

The Billboard

APRIL 13, 1946

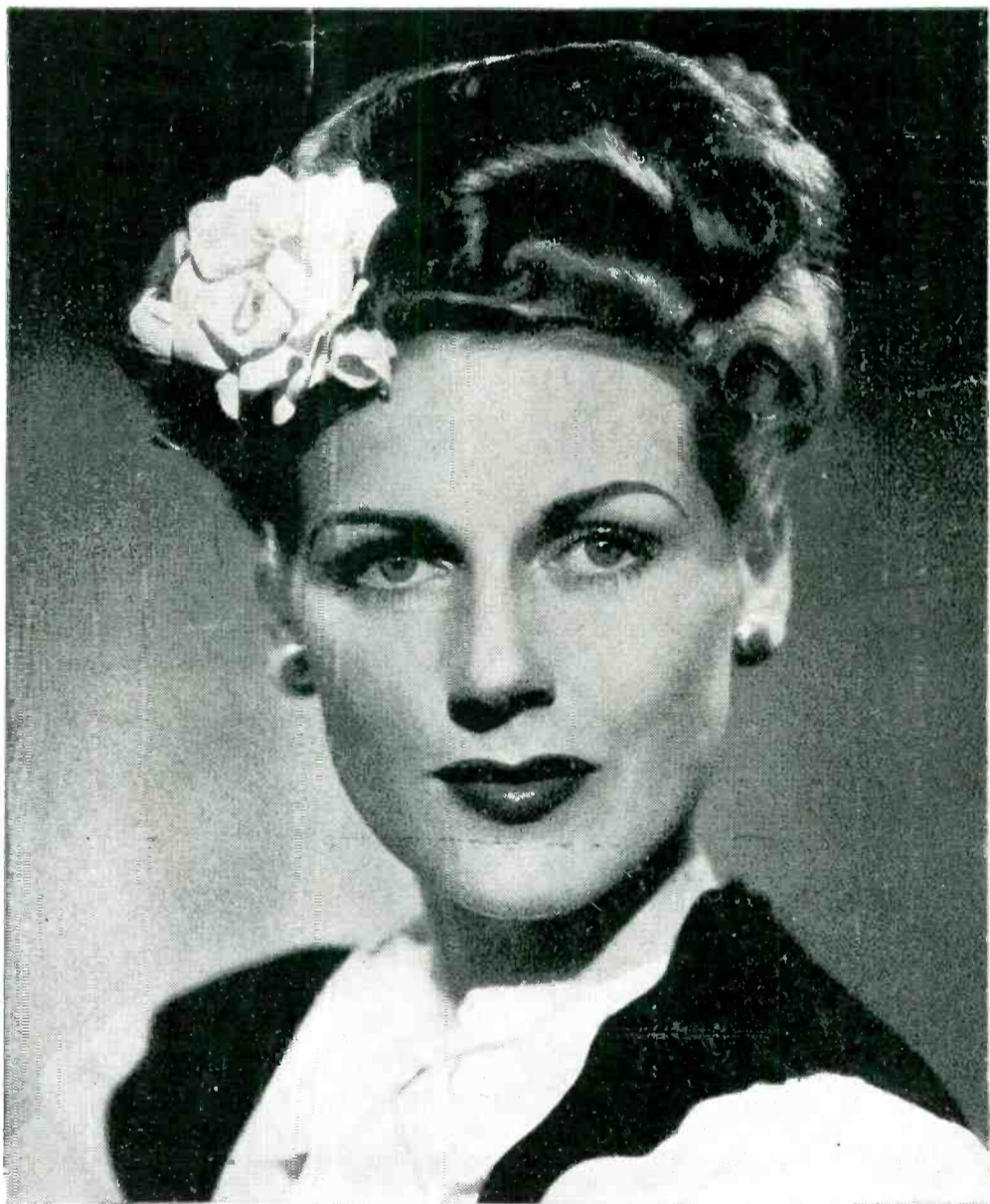
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

"Good Evening, Ladies and Gentlemen"

Geranium or uranium, atomic or platonic
... it's all the same to showbiz-minded
lecture leggers who have followed
current trends since Adam ate the apple
... Peace, it's wonderful for spielers
at the payoff windows—Page 3

NORA MARTIN
No Hates—But Boss in Control Room
(See Music Section) ◻



BOB REEMS

MORE THAN
JUST
MUSIC

his Piano and Orchestra



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"The Feelings" MUTUAL

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203 N. WABASH AVE.
CHICAGO, ILLINOIS

BIG BOOM IN LECTURE BIZ

Anti - Petrillo Bill Passed By Senate, 47-3

Three Quorum Calls Needed

WASHINGTON, April 6.—With the Senate having sent the Leavandenberg anti-Petrillo Bill to the White House late today by vote of 47 to 3, anti-Petrillo strategists were content that they had managed to stick to their original plan to hold the bill as a weapon over James C. Petrillo, prexy of American Federation of Musicians, at outset of negotiations conference Monday (8) between Petrillo's Executive Committee and Special Industry Committee headed by Justin Miller, president of National Association of Broadcasters. Jubilation of the anti-Petrillo strategists was tempered tonight, however, by prospect that President Truman may veto the bill which has received stout opposition from organized labor groups.

Altho today's final vote in the Senate was top-heavy in support of the bill, the final action came only after protracted debate during which the anti-Petrillo strategists faced serious difficulty in getting a quorum present for the vote. After nearly four hours of debate and three quorum calls, a bare majority of one mustered to get (See Anti-Petrillo Bill on page 15)

Peace, It's Wonderful for Spielers at Pay-Off Time

\$5-6 Million Rake-Off—Escapism the Latest Trend

By Leon Morse

NEW YORK, April 6.—War's end isn't going to mean a blight on the \$5,000,000 cabbage patch known as the lecture biz. At least that's what agents hope and believe. Peace, not war, is now the sales talk for the spielers, with "brave new world" pitchers getting dates for plenty of coin. Bookings are already being made into 1947, with a 20 per cent jump in grosses expected next season.

The I-just-came-back-from-over-there fraternity is on the skids. Audiences don't want to remember war's horrors, no matter how graphically told. Every town has more than its share of its own boys who have come back from the conflict with similar tales. They can be heard at the corner drugstore any night, sans ducats.

A few strong international names like Vincent Sheean (just finished his newest opus, *This House Against This House*), Pierre Van Passen, H. R. Knickerbocker, Leland Stowe—authors as well as journalists—are still going strong. Escapism is now the chief trend.

Dancers, singers, artists, musicians, hypnotists, psychologists, magicians, pageants are all very much in demand by women's clubs. A recent illustrated travel adventure series at New York Town Hall out-sold one on the atomic bomb four to one. Typical of customers reaction was an old lady who, when asked why she didn't buy tickets for the bomb series, remarked "It scares me."

Future Versus Past

Speakers talking about gadgets, plastics and homes of the future ring the bell with lecture patrons. On the other hand, special pleaders—whether political candidates or minis-

ters of dispossessed governments—get the gate. Except for Jan Struther, English novelists, once high up on the list of lecture attractions, have moved out of the picture. Miss Struther has been built up plenty as a platform prima donna largely by her guest shots on radio's *Information Please*.

In addition to the \$5,000,000 gross that the big-time agents cull, there is another five to seven million bucks pinched by small-fry lecturers—guys who work for \$10, \$15, \$25 and \$50 a shot and either book themselves or (Lecture Biz in Big Boom, page 4)

U. S. Treasury Sees Drop in Showbiz B. O.

But Radio-Phono Way Up

WASHINGTON, April 6.—Declines in business volume by July, 1947, affecting nearly all forms of the entertainment industry, are predicted by the Treasury Department in its annual report to Congress released this week. Only segment expected to show substantial increase is the radio phonograph manufacturing industry. Sales of such items, according to the Treasury, should nearly treble current figures in the next year. Liquor sales are expected to show a slight increase.

Darker outlook is pictured for night clubs and theaters, while coin machine operators are expected to hold their own during the fiscal year ending June 30, 1947.

Treasury estimates on business outlook are based on its expected tax receipts for the present and 1947 fiscal years. Past department guesses have proved excellent barometers. For instance, end of the cigarette shortage was correctly predicted several months in advance.

Current tax collections from entertainment biz, Treasury states, are at (See B. O. Drop Seen on page 4)

R-B MAJESTIC IN GARDEN BOW

Color Supplants Old-Time Socko

Trend toward kid interest obvious—Toyland hits despite dreary musical score

By Pat Purcell

NEW YORK, April 6.—Ringling Bros. and Barnum & Bailey Circus opened in Madison Square Garden Thursday (4) with a majestic presentation that sparkled with color, gave evidence of considerable imagination, but lacked the dash and punch of an old-time circus.

It was the fourth effort under the Robert Ringling banner, and like its predecessors, there was a preponderance of feminine pulchritude and a dearth of sock thrillers—in fact, there wasn't an outstanding thrill on the bill, altho there was a highly satisfactory gathering of top talented performers.

Tendency to center-ring all and sundry almost pushed this one into the one-ring class and kept the customers around for 3 hours and 23 minutes despite the trimming of the intermission (used only in the Garden) from 12 to 8 minutes. This

R-B Record Sale

NEW YORK, April 6.—Ned Irish, general manager, Madison Square Garden, said Thursday (4), "Advance sale for the circus has broken all Garden records, sport and otherwise, for the last 20 years."

style of presentation is okay for the Garden as every seat is almost center section, when compared to angles and views offered in a big top, and the customers, some 8,000 (capacity 14,500) apparently liked it as they stayed for the 1946 version of *Change*. (See *Smooth Show Slowly*, page 70)

Bradna, Adler Miss Premiere

Vet equestrian director at Sarasota recovering from injuries—clown dismissed

NEW YORK, April 6.—Two veterans of the circus, Fred Bradna, equestrian director, and Felix Adler, producing clown, were among the missing when noses were counted at (See 2 Vets Miss R-B's on page 73)

Canadian OPA, or How To Go Crazy On Price Scale

VANCOUVER, April 6.—If a film house in Canada decides to add vaude or any type of stagershow, and intends to up its admission, it immediately come under jurisdiction of the Wartime Prices and Trade Board, a body equivalent to the OPA but with much greater scope. The WTPTB must then be given a complete list of the acts and their salaries, where they jumped from and the distance of the jump. This info is given to the local branch in the city where the theater is located and they decide to what extent admissions may be upped. If the theater op finds that the increase granted him is not high enough, an appeal may be made to headquarters of the WTPTB at Ottawa thru the local branch.

The State Theater here, which added stage attractions to its program some time ago, now finds itself in difficulties, as the WTPTB will not allow admissions upped sufficiently to cover the nut and yield a margin of profit. According to Hymie Singer, owner-manager of the State, no allowance is made by the board for the cost of production of the weekly bills, for wardrobe or extra stagehands, and other expenses. His house has already had one fine tacked onto it for having a scale of admissions slightly above that allowed by the WTPTB.

A statement of operating costs pre- (See *How To Go Crazy on page 51*)

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Lecture Biz in Big Boom; 'Brave New World' Pitchers Grab Dates for Heavy Kale

Yearly Rake-Off Near \$6,000,000

(Continued from page 3)

are peddled by small-time agents. Some of the fees grabbed by the gabbers tend to be astronomical. Frank Fay is now being offered for \$2,500 a shot; Ex-Mayor La Guardia, Osa Johnson and Ex-Ambassador Patrick Hurlley are in the \$1,500 class; Minnesota's Harold J. Stassen and Pennsylvania's George Earle eke out a mere \$1,000 per stint. One of the top fees this season was an eight-minute date filled by General Chenault for \$2,500.

Yearly incomes don't exactly put lecturers in lower tax brackets. Sheehan and H. R. Knickerbocker cleaned up \$40,000 apiece last season; Walter Duranty, Mme. Pandit (sister of Nehru, Indian politico), James L. Wick and Robert Boothby, British M. P., took home \$25,000. However, most of the bread-and-butter incomes of the biz range between \$5,000 and \$10,000 a year.

Agents are making an effort to hypo the lecture biz out West. They want to narrow down the distances between clubs so that the platform performers can cover more dates. The more dates covered, the less it costs the sponsoring orgs and the less it costs the agents in railroad fees.

With this in mind, returned G.I.'s who want to get into the act and do some promoting are told "Go West, young man, go West." Many G.I.'s now in lecture audience have lost their isolationist tendencies from visiting foreign lands. They want to know about world problems.

Dinner Club Market

Dinner clubs have also served to cut transportation costs to the bone. Ben Franklin, who controls Associated Executives Clubs, and Harold Peat, who has a string of his own clubs, have a corner on this type of biz. AEC is spotted mainly thru the Middle West. Peat goes into Upper New York State and Pennsylvania. Fact that the clubs are close together figures in the transportation shaving.

Clubs, about 250 strong, are composed entirely of men and buy a series of seven courses thru the year. AEC claims the demand here is for a "reasonable amount of hymn, home and mother with an intelligent amount of flag-waving appreciated." War's end has opened many university forums, parent-teacher associations and high school forums for the biz. Conversely, many war plants who formerly booked lecturers have closed up shop.

Lecture field suffers from a lack of professionalism on the buying side. Women's clubs generally appoint their secretaries for one year from the ranks. By the time the secretary gets a little know-how, the next one moves in and the same mistakes are repeated all over again. These feds clamor for international names cheap, not considering whether they can buy them or whether they can speak. They learn the hard way.

However, some clubs have learned and now appoint permanent secs to do the job. Pro promoters now moving into the lecture field can do much to clean up the situation.

Flacking by women's clubs for their lecture series is done via posters, window cards and newspaper ads. Many of the newspapers and radio stations also do interviews with lecturers, helping to build b.-o. considerably. Agents send out lists and salesmen to see buyers.

Among the top draws now are Dale Carnegie, Pearl Buck, Will Rogers Jr., Archduke Felix of Austria, Mrs. Roosevelt Margaret Bourke White, Will Durant, Walter Duranty, Marion Hargrove, Angna Enters, Drew Pearson, Harold Ickes, Vilhjalmur Stefansson, Mae Murray, Renee De Marco, Ruth Draper, Ely Culbertson, Burton Holmes, and John Carradine.

National Concerts' and Artists' Corporation has been putting plenty of showbiz savvy into its lecture department.

Staff has just been reshuffled with Selma Warlick taking over for Eve Jepson and acting as assistant to Dan Tuthill, who heads the set-up.

Next season they will book into large arenas (seating 10,000 and over) their dance drama, *Kykunkor*, with a troupe of 40, in St. Louis, Detroit and cities of that size and hit out for the big dough. *Kykunkor*, written by Asadata Dofora, African drummer, stars him. Troupe then breaks up into groups of eight and performs at suburban women's clubs.

NACA is building some of its radio shows around lecturers with an eye to strengthening their b.-o. possibilities. One show of that type, featuring Robert Parker, former AP head in Prague, is already in the works.

Negroes Sell Well

Company has a nice list of Negro personalities. Aubrey Pankey, South-ernaires, Bruce Wendell, Muriel Rahn and an all-Negro acting troupe are very much in demand at Southern Negro colleges. Thesps do cut versions of *Night Must Fall* and *Claudia*.

NCAC goes in strong for novelty programs such as Chinese shadow plays, palmists, and artists who spiel then go ahead and show the women how it's done.

Town Hall has increased its membership rolls about 10 per cent this year. Easier traveling and the brightening of the domestic employment situation have done the trick. Post-war problems are very much on the fire there. The women, however, want analysts, not reporters.

Clark Getts, who considers himself the "Tiffany" of the agents, is riding high on European personalities. He already has the Nehru sisters; Beverly Baxter, Conservative M. P. from Parliament; Carl J. Hambro, former prexy of the League of Nations, and Percy Chen signed up. Getts also has Harold J. Stassen whose Presidential possibilities make him one of the hottest of the platform prima donnas, and a group of Chinese actors out doing adaptations of Chinese classics.

W. Colston Leigh is also going in heavily for Continental personalities. He has Bruce Bairnsfather, of *Dear Old Bill* fame, Eve Curie and Margaret Steen under contract. Leigh signed up Randolph Churchill for an \$18,000 tour but canceled his contract after Pappy Churchill's Missouri speech. Harold Peat is now handling Randolph Churchill.

WOR lecture bureau reports a lack of demand for big-name commentators. They say the Gabriel Heaters and Raymond Gram Swings aren't exercising their tonsils as much as before.

Summer lecture biz, which remained very quiet during the war, is slowly coming back. Summer colleges and universities are bringing back their forums. A few women's clubs located in resorts are going back on the lecture circuits.

As one agent phrased it, "unless the

Minn. Plots Ways, Means To Retain 20% Admish Tax

MINNEAPOLIS, April 6.—When the time comes that Uncle Sam sloughs off all or part of his 20 per cent admissions tax, Minnesota may latch onto it via a law of its own. That was the picture here this week after a revenue committee of Mayor Humphrey's tax and finance commish came in with a few money-making ideas to help Minneapolis out of its financial headaches.

Committee set up a two-way gimmick. If Mr. Whiskers drops it all, the State could pick up an easy five million bucks by enacting a 20 per cent admish tax of its own. That would give the city about \$1,660,000 as its share if tax returns were allocated on a "where collected" basis or 890 grand yearly on a population basis.

If levy was cut to what it was before April 1, 1944—10 per cent on admish and 5 per cent on night clubs—State could impose tax for the difference. This would bring into Minnesota coffers \$1,500,000, with the city getting from \$260,000 to \$560,000, depending on which allocation procedure was used.

As if this isn't enough, committee also came up with suggestion that a State tax of 2 cents a pack be levied on cigarettes, with State and municipalities sharing 50-50. This would draw about 5½ million, giving Minneapolis 500 grand. Third money-maker was a general sales tax of 2 to 3 per cent with State sharing proceeds with cities and/or school districts. The yield would be \$10,000,000 for each 1 per cent, with the city or hamlet getting half that figure.

Wald-Gervis Agency Closing Chi Office

CHICAGO, April 6.—Chi office of the Wald-Gervis Agency will close within the next few weeks according to Frances Berquist who has been with this office for the past two years. Plans are to move to Coast.

Thelma Sills, who has been with Wald-Gervis here for over a year will not make the move and may join another outfit or become an independent.

B. O. DROP SEEN

(Continued from page 3)
record levels, but drop is predicted on the basis of expected decline in salaries and wages. High 1945 rate, however, is expected to hold up for present fiscal year which ends June 30, 1946.

Treasury tax receipt estimates affecting entertainment biz for 1946 and 1947 fiscal years are:

	1946	1947
	Fiscal Year	Fiscal Year
Night Clubs	\$ 69,600,000	\$ 66,300,000
Admissions		
(Fairs, Theaters, Etc.)	300,800,000	255,000,000
Coin Machines	18,000,000	18,000,000
Liquor Taxes	2,372,730,000	2,420,940,000
Radios, Phonographs, Records and Musical Instruments	13,000,000	18,200,000

War-peak levels of excises, including heavy taxation on admissions and niteries, are expected to remain intact, as forecast by *The Billboard*, with little chance for action before the end of the year.

Congress's recent extension of War Powers Act for another year and a half is believed to have strengthened the attitude of fiscal leaders that tax levels remain status quo for a while.

country hits a severe depression, the biz is due to hit new highs in the next few years."

US Orgs Fight European Nix With Biz Bloc

Import-Export Headache

By Frank Gill

NEW YORK, April 6.—How to crack the cartel-wise and monopolistic European markets is a major headache today for Yank showbiz interested in exporting wares across the Atlantic. In every case the stumbling block is the apparent determination of Europe—particularly Russian-controlled Eastern Europe—to withstand as much as possible a post-war Yank biz invasion.

Monopoly hits almost all branches of showbiz, especially legit shows, coin machines, juke boxes and orks and musicians for European dates. But heaviest of all, it hits motion pictures and it is this branch of showbiz that is playing bellwether to the anti-monopolistic trade drive.

This is being done, according to Eric Johnston, Motion Picture Association of America, Inc., prexy, by the formation of the Motion Picture Export Association, a combo of the eight major pic companies. This outfit will handle all pic deals in 13 countries now either under a monopoly or at least restricting trade. Just as soon as opposition is broken in Europe, Johnston said, the MPEA will dissolve and each company will be on its own as before. Until then (See U.S. Orgs Fight on page 64)

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Publishers

Roger S. Littleford Jr.
William D. Littleford

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Leonard Traube.....Editor-in-Chief
Joseph M. Koehler.....Indoor Editor
Pat Purcell.....Outdoor Editor
Walter W. Hurd.....Coin Machine Editor
William J. Sachs.....Exec. News Editor

Managers and Divisions:

W. D. Littleford
General Manager Eastern Division
1564 Broadway, New York 19, N. Y.
Phone: MEdallion 3-1615

M. L. Reuter
General Manager Midwest Division
155 North Clark St., Chicago 1, Ill.
Phone: CENTral 8761

Sam Abbott
General Manager West Coast Division
6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5831

F. B. Joerling
General Manager St. Louis Office
390 Arcade Bldg., St. Louis 1, Mo.
Phone: CHestnut 0443

C. J. Latscha, Advertising Manager
Cincinnati, Ohio Phone: MAIn 9390

B. A. Bruns, Circulation Manager
Cincinnati, Ohio Phone: MAIn 9391

Printing Plant and Circulation Office
25 Opera Place, Cincinnati 1, Ohio

Subscription rates, payable in advance—One Year, \$7.50; Two Years, \$12.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

Display Advertising—Sixty cents an agate line, minimum space 10 lines. Full Page \$420.00, Half Page \$210.00, Quarter Page \$105.00.

The Billboard also publishes:
The Billboard Music Year Book and
The Billboard Coin Machine Digest.



Promotion Is Where You Get It

Plug for Plug Mags Driving Agencies Wild

Radio Adds Circulation, So--

NEW YORK, April 6.—Efforts of magazines to get radio plugs tying in with mag stories on ether personalities have assumed the proportions of a petty racket, according to top advertising agencies. Situation, acute in the last six months, has been aggravated by the great number of new mags, particularly digests.

Technique of the less ethical mags approaches blackjacking, with mag's promotion man phoning an advertising agency with this approach: "We will run a story on so-and-so 'if' you will give us a plug on the program." It's as bald as that in some cases. The more stable mags still run the story first and then pitch for the plug.

Young & Rubicam, commenting on the fact that the mags are more hep than ever to radio publicity, states: "It's become a pain. Practically all of them pester you to death. With the exception of such mags as *Life* and *Time* they all solicit plugs—even *Esquire* and *Look*." With some mags, another agency man pointed out, a story gets into print not on its editorial value but strictly on the "I'll give you something and you give me something" angle.

It's a Rash

J. Walter Thompson, commenting on the rash of mags trying to get cuffo blurbs, says the real top publishers are ethical, but the smallies are very open about it. The approach is: "Yours will be the next artist (See *Mags Irk Agencies* on page 16)

Hill Shudders; FCC Asks \$\$ Restrictions

Brokers Double X-ed

WASHINGTON, April 6.—Many congressmen who are still shuddering over implications of the Federal Communications Commission's public service report, are hoping fervently that FCC will stop dumping hot potatoes in their laps, at least until after November elections. Latest controversial issue put squarely up to Congress came in the Commission (See *Capitol Hill Shakes*, page 16)

This Is Mutual

NEW YORK, April 6.—Nothing's too good for MBS Chief Ed Kobak, and the boys are seeing to it that every little thing is being done for the comfort of the boss. Yes siree! When Ed returns from his vacation Wednesday (10) he'll find that even the men's powder rooms on the 24th and 25th floors have been newly painted!

ABC Offers To Set Bing Up in Station Time Biz?

NEW YORK, April 6.—Latest twist on the Bing Crosby scramble is the report that American Broadcasting Company has offered Der Bingle one hour of web time—to sell as he wishes—in order to get the Groaner into the ABC fold. ABC, according to the story, is willing to relinquish the half-hour slot preceding, and the half-hour slot following, the Crosby seg—if he would only agree to move in. Under this plan the network, if necessary, would pay stations for the time, but it is hoped that affiliates could be persuaded to go for the idea.

Bob Kintner, ABC veepee, wouldn't affirm or deny this. Kintner late this week said Crosby still had not accepted any ABC offer and therefore he, Kintner, felt he couldn't divulge any details.

Meanwhile, J. Walter Thompson, agency for Kraft, is hopeful that Der Bingle will wind up on the old home stand. Agency believes it is all a matter of money, and that perhaps Kraft will match any offer.

Sponsors by the load, however, are angling for the warbler, with the Texas Company hot on his trail.

Heavy romancing by agency reps is the order of the day, with golf and

horse racing, etc., being used to sweeten Der Bingle. Reported that when an agency man plays 18 holes with Bing he then says, "Now, Mr. Crosby, about your radio show. . . ." and Crosby says "Let's play another round."

Keesely Exits CBS For Job as MBS Program Sales Mgr.

NEW YORK, April 6.—Resignation of Nick Keesely from his executive post at CBS to join MBS as manager of program sales, effective April 22, is regarded as a natural corollary to the resignation of Doug Coulter, recent CBS programing veepee. Keesely, associated with Coulter for years at N. W. Ayer, was one of the men former CBS veepee brought to the web.

Other CBS resignations are expected to stem from the exit of Coulter. Acquisition of Keesely by MBS coincides with the web's heightened emphasis upon programing.

Summer Hiatus Means Plenty Open Time Once Again as 'No Product' Socks Bankrolls

Nets Expected To Empty Sustaining Barrel

By Paul Ackerman

NEW YORK, April 6.—While summer replacement business is by no means set, indications are that an increasing number of sponsors will use the hiatus period to rest bankroll as well as talent. Situation has not yet crystallized, but both agency and network execs are aware of the likelihood of such a development. Inability to manufacture various products, the shortage of soap, the wheat situation, strikes in heavy industries which have stymied production in numerous allied industries, are all held as contributory factors.

Many sponsors, rather than stay on the air with a replacement, are finding it cheaper to pay forfeits to the webs in order to hold their time slots until the fall.

Some Already Decided

A number of advertisers have already decided to do without a program during the hiatus. Joan Davis program, aired Mondays, 8:30-55 p.m. on CBS for Swan, will not have a replacement. Show will have its last airing May 27 and will lay off until fall.

Duffy's Tavern, 8:30-9 p. m. Fridays on NBC for Bristol-Myers, will not have a replacement. Show departs June 14.

No definite plans for the *Dinah Shore* show, 8:30-9 p.m. Thursdays on NBC. Agency for Birdseye, however, indicates there may not be a replacement.

Gangbusters, sponsored by L. E. Waterman Company over ABC Sat-

urdays, 9-9:30 p.m., will be carried as a sustainer by the web for 13 weeks starting in mid-June. Waterman resumes sponsorship again in September, for one year.

Dick Tracy, 8:30 p.m. Saturdays over ABC, will probably be carried by the web as a sustainer too, during the summer.

Maybe Lever Bros. Nix

One top network exec, commenting on the summer replacement outlook, expressed concern over the reported possibility that Lever Brothers might drop all their shows for the summer. What the sponsors of cereal products may do also has the webs in a state of uncertainty. Probability that the webs will have plenty of summer time slots open is already being faced—as well as the fact that this will cost the webs plenty of money for sustaining production. Selling these slots to other sponsors for such a limited run is not easy.

Sponsors putting on summer shows will get their programs lined up in the next week or two, altho some are already under the wire. Eddie Cantor program, 9-9:30 p.m., Wednesday on NBC, leaves the network June 19 and will be replaced by *McGarry and His Mouse*, comedy. General Amusement Corporation sold the opus to Young & Rubicam for Bristol-Myers.

Young & Rubicam, for Borden's, is considering *Tommy Riggs* and (See *Plenty of Open Time*, page 16)

Ad Agencies By-Pass Nets

Fifteen percenters find it pays to go direct to station with the bright ideas.

NEW YORK, April 6.—The way to publicity and promotion for a network seg is not thru the publicity and promotional offices of the webs, more than half of the agency flacks admitted last week in a round robin "don't quote me" sesh. Ad boys didn't mean this as a goose for the web space stealers but as a statement of fact. One promoter put it bluntly, "There's too much routine red tape at all the chains except CBS and there it's a question that there just aren't enough promotion-wise men on the staff to handle all the agency shows—if all the 15 percenters got wise at the same time."

Moreover, another of the flacks pointed out the webs have a problem selling their own productions and don't like to be put in a position of asking for "free time" for every one of the commercials on their air. Result is that more and more agencies are selling "ideas" directly to the stations, and it doesn't seem to matter if the station has a publicity or promotion man or not.

In fact, one agency man found that the commercial managers did a better job for his clients than the men regularly assigned to flack duties, since the latter "had ideas of their own they were peddling and felt that selling a client's ideas didn't justify the 'creative salary' they were grabbing." This doesn't mean that agencies don't want and won't continue to fight for (See *PROMOTION* on page 16)

PREWI To Try Experimental Point-to-Point

FCC Asked for License

WASHINGTON, April 6.—FCC yesterday received from attorneys for Press Wireless, Inc., its application for an experimental license to prove that its suggested point-to-point delivery of voice programs to independent stations thruout the nation was feasible and a public service. Application followed the nixing by the Commission of a previous application for permission to render service to (See *PREWI To Make* on page 16)

What, No Import?

NEW YORK, April 6.—Wednesday night (3) a seven-pound boy was born to the wife of Cecil Carmichael, of the NBC ad and flack department. Since then Pop Carmichael has had numerous calls asking the kid's moniker. To all he replies: "Don't know yet, but it will definitely be Scotch type."

Heller Nat'l Sec AFRA Pending Chi, Coast Okay

NEW YORK, April 6.—George Heller was appointed national executive secretary of AFRA Thursday (4) at a special meeting of New York members of the national board. Heller moves in to succeed Emily Holt, who resigned after a stormy sesh at the regional confab of the union last week in New York.

Regional reps rapped Holt because they felt she was sluffing them off and not taking care of their problems. They claimed she did not even answer some of their letters. Execs at locals pointed out that the Cleveland convention in 1944 provided for the appointment of an assistant executive secretary to take work off her shoulders. The assistant secretary never was appointed. At the confab execs kept on taking cracks at her which were meant primarily as a rebuke, not a desire for her resignation, but Miss Holt refused to take the blame and took a walk.

Heller's Loyal Opposition

Heller's appointment hasn't been confirmed by national board members in Chicago and Los Angeles, and it is certain to cause plenty of opposition from those areas. Not long ago, board members on the West Coast repeatedly voiced strong objections to his becoming associate national executive secretary because of Heller's position as executive secretary. (See Heller AFRA Sec on page 10)

AFRA-SCB Reach Understanding on \$\$

HOLLYWOOD, April 6.—Indications are that the American Federation of Radio Artists and Southern California Broadcasters will reach a satisfactory conclusion to their current negotiations over hiking indie announcers' pay. Both sides are mum on the extent of pay boost.

AFRA's Claude McCue last week asked to negotiate with broadcasters individually. To date, 12 local indies were represented in talks by Attorney Dean Johnson. It's understood that McCue's pitch for individual confabs was not meant to bypass Johnson, but was prompted by pressure from AFRA's board. Broadcasters met McCue's request by sending a committee of three, including Bob Reynolds, of KMPC; Don Federson, of KLAC, and L. W. Peters, of KIEV, with Dean Johnson sitting in.

Plant in Bloom

NEW YORK, April 6.—In order to inspire station managers to do something extra for his clients' programs, one press agent sends out copies of every important story he plants, especially mag plants, to the station execs. Stories are sometimes just reprints or tear sheets, but recently he sent the station men a marked copy of an entire magazine in which a story ran.

Space robber explained the mailing to his agency chief by saying that there was at least a 50-50 chance that the station men might never see the material and thus underestimate the backing the show was receiving.

What tickled the agency silly the other day was to discover that some of the stations were mentioning on the air that the magazines were carrying stories about their programs.

Sometimes you get something you don't ask for.

Pub Serv by Any Other Name...

WASHINGTON, April 6.—FCC's attack on over-commercialization of station time, has a good section of the smaller stations really worried. More and more agencies are receiving telegrams that read, "Regret that we can't accept your business as we feel that it would be against FCC policy."

Result is that some of the agencies are advising their clients to build segs that are obviously "Public Service" even if they are commercial. Ad reps' pitch then will be, to stations that feel that the FCC may look askance at their sked, "Public Service" is public service even if it's paid for.

If stations turn down the pubserv stuff, then the agencies are going to put it right up to the commissioners and ask "How come?"

Committee Report Gives Works to CAB's Rating Biz; Nix With Face-Saving Shade

CAB Should Reorganize, Set and Develop Standards

NEW YORK, April 6.—As indicated in *The Billboard* (March 2 and previous issues), the special committee of the Co-Operative Analysis of Broadcasting (CAB) has reported and the report stresses the desire of the committee to have CAB go out of the regular rating business. Report has all the elements previously reported and a great amount of face-saving for the basis on which CAB was founded.

The face-saving starts right up in front of the summary. First item is: 1. "The report endorsed the CAB principle of strong co-operative tripartite radio program research."

This despite the fact that a later point in the same report (Numbered 4), "Expressed the opinion that the present CAB rating service should not be continued because it does not meet the specifications of the ideal rating service."

The report which goes to the members this week gives:

"Specifications for an ideal rating service" (as the committee sees it): (a) Ratings which can be properly projected; (b) Ratings which cover all broadcasts of a program. (This is an added starter to the report and is seen as either favoring Nielsen Audimeter which naturally rates everything that the set to which the audimeter is attached is tuned to, or as a bid to Hooper to change from twice a month to a weekly report which will mean plenty more research dollars out-going). (c) Speedy reports, available a few days after each broadcast. Only Hooper does this with his "advance ratings"; (d) Reports that provide consistent and unmistakable trends. (This means not only reports per program in the Hooper manner but another figure indicative of the trend of the broadcasts, i.e., a moving average such as that delivered by CAB recently. Rating experts point out that the MA must also be an annotated one with notes that show not only the moving average but also weather conditions, special events that contribute or take away from audiences and the relationship of the rating to the total audience, etc. A good part of this is shown in the Hooper reports now and most of the rest of the "info" is available if the subscribers want it and are willing to shell out.)

Position that CAB should take in the rating world of tomorrow, is explained in the report as being:

(a) To reorganize so that it can aid in the development of the ideal service; (b) To set standards; (c) To evaluate and improve existing techniques. (This can't be done, of course, without a reorganization since CAB as now constituted has improved practically nothing in the rating business, but the reorganization suggestion (a) takes care of this.) To develop new techniques (see above); (e) To serve in a "lawful manner" as a vehicle for "collective bargaining" on behalf of all classes of users of program ratings with producers of such data. (These are the same people who fight government control, i.e., station and network broadcasters, advertising agencies and manufacturers, ouch!)

Report charges that all program ratings existing today are "misused" by buyers and sellers and that as a result of this misuse the ratings become false yardsticks which mislead, stifle experimentation and variety and create confusion. (Comment on this is unnecessary as even the Audit Bureau of Circulation figures are misused daily.)

Coincidental telephone surveys are socked by the report as effectively excluding the great majority of radio listeners, those on farms, in small towns, in areas remote from transmitters and those in cities without telephones. (Nielsen gets at these homes but with what most researchers agree is both too small a sample and a sample without randomness. Hooper is reaching these areas with his new diary studies. When Hoop has enough data on hand to correlate the diary reports with his coincidental figures, he hopes to come up with a national rating that has both the correct sample of all segments of the listening audience and which has as well what research men feel a certain randomness.

Report also stated that lots of dough is spent for research without the industry getting what it needs—and that the required information should be made possible within the annual expenditure of the industry. Along this line it suggests a combination of data-collecting methods to achieve this.

The report repeats time and time again that it's unsound for CAB to be both a standard-setting-pioneering organization and a rating service. In other words, it underlined the "get out of the rating business recommendation."

Finally, the summary of the report pointed to two vital factors for the future of CAB, its reorganization with a strong board of governors representing the highest technical skills of advertisers, agencies and networks to pass on policies and costs, and the close liaison and co-operation between Broadcast Measurement Bureau and CAB. Feeling on the latter is that since the ANA, AAAA and NAB are in on it, the three of them may present a better picture research-wise via the BMB than they have via the CAB and that jointly they may prove that the three—sponsor, agency and broadcaster—can work together for their mutual interest. After all, one board of governors would make it easier for everyone, too.

Regardless of what goes—CAB membership had better decide quickly what to do since the webs are not going to dig down any longer—and the rest of CAB bankrolls won't make up any deficit—that's not the way advertising works—deficit financing.

Seeds Salves Brito Hurt With \$2,600 And 7-Wk. Airshow

CHICAGO, April 6.—Phil Brito-Russel M. Seeds feud involving \$11,500 which singer sought for "damages to reputation" for being left out of *Carton of Cheer* an NBC show which ran for 30 weeks beginning September 1944, was amicably settled this week.

Agency, thru Jack Simpson, radio director, and John Moser, lawyer who drew up the harmony papers, agreed to put Brito on a seven-week show tentatively titled *Vacation With Music* which will replace *People Are Funny* next August 2. Agency is also paying singer \$2,600—the amount of his original contract for *Carton*.

Case, which was supposed to have been heard before the American Arbitration Association in New York this month, was regarded by the trade as being a "test" as to whether a radio performer could collect damages on a program he was supposed to be on but wasn't. Simpson signed Brito to a 13-week contract, but was unable to use him and offered singer his full salary which he refused, claiming a damaged rep from not appearing on program after contract was signed.

Brito's main kick was he wanted air time not the dough, so when agency came thru with the time, he decided to take it and drop the suit.

Simpson wired *The Billboard*: "This demonstrates my original sincerity to do right by Brito regardless."

Union Talent on WNYC as ILGWU Plans Own Outlets

NEW YORK, April 6.—ILGWU will use the facilities of WNYC to develop program material for its own FM stations which are on their way. While the union has arranged with the station frequently in the past to broadcast music from the annual concerts of its cultural divisions, the union's chorus, mandolin orchestra and other groups of talented garment workers will appear before the city station's mike with far more frequency than they have in the past—to get the org's membership mike conscious.

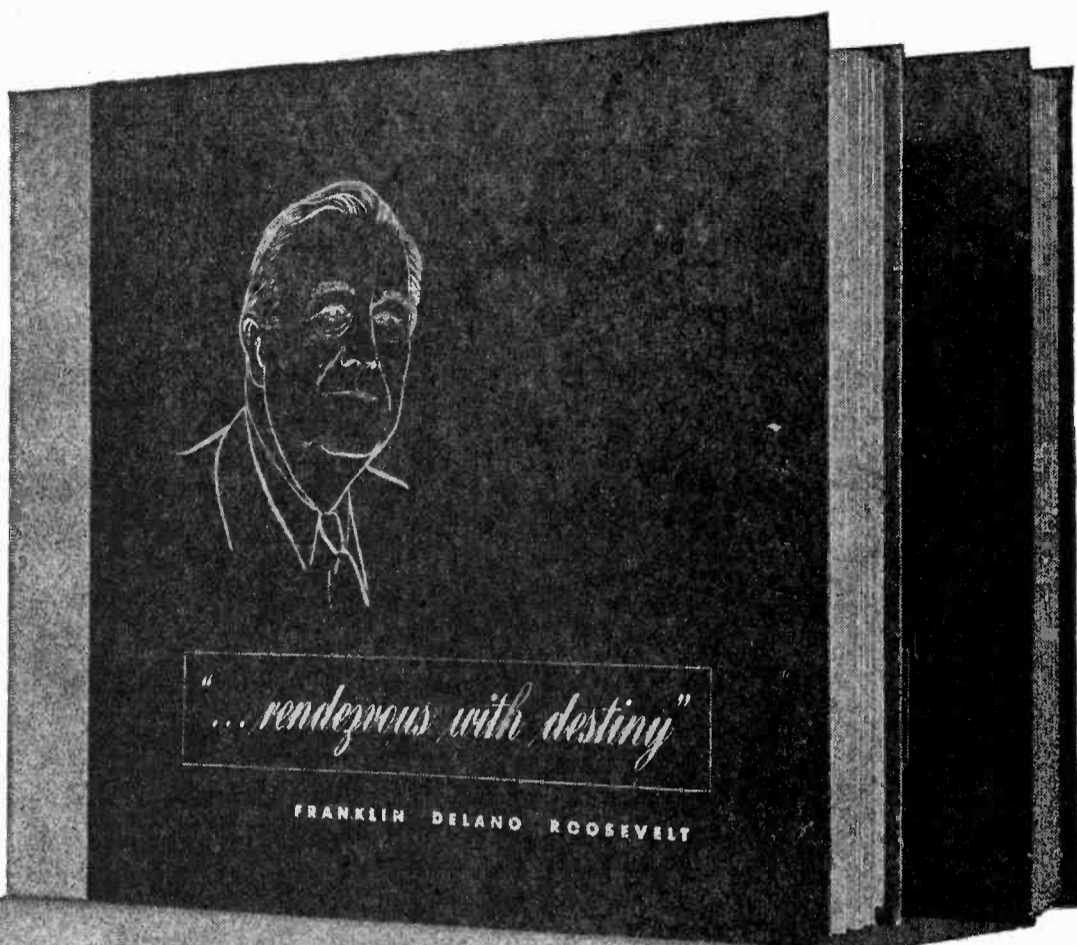
Morris Novik, formerly manager of WNYC, is consultant to the union in the matter of broadcasting and it's logical that the station's facilities which are always open to deserving musical talent (with special permission of American Federation of Musician's prexy, Petrillo) will be the testing ground for the union. How (See *Union Talent Plans on page 10*)

Chesterfield Supper Club Gets Platter Copy on WIND

CHICAGO, April 6.—Chesterfield's *ABC Club* which bows in over WIND, local indie Sunday (14) may be forerunner of a country-wide plan to boost cig sales thru local disk shows if seg proves successful.

Liggett & Myers set a precedent in the local area when it purchased 55 minutes of across the board (10:05-11 p.m. CST). Inside info is that Chesterfield sales are lagging in the Windy City, and company decided on a powerful indie percolator to hypo sales.

Interesting angle is that local show, which stars Eddie Hubbard as disk jockey, emcee, will be competing for the first 15 minutes with the company's NBC live ainer, *The Chesterfield Supper Club*, which is heard locally over WMAQ. Platter version will follow the live show format closely.



ANNOUNCING

“... rendezvous with destiny”

First of NBC DOCUMENTARY RECORDINGS

WITH THE RELEASE of its two-volume album, “... rendezvous with destiny,” the National Broadcasting Company makes an impressive contribution to the story of our times. Based on the radio addresses of Franklin Delano Roosevelt, and designed expressly for educational use, this is the first of a series—NBC DOCUMENTARY RECORDINGS—designed to preserve the pattern of contemporary American life as heard through the medium of radio.

Concerned with recapturing the spirit of those decisive years preceding and during the second World War, “... rendezvous with destiny” presents the actual words and familiar voice of America’s late Chief Executive in excerpts from 23 of his most important radio addresses. With an

original musical score and with narration written by César Saerchinger, these excerpts are blended into a chronological sequence of stirring history.

From the challenge of the opening excerpt, “*This generation of Americans has a rendezvous with destiny,*” through the final conviction of Roosevelt’s words, “*We cannot live alone, at peace,*” here is truly absorbing documentation of an era.

Future presentations of NBC DOCUMENTARY RECORDINGS will be announced on release. The album “... rendezvous with destiny” is priced at \$15.00 for the two volumes, plus shipping charges, obtainable from Department C, NBC Radio-Recording Division, New York 20.

AMERICA'S NO. 1 NETWORK



A Service of Radio Corporation of America

... the National Broadcasting Company

ABC Sales Gets First Shakeup

NEW YORK, April 6.—Despite denials, revamp of the ABC sales department is under way and is apparently extending right into the operation of the sales department of WJZ, local flagship. Web this week brought in Ralph H. Whitaker as an account executive and blurbbed the fact to the trade. Two men of the web sales staff are quietly leaving, however. They are Howard St. John and Dickens Wright.

Things are cooking up on the 14th floor, too. John Soell, of sales, has resigned effective April 15. Clarence (Chick) Doty, one of the spot sales staff, has moved in as assistant sales manager and—according to reports—is slated to succeed Robert I. Garver as the station's sales manager.

ABC's Bob Kintner, apropos of reports that a reshuffle was in the works, denied that this was contemplated either in sales or in programming. Changes in the web sales staff, however, are said to stem from the fact that "sales" have not been able to find buyers for some of the web's more highly regarded sustainers. *Famous Jury Trials, I Deal in Crime and The Fat Man.*

Adrian Samish, production director, is conceded by the trade to have come up with some good idea programs. It's regarded as a tough season to sell programs—but some of the web sustainers, toppers feel, have been on a long time.

Coasters in Scrap For 830 Kc., Power

HOLLYWOOD, April 6.—Local indie KWKW goes before the FCC April 18 to argue the case for a power increase from 1,000 to 5,000 watts and change from the 1430 band to 830.

Station Boss William Beaton will ask for a frequency shift to eliminate interference from KARM, Fresno, Calif., and KLO, Ogden, Utah. Frequency change would put KWKW on the same beam as clear-channel Station WCCO, Minneapolis, but should cause no difficulty, according to Beaton, inasmuch as KWKW is only a daytime operation.

Objection to the frequency shift is expected, however, from Orange County Broadcasting Company, now angling for a new outlet in Santa Ana, Calif., also on 830 frequency. Reed Callister and Dave Cannon, of the Orange County company, will contend that there is more need for another station in Santa Ana than for a change in KWKW's band allocation. Callister and Cannon, however, now own and operate KIEV, small indie in Glendale, Calif., and will have to prove that ownership of a Santa Ana outlet does not violate FCC's regulations.

Santa Ana, approximately 35 air miles from Los Angeles, is now served by KVOE, recently granted a construction permit to increase power from 250 to 1,000 watts. In addition, most Los Angeles outlets reach Santa Ana listeners with little or no difficulty.

AFRA's Pact With WLOL Ups Station Spielers' Pay 22%

MINNEAPOLIS, April 6.—WLOL here has signed a contract with AFRA here, covering the staff announcers of the outlet, which provides for an over-all wage increase of 22 per cent.

The pact was signed after only two negotiation sessions.

NEW YORK, April 6.—Art Johnston, ABC news editor, leaves the network April 15 to join Galen Drake's *Housewives' Protective League*. Johnston, who joined the web July 1, will do research, writing and investigation for League.

Why Get Up Early?

NEW YORK, April 6.—Maggi McNellis, whose *Private Wire* seg proved itself on WEAJ, is doing okay on her network co-op of the same program at 12:45 p.m., despite the fact that net officials warned her that she couldn't do a job at that hour, that the most that any program had landed at that time was 15 stations—and besides it was an off-hour for ratings.

Web was endeavoring to sell Maggi on idea that she should air early in the a.m., but Maggi couldn't get up that early herself and was certain that even if the web appointed a program girl to toss her out of her downy couch she'd never land enough guests who'd get up before breakfast.

So NBC gave in, Maggi went on—not with 15 stations but with 30 to start and has added stations regularly. Maggi has a sweet deal of 20 per cent of the take up to a certain figure and then 5 per cent over that figure . . . and she's approaching the time when her cut goes down to the smaller figure.

Maggi also is proud that "I've never had to ask a guest to visit my mike." She also promises that when she becomes Mrs. Newhouse shortly that she will not do a Mr. and Mrs. Breakfast broadcast, no matter who wants to hear what she sounds like when she's asleep.

Clear-Channel Stations Prep Battle for 500 Kw.; Regionals And Locals Want Split-Up

No Decision Hoped for Before Fall

WASHINGTON, April 6.—Clear-channel boys are prepping a mass of data gathered from individual stations thruout the nation in a vigorous effort to convince the Federal Communications Commission that the sole way to improve listening for rural listeners is to extend the present 50,000-watt limitation to 500,000 watts. Latest clear-channel data, hitherto undisclosed, will seek to show that existing stations won't be blacked out by the increased power of clear channels and that rural listeners cannot expect adequate coverage if the FCC ignores the power-boost request.

New data will be tossed at the FCC at resumption of clear-channel hearing April 15. New charts and engineers' reports are being assembled. *The Billboard* was told by Louis G. Caldwell, counsel for Clear-Channel Broadcasting Service. Latest facts were gathered from stations over a period of weeks, and the evidence reportedly is overwhelmingly in favor of the boost.

FCC Cold Shoulder?

Present outlook, however, is for the FCC to cold-shoulder any boost in wattage, altho some insiders believe that the chance for FCC to reverse its stand is improving as the result of a reported slowdown in FM development and also because of the nature of the latest information collected by Clear-Channel Broadcasting Service.

FCC will take up a lot of time at the coming hearing in examining the program records of clear-channel stations. Caldwell told *The Billboard* that the FCC, by throwing open clear channels to additional stations, would "completely upset the applecart." Such a move, said Caldwell, could lead only to overlapping sig-

nals from competing stations. He dismissed as "inconsequential" a pending Senate resolution for a fixed power limitation of 50,000 watts.

Resolution Blues

Caldwell criticized the resolution as "not worth the paper it's written on." Asserting that Mexico is constructing stations approaching 500,000 watts, he said that FCC could never justify Mexican stations covering Southwestern States better than American stations.

Program records of clear-channel stations will attempt to show that sufficient radio time has been allotted to what FCC terms public service programs. Clear-channel representatives, it is indicated, will point up their farm programs, market reports, etc. They are also expected to minimize the difference between urban and rural listening habits by submitting a survey to show that the farmer likes his comedy as well as the city dweller.

Drive Smallies Out of Biz

On the other side of the picture, reps of regional and local broadcasters are contending that increased power for clear-channel stations will drive them out of business by making it impossible for them to obtain advertising in competition with the greatly-extended coverage of clear-channel stations. Plan of local and regional broadcasters, it has been learned, is to have FCC permit limited duplication of clear-channel frequencies, with competing stations located far enough apart to avoid signal interference.

In any event, final FCC decision on the problem is not expected before winter. Commission will adjourn the April-May session after three weeks of testimony.

No House for Benny

NEW YORK, April 6.—That "Why I Don't Like Jack Benny" contest may have some embarrassing results. Benny is coming to New York for the broadcasts of May 19 and 26, and his sponsor can't get a place to house the shows. Local 802, AFM, gave permission for the program to be aired from Hotel Pierre, but it developed that the Pierre has other tenants. Agency has been trying to get a theater, hotel or a tent. It's even tried Mecca Temple—to no avail.

As of now, it seems as tho the May 19 program may be broadcast from the Vanderbilt Theater, but this isn't definitely set. For the May 26 broadcast, Benny is depending on Rochester to find something—maybe a good curb.

Skeet Miller Second To Gaines at WEAJ

NEW YORK, April 6.—William Burke (Skeets) Miller, back from the wars, was one of the few NBCers who wasn't anxious to get his old job back with the web. Skeets told V.-P. Frank Mullen that he had tasted station management in Germany and felt that he wanted to manage a station, not replace the boy and girl who had recently been assigned to his old slot. He also told Mullen that he didn't expect to work for NBC on station bossing because he'd cost the web too much dough throwing off commercial segs for special events and pub-serv segs.

Mullen listened to him, smiled, asked him to hold his horses, had a session with Niles Trammell and came up with the suggestion "How would you like to be assistant to Jim Gaines, manager of WEAJ?"

Skeets had worked with Gaines before and had heard, since he came back on the job, what the latter was trying to do at the net key station, and after a few dough questions—found himself assistant-managing WEAJ.

Web doesn't seem to be worried about how many programs get kicked off WEAJ if it gets the build-up it needs. Have you seen its daytime Hooper lately?

MBS Chi P. A. Gets Two Pair of Hands

CHICAGO, April 6.—Mutual Network will continue general expansion of its Chicago office and, more specifically, expansion of its publicity job in the Midwest when on April 15 its p. a. department here, under direction of George Herro, begins mailing daily story and pix release. Up to now, WGN, local MBS station, has included MBS stories in its releases and that had to suffice for this territory.

New MBS releases from its Chi offices will be sent to all newspapers with a circulation over 100,000 in the territory from Cleveland to Denver and border to border. Daily mailing will consist of about 10 pages of story material as well as pix and/or mats.

As part of its expansion Mutual hired an assistant, Charles Wiley, for Herro, and his secretary-flack, Connie Rivard, is now a full-time p. a. Herro, as the recent "Queen for a Day" airings here and their attendant need for plenty of publicity showed, has been understaffed for a long time. He has carried the ball for Mutual here with just himself and his secretary, while CBS and NBC have had large staffs and ABC has had at least two men.

Y&R Says No Want 'Corlis Archer' Now

HOLLYWOOD, April 6.—Young & Rubicam doesn't want *Corlis Archer* anyway. This is the gist of a letter sent to all parties concerned in the recent dispute in which Y & R threatened court action to protect its alleged option on the property. At that time the agency claimed it had spoken for *Corlis* and that it stood ready to haul the issue into court if the package was peddled to someone else.

Ward-Wheelock had then just snagged an airer for Campbell Soup. Y & R now states that the sponsor it had in mind for *Corlis* has turned thumbs down on the show; therefore, why bother? However, Y & R insists it had a water-tight case against alleged "violators" of its option. Getting the note that the option was dropped were Ward-Wheelock, Campbell Soup; F. Hugh Herbert, package owner, and agent Jimmy Saphier.



"If I was in your shoes and wanted a good time in the evening at low cost, I'd . . .

Listen to ABC!"

A GOOD MANY leading advertisers are listening to the facts about ABC's evening programs with their ears wide open—because they have discovered that ABC offers a greater value today than any other major network. Compare rates! You'll find that one network costs 43.7% more per evening half-hour than ABC; another costs 28.7% more.

All this despite the fact that ABC's fast-growing line-up of top-flight evening shows is getting more and more families to listen and keep listening to ABC for their news and entertainment. *The Boston Symphony, Walter Winchell, Paul Whiteman, The Lone Ranger, The Theatre Guild on the Air, the Quiz Kids, the Alan Young Show, Famous Jury Trials, Gangbusters*—those are but a few of the shows that are helping to build a bigger evening audience for ABC.

Today ABC has a potential evening audience of Twenty-Two Million families

from coast to coast—and this figure is climbing steadily as station facilities continue to be expanded and improved. ABC's 198 stations blanket practically every major market in the U. S.—an area which accounts for a lion's share of the nation's business.

It's because they can reach a rich, nationwide audience at lower cost and during good time periods that so many leading advertisers are deciding that ABC is their best buy in radio today. They know, too, that a good ABC time period bought now can mean a mighty valuable franchise for years to come. If you are looking for good radio time, have an ABC representative tell you the whole story soon.

7 REASONS

why more leading advertisers sit up and listen to ABC

1. **ECONOMICAL RATES**—Network X costs 43.7% more than ABC per evening half-hour. Network Y costs 28.7% more.
2. **REACHES 22,000,000 FAMILIES**, located in practically every major market in the U. S.
3. **EXPERT PROGRAM SERVICE** available if and when you want it.
4. **EFFECTIVE AUDIENCE PROMOTION** that is making more and more people listen to ABC.
5. **GOOD WILL**—a nation-wide reputation for public service features that present all sides of vital issues.
6. **198 STATIONS**—eager to cooperate in making every program a success in every way.
7. **PRACTICAL TELEVISION**—program-building on an economical basis.

American Broadcasting Company

A NETWORK OF 198 RADIO STATIONS SERVING AMERICA

New "Superman" Slant a Test; Trade Asks "Can It Be Done?"

NEW YORK, April 6.—Move by client and agency of *Superman* to use the series as a means of combating juvenile delinquency and instilling Americanism is being watched by radio trade as a test case pregnant with possibilities. What the strip, in its revamped form is likely to determine, once and for all, is whether or not a radio program built on thrills and adventure and slanted at a vast juvenile audience, can hold that audience with scripts slanted on the educational angles of school behaviorism, democracy, tolerance, etc. Opinion differs on the matter, some of the best radio brains saying it can—and others saying it cannot—be done.

Superman client-agency approach to the subject is predicated on the belief that the program, with its tremendous audience, is an ideal vehicle for such an experiment in juve education. Additionally, it is felt that with careful handling of the script the series will lose none of its excitement and youthful appeal.

Feeling that radio—even commercial radio—should take a more constructive approach to present day problems and thereby better fulfill its obligations as a public service medium has been coming to the fore. Various radio personalities and radio programs have attempted to do this—notably Frank Sinatra with his appeals for tolerance and *Mr. District Attorney*, with scripts slanted

on the angle of Americanism.

Thus far, however, no program has aimed at what is considered the most important target—a vast kid audience with a highly developed listening habit.

Starting date for the new type scripts is April 16, over 194 stations of Mutual Broadcasting System, 5:15-30 p.m., Monday thru Friday. New deal for kids was announced by simultaneous statement by W. H. Vanderploeg, president of the Kellogg Company, and W. B. Lewis, veepee in charge of radio for Kenyon & Eckhardt.

HELLER AFRA SEC

(Continued from page 6)

tary of the New York local of AFRA, one of the strongest units in the union. Their feeling then was that Heller would have too much power with both jobs. Now they are certain to line up against him. Problem can be solved, insiders say, by Heller making a choice and resigning from his position at the New York local.

Chief subject discussed at the conference last week was small locals' pitch to stop networks from feeding their non-AFRA outlets shows. This means that a non-AFRA station in the hinterlands, not getting any more radio shows which use union actors, singers and announcers, virtually would have its programing crippled.

Union's contracts with networks expire the end of October of this year. So this move, which would be taking a leaf out of the Petrillo book, is very much in the works. Members feel it is high time that fellow AFRA members in New York and key cities stopped striking against brother members in small cities.

AFRA has been having plenty of trouble signing up stations, such as WJR, Detroit, that keep their employees' fees high. If this plan went thru, networks could be in AFRA's corner, putting the pressure on their outlets.

UNION TALENT PLANS

(Continued from page 6)

Local 802 will react to "amateur" talent appearing on the union's stations after they have taken the air is another matter, since the stations haven't moved far enough in that direction at the present. Besides FM stations aren't supposed to have any "live" music as yet and the ILGWU union construction permits are for FM stations.



COMMERCIAL IMPACT COMPILATION

VOL. III. NO. 2

APRIL, 1946

(Presenting the "FIRST TWENTY-FIVE" nighttime and "FIRST FIFTEEN" daytime programs in order of their impact rating and based upon their Hooperating of March 30).

Programs	Impact Rating*	Sponsor Ident.**	Sponsor Product	Agency	Net-work	Hooper-ating
FIBBER McGEE AND MOLLY	23.4	80.9	S. C. Johnson & Son Wax	NL&B	NBC	28.9
BOB HOPE	21.5	79.3	Pepsodent Div. Lever Bros. Co. Various Products	FC&B	NBC	27.1
RADIO THEATER	19.4	89.2	Lever Bros. Co. Lux Soap & Flakes	JWT	CBS	21.7
WALTER WINCHELL***	18.9	79.0	Andrew Jergens Co. Jergens Lotion	L&M	ABC	23.9
EDGAR BERGEN	18.7	68.9	Standard Brands C&S Coffee	JWT	NBC	27.2
JACK BENNY***	17.0	69.6	American Tob. Co. Lucky Strike Cigs.	R&R	NBC	24.4
SCREEN GUILD	15.4	66.1	Lady Esther, Ltd.	Biow	CBS	23.3
RED SKELTON	14.2	68.1	B&W Tobacco Raleighs	RMS	NBC	20.8
TAKE IT OR LEAVE IT	13.5	84.5	Eversharp, Inc. Pens, Pencils	Biow	CBS	16.0
BING CROSBY	12.5	57.7	Kraft Foods Co. Various Products	JWT	NBC	21.7
BANDWAGON	10.8	66.4	F. W. Fitch Co. Various Products	LWR	NBC	16.3
MR. D. A.	10.1	48.6	Bristol-Myers Co. Vitalis & Sal Hepatica	DC&S	NBC	20.8
AMOS 'N' ANDY	10.1	60.0	Lever Bros. Co. Rinso	R&R	NBC	16.9
TRUTH OR CONSEQUENCES	10.1	65.4	Procter & Gamble Co. Duze	Compton	NBC	18.4
PEOPLE ARE FUNNY	9.0	56.8	B&W Tobacco Raleighs	RMS	NBC	15.8
JACK HALEY	8.9	49.5	National Dairy Sealtest	M&A	NBC	18.0
GREAT GILDERSLEEVE	8.3	49.7	Kraft Foods Co. Parkay	NL&B	NBC	16.8
CAN YOU TOP THIS?	8.1	54.1	Colgate-Palmolive Shaving Cream	Bates	NBC	15.0
EDDIE CANTOR	8.0	46.6	Bristol-Myers Co. Trushay, Sal Hepatica	Y&R	NBC	17.2
ABBOTT AND COSTELLO	7.4	49.3	R. J. Reynolds Co. Camel Cigs.	Esty	NBC	15.0
DINAH SHORE	7.2	48.0	General Foods Birds Eye Foods	Y&R	NBC	15.0
KAY KYSER	7.0	43.5	Colgate-Palmolive Palmolive Soap	Bates	NBC	16.2
ALDRICH FAMILY	6.3	38.6	General Foods Grapenuts	Y&R	CBS	16.2
LIFE OF RILEY	5.8	39.5	Procter & Gamble Teel, Dreft	Biow	NBC	14.7
FRED ALLEN	5.6	23.4	Standard Brands Tea and Margarine	JWT	NBC	24.1
BREAKFAST IN HOLLYWOOD	5.0	62.3	Procter & Gamble Ivory Flakes	Daytime Compton	ABC	8.0
MA PERKINS	4.6	68.0	Procter & Gamble Oxydol	D-F-S	CBS	6.7
BREAKFAST IN HOLLYWOOD	4.5	52.1	Kellogg Co. All Bran	K&E	ABC	8.7
AUNT JENNY	4.4	65.4	Lever Bros. Co. Spry	R&R	CBS	6.7
MA PERKINS	4.3	69.4	Procter & Gamble Oxydol	D-F-S	NBC	6.2
WHEN A GIRL MARRIES	3.8	43.6	Gen. Foods Various	B&B	NBC	8.8
PEPPER YOUNG'S FAMILY	3.6	56.1	Procter & Gamble Camay	P&R	NBC	6.5
BIG SISTER	3.6	58.7	Lever Bros. Rinso	R&R	CBS	6.2
RIGHT TO HAPPINESS	3.0	49.0	Procter & Gamble Ivory Soap	Compton	NBC	6.1
PORTIA FACES LIFE	2.3	33.8	General Foods Various	Y&R	NBC	6.8
HELEN TRENT	2.2	29.2	Am. Home Pro. Bisodol-Kolynos	D-F-S	CBS	7.6
OUR GAL SUNDAY	1.7	23.8	Am. Home Pro. Anacin	D-F-S	CBS	7.0
BACKSTAGE WIFE	1.3	21.9	Sterling Drug Pectoral M-O	D-F-S	NBC	6.0
STELLA DALLAS	1.2	20.0	Sterling Drug	D-F-S	NBC	6.0
WIDDER BROWN	0.8	12.6	Sterling Drug	D-F-S	NBC	6.6

**Percentage of audience tuned to program and conscious of sponsor.
 ***Includes second broadcast on Pacific Coast. CH—Computed Rating
 NL&B—Needham, Louis & Brorby; FC&B—Foote, Cone & Belding; JWT—J. Walter Thompson; L&M—Lennon & Mitchell; M&A—McKee & Albright; R&R—Ruthrauff & Ryan; RMS—Russel M. Seeds; DC&S—Doherty, Clifford & Shenfield; K&E—Kenyon & Eckhardt; D-F-S—Dancer-Fitzgerald-Sample; P&R—Pedlar & Ryan; Y&R—Young & Rubicam; M-E—McCann-Erickson; R-W-C—Roche, Williams & Cleary; B&B—Benton & Bowles.
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THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Based upon Facts and Figures from C. E. Hooper
Audience Measurement Reports)

VOLUME NO. 2, ISSUE NO. 2 PROJECTED FROM MARCH 30, 1946, RATINGS

PROGRAMS WITH TOP EVENING URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Edgar Bergen	NBC	JWT	Standard Brands	C&S Coffee	11,432,378
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson	Wax	11,004,161
Jack Benny	NBC	R&R	Amer. Tob. Co.	Lucky Strike	10,612,850
Bob Hope	NBC	FC&B	Lever Bros.	Pepsodent	10,398,156
Walter Winchell	ABC	L&M	Jergens	Lotion	10,080,362
Fred Allen	NBC	JWT	Standard Brands	Various	9,822,364
Bing Crosby	NBC	JWT	Kraft	Velveeta	8,643,993
Screen Guild Players	CBS	Biow	Lady Esther	Cosmetics	8,496,519
Radio Theater	CBS	JWT	Lever Bros.	Lux	8,199,081
Red Skelton (CH)	NBC	RMS	Brown & Williamson	Raleigh	7,767,643
Mr. District Attorney	NBC	DC&S	Bristol-Myers	Ipans	7,706,721
Bandwagon	NBC	LWR	Fitch	Hair Tonic	7,018,118
Great Gildersleeve	NBC	NL&B	Kraft	Parkay	6,574,379
Eddie Cantor	NBC	Y&R	Bristol-Myers	Sal Hepatica	6,571,743
Aldrich Family	CBS	Y&R	General Foods	Grapenuts	6,571,743

PROGRAMS WITH TOP MALE EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Edgar Bergen	NBC	JWT	Standard Brands	C&S Coffee	4,302,079
Walter Winchell	ABC	L&M	Jergens	Lotion	4,130,148
Jack Benny	NBC	R&R	Amer. Tob. Co.	Lucky Strike	3,894,822
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson	Wax	3,851,456
Fred Allen	NBC	JWT	Standard Brands	Various	3,776,475
Bob Hope	NBC	FC&B	Lever Bros.	Pepsodent	3,730,636
Mr. District Attorney	NBC	DC&S	Bristol-Myers	Ipans	2,863,367
Bing Crosby	NBC	JWT	Kraft	Velveeta	2,828,365
Screen Guild Players	CBS	Biow	Lady Esther	Cosmetics	2,729,805
Bandwagon	NBC	LWR	Fitch	Hair Tonic	2,673,569
Red Skelton (CH)	NBC	RMS	Brown & Williamson	Raleigh	2,650,137
Radio Theater	CBS	JWT	Lever Bros.	Lux	2,574,130
Take It or Leave It	CBS	Biow	Eversharp	Pens, Pencils	2,486,908
Great Gildersleeve	NBC	NL&B	Kraft	Parkay	**
Jack Haley	NBC	M&A	Sealtest	Milk, Ice Cream	**

PROGRAMS WITH TOP FEM. EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson	Wax	5,586,728
Edgar Bergen	NBC	JWT	Standard Brands	C&S Coffee	5,497,101
Jack Benny	NBC	R&R	Amer. Tob. Co.	Lucky Strike	5,252,825
Walter Winchell	ABC	L&M	Jergens	Lotion	5,180,186
Bob Hope	NBC	FC&B	Lever Bros.	Pepsodent	5,159,391
Fred Allen	NBC	JWT	Standard Brands	Various	4,894,123
Screen Guild Players	CBS	Biow	Lady Esther	Cosmetics	4,572,424
Bing Crosby	NBC	JWT	Kraft	Velveeta	4,290,217
Radio Theater	CBS	JWT	Lever Bros.	Lux	4,226,858
Mr. District Attorney	NBC	DC&S	Bristol-Myers	Ipans	3,746,746
Red Skelton (CH)	NBC	RMS	Brown & Williamson	Raleigh	3,748,746
Bandwagon	NBC	LWR	Fitch	Hair Tonic	3,366,932
Jack Haley	NBC	M&A	Sealtest	Milk, Ice Cream	**
Great Gildersleeve	NBC	NL&B	Kraft	Parkay	**
Take It or Leave It	CBS	Biow	Eversharp	Pens, Pencils	3,233,589

PROGRAMS WITH TOP JUVE. DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Aldrich Family	CBS	Y&R	General Foods	Grapenuts	1,779,353
Blondie	CBS	Estr	Col.-Palm-Pect	Soan	1,759,143
Edgar Bergen	NBC	JWT	Standard Brands	C&S Coffee	1,633,197
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson	Wax	1,565,977
Bing Crosby	NBC	JWT	Kraft	Parkay	1,525,410
Bob Hope	NBC	FC&B	Lever Bros.	Pepsodent	1,508,130
Jack Benny	NBC	R&R	Amer. Tob. Co.	Lucky Strike	1,465,074
Lone Ranger (MWF)	ABC	DF&S	General Mills	Cheerios	**
Fred Allen	NBC	JWT	Standard Brands	Various	1,411,766
Radio Theater	CBS	JWT	Lever Bros.	Lux	1,398,293
Red Skelton (CH)	NBC	RMS	Brown & Williamson	Raleigh	1,370,761
Fannie Brice	CBS	Y&R	General Foods	Sanka	1,314,964
Screen Guild Players	CBS	Biow	Lady Esther	Cosmetics	1,194,290
Big Town	CBS	P&R	Centaur	Yeast	1,160,314
Eddie Cantor	NBC	Y&R	Bristol-Myers	Sal Hepatica	1,158,703
Great Gildersleeve	NBC	NL&B	Kraft	Parkay	**

PROGRAMS WITH TOP DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Stars Over Hollywood	CBS	S&C	Bowery's	Dari-Rich	**
Let's Pretend	CBS	BBD&O	Cream of Wheat	Cereal	2,810,059
Billie Burke	CBS	L&F	Lambert	Listerine	2,443,644
Theater of Today	CBS	BBD&O	Armstrong	Rugs	2,410,254
Grand Central Station	CBS	Mc-E	Pillsbury	Various	2,360,608
Breakfast in Hollywood	ABC	K&E	Kellogg	Pep	2,115,013
When a Girl Marries	NBC	B&B	General Foods	Various	**
Breakfast in Hollywood	ABC	CA	P&G	Ivory Flakes	2,061,999
Portia Faces Life	NBC	Y&R	General Foods	Various	**
Helen Trent	CBS	DF&S	Kolynos	Toothpaste	1,825,338
Jack Armstrong	ABC	KR	General Mills	Wheaties	1,823,287
Young Widder Brown	NBC	DF&S	Sterling	Various	1,739,812
Ma Perkins	CBS	DF&S	P&G	Oxydol	**
Tom Mix	CBS	GA	Ralston Purina	Cereal	1,663,951
Our Gal Sunday	CBS	DF&S	Anacin	Drugs	1,578,718

PROGRAMS WITH TOP MALE DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Stars Over Hollywood	CBS	S&C	Bowery's	Dari-Rich	**
Grand Central Station	CBS	Mc-E	Pillsbury	Various	474,494
Breakfast in Hollywood	ABC	K&E	Kellogg	Cereal	382,231
Breakfast in Hollywood	ABC	CA	P&G	Ivory Flakes	351,477
Jack Armstrong	ABC	KR	General Mills	Wheaties	329,510
Theater of Today	CBS	BBD&O	Armstrong	Rugs	319,844
Front Page Farrell	NBC	DF&S	Anacin	Drugs	**
Metropolitan Opera	ABC	B&C	Texas Co.	Petroleum Prod.	312,668
Tom Mix	CBS	GA	Ralston Purina	Cereal	309,886
Just Plain Bill	NBC	DF&S	Anacin	Drugs	**
Billie Burke	CBS	L&F	Lambert	Listerine	296,559
Queen for a Day	MBS	Wade	Miles Labs.	Alka-Seltzer	287,186
Breakfast Club	ABC	HA	Philco	Refrigerators	276,788
Portia Faces Life	NBC	Y&R	General Foods	Various	**
Young Widder Brown	NBC	DF&S	Sterling	Various	260,972

PROGRAMS WITH TOP FEM DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Stars Over Hollywood	CBS	S&O	Bowery's	Dari-Rich	**
When a Girl Marries	NBC	B&B-Y&R	General Foods	Various	1,528,925
Breakfast in Hollywood	ABC	K&E	Kellogg	Cereal	1,470,932
Grand Central Station	CBS	Mc-E	Pillsbury	Various	1,464,488
Breakfast in Hollywood	ABC	CA	P&G	Ivory Flakes	1,391,263
Helen Trent	CBS	DF&S	Kolynos	Toothpaste	1,382,184
Theater of Today	CBS	BBD&O	Armstrong	Rugs	1,364,170
Billie Burke	CBS	L&F	Lambert	Listerine	**
Portia Faces Life	NBC	Y&R	General Foods	Various	**
Ma Perkins	CBS	DF&S	P&G	Oxydol	**
Young Widder Brown	NBC	DF&S	Sterling	Various	1,227,534
Our Gal Sunday	NBC	DF&S	Anacin	Drugs	1,199,416
Aunt Jenny	CBS	R&R	Lever Bros.	Soap	**
Ma Perkins	NBC	DF&S	P&G	Oxydol	1,134,978
Pepper Young's Family	NBC	P&R	P&G	Camay	**

(Continued on page 15)

Senate Small Biz Group Hits FCC FM Policy

WASHINGTON, April 6.—Newcomers to radio are finding difficulty in getting foothold in FM as a result of Federal Communication Commission's policy of making conditional FM grants chiefly to existing stations or newspapers, Senate Small Business Committee complained in a statement to be released next Wednesday (10). Seen as lending indirect support to committee's view was an FCC decision late yesterday (5) continuing the license of John H. Stengler Jr. to operate Station WBAX, Wilkes-Barre, Pa.

Senate Small Business Committee chided FCC for preparing to distribute all FM channels immediately rather than reserving some for qualified servicemen who are still in the armed forces. Urging that commission reconsider, committee stated that competition in radio should "always be kept open for newcomers in accord with the spirit of the Communications Act of 1934.

Unprofitable Prelim Seen

Pointing to shortage of FM receivers, Small Business Committee stated that first few years of operation "may well be unprofitable ones." This possibility, committee statement continued, makes it difficult for newcomers to enter the FM field in competition with established broadcasters who can afford losses for a while. FCC and committee are in agreement at least about the receiver shortage. To clear up any misapprehension about its survey on radio set productions of all types, FCC late Friday (5) denied a report that agency considered it useless for FM broadcasters to go ahead with construction of their stations because of FM receiver shortage. Commission emphasized that it is urging all speed possible

Reflected Glory

NEW YORK, April 6.—At the National Press Club luncheon last week, Assistant Secretary of State William Benton (OIC boss in the State Department) was introduced as "the man who got famous because he brought Fred Allen to radio."

Paul Wooton, NPC prexy dubbed him thus while pointing out celebrities before an off-the-record speech by general of the army George C. Marshall.

Benton, who likes to reminisce about the old Benton & Bowles days, was heard to murmur to his neighbor: "Well, indirectly, I suppose I ought to get credit for Senator Claghorn, too."

both for FM set production and FM station completion.

FCC's decision in Wilkes-Barre case is expected to come under fire of Capitol Hill again. After denial of WBAX license renewal in 1941, FCC continued to grant temporary extensions, the last one expiring April 30, 1946. In the interim, four other applicants for the WBAX frequency in Wilkes-Barre filed petitions with FCC. These were Central Broadcasting Company, Northeastern Pennsylvania Broadcasting Company, Key Broadcasters, Inc., and Baron Broadcasting Company.

Commission decision declared that all four applicants for the WBAX frequency are "legally, technically and financially qualified," but that none of the persons connected with the various companies has had "any previous experience in radio broadcasting." Commission then stated that the financial status of Stengler as operator of WBAX is improved since Stengler has now paid off most of the station's financial obligations which worried FCC when license renewal was refused in 1941.

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ALFRED I. DUPONT STATION'S AWARD

KDKA (NBC Pittsburgh Affiliate)

GEORGE FOSTER PEABODY DRAMA AWARD

Edgar Bergen : : : and Charlie McCarthy and Mortimer Snerd (Standard Brands)

GEORGE FOSTER PEABODY MUSIC AWARDS

NBC Symphony Orchestra (General Motors)

Dr. Howard Hanson—Eastman School of Music

WHAM (NBC Rochester Affiliate)

VARIETY SHOWMANSHIP PLAQUES

WLW (NBC Cincinnati Affiliate)

KOA (NBC in Denver)

VARIETY SPECIAL AWARDS

Bing Crosby (Kraft Foods Company)

Ralph Edwards (Procter and Gamble)

Duffy's Tavern (Bristol-Myers)

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Too Short for a Head

All NBC spot peddlers in New York, Chi and on the Coast as well as Westinghouse air mendicants will be getting a weekly mail from the KYW's plugger, Bill Rambo, who's posting weekly his *It's a Fact* newsletter with background info on all availabilities, sales suggestions and confidential material. First newsletter went out April 1.

In the Spirit: Laugh was on spieler Joe Di Natale, of KODY, North Platte, Neb., April 1, when he started in on his *Men on the Street* airing. Site of ethering was to be a cafe. The 40 folk he had lined up to gab, walked out just as he began his intro. He was left with 15 minutes to fill and nothing particular to spiel about. As the jitters started, 40 guests walked back in, shouting "April Fool!"

Wearing the Duck: Fred Barr has returned to WWRL as program director after 31 months with the *Armed Forces Radio Service*. . . . Chuck Thompson, WIBG sports-caster, back in his slot after several years in the armed forces. He starts a new series dedicated to school, amateur and semi-pro athletics. . . . Bob Fransen, former army looney, and Ralph Backlund, also an ex-G.I., are additions to WCCO staff. . . . Richard Pack, WOR flack chief, back behind his desk after three years hubba-hubba writing in the skies. Charles J. Oppenheim, who filled in for him, moves to newly-created exploitation director's slot. . . . Frank R. (Russ) Baker, WOW spieler, scripter and producer, returns to staff June 1, after army service since 1942. Sporting a gilt bar, Russ has been on the I & E branch of the India-Burma services of Special Services Section. . . . Joseph L. Tinney, WCAU exec v.-p., ex-navy commander, just won the commendation ribbon for work as public information officer of the Fourth Naval District. He got "ashore" last September. . . . Howard Finch, WJIM's Uncle Howdy, back as outlet production boss. His return marked the fourth anniversary of his leaving to join the Army Air Forces and his 14th wedding anniversary. He was flack officer with the Ninth Air Force in ETO. . . . Ed McKay, former chief spieler at WATL before he became radar officer with the USAAF in ETO, has replaced Bob Colby on the spiel staff of WSGN. McKay holds the air medal.

ABC's tele department dickering with web spieler Ron Rawson for half-hour audience participation package, *Love Conquers All*. Rawson will emcee, with Ruth Miller also featured in stanza. Airings will probably be ticketed for one of ABC's N. Y. slots.

Blush Dept.: Gracie Allen, in her offstage moments is a top Coast hostess. She keeps, so her flackers say, a little memorandum book in which are listed the special likes and dislikes of her friends. Pluggers list some of the more harmless ones, but nothing's said about the things in the book which make Gracie see red.

"The Hunter Is a Fugitive," an original script by Leslie Edgely, has been bought by Columbia Pictures for the basis of its seventh pic on pop air series of "The Whistler." Richard Dix headlines in this one, too.

Green Light: When WPAT, Paterson, N. J., got an award for its Princeton preceptorial airings, it started local stations getting ideas about college and collegiate programs. Latest to follow suit is Rutgers University which is airing programs over two outlets. One is a regular Monday night forum over WAAT in which four spieler will have a gabfest on current affairs. Other is a weekly series of six segs called *Rutgers Almanac of the Air* which will go over WHOM Wednes-

days. This series will include a variety show, college personalities in the news, Jersey folks and folklore and a spot devoted to college research and latest arts, sciences and engineering news. Hope is these programs will get so popular that Jerseyites will "cry for dear old Rutgers."

Villa Vallee. NBC-Rudy Vallee airer, has been sold to Republic Pictures and is skeddled to roll in June with Vallee in top spot. John Auer gets production chores even if it isn't on the air at that time.

John Gart, longhair scripter-batoner, who's been doing originals for air sessions for over a decade, has been offered a prof's job at a Midwest university. Job is to "deal with" preparation and importance of mood music for radio.

Going His Way: Jerry Wald and Dr. Carl Sulzberger, nut medic, are trying out tests of effects of swing on mental patients. So far they've used only one type—Bing Crosby records for patients coming out of shock therapy. It's the second shock that does the trick, huh?

It depends upon what side of the Canuck border you're on as to what type of shows you'll get. The boys and gals up North take life a lot more seriously than we do. For example, take a week's new biz on CKNW, Westminster, B. C. and WNEW's biz for the same week. Former signed Ford Motors, Goodyear Tires, Safeway Stores, a chewing gum airing, a paint company, an aggie ether seg, a loan company and income tax payers' association spots—78 a day. The Yank outlet tagged a face powder account, deb mag, soup, Wesson Oil and two pic flacking jobs.

Ruth Welles, KYW women's gabber, has started a weekly series outlining current food situation in perishable items. Object—to conserve food.

Philly's WIBG will air two exhibition ball games April 13 at Shibe Park between the A's and Phillies. This will be prior to regular season opening. WIBG airs regular sked. Byrum Saam and Claude Haring will be at the mike.

Script Search: WLAC is in the market for scripts. Station wants available scripts, prices, etc. Silliman University, Dumaquette, in the Philippines wants some, too. Letter states college is planning a radio outlet in the next six months and wants to know what's available.

It's All in the Viewpoint. Folk in St. Louis got an earful March 30 of the atomic bomb from experts Dr. Arthur H. Compton and Dr. Charles Allen Thomas, who were queried on the air by Frank Eschen, special news events pilot. . . . Hot news on CKOC, Hamilton, Ont., was coverage of city's torso murder, worst crime in years, with news editor Dave Robbins and CKOC reporter Bill Leckie spiling cop releases on the case.

News!!! New York City Station WNYC is airing hot jazz. Al Andersen, editor of *Rhythm* is guy breaking station's tradition of longhair airings with four weeks of disk spinning, which started April 6 over station's FM outlet. He's due to switch to the regular station.

Carl A. Cabasin has been transferred to WBNT, NBC tele station in New York. . . . New moppet program over WLS seems to be making good headway in spite of its air time (8:30 to 9 a.m. Sunday). Show is called *Aunt Rita's Riddle Box*. Auntie reads riddles sent in by listeners and if riddle is chosen child receives a three-decker pencil box. Seg received 2,500 riddles in its third week. . . .

FCC Whammo At WINS Deal; Pub-Serv Line

Commercial Excesses Feared

WASHINGTON, April 6.—Federal Communications Commission policy to curb inflationary prices in station sales and to block transaction conditions that might restrict public service programming, is now viewed as certain to be tighter than ever as a result of FCC's proposed decision Friday (5) rejecting the long-pending transfer of WINS (New York) from Hearst Radio, Inc., to Crosley Corporation, part of Aviation Corporation of America.

With an eye apparently on its recent public service responsibility report, in which the FCC scored what it described as "commercial excesses" in programming, the Commission outspokenly assailed the \$2,000,000 deal as one that would be economically unprofitable for Crosley unless it sought its returns from top-heavy commercials.

FCC specifically cited a condition of the transfer in which Crosley would be required to reserve an hour a day every day for 10 years for Hearst commercials to pay off \$400,000 of the transaction. In addition, the Commission pointed out that the sale price, multiplied many times over original cost of station, which has reportedly been running in the red, puts the "commercial" onus on the buyer.

Durr, Walker Victory

Proposed decision for the WINS turn-down is viewed as one of the most far-reaching ever made by FCC, even more so than the Crosley transfer to AVCO decision in which the Commission, then headed by Paul A. Porter, implied that it would have liked to turn down the transfer but needed more power from Congress. Commissioners Durr and Walker, who sharply dissented from the AVCO acquisition decision, gained sweet victory in the latest Crosley decision and made the most of it in a separate concurring decision.

Durr and Walker, voicing agreement with the rest of the commissioners in proposing to turn down the transfer of WINS, stated that "there are further grounds in this case which make a denial imperative." They issued a reminder that Crosley is now controlled by AVCO, a holding company, and they also reminded the FCC that they (Durr and Walker) had dissented from the decision authorizing the transfer of Crosley to AVCO. "In addition," they wrote, "in the transaction here involved the total consideration agreed to be paid for Station WINS is so far beyond any valuation based on its physical facilities or its present or reasonable earning power, that the purchaser is buying the station license.

"With the station operating at a loss for many years," they continued, "it is obviously improper to characterize the difference between the value of the physical facilities (\$160,395.77) and the price paid (\$1,700,000 plus \$400,000 broadcast time) as 'good will.' The conclusion necessarily follows that approximately \$2,000,000 is being paid for the license alone."

Over-Commercialization

Durr and Walker further argued that the purchase price "is so high that the purchaser can be fully expected to overcommercialize the station in order to earn even a small return on the sum to be paid." Pair cited this as a probable reason why

Truthful Harry?

NEW YORK, April 6.—Harry Hershfield makes more cash from his *Coming to Dinner* and his *Can You Top This?* airings than from his cartooning but he's never drifted far from his inked finger days. When he introed Frank Hopkins, winner of the model section of the NBC "What's a Durward Kirby" contest, he told Hopkins that his modeling really was out-of-this-world and a lot better than his cartooning. Hopkins was a cartoonist with Hershfield 42 years ago on *The Chi Daily News* and altho Hershfield hadn't seen him in 42 years he still remembered him as a pen and ink who wasn't too hot. Hopkins insisted that he had seen Hershfield 16 years ago at dinner, but Hershfield didn't recall a thing after 1903.

the transferee "was unwilling to fix a limit on the amount of time planned to be devoted to commercial programs" and then concluded, "the overemphasis on commercial operation of broadcast facilities is to be deplored. Licensees," they stated, "must recognize that the grant of a license from this Commission imposes serious responsibilities to operate, not for profit alone, but in the public interest."

Durr-Walker statement is viewed here as not much stronger than the general FCC proposed decision turning down the WINS transfer. FCC sharply criticized what it described as the saddling of the transferee with "absolute obligation" of furnishing to the transferer a block of commercial time for the next decade. This allocation of program time for any length of time beyond two years is in violation of FCC rules, it was stated, since even networks are not permitted to negotiate program time leases for longer than two-year stretches at a time. Majority decision stressed that, under restrictions of a \$400,000 time interest in WINS, Crosley would be prevented from "exercising that extent of program control which is necessary for operation in the public interest." Like Durr and Walker, the majority of commissioners voiced dissatisfaction with the performance promises by the transferee.

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Anti-Petrillo Bill Passed By Senate, 47-3

Three Quorum Calls Needed

(Continued from page 3)
the roll-call vote which resulted in only three negative ballots on the bill.

O'Mahoney for It

Altho stout-hearted administration men like Sen. Joseph D. O'Mahoney (D., Wyo.) voted for the bill, O'Mahoney himself during debate registered disapproval of the measure, saying he feared it went "far in excess of the intent" originally sought in the mild Vandenberg Bill which had been almost completely substituted in conference committee by the vigorous Lea Bill. The bill has been hanging fire in the Senate for little over a week since the House approved the conference version.

Sen. Robert LaFollette (Progr., Wis.) raised a question as to whether the conference bill bars a musician from receiving royalties every time his record is played. Sen. Warren R. Austin (R., Vt.) pointed out that the bill does not interfere with fulfillment of any contract as long as the contract is effected without duress or coercion." LaFollette apparently was satisfied with the answer.

Whether President Truman's advisors will give a similar interpretation is a live issue on Capitol Hill as well as in industry circles. Truman, it is believed, will refuse to sign the measure if he is convinced that it will interfere with union operations and if he interprets "coercion" and "duress" to mean organized labor's application of its strike weapon.

NAB Gets Set

Obviously happy over the Senate outcome, NAB officials, headed by Miller, completed exhaustive preparations for the New York City meeting. NAB bigwigs are convinced that the President will take no action on the bill for a while—to give the NAB delegates a chance to negotiate with the Petrillo group. NAB policy at the negotiations conference is scheduled to be "velvet glove" and, as one official put it, "Cards will be played close to the vest." Miller group is set to confer Wednesday (10) as well as Monday (8) if necessary, and evidence prepared for submission to conference includes mass of data assembled from scores of NAB station members.

Sen. Wallace White (R., Me.), one of the minority members of the conference committee which discharged the bill, in explaining his support of it, told the Senate today: "We presumably have put control of the air into the hands of the Federal Communications Commission and yet we have been letting one man—Petrillo—dictate to broadcasting stations." White described the bill as "suitable."

Taylor Opposes Bill

Senator Taylor was the most outspoken opponent of the anti-Petrillo bill, carrying the burden of most of the debate during the afternoon. He struck at anti-Petrillo men who charged that the union leader was trying to prohibit foreign programs from being beamed into the United States. Taylor said that under the bill, domestic broadcasters themselves could set up cheap-operating facilities in foreign nations from which they could beam low-cost programs into their domestic outlets. In effect, the domestic broadcasters would thereby be committing the transgression which Petrillo purportedly is being prevented from committing. He said,

What, No Air Ads?

PHILADELPHIA, April 6.—Jim Crosson, KYW news editor, knows that it pays to advertise. He lost a valuable pen and pencil set while walking from his home to the station. Before putting an ad in the lost and found columns of the daily press, he decided to use some old-fashioned advertising.

He made two signs and tacked them to telegraph poles in his neighborhood. Next day the pen and pencil were returned to him by the lad who had picked them up!

"I am holding no brief for Petrillo, but I am merely trying to protect American artists."

It was noteworthy that Vandenberg took no part in the debate. Senator Taylor had assailed the bill on the Senate floor two days before as "a very vicious anti-labor measure, and not directed at Petrillo but instead at the whole musical industry." Taylor informed the Senate about a telegram opposing the bill, signed by Bing Crosby, Lawrence Tibbett, Dinah Shore, Arch Obler, Eddie Cantor, James Melton, Norman Corwin, Frank Sinatra, Jean Hersholt and Bob Hope. "We know," Taylor told the Senate, "that when Bob Hope says something he is not 'kidding.' He really means what he says."

Senator William Langer (R., N. D.) strengthened Taylor's assertion by rising immediately afterwards to introduce into the record a copy of the telegram from the radio talent group. The telegram, "On behalf of 60,000 rank-and-file employees of radio industry," urged defeat of the Lea-Vandenberg Bill, arguing that the conference version never received Senate hearings or Senate floor debate. "Altho ostensibly a bill in the public interest framed to restrict specific action of James Petrillo," stated the telegram, "bill in present form restricts labor rights of all radio workers." The telegram argued that most clauses of the bill "have nothing to do with public interest."

Burnett Takes Exec Secretary Slot at RDG; Maynard Meggs

NEW YORK, April 6.—Newman H. Burnett has just been appointed exec secretary at Radio Directors' Guild to replace George Maynard. New RDG exec was a former associate director at CBS. Maynard is now on CBS directing staff also.

RDG is holding an open meeting of agency meggers April 15 to get the view of agency pilots on the negotiations with Radio Broadcasting Committee of AAAA.

WEAF Adds N. Y. Touch With Jinx and Tex, Tom McFadden

NEW YORK, April 6.—Effective Monday (8), Tom McFadden will head WEAF's newly organized news and special events department. This is the first time that the web's managed and operated key has stepped out on its own in this field. However, Jim Gaines, station brass, points out that the job of covering New York news-wise is entirely different than that of covering the nation, and it needs a man whose eyes and heart are centered on the metropolis. McFadden will have the facilities of the network to call upon but he's set to do a broad New York job. He's flown over the hump innumerable times and the old town looks good to him.

Another move to tie the station up with New York is the skidding of Jinx Falkenberg and her husband, Ted McCrary, executive editor of the *American Mercury*, as a daily team at 8:30 to 9 a.m. Besides the family appeal of the program—Jinx will have a youngster according to schedule between the end of July and the middle of August—the program will tie-in to high school and college activity with editors of school papers appearing on the program. There'll be an "Unsung Hero of the Week" pitch, a High School Tennis Championship for the summer and a Table Tennis Championship for the winter. Promise is that this is going to be a different "breakfast show," with a nix on sophistication and pretense.

Maybe it can happen to Jinx here.

Sarnoff Proposed Int'l Net, Establish 'Freedom To Listen'

NEW YORK, April 6.—At a dinner given by RCA-NBC Thursday (4) in honor of United Nations officials, Brig. Gen. David Sarnoff, RCA prexy and NBC board chairman, proposed that a world-wide system of mass communication be established to educate world population about international problems, increase UN effectiveness and advance peace.

He suggested that the principle of "freedom to listen" be established universally and that an independent international broadcasting system, to be known as "The Voice of UN" and to be owned and operated by the organization, airing in the principal languages of the world, be founded for the purpose of broadcasting UN proceedings and disseminating its information.

Promotion To Fit

NEW YORK, April 6.—Long-hair segs missing the forest because of the trees have neglected to use music and classical music stores to promote their airings, until the gang working on the *Ford Sunday Evening Hour* decided that a simple 8-by-10 card, printed just black on white in keeping with the "dignity" of the music scores, might be placed each week by the stations airing the show. Agency asked the stations if they could place such a card, and the returns indicated that the average station could use at least two.

Now 300 music stores place the cards in their windows (with the station call letters) and sell not only the broadcast but the records of the artists on the program. It's a simple device but it tailors a promotion to the market and it works.

"Queen" Sets Chi Radio P. A. Mark

CHICAGO, April 6.—In spite of having a one-man, under staffed publicity department (see story in other column in this section), Mutual pulled off one of the top p.a. campaigns in radio circles here in many a year during the airing of the net's *Queen for a Day* program. Highlight of the campaign was packing over 200,000 people into an area surrounding State and Madison streets for Tuesday's (2) program, thereby setting two records: (1) No other commercial radio program has ever been aired from State and Madison. True, War Bond and other shows have, but to date no commercial program has. (2) The crowd, estimated by Capt. Ted Cregan, chief of the Chi Police Department Traffic Bureau, to be over 200,000, was the largest ever assembled at the corner.

Pay-off of the Tuesday stunt was *Chi Trib*, front-page article and back-page picture; *Daily News*, three-column pix and story on first page; *Sun*, article in front section; coverage by all press services, etc.

To help put over this stunt Mutual brought in Jim O'Bryon, its publicity director, from New York, and MBS salesman, account executives and top rankers all pitched in and became publicity men for a few days.

BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Continued from page 11)

PROGRAMS WITH TOP JUVE. EVE. URBAN CIRCULATION

Let's Pretend.....CBS	BBD&O	Cream of Wheat	Cereal	1,519,260
Jack Armstrong.....ABC	KR	General Mills	Wheaties	981,207
Stars Over Hollywood...CBS	S&C	Bowey's	Dari-Rich	884,844
Hop Harrigan.....ABC	Y&R	General Foods	Grapenuts	848,317
Terry & the Pirates...ABC	S&M	Quaker	Breakfast Foods	842,080
Tom Mix.....MBS	GA	Kalston Purina	Cereal	782,915
Billie Burke.....CBS	L&F	Lambert	Listerine	743,228
Superman.....CBS	K&E	Kellogg	Pep	708,226
Theater of Today.....CBS	BBD&O	Armstrong	Rugs	590,481
Captain Midnight.....MBS	HB	Wander	Ovaltine	415,182
Grand Central Station...CBS	Mc-E	Pillsbury	Various	263,608
When a Girl Marries...NBC	B&B	General Foods	Various	251,306
Life Can Be Beautiful...CBS	CA	P&G	Soap	263,608
Breakfast Club.....ABC	Mc-E-JWT	Swift	Meat Prod.	251,306
Young Wilder Brown...NBC	DF&S	Sterling	Various	251,306

*Based on figure of 14,644,878.

**No "Number of Urban Listeners" figure reported on program broadcast in less than 100 cities.

***Includes second broadcast on Pacific Coast.

CH—Computed Hoopering.

KEY TO AGENCY ABBREVIATIONS

B&B—Benton & Bowles. B&C—Buchanan & Co. BBD&O—Batten, Barton, Durstine & Osborn. CA—Compton Advertising. DC&S—Doherty, Clifford & Shenfield. DFS—Dancer-Fitzgerald-Sample. FC&B—Foote, Cone & Belding. GA—Gardner Advertising. HA—Hutchins Advertising. HB—Hill Blackett. JWY—J. Walter Thompson. K&E—Kenyon & Eckhardt. KR—Knox Reeves. LB—Leo Burnett. L&F—Lambert & Feasley. L&M—Lennen & Mitchell. LWR—L. W. Ramsay. Mc-E—McCann-Erickson. M&A—McKee & Albright. NL&B—Needham, Louis & Broby. P&R—Pedler & Ryan. R&R—Ruthrauff & Ryan. RMS—Russel M. Seeds. RWC—Roche, Williams & Cleary. S&C—Sorenson & Co. S&M—Sherman & Marquette. Y&R—Young & Rubicam.

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As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

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Promotion Where You Find It; Ad Agencies By-Pass the Nets

(Continued from page 5)
every line they can snag thru the webs. They have stopped worrying about what the chains "will think of being by-passed."

Straight Releases N. S. H.

Straight publicity direct to the stations for re-release hasn't tabbed too much space, the ad flacks report. In this division of activity they have noted that "good, accurate copy direct to the newspapers in the towns where the programs are being carried does a lot better than any copy re-released by the stations' publicity mills."

Top results have been garnered by idea promotions, the Ralph H. Jones's *Linda's First Love*, wedding build-up, the Breneman "Screwy Hat" stunt and current Hal Davis's *Mystery Man* razzle-dazzle for the *Try 'n' Find Me* seg. In the last named case, as tagged some weeks ago in *The Billboard*, ABC begged off having anything to do with the stunt, and Davis took the hard road all by himself (with his staff, naturally). Davis had just one week to get the stunt going, and all he had to offer the stations, besides the idea, was a Benrus watch to give away to the listener who found the mystery man who, by the way, had to have a jar of Wesson Oil (the sponsor's product) in his pocket. This gimmick got the name of the product in all the free air announcements, ads, posters, etc. It also planted the product name in the minds of the dialers who went looking for the guy "with one brown and one black shoe."

Minimum Effort

Davis says all that's needed to get stations hopped up is an idea that can be handled with a minimum of effort by the percolators. He points to the *Punch Your Way Out of a Paper Bag* contest, the Breneman local *Breakfasts* and his own *Mystery Man* gimmick (the first two are stunts that he helped to flack but didn't create) as examples. *Mystery Man* had 30 stations tie into the deal, with two of the 30 still working on the pitch. Stunt has yet to break into the national airing, but it will after the outlets have milked it some more. Of course, there's an award for the best job done by the stations. That's part of the current bribery required to get that little extra push by the station men. Typical of what the stations did were the jobs of WMRC (Greenville, S. C.) that used movie trailers, remotes and spots to develop interest in *Mystery Man*; WSIX (Nashville, Tenn.) that used decoys (as well as the *Mystery Man*), special programs, pix, ad copy, plenty of air spots; WBML (Macon, Ga.) that dug up nylons and used a septet with red carnations in buttonholes to spot attention, and KEX (Portland, Ore.) that took the idea direct to dealers and ran dealer tie-in ads and plenty of air spots to make *Mystery Man* the talk of the town.

50G in Free Time

Davis estimates the free time and everything as approaching 50G in value and admits that he's no doubt underestimating what the stunt really did for Wesson Oil. He makes no excuses for going direct to stations, saying that the direct approach is the only way to sell an idea like this.

The Jones Agency (Kroger Grocery and Baking sponsor) found out that the stations went all out for *Linda's* marriage stunt and if it was more elaborate than Davis's for Kenyon & Eckhardt, it may have been because *Linda* had been on the air a long time without much happening to her. Agency will shortly get an award for its job.

It looks to the trade that the webs are going to lose control of promotion

of the programs they air, just as they lost the building of the programs themselves unless they shake some of the stardust out of their eyes. Promotions tagged here are just a few of those that have gone over direct and there are plenty more in the works.

PLENTY OF OPEN TIME

(Continued from page 5)

Betty Lou for the Ginny Simms summer replacement, 7:30-8 p.m. Fridays, over CBS. Simms leaves the web May 31.

We, the People, 10:30-11 p.m., Sundays on CBS, will go right thru the summer, Young & Rubicam's deal with Gulf Oil renewing the seg until September 15.

ABC Saturday Sked

ABC, meanwhile, has scheduled a batch of music programs to fill in the web's Saturday afternoon slots left vacant by the departure of the Texaco-sponsored *Met Opera*. Latter program, starting at 2 p.m., filled in until about 5 p.m. New sked follows:

Starting today, *Museum of Modern Music* takes over at 1:30-2 p.m. *Chicago Serenade* follows, from 2-2:30 p.m. *Hill Toppers*, novelty music group, fills in until 2:45 p.m., and *Melodies to Remember*, until 3 p.m. *Piano Playhouse*, 3-3:30 p.m.; and *Round-Up Time*, 3:30-4 p.m., fill out the Saturday schedule. Starting next week, a program of pop and concert music will be aired from 4-5 p.m.

Starting April 20, ABC's fourth annual *Saturday Concert* will begin its series, airing at 5-6 p.m.

MAGS IRK AGENCIES

(Continued from page 5)

written up "if you give us a plug." BBD&O says the mags are more active than ever in seeking plugs in return for stories. Agency spokesman characterized the situation as a "little racket," and added that whereas an editorial piece should stand on its merits, it is now often used as a bargaining medium.

Idea of plugs in return for stories blossomed after the war. Networks say the mags even bother them—but the webs refer them to the agencies. Radio industry figures it's just an indication of keen competition and the strength of radio as a circulation builder. Some mags even have a board of radio judges and present radio awards.

Belief is that in the next eight months or so many of the newer mags will fold, leaving the publishing industry more stabilized, and the agency flacks lives more tranquil.

Printer's Ink at Ten Paces

MINNEAPOLIS, April 6.—A news war between Cowles papers and radio stations here is in the simmer stage. Seems the papers have "caught" the stations with their exclusives wide open. According to story told by newspapermen, at least one radio station in town gets early edition copies of afternoon *Star Journal* and *Morning Tribune*, allegedly pulls out the scoops and airs them before city editions get into the homes. Gideon Seymour, Cowles exec editor, got wind of stunt and hit the ceiling. Grapevine reports he actually billed one station for \$50 for lifting a yarn from his papers. Station ignored dun, however.

Seymour came up with an idea and more and more stories in *Star Journal* and *Tribune* these days carry a copyright slug or by-line on them. "That's to protect us from being lifted," a reporter said. At KSTP, the NBC affiliate here, Sam Levitan, flack, said he had no knowledge of any such action by that station's newsroom. Carl Ward, flack at WCCO (CBS), denied knowing about it. But Cedric Adams, top local columnist for *Star Journal*, also does two news segs, noon and 10 p.m. over WCCO. In past, he hasn't been averse to lugging a first edition of the sheets along to radio room. Mebbe, quipped some, his boss Seymour is gunning for him.

Capital Hill Shakes As FCC Requests Dough Restrictions

(Continued from page 5)

Commission's annual report released this week, in which the agency disclosed that it wants to set price ceilings on the sale of radio stations. FCC announced in its report that it was gravely concerned over the sharp increase in the sales prices of broadcasting facilities, pointing out that local stations have been sold for as high as a half-million dollars and that regional station prices have topped the million-dollar mark.

No Brokers?

FCC further announced that it was the agency's policy to disapprove transfers which "obviously represent the activities of a promoter or a broker who is simply trafficking in licenses." FCC disclosed that a letter, as yet unanswered, has been sent to both the House and Senate Interstate Commerce committees, requesting direction as to the policy to be followed in passing on the sale of radio stations "where the price is in excess of the going concern and physical property values."

Reaction of one congressman to the publicity given FCC's letter was: "Why couldn't the Commission let the matter slumber peacefully until next year? By that time, it will probably work itself out."

On the other hand, Rep. Emanuel Celler was jubilant, feeling that chances for his bill (HR-4314), setting strict limitations on radio station sales, has a much brighter future as a result of FCC's request for congressional clarification of the agency's powers over station transfers. Celler's bill, at present in the Interstate Commerce Committee, is dormant in the House.

Bankroll Special Flacking for Net Segs K&E Gimmick

NEW YORK, April 6.—Problem of selling sponsors idea of paying for special publicity for their network shows has always been an ache for agency brass. Kenyon & Eckhardt is getting around it in a positive manner. First agency goes out and does a job, on its own and then with press books and a record of proven results it goes to the client and sells a budget for a regular campaign.

It may cost more the K. & E. way, but it certainly ought to be easier to sell results than blue sky.

Auto Sustainer Salutes Showbiz

DETROIT, April 6.—Behind the *Wheel*, weekly WJR sustainer which started back in January, has been shifted to 6:30 Wednesday night and angled as a district tie-in with the Automobile Golden Jubilee, to be celebrated in a big way this year, particularly in the Motor City.

Program turned directly to showbiz for its subject this week with a salute to the circus, giving history of various motorized shows and detailing just how they move by road and what equipment is used.

Show is written and aired by George Cushing, news ed of the station, with Franklin Mitchell announcing. Golden Jubilee, as recently reported in *The Billboard*, is slated to be celebrated as an all-out civic proposition, with many branches of show business sharing aspects of it throughout the country, since every automobile dealer is being enlisted in putting the jubilee before the public in a big way.

PREWI To Make Point-to-Point Test

(Continued from page 5)

broadcasters during the UNO meetings at Hunter College. At that time the FCC admitted that there was something in the PREWI idea but insisted that the idea be proven experimentally, not as a commercial service as proposed by the "common carrier" facility.

Only deviation from suggestion of the FCC in the application was the request that the stations, which would participate in the test, be permitted to air any or all of the program material beamed to them. Original letter of refusal stated that the Commission wanted the test conducted on an abstract test basis without actual broadcasts. Latter, trade states, seems stupid, since the only proof of the public service quality of the test would be thru service to the listener. Engineers claim that actual broadcast tests will give the FCC a far better picture than abstract meter readings, etc.

PREWI To Build Programs

PREWI will build programs for the stations participating in the tests and pay all talent bills, etc. It's lucky that it has Johnny Whitmore, former MBS news head, working for it at this time, for Whitmore is certain to turn out the programs that the stations will require—and that will mean no added exec expense for the "common carrier."

Also not ready to release the actual stations that will get the "free ride" for the experiment, PREWI admitted that they were 13 in number and that actual service would range from two to six hours. Service would be tested in all parts of the nation from Miami (where static interference is always tough) to Los Angeles and from Washington to Phoenix. PREWI will pay not only all talent costs but will also cuff the landline charges from UNO to transmission headquarters at the Times Building at 42d Street.

Commission underlined in its refusal that even if it liked the tests there was no advance indication that it would okay the actual commercial operation of the PREWI plan, but it's a foregone conclusion that if the point-to-point common carrier service delivers a top audience for public service segs that could not reach the public in any other way, PREWI is in. Trade just stresses the fact that Johnny Whitmore has a tougher assignment than he's ever had before. FCC is looking over his shoulder.

MBS Plugs Crisp's 'Trimble'; Net Mulls Van Horne 'Diary'

NEW YORK, April 6.—Donald Crisp is the latest star to whom Mutual hopes to hitch its wagon. Seg will be tagged *Jonathan Trimble* and Crisp is set to play a Howard Lindsay *Father*. Program sales department pitch will use *Life With Father's* long Stem run (and roadshow figures too), *I Remember Mama* and *Oklahoma* to prove that the "turn of the century" has an audience. Program is a Mort Lewis package and MBS is going to town on it.

Another presentation that Mutual likes, and which will be auditioned by MBS next week is *Harriet's Diary*, the saga of Harriet Van Horne, radio editor of *New York World-Telegram*. Van Horne kidded in her column this past week about no one listening in on her morning soliloquies across her breakfast table for one, but she wasn't kidding about the fact that a regular air seg would intrigue her and her agents. Juliette and Lester Lewis had her set for fem spiel but quick. Van Horne, however has no yen, it's understood, for air sustaining and while she has an okay mike voice and personality, she hasn't a syndicated column and web boys contend that she should be willing to build—instead of starting in commercial. However, Van Horne surprised everyone coming down from Connecticut to land the radio column conductor's slot on the W-T and she may do it again, this time on the air.

Whose Program?

Sometimes it is rather interesting to know the actual facts behind certain programs, especially when a program should win a first award as the outstanding Public Service program of the year.

Inasmuch as this program was entirely my idea, written, directed, and produced by myself with the excellent co-operation of Sam Belfer, of the Peoria Citizens Committee, I feel qualified to take issue with your statement that "programs of the type produced by WMBD are symptomatic of the growth of radio in its approach to Public Service."

The program succeeded not "because" of WMBD but "in spite of" WMBD. The management was hardly aware of the program's existence and the program manager did everything in his power to discourage and curtail its presentation.

As proof of the above statements, I offer the statements that the original series was planned on a 12-week basis and cut to 10; it required 14 weeks to finally air the 10 programs, and the 10-week series appeared at four different times, changing nights and time.

Your selection of the program *Know the Facts About V-D* as the best Public Service program in this area has vindicated a judgment of which I was the sole promoter. Fighting for this program's perpetuation and the continuance of another Public Service program I was writing and producing, finally cost me my job at WMBD. This fact disturbs me very little inasmuch as my present position here as program manager and salesman offers me a more lucrative income as well as considerably more prestige.

My taking issue with your statement is not meant to be in a derogatory manner nor am I seeking any publicity. But the irony of your selection has further confirmed my conviction that radio's most abused words are "Public Service."

Yours for better radio,
Ivan H. Harnew,
Program Manager.
(Station WJBC)

Bad Taste Department

NEW YORK, April 6.—An honor entry for the bad taste department in air flackery appears in the April 5 issue of *American* magazine. Article, signed by Joan Edwards, singing star of the *CBS Hit Parade*, is headed: *My Husband Won't Let Me*. Fronting it is a color photo of the thrush in a vivid red woo-woo cut-down-to-here dress, and below it a "family portrait" of Joan with husband and child.

From the opening paragraph to the end, the article, purported to be scripted by the canary, harps on the fact that she makes big dough, out of all proportion to her fiddler husband's earnings, and that he controls the family budget. Budget is supposed to be in the average American family class, while the singer, to fit her top billing, has a raft of expensive furs, dresses, etc.

Theme of the article is that the difference in weekly paychecks doesn't break up homes, and that everything is hunky-dory in the Edwards-Schachter menage, despite the fem's mazuma pile.

Sample of the article's atmosphere on how to win husband and influence Cupid is as follows: "On one side of the ledger, my earnings have given Jules an incentive to work harder, to study and practice more, and to strive to match my income. . . . To show what I mean about the extravagances that are expected of persons who appear on the stage, here is a list of the furs in my possession. I love them, but I could never afford them except that they are part of my business. I have a platina fox stole, a white ermine jacket with sable collar, a three-quarter-length white broadtail coat, a lynx-dyed white fox jacket, a full-length beaver coat and a full-length black Persian. These coats are worth in the neighborhood of \$10,000. . . ."

Claghorn Time Nil On Pacific Coast

HOLLYWOOD, April 6.—California's hopeful politicians, pulling strings to buy buy air time on local indies, are running up against a mass of brick walls. With primary elections coming up June 4, the Senator Claghorn fraternity is scouting around furiously to buy any available slot for campaign purposes.

This year, State, local and congressional candidates are pitching for election, which means a big budget with top-drawer dough being allotted to radio. Fact is, however, that ad agencies representing politicians attempting to buy air time, aren't getting very far with local indies, even as far as spot announcements are concerned. Fifteen-minute open segs are practically non-existent.

Feeling of indie station managers seems to be that the first to ask should get first crack at any open time. Still, politicians must be treated with kid gloves—given equal air time—else candidates start screaming charges of discrimination. Indies generally feel that dough garnered from campaign broadcasts, while cash on the line, doesn't adequately compensate for the headaches involved in scheduling, monitoring and handling political segs.

THE PUBLIC SERVICE STORY

WLS Feature Foods declared



in daytime home-help programs!

NEWSPAPER EDITORS VOTE REPORTED IN BILLBOARD

WHEN 324 RADIO EDITORS of America voted on program popularity, *Billboard* also asked them to vote on public service jobs in their areas.

THEY CITED 88 PROGRAMS on 76 stations for outstanding public service. ONLY ONE is a women's or home-maker feature—one out of 88 cited—and that one is WLS Feature Foods with Martha and Helen, 11-11:30 a.m. daily on the *Prairie Farmer Station*.

WLS FEATURE FOODS, in its 11th year on the air, follows the WLS pattern of making service to the listener come first. Martha and Helen and WLS express their appreciation to the radio editors and to *Billboard*, for this recognition of the job they have always tried to do—thorough, year-round, public service.

22 years of broadcasting SERVICE

A Clear Channel Station



The PRAIRIE FARMER STATION
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President
GLEN SHERIDAN
Manager

CHICAGO 7

50,000 watts, 890 KC, American Affiliate. Represented by JOHN BLAIR & COMPANY. Affiliated in Management with KOY Phoenix, and the ARIZONA NETWORK — KOY Phoenix KTUC Tucson KSUN Bisbee-Lowell-Douglas

As DuMont Goes, So Goes B&W

Studio Deb Cues Decish

Either DuMont delivers for entire trade, or color steps in and takes over

By Joe Koehler

NEW YORK, April 6.—With the opening of the DuMont Wanamaker Studios April 15, the chips are down. Either the television industry proves itself, according to the broadcasting trade, as being in business or else everybody is going to sit back and turn the business over to color. Which means that FCC engineers will confess they believe at least another wait of from 5 to 10 years will be necessary for even a moderate degree of scanning and home reception. Technically, air pix are far advanced over what radio was after it had been broadcasting over 10 years, but sound airings never suffered setbacks video has been socked, time and time again by both the industry itself and by the commission (FCC). That's why the successful opening of an adequate studio in Metropolitan New York, a studio which can be seen and which can take care of 300 to 400 seated sightseers and many more than that on red carpet occasions, is of vital importance to every factor concerned with black - and - white scannings on the present (downstairs) frequencies.

Just as DuMont carried the ball towards the end of the war by getting back on the air first with visual entertainment, tyro tho it was, it is now, the entire trade admits, carrying the ball for black-and-white pix. The future of television, not alone DuMont, depends on what the DuMont organization does—delivering an adequate signal to the metropolitan area—delivering solid professional entertainment to the home—delivering a reasonably priced receiver to the market. Either DuMont comes thru now or Columbia Broadcasting System and color wins.

This may seem and does seem to one section of the trade, as placing a great burden on an independent company. However, there is no other organization in television prepared to shoulder the burden. All other factors, now ready, willing or able to accept "downstairs" standards, have other interests which preclude 100 per cent backing of non-pigmented air pix. RCA has NBC, the senior factor in sound broadcasting. CBS has its sound network, second only to NBC in its importance in ether entertainment—and it has only broadcasting to earn dividends (aside from Columbia Record Corporation).

Balaban & Katz in Chicago has its major interests with theater motion pictures, with which television, black-and-white or color, will no doubt at one time or another come into direct conflict, until both the screen and visual entertainment find their relative places in the bright new world. Don Lee, on the West Coast, is like the major networks in the East in its interests and Paramount (Television Productions) cannot divorce itself from the impending conflict. General Electric in Schenectady, N. Y. and Philco in Philadelphia are basically manufacturing organizations. The former has had an uninspired record as a station operator with WGY. Only of late years is this (See As DuMont Goes opposite page)

TELEVISION REVIEWS

Don Lee

Reviewed Monday (1), 8:30-9:30 p.m. Style—Drama, interview, films. Sustaining on W6XAO, Hollywood.

Don Lee set the television clock back at least five years with tonight's performance. Entire show was a hodgepodge thrown together with apparent abandon, and resulted in nothing more than a painful experience.

Time has come for W6XAO to take stock and determine once and for all its future place in the tele industry. If the Don Lee interests are serious about building a foundation in anticipation of commercial video, then it's high time the outlet presented shows worth the banner of commercial tele. To date, with rare exceptions (such as last broadcast when station did a first rate job) the offerings of W6XAO have ranged from poor to fair, rarely deviating from a path of mediocre tele production.

Tonight's airer was nothing more than a time filler, and a poor one indeed. It had all the unfortunate elements that go toward the making of poor video segs, including bad writing, poor production, little dramatic import and careless camera work. Same faults that have marked past video sessions plagued this one, which revealed no progress—technically or otherwise.

At present, outlet is only transmitting several hours on alternate Mondays. But one of these fine days, the station is going to have to put out 28 hours of tele weekly. From present indications, W6XAO isn't prepared in the least to regularly achieve anything approaching good air-pix. Choice is clear—a determined effort to improve technique, production and programing is needed—or Don Lee is going to be caught with its transmitters down—watching the tele world go by.

How long must Hollywood wait for tele? The East and Midwest are apparently way ahead of the West Coast . . . and time is marching on.

NBC's Touring Video Troupe in Havana Tryout

CAMDEN, N. J., April 6.—Touring video troupe of NBC-RCA will not hit the U. S. hinterlands until it makes its bow in Havana. Feeling at black-and-white air pic headquarters is that place to make the next big pitch on pigmentless television is at the international gathering skedded for the Cuban capitol, from May 10th to 19th.

RCA's Hooper will be in charge of the trek and a sizable number of the Princeton and Camden brass will make the trip. Work is being speeded up on some high definition receiving tubes and the same transmitter that was used for the Princeton color demonstration and the point-to-point transmission in New York from Hunter College UNO to the RCA Building will take the sea voyage.

Expected showing is said to be the first, trade-wise, that the organization has planned and will be used as the jumping off and testing place for the entire junket.

The Far-Off Hills

Reviewed Thursday (4), 8 to 9:15 p.m. Drama presented by students of Northwestern University. Sustaining on WBKB, Chicago.

If the cynics who say that drama will never have a prominent place in future video programing because of its high cost could have seen this program, they would have seen a concrete refutation of their premise. They would have seen that drama to be entertaining does not have to be gigantic in its scope nor grandiose in its planning.

Tonight's program using students of Northwestern University was the first of six per year that WBKB will present. Vehicle was adapted for television after having been presented by members of Northwestern School of Speech on the university campus. Campus stage version was based on *The Far-Off Hills*, play written by Lennox Robinson and made famous by the Abbey Players of Dublin. Campus play took about two hours for its complete performance. WBKB adaptation, which was slightly rewritten by Edward Crowley, Northwestern director and Lorraine Larson, WBKB staff member who produced the video airing, took about one hour and fifteen minutes for its telecasting.

Plot never had more than five performers on one set, and that made it good for video too, because it allowed all the action to come into the scope of one camera, eliminating distracting camera changes and tricky pans or roll ins. Story concerned the lives of an Irish family composed of a father who has gone almost blind, his daughter who wants to enter the convent but can't because she has to take care of her two younger sisters following the death of their mother, the way in which the young girls get their father remarried to a life-long friend, and how the eldest daughter finally foregoes the convent to marry an up and coming young townsman. Thruout, character depiction by the spoken word was emphasized more than action, and this too helped to put over the vehicle as a video drama. Not once during the long show did the viewer become uninterested or his eyes strained. Attention was maintained thruout.

Scene changes were so arranged that they merely faded and dissolved into a new picture. To make the cast able to work with these changes and other video techniques only six hours of live and four hours of camera rehearsal were required, and this in spite of the fact that none of the cast (See *The Far-Off Hills*, opp. page)

Canuck Tele Awaits CBC "Go" Signal, Montrealers Told

MONTREAL, April 6.—Former electronics expert with the Royal Canadian Air Force, K. R. Patrick told a Montreal audience this week that the Canadian radio industry now awaits the go-ahead from the Canadian Broadcasting Corporation before making television available to a large percentage of the public.

He added, "Television of a very satisfactory picture quality and with technical obstacles overcome can now be offered to the public at a price that can be afforded. Studies of the economics involved disclosed

Set Outlook N.S.H. for Air Pic Receivers

License Requests Down Too

WASHINGTON, April 6.—Reluctance of manufacturers to proceed with all-out production of television sets until Federal Communications Commission makes a definite decision on the color versus black and white controversy is seen here in wake of FCC survey issued Wednesday (3) showing that only about 100,000 sets capable of receiving television will be produced in 1946.

FCC survey is based upon answers to questionnaires sent to 85 of the

WASHINGTON, April 6.—Observers point out that the FCC made its report to Congress on television after it had seen the CBS color demonstration at 485 Madison Avenue, New York, and had toured the new Wanamaker studios of DuMont.

The commissioners knew just what was going on in the video capital of U. S., when they stated that they lacked evidence of just what color would be available.

largest manufacturers of all types of receivers. In contrast with the small number of television receivers anticipated, FCC reports that production of standard radio sets during 1946 is expected to reach well over 16,000,000 units. Estimated production for combination AM and FM sets is 1,689,750.

Manufacturers are also evidencing caution in making sets designed to receive FM programs only, with 86,286 scheduled for production this year. Taking cognizance of this relatively small figure, FCC stated that "the commission hopes manufacturers may revise their production schedules to include a greater proportion of FM receivers."

Four More Exit

On the station side of the television scene, rapidly mounting trend of withdrawals continued unabated this week as FCC granted petitions to withdraw without prejudice to four more applicants. On the other hand, commission's FM activity continued to hum. Engineering plans for nine applicants were approved, permitting them to place orders for transmitters and antennas. Sixteen FM applications were accepted for filing by FCC.

Television application withdrawals authorized "without prejudice" were those of Yankee Network (Boston), WHP, Inc. (Harrisburg, Pa.); WCAE, Inc. (Pittsburgh), and Alleghany Broadcasting Corporation (Pittsburgh).

Meanwhile, FCC itself is acknowledging its jittery state of mind on the lower-upper slot situation for television. In its annual report issued this week, FCC indicated that the controversy of color versus black-white video is far from settled.

Color's Nice But . . .

FCC asserted in the report that higher frequencies offer the only possibility for color video but that "insufficient information appears to be available on which to guarantee the prompt establishment of television in this portion of the spectrum.

that television can be operated on a basis comparable with present-day radio."

GE-Rauland-Fox Test Theater Video at WRGB

SCHENECTADY, N. Y., April 6.—Demonstrations here of theater video, which were continuations of undercover tests conducted in Chicago by Balaban & Katz and the Rauland Corporation, indicated that a passable picture can be projected direct from a receiving tube, altho the screened picture doesn't compare with the clarity of present day moving picture projection. First day's showing (2), had GE, Rauland and 20th Century-Fox execs viewing the scanning behind closed doors, while scanning on Wednesday and Thursday had reps of practically all the larger picture producers in attendance. Reason that first shot was given to GE-Rauland-Fox group is that these three are bankrolling the project.

From an entertainment point of view, the live scannings were typically semi-pro, as are most of the telecasts aired by WRGB, with even the station's staff scenic artist pitching in on the barbershop quarter routine, assisted by Larry Algeo, E. A. Daws and Bob Stone, latter the musical director of the station, who at times has served as everything from station manager to camera pusher. Pictures (live and film) were scanned at WRGB and sent via a special experimental micro-wave relay transmitter to Schenectady's Civic Playhouse. Screen was larger than DuMont's demonstrated projection job which was three by four feet but under full-theater size. The 11-by-15-foot screen screen utilized was ample for the small audiences which at all times were under 100.

GE Claims First

GE claims that demonstration was the first time that pictures were micro-waved for theater video and that sound was broadcast at the same time for talking pix. Chi tests are supposed to have been made via coax cable altho facts about the Windy City testings are meager at this time. Actual micro-wave equipment is part of the ultra short-wave relay system being built by GE to connect New York and Schenectady and is identical with the equipment being built by General Electric for the IBM relays (now known as the Globe Broadcasting relays since the IBM org set up a special corporation to handle this phase of its activities).

No one was very thrilled by the demonstration which used Baird Patents on the receiving and projection end (Rauland is the U. S. Baird licensee altho this was not announced at the pitch). It's not expected that the system used (Rauland projection equipment and GE transmitting and scanning) will in any way change plans for the theater airings of Louis-Conn fracas this summer. Hope is still placed for theater showings of this battle on DuMont film scannings taken from the face of a high intensity tube and projected from the film to the screen. Latter is a DuMont device in which Paramount and RKO has interests. It's logical, therefore, that 20th Century-Fox would be interested in working with GE-Rauland on something else. Fox and GE have been working closely together for sometime in a video tie-up in Boston and this showing is just a further extension of the mutability of their interests.

Southern Disk Jockeys Org

RICHMOND, Va., April 6.—Disk jockeys in the area from Maryland to Florida and East of Mississippi are being invited to join Southern States Record Spinners, org which states its purpose "to bring the platter jockey and recording artist closer together." Harvey Hudson of WRVA, here is sparking formation of the group.

As DuMont Goes, So Goes B&W

(Continued from opposite page)

true of course, since at the birth of sound broadcasting it pioneered with a radio stock company and a whale of other pace-setting entertainment, and the latter (Philco) sees itself as a station operator to keep interest going in a medium in which it can expect sizable fortunes as a manufacturer.

Only DuMont is basically a video organization with its income conceived and nourished by the medium. (True it has sizable coin invested in it by Paramount, RKO and other non-video companies but control still rests with execs with Iconoscopic hearts and Kinescopic brains—whose business is video.)

That is one of the reasons why the opening program of the DuMont station is unfortunate with only the Duane Jones variety program for Muellers Macaroni being entertainment. Trade oldsters would like to refer Len Cramer, DuMont operating chief, to the opening program of the National Broadcasting Company, aired from the Grand Ballroom of the Waldorf-Astoria and a number of other points including Will Rogers' Dressing Room, to underline the part that the airing introed the web as an entertainment medium, not an electronic device. The sooner that DuMont gets entertainment on the air, the sooner video gains acceptance.

Saving grace is that only a fraction of the television sets have been reset for the new wave lengths and so the after-dinner speech aspect of the preem programing won't be apparent to too many. Fact that the debut marks the first two-way use of the A. T. & T. coaxial cable is news—but the best way to make news—is to do it thru entertainment on the air.

It's tough to have the immediate future of an industry in the hands of any one corporation—but even the FCC will admit, but not for publication, that as goes DuMont—so goes black and white.

McKay Handling DuMont Bally

NEW YORK, April 6.—John McKay, formerly chief of the press department of National Broadcasting Company, is handling a special assignment job for DuMont—plugging the opening of the latter's television studios at the John Wanamaker department store.

DuMont wants plenty net savvy to the opening—and so feels an old-timer like McKay can do the necessary job.

Harry Babbitt Re-Bows

NEW YORK, April 6.—Harry Babbitt, vocalist with Kay Kyser for seven years before the war, received his discharge from the navy this week and is already booked for appearance on two NBC shows. He'll showcase on the *Chesterfield Supper Club*, 7-7:15 p.m., Wednesday (15), and on the *Carnation* program, 10-10:30 p.m., Monday, May 13. Babbitt is being handled by Frank Cooper Associates.

THE FAR-OFF HILLS

(Continued from opposite page)
had ever appeared on a video show before.

Cast members were:

Role	Played By
Marion Clancy.....	Jane Lorensen
Pat Clancy.....	Roger Hill
Pet Clancy.....	Mauræen Westerberg
Ducky Clancy.....	Barbara Burstein
Oliver (Pat's Friend).....	Emerson Harris
Dick (Second Friend).....	William Jacobs
Sussie (Pat's Fiancee).....	Marjorie Gans
Pierce (Susie's Nephew).....	John Stephenson
Harold (Friend of Marion).....	Edward Linch
Ellen (Maid).....	Jeanne Boland

Even WE didn't know it until we read it in The Billboard!

WHP Breaks In First Audimeter Eastern Report

HARRISBURG, Pa., March 30.—The first Eastern Seaboard report developed by the Nielsen audimeters includes some 17 stations, all of which, with a single exception, are said to be located either in Philadelphia or New York.

That single exception, much to the happiness of the Redmond brothers (Abe and Dick), is WHP of this city. Altho the figures and facts are confidential, it is stated that only stations with a 1 per cent or more of the radio homes in the area surveyed, over 5,000,000 homes, are tabbed in the report and that the Harrisburg station had more than double the minimum required to make the report grade in the daytime and 50 per cent better than the minimum at night.

Basis of the rating, as far as the above reported figures are concerned, is said to be the same as that of the Broadcast Measurement Bureau, i. e., that the radio homes tune the station at least one day per week. Rating is, trade points out, top tribute to Redmond public service operation, as there are more than 50 non-metropolitan stations in the area surveyed that didn't get a Nielsen smell

W H P

Harrisburg, Pa.

COLUMBIA'S NEW PRESSERY

Plans Set, Work To Start "Soon"

Looks like 27,500,000 monthly from Big 4 in not too distant future

NEW YORK, April 6.—Edward Wallerstein, Columbia Records prexy, this week announced that the Bridgeport - headquartered plattery had completed arrangements with Austin Company for the design and erection of new offices, studios and a factory on a three-acre site the waxery recently acquired in Los Angeles. Application for the necessary permits have been filed with Washington, and as soon as approval comes thru work on the project will begin.

