

# The Billboard

FEBRUARY 16, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

TELEVISION

## VIDEO READY FOR BAND SHIFT



HAL McINTYRE  
*He Swings Commercial*  
(SEE MUSIC SECTION)

GENERAL NEWS

**Several Stupendous Steps  
For Acts Down Mexico Way**

RADIO

**Those Soup-to-Nuts Segs  
Still Gather Top Listening**

MUSIC

## RED CROSS HONOR ROLL OF HITS

# Bob CROSBY

and his **BOBCATS**  
brings you a new sensation...

## SWING-SHIMMY

YES! You'll agree...it's headed for  
the top when you hear this  
original sizzling arrangement of

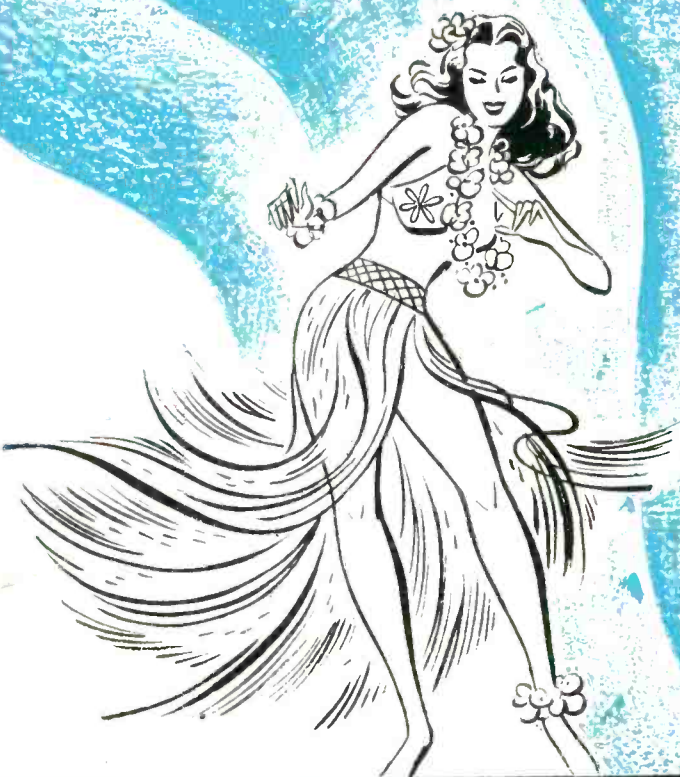
### "Shimmy Like My Sister Kate"

Trumpet and vocal by Quig Quigly

### "The Same Old You"

Vocal by Bob Crosby

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# THE HEAT'S ON--HEAT'S OFF

## Showbiz Demands Necessary As Congress Mulls Paring Of Entertainment Excises

### Industry Pressure Needed To Ease Tax Load

WASHINGTON, Feb. 9.—One last opportunity for Congress to pare down entertainment taxes this year is developing thru preparations of House Ways and Means Committee to stage hearings on revenue-raising measures, but the burden now is definitely on entertainment biz to make known its demands. *The Billboard* has learned. House Ways and Means Committee disclosed to *The Billboard* that not a single request has come from entertainment industry for restoring the industry's peak-level excises to pre-war levels.

In the event that pressure develops for reducing the entertainment taxes, it is possible that the House Ways and Means Committee will designate a special subcommittee to study excises. Ways and Means expects to stage hearing in March or April so that legislation can be submitted for Congressional action soon afterwards and become effective at the start of the next fiscal year, July 1. If the committee's revenue-raising bill fails to include excise reductions, entertainment biz will have lost its last chance for cutbacks this year, as the earliest Congress will next be able to act on the issue will be after January 1, 1947.

### Industry Must Speak Up

As matters now stand, *The Billboard* has learned, House Ways and Means Committee is not planning to propose excise reductions unless ample requests for the cutback are received from industry folk. Administration program calls for continuing excises at present abnormal peak until well into next year. President Truman has made it known that he favors indefinite continuation of war emergency powers, particularly in reference to taxes.

### Showbiz's Final Chance

Current developments in House Ways

and Means Committee mark the final chance for entertainment biz to urge Congress to lighten the industry's tax load this year. Last previous chance occurred prior to Congressional action on the fiscal bill several months ago when a nearly successful move was made to pare down the excises which had been upped to all-time highs during the war. Fiscal leaders in backstage discussions are frankly embarrassed by their failure (See *INDUSTRY PRESSURE* on page 46)

## Chi Dads Kindle Fire Under Pot For Exposition

CHICAGO, Feb. 9.—Chicago will have a two-week fair early in October which will be presented on a scale planned to approach A Century of Progress and the Columbian Exposition and is intended to eclipse such festivals as New Orleans's Mardi Gras, the Pasadena (Calif.) Tournament of Roses and Philadelphia's mummer parade.

A mammoth projection of a typical county fair, it will offer sporting events—possibly world's championship boxing matches, pro football games and regattas; concerts, drama and musical festivals, midway attractions and industrial and scientific exhibits.

It will be an annual event, plans calling for a similar fall fair here each year, with the avowed intent of developing an annual international exposition.

Plans for the fair were disclosed here Friday (8) by Mayor Edward J. Kelly to (See *TWO-WEEK FAIR* on page 66)

## Chip Off Old Hat

NEW YORK, Feb. 9.—Roxy is currently showing an English kid juggler named Woodrow. Kid uses hats as part of his act. Ten years ago this month another manipulator named Stetson, also from England, worked the Roxy. It turns out that Stetson is Woodrow's father, and is now back at the Roxy, this time as W's personal pilot.

## Tug-o'-War Ban on Fuel

All New York showbiz is on mayor's non-essential list—school's out 1,000,000

NEW YORK, Feb. 9.—The heat's on to keep the heat off in showbiz houses thruout the Main Stem and outer stretches. Niteries, theaters, pic houses, bowling alleys, dance halls and restaurants have all been classed as non-essential by Mayor William O'Dwyer, who is demanding fuel conservation for essential dwellings while the week-old tugboat strike continues. Hizzoner has barred delivery of fuel oil to all places of amusement.

Wednesday (6) O'Dwyer ukase put Broadway on the wartime brownout again to save fuel, and showbiz bosses began riffling thru their fuel stocks to figure how long they have before the padlock goes on the front door. This is especially true of niteries, which, having low fuel backlog, may soon find they cannot continue unless patrons wish to eat, drink and be merry muffled up to the ears in everything from wool to ermine, plus gloves and arctics.

### Coal Supply in Danger

Many legit houses are luckier in that they are heat fed by New York Steam Company, and use only about 24 hours full heat a week. Otherwise only enough to keep pipes from freezing is used. But even this hopeful sign begins to fade in view of a prolonged tugboat strike which would imperil the steam company's coal stock. Fortunately, the week's weather has been mild. Next week—who knows?

Situation has showbiz ops weeping over their bagels since enforced shut- (See *HEAT'S ON TO KEEP* on page 31)

## Low Florida Biz Cue to Sharp 1947 Decline

NEW YORK, Feb. 9.—The Florida season continues to be under the weather as far as niteries go, trade sources returning from the resort area report. It was hoped that poor biz developed up to and right after New Year's would improve as February approached. Biz has improved some, but as a whole the season can be chalked up as a bloomer.

Voyagers say dinner biz is good in many of the spots, particularly in the big places.

After the early show, however, the hoopla drops off in the majority of spots, including the big ones. Reasons are hard to find, except that maybe Florida this year just seems to be lacking in stay-ups, tho the area is mobbed.

With some 50 hotels offering some kind of music or entertaining lounge combos, and thus grabbing off some of the marginal trade anxious for a little amusement, and the biggest places with name attractions getting the money, the middle and smaller joints are not doing well.

A few of the lesser spots are making an effort to fight back. Trade point to the booking of Maxie Rosenbloom and Maxie Baer by The Airliner is an example. Klitty Davis's spot almost never lays heavy dough on the line for talent, contenting itself with moderate expenditures on a conservative policy.

There are plenty predictions that on the basis of this season, there will be fewer hot spots in Florida next year.

## Skating Vanities Prexy Buys Into 'Holiday On Ice'

CHICAGO, Feb. 9.—Morris Chalfen, prexy of *Skating Vanities*, roller spec, this week bought into *Holiday On Ice*, blade revue, to combine promotion and booking campaigns on both shows. Chalfen purchased his interest in *HOI* from Cal and Emery Gilbert and W. Carl Snyder, co-owners, with the understanding that George Tyson, executive director of the roller spec, will handle booking and promotion campaigns for both units.

Snyder, who will remain in charge of production and personnel for the ice show, announced this week that he has left his post as v.-p. with Frederick Bros. in Chi to concentrate on his activities in the ice show field. He will continue in charge of tank shows for the Netherland Plaza, Cincy, and will extend his activities in that field.

*Holiday On Ice* has just received its second freezing unit and portable rink, which will facilitate greatly its movement. Previously, the show had to take up its one rink and freezing unit and go to the next stand, losing several days. Second unit will enable the show to set up for its next stop while the other unit is still in operation.

Icer will get a breather starting in June and will be back on the road early in September, Snyder said.

# Five Steps to Mexican Booking

## Itching Palmitis Epidemic Rages

Yank will find Mexico City brass hats have more curves than Dizzy Trout

By Alexis Ruloff

MEXICO CITY, Feb. 9.—With more and more U. S. acts being courted for local spots. Yank showbiz ought to know just what a booking in Mexico means. It seems to be a series of itching palms, all waiting to be kissed with American bucks. Here's a digest version of what happens to you.

After corresponding for months, you get your contract to play Mexico City. First you apply for your U. S. passport in Washington, which costs you \$10 (but if you know how, you can get thru on your

birth certificate at the border). It will take three weeks to get the passport.

It arrives and you make the trip to Laredo, Tex., on the Mexico-U. S. border. You visit the Mexican consul and he tells you to have four photographs taken and bring them to him. Better have 10 photographs made or you will be stuck later in Mexico City for more money than you think.

The Mexican consul visas your passport and furnishes you with Mexican passports. The charge is \$250 for each. That's easy enough, so you are happy.

At the border, you are met by a uniformed doctor who, in broken English,

asks you to enter his office. He asks for your vaccination certificate. You have this so you think you have nothing to worry about—until the doctor asks you to take off your shirt. He looks professionally at your scar, shakes his head and says: "Very sorry, but you must have another vaccination."

### Mexican Finner-Seer

He is looking for a finner, but you are wise and tell him: "Look, doctor, I have been in Mexico before, and this is all they asked for. I'll go back to the U. S. and have the doctor examine me again." (See *Five Steps to Mexican* on page 22)

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# D. C. Maneuvers Presage Dark Outlook for Easing Of Scarce - Material Bans

## Capitol Hill Forsakes Industry in Current Planning

WASHINGTON, Feb. 11. — Entertainment folk planning to expand facilities can expect no help from Washington in cornering scarce building materials and other equipment, according to top level policy now being mapped between Congress and the White House. As result of behind-scenes maneuvers in White House and on Capitol Hill to solve the nationwide housing shortage, entertainment biz will be lucky if wartime regulations are not reimposed shutting the industry off entirely from building materials which would go into houses for returning war veterans and ex-war workers who are moving to new jobs.

Altho the construction lobby is working overtime to prevent reinstatement of wartime controls, Wilson Wyatt, National Housing Administrator, is known to favor reinstatement of L-41 which, during the war, froze all "unessential" construction and channeled materials to special war-related building. House Banking and Currency Committee Friday (8) cleared a bill under which the National Housing Administration could be authorized to extend materials control beyond the current priority system operated by the civilian production administration. The bill would be effective until June 30, 1947. CPA now has established a list of 11 housing materials which are in critically short supply and it has authorized the Federal Housing Administration to assign priorities for housing construction.

Priorities cover common and face brick, clay sewer pipe, structural clay tile, gypsum board, gypsum lath, cast iron soil pipe and fittings, cast iron

radiation, bathtubs, lumber and mill-work and, according to CPA Administrator J. D. Small, the list can be extended at any time. Contractors without priorities—which are given only for housing construction—have to get their material when and where on their own.

If L-41, or a new order, is written up under housing legislation which Congress will wrestle with in the next few weeks, entertainment and show biz management would be entirely cut off from construction materials, it is pointed out here.

Rep. Wright Patman (D., Texas), member of the House Banking and Currency Committee and author of the housing legislation, lashed out on the floor of the House Thursday (7) at speculators who were hoarding scarce construction materials and contractors who are working on high-priced night clubs, bowling allies, pool halls, other entertainment construction. Testifying earlier on his bill before the Banking and Currency Committee, Patman declared that "if a contractor has an opportunity to build a \$100,000 night club he is perfectly at liberty, under the rules and regulations now, to take that lumber that would build 50 homes and build that night club or a bowling alley."

At the same session, Rep. A. S. (Mike) Monroney (D., Okla.) said that the tax base encourages operators to make many improvements because they can write the expense off at about 40 cents on a dollar.

Charges have been flying thick and fast around the Capital that private contractors have been putting scarce materials into high-priced construction which (See **OUTLOOK IS DARK** on page 46)

## OUT-OF-TOWN OPENINGS

### THREE TO MAKE READY New "Slapped" Version Looks Good in Tryout

(Opened Thursday, February 7, 1946)

#### SHUBERT THEATER, BOSTON

A new revue produced by Stanley Gilkey and Barbara Payne. Book and lyrics, Nancy Hamilton. Music, Morgan Lewis. Sketches supervised by Margaret Webster. Entire production, devised and staged by John Murray Anderson. Production designed by Donald Oenslager. Dances and musical numbers staged by Robert Sidney. Production and general stage manager, Francis Spencer. Orchestration, Russell Bennett, Charles O. Cooke, Elliott Jacobs, Ted Royal, Hans Spialek.

THE CAST: Ray Bolger, Brenda Forbes, Rose Ingham, Arthur Godfrey, Bibi Osterwald, Jane Deering, Althea Elder, Meg Mundy, Mary Alice Bingham, Mary McDonnell, Edythia Turnell, Candace Montgomery, Iris Linde, Gordon Macrea, Harold Land, Garry Davis, Joe Johnson, Carleton Carpenter, Martin Kraft, Jack Purcell, Irwin Charles, Jimmy Venable, Jim Elsegood.

On opening night, *Three to Make Ready* ran 55 minutes overtime. That adds up to a lot of sitting, but make no mistake about the caliber of the revue. It is tops for freshness, self-kidding, talent and production. The only unpleasant thing which can happen is to have the cuts come out wrong. Or to have the excellent Arthur Godfrey decide to string along with things. Unless a lot of rewriting is done, Godfrey will be the candidate for the "forgotten man prize of 1946."

*Three to Make Ready* had more than one plus feature in the cast. Ray Bolger gets plenty of excellent material. Brenda Forbes, ditto. And both make good material resemble the best of big-time

#### HUB CRUX TAB

All-out okay, with Elliot Norton (Post), Elinor Hughes (Herald), Helen Eager (Traveler), Leo Gaffney (Record), Peggy Doyle (American), Cyrus Durgin (Globe), Edward F. Melvin (Christian Science Monitor) all making with the "yes" nod.

humor. Bibi Osterwald, Jane Deering and Harold Lang come thru with flowers clutched in their paddies. As noted above, radio comes out less well in the person of Arthur Godfrey and Gordon Macrae. Not from the standpoint of ability as much as of opportunity.

Strictly in the complaint department is the fact that non-singers as Harold Lang and Jane Deering are given a collection of lyrics to make good. They don't do badly, but the quantity will have to be limited in the cutting or else the talented dancers will have to rate an "is-that-so" acceptance for their own real specialties. The score is so-so, but cutting should point up the potential hit parade numbers which are in fair proportion to the rest of the score.

Wonderful is *The Russian Lesson* sketch. America gets the happy spoof for a change in this one. Ditto is Brenda Forbes's song-styling on a number due to have the ears beaten off it on the Supper Club Circuit—*And Why Not I?* More in the familiar vein is the clever rib on the most popular musical comedies. *Kenosha Canoe* takes the novel *An American Tragedy* over some musical hurdles which rate laughs dedicated to the Theater Guild.

This new revue can't miss unless the cutting goes completely haywire. But it wouldn't be as good as it is with its 55-minute surplus unless the cutters were up to the problem at hand. And in the process of passing out the orchids, the sets, the costuming and the dancing are tops. Please, Mr. Godfrey, put that uke down.

## Truman Pegs FCC's Porter For OPA Post

WASHINGTON, Feb. 11.—Paul A. Porter, chairman of Federal Communications Commission, is closer than ever to moving up to bigger political post. As forecast Porter, who conferred nearly an hour with President Truman at White House Friday (8) said he would be willing to become head of Office of Price Administration if OPA Chief Chester Bowles moves up to replace John W. Snyder as director of the Office of War Mobilization and Reconversion.

Porter, who has been serving in a "brains-trust" task force under National Democratic Chairman Robert E. Hannegan, is known for months to have been

### By Bob Francis

PRINCETON, N. J., Feb. 9.—After 24 years the Theater Guild unveiled a new version of *He Who Gets Slapped* last night (8) in the McCarter Theater. Current resuscitation must be termed a new version rather than a revival, since it follows lines radically different from those laid down for the Guild success back in 1922. From all appearances, when the Andreyev satiric tragedy gets a thoro shakedown and tightening via a road break-in, the Guilders will have a repeat success on their hands by the time it reaches the Stem in mid-March.

Current adaptation has been prepared by Judith Guthrie from the original and was produced last season in England by the Old Vic troupe under the title of *Uneasy Laughter*, under the direction of Tyrone Guthrie. Alfred Lunt caught the show in Liverpool and on his return here sold the Guild on its inclusion in their schedule. So Guthrie has been imported to direct and the Motleys assigned to the sets and costume chores.

Play has been divided into two acts instead of the four called for in the original Gregory Zillboorg translation. In a measure the switch is good in that it holds continuity in clearer focus, but there are still plenty of spots which need sharpening and pacing. The new treatment has a tendency to bog down into a conversation piece. Lighting on preem night was faulty and had some of the boys and girls playing in a brown-out. But these are defects which time will cure.

For the record *Slapped* concerns a gent who hooks up as a joey with a circus to forget a wifely bitch and a pal who steals both his reputation and his w. b. He falls in love with a selfish little moron of a bareback rider and tries to prevent her knave of an old man from selling her off to a lecherous baron. When everything goes sour, he poisons the gal and himself. The baron kills himself out of frustrated rage.

Guild has picked a fine cast. John Abbott, another refugee from the Old Vic, makes his debut in these parts as the "he" who gets slapped around and gives a sincere and moving performance. John Wengraf is excellent as the pandering, no good father, and Beatrice Pearson adds another leaf to her laurels as the dumb but beautiful daughter. Reinhold Schunzel is more than stickily repulsive as the baron—an accomplished bit of character drawing. Stella Adler makes the lady lion-tamer a bit too florid for belief, resulting in an anticlimax wind-up to one or two of her scenes. A little toning down is in order. Excellent bit is added by Bobby Barry as a musical clown.

Motleys' set of the backyard of a French circus shows a lot of imagination and their circus costumes are up to their best efforts. Except for slowdowns, Guthrie's staging is uniformly good, particularly in his handling of large groups. With the aforementioned tightening, latest Guild offspring looks to be all right for the future.

The cast: Bobby Barry, John M. O'Connor, John Wengraf, Wolfe Barzell, Stella Adler, John Abbott, Augustus Smith, Beatrice Pearson, Jerome Thor, Reinhold Schunzel, Norman Stuart, Edith Shayne, Arthur Foran, George Corey, Tony Albert, Ellis Erringer, Cynthia Blake, Phil Sheridan, Jack Orton, Leatta Miller, Paul Alberts, Cynthia Carlin, Letitia Fay, Sydney Scott, Jackie Jones, Elizabeth Fuller, Michael Wyler, Joseph Singer, Carl Specht, George Huddleson, Ernest Sarracino, Frank De Silva, Robin Taylor, Burt Wells, John Hewitt, Jack Dyer, Ernest Stebbing.

eyed by Truman for a bigger Washington post, and the OPA directorship would put him in a key spot to serve as top lieutenant in the all-important anti-inflation policy mapping if Bowles is advanced to Snyder job and if Snyder is ousted.

Earlier last week Porter said that he had designated W. Ervin James as his special assistant at FCC. James is a career man who has just returned to FCC after two years in navy where he held grade of lieutenant. Prior to entering armed service James was assistant secretary of FCC.

## Norths, Hildegarde Cross-Plug Nixed By 12 P.M. Repeat

NEW YORK, Feb. 9.—Neat cross-plug between Mr. and Mrs. North and Hildegarde programs, set for Wednesday (13), was nixed this week by Anna Sosenko, manageress of the gal singer. Shows are both on NBC, Wednesday eve, former at 8 p.m., latter at 8:30.

The mystery show had a script written around Hildegarde with the plot calling for the thrush to play herself—which everyone concerned agreed was a good deal. In return, the Norths were to do a comedy bit on the Hildegarde Raleigh Room.

Miss Sosenko killed the deal when she learned the Norths have a midnight repeat since Hildegarde had a midnight personal appearance date. Wind-up will probably have the Norths doing the comedy bit on the Raleigh show with a plug for Woodbury, their sponsor, without Raleigh or Hildegarde getting the cross-plug.

## Upton Close Set For New Series On MBS Feb. 19

CHICAGO, Feb. 9.—Upton Close, who many consider to be one of the most nationalistic and rightist commentators ever to use the air, will start a new series on Mutual February 19. Close will be heard on 50 stations of MBS's Pacific and basic mountain legs each Tuesday from 9 to 9:15 p.m. (CST).

Close's new series on Mutual will be sponsored by the National Economic Council, which has been pegged as being strongly against labor. It is stated that all of Close's scripts would be censored by MBS news chiefs, just as are the scripts of other MBS commentators. Close also will be allowed to plug his privately circulated paper, *Close Ups*, in which Close admits he represents Americans who are plenty right from center.

## NARBA Meet Okays Current Pact Set-Up

### Cuban Revisions Pondered

WASHINGTON, Feb. 11.—With all parties to the North American Regional Broadcasting Agreement, except Cuba, in accord on extension of the current pact, observers here expect the conference to wind up the latter part of next week as planned. This morning the committee on initiatives of the conference is expected to recommend to the delegates the adoption of a resolution to extend the present NARBA on an interim basis with provision for eventually redrafting the NARBA treaty. As a sop to Cuba, which has thus far been outvoted at all sessions on propositions which would lead to immediate revision of the NARBA, the committee is expected to accept a Cuban proposal and eliminate the word "engineering" from the official designation of the conference—North American Regional Broadcasting Engineering Conference.

Technical subcommittees spent the week going over Cuban proposals for revision of the agreement. Federal Communications Commissioner E. K. Jett, who was elected permanent chairman of the conference and who also heads up the U. S. delegation, asserted that Cuba had been given "adequate" protection under current treaty. In response to charges that Cuba had been discriminated against in allocation of frequencies, Jett pointed out that all parties to the agreement had 30 days in which to protest any decisions and that Cuba had taken no action. Softening his remarks, Jett told the delegates that U. S. is assisting "all countries" in providing for "efficient broadcast service." Jett's words have been interpreted in some circles here as an effort to secure Cuban adherence to extension of the treaty. Spokesmen for the U. S. delegation indicated a willingness to set up machinery for providing engineering information and aid to nations signatory to NARBA.

# Soup-to-Nuts Shows Still Tops

## ABS Pins Hopes For Full Swing On Fresh Money

NEW YORK, Feb. 9.—Associated Broadcasting System, most recent entry for the "fifth network" will suspend operation as of Monday (11) unless a substantial amount of fresh lucre is raised. Final mix came after board of directors earlier this week decided to call it a day "unless something tangible is forthcoming by the end of the business day of February 11."

In this case the web needs more money and less talk and board of directors recognized this by noting, in their final decision, that "a tangible deal would have to include a substantial cash deposit." Monday night closing time was aimed to cover the weekly Monday evening fight broadcast sponsored by Adam Hats.

Chances are that unless a fresh backer is found, and ABS execs are still on the search, the web will pack up its full-fledged operation and revert to the pre-occasion operation it was originally. In this event there is a good chance that ABS will hold the Adam Hat fightcast biz.

## Dept. Store Ad \$\$ '38-'44, Down for All Media Except Radio

NEW YORK, Feb. 9.—Only department store advertising budget that rose from 1938 to 1944 was broadcasting. All other media saw a downward trend. This was just as true in stores with a sales volume over five million dollars as it was in the stores that had a volume over 10 million.

In the larger stores the index figure for the broadcasting investment went up in the following manner:

1938	1939	1940	1943	1944
.00	.12	.07	.07	.15

Upward trend was even more pronounced in the over five million-volume stores with the following index:

1938	1939	1940	1943	1944
.04	.04	.06	.09	.12

Figures are from *Publicity Analysis*, pubbed by the National Retail Dry Goods Association for the department store industry.

### Newspaper Use Way Off

Typical of the downward trend among most other media is seen in the five to 10-million class, with newspapers going from a 3.42 in 1938 to a 1.92; carcards and billboards going from .05 in 1938 to .00 in 1944; mags from .04 to .02, and all other media trending in the same basement direction.

While the percentage figures for radio are upward, they are nevertheless just a drop in the bucket compared with newspapers, but merchandising men who have been using broadcasting report that the more they use it to sell, without window dressing, the better the results and the more dough they'll pour into the medium. Most of the store associations are still anti-radio, despite the fact that several of them have hired "experts" to mastermind a radio advertising department (like Walt Dennis, ex-NAB and WHN and now Allied Stores).

## Graver's WEA F News Seg Back to Poppa After 6 Yrs.

NEW YORK, Feb. 9.—Ben Grauer, top-flight miker, recently signed with WEA F to handle outlet's Sunday news program, 11 to 11:15 p.m., on a week-to-week basis. Grauer, who is currently having a bout with pneumonia, originated the seg six years ago but had to quit newscasting when it conflicted with his announcing assignment on Kay Kyser's *Musical College* show.

## NBC Toppers Shift; Witmer, Kopf Upped

### Plans, Research Divs. Merged

NEW YORK, Feb. 9.—NBC's peacetime staff became clarified this week with a number of top personnel shifts skedded for April 1. Harry C. Kopf, who, according to the trade has been doing a sock selling job as Chi v.-p., comes in as v.-p. in charge of sales, replacing Roy C. Witmer, who steps up as staff vice-president, a new position at the network. I. E. Showerman, Eastern sales manager, goes to Chi to replace Kopf.

The planning and development department, which seemingly has disintegrated, continues under Bill Hedges, v.-p., but the actual operations, instead of being a separate division under the managership of Jim Gaines (new WEA F boss), is under the aegis of H. M. Beville Jr., who is director of research for the web. Department was established before net brought in Beville and with his appointment it was felt that it was illogical to have a research and a planning and development department apart from each other, i. e., it is understood that Frank Mullen, top v.-p. and general manager, feels that planning and development are a logical part of research and belong in that department. Hedges's staff was, therefore, shifted to Beville's operation or in some cases is about to be shifted, and Hedges is working with Beville. Hedges's position as number three man on the web has not changed and, in the absence of Niles Trammell, prexy, and Mullen, Hedges moves into Mullen's den and takes over. With both top execs frequently on the move during this flux times, Hedges has plenty to do spelling his chiefs.

### Quo Vadis

Question of just what a staff v.-p. is, is not so easy to explain. Roy Witmer has always worked with Trammell on matters of sales policy and more and more such matters are coming up daily. It is understood that he'll be Trammell, when Trammell has to be two other people. Having worked together for years, this is not expected to be too difficult.

Current shifts put comparatively young men in nearly all key NBC slots with the older heads sitting at policy desks. Witmer is not too many years away from retirement age and is invaluable in his new assignment which will permit Trammell a free foot. Only reason that he wasn't titled "assistant to the president" is that holders of this tag haven't been too long for NBC and execs felt that the AP title would tell the world that Witmer was being shunted, which, as underlined personally by Frank Mullen and Niles Trammell, just isn't so.

## Bing Nixes 15G Bid by Luckies

NEW YORK, Feb. 9.—Bing Crosby has thumbed down George Washington Hill's offer of a reported \$15,000 a week to go on the *Lucky Strike Hit Parade*. Crosby, the trade says, is still open to other offers.

Reason why Bing said "no" to Lucky Strike is another one of those Crosby eccentricities which drive agencies, sponsors and networks nuts. The singer feels that it would endanger his reputation and standing if he were to sell cigarettes, beer, hard liquor or drugs.

Trade still considers it likely that the groaner will accept the General Motors spot opened to him some months ago. At that time GM offered him something over \$5,000 a week to take on a half-hour straight singing stanza.

## Sam Perrin Adds Dinah Script Chore

NEW YORK, Feb. 9.—Sam Perrin, scripter on the Jack Benny show, has added the Dinah Shore program to his writing chores. Show is on NBC, Thursdays at 8:30 p.m.

Harry Ackerman, Young & Rubicam radio exec, now on the West Coast to spruce up agency's list of shows, negotiated the addition. Understood Ackerman will not return for another fortnight, at least, consequently other changes may be expected.

## AAA Has Brito Suit Vs. Seeds On "Cheer" Seg

NEW YORK, Feb. 11.—Test case on whether a radio performer can collect damages on a program he was supposed to be on but wasn't looms before the American Arbitration Association here this week. Case in question concerns Phil Brito, radio singer, and the Russel M. Seeds Agency, Chicago, which handles a number of NBC shows.

Brito is suing the agency for \$11,500 damages and "loss of work" when he was hired in August, 1944, for a part in the Henny Youngman show, *Carton of Cheer*, which ran over NBC for 30 weeks, beginning September, 1944.

Brito's attitude, as expressed by his manager, Irwin Romm, is that the singer was contracted for 13 weeks for the program, and as the agency failed to put him on it caused him to lose other radio and night club shots which he could have had. In addition, the singer claims his reputation was damaged by not appearing on the show after a contract was agreed upon.

Agency's attitude, as voiced by Jack Simpson, radio director, is that the agency offered Brito his full 13 weeks' salary (\$2,600) when it was decided that Brito wouldn't fit into the job as originally planned. Brito refused this offer, saying that he had already engaged a flack agent at \$100 a week to build him up for the program and that he wanted air time, not the spondula.

Simpson says he left Chicago in August, 1944, to build a show to replace *Beat the Band*, and that after hearing Brito sing, he became definitely interested—enough so to write a letter confirming a 13-week engagement.

"However, after this," Simpson continued, "I couldn't find other elements to build a good show which included Brito, so I offered him 13 weeks' notice, which I considered the only and right thing to do. He didn't take it, and later I had him do two guest shots on Hildergarde's program, and discussed with him a series of three-a-week shots on a program originating in Chicago. He refused the Chi program, saying he had other commitments." (Show which hit the air featured Youngman, Eddie Howard and Carol Bruce, femme vocalist.)

Trade is agreeing with Simpson in thinking that if Brito wins his suit it will pave the way for other artists, both in radio and moon pix, to hit hard at contracts which hire but fire without the artist's p. a.-ing at all.

Simpson says that not only will agencies be affected, but the whole radio industry, including artists themselves, as agencies will have to be super-careful in signing talent for which they have no definite shows.

John Moser is the attorney for the Chi agency.

## Cass Daley Switches to Sweet

HOLLYWOOD, Feb. 9.—Cass Daley will switch songs style from "sour to sweet" on her air show. She told *The Billboard* that reason for change is because sweet appears to be more in demand. She learned this by making 10 e. t.'s for Standard Radio and had them peddled as test. Sweet outsold sour.

## Thar's Gold In Them Segs

Feedbox costs more, but delivers more listeners—which is what client wants

NEW YORK, Feb. 9.—Comedy slots with music and whatnots still cop their share of the available audience—and then some, despite producers, ad-agencies that have their crying towels and sponsors who are worrying about their bank rolls while they prematurely bury the gag-tune segs. Okay, the average rating of a Joe Miller with music is 1.6 lower than it was five years ago, but that doesn't mean that just as many radio homes and people are not tuning 'em. What it means is that competition is tougher and that there are more of the darned things on the air.

In January, 1941, only 25 shows could be pigeonholed as variety. Today (January, 1946 ratings), there are 32 of them and they add up to a total of 16½ hours of hope and carbon copies that are held up to a mike.

And those 16½ hours do not include Abbott and Costello, who were knocked off the air by President Truman during the January 15 rating. In other words, during January, there were 17 hours of gagging on the webs and, if the figure for A & C was available, the ratings, share of audience and everything actually would be ahead of five years ago without explanations.

### Same Audience and More of It

What has happened is that the audience for the fun-with-music slots hasn't changed much. It's just that they have spread themselves thinner. And what a great number of radio big brains haven't stopped to consider is that there's more to spread thinner. In 1941, there were 29,700,000 radio families, while in 1944 (last published figures) radio families had grown to 33,715,000. This figure, despite set failure during the war has been topped by almost 1,000,000, with radio families at the present moment admittedly 35,000,000 plus. Admitted also, is the fact that the number of two and three receiver radio families has gone down, and that more members of a family listen to one dialing than they did a few years ago. However, (See *VARIETY SEGS* on page 13)

## WMCA Times Slot Being Peddled on Day News Moves

NEW YORK, Feb. 9.—WMCA's sales force is already on the hustle trying to line up a sponsor (or sponsors) for the *N. Y. Times* news program, which will leave the station for WQXR, rival indie now owned by the *Times*, when it ends in November. Pitch is based on program's listener pull, built up over five years, trade-in on *Times*' substantial name and prestige which future sponsor can exploit, all wrapped up in offer of expanded sked under station's new around-the-clock programming. Split sponsorship is being proposed, takers to ink for \$3,500 a week on the basis of 168 three-minute segs weekly.

On its side, WQXR, which will inherit *Times* news show as a sustainer, is undecided as to future of program. Openly avowed *Times*' position is against commercial bank-rolling for newscasts, but sales department seems unwilling to waste such a valuable property, and might convince newspaper brass to reconsider stand.

## NBC Flacking Trade Name Foundation Platter Build-Up

NEW YORK, Feb. 9.—NBC is flacking for The Brand Names Research Foundation. Deal has been set whereby the NBC-Recording is making a series of 13 quarter-hour programs, under the general title *The Name Speaks*, with Quentin Reynolds doing a Tom Nesbitt on "product identification" thruout the world. Station relations department of the web is selling the outlets of the chain on the advantages of using the series, which is "open ended" so that credit for the presentation goes 100 per cent to the percolaters.

### "Name" Selling

Trade points out, however, that the deal of selling trade-names as being synonymous with quality is a good one. Practically all network biz is based on building brand names, but there's the

danger that the "for free" deal will start a tidal wave of trade associations that would like to take the air with pitches that run all the way from "beauty for prosperity" (for the cosmetic industry) to "eat a good breakfast" (for the cereal manufacturers).

### NAB Policing

National Association of Broadcasters has policed the industry to prevent the free-time loaders from climbing on board everywhere. Trade name foundation of course is rated "Simon pure" non-profit but some NAB execs agree with the stations who have already squawked about being "asked" by NBC to sked the program. These stations point out that NBC-Recording is part of NBC and it's making dough on the actual plattering of the show—so why should they be asked to use "good time" to help make money for the recording org.

### Empty Squawks

Nothing is expected to come out of the few squawks since most of the stations realize that selling the idea of nationally advertised brands is promotion where promotion is necessary, if air biz is to continue on the up and up.

Program idea is really a sock tie-in with musical "names" being used to sell the idea of product "names." Norm Cloutier and his ork handle the tunes; Thomas Hayward, Metropera star, the tonsil assignment, and Ford Bond the emcee slot. Platters have already passed the 100 mark on station acceptances and NBC station relations men expect that practically every outlet on the web will say yes, before the program starts rolling on March 15.

## Iowa Op Appeals Contempt of Court Fine, Jail Sentence

DES MOINES, Feb. 9.—Claiming that he was "deceived, humiliated and embarrassed" by a wire-recording in a delayed airing over KRNT here of a court trial in which he was defendant, Al (Babe Carnera) Blisniano, op of Babe's Restaurant and Tap Room, has asked the Iowa Supreme Court to name a special master in chancery to investigate his conviction by Iowa courts for contempt. According to Blisniano, Judge Harry B. Grund became so prejudiced and self-conscious by the fact that he was "on the air" that he imposed "excessive punishment and the maximum penalty, far in excess of the usual practice" on Babe in handing down a \$500 fine and a six-month jail sentence for contempt of court.

Grund subsequently filed a resistance to the appeal on the grounds that Babe had had a "fair and impartial hearing," adding that as the hearing was public he could not "lawfully deny" either press or radio acquisition to or use of either written word or recorded record of the proceedings. Charges and the subsequent sentence arose from a meeting between Babe and Judge Grund at the YMCA here in which the judge contended that the eatery op shook him and asked him why he had issued a search warrant in advance of a December 15 liquor raid on his place by police.