Wallerstein told *The Billboard* that he estimated the firm would be able to turn out between 9,000,000 and 11,000,000 disks a month at full capacity. Org has another plant in Hollywood, one in Bridgeport and a third in Kings Mills, O. Since Wallerstein further estimated that the new plant would add about 1,500,000 disks monthly to the total output, it would seem that Columbia currently has a capacity of somewhere around 7,500,000. Decca, in connection with its financial statement issued recently, (See *New Columbia Press* page 27)

**Hey, Promoters!
Want Herman Free?
Send in a Box Top**

NEW YORK, April 6.—Woody Herman and his ork will do a for free one-nighter at the home of whoever wins a contest which will be run on Herman's Wildroot Cream Oil air show on the American Broadcasting System, Fridays 8 to 8:30 p.m.

Gimmick, called "Win a Band" contest, will be announced on the April 12 show and will run from the 12th thru May 17. Entrants must write a 25 word or less letter on "Why I Like Woody Herman's Music."

More than 300 prizes, mostly Woody Herman - Columbia albums (50 each week for six weeks) will be given the winners. Grand prize winner will get a thousand bucks in cash and a portable radio. Vocalist Lynne Stevens and Blue Flame Quartet will show with the band at the winner's home. Wildroot box top must be sent in with each entry.

Coast Ops Balk at 10¢ Spot Price for Miller-Beneke Band

HOLLYWOOD, April 6.—Don Haynes, pm for Glenn Miller ork, in town for confabs with Dick English, writer, who is doing story for forthcoming picture, *Life of Glenn Miller*. Glenn Miller band is said to be definitely set for a featured spot in the flicker.

Band is also being offered to locations here at \$10,000 weekly crack with bidders — Palladium, Casino Gardens, Avadon Meadowbrook and Mission Beach Ballrooms—so far pulling back at the asking price. Miller crew is headed this way after August date at Oriental Theater, Chicago. Haynes is also plugging his other properties while here, edging for a Warner pic deal for Johnny Desmond and setting the Modernaires on Perry Como's Chesterfield airtel from here.

Editorial

Appeal Number Two to Petrillo

IN THE March 16 issue of *The Billboard* we reported an Anti-Petrillo, Anti-AFM blast in Blytheville, Ark., and Memphis newspapers, occasioned by the necessary cancellation of an Anson Weeks one-nighter for the Blytheville Chamber of Commerce. Along with that story we directed an editorial called "Are These Blasts Necessary?" at James Petrillo.

In that editorial we expressed the opinion that Petrillo's cold-shoulder attitude toward the consumer press had brought about a situation which was hurting the country's musicians by getting them the most vicious kind of anti-musician, anti-union newspaper treatment that it has ever been any union's misfortune to receive. We suggested that even if Petrillo didn't care to talk to reporters that he hire a competent public relations man to tell the musicians' story to the press.

Of no surprise to *The Billboard's* editors, that suggestion drew a total blank from the musicians' union prexy and his associates. A total blank as far as a reply of any kind to *The Billboard* was concerned (about which we care not at all) and a total blank as far as any action is concerned (about which we care plenty). For as long as Petrillo and the AFM continue their present public relations policy they are doing what may prove to be irreparable damage to every working musician and every AFM local in the country. If you don't believe that, take a look at the story below headed

"Milwaukee Journal Slugs Musicians in Vets' Case."

It's beside the point here whether or not, or to what extent, Volmer Dahlstrand, head of the Milwaukee Musicians, was right or wrong. The point is that this powerful newspaper's editorial blast at the local musicians was caused more by Petrillo's attitude than by the Milwaukee case itself. This is proved by such lines in the editorial as "... There is nothing surprising in such arbitrary action on the part of this union, of course. It is in keeping with bans and imperious orders of James Caesar Petrillo. ..."

We would still like to suggest that Petrillo take some action in trying to establish a proper public relations department in the AFM... before it is too late. Money is certainly there to do it, and it couldn't be spent in a much better cause. If Petrillo doesn't take steps to remedy the situation we can only express the fervent hope (for the sake of this country's professional musicians) that at the AFM convention in St. Petersburg in June the local delegates will find some means of persuading him to find some solution to the problem; or, failing that, find some way of electing themselves a national leader who will get them more and better jobs, while at the same time dissuading the nation's consumer press from the notion that musicians are a bunch of characters who swing a wicked tune with one hand and a wickeder blackjack with the other.

Milwaukee Journal Slugs Musicians in Vets' Case

MILWAUKEE, April 6.—Recent ruling by Volmer Dahlstrand, president, Milwaukee Musicians' Association, banning gratis music furnished by members of the local or any other organization, has backfired. *Milwaukee Journal* editorialized: "So professional musicians and entertainers have to stop giving free entertainment to sick and wounded soldiers at the Veterans' Hospital here. President of the local musicians says so, and all because he is determined to force the Veterans' Administration to hire a full-time 25-piece band. There is nothing surprising in such arbitrary action on the part of this union, of course. It is in keeping with bans and imperious orders of James Caesar Petrillo, AFM president, by which he has tried to force employment of union musicians for any and every occasion, regardless of whether they were wanted or needed."

"But one must marvel at the unlimited brazenness of the local union president in telling the United States Government that it has to hire a 25-piece band for one hospital, or else! The order that sick veterans can't be entertained free by those who want to entertain them sets a new pinnacle for ruthlessness, even in musicians' union tactics."

"Any union leadership that resorts to such extremes of dictatorship, and shows such complete disregard for

our mutual debt to men who recently saved our freedom, deserve far stronger retaliation than mere rebuke."

Maj. Paul G. Froemming, manager of the VA center, in the meantime sent a requisition to national VA headquarters in Washington for authorization to obtain 20 band and orchestra instruments. Plan is to develop an orchestra and band among the veterans themselves for their recreational value and to provide all music for stage and other shows at the vets' home.

Formerly five or six professional stageshows a week in theaters on the vets' home grounds were presented. Currently they get about one a week. Acts from local niteries want to perform but no can do without music since union banned same. Two local bands from industrial firms who had played the hospital once a month stopped these presentations, since key musicians, including directors, came under the ban. County is being cased for good amateur talent, but World War II vets are accustomed to top-flight talent and walk out on sad performances.

NEW YORK, April 6.—Contactman Teddy Black, formerly with Broadcast Music, Inc. (pub firm), signed with Bourne, Inc., last week.

He replaces Abe Bloom, who goes to the Irving Berlin office as head of its standard department.

Pop Pubs Do Okay at MENC Cleve. Meet

Educators Push Product

CLEVELAND, April 6.—Two salient developments stood out at the Music Educators' National Conference which closed here Tuesday (2). First was the resolution passed and widely distributed by conference biggies on the pitch that popular "entertainment" music is definitely a part of American culture and that the gap between popular and serious music must be closed.

Second was the feeling on the part of practically all of the alley publishers who have been quietly building their educational catalogs and who exhibited at the show, that they have made great strides with the nation's music educators and that they are closing in on the established longhair houses, Schirmer, Fischer, et al. in supplying material for the educators.

Terrific performances of some of the pop houses product were given during the convention, as a matter of fact, with huge group doing Bourne's *One World*, Leeds' *Caribbean Sketch* and *Legend* and scores of the other alley publishers. Among the Broadway mob represented were E. B. Marks, Robbins, Southern, Paull-Pioneer, Mills, Music Publishers' Holding, and Words & Music.

Coast Resorts Mull Summer Booking Plans

HOLLYWOOD, April 6.—Summer resort locations at Lake Tahoe, Russian River, Big Bear Lake, Arrowhead Springs, Santa Monica and Catalina Island, all in California, will swing into action this season with varying entertainment policies. None of the spots in these areas have definitely set attractions yet altho usual set-up calls for MCA to place semi-name or territorial bands in the various locations.

William Morris office generally pitches in with one or two hotel-styled bands with GAC out of picture since office doesn't deal in hotel or smaller ballroom band attractions. Frederick Bros., like William Morris, came thru with occasional crew, for instance having had Chris Cross at (See *Coast Resorts Mull* on page 27)

GAC Folds San Fran; MCA Only Biggie in Town

SAN FRANCISCO, April 6.—General Artists Corporation closed its San Francisco office last week leaving field open to MCA, the only other major office in San Francisco plus over 20 indies.

Reason for dropping Northern California outlet said to be fact that building GAC office was in is to be torn down and new office space, hard to secure, and GAC felt that San Francisco accounts could be serviced out of Hollywood as well as a localized set-up. Seymour Heller, who headed the San Francisco office for GAC in the past months, will either move into the local GAC set-up making occasional trips to north cementing contracts or tie up with another agency.

JUST RELEASED...

and HOISTING SALES!

Hal's Happiest Hit!

Tony's Terrific New Tune!

Dallas' Daffy Delight!

Cosmo Record #474

Cosmo Record #475

Cosmo Record #476

HAL McINTYRE
"CEMENT MIXER"
 (Put-ti — Put-ti)
 Vocal by Nancy Reed

"THE GYPSY"
 Vocal by Frankie Lester

TONY PASTOR
"ALL THAT GLITTERS IS NOT GOLD"
 Vocal by Tony Pastor, Virginia Maxey, Tunetimers & Chorus

"WHO'S GOT A TENT FOR RENT"
 Vocal by Tony Pastor and Virginia Maxey

DALLAS BARTLEY
 and the Band that Comes On
"THEY RAIDED THE JOINT"
 (And Took Everybody Down But Me)
 Vocal by Dallas Bartley

"ALL RUZZITT BUZZITT"
 Vocal by Dallas and the Boys



ALSO THIS LUCKY SEVEN OF COSMO BEST-SELLERS... STILL ROLLING STRONG!

#470 — HAL McINTYRE	"There's No One But You" Vocal by Frank Lester & Quartette "Patience and Fortitude" Vocal by Frank Lester & Quartette	#473 — HAL McINTYRE	"Come Rain or Come Shine" Vocal by Frankie Lester & Quartette "It Couldn't Be True" Vocal by Nancy Reed & Quartette
#471 — TONY PASTOR	"Sioux City Sue" — Vocal by Tony Pastor, Shubby Pastor & Chorus "Loop-De-Loo" — Vocal by Tony Pastor & Virginia Maxey	#462 — ENRIC MADRIGUERA	"Take It Away" — Vocal by Patricia Gilmore "Babalu" — Vocal by Eddie Gomez
#472 — HAL McINTYRE	"Do You Love Me" Vocal by Nancy Reed "I Fall In Love With You Ev'ry Day" Vocal by Frankie Lester	#464 — ENRIC MADRIGUERA	"Maria From Bahia" Vocal by Patricia Gilmore "Noche" Vocal by Patricia Gilmore

#454 — HENRY BUSSE "Wong Wang Blues" "I Don't Care Who Knows It" Vocal by Roberta Lee

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Baltimore 2, Md. | Rowlett Distributing Co.
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Houston, Texas | Herb E. Zobrist Co.
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| Apollo Records Dist. Co.
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Newark 4, N. J. | Frederick Lee Co.
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Minneapolis, Minn. | James H. Martin, Inc.
1407 Diversey Blvd.
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I GO FOR THESE TWO GREAT HITS!

"Kilroy Was Here"

By **TIN EAR TANNER AND HIS BACK ROOM BOYS** BT# 276

Everybody knows

"I USED TO WORK IN CHICAGO"

IN A

DEPARTMENT STORE

STATE ST.

BT# 275 With **Tin Ear Tanner and his Back Room Boys**

Deems' Score Not Taylored To Suit Circus, Sez Scribe

By Joe Csida

NEW YORK, April 6. — Tommy Dorsey, Harry James, Benny Goodman, et al., may be the raves of the bobby-soxers, but if you ask the high school horses in the Ringling Bros. and Barnum & Bailey Circus about bands, they'll give the nod to Merle Evans and his RBB&B brass band beat every time. For 28 years, boy and man, Maestro Merle and his sawdust symphonists have been supplying the rhythms for the Big One and on opening night, Thursday (4), at Madison Square Garden the Evans band was cutting its usual colossal show when something strange happened.

Closing the first half, the *Toyland* spec came on with a group of attractively costumed human mechanical dolls. But the music to which the dolls staggered was no longer circus music. It was the overly lush, pretentiously intricate kind of orchestral folderol which is dished out on a dull night at Town Hall. It went on and on, skittering all around the scale, right thru *Toyland*, which above all other spots in the show should have had simple, appropriately thematic scoring of the kind the kids would love even if they pay less ear than eye attention to the spec.

The Futility of It All

Up there on the band perch, frantically leading the Evans blasters thru this score, was the gent who wrote it, Deems Taylor, ASCAPREXY composer, and occasional radiocrack on matters musical. At one point Taylor turned away from the band, faced the arena and lifted his left hand, palm up, in a "what-can-I-do-with-this-outfit" gesture.

Evans's tub thumpers and horn blowers might have said the same thing about the score with which they were rassing. At many another point Taylor readjusted his spectacles, which threatened to fall off his nose as a result of his hectic stick waving. Maybe the Ringling show gets its money's worth in publicity out of having Taylor write and direct the score for part of the show (he did it in '45, too), and maybe the idea attracts some of the lorgnette set who might otherwise not lend the flash of their evening gowns and stiff shirt fronts to the Garden's pews. But the circus is for kids from three to three

score, very few of whom wear lorgnettes, and it is this reviewer's opinion that Taylor should've stood in Carnegie.

Evans Runs the Gamut

In marked contrast to the distinguished Deems's frenzied batoning was Evans's placid conducting. Oft-times while blowing a circusy cornet, in equally marked contrast to Taylor's super fancy score was the motley collection of tunes served up by Evans and the boys. These included everything from current pops, thru standards and a choice number of oldies, and tempo-wise ran the gamut with waltzes, fox trots, rumbas, marches and almost anything you can name thrown in. Certainly the circus band's playing is loaded with clinkers, but they're comfortable clinkers. Of course, there is an incoherence to specific tunes played for specific acts, *I Can't Begin To Tell You* segueing into *Bells of St. Mary's* for William Heyer's high-school horse Starless Night's solo dance; *It Might as Well Be Spring* with a sharp mid-note break and a completely new start on *Hallelujah* for the high acts' cloud swings, etc. But it's a wonderful incoherence that somehow fits perfectly. To be sure, the Evans band is the only one whose arrangement on *St. Mary's* is built around a distinct tuba rhythm beat. But it's the circus, ain't it?

Sing for Their Supper

And no review of music at the circus would be complete without a mention of those stellar musicians, the seals in Roland Tiebor's act. Their library is admittedly on the limited side, seeming to consist entirely of *My Country 'Tis of Thee*, but if Tiebor would toss them a couple of extra fish a week, it wouldn't surprise this reviewer if they would soon blow a hotter horn than some of the re-bop and riff tootlers being palmed off as luminaries on the labels of some of the indie diskers specializing in hot jazz platters.

Nagel Drops Baton for WM

NEW YORK, April 6. — Harold Nagel, vet hotel maestro, scrapped his ork last week and this week joined the local William Morris Agency's hotel department.

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Grass Skirts and Lei Dates for Orks in Offing, Nibbles Show

HOLLYWOOD, April 6.—Big name band bookings in the Pacific territorial area and Orient may not be too far off if recent nibbles that the Beverly Hills office of MCA have had have any real meaning. Band department of MCA here has had several communications from operators, particularly in Honolulu, Hawaii, asking for possible bookings of dance bands. Important names are being requested. Firm is known to have submitted a batch of bands who might be available.

Prior to the war, three hotels in Honolulu, the Royal Hawaiian, Young and Moana, hired U. S. A. bands from time to time but big names were never featured. Transportation problem is still the biggest fly in ointment in regard to Hawaiian spots really getting ready to jump plus general war disruption there as well as in the Orient.

However, steamship lines and world-wide airlines are expected to handle traffic shortly which will stimulate various hotel and club spots in important cities of the Pacific islands and the Orient to swing into action with top-drawer bands and acts featured in at least a few instances. Car-

los Gastel, manager of the Stan Kenton ork, has been dickering with Hawaiian biggies for a concert date in the islands.

2 More H'wood Diskers; 1 Tech Art, 1 Oxley?

HOLLYWOOD, April 6.—Urge to get in the record biz continues on the Coast with two newies added to the fold this week. Outfit called Tech Art skedded to put out their own label shortly with Al Gayle, maestro at Biltmore Hotel, in as musical director and spotted with his own band on initial releases. Firm has been in the pressing and material end of the platter biz for couple years and decided other side of fence looked interesting.

Heading the outfit are W. I. Barnard and Bob Hunter who expect to start setting up distributing deals shortly. Other disk entry is still unnamed firm which Al Katz, local booker for Harold Oxley's office, is arranging. Katz, who is also attempting to tie-up facilities of several pressing and stamping plants here, is expected to use label, which may be tagged F-M, to push various Oxley cocktail attractions. Oxley just arrived from New York and deal may reach a more definite state with his arrival.

Senate, in a sleeper play, Saturday (6) passed the Lea-Vandenberg Anti-Petrillo Bill. For full details see the story starting on page 3.

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**This Week MCA
Has Count; Are
Names 'Lancing'?**

NEW YORK, April 6.—Music Corporation of America was around this week peddling Count Basie for a number of theater dates, giving rise to the weekly rash of prattle about Willard Alexander having finally decided to sign Basie and Monroe to one or another agency. Basie and Monroe, however, remain free-lancers, with increasing interest in the trade as to how they will fare if Alexander chooses to continue free-lancing.

Advantages of operating without an agency contract, playing one office against the other and picking the best bookings from each, have occurred to several top names recently, and it is in the top name sphere that Alexander's current navigation of Monroe is being scrutinized. It is felt that a grade AA band attraction with a grade AA personal manager might save a lot of 10, 15 and 20 per cent agency commissions, handling certain bookings direct without hurting the leader in other ways. Jobs that couldn't be wrapped up in that way would be handled as Alexander is handling Basie and Monroe—accepting the best bids from whatever agencies happen to be bidding.

Trend in Making?

Disadvantages of such free-lancing are felt to lie principally in the amount of extra work it entails for the band manager. In addition to dealing direct with theater and location ops, and certain one-nighter promoters, he would have to keep an eye peeled not on one agency, but on as many as were handling his band. Free-lancing is, of course, nothing new. Phil Spitalny, Paul Whiteman and Ted Lewis have done okay in recent years without becoming too closely tied to any office. Benny Goodman, tho contracted to Music Corporation of America, is known to function independently as often as not. There have been many others, and it appears as if Basie and Monroe join the list, at least for the time being, with the possibility growing that a trend may be in the making among big names.

**Shap-Bernstein Gets More
Time in "Rainbow" Suit**

NEW YORK, April 6.—According to a stipulation filed in Federal Court, attorneys for Fred Fisher Music Company and Shapiro-Bernstein & Company agreed to extend S-B's time to answer the complaint until April 18. Suit seeks to void the S-B assignment by Harry Carroll of *I Am Always Chasing Rainbows*. Fisher claims Carroll assigned and sold his rights to the renewal copyright term to the late Fred Fisher in 1935, latter assigning Carroll's end to the plaintiff.

Carroll is also a defendant, as is Robbins Music, named as a party defendant, because of ownership of the other half of the tune. No relief is sought against Robbins.

Suit seeks judicial determination of the rights of Fisher and S-B to the renewal copyright terms. Widow of Joseph McCarthy, co-writer, assigned her share to Robbins Music.

Garr for Donahue Opener

NEW YORK, April 6.—Donahue's, suburban New Jersey spot which used to be a standard summer location for orks, will revive its band policy this year, opening April 20 with Glenn Garr. Garr, recently discharged from service, has a 12-piecer, including nine of his pre-war tootlers. He is piloted by Joe Glaser.

**More Cleffer Pub
Firms If Penners
No Like New Deal**

NEW YORK, April 6.—If the new form contract worked out between Music Publishers' Protective Association and Songwriters' Protective Association is not to the liking of established penners, the trade can expect a flock of new pubs to blossom next fall.

Many writers are ready to try their hands with holes-in-the-wall believing that all it takes is few good records to put new firm into black. There are few solidly entrenched cleffers who don't consider the possibility and many are making surveys of costs, etc. Most common estimation is that on \$5,000 and a disk break, any shrewd writer can become a pub. But it's the disking break that counts, with consequent lyric mag deals, plugs, possibility of hitting the rack, and so forth.

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WANT YOU)—Hoosier Hot Shots &	.48
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CHERRY RED BLUES—(Vocal), Eddie	.48
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Music—As Written

NEW YORK:

Mexican Musicians' Union this week officially banned all U. S. musicians. Ork leader Everett Hoagland, who has been at Mexico City's nitery, Ciro's, for three years and has done commercial airshows in the country, was first Yank ork to be nixed. Move was made in retribution for American Federation of Musicians' Petrillo-promoted move in barring Luiz Arcaz, Mex leader, from playing a split-week date in San Antonio a couple of weeks ago.

Glenn Miller ork, with Tex Beneke, is playing Victory Dance in Pottstown, Pa., June 7. Town is celebrating home-coming of its vets. Incidentally, the ork racked up a neat \$36,800 at the Earle, Philly, last week. . . . Robbins got an airshot on NBC net Thursday (4) for its General Patton—Peter DeRose "Prayerful Poem," *God of Battles*. Played by Army Band at Fort Riley, Kan.

Sugar Chile Robinson, seven-year-old Negro boogie-woogie piano sensation, has already been recorded. Lionel Hampton waxed the kid on some of his Hamptone platters. Musicroft is pressing and distributing the disks. . . . Music stores spent more dough for advertising pop records than any other item in their shops in the January-March period, according to survey made by the National Association of Music Merchants.

Tiny Bradshaw ork set for long stand at the Riviera Club, St. Louis.

Lucky Millinder ork intros *I'll Always Remember You* on an FDR dedication show from the Savoy Ballroom April 11. . . . Tunesmiths Jule Styne and Sammy Kahn setting a new deal with Republic Pictures after their stint for Earl Carroll's *Sketchbook*. . . . Hillbilly singer Dave Denny has inked an eight-pic deal with Republic. . . . Booker Harold Oxley to West Coast again. . . . Virginia Lee (Pleasant), student at the Cincinnati Conservatory of Music, has joined the Don McCrane band at Hotel Cleveland, Cleveland, as featured canary. She represented Cincinnati in the Atlantic City Beauty Pageant in 1945.

HOLLYWOOD:

Heading East: Mark Leff, of ARA Records, and Jay Farber, record exploiter for Dinning Sisters, to New York. . . . Ben Pollack, Jewel platter, to Chicago, arranging new record rack distribution set-up. . . . Jean Wald, small band booker, to Pittsburgh and New York for vacash. . . . Dick Webster, GAC Coast band head, to Salt Lake City for confab with Jerry Jones, Rainbow Rendezvous operator. . . . Hollywood Musicians Club organized by Art Farrar, ex-band leader, and Jack Richmond, becoming headquarters for musicians. Spot has rehearsal halls, gymnasium, restaurant, phone call club and since it is open way past midnight musicians are congregating there thruout day and night.

CHICAGO:

Cecil Golly, just out of service, signed with Central Booking and opens at Idora Park, Youngstown, O., May 4. . . . Jack Staulcup and ork play a double band date with Don Reid at Melody Mill, Chi, Easter Sunday. . . . Fred Lowery and Dorothy Raye will be guests on National Barn Dance program April 13. . . . Chuck Foster is set for New Yorker, New York, July 1. . . . Johnny Gilbert is set for Schroeder Hotel, Milwaukee, May 14 to June 10. . . . Walter Bloom, former vocalist with Ray Pearl and Lawrence Welk, will start out late in April with 11 pieces for Central Booking Office. . . . Shorty Sherock will play Blue Moon, Wichita, May 24-30, and Tune Town Ballroom, St. Louis, June 4-10. . . . Vern Sperry,

Wichita dance promoter, suffered a heart attack last week, but is reported recovering. . . . With several weeks behind him, Frankie Masters is still going strong at Chi's Boulevard Room at Stevens Hotel. . . . Sully Mason went into percentages on over one half the one-nighters just completed. . . . Jack Teagarden, who just closed at Rainbo Ballroom, Chi, has added Kenny Martin as a new chirpster. . . . Spur Inn, Karnak, Ill., had Orrin Tucker billed last December and the spot burned down. Rebuilt, spot had Tucker's ork open April 4, and combo left April 5, when Ken Jackson, late of Art Kassel, took over. Jimmy Ellyn follows Jackson. . . .

Kurtze Leaves FB; Starts Own Office; Stofler To Replace

HOLLYWOOD, April 6. — Wally Stofler, former band leader recently discharged from the army, assumes control of Frederick Brothers' Agency small band department here with Jack Kurtze's exit to open another booking office. Kurtze just came here from Chicago recently. Stofler will have Jack Denny, another ex-maestro, and Frank Dugan Jr., to continue in his department, altho Denny will also handle motion picture talent with Bill Woolfenden, who heads the flicker section for FB.

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KEEP YOUR EYE ON PAN-AMERICAN

Coast Resorts Mull Hot Weather Plans

(Continued from page 57)
Stillwell's Ballroom, Big Bear Lake, for a good portion of last summer.

No Majors for Casino

Casino on Catalina Island, which had a major band policy prior to wartime closing, is not expected to allow its budget to reach that point this coming summer due to fact that accommodations on the isle will be limited and, therefore, ballroom patronage is expected to be affected.

Harry Slaugh, Casino manager, probably won't go over two thousand figure for a band with Jimmie Grier, who has been at the Biltmore Hotel here after exiting from the service, the most likely to grab job. Contemplated airtime from Casino said to be incentive for Grier who has been away from active band scene.

Cal-Neva Lodge, State line club at Lake Tahoe, and the locations at Big Bear Lake and Russian River have been operating, generally speaking, full force during war period but Arrowhead Springs and Santa Monica spots are debuting this season after wartime siesta. Taken over by the armed services during the war, the Bel-Air Bay Club and Mir-A-Mar Hotel in Santa Monica and Arrowhead Springs Hotel are giving their dining-dancing rooms a new coat of paint and respective managers are in huddles with booking firms for bands and talent.

Prima Cut

NEW YORK, April 6.—Louis Prima almost blew his top here Wednesday (3) in a record session at Majestic. His public has been palpitating, it seems, for a wax version of something called *Josephina, Please No Leana on the Bell*, which Prima didn't even have in his books. The arranger assigned to get the thing whipped up for the session checked in late, with a scoring of the wrong song. While Prima fumed and fussed, Barbara Bell, of the maestro's retinue, ran out and dug up Hank Miller, arranger, and Mrs. Miller, copyist.

They helter-skeltered to the studios, and while Prima cut a few other sides, the Millers wrote the thing. At 5:45, just 15 minutes before the date was supposed to end, the score was in front of the musickers, and at 5:58 *Josephina* was cut and dried. But Prima was still twitching.

New Columbia Press Gets Going "Soon"

(Continued from page 57)

said it was producing 7,000,000 platters a month and most trade observers felt that was an unusually high figure. Capitol, with the Scranton plant in its pocket, figures to do a little better than 4,000,000 a month. Only mystery in the Big Four picture at present is RCA-Victor, where Prexy Jim Murray refuses to talk production. It is guessed, however, that the Camden platter-makers are turning out as much as Decca or Columbia, so 7,000,000 would be a fair figure here.

Just how soon the Columbia plant will be in operation, let alone at peak operation, however, is anybody's guess. Frank Walker, head of Metro-Goldwyn-Mayer record division for instance, has had a complete building which has needed only reconversion to record making, addition of presses and other equipment, etc., for many months now, but the MGM disk chief still doesn't figure to be running until well into the summer or early fall. There is no question, however, that production of the majors is definitely on the increase and that the tap between supply and demand is closing a little almost every day.

New Columbia set-up will have two or possibly three modern studios and plenty of office space, in addition to factory section.

McKEESPORT, Pa., April 6.—Vogue Terrace here launches its summer season May 6 with Casa Loma, in for two weeks, followed by Johnny Long.



and his orchestra

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(And the Mustard on Top)

Vocal by Louis Prima

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(From "St. Louis Woman")

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PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. OH! WHAT IT SEEMED TO BE
2. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
3. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
4. PERSONALITY
5. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
6. SHOO-FLY PIE AND APPLE PAN DOWDY
7. DAY BY DAY
8. DOCTOR, LAWYER, INDIAN CHIEF
9. SIOUX CITY SUE
10. ALL THROUGH THE DAY
11. ATLANTA, G. A.
12. SYMPHONY
13. PRISONER OF LOVE
14. I'M ALWAYS CHASING RAINBOWS
15. SEEMS LIKE OLD TIMES

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION	SONG	ENGLISH	AMERICAN
8	2	1. CHICKERY CHICK	Campbell Connelly	Santly-Joy
3	8	2. ASHBY DE LA ZOOCH	Noel Gay	Manhattan
14	1	3. CRUISING DOWN THE RIVER	Cinephonic	*
3	3	3. I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
3	11	4. LET BYGONES BE BYGONES	Feldman	*
12	7	5. KENTUCKY	Campbell Connelly	BMI
14	5	6. IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
17	6	7. I'LL CLOSE MY EYES	World Wide	*
7	4	8. I DREAM OF YOU	Peter Maurice	Embassy
8	9	9. IT MIGHT AS WELL BE SPRING	Chappell	Williamson
3	12	10. IF I HAD A DOZEN HEARTS	Victoria	Paramount
10	10	11. MY HEART IS DANCING WITH YOU	Irwin Dash	*
8	15	12. NANCY	Chappell	Stanwood
9	13	13. WHEN THE GANG MEETS AGAIN	Strauss-Miller	*
2	11	14. I'M SO ALL ALONE	Peter Maurice	*
2	16	15. I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
9	18	15. SOON IT WILL BE SUNDAY	Lawrence Wright	*
1	—	16. RANCHO SERENADE	Southern	Southern
2	14	17. PLEASE DON'T SAY NO	Sun	Feist
13	16	18. (Did You Ever Get) THAT FEELING IN THE MOON-LIGHT?	Francis Day	Paull-Pioneer
6	17	19. LOVE STEALS YOUR HEART	Chappell	*
16	20	20. IT'S BEEN A LONG, LONG TIME	Bradbury Wood	Morris
1	—	20. WHO COULD LOVE YOU	Irwin Dash	*
1	—	20. ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.

AS LONG AS I LIVE (Witmark). Background theme in Warner Bros.' "Saratoga Trunk." National release date—January 26, 1946.

GIMME A LITTLE KISS (ABC), sung by Deanna Durbin in Universal's "Lady On a Train." National release date—August

I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." Sung by John Payne. National release date—November, 1945.

I'M ALWAYS CHASING RAINBOWS

(Miller), in 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.

IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.

I'M GLAD I WAITED FOR YOU (Shapiro-Bernstein), sung by Alfred Drake in Columbia's "Tars and Spars." National release date—January 10, 1946.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date not set.

PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

(Continued on page 106)

Music Popularity Chart

Week Ending
Apr. 5, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, March 29, 8 a.m., and ending Friday, 8 a.m., April 5)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) a.l.l.v.e. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
4	All Through the Day (F) (R)	Williamson	ASCAP
14	As Long as I Live (F) (R)	Witmark	ASCAP
10	Atlanta, G. A. (R)	Stevens	BMI
12	Day by Day (R)	Barton	ASCAP
12	Doctor, Lawyer, Indian Chief (F) (R)	Melrose	ASCAP
5	Don't You Remember Me? (R)	Morris	ASCAP
1	Full Moon and Empty Arms (R)	Barton	ASCAP
8	Gimme a Little Kiss (F) (R)	ABC	ASCAP
1	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
2	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
18	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
9	I'm Glad I Waited for You (F) (R)	Shapiro-Bernstein	ASCAP
3	In Love in Vain (F) (R)	T. B. Harms	ASCAP
2	It's the Talk of the Town (R)	Santly-Joy	ASCAP
3	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
9	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
4	One More Tomorrow (F) (R)	Remick	ASCAP
7	One-zy, Two-zy (R)	Martin	ASCAP
10	Personality (F) (R)	Burke-Van Heusen	ASCAP
5	Seems Like Old Times (R)	Feist	ASCAP
5	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
1	Sioux City Sue (R)	Morris	ASCAP
1	Strange Love (F)	Famous	ASCAP
2	Symphony (R)	Chappell	ASCAP
2	Welcome to My Dreams (F) (R)	Burke-Van Heusen	ASCAP
3	We'll Gather Lilacs (R)	Chappell	ASCAP
7	Who's Sorry Now? (F) (R)	Mills	ASCAP
1	You Stole My Heart (R)	Harms	ASCAP
3	You've Got Me Crying Again (R)	World	ASCAP
7	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-


dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	POSITION	TITLE	Artist	Label	Lic. By
9	1	1	1	OH! WHAT IT SEEMED TO BE	Frank Sinatra	Columbia 36905	ASCAP
10	2	2	2	OH! WHAT IT SEEMED TO BE	Frankie Carle	Columbia 36892	ASCAP
5	2	3	3	ONE-ZY, TWO-ZY (I Love You-zy)	Phil Harris	ARA 136	ASCAP
12	3	4	4	PERSONALITY (F)	Johnny Mercer	Capitol 230	ASCAP
3	5	5	5	ONE-ZY, TWO-ZY (I Love You-zy)	Freddy Martin	Victor 20-1826	ASCAP
6	7	6	6	SHOO-FLY PIE AND APPLE PAN DOWDY	Dinah Shore	Columbia 36943	ASCAP
2	—	7	7	PRISONER OF LOVE	Perry Como	Victor 20-1814	ASCAP
5	9	8	8	OH! WHAT IT SEEMED TO BE	Dick Haymes-Helen Forrest	Decca 23481	ASCAP
1	—	9	9	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Teddy Walters	ARA 135	BMI
11	4	9	9	YOU WON'T BE SATISFIED (Until You Break My Heart)	Les Brown	Columbia 36884	ASCAP
7	6	10	10	DAY BY DAY	Frank Sinatra	Columbia 36905	ASCAP
4	11	10	10	OH! WHAT IT SEEMED TO BE	Charlie Spivak	Victor 20-1806	ASCAP
2	—	11	11	I'M A BIG GIRL NOW	Sammy Kaye	Victor 20-1812	ASCAP
6	7	12	12	SHOO-FLY PIE AND APPLE PAN DOWDY	Stan Kenton	Capitol 235	ASCAP
1	—	12	12	THE MAD BOOGIE	Count Basie	Columbia 36946	ASCAP
1	—	13	13	ATLANTA, G. A.	Woody Herman	Columbia 36949	BMI
4	—	13	13	PERSONALITY (F)	Dinah Shore	Victor 20-1781	ASCAP
2	11	14	14	PRISONER OF LOVE	Billy Eckstine	National 9017	ASCAP
4	—	14	14	YOU WON'T BE SATISFIED (Until You Break My Heart)	Perry Como-The Satisfiers	Victor 20-1788	ASCAP
1	—	15	15	ONE-ZY, TWO-ZY (I Love You-zy)	Hildegard-Guy Lombardo	Decca 23511	ASCAP
1	—	15	15	SEEMS LIKE OLD TIMES	Vaughn Monroe	Victor 20-1791	ASCAP

Coming Up

ALL THROUGH THE DAY	Margaret Whiting	Capitol 240
FULL MOON AND EMPTY ARMS	Frank Sinatra	Columbia 36947
DAY BY DAY	Les Brown	Columbia 36945

IRVING BERLIN *Wrote it!*



ANDY RUSSELL

Sings it!

'THEY SAY IT'S WONDERFUL'
(From the Musical, "ANNIE GET YOUR GUN")

with **PAUL WESTON'S ORCHESTRA**

Andy sings as only he can Irving Berlin's latest song sensation from the current Broadway hit show. Another big Berlin number — another Russell success. A ballad with rhythm — it's danceable.

CAP 252 50c plus tax

'LAUGHING ON THE OUTSIDE, CRYING ON THE INSIDE'

with **PAUL WESTON'S ORCHESTRA**

Here's the song that brought a rave response when Andy did it on the Joan Davis show . . . his biggest air hit to date.



Capitol RECORDS

FROM **HOLLYWOOD**

Sunset and Vine

Swing and Sway with

SAMMY KAYE

(Gee I'm Glad To Be)
THE ONE THAT
I AM

(Vocal by Betty Barclay
and Billy Williams)

and

THE GYPSY

(Vocal by Mary Marlow)



RCA VICTOR 20-1844

HENRI RENÉ

and his Musette Orchestra

JALOUSIE

Tango

and

HORA STACCATO

Polka

RCA VICTOR 25-0059



ZEKE
MANNERS

AND HIS BAND

RCA VICTOR 20-1845

I Can Beat You Doin'

(What You're Doin' to Me)

(Vocal by Curly, Ez and Hoke)

AND If You Only Knew

(Vocal by Curly Gribbs)

BILL NETTLES

and his Dixie Blue Boys
Vocal with String Band

You Walked Away with My Heart

AND

Master Minded Mama

RCA VICTOR 20-1846

JAZZ GILLUM

BLUES SINGER

Alfred Elkins, String Bpss
Leonard Caston, Electric Guitar
Big Maceo, Piano

BLUEBIRD 34-0747

Keep on Sailing

AND

Fast Woman Blues

RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
8	1	1.	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy	
4	3	2.	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin	
8	2	3.	PERSONALITY (F) (R)	Burke-Van Heusen	
7	6	4.	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual	
15	5	5.	SOME SUNDAY MORNING (F) (R)	Harms, Inc.	
5	4	6.	DAY BY DAY (R)	Barton	
2	10	7.	SIoux CITY SUE (R)	Morris	
1	—	8.	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI	
10	8	9.	I'M ALWAYS CHASING RAINBOWS (F) (R)	Miller	
2	9	9.	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol	
17	7	10.	SYMPHONY (R)	Chappell	

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
9	1	1.	OH! WHAT IT SEEMED TO BE (F)	Frankie Carle	Columbia 36892
8	2	2.	OH! WHAT IT SEEMED TO BE (F)	Frank Sinatra	Columbia 36905
13	3	3.	PERSONALITY (F) (F)	Johnny Mercer	Capitol 230
3	6	4.	PRISONER OF LOVE (F)	Perry Como	Victor 20-1814
3	7	5.	OH! WHAT IT SEEMED TO BE (F)	Charlie Spivak	Victor 20-1808
8	10	6.	YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART) (F)	Les Brown	Columbia 36884
17	5	7.	DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton	Capitol 220

(Continued on page 122)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
4	1	1.	The Voice of Frank Sinatra	Columbia C-112
5	2	2.	Don't Fence Me In	Decca A-417
5	3	3.	Bells of St. Mary's	Decca A-410
7	4	4.	Showboat	Victor P-152
8	—	5.	State Fair	Decca A-412

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
21	1	1.	Warsaw Concerto	Victor 11-8863
42	2	2.	Chopin's Polonaise	Victor 11-8848
3	4	3.	Spellbound	Victor 28-0404
28	5	4.	Clair De Lune	Victor 11-8851
49	3	4.	Warsaw Concerto	Decca 29150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
38	2	1.	Rhapsody in Blue	Columbia X-251
5	1	2.	From a Program of Chopin Piano Music	Victor DM-1034
8	3	3.	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
6	3	4.	Chopiniana	Columbia MM-598
1	—	5.	Grand Canyon Suite	Columbia MM-463

Music Popularity Chart Week Ending Apr. 4, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	1	1	OH! WHAT IT SEEMED TO BE —Frankie Carle (Marjorie Hughes) Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806)
10	3	2	YOU WON'T BE SATISFIED (Until You Break My Heart) —Les Brown (Doris Day) Columbia 36884 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144; Ella Fitzgerald-Louis Armstrong, Decca 23496)
12	2	3	PERSONALITY (F) —Johnny Mercer Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930; Helen Carroll-The Satisfiers, Victor 20-1807; Bing Crosby, Decca 18790; Bill McCune, Davis 2103)
4	6	4	ONE-ZY, TWO-ZY (I Love You-zy) —Freddy Martin (The Martin Men) Victor 20-1826 (Phil Harris, ARA 136; Tommy Jones, Sterling 7001; Eddie Cantor, Pan American 71; Hildegard-Guy Lombardo, Decca 23511; Kay Kyser, Columbia 36960; Yank Lawson Ork-Monica Lewis, Signature 15021; Eileen Barton, Mercury 2069; Mack Triplets, De Luxe 1016; The Five De Marco Sisters, Majestic 7174)
10	8	5	YOU WON'T BE SATISFIED (Until You Break My Heart) —Perry Como-The Satisfiers (Russ Case Ork)..... Victor 20-1788 (See No. 2)
8	5	6	OH! WHAT IT SEEMED TO BE —Frank Sinatra (Axel Stordahl Ork) Columbia 36905 (See No. 1)
17	4	7	DOCTOR, LAWYER, INDIAN CHIEF (F) —Betty Hutton (Paul Weston Ork) Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945; Bill McCune, Davis 2103)
3	11	8	SHOO-FLY PIE AND APPLE PAN DOWDY —Stan Kenton (June Christy) Capitol 235 (Dinah Shore, Columbia 36943; Guy Lombardo, Decca 18809; Mack Triplets, De Luxe 1013)
2	13	9	SIoux CITY SUE —Bing Crosby (Bob Haggart Ork)..... Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Dick Thomas, National 5010; Jimmy Walker, Coast 2016; Kate Smith, Columbia 36963)
5	10	10	OH! WHAT IT SEEMED TO BE —Dick Haymes-Helen Forrest (Earl Hagen Ork) Decca 23481 (See No. 1)
3	7	10	SEEMS LIKE OLD TIMES —Vaughn Monroe (Vaughn Monroe-The Norton Sisters) Victor 20-1791 (The Five Red Caps, Davis 2101; Thelma Carpenter, Majestic 1030; Kate Smith, Columbia 36950; Guy Lombardo, Decca 18737; Mack Triplets, De Luxe 1016; Gail Meredith, Manor 1018; Ruby Newman Ork, Sterling 7004)
2	—	11	I'M A BIG GIRL NOW —Sammy Kaye (Betty Barclay)..... Victor 20-1812 (Ruby Newman Ork, Sterling 7003)
4	—	12	SEEMS LIKE OLD TIMES —Guy Lombardo (Don Rodney-The Lombardo Trio) Decca 18737 (See No. 10-B)
5	14	13	OH! WHAT IT SEEMED TO BE —Charlie Spivak (Jimmy Saunders) Victor 20-1806 (See No. 1)
6	15	14	ATLANTA, G. A. —Sammy Kaye (Billy Williams)..... Victor 20-1795 (Woody Herman, Columbia 36949; The Five Red Caps, Davis 2102; Andrews Sisters, Decca 18833)
2	13	15	ONE-ZY, TWO-ZY (I Love You-zy) —Phil Harris (Phil Harris) ARA 136 (See No. 4)
2	11	15	PRISONER OF LOVE —Perry Como (Russ Case Ork)..... Victor 20-1814 (Billy Eckstine, National 9017)
1	—	16	ONE-ZY, TWO-ZY (I Love You-zy) —Hildegard-Guy Lombardo Decca 23511 (See No. 4)
3	—	17	HEY! BA-BA-RE-BOP —Lionel Hampton Decca 18754
3	—	18	SHOO-FLY PIE AND APPLE PAN DOWDY —Dinah Shore (Sonny Burke Ork) Columbia 36943 (See No. 8)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1	GUITAR POLKA Al Dexter Columbia 36898
8	2	2	SIoux CITY SUE Zeke Manners Victor 20-1797
4	5	3	DETOUR Spade Cooley Columbia 36935
23	3	4	SIoux CITY SUE Dick Thomas National 5010
4	—	4	SOMEDAY (You'll Want Me) —Hoosier Hot Shots-Sally Foster to Want You) Decca 18738
6	—	4	SOMEDAY (You'll Want Me to Want You) Elton Britt Bluebird 33-0521
1	—	4	Blueberry Lane Elton Britt Victor 20-1789

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1	HEY! BA-BA-RE-BOP Lionel Hampton Decca 18754
11	—	2	DON'T WORRY 'BOUT THAT MULE Louis Jordan Decca 18734
2	—	3	DON'T BE A BABY, BABY Mills Brothers Decca 18753
6	3	3	RECONVERSION BLUES Louis Jordan Decca 18762
7	—	3	DRIFTING BLUES Johnny Moore's Three Blazers Philo P-112
6	2	3	SALT PORK, W. VA. Louis Jordan Decca 18762
5	5	4	VOO-IT! VOO-IT! The Blues Woman Juke Box JB-502
1	—	4	THE FRIM FRAM SAUCE Ella Fitzgerald-Louis Armstrong Decca 23496



ANDREWS SISTERS
with Vic Schoen and His Orchestra
ATLANTA, G. A.
COAX ME A LITTLE BIT
DECCA RECORD NO. 18833 .. 50¢

GUY LOMBARDO
and His Royal Canadians
WHERE DID YOU LEARN TO LOVE?
Fox Trot—Vocal Chorus by Dan Rodney and the Lombardo Trio
IT COULDN'T BE TRUE (Or Could It?)
Fox Trot—Vocal Chorus by Rose Marie Lombardo and the Lombardo Trio
DECCA RECORD NO. 18831 .. 50¢

INK SPOTS
THE GYPSY
Vocal with Instrumental Accompaniment
EVERYONE IS SAYING HELLO AGAIN
(Why must we say goodbye?)
Vocal with Instrumental Accompaniment
DECCA RECORD NO. 18817 .. 50¢

LOUIS JORDAN
and His Tympany Five
BEWARE
Fox Trot—Vocal Chorus by Louis Jordan
DON'T LET THE SUN CATCH YOU CRYIN'
Fox Trot—Vocal Chorus by Louis Jordan
DECCA RECORD NO. 18818 .. 50¢

ROY ELDRIDGE and His Orchestra
ALL THE CATS JOIN IN
Fox Trot—Vocal Chorus by Buster Harding
AIN'T THAT A SHAME
Blues Fox Trot—Vocal Chorus by Roy Eldridge
DECCA RECORD NO. 23532 .. 75¢

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BOB CROSBY
and Orchestra

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(PU-TI PU-TI)
vocal by Gordon Poff
ARA Record No. 137

backed by
'WHERE DID YOU LEARN TO LOVE'
vocal by Bob Crosby

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MUSIC OF THE STARS
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★ Get your Cash-Box ringing in that ARA rhythm of extra-profits... write for our regular release... ARA, Inc., Dept. B-6, 5655 Wilshire Blvd., Los Angeles 36, California.



PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A GAY CABALLERO Frank Morgan (Albert Sack Ork) Decca 23450
- A SON OF GOD'S COUNTRY William Franklin... Collectors Items 810
- A TOUCH OF BLUE Joe Thomas's Big Six HRS-1013
- ALL THAT GLITTERS IS NOT GOLD... Dinah Shore (Sonny Burke Ork) Columbia 36971
- AMOR CIEGO Maria Luisa Landin Ork... Victor 23-0307
- ANDALUCIA Erno Balogh Continental 4010
- ATLANTA, G. A. Andrews Sisters (Vic Schoen Ork) Decca 18833
- BABY, WON'T YOU PLEASE COME HOME Slim Gaillard Cadet CR-202
- BABY, WON'T YOU PLEASE COME HOME Louis Prima (Louis Prima-Lilyann Carol) Majestic 7177
- BALLETOMANIA Marc Sebastian Collectors Items 801
- BEGIN THE BEGUINE Maurice Rocco Musicraft 353
- BESSIE POLKA Jerry Mazanec Ork Columbia 12272-F
- BODY AND SOUL Herb Jeffries (Buddy Baker Ork) Exclusive 217
- BOOGIE WOOGIE HANNAH Cousin Joe (Pete Brown's Brooklyn Blues Blowers) Savoy 5526
- BOOGIN' IN THE BASEMENT Ivory Joe Hunter Pacific 602
- CARAVAN Joe Higgins and His Honeydrippers Exclusive 216
- CHANGES The Basin Street Boys-Judy Carol Exclusive 215
- CHITTLIN' SWITCH Lucky Millinder (Bull Moose Jackson and the Lucky Four) Decca 18835
- CHOP STICKS POLKA Juke Box Serenaders Columbia 12270-F
- CINDERELLA SUE Avon Long Collectors Items 807
- CLOUD OF DREAMS Avon Long Collectors Items 808
- COAX ME A LITTLE BIT Andrews Sisters (Vic Schoen Ork) Decca 18833
- COME RAIN OR COME SHINE Dinah Shore (Sonny Burke Ork) Columbia 36971
- COME RAIN OR COME SHINE Orrin Tucker (Scottie Marsh-Orrin Tucker) Musicraft 15063
- CORINE Freddie Williams Ork-Dr. Jo-Jo Adams Hy-Tone 12
- CUANDO SE QUIERE MUCHO Victoria Cordova Collectors Items 809
- DESPERATE G.I. BLUES Cousin Joe (Pete Brown's Brooklyn Blues Blowers) Savoy 5526
- DON'T BE A BABY, BABY Phil Brito (Walter Gross Ork) Musicraft 15062
- DON'T BE A BABY, BABY Ruby Newman Ork (Michael Revell) Sterling 7003
- DON'T LEAVE ME Ivory Joe Hunter Pacific 602
- JIMMY DORSEY LATIN AMERICAN FAVORITES ALBUM Decca A-427
- Always in My Heart (Jimmy Dorsey) (Bob Eberly) Decca 18807
- Amapola (Pretty Little Poppy) (Jimmy Dorsey) (Bob Eberly-Helen O'Connell) Decca 18806
- At the Cross-Roads (Malaguena) (Jimmy Dorsey) (Bob Eberly) Decca 18803
- Brazil (Aquarela Do Brasil) (Jimmy Dorsey) (Bob Eberly-Helen O'Connell) Decca 18806
- Green Eyes (Aquellos Ojos Verdes) (Jimmy Dorsey) (Bob Eberly-Helen O'Connell) Decca 18805
- Maria Elena (Jimmy Dorsey) (Bob Eberly) Decca 18806
- The Breeze and I (Jimmy Dorsey) (Bob Eberly) Decca 18805
- Yours (Quereme Mucho) (Jimmy Dorsey) (Bob Eberly-Helen O'Connell) Decca 18807
- EAST OF THE SUN AND WEST OF THE MOON Ted Fio Rito Ork 4 Star 1076
- FAST WOMAN BLUES Jazz Gillum Bluebird 34-0747
- GITANERIAS Erno Balogh Continental 4010
- HAPPY BIRTHDAY SERIES Harry Tush Ork (The Rondoliers)
- Aunt, backed by Auld Lang Syne Avalon 512
- Brother, backed by Auld Lang Syne Avalon 506
- Dad, backed by Auld Lang Syne Avalon 503
- Daughter, backed by Auld Lang Syne Avalon 504
- Father, backed by Auld Lang Syne Avalon 503
- Friend, backed by Auld Lang Syne Avalon 573
- Husband, backed by Auld Lang Syne Avalon 509
- Mother, backed by Auld Lang Syne Avalon 501
- Sister, backed by Auld Lang Syne Avalon 507
- Son, backed by Auld Lang Syne Avalon 505
- Sweetheart, backed by Auld Lang Syne Avalon 508
- Uncle, backed by Auld Lang Syne Avalon 511
- Wife, backed by Auld Lang Syne Avalon 510
- HAVE NO DOUBT Ray McKinley Ork Majestic 7178
- HAVE YA' GOT ANY GUM, CHUM? Wes Cornell Collectors Items 814
- HE'S GOT SO MUCH Joe Thomas's Big Six HRS-1017
- HICKORY DICKORY DOCK The Smart Set Atlas SS-119
- HORA STACCATO Henri Rene and His Musette Ork Victor 25-0059
- HOW HIGH THE MOON? Don Byas Savoy 597
- WALTER HUSTON RIP VAN WIN-KLE ALBUM Walter Huston (Wilbur Hatch, Dir. Ork) Decca DA-432
- I CAN BEAT YOU DOIN' (What You're Doin' to Me) Zeke Manners Victor 20-1845
- I DON'T KNOW ENOUGH ABOUT YOU Mills Brothers Decca 18834
- I WANT TO LOVE AND BE LOVED The Basin Street Boys-Judy Carol Exclusive 215
- I WISH I HAD NEVER MET SUN-SHINE Gene Autry Columbia 36970
- IF MEMORIES WERE DOLLAR BILLS Wes Cornell Collectors Items 814
- IF YOU ONLY KNEW Zeke Manners (Curly Gribbs) Victor 20-1845
- I'M A BIG GIRL NOW Ruby Newman Ork (Vera Holley) Sterling 7003
- I'M COUNTING THE DAYS Hank Penny King 528
- I'M STICKING TO YOU Avon Long Collectors Items 807
- IN LOVE IN VAIN Les Brown (Jack Haskell) Columbia 36972
- IT COULDN'T BE TRUE (Or Could It) Judy Canova (Lou Bring Ork) ARA-138
- IT COULDN'T BE TRUE Ruby Newman Ork (Michael Revell) Sterling 7004
- IT'S ALL OVER NOW Cliff Carlisle King 529
- I'VE HAD A HELL OF A TIME Wes Cornell Collectors Items 815
- JALOUSIE Henri Rene and His Musette Ork Victor 25-0059
- JAZZ ME BLUES (12") Sidney Bechet's Blue Note Jazz Men Blue Note BN-44

(Continued on page 124)

Music Popularity Chart

Week Ending
Apr. 4, 1946

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

THE GYPSY..... Ink Spots....Decca 18817

Tune definitely looks like it is headed for the top, having been jumped onto the sheet music racks in the past weeks and the Ink Spots treatment of it adds up to the best etching the quartet has turned in, in a long time. Retailers, juke ops and disk jockeys can all go to town on this one, without taking any chances at all. Reverse is a nice job on cute twist ballad "Everyone Is Saying Hello Again (Why Must We Say Goodbye?)."

DON'T BE A BABY, BABY. Tommy Dorsey Clambake Seven (by Sy Oliver).....Victor 20-1842

An infectious ballad sung with plenty of persuasion in the characteristic husky chant style of Sy Oliver. Moreover, spinning brings back the Clambake Seven out of the Dorsey gang, instrumentally highlighted by the maestro's own sweet trombone slides banked by a broken-rhythm effect. Companion piece, which is all Oliver, is a race blues, "Ah Yes, There's Good Blues Tonight," a switch on Gabriel Heatter's radio salutation.

COME RAIN OR COME SHINE Hal McIntyre (Frankie Lester and Quartet).....Cosmo 473

The hit ballad from the musical "St. Louis Woman" which continues to grow on the populace. And now, more so after lending an ear to the way Frankie Lester, assisted by the sustained harmonies of the quartet, turns in an ace song-selling job. Plenty pleasant, and just as commercial, is the McIntyre plattering of "It Couldn't Be True," for which Nancy Reed and the quartet provide the lyrical attraction.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

MARTHA TILTON (Capitol 244)

As If I Didn't Have Enough on My Mind—FT; V.
Ah Yes, There's Good Blues Tonight—FT; V.

Miss Martha couples both facets of her song personality to sell this tuneful twosome with equal ease. She packs plenty of lyric appeal in putting over the pic ballad "Enough on My Mind." An unbilled work strong on Strads and subdued reeds, lends sympathetic support. Reverse takes a bright novelty spin with a rhythm vocal octet thrown in for good measure, as la Tilton projects the Abe and Edna Osser clef in fine style. Altho wordage is on the weak side, melody, plus Tilton's talents make up for the minus.

With pic tie-in pushing "Enough on My Mind," it should prove a nickel-natural.

PIED PIPERS (Capitol 243)

In the Moon Mist—FT; V. *Madame Butterball*—FT; V.

Voice blenders cut a hit-headed couplet. Their honeyed harmonies capture the melodic appeal of "Moon Mist" as Paul Weston's velvet reeds set the romantic mood. Reverse is a contagious novelty ditty about a Mrs. Five-By-Five. Pipers pitch in with vocal personality and come up with a bright sample of rhythm song-selling. Weston's ork sets the terp tempting tempo.

Disk should prove a two-sided money-maker.

TOMMY DORSEY (Victor 20-1842)

There's Good Blues Tonight—FT; VC. *Don't Be a Baby, Baby*—FT; VC.

This pairing once again brings together the Clambake Seven out of the Dorsey gang. And both musically and commercially, it marks some of the best spinning to come out of the Dorsey camp. Moreover, the sides are a personal triumph for Sy Oliver, whose persuasive and characteristic style of song-selling comes out on top. With the Dorsey trombone, trumpet and clarinet spurred by the driving rhythm section laying down a lick background, Oliver sings it with true blue feeling for "There's Good Blues Tonight," an inspiration from Gabriel Heatter's "Good News" radio come-on. All the more potent, plus a song item certain to scale the heights, is the Dorsey trombone sliding and Oliver's catchy-chanting for "Don't Be a Baby, Baby."

"Don't Be a Baby, Baby," is a cinch to create a run on the nickel banks.

HAL MCINTYRE (Cosmo 473)

Come Rain or Come Shine—FT; VC. *It Couldn't Be True*—FT; VC.

Emphasizing a blend of muted brasses and peppering with his own alto sax figures, Hal McIntyre spins it rich in a commercial vein for both of these ballads. Frankie Lester turns in a stellar song selling job, with added vocal force in the sustained harmonies of the quartet, for "Come Rain" from the "St. Louis Woman" musical. And for "It Couldn't Be True," Nancy Reed, and again with the quartet, provides the lyrical contagion for what is already a contagious chant.

With song material that counts, both sides should bring in coinage.

THE AIR LANE TRIO (De Luxe 1018)

Josephine, Please No Lean on the Bell—FT; VC. *If I Had My Way*—FT; VC.

What promises to be the comedy rage of the year is offered here most effectively by the Air Lane Trio (accordion-organ-guitar) in "Josephine, Please No Lean on the Bell." Tony Lane, singing in Italian dialect, the song saga of hallway romance, brings out the full comedy situation in the song. In contrast, the trio provides smooth and easy-flowing melody for the oldie "If I Had My Way," with Vera Massey making the wordage count.

The phono fans will fall for "Josephine" in a big way.

BILL HARRIS SEPTET (Keynote 626)

She's Funny That Way—FT. *Characteristically B. H.*—FT.

Unquestionably the standout among the hot jazz trombone sliders of the day, Bill Harris brought in several other members of the Woody Herman band when he cut this session last year for the label. And as a matter of fact, Joe (Flip) Phillips's tenor sax sorcery for the slow spin, "She's Funny That Way," is more inspiring than Harris's own mood sliding. "Characteristically B. H." is a lively session, with all the boys riding handsomely rather than being a Harris case, sharing the riff riding with Phillips and the trumpet steam of Pete Candoli. Because of the great interest in both Harris and Phillips among the hot jazz diskophiles, disk is a real library piece.

Only the hot jazz fans will get the full measure of appreciation.

(Continued on page 128)

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High Guarantees, High Admish Nicks Warnings in Again

NEW YORK, April 6.—Tho the one-nighter business has never been as flourishing as now, nor given greater promise of improvement, some bookers and many buyers want egg in their beer and think it can be achieved if bands will listen to reason on guarantees. They regard as unsound the \$2,000-\$3,000 figures being written into many contracts, and they speak reverently of the late Glenn Miller, who never would take a guarantee of over \$1,500, preferring to grab his coin on percentage. Promoters, far from losing dough during the current backwash of a war boom, don't know how long the public will continue to pay fancy admission prices, and complain that the current size of guarantee makes it imperative to post high ticket tariffs in order to insure against bum weather breaks, etc.

Another characteristic of Miller was his insistence that \$1.10 was the proper amount to charge for tickets, and all concerned will admit that times have changed in that regard. They do not think more than five or six current bands are actually worth over \$2 per customer, including tax. In the Southwest, of course, promoters pack their halls at \$5 a throw, but this is explained by the fact that travel difficulties make names hard to get down that way. It has not been uncommon lately for Eastern promoters to ask as high as \$2.65 or \$3 for bands which simply couldn't pull that much weight unless weather and timing and publicity were ideal. Bitter phone conversations between ops and bookers are still rare, but are on the increase, with bands

Puner Resigns Musicraft; Bob Weiss' Key Spot

NEW YORK, April 6.—Paul Puner, one of the founders and president of Musicraft waxery, resigned here this week, as it was indicated he probably would in *The Billboard* at the time Jefferson-Travis organization bought the plattery. Irving Felt, chairman of the board of J.-T., made no announcement as to new president and the man slated to get job is known, name cannot be revealed at present. He is man not currently in the disk biz. However, the slot of assistant to the new president, an important post in the Musicraft picture, has been set. It goes to Bobby Weiss, ex-Horace Heidt roadman, ex-Capitol Records publicity and advertising head. Weiss, in the new position, will have a finger in practically every phase of Musicraft's activity, including artists and rep, publicity, promotion and advertising, etc. Weiss, at 24 years of age, is probably the youngest exec in the disk field.

Puner, according to the Musicraft announcement of his resignation, is resigning for "reasons of health" and is slated to enter a hopsital for surgery in May. Plans following convalescence are not announced. There was some gossip around disk circles that Puner would wind up with Frank Walker at MGM Records, but this is considered extremely unlikely. Walker and Puner were not available for comment at press time.

expected to act "regular" when the promoter takes a beating. There is much talk of the heyday being due for sudden death and of currently "unco-operative" bands suffering the consequences.

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Anthony & Cool for Casino To Give Air Time Another Trial

NEW YORK, April 6.—Glen Island Casino is fixing to resume its role as an ork cradle. Howard De-zutter, operator of the spot, has his pen poised to ink Ray Anthony, ex-Glenn Miller trumpeter, for a mid-way opening, and has taken on Harry Cool to come in for nine weeks starting July 17.

Both bands are new, considered promising and typical of the sort of attraction which made the spot famous (and vice versa). Anthony and Cool, first post-war orks to play the New Rochelle display case, will be watched in the trade as a final clincher on the argument regarding the value of air time. Bands which filled wartime slots at Glen Island found that their remotes were not reaching the same quantity of listeners as did previous airings by Glenn Miller, Artie Shaw, Charlie Spivak, etc.

Attention was first drawn to Anthony in the 1945 edition of *The Billboard Music Year Book*, in an article tabbing him as the most likely service ork in the Pacific theater. Upon discharge from the navy he signed with Music Corporation of America and has since been playing in the Midwest. Cool, former Dick Jurgens chanter who worked as a single before moving out front of his own band, is a William Morris property.

Spitalny Draws 12,000, Kiel

ST. LOUIS, April 6.—Phil Spitalny and His Hour of Charm Orchestra played to 12,000 admissions at Kiel Auditorium here Saturday night (30). Ork did two-hour show.

Theme, Variations

NEW YORK, April 6.—Tin Pan Alley recognized the atom bomb shortly after the natives of Hiroshima made their own painful discovery, but not until recently has the Alley taken note of the housing shortage. In the last few weeks, however, a number of entries have been filed, among them Charlie Tobias's epic entitled *Don't Wish Me Luck, Find Me an Apartment*. Others now in circulation are *No Pad To Be Had* and *Who's Got a Tent for Rent?*

Three N. Y. Indies Buy Vacation Deal, 52-Wk. Guarantee

NEW YORK, April 6.—The two-week paid vacation deal which Local 802, American Federation of Musicians, negotiated for musickers at WQXR here (see *The Billboard*, March 30), now prevails at WHOM, WBNX and WOV, and is a cinch to be written into network contracts next fall. Pay at the three indies will go to \$70 in two years, in periodic set-ups, from \$51.75 (current scale at WHOM), \$57.50 (WBNX) and \$58.65 (WOV).

As in the WQXR paper, the WBNX, WHOM and WOV contracts eliminate the notice clause and guarantee 52 weeks' work to every tooter who passes a reasonable trial period. Wedge gained on paid vacations at small outlets means that resistance from webbers will be practically nil, since big stations are considered better able to spare musicians than the smallies.

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Wichita Switch

NEW YORK, April 6.—Billy Eckstine got fouled up on a Wichita, Kan., one-nighter Tuesday (2), and the local William Morris office has been trying ever since to find out the cause. Seems the date was set on short notice by WM's Chi office, with nothing more than a wire confirmation to bind the deal. When Eckstine hit Wichita, after a 220-mile jump from Kansas City, Mo., he discovered that there was no dance. According to fragmentary word received here, the promoter had been preoccupied by a recent addition to his family, and wasn't even in Wichita the night the dance was supposed to occur. Local WM execs say that from what they can make out, the fault may not have been entirely the promoters, and they appear ready to chalk up the panic as one of those things.

Coney 25 - Centers With Ted Wilson Ork First Civic Tie Date

NEW YORK, April 6.—Inexpensive dances designed to keep kids off the streets and provide work for musicians are in prospect for Coney Island here, under plans now being worked out by the Coney Island Civic Council, Board of Education, and Elliott Arluck, recently discharged GI who, in addition to being a member of Local 802, American Federation of Musicians here, is featured in the forthcoming 20th Century pic, *Yank in London*.

Arluck, a member of 802's independent committee (see *The Billboard*, March 23 and 30), has been trying to put the committee's "decentralization of music" program into effect, dickering with school boards in Brooklyn. Initial barrier to school dances was the limited size of grade school gymnasiums, but the problem may be licked by confining hops to larger high schools and, during the summer, to school yards.

Teddy Wilson, top jazz pianist, is lined up for the first fling, which will cost the kids around 25 cents a throw and will pay the musikers scale of \$12 a piece. Profits will go to the civic council. Endeavors are being made to get the Local 802 exec board together with the New York Council and the Board of Education in order to work out a program of weekly dances and swing concerts for schools in all five boros.

FB Seeks Negro Acts For Flock of Spots

NEW YORK, April 6.—Frederick Bros. Artists' Corporation has lined up a flock of spots never before handled by near-major agencies for exclusive bookings, and in an effort to supply talent for the locations is combing the cocktail and small-band market for Negro attractions.

Charlie Ison, ex-emcee and former manager of Club DeLisa, Chicago, is now with the agency, concentrating on scaring up talent.

Spots in the picture include Chez Paree and Scott's Theater Restaurant, Kansas City, Mo.; Zanzibar, Nashville; El Grotto, Rhumboogie, Club DeLisa, Ritz Lounge, Pershing Lounge, De Sable Lounge and Stairway to the Stars Club, Chicago; Zombi and Three Sixes, Detroit; Plantation and Riviera, St. Louis, and the Celebrity and Blue Grass, Cleveland.

Detroit's First All-G.I. Ork

DETROIT, April 6.—Jimmy Heffner, former staff arranger for WWJ, who has been arranger with the Delbridge & Gorrell office since his discharge from the navy, has organized a 14-piece band, billed as Jimmy Heffner and His Ex-G.I. Orchestra. Unit is believed to be the first in this territory made up entirely of former servicemen. He is currently playing jobbing dates and one-nighters, and is slated to work the Graystone and Eastwood Park ballrooms later in the season. Bookings are being handled by the Delbridge & Gorrell office.

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P. S. and 48-Hour Tip Are 802 Terms for Radio Cancellations

NEW YORK, April 6.—Ruling protecting radio musicians from sudden cancellation of commercial radio programs has been worked out by Local 802, American Federation of Musicians here.

Four major networks, aware of the details, refuse to say whether they will accept the local's proposal that musicians be paid for all cancellations except where a public service feature is involved or where at least a 48-hour advance notice of the feature is given. If proper notice is given, the local will permit one cancellation during every 13-week period, dating from the time the ork is hired.

Paid political broadcasts will not be counted as public service features. Ukase has given rise among radio men to wonderment on whether they'd have to pay in the event of a sudden news break which consumed a lot of commercial time. Local declares, however, that the provisions, as outlined, are written embodiment of present practice. Musikers were not paid for lay-offs occasioned by Roosevelt's death.

Oliver's Dorsey Show Stint

NEW YORK, April 6. — Sy Oliver, long an arranger with Tommy Dorsey, and earlier with Jimmie Lunceford, blazed a trail this week when he was named musical director of the Mutual netter, *Endorsed by Dorsey*. Oliver will have full charge of the ork, will do arranging for the show, and will probably take off on a few vocals. This is thought to be the first time a Negro has been in charge of a network program of a general musical nature.

Chirp to Mgr.

CHICAGO, April 6.—Unusual step from ork's chirper to ork's manager has just been taken by Gloria Lynn who has succeeded Keith Bain as manager of the Ray Pearl band. Gloria once sang with the ork for 5 months.

"Chirpers? There's A Million of Them" — It Says Here

NEW YORK, April 6.—Response to *The Billboard's* March 23 story, *Kingdom for a Hot Chip, Cry Orkers*, has been uncomplimentary to band leaders and managers. Would-be canaries have chipped in with sizzling refutations of orkdom's complaint that there are no promising singers available. One gal, Lora Jamison, quoted in the March 30 issue, declared that band agencies simply don't audition aspirants, and that the only band managers who will give a girl a break are those who want to play house.

This week Mattie Cuenca, of the Bronx, squawks to the effect that she has been writing letters to all the maestros, but has yet to receive a reply. To stress her qualifications, she enclosed a cheesecake snapshot. She says the reason leaders can't find singers is because "they're not looking."

Without taking sides in the matter, *The Billboard* is reminded of Heywood Broun's advice to a youngster who wanted to know how to break into the newspaper game. Said Broun, "The way to get into the newspaper profession is to get a job."

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Adams's Coast Haul For Mercury --- Film Names to Bible Odes

HOLLYWOOD, April 6.—Berle Adams, talent chief and exec of Mercury Records, Chicago, set almost a dozen diskings deals in his week's stay here.

Aiming at picture names as well as heretofore unrecorded talent, Adams penned to Mercury contracts comedian Jack Carson to do a series of kiddie albums; Kathryn Grayson, MGM starlet, and tentative albums spot-

lighting John Garfield and Rudy Vallee. Harry Babbitt, ex-Kay Kyser vocalist now on his own, and Jack Fina, Freddy Martin's piano feature for years, who is starting his own band, have also been nabbed by Adams for Mercury.

Milt DeLugg's swing unit; Frankie Laine, blues singer, now at Billy Berg's club here; Anita Ellis, vocalist on Red Skelton's show, and Pauline Byrnes and a vocal group formerly with Six Hits and a Miss, have also been penned to Mercury. Edmund O'Brien is another set by Adams to do a series of religious poems.

"Critical Era," So Romberg Re-Prexied; More Confab Slants

NEW YORK, April 6.—Sigmund Romberg was re-elected president of the Songwriters' Protective Association by the SPA exec council here Friday (5). In other balloting, Peter DeRose replaced Sam Stept as secretary, and Charlie Tobias, Milton Drake and Abel Baer were re-elected first and second vice-presidents and treasurer, respectively. Romberg's re-election was by acclamation.

Few weeks ago there was doubt as to whether Romberg would run again, but it is understood that he and other writers decided SPA is in too critical a stage for him to step out. Earlier this week he launched a typical Romberg move—plans for an informal dinner to be attended April 15 by key pubs, writers and industry officials. Skedded for the Savoy-Plaza, with Romberg as host, the dinner is designed to create a friendly atmosphere for the writer-pub contract negotiations which will begin in another several weeks.

Among invited guests are Jack Robbins, Jack Bregman, Max Dreyfus, Herman Starr, Lester Santly, Louis Bernstein, Saul Bornstein, Gus Schirmer, Oscar Hammerstein II, Richard Rodgers, Irving Berlin, Fred Ahlert, Charlie Tobias, Stanley Adams, George Meyer, Milton Drake, Gene Buck, John G. Paine, John Schulman, Julius Abeles, Walter Douglas, Harry Fox and A. M. Wattenberg.

Altho great stress is laid on the fact that the feed will be completely unofficial and informal, without binding discussion of possible contract terms, it is being arranged in a hush-hush atmosphere. Guest list is highly strategic, and it is known that several of the publisher guests are in favor of an advance Music Publishers' Protective Association meeting for the purpose of presenting a united front at the Savoy-Plaza.

Cause of curiosity in most publisher circles, and of anxiety in some, was Jack Rosenberg's speech at the SPA banquet a couple weeks ago. As described in advance of the banquet in *The Billboard* of March 30, Rosenberg told the writers that Local 802, American Federation of Musicians, of which he is president, will support penners in any endeavor to unionize. Rosenberg recommended organization similar to that of the Dramatists' Guild and, while SPA is not taking time from its current contract-drafting to argue the point, it's no secret that a songwriters' guild may become a matter of serious discussion, particularly if MPPA is balky in negotiations.

So far, contrary to earlier trade expectations, all propagandizing has been coming from the writer side of the fence. Some SPA leaders have long been expecting the pubs to touch off a war of nerves, and with that in mind, have been indulging in psychological warfare of their own. Top SPA leadership, however, maintains its attitude of calm reasonableness, and intends to preserve such a front as long as the pubs continue in their own current objective vein.

Messner Fronting Again

NEW YORK, April 6.—Johnny Messner, due for army discharge shortly, will be back in front of a band, and is already penciled for the May 4-5 week end at Palisades Park, Fort Lee, N. J. Enoch Light does the previous week end, April 27-28, and Shep Fields opens the season April 20-21.

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Frank Haywood | 211 Got Your Love In My Heart
Tisco Cisco
Vocal, Pat Kay with Herb Jeffries |
| 205 You Taught Me To Love
Johnny's Boogie
Johnny Moore | 212 I Know My Love Is True
Harlomesque
Joe Liggin's & His Honeydrippers |
| 207 The Honey Dripper
Parts I & II
Joe Liggin's & His Honeydrippers | 213 Miss Betty's Blues
Lover's Lament
Joe Liggin's & His Honeydrippers |

GEM RECORDS (65c)

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Johnny Criner
- 15 Ooh, What I Dreamed About You
Ditty Bag Jump
Darby Hicks
- 9 Flam'n' Mamin
Serenade to a Jitterbug
Abby Brown & His Cool Cats
- 7 Effie's Blues
I'm In the Groove Tonight
Effie Smith
- 2 Dream Awhile
Green Gln
Ernie Andrews
- 1 Wrap It Up, Put It Away
Soothe Me
Ernie Andrews

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- 5030 Brother Moses
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The Revelators
- 5031 He Is My Rock
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- 5032 Didn't My Lord Deliver?
Walk Together, Children
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Please Give Me One More Chance
Smoker Rogers & the Four Star
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It's Been a Long Long Time
Benny Rubin |
| 1033 Rollin' Prairie
Heading Down the Wrong Highway
Doc Denning & Four Star Rangers | 1036 Play, Fiddle, Play
G.I. Boogie Woogie
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| 1034 Dusty Trail
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Surprise Party
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| 1008 Oklahoma Hills
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Melody Boys | 1038 Tambo
Among My Souvenirs
Benny Rubin |
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Don't Let the Sun Catch You Cryin'
Ernie Andrews
- 1021 I Don't Stand a Ghost of a Chance
Paradise Lost
Ernie Andrews
- 1022 That's My Baby
Parts I & II
Marvin Johnson & Orch.
- 1023 Peculia Boutah
Too Bad
Bobby Pittman with M. Johnson & Orch.

Gilt-Edge Records (65c)

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Last Call for Alcohol—Dat's All
Wingy Manone and His "Jump"
Jammers
- 534 Rainy Weather for Me
Hit That Jive, Jack
Cocci (I Wonder) Gant
- 533 St. James Infirmary
Seven Eleven
Smoker Joe Whitfield, Teddy Bunn's
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- 532 You Don't Live Here No More
Smoker Joe Whitfield, Monette More,
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On the Stand

Al Donahue

(Trianon Ballroom, Southgate, Calif.)
(Booker: MCA)

(Personal Manager: Frank Walsh)

TRUMPETS: Al Ramsey, first; Laurie Gautreaux, second, and Dick Dahlgren, third.

TROMBONE: Bob Riggs.

SAXES: Mal Malione, first; Sam Wilhoit, tenor; Walt Weidler, alto; Alden Gift, tenor, and Don Baker, baritone.

STRINGS: Al Donahue, Horatio Zito, Max Fidler and Darrell Brewer.

RHYTHM: V. J. Bourgeois, drums; Moe Dieffenback, piano, and Lloyd Springer, bass.

VOCALS: Penny Piper (subbing for Linda Stevens).

ARRANGERS: Bas Hutchinson and Roger Moore.

Donahue intros his new sweet band during this engagement, having arrived at his present style after passing thru society band and swing combo stages. Switchover spotlights full-bodied strings, with Donahue returning as a regular member of the string section, a chore he seems to enjoy. Extra mike is used to hypo fiddles, making for a lush over-all tone. His jump tunes spotlight reeds and muted trumpets and build some solid effects.

Tho the Trianon generally goes big for "tempo de jump," terpsterns took to Donahue's mellow music making, as witnessed by the fact that his sweet numbers brought more customers on the dance floor than did jive and novelty ditties.

Solo breaks go to Mal Malione on alto sax, Bob Riggs on slide horn, and trumpet of Al Ramsey. Donahue occasionally chimes in with his own bowing for a good measure. In the vocal department, regular thrush Linda Stevens was on the sick list, and her slot was filled by Penny Piper, who has a rich, husky voice and good delivery. Donahue heads east in a few weeks and will eventually arrive in Gotham after a three-year absence.

Park Bd. 'Looks Other Way'; Minny Prexy Waves Baton

MINNEAPOLIS, April 6.—George Murk, prexy of Minneapolis Musicians' Union and a State legislator, will direct Minneapolis Park Board community sings during 1946 despite the fact he holds a State job. State constitution provides that members of the legislature are barred from holding other public jobs, except that of postmaster. Charles E. Doell, Park Board Superintendent, and Howard I. Moore, assistant attorney for the board, thumbed thru legal tomes trying to find a precedent. Plenty were found, but not exactly to the point.

So Tuesday (26) Moore said the board will "look the other way" and not seek a ruling from the State attorney-general. Murk will wave the baton during the summer—unless someone comes up with a formal beef, and then a ruling will be asked.

Murk is succeeding Harry Anderson, who initiated the sings two decades ago—and discovered the Andrews Sisters thru them. Anderson, who died recently, was paid \$10 per sing and conducted as many as five and six a week. Murk's pay was not fixed.

McConkey Opens Act Wing

CHICAGO, April 6.—Mack McConkey, head of McConkey Orchestra Company, Kansas City, Mo., will add an act department to his organization. McConkey formerly dealt in cocktails and bands only. Doc Hitchler, who will head the new branch, managed Fox theaters in Kansas City, Dodge City, Wichita and Topeka, Kan. The new org is to be labeled McConkey Artists, Inc.

Martin's Fina Sets Own Ork

HOLLYWOOD, April 6.—Jack Fina, featured pianist with Freddy Martin's band for over five years, about set to front his own crew. MCA will book outfit with dates already being lined up at El Rancho Hotel, Las Vegas, Nev., and a toss-up between the St. Francis, San Francisco and the Claremont Hotel in near-by Berkeley. Fina is prominently spotted in current Martin Victor Disk of *Bumble Boogie*.

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BVC Has "Heart" With Strong Beat

NEW YORK, April 6.—*This Heart of Mine*, Harry Warren-Arthur Freed tune from MGM's *Ziegfeld Follies*, is the center of much activity at Bregman-Vocco-Conn, its publishers. Firm tried the song around a year ago when MGM was supposed to release the film. Pic was postponed, and song, by that time on the racks, petered out in a hurry.

Meanwhile word from Hollywood anent *Follies* was so grim that trade began to suspect that the flicker would never be uncanned. So BVC junked all but a few thousand of its many thousands of copies of *Heart*. Success of the picture is a major surprise to all concerned, as is the consequent renewed interest in the ditty, which now appears to be as strong as it ever was, and building.

Sherock's \$1,689 Ritz Jump

BRIDGEPORT, Conn., April 6.—Shorty Sherock, playing a return engagement at the Ritz Ballroom here Sunday (31), did much better than on his previous engagement, drawing 1,408 persons at \$1.20 each for a gross of \$1,689.60. Last September 23 he drew 758 persons at \$1.20 and 165 servicemen at half price, grossing \$1,008.60.

Balloon Shrink

NEW YORK, April 6.—Speaking of a music personality who has had one bum break after another and remains the same old obnoxious, egotistical guy, a trade observer who chooses to remain anonymous said: "One thing you've got to say about —, he has never let failure go to his head!"

Air Time Goes to Towne

NEW YORK, April 6.—Altho air time is being rapped as a means of building orks, a brief spell of it has done George Towne considerable good. Ork was not doing too well until last week it got seven days' work at Post Lodge, Larchmont, N. Y., with accompanying wires. Band, now on its way to the Ainsley, Atlanta, is set for a fall berth (and more air) at Pelham Heath Inn here and is the subject of bids from other ops.

Chi Booker to Concerts

CHICAGO, April 6.—Sid J. Page, local booker of night club acts, has jumped into the concert field with pop stuff. Page has hired Howard Schutz to do his club bookings while he gives full time to concerts.

Bands With Brawn, Plus Legs As Catch-All Pro Grid Lure

AKRON, April 6.—When Cleveland Browns, All-American League Football team, open the season this fall they will mix football with showbiz. Paul Brown, head coach of the new Arthur (Mickey) McBride outfit, addressed the Akron Shrine here and revealed that George T. (Red) Bird, famed high school band leader from Massillon, had become musical director for the Browns.

Bird, who has been at Massillon for many years and before that in Cincinnati, has designed the musical extravaganzas with high school students that often seemed impossible. At Massillon, as many people went to the games for his shows as for the grid specs. He ran his huge bands in double-quick time, staged musical shows, added scenery, fireworks and all types of electrical equipment.

In Cleveland, Bird plans to have several bands. One will be a band of pro tootlers, all union people. He says he wants "youngsters who like to play." Also plans a 24-piece unit of good-looking girl musicians. He'll put them in majorette outfits so that the crowds can "take the music or the legs."

The Browns will open their season in Akron's Rubber Bowl, close to Massillon, where both Brown and Bird held sway for so long.

V-Disk Output Cut But Distrib Is Set Until June, 1947

NEW YORK, April 6.—Men in uniform will continue to get V-Disks until June, 1947, it has been decided by the Army Special Services Department. As plans stand, production of the platters will be cut to 50,000 a month (5,000 kits) beginning May 1. This contrasts with the monthly high of 312,000 records, achieved at the peak of the war effort.

Contractors for the biscuits will be NBC, World and Clark, respectively allotted quotas of 25,000, 20,000 and 5,000 per month. Uncle Sam will continue to pay 57 cents a pancake to NBC and World, 50 cents to Clark. Discrepancy arises from fact that Clark used to be sub-contractor to National Vocarium, which was paid 57 cents and in turn paid Clark 50 cents. When Vocarium was dropped a few months ago, Clark continued at the same rate. Columbia no longer is a contractor, according to V-Disk personnel, because of its inability to come up with vinylite pressings.

A possibility exists that V-Disks will purchase regular commercial recordings at the wholesale rate and discontinue the contracting set-up. Whether this will be done depends, it is said, on ability of major diskers to divert that much of their regular production into this channel.

Theater-Amusement Center Planned for Calgary, Can.

CALGARY, Can., April 6.—An ultra-modern theater and amusement center for Calgary will be opened soon. Building will house also a dance hall, bowling alley, billiard hall and large restaurant. It will be located at Eighth Avenue and Fifth Street West.

New theater-center will be named the Uptown and will present stage-shows, concerts and movies. A number of post-war features will be installed such as electric-eye glass doors, escalators to the upper foyer and a movable stage for concerts and shows.

NORA MARTIN

No Hates—Except Boss
in Control Room

IT'S NOTHING unusual for an artist to have many superstitions, but titian-haired Nora Martin limits hers to one—she doesn't like to have the boss in the control room when she's chirping. Nevertheless, regardless of where the sponsor is sitting, she has been able in the last eight years to sell her vocals so well that she's now one of the outstanding faves on the air. She was the featured thrush on the Eddie Cantor show for two years and last summer the star of the replacement seg for Cantor. Her current build-up includes a theater tour and a switch from Decca to Diamond disking.

Miss Martin doubles also as a songwriter, having written several dozen tunes that were pubbed by Cross Music in Hollywood. She got her first air break in 1935 in her native Portland, Ore., on KGW-KEX. Subsequently, she appeared on such segs as *Grand Pappy and His Pals*, *Hollywood Showcase*, *Starlight Souvenir* and *Gene Autry's Melody Ranch*. She was discovered by Stephen M. Janik when he came to Portland to produce *Hayloft Jamboree* for which she auditioned and was accepted.

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Alley Loses 1 More Great Man, Youmans

Dies in Denver at 47

NEW YORK, April 6.—A genius, touched with the tragedy common to his kind, Vincent Youmans, died in Denver yesterday after a 13-year illness. The mad careenings and haggings of Tin Pan Alley were slowed for a while as writers and publishers recalled the beauty created by Vincent, beauty that has helped enoble an industry still generally struggling to move out of the bazaar category. More Than You Know, Time on My Hands, Hallelujah, Thru the Years, Tea for Two, Great Day, I Know That You Know, Sometimes I'm Happy, Without a Song, Carioca, Orchids in the Moonlight, I Want to Be Happy and Drums in My Heart are just part of the Youmans legacy. Exactly how much wonderful material will be found among his effects is not known, but for years it has been said that he had trunkfuls. His pitiful departure from the Broadway scene in 1933, when he was stricken with tuberculosis, came at what appeared to be the height of his creative power. Save for an abortive Vincent Youmans Ballet Revue in 1944, he never attempted to return. He was 47 years old.

League Puts Shutdown Pay In Escrow Pending Appeal

NEW YORK, April 6.—League of New York Theaters has complied with request of Local 802, American Federation of Musicians here, that local legit houses escrow money which local is demanding be paid musikers for Mayor O'Dwyer's shutdown of the city last February 12.

Money will be on ice, pending outcome of theater appeal to AFM national board.

ARA's Folk Build-Up

HOLLYWOOD, April 6.—ARA Records is going after the folk music field with the addition of the Cass County Kids to its stable which includes Smiley Burnette and Judy Canova. Cass County group is spotted on the Gene Autry show and makes flickers for Republic. ARA also is heading into an expansive distributing set-up with acquisition of a downtown L. A. warehouse which will be used as the basing point for record shipments to the East until the time when the new Eastern ARA plant is in production.

No Plugs, But Fun

NEW YORK, April 6.—Meet Crest Music, eight-week-old music publishing firm owned by four ex-GI's who are not bashful about announcing that they can't get plugs for their songs. Sid Tepper, Roy Brodsky, Stan Molan and Jerry Garfield, all of whom have negligible pub experience but loads of enthusiasm, have a tune called Love Means the Same Old Thing, and have had no end of trouble getting it performed. This week they sent out one of the best press releases this music department has had, saying that on their office door, in the usual gilt letters, are the words "Crest" and "Music," with a wide space between them. This was deliberately done just in case they decide to change the name of the firm to "Crestfallen Music."

USO Cash-In Back of Thomas, Romano Grab by Morris

NEW YORK, April 6.—With an eye to ex-G.I.'s as potential paying customers, William Morris Agency has added guitarist Tony Romano and hooper Patti Thomas to the Jerry Colonna-Jimmy Palmer one-nighter package (see The Billboard, April 6). Romano and Thomas were part of the various Bob Hope-Francis Langford-Colonna groups which toured the world for USO.

Despite addition of the extra talent formula will remain the same and will not de-emphasize payee dancing. Will attempt to strike a balance between show and terping, hoping to

Welk's Coast Holdover

HOLLYWOOD, April 6.—Lawrence Welk, who took his band into the Aragon Ballroom here for a six-week Southern California debut, has just had options picked up and will remain at the dancery thru the summer. Aragon stay will prevent Welk from returning to his regular haunts in Chicago, the Aragon and Trianon ballrooms, as originally anticipated. With a half-year San Francisco hotel run concluded immediately prior to the Aragon opening here, Welk will have deserted his Chi stamping grounds for the longest stay since he hit name stature.

blaze the trail for other one-night packages featuring comics and B or C orks.

MILLNER

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IT'S THE TALK OF THE TOWN	—Johnny Moore and Charles Brown	133	—
WHAT DO YOU KNOW ABOUT LOVE?	—Hadda Brooks	—	—
SOCIETY BOOGIE	—Three Bits of Rhythm	118	—
I USED TO WORK IN CHICAGO	—Johnny Moore and Charles Brown	135	—
THAT'S THE BOOGIE	—Hadda Brooks	—	—
I'LL GET ALONG SOMEHOW	—Howard McGhee	135	—
MOROCCO BLUES	—Clarence Williams	127	—
MOGHEE SPECIAL	—Pearl Traylor	—	—
MC GHEE JUMPS	—Hadda Brooks	102	—
I'M DRUNK BLUES	—Hadda Brooks	123	—
JIVE I LIKE	—Hadda Brooks	—	—
SWINGING THE BOOGIE	—Hadda Brooks	—	—
JUST A LITTLE BLUSIE	—Hadda Brooks	—	—
POLONNAISE	—Hadda Brooks	—	—
POLONNAISE BOOGIE	—Hadda Brooks	—	—

ALLADIN RECORDS (FORMERLY PHILO), 70c		No.	Quantity
DRIFTING BLUES	—Charles Brown & Blazers	P. 112	—
GROOVY	—Charles Brown & Blazers	P. 111	—
BABY, DON'T YOU CRY	—Helen Humes	P. 105	—
BLAZERS BOOGIE	—Helen Humes	P. 106	—
HE MAY BE YOUR MAN	—Jay McShann	P. 108	—
BLUE PRELUDE	—Numa Lee Davis	P. 109	—
BE BABA LEBE	—Jay McShann Jimmy Witherspoon	P. 109	—
EVERY NOW AND THEN	—Numa Lee Davis	—	—
CONFESSIN' THE BLUES	—Helen Humes	P. 122	—
WALKING	—Helen Humes	P. 125	—
HARD-WORKING MAN BLUES	—Leonard Feather's Hiptet (Vocal) Cousin Joe	P. 115	—
WHEN I'VE BEEN DRINKING	—Lester Young & Band	P. 123	—
CENTRAL AVENUE BOOGIE	—Leonard Feather's Hiptet (Vocal) Cousin Joe	—	—
PLEASE LET ME FORGET	—Howard McGhee	—	—
PLEASING MAN BLUES	—Howard McGhee	—	—
HE DON'T LOVE ME ANYMORE	—Howard McGhee	—	—
STAR DUST	—Howard McGhee	—	—
MY LOVE COMES TUMBLING	—Howard McGhee	—	—
D. B. BLUES	—Howard McGhee	—	—
LESTER BLOWS AGAIN	—Howard McGhee	—	—
JUST ANOTHER WOMAN	—Howard McGhee	—	—
INTERSECTION	—Howard McGhee	—	—

JUKE BOX RECORDS—65c		No.	Quantity
VOO-IT VOO-IT	—Blues Woman	502	—
CRYIN' BLUES	—Blues Woman	502	—
R. M. BLUES	—Roy Milton	504	—
RHYTHM COCKTAIL	—Roy Milton	504	—

EXCLUSIVE RECORDS—65c		No.	Quantity
C. O. D.	—Johnny Moore and Chas. Brown	214	—
NO GREATER LOVE	—Basin Street Boys	215	—
I WANT TO LOVE AND BE LOVED	—Herb Jeffries	217	—
CHANGES	—Joe Liggin	219	—
BODY AND SOUL	—Joe Liggin & Honey Drippers	207	—
WHAT'S THE SCORE?	—Ivory Joe Hunter	209	—
CARAVAN	—Johnny Moore	—	—
HONEY DRIPPER, PART I	—Joe Liggin	210	—
HONEY DRIPPER, PART II	—Joe Liggin	211	—
BLUES AT SUNRISE	—Joe Liggin	212	—
YOU TAUGHT ME TO LOVE	—Joe Liggin	213	—
GOT A RIGHT TO CRY	—Joe Liggin	—	—
BLUE MOODS	—Joe Liggin	—	—
GOT YOUR LOVE IN MY HEART	—Joe Liggin	—	—
TISCO CISCO	—Joe Liggin	—	—
I KNOW MY LOVE IS TRUE	—Joe Liggin	—	—
LOVEMESQUE	—Joe Liggin	—	—
LOVERS' LAMENT	—Joe Liggin	—	—
MISS BETTY'S BLUES	—Joe Liggin	—	—

MELODISC RECORDS—49 1/2c		No.	Quantity
ABERNATHY'S BOOGIE	—Marlan Abernathy	1003	—
THE HOUR OF PARTING	—George Duke	—	—

PACIFIC RECORDS—65c		No.	Quantity
SEVENTH STREET BOOGIE	—Ivory Joe Hunter	601	—
RECONVERSION BLUES	—Ivory Joe Hunter	602	—
DON'T LEAVE ME	—Ivory Joe Hunter	—	—
BOOGIN' IN THE BASEMENT	—Ivory Joe Hunter	—	—

MERCURY RECORDS—49c		No.	Quantity
CHERRY RED BLUES	—Eddie Vinson (formerly with Cootie Williams)	8003	—
SOMEBODY'S GOT TO GO	—Bill Samuels & Trio	2003	—
I COVER THE WATER FRONT	—Jay McShann & Band	8002	—
JOCKEY BLUES	—Jay McShann & Band	—	—
HOOTIE BOOGIE	—Jay McShann & Band	—	—
GARFIELD AVENUE BLUES	—Jay McShann & Band	—	—

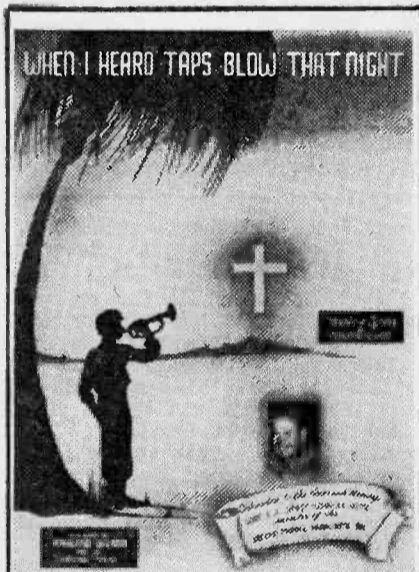
GLOBE RECORDS—65c		No.	Quantity
PENNY'S WORTH BOOGIE	—Russell Jacquet	105	—
LOOK WHAT YOU DONE TO ME	—Russell Jacquet	—	—
SEE SEE RIDER	—George McCrary	107	—
MIDNIGHT BOOGIE	—George McCrary	—	—

BULLET RECORDS—49 1/2c		No.	Quantity
ZEB'S MOUNTAIN BOOGIE	—Brad Brady & His Tennesseans	600	—
WAVE TO ME, MY LADY	—Brad Brady & His Tennesseans	601	—
GUITAR REEL	—Turner Bros.	601	—
NO ONE WILL EVER KNOW	—Turner Bros.	—	—

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Jack Kurtze New McConkey Partner

CHICAGO, April 6.—Jack Kurtze, who was until recently in charge of Frederick Bros.' Chi office, has joined the McConkey Orchestra Company as a partner. He will have supervision of org's cocktail department and will be in charge of the McConkey Hollywood office as well.

Well known because of his many years as a booker in these parts, Kurtze was once owner of his own trio, the Rollickers. He booked cocktails for Frederick Bros. a few years back and then became cocktail department manager for all FB offices. A few months ago he moved on to Los Angeles where he became head of the FB office there and Milo Stelt succeeded him as top man at the FB Chi office.

The McConkey expansion program is apparently materializing at a rapid rate since the Kurtze partnership affiliation follows closely on the heels of last week's announcement that Doc Hitchler has taken over the new McConkey act department at the org's home office in Kansas City, Mo. Dick Shelton is manager of the McConkey outfit's Chi office.

Mack McConkey, who heads the outfit from the K. C. end, is making a trip to New York and Cleveland. A new McConkey office in one of these two cities is in the making, but which of the two will get the nod has not yet been determined.

IN SHORT

New York:

George Jessel starts at the Roxy early part of May. Last time on the Stem, he got 5G at the Capitol. . . . Jerry Reed set for Cafe Society Downtown. . . . Old 800 Club, which did a quick folderoo, reopens as the Cosmopolitan Cafe with Barney Winkel as op. Policy will call for bands and "an international restaurant with eight chefs." . . . Charlie Carlisle, originally bought by La Martinique for the 2:30 show, is now working all shows with Joey Adams.

Mermaid Room (Park Central) due to bow May 1 with a cocktail lounge policy. . . . Copa Lounge dropping its shows. . . . Arthur Lee Simpkins, now at the Roxy, goes to the Chanticleer, Baltimore, then Latin Quarter, Boston; Beverly Hills, Ky.; Bower, Detroit; Chicago Theater, Chez Paree, Chi, and winds up on the coast in a flicker for Harry Romm, "Life of Glenn Miller." . . . 19th Hole and Bayou Club put on AGVA's unfair list for failure to post cash bond. . . . Barry Sisters added to Latin Quarter show.

Bill Robinson celebrates 60th year in showbiz April 29. . . . Rialto, Hoboken, now has week-end fleshers.

Angie Bond Trio and Tune Toppers' options picked up at Cafe Mardi Gras. . . . Anna Smiley added starter at Hotel Grenada's Forsythia Room. . . . Harvey Stone to do a picture with Cugat this summer. Due at La Martinique September 12. Jackie Miles starts at the LQ May 19. . . . Jay Seiler replaced Stubby Kaye at Havana-Madrid.

Tito Guizar may be in the Starlight Roof opening show. . . . Two Maxes, Rosenbloom and Baer, open at Latin Casino May 13 and then go into the Mayfair, Boston, May 22, on a three-weeker and option deal.

Alan Dale, ex-George Paxton vocalist, starting as a single. . . . Greb and Lober go into the Mark Hopkins, San Francisco, May 1. . . . Ernie Holst starts at the Copa May 9. . . . Three Flames back to Spivy's Roof April 1. . . . Buddy Allen and Pat Kingsley opened at the Treat, Newark, April 2. Also have air time nightly (11:05-11:30) over WAAT.

Don Baker added to Rogers Corner. . . . Paul Regan preemed at Belmont Plaza's Glass Hat April 4. . . . Slate Brothers option at LQ picked up for another four weeks. . . . Joan Edwards' new number, *Your Flop Parade*, was written for her by Lyn Duddy, her p. a., that's what he says.

Tune Toppers latest addition to Madri Gras. . . . Billy Manseon, harmonica, bowed at Village Vanguard April 2. . . . Mack Triplets headline the bill at Cafe Madison.

Mitchell Brothers, just out of the Diamond Horseshoe, tested by MGM and 20th-Fox.

Chicago:

Louis Cohan takes over booking for Stork Club, Council Bluffs, Ia., April 12. Spot was formerly booked by Howard Rosene, of GAC. . . . Buddy Howe joined GAC act department after doffing khaki. . . . Nick Pope, ex-Central Booking Office, who joined Bernie Marr Agency, Sioux City, Ia., will book bands and cocktail units. . . . Ali Baba Trio has made its first test for soundies in Hollywood. . . . Lucille Bedrosian, who was Walter Hyde's secretary when he was Chi cocktail booker for William Morris, is now gal Friday for Leo Salkin at WM office, Chi. . . . Lenny Marvin replaced Mel Henke as intermission pianist at Rainbo Ballroom, Chi, April 5 when Henke took on hotel assignment in Minneapolis. . . . Four Naturals return to The Dome, Minneapolis, for an indefinite engagement April 29. Last time here they did seven months. Jack Bailey and ork opened The Drum, St. Paul, April 1.

Chick Kardale, of Martin Block

Music, Inc., Chi office was selected as outstanding song pluggin in Midwest sector by Band Leader's Magazine. . . . Otis L. Oliver, manager and actor for many years, died April 2 in Medical College of Virginia Hospital, Richmond. . . . Chet Roble and trio opened at Nameless Cafe, Chi Monday (8).

St. Louis:

Phil D'Rey held over at 400 Club.

Tommy Reardon going into eighth year as booker of Continental Room, Hotel Jefferson. . . . Mac Pepper entertaining overflow patrons at Zodiac, Hotel Chase. . . . Tune Town Ballroom has following named bands booked: Johnny "Scat" Davis, Ina Ray Hutton, Les Brown and Stan Kenton. . . . Clover-All Club just opened with Benny Lee's ork. . . . Alvino Rey, with Jo Ann Ryan and Bill Harrington as vocalists, Chase Hotel. . . . Benny Rader ork inked Van Horn's for Saturday night dancing. . . . Freddie Shaffer and his 13 girl musicians playing Casa Loma Ballroom. . . . O'Brien band featuring Ray Olsen, vocalist, at Marquette Room, Hotel Milner. . . . Bud Jacobs ork playing Friday and Saturday for dancing at Palms. . . . Club Plantation has George Hudson band, Three Rockets, Smiles and Smiles, Roy Branker; Joe Johnson, emcee; Margie Davis. . . . Five Red Caps follow with line of girls. . . . Elmer Trutsch and Trio featured at Carasal Lounge. . . . Duke Ellington concert Sunday (7) at Kiel Auditorium. . . . Club Continental presenting St. Clair and Sonya, dance stylist, and Buddy and Jean, roller skaters. . . . DWIGHT FISKE at Crystal Terrace, Park Plaza Hotel. . . . Joe Beaumont has joined personnel of Club Plantation. . . . Boyd and Kelly, quartet of musicians, held over at Snack Bar, Forest Park Hotel. . . . Eric Correa and his ork held at Hotel Statler. . . . Roger Fox, pianist, at Hotel DeSoto. . . . Walton Trio current at Flamingo Room, Hotel Fairmount. . . . Bud Taylor, organist, held another four weeks at Mural Room. . . . Joe Schimier ork at Merry-Go-Round, Hotel Park Plaza. . . . Jerry Colt and Red Duncan, owners of Club Boulevard, report good biz with Bob Hall's ork and singing waitresses.

Mane, N. J., with Lewis and Ames, Bobby Long, Pat Hogan, Beverly Page, and the Claire Sisters.

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Detroit Spot Shifts to Trios With Facelift, Food Emphasis

DETROIT, April 6.—Club Arturo, midtown spot, has been remodeled into a modernistic lounge style of spot, and has enlarged its musical budget in a general policy change. Spot is placing more emphasis on food and dinner service, as well as a noonday business men's lunch, somewhat of a novelty with night spots here.

Spot formerly used a single pianist, but has switched to three-piece units, with the Gee Cee Trio, led by George Corsi, getting the opening spot. Arturo's remains under the management of Arthur Vaccher, who reports business off since shift to new policy, but attributes it to the beer draught in Detroit.

Miller's 750G Riviera Buy, Cugie as Starter

NEW YORK, April 6.—Ben Marden's Riviera has finally been sold to Bill Miller and Dave Paris for \$750,000. Deal was started in Florida a few weeks ago when Miller began dickering with Marden, and was concluded in New York Tuesday (2). Sale includes the club and all the land (about one and a half acres) surrounding it.

Room will preem either May 20 or 27 with a band policy. Xavier Cugat may be the first ork to come in. Deal for Cugat is still in the talking stage, depending on his picture deal.

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Kalcheim's Exit Starts FB Rumor All Over Again

NEW YORK, April 6.—Recent resignation of Jack Kalcheim from Frederick Bros.' Office has set the rumors of a major shake-up a-wing again. Kalcheim who headed the theater department left under what he called, "the friendliest of circumstances."

But while Kalcheim denies any friction led to his pulling out, it has long been common gossip that some of the boys don't like the set-up. Major beef has been the booking credits and the method of handling them. Time and again West Coast office has notified New York that certain pic names were available and to submit them in the East only to discover, after getting a booking, that acts were "unavailable." The most recent one was Jimmy Dunn who was booked in the East in good faith and had to be withdrawn because coast office changed its mind.

Another complaint was that Tom Kittering, F-B, v.-p., on the coast used to put thru booking slips with his name instead of giving salesman credit for the sale. New York office denies all this and insists that everything is lovely.

There still is talk around that Charlie Yates will be forced back to FB by court order. But now that Yates has filed an appeal, a decision is postponed for at least another 30 days. Incidentally, FB lawyers asked the court for a \$100,000 bond from Yates. Judge, after listening to arguments, granted a bond, but not \$100,000. He set it at \$500.

Buff Top Spots Okay But Nabes Thrown For Loss in Strike

BUFFALO, April 6.—Nitory activities are continuing in full bloom, with good name acts still in evidence at several top spots, but some smaller nabe niteries were thrown for a loss during the extended strikes and haven't recovered yet.

McVan's and Town Casino are neck and neck among spots using names. McVan's is featuring Ink Spots for a five-day stand at a pro-rate of about \$4,000 weekly. They may outdraw Gypsy Rose Lee, who was here for a week recently at about \$3,500 and pulled in biggest biz of any name ever used at McVan's, according to management. Singer Ethel Shutta plus Calypso Joe and Coco are next on tap, with Thelma Carpenter, radio songstress, and Frances Wayne, former Woody Herman canary, to follow.

Town Casino has a triple-star layout of comedienne Molly Picon, Cuban dancer Diosa Costello and tenor Paddy Cliff. This 1,200-seater has been using names and semi-names since its January opening and is doing okay. Little Jack Little is set next, with Ted Lewis unit show also for April stand, and Ina Ray Hutton later.

Among casualties is the Stork Club, nabe layout, which got a bad jolt during strikes and has had to drop shows, as well as change to cheaper band. Cotton Club, an all-Negro nabe spot, folded completely recently after wavering for some time.

NEW YORK, April 6.—Top Hat, Union City, N. J., is rebuilding its upstairs room to hold 700 people. Will preem in the fall with a 24-girl line and name acts. Current show, put in by Peggy Loeb, of Senya Gamsa Office, has Betty Jane Moore, Lee Kelsen, La Verne, and John and Janet Gaylord.

AGVA Renews Drive For Minimum Pay

NEW YORK, April 6.—New drive to get all theaters in the country using flesh to sign minimum basic agreements with AGVA is due to start rolling soon. Drive will be directed at all independent houses whether they play split weeks, full weeks, etc.

Application will be based on de luxe theater agreement now in effect in stem spots. This calls for the following: Thirty shows a week with extra pay for additional shows. Latter applies to all performers getting \$750 a week. If act's regular salary is between \$750 and \$1,500, it is permitted to do 36 shows. Over \$1,500, AGVA says, performers are on their own and can make their own deals.

Nabe theaters, and most of the 300 or so vauders in the country come under that category, will be offered an agreement setting a fixed minimum price for acts, but this will not include one-seventh of an actor's regular salary, assuming house plays acts once a week. Minimum figure has not yet been decided on.

Det. Club Bali Adds Upstairs Dine-Dance

DETROIT, April 6.—Club Bali, recently opened swank North End spot, is doubling its size and adding a large upstairs dining room, opening May 1. Upstairs spot will feature dancing and dinner service. Band of about six or seven pieces probably will be booked in.

Present first floor room, known as Sarong Room, will be retained as a cocktail lounge. Dinner service will be discontinued, although noonday luncheons may be served. Possibility of a cocktail hour in the upstairs room is also under consideration.

The Bali is run by John Maher, formerly associated with night spot interests in Decatur, Ill., with Harry Raskin, formerly of Woodward Avenue Show Bar, as floor manager.

Revenuers Visiting Miami Nitory Ops

MIAMI, April 6.—Revenuers are after night club ops in this area and within the next few weeks expect to collect delinquent cabaret and admission taxes amounting to a quarter million. A squad working day and night has already obtained \$50,000, which is only a small take as to the final collection.

Maybe Billy Rose Will Soon Be On Prowl for Another Basement

NEW YORK, April 6.—The recent purchase of the Paramount Hotel, New York, and the Willard Hotel, Washington, by Julius Epstein, who heads a Chicago syndicate, has started all kinds of talk. The fact that Ralph Berger, Latin Quarter (Chi) op, accompanied Epstein to New York has intensified the gossip.

Latest plan, according to insiders, is that Berger will take over the Willard and put in a show with productions and names. When the plan will start rolling is indefinite. Another story around has Epstein taking over the Diamond Horseshoe with Berger in charge. The fact that Billy Rose's lease still has about two years to go is blithely ignored. Rose said that Epstein had called on him but denied that there was any talk about him taking over the Horseshoe.

Mich. To Enforce Handling Of Acts by Licensed Agents

DETROIT, April 6.—The ruling that all acts booked in the State of Michigan must be handled by an agent licensed in the State is to be enforced, Jack V. Betts, State superintendent of private employment agencies, warned this week. Established agencies have complained that unlicensed agencies, some operating from other States, have been booking in competition with them.

Only 14 agencies are licensed in the State this year, paying, in the case of Detroit agencies, the \$200 annual fee which is generally considered excessive. It is partly because of this relatively high fee that licensed agents feel they have a genuine right to demand protection such as Betts

is giving them under the law against unlicensed operators.

Two out-State agencies are licensed, Music Corporation of America, managed by DeArv G. Barton, and Barnes-Carruthers, licensed at Ionia. Latter, incidentally, is the only up-State agency now licensed, with Joseph Kopach's Dearborn musician booking agency the only other one not in Detroit proper.

Remaining licensed agencies, listed by Betts in order to protect acts coming into the territory, are: Theodore Rothstein, A. B. C. Theatrical Booking Agency; Peter J. Iodice, Amusement Booking Service; Wilson Anderson, Stutz Anderson Booking Agency; Betty Bryden, Betty Bryden Entertainment Bureau; Del Delbridge and Ray Gorrell, Delbridge-Gorrell Orchestras and Entertainment; Mabel Duggan, Mabel Duggan Entertainment Bureau; Mrs. Jack Davis, Empire Theatrical Agency; Glenn M. Jacobs, Gus Sun Vaudeville Agency; Jules Klein, Jules Klein Music and Entertainment; Larry Lawrence, Larry Lawrence Theatrical Agency, and Chester Rentie, Chester Rentie Booking Agency.

Act-Model Package Rio "Dress" Stunt

NEW YORK, April 6.—Six performers plus eight Powers Models will fly to Rio De Janiero for a six-week stay at the Copa. Stunt is being arranged by the American Dressmakers' Association in effort to get South American dress trade away from Paris.

Performers include Gail Meredith, Barbara Leeds, Alfonse Berge, Gloria Gilbert, Ted and Flo Vallet. After the Copa, the company will tour Brazil for two weeks. Will leave New York April 14.

Batoneer Relights Miami Frolics Club

MIAMI, April 6.—Jack Eby, ork leader, who leased Frolics Club, reopened the spot Friday (5). Eby is running the room on no-drinks policy.

Frolics has had its ups and downs for many years, being the scene of Sally Rand's first Miami appearance, and also was known as Slapsie Maxie's when Rosenbloom was here. At that time, ops raided it and confiscated \$27,000 in cash.

Sinatra for Chi Theater 50-50

NEW YORK, April 6.—Frank Sinatra's next theater date will be the Chicago, the opening is still in the discussion stage. He is due on the Coast for a picture, but on the Chicago time around plans to play the Chicago Theater. Deal is equal split from the first dollar.

What's in Name?, Miami Op Asks

MIAMI, April 6.—Murray Weinger, op of Copacabana in Miami Beach, has filed a motion in court to dismiss the action brought by Copacabana, Inc., of New York, enjoining use of the name.

In his answer Weinger denies he ever asked permission to use the name, said it is in common use for restaurants in this and other countries, and that the use of the name had not caused any loss to the New York spot.

Censors Restore Hub's Bradford Roof Permit

BOSTON, April 6.—Bradford Roof, shuttered a week ago by local censors for what they charged were improper performances, has had its permit restored. Room reopened Friday (5) with the De Marlos, the Bernards, and Dorothy Claire.

Acts were due to open right after Zero Mostel and Jayne Manners closed. But right after these two finished the law stepped in and claimed that performances were indecent and suspended Ralph Snyder's cabaret license. Permit has been restored with a warning.

New Embassy Policy

NEW YORK, April 6.—Bill Miller's Embassy will install a new show policy starting April 25. Op will put in Charles Trenet, who, according to the Morris Office, is another Maurice Chevalier, only better looking and younger. Trenet who has never worked in this country, is understood to be getting \$1,500 plus p. c. He will be the only act in the show. If policy of one act plus bands doesn't work out, Miller plans to go into a straight society ork basis a la Monte Carlo.

Jimmy Rae Keeps Hand In

BUFFALO, April 6.—Jimmy Rae, afro-comedian, for the last three years a pilot for Northwest Airlines, is now on a two-month vacation during which time he is keeping his showbiz-hand in with an appearance at Chin's Pagoda here, where he remains until April 7. Rae resumes his flying duties with Northwest Airlines May 1.

The Maisonette, New York (St. Regis Hotel)

Talent Policy: Dance bands and floorshows at 9:30 and 12. Owner-operator: Hotel St. Regis; manager, Pierre Bultinck; publicity, Timmie Richards. Prices: \$1.50-\$2 minimum.

In line with this room's policy, the new show is a solo attraction; Danny O'Neil, air chirper with pleasant pipes, a nice personality with a woefully one-sided repertoire.

Aided by George Koch's ork, O'Neil waded thru a succession of schmaltz-swoon numbers, which he sang at funeral pace and with no let-up. Only even mildly light number was a parody of his own *I've Got the Simple Life*, which was a slight relief, but not sufficient.

His first four numbers, *I'm Always Chasing Rainbows*; *Oh! What It Seems To Be*; *All the Things You Are* and *You Are Too Beautiful* are all too much in the same vein and delivered in too much the same style to prevent the yawns creeping in behind napkins.

The next offering—a concession to his Celtic style crooning—was *A Little Bit of Heaven*, the tempo of which was a little bit of eternity, followed by the *September* song from *Knickerbocker Holiday* and *An Irish Lullaby* as a closer.

Despite the monotony of his program, he got deserved recalls for his piping and his personality and bowed out on the lugubrious *All of a Sudden My Heart Sings*.

The only fault in O'Neil's debbing seems to be in his programing, which, if changed, would do him plenty good in this room. Should add some gay Irish ditties, or come-all-ye's to vary his program. The customers are willing to be amused and not merely crooned at for a whole show.

George Koch and his boys do a neat job of accompanying, particularly the violin obbligatos which do

NIGHT CLUB REVIEWS

Terrace Room, Newark, N. J.

Talent Policy: Name band and rumba band. Continuous dancing. Manager, Harry Rose. Publicity, Paul Brenner. Prices: \$1.75-\$3.00 minimum.

New operators of the Terrace continue the same name band policy instituted by Frank Dailey when he operated the room during the war period when gas rationing dented his Meadowbrook trade. Spot is now being operated by the owners of Station WAAT. Spot is attractively laid out, located in basement of Mosque Theater Building.

Current ork, Les Brown's, sounded way off, brass section blasting the rafters. Brown is a poor front for a top band, leading the group in a lackadaisical fashion and often completely ignoring his musicians by walking away from them to converse with the vocalists or someone on the sidelines. Butch Stone's solos lightened up the proceedings considerably. Room was half empty when caught, indication that band has not been pulling in too many customers, altho the Lenten season may have had something to do with it.

Antonio Tain's Rumba Band provides intermission Latin-American rhythms; combo is lost in the big room. Food is tops, service, ditto.

Jimmy Dorsey followed Les Brown Thursday (4) thru Easter Sunday. Spot has also booked Tommy Tucker on the 23d for three weeks with Alvino Rey coming up for a week in May.

plenty for the otherwise sung-to-death numbers.

Freddie Miller's band handles the dancing and lulls.

China Doll, New York

Talent Policy: Floorshows at 8, 12 and 2; continuous dancing. Operator, Tom Ball. Publicity, Milt Rubin. Prices: \$2.50-\$3.50 minimum.

New club is basically the same as the recently departed Club London. Color scheme has been changed a bit and Oriental doodads have been hung around.

Show itself ran smoothly, even for an opening night, and displayed some gorgeous Chinese gals (9) billed as the China Dolls, who do their routines like they knew them. Costumes are full of color, featuring tremendous stylized headgear and Chinese robes. Lee Mortimer, who was supposed to have obtained some of these kids from the Coast, including some who were never in showbiz before, came up with a group of sloe-eyed lookers to set tongues wagging.

Only act familiar on the Stem is Ming and Ling, Chinese hillbillies, who get excellent results with their Sinatra-Crosby stuff. Team was way ahead when they decided to come back for *Eli-Eli* and followed it with a crack, *Glad You Like Our National Song*. From then on they were dead.

Best returns were given to the Tai Sings, a Chinese ballroom team. Couple are just fair dancers, but class and gal's delicate features sell heavily. Did three numbers, walking off to a goodish samba. Iris Wong, canary, did okay with special stuff set to *Little Green Shack* and *Jennie*. Voice is small but figure and costuming get attention. Florence Hin Low, acro and contortionist, did a lot of pretzel bends. Started on the floor, where she was lost, and then moved to a platform. Good hand, but act was too long and found crowd restive. Mara Kim, line girl, comes out to do an acceptable toe ballet.

Show starts with a book number by Rogers and Prince showing a bus hustler shilling Chinatown residents to see the sights uptown. Idea is novel and well presented. From then on customers are supposed to be seeing the Stem and the acts that follow represent the hot spots. Three productions are well handled and kids work like they enjoy it.

Chavez cuts a good show. Four Sins (Chinese ork) relieves.

51 Hundred Club, Chicago

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners: Byron Massel and Henry Weiss. Production, Duke Yellman. Prices: \$1.50 minimum.

This show had enough talent that at least was average or above, but was kicked around by Andy Rice Jr., emsee. Rice tried hard and just about killed himself with falls and an energy-requiring handling of a bass violin, his jokes didn't pan out, and when he allowed a heckler to bother him, he missed the boat.

Layout consisted of Elmo Tanner, whistler; Evelyn Terry, acro dancer; and Marilyn Hare, songstress daughter of the late Ernie Hare, member of the old radio team of Jones and Hare. She's a blond, curvaceous chirper with excellent stage technique, a good sense of showmanship and a swell voice. Way in which she sang *Kiss Goodnite*, *Might As Well Be Spring*, and *I Wanna Get Married* was tops.

Tanner did an unusual whistling job. Numbers included *If I Loved You*, *Canadian Capers*, *Holiday for Strings*, and two encores, *Nola* and *Indian Love Call*.

Evelyn Terry tried her best to score, doing everything but twisting herself into a pretzel.

Marie Kay's Dancing Debs (6) need rehearsing. Duke Yellman's orchestra cut music for show and dancing.

Walnut Room, Bismarck Hotel, Chicago

Talent Policy: Dancing and floorshows at 7:45, 9:45 and 12. Management: Otto Eitel; publicity, Frank Lindsay Rand. Prices: \$1.50 and \$2.20 minimums.

Current production got under way with the entire ork, leader and chirp going into a vocal, *Patience and Fortitude*. Pianist alone stuck by the musical ship to provide background, and the unique debut merited yocks. Sherman Hayes's ork (11) then followed the maestro thru his vocal of *Laughing on the Outside, Crying on the Inside*, and the payees again gave out with palming. Band leader Hayes, who not only emsees the show but is also quite a looker, displayed plenty of song savvy and went over well with the crowd.

Duke Art and Junior took over next (Junior is really the missus), and while the audience sat with a "Well, I'll be darned" look on their faces, Duke fashioned handfuls of clay into faces that everyone recognized. His first clay image, that of a baby, took about 40 seconds, and while they were still yocking he went on to do *Sitting Bull* and *Uncle Sam*. To show that his talent is not routine, he lured a female payee onto the floor and reproduced her well enough in clay to get lots of audience reaction. In his first hotel appearance here, Duke displayed sufficient artistic talent, witty patter and all-round showmanship to make him a sure thing from the table-side angle.

Kay and Glenn, ballroom terpers who are not strangers here, were next on and their first number, a well-done waltz, established them as okay with the crowd. Their blues number left the audience with the desire to yock them back on, and they then gave out with a Polish mazurka. Heavily palmed, they concluded with *Karabali* and left the floor to the sweet tune of hearty mitting.

Dell Welcome chirps for the Hayes band and appears only in the first number of the show. She comes back, however, to deliver for the diners and dancers and displays a better-than-average set of pipes. Hayes's band does a nifty job behind the whole show and dance arrangements were subtle enough to keep the payee terper on the floor thruout the evening.

Pan American Room, La Salle Hotel, Chicago

Talent Policy: Dance band and floor shows at 7:30, 9:30 and 11:30. Owner, Avery Brundage; manager, Roy Steffen; publicity, Ed Deuss. Prices: \$1.50 weekdays; \$2 Saturdays.

Rollet and Dortha, terper team, won most of the mitting in this intimate supper club, tho Florian Zabach, fiddling ork leader, and Jack Hurley, singing emsee, came in for a fair share. Hurley, first on, chirped a medley that included *Embraceable You* and *It's Wonderful*. He has a neat appearance and good pipes, but could do a little better job of selling his popular numbers. Does okay on the semi-classics. Fronter Florian, a sock showman and virtuoso on the violin, drew prolonged palming for his rendition of *Dark Eyes*, done in classic, rumba and pop versions. His horns staccato, arranged by Jascha Heifetz, also got a healthy reaction. Zabach played only classics, but he made 'em popular with table-sitters.

Terper team goes thru an original routine of slave and master which brings forth spontaneous palm-pounding few ballroom teams evoke. Costuming and acting, such as the breaking of slave chains and liberal usage of a black snake whip are something rarely seen, and payees realize it. Balancing is more than good. Altho not strangers to Hollywood and major vaude circuits, this team deserves to hit the top in showbiz because of its ability and originality.



• The NOV-ELITES are now playing in the Chase Club,
CHASE HOTEL, St. Louis

Frolics, Chicago

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners, Norm Schlossberg and Lefty O'Hern. Publicity, Turner-Brandels. Prices: \$2.50, \$3.50.

Shows at this newest Loop nitery continue to improve. Newest, starring Chico Marx, is well worth the \$8,800 a week it is costing owners, and as one ringside observer said at the opening show, "Definitely put the Frolics in the big leagues."

Marx, who recently finished an engagement at a Miami night spot, hasn't appeared at a Chicago nitery for about four years. Last time this piano playing member of the Marx Brothers was in town he worked at the Blackhawk. Judging by the response here, Chi nitery fans would prefer to see him more often than that.

Marx's routine for his Frolics' appearance was built around using the nitery's band leader, Henri Lishon, and the band's piano player as foils. With the band's pianist he did comical take offs on *Moonlight Cocktail* and a combination of fast and slow numbers in which the two playing at the same piano, apparently vied to make the better impression with the audience. With Lishon he did a piano-violin duet of *Gypsy Sweetheart*. On the surface that may sound dull, but the way Marx gagged it up with his comedy and top sense of showmanship made it excellent entertainment. He was called back for two encores and had to beg off. For one of the encores he did his well-known rendition of the *Woodpecker Song*, in which he plays some of the notes by rolling an orange up and down on the keys.

Marx had to be good to capture top honors. Pressing him was Jackie Green, comedian, who has become a favorite in this city. He was well received with his customary imitating of Eddie Cantor, Harry Richman, Al Jolson, Georgie Jessel, et al. Some of his jokes were not too new nor sensational, but he was top-rank entertainment when he sang parodies, such as that relating the troubles of a mythical furrier who worked for I. J. Fox.

To make the show well-rounded and entertainment-packed, owners also booked the Dewey Sisters, acrobatic dancers, and Jackie Van, songstress. Both added plenty. So did the emseing and singing of Dick Hyde, the dancing of the Frolics Cover Girls and the music-making of Henri Lishon and ork.

Andre's Syracuse, N. Y.

Talent Policy: Floorshow and dance music at 9 p.m. and midnight. Owners: Ray Martino and Andy Datells. Booker: Al Norton. \$1.50 minimum.

Syracuse's newest nitery is going in for name attractions. Current, Barbary Coast Boys, who followed Elaine Barrett into the room. Spot gets class play, with biz capacity except for first two nights of week. Room cozy and warm, candle effects on all tables, raised stage for shows and dancing.

Frank McCormick, emsee, has added poundage in past few years, cutting out any attempts at hoofing. He rates among the better show-callers and has acquired a comedy style of his own, using everything from Durante imitations to straight comedy routines. Adds a bit of canned music effects to aid in doing take-offs on comics. Had crowd with him from start to finish.

Joan Nichols, cute, dark-haired miss, does two numbers between McCormick's bits. Opens with a neat gypsy routine, with later jazz-toe number her best effort. Swell floor appearance.

Barbary Coast Boys (Eddie Gold and Harry Reed) wowed 'em from opening old-time medley thru comedy numbers, and could have stayed on all night. Boys have great comedy material, have been around long enough to know each other's style to

La Martinique, New York

Talent Policy: Floorshows at 8:30, 12:30 and 2:30; continuous dancing. Operators: Dario and Jimmy Vernonn. Prices, \$3.50 minimum.

Dolores Wouldn't Go On,
Dolores Wouldn't Go On,
I'm Too Far Down, So I
Won't Go On,
So Dolores Didn't Go On.

The puzzle facing ops for the second and third shows opening night was whether or not the temperamental Dolores *Are You With It*) Gray would work. In fact, most of the showbiz mob present were more concerned with that than with the rest of the show. Singer claimed she was opening the show and for one who gets extra added billing that was asking too much.

Star of the show Joey Adams with Mark Plant and Tony Canzoneri had the ringsiders in the palm of their hands. Material was mostly the same with some Florida gags and one funny after-bit that really rocked them. Latter pulls in Phil Wayne, ork leader, for a deliberately planned corny routine about Wayne's song hits for some terrific yocks. But it was Canzoneri who stole that number. Guy's over-acting was funny enough to have agents wonder out loud how much he'd take as a single. But, if act went okay with ringsiders, it didn't click with squatters in the outfield. Joey Adams is funny but you have to see him as well as hear him. His act does better on a raised stage than on the floor. Mark Plant sold show tunes in okay style, getting the best hands for that *Sonny Boy* hit with Adams.

Canzoneri also pulled well with his hokey takeoffs with Adams feeding the lines. Pair have built up the enunciation gimmick to a full routine winning some fine mitts and belly gurgles.

Surprise of the third show was Charlie Carlisle Adams, Plant and Canzoneri do the first two shows, Carlisle the last, who definitely was a hit in his stem preem. The thin, grayish, sharp-faced comic was obviously nervous. He got over it after a few minutes and really went to work. Showed an ingratiating manner depending largely on ad libs rather than set routines for results. Teed off with some fast ones and two-liners, some a little too blue for comfort, and followed with a take-off of Frank Barberro, Bowery, Detroit, op, present out front. Number almost broke up the house packed with comics who had worked for Barberro. How it will go with non-showbiz customers is another thing. Carlisle uses lots of props, a flute with a rubber tube, a broken-down trumpet which he triple-tongues with remarkable skill, and a set of traps on which he does some top-drawer beating. House ork works with him while he either makes with the music or ad libs. Walkoff was awkward but sum result showed a new kind of comic with a sly sense of humor and an ability to use topical situations for laughs.

Rest of the show is unchanged. Productions are the same but still effective, and production singer, Tony Gari, does a competent job. Phil Wayne ork cuts a fine show. Sacasas does the rumba beats.

perfection. Plenty of laughs for Gold's antics at the piano, and when he gets down to soloing at the ivories—it's a treat. Reed, in swell voice, sticks to warbling thruout, adding a ventriloquist bit that was good for plenty of laughs. Duo numbers all good, using old-timers mixed with standards, all done in zingo style. Scored heavily on this, their third week in Syracuse, with one to go.

Jimmy Vincent (5) cut show neatly and played for dancing. Also have a wire.

Billy Gray's Band Box, Hollywood

Talent Policy: Floorshows at 9:15 and 11:45 p.m. No dancing. Owners-operators: Billy Gray and Max Gold. Prices: \$1.50 minimum.

Every metropolitan city has at least one favorite bistro which the customers attend with the same regularity as going to church, paying taxes or sending the kids to school. Such a spot is Billy Gray's Band Box, which offers a roaring, bawdy show, and an atmosphere of utter wackiness. Place is mere hole in the wall, jamming in slightly over 200 payees, but biz is terrific with rapid turnover between shows.

Heading the show is Owner Billy Gray, who divides his time between the club and several radio shows, including Eddie Cantor's program on which he plays Eddie Cantor Von Zell Jr. At his club, Gray dishes out a rare brand of low comedy, bordering on the "anything goes" school. Holding the floor for nearly an hour, he runs the range from corny tragedian to burly comic—and the yocks come thick and fast. Generally spicy, but inoffensive, his patter is acceptable, but act wouldn't suffer if reference to Miami tourist trade were eliminated.

Adding to the general silliness of the place is Jimmy Ames, a comic with a rapid-fire delivery and a larder full of belly laughs. Ames's take-offs on Lily Pons, Hildegard and Dick Haymes brought him solid mitting. Also in the laugh department is Sid Marvin, who does a neat bit of record pantomiming, going thru the facial and body gestures, timed with Jerry Colonna, Danny Kaye and Beatrice Kaye platters.

Jack Hilliard, tenor, and blues thrush Mae Williams complete the bill, both doing well in the vocal groove and earning several encores from the crowd.

Spot draws steady repeat biz and

Kitty Davis, Miami Beach, Fla.

Talent Policy: Dance band and floorshows at 9:30 and 12:30. Management: Owner-operators, Kitty and Danny Davis. Publicity: Les Simmonds. Prices from \$2.50.

New show at Airliner is sock from start to finish. Not a weak spot on the bill, which for a change has no comic, tho there are plenty of laughs.

Capt. Kenny Jones, emsee, scores with a singing specialty. Opens with *You Won't Be Satisfied*, then *You're Breaking My Heart* and *If You Are But a Dream* and *Symphony*. Encore, *Temptation*, got him a big mitt.

Jannette Garrette scores in a terp tap ballet act in which she does some sensational whirls.

Bertika Serrano, dynamic bombshell from Havana, was the first show-stopper. Petite gal, long on looks and personality, dished up some oomph shakes and steps that kept the folks roaring approval. Canary chirped some hot Spanish ditties and is sure-fire.

Bob and Howard Roland, a twin duo, got laughs with their comedy song routine. Impersonations of Bing Crosby and Frank Sinatra in a duet bit stopped the show. Lads closed with an English impression for a long and noisy hand.

Joe Martin playing a return engagement with his unique radio quiz broadcast, in which he used four stooges from audience. Made as big a hit as he did here earlier in the season. Handed out a realistic idea of what goes on when the studio audience laughs.

Fifth Avenue models still here, also Johnny Silvers ork. This is a long show, running 90 minutes, but never tiresome. Biz big.

manages to keep going, despite weather and earthquakes. Despite downpour joint was jammed with payees who got their dough's worth in laughs.

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VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, April 4)

Altho pew sitters greeted this week's bill headed by thrush Kitty Carlisle with palms, it took the Vagabonds to really bring out the hands and the whistles. This bright comedy quartet—two guitars, an accordion and bull fiddle—did a sock job as bill closer with their clowning of *Angelina*, their hillbilly number and a Russian finale. They sell their laugh wares—even the corn patches—for a profit with the customers.

Opener is Sleepy Williams and Dad, a tap-aero act that is flash on the feet but a little slow on the plea copping. Williams, a nifty hooper, presents his 68-year-old dad who's no slouch with the taps, but works the "Good Ol' Dad" routine a little too heavily. However, the audience responded well.

Mimic Viola Layne takes off Bonnie Baker, Virginia O'Brien and Baby Snooks in her opener. Of these Baker—a pop with fem mimics—is the best, tho the Snooks lyrics go down well. Her best spot, however, is her kid Shirley Temple mimicing which is sock. Betty Hutton and Carmen Miranda take-offs close the act to strong hands.

Gautier's Carine Bricklayers remain as always a top act with the pooches—even when they have temperamental moments—selling the customers from start to finish.

Kitty Carlisle's chirping is smooth and sweet and gets fair reaction from the seats in her opening number, *Oh! What It Seemed To Be* and *Personality*. In neither song does she give with all she's got. The tunes just don't call for full piping in her style. However, she gets into the groove with a canary version of *Caprice Viennoise* despite Irving Caesar's rather sticky lyrics and really hits her stride with *Beat Out the Rhythm of Drums* from *Carmen Jones*. This number sends her off to a big hand and she responds to a recall with *It Might as Well Be Spring* and *Easter Bonnet* which comes as somewhat of a letdown after the longhair ditties. Paul Shelley is the accompanying 88-er.

Masters and Rollins cull yocks with their familiar knockabout clowning, especially the comedy version of a Rita Hayworth-Gene Kelly dance. Their act segues into the Vagabonds. Ruby Zwerling's ork in the pit gives strong support as usual.

Pic, *Colonel Effingham's Raid*. Biz good.

Orpheum, Los Angeles

(Tuesday Afternoon, April 2)

A well-balanced revue takes over this week with Tito Guizar at the helm. Acts range from the graceful ballet terp team of Steve and Sally Phillips to juggler Val Setz, Jay Howard's impersonations, Don Zelaya's longhaired pianistics and commentary to Guizar's sock song selling.

When Guizar lends his lush pipes to the Latin lyrics, he holds the house in his hand. He gets cheers for his ear-easy versions of *You Belong to My Heart*; *It's Been a Long, Long Time* and *Guadalajara*, and to prove he can do it, he throws in *When Irish Eyes Are Smiling*. To add to the appeal, Guizar brings his guitar on stage and gives the customers a fine display of strumming technique.

Don Zelaya adds to the humorous side of the dish with his raucous comments on present day life in the States, hitting everything from jittersbugging to love making in his critique. He then turns to the Steinway and executes a not-too-exciting version of Liszt's *Hungarian Rhapsody No. 2*, with *Estralita* as an encore. Ticket holders greeted act with substantial mitting.

Jay Howard presents a dramatic

Strand, New York

(Friday, April 5)

It was strictly a Louis Prima house opening night, and the foggy-throated bumper, grinder, pants-shaker and bobby-sox glad-hander had it all to himself. If a "showman" is a guy who gives the audience what they want, Prima is a master. It's tough that he got mated with a dreary costume pic like *Devotion*, which is bound to make the gross for this current four-weeker far lower than Prima's last record-smasher here. Those who go for Louis won't like the film, and those who might like the film probably won't care for Louis—so chalk one up against the house.

Band leader starts off in a frenzy on *Brooklyn Boogie* and stays that way thruout a typical Prima repertoire, including *Felicia*, *Robin Hood*, *You Won't Be Satisfied*; *It Takes a Long, Tall, Dark-Skinned Gal to Make a Preacher Lay His Bible Down*; *One-zy, Two-zy* and *Hey! Ba-Ba-Re-Bop*. There's nothing to say about these offerings—they're just Prima's meat, and the kids' delight.

Vocalists Jack Powers and Lily Ann Carol get their chance to shine, and seem to register okay with the Primabugs. Miss Carol, all done up in an aquamarine satin gown with a lucky dragon embroidered over appropriate spots, draws whistles with her entrance and does okay on *The Lip*, backed by Prima's horn squeals, and a duet with Powers on *Apple Blossom Time*. Prima hogs the duet with his mugging, but nobody seems to care. Powers solos on *Prisoner of Love* and *The Gypsy*, flashing a good voice and a not too-affected delivery which includes closing each tune on a forced high note.

First outsider is pert Evelyn Farney, smartly costumed, in a couple of brief tap routines. Her well-proportioned appearance seems to count as much as her fast hoofing, and she registers well. Joe and Jane McKenna go thru a knockout act. Jane is a prime clown, Joe a good pratt-faller, and between them they appeal mightily to the front rowers. It's strictly facial and bodily contortion and slapstick, winding up with a burlesque adagio in which both take a trouncing. They were good before the war and will do well again. Right now the act can stand some revamping so that the pratt-falls can punctuate it rather than classify it.

State, Hartford, Conn.

(Friday Afternoon, April 5)

First show saw plenty of sound applause at performance of Tommy Dorsey and his band plus Stuart Foster, Charlie Shavers, the Sentimentalists, and as extra attraction, Rufe Davis.

Show opens with some good side-lights as the band goes into its theme song, *On the Sunny Side of the Street*, which practically brings down the house. The particular brand of entertainment offered by Rufe Davis appealed to this crowd.

The entire revue is well paced. On the screen is *Romance of the West*.

and laugh-provoking touch to the proceedings with his impersonations. He uses masks to cinch the act for hefty mitting. Best liked were his take-offs on Greta Garbo, Katharine Hepburn and Marlene Dietrich. House fair. Pic, *Club Havana*.

WALLY OVERMAN

America's Finest Cartoonist Act
ManagementJACK KALCHEIM
FREDERICK BROS.

New York

Olympia, Miami

(Wednesday Afternoon, April 3)

This week's bill packs a punch, with all acts doing nicely. House about half filled and customers not too liberal at opening matinee.

Dell Doran starts proceedings, working in street attire. Hand-balancing stunts well liked. He does everything on his hands that folks do on their feet. Features metal stilts on which he does a hand walk.

Frank Cook, in deuce spot, got a lot of music out of a harmonica and a guitar. Manipulates the mouth organ sans hands, and his grimaces as he moved it got a lot of laughs. Best hand of the show.

Harris Trio, two fems and a man, have been around all winter at the Copacabana. *Let It Snow!*; *I Surrender, Dear*, and *Put on Your Old Gray Bonnet*, best in their rep when heard as the brass drowns out the harmony. Some day the house ork will learn to temper the trumpets and remember the folks want to hear the performers. Several encores for this one.

Jackie Coogan offered same act he put on at the Bali. Told a few stories and then sang some parodies on current hits. Well liked, but could do much better with better material. Folks mitt him heavily, remembering his movie days.

Think-a-Drink Hoffman should be the life of any party. Uses a regulation bar, with two fems as aids. Mixes all the drinks called for, and ushers pass them out for consumption. Guy is a wiz.

Pic, *The Spiral Staircase*.

Music Hall, New York

(Thursday, April 4)

Lavish settings by Bruno Maine make this show a colorful spectacle which pulled applause time and again. Production is broken into two parts with a newsreel in the middle to change the moods and give the cast time to change. First part is the famous *Glory of Easter*, full of pomp and religious ceremony. Side of the house is lighted with huge candles. Monks, altar boys and acolytes mount the stairs also carrying candles. Backdrop is the cathedral set with iron gates in front of the altar. As gates open line comes on in white flowing costumes carrying lilies. Staff forms a cross with the flowers as choral group's voices reach a crescendo.

Second production, *Garden Gaeties*, starts with outdoor shot of a field in spring and sets the scene for some pretty ballet terps by gals, made up to represent vegetables who dance for a Harvey. Third produc-

Follow-Up Review

CAFE SOCIETY UPTOWN, NEW YORK: Newest addition to this sprightly bill is a quintet—four chirpers and a banjoist—the Coleman Brothers, who sell their rhythms with verve. Their style follows a wide field from spirituals to plenty hot swing numbers and they peddle these wares with evident gusto. But there is one noticeable flaw—their diction, which makes some of their numbers almost unintelligible.

Best numbers were their *Jump for Joy* and *Hallelujah Revival*, both of which got the customers whacking their palms. Quintet should do well here.

Rest of the program remains the same, with Mouné giving out with Gallic and Yank numbers, Mary Lou Williams and her piano, Imogene Coca and her hilarious satires, and skin beater Jimmy Crawford's opener, *Jumping at Cafe Society*, which is a knockout.

Fire Destroys Florida Club

MIAMI, April 6.—Club Ha Ha, well-known nitery in Hallandale, 15 miles north of Miami, was destroyed by fire Thursday (28). Flames were discovered about 4 a.m. after spot had closed for the night. Mrs. A. Lubin, matron, was trapped in the wardrobe room. Her screams attracted police who rescued her. Stanley Rogers, wardrobe man, only other occupant of the building, got out without aid.

Babe Baker, owner-op of spot, stated it was skedded to shutter in 10 days, and loss exceeds \$25,000. Flames were confined to upper floor but club was gutted. Over \$5,000 worth of liquor was lost. Upper floor contained 35 dressing rooms. Club featured female impersonators. Fire Chief Holloway Cook attributed blaze to either a short circuit or a cigarette.

tion is introed by a steam curtain across the full length of the front. House lights play on it and as vapors disappear, set opens up to show Rockefeller Center's plaza with the Prometheus fountain spouting water. House staff is seated on benches while white hooped ballet goes to work. As the ballet corps finishes, Myrtill and Pacaud, adagio team, covered with silver flitter from head to foot, come on for some eye-catching routines. Team's lifts and spins pulled juicy mitts.

Final act on the bill, the Three Swifts, were brought in at the last moment. Canfield Smith, who was supposed to have the spot, was forced to bow out for undisclosed reasons. Swifts do their standard Indian club tosses with skill. Trio looks good on the huge stage and each one of their lines gets results from out front.

Pic, *The Green Years*. Biz excellent.

Oldies Off; Rox 70G, MH 111, Par OK 82, Cap's 2d a Dip 80

NEW YORK, April 6.—Final stanzas of old runs showed a decline with only the Capitol and Paramount holding. But even these two have begun to slip back. Lent, says theater men, is mainly responsible. Actually nobody knows the reason. All they know is that fewer people line up at the box office.

Music Hall Bows With 111G

Radio City Music Hall (6,200 seats; average \$100,000) bowed out with \$111,000 for its third and last week with the Gaudsmith Brothers, Vallets and *Gilda* for a total of \$363,000 for the run. Show started with \$130,000 followed with \$122,000. New bill (reviewed this issue) has the annual Easter show, Lucile Cummings, Marion Carter, Canfield Smith and *Green Years*.

Roxy's 70G

Roxy (6,000 seats; average \$75,000) pulled a fairish \$70,000 for its opener with the Latin Quarter show, Arthur Lee Simpkins. Pitchmen and *Doll Face*.

Paramount (3,664 seats; average \$75,000) held up nicely with \$82,000 for Benny Goodman, Pat Henning and *Road to Utopia* for its fifth inning. Started with \$135,000, followed with \$120,000, \$110,000 and \$90,000 respectively.

Capitol (4,627 seats; average \$65,000) dipped slightly to \$80,000 for its second week with Xavier Cugat, Harvey Stone and *Ziegfeld Follies*. Opened with \$91,000.

Strand's 34G

Strand (2,770 seats; average \$45,-

One-Day Stands Fat For WLW 'Hayride'

CINCINNATI, April 6.—Sohio's *Midwestern Hayride*, hillbilly unit piloted by Bill McCluskey, of WLW Programs, Inc., garnered a hefty \$1,756 in four performances at the 1,300-seat Warner's LeRoy Theater, Portsmouth, O., last Friday (29), with prices slugged at 40 cents to 6 p.m. and 55 cents thereafter. It was the first of a string of Ohio Warner dates for the unit.

Last Sunday (31) the *Hayride* show chalked up a \$1,471 gross in five shows at the 900-seat Indiana Theater, Richmond, Ind., with prices at 60 cents for adults and 20 cents for kids.

000) collected \$34,000 for its third and final week with Cab Calloway, Peters Sisters and *Cinderella Jones* for a total of \$133,000 for the run. Started with \$59,000 followed with \$40,000. New bill (reviewed this issue) has Louis Prima, Joe and Jane McKenna and *Devotion*.

Loew's State (3,500 seats; average \$25,000) moved down to \$30,000 from previous week's \$38,000. Bill was Benny Fields, Harrison and Fisher and *Adventure*. New bill (reviewed this issue) has Kitty Carlise, Masters and Rollins, the Vagabonds and *Colonel Effingham's Raid*.

T. D. at Downtown, Detroit, Socko 38G

DETROIT, April 6.—Business took a marked upturn at the Downtown Theater (2,800 seats; average \$23,000) with Tommy Dorsey booked in the past week and grossing an estimated \$38,000. Figure was the highest reported for the house since early January, when Sugar Chile Robinson topped Dorsey's figure by about \$5,000, in a bill that appealed strongly to the hometown folks.

House went to five and six shows a day to handle the crowds with Dorsey. Pic, *Idea Girl*.

Rain Dips S. F. GG to 30G

SAN FRANCISCO, April 6.—As result of week-end showers, take at Golden Gate (2,850 seats; prices, 45 cents to \$1; average, \$32,000) dipped to \$30,000 for week ended Tuesday (2). Stageshow had Al Donahue and ork, Three Minnevitich Madcaps, Jane Slater, and Dick and Dot Remy. Pic, *From This Day Forward*.

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NIGHT CLUB REVIEWS

Club Charles, Baltimore

Talent Policy: Floorshows at 8:30 and 12:30; continuous dancing. Owners-operators, Tom Shaw and Cy Bloom; publicity, Herbert Robinson. Prices, \$2.50-\$3.50.

Editor's Note: The Billboard sent its Bill Smith down from New York to cover this one to show that the major league nitery towns don't have an exclusive on showmanship, smartness and talent.

A combination of pastel colors blending into each other, a mirrored side and back wall, a rose-colored velvet front wall, the whole dominated by concealed lighting, rheostat controlled, make this one of the elegant rooms in the East, and certainly the handsomest room in Baltimore. The addition of food—it previously served only drinks, as does every other major club in town—should give it a better shot at the available business.

The show itself, put together by Sol Tepper, is definitely big league stuff. Top attractions are Jerry Lester, Carl Ravazza and Copey and Ayres. It also has a Wally Wanger line (6) and Jacqueline Fountaine and Jerry Carter for productions and in their own spots.

Lester was in top form. His old material, *Africa*, the kid and the bartender and others had even the owners laughing. And with the room jammed with owners (everybody has a piece of the joint), paying out about \$7,000 for the show, that's quite a feat. Also did his *Movie Test* and *Porter* numbers for boff results. Ork was badly off cue but with Lester handling it looked like part of his routine. Comic was in there working beautifully to a jammed house that just about broke up.

Carl Ravazza has shown tremendous improvement since La Martinière days. His work in the South has sharpened his timing and has given him a chance to add bits of biz which mark him as one of the coming romantic singers around today. As a fem heart beat he's already in, to judge from the oohs and ahs he gets from the gals. Opened with a fair *Acapulco*, followed with a sock *It Might as Well Be Spring*. Best results came from his novelties, *Princess Papaya*, *Bessie Couldn't Help It* and *Her Bathing Suit Never Got Wet*. Walked off to a sockeroo.

Copey and Ayres open with their East Indian dance. Motions seem genuine, even a flick of the fingers getting attention. Boy's dead pan delivery is a fine foil for gal's come-hither eyes. Came back later for *Wedding of the Honeydrippers*, which didn't sell too well. Number needs a better chatter intro to explain it. Incidentally, dance is the same thing Jack Cole did under the title *Wedding of the Solid Senders*.

Jacqueline Fountaine with a new mop of hair (it's black this time) does a fine job in her spot. As a hooper she's adequate. It's her coy bits of biz that win her beautiful hands. Works later in a short burly bit with Lester for big yocks, even tho most of them were due to Lester's feeding.

Jerry Carter is okay in the voice department. Looks, however, are only fair. A bad tendency to overmug doesn't help him either.

Line has three productions. Kids are lookers and are costumed nicely. Gals use side entrances, tho why they don't use stage steps that come down from upper level is a mystery. During the productions side panels light up for tableaux. Idea is good; execution poor. Trouble was in the lighting. Ops are spending big dough for talent and have left lighting to a bus boy who seemed to be playing potsy instead of attending to his job.

As an overall package show has the makings. Room itself should

Kelly's Stable, New York

Talent Policy: Continuous show from 9 p.m. Owners-operators: George Lynch, Ralph Watkins. Publicity: Al and Lee Mernit. Prices: \$2 minimum weekdays; \$2.50 Saturdays and Sundays.

Renovated and with dance floor removed, this spot has started a continuous entertainment policy, with music as the main attraction and Nan BlaKstone as headliner. Atmosphere is pleasant, and type of music from a sextet and a trio, with chirpers and the star, fit the room well.

Earl Warren, late of Count Basie's ork, heads his own sextet. Earl on sax and doubling on clarinet, a trumpet, trombone, piano, rhythm section blend smoothly in both sweet and swing numbers. Outfit does a nifty job of the sweeter moments, such as *Make Believe*, and gets deep down in the groove for the hotter moments. Music is skillfully kept down to the room's acoustics and doesn't blast off table-squatters' ears.

Alternating with the sextet is the bright and lively Teddy Kaye Trio—piano, bass and electric guitar—who also vary their programs deftly and join forces with a new femme trio—the Osmond Sisters—debbing in Stem nitery work. The thrushes sell their tunes, *Java Jive*, *Hallelujah*, *My Guy's Come Back*, neatly. They have a quiet chirping style that is ear-pleasing. However, a touch of hotcha would help them a lot.

Customarily, Nan BlaKstone's ditties are "blues" (and we don't mean torchy ballads!). But her current selections have been luxed, which does them no harm. She still sells her femme Fiskery sock, going from the giggle tune to the tear-jerker with finesse and style, and should be set at this spot for some time to come, judging from customer applause.

Another debber here is Nellie Hill, an eye-ful with swell pipes that suggest a future in niteries. Despite opening night jitters, she handled her two numbers, *My Baby* and *Somebody Loves Me*, in pro style, with Earl Warren's six backgrounding, and got a well-deserved top hand.

In short, a brisk and lively round of tune-selling.

help pull the spenders.

Eddie Wald ork worked hard and when on cue did a nice job of show cutting. Piccolo, rumba outfit, is mediocre. Gal fronter doesn't look too good.

IN SHORT

(Continued from page 42)
style and playing opposite Diane Dale, who comes in from Cleveland.

William J. O'Halloran, out of the navy after two years' service, is joining Delbridge & Gorrell Agency, Detroit. O'Halloran is a newcomer to show business. He replaces Cliff Myers, who moves to Cleveland to represent the D. & G. office there. Eddie Martin remains as senior member of the cocktail department here.

Norman Meyers, who came up from Cleveland to handle the press agent's job at the Downtown Theater, only Detroit theater playing vaudeville on a year-round basis, has returned to Cleveland. Post now goes to Harold C. Berg, vet Detroit show flack, who has handled a number of the leading night club accounts here for several years. Berg also will handle the publicity for Adams Theater, first-run movie house, operated, like the Downtown, by Balaban interests.

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Blue Mirror, Newark, N. J.

Talent policy: Floorshow and dance band. 8 and 11. Owner: Joseph Minkoff. Publicity, Lou Herman. Prices: \$1.50 minimum Saturday and Sunday.

Bob Eberly currently holding down the spotlight here, his first date since shedding army khaki. Doesn't sound quite the same as he did when he was Jimmy Dorsey's ace vocalist, probably the usual nervousness to be expected on return. Opened with a weak *Love Is Just Around the Corner*, which might have sounded better if backed by a large musical outfit. Then went into *Symphony*, but before doing so, revealed that he apparently hadn't been listening to the radio much.

Preceding *Symphony* he said he "wouldn't be surprised if it became one of the nation's hits," and he wasn't kidding, either.

Opening bars of *Tangerine* drew a big hand from the packed spot, recalling the song Dorsey made famous. *Night and Day* brought collective sighs from the fems, same as did his next and closer, *Body and Soul*. He had to strain in this one to reach a couple of those high ones.

Buddy Lewis, emcee, is a grand mimic who does a super job with his take-offs on Jimmy Durante and W. C. Fields, and should draw crowds on his own work.

At show caught (2) Lewis introduced Archie Robins, who did a brief routine based on his G.I. experiences in Paris.

Eberly's stint was preceded by a corny unbilled acrobatic tap dancer. Regular band held over at the spot is Jerry Delmar with Judy Lynn, vocalist.

Blue Mirror, one of Newark's smartest supper clubs, draws a lot of traffic from Manhattan.

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Magic

By Bill Sachs

JOHAN SNYDER JR., Cincinnati magic manufacturer and former national president of the International Brotherhood of Magicians, after a stretch in a Cincy hospital, is back at his home, 4436 Forest Avenue, Norwood, O., still the victim of the mysterious malady which struck him low some months ago. Doctors are puzzled with his case, and to date the painful ailment has knocked more than 50 pounds off of John's frame. He would appreciate hearing from old magic friends. . . . **LENORE WALTON**, after a fortnight's stand at Silver Moon Casino, Pueblo, Colo., returned to Denver April 5 for a week's stay at the Tabor Theater. Commenting on her recent engagement at the Chez Paree, Denver, Miss Walton scribbles: "Met a number of the local magi, among them Tiny Grant, local SAM prexy, who bills himself as the 'world's largest magician.' He is truly that, and with it a jolly, pleasant person. Grant has recently opened a magic shop in Denver." . . . **DRENNEN WILSON** played the week of March 18 at the Annual Toy Fair at Hotel Breslin, New York, for a Southern manufacturing firm, the Magic City Toy Company. **MARLOWE THE HYPNOTIST** worked what he said was his first major date since leaving the army, March 28, at Memphis Auditorium under auspices of the Junior Chamber of Commerce. House was two-thirds empty at curtain time. Weather was good, but advance billing was bad, and booking provided a no change-of-loss deal to the Jaycees who, accordingly, did little to promote the show and were notably absent from the performance. Marlowe reports that he and Ralph Slater are considering merging their two shows. . . . **GARDINI and Company**, who have just concluded six weeks with their magic at McVan's, Buffalo nitery, have changed their name to Gardoni and Company, to avoid billing conflict with the Cardini turn. The Gardonis are current at the Ray-Ott Club, Niagara Falls, N. Y. . . . **MR. AND MRS. GEORGE W. STOCK**, well known in Cincinnati magic circles, celebrate their golden wedding anni-

Verse Slays ETO G.I.'s; Ike A Fan; Beats Yodeling --- Swiss

MUNICH, Germany, April 6.—Battle-hardened G.I.'s wouldn't seem to be the public for poetry airings, but they are, as AFN-Munich has proved with *The Vocal Touch*, program of verse with musical background that has culled more than 600 letters a week from G.I.'s and even a top appreciation from General of the Army Eisenhower.

Originally skedded only for AFN-Munich, the whole AFN net has asked for and got it now, and it goes on nightly at 11:45 except Sundays.

Backstage story of the program wanders sometimes into the realm of legend. Original versifier was Pfc. Lee Cavalier, who often started scribbling split seconds before the vocalizer grabbed lines from him and put them out over the ether.

Lee Cavalier suddenly faded out and AFN began a frantic search for a successor. Station manager propositioned Pfc. Paul W. Keyes, staff writer. Keyes yowled as if in pain,

versary this week at the Ohio Masonic Home, Springfield, O., where they have been guests the last half dozen years. Stock, former dean of the Cincy magi, still entertains at Masonic lodges thruout Ohio, with B. E. Cartmell, superintendent of the home. . . . **HAL HAVILAND** takes his *Capers With Papers* turn into Fay's Theater, Providence, week of April 19.

FU MANCHU (David T. Bamberg) typewrites for Havana under date of March 27: "I read with much interest your recent feature article about magic going legit again in the U. S. This should have been done long ago. In fact, it never should have ended. Check up on the old Thurston grosses to see what a money-maker a big magic show is. I can believe that Blackstone did such big business. Here in Latin America I have been doing the same with my own full-evening magic show. Maybe you remember when I was in New York in 1937 and the nice things you said about my show. I got out because I was sick of units and being pushed around by agents. I played the Arbeau Theater, Mexico City, for five months' running last year and grossed over half a million Mexican pesos—\$100,000 in American money. I opened in Havana in January and finished two nights ago. We did well over \$100,000 here, too. You can check these figures here at the National Theater, and you can check the Mexican gross with Orson Welles, who was with me a part of the season here. Our first week in Havana was \$16,880 at a \$1 top. We did \$14,000 the second week—and so on until the last week when we did a good \$8,000. I am not telling you this to boast, but because magic has had a good kicking around in recent years, and to back up your statement that a good full-evening's illusion show can compete with anything in show business." . . . **DELL O'DELL** and Charles Carrer closed Sunday (7) at the Chez Ami, Buffalo, and hopped to Philadelphia, where they open April 15 for a six-day run at Snelensburg's department store. They follow that with return engagements at the Bowery, Detroit, and the Tick-Tock-Walkie, Cleveland. Dell is putting in her spare moments writing another book, *Magic on Both Sides of the Footlights*. . . . **MARDONI AND LOUISE** still displaying their nifties at the Blackhawk Hotel, Chicago. . . . **FRED HAINES** and Ken Barron have added Bob Lewis, dancer and comedy magician, to their magic and variety show. The threesome is mapping plans for a tour of the North-west.

but getting the assignment as an order, he started grinding out 15 lyrics in one day on the theory that if he could do 15, he could do 50. Result of an aspirin-and-coffee session with the muse was that Lieutenant Wendell, station manager, snapped up Keyes's efforts and assigned him as AFN-Munich poet laureate.

Fan mail kept rolling in and everything seemed to be in swell shape until Cpl. Bill Wagner, the vocalizer, was redeployed. Big question was would listeners go for a strange voice. Lieutenant Wendell picked Sgt. Rou Pickett, and over his howls of anguish, assigned him to the post. Fan mail continued and everything ran along smoothly. Pickett, on a recent vacation trip to Switzerland, met a Swiss gal fan who claimed his declaiming is better than yodeling. He claims he's haunted by his job wherever he goes.

Naturally, the rest of the AFN-Munich staff does plenty of kidding of both Keyes and Pickett. Once, when the latter came off his air stint and went to his office, he found the lights off, candles burning, the radio down low and the staff sprawled all over the floor a la soxers moaning.

Another fan sent Keyes a quill pen, so the staff took his typewriter away, doused the lights and substituted candles. Keyes, falling in to the spirit of the gag, wrote his next verses with the quill, and now demands candles and a goose feather pen to work with.

Meanwhile the program continues to be a pop show all thru the ETO.

Derbyshow Folk in Baltimore

BALTIMORE, April 6.—In town and ready to depart almost any day for the Brady-Green derbyshow slated to open soon in Kansas City, Mo., are Dale Thorpe, Patsy Gallagher, Lou Meredith, Mad Mike Green, Mario Gentile, Vicki Lawrence and Eddie Elwood, all of whom competed in the recent New Orleans show. Also on hand here for the K. C. show are Jerry Green, Eddie Begley, and Lucky Guido. Frankie Donata, former walkie comic, has settled here with his wife, the former Alice Krug.

Ex-Ziggy Gals in RC Cutie

NEW YORK, April 6.—Former *Ziegfeld Follies* girls are out to aid the 1946 Red Cross drive. Their Ziegfeld Club, formed a decade ago, will hold a tea dance and cocktail hour Sunday (14) on the roof of the Hotel Pierre, with proceeds going to the Red Cross Theater Division kitty. Because of lack of space, attendance is limited to 200. This is the first time the group has planned a benefit for any other charity than its own. Legit ducats, nylons and a baby bond will be among the door prizes.

B.-O. Boys Get Circus Hike

NEW YORK, April 6.—Treasurers and Ticket Sellers' Union (Local 751, IATSE) has won two increases for its members. Ringling circus is now paying them \$14 a day instead of \$10.50, last year's rate. They also are getting 12 bucks each day at the race tracks, a hike of 20 per cent over last year.

Burlesque

By UNO

Roberta Baker, formerly of Jim Carter, circus tumblers, is a new burly strip on the Hirst Wheel from Western territory. . . . Ethel (Ettie) Masow, former secretary with Ford Theatrical Agency, of Boston, has opened a booking office of her own in Bean City. . . . Lou Ascol, comic, will have as a new teammate, Harry Howe, recently here from MGM. . . . Paul Jordan, Boston booker, has set Millie Phipps, Bob Robertson, Four Adorables and Chick Simone and his ork at Beachcomber, Providence, R. I.; Dot Ahearn, Ralph James, Marlane for April 12 week, and Vicki Welles for the week following at the Roxy, Montreal, with Edith Fellowes, featured; Joan Barry, Charlie Phipps, Chick Williams, Lucille and Vicki, Harris Berger, Burns and Burnache and Carl Nappi's ork at the Hi-Way Casino, Fall River, Mass. . . . Harold Raymond is now a ticket seller at Madison Square Garden while brother Leonard is an exec for Abe Ellis, nitery concessionaire.

Rose LaRose will be one of the cast and will help supervise burly sequences and act as technical advisor for *Queen of Burlesque*, film starring Evelyn Ankers and Carleton Young and for which Larry Ceballos and Phyllis Harron are readying dancers. . . . Petti Dayne, new Hirst headliner strip, started three years ago in riteries. . . . Kenneth and Zova and Carlton and Del, ballroom and acro dance teams, respectively, are new extra attraction acts in Hirst houses. . . . Neil Travers, new house singer at Hudson, Union City, making his debut in burly, comes from Broadway musicals, light opera and radio. . . . Arthur Bryson has placed for a RKO vaude unit Jackie Petty, tapster; Rudy Green, singer and instrumentalist; Joyce Warwick, singer, and Randolph and Purvis, dancers. . . . Parker Gee, in the cast of *Black Market Babies* pic, is a former burly straight man. . . . Nancy Walsh, another recent chorine elevation to strip principal, shifted from the Empire, Newark, to Dayton, O., on the Johnny Kane circuit. . . . Mark Lee, ex-burly comic, is now an elevator operator in the WOR building. . . . Denke Sisters, Marie and Dorothy, new strip principals, opened last week, former on the Ohio circuit and latter on the Hirst. . . . Dave Boydman in his 32d week handling concessions at Roxy Theater, Cleveland, for Oscar Markowich. . . . Lyle Page has replaced Russell LaVallee as dance director at the Casino, Pittsburgh. LaVallee has moved to the Roxy in Cleveland where his daughter, Ardith, is playing club dates and banquets.

Helen Lovett, closing at National, Detroit, to open at Roxy, Cleveland. . . . Amy Fong, on a return tour thru the East, opened as featured attraction with Harley Conley's show at the Gayety, Washington. . . . Pearce Bradley of the Avenue, Detroit, visited friends backstage at Hon Nichols's Gayety, Baltimore, while on business there. . . . La Vaudess is back in stock at the Avenue, Detroit.

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Broadway Opening

CANDIDA

(Opened Wednesday, April 3, 1946)

CORT THEATER

A comedy by Bernard Shaw. Directed by Thruel McClintic. Company manager, William Tisdale. Stage manager, James Neilson. Press representative, Francis Robinson. Presented by Katharine Cornell in association with Gilbert Miller.

Miss Proserpine Garnett..... Mildred Natwick
James Mavor Morell..... Wesley Addy
Alexander Mill..... Oliver Cliff
Mr. Burgess..... Cedric Hardwicke
Candida..... Katharine Cornell
Eugene Marchbanks..... Marlon Brando

Once more Katharine Cornell receives *Candida*. Probably this is a sound notion, since it appears that the lady and her household have taken to themselves the mantle of a modern classic—and such restagings result in sound box office. At least, it has so proven when Miss Cornell is in them, and current version will likely repeat.

Shaw's excursion into marital problems of London suburbia has been variously extolled as beautiful and exciting. To one reviewer it has always seemed a rather creaking, unbelievable exercise in Shavian penmanship. However, there must be more in it than meets the eye and ear, for when Miss Cornell and a hand-picked cast play it, the customers throng to the cash window.

Aside from personal prejudice to Shaw's dated cuteness, it can be reported that the current revival compares most favorably with the 1942 version, when it was put on for a series of special matinees for the benefit of Army and Navy Relief. New edition will be repped with *Antigone*, and Actress-Manager Cornell has drawn upon latter troupe for three of her cast. Cedric Hardwicke is her current rogue of a father, Wesley Addy her stuffed-shirt husband, and Oliver Cliff the worshipping curate. Mildred Natwick, who seems to have a permanent lease on the Prossy role, has been recalled to it, and Marlon Brando is the new Marchbanks.

Candida is essentially a character reeking with charm and Miss Cornell has once more brought all her personal warmth and magnetism to bear on the lady. Cedric Hardwicke gives her rich, hypocritical father a terrific lift, walk, tic, cockney twang (See *CANDIDA*, opposite page)

Elmer Rice Files Suit Vs. Nat Dorfman on "Dream"

NEW YORK, April 6.—Elmer Rice, author of *Dream Girl*, filed suit in Federal Court, Wednesday (3), against Nat Dorfman, publisher of *Stage Pictorial* mag.

Rice charges that Dorfman infringed on copyrighted *Dream* via publication in mag's March, 1946 issue of a condensation with Rice's name as author and without his consent.

Playwright seeks to enjoin publisher during pendency of suit from infringing on his copyright. Rice also asked that Dorfman be required to pay damages sustained by him from the alleged infringement and that Dorfman account for all profits made from it.

'Father' Ends Norfolk Legit Life With Lukewarm \$8,600

NORFOLK, Va., April 6.—*Life With Father*, with Carl Benton Reid and Betty Linley, did a moderately good \$8,600 in five performances at the Center. Show ended the local drama season, most extensive in history from the standpoint of number of plays.

Norfolk had 11 this year, but only four paid off at the box-office.

BROADWAY SHOWLOG



Performances Thru April 6, 1946

New Dramas

	Opened	Perfs.
Anna Lucasia (Mansfield)	8-30, '44	683
Antigone (Cort)	2-18, '46	56
Apple of His Eye (Biltmore)	2-5, '46	70
Born Yesterday (Lyceum)	2-4, '46	72
Dear Ruth (Henry Miller's)	12-13, '44	556
Deep Are the Roots (Fulton)	9-26, '45	222
Dream Girl (Coronet)	12-14, '45	123
Glass Menagerie, The (Playhouse)	3-31, '45	428
Harvey (48th Street)	11-1, '44	615
I Like It Here (Golden)	3-22, '46	19
I Remember Mama (Music Box)	10-19, '44	617
Life With Father (Bijou)	11-8, '39	2,688
Magnificent Yankee, The (Royale)	1-23, '46	87
O, Mistress Mine (Empire)	1-23, '46	86
State of the Union (Hudson)	11-14, '45	165
Three To Make Ready (Adelphi)	8-7, '46	36
Voice of the Turtle, The (Morosco)	12-8, '43	841

Musicals

Are You With It? (Century)	11-10, '45	170
Billion Dollar Baby (Alvin)	12-21, '45	123
Bloomer Girl (Shubert)	10-5, '44	680
Carousel (Majestic)	4-19, '45	410
Day Before Spring, The (National)	11-22, '45	155
Closes April 14.		
Follow the Girls (Broadhurst)	4-8, '44	834
Lute Song (Plymouth)	2-6, '46	68

	Opened	Perfs.
Oklahoma! (St. James)	3-31, '43	1,317
Song of Norway (Imperial)	8-21, '44	683
St. Louis Woman (Martin Beck)	3-30, '46	9
Drew a five to four negative vote. No: Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), Robert Garland (Journal-American), Lewis Nichols (Times), Ward Morehouse (Sun). Yes: Robert Coleman (Mirror), John Chapman (News), Vernon Rice (Post), Burton Rascoe (World-Telegram).		
Up In Central Park (Broadway)	1-27, '45	598

REVIVALS

(DRAMAS)

He Who Gets Slapped (Booth)	3-20, '46	21
Pygmalion (Barrymore)	12-26, '45	114
(MUSICALS)		
Red Mill, The (46th St. Theater)	10-16, '45	191
Showboat (Ziegfeld)	1-5, '46	105

ICE SHOW

Hats Off To Ice (Center)	6-22, '44	850
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OPENINGS

Candida (Cort)	3-3, '46	4
Revival (thumbed-up eight to one by critics. Yes: Ward Morehouse (Sun), Robert Garland (Journal-American), John Chapman (News), Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), Lewis Nichols (Times), Vernon Rice (Post), Louis Kronenberger (PM). No: Burton Rascoe (World-Telegram).		

CLOSINGS

Ballet Russe De Monte Carlo (City Center)	2-17, '46	50
Closed Sunday (31).		
Hamlet (Columbus Circle)	12-13, '46	131
Closed Saturday (6).		
Walk Hard (Chanin)	3-27, '46	7
Closed Sunday (31).		

Hits and Runs But No Scoring --- Are Critics on the Square?

NEW YORK, April 6.—Eighteen members of the New York Drama Critics' Circle went into their annual huddle Tuesday (2) to select the season's best native and foreign plays. There should have been 19 pair of knees under the conference table, but one member voted by proxy. However, absenteeism in no way affected the final score, since majority of the play-catchers couldn't get together on a choice in either category. Result: Another year of no awards from the Circle.

In a season which has boasted several sock hits as well as one or two turkeys of outstanding merit on which critical opinion went in for extensive hat-tossing, it was expected that the critics could and should be able to gang-up on a tab of the best of the crop. Ten votes were needed Tuesday for a winning majority, but four of the aisle-squatters felt that no play this year was up to their standard sufficiently enough to deserve the palm. Louis Kronenberger (PM), Lewis Nichols (Times), Rosamond Gilder (Theater Arts) and George Freedley (Morning Telegraph) returned a no-vote finding in both categories. No-vote bloc brought about a majority deadlock after one unsigned and five signed ballots had been taken.

Final ballot native-born plays had *State of the Union* leading with seven votes. *Born Yesterday* was

runner-up with five, and *A Sound of Hunting* and *Dream Girl* received one each. In off-shore play classification *Antigone* was top finalist with five votes, and *Oh, Mistress Mine* recorded one. There were 11 no-vote ballots.

Somewhat belatedly, however, the Circle voted a special citation to *Carousel* "because its various elements are freshly and charmingly combined into an unusual contribution."

Before last spring a majority vote of actors, stagehands, managers, press agents and critics for *The Billboard*-sponsored Donaldson Awards tabbed the Rodgers-Hammerstein opus as the best musical of the year on the basis of book, score and lyrics.

Tuesday's meeting found John Chapman (News) so out of step with the proceedings that he filed his resignation from the Circle with John Mason Brown, president.

While the Circle couldn't reach an agreement, other award orgs pinned on season's laurels. Thursday (4), Theater Club announced its annual medal to *Union*. Presentation will be made Tuesday (23) at Sherry's. Aegis Theater Club also announced its selection, picking *Pygmalion* (Theater, Inc.) as "the outstanding play production of the season." Testimonials will be presented to stars and featured players and to Cecil (See *HITS AND RUNS*, opp. page)

Out-of-Town Opening

ANNIE GET YOUR GUN

(Opened Tuesday, April 2, 1946)

SHUBERT THEATER, BOSTON

A new musical presented by Richard Rodgers and Oscar Hammerstein II. Music and lyrics, Irving Berlin, Herbert and Dorothy Fields. Direction, Joshua Logan. Sets and lighting, Jo Mielziner. Dances, Helen Tamiris. Costumes, Lucinda Ballard. General manager, Morris Jacobs. Press representative, Michael Mok.

Boy Clifford Sales
Girl Mary Ellen Glass
Charlie Davenport Marty May
Iron Tail Daniel Nagrin
Yellow Foot Walter John Mac (Property Man) Cliff Dunstan
Cowboys Rob Taylor, Bernard Griffin
Cowgirls Mary Grey, Evelyn Giles
Poster Wilson Art Barnett
Coolie Beau Tilden
Dolly Tate Wynne Gibson
Winnie Tate Betty Anne Nyman
Tommy Keeler Kenny Bowers
Frank Butler Ray Middleton
Annie Oakley Ethel Merman
Minnie (Annie's Sister) Nancy Jean Raab
Nelle (Another Sister) Camilla De Witt
Jessie (Another Sister) Marlene Cameron
Little Jake (Her Brother) Bobby Hookey
First Boy Robert Dixon
First Girl Ellen Hanley
Second Girl Mary Woodley
Col. William F. Cody (Buffalo Bill) William O'Neal
Mrs. Little Horse Alma Ross
Mrs. Black Tooth Elizabeth Malone
Mrs. Yellow Foot Nellie Ranson
Trainman John Garth
Walter Leon Bibb
Porter Clyde Turner
Riding Mistress Lubov Roudenko
Major Gordon Lillie (Pawnee Bill) George Lipton
Chief Sitting Bull Henry Bellaver
Wild Horse Daniel Nagrin
Mabel Mary Woodley
Louise Ostrid Lind
Clyde Smith Victor Clarke
John Rob Taylor
Andy Turner Walter John
Major Domo John Garth
First Walter Clyde Turner
Second Walter Leon Bibb
Mr. Porter-Potter Art Barnett
Mrs. Porter-Potter Marjorie Crossland
Mr. Schuyler Adams Earl Sauvain
Mrs. Schuyler Adams Trudy Barbara
Dr. Percy Ferguson Bernard Griffin
Mrs. Percy Ferguson Marietta Vore
Plus singing girls and boys, dancing girls and boys.

Let the pun drop where it may, Ethel Merman has a Fields day in *Annie Get Your Gun*. Irving Berlin's belated return to the local combat zone comes out very well, and after his numbers are given the hypo of plugging, the musical will become (See *Annie Get Your Gun* opp. page)

ROUTES

Dramatic and Musical

Annie Get Your Gun (Shubert) Boston.
Blackstone (Auditorium) Rochester, N. Y.
Blossom Time (National) Washington.
Call Me Mister (Ford's) Baltimore.
Dear Ruth (Nixon) Pittsburgh.
Dear Ruth (Erlanger) Atlanta 8-10; (Ryman Aud.) Nashville 12; (Memorial Aud.) Louisville 13.
Desert Song (Memorial Hall) Dayton, O., 10; (Emery Aud.) Cincinnati 11-13.
Dark of the Moon (Blackstone) Chicago.
Deep Are the Roots (Selwyn) Chicago.
Hamlet, with Maurice Evans (Shubert) New Haven, Conn., 8-10; (Bushnell Aud.) Hartford 11-13.
Harvey, with Joe E. Brown (Biltmore) Los Angeles.
Life With Father (Hartman) Columbus, O., 8-10; (Town Hall) Toledo 11-13.
Laifing Room Only, with Olsen & Johnson (Shubert) Chicago.
Late George Apley (Erlanger) Chicago.
Love in the Snow (Forrest) Philadelphia.
Merry Wives of Windsor (Colonial) Boston.
On Whitman Avenue, with Canada Lee (Erlanger) Buffalo, 10-13.
On the Town (Great Northern) Chicago.
Oklahoma (Curran) San Francisco.
Polonaise (Studebaker) Chicago.
School for Brides (Hanna) Cleveland.
Salute to Murder (Shubert-Lafayette) Detroit.
Student Prince (Karleton) Williamsport, Pa., 10; (Lyric) Allentown 11; (Playhouse) Wilmington, Del., 12-13.
Shootin' Star (Shubert) Philadelphia.
State of the Union (American) St. Louis.
This Too Shall Pass (Copley) Boston.
Two Mrs. Carrrolls (Shrine Mosque) Peoria, Ill., 10; (Davidson) Milwaukee 11-13.
Voice of the Turtle (Plymouth) Boston.
Voice of the Turtle (Geary) San Francisco.
Windy Hill, with Kay Francis (Harris) Chicago.
West of the Moon (Wilbur) Boston.
Woman Bites Dog (Walnut) Philadelphia.

Gribble Fumes At 'Romeo' Talk

CHICAGO, April 6.—Harry Wagstaff Gribble, co-producer of *Anna Lucasta* and the much-flacked mixed-cast production of *Romeo and Juliet*, lashed out this week at rumors prevalent in some segs of trade that (1) Gribble, who is rewriting the script, is garbling Shakespeare and seeking notoriety, (2) but that play is doomed to flop anyway because it won't be able to hit boards anywhere except New York and Chicago on account of its mixed cast.

"In the first place," Gribble declared, "how can anyone say I'm garbling Shakespeare when no one has yet seen a copy of the script? However, as I first stated several months ago, there will be no radical departure in our production from the original. Gossip floating around the trade that I am trying to be sensational in producing it with a mixed cast is groundless, because I am merely trying to present age-old problems as applied to ourselves."

Replying to the second rumor, Gribble admitted the improbability of a road run for a black-white *Romeo and Juliet*, but added that if the play were successful on the Main Stem and in Chi, he would be satisfied. He pointed to the success of *Deep Are the Roots*, *Anna Lucasta*, neither of which has had a road run, and none is being contemplated for either show.

Gribble is known to be sinking most of his dough derived from *Anna* into the production, altho Michael Myerberg (*Lute Song*) is listed as the top angel.

St. Louis Muni Opera Tees Off June 1; 88-Night Span

ST. LOUIS, April 6.—Municipal Opera season opens at Forest Park Amphitheater June 6 with *The Desert Song*, and will include revivals of *Robin Hood*, *East Wind* and *The Merry Widow*.

Six other productions will be presented during the 88-night season. *Desert Song* will run 11 nights, other shows for seven nights, except exit production, *The Great Waltz*, which is skedded for two weeks. Advance ticket sales are running far ahead of last year, according to Paul Beismann, general manager.

HOW TO GO CRAZY

(Continued from page 3)
pared by a local firm of auditors shows that at the admissions set by the board the State is going into the red weekly to the extent of one grand. This info has been passed along to Ottawa but has not produced any satisfactory results, the reply being charge admissions as set by the board—or else.

Singer now has one of two outs—close out the stagemore or cut out pix. For without pix the sky's the limit, there is no ceiling on flesh, no matter what form the entertainment, whether legit, longhair, band or vaude.

\$327.55 Per Angel

NEW YORK, April 6.—Walk Hard, low budget legit which closed March 31 after seven performances at Chanan Auditorium, needed 49 angels who plunked down a total of \$16,050 to get hep.

Amounts laid on line ranged from \$1,100 down to \$50. Gustav Blum, producer, really put together the nickels and dimes of his investors, including six who put in \$50 apiece.

Equity Vs. AFM In Union Bite For Bit Music

NEW YORK, April 6.—Actors' Equity will take action against the AFM for latter's forcing of Margaret Phillips, a member of the cast of *The Late George Apley*, now playing in Chicago, to join the musicians' union for playing eight bars on a piano during the show. Equity's Chi representative, Frank Dare, has sent affidavits from Miss Phillips and John Henry Mears, the company manager, to the New York office.

Mears also protested the action in a letter to James C. Petrillo, AFM head. Miss Phillips was reimbursed by the producer for the \$55 initiation fee plus one and one-half per cent of her weekly salary she must pay the musicians. It was pointed out by Ben Boyar, general manager for Max Gordon, the producer, that no "stand-by" musician was used in the Broadway showing of the play, nor was Miss Phillips compelled to join the AFM.

First Anniversary Follow-Up Review

THE GLASS MENAGERIE

(Opened Saturday, March 31, 1945)

THE PLAYHOUSE

A play by Tennessee Williams. Staged by Eddie Dowling and Margo Jones. Setting and lighting by Jo Mielziner. Original music by Paul Bowles. General manager, Alex Yokel. Stage manager, Randolph Echols. Press representative, Harry Davies. Presented by Eddie Dowling and Louis J. Singer.

The Mother.....Laurette Taylor
Her Son.....Eddie Dowling
Her Daughter.....Julie Haydon
The Gentleman Caller.....Anthony Ross

By Robert Francis

The Glass Menagerie attained its first birthday Monday (1), and played to the same jammed house that has been the standard for a year.

When this reviewer caught the play on preem night, it tabbed the Tennessee Williams opus as "sharp, incisive and poignant—a combination of play and performance which lovers of good theater will remember with delight." We also said, however, that *Menagerie* was depressing and felt doubtful that Mr. and Mrs. Average Customer, who look for escape in their theater-going, would go for it.

This reviewer was wrong on the last count. *Menagerie* started with a bang to pack 'em in and has continued in the same key to the tune of a million-dollar gross. The New York Drama Critics' Circle dubbed it the best play of the season. It won the George Jean Nathan *Esquire* award, the *Sign* award and, finally, the people of the theater voted it a gold key as the season's winner of *The Billboard*-sponsored Donaldson Award. Donaldson keys were also voted to Laurette Taylor for the year's best fem performance and to Anthony Ross for the best male support. *Menagerie* cleaned up award-wise and coin-wise.

Viewing it again on the occasion of its first anniversary, it is a pleasure to report that custom has not staled it. The cast remains intact. And, if anything, the performances have mellowed into closer integration. This particularly true of Eddie Dowling. He has added a warmth and naturalness to a portrait which was at first slightly pontifical. Laurette Taylor is still superb as the nagging, ex-Southern belle. It is a performance to be remembered—and deserving of all the encomiums it has received. Anthony Ross still impresses as a bit of perfect casting for the role of the Gentleman Caller

"Ozarks" From Missouri for Pfeiffer—Green in His Poke

NEW YORK, April 6.—Maid in the Ozarks continues its b-o. ram-page in the Middle West. Legiter racked up a sweet \$17,103 (10) in Peoria, Springfield and Decatur, Ill., followed that with a solid \$13,342 the next week, and in Akron, Janesville and Newark, O., delivered a \$5,502 head of lettuce.

Produced by Jules Pfeiffer, the show has been given a terrific amount of flacking. Pfeiffer uses four p. a.'s, outdoor advertising, win-

ANNIE GET YOUR GUN

(Continued from opposite page)
something for which people sell their souls to get a ticket.

Which is high and free-stepping praise. So is the musical. Annie Oakley, brilliantly realized on stage by Ethel Merman, deals one show-stopping number after another off her cuff. In 10 scenes, she tees off with an early encore tabbed *Doin' What Comes Naturally*, follows it with *You Can't Get a Man With a Gun*, pins the score down with *Moonshine Lullaby* and crashes thru with an opus in which she takes over when the men are thru—*Show Business*. Four encore-builders in a first act add up to a lot of singing and a lot of paddy-beating. Miss Merman, fortunately, is more than equal to same.

Hub Crix Tab

Aisle experts tossed unanimous hats in air for this one. Predict a 100 per cent sock. Yes: Peggy Doyle (American), Alexander Williams (Herald), Elliot Norton (Post), Leslie Sloper (Monitor), Helen Eager (Traveler), Cyrus Durgin (Globe), Leo Gaffney (Record).

Annie Oakley, skillfully supported by three young sisters and a bright young brother, crash into a hotel setting and collect not only an order for quail but a chance (for Annie) to win more money by outshooting Buffalo Bill's star marksman, Frank Butler. Annie, a "natural" in appearance and background, not only falls in love with Butler but beats him at his own game—shootin'. Charlie Davenport, the promotion-minded power behind Buffalo Bill, hatches up the idea of adding her to the show as a special attraction. Annie, being in love, joins the outfit, hatches a surprise stunt for Butler, joins an Indian tribe, tours Europe, and finally wins her man—Butler. But not until plenty of laughs and musical comedy water has passed under the bridge.

There are many high spots in *Annie*, most of which are provided by Ethel Merman. Ray Middleton, however, as Frank Butler, walks off with a flock of honors for his singing, acting, and general good conduct in front of the footlights. Marty May, as the harried "idea man" for the Buffalo Bill Show, also rates a neat clump of orchids. For that matter, so does everyone in the cast. Direction, book and casting are adroit. Ditto the sets. Oh, well, ditto everything. Even Wynne Gibson manages to make something out of nothing.

Annie Get Your Gun is can't-miss stuff. First act is plenty long, but no one will mind too much, especially after cuts and tightening get under way.

and Julia Haydon is ethereally convincing as the afflicted daughter.

Over-all, *Menagerie* comes close to perfection. It is a play of mood, even if a depressing one, and Dowling's direction catches and holds it from curtain to curtain. We might even stick out our necks again and predict that it will see another birthday. We hope we aren't wrong again.

dow cards, one-sheets, three-sheets, six-sheets, 24-sheets, street parades, sound trucks, stunts and advance trailers when playing pic houses and a newspaper tabloid distributed from house-to-house. During the newspaper strike in Cleveland, Pfeiffer printed 150,000 of the tabloids and the investment paid off with a \$14,000 week.

\$1,900 One-Nighter

Producer has also clicked heavily in towns where legit is but a memory. He did \$1,900 in a one-night stand in Mankato, Minn., after the town hadn't seen a show in 20 years. Council Bluffs, Ia., without legit for eight years, paid off to the tune of \$2,900. Pfeiffer couldn't get a house in Des Moines, so he hired the Coliseum, put in a portable stage, reset the seating arrangement and collected \$14,000 in five days.

Show, booked by Consolidated Radio Artists is sans a name cast. It has 11 actors and three grips. Comes into the Mosque Theater, Newark, N. J. (3,200 seats), May 6.

CANDIDA

(Continued from opposite page)

and all. Another Alfred Doolittle against a parish-house background. Wesley Addy endows Morell with an honesty and forthrightness which indicates that Candida loved him otherwise than as a stuffy, pedantic weakling. His is a thoughtful and considered performance. And Mildred Natwick repeats her sharply amusing portrait of a prim spinster secretary.

In any production of *Candida* there is always post-curtain arguments about Marchbanks. If there isn't any Marchbanks, there isn't any play at all, and latter is one of the toughest roles in the theater. The asinine, 18-year-old introvert can be too effeminate or too loudly positive. He is incredible to begin with. Marlon Brando (ex-*I Remember Mama* and more recently ex-*Truckline Cafe*) achieves something in between—a balance that makes for a better understanding of the love-sick young nuisance than has been scaled by most of his predecessors. Brando also gives the latest *Candida* a lift—and himself one Stem-wise.

Woodman Thompson's setting and costumes are the same used in previous revivals.

HITS AND RUNS

(Continued from opposite page)

Hardwicke, director at McAlpin Breakfast, Tuesday (9).

Anent non-voters in Circle's balloting, said Rosamond Gilder: "The Circle is a group of free men and women who come and go as they please. I strongly feel that they have a right to their own opinions. I do feel that the Circle should give a prize only when a play reaches a certain standard." Kronenberger, Nichols and Freedley did not comment.

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BUILDING BAN NO BUGABOO

Most Ops Set For '46 Tours

Essential lumber, scarce for two years, stacked before CPA edict to hold crews

CHICAGO, April 6.—Ban against construction and alteration of "non-essential" building imposed by Civilian Production Administration to press the government's program to build 2,000,000 dwellings for veterans in the next two years does not figure to impair efforts of carnival and circus owners to make their orgs "bigger and better than ever," a survey conducted by *The Billboard* indicates.

General theme of owners contacted was that "those who are not ready now or do not have the materials on hand to complete their plans for 1946 don't deserve a better fate."

Operators generally agree they are ready—witness the number of shows now open and the number set to spring next week. Majority went into winter quarters since last November, and construction and rebuilding was started immediately in order to hold key men on the jobs and to keep workmen from straying from the fold. Purchasing and special agents were busy at the close of the '45 tours gathering necessary materials, particularly lumber, as that has been tough to get for two years. Reports from all sections indicate these agents did their work well, as few have complained of any complete tie-up because of material shortage.

Flats Have Planks

Lumber for redecking flats and building and repairing wagons kept agents hopping from yard to yard thru the past two years, and efforts were concentrated on this problem last fall. Not a single operator has reported a flat left in the yards because the decking was unsafe.

Situation is different in the fair field, as the majority of plants need-

Trick Tights Handicap Fliers

NEW YORK, April 6.—Ringling-Barnum Circus has put together a most spectacular flying display, four capable acts working simultaneously, but costuming offers a handicap the artists have difficulty in overcoming.

Misses were frequent in the opening performance (4), particularly in the two-and-a-half. Acts generally ran smoother after the initial showing, but still there were misses. One star aerialist explained it:

"In dress rehearsal we used woolen tights, but they proved too slick for the catchers. Then we switched to cotton, but the style of the costume makes this impractical. If the shoulder straps are pulled tight enough to make the legs fit properly, they are so tight that we cannot bend our knees. When we loosen the straps enough to have leg room, they bag and wrinkle and make it hard for the catch to function."

Costumes, done in orange, resemble a suit of long-handled underwear with an overall bib top.

Performers seem to agree that the color scheme should be sacrificed for precision, and that they be allowed to return to the standard pink tights.

ing a lot of work before they can be returned to a pre-war basis were not turned back to the associations by the military until it was too late to lay in supplies necessary. Great majority of the leading annuals forced out of action by the war will go ahead as scheduled next fall, even tho in many instances they will be unable to offer the classiest of exhibit buildings.

CPA has not officially ruled construction on fair plants as "non-essential," as it has not been asked for permits required to build anything other than dwellings. However, CPA officials intimate they would rather not be asked for such permits.

They'll Improvise

Fair operators are confident the public is still hungry for the type of amusements to be found on their grounds, and that by utilizing such buildings as are tenable and tents they will be able to present the top educational features as well as a good share of competitive exhibitions.

Circuses already in action, such as Ringling Bros. and Barnum & Bailey, Clyde Beatty, Sparks, Bailey Bros., 101 Ranch Wild West, C. R. Montgomery, and Bradley & Benson have proved they are built and ready.

A few of the major carnivals open are Cavalcade of Amusements, Hennies Bros., Cetlin & Wilson, Endy Bros., Johnny J. Jones Exposition, Wonder Shows of America, World of Today, Joseph J. Kirkwood and James E. Strates. Royal American Shows played three winter dates after going to the barn last November and then returned to quarters for a refurbishing for a May bow in St. Louis. These fellows all were ready for the gun, along with a host of others now on tour.

Those still to open insist they have what it takes. Some few may not have built all they planned, but the attitude of those ready concerning the "less fortunate" is, to put it briefly and bluntly, "it serves them right."

Turnaway for Bailey

NEWBERRY, S. C., April 6.—Bailey Bros.' Circus, Bob Stevens, manager, opened here last night to turnaway business. Rudy Rudynoff is among the acts.

R-B Has 350G Baled Bow-In Night; Day Advance Hits 50G

NEW YORK, April 6.—Ringling Bros. and Barnum & Bailey Circus had \$350,000 advance cash in the baling room when the show opened in Madison Square Garden Thursday (4), and daily sales Friday and Saturday rode on the \$50,000 mark each day, according to a high official of the show.

Ticket sellers are the big problem, as Jamaica opened Saturday and the ducat peddlers preferred to work the track rather than struggle thru the eight-hour Garden routine. Officials estimated that another \$10,000 would have been picked up on each day's sale Friday and Saturday had they been able to hire box-office men.

Lines Friday and Saturday were four abreast for better than 150 yards on both 49th and 50th street windows from a 10 a.m. opening until a 9 p.m., close for advance sale only.

H-M Gross Up 40% On Altoona Stand

ALTOONA, Pa., April 6.—Hamid-Morton Circus closed a four-day engagement here today with a take 40 per cent above business done at last year's stand, according to Bob Morton.

Morton reported capacity business daily, with a huge turnout at the Friday night show.

Show leaves tomorrow for a week's engagement in Washington.

J. D. Newman Gains In St. Paul Hospital

ST. PAUL, April 6.—Critically ill in St. Joseph Hospital here for several weeks, J. D. (Jake) Newman, general agent of Cole Bros.' Circus, was said today to be responding to treatment.

He was removed from an oxygen tent earlier this week, and Mrs. Newman reported that he is now able

Big Show Music

Turn to the Music Section for a review of Ringling Bros. and Barnum & Bailey Circus 1946 music.

Endy Unlocks For '46 With Loud Huzzahs

Biz Good at Charleston, S. C.

CHARLESTON, S. C., April 6.—Endy Bros.' Shows, owned and operated by David B. Endy, opened here Thursday (4) for a 10-day engagement that promises to send the revamped org off to a winning start for the 1946 season. Uncertain weather probably hurt receipts, but there was a lot of folding stuff stuffed into the office wagon the first three nights despite conditions.

The Endy train left Miami Sunday for the run here, and Dave spent considerable time opening bon voyage telegrams. To cap the start, W. B. Curry, Miami city manager, appeared in person and made a brief talk from the platform of Dave's private car.

The train made a good appearance, the wagons a bright circus-red trimmed with silver. Sleepers and coaches are in orange, with the flats done in silver. Run from Miami here was made in 20 hours.

American Legion is sponsor for the showing here at Harmon Field.

R-B Gets First Sellout of Year At Sat. Matinee

NEW YORK, April 6.—Despite a rainy, chilly afternoon, Madison Square Garden (capacity 14,500) was packed to the rafters for the matinee performance today of Ringling Bros.' and Barnum & Bailey Circus.

It was the Big One's first sellout of the 1946 season. Biz the opening night hit close to 8,000 folks, with Friday's matinee being very light, but Garden officials estimated that 10,000 were there Friday night. Top price is \$6.

to sit up for three five-minute intervals daily. She expects, however, that he will be confined to the hospital for at least two weeks before they return to their home in California.

Mrs. Newman expressed gratitude for the many messages and flowers received from friends, mentioning particularly the floral offering from the Showmen's League of America.

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Stigler, Okla., April 8-13

WANTED For BAILEY BROS.' CIRCUS

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IT'S OFF WITH THE WRAPS

Flash Is Word For It on W-T Muskogee Bow

Reynolds & Wells spring with new fronts, canvas, entrance—weather aids

MUSKOGEE, Okla., April 6.—Five new show fronts, a spread of fresh new canvas from stem to stern, and a neon-bright front entrance flashed the 750-foot length of the World of Today shows as it rolled into action here Friday night (29).

Owners L. C. (Curly) Reynolds and H. I. (Izzy) Wells met with the best weather breaks they have had since they began cracking the ice here, and all ops chalked gratifying biz. Noble C. Fairly, again the business manager, counted 12 shows, 14 rides and 40 concessions in the inaugural lineup. Location was City Park and Airport, close to the downtown area.

Shows at opening included Charles Zerm's Circus Side Show, James Dunlavey's Jungleland, Doc Day's Fat Girl Show, Ray Ayer's Bubble Dancers, Pee Wee Parker's Minstrel Show, Fay Ayers's *Girl Revue*, Jess O'Dell's *Lover Lane*, O. Bushea's Glasshouse, George Carson's Funhouse and the Jap Suicide Plane, presented by the Marine Corps Legion, under management of Joe Gleason.

Executive staff comprises L. C. Reynolds and H. I. Wells, owner-operators; Noble C. Fairly, business manager; Art Signor, secretary; Mrs. Peggy Reynolds, treasurer; Viola Fairly, press agent; Paul Will, electrician; Bob McAdoo, scenic artist; P. Miller, lot superintendent; Joe Chiodo, mechanic; Ann Dunlavey and Katherine Montgomery, front gates, and C. C. Hutchinson, *The Billboard* sales and mail agent.

Jammed Midway Greets Sparks On Bow Stand

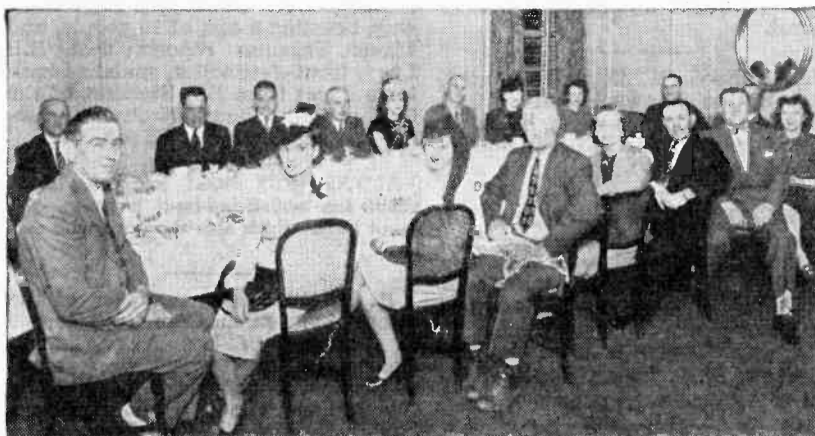
TUSCALOOSA, Ala., April 6.—They rushed a third ticket box into action here Monday (25) night as the J. F. Sparks Shows ushered in the season amid an uproar of traffic congestion at the front gate.

The extra box was thrown on at 7 p.m. to accommodate long lines of payees that had swamped the regular sellers. From the hour until midnight the midway was jam-packed, the Paroff Trio, free act, helping to hold the crowd.

Rain Tuesday (26) slowed biz, but a return of fair skies Wednesday (27) brought a repeat on the opener.

Kelly Grady is expecting delivery of his new Roll-o-Plane to join his Ridee-O.

Oscar Bloom and John Rice were visitors from Columbus, Miss. A. C. Brown joined with his Wild Life Show. One of the highlights* of opening stand was a dinner given at the Birmingham home of Mr. and Mrs. J. F. Sparks for some of the concessionaires and their wives.



CETLIN & WILSON SHOWS STAFF MEMBERS and their wives were tendered a pre-opening dinner at Hotel Petersburg, Petersburg, Va., Monday (1). Clockwise from left: E. K. Johnson, special agent; Lee Faulkner, trainmaster; Art Parent, musical director; William Hartzman, treasurer; Mrs. William Hartzman; Fred Utter, electrician; Mrs. Fred Utter; Mrs. John W. Wilson; John W. Wilson, general manager and co-owner; I. Cetlin, co-owner; Mrs. I. Cetlin; William Cowen, business manager; R. C. McCarter, general agent; Mrs. R. C. McCarter; Pete Thompson, lot superintendent; Mrs. Pete Thompson, Mrs. McDonald and Mac McDonald. Mr. and Mrs. Whitey Hewitt, general superintendent, were unable to attend. Starr DeBelle, press agent, arrived too late to be present.

Season's In All Over Map

Big ones, little ones in scramble to open—biz big for most—skies hurt some

CHICAGO, April 6.—The big April push is rolling from coast to coast, biggies and smallies alike bursting into action or moving into position.

Mainly, it was fair weather sailing, this week tho spots of rain, wind and cold conspired here and there to crimp operations. Biz on the whole, weather permitting, was in line with forecasts—from top to terrific.

Week saw the East's newest rail org entry crash the midway scene as John W. (Jack) Wilson and Izzy Cetlin uncorked their Cetlin & Wilson Shows at Petersburg, Va. At Newport News, Va., John H. Marks unlimbered his Marks Shows for the season's run. James E. Strates Shows were awaiting the gong at Washington.

In Dixie, they were opening all over the map. Peppers All-State Shows bowed at Selma, Ala. J. F. Sparks Shows, with an opening night traffic jam, rushed an extra ducat box to the front gate at Tuscaloosa. Frank's Rides banged it open at Macon, Ga.

Here in the cornbelt, there was action at the outer fringes, with L. C. (Curly) Reynolds and H. I. (Izzy) Wells springing with World of Today Shows at Muskogee, Okla., to an excellent week; the John Francis Shows opening at St. Louis, Great Sutton Shows prepping at Osceola, Ark., and Wichita staking a claim as Kansas' carnival capital.

Across the continent, the California contingent of early birds, including Crafts, Long's United, Golden West and Pacific United Shows already into the season, was about to be joined by Foley & Burk Shows.

It was a week of heavy action everywhere. The contest was on.

Strates Strong In Wash. Debut

Initial day gives org 11,000 — ribbon-cutting ceremonies mark bow

WASHINGTON, April 6.—James E. Strates Shows opened the season here Thursday night (4) to a capacity crowd of well over 11,000. Daily matinees were well attended. Ceremonies, held at front gate, consisted of cutting of ribbon by Mr. and Mrs. James E. Strates and staff and head of the Army-Navy Union Committee.

All newly built fronts and wagons including new Diesels and with every show equipped with fireproof canvas, made an impressive array, drawing many congratulations from officials, visitors and patrons.

Shows included two Funhouses, (See *Strates Bows Big on page 58*)

Philly Group Gets Quarters

PHILADELPHIA, April 6.—Pennsylvania Showmen's Association, started here by local outdoor men, has set clubrooms at 814 Walnut Street, a temporary location, and members are looking around for larger quarters.

Charles C. Spink, former manager of Fay's Theater here and recently associate director of the USO, was chosen president; Harry A. Katz, concessionaire, vice-president; Raymond S. Blumberg, concessionaire, secretary; James A. Enright, ride owner, treasurer; Sam Taylor, concessionaire with Johnny J. Jones Exposition Shows, chairman of the entertainment committee; Alex Bonk, concessionaire, chairman of the house committee, and Matthew J. Riley, Greater Riley Shows, chairman of the board of directors.

C-W DEBUTS RAIL ORG

Peppers Bows At Selma With Load of Flash

SELMA, Ala., April 6.—Peppers' All State Shows tossed off the wraps for its opening here Friday (29), revealing much new painting, plenty of new neon, the addition of new canvas and equipment and a new front gate built with Reynolite panels and flashed strongly with neon. Color scheme is ivory with red trimming.

Show carries 10 rides and six shows. Rides and shows and those in charge of them are: Bill Noe, twin Ferris Wheels; Frank Perneti, Octopus; Shadow King, kiddie rides; Hueston Preston, Chair-o-Plane; Martin Isaac, Roll-o-Plane; Howard Sturdivant, Flying Twister; Bill Litteral, Merry-Go-Round; Jim Ayres, (See *Peppers Flashed Up, page 58*)

Kansas Ops Swing Into Early Action On Wichita Lots

WICHITA, Kan., April 6.—This city might well be termed the hub of the Kansas carnival field. Here's why. More than 15 rides are operating on various locations while awaiting opening of their respective shows.

Scores of concessionaires can be seen on vacant lots as they frame new show fronts and ready their trucks, banners and other equipment.

Fifteen shows are wintering in the Sunflower State.

George Bellie, of the Sunshine Studios, says there has never been so much activity here. In his 45 years in the show painting biz he has never received so many orders from so many shows. "It seems that (See *Kansas Ops Active on page 99*)

Biz Big in Bow At Petersburg

Will use system flats until more cars delivered—owners flash new midway

PETERSBURG, Va., April 6.—Busting at the seams with show and ride attractions culled from old and new shows under Cetlin & Wilson banner, the East's newest railroad midway org made its inaugural get-away here Monday (1) to the biggest opening night biz since John W. (Jack) Wilson and Izzy Cetlin made this city their winter headquarters.

Petersburg first nighters found the 1946 edition parading features which came east when the two owners purchased Pete Korte's North American (See *C-W Gets Going on page 58*)



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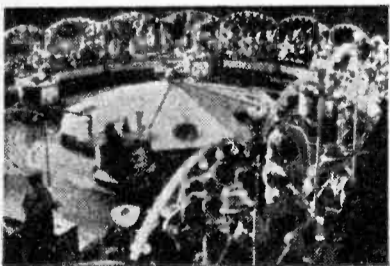
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MIDWAY CONFAB

NEW midway technique?

HAL EIFORT, Craft Shows auditor, recently flew from Phoenix, Ariz., to Ohio to attend his brother's funeral.

CHARLES S. REED, general agent, Great Sutton Shows, spent several days in St. Louis this week, being on a booking trip for the shows in Southern Illinois.

JOHN GECOMA writes from the Patrick Henry Hotel, Roanoke, Va., that he has been released from the hospital but a fractured ankle will keep him on the shelf for another two weeks.

MEMBERS of the Gate & Banner Shows voted to buy glasses for ticket sellers.

MR. AND MRS. REX M. INGHAM and son, Milton, together with Tom and Ann Dickerson, former troupers, recently visited the Fraker family, who have the Wild Life Show on the Kirkwood midway, at Raleigh, N. C.

FISHER AND GRAHAM, aerialists, info from Hollywood, Fla., that they will leave for the road in May, going out with a new third member in the act and rigging newly flashed.

PAUL RAPPAPORT, chief of detectives on the Montgomery, Ala., police force for many years, was reported a suicide victim recently. He was well known to many outdoor showmen.

"WHAT'S NEW about the 30-day cooling off period?" asked a train crew's best lush. "I average about three a year."

ANTHONY BARESS, former concessionaire with the Bantly Shows, has been promoted to sergeant and is now stationed at Irumagawa, Japan, according to his wife, who resides in Chicago.

BILLY LOGSDON, side show owner on Fay's Silver Derby Shows, has added Merry Mildred, midget mother, and her baby to his show. . . . PATSY VIDALIA is furnishing

the minstrel end in the No. 2 annex of Bill Logsdon's Circus Side Show.

FRANKIE TEZANNO has opened a minstrel on the Mighty Page Midway, boasting a cast of 16 people, and Mavis Tezanno reports that Bill Levy, front-gate seller, snatched cash for a ducat from Bill Sterling, of the Capital City Shows, Nashville, during the engagement at Troy, Ala.

ALWAYS THE MOST interesting thing about the with-it-and-for-it boys is—you never know which side they are with and for.

K. H. GARMAN, manager of the Sunset Amusement Company; George R. Vollmer, of Los Angeles, and Charley Miller, Chicago, were recent visitors with Thomas B. Vollmer at the Indiana State Soldiers' Home, La Fayette.

JOSH KITCHENS, of James E. Strates Shows, received delivery of a six-mule Liberty act and a high school horse from Evans and Stark, Centerville, Ia. Mules and horse, now at Strates' Mullins, S. C., quarters, will appear for the first time at Washington under direction of Kitchens.

UNITED SHOWMAN'S LEAGUE of America, Chapter No. 1, has established headquarters at 136 Tuscarawas Street, W., Canton, O. HUBER S. (MOXINE) SEMBOWER will have the annex on Charles Zern's Side Show with World of Today.

THERE WAS A TIME when concessionaires could get a little discount on privileges for cash. Yeh! And more when paid weeks in advance.

H. R. MARTENEY writes from Indianapolis to correct the report that he is framing his own show, pointing out that he is an advance agent and promoter. . . . F. B. (SHORTY) DENNIS infoes from Oberlin, Kan., that he plans to play his Dennis Rides and Shows thru Western Kansas.

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Model 460—Plant with 7 inch burner, complete—\$18.95.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with con.—\$11.95.

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 Write full details and your price.
W. O. KING
 30 Fessenden St. Mt. Clemens, Mich.

WANTED
 Ferris Wheel and Merry-Go-Round with Operators for Firemen's Carnival during week of July 4th, 1946. Best offer. Write to
MIDDLESEX VOLUNTEER FIRE DEPARTMENT
 Urbana, Virginia

stayed off the road one season, but now have purchased a house trailer and car and have joined T. W. (Slim) Kelley's Side Show on the Cavalcade of Amusements. . . . **GEORGE O'NEAL** is assistant to Dude Brewer on concessions with the Lotta Hoovey Shows, which opened recently at Greenwood, Miss.

ONE WAY A TROUPER can kid himself into thinking that he's prosperous is to fill his poke with type-written jackpots.

WALTER K. SIBLEY, executive secretary, National Showmen's Association, who is never at a loss for words, resorted to flowery language to extend well wishes on behalf of the org to **James E. Strates** for their opening. His telegram to Strates read: "Phoenix-like you have arisen from your ashes more beautiful than ever."

J. ROY IVES, recently discharged from the army, has signed as an electrician with J. T. Tinsley Rides, Greenville, S. C. . . . **LOUIS (DADA) KING** will go out as an assistant to Bucky Allen, concession manager, World of Mirth Shows. . . . **AL SHRINER** will operate candy floss for Harry Stevens on Prell's Broadway Shows.

ARTHUR KING, former manager of "Glamour Girls" for the Ben Williams Shows and for the last two and a half years a lieutenant in the maritime service, is back in New York doing free-lance radio work. He has also tried his hand at



sculpturing and will have an exhibition at the RoKo Art Gallery, New York, April 14-21.

VI AND AL PETKA have their daughter, Alberta Louise, home from the hospital, where she had been in an incubator since birth three weeks ago. She will remain with Vi's mother until able to join her parents on the road. They were with Ellman Shows last season. . . . **MRS. LUCILLE (SUTTON) NORWOOD** will break in her former sister-in-law, Mrs. F. M. Sutton Jr., as secretary of the Great Sutton Shows, resigning the position herself because of ill health.

JACK DARLING is slated to have the Girl Show on Frear's United Shows, he infos from Wichita, Kan. . . . **SANDRA LEE**, annex feature, opened with Sailor Katzy's Side Show on the J. F. Sparks midway after 16 weeks in a New Orleans club. . . . **FRANK LA BARR**, who will be 93 next September, reports that he is still enjoying the sun down Miami way. . . . **SKEETER AND GEORGE McALLEN** spent several days in Joplin and Kansas City, Mo., before joining the Great Sutton Shows at Osceola, Ark.

CHARLENE BRAND, dancer who had been appearing at the Jewel Box, Tampa night club, opened recently with Sailor Katzy on the J. F. Sparks Shows with her Stroblite number. . . . **MEMBERS of Byers Bros.' Shows** turned out recently for a birthday party given Mrs. Jimmie Carpenter. Beulah and Harry Adams joined to operate the photo gallery for Butch and Billie Goff, who also have the cookhouse. Olin Byers is mechanic for Richman and Carpenter. Jewel and Odis have frozen custard and Pearl Byers has popcorn.

IN THIS LIVELY business, full of surprises for everyone. It's no shock to discover that one has been left at the post after being booked for the season.

L. T. (PETE) CHRISTIAN writes from Richmond, Va., that Mr. and (See **MIDWAY CONFAB** on page 65)

FRANK M. SUTTON SR. Presents
GREAT SUTTON SHOWS
 Most Beautiful Show in Middle West

LAST CALL LAST CALL
SHOW OPENS SATURDAY, APRIL 27, SIKESTON, MISSOURI

Want Ride Help that can drive trucks. Can place Shows (will furnish tents and fronts). Can place one or two Flat Rides. What have you? Can always place Ball Racks and Stock Concessions.

NOTICE: Capt. Pete Sutton Will Not Be With This Show.

Moody Cook wants Acts for 10-in-1 Side Show. Address
F. M. SUTTON, SR., Sole Owner and Manager
 Osceola, Ark., Till April 21st; Then Sikeston, Mo.

INTERNATIONAL SHOWS

WANT WANT
 Shows That Do Not Conflict With What We Have. Girls for Revue and Posing Show. Foreman for Mix-Up. Second Men on All Rides. Cook House Help. Counter Men for Corn Game. Slum and Grind Store Agents, Come on.
 The Best Spring Route of Any Show. Don't Write or Wire — Come On!

COLEMAN LEE General Manager
W. J. LINDSEY Concession Manager

Address: **COFFEYVILLE, KAN., This Week; BARTLESVILLE and PONCA CITY, OKLA., To Follow; JUNCTION CITY, KAN., May 1st.**

BADGER STATE SHOWS
 Opening Oshkosh, Wisconsin, on West Algoma St., Lot, April 17; Then Choice Milwaukee Lots, With One of the Best 4ths in the State.
Sixteen Minnesota Fairs Starting July 10th.

WANT—Ten In One, Fun House, Wild Life Exhibit, or any Show not conflicting with what we have. S. E. Wheller, write.

CONCESSIONS—Fish Pond, Pop in Poker, or any new concession working for stock. ALSO could use Foreman for Fly-O-Plane and Second Men for other Rides.
 Fair List Furnished To Interested Parties

Write or call 1923 So. 76th Street, West Allis, Wis., or Winter Quarters at Red Granite, Wis.

HORSE FOLLIES OF 1946
 All People Contracted Report on or Before April 15th.
 Show Opens April 18th.

Want Agents for Stock Concessions, Frozen Custard, Candy Butchers. Will book Photographers. Novelties open.

Address Winter Quarters, Oxnard and Edison Streets, Care Eagles Ranch, North Hollywood, Calif.

SHAN BROS.' SHOWS
 CAN PLACE Legitimate Merchandise Concessions.
 Want Bingo Help and General Concession Agents.
 Want Man To Take Charge of Trained Animal Show.
 Dancers for Revue. Patsy, Answer.

SHAN WILCOX, Mgr., Nashville, Tenn., April 8 to 20

EDDIE'S EXPOSITION SHOWS
 OPENING APRIL 22, FORD CITY, PA.
 With Eight Rides and Five Shows.

Want Penny Arcade and Frozen Custard for Celebrations and Fairs. Jeanette, Greensburg, Sharpsville, Washington, Vandergrift, Butler, Stoneboro, Rocky Grove, Clarion, West Alexander.

EDWARD M. DIETZ, 165 N. Monroe St., Butler, Pa.

L. B. LAMB SHOWS
 Want Agents for Office Owned Concessions.
 Want Shows With Own Equipment.
 Want Ride Men That Are Truck Drivers.
 Will Book, Buy or Lease Octopus and Rolloplane.
12 FAIRS BOOKED — 9 IOWA — 3 SOUTH
 No Mitt Camps Wanted. Wire
L. B. LAMB, Fayetteville, Tenn.

WANTED

EXPERIENCED, RELIABLE MAN TO OPERATE
EZE WAY CUSTARD MACHINE

Good Proposition for one of the Finest Custard
Machines on Road.

Address Replies To

BERT SYKES

c/o JOSEPH J. KIRKWOOD SHOWS
Martinsville, Va., This Week; Then Per Route

WANTS—GIRLS—WANTS

Girls wanted for office-owned Posing and
Dancing Shows. Highest salaries paid. Ex-
perience unnecessary.

**LAWRENCE GREATER
SHOWS, INC.**

ROANOKE RAPIDS, N. C.
Week of April 8-13, 1946

American Beauty Shows

OPENING

Perryville, Mo., May 4, Sunday Matinee

WANT

Foremen and Second Men on Ferris Wheel,
Spit Fire and Chairplane; Second Men for
Merry-Go-Round. Top salary.
Have all Concessions booked at present time.
Winter Quarters Now Open, Perryville, Mo.

WANTED

Nail Store Agents. Write or Wire

CECIL BROWN

Capell Bros. Shows, Duncan, Okla., this
week; then as per route.

**I AM NO LONGER
CONNECTED WITH
The
GREAT SUTTON SHOWS**

CAPT. F. M. SUTTON JR.

FOR SALE

8 100-Lb. Kegs of Nail Joint Nails, Cement
Coated, \$10.00 Per Keg, F.O.B. St. Louis, Mo.
Address:

DEE LANG

101 N. BROADWAY ST. LOUIS 2, MO.

FOR SALE

.22 SHORTS, R. F.

WESTERN K-121 O.R.
KANT-SPLASH — NEW STOCK

10 Cases of 10,000 to the Case. Make Best
Offer for All or Part. Address:

BOX 360, c/o BILLBOARD
39Q Arcade Bldg. St. Louis 1, Mo.

**WHEEL FOREMAN
WANTED**

Top salary to reliable, sooper operator that can
drive semi. Move every 12 days.
E. A. HOCK, 3011 Montrose Ave., Chicago.

CARNIVAL WANTED

JULY 4-5-6

AMERICAN LEGION CELEBRATION

J. C. Collins, Tipton, Mo.

DYER'S GREATER SHOWS

WANT

Shows with own equipment. Must cater to ladies
and children. Second Men on Spitfire, Roll-o-Plane.
Will book Kiddie Rides. Shorty Orchard wants
Concession Agents. Greenwood, Miss., this week;
Water Valley, Miss., next week.
P.S.: Have 24 ft. Octopus Trailer for sale with
Winch and Seat Boards, \$100.00.

CLUB ACTIVITIES**Showmen's League of
America**

400 So. State St., Chicago

CHICAGO, April 6.—President
Fred H. Kressmann presided at
Thursday (4) meeting, with Treas-
urer Walter F. Driver, Secretary Joe
Streibich and Past President Jack
Nelson also on hand.

Past President F. E. Gooding pre-
sented the application of Kenneth
B. Reynolds. Applications of Morris
Weber and Allen Gardner, sponsored
by Jack Weiner, will be acted upon
at the next meeting.

Final spring meeting is scheduled
for Thursday (25) and opening fall
meeting will be October 3. Following
the April 25 meeting a farewell
party will be held. J. C. (Tommy)
Thomas's Ways and Means Commit-
tee will award a Buick car during the
summer, proceeds going to the Ceme-
tery-Hospital Fund. House Commit-
tee is making arrangements for floor
covering and Venetian blinds for the
meeting room.

Callers included Al Rossman from
Florida; William T. Collins and
Dwight Bazinet, Minnesota; Joe
Mark, back from the South; J. M.
Dugas, just out of service, and J. C.
McCaffery, recently returned from
Florida. Portrait for the Al Sopenar
memorial is completed and will be
dedicated April 25.

Sick list includes William J. Coult-
ry, Tom Vollmer and J. D. Newman,
the latter in St. Joseph's Hospital,
St. Paul.

Ladies' Auxiliary

Viola Blake was given a vote of
thanks for her gift, which netted the
club a nice sum. Back in town
after vacations are Nan Rankine,
Lillian Woods, Viola Blake and Mae
Barrett.

Relief Chairman Ida Chase re-
ported Mae Taylor and Nellie Byrnes
are recuperating at their homes.
Anna Stewart and Mary Taylor also
reported doing well.

Myrtle Hutt Beard, now on the
road, is chairman of the Membership
Committee. Edith Streibich made a
cash donation. Viola Fairly, first
vice-president, will hit the road this
week, as will many others. A letter
from Cornelia Curtin, from Miami,
was read.

Thursday night (11) will be Edith
Streibich Night.

**Rocky Mountain Showman's
Club**

1421 Arapahoe, Denver, Colo.

DENVER, April 6.—With the an-
nual April exodus on the calendar,
last big winter meeting was held
Saturday (30) with President Jack
Williams in the chair. There was a
mass pledge from all attending to
drive for new members thru the
summer. Mrs. Jim Williams and Mrs.
Lewis Burton supervised the lunch.

George Banks reports that his new
40-foot Mine Show front is com-
pleted and ready for the painters.
He is one of the first to use flex-o-
glass. Charles Brock's crew is finish-
ing his Farm Show before joining
Utah Exposition Shows. Ralph Smith
has opened with his kiddie rides on
the Utah show. He agrees with
Owner Howard Seifer that it was a
turnaway opening.

Jack Williams will be off the road
this season to handle his coin ma-
chine route here. Dopey Bess, in
from the West Coast, reports big
novelties sales. Larry Nolan has re-
ceived his Roll-o-Plane and has his
concessions ready for his seventh
year with the M. R. Srader Shows.
Roy Frear will open his Frear's
United Shows in Kansas, and C. F.
Zeiger will try it first in Colorado.
Ted and Dolly Kimpel have their
rides and concessions set for near-by
Grand Lake on permanent location.

**National
Showmen's Association**

1564 Broadway, New York

NEW YORK, April 6.—Walter K.
Sibley, executive secretary, visited
President Jack Wilson and Izzy Cet-
lin at the Petersburg, Va., opening of
their show but was rained out. En
route home he visited Frank Bergen
at his Richmond, Va., quarters. While
there met Ralph Smith, Frank Wil-
liams, Red Gamble, Eddie Reiter,
Jack Arnott, Clyde Covington, Wally
Cobb (Harry Hauck, Jim McGee,
Don Clark and Donald Murphy.

Following members left to join
shows during the week: Ike Wein-
berg, Happy White, Jackie Owens,
Bibs Malang, Tommy Pell, Joe Gold,
Joe Harris, Louie Light, Nick Anni-
ello, Frank Capell, Frank Batlasky
and Ben Levine.

Visitors included Clarence Robert,
Dick Coleman, Charles Blum, Charles
Gerard, Michael Zetner, Emil Zagarski
and Pat Purcell.

Clubrooms will be renovated in
May. New lease is being readied for
signing. Enlarged photo of President
Jack Wilson has been hung in the
main assembly room.

Mail is being held for Louis Gold,
Sam Larger, Jackie Owens, Frank
Miller, Louis Light, Mickey Goldberg,
Morris Brown and Sam Weiner. Next
meeting April 10.

Ladies' Auxiliary

NEW YORK, April 6.—Various
events, such as Past Presidents' Card
Party, Box Lunch Party and Presi-
dent's Card Party, have proved suc-
cessful under guidance of President
Anna Halpin. Proceeds went to Bess
Hamid Sunshine Fund and to USO
unit project, which is still in force.

Midge Cohen, USO chairman, and
co-chairman, extend their thanks for
co-operation of Sylvia Stern, Mickey
Levine, Leona Harris, Anna Nelson,
Mary Sibley, Vi Lawrence, Ethel
Shapiro, Sidone Silvers, Anna Lee
Wilkins, Jeanne Grey, Ethel Wein-
berg, Dode Allen and Margie Kauf-
man.

New members are Lillian Polans,
Jeanne S. Berger, Grace E. Goss,
Mabel Smith O'Neill, Ada Gottlieb,
Olga Sanders, Elsie Caravella,
(See NSA on opposite page)

**Michigan Showmen's
Association**

3153 Cass Avenue, Detroit

DETROIT, April 6.—Program to
hold outings for underprivileged chil-
dren has been worked out thru co-
operation of the Red Cross and parks
and beaches of Greater Detroit, Presi-
dent Stahl and Committee Chairman
Ed Moss reported at March 1 meet-
ing. Plan is to take groups of 150 to
200 children out during summer
months. Contributions from club
members will defray cost.

President Stahl presided at meet-
ing, with assistance of Bob Morrison,
Louis Rosenthal, Leo Lippa, Jack
Dickstein and Bernhard Robbins.

Jack Wish, W. Berkowitz and Bob
Sugar are recent returnees from the
South. New members are Al Wal-
lace, Albert R. Maxwell, Leonard
Gould, Sam Rosenfeld and John Hen-
nessee.

Festival and Spring Carnival will
open April 20 with program that in-
cludes full-scale carnival, as well as
a building dedication book, which
will present a history of the associa-
tion and pictures of members and
clubroom scenes.

Meeting April 8 will be the last
regular Monday night meeting for the
summer. Future meetings during
summer will be held on alternate
Wednesday afternoons at 1 p.m.

Members are urged to submit con-
tributions for the May issue of the
bulletin.

ROYAL RIDES

Open April 12, Bessemer, Ala.

Will book Grab Joint, Photo Gallery, Candy
Apple and Candy Floss. Agents for Grind Stores.
All stores X. Will book or lease Ferris Wheel.

All Mail to

SAM OR JOE SALADINO

Mecca Hotel

BIRMINGHAM, ALA.

WANT

Want capable Agent for Pill Pool; must be
sober. Answer:

CHARLES LEWIS

Lewis & Greenspoon

Ocean View Park

Norfolk, Virginia

WALLACE BROS.' SHOWS

CAN PLACE

FROZEN CUSTARD, LOOP-O-PLANE,

ROLL-O-PLANE. Address:

Hopkinsville, Ky., this week; then per route.

WANTED

Ferris Wheel Foreman that can drive semi
to join at once, \$60.00 a week. Can also
use Second Man. Address:

C. D. MURRAY

9600 Broadstreet Detroit 4, Michigan
Phone: Tyler 4-2026

WANT

Bingo Countermen, Truck Drivers.
Top salary. Season bonus. Write

JOHN CHAPMAN

Heaume Hotel, Springfield, Ohio

**MIDWAY OF MIRTH SHOWS
WANT**

SORER FERRIS WHEEL FOREMAN. SHOWS
WITH OWN OUTFITS. AMERICAN PALMIS-
TRY, BOWLING ALLEY, NOVELTIES AND
FROZEN CUSTARD. WILL BOOK ONE MAJOR
RIDE NOT CONFLICTING. Address:

Murphysboro, Ill., April 11-20.

WANT

Two Nail Agents. Richle, Indianapolis 11M, come on.

SAMUEL L. LOVER

Wallace Bros.' Shows

Hopkinsville, Ky.

BORDERLAND SHOWS

Opening Aransas Pass, Texas, April 15th
Will book any Concession not conflicting with ones
now booked. Will book Cookhouse, Ball Games,
Fish Pond, Pitch Till Win or any 10¢ Grind Store.
No gift. Opening for Rides—Wheel, Merry-Go-
Round, Mix-Up and Kiddie Ride. Will book any
Ride not conflicting (with own transportation).
Write, don't wire. Need Ride Help.
HOWARD DEASON, Box 77, Aransas Pass, Texas.

Hutchens' Modern Museum

WANTS

TO OPEN IN JOPLIN, MO., APRIL 25TH
STRONG ANNEX ATTRACTION and ONE
TICKET SELLER. Best route for Side Show
Annex. Address: **JOHN T. HUTCHENS, P. O.
Box 106, Cassville, Mo.**

**C. B. MOORE
WANTS AGENTS**

FOR BINGO AND OTHER CONCESSIONS. Bingo
opens April 18. Single men preferred. Apply in
person. Address:
c/o JOHN MCKEE SHOWS
301 Lemay Ferry Road Lemay, Mo.

WANTED

Capable Man to take charge of Jackpot Bingo,
also Counterman; good proposition.

ROY E. LOLLAR
Cullman, Alabama, this week

Showfolks of America

San Francisco

SAN FRANCISCO, April 6.—From corned-beef and cabbage to an Irish songfest, Show Folks celebrated St. Patrick's Day Monday (18). Top taken contributed to the entertainment and Vice-President Harry Seber, complete with a high chef's cap, presided over the serving of the beef and cabbage.

Among visitors were Mr. and Mrs. William Jessup and Ralph Deering, Mike Krekos's West Coast Victory Shows; Mr. and Mrs. Harry (Polish) Fisher and their son; Nate Cohen, Golden West Shows, and Tony Soares and Danny Lewis, Pacific United Shows.

New members include Chris F. Dolloff, Louis T. Pillow, Bernard Dreier, Gertrude E. Corets, Charles W. Stoll, Janet Harrington, Sgt. R. Jeffers, Mrs. W. R. Allardyce, Walter R. Dulery, Thomas Dawson, Homer Nelson, Alma Soares, Harry S. Baker, Sidney Goldie, Arthur C. Pearson, Robert L. Watry and West Bernal.

Three-man committee was appointed by President Sammy Corenson to be on the lookout for new club quarters. He appointed Oscar Lowenthal, Mr. Randall and Jack Lewis.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, April 6.—Final meeting of the season was held Sunday afternoon (24), with Robert J. Parker, president; Milton S. Paer, secretary, and Dave Endy, president emeritus, on the rostrum.

New members elected were E. Lawrence Phillips, Oscar H. Lungren, Lawrence R. Schwartz, Chester A. Dunn, Carl J. Baker, Charles S. Horrell, Harry Bloom, Walter Newberry Wilson and Robert C. Baker.

Val Cleary, county commissioner, was invited to the rostrum. George O'Kell and Bill Lantoff addressed the group before the general meeting. Sid White, Miami Beach booking agent, attended his first meeting. Nominating committee for the 1947 election follows: Clif Wilson, Harry Modele, Whitey Tara, Andy Markham, Carl Kalansky, Mike Roman, Mike Goodwin, Sid Markham and Bill Tucker.

Committee will meet when club reopens after November 1. Club rooms were closed April 1. New membership applicants can still get in under old initiation fee of \$5, plus \$10 yearly dues. After June 1 initiation fee will be \$15, plus \$10 yearly dues.

NSA

(Continued from opposite page)

Blanche Kassow, Hilda Calgrove and Anna Giroud.

Donations have been as follows: Warm Springs, Ga., Foundation, \$100; Cancer Fund, \$100; Miami Ladies' Auxiliary for Mercy Hospital, Miami, \$100.

Recent visitors were Lucile Hirsch and Clara Sopenar.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., April 6.—Invitations will be extended to all shows to use the clubrooms during their stay in this area, it was voted at the March 29 meeting. In the absence of President Levin, Al G. Wilson, first vice-president, presided. Harry Altshuler, treasurer, was also present. President Levin is on a trip thru the South.

William G. Mudphy is a patient at St. Mary's Hospital. Boxie Warfield returned after an extended trip thru the South. He visited the quarters of 20 shows. Charles E. Reed left to general agent the Sutton Shows. Sam Benjamin took off to assume his position as office manager of Walled Lake Park, Detroit.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, April 6.—Harry Suker, a vice-president, was in charge of the meeting, with Jack Hughes, chaplain; John T. Backman, treasurer, and Ed Mann, secretary, on the rostrum. About 60 members attended.

Meeting was brief. An invitation was extended by the Ladies' Auxiliary, inviting PCSA members to attend a coffee-and-cake session in their clubrooms Monday night (8). This will also be "Dr. Smith Night," in honor of Dr. Ralph E. Smith, club physician.

Ray Rosard officiated as head of the House Committee in the absence of Joe Steinberg.

Report of the Sick and Relief Committee revealed that Lou Keller, Bill Strode and John Lorman were sick.

G. A. Edwards, show owner, made application for membership.

Ladies' Auxiliary

LOS ANGELES, April 6.—Mabelle Bennett, first vice-president, turned the gavel over to Bertha Cohen, third vice-president, at the April 1 meeting.

Gay Hilderbrand, UNRRA drive, chairman, exhibited 177 cans of food received, and reported that \$50 had also been collected. Other contributions have been promised, she added, pointing out that canned vegetables are to be brought to next meeting.

Donna Day was reported better after her operation. Bank Night award went to Rose Fitzgerald, who was present after an absence of several weeks due to illness. Door prizes, furnished by Mary Tully, Stella Linton and Rose Rosard, went to Vivian Gorman, Rose Rosard and Bertha Cohen.

Next meeting will be Party Night, with men invited to play bingo.

Elsie Suker, back from a trip to the East, was present. On hand after an absence were Mabelle Hendrickson, Ming Toi Right, Sally Flint, Helen Turner and Ida Delno.

Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, April 6.—Clarence Allton, first vice-president, presided at March 28 meeting in the absence of President Lucille Dolman. Members at the meeting who have since left for the road were Marlo and Ted LeFors, William and May Allman and Leon and Peggy Blondin.

Liza Berry was reported ill and Ruth McMahon improved. Present after an absence were Roy Barnett and Mr. and Mrs. O'Brien. Guests included Mrs. Alice Pate and Julia Smith.

Vivian Gorman, bazaar chairman, thanked Lucille King for her help, and Lillian Eisenman for the crocheted edgings she donated. Claude Barie won the evening's drawing.

WANTED

J. R. EDWARDS SHOWS, Inc.

Can place Octopus, Rolloplane, Kiddie Rides, Pony Track and Shows at 25%. Can use No. 1 Ferris Wheel Foreman at once. Kenny Etzel, contact show at once.

Address all mail and wires to Wooster, Ohio.
J. R. EDWARDS SHOWS, INC.

WANTED

RIDE HELP

Ridee-O Foreman, Second Man for Wheel and Chairplane. Can also place other Useful Help. Positively no drunks or chasers. Semi Drivers given preference. Long season; top salaries. All replies

E. L. YOUNG, Mgr. BLUE RIBBON SHOWS, Rome, Ga.

JOHNNY J. DENTON SHOWS

WANT WANT WANT

CONCESSIONS—Good opening for Hit and Miss Ball Games, Penny Pitches, Scales, Lead Gallery, String Game, Candy Apples, Hoop-La, Bowling Alley.

SHOWS—Fat Show, Monkey Show, Snake Show.

RIDES—Can use few more Second Men on all Rides.

Wire or write **JOHNNY J. DENTON, Cullman, Ala.**

HARRISON GREATER SHOW, INC.

Wants for Roanoke Rapids, N. C., to join on wire—A-1 Ferris Wheel Foreman that can take care of two Wheels and have them open Monday night; \$75 week and percentage.

Want A-1 Mechanic that can take care of fleet of 15 Trucks; \$75 week. Want capable party to take over brand-new Girl Show complete; must have two Girls or more. Have brand-new Show Tops for worth-while Shows. What have you? Want Carpenter and Builder and Sign Painter, good salary, long season and good treatment. Want A-1 Billposter to join on wire. Willis Johnson, wire. Few choice Slum Concessions open. All wires to

FRANK HARRISON, Owner and Manager
ROANOKE RAPIDS, N. CAR.

HELLER'S ACME SHOWS

Open April 18th to 28th, Inclusive—2 Saturdays, 2 Sundays—Market St., East Paterson, N. J.

Want Billposter. Want High Free Act. Want Shows. Want Man to drive truck and take charge of 4 Ball Games, also Man for Diggers. All Concessions booked except Novelties and Potato Chips. No Gees. Ride Help wanted. Foremen for Whip, Spitfire, Chair-o-Plane, Kiddie Rides, Ferris Wheel. Mike Cramer, Bobby Edwards, Red Pendergraph, come on. Clarkson, what's wrong. Winter quarters open, Campgaw, N. J. Come on, take bus from Paterson, N. J., to Campgaw School. All address:

HARRY HELLER, Box 6, Campgaw, N. J. Phone: Wycoff 4-0752-W.

COLEMAN BROS.' SHOWS

OPENING MIDDLETOWN, CONN., APRIL 25 — WANT

SHOWS—Monkey Show, Snake Show, Fat Show, Penny Arcade and Iron Lung. **CONCESSIONS**—High Striker, Basketball, String Game, Knife Rack, Coca-Cola Bottles, etc. Can place capable Ride Men that can drive. Top salaries, best working conditions.

RICHARD J. COLEMAN
14 JOHNSON STREET, P. O. BOX 886, MIDDLETOWN, CONN.

PAGE BROS.' SHOWS

BROWNSVILLE, TENN., APRIL 11 TO 20

Want Musicians and Performers for Jig Show; salary out of office. Second Men for Wheel and Big Apple. Have 6 Rides, 4 Shows and approximately 30 Concessions. A. M. Winslow, are you coming?

PAGE BROS.' SHOWS, Brownsville, Tenn., until April 20.
P.S.: No Grift or Gypsies.

BAKER UNITED SHOWS

CALL - - - CALL - - - CALL

Opening Saturday, April 20th, Beech Grove (Indianapolis)

All people booked please acknowledge call. Can use a few more Stock Concessions and Shows. Want American Palmistry, Jewelry, Bowling Alley, String Game, Candy Apples, Lead Gallery, Blower and any others not conflicting. **SHOWS**—Can use Animal or Monkey Show, large Reptile or any Show of merit not conflicting. Can use flashy Girl Revue starting April 20th.

BAKER UNITED SHOWS, 2156 Union Street, Indianapolis, Indiana.

GRIMES AMUSEMENTS

OPENING EARLY IN MAY

Will book or buy Ferris Wheel with or without transportation. Pop Sears, contact me. Concessions—Will book Popcorn, High Striker, Photo Gallery, Grab, American Palmistry and other legitimate Concessions. Want P. C. Agents, also Agents for Pitch, Dots, Ball Game.

Address: **FRANK GRIMES, 853 7th Ave., New York City 19, N. Y.**

WANTED

Medium-sized Carnival. Must be clean. No grift.

FOR 3 DAY FIREMEN'S CELEBRATION

A proven spot for crowds. Pick your own dates in June or July. Contact at once.

EDDIE PAGE
Pavillon, N. Y.

"BOOGER RED" HONEYCUTT WANTS AGENTS

FOR PIN SPOTS. Little Mac, Doc and Tuffy, wire me. All Agents knowing me, wire. Playing Kansas, Western Nebraska, and South Dakota spots. Address: **W. C. HONEYCUTT, c/o INTERNATIONAL SHOWS, Coffeyville, Kan.,** this week, then per route.

WANTED

Can place few choice Wheels and Grind Stores for balance of season. Flat rate.

MAJESTIC GREATER SHOWS

Maxwell Kane, Bus. Mgr. Durham, N. C., this week; Greenbelt, Md., next.

WANTED TRUCK MECHANIC

Must be first class; have own tools. Show Electrician (no light plants). Have own transformer wagon. Must have show experience and will work. No lishes.

BLUE RIBBON SHOWS

E. L. YOUNG, Mgr. Rome, Ga.

H. B. ROSEN AMUSEMENTS

WANT

WANT

CAPABLE AND RELIABLE MAN TO TAKE CHARGE OF SIDE SHOW. MAN FOR COMPLETE SNAKE SHOW. HAVE OPENING FOR GIRL SHOW (must have not less than three Girls). WILL BOOK ANY FLAT RIDES. CAN PLACE SOBER, RELIABLE ELECTRICIAN. AGENTS FOR FOLLOWING CONCESSIONS: Swinging Ball, Roll Down, Slum Skillo, Pea Pool, Over and Under. Man and Wife to take charge of complete Photograph Gallery, Popcorn and Candy Apples. WILL BOOK COOK HOUSE THAT WILL CATER TO SHOW PEOPLE. (Guaranteed Meal Tickets and Privilege.) Address:

H. B. ROSEN, Mgr., Centre, Ala., this week; then per route.

BROADWAY SHOWS OF AMERICA

For Sale—Hey Dey and Single Loop. Will buy Merry-Go-Round and Ferris Wheel or will book same at 25%. What have you? Will buy Flat Ride that doesn't conflict with what I have. Want Man to handle Double Loop, top salary. Address all mail and wires to

SAMUEL FRAMBES, Mgr., Second & York St., Newport, Ky.

CUMBERLAND VALLEY SHOW

TWO SATURDAYS—OPENING MAY 11TH—TWO SATURDAYS
SOUTH PITTSBURG, TENN.

RIDES—Will book or buy Roll-o-Plane, Spitfire, Flyplane or Merry-Go-Round, 32 or 36 ft. preferred. SHOWS—Want Mechanical City, Fun House, Illusion, Midget or Fat Show. Dolly Dimple, answer; or any other capable Show. All legitimate Concessions open except Cook House, Corn Game, Peanuts and Popcorn. Ride Help wanted on all Rides. No drunks or chasers. Russel Gordon wants Blondie McCrae for Second Man on Tilt. Raymond Stewart, answer. Address all mail to

ELLIS WINTON

108 E. McLEAN STREET

MANCHESTER, TENN.

WANT

Merry-Go-Round Horses, any make or condition. Will pay what they are worth.

Joyland Midway Attractions

ROSCOE T. WADE, 16845 LINDSAY, DETROIT 27, MICH.

BRIGHT LIGHTS EXPOSITION SHOWS

WORLD'S BRIGHTEST MIDWAY

OPENING LYNCHBURG, VA.

9 DAYS — APRIL 18 — 9 DAYS

Can place Rides not conflicting with Merry-Go-Round, Octopus, Roll-o-Plane, Ferris Wheel, Chair Plane, Airplane Swings, Kiddie Auto and Pony Ride. Place Shows, have all new canvas and fronts. Place Wild Life, Unborn, Fun House, Glass House, Motor Drome, Penny Arcade, Mickey Mouse. Walter Poole wants Man to make openings for 10-in-1, Working Acts, Tattoo Artist. Houser wants Girls for Girl Show and Posing Show. Ride Help, Concessions; no racket. Write or wire

JOHN GECOMA or L. C. HECK, Patrick Henry Hotel, Roanoke, Va.

WATCH OUR ROUTE! MAJESTIC GREATER SHOWS CAN PLACE FOR

GREENBELT, MD. (Suburb of Washington, D. C.); ANNAPOLIS, MD., WEEK APRIL 22nd and other big ones, including 12 fairs in Michigan and North Carolina. ONE FLAT RIDE NOT CONFLICTING. EXCELLENT OPPORTUNITY FOR KIDDIE RIDES. ACCOUNT DISAPPOINTMENT CAN PLACE SIDESHOW. (Tracy Bros., contact Harry Wilson.) CONCESSIONS OF ALL KINDS. We are positively booked until December 1st.

SAM GOLDSTEIN, Owner-Manager; HARRY E. WILSON, Asst.
Durham, N. C., this week; then Greenbelt, Maryland.

WONDER CITY SHOWS WANT

Shows, Rides, legitimate Concessions not conflicting. Johnnie Howard, have good proposition for Midget Show. Place Second Men Merry-Go-Round, Plane, Wheel. Fair Secretaries and Celebration Committees, look us over. Can furnish 6 Rides, 5 clean Shows, 30 Concessions, Sound Car, Diesel Light Plant and Flying Romas as free attraction. We travel on 12 semi trucks. Show playing Arkansas, Missouri, Illinois, Kentucky. All address:
JOE KARR, Owner-Mgr. EARL HOPPY CHAPMAN, Business Mgr.
Stuttgart, Ark., April 8-13; De Witt, April 15-20.

P.S.: Also Blackie Wilson, have good proposition for you.

LAKE STATE SHOWS

2129 CASS AVE., ST. LOUIS 8, MO.

WANT RIDE HELP for Merry-Go-Round, Smith & Smith Chair-o-Plane. Man to operate Fun House. Must drive Semi Trucks. Top salaries paid. Ride Help reply to LLOYD SCHEMEL, Ride Supt. MAN TO OPERATE LARGE BINGO (Seats 72); ALSO MAN TO OPERATE GRAB. ED CAMPBELL WANTS CONCESSION AGENTS for Ball Games and Hoop-La. CONCESSIONS WANTED: PHOTOS, DARTS, BALLOONS, BASKET BALL, SCALES AND ANY 10¢ CONCESSIONS.

PEPPERS FLASHED UP

(Continued from page 53)

Minstrel Show; Buddy Mitchell, Fun-house; Marie Litteral, Snake Show; Jack Taylor, Monkey Show; Miracle Man Collins, Circus Side Show, and the Brazilians, Girl Show.

Staff is comprised of Frank W. Peppers, owner; E. H. Broome, manager; Mrs. F. W. Peppers, treasurer; V. A. McNamara, secretary; Graves H. Perry, general agent; Jack Barry, concession manager; Mrs. Olive McAnnich, assistant secretary; Roy Johnson, electrician; Robert Kobacker, billposter and lithographer; Bob Roberts, ride superintendent; Tom Yonce, mechanic; Carl H. Brow, scenic artist and painter, and Jack Martinkus, mailman and *The Billboard* agent.

Concessions, numbering 30, are office-owned, with exception of five owned by Mrs. Peppers and managed by Jack Martinkus and one owned by Mrs. McAnnich.

STRATES BOWS BIG

(Continued from page 53)

Jerry Jackson's Hep Cats, Al Mercer's Charm Hour, Josh Kitchens's Wild Life and Reptile Show, Nate Eagles's Midgets who appeared in Warner Bros.' latest picture, *Three Wise Fools*; Claude Bentley's Circus Side Show and Fat Family Show, Walter Marks' Thrill Arena, the U. S. Government Exhibit of captured Japanese suicide plane, Darkest Africa, Unborn Show, Crime Exhibit, Iron Lung, Bouquet of Life and Whale Show.

Rides included four Ferris Wheels, Scooter, Fly-o-Plane, Merry-Go-Round, Heyday, Caterpillar, miniature train, airplane, and pony track. Free act, the Great Wilno, human cannonball, with new cannon and net, was popular.

Flowers were received from National Showmen's Association; merchants from the city of Mullins, S. C.; a seven-foot floral horseshoe from show's personnel and wires of congratulations from many showmen.

C-W GETS GOING

(Continued from page 53)

Shows last winter. Move puts them on rails for the first time. In addition a number of attractions were carried over from the old truck show which they formerly operated.

The several additional railroad cars have been added to the North American purchase, system flats will be required to help carry the show until deliveries on more cars are made during the season.

Co-Owners Wilson and Izzy Cetlin poured in plenty of effort and money to build new equipment, rejuvenate the old and beautify their midway from the modernistic front arch to the three-in-line Ferris Wheels at the back end. All inside show equipment, fronts, rides, wagons and railroad cars glisten with paint and lettered titles.

More modernistic effects were added to light towers, rides and show fronts, which made the midway a flash of light and colors. According to the shows' management, much more building will be done while en route. New modernistic Minstrel Show front will be completed before leaving quarters and will be ready for use at Norfolk, the next stand.

Line-up of attractions, staff and personnel will be given next week. Starr DeBelle, vet publicity agent, joined shows here in that capacity.

Telegrams wishing Co-owners Cetlin and Wilson the best of luck with their new railroad show, and the shows' personnel a successful season came from Mrs. Fanny Linderman, Mr. and Mrs. Cavanaugh, Clark Queer, Mrs. Camela Dorso, Edward E. Cooper, Johnny Canole, Gerald Snellens, Ray and Mrs. Hawkins, Fred C. Murry, Skinny Sikes, Art Ludwig and National Showmen's Association.

GIRLS—GIRLS

For ORIENTAL SHOW and POSING SHOW. No experience necessary. Best of treatment. Top salaries. People who worked for me before, please contact. OPENING SPRINGFIELD, ILL., APRIL 23. Wire or write

JOE SORENSON

c/o Turner Bros.' Shows Petersburg, Ill.

WANTED TO BUY

All Electric Custard Machine mounted in truck or trailer.

DICK WILSON
CAPITAL CITY SHOW

Old Hickory, Tenn.

WANTED

GRIDDLE MAN and COUNTER MEN for COOKHOUSE and GRAB JOINT. CAN USE A FEW MORE AGENTS for STOCK CONCESSIONS. ADDRESS:

JACK THOMAS

c/o Cappel Bros.' Shows
Duncan, Okla., this week; then per route.

WANT TO BUY

TANGLEY OR NATIONAL AIR CALLOPE

WITH BLOWER AND ENGINE. WIRE

AL STRINGER

c/o Wallace Bros.' Shows
Hopkinsville, Ky., this week; then per route

BALLOON, SOUVENIR AND NOVELTY MEN WANTED AT

19th Shenandoah Apple Blossom Festival

Winchester, Virginia, near Washington, Baltimore, Thursday, Friday, May 2, 3.

License reasonable. More than hundred thousand people expected from all Eastern States.

WANTED AT ONCE

Ferris Wheel Operator. Evol Richie, how about it?

ROGERS & POWELL

Shuqualak, Mississippi

WANTED TO BUY

6 or 8-Car Kiddie Ride. Must be reasonable for cash. Vicinity of Washington, D. C.

BOX D-169

The Billboard

Cincinnati 1, O.

WANTED

Arcade Mechanic and Helper, join at once; also Man and Wife for Photo. John Miller and Kelley, wire.

S. A. KERR

Care Marks Shows Richmond, Va.

FOR SALE

16x32 Bingo outfit with one and a half ton Chevrolet Truck, \$1,000.00.

BROWN

1404 Barone St. NEW ORLEANS, LA.

RIDE HELP WANTED

Semi Drivers preferred. Open April 20 with Baker United Shows in Indiana.

JACK KELLY

55th & La Grange Road LA GRANGE, ILL.

COOK HOUSE WANTED

Sit-down type only. Want reliable Agents for Stock Stores. Want Ride Help. Sell X on Potato Chips.

BUFFALO SHOWS

P. O. Box 809 BUFFALO, N. Y.

ROGERS AND POWELL

Have an attractive proposition for Merry-Go-Round or Chair Plane in the best ride territory in the South. Also want Diggers, Candy Apples, Cotton Candy, small Bingo, String Game, Scales, Cigarette Shooting Gallery.

Shuqualak, Miss., week of April 8.

R. & S. AMUSEMENTS

JR. CHAMBER OF COMMERCE SPRING FESTIVAL

WASHINGTON, N. C., APRIL 15 TO 20

CAN PLACE

Novelties, Scales, Agc, Penny Arcade
Place Ride Help at all times

Want — Dancing Girls — Want

Mrs. Jean Tisdale wants Lady Readers for Mitt Camp

Jimmy Roth, Gordon and Daisy Borders.

John Tex and Helen Leys

Contact Tom Hale

Red Ace and Tony, contact Willie "Humpy" Hewitt

For Sale—Two completely framed Joists, Bowling Alley and Fish Pond and GMC Truck, Van Type Body. Address

J. M. RAFFERY

MOREHEAD CITY, N. C., THIS WEEK

MIGHTY PAGE SHOWS

HOGANSVILLE, GA., THIS WEEK; ANNISTON, ALA., TO FOLLOW

WANT legitimate Concessions of all kinds. Place Basket Ball, Novelties, Rotary Diggers, Jewelry, 10c Pitch-Till-Win, Dart Store, Candy Apples, Penny Arcade.

WANT to hear from useful Concession People of all kinds. Maxie Cochran, Curley Worthington, contact Mack House. Charles Nelms, Harry Hood, contact Whitie Campbell.

SHOWS—Want Monkey Show, Big Snake, Mechanical City, Wild Life, any good Grind Shows. Harry Harris, wire. Can place Foreman for Ferris Wheel, Ride Men on all Rides. Preferably those who drive semis. Top salary to good men.

All replies MIGHTY PAGE SHOWS, Hogansville, Ga., this week

JAMES E. STRATES SHOWS

CAN PLACE

Assistant Electricians, Neon Men, Tower Men, Tractor and Truck Drivers, Polers and Chalkers for Train, Second Man on Ferris Wheel, Porters for Train, Ride Help on Hey-Dey, Scooter and other major Rides, Grinders and Ticket Sellers for Shows, Boss Canvas Men. Want at once, Lady or Girl to Lecture on Snakes, salary the best; Man for Life Show. Come on or wire DOC H. D. HARTWICK. All others JAMES E. STRATES, Washington, D. C.

LAST CALL

NICK'S UNITED SHOWS

OPENING MUNCIE, IND., SATURDAY, APRIL 13

Want Men Ball Game Agents. Diebert can place Bingo Help. Can use two or three good Second Men for Rides.

Have for Sale Double Basket Ball Game complete. All address

S. W. NICKERSON, Nick's United Shows, Muncie, Ind.

FREAR UNITED SHOW

LAST CALL

Opening in Eldorado, Kans., April 13 to 20

Want Show of any kind except Girl Show, Athletic Show. Will book Roll-o-Plane and Ferris Wheel. Can use more Stock Concessions; come on.

WANT FOREMAN AND HELP FOR NEW FLYING SCOOTER

Joe Devers and Joe Myke, get in touch with me or Charlie Sheesley. ALSO HELP FOR FLY-O-PLANE. HAVE FOR SALE—D.40 INTERNATIONAL TRACTOR—28 FOOT SEMI.

Address:

A. WILSON

c/o Hennies Bros.' Shows, Fairgrounds

BIRMINGHAM, ALA.

FOR SALE . . . MIDWAY SEARCHLIGHTS

Driven by gas. Motor, six cylinder Hercules. General Electric Generator, 18 1/2 Kw. 2 units. Searchlight itself 5 feet in diameter. 65 million candle power. Both separate units, mounted on chassis. 4 tires to each unit; size 600-16.

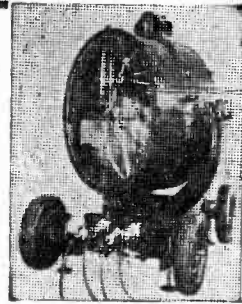
REMOTE CONTROL unit for directing the searchlight beam, with 500 feet of CABLE, rubber-covered. Converters on searchlights can be used to convert from D.C. to A.C. Can be adjusted to height as HIGH as desired. Can be seen for 100 miles or more. BRAND NEW—formerly government property — ONLY A FEW LEFT. BUILT BY GENERAL ELECTRIC.

COST \$18,000.00.

Address

WALTER W. IVINGS

Empire State Bldg., Room 4817
34th St. and 5th Ave.
NEW YORK CITY



SUITABLE FOR CARNIVALS, CIRCUS, PARKS

CAN BE SEEN 100 MILES AWAY

BIGGEST BARGAIN EVER OFFERED

PRICE TO SHOWMEN \$2,500

Sold to

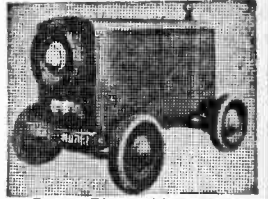
Hennies Bros.' Shows (3)

World Famous Shows (1)

Strates Shows (3)

Dick's Paramount Shows (1)

Sunshine Park (2)



Power Plant, Right-Rear Exterior View



Power Plant, Right-Front Exterior View

Announcing . . .

Sid Cuttler and Jerry Gottlieb
NOW

GOTTLIEB-CUTTLE, CORP.

We Are All SET, READY to supply you for the coming season . . . WITH . . .

- MORE MERCHANDISE THAN EVER
- LOWER PRICES, because of VOLUME
- MORE EFFICIENT, FASTER SERVICE

Write or wire your wants, no matter what they may be.

GOTTLIEB-CUTTLE, CORP.

928 Broadway, New York City

KING BRADY AND JERRY GREEN

OPEN THEIR NEXT

WALKATHON SPEED DERBY

April 25th, PLA-MOR ARENA, Kansas City, Mo.

Eight Thousand Seats — \$2,000 CASH PRIZES

Good Flash Teams and reliable Help, contact us immediately. Baltimore, next.

WRITE KING BRADY, PLA-MOR ARENA, KANSAS CITY, MO.

WANT

Merry-Go-Round Foreman and Chairplane Foreman. Ray Meade and Frenchy, answer.

CETLIN & WILSON SHOWS

This week, Norfolk, Va.

AMERICAN BANNER SHOW

CALL 22 SOLID WEEKS 22 \$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$ CALL

OPENING DATE APRIL 27, GREATER BOSTON

WANT RIDES. Low percentage. What have you? WANT STOCK CONCESSIONS except Popcorn and Grab. WANT Stock Store Agents. Will frame any money-getting game. Electrician, must have license. Ride Help. High sensational Free Act. Everyone booked please acknowledge this call. Don't get left at the post. Wire or write now! If you CAN'T stand prosperity stay where you are.

JOE SHINE, Gen. Mgr., Box 73, Uphams Corner, Dorchester, Mass.

TRIANGLE SHOWS

SATURDAY, APRIL 20 — UNIONTOWN, PA.

Show Moves on Lot Tuesday, April 16

Absolutely Best Still Date Route in the East

EVERYBODY CONTRACTED REPORT:

- ★★★★ Independent Shows by Wednesday, April 17
- ★★★★ Concessions by Wednesday, April 17
- ★★★★ Ride Help and Workingmen by Tuesday, Apr. 16
- ★★★★ Ticket Sellers, Performers and Others by Thursday, April 18

Some space left for straight sale Concessions: Waffles, French Fries, Novelty Jewelry, etc., also High Striker, Coca-Cola Bottles or other straight grind stores that don't conflict. **NO GRIFT.**

Have 2 or 3 good Show Outfits with Fronts for Monkey, Small Animal, Jig Show or Grind Shows. What have you? Very liberal percentage proposition.

Can always use few good Ride Men that can drive. Top salaries and best working conditions.

Have place for a few Ticket Sellers that can and will use automatic ticket machines.

Always willing to listen to Capable Showmen with up-to-the-minute ideas.

ALL REPLIES TO

JAKE SHAPIRO Owner **PITTSBURGH** BOX 133
Manager Phone Court 103

JOHN McKEE SHOWS

WANTED—FOR OFFICIAL SPRING OPENING, MAY 6, EAST ALTON, ILL.—WANTED

SHOWS: 10-in-1, Mechanical, Snake, Fun House, Fat Show, Midget Show or any Shows of merit, with or without transportation. GIRLS FOR HAWAIIAN SHOW, contact: Eddie Coy, c/o Bandbox Cafe, 10th & Chicago, Minneapolis, Minn., or S. Warwick, P. O. Box 22, Lemay, Mo.

CONCESSIONS: Can place a few more Concessions that don't conflict. Want Man and Wife for Mug Joint. All people contracted address:

JOHN McKEE, Owner; S. WARWICK, Business Mgr., P. O. Box 22, Lemay, Mo.

JIMMIE CHANOS SHOWS

LAST CALL

Show opens Eaton, Ohio, April 20

Want legitimate Concessions all kinds. Want Shows with own outfit. I have a complete Girl Show outfit. Want Agents for office-owned stores; also Bill Bernauer wants Agents. Want Wheel Foreman, also Chairplane Man. Ride Help of all kind that can drive semi. Drunks, stay away, this is no place for you. This show has no gate and no racket. Kelly Gates, come on. All reply to **JIMMIE CHANOS, Eaton, Ohio.**

CONCESSION AGENTS

Opening for several Agents for Slum Stores and Ball Game; Bingo Caller or Relief Caller; also Counter Help. Permanent Beach Park location, open now and thru Labor Day. Operate 7 days a week, afternoon and evenings. Only sober Agents will be considered. Lushes and chasers, please stay away.

ART D. HANSEN, Folly Beach Amusement Park
FOLLY BEACH, CHARLESTON, SO. CAR.

WHITE STAR ATTRACTIONS

CARROLLTON, GA., WEEK APRIL 8

Want Assistant. Grind Stores, Slum Stores, come on. Shows, come on. 10-1, Geek, Deep Sea, Jig or any Show with own outfit or Walk Through. Will book Bingo due to disappointment. Will buy late model Tilt or any good Ride or book same long season. The best spots through Tennessee, Kentucky and Ohio. Celebrations start in May; fairs start in July. Useful carnival people, come on. Flats, save your wires; no gyps.
All Replies to **A. D. COFFMAN, Mgr.**

UNITED AMUSEMENT SHOWS, INC.

OPENING APRIL 22

Can place Rides that do not conflict with what we have, especially need a Ferris Wheel and Kiddy Rides. Have opening for Penny Pitch, Jingle Board, Scales-Age, Corks, Dart Store, Hoop-La, Stock Wheels and Slum Stores of all kind, \$20. We can always use reliable people. What can you do? All those contracted write or come on. Permanent address:

ART APRIL, 956 WARREN AVE., EAST PROVIDENCE, R. I.

Marks Combo Chalks Banner Opener at Newport News, Va.

NEWPORT NEWS, Va., April 6.—John H. Marks, in a last-hour switch of plans, delivered his opening jab in the East Coast gelt-grabbing marathon here, Wednesday (27) night, with a banner season opening for his Marks Shows.

Marks elected at the last minute to drop plans to bow in Richmond, Va., shows' winter quarters city, in favor of the lot at 39th Street and Marshall Avenue here. Good weather at opening of the 10-day stand contributed to the near-capacity turnout and shows and rides packed 'em in for a gratifying gross.

Receipts Thursday (28) were slightly off but the payees came back strong Friday (29) and Saturday (30), despite some nasty weather. Press and radio support was stimulated by special features, including a news carriers' midway party Friday night and a benefit show Sunday (31) at Veterans' Hospital, Hampton, for disabled veterans. Ted Grace scheduled a press party Thursday (4).

Early visitors included Harry Wilson, manager, Majestic Shows; Mr. and Mrs. Louis Perry; Mrs. Paul Rogers and children, guests of Mr. and Mrs. Johnny Rae; Mr. and Mrs. John W. (Jack) Wilson, Cetlin & Wilson Shows, and Earl Purtle, World of Mirth Shows.

Roster

Roster includes John H. Marks, president and owner; William Breese, general agent; Nick Stepp, secretary-treasurer; James Hirshberg, assistant treasurer; William Lewis, business manager; Ted Grace, publicity director; Ralph Perry, billposter; Red Schulz, front gate, *The Billboard* sales agent and mailman; Walter Rowan, electrician, and Fred Miller, carpenter.

Shows are *Hot Harlem*, Jimmy Simpson, manager; Life, Mr. and Mrs. Johnny Rae, managers and owners; Zoma, Whitey Usher, manager; Mrs. Mazie Usher, tickets; Leon (Shorty) Simon, lecturer; Side Show, Mr. and Mrs. Fred Bancroft, managers; Berle (Blackie) Haskins, front; Whitey Horton, George Thompson, tickets; (Red) Friend, magic and inside lecturer; Cheetah, Hollywood chimp; Princess Tiny, four-handed girl; Lady Ze-Ann, blade box; Colorado Fred, impalement; Buckskin Betty, rifle expert; Scotty Kean, bagpipes; Audrey Irene, electric chair; Shorty, roller skating; Cleo Renee, annex.