According to Babe, the first thing he and his lawyers knew of the airing was several hours after the hearing. No one saw either mikes or wires during the court action. He claimed that the judge entered into an agreement on a Saturday to accept an apology in his chambers the following Monday. He now charges that the airing arrangements were made between the Saturday and Monday. The judge, being busy on the bench, had to obtain counsel to appeal proceedings. This was the first time that a local outlet had aired a court proceedings from start to finish. Show had a good rating because of local interest in the trial.

Supreme Court has refused to appoint a special judge, but has still under consideration Babe's appeal. When the decision is handed down it is expected to cover the question of broadcasting in courtrooms. Summing up the situation, Phil Hoffman, Cowles Broadcasting Company v.-p. and KRNT manager, stated that the radio industry would "do well to watch closely developments in this case because of what it might mean to the future of radio in the world of news."

## Wells Barnett Joins Blair's Chicago Station Rep Office

CHICAGO, Feb. 9.—Staff of the John Blair station rep office was further strengthened this week when Wells Barnett Jr., former manager of the sales service department of WLS, who recently was discharged from the army, joined Blair as director of publicity and promotion.

Barnett is the third addition in the past few weeks to the Blair staff. Holly Moyer, former assistant sales manager of KFEL, Denver, joined the Blair Los Angeles office as assistant to Carleton Coveny, January 14, and William H. Weldon, recently discharged navy lieutenant, joined Blair's New York staff February 1.

## Conspiracy?

NEW YORK, Feb. 9.—NBC was accused this past week of trying to break up marriages thru its *Honeymoon in New York*. One of the bridal couples was taken, as is the usual routine, to their honeymoon suite in the Waldorf-Astoria and then forgotten for a while by the escort who went back to Radio City for other chores. He was no sooner back at NBC than a frantic call came in for him from the boy who has just been married. Boy really gave NBC the works—telling all and sundry that he knew that the very smell of New York caused divorces—but he never expected a fine upstanding network like the National to become part of the conspiracy.

No one knew what the guy was really yelling about until after they'd listened for nearly 15 minutes. At that time he came to the point. It seems that the Waldorf-Astoria had fitted the bridal suite with twin beds.

## Arno Johnson Rap At Competing Media Prom. Boomerangs

NEW YORK, Feb. 9.—Arno Johnson, media and reasearch chief of J. Walter Thompson, who forsook for a short half hour his passion for anonymity to tell the advertising fraternity that competitive media promotion only lands the promoters in the soup, took a beating during the past week that unsold him, once and for all, on the "beauties" of publicity. Johnson had merely stated that the National Association of Broadcasters pitch, which "answers" the attacks upon radio made by black-and-white media, was open to fingering because it mixed apples and oranges. Johnson wanted to get across that "noting" in the black-and-white surveys could not be compared with Hooperatings and that any attempt to compare them forced the air to lead with its chin.

He came forth with a formula which doubled the readership figures that were credited to newspapers and mags by the rags, themselves, and thus produced cost figures unfavorable to ether advertising. He questioned the family vs. individual figures of the NAB pitch (conceived by Lou Hausman, of CBS, and Barry Rumble, of NBC, and stressed the fact that it was so conceived as to enable the competition to finger the very medium it was supposed to sell. He also pumped for the end of competitive price selling.

### The Why of It

Reason why Johnson took a beating, according to the trade:

(1) As media director of an agency, his value becomes nil when he champions one media versus another. (He hadn't done this, but it appeared to be so in most reports.)

(2) Since his agency reps (ad-wise) the National Broadcasting Company, it was ill-advised of him to finger the air. (Again he hadn't done this, but it appeared so.)

(3) Even if his philosophy of oranges and apples was okay, he should have let it go at that and not attempted to prove his point by building the black-and-white media.

(4) His formula for enlarging readership by families was disproved years ago. (Few knew what it was, so it could hardly be disproved, and a network exec expected to spend weeks gathering material to give Johnson both barrels.)

These four points and many others were being used around town by those who took affront at the Johnson approach. What he meant and what he was endeavoring to do will be detailed in the next issue of *The Billboard* dated February 23. Space limitations make the detailed presentation impossible in this issue.

For the edification of the trade, both radio and black-and-white, Johnson had no intention of fingering any media—he was attacking the comparing of things, which up to now cannot be compared and shouldn't be compared until some new research formula is developed. He's neither pro nor con radio or black-and-white, and like the deputy in chambers in France who answered the speaker who was explaining that there was

## Harper Bops CAB as Hooper Org Facsimile

NEW YORK, Feb. 9.—Marion Harper v.-p. in charge of research at McCann-Erickson, stood up in the radio executive club luncheon (Thursday, February 7, Roosevelt Hotel) and said, as had been reported exclusively a number of times in *The Billboard*, that Co-Operative Analysis of Broadcasting duplicates C. E. Hooper, is a follower rather than a creator, and should retire from the co-incident rating business. Harper wasn't 100 per cent pro-Hooper, but he certainly was less than 10 per cent Co-Operative Analysis of Broadcasting, and said so.

He pumped for "free enterprise" and stated with much emphasis that "surely the free enterprises represented in the 4A's and the free media are not combined to compete and to eliminate small research business, private and free in themselves, particularly the one small research business which pioneered the technique duplicated seven years later by the co-operative. The CAB should withdraw from the co-incident rating service business."

Harper received a resounding round of applause and the audience, some 50 more than expected, stayed around to talk and continued to discuss the matter all thru the afternoon and at ad agency offices and at the network and sponsors' offices.

### Action Via Flackery

Action on the part of the CAB proponents started at once and there was plenty of anti-Hooper flackery distributed during the afternoon. Researchers point out that the committee which has been appointed to revise CAB's job can ill afford to ignore the meetings and, that, altho Edgar Kobak (MBS prexy) and other members of the special committee weren't present, the "perfume" traveled to Chi almost in less time than it takes to teletype the story.

*Details on the line of attack against Hooperatings and the answers to the points made by Lever Bros., and P & G execs pro CAB, will be a feature of the next issue of The Billboard. Limited space forces their omission from the current issue.*

## KSTP Nips Co-Op Tax Issue in Bud

MINNEAPOLIS, Feb. 9.—A threat to appeal to the FCC was made to KSTP as outgrowth of a controversy over the co-operative movement in Minnesota.

Land O'Lakes Creameries, Inc., one of the nation's largest creamery co-ops, had announced that it would use its morning time on KSTP to "expose lies and half-truths of business men urging imposition of federal income taxes on earnings of presently exempt co-operatives."

The announcement was followed by a demand on KSTP by William C. Blethen, chairman and general counsel of the Minnesota Small Business Men and Employees Committee, for the right to purchase the 15-minute period immediately following the Land O'Lakes show "in the interest of fair play."

Refusal of the station to comply, Blethen warned, would draw a complaint to FCC for violation of regulations governing "such controversies."

Followed a huddle between KSTP and Land O'Lakes, which resulted in the Land O'Lakes announcement over the air that "because the issue of taxing co-operatives has been declared controversial, we will defer discussion of this subject at this time. In an issue of this kind the radio stations of the Northwest network must maintain an impartial attitude and Land O'Lakes will not infringe upon this policy."

Blethen subsequently announced that KSTP offered 30 minutes of free time on two successive Saturdays, with both sides allowed 15 minutes of discussion.

very little difference between men and women, by shouting "vive la difference." he's for all media of advertising, for each has its job to do and he's 100 per cent "vive la difference."

## WGAR 50-Kw. Nod FCC - Conditioned On WADC Hearing

CLEVELAND, Feb. 9.—WGAR, local CBS affiliate, this week drew a conditional nod from the Federal Communications Commission for its request for 50-kw. Station is now pumping 5-kw. Conditional slant to the deal hinges on application of WADC, Akron, for the same power and frequency. Hearing before FCC is due shortly, with WGAR seen as in the clear since it has been using the 1,220 frequency since June, 1944. Before that, station used 1,480 wave length. WADC is currently on 1,350; was on 1,320.

Meanwhile, WGAR is set to spend about \$400,000 for its new plant. Station has an RCA 50-kw. transmitter on order, plans for new transmitter plant about completed and actual construction date—due to put new plant on the air by September—set, awaiting the formal okay. WTAM, NBC O. & O., is only other 50-kw. outlet in Cleveland.

## Hollister Leaves CBS for RKO Pix

NEW YORK, Feb. 9.—Long expected announcement that Paul Hollister had exited from the Columbia Broadcasting System came this week. Trade had known that Hollister's contract was not renewed in January of this year and that conversations between him and other execs as long ago as September of last year had taken place on the subject of his stepping out as v.-p. in charge of advertising and promotion.

Hollister steps out of radio into the pic business, effective immediately, by becoming "New York representative" of RKO-Radio Pictures. Deal was set for the pic org by its prexy, N. Peter Rathvon, and no one in the organization is exactly certain, except Rathvon, what Hollister's post will mean, since no one has had the title in New York since the formation of RKO-Radio Pictures.

Other changes in the advertising-promotion department of CBS are expected at this time, altho a number of junior execs who worked close to Hollister are known to be shopping around just in case the new ad v.-p. who will eventually be appointed, doesn't like 'em. Pending an appointment, William C. Gittinger, CBS v.-p. in charge of sales, will brass the sales promotion staff and ride herd on the operations that were in Hollister's ken.

Offices of  
**JOHN GOLDEN, Inc.**  
 SAINT JAMES THEATRE  
 246 WEST 44TH STREET  
 BRYANT 9-6994  
 NEW YORK 18, N. Y.

January 14, 1946

John Royal  
 National Broadcasting Co.  
 30 Rockefeller Plaza  
 New York, N. Y.

Dear John:

Will you please convey my compliments --  
 no, my heartiest congratulations to the genius  
 who put "The First Year" on the air last night.

It is by far the best television enter-  
 tainment I have ever seen due first, of course,  
 to the fact that Frank Craven wrote one beauti-  
 ful, little play, but second, and just as im-  
 portant, is in the way it was done.

More good plays like that, with good  
 casts and good directors will set television  
 underway at an early date.

Sincerely,

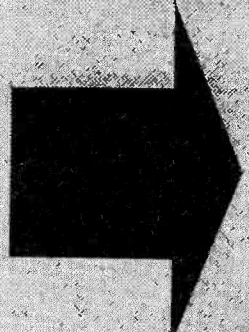



TRADE MARK REG.

JOHN GOLDEN THEATRE : 252 WEST 45TH STREET : NEW YORK CITY

Cable Address:  
 JOGOLDEN

TURN TO THE RIGHT \* LIGHTNIN \* I WISE FOOLS \* THE FIRST YEAR \* DEAR ME \* THANK-U \* SPITE CORNER  
 THE SERPENT'S TOOTH \* SEVENTH HEAVEN \* WAGES FOR WIVES \* PIGS \* THE WISDOM TOOTH \* TWO GIRLS WANTED  
 FOUR WALLS \* NIGHT HOSTESS \* LET US BE GAY \* SALT WATER \* THAT'S GRATITUDE \* AS HUSBANDS GO \* AFTER TOMORROW  
 RIDDLE ME THIS \* WHEN LADIES MEET \* DIVINE DRUDGE \* THE BISHOP MISBEHAVES \* A TOUCH OF BRIMSTONE  
 SUSAN AND GOD \* SKYLARK \* CLAUDIA \* "THEATRE" \* COUNSELOR-AT-LAW \* THREE'S A FAMILY, Etc.



# What makes





# a Television PRODUCTION?

A TELEVISION PRODUCTION is *made* when good material is given imaginative, expert treatment by men who *know* television—as John Golden indicates. A few other examples of acknowledged excellence in television production are NBC's presentations "Another Language," "Front Page," "Winterset," "Abe Lincoln in Illinois" and "You Can't Take It With You"—great material, obviously.

Given dextrous interpretation, experienced adaptation and the advantages of NBC's television facilities, these presentations couldn't miss being fine television productions.

## What makes WNBT the best media buy in Television today?

NBC producers, writers, crews, technicians and engineers have proved they know show business, stagecraft and television technique. They are backed by the longest, continuous, practical experience and the finest broadcasting facilities in television.

Whatever your requirements—whether you produce your own shows with NBC experts . . . whether your ideas are developed and produced by NBC . . . or whether you sponsor programs built and broadcast by NBC—WNBT offers short-cuts and economies made possible by its planning and production experience.

**NBC TELEVISION**

**WNBT** NEW YORK

NATIONAL BROADCASTING COMPANY  
A SERVICE OF RADIO CORPORATION OF AMERICA

Disney Using Disk Jockey Route for New Pic Promotion

HOLLYWOOD, Feb. 9.—Walt Disney will use radio promotion via the disk jockey to build b-o. for his new pic, Make Mine Music.

Gimmick was masterminded by Don Otis, KMPC disk jockey, who believes his co-workers will give records plenty of plays and therefore pic will get plenty of plugs.

There are no spoken plugs for the film in the platter, but Disney banks on getting plenty of free exploitation out of it just the same.

Price Tag, \$150

NEW YORK, Feb. 9. — Scripts used on NBC sustainers pay about \$150 to free-lancers, according to NBC script chief Richard McDonagh.

other mention except pic's name, his cause will be won.

Platters were pressed especially for disk jockeys and will not be available commercially. They are being sent out to top spinners thruout United States with explanatory material so that jockeys will have info on pic just in case they feel like talking.

Peggy Lee, Anita Boyer and a specially selected 11-man ork fronted by Charles Woolcott do the disks. Tunes include Two Silhouettes, Without You, All the Cats Join In.

AFRA To Battle SCB Over Indie Gabbers Pay Hikes

HOLLYWOOD, Feb. 9.—With preliminaries over, American Federation of Radio Artists and Southern California Broadcasters are expected to start slug-ging it out early part of next week over the proposed hike in pay for indie station announcers.

At week's end SCB named Dean Johnson, of law firm O'Melveny & Meyers, to act as its rep in carrying on the negotiations.

AFRA's next pitch will be for a flat fee per commercial show plus regular pay. System is now in use in New York and other towns in the East but indies here may think twice before giving that plan a try.

as long as it can get a fatter pay envelope for its gabber members.

McCue thinks that the larger local indies should shell out around \$90 to \$100 per week for their top voicers instead of the present \$55 peak.

Union feels that indies have been able to get away with local pay scale because announcing is a glamour industry attracting plenty of kids who would do anything just to get into radio.

AFRA-SCB talks involve KFAC, KIEV, KFWB, KMTR, KFOX, KFVD, KGER, KGFJ, KMPC, KRKO, KWKW and KXLA.

Bob Burns ailer, with Shirley Ross, Gordon Jenkins and Dead-End Leroy Gorcey, to originate in New York February 21 and 28.

THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Based upon Facts and Figures from C. E. Hooper Audience Measurement Reports)

VOLUME No. II, ISSUE No. I

PROJECTED FROM JANUARY 30, 1946, RATINGS

PROGRAMS WITH TOP EVENING URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like Fibber McGee & Molly, Jack Benny, etc.

PROGRAMS WITH TOP DAYTIME URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like Grand Central Station, Stars Over Hollywood, etc.

PROGRAMS WITH TOP MALE EVE. URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like Fibber McGee & Molly, Jack Benny, etc.

PROGRAMS WITH TOP MALE DAYTIME URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like County Fair, John W. Vandercook, etc.

PROGRAMS WITH TOP FEM EVE. URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like Bob Hope, Fibber McGee & Molly, etc.

PROGRAMS WITH TOP FEM DAYTIME URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like Grand Central Station, Breakfast in Hollywood, etc.

PROGRAMS WITH TOP JUVE DAYTIME URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like Jack Benny, Radio Theater, etc.

PROGRAMS WITH TOP JUVE EVE. URBAN CIRCULATION

Table with 6 columns: Program, Net, Agency, Sponsor, Product, Urban Listeners. Lists top programs like Jack Armstrong, Terry and the Pirates, etc.

\*Based on figure of 14,644,878. \*\*No "Number of Urban Listeners" figure reported on programs broadcast in less than 100 cities.

\*Based on figure of 14,644,878. \*\*No "Number of Urban Listeners" figure reported on programs broadcast in less than 100 cities.

KEY TO AGENCY ABBREVIATIONS

- B&B—Benton & Bowles
BBDO—Batten, Barton, Durstine & Osborn
DC&S—Doherty, Clifford & Shenfield
DFS—Dancer-Fitzgerald-Sample

The Billboard-Hooper Urban Circulation Index is protected by the copyright of The Billboard and infringements will be prosecuted.

### NBC, Writer Guild Sign Stipend Pact

HOLLYWOOD, Feb. 9. — National Broadcasting Company and the Radio Writers' Guild have agreed to contract terms covering web's local three-man newsroom staff with scribes getting a minimum of \$271.00 per month plus a 10 per cent boost after completing one year in the department. Sid Strotz, NBC Coast v.-p., and Lou Frost represented the web, with Sam Moore, Margaret Kallisc and Milt Merlin speaking for the Guild.

Negotiations are under way between the Guild and net for writer-producer staff (three) in its San Francisco outlet (KGO).

### Two Nets No Help To Winchell's Hoop

HOLLYWOOD, Feb. 9.—Don Lee officials would like ever so much to get out from under the deal which has been set up under which Walter Winchell's repeat broadcast over Don Lee is comboed with his regular ABC network airing to make one national Hooperating.

Reason that Lewis Allen Weiss (Don Lee) would like the out is that the combo figures haven't raised the *Jergens Journal's* shouting worth a fraction of a Hoop—and that's not so hot for the D. L. or Winchell.

### RKO Spot-Spending At WNEW, WMCA

NEW YORK, Feb. 9.—WNEW and WMCA, New York indies, are both picking up spot announcement moolah from International Pictures-RKO, as a result of movie company's flackery for latest crop of pix. Featured on WNEW programming in coming weeks will be advance hoopla for *Tomorrow Is Forever*, while WMCA, now going into around-the-clock sked, has inked pact with RKO-Winter Garden for spot announcement and a 15-minute show on all-night program. Altho WMCA-RKO deal is set, material to be used on night show strip is still under wraps.

WNEW is preparing careful promotion for *Tomorrow Is Forever*, building around contest, *Why I Would Like to See T. Is*

### Houston Quits Y&R for Pepsi

NEW YORK, Feb. 9.—Bryan Houston, new biz exec at Young & Rubicam, has resigned to join Pepsi-Cola Company as executive vice-president.

F. Twenty top letters will be given a free showing of the movie before preem at RKO's private projection room usually used by exhibitors and press. Plan is to broadcast from projection room on February 15, with Bill Berns, WNEW special events chief, quizzing contest winners on reactions to movie. Spot announcements will be carried on Paula Stone's WNEW chatter show, *Hollywood Digest*, aired at 5:15, Monday thru Friday, and a dramatization of highlights of movie goes on *Coming Attractions* Sunday (17), 2 to 2:30 p.m.

## Another Yankee Partnership

WITH

# Filene's

World's Largest Specialty Store selects Boston's Popular Quiz

## "TELLO-TEST"

### WNAC - 9:15 A.M. Monday thru Saturday

TELLO-TEST has Boston listeners rushing to encyclopedias, histories, dictionaries, almanacs and other reference sources — to find the answer before the phone rings.

Another example of Yankee Showmanship that has made WNAC first with Boston's leading stores.

Acceptance to THE YANKEE NETWORK Foundation

# THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS

Represented Nationally by EDWARD PETRY & CO., INC



FRED LANG Quiz Master and LOUISE MORGAN Commercial Announcer

# Hyped Pressure Follows In Wake of FCC's Clear Channel Grant Nixings

## Dismissal Proceedings Leave Mixed Reactions

WASHINGTON, Feb. 11.—Federal Communications Commission faces sharply increased pressure to speed decision in clear channel allocation argument in wake of FCC's action last week (5), dismissing "without prejudice" 25 applications for clear channel special concessions. Under current station pattern, some industry observers are now of the opinion that the long-pending FCC clear channel decision, which they reported had been looked for by next December at the earliest, may now be advanced by several months. Next big hearing on clear channel is set for April 15, and it is possible that the issue might become resolved soon afterwards.

Commission's dismissal of 25 clear channel bids last week has had mixed reactions here, with some industry big-wigs welcoming the action, at least as a sign that FCC is "coming around to getting off the fence on the clear channel proposition." One spokesman said that while the applications which were dismissed were described as in violation of the Commission rules, the Commission has done two significant things in this connection. FCC provided procedures for reinstating the dismissed applications at conclusion of current clear channel proceedings—in other words after decision is reached subsequent to April 15 hearing. Also, FCC has announced that in the event the commission's rules are modified by the final decision, "suitable notice will be afforded to all interested persons and a period will be provided in which to file competing applications."

All stations affected in last week's dismissal orders will be given a chance to present evidence for consideration at clear channel and general allocation hearings, FCC has said. However, commission has emphasized "parties will not be permitted to offer evidence in those hearings on the merits of particular applications." Disturbing to those who still have bids, tho, is FCC's statement that, "in the interest of orderly administration it is desired to emphasize that pending applications inconsistent with the commission's rules do not afford

parties any equities or priorities on the frequency."

### Bid Inconsistent With NARBA

Obviously banking on extension of North American Regional Broadcasting Agreement, conference on which has now gone into its second week here, FCC dismissed one of the applications partly on the ground that the bid was inconsistent with NARBA, "since the channel requested is not available for assignment to unlimited time stations in the United States." This application had come from Capital Broadcasting Company, which operates WWDC, Associated Broadcasting Service affiliate in nation's capital. WWDC has been extending its capital coverage by using relay transmitters at strategic spots. One engineer has described the strategic-relay system as offering opportunity to 250-watters to compete almost on even ground with clear channels in populous areas. In turning down this bid, FCC emphasized that United States is now participating in a series of international conferences "concerning the revision and extension of provisions," of NARBA.

Biggest batch of applications dismissed was in category of those which sought duplicate night time operations on channels reserved for exclusive use of one station only. Twenty applications were in this group. These included bids from the following: Iowa State College of Agriculture and Mechanical Arts; KTBS, Shreveport, La; WHKK, Akron; KXRO, Aberdeen, Wash.; KOWH, Omaha; KPAS, Pasadena, Calif; WEW, St. Louis (Mo.) University; KXA, Seattle; KOL, Seattle; Farwest Broadcasting Company, Bellingham, Wash.; Skagit Valley Broadcasters, Inc., Mount Vernon, Wash.; KPRO, Riverside, Calif; WEMP, Milwaukee; West Central Broadcasting Corporation, Tulsa, Okla.; KYA, San Francisco; KOIN, Portland, Ore.; KXL, Portland; WKAT, Miami Beach, Fla.; KDYL, Salt Lake City, and KGA, Spokane.

Another batch was in the category of bids for nighttime operation on channel which, according to FCC, is available for daytime operation, only in U. S.

# Scripters Still Groping, But Better Writings in Works

NEW YORK, Feb. 11.—Postwar radio script writers are still groping for a formula, one which is expected to crystallize and set a pattern for script shows as soon as public unrest settles and listeners' wishes can be ascertained. NBS script chief Richard McDonagh, commenting on the situation, points out that (1) script quality may be expected to improve; (2) dramatic shows are still using considerable "war-memoir" material, and (3) there has been a definite increase in the price of scripts during the past few years.

During the war, according to McDonagh, the radio industry was obliged to pay more money for worse scripts than at any time in history. This resulted from the general drain on manpower, many young script writers being drafted and a good part of the older writers leaving commercial radio to take war posts with the various government agencies. Writers who were left behind, many of them n.s.h., were able to market their material.

### Time To Groove

There's a steadying down now, according to McDonagh, but it will take some time for the scribblers to get into the correct groove, because a good writer must mirror public thought and sentiment.

In the interim, script programs are running more escapism, but the residual war themes are still in evidence. Examples are the *Now It Can Be Told* series on *Cavalcade of America* and the saboteur material on *Your FBI*. The war memoir type of material is also largely evident on the socially-conscious type of program, an example being *Mr. District Attorney's* preoccupation with the machinations of divide and conquer characters. Public service shows like

*Our Foreign Policy, Home Is What You Make It* and *Eternal Light* also go back to the war for material.

### Public Still Foggy

The public, it is agreed, still does not know what it specifically wants, but in general it wants a change, inasmuch as the driving force which keyed scripts—the war—is gone. One CBS exec, voicing this thought, stated a lot of the groping towards a new formula may be engendered by the G.I.'s themselves and their families, who want to shove war themes out of their lives. "There's a gap now," he added, "a need for something new. Maybe the industry needs another Corwin for guidance."

### No "Longer" Shows

There's little likelihood, according to McDonagh, that dramatic shows will become longer. A need for longer vehicles has lately been voiced by top legitimate theater actors who have appeared on half-hour radio shows, and found the quarter and half-hour period definitely an obstacle to proper character development. Admitting a longer program would prove a better vehicle, the NBC exec pointed out that half-hour shows, when properly done, could nevertheless develop satisfactory characterization.

Television, McDonagh stated, will be a big additional field for writers. Writers will have to readjust to click in the new medium, but he believes this adjustment will not be too difficult.

## Endorsement Ads?

NEW YORK, Feb. 9.—One result of the anti-CAB campaign that has been snowballing during the past week is the co-op's plans to counter the negatives with an "endorsement" campaign. There was plenty of pressure thrown at agency men by big clients who have backed CAB thru the years, but understood that only a few research toppers came thru with raves. Rest of the figure men begged off on the ground that research should have a "passion for anonymity."

Off the record, no one wants to be another Arno H. Johnson, J. Walter Thompson researcher who had the works thrown at him during the past two weeks for "talking out of turn."

A last category, in which only a single application was included, involved a bid which, according to FCC, proposed operation with power in excess of 50 kilowatts, the maximum allowed by FCC rules.

### FCC May Reconsider

Expectations are that the NARBA conference outcome, which is not expected for some time subsequent to current proceedings here, will not affect the disposition of these dismissed applications. However, it is possible that FCC may reconsider some of them, depending on the final action in the clear channel allocation proceedings. Observers believe that FCC is now obliged to speed the final allocation decision in order to avoid criticism that it is delaying industry plans and moves.

# 17

Million


# LETTERS

IN

# 16

Years

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NEW YORK      BOSTON

# Variety Segs Still a Lure

Gold in soup-to-nuts segs —feedbox costs more but delivers listeners

(Continued from page 5)

while the Hooper Index shows that tuneful gag collations snare, on the average, a lower share the audience (36.9 in January, 1946, against 39.2 in January, 1941) in terms of actual radio homes a different picture is seen. That "average" means this year 12,915,000 and, in 1941, 11,642,400. Index is lower in 1946 (a tiny fraction most of the time) but it means more listeners to the variety segs, regardless.

## Skyrocketing Talent Cost

While the listeners to tell-a-story, sing-a-tune programs are holding their own, the bank rolls from which the folding money for the productions is peeled are not. Cost of a top ranking song and gagger is anywhere from 25 per cent to 100 per cent higher than it was in 1941.

Jack Benny's 25G for 1946 is contrasted against his 12-15G in 1941, while his rating is 22.1 today as against his 36.2 in those pre-war days. The Benny example is extreme, since the same fluctuations are not found for Edgar Bergen, who rated 32.2 in '41 and tags a 26.8 now, with nothing like a 100 per cent increase after the feeding of Charlie McCarthy.

## Hope's Gold

The gold that plates Bob Hope's gags is of a higher carat in 1946 than it was in 1941 but nothing like 100 per cent. In his case, the '41 rating was 28.2, and the '46 rating is 31.2. Hope, in other words, in one of the few fast patter boys who latched onto more dough and more Hooper points at the same time.

Hope's twin program in the ratings is, of course, the hall closet boy, Fibber

# Tunes and Gaggers --- '41 Vs. '46

January 15, 1941

	Hooper-ating	Share of Audience
Al Pearce.....	13.8	40.1
Alec Templeton.....	7.1	20.6
Bing Crosby.....	18.6	40.8
Bob Hope.....	28.2	71.4
Burns & Allen.....	14.9	38.1
Charlie McCarthy.....	32.2	69.3
Good News—Coffee Time.....	23.4	51.7
Fibber McGee & Molly.....	27.4	64.7
Jack Benny.....	36.2	75.4
Johnny Presents (NBC, Tuesday).....	9.8	27.2
Johnny Presents (CBS, Friday).....	3.7	22.6
Kate Smith.....	18.1	45.2
Major Bowes.....	19.8	43.5
Melody Ranch.....	12.9	36.1
National Barn Dance.....	11.2	32.8
Pipe Smoking Time.....	9.3	25.3
Plantation Party.....	9.6	21.0
Pot o' Gold.....	10.2	23.8
Rudy Vallee.....	17.2	51.7
Show of the Week.....	5.2	14.1
Star Theater.....	16.1	40.7
Time to Smile.....	14.7	36.2
Treasure Chest.....	11.5	29.6
Uncle Ezra.....	12.2	40.0
Your Happy Birthday.....	5.6	15.6
Number Programs.....	25	
Average Rating.....	15.8	
Average Share of Audience.....	39.2	
Number of Broadcast Hours.....	15	

January 15, 1946

	Hooper-ating	Share of Audience
Alan Young.....	5.1	12.7
Bandwagon.....	18.3	45.8
Beulah Show.....	8.5	19.6
Bob Burns.....	12.8	39.7
Bob Crosby Show (New).....	4.7	11.8
Bob Hope.....	31.2	78.7
Celebrity Club.....	5.6	20.4
Charlie McCarthy.....	26.8	62.1
Dinah Shore.....	13.9	36.4
Duffy's Tavern.....	16.5	41.4
Durante-Moore.....	12.6	36.4
Eddie Cantor.....	20.9	52.6
Fannie Brice.....	12.0	36.7
Fibber McGee & Molly.....	30.9	71.6
Frank Sinatra Show.....	10.4	26.2
Fred Allen.....	25.0	54.9
Burns & Allen.....	14.5	39.5
Ginny Simms Show.....	9.4	28.9
Hildegard.....	13.6	34.5
Jack Benny.....	23.1	56.3
Jack Carson Show.....	11.5	31.2
Jack Haley Show.....	20.2	52.2
Jack Kirkwood Show.....	5.6	18.7
James Melton.....	10.0	24.2
Joan Davis with Andy Russell.....	17.3	41.9
Johnny Presents.....	11.1	30.3
Judy Canova.....	12.8	42.2
Kate Smith Sings.....	9.1	23.5
Music Hall.....	18.6	47.5
National Barn Dance.....	10.2	28.5
Request Performance.....	8.3	27.4
Sunday Evening Party.....	4.1	12.8
(Abbott & Costello Not Broadcast—Truman Address)		
Number Programs.....	32	
Average Rating.....	14.2	
Average Share of Audience.....	36.0	
Number of Broadcast Hours.....	16.5	

McGee. McGee and his Molly, like the Pepsodent smiler, rated less in take and Hooper in 1941 than in 1946. The ratings for the record were '41, 27.4; '46, 30.9.

## Market Bigger

Talent cost upsurge has been caused by the market for rating snappers. Lever Brothers, for instance, had only just hit the ceiling with a network sales exec about the rising cost of programs when they went on and paid Joan Davis more than Joan had ever seen at one time, one place and with one mike—

\$18,000. Networks still continue to worry about the cost of attractions doubling in some cases the cost of the facilities—but the client buys his stars—and the webs simply turn out the horse and buggy to deliver the talent where the advertiser wants it to go—into the home.

The audience is there and there's more of it for the soup-to-nuts segs, but the tab today is in the Savoy-Plaza class instead of the Hotel Astor, which is why today's talent stops at the S-P instead of the Times Square hostelry.

# Hollywood Station, Pic-Name Promotion Deal in Fast Start

HOLLYWOOD, Feb. 9.—Station promotion campaign, using film people on a reciprocal basis, got off to a flying start last week when Jack O'Mara, sales promotion head for KECA and ABC's Coast Division put up billboards at five major Los Angeles traffic arteries boosting KECA. Billboards, averaging around 12 by 47 feet, show large picture of Paulette Goddard, with copy saying she listens to KECA.

This was followed by use of same art and copy on 300 cards displayed on outside of streetcars and busses, ads in local newspapers, cards on ABC's motor scooters, miniature of the billboard displayed in lobby of Paramount Theater where her new film soon will be screened.

Plan is to switch pic glamour gals and copy every two months. Flicker fem gets forthcoming (or current) pic plugged in the copy. In Paulette Goddard's case, line appears "now appearing in *Kitty*." What makes this a natural is fact that pic people co-operate at no cost for the plug doing it merely so they get on the billboard.

If plan proves successful here, there is a strong chance that ABC brass in New York may decide to use O'Mara's brainchild on a national scale, boosting the net as a whole instead of the local station. If plan goes national, it would open many promotional avenues where replicas of the ads could appear in all theater lobbies where personality on the billboard is appearing in a film or will soon be there. O'Mara is currently lining up screen glamour gals for his campaign so that the KECA ads coincide with release of gals' films. If local station can swing deal plug for plug with six names, national campaign would be even more welcome to picture companies.

When Don Searle leaves here Monday for a huddle with New York ABC execs, he will undoubtedly mention local promotion as Coast-to-Coast possibility in building net's nationwide listenership.



# Portrait of an *important* man...

(He's a local advertiser and—like most Boston advertisers who use radio—he prefers WEEI)

This is a Boston businessman. He knows plenty about Boston radio because Boston radio does plenty for his business. And when he buys radio time, he can look right out of his own office window and watch results. No one can be closer to the Boston market—and no one is in a position to judge the worth of Boston radio stations more accurately.

WEEI studied his local station preferences a few months ago. During the week of October 15-21 we tabulated all local business\* placed on Boston's three top stations between 6 A.M. and midnight. The week was typical and the results were typical of Boston businessmen's timebuying habits.

Of the 100 local advertisers using radio during that sample week, 57 were on WEEI... 47 on Station B... and 33 on Station C. Studying even further, we found that WEEI had 37% more exclusive local advertisers than Station B, 120% more than Station C. When it came to purchases of program time alone (a major investment for a local advertiser), WEEI was again first on their list, beating out Station B by 33% and Station C by 49%.

This leaning that Boston businessmen have toward WEEI's brand of broadcasting is no new and startling discovery. It's been the same way every time surveys of this type are held in 1937, 1939, 1943 and now in 1945. WEEI always comes out in the lead.

Popularity like that with hometown advertisers—who can measure the return on every dollar—spells a valuable moral for national spot advertisers. When in Boston do as the Boston businessmen do. Call WEEI (or the nearest office of Radio Sales) for more information

\*By "local business" we mean all business placed either through a Boston agency or by a Boston organization. If you have a different way of describing it, tell us your formula and we'll re-figure the facts by your terms.

# WEEI

Columbia's Friendly Voice in  
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COLUMBIA OWNED

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

# ABC's 2-Hour Set for Sat. Eves at 7:30

## Another Mood Stuff Attempt

NEW YORK, Feb. 9. — American Broadcasting Company's program department has cooked up a plan to sked blood and thunder mystery shows for two full hours between 7:30 and 9:30 Saturday nights. Net show toppers feel that the construction and continuation of a program mood will more than overcome any fatigue which listeners might feel after two hours of bang-bang.

*The Green Hornet*, which was on the air Tuesdays at 7:30, will be moved to Saturday at the same time, replacing *Dick Tracy*. The *Tracy* show will move up to 8 p. m., and be followed by the shows now skedded, *Jury Trials* at 8:30 and *Gangbusters* at 9.

Sidewalk interviewer George McCoy, who was to have been slotted Saturdays, 7:30-45, and Henry Morgan, slotted for 7:45-8, will go to Tuesday night, at 7:30 and 7:45, respectively.

# D. C. Predicts Kirby NBC Bow-Out in May

WASHINGTON, Feb. 11. — Probability that Edward Kirby will wind up his duties as public relations counsel at National Association of Broadcasters at the end of May is seen here, with Kirby applying for a regional broadcast station at Nashville. Kirby's NAB contract, which began last November, is on a six-month basis, with NAB having option to extend for another six-month period. It is understood that the contract specifies \$10,000 salary for Kirby per six-month period.

Kirby is listed as president of Volunteer State Broadcasting Corporation, which is applying for the new regional station in Nashville, on 1300 kilocycles frequency with strength of 5,000 watts daytime and 1,000 watts night. Kirby owns 40 per cent of the stock in the corporation, and 50 per cent is owned by Frank Mayborn, one time associate with Kirby in the War Department, where Kirby served five years, much of time as head of radio branch in Bureau of Public Relations. Dean E. C. Arnold, of the school of law at Vanderbilt University, who is Kirby's father-in-law, owns 10 per cent of the stock.

Volunteer State Broadcasting company in applying to Federal Communications Commission for license is represented by Norman S. Case, former governor of Connecticut and one time member of FCC. Frank McIntosh, of Washington, is engineering consultant. Mayborn, owner of KTEM, Temple, Tex., and owner of *The Temple Telegraph*, is secretary-treasurer of Volunteer State Broadcasting Corporation. Corporation will be funded for \$100,000.

Proposed new regional station would be an outlet for Mutual Broadcasting Company, Kirby said, and thus would bring a fourth network station to Nashville. Six other applications are before the FCC for stations in the same city.

# Trade Mulls Airing of Programs At Same Hour in All Time Zones

NEW YORK, Feb. 9.—Plan currently being discussed by sundry top-level network, station and ad-agency execs would put an end to the perennial headache resulting from the shift to daylight saving time. Execs, all of them strictly off-the-record, feel the time has come to run radio according to the clock.

Technique being considered would do away with repeat broadcasts, make more time available for sale and make web shows easier to merchandise. Plan is to air all programs at the same time in each time zone—that is, Benny would be heard at 7 p.m. Sunday, right across the country, instead of 7 p.m. in the East, 6 p.m. in Middle West, 5 p.m. in Mountain States and 4 p.m. on the West Coast.

## Regional Keys Would Feed

To do this, their plan calls for the key web station in each area to cut the program off the line and feed it over the regional loop at the correct time. This, in turn, means the scrapping of the network taboo on using transcriptions which, as is to be expected, will not be an easy rule to remove.

Big argument with these execs is that sponsors would be happier, as they could then latch on to prime promotion and merchandise plans which are now, to some degree, hampered by the various times a program is heard across the country. Thus, instead of "see your local

newspaper for time" or having to do four different imprint jobs, the advertisers could tie their airtimes onto every advertisement in every other media.

Likewise, they claim the nix on network use of e.t.'s is outdated by present-day top-quality reproduction on transcriptions. It is also understood that a sizable number of stations are also squawking at the razzle-dazzle that come with the DST reshuffle. These stations are agin having to horse around local shows to make way for webs' programs.

Where it'll all wind up is moot at the moment, but these execs think it's something the industry should be thinking about.

# WBT Check Shows Uniform Time Fave; KFEL Polls MBS

NEW YORK, Feb. 11.—Pitch for uniform time thruout the country seems to be growing stronger. As if to accent resolution urging legislation to this effect, passed at meeting of tenth district of National Association of Broadcasters (*The Billboard*, February 9) a WBT (Charlotte, N. C.) survey has more than 200 favorable letters on the subject, and KFEL, Denver, is polling Mutual net stations to get their reaction on a twice-a-year daylight saving time proposal.

WBT came into the pic when the outlet's general manager wrote an article proposing time standardization by all broadcasters. The station received "innumerable letters from radio stations commending the idea, and in recent weeks, some few affiliated groups have endeavored to promote the plan nationally." Encouraged by the response, WBT sent out a letter to all percolators suggesting two ways to accomplish standardization: (a) lobbying in Washington for legislation to provide universal daylight saving time during the summer months, and (b) a petition insisting that networks operate on standard time all year, regardless of time observed in particular areas. Stations were asked to vote on either plan and of the more than 200 replies received, 135 were for lobbying and 68 are for the petition.

The Charlotte station intends to follow up the idea as soon as all the returns are in. KFEL, on the other hand, says that "the questionnaire does not attempt to agitate the question either way, but merely attempts to consolidate opinions of MBS affiliates."

# WHCU, Ithaca CBS Local, Nifties Art Show for Amateurs

ITHACA, N. Y., Feb. 9.—WHCU, local CBS outlet and w.k. for its community programming, is currently running an amateur art exhibit that is more than a little off the beaten track even for a station with Cornell University in its back yard. Station has staged similar stunts before but always for professionals; there were five such pro showings last year.

But this time the station skedded a showing for non-pros and, even before prizes were announced, 68 listeners had delivered oil paintings. A total of 169 oils and water colors were entered with one of the latter coming from a local G.I. still in Germany. He heard about the exhibit via the WHCU weekly news letter for servicemen.

## Cross-Section

Entries came from typical cross-section of the station audience and a jury of professional artists had to spend two days selecting the 108 paintings actually put on display. Michael R. Hanna, WHCU manager, anted-up \$200 in cash for eight prizes of \$25 each and the jury of pros will select first six winners. Last duo will be named by local lis-

# Three N. Y. Indies Cut Into Major League BB Melon

NEW YORK, Feb. 9.—Bonanza days are ahead for the smaller indies here, now that three of the major ones, WMCA, WHN and WINS, have inked pacts with the Giants, Dodgers and Yankees respectively, to carry all games, both home and away. Sponsors, who are now bank-rolling the 2:30 to 5 period on the big indies, will soon be crying for time due to the drastic summer program reshuffle.

The Pabst Blue Ribbon deal, handled by Warwick & Legler Agency, bank-rolls all the Giant games, but with the proviso that if another sponsor doesn't turn up to split the cost, the Giants will pay the difference. Altho the contract is signed, play-by-play announcer hasn't yet been set. As part of the baseball contract, Pabst has also signed to pick up the tabs for time, as yet undisclosed, on WMCA's newly created all-night show, and a 15-minute sportscast during the daytime sked. This extra two seg buy is part of the deal.

## Gen., Pabst B.-R. Yank Games

The General Cigar Company and Pabst have inked pact with WINS for the Yankee games, and Mel Allen, sports miker, will do the announcing chore. WINS has cooked up two segs, *Game Time*, which will go on the air for 10 minutes before the game with a summary of the day's players and interviews with coaches and managers, and *Box Score*, a 15-minute strip immediately following the game to present a final sports roundup, both to originate from the Yankee Stadium. Fore and aft deal is being peddled to ad-agencies, with Don Dunphy, WINS sportscaster, riding herd on both programs.

Increase in sports interest and also awakened realization on the part of the ball clubs that radio programing has taken on heightened importance during the war years is indicated by the appointment of Jack Slocum, ex-radio director for Carl Byoir Associates, as radio chief for all Yankee activities. Slocum will supervise radio guestings of Yankee players, and also line up sponsors. Currently dickering with Slocum, who covers all clubs in the Yankee farm system, is Trevor Adams and associates for radio contracts for the Newark Bears and the Kansas City Blues, both Yankee farms.

As in the past, WHN will carry the Dodgers' games, bank-rolled by Old Gold, with the play-by-play handled by Red Barber and Connie Desmond.

This is the first year during the past 10 that all three stem teams have been aired in New York and what it will do to p.m. sponsors on the indies is going to be something.

teners who visit station to see the exhibit.

Since judges selected 108 paintings for showing and since station is no Radio City the art work was hung in station lobby, offices and studios. Consequently, the station has visitors giving the plant a complete o.o. while looking at and judging the paintings.

Stunt is a nifty in more than a few ways, goodwill, local word-of-mouth, etc., but in addition WHCU is setting a precedent, at least in local pro art circles, by giving cash awards for amateur artists.

In Central New England WTAG is first in creative ability, first in listener interest and first in big time programming — therefore first in sales influence.

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More Radio News on Pages 46, 49

# VIDEO BAND READY FOR SHIFT

## DuMont Nixes Showbiz; Sells Facilities First

### To Farm Out Seg Production

NEW YORK, Feb. 9.—DuMont's approach to the television picture will be the reverse of what CBS and NBC have decided thus far. With the senior webs committed to production of all shows by the nets and with even "names" be permitted only an advisory approach, DuMont will announce that it wants no part of production at all. Execs underlined this fact this week, when they announced that the DuMont operation would be a "facilities" deal, with even programs which it will present on a sustaining basis, being "farmed out" to indie producers.

### Will "Fill" Time

Org realizes of course that it will "have to fill time until it's sold" but has no desire to set itself up as a showbiz organization. Even its new program head, Lou Sposa, will be known as "program co-ordinator" rather than program manager.

Only danger seen in the trade in video manufacturer's idea is that the FCC feels very definite about any broadcaster or televisor passing on his responsibility for programs. Air pic stations must be "operated in the public interest" just as are sound broadcasters and so the "no programs of our own" approach may not sit too well on Capitol Hill. However, as long as what goes over the air is in the public interest, DuMont feels that the FCC should not be too interested in who produces it. "We'll still control our air and no one organization or person will control what will be scanned, except commercials, and even sponsored programs will still have to pass rigid standards of good taste," is the way one exec phrased the DuMont feeling about their "facilities" plans.

## WBKB Hires Technicians In Station's Expansion

CHICAGO, Feb. 9.—WBKB, local video station, continued its expansion march last week by hiring five new engineers and technicians, part of the staff which Bill Edgy, station director, is going to need when he enlarges his video studios, ups tele hours on air and the FCC okays his application for an FM station.

The new engineers and technicians are Harry Crow Jr., recently discharged as a navy radar officer and formerly chief engineer for Zenith's FM station here; Charles Rothers, Ernest Sindelar, R. A. Kahn and Earl Hughes. Four last named also were recently discharged from the navy and served as either radio technicians or radar personnel while in service.

Additional expansion of WBKB's staff is expected to take place soon. In the near future, Eddy plans to hire new personnel to take over camera assignments and other studio jobs. Present studio staff will not be discharged but merely will be enlarged.

### Editorial

## John Royal Faces Two Ways

JOHN ROYAL, NBC video v.-p., was a little forgetful last week and the NBC press department went along with him in releasing his statement that "NBC does not want to produce its own films."

What Royal and the flacks forgot was that the v.-p. in his testimony before the Federal Communications Commission stated that NBC had definite plans to make films and had every intention of so doing.

Trade explains away the two Royal statements by saying that one was made at a consolidated video hearing in Washington, and the other before the filmers themselves in Hollywood. He was just adjusting his "speeches" to his audience. How the FCC will look at the matter is a horse of another color entirely, since the commission is not charitable about matters of fact that become figures of speech.

Fact of the case is that NBC will

farm out film making to all and sundry and make its own films as well. In other words, NBC has no desire to set up an elaborate film menage with all its attendant aches, but at the same time it has no desire to leave itself entirely at the mercy of the pic makers.

News film, of course, will continue to be shot by NBC, which has had Paul Alley working on plans to speed the from-shooting-to-airing time, so that it will be a matter of minutes rather than hours. Fact that video film scanners can air pic from negative film just as simply as they can from positive, cuts the time lapse down considerably and Alley is developing other short-cuts a plenty.

Royal's dual statements on policy, accepted by the trade as just one of those things and NBC brass hopes that the FCC will be as "nice" as the trade.

## Clear Air By Mar. 1, Almost

### Schenectady's WRGB, DuMont sole tele left before rush starts on switches

By Joe Koehler

NEW YORK, Feb. 9.—March 1 will see the air clear of pix, with the exception of WRGB, Schenectady, and a possibility that DuMont will ease the Main Stem video blackout by getting on the air again with WABD from its Studio B at 515 Madison Avenue. Actually, the DuMont transmitter is ready now and will be used on its new channel (5) for the airing of the Lincoln Day celebration which introes the coaxial cable from the capital to New York.

This program will be aired by all three New York transmitters since (as reported in *The Billboard* months ago) NBC, CBS and DuMont will share, experimentally, the cable, each taking two nights a week on the American Telephone and Telegraph for-free deal. Communications company wants to debut the deal with a bang.

### WRGB Stays Put

WRGB, the GE station, doesn't have to go off the air because, altho it shifts from Channel 3 to Channel 4, the old Channel 3 has become the new Channel 4. Even the GE sets in the home in the Albany-Troy-Schenectady area don't have to be changed until new stations open up on wavebands not covered by the present four channels.

Question of how many New Yorkers will be able to see DuMont on Channel 5 is simple to establish, for only those (See VIDEO BAND READY on page 17)

## DuPont Bryant Telecast Tab Paid by NBC

### Other Sponsors Want Cuffo

NEW YORK, Feb. 9.—DuPont's video promotion, the scanning of the air pic version of Billy Bryant's book, *The Children of Ol' Man River*, cost the sponsor just one cocktail party at the Stork Club. All the other costs, actual show, newspaper advertising, throw-aways and flacking were all paid for by National Broadcasting Company—and the cost was plenty.

Deal cooked for a considerable length of time and grew, say Batten, Barton, Durstine & Osborn, ad-agency execs, out of desire of Mary Wright, flack handling DuPont's *Cavalcade of America* sound airings, to find a different excuse for a press drinking session. With others in BBD&O org, she "discovered" the plans to do the Bryant story and intrigued NBC's television department with the idea of scanning the same script that would be broadcast. Idea was okayed and grew until it became one of the "big things" on the NBC video sked with one closed circuit scanning and two airings. Idea of throw-aways in typical showboat fashion was conceived by Charlotte Stern, who does the video promotion for Charles Hammond, NBC ad-promotion boss. Stern sold the idea and then ran into snags on getting them printed on time and BBD&O had them printed, at NBC's expense.

### Time, Production on Cuff

Program was handled as a straight commercial but the time as well as the production was cuffed. Plenty of kudos went to both agency and web for the pitch altho crix who saw the air pic and heard the sound airing noted that the scripts were not the same, with the pic Bryant being a guy who was conscious of his limitations and the broadcast Bryant a braggard. Agency explanation of this was that the pic was "starless" and airing had to be "tailored to the 'names' on the program."

A number of other NBC sponsors observing the space that DuPont snagged with the deal are dishing up their own pitch for a like cuffs set-up. Several of these will be ready to present to NBC's v.-p. in charge of television when he returns from the coast.

## Evens the Score

NEW YORK, Feb. 9.—Warren Wade, who directed the Billy Bryant showboat saga, *Children of Old Man River*, for NBC, finally balanced accounts with Billy Bryant. Seems that in his younger days Wade had showboat yens, and everytime that Billy Bryant advertised in *The Billboard* for talent he answered the ad, but Billy never even gave him a nod. Wade gave the Bryant guest appearance (he appeared on the DuPont NBC shows) special attention, telling him just how to act—before the camera.

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# Don Lee Comes Up With War Weapon to Out-Radar Radar; Ambitious Video Plans Set

With War Work Completed, Tele Ball Will Roll

HOLLYWOOD, Feb. 9. — Working for past four years under a blanket of strict government hush, Don Lee Television has developed a secret war weapon which is supposed to out-radar radar. This was disclosed to *The Billboard* in an exclusive statement by Harry R. Lubcke, web's television director.

Because of devoting almost full time to war work, Don Lee's video shows did not keep pace with its pre-war expectations, but now Lubcke expects to get the tele ball really rolling. Chief trouble with DL video during war years was in the equipment. Shortages and fact that DL devoted 97 per cent of its video manpower and resources to government work was blamed by Lubcke for the n. s. h. equipment conditions.

Work will start immediately at rebuilding most of the DL video equipment in an effort to bring it up to date, with special attention paid to cameras. Bulk of the work will be done between February 19 and March 4 when DL's W6XAO makes its switch from channel No. 1 (50 to 56 megs) to channel No. 2 (54 to 60 megs). With W6XAO operating on a semi-monthly basis change will not interfere with regular schedule. Soon after switch is made, DL expects to boost program schedule to one or possibly two a week basis. This will be further increased, according to Lubcke as soon as more sets are available in this area.

Exact nature of DL's wartime developments is still a War Department secret and will remain so for some time to come.

Said Lubcke: "All I can say is that it is like radar only different. And even that is more than I had been allowed to reveal up to now. I can add this much, it is involved electronic equipment of several units employing cathode ray tubes and cathode ray principles. Original plans for this were evolved in the minds of a lieutenant colonel (who must remain unnamed) and myself during the early part of the war and we have been able to carry to a stage of perfection."

This equipment was in use under actual combat conditions during the latter part of the war, Lubcke added, and is of such high value to national security that Washington would not permit release of more details. He also stated that this country was the only one to employ such equipment during the last war and that to his knowledge work

along these lines had not been attempted elsewhere.

During the war, W6XAO's studio and transmission site on Mount Lee was under heavy guard, allowing admittance only to a restricted group.

## Gertz Unsells Tele in No Pic Demonstration

NEW YORK, Feb. 9.—Department store television received another set-back this week when the Gertz Department Store in Jamaica, L. I., presented, after a week's postponement, the first indie intra-tel demonstration. At a press party which brought over 125 men and women from Manhattan to the Long Island store, a trip that took from an hour to an hour and a half. Everybody sweated but nothing came thru the RCA and GE receivers that were being used. thru-out the store—nothing but blurr.

### Sold Everything But Tele

All day long there had traveled to the store to see television hundreds of men and women, most of whom got a kick out of seeing the "actors" go thru their paces before the cameras even if they couldn't see a picture on the receiving sets. They were "entertained," they were sold merchandise and they were unsold on the fact that video is ready now for the home. The demonstration set back anyone's desire to purchase a video receiver anywhere from a year to infinity.

Actually, the installation, which its owner and developer, Bill Still, tagged as costing a store (if bought outright) about \$20,000 to \$25,000 failed to work at all until today (9), when one camera finally delivered a picture to the receivers long enough to be seen. Manufacturers' reps who visited the store went away convinced that they'd never okay an advertising allowance for an intra-store presentation of their product. Cannon Towel rep, one of the men that ad agency boys shepherded, went away 100 per cent anti-television after the fiasco.

### Rush Act

Fault did not lie entirely with Bill Still, who set up the facilities, altho he was oversold to the Gertz boys by Dr. Miriam Tulin, who peddled the idea to the store. Intra-tel installations are not portable jobs that can be set up on short notice and do their job. They are designed as permanent installations, and when they're rushed into a store and set up like a spotlight in no time flat, they just don't perk. All the television men attending the opening agreed with this contention, and they also agreed that television manufacturers, in future deals, must either be Mae Wests or forget to come up to sell the store stuff.

### Same Mistakes

Forgetting the installation, Tulin, who handled the production, made the same mistakes that were made by RCA-Victor in its Gimbel Brothers demonstration in Philadelphia. The camera was placed between the audience and the performers making actors partially invisible to most of the buying customers. In order to make them invisible, the boom mike also was placed between the viewers and the demonstrators. Most of the segs had as much action as a turtle race. Only pitch on the demonstration night was a scarf selling in which the assistant buyer of the scarf department gave a good demonstration of what could be done with scarfs as hats, belts and as incidental costume accents. When she started to show how you make a diaper-type bathing suit with scarfs, the boys were annoyed—she just indicated the movements. The girl had the suit on all the time.

The buyer really knew what she was talking about, and also realized that action sells. She did a job. The rest of

## TELEVISION REVIEWS

### Sorry, Wrong Number

Reviewed Wednesday (30), 8:30-9 p. m. Style—Drama, sustaining over WCBW (CBS), New York.

This psychological suspense study has been done on the air any number of times and it's many times as good a radio show as it was a video production, despite the so-called John Houseman production. Of course, it's no reflection on Mildred Natwick that she's not an Agnes Moorehead (Moorehead played the part most of the times it was miked). Natwick was adequate, but adequate just isn't enough in a play of pure horror, which is what *Sorry, Wrong Number* is.

There wasn't a single touch that marked the seg as being a Houseman, and as indicated in a story on these pages, Houseman had very little to do with the actual scanning of the show. Typical of what was muffed was the climax when a full-length pic of the murderer was seen picking up the phone with gloved hands and putting it on the cradle as he said, "Sorry, Wrong Number." This shot just cried for some video intelligence, for instance a close-up which scanned only the gloved hand picking up the phone and an unseen voice giving with the "wrong number" sock. Another shot that caught part of the killer opening the door instead of the door being opened by an unseen hand, was typical of the way Frances Buss (she really produced this miss) fluffed the possibilities in the script.

Compared with the run of today's video, the show was good—if it hadn't been blown up as a John Houseman production of a master suspense play. Play ran along smoothly—too smoothly, of course, and the players were in most cases better than average. Take Dulcie Cooper's telephone operator, which could have been a sock comedy relief bit—if the camera had dollied in close to her vapid fleshy face — but it didn't. G. Swayne Gordon's Sergeant Duffy, of the police, could have also brought forth plenty of relief, if he hadn't played the part strictly off the cuff — and muffed a few lines as well.

In spite of it all, the play could have held—if Mildred Natwick hadn't started her playing on a key so tense that the increasing horror didn't seem like an increase. There wasn't enough light and shade in her playing. She hit one note and hit and hit it until the audience wanted to hit her.

*Sorry, Wrong Number* was better by far than the average show that CBS is scanning, but it proved that paucity of creative production intelligence at the Columbia station.

### Three's a Crowd

Reviewed Friday (8), 8:50-9:15. Style—Dance sustaining over WCBW (CBS), New York.

Top achievement in this video choreography was the James McNaughton set, which was neither too modern nor too much on the corn side. Dancing was routinized by Valerie Bettis, who has a dance studio (not a school), and while there are moments that egged on looking, most of the heel and toeing was chase-em-from-the-kinetoscope stuff. Technically, the dancing might be on the plus side, but camerawise it had very little to sell.

One or two shots that employed three-quarter dissolves and brought two images of the dancing couple to the screen at the same time gave a little idea of what could have been done by Paul Belanger, who produced the program. Another opening shot thru the spread legs of a third dancer was also effective, but the Belanger inventiveness was spread too thin—there were extended stretches when less than nothing in design or movement happened.

Video dance direction must evolve movement and design or take a central dancer and touch her (or him) with a human appeal that will make the viewer want to follow the dancer's movement—despite what's happening to the feet. It didn't happen here.

the continuity smelled and even the faked camera movement was bad.

There was no video and no show, which one New York newspaper scribbler pointed out, was an excellent way to prove the CBS's point that video isn't ready—it should wait—for something.

### Balaban & Katz

Reviewed Thursday (7), 7:30 to 8:45 p.m. Style—News, variety, drama. Sustaining and commercial on WBKB, Chicago.

WBKB gets an "A" for effort tonight, even tho results did not always deserve a similar mark. Part in which the greatest effort was noticeable was the dramatic undertaking *Sham*.

Television adaptation of *Sham*, an often presented stage one-acter written by Frank G. Tompkins, was done by WBKB staff member, Beulah Zachary, who also directed tonight's video version. Because of her experience as a New York stage director Miss Zachary did her best work on backgrounds, scenic designs and direction. Acting by Joe Wilson, Betty Babcock and Sid Breese, radio line readers, was not of top caliber and the half-hour drama suffered somewhat for this reason.

The production staff figured out excellent camera angles, powerful character-revealing close-ups, and distant shots that gave a complete view of action without making the characters too small which compensated most of the time for the poor story and sometime ineffectual acting.

A lot of effort went into Don Ward's newscast. Don used clever tricks like having a human hand with a flag painted on it spread out over a map when he discussed areas of international influence, subject matter of UNO meetings. He put a lot of time and research into preparing his 15-minute ad-lib newscast, illustrating again the effort that went into tonight's show.

New gimmick titled *Vis Quiz* showed planning effort, but not enough. It had, however, the earmarks of a good video commercial. WBKB used it as a plug for the theaters of B. & K., company owning the station.

First part of the quiz consisted of an announcer explaining that an old, hard-to-name article was going to be flashed on the video screen later in the program, with the stipulation that the first person to identify it and call the station would receive passes to one of the B&K houses, and, of course, an ad pitch of what was appearing at these houses. Later the object, which happened to be an antique wine-press, was telecast during a scene change. More planning would have resulted in better timing, avoiding press shot telecast for about five minutes.

Low point in the show and out of place was national safety council bit featuring Paul Jones, council p.a. and a council car—(See B&K on opposite page)

### It's a Gift

Reviewed Tuesday (29), 8:30-9 p. m. Style: Audience participation. Sustaining over WCBW (CBS), New York.

The easiest thing to do about this mess is to give in to temptation and simply say that *It's a Gift* is no gift—nor is it anything else. John Reed King is tops as an emcee handling nearly any kind of an audience participation but he had nothing to work with and for some reason he went overboard and gave away everything—no matter if quizzes was dull or bright, funny or boring.

Idea of seg is that King is running a gift shop and every gift has a price, the correct answer to a specific question. If the "customer" answers the question he or she gets the gift. Every member of the audience appearing before the camera has an opportunity of winning two prizes and with one exception they "won" the two of them.

First thing wrong with the television handling was the fact that the gifts weren't brought into the home invitingly. Each was in a "charming" niche on the wall and some were taken down for the audience to see. However, they weren't lighted well on the close-ups and the home yen was reduced to a minimum, despite the fact that the show has a home-audience pull as well as a studio participation gag.

Selection of the customers was nothing short of frightful from an entertainment point of view and King's corn was rancid. Flack release indicated that King's duck, which has helped his previous CBS tele seg, *The Missus Goes a-Shopping*, died before the opening of the gift shop. It must have attended rehearsals.

## Gobo, Gizmo & Nemo To You It's Only Tele Slangage

NEW YORK, Feb. 11.—Gobo, Gizmo and nemo. Maybe you'd like to know what they mean? Or pointillage, womp and woof? If you're interested and ask NBC nicely, you'll get a television dictionary cuff which will inform you that what sounds like Australian slang is really common talk in video circles.

NBC booklet, titled *Television Talk*, is being distributed to advertisers, agencies, stations and other interested parties. It contains 250 commonly used expressions, defined in 55 pages. Booklet will be enlarged as the video argot develops.

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# Video Band Ready for Shift; Expect Clear Air by March 1

(Continued from page 15)  
for whom DuMont has re-set receivers (a small percentage of set owners) will be able to see how the channel carries the WABD signal. RCA-Victor will re-set all their receivers during the period that WNBT is off the air, and while WCEW is interested in having all the sets in use able to receive on the new band, its responsibility is actually nil, as it has sold no sets.

## WCBW First Back

First of the New York stations to come back to the air, as established at this time, will be WCBW, which goes off March 1 and comes back three weeks later. WCBW will not be doing any studio pick-ups the week it comes back, as plans now call for remotes only during the first week.

WNBT will stay off the air for five weeks, exiting March 1, the same as CBS's station. WABD's DuMont-Wanamaker studios are at the stage now where it appears as tho they'll never get on the air, but the physical building job has been completed and they're working on the wiring. They still hope at DuMont to be able to call back the staff by March 1 and get on the air from Wanamaker's, but the engineers will give no sked yet. Plenty of air time is said to be sold, but the sales slips don't establish the starting date too firmly.

## NBC Five-Week Off

NBC's five weeks will be spent on transmitter adjustments (from Channel 1 to Channel 4) and studio facilities. CBS also will do some shifting at its Vanderbilt Avenue location, and that's one of the reasons for returning to the air on a remote pick-up basis. CBS will go from Channel 2 to the new Channel 2.

None of the stations are ready to announce when they will operate on the 28-hour basis that has been established by the FCC, and all of them seem to hope that no get-going-quick rule will be invoked.

## Nobody Cares in Chi

In Chi, WBKB is shifting from Channel 2 to Channel 4 and will be set to go the third week in March. Station will vacate Channel 2 March 1. Zenith's W9XZZ, which shifts from Channel 1 to Channel 2, went off the air January 30 and expects to come back in July. Engineers at Zenith do something about the station when they're not involved in designing or building receiving sets. Nobody in Chi is worried about having the sets changed at this time and no one at Balaban & Katz or at Zenith has any plans which call for helping set owners when they require aid.

## Don Lee March 4

On the West Coast, Don Lee's W6XAO goes off February 19 and expects to be back March 4. As the station is on only twice a month, the change-over problem isn't great. It moves from Channel 1 to 2.

Hope here is that by summer the station will be on every week and that it won't be too long before it receives its commercial license, and call letters, KTSL. What would happen if the commission suddenly ordered 28-hour programming pronto is something that Don Lee doesn't like to think about.

## Mount Wilson Shift

Paramount's W6XYZ, which went off the air December 15 and shifts from Channel 4 to 5, is moving its transmitter to Mount Wilson during the next few weeks and expects to be ready to air within that time. It's going to change over all the sets in the area, or arrange to have it done.

Station brass doesn't want to talk about future programming, but will bubble about off-the-record color sending on the 500 mc. band which will be percolating soon. Transmission in color is not for the public, but for staffers, so that someone on the Coast will have an idea about color scanning.

## DuMont, D. C. Okay

DuMont in Washington already is working on its assigned channel (5) so that's no worry for the Passaic, N. J., bunch. It will be in a good position to work with DuMont in New York, but not at the outset, as the coaxial deal is a

one-way operation at the present time from D. C. to New York. Two-way operation is skedded, but the phone company won't say when, as it wants to study what goes with one-way first.

Technical change-over will go on sked, but better programming, something that the commission wants, and for which the industry yens, is still another matter. What's happening now, i.e., NBC producing the best scanings but developing no video formulas; CBS trying out everything and anything but producing shows that miss in the showbiz department, and DuMont's future plans of maintaining facilities for showbiz or ad agency orgs to use, is nothing to rave about, as far as the real reason for tele existence is concerned—entertainment.

All the alibis on where showbiz is going with air pic are out. The chips are down, and either amusement will be produced or somebody will take over in tele to produce.

# BBC Unwraps Tele; Gorham Heads Staff

NEW YORK, Feb. 9.—BBC this week took the wraps off its television set-up in Alexandra Palace, London, and prepared to resume operation by naming a staff, showing the press around and refurbishing the mechanical equipment.

Staff, with Maurice Gorham, ex-head of the BBC's North American Service and later chief of the Allied Forces Program Service after D-Day, on top, has Dennis Johnston as program director; Cecil Madden, who did the American Eagle Club programs heard here over MBS during the war, as program organizer, and P. H. Dorte, responsible for outside (remote) programs and doubling as film supervisor.

Also named were G. Moore Oferrall and Mrs. Mary Adams as senior producers. Staff producers are Michael Barry, Eric Fawcett, Fred O'Donovan, A. Miller-Jones, Philip Bate and F. M. Baker-Smith. Iann Orr-Ewing will be manager of the outside broadcasts department and G. Del Strother is to be film assistant; Peter Bax is set as design manager and Jasmine Bligh was named announcer. Engineering staff has D. C. Birkinshaw as superintendent and H. W. Baker as engineer-in-charge.

## 20,000 Sets in 1939

When BBC stopped its video back on September 1, 1939, there were better than 20,000 sets in use with the trade talking optimistically of 80,000 receivers by the next Christmas. Since then the plant has literally been under wraps and, altho the building was hit during the bombing without any damage to the physical properties, there was more than five years of cleaning and repairing, adjusting and revising to be done before actual telecasting could resume.

Revamp has been in progress since last quarter of last year and, while the plant is now ready to start, the actual go ahead will come from top level execs. At the moment, there are more staffers being released from the various branches of the armed forces. Resumption of airings is due in the immediate future.

## B&K

(Continued from opposite page)  
toonist. Jones stated that he would make up little poems with safety morals as the cartoonist depicted the same subject matter in cartoons. But it was obvious that Jones had made up the poems in advance and was reading them as the cartoons were being drawn. This gave the routine a fraudulent air that distracted much from the work of the cartoonist, who did a bang-up job.

Rounding out the program was acted "spot announcement" for Elgin Watch Company and the golf lessons of Packey Walsh. Maybe sport lovers would find Walsh's lessons interesting, but in our opinion they were dull and boring.

NEW YORK, Feb. 9.—Harold S. (Rusty) Barnes has resigned from Compton Advertising, where he was account executive for the P&G biz, to join the American Newspaper Publishers' Association.

# FCC Out To Break Tele Ap Jam-Up; D. C.-N. Y. Seg Set

WASHINGTON, Feb. 11.—Smashing a log-jam on video application processing, Federal Communications Commission is exerting super effort to get television under way with arrangements now set for hearings, all on video applications, in each of the nation's biggest cities where competition is keenest. This includes hearings on all the applications for the seven video channels in New York and Northeastern New Jersey area and for bids for the seven channels in Los Angeles, four channels in Philadelphia, five channels in Detroit, six in San Francisco-Oakland, four in Pittsburgh, five in Cleveland, and three in Baltimore.

Frankly proud of its progress, FCC discloses that 79 of 146 television applications are set for hearings, with eight others already dismissed, leaving 59 still to be processed. With three licensed commercial video broadcast stations now operating in New York City, still bidding for the scarce channels are American Broadcasting Company, Inc.; Bamberger Broadcasting Service, Inc.; Bremer Broadcasting Corporation (Newark); Debs Memorial Radio Fund, Inc.; Palmer K. and Lois C. Leberman; Marcus Loew Booking Agency; Metropolitan Television, Inc.; News Syndicate Company, Inc.; Philco Radio & Television Corporation; Raytheon Manufacturing Company; Sherron Metallic Corporation; 20th Century-Fox Film Corporation; Westchester Broadcasting Corporation, and WLIB, Inc., in Los Angeles. Five of the 13 applicants are movie producers, three are radio webs, and two are newspaper publishers.

Signifying the television progress, first regularly-skedded inter-city video broadcast from Washington to New York will get under way tomorrow (12) by use of Bell System's co-axial cables. The television systems of National Broadcasting Company, Columbia Broadcasting System and Allen B. DuMont Laboratories are joining in arranging the special program, with Lincoln memorial ceremonies at Washington to be occasion for the broadcast. The telecast will be seen and heard in New York thru facilities of NBC's video station WNBT, CBS's television Station WCBW and DuMont's

# "Atlantic Spotlight" Sinks on AFM Ban On Foreign Pick-Ups

NEW YORK, Feb. 9.—Longtime international exchange show on NBC and BBC, *Atlantic Spotlight*, folded this week as a result of the AFM ban on overseas musical pick-ups. Program had struggled along since the ban, but finally called a halt, as the quality was not up to par.

Format called for music and entertainment features from both sides during the airing, with the program being heard by audiences of each country during actual airtime. With music nix, everyone concerned tried to sweat out a revamped version without much success.

Final crimp came when the British musicians' union supported the AFM action. Right now the plan is to work out another show, with the big headache being the broadcast time. Show goes on at noon here and at 5 p.m. in London. Thus, whereas musical specialty performers could do their routines on the program without affecting regular theater appearances, any new format using special material might, the producers fear, cut down on available talent.

It's one thing, they reason, for an act to do its standard routine and then continue to the theater, and something else for them to have to concentrate on special material and then hustle to a theater. Obvious answer would be to shift the broadcast time. This would be feasible here where midday is before the Saturday matinee, but n. s. g. in London where 5 p.m. is smack between the matinee and evening theater shows.

WABD. Program will be carried here by DuMont's W3XWT. Cameras will operate on Capitol steps, in the studios and at Lincoln Memorial. Chairman Paul A. Porter, of FCC, will be elevated in interview with Senators Barkley, McKellar, Wheeler and White and Representatives Rayburn and McCormack.

Following this telecast, each of the three broadcast outfits will use the cable two nights weekly for experimental use of the intercity video. Direction of transmission for the present will be from nation's capital to New York City.

Meanwhile, FCC says that decision is due within week on the bids for television licenses in Washington, consolidated hearing on which was held month ago.

JUST OFF THE PRESSES

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# Red Cross "Honor Roll of Hits"

## 4-Area G.I.'s Pick Faves

Juke box poll shows taste variations in 4 theaters of operation—peace plans

NEW YORK, Feb. 9.—Reports have floated back to the States from time to time as to what the boys still overseas like in the way of disks—but no comprehensive canvass has been taken to get a composite opinion.

G.I.'s were polled in England, France, Germany, Italy, South and Central America, the Pacific area and Alaska to get this list of "top juke box tunes overseas." The American Red Cross, army and navy public relations, *Stars and Stripes* writers, and personal interviews on juke box plays overseas with the troops as they arrived in the States, were the means used to arrive at the final selections on the juke (See Music Machine Department for charts).

No overall picture can be attained, however, as seldom do the different areas have the same records—at the same time—in their juke boxes. A picture of each individual area is the only actual guide to the situation.

Out of the four areas, it is significant (See RED CROSS on page 90)

## Signature Sets GE Distrib Deal

NEW YORK, Feb. 9.—Tagging onto one of the cushiest distrib set-ups enjoyed by any platter maker in the country, the Signature disk firm has signed a contract with the General Electric Supply Corporation giving the latter complete and exclusive jobbing title to Signature output. Deal was closed this week between Bob Thiel, Signature boss-man, and Prexy John L. Busey, of GE Supply, a subsid of the huge GE corporation and one of the largest and most affluent jobbers in the appliance field. Firm headquarters are in Bridgeport, Conn.

With this hefty sales connection and with Thiel shooting for 15,000,000 disks in 1946, the Signature prexy is now shopping around for name talent to go with his aspirations for a place in the sun among major waxers. William Morris Agency, among others, has been trotting out its best wares for Signature sale—Martha Raye being dickered for currently.

## Leeds' ASCAP Rating Decish Due Any Day

NEW YORK, Feb. 9.—ASCAP Board of Appeals Tuesday (5) heard Leeds Music's appeal for a boost in classification and is expected to make a decision shortly. Leeds execs claim their catalog, strengthened, among other factors, by setting up of representatives for all Russian and Am-Russ music, merits more than the 750 points allotted to it. Problem, a perennial one in ASCAP, hinges on the difficulty of finding a yardstick to measure the value of copyrights which add to the general pool of ASCAP over a long period.

If necessary, Leeds execs say they'll match "copyright for copyright" with other ASCAP pubs in the higher classification brackets.

## Lee Castle \$1,435 B'port

BRIDGEPORT, Conn., Feb. 9.—Lee Castle, making his first local appearance of the season at the Ritz Ballroom here Sunday, did nicely, drawing 1,196 people and with the tariff at \$1.20 grossed \$1,435. Spot is enjoying one of the best seasons in many years.