Vanities Girl Revue, Johnny Ornallas, manager; Renee Grant, producer; Dutch Nourscat, boss canvasman and tickets; Paul Richards, piano and candy; dancers, Tamarra, Jackie Dinardo, Darlene Devereau, Ruby Miller, Bonnie and Eudora. *Motor-drome*, Art Spencer, manager; Johnny Perry, Art Spencer, riders; Mrs. Art Spencer, Elmer Crowell, tickets.

Rides

Merry-Go-Round, Harry Decker and Fred Carter; Mrs. W. T. Usher, tickets; Speedway, Ernest Davis, foreman; Douglas La Fond, Darrell Collins and Juanita Raines, tickets; Roll-o-Plane, Buster Morgan, owner; Charles Welsh, foreman; Flying Scooter, Charles Holliday, owner; Clyde Steward, foreman; Willie Lambert, tickets; Whip, R. E. Haskins, foreman; Ernest Phillips, W. C. Alderson and Frank Baker, tickets; Rocket, Tex Leatherman, foreman, Allen Riffey, P. B. Malbone, tickets.

Concessions

Concessionaires are E. H. Hawkins, Joe Quinn, Rufus Woodward, Scotty Brown, Paul Lane, Mr. and Mrs. Al Pallitz, Al Lytton, Herman Smith, Don Lorenz, Harold Lilly, George Teavey, A. W. Morris, Lee Carlson, Ed Reiner, Tony Barile, Johnny

Warakowski, Joe Reynolds, Mr. and Mrs. James Cassidy, J. A. Lee; Mrs. Rose Leatherman and Clyde Warbritton. Bob Bryant, Alice Deardruff, Ray Dearduff, Mr. and Mrs. Ted Dunlap, Jimmy Conner, June and Lucille Tate, Mr. and Mrs. L. O. Tate, Sammie Green, Irvin Knowlson, William Jones, Guy and Mary Markley, Frank Lamb, Granville Buck, Richard Exner, Robert Geiger, Harold Ockerhouse, Ronny Knowland, Mr. and Mrs. Lewis Nathanson, Mr. and Mrs. Walter Holliday, Earl Holliday, R. I. and Mary Pollock and Peggy Swartzlander.

Cookhouse, Hymie Cooper, owner; Splinters Royal, manager; Bo Pichel and Chester Royal, griddle; Jimmy Medlin and A. C. Kidd, waiters; Mrs. Edna Bellers, cashier, Grab Joint, Hymie Cooper, manager; Elvin Smith, griddle; Dick Williamson, waiter.

Popcorn, and candy apples, Mrs. Billy Cooper, manager; Elsie Padrone, Charles Dolling and Bobby Cooper. Other concessionaires are Loton Altshul, Joe Corey, Dallas and Ruth Dunkin, George Freney, Irvin Quist, Ed O'Brien, Jack Corbett, Malcolm Moore, John Noback, Stanley Plas, Mr. and Mrs. Betts, Edward Dacey, Willard Lewis, Ed Ledfort; Buster, Renee and Johnny Morgan; Annie Stinger, Lady Ema, Mr. and Mrs. W. E. Sinclen, Dan Newman, Grace McCarthy, Zella Newman, Clarence Campbell, Earl Richards, Mr. and Mrs. Whitey Elman and Mrs. Miller.

Alamo Opens To Record Gates In Austin, Waco

WACO, Tex., April 6.—Opening date and seven-day stand here gave shows a record breaker. Manager Jack Ruback has spared no expense in making shows the largest to leave the quarters in the combo's history.

Plenty of publicity was received at Austin, Tex., when Universal Newsreel cameramen made a short of little Connie Anne Gallagher, show's youngest performer and billed as America's Smallest Dare-Devil.

Opening found 10 rides, 10 shows, 45 concessions and the Miller Duo, free act, forming the midway. Three rides are to be added, including a Spitfire.

Visitors from Dailey Bros.' Circus were Mr. and Mrs. Butch Cohen, Jack and Evelyn Turner, Jean Allen, Red Rumble, Happy Stare, Mickey Humphrey, Charlie White, Fred Brad and Jack Knight. In from San Antonio were Blackie Tarkington, Red Wingfield, Charlie Chubbs and Mike and Hymie Ruback, brothers of Jack. First birthday of the season was celebrated in Austin for Mrs. Jack Graves. Mrs. Jimmie Niemeyer, Babe (Palukia) Ulcar and Mrs. Joe Stegal were in charge of arrangements.

Mrs. Rosemary Ruback will join soon, as will Bill Williams, manager of Hollywood Monkey Circus, who is still in quarters, building a new circus to replace the one lost in a fire.

DUCK PIN ALLEYS FOR SALE

2 48-Foot Evans Automatic Duck Pin Alleys, complete with balls and stands, in perfect condition. Going out of business—will sacrifice for quick sale. Write or phone 2268, TIGER GRILL, Ironton, O.

42d ANNUAL OLD SOLDIERS' REUNION

June 27-28-29, Hymera, Ind.

For Concession write

Wm. Sargent, chmn.

NEW ENGLAND AMUSEMENT CO.
WANTS
 FREE ACT — 20 Weeks' Work
 Agent for Beat the Dealer; Also Pan Game Dealer, Capable Concession Manager.
 All Replies to 60 Parkside St., Springfield 4, Mass.

MOTORDROME RIDERS
 Can use few more high-class Male and Female Riders for 17 weeks in world's largest amusement park. Write
WM. CALAMARI
 Care Riverview Park
 Western Ave. and Roscoe St. Chicago, Ill.

PRICE NO OBJECT
 For No. 5 Wheel
RED DAUGHERTY
 819 Second Ave.
 So. Nashville, Tenn.

FOR SALE
BEAUTIFUL CONCESSION TRAILER
 With Big Jumbo Pop Corn Machine, Butane Gas and Other Equipment Installed.
 If Interested, Phone: Eureka 2927
 P. O. BOX 25, EUREKA, MO.

WANTED TO BUY
 for cash, Little Beauty or Spillman Junior Merry-Go-Round. Also factory built Kiddie Auto Ride. Roy H. Dearduff, wire. BOX D-164, Care Billboard, Cincinnati 1, Ohio

ELECTRICIAN
 Want A-1 Carnival Electrician who can handle transformer wagon. Start work immediately. Top salary and bonus to capable man.
JOHN QUINN, Mgr.
World of Pleasure Shows
 100 Davenport St. DETROIT 1, MICH.

WANTED
SHOWS, RIDES AND CONCESSIONS
 For American Legion Carnival and Horse Show, June 6, 7 and 8, afternoon and evening, at Georgetown, Ohio, Fairgrounds.
 Communicate with
ROBERT GREEN
 Chairman Concession Committee
 GEORGETOWN, OHIO

WANTED
 Rides of all description for the
SWISS CENTENNIAL
 To be held August 15-16-17-18 at New Glarus, Wis.
 Write ED N. FUHRMANN

WANT TO PURCHASE
 A FERRIS WHEEL, CHAIRPLANE, MERRY-GO-ROUND and a WHIP. Write or wire.
MR. WILLIAM I. GOSNELL
 14 E. Pleasant St. Baltimore, Md.
 Or Phone Mulberry 6448

CORRECTION IN MARCH 30 AD
POPPING OIL
 (Butter Flavor Added)
 \$10.00 Per 5 Gal.
C. R. FRANK
 Popcorn and Supplies
 933 N. Broadway ST. LOUIS 2, MO.

\$125.00--NOTICE--\$125.00
 Khaki Show Tent for sale (20x40) with sidewall, used 8 weeks, condition like new, weatherproofed. Wire half deposit. Useful Sideshow People, contact me. Pay every night. Want Magician, Rube Musical Act, Bobby Burns (Armless), Lou Decker, Pat and Freddie Robertson, the Gerys (Mentalists), contact. **WILLY LOGSDON**, Fay's Carnival, East Tallassee, Alabama.

BULLOCK AMUSEMENT CO.
WANTS SHOWS AND LEGITIMATE CONCESSIONS
 Everything open but Penny Pitch and Milk Bottles.
WANT Ride Help that can drive truck and trailer, Ticket Sellers.
 We have the best Route in North Carolina.
 Stanley, N. C., this week; Forrest City, week April 15; Siler City, week April 22; then Strawberry Festival at Wallace, the largest Celebration in the South this year.
J. S. BULLOCK

BAY STATE AMUSEMENT CO.
OPENING APRIL 26, HAWTHORNE ST. PLAYGROUND, NEWTON, MASS. AUSPICES AMERICAN LEGION
 Positively the best money route in New England. 24-week season, including five big celebrations. June 15-16-17; Charlestown, Mass.; week of July 4th, Gallivan Blvd., Boston, Mass. This is the biggest celebration in the U. S., including fireworks, band concerts and free acts. July 21st to 27th, Big Saint Week Celebration, Newton, Mass., including fireworks, band concerts, free acts, to make it bigger than Mt. Carmel Celebration in New Jersey; followed by city of Boston Fire Dept. Jamboree. This is a big one, nothing but money; better than last year; Firemen's Band every night, fireworks and the best free acts on the circuit. Last, but the topper, Big American Legion Home Coming Celebration for the veterans in the Chelsea Stadium, Chelsea, Mass. Automobile given away nightly, fireworks, free acts. The first show in the city of Chelsea in twelve years.
 Want one Flat Ride for season, Tilt, Whip or Octopus. Ride Help, First and Second Men on each of the following Rides: Spillman Merry-Go-Round, Ferris Wheel and Chair-o-Plane.
 "Doc" Anderson wants Geek and a Magician. Show people, contact M. S. ANDERSON, 18 Water St., Danvers, Mass. All others contact EDWARD O'BRIEN, 7 Milford St., Boston, Mass.

"ANCHOR"

 Concession Tents are now available—
 Full Size, Perfect Fitting, Quality Workmanship—Best Materials. Send specifications for quotation.
ANCHOR SUPPLY CO.
 Evansville, Ind.

The TLT-A-WHIRL Ride
 On Midways All Over America
 Its Grosses Are Getting Better All the Time
 —Manufactured by—
SELLNER MFG. CO. Faribault, Minnesota

TENTS
 TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.
ANYTHING IN CANVAS
 Quick Deliveries. Wire
TENTCO CANVAS, INC.
 130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

TENTS
 All Sizes — All Styles. Khaki — Blue — Olive.
E. G. CAMPBELL TENT & AWNING CO.
ERNIE CAMPBELL **JIMMY MORRISSEY**
 100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

NOW! We're Almost Back to Normal

 Material Available for Some
CONCESSION TENTS
 Our war contracts, which necessitated all-out production for the drive to victory, have been terminated. Now you can order one or more of the famous Powco Concession Tents, made to your specifications by one of the largest manufacturers of canvas goods. Material is limited, so order now!
 Canvas Covers, Tarpaulins, Tents, Truck Covers, Canvas Goods
POWERS & CO.
 MANUFACTURERS OF
CANVAS GOODS
 PHILADELPHIA, PA.

TENTS
CIRCUS, CARNIVAL CONCESSION
Builders for Good TENTS for Over 75 Years.
UNITED STATES TENT & AWNING CO.
 2315-21 W. Huron CHICAGO 12
 Chicago's Big Tent Makers Since 1870

LLOYD'S RELIABLE RIDES

 Opening in Indianapolis, Ind., April 13th, at Coleman Park, 2500 Block, West Michigan St.
 All who are contracted with this show come on. ATTENTION, COMMITTEES IN LOWER MICHIGAN, WE HAVE SOME OPEN DATES IN JULY. JULY 4TH DATE BOOKED. After April 10th address all mail General Delivery, Indianapolis, Ind., in care of this show. NO GYPSIES.

TENTS—BANNERS
 12x12 Four Way, 6 Ft. Awnings and Corners. Also Other Concession Tents.
CHARLES DRIVER — BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
 4862 N. Clark St., Chicago 40, Ill.

FLOSS OPERATORS

 We repair all makes of machines. Our new Model #100 AC is ready—Single Spinnerhead, \$175; Double Spinnerhead, \$190; Single Band and Ribbons, \$5 ea.; Double Bands, \$13 ea. Terms: 25% with order, balance on delivery, F.O.B. Toledo. **CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo, Ohio.**

WILL PAY CASH FOR USED RIDES
 All or Any Part
 When they won't run any longer don't Junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS, R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 6-5232.**

SHOOTING GALLERIES
 and Supplies for Eastern and Western Type Galleries. Write for Circular.
G. W. TERPENING
 187-189 Marine Street Ocean Park, Calif.

MORRIS HANNUM SHOWS

WANT

Ten-Cent Stock Concessions, Guess Age, Weight.
Opening for few choice Wheels.

WANT SHOWS—Iron Lung, Hillbilly, Wild Life,
Motordrome.

Al Renton wants Acts for Side Show and Freak
to feature.

WANT RIDES—Fly-o-Plane, Whip and Rocket.
Emporia, Va., now; Falmouth, April 15-20

COASTAL PLAIN SHOWS WANT

McColl, S. C.; Red Springs, N. C.; Cheraw, S. C., and Maxton, N. C., followed by Tarboro, N. C. Spring Festival, all sponsored by American Legion
CONCESSIONS—Duck Pond, Fish Pond, Bowling Alleys, Ball Games, String Games, Pitch Tilt-You-Win, Guess Your Age or Weight, High Striker, Country Store, Shooting Gallery, Penny Arcade.
AGENTS—For Penny Pitch, Pea Pool, Pan Game.
SHOWS—Ten-in-One, Snake, Monkey, Hillbilly, Peep Show, any one of merit.
RIDES—Super Roll-O-Plane, Tilt-A-Whirl, Loop-O-Plane, Spitfire, any one not conflicting with what we have.
HAVE OPENING for Pop Corn, Candy Apple and Snow.

NO RIDE HELP NEEDED
Everybody Address

C. V. "BILL" COX, 222 W. St. James St., Tarboro, N. C.

Want—DE LUXE AMUSEMENTS—Want

RIDE HELP

Capable, reliable FOREMEN for Octopus, Chair-o-Plane, Super Roll-o-Plane, No. 5 Ferris Wheel. Top wages; must be sober and reliable. Others need not apply. Save my time and your embarrassment. Openings for useful Show People who are sober, industrious and can stand prosperity.

Address All Replies To

DE LUXE AMUSEMENTS 162 West Main Street, Rockville, Connecticut

WILL SELL—BOOK—LEASE

PRACTICALLY NEW

TRACKLESS STREAMLINE TRAIN

CAPACITY: 40 ADULTS—70 CHILDREN

Reason—Lost My Park Location. Ride Now Stored in Norfolk.

Will book in Recognized Park or Large R. R. Show. Write—Wire

EDDIE LEWIS MOREHEAD CITY, N. C., THIS WEEK

P.S.: Al Wagner, Earl Purtle, Frank Bergen, if still interested wire.

A. M. P. SHOWS

(Juggy)

WANTED—Fun Houses, Unborn, Motordrome. Will book Jig Show with or without equipment. Other Shows not conflicting.

WANTED—Frozen Custard, Age and Scales, Dart Game, Hoop-La, Hi-Striker, Rotary Merchandise, Long or Short Range Lead Gallery. Will book Roll-o-Plane and Kiddie Rides.

WANTED—Mechanic's Helper and other useful Ride Help that drives.
A. M. PODSOBINSKI, Manager, Clarksville, Va., this week; Farmerville, Va., next week.

CAVALCADE OF AMUSEMENTS

CAN PLACE CAPABLE HEAD PORTER (MUST UNDERSTAND HOW TO HANDLE PORTERS). ALSO HAVE OPENING FOR THREE MORE GOOD PORTERS.

Address AL WAGNER, Mgr., MOBILE, ALA., this week; ATTALLA, ALA., next week; then per route.

LAST CALL—FOR SEASON 1946—LAST CALL

Opening Firemen's Spring Festival, Kenbridge, Va., Easter Saturday, April 20th, seven days; then in and around Washington, D. C., all summer.

All Ride Help report no later than April 16th. Can place Grind Shows of merit, Scales, Guess Your Age, Long or Short Range Gallery, Basketball. Only one of kind on midway. Write Kenbridge, Va.

BARNEY TASSELL UNIT SHOW

Franks Bangs

It Open With

Macon Winner

MACON, Ga., April 6.—W. E. (Bill) Franks opened his 10th consecutive season in Macon last week and, despite two nights of rain, biz topped all previous opening weeks. For the past four years, Franks had a permanent location here, Playland Park. Last winter the park was converted into a drive-in produce market, and this season Franks's org is playing lots.

First spot on Montpelier Avenue, five years fresh, is set for two weeks. Outfit jumps across city April 8 to Catholic Playgrounds in Pleasant Hill section for two weeks.

Many local notables were on hand to extend greetings to Franks, including Mayor Charles L. Bowden. Franks says he will keep rides and concessions on local lots until midsummer and then play Georgia celebrations and fairs.

The staff; W. E. Franks, manager; Jack Rainey, secretary; Charlie Amerson, lot superintendent; Jim McCall Jr., ride superintendent; Jimmie Roberts, electrician; Jack Snow, radio and advertising; L. C. Bennett, sound truck and system.

Rides: Ferris Wheel, Ernest Rice, foreman; Chairplane, Berry Benton, foreman; Kiddie Rides, Albert Brown, foreman.

Concessions: Mr. and Mrs. Frank Hearn, popcorn and photos; Albert Lamont, mouse game; Mr. and Mrs. C. N. (Doc) Myers, 3; Mrs. Julia Wasso, 3; Mr. and Mrs. Tom Powers, 2; Mr. and Mrs. Bert Nabors, 2; French Zubel, 2; Joe Duncan, log; Colonel Mills, cigar wheel; 4 office-owned concessions.

Charlie Amerson is manager of the cookhouse, with Albert Cash, griddle man.

Weather Booms Biz

As Francis Opens

26th Year in St. Louis

ST. LOUIS, April 6.—John Francis Shows opened their 26th season here March 16. Business has been good, with summer weather prevailing since opening. Four new light towers were in operation and shows' builder, Les Henderson, is accepting the compliments on the towers.

Mr. and Mrs. C. (Whitey) Lutz arrived from Arkansas in time for opening. They left their chicken farm and garage at Springdale, Ark., in charge of their daughter and son-in-law, Mr. and Mrs. Wallace D. Elledge. Whitey will have 15 concessions, including cookhouse and corn game. He purchased two new trucks and new trailer. Mrs. Lutz will use the trailer for her palmistry booth. Bill Bemore is framing the cookhouse, and Sam Lewis and Clinton Woods are building other concessions for Whitey.

Walter and Kay Karnes opened with the Motordrome to good business. They are assisted by Jerry Eldredge, a rider. Francis received word from Captain Hugo that he will arrive for the next spot. Hugo reported the purchase of a new truck and semi-trailer.

Louis (Memphis) Childress will arrive soon to take over the Glasshouse. Mrs. Lotis Francis bought a new truck for her popcorn concession and a new trailer in which she is installing her photo gallery. Mrs. Francis will operate the photo gallery and her sister, Mrs. Hazel Allen, will be in charge of popcorn and candy floss.

New canvas for the Motordrome and several concessions were delivered by Joe Zackary. Shows play one more local lot before starting the regular tour thru Illinois, Wisconsin, Kansas, Oklahoma and Texas. There

will be 8 rides, 5 shows and 25 concessions.

Visitors on the lot: Sam Fidler, Mel Vaught, John Maher, Dee Lang, Eudy Cobb, Sam Levine, Harry Colson, Charles Humphrey, Red McCoy, Tom Blinn, Johnny Martin, Harold Barlow, Mr. and Mrs. Ken Murray, Joe Maher, Heinie Berger and Mr. E. B. Meisner.

WANT

Side Show Acts, Freak to feature. Tresa, Tracy, Chas. Hunter, Carl Adkins, or any other good Annex Attraction. Real money for you here. Knife Thrower, Magician, Tattoo Artist, Mental Act; Bobbie and Frank, wire if interested. Two Baily Girls, Working Men, Ticket Sellers that can and will grind. All useful people at liberty wire or write at once. Will buy Illusions, Banners.

LUCAS & MASSEY

c/o BLUE RIBBON SHOWS
Hapeville, Ga., this week

WANT

Ferris Wheel Foreman. Have Second and Third Men. Stock Concessions of all kinds, come on. Shows, come on. Book Tilt and Octopus.

BREWER UNITED SHOWS

Carthage, Texas; then Marshall

WANTED AT ONCE

To join on wire—Ferris Wheel Foreman for Twin Wheels, \$75 week and percentage. Good treatment and long season. All wires:

FRANK HARRISON

HARRISON GREATER SHOWS, INC.

Roanoke Rapids, N. C.

ATTENTION—ATTENTION

Have Merry-Co-Round in first-class condition with own transportation to book for the season of 1946. If interested contact

LESLIE BRODKORB

620 Prospect Ave. Sarasota, Fla.

CENTRAL STATES SHOWS

Opening Salina, Kansas, April 13. Have a few Concessions open. Want complete Side Show, 10-in-1, Monkey Show or Animal Show, Mechanical Show, Walk Thru Show or any Grind Show. Good proposition for Free Act. Wire or phone

W. W. MOSER, Mgr.

SALINA, KANSAS

WANT

Singers and Dancers for Girl Revue; top salaries for capable people. Address:

Regal Exposition Shows

Summerville, Ga.

WANTED

A-#1 Talker, Half & Half, Freaks, Working Acts, Tattooer, Second Sight. Will consider team of Talkers, work in unison.

GEO. CALLINS

Peppers All States Show Selma, Ala.

NOTICE, RIDE HELP

WANT Ferris Wheel Foreman, Kiddie Auto Ride Man, Bob Sprouse, Bill Coyne, write. State wages wanted. Open middle of April playing Philadelphia and vicinity. Write I. K. WALLACE ATTR'S, 1316 Spruce St., Philadelphia, Pa.

WANTED

RIDE HELP, SHOWS, CONCESSIONS

For Fairs and Celebrations

MOUND CITY SHOWS

1417 GRATTAN ST. ST. LOUIS 4, MO.

WANTED RIDES

On account of disappointment, want to book three to five Rides 22 weeks of proper territory. Short jumps; no labor trouble. Bona fide celebrations. Herb Mace, where are you? Wire

AL ZELLERS

14th & Penn Avenue Jeannette, Penn.

AVAILABLE AT ONCE

One 8x10 6 Cat Rack, complete. Price \$250.00.
One 16x12 Double 6 Cat Rack, \$450.00.
Both of these come complete tops, frames and cats.

ALSO AVAILABLE

A few 12' Fish Ponds, complete with centrifugal pumps and electric motors. These will come with 100 fish, hose connections and everything to go to work with—\$300.00 complete.

RAY OAKES & SONS

BOX 106 BROOKFIELD, ILL.
HOME OF THE WORLD'S FINEST ZOO

ZIEGLER SHOWS

Opening April 20th in
HAZEL PARK, MICH.

Want to book Rides, any kind but Merry-Go-Round and Ferris Wheel.

Call

MRS. ZIEGLER

Lin 2-1464

406 Hazelhurst, Ferndale 20, Mich.

LABOR DAY PICNIC

3 DAYS, AUG. 31ST, SEPT. 1ST & 2ND
PIERCE PARK, APPLETON, WIS.

Appleton Trades & Labor Council
Appleton P. O. Box 181.

Independent Rides and
Concessions

Book Early.

DICK'S PARAMOUNT SHOWS, INC.

WANTS AT ONCE

AI BILLPOSTER who can drive truck. FERRIS WHEEL FOREMAN: CHAIRPLANE FOREMAN. Second Men on all Rides. TOP SALARIES. Semi-drivers preferred. Salisbury, Md., until April 13.

WANT TO BOOK

Any Concession not conflicting. What do you have? Want Ride Help on all Rides. Want People who can take care of Concessions or Manage same. Have for Sale or Trade for Show Property—One Business Building in center of business section; new oil well in same county. A real buy and priced to sell. Will take Rides on same.

Address:

F. B. DENNIS

Box 23, Oberlin, Kansas. Telephone 197.
Dennis's Variety Store

WILL BOOK

Legitimate Concessions of all kinds. Can use Ride Help on all Rides, also Minstrel Show People and Musicians and Concession Agents. The following please contact us: Lucky Nasce, Joe Kiss, Newton Heath, Charlie Osborne, Allan Osborne or any of our old friends. Winnsboro, S. C., April 8-13; Newberry, S. C., following; two weeks uptown.

MARION GREATER SHOWS

SILVER RALEY

Wants Stock Store Agents

Dave Knabe, Wallace Mack, Loule, Fats, Bird Head Wire Immediately If Coming and When Union City, Tenn., April 8-13
Brownsville, Tenn., April 15-20

LAST CALL LAST CALL LAST CALL

★ ★ **CARAVELLA AMUSEMENTS** ★ ★

OPENING NEW CASTLE, PA. APRIL 20
FEATURING AS FREE ACT
THE ★ **THREE ★ BARRETT'S ★ BROTHERS**

WILL BOOK any legitimate Concession not conflicting.
CAN PLACE Octopus and Tilt-a-Whirl.
WANT good reliable Ride Superintendent, General Agent, Billposter, Ride Men who drive.
WANT Show Tops—30x40, 30x50, 30x60. Must be in good condition. All Concession and Showfolks contracted come in any time now.
Write or wire
FRANK H. CARAVELLA Meadville, Pa.
Phone 26251
618 Terrace
WINTER QUARTERS Located 138 Mahoning Avenue, New Castle, Pa.

MAD CODY FLEMING SHOWS

WANT FOR

American Legion and V. F. W. Combined Spring Festival
APRIL 27-MAY 4, BRUNSWICK, GA.

Want sober Eli and Merry-Go-Round Foremen. Will book Octopus and Tilt. Concessions, Notice—Just got back from trip. Write again. 17 still dates and 10 fairs.

Address BOX 4, Hickox, Ga.

Regal Exposition Shows, Inc.

Want Ride Help and Truck Drivers; no drunks. Will book Novelty Ride. Chorus Girls, Musicians and Feature Performers for Minstrel Show; Singers and Dancers for Girl Show; top salaries. Will book Concessions not conflicting. Can place Grind Shows with or without transportation. Summerville, Ga., this week; Dalton, Ga., to follow.

WANT—ZACCHINI SHOWS—WANT

Veterans Foreign Wars, Donaldsonville, Ga., week of April 8.

We will positively play Brunswick. High Pole Act for Brunswick and long season working north. Have opening for first-class Stock Concessions; must be clean and have plenty of flash. Positively no grift. This is a show playing proven spots. Booking Rides and Shows that don't conflict. Have opening for Bingo, Kiddie Ride and Octopus. Committees, if you want a clean show that you can depend on get in touch with us regarding dates. A square deal for everyone connected with this show.

MARION ZACCHINI, Owner HARRY POP WINTERS, Mgr.
EARL MILLER, General Agent

P.S.: Top salary to A-1 Builder. Chuck Hull and Al Bush, get in touch. Bill Are wants P. C. and Ball Game Agents. Pete Bruno Johnson or Mike R. Johnson, get in touch with Pete Johnson.

RICHMAN AND CARPENTER
present

BYERS BROS.' SHOWS

RIDES—Want Octopus, Spitfire or any other Major ride not conflicting. Kiddie Airplane or Train. Ride help that can drive semis.
SHOWS—Any good show with or without own outfits and transportation. W. J. DUNN can place outstanding Half and Half; must have nice wardrobe. Also Mentalist, 75-25. GIFF ROBERTS can place attractive Girls for GIRL SHOW. Marjorie Walker, Tondola, Betty, come on. Can also use Front man and wife for well framed Girl Show. BERT ROGERS wants capable Front Man for Trained Animal Circus and Menagerie featuring a Monkey Race Track. One of the Best animal shows on the road.
JOINTS—Want Candy Apples, Floss, Country Store, good proposition for Arcade. A few other concessions open—what have you? Whitey Dixon wants Bowling Alley and Pan Joint agents.
ADDRESS: BIG SPRING, TEXAS This Week, Then Per Route

CENTRAL AMERICAN SHOWS

American Legion Celebration, Nowata, Okla., April 8th thru the 13th; American Legion Celebration, Miami, Okla., April 15th thru the 20th. Proven Spring Route.
Want Octopus or Seven-Car Tilt-a-Whirl; will book or buy. Want Snake Show, Funhouse, Posing Show, Girls for Hula Show, Mechanical Show. Will furnish complete outfits for any Shows of merit. Want Concessions that work for ten cents. Want Electrician, Advance Agent, Secretary acquainted with outdoor shows. Red Keys wants Agents for Roll-down; Buck Buchanan and Wallace Scott, wire. Dale Hostler wants Agents for Bucket Store; Strutters and Little Kelly, come on. Sid Groner wants Corn Game Help. Chas. Ingle wants Help for Over and Under, Beat the Dealer and Girls for Penny Pitch. Concession People, wire CHAS. H. SUTTON, Business Manager. All others STEVE LEE, General Manager, Nowata, Oklahoma.

NOTICE

Have just received another quota of lenses.
CAN BUILD MORE

WALK THRU SHOWS AT ONCE

Write or wire for info on our 3 Shows

- 1. NEW BOUQUET OF LIFE**
- 2. CRIME SHOW**
(Including boy and girl gangsters.)
- 3. GREAT WORLD WAR**
(Including Atomic Bomb and execution of war criminals.)

No nut. Easily hauled on 2-wheel trailer. One or two people run show. Most clear money. Cuts, pictures of banners, and shows set up. Also letters, prices, etc., sent free. Shows for carnivals, parks and fairs.

CHAS. T. BUELL & CO.
NEWARK, OHIO

WANT

WILL BUY Single Phase Reversible Motors for Super Roll-o-Plane, OR

Have three Phase Motors for above ride which will consider exchanging for single phase.

Address

DE LUXE AMUSEMENTS
162 W. Main St., Rockville, Conn.

DICK'S PARAMOUNT SHOWS, INC.

WANTS

SHOWS—Have front and equipment for Snake Show, Monkey or Animal Show. SIDE SHOW ACTS. CONCESSIONS—Scales and Guess Your Age.

Salisbury, Md., until April 13

TIVOLI EXPOSITION SHOWS

OPENING APRIL 12
JOPLIN, MO.

LONG ROUTE OF 20 BIG FAIRS AND CELEBRATIONS. WANT TWO MORE GOOD SHOWS. ALSO PENNY ARCADE, FRANK ROSE WANTS FOR CIRCUS SIDE SHOW AND MUSEUM A-1 MAGICIAN. (Must have Magic to work with—no vest pocket tricks.) WILL PAY TOP SALARY. CAN PLACE ANY OTHER A-1 ATTRACTION. BAG PIPERS PREFERRED. WRITE OR WIRE AT ONCE.

H. V. PETERSEN, Mgr.
BOX 742 JOPLIN, MISSOURI

AGENTS WANTED

For Roll Down, Razzle, and a good Six Cat Worker. First-class Wheel Man, Outside Help and Working Men. Stanley Levy, contact. Dominic McKlien, contact

PATTY FINNERTY, Business Manager, or CURLEY GRAHAM, Concession Manager

HARRISON GREATER SHOWS, INC.
Roanoke Rapids, N. Car., April 8th to 13th.
HARRISON GREATER SHOWS, INC.

ACCOUNT OF DISAPPOINTMENT

Can offer good proposition to GIRL SHOW MANAGER with at least three girls. Must have own wardrobe. We furnish everything else, including Neon Panel Front. Wire, no time to write. Brazilians, please contact us.

Peppers All States Shows

Selma, Ala., this week; then per route

DeBelle, Pickard Shift to New Orgs for '46 Tours

CHICAGO, April 6.—Two well-known carnival publicists will change pastures this season. Starr DeBelle, last year with World of Mirth Shows, announced this week his affiliation as press agent with the Cetlin & Wilson Shows. He joined at Petersburg, Va. In Chicago today, General Agent J. C. (Tommy) Thomas of the Royal American Shows disclosed that Herb Pickard, formerly with the Johnny J. Jones Exposition Shows, will join the Royal American Shows at St. Louis April 21.

Collins Inks Ted Cope

CHICAGO, April 6.—William T. Collins, here from Minneapolis on business, announced that Ted Cope, formerly with Max Goodman's Wonder Shows, has been signed as assistant manager of William T. Collins Shows.

Young Hits in Georgia

DUBLIN, Ga., April 6.—Blue Ribbon Shows, managed by Ed L. Young, found Middle Georgia okay. Org had a winner here last week, playing lot in heart of town. Saturday had heavy day and night play, despite rain.

U. S. ORGS FIGHT

(Continued from page 4)

no pic company will peddle its wares alone.

Plan is for the centralized MPEA to handle all pic deals and each company will get the same percentage of the annual gross as it gets in this country every year. This applies even if a company doesn't have a single film chosen by the MPEA for export.

Countries in which this idea is to be worked are: Austria, Bulgaria, Czechoslovakia, Hungary, The Netherlands, Netherlands East Indies, Poland, Rumania, U. S. S. R., Yugoslavia, Germany, Japan and Korea. MPEA is working in The Netherlands where the government smiles on a rigid exhibitor monopoly. All proceedings of MPEA in film selling will be passed on first by the Federal Trade Commission.

Operation will continue for three years in all countries except Germany, Japan and Korea. In these lands, any one of the eight major pic companies can withdraw after a full year of joining by giving six months notice. In other words, they still remain for 18 months.

Such joint marketing may give a line to the other branches of showbiz, particularly in the U. S. S. R. which has no reciprocal copyright agreements on anything, and in those countries controlled by the U. S. S. R. where the same laws hold good. So far, Russia is practically a closed fortress against Yank showbiz and is keeping the fence up around its Eastern European satellites. Possible formation of joint orgs, such as MPEA, may turn out to be the answer to this boycott. Or it may lead to an even more bitter trade war.

Anyway, the opening gambit has been made.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Waco, Tex.
- A. M. P.: Clarksville, Va.
- Anderson Greater: Fort Scott, Kan., 17-27.
- Atlantic Expo.: Leesburg, Fla.
- Barkoot Bros.: Toledo, O., 18-27.
- Barlow's Big City: (Jefferson and Walnut Sts.) St. Louis, Mo.
- Bee's Old Reliable: Lake City, Tenn.
- Belton: High Point, N. C.
- B. & H.: Edgefield, S. C.
- Bill's Rides: Greenville, Ala.
- Bistany Greater: Newark, N. J., 13-20.
- Blue Ribbon: Rome, Ga.; Murfreesboro, Tenn., 15-20.
- Brewer United: Carthage, Tex.
- Bright Lights Expo.: Lynchburg, Va., 18-27.
- Brownie Am.: Henryetta, Okla.
- Buck, O. C.: Poughkeepsie, N. Y., 11-20.
- Bullock Am. Co.: Stanley, N. C.
- B. & V.: Garfield, N. J., 18-27.
- Byers Bros.: Big Spring, Tex.
- Capell Bros.: Duncan, Okla.
- Capital City: Old Hickory, Tenn.; Portland 15-20.
- Cavalade of Amusements: Mobile, Ala.
- Celebration: Carlsbad, N. M., 9-14.
- Central American: Nowata, Okla.
- Central Am. Co.: Beaufort, S. C.
- Central States: Sallina, Kan., 13-20.
- Cetlin & Wilson: (20th and Monticello Sts.) Norfolk, Va.
- Coastal Plain: McColl, S. C.
- Crafts 20 Big: San Bernardino, Calif., 10-21.
- Craig, Harry: Monahans, Tex.; Kermit 15-20.
- Crescent Am. Co.: Rockingham, N. C.; Kansas City 15-20.
- Crystal Expo.: Cordele, Ga.; Warner Robins 15-20.
- Cudney Border State: Waurika, Okla.
- Denton, Johnny J.: Cullman, Ala.
- Dick's Paramount: Salisbury, Md.
- Dickson United: Pauls Valley, Okla.
- Dixieland: Hammond, La.
- Dumont: Pocomoke City, Md.
- Dyer's Greater: Greenwood, Miss.
- Edwards, J. R.: Wooster, O.; Marion 15-20.
- Endy Bros.: Charleston, S. C.
- Enterprise Am.: St. Francisville, La.
- Fay's Silver Derby: East Tallahassee, Ala.
- Fidler's United: St. Louis, Mo.
- Fleming, Mad Cody: Hickox, Ga.
- Florida Am. Co.: Greenwood, S. C.
- Franklin, Don: Angleton, Tex.
- Franks: (First and Amos Sts.) Macon, Ga., 8-20.
- Gay Way: Macon, Ga.
- Gem City: Quincy, Ill., 15-20.
- Gentsch, J. A.: Grenada, Miss.
- Gerens United: Columbus, Ind.
- Gold Bond: Searcy, Ark.
- Gold Medal: Columbus, Miss.
- Golden Gate: Pembroke, Ky., 13-20.
- Greater Rainbow: Galena, Kan., 13-20.
- Greater United: Palestine, Tex.
- Groves Greater: Lake Charles, La., 8-14.
- Hannum, Morris: Emporia, Va.
- Harrison Greater: Roanoke Rapids, N. C.
- Heller's Acme: East Paterson, N. J., 11-21.
- Hill's Greater: Galveston, Tex.
- Home State: Heber Springs, Ark.
- Hyalite Midway: Clinton, Okla.
- Imperial: Mound City, Ill., 15-20.
- International: Coffeyville, Kan.
- Jones, Johnny J., Expo.: Augusta, Ga.; Spartanburg, S. C., 15-20.
- Joyland Am. Co.: Frankfort, Ky.
- Joyland Midway Attrs.: Wyandotte, Mich., 18-20.
- Kaus, W. C.: New Bern, N. C.
- Keystone Expo.: Manning, S. C.; Bishopville 15-20.
- Kirkwood, Joseph J.: Martinsville, Va.
- Lamb, L. B.: Fayetteville, Tenn.
- Lawrence Greater: Roanoke Rapids, N. C.
- Leiright, J. R.: Wetumka, Okla.
- Lloyd's Rides: Indianapolis, Ind., 14-20.
- Long's United: Hanford, Calif.
- McCown Midway: Windsor, Mo., 15-20.
- McIntyre: Bethune, S. C.
- McKee, John: (2717 N. Jefferson) St. Louis, Mo., 8-10.
- Madison Bros.: Crossett, Ark.
- Magic Empire: Independence, La.
- Maestic Greater: Durham, N. C.; Greenbelt, Md., 15-20.
- Manning, Ross: Peekskill, N. Y., 17-20.
- Marion Greater: Winnsboro, S. C.
- Marks: Richmond, Va.
- Mid-West: Eloy, Ariz.; Coolidge 15-20.
- Midwestern Expo.: El Dorado, Ark.
- Mighty Page: Hogansville, Ga.; Anniston, Ala., 15-20.
- Moore's Modern: Charleston, Mo., 13-20.
- Nick's United: Muncie, Ind., 13-20.
- Oklahoma State: Stigler, Okla.
- Omar Greater: Hoxie, Ark.
- Page Bros.: Brownsville, Tenn., 11-20.
- Parada: Paola, Kan.
- Paul's Am.: Ashdown, Ark.
- Playland: Nashville, Tenn., 8-20.
- Playtime Am.: Manchester, N. H., 18-27.
- Peppers All-State: Selma, Ala.
- Pike Am.: Waldron, Ark.
- Prell's Broadway: Richmond, Va., 10-20.
- Rainbo: Cedar Grove, W. Va., 12-20.
- Regal Expo.: Summerville, Ga.; Dalton 15-20.
- Rogers Greater: Union City, Tenn.; Marion, Ill., 15-20.
- Rogers & Powell: Shuqualak, Miss.
- R. & S. Am.: Morehead City, N. C.
- Rosen, H. B., Am.: Centre, Ala.
- Royal Expo.: Belle Glade, Fla.
- Shibley Am. Co.: Saline, La., 8-14.
- Shugart, Doc, & Son: Clarksville, Tex.
- Siebrand Bros.: Mesa, Ariz.
- Silver Dollar: Bellville, Tex.
- Silver Slipper: Dayton, Tenn., 15-20.
- Smith, Casey: Atoka, Okla.
- Snapp's Greater: Joplin, Mo., 11-20.
- Southern States: Wauchula, Fla.
- Southern Valley: Homer, La.
- Sparks Bros.: Fayette, Ala.; Winfield 15-20.
- Sparks, J. P.: Opelika, Ala.
- Stebler Greater: Erwin, Tenn.
- Strates, James E.: (Benning Road and Oklahoma Ave.) Washington, D. C.
- Sunflower State: Pratt, Kan., 13-20.
- Texas: Mercedes, Tex., 8-14.

- Tidwell, T. J.: Plainview, Tex., 15-20.
- United Expo.: Corsicana, Tex.; Ennis 15-20.
- Utah Expo.: Beaver, Utah, 15-20.
- Victory Expo.: Cuero, Tex.
- Virginia Greater: Suffolk, Va.
- Vreeland, J. & B., Rides & Am.: Alto, Tex., 8-14.
- Wallace Bros.: Hopkinsville, Ky.
- Ward, John R.: Hapeville, Ga.
- West Coast: Modesto, Calif., 9-14; San Jose 16-21.
- White tSar Attrs.: Carrollton, Ga.
- Wolfe Am. Co.: Augusta, Ga.
- Wonder City: Stuttgart, Ark.
- Wonder Shows of America: Little Rock, Ark.
- World of Today: Oklahoma City, Okla., 8-17.
- Wichita, Kan., 18-May 5.
- Zacchini: Donaldsonville, Ga.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Bailey Bros.: Greenville, Tenn., 9; Johnson City 10; Bristol, Va., 11; Kingsport, Tenn., 12; Morristown 13; Middlesboro, Ky., 15.
- Beatty, Clyde: Santa Ana, Calif., 9-10; (Washington and Hill Lot) Los Angeles 11-28.
- Cole Bros.: Louisville, Ky., 18-21.
- Gray's, Gil, Indoor: Sioux Falls, S. D., 8-13.
- Hamid-Morton: Washington, D. C., 8-14; Buffalo, N. Y., 16-27.
- King Bros.: Hartford, Ky., 12; Central City 13; Bardston 15; Campbellsville 16; Lebanon 17; Harrodsburg 18; London 19; Manchester 20.
- Monroe Bros.: California, Mo., 12.
- Montgomery, C. R.: Turlock, Calif., 13.
- Polack Bros.: (Armory) Akron, O., 10-16.
- Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York, until May 12.
- Sparks: Charleston, S. C., 9; Orangeburg 10; Columbia 11; Sumter 12; Florence 13; Charlotte, N. C., 15; Salisbury 16; High Point 17; Greensboro 18; Durham 19; Wilson 20.
- Webb Bros.: South Sloux City, Neb., 17.
- Zallee Bros.: Pekin, Ill., 19-20.
- 101 Ranch Wild West: Lindsay, Calif., 9; Visalia 10; Coalinga 11; Hanford 12; Fresno 13-14; Madera 16; Merced 17.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Basile, Joe, Band: Washington, D. C., 8-14; Buffalo, N. Y., 22-27.
- Birch, Bessemer, Ala., 10; Fairfield 11; Wetumka 12.
- Campbell, Loring: Ogden, Utah, 8-11; Morgan 12; Salt Lake City 15-19.
- Couden, Doug & Lola: School assemblies, Montgomery, Ala.
- Darrell: (Cinderella) Willamson, W. Va., 13; (Logan) Logan 14; (Auditorium) Charleston 15-16; (Smooth) Parkersburg 17; (Harris) Tarentum, Pa., 18.
- Key, Tucker: Minden, La., 10-11; Arcadia 12-13; Bayville 14-15; Mamou 16-17; Basile 18; Church Point 19-20.
- Lewis Lyceum Co.: Wolf Creek, Ore., 10; Glendale 11; Riddle 12; Camas Valley 13; Glide 15; Yoncalla 16; Drain 17; Elkton 18; Lorane 19; Lowell 20.
- Lippincott: (Priest) High Springs, Fla., 10; (Arcade) Williston 11; (Lyric) Dunnellon 12; (Valerie) Inverness 13; (Bushnell) Bushnell 15; (Corbett) Wildwood 16.
- Marquis: (Auditorium) St. Joseph, Mo., 10; (Music Hall) Kansas City 11-14; (Auditorium) Pittsburg, Kan., 15; (Auditorium) Mt. Vernon, Ind., 17; (Keith) Indianapolis 19-21.
- Miller's, Irvin, Brown Skin Models: (Grand) Knoxville, Tenn., 10-11; (Liberty) Chattanooga 12-14; (Bijou) Nashville 17.
- Plunkett's Stage Show: Plesanton, Tex., 11-13; Three Rivers 15-17.
- Romas, Flying: Stuttgart, Ark., 8-13.
- Scheetz, Raymond: Sherman, Tex., 10; Paris 11; Sulphur Springs 12; Mesquite 15; Ennis 16; Tyler 17; Overton 18; Gladewater 19.

Fair Weather Run For Franklin Org

WHARTON, Tex., April 6.—With not a drop of rain to mar the first 17 days out, Don Franklin Shows wound up second spot of the new season here with a banner week.

Located within a block and a half of the business district, show came into Wharton March 16 under American Legion auspices, first time in several years the city has been cracked. Opener matinee was light but night operations were at capacity.

In deference to churches surrounding the lot, show remained closed all day Sunday (17). Thru remainder of stand, night play continued heavy, building up to big Saturday night (23) climax. Ride gross climbed 20 per cent for second Saturday, due to smoother operations by ride help. Show moved to El Campo Sunday.

Concessionaires joining at Wharton were Mr. and Mrs. Al Rudart, clothespin and cat rack, and Chief Roland, ball game, snow cones and slum. J. O. McManus has added a ball game.

WANTED

Candy Pitchman for best Candy Show on the Royal American Shows.

LEO CARRELL

Rt. 1, Box 870 TAMPA, FLA.

				
GUM JOY 4 oz. Assorted Gums & Chews Attractive set up box. 100 PACKAGES...\$9.50	GOLD CREST Assorted Wrapped Gums 100 PACKAGES...\$5.50	MOONLIGHT Chocolate Crushed Cheries 100 PACKAGES...\$7.50	SUGAR DANDIES Assorted Gums & Chews 100 PACKAGES...\$5.00	SMILES Assorted Chews 200 PACKAGES...\$6.00
ALL TYPES OF BOXED CANDY — POPULAR PRICES — CHOCOLATES, GUMS, CHEWS — WILL STAND ALL KINDS OF WEATHER — FREE CATALOG ON REQUEST — 20% DEPOSIT ON ORDERS				

DELIGHT SWEETS, Inc., 50 East 11th Street, New York City

PENN PREMIER SHOWS

LAST CALL LAST CALL LAST CALL

OPENING PEEKSKILL, NEW YORK, APRIL 26—8 DAYS

First show in. Show trucks leave winterquarters in Stroudsburg, Pa., April 23. These are a few of our celebrations and no show to play before the celebrations: American Legion Celebration, Port Jervis, New York; Firemen's Spring Fair & Jubilee, Phillipsburg, New Jersey; Veterans' Home Coming, Stroudsburg, Penna.; Lycoming County Firemen's Cele., Montoursville, Penna.; Firemen's Celebration, Williamsport, Penna.; Veterans' Home Coming, Lock Haven, Penna.; Veterans' Home Coming and Firemen's Convention, Olean, N. Y.; Firemen's Celebration, Erie, Penna.

Watch our next advertisement for our fall fair dates. This show will close last week in November in Alabama. Want one more sensational Free Act for entire season. Wire. Concessions Wanted—Rotaries, French Fry, Ball Games, String, Bowling Alley, High Striker, Age, Novelties, Cigarette Gallery, Basket Ball or any other legitimate Concession. No Gypsies, Wheels or Coupons.

Can place Man with Girls for beautiful Girl Show, everything new. Can place Acts for Side Show, Sword Swallower, Tattoo, Mind Reader or any other Act not conflicting. Can place Talkers and Ticket Sellers for Motordrome and other Shows.

Want one more Trick Rider for Drome. Speedy Bowers, wire.

Address all mail to **LLOYD D. SERFASS, Gen. Mgr., Stroudsburg, Pa.**
The only show owner and manager to store his entire show and serve in combat territory with the U. S. Marines.

J. J. PAGE SHOWS

Opening Saturday, April 27, in Johnson City, Tenn. (Downtown Location)

WANT legitimate Concessions of all kinds except Cookhouse, Corn Game and Diggers. Want Help for Chairplane.

WANT TALKER for Minstrel Show. Also have opening for Musicians and Performers on Minstrel Show.

WANT money-getting Grind Shows with or without own outfits. Can place useful Show People in all lines. F. M. (Bulldog) Atkinson wants Inside Man for Athletic Show.

Everybody Address:
J. J. PAGE SHOWS
BOX 705, JOHNSON CITY, TENN.

Now It's Eat-and-Run Chow From Touring Restaumobile

NORFOLK, Va., April 6.—Joe Decker, formerly with the Art Lewis Shows and a vet trouper, has evolved with his partner, H. Wood, an "eat-and-run" restaurant, a trailer-type eating place which will serve anything you can get in a high class cafe and can be closed and transported.

Folded for the road, the "restaumobile" is 11½ feet high, 35 feet long,

8 feet wide and weighs 12 tons. Set up, platforms on each side contain 10 small tables, and there are 16 stools for counter service. In all, 70 may be served at one time. There is also a refreshment stand with fountain. Complete unit includes a steam table, griddles, meat slicer, grinder, coffee urns, refrigerator, bottle-gas range, sink, 20-gallon water heater and 300-gallon storage tank, with a gasoline motor delivering 1,200 watts of current for fluorescent lighting.

Restaumobile was constructed by four Norfolk firms, Atlantic Equipment Company, Tidewater Manufacturing Company, Old Dominion Electric Company, and Fruehauf Trailer Company.

First of the trailers, valued at \$25,000, left this week for Salisbury, Md., where it will be attached to a show.

F. M. Sutton Sr., Retains Org Reins

OSCEOLA, Ark., April 6.—Reports that Frank M. Sutton Sr. will relinquish the management of the Great Sutton Shows are greatly exaggerated, he stated today in announcing the show staff will remain virtually the same as last year. Frank (Pete) Sutton Jr. will not be with the show, he asserted.

Twenty-five workers are at quarters here preparing for opening at Sikeston, Mo., April 27. Show will be on 25 trucks.

A new Tilt-a-Whirl has arrived, and a Rolloplane and Octopus are scheduled for delivery to give the show a total of eight rides, plus two kiddie rides booked independently.

Sutton's staff includes his daughter, Mrs. Lucille Norwood, secretary-treasurer; William Norwood, ride superintendent and electrician; Charles Reed, advance, and Edward Albertson, mechanic.

Returnees include former Sgt. Moody P. Cook, who will handle the Ten-in-One, and Betty John, who displays a personal citation received from General Terry for her work in the American Theater Wing. Mr. and Mrs. George Campbell have arrived after touring in Texas and Mexico. Bill Johnson is busy with his cook-house preparations.

Judge Clears Way For Doolan Spot

CHICAGO, April 6.—Mike J. Doolan's Kiddyland project in Suburban Oak Lawn, forestalled a year ago when village police threatened to stop operations, will probably open in May with a court order protecting the owner from interference.

In a ruling handed down by Judge John J. Lupe, village authorities were enjoined from molesting Doolan or his employees in any manner. Judge gave the veteran Chicago ride operator a clear go-ahead on his plans to open the 20-acre fun center at 95th and Crawford.

Site was purchased by Doolan some time ago but was not developed last year due to the difficulties with local officials. In September, however, owner began legal proceedings which culminated with the Judge Lupe order. He will operate a number of kiddie rides, including a miniature train, Merry-Go-Round and others, and will construct an ice cream parlor.

Porter To Open Wonderland At Seatland, Md., April 29

WASHINGTON, April 6.—Al Porter announced today that his Wonderland Shows, comprising seven rides, 30 concessions and Capt. Shaffer, high-pole act, will be spotted on the lawn opposite the government census building for the Spring Blossom Fiesta at Seatland, Md., April 29-May 11.

May Fiesta at College Park, Md., on the Baltimore-Washington highway, is the second of 18 contracts Porter hold for fiestas in the Greater Washington area.

Rodeos, Fiestas Carded For C. Fuller Combo

BRODERICK, Calif., April 6.—Charles Fuller Amusement Company opened the season here Monday (1). Rodeos and fiestas will be played the remainder of this month in the lower Sacramento Valley.

Whitey Patrice says June will be a solid month of playing fiestas.

MIDWAY CONFAB

(Continued from page 55)

Mrs. Donald Murphy arrived to take up their duties with the World of Mirth Shows. He operates the shooting gallery, and Mrs. Murphy is assistant to Ralph W. Smith, show treasurer. . . . SAM PRELL is completing arrangements for the opening of his show April 10. . . . JIM STEPHENSON, lot man with Joseph J. Kirkwood Shows, was ill recently and had to remain away from the show under a physician's care for several days.

EDGAR C. MAY expected to pull stakes from Ruskin, Fla., April 1 to return his mother to her home in Huntington, W. Va., before going on to Detroit to join the World of Pleasure Shows as assistant to the owner. Also at Ruskin, Bill Rice was busy on his farm readying his corn game for the season with World of Pleasure. He planned to leave Saturday (6) for Detroit. His mother and brother, Harry, have cotton candy and apples on the same show. May and Rice escorted their wives to Bradenton to catch the Sparks Circus Monday (25).

ONCE UPON A TIME there were workmen who, in a pinch, would roll up their sleeves and pitch into an undone job—but that was when workmen wore shirts instead of running around nude from their belts up.

DOC EDWARD C. ANDREWS, Cincinnati magician, will leave April 10 to join the Mark Williams Side Show on the Bistany Shows at Newark, N. J. It will be his fourth year with Williams. Mrs. Andrews, who had the No. 1 ticket box the past two seasons, will join him later. Doc sent *The Billboard* a big show ticket used on the Mighty Haag wagon show in 1910, recalling that Harry James, the bandsman, was born on that show. . . . WILLARD J. OAKLEY, who trouped with Johnny J. Jones when he was a kid "25 years ago," nods approval to *The Billboard* for its new style of type. He's going back on the road April 25.

EARL H. MEYER'S Strangest Show on Earth cracked the season March 18 at High Point, N. C., to

solid business. Line-up includes Waxie, mechanical man; Sig, tattooer; George Moore, human pincushion; Mary Brown, armless girl; Daniel Grace, mule-face man; Cinderella, never-smile girl; Oscar Curry, giant; Effie Stone, fat girl; Doris Smith, sword box; Electricia, electric chair; Rose Sciod, mentalist, and Jo Jo, anatomical and rubber man. Annex No. 1 has Charles Sleet, stone man, and Annex No. 2, Double Edda, two-headed baby. Ticket sellers are Jack Murphy, Fritz Johnson and Curly Meyer. Joe Louis is boss canvasman.

DETROIT NOTES—ROBERT E. BRADDOCK, former concessionaire, is now with the Gayer & Lewiston Enterprises, coin machine firm operating Playland Arcade. . . . DR. ROBERT ROSEN, show physician, is convalescing from a recent serious illness at his home. He is receiving visitors, but Mrs. Rosen is still seriously ill. . . . ROSCOE T. WADE, owner of Joyland Midway Attractions, is ill from a series of sinus shots. . . . ORA A. (POP) BAKER reports the new priority rules on building materials are cutting down supplies of material needed for new game construction. . . . CHARLES H. STAPLETON, of Advance Service Company, reported cold weather for the opening of the new Down River Amusement Shows, operated by Severin Hilo, in Detroit's South Side.

MR. AND MRS. WILLIAM R. SNAPP, of Snapp Greater Shows, entertained at their home in Joplin, Mo., Friday (29) for quarters' personnel. After a dinner of baked ham and turkey, the night was spent dancing and playing cards and pool. Snapp showed motion pictures. About 30, including Lloyd Burge and Frank Richmond, both recently returned from overseas, were present. . . . SAM LEVINE, concessionaire, purchased Doc's Trading Post, wholesale jewelry house and loan company, Little Rock, which he will operate, with Felix Davis as manager. Levine will remain in Little Rock until June 1, when he will take out a string of concessions on several carnivals. . . . H. N. (DOC) CAPPELL, owner of Cappell Bros.' Shows was pleased with business shows did at McAlester, Okla. Shows, opened with 10 rides, 6 shows and 60 concessions. . . . MR. AND MRS. C. I. LEVIN, of Midwest Merchandise Company, Kansas City, Mo., are visiting friends in Miami, after a business and buying trip to New York.

WANTED

For the greatest Colored Show on earth, Musicians to enlarge band, A-1 Boss Canvasman (Shorty Gilson, wire), White Banner Salesman, Concessions that don't conflict with what we have. Tickets advanced, no cash. Pay your own wires, we pay ours.

THE WORLD FAMOUS
NEW ORLEANS MINSTRELS
Newport News, Va.

HARRY CRAIG SHOW WANTS

Manager to take charge of Side Show, have complete frame-up; Athletic Show, one Wheel Foreman and Mixup Foreman. Will book Novelty Joint and few Slum Joints. Help for Arcade, Working Men of all kinds. This show has 10 Rides and 7 Shows and 40 Concessions.
Monahans, Tex., now; Kermit next week.

WANTED AT ONCE

Sensational Free Act; prefer High Act.
HARRY CRAIG SHOWS
Monahans, Texas, this week; Kermit next.

CARNIVAL SHOW PAINTER

\$50 per week for good man. Guarantee 4 weeks and will keep on if you can do other work around show. Wire

BEAM'S ATTRACTIONS
WINDBER, PA.

WANTED

Wrestler to manage new Athletic Show, opening at Ft. Scott, Kansas, April 17.

Anderson Greater Shows
ARMA, KANSAS

Florida Amusement Co.

Place Concessions, one Flat Ride, Shows with own transportation, Minstrel Show, Agents for Stock Stores. Red Ingrams, bus. mgr. Place Set Diggers, Agents Six Cats. Greenwood, S. Car., this week; Anderson follows.
All Address: HOWARD INGRAM.

WANT

Party to operate 10-in-1; will furnish tent or use your own. What have you? Will finance the balance, liberal percentage and guarantee. Concessions filled up. Will lay off our own and book on account of Help. Except Bull Game, Mitt Camp, Cigarette Gallery are sold exclusive. Address:
JOSEPH LEE, Abingdon, Virginia

THOMPSON BROS.' AMUSEMENT

Want Ride Help in all departments for eight office-owned rides. Want Concession Agents for Ball Games, Stock Concessions and Percentage Stands.

For Sale—One LeRoi Motor, Flat Belt Drive, for Ferris Wheel. Season opens April 20. Write

F. G. THOMPSON, Concession Manager
2906 4th Avenue, Altoona, Pa.

LONE STAR SHOWS

WESSON, MISS., APRIL 8-13

Want Ride Help on all Rides. Top salaries. Come on. Can place Cookhouse and all legitimate Concessions except Bingo and Penny Pitch. Jack Thomas no longer connected with show. Can place Penny Arcade, 10-in-1, Monster Show or any Shows of merit with own transportation. Want Agent for office Concession. Address all mail and wires to

J. R. McSPADDEN

Wesson, Miss., this week; then per route.

P.S.—Pay own wires.

WANT CONCESSIONS OF ALL KINDS

All open. Opening April 22, Lakewood, New Jersey; April 29, Camden, New Jersey; both in heart of town. Other good spots to follow. Booked until October. Apply:

SAM TASSELL, 5839 Walnut St., Philadelphia, Pa.
P.S.: Want sober and reliable Wheel Foreman.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides \$30.00
Ping Pong Balls (for blowers). Dz. . . . 1.50
Replacements, Numbered Balls. Ea.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

SMALL MEDIUM LARGE FOR EVERY STAND

Dogs, Bears, Cats, Horses, Ships, Etc.
100 Assorted Pos., Avg. Size 4" \$3.00
50 Assorted Pos., Avg. Size 7 1/2" 6.00
12" to 15" Items, Ass. 4 Kinds. Doz. . . . 3.00
Brilliant Lacquer Finish. Prompt Delivery.
ARTCRAFT NOVELTY CO.
348 W. Scott Youngstown, Ohio

READERS WANTED

Booked with Johnny J. Jones Exposition. Choice still dates, celebrations and fairs. Good treatment. Mabel Daly, write.

MRS. "BOOTS" PADDOCK
Hotel Richmond Augusta, Ga.

WANTED BINGO

Countermen and Relief Caller; capable, sober, experienced. Don and Leroy, contact me. Wire

BILL STACY

Taft Hotel, 40 Davenport, Detroit, Mich.

WANT TO CONTACT CARNIVAL OR RODEO

FOR LEGION CELEBRATION, JULY 4th This celebration a semi-annual affair for 25 years with record as a money maker for all parties concerned. Write or wire Earl Roberts, Gen. Chairman, Reedsburg, Wis.

Happyland Shows
Now Booking for 1946
CAN PLACE FOREMEN AND WORKING MEN FOR RIDES.
Station A, Box 962, St. Petersburg, Fla.

CAN PLACE

Goodie Phillips, Otis Hall, John Ethridge. Long season. Wire

ARCHA McBETH

Lindsay, Calif.

FOR SALE

Precision Portable Lead Shooting Gallery

Accident and foolproof. Safety, flash, easily set up and tear down. Moving targets. Cash sale—bargain \$1200.00.

BOX 686, Crockett, Texas

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Masonic Charity Show Draws 100G

PHILADELPHIA, April 6.—A one-night concert show presented here March 27 by the Golden Slipper Square Club, charitable Masonic organization, grossed about \$100,000. Show was staged in Convention Hall and was a sell-out before curtain time. Seats ranged from \$2.50 to \$15 per copy. Nut for the night was \$18,000.

On the bill were Oscar Levant, Gladys Swarthout; the Original Don Cossacks Chorus and dancers with Serge Jaroff; Edio Pinza; the Ballet Theater, with the entire company of 125 and the Philadelphia Orchestra, conducted by Eugene Ormandy.

Proceeds of show, which got reams of publicity in the local press, go to help the city's under-privileged children.

100G Goal for Des Moines's Part in Iowa's Centennial

DES MOINES, April 6.—Des Moines Enterprises, Inc., has been set up to handle the city's participation in Iowa's centennial observance this year. Plans call for Des Moines to mark the centennial from June 29 thru July 4.

Contributions totaling \$100,000 will be sought by the organization which has support of the chamber of commerce. Committee, headed by George Higgins, manager of Radio Station KSO, is handling program plans. Unusual events are expected to be featured, along with the appearance of radio and screen stars.

Six-day horse show has already been scheduled as one of the features. Wonder Shows of America will be on the midway.

Dates for Five Gopher State Fetes Announced

MINNEAPOLIS, April 6.—With the war over, Minnesota communities are returning to their carnivals and festival days.

The State's five biggest fetes are all set to either resume or go into pre-war gear again this summer. They are Brainerd Diamond Jubilee, June 14-16; Hibbing's Pioneer Days, June 30-July 4; Bemidji's Paul Bunyan Festival, July 13-14; Detroit Lakes Water Carnival, July 14-16, and Minneapolis Aquatennial, July 19-28.

Negro Float Entered In Minn.'s Aquatennial

MINNEAPOLIS, April 6.—For the first time in its history, Minneapolis Aquatennial will have a Negro float in its parades this coming summer.

Negroes of the Twin Cities are raising a fund to finance the float which will use the theme "Colored Folks Have Been Americans Since 1626, Minnesotans Since 1848." Vaughn Displays, Inc., which makes the principal Aquatennial parade floats, will make the Negro entry.

Texas Victory Festival Gets Goodman for Midway

AUSTIN, Tex., April 6.—Jeep giveaway plus parades, contests and Max Goodman's Wonder Shows of America are features of the Victory Festival to be staged here April 29-May 4 under Veterans of Foreign Wars auspices.

Bally for event is under way, with Walter Hale on hand to handle operations. Boy Scouts will peddle ducats, according to Hale. Austin press and radio will be utilized to promote the girls' popularity contest. Joseph (Turkey) Dunn and S. Clovis Rudeen are in charge of tickets.

NOW AVAILABLE FOR THE FIRST TIME! The Kettle Kleaning Kit

- 1 Carton of "Char-X"
 - 1 Gal. Liquid "Kettle Kleaner"
 - 1 Pint "Pot Sweetner"
 - Stainless Steel Spatula
 - 2 "Plas-Ti-Pads"
 - 125 Absorbent Wipes
- All for \$6.00
BLEVINS POPCORN CO.
Atlanta—Atlanta Service Warehouse, 377 Whitehall, S. W.
Nashville—155 2nd Avenue South
Memphis—Poston Warehouse, 671 S. Main St.

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

WELDON, WILLIAMS & LICK
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Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

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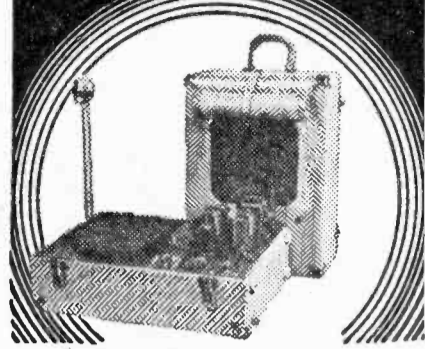
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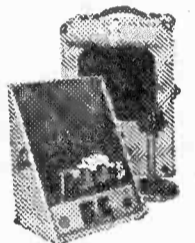


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For Volunteer Firemen's Organization, week of July 22nd, 29th or Aug. 5th. Write **G. W. HOLFELDER, Secy.-Treas.**
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Lions Club desires several pieces carnival amusement equipment on percentage basis for week of July 4th. State equipment available and percentage arrangements. Address replies to **MARVIN DRAEGER**, Lincoln, Mich.

WANTED

For American Legion 4th of July Celebration at Fairgrounds, Muncie, Indiana. Independent Shows, Rides and Concessions. Address all letters or wires to **ORA SANDERS**
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First-Class Carnival
For the week of June 24th. Contact **J. B. HERLONG**, 313 East 9th St., Marlon, Ind.

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Concessions and Entertainment for Our **ANNUAL BLANDINSVILLE FARMERS' PICNIC**
To be held August 8 & 9, 1946, at Blandinsville, Ill. Contact **JOE WILSON**, Blandinsville, Ill.

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Grind Stores and Photo Galleries. Opening April 25, Bordentown, N. J. Write **MIKE ZIEGLER**
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Winter Quarters

Nick's United

ANDERSON, Ind., April 6.—With all work completed, shows are set for the Muncie, Ind., opener April 13. Shows have been rebuilt and painted and everything is in top shape for the first date. Shows open with a Ferris Wheel, Merry-Go-Round, Chairplane, double Loop-o-Plane and a Kiddie Ride; Snake, Dog and Unborn shows and a Girl Revue and 45 concessions. A new Spitfire is expected in June.

Ma Nickerson recently returned with three new tractors, giving the show 7 tractors, 7 trailers and 8 straight jobs to move on. Free act will feature Eric the Great on a 150-foot high swaying pole. Itinerary calls for 6 Indiana spots, 8 in Ohio, 2 in Tennessee and from there to Alabama to wind up the season.

Hoosier State

KOKOMO, Ind., April 6.—Work is progressing rapidly for the opening here in early May. Rides are being repainted, new front is being built and rolling equipment and motors are being overhauled. Manager W. M. (Sailor) Evans has been traveling considerably to obtain much-needed materials. Recently, he acquired a new tractor and trailer for the Merry-Go-Round.

Owner Paul Drago is now a patient in St. Joseph Hospital, but it is hoped that he will be up and around before the opening. Among recent visitors were Bobby Sickles, Biek Nickerson, Lon Dale, Tom Baker and Bob Strayer.—E. M. (SAILER) EVANS.

Turner Bros.

PETERSBURG, Ill., April 6.—Quarters of Turner Bros.' Shows is in full swing with help getting everything in order. Concessionaires here include Mr. and Mrs. Sam Spanglo, popcorn; Mr. and Mrs. Palmer, cook-house; Joe Sorenson, Girl Revue; Roughhouse Kelly, Athletic Show and concessions.

R. E. Groninger booked his Penny Arcade. Mutt Carter and Shorty Bowman are somewhere between Salem, Ore., and quarters, bringing in the new Spitfire. Delivery on the new Merry-Go-Round has been promised for opening.

Staff will be the same as last year, with Ray and Cecil Turner, owners and managers; Dorothy Turner, secretary and treasurer; Marie Turner, concessions, and J. C. (Jack) Price, general agent. Shows will carry 10 rides, 35 concessions and 8 shows.

Bright Lights Expo

PITTSBURGH, April 6.—Manager John Gecoma, out of the hospital after a 10-day stint with a bad ankle, is directing plans for the opening. Sol Saulsberg, back from Florida, has his crew busy with concessions. R. Hauser, a recent naval dischargee, is en route from Florida to ready his Girl and Posing shows. Bruno Zacchini, in Florida, advises he will arrive in time with his rides and concessions. Mickey Vagell is adding final touches to his new custard outfit. Dannie Donnie, with corn game and concessions, is ready and marking time. Jack Martin, recuperating from an operation at Johns Hopkins Hospital, Baltimore, will be back with two concessions. Lou Heck is in Philadelphia on biz. Frank Z. Hyde, A. J. Gray and Billie Burton were recent visitors.—FRANK NOR-TON.

Regal Exposition

UNION CITY, Ga., April 6.—Show is in readiness for the opening. Rides have been overhauled and repainted. Johnnie Reed is concessions manager and legal adjuster; L. V. Collier, general agent, and Margaret Evelyn James, secretary.

Red Conatser, who has had charge of repairs and carpenter work, will be superintendent of rides. C. Peterson is handling paper. Elmer James, Perry Cochran, James Hammond and Jimmy Stone are doing mechanical and electrical work. George Birdsall and E. D. Jones will handle the sound car and promotions. Arthur Stichel is in charge of welding. Mrs. Lillie James will be on the front gate. Ruth Matthews and Grace Chastaine are in charge of the-quarters kitchen.—MARGARET EVELYN JAMES.

Ohio Valley

YOUNGSTOWN, O., April 6.—Quarters activity is being speeded in preparation for the April 27 opener at Kenton, O. New motor for the Wheel was expected this week. Mr. and Mrs. Bill Phillips arrived. Clifford Salkeld wired that he will arrive with his bingo next week. Jack Murphy is on the road in connection with spring bookings.—BILL HARRIS.

William Burke

NEWTON, Mass., April 6.—William A. Burke, Hiram Gould and Jack Hannagan have been framing concessions. Burke's Athletic Show is all new. Gould and Hannagan have been working overtime on the show. Lee Barton, formerly of Ringling Bros., is doing the sign painting.



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Have openings for limited number of legitimate concessions of all kinds. Good opportunity for slum concessions. Those joining now will be given preference at our Celebrations and Fairs starting at Calumet, Michigan, July 1st.

MORRIS LIPSKY, Concession Mgr.

AUGUSTA, GA., THIS WEEK; SPARTANBURG, S. C., APRIL 15 TO 20

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TEN DAYS, EASTER SUNDAY INCLUDED

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Have complete new flame proof Side Show with 120-foot banner line for capable party. Also have 20x40 for any good Show. Want Shows with own outfits, Crime, Posing, War, Iron Lung, Monkey, any good Grind Shows.

Can place Roll-o-Plane, Whip, Tilt and Rocket, also Pony Track. Want Foremen for Merry-Go-Round and Chair-o-Plane, also Second Men for Octopus and Wheel. Come on, starting out on lot on April 12th. Can use Lady P.C. and Ball Game Agents.

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Will Give Good Proposition to Man That Can Book Small Clean Show.
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WANTED SMITH'S GREATER SHOWS WANTED

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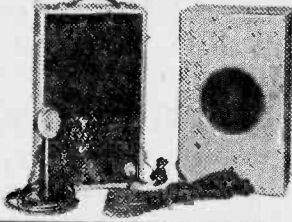
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Dancing and Posing for Girl Show. Salary \$65.00 per week. Can use good Talker for Show. Write; send photo.

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Foreign Type Acts, Freaks, Working Acts and Bally Acts of all kinds. Long sure season of 17 weeks. No time lost. No deductions and continuous sitting on stages. One day week off. Can place two good Front Men, Oriental Musicians, real Annex Act, no SEX ACT! State all and mail photos when replying to

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Stock and Slum Stores, Mug Joint, High Striker, Ball Games. What have you in slum privilege, live and let live style? Leesburg, Fla., till April 14.

WALTER McKINNON, Manager

—BERRYHILL UNITED SHOWS—

OPENING APRIL 28—PLAYING THE BEST SPOTS IN KENTUCKY, OHIO, INDIANA
WANT the following: Any good worth while Show, with or without transportation. Electrician, Ride Help on all Rides. Good salaries to those who know their rides.
WILL BOOK or lease Kid Ride. WILL BOOK Mitt Camp, some Grind Stores, and a few choice Stock Concessions. NEED Agents for Stock and Percentage Joints.
Leo Hawley, contact. For Grind Stores and Mitt Camp, contact H. C. Lewis, legal adjuster, Vanceburg, Ky. All others, LEO BERRYHILL, Mgr., Lucasville, Ohio.

FROM THE LOTS

Majestic Greater

CHESTER, S. C., April 6.—Week ended Saturday, March 30. Auspices, 40-8 of the American Legion. Location, fairgrounds. Weather, cold, rainy and windy. Business, okay.

Despite four days of bad weather, date proved satisfactory. Thursday night (28) found show open about an hour, when heavy rain killed remainder of the night. Heavy winds Saturday night (30) had everyone alerted for a blowdown, which didn't come.

After Tuesday's (26) heavy rains, Spud and his shavings crew did notable job getting lot in shape by opening time. Sunday morning, April 1, a tractor had to be used to get trucks off the lot, but everything was off and on the way to Monroe by 9 a.m.

Dillwater's concessions are still going strong, and Wills's concessions reported good grosses; ditto Sam Soloff with his concessions. Phil Cook joined with a Bob Parker diggers unit.

Leonard Gould flew to Detroit to visit relatives. Mr. and Mrs. George Smith, of Crescent Amusement Company, were lot visitors. Mrs. Sam Golstein, show owner's wife, is back on her feet again.

Franklin Kersey, son of Pearl and Nate Roth, was married Saturday (26) to Mildred, daughter of James Omer and Manila Mae Hyman, Augusta, Ga. Couple honeymooned on the show, visiting Pearl and Nate.

The writer visited the John H. Marks Shows' opening in Newport News, Va., and the Cetlin & Wilson Shows in Petersburg, Va.—HARRY E. WILSON.

Byers Bros.

SAN ANGELO, Tex., April 6.—Byers Bros.' Shows, owned by Harry Richman and James D. Carpenter, have hit pay dirt in Central and West Texas. Ten-day stand here, under vet auspices, opened Wednesday (27) to strong business. On first Saturday night (30) three ticket boxes could not handle front-gate crowds. Summer weather, which marked opening week, continued thru early part of second week. Sponsors were confident that gross would topple existing records for the annual date.

Previous two spots for Byers org had been extremely good. Despite two days rain, Seguin piled up big gross. Brady, which followed, also proved a bonanza, altho closing night was almost complete rainout.

Shows open April 8 in Big Spring, Tex., under the Legion, and then will go into New Mexico.

Rogers & Powell

MORTON, Miss., April 6.—First week out and it proved a good opening spot. Ride concessions did a big business, and M. J. Western's mug joint led concessions. Jim Rogers plans to purchase a new Merry-Go-Round. Mr. Wesing joins soon with a new flying machine.

Mike Hoag joined with two concessions, skillos and line-up store.

Show has five rides and 27 concessions. Jim Rogers is owner-manager, and J. C. Granger, press agent. Show's next week's stand is Shuqualak, Miss.—JACK C. GRANGER.

Golden West

CONCORD, Calif., April 6.—Rain for three days made this spot only fair. General Manager Polish Fisher booked the show into the heart of town, on the city's recreational lot, and on clear days business was big.

Homer Rees and his assistant, Jerry O'Brien, are adding lights to the Eli No. 12 and to the Merry-Go-Round. In addition they have put all trucks and rides in first-class shape.—ROSE FISHER.

Wolfe Amusement

BATH, S. C., April 6.—This spot marked the show's third week out and despite a few nights of rain, Manager Wolfe was satisfied. Red and Mary Cooper did good biz with their guess-your-age and ball game. Jimmy Cooper is headwaiter in Charlie Russ's Midway Cafe. Mr. and Mrs. R. W. Reed have joined with mug joint. Merle and Frances Gratiot are doing capacity biz with two new 24-foot front fish ponds and gun-la.

Wolfe credits Pinky Edgar for the new show fronts and ticket boxes. Nan Edgar is enjoying a visit from Mrs. Hazel Day. Jack and Leslie Coleman are buying stock for three new concessions. Bob Miller has booked his ball game.

Mr. and Mrs. Berryhill welcomed home their son from the army. Mrs. Sue Wolfe will return to the show in August.—MRS. LESLIE COLEMAN.

Cavalcade of Amusements

PASCAGOULA, Miss., April 6.—Crowds were good and spending easy thru most of the opener here, tho many rainfall records went by the boards early during the stand. More than eight inches fell in 24 hours, but with a quick weather shift Monday (1), night play was heavy.

Operations are expected to swing into full blast at Mobile, Ala., next week, and with but a 40-mile run, show should be set for Monday opening. Howard Y. Bary came on here from Tulsa, Okla., where he handled the Hamid-Morton Circus promotion.

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State what you can do and the big Question—HOW MUCH MONEY!

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Side Show Acts, join at once. Working Acts, Magician or Punch that lectures. Tiny Bill Taylor, Art (Frankenstein) Dornier, contact; wire immediately. Also Pop Eye Leonard Perry. L. C. (Dutch) Williams, answer immediately care

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Strader

WICHITA, Kan., April 6.—Three units of Strader Shows are working on different locations here, but will unite for season's opening April 15 at Newton, Kan. New Spitfire has been topping the rides. Tilt-a-Whirl and Roll-o-Plane have not been set up, but will be unwrapped for first time at Newton.

Jimmy and Mary Billoit are in quarters and ready to roll with their concessions. Albert Martin went to Indiana to pick up his custard trailer. Jerry and Lois Hall are due in from San Antonio with all-new wardrobe and girls for the Follies.

Jack Gifford is spending his time at the Elks' Club while waiting the call. Ben and Maude Denson came in from their Nebraska farm. Bill and Eleanor Brenton checked in from Texas.

Mrs. Blackie Jett, who will be assisted by her mother, has the cook-house ready. R. J. Murphy reports a good season with his fishpond in Mexico. General Agent Larry Nolan has his route well set and his concessions ready. He and Mrs. Nolan will be on the shows but his Denver studios will meanwhile operate. Fred and Freda Hamilton will have a new streamlined popcorn trailer for their eighth season. Former lot boss Pearly Huston and family have returned.

Alamo Exposition

AUSTIN, Tex., April 6.—Big turnout marked opening here Saturday, March 23. Rides and shows played to capacity and concessions did big biz. Line-up opening night was 10 rides, 10 shows, 25 concessions and the Miller Duo, free act. Hollywood Monkey Circus, destroyed by fire in quarters, is being rebuilt by Bill Williams in San Antonio.

Terry Martin, general representative, who was forced to leave the road for this season, presented Jack Ruback with floral horseshoe at opener. Seen on the lot were Lefty Block and large party from San Antonio, and Rip Collins, former major league ball player, now sheriff here.

Bobbie Hyman is again handling the mail.

Waco, next spot, will be followed by other Texas dates after which org will head northwest.—TED CUSTER.

O. C. Buck

TROY, N. Y., April 6.—Everything is in readiness for the shows' opening, a 10-day stand at Poughkeepsie, N. Y.

Mr. and Mrs. Paul La Cross and E. C. Evans, concessionaires, are expected to arrive in Poughkeepsie early next week.

Raymond Swartz, recently discharged from the army, assisted by his bride, will handle frozen custard. He is the son of Mr. and Mrs. Harry Swartz, who formerly handled the concession. M. H. Lee, of Troy, N. Y., has taken the Funhouse for the season. Charlie Johnson will have the Pony Track. Bill Jones has booked his bingo. Charlie Zucker will have novelties. Barney Dumbo will assist with office concessions.

Bill's Rides

LIVERNE, Ala., April 6.—Above-average biz was the story for this opening date, with the weatherman lending a hand. Two Saturdays were played. Show opened with 4 rides, 3 shows and 23 concessions, side show and Jumbo Finn's Fat Show running 1-2 for show grosses. Ferris Wheel topped the rides. Show operated free gate.

New 65-kw. light plant was purchased at Jacksonville, Fla., and two light towers have been ordered. Mrs. Brown, in turning an ankle, broke two bones in her foot. General Agent Blackwell is booking the show.

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ALL AGENTS CONTRACTED COME ON.

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For No. 2 Unit

Talkers, Freaks, Lecturers, Novelty Entertainers, Musical Acts, Magician. Long season. Good conditions. Also Dancers, Girls for Posing and Girl Show. Good Snake or Animal Man for Single-o-Show. Wire or write

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Slum Skillo, Line Up and Roll Down Agents. Also Stock Store Agents. Can use capable Outside Help. Good spots in Mississippi. Sweed Morrison and Monroe Hoge, come on. SHUQUALAK, MISS., WEEK OF APRIL 8.

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RIVERSIDE AMUSEMENT PARK

PHOENIX, ARIZ. OPENS FRIDAY, APRIL 19

2 MORE LARGE MAJOR RIDES—2

Scooter or Dodgem. Fun House, Glass House or Pretzel wanted. Kiddie Rides, Pony Ride that uses Sweeps, Miniature Train. Would book Portable Rink. Few more Concessions open.

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TULSA, OKLA. OPENS SATURDAY, APRIL 20

Can place large and small RIDES.

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N. Y. RUN MEANS COIN DELUGE

Smooth Show Slowly Paced

Watkins Animals, Colleano, Wallendas score—Heyer hit by trick period costuming

(Continued from page 3)

ing of the *Guard*, which closed it. And a good share of the time these customers gave went to approval with oohs and considerable hand-clapping.

There were two displays that completely filled the three rings and two stages with circus acts. Three times the rings were utilized simultaneously for animals, and there were three aerial displays that almost blanked out the lofty Garden roof.

This is another that will go down in the annals as one that isn't a showman's circus, but it will be terrific box office here and in the hinterlands. Show will be speeded up for the road by tighter grouping, which will give the customers in the blues a break, according to General Manager George W. Smith.

It was a majestic opening, as that is the way the performance was paced. Feature after feature was introduced with groups of costly and colorfully garbed gals.

Toyland Spec Proves Tops in Production

Production was emphasized and reached a climax with the *Toyland* spec, which preceded the intermission. Here it was obvious imagination was used with the idea of captivating the kids and tickling the elders. It ran the gamut of animated gadgets, animals and characters, topped off with a train which easily might have been designed from a drawing made by a pre-teen-ager.

The train, suggested by Mrs. Robert Ringling, was by far the most ingenious piece of business in the show. With 24 ballet girls on each stage, whirling, etc., and the "locomotive" belching "smoke and steam," the house was darkened and Strobilite floods utilized to bring out "black light" colors for an entrancing picture. Piece de resistance was Lou Jacobs, a better than average-sized clown, emerging from a miniature auto that appeared to be too small for a member of the Doll Family.

Spec included the Bell Wagon with six-horse hitch, a doll house inhabited by the Doll Family, a small calliope and the queen riding a cupid-gondola with a four-horse hitch; elephants with clown heads, and a host of mounted characters, both straight and comic.

Long-Hair Scores Need Barber Trim

Only sour note in the spec was the music, conceived—and directed personally this opening night by Deems Taylor. It was much too long-haired to build the carefree spirit of *Toyland*-age, which was so capably designed for the track. Score is not for a circus band or a circus audience. Mr. and Mrs. Average Citizen and their children are the backbone of circus audiences, not the opera patrons, and this fantasy could have been whirled into a veritable dreamland with a more spritely musical background.

New York's critics, as usual, went into clouds in puffing the show in their reviews, but even without this encouragement the circus is due for

SIDELIGHTS ON THE BIG SHOW BOW

One of the gals doing a walk-around in the *Toyland* spec got tangled up in the voluminous hoop skirt she was wearing and fell on her face. Recovery, with the help of prop boys, was fast, but not before customers on the 49th Street side viewed an expanse of silk panties which were definitely not in keeping with the chaste period costuming.

New York dailies were unanimous in acclaiming opening of the Big One in reviews. Massimiliano Truzzi, juggler, rated more personal mention than any other act.

Agnes Maier and other members of the newly formed Robert Ringling Tent, Circus Fans of America, including Harry S. Dube, circus program publisher, had a block of seats for opening night.

Merle Evans, best known of circus bandsmen, started his 28th year as musical director.

Allen Lester, press department staffer, promoted a full page of pic-

colossal business. Ned Irish, general manager of the Garden, announced Thursday that the advance sale is the greatest in the history of the edifice for any attraction ever offered there. Bulk of the mail orders has amazed Fred DeWolfe, R-B treasurer, and his crew.

New York Goes for Top Prices, Shuns Gallery

Opening house, not announced officially but estimated by a Garden official, was a satisfactory 8,000, because most of the folks were in the \$6-per-copy seats, while the gallery's nearly 6,000 pews at \$1.10 were sparsely populated. This, the ducat pushers say, will be the tendency until the week-ends, and only when there are no top-priced seats left will the folks make the long climb to the top ledge. They have too much folding money in their jeans to want that much exercise; a sharp contrast to pre-war years when police were necessary to keep 'em in line for the gallery pews.

When Merle Evans gave the down-beat at precisely 8:30, the house lights were doused. Spotlights played on the side entrances, and in paraded 40 cloaked girls, marking the return of the aerial ballet to the Big One. Twenty girls worked in matching precision on cloud swings while the other 20 posed on the track, completing a well balanced picture. The Erwingos, working over the center ring, closed with centered spots.

Second display keynoted the obvious trend toward kidland lure, as all rings and stages were filled with animals, two pony drills featuring Irah Watkins's animals had four spots with Yu's Dogs the other. Watkins's Pony Drills were well trained, especially the eight accorded the center ring. One unfortunate feature of the display was the spotting of Watkins's chimps in this line-up as they worked strong enough to rate individual attention more than some of the other acts featured. The chimps really have it.

Giustino Loyal's New Ride Act Proves Sock

A clown feature, Paul Jung's Adam Smasher, was inserted before the next display, which featured Giustino Loyal's new riding act. Audience was prepared for Loyal's entrance by six girl-jockeys making two laps around the track at top speed.

Giustino, one of the great riders in

tures, prior to the opening, in *The New York World-Telegram*. Publicity department turned out in stiff shirts and black ties.

Willie Lish has 11 butchers handling the distribution of the circus programs.

Irah Watkins, bitten on the left hand by one of his chimpanzees in quarters, was unable to work the opening, but he was on stage during the act.

Frank and Paul Miller, R-B concessionaires, were in for the opening but didn't work, as the Garden holds the privileges. . . . Fred C. Murray, International fireworks executive and chaplain of the NSA, was a front-seater. . . . Stanley Wathon, prominent pre-war European booker of circus and vaude acts, looked 'em over.

Clayton and Robert Behee got out of the army just in time to ready their flying trapeze routines with Rose Behee. Robert, who served in European and Pacific areas, was released in (See R-B SIDELIGHTS on page 99)

the business, gave a sparkling personal performance, and the act generally was strong (it must be remembered that Giustino assembled his group after the close of the 1945 season). Eight girls worked with him, Armida Loyal and Ernestine Clark taking featured roles.

Another unprogramed novelty was inserted at this point, the Hanlon Brothers offering their mirror routine. It was entertaining but much of the effect was lost in this type of building.

Trapeze number followed with the Merions, Les Valles, the Cartiers, Meyers and Helen, Jackie LeClair, and the Rose Sisters working. Bellas Coralas, Los Arriolas second act, did not work.

Con Colleano Makes Triumphant Return

Con Colleano, introduced by 32 Toreadorables made a triumphant re-

turn as the "Matchless bounding, tumbling, somersaulting treader of the tight wire," as the program worded it. Colleano, every inch a showman, gave a sparkling performance, and those who have been watching his work in recent years agreed that he has lost none of his skill or ability to sell his turn.

Harry Rittley's table rock climaxed a town clown stop, and then came William Heyer and Starless Night. End rings offered two groups of eight menage riders, colorful in period costumes and carrying bell-chimes they played as Starless Night captivated the audience with the customary smooth, precise performance.

Matter of costuming Heyer used, however, proved a distinct shock. He also came under the period influence and it killed his personality deader than a mackerel. Heyer's performance was flawless, but it was impossible for him to sell as he does when working in white tie and tails. His charming dignity was sacrificed for comic opera atmosphere.

LaLage was her efficient self on the Spanish web, single traps and Roman rings, climaxed by doing 102 one-arm planges.

Deems Taylor then took the baton and gave warning of what was to follow by missing the drum-roll cue when the clowns sent a rocket ship into space thru an opening in the roof. Came that beautiful spec and Taylor's music—it is entirely possible that Robert Ringling and Taylor were the only two people in the building who enjoyed the music. Everyone liked the spec!

Truzzi a Hit Until Corn Starts Poppin'

Twelve baton twirlers led Massimiliano Truzzi in after the intermission, which was staged for the benefit of the Garden concessions. Truzzi gave a masterful exhibition of juggling and was the artist all the way until it came to his audience participation bit which was corn of the mountain dew variety. The audience ball-tossing was saved by the popcorn (See R-B N. Y. RUN on page 73)

Ringling-Barnum 1946 Program

Produced by Robert Ringling, Aubrey Haley and Mrs. Charles Ringling. Staged by Robert Ringling. General Director, Pat Valdo assisted by Florence Baker, Billy Livingston, Art Director and Costume Designer; Irene Aronson, assistant. Fred Bradna, equestrian director. Robert Barnhart, technical director. Fred Erwingo, aerial director. Carlton Winckler, lighting. Arthur Springer, master of ceremonies. Merle Evans, musical director. Special music for 1946 by Deems Taylor. Costumes for production numbers and acts, hand props, animal coverings and horse trappings, Brooks Costume Company, and uniforms for entire staff, Brooks Uniform Company. Fabrics for costumes and draperies, Gladstone, and Dazian's, Inc. Decor, I. Weiss & Sons. Floats, Studio Alliance. Harness, H. Kaufman & Sons.

Opening night running order conformed reasonably to the printed program. Slight shuffling resulted from failure of one of the foreign importations, Los Arriolas, to reach New York in time for the opening, and illness of two members of The Therons, another importation, which kept the act out of the preem, altho they went thru their routine at Wednesday (3) night's dress rehearsal.

Display 1

The Erwingos, aerial novelty, and All-Girl Sky Ballet. Erwingos lead parade of 20 ballet girls, escorted by 20 girls in scanty costumes and 20 aids (mixed) in page uniforms. Erwingos, man and girl, work over center ring, with 20 girls doing cloud swings and other aerial bits on rigging hung on cables along

both sides of the arena. Erwingos finish alone with girl working iron-jaw.

Display 2

Medley of animal acts. Irah Watkins' chimpanzees put thru routines with Watkins' son pinch-hitting for Irah, who is nursing infected hand resulting from a nip by one of the chimps. Pony acts handled by Jean Davis (Watkins' ponies) and Marlon Seifert. Sylvia Watkins presents her large group of dogs on one stage while Yu's Dogs occupy an end ring.

Brief clown interlude, the Adam Smasher, while arena cleared for next display.

Display 3

Giustino Loyal Group, bareback riders, featuring Giustino Loyal, who climaxes his act with horse-to-horse somersault. Eight girls (Armida Loyal, Jinx Loehak, Molly Locke, Ernestine Clark, Marian Seifert, Pat Walsh, Lucretia Darnay and Geraldine Hill) assist him. Cristiani, ringmaster, also Tex Elmlund. Emmett Kelly interpolates clown gag.

Hanlon Brothers in non-listed clown mirror gag on stage.

Display 4

Medley of fem aerial acts: The Merions, Les Valles, The Cartiers, Meyers and Helen, Jackie Le Clair, and the Rose (Behee) Sisters (not billed). Two acts, Bellas Coralas and Jahn and Jane, failed to show.

Display 5

Con Colleano, topping off his wire act with his specialty, the forward somersault, which he made after one miss. Brought on by group of 32 girls in Spanish costumes, who dance and pose on the two stages. (See R-B '46 Program on page 73)

BEATTY WARMS UP FOR L. A.

Cracks Calif. At San Diego

Org splashes billing over area—girds for fire fighting—performance a click

SAN DIEGO, Calif., April 6.—Clyde Beatty Trained Wild Animal Circus moved in here Monday (1) for a seven-day run at Rosecrans and Frontier Streets. After opening in El Paso, Tex., March 22, show arrived by way of Tucson and Bisbee, Ariz. Biz was good all the way. Opening night was off due to rain which started about 20 minutes before show time. Local date is under auspices of Lions' Club.

Show moves from here to Ocean-side and then Santa Ana for two days, going into Los Angeles for a 17-day run April 12. While Friday is the billed date for Los Angeles, the show plans a preview Thursday night. Press party will be held Friday night.

Heavy billing is being featured with window cards, 6 and 24-sheets taking almost every available spot. New is a four-page brochure, newspaper size, mailed to box holders on rural routes. Principally pictures, there is a five-inch strip on the back page for town and date. Ray Dean, of the press department, said 9,000 of these were mailed in the Tucson vicinity. Mailing cost is about 6 cents each.

So far the show has moved on schedule. There are 15 railroad cars.

Fire Fighting Org

Show has a new one-ton International truck fully equipped with booster pump and 800 feet of hose for fire fighting. On the scene here was Harlon DeWitt, member of the Los Angeles Fire Department inspection squad on leave of absence, who personally supervised the placing of exits and inspection of fire-fighting equipment. DeWitt organized the circus personnel into battalions with Bob Reynolds, boss props, heading them. In addition to the booster, which is regulation size, equipment includes nozzles of various sizes and with different threads to enable coupling to any hydrant. Equipment also includes 24 extinguishers.

Show equipment is in good shape, having been completely overhauled before the show left quarters in El Paso. Big top is a 130-foot round top with three 50's. Seating capacity is between 4,000 and 4,500.

Show charges \$1.20 general admission with \$1.20 for reserved seats. Performance runs two hours.

The Program

(Reviewed in San Diego, Calif., Monday (1) Clyde Beatty's Trained Wild Animal Show is bang-up entertainment. Opens with a flashy spec. Costuming plays an important part. Show gets off to a fast start with Beatty's animal acts in the first quarter, well bolstered in the middle with good displays and comes to a finish with a flying act. It smacks of big time. Show will have plenty of competition from smaller ones already out in this section and which will be ahead of it in some towns. It is, however, the biggest and best in the West Coast area at this time. On the road less than a month, show still has a few opening-day pains. Night it was caught, callopo was on the blink. However, Henry Kyes, veteran circus band leader, turned in a creditable job with 11 men.

Beatty has surrounded himself with capable assistants, who deserve part of the credit, at least, for a top performance. Norman Carroll, announcer, keeps the show moving with solid, circusy speling. Bob Reynolds, boss props, keeps the inside men working smartly. Jack Joyce, equestrian director, in white tie and tails, keeps program moving at a well-gaited clip.

DISPLAY 1. Tournament. With a patriotic theme that hits home because of peace. The performers, all in well-executed costumes by

Air Show Pays Tribute to Circus

DETROIT, April 6.—Salute to the American circus was given Wednesday night over Station WJR, Detroit, only 50,000-watt station in Michigan, by George Cushing, news editor, in *Behind the Wheel*, sustaining show.

Event was tied in with the Golden Jubilee of the automobile and was angled to tell what automotive transport means to the circus.

Dramatized dialog gave history of the circus briefly, down to first motorized circus in 1918. Script pictured operations of Bailey Bros.' Circus as typical of the motorized shows. History, route schedule, listing of trucks and trailers used, and the scheduling required in making a jump were described.

Details of other shows, including Mills Bros., Al Kelly-Miller Bros., and Stevens Bros. were recounted.

It was pointed out that an Ohio circus exhibited Charles Brady King's car in its first year, 1896, with a tattooed man driving the car in the parade.

Gimmick for listeners who wrote in was a colored poster of an early circus parade, showing an early Dur-yea car leading the parade.

Mel Renick, make the payees sit up and take notice. Much credit is due Anne Reynolds, wardrobe mistress.

No. 2. Acrobats. Ladd Troupe; three men, in Ring 1 do Risley that is creditable. Ring 3 features comedy bar work of the Belfort Trio; two straights and a comic.

No. 3. Tiger riding elephant. Attention is switched to the center arena with Beatty handling a Bengal tiger and Silvers Madisons an elephant. Tiger does a leap thru a burning hoop over three pedestals to the elephant's back for a good hand. Tent is darkened and floods focus attention on performers. Effect is showmanlike.

No. 4. Clown walk-around; Kenneth Waite Troupe.

No. 5. Single Traps. Jean Evans over Ring 1 and Bebe Siegrist over Ring 3. Pair does swinging catches and perform in unison. Gets top mitting.

No. 6. Mixed animal act. This turn runs 20 minutes. It's Beatty with 15 lions and 2 tigers at start of act. Puts them thru pedestal stands with usual chair flashing, whip cracking and pistol fire. Brings in four more tigers with a Bengal doing roll-overs after suspense and build-up. Finish features animals leaping over hurdle before going to the chute. This act without Beatty might lack flash.

No. 7. Cloud swings. Bebe Siegrist over Ring 1 and Joann Siegrist over Ring 3. Do the usual swings and breakaways.

No. 8. Clown walk-around. "Magic" turns clown into comic paper character, Spark Plug, for laughs.

No. 9. Acrobats. Escalante Troupe, two clowns and a straight man, in Ring 1. Ring 3 features the Dewaynes with Risley. They build their act well and get a good hand. Track in front of reserved seats finds whip cracker getting attention.

Fumble Kills Punch

No. 10. Dog act. In center ring is Morales and his seven dogs. A varied assortment of dogs, with wire muzzles, doing paw stands and two-leg walks. Finish with a spring-board jump with Morales fumbling, killing the punch.

No. 11. Pony drill. Jack Joyce in Ring 1 and Martha Joyce in Ring 3 each put a troupe of five Shetlands thru their paces.

No. 12. Menage. Well-dressed femme riders on the track, with Martha Joyce and two horses in center ring. Animals plumed for flash and turn sells well.

No. 13. Menage, continued. Bobbie Peck and Bebe Siegrist with their steeds waltzing.

No. 14. High-school horse. Jack Joyce up and in the center ring with a flashily groomed stallion.

No. 15. Clown walk-around.

No. 16. High perch. Two Olveras in center ring. Finish features elbow-hold spins.

No. 17. Clown stop. Center ring with combination clown band and pull-away clothes.

No. 18. Wire acts. Phil Escalante, who is in Ring 3, should be in center ring to show off to best advantage. Center ring is held by Don Francisco. He does cross steps, splits and swings. Escalante, recently discharged from the army, puts comedy into his turn

and sells his part well. Finishes with/pratt fall to wire and a bounce off.

No. 19. Clown stop. Center ring with the funny men doing the chicken-shot-out-of-a-cannon turn.

No. 20. Aerial ballet on track. Ten gals and attendants in salmon colored robes doing web work. Spots could be used to advantage.

Two Liberty Troupes

No. 21. Liberty act. Merritt Belew with eight Calico horses in Ring 1 and Joyce in Ring 3 with eight Palamino horses. Joyce gets the nod on this turn. Brings in a black horse and a Shetland with the pint-sized horse interweaving thru the prancing troupe. Good hand.

No. 22. Teeter-board. Dewaynes in center ring with four men and a femme. Do two and three highs. Gal dresses act only. Not up to the standard of their Risley, but turn is new for group.

No. 23. Elephants. Jean Evans in Ring 1 and Bobbie Peck in Ring 3 with four bulls each. Familiar pedestal stands, but fast and smooth. Finish with a long mount march that is spectacular.

No. 24. Clown walk-around.

No. 25. Flying return act. Over center ring the Flying Concellos sans Concellos. Eldon Day, leaper; Joe Siegrist, Jean Sleeter, and Red Sleeter, catcher. Usual leaps and catches smoothly done with pretty Jean Sleeter catching the masculine eye. Features a flying-over-and-under in mid-air. Okay for finale.

Additional Personnel

Band: Henry Kyes, cornet and bandmaster; Phil Doto, Spuds Belinsky, Raymond Agullar, cornets; Happy Bellise, Albert Yoder, drums; Sylvester Larios, baritone; Marty O'Connor, bass; Walter Foreman, Rudolph Anderson, trombones; Mike Doyle, callopo.

Props: Bob Reynolds, boss props; Nicholas Bengor, Don Owens, Ernest Ortiz, Ray Nault, Gene Derousse, Mike Manzanaras, Tommy Clark, Stanley Fulton, Harold Carter.

Cages: Joe Mullen, Ray Gates, Sam Fisher, Henry Crowell.

Elephant men: Silvers Madison, superintendent; Whitey Bannister, Irish Ryan, Carroll (Madman) Glass, Jerry Lewis, L. Mullen, Raymond Bunten, George Coors, Donald Slovski.

Grooms: Jack Gibson, boss; M. Innersitz, assistant; H. W. Martin, M. Torres, George Weston, Art Jewel, D. Erickson, C. Gleason, S. Arnold, L. B. Quillen, K. J. Sletten.

Side Show: Pete Kortez, operator; Amos Webb, Nick Delo, inside talkers; Walter P. Jones, ticket taker; James Beach, T. Peterson, ticket sellers; Bingo, sound technician.

Train Crew: Buddy Richards, trainmaster; Danny Robinson, assistant; Harry Wilcox, Stanley Schulte.

Concessions: Max Tubis, operator; John Stanforth, Rosie Rosenberg, Harry Gordon, Bill Lawson, Chick Sherman, M. Kahser, Bill Hunt, Bob Sherman, H. Lemalz.

Ticket sellers: Larry Vogue, Jimmy Watts Jr., Yellow Burnett.

Cookhouse: John Staley, steward; Mrs. Staley, assistant; Charlie Barker, chef.

Electricians: Bill Edwards, Bob Ingram, Bob Campbell.

COLE BROS. has been contracted for Cincinnati for May 11-12, a Saturday and Sunday.

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Indianapolis Gives Polack Big 100G

INDIANAPOLIS, April 6.—First Polack Bros.-Murat Temple Shrine Circus winds up a seven-day engagement tomorrow night with a gross of \$100,000, according to Louis Stern, treasurer. Show drew capacity houses, and turned away hundreds every night. Price range was \$1 general admission; reserved seats, \$1.50, \$1.80 and \$2.40, with one general admission ticket accepted at full value in exchange toward one reserved seat.

There were two night shows and one matinee daily from April 1 thru 7th.

UNDER THE MARQUEE

SEEING bluebirds?

W. G. MATHES, who has the concessions with the James M. Cole Circus, plans to leave Albany for the show quarters at Penn Yan, N. Y., about April 15.

FIRST in at Massillon, O., will be Mills Bros., May 4, with Alliance set for May 7, both regular stops on Mills annual tour. Jack Mills, owner, set the dates and while in the territory visited Sterling (Duke) Drukenbrod at Canton and Ray S. Wallace, theater man at Alliance.

REMEMBER those old-fashioned words we used to hear—"The show comes first."

BOB MORTON reports that Hamid-Morton biz at Altoona, Pa., was turnaway at all performances. This week the show is in Washington, and follows with Buffalo, April 16-27; Montreal, May 4-11; Ottawa, May 13-18, and Quebec, May 21-26.

MR. AND MRS. LAWRENCE MATURE, who have been in outdoor show business a good many years, have established the Angelus Amusement Device Company in Chicago and plan their first date May 3. They operate five rides and will work chiefly in the Chicago area, specializing in exhibitions for leading Catholic parishes.

AS USUAL, press agents are calling circuses "harbingers of spring."

JOE SHORT, midget clown, opens at the Detroit Zoo May 15. . . . HARRY VILLEPONTEAUX, having completed a winter circuit, has returned to his home in Charleston, S. C., for a rest before joining Stevens Bros. He will do traps, comedy contortion and be producing the clown routines, in addition to handling mail and *The Billboard*.

DICK SCATTERDAY was in Columbus, O., last week on biz. . . . A MASTERFUL word picture of circus day in the 1890's is painted by Booth Tarkington in the current *Reader's Digest*. . . . SPENCER A. STINE, Seat Pleasant, Md., notes the Ennis Advertising Company is doing a good job advertising engagements of the Hamid-Morton Circus and the James E. Strates Shows in Washington.

NOTHING is so authentic as the April rain mentioned in press agents' news letters.

DR. AND MRS. E. L. COOPER entertained members of the Hamid-Morton and the Clyde Bros. orgs at

their Wichita, Kan., home recently. Among the guests were Myrtle Johnson; Janet and Paul; Egle and Edmundo Zucchini; Pete Gaseo; Emil and Catherine Pallenberg; Joe Hanson, Winnie Duncan, Alfonso, Delores, Neota, Zefta and Ray, of the Repinsky family; Bozo Ray Cosmo, Edward Murphy, August Kanerva, Johnnie Mae Snyder and Jimmy Armstrong.

CONCESSION LINE-UP of King Bros.: Arthur Stahlman, superintendent; George Wagan, assistant; Clara Reiner, No. 1 stand; Chuck Feist, candy apple and snowball stand; Arthur (Peanuts) Headley, with two assistants, lunch stands; Mrs. L. Hinkle, popcorn; Bill Shelford, cotton candy; John Barber, Al Cohen, novelties; Joe Marks, Boyd Richardson, John Stuart, Harry Faye, John Gold, seat venders; Leonard Meeks, candy stand porter; Doc Phillipson, side-show stand and candy pitchman.

OUTSIDE of "Some shows won't make the season," we wonder what the retired old-timers are discussing these days.

JOHN T. FOLLANSBEE postcards that he met the Ringling trains at the Harlem River, New York, for the third straight year. "The weather was perfect and I got some good pictures," he reports. . . . RECENT VISITORS to the circus room of Herbert A. Douglas, West Chester, Pa., included Horace Laird, well-known Cole Bros.' clown; George W. Jones, veteran Leon Washburn and Great Hargreaves trouper, both of Chester, and Bill Moll and Russ Campman, Bond Bros.' Circus, from Norristown, Pa.

LEN HUMPHRIES, Hamid-Morton advance, visited Polack Bros. at Dayton, O., en route from Tulsa, Okla., to New York, while Omer J. Kenyon stopped off to see the Atwell boys and visit *The Billboard's* Chicago office en route from a visit with his mother in Kansas to Ottawa, Ont., his next promotion for the H-M combo. . . . VERNON McREAVEY, H-M agent, landed in Chicago to await word from his wife, Lillian, who is on the sick list at Panama City, Fla.

IN THE PRESENT housing situation the trouper has all the best of it—lounging in his 6 by 4-foot berth.

ED HILLHOUSE, Chillicothe, O., reports that Stanley Bird, English circus man, has accepted a managerial position with the Bertram Mills Circus. Bird infos that the show expects to open Easter week in a park surrounding Buckingham Palace. Bird's father, Alfred Bird, will take over his son's duties as secretary of the British CFA during the circus season. . . . Hillhouse reports that "The Only Sylvestro (Al C. Christ), famed contortionist of the old Welch Bros.' Circus, is now residing in Allentown, Pa.

THEN THERE WAS the old-timer who always pointed at flooded lots with, "That proves water does more harm than liquor."

PERU PICK-UPS: Talking of the flag going up, Freddie and Mickey Freeman tossed a dinner Thursday (28) for Joe and Eva Lewis and Pat Jr., and the following Monday (1) Eva Lewis countered with another feast, trailerite-style. . . . ANOTHER reunion in Clown Country club style as Brownie, of Brown & Lewis, arrived—Brownie was the chef. . . . We missed Joe and Chester Sherman. . . . OTTO GRIEBLING is sojourning at home and doing fine after his recent operation. He will play one indoor date before leaving for (See *Under the Marquee* on page 83)

B. & B. Hikes North For Corn Country

TALLAHASSEE, Fla., April 6.—Bradley & Benson Circus, probably the nearest thing to perpetual motion in the circus field, hiked north out of Florida Wednesday (20) for a string of Georgia spots, but a show spokesman said that the fertile farmlands of Indiana, Illinois and Wisconsin would be reached in a hurry.

Long jumps would be the rule, he said, until the B. & B. all-winter org hits the Midwest cornbelt. Georgia schedule opened at Moultrie Thursday (21) and ran out at Augusta Wednesday (3). Concord was the first North Carolina stand Friday (5).

Lee Houston of B. & B. termed the Florida winter tour "on the whole, very good." Show had but a three-week holiday lay-off at Tampa during the past year. Tallahassee, final stand, was best in the State, a sellout.

Glenn Porter, side show operator thru the winter, has left with his show for the World of Mirth Shows at Richmond, Va.

Linda Lee Bagwell was birthday-gifted with a new pony and cowgirl outfit by her dad at Appalachicola. Charles Arley has taken over as general superintendent. Captain Engerer is leaving soon with his lion act to join another show. Downtown ticket sales have been good under the supervision of James Bernard. Sally Bagwell is legal adjuster. Chip Morris is doing the big show announcing as well as working his horse, Black Fox. Delivery of new Diesel light plants is promised for Statesville, N. C. today (6). Lee Houston's boxing kangaroo died on the jump into Tallahassee.

Brady Says It's Ready at Ashland

ASHLAND, O., April 6.—Only finishing touches to the rolling stock and the staging of a few rehearsals remain before Mills Bros.' Circus will be ready to open its seventh annual tour, according to Charles Brady, superintendent.

Frank Miles, advertising car manager, and his four billers have been readying the paper. Thirty different styles, ranging from cut-out window cards to 24 sheets, will be used.

Among personnel here are Frank Smith, in charge of the cat animals; Patricia O'Brien, who is working Big Burma; Virgil Whip, boss hostler; Buster Gerrity, with dogs and ponies; Roy Howze, equestrian director; Maralyn Gherehart and Billy Sheets, high act; Charlie Davis, superintendent of the paint department; Walter Waddell, side show band leader; Jimmy Mader, clown; Harry Mills, superintendent of concessions; Hardtimes, superintendent of transportation; Red Williams and A. Kelly, assistants to Charlie Brady.

Harry Payne, chief of press, announced the engagement of another press agent, Irving Kaplan, Brooklyn.

Jack Mills has been booking the show and will continue to handle booking until Agent Carl Fraser arrives. Jake Mills is expected in and will remain on the lot until the season opens.

Hanna, Alta., Rodeo in June

HANNA, Alta., April 6.—Rodeo will be held here in June, with Art Galarneau managing. An American trick riding and roping team will be featured.

PERFORMERS

We can supply you with any made-to-order equipment. Ballbearing Swivels, Wire Rope, Manila or White Line Splicing, Seamless Covered Spanish Webs. Send for sample.

THE HEBELER SHOPS

P. O. Box 58 Bloomington, Illinois

WEBB BROS.' CIRCUS

CALL

All people engaged please acknowledge this call at once to Dakota City, Nebr. Show opens April 19, South Sioux City. Report April 17, City Park Show Grounds. Owing to disappointment can use two more Circus Acts. Want party with own truck to run Grease Joint.

WANTED GIRLS

Experienced or not, Oriental Strip, Fan Dances, also for Posing. Wire or write

MILT ROBBINS

Dailey Bros.' Circus, Gonzales, Tex.

WANTED ZALLEE BROS.' CIRCUS

Open Pekin, Ill., April 19-20

Working Men, come on. Real Cook House. Good pay. Dog and Pony Act. Lithographer with car.

PAUL ZALLEE

438 1/2 Court St. Pekin, Illinois

JUNGLE ODDITIES

WANT

Agent with car that knows press and radio, one more Billposter and Lithographer; will consider man with car. Lecturers, Animal Men, Stock Men to handle hay-eating animals that drive semi trucks; Working Help, \$35 a week. For Sale—Female Water Buffalo, Gnu, North American Buffalo; all young. This show never closes. Write or wire Gainesville, Florida, thru April 12. P.S.: No boozers tolerated.

A Few Genuine Facts and Records To Be Proud of

STANLEY W. WATHON OF BOSTON, MASS.

The Biggest and Cleanest Name In European Show Business

UP TILL THE OUTBREAK OF WAR II HAVE BOOKED EXCLUSIVELY FOR

Tower Circus, Blackpool (6 months' season), for 14 years; Belle Vue Circus, Manchester, 11 years; Royal Agric. Hall, London, 16 years; Kelvin Hall Circus, Glasgow, 9 years; Hippodrome, Great Yarmouth, 15 years; Stadium Circus, Liverpool, 4 years; Waverly Carnival, Edinburgh, 24 years; London Coliseum Circus, Summer 1938; London Representative Wintergarten, Berlin, 6 years; and last but not least, 4 years London Representative for "The Greatest Show on Earth," the Ringling Bros. & Barnum and Bailey Circus of America.

AND PRIOR TO MY LEAVING FOR EUROPE IN 1912

1908-1909—Asst. Booker W. S. Cleveland Vaudeville Exchange, Knickerbocker Theater Building, 39th St. Entrance, New York City.

1909-1910—Head Booker and Office Manager, Edw. Mozart Circuit, at Ind. Booking Office; also N. Y. Representative John J. Quigley New England Circuit and Cook's Opera House, Rochester, N. Y. (For Proof see *The Billboard* of May 10th, 1910.)

FINALLY TILL JUNE, 1912, WITH FRANK BOHM OFFICE, GAIETY THEATRE BLDG., N. Y.

SO HERE'S TO THE CIRCUS—BEST OF LUCK AND "LONG LIVE THE CIRCUS AND THOSE IN IT"—HOLIDAYING IN THE STATES SINCE 1944—FRIENDS? NOTE —FURTHER ANNOUNCEMENT LATER—

R-B N. Y. Run A Coin Deluge

(Continued from page 70)

gag, which has convulsed natives east and west of the Mississippi for many years, indeed. Evidently, tho, it was new to New York. It wowed 'em.

The clowns took another walk, and Roland Tiebor presented his mirth-provoking seals on a single stage. This was one of the real sock numbers of the show.

Tommy Cropper and Tagadore Hilding worked Liberty horses in the end rings, and the display was climaxed by the equine carousel, 48 horses and ponies in a tableau built on a stepped platform, with the animals trotting in opposite directions. Sylvia Watkins worked the act, which was directed by Heyer. Oldsters recall a similar tableau offered several seasons ago in which fountains and lights played an important part. Only the customary house lights were used on this one. Then the clowns made another run for it.

Wallendas Thrill 'Em With High-Wire Turn

The Wallendas were as thrilling and entertaining as ever on their high wire, and they were backed by a top musical score. High jumpers followed, and the clowns had their bargain day with the jeep patrol finish.

The acrobatic display offered variety, with the Eriksons, an importation from Sweden, getting the spot. The three husky fellows did lots of pressing to sell a hand-balancing routine of the type which used to open or close in the vaude days. Los Arriolas, from Spain, didn't work because their trampoline equipment had not arrived, and the Thérons, from Belgium, were ill and didn't cycle. Their spots were filled by the Karrels (Wallendas) with poses on unsupported ladders, and the Bombshells, comprised of the Loyals, Cristianis and what have you in a tumbling routine that was okay. Ends of the arena were capably filled by the Lin Tengs (Nia Naitto) and Ala Ming on tight wires. Ala Ming did a forward with such nonchalance that it was almost overlooked.

Clowns filled the break walking, while nets were stretched for the four flying acts, a display which promises to be one of the outstanding achievements of the 1946 show. Line-up included the Clarkonians, the Otaris, the Behees and the Behrs, each a capable act. Routines were timed so each pass or catch could be watched.

Nineteen clowns; Gottlieb Fischer, the giant; Harry Doll, Lilliputian, and a burro emerged from a coupe just before the finale.

"Changing of Guard" Offers Strong Finish

Changing of the Guard, featured in the 1944 production, was returned to the Garden to give the show a rousing finish. *Guard* was used on the road last season to replace *Amazonia*. Forty-eight kilted lassies strutted to England's martial music, while Paul Horompo had his customary position in dead center as the bugler.

Elephants entered wearing plaid sashes and shakos, each group of five being preceded by five girls who worked with the huge performers. The bulls were excellently routined but with so many damsels parading and strutting it was difficult to concentrate on the pachyderms. Nine additional bulls, each with a girl mount, were brought in for the long track mount, the herd being divided to mount in two directions with one elephant atop a centered eight-foot pedestal.

Despite the preponderance of marching girls, and the Deems Taylor music, it is still a great show—the best there is around.

R-B '46 Program

(Continued from page 70)

Display 6

Clown walk-around and table-topping bit by Harry Rittley and his stooge, Chesty Paul.

Display 7

William Heyer putting his beautiful, black Starless Night thru high-school and dance steps in center ring, with eight girl riders handling their horse in end rings. Same wind-up as last year, with Heyer and Starless Night high-stepping the length of the hippodrome track for an exit.

Display 8

Lalage holds the spot above center ring for a display of webbing and Roman rings routines, finished off with 102 one-arm throw-overs.

Display 9

Feature Spec—Toyland. Starts with mechanical doll bit on stage by the Hanlon Brothers and small group. Picks up speed and color with parade headed by the giant Fischer and 16 girl drummers, with floats, elephants, clowns, girls and horses in disguises. Strobilite employed for 16 rope-skipping girls on one stage and 4 girls using giant hoops on other stage, while tractor-drawn toytown train circles the arena, stopping as the house lights go on to pick up girls and figurants. Trailing behind the train is a tiny coupe out of which Lou Jacobs unfolds himself after train exits.

INTERMISSION—8 Minutes

Display 10

Massimiliano Truzzi holds down the center ring with varied display of juggling—clubs, knives, balls, plates and torches. Comedy gags with Emmett Kelly and Crkiani. Lighted torch tossing for closer, with girls on stages rotating electric torches with arena blacked out.

Display 11

Clown walk-around.

Display 12

Roland Tiebor's sea lions on stage, using musical bit for bow-off.

Display 13

Equine Carousel. Twelve Liberty horses in one end ring and nine in other, handled by Tommy Cropper and Tagadore Hilding. Center ring, set with three-high pedestal on the tiers of which 11 Watkins' ponies circulate in opposite direction while 24 horses circle the base of the pedestal in two columns. Sylvia Watkins, perched atop the pedestal, handles the ponies, with William Heyer supervising the ensemble.

Display 14

Clown walk-around.

Display 15

Walendas in their high-wire act.

Display 16

High-jumpers put over the bars by male and fem riders.

Display 17

Clown production, Bargain Day.

Display 18

Acro and novelty acts. Two listed acts missing—Los Arriolas, Spanish trampoline act, which failed to arrive, and the Thérons, Belgian cyclists, out thru illness of two members. Listed and showing were: The Bombshells, nine person (mixed) group of tumblers with one of the Cristianis and one of the Repenskys in line-up; The Eriksons, European trio of hand-to-hand balancers, and the Lin Tengs, wire act. Pinch-hitting were the Karrels (Wallendas) in a ladder act and Ala (Naitto) Ming, young girl member of the Lin Tengs.

Display 19

Clown walk-around.

Display 20

Flying Trapeze. Featuring Maltese Cross rigging used by the Otaris, family act, headed by Otaris, with his daughters, Nina and Edna, and his sons, George, Frank, Bill and Alfred. The Flying Behees, also a family act, with Clayton and Rose Behee as fliers and Robert Behee catching. Line-up of the Flying Behrs has Jerry and Janis Wilson as fliers and Billy Ward catching. Ernestine Clark, Will Krause and Dick Anderson comprise The Clarkonians.

Display 21

"Share-the-Ride" stunt, with 23 clowns, including the giant Fischer, midgets and a small donkey, climbing out of an ordinary coupe.

Display 22

"Changing of the Guard" finale. Opens with parade of 48 kilted girls on the two stages with five elephants in each ring. Ten additional elephants on for the pedestal climax, which has the massed elephants crowding the length of the hippodrome track—each bearing a kilted girl.

2 Vets Miss R-B's Opening

(Continued from page 3)

the Ringling-Barnum opening in Madison Square Garden Thursday (4).

Bradna missed his first preem in 27 years. A traditional figure around the circus, he is confined to his Sarasota, Fla., home recovering from a fractured pelvis sustained when he attempted to ride a quarter-pole during a blowdown at Dallas last fall.

Bradna missed the opener March 29, 1919, while recuperating from pneumonia.

Adler has been an outstanding figure in Clown Alley since 1911, and he missed last Thursday for the first time in 35 years, except for 1917-'18 when he was in service. It was reported that the circus had picked up his options for 1946 but later he was told his services would not be required allegedly because of winter dates he played in the Middle West.

Adler is skedded for a role in the forthcoming Cole Porter - Orson Welles musical, *Around the World*, which will have a circus background.

King Tunes Up For April 12 Bow

HARTFORD, Ky., April 6.—Rehearsals of King Bros. are being held here at the fairgrounds preparatory to show's opening April 12. A. Lee Hinkley, band leader, and 12 musicians are busy with the spec and show numbers.

The Six Cristianis have arrived from Sarasota, Fla. George Wagan, assistant superintendent of concessions, checked in from St. Petersburg, Fla. He was accompanied by his wife, Fritzie Partello, physician, is en route to join Cole Bros. in Louisville.

Joe Peet, superintendent of elephants, has returned from Hot Springs. Doc Philipson is back in quarters after a trip to Chicago.

A new spread of flame-proof canvas has arrived from the O'Henry Tent & Awning Company. Jim Brown returned from West Chester, Pa., with a white resin-back purchased from George Barton.

Canton, O., Relaxes Rules

CANTON, O., April 6.—Easing of city regulations to permit circus entertainment here for the first time in two years was accomplished by repeal of restrictive legislation Monday (1).

WANTED

Advance Man for good motorized circus, few more Acts. Want Acrobats to work in act; consider good amateur. Want Bill-posters and Workingmen. Will buy few sections Blues, 7 or 8 Kw. Light Plant. Want Concert People.

BEEBE & KILMORE CIRCUS

P. O. Box 40

Havana, Ill.

CAN PLACE ACTS

of all descriptions, April 26-27th, Toledo, Ohio. Can place Elephant Act and Novelty Acts. Will Hill, write. Gerome Smith can place working men in all departments.

Patterson Bros.' Circus

322 ONTARIO ST.

TOLEDO, O.

PROMOTERS—PHONE MEN

New, unique "public service" deal. Tie-up between movies and local sponsors. Work with police chiefs and local organizations. This is a "sleeper" and can do well over \$100 a day. Can be operated "flat" or on P.C.

Write for Details to
NATIONWIDE
302 1/2 S. Harwood DALLAS, TEX.

BOND BROS.' CIRCUS

CAN PLACE

Cookhouse or Grab, Pit Show, Penny Pitch, Popcorn and Peanut Stand, Ball Game, Pony Ride, Snow Ball, Guess Your Weight, Novelty, Candy Floss, etc. 1038 Broadway, Camden, N. J.

LEGAL ADJUSTER

Circus or Carnival. Join on wire.

ROY D. JONES

Memphis, Tenn.

CALL—CALL BANARD BROS.' CIRCUS

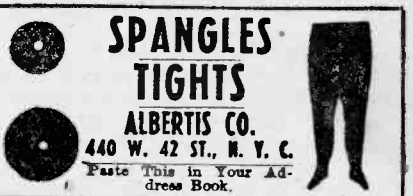
Ted Milligan, Ben Holmes, Les Garner and W. C. Vandergrift, report April 20. All Working People April 26 or 27. Performers, April 30. Show opens May 3. Please acknowledge this call by card.
BUCK LUCAS, Etna, Ohio

WANT

Circus musicians, Cornet and Trombone. Other musicians write. Also Dancer for Side Show.

GEORGE R. BELL

Band Master
2327 KENTUCKY AVE. JOPLIN, MO.



SPANGLES TIGHTS
ALBERTIS CO.
440 W. 42 ST., N. Y. C.
Paste This in Your Address Book.

CALL All People Engaged for the Great **CALL**
JAMES M. COLE CIRCUS
"The Show Beautiful"
Report 10 a.m. Monday, April 22nd, to Canton, Penna., unless otherwise notified. All workmen report to winterquarters April 15th. Can place one more Single or Double Aerial Act, Property Men, Canvasmen, Riggers, Ushers and Candy Butchers.
Answer Call to Winterquarters, Penn Yan, New York.

WANTED **WANTED**
FOR 101 RANCH WILD WEST
Side Show Attractions, Novelty Act, good Freak to feature, Snake Lady with Big Snakes, Ticket Sellers (must make good openings), Inside Man. Ben Gallie, Myrna Carsey, Marion Wallick, write or wire. Route: April 10, Vista; 11, Coalinga; 12, Hanford; 13-14, Fresno; 16, Madera; 17, Merced; all California.

BUFFALO BILL ANNIVERSARY OFFER
Beautiful reproductions of BUFFALO BILL Photos for your collection. 1—Buffalo Bill and Pawnee Bill eating on lot, 1908. 2—Buffalo Bill and H. H. Tammen, 1913. 3—Buffalo Bill's Wild West bill car and staff, taken at Marseilles, France, 1905. These, together with photo of Buffalo Bill Memorial Museum and six rare circus pictures from the early 1900's, postpaid for \$2.00. List of old Circus Photos, Route Books, etc., for 3-cent stamp.
NAT GREEN, 64 W. Randolph St., Chicago 1, Illinois

OPS COMBAT TRAVEL LURES

Flacks Map Ad Campaigns

Eastern parks up publicity budgets, expand billing activity in drive for biz

NEW YORK, April 6.—Amusement parks in metropolitan New York are upping publicity budgets and at least two have already started advertising campaigns. With gas rationing and travel restrictions lifted, operators apparently feel a special effort will be necessary to offset the lure of the road.

Palisades (N. J.) Park thru its press agent, Bert Nevins, announces that more than \$100,000 will be spent by Owners Jack and Irving Rosenthal for promotion, using New York and New Jersey newspapers, outdoor billing, radio and publicity stunts. Palisades already has the area billed in circus fashion announcing the April 20 opening date.

Stunts for Playland

Playland, Rockaway Beach, N. Y., which in former years limited its publicity to outdoor billing, subway posters and a small amount of newspaper space, is mapping, under p.a. Julian Jack, publicity stunts in conjunction with the new policy of presenting free acts daily. Official opening is set for May 30, but it will spring on week-ends when weather permits.

Olympic Park, Irvington, N. J., catering to Newark and its heavily populated suburbs, is also increasing its publicity budget. While outdoor and store-window billing will continue to be used heavily. The Henry Guenther spot will also plug several big special events and splurge on fireworks. Official opening date is May 18. Previews are slated for May 4-5 and 11-12.

Uses N. Y. Dailies

Tilyou's Steeplechase Park, Coney Island, has also swung into an advance publicity campaign, using New York newspapers to plug its swim and bathing facilities.

Mild weather Sunday (31) brought Coney Island its biggest traffic jam since Pearl Harbor. Parking lots, upping prices to midsummer rates, were crowded. Practically all rides, aside from those in Steeplechase, were operating and doing virtual mid-season business, as were hot dog and refreshment stands.

Forest Park Girds For Inaugural May 5

ST. LOUIS, April 6.—Forest Park Highlands, one of the largest in this section, will open May 5, celebrating its 50th anniversary. Extensive improvements have been made during the past months with the park repainted and redecorated.

Total cost of these improvements will reach \$150,000, Adrian Ketchum, general manager, says. Spot books some of the largest picnics in the city, and enjoyed its best financial season in 1945.

Jimmie Joy's orchestra has been booked for the opening at the big Pavilion dance hall, while Frank Miller's band will play free concerts every Sunday. Henry Buchmann will again manage the Pavilion.

Utah's Lagoon Blacks Out Due to Freeze; Others To Go

SALT LAKE CITY, April 6.—Lack of materials and the construction freeze has doomed to darkness for the fifth straight year Lagoon resort, within 18 miles of Utah's two largest cities and available easily to half of the State's population. Julian M. Bamberger is president-general manager.

Resort, which has nine rides, a picnic area, dance hall, roller rink, outdoor theater, fresh water swimming pools, an artificial beach, arcade, an extensive lake for bathing, numerous food and drink concessions and midway pitches, needed many replacements for the rides and repairs of wooden structures.

Saltair Readies

Saltair Beach, Utah's only other major amusement resort, located on the shores of the Great Salt Lake, will definitely open Decoration Day, according to Herbert A. Snow, president. Large crews are at work, and materials are at hand for its 10 rides, dance pavilion and concessions.

Depending upon the weather, pre-season dances will be held weekly in May before the opening. Policy is to use two or three semi-name bands for a month or more run during the season, with usually three or four one-night stands by top name bands.

Crystal Beach (on Great Salt Lake) is operated by the resort close by, with entrance either by cars, or from the resort to the beach by miniature trains for those who visit the resort by interurban.

Others Opening Soon

Utah's two other major resorts, Black Rock Beach and Sunset Beach, on the Great Salt Lake, will be ready to go about May 15. They are bathing resorts with beach attractions, arcades, food and drink concessions, luncheon boweries, and bathing facilities, but no rides and only juke-box dancing. At request of service organizations and chaplains' offices of

Ride Ops May Get Rate Cut

CHICAGO, April 6. — Probability looms that the insurance rate and the minimum required premiums will be lowered on miniature railways operating on either a 22 or 24-inch gauge track and on Roller Coasters where locked bar cars are installed. Proposal advanced was that present manual rate for miniature railways of \$6 with a minimum payment of \$350 for limits of \$5,000-\$10,000 be reduced to \$3.78, with minimum premium of \$220.50. This represents a reduction of 37 per cent.

Present Roller Coaster rate and minimum premium is \$5.75 and \$700, respectively, for limits of \$5,000-\$10,000. Would be lowered to \$4.14 and \$505, respectively, under proposal advanced. This is 28 per cent reduction.

Officials of the Associated Indemnity Corporation acquiesced at New England session to proposals.

Where accounts are now set up on basis of experienced rating, in some instances, brokers point out, it will be impossible to give reductions, as these ratings were set on past accident experience and must be followed purely on that basis.

military installations they remained open during war years. With only two days business during the week, they were unable to pile up a sizable profit, two years running into the red because of food and refreshment shortages.

About \$40,000 is being spent in re-furnishing the three major resorts, the greater part for the rebuilding of Saltair. Black Rock and Sunset beaches, maintained, even if sketchily, for the four years, need only minor repairs and the annual pre-opening clean-up work.

Big Gates Seen

With plenty of money ready to be spent, many westward bound tourists, and Lagoon closed, Black Rock, Saltair and Sunset are ready for the greatest attendance in their histories. Resort admissions are notoriously low, 10 cents per person at Black Rock and Sunset; and 50 cents per car at Saltair, the operators depending more upon merchandising than a gate.

However, beer supplies are lower than in war years, soda water and ice cream are at new lows, and the USDA predicts the greatest meat shortage in history during the summer months, all of which gives a dark overcast to the outlook. A record attendance and new high grosses from the bath-houses will be needed to offset the lower income from sale of food, drink, etc.

Forest Lake Sets Kid Parade, Band Concert for Bow

PALMER, Mass., April 6.—Kiddie parade and a band concert will mark the Decoration Day opening of Forest Lake Park here. Managed by Linn A. Conger, spot was taken over by Forest Lake Park Company, Inc., in January, 1945.

Ballroom and roller rink opens May 8, Conger said. Beach has been enlarged. Beach refreshment stand has been constructed and a new entrance to the ballroom has been erected at a cost of \$4,000.

Conger, who says he expects a 50 per cent increase in business this season, plans to use local bands for concerts and semi-name and local bands, specializing in Polish music, in the ballroom.

Doris E. Richardson, who will have charge of picnics, has been added to the staff.

Three New Rides For Sandy Beach

RUSSELLS POINT, O., April 6.—At least three new rides will be added to Sandy Beach Park here this summer, according to Manager Louis A. Bruno, who says the funspot will officially open May 25.

Bruno has on tap a Ferris Wheel, Tilt-a-Whirl and new Kiddie Ride. "Toward the end of last season we completed construction of a row of concession buildings which include a Penny Arcade and photo gallery and pokerino, Skee-Ball, penny pitch, French fry, refreshment and souvenir stands," Bruno said.

Policy of using name bands and fireworks will be continued.

England's War Battered Spots Will Carry On

NEW YORK, April 6.—"English amusement resorts will get open this summer but only in a half-hearted sort of way," William Russell, park operator from Great Yarmouth, a resort town, said on a visit to *The Billboard* offices Thursday (4).

Russell, here in search of new ideas to incorporate in his first opening in more than six years, said that there was little new to learn. Purchase of American rides, even if they were available for export, would be out of the question because it is impossible to send money out of England and import duty would run 100 per cent.

Most English amusement centers suffered from bomb damage and would have to open with whatever equipment they had left or could salvage, he said.

Russell arrived here by plane March 26 and is scheduled to return via the Queen Mary Sunday (7).

AC Earmarks Funds For Improvements

ATLANTIC CITY, April 6.—City has spent or earmarked \$1,600,000 for improvements to be financed by sales tax revenues, Mayor Joseph Altman announces.

City Commission has awarded a contract totaling \$163,088 for construction and extension of the resorts storm drainage system embracing 12 blocks on Pacific Avenue and a block on Atlantic Avenue.

More than \$500,000 will be spent rebuilding the hurricane damage. Paving on the same streets torn up by the drainage extension will cost some \$79,000.

Expenditure of \$2,500,000 is planned for the future. Program includes a sports stadium, bulkheading of Gardner's Basin, three rest pavilions on the Boardwalk, four comfort stations and tunnels under the Boardwalk for bathers.

Resorts hopes to derive \$4,000,000 in receipts if the sales tax, now under New Jersey Supreme Court attack, remains effective until January 1, 1948, as provided in an enabling act passed by the State Legislature.

Small Books Varied Events for Me. Spot

UPPER GLOUCESTER, Me., April 6.—Manager H. I. Small pegs hopes for a record year at River Royal Park here on a varied calendar of special events.

Opening Decoration Day with a line-up of rides and other attractions in operation, the park will carry on thru the season with features ranging from a firemen's muster to an agricultural fall fair. Speedboat racing is skedded for June 8, and a rodeo for July 3-7. B. Ward Beam's auto thrill show and a dog and pony show are booked for July 13-15. Other features planned include hobby, horse and sportsmen shows, and horse, motorcycle and auto racing on the half-mile track.

Park is accessible from three main highways. It contains ample picnic areas and facilities for boating, swimming and horseback riding.

'45 Williams Grove Biz Great But Watch '46, Richwine Says

MECHANICSBURG, Pa., April 6.—“We had one of our best years in 1945, but I look for an even bigger year.” That is the opinion of Roy Richwine, owner of Williams Grove Park and Speedway here. Richwine says the park will open Sunday (14), with stage and outdoor attractions featured.

“Once again our Speedway will be opened, with AAA sanctioned big car auto races,” Richwine said. “Our Speedway is the only AAA sanctioned Pennsylvania track in the circuit, which comprises Dayton and Columbus, O., Winchester, Ind., Thompson, Conn., and Williams Grove. Point standings will be published each week with over 100 grand in purses and deal money, plus nearly \$30,000 in bonus money to high-point winners at the end of the season,” Richwine added.

Park's arcade is being rebuilt and new machines installed. In addition, a new 12-car whip, 20 new Dodgem cars and a new miniature train will be installed and park will be repainted. Dance pavilion, closed for three years, will be reopened and various other improvements are planned.

Richwine said that “In addition to our full program of speedway events, there will be a couple of National Championship Midget Races, Stock

Car Race, a Rodeo and Joie Chitwood's Thrill Show. On July 4, we will support this with outstanding free acts and attractions, offering the best available in that line. Too, there will be free stagershow Sunday nights in our Mt. Vernon Theater, which seats 2,200. We intend to give patrons plenty of reasons for coming to Williams Grove Park this season.”

Richwine's sons, Roy Jr., and Robert, are back from service and will again be associated with him at the park.

Transit Strike Worry to Ops In Detroit Area

DETROIT, April 6.—Local parks are rushing preparations for openings, with managers and concessionaires anxiously awaiting settlement of the transit strike which would seriously hurt the two spots slated to open early—Eastwood and Edgewater.

Eastwood opens Wednesday (17), according to Superintendent Harry Stahl, and will remain open nightly thereafter. Its biggest reconstruction program in 19 years is almost completed, with a few to be made later in the season.

At Edgewater, Co-Manager Jack Dickstein reports the opening set for Friday (19). Extensive improvement program has also been under way here, continuing work started two years ago.

At Walled Lake, operated by Fred W. Pearce, no opening date has been set. Most remote of major local spots, it will probably open for weekends around April 30. Sam Benjamin has returned from Kansas City, Mo., to resume duties as office manager. Robert K. Templeton, just out of the army, is back as promotion manager. They will also manage game concessions.

Casino Ballroom, operated separately outside the park by Mrs. Louis Tollettene, will reopen May 3 with a name band policy after being closed the last few seasons. It will be managed by the Tollettene brothers. Opening band is Orrin Tucker.

Karst Spends 10G In Expectation of Boom in Business

HANOVER, Pa., April 6.—A Karst, owner-manager of Forest Park here, believes things are looking up in a business way and he's preparing his funspot for an expected onrush of business.

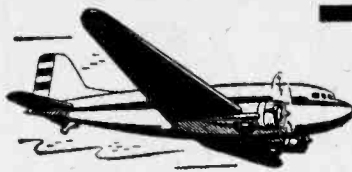
An expenditure of \$10,000 has gone into a new Hey-Day, a building to house the Whip, remodeling of the rink, streamlining of rides and buildings and installation of late-model cars on the Scooter.

Park officially opens April 14. It will also have a publicity manager this year in Alton D. Carl.

Karst says he plans to use bands, free acts and fireworks to help lure customers.

Forest Park Spends 10G

CHALFONT, Pa., April 6.—At a cost of about \$10,000, many improvements have been made at Forest Park here, Owner Richard F. Lusse says. New buildings have been constructed and cement park benches installed. Spot opens May 30.



AMERICA IS AIR MINDED

A wave of "Flying Fever" is sweeping the nation. People of all ages are anxious to try their wings. That's why the sensational "Pre-Flight Trainer" is grossing "Top Money" in Parks, Arcades, Carnivals, Beaches, Resorts and in "Learn to Fly" stores. . . . The new, greatly strengthened, stream-lined "1946 Model" is ready for immediate delivery. . . . "Not a Toy—The Real McCoy." It looks, acts and handles EXACTLY like a real monoplane. Thrills, chills, climbs, banks, dives and pours quarters into the cash register. Complete with 3½ minute coin operation, \$879.50 (Crating extra). 50% with order. Balance, C. O. D. Phone, Wire, Write for address of nearest distributor.

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Gurtler Is Proud Of His New Pink Elitch Carnation

DENVER, April 6.—If Arnold B. Gurtler, owner-manager of Elitch's Gardens Amusement Park here, walks around these days with his chest slightly protruding, there's a reason.

A visit to Elitch's Gardens will introduce you to an unusually beautiful pink carnation, recently developed at the park here. And appropriately enough, Gurtler has named it the Elitch Carnation. Already it has received honorable mention in several flower shows.

During the summer Gurtler hangs thousands of ferns and places hundreds of flower boxes about the park in addition to the plantings and landscaping. Each ride and concession is set in a floral and artistic setting.

This year the Elitch owner is installing a new miniature train with 2,000 feet of trackage. In one corner of the park he is building what he calls a "mountain atmosphere" at a cost of \$5,000. He has moved in large trees and huge boulders, and built several bridges and tunnels. Track winds thru these and other scenic acres of the park. Thousands of feet of neon, both inside and out, add the night color, while the bright colors blend with the daytime mountain atmosphere.

Gurtler plans to enlarge the spot's ballroom and will continue to feature name bands.

Malloy, Mudd Buy Huntington Camden

HUNTINGTON, W. Va., April 6.—Camden Park, Huntington amusement center, formerly owned and operated by Mr. and Mrs. E. G. Via, opens in May under new owners, Camden Park, Inc., Mrs. Via announced this week.

The funspot will be managed by J. J. Malloy and William Mudd Jr., according to Mrs. Via. With materials and equipment scarce, major repairs and improvements planned by new owners will be delayed until fall.

WANTED

PISMO PLAYWAY AMUSEMENT PARK PISMO BEACH, CALIFORNIA

"The Nation's Best and Longest Natural Beach"

HAVE ACQUIRED LONG LEASE ON THIS BEAUTIFUL, SUNNY CALIFORNIA RESORT SPOT
Roosevelt Hi-Way 101, Midway Los Angeles and San Francisco

RIDES: WRITE, giving details on what you have. Must be A-1 equipment. Give nice deal, #16 Wheel, Spiffire or Moon Rocket.

SHOWS: Any small Grind with something to offer; Motordrome; small, neat Menagerie, or any legitimate small Show.

CONCESSIONS: Any new or novel legitimate Concession. Can use Scales, Gallery, Hi-Striker, Arcade, Penny Pitch, Snocone, Candy Floss, Candy Apples.

PLEASE, NO FLATS, WHEELS OR ROLLDOWNS

We are here permanently. Phone 185 Pismo Beach.

Write or Wire

GEORGE A. DOSS

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RIDES WANTED

Ferris Wheel, Merry-Go-Round, Kiddie Ride and Chair-o-plane.

NEW PARK TO OPEN AT LAKE CANDLEWOOD DANBURY, CONN., MAY 15, 1946

To lease out or on commission. Call or write
CARLO J. ROSS

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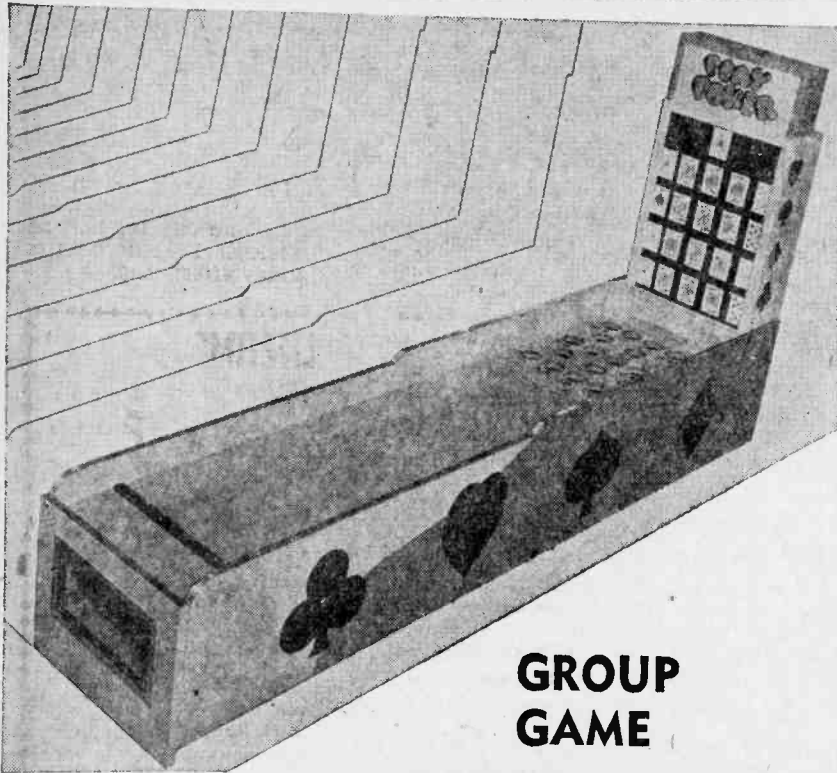
WANTED—A GOOD SCOOTER RIDE

and another major Ride for Park in the heart of Galveston Beach. Rides must be in excellent condition and tiptop shape. Season opens April 21st.

BEACH AMUSEMENT PARK

P. O. BOX 329

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GROUP GAME

... ONLY 1 NINE UNIT GAME AVAILABLE!

ROLLDOWN GAME — with Playing Card
Scoreboard • Plays Like X-RAY POKER
• **NOT COIN OPERATED** •

A Powerful Profitable Game in Any Arcade. Requires 85 Sq. Ft. of Floor Space (13½' Front, 7' Deep).

Subject to Prior Sale **\$1,200.00** Complete
Federal Tax Free. F. O. B. Long Island City
Send 1/3 Deposit, Balance C. O. D.

INTERNATIONAL MUTOSCOPE CORPORATION

PENNY ARCADE HEADQUARTERS

44-01 ELEVENTH ST.

LONG ISLAND CITY 1, NEW YORK

While Strolling Thru the Park

AL MARTIN, Boston booker, reports business was sizzling hot at the recent meeting of the New England section of NAAPPB, all the boys apparently being full of optimism.

BILL MILLER, former operator of Luna Park, Coney Island, and at present operator of Embassy Club, New York, has taken over the lease of Ben Marden's swank Riviera, atop the Palisades on the Jersey shore of the Hudson.

LEGION BEACH PARK, Biloxi, Miss., opened with a flourish by entertaining the high school band on rides. Considerable work has been done to make spot more attractive, several local contractors donating their services to help the Legion.

ERNEST L. WALLIS, Showboat Park, Webster, Mass., is having the same difficulty as most other ops in securing building materials.

LOUIS WISH has returned from Los Angeles, and John Carrigan and Louie Stone from New Orleans to ready concessions at Eastwood Park, Detroit.

FRANCES SHEAN, wife of the affable Doc, who manages Virginia Beach, Va., visited *The Billboard* office in Chicago Friday (29), en route East. Mrs. Shean has recovered from a long siege of illness, having been in Rochester and Minneapolis since early in January.

ED CARROLL and Harry Storin, Riverside Park, Agawam, Mass., were seen at the ringside of New York's Madison Square Garden for the Servo-Graziano fight.

A HIGH SCHOOL play day will be the main feature at the opening of Idora Park, Youngstown, O., May 4, says Manager M. A. Rindin. Rindin plans to use name bands and fireworks thruout the season.

FOR THE FIRST TIME in four years dancing will be resumed at Lake Spofford Recreation Park, Chesterfield, N. H. Spot opens May 30.

DETROIT NOTES — JOSEPH L. GEISLER, who operated the Dodgem and other rides at Park Island, Lake Orion, before the war, is planning to buy a new ride and may locate in a new park for the season. . . . MR. AND MRS. VICTOR J. PARR have returned to their farm near Mobile, after a stay at New Orleans, to reopen their race track concession at Eastwood Park. . . . JACK WISH, Bob Sugar and Rex (Fat) Lewis have returned from winter vacations in New Orleans to Eastwood Park.

WILLIAM R. MARCH, owner-manager of Lake Spofford (N. H.) Recreation Park the last 22 years, has sold his park and retired from the business. . . . ROY E. RICHWINE, owner of Williams Grove Park and Speedway, Mechanicsburg, Pa., is happy these days. His two sons, Joy Jr., and J. Robert, have returned from service and are again affiliated with him at the park.

IRVING ROSENTHAL, of Palisades (N. J.) Amusement Park, was a ringsider at the Ringling-Barnum premiere at Madison Square Garden.

BILL GREEN, formerly with USO-Camp Shows, has been signed as emcee and entertainment director at Palisades (N. J.) Amusement Park for his second season. . . . NAME bands and fireworks will be featured at Electric Park, Waterloo, Ia., this season. Opening date has been set for April 30. C. E. Peterson is owner-manager.

WANTED

RIDES AND CONCESSIONS
for Best Seven-Day Park in
New York State.

Have Buildings for Same.

Write or Wire

BOX D-165

The Billboard, Cincinnati 1, O.

We Have the Following GAME CONCESSIONS

Available on Flat Rental Basis
Only:

Grocery Wheel, Cigarette Wheel,
Basket Ball Pitch, Guess Your Age
and Weight.

BAY SHORE AMUSEMENT PARK

Knickerbocker Bldg.,
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WANTED

Building or Floor Area suitable for
use as a Penny Arcade. Must be
located in livewire summer resort
within reasonable distance of New
York City.

SHUR-VEND CO.

21 East 4th St., New York 3, N. Y.

PRE-FLIGHT TRAINERS

Three machines used a very short time in an
Army Camp now closed. All in splendid condi-
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1/3 Deposit Required.

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Eastern Amusement Park

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PHOTO STUDIO

Concession available on flat rental basis
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STREAMLINED MINIATURE TRAINS

Stainless Steel Construction, Gas Driven, Adults or
Children, 25 Pass. Model Complete with Track,
\$2,495.00 up. Order now for May delivery.
Terms, Cash. Literature and large photos \$1.00
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EAST COAST RIDES

14 Swan St., Paterson 3, N. J.

Brilliant U. V. Life Illusions

New feature for Fun House or Dark Ride. Just
plug in and nothing to get out of order. Price
\$50.00 each. Prompt delivery.

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NEW FROZEN CUSTARD MACHINES GOOD USED RIDES

Or Have You Any To Sell?

BERTHA GREENBURG

Hotel Kimberly, 74th St. & B'way, New York

BATTER-UP
PLAY BASEBALL

**NEW
LOW
PRICE**

\$1,995.00

F. O. B. Milwaukee

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ARCADIES!
Double Your Business
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We have Proof
GROSS TOP MONEY
Year after Year
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Now Made
Under a New
Name

OCTOPUS RIDE FOR SALE

Good condition, standard 8 cars. Price \$6,000. Can see in operation,
Nashville, Tenn., April 8 to 20. Come and look at it. No inquiring letters
answered.

SHAN WILCOX, Mgr. SHAN BROS.' SHOWS

POKER GAME OPERATORS

Equip your tables with our new improved, everlasting Positive Contacts. Send \$2.50
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all group games.

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BROOKLYN 24, N. Y.

A.R.E.A. News

By R. S. Uzzell

Ben O. Roodehouse, AREA prexy, reports that the Eli Bridge Company has reached the point where customers are asked to place their orders for 1947 delivery, as no more deliveries of new machines, other than those already ordered, can be made this season. Despite his many activities, Roodehouse finds time to write many letters in the interest of AREA.

Drombour brothers are building an amusement park at Rockaway Beach, N. Y., as fast as controls will permit. They are already assured of having more attractions in operation this year than they did last.

A Loop from Allan Herschell Company will be installed at Rockaway Beach as an added attraction. Additional kiddie attractions are also in prospects. The management is extremely alert.

The late John Benson was the most original showman since P. T. Barnum. He never missed a bet in tying current news events in with his wild animal farm. One of his notable acts was giving employment to a deserving student. Little did he know that when he employed Ed Sullivan at Norumbega Park that he was helping a student who was later to become Father Edward Sullivan, the Circus Priest, who traveled with the circus to become acquainted with its people and who earned the respect and affection of circus folk.

Dewey Signs Bill To Build Oceanarium at Coney Island

NEW YORK, April 6. — Gov. Thomas E. Dewey signed a bill in Albany Tuesday (2) giving Park Commissioner Robert Moses permission to make an agreement with New York Zoological Society (Bronx Zoo) for construction of the proposed Oceanarium at Coney Island.

Oceanarium, planned since 1942 to replace New York's old Aquarium, is to be constructed on a large vacant plot between the Boardwalk and Surf Avenue, from Fifth to Eighth streets, adjoining the amusement center of Coney Island. Project will include a main aquarium costing \$1,500,000; a children's aquarium, sea lion pool, restaurants and lecture halls. Estimated cost of the project is \$3,100,000.

Name Band, Fashion Show Features at Ocean Beach

NEW LONDON, Conn., April 6.—A name band and fashion show will be among features when Ocean Beach Park opens May 30, Meredith Lee, superintendent of the city-owned spot, reports.

Park has added an amusement ride center at a cost of \$35,000. Expansion program includes a Kiddie Ride area, Merry-Go-Round, Dodgem, Amphibious Plane for tourist flights, additional food outlets and new offices for superintendent and directors of activities.

Sol Stephan 97 Years Old

CINCINNATI, April 6.—Sol A. Stephan, inactive as general superintendent of the Cincinnati Zoo the past eight years, celebrated his 97th birthday Wednesday (3). He has been general superintendent the past 60 years. For many years Stephan was connected with circuses. A son, Joseph, is superintendent, and a grandson, Sol G., who has a private veterinary practice, is zoo veterinarian.

Waverly Beach Opening Scheduled for May 12

APPLETON, Wis., April 6.—Waverly Beach will open May 12, according to Owner Howard Campbell. Rud Fischer, manager, says name bands will be used this year and an outdoor movie will be featured once a week.

Roller skating and dancing will be held twice weekly. Free dancing is scheduled Sunday afternoons.

THE OPPORTUNITY OF A LIFETIME Will Rent or Lease—Long or Short Term DETROIT AMUSEMENT PARK SITE Partly developed—established as an amusement center for 30 years. WESTWOOD PARK

About 12 acres, entirely enclosed by high wall fence. Only major park location in the great southwestern Detroit area. Located on 206 ft. Michigan Avenue Super Highway. Readily accessible from all directions. Ample parking facilities. Also bus service. Ideally located to draw from the entire west side of metropolitan Detroit—the great west side suburbs of

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| DEARBORN | INKSTER | GARDEN CITY |
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NOTE TO FAR-SIGHTED SHOWMEN: Detroit's shrewdest park operators have sought a site to draw from this vast industrial population in the western and southwest city and suburban areas for 15 years—HERE IT IS!

THIS WILL BE DETROIT'S FIRST NEW MAJOR PARK SINCE 1927. IT'S VIRGIN TERRITORY. Successfully operated for many years as a varied policy amusement center. READY TO MOVE IN YOUR RIDES AND CONCESSIONS. Utilities are installed. Huge stage and some buildings need only minor repairs and painting. LANDSCAPED. CONCRETE WALKS INSTALLED.

Apply SAMUEL KUTZEN 19470 CANTERBURY RD., DETROIT 21
PRospect 5540 or UNiversity 4-3438

WANTED

Space for Concession, beach or park, about 14-foot frontage, 8 or more feet deep. Ball Game entirely new, group play, class as skill. Use cigarettes and high-class box candles. Have other new Skill Games. Will operate, P.C. or flat rent. A-1 reference.

HARRY S. RICHARDSON
1918 Evergreen Ave. Jacksonville, Fla.

N. O. Audubon Adds 4 Rides

NEW ORLEANS, April 6.—Four new kiddie rides costing \$10,000 have been ordered for New Orleans's Audubon Park here, which is open the year round. Other improvements are being made as labor permits, according to Manager George Douglas.

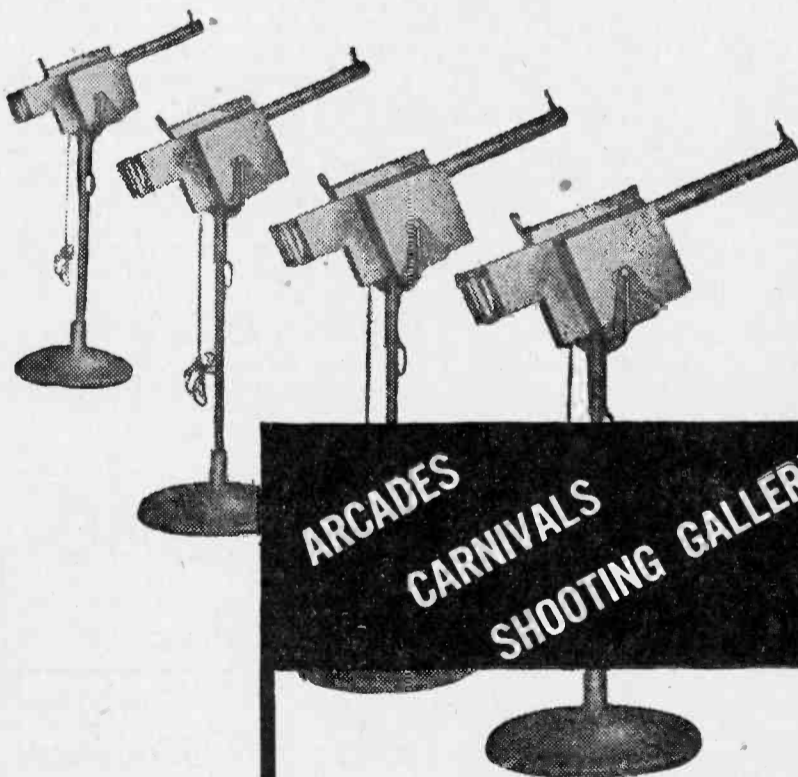
RIDE MEN, ATTENTION

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Season May 18th to September 9th

Write, Wire or Phone JACK WRIGHT, Mgr.

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GENUINE U. S. NAVY

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REAL—NOVEL—BRAND NEW—SHOOTS PELLETS

Set up a battery of four guns and our attractive target background and start scooping up the dollars!

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COMPLETE WITH
GALLERY, FOUR
GUNS AND
100,000 PELLETS!

The ELECTRIC MACHINE GUN was specially developed for the Navy and used in the Air Technical Training Command for marksmanship training. These guns are BRAND NEW (not used), are easily operated and actually hit a moving target at 25 feet. No plumbing or compressors are necessary—just plug in to operate. Guns are portable and easy to assemble. They shoot with real machine gun sound effects. SET UP NOW FOR SPRING AND SUMMER BUSINESS. IMMEDIATE DELIVERY GUARANTEED! WRITE FOR COMPLETE DETAILS! LIMITED QUANTITY!

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"TIMBER" --- CRY AT COLUMBUS

Lumber Need For Rebuildin'

Widespread temporary repairs to State fair plant pushed after army release

COLUMBUS, O., April 6.—All of the headaches at the Ohio State Fair here come under the heading of "lumber." The war-casualty, released officially by the army Monday (1), needs plenty of timber, and finding it is a monumental worry.

Fair must replace 8,100 seats in the grandstand and 6,100 in the coliseum. All had been ripped out. And, too, it must replace thousands of stalls, partitions and metal stanchions. And it also faces necessary building repairs.

Work Under Way

All of the work of reconverting the plant will be of a temporary nature. The State Legislature next year will consider moving the fair to another site, one which will provide more space. And, even if materials and labor were available in sufficient quantities, repairs for this reason would be held to bare essentials.

Bryan P. Sandles, fair manager, has been busy all this week, huddling with contractors for the various jobs which must be done. He had 20 men at work on the grounds and by next Monday (8), he will have a crew of 50 busy.

Consideration of grandstand attractions have been held up, Sandles said, until a final determination of (See *Lumber Scarcity on page 80*)

Britain Moves To Set World's Fair for 1951

NEW YORK, April 6.—A special government committee report in the House of Commons recommended the staging of a world's fair in London in 1951 and was accepted by the Labor Cabinet Thursday (4). Government plans were announced for a fair that "will surpass any previous international event of the same character."

Special committee also urged revival of the annual British Industries Fair with permanent buildings. Opinion was advanced that fairs and exhibitions could play a big part in the current British effort to build export trade.

Pay-or-Else Move At Dayton Event

DAYTON, O., April 6.—Montgomery County Fair Board this year is going to put a stop to the non-paying hordes which pour out to the grounds on the Sunday before the Monday opening, get in free and fail to come back the rest of the week when the gate is on.

A saddle horse show will be presented Sunday, Sept. 1, and front gate admission will be charged, but there will be no extra charge for the grandstand. Local horse associations will co-operate in staging the show.

CNE To Reduce Track, Enlarge Midway, Effect Many Changes

TORONTO, April 6.—When the Canadian National Exhibition gates are thrown open in 1947 for the first time in five years, the plant will abound in changes made since it was last operated.

Occupied by military forces the past four years and inoperative this year due to lack of time, material and labor to make ready, the huge exposition grounds will undergo widespread face-lifting, painting, construction and improvements.

To Widen Streets

Here are some of the changes planned for execution if Canadian government control restrictions and material shortages do not intervene:

Added space for the already big midway is to be provided, as the present half-mile race track will be reduced to a third of a mile, with the infield converted into a football field.

Parts of the area thus freed is to be used for the building of a terminal for out-of-town busses.

Scores of small portable buildings thruout the grounds are to be replaced by modernized portables and used as lost and found depots, check-rooms, Children's Welfare headquarters, etc.

Paved streets are to be widened, with a new inter-park transit service (motor trolleys) added.

Concessionaire buildings are to be replaced by new ones.

Plan New Coaster

A Roller Coaster is to be erected to replace the old one which was destroyed.

These are only some of the planned improvements, Elwood A. Hughes, general manager, told *The Billboard*.

There is a possibility that a large permanent building for exhibit purposes will be built by the exhibitors themselves, Hughes said. Several advertisers have already offered such a proposal wherein each of the sponsors would have about 25,000 square feet.

There is also a possibility that Stanley Barracks may be removed and replaced by a huge auditorium. Abandonment of the barracks would, even with the construction of the

auditorium, provide additional parking space.

Hughes revealed that, although recently enacted Ontario legislation would permit cocktail lounges, there won't be any on the grounds. Under the bill, beer and wine may be served in government-authorized restaurants, but Hughes pointed out that the CNE had operated 70 years without the sale of liquor on the grounds and does not plan to change its policy. He called attention to the fact that not one arrest was made at the exhibition in 1941.

Improvements to the grounds and the exteriors of the buildings will be made by Toronto's city commission, while the CNE will improve the interior of the buildings. The city and the exposition are to receive \$1,292,453 from the Canadian government as settlement for the wartime occupation of the grounds.

Iowa Budget Set at 358G

DES MOINES, April 6.—Budget of \$358,000 has been set for the revival of the Iowa State Fair August 21-30. This represents an increase of roughly \$40,000 over '41, when fair was last held. Hike in budget is due to planned \$10,000 to \$15,000 expenditure to feature Iowa's centennial angle, an increase of from \$104,627 to \$120,000 in premiums and the expense of effecting temporary improvements to the plant following army occupation.

Contract for the grandstand show has been closed with Barnes-Carruthers office, Chicago. Hennies Bros. will be on the midway, and Thearle-Duffield, Chicago, will have fireworks. Pyro display and stage production will emphasize centennial theme.

Army is scheduled to release all buildings by May 1. Fair management faces a big headache to obtain lumber and other material needed to reconvert plant for usage.

6-Man Group Named To Plan Hamburg Improvements

HAMBURG, N. Y., April 6.—A six-man committee, headed by Frank A. Slade, chairman of the grounds committee, has been named by John W. Kleis, president of Erie County Fair here, to complete plans for improving the fair plant. Availability of materials will determine when the program can be started.

Slade, who is also county treasurer, has conducted a study of the grounds over the past five years. Among major projects being weighed are new buildings for the women's and educational departments, new construction for pet stock exhibitors, expanded quarters for youth projects and construction of a larger sewage disposal system.

Planned immediately are improvements to the roadways, reroofing of the grandstand and relocation of the judges' stand. During the war im-

provements were held in abeyance. Income of the fair meanwhile mounted.

Grandstand attractions contracts for this year have been closed. Four nights of thrill shows will be offered, with Jack Kochman's Hell Drivers and Joie Chitwood's Hell-on-Wheels booked, each for two nights. Automobile races, directed by Sam Nunis, will be staged closing day.

Stage acts, booked thru George A. Hamid, are Loyal Repensky Troupe, bareback riders; Seven Brannocks, teeterboard; Pallenberg Bears; Los Erchos, Brazilian hand-balancers; Les Kimris, aerial act; Two Mirths, comedy duo, and Joe Basile's Madison Square Garden Band.

Fireworks will be offered every night by Vitales, New Castle, Pa. James E. Strates Shows will be on the midway.

Wis. Fairs Urged To Use Air Time

Effective use of medium outlined by Engel at regional meeting of execs

JEFFERSON, Wis., April 6.—Pointing out that 11 out of 12 homes in Wisconsin have radios, Harold A. Engel, assistant director, radio station WHA, Madison, urged fairmen at the Regional Fair Executives' meeting here Thursday (4) to make effective use of the medium to build up interest and increase patronage at the fairs.

Use of radio long before the fair opens will do much to stimulate interest and increase the number of exhibitors, Engel said. He suggested short news items and tie-ins with commercial exhibits and public service-minded advertisers.

In buying time, he emphasized it is necessary to obtain the time when most women can be reached for messages aimed primarily at them and similarly on time when it is desired to reach the most men.

Engel's talk was one of several presented in the one-day session. Program had been given previous day at Richland Center and will be given again at regional meetings at Weyauwega Wednesday (10) and Ladysmith Thursday (11).

Besides Engel, other speakers were Max La Rock, Wisconsin department of engineering; Gordon Crump, publicity director, Wisconsin State Fair, and A. W. Kalbus, Wisconsin Department of Agriculture.

B. C. Lead-Off Goes To Langley Annual

VANCOUVER, B. C., April 6.—Langley Fair, September 2-3, will open the season of British Columbia fall fairs, the list of events compiled at a meeting of the British Columbia Fair Association, discloses.

Fair dates approved also include Chilliwack, September 10-12; Armstrong, September 16-19; Agassiz, September 6; Mission, September 4-5; Abbotsford, September 6-7; Cloverdale, September 17-18; South Burnaby, September 20-21; Vancouver Island, Saanichton, September 2; Ladysmith, September 18-19; Kootenays, Invermere, August 30-31, and Central British Columbia, Fort Fraser, August 30.

T. W. Currie, New Westminster, (See *Langley Leads B. C.*, page 80)

Dance Mag Feature State Fair Hoofers

CHICAGO, April 6. — Margot Koche, Chicago, and dancing at fairs were subjects of a feature article in the March issue of *Dance*. Yarn, headed "Dance at the State Fair," points out that the Chicagoan, long identified with Edgar I. Schooley revues and other stage productions at annuals, had been solo dancer in the Chicago Opera Ballet before she entered fair biz, first as dancer, later as dance arranger and director.

Feature holds that stagers have done much to advance interest in dancing on higher levels in areas served by annuals.

STRIKES DOOM BIG EXHIBITS

Farm Equipme't Shows Hard Hit

Survey indicates tractor, implement companies won't have items for display

CHICAGO, April 6.—Fairs and expositions which figured they would have big farm machinery exhibits this year—and which didn't?—are in for a disappointment, it now appears.

Manufacturers just won't have the equipment to exhibit or will deem it unwise to put equipment on display when there won't be enough to go around to begin to fill the urgent demands of farmers.

Had Big Plans

Tip-off on the farm machinery situation is given by International Harvester Company, always the top dog among the farm machinery exhibitors. International had cherished plans during the war of marking return to peacetime operation with a big spread of farm machinery at major expos.

What's more, International, long sold on the value of fair exhibits, had developed an ambitious program, which would have extended its exhibits to many more county fairs and to improve the displays at the many county annuals where it had shown in pre-war years.

It had originated an exhibitor's kit, which embraced all the vital basic needs to doll and dress up a county fair exhibit. These kits include everything from decorations to suggested exhibit layouts. These were to go to International distributors, which in turn would use them at fairs in their areas.

Token Displays

But then came the strikes, directly inside of the farm machinery industry, and then in steel and coal. And production has lagged far behind the tremendous demand for farm implements built up during the war and backed by plenty of money in farmer's accounts or strong boxes.

By fair time, production will not have succeeded in matching the huge demand. And thus, International, the bellwether of the business, has sent word out to its field that exhibits should be confined to token displays, exhibits designed to maintain and foster good will, but minus implements.

International exhibits this year will thus be confined to such things as a rest area, with tents and benches, perhaps a movie, vaude entertainment, but no equipment. And International has pointed out that even to carry out that program there are headaches; the company for instance, is finding tent-getting rough.

To Avoid Criticism

One leading executive in the farm machinery field, who declined to be quoted, pointed out here that practically all manufacturers would hold their displays to such token exhibits as International plans. Most of these, he added, held their usual space during the war at fairs which did operate and this year will renew on their pre-war space on fairs which are returning to operation following wartime suspension.

Criticism of farmers, themselves short of implements, is something the manufacturers don't want to face. And this, they figure, would be inevitable if the implements were on exhibit. Fact that most of the implements which are on exhibit may

Moose-Mobile

EDMONTON, Alta., April 6. —A feature of Edmonton Exhibition of 1910 — a pair of moose pulling a two-wheeled cart—was recalled when George D. Clark, pioneer Alberta photographer, unearthed a picture he had taken of the novelty.

William Day, of Athabaska Landing in Northern Alberta, drove the team to Edmonton and trotted the moose around the race track twice daily. The moose were caught near Day's home when calves and were raised on nursing bottles.

already have been sold and picked up at the grounds following exhibitions by the purchasers wouldn't get across to them, and this, in some instance, had been the practice of manufacturers.

To Hold Space

At Indiana State Fair in pre-war years it was common procedure for International to put on a display of equipment valued at \$200,000 and have all of the equipment sold out, either before the fair opened or during it, and the buyers taking off right from the fairgrounds. In those years, the buyers who made purchases in this way were given a break, the freight cost to the fair having been borne by the company and thus deducted from the sales price.

Fact that implements won't be available shouldn't, generally speaking, result in a lower income from sale of space from the exhibitors. As a matter of fact, more exhibitors are expected to be represented at more fairs than ever before, because the manufacturers realize that once production is up the old competition will set in and they want to have their company's names well-etched in the public's mind. And not a few new implement manufacturers entered the picture during the war, all of which will add to the competitive picture once production is up.

Up in Air

To determine which tractor and farm implement manufacturers plan to exhibit at fairs, *The Billboard* asked the leading companies.

Besides International Harvester, other companies which replied included Oliver Corporation, Allis-Chalmers Manufacturing Company and Deere & Company.

"Oliver Corporation," K. S. Merrill, merchandizing manager, replied, "is still very much up in the air." Merrill pointed out that "At a recent meeting of the Farm Equipment Institute, the matter was discussed and it was decided that because of the shortage of equipment, the companies making up the Institute would not exhibit machinery this year."

Deere & Company's general sales manager, Bruce Lorie, replied that his company had not reached a final decision, nor made any plans, adding "We are not in a position to answer the specific question."

Voices Uncertainty

Allis-Chalmers' R. A. Crosby, advertising manager of the tractor division, declared that, "Broadly speaking, it is our intention to be represented with farm equipment exhibits at most of the leading State and regional fairs." He added, however, "The nature of these exhibits is uncertain at this time. If available, farm machinery will be displayed."

Continuing, Crosby said, "If the wave of strikes and labor stoppages now sweeping the country continues, exhibits will probably be limited to

Big Car Races Lure 34,000 at Atlanta; Wilburn Is Winner

ATLANTA, April 6.—Big car auto racing drew an estimated 34,000 at Lakeland Park here Sunday (31). Event was staged by Sam Nunis, operator of Sam Nunis Speedways.

Inaugural of the "Mike Benton Sweepstakes" was won by Jimmy Wilburn, Indianapolis, who set a new 20-mile record of 14 minutes 28.11 seconds. Ted Horn, Paterson, N. J.; Joie Chitwood, Reading, Pa.; Bill Holland, Bridgeport, Conn., and Johnnie Shackelford, Dayton, O., finished in that order.

In a consolation race, Speedy Morelock lost control of his car, flipped over and hit the guard rail, but escaped with only minor injuries.

Other drivers included Tommy Hinnershitz, Laureldale, Pa., and Les Adair, Indianapolis.

Nunis organization has seven more still dates to run, including three in Atlanta, before fulfilling an announced 26 fair dates.

whatever is available in the way of machinery, plus displays emphasizing service facilities for maintaining farm machinery in good operating condition."

Local dealers, who pay for exhibits at the county fairs, Crosby added, may decide not to exhibit because of machinery shortages.

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AT SIGARS CENTER, STOTTS CITY, MO.

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(ALSO CAN PLAY LABOR DAY)

First Class Circus, also independent rides such as Ferris Wheel, etc., and Food and Drink Concessions. To be held at Jefferson County Fair Grounds (Inside City limits) with space of 400'x600' to accommodate Circus and other attractions. Address JEFFERSON COUNTY AGRICULTURAL SOCIETY G. H. Righter, Mgr.

608 Woolworth Building

Watertown, New York

Lumber Scarcity Hampers Rebuilding

(Continued from page 78)

whether the grandstand could be rehabilitated in time for the August 24 opening. He is now confident that the stand will be ready, and early consideration of grandstand attractions is expected.

Seats in the stand and in the coliseum will be stadium-type, comprised of plain planking. The old seats of metal and wood were damaged beyond repair when the army air forces moved into the plant and did its own reconversion.

Must Build Stalls

Not one of the stalls in the horse barns, cattle barns and similar buildings is up. These will be replaced in ample time, Sandles is confident, as evidenced by the fact that he has already closed for the American Belgian Draft Horse Show.

A vast amount of work must be done to the grounds. The half-mile

race track was terraced by the air forces and used for parking of autos, trucks and other vehicles. Considerable work will be necessary to get it back into its pre-war shape.

Sandles Optimistic

"It will be a big fair," Sandles assured *The Billboard*. "More than a thousand enquiries have already been received from potential exhibitors and from concessionaires, and this indicates the strong interest built up during the years the fair was suspended."

Today Sandles conferred with Louis Pete, director of the Ashland, O., High School band, on plans to resume the all-Ohio youth band. This band is comprised of 300 members, recruited from the high schools of the State, and brought to the fair 10 days ahead of the fair's opening, housed in tents, and rehearsed daily for its appearance at the fair.

Several new features are being weighed, according to Sandles. One of these is a State-wide contest to determine the best barbershop quartet. "There is a vast amount of interest in Ohio now in barbershop quartets, and we feel such a contest would prove a strong attraction," he explained.

Negotiate With Army

No contracts for concessions have been closed, Sandles said, adding that concessions applications will be considered in about two weeks.

A financial settlement has not been made with the government, but negotiations are now proceeding and agreement is expected within a month. Actual settlement will not affect this year's operation, inasmuch as the money derived will go into the State's general fund and as roughly \$1,250,000 had been appropriated by the State Legislature for rehabilitating the plant. This sum won't be spent, however, as outlays will be confined to temporary needs and the balance thus left towards the acquisition of a new fair plant.

LANGLEY LEADS B. C.

(Continued from page 78)

was elected president. Other officers include T. K. Berry, Langley, first vice-president; George Malcolm, Saanichton, second vice-president; E. M. White, Vancouver Island, third vice-president, and W. J. Bonavia, secretary-treasurer.

Directors elected are: T. B. Tobiasen, Prince George; W. M. Marples, Invermere; H. P. Allberry, Sandwick; E. R. Freeman, Milner; A. H. Peppar, Ioco; Rev. C. McDiarmid, Ladysmith; H. G. Bridle, South Burnaby; E. C. Hockley, Vancouver; Matt Hassen, Armstrong; A. Gibbard, Mission; J. B. Dennis Chilliwic, and Pat Reid, Abbotsford.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended April 5. The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 25. See each issue of *The Billboard* for corrections and additions.



California

Ferndale—Humboldt Co. Fair Assn. Aug. 13-18. Dr. Jos. N. D. Hindley.
Mariposa—35-A Dist. Agril. Assn. Aug. 23-25. Viola F. Purcell.
Tulare—Tulare-Kings County Fair. Sept. 17-22. A. J. Elliott.

Connecticut

Gulfport—Gulfport Agril. Soc. Sept. 25. Marie E. Griswold.
Lyme—Lyme Grange Fair Assn. (Hamburg Fair). Aug. 28. Charles W. Jewett.
Stafford Springs—Stafford Fair. Sept. 26-29. C. D. Benton.

Idaho

Filler—Twin Falls Co. Fair & Rodeo. Sept. 11-14. Thomas Parks.

Illinois

Bloomington—McLean Co. Fair. Aug. 6-8. Eugene G. Mosbacher.

Indiana

Brookville—Franklin Co. 4-H Fair Assn. Aug. 20-23. Martha Gesell.
Hartford City—Agril. Free Fair. Sept. 17-21. Kenneth Fields.
Rising Sun—Ohio Co. Farmers' Fair Assn. Aug. 14-17. Roy Gibson.
Rockport—Spencer Co. Fair Assn. July 22-27. Harold L. Hargis.
Spencer—Owen Co. Fair Assn. Aug. 19-24. Lois K. Long.

Kansas

Garnett—Anderson Co. Fair Assn. Aug. 28-30. Fred L. Coleman.
Glasco—Cloud Co. Fair. Aug. 19-21. R. M. Sawhill.
Sedan—Chautauqua Co. Free Fair. Oct. 3-5. Carl Ackerman.

Michigan

Saline—Saline Community Fair. Oct. 3-4. C. H. Osgood.
Stalwart—Stalwart Agril. Soc. Sept. 10-11. Mrs. Mae Warren.

Missouri

Carthage—Jasper Co. Agril. Expo. Oct. 4-5. R. C. Grissom.
Dexter—Stoddard Co. Fair. Sept. 23-28. Jesse Mothersbaugh.
Grant City—Worth Co. Fair. Sept. 12-14. Frank Barker.
Hannibal—Marion Co. Agril. Show & Fair. Aug. 6-8. F. T. Russell.
Holcomb—FFA Holcomb Fair. Sept. 2-7. C. O. Hall, R. 2. Kennett, Mo.
La Plata—Macon Co. Fair. Aug. 29-31. R. E. Gooding.

Montana

Hamilton—Ravalli Co. Fair. Sept. 12-14. Richard A. Hork.

Nebraska

Chadron—Dawes Co. Fair. Aug. 31-Sept. 2. Harry Kuska.
North Platte—Lincoln Co. Agril. Assn. Aug. 27-29. Wesley Shoup, Sutherland.
Ord—Valley Co. Fair Assn. Aug. 26-29. C. C. Dale.
Springfield—Sарpy Co. Fair. Aug. 22-24. C. R. Caley.

New York

Avon—Genesee Valley Breeders' Assn. Aug. 30-31. John Steele.
Hemlock—Hemlock Lake Union Agril. Soc. Sept. 11-14. Glenn C. McNinch, Conesus.

North Carolina

Ahoskie—Atlantic District Fair Assn. Oct. 15-18. E. M. Weaver.

Oklahoma

Purcell—McClain Co. Free Fair. Sept. 12-14. L. J. James.

Oregon

Ontario—Malheur Co. Fair. Aug. 31-Sept. 2. Harry Sandquist.

Pennsylvania

Troy—Troy Agril. Soc. Aug. 13-17. H. D. Holcombe.
Wattsburg—Wattsburg Agril. Soc. Aug. 27-31. H. M. Burrows.
West Alexander—West Alexander Fair Assn. Sept. 11-14. Paul Rogers.

Texas

Gainesville—Cooke Co. Fair. Sept. 2-7. Claude Jones.
Lufkin—Texas Forest Festival. Oct. 7-12. Glenn Burges.
McKinney—Collin Co. Fair. Oct. 1-3. W. Hammond Moore.
Sherman—Red River Valley Fair. Sept. 23-28. Frank Thompson.

Utah

Duchesne—Duchesne Co. Fair & Rodeo. Sept. 13-14. William H. Fitzwater.
Heber—Wasatch Co. Fair Assn. Aug. 23-24. John Anderson.
Morgan—Morgan Co. Fair. Sept. 4-6. Cleve Peterson.
Nephi—Juab Co. Fair Assn. Sept. 5-7. J. E. Worthington.
Provo—Utah Co. Fair. Aug. 28-31. S. W. Clark.
Trenton—Box Elder Co. Fair & Rodeo. Aug. 26-27. Melvin Foxler.

Virginia

Chesterfield—Chesterfield Co. Fair Assn. Oct. 10-12. J. C. McKesson, RFD 11, Richmond.

Laurel, Miss., Execs Agree On Improvements to Plant

LAUREL, Miss., April 6.—Municipally owned and operated South Mississippi Fair here will undergo extensive improvements when materials become available as a result of a meeting of city officials and the fair board, C. G. Wallace, temporary board chairman, announced this week. Work on readying the plant for the 1946 event will begin within two weeks.

Farm leaders from surrounding counties, State experts and exhibitors from Southern Mississippi will meet here soon to complete plans for the fair, Wallace said. Special emphasis will be given to livestock, he added, pointing out that the fair board has already purchased some registered stock and placed it with a 4-H Club, and plans to buy more. Idea of starting a herd, rather than selling stock they exhibit this year, is being impressed on 4-H'ers.

Florida Presses Proposal For Harness Pari-Mutuels

WEST PALM BEACH, Fla., April 6.—Plans for pari-mutuel harness horse racing at West Palm Beach and Tampa now await enabling State legislation. This is expected to come this spring and, if building conditions permit, construction will go ahead at the old trotting track here, according to John Klein, New York, one of the sponsors of the proposed operation.

A group headed by James Young, president of the Pan-American Airways, has secured the old trotting track. Plant can stable 400 horses, but proposal is to double stable facilities and modernize the layout. Tentative plans call for 100 days of racing during the winter.

Liebman Adds 8 Contracts To "Biggest" Year's Work

CHICAGO, April 6.—Returning from a trip thru Iowa and Nebraska, Ernest (Rube) Liebman, of Barnes-Carruthers Theatrical Agency, said he had signed eight contracts to swell his total for 1946 to "the biggest year I've ever had."

Liebman's additions were for grandstand attractions at Algona, Nashua, Monticello, Vinton, Grundy Center in Iowa, and David City, Humbolt and Columbus in Nebraska.

Roanoke Rapids Awarded Charter To Run Annual

ROANOKE RAPIDS, N. C., April 6.—Chockoyotte Fair Association here has received a charter from Secretary of State Thad Eure.

Authorized capital is \$50,000, with \$400 worth of subscribed by C. T. Oakley, T. B. Glover and J. E. Davis, all of Roanoke Rapids, and Blackwell Pierce, of Weldon.

Woe for Jackson, Oregon

MEDFORD, Ore., April 6.—Jackson County has virtually abandoned plans for staging a fair this year. Robert Fowler, county agent, said decision stemmed from delay in getting fairgrounds back from the army, which used the grounds as an ordnance depot.

Washington

Monroe—Snohomish Co. Fair Assn. Sept. 6-8. Allen Barlin.
Vancouver—Clark Co. Fair. Sept. 5-7. R. T. Coise.

West Virginia

Clay—Clay Co. Fair. Sept. 25-28. A. E. Hedrick.
Dunbar—Kanawha State Park Assn. Aug. 31-Sept. 8. E. M. Johnson, Charleston, W. V.
Helvetia—Helvetia Community Fair Assn. Sept. 12-14. Mrs. James McNeal.
Philippi—Barbour Co. Street Fair. Sept. 25-27. H. F. Brittingham.

Wyoming

Sundance—Crook Co. Fair Assn. Aug. 30-31. John Binney.

WANTED
Good Carnival or Outdoor Attraction for
3 Day Fayette County Fair
Late September or Early October. Write
MARSHALL HOLLOWAY, Sec'y
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WANTED
COMPLETE CARNIVAL FOR THE
NESHOBA COUNTY FAIR
WEEK OF AUGUST 12
J. B. HILLMAN, President
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Macksville Community Fair
August 22, 23 and 24
Concessions wanted. Write or call
FRED HOPLEY, President
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WANTED
SHOWS, RIDES & CONCESSIONS FOR THE
HEMLOCK FAIR
SEPT. 11-14, DAY AND NIGHT
GLENN C. MCNINCH, Sec'y, Conesus, N. Y.

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CAN GIVE GOOD FAIR ROUTE TO ROLLER
SKATING ACT doing two acts if possible, good
Horizontal Bar Act doing two acts, Musical Act
suitable for fairs. Give full details and price.
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Says the Butcher . . .

Hot Dogs! Selden's in town and I'm not going to miss his performance. He's my favorite! That guy really does some cutting up on top of that swaying pole and makes no bones about it either!



There still is time to book this popular attraction for your 1946 event. His thrilling and daring feats atop a 138-ft. swaying pole will be a fitting climax to your program. Write for detailed information.

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THE STRATOSPHERE MAN
World's Highest
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Complete Equipment Satisfaction Guaranteed

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QUALITY

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The Best Skate Today

ALL METAL ROLLER SKATE CASES

4 Colors, Hinged, With Lock and Key. Can be Used as Overnight Bag.
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Write for Quantity Prices
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465 Pcs. Chicago Skates, in good condition, ready for immediate use. Chicago Grinder, P. A. System and Buffer, also Turn Table.
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WILL BUY OR SELL
NEW OR USED RINK ROLLER SKATES.
We Specialize in
RINK SKATE AND SHOE OUTFITS.
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FOR SALE—ROLLER RINK

on beautiful Clear Lake. One of the finest summer resorts in Northeastern Indiana. Good income every month of the year. Newly insulated and painted building on 112 ft. lot. 5,000 sq. ft. of floor surface in good condition; 160 pair of Skates, 30 watt P. A. System. \$15,000.00 cash. Write **ROY SARGEANT**, Ray, Indiana.

FOR SALE

Camp Ford Roller Rink, Tyler, Texas. Permanent Skating Rink built new in June, 1945. Size 70x150 ft., equipped for year-round operation. Have an established trade. Surrounded by largest oil field to be found; best town in Texas—40,000 population. Do not make inquiries unless you are interested and have the cash. It would be best to come and look it over. Picnic grounds, rink and equipment—\$15,000.00.
P. T. BURNS, Owner
Tyler, Texas
Telephone No. 9026-F2

NOTICE, RINK OWNERS

3 Experienced skating rink men with good references (who now operate the largest rink in S. W. Va.) desire to lease on commission or rent a fully equipped rink anywhere. Experienced in managing both large and small rinks. Write
LOWELL E. WHITE
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FOR RENT

Location for portable roller rink. Town of 12,000. No competition. Paved street.
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FOR SALE

One combination 55 or 35-Watt Amplifier, two 12-Inch Speakers with large Baffles, one Turntable with Automatic Record Changer, one Microphone with floor stand and approx. 100 records, all in first-class shape. Used in skating rink. Price \$225.00.
CARL ELDREDGE
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WANTED TO BUY

Portable Rink, complete, or what have you? Will consider stationary rink in Ohio.
L. T. LITTLE
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WANT TO BUY

HAMMOND ELECTRIC ORGAN with SPEAKERS
SILVER STAR ROLLER RINK
141 PORTAGE ST. KALAMAZOO 4, MICH.

Arcadia Big Winner In Ill. Championship

CHICAGO, March 30.—Illinois State Amateur Championship titles were awarded in 11 divisions of competition at the roller meet held in Arcadia Rink here, March 27-29, under sanction of the Roller Skating Rink Operators' Association of the United States. Phil J. Hays, manager, listed 135 entries, 80 of them in novice classes. Contests had a free gate and drew heavy attendance.

Results: Novice men's figures, Jack A. Mayes, first; Robert W. Gormley, second, and Richard Morton, third, all of Arcadia. Novice ladies' figures, Betty Riebock and Terry Ogrin, Arcadia, and Gladys L. Gregorich, Skateland, Aurora. Novice pairs, Richard Morton and Terry Ogrin, Arcadia, and Frank and Catherine Daukas, De Kalb. Novice dance, Dominick De Cicco and Caroline Buchanan, Jack A. Mayes and Shirley Kramer and Earl Jazwiec and Fern Love, Arcadia. Intermediate ladies' figures, Caroline Buchanan, Arcadia. Junior girls' figure, Betty Lou Henderson, Susan Kershaw and Sylvia Ann Schmittel, Arcadia. Junior dance, Keith and Margie Wessels, Sterling.

Intermediate men's figures, Ted Rosdahl, Arcadia. Intermediate dance, Ted Rosdahl and Dorothy Danecki, Arcadia, and Clifford Check and Marlene Horn, Millbridge, Lyons. Intermediate pairs, Edward Ketchum and Lois Fagan, unattached, Chicago, and Dominick De Cicco and Caroline Buchanan, Arcadia. Senior men's figures, Dominick De Cicco, Arcadia. Senior dance, Edward Ketchum and Lois Fagan, unattached, Chicago; Edward Bartkus and Louise Lakin, Arcadia, and John Rodgers and Eloise Newland, Decatur.

Judges were J. Vaughn Johnstone and L. Moore, Detroit, and M. Williams, Cleveland. William McMillan, Cleveland, was referee. State speed championships will be contested at Arcadia April 4-6.

Ind. State Champs Ready for Regional

INDIANAPOLIS, April 6.—Indianapolis State Amateur Championships, sanctioned by the RSROA, were held April 3 in Rollerland here, with the first three winners in each event eligible to compete in regional championships to be held May 7-10 in Sefferino Rollerdom, Cincinnati. Winners in the latter event will be eligible to enter the nationals in June at Madison Square Garden, New York.

First-place winners in the novice dance division, in which eight couples (See Hoosier Champs Set on page 83)

Hoare Continuing in Philly

PHILADELPHIA, April 6.—James V. Hoare, owner-operator of Southern Roller Rink here, reports that the news story published in *The Billboard* of March 23 that the rink had been sold is incorrect. Real estate on which the rink is located and of which Hoare is lessee, was sold subject to lease of the premises by Hoare. As he explains it, "There is no new owner; the rink does not need an extensive overhauling, nor has it been closed so as to require a new opening."

ROLLER RINKS

Complete or in parts. Will pay highest CASH ON THE LINE prices for good complete outfits or floors. Wire collect any time or write
H. W. SIEPMAN
Cedar Rapids, Iowa Ph. 7849

WANTED TO BUY
Complete portable skating rink; state size, age of canvas, amount of skates, type of music, and lowest cash price.
ROBERT HAMILTON
351 Cotton Wood Court, Burlington, Iowa
Tel. 6270-LW.

Mineola Champs Set For State Contests

MINEOLA, L. I., N. Y., April 6.—Championship contests of the Earl Van Horn Dance and Figure Skating Club, Van Horne Roller Rink here, were held March 10 to determine who would be eligible to compete in the New York State championships to be held April 14-15 at the rink. Contests were sanctioned by the United States Amateur Roller Skating Association. Medals were awarded in all events in which there were two or more competitors.

Competing in the State meet will be members of Mount Vernon Dance and Figure Club; St. Nicholas Figure and Dance Club, New York, and Fordham Dance and Figure Club, New York.

Results: Juvenile girls' figures, Patricia Foley, first, and Ruth Henrich, second. Juvenile boys' figures, Frank Henrich. Juvenile pairs, Ruth and Frank Henrich. Novice ladies' figures, Patricia Romaine, Helen Burkhart and Barbara Robertson. Novice men's figures, Edwin Unser. Novice dance, Dorothy Boiarsky and George Dahl, Dorothy Becker and Joseph Rufa and Enid Brundage and William Brewer.

Junior dance, Lucille Hoppe and Henry Schneider, Patricia Romaine and Thomas Banks and Dolores Connor and Edward O'Donnell. Ladies' pairs, Martha Conner and Rita Luginbuhl and Dorothy Vogelsang and Eileen Lee. Senior ladies' figures, June Henrich and Theresa Kelsch. Senior men's figures, Walter Bickmeyer and Donald Mounce. Senior dance, Gladys and George Werner, Peggy Viets and Herbert Daisley and Dorothy Luginbuhl and Henry Imke. Senior pairs, June Henrich and Walter Bickmeyer.

Roller Rumbblings

ROBERT E. MCKAY plans to open a portable rink in Pontiac, Mich. McKay, a newcomer in the field, formerly operated a cafe.

GEORGE E. ANAGNOST, Skateland, Columbus, O., and other mem- (See Roller Rumbblings on page 83)

LONGER LIFE AND GREATER WEARING COMFORT



NOW HYDE'S NEW STRAP PROTECTORS preserve the straps on your rentals and eliminate that uncomfortable "bite" of each strap on the skater's ankle, preventing chafing and insuring snugger ankle fit. Send us your orders now for prompt delivery. Only \$1.20 per dozen pairs.

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LYTLE Roller Shoes
CAMBRIDGE, MASS.

Exclusive Distributor for Gilash Shoes
WHICH ARE NOW AVAILABLE For at Once Delivery

#301R Men's Brown Lined Shoes	For Pair	\$4.95
#321 Ladies' White Lined Shoes	For Pair	5.25
Men's White Lined Shoes	For Thirty Day Delivery	\$5.25
Ladies' Buckskin Shoes		\$7.25
Men's Black Hy-Top Shoes		7.25
Ladies' Deluxe Elk, Full Suede Linings		5.95
Men's White Elk, Full Suede Linings		5.75

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Popcorn, Juice open for 30 weeks' stage show under canvas. Open Phoenix April 23. Those who contacted before, please do so again.

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Vaudeville Team, Hillbilly Acts. Must Work in Bits. Change for Week. Must have house car as we play the brush. One and two week stands, vaudeville and pix.

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Tell all.

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Concert Attraction. 30 weeks Northwest Territory.
Stage Show under canvas.

Tommy Toyes Tent Show
Hollywood, Cal.

Planet Premieres

All-16mm. Program

HOLLYWOOD, April 6.—With the customary Hollywood fanfare Planet Pictures this week launched the world premiere of an entire theater program in 16mm. Kodachrome film—newsreel, cartoon and feature—at the local Marcal Theater.

Purpose of the showing was twofold, according to Planet officials, to demonstrate to the industry and public that the showing of 16mm. subjects in regular auditoriums is practicable and that color may be filmed economically in 16mm. stock. The Marcal, a nabe house, was chosen because it has an average size screen (16 by 22 feet) and an average throw of light (123 feet). Full program runs 95 minutes.

Planet Pictures deserves an "E" for effort in presenting this experimental program, the fact that it didn't prove what it had hoped to, notwithstanding. Technically speaking, of the three subjects shown, the short trailer-type cartoon was better than either the newsreel or the feature. The cartoon star, Professor J. Waldo Purrington, a rather unlikely cat character, will probably not cause Walt Disney any sleepless nights, however.

The "newsreel," edited from footage obtained from various sources, runs 10 minutes and includes shots of Lockheed's new Constellation airliner, take-off and landing of the P-80 Shooting Star jet fighter, sport shots of child athletes and field archery contestants, and close-ups of baby chinchillas. Outstanding were the chinchilla close-ups, which were sharp and in contrast to all other footage shown. The reason for this, according to 16mm. experts, is that these particular close-ups were filmed with a two-inch lens, giving a clear image equal to any shot on 35mm. stock. Long shots were particularly fuzzy thruout the showing because wide angle lenses for 16mm. color films are not yet developed to the point where they reflect well on a full-size screen.

Sound projection was generally satisfactory, barring a tendency toward thinness of tone.

The main feature, *The People's Choice*, running about 65 minutes, was not—by any standards—an epic production, but the critic is forehandedly disarmed in advance by a program note which states frankly that "*The People's Choice* is not an epic production; Planet is not a major studio."

Cartwright With Minstrels

Townsend, Ga.

Editors *The Billboard*:

Read articles by C. E. Duple and Harry Hunt regarding colored minstrel troupes. I was with the A. G. Allen Minstrels in 1917 as ticket seller. Show had been off road for a season or two and was reorganized in Clarksdale, Miss. F. S. Wolcott was owner; George W. Quine, manager; William Campbe'l, boss canvasman and assistant manager; James Beach, advance. At that time Allen was agent for J. C. O'Brien's Minstrels. Later he was with Hawn & Hunt. The Allen Minstrels were sold by Wolcott to Mr. Brownlee.—K. CARTWRIGHT.

Lewis Back on Road

KIRBY, Ore., April 6.—Harry and Birdie Lewis, off the road since the beginning of the war, are appearing in schools as the Lewis Lyceum Company. Harry is doing magic, and Birdie, vent. Other two members of the Lewis family are Thayer and Della. Former has an ork in a night club in Las Vegas, Nev., and latter is working in Los Angeles. Harlin Talbert, who piloted the Lewis family several years, is ahead. He is salesman for the Heins Honey Company, Albany, Ore., but took time off recently to set the company for the spring.

Rep Ripples

AUDREY NAYLON closes his religious film show after Easter to ready his summer vaude-pic org which opens near North Adams, Mass. . . . GLENN HARRISON is now located in Los Angeles, having pulled up stakes at Hollywood. . . . CAROL PLAYERS have closed their season, and M. N. Dyne, who has been with the trick, will take a vaude-pic show into Oklahoma soon, opening near Enid. . . . FREEL BROTHERS will soon launch a tent picture show in Carson City, Nev., using short-cast bills for flesh. Three-people show will make two-week stands. . . . CARLE'S SHOW, vaude-pic, is in Western Texas. . . . AUSTIN CALLAHAN will have a tent pic show in Lincoln County, Washington, opening in June. . . . ELLIS SHOW is in Hunt County, Texas, using dramatic sketches and pix. . . . DAVE COSTA will play halls in Canada after his school season ends. . . . PENN PLAYERS will play Pennsylvania and New York (See Rep Ripples on opp. page)

Thelma Kessler Sought

GAINESVILLE, Ga., April 6.—Authorities at City Hospital here are anxious to learn the whereabouts of Thelma Kessler, daughter of W. S. Woody, traveling film show operator, who is seriously ill here. Woody is also said to have a son in show business.

Attention, Roadshowmen

16MM. Sound Films. Latest Releases—Westerns, Special Action Pictures and Big Special Road Show Releases now available. Also All-Colored Cast Releases. Write for details.

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Tommy Toyes Tent Show
Phoenix, Ariz.



LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list one time only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Ailinger, Gabe G.
Akbar
Allen, Ireland
Allen, J. J. Chas.
Allen, W. A. (Chick)
Alo, Magician
Anderson, A.
Antaleks, Aerial
Anthony, Curly
Anthonys, Milo
Applebaum, Sam
Appleby, Irene
Avery, Sgt. Jos.
Ayres, Lester
Baillie, John B.
Barfield, David
Barfield, Fionnie
Bays, Dick
Bears, Snyder
Beene, Elbert
Bell, Rudy
Benet, Larry
Benjamin, W.
Bernard, Arthur
Bernard, J. M.
Bernstein, Barbara
Bernstein, Lew
Bever, Ruth
Bickford, Marian
Boltz, Mrs. Ann
Borsvold, A. E.
Bowen, Sgt.
Bowen, Howard G.
Breese, Billie
Brenneman, M. C.
Bristow, Orville C.
Brodsky, Syd K.
Brooks, Alfred
Brown, Mrs. Pearl
Brown, Wm. C.
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Buke, Dottella M.
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Burgess, Millard
Byers, Robert H.
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Calk, Tommy
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Carter, Alice
Carroll, Mrs. Velma
Castle, Bob
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Childers, Alfred L.
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Cohen, Jack
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Conti, Mrs. Peggy
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Cooper, Virginia
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Cosa, Zeke
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Couture, L. J.
Craden, Sammy
Cramer, Garland
Crandell, Leroy
Crandell, Richard
Crane, Ruth
Crawford, K. E.
Cuddy, A. K. E.
Cutler, Richard
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David, Mrs. Jean
Davis, Junius G.
Davidson, Dave
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Dear, Al
Dearo, Mrs. Bert
Decker, Therman
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Delmore, J.
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Dowmic Bros.
Drake, Edwin E.
Drew, H. D.
Duffy, Roy
Dunn, Junius Earl
Dushene, Louis
Dyer, Major G.
Eade, Milton Leroy
Earle, Jack B.
East, Geo.
Eaves, G. T.
Edwards, Louis
Eklund, Eric
Ellman, Mark
Engel, Lyle
Engerer, Capt.
Engle, Claire G.
English, Walter
Ephraim, Pete
Eskins, Rodney G.
Essex, Jimmy
Essner, G. G.
Estridge, Texas
Esker, Jimmy
Eubank, Rachael
Evans, Sam
Eysted, Benjamin
Fastenburg, Louis
Fecteau, W. J.
Fee, Johnny

Lewis, James A.
Little, Mrs. Phil
Longo, Louis
Longdorf, Barrie
Loughner, Howard
Lusson, Lee J.
Lutz, May J.
McBreen, Walter
McCall, Glenn J.
McCarthy, C. P.
McCauley, H.
McClure, R. H.
McCoy, James
McDonald, C. E.
McElwain, C. B.
McFarland, Tobe
McIntosh, Robt. M.
McKesson, John R.
McManus, James
McNally, Arthur P.
Macarollo, Charlie
Mack, Rebe
Markovitch, Louis
Marshall, Emma
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Meacham Co., E.
Mascoe, Wilfred W.
Mears, Fred R.
Meier, E. W.
Melone, Bluch
Meserve, William
Mical, John J.
Mickel, Marty
Mike, Frank
Miles, J. C. Jack
Miller, George
Miller, Jimmie
(Humps & Bumps)
Miller, Martha
Miller, Maurice
Miller, Mayburn
Miller, Paul
Miller, Tom
Miller, Tom
Milstead, Betty
Mintzer, Dollie
Mintzer, Jack B.
Mitchell, Frank C.
Mitchell, Lucky
Mittro, Charles C.
Mohaney, Eddie
Montague, Mrs.
Moore, Jack K.
Moore, Sgt. Joseph
Moore, Mrs. Kittie
Morales, Pedro
Morgan, Dorothy
Morrow, Margarette
Morrow, Walter
Moses, Travis
Moss, Arthur
Moyle, Eddie
Muller, Ralph
Munson, John
Murray, Bernad
Myers, L. Claude
Nazarovitch Jr., Tony
Nedaud, Gertrude
Neal
Neeland, Walter
Noel, Charles S.
Noler, Charles C.
Norwood, Steve
O'Dear, Alfred A.
O'Dell, Jesse D.
O'Donnell, Julia
O'Satyrdae, Mrs. Marr
O'Steen, James Lee
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Peters, Frank E.
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Peterson, Howard
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Plank, Bill
Polk, Add
Poole, Theodore
Prozer, Sam
Pugh, Denny
Purvis, Cecil B.
Putney, Elmer
Qualls, Knox
Quigley, Stephen
Rader, Dorothy
Ratliff, Grady A.
Ray, Charles
Reid, W. A.
Reinhart, Jackie
Reisinger, Albert
Renaud and Ardon
(Dancing Team)
Rhoton, Mary
Richardson, Melvin
Richman & Carpenter Shows
Riggins, E. A.
Riley, Eugene
Rillo, Lee Arthur
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Rogers, Clarence L.
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Hoosier Champs Set For Regional Events

(Continued from page 81)

took part, were Alan Sutherland and Mary Kubler, Indianapolis, who were awarded gold medals, and the Jerry Nolan Challenge Trophy for one year.

Other results: Novice dance, Charles Swan and Nona Fisher, Indianapolis, winners of silver medals for second place, and Wallace Castle and Ruth Skinner, Fort Wayne, who received bronze medals for third place. Intermediate dance, Norman Miller, Anderson, and Annetta Clark, Indianapolis; Francis Anosky and Sally McClung and Charles Ellis and Norma Jean Butts, Indianapolis. Senior dance, Jerry Nolan and Betty Mitchell, Indianapolis. Novice pairs, Jerry Nolan and Donna Lee White, Indianapolis, first, and Rita Jo Blankenship and Rudy Crandall, Indianapolis, third. Intermediate pairs, Annetta Clark, Indianapolis, and Norman Miller, Anderson. Fours, Donna Lee White, Jerry Nolan, Annetta Clark and Norman Miller. Junior ladies' figures, Sally Lou McClung. Novice ladies' figures, Donna Lee White, Nona Fisher and Betty Mitchell, Indianapolis. Intermediate men's figures, Wally Tynan. Novice men's figures, Bill Hanley, Ellis Brown and Cliff Doer, Indianapolis.

ROLLER RUMBLINGS

(Continued from page 81)

bers of the Ohio Chapter, RSROA, met in Detroit recently to plan the Great Lakes Regional Championships to be held at Sefferino Roller-drome, Cincinnati, May 7-10.

PAUL HOPE is out of service and back at his old job as organist at Earl Van Horn's Mineola (L. I.) Rink. He will co-op with Bobby Weeden in furnishing music nightly at the rink. Enid MacDonald handled music chores during his absence.

GREAT LEOPARD ROLLER RINK, Chester, Pa., operated by Jack W. and Bill Coppersmith, has been chosen as site for the Pennsylvania State RSROA Championships, April 8-10.

GEORGE DANCER, manager of White City Roller Rink, Trenton, N. J., and Larry Carlton, of the Skating Carltons, will produce a roller revue in the rink in late April. Talent will be drawn from among rink patrons.

CANADIAN Department of Veterans' Affairs has taken over a roller rink at Deep Brook, N. S., which was part of a navy training base during the war. Rink will be used as part of the department's program of veteran rehabilitation.

SKATERS of Pacific Skating Palace, Newport, Ore., witnessed their first RSROA show recently when amateurs of Imperial Club, Portland, staged a presentation. Fred Fleisher, Palace operator, reports an upsurge of interest in skating since the show.

MRS. GLADYS SALSINGER, of the RSROA Board of Governors; Vera Hansard, Chicago, and Joan Blazek, Cleveland, are officiating at State championships in Utah, Washington and California.

REP RIPPLES

(Continued from opposite page) resort towns with a four-people show and 16mm. films. . . . WALTER BLATCHFORD, who has had a school show in Colorado and New Mexico the past two months, will move to Wyoming and locate at Pavilion while readying a film drama show to play halls. . . . FRANCIS MODRICKER will close his religious picture show after Easter and will

Animal Shows

By E. F. Hannan

IN OLD vaude days a bill was unbalanced unless it carried an animal act. I thought of this as I watched a solo performer put his small pets thru stunts for a school show. Last summer the same performer worked parks, and the winter before I caught his small hall show.

There's a difference, and great one, in the manner of presentation of such acts. A trick of this kind playing week stands and with a well presented show, will add up biz from day to day, but a slovenly, poorly presented outfit will ring the death knell in one show.

Performers have often given the laugh to four-legged show promoters, but the final ha-ha was usually in the reverse. I knew a trainer who refused five grand for one fox terrier and his reply was, "Why, we make that in a year and I get it all, and besides I couldn't sleep unless the little fellow was at the foot of the bed."

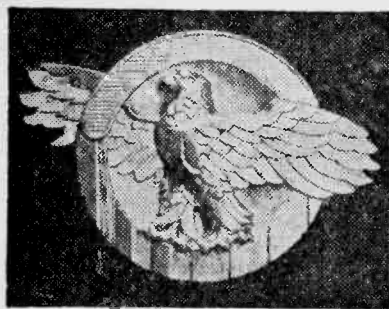
go to vaude-pic in halls, opening near Sherbrooke, Que.

JOHNNIE AND VERNIE BISHOP, out of show biz since 1941, are located in Columbia, S. C., where Johnny is associated with an insurance company in an official capacity, in addition to serving as correspondent for The Billboard in the area. . . .

JOHN D. FINCH, who was handed his army discharge January 6 after long service in the China-Burma-India theater, has just been discharged from Veterans' Hospital, Marion, Ill., where he underwent treatment for several weeks for malaria. While in Grayville, Ill., recently, Finch had the pleasure of renewing friendship with Gladys and Mac McWhorter, well-known reporters. In a letter to the rep desk, Johnny expresses a desire to read something in the column on such rep old-timers as Gladys and Shorty Duncan, Eddie Mellon, Jack Hutchison, Boob and Neva Brasfield, Mack D. Ferguson, Charles (Dome) Williams, Cal and Bonnie West, the Bartels, Red and Bea Jenks, and the Renos. "Haven't made up my mind yet as to trouping this season," pencils Finch, "but I don't doubt that, when all's said and done, I could be had." . . . MR. AND MRS. ARLIE CHOATE, who for the last several years have been operating a movie theater in Wayne City, Ill., is reported to have something up his sleeve for the forthcoming tent season, and the '46 season is almost certain to see them back on the road. The Choate title is one of the oldest in the field. . . . BOB AND MARCE DEMOREST have built a new permanent theater in Beulaville, N. C. They played that section thru the war years with their under-canvas picture show.

UNDER THE MARQUEE (Continued from page 72) the Cole show in Louisville. . . . JESS KING, former elephant trainer, is helping out at Terrell Jacobs' quarters.

SAMPLES of new King Bros' newspaper display ads show that Floyd King will bear down hard on punchy one and two-column displays. . . . MYRNA KARSEY, San Antonio, visited at Gonzales, Tex., with her two daughters, Jeanette Wallace and Martha Ali, both at Dailey Bros' quarters. Erroll Joe Cantlin, formerly propman with Polack Bros., Bud E. Anderson and Al G. Barnes and recently discharged after 46 months in the navy, is now in business at Kansas City, Mo. He recently caught the Hamid-Morton Circus at Municipal Auditorium there. . . . BOB SIMONS is on the 101 Ranch-Wild West advance, close in to Los Angeles.



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACTOR, 31; army Special Services. Pre-army stock companies, comedy, dramatic stock preferred. Miles E. Solle, 2448 S. Central Pk. Ave., Chicago 23, Ill. Tel. Rockwell 1598. 411/3/16

ACTOR; pre-army repertoire, stock (5 years). Ventriloquist, magician. Interested legit, radio, vaude. Ken Hodge, 1720 N. Emporia, Wichita, Kan. Phone: 4-1565. 416/3/16

ANNOUNCER; passed auditions: NBC, ABC, MBS (New York); studied radio announcing at New York Institute of Music and Art. Script writer, newscaster. WXLK, AFRS (Alaska) while in U. S. Navy. Willing to travel. Salary \$40 per week. Arthur Emmanuel Wiskari, 242 East 87th St., New York 28. Tel. LE 4-3272. 426/3/23

ARRANGER; musical arrangements for dance bands. Pre-army experience. Air corps dance band arranging while in the service. Sanford I. Lewis, 747 Sheridan Rd., Wilmette, Ill. Phone: Wilmette 1353. 419/3/16

ASSISTANT manager motion picture theater; 3 1/2 years' pre-army exp. Completed course at Theater Managers' Institute. Howard E. Beck, 916 Edgar Ave., Effingham, Ill. Phone 766-W. 433/3/30

BARITONE VOCALIST; popular, semi-classical. Chicago Music Festival winner ('42). Interested radio, motion pictures. Dan McCabe Danforth, 4447 Wolcott Ave., Chicago, Ill. Edgewater 5209. 389/3/7

BARITONE; sang with name bands while in navy (Tommy Tucker, Shep Fields, Henry Busse). Seeks opportunity with dance band. Harry M. Goodmuth, 2742 Wilkens Ave., Baltimore 23. Phone ED. 3138-J. 431/3/30

BUSINESS MANAGER; club, vaude shows; pre-army, Bridge Tiny Town, Marionettes. College. Promotion, administration exp. Jack Vinik, 1121 New Hampshire Ave., Washington, D. C. RE. 0630, Ext. 708. 396/3/9

CHORUS BOY, 24; pre-army dance team (girl partner). Interested musical. Martin Romang, 85-08 133d Ave., Ozone Park, New York. 390/3/9

CLARINET-SAX MAN; legit theater ork preferred. Pre-army college symph. band exp. B. A. (Music) AAF Band. Will consider dance band offer. David W. Westgate, 109 West 77th St., New York, N. Y. TRA. 4-9846. 449/4/13

DRUMMER; solid or Dixieland; read, fake; pre-army—3 years' combo bands. Seeks radio, night club or vaude band. Tommy Evans, 254 W. 98th St., New York, N. Y. AC. 4-8710. 418/3/16

ELECTRIC GUITARIST, 30, seeks location job. (N.Y.C., Long Island) with dance band, cocktail unit. Pre-army band leader. Local 802. Radio, clubs, preferred. Edward E. Scheldorn Jr., 6926-68 68th St., Brooklyn, N. Y. 413/3/16

EMSEE, straight man; army shows; pre-army amateur exp.; fast talker; record forwarded on request. Will travel. Burlesque, vaude preferred. George H. Clune II, Brown Grove, Scottsville, N. Y. 429/3/23

EMSEE; 3 1/2 years Army Special Services shows; vocals, comedy, announcing. Consider any reasonable offer. Radio, clubs preferred. Paul J. Connor, 749 No. 63d St., Philadelphia, Greenwood 3220. 429/3/30

EXPERIENCED VETERAN seeks job in colored night spot as manager, headwaiter, bartender. William L. Davis, 331 Livingston Place, Akron 4, O. 397/3/9

HAMMOND ORGANIST; own organ; 1 year prof. exp.; seeks opportunity. Interested all fields. Sonny Durant, 405 Ardsley Rd., Scarsdale, N. Y. 400/3/9

HAMMOND ORGAN specialist; also pipe organ, novachord. Extensive civilian, army experience. Interested radio, club, roller rink, vaude. Gary Lohr, 3 Prospect St., Spring Valley, N. Y. Phone 5-2R. 436/3/30

HILLBILLY MUSICIAN, fiddle, guitar; hill-billy vocals (original songs). Seeks location job, radio, vaude. Starting salary \$60 week. John A. Ewing, 613 W. Church St., Champaign, Ill. 424/3/23

LEAD ALTO-SAX man; 8 years' dance band exp. (clarinet, sax), army bandsman (4 years). Interested radio, night club, vaude. Peter Lombardo, 3521 65th St., Woodside, L. I. HA. 9-2862. 423/3/23

LEAD ALTO SAX, clarinet man; bass clarinet, double tenor. Pre-army small combos, cocktail units, dance bands. Radio, vaude exp. Played NYAFF Symphony Orchestra. College. Seeks show or dance band. Location job preferred. Frank Johnson, P. O. Box 345, Wilton, Conn. Wilton 320-3. 432/3/30

LEAD TRUMPET MAN; 12 years' exp. with semi-name bands. Coast guard dance band; military band soloist. Angelo Castigliola, 2318 Frenchmen St., New Orleans. Phono FR. 7455. 434/3/30

LYRIC WRITER; pre-army staff writer for American Music, Inc., Los Angeles. Songs for radio, stage, screen. Will collaborate with composer. William S. Nale, Box 340, Melaryville, Ind. Phone: 156. 425/3/23

LYRIC WRITER; popular songs, night club material. Twelve published songs. Seeks opportunity music publishing company. Mel Lewis, 302 West 87th St., New York, N. Y. SCH. 4-9054. 443/4/6

MAGICIAN; pre-army club dates, night clubs (2 years). All-soldier theater unit (2 years) while in service. Vaude, night clubs preferred. Noel J. Spangler, 1102 Case St., Centralia, Ill. Tel. 1512-W. 428/3/23

MAGICIAN'S ASSISTANT; 7 years' exp. comedian, talker, side shows, vaude, emcee. Vaude preferred. Quintin B. Liborio, 42 Harrington Ave., Quincy, Mass. 392/3/9

MANUFACTURER'S AGENT; salesman; amusement machines, novelty mdse. nifgra. Pre-army selling exp. Own car. Up-State New York preferred. Straight commission basis. Robert R. Cluse, 283 Fordham Rd., Rochester 12, N. Y. Charlotte 2258-M. 393/3/9

MOTION PICTURE PROJECTIONIST; trained in army school, seeks job as 35mm. projection machine operator. Ray Garman, 313 Taylor St., De Kalb, Ill. Phone: QB. 69. 422/3/16

MUSICIAN-VOCALIST; alto-tenor clarinet pre-WAC dance band exp. Union. Wants to join male or female ork. Will travel. Fritzie Rich, 69 Fuller Place, Irvington, New Jersey Essex 3-0701. 409/3/16

NIGHT CLUB MANAGER, 16 years' exp. entertainment field. Baritone vocalist, emcee. Will travel. S. A. Ramsey, P. O. Box 4, Arden, Nev. 398/3/9

NOVELTY ROLLER Skate Act; 3 years' club date, fair, vaude exp. Clippings, letters on request. Interested theater, clubs. Edwin L. Simmons, Henry, Ill. 407/3/9

ORGANIST; 8 years theater, cocktail lounge exp. Consider all offers except rinks. Theater, radio, preferred. Will travel. Buddy Nolan, P. O. Box 105, West Point, Pa. Phone: North Wales 834. 440/4/6

PHONOGRAPH RECORD LIBRARIAN, 28; classical repertoire; knowledge of light, popular music. Excellent references. Desires position with radio station, publishing company, record retail store. Ernest H. Lorman, 839 Riverside Drive, New York, N. Y. WA 3-2123. 448/4/13

PIANIST; concert and dance ork exp. Seeks summer resort engagement with dance ork. Salary \$50 per week plus maintenance. Robert W. Hubbard, P. O. Box No. 65, Lockport, N. Y. 439/4/6

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- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

(8) What specific type of job would you prefer?

(9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

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PIANIST, GUITARIST, SINGER; work single, team, ork. Pre-army 10 years show biz exp. Interested all fields. Adolphe E. Salecto, 2525 Federal St., Philadelphia, Pa. 450/4/13

PRESS AGENT, publicity director; roadshow, band, talent agency. Army public relations, Special Services. Pre-army publicity. Philip Rothschild, 637 Robinwood, Detroit, Mich. Townsend 5-4656. 372/2/23

PROJECTIONIST; camera man army projectionist, pre-army motion pictures. Will consider helper job to start. Howard W. Martin, 5040 N. Kenmore, Chicago, Ill. Phone: Ardmore 2025. 421/3/16

PUBLICITY ASSISTANT; 2 years' pre-war agency exp.; versatile copy contact man; radio spot writing. Army publicity for Maj. Melvyn Douglas entertainment group. Phil Wasserman, 658 Montgomery St., Brooklyn, N. Y. PR. 3-6789. 405/3/9

PUBLICITY WRITER; free-lance work wanted. 8 years' exp. College graduate. Ken Russell, 4847 N. Harding St., Chicago. 435/3/30

RADIO ACTOR, director; pre-army amateur sustaining shows, Chicago radio stations. College. Verne Klaus, 515 N. Lawler Ave., Chicago, Ill. COL 3443. 374/2/23

RADIO ACTOR, 27; varied experience—legit, tele, radio. Scholarship student 6 years. Excellent references. Irving Berlow, 739 Arnow Ave., Bronx, New York. Olinville 5-6479. 451/4/13

RADIO ANNOUNCER, actor; pre-army KVEC, KRIC; program director, announcer, actor, writer. Pasadena Playhouse grad. Interested radio, legit. William Royal Griggin, 8731 139th St., Jamaica, L. I., N. Y. JA. 6-5375. 380/3/2

RADIO ANNOUNCER-PRODUCER-WRITER; college graduate, pre-army experience all phases; 3 years with metropolitan station. Wrote, produced, announced army radio shows. Seeks job with future. Murray Benson, 6209 23d Ave., Brooklyn, N. Y. ES. 6-2061. 447/4/13

RADIO PRODUCER-ANNOUNCER; varied program exp. (2 years). Ent. dir. Army Spec. Ser. (3 years). Fine recommendations. Don Whitman, 12741 Birwood Ave., Detroit, Mich. Hogarth 6464. 455/4/13

RADIO SCRIPT WRITER; free-lance radio writing exp. Music background. Seeks opportunity in radio. Alexander Adler, 2144 Bronx Park East, New York 60, N. Y. Tal. made 2-4984. 441/4/6

RADIO SCRIPT WRITER, director, producer. Pre-army free-lance writing (Norman Corwin, Mitchell Grayson, WNYC, Fawcett Publications, etc.). Irving Levinson, 118 Riverside Drive, New York, N. Y. SU. 7-4150. 445/4/13

RADIO SPOT SALES; 3 years' prof theater, radio exp. Creative sales ability. Interested radio sales, television production. Richard Stark, 257 Claremont Road, Ridgewood, N. J. 444/4/6

SCRIPT-WRITER; pre-army radio exp. News, dramatization, special events broadcasts. Interested radio, motion picture. Midwest pref. Guy S. Harris, 1142 Ainslie, Chicago, Ill. Ravenswood 5820. 371/2/23

SINGING BOY for ensemble; Army Special Services (2 years). In army show "Egg in Your Beer." Pre-army chorus exp. Leo Pelletier, 85 Shamut Ave., Central Falls, R. I. 430/3/30

SINGING EMSEE, tenor; pre-army club date exp. Interested radio, night club, vaude. Starting salary, \$75 week. Patrick Lower, 219 89th St., N. Y. C. 376/3/2

SONGWRITER; will collaborate with melody writer or work per song basis. 10 years' teaching, writing exp. Clyde La Grange, 4113 Park Drive, Louisville, Ky. 357/2/9

SPORTS ANNOUNCER; seeks radio station in or near Cincinnati. Qualifications, references on request. Elvin M. Reese, 1411 So. Belmont Ave., Springfield, O. 359/2/9

TELE PRODUCER; formerly motion picture ass't producer; sales, engineering background. Video since 1940. Seeks position with aggressive firm, excellent references. N. Delville, 16 W. 87th Street, New York, N. Y. 417/3/16

TENOR CLARINET, vocalist; loc. 802, civilian and army band exp. Will travel. Arthur Randolph, 232 E. 116th St., New York. Phone LE. 4-9378. 438/3/30

TENOR SAX, clarinet man; legit, take off, both instruments. Arranger. Pro. exp. (10 years) B. A. Music (Dartmouth). Interested Radio, night club, vaude. Ralph P. Pilsom, 94 Saxton Ave., Sayville, L. I., N. Y. SAY. 1026. 385/3/2

THEATER MANAGER; pre-army own theater. Theater Managers' Institute grad. Also experienced projectionist. George A. Hillas, 2609 West Sixth Place, Cleveland, O. Apt. 9. 401/3/9

THEATER MANAGER, 37; experienced. References on request. South preferred. Zenobia Austin, 718 Court St., Lynchburg, Va. 402/3/9

THEATER MANAGER; projectionist with 5 years' experience, seeks position. Starting salary \$40 per week. Marrin Martin Manheimer, 432 Hull Dr., Tallahassee, Fla. Phone: 1276W. 420/3/16

THEATER MANAGER, publicity director; 10 years exp. (independent, circuit operation). Desires position with growing org. New England preferred. Pierce Parkhurst, 29A Elm St., Gloucester, Mass. 452/4/13

TRUMPET MAN; play section, jazz. Want to join dance ork. Radio, club, vaude preferred. Joseph N. Maehl, 1448 W. 83d St., Chicago. RAV. 1424. 437/3/30

TRUMPET MAN; 5 years' dance band exp. Pre-army own combo. Arranging, composing exp. Interested night club dance band. Clifford Bottoms, 136 West 112th St., New York, N. Y. 442/4/6

VETERAN, 27, seeks clerical position with music publishing firm or booking agency. Willing to learn field. Music background. Jerry D. Goodman, 1372 Riverside Drive, New York, N. Y. WA. 7-5529. 446/4/13

VOCALIST, dancer; summer stock, radio, vaude, club exp. Navy shows. College grad. AGVA. Paul Woods, 817 S. Normandie, Los Angeles 5, Calif. EX. 7165. 404/3/9

VOCALIST, 24; baritone; pre-army radio (3 yrs.), television, club, band, exp. Radio preferred. Joe Craig, 1463 King St., Denver 4, Colo., Keystone 9732. 412/3/16

WEST COAST PUBLICITY; 5 years' cartooning experience; layout, copy exp., 2 years. Willard Hope, 3346 Thelma Ave., Los Angeles, Calif., CAPITAL 3714. 364/2/16

WRITER; publicity, radio advertising. College. Interested legit, radio. Edward B. Schulze, 1138 Scott Ave., Chicago Heights, Ill. Chi. Hgts. 1752. 395/3/9

WRITER; script adaptation, stories. Pre-army advertising, copywriter, radio script writer. Radio field preferred. Colin C. Kemper, 4831 N. Kedzie, Chicago, Ill. Keystone 6125. 403/3/9

WRITER, Editorial, Publicity; Pre-army editorial ass't (trade publication); reporter, feature writer (daily newspaper). College grad. Starting salary, \$65 wk. Irving Kaplan, 1648 64th St., Brooklyn 4, N. Y. 408/3/16

WRITER, musical drama; will consider all offers sent with references. Stage, screen, radio; script, music. Top rate salary. Benjamin J. Contra, 91 West 6th St., Mansfield, O. Tel. 2-0446. 414/3/16

THE FINAL CURTAIN

BEERY—Noah Sr., 63, veteran film actor and brother of Wallace Beery, screen star, April 1 in Los Angeles of a heart attack. Beery was vacationing on the Coast after 14 months as Boss Tweed in the New York play, *Up in Central Park*. His first picture was *Joan of Arc* in 1920, followed in later years by *The Passion Song*, *The Sea Wolf*, *The Spoilers*, *David Harum* and *Girl of the Golden West*. Beery started in show business as a peanut vender in circuses and theaters. He toured the country in stock, appearing with his brother for three years in *Trail of the Lonesome Pine*. His last screen appearance was in 1945. Survivors include his son Noah, actor. Interment in Forest Lawn Memorial Park, Los Angeles.

BENNETT—Grena, 62, for 40 years music critic of *The New York Journal-American* and the old *New York American*, in New York April 4. Born in San Francisco, she studied in this country but went to France to complete her musical education. She joined the staff of *The New York American* as art critic while still at school and became its music critic at age of 22. Married to Richard Bennett, the actor, in 1910, she was divorced two years later.

BROWNLEE—Roy (Pop), 65, for 40 years the head of Brownlee's *Hickville Follies*, in St. Mary's Hospital, Niagara Falls, N. Y., March 22 of a heart attack. The past five years he had worked a single rube act in vaude and night clubs. Survived by his widow, daughter and a son. Burial in Prescott, Ont.

CULP—Simon, 63, former solo flutist with the New York Metropolitan Opera Orchestra, March 30 in Grace Hospital, Detroit. Culp had also played with Sousa's Band and Victor Herbert's Concert Orchestra. In 1913 he became affiliated with the Detroit Symphony Orchestra. Survived by his widow and a stepson.

wright with 20 novels, 9 plays and six motion pictures to his credit.

FENTON—Rome L., 60, concert and vaude singer, in Saratoga Springs, N. Y., April 3. Toured the United States as tenor soloist with Sarah Bernhardt before World War I and played the Keith Circuit in 1925.

FOSTER—Bill, formerly of the vaude team of Foster and Lovett, and father of Edna May Foster, *The Poster Girl*, at Mercy Hospital, Gary, Ind., March 31. His widow survives.

matist, author and journalist, in Brooklyn March 31. He was the author of more than 30 plays in which many noted Yiddish artists appeared, several of which were produced by the Yiddish Art Theater, New York. His play, *Children of Nature*, was produced by the Moscow Art Theater in Russia and the Habima (Hebrew Art Theater) in Palestine.

LIGGETT—Eliza E., for the past 20 years manager of the Mifflin (Pa.) Theater, in that city March 27.

LIMERICK—George, 42, Enid (Okla.) theater manager, March 28 in that city of a heart attack. At one time he managed theaters in Texas.

LIPMAN—Rubin David, 46, at Montgomery, Ala., March 26. His brother, Eddie, is a well known carnival agent.

MULLEN—Raymond, 86, former circus trouper, March 22 in Sarasota, Fla. He was a groom with the Ringling show for 40 years.

IN MEMORY OF OUR BROTHER



CHARLES ELLMAN

ELLMAN SHOWS

Who Passed Away
APRIL 6, 1945
Sadly Missed by

Sisters and Brother

FRIEDLAND—Benjamin L., building contractor and former husband of the late Nora Bayes, musical and vaude star, in New Hyde Park, L. I., N. Y., March 29.

GILBERTS—Ray Ole, 29, son of Mr. and Mrs. Ole J. Gilberts, at his home in Bossier City, La., March 27 after a long illness. His father was formerly with outdoor shows, including C. A. Wortham, Hennies Bros. and Mighty Sheesley Midway shows. Services March 28, with interment in Forest Park Cemetery, Bossier City.

GRAMLING—I. B., 50, former manager of Columbia Theater, Alliance, O., in City Hospital, that city, March 29. A daughter survives.

GREEN—Mrs. Naomi C., 68, for many years operator of Craig Hall Hotel and musical lounge in Atlantic City, March 27 in Somers Point, N. J.

HIGGINS—Charles F., 79, for many years first violinist of the Metropolitan Opera Orchestra, in New York April 2. He played with several symphony orchestras before retiring 10 years ago.

JONES—Carlos O., 45, minstrel performer, in Robert W. Long Hospital, Indianapolis, March 28 of a heart ailment. He was at one time interlocutor with Coburn's Minstrels. Burial in Floral Park Cemetery, Indianapolis.

KOBRIN—Leon, 63, Yiddish dra-

IN MEMORY
Of My Beloved Husband
JOHN H. (JACK) MOON
Who Passed Away One Year Ago
APRIL 16, 1945
MRS. EDITH MOON

MURRAY—Mrs. Elizabeth M., former Broadway comedienne and vaude performer, March 28 at her home in Philadelphia. She toured the country for 20 years. Survived by a son.

OLIVER—Otis L., former theatrical company manager, in Richmond (Va.) Hospital, April 2. Survived by his widow. Burial in Richmond.

POLLOCK—Mrs. Anna Marblé, 65, wife of Channing Pollock, playwright, in New York March 31. Mrs. Pollock was a descendant of one of the oldest theatrical families in the United States. Her great-great-grandfather, William Warren, was one of the first actors to come to America from England. Her father, Edward Marble, was a renowned actor, and her mother, Katherine Wilson Marble, played ingenue roles in her younger days. Mrs. Pollock started work as a feature writer for *The Brooklyn Eagle*, then became press agent for *Florodora* and continued her publicity work as p. a. for Elsie De Wolf, Oscar Hammerstein and the Hippodrome. She married Channing Pollock in 1906 and retired from press agency in 1910. Deceased wrote several vaude skits, one of which, *In Old Edam*, was popular for several years. Survived by her husband, a daughter and a son, Warren Irvin, radio commentator and writer.

POLACK—Jack (Polk), 64, former fair booking sales representative, in Chicago, March 31. He was a member of the Showmen's League of America. Surviving are his widow, a stepdaughter and three brothers.

RACKETT—Harry John, 87, former vaude actor and musician, March 31 in Los Angeles. Survived by his widow, Ada, and son, Gerald. Interment in Forest Lawn Memorial Park, Los Angeles.

RAHRIG—Stephen Francis, organist and instructor, in Bridgeport, Conn., recently. Survived by his widow, two daughters and a son. Burial in St. Michaels Cemetery, Stratford, Conn.

ROYCE—Lionel, member of the

USO *Rosalinda* unit, at Subic Bay Navy Hospital, Manila, P. I., April 1. Native of Austria and small-time actor, thru a clever hoax he secured a role in a Max Reinhardt production in Vienna which netted him a Hollywood contract from Louis B. Mayer.

SCHENCK—Mrs. Lillian Broderick, 51, former actress and widow of Joe Schenck, of the vaude team of Van and Schenck, in Long Island City, N. Y., March 28. Mrs. Schenck starred in *Ziegfeld Follies*, and before marriage toured in the team of Broderick and Bryant.

SHECKLES—W. T., 74, past president of Stark County Agricultural Society, March 30 at his Homeworth, O., home. His widow, a son and daughter, survive. Services and burial in New Franklin, O., April 3.

SHELDON—Edward B., 60, playwright, in New York April 1. Confined to his home thru blindness and partial paralysis for more than 30 years, Sheldon continued to exert his influence on the theater, being frequently consulted by leaders in all branches of the art. Before being stricken at 37, he wrote several clicks, including *Romance*, *Song of Songs*, *Garden of Paradise* and *Dishonored Lady*. While attending Harvard Drama Workshop (1908), he wrote *Salvation Nell*, in which Minnie Maddern Fiske was starred. Survived by his mother, a brother and sister.

SNYDER—Mrs. Anna R., 68, former Broadway musical comedy actress, in Hollywood March 25.

SOKOLSKY—Michel, for 37 years director and manager of the Royal Russians, a Lilliputian act which toured most of the countries of the world, recently in Miami. Sokolsky retired from the stage in 1942. Interment in Flagler Memorial Park, Miami, March 28.

ZAGRANS—Mrs. Esther, 72, mother of Charles Zagrans, RKO branch manager in Philadelphia, recently in that city. She also leaves three daughters.

Marriages

ALLEN-HORNE—Paul Allen, until recently singer with Frankie Carle orchestra, to Laurel Hastings Horne, Beverly Hills, Calif., in Minneapolis March 31. Bride is daughter of Hal Horne, chairman of board of Story Productions, Inc.

BUCKHOUT-KORNFELD—William M. Buckhout, manager of the Iris Theater, Detroit, and Shirley Kornfeld March 24 in Detroit.

CAMPBELL-STROCK—Donald C. Campbell, Akron bingo operator, and Lillian May Strock, aerialist, dancer and skater, March 31 at Akron.

CINAMOND-LOVINER—Leonard Cinamond, time salesman at KYA, San Francisco, to Rose Loviner in San Francisco March 9.

DAY-SIEGRIST—Eldon Day, leaper with the Flying Concellos on the Clyde Beatty Circus, and Joann Siegrist, also with the circus, in Yuma, Ariz., March 30.

DORSETT-TAYLOR—Frank W. Dorsett, dramatic instructor at North Carolina Women's College, Greensboro, and Lydia Wood Taylor, actress, in Easton, Conn., March 30.

FREW-BROWN—Arthur Frew, head of the Cincinnati office of General Artists' Corporation, and Georgia Brown, band and radio singer, in Hernando, Miss., March 31.

KRIMMINGER-BEASLEY—C. A. Krimminger, Kansas City (Kan.) attorney, and Kay Beasley, ice skater, March 30 in Cincinnati, where the bride is appearing in the ice revue at Netherland Plaza Hotel.

LEWIS-STEWART—Joe E. Lewis, night club comedian, and Martha Stewart, vocalist and film actress, in Miami Beach, Fla., March 29.

McGARRY-O'BRIEN—Michael T. McGarry, assistant manager, Benjamin Franklin Hotel, Philadelphia, and Muriel O'Brien, of Lamb-Yocum Ice Revue, March 8 at Millbourne Pa.

IN MEMORY OF CHARLES ELLMAN

Deceased April 6th, 1945

"We miss you, Charlie"

Mr. and Mrs. Leo J. Riley
Mr. and Mrs. Charles Brasch

DIXON—Thomas, 82, author of *The Clansman*, which served as the basis for D. W. Griffith's film, *The Birth of a Nation*, in Raleigh, N. C., April 3. One of the country's best-known clergymen, Dixon also was a lawyer, lecturer, author and play-

Vincent Youmans

Vincent Youmans, 47, internationally known songwriter who wrote musical scores for a dozen or more Broadway productions, died in a Denver sanitarium April 5 of tuberculosis.

Born in New York, Youmans' first hit in the big-time in the music world came in 1920, when he turned out the score for the musical comedy hit, *Two Little Girls in Blue*. In writing the score for the hit play, *No, No, Nanette*, Youmans came up with two present-day pop classics, *Tea for Two* and *I Want To Be Happy*.

His other compositions include *Great Day*, *I Know That You Know*, *Sometimes I'm Happy*, *More Than You Know*, *Time On My Hands*, *Drums in My Heart* and *Through the Years*. He also wrote music for the movie, *Flying Down to Rio*.

Youmans was stricken with tuberculosis several years ago, and in 1933 retired from the music world. He came back in 1944, however, to produce Vincent Youmans's *Ballet Revue*.

He is survived by two children, Vincent and Cecily.

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NELLIE DONEGAN

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AGENTS-DEMONSTRATORS—\$150.00 A DAY possible, demonstrating Emboss-Em Transforms ordinary handwriting into beautiful gold and silver raised lettering for cards, stationery, etc. World's best house, street, and store demonstrator. Cost 5¢, sells \$1.00. Sample writing and literature 10¢. Emboss-Em Kit 50¢. Western Chemical, Salem, Oregon.

AGENTS, JOBBERS—BUY DIRECT—FOUR-tain pens, razor blades, combs, cigarette lighters, key chains, leather goods, pipes, compacts, etc. Send for free circular. Hygienic Drug Products Co., 321 Broadway, New York 7, N. Y. ap27

AGENTS, DEALERS—SELL MIDGET BIBLES, Dream Books, Dictionaries, Diary and Answer Book, Needle Threaders. Good 10 to 15¢ sellers. 20 samples and low quantity price postpaid \$1. Or write Wilson Novelties, Elvins, Mo.

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CAMERAS, CANDID TYPE, BLACK-AND-white or natural color. Exposure and focusing automatically correct. fool-proof. \$27.60 per dozen. With carrying cases, \$33.36. Immediate shipment. Minimum order, half dozen. Orders of two dozen up prepaid. Samples, \$4.48, with carrying case (retail price). No catalog. Taylor Wortham, Box 518, Chester, Pennsylvania. ap13

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218J239B—Gross Lots . . . Per Dozen \$6.95
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322S267B Per Gross \$18.00
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Teaspoons Per Dozen \$1.35
365S152B Per Gross \$15.00
Dessert Spoons Per Dozen \$1.60
265S153B Per Gross \$17.95
Dessert Forks Per Dozen \$1.75
263S154B Per Gross 16.40
Fluorescent Desk Lamp—Metal with brown crackle finish. Porcelain reflector. Uses 15-watt tube.
57E30—Priced without tube . . . Each \$7.95
All-Leather Billfold — Semi-stitchless. Bill divider, 2 pockets. 3-window passcase. Black or brown. Each \$1.25.
412L155B Per Dozen \$7.80
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Razor Blades—Mercedes Double-Edge. 20/5's (100 Blades) in Display Carton.
322K69 Per Carton \$.68
Bangle Bracelet—Sterling silver. Twist design. 28J803—Each 90¢. Per Dozen \$5.95
Special Diamond Set Wedding and Engagement Ring Set—Handsome 10K yellow gold mountings. Solitaire has genuine diamond. Wedding ring has three smaller diamonds. Presentation box. 111D251B Per Set \$4.50
Hair Brush—Standard size wood back brush with bristles set firmly in plastic.
616H106B Per Dozen \$3.15
Novelty Plastic Pencil—Automatic. Shaped like a baseball bat.
215J147 Per Dozen \$1.95
Keychain Bracelet—Plastic bracelet in colors with metal bead type key holder. Fast moving.
241K17B—Doz. \$1.45. Per Gross \$15.00
Genuine Leather Zipper Compact—Round style. Assorted colors. Mirror, sifter and puff.
223J576B Each \$2.00
Sterling Silver Baby Cup—Satin finish inside. Ht. 2 1/2"; diam. 2 1/4".
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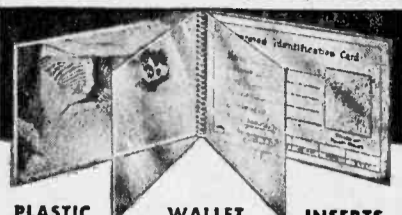
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PLASTIC WALLET INSERTS
 \$3.50 assortment (dozen) of 4, 5 and 6 envelope books — easily sold for \$7.50.

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 You've absolutely nothing to lose! If you aren't 100% satisfied with my deal when you see it, or if you can't sell a few inserts, I'll refund your money on the inserts you have left. But you'll really have no trouble making \$6 on this assortment!
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Cross measures 1 3/4"; chain, 18". Showy, fast seller, plenty of surface detail, beautiful engraved effect, heavy weight metal.
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MANUFACTURER WANTS DISTRIBUTORS for Kitchen Tongs and Bracelets. Send \$1.00 for samples. Mundo Mfg. Co., 1537 Temple Ave., Detroit 16, Mich.

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Double your investment with these \$25, \$50, \$100 to \$500 assortments (for resale to jewelry, novelty, gift, department and other stores). Fast sellers at popular prices. 25% deposit—balance C. O. D. Credit to rated firms.

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A PROFITABLE COMBINATION FOR IMMEDIATE SELLING

Combination consists of a Non-Breakable Commando Helmet and an adjustable pair of Goggles.
 Has a great appeal to the kids and is a quick-profit item for the dealer.

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CANNING APRON FOR MEN AND WOMEN
 White rubberized, waterproof apron, bib type. Perfect for dairy workers, chemists, druggists, laundresses and canners — 28x37, \$1.00 each in lots of 6 or more. Minimum order 6.
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	HEART SLIDE LOCKET	
	For 2 Photos	
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		9.60 Dozen
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Continental

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- 9264 American Flags... .95 Gr.
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- 9470 Metal Whistles... 1.85 Gr.
- 87102 Wedding Rings... 1.10 Gr.
- 8709 Plastic Crucifix... 1.50 Gr.
- 8700 Comic Hat Bands... 17.00 M
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- 8708 Bow Pins... 1.35 Gr.

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- 1830 Beer Mug... \$ 3.25 Gr.
- 18502 Ash Trays... 3.60 Gr.
- 18502 Ash Trays... 3.90 Gr.
- 18304 Salt & Pepper Shakers... 3.00 Gr.
- 18068 Berry Bowls... 3.80 Gr.
- 1827 9-Oz. Tumblers... 5.52 Gr.
- 18503 Glass Reamers... 5.04 Gr.
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- 18064 Green Saucers... 5.76 Gr.
- 18202 Hat Ash Tray... 5.25 Gr.

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- 8640 Cowboy Hats, Large... 32.00 Gr.
- 8607 Yodeler Hats... 16.50 Gr.
- 76339 Bisque Dolls... 16.50 Gr.
- 8405 Swagger Canes... 10.00 Gr.
- 8403 R.W.B. Batons (Without Bell)... 18.00 Gr.
- 8408 R.W.B. Batons (With Bell)... 21.00 Gr.

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- 4720 Metal Smokers... \$11.00 Dz.
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- 4064 Glass Bake Set (10 Pieces)... 11.40 Dz.
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BOA CONSTRICTORS, BEADED LIZARDS, Black Iguanas, Rattlesnakes, large dens mixed nonpoisonous snakes, Cottonmouth Moccasins, small Rhesus Monkeys, African Green Monkeys, Sooty Mangueys, Pistol Monkeys. Chase Animal Farm, Egypt, Mass. ap20

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MEXICAN DONKEYS (BURROS)—HEALTHY stock for immediate shipment. Young, tame, suitable for children to ride on, \$35.00 each or 2 for \$60.00. Mother with beautiful baby, \$65.00. Medium or large sizes for pack, carry, saddles, \$35.00. Carload of 45, special prices. Guaranteed live delivery. Cash with order. Antonio Cavazos, Box 510, Laredo, Tex. my4

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SCARLET MACAW, HANDSOME, TAME, PLAIN talker, \$100.00; Baby Monkeys, tame; Bantams; Pigeons; Pea Fowls; Wild Ducks; Snakes; Alligators; Gilas; Turtles; big Opossum, \$5.00; White Abyssian Guinea Pig; Waltzing Mice, \$3.00 pair. Wanted, animals. Chester Lamb, 3330 West Lafayette, Detroit, Mich.

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START PROFITABLE BUSINESS. PACKAGE, sell amazing cleaner under your name. Details free, sample 25¢. Linnell Co., Box 1720, Cleveland 5, Ohio.

START YOUR OWN BUSINESS! STEADY weekly income assured with a route of 5¢ Asco Hot Nut Dispensers. For full information send 25¢ in stamps for completely illustrated booklet. Asco Vending Machine Exchange, 55 Branford Street, Dept. BB, Newark 5, N. J.

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COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS! — BRAND NEW POSTAGE STAMP Machines, 1¢ LoBoy and Ticket Weighing Scales, Nut-Candy Vendors. Free list. Adair Company, 6926 Roosevelt, Oak Park, Ill. my4

A-1 AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Folders, immediate delivery. Write U. S. P., 100 Grand St., Waterbury 5, Conn. my4

A-1 CIGARETTE AND CANDY VENDING MA-chines. All makes, models, lowest prices. What have you to sell? Mack Postal, 8750 N. Ashland, Chicago. my11

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BALL GUM—25 LB. CARTON, APPROXIMATE-ly 3,500 Ball ½ in. Price \$15.00. Gustave Glutz Gum Co., 625 Brice Ave., Lima, O.

BALLY RAPID FIRE, LOOKS AND WORKS good, \$95.00. ½ deposit and balance C.O.D. Howard's Music, P.O. Box 355, Chariton, Iowa.

BARGAIN—1 BRAND NEW X-RAY POKER, \$100.00, 5 factory reconditioned with new parts, Model F Targets, \$22.50 each. Michael Banach, 2262 Falls St., Niagara Falls, N. Y. ap13

CLOSE OUTS

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- Perfume Nuts Imported From Haiti, 25c Seller (New Item), Gr. Pkges. Assorted Nov. Dress Pins on Cards, Gr. . . . 4.00
- Slum Pins, Novelties, Toys, Cefe. Bags, etc., 10 Gross Lots, Gr. . . . 1.50
- Flags of Americas Postcards, Per M. Novelty Key Chains on Cards, Gr. . . . 4.75
- Compacts Plastic, Large Size, Asst. Colors, Dz. . . . 5.00
- Perfumes, 98c Seller (Standard), Gr. Lucite Dresser Sets, Ea. . . . 12.00
- Wall Plaques Asst. Beautiful Numbers, Big Flash, Per Gr. . . . 9.00
- Novelty Jewelry, Asst. Boxed, Dz. . . . 2.00
- Kids' Necklaces, Cell. Env., Wonderful Giveaway, in 10 Gr. Lots, Gr. Dog Teasers, Rubber, Gr. . . . 1.50
- Doll Cradles? Actual Size 16", Knocked Down in Display Env., Gr. . . . 9.00
- Jitter Bug Novelty Pins, Gr. . . . 3.50
- Penlite Batteries, Sterling, Gr. . . . 15.00
- Prize Bags, Asst. Nov., 500 for . . . 2.50
- Plastic Back Earrings, Carded, Gr. . . . 2.50
- Pictures, Asst. Sizes, All Kinds, Per M. . . . 2.50
- Metal Compacts, Asst., Retailing up to \$5.00 Ea., Per Dz. . . . 9.00
- Metal Ash Trays, 10 Gr. Lots, Gr. . . . 1.50
- Bracelets, Asst. Real Bargain, Boxed, 24K Gold Plated, Dz. . . . 3.00
- Sterling Silver Double Heart Pins, Dz. . . . 1.50
- Wing Bracelets, 24K G.P. Dz. . . . 3.00
- 1,000 Costume Jewelry Stones. . . . 2.50
- 100 Jewelry Items, \$1.00 Sellers. . . . 20.00
- Earrings, Metal Screw Backs, Asst. Styles, Beautiful Numbers, Dz. . . . 3.00
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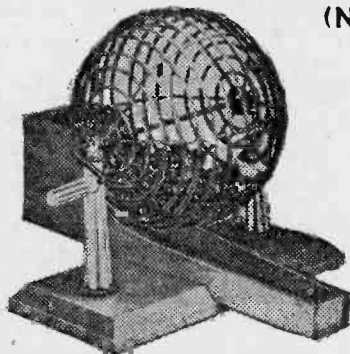
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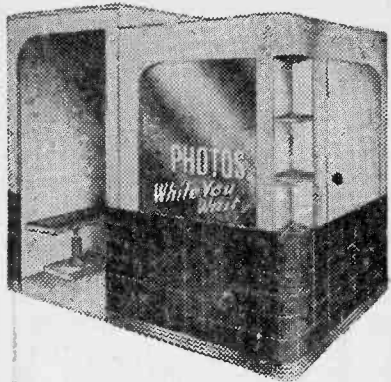
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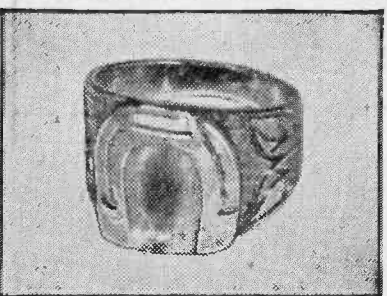
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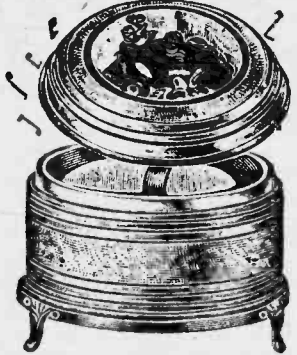
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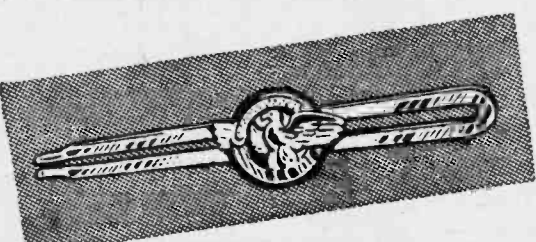
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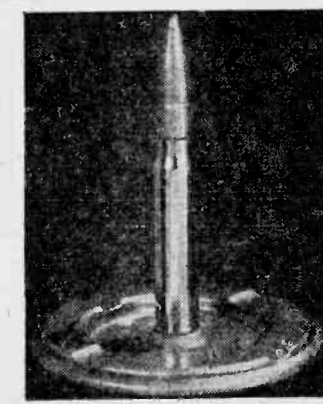


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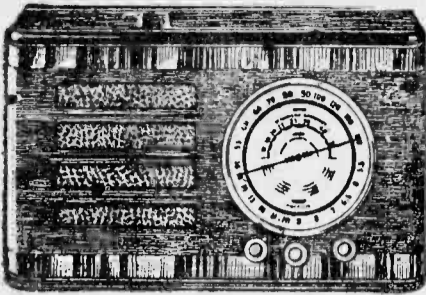
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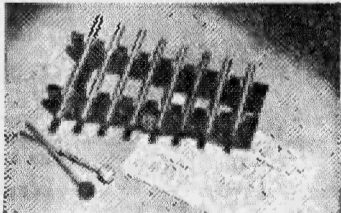
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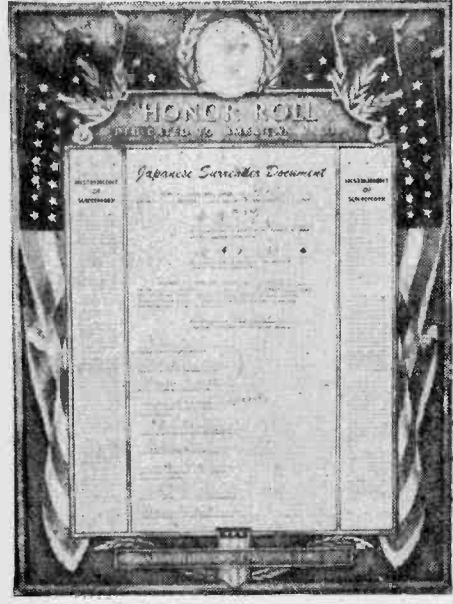


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By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

THEY TELL US . . . that a few of the boys and girls are working balloons on the streets in St. Louis to good turns.

JACK HOUSTON . . . is corraling the long green working lawn-mower sharpeners in the Mound City.

MR. AND MRS. PAUL BODSFORD . . . still have their punch needle layout in St. Louis, and they report that tips and takes have been highly satisfactory.

THE MILLERS . . . Paul and Ethel, have quit the trips and keister brigade and are successfully operating a second-hand store in St. Louis. They manage to take enough time off periodically to visit Madaline E. Ragan's layout there.

MISSISSIPPI KID . . . and Al and Mabel Rice are working sales in Oklahoma to good returns.

FOLLOWING A LONG . . . trek from the West Coast, Harry (Shorty) Mills is in Oklahoma City working giant-size soap bubbles to click results. He says he'd like to read pipes from Ben Stone, Charles Ross, Pat Trainer and the Schwartz brothers.

WORKING CHAIN STORES . . . in Oklahoma to reported good business are Dr. and Mrs. Golden, oil; Tom Kennedy, sharpeners, and Ben (Horseback) Meyers, balloons.

"STILL HOLDING . . . down my old lot here," letters Madaline E. Ragan from St. Louis. "My sister, Mary, was in Nashville recently where she met Frenchy Thibault and family. Ray and I were featured recently in a story written for *The St. Louis Globe-Democrat*. Abe Morris, of *The Billboard's* St. Louis office, is a constant visitor to the lot. Eddie Kennedy, pipe in

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Present production limited to a few popular sellers. See your jobber.



The OAK RUBBER Co.
RAVENNA, OHIO

Sensational "Buy"

Cash In On

BIG PROFITS WITH THIS

AMAZING WEATHER WIZARD

\$1.49

Forecasts Weather Indications Retailer



There's fast-buying appeal when you show this attractive 3-color, gleaming plastic, lightweight, unbreakable weather forecaster—a real Weather Wizard. Predicts the weather indications 8 to 24 hours in advance. The Dutch Boy and Girl come out of the house—when fair weather is indicated. The Old Witch comes out when it will rain or snow.

LOOK AT THESE PRICES

\$8.40 Per Doz. \$7.80 Per Doz. in Gross Lots

Net F. O. B. Chicago—Individually Boxed—Packed 3 Doz. to Carton. Order Heavy—Enclose 25% Deposit, Balance C. O. D. Express.

BANNER NOVELTY, 729 Madison St. CHICAGO 6, ILL.

Discharge JEWELRY

Heavy Sterling Silver Ring, Mounted With Regulation Sterling Silver Gold Plated Emblem.

No. 4R119....Per Doz. \$15.00




GOLD PLATED TIE SLIDE WITH EMBLEM

Per Doz. \$2.00 No. 4S95 Per Gro. \$22.50

BIELER-LEVINE
37 S. WABASH AVE., CHICAGO 3, ILL.

Pitchmen, Demonstrators

MIN-O-RAL

The Concentrated Mineral Water
Retail \$1.00 for 4 oz. bottle—2 weeks' supply.
Write for our proposition. Sample price \$1.00.

Min-O-Ral Products Co.
1535 W. Willis DETROIT 8, MICH.

PAPER MEN

Can use a few good Paper Men in Kentucky only. Best proposition. Write

KENTUCKY FARMERS' HOME JOURNAL
Louisville 2, Kentucky

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. (Dept. B) Columbus, Ohio
There Is No Substitute for Quality.

SWISS MUSIC BOXES—TREMENDOUS SELLERS

for MOTHER'S DAY GIFTS

Stationery Chest With Stationery
Floral Decorated Cover COVERS ON BOTH MIRRORED ON INSIDE.



No. 4601 K
\$86.40 PER DOZ.
PACKED 1/2 DOZ.
About 10 ins. long, 7 ins. wide, 3 1/2 lbs. per doz.



No. 4602 K
\$126.00 PER DOZ.
PACKED 1/2 DOZ.
10 1/4 x 8 3/4 inches, 3 1/2 lbs. per doz.

PROMPT DELIVERY TO RE-SELLERS. NO C. O. D. SHIPMENTS WITHOUT 25% DEPOSIT. PLEASE SEND FOR OUR PRICE LISTS (K) that constantly aim to bring to our customers a GRAPHIC MESSAGE of our NEWLY ADDED GIFT GOODS to the already existing SPLENDID VALUES

LEO KAUL IMPORTING AGENCY, Inc. **333** and 335 SOUTH MARKET STREET Chicago (K) 6, Ill.

FOR ENGRAVERS

Highly Polished Aluminum Bracelets, \$15.00 per gross. Orders shipped same day. 50% deposit, balance C. O. D. Order by number.

"READY NEXT WEEK"

A Stainless Steel Cuff Style Bracelet, 1 1/2" wide, with Die Cut Old English Initial. Send 25c for Sample.




UNITED DISTRIBUTORS
225 NORTH MICHIGAN AVENUE CHICAGO 1, ILLINOIS
Manufacturers—Novelty Jewelry

● **CARNIVAL MEN** ● **JOBBER**
● **CONCESSIONAIRES**
ARE ALL CHEERING FOR
QUEEN CHUBBY



The Season's Hottest Flash Item!
BUY DIRECT FROM FACTORY.
Only \$29.85 Per Gross. Complete with
FEATHER DRESS. 4 Dozen to Carton.
Also Our Lightweight

KEWPIE CANE DOLL
\$28.85 Per Gross. 6 Dozen Per Carton.
Feather Dress—\$1.00 for 2 Complete Samples.
Beautiful Plume Feather **POTTED PLANTS,**
\$24.00 Per Gross.
Sample Order—1 Dozen to Carton—\$2.50.
25% With Order, Balance C. O. D.

ACE NOVELTY MFG. CO.
716 West Madison St. Chicago, Illinois
Telephone: Dearborn 6685
(Copyright Pending)

CONCESSION AND
PREMIUM MDSE.



NEW LOW PRICE IN DOZEN LOTS

- DISCHARGE HOLDERS, Ea. 30¢
- SAIL BOAT ASH TRAY, Ea. 15¢
- NOVELTY COMPACT (\$1 Value), Ea. . 40¢
- COPPER HAT ASH TRAY, Ea. . 15¢ & 29¢
- HIGHGRADE LIGHTER (Asst. Colors), Ea. 50¢
- 3-PC. BRUSH SET, Ea. 50¢
- 8-PC. TOURIST SET, Ea. 95¢
- 3-PC. CHILD BRUSH SET, Ea. 25¢
- WALLET AND LIGHTER SET (Per Set)
Ea. 75¢

Sun Glasses, Large Assortment

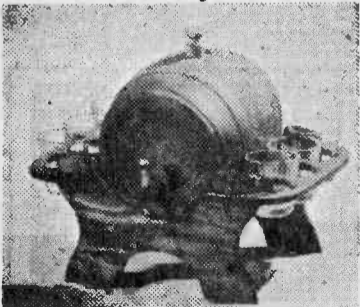
Send for Samples — No Catalogue

25% Deposit With Order, Balance C.O.D.
Money Refunded If Not Entirely Satisfactory

J. C. MARGOLIS

912 BROADWAY NEW YORK 10, N. Y.

IMMEDIATE DELIVERY
Individually Boxed



Wooden Rack—6 Whiskey Glasses—Pottery
Barrel with Wooden Faucet and Bung.

\$18.00 per dozen

1 Dozen to Carton. 25% Deposit With Order,
Balance C.O.D., F.O.B. N. Y.
We carry a large assortment of Stuffed Toys,
Bingo and Slum Items.

Write for Our Listing Today!

CONELLE PRODUCTS CO.
248 West 23rd St. NEW YORK, N. Y.

AGENTS WANTED

Selling high grade Medicines. Write for catalog.
We pay freight.

THE QUAKER MEDICINE CO.