## Bly, Bly Blues

NEW YORK, Feb. 11.—*Nellie Bly*, legitime which recently opened and quickly folded at the Adelphi Theater, really frustrated former Mayor Jimmy Walker and Ben Selvin, Majestic record execs.

Walker, invited to see a rehearsal, took Recording Manager Selvin along to get a slant on the show's tunes. Execs met William Gaxton, Victor Moore, a bevy of chorus cuties and had a helluva time. In addition, they were tipped as to which tune would be No. 1. Selvin immediately assigned an artist to wax the ditty, and felt he was one up on the competition.

Few days later Majestic's E. A. Tracy attended the *Nellie Bly* opening. The vaunted top tune had shrunk to incidental background music!

P. S.: Tracy paid 14 bucks for the tickets.

## MGM Preps Entry Into Platter Field

HOLLYWOOD, Feb. 9.—Positive indication of MGM actively entering the record field after many months of anticipated action is seen in the request by MGM music-record biggies, Dick Powers and Frank Walker, that singer Johnnie Johnston refrain from singing with another platter firm now that he is contracted to the picture firm. Johnston was one of the first names signed by Capitol Records when they started rolling over three years ago and his contract recently expired with them.

It has already been revealed that MGM has requested several other musical names signed to them not to consider other recording offers. However, Johnston is about the only one who has been actively recording.

Johnston, who is currently working in MGM's production of Jerome Kern's life, *'Til the Clouds Roll By*, has been inked to do two flickers a year for MGM and will shortly start working in a Joe Pasternik picture starring Esther Williams.

## Tokyo Mose Pulses G.I. Occupiers To Flick the Disks They Like Best

TOKYO, Feb. 2.—Sgt. Walter Kaner, pre-war flack and Special Events Director for New York indies WLIB and WWRL, is currently making a name for himself as a disk jockey with Yank soldiers in Japan and Korea—and the name is Tokyo Mose. Broadcasting Monday thru Saturday from 2 to 3 p.m., from studios of 50-kw. WVTR, Tokyo, over the entire Jap-Korea area of the Armed Forces Radio Network of 18 stations, Kaner keeps his fingers right on the pulse of the G.I.'s who are stuck with the occupation. Kaner, or Mose, manages this thru regular polling of listeners.

Latest poll, for week ending January 26, shows voting on bands, vocalists, instrumental and vocal groups, and tunes as follows:

- |                         |                   |
|-------------------------|-------------------|
| 10 MOST REQUESTED BANDS |                   |
| 1. Woody Herman         | 6. Tommy Dorsey   |
| 2. Glenn Miller         | 7. Benny Goodman  |
| 3. Harry James          | 8. Charlie Barnet |
| 4. Duke Ellington       | 9. Louis Jordan   |
| 5. Stan Kenton          | 10. Count Basie   |
- Favorite Male Vocalist.....Bing Crosby  
 Favorite Female Vocalist.....Jo Stafford  
 Favorite Novelty Band.....Spike Jones  
 Favorite Male Vocal Group.....Ink Spots  
 Favorite Female Vocal Group.....Andrews Sisters  
 Favorite Instrumental Group.....King Cole Trio

- 10 MOST REQUESTED TUNES
1. It's Been a Long, Long Time
  2. I'll Buy That Dream
  3. Till the End of Time
  4. Caldonia
  5. Sentimental Journey
  6. Cherokee

## Both Sides Ogle Victory Omens in the MCA - Finley \$3,000,000 Monopoly Tiff

Suit Against Stein Dropped—Case to Jury Soon

HOLLYWOOD, Feb. 9.—Both Larry Finley, San Diego (Calif.) Ballroom operator, and MCA headman claim telling signs of victory for their respective causes in Finley's three and one-third million dollar anti-trust suit against the powerful band booking concern which ended its second week of hearing here (8). Case is expected to receive attention of the jury of 12 this week.

Each side received stimulating hypos last week just before MCA's attorneys took over defense of the case after Finley's legal man, William Christenson, had gone thru a long list of music biggie witnesses. A motion by Christenson that the case be dropped against Jules Stein, MCA prexy, due to lack of evidence, was granted by the Presiding Judge Paul J. McCormick. Stein was named in Finley's anti-trust suit along with Larry Barnett, MCA vice-prexy and band department head here, plus Eames Bishop, of the band division and the firm known as Music Corporation of America.

Immediately upon hearing of the charges against Stein being dropped, MCA's legal staff swung into action in an attempt to dismiss the entire action. They sought to confirm that evidence presented did not prove charges of a dance band monopoly, restraint of trade and conspiracy or interstate commerce as coming under the Sherman Anti-Trust Act. They contended that altho MCA is engaged in interstate dealings, the services of entertainment is not a commodity as defined by the Sherman law.

Harold Collins, MCA attorney who made the plea to Judge McCormick,

stated MCA's role is strictly a bargaining relationship between agent and operator and that a dance band leader has right to choose who to do biz with. He added that in 1941 when first refusal agreement was made with Wayne Daillard, whereas Daillard had 48 hours time to decide whether he wanted band submitted him by MCA for his Pacific Square Ballroom before anyone else could bid, Larry Finley was not in ballroom biz, nor even in San Diego, for that matter, Collins continued, no one else was operating a major ballroom in San Diego and therefore the agreement was not written to stop anyone from operating a successful dancery.

Collins insisted that no definite evidence had been submitted as to an actual definition of a name band with versions running from "big name" to "top name," "semi-name," etc. That no restraint of name bands was presented since Finley did have a name band for the opening of Mission Beach Ballroom, namely Henry Busse, and followed with names like Tommy and Jimmy Dorsey. He showed where other agencies had indicated in letters to Finley that they would like to deal with him on an exclusive basis and therefore Finley's own evidence revealed no monopoly of bands. In closing, Collins brought out the point that damages are only entitled to a plaintiff to the starting date of a suit and Finley's suit was filed shortly after his opening. He added that since Daillard sold Pacific Square to another interest July 1, 1945, no first refusal band agreement has been in effect for over a half year. In connection with the conspiracy angle he stated altho there was sparse evidence that Bishop was adverse to Finley, nothing was shown to indicate that he was acting upon advice of superior officers (Barnett or Stein) or subsequently corporate principles and that Bishop was acting solely on his own as a salesman servicing a client.

### Adverse Opinion

Judge McCormick handed down an opinion adverse to MCA's appeal. In a modern day interpretation of Interstate Commerce the court reviewed that entertainment instead of purely being a matter of personal performance has become thru gigantic business entities that have grown up for the purpose of promoting these bands, a business and therefore commerce. It was added that with radio, etc., it is pretty hard to say just where the line should be drawn between intrastate activities and where they merge into interstate commerce. The case of the Associated Press was noted as illustrative of the changed conditions.

Prior to Stein's dismissal and MCA's attempted complete release, Finley took the stand for almost a solid day with questions directed by his own attorney plus a grilling by MCA's man. First a detailed account was given of how he first became interested in Mission Beach Ballroom and subsequent conversations with San Diego's mayor, followed by talks with Ralph Wonders (GAC), Jack Flynn (William Morris), Isobel Katelman (then MCA sec), plus Larry Barnett (See BOTH SIDES FORESEE on page 29)

## Non-Exclusive Ex's

NEW YORK, Feb. 9.—*Patience and Fortitude* is called for just those two virtues on the part of many band leaders and managers who recorded it. About 10 did it and many of them claim Leeds Music promised each exclusive on the tune. Lou Levy says that may be, but what the Leeds boys probably meant was exclusive to each band for its own label.

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## Today's Platter Pilgrimages Show Folk Fellahs Plenty Hep

By Joe Carlton

NEW YORK, Feb. 9.—Yankee diskers who have been chewing on gold tooth-picks ever since folk music market spurred platter sales onwards and upwards, have a feeling that their days of city-slicking are over. Reports are coming in from more and more waxers that the boys from the hills have been wised up. They're not hillbillies anymore; they don't come cheap or naive; they know the value of their product and they're collecting for every nasal twang or corn-jug burp.

Fact that the barn-dancers have developed surprising commercial heppness was brought to light recently when at least two record companies made tours of the North Carolina hills and found that pre-war methods wouldn't work.

Back in 1940 it was a simple task to pack a load of portable recording equipment into a truck, hook on a cowcatcher, and head for the watermelon patches of Carolina and Georgia. There, a handful of mountain-musickers would be scooped up; four to eight sides whipped out in a rush; 50 bucks handed out as an afterthought, and with a shifting of gears, truck would roll on.

Nor was it too amiss for shrewd wax reps to get little slips signed here and there which waived publication and recording rights on originals done in the back of the truck. Diskers saved, thereby, a goodly hunk of royalty fees—many of the native compositions being highly suitable for release.

### The Worm Turns

Situation currently is so sharply reversed the diskers can't figure out what happened to the gullible zekes. The old quick inexpensive tour of the South is no longer quick and it has become definitely costly to bring back the usual number of masters to the home offices.

Victor people found this out when they went down in the hills last November to corral some folk talent and tunes. Including its normal extra-expenses as

compared to competitors who use non-publishing dipsies or other royalty-grab tactics—Victor has a policy of cutting only those folk ditties that have been submitted to established pubs—company still found itself paying over-all fees that that were quite unlike the old demands among the corn-cob trade. All wanted heavy sugar—\$150 a side and more—demanded advances against royalties, fluffed off tunes they didn't go for and showed a familiarity with copyright laws and AFM regulations that smacked of big-time music biz.

On the technical end, Victor had to do by Little Nell-Billy like it did by its Tommy Dorseys. No backyard recording sessions for the current brand of revenue-chaser; he knew all about Roy Rogers, Gene Autry, Bob Wills and Al Dexter. Which meant that Victor had to set up in hotels, ship their equipment by train from city to city and sit down to deal with a sharp bunch of natives.

### They Know the Scale

Victor experience was shared by Mary Reubens, of Sonora, who canvassed North Carolina just about time Victor was marking its tour. Reubens gal also discovered in short order that talk about swift folk deals was awry, agog and a gag. She couldn't scare up any "good" talent for scale; the mountaineers knew all about scale and felt they were worth more. She found herself shelling out no less than \$200 per side plus scale for background musickers. Also reported one incident where she asked two so-called yokels who were sitting around between recording dates if they would do some extra sides at scale rate. The pair refused, saying they preferred to sit rather than to work for "mediocre" dough.

With Victor competing against her, Carolinians might have had that much more incentive to play cozy, Miss Reubens says, but it was obvious to her nonetheless that cotton-pickers and hoe-downers were nobody's cousins when it (See SHOWFOLKS HEP on page 31)

# AND HOW! JOHNNY DESMOND

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(B) I DON'T WANT ANYONE BUT YOU—  
Cal and Buddy and Their Ranch Hands
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# Musicraft Keeps the Sink; Shaw Gets Everything Else

Artie's whopperoo terms: Can re-record if no like tests—gets all non-releasers—any tune any time—2,000,000 (?) platters per annum—consistent top billing

NEW YORK, Feb. 9.—Artie Shaw's Musicraft deal, first announced weeks ago in *The Billboard*, is now definite, with Shaw's attorney, Andrew D. Weinberger, forwarding signed and sealed papers to the diskery this week.

Much discussed paper, which was re-

ported earlier as giving Shaw some of the most unusual liberties ever accorded a maestro by a recording company, lived up to its billing. Terms include:

That at termination of contract (two-yearer with options) all non-released masters revert to maestro.

That Shaw get billing at all times above any other Musiccraft artist.

That records must be back-to-back with Shaw renditions.

That Shaw has right to reserve any composition for his own recording upon notice within four weeks to the company.

That Shaw will not be required to wax any tune he himself has not picked out.

That diskery will forward Shaw, within five days, test pressings (acetate) before any selection is released. Maestro is given right to re-record numbers deemed faulty by him.

That Shaw will record only with his own orchestra or the Grammercy Five and no other aggregation or artist.

Add to the list of provisos a guarantee of disk production reportedly over 2,000,000, and a royalty-advance deal that will top the income Shaw received while with RCA-Victor, and it adds up to a mighty good contract—for Shaw.

# NAPA's Back Again; Renew Try for More Disk \$\$ for Talent

NEW YORK, Feb. 9.—New attempts to work out a solution to the problem of the "interpretive" right of a recording artist, and to cut the artist in for more of a financial dent in the record industry, will be set in motion shortly by Maurice J. Speiser, chief of the National Association of Performing Artists. Plans call for confab with top execs of ASCAP, NAB, MPPA and representatives of the coin machine and record industries.

Angles to be worked out include the possibility of a change in the Copyright Act of 1909 which would cover the new uses of music, or in the event this is impossible, a licensing arrangement which would not conflict with the present law.

NAPA started ball rolling years ago by winning a decision in Philadelphia. Org subsequently licensed a few radio stations in scattered States. Disk companies then entered picture briefly and tried to license stations on the ground that diskers had a pecuniary right thru their manufacture of the disk. Problem languished during war years, but the lush condition of the disk industry is needling various interests into renewed activity.

# Kirby Opens Little Club That Wasn't There; \$1,500 Vaca.

NEW YORK, Feb. 9.—Best way to play a spot is when it isn't even built. Seems that maestro John Kirby was booked into Club Belvedere, Springfield, Ill., under a \$1,500 weekly guarantee but, when band arrived last week to make opening night, the club had not yet been completed. So the band got a six-day vacation with pay while club owner scrambled around trying to get joint in shape for preem.



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No. 207 "The Honeydrifter" Parts 1 & 2 Joe Liggins	No. 208 "Left a Good Deal in Mobile" "Here's Hoping" Herb Jeffries	No. 209 "Blues at Sunrise" "You Taught Me To Love" Ivory Joe Hunter
No. 205 "You Taught Me To Love" "Johnnie's Boogie" Johnny Moore	No. 203 "Please Believe Me" "So Glad" Frank Haywood	No. 202 "I Wonder" "Skyline" Dan Grissom
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## Five Steps to Mexican Booking; Itching Palmitis Epidemic Rages

(Continued from page 3)

That will do it. He will look at the scar again and say: "Well, this time, okay."

### Immigration Official

Next, you are met by an immigration officer. He takes you into the immigration office and tells you to sit down in a chair. Don't do it. He, too, is looking for a finner. Tell him you have Mexican passports and you are ready.

He turns you over to another immigration officer behind a desk. This one takes your passports, looks them over very officially, shakes his head, looks at you and, after writing something on a paper, stamps your passports and sends you to the cashier's hole where you pay 20 pesos.

You leave the office and are met by an inspector who takes you to your bags. There, two ex-Mexican hat dancers grab your bags and bring them inside for examination. There, another uniformed gentleman winks at you and tells you to open your bags. While his nimble fingers go thru your baggage very thoroly, he keeps on winking at you. He tells you to close your bags and then holds out his hand for \$5. If you don't give it to him, he empties your luggage and goes thru it with a fine-tooth comb. So, you might as well pay off.

### Only the Beginning

Your troubles are over—at least, so you think. As soon as you are packed and come out to your car (that is, if you drive, and drive if you have a car; the roads are wonderful and No. 1 takes you right into Mexico City) you meet the two ex-Mexican hat dancers with their hands outstretched. They say: "Thank you very much." Give them as little as \$2 and they'll spit at your back when you turn.

Another inspector greets you, meanwhile, with a friendly native smile and says: "Must examine your tires, please." At that time, some individual gets under your car and notes the numbers of your tires. Don't take his word for it! See

that he gives you the right numbers. I didn't and here is what happened:

### Insurance Office

After the tires were examined, the inspector with the friendly smile got on the running board and told me to drive ahead. Several blocks away, he told me to stop and to enter another office which turned out to be the insurance office. They put a bond on my car, for which I paid 100 pesos.

I was not thru yet, however. The smiling inspector took me to another immigration office where an important-looking, uniformed man carrying paper and a pencil came out. He had his own man go under the car and check the numbers on the tires, which were noted wrong by the first man. The important-looking man looked at me suspiciously and shook his head. It cost me another \$2 to get the right numbers.

### Taxi Panhandler

The smiling inspector said: "That's all now. Please give me \$2 for a taxi to go back." If this happens to you, don't give him the money. His office is just around the corner, altho he drives you around several blocks. I found this out too late.

The very important-looking man with the paper and pencil asked me to go into his office. Here, I stayed at his desk for two hours. He wrote something, checked something, and then said: "You may go now." What he made me wait for, I do not know.

### Another Finner

Well, you are on your way—Mexico, here you come. Fifteen miles away, you are stopped at an immigration station in the middle of the road. The officials want to know what you have in your baggage, where you are going and why. One goes inside the office, while another tells you: "Give him \$5 and he won't bother you." Better do it.

Fifteen miles more, another station. By that time you are fed up and start to blow your top. But here they do not

speak English and you can get away with a bluff. I did.

### Register at Consulate

Within two days after your arrival in Mexico City, after you open, go to the American consul and register. He gives you papers which, the next day you should take to the Mexican governmental office. There they fill out your application for permits, which takes from 5 to 10 weeks to get, so do this right away. We applied for ours right away. Seven weeks have passed and we are still waiting. Acts sometimes finish their engagement and must lay off for from two to four weeks before they can get a permit to leave Mexico.

You need four more pictures. When you go to the photographer (if you don't take my earlier advice and have 10 made), he says: "I can't make only four more pictures. I must make a dozen." You go to another and it's the same story—a dozen or nothing. That is why you should have 10 made at Laredo.

### Campos Okay

Dagoberto S. Campos, booker of the *Follies Bergere*, is a wonderful man to do business with. A *Follies Bergere* contract is as good as gold, and they pay on the line.

Campos is director of the Agencia Artistica International. His contract is a very good one, but before you accept it, you should know that you must pay 10 per cent to the agency, 8 per cent to the government and 3 per cent to the actors' union. If you are booked to double into a night club thru Campos, it is okay. If you are booked thru other agencies, be certain to get paid every night and before the show—or else.

Your transportation is paid from border to border, so if you drive, you get cash on arrival equivalent to the train fare.

What it will be like going back, I will find out. Adios, amigo.

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| Apollo Records Dist. Co.<br>615 Tenth Avenue<br>New York City    | Associated Dist. Co.<br>Tabor Building<br>Denver, Colorado              | Garden State Dist. Co.<br>790 Broad Street<br>Newark, New Jersey | Frederick Lee Co.<br>325 Second Ave., South<br>Minneapolis, Minn.             | James H. Martin, Inc.<br>1407 Diversey Blvd.<br>Chicago 14, Illinois | Scott-Crosse Co.<br>1423 Spring Garden St.<br>Philadelphia, Pa.      | E. C. Wenger Company<br>1450 Harrison Street<br>Oakland 12, California | 740 Superior Ave., N.W.<br>Cleveland, Ohio                           |

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## AFM Okays 6-Month Residence Ruling for New 802 Musikers

NEW YORK, Feb. 11.—Executive board of the American Federation of Musicians has granted Local 802 permission to invoke a six-month residence ruling to help the local solve its membership problem. This is an emergency measure, okayed by the board in lieu of the local's request for a "one-year law" restricting the influx of transfers to New York.

Six-month residence ruling affects new applicants only. It means that a man seeking admission to the union will have to prove bona fide residence in the 802 jurisdiction for the stipulated period. Transfer members are still subject to the local's six-month law. Latter provides that a transfer man during his first three months in the 802 jurisdiction limit himself to club dates. During the second three months he can take a steady job, after which period he must either join the local or withdraw his transfer application.

Six-month rule affecting transfers is considered not restrictive enough by 802 execs, who fear an influx of out-of-towners might prove disastrous to the New York job picture.

Whether the residence ruling okayed by the board will prove of much aid in holding down the size of the 802 membership, now approximately 23,000, is a moot question. Some say yes and some say no.

William Feinberg, 802 exec, late this week stated that the AFM had come thru with the residence ruling, but had thus far not notified the local about a definite ruling affecting transfers. Some 802 execs take this to mean that if the 802 membership situation really assumes the proportion of a crisis the AFM might still come thru with additional restrictive measures.

## 20th-Chappell's Hot "Summer" Disk Ride

NEW YORK, Feb. 9. — High-powered exploitation of the Jerome Kern score of the 20th-Fox film, *Summer Centennial*, has been set and involves build-up via advance recordings. Campaign, sparked by the professional department of Chappell & Company, Inc., provides for waxing of the film's three top tunes by artists of approximately 20 record companies, including Victor, Decca, Columbia and Capitol. Artists in on the deal are Bing Crosby for Decca, Frank Sinatra for Columbia, Perry Como for Victor and Margaret Whiting for Capitol.

*Centennial* is slated for a June or July release. The recordings—of which most have already been cut and the remainder assigned—will be released during March. This, together with other exploitation handled by the houses of T. B. Harms and Williamson, of the Chappell Music combine, is calculated to bring the tunes to a high popularity peak at the time of the film's release date.

The three Kern tunes are ballads. They are *All Thru the Day*, with a lyric by Oscar Hammerstein; *Two Hearts Are Better Than One*, with words by Johnny Mercer, and *Love In Vain*, authored by Leo Robin.

Pointed out that, whereas film songs like *Atcheson*, *Topeka*, etc., and the *Trolley Song*, can get by—and even run away from a film—on the basis of their strong novelty angle, straight ballads, of the type in the *Centennial* score, require careful nurturing.

## Diskers Seen Coming Out of Hibernation

NEW YORK, Feb. 9.—First signs are here that disk companies are beginning to get over the production hump. Local retailers report that shipments from Victor, Decca, Capitol and a host of indies are visibly improving, with back-orders actually coming thru in some quantity. Similarly, indies are tabbed as picking up delivery strength, with ARA notably getting big supplies of biscuits into the stores.

If the pick-up in goods isn't proof enough, say the storekeepers, they want it known that for the first time since 1940 they're getting those real selling calls from record-firm salesmen. They also say that wax sales forces are obviously being expanded, with plenty of new faces now peddling Decca and Capitol lines, among others.

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## Stem Kibitzers Nuts, Says Mayer; Strand Sticks With Names

NEW YORK, Feb. 9.—Agency talk that Strand Theater here might be drifting away from its name-band policy (much of the conversation centered around Art Mooney's low-priced debut on Strand stage) provoked a sharp blast from Harry Mayer, Warner Brothers vaude booker, who termed the reports as just so much small talk from Broadway kibitzers.

According to Mayer, Strand will follow up its present Jack Carson show with Cab Calloway, Louis Prima and Carmen Cavallaro in that order. Only reason Mooney got the current date, says Mayer, is same reason that put Bob Chester into the Paramount. Both houses just happened to have top pic and radio names skedded and with that much b.o. strength, weren't going to pad the pay roll with high priced name batoneers. Para is featuring Danny Kaye as its top drawing card.

As for Mooney's cut, while he would not reveal details other than that band was getting scale (understood that maestro was getting an extra five bills for himself), Mayer asserted that with Carson's take considered, scale for Mooney's band represented no small expenditure for the Strand.

## Don Otis Gets P. D. Post With Capitol

HOLLYWOOD, Feb. 9. — Don Otis, KMPC disk jockey and former program director, will take over duties as program director for Capitol Records' newly formed e. t. division effective March 1. He will work under Lee Gillette, Capitol exec, in building music library transcriptions. He had been with KMPC for years, and KFAC, 14 years.

According to Otis, reason for the switch is that he is getting tired of disk jockey rut and wants to get on the ground floor of a young company and grow with it. Some trade talk had Otis bowing out of KMPC because Ted Steele was appointed musical director at the outlet and that he didn't relish the idea of having to take orders on shows from latter. However, Otis discounted this, stating his platter shows had already been going long before Steele came to the station, and had therefore received management blessings.

Bob Gillan will take over platter spinning when Otis leaves KMPC fold. Gillan had worked shows before, pinching-hitting for Otis.

### HAL McINTYRE

He Swings Commercial

FOR YEARS, Hal McIntyre was in the musical stratosphere, a musician's musician who did okay, but wasn't sock commercial. He was the local music boy of Cromwell, Conn., with an eight-piece band, a fair amount of assignments and a weekly half-hour seg on the local station. Hal had a rep as an ace alto-sax and clary tooter, and his band clicked nicely with the villagers.

He might have continued that way indefinitely but for BG. About seven years ago, he received a phone call from Goodman, who asked McIntyre to sit in with his band. He played with BG for 10 days and then was told he was wasting his time in Cromwell; that he was great stuff, and should look up Glenn Miller, who was organizing a band.

McIntyre joined Miller's band when it was formed in 1938. He was with Miller five years, and then started his own ork. After a few months at Glen Island Casino, the McIntyre group made a sock Stem debut at Hotel Commodore and the \$-flow was on.

Mac has skyrocketed thru Victor disks, pix, theater p.a.'s, one-nighters, and radio broadcasts to the higher-income brackets. Altho he ran the risk of losing his newly won commercial rep with a five-month USO tour, he clicked so solidly with the G.I.'s that the biz freely predicts the sky's the limit for him in the next few months.

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# 802-ers Figure 3 New Ways To Get More Club-Air \$\$\$

If musikers do anything but play their instruments, 25% uppage—Class A and B spots single-date hike from \$16 to \$20 per hour—contractor for radio one-timers

NEW YORK, Feb. 9.—Group within Local 802, AFM, seeking raises in the present price list, has introduced four resolutions (one outlined in *The Billboard*, February 1 issue) which will be voted upon by the union's membership at the annual meeting scheduled for April. Resolutions affect single engagements, and if passed will mean considerably more money for musicians working club dates and single radio shots.

hours at Class A and B spots. Scale is now \$16 for four hours (or as little as 20 minutes) at top spots. Projected scale would be \$20. For Class B spots, the resolution asks that the hike be from the current \$12 to \$16.

Third resolution provides that every single engagement in radio, employing four or more musicians, must have a contractor. Additionally, the conductor

Considered the hottest of the resolutions is one calling for an additional payment of 25 per cent above the prevailing scale for musicians who entertain as well as play music. This means a tootler working a club date will get that much extra if he is required to sing, make like a comic or entertain in any way other than via his instrument. Thought behind this resolution is that spots, to keep talent budgets low, manage to do without acts because of the versatility of musicians. The maestro emsees, the drummer warbles, someone adds a few gags, etc. If passed, this resolution is figured to divert more dough to musicians and may create more employment for bona fide acts.

Second resolution calls for a hike in scale for single engagements of four

## 802's 60% Clubbers

NEW YORK, Feb. 11.—Projected changes in the price list affecting club dates are of top importance to the rank and file musician. It is estimated that income from club dates approximates 60 per cent of the annual take by members of Local 802, AFM.

may not be the contractor. This is a spread-work resolution.

Fourth resolution (*The Billboard* February 9) provides that the three-dollar femote charge be paid to musicians rather than the local's relief fund—the fund having a healthy balance currently. Passage of this would mean as much as \$18 a week, or over \$900 a year, for some New York musicians.

## Roma Wines Using Welk Champagne Tag

HOLLYWOOD, Feb. 9.—Lawrence Welk, who has been using the tagline Champagne Music, just closed deal with Roma Wine Company to plug slogan, which is a natural.

For a couple of years Welk has given a nightly prize of 1/2 Welk recording or photo to the person who could best imitate the uncorking of a bottle of champagne which is used as a part of his theme song, and new deal with winery consists of giving a regular size bottle of champagne to the winner.

As part of the champagne giveaway, which Welk inaugurated at his Aragon Ballroom opening here, he has prepared a special package containing champagne and glasses as a promotional stunt to be given to disk jockeys and columnists.

Important angle of deal is possibility of the wine sponsoring Welk's band on a series of transcriptions if champagne tie-in really registers among ballroom and hotel crowds with the give-away gimmick.

## Prime Ex-G.I.'s for Camp Shows' Time

NEW YORK, Feb. 9.—Going all-out to employ ex-G.I.'s Camp Shows, Inc., held the first of a series of auditions to find talented ex-service personnel for their shows. On hand were 100 former vets from all branches of the service, including 10 gals. From the entire group excess and the org culled two acts, a gal singer and an acrobatic team, for immediate work and spotted about 10 other male vocalists who may be placed in future musical comedy units.

CSI flacked the auditions thru publicity releases, radio plugs and employment agencies. In addition, entertainment org has an arrangement whereby ex-vets thru the country can get the same break by writing to New York office. CBI has managers of its traveling units look over the prospect and report back to home office. If vet delivers, he is shipped back to New York and put into unit.

## Restless Chirps Still Flitting

NEW YORK, Feb. 9.—Cavalcade of canaries whirs merrily on. Newest replacements in band vocal departments include Peggy Coffey, who has taken over Jeanne Berkley's chores with the Bobby Byrne band, and Carolyn Gray, who grabbed Liz Tilton's short-lived job with Gene Krupa's org.



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# Music---As Written

## NEW YORK:

Happy Goday, pioneer in Leeds music with Lou Levy, has been named vice-president of the pub house and will alternate his activities between here and the Coast. He's in New York now while Levy is in Hollywood. When Levy returns, Goday will head Coastward. . . . Times-Appliance, Columbia disk distributors, have set up new company, Times-Columbia Distributors. Will handle disks and record accessories exclusively, while second new set-up, O. W. Ray Corporation, will peddle other appliances.

Music people out of Broadway legiters seem to be clicking in pix: Alfred Drake, ex-"Oklahoma," is featured in Columbia's "Tars and Spars." Lee Dixon, also ex-"Oklahoma," is topper in Paramount musical parade featurette, "Double Rhythm," and Dolores Gray, "Are You With It?" songstress, is about to sign a film contract.

Johnny White, vibes, has joined the Benny Goodman ork, along with Bob Sheble, drums; Lou McGarity, trombone; Nate Kazebeler, trumpet; Brody Shroff, trumpet; Kish Gilbertson, sax, and Art Lund, vocals. . . . Stan Kenton is having trouble finding a skin-man who can supply the drum drive need by the ork. Don Heath recently replaced Jimmy Shelton in the drum chair, and now Charlie Perry goes in for Heath. Chico Alvarez takes over trumpet seat from Russ Burgher. Ray Wetzel, ork's ace trumpet, not with the band. He was hospitalized in Salt Lake City with foot infection, but is due back in a week or so.

Capitol records has set up a distributing firm in Mexico which Carlos Gastel will handle. Gastel left New York Saturday (9) to return to Coast. Will hit Mexico March 1. . . . Contactmen's union sent out letter to all publishers saying it was code violation for pubs to buy trade paper ads congratulating band leaders on anniversaries, etc. Letter went out beginning of week and was occasioned by West Coast film paper publisher plug in connection with Freddy Martin's band anniversary. . . . The Saturday Evening Post will break two or three-part story on Music Corporation of America in a month or so. MCA didn't help them get the story, agency having been notoriously publicly shy for years, but Post writer Dave Wittels got it from other trade sources.

Higgins Industries is not going into the disk distributing business after all. Will stick strictly to boat building. . . . Consolidated Radio Artists is looking for a leader to front a new 17-piece ork it has organized. Marks return of agency into large-sized band biz. It has concentrated on cocktail combos for number of years now. . . . Embassy Music, Dorsey 'brothers' firm, reported wanting guarantee hike from BMI. If they don't get it, they may pull out. . . . AFM convention set for St. Petersburg, Fla., in June. . . . Jack Mills, of Mills music, on way to Hollywood to try to set up some movie-pub tie-ups for the firm. . . . Irving Mills in New York selling masters of his newly organized record company. Has a deal for a few with Mark Luff, new ARA prexy.

TALK ABOUT ORKS: Count Basic, with drummer Jo Jones, saxman Ron Washington and bass Walt Page back with ork after earning their eagle, one-nighting Southland first time in several years. . . . Vincent Lopez revamps Taft Grill ork with ex-Jimmy Dorsey drummerman, Buddy Schutz, in feature spot. . . . Phil Spitalny and girls set for long concert tour beginning March 2. . . . Stan Kenton in for theater dates after quitting Meadowbrook, February 24. . . . J. C. Heard replaced old boss, Benny Morton, at Cafe Society Downtown. . . . Frank Roth stays at Rialto Ballroom, Times Square. . . . Jimmy Dorsey off on longie with Dee Parker chirping, and Buddy Hughes crooning. . . . Saxie Dowell, out of navy blues, starting a band.

"Pubs and Cleffers": Tunesmith Buck Ram celabs with Dana Swanson on musical score for forthcoming production, "Angelica." . . . Oldie "Who's Sorry Now," dug up for United Artists' "A Night in Casablanca." . . . Carl Fischer, Inc., paid \$200,000 for new five-story store and showroom building on 57th Street.

RECOR ROW: Song Spinners re-linked with Decca. . . . Mack Triplets waxed for DeLuxe label February 26. . . . Poet Louis Undermeyer slated to supervise future Decca dramatic albums. . . . Columbia records speaking with Dolores Gray, "Are You With It?" throater. . . . Stan Kenton writing opus "Concert to End All Concerts." May wax is for Capitol.

Savoy signed Cousin Joe, blues singer at Downbeat Club, for a few disks. . . . Melrose cut sides with McFarland Twins

last week at WOR studios. . . . Ex-Lang-Worth Emile Cote joins National Records as artist and rep head.

TRAFFIC DEPT.: Eli Oberstein due back in East end of this week. Manie Sachs ditto. . . . Buddy Robbins reverses the trail, heading out West, as do Eric Bernay, of Keynote records; Harry Bank, of Cosmo, and George Mendelsohn, of Interstate Music. . . . Redd Evans due back from Chicago. . . . Syd Foley new addition to Valiant music firm here in East. . . . Paul Puner trekking on down to Birmingham, Memphis and New Orleans.

MISCELLANY: Walter Gross and 28-piece ork doing full Centennial Summer score for Musicraft. . . . Rytvoc Music pub has a Louis Jordan-Decca platter going on Choo-Choo Ch'boogie. . . . Johnny Morris band playing a week of percentage dates in Canada. Morris band, incidentally, figured in nasty car accident in Florence, S. C., Monday (4) with five of band members requiring hospitalization. . . . Lou Silberling, of Famous-Paramount firm, understood to be quite ill. . . . Mary Small dickering for spot in Broadway musical. . . . Russ Lyons going into biz for himself. . . . E. B. Marks pub putting its all behind "And So It Goes" tune.

INCIDENTALLY: Ina Ray Hutton opened new band in Chi February 7. . . . Buddy Boylan, ex-G.I. baritone, signed for three years with National Records. . . . Shirley Kay has left Muzak to open her own flack office.

## CHICAGO:

Dick Courtney, just out of khaki, has set up his own publicity office, concentrating on band publicity, and has already signed Teddy Phillips ork and Louis Jordan's Tympany Five for promotion pacts. . . . Joe Jones, ex-Basie drummer, is out of service and set to rejoin his former boss, as is Jack Washington, baritone. . . . Billy Strayhorn, the Ellington scorer, has been accepted for membership in ASCAP. . . . Ray Pearl grabbed a quick return to Bob Christ's Club Casino, Quincy, Ill., starting April 9, for two weeks after his recent big two-week gross. . . . Tiny Bradshaw and his ork have returned from their USO junket in the Pacific, which included entertaining G.I.'s in Japan. . . . Bob Cross opens the Blue Moon, Wichita, February 22, with a new boy singer, George Chester, who replaced Verne Olsen, and Cross has revived his vocal combo, The Vocalaires. . . . The Sweethearts of Rhythm, who just returned from a long stay in continental Europe for USO, lost their instruments, except for a string bass, during the Atlantic crossing, but USO execs have agreed to make good the loss. . . . Jack Teagarden doing surprising big business at the College Inn, Hotel Sherman, Chicago, because he hadn't played spot in five years.

Clyde McCoy takes his combo into Bill Green's Casino for a three-weeker beginning February 15. Follows with the Latin Quarter, Detroit. . . . Wilson Humber ork, with Barbara Barrie, thrush, set for six weeks of one-nighters thru the South by the T. D. Kemp office, on college and camp dates, opening at Davidson College, Davidson, N. C., February 21. Following the one-nighter trek, Humber is slated to move his crew into a New York hotel for Frederick Bros.

## HOLLYWOOD:

Desi Arnaz and Jack Melvin quit their band management arrangement. Arnaz's new band will head for New York after leaving Ciro's in April. . . . Dick Jurgens in town rounding up musicians for his new crew, which will open at Claremount Hotel, Berkeley, Calif. . . . Gil Rodin back with Bob Crosby band currently playing the Palladium. . . . Murray McEachren, trombonist, out of service and featured with Bob Crosby. . . . Fred Martel, ex-Eddie Cantor vocalist, and Sam Kerner, agent, working out deal. Kerner also has David Street.

Sam Lutz, who used to manage Lou Breese and Henry Busse, just released from army and now managing Leighton Noble's outfit, Lutz will center his activities in Hollywood. . . . Freddy Martin just cut his hit song, "Oney, Twozy," while Eli Oberstein was in town. Martin also cut "Bumble Boogie," takeoff of "Flight of the Bumble Bee," for Victor records. . . . Oberstein also recording Dave Rose, Spike Jones, Desi Arnaz, Betty Hutton and Joe Ryan's novelty band while on coast.

Laurence Welk teaming up with (See MUSIC AS WRITTEN on page 28)

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<p>RECORD No. 122</p> <p>Tee-U-Eee Don't Forget To Be True</p> <p>The Little Four</p>	<p>RECORD No. 104</p> <p>Bobbie Town Boogie My Little Girl Blues</p> <p>Willie Lee Brown and Band</p>
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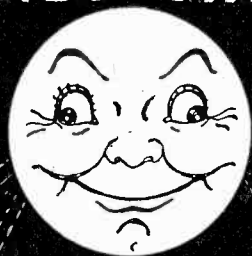
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**Ma Morgan Okays  
Carol in Helen's  
"Showboat" Role**

NEW YORK, Feb. 9.—"I knew from the first picture I saw of you, and, as I wrote Mr. Hammerstein, I was sure you would be the Julie that he, Mr. Hammerstein, would want you to be. I am sure that if my Helen was here she would be very happy the same as I. Wishing you the greatest success that belongs to you. . . ."

"P. S.: Thanks for the tribute paid my Helen with the silent toast. Sincerely, Lulu Morgan."

This letter from the mother of the late Helen Morgan, creator of the role of Julie in the original production of *Showboat* 20 years ago, to Carol Bruce, current Julie in the revival, should settle once for all arguments over comparison of the two chirpers in the role.

**Toledo Trio Faces  
Song-Racket Charge**

TOLEDO, Feb. 9.—Pleas of innocence were entered in Municipal Court yesterday by two men and a woman charged with failing to comply with the Ohio Securities Act in operations of the La Casa Del Rio Music Publishing Company here. All were bound over to the Lucas County grand jury under \$5,000 bond each by Judge J. Parker Edwards.

Donald Owens Jr. and his wife, Ethel, and Edward Love were arrested Wednesday by police at the publishing company offices after complaints by writers that the operators failed to keep promises to have their compositions "plugged" by name bands. The company was incorporated December 6, 1945. Police say the arrest cracked a nationwide song racket.

An aspiring songwriter, police charge, submitted a song plus \$5 for criticism. Later, it is said, the company notified the writer that it was impossible to publish the song at once, at the same time suggesting that the writer purchase stock at \$50 a share. Confiscated records, however, indicate that some shares were sold for \$1.

The shares were sold by mail in the United States, Canada and Alaska, without properly qualifying the stock with the Securities and Exchange Commission, police reported. Postal authorities also are conducting an investigation.

Six filing cabinets filled with submitted songs were confiscated by police, who said the operators had realized more than \$12,000 in two months.

Love is a former Toledo public school teacher.

**'Nantucket' Adrian Suing 802  
Orkster for 2½G Kickback**

NEW YORK, Feb. 9.—Henry Adrian, producer of the floppo musical, *Grl From Nantucket*, is asking Sasha London, ork conductor, and AFM Local 802 for \$2,500 in City Court. London was hired as conductor by Adrian and then dropped. He went around to 802 and union put the bite on Adrian for the 2½G.

Now the manager is going to the mat with both parties for return of the dough. Musical, a costly turkey, ran one week.

**MUSIC—AS WRITTEN**

(Continued from page 27)

Governor Jimmie Davis in his next sides for Decca. Welk is negotiating new contract with Decca. . . . Bob Miller, prezzy Music Pub Contact Employees' Union, in town for annual meeting. . . . Paul Webster, ex-Cab Calloway trumpeter, with Charite Barnet. George Seiberg leaves Barnet to rejoin Tommy Dorsey. . . . Les Brown's band will play Meadowbrook here instead of usual stay at Palladium. . . . Fred Lowery, the whistler, and his singing partner, Dorothy Rae headed for another Eastern jaunt.

Norman Granz, the jazz recorder and concert promoter, swung deal with Black and White records to do 12 special dates. His contracted Philo dates still hold. . . . Deuce Spriggings doing a soundie at RCM. . . . Ralph Peer's purchase of Mexico's oldest publishing firm already counting for action with batch of tunes being recorded by Seeco. . . . Jim Cassity, young singer just released from the army, pinned to Black and

**Flamms Fan Flame  
Of Fame by Fancy  
Build-Up for Thrush**

NEW YORK, Feb. 9.—Playing the Henry Higgins role in *Pygmalion* and making a star out of a nobody is a novel role for either or both of the Flamm boys — Sidney J., exec director of WPAT, and Donald, Belasco owner and former WMCA boss—but they've decided to play it and, presumably, they have hopes.

Specifically, their Eliza Doolittle is a 20-year-old chirper from Paterson, N. J., Mary Kennedy, whom the Flamms and some influential friends believe is a money-making thrush, even if her looks are not so hot. They've engaged Helena Rubenstein to provide the front, and they and their friends are divvying up the cash for the larynx lessons. They expect to produce a star.

However, this is as far as the Eliza Doolittle role fits Miss Kennedy, who is not a cockney flower seller, but a graduate of Paterson State Teacher's College and a post-graduate student at Columbia. She was first heard by Sidney J. Flamm and Judge Milton Schmach, of the Paterson District Court, singing before a local group. Impressed with her vocal chords, but unmoved by her appearance, the op and the solon felt she should get a better showing. Another audition was arranged before Donald Flamm, James V. Cosman, F. T. & T. exec, and Ben Konner, prexy of one of New Jersey's top apparel centers.

It took a third audition before the divvying up resulted. The gamble in this proposition ends April 28, when the Mary Kennedy debts at Town Hall and the boys will learn whether they're Flamm-buoyant or just the Flamm boys playing Higgins.

**Norfolk Solons Nix  
Tax Cancellation**

NORFOLK, Va., Feb. 9.—City council turned a deaf ear to the plea of the Norfolk Living War Memorial Fund for cancellation or suspension of the 10 per cent admissions tax on shows and sporting events staged to raise funds for the memorial.

Maury Riganto, president of the fund, told the council his group is seeking to raise \$500,000 for the project which will include athletic fields, gyms and libraries and declared they were handicapped by the tax. Council gave him little reason to hope for refunds, asserting it could not discriminate, but took his request under advisement.

**Grips Get Hike From  
Skouras, Fabian-MSG**

NEW YORK, Feb. 9.—Grips received increases from two vaude-pic circuits this past week. From Skouras Theaters, union delivered to their members 10 per cent hike from August 1945 to August 1946, with a 5 per cent raise coming August 1946 to run two years. Fabian Circuit received a similar contract and overtime scales were increased in both agreements.

Stagehands have also inked a pact with Madison Square Garden, Inc., that approximates the conditions won by them from the League of New York Theaters. This means a boost of 15 per cent for the Garden deckhands and small improvements in conditions.

**Beneke-Miller 1 Wk. 1 Niters**

NEW YORK, Feb. 9.—Glenn Miller band pulls out of a record-breaking Capitol Theater stand here the end of this week for a week of one-nighters at \$3,000 per, as indicated in *The Billboard* two issues ago. This marks an unusually high price for a newly activated outfit, but with 35 members on the pay roll, band managers were not sniffing at road tours offering less.

Outfit starts recording for Victor, February 20, when it does four sides. One of them will be *Headin' for California*, an original by the late Glenn Miller.

White record contract. . . . Robert Svenson joining Smith, Bull & McCreery adv agency to handle *Skating Vanities, Ice Follies*.

# Both Sides Foresee Victory In 3 Mil MCA-Finley Suit

(Continued from page 18)

and Hal Howard, of MCA, regarding the booking of bands. It was at this time that Finley received letters from Wonders, Flynn, as well as Billy McDonald at Fredericks Brothers promising him bands if he secured the lease on Mission Beach.

Finley told of his repeated attempts to secure bands from MCA and continual rebuttals due to their first refusal arrangement with Daillard's competing Pacific Square. Also mentioned a suggestion by Barnett that he should buy into Casino Grandes or promote in Oakland, Calif., where dancery operation was light and then they could and would supply him with bands. Related how Hal Howard, of MCA, sold him Paul Martin's band but Barnett insisted that MCA heading on standard AFM contract be torn off plus deletion of MCA name on photos of Martin since Barnett is said to have felt that "he would get in Dutch with Daillard." After trying to get bands for a while Finley related how he consulted attorneys about anti-trust suit and told Barnett of possible action. Joe Ross, RCA legal man, was consulted and offered to straighten out matters. Few days later Finley was offered Jack Teagarden, Bob Chester or Ted Florito from MCA. Told MCA that Teagarden and Chester were featured on duo bill at Pacific Square just week or so before and not of value to him now and was interested in Florito but price too high.

Expenses that Finley incurred on trips to New York to book bands direct for Mission Beach including Tommy Dorsey, Jimmy Dorsey, Louis Prima, etc., were gone over with MCA's attorney attempting to prove that goodly portion of time and expense was for other business purposes, including bookings for Casino Gardens as well as radio station applications in Washington.

Finley pointed out that in comparison to his case in San Diego, MCA booked bands into both the Casino Gardens and the Aragon Ballroom, located less than a block apart, yet Daillard received all of their bands in San Diego. He used as an illustration two names doing terrific biz at close competing ballrooms the week-end when Xavier Cugat played the Aragon and Tommy Dorsey was featured at Casino Gardens. Finley said he conversed with Eames Bishop after Daillard sold out to Walter Stutz on July 1, 1945, but he was told Pacific Square would still get MCA bands. As another illustration he told of MCA booking bands into Mission Beach for private parties and charities as recent as a couple weeks ago when Jan Savitt was featured but that he could not get these bands. He stated that he lost \$122,000 during his 1945 operation of Mission Beach due to said conspiracy.

Walter Stutz, current owner of Pacific Square, took the stand next and testified he had lost \$13,000 with a name band policy from July 1 to December 31, 1945. Credited drop in biz to laying off of war workers and less servicemen in locale. MCA attorney made point that Stutz operated cocktail lounges and in biz in San Diego since 1916. When Finley's auditors took the stand, MCA attorney struck at salary and payments made to Warner Austin, manager of the dancery for Finley, and son of a S. D. city councilman.

Hal Howard, MCA booker, was the first witness called by the defense, namely MCA, and he related the Paul Martin episode. Eames Bishop, who followed, explained in answer to previous testimony that he called Jack Flynn at William Morris, and Ralph Wonders, GAC, about recalling their letters to the city council advising that they would supply Finley with bands if he received lease on Mission Beach only because he understood from Daillard that Finley had no change job release and felt it best that Wonders and Flynn not antagonize Daillard since he would continue using their bands.

According to Bishop both Wonders and Flynn replied they would service the highest bidder.

Finley's attorney queried Bishop if Barnett knew about his going to San Diego to make an appearance at the city council to help Daillard clinch the bid, but Bishop stated Barnett knew nothing about the trip. Bishop also stated that after Daillard bowed out of Pacific Square, bands were sold to Stutz on an individual basis even tho practically all bands featured continued to be MCA outfits.

Bishop denied Stutz had Daillard assist him in the booking of bands thereafter, but a previous deposition was read which quoted Bishop as stating that he dealt with Daillard for month or so afterward. Bishop said he did not request Arthur Michaud, Tommy Dorsey manager, to cancel Mission Beach booking Finley swung in direct deal, but suggested that since Pacific Square was open year round and he had top grosses there in the past, thought it wise to go back there. When queried as to Isobel Katelman's testimony that when she was secretary of Bishop's she questioned exclusive contract with Pacific Square. Bishop replied that the contract was just a renewal of the original letter issued Daillard when he applied for bands to play the newly opened ballroom.

He related that good biz done by Tommy Dorsey, Casino Gardens, and Xavier Cugat, Aragon Ballroom, the same week-end may be attributed to fact that both have distinctive fans and draw from comparative separate quarters. In completing his testimony he relayed that his only concern in all dealings with MCA was in a maximum return for the band leader.

Final testimony of the week was given by Larry Barnett with short sessions by Jules Stein and Joe Ross. Barnett told of the extremely competitive biz booking is and of frequent split commissions

among agencies in explanation to the tearing off of MCA heading to the contract for Paul Martin to play Mission Beach. He said that Hal Howard, being a new man confirmed deal, and rather than upset Daillard he requested MCA name taken off. Denied asking Charlie Barnett to not play Mission Beach in another Finley direct booking deal. Also did not directly handle booking deals with Daillard.

Joe Ross related his conversation with Finley when Finley originally said he would bring anti-trust suit if he didn't get MCA bands.

Stein in giving a definition of the booking biz stated that it is a relationship of trust which MCA is the servant and the ork leader is master. He added that our employees council and advise orchestras which are our clients. In closing he mentioned that it is impos-

## Garr With Advanced; Bernie & Seligman Out of Warners

NEW YORK, Feb. 9.—Irwin Garr, reported elsewhere as having gone with Santly-Joy, is actually working for Bernard Bloom, of Advanced Music. Warners' combine, incidentally, has given Harry Bernie and Victor Seligman their notice.

sible to fill all orders for bands since the demand is much greater than the supply and names can only play in one place at one time.

The parade of witnesses in the case has just about reached its end and only the closing remarks by attorneys representing MCA and Finley remain before the jury make their decision.

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| _____C5045 | YOU NEVER WAITED<br>FOR ME                            | Vocals By<br>Red River Dave                        | 48 1/2c Net |
| _____C5048 | TUMBLING TUMBLEWEEDS<br>I'LL NOT BE ASHAMED<br>OF YOU | Vocals By<br>Red River Dave                        | 48 1/2c Net |
| _____C6013 | WHAT'S THE MATTER NOW?<br>THAT'S THE BLUES            | Vocals By<br>Rubberlegs Williams                   | 48 1/2c Net |

### ASCH

(RACE RECORD)

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| _____A315-3 | YOU KNOW, BABY<br>I FOUND A NEW BABY | Mary Lou Williams<br>Trio | 48 1/2c Net |
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SUNSET AT VINE HOLLYWOOD

### Hollywood Musical To Feature Sinatra Tolerance Leanings

HOLLYWOOD, Feb. 9.—Frank Sinatra's consistent efforts in combating intolerance and in promoting racial and religious understanding in America will be spotlighted at the first annual musical show of the Hollywood Independent Citizen's Committee of Arts, Sciences and Professions. Show will be held February 25 at the Shrine Auditorium in Los Angeles and will feature p. a. of music names and emceeing of Al Jarvis, *Make Believe Ballroom* originator.

"The Voice" will be honored for his work as "America's Fighter for Tolerance" as displayed by his many treks into the hinterland to talk with bobby soxers, his radio plugs, and the highly successful movie short *The House I Live In* which had extensive national showings last year.

Committee boasts top names in film-land, including Bob Hope, Jack Benny, Johnny Green, etc. Talent for event includes Andrews Sisters, King Cole Trio, Spike Jones, Desi Arnaz, Gene Krupa, Freddy Martin, and their bands, as well as Ella Mae Morse, Lena Horne, the Charioteers, the Pled Pipers and host of others.

### Sterling Switches To Pop Line; Seeks A&R Man in East

NEW YORK, Feb. 9.—Al Middleman's Sterling record label shifts to the 75-cent pop line starting February 18 when Middleman plans to release his first two pop "hit tunes."

Claiming that new pressing sources have been contracted for in the Midwest and here in the East, Middleman aims to use all output from his own Los Angeles plant for pop stuff to be shipped as Sterling disks. He will keep his Juke-Box label going with biscuits from new sources of supply, possibly Irving Mills's new Master supply outfit.

In addition to Art Rupee's services in the West, an artists' and repertoire man will be hired here in the East, says Middleman, with a view toward signing of "name" talent and songs.

### Good Neigh-or

NEW YORK, Feb. 9. — Flack whimsy was lavished this week on a note that Met chirper Helen Traubel's Tennessee Walking Horse, White Ghost, had left his winter quarters in Sarasota, Fla., to return to New York to rehearse bangtail role of Grane in the Wagner opus *Gotterdammerung* in which he debbed last year. "Miss Traubel said," quotes the flackery, "that White Ghost, criticized last year for shunning the high notes, this year will take a neigh above a neigh, which ought to satisfy his severest critics. I warned him not to strain his voice last season. He is using a special throat spray to protect him from climate changes, and I understand his whinny is in true bel canto style."

White Ghost was a gift to Miss Traubel from circusman Robert Ringling, once a longhair chirper himself.

### USO Out by Dec. 31, 1947, But Perm Org Is Planned

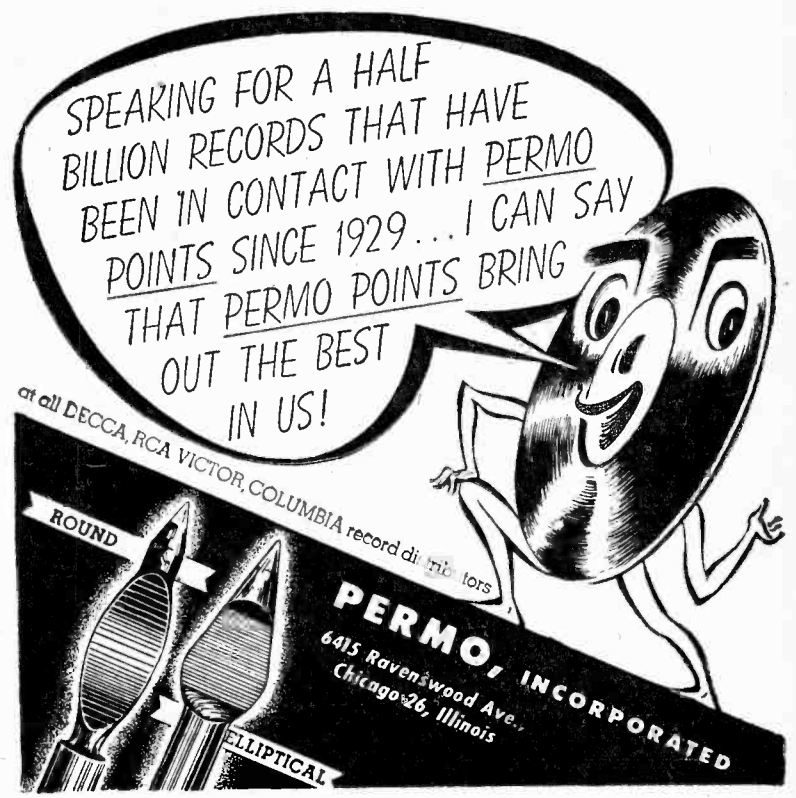
NEW YORK, Feb. 9.—Camp Shows, Inc., will dissolve December 31, 1947, said Lindsley F. Kimball, prexy of USO, the parent org, at a dinner held at Waldorf-Astoria.

He said that altho USO operations in the Western Hemisphere are being cut down, CSI will continue "a full measure of service to men still abroad, even tho audiences of less than 500 have been eliminated from its circuit in this country."

CSI is certain to become a permanent operation after its dissolution on a much smaller scale and probably with a different title, because it has tackled the job of feeding entertainment to veteran hospitals.

### Strong Pulls 2,810 in Texas

FORT WORTH, Feb. 9.—Bob Strong and his band ended a three-day engagement at the Casino at Lake Worth, 10 miles from here, Sunday (3). A total of 2,810 dancers attended the dine and dance spot operated by George Smith. Friday and Sunday night prices \$1.20 a person and Saturday night \$2.40 a person, tax included.



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## Heat On To Keep Heat Off Showbiz in New York Tug Strike

(Continued from page 3)  
 toring of schools for the strike duration means 1,000,000 carefree bobby-soxers on the streets with coin to spend on the Main Stem. Even Madison Square Garden, which has several weeks' supply of fuel on hand, is playing cagey, and if the strike is protracted, will have to close down until settlement.

Radio, in wartime style, co-operated 100 per cent with the City Hall and was on the air 15 minutes after O'Dwyer issued his order. Sparked by Seymour S. Segal, co-ordinator at WNYC (city-owned outlet) outlets and webs fed city-wide New Yorkers with spot bulletins.

Four hours after the mayoral ukase, Broadway had doused its lights.

### Brownout Hypoes Biz

When news of the fuel ban and brownout hit stem nitery-cafe ops, they started dragging their chins. But oddly enough, the brownout didn't slice takes. In fact, clubs most of which figured to be hurt did a larger business with the darkened fronts than they did the previous week when everything was normal. The Zanzibar said its Wednesday and Thursday business (brownout started Wednesday night) was bigger than the week before. Even the Singapore did a bigger biz Thursday than it did the previous Thursday when the spot preemed.

The Latin Quarter says that since its new show opened Thursday (31) it has turned away more people for every show than its capacity. Darkened outside hasn't effected biz one bit.

The Carnival over on Eighth Avenue where it would be expected that biz would take a dive, showed packed houses for every show. Even Billy Rose's Diamond Horseshoe, located on a side street, reported Wednesday's biz as best in a month. Thursday's takes, however, were slightly off as compared with the previous day, but were still satisfactory.

Ops say they can't explain it. They had expected biz to take a slide with

## Preference Chart

NEW YORK, Feb. 9.—Stories on this page, one on juke-box music preferences of G.I.'s in practically every part of the world, and the other on favorites of American lads in Tokyo and Korea, as determined by the Tokyo Mose disk jockey program, give all of the music business (band leaders, publishers, record companies, etc.) a comprehensive idea of just what these millions of G.I.'s who will form an important part of the market for musical wares, want.

### SHOWFOLKS HEP

(Continued from page 20)

came to collecting for their hayloft harmonies.

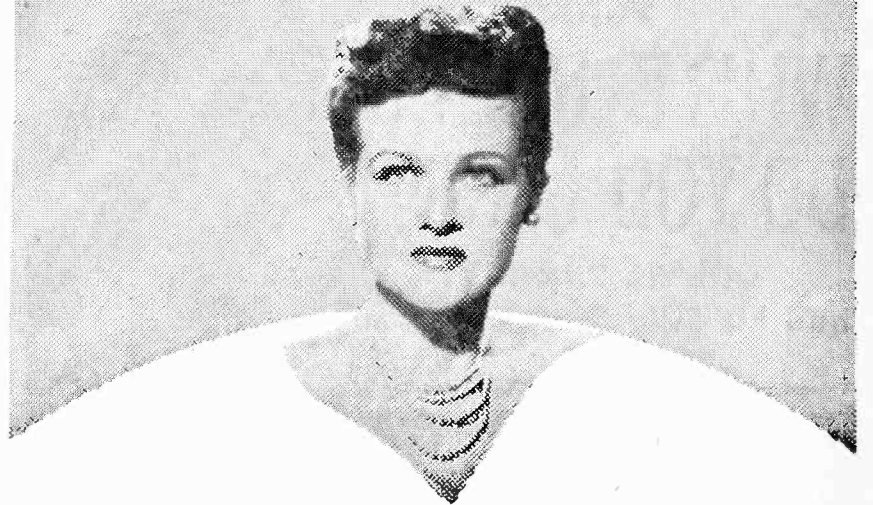
Explanations behind the big-biz atmosphere now pervading the folk-artist belt vary, but most diskers blame the war for part of their troubles. Claim that ridge-runners and stump-jumpers all got into the war and in course of their G.I. travels picked up enough metropolitan savvy to hoist their market value and asking price when they returned to the farm and mountainside. Radio boom thruout the South also brought enlightenment and independence to many folksters who fitted profitably into bulk of Dixie programing. And finally, say the diskers, the old law of compensation came into play. With disk sales building up the Roy Rogers and Gene Autry's, every hinterland hotshot decided that if somebody else could make money out of his talents, why not he.

Whatever the precise reasons, diskers only know that the next guy who salves 'em up about easy-come, easy-go hillbillies is gonna get a squirt of tobaccy juice right in his puss,

dim streets. The fact that it didn't but actually got better has them sitting in corners with crossed fingers. Big stickler is the edict on coal and fuel oil.

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# I DIDN'T MEAN A WORD I SAID

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Music by Jimmy McHugh

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DO YOU MIND?

with AL TRACE  
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PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES

1. SYMPHONY
2. LET IT SNOW! LET IT SNOW! LET IT SNOW!
3. I CAN'T BEGIN TO TELL YOU
4. I'M ALWAYS CHASING RAINBOWS
5. IT MIGHT AS WELL BE SPRING
6. PERSONALITY
7. AREN'T YOU GLAD YOU'RE YOU!
8. DOCTOR, LAWYER, INDIAN CHIEF
9. SOME SUNDAY MORNING
10. JUST A LITTLE FOND AFFECTION
11. DIG YOU LATER (A HUBBA-HUBBA-HUBBA)
12. DAY BY DAY
13. CHICKERY CHICK
14. OH! WHAT IT SEEMED TO BE
15. WAITIN' FOR THE TRAIN TO COME IN

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	SONG	ENGLISH	AMERICAN
4	1	1. KENTUCKY	Campbell Connelly..	BMI
6	4	2. IT'S A GRAND NIGHT FOR SINGING	Chappell .....	Williamson
8	3	3. IT'S BEEN A LONG, LONG TIME	Bradbury Wood....	Morris
5	5	4. (DID YOU EVER) GET THAT FEELING IN THE MOONLIGHT?	Francis Day.....	Paul-Pioneer
15	6	5. UNDER THE WILLOW TREE	Mac Melodies.....	*
6	2	6. CRUISING DOWN THE RIVER	Cinephonic .....	*
9	7	7. OUT OF THE NIGHT	Southern .....	*
9	9	8. I'LL CLOSE MY EYES	World Wide.....	*
11	12	9. LET'S KEEP IT THAT WAY	Noel Gay.....	*
17	8	10. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash.....	Music Makers
5	11	11. THE MOMENT I SAW YOU	Peter Maurice.....	*
1	—	12. NANCY	Chappell .....	Stanwood
15	10	13. I HOPE TO DIE IF I TOLD A LIE	Campbell Connelly..	Advanced
5	14	14. ROSE OF SANTA LUCIA	Feldman .....	*
15	16	15. SYMPHONY	Chappell .....	Chappell
5	17	16. TWO CAN DREAM AS CHEAPLY AS ONE	Campbell Connelly..	*
1	—	17. THAT'S FOR ME	Campbell Connelly..	Williamson
2	—	18. WHEN TWO BROKEN HEARTS GET TOGETHER	Campbell Connelly..	*
3	18	19. MY HEART IS DANCING WITH YOU	Irwin Dash.....	*
17	13	20. BELL-BOTTOM TROUSERS	Campbell Connelly..	Santly-Joy

\*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- AREN'T YOU GLAD YOU'RE YOU? (Burke-Van Heusen). Sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.
- AS LONG AS I LIVE (Witmark). Background theme in Warner Bros.' "Saratoga Trunk." National release date—January 26, 1946.
- DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (Robbins). Sung by Perry Como in 20th Century-Fox's "Doll Face." National release date—January, 1946.
- DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen). Sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.
- GIVE ME THE SIMPLE LIFE (Triangle). Sung by John Payne and June Haver in 20th Century-Fox's "Give Me the Simple Life."
- I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Conn). In 20th Century-Fox's "The Dolly Sisters." Sung by John Payne. National release date—November, 1945.
- IF I HAD A DOZEN HEARTS (Paramount). Sung by Betty Hutton in Paramount's "The Stork Club." National release date—December 28, 1945.
- I'M ALWAYS CHASING RAINBOWS (Miller). In 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.
- IT MIGHT AS WELL BE SPRING (Williamson). Sung by Dick Haymes in 20th Century-Fox's "State Fair." National release date—October, 1945.
- PERSONALITY (Burke-Van Heusen). Sung by Bing Crosby. Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.
- THE BELLS OF ST. MARY'S (Burke-Van Heusen). Sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.



RECORD-BREAKING RECORDING OF THE YEAR  
JB 502

VOO-IT...VOO-IT  
NOVELTY BOOGIE Vocal

CRYIN' BLUES  
LOW-DOWN BLUES Vocal

by  
THE BLUES WOMAN  
ORCHESTRAL ACCOMPANIMENT

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# Music Popularity Chart

Week Ending  
Feb. 8, 1946

## RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, February 1, 8 a.m., and ending Friday, 8 a.m., February 8)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
10	Aren't You Glad You're You? (F) (R)	Burke-Van Heusen	ASCAP
8	As Long As I Live (F) (R)	Witmark	ASCAP
2	Atlanta, G. A. (R)	Stevens	BMI
	Chickery Chick (R)	Santly-Joy	ASCAP
	Come to Baby, Do (R)	Leeds	ASCAP
	Day By Day (R)	Barton	ASCAP
	Dearest Darling (R)	Advanced	ASCAP
3	Dig You Later (A Hubba-Hubba-Hubba) (F) (R)	Robbins	ASCAP
4	Doctor, Lawyer, Indian Chief (F) (R)	Burke-Van Heusen	ASCAP
2	Everybody Knew But Me (R)	Berlin	ASCAP
1	Gimme a Little Kiss (R)	ABC	ASCAP
4	Give Me the Simple Life (F) (R)	Triangle	ASCAP
	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
10	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
	I'm Glad I Waited For You (F) (R)	Shapiro-Bernstein	ASCAP
	It Might As Well Be Spring (F) (R)	Williamson	ASCAP
	It's Been a Long, Long Time (R)	Morris	ASCAP
	Just a Little Fond Affection (F) (R)	Shapiro-Bernstein	ASCAP
10	Let It Snow! Let It Snow! Let It Snow! (R)	Morris	ASCAP
1	One More Dream (And She's Mine) (R)	Barton	ASCAP
2	Personality (F) (R)	Burke-Van Heusen	ASCAP
	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
	Symphony (R)	Chappell	ASCAP
	(Did You Ever Get) That Feeling in the Moonlight? (R)	Paull-Pioneer	ASCAP
	That's For Me (F) (R)	Williamson	ASCAP
3	Tomorrow Is Forever (R)	Advanced	ASCAP
5	Wait and See (F) (R)	Feist	ASCAP
	Waitin' For the Train To Come In (R)	Martin Block	BMI
1	What a Deal (R)	Vanguard	BMI
1	Who's Sorry Now?	Mills	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to date	Last Week	This Week	TITLE	LIC. BY
7	1	1	1	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Vaughn Monroe. Victor 20-1759—ASCAP
4	6	2	2	PERSONALITY (F)	Johnny Mercer. Capitol 230—ASCAP
11	2	3	3	SYMPHONY	Benny Goodman. Columbia 36874—ASCAP
10	4	4	4	DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (F)	Perry Como. Victor 20-1750—ASCAP
11	3	5	5	SYMPHONY	Freddy Martin. Victor 20-1747—ASCAP
7	8	6	6	SYMPHONY	Jo Stafford. Capitol 227—ASCAP
10	1	7	7	DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton. Capitol 220—ASCAP
5	7	8	8	SYMPHONY	Bing Crosby. Decca 18735—ASCAP
7	—	9	9	I CAN'T BEGIN TO TELL YOU (F)	Andy Russell. Capitol 221—ASCAP
1	—	10	10	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Woody Herman. Columbia 36909—ASCAP
3	11	11	11	YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)	Les Brown. Columbia 36884—ASCAP
1	—	12	12	DAY BY DAY	Frank Sinatra. Columbia 36905—ASCAP (Les Brown, Columbia 36945; Bing Crosby-Mel Torme, Decca 18746; Monica Lewis, Signature 15009; Jo Stafford, Capitol 237)
2	—	13	13	I'M ALWAYS CHASING RAINBOWS (F)	Harry James. Columbia 36899—ASCAP
10	5	14	14	I CAN'T BEGIN TO TELL YOU (F)	Harry James. Columbia 36867—ASCAP
1	—	15	15	OH! WHAT IT SEEMED TO BE	Frank Sinatra. Columbia 36905—ASCAP
3	10	16	16	I'M ALWAYS CHASING RAINBOWS (F)	Perro Como. Victor 20-1788—ASCAP
11	8	17	17	I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro. Decca 23457—ASCAP
10	—	18	18	WAITIN' FOR THE TRAIN TO COME IN	Peggy Lee. Capitol 218—BMI (Harry James, Columbia 36867; Louis Prima, Majestic 7156; Johnny Long-Dick Robertson, Decca 18718; Celestine Stewart and The Charmers, Hub 3008; Monica Lewis, Signature 15010)
1	—	19	19	EVERYBODY KNEW BUT ME	Woody Herman. Columbia 36909—ASCAP (Helen Forrest, Decca 18778; Gordon Macrae, Musicraft 15053; Louis Prima, Majestic 7163; Dinah Shore, Victor 20-1775)
6	—	20	20	AREN'T YOU GLAD YOU'RE YOU?	Bing Crosby. Decca 18720—ASCAP

### Coming Up

SLOWLY (F)	Dick Haymes. Decca 18747
ONE MORE DREAM (AND SHE'S MINE)	Johnnie Johnston (The Satisfiers-Lloyd Shaffer Ork). Capitol 228
OH! WHAT IT SEEMED TO BE	Frankie Carle. Columbia 36892

## 2 Great Records



### 1 King Cole Trio

First Place in EVERY Poll!  
Esquire - Metronome - Downbeat - Orchestra World

# 'IT IS BETTER TO BE BY YOURSELF'

Just as they sing it in the picture  
"Breakfast in Hollywood"

and

# 'SWEET GEORGIA BROWN'

A fast instrumental proving why Nat (King) Cole and his guitarist Oscar Moore were awarded top honors in the ESQUIRE poll.

CAP. 239 50c plus taxes

AND

### 2

## Cootie Williams Blows Hot 'JUICE HEAD BABY'

A race-blues with Vocal by  
Eddie "Mr. Cleanhead" Vinson himself

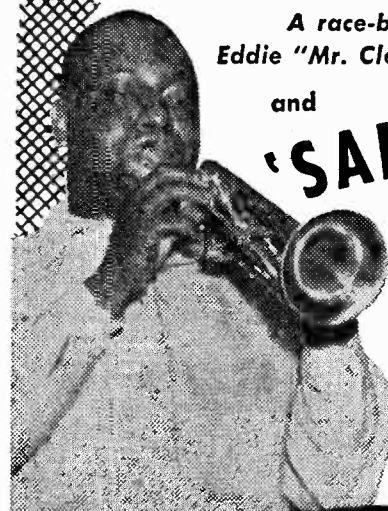
and

# 'SALT LAKE CITY BOUNCE'

His Best Instrumental To Date

It's a solid hit when Cootie blows his horn. Here's a double-feature with Cootie in top form.