220-24 George St. Cincinnati 2, Ohio

and tell us what the boys and girls are doing in California. We're currently lining up our fair dates for the summer and fall."

TOM KENNEDY comes thru with the following from Topeka, Kan.: "At Dallas I met a few old friends of the fraternity whom I hadn't seen in several years, including Fred and Millie Hudspeth. Fred has a jewelry store there and is doing well. In addition, he has a concession in the H. L. Green Store in charge of an assistant. Also met Berger, of notion note, and James E. (I'll Get It for You Wholesale) Miller, who



667

No. 667--KIDDIES' KUDDLER

Made of high grade, ribbed fabric. Rolling eyes. Flash for the kiddies and the ladies. Size 7 1/2" by 12". Four colors: Pink, white, blue and gold. With cellophane bags

\$12.60 Dozen
\$12.00 Dozen

Without cellophane bags

ORDER DIRECT FROM AD
1/3 Deposit—Balance C. O. D.

CENTRAL TOY
MANUFACTURER

28 S. CLINTON CHICAGO 6

was leaving for Hot Springs, where he intends to rest for a month and take the baths. Last time I saw Jimmy was about four years ago at a Michigan fair."

MR. AND MRS. SPLIVER ... worked the Kress Store, Dallas, recently to good returns.

JIMMY RYAN ... and wife, who closed recently at the Fort Worth Stock Show, have headed for California.

FOLLOWING ... a successful run at the Fort Worth Stock Show, Joe Mann left for Denver for a vacation.

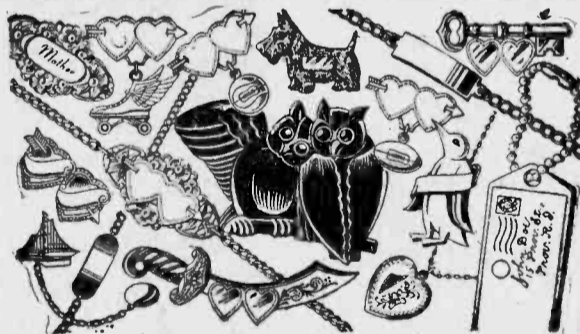
PREVALENT good weather thruout the nation has sent the knights of the tribes and keister into early outdoor action.

PAT MALONE ... and Jack (Bottles) Stover are again hitting the high spots in West Virginia where, they say, the natives really respond to the sheeties's touch. Despite much rain, they report that they are getting a little folding dough.

CHARLEY (FAST MONEY) MADISON ... is peddling his wares between West Virginia and Virginia and getting the geedus.

DOC GEORGE R. GROOM ... accompanied by Mrs. Groom, were visitors at the Pipes desk last Friday (5) while in Cincinnati for a brief stay from their headquarters in Indianapolis. The Grooms, of old Lone Star fame, recently returned from Miami, where they spent the winter. They are among the real old-timers still in the med business. Groom entered the pitch game in 1900, and 11 years later passed out his first med item. He has been at it steadily since, altho he has been talking of retiring for the last decade or so. They report having a bang-up time in Florida with such prominent pitch folk as Ross Dyar, Curly Bartok, Mary Reagan and others. The Grooms will again make their regular swing thru Indiana, Ohio, Pennsylvania and New York this season.

ENGRAVERS AND DEMONSTRATORS



Send for catalog and see the others. You General Delivery Boys, send for your additional sheets for your catalog.

Dexter Engraving Jewelry Co.

MANUFACTURERS OF ENGRAVING JEWELRY

23 ARCH STREET

PROVIDENCE 7, RHODE ISLAND

NOW AVAILABLE—IMMEDIATE DELIVERY

N. A. Electric Iron, Individually Boxed	\$3.95	All Metal Stepladder Stool, Individually Boxed	\$2.28
2-Slice Streamlined Toaster, Complete with Cord	\$2.56	3-Way Electric Heating Pad, Boxed and Guaranteed	\$3.50
Fireside Mantle Electric Clock, Beautiful Premium	\$7.50	19 Pc. 24-Karat Barrette Set, Walnut, Individually Boxed ...	\$2.15

Write for Complete List of Metal and Electrical Specialties. Order From Above and Get on Our Books. 50% Deposit, Balance C. O. D.

L. FALK SALES CO. 8520 LINWOOD AVENUE DETROIT 6, MICHIGAN

TIMELY TIES cost you.....12 1/2¢ each in quantity



You can easily sell **TIMELY TIES** because of their fine quality—attractive designs and patterns. Men buy them by the dozen. Just show them around—sales are bound to follow. Timely Ties cost Agent, Dealer, Jobber, etc.—\$21.80 in gross lots (15¢ each)—\$18.00 per gross in five gross lots or more (12 1/2¢ each). You can easily sell **TIMELY TIES** at 69¢, 49¢ each, or if you wish to sell large quantities of them offer them at 35¢ each, 3 for \$1. For a limited time only we will send out 6 **TIMELY TIES** for a dollar—only one **SAMPLE** dollar order to a customer. **MONEY BACK, OF COURSE, IF NOT SATISFIED.** NO C. O. D.'s please, it only means delay and expense.
SCOTCHCO, 1129 AVENUE OF A., NEW YORK 18.



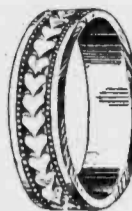
FRIENDSHIP RINGS

Beautifully styled, finely crafted in assorted patterns and sizes.

Sterling Silver
\$6 Doz.—\$60 Gross

1/20-14K Gold Filled
\$12 Doz.—\$125 Gr.

10K Gold
\$21 Doz.



"IDENT" RINGS

Sterling Silver
\$6.75 DOZ. \$72.00 Gross

1/20-12K Gold Filled
\$12.00 Doz. \$125 Gross

ANKLETS

No. 101 Sterling Silver \$4.25 Doz.
No. 102 Gold Filled 6.00 Doz.

"IDENT" BRACELETS

No. 101 Men's Sterling Silver .060 \$24.00 Doz.
No. 102 Men's Sterling Silver .070 30.00 Doz.
No. 104 Ladies' Gold Filled, Good Weight 27.00 Doz.
No. 1011 Ladies' Gold Filled, Heavyweight 45.00 Doz.

1/3 deposit, balance C. O. D.,
F. O. B. New York

TREND CREATORS

14 East 17 St., New York 3, N. Y.

ENGRAVERS

FAST SELLING ENGRAVING JEWELRY

- Men's Idents., Alum. \$3.50 & \$4.20
- Men's Idents., Gold Plated 3.50 & 4.80
- Envelope Bracelets, Alum. 4.80
- Double Heart Brace., Gold Plated 3.50 & 4.00
- Double Heart, Filigree Gold Plated 4.80
- Anklet, Sterling, Plain Center 5.40
- Anklet, Sterling, Double Heart 5.40
- Anklet, Gold Filled 8.40
- Sword or Key Pin w. Double Heart 3.50
- Sport Guard Pins, Gold Plate 2.25
- Sport Pins w. Double Heart 2.25 & 2.40
- Scotty, Gold Plate 1.50
- Double Heart, Gold Plate \$1.25, 1.00 & .90
- Ring, Nickel Plate, Boy's, Oval Signet ... 3.50
- Ring, Gold Plate, Girl's, Oval Signet ... 2.40
- Ring, Gold Plate, Girl's, Heart Signet ... 3.00
- Lighter, Block Type, Satin, \$8.40; Polish 10.80
- Compact, Block Type, Gold Plate 13.50
- Compact, Heart Shape, Gold Plate & Colors 21.00

FAST SERVICE

A variety of other Pins, Rings, Bracelets on hand. Big discount for orders in gross lots. Send \$5.00, \$10.00 or \$20.00 for samples. 1/3 Deposit, Balance C. O. D.

Alesare Distributors

710 Metropolitan Bldg. DETROIT 1, MICH.

LUMINOUS

Religious and Novelty Subjects and Flowers

Large Gardenia and Bud, \$3.25 Dz.

Write for Photographic and Descriptive Catalogue
25% Deposit, Balance C. O. D.

Nite Glow Products Co.

106 W. 46 St. New York 19, N. Y.

GLOWING EARRINGS

EXQUISITELY DIVINE, LOVELY TO OWN, THE LATEST IN GENUINE GLO-EVER EARRINGS. Metal screw back. A gift that will add to her loveliness. Sells for \$1.00 a pair. \$4.75 Per Doz. (Pair) Boxed ... \$54.00 Per Gross. F. O. B. Chicago. **BURT RAY JEWELRY**, Dept. BB 333 So. Market St. Chicago 6, ILL.

R-B Sidelights

(Continued from page 70)

mid-January, while Clayton, who served in the Pacific zone, was discharged February 18.

George Washington Smith turned his sparkling personality on the early arrivals, particularly those gathered in kibitzers' corner of the foyer. His performance was punctuated by the pinning of a red carnation on Bill Conway's lapel.

Arthur Hopper took one gander at his old co-worker, Bernie Head, in a tuxedo, and immediately wanted to know if he could have a table down front.

Ida E. Cohen hopped in from Chicago on business, and caught the

opener with Mrs. Walter Stebbins and Mrs. Joe Rogers.

Marshall Johnson, Selma (Ala.) financier, who is president of the Florida Circus Corporation, owner of the Sparks Circus, was hobnobbing with the bigwigs in the Garden foyer, and enthused over his white top venture.

Herbert Duval, legal adjuster, took on additional duties a few days before opening by trying to locate tailors who could take time to make some necessary adjustments to clown suits. Dress rehearsal Wednesday (3) had many of the performers short on complete costumes.

Dan DeBaugh, who handles the shipping of all advertising material to the advance cars and brigades thru the Chicago office, revealed that 10 tons of paper, cloth banners and tacks were used by Babe Boudinot and his crew to let New York know it was coming.

Circus Day was the theme of the DuPont Cavalcade of America on NBC Monday (8), recreating a day at the circus in a small town from the arrival at dawn thru the loading. Kate Smith gave the show plenty on her time Thursday, using "Are You With It?" as her theme.

Small pooch which wandered onto the exit ramp at Madison Square Garden as the Wednesday night dress rehearsal came to an end caused a brief stampede among the elephants exiting from the Changing of the Guard finale, but were brought under control before doing much damage. Owner of the pooch appeared as much upset as the elephants.

KANSAS OPS ACTIVE

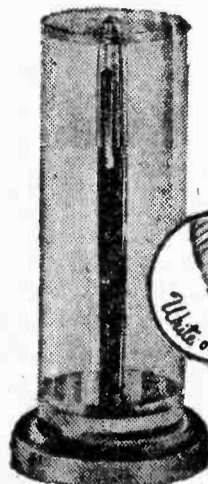
(Continued from page 53)

every one is coming out this year with everything new but the name," George declared.

In the studios at the time were Cecil A. Goree, owner of Sunflower State Shows; H. Anderson, Anderson Greater Shows; and Mrs. R. A. Srader, Srader Shows.

A representative of The Billboard, strolling up Douglas Avenue Saturday night (30), met 20 different show and concession people, all of whom expressed themselves as certain that "we will really make it this year."

REYNOLDS PEN



OPA DEALERS' PRICE \$7.50



19 Clifford St.

Phone, CHerry 8962

Detroit 26, Mich.

- A515 Anklet, Sterling Silver, Carded, Doz. \$4.25
- C629 Heavy Brass Key Chain, Carded, Doz. 5.75
- B1242 Choker & Bracelet Set, Beautiful Multicolor Snake Design, Doz. Sets ... 22.50
- B1244 Choker, Large Assorted Colored Stones, Doz. ... 24.00
- B1826 Bracelet to Match, Doz. ... 13.50
- E218 Assorted Earrings for Pierced Ears, Doz. ... 2.75
- E121 Pearl Earrings, Doz. ... 2.85
- E101 Pearl Earrings, Sterling Silver, Ass. Doz. ... 4.85
- W183 Gents' 4-Jewel Pin Lever Watches, Ea. ... 6.75
- RD1401 Lady's Diamond Ring, 10K Yellow Gold, Ea. ... 3.25
- RD1408 5-Diamond Wedding Band to Match, Ea. ... 3.75

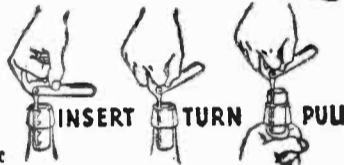
SPECIAL!!! NEW!!! DIFFERENT!!!
M1093 10-Pc. Miniature Cocktail Set, Highly Polished Brass, Individually Boxed, Set ... \$2.75

Open account to rated concerns; otherwise 25% deposit, balance C. O. D.
AL SWARTZ
Wholesale Distributors

Something New! E-Z CORK PULLER

Pulls the Most Stubborn Cork with Ease!

50¢

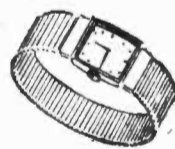


- No more broken corks
- No more corks pushed in
- Used also as cap lifter
- Rust-proof hardened steel

Here's a product that's easy to sell! Customers buy from 2 to 6 on sight. Many buy in larger lots. Nothing like it on the market. Send 25c for sample and agent's proposition.

E-Z CORK PULLER SALES CO.
201 N. Wells St. Chicago 6, Illinois

SENSATIONAL MONEY MAKER



EXPANSION WATCH BANDS
NON-MAGNETIC IMMEDIATE DELIVERY

- STAINLESS STEEL
- Men's \$12.00 Doz.
- Ladies' \$18.00 Doz.
- Retail \$3.00.
- GOLD PLATED
- Men's \$18.00 Doz.
- Ladies' \$24.00 Doz.
- Retail \$4.50.

ART SPECIALTIES

Dept. BB-2
820 W. Sheridan Rd. Chicago 18, Ill.



CIRCUS WAGON
10 Doz. Lots—Per Doz. ... \$3.50
100 Doz. Lots—Per Doz. ... 3.00
Sample Doz. ... 4.00
Size—7"x6"x13"
25% With Order, Balance C. O. D.

TOMCO PRODUCTS
6741 HURD AVE. CINCINNATI 27, O.

CARNATIONS—FOR MOTHER'S DAY

BEST QUALITY—RED-WHITE-PINK

No. 75—Carnation, \$40.00 per 1,000; \$4.50 per 100. Prepared Green Fern for Carnations, dozen bunches, \$6.00. Three bunches Fern required for each 100 Carnations. Prepared Green Foliage for Carnations, 10-lb. carton, \$8.50. Three pounds Foliage required for each 100 Carnations. Send for New Price List of all Flowers, Flower Materials and all Items for Easter, Mother's Day and Memorial Day. 50% Deposit, Balance C.O.D.

FRANK GALLO

1429 LOCUST ST.

IMPORTER AND MANUFACTURER
ST. LOUIS, MO.

CLOSING OUT ENTIRE LOT 30 GROSS EYE SHADE CAPS

ASSORTED SIZES AND COLORS
WRITE FOR PRICES AND PARTICULARS

N. D. BATSALAS, 332 W. 4th St., Cincinnati 2, Ohio



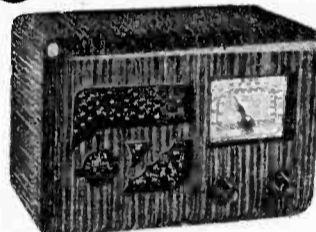
RADIOS

BRAND NEW TABLE MODEL

6 TUBES

SAMPLE \$26.50
F.O.B. N.Y.C.
O.P.A. Approved

FULLY GUARANTEED
SUPER-HETERODYNE
BUILT-IN AERIAL
A. C. - D. C.
110 V. ALL ELECTRIC



IMMEDIATE DELIVERY!

Rich hand-rubbed walnut cabinet with RCA Licensed Tubes and a 5" Heavy-Duty PM Speaker—tremendous volume—hairline selectivity—outstanding tone. No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. Rush your order today and be positive your radio is on its way tomorrow! Order Now! SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

ROYMART CO.

104 FIFTH AVE., DEPT. BB-17
NEW YORK 11, NEW YORK

COLORFUL METAL LIGHTERS



NOW IT IS HERE—SEE IT!

A Lighter That Really Works—Hollow Cast—Holds Twice as Much Fluid as Any Ordinary Lighter

Made in Five Beautiful Colors—Black, Green, Brown, Blue, Red

Retail Value \$2.50

PRICE \$7.20 PER DOZEN;
\$72.00 PER GROSS; SAMPLE \$1.00

25% Deposit With Order, Balance C. O. D.

CAROL ART CO. 756 VARSITY RD.
SO. ORANGE, N. J.

ATTENTION, MANUFACTURERS

Are you represented in Texas and neighboring States? Am interested in representing manufacturers on commission basis, especially toys. At present selling leading chain stores, department stores, toy stores, drug stores, carnival trade and jobbers.

Write to **M. J. BERGER**

Manufacturers' Agent

680 West Fort Worth Ave.

Dallas 8, Texas

Editorial

Using New Inventions

By Walter W. Hurd

NEW instances seem to pile upon each other, showing how the coin machine industry is quick to adapt all usable new inventions to improve its machines or develop entirely new ones.

The story of this alertness to grab new ideas will keep on with the years, for the industry has always been recognized for its progressiveness. This is one reason why the use of coin-operated machines expands rapidly as civilization advances. Some would raise the question whether civilization is advancing, so it would be better to say that the use of coin machines expands rapidly as the industrial age unfolds.

The coin machine trade should be most eager to tell how it makes use of many new inventions to improve its machines. It is something that makes the industry fit into the picture of many big improvements for future convenience, entertainment and merchandising. A lot of newspapers and magazines now seem glad to help in telling the story, for many writers are asking for trade data which is to be used as the basis for magazine articles.

Some of these articles have already appeared, and still more are probably in the works for future publication.

This gives the coin machine industry a place in the front rank of progressive developments in these times.

It is this progressive attitude, this eagerness to improve old machines and old inventions, that will keep the world going ahead. Since the industry so conspicuously shows the progressive spirit, it will hold its place among the advance guards of a rapidly moving age. Many good stories in the future will be available to the trade press and to papers and magazines in general.

One of the new inventions, apparently grabbed up at once by coin machines firms, is reported to be a new pick-up for home juke boxes. The manufacturer of the pick-up says at least two juke box firms will use the device on their commercial machines.

If the pick-up works successfully on commercial juke, it will be a good example of the mutuality of inventive progress.

The maker of the new pick-up says it has an unusual lightness, a thing that juke box makers have been looking for these many years. It was apparently developed with home phonographs in mind, but now that it is on the market it may make its biggest commercial success on the juke in public places. The instance reminds the trade that some of the most useful inventions may be made by firms catering to the home or to other industries. But once the idea is out, the coin machine trade may pick it up; put it on a machine, or make an entirely new machine—only to push the invention forward to greatly increased success.

The mutual exchange does not end with the commercial phonograph trade getting a new pick-up nor does it begin there. One of the most interesting facts about the juke box trade has been the way in which it made the record-changer mechanism take with the public. Record changers had been put in home phonographs many years ago, but it took thousands of juke boxes in public places all over the country, with their record changers working before peoples' eyes, to give the device real popularity.

The home juke box idea now promises to skyrocket to popularity during the next few years and to carry the phonograph record business along with it. But, at the same time, the commercial juke will be going right along to new heights also, each helping the other with new inventions and new popularity.

This is only one story and many others of equal or greater importance could be related to show how the coin machine trade adapts new ideas and also gives out ideas. Even our fighting forces during the war learned something of how the industry can furnish ideas.

During these months when the trade is forced by general conditions to wait for new mechanisms to make new machines, the spirit of progress should be kept alive by thinking of the many marvelous chapters in the story of coin machine development thru the past years.

For every development and new machine that seemed revolutionary in the pre-war years, now we may expect many more in the next decade. The rate of progress will be speeded up considerably in the industry, while the wonders of the mechanical age continue to unfold.

The trade is now coming of age, of course, and it could begin to slow up. But the safe bet is that all branches of the business will surge ahead with new speed when materials and merchandise flow freely.



JIMMY HATLO drew the above cartoon for his King Features Syndicate feature, "They'll Do It Every Time."

News Digest

VENDERS—Vancouver newspaper readers had an opportunity this week to buy their paper thru a coin-operated vending machine. *The Vancouver* (B. C.) *Sun* is being sold thru the machines. This is the third newspaper vender to put in appearance since the end of the war, and the first in actual operation so far as anyone knows. Device has two coin slots for two different priced newspapers.

CMI—Long-awaited dates for the next Coin Machine Convention were fixed at the annual meeting of Coin Machine Industries, Inc. February 3 to 6, 1947, are the dates set. Officers and new board members of CMI were elected at this meeting. Full details will be found elsewhere in this issue.

BEER—Beer shortage is having direct effect on coin machine play. Many towns report taverns closing down one or two days a week. Jukes and games on such locations suffer. From Texas comes warning of "tie-in" deals whereby some operators are accused of offering tavern locations a good supply of beer in return for privilege of placing their machines in the spot.

CANDY—Department of Agriculture has restricted the processing of corn for corn sirups to 80 per cent of the average month's grind during the first six months of 1945. Opinions differ on how much of a cut this may make in candy bar production. Estimates run from a low of 20 per cent cut in candy production to a high of 50 per cent. Only time will tell for certain.

LOCATIONS—Hotels are getting set to accommodate the big tourist rush expected this summer. Department of Commerce survey, just completed, places hotels in the small-business category, points out that hotels need extra sources of revenue over and above renting rooms and selling meals. Resort hotels and those catering especially to the vacation trade have long found coin machines a "must."

TREND—One manufacturer says he will have coin-operated frozen food venders on the market within 60 days. At least one major grocery store chain has been nibbling at the idea of installing coin-operated food venders to increase efficiency and make shopping easier. Some trade members, however, are leery of the

prospects for such equipment, holding it is too specialized for easy operation.

CABINETS—With wooden cabinets short in many a manufacturers' stockroom, makers of juke boxes are rumored turning to all-steel cabinets. One juke box maker already has an all-steel cabinet. Speakers are encased in wood in most of the projected steel cabinet juke boxes. Aluminum will probably come in for juke cabinet use, too.

IDEA—A New York soda fountain is reported using a battery of 14 cup venders which dispense soft drinks. Other soda fountain equipment is manually operated, but the soft drinks are available so that customers may serve themselves without waiting.

MOVIES—Coin-operated motion picture theaters are the newest gimmicks being considered. Projection units would be automatic, including the rewind. Customers would enter the theater thru a coin-operated turnstile to view a 45-minute program which would run continuously without attention from a projectionist.

BRITAIN—British manufacturers of coin machines, like manufacturers in this country, are having their share of troubles. Problem of selling 85 per cent of their production outside the United Kingdom, which the British Government requires by law, puts these coin machine makers on the spot. All British manufacturers, no matter what they make, are held by this order.

TAXES—Treasury Department has issued a statement on income derived from federal taxes on coin-operated machines. Month of February, 1946, brought the federal government \$301,915. This is an increase of \$69,689 over returns during the same month in 1945. Federal tax returns on records, radio sets, cigarettes, admissions and most other classifications were also higher this year than last report shows.

VETS—State educational associations in some States and Veterans' Administration officials in others will have to put their stamp of approval on plans for on-the-job training programs. Investigations claim that some of the plants making use of this plan have violated the program.

CMI SETS DATE FOR '47 SESSION

No Flat Ban On Building For Coinmen

Mfrs. Limit: \$15,000

WASHINGTON, April 6.—Restrictions placed on construction other than home building for veterans is not a flat ban on commercial construction such as remodeling of coin machine manufacturing or assembling plants, it was pointed out here.

Regulation issued by the Civilian Production Administration permits commercial construction jobs costing \$15,000 or less without special authorization, if the builder can obtain the materials.

Construction work on a commercial or service establishment such as the headquarters of a distributor or operator who does not manufacture or process, is limited to \$1,000 per job without authorization. Same limit applies to offices, stores, garages, theaters, warehouses, gasoline stations, hotels, resorts and apartment houses.

Other Exemptions

Also exempted from the other are construction jobs "on which materials had been incorporated in the structure on the site and work was being carried on" March 26, the day the order was issued. Incorporation of materials on the site was defined as the actual pouring of concrete footings, installation of steel girders or masonry work on new buildings. Just having the materials lying on the (See No Flat Bldg. Ban on page 112)

Young Art Churvis, Son of Coinman, in First Airshow Part

CHICAGO, April 6.—Art Churvis, young son of Mac Churvis, coin machine publicist, came in for his own share of the publicity limelight this past week.

Art is an aspiring radio actor who spends the biggest part of his time around the WBBM studios in Chicago. He now has a part in the *First Nighter* broadcast which originates here and goes out over CBS. Art is the newsboy on the program who is heard at the beginning and end of each broadcast.

Last Sunday's *Chicago Tribune* printed a two-column rotogravure shot showing Art in action.

N. Y. Pinballs

NEW YORK, April 6.—At 3 p.m. Wednesday (3) Mayor William O'Dwyer called in reporters from the city's daily newspapers for a press conference. Next morning's front pages, reporting what happened at that conference, said the mayor is taking steps to "prevent the invasion" of the city by "operators of pinball and slot machines."

Story of the press conference was carried under banner headlines in most of the newspapers. Next week, in these columns, *The Billboard* will publish a complete analysis of the pin game situation in New York—past and present.

Calendar for Coinmen

- April 12—Washington Coin Machine Association, Hamilton Hotel, Washington, D. C.
- April 11 thru 22—World's Invention Exposition, Arena, Chicago.
- April 22 thru 27—National Plastics Exposition, Grand Central Palace, New York.
- April 22—Association of Manufacturers of Confectionery and Chocolate, Hotel Pennsylvania, New York.
- April 30 thru May 2—National Candy Wholesalers' Association, Sherman Hotel, Chicago.
- May 1—Ohio Phonograph Owners' Association, Carter Hotel, Cleveland.
- May 2 and 3—National Association of Tobacco Distributors, regional convention, San Francisco.
- May 9 thru 11—Allied Non-Theatrical Film Association, Inc., Hotel New Yorker, New York.
- June 5 thru 7—Associated Retail Confectioners of U. S., Drake Hotel, Chicago.
- June 24 thru 27—National Confectioners' Association, Stevens Hotel, Chicago.
- July 18 thru 20—Southern Wholesale Confectioners' Association, Miami, Fla.

Directors of Group Chosen

Convention scheduled for February 3-6 — Gottlieb, Hood, Chrest re-elected

CHICAGO, April 6.—Directors and officers of Coin Machine Industries, Inc., were elected at the annual CMI meeting held in the association's offices at 134 North LaSalle Street here April 2. Date for the 1947 convention was also fixed at the meeting.

Other business considered of importance to the manufacturer members of the association was discussed

Question of Coin Machine Tie-Up on Beverage Sales Under Scrutiny in Texas

Distributor Outlines Problem in Letter to Trade

FORT WORTH, April 6.—Clarence A. Cleere, distributor of coin-operated machines here, has taken the initiative and addressed a letter to all operators of coin machines in his area as well as all wholesale distributors of beer and wine and holders of beer retailer licenses.

Problem with which Cleere's letter is concerned is stated this way in his letter:

"It has been rumored," Cleere writes, "and is known to me and many of you gentlemen as a fact, that an operator of coin machines has been offering retailers an assurance of a stipulated quota of beer in return for the right to place his coin machines in the retailer's places of business."

"Close Alliance"

Cleere goes on to say that, since it is unlikely that any coin machine operator would be granted a wholesale beer permit by the Texas Liquor Control Board, that "any assurance of furnishing beer, given by a coin machine operator, must only be based on a very close alliance between the coin machine operator and someone who holds a permit as a wholesale distributor of beer."

Like many another operator and distributor thruout the country, Cleere sees the current shortage of beer becoming even more severe as the summer months wear on. Continued practices, such as the one referred to in his letter, will be harmful to the operators as well as the location owners in the long run, he adds.

The letter then quotes several paragraphs of Directive BF No. 32 from the Texas Liquor Control Board, dated November 9, 1939. Letter, signed by the administrator, was addressed to holders of beer retailer licenses, and portions of it are reprinted here:

Board Letter

Complaints in increasing numbers have for some time been filed with the Board concerning the relation-

ship between the owners and agents of machines operated with coins, on the one hand, and persons, on the other hand, who hold licenses from the Board to sell beer and wine.

More and more it is becoming apparent that in many instances thruout the State, many retail outlets are being subsidized . . . by owners of these machines. This is particularly true, according to the facts and circumstances before the Board, of music and game machines.

I call your attention to the fact that the liquor law, both in letter and in spirit, requires an applicant for a license to disclose the true ownership of the business, and requires the licensee, so long as he holds a license, to assume and exercise full control and responsibility for the operation of the business. Obviously, the licensee cannot discharge his responsibility under the law if he is subsidized by the owners of coin machines.

Two Methods

The owners of these coin machines, according to the evidence before us, accomplish their purpose in two principal ways. Either they finance the original launching of the business for the purpose of locating their machines, or they buy outright the privilege of replacing machines already located on the premises, and make larger contributions from such machines to the owner of the business.

Either method of operation by coin machine owners has the same effect upon the licensee. In both instances, the licensee is under obligation to operate his business in a manner to enhance the financial gain to owners of the coin machines.

In order that this subversive influence may be stopped, I am directing the Enforcement Division of the Texas Liquor Control Board to report to this office any evidence of financing, subsidizing and purchasing of the coin machine rights, because such practices are certainly contrary to the public interest.



Dave Gottlieb

at the meeting. Nearly all manufacturer members were represented, either in person or by proxy.

New Directors

Elected directors for one year were: F. H. Parsons, Buckley Music System.

William Rabkin, International Mutoscope Corporation.

Louis Gensburg, Genco Manufacturing Company.

Elected directors for two years were:

Walter Trasch, A. B. T. Manufacturing Corporation.

R. W. Hood, H. C. Evans & Company.

John Chrest, Exhibit Supply Company.

Elected to serve as directors for three years were:

DeWitt Eaton, Automatic Instrument Company.

David Gottlieb, D. Gottlieb Company.

James A. Gilmore.

During the meeting a detailed report was presented which described progress made to date on the proposed public relations program being launched by CMI. Members heard what is being accomplished in the way of soliciting associate members from the ranks of distributors and operators. These associate members pledge their support of the public relations plan, and will share in its benefits.

Sherman Picked

Manufacturers present received the report with enthusiasm. Their comments indicated their own generous support of the program.

Secretary Jim Gilmore was authorized to contract with the Hotel Sherman (See CMI Sets Date on page 112)

Federal Excise Revenue Climbs

Coin Devices Register Rise

Tax gains in February, but receipts take dip in 1945 as war-wear hits devices

WASHINGTON, April 6.—Bureau of Internal Revenue reports that the month of February, 1946, brought increased federal income from practically all federal taxes, including taxes on coin-operated devices. Only exception to the increasing tax revenue returns was the employment tax.

The report, released by the Treasury Department March 31, shows that returns from coin-operated devices amounted to \$301,915 during February, 1946.

This represents an increase over February, 1945, returns, Treasury officials stated. Increase, these officials said, amounted to \$69,689.

Records Up

At the same time, Treasury reports showed that federal tax returns from liquor, cigarettes, phonograph records, admissions, radio sets and other items likewise showed a sharp increase during February. Employment taxes of all kinds, barometer of the number gainfully working in business and industry, took a drop of \$317,411,701.

This breakdown of federal tax returns from coin-operated devices may be an indication that Treasury Department officials are going to start releasing a monthly breakdown on such returns. Before now, this practice has not been followed.

Last complete official figures for the fiscal year 1945 show that the federal government got \$17,789,542 from coin-operated devices. That represented a small decline from the previous fiscal year, 1944, during which federal tax returns from coin machines totaled \$17,965,281.

No Analysis

Complete analysis, showing just how much coin machine tax revenue was derived from each particular State, has not yet been issued.

Tax reports on other industries of interest to the trade were also given out. All of these tax returns are figures for the month of February, 1946, as compared with the same month in 1945.

Admissions to night clubs, theaters and concerts brought in a total of \$31,466,372—a gain of \$5,167,960. Federal taxes on pool tables and bowling alleys brought in \$54,063, an increase of \$9,811 over February, 1945, returns. Taxes on playing cards amounted to \$790,796, while the returns for the same month last year amounted to \$540,184.

Federal taxes on all kinds of liquors, wines and beer netted the government \$210,021,315 during February, 1946. This figure represented a gain of \$15,427,175 over the same month in 1945. Cigarettes, cigars and allied tobacco products also showed marked increases.

Cig Return Up

Taxes from the cigarettes and tobacco products brought in \$89,495,941. Individual income taxes showed a gain of \$156,489,510, while retailers' excise taxes amounted to \$14,230,770 more than last year's collection in the same period.

Increased returns on federal lug- (See *Fed Excise Revenue*, page 104)

Perfume Venders With Film Tie-Up On Way in Philly

PHILADELPHIA, April 6.—A local perfume company is planning to install coin-operated machines in theater lobbies and rest rooms to dispense their scents to patrons.

Altho coin-operated perfume machines are not new, the merchandising tie-up planned by the local firm will put a new twist on the business.

Firm is planning to gear scents with the picture playing at the particular house. If Errol Flynn in *San Antonio* is the feature attraction, operators plan to use a pine odor as the scent of the week.

Stunt has unlimited possibility but company admits they are stymied when figuring out what type odor to use with bookings of the film, *Lost Weekend*. Don't know whether to use a conventional odor or bourbon or scotch.

Firm is busy lining up locations now and has set up an elaborate distributing system to work with film company's booking office to learn advance playing dates of films so scents can be procured and in stock when the pictures open at theaters.

Even before the first location has opened company is garnering plenty of publicity in the local newspapers and over the radio stations. Regular operators are watching experiment to see if it will turn out to be a profitable adjunct to their regular coin machine business.

27 States Levy Taxes on Sales By Retail Firms

WASHINGTON, April 6.—Twenty-seven States and four major cities now levy taxes ranging from one-tenth of 1 per cent to 3 per cent on retail sales. Nine States also impose a tax on wholesalers, and several small cities in Virginia, West Virginia and California levy retail sales taxes.

Most of the levies are outright sales taxes which may be passed directly to the buyer, but several, especially those on wholesalers, are in the form of business or occupational taxes assessed on gross sales.

In addition, 17 States and two cities levy "use taxes" on merchandise purchased outside the State or city by residents and brought into it for use.

List States

States with straight 2 per cent sales and use taxes include Alabama, Colorado, Iowa, Kansas, Mississippi, New Mexico, North Dakota, Oklahoma, South Dakota, Utah and Wyoming. New Orleans also has a 2 per cent sales and use levy. One per cent taxes prevail in Louisiana and New York City, while 3 per cent levies are made in Michigan, North Carolina, Ohio and Washington.

Connecticut, Rhode Island and Seattle levy one-tenth of 1 per cent on sales of unincorporated businesses, and Indiana has a tax of one-half of 1 per cent on sales. Arizona, Arkansas, Illinois and Missouri levy 2 per cent sales taxes, but have no use taxes.

Virginia has a graduated tax beginning at \$10 on sales not exceeding \$1,000 to \$20 on sales under \$2,000. Over \$2,000, the levy is \$20 plus 13

British Coin Trade Strives To Meet Home Needs Under 85 Per Cent Export Rules

Nation Seeks Cash in Effort To Rebuild World Market

LONDON, April 13.—While Manufacturers of coin machines in the United States are being hampered by production bottlenecks and material shortages, English manufacturers of coin-operated equipment have even greater troubles.

Trade here continues to feel the pressure of having to build up an export market for machines. This is difficult enough to do in the face of the huge pent-up demand for the machines which exists in the United Kingdom. It is made doubly difficult since the export market, handy to British manufactures, is not in condition to buy large numbers of machines except on shaky credit.

Some interesting comments along these lines were made by Ed Graves in *The World's Fair* recently.

Writes Graves, in commenting on the outlook for British coin machines:

"Unless the very unexpected happens, conditions should be far more favorable for manufacturers when the time comes round for getting ready to cater for the 1947 markets. Certain rules and regulations which now constitute something of a handicap should be modified by then; such an assumption is, I would say, logical."

Graves goes on to say that he has in mind the quota for export which is now imposed on all manufacturers, including those who make coin machines. This license requirement calls for manufacturers to sell 85 per cent of their total production abroad, leaving 15 per cent for home consumption.

"Good as were the products of many of our manufacturers before the war," Graves continued, "our export of coin-freed amusement machines was negligible. Thanks to her vast home market, America—or rather the United States—would beat us to it in meeting the requirements of other countries."

Good Opportunity

"Today there is an opportunity to make good, such as never before existed, once those 'other countries' are in a position to import machines. That particular moment has not yet arrived; if our manufacturers cannot export it is not their fault. This, I feel confident, the government department must realize.

"If it is brought home to the Board of Trade that our people cannot afford to just wait until the desired—and probable—export is possible, surely they must see reason and appreciate that continued imposition of the present export quota will result in unemployment."

Money Needed

Biggest argument, of course, which the British government has in continuing its policy of requiring 85 per cent production exports, is the fact that Britain is badly in need of money. Britain must expand and redevelop her markets abroad to regain

cents per \$100 additional. Louisville levies a graduated business privilege tax based on gross receipts of all types of businesses.

her position in the world trade picture.

Coin machines, and many another industry which before the war did not figure largely in the British plan of world trade, must now be expected to do as other industries do.

But it is easier said than done.

List 129 Coin Firms in New Chi Red Book

CHICAGO, April 6.—Numerous changes which have taken place in the coin machine industry since the end of the war are reflected in the vending machine section of the newly issued Chicago telephone directory.

Number of firms listed in this section has increased to 129, a gain of 11 over the 118 listings of the previous book issued in September, 1945. However, 21 concerns are newly listed and 10 have dropped out. The dropped firms mostly represent sales and consolidations of existing companies. Some of the new listings also are the result of name changes.

In the coin phonograph section of the book there now are 60 juke box companies listed, compared with 43 six months ago. List of dealers and manufacturers of amusement devices grew from 14 to 16, and the listings of amusement parks and arcades edged up from 20 to 21. Five companies were listed as operators of coin-controlled washing machines, and six were included under the heading "coin changing devices."

Under the heading "juke boxes," the book refers users to phonographs, and under "coin-operated machines" they are referred to vending machines, amusement devices and phonograph rentals.

Gayer-Lewiston Arcade Put on 24-Hour Basis

DETROIT, April 6.—Program of expansion for the Gayer & Lewiston Enterprises, arcade and amusement operators, has been announced by Archie Gayer, senior partner in the firm which operates Playland Arcade at 200 Monroe Street here.

Major activity is centering on modernization of the arcade, with addition of much new equipment. It was established about three years ago. Batteries of new machine are going in. They include metal typers and voice recorders, both of which are proving a big success.

Further change in policy was set Monday (1) when the spot went to a 24-hour basis. All-night downtown patronage is sought.

Gayer and Lewiston are currently negotiating to install a new park arcade in this territory, but the deal has not yet been closed.

Soft Drink Dealers Found Turning to Vender as Key To Vast, Untapped Market

Report Coin-Operated Dispenser Preferable to Cooler

CHICAGO, April 6.—Soft-drink merchandisers want more coin-operated vending machines to boost sales and open untapped outlet.

This conclusion resulted from a country-wide poll conducted by *American Carbonator and Bottler* to determine bottlers' preferences in coolers and methods of refrigeration.

Altho most bottlers agreed that manual-icer types would continue to serve a useful function in rural communities and small locations, they look to the coin machine industry's post-war large-capacity venders for expansion in new fields.

Best Suited

Thus, J. D. Cain, route supervisor of Glaser Beverages, Seattle, pointed to coin venders as best suited to outlets developing in such places as factories, beauty parlors, bowling alleys and laundries, where efficient self-service is desirable.

Some bottlers think the higher cost of coin-operated machines is the determining factor in decision of which type of service to install in a given location.

"In outlets where soft drinks are merely a sideline to their regular business, a dealer naturally is reluctant to tie up the required cash in a 'fancy' dispenser," said I. N. Jarson, Pepsi-Cola bottler in Cincinnati.

New Locations

In Denver, Harry Deem of Seven-Up Bottling Company of Colorado, declared that hotel lobbies and office buildings could be opened to soft-drink merchandisers with the use of vending machines.

In San Francisco two bottling firms are placing venders in service stations, lodge halls and other public places with such good trial results that expansion of such locations awaits only an adequate supply of machines, according to the bottling magazine's opinion round-up.

Trend appears to be toward larger capacity for both coin-operated and manual type of dispensers. This is in line with coin-machine manufacturers' forthcoming models with larger bottle capacity and, in the case of bulk venders, with drink capacity up to 1,000.

Wet or Dry

Cleavage of opinion as to the comparative merits of "wet" and "dry"

Approval by State Needed for On-Job Training for Vets

WASHINGTON, April 6.—Coin machine manufacturers, distributors and operators who wish to employ veterans under the on-job apprentice training program, must obtain approval of their State superintendent of public instruction or some similar State education official.

Veterans' Administration announced that hereafter employers training veterans must submit written outlines of the course of training they propose to give the veteran. It was pointed out, however, that in several States the Veterans' Administration may approve such plans.

Employers desiring to set up such training programs should apply first to the nearest office of Veterans' Administration. These are located in all principal cities as well as in many smaller cities, it was said.

refrigeration for bottled soft drinks was noted among those polled, but without reference to vending machines which are available in both forms.

Composite of bottler opinion throughout the nation indicated that there is no question regarding the growing importance of vending machines. How much business will be left for manual types depends upon individual preferences of consumers and location owners, and upon the nature of the outlet.

Bell Products Coin Changer Show April 18

CHICAGO, April 6.—Al Sebring and Harry Salat, of Bell Products Company here, announced that the premiere showing of the new electrically operated Beacon coin changer will be held in their showrooms, 2000 North Oakley, April 18-20.

Machine, which will change either quarters or dimes, will be distributed nationally by Bell Product. It will be sold as an individual unit, either in a wall model or on a stand, it was said. Company officials said it would return five nickels for a quarter in four-fifths of a second.

Device has two coin chutes, one for quarters and one for dimes. Sebring said it should find a market not only in arcades, but in locations with several soft-drink and candy machines or in spots with several pay telephones. It was pointed out that operators could place the machines in phone locations, such as drug and department stores, on a rental basis.

Philly Gets Second Hi-Note Music Co. With Firm Debuts

PHILADELPHIA, April 6.—Two new firms have arrived on the local coin machine scene.

William D. Owens, 2326 Federal Street, Philadelphia, has organized the Hi-Note Music Co., with its principal place of business at 1260 Point Breeze Avenue, Philadelphia.

Owens filed a petition in the office of the Secretary of the Commonwealth of Pennsylvania in Harrisburg, Pa., and in the office of the Prothonary of the Court of Common Pleas of Philadelphia for a certificate for the conduct of a business here under a fictitious name.

Charles F. Rossell Jr., 1630 Spruce Street, Philadelphia, and Wilson Hunt Pile IV, 125 W. Mt. Pleasant Avenue, Philadelphia, have organized the Pennsylvania Automatic Merchandising Company, 1630 Spruce Street, Philadelphia.

They also filed for a certificate in the same state and city offices to do business under a fictitious name in Pennsylvania. Operators have not revealed what type of machines they will offer.

Objection to Coin Machines in Depot Draws Quick Reply

ST. PAUL, Minn., April 6.—The *St. Paul Dispatch* has had a running commentary in its letters-to-the-editor columns lately concerning coin machines in the Union Depot.

Coin machines came in for some criticism by one serviceman who objected to the machines, saying that they cluttered up the depot.

Other readers of the paper, including servicemen and ex-servicemen, were quick to come to the defense of the machines. One such letter, written by Byron B. Beers, Lake Elmo, Minn., is typical of the reaction expressed over the criticism of the machines in the depot location. A paragraph of Beers' letter follows:

"As to the mention of pinball machines and the like, would it be better for our young men to indulge in alcoholics and other such vices while waiting for their trains? I'm sure the few pennies spent on such fun should raise no complaint from anyone."

And there the argument ended.

Nix Memorial Coin Project; Re-Issue On Buffalo Nickel

WASHINGTON, April 6.—There won't be a reissue of the Buffalo nickel, and silver congressmen's plans for millions of dollars and six-bit commemorative pieces have fallen by the wayside, United States Treasury officials indicate.

That the Treasury continues to take a dim view of commemorative coins was shown recently in its letter to Senator Carville of Nevada, turning thumbs down on his bill to authorize 10,000,000 50-cent pieces commemorating Pearl Harbor, and 10,000,000 silver dollars in honor of World War II victory.

Proposal for reissuance of the Buffalo nickel originated in Wyoming, home State of Mint Director Nellie Tayloe Ross, but it was turned down as a project for William F. (Buffalo Bill) Cody's anniversary.

Every 25 Years

"It's the law," explained Mrs. Ross regretfully. "The design of coins may be changed only once in 25 years."

Only solution would be to change the law, said the mint lady, who has 385,000,000 silver dollars stacked up in mints and Treasury branches with no apparent utility. Last dollar coinage was in 1935.

The late President Roosevelt, said the Treasury, had suggested that the yen for commemorative coins might be satisfied by striking medals.



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Fed Excise Revenue Climbs; Coin Devices Register Rise

(Continued from page 102)

gauge and travel ticket taxes indicate that the public is going in for trips, bearing out previous reports of increased tourist business thruout the country. This condition is expected to continue thru the rest of the year.

In Washington political circles this week, opinion was still unanimous that there will be little or no tax legislation in the current congressional session. Faced with an election campaign in the fall, and the knotty problems evolving around Selective Service and world government, Congress is expected to have no time to consider tax changes.

Public Spending

Over-all conclusion reached after a study of the latest tax report from the Treasury is that the public now spends more money for all kinds of entertainment.

It is impossible, however, from the February report, to get much idea of the trend in the coin machine trade itself. The figure given here is for the most part an indication of changes in location, and does not give even an inkling of the total.

Trade is aware that the end of the fiscal year is drawing near, and that means the deadline for federal tax on coin-operated devices. Not until these complete returns are filed during July and August, will the industry know how coin machines stand in relation to the travel boom and other phases of merchandising and entertainment industries.

While a decline in business volume is expected by July, 1947, in all forms of the entertainment and cigarette industries, according to the annual report of the Treasury Department to Congress released this week, coin machines are expected to hold their own, and an increase in taxes is expected from records and liquor.

Treasury estimates on the business outlook are based on expected tax receipts for the present and 1946 fiscal years. Taxes are clocked from July 1 to the following June 30.

In the past, department guesses have proven barometers for the coming years. End of the cigarette shortage was correctly predicted many months in advance, and business trends in coin machines, records and liquor have been actually forecast in

previous reports.

Present tax collections are at record levels, but drops are forecast in most fields because of expected decline in salaries and wages.

Treasury tax receipt estimates affecting coin machine business for 1946 and 1947 fiscal years follow:

	1946	1947
Coin Machines \$	18,000,000	18,000,000
Cigarettes	1,043,200,000	1,028,700,000
Records, Radios, Phonographs and Musical Instruments	13,000,000	18,200,000
Liquor Taxes	2,372,730,000	2,430,940,000
Night Clubs	69,600,000	66,300,000
Admissions (Theaters, Fairs, etc.)	300,800,000	255,000,000

"Substantial further tax reduction occurring while inflationary pressures are strong would increase the danger of inflation," the Treasury Department states.

Move To End Oregon State Liquor System Seen Coin Biz Aid

SALEM, Ore., April 6. — Altho the next session of the Legislature here is nine months away, already a move is under way which, if successful, would deeply affect conduct of the coin machine operation business—abandonment of the State liquor monopoly system.

This move, originating in the industrial sections of the State with heavy backing of the entertainment industry, has encountered some encouragement from legislators. But any campaign to restore sale by the drink is expected to meet stiff opposition from lawmakers from non-metropolitan areas.

A modification of this extreme change, which might meet with more legislative favor, might be sale of liquor under private licenses rather than exclusively in State liquor stores. Pushing this proposal is the feature that would turn over to cities and counties generous share of the tax revenue from liquor—which now goes virtually all to old-age assistance and other forms of relief, after deduction of administrative costs.

Strong Argument

This very distribution of current revenue is one of the strongest arguments of those opposed to any change in the law. Opponents declare any change would lead to the open saloon, require additional expense for police work and deprive relief of a revenue that would have to be made up from other tax sources.

Those favoring liquor under private enterprise contend that quality of liquor would be improved, rationing would be removed and county and municipal coffers would be filled.

At any rate, the controversy is expected to result in wholesale amendments to the liquor law at the next legislative session.

Leary, Minneapolis Coinman, Named to Optimist Club Post

MINNEAPOLIS, April 6.—J. Don Leary, coin machine distributor here and active in civic affairs, has been elected vice-president of the Optimist Club of Minneapolis.

Leary, together with other newly elected officers, was honored at the club's installation party, held at the Covered Wagon this week. He is designated as vice-president in charge of attendance.

Optimist Club is a business men's organization which carries on civic and welfare programs and functions



M. S. Gisser

YOU CAN
always buy
with confidence from
Cleveland
Coin! This
week we
offer—

MUSIC

- 2 Mills 12 Record \$125.00
- 2 Mills Panorams 365.00
- 1 Wurlitzer 24 In Charm Cabinet with Wurlitzer Wall Box 450.00
- 1 A.M.I. 40 Selection Highboy 450.00
- 3-Wurlitzer 12 Record 135.00
- 1 Wurlitzer 500 495.00
- 1 Wurlitzer 600 425.00

BRAND NEW UNIVERSAL AMPLIFIERS FOR ALL TYPE PHONOS 45.00

ARCADE EQUIPMENT

- 3 Brown Anti-Aircraft Guns \$ 65.00
- 1 Keep 'Em Punching 110.00
- 1 Peo's Bank-a-Ball 125.00
- 5 Bumper Bowlings 75.00
- 1 Bowl-a-Bomb 150.00
- 2 Slap the Japs 125.00
- 3 9 1/2 Ft. Bowling Leagues 150.00
- 2 Rapid Fires 135.00
- 3 Seeburg Shoot the Chutes 135.00
- 1 Jennings Barrel Roll 165.00
- 1 Smiling Sam 150.00
- 1 Wee Gee Mystic 150.00
- 3 Metal Typers 225.00
- 1 Exhibit Striker 125.00
- 1 Shoot Your Way to Tokyo 135.00
- 2 Evans Tommy Guns 125.00
- 2 Chicago Coin Hockeys 189.50

IMMEDIATE DELIVERY ON EXHIBIT'S ENTIRE LINE OF ARCADE EQUIPMENT AT FACTORY PRICES!

BRAND NEW PERFECT'S POKER TABLE!
Excellent for Concessions or Arcades—complete with all deluxe trimmings. Crated—\$175.00 in lots of 5 or more; \$195.00 for singles.

IMMEDIATE DELIVERY

- Groetchen's Brand New Columbus, Ea. \$132.50
- Lots of 5 or more, Ea. 127.50
- Jennings New Super Deluxe (Liteup) Chiefs:
 - 5c \$274.50
 - 10c 284.50
 - 25c 294.50
- Jennings New Standard Chiefs:
 - 5c 249.50
 - 10c 259.50
 - 25c 269.50
- Pace New Deluxe Bell:
 - 50c 500.00
 - \$1.00 600.00
- Gottlieb's Deluxe Three-Way Grippers. 39.50

CONSOLES

- 2 Maybells, 4 Nickel \$295.00
- 3 Paces Races, Brown with Dally Double 195.00
- 1 Keeney 9 Head Pastime 195.00
- 2 '38 Track Times 125.00
- 4 Keeney Kentucky Clubs 125.00
- 1 Evans Galloping Dominoes, Early Mod. 150.00
- 1 Evans Bang Tails, Early Model 150.00
- 1 Paces Reels Jr., With Rails 115.00
- 1 Paces Saratoga Jr., With Rails 110.00
- 2 Mills 5c Square Bell 85.00
- 1 Two-Nickel Super Bell 295.00
- 1 Paces Saratoga, F.P., P.O., Comb. 150.00
- 2 Slightly Used Paces Saratogas, Brass Rails, Free Play, Payout Combinations 165.00

ORDER NOW — KEENEY'S BONUS SUPER BELL

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, Dime or Quarter combinations.

Distributors for OHIO AND WEST VIRGINIA. Orders taken now for preferred delivery!

WRITE, WIRE OR PHONE!

NOW DELIVERING

- Chicago Coin's GOALEE \$525.00
- Genco's TOTAL ROLL 525.00
- Comar's UNDERSEA RAIDER 399.50
- Gottlieb's STAGE DOOR CANTINEEN 249.50
- Exhibit's BIG HIT 298.50
- Exhibit's BIG HIT, Four-Nickel Multiple 398.50
- Marvel's CATALINA 249.50

VENDING MACHINES

- Esquire Model V, Cabinet Type Machine. \$12.75
- Esquire Model V, Globe Type Machine. 10.75
- Advance Model D Ball Gum Vendor 9.00
- Advance Model 11 Merchandise Vendor. 9.50

WE CAN ALSO FURNISH ADVANCE MACHINES TO VEND MOST ANY PRODUCTS IN PENNY, NICKEL, DIME OR QUARTER DENOMINATIONS! WRITE FOR FULL PARTICULARS!

PIN GAMES

- Line Up \$ 49.50
- Skyline 59.50
- Topped 125.00
- Patrol 125.00
- Bombardier 125.00
- Big Time 65.00
- Barrage 49.50
- '42 Home Run 74.50
- '41 Major 69.50
- Zig Zag 79.50
- New Champ 69.50
- Spotcha 125.00
- Flicker 65.00
- Flying Tiger 110.00
- Seven Up 64.50
- Mystic \$ 54.50
- Ten Spot 64.50
- Shangri-La 125.00
- Silver Spray 49.50
- Paradise 59.50
- Four Roses 64.50
- Stratoliner 59.50
- Mills Owl 69.50
- Clover 69.50
- Invasion 125.00
- Texas Mustang 79.50
- Four Diamonds 74.50
- Zombie 79.50

Orders for preferred delivery now being taken for brand new—

- A.B.T.'s Challengers \$65.00
- Daval's Gusher 54.00

Special Prices in Quantity Lots!

TERMS: 1/2 Deposit With ALL Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6316-7

FOR SALE

- 10c Mills O.T. 3x5 \$ 75.00
- 5c Mills Blue Front, 3x5 or 2x5. 117.50
- 25c Mills Blue Front, 3x5 or 2x5. 160.00
- 25c Mills Brown Front, 3x5 or 2x5 195.00
- 5c Melon Bell, 3x5 or 2x5 135.00
- 25c Mills Gold Chrome, 2x5 225.00
- 10c Pace Comet, 3x5 67.50
- 5c Pace Comet, 3x5 60.00
- 5c Pace Club Royal, 3x5 115.00
- 10c Pace Club Royal, 3x5 135.00
- 25c Pace Club Royal, 3x5 150.00
- 10c Pace Slugproof, 3x5 95.00
- 5c 10c, 25c Columbia, 3x5 65.00
- 10c Jennings Four Star, 3x5 100.00
- 25c Jennings Golf Ball 200.00
- 10c Jennings Golf Ball 200.00
- 25c Mills Golf Ball 200.00
- 25c Bally High Hand 187.50
- 5c Jumbo Fruit, P.O. 130.00
- 5c Track Odds, D.D., J.P. 600.00
- 5c Track Odds, D.D., J.P. 750.00
- Pace Reels (No Rails, Twin, 5-10) 295.00
- Pace Reels (No Rails, Twin, 5-5) 275.00
- Rays Track 150.00
- 1c Jennings In-a-Bag Venders 9.50
- Rock-Ola Bar Boxes 1504 22.50
- Rock-Ola Corner Speakers 49.50
- Packard Pla-Mor Boxes (Slightly Used) 30.00
- Packard Pla-Mor Brackets (Slightly Used) 3.50
- Original Mills Castings and Cabinets Complete 19.50

General Novelty Co.
821 N. 16th St. Milwaukee 3, Wis.

WANTED
CIGARETTE
VENDING MACHINES

ROWES—ROYALS AND PRESIDENTS
NATIONALS—9-30 AND 9-50
STEWARTS—9 COLUMN CHAMPIONS
U-NEED-A-PAKS—9 COLUMNS

Address: BOX 300, c/o The Billboard,
390 Arcade Bldg., St. Louis 1, Mo.

FOR SALE

- 2 Seeburg Hi Tone, ESRC, Perfect. Ea. \$650.00
- 1 Wurlitzer 24 Victory Model, Perfect. Ea. 450.00
- 3 Wurlitzer 616, Plain, Perfect. Ea. 239.00
- 1 Seeburg Royal, Perfect. 250.00
- 1 Rock-Ola Imperial, Hideaway, 3 Boxes & Speaker, Complete 300.00
- 2 Seeburg 12 Record Symphonola, Perfect. Ea. 150.00

WILL DELIVER ANY OF THESE MACHINES WITHIN 200 MILE RADIUS

NATHAN MUCHNICK
1251 North 52nd St. Philadelphia, Pa.
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SEND US YOUR USED RECORDS

Arcade & Picture Studio
For Sale

Completely equipped Located at popular sea shore resort in Staten Island, N. Y.

BOX NO. 772, THE BILLBOARD
1564 Broadway New York 19, N. Y.

as a social medium for members. Weekly meetings are held at the Hotel Radisson.

SUPER SPECIALS

NOW!!! BRAND NEW 1946 A.B.T. "CHALLENGER", THE LATEST AND GREATEST IN COUNTER GAMES. JOBBERS-DISTRIBUTORS—WRITE! WIRE! PHONE! ASK FOR DETAILS AND QUANTITY PRICES—IMMEDIATE DELIVERY

- CONSOLES**
- 3 Bally Club Bell \$239.50
 - 1 5¢ Jennings Good Luck, P.O. 39.50
 - 1 25¢ Jennings Silver Moon, P.O. 219.50
 - 1 5¢ Jennings Silver Moon, P.O. 99.50
 - 2 Jumbo Parade, 5¢ P.O. 119.50
 - 6 5¢ Keeney Super Bell, Comb. 249.50
 - 1 25¢ Keeney Super Bell, Comb. 359.50
 - 2 Keeney 4-Way Super Bell, 5¢-5¢-5¢ P.O. 449.50
 - 1 Mills 3 Bells, 5¢-10¢-25¢ 750.00
 - 3 Mills 4 Bells, 4-5¢ Ash Trays 349.50
 - 1 Mills 4 Bells, 5¢-5¢-5¢-25¢ 449.50

- ARCADE-COUNTER MACHINES**
- 2 Bally Defenders \$209.50
 - 1 Bally Sky Battle 159.50
 - 3 Keeney Anti-Aircraft, Brown 69.50
 - 1 Keeney Air Raider 139.50
 - 5 Mills Panorams, Serial Over 3000 359.50
 - 1 Mutoscope Ace Bomber 249.50
 - 2 Mutoscope Drivemobile 269.50
 - 2 Mutoscope Sky Fighter 229.50
 - 1 Scientific Battling Practice 89.50
 - 3 Shoot the Japs 79.50
 - 3 Marvel Cigarette Reels, Token P.O. 15.00
 - 1 Kicker and Catcher, 1¢ 17.50
 - 1 A.B.T. Target Skill, Model F, 1¢ 17.50
 - 1 Gottleib 1¢ Grip Machine 15.00
 - 1 1¢ Advance Electric Gripper 15.00

- MISCELLANEOUS**
- 24 Jennings Hi-Boy Scales, Ea. \$ 59.50
 - Lot 1,200.00
 - 2 Wurlitzer 616 Phonographs 249.50
 - 1 Wurlitzer 24 With Adaptor and 8 Buckley Wall Boxes 419.50
 - 11 Buckley Bar Wall Boxes, 5¢ Ill. 19.50
 - 17 Buckley Bar Wall Boxes, 5¢ Chrome 17.50
 - 7 Wurlitzer #125 Wall Boxes, 5-10-25¢ 21.50
 - 5 Wurlitzer #120 Wall Boxes, 5¢ 21.50
 - 60 Seeburg Selectomatic Wall Boxes (24 Records) 8.50
 - 1 Rock-Ola #1526 Bar Box 36.50

EVERY MACHINE GUARANTEED CLEAN AND IN GOOD CONDITION

Terms: 1/3 Deposit, Balance C. O. D.



Berkens Tells Industry Story In N. Y. Paper

NEW YORK, April 6.—Recent edition of *The New York Times* contained an interesting interview with Barnett R. Berkens, executive secretary of the Arcade Owners' Association of America. Berkens, like other leaders in the trade, predicts a big sales volume increase in coin machines.

For the interest of the trade, the interview is carried in full:

The coin machine industry in 1946, the first full year of its operation since the close of the war, will set new peaks in sales, Barnett R. Berkens, executive secretary of the Arcade Owners' Association of America, predicted last week.

He emphasized that manufacturers of these machines for the past four years have almost entirely been concerned with the production of war equipment and that few if any new machines were turned out.

Shoe Shiner

One of the newest machines which will be introduced soon is a new type of automatic shoe-shining equipment, manufactured by Coin Arts Industries of Milwaukee. This machine charges 5 cents for shining each shoe, Berkens said. He added that the company indicated the machine can shine 60 pairs of shoes an hour. The customer, according to the company, also may choose either black or tan polish.

Mr. Berkens declared the industry has been handicapped by numerous shortages, some of which are being overcome. He emphasized that lumber was still a serious bottleneck, as well as the purchase of motors for the equipment.

WANTED IMMEDIATELY 10 ROCK-OLA SUPERS
MUST BE IN 1ST CLASS WORKING CONDITION!
HIGHEST PRICES PAID—WRITE, WIRE, PHONE!

- PHONOGRAPHS—READY FOR LOCATION!**
- Wurlitzer 500 \$479.50
 - Wurlitzer 24 Hideaway, R.C., Orig. Cab. 325.00
 - Seeburg Casino \$359.50
 - Seeburg 8800 or 9800, R.C., New Grille Cloth 625.00

- PARTS AND SUPPLIES FOR MUSIC MACHINES**
- 1 Wurlitzer 600 Speaker \$27.50
 - 3 Wurlitzer #300 Adapters 32.95
 - 1 Wurlitzer 24 Adapter 39.50
 - 1 Wurlitzer #130 Adaptor 37.95
 - 2 Keeney Adapters 24.95
 - 3 Wurlitzer 616 Amplifiers 39.95
 - 1 Wurlitzer 600 Amplifier 39.50
 - 1 Wurlitzer 500 Amplifier 49.50
 - Packard Boxes, Like New 27.50
 - 2 Wurlitzer #304 Stoppers 19.50
 - 1 Wurlitzer #145 Stepper 40.00
 - 6 Solenoid Drums for Wurlitzer 21.95
 - 2 Buckley 32 Selection Chrome \$14.95
 - 15 Wurlitzer #125, 5-10-25¢ 22.50
 - 8 3-Wire Select-o-Matics 35.00
 - Astatic B2 Crystal Pick-Up Cartridges 4.75
 - Metal Chandelier Speakers 10.00
 - 17 National 5¢ Slug Rejectors 3.75
 - 2" Hard Rubber Casters, Per Set of 4 1.00
 - Zip Cord, 500' Rolls, Per Ft.02
 - Program Strips, 500 Sheet Pkgs. 3.00
 - Wurlitzer Main Gears 3.50
 - 4 WATLING SCALES, LIKE NEW 95.00

UA-15 ALL PURPOSE AMPLIFIER
A UNIVERSAL REPLACEMENT FOR ALL PHONOGRAPH AMPLIFIERS
SEEBURG — WURLITZER — ROCK-OLA
Complete With Tubes \$45.00

WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS
1/2 Deposit, Balance C. O. D., F. O. B. New York
DAVE LOWY & CO. 594 10th Ave., New York 18, N. Y.
Phone: Bryant 9-0817

SAM STERN SAYS—ORDER TODAY!

JACK NELSON'S 10,000 PLAY DOUBLE POINT NEEDLE
5,000 PLAYS WITH EACH POINT

- Two perfect precious osmium points to give you double the wear.
 - Trouble-free performance, fits into the pick up the right way.
 - Wears into the record the straight way—the right way.
 - Especially designed for heavy work required of a needle in coin-operated phonographs—85% osmium content in the points.
 - Actually two needles in one.
- | | |
|------------------------------------|------------------------|
| 26 Double Point Needles, 75¢ each | (50 playing points) |
| 50 Double Point Needles, 73¢ each | (100 playing points) |
| 100 Double Point Needles, 70¢ each | (200 playing points) |
| 250 Double Point Needles, 65¢ each | (500 playing points) |
| 500 Double Point Needles, 60¢ each | (1000 playing points) |

"THE SPEED IRON" NEW SOLDERING GUN
NEW SOLDERING PRINCIPLE

SAVES TIME: Always ready for use—heats up in 5 seconds.
SAVES MONEY: No wasted power—insufficient heat prevents tip burning—more working time—less waiting time with fast heating.
EASY TO USE: Light weight, convenient to hold. Well balanced.
PRICE \$14.95 COMPLETE WITH TWO EXTRA TIPS
Additional Tips, 5¢ Each
1/3 Deposit, Balance C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY
THE EAST'S LEADING DISTRIBUTOR
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

The Famous, Patented Chicago "ACE" Lock
insures

"UTMOST Security!"



CHICAGO LOCK CO.
2024 N. Racine Ave., Dept. 68, CHICAGO

READY FOR DELIVERY! SMILEY

Sensational 5-Ball Counter Game
PRICE \$39.50

ORDER TODAY!
Exclusive Distributors for East Pa.
LEON TAKSEN COMPANY
2035 Germantown Ave. Phila. 22, Pa.
Phone: Poplar 3638

FOR SALE CIGARETTE VENDING MACHINES

10 Column Rowe and Royals, Good Condition: Finish As Is \$80.00 Ea.
Refinished 90.00 Ea.
7 Column Stewart-McGuire 25.00 Ea.
AUTOMATIC CIGARETTE SALES COMPANY
1918 Washington Ave. ST. LOUIS 3, MO.

EXPERIENCED MECHANIC

12 years marble consoles, slots, arcade and music. Wants job with future. Married, 2 children, must be able to find place to live.
BOX A-21, BILLBOARD
6000 Sunset Blvd. Hollywood 28, Calif.

★★ KING-PIN ★★

- NEW REVAMPS**
- 2 BRAZIL \$239.50
 - 3 STREAMLINER 239.50
 - 1 IDAHO 239.50
 - 1 OKLAHOMA 239.50
 - 1 TRADE WINDS 249.50
- NEW FREE PLAYS**
- WILLIAMS SUSPENSE \$279.50
 - EXHIBIT BIG HIT 298.50
 - BALLY SURF QUEEN 289.50
- USED FREE PLAYS**
- 1 Armada .. \$ 19.50
 - 1 Arizona .. 199.50
 - 1 ABC Bowler .. 49.50
 - 1 Barrage .. 39.50
 - 2 Boomtown .. 29.50
 - 1 Brito Spot .. 17.50
 - 2 Bombardier (Victory) .. 89.50
 - 2 Champs .. 44.50
 - 1 Congo .. 24.50
 - 1 Eagle Squad-ron (P&S) .. 79.50
 - 1 Four Aces .. 109.50
 - 15-10-20 .. 119.50
 - 1 Gold Star .. 39.50
 - 1 Girls Ahoy (Sea Hawk) .. 49.50
 - 2 Hit the Jap (Gold Star) .. 34.50
 - 1 Hi Dive .. 89.50
 - 1 G.I. Joe-Jungle .. 79.50
 - 1 Klismet .. 169.50
 - 1 Landslide .. 39.50
 - 1 Legionaire .. 69.50
 - 1 Line Up .. \$ 19.50
 - 2 Majors '41 .. 59.50
 - 1 Marines at Play .. 99.50
 - 2 Midway .. 119.50
 - 2 Marvel Base Ball .. 99.50
 - 1 On Deck (Snappy) .. 59.50
 - 2 Pylon .. 24.50
 - 1 Playball .. 49.50
 - 1 Rocy .. 24.50
 - 1 Silver Spray .. 34.50
 - 3 Sea Hawk .. 49.50
 - 4 School Days .. 47.50
 - 1 Skyline .. 39.50
 - 1 Skychler .. 159.50
 - 1 Streamliner .. 179.50
 - 1 Stratoliner .. 49.50
 - 1 Star Attraction .. 64.50
 - 1 Ump .. 24.50
 - 1 Wow .. 34.50
 - 1 Yankee Doodle .. 34.50
- KING-PIN EQUIPMENT CO.**
826 MILLS ST. KALAMAZOO 21, MICH.

MANAGER

To purchase financial interest up to \$15,000 in route Phonographs and other equipment. Owner has inside interests requiring his attention. Must be aggressive, American, sober type. Here is an opportunity seldom offered with 15-year-old firm. State all facts in application.

P. O. BOX 213 CAMBRIDGE, OHIO

WANTED

Ten or fifteen juke boxes on location in or near Richmond, Virginia. Answer:
J. H. CAMPBELL
1101 West Grace St. Richmond, Va.

VICTORY CONVERSION VALUES

- | | | | |
|------------------------|------------------|-----------------------------|---------------------|
| ON DECK | for Snappy | SKY RAIDER | for Big Parade |
| GIRLS AHOY | for Sea Hawk | TAIL GUNNER | for Ten Spot |
| MISS AMERICA | for All American | ARTISTS & MODELS | for Star Attraction |
| GLAMOR GIRLS | for Sport Parade | SEA RAIDER | for Capt. Kidd |
| FOLLIES OF '46 | for Hi-Hat | BASEBALL | for Seven-Up |
| BOMBARDIER | for Victory | BASEBALL | for Slugger |
| G.I. JOE | for Jungle | PLAY BALL | for New Champ |
| ARMY & NAVY | for Knockout | PLAY BALL | for Old Champ |

HERE IS WHAT YOU GET
NEW! Flashy, 14 Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards
NO MECHANICAL CHANGES

VICTORY GAMES
2140-44 Southport Ave. Chicago 14, Illinois
"America's Pin Game Conversion Headquarters"

CLOSE OUT ON SUPERIOR PRODUCTS SALES BOARD
LESS 50-10-10-10 OFF

- Black Wizard—Buoyant—Double Winner—Super Special—Flaming Youth—Hi-Ya Sailor—Catch a Sleeper—Texas Charley—Black Gold—Nickel Charley—Cherry Charley—Old Reliable Charley
- F. P. & K. SKEE BARREL ROLL, LIKE NEW**
- Evans Galloping Dominos, Late Model, Mills 5¢, Original Brown Front \$229.00
 - Brown Cabinet \$ 65.00
 - Mills 5¢, Factory Rebuilt, New Cabinet 150.00
 - Mills 10¢, Original Brown Front 135.00
 - Mills 25¢, Original Brown Front 145.00
 - Mills 50¢, Original Brown Front 175.00
 - Mills 50¢, Original Brown Front 375.00
 - Seeburg Major Amplifier \$ 35.00
 - Seeburg Wire, 5¢ \$ 10.00
 - Packard Pla-Mor 22.50
 - Seeburg Hi Tone, Remote Amplifier, E.S. 125.00
 - Seeburg Rex Amplifier 25.00
 - Chicken Sam 15.00
 - Bally Rapid Fire Amplifier 15.00
 - Rock-Ola 12 Record Amplifier 25.00
 - Marines at Play \$ 99.50
 - Marvel Baseball 99.50
 - Red-Hot 99.50
 - Torpedo Patrol 99.50
 - Production 99.50
 - Paratrooper 99.50
 - Eagle Squadron 99.50
 - Flying Tigers 99.50
- AMERICAN VENDING CO.**
1891 Coney Island Ave., Brooklyn, N. Y. Esplanade 5-1936
810 Fifth Street, Miami Beach, Fla. 58-1619

COSTS YOU ONLY \$9.50
Each F.O.B. Chicago

NOTHING ELSE TO BUY

New York:

ED RAVREBY, Associated Amusements, Boston, is host to one of the greatest gin-rummy battles of all times almost every week in his apartment at the Astor Hotel. Mike Munves, Phil Gould, Charlie Polgar and Ed make up the foursome. Jack Mitnick, Hy Rosenberg, Charlie Aaronson, Jack Zemler and Herb Hoff are regular kibitzers.

JULIUS TOLCES, associated with Perfect Games, Inc., as a production expert, has devised and is marketing a new contact improvement for poker tables. He also is working on a record holder, a gadget that steadies disks while revolving.

AL COHN, Asco Vending, has been in Atlantic City at a package convention. . . . JOSEPH RAKE, Rake Coin Machine, Philly, was in Chicago last week on business. . . . HARRY BLOCK Block Marble, Philly, is back from his Chicago trip with plenty of new plans.

ISIDOR BARENBOIM and Irving Etkind have been added to the staff of Associated Amusements, Boston. Ed Ravreby announces that the Pre-Flight Trainer has arrived and is now on display in his showrooms. Playland Arcade, Ed's New York interest, is said to be doing a steady business.

JACK FITZGIBBON, Jafco, has been holding off with an important announcement because of shortages. He expects to make it soon, however.

LEO KNEBEL, Manhattan Phono, states that the firm has been busy of late with repairs on old machines and taking orders for new ones. . . . DAVE MARGOLIN is due back from Florida soon.

JACK TASHMAN, Ben Mintz, Arthur Malamed, Mike Wolpert, Lester Klein and Joe Hirsch are slated to head Chicago-way soon on business.

HENRY ROSE has been in and out of town. . . . BILL RIFFINS is headed for Cleveland and Chicago on business. . . . BILL RYAN is in from the West Coast to look over the town. He plans to stop in Chicago on the way back to see manufacturers on delivery questions.

KENNETH MOSS writes that he will be in the city next week at the Edison Hotel. . . . Also due in will be Hy Giles and Marty Polk. . . . BEN UMBANIO is to take off soon for South America to look over the coin machine field for a large manufacturer.

HARRY BERGER says business is piling in. . . . DAVE KATZ, Pennyland Arcade, is fixing his place up. Vending machines are headed arcade-way as soon as production of new machines hits a peak, according to well-informed sources.

MIKE SCHAFFER, arcade owner, says vending machines will be in most arcades shortly.

JACK MITNICK spent part of last week in Boston. . . . LESTER MILLS is planning to re-enter the music operator business in New Jersey.

HYMIE ROSENBERG is back in town at his 10th Avenue office. . . . HAROLD LIEBERMAN, Minneapolis coinman, stopped in New York on his way home from Florida. . . . JOE MUNVES, back from Florida, helped handle the crowds at Runyon Sales recent juke showing.

BOB JACOBS, amusement machine operator, has purchased Marion Webster's arcade on Staten Island. Arcade is a summer one that Bob hasn't opened yet. . . . KEN BAILS says that he plans to purchase a Coney Island arcade. Deal is pending, he states, until the park gets in full swing.

M. B. PRICE, Radio Chef, and members of his organization are reported New York bound. Announcement of new machines by his firm is expected soon.

BASIL ROTHENFIELDS, Sid Greenwald and Kenneth J. Clarke, New England coin machine operators, are expected in New York soon. . . . RICHARD (BARD) WALKER has returned from a winter rest in Florida and Cuba and states that he will look coin machine row over for a week or

COINMEN YOU KNOW

so before announcing his plans. Bard formerly operated vending machines.

RHODA ZAGER, secretary at Runyon Sales, has been kept busy meeting operators at the door. . . . PEPSI-COLA starts its commercial record campaign April 15 in Newark, N. J.

BOB VAN SANTEN, Commercial Record Company of America, has returned from the West Coast where he has been busy completing his location set-up. He claims to have over 1,000 establishments lined up.

BEN FIELDING, New York license commissioner, is slated to talk at the next meeting of the Arcade Owners' Association, according to Barney Berkens. . . . McKIM SMITH has reopened his arcade. . . . MYER WOLF, Atlantic City arcade owner, was just married and is now in Florida with his wife.

DAVE LOWY is said to be on the way back from Italy and is slated for early discharge.

Chicago:

CHICAGO coin machine manufacturers and distributors declared this past week to have been one of the most active in the industry since the end of the war. Visitors hitting Chicago taxed all available hotel room space. From the East came BILL ALBERG and Charlie Aaronson, Brooklyn Amusement; Barney Sugarman, Runyon Sales, Newark; Dave Rosen, Philadelphia; Jack Mitnick, New York; Joe Asche, Active Amusement, Philadelphia; Sam Horwitz, Acme Novelty, Pittsburgh, and Max Roth, Roth Novelty, Wilkes-Barre, Pa. From the Midwest came Al Hanglauer and Ben Axelrod, partners in the Olive Novelty Company, St. Louis; Carl Trippe, owner of Ideal Novelty, St. Louis; Morris S. Gisser, Cleveland Coin Machine Company, Cleveland; William Hautzer, Auburn, Ind.; Sam Bella, Kankakee, and George Ohlendorf, Freeport, Ill., and from the South and Southwest the following prominent coinmen hit the Windy City: Lou London, Leader Sales, Dallas; C. A. Camp, C & P Distributing Company, Memphis; Ken Wilkinson, United Amusement, San Antonio, and T. B. Holliday, Charlotte, N. C.

LYNDON C. FORCE, assistant sales manager of Automatic Instrument Company, will attend the premiere showing of the firm's new phonograph in New York. Display is slated for March 27 and 28 in showrooms of Runyon Sales Company on 10th Avenue. . . . DeWITT (DOC) EATON, sales manager of AMI, and James T. Mangan, public relations and design counselor, were scheduled to leave March 23 for the West Coast where two premieres of the machine are planned. . . . BILL WOLF, of M. S. Wolf Distributing Company, has set the first Western show of the AMI phonograph for March 27 and 28 in Los Angeles and the second for April 3 and 4 in San Francisco.

SIDNEY KRONENBERG, Alameda Company, Birmingham, Ala., and W. B. Preddy, Grapette Company, Camden, Ark., were part of the large delegation of Southern coinmen in town for the Challenge Industries showing of its new phonograph and vender. C. R. McClorf, Panoram Soundies, Inc., Miami, and Ed Heath, Heath Distributing Company, Macon, Ga., were among Southerners, while Louisiana was represented by

Don Solomon, Pelican Amusement Company, Alexandria, and Ben Robinson, Robinson Sales Company, New Orleans.

R. W. HOLLINGSWORTH, Charlotte Music Company, was in the North Carolina group which also included O. B. Deaton, of A. R. Kiser & Company, Charlotte; Jesse Welan, A. & N. Wholesale Supply, Fayetteville, and John A. Carter, Salisbury. . . . JACK CANIPE, Canipe Distributing Company, and C. A. Camp, Music Sales Company, made the trip from Memphis.

LOU LONDON, Leader Sales, Dallas, who recently formed a partnership with Mrs. Charles Snyder, widow of Charles Snyder, former distributor under the Southwestern Distributing Company name in Dallas, is the owner of several show horses, including a blue ribbon winner, London's Folly a five-gaited gelding. . . . VINCE MURPHY, sales manager of Monarch Coin Machine Company and who hails from Boston, is right proud of those two beautiful youngsters of his.

LOU SOKLOVE, sales manager of the Pioneer Manufacturing Company, arrived back in Chi after a two-week trip thru the New England States to line up distributors for "Smiley." He is taking a short rest before taking off for some Midwest stops and California.

CLARENCE CAMP, Southern Amusement, Memphis, led a list of out-of-town column who made the rounds of distributors and manufacturers recently. He was followed by H. Rosenberg, head of his own firm in New York; L. C. Smith, Burlington, Ia.; Ed Heath, Macon, Ga.; Dan Cohen, Crescent Cigarette Service, New Orleans; Jack Lovelady, Lovelady Music Company, Ball Ground, Ga.; Ben Robinson Sales, Detroit; Nate Robinson, Madison Coin Machine Company, Madison, Wis.; Donald Fielding, Donald Fielding & Company, Toronto; Ben Axelrod, Olive Novelty, St. Louis; William Wrigley, W & L Phonograph Service, Peoria, Ill.; J. C. Childers, Fort Madison, Ia.; Lou Wolcher, Advance Automatic Sales Company, San Francisco; Arthur Flake, Arthur Flake Distributing Company, Dallas, and Barney Doster Schill, Barney's Music Shop, Dallas.

J. R. BACON, vice-president and general manager of O. D. Jennings, is renewing old acquaintances in the field with a flying good-will trip thru Portland, Ore.; Seattle, Spokane, Los Angeles and Salt Lake City.

TED KRUSE, president of Amusement Corporation, is so busy these days overseeing his new equipment assembly lines that his wife and their dog, Duke, a bull terrier, come to fetch him home every evening. Martin Bussert, plant superintendent at Amusement, has a light in his eye these days. Those two husky sons of his were recently discharged from service. Martin Jr. was a medical man in the Pacific. His record is studded with many acts of heroism. He performed numerous amputations in the field while under fire.

JOE SCHWARTZ, head of National Coin on West Diversey, is convinced that the export trade is on its way back. Just the other day the sound of his telephone brought the voice of a coin machine operator in Sydney, Australia, and in a few minutes they had closed a sizable export deal. . . . JOHN HORN and

partner, operators of gum venders and scales around Abilene, Tex., were in Chicago to look over the new types of venders. They said they are getting fairly good supplies of ball gum. . . . JIM MANGAN, coin industry publicist, was in Los Angeles for the showing of the AMI phonographs at Bill Wolf's distributing headquarters.

TED RUBENSTEIN, of Marvel Manufacturing Company, has just returned from a swing around the country visiting operators and distributors. Bill Perry handled the reins at Marvel in Rubenstein's absence. He reported that the firm's plans for new quarters are just about ready to pop. . . . MAC CHURVIS, coin machine publicist, and his wife will celebrate their 24th wedding anniversary Tuesday (9).

CHARLES (JIMMY) JOHNSON reports that his firm, Globe Distributing Company, is bringing out a new converted game called Duffy's. . . . LEW TERRY, of Amcco Distributors, keeps a special "coin operators' table" ready at a near-by restaurant for visitors. . . . BEN LUTSKE, of Eagle Coin Machine Company, is demonstrating his new plastic material by sawing it in two to show it has the color worked into the material. . . . HAROLD PINCUS, of Coin Machine Service Company, now has things so well organized in his firm that, for a quick fishing trip, all he has to do is give the word to his receptionist, Alice, to take over. . . . NATHANIEL LEVERONE, chairman of the board at Automatic Canteen, heads the committee for Youth Week in Chicago, May 12-18.

AL SEBRING and his right-hand man at Bell Products, Harry Salat, were among coinmen giving the coin machine industry a thoro conversational survey in the Celtic Cafe. Other enthusiasts on the bright future of the trade were Vince Shay, of Mills Novelty; Tony Gasparro and Al Silverman, Williams Manufacturing Company; Al Stern, World Wide Distributors, and Delbert and Norbert Veatch, of VP Distributors, St. Louis.

DAVE GOTTLIEB is back in town with an enviable suntan after a month's stay in Florida. . . . JIMMY MARTIN was slated for a trip to Haverhill, Mass., soon. George Solar, Chicago salesman for Martin's firm, has completed degree work in Masonry, joining his co-worker, Art Cohen, and his boss. . . . B. B. LAZAR, Pittsburgh distributor, and L. D. SHULMAN, Denver coin distributor, were seen in local showrooms. . . . IRVING F. WEBB, head of Webb Distributing Company reports that his father, Fred T., formerly in the printing business, has joined his firm. Frank Hurd, well-known music man, also has joined the Webb company.

Los Angeles:

RALPH BASS, Black and White Record Company, is moving into new offices at 4910 Santa Monica Boulevard, at Western. . . . BILL WULF, operator from Downey (Modern Coin Exchange), recently in an automobile accident; in the hospital with two broken ribs, but well on the mend and will be back in circulation soon. . . . CHARLES E. WASHBURN, of Coast and Peerless Labels, reports his trip to Mexico City was satisfactory. . . . BILL ABEL singing the praises of forthcoming Coast releases by Jimmy Walker and Idaho Call. . . . Local distribs say the boys are anxious to secure new equipment and orders are pouring in.

BILL LEUENHAGEN'S salesrooms visited by local operators Al Cicero, J. Hertsman, Jay Bullock, Stanley Little and Bud Morrissey. Also shopping there were Fred Morin, Donald Balch, Shannon Douglas, Al Goodman, Ed Seamans and Jerry Gould. . . . BILL WOLF, of M. S. Wolf Distributing Company, busy with his AMI openings on the Coast.

ED MAPE of E. T. Mape Company in town from San Francisco for a few days, conferring with local manager RAY POWERS about new (See Coinmen You Know page 108)

PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 28)

STRANGE LOVE (Famous), in Hal Wallis Production, "The Strange Love of Martha Ivers." National release date not set.

WELCOME TO MY DREAM (Burke-Van Heusen), sung by Bing Crosby in Para-

mount's "Road to Utopia." National release date—March 23, 1946.

WHO'S SORRY NOW (Mills), sung by Lisette Vereia in David L. Loew's Production, "A Night in Casablanca." National release date not set.

OPERATORS! It's worth waiting for

the sensational new Packard Pla-Mor Phonograph.
★ NOW AVAILABLE FOR DELIVERY
Packard Pla-Mor Remote Control Box \$ 38.95
Packard Rotary Speakhanger 159.50
Packard Model 900 Wall Speaker... 49.95
Packard Model 800 Wall Speaker... 33.95
Packard Model 700 Wall Speaker... 19.95
30-Wire Packard Pla-Mor Cable. Ft. .19
Bar Brackets, Aluminum 5.00

We will thoroughly recondition your Mills Slots and convert to Chrome Bells. Includes new castings, cabinet, drill proof, knee action, club handle and new parts in mechanism—\$125.00.

We Can Supply You With
Blue Fronts—Brown Fronts—Gold Chromes—Silver Chromes—Club Bells—Black Cherries—Cherry Bells—Q.T.'s—Jumbo Parade—Four Bells—Three Bells.

ARCADE EQUIPMENT
Factory Rebuilt—Ready To Operate
2 Keeney's Submarine \$100.00
3 Bally's Rapid Fire 175.00
1 Mutoscope Sky Fighter 275.00
1 Exhibit Vitalizer 75.00

JENNINGS 4-STAR CHIEFS
5¢, \$100.00; 10¢, \$125.00; 25¢, \$175.00
WATLING ROLATOPS
5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00

OTHER GUARANTEED BUYS!
Jennings Fasttime, Auto. Payout. \$ 75.00
Kentucky 250.00
Saratoga Automatic Payout 85.00
Paces Reels, Rails—Very Clean 125.00
'38 Keeney Track Time 75.00
1 Spinning Reels, P.O. 85.00
Dewey Single 75.00
Dewey or Caille Double 150.00

★ ★ ★
SPRINGS: 2728A — 10¢; 3198 — 10¢;
2734A — 25¢; 2860A — 25¢; 3789 — 25¢.
Bolts: Award Card Bolts, Dozen 10¢
Cabinet Bolts, Dozen 50¢

AUXILIARY EQUIPMENT SPECIALS

Quantity	Model	Item	Price
1	320	Wurlitzer Box	\$20.00
3	125	Wurlitzer Boxes	@ 37.50
1	120	Wurlitzer Box	25.00
6		Indoor Speakers	@ 22.50
2		Outdoor Speakers	@ 25.00
1		Corner Speaker	19.50
1		Picture Speaker	25.00
5		Seeburg Remote Speakers (Speak Organ)	@ 35.00
1		Seeburg Speaker	25.00
20		Seeburg Selectomatics	@ 10.00
1	111	Wurlitzer Bar Box	15.00
1	412	Wurlitzer Front Grill	12.50
1		Rock-Ola Front Grill	12.50
4		Rock-Ola Dial Wall Boxes	@ 17.50
1		Keeney Wall Box	5.00
5	125	Wall Box Covers	@ 5.00
1		Keeney Adapter for Mills Phonograph	20.00
1	75	Wurlitzer Electric Selector	25.00
1	305	Wurlitzer Impulse Receiver	25.00

Write for Your Needs and Special Prices.

TWIN PORTS SALES CO.
230 Lake Ave., South Duluth 2, Minn.
Tel. 2889

Strike in Coal Prompts Sharp Slash of Steel

PITTSBURGH, Pa., April 6.—Threat of a prolonged strike in the soft coal industry prompted U. S. Steel Corporation to announce a sharp curtailment of steel production in the Pittsburgh area.

Company spokesmen said its Pittsburgh plants will cut production to 47 per cent of capacity in order to conserve its coal supply, estimated as sufficient to withstand a two-week coal strike.

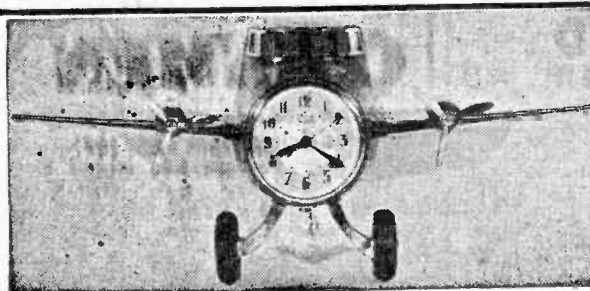
It was announced that 20 of the corporation's 32 blast furnaces here would be banked, and operations of rolling and finishing mills reduced accordingly. Operations of its Clairton (Pa.) coke plant, reputedly largest in the world, will be reduced to 38 per cent of capacity, it was announced.

In Chicago, Carnegie-Illinois Steel Corporation, biggest operating subsidiary of U. S. Steel, announced that production of its mills there would be cut to 50 per cent of capacity if the strike was continuing Sunday (7). Inland Steel and other independents were slated to follow suit. Carnegie has been operating at 90 per cent of capacity.

Maritime Ops Ready Roadside Spots for 1946 Travel Season

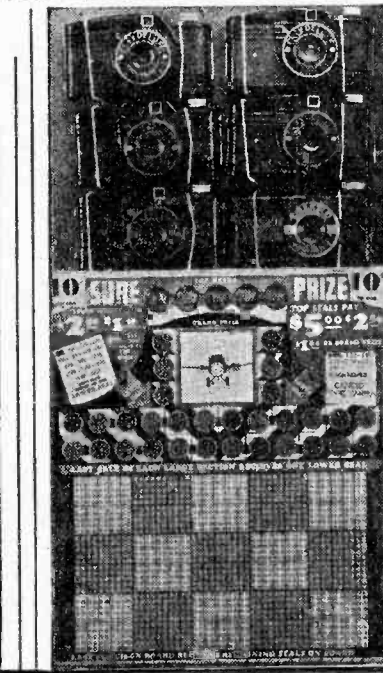
ST. JOHN, N. B., April 6.—With the summer travel season slated to open May 1, operators of roadside stands thru the Canadian maritime provinces are showing more interest in venders, juke and amusement devices than ever before, coin machine operators here report.

Lack of gasoline and the consequent disappearance of tourist trade closed most of the stands during the war, but the trade is booming again with prospects of heavy travel this summer. Operators got a preview of what the business may be when gasoline rationing was lifted last fall and travel immediately took a tremendous upsurge.



DEAL No. C-313

Gives out Beautiful Sessions Self-Starting Electric Airplane Clock for Grand Prize and 6 Candid Type Cameras on open numbers with Sure Prize Board.



TOP SEALS CONTAIN 5 SEALS PAYING: 1 — \$5.00, 1 — \$2.50, 2 — \$1.00, 1 Grand Prize.

ALL SEALS GO

LOWER SEALS CONTAIN 30 SEALS PAYING: 1 — \$2.50, 1 — \$1.00, 24 — 50¢ 4 Advances to Top Seals

1500 Holes At 10¢ Takes In \$150.00
Less Consolations 25.00

Maximum Profit (Less Cost of Deal) .. \$125.00

Lots of 1 Dozen (Net Price) \$40.00 ea.

Lots of 3 (Net Price) 41.50 ea.

Each (Net Price) 43.50 ea.

FOR RESALE ONLY

ALL PRICES F. O. B. CHICAGO

• ABCO • NOVELTY CO.

809 W. MADISON STREET
CHICAGO 7, ILLINOIS

• IMMEDIATE DELIVERY •

Now Delivering Exclusively in Wisconsin

RED BALL SENSATIONAL LEGAL GAME. BY FAR THE BEST WINNER TO DATE **\$395**

LITE-LEAGUE NO BALLS, NO PINS, NO PLUNGERS. REALLY A DIFFERENT GAME **\$425**

BOWL-A-WAY 11 FT. 6 IN. LONG SKEE BALL GAME. ONLY SKEE BALL GAME COMPARABLE TO THE PRE-WAR TYPE **\$375**

WRITE—PHONE—WIRE

WISCONSIN NOVELTY CO.

3734 N. GREEN BAY Phone: Locust 0100 MILWAUKEE 6, WIS.

NEW AND USED EQUIPMENT

	Each	Write
Goalee, New		
Total Roll, New		
Undersea Raider, New	\$399.50	
Genco Playball, Used	145.00	
Chicago Coin Hockey, Used	190.00	
F.P. & K. Skee Barrel Roll, Used	225.00	
Supreme Skee Roll, 9 1/2 Ft.	195.00	
Chicago Roll-a-Ball	125.00	
Supreme Poker Table	89.50	
Scientific Battling Practice	110.00	
Roll-a-Ball, 7 1/2 Ft. Skee Ball	150.00	
Seeburg Jap Conversion, A-1	95.00	
Sky Fighter	225.00	
Air Raider	165.00	
Victory Skee-ball, 9 1/2 Ft.	210.00	
Anti-Aircraft, Brown Cab.	49.50	
Bally Bull Tank Conversion	49.50	
Western Baseball '38	59.50	
Rapid Fire, Comp. Not Working	75.00	

CRATING \$5.00 EXTRA
We Carry a Full Line of Supplies.
MARCUS KLEIN
577 10th Ave. New York 18, N. Y.

HARD TO GET PARTS

★ MAIN FIBRE GEARS

for

WURLITZER	\$4.00
STAR WHEELS	.30
SELECTOR PINS, 1 Doz.	3.00
For SEEBURG & WURLITZER	
NEEDLE SCREWS, 1 Doz.	\$2.00
VOLUME CONTROL KEYS, 100..	5.00
SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz.	1.50
TRIP DOWN WIRE, 1 Doz.	5.00
BRASS YOKE ROLLER, 1 Doz.	2.00
MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each	
	2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts
948 W. Russell St. Phila. 40, Pa.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.
Madison 1, Wis.



SALE OF FREE-PLAY CONSOLES

JUMBO PARADES	\$109.50
WATLING BIG GAME	89.50
BALLY BIG TOPS	119.50
BALLY SUN RAY	149.50
JENNINGS SILVER MOON	124.50
JENNINGS BOB TAILS	119.50
JENNINGS FAST TIME	89.50

EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVE. CHICAGO 47, ILLINOIS
Phone Humboldt 6288

IF YOU CAN'T USE IT, TRADE IT IN ON

BALLY SURF QUEENS BALLY VICTORY SPECIAL
BALLY VICTORY DERBY BALLY UNDERSEA RAIDER
CHICAGO COIN GOALEE

O'CONNOR VENDING MACHINE CO.

Bally and Chicago Coin Distributors

DAN HAWLEY KEN A. O'CONNOR
624 CRAWFORD ST., PORTSMOUTH, VA. 2320 W. MAIN ST., RICHMOND, VA.

SEE OUR AD

IN THE
PARKS SECTION
THIS ISSUE
ON THE SENSATIONAL
ELECTRIC
MACHINE GUN

RUNYON SALES CO. OF N. Y., INC.
593 10TH AVE. NEW YORK 18, N. Y.
Longacre 3-4820

WANTED
UNITED PIN BALLS and GENCO TOTAL ROLLS
NEW AND USED

READY TO SHIP

3 5¢ Brown Fronts, 3-5 P.O.	\$149.00
3 10¢ Brown Fronts, 3-5	179.00
2 25¢ Brown Fronts, 3-5	189.00
2 5¢ Copper Chromes, 2-5	175.00
2 5¢ Copper Chromes, Orig. 2-5	175.00
2 10¢ Chrome Bells, Orig. 3-5	185.00
3 25¢ Chrome Bells, Orig. 2-5	195.00
2 5¢ Cherry Bells, 3-10	140.00
2 10¢ Cherry Bells, 3-10	150.00
1 5¢ Jennings Club Console, 3-5	\$180.00
1 10¢ Jennings Club Console, 3-5	190.00
1 25¢ Jennings Club Console, 3-5	200.00
The Above Set Like New. Set \$550.00.	
6 25¢ Mills S.J. Goosenecks	\$65.00
All of the Above Machines Right Off Locations and in A-1 Condition.	
6 Bell-o-Balls, 10 Ft. Skee Balls	\$ 99.50
Set of 6 for \$500.00. All Perfect.	
3 Bally Alleys	\$ 39.50
All 3 for \$100.00.	
10 Tokyo Guns	\$125.00
2 61 Wurlitzers	\$149.00
2 41 Wurlitzers	189.00
6 616 Wurlitzers	249.00

Small Crating Charges.
1/3 Deposit, Balance Slight Draft.

BINGHAMTON AMUSEMENT CO., INC.
BOB CHARLES

190 Main St. 4-1700 Binghamton, N. Y.

SALESBOARDS

Operators' Hits—Immediate Deliveries.

Holes	Name	Profit	Price
400 5¢	Dollar Board	Def. \$ 7.00	\$.55
600 5¢	Diamond Dust	Def. 11.00	.95
1000 1¢	Clg. Board, Girlie 28 Packs78
1000 25¢	Charley Board	Def. 50.00	.89
1000 5¢	Nickel Charley	17.00	.98
1000 5¢	Double Finn	24.50	.98
1000 25¢	Jackpot Charley	Avr. \$50.00	\$1.15
1000 25¢	Jackpot Charley	Avr. 52.08	1.22
1000 25¢	J. P. Charley, Semi	52.08	1.39
1000 10¢	J. P. Ready Money, Seal	50.70	1.89
165 25¢	J.P. Lighting, Jum.	Avr. 22.00	1.79
1200 25¢	J. P. Texas Charley, Avr.	102.28	2.29
1200 10¢	J. P. Payout, X Th.	Avr. 52.59	2.79
1184 5¢	J. P. Bingo, Jumbo, Avr.	\$33.00	\$2.59
1000 5¢	J. P. Beat This Card, Avr.	33.00	2.59
1020 5¢	J. P. H. Stuff, Girlie, Avr.	27.00	2.98
1020 5¢	J. P. Wanna D., Girlie, Avr.	27.00	2.98
1050 5¢	J. P. Girlie, Avr.	27.00	2.98
1800 5¢	J. P. Lulu, X Thick, Avr.	33.00	2.89
1665 5¢	J. P. Victory Bell	Avr. 46.55	3.74
2170 5¢	Tab. Rd. Wh. B. Tickets	\$36.00	\$1.25
2170 5¢	Banded R.W.B. Tickets	36.00	1.64
120	Baseball Ticket Books, Dz.		1.89
120	Tip Books, Single Banded, Doz.		1.89

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
Deluxe Building Blue Earth, Minn.

WANTED—
PIN GAMES
PHONOGRAPHS - CONSOLES

RUSH YOUR LIST FOR IMMEDIATE ACTION
Liberal Quotations.

ATLAS NOVELTY CO.
2200 N. Western Ave. Chicago 47, Ill.
Phone: Armitage 5005

ARCADE SPECIALS!

READY FOR LOCATION
PHOTOMATIC, #P-RN12, 25¢ Coin
Chute. Latest Model Made, Perfect
Condition and Appearance \$819.50

2 Chester-Pollard Football Games. Ea.	99.50
Bally Torpedo Gun	137.50
2 Bally Rapid Fire Guns. Ea.	97.50
8 Seeburg Parachute Guns. Ea.	87.50
3 Sky Fighters. Ea.	199.50
3 Ace Bombers. Ea.	199.50
5 Tail Gunners. Ea.	47.50
30 Quality Pictures, Panoram, Burlesque Films, Used, Good Condition. Ea.	12.50
2 New Panoram Films. Ea.	25.00
1 Genco Total Roll	350.00

1/3 Cash, Balance C. O. D.

B & B NOVELTY CO.
715-717 W. Main St. Louisville, Ky.

WANTED

Experienced Arcade Mechanic and
Helper. Wire

MARKS SHOWS
Richmond, Va.

COINMEN YOU KNOW

(Continued from page 106)

equipment. Powers has added ex-Marine Gunnery Sgt. GEORGE NOLTING and PETER OOMENS to the staff of his service department here, after a short trip to Sacramento and Stockton contacting operators and talking over business conditions. . . . BILL LEUENHAGEN also north for a couple of days, checking on his San Miguel operations. . . . JERRY KARPMAN, former New York coinman, is purchasing equipment prior to setting up locations here.

BILL WILLIAMS, of M. C. Williams Distributing Company, now open for business at his new offices on Pico, reports he has already had three shipments from Williams Manufacturing in Chicago. Son HARRY WILLIAMS, owner of the Chicago plant, in town to help set up local distributorship. Steno EVELYN SCHELL busy organizing the office staff. . . . AUBREY STEMELER, recently given up Music Operators' Association promotions to open own Aubrey Stemler Distributing Company, has secured offices at 2323 West Pico. Stemler will handle new and used phono equipment and states he will have an important announcement shortly on the major product to be distributed.

Boston:

LOUIS TAUBE, Manchester, N. H., was in town this week along with the Asack brother, Bridgewater, Mass.; Archie Liverside, Lawrence, Mass.; J. B. Poirier, Roxbury, Mass.; Pierce, Pawtucket, R. I.; Harold Kaplan, Springfield, Mass.; H. M. Feinstein, Providence, R. I.; Spector brothers, Old Orchard Beach, Me.; Leo Glosband and Martin Oliver, Portland, Me.; Robert Williams, Shrewsbury, Mass.; Dr. Nadeau, Fort Kent, Me., and the Gloslin boys, Lynn, Mass.

ED RAVREBY, Associated Amusements, Inc., has just received the new International Mutoscope Voice-o-Graph. Ed says that since the warm weather has arrived there has been a great demand for pin games and used music machines. Radios and portable phonographs have just been added by Ed's firm to be sold to operators who feature these non-coin-operated machines as prizes.

BILL WALKER, Biff Sales, has been in to town this week looking around. . . . JACK MITNICK, Runyon Sales, New York, was in town during the week, dropping in on his many friends in the area.

Buffalo:

MAURY FARBER, of Runyon Sales here and "Bar" Company, is back from the New York AMI showing with HY SINGER. They'll drive to Chicago for the April 10th unveiling there. BOB WELLER, also of Runyon Sales and a returned veteran, is apartment-hunting; he wants to eliminate daily commuting from North Collins.

VIC STEHLIN, Rex Coin Machines Distributing Corporation, has been named dealer for O. D. Jennings equipment. New Rock-Ola, which he distributes in Western New York, is now on display in Rex showrooms. . . . JOHNNY BILOTTA and FRED IVERSON, Rochester coinmen, were in town visiting distributor-operator HARRY WINFIELD.

JACK MARINE, music and games operator, and Buffalo Operators' Association director, was a recent New York visitor, combined business with pleasure on the trip. WILLIAM DANIELS, after two and a half years in the Army Air Corps, is back operating routes which he handled for three years prior to induction. . . . ART COUGHLIN and WILLIAM BITTNER, operating partners, are expanding their routes with new equipment.

JOHN RUHLAND and BRUCE BROWN, army buddies, have entered the coin machine business here. Both are veterans with more than four years in the service. Most of their soldiering was done in the Pacific and included action during the Pearl Harbor attack.

JOE MOLIEN, Niagara-Midland Corporation, has just been appointed Musicraft Records distributor in Western New York and Northern Pennsylvania. Territory may be enlarged to include Mid-State New York. . . . ROY BERGMAN will shortly be out of the army to join dad, ALFRED BERGMAN, at Alfred Sales. New staffers for this firm include FRANCIS ARNOLD, IRVE SIMON, STANLEY TOKARCZYK and TOM WOLFE, all in the service department.

Indianapolis:

H. A. (TEX) HOLLEY, of Vending Machine Exchange, has enlarged his record department and will increase his stock of new and used records to approximately 10,000. Enlargement was necessary because of increased demand for the many new lines of records coming on the market.

NORMA McQUEEN, secretary of the Vending Machine Exchange, has returned to her post after a minor operation at the Methodist Hospital. . . . PETER STONE, Indiana Automatic Music Company, and Mrs. Stone are going to Chicago on business.

JAMES HARMONT, former mechanic at Banister & Banister has been transferred to Fort Knox, Ky., and granted a 17-day furlough. . . . INDIANA Automatic Music Company is undergoing a redecorating program, including the addition of new window signs and furnishing. . . . SIMON BERMAN, of the Sicking Company, has gone to Cincinnati on business. . . . MRS. CARLYLE GUNN, of D. & C. Novelty Company, has returned from a visit to London, Ont., and is planning to fly to Miami for a short pleasure trip.

Vancouver:

C. N. (NIP) GOWEN, of Coast Music Service, Ltd., accompanied by Ben Reiter, mechanic, is on a tour of locations in the Okanagan District, 350 miles east of this city, checking and collecting on the juke box circuit.

TOMMY JACKSON'S application to the city council for a permit to install cigarette vending machines on locations here has been turned down on the ground that they would be unfair to retailers who have to pay rents and licenses.

HYMIE SINGER, theater and nitery op, will soon be in the market for games and equipment for the arcade section of his huge open-air dancery and recreation center, to open May 24 on the site of the old Arena, near the Georgia Street entrance to Stanley Park.

Detroit:

TED BENNETT, of Toledo Coin Machine Exchange, was in town Monday, visiting Gay-Coin Distributors. . . . GERHARD (GAY) WOBBERMIN and Stanley Robins, of Gay-Coin, are back from a trip to Chicago with favorable news on early deliveries of Bally machines. . . . VICTOR DE SCHRYVER, head of Marquette Distributing Company, is anxiously awaiting increased delivery schedules on the new Aireon phonograph for which the company is territorial distributor.

FRANK STEIN, head of Joy Novelty Company, has returned from a long stay in California to move his company to a new temporary address at 8635 Linwood, across from his old building, which was sold by the owners. . . . SAM SERVIDIO, who managed the branch office of Atlas Record

& Distributing Company, has left for Florida. Company has closed its local branch.

GEORGE RAMBAUM, now with Joy Novelty Company, is an old hand in the coin machine field here. He's a nephew of the veteran Henry C. Lemke with whom he was once associated. . . . BERNARD BESMAN and Hans Green are forming the Pan-American Record Distributing Company at 11721 Linwood Avenue.

JOSEPH BRILLIANT, president of the Michigan Automatic Phonograph Owners' Association, was a Chicago visitor the past week. . . . HENRY C. LEMKE, Lemke Coin Machine Company, has taken over Eastern Michigan distribution for Coin Arts' new shoe-shining machine.

SLOT BARGAINS

PERFECT CONDITION, 3-5 PAYOUT, CLUB HANDLE AND KNEE ACTION

4 5¢ Mills Brown Front	\$130.00
4 10¢ Mills Brown Front	160.00
4 25¢ Mills Brown Front	195.00
1 10¢ Pace All Star	70.00
3 5¢ Watling Rotatop, Factory Refinished	75.00
3 10¢ Watling Rotatop, Factory Refinished	90.00
1 5¢ Mills War Eagle (2-4) D.J., 20 Stop	65.00
1 25¢ Gooseneck Watling (2-4) D.J.	60.00
Mills and Pace Safe Stands	Up From 8.00
1 Converter, 32 V. DC to 110 V. AC	20.00
1 Converter, 110 V. DC to 110 V. AC	15.00

1/2 Certified Deposit, Balance C.O.D.
Write
OSCAR ELIASON
SAYNER, WIS.

SEND US YOUR IDEAS ON COIN MACHINES AND WE WILL DESIGN YOUR BACKBOARDS, PLAY-FIELDS AND CABINETS. CONVERSIONS AND NEW MACHINES.
ART — STENCILING — DESIGN

CRAIG PARKER Studio

of Commercial Design
333 N. Michigan CHICAGO, ILL.
Franklin 7100

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ROUTE IN WISCONSIN

112 Phonographs, 8 Arcade Games and Guns, 90 Wireless Wall Boxes, 25 Wired Boxes, many Speakers and other Equipment; all on location.

Price \$60,000.00; Terms

Address:
BOX D-166, The Billboard, Cincinnati 1, O.

MILTON BRAUN

Mills Machines Just Bought

12 5¢ Blue Fronts, Ea.	\$125.00
3 10¢ Blue Fronts, Ea.	150.00
1 25¢ Blue Front at	200.00
1 25¢ Silent Golden Bell at	175.00
1 25¢ Futurity, Pays 3-5, at	150.00
1 10¢ Cherry Bell at	175.00
3 5¢ Cherry Bells, Ea.	150.00
3 5¢ War Eagles, 3-5 P.O. Ea.	110.00
1 5¢ Silent Golden Bell at	110.00
10 Metal Safety Stands, Ea.	10.00
5 O. T. Safety Stands, Ea.	10.00

One-Third Deposit, Balance C. O. D.
I repair, rebuild, refinish, buy and sell Mills Slots. Give me a trial. Send one in as a sample. Ten to one I'll get the rest of your Mills Machines to do over.
Rt. 3, Box 428, Dial 3-5432, Savannah, Ga.

ATTENTION!

2 Grand National, One Balls. Each	\$25.00
1 Western Dead Heat, One Ball	25.00
1 Exhibit Races, Console	25.00
1 Pace Reels with Rail	75.00
1 Wurl. P-12	95.00
1 Wurl. 24 with Buck, Adapter for Collar Use, As Is	215.00

JULES OLSHEIN & CO.
1100-02 Broadway Albany 4, N. Y.

WILL PAY—
\$70.00 Per Case for
22 AMMUNITION, SHORTS OR LONGS
BOX 769, CARE BILLBOARD
1564 BROADWAY NEW YORK 19

GUARANTEED PERFORMANCE—GUARANTEED VALUES

5-BALL GAMES

JOLLY	\$29.50	LINE UP	\$49.50
MR. CHIPS	29.50	WILD FIRE	49.50
ROXY	29.50	STRATOLINER	49.50
SUPERCHARGER	29.50	METRO	59.50
SUPER SIX	29.50	A.B.C. BOWLER	59.50
PUNCH	29.50	DIXIE	59.50
FLEET	39.50	FLICKER	59.50
MASCOT	39.50	SHOW BOAT	64.50
ROLLER DERBY	39.50	FOUR DIAMONDS	69.50
SHORT STOP	39.50	HOROSCOPE	69.50
BAND WAGON	39.50	SEVEN UP	69.50
BOOM TOWN	39.50	SCHOOL DAYS	64.50
LEAGUE LEADER	39.50	TOWERS	79.50
SKY RAY	49.50	ZIG ZAG	64.50
CADILLAC	49.50	SPOT-A-CARD	84.50

SLOTS

Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	\$150.00	Jenn. Master Silver Chief, S.P., 5¢	\$98.50
10¢	\$175.00; 25¢	10¢	\$129.50; 25¢
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	250.00	Jenn. 4-Star Chief, Compl. Recond. and Refin., 5¢	98.50
Mills Blue Fronts, Comp. Refin., Club Handles, 10¢	150.00	10¢	\$119.50; 25¢
Mills Extraordinary, Comp. Refin., Club Handles, 5¢	125.00	Jenn. Silver Chief or Silver Club Special, 5¢	119.50
10¢	\$150.00; 25¢	10¢	\$139.50; 25¢
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢	215.00	Jenn. Victory Model, 5¢	119.50
10¢	\$225.00; 25¢	Pace All Star Comets, Comp. Refin. In Gold and Silver Chromes, 3/5 5¢	\$79.50; 10¢
Mills Copper Chrome, 25¢	225.00	25¢	\$125.00; 50¢
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢	139.50	Pace Rocket or Deluxe, SP, 5¢	94.50
10¢	\$165.00; 25¢	10¢	119.50
Mills Q.T., 10¢, Rebuilt	99.50		
Wall, Rolatop, 3/5, 10¢	79.50		
Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢	79.50		
Mills Dice	89.50		

CONSOLES

Pace Club Consoles, 10¢	\$125.00
Jenn. Club Consoles, 5¢	129.50
10¢	\$149.50; 25¢
Jennings Ciga-Rolas, 5-10¢, Late Models, Like New	89.50
Callie Club Console, Late Mod., 25¢	125.00
Watling, Big Game, 10¢, Like New	150.00
Bally Skill Field, 7-Coin Head	89.50
Four Horsemen, 7-Coin Head	149.50
Pace Reels, 5¢, Without Rails, A-1 Condition	69.50
Pace Reels, 25¢, Without Rails, A-1 Condition	125.00
Pace Reels, 5¢, With Rails, A-1 Condition	89.50

PAY TABLES

Keeney Fortune	\$189.50
Skyark	139.50
Bally Challenger	94.50
Race King	94.50
Mills Big Race	49.50

MISCELLANEOUS

Rock-Ola Playmaster with Spectrovox, A-1 Condition	\$425.00
Singing Towers, Like New	325.00
Shoot Your Way to Tokyo	179.50
Strips, S.P., C.H. or Club Special, Set of 3	.45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	3.00
20 Stop Star Discs, hardened	.80
Mills Orig. 4-Bell Cabinets	19.50

Exclusive Distributor for Seeburg Phonographs and Accessories in Wisconsin and Upper Michigan; also Genco, Gottlieb and Chicago Coin New Games.

Milwaukee Coin Machine Co.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN



PEACHES from GEORGIA

EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

MUSIC MACHINES

2 Wurlitzer 24, Each	\$345.00	Seeburg 9800, R.C.	\$625.00
1 Wurlitzer 600 Victory	550.00		
Seeburg 8800	600.00	Wurlitzer Twin 12, In Metal Cabinet With 5 Packard "Pla-Mor" Boxes, Extra Clean	250.00
Brand New 1942 Model Rock-Ola, 5-10-25¢ Wall Box	45.00		

ARCADE MACHINES

Shoot the Chutes	\$109.50	4 Seeburg Jailbirds, Converted to Shoot the Bear, Thoroughly Rebuilt	\$145.00
Ace Bomber	225.00	Brand New Goalee	525.00
Tokyo Raider	95.00	Brand New Undersea Raider	399.50
Skeeballette	90.00	Brand New Super Skee-roll	365.00
ABT Blue & White Pistols	25.00	Western Baseball, Late Model	125.00

PIN BALLS

Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location

Marvel Baseball	\$145.00	Flicker	\$ 82.50	Follies	\$ 49.50
Santa Anita, 1 Ball	95.00	Cadillac	47.50	Yankee Doodle	225.00
Doughboy	47.50	Fox Hunt	47.50	Velvet	79.50
Lead Off	55.00	Hit the Jap	74.50	ABC Bowler	79.50
Lime Light	47.50	Dark Horse, 1 Ball	175.00	Luxury	59.50
1-2-3, 1 Ball	75.00	Skyrider	155.00	Pin Up Girl	145.00
Thumbs Up	74.50	'41 Snappy	72.50	Belle Hop	99.50
'41 Major	82.50	Landslide	64.50	Gun Club	94.50
Spot Pool	82.50	Speed Way	49.50	Bolaway	89.50
Slap the Jap	74.50	Speed Demon	49.50	Drum Majors	54.50

SLOTS

Jennings 1 Star Chief, Refinished	\$ 95.00	Mills 5¢ Gold Chrome, Rebuilt, Like New	\$225.00
Jennings 5¢ Sky Chief	125.00	New Mills 5¢ Silver Chrome, Rebuilt, Like New	275.00
2 5¢ 4 Star Chiefs, Refinished, Like New	135.00	4 5¢ Columbias, G.A., Latest Model	69.50
10¢ 4 Star Chief, Refinished	165.00	Mills Vest Pocket, Blue and Gold	55.00
10¢ 4 Star Chief	145.00	Mills Vest Pocket, Chrome	55.00
Jennings 10¢ Club Special	150.00	Double Slot Safe Stand, Doors & Locks Complete	75.00
10¢ Pace, Latest Model, Like New	150.00		

CONSOLES

2 Super Bells Comb.	\$275.00	1 Club Bells Comb., Like New	\$225.00	6 Paces Reels, 5¢, Rails, P.O.	\$125.00
1 Jumbo P.O., Extra Clean	125.00	1 Paces Reels, 10¢, Rails, P.O.	150.00	4 Buckley Track Odds, J.P., Latest Models, Perfect Condition	625.00
1 Watling Big Game, P.O.	100.00	Baker Pacers, J.P., Latest, Brand New	525.00		
2 Silver Moon, P.O.	115.00				

Georgia Operators, Come and See Our New Machines. Gottlieb's Canteens, Evans' '46 Dominos, Exhibit's Big Hit, Jennings' New Slots, Munves' Super Skee-roll, Mills Vest Pockets, Bally's Undersea Raider, Chicago Coin's Goalee.

ONE-HALF CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS.

HEATH DISTRIBUTING COMPANY
217 THIRD ST. PHONES 2681 and 1611 MACON, GA.

YOUR LAST CHANCE

To Unload the Following Old Games at TOP PRICES!

(OUR OFFER GOOD FOR 5 WEEKS ONLY!)

Nippy	\$15.00	Jolly	\$22.50	Snappy '41	\$40.00
Ocean Park	15.00	Sporty	22.50	Legionnaire	40.00
Oh Boy	15.00	Polo	22.50	Sport Parade	50.00
Sky Line	15.00	Stratoliner	40.00	Bolaway	50.00
Roxy	15.00				

SHIP BY TRUCK ALL YOU HAVE OF THESE GAMES

MARVEL MANUFACTURING CO.

2124 MILWAUKEE AVE. EVERGLADE 0230 CHICAGO 47, ILL.

INTERNATIONAL SCOOPS

NOW IS THE TIME TO BUY

NEW EQUIPMENT—IMMEDIATE DELIVERY

Stage Door Canteen	\$249.50	Total Roll	\$525.00
Big Hit	298.50	Smiley—New Counter Game	39.50
Suspense	279.50	Gusher—New Counter Game	54.00
Surf Queen	289.50	Marvel—New Counter Game	50.00
Bubbles	249.50	American Eagles—Counter Game	50.00
Goalee	525.00		
Packard Wall Boxes	36.95		

WANTED—100 PIN GAMES AND 100 PHONOGRAPHS

Write, Wire or Call

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 Prospect Avenue Cleveland, Ohio MAin 5769-70

We Are Now Delivering

GOTTLIEB'S STAGE DOOR CANTEEN
PACKARD PLA-MOR WALL BOXES & SPEAKERS
EXHIBIT'S BIG HIT
MILLS BLACK CHERRY BELLS
MILLS VEST POCKET BELLS

SPECIALS FOR SALE	
Dark Horse, 1 Ball, F.P.	\$150.00
Grandstand, 1 Ball, C.P.	47.50
Keeney Submarine Gun	125.00
Track Time, 1938	\$100.00
Seeburg Jap Gun	90.00
Mills 50c Silver Chrome, 2-5 Pay	Write

WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)



ATTENTION, MECHANICS!

Make Repairs Fast with either of these 2 Streamlined Soldering Irons. MODERN AS THE ATOM BOMB.

SPEED IRON SOLDERING GUN

5 Second Heating. No waiting. 100 Watt, 115 Volt, 60 Cycles. **\$12.95**
AC Only

KWIKHEAT THERMOSTATIC IRON

Hot In 90 Seconds. Patented built-in Temperature Control automatically prevents overheating. 225 Watts. Price With 1 Tip... **\$8.75**
EXTRA TIPS — SET OF 5 ASSORTED... \$5.00

BLOCK MARBLE CO
1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.
Get it from BLOCK—They have it in stock!

NOW DELIVERING

BALLY'S
SURF QUEENS
VICTORY SPECIAL

WATCH FOR
BALLY MUSIC

EXHIBIT'S
BIG HIT

Single and Multiple
5 Ball F.P.

EVANS

GALLOPING DOMINOS
BANG TAILS

Comb. F.P. & P.O.
TEN STRIKE, F. P.

ALSO "TOTAL ROLL," "GOALEE" AND MILLS "BLACK CHERRY BELL"

PALISADE SPECIALTIES COMPANY
498 ANDERSON AVE. CLIFFSIDE PARK, N. J.
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LIVE—LIVE—LIVE—LIVE!

BUMPER RINGS

SMALL • MEDIUM • LARGE

SEND FOR LIST AND PRICES TODAY! NEW LIST JUST OFF PRESS!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

WANTED

F. P. LOT-A-FUNS AND LITE-A-CARDS
WILL PAY \$25.00 EACH

WANTED

BUCKLEY TRACK ODDS, D. D. J. P.
ADVISE PRICE AND SERIAL NUMBER

NOW DELIVERING NEW EQUIPMENT

Keeney's New Bonus Superbell (Comb.), C.P., F.P.	Write \$74.50	Gottlieb's Stage Door Canteen.....	\$249.50
Mills Black Cherry Bells (Genuine)	Write	Chicago Coin's Goalee	525.00
Mills New Vest Pockets (Express Pre- paid Anywhere)		Williams Suspense	279.50

ROBINSON SALES CO.

7525 GRAND RIVER TYLER 7-2770 DETROIT 4, MICH.

MILLER VENDING COMPANY

Offers:

NEW MACHINES IN STOCK

EXHIBIT BIG HIT	GRAND CANYON	TRADE WINDS
EXHIBIT IDEAL CARD VENDER	STAGE DOOR CANTEN	MILLS VEST POCKETS
BUBBLES	GENCO TOTAL ROLL	STREAMLINER
BIG TOP		

ONE-BALL MACHINES RECONDITIONED

Sport Special \$127.50 Club Trophy \$239.50
Record Time \$127.50

GUNS

Rapid Fire \$95.00 Seeburg Shoot the Chute \$72.00
Keeney Anti-Aircraft 47.00 Seeburg Chicken Sams 65.00

MILLER VENDING COMPANY

42 Fairbanks St., N. W. Phones: 9-8632, 9-6047 Grand Rapids 2, Michigan

FOR SALE—READY FOR LOCATION

SHOW BOAT \$ 75.00	VICTORY \$ 94.50
SILVER SPRAY 60.00	TOWERS 89.50
JEEP 122.50	STAR ATTRACTION 74.50
WILD FIRE 49.50	MIAMI BEACH 79.50
HOME RUN '41 69.50	SCHOOL DAYS 69.50
CLUB TROPHY 345.00	DUST WHIRLS 250.00

Terms—1/2 Deposit With Order, Balance C. O. D.

COLD SPRING DISTRIBUTING CO.

19 E. UTICA LL 6217 BUFFALO 9, N. Y.
For reference contact THE MARINE TRUST CO., Cold Spring Office, Buffalo, N. Y.

PIN GAMES READY FOR LOCATIONS

STAR ATTRACTION \$ 65.00	BOMBARDIER \$ 90.00	SEA HAWK \$ 60.00
SNAPPY '41 65.00	CASA BLANCA 175.00	TEXAS MUSTANG .. 65.00
SCHOOL DAYS 55.00	BIG TIME 35.00	NEW CHAMP 59.00
ARGENTINA 75.00	AIR RAIDER 125.00	SPOT A CARD 75.00
ZIG ZAG 60.00	GUN CLUB 75.00	CROSSLINE 60.00
VICTORY 79.50	JUNGLE 75.00	TEN SPOT 52.50
BOSCO 75.00	G.I. JOE 79.50	SCHOOL DAYS 52.50
SEA RAIDER 90.00	SPOT POOL 65.00	BIG PARADE 125.00

ARCADE MACHINES

1 BALLY KING PIN \$155.00	1 OLUB TROPHY (Bally, with Base) .. \$235.00
2 WURLITZER SKEE BALL ALLEYS	1 WHIRLAWAY WITH BASE 275.00
APIECE 200.00	5¢ MILLS EXTRAORDINARY, C.H. 115.00
3 WESTERN DELUXE BASEBALL .. 95.00	25¢ MILLS EXTRAORDINARY, O.H. 145.00
EXHIBIT LOVE METERS (What is Wise Owls—Love and Romance) a Set 120.00	5¢ WATLING ROLATOPS 90.00

WILLIAM R. GOLDBERG

656 MADISON AVENUE YORK, PENNSYLVANIA

MR. OPERATOR!

We will buy your Pin Games and Music. On or off location! Contact us at once.

THOMPSON MUSIC CO.

3006 PREBLE AVE. PITTSBURGH (12), PA.
Linden 3157

WANT MECHANIC

For all kinds of machines in arcade in summer resort. Top salary to the right party.

AUGUST PAGLIUHI

P. O. BOX 52 DETROIT 19, MICH.

**Gilmore's Service to Industry
Signalized by CMI Directorate**

CHICAGO, April 6.—Signal honor was given to James A. Gilmore at a meeting of the members of Coin Machine Industries, Inc., here April 2 when he was elected to serve as a member of the board of directors of the organization for three years.

Gilmore first took up his duties as secretary-manager of CMI in 1938 and until the war stopped the holding

business. His record in building up the membership of the organization has attracted attention in the trade association field.

But Gilmore's old love for the coin machine trade could not be downed by the passing of time. Just a soon as CMI took up its activities again at the end of the war he was put back at his old job as secretary-manager.

One of his most recent jobs in CMI has been that of conducting the active work of the public relations program instituted by the manufacturers. This has been a big undertaking, and he has been hard at work day in and day out since the program started.

Before coming into the coin machine trade, Gilmore had many years' experience in trade association activities in the oil industry. Particularly experienced in legal work for the association, he traveled over many States and contacted legislatures with a view to preventing unfavorable legislation. In the coin machine trade, he has also traveled widely to attend State and city meetings of operators.

Now that the industry is starting on its post-war program, he will visit many associations in their annual meetings from time to time.



JAMES A. GILMORE

of the annual conventions he was busy carrying on the work of the group and planning and conducting the annual gathering in Chicago. Each annual convention added to the laurels of his record in planning and also managing the big conventions.

During the war years CMI disbanded its meetings, and Gilmore managed a big membership drive for a big trade association in the lumber

**New Supreme Enterprises
Opens in Fla.**

MIAMI, April 6.—Supreme Enterprises, Inc., coin machine distributors, a new concern here, has two offices in the State to service operators.

Willy Blatt and J. A. Lovelady, of Miami, and Morris Hankin and Jack Lovelady, of H & L Distributors, Atlanta, have formed the new outfit. Distributorships for AMI, International Mutoscope Corporation and J. H. Keeney have already been granted the establishment.

Offices in Jacksonville are at 49 Riverside Avenue. Miami offices are located at 3817 N.E. Second Avenue.

Blatt and Hankin have been friends for 30 years.

**Separa Mulling
Plan To Revive
Billiards Game**

DETROIT, April 6.—Revival of the manufacture of Separa billiard tables, produced here on a small scale before the war, was discussed this week by Joseph Separa, who has moved his headquarters, formerly on Moran Avenue in the northeast suburb of Hamtramck, to a store at 4500 Holcomb Avenue here.

Separa designed and produced the tables, operating a number of them himself in Detroit locations prior to the war. This game was an outgrowth of the Belgian pool tables, of which a few were imported and placed on location in the city, mostly in East Side locations in Detroit's large Belgian colony. There they achieved a moderate degree of popularity. Various Detroiters designed games along this line, with Separa perhaps the largest producer in the field.

He was also active as a pin game and amusement machine operator of other types, but dropped out of the field during the war when normal operations and production of games were impossible. Separa has no definite plans for reviving manufacture of his game immediately, but believes that when the lumber and plywood situation is eased so that adequate supplies are available, a profitable revival with a large-scale production program is possible.

CAN SHIP

ONE BALLS

3 LONGACRES \$395.00
3 '41 DERBYS 295.00
3 SPORT SPECIALS 135.00
1 KEENEY SKYLARK 135.00

FIVE BALLS

ON DECK \$ 35.00
HIT THE JAP 65.00
5-10-20 135.00
ALERT 80.00
HI-HAT 80.00
SILVER SKATES 70.00
BOMBARDIER 80.00
A.B.C. BOWLER 75.00
CADILLAC 47.50
BIG HIT 35.00
BORDERTOWN 37.50
FLEET 45.00
WINGS 45.00
HIGH STEPPER 75.00
TOPIC 80.00
BEAUTY 45.00
SKY BLAZER 65.00
PLAYBALL 37.50

PHONOGRAPHS

1 COMMANDO \$550.00

1/3 deposit with order,
balance C. O. D.

MELODY LANE

MUSIC CO.

1109 Broadway
KANSAS CITY 6, MO.

Hercules "A NAME YOU CAN TRUST"

ARCADE EQUIPMENT — LIKE NEW!

Exhibit Post Card Machines	\$19.50	Bally Rapid Fire	\$119.50
View Machines	19.50	Keeney Submarine	129.50
Evans Ten Strike	49.50	Williams Periscope	149.50
Texas Ranger	52.50	Keeney Air Raider	149.50
Exhibit Punching Bag	59.50	Shoot Your Way to Tokyo	159.50
Radio Rifles	59.50	Bally Submarine	179.50
Love Meters, Per Set of 3	75.00	Supreme Rocket Buster	209.50
Chicken Sam Converted to Hitler Gun	79.50	Thunderbolt	225.00
Rock-Ola World Series	99.50	Mutoscope Sky Fighter	229.50
Chicken Sam Converted to Jap Gun	99.50	Super Skeeroll (Like New)	269.50
Seeburg Chicken Sam	109.50	Mutoscope Drivemobile	279.50

NOW DELIVERING NEW EQUIPMENT

BANK BALL

9' Size	\$375.00	Gottlieb Stage Door	\$249.50
12' Size	445.00	Canteen	375.00
14' Size	495.00	Williams Suspense	279.50
		Bally Surf Queen	289.50
		Bubbles, Pioneer New Revamp.	\$249.50

WE ARE IN NEED OF **5,000** MUSIC MACHINES
WE WILL PAY THE FOLLOWING

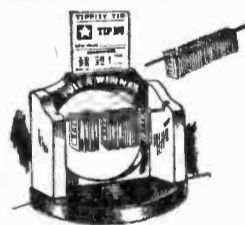
WURLITZER		SEEBURG	
412	\$ 75.00	Commander	\$350.00
816	150.00	Vogue	350.00
24	225.00	Envoy	375.00
600R	340.00	Colonel	325.00
600K	350.00	Classic	250.00
500	350.00	Royals	275.00
700	525.00	Gems	250.00
750	500.00	Mayfair	250.00
780	575.00	Crown	250.00
800	650.00	9800, ESRC	525.00
850	600.00	8800, ESRC	525.00
850	125.00	8200, ESRC	575.00
61 Counter Model	125.00		
41	125.00	ROCK-OLA	
71	165.00	Standard	\$275.00
81	175.00	Super	350.00
		Master	350.00
		Premier	450.00
		Commando	450.00
MILLS			
Thrones	\$225.00		
Empress	275.00		

WE'LL BUY ALL LATE PIN GAMES
Send List and Prices

1/3 with order, bal. C.O.D.—ORDER TODAY

HERCULES SALES AND DISTRIBUTING CO.
415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.
CABLE ADDRESS—HERDISCO
DAVE ENGELS IRV. ORENSTEIN

BUY "FAIR PLAY" TICKET GAMES



Yes, buy "Fair Play" Ticket Games and you buy the BEST . . . We are the largest manufacturer of Tab Tickets . . . sold exclusively thru distributors and operators . . . Easy to handle for faster play . . . makes you the most profit. Made for Jar or Box use or for our "Dangling Ticket Vender" illustrated. Specializing in

RED-WHITE & BLUE	2160's - 2170's - 2180's
TIPS	Single or Staped in 5's
120's	
136's	
BASEBALL	120's
BINGO	1050's
COMBINATION	1440, 1836, 2052, 2280, 2520

Dangling Ticket Vender
WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.
WORTHMORE DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	7.00	1.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, THICK & PROTECTED	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000P	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	42.75	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	28.14	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	162.75	8.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

MUSIC			
5 Seeburg Plaza, Ea.	\$375.00	1 Seeburg 8200	\$850.00
2 Seeburg Classic, Ea.	450.00	2 Wurlitzer 24, Ea.	375.00
1 Seeburg Vogue	475.00	1 Wurlitzer Victory	495.00
1 Seeburg Gem	300.00	2 Mills Dance Masters, Ea.	150.00
2 Mills Zephyr, Ea.	\$160.00	2 Wurlitzer 412, Ea.	175.00
2 Rock-Ola Windsor, Ea.	300.00		
CONSOLES			
1 Bally Sun Ray	\$150.00		
SLOTS			
28 Bally Super Bells, Very Clean, Handles, Serials Over 2000, Ea.	\$219.50	2 Keeney Super Bell, 5¢ Denomination	\$300.00
		F.P., P.O. Ea.	

EAST COAST MUSIC CO. Write for Our List. 10TH & WALNUT STS. CHESTER, PA.



There's MAGIC IN THOSE WORDS!

. . . The thrill that people get from making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again on their own phonographs guarantees operators exceptional profits in a business that is only in its infancy!

VOICE-O-GRAPH

TRADE MARK REG. U. S. PAT. OFF.

Fully AUTOMATIC—COIN OPERATED . . . Truly remarkable earnings being reported—ask any MUTOSCOPE Distributor for PROOF!

DELIVERIES NOW BEING MADE . . . IN ORDER RECEIVED.

Completely Automatic. No attendant necessary. Soundproof booth large enough for 2 people to record conversation or song.

Record Your VOICE

Now on display at all Mutoscope Distributors' Showrooms
SEE VOICE-O-GRAPH TODAY — or MAIL this coupon for details

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh St., Long Island City 1, New York

Send me at once complete details on VOICE-O-GRAPH.

NAME
FIRM
ADDRESS
CITY ZONE STATE 3-4-13

WRITE—GET ON OUR MAILING LIST!

PHONOGRAPHS	WALL BOXES		
Wurlitzer 600R	\$425.00	Packard Boxes, Like New	\$32.50
Wurlitzer Twin Twelve, Buckley	195.00	Wurlitzer #100 Box	19.50
Wurlitzer 24 Victory Model	445.00	Wurlitzer #125 Box, Guaranteed	24.50
Wurlitzer 600 Packard Keyboard	450.00	Seeburg Wireless, 20 Sel.	37.50
Seeburg Hi-Tone 8800, ESRC	650.00	Seeburg Wireless, 24 Sel.	27.50
Seeburg Hitone, 8800, ES	600.00	Buckley Chrome, 32 Sel.	17.50
Rock-Ola Super	545.00	Buckley Chrome, 24 Sel.	19.50

ACCESSORIES

Wurlitzer 412 Amplifier	\$25.00	Mills CH Motor	\$29.50
Wurlitzer 41 Amplifier	22.50	Rock-Ola Heat Motor	1.95
Wurlitzer 616 Amplifier	35.00	Wurlitzer and Seeburg D.C. Motors	19.00
Wurlitzer 24 Amplifier	45.00	Wurlitzer and Seeburg Motors	29.50
Wurlitzer D.C. Amplifier	22.50	DC Converter	18.00
Rock-Ola Amplifier	55.00	5-10-25¢ Slug Proof Coin Mechanism for Seeburg Hi Tone	19.50
Classic, Vogue Gem Amplifier	45.00	Wurlitzer 950 Slug Proof Coin Mech.	19.50
Wurlitzer 145 Stepper	35.00	Main Gears	4.00
Wurlitzer 135 Stepper	35.00	Tone-Arm Screws for Wurlitzer, Doz.	1.75
Wurlitzer #304 Stepper	19.50	Star Wheels	.35
Wurlitzer 304-305-306 Transmitter	19.50	Title Strips for Wurlitzer, Doz.	1.00
Bakelite Crystal Pick Up	3.95	Wurlitzer Trays, New	.50
Metal Crystal Pick Ups	3.45	Seeburg Trays, New	.60
Wurlitzer #800 Speaker	29.50	Program Strips, Per M	5.00
Rock-Ola Speaker	22.50	Coin Wrappers, Per 10 M	9.50
Wurlitzer #412 Speaker	29.50	Casters, Per Set	1.25
Seeburg Speaker	24.50	Rubber Casters for Rock-Ola	1.80
Organ Speakers, Comp.	7.95	Large Rubber Casters, Set	1.85
12" PM Speaker, New	4.25	Volume Control Keys, Each	.05
8" PM Speaker, New	2.25	Zip Cord, Per Foot	.02 1/2
Rock-Ola Motor, Any Type	22.50	Line Cord, Per Foot	.06
Wurlitzer P12 Chassis, Less Tone Arm and Motor	20.00	Shielded Wire, Per Foot	.05
Original Covers for Wurlitzer #125 Boxes	5.95	Seeburg Brackets	2.50
USR2	57.50	Buckley Brackets, Curved	2.50

UNIVERSAL AMPLIFIER WITH TUBES \$47.50
NEW PORTABLE 3-TUBE RECORD PLAYER 32.50

We have parts for all Phonographs—Write your needs!
WE HAVE ALL PARTS FOR WIRELESS BOXES
All mdsc. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!
WRITE—WIRE!

WEST SIDE DISTRIBUTING COMPANY
612 TENTH AVENUE. PHONE. CIRCLE 6-7933 NEW YORK 18, N. Y.

THIS OFFER GOOD FOR 30 DAYS

★
WILL PAY FOR FOLLOWING IN GOOD CONDITION

- \$ 80 for Wurlitzer 412
- \$165 for Wurlitzer 616
- \$400 for 600 Keyboard
- \$575 for Model 700 Wurlitzer
- \$675 for Model 800 Wurlitzer
- \$725 for Wurlitzer 850
- \$120 for Rock-Ola 16
- \$145 for Rock-Ola 20
- \$325 for Rock-Ola Standard
- \$390 for Rock-Ola Master
- \$410 for Rock-Ola Super

WE PAY FREIGHT WITHIN 500 MILES
WRITE FOR PRICES ON ALL OTHER EQUIPMENT

AMERICAN COIN MACHINE COMPANY

437 Elizabeth Ave., Newark 8, N. J.
Phone: Waverly 3-1500

WANTED	WANTED
WURLITZER 412	Will Pay \$100.00
WURLITZER 616	150.00
WURLITZER 616 LITE-UP, TOP & BOTTOM	175.00
WURLITZER 24	225.00
WURLITZER 600 ROTARY	350.00
WURLITZER 600 KEYBOARD	375.00
WURLITZER 500	375.00
WURLITZER 750E	625.00
SEEBURG REX OR ROYAL	150.00
SEEBURG GEM	275.00
SEEBURG CROWN	275.00
MILLS THRONE	225.00
MILLS EMPRESS	275.00

WRITE - WIRE - PHONE
N. Y. DISTRIBUTING CO.
630 TENTH AVE. NEW YORK 19
Circle 8-9570

FOR SALE

Wurlitzer 616 Lite-Up, Top & Bottom	\$265.00
Wurlitzer 600 Rotary	435.00
Wurlitzer 600 Keyboard	469.50
Wurlitzer 500	475.00
Wurlitzer 750E	725.00
Wurlitzer 950	725.00
Wurlitzer '42/24 Victory Model	450.00
Wurlitzer '42/600 Victory Model	499.50
Wurlitzer 600 Packard Keyboard	395.00
Seeburg Vogue	485.00
Seeburg 8200 Model Gem	485.00
Seeburg HI Tone ESRO	595.00
Seeburg HI Tones	540.00
Seeburg Cadet ESRO	475.00
Mills Panoram	395.00

Write - Wire - Phone
1/3 Deposit, Balance C.O.D., F.O.B. N. Y.
HUB DISTRIBUTING CO.
632 Tenth Ave. New York 19, N. Y.
Circle 6-9570

PUSH CARDS

Largest Stocks. All Popular Sizes and Types.
Fine Cards — Low Prices — Fast Service.

FREE Catalog. Write
W. H. BRADY CO., MFGRS.
EAU CLAIRE, WISC.

SPECIAL

Direct from mill, approved brand new outlet wire is used from machine to outlet, 110 volts good rubber back, 2 wire copper, jute reinforced, stranded, shockproof, water-proofed, pliable, 250' steel rolls, 4 rolls to ctn., 3 1/2¢ Per Foot. Also 28 and 35 cable wire direct from mill, brand new.

1/3 dep., bal. C. O. D., F. O. B. N. Y.
ARCADE BULB COMPANY
56 W. 25TH ST. NEW YORK 10, N. Y.

CMI Sets Date For '47 Session

(Continued from Page 101)

man for February 3-6, 1947, for the next annual convention and coin machine show. Officials of the group pointed out that it will take considerable time to prepare floor plans and exhibit contracts.

When these are ready, the association will follow its established prewar policy of offering exhibit space first to members of CMI; next to non-members who have exhibited in former shows, and finally to any prospective exhibitors.

Proposed changes in the by-laws of the association were adopted with scarcely a dissenting vote.

Add Members

Immediately following the meeting, the newly elected directors met and elected the following officers:

- David Gottlieb, president.
- R. W. (Dick) Hood, vice-president.
- John Chrest, treasurer.
- James A. Gilmore, secretary.

Three new manufacturer members were voted into the CMI during the meeting, Bell-O-Matic Corporation, Chicago; Coin-Arts Industries, Milwaukee, and Amity Foundry & Machine Company, Inc., Perth Amboy, N. J.

✓ Addition of these firms brings the current total membership of coin machine manufacturers to 44—representative of every type of coin-operated machine.

NO FLAT BLDG. BAN

(Continued from Page 101)

building site does not exempt the job, it was pointed out.

Under the regulations, however, each separate building, would be con-

sidered a separate job, CPA officials said.

Repainting, repapering or replacement or repair of existing equipment also is exempted if it does not change the structure itself. Laying of new floors, or putting in new partitions would come under the regulations and the \$1,000 limit for offices and stores and the \$15,000 top for factories.

ARCADE MACHINES

Genco Bank Rolls	\$195.00
Midget Skee Ball	95.00
Scientific Upright Baseball or Basketball	125.00
Scientific Batting Practice	115.00
Kirk Astrology Scale	95.00
Kirk Guess Your Weight Scale	125.00
Scales to Weigh Pennies	16.50

BIGGEST ASSORTMENT OF NEW AND FACTORY RECONDITIONED ARCADE MACHINES, FINISHED LIKE NEW, ON HAND. ALSO ANY CARD FOR ANY MACHINE THAT VENDS A CARD AT FACTORY PRICES.

New or Rebuilt—Any Make or Model—We Have Them All

MIKE MUNYER
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6877)

FOR SALE

Just Off Locations, Knee Action, Club Handles	
1 50¢ Mills War Eagle	\$300.00
26 25¢ Mills Brown Fronts, 3-5 Pay	
Out, Ea.	200.00
1 25¢ Mills Copper Chrome, 2-5 Pay	
Out	210.00
1 10¢ Mills Copper Chrome, 2-5 Pay	
Out	200.00
5 10¢ Mills Brown Fronts, 3-5 Pay	
Out, Ea.	185.00
1 10¢ Mills Silver Chrome, 2-5 Pay	
Out	195.00
61 5¢ Mills Brown Fronts, 3-5 Pay	
Out, Ea.	175.00
1 5¢ Mills Gold Chrome, 2-5 Pay	
Out	195.00
2 5¢ Mills Copper Chrome, 2-5 Pay	
Out, Ea.	195.00
9 5¢ Mills Silver Chrome, 2-5 Pay	
Out, Ea.	195.00
4 5¢ New Vest Pocket Bell, Machines	
Have Never Been In Use, Ea.	65.00
1 5¢ Used Blue and Gold Vest Pocket Bell	50.00

All of these machines are in regular cabinets. This is all nice clean merchandise.

LEE NOVELTY COMPANY
(Owner, Robert Ehrhardt, Sr.)
1004 SPRING ST. SHREVEPORT, LA.
Office Phones: 2-4545 or 3-3825

MENS WRIST WATCH

720 HOLE - 5¢ PLAY
TAKES IN... \$36.00
PAYS OUT... 8.25
PROFIT 27.75

PRICE - \$12.00 PER DEAL —
5 DEALS - \$55.00 — 25% DEPOSIT BAL. CO.

PARAMOUNT GRAND PRIZE

JACK POT PAYS \$100 ON 50¢ GRAND PRIZE

102-103	106-107
103-104	107-108
104-105	108-109
105-106	109-110
EACH RECS 25¢	110-111
	EACH RECS 25¢

101-102 RECEIVES PUNCH IN JACK POT
WINNING TICKETS AHEAD TIMES

G. H. RILEY SALES CO.
420 COLUMBIA ST.
LAFAYETTE, INDIANA

ORIGINAL MILLS SLOTS

BROWN FRONTS

Serial No.	
25¢—#416,133	\$185.00
25¢—#437,504	185.00
10¢—#427,120	155.00
10¢—#448,714	155.00

BLUE FRONTS

25¢—#396,467	\$155.00
10¢—#399,248	127.50
5¢—#398,407	122.50

Q.T.'s

5¢—Giltter Gold, #23,853	\$84.50
10¢—Blue, #18,850	73.50
5¢—Red, #15,750	67.50

MILLS SLOTS--Reconditioned

GUARANTEED TO BE CLEAN

25¢ Chrome	\$215.00
10¢ Chrome	195.00
5¢ Chrome	185.00
5¢ Gold Chrome	185.00

1 WAITING ROLATOP, 10¢.....\$89.50

PINBALL GAMES
READY FOR LOCATION

YANKS	\$92.50
SHOW BOAT	74.50
JUNGLE	74.50
DEFENSE	74.50
VICTORY	74.50
TOPIC	78.50
SPOT POOL	69.50
FLICKER	69.50
ZIG ZAG	64.50
A.B.C. BOWLER	64.50
TRAILWAYS	67.50
MAJORS '41	64.50


T & L MUSIC COMPANY
1424 Central Parkway Cincinnati 1, Ohio

SPECIALS BY STEWART

1 Band Wagon	\$49.50
1 Velvet	49.50
1 Big Chief	37.50
1 Pan American	49.50
1 West Wind	75.00
1 Four Diamonds	55.00
2 Play Ball	69.50
1 Genco Defense	99.50
1 C. O. D.	27.50
1 Short Stop	39.50
1 Roller Derby	39.50
3 Bally Reserves	24.50
1 Border Town	39.50

STEWART NOVELTY CO.
250 South State, Salt Lake City, Utah

SEE YOU IN CHICAGO, APRIL 10th AND 11th, FOR THE PREMIER SHOWING OF THE NEW **AMI PHONOGRAPH**



David Rosen
855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

GET 'EM NOW!

IMMEDIATE DELIVERY

DISTRIBUTORS FOR

Bally

VICTORY SPECIAL
VICTORY DERBY
UNDERSEA RAIDER

Orders taken subject to prior sale

THOROBREDS . . . \$375
LONG ACRES . . . 375
PIMLICOS 310
'41 DERBYS . . . 275

One-third deposit with order,
F. O. B. Baltimore

WANT TO BUY MILLS SLOTS

Must be ORIGINALS. Advise Quantity, Denomination, Condition, Price.

CALVERT SALES CO.

COIN MACHINE EQUIPMENT

708 N. HOWARD STREET, BALTIMORE, MD.

Vernon 8034

Attention, Canadian Operators!

We take great pleasure in announcing that we have been appointed exclusive distributors for Canada for the NEW CHALLENGER PHONOGRAPH and DRINK DISPENSERS.

Trans-Canada Distributors, Ltd.

Head Office: 1247 Guy St., Montreal 25, Que.

Branch Offices: 277 Donald Street, Winnipeg, Manitoba

1063 Granville Street, Vancouver, B. C.

New Packard Wallboxes, \$36.95 — Wurlitzer 120 Boxes, \$29.50

DELIVERING NOW

Bally

SURF QUEEN, 5 BALL, F. P. . . \$289.50
VICTORY SPECIAL, 1 BALL, F. P. \$589.50
VICTORY DERBY, 1 BALL, P. O. \$574.50

Authorized Bally Distributors

DELIVERING EVANS

BANGTAILS

1946—5c J.P. MODEL

\$596.50

PARTS DEPT. SPECIAL

GOV'T FURNITURE PADS \$4.50 Each
5 1/2 Ft. by 7 Ft., Like New

MARVEL'S NEW

5 BALL REVAMP

"CATALINA"

\$249.50

MILLS ORIGINAL CHROME AND GOLD CHROME, 5c..\$185.00

JENNINGS BRAND NEW Bronze Chief & Super Delux Lifeup

FRANKEL DISTRIBUTING CO.

1209 DOUGLAS ST.

2532 FIFTH AVENUE

OMAHA, NEBR.

Phone Atlantic 3407 • Phone R. I. 153

ROCK ISLAND, ILL.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

6 WURLITZER 24	\$335.00
WURLITZER 71 COUNTER MODELS	225.00
COUNTER MODEL STANDS FROM	\$15.00 TO 25.00
10 WURLITZER 412's	150.00
10 WURLITZER 616's	225.00
12 ROCK-OLA 12 RECORDS	119.50
10 SEEBURG 12 RECORDS	115.00
1 SEEBURG CASINO	335.00
2 SEEBURG REX, REVAMPED WITH PLASTIC LITE-UP	315.00

ALL PHONOGRAPHS A-1 CONDITION!

WURLITZER PARTS

Main Fiber Gears, new	\$ 3.75
Brake Bands for All Models, new	1.00
Record Trays, new	.50
Motors	30.00
Star Wheels	.30
Star Wheel Pins	.20
Volume Control Keys, Per Doz.	.35

SEEBURG PARTS

Tone Arms, Less Heads, new	\$ 3.50
Spring Assembly, complete, new	2.75
Motors	30.00

ROCK-OLA PARTS

Drive Motors, new	\$22.50
Belts, new	.60

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! WE HAVE EVERY TUBE MANUFACTURED — NO INCREASE IN PRICE!
Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

FOR SALE

... Will Accept ALL Trades!

ONE NEW EVANS 1942 GALLOPING DOMINOES \$435.00
WITH JACKPOT—TWO TONE CABINET

AUTOMATIC PAYOUT CONSOLES

Mills 4 Bells, Late Heads	\$525.00	Mills 4 Bells	\$350.00	Pace Twin Reels, Five & Ten	\$225.00
Keeney 4-Way Superbell, 3-5, 1-25	475.00	Mills Jumbo Parade	115.00	Pace Twin Reels, Dime & Quarter	250.00
		Keeney 4-Way Superbell, 4-5¢	400.00		

BELL MACHINES

New Mills Black Cherry Bell, Quarter, One Cherry P.O.	\$295.00
New Mills Vest Pocket Bell, Metered, Nickel	74.50
New Mills Brown Front, 5¢, \$195.00; 10¢	210.00
Black Cherry, 25¢	\$275.00
Brown Front, 25¢	\$235.00
Gold Chrome, 25¢	\$250.00
Original Chrome, 5¢	195.00
Brown Front, 5¢	185.00
Gold Chrome, 5¢	225.00
Silver Moon Chief, 5¢	175.00
Pace DeLuxe, 25¢	150.00
Pace DeLuxe, 10¢	125.00
Bally Kingpin, 14 Foot Hi Score Bowling Alley, Uncreated	\$175.00
Evans Tommy Gun, One Piece Arcade Ray Gun	95.00

NEW FIVE BALL FREE PLAY GAMES

Stage Door Canteen	\$249.50	Exhibit Big Hit	\$298.50	Williams Flat Top	\$269.50
United South Sea	269.50	United Riviera	269.50	Williams Laura	269.50
United Trade Winds	269.50	United Grand Canyon	269.50	Marvel Catalina	249.50
United Brazil	269.50	United Santa Fe	269.50	United Arizona	269.50

ONE BALL FREE PLAY GAMES

Thorobred	\$375.00	'41 Derby	\$275.00	Sport Special	\$135.00
Longacre	375.00	Club Trophy	250.00	Pimlico	325.00

BELL MACHINE REPAIRS — GUARANTEED WORK — REASONABLE PRICES

NOW AVAILABLE

"NEW COMPAS" ENGINEERS CONTACT SWITCH KIT \$15.00
A MUST FOR GOOD OPERATORS

1/3 Deposit With Order, Balance C. O. D.

WORLD WIDE DISTRIBUTORS

1014 N. Ashland Ave.

Brunswick 2338-6878

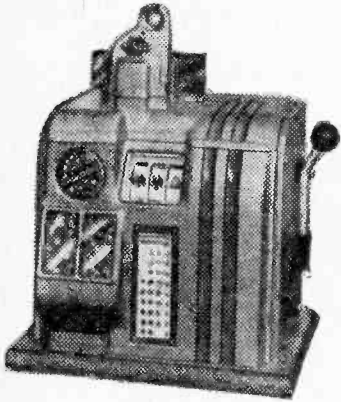
Chicago 22, Illinois

Exclusive Distributors: J. H. Keeney

• Packard Corp.

• Compas, Inc.

1946 COLUMBIA BELLS



5c, 10c or 25c Play
\$127.50 EACH
in lots of 5 or more
\$132.50 single

Factory fresh Columbia Twin Jack Pot Bells. Changeable 1-5-10-25 Play; Double Slug Protections.

Columbia makes more money faster—costs less money to own—no wonder it's the money-making king.

Write, phone or wire your order now.
1/3 Deposit, Balance C. O. D.

Phone: Atlantic 1818

McGlenn Distributing Co.
DISTRIBUTORS OF COIN-OPERATED MACHINES
612 Fifth Ave., Pittsburgh 19, Pa.

Location Prospects Loom As Hotels Seek Revenue To Hold Wartime Profits

Class 22,000 Hotels Small Biz, Field for Coinmen

CHICAGO, April 6.—American hotels are continuing their ride on the wartime gravy train, with annual receipts up to a billion and a half dollars, but hotel men even now are laying plans to offset the inevitable decline. In these plans it is expected that coin machines will be viewed with increasing favor.

Many hotel owners already have recognized the two-fold advantage in wise use of coin machines to boost income and to increase service to patrons. Current example is the wide-scale introduction of coin-operated radios in hotels on the East and West coasts.

Broad picture of the hotel industry as a potential location source is sketched in a recent Department of Commerce informational piece on hotels.

Stressed in this study is the fact that the hotel industry, while big in billion-dollar investments and income, can more realistically be classified as small business.

Thus, hotel investments mount to an estimated \$5,000,000,000, and gross receipts probably ran above \$1,500,000,000 for 1945.

But almost 22,000 of the 28,000 hotels in the U. S. were listed in the 1939 Census of Business as having yearly grosses of less than \$20,000. Nearly 9,000 reported annual receipts of less than \$3,000.

Bulk of the receipts, according to

the study, go to 6,000 larger hotels. The vastly larger group of smaller establishments come under the heading of small business.

20,000 Individual

Likewise, more than 20,000 of the total are operated as individual proprietorships.

These form the broad basis for coin machine prospects in hotels and are seen by the trade as possibilities for a great variety of coin-operated equipment. Depending on the particular needs of individual locations, this could include juke boxes, amusement games and vending machines as well as such varied gadgets as coin-operated typewriters.

But the larger hotels will be just as earnestly seeking additional sources of revenue, according to the report.

Convention Return

Two chief means cited are return of conventions—which numbered 18,000 a year before the war—and a big bid for tourist trade. Universally popular with vacationers and convention visitors, coin machines are seen by many trade members as having a definite role to play in accomplishing these objectives.

Service and varied entertainment, two basic elements in the hotel-keepers' creed, are also the elements with which the coin trade is expected to woo this new location field.



"LOOK FOR THE EAGLE... YOU'LL FIND THE BEST!"

REPLACEMENT PLASTICS

for all makes and models of AUTOMATIC PHONOGRAPHS (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

SEND FOR COMPLETE PRICE LIST

EAGLE

COIN MACHINE CO.

1514 N. FREMONT AVE.

MICHIGAN 1247

CHICAGO 22, ILL.

SLOT BARGAINS MILLS ORIGINALS

- 1 5¢ Roman Head, 3/5, Ref. . . . \$ 95.00
- 8 5¢ Blue Front, 3/5 125.00
- 1 10¢ Blue Front, Ch., 3/5 185.00
- 3 25¢ Blue Front, K.A., Ch., 3/5 225.00
- 14 5¢ Brown Front, 3/5 Ch. Bell 150.00
- 1 25¢ Brown Front, K.A., Ch., 3/5 245.00
- 1 25¢ Brown Front, Ref. Gold, Ch. 3/5 250.00
- 2 5¢ Blue Front, Ref. Gold, Ch. 3/5 160.00
- 1 5¢ Melon Bell, 3/5 150.00
- 2 5¢ Gold Chrome, 2/5 225.00
- 3 Double Cabinets, 2-Door 60.00
- 1 Double Cabinet, 1-Door 50.00

JENNINGS

- 3 5¢ Chief, Fac. Reb. & Ref., 2/5 \$140.00
- 1 5¢ Mast. Silver Chief, S.P., 3/5 175.00
- 1 25¢ Mast. Silver Chief, S.P., 3/5 225.00
- 1 10¢ Silver Moon Chief 200.00
- 1 10¢ Chief Ref., 3/5 125.00

MISCELLANEOUS

- 2 1¢ Watling, 2/4 \$ 30.00
- 2 5¢ Galile, 2/4 35.00
- 1 25¢ Pace Comet, 3/5 150.00
- 1 5¢ Pace Comet, 3/5 60.00

P. O. GAMES

- 2 Longshots, P. O. \$150.00
- TERMS: 1/3 Deposit with Orders, Balance C. O. D. or S. D.

Mitchell Novelty Co.
1829 West Mitchell St., Milwaukee 4, Wis.

SALESBOARDS

Holes	Put and Take	Def. Profit	Price
300 1 to 5¢	Put and Take	\$ 6.00	\$.62
400 5¢	Buckelino	7.00	.55
600 5¢	Diamond Dust	11.00	.70
1000 5¢	Nickel Charley	17.00	.98
1000 25¢	17¢ Winner Charley	50.00	.98
1000 25¢	Golden Boy Charley	45.00	.98
1000 1¢	Cigarette, 28, 30, 32, 34, 36 Packs.		.78
1000 5¢	Nickel Special Cigarette, 90 or 99 Pks.		.78
1000 25¢	J. P. Charley	\$51.98	\$1.22
1200 25¢	Cheerful Charley, X Thick	82.65	2.98
1800 5¢	Red, White & Blue, Def. X Thick	18.00	2.89
1800 10¢	Red, White & Blue, X Thick	36.00	2.89
1800 5¢	Lulu Lee, X Thick	18.00	2.89
1800 5¢	Lulu, X Thick	30.00	2.89
1800 5¢	Lucky Colors, X Thick	24.00	2.89
2000 5¢	Lulu Belle, X Thick	20.00	3.13
1000 10¢	Lulu Belle, X Thick	40.00	3.13
2000 25¢	Lulu Belle, X Thick	100.00	3.13
1200 5¢	Pick a Fin, X Thick	\$24.72	\$2.90
1200 10¢	Pick a Ten, X Thick	59.40	2.90
800 5¢	Nuts to You, X Thick	\$22.70	\$2.60
800 5¢	800 Club, X Thick	22.70	2.60

25% Deposit With Order — Balance C. O. D.
STUART SALESBOARD CO.
310 Merchants Nat'l Bank Bldg., Omaha, Neb.

ROUTE FOR SALE

Legal Machines. Licensed in Los Angeles. Income \$400 week, mostly Total Rolla.
Price \$20,000
S. SCHWARTZ
6626 Colgate Ave. Los Angeles 87, Calif.

Florida's Season Closed

- 5 Baker's Paces, D.D., J.P. \$275.00
- 10 Pace Races, Red Arrow, J.P. 199.50
- 40 Pace Races, Brown Cabinet 179.50
- 20 Mills Four Bells, Ser. Over 1000, 5c 399.50
- 2 Mills Four Bells, Serial Over 1400, 5c-5c-5c-25c 495.00
- 1 Mills Three Bells, 5c-10c-25c, Re-finished Perfect 745.00
- 1 Keeney Super Track Time, 9-5c Pl. 229.50
- 5 Keeney Super Bell, Comb. F.P. & P.O., 5c 249.50
- 11 Keeney Super Bell, Comb. F.P. & P.O., 5c & 25c Play 545.00
- 3 Keeney Super Bell, Comb. F.P. & P.O., 25c & 25c Play 575.00
- 1 Bally High Hand, Comb. F.P. & P.O., 5c 159.50
- 5 Evans Lucky Star, Two-Tone Cabinet, 25c 139.50
- 1 Evans Lucky Star, Two -Tone Cabinet, 25c \$189.50
- 12 Evans Galloping Dominos, Two-Tone, 5c J.P. 269.50
- 3 Evans Galloping Dominos, Victory Red, White & Blue Model, 5c J.P. 325.00
- 1 Evans Royal Lucre, 5c 275.00
- 2 Evans Lucky Lucre, 3/5c & 2/25c 275.00
- 1 Evans Pacer, 5c, Perfect 299.50
- 20 Buckley Track Odds, D.D., Perfect, Reconditioned 599.50
- 1 Maybelle, Brand New, 3/25c & 1/50c Write
- 15 Mills Vest Pockets, Chrome Write
- 20 Mills Vest Pockets, Green & Gold, Green Write
- 2 Keeney Super Bells, Comb. F.P. & P.O., 5c & 5c 545.00
- 200 Mills Slots, Pace Slots, Jennings Slots, Watling Slots, 5c, 10c, 25c, 50c & \$1 Play Write

Over 100 Other Consoles, Various Types and Makes.

Most of these machines have been thoroughly checked over, others are as they came in from locations.

H. W. "POP" COX

320 FLAMINGO DRIVE W. PALM BEACH, FLA.

IMMEDIATE DELIVERY

- SURF QUEENS UNDERSEA RAIDER VICTORY DERBY
 - BIG HIT ROLL-A-BALL VICTORY SPECIAL
- WEEKLY SPECIAL—6-8 V44 Min. Bulbs — \$6.00 Per 100

Gaycoin DISTRIBUTORS

Bally Regional Representative
4866 WOODWARD AT WARREN DETROIT 1, MICHIGAN 1143 EVERGLADES CONCOURSE MIAMI BEACH 41, FLORIDA

WANT TO BUY MILLS SLOTS

Escalator Models, in any condition.
Cash or Trade In on Precision Rebuilds.

WOLFE MUSIC CO.

217 W. Main St., Ottawa, Ill.
Tel. 1312

CLEAN OUT YOUR CELLAR! WE WANT TO BUY

WURLITZER TWIN TWELVES with PACKARD or BUCKLEY ADAPTERS ANY QUANTITY

WRITE—WIRE—PHONE

PREMIER MUSIC COMPANY

461 WEST 49TH STREET Circle 6-3488 NEW YORK 19, N. Y.

Unveil Vancouver Paper Vender



SHIPMAN'S
Postage Machines
(As Pictured)
Brand New. **\$24.25**
Lots of Ten **\$27.00**
Each
Single Machine **\$27.00**
Guaranteed Rebuilt Models.
Lots of Ten **\$21.75**
Each
Single Machine **\$24.50**

ADVANCE POSTAGE STAMP MACHINES
Lots of Ten **\$10.00**
Each
Single Machine **\$12.50**

VICTORY
Outdoor and Indoor, 24-hour machine. America's finest Postage Vender. Can be used inside or outside. Guaranteed weatherproof.
Brand New. **\$32.50**
Lots of Ten **\$39.75**
Single Machine **\$39.75**

SCHERMACK'S
Brand New 14 and 36 (Illustrated) **\$24.25**
Lots of Ten **\$27.00**
Single Machine **\$27.00**
*Also available in All-mail and specials at above prices.

STAMP FOLDERS
For Shipman, Schermack, N. Y., Etc.
(Strips of 10 or Single)
10 M . . . \$4.85 25 M . . . \$11.75
Immediate Delivery on Any Order.
1/3 Deposit on All Orders, Balance C.O.D.

PARKWAY MACHINE CO.
3046F Tloge Pkwy. Baltimore 18, Md.

Twin Chutes On Machines

To handle either daily or Sunday editions—displays headline news thru glass

VANCOUVER, B. C., April 6.—Interest in the budding newspaper vending machine business continued to focus on the West Coast last week as the first consignment of new Canadian-made machines went into operation on Vancouver streets.

Called "Auto Newsy," the vender is patented in the United States and Canada by Automatic News Vendors, Ltd., Vancouver company formed by Drake L. Cummings, Laverne Bell and John Koloski.

Western Steel, Ltd., of Vancouver, is manufacturing the machines in Canada, with Jensbold Manufacturing Company, of Olympia, Wash.,



NEWSPAPER VENDING machine in use by Vancouver (B. C.) Sun.

producing for the U. S. market, according to Cummings.

First machines here are vending the *Vancouver Evening Sun*. Cummings stated that his company has current orders from other West Coast newspapers in Portland, Ore., and Tacoma, Seattle, Spokane and Vancouver, Wash.

Two Coin Slots

Auto Newsy employs two coin slots to service five-cent daily papers and ten-cent Sunday editions. Featuring a large, unbreakable glass visor which displays newspaper almost down to the fold, it claims weather-proof finish for inside or outdoor use.

Operation is based on the newspaper press needled roller principle and simple gravity. When a coin is deposited, needles on a revolving roller seize the paper, draw it down to the slot where customer takes delivery.

The Vancouver venture in coin-operated news-vending follows two previously established West Coast enterprises. Simplex Manufacturing Company, Oakland, Calif., has adapted its Brownie vender for dispensing wrapped newspapers with nickel or dime operation. Servex Dispenser, a machine with capacity of 30 newspapers of 40-page size, is being used in several Western cities.

Attract Interest

Both of these venders have attracted interest among circulation managers, particularly in Mountain and Coast States. Chief problem to date has been small capacity. While

Cigmaker Pluggin' Vending Machines On Radio Program

NEW YORK, April 6.—P. Lorillard Company, maker of Old Gold cigarettes, is plugging vending machines as consumer outlets on its three network radio programs as well as on spot commercials.

Announcements, carried on a total of 296 network stations and on an additional selected list of local stations, couples vending machines with tobacco counters as places to buy the product. Text is as follows:

" . . . Ask for Old Golds at your tobacco counter. Look for them in your vending machine . . ."

Recognizing the growing importance of the vending machine operator in cigarette merchandising, the plugs are broadcast over 139 CBS stations carrying the Frank Sinatra Show on Wednesdays. Other shows include *Meet Me at Parky's* aired on Sundays over 135 NBC stations, and *Newsreel of the Air*, a Yankee Network broadcast carried by 22 stations.

Vending tie-in is seen as part of P. Lorillard's current advertising effort—intensification of which was recently announced—to keep Old Golds in their present spot as fifth largest selling cigarette.

Cocoa Allotment For U. S. Cut 17% By Allied Board

WASHINGTON, April 6.—Allied Food Board announced a reduction in the U. S. allotment of cocoa by nearly 17 per cent for the period ending September 30, 1946.

This country's quota for the 12-month period from October last year thru September will be 4,080,000 bags, or 670,000 bags less than imports in the preceding year.

Slash was attributed to a decrease in world production and rising demand for cocoa in European countries. Crop on the West African Coast, which produces nearly 40 per cent of the world supply, was reported nearly 15 per cent below normal. United States usually consumes about 39 per cent of the world output, but imports this year have been running slightly ahead of this amount, it was said.

a 30-unit machine is regarded as adequate for small city locations, it cannot service large city spots where a turnover of several hundred newspapers a day is normal.

Altho most of the pioneering in this new field is being done on the West Coast, country-wide interest in coin news-vending is evidenced by recent patenting of six machines.

Latest patent, granted to John Cubete, Charleston, S. C., calls for a "plurality of coin chutes" which may hold the solution to the price problem. If prevailing prices remain below a nickel, multiple slot devices would be necessary.

Note Price Trend

However, U. S. newspapers currently appear to be edging toward a five-cent daily, retaining the dime Sunday paper. Frank E. Gannett, chain newspaper publisher, recently forecast a general price rise to five cents.

This is the case in Vancouver, where Automatic News Vendor, Ltd., is getting its start.

PERPETUAL SALES BOARD

10c PLAY—
Average Gross Take \$57.50
Average Pay Out 29.00
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.75 EA. 2 BOARDS, \$12.00

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80

NUTS-4-U PEANUTS

90 Pound Carton, Blanched . . . \$24.30

CHARMS

Fine Selection, 15 Cr. \$13.25
Penny or Nickel Counter, 1c or 5c. Ea. 1.25
Parcel Post Paid

Full Cash With Order,
F. O. B. Factory

ROY TORR LANSDOWNE PENNA.

REGAL

KING OF THEM ALL



There is a fascination about operating a Penny Bulk Merchandiser that appeals to the old and young alike. Often they will patronize a machine as much for the novelty as for the merchandise they receive.

See your distributor or write direct

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

Northwestern Vendors



De Luxe Merchandiser . \$19.75
Model "23" 9.75
Model "39" 11.85
Model 40 (4# Globe) . 7.20
8# Globe, 15¢ Extra
33 Ball Gum (3 1/2 # Globe) 8.40
(5# Globe, 15¢ Extra)

All Quotations Net, F. O. B. Factory.
IMMEDIATE DELIVERY.
Send for List of Used Machines, Parts and Supplies.
Send 1/3 Deposit When Ordering, Balance C. O. D.

IDEAL NOVELTY CO.

CARL F. TRIPPE

'Authorized Northwestern Distributor'
2823 Locust St. ST. LOUIS 3, MO.

LIMITED AMOUNT OF BOSTON BAKED BEANS

JOHN HORN

2765 Hickory, Route 4, Abilene, Texas



ADVANCE Ball Gum Machines
Order now and have your priority number in which shipments begin to move in regular order.

1 to 9, \$9.94;
10 to 24, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.69; 200 to 499, \$7.42; 500 and up, Jobbers' price, \$7.29.
It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.
1/3 Deposit, Bal. C.O.D.

THOMAS NOVELTY CO.
1572 Jefferson Paducah, Ky.

FOR SALE!
STANDARD JOHNSON ELECTRIC COUNTER
SORTS, REGISTERS AND COUNTS COINS FROM 1c TO 50c.
PRICE **\$575.00** F.O.B. PHILA.
1/3 Deposit — Balance C.O.D.
ROBERT KLINE
2221 N. SALFORD ST. PHILA. 31, PA.

MECHANIC WANTED!
Must have Cigarette Vending Machine experience. Excellent opportunity for the right man.
UNEEDA VENDING SERVICE
100-102 Scholes St. Brooklyn 6, N. Y.



NOW Shipping
ADVANCE
Peanut
Machines

Get your order in and reserve priority number.

1 to 9, \$10.31;
10 to 24, \$9.35;
25 to 49, \$8.66;
50 to 99, \$8.25;
100 to 199, \$7.98, 200 to 499, \$7.70; 500 up, Jobbers, \$7.56.

THOMAS NOVELTY CO.
1572 JEFFERSON PADUCAH, KY.

DIXIE CUPS
for Automatic Beverage Dispensing Machines
Distributors
JOSEPH J. MARCUS
235 East 42d St. New York 17, N. Y.

Report Coin Frozen Food Venders Here in 60 Days

NEW YORK, April 6.—Milton Rifkin, head of the Frez-o-Mat Sales Corporation, declared that his firm will be manufacturing coin-operated frozen food venders "within 60 days." Rifkin made the statement recently while attending the Frozen Food Fair at the Park Avenue Armory here.

His company has had frozen food dispensers, which were not operated by coins, on trial at two Chicago stores of national grocery chains in recent weeks.

He also announced that his concern is planning to manufacture a coin vender of potato salad, luncheon meats and other delicatessen items. This machine would be refrigerated, but it would operate at "high temperatures" compared with a frozen food vender, which must keep products near the zero point, he said.

35 Compartments

Frozen food cabinet will consist of a unit of 35 compartments for various products, such as asparagus, chicken a la king and strawberries, but one coin chute will control the entire

machine, Rifkin said. At each opening of the doors from the package magazines, a package of frosted fruit, vegetables or meat will be pushed out automatically. A rubber stopper will prevent the customer from obtaining more than one package for each coin insertion.

Machine defrosts automatically every 24 hours without causing any spoilage of food, he said. Signal light goes on whenever the refrigeration unit fails to function, and another indicator lights when an individual compartment needs restocking. Lights of the compartment also go out when it is down to the last package or two, and will not relight until the compartment is refilled.

Selling Plan

Rifkin said his plan is to sell the coin-operated models to independent operators thru the usual distributor set-up.

Coin venders of frosted foods are expected to find their greatest appeal in one-man neighborhood groceries, bakeries, milk stores, candy shops, delicatessens and other locations where a ready market for frozen foods exists, but business is not big enough to merit hiring extra workers to handle it.

Development of the machine also paves the way for realization of the idea long cherished by a number of grocers for a completely automatic self-service frozen food store.

100 IN STOCK IMMEDIATE DELIVERY VICTORY Postage Stamp VENDOR



WALL MODEL

Vends Stamps Thru Folder. One 3¢, One 1¢ for Nickel. One 8¢ Air-mail, One 1¢ for Dime, or Any Similar Combination.

4 1/2" Deep
8" Wide
19" High

\$38.75 Ea.

Packed 5 Machines to Case.

Folders to Fit Machine.

\$1.00 Per M. Packed 5000 to Lot.

A well constructed machine . . . good slug protection . . . cadmium plated and weather-proofed for outside locations.

ORDER TODAY!

Terms: 1/2 Cash With Order, Bal. C.O.D. F.O.B. Newark, N. J.

ASCO VENDING MACHINE EXCHANGE
55-57-59 Bronford Street Newark 5, N. J.



YEP!
STILL LIVING!

Adolf and Hirohito took me off the road, too! But I am now ready, willing and able.

New machines ready for delivery?
No, not yet, but we do have . . .

A-1 RECONDITIONED CIGARETTE and CANDY MACHINES

DUGRENIER, ROWE, U-NEED-A, NATIONAL

WRITE, WIRE OR CALL . . .

Yours truly,

WALLY SIPPLE

REPRESENTING
ARTHUR H. DUGRENIER, INC.

Contact me at

CIGARETTE SERVICE COMPANY

197 PETERS ST., S. W. ATLANTA 3, GA.
PHONE WALNUT 3142

Millions Slated By Gum Makers For Expansion

NEW YORK, April 6.—Makers of chewing gum will spend nearly \$15,000,000 to enlarge their plant facilities and to buy new machinery during the next few years, officials of the National Association of Chewing Gum Manufacturers reported.

In 1946 the industry will spend nearly \$12,000,000 for advertising gum as it returns to the civilian market in quantity. Advertising campaigns will include wider use of radio, magazines, newspapers, street-car placards and signboards, it was said.

With the quota of sugar increased and supplies of chicle improving, the trade should see an increase of at least 10 per cent in sales, it was predicted at the association's annual convention in the Hotel Biltmore.

Discuss Vitamins

Important discussion topic at the convention concerned experiments with vitamin K chewing gum to cut tooth decay.

Results of these tests, carried on at Northwestern University Dental School, were announced only recently. Significant points are (1) that cavities can be reduced 60 to 90 per cent thru regular chewing of vitamin K fortified gum, and (2) that chewing gum is the most practical vehicle for applications of the unstable vitamin K compound.

Research is reported to have been sponsored by the William Wrigley Jr. Company and Beech-Nut Packing Company, but convention discussions showed that interest is not confined to these manufacturers.

Some Skeptics

While the gum manufacturers were earnestly considering possibilities for merchandising vitamin K gum, these developments were being greeted with enthusiasm in the vending trade and skepticism in the drug industry.

Such a product, drug sources

ADVANCE NO. 11 Built for the Operator!



PRICES AS LOW AS \$8.00 EACH IN LOTS OF 100.

WRITE FOR QUANTITY PRICES ON MERCHANDISE AND MACHINES!

This machine is exceptionally strong in construction—the result of over 45 years of experience, where no effort or expense has been spared!

J. SCHOENBACH

1647 Bedford Ave., Brooklyn 25, N. Y.

OPERATORS! PLACE YOUR ORDER TODAY

DELUXE *Northwestern* MODEL 40

Time Payments Available On Quantity Purchases
Third Down, Balance 6 or 12 Months

BOTH OF THESE MACHINES WILL VEND PISTACHIO NUTS

NOW AVAILABLE AT



AMERICAN DISTRIBUTORS

1349 5TH AVENUE PITTSBURGH, PA.

423 FRANKLIN STREET JOHNSTOWN, PA.

REAL BARGAINS IN CIGARETTE MACHINES

Lock like new & work to perfection
Stewart-McGulre 7 Column Model S \$37.50
DuGrenier 7 Column VD 62.00
DuGrenier 7 Column V 67.00
DuGrenier 11 Column Champ 85.00
National 9 Column 30 62.00

Half Deposit Required

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

claim, could not be marketed as a confection under the Food, Drug and Cosmetic act.

One trade journal declares that it "definitely comes under the drug provisions of the act and is, therefore, subject to definite labeling provisions that do not have to be met in the case of confections."

CORN CUT TO HIT BAR SUPPLY

May Reduce Soft Drinks

Some refiners fear slash on corn sugars may amount to 50% of actual output

CHICAGO, April 6.—Manufacturers of corn sirups, sugars and starches differ as to just how much the government order reducing their grinds of corn 20 per cent would reduce candy, soft drinks and ice cream outputs, but all agree that it will make a pretty sharp cut generally.

One large maker of corn sirup and starches says the order might have the effect of reducing output nearly 50 per cent because of the high moisture content of corn now coming on the market. However, he is countered by another big corn sugar and sirup refiner who says his firm has developed a method of drying the corn before grinding it.

Candy, soft drink and ice cream makers are uncertain just how hard the order will hit them, but they are agreed that the already short supply of these vending machine staples is going to get shorter as summer booms the business.

All Affected

Candymakers are the biggest industrial users of corn sirup and they also use some starches. Ice cream manufacturers are users of starches and, along with the soft drink sirup makers and bottlers, they have been using corn sugar as a sweetener or "sugar extender" during the war.

Thomas A. Ryan, executive assistant of the National Confectioners' Association, said: "Most candymakers have been getting just enough corn sirup and sugar to keep going. Many are operating part time. What we need is action to get corn moving from farms into the processing plants. Today, everything has been pretty much on a barter basis between confectioners and corn processors."

The order, which took effect April 1, limits corn refiners and processors to grinding 80 per cent less corn per month than their average monthly grind during the first half of 1945. Grind for that period was about normal, so theoretically it would amount to a 20 per cent cut. But last year's corn crop was a poor one for processing, refiners point out. Heavy spring rains thruout the corn belt delayed plantings, and a damp summer helped run moisture content considerably above normal. One refiner estimates that the moisture in the corn would reduce the actual output of corn sugar, sirup and starch per bushel by nearly 30 per cent.

Corn Scarce

Another problem for some refiners, however, is the difficulty in obtaining corn. Trouble lies in two spots. First, Midwestern farmers can feed the grain to livestock and get a net return of about \$1.45 per bushel selling it, as they say, "on the hoof," whereas the Chicago ceiling price on cash grain is about \$1.20. Secondly, the black market reportedly is siphoning it off the open cash markets at \$1.80 to \$2.

Corn refiners, however, are reported to be sticking strictly to the ceiling price. Result, according to some Department of Agriculture grain experts, is development of a "barter market." For instance, they say, corn currently is selling in Iowa

Russian Gum

MOSCOW, April 6.—The Russian newspaper *Izvestia* reported that the Soviet candy trust will start making American-type chewing gum soon. First flavors made will be mint, lemon and orange, the announcement said.

at ceiling prices plus \$400 a car "bonus." That is nearly 50 cents a bushel. Sometimes the bonus is merchandise, a new automobile, radios or "gifts" of other scarce items.

Eventually the corn finds its way to industrial users, such as confectioners and soft drink makers, who swap it to refiners for corn sirup, sugar or starches.

45-Day Supply

Biggest refiners, tho, are reported to have even more corn on hand than the 45-day supply allowed by the government order. Corn Products Refining Company, biggest U. S. maker of corn products, is said to have accumulated a large supply during the long strike of its production workers.

Other major producers are A. E. Staley Manufacturing Company, Decatur, Ill.; Penick & Ford, Ltd., Cedar Rapids, Ia.; Clinton Industries, Inc., Clinton, Ia.; and American Maize Products Company, Chicago. Clinton Industries is the parent company of National Candy Company.

Northwestern Distribs in 2-Day Confab

MORRIS, Ill., April 6.—Fourteen distributors of Northwestern vending machines from all parts of the nation were guests of W. E. Bolen, president of the Northwestern Corporation, and W. R. Greiner, sales manager, at a recent two-day conference in the company's plant here.

Entertainment included a banquet at the Leland Hotel, Aurora. Speakers were Howard Baltimore, of the Walter E. Heller Company, and C. S. Darling, executive director of the National Automatic Merchandising Association.

Attending the conference were Meyer Abelson, Pittsburgh; Abe Stept, Johnstown, Pa.; Carl Happel and Harold Reimer, Milwaukee; E. T. Barron, Minneapolis; Fisher Brown, Dallas; O. C. Hall and Thomas Smith, Grand Rapids, Mich.; Carl Trippe and Mr. Fleckenger, St. Louis; M. E. Maddox and Truman Mann, Washington; Moe Mandell, Brooklyn; E. L. Flanagan, Boston; S. H. Bloom, Los Angeles; Harry Miller and Les Rudd, Des Moines; Bernard Divant, Indianapolis; Mrs. E. M. Dutton, San Francisco; M. T. Daniels, Wichita, Kan., and Joseph Rake, Philadelphia.

Woman Loses Suit on Injury In Tripping Over 1c Scale

MINNEAPOLIS, April 6. — Mrs. Elizabeth A. Rockenbrandt, Minneapolis, lost a \$20,000 lawsuit she brought for injuries she claimed when she tripped over a penny scale in a tavern.

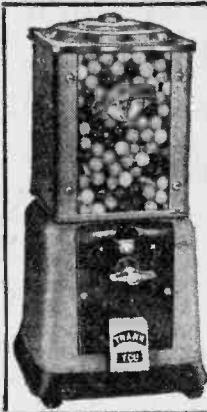
Hennepin County district court jury returned a verdict in favor of the operators of the tap room in which the alleged fall took place, and in favor of the operators of the scale.

Ice Cream Output Rises 5% Despite Scarcity of Milk

WASHINGTON, April 6.—Despite the shortage of sugar and milk, U. S. ice cream production amounted to 471,265,000 gallons last year, according to first estimates of the U. S. Bureau of Agricultural Economics.

This was an increase of approximately 5 per cent over 1944 production which was reported at 446,889,000 gallons.

Production this year is expected to show another slight increase, but at the recent convention of the Association of Ice Cream Manufacturers of New Jersey, Pennsylvania and Delaware, most views of the 1946 outlook were pessimistic. In spite of the 10 per cent increase in sugar allotment, production will be hampered by shortages of other ingredients such as corn sugar and need for new equipment, manufacturers said.



BRAND NEW! PROMPT DELIVERY!
Victor Model "V" 1c vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" Standard Finish (glass globe) each... \$10.75
Model "V" DeLuxe Cabinet (as pictured) each... \$12.75
Terms: 1/2 Cash With Order; Balance C.O.D.
R. H. ADAIR CO.
8924-8926 Roosevelt Rd., Oak Park, Ill.

Candy Machines Wanted

DuGrenier, National, Stoner.
Phone or Wire Collect.
AUTOMATIC MERCHANDISING CO.
2021 Carroll Ave., Chicago, Ill.
Telephone Haymarket 0005

NEW NORTHWESTERN

MODEL 33 ← \$9.95 **ORDER NOW!** DELUXE \$19.75 →

ORDERS FILED IN ROTATION

A FEW USED DELUXES STILL AVAILABLE! \$16.95

WORLD'S SMALLEST 3-REEL MACHINE

BRAND NEW **IMPS**

Cigarette or Fruit Reels
1¢ or 5¢
Sample \$13.50
Carton of 6 \$72.00
5 or More Cartons, Ea. Carton \$69.50

MILLS Brand New Vest Pockets \$74.50

PIN GAMES—USED

Each	Each
Gun Club .. \$79.50	Invasion ... \$99.50
Invasion ... 99.50	Midway ... 175.00
Cadillac ... 49.50	1-2-3 ... 59.50
Ten Spot ... 59.50	Marvel ... 125.00
Dbie.Feature 40.00	Streamliner 189.50
Four Roses. 62.50	Bombardier 109.50
Action ... 125.00	Shangri-La. 125.00
Pin Up Girl 90.00	Defense (Baker) .. 59.50
Boia Way .. 85.00	Spot-a-Pool. 74.50

CIGARETTE MACHINES

Look like new and work to perfection

U-Need-a-Pak, 9-12 Cols. Ea.	\$59.50
DuGrenier 7 Col. Model VD	72.50
DuGrenier 11 Col. Split Champion. Ea.	95.00
DuGrenier 7 Col. Model V. Ea.	89.50
Stewart & McGuire 7 Col. Model S. Ea.	49.50

CONSOLES

All in Perfect Condition

Hi-Hands. Ea.	\$169.50
Paces Reels, with or without Railing	79.50
Big Top	99.50
Sun Ray	139.50
Club Ball, Combination	250.00
Silver Moon	189.50
Royal Flush	59.50

SPARKS

Champion 1c or 5c Gold Award, reconditioned like new. \$29.50

Cigarette or sport symbols. **AMERICAN EAGLES**

Like new, 1¢ or 5¢, fruit or sport symbols. \$24.50

MUSIC

All in perfect working condition

Wurlitzer 12	\$149.50
Rock-Ola 12	149.50
Wurlitzer 600R, Victory Model	500.00
Wurlitzer 600K, Victory Model	525.00
Wurlitzer 412	169.50
Rock-Ola 12 Rec.	149.50
Rock-Ola 16 Rec.	199.50

USED MACHINES

Northwestern Standard, 1¢ or 5¢	\$ 9.50
Duplex, 2 Globe, All-Aluminum Base. Ea.	12.50
U-Chu Ball Gum Machines, Chrome Base. Ea.	6.50
Columbus Bi-Mor, 2 Globe, Floor Model Peanut Machine. Ea.	22.50
Brand New Stamp Machines. Ea.	\$17.50

USED COUNTER GAMES

Marvels, Cigarette Reels only, 1¢ or 5¢ Slots. Ea. \$19.50

Kicker & Catcher. Ea. 29.50

Steeplechase New. Ea. 19.50

Lots of 5. Ea. 17.50

Yankee, Klux, Wings, Pok-o-Reels (Divider Models). Ea. 12.50

Sparks with Gold Award, like new. Ea. 29.50

A.B.T. Guns, Model F, blue cabinet and challengers, late model, thoroughly reconditioned, like new. Ea. 35.00

Stands for these Machines. Ea. . . 4.00

Mills Vest Pockets, Blue and Gold. 54.50

American Eagle, Like New
 24.50 |

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS
IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25c
Play on Location.
Columbia Makes More Money F-A-S-T-E-R
—Costs Less.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

Cigars on Way Back To Coin Locations As Venders Planned

PHILADELPHIA, April 6.—Bayuk Cigar Company of Philadelphia announced that it will return cigars to coin machine locations in this territory. Company was forced to stop sales to these spots during the war because most of its production was bought up by the Army Post Exchange service and the Quartermaster Corps for sale in camps and to men

overseas. Firm makes Phillies. Announcement revived interest in cigar venders, which were making headway in the trade at the outbreak of war. One maker of vending machines announced recently that he was pushing plans for early production of a new cigar vender.

Effect of the war upon the cigar business was disclosed in a government report that U. S. smokers puffed only 5,100,000,000 cigars in 1945, compared with the wartime peak of 6,200,000,000 smoked in 1942. The 1945 consumption was just about on a par with the pre-war level, it was said.

OPA Price Lid On Cigarettes To Continue

WASHINGTON, April 6.—Office of Price Administration announced that it plans to keep ceiling prices on cigarettes for some time, but it is still considering the application of three of the major companies to increase price ceilings.

Officials declined to guess how soon a decision could be expected, but they said cost data on the cigarette industry has been gathered and submitted to its tobacco division. Applications for price relief were made by R. J. Reynolds, Philip Morris, and Brown & Williamson, maker of Raleighs.

Big Stocks

Meanwhile, it was disclosed that the big cigarette makers had more than \$1,000,000,000 worth of tobacco on hand at the beginning of 1946. In cash value, that was more than double their inventories in 1940, but a large part of the increase resulted from higher tobacco prices.

Tobacco firms contend that the present cost of tobacco for regularized cigarettes is nearly \$1.60 per 1,000, or nearly two-thirds of \$2.51 per 1,000 for which manufacturers sell cigarettes, exclusive of taxes. They point out that prices of raw tobacco have risen nearly 150 per cent since 1940.

But Reynolds Tobacco Company, maker of Camels, reported to stockholders that dollars sales of the company in the first three months of this year were "nicely ahead" of the same period of 1945. Net earnings for the first quarter also were "somewhat above" income in the corresponding period last year.

Tax Rise

Bureau of Internal Revenue reported that taxes were paid by manufacturers on production of 1,180,000,000 packages during February, an increase of 41 per cent over the 805,000,000 packs produced in February, 1945.

Increase was attributed chiefly to release of cigarettes to civilians rather than any rise in actual production. Tax figures reflect only cigarettes made for civilians, since those sold to the armed forces are tax-free.

Venezuelan Chicle Crop to Gum-Makers

CARACAS, Venezuela, April 6.—Venezuela's chicle crop of 334 tons in 1945 was the largest ever produced by this country. Most of it was shipped to U. S. chewing gum manufacturers.

More modern methods and a greater knowledge of handling chicle plus the erection of a new plant here was believed to have contributed largely to greater output.

Most of the chicle in Venezuela comes from Bolivar, Omaznes and Delta Amacuro.

N. Y. Automat Firm Reports Profit Up

NEW YORK, April 6.—Horn & Hardart, operators of New York's coin-operated Automat restaurants, reported total net earnings of \$1,372,119 during 1945.

This is equal to \$2.20 per share of stock outstanding, compared with \$2.10 per share earned in 1944 when the firm's net profits totaled \$1,313,402.

Move United Coin Downtown In Milwaukee

MILWAUKEE, Wis., April 6.—United Coin Machine Company, now located at 6304 West Greenfield Avenue here, is making plans to move into the central business district of the city, according to Harry F. Jacobs Jr.

When the move has been made, Jacobs said, the distributing firm will have two new and complete showrooms—one of them for displaying games and the other for showing juke boxes.

Jacobs also revealed that he expects to announce affiliations with manufacturers for distribution thru the Wisconsin area once the move into central part of the city has been completed.

Of interest to the trade is the fact that Harry F. Jacobs Sr. has joined United Coin Machine as a partner with his son. The senior Jacobs has served 15 years as superintendent of the Prudential Life Insurance Company office in Milwaukee.

ANOTHER FEATURE

in the

DUGRENIER Challenger

Centrally located match delivery unit. Every regular and auxiliary column will accommodate king-size packages.

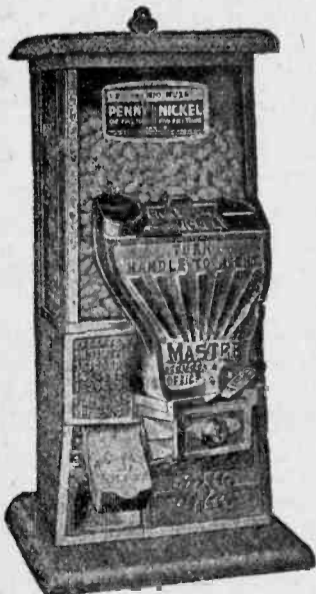


Match Columns located where you can get at 'em for quick and simple loading to cut your servicing time . . . and Package Columns that hold regular or king size without the use of sleeves, slots or gadgets!



ARTHUR H. DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.



"MASTER" NO. 77 COMBINATION PENNY-NICKEL VENDORS

Easy To Operate Start a Route Now!

"THEY TAKE IN THE MOST MONEY RIGHT ALONG" Isn't a Slogan—It's a Fact!

Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

\$15.63 IN LOTS OF Each 5 OR MORE

ORDERS FILLED IN ROTATION MAIL YOURS TODAY!

1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

TWO TONE, TAN AND GREEN, PORCELAIN FIN.

TRI-STATE VENDING CO. 561 10TH AVE. NEW YORK 18, N. Y.

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS



VICTOR'S MODEL "V" Famous Pre-War Vendor

DeLuxe Cabinet Type. Model V, capacity: 8 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 1" ball-gum. Model V DeL. Cab. Type, \$12.50 Ea. Model V Globe Type, \$10.50 Ea. Model V Wall Bracket, 65¢ Ea. Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

1/3 Deposit, Balance C. O. D. PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 Sackman St., Brooklyn 12, N. Y.

"SPECIAL"

- 5 1¢-5¢ MASTERS, Ea. \$ 9.95
 - 11 1¢ KICKER CATCHER GAMES Ea. 22.50
 - 10 1¢ CHALLENGERS GUNS, ABT, Ea. 27.50
 - 10 1¢ TOILET SEAT VENDERS, Ea. 5.00
- All Unedapak Changover Cigarette Parts WANTED: Candy, Cigarette Machines

Cameo Vending, 432 W. 42d, New York

MARBLES

While BALL GUM is scarce, don't lose your locations. MARBLES, 3/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel 40,000 \$52.50
Keg. 17,000 21.05
Cash with order. Prompt shipment.

THOMAS NOVELTY CO. 1572 Jefferson St. PADUCAH, KY.

Honor Rowe For Public Relations

Book for Vets Does It

WASHINGTON, April 6.—Silver anvil, award of the American Public Relations Association for outstanding achievement in management public relations, was presented last week to the Rowe Manufacturing Company, Inc., makers of cigarette and candy vending machines.

R. Z. Greene, firm's president, received the award at the first annual banquet of the association, held at the Statler Hotel March 30.

Rowe's most unusual public relations project was publication of a booklet, "Is Your Future in the Vending Machine Industry?" which introduces veterans, ex-war workers and others to the operating methods and public services of the coin machine industry.

To Vet Advisors

Booklet was distributed to veterans' advisors, chambers of commerce, better business bureaus and local, State and national government agencies.

Panel of judges for the award included Charles R. Ross, press secretary to President Truman; Stephen T. Early, vice-president of Pullman, Inc.; Theodore R. Gamble, West Coast theater owner; John Brandt, president-manager, Land O' Lakes Creameries, Inc., and Robert S. Henry, assistant to the president, American Association of Railroads.

Sodamat Opens in N. Y. With 14-Club Venders Built In

NEW YORK, April 6.—Newest thing in the way of coin-operated shops, the Sodamat, opened its door this week at 1235 Avenues of the Americas.

Fourteen cup venders are built into the walls of the establishment, serving every kind of soft drink from cream soda to Coca-Cola. All of them operate upon insertion of a nickel in a slot. Neon lights over each of the machines tells the flavor vended by it.

How It Works

Upon the coin insertion, a cup is dropped upon a spring holder behind a locked glass door. When the cup is filled, the increase in weight springs the lock on the door and it slides open, letting the customer lift out his drink.

Cashier to give change is located at the front door. All venders are encased in black marble, flush in the walls. More of the shops are due to open shortly around Times Square.

Hot dogs and waffles are sold from a small booth along one of the walls of the establishment. Front of the place is made of glass bricks.

K. F. Smith Heads Okla., Texas Candy Campaign

DALLAS, April 6.—K. F. Smith, of the Novelty Peanut Company here, has been appointed Texas-Oklahoma manager for the council on candy's 1946 campaign.

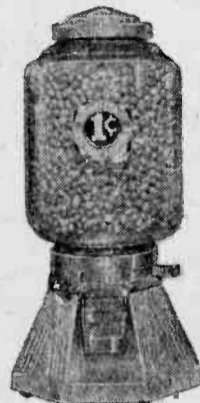
He succeeds Olin Davis, of King Candy Company, Fort Worth.

Schoenbach Leases Additional Space in Brooklyn for Firm

BROOKLYN, April 6.—J. Schoenbach, distributor of Advance Vending Machines, has taken more space in the building he occupies at 1647

Bedford Avenue here. After alterations are completed, there will be a complete shop and stockroom in addition to the present showroom and limited repair department.

"Demand for machines is the reason for enlarging our headquarters," Schoenbach states. "Initial deliveries are expected to start rolling in within the next few weeks, and we want to be prepared to offer the best service possible."



MODEL 33

Less than 25. \$9.95
25 to 99. . . . 9.75
100 or more. 9.60

F. O. B. Factory

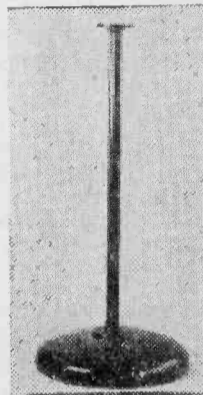
COMPLETE SERVICE IN TEXAS, OKLAHOMA, ARKANSAS, LOUISIANA, NEW MEXICO

FAMOUS NORTHWESTERN BULK VENDERS, PARTS, SALTED PEANUTS

BRACKETS CROSSBARS

STANDS

16" Base, 1" Post, 4" Flange. In Stock Now.



Stands for Venders. Medium Weight \$2.75 Heavy Weight. 3.05

F. O. B. Dallas

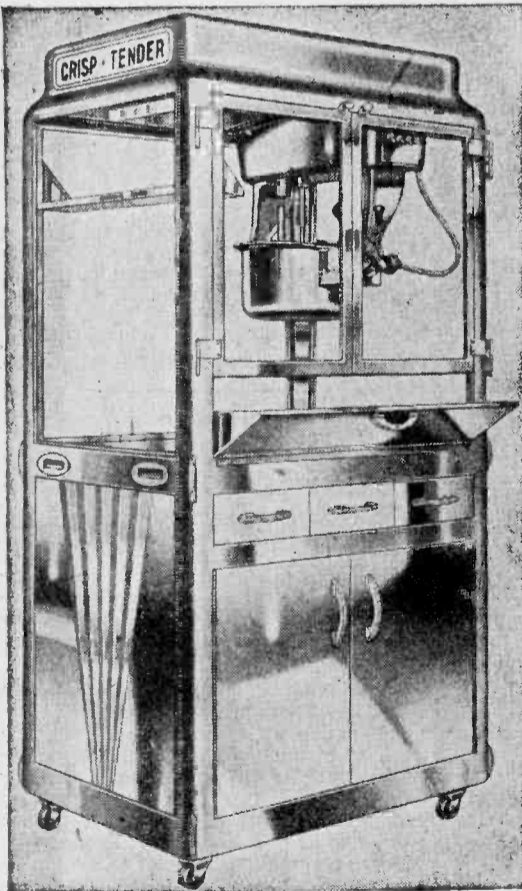
COMPLETE STOCK NORTHWESTERN PARTS EXCEPT GLOBES AND LOCKS

FISHER BROWN

2101 S. ERVAY

DALLAS 1, TEXAS

HERE'S HOW TO "POP" INTO THE MONEY SELLIN' POPCORN!!



A good spot in your town or location will net you \$100 WEEKLY and up CLEAR PROFITS. Where can you earn this much "DOUGH" on such a small investment?

Here's the best honest-to-goodness Popcorn Machine made—the biggest and the finest—You can SEE and SMELL "popcorn" that is! Crowds stop, marvel and BUY from it. HERE'S FACTS ABOUT THE "SUPER-STAR" CONSOLE MODEL

"SUPER-STAR" CONSOLE MODEL

SIZE: Height to top of cabinet 73 1/2". Length 36 3/4". Width (or depth) 27". When combination lower door and working shelf is in down position the depth is increased by 6". Lots of capacity for storing popped corn. . . . One hundred 10c boxes of corn can be popped and stored ahead in this big cabinet.

EXTREMELY LARGE POPPING CAPACITY: Over \$20.00 per hour. . . . Approx. wattage, 2800. . . . Approx. net weight, 300 lbs. . . . Approx. shipping weight, 400 lbs. Genuine stainless clad steel cabinet with chromium panels. . . . fool-proof popping unit. . . . kettle fully thermostatic controlled, indeed a most important feature. Automatic corn and oil feeder optional.

This is Star's biggest and finest cabinet style model—especially designed to meet the particular requirements of theatres and other large concessions that need a ruggedly built machine that can stand up to heavy, continuous operation. Here is a machine that can handle those rush days—every convenience has been built into this model for ease of operation and speed in taking care of customers.

The "Super-Star" also has attention-getting beauty that will draw customers and increase sales. Built of stainless clad steel and chromium, it can be kept clean with a minimum amount of effort. Every part is instantly accessible.

Built for electric heat only, Star's replaceable heating element (patent applied for) can be replaced by anyone in five minutes' time. An extra FREE heating element is supplied with every machine—insurance against an element burn-out on a big, busy day.

\$478.00

Automatic Corn and Oil Feeder Available With "SUPER-STAR" Models

NEW AND SENSATIONAL. . . . The "Super-Star" Theatre Models (cabinet and counter) will be available with this marvelous new device which increases capacity by saving operator's time. A flip of the lever automatically feeds just the right amount of corn and oil into the kettle.

\$60.00 Extra

HERE ARE THREE SOUND AND SENSIBLE REASONS WHY PROFITS ARE BIGGER BY THE OLD "TRIED-AND-PROVED" METHOD.

FIRST, the delicious odor of popping corn whets the appetite and creates the desire for corn.

SECOND, the animation of the actual popping invites and suggests purchases. . . . seeing those big flaky grains, fresh and piping hot, cascading over the sides of kettle automatically suggests and creates far more business.

THIRD, the proof of the pudding is in the eating and no one can deny that fresh corn tastes far better. Only the best corn possible will create the popcorn habit in your customers. Sell popcorn that will make them repeat customers every time they enter your place.

The above are the three best reasons in the world why you can expect more profits if the corn is popped fresh and sold fresh.

WARMED UP CORN IS LIKE WARMED UP PASTRY True, it is edible and fairly good, but not nearly so as if it were produced fresh. . . . Popped corn can be compared to a sponge. On humid or rainy days it absorbs moisture and no matter how much it is warmed up it is not as crisp and tender as when freshly popped.

THE WORLD'S BIGGEST POPCORN CONCESSION was the "Century of Progress" World's Fair in 1933 and 1934. Approximately one-half million dollars' worth of Star "French Fried" Popcorn was produced and sold from Star Machines at this Fair. We honestly believe that \$200,000.00 less business would have been done at this Fair if a "Central-Pop" method had been used.

ORDERS FILLED IN EXACT ROTATION AS RECEIVED. ONLY LIMITED NUMBER AVAILABLE. ACT NOW!

GUARANTEE!!

We unconditionally guarantee the Super-Star to be the finest in equipment of this type against all defects in quality of material (Stainless Clad Steel) and workmanship used. If for any reason same does not please you after trial, prepay same back to us for full refund of price paid.

WE HAVE ALL SUPPLIES

TERMS—\$100.00 With Order—Balance C. O. D.—Specify Freight or Express Shipment

State Regular or Automatic Feed Model. \$478.00 NET, REGULAR MODEL; \$538.00 NET, AUTOMATIC MODEL

FULL REMITTANCE WITH ORDER

THE P. K. SALES CO., 507-509 Wheeling Ave., CAMBRIDGE, OHIO

Juke Makers Hustle Materials

But Hope on Cabinets Up

Some shifting to metals—construction ban may free wood for industrial use

WASHINGTON, April 6.—Despite the tight priority system clamped on lumber, phonograph manufacturers saw a couple of thin glimmers of hope in the cabinet building outlook this week.

First was the possibility that, even with priorities, home construction for veterans may not get under way at top speed for some time. Coupled with the ban on commercial and non-veteran building, this might free quantities of beech, birch, maple and oak normally used in construction for general industrial use, it was argued. If so, coin machine makers across the nation hope to get small portion of the lumber for cabinet making.

This would be possible under the regulation which permits lumber dealers to sell to non-priority users after all priority orders on hand the 20th of each month are filled. This would seem to leave 10 days for non-priority buyers to get in their bids for supplies of lumber and plywood left after priority buyers get thru.

Opinions Differ

Lumber dealers declared that they will not discriminate between the various buyers, but opinions differed sharply as to how much lumber this might make available to the coin machine industry. Majority view seemed to be that it would be "pretty small," but enough to keep some production jogging along.

Second ray of hope came from metals. Altho the steel industry is barely recovering its balance after its strike and holding its breath about the coal walk-out, there were reports that some major manufacturers of juke boxes are switching at least temporarily to metal cabinets. One phonograph maker already has brought out a metal-cased and others have reported successful experiments with metal cabinets.

Chief problems with cabinets made of metal are obtaining the resonance juke patrons like and finishing. Resonance problem was solved with wooden sounding boxes, which eliminate any metallic overtones in reproduction.

Finishing Problem

Finishing and decoration poses a more difficult problem, but it was said this was overcome by improved machining methods and use of simulated wood finishes.

Surveying the entire supply situation from wood to steel, aluminum and plastics, most purchasing agents for big coin machine manufacturers declared: "It's tough, it has been getting tougher and it is going to get tougher yet."

Most agreed that lumber is scarcer now than at any time during the war. Steel, just recovering from its own long strike, faces the possibility of a prolonged coal walkout which observers declared would "be just as bad as a strike in steel." Plastics are obtainable, even in some quantity, but buyers said they frequently could not get exactly the powders and molds they wanted.

Makers of home phonographs are pioneering all plastic cabinets, and (See *Juke Manufacturers*, page 127)



JUKE TALK at the M. S. Wolf (Los Angeles) showrooms gets interest. Left to right: Band leader Lawrence Welk, Bill Wolf, Deuce Spriggins; Ken Curtis, of Mercury Western song recorders, and Jimmy Wakeley, of Decca.

Conley Sets Up New Recording Firm at Tulsa

TULSA, Okla., April 6.—Ed Conley, ace Southwestern boogie and hot piano man, has established Music, Inc., to wax folk and other tunes under the labels Oklahoma Records and Rhythm Club. Company headquarters are in Tulsa.

First releases of then ew firm were four tunes written and recorded by Al Clauser and His Oklahomans. They are *Tears in My Beer*, *My Sweet Mamma*, *Never Pretend* and *Osage Blues*.

Conley declares that one aim of his company is to put Midwestern name bands back on the juke boxes without the necessity of going to one of the coasts for the waxing. He said Clauser's band is under contract to do several releases monthly in addition to a new library of transcriptions and two albums.

William Betz Gets New Home In St. Louis

ST. LOUIS, April 6.—In order to improve its service to operators in out-State Missouri and Southern Illinois, W. B. Novelty Company, Inc., has moved its offices and headquarters to 1012 Market Street in downtown St. Louis, according to William Betz, owner.

Betz pointed out that the new location is on one of the main arteries thru the city with all principal highways from Missouri and Illinois converging near by.

Firm is occupying the entire three-story building. General offices, salesrooms and the repair and service department is on the first floor. Second floor will provide storage space for various coin-operated machines distributed by the company, and the third floor will be devoted to spray and refinishing rooms and additional service working space.

Houston Games Mfg. Plans Chi Distrib Office

HOUSTON, April 6.—W. V. (Bill) Siros, president of Amusement Enterprises of Houston, announced that his company has completed plans for opening offices in Chicago to obtain national distribution of its products in the coin machine industry.

"We expect to have our Chicago offices and showrooms operating as soon as we can find suitable space," Siros said. "Our staff there will include some of the leading figures of the coin machine business. We will handle products of other manufacturers as well as those of Amusement Enterprises."

Meanwhile, he reported work on enlargement of the factory and general offices at Houston is progressing.

Siros said that the firm's Pitchem will be first off the assembly line, followed by its counter model shaker. Plans for production of Marble Table and Bowl-a-Ball also are going forward rapidly, he said. First deliveries to distributors are scheduled in about two weeks.

Commercials Slated On Telephone Music Hook-Up in Hartford

HARTFORD, Conn., April 6.—Telephone music with commercial will be given a tryout in 15 stores of the First National chain here next summer, according to a report from New York.

Hook-up reportedly will be made by the Storecast Corporation of America, headed by Stanley Joseloff, formerly a director of radio for a New York advertising agency. According to the report, the programs will be limited to 25 advertisers with 30-second commercials running between three-minute selections of music.

Installation is expected to be completed by June, it was said.

Richard Law Wins Award On Mills Ads

Given By Typographers

CHICAGO, April 6.—Top award in the trade paper advertising division of the Society of Typographic Arts' 19th Annual Exhibition of Design in Chicago Printing went this year to Richard K. Law, director of advertising for Mills Industries, Inc.

Advertisements prepared by Law, along with other top specimens which form the interesting exhibit, are now on display at the Art Institute of Chicago. Exhibit will be kept on display until the last week in April, according to Bob Littleton, of Ludlow Typographers, who is the secretary of the group.

Series of six advertisements prepared by Law for Mills appeared exclusively in *The Billboard*. First was printed in the December 1, 1945 issue.

"Ideal Treatment"

These cartoon advertisements were signaled out as "an ideal treatment of small space" by the judges in the exhibition.

Society of Typographic Arts was organized in 1928, and since that year has staged an annual exhibition of printing and design. Exhibitions have usually been held at the Newberry Library, but the society decided to move this year's show to the Art Institute where thousands have already visited it.

Mills Industries, said Littleton, has exhibited in the annual showings for a number of years, and has been awarded prizes prior to this latest award. Awards are presented in duplicate—one to the man who drew up the advertisement, in this case Law, and the other to the firm for whom the ad was prepared.

Judges in the contest include a printer, a buyer and an artist. This year's judges were William T. Couch, director of the University of Chicago Press; Dan Smith, art director for Poole Brothers printing company, and Fred Steffen, well-known artist.

Details of Picture Platters Released By Detroit Concern

DETROIT, April 6.—Sav-Way Industries, maker of the new unbreakable Vogue picture record, has released additional details of the platter's construction.

According to engineers, the 10-inch disk is made with a nine and one-half-inch core of aluminum with two paper disks of the same size sandwiching the aluminum disk. Paper disks carry the four-color picture illustrating the piece. On top and bottom of this sandwich are placed two five-inch biscuits of vinylite.

In the record press, this is squashed into a 10-inch record with the recording grooves pressed into it.

Sav-Way claims its plastic records are much more durable than shellac ones, and should measure up better for hard wear platters get on juke boxes. Disk is said to have been the idea of Tom Saffady, 30-year-old president of the company.

It's Smart...New...Popular

HERE'S WHY
 PROGRESSIVE
 MUSIC
 MERCHANTS
 ARE
 CONVERTING
 TO...



Measured Music

First ... It's a genuine multi-profit Personal Music system.

Second ... Individual *Measured Music* boxes give-out music only to persons in a limited area.

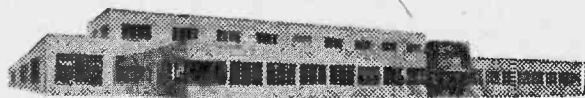
Third ... The service and up-keep are less.

Fourth ... Proprietors of locations prefer the System because (a) the music is personal and confined to limited areas (b) the commissions are larger—more *Measured Music* boxes are in operation at one time.

Fifth ... Music merchants prefer multi-profits from multi-boxes in each location rather than just one box in each location, spread over large areas. *Measured Music* installations are compact, economical, practical and profitable.

Write or call for further information.

SHIPMENTS ARE
NOW BEING MADE



THE HOME OF *MEASURED MUSIC*

PERSONAL MUSIC CORPORATION

*Reg. Trade Mark

PHONE: BIGELOW 8-2200 ... P. O. BOX 720 ... U. S. HIGHWAY NO. 1 ... NEWARK, N. J.

USED RECORDS

100,000 Used Records
From Juke Boxes
Popular,
Race and Hillbilly

10c Each Lots of 1000
1/3 DEPOSIT, BALANCE C. O. D.

Hermitage Music Co.

423 BROAD STREET
NASHVILLE, TENN.

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.
Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

RECORD DISCS

For 61, 71 and all other Wurlitzer
Counter Models, reconditioned. I
will make your old discs the same
dimensions as when new and guar-
antee them to give satisfaction.
Price \$7.50 for set of 12, or \$6.00
a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

It's worth waiting for

**MILLS
MUSIC**

DISTRIBUTED IN THIS TERRITORY BY

VIC. MANHARDT CO. Inc.

547 N. 16th ST., MILWAUKEE 3, WIS.
Phone WEST 8345

WURLITZER - SEEBURG - ROCK-OLA

MOTORS
REPAIRED
10 DAYS SERVICE \$6.00

SHIP TO US EXPRESS PREPAID

BLISS & SAGE
ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
604-810 MAIN ST., MALDEN, MASS.

Name Pierce To Head Wis. Phono Ass'n

Open Membership Drive

MILWAUKEE, April 6.—C. S. Pierce, of Broadhead, Wis., has been elected president of the newly organized Wisconsin Phonograph Operators' Association, which has launched a membership drive aimed to establish local associations of phonograph owners and to build a strong State organization.

With this view, officers and directors were chosen to represent virtually every section of the State.

Ken Ferguson, Stillwater, Minn., was named vice-president, and Doug Opitz, Milwaukee, was elected secretary-treasurer. All officers also are members of the board of directors.

Other Directors

Other directors are Roy Stone, Rice Lake; Sam Anderson, Rhinelander; Charles Hopp, Kewaunee; Sam Hastings, Milwaukee; Louis Jacobs, Stevens Point; George Gessert, Milwaukee; A. Ambrose, Kenosha; Arnold Fochs, Beloit; Mary Whitcher, Watertown; Joe Beck, Milwaukee; Lyle Enloe, Marinette, and E. H. Vollmar, La Crosse.

George Gessert is heading the membership drive, which will continue thru April. It is expected that total membership will reach nearly 200 operators thruout the State. Dues are \$25 per year.

Purpose of the State organization is to foster genuine co-operation among all Wisconsin operators and to promote acceptance of coin-operated phonographs on an increasingly wider scale, officials said. Many of the problems facing the industry today can be solved by organization and the resulting mutual effort and discussion, they added.

In line with the State-wide organization campaign, the Milwaukee county phonograph owners group recently took steps to change its name to the Milwaukee Phonograph Operators' Association and pledged its fullest assistance to promotion of the State group.

Boudreau Firm Expands Trade

HALIFAX, N. S., April 6.—Halifax Coin Machine Exchange is making preparations to distribute phonographs and all other types of coin machines thruout the Canadian maritime provinces, according to Arthur and Ruth Boudreau, owners.

The husband and wife team said, however, that they will continue to give special attention to operators in Halifax and adjoining counties, but their distribution now will be extended to Newfoundland. Firm also operates a service department.

About Those Pictures ---

Because of the great influx of pictures since the start of the new photograph showings, it is necessary to limit the use of photographs.

Pictures of coinmen in all phases of the business—whether operators, distributors or manufacturers—always are welcomed, but photographs should emphasize personalities instead of the machines. Pictures most sought are those of operators, distributors and manufacturers' representatives together, or in any combination.

Exception also is made in the case of photographs with unusual human interest, such as pictures of soldiers, children or animals playing any type of coin machine or listening to juke boxes. They always are of news value.

Photographs of new types of machines also are welcomed, but only one such picture can be used, and should have some one playing or using the device.

AMI To Exhibit April 10-11 for Chicago Trade

CHICAGO, April 6.—Tropical Room of the Hotel Continental here will be the scene of AMI's open house and showing April 10-11, officials of the firm state.

Operators from all parts of the country have expressed interest in the affair, it is said and already hundreds of reservations have been announced.

Firm spokesmen said that the Hotel Continental is equipped to accommodate operators and all coin machine men coming to Chicago for this get-together.

Doc Eaton, sales manager, will officiate at the show, promising "surprises and a continuous round of old-fashioned and hearty entertainment."

All of the firm's distributors will be on hand for the show, and each is expected to bring a number of operators from his own territory. Record companies have promised to have their top-name stars on hand to greet operators.

G.I. Reports English Phonos Showing Up In London Taverns

NEW YORK, April 6.—British juke boxes are getting considerable attention from English press and people, according to a letter from Leonard Silvers, stationed at London Air Force Public Relations offices. Part of the letter is reprinted here:

"In regard to your questions about the British juke box that was displayed recently in London, it received plenty of attention in the press and trade journals.

"As you know, while you were here there was hardly a juke box to be found anywhere. Now, many of the larger pubs have juke boxes and jive records. However, English tunes are in the majority.

"At the pub on the corner of Knightbridge and Hyde Park, they have one of the new English-built

juke. I suppose that this is a test location because I haven't seen any other new models to date. It certainly has a better tone than the old juke that are in the other spots, but I miss the plastic cabinet jobs."

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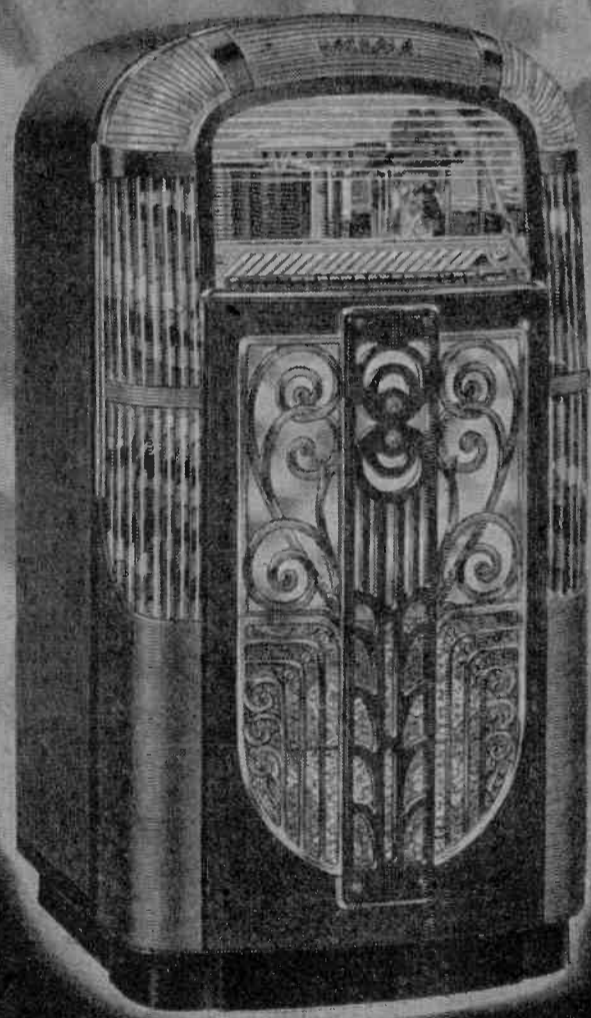
Davis Distributing Corp.
625 Erie Blvd., East Syracuse 2, N. Y.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

Weeks to date	Last Week	This Week	POSITION	RECORD	ARTIST
5	4	7	7	OH! WHAT IT SEEMED TO BE	Dick Haymes-Helen Forrest...
				Give Me a Little Kiss, Will You, Huh?	Decca 23481
3	8	7	7	ONE-ZY, TWO-ZY	Freddy Martin...Victor 20-1826
				Sleepy Baby	
1	—	8	8	SHOO-FLY PIE AND APPLE PAN DOWDY	Dinah Shore...Columbia 36943
				Here I Go Again	
1	—	9	9	SIoux CITY SUE	Bing Crosby and the Jesters...Decca 23508
1	—	10	10	HEY-BA-BA RE BOP	Lionel Hampton...Decca 18754
				Slide, Hamp, Slide	

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B. D. LAZAR COMPANY

1635 Fifth Avenue

Pittsburgh 19, Pa.



ADVANCE RECORD RELEASES

(Continued from page 32)

- JO-JO BLUES, Parts 1 & 2 Freddie Williams Ork-Dr. Jo-Jo Adams Hy-Tone 11
- JODIE-JODIE BLUES David Green-Melba Pope Trio..... Queen 4113
- BUNK JOHNSON HOT JAZZ ALBUM.. Bunk Johnson and His New Orleans Band Victor **HJ-7**
- A Closer Walk With Thee..... Victor 40-0127
- Darktown Strutters' Ball..... Victor 40-0128
- Franklin Street Blues..... Victor 40-0129
- High Society Victor 40-0127
- One Sweet Letter From You..... Victor 40-0129
- (I Wish I Could Shimmy Like My) Sister Kate..... Victor 40-0128
- Snag It Victor 40-0126
- When the Saints Go Marching In..... Victor 40-0126
- JOLLY DOLLY POLKA Windy City Five..... Columbia 12271-F
- JUST MAKE LOVE TO ME Orrin Tucker (Scottie Marsh-Orrin Tucker) Musicraft 15063
- KEEP ON SAILING Jazz Gillum Bluebird 34-0747
- KILROY WAS HERE Ted Fio Rito Ork 4 Star 1076
- KO-KO Charles Parker and His Sextet.Savoy 597
- LA, LA, LA, LES, LES, LES Marc Sebastian Collectors Items 802
- LEM ME GO Sefranski's Quartet Savoy 601
- LET'S WALK Artie Shaw Musicraft 357
- LIMEHOUSE BLUES (12") Benny Morton's All Star..... Blue Note BN-47
- LIZA Avon Long Collectors Items 808
- LLORA, CORAZON Maria Luisa Landin Ork..... Victor 23-0307
- LOST WEEK END (12") Al Goodman Ork Victor 46-0000
- LOVE OF MY LIFE Artie Shaw Musicraft 357
- LOVER MAN Dizzy Gillespie Musicraft 354
- MANY TEARS AGO Jenny Lou Carson Decca 9005
- MARIA, MY OWN Noro Morales Ork Majestic 5001
- MASTER MINDED MAMA Bill Nettles and His Dixie Blue Boys..... Victor 20-1846
- MIRROR BLUES John Sellers Queen 4114
- MISSOURI WALTZ (12") Al Goodman Ork (The Mullen Sisters)..... Victor 46-0000
- MY OLD FLAME (12") Benny Morton's All Star..... Blue Note BN-47
- MY SWEET PAPA Al Clauser Okla M-101
- NEVER PRETEND Al Clauser Okla M-103
- NEW SAN ANTONIO ROSE The Six Westernaires..... Black and White BW-10002
- NO BETTER FOR YA Joe Thomas's Big Six HRS-1017
- NOCHE Noel De Selva Ork Pan American 135
- NOW THAT YOU'VE GONE Ted Fio Rito Ork 4 Star 1077
- OSAGE BLUES Al Clauser Okla M-104
- PEANUT VENDOR Don Jose Ork Goody 3003
- PINK SLIPPER POLKA Juke Box Serenaders..... Columbia 12270-F
- PLEASE DON'T GIVE IT AWAY Freddie Williams Ork-Dr. Jo-Jo Adams Hy-Tone 12
- REMEMBER, MY DARLING The Six Westernaires..... Black and White BW-10003
- RIFF STREET Joe Thomas's Big Six HRS-1016
- ROCKIN' MAMA BLUES John Sellers Queen 4114
- ST. LOUIS BLUES (12") Sidney Bechet's Blue Note Jazz Men..... Blue Note BN-44
- ST. LOUIS BLUES Maurice Rocco Musicraft 353
- SEEMS LIKE OLD TIMES Ruby Newman Ork (Michael Revell) Sterling 7004
- SEPTEMBER SONG Jack Leonard (Paul Baron Ork) Majestic 7176
- SHAW 'NUFF Dizzy Gillespie Musicraft 354
- SILVER STARS (Purple Sage, Eyes of Blue) Denver Darling De Luxe 5011
- SMILIN' THROUGH Judy Garland (Lyn Murray Ork & Chorus) Decca 23539
- SPELLBOUND Vido Musso Savoy 601
- SPRING AWAKENING Jerry Mazanec Ork Columbia 12272-F
- STAY AWAY! DON'T BOTHER ME Cliff Carlisle King 529
- STEEL GUITAR STOMP Hank Penny King 528
- TAMBO Noro Morales Ork Majestic 5001
- TEARS IN MY BEER Al Clauser Okla M-102
- THE DAME AND THE DOWAGER Marc Sebastian Collectors Items 801
- THE GYPSY Phil Brito (Walter Gross Ork) Musicraft 15062
- THE GYPSY Sammy Kaye (Mary Marlow) Victor 20-1844
- THE GYPSY Louis Prima (Jack Powers) Majestic 7177
- THE HOP Slim Gaillard Cadet CR-202
- THE MAN THAT BROKE THE BANK Frank Morgan-The Sportsmen Quartet (Albert Sack Ork) Decca 23450
- (Gee! I'm Glad To Be) THE ONE THAT I AM Sammy Kaye (Betty Barclay-Billy Williams) Victor 20-1844
- THE REAL McCOY POLKA Val-Taro Musette Columbia 12269-F
- THE WIND SINGS A COWBOY SONG..... The Six Westernaires..... Black and White BW-10003
- THERE'S A NEW WORLD A COMIN'..... William Franklin ..Collectors Items 810
- THERE'S DANGER IN YOUR EYES, CHERIE Victoria Cordova Collectors Items 809
- (Ah, Yes) THERE'S GOOD BLUES TONIGHT Les Brown (Doris Day)..... Columbia 36972
- (Ah, Yes) THERE'S GOOD BLUES TONIGHT Lucky Millinder (Annisteen Allen) Decca 18835
- THERE'S NO ONE BUT YOU Mills Brothers Decca 18834
- THEY SAY IT'S WONDERFUL Jack Leonard (Paul Baron Ork)..... Majestic 7176
- TRES PALABRAS Joel De Selva Ork Pan American 135
- TRUE LOVE WALTZ Val-Taro Musette Columbia 12269-F
- TWICE Marc Sebastian Collectors Items 802
- TWO SILHOUETTES Ted Fio Rito Ork 4 Star 1077
- UN SUENO Don Jose Ork Goody 3003
- WAVE TO ME, MY LADY Denver Darling De Luxe 5011
- WEDDING MARCH (Lohengrin) Frederick Kinsley Collectors Items 811
- WEDDING MARCH (Mendelssohn) Frederick Kinsley Collectors Items 811
- WE'LL GATHER LILACS Ray McKinley Ork Majestic 7178
- WESTERN RANGE AHEAD The Six Westernaires..... Black and White BW-10002
- WHAT A DEAL The Smart Set Atlas 50-119
- WHAT'S THE SCORE? Herb Jeffries (Buddy Baker Ork) Exclusive 217
- WHEN THE BOYS WERE ON THE WESTERN PLAIN Lead Belly Musicraft 310
- WHEN THE CROWD FADES OUT Wes Cornell Collectors Items 815
- WHEN THE SANDMAN RIDES THE TRAIL Dave Denney & His Cowboys Musicraft 15061
- SILVER DEW ON THE BLUE GRASS TONIGHT Dave Denney & His Cowboys Musicraft 15061
- WHY SHOULD I LOVE YOU? David Green-Melba Pope Trio..... Queen 4113
- YELLOW GAL Lead Belly Musicraft 310
- YOU AIN'T GOIN' TO HEAVEN NO HOW Joe Leggins and His Honeydrippers..... Exclusive 216
- YOU AND ME Windy City Five Columbia 12271-F
- YOU'VE ONLY WANT ME WHEN YOU'RE LONELY Gene Autry Columbia 36970
- YOU STOLE MY HEART Judy Canoxa (Lou Bring Ork) ARA 138
- YOU WALKED AWAY WITH MY HEART Bill Nettles and His Dixie Blue Boys..... Victor 20-1846

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10 Wurlitzer 850 ... \$800.00	2 Seeb. 20-R, '43 Cab. \$475.00	2 Rock-Ola Commando \$650.00
10 Wurlitzer 800 ... 750.00	3 Seeburg Envoy ... 450.00	8 Rock-Ola 40 Super . 475.00
8 Wurlitzer 780E ... 695.00	4 Seeburg Royale ... 225.00	7 Rock-Ola 39 Deluxe. 450.00
2 Wurlitzer 750E ... 750.00	3 Seeburg Colonial ... 425.00	4 Rock-Ola 39 Stand. . 400.00
5 Wurlitzer 750M ... 700.00	6 Seeburg 9800, RO . 675.00	6 Rock-Ola Monarch ... 285.00
6 Wurlitzer 700 ... 675.00	4 Seeburg 9800 ... 625.00	3 Rock-Ola Windsor ... 310.00
1 Wurlitzer 950 ... 795.00	7 Seeburg 8800, RC . 675.00	1 Rock-Ola Imperial .. 250.00
1 Wurlitzer 600V ... 500.00	2 Seeburg 8800 ... 625.00	
2 Seeburg Mayfair ... 370.00	8 Seeburg 8200, RC . 745.00	WALL BOXES
3 Seeburg Commander 495.00	4 Seeburg 8200 ... 675.00	13 Wurlitzer 120 \$24.50
1 Seeburg Rex 205.00	6 Seeburg 7800 ... 475.00	5 Buckley 54 7.00
1 Seeburg Regal ... 400.00	4 Seeburg Classic ... 450.00	10 Wurlitzer #100 ... 19.50

1 Keeney Tail Gunner \$125.00

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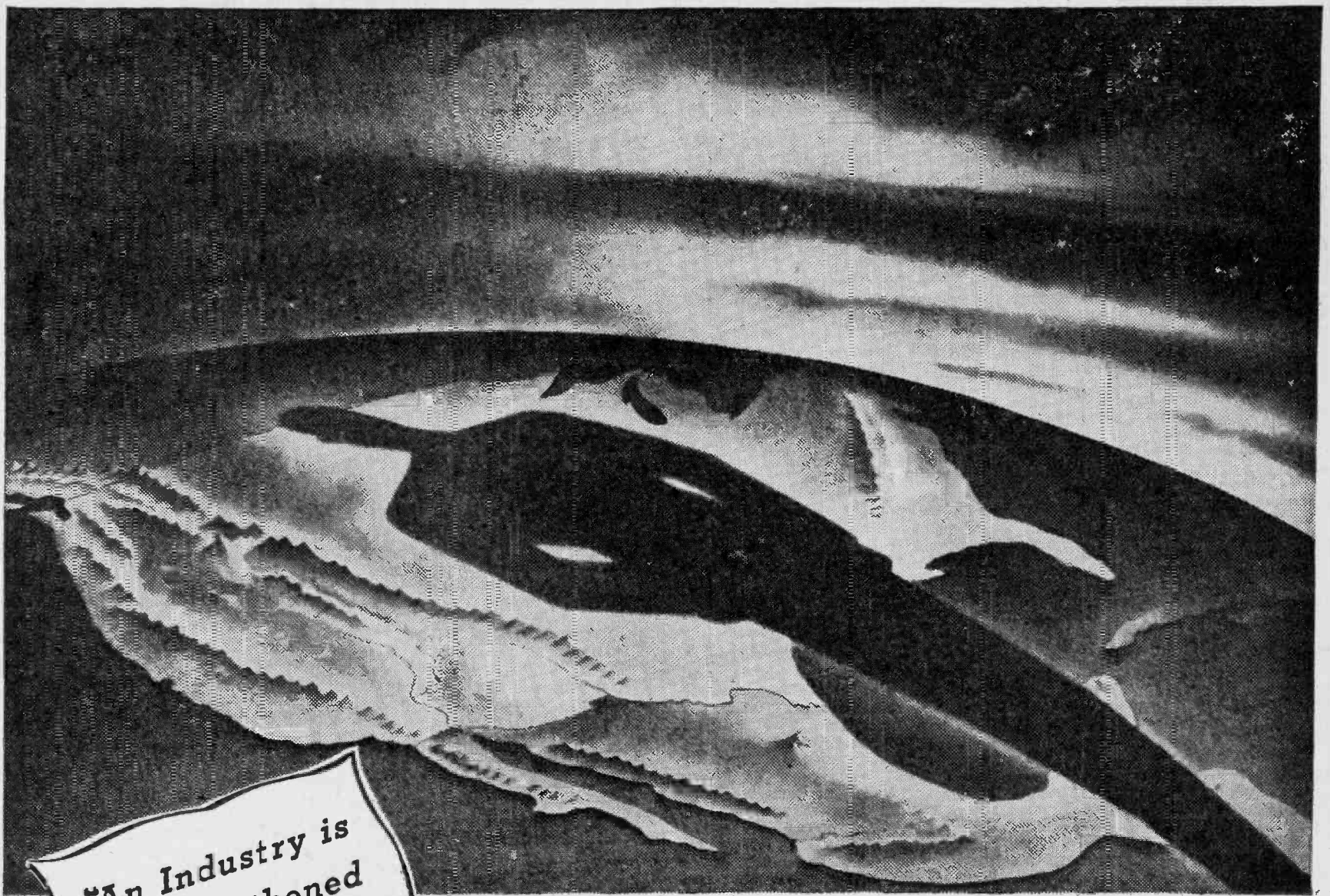
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"An Industry is
the lengthened
shadow of a
MAN"

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That man, and his associates, pioneered the electric automatic phonograph—the instrument that made the industry possible. That man, and his associates, developed and perfected the instrument—gave it all the basic qualities it has today.

Then that man and his associates went out

and fashioned the pattern of the industry—by selling an idea and creating a market. The idea is unchanged today. It is music by the greatest and most popular musicians—for everyone—as selected by the listener.

That man and his associates are still together—still casting their shadow across the world of automatic music. They were the pioneers and the policy-makers. They are yet the creators and producers of the improvements and the innovations.

PACKARD MANUFACTURING CORP., Indianapolis 7, Ind.
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AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

Moore Back

Wallie Moore, army vet, is now with the WGAR Range Riders. Wallie plays the electric-guitar and fiddle. Before entering the service, he was employed with Polly Jenkins and Her Plow-Boys.

Preacher Cast and His Oklahoma Black Jackets, cowboy band, has signed a 13-week contract to air a 15-minute Saturday night show over KGFF, Shawnee, Okla. Preacher also signed a 15-week contract to tour Oklahoma for the M. & P. Grocery Stores, Inc.

Chick Hurt, of the Prairie Ramblers, has surprised everyone at WLS with his talent for target shooting. WLS folks aren't the only ones surprised. So are members of the Pistol Club of the American Can Company, the group with which he shoots each week. Before entering radio he was a member of the police department of an Illinois city, so maybe his talents as a motorcycle rider and pistol shot are not too unusual after all.

To solve the problem of returning servicemen, Spade Cooley is increasing his band from 13 to 16 men to accommodate three of his former boys. That makes seven ex-servicemen in the band.

After three and one-half years in the army air forces, A. C. Lynch, the Drifter, is back on with a 13-week contract over Station KARK, Little Rock, Ark.

Sunnie Mix and Her Gang, who have been playing night spots in and out of Miami, featuring comedian Goofus, just signed up with John R. Ward's World Fair Shows.

Blackhawk Valley Boys, popular singing and instrumental group composed of George Arthur, Red Bicknell, Don Lake and Pete Fall, are back with WOWO Hoosier Hop.

Little Gal (*I Trusted You Too Long*), by Ben Shelhamer Jr., Josephine N. Freilinger and Lew Mel, is being brought out by Russ Hull's Country Music. Albert J. Randolph,

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

of New York, is publishing *Ridin' Back to Gun Smoke Valley*, by Lew Mel, Lee Ice and Randolph. New novelty song, *Down Here in Arkansas*, was written by Bill Nettles, Leta Bender and Earl McCahan. Bill plans to label it on a Bluebird disk at his spring session.

Jimmy (Tex) Ellison's Musical Westerners have been playing clubs and theaters in South Carolina, Georgia, Alabama and Florida and have signed with Dick Darnell's *Ole Barn Dance Revue* on the Bruce Heaton Shows.

Jack Kenney, who recorded 42 originals last year, has just disked two of his originals for Spotlight Records in Hollywood. Tunes are *Calgary Blues* and *Texas Gal*.

Southern Music's No. 1 plug, *Make Room in Your Heart for a Friend*, has risen so much in popularity the past seven weeks that the publishing firm now has other records of it: Victor's rendition by Elton Britt; Columbia's session by the writers, Wiley Walker and Gene Sullivan, and the Mercury version by The Prairie Ramblers, just released.

Snood to Ramblers

Elmer Snood, bass player and comic, has joined the Chuck Palmer Rustic Ramblers quartet. When the Ramblers complete their present holdover assignment at Gil's Cafe, New York, they plan to tour the Middle West.

Jane and Carl, The Sunshine Pals, are currently featured on KTAR, Phoenix, Ariz., where they are broadcasting a daily 15-minute shot. Team was formerly heard over WHAM, Rochester, N. Y., and WHCU, Ithaca, N. Y.

The Musical Vaughns are still in the

biz after more than 20 years with stage and radio work in Western States. They are now playing dates in Omaha. Fred McStephens has had his first song published, *I Want Just Another Cookie, Mother, Please*. Ben Sholl wrote the music. Song is dedicated to G.I.'s and their mothers.

Marty Licklider and His Missouri Fox Hunters will be playing for the International Farm Show at Canal Fulton, O., April 15.

Toby Stroud, the "Hillbilly Bombshell" of the Blue Mountain Boys, WWVA, Wheeling, W. Va., has made some changes in his act. Act now consists of Toby and his brother, Newt; Flannels Miller, Merle Wesley, Cyclone and Bill Baily. Toby has a new song, *Song of Regret*, written in typical folk-song style and around a subject not used too often, so it should prove quite popular.

Wynn Sheldon, WWVA announcer, has a recorded hillbilly program over that station every Wednesday night from 9 to 10. It is fast gaining popularity.

Newcomer Twins of WWVA, who have at their command quite a selection of songs, are blind. Jack Dunigan and His Trail Blazers are still going strong over WKBN, Youngtown, O.

When Reed Dunn, WWVA, lost out in a contest he was having with Big Slim, of the same station, he proved himself a good sport by riding a mule down a Wheeling street. Then, to top it all, they are offering pictures of Reed's ride, on a sponsored program!

Kid Show

Billy (The Kid) Bretz plans on doing some show work with the 101

and Tex Powell and the Rhythm Rangers of WKBO, Harrisburg, Pa., At present the Ranch Boys have with them Andy Keinholds and Cliff and Coy. Tex Powell's Gang consists of Tex; His brother, Bill; Red West and Ricky.

Hank the Cowhand, of WMMN, Fairmont, W. Va., is using several Blue Ribbon songs on the Zeke Williams program. Program also uses other songs published by Chaw Mank, including *Since We Said Goodbye and Parted*, *Light of the Western Stars*, *Ranch in the Smoky Blue Hills* and *Red Rose of Love*.

Bill Boyd, currently touring Southern and Midwestern States was recently cited by Fort Smith, Ark., as "the most versatile person to ever make a personal appearance in this city." Boyd, accompanied by Bob Manning, LeRoy Helm, Joe Smith, John Rector and Dale Berry of his Cowboy Ramblers band, packed the Fort theater thru March 9-17.

Several hundred tunes are credited to Bill Boyd and His Cowboy Ramblers on RCA's Bluebird label since 1934. Now on the firm's Victor label, the artist's latest vocal release is Jenni Lou Carson's *These Tears Are Not for You*, backed by the instrumental selection, *Roadside Rag*, co-written by Boyd and Andy Schroder.

Busler's Latest

Little Old Shack on the Plains, pubbed by M. M. Cole and co-written by Jimmie Busler and Mollie Davis is receiving radio and stage attention of Bob McKnight, Doc Hopkins and His Country Boys, and other popular 'billy-buster leaders. *Continental Rose* is Busler's latest sheet music release, pubbed by Peer International.

W. Frank Brown, creator of the Doctor Billie songs, reports his new release, *On the Southern Pacific*, to be rapidly gaining in popularity. Babe Grubbs will feature the tune in Chicago's Bismarck Hotel Walnut (*American Folk Tunes*, opp. page)

JACK G. CHALCRAFT AND DAVID C. BRADLEY

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English Concern Shows New Type Record Changer

LONDON, April 6.—British-built record changer, with several new features, has been attracting considerable attention here and in New York, where it is being displayed by the Micro-Sonic Corporation.

One of the features claimed by the maker of the changer is the fact that it can be lifted at an angle without interfering with the record-changing or record playing process.

Like new model changers in America, designed for home juke box use, this new British changer mechanism takes 10 and 12-inch records intermixed. Changer has a single control unit, its makers claim, which will start, stop, change, repeat or reject any one of the platters.

Micro-Sonic firm is likewise reported to be displaying a complete line of British-built phonograph motors and other record players.

New Ideas for Juke Ops

NEW YORK, April 6.—Two new types of records of interest to juke box operators are being released. Avalon Record Company announces a new "Happy Birthday" series, personalized for mother, dad, son, brother, sweetheart, etc., that is claimed should pull in a few extra nickels. It will be backed by *Auld Lang Syne*.

Jewish Swing records is the latest from Savoy Records. They will press 12 sides of Jewish songs and swing that will be released soon.

Juke Box Makers Hustle Materials

(Continued from page 120)

some observers felt that their developments may eventually prove useful to the juke box industry. Juke manufacturers, however, said that plastics now available do not measure up to structural requirements of coin phonographs, altho they are widely used for decoration and insulation.

Other purchasing agents put electronic items, such as vacuum tubes, condensers and transformers, at the top of the scarcity list, and one declared, "Fractional horsepower motors are the real bottleneck of the coin machine industry." But hope of some improvement in supplies of small motors was seen in the recent authorization of top priorities for makers of these devices.

Fingers Crossed

Of all materials widely used in the industry, only aluminum was generally put on the available list, and most buyers had their fingers crossed as to how long aluminum might remain comparatively plentiful. Increased supply of this metal was attributed to the abrupt halt of warplane making at war's end, and tremendous expansion of the nation's capacity to produce it. But even aluminum smelters are reported to be plagued by manpower shortages.

Despite these acute supply problems, material buyers of the coin machine industry still seem to be generally optimistic. As one put it, "I wouldn't say the outlook is dark, but it takes a lot of looking to get what you need, and the situation is different every 10 minutes."

Joe S. Daurer Back on Job

DE KALB, Ill., April 6.—Joe S. Daurer has returned to the advertising and publicity staff of the Rudolph Wurlitzer Company after two and one half years' service in the army. He served as news and historical writer and photographer on the Third and Seventh army fronts in the European theater.

Daurer was with the Seventh Army during the drive thru Alsace and Northern France, crossing the German border after the capture of the Fortress de Bitch. With the 71st Division during the breaking of the Siegfried Line, he moved to the Third Army front for the crossing of the Rhine.

Accompany the Third Army in its dash across Southern Germany, Daurer also was present at the first contact with the Russian Army West of Vienna.

He saw several of the most notorious Nazi concentration camps and his comment is: "They were even worse than most pre-war propaganda led me to believe. Many of the pictures that I have taken in these camps are too horrible for publication."

After V-E Day, he traveled thru Europe for news and photo material, visiting 10 countries.

Prior to the war, Daurer handled publicity for Wurlitzer's De Kalb plant. After Pearl Harbor, however, he resigned to become publicity director for Lawrence Welk's orchestra and several other name bands.

AMERICAN FOLK TUNES

(Continued from opposite page) Room beginning April 4. Dick Style Trio is now featuring another Doc-

tor Billie novelty, *Daddy Is the King Wolf Now*, as the unit's lead song in New York's Cleft Restaurant.

Dick Thomas, writer of *Sioux City Sue* and Philadelphia music publisher, is collabing with Max C. Freedman on two songs to follow up the success of *Sue*.

Dick Darrow, Philly cowboy songwriter, has sold his *I'm a Lonesome Rider* to Jack Howard Publications. Pete Newman and His Sleepy Hollow Gang are getting ready for the opening of the Sleepy Hollow Ranch May 6 at Pennsburg, Pa.

Murray Sisters, featured on the Sleepy Hollow Gang, WFIL, Philadelphia, have just recorded their own *Rose of the Alamo* on Cowboy Records. Frank Capano's Hillbilly Music firm, Philly, has taken a new tune by Artie Senter and Mitch Fielding called *West of the Alleghenies*.

Kitty O'Brien, WHAT singer, Philly, is introing her own song, *There's Sage on the Moon*.

Philadelphia Daily News is readying a feature story on the popularity of folk music and entertainers in the territory. Story will be written by Leonore Bushman, motion picture editor of the paper, who is covering local radio stations, parks and folk dances in outlying towns.

Big Slim, The Lone Cowboy, of WWVA, Wheeling, will soon be airing his latest song, written in collaboration with two other writers, *Nothing More to Say*.

Buddy Starcher, of WMMN, has signed an exclusive recording contract with the 4-Star Recording Company of Los Angeles. It's a two-year contract and he will be starting within the next few weeks. He will wax the following numbers: *A Faded Rose*, *A Broken Heart*; *It's Risky to Be Gone So Long*; *The Fire in My Heart (Will Be Drowned Out With Tears)*, and *I Won't Worry, I Won't Care*.

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Offering outstanding service
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In BUFFALO it's
J. H. WINFIELD & CO.
Building cooperatively with
satisfied customers.

Record Reviews

(Continued from page 33)

THE FIVE RED CAPS (Davis 2102)

I Love an Old Fashioned Song—FT; V.
Atlanta, G. A.—FT; V.

While the Five Red Caps blend their voices for some smooth harmonies, these particular pops are not the best suited for their singing or their style. Boys give a bit of the Ink Spot treatment to *I Love an Old Fashioned Song*, a gang song by Sammy Cahn and Jule Styne from the movie *A Kid From Brooklyn*. However, the Red Caps bring out none of the nostalgic richness in either the words or music. And it's strictly mill run piping, bridged by a piano and guitar interlude, for Atlanta, G. A.

Will be hard to get the phono players interested in these sides.

LEONARD FEATHER (Musicraft 348)

Scandal-Monger Mama—FT; VC.
Blues in the Red—FT; VC.

Music critic Leonard Feather whipped together a Blue Six, which includes his own piano pounding, for the plattering of two of his own race blues compositions. But apart from some spark in the solo flashes stemming from Tab Smith's alto and Joe Guy's trumpet, the spinning sustains no real interest—either musically or in the lyrical efforts of Clyde Bernhard, who plays the bent tube when not giving vent to ineffective blues shouting.

Will be tough trying to crack the race spots with this spinning.

SONS OF THE PIONEERS (Victor 20-1820)

Gold Star Mother With Silvery Hair—W; V.
I Wear Your Memory in My Heart—FT; V.

The Sons of the Pioneers, displaying fine solo and blended voices to the accompaniment of fiddles and guitars, ring the outdoor bell with a resounding smack for Tim Spencer's *Gold Star Mother With Silvery Hair*. An attractive melody set in the waltz tempo, with the title telling the story of the tune, the Pioneers pluck at the heart-strings just the way they like it with this plattering. Flip-over fills in nicely, Pioneers singing, at a bright rhythmic tempo, *I Wear Your Memory in My Heart*, an outdoor ballad rich in sentimental appeal.

Gold Star Mother designed for maximum play out in the prairie country stops.

HARRY (THE HIPSTER) GIBSON (Musicraft 347)

Who's Goin' Steady With Who—FT; V.
What's His Story—FT; V.

The ultra-hep Steinway pounding and lyricizing of Harry Gibson, with his own inimitable and facetious style that almost becomes a brand of mayhemistic music, is captured on the spinning sides. Hits hep-to-hooti high spots with his singing and playing for *What's His Story*. And, in the same intimate way, scats the wordage for his "Who's Goin' Steady With Who." Doesn't run as much riot on these sides as he has in others, and that is the wax's only weakness.

For the intimacy of the parlor phone rather than for the big boxes.

DESI ARNAZ (Victor 25-1058)

Without You—FT; V.
Cuban Pete—FT; V.

While the music making of the Desi Arnaz band doesn't exude the esoteric and exotic charm that comes with the Latin lullaby, the music making is acceptable enough without creating any undue excitement. Nor does the maestro's singing arrest any more attention. However, Arnaz has the advantage of a particular fetching melody in *Without You*, which stems from Walt Disney's *Make Mine Music*, for which Amanda Lane provides the English lyrics attractively enough and the maestro adds a second stanza in Spanish. Spins at a bright beguine tempo with the rumba beats applied to *Cuban Pete*, which calls for more spirited singing and playing.

The movie association linking *Without You* may bring the side some phono attraction.

ARTHUR WHITTEMORE AND

JACK LOWE (Victor Album P-154)

Two Grand

The two-piano concertizing of Arthur Whittmore and Jack Lowe, framed in an attractive orchestral background provided by Russ Case, makes for a highly attractive rhythm gambol equally high in listening appeal. Spin is for eight sides, with selections culled largely from show scores and particularly those that lend themselves to an interpretative Latin rhythm. Steinway squatters impart airy qualities to their classical stylings for *Lover, The Song Is You, In the Still of the Night, The Continental, Falling in Love With Love, Brazil, They Didn't Believe Me* and *That Old Black Magic*. All makes for restful and relaxed listening that you want to hear over and over again.

A packaged treat for the home libraries and not for the music boxes.

RAFAEL MENDEZ AND HIS ALL-STAR JAZZ ORCHESTRA (Pan-American 111 & 112)

I Know That You Know—FT.
Tea for Two—FT.

In a Little Spanish Town—FT.
Kitten on the Keys—FT.

Cliff Lang, who is currently doing a Dave Rose on this label, proves his versatility by penning four exciting jive arrangements for Rafael Mendez's disk session. Note-placer spotlights the tricky trumpeting of Mendez which peppers both platters and gives some of the other instrumentalists ample opportunity to do their stuff. Leader rides out with terrific tongue-work on *I Know* at super-speed. Frankie Carlson (ex-Woody Herman, now with Bob Crosby) rounds out side with a healthy drum break. Reverse runs at a more moderate gait. Muted brass held for background work, allowing Tommy Todd's piano to share honors with Bob Dukoff on sax. The late Jack

Jenny's trombone joins Dukoff and Dave Barbour's arty guitar to give *Spanish Town* plenty of flash. Todd takes over for high pianistic salesmanship on *Kitten* with Mendez and crew joining to cinch the deal.

Foursome a natural for jive juke locations.

HADDA BROOKS (Modern Music 123)

Polonaise
Polonaise Boogie—FT.

Miss Brooks tries and fails to prove two things: That (1) she can play Chopin's *Polonaise* in the original, (2) that she can pour the same into an eight-to-the-bar mold. Her long-haired version comes up as little more than a finger exercise, soured by fumbles, a brittle tone, excessive use of the sustaining pedal, and almost no attempt to interpret the classic. Reverse fares somewhat better. Chopin gets a heavy-handed boogie beat, with bass and drum assisting. Melody appears out of place in this setting despite thumper's hard trying. Listenable left wing work lets side pass.

Boogie may collect some coinage, but questionable.

EZRA AND HIS BEVERLY HILL-BILLIES (Courtney 106 & 108)

Smiles Are Made Out of the Sunshine—FT; V.

Wreath of Memories—FT; V.
Down Houston Way—FT; V.

The Silhouette of You—FT; V.

Ezra and his aids do a sincere song selling job for this new label. Boys blend voices to good effect in *Smiles*, getting adequate support from piano and guitars. Ezra puts a tear in his tenor to weave his melodic *Wreath of Memories* across a brisk instrumental background. Guy gives *Houston* a spirited vocal solo send-off to toe-tapping tempo. He turns romantic on the reverse, and pleases with easy warbling of *Silhouette*. Fiddle and guitar back his ballading.

Folk phonos may find fair pickings in these platters.

AUSTIN MCCOY WITH MAE

JOHNSON (Sunshine 105 & 106)

Choo Choo Boogie Train 1—FT; V.
Choo Choo Boogie Train 2—FT; V.

You Can Get a Lot for What You Got—FT; V.

You Gotta Make a Change—FT; V.

For some forthright word slinging of the race variety, Mae Johnson gives this new label a groovy spin. Austin McCoy's small jazz group sets the strong rhythms, with the leader taking a couple of interesting piano breaks. *Boogie Train* rides a risqué rail, with Miss Mae pitching her pipes high to make it scorchy. Preferred play goes to Part I; two-side stretch makes *Boogie* a wax-waster. *You Can Get a Lot* is a double-meaning ditty that demands little from the vocalist and less from McCoy. Flipover is a conventional slow blues shouter, backed by piano and two guitars.

You Can Get a Lot and *Boogie Train* may pass the coin test in race spots.

GUADALJARA TRIO (4-Star 1056)

Palabras de Mujer—FT; V.
Atotonilco—FT; V.

Here are authentic south-of-the-border voice blends that make for easy ear lending. Languid guitars set the Latin scene as the threesome take to tender piping of *Palabras (Words of a Woman)*. Flipover sparkles with plenty of native color. Guitars get workout keeping the brisk beat as voicers come forth with the close harmonies.

Couplet for border-town phono locations.

IDAHO CALL AND HIS SUN VALLEY COWBOYS (Coast 2022)

If It's Wrong To Love You—FT; V.
You Can't Break My Heart—FT; V.

With a plaintive note in his voice, Idaho Call rings true in these cowboy chants. *If It's Wrong* gets plenty of feeling, with moderate-paced fiddles and twangy guitars pitching in. For contrast's sake, *You Can't Break My Heart* takes a snappy spin to the spirited instrumental support of the Sun Valley Cowboys.

Should jingle jukes in locations that go for prairie plaints.

THE FIVE DE MARCO SISTERS (Majestic 7174)

One-zy, Two-zy—FT.
I Fall in Love With You Ev'ry Day—FT; V.

The sister team hits a bright and breezy stride for the *One-zy Two-zy* novelty. And with the Phil Davis band providing a zingy background, their interpretation of the ditty is entirely on the distaff side. Their five-part harmonies make for a pleasant-ry as well for the soft and sentimental ballad on the mated side in Sam H. Stept's *I Fall in Love With You Ev'ry Day*.

Their singing of *One-zy Two-zy* makes you want to hear it some more, which spells sock for the juke boxes.

BILLY ECKSTINE (National 9018)

Blue—FT; VC.
Second Balcony Jump—FT.

The pash piping of Bill Eckstine rings the bell with a resounding smack for the *Blue* mood ballad. And with his band providing a solid foundation, it makes his romantic song-selling all more striking. For the companion piece, maestro Billy lets the boys out on their own. While it hardly makes for jumping out of the balcony, the band cuts a trim riff pattern for *Second Balcony Jump*, which brings out some real hot horns in the gang.

The Eckstine fans will never be able to get enough of his *Blue* swooning.

THE THREE SUNS (Majestic 7175)

All Thru the Day—FT; VC.
I Love an Old-Fashioned Song—FT; VC.

The smooth and silky blend of accordion, organ and guitar is heightened by the song material selected by the Three Suns for this spinning. *All Thru the Day* is a lush lullaby by Jerome Kern from the movie *Centennial Summer* and *I Love an Old-Fashioned Song* is a sweet, nostalgic nicety from the movie *A Kid From Brooklyn*, to which the threesome adds music box color. And for both counts, Artie Dunn makes the song story count.

Where the juke box rhythms lend atmosphere in establishing a restful mood, locations will make the most out of these sides.

DERYCK SAMPSON (Davis 7017)

Boogie Serenade—FT.
Boogie on the Volga—FT.

The label's youthful eight-to-the-bar Steinway beater turns in an interesting impression, even if it is not an exciting one, for this piano pairing. For *Boogie Serenade*, to which Deryck Sampson owns up to the melody, he introduces the theme in straight style before dipping into a rolling left hand a hard but clean hitting right hand as he improvises it in eight notes to the measure. For the flipover, *Boogie on the Volga*, Sampson applies the eight-beat variations to *The Volga Boatman*—again in a most interesting and painstaking fashion.

Solely for the boogie woogie piano collectors.

JOHN RYAN (Victor 20-1843)

Loop De-Loo—FT; V.
Ah Dee Ah Dee Ah—FT; V.

The emphasis is entirely on the novelty in this needling, as John Ryan joins with a male quartet to sing out for a pair of platters that are just as easy to leave alone as to take. *Loop-De-Loo* is a twist on the nursery jingle, while *Ah Dee Ah Dee Ah* is an innocuous double-talk ditty. Nonetheless, they spin brightly, with greater thanks to the small accompanying band that provides a good beat and biting riff figures.

No meaning to either of these songs and even less as far as their phono attraction is concerned.

DANNY O'NEIL (Majestic 1033)

Easter Parade—FT; V.
My Gal Sal and *When You Were Sweet Sixteen*—W; V.

The lyrical tenoring of Danny O'Neil serves in good stead for the Irving Berlin classic, with the orchestra and chorus directed by Ray Bloch adding fresh flavor to the presentation of this all-time favorite. On the mated side, O'Neil goes back to the turn of the century to pair in medley *My Gal Sal*, singing it in strict waltz tempo, and in barber-
(See Record Reviews on page 132)

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Teen-Agers Quit Streets as Club Opens in Queens

NEW YORK, April 6.—“Teen-age clubs have been set up in small towns and large cities,” according to Lale C. Andrews Jr., a teen-ager himself, in a recent article in *The New York Times* magazine section.

“Since the establishment of the one in my neighborhood, The Juke Box, by the American Women’s Voluntary Services,” he further states, “afternoon and evening attendance on the street corner has fallen to practically zero. Before this, patrol cars came by several times a day to chase boys and girls off the same corner.

“Generally, these clubs consist of one or several large rooms, usually in a vacant store, with provisions for dancing to records, soft drinks and a comfortable atmosphere in which to sit and talk. They are governed jointly by teen-agers and adults. They answer our requirements and they are easy to operate if the community is behind them.”

Has Coin Machines

Officials of the club, located in Jackson Heights, state that the club has been able to secure a juke box and several other coin-operated machines for the organization.

Of the seven teen-age clubs that are sponsored by the American Women’s Voluntary Service, four of them now have juke boxes on location and plans are being made to secure juke boxes for the remainder. Soft drink and candy vending machines are also on location.

A picture of a group of teen-agers grouped around a piano, with popular singers and songs written over it, is featured on the first page of the article.

Seattle Wolf Office Set for Grand Opening

SEATTLE, April 6.—Completion of construction this week on M. S. Wolf Distributing Company’s new branch office here clears the way for the scheduled grand opening and showing of the new AMI juke box April 10 and 11, Bill Wolf announces.

Seattle showing will be Wolf’s third on the West Coast. Two-day exhibit at the San Francisco headquarters drew Central and Northern California operators on April 3 and 4. Original and biggest showing was in Los Angeles, where the home office is located. Combined attendance in both cities was more than a thousand, according to Wolf.