CAP. 237 50c plus taxes



Capitol RECORDS  
FROM HOLLYWOOD  
Sunset and Vine

RCA VICTOR

New Releases

TOMMY DORSEY

and his Orchestra

WE'LL GATHER LILACS

(from "Perchance To Dream")

IF I HAD A WISHING RING

(from the Golden Pictures' Production "Breakfast in Hollywood")

Vocals by Stuart Foster

RCA VICTOR 20-1809



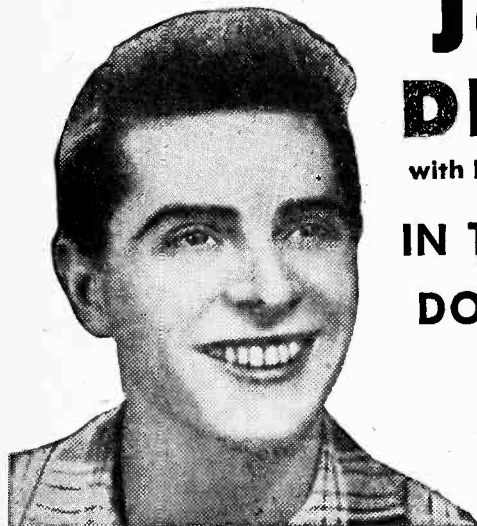
JOHNNY DESMOND

with Russ Case and his Orchestra

IN THE MOON MIST DO YOU LOVE ME

(from the 20th Century-Fox picture "Do You Love Me")

RCA VICTOR 20-1810



EDDY ARNOLD

and his Tennessee Plowboys

I Talk to Myself About You (I'll Have To) Live and Learn

RCA VICTOR 20-1801

CLAUDE CASEY

Singing with String Band Accompaniment

Family Reunion in Heaven Two Little Girls with Golden Curls

RCA VICTOR 20-1802

ROOSEVELT SYKES

and his Piano with Saxophone, Guitar and Drums

Little Sam Anytime is the Right Time

BLUEBIRD 34-0745



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Artist	Label
9	1	1	1. SYMPHONY (R)	Chappell	
14	2	2	2. I CAN'T BEGIN TO TELL YOU (F) (R)	Bregman-Vocco-Conn	
7	5	3	3. SOME SUNDAY MORNING (F) (R)	Harms, Inc.	
6	3	4	4. LET IT SNOW! LET IT SNOW! LET IT SNOW! (R)	Morris	
16	4	5	5. IT MIGHT AS WELL BE SPRING (F) (R)	Williamson	
2	—	6	6. I'M ALWAYS CHASING RAINBOWS (F) (R)	Miller	
6	6	7	7. JUST A LITTLE FOND AFFECTION (F) (R)	Shapiro-Bernstein	
4	9	8	8. AREN'T YOU GLAD YOU'RE YOU? (F) (R)	Burke-Van Heusen	
1	—	9	9. PERSONALITY (F) (R)	Burke-Van Heusen	
15	8	10	10. CHICKERY CHICK (R)	Santly-Joy	

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Artist	Label
8	1	1	1. LET IT SNOW! LET IT SNOW! LET IT SNOW! (F)	Vaughn Monroe	Victor 20-1759
10	4	2	2. SYMPHONY (F)	Freddy Martin	Victor 20-1747
5	2	3	3. PERSONALITY (F)	Johnny Mercer	Capitol 230
6	3	4	4. SYMPHONY (F)	Bing Crosby	Decca 18735
9	6	5	5. DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton	Capitol 220
13	5	6	6. I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro	Decca 23457
5	6	7	7. SYMPHONY (F)	Benny Goodman	Columbia 35874
3	7	8	8. I'M ALWAYS CHASING RAINBOWS (F)	Perry Como	Victor 20-1788
11	9	9	9. DIG YOU LATER (A HUBBA HUBBA HUBBA) (F)	Perry Como	Victor 20-1780

(Continued on page 97)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Artist	Label
18	1	1	1. On the Moonbeam	Vaughn Monroe	Victor P-142
7	2	2	2. Nutcracker Suite (Tchaikowsky)	Spike Jones and His City Slickers	Victor P-143
4	2	2	2. Polanaise Album	Earl Wrightson, Rose Inghram, Mary Martha Briney and Chorus (Al Goodman Ork)	Victor P-145
1	—	3	3. State Fair	Dick Haymes	Decca A-412
33	2	4	4. Glenn Miller	Glenn Miller and Ork	Victor P-148

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Artist	Label
20	1	1	1. Clair de Lune	Jose Iturbi	Victor 11-8851
34	1	2	2. Chopin's Polonaise	Jose Iturbi	Victor 11-8848
13	2	3	3. Warsaw Concerto	Sanroma Boston Pops	Victor 11-8863
26	3	4	4. Warsaw Concerto	Mathieson, London Symphony	Columbia 7490-M
41	1	5	5. Warsaw Concerto	Wallenstein, Los Angeles Philharmonic Ork	Decca 29150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Artist	Label
30	1	1	1. Rhapsody in Blue	Oscar Levant, Philadelphia Ork	Columbia X-251
32	3	2	2. Rhapsody in Blue	Eugene Ormandy, Conductor	Victor DM-358
2	4	3	3. Rossini Overtures	Arturo Toscanini and NBC Symphony Orchestra	Victor DV-2
4	2	4	4. Bolero (Ravel)	Andre Kostelanetz (The Robin Hood Dell Ork)	Columbia MX-257
5	—	4	4. Tchaikowsky Nutcracker Suite	Ormandy, Philadelphia Ork	Victor M-915
2	—	4	4. Rachmaninoff Concerto No. 2 in C Minor	Rachmaninoff, Philadelphia Ork	Victor M-58

# Music Popularity Chart

Week Ending  
Feb. 7, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	This Week	Record
6	1	1	<b>LET IT SNOW! LET IT SNOW! LET IT SNOW!</b> —Vaughn Monroe (Vaughn Monroe-The Norton Sisters)...Victor 20-1750 (Connee Boswell-Russ Morgan, Decca 18741; Danny O'Neil, Majestic 7162; Woody Herman, Columbia 36909; Bob Crosby, ARA 129)
10	2	2	<b>SYMPHONY</b> —Freddie Martin (Clyde Rogers)...Victor 20-1747 (Marlene Dietrich, Decca 23456; Benny Goodman, Columbia 36874; Jo Stafford, Capitol 227; Danny O'Neil, Majestic 7162; Guy Lombardo, Decca 18737; Bing Crosby, Decca 18635; Phil Moore Four, Musicraft 15048; Harry Cool, Signature 15007; Barry Wood, Cosmo 469)
13	3	3	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Bing Crosby-Carmen Cavallaro...Decca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
4	7	4	<b>PERSONALITY (F)</b> —Johnny Mercer...Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930; Helen Carroll-The Satisfiers, Victor 20-1807)
6	5	4	<b>SYMPHONY</b> —Benny Goodman (Liza Morrow)...Columbia 36874 (See No. 2)
9	4	5	<b>DOCTOR, LAWYER, INDIAN CHIEF (F)</b> —Betty Hutton (Paul Weston Ork)...Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945)
3	8	5	<b>I'M ALWAYS CHASING RAINBOWS (F)</b> —Perry Como (The Satisfiers-Russ Case Ork)...Victor 20-1788 (Dick Haymes-Helen Forrest, Decca 23472; Continental Dance Ork, Continental C-1170; Harry James, Columbia 36899; Ted Martin-The Mack Triplets, De Luxe 1006; Barry Wood, Cosmo 469)
6	6	6	<b>SYMPHONY</b> —Bing Crosby (Victor Young Ork)...Decca 18735 (See No. 2)
2	10	7	<b>YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)</b> —Perry Como-The Satisfiers (Russ Case Ork)...Victor 20-1788 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144)
6	9	8	<b>SYMPHONY</b> —Jo Stafford...Capitol 227 (See No. 2)
10	12	9	<b>IT MIGHT AS WELL BE SPRING (F)</b> —Sammy Kaye (Victor Young Ork, Decca 18706; Paul Weston-Margaret Whiting, Capitol 214; Ray Noble, Columbia 36893)
2	—	9	<b>YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)</b> —Les Brown (Doris Day)...Columbia 36884 (See No. 7)
2	—	10	<b>BUZZ ME</b> —Louis Jordan...Decca 18734 (Ella Mae Morse, Capitol 226; Henry (Red) Allen, Victor 20-1808; Al Ammons, Mercury 2010)
4	10	10	<b>I'M ALWAYS CHASING RAINBOWS (F)</b> —Dick Haymes-Helen Forrest (Earle Hagen Ork)...Decca 23472 (See No. 5B)
5	11	10	<b>SYMPHONY</b> —Guy Lombardo...Decca 18737 (See No. 2)
7	12	11	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Harry James (Ruth Haag)...Columbia 36867 (See No. 3)
10	12	11	<b>IT MIGHT AS WELL BE SPRING (F)</b> —Dick Haymes (Victor Young Ork)...Decca 18706 (See No. 9A)
1	—	12	<b>GOT A RIGHT TO CRY</b> — Joe Liggins (Joe Liggins)...Exclusive 210
15	—	12	<b>IT'S BEEN A LONG, LONG TIME</b> —Harry James (Kitty Kallen)...Columbia 36838 (Bing Crosby-Les Paul Trio, Decca 18708; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040; The Five De Marco Sisters, Majestic 7157)
2	11	12	<b>OH! WHAT IT SEEMED TO BE</b> —Frankie Carle (Marjorie Hughes)...Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481)
10	8	13	<b>DIG YOU LATER (A HUBBA, HUBBA, HUBBA) (F)</b> —Perry Como (The Satisfiers-Russ Case Ork)...Victor 20-1750

### Coming Up

LET IT SNOW! LET IT SNOW! LET IT SNOW!—Bob Crosby...ARA 129  
LET IT SNOW! LET IT SNOW! LET IT SNOW!—Woody Herman, Columbia 36909

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Record
3	3	1	<b>GUITAR POLKA</b> ...Al Dexter...Columbia 36898
17	1	2	<b>SIoux CITY SUE</b> ...Dick Thomas...National 5010
14	4	3	<b>SILVER DEW ON THE BLUE GRASS TONIGHT</b> ..Bob Wills...Columbia 36841
2	2	3	<b>HONEY, DO YOU THINK IT'S WRONG?</b> ...Al Dexter...Columbia 36898
3	3	4	<b>SIoux CITY SUE</b> ...Hoosier Hot Shots...Decca 18745
4	4	4	<b>SOMEDAY (YOU'LL WANT ME TO WANT YOU)</b> ...Elton Britt...Bluebird 33-0521
6	—	4	<b>YOU WILL HAVE TO PAY</b> ...Tex Ritter...Capitol 223
1	—	4	<b>SIoux CITY SUE</b> ...Zeke Manners...Victor 20-1797

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Record
6	1	1	<b>BUZZ ME</b> ...Louis Jordan...Decca 18734
5	—	2	<b>GOT A RIGHT TO CRY</b> ...Joe Liggins...Exclusive 210
4	2	3	<b>DON'T WORRY 'BOUT THAT MULE</b> ...Louis Jordan...Decca 18734
5	3	4	<b>BE-BABA-LEBA</b> ...Helen Humes...Philo PV-106
12	3	4	<b>THE HONEYDRIPPER</b> ...Joe Liggins...Exclusive 207

**DECCA HITS BY GREAT ARTISTS**

**BING CROSBY and THE JESTERS**  
with BOB HAGGART and his Orchestra

**McNAMARA'S BAND**  
**DEAR OLD DONEGAL**  
Both Vocal with Orchestra  
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# PART 3—The Billboard

## ADVANCE RECORD

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A LITTLE BIT OF HEAVEN ALBUM..** Felix Knight (Russ Morgan Ork-Jeffrey Alexander Chorus)..... Decca A-413
- A Little Bit of Heaven..... Decca 23488
  - Come Back Paddy Reilly..... Decca 23486
  - Come Back to Erin..... Decca 23486
  - In the Valley Near Sleivenamon..... Decca 23488
  - Lass From the County Mayo..... Decca 23487
  - Sweet Inniscarra..... Decca 23489
  - That Tumbledown Shack in Athlone..... Decca 23489
  - There's A Cottage By The Shannon..... Decca 23487
- ALL I SING IS BLUES.....** Billy Eckstine..... National 9017
- ALONE ON THE TRAIL.....** The Good-Fellows (Harold Grant Ork)..... Standard T-2113
- ANYTIME IS THE RIGHT TIME.....** Roosevelt Sykes..... Bluebird 34-0745
- ATLANTA, G. A.....** Woody Herman (Woody Herman)..... Columbia 36949
- BLACK BROWN AND BEIGE ALBUM..** Duke Ellington..... Victor SP-9
- Come Sunday..... Victor 28-0401
  - The Blues..... Victor 28-0401
  - Three Dances..... Victor 28-0400
  - Work Song..... Victor 28-0400
- BONES, BONES, BONES (EZEKIEL IN THE VALLEY).....** Golden Gate Quartet..... Columbia 36937
- CALYPSO ALBUM.....** Lord Invader-Lord Beginner (Felix and his Internationals)..... Disc 614
- Always Marry a Pretty Woman..... Disc 6009
  - New York Subway..... Disc 6009
  - Nora, the War Is Over..... Disc 6008
  - Shake Around..... Disc 6007
  - Tied-Tongue Baby..... Disc 6007
  - Yankee Dollar in Trinidad..... Disc 6008
- COAX ME A LITTLE BIT.....** Dinah Shore (Sonny Burke Dir. Ork)..... Columbia 36944
- COME FOR A RIDE.....** Bill Crosby..... Columbia 36938
- DO YOU LOVE ME?.....** Johnny Desmond (Russ Case Ork)..... Victor 20-1810
- EVEN SONG.....** Artie Shaw (12")..... Victor 28-0405
- FAMILY REUNION IN HEAVEN.....** Claude Casey..... Victor 20-1802
- HARLEM HOLIDAY.....** Ross Leonard (Alan McPage Trio) A-1 1006
- I TALK TO MYSELF ABOUT YOU.....** Eddie Arnold (Tennessee Plowboys)..... Victor 20-1801
- IF I HAD A WISHING RING.....** Tommy Dorsey (Stuart Foster)..... Victor 20-1809
- I'LL NEVER SEE THE SUNSHINE (UNTIL WE MEET AGAIN).....** Ross Leonard (Alan McPage Trio) A-1 1006
- IN A MONASTERY GARDEN.....** Fred Waring (Glee Club)..... Decca 18302
- IN THE MOON MIST.....** Johnny Leonard (Russ Case Ork)..... Victor 20-1810
- JEALOUSY.....** Emil Coleman..... De Luxe 1010
- L'HONNEUR DES POETES.....** Paul Eluard-Louis Aragon (Recitations) — Francois Mauriac-Albert Camus (Editorials) (3 12" disks)..... Disc 52
- LITTLE SAM.....** Roosevelt Sykes..... Bluebird 34-0745
- (I'LL HAVE TO) LIVE AND LEARN.....** Eddie Arnold (Tennessee Plowboys)..... Victor 20-1801
- MOSES SMOTE THE WATERS.....** Golden Gate Quartet..... Columbia 36937
- NEGRO FOLK SONGS ALBUM.....** "Leadbelly" (3 12" disks)..... Disc 660
- Bad Men and Bad Women..... Disc 3003
  - Country Dances and Cowboy Songs..... Disc 3002
  - Work Songs and Spirituals..... Disc3001
- ONE NIGHT IN CUBA.....** —The Good-Fellows (Harold Grant Ork)..... Standard T-2113
- POEMS FROM CHARLES PEGUY.....** Academie Francaise Actors (3 12" disks)..... Disc 54
- (1) Presentation de la Beauce a Notre Dame de Chartres; (2) Priere de Confiance; (3) Priere de Residence.
- PRISONER OF LOVE.....** Billy Eckstine..... National 9017
- RUSSIAN AND LUDMILLA ALBUM (12-inch).....** Bolshoi Theater (Russia) Ork, chorus and soloists..... Disc 751
- Gorislava's Cavatine (Parts 1-2)..... Disc 4002
  - Persian Chorus..... Disc 4001
  - There's a Desert Country..... Disc 4001
- SOMEONE I LOVE.....** Ross Leonard (Alan McPage Trio) A-1 1005
- STRAUSS WALTZES ALBUM.....** Sam Freed Conducting Ork.. Capitol BD-22
- Artist's Life..... Capitol 20046
  - Blue Danube..... Capitol 20047
  - Emperor Waltz..... Capitol 20045
  - Southern Roses..... Capitol 20047
  - Tales From the Vienna Woods..... Capitol 20048
  - Vienna Life..... Capitol 20048
  - Voices of Spring..... Capitol 20045
  - Wine, Woman and Song..... Capitol 20046
- SUITE No. 8.....** Artie Shaw (12")..... Victor 28-0405
- SUMMERTIME.....** Artie Shaw (12")..... Victor 28-0406
- SWEET, I'VE GOTTEN ON YOU.....** Five De Marco Sisters (Bud Freeman Ork)..... Majestic 7166
- TAKE CARE (When You Say "Te Quiero").....** Charlie Spivak (Jimmy Saunders)..... Victor 20-1806
- TAKE IT AWAY.....** Emil Coleman (Judy Lang)..... De Luxe 1010
- TAKEN OFF.....** Sir Charles and His All Stars.. Apollo 757
- TAM-PALAM.....** Duke of Iron and His Calypso Troubadours..... Apollo 102
- THAT'S MY GAL.....** Bill Crosby..... Columbia 36938
- THE BELLS OF ST. MARY'S.....** Fred Waring (Glee Club)..... Decca 18302
- THE FRIM FRAM SAUCE.....** Ella Fitzgerald-Louis Armstrong (Ork dir. by Bob Haggart)..... Decca 23496
- THE GAY NINETIES, PART ONE.....** The Old Timers..... Continental 5050
- (1) The Band Played On; (2) In the Good Old Summertime; (3) My Bonnie; (4) School Days.
- THE LADY IN DEBT.....** Hot Lips Page..... Continental 6015
- THE MAID WITH THE FLACCID AIR.....** Artie Shaw (12")..... Victor 20-0406
- THE VOICE OF FRANK SINATRA ALBUM.....** Frank Sinatra (Axel Stordahl Dir. Ork)..... Columbia C-112
- (I Don't Stand) A Ghost of a Chance..... Columbia 36919
  - I Don't Know Why (I Just Do)..... Columbia 36918
  - Paradise..... Columbia 36921
  - Someone to Watch Over Me..... Columbia 36921
  - These Foolish Things (Remind Me of You)..... Columbia 36919
  - Try a Little Tenderness..... Columbia 36920
  - Why Shouldn't I?..... Columbia 36920
  - You Go To My Head..... Columbia 36918

(Continued on page 97)

# Music Popularity Chart

Week Ending  
Feb. 7, 1946

## DATA AND REVIEWS

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by try into best selling, most played or most heard features of the Chart.

**HERE I GO AGAIN**.....Dinah Shore (With Orchestra Under Direction of Sonny Burke).....Columbia 36943

This one is selected as a bet strictly on the grounds that Dinah is about due, and maybe this first Columbia platter since she switched from Victor is it. Tune is a pretty ballad from the boff Broadway musical comedy, "Are You With It?" For the most part, Dinah handles it in sweet, smooth fashion, tho her voice seems to thin out badly in spots in the upper registers. Sonny Burke ork backing is subdued and sets a good mood for Miss Shore's piping. Reverse side is rhythm novelty, "Shoo-Fly Pie and Apple Pan Dowdy," which Dinah handles well, too. If the tune becomes a biggy, Dinah's disk will have helped and will ride to the near-top with it.

**WE'LL GATHER LILACS**.....Tommy Dorsey (Vocal by Stuart Foster).....Victor 20-1809

If Tommy's velvety tromboning can blow a platter to the top, this one won't have any trouble getting there. In all his years of etching, TD has never played as much trombone on any single disk. Tune is from English legiter, "Perchance to Dream," and has been hot in the United Kingdom. It's a lovely ballad, and the TD slyphorn, plus the Stuart Foster vocal, should make it a good seller and juke box buy. Flipover is "If I Had a Wishing Ring," which Mayfair-Morris, pub firm, is giving a real ride. It's featured in film "Breakfast in Hollywood." Celluloider is in for plenty air-plugging thru Breneman's popular show of the same name and could be the big side here, tho tune doesn't come up to lyrical quality of "Lilacs." Plenty Dorsey trombone and Foster vocal on this side, too.

**LOOP-DE-LOO**.....Tony Pastor Orchestra (Vocals by Tony Pastor and Virginia Maxey).....Cosmo 471

A nursery-rhyme ditty handled in the novelty style that Pastor's outfit does so well, "Loo" could get to be a national menace that will pile up profits for retailers and operators alike. Pastor-Maxey boy-girl vocal fits tune like a glove. Reverse is a mystery. Why Cosmo wanted to bring out another "Sloux City Sue" at this point only Harry Bank and Herb Hendler, Cosmo execs, know. Maybe the Dick Thomas, Hoosier Hot-Shots and Al Dexter platters (all of which have been among top most-played juke box folkers) aren't enough and, if so, Pastor's strictly comedy-square dance treatment will sell over the counters and spin on the boxes. Depends upon whether you can use another "Sue" or not.

### RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**ANDY RUSSELL (Capitol)**

**Without You—Rhumba; V. If I Had a Wishing Ring—FT, V.**

"Without You" or "Tres Palabras" is sung by Andy in the best of taste both in English and Spanish. This is one of the best tunes from the Gilbert & Farres score of Walt Disney's forthcoming picture, "Make Mine Music." Paul Weston's orchestra provides excellent rhumba-tempo backing for Andy with a simple, but very effective arrangement. Taking into consideration the nationwide promotion planned by Disney Studios for the whole "Make Mine Music" score, "Without You" should land somewhere in the top brackets assisted considerably by Russell's rendition. The reverse side has Andy turning in another fine performance but on a tune of lesser qualities. The song is "If I Had a Wishing Ring" by Louis Alter from The Golden Production, "Breakfast in Hollywood."

Great for jukes and Russell fans.

**STAN KENTON (Capitol)**

**I Been Down in Texas—FT; V. SHOO FLY PIE—FT; V.**

"I Been Down in Texas" is, of course, a novelty and despite the vocal efforts by June Christy, Gene Howard, Ray Whetzel and Kenton, it just doesn't jell. The band sounds as well as it can with just average material and the repetitious lyrics don't make up for it. "Shoo Fly" sung by Christy doesn't hit and is certainly not the Kenton standard. Rabid Kenton fans will buy.

Coin machines won't reap a harvest with this one.

**COOTIE WILLIAMS (Capitol)**

**Salt Lake City Bounce—FT. Juice Head Baby-Blues—FT; V.**

Past tempo for the jitterbugs who pay little attention to the quality of the music, but who need a definite beat for dancing, is the way "Salt Lake City" stacks up. Better material given to this band would up its stock considerably. Eddie Vinson's vocal of his own "Juice Head Baby Blues," is good but restricts the disk to blues lovers.

"Juice Head" will go in race locations; the other in the corner malt shops.

**PEGGY LEE (Capitol)**

**I Don't Know Enough About You—FT; V. I Can See It Your Way, Baby—FT; V.**

"I Don't Know" is a very good tune and backed by Dave Barbour's guitar and orchestra, Peggy does an excellent job in her usual easy going manner. "I Can See" is less interesting musically or lyrically but Peggy still does a fine job. Dave Barbour plays in top form on his guitar and rounds out both sides well.

Peggy's fans will play their nickels on both sides and other customers will like the first side.

**BOB CROSBY (ARA)**

**Let It Snow!—FT; V. In the Valley—FT; V.**

Crosby's band played modern Dixieland in the past and since Bob's return from the service, it now plays modern without Dixie as exemplified by this version of "Let It Snow!" Bob is singing in great form and the band sounds much better than might be expected from such a newly formed organization. "In the Valley" is one of "The Harvey Girls" tunes and the band does as well here also but vocalizing by Bonnie Lou Williams adds nothing to this side.

Crosby's long absence from the public ear may mean slower return for operators.

**EARL HINES (ARA)**

**Nonchalant Man—FT; V. At the El Grotto—FT.**

Band sounds a little tired on this disk and with the material it has to work with, maybe the musicians are justified. Lord Essex does a not too good vocal on an average song, "Nonchalant Man." The flip-over is a mistake, as there is nothing of interest in the worn out riffs and, unfortunately, the band makes the worst of it. As an added bring-down, Fatha Hines plays no solos.

Vocal side might bring something in race localities; nix on other.

**HOAGY CARMICHAEL (ARA)**

**Am I Blue—FT; V. Doctor, Lawyer, Indian Chief—FT; V.**

The "Blue" side is a fair version of the old standard and may please some of Hoagy's fans, tho he has done and can do much better. The novelty song introduced by Betty Hutton is not even a fair version and it's doubtful that Carmichael is recording these tunes in the manner he would like to do them. His "Doctor" will not supplant the Hutton disk nor even substitute for it.

Both sides may garner some jitneys; "Am I Blue" on the strength of its age, and "Doctor" thru curiosity. Don't count on them.

(Continued on page 96)

# A Winning Combination!



15054

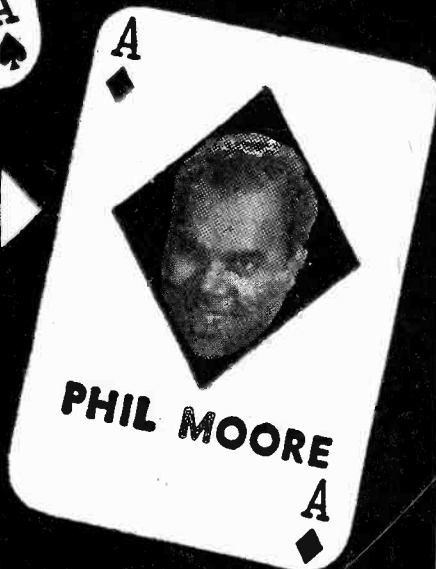
**Do You Love Me  
I Wish I Could  
Tell You**

15051

**Blue  
I'm In Love With  
Two Sweethearts**

15055

**Ol' Man River  
I've Got Sixpence**



15052

**It's Anybody's  
Spring  
Slowly**



346

**I Stay Brown all Year  
Roun'  
Who Put the  
Benedrine  
In Mrs. Murphy's  
Ovaltine**



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**HAL  
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"PATIENCE and FORTITUDE"  
 COSMO RECORD No. 470

*Cosmo*



**Buff Sidemen's Boff  
 Employment Picture  
 Due to Six-Day Week**

BUFFALO, Feb. 9.—Local employment situation for musicians is still favorable, especially since the Musicians' Association, Local 43 (AFM), put into effect its long-planned six-day week. This has proved to be a real boon to the average member. Union has over 700 members, the biggest number in many years. In addition there are about 150 members of the Colored Musicians' Association, which works in close co-operation with Local 43.

Acute shortage of certain types of musicians, especially pianists, has been alleviated since the return of many veterans. Practically all members are working, most of them steadily. Extra opportunities are provided for many musicians by the six-day week because of fill-in jobs for one-day stands. Spots where no floorshow is given stagger the men, giving each a day off per week and hiring fill-ins. Most niteries featuring shows, however, find this impractical, and instead play bands six days, giving men seventh day off, and using another aggregation. About 70 members of Local 43 are working steadily in the Buffalo Philharmonic Symphony Orchestra, which has gained prestige in recent years.

**Officers Re-Elected**

Recent elections at Local 43 saw no change in administration: Charles Buffalo remains president for fourth term; Albert Demske is vice-president; John F. Hassler, secretary-treasurer, is entering 13th year. Re-elected directors are: Bert Lapetina, Walter Raszeja, Roy Ricotta and Salvatore A. Rizzo.

Negro musicians who in 1945 purchased the building they had occupied for some years, are now remodeling it. Their association also elected officers as follows: President, Lloyd Gist, in for third year; Carey Rector (just back from overseas, and a former director), vice-president; Lloyd Plummer, secretary, 8th term; William Kelly, treasurer (12 years). Directors are: Sylvester Turpin, Roy Tompkins, Pete Suggs (holdovers); William King, William McRae (new).

**Opening the Books**

NEW YORK, Feb. 9.—In the story of music publisher activity around the world (*The Billboard*, January 26) it was stated that "... when it comes to English firms setting up their own new organizations here, there's a difference of opinion on the part of U. S. sharps-and-flatters. Some say they plainly don't like the idea, others, that they feel sorry for the English pubs that try it. They point to the case of Reg Connelly and Irwin Dash, who set up Irwin Dash Company here, pre-war (it's still operating), and lost a pile of pounds doing so ..."

Marjorie Dash, daughter of Irwin, this week took sharp exception to this statement, maintains firm did not lose money; that even tho ASCAP was off the air and many big Yank firms were losing dough as a result, Irwin Dash stayed in the black all thru ... and came up with smash hit right after ASCAP-BMI brawl ended.

**Lyric Thievery  
 Racket Rears  
 Ugly Nog Again**

NEW YORK, Feb. 9. — Bootleg lyric sheet racket, which pubs thru Music Publishers' Protective Association spent many years and bucks to lick, came out from under its slimy rock again this week (but in a small way) when it was discovered that illegal sheets are once more being sold.

According to MPPA, this is strictly a local condition and of no real consequence even here in town. Arthur Hoffman, chief investigator for the publishers' organization, also thinks he has a good idea just who the racketeer behind the current flurry is, and feels certain they'll nab him in short order.

Lyric thief, however, is working very capably, sending his peddlers out only in the early morning hours (between 2 and 4 a.m.) and having them work for just an hour at a time. Peddlers are hustling around Times Square.

Illegal sheet, which reached the hands of *The Billboard*, for instance, was picked up at 2:30 a.m. at Northeast corner of 42d Street and Broadway. Sheet contained such comparatively late tunes as *The Blond Sailor*, *Waitin' for the Train to Come In*, *That's for Me*, *Long, Long Time*, and *No Can Do*.

In past several months three peddlers were nabbed by Hoffman and the cops, one in Greenpoint, one in Flatbush extension and one in Jamaica. All were given mail raps or fines, with heaviest rap going to Jamaica guy who was third offender. He got 30 days and a \$300 fine.

**Braebec Back With FB**

NEW YORK, Feb. 9. — Erv Braebec, band booker of Frederick Bros., lost no time getting back into action after doffing Navy blue three weeks ago. Formerly in the Chi office band department he is now quartered here.

On a swing thru the Midwest last week Braebec set Fletcher Henderson for Riptide, Calumet City, February 7, for 10 days, after which the key-pounder and his band move into the Club De Lisa on Chi's South Side for six months.

**Wm. Morris Summer Dates**

NEW YORK, Feb. 9.—Bookers are already getting on the ball, chasing down summer dates. Bill Burnham, of William Morris Agency, last week shared exclusive booking with the Cavalier Beach Hotel and Surf Club, both in Virginia Beach. Sidney Banks, prexy of the hotel and Harvey Lindsay, headman at the club, will play the same Morris name orks, probably each for a couple of nights per week. Other five nights will use semi-name and possibly territorial bands. Will also play a bill of acts with the bands.

Burnham also re-signed an exclusive booking arrangement with Manhattan Beach, which has been playing name and semi-name orks for several years.

**7 Stepping Stones**

NEW YORK, Feb. 9.—Contact-men working the platteries are walling about the seven steps to nowhere set up by some of the hard-to-make artists' and rep heads. Seven steps routine has disk rep head giving out as follows to contacters:

- (1) It's too early, you haven't even started to work on the tune yet.
- (2) Well, your drive is on, but let's see what happens.
- (3) We don't have any bands skedded for disk dates right now.
- (4) We don't have any singers skedded for disk dates right now. (This one is occasionally alternated with three, instead of contacter being tossed both.)
- (5) Well, maybe it's all right, but who else is recording it?
- (6) We'll try to get it into Moe Blow's next date ... if Moe likes it.
- (7) It's too late now; why didn't you tell us about the tune sooner?

**MANOR DOES IT AGAIN!**

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 DYNAMIC BROWN DOTS**



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 FORTITUDE**  
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 SOUTH AMERICAN

#1016  
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 (For Not Listening to Her  
 Mother)  
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 (Listen to Me)

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# Ops in a Cloud on Tapping Combo Draw, Survey Shows

CHICAGO, Feb. 9.—Cocktail entertainers aren't making the impress they should on operators for whom they worked during the past year, according to a nationwide canvassing of lounge owners and managers completed this week by *The Billboard*. Whether units aren't doing the job they should or whether the agencies aren't booking and publicizing the entertainers as they should be can't be determined from the survey.

What started out as a popularity contest to select outstanding units and singles for 1945 flopped when only 18 per cent of the ops, who returned their questionnaires, designated units and singles which they felt "boosted their business during the past year (1945)." Popularity competition fizzled when even those ops who returned their choice of favorite combos and singles showed such widespread choices that no combination or single in the entire cocktail field received more than three votes.

Only three combos and two singles received three votes and such a small return of votes for particular combinations made it impossible to designate any of these combos or singles as nationwide choices for top entertainers in the back-bar field.

Of the 18 per cent who designated

certain combos and singles as biz-boosters, a little over 60 named entertainers, of whom *The Billboard* had no record, indicating that the majority were local combinations and probably booked direct by the op of the lounge. In a number of instances, it was noted that prominent ops, who mix names with local combos, preferred their own combos as biz-getters, while the names weren't mentioned in their choices.

Another indication that entertainers didn't leave too strong an impress was the failure of 50 per cent of the cocktail ops, who named top choices, to fill out the question: "How and why has this entertainer increased business?" Failure of half the ops to answer this query, seems to indicate that the unit or combo's work has already been forgotten, with the op remembering only that they did biz.

### How To Be a Success

Outstanding among comments made were those pertaining to personality, neatness, punctuality and original material, indicating that combos and singles had better watch themselves on these points.

Bookers said that they felt plenty of units and singles were robbed of recognition in the past year because of too frequent changes which resulted in only two-week to a month stays in lounges where they worked. Boys pointed out that if they had stayed longer and been able to create a following, the op would have found they continually built up biz during their stays.

# Club Date Biz Booms in Mpls.

MINNEAPOLIS, Feb. 9.—Bookers have their fingers crossed as club date biz in this territory soars to new heights and entertainment spending runs wild.

Prices in this market have soared to the point where an average single collects \$35, where he used to be satisfied with a 5 or 10 spot. A good local single can command as high as \$75 for one night's work. Productions run from \$250 to over \$1,000 a night. Average price is \$500, a figure which used to be tops in the old days. The \$1,000 fee commands a 12-gal line, 15-piece ork and five to eight acts.

One booker reported that he has had as high as five to seven shows in one night and found himself hard-pressed to move his acts about the Twin Cities.

Big thing this season are the company parties with firms having 50 or more employees throwing lavish shindigs and hiring entertainment to make the parties a success.

# Buffalo Chez Ami Adds Money Line, Doubles Budget

BUFFALO, Feb. 9.—Chez Ami, local nitery, has hyped its talent budget in the last week, according to Manager Jack Grood. Spot is featuring a line of girls for the first time in over a year, and has broken the ice with a two-month booking of the Kathryn Duffy Girls, a high-priced talent.

Usual talent budget has been doubled for the current layout, which also includes the comedy pantomime team of George and Gene Bernard, and Peter Higgins, Irish tenor. Both returned to Chez Ami after an absence of several years. The Bernards are moving on to New York's Versailles, where they'll be billed as solo headline attraction. Biz at peak at Chez Ami since layout moved in.

# Nutmeg Fems Fade After 10

BRIDGEPORT, Conn., Feb. 9.—Restaurants and niteries in Connecticut were notified this week by William G. Ennis, Deputy State Labor Commissioner, that Governor Raymond Baldwin has revoked War Order No. 20, which permits employment of women in restaurants between the hours of 10 p. m. and 6 a. m. War order was issued under the original war powers adopted by the 1943 legislature, and had been renewed several times, the last time on July 27, 1945. Thus the statutory ban on employment of women after 10 p. m. is again in effect.

GEORGES AND JO ANN closed at the Bowery, Detroit, Sunday (10) and opened at the Lookout House, Covington, Ky., Wednesday (13)

# OFF THE CUFF

### East:

DICK STYLE TRIO now in its fifth week at the Crest Room, New York. . . . EDDY ROGERS and his swinget for past several months at Club Harmony, Philly, drew another holdover. . . . ART TATUM will be at 21 Club, Baltimore, until March 5. Goes back to Downbeat, New York, March 7. . . . ESTELLE SLAVIN starts at Copley Terrace, Boston, March 10. . . . KERNELS OF KORN, current at Ciro's, Philly. . . . MEADE LUX LEWIS now at Lindsey's, Sky Bar, Cleveland. . . . CHARLIE WALTERS celebrates sixth month at Joyce's Washington Heights, New York.

MARY COLLIER current at El Chico Lounge, Newark. Ditto SKUNK HOLLOW BOYS. . . . LOU SALTER booked for the Mardi Gras, New York vaude-type Lounge, due for opening. . . . MOORE-HEAD & GARRY at the Barn, Kingston. . . . KITTY RAYLE TRIO into the Erie Press Club. . . . ADRIAN ROLLINI at El Patio, Washington. . . . SKEETS TOLBERT at The Cove, Philadelphia. . . . BENNIE BISHOP QUARTET now at Circle Lounge, Vineland, N. J. . . . JOHN KIRBY booked for Brown Derby, Washington, beginning March 11. . . . JOE MARSALA follows Phil Moore into this spot, with Moore current.

### Chicago:

MARY AND BILL SHEVLIN have left Frederick Bros.' office, with Mary, ex-secretary to Jack Kurtze and Milo Stelt, moving to Mutual Entertainment Agency here. Bill is eying several offers from other cocktail brokers. . . . BILL PARENT, of FB's Chi office, and ANN FELT, secretary to Booker Sam Roberts, were married Sunday (10). They will take a six months' vacation and biz trip combined. . . . JULIE DALE is now head of the Chi cocktail department for FB. . . . ZECK FRANK, just out of service, is heading FB's Chi publicity department. . . . NICK POPE has left Central Booking Office's cocktail department. . . . BOYD KELLY and His Rhythm Rockers have been inked by Mutual Entertainment Agency and are at Club Silhouette.

JACK TERMAN, owner of Club Silhouette, is taking off a couple of weeks to spend with his son Allan, who has just received his army discharge. . . . THREE CHARACTERS, instrumental trio doubling on record-panto, have been signed to a Central Booking pact by Max Borde, and are now at the Kentucky Lounge. . . . FOUR SHADES OF BLUE, another recent CBO acquisition, now at Orry's, Lyons, Ill. . . . ROY WOLLIN is current at Cowboy Lounge. . . . ARKEY STOKES combo alternates with the Four Queens at the new Glass Show Lounge, operated by the original Ju-Ju, vet Chi lounge op. . . . CONNIE ROGERS, of Irish Village, convalescing from pneumonia in a local hospital. . . . JACK RUSSELL, of Mutual Entertainment Agency, back from Gotham. . . . FRANK

SALERNO, former radio accordionist, now at the Strand Lounge.

### Here and There:

LEON AND JOE just opened at the Moorish Room, Wilmington, Del. . . . SKEETS LIGHT current at Calvert's, Cleveland. . . . JIMMY SOLAR set for Dixie Hotel, New York. . . . LOUIS MONTE added at The Barn, Kingston, N. Y.

MOREHEAD and GARIE playing at Jack's or Better, Rockeford, Ill. . . . GENERAL MORGAN can be seen at the Tin Pan Alley, Chicago. . . . LOUMEL MORGAN working at the Hurricane Cocktail Lounge, New Orleans. . . . LEONARD WARE TRIO available at the Bar of Music, Chicago. . . . DIANE DALE working at the Durant Hotel, Flint, Mich. . . . ALAN KANE current at the Hotel Dyckman, Minneapolis. . . . CARMEN LE FAVE current at the Park Plaza Hotel, St. Louis. . . . HAL SANDOCK working at the Hilton Hotel, Long Beach, Calif. . . . JOE ZIMMERMAN appearing at the Balinese Room, Galveston, Tex.

SKYLINE TRIO's option has been picked up at the Erie (Pa.) Press Club.

# Review

## Zip, Zap and Zoe

(Reviewed at the 51 Hundred Club, Chicago)

As a strictly cocktail lounge attraction, this Negro threesome, boy guitarist and bass with gal 88-er, has everything needed to please from the small platform, but as a nitery attraction, as they're spotted currently, they fall short because they lack the animation necessary to sell their wares during a floorshow.

Only once during their floorshow stint did they display the showmanship necessary to score with a nitery crowd. During this particular number, the bassman continually was doing tricks with his bass while playing the instrument, and the 88-er pounded the keyboard while standing up, a la Rocco. In their other four numbers, they lacked movement, paying far too much attention to their playing. Trio must improve their diction on vocals, as they're hard to understand.

Most creditable part of their evening's work was as an intermission unit, during which time they had the floor crowded with dancers. Their library is full of solid standards, novelties and pops, but scorings lack originality thru-out.

## Glib Rib

NEW YORK, Feb. 9.—Decca's "Board of Strategy" (dubbed the Board of Tragedy) for waxing, consisting of Dave Kapp, Milt Gabler, Harry Meyerson and Morty Palitz, gave Jack Bregman a neat working over recently.

Bregman came up to have the "board" hear a hot B-V-C tune. The "tragedy" boys listened it thru, completely — dead pan. When it was over, Bregman went into his pitch re greatness of tune, and waited for the reaction. Kapp reached into his desk, pulled out four slips of paper, handed one to Meyerson, Gabler and Palitz and told Bregman: "We're picking all our tunes by closed ballot now, Jack. The voting will take place tonight and we'll give you our verdict in the morning." Bregman, it's said, hasn't recovered from the rib yet.



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# Detroit ABC Moves Up, Developing Music Wing

DETROIT, Feb. 9.—A.B.C. Theatrical Booking Agency, headed by Ted Rothstein, is moving upstairs to the fifth floor of the Madison Theater Building. A dress shop leased the entire floor on which A.B.C. had been located for some years.

Agency is expanding into the musical field, with Irving Spector, who formerly fronted his own band and was also musical director of WHAM, Rochester, assigned to head this department with Jack Cooper, who has been with the agency for some time, but is currently in Florida. The special colored department, formerly headed by Homer Jones, has been closed.

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# CAFE NAMES SHOOT FOR MOON

## Berle Out for 10G, Lewis 5G

Froman asks \$4,000, Martin 1G better; Thomas 5G clubs, \$8,500 Roxy?

NEW YORK, Feb. 11.—With the boys in the cafe biz climbing over each other for names, new highs in dough laid out on the line are being made each day.

Milton Berle, for example, will start at the Carnival about the first week in March for an \$8,500 guarantee plus another \$1,500 if gross reaches \$45,000. With room doing a reputed \$43,000 with Martha Raye, Berle feels it's a cinch to bring in the extra that will carry him into the \$10,000 figure.

### Proser's Berle Burn

The Berle deal, by the way, has Monte Proser doing a fast burn. Inside is that one of the reasons why Proser kept his turkey, *Spring in Brazil*, running was an implied promise that if Berle were to do any cafes, Proser's Copa would get the nod. One of the reasons for Berle taking the Nicky Blair Carnival job instead of the Copa offer is the two-show-a-night deal.

Proser, who insists that acts do a full three shows, is really up against it. This week Jerry Lester leaves and Rene De Marco and Rose Marie will open for him. Incidentally, dancer will be competing with ex-spouse Tony, who is now at the Persian Room with Sally, her successor. However, Proser is still looking for a name comic to top the bill. Understood he tried to get Jan Murray and asked Emmu Lowe to release him from his Florida date, but so far no soap.

### Chevalier at 10G

Before Blair made his deal with Berle he tried to buy Maurice Chevalier for \$10,000 and was willing to put the dough into escrow. French singer turned it down. No reason given.

But if the Berles and the Chevaliers are in the rarity class other name performers are also upping their scales. Joe E. Lewis is now asking \$5,000 and will probably fight for two shows a night. Jane Froman's asking price is \$4,000. Tony Martin, supposedly set for the Copa for an indefinite date, also is asking five grand.

### Danny Thomas Two-a-Night

Danny Thomas, who started at La Martiniere doing three shows and is now doing only two shows except week-ends, has become hot enough to up his price to five G for the next cafe jobs. Already the Copa and the Colonial Inn, Florida, have made bids for an April opening too. Thomas's theater salary has also taken a zoom. The Roxy is willing to talk on a figure of \$8,500.

With cafes paying out that kind of dough they are banking on almost SRO biz seven days a week, all shows. If there are a couple of days of bad weather, ops will become waiters again.

### Vaude Aches!

How houses can afford to buy names with such salary tags is hard to figure. What act that can collect between \$4,000 to \$10,000 for two shows a day will go in-

## Lou Walters's \$8,100 For Roxy LQ Bill

NEW YORK, Feb. 11.—Lou Walters will collect \$8,100 net for his Latin Quarter show when it opens at the Roxy Theater here, either March 20 or 27. Show will consist of 21 girls, six boys; Don Saxon, Corinne and Tito Valdez and maybe the Morrocans. Bill will go in on a two-week with options.

Next Roxy show to follow current bill will be the Hartmans, Herb Shriner, Walter Liberace and Dick Brown. Picture, *Sentimental Journey*.

## Ladies' Knight

NEW YORK, Feb. 11.—Evelyn Knight, now working at the Chanticleer, Baltimore, is in a dither about Evelyn Knight, stripper, who is current at the Gayety Theater, Baltimore. Singer claims she is being held up to ridicule by questions of her "doubling." She also says that there was a mixup about a Hartford date she was to take because stripper worked in that town a few days previously.

to a theater to do four, five or maybe six shows a day?

Nobody in the biz seems to have an answer. Theater bookers are sore and use all their dingbat words. Agents are a little concerned but not too much. They're consoled by the 10 per cent of their acts' juicy salaries. Actors don't seem to care one way or another. They want to get theirs while the getting is good. Club owners, meanwhile, are taking huge gobs of aspirin and wondering how long they can afford to bid against each other and how long before the bust comes and leaves them with nothing but creditors.

## Wait Until Next Year, Sez Havana

NEW YORK, Feb. 11.—What started off as the beginning of a big season in Havana for acts working in the class spots, is so far not living up to its promise. But what may be a dud for this year promises to be sock next season.

The difficulties present now are many and varied. For one thing there aren't enough customers around every night in the week to make any but the National Hotel a paying enterprise. Right now the only favorite means of entry to the country is by plane. And even with about twenty planes flying in every day they can't give the hot spots enough customers to keep them going all week.

### Facility Shortage

Another problem is the shortage of production facilities. Last week Mario and Floria and Russell opened at the National Hotel, but they had to bring their own gelatine along for the lights. No gelatine is available in Havana. Henry Herzman, who books the spot, had another headache where lights were concerned. There were no spots available. Even Miami had none. So booker had to wire to New York to get lights sent down.

Another major headache is the philosophy of *manana*. Nobody seems to be in a hurry and openings are nothing to get excited about. An ordinary sign that had to be ready for the preem became a work of art for four guys. If Herzman hadn't greased the palms and given with the sugared talk the signs would have been ready for the closing, not the opening, he said.

### Only National Doing Biz

So far, the only spot doing biz in Havana is the National Hotel. The Sans Souci, a hot spot that paid plenty for talent before the war, is still shuttered. The Montemarte, another pre-war fave, is dickering with the local authorities to put in gambling. If it gets the okay it may start buying acts before this season is finished.

The National Casino, out in the country, is running now but only on gala nights. Incidentally, these gala nights are a big thing in Havana. But ops can't depend on gala nights to pay the kind of money name performers want.

### Bands Barred

Bands may prove to be another obstacle. Country has a law barring foreign musicians. So far the local boys manage to beat out some solid rhythms and some (See SEZ HAVANA on page 43)

## Berger to WM, Romms May Go Siamese at GAC

NEW YORK, Feb. 9.—Latest development in the game of musical chairs, which has overtaken agencies here, large and small, is the Leonard Romm-Milt Berger situation. It's definite that Berger starts working for William Morris in the band department Monday (11), but nobody seems to know for sure, including L. Romm himself, whether the latter is going to join his brother Harry at General Artists Corporation.

Trade this week buzzed with the certainty that the brothers Romm would, after three years, finally join forces again, but Freres Romm greet this information with raised eyebrows.

Berger and Harry Romm parted company three weeks ago after a two-year association, with Berger hopping over to the Matty Rosen-Harry Anger office on a combo salary and percentage deal. Rosen and Berger don't agree on whether there was a definite contract involved. Rosen says yes, Berger no. Rosen says he tore it up. Berger said there wasn't any to tear. But both lads agree that the parting is amicable and due to only one thing—an offer from the William Morris Agency which Berger considers better for his interests.

Bait extended to Berger by WM was based on the assumption that Leonard Romm, who now works in the band department there under its new head, Nat Kalchheim, was going to leave by Monday, says the trade. Romm, says the rumor-mill, had himself lined up to re-join his brother at GAC in the spot left vacant when Berger exited. The Romm boys were associated for almost two decades until they parted three years ago.

In any event, Leonard Romm yesterday (8) said it was not definite he would bow out of WM, altho admittedly he had received an offer from his brother. Nat Kalchheim confirms that as of this writing it is not definite Leonard Romm will leave. If he doesn't, both he and Berger will work under him, selling acts and bands to vaude houses.

Harry Romm, on the other hand, says he had a talk with his brother, but no definite offer was made. He says that when, and if, Leonard Romm is available he will be ready to resume their association. Meanwhile, as far as he knows, he expects to continue to operate as he has for the last three weeks—with Max Tishman to assist and Billy Stein, now in the service, due to come in upon his release.

## D. C. Troika Fire \$100,000 Setback

WASHINGTON, Feb. 9.—Helen Hamilton's Troika burned Friday (1), resulting in damage estimated at \$100,000 for the club and an equal amount for the building. Room valued its crystal chandelier, paintings and gold inlay decorations at \$40,000.

Acts booked for the room which have now been canceled were Ethel Shutta, Jerry Cooper, Pat Rooney, Paddy Cliff and Terry Lawlor.

Premises were covered by insurance. Origin of fire undetermined.

## Warren 6 at Kelly's, Top Billing at \$850

NEW YORK, Feb. 11.—Earl Warren Sextet, recently formed and fronted by Warren (ex-Count Basie tenor sax) get their first location job at Kelly's Stable. Group will get 100 per cent billing and start early March on a graduated scale which will bring them up to \$850. Contract also calls for a guaranteed advertising budget of \$500. Club is also dickering for a wire.

Understood that Maxine Sullivan will go into the spot on an old option. If singer is bought billing will be shared with Warren.

## Joe E. Lewis May Winter in Miami After All at 75C

MIAMI, Feb. 9.—Mert Wertheimer, op of Colonial Inn at Hallandale, is reported angling for Joe E. Lewis at \$7,500 when Joe completes his okay engagement at Murray Weinger's Copa Cabana.

Lewis has other contracts, but these may be canceled as he would like nothing better than to finish the winter here.

## New Chink Deal For Club London

NEW YORK, Feb. 9.—A deal has been closed to turn the shuttered Club London into a Chinese eatery-nitery called Forbidden City, patterned after the one in San Francisco, according to a spokesman for Abe Ellis, who held a \$10,000 mortgage on the premises. Ellis is now in Florida, but his associate, Paul Schlosser, confirmed the oriental switch.

Room has been taken over by a syndicate headed by Tom Ball, who runs the smaller Golden Fiddle hot spot here. Group is reported to have restaurant interests in Washington. Room will be redecorated and opened in about a month, says Schlosser. Policy will feature Chinese food, of course, but will include music and an all-Chinese floor-show. Ellis's mortgage has been taken over by the new operators, said Schlosser, and he will have only the hat-check concession when the spot reopens.

Meanwhile, Jack Harris, former owner, is starting out with a newly formed band. He opens in March at the Biltmore Hotel here, and will go on the road, he says. He stated yesterday (8) that he had been squeezed out of the picture entirely by the various creditors and had not received enough on his interests to meet his tax obligations to Uncle Sam.

Spot has a bill outstanding for about \$3,500 in back-pay due various performers.

## AGVA Nicks Club on "Celeb Nite" Edict

NEW YORK, Feb. 9.—American Guild of Variety Artists collected its first check for a celebrity night show from the Havana-Madrid here, under the new union edict restricting the cuffo performances. Ticket amounted to \$294 and change, and will be split among six acts, the highest share being \$102 to a comic. Dave Fox, New York local head, says the H-M paid up without having to be pressured. Leon and Eddie's is due to mail in a voucher by early next week, says Fox.

Under the new plan, nitery ops must ante up \$15 for a guest appearance to any act earning less than \$100 weekly, and one-seventh of a week's normal pay for acts working for over \$100. Dough is paid directly to the union which hands it over to the acts concerned. Otherwise, performers are forbidden to play for free unless authorized by AGVA.

Only other AGVA action of the week was an "unfair" listing for the recently opened Crest Room. Spot has a minimum basic agreement, but union marked it "unfair" for failure to post a cash bond, says Fox. Dough required is \$1,200. Show was pulled out last Monday (4).

## O'Keefe in Vallee Club Moderne Slot

LONG BEACH, Calif., Feb. 9.—City's newest de luxe spot, Club Moderne, follows up Rudy Vallee p. a. with Walter O'Keefe, who opened two-week run February 6.

Vallee-Vodra Agency has exclusive booking and is now working feverishly to insure steady flow of names, as pledged by owner Jimmy Blankenship.



**Kelly's Stables, New York**

Talent Policy: Dancing and floorshows at 11:15, 1:15 and 3:15. George Lynch, owner; Al Mernit, publicity. Prices: \$2-\$2.50, minimums.

Despite a couple of disturbing factors, fast-moving show here shapes up as a good deal, and occasionally offers a pleasant surprise. Most irritating fact is that acts must pass alongside tables on way on and off. Savannah Churchill, former Benny Carter ork thrush, heads the bill.

Following a warm-up by Jimmy Wright's ork (5), leader playing the sax, Rosita appears in a yellow-feathered and red-combed costume that is supposed to make her look like a hen. After a few quick turns, she "lays" an egg and then a live chick. Follows this with a slow *Tea for Two* clickety-click, which segues into a hoof number that takes her off to warm applause.

Bill Goodin, 88-er and singer from WEN's *Gloom Dodgers* program, sings *Drop a Nickel in the Slot and I've Got To Tell You I Love You*, then talks a suggestive *There I Stood in the Door*, with good results. He has lots to offer. For instance, could get plenty of laughs by using his long legs, as he is tall and can sell, but spoils it with excessive mugging and leering.

Iris Ray follows with a fan dance. If you've seen one, you've seen 'em all.

Teddy Qualls, hooper new to these parts, makes his feet sound like a machine gun, then eases them down to a soft, smooth glide. Boy has plenty of dancing skill and sells well. Ability to bring the customers into the act by telling them he's doing it "for you" wins him a healthy mitt. He's ripe for theater p. a.'s or a legit musical.

Savannah Churchill, in a black-and-yellow "ah" and "oh" gown, follows, but doesn't live up to great expectations. Gal had plenty of selling ability when she was with Carter's ork, but seemed to miss fire on night caught. She has a well-rounded blues voice and is a looker. If she warms up, she'll go great guns. Miss Churchill spins thru *I'm Gonna Love That Guy* and *How Much Do I Love You?* to fair clatter, and was brought back for a couple of encores.

Bob Smith, a tunesmith as well as emcee, does okay on guiding the layout. Jimmy Wright's band does a good job cutting the show and playing for dancing. Sinclair Brooks, pianist in the ork, works with Qualls for one number, and it's a pleasure to see and hear the backing he gives him. Vincente Gererra delights the jive hounds by slapping a mean bass.

Pete Brown Trio relieves part of the week; Vicki Zimmer Trio rest of week. Brown Trio played the night caught. Leader has a personality that could bring the payees in for him alone with proper build-up. He's plenty big, and his face has the emotional variations of Harpo Marx. George Lynch is missing a good bet by not playing up the headman.

**Cotillion Room, New York**

Talent Policy: Floorshows at 9:15 and 12:15; continuous dancing. Owner-operator, Hotel Pierre; publicity, Dini Earl. Prices, \$2-\$3 minimum.

New show, headed by Senor Wences, has a lot of promise, but fails to live up to it. Wences is a top showman, his talking hand and talking mask routines are as slick as ever, and there is nothing wrong with what he does.

Fault lies in that too few people can see him doing it. That ventriloquist was aware of the difficulty was apparent by his attempt to swing his props around so everybody could see. Result was still awkward. Putting Wences up on the bandstand would be a solution. Working on the floor, he's got two strikes against him. Yet despite the handicaps posed by the room layout, he managed to get a great walkoff mitt.

Maurice and Maryea, ballroom team, new to this territory, look okay on their entrance. Fem is an attractive Junoesque blonde; boy is tall, dark and slim. Couple showed a number of routines, best of which were the *Holiday for Strings* and *Flirtation* numbers. A samba seg also pulled well. Team was nervous. Lifts and spins lacked grace and smoothness. Slick polish that hotel teams need was lacking. On the basis of show caught, couple have possibilities but need more rehearsals.

Alan Ritchie, boy singer with Stanley Melba's ork, does a pleasant job on the vocal interludes. Band itself cuts a good show.

**NIGHT CLUB REVIEWS**

**Marine Dining Room, Edgewater Beach Hotel, Chicago**

Talent Policy: Dancing and floorshows at 8:30 and 10:30. Owner, William Dewey; manager, Philip Weber; production, Dorothy Hild. Prices: \$0.75 cover weekdays; \$1 cover weekends.

Personable, youthful Henry Brandon, a local maestro, has taken over stand here indefinitely with a band that rivals any of the names to play here recently. Band (5 reed, 5 brass, 3 violins and a viola and 3 rhythm, plus a piano when maestro sits in) is just what this room needs, being heavy in melodic arrangements without a lot of volume. Built along commercial lines, crew swings out only occasionally and it's a pretty subdued brand of jive when it happens. Band's book is well written, with fiddles and reeds shining, while brass is kept under wraps most of the time. Arrangements are varied, with plenty to make the average hotel room payee want to hit the cedar boards with a partner. Leader, a handsome boy, does right well between baton and keyboard and emsees the show unobtrusively, but effectively. Ork's topheavy with capable male singers with Traman Earl Randall's baritone and Jack Milton's tenor spitting the crooning assignment. Marge Little, formerly with the semi-names, handles the bounce tunes and some ballads smartly.

Consolo and Melba fit right in with the policy of this swank room, offering ballroom stepping that's matchless for grace of movement. Mix up their fast and slow numbers skillfully, saving a very sensuous stepper done under misty blue spot for a closer that wins them encore from this sedate crowd which usually frowns on over-mitting any act.

Howard Nichols is another fine choice for this room, for his hoop juggling goes over on this big floor. Guy's standard routine can be viewed well by all and his clever tricks keep audience interest at all times.

Dorothy Hild, as usual, contributes two excellent production numbers, best of which was a magic garden bit in which girls do simple, colorful magic, closing with a flower producing bit.

**Chez Paree, Chicago**

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners, Mike Fritzel and Joe Jacobson; production, Olive Bernard; publicity, Bob Curley. Prices: \$3.50-\$5, minimums.

Management did a bit of gambling here, bringing in Tony Martin as headliner after he'd been out of the limelight for about four years. However, ops can eliminate the wrinkled brows after the mitting pulled by the handsome singer during the 30 minutes he worked opening night. Martin, a bit sleeker about the waistline and more virile-looking as a result, sold everything from the latest pops to standards, but got the best response for his congenial gagging with a fem from the audience on *You Stepped Out of a Dream*, and his realistic impress of Sinatra. It's unusual features like this that take Martin from the just plain crooner class into the top entertainer class.

Dorothy Keller, dancing comedienne, gets the ball rolling with her mixture of cleating and cutting up. More dancers should take a cue from this gal and mix more talk into their work for the niteries. Went over much better than most solo dancers here because the floor isn't elevated and dancing alone doesn't get the payees' attention when they can't see the intricate steps.

Jean Carroll is a bit unusual, as she is a top-flight comic in a field almost monopolized by males. Gal delivers some meaty material for bistro patrons. Bulk of the material dips into the blue, but that's where nitery patrons get their biggest kicks. Does singing parodies and just straight material equally well, mixing the two for solid effect.

The Di Gatanos, Jayne and Adam, had diners all eyes with their graceful ballroom execution, made impressive because in many of their lifts and twirls they work every slowly. While this makes the lift more difficult, it adds immeasurably to the visible effect. Lad's extremely fast footwork on their finale, in which he whirls all over the floor while doing a back-of-the-shoulders lift and drop, sent them off to torrid palming.

**Chin's Pagoda, Buffalo**

Talent Policy: Two bands, continuous dancing; floorshows at 7:30, 10:30 and 1:30. Management: Owners, Chin's Pagoda, Inc., T. Y. Chin, president; general manager, Irving Chin; headwaiters, John Ambrose and Henry Dan. Prices: Dinners from \$1.50; drinks from 50 cents; no cover; minimums, \$1 and \$2.

This new main stem nitery capitalizes on its Chinese atmosphere, food and talent. Service is excellent, draw has been good, especially for dinner and luncheon biz, which spot is encouraging.

Talent budget is in medium bracket, but show is plenty adequate. It is geared to appeal to family trade. Emmett Kelly, Ringling clown, is featured. He opens working among audience, get- (See CHIN'S PAGODA on page 43)

**Vine Gardens, Chicago**

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Management: Jimmie Poppas, owner; Helen Weiss, manager; Sam Honigberg, publicity. No minimum weekdays; \$1 Saturdays.

Larry Ross, comic, recently featured on ABC shows from Chi, is the star of the show, which is pretty heavy the whole way.

Opens with new New Yorichids (5) in a clever novel dance routine which opens payees' eyes and makes for hefty mitt.

Ross, steadily working his way up to the big-time niteries, held the table-sitters almost in the palm of his hand most of the way. Started out under terrific handicap of some inebriated hecklers, but managed to work his way out neatly, and finally had the blah boys clapping and giving with the yocks. His ad libbing was fast and biting and worked in well with his other standard stuff. Rendition of *Ole Man River*, with simulated (See VINE GARDENS on page 43)

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RICHMOND, VIRGINIA

**NIGHT CLUB REVIEWS**

**Embassy, New York**

Talent Policy: Floorshows at 8:30, 12:30 and 2; continuous dancing. Owner-operator, Bill Miller; headwaiter, Marcel; publicity, Howie Horowitz. Prices, \$3.50-\$4.50 minimum.

New acts at this class East Side room give it an added punch which it lacked at the preem. The Don Arden productions run smoother, the score really has some meat in it. Result is a show which has skill and packs a real wallop.

Jackie Green, in top slot, gives his satiric takeoffs of Durante, Jessel, Thomas, Cantor, etc., a trick slant. Not only does he look like the guys he's burlesquing, but bits of biz and routines give his stuff a slickness that add to the realism—and pulls some hefty hocks. In between the impressions, Green works in some fast three-four line gags to hit the funny bone. Appearance is smart and delivery top drawer. Boy is another comic who can be included in the roster of funny men who know what to do on the floor. His walkoff hand was terrific.

Barbara Leeds, a tall, slim, dark-haired canary who has plenty in the looks department, started with *It Might As Well Be Spring*, followed with *You Do Something to Me* and wound up with *Say It Over and Over Again*. Was brought back. Gal has something on the ball but needs material more suited to her pipes. Has a throaty voice which would be great for blues and rhythm numbers. Also needs acting experience to help her with phrasing. Her costuming, incidentally, is sock.

Fanchon can still gambol around that floor with a lot of fire. Showed two new routines, a Gershwin number which starts slow, bulds up to a fast whirl and slowly dwindles into some delightful, easy-to-watch trick toe work. Her one-legged and two-legged spins were exciting.

Production numbers (3) with a gorgeously costumed line (6) ran on ball-bearings. First showed the kids in pagoda hats as they went into an East Indian terp making with the neck jerks and fingers. This one brought on Darline Zito for *Are You Kiddin'*, a catchy rhythm tune, which permitted line to switch to a jazz tempo. Second production was in grey and last one had the gals in an electric red with stylized jumbo hats. In this one the score is another original, *Passion Fruit*, a Calypso number that has the makings of a hit tune.

Greb and Lober, novelty dance team, are still as fresh, looking and get the same kind of terrific hands as ever. Jack Spano's production numbers are stand-outs. Boy is headed for big things.

Joe Herron's (sans Herron) band cuts a groovy show.

**Terrace Room, Statler Hotel, Boston**

Talent Policy: Dancing and floorshows at 7:45 and 11:15 except Monday when only dinner show is done. Manager, D. B. Stanbro. Publicity, Floyd Bell. \$1 cover after 9 p.m.

Carl Brisson, returning to this room after a six-month absence, comes up with plenty of new material and his usual solid reception in Boston. Ropes-up biz at the supper show (6) which isn't usual in hotel rooms locally, dinner shows rating the big play.

Brisson, opening with *You're Just the One I Wanted To See tonight*, made a quick shift to the sentimental mood with a heavily-mitted torching of *These Foolish Things*. Using a hand mike, the Great Dane covered the floor and got plenty of laughs with *Thinking of My Dolly*. The cash customers then took over with a flock of requests, insisting on *Cocktails for Two* and *Lilette*.

Finest number sung by Brisson from point of drama was easily *Music, Maestro, Please*. In addition to the sock job done, Brisson rated some Sinatra-squeals from the young fems in the audience, which is plenty unique in the Terrace Room, even tho supper show audiences are usually on youngish side.

Novelty number *I Don't Care If I Never Go To Bed* won laughs and a heavy hand when a young sailor was taken out onto the floor for a chorus. After singing three more request numbers, Brisson bowed off but came back when the solid applause continued. Wound up with a laugh-collecting number tagged *Oh, How He Could Ride*.

Garwood Van and his orchestra provided top background support.

**Persian Room, New York**

Talent Policy: Floorshows at 9:30 and 12:30; continuous dancing. Owner-operator, the Plaza; publicity, Serge Obolensky. Prices, \$1.50, cover after 9:30.

What was easiest the plushiest turn out of the season greeted Tony and Sally De Marco at their opening Wednesday (6). It was all very chi-chi. The men were in balled shirts and the gals were in barebacked gowns, but wore all kinds of jewels to keep them warm. Even the working press sat buttoned up in starched dickeys.

As a personal triumph for the De Marco's the preem was everything they could have wished for. The mob loved them and kept splitting their palms demanding more. The couple gave and gave. And then gave some more. They did about everything it was possible to do.

Team started off with its graceful waltz and stepped up the tempo. Next came a light finger-tipped thing full of charm which involved split-second timing and ended with fem doing a swan finish. Then came the *Volga Boatman* number that started off somberly and built up to a fast beat as tune became *Bie Mir Bist Du Schoen* and team went into a clever jitter, ending with a superb one-arm lift with the house coming down.

By this time the crowd began yelling requests and team tried to satisfy. Three times the houseboys came on with baskets of flowers and three times they had to get off as duo went to work again. Even the kitchen help came out to see. When the pair walked off they were beat to the socks.

Show opened with Ted Straeter (14) concert version of *St. Louis Blues*, Straeter soloing on the piano. Then came Victoria Schools, a lyric soprano. Gal dressed a la Southern belle and carrying a small muff, looked fresh and lovely. Unfortunately, mob was more interested in chit-chat than performer so she started up hill. But after the first number, *You I Love*, it hushed up and she managed to control her nervousness. Canary did four songs of which *Sempre Libra* was the best. Miss Schools, a slim, brunette, has a powerful voice and with a little more experience should start climbing. Her routine, however, is not suited for her pipes. When she does pops she is just another soprano. When she turns to the long-hair stuff voice takes on a richness and she shows a vibrancy and a youthfulness hard to resist. Came on scared. Went off full of confidence.

Show, due to kick off at 11:15, started at 12:30 and ended about 1:50 with an afterpiece in which the De Marcos called on Straeter, who incidentally played a great show, and Miss Schools. It was terrific and if second night and subsequent night customers go for it like the openers did, the biz should be zowie.

**Brown Derby, Chicago**

Talent Policy: Dancing and floorshows at 10, 12 and 2. Manager, Sam Rinella; publicity, Turner and Brandels. Policy: \$2.50-\$3.50, minimums.

Headliner Joan Barry, of Chaplin case notoriety, is keeping headwaiter Bill Lehle hopping trying to locate vacant tables. Gal got plenty of local publicity first two days here when she cracked up during her stint in opening shows each night, but has since steadied and hasn't left the floor. When caught, the carrot-topped novice chirp showed little stage savvy, being so nervous that she forgot lines to two of her three songs and on the third attempt she left the stage, telling payees she couldn't go on because she was "an actress and not a singer." Despite her inability before a mike, gal is doing capacity biz.

Emsee George Gary, just out of khaki, has his moments, best of which are several blue parodies he does on current pops. Shows to good advantage on Hebe dialect stories, but could use new material. Was hampered by failure of headliner to produce.

Anne Barrett was worth a solid mitt here. Gal packs plenty of hep in her delivery and has some solid original songs.

Jeanne Blanche, tapper, shows fine ability. Finished with a cartwheel session that captured a fine response.

Diana Marlowe uses plenty of body to

**Beachcomber, Miami Beach, Florida**

Talent Policy: Dance bands and floorshows at 9 and 12. Management: Owner-operator, Ned Schuyler; general manager, Casey Castleman; publicity, Les Simmonds. Prices from \$4.

Second edition of Ned Schuyler's *Beachcomber Revue* drew two capacity houses for opener Thursday (January 31). Show revolves around Lou Holtz, vet comic. Lou is telling some new stories but his oldies still get plenty of laughs. Holtz shines with his dialect stories, also joins in a duet with Freddie Jenal. A skit with Holtz, Jenal and Diosa Costello is a side splitter.

Presence of Diosa Costello, a fiery fem from Puerto Rico, puts pep into the production. Canary gives out with *Bim-Bam-Boo* and *Ba-Ba-Loo*. Goes into a native dance that wows and gets several encores. Her drummer completes a swell act and adds plenty to it.

Luis Gomez and Beatrice, with Don Stewart doing the vocals, a terp treat as always. This pair is superb in its ballroom routine of lifts and whirls. Dorothy Bishop leads the ork for them.

Freddie Jenal gives out with *Song in My Heart*, *Symphony* and *I've Got You Under My Skin*, besides chirping with the line. Kaye Dowd holds over singing with the line which Sumara heads in some clever dance bits. Kaye and Freddie do well in several duet numbers. Chorus in attractive new costumes works two numbers.

Don Richards and ork are tops with Carlos Varela ork playing the rumbas. Luis Gomez and Beatrice Bow out (7) and Chandra-Kaly Dancers, featuring Marina, replace them. Biz very good and everyone happy.

**51 Hundred Club, Chicago**

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners, Byron Massel and Henry Weiss; production, Duke Yellman. Prices: \$1.50 minimum.

Current show needs plenty of tightening and would have run better if, instead of three acts, in addition to Ralph (Cookie) Cook and Company, the bill would have included only two other acts. Budget now is spread over three acts. If two were used, the bid for each could be higher and better acts could be brought in.

Funster Cook, plus stooge Lee Murray and straight man Jack Buckley, intro an experimental policy of blackouts here. Boys did four standard ones at the show caught and they're all lengthy, causing the show to run 80 minutes, which is too long. Bits are clever, but the entire experiment missed fire when the electrician failed to make his cue; Cook, as usual, knocked himself out trying to please, and he did just that.

Pirot and Pirouette, strobe roller skate team, didn't get top results because their rubber mat kept sliding on the floor, thus hampering their speed. Pair have pretty good material, which is enhanced by clever costuming. They rated an okay hand.

Lola Jensen excited plenty of ogling from males with a figure that's proof that mother nature is still the best streamliner. Garbed in scanty tropical attire, the gal exhibited flashes of excellent speed tapping. If she can keep plenty of movement in her act and make her cleaving consistent, she'll be rating bigger billing soon.

Kelly Sisters, a clean and refreshing threesome, failed to excite much interest in their first two stereotyped harmony numbers, but their *We Like Radio Commercials* and finale, *Someone's in the Kitchen With Dinah*, perked up their whole performance. Gals should get better balance around the mike, as their voices don't get the proper blend because they don't stand close enough.

Six Jitterbugs win warm response with a standard audience-participation gimmick.

Zip, Zap and Zoe round out the bill and are reviewed in the Cocktail Section.

sell her stuff. One chirp would be sufficient.

Louise Stewart's parading and peeling to bra and panties round out show.

Manhattanettes (6) show plenty of zip and enthusiasm in their line numbers, taking the play away from the regular American Beauties (5) completely. Quinnet could be eliminated without hurting the quality of the show.

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### Village Corners, New York

Talent Policy: Dancing and floorshows at 8:30, 12 and 2. Sol Gold, owner; Al Mernit, publicity. Prices: \$2.50 minimum.

On night caught, show was a little ragged. With more rehearsal, it should do fairly well with the tab-payers.

Earl Bostic ork (5) cuts the show and ladies out the tunes for feet-pounding. Bostic's torrid sax work doesn't have to be sold to disciples of jazz; to other ears, it's pleasantly okay. Sometimes plays too loud for the small spot, and stint for the show was a bit uneven at times.

Lolita, black-haired Latin from Manhattan, with a neat little figure in ebony matador's costume, opens with a bull fight number. Heel and castanet-clicking and cape-waving are competent and get fair mitt. Gal follows with a more classical number along same lines, which seems more labored but wins palm-whacking.

Charlie Linton, former singer with Chick Webb ork and out of the army for three months, has a good, deep voice and sells himself well. Unfortunately, habit of putting both hands in his jacket pockets makes him look awkward; also should wear a snapper suit. First number, *Symphony*, goes over well. He repeats with another along same lines, *Smoke Gets in Your Eyes*. Singer can do this type of tune with ease but should toss in some other kind of song for change of pace.

Emsee George (Duke) Stone comes out for a few hoary army gags (he's just been liberated) and an outdated 4-F number. Stone, who once was with the Joe Penner radio show, comes back for a Carmen Miranda take-off at the end of the show that gets funny in ad-lib spots, especially when one of the balloons that serve as falsies breaks accidentally, and when he tosses out fruit and vegetables to the customers.

Burke Twins, wholesome-looking kids wearing bare midribs and sequins covering the essentials, make fast harmony with *No Can Do* and *Let It Snow!* Then go into a neat routine that gets them applause on the walk-off.

Melody Maids relieve during intermission. Piano, bass and guitar combo is effective, but conversation stops dead when Carline Ray, guitar player, opens up with that deep, bottomless, beautiful voice. Girl should avoid over-dramatizing. She has enough in those tonsils to put her across. It's a wonder she hasn't been snapped up for a bigger club.

### Playgoer's Club, New York

Talent Policy: Floorshows and dance music start at 11 p.m. Owner-operator, Irving Haber; publicity, Spencer Hare. Prices: \$2.50, minimum.

This down-cellar, low-ceiling room is all Maury Amsterdam. When comic is off the floor nothing happens. The fact that practically everybody who comes in knows Amsterdam is all to the good. He's the guy who brings them in, keeps them there and gives them gut quakes that can be heard out in the street.

As a performer with a glib line of ad lib stuff, Amsterdam shows plenty. In fact, he has shown it for years. Why nothing happens to him (he's got the WHN Gloom Dodger Show and wrote a few hit tunes) when there's such a shortage of comics is difficult to say. Part of the answer may be that he's a comic's comic rather than a public clown. He starts with a set routine but he isn't on for more than a few minutes when he wanders off into gags of showbiz that only those in the biz are hep to. His description of a small-time vaude team working whistle stops and incidents backstage is loaded with yocks. But only actors can appreciate it to the full. However, he showed one routine a drunk patter to *Saloon, Saloon*, that killed both sides of the mob. So long as Amsterdam stays here the biz will come in. The other acts try hard but show little.

Johnny Eastham, a short blond kid, piano and voice, used for intermission, did nothing but current ballads. In a room like this for oldies audience participation would be a lot better. Patti Powers, canary, who looks like a younger version of Merle Oberon, can't seem to decide what style to follow. One time she makes like Billie Holiday and n. s. g. Another time she is just a band singer. If the kid could settle down she might do a job. She has the looks for it and voice is okay.

Ork, Kirby Stone (4), is strictly a cocktail combo, which makes with the voice and instruments. Stone, who fronts, carries most of the vocal load. Group also does the dance tunes.