DeWitt (Doc) Eaton, general sales manager for AMI, co-hosted at the San Francisco event.

Want Jukes For Harbor

DARTMOUTH, N. S., April 6.—Jack West, Dartmouth city councilman recently named to the city’s ferry commission, urged his fellow commissioners to permit installation of coin phonographs in waiting rooms on both sides of the harbor.

He pointed out that the music boxes would provide entertainment for people waiting between ferry trips as well as bring extra revenue to the city. His proposal, however, was tabled.

West, who was recently elected to the council on his first try at the polls, operates coin machines in his store here.

Morris Nozette Is New Coin Radio Op For Midwest Hotels

CHICAGO, April 6.—Morris Nozette, former arcade owner and games operator in New Jersey, has set up Bradley Distributors here to operate coin-operated radios in Chicago and other Midwest hotels.

Firm, which has headquarters at 32 North State Street, already has signed two hotels, one in Chicago and the other in Milwaukee, Nozette disclosed. He said that these installations would be completed within 90 days.

Radios are being secured thru the Tradio Company, Asbury Park, N. J., operating and distributing firm which is having sets manufactured on a contract basis, according to Nozette. “We are not limiting locations to large hotels,” said Nozette. “Establishments with 40 to 60 rooms would make good locations since they accommodate a transient trade which radio will serve.”

Included in his location plans are motels in the Midwest which are almost exclusively transient, he pointed out.

Jersey Enterprises

Nozette’s New Jersey enterprises, sold before the war, included several arcades on the boardwalk at Point Pleasant near Asbury Park. Largest of these was Murray’s Arcade.

He also operated a pin game route in Asbury Park and held the distributorship for two games during his years as an Eastern operator. Both arcades and games route were under the firm name he now uses in Chicago.

In addition to his coin radio concern, Nozette will distribute a line of plastic novelties under the firm name of Bradley Associates.

Runyon Show Runs Overtime

NEW YORK, April 6.—Sustained interest among Eastern music operators and disk artists ran the premiere showing of the new AMI phonograph here into a second week, according to Runyon Sales Company executives Sugarman, Green and Munves.

Celebrities who visited firm’s headquarters on 10th Avenue where the new model was on display included Kate Smith, Ted Collins, Vincent Lopez, Connie Haines, Johnny Pineapple, Johnny Desmond, Elsa Miranda and Alfredo Antoninni, officials said.

Representing AMI were Monte West and Bill Hanson.

Record Display To Be Featured At Music Show

NEW YORK, April 6.—Records will play an important part in the Music Industry Trade Show of the National Association of Music Merchants at the Palmer House, Chicago, July 15 to 18, says William A. Mills, executive secretary.

Altho most of the record concerns are expected to exhibit, Mills points out that the NAMM show will not be able to handle all the firms that desire to exhibit their wares to members, guests and visitors because of crowded hotel conditions.

It was also pointed out that there will be no meetings during the 10 a.m. to 6 p.m. exhibit hours.



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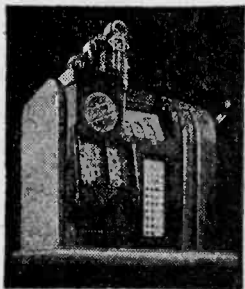
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Coin Play in Milwaukee, Brewery Town, Also Hurt By Shortage of Beverage

Week-End Trade Drains Kegs in Many Wisconsin Taverns

MILWAUKEE, April 6.—The beer shortage has finally hit this town, long known as the Beer City, and the shortage is reflecting itself in coin machine locations.

A survey conducted two weeks ago indicated that the shortage had not yet become acute.

As one bartender of a tavern put it then, "It hasn't hit here yet, but I got friends. It's pretty bad all over town." This fellow had been buying his beer from the same salesman for years, hence was able to get a pretty fair supply.

Few Brands

Most of the downtown spots had a supply, not only of one brand but of two or more. There was both bottle and draught beer at these spots, but the management saw the handwriting on the well-known wall.

Another bartender said: "Sure, we've got enough beer. If we run short we serve wine." Another said: "Sure, I run out of beer after every good night. Here's why," he said, pointing to a sheaf of papers. "This shows that there are 62 breweries in this State. They made a total of 9,116,645 barrels of beer last year. That's a lot of beer. But all they sold in Wisconsin was 2,494,660 barrels. No wonder we have a shortage."

Then over last week end it hit. "What's your second choice?" became the stock query at most taverns as the shortage became much more acute.

60 Per Cent Out

After a heavy week end, over 60 per cent of the taverns were left without an ounce of the amber fluid. Matt Udovc, president of the Wisconsin Tavernkeepers' Association, who personally checked a number of the smaller neighborhood taverns, indicated that the above figure was a good estimate. A check of downtown niteries showed that not many of them were entirely out of beer, but all were having a time getting a supply.

Udovc compared the shortage situation with that existing in nylons and other scarce articles. The greater the shortage the more the public adds to it by drinking more beer.

One tavern operator said the shortage was due to a normal heavy week-end play. Major breweries schedule deliveries once a week, and if the taverns' weekly allotment is gone in

three days, they just have to stay short.

Machines Pinched

As far as locations for coin machines are concerned, it is the small taverns that feel the pinch. All types of coin machines naturally have been affected. Music machines take the greatest rap. Small vending machines, such as nut venders, felt the pinch.

So far there has been no marked indication of these small taverns being forced to close, either completely or a day or two each week, but this may come unless conditions improve.

Some neighborhood taverns report that when their supply of beer is exhausted, their regular patrons go to downtown niteries that have the fluid. Milwaukee is definitely a beer-drinking town, consequently patrons will go where they can get beer. As a result music and vending machines in neighborhood taverns take a cut in take.

Coin machine operators look for a further drop in business at tavern locations unless the shortage of beer eases abruptly. It looks as tho the shortage will grow worse as the summer months bring on heavy beer consumption.

United Pushes Production of Pin Converting

CHICAGO, April 6.—In an effort to clear up its backlog of orders for conversions of pinball games, United Manufacturing Company has stepped up its output one-third over the war-time schedule, C. B. De Selm, sales manager, reported. He attributed the number of orders to rapid expansion of established operators and entry of new operators into the field.

Assembly lines, under direction of Henry Dabek, superintendent of production, now are turning out 11 different conversions, he said. Various games run on the assembly line simultaneously, he reported.

He said conversions have not been greatly hampered by the shortages of some materials, and his company has been able to maintain an adequate force of workers.

Lyndon Durant is president of the firm.

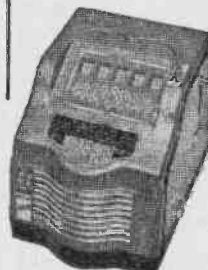
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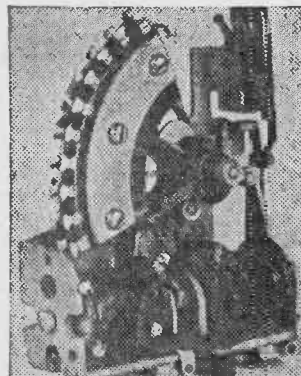
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- 3 10¢ Jennings Chiefs 85.00
- 1 10¢ Pace Comet, 3-5 65.00
- 1 5¢ Pace Comet, 3-5 60.00
- 2 1¢ Pace Comet, 3-5 39.50
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- 4 5¢ Mills Gooseneck, J.P. 29.50
- 4 5¢ Blue Fronts, 3-5 125.00
- 3 10¢ Blue Fronts, 3-5 195.00
- 2 25¢ Blue Fronts, 3-5 175.00
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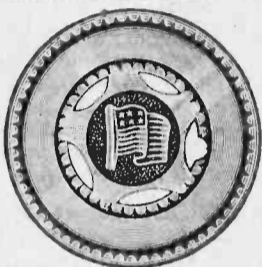
FATHER AND SON, Harry F. Jacobs Sr. (left) has joined his son, Harry F. Jacobs Jr., as a partner in United Coin Machine Company, Milwaukee. Jacobs Sr. was with Prudential Life Insurance Company for 15 years.

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Detroit Bus Strike Felt By Coin Biz

Taverns' Trade Nicked

DETROIT, April 6.—Coin machine patronage generally was adversely affected here the first of the week by the opening of the streetcar and bus strike. Effect was felt in various surprising ways in locations thruout the city.

Most notable was the fact that locations of all types had surprising drops in trade. This was true in neighborhood taverns as well as in bigger night spots and restaurants where machines are located. People were handicapped in getting around and so stayed at home unless the trip was necessary. Locations and machines lost business as a result.

Taverns Closed

Situation with regard to neighborhood taverns was critical, as patrons had been finding local spots closed for days at a time the past three weeks as a result of the beer shortage. On top of this came the transit strike which made it impossible for thousands to get to their destination. Absenteeism in factories was high since workers were unable to get in, and industrial location machines suffered likewise.

Especially hurt were downtown arcades which customarily depend for a large share of their business upon "transfer" customers who stop into the spot for a short while between cars or busses.

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Record Reviews

(Continued from page 128)

shop harmony style, *When You Were Sweet Sixteen*.

Easter Parade has seasonal phono appeal.

THE MACK TRIPLETS
(De Luxe 1016)
One-Zy, Two-Zy—FT; V.
Seems Like Old Times—FT; V.

Altho there is no contrast in their vocal blend, nor any degree of individuality in their harmony styling, the Mack Triplets turn in nice enough needling here without creating any undue excitement one way or another. Sounding like every other gal threesome, the Macks make it a lively spin for the *One-zy, Two-zy* novelty, and harmonize it softly and smoothly for the ballad *Seems Like Old Times*. Gals helped no end by the full orchestral body provided by Mac Ceppos and the orchestra.

It's the songs rather than the singing that will make for any degree of phono attraction in this pairing.

STANDARD ORCHESTRA
(Standard F-1001)
El Ranchero Enamorado—FT.
Carnaval En La Aldea—FT.

It's excellent orchestral exposition, making for highly pleasant listening for both of these Mexicali melodies. Both the composition of A. Aberitz and both enjoy romantic appeal in their melodic richness. Moreover, there is a classical quality to the playing of the studio band.

Strictly for listening as background music to help add atmosphere at the smart spots.

CHAMPION JACK DUPREE
(Davis 5101)
Johnson Street Boogie Woogie—FT; V.
I'm Goin' Down With You—FT; V.

Earthy blues shouting of Champion Jack Dupree, singing to the accompaniment of barrelhouse Steinwaying, hits the right angle for the race register. *Johnson Street*, taking its directive from New Orleans town, is a stop-and-go boogie dance with Pappa Dupree shouting out the royal commands. More down to earth is his husky ranting for *I'm Goin' Down With You*, a warning to the jodies to keep away from his woman.

Where the race blues register, both of these sides should show some strength.

GEORGE HARTMAN
(Keynote 627)
Hindustan—FT.
Angry—FT.

It's some righteous jamming for this session, originally cut in September, 1944. Fifth George Hartman on trumpet surrounding himself with Frank Froeba at the piano, Buji Centobie on clarinet and Vernon Brown on trombone, it's a speed tempo for *Hindustan* as they tee off in Chicago style and then let each stand on his own. That they do, as well as for the *Angry* side, with the more thrilling improvisations turned in by Centobie and Brown. Paramount in the plattering, making it a collector's delight, is the terrific drive George Wettling gives to the gang as he beats out on the drums.

For the hot jazz fans.

JACKIE GUTHRIE AND HIS OKLAHOMANS (Capitol 246)
I Loved You Once But I Can't Trust You—FT; V.
When the Cactus Is in Bloom—FT; V.

With plenty of rhythm in his pipes, Jack Guthrie takes an earnest spin at these cow country chants. The Oklahomans bring in the fiddles and electric guitar to give Guthrie brisk backing as he tells of his double-dealing darling in *Loved You Once*. He revives Jimmie Rodgers's spirited *Cactus* to good effect and throws in a couple of yodels for good measure.

Should jingle outdoor spot juke.

EDDIE CANTOR
(Pan-American 44)
Josephine, Please No Lean on the Bell—FT; V.
Makin' Whoopee—FT; V.

Eddie Cantor takes the second step in his platter comeback after counting

out *One-zy, Two-zy* for this label. He returns with *Josephine, Please No Lean*, speaking Italian dialect lines of the dilly ditty. Rafael Mendez's ork sets the beat and spotlights the maestro's terrific trumpet. For the flip-over Cantor dips into the past and dusts off one of his old standbys. Rhythm irregularity won't be welcomed by terpsters. Also, side is marred by Cantor clearing his throat.

With Cantor air show holding a high Hooper, novelty should be a till-filler.

OLGA SAN JUAN WITH RAFAEL MENDEZ AND HIS ORCHESTRA
(Pan-American 45)
The Mexicana—FT; V.
Mucho Gusto—FT; V.

His trumpet firing a Latin group, Mendez whips up real south-of-the-border excitement in setting the stage for Olga San Juan's super song salesmanship. Gal packs personality plus into her pipes and comes up with a twin winner. English lyrics give meaning to both surfaces, with a Spanish intro spicing *Mucho*. Both tunes move at a merry pace, sparked by flashes of Mendez's triple tonguing. *Mexicana's* melodic contagion gives it a slight edge over the reverse side for preferred play.

The San Juan-Mendez coupling should make this a top coin catcher, particularly where the Latin type of tune goes big.

BOYD RAEBURN (Jewel 10,000)
Tonsilectomy—FT.
Forgetful—FT; V.

Raeburn brings another top-drawer sample of the George Handy-Hal McKuisick brand of modern jazz to the fore in *Tonsilectomy*, which proves a credit to all concerned. Handy's note-placer reveals a highly keyed musical imagination. Backed by a brisk beat, disk tees off with McKuisick's full-throated sax riding across a subdued brass section. A single muted trumpet spins its jammistic thread thru a lush reed version of Debussy's *Reverie*. Flip-over finds David Allyn dealing dreamy vocals to Raeburn's unique pastel hues.

Tonsilectomy should prove a painless operation for better jazz boxes; *Forgetful* should be remembered for spots where moody ballads go.

IVY ANDERSON AND HER ALL STARS (Black & White 172)
I Thought You Ought to Know—FT; V.
The Voot Is Here To Stay—FT; V.

Ivy Anderson, who a couple of years back was Duke Ellington's singer comes out of retirement to lend her lusty pipes to this pair. Wilbert Baranco's eight-man band providing the rhythmic trimmings. She gives full meaning to *I Thought*, displaying a fine sense of ballad peddling. Baranco's piano lace work helps set the scene. Gal puts infectious lilt into *Voot's* lyrics, with Ed Harper's groovy guitar helping to make side effective.

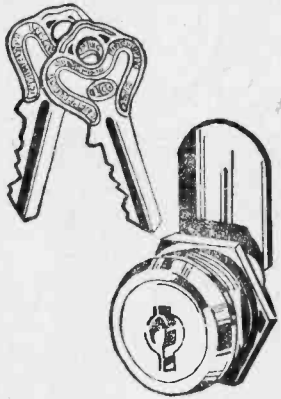
Voot should win race spot cash.

THE VAGABONDS
(Trilon 111 and 12458)
Begin the Beguine—FT; V.
Donkey Serenade—FT; V.
Lazy River—FT; V.
You Are My Sunshine—FT; V.

Instrumental quartet, which takes its initial platter bow on this label, is not to be confused with the sepia voice blenders of a similar name. Altho group has heretofore stuck to the night club-vaude platform, these disks prove them well forth waxing. Consisting of two guitars, accordion and bass, combo provides adequate support to Raymond Manton's fine tenor voice projection in *Beguine* and *Serenade*. He leaves the listener wanting more of the same. Second disk finds guitarist Dominic Germano giving *Lazy River* a slow ear-appealing vocal spin which breaks into speedy scatting towards the end. Reverse finds foursome doing a musical burlycue of *You Are My Sunshine*, with the corn popping from all sides.

Disks should do well for phono ops.

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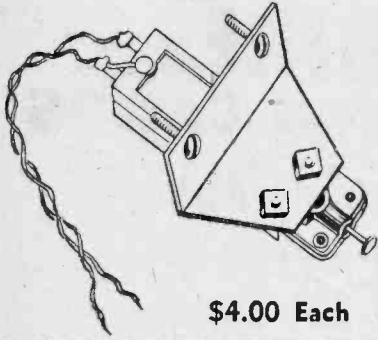
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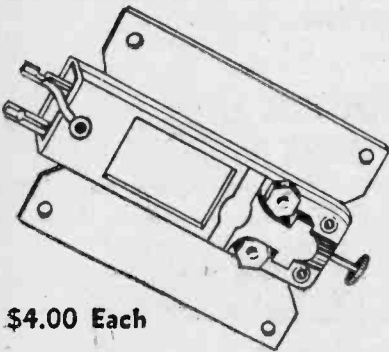
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NEW LOW PRICE
\$14.50

**HEAVENLY
DRUNKARD**

Complete with graveyard
For Seeburg Shoot the Chutes
NEW LOW PRICE
\$13.50

FINER WORK—HIGHER QUALITY—LARGER RETURNS

--- WANTED ---

SEEBURG CHICKEN SAM'S

Must be complete with all parts. SHIP C. O. D.,
"subject to inspection."

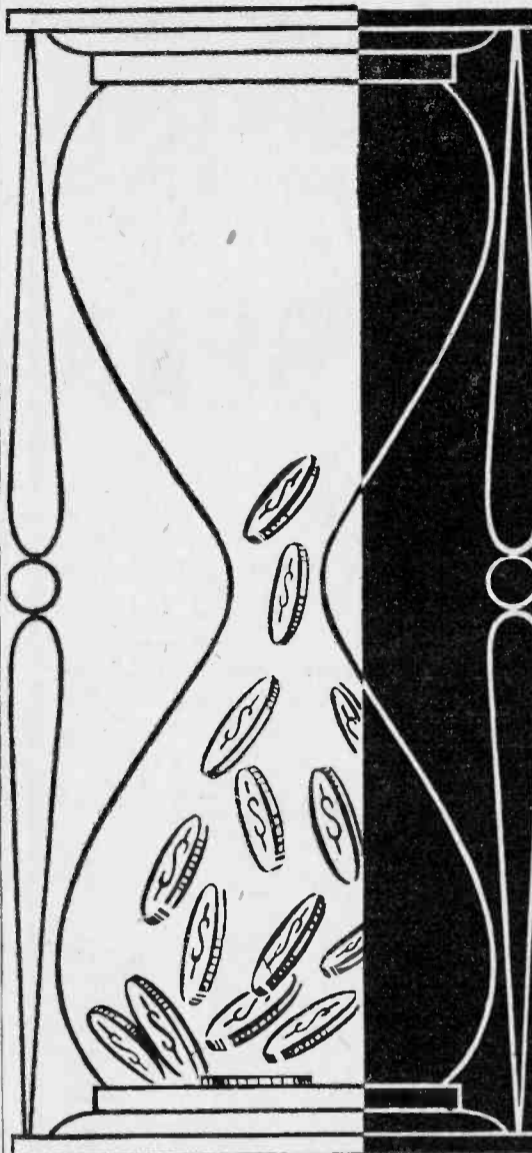
WILL PAY
\$55.00

--- JOBBERS ---

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CENTRAL COIN MACHINE CO.

2408 BRYN MAWR AVE. ARDMORE 9345 CHICAGO 15, ILL.



**THE
TIME IS
NEAR
FOR
JENNINGS'
NEW
FIFTY CENT
PLAY!
THE
SILVER
EAGLE**

Give Your Sales a **LIFT**
with

SUPERIOR PRODUCTS 14 N. PEDRIA ST. CHICAGO 7 ILL.

WANTED SEEBURG CHICKEN SAM AND JAILBIRD
MUST BE COMPLETE WITH ALL PARTS
NOT NECESSARILY IN GOOD WORKING ORDER. **WILL PAY \$50.00**

COINEX COIN MACHINE EQUIPMENT CO., INC.
Graceland 0317 • 1348 Newport Avenue • Chicago 13, Ill.

Congratulations

TO
John Haddock

AND
Doc Eaton

OF
AMI

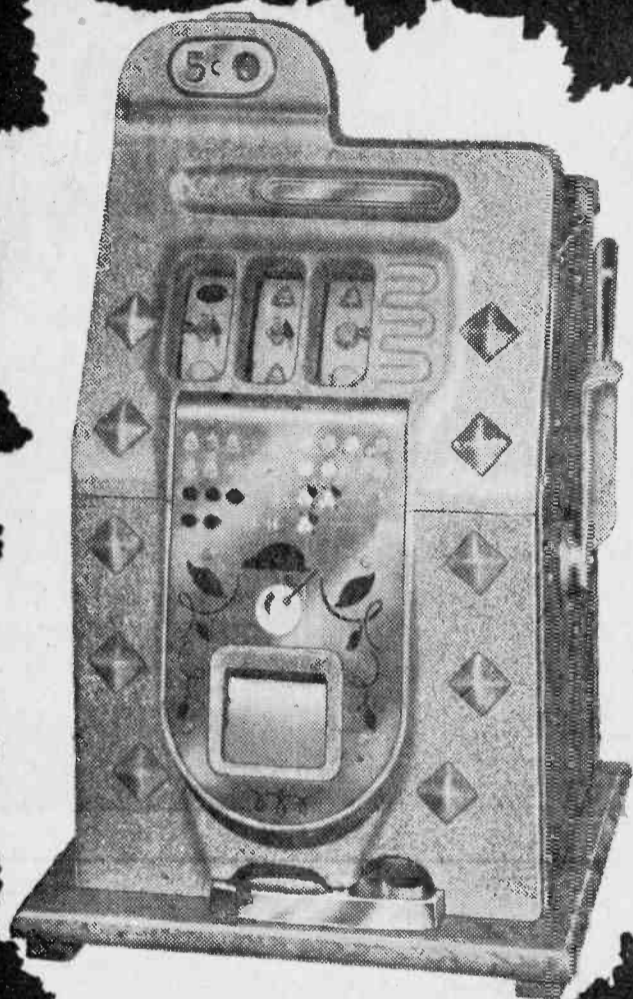
on Presenting to the Trade
the Greatest Phonograph of All Time!

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M. S. WOLF DISTRIBUTING CO.

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Immediate Delivery!



We Will Not Be Undersold!

BLACK CHROME CABINETS* } \$2950
*Extra Super Value Brand New, Complete, only

GOLD or COPPER CHROME CABINETS } \$2950
Brand New, Complete, only

GENUINE SILVER CHROME CABINETS } \$3950
Brand New, Complete, only

These New Features Included in All Chrome Cabinets:

- ★ Light, Durable Wood Cabinet
- ★ Drill Proof Lining
- ★ Chrome Castings (gold, copper or silver)
- ★ Metal Reward Plate
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Fit All Mills Escalator Type Machines Specify 5c, 10c or 25c play; 2/5 or 3/5 pay

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 4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300
 "IF YOU MISS US - YOU MISS MAKING MONEY"

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OPERATORS - JOBBERS - DISTRIBUTORS

We Are Badly in Need of ALL TYPES of Equipment

Therefore We Will Pay TOP DOLLAR for ANY Amount of

PIN GAMES PHONOGRAPHS
 CONSOLES SLOTS
 ARCADE EQUIPMENT

We will buy equipment on or off location

WRITE, WIRE OR PHONE

BELL PRODUCTS CO.

2000 N. OAKLEY, CHICAGO, ILL.

1085 MONADNOCK BLDG., SAN FRANCISCO, CALIF.

DUFFY'S Is Here!

GLOBE invites Operators and Mechanics' fullest inspection of Duffy's . . . the LATEST and truly GREATEST 5 Ball Revamp ever built!

MILLS PARTS

WAR EAGLE, EXTRAORDINARY, BLUE FRONT, BROWN FRONT CASTINGS AND CABINETS

When Ordering Mention Denomination Required. Write Us Your Needs TODAY!

★ CHICAGO METAL DOUBLE REVOLVAROUND SAFES, \$250.00

★ VEST POCKETS REPAIRED. Denomination Changed From 1c to 5c

★ Q.T.'s REPAIRED. Denomination Changed From 1c to 10c or 25c. WRITE FOR PRICES.

We are NATIONAL DISTRIBUTORS of the DOWNEY-JOHNSON PORTABLE COIN COUNTERS and TUBULAR WRAPPERS. LIGHTNING CASHIER. Also MANUFACTURERS OF THE GLOBE COIN SEPARATOR.

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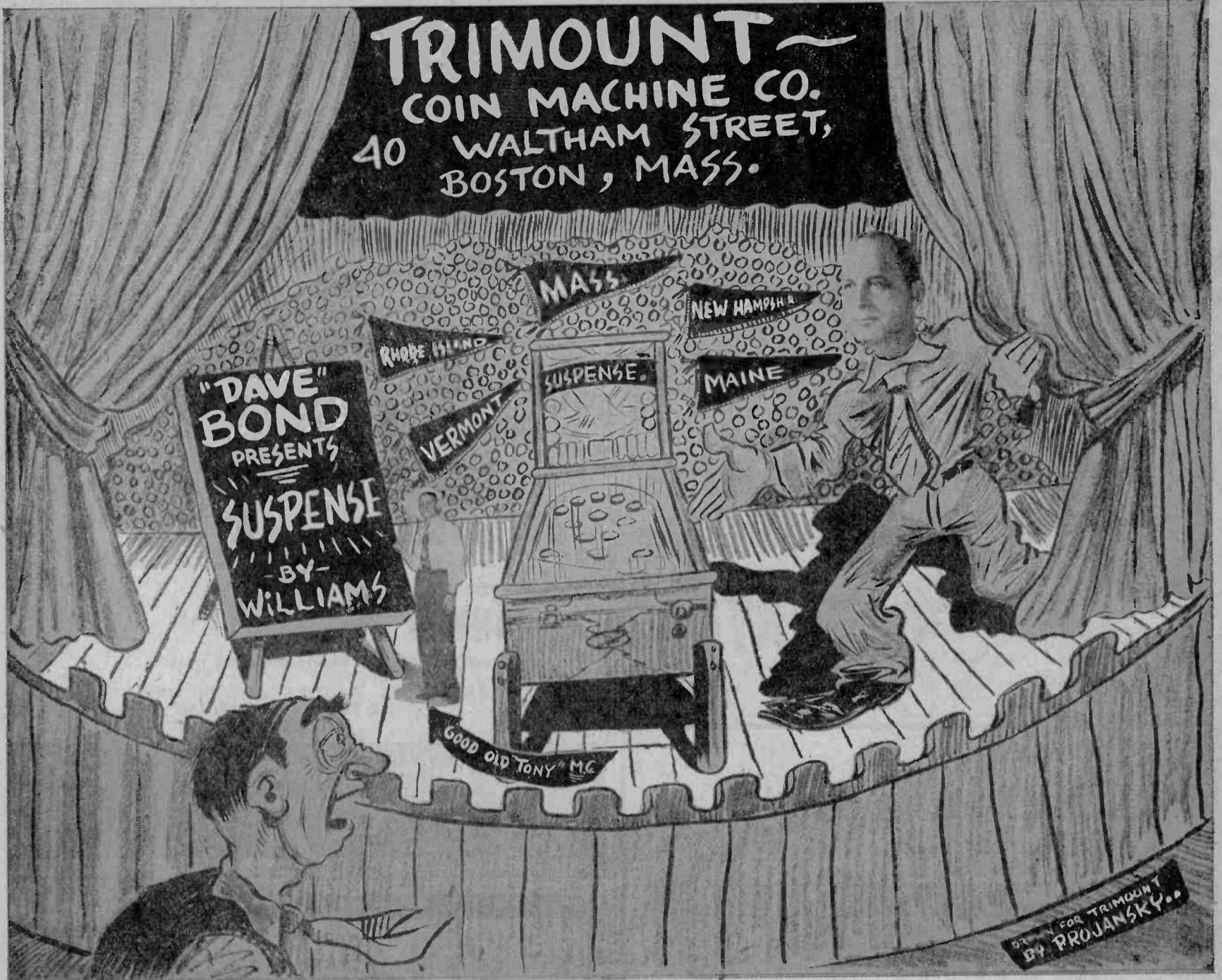
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CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.

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GET A BLOOD TRANSFUSION!
 Put New Life in Your Old Games
TRIPLES CASH BOX RECEIPTS
 Let Us Convert Your Hockeys
 From Single Play to

SINGLE AND DOUBLE PLAY HOCKEY

ONLY **\$69.50** WRITE—WIRE—PHONE FOR DETAILS ONLY **\$69.50**

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 3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

GET YOURS NOW!!!
HAND PAINTED CONVERSIONS
 For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

MACOMB MUSIC SERVICE 16700 NINE MILE ROAD EAST DETROIT, MICH.

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TOPSY TURVY 5c JACKPOT PAYS **\$10** OR **\$5.1**

1000 NEW JUMBO HOLES 5c Play \$31.00 PROFIT
 ORDER AS No. 1000 **TOPSY TURVY**
 Write for Circular 4512

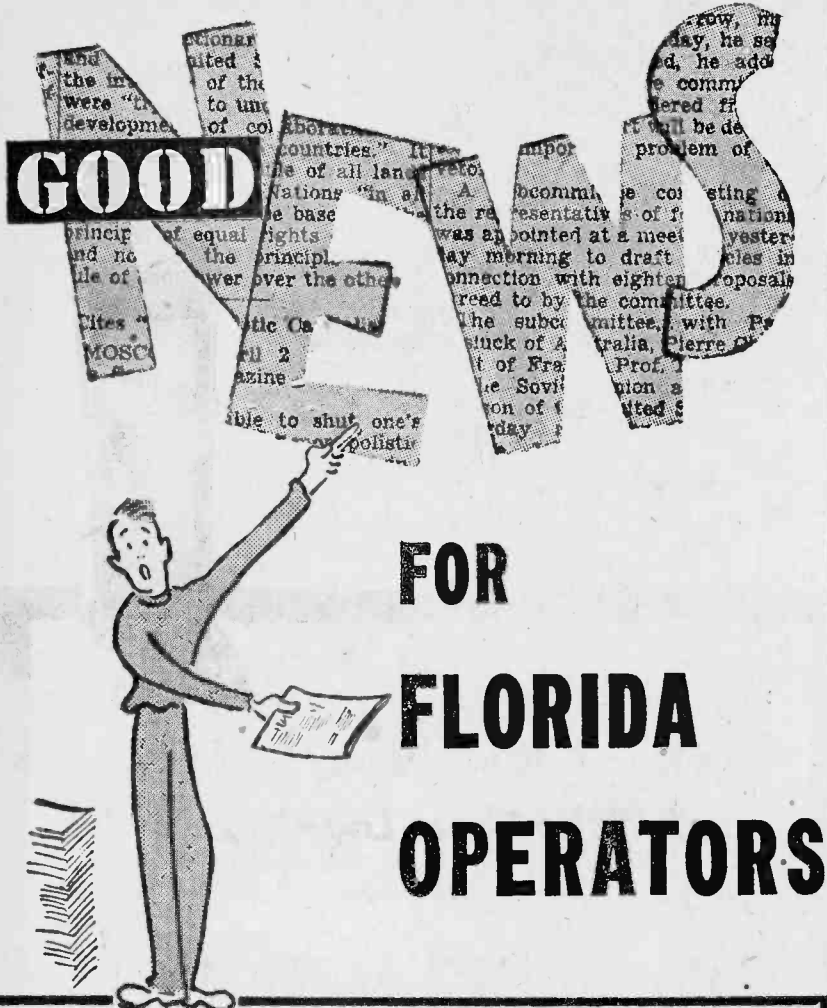
GARDNER & CO.
 2222 S. MICHIGAN CHICAGO, 16

Phonograph and Pinball Route For Sale
 Located in one of Florida's largest cities. Equipment consists of 60 Automatic Hostesses and 40 late model Pin Games. Taking in over \$1200.00 weekly for my part of collections. All equipment in first class condition.

Price \$60,000.00 With One-Half Cash
 Other business compels me to sell immediately, so act quick.

Care of BOX D-159
 Cincinnati 1, O.

The Billboard



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FLORIDA
OPERATORS**

WILLIE BLATT and J. A. LOVELADY OF MIAMI

and

JACK LOVELADY and MORRIS HANKIN of H & L Distributors, Inc.

**Have Formed a New Combination
To Serve You—
SUPREME DISTRIBUTORS, INC.**

Tho the firm is new, each member of this four-way partnership is well known and qualified to deliver new and used equipment that will keep your earnings at its highest level. The names behind Supreme Distributors, Inc., will always be your guarantee for complete and satisfactory service.

Exclusive Distributors in the State of Florida for

**AMI INTERNATIONAL MUTOSCOPE CORP.
J. H. KEENEY & CO.**

SUPREME DISTRIBUTORS, INC.
49 RIVERSIDE AVENUE JACKSONVILLE, FLORIDA • 3817 N. E. SECOND AVE. MIAMI, FLORIDA

HITCH YOUR STAR . . .

To these **SILENT SALES**
new post-war winners

MILLS INDUSTRIES . . .

Music worth waiting for . . . Coming soon.

MILLS NOVELTY . . .

New original Black Cherry Bells and Vest Pocket Bells . . . Now delivering.

KEENEY . . .

Bonus Superbell . . . Available now.

GENCO . . .

Total Roll competitive skill game of thrills . . . Immediate delivery.

EXHIBIT . . .

New Big Hit . . . Exhibit's best—"Nuff said" . . . Here now.

MUNVES . . .

Super Skee Roll . . . Orders now being taken.

**EXCLUSIVE FACTORY DISTRIBUTORS
FOR ALL THESE OUTSTANDING
MACHINES**

Silent Sales Company

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.
Mpls. Phone GENEVA 3645. St. Paul Phone NEster 5720

**We Rebuild Any
MILLS ESCALATOR
TYPE MACHINES**

\$69.50
PLUS PARTS

Machine is completely torn down, replated and re-assembled. All worn out parts are replaced, the machine is rebuilt to look and operate like new in Black Cherry, Silver, Gold or Copper Chrome Cabinet.



**BLACK CHERRY BELL SET-UPS . . . \$43.00 each
SILVER, GOLD OR COPPER CHROME CABINETS**

include these features:

- drill proof lining
- reel glass
- club handle
- escalator glass
- denominator
- jackpot glass
- reward card
- etc.

\$39.50
EACH

FOR SALE!

**NEW BLACK CHERRY BELLS
NEW SILVER AND COPPER CHROMES!**

5c Play ----- \$260.00 | 10c Play ----- \$275.00
25c Play ----- 285.00 | 50c Play ----- 350.00

Get on our mailing list today

CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

LIBERTY NATIONAL SCOOPS!

Every piece of equipment or accessory in this advertisement has been thoroughly checked and cleaned and in perfect mechanical condition, ready to install on any location. Every One-Ball, Pinball, Console and Arcade Cabinet is in tip-top condition. All rails and console and arcade pieces, top surfaces have been scraped, sanded, shellacked and varnished, and all playing fields cleaned. The entire mechanism of every machine has been thoroughly overhauled and new parts replaced wherever needed.

BALLY ONE BALL MULTIPLE FREE PLAY GAMES

3 Longacres	\$365.00	3 Thorobred	\$365.00	3 Pimlico	\$295.00
2 Blue Grass	159.50	2 Dark Horse	149.50	3 Record Time	129.50

CONSOLES

6 Jennings 5c Silver Moons, F.P. . . .	\$ 99.50
1 Jennings 25c Silver Moon, F.P. . . .	199.50
3 Keeney 5c Super Bells, F.P.	274.50
1 Bally 5c Sun Ray, F.P.	129.50
8 Mills 5c Club Console Slots	197.50

CLAW MACHINES

11 Exhibit Novelty Merchantmen (Flat Top)	\$ 49.50
4 Exhibit Novelty Merchantmen (Dome Top)	69.50
3 Exhibit Novelty Baby Stream-line Claws	119.50
2 Exhibit Novelty Jumbo Stream-line Claws	139.50

PIN BALLS

Sky Ray	\$49.50	Gold Star	\$47.50	Metro	\$42.50
Gun Club	69.50	Hi-Dive	89.50	Sea Hawk	62.50
Target Skill	49.50	Double Play	62.50	Spot Pool	74.50
Fifty Grand	39.50	Belle Hop	69.50	Dixie	39.50
Baker Defense	49.50	Air Circus	132.50	Big Time	52.50
Click	59.50	Sky Line	49.50	Pan American	42.50
Dude Ranch	42.50	Air Force	79.50	Speed Ball	49.50
Champs	59.50	Bolaway	79.50	Sink the Jap	49.50
Seven Up	52.50	Four Roses	59.50	Home Run	49.50
Victory	89.50				

ARCADE EQUIPMENT

6 Evans Ten Strikes (High Dial)	\$ 59.50	1 Mutoscope Sky Fighter	\$215.00
2 Chicago Coin All Star Hockeys	194.50	1 Scientific Batting Practice	97.50
2 Chicken Sams (All Parts Included But Sold AS IS)	55.00	1 Western Baseball	75.00
1 Bally Rapid Fire (All Parts Included But Sold AS IS)	85.00	1 Keeney Anti-Aircraft Gun with Screen	47.50
		1 Keeney Texas Leaguer	45.00

MUSIC WALL BOXES AND MUSIC ACCESSORIES

300 Aeropoint Needles (Beautifully Packed One to a Card). Ea.	\$.39	2 Rock-Ola 5c Dial-a-Tone Bar Boxes. Ea.	\$26.50
3 Rock-Ola Spectravox Tone Columns, Illuminated Dome, Takes 5c, 10c and 25c, Can be Used With Any Rock-Ola A.C. Remote Installation. Ea.	89.50	19 Seeburg 5c Wallomatics (20 Sel. Wireless). Ea.	34.50
54 Seeburg Wall Box Covers (Metal and Plastic). Ea.	1.95	10 Seeburg 5c Melody Selectors. Ea.	4.50
65 Philco 5U4G Tubes (Brand New). Each75	10 Buckley 5c Chrome Wall Boxes. Ea.	19.50
75 Philco 5Y3G Tubes (Brand New). Each59	10 Wurlitzer 5c Model #120 Wall Boxes. Ea.	22.50
38 Rock-Ola 5c Dial-a-Tone Wall Boxes. Ea.	16.75	23 Keeney 5c Wall Boxes	1.95
4 Rock-Ola 5-10-25c Dial-a-Tone Bar Boxes. Ea.	34.50	1 Rock-Ola Lite-Up Corner Speaker	67.50
		2 Rock-Ola Standards with Dial-a-Tone, R.C.	465.00
		2 Rock-Ola Cellar Jobs with Adaptor for Wall Boxes, R.C. Ea.	295.00
		2 Seeburg Cellar Jobs for Wireless Wall Boxes, R.C. Ea.	395.00
		1 Rock-Ola 16 Record Phonograph.	165.00
		1 Rock-Ola Playmaster with Spectravox. Combination for	415.00

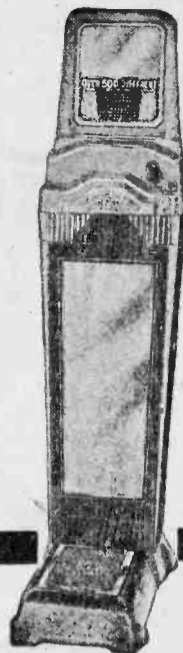
ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT

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NEW SCALES SOON



We Can Rebuild Your Old Scales and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

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4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889 — Tel. COLUMBUS 2770

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MILLS NEW POST-WAR MACHINES

ORDER TODAY IMMEDIATE SHIPMENT



BLACK CHERRY BELL

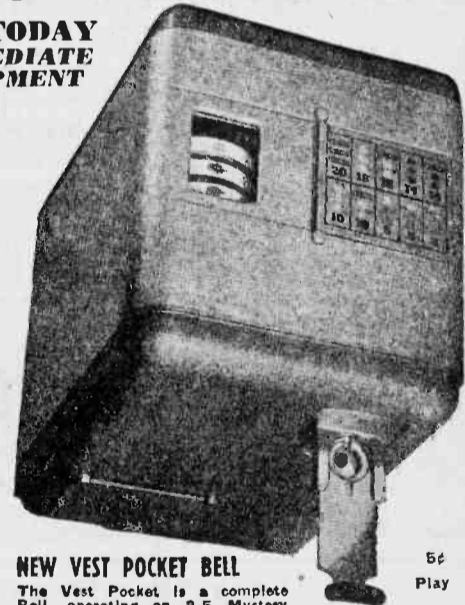
This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of silver, black, red and green.

Write For Prices

NEW SAFE STANDS \$22.50

Send 1/3 Deposit With Order.

SICKING, INC.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER. 5¢ Play

\$74.50

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

"DUCKY"

1800 R. M. Holes	5c Play
Takes In	\$90.00
Pays Out	47.06
PROFIT	\$42.94



FORM NO. 1861 SPECIAL THICK

READY NOW! OUR NEWEST CATALOG SEND FOR IT TODAY!

HARLICH'S Newest

\$50 TOPS!

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION!!!

HARLICH MANUFACTURING CO.

1413 W. JACKSON BLVD. CHICAGO 7, ILLINOIS

"IN THE DARK"

960 G. L. Holes	10c Play
Takes In	\$96.00
Pays Out	46.48
PROFIT	\$49.52



FORM NO. 936 SPECIAL THICK

READY SOON! OUR NEW MILLION DOLLAR PLANT!

IF IT'S NEW EQUIPMENT YOU WANT

WE HAVE IT!

IMMEDIATE DELIVERY ON ALL THE LATEST GAMES

GET ON OUR MAILING LIST TODAY!

ACTIVE AMUSEMENT MACHINES CO.

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"You Can Always Depend on Active--All Ways"

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SUPER BELLS, COMB.
HI HANDS - CLUB BELLS
THREE BELLS - FOUR BELLS

ONE BALLS

BALLY 1 BALLS
F. P. — J. P.

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NEW! MARVEL'S CATALINA!! - - \$249.50
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EXHIBIT'S NEW 5-BALL, Big Hit, \$298.50; With 4-Coin Multiple \$398.50	AMUSEMATIC LITE-LEAGUE \$425.00
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EVANS 5c BANCTAILS & GALLOPING DOMINOES, CASH PAY 596.50	

SPECIAL! A.B.T. CHALLENGERS! NEW! DELIVERY IN 4 WEEKS \$65.00

CONSOLES

5/8 SUPER BELL, COMB. \$274.50
MILLS SAFES, DOUBLE-FRONT DOOR 69.50
MILLS JUMBO, C.P., LATE MODEL 108.50
MILLS JUMBO, F.P., LATE MODEL 119.50
WATLING BIG GAME, P.O., 25¢ 189.50
BALLY BIG TOP, P.O. 108.50
1/4 JENN. GOOD LUCK—CASH PAY 65.00

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CONTEST, 1 OR 5 BALL, F.P., P.O. \$ 94.50
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SPORT KING 209.50
'41 DERBY 339.50
BALLY DARK HORSE 179.50
KENTUCKY 249.50
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SPORTSMAN, F.P. 195.00
SKYLARK, F.P. or P.O. 175.00
RECORD TIME, F.P. 174.50
LONGACRE, F.P. 435.00

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RAPID FIRE, A-1 \$165.00
MILLS MODERNE SCALES, A-1 72.50
SHOOT THE CHUTES 109.50
RAPID FIRE GUN CASTINGS, New 19.50
TOMMY GUN, LATE MODEL 149.50
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SHOOT TO TOKYO 139.50
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10¢ JENN. SKY CHIEF, SPECIAL \$189.50
25¢ BONUS BELL, LATE 295.00
10¢ BONUS BELL, LATE 215.00
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GROETCHEN COLUMBIA, Fruit, Late Model 89.50
25¢ CAILLE, 3-5, RED ENAMEL 89.50
25¢ MILLS CHROME, 2-5 254.50
10¢ WATLING ROLATOP 99.50

WANTED!

HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$45.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. CONSOLES!!

USED PIN GAMES

MARINES \$ 99.50
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PARADISE 69.50
5-10-20 129.50
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GUN CLUB 79.50
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IDAHO 249.50
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PIONEER BUBBLES 249.50
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2812 WEST NORTH AVENUE - PHONE: HUMBOLDT 6288 - CHICAGO 47, ILLINOIS

SACRIFICE SALE

7-GUN A.B.T. RIFLE RANGE—This is the latest model built by A.B.T. and is just like brand new and has five targets. We welcome you to come and see this range and try it out before buying. There is nothing else to buy to operate this range because it is complete.

\$1700.00

2 Panoram Viewing Machines, Complete With Film, Ea. \$325.00	1 Vitalizer \$ 60.00
1 Latest Model Mutoscope Punching Bag, Ea. 170.00	1 Batting Practice 75.00
1 Keeneey Submarine 75.00	2 Shoot the Japs, Ea. 50.00
1 Mutoscope Two-Play Hockey 60.00	1 Midget 6-Foot Skee-ball 50.00
1 Astrology Machine, 10-Cent Slot. 60.00	1 Western Sound Voice Recorder, Complete With Floor Mike, Playback, etc. 200.00
6 1942 Lite-Up Mutoscope Movie Machines, Ea. 50.00	1 Jockey Club, One-Ball, Automatic Payout 225.00
1 Keeneey Air Raider 90.00	1 Long Shot, One-Ball, Automatic Payout 150.00
6 1942 Lite-Up Card Venders, Two-Cent Slots, Ea. 35.00	1 Flying Tigers, Five-Ball 75.00
	1 1945 Model P.D.Q. Camera, 2 1/2 x 3 1/2 250.00
	1 Watling Scale 75.00

Will sell all the above as one sale for \$4,000.00 cash. Come and see the equipment.

1/2 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

PLAYLAND AMUSEMENT COMPANY

616 ADAMS ST.

PHONE, ADAMS 7307

TOLEDO 4, OHIO

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SUPREME SKILLROLL

Designed By Jack Firestone

The New Improved 10 Foot Supreme Alley



Check the Following New Features:

- New all metal cheat proof ball release
- Larger ball
- Beautiful 10 foot natural wood cabinet
- A. C. operation thruout, no rectifiers
- Metal lined ball runway, accessible for servicing
- Cash box separate from mechanism

SIZE: 10 FT. x 26"

\$329.50

F. O. B., BROOKLYN, N. Y.

12 Ft. and 14 Ft. Sizes. Prices on Request.

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IT'S NATIONAL FOR BUSINESS ON A NATIONAL SCALE

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Skee Barrel Roll \$329.50	Pokerino \$118.50
Keeneey "Air Raider" 185.00	Batting Practice 119.50
9-Ft. Supreme Skee Ball 195.00	Wurlitzer 24 (Revamp) 325.00

All in Good Condition—ALL NATIONAL SPECIALS—and That Means You Can Depend on Them!

NATIONAL NOVELTY CO.

183 MERRICK ROAD, MERRICK, L. I., N. Y.

PHONE: FREEPORT 8320

acme UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED

PERFECT FIT **GUARANTEED**
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

DETERMINE RIGHT OR LEFT AS YOU FACE PHONOGRAPH

WURLITZER MODELS

24 Top Corners	Each
24 Lower Sides	\$ 1.20
81-71-41-600-500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

MILLS

Available in Red, Yellow or Green

Throne—Empress	Each
Top Corners	\$14.00
Throne—Empress	
Lower Sides	14.00

SHEET PLASTIC

20"x50"—Non-Brittle Pillable.
60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

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Packard Pla-Mor Wall Boxes ... \$36.95 One Piece Bar Bracket ... \$5.00
30-Wire Cable. Per Ft.19 Ceiling and Wall Speakers ... Write

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MILLS NOVELTY COMPANY
J. H. KEENEY & COMPANY
VIRGINIA, N., S. CAROLINA

AND OTHER LEADING MANUFACTURERS

Write For Further Information and Prices On Our Complete Line

Mills Vest Pocket, \$74.50

F. O. B. Factory
NOW DELIVERING
MILLS BLACK CHERRY BELLS
In 5-10-25-50¢ Play — Made in 2/5 or 3/5 Payout on 1 Cherry

PLACE YOUR ORDER NOW

USED AND RECONDITIONED

1 Bally Chevron	\$ 19.50	1 Keeney Red Hot	\$ 39.50
1 Exhibit Stars	74.50	1 Chicago Coin Sky Line	49.50
3 Exhibit Knockout	129.50	1 Mills Empress	359.50
1 Exhibit Sky Chief	160.00	1 Bally Fleet	47.50
1 Exhibit Shortstop	44.50	1 Exhibit Duplex	62.50
2 Wurlitzer Boxes	10.00	1 Bally Monicker	97.50
1 Genco Band Wagon	49.50	2 Chicago Coin Yanks	119.50
1 Supreme Rocket Buster	225.00	1 Scientific Batting Practice	79.50
1 Super Torpedo	225.00	2 Chicago Coin Hockey	179.50
1 Liberator	179.50	2 Seeburg Symphonola	149.50
4 Kentucky Clubs	79.50	4 Rock-Ola Windsor	300.00
1 Jockey Club	79.50	2 A.M.I. Top Flight	275.00

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

AMMCO SERVICE is Dependable!

★ NEW EQUIPMENT ★

Munves Super Skee Roll	\$349.50	Evans Ten Strike, Free Play	\$435.00
Evans Bang Tail, 5c Comb. F.P. or P.O., 7 Coin	674.50	Bally Victory, 1 Ball P.O.	574.50
Evans Bang Tail, 25c Comb. F.P. & P.O., 7 Coin	799.50	Mills New Vest Pockets	74.50
Evans Ten Strike	372.50	New A.B.T. Challengers	50.00
		Amusematic Lite League	425.00
		Chicago Coin Goalee	525.00

Refinished—CONSOLES—Reconditioned

5¢ Super Bell Comb.	\$274.50	5¢ Silver Moon, P.O.	\$119.50	Pace Saratoga, P.O., No Ralls	\$ 79.50
Mills Jumbo, C.P., Late Model	109.50	5¢ Bangtails	225.00		

Refinished—ONE BALLS—Reconditioned

Fair Grounds	\$ 49.50	Kentucky	\$248.50	Carom, Conv. to F.P.	\$ 59.50
Sport King	209.50	Long Shot	39.50	Preakness, Conv. to F.P.	69.50
'41 Derby	339.50	Sportsmen, F.P.	195.00		
Pimlico	369.50	Record Time, F.P.	174.50		

Refinished—ARCADE EQUIPMENT—Reconditioned

Evans Ten Strike, H.D., Repainted, Refinished Like New	\$ 89.50	Texas Leaguer, 2c Chute	\$ 39.50
Rapid Fire (Perfect)	180.00	Evans Skee-ballette	79.50
Shoot the Chutes	99.50	Chicago Hockey	199.00
Anti-Aircraft, Brown & Gold	55.00	Western Baseball Major League	125.00
Shoot to Tokyo	125.00	Western Baseball Deluxe	89.50
Chicken Sam Target Conv.	125.00	Mutoscope Sky Fighter	200.00

Refinished—5 BALL—FREE PLAYS—Reconditioned

Anabel	\$27.50	Follow-Up	\$17.50	Sara Suzy	\$27.50
Argentine	65.00	Gobs	95.00	Snappy	69.50
All American	49.50	Glamours	32.50	Seven Up	52.50
Airliner	22.50	Golden Gate	17.50	Spot Pool	65.00
Avalon	22.50	Horoscope	65.00	Scoop	20.00
Big Chief	42.50	Lone Star	27.50	Spottem	20.00
Bosco	75.00	Metro	49.50	Star Attraction	65.00
Belle Hop	57.50	On Deck	22.50	Ten Spot	45.00
Bordertown	37.50	Paradise	45.00	Texas Mustang	62.50
Big Show	27.50	Paramount	22.50	Towers	74.50
Capt. Kidd	74.50	Rotation	22.50	Topic	79.50
Cadillac	29.50	Rebounds	22.50	Three Score	32.50
Conquest	17.50	Score Line	42.50	Thriller	20.00
Contact	17.50	Summertime	25.00	Victory	89.50
Drum Major	35.00	Sky Line	39.50	Venus	89.50
Dixie	45.00				

NEW REVAMPS

MARVEL CATALINA \$249.50			
Hollywood	\$249.50	South Seas	\$279.50
Big Top	249.50	Foreign Colors	109.50
Riviera	279.50	Stage Door Canteen	249.50
Oklahoma	249.50		

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

AMMCO Distributors

2513 MILWAUKEE AVE. (Capitol 1111), CHICAGO 47, ILL.

FREE PLAYS

ABC Bowler	\$ 59.50	Record Time, F.P.	\$159.50
Air Circus	125.00	Sport Special, F.P.	159.50
Argentine	69.50	Pacemaker, P.O.	39.50
Big Chief	42.50	One-Two-Three, '40, F.P.	79.50
Bolaway	79.50		
Bosco	79.50		
Champ	49.50		
Defense (Genco)	89.50		
Dixie	39.50		
Fleet (Plastic)	39.50		
Flicker	55.00		
Four Roses	49.50		
Fox Hunt	44.50		
G. I. Joe	69.50		
Grand Canyon	179.50		
Gun Club	72.50		
Home Run, '42	69.50		
Jungle	59.50		
Lone Star	37.50		
Majors, '41	59.50		
Mascot	39.50		
Metro	49.50		
Monicker	89.50		
Santa Fe	179.50		
School Days	59.50		
Sea Hawk	59.50		
Show Boat	72.50		
Silver Skates	37.50		
Silver Spray	32.50		
Sink the Japs (7 Up)	59.50		
Sky Chief	169.50		
Skyline	29.50		
Speed Ball	39.50		
Spot Pool	69.50		
Streamliner	169.50		
Super Six	32.50		
Texas Mustang	69.50		
Topic	79.50		
Trailways	59.50		
Venus	79.50		
Wow	34.50		
Zig Zag	59.50		

ONE BALLS

Air Raiders	\$ 99.50
King Pin	139.50
Rapid Fires	99.50
Chicken Sams	69.50
Skee-Ballette (As Is)	39.50
Sky Battle	129.50
Batting Practice	89.50
Tom Mix Radio Rifle	39.50
Submarine Gun	99.50
Western Baseball	49.50
Tommy Gun	109.50

MUSIC

Wurl. 61 & Stand	\$174.50
Wurl. 616	209.50
Wurl. 412 (616 Cab.)	165.00
Wurl. 780-E	595.00
Wurl. 600	425.00
Rock-Ola '40 Super Rock.	450.00

ARCADE

SLOTS

Mills B.I. & Br. F., 5c	\$125.00
Mills 5c, Rebuilt Fac.	195.00
Mills 25c, Rebuilt Fac.	225.00
Mills Console Club, 10c	225.00
Mills Console Club, 25c	250.00
Mills Q.T., Rebuilt, 5c	89.50
Mills Q.T., Reb., 25c.	125.00
Pace Chrome, 25c (Used 1 Wk.)	200.00
Pace Console, 5c	150.00
Pace Fac. Rebuilt, 5c	195.00
Pace Fac. Rebuilt, 10c	225.00
Pace Fac. Rebuilt, 25c	250.00
Jennings Console, 5c	150.00
Jennings Console, 10c	175.00
Jennings Console, 25c	200.00
Jennings Cigarola	59.50
Watling Rotatop, 5c.	75.00
Watling Rotatop, 25c	115.00

MISCELLANEOUS

13 Mills Cig. Machines	\$49.50
1 DuGrenier Cig. Machines	85.00
1 National Cig. Machines	75.00
3 Mills Scales. Ea.	95.00
1 Detroit Scales	45.00
2 National Scales. Ea.	35.00

COUNTER MACHINES

Amer. Eagle, 1c	\$12.50
Amer. Eagle, 5c	19.50
Sparks, 5c	19.50
Ginger, 1c	12.50
Amer. Flags (New), 5c	12.50
Wings (New), 1c	12.50
Rex (New), 1c	12.50
Klix (New), 1c	12.50
Lucky Smokes (New), 1c	12.50
Penny Packs (New), 1c	19.50
Mercury, 1c	12.50
Mercury, 5c	19.50
Penny Pack (Used)	9.50
Skipper	6.50
Totalizer	9.50
View-a-Scope	22.50
Viewing Show	22.50
Seven Grand	19.50
Daval 21 (New)	12.50

NEW EQUIPMENT

Goalee	Total Roll
Mills Vest Pockets	Mills Black Cherry
Bally Surf Queen & Vic. Specials	Williams Suspense
Pioneer—Smiley	Packard Pla-Mor Boxes & Speakers
A.B.T. Challengers	

Terms—1/3 Deposit, Balance C. O. D.

OHIO SPECIALTY CO.

539 S. Second St. Louisville 2, Ky.

How Fast

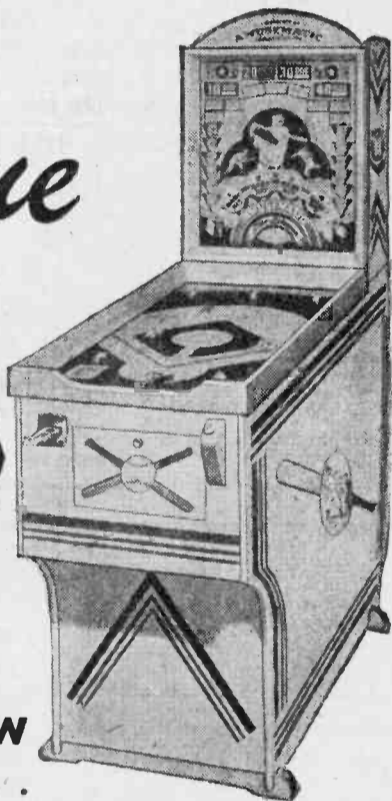
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HOW FAST DO YOU
SUPPOSE AN ELECTRIC
IMPULSE TRAVELS IN

AMUSEMATIC

Lite League

CERTAINLY
FASTER
THAN ANY
HUMAN MUSCLE
CAN ACT...



HOWEVER SLOW
THE PLAYER ...
HE CAN'T LESSEN THE LIGHTNING FAST
ACTION OF AMUSEMATIC-LITE LEAGUE

And what does all this speed mean to the operator?
IT MEANS MORE GAMES PER HOUR—MORE NICKELS
IN THE COIN BOX!

GET YOUR ORDERS IN NOW FOR THIS NEW IDEA
In An 100% Electrically Controlled Game. Legal in
Most States.

Despite Higher Cost of
Raw Materials — NO
ADVANCE IN OUR PRICE

\$425

Terms: 1/3 Deposit Balance C.O.D.

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CHICAGO 40, ILL.



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TO THE
PREMIER SHOWING
OF THE NEW

AMI

40 SELECTION PHONOGRAPH

WM. PENN HOTEL
PITTSBURGER ROOM
PITTSBURGH, PA.
SUNDAY, APRIL 14th

DINNER • 6:30
FLOOR SHOW • 7:30
PREMIER SHOWING • 9:30

Contact us immediately
if you haven't already
made your reservation!

AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., W. Va.

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PITTSBURGH 19, PA.

America's Finest...

**SELL US YOUR MUSIC MACHINES
YOUR AMI TELEPHONE
STUDIOS AND MUSIC EQUIPMENT**

TAKE ADVANTAGE OF TODAY'S HIGH PRICES
Want Any Quantity, On or Off Location, or Complete Routes Anywhere in the United States!

Will Pay Highest Cash Prices—Write-Wire-Phone

SPECIAL SALE THIS WEEK

5 AMI HIBOY (Factory Crated)\$549.00
25 NEW AMI BAR BOXES 23.00

5 AMI Telephone Studios; Complete, Slightly Used. WRITE—PHONE—WIRE FOR DETAILS!

NOW DELIVERING CHICAGO COIN'S

GOALEE

MUSIC MACHINES • READY FOR LOCATION

5 Wurlitzer 412 \$179.00	3 Seeburg HI Tone, ES \$625.00
5 Wurlitzer 816 289.00	5 Seeburg HI Tone, RCES ... 675.00
3 Wurlitzer 24 335.00	1 Seeburg 8200, RCES 745.00
2 Wurlitzer 500 495.00	

WE CAN DELIVER ALL MAKES AND MODELS OF PHONOGRAPHS
WRITE—WIRE—PHONE YOUR NEEDS

MISCELLANEOUS

5 Seeburg 24 Boxes, 3-Wire, 5¢ \$22.50	25 Buckley Bar Brackets\$.85
5 Rock-Ola Wall Boxes 12.50	50 Buckley Pedestals 2.50
50 Buckley 24 Record Boxes (lift-door) 9.50	5 Wurlitzer 412 Amplifiers, Less Tubes 25.00
15 Wurlitzer #120 5¢ Boxes 24.50	10 Keeney Speaker Baffles 15.00
10 Wurlitzer #125, 5/10/25¢ 22.50	5 Chandelier Speaker Baffle, Lite-Up 15.00
10 Wurlitzer #145 Fast Stopper 40.00	5 Adapters for Mills Empress . 32.00
10 Wurlitzer #304 Stopper 19.50	
5 Seeburg 20 Sel. Wireless, 5¢ 39.50	

NEW WURL. RECORD TRAYS, From Model 412 to 950. No Counter Models. In lots of 100, 42c each in lots of 100 or more.

**WANT TO BUY
WURLITZER TWIN 16, COMPLETE
OR SINGLE MECHANISMS
WILL PAY HIGHEST CASH PRICES**

BUILT SPECIALLY FOR THE U. S. GOV'T
UNIVERSAL AMPLIFIERS

For all Wurlitzers, Rock-Olas and Seeburg Machines. Tone quality and plenty of volume. Complete with switches, volume control and tone control.

\$47.50

ORDER IMMEDIATELY!

We will take all your used amplifiers and allow a credit on the purchase of the above amplifier.

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

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SKEE-BALL ALLEYS**

ALL TYPES—ALL SIZES—READY FOR LOCATION

7 Stap-Japs \$ 50.00	3 Rapid Fire \$ 90.00
6 Parachutes 55.00	4 Jap Conversions 70.00
4 Skyfighters 165.00	6 Play Balls 100.00
4 Keeney Submarines 60.00	4 Drivemobiles 210.00
6 Air Raiders 110.00	1 Periscope 90.00

Every Machine Guaranteed In Working Order

JOY NOVELTY CO.

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CENTRAL OHIO COIN QUALITY BUYS
"There Is No Substitute for Quality"



Woolf Solomon

PIN BALLS

Seven Up \$ 59.50	2 Play Ball \$ 69.50
Argentine 79.50	New Champs 79.50
Stars 89.50	Knockouts 129.50
Double Play 89.50	Victory 99.00
Sky Blazer 89.50	Defense 99.50
Short Stop 39.50	Sea Hawk 69.50
HI Dive 89.50	Ten Spot 69.50
Texas Mustang 89.50	Spot a Card 89.50
Bordertown 29.50	Spot Pool 79.50
Attention 69.50	School Days 69.50
Mystic 69.50	Invasion 139.50
Legionnaire 79.50	Marines 149.50
Broadcast 69.50	Star Attraction 79.50
Big Parade 139.50	Marvel Baseball 139.50
Foreign Colors 169.50	Pan American 59.50
Boloways 79.50	Capt. Kidd 79.50
Zig Zag 69.50	Mills Owl 79.50
Velvet 69.50	Mills 1-2-3 79.50
	'41 Derby 339.50

CONSOLES

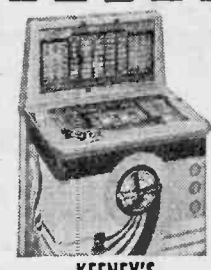
5c Superbells, F. P.-C. P. \$279.50	Bakers Pacers, D. D.-J. P. \$279.50
25c Superbells, F. P.-C. P. 319.50	Jumbo Parades, C. P. L. Head 129.50
4 Bells Serial, over 1000 399.50	5c Fastimes, C. P. 109.50
Buckley Track Odds, J. P. 795.00	25c Fastimes, C. P. 169.50
Kentucky Clubs, 7 Coin 89.50	25c Bobfail Totalizer 159.50
Keeney Triple Entrys, 9 Coin 159.50	2 Way Superbell, 5c-25c, C. P. ... 379.50

ARCADE EQUIPMENT

Rapid Fires, A-1 \$169.50	Voice Recorders \$150.00	Batting Practice .. \$119.50
Air Raiders, A-1 .. 169.50	Periscope 149.50	Scientific Clock .. 89.50
Sky Fighters, A-1 199.50	Sea-a-Freak, new. 89.50	Popomatic 75.00
Panorams, late .. 379.50	Ace Bomber 249.50	Chi Coin Hockey. 209.50
Photomatic, late . 795.00	Tommy Guns 109.50	Keeney Submarine 159.50
Undersea Raider. 345.00	Shoot the Chute.. 129.50	Voice Recorder.. 150.00
9' Skee Rolls 179.50	Daval 8' Bumper. 99.50	Undersea Raiders 345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each \$750.00		

THE OPERATORS' DREAM CONSOLE

COMBINATION
F. P., C. P.
1 COIN HEAD
5 COIN MULTIPLE
2 COIN HEAD
10 COIN MULTIPLE,
LARGE JACKPOT



KEENEY'S
NEW BONUS
SUPERBELL

WIRE - WRITE
PHONE
DISTRIBUTORS
FOR
**OHIO,
WEST VIRGINIA**
PREFERRED
DELIVERY

NEW MACHINES—PROMPT DELIVERY

CHICAGO COIN GOALEE \$525.00	GENCO TOTAL ROLL \$525.00	AMUSEMATIC LITE LEAGUE \$425.00	BALLY UNDERSEA RAIDER \$399.50
GENUINE MILLS BLACK CHERRY BELLS	EXHIBIT'S BIG HIT 5 BALL SINGLE AND 4 COIN MULT. \$298.50, \$398.50	BALLY VICTORY DERBY 1 BALL C. P. VICTORY SPECIAL 1 BALL F. P.	6 TRIPLE HEAVY SAFES LIKE NEW \$199.50
RADIOTONE VOICE RECORDERS	F. P. K. SKEE ROLL BARREL	NEW GROETCHEN COLUMBIAS, \$132.50	NEW DAVAL GUSHER, \$60.00
WILLIAMS SUSPENSE, 5 BALL, \$279.50	BALLY SURF QUEEN, 5 BALL, \$289.50	STAGE DOOR CANTEEN, 5 BALL, \$249.50	NEW VEST POCKETS, \$74.50

MOVING ANNOUNCEMENT NEW ADDRESS

WE ARE NOW SITUATED IN OUR NEW OFFICES AND SHOW ROOMS, ALL ORDERS PROMPTLY FILLED.

SLOTS AND SAFES

5¢ BLUE FRONTS \$145.00	5¢ SILVER CHIEFS \$185.00
10¢ BLUE FRONTS 169.50	10¢ SILVER CHIEFS 199.50
25¢ BLUE FRONTS 179.50	25¢ CAILLE 2/4, LIKE NEW 99.50
5¢ COPPER CHROMES, LIKE NEW 205.00	5¢ CHERRY BELLS 159.50
10¢ COPPER CHROMES, LIKE NEW 210.00	DOUBLE REVOLVING SAFES, Brand New, Heavy Loading Type... 195.00
25¢ COPPER CHROMES, LIKE NEW 225.00	
5¢ GOLD CHROMES, LIKE NEW . 205.00	
5¢ NEW VEST POCKETS 74.50	5 TRIPLE SAFES, HEAVY 199.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

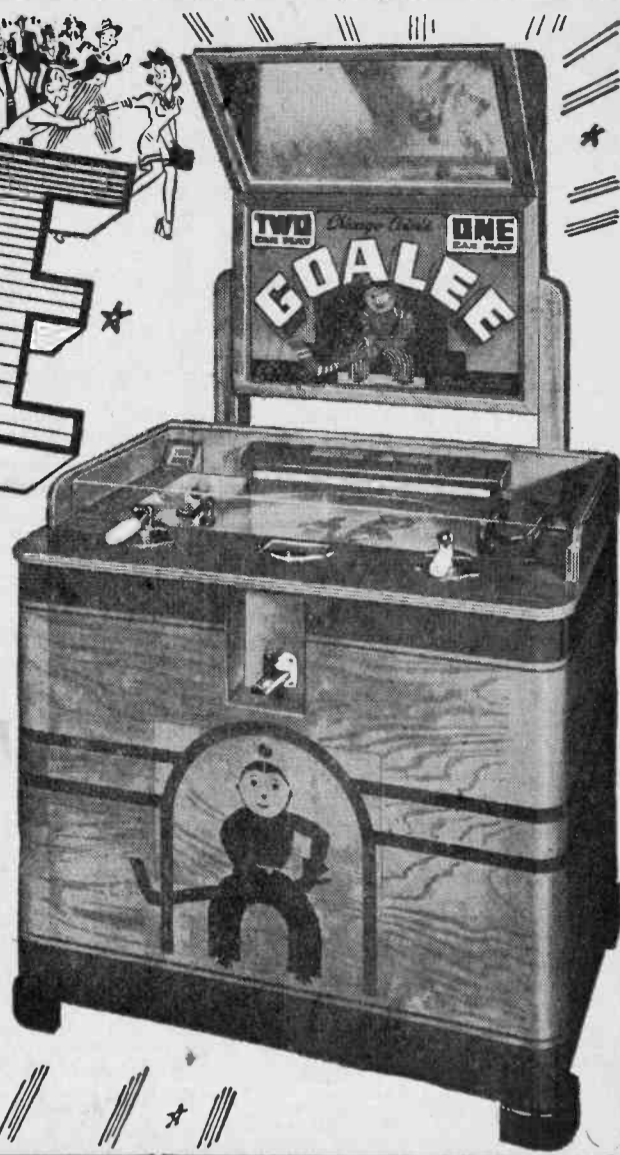
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Takes in
TWO NICKELS
WHERE ORDINARY
GAMES TAKE IN ONE



THE ONE OR TWO NICKEL PLAY

SUCH TREMENDOUS
EARNING POWER OPERATORS
CAN'T STOP PRAISING

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

PRODUCTION IS STILL LIMITED .. SO ORDER TODAY FOR EARLIEST DELIVERY

"SMILEY" IS COMING!!!

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UNITED FOR BETTER BUYS NEW RELEASES ★ NOW DELIVERING

EVANS TEN STRIKE—BALLY UNDERSEA RAIDER—AMUSEMATIC LITE LEAGUE
—EVANS CUSTOM CONSOLES—CHICAGO GOALEE—GENCO TOTAL ROLL—
BALLY SURF QUEEN—BALLY VICTORY DERBY—BALLY VICTORY SPECIAL
PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT, ABT CHALLENGER

ALSO THESE RECONDITIONED BUYS IN USED MACHINES

★ SLOTS ★

5c Pace Comet Console \$100.00
10c Pace Comet Console 125.00
10c Caille 3-5 50.00
5c Brown Front 140.00
10c Brown Front 175.00
5c Cherry Bell 140.00
5c Brown Frt. (Rebuilt) 125.00
\$1 Jennings 695.00

COMPLETELY REFINISHED
Like New With Club Handles

5c Blue Front .. \$129.50
10c Blue Front .. 139.50
25c Blue Front .. 189.50

5c Chrome, 2/5 .. \$145.00
5c Silv. Moon Chief 125.00
5c Jenn. Chief .. 125.00
10c All Star 65.00
5c New Black Cherry Bells Write
10c New Black Cherry Bells Write
25c New Black Cherry Bells Write

★ ARCADE EQUIPMENT ★

Supreme Skee Roll \$250.00
Rapid Fire 125.00
Tommy Gun 130.00

Pacific Express, A-1 \$225.00
Zingo 125.00
Sky Fighter 200.00

Bank a Ball \$195.00
Bowling League .. 175.00
Lucky Strike ... 125.00

★ PHONOS — SPECIALS ★

Capehart 20 Selector Phono \$120.00
Santa Anita, 1 Ball P.O. 110.00
Singing Towers, 40 Selector 425.00
Race King, 1 Ball P.O. 125.00
Packard Bxs., Used, A-1 29.50
600 Packard Speakers, Like New .. 79.50

Five Balls Write for List
Evans '41 Lucky Lucre \$175.00
Sea Biscuit, One Ball P.O. 45.00
Chicago Metal Double Stand 60.00
Track Odds, Daily Double 425.00
Four Bells (Late Heads) 495.00

**WANT! PHONOS — 5-BALLS — ALL MODELS
GENCO PLAY BALLS — EVANS TEN STRIKES**

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Wisconsin's Leading Distributors

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PROVES IT
WITH PROFITS!

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.

"First with the Finest!"

1140 N. Kostner Ave.

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BLACK CHERRY CABINET SETS

INCLUDES WOOD CABINET COMPLETE.
ASSEMBLED, READY TO USE

NO FILING OR FITTING

CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH
BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED
AWARD PLATE—CLUB HANDLE—DRILL
PROOF PLATES—CABINET RAILS AND
POLISHED MONEY CUP. COMPLETE **\$44.75** PER SET

GOLD CHROME SETS

COMPLETE WITH CABINET **\$34.75** PER SET
FITTED SAME AS ABOVE

Why Use Inferior Sets When the Best Costs No More?

When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

QUICK DELIVERY

MILLS SLOTS

- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE

BAKER NOVELTY COMPANY

1700 W. WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

NEW MACHINES NOW BEING DELIVERED

NOW TAKING ORDERS FOR ABT CHALLENGER
MARVEL'S LATEST NEW REVAMP — CATALINA

UNITED RIVIERA	\$279.50
UNITED STREAMLINER	249.50
STAGE DOOR CANTEEN	249.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
GOALEE	525.00
AMUSEMATIC LITE-LEAGUE	425.00

NOW DELIVERING

STAGE DOOR CANTEEN

Exclusive Distributors for NORTHERN ILLINOIS, NORTHERN INDIANA,
EASTERN IOWA AND MICHIGAN.

A Proven Money Getter by Actual Test!

JENNINGS BRONZE CHIEF		JENNINGS SUPER DELUXE CHIEF	
5c	\$249.00	5c	\$274.00
10c	259.00	10c	284.00
25c	269.00	25c	294.00

RECONDITIONED PIN GAMES

Sky Chief	\$165.00	Marvel Baseball	\$90.00	Moroscope	\$69.50
Big Parade	140.00	Topic	84.50	Sea Hawk	69.50
Air Circus	130.00	Texas Mustang	79.50	School Days	69.50
5-10-20	129.50	Monicker	78.50	4 Diamonds	69.50
Sky Raider	129.50	Southpaw	79.50	4 Roses	69.50
4 Aces	129.50	Miami Beach	79.50	Star Attraction	69.50
Sun Valley	125.00	Spot Pool	74.50	7-Up	67.50
Invasion	109.50	Gun Club	74.50	ABC Bowler	67.50
Marines at Play	110.00	Bolaway	72.50	Ten Spot	64.50
Flying Tigers	110.00	Sluggo	72.50	New Champ	59.50
Yanks	95.00	Jungle	72.00	Wildfire	59.50
Genco Victory	94.50	Zig Zag	69.50	Big Chief	49.50

ONE BALLS—ARCADE EQUIPMENT—SLOTS

ONE BALLS		ARCADE	
Turf King, P.O.	\$325.00	Tommy Guns	\$ 95.00
Jockey Club, P.O.	325.00	Keeney Submarine	125.00
'41 Derby, F.P.	325.00	Slap the Jap	125.00
Dark Horse	165.00	Western Major League	100.00
Sport Special, F.P.	155.00	Batting Practice	110.00
Record Time, F.P.	155.00	Shoot to Tokyo	125.00
Club Trophy, F.P.	275.00	Chicago Coin Hockey	210.00
Blue Grass	195.00	SLOTS	
Long Shot	250.00	2 Watl. Rotatops, 5¢ Ea.	\$ 95.00
Sport King	225.00	Mills Q.T.'s Glitter Gold, Rebuilt, 5¢	89.50
Kentucky	275.00	Mills 5¢ Vest Pocket, Refinished	45.00
Mills Owl, F.P.	79.50	Jenn. Sky Chief, 5¢, Chrome Front	139.00
ARCADE		Mills Blue Front, 5¢	125.00
Sky Fighter	\$250.00	Mills Blue Front, 10¢	160.00
Air Raider	165.00	Mills Blue Front, 25¢	175.00
Rapid Fire	150.00	Mills Brown Front, 5¢	150.00
Shoot the Chutes	110.00	Mills Brown Front, 10¢	175.00

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD.

Phone: BUCKingham 6466

CHICAGO

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see
Bill Happel
MILWAUKEE see
Carl Happel

KEENEY RECONDITIONED SUPER BELLS

KEENEY SUPER, 5¢, F.P., P.O.	\$325.00
KEENEY SUPER, 25¢, F.P., P.O.	375.00
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, P.O.	475.00
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, P.O.	550.00

KEENEY TWIN, 5¢-5¢, F.P., P.O.	\$575.00
KEENEY TWIN, 5¢-25¢, F.P., P.O.	595.00
KEENEY TWIN, 25¢-25¢, F.P., P.O.	625.00
KEENEY 4-WAY, 5¢-5¢-25¢-25¢, P.O.	575.00

KEENEY TWIN, 5¢-5¢, P.O.	\$350.00
KEENEY TWIN, 5¢-25¢, P.O.	395.00
KEENEY TWIN, 25¢-25¢, P.O.	425.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O.	625.00

CONSOLES

MILLS THREE BELLS, 5¢-10¢-25¢	\$350.00
MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢	750.00
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-25¢	495.00
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢	395.00
EVANS DOMINOES, LATE TWO TONE, D.D., J.P.	295.00
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	295.00
EVANS LUCKY LUCRE, 5-5¢	195.00
EVANS LUCKY STARS	129.50
BALLY HI HANDS, F.P., P.O.	199.50
BALLY ROLL 'EM, P.O.	129.50
BALLY CLUB BELLS, F.P., P.O.	249.50
MILLS JUMBO, LATE HEAD, P.O.	149.50
PAGE SARATOGAS, LATE, 10¢, P.O.	169.50

ONE-BALL MULTIPLE, F. P. TABLES

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BALLY LONGACRE	374.50
BALLY PIMLICO	295.00
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MILLS '39, 1-2-3	59.50
BALLY GOLD CUP	59.50

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MILLS REGULAR CHROME, 50¢	445.00
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MILLS BLUE FRONTS, 10¢	169.50
MILLS BLUE FRONTS, 25¢	189.50
MILLS GOLD CHROME, 5¢	265.00
MILLS GOLD CHROME, 50¢	445.00
MILLS Q.T. LATE BLUE, 5¢	89.50
MILLS Q.T. GLITTER GOLD Q.T.	99.50
MILLS VEST POCKET, BLUE, GOLD	49.50
MILLS VEST POCKET, CHROME	59.50
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WILLIAMS LIBERATOR	189.50
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BALLY RAPID FIRE	159.50
GENCO PLAYBALL (LATE LITE-UP)	209.50
KEENEY AIR RAIDER	169.50
MUTOSCOPE SKYFIGHTER	275.00
MUTOSCOPE ACE BOMBER	275.00
TAIL GUNNER	169.50
JENNINGS BARREL ROLL	149.50
MILLS DUMBBELL LIFTER	69.50

ALL MACHINES RECONDITIONED, READY TO OPERATE. 1/3 CASH WITH ORDER, BALANCE C. O. D.

ALL PRICES F. O. B. LOS ANGELES. WRITE MILWAUKEE FOR SPECIAL PRICE QUOTATIONS.

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The New

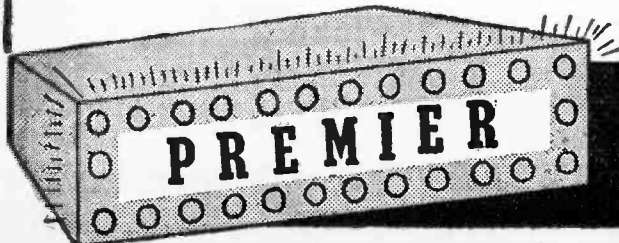
PREMIER BARREL ROLL

IS DESIGNED TO MEET ALL LOCATION REQUIREMENTS



It is available in 3 lengths—10 1/2 Ft., 12 1/2 Ft. and 14 Ft. and all backboards and playing fields are interchangeable and interlockable. Even the barrel roll, which adds a competitive skill shot to the player appeal, is optional—games can be supplied with or without. With these interchangeable features it is NO WONDER LOCATIONS WELCOME THE PREMIER BARREL ROLL.

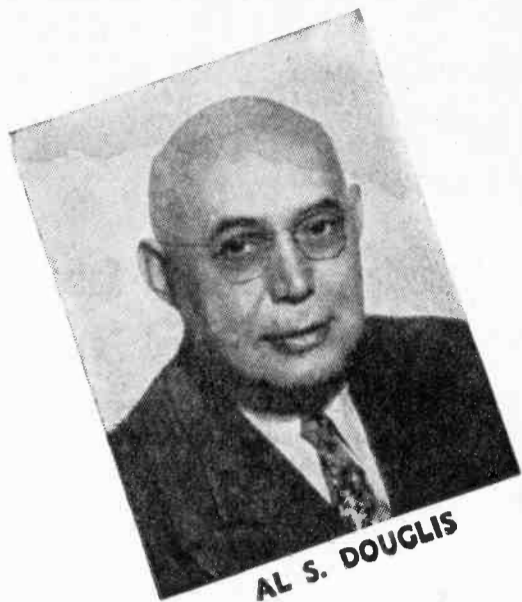
The Premier Barrel Roll is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.



COIN MACHINE MANUFACTURING CORP.

FORMERLY F. P. & K.

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"We are shortly going into production on some startling new games"

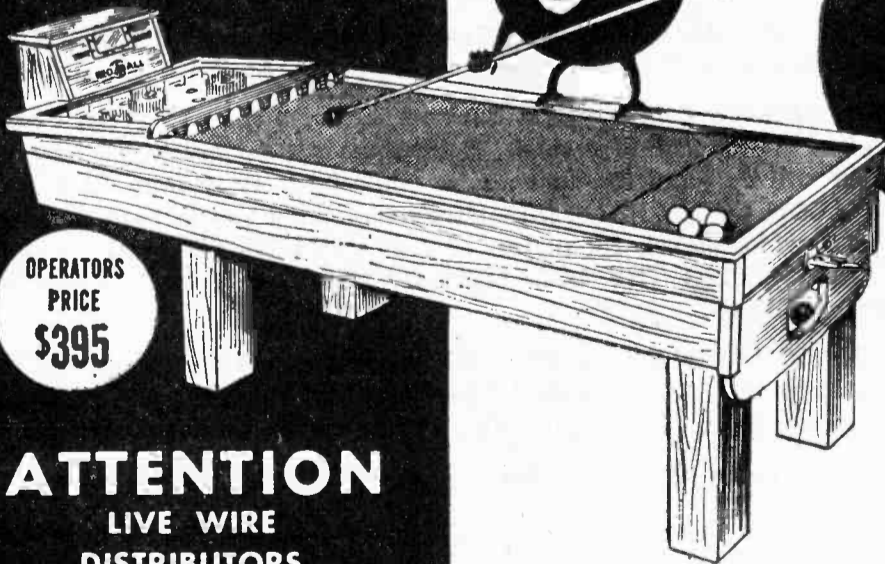
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ALL Phones: MICHigan 1247

Immediate Delivery!



OPERATORS PRICE
\$395

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WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

IT'S NEW, IT'S DIFFERENT, IT'S PROFITABLE



- GROSSES OVER \$95.00 A WEEK
- YOU ONLY HAVE TO PAY 40% COMMISSION
- WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

NOTHING ELSE LIKE IT!
THEY CAN'T RESIST TO PLAY IT!

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

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EXCLUSIVE NATIONAL DISTRIBUTORS

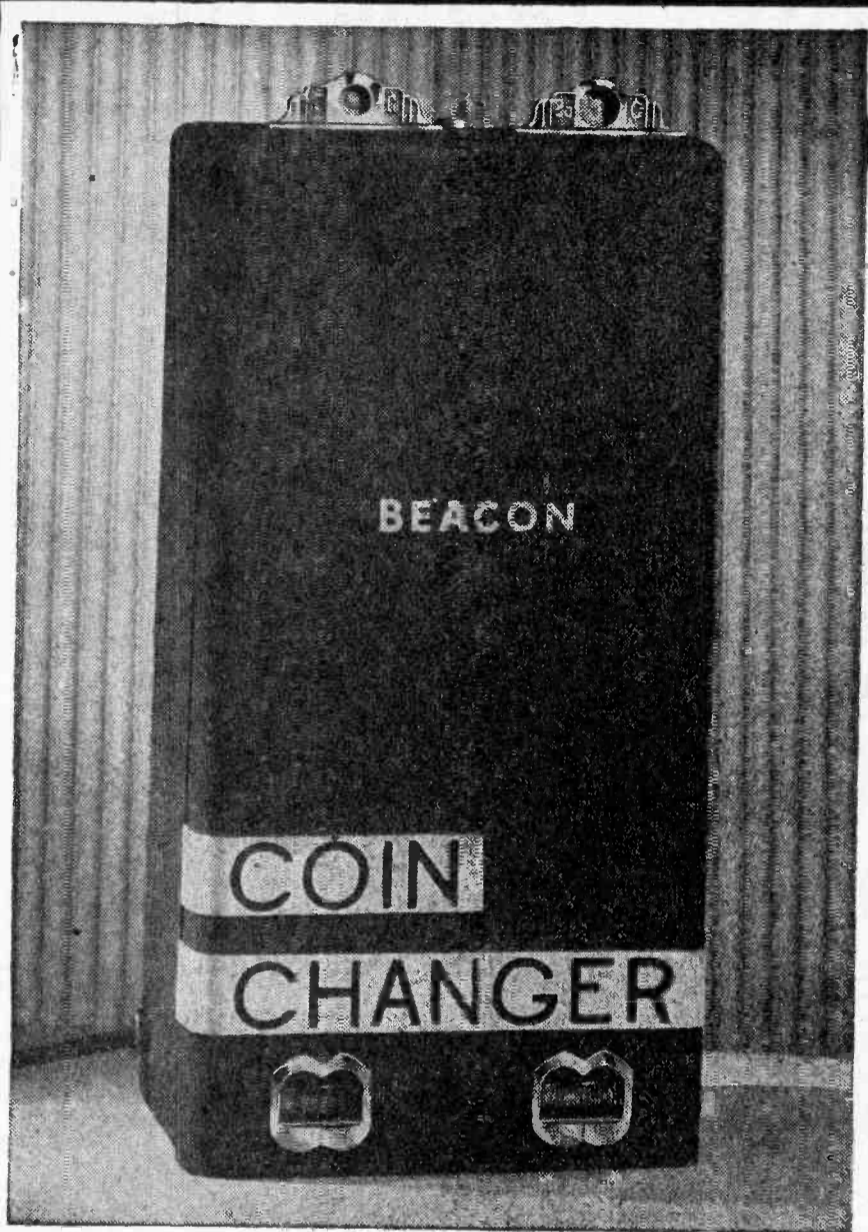
HIRSH COIN MACHINE COMPANY

1309 New Jersey Ave. N.W., Washington, D. C.

Phone HO. 3170

★ PREMIERE SHOWING ★

BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO



Thursday, Friday and Saturday
April 18, 19 and 20th

Most of you have already seen many of the newest Phonographs, Pin Games, Consoles, Cigarette Machines, Arcade Machines and other coin operated devices —

. . . and NOW . . . the BEACON COIN CHANGER!

The BEACON COIN CHANGER changes quarters or dimes into nickels with the speed of lightning! Makes change in less than a second! The BEACON COIN CHANGER holds \$40.00 in nickels.

**THE BEACON COIN CHANGER
IS ELECTRICALLY OPERATED!**

THE BEACON COIN CHANGER

Can Be Used Practically EVERYWHERE!

In ANY Location With

PHONOGRAPHS
PIN GAMES

CONSOLES
VENDING MACHINES

Here's an idea of where the BEACON COIN CHANGER

serve the public who want nickels in a hurry—

TELEPHONE LOCATIONS
RAILROAD STATIONS
AIRPORTS
BUS STATIONS
SUBWAY STATIONS
HOTELS
ARCADES
CLUBS
FACTORIES
THEATRES

OFFICE BUILDINGS
PUBLIC PARKS
RADIO STATIONS
SOFT DRINK STANDS
DEPARTMENT STORES
CITY BUILDINGS
COUNTY BUILDINGS
STATE BUILDINGS
FEDERAL BUILDINGS

A glance through your local classified directory will immediately bring to mind scores of other ideal locations where the BEACON can be used successfully.

Patents
Pending

TO MEN OF VISION!



AL SEBRING

I cordially invite you men of vision to attend the Premiere Showing of the BEACON COIN CHANGER at our showrooms on Thursday, Friday and Saturday, April 18, 19 and 20.

I have been associated with the Coin Machine Business for more than 15 years. Many changes have taken place in the field since then. Believe me when I say that I have yet to see any device that will do more for an operator while he is away from ANY location than will the BEACON COIN CHANGER! Here's something you've been dreaming about! A device that provides nickels for players of your machines WITHOUT LOSS OF PLAY. WITHOUT BOTHERING THE LOCATION OWNER. WITHOUT MIDNIGHT SERVICE CALLS FOR NICKELS!

But that's not all the BEACON COIN CHANGER will do for you. Space does not permit the listing of all locations where the BEACON COIN CHANGER can do a BIG job of feeding wanted nickels to a rushed public. Look to the right of this column for a partial list.

All of us at BELL PRODUCTS are ready to welcome you on APRIL 18, 19 and 20th.

FRANCHISED TERRITORIES ARE AVAILABLE TO RESPONSIBLE DISTRIBUTORS

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

Weight 7 pounds!

A SENSATIONAL NEW COIN COUNTER

1 LIGHT AS A FEATHER

2 OPERATING EFFICIENCY

3 SMALLER THAN EVER

4 ALL NEW DESIGN

5 COUNTS 1c, 5c, 10c, 25c



\$139.50 COMPLETE

With Carrying Case and Money Tubes

One-Year Guarantee

WATCH FOR LIST OF AUTHORIZED DISTRIBUTORS

NOW 5 WAYS BETTER THAN ANY COIN COUNTER EVER MADE!

- 1 The operator's requirements dictated the designing of the Ace Coin Counter. Weighs less than 7 pounds, 50% lighter than any other coin counter.
- 2 So small, light and efficient that servicemen are enabled to increase their "stops" by 21% or more.
- 3 Exact size is 6½"x6½"x4". Tucks easily under the arm of the serviceman. No more counting "two by two."

- 4 We started engineering with no preconceived ideas. Result—a really new machine. Automatic operation for controls which on previous counters have required manual operation.
- 5 Automatic reset on counter for coins being counted. Two tubes, included with machine, handle all sizes coins.

SIMPLE—COMPLETE—EFFICIENT

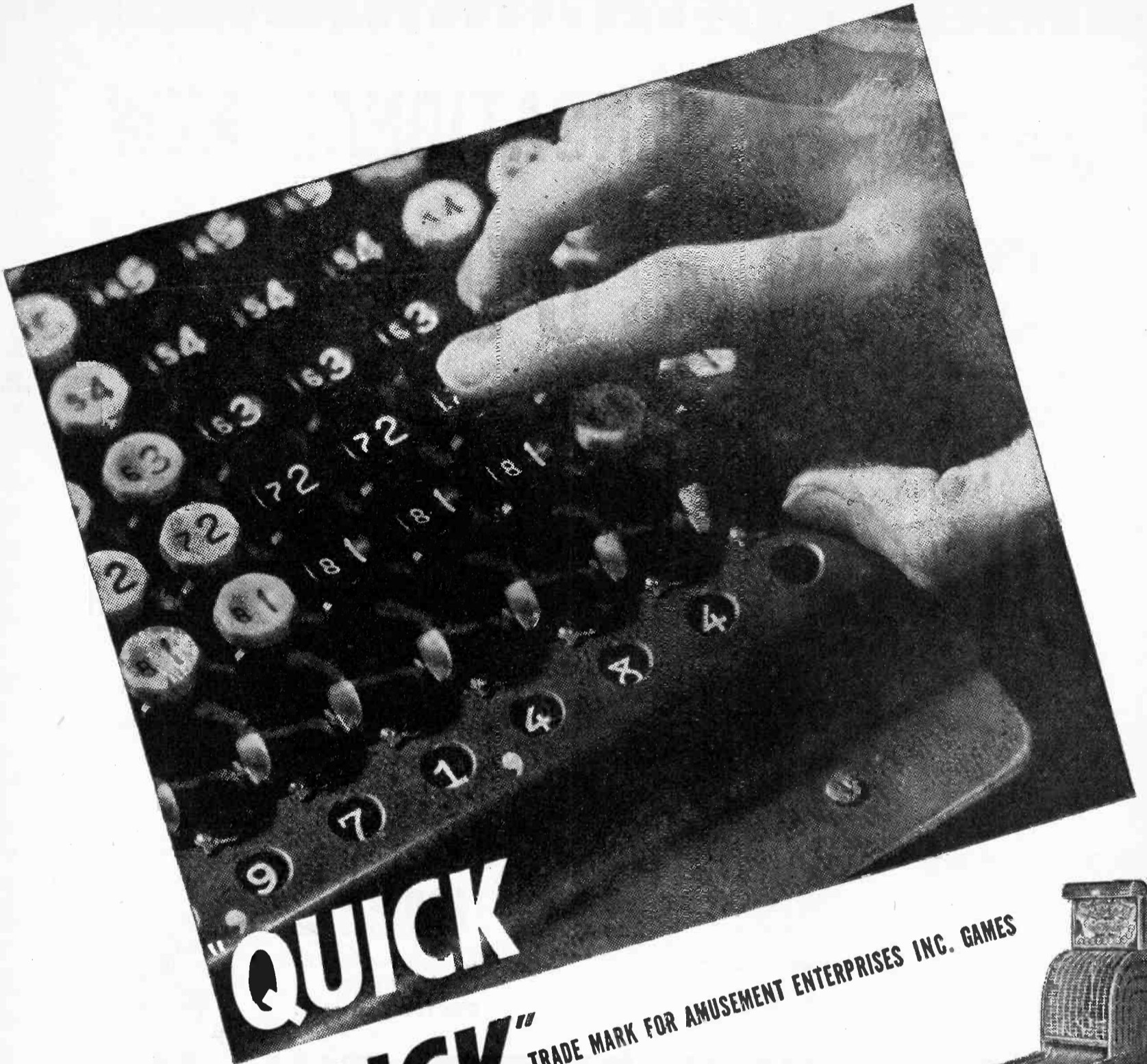
ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

ACE COIN COUNTING MACHINE CO.

3715 NO. SOUTHPORT AVE.

BITtersweet 4453

CHICAGO 13, ILL.



TO "QUICK" CLICK"

TRADE MARK FOR AMUSEMENT ENTERPRISES INC. GAMES



14 Ft. Size Pictured Here

AMUSEMENT ENTERPRISES, INC.
 GEORGE PONSER · IRVING KAYE
 2 COLUMBUS CIRCLE · NEW YORK 19, N. Y. · CIRCLE 6-6651

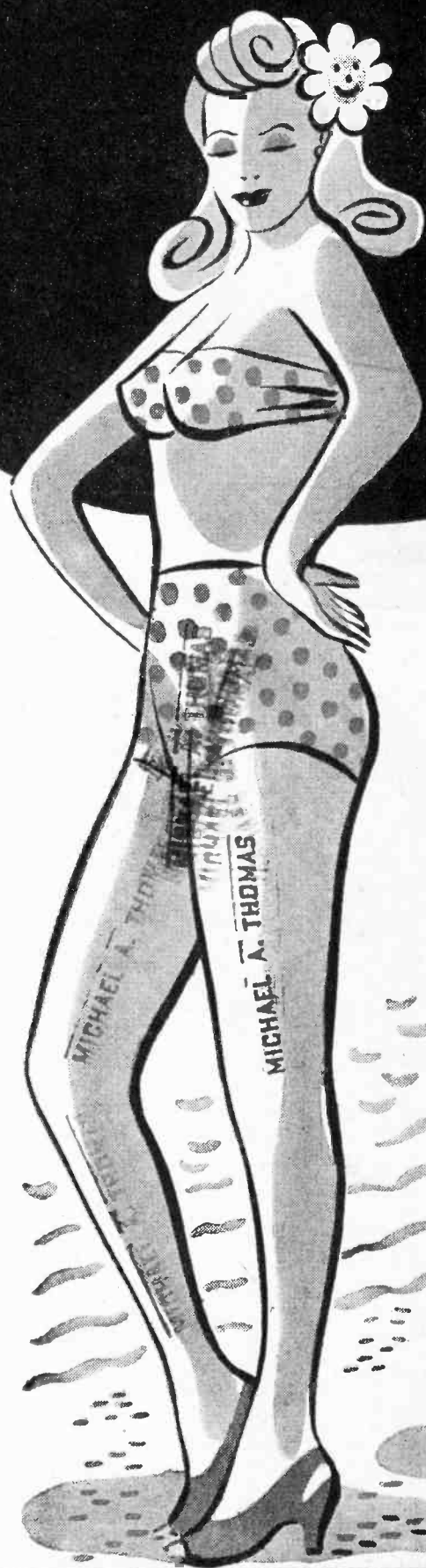
NOW DELIVERING BANK BALL
 The first in a series of games that will be "Quick to Click" for you.

9 FOOT SIZE **\$375⁰⁰**
 F.O.B. N. Y.

12 AND 14 FOOT SIZES
 PRICES ON REQUEST
 ORDER FROM YOUR
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**SAY, BUD,
IF YOU THINK
THAT'S BEAUTIFUL...**



**TAKE A PEEK AT
JENNINGS
STANDARD CHIEF**

**TURN
TO NEXT
PAGE**



WHAT RADIANT BEAUTY...

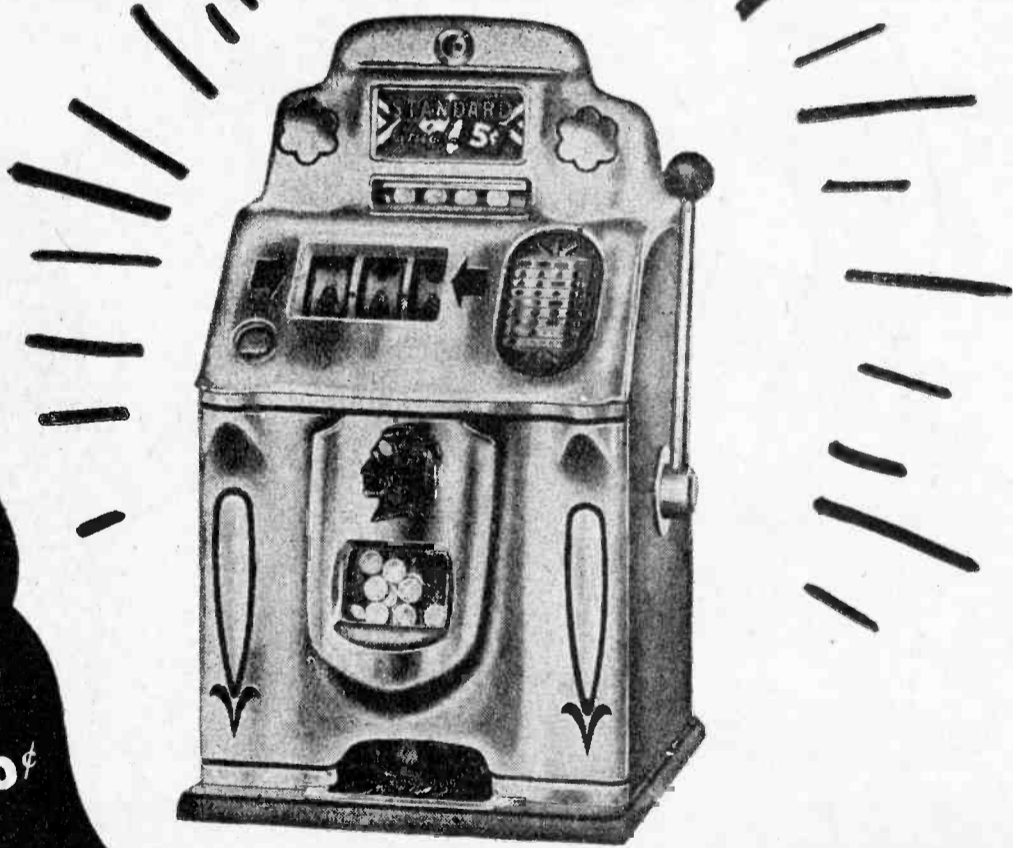
WHAT SPARKLE...

WHAT APPEAL...

What a Honey!

MEET
THE
GORGEOUS

**JENNINGS
STANDARD
CHIEF**
5¢ • 10¢ • 25¢ • 50¢



WAITING FOR YOU **NOW!**

ATLAS



NOVELTY COMPANY

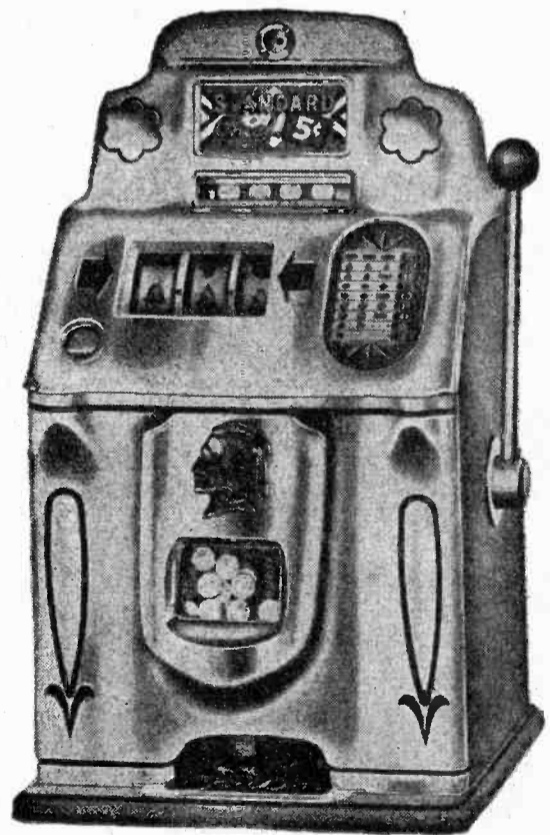
2200 N. WESTERN AVE., CHICAGO 47, ILLINOIS
2219 FIFTH AVE., PITTSBURG 19, PENNSYLVANIA

THE HOUSE OF FRIENDLY PERSONAL SERVICE

Jack's holding a Winner!



*The
JENNINGS
Standard
Chief*



NOW READY FOR RELEASE AT

J. J. (JACK) KELLOGG

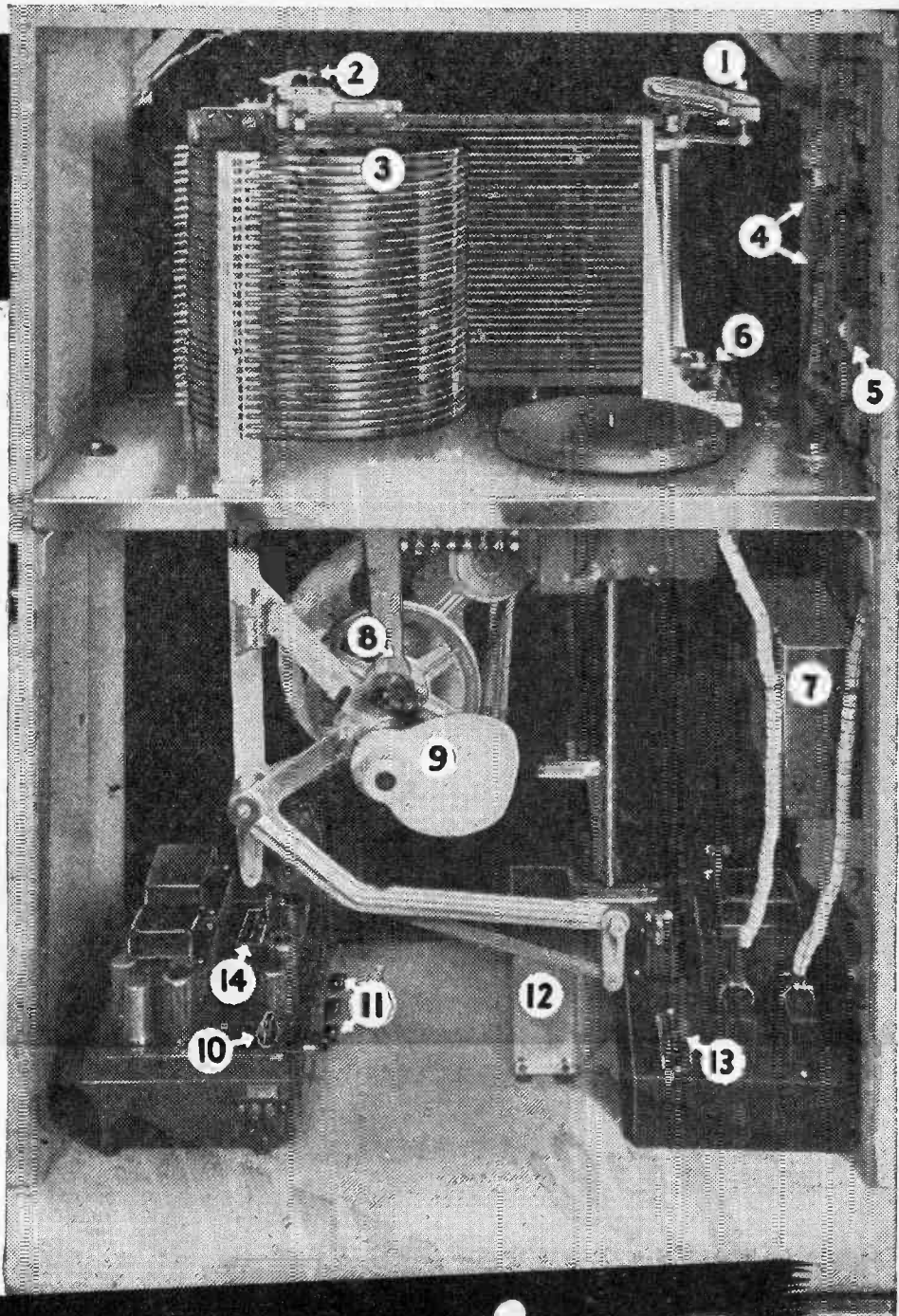
2915 13TH STREET • COLUMBUS, NEBRASKA

KOEHLER HOTEL • GRAND ISLAND, NEBRASKA

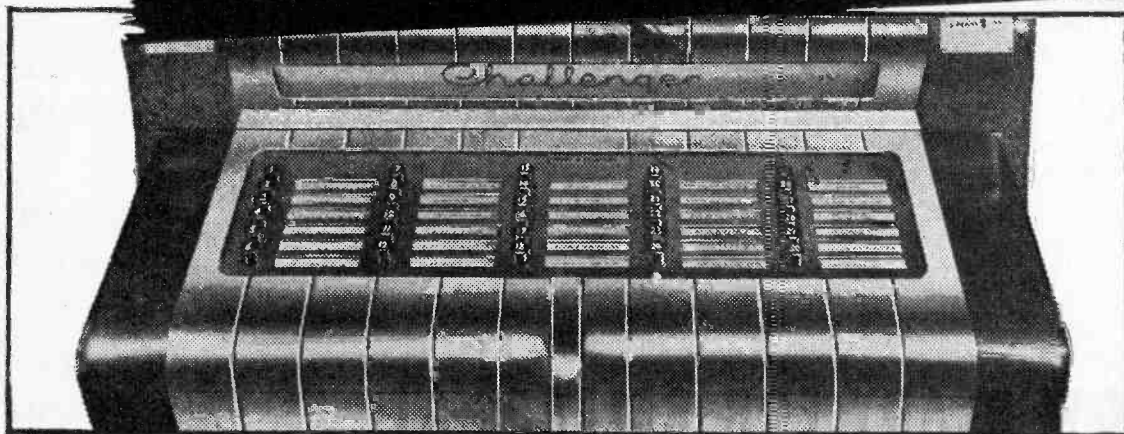
**SIMPLE and
TROUBLE FREE**

SEE FOR YOURSELF

1. 1 ounce perfect tracking pick up
2. Positive tray take-out slug
3. 30 selections one side
4. Single entry National Slug Rejector
5. Electric money counter
6. Positive action record cut off micro switch
7. Money divider in cash box
8. No main gears or clutches
9. Simple positive acting cam
10. Microphone pre-amplifier stage, and volume control
11. Treble, base, and external volume control
12. Compact changeable relay box unit
13. Wired remote control socket
14. Amplifier accommodates six auxiliary speakers



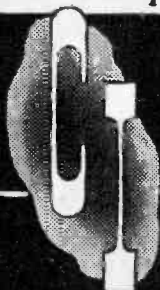
Challenger '47



Challenger Automatic Music and Challenger Drink Dispenser on Permanent Display Chicago Showrooms

The **ONLY** 30-Record
PHONOGRAPH
One Side
**ELECTRIC
SELECTION**

Challenge
AUTOMATIC EQUIPMENT

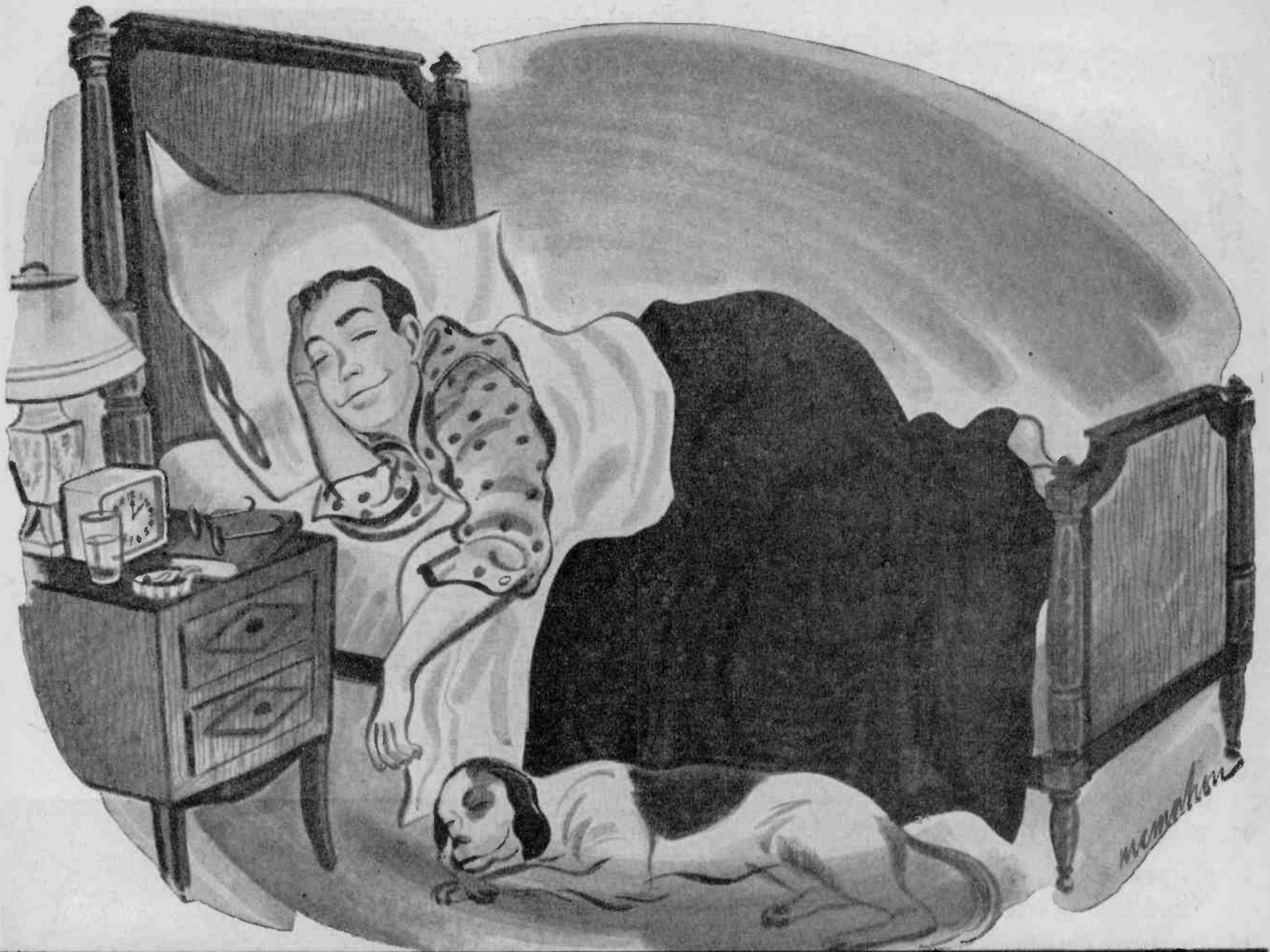


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DIVISION OF U. S. CHALLENGE CO.

GENERAL OFFICE AND SHOWROOMS
FIELD BUILDING CHICAGO, ILLINOIS

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NEW YORK 19, N. Y.



SWEET DREAMS

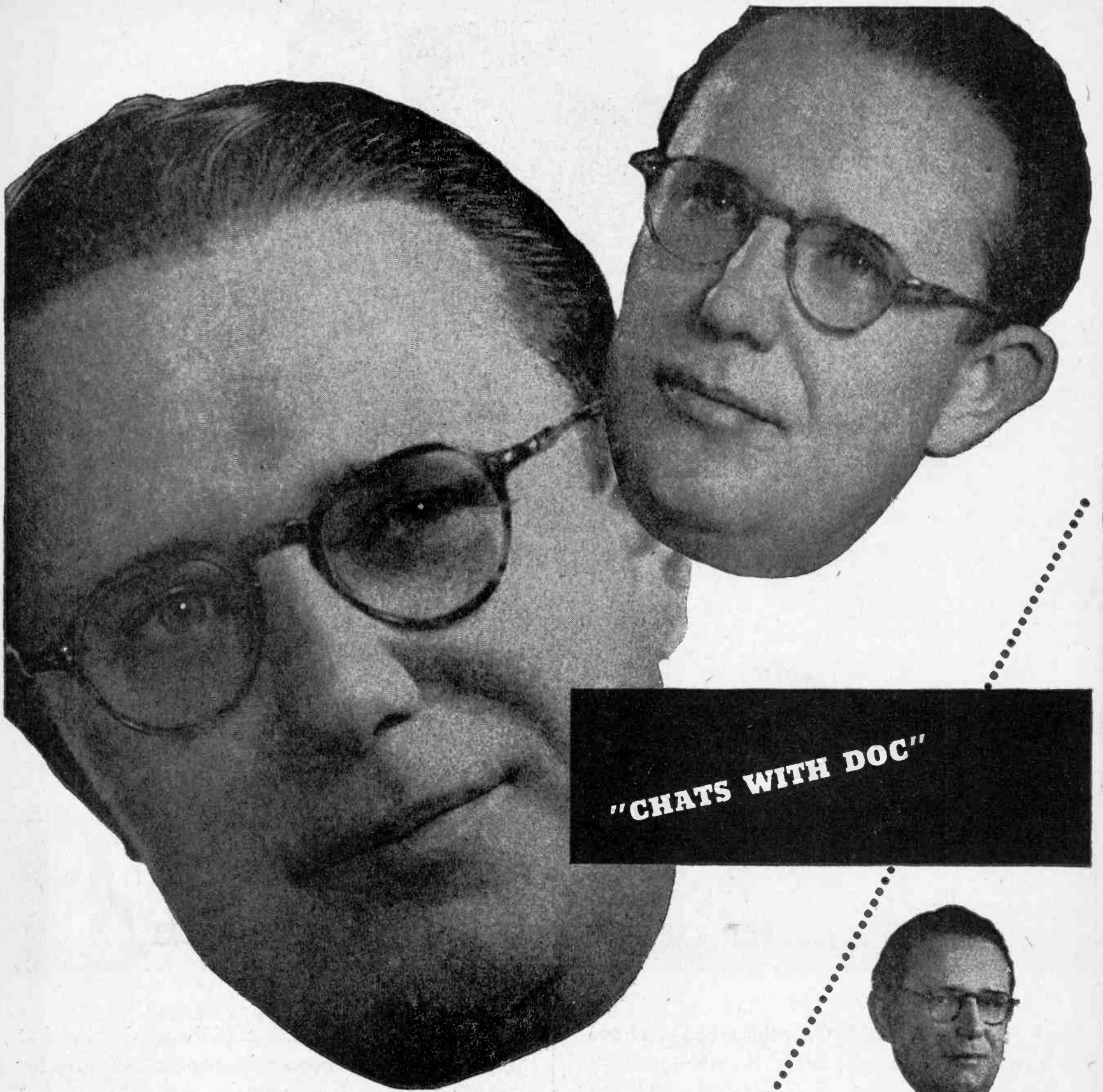
Yes, it's Sweet Dreams, Mr. Operator, when you have Mills coin machines on location. No midnight calls for help, no planting of the "tootsies" on the cold, cold floor. No clanging telephone bells to disturb your sleep because Mills machines are made to operate morning, noon, or night, *built to take the strain of heavy play.* Alert operators consider the revenue lost by machines that break down and are turned "face to the wall" to wait for the attention of a service man. Mills mechanics know their job, see that all wearing parts are hardened or relieved of strain. Mills, in many cases, uses heavier metals than seems

necessary in certain sections of the mechanism, but these precautions have paid big dividends . . . for Mills coin machines are known and acknowledged to be *"the ideal operators' machine, built to take the heavy play."*

So, Mr. Operator, stay under those warm blankets, sleep well, enjoy Sweet Dreams. Operate Mills Bell equipment. For information and prices of Mills Black Cherry Bell and the Vest Pocket, which are ready for immediate delivery, plus data on Mills Golden Falls (the hand load Jackpot) and the Club Royale due to appear any moment, write or phone Spaulding 0600.

BELL-O-MATIC CORPORATION 4100 FULLERTON AVENUE
CHICAGO 39, ILLINOIS

Exclusive National Distributor: Mills Bell Products



"CHATS WITH DOC"



Simplicity



"The mechanism in the A.M.I. Phonograph is the finest expression of engineered simplicity ever offered to operators. It's amazingly light in weight, overpoweringly rugged, small and

compact. It turns each record at the will of the player and does everything you ever hoped a phonograph mechanism might do." *DeWitt (Doc) Eaton*, AUTOMATIC INSTRUMENT CO.

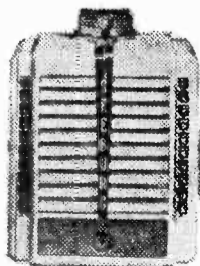
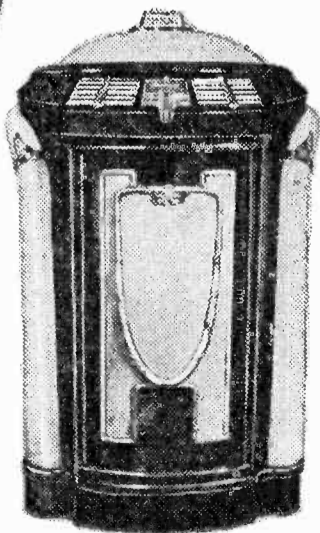
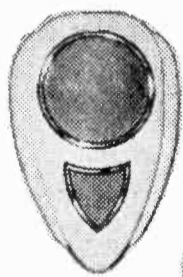
AUTOMATIC INSTRUMENT CO.



Seeburg goes to the head of the Class

... FOR ITS NEW SIMPLIFIED SELECTOR-HELIX!

Seeburg goes to the head of the class for knowing its 'rithmetic lesson so well! The old selector-helix had sixty-three parts . . . the new, post-war selector-helix has just three . . . a cylinder mounted on a shaft with a pin! A smart bit of subtracting that completely removes uncertainty of selection! This is just one of dozens of improvements that make Seeburg music systems . . . *Seeburg scientific sound distribution* . . . the outstanding way to merchandise music.



S. H. LYNCH & CO.
Exclusive Southwest Distributors

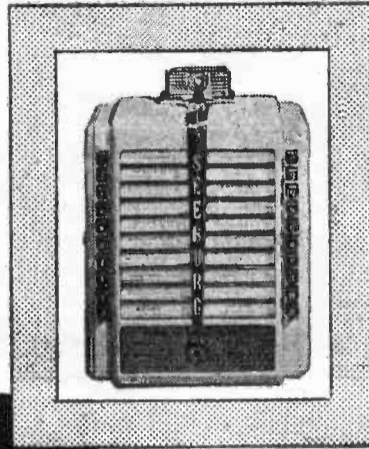
- ★ DALLAS ★ HOUSTON
- ★ MEMPHIS ★ SAN ANTONIO
- ★ OKLAHOMA CITY ★ NEW ORLEANS

SEEBURG

**WORLD'S FINEST MUSIC SYSTEMS
WITH THE GREATEST
MERCHANDISING FEATURES OF ALL TIME!**



SYMPHONOLA "1-46"

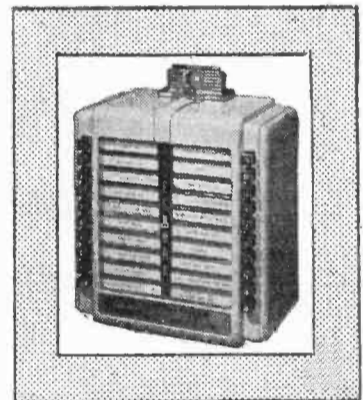


1946 WIRELESS
WALLOMATIC

**READY FOR YOU NOW
AT ALL 8**

*Southern
Automatic*

OFFICES



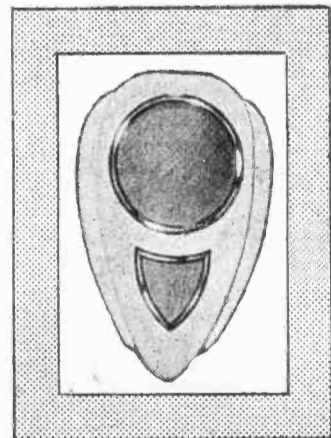
1946 3-WIRE WALLOMATIC

**SEE US FOR
EXHIBIT **BIG HIT**
GOTTLIEB
STAGE DOOR CANTEEN**

8-INCH TEAR DROP
SPEAKER

1946 REMOTE
CONTROL SPECIAL

12-INCH
MIRROR SPEAKER



Factory Distributors for

J. P. SEEBURG CORP. D. GOTTLIEB & CO.
EXHIBIT SUPPLY CO. J. H. KEENEY CO.

SOUTHERN AUTOMATIC MUSIC COMPANY

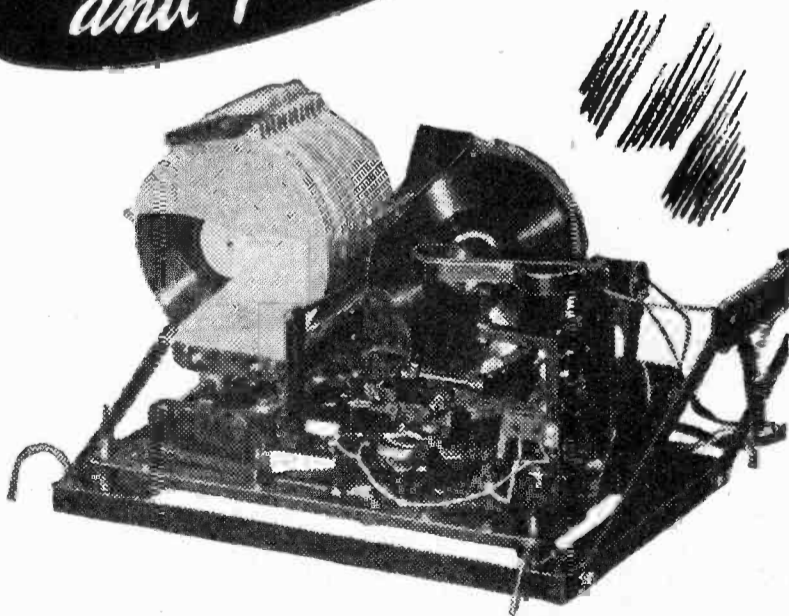
542 S. 2nd ST., LOUISVILLE 2, KY.
228 W. 7th ST., CINCINNATI 2, OHIO
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SOUTHERN WILL BE OPEN IN EVANSVILLE, IND., 710 N. W. 2nd ST., ABOUT MAY 1



Quicker Pick and Faster Play...



Aireon's 18% faster record changer—completely new principle—no sagging trays, no record grabbing—smooth in operation!

FOR BETTER PAY!

There's extra profit for music operators when record selection and coin deposit is quicker and easier for the player. And, when "dead time" of record changing is cut down, there are more possible pay-plays per hour. Aireon had those profit factors in mind in designing the *Electronic Phonograph*. Bright red finger-attracting keys are right next to the illuminated title strips—handy to tap when the player says "that's my number."

There's only one specially-designed coin slot—for nickels, dimes and quarters—with positive coin selection and slug rejection assured. Quick as a wink, Aireon's own new record changer picks the platter—and the music is on!

Then, too, the wide Aireon keyboard leaves plenty of room for two or more customers to choose selections at the same time!

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END THE NUISANCE of nursing your equipment along... the nagging threat of late-night service calls. Built into Bally's new post-war games are two factors that protect you from service-worry. First, new precision construction mastered during the war, when the Bally plant won the Army-Navy "E" Award with triple stars... simplified mechanisms built stronger than ever to insure trouble-free operation and long life on location. Second, new exclusive "get-at-able" mechanisms to speed up adjustments and routine service. And naturally you get a new high in flash, fast action, thrills and suspense that add up to top earning power... earning power that is actually out-earning bell-type equipment. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can!

VICTORY DERBY

ONE BALL
MULTIPLE
PAY TABLE



Packed with all the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred VICTORY DERBY games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

VICTORY SPECIAL

ONE OR FIVE
BALL REPLAY
MULTIPLE



Bally's big, new VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five-ball play... and a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples... plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL today.

SURF QUEENS

NEW FIVE BALL
NOVELTY
GAME



Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game... combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



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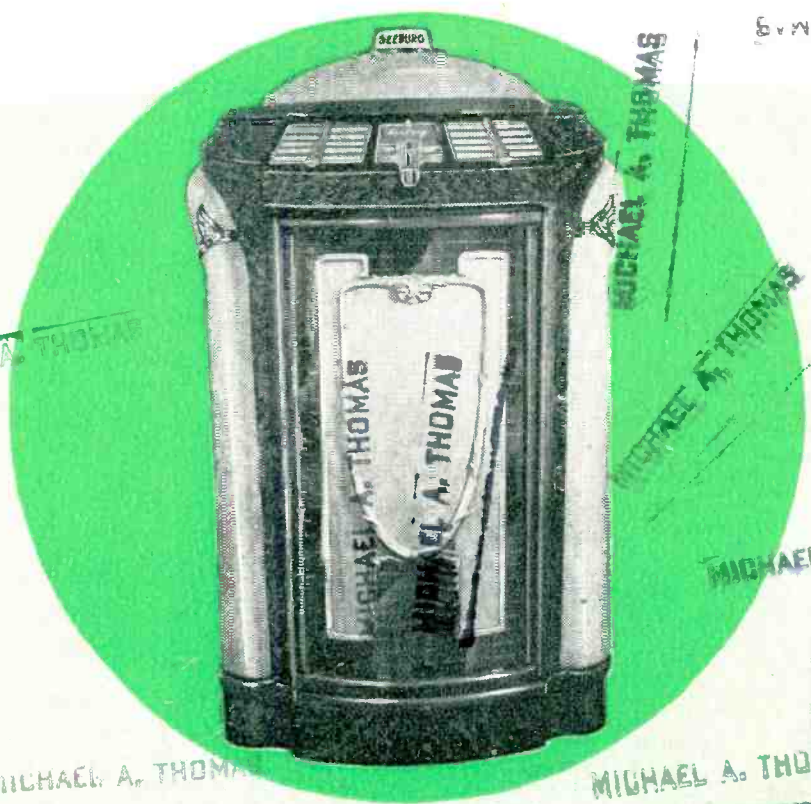
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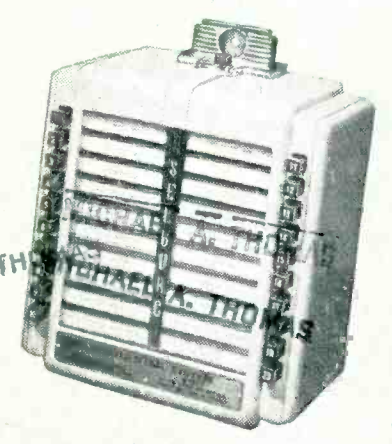
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WIRELESS WALLOMATIC



SYMPHONOLA 1-46



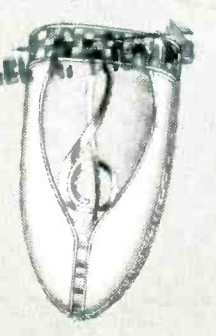
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1946 REMOTE CONTROL SPECIAL



DUAL REMOTE VOLUME CONTROL



12-INCH MIRROR SPEAKER



8-INCH TEAR DROP SPEAKER

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