## IN SHORT

### New York:

WESSON BROTHERS may soon do singles. Dick Wesson has been tapped for the army. . . . JERRY LEWIS being held over at Havana-Madrid until June. . . . JACKIE FIELDS just had another eye operation. Medicos say it's successful. . . . CHESTERFIELDS (ex-*This Is the Army*) open at Loew's State, March 7. PATRICIA BOWMAN, starts theater dates. Opens April 18, Capitol, Washington; May 2, Loew's State. . . . KEN LATER, Morris office, vacationing in Florida. . . . JACK CARTER due at the Capitol. HILDEGARDE due back at Plaza April 5.

### West Coast:

JACK McVEA, former tenor with Lionel Hampton, opened Dude Ranch, Portland, Ore. . . . ROY MILTON, at the Susie-Q, Hollywood, for past eight months, goes into Bon-Aire Club, Los Vegas, Nev. . . . EDNA WILLIAMS, fem trumpeter formerly with Andy Kirk and Noble Sissle, opens February 17 with all-girl sextet at Last Word Club, L. A. . . . HORACE HENDERSON, arranger-composer, now at Samba Club, L. A. . . . TWIN TONES and Tommy are at the Jade, Hollywood. . . . PIERRE CARTA and small combo going into Cinegrill, Hollywood's Roosevelt Hotel. . . . ED HALE and Starlite Trio at Mr. Dee's Palm Springs. . . . JOHNNY MOORE'S Three Blazes held over at Somerset

### CHIN'S PAGODA

(Continued from page 41)

tung most out of funny business with broom, sweeping among tables, and gazing fondly at gals who titter, laugh and scream. Does solid job breaking the ice, and has crowd in his corner when he starts on stage doing giant caricatures, which include Popeye and Jiggs. Handing them out to kids in audience to big hand. Encores with Uncle Sam's pic with patriotic finish to rousing hand.

Jack Soo, clean-cut Chinese emcee, who is set indefinitely here, has a pleasant easy style which sells his patter as well as his vocals. His smooth, urbane manner clicks. Soo's vocal offerings are copious, ballads mostly, and included *When Your Lover Is Gone, I'm Always Chasing Rainbows, How Deep Is the Ocean?, Torna Sorrento* (in Italian), *Night and Day, What a Difference a Day Makes* and *Sunny Side of the Street*. Crowd likes him.

Lee Marx, just out of the navy, makes his juggling and balancing act good entertainment. Uses balls and Indian clubs, walks on large ball, twirls a rope, and combines several of them while crossing a teeterboard for a sock finish. Got good hand, and encores with back-flip off rolling ball and race on ball thru flag-topped poles.

Chinese ballroom team of Ann and Richard do okay with two Spanish-type numbers, using lifts and spins smoothly. Girl is better half of team.

Claire Ray Dancers, six-girl line, provide necessary color in show. They are all tall and slender, use attractive costumes, but lack somewhat in precision. Best is their soft-shoe, high-kick in mid-way spot.

Meyer Balsom's band (8) is okay. Cuts show well and is adequate for dancing. William Hoffman's combo (4) plays relief. Moe Balsom is featured pianist during day.

### VINE GARDENS

(Continued from page 41)

trombone playing, rocked 'em in the aisles.

Jane Kaye, chirp, did a good job of selling herself and her songs. The same hecklers that gave the comic the biz, also tried it with La Kaye, but she turned the old personality smile on them, which was just as effective as the comic's wit. Thrushed *Linger Awhile, I Surrender, Dear*, and a special version of *Thanks for the Buggy Ride*, all to healthy response.

Terp Maya Kyla proved her talent in both Oriental stuff and hot swing. Gal has long black hair reaching almost to her knees and she uses it with plenty effect. Starts off with Far Eastern motif and winds up with torrid Americana, and her versatility was amply rewarded by a near-capacity crowd. Works with her hands as well as her feet, and does satiric numbers with her serious ones. Kyla knows how to work the nightclubbers for all they're worth.

Joe Kish and ork effectively backed up the whole production.

House, Riverside. . . . BARBARA NELSON and Her Queens of Melody, held over at Harry's Lounge.

JACK MARSHALL opened at Slapsie Maxie's, Hollywood. . . . RADIO ROGUES, back from eight months in Pacific, now at Florentine Gardens, Hollywood. . . . ZUTTY SINGLETON, solo drummer, back at Swanee Inn, Hollywood. . . . EDGAR HAYES, pianist at Somerset House, Riverside, for three years, about to form own trio. . . . NAPPY LAMARE, former guitarist with Bob Crosby, now at Gay Inn, L. A., with small combo.

### Here and There:

RUBY RING opens at the Urca, Rio de Janeiro, about March 15. . . . DAY, DAWN AND DUSK, now at Ruban Bleu, also going Latin with a date at the Atlantico, Rio, about the same time. . . . ZERO MOSTEL opens at Bradford Roof, Boston, February 28, then to Chanticleer, Baltimore, March 28; Latin Casino, Philadelphia, April 12, and Lee 'n' Eddie's, Detroit, May 10. . . . ZIGGY LANE released from army and due to resume in vaude and clubs. . . . PATSY ABBOTT current at Embassy, Philadelphia. . . . DUKE ART, JR., set for the Hollenden Hotel, Cleveland, March 4. . . . THREE SAMUELS into Loew's State, New York, February 14. . . . MOKE AND DOKE with Calloway on a 30-week tour.

MONICA BOYER, current at Club Bali, Miami, sharing headline billing with Henny Youngman. She just shifted from the Blackamoor Room, Miami Beach. JO-ANN SUMMER joins the Embassy Show, Philly, February 13. . . . FISHER AND WHITE start at the Latin Quarter, Detroit, February 25.

JULIE OSHINS (ex-*This Is the Army*) starts his first job February 18, El Morocco, Montreal. . . . EVELYN KNIGHT, current at Chanticleer, Baltimore, gets Thursdays off to come to New York for her radio show. . . . JOE E. LEWIS opens at Colonial Inn, Hollywood, Fla., February 26. Closes at the Copa, Miami, February 18. . . . TOMMY DIX bows into the Statler, Detroit, February 25. . . . MILLS BROTHERS with Duke Ellington go into the Paramount, New York, April 24 or May 1. . . . YVETTE starts a one-weeker in *Anything Goes* for Detroit Civic Light Opera Association, February 12. . . . STUBBY KAYE back at the Belmont Plaza's Glass Hat, New York. . . . ROSSILIANOS, current at Bradford Hotel, Boston.

EARL AND JOSEPHINE LEACH now in their fifth month at The Bowery, Hamtramck, Mich. . . . ANN TYLER returned to the SPA, Janesville, Wis., February 5. . . . JOHNNY MACK AND DON KING both drew four more weeks at the Wardell Sheraton Hotel, Detroit.

## Breneman Breakfast Spreads Tolerance

CHICAGO, Feb. 9.—One of radio's most powerful blows against racial intolerance was struck here Friday (8) by ABC's *Breakfast in Hollywood*, which Tom Breneman originated from the stage of the local Oriental Theatre here.

Payoff came when a Negress from Rockmart, Ga., was selected as one of two "good neighbors of 1945" by nation's radio eds, voting being based on good-neighbor letters submitted to Breneman in '45. Mrs. Sarah Murphey, a colored schoolteacher who had established a home for 45 underprivileged children in her community, received \$1,000 in Victory Bonds for her efforts.

Unusual angle is that Mrs. Rufus L. Campbell, who nominated Mrs. Murphey, is not only white but also leading socialite of the town.

*Chi Defender* came out with big editorial and pix, pointing out that this inter-racial harmony had originated from the Deep South, where such acts aren't too common, thus showing that the race picture may not be so bad as interpreted. Mrs. Murphey tied for first prize with Mrs. Henry Milnes, of Fair Lawn, N. J., who has established a summer camp for moppets in her home town. She also got a grand.

### Pro Vets' Rochester Post

ROCHESTER, N. Y., Feb. 9.—War vets from all branches of show business organizing a new unit here of the Veterans of Foreign Wars to be known as the Theatrical Memorial Post. Project is being promoted by a group of pro vets headed by Louis C. Binnert, of Loew's Rochester Theater, but is open to all vets from any branch of the indoor or outdoor entertainment industry.

### SEZ HAVANA

(Continued from page 40)

of them can even cut a fairly good show. But if things start hopping there is a serious doubt if there will be enough native musickers to work a show properly.

By next season, however, it is expected that the customers will come flocking in droves. For one thing, the big cruise ships will be running, and for another the now shuttered niteries, and some new ones as well, will be rolling.

Expected that name acts will be in demand. But on gala nights deals might be arranged with performers working in Florida to fly in for a stiff figure.

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# VAUDEVILLE REVIEWS

## Music Hall, New York

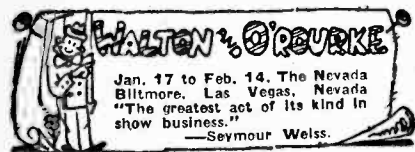
(Reviewed Thursday Evening, February 7)

With *Sky High*, Music Hall is currently offering one of its better programs. Presentation has some visual effects, unusual even for Music Hall, and a couple of string singles. Audience reaction was generally enthusiastic. At show caught, payees got a special treat via the unbilled appearance of Greer Garson for a quickie speech before the drapes.

Opens with an *On the Levee* production which involves a backdrop showing river steamers and a carnival scene, wherein Dorothy Cutler cooches, Fred Poller spiels, and the ladies and gents of the ensemble gape. Set parts to reveal another drop resembling a showboat stage of yesteryear. The Cakewalk Beauties (Rockettes group) can-can briefly and effectively making way (via still another drop) for a kitchen scene, and Jack Powell in blackface. Powell breaks out a set of drums, a chair and a few skin-beaters and proceeds to regale the pew-holders with a delightful variety of trick drumming all over the place. He is allowed to stay on a little too long but otherwise the turn is solid and productive of responses.

*Showboat of the Air*, the next item, purports to show a nitery scene aboard a plane of the future. Set is enhanced by whirling propellers and moving clouds, and brings a juicy mitt. The waiters turn out to be the Music Hall Glee Club and the guest members of the choral ensemble. With June Forrest taking the lead on the warbling, and doing it nicely, group goes thru a Gilbert and Sullivan parody plus a couple of pops to good returns. Makes way for Gloria Gilbert, balletist, who breaks out a lot of fast one-foot pirouettes. While her stuff is not impressive as ballet, it is an audience-getter from the feat viewpoint and brings a hefty palm. Rockettes line follow in attractive black-and-white briefs to do a cakewalk-Charleston-tapping routine which flows into the usual precision bits. Gals deliver well and yank hearty applause.

Paul Gerrits, who has one of the best emcee styles ever caught at the MH, takes a few minutes to offer a combo act of juggling, skating and gags. The gags are so-so but the other two parts are not. Gerrits is a suave performer on the



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## Olympia, Miami

(Reviewed Wednesday Afternoon, February 6)

With John Boles headlining this week's show, line a block long greeted opening mat, with the ropes up for the first time in weeks.

Boles received an ovation on his appearance and teed off with a medley of oldsters. Then chirps *Whose Dream Are You* and follows up with *Long, Long Time*. John's power house never sounded better and he scored a real triumph.

The Three Rays, fresh from Latin Quarter open festivities. These feds put over an acrocomic specialty which is rapid fire. Handsprings and cart wheels for their close earns a heavy mitt.

Franc and Irene Still offer a different sort of puppet act. Put on a hula dancer, Swiss bell ringers straight and as souses for laughs. Black-face hoofers in an oldtime buck and wing finishes for a big hand.

Ted Lester is surely a one-man ork. Comes on in full evening attire, and conceals a dozen musical instruments under his Inverness wrap. His playing of a violin with left and right hands a stand out. That gets a good reward from the customers.

Joe Rio is emcee. Joe has not changed one word of his act or biz since last here, but this does not detract from his entertainment value. His satires on a woman celebrating a wedding anniversary, and a glamour girl are still tops in humor and his impression of a Georgia preacher draws a lot of giggles.

Pic is San Antonio.

ball-bearings and knows how to handle a job even as big as the one in this house. Gets plenty of laughs and a heavy go-out palm. Clincher bit, where he skates on his ears, sells 'em big.

Corps de Ballet, carrying ostrich fans, appears for a waltz routine, which winds up with the gals purveying various formations with feathers. Work on latter is precise, well executed and well lighted, and fetches plenty palm-beating.

Topper of the show is a visual effect, via slides, after an announcement over the p.-a. that the "plane" is about to land. There follows a sock strip of below-plane geography and then a sight of the landing field. Gimmick is sock, and deserves response it gets. Show should have ended there, but ensemble is retained on stage for a finale singing chore.

Picture, Adventure. Biz excellent.

## Oriental, Chicago

(Reviewed Thursday Morning, Feb. 7)

With the p.a. of Tom Breneman's *Breakfast in Hollywood* slated for five days of opening week, the additional boost to the morning shows daily should couple with regular grosses from vaude fare to set up sizable mark for new house owner, Ed Silverman. SRO crowds which Breneman show is drawing (and they're paying full admission to see the Breneman deal) should encourage vaude house ops to entice more traveling radio shows into their holdings.

Ina Ray Hutton has a well organized and rehearsed jump crew that's a great improvement over the pick-up ork she led at this same house a year ago. Zippy scorings are precisely played by a youthful bunch of enthusiastic sidemen. As usual, la Hutton makes with the derriere more effectively than with the baton, and it brings concentrated attention always. Frontress is doing mostly novelty and jump vocals, with handsome Clark Ranger, a newcomer who needs more seasoning but shows promise with a good baritone, taking over for the sentimental ballads. This crew should put la Hutton back among the top-drawing vaude band names.

Winter Sisters, precision acro trio, cause payees to rivet their orbs on the stage, as gals are lookers in abbreviated costumes and come thru with some bang-up solo and trio work. Rated snappy mitt for their closer, a solo one and one-half roll, followed by an exhibition of fast precision.

Tim Herbert was stopped cold in trying to put over several of his best bits of material when the spot man completely messed things up, but he showed himself a finished performer by ad-libbing and inserting other bits. Has worked out new "flea" routine and several shorter bits, which enhance act considerably. Got plenty laughs and heavy applause.

In the anchor spot, Tommy Dix, who's pretty much a local favorite, sewed up show nicely with his usual robust baritone. Did his standard stuff, except for *Because*, an oldie he's just added, and it's a fine acquisition.

## Paramount, New York

(Reviewed Wednesday Evening, Feb. 6)

If there are any people left who doubt that Danny Kaye is one of the greatest living performers they ought to line up at the Paramount and be convinced by what he does on the stage.

When caught at last show Wednesday, he was on for a solid 50 minutes and only weariness made him stop. The capacity mob could have stayed with him indefinitely.

It was terrific, no matter what he did—and that included not only many of the novelty numbers linked with him but things like racing up and down the aisles, eating an apple and candy borrowed from the payees, sitting on his duster and just resting, ad libbing with various patrons, and so on and so on. Of him it can truly be said he has the audience in his hand.

Show begins with the Bob Chester ork—five sax, four trombone, four trumpet, bass, guitar, piano and drums, with the leader handling a sax—in a jump tune. For an ork doing a Broadway stint, aggregation is surprisingly rough in its ensemble work. Riffs by various sidemen mean nothing. Chester needs lessons to make him unbend as a maestro and emsee.

Mob gives them a mild hand. Larry Butler, ork's male canary, follows with *Bells of St. Mary's* and *Might As Well Be Spring*. Kid has a nice bary which he uses in a strictly groovy crooner manner without distinction. Selling is poor, but nice reactions.

From there on the ork fades out as an element of entertainment in the bill except as accompaniment for the acts, a chore it does none too well.

Tip. Tap and Toe appear to inject life into the program with a fast, slick and expertly-delivered fast five minutes of tap hoofery. Trio works on its little platform, gives everything it has and scores heavily.

Georgia Gibbs follows with a set of pops and standards. Chirp does well on first, *Come to Baby, Do*, investing it with a sexy, come-on quality which gets a good palm. *Symphony*, her second, is overly schmaltzed and brings a lesser hand. Recovers with *Sunny Side of the Street* but throws in too many exagger-

## Roxy, New York

(Reviewed Wednesday Evening, Feb. 6)

For the newest advent on Broadway of Carmen Miranda. Roxy has extended itself to turn its latest offering into something resembling a legit revue. House has spent a small fortune on exceptionally beautiful costumes and an orb-filling tropical set, and has tied all the acts into production-type numbers.

Result is an attractive, fast-moving show which builds nicely to what should be a sock climax—but isn't. Responsibility for this can be attributed to Miss Miranda and to the booking of her sister, Aurora.

Male and female dancing ensemble opens with an interesting tap and hand-beating routine built on Spanish lines. When caught, group was a little rough in executing this choreographic chore. Midway it goes into the standard precision stuff which, this time, seems most appropriate because of the nature of the whole number. Patrons reward 'em well.

Nestor Chayres, Mexican tenor, follows on-stage accompanied by eight show-girls who form an attractive frame for his emotional but expert warbling. He delivers *Magic Is the Moonlight* and *Granada* in the grand manner but does it very well and with authority, and the mob eats it up.

Richard and Flora Stuart, ballroomists, are on next with a brace of Latin-type hooferies. First number, an affair with capes, is strictly hackneyed stuff and not especially well done. Couple recoup on the second, a *Pasa Double* with castanets, which they sell well to good results.

Next on is a slight, boyish fellow billed simply as Woodrow. Kid is a find for vaude. Act consists of various juggling bits. Starts off conventionally but winds up sock. Youngster is amazingly nimble in the handling of hats, cigar, cane and cigar-boxes. Clincher-piece, involving the manipulation of three detached cigar-boxes, has the audience yelping with admiration as the boy carries off one feat after another. Top hand.

Archie Robbins, comic just out of the service, starts off well via a pleasing personality and a light, confident style. But preceding act is so strong that Robbins suffers by comparison. His major weakness is material. He does okay with what he has, but he needs meatier stuff. Good reactions.

Carmen Miranda, the bill's big item, is given a flash entrance and is set among the ensemble, with four native musicians to back her. Her own gown is dazzling. What happens from there on is hardly in the star category. She starts with some very tired patter which brings nary a laugh. Then goes into something dubbed *Lady With the Tutti-Frutti Hat*, on which she does a fair selling job and gets a fairish hand. Then more dull patter and *Chattanooga Choo-Choo* with some of her characteristic mumbo-jumbo bits tossed in. This, too, is passable, and fetches a nice hand. More patter, then *Tico-Tico*, her best effort and productive of a good mitt. Serves as an intro for sister, Aurora, who appears garbed in a plain white gown. The second Miranda is pretty enough and possesses a pleasing contralto but doesn't know beans about selling to a live American audience. In view of where she is routine into the show she should cap off everything. She doesn't. Carmen returned to assist in the community-sing finale. Pic *Fallen Angel*.

ated mannerisms which are merely distracting.

Band offers its pianist in a couple of fast choruses which are neither here nor there, and this makes way for Danny Kaye and what he does as noted above. Miss Gibbs works with him in one of his many final encores. Biz excellent. Pic *Susan Slagle*.

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**Loew's State, New York**

(Reviewed Thursday Evening, February 7)

Showing *They Were Expendable* on the flicker-sheet. State this week is backing the film with a weak flesh offering. It is not that the acts are bad, but the bill moves at a plodding pace and there's little in it to provide punch.

Mal Hallett Ork (13)—Four sax, two trombone, three trumpet, drums, bass, piano—opens nicely with a few bouncy bars, then hops into a grind jumper on which it does okay, to a nice mitt.

Allen & Kent, tapsters, follow with a fair brand of side and walking cleat-beats, then bring on Louis Tracy, an oldster, for whatever wallop the act has. With Tracy doing soft-shoe, jig and jitterbug stuff, turn gets a nice crop of laughs and a good exit hand.

Patti Long, an attractive brunette and band vocalist, is next with a couple of pops. Has a voice with a pleasant quality, but doesn't know much about how to use it. Delivery and styling need plenty of hypoing. Mild responses.

Mardoni & Louise, next act, offer pretty good illusion stuff involving switches of various objects, the steel-ring-over-the-bound-hands bit, and the guillotine gimmick with a stooge from the audience as a workman, Mardoni is plenty slick, but his patter is very dull and the turn needs a better way of existing. Quite a few giggles and good hands.

Jack Pepper, still sailing under the flag of his jaunt with Bob Hope, follows to warble a couple of tunes in negligible style. Guy shows his experience, but fails to put much energy into his work. Midway in the act, a stooge, Tommy Mack, segues on for a bout of speech defect stuff, song bits, dance bits and a "fight" with Pepper. Mack's appearance gives a lift to the turn, but not enough to make the whole thing jell. Pepper finishes with an overdone *Irish Eyes*.

Band takes another turn at bat with *I've Found a New Baby*. Okay performance, making room for Molly Picon. The Yiddish personality is her usual Second Avenue self. Does her *Hands* routine, then a sketch about a woman in a doctor's office (new) and finishes with a version of *Last Time I Saw Paris*. Last item, tho hoked up, is nevertheless her strongest offering and gets a pretty juicy mitt. Biz good.

**Orpheum, Los Angeles**

(Reviewed Tuesday Afternoon, Feb. 5)

Judging from the mitting, this is a strong show. For straight vaude, it's one of the best to hit here in recent months. Bill is well rounded with the Three Stooges, Fred Lowery and Dorothy Rae, Eddie Bartell, Peggy Lee and Walter Nilsson. Pic is *Hit the Hay*, with Judy Canova.

Bartell ties the show together well with his gags and intro. His comedy is strong. Despite the fact that the show ran overtime, Bartell didn't let it bog down. There was a lusty applause for each act, which helped to keep the show moving smoothly.

Nilsson opens show with his variety of cycles. Keeps building, each time getting a daffier riding gadget on which to perform. Keeps up a steady banter and with the goofy antics astride a barrel top and other contraptions gets beg-off applause.

Bartell took over for a warbling job, *Evelina*, and some gags but begged off to bring on Peggy Lee, blond thrush, who keeps show moving at its lively pace. Warming up with *Baby, Won't You Please Come Home*, Miss Lee pipes *I Can't Begin To Tell You* and socks with *Waitin' for the Train to Come In*, the latter right up her alley. Singing with more ease than on any of the others, femme knocks the payees off their seats with *You Is Right, Baby*. Could easily have done another tune and walked off to a good hand.

Bartell is assigned a large order for his turn but carries thru okay. Does imitations of about 20 radio personalities and all of them well. The good material helps a lot to by-pass any lulls. He builds to a vocal of Dennis Day-Kenny Baker doing *All the Things You Are*, giving the turn a neat wind-up.

Fred Lowery takes the stage for a sock bit of whistling, using *Fiddler's Holiday* and putting in "dog" whistle parts, using the Scotch rhythm for the scottie, and the *Volga Boatman* for the Russian

**Stem Biz Socko -- MH, 125G; Cap, 103G; Para, 70G; Roxy,**

NEW YORK, Feb. 9.—Sock shows and good weather kept Stem registers ringing merrily this week. Even houses with bills in their final weeks saw smash biz.

Radio City Music Hall (6,200 seats, average \$100,000) counted a big \$125,000 for its ninth and final week, with the Briants, Sharkey the Seal, and *Bells of St. Mary's*. New bill has Paul Gerrits, Gloria Gilbert, June Forrest, Jack Powell and *Adventure*.

Roxy (6,000 seats; average \$75,000) bowed out with a solid \$65,000 for its sixth and final frame, with Tony and Sally DeMarco, Paul Remos, and *Leave Her to Heaven*. New show has Carmen Miranda, Nestor Chayres, Archie Robbins, Woodrow and *Fallen Angel*.

Paramount (3,664 seats; average \$75,000) wound up its seventh and last stanza with a good \$70,000 for Woody Herman ork, Buddy Lester, and *Stork Club*. New show has Danny Kaye, Georgia Gibbs, Bob Chester ork, Tip, Tap and Toe, and *Miss Susie Stagel*.

Capitol (4,627 seats; average \$60,000)

kept up the preem pace by showing \$103,000 for the second week, with Glenn Miller ork, Paul Regan, Ladd Lyon and *Harvey Girls*. Opener was record-breaking \$110,000.

Strand (2,770 seats; average \$45,000) pulled in \$50,000 for the second inning, with Orrin Tucker, Peter Lind Hayes, and *My Reputation*. Initial week saw \$57,000.

Loew's State (3,500 seats; average \$25,000) got \$28,000 for the second week of a deucer, with Edmund Lowe, Gus Van, Modernaires and *Up Goes Maisie*. First week saw \$23,500. New bill has Mal Hallett ork, Jack Pepper, Molly Picon and *They Were Expendable*.

(Reviews of new bills in this issue.)

**Sugar Robinson Socko 44G Detroit**

DETROIT, Feb. 9. — Combination of Bobby Sherwood ork and Sugar Chile Robinson drew a near-record gross of \$44,000 at the Downtown Theater (2,800 seats; house average, \$23,000)—highest figure set under the present Balaban regime, and close to a house record as well. Previous high for the season was set in August when the Four Ink Spots drew \$42,000.

Secret of the record gross was Robinson, young Detroit Negro who elbowed his way into an amateur audition for older small fry at the Michigan Theater about four months ago, and has since had radio appearances, an MCA contract, and a bit of screen experience, and came back to Detroit to prove practically the hit of the year in his own town. Pic was *The Daltons Ride Again*.

Marie (the body) McDonald and John Boles followed the Sherwood-Robinson duo to gross \$33,000, well above house average, with *Daltons* held over.

Current Earl Carroll's *Vanities* is in for a big week, gross expected around \$33,000. Film, *An Angel Comes to Brooklyn*.

**S. F. Golden Gate Strong \$36,000**

SAN FRANCISCO, Feb. 9.—Golden Gate (2,850 seats; average, \$39,000; prices, 45 to 95 cents) grossed a strong \$36,000 for week ended Tuesday (5).

Stageshow had the King Sisters, Andriol Brothers, Burns Twins and Evelyn, and Don Cummings. Pic, *Bells of St. Mary's's*, sixth week.

**Duke 11G One Night in Mpls.**

MINNEAPOLIS, Feb. 9.—Despite terrific competitish from *Oklahoma* down the street, Duke Ellington and ork grossed a tremendous \$11,300 for Charlie Milkes's Minneapolis Greater Attractions in Minneapolis Auditorium concert bowl (5,600 seats) January 23. All but 600 gallery seats were sold. House was scaled from \$1.30 to \$3.60 and was Milkes's first near sellout in two years.

**2d Take, 1st Hero**

CHICAGO, Feb. 9.—Stan Kenton did Will Wittig, op of the Pla-Mor Ballroom, Kansas City, Mo., a double favor Saturday (2) when he not only set a year's high, gross which was second only to Harry James's all-time record, but averted a serious incident when fire broke out during the dance. About 11:30 p.m., ballroom employees discovered a fire under the bandstand. Fumes were quickly propelled all over the room by the ventilator system. When payees became startled, Kenton selected several boys from the ork and put on an impromptu jam session that lasted 20 minutes until the fire was quelled.

Kenton drew 3,985 dancers for a gate of \$5,977, to top every record for the room, except H.J.'s mark made two years ago. The band, in on a \$1,700 or a 60-40 privilege, walked out with \$3,100 for its share.

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# Outlook Is Dark For Showbiz on Material Prob

(Continued from page 4)

is not as essential to the country and ordinary housing. Speaking of these contractors, Patman declared, "They can build any kind of an office building, store building, night club, bowling alley, pool hall, or anything else, if the contractor wants to build it, and it would be just as honorable and legitimate to do that as to build a number of homes for citizens or veterans or any other people."

CPA Administrator Small told the committee that local communities could help prevent the situation described by Patman by refusing to grant building permits for non-essential construction. "It may be hard and it may be tough, but undue and unwarranted drain on scarce building materials for use in building materials for use in building night clubs and juke joints and roadside stands, and on deferrable repairs or extensions to existing buildings might be controlled to a very substantial degree either thru the building permit system, if that is possible, or by other local action."

"I am convinced that public opinion," Small said, "aroused by the desperate need for housing, would support such local action."

# Burlesque Notes

SEN LEE FU, new Indo Chinese strip-dancer featured on Hirst Wheel, completed nine weeks at the Howard, Boston, February 9. Johnny Kane, for whom she started this season on his Burma Road Circuit, boosted her for the first tour. . . . ALEN CASEY, son of Buster Phillips, burly principal and grandson of Irving Becker, former burly house and show manager, is studying to be a comic while handling the candy concession at the Rialto pic house in Manhattan. . . . BETTY MEYERS, costumer, convalescing after a siege of ptomaine poisoning. . . . BOBBY MORRIS, comic, is appearing for Charles Allen with Shubert *Passing Show* at the Erlanger, Chicago, due for a Manhattan opening in March. . . . CHARLIE ALLEN also represents Jack Buckley, now fully recovered after an illness that had him bedded in Sydenham Hospital, Manhattan. . . . SWEET MARY ELLIS has been set by Matt Scheff for limited engagements at Yarnie's, Chicago, and Rondevo Club, Calumet City, Ill.

LAMEE LANE, principal, and George Richard Francis, drummer and ork contractor, following their marriage on January 7, were partied by co-workers at The Follies, Los Angeles. . . . GEORGE B. HILL, comic, for a long time with E. K. Fernandez Shows in Honolulu and now in San Francisco, lost his wife, Lee Ford (Leona Hill McAuliffe) in Hawaii, December 16. . . . BOB LEE, straight man, is in his 19th week at the Empress, Milwaukee, where Abe Gore, comic, is a recent addition. . . . LOU ASCOL, under the personal management of Charlie Allen, opened recently on the Hirst Circuit with a new teammate, Al Le Roy, after recuperating from illness contracted while with a USO unit in the Pacific area and Japan. Former partner, Moe Gary, is soon to emerge from the hospital and will take a long rest before he resumes work. . . . PAL BRANDEAUX is producing at the Grand, St. Louis. . . . DIANE KING will leave the Hirst Circuit after the current season to join husband Jerry Peluso, former burly ork leader, who has purchased a home in Long Beach, Calif. INA LORRAINE, after an eight-week engagement, closed at The Follies, Los Angeles.

# Industry Pressure Needed To Ease Taxation Load

(Continued from page 3)

to have done anything about reducing the 20 per cent Federal Amusement Tax which hit the nitery biz hard. Fiscal chiefs recognize that wartime levels of taxes which still exist on the theater admissions, cabarets, etc., are far out of proportion to other levies. Normal cut-back would return theater admissions tax, for example, from the present penny on 5 cents to a penny on 10. Tax of \$10 a year on juke which became effective late in 1943 is also viewed by some congressmen as in category of war levy.

Representative Knutson's (R., Minn.) recently introduced bill (HR-5174) will come into the over-all study by House Ways and Means Committee where the bill has been committed (*The Billboard*, January 26). This bill would repeal outright, wartime excise taxes effective next July 1. It is on this bill which entertainment biz folk will have their specific opportunity to register sentiment preparatory to the House Ways and Means Committee's final action on the overall tax legislation.

While House Ways and Means Committee right now is in no mood to approve the Knutson bill or anything like it, attitude of individual congressmen may be modified to some degree in another month or so when the solons will be thinking about returning to their constituencies to campaign for the primary elections. Tax issue is always a ticklish one in a year of congressional elections, and the lawmakers who will be seeking re-election at the fall final ballot-casting will be in a particularly tough spot in view of the failure of Congress to give entertainment excises equal treatment last year with other excises.

Issue is packed with political dynamite, and for the next few months it can be expected that there will be much pulling and hauling in Congress on the whole fiscal problem. Orders from the White House are expected to hold to the original line of keeping the excise taxes at present levels until next Congress. Numerous Democrats in both Houses would like to see some alteration in the planning, and there is just an outside chance that Congress might do something about changing the excise levels as of next July 1. However, as one lawmaker put it, a lot will depend upon what sentiment is received between now and April from constituents themselves—and that means folks in the entertainment biz.

# Magic

By Bill Sachs

MR. AND MRS. CARL ROSINI, Howard Brooks and Stuart Wiley, all with USO-Camp Shows playing the G.I. circuit in Hawaii, were entertained by Honolulu's magi at a Chinese dinner at one of the town's leading eateries recently. Among the hosts were Tenkal and Okinu, appearing in *Capers of 1946*, Honolulu's only vaude show; Corp. Everett Duncan, of the army's special service; Corp. Rod Rieser and Sgt. F. L. Pritchett, both with *Stars and Stripes*; David I. Katsuki, M.D., and Harry Hanakoka, *The Billboard's* rep in Honolulu. Criss Cross, vent, is also there with the USO unit, *Slick Chicks*. . . . JACK HERBERT continues to dish out his wit and niffies at Chi's Latin Quarter. . . . PAUL ROSINI shares floorshow honors with Talia in the Walnut Room of the Bismarck Hotel, Chicago. . . . REX BILLINGS JR., Detroit magus, flew east February 2 to fill an engagement for the International Baseball League dinner at Hotel Commodore, New York. . . . KIRK ALLAN, mentalist, is back in circulation after four years' with Uncle Sam, including 21 months as entertainment officer in General MacArthur's headquarters for the Southwest Pacific and Pacific Ocean areas. He's presently at his home in Hollywood. . . . BOB DOWD, of Magic Meadows, Kenton, O., who combines magic with farm management, has a sparkling new two-color herald to describe his prowess as a rabbit-hider. In his spare moments away from his farm, Dowd plays schools, churches and private clubs thru Central Ohio. . . . GREEN THE MAGICIAN (John C. Green), now in his 68th year of entertaining the public, is currently on the prowl in the Littlebridge (Alta.) sector on two-day stand. It's his sixth year in Western Canada. . . . BOB NELSON, of the Nelson Enterprises, Columbus, O., is celebrating his 25th year of serving the profession with his magic-mental shop. . . . L. E. (ROBA) COLLINS postsals from Patterson, Mo.: "Recently had the pleasure of visiting Charles Prce, secretary of the IBM Ring at Little Rock. Also met some of the Ring members there, including Jimmy Nolte and John Parquet. Tommy and Lucy Arenz' magic team, the past season with Austin Bros.' Circus Side Show, are wintering in North Little Rock. . . . J. C. ADMIRE, in a sad story on the Marquis show's experiences in the Kansas and Oklahoma territory, includes the news of his resignation as agent ahead of the mystery troupe.

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# 'Newsweek' Insert Helps Sell Locals On MBS News Seg

NEW YORK, Feb. 9.—Mutual's *You Make the News*, with its *Newsweek* tie-in, is being helped along by newsstand distribution in the area of each station airing the seg. Typical are the inserts which Station WHBQ has in each week's issue of *Newsweek* distributed thruout the Memphis area.

Fliers ask readers to "hear *You Make the News*, prepared by *Newsweek*, thru WHBQ." Localization of the promotion is proving a solid assist in getting more stations to accept the show.

# BORN YESTERDAY

(Continued from page 47)  
punches home a lesson in decency and right-thinking.  
*Born Yesterday* treats of one of the toughest stage characters to be seen hereabouts in a long time, a junk dealer who has run a few bucks into a few millions via simple expedient of pushing folks around. Now he comes to Washington to corner the national junk market with the aid of a drunken attorney and a complacently venal senator. Also, he brings with him a lady affectionately termed "that broad."

In order that the gal can keep pace with his rise in the scheme of things, the J. D. engages a young newspaperman to give her the necessary mental brushing up. Alas, a few pamphlets and a dictionary add up to be dynamite in the hands of a gal who turns out to be not so dumb. Subsequent explosion wrecks not only his financial schemes but his domestic set up as well. When last glimpsed, "that broad" is leaving to marry the newshound.

Kanin has written smartly and amusingly thruout. There are spots which slow down, but they are more than out-balanced by sock laugh lines and situations. It's an overall slick job of scripting and 90 per cent of the time his staging is out of the top drawer.  
Even if *Born* were not as good as it is, it would still be noteworthy for adding two corking performances to the Stem

# Showbiz Promotion Show Starts on Mutual in March

CHICAGO, Feb. 9.—*Talk of the Town*, proposed new show which should be a tremendous boost to showbiz as a whole, as reported in *The Billboard* three weeks ago, is definitely skedded for WGN-Mutual airing, it was learned from reliable sources at Mutual last week. Show, which will air stories of various night club-vaude entertainers and thereby give much-needed publicity to the guys and gals, will start at first in Chi but is expected to branch out into the national field.

*Talk of the Town* is set for airings some time next month, probably on Thursday nights at 9:30 (C.S.T.). Producer will be Bob Trendler and writer-director will be Jack LaFendre. Show hasn't as yet copped a sponsor, but two are hot on the trail. It is known that Phil Carlin, Mutual v.-p. in charge of programs, recently here, had a lot to do with acceptance of the Chi originated program, and that WGN execs gave the green light to Trendler and LaFendre a short time ago.

season. Paul Douglas, fugitive air-wave announcer, is a tough junk dealer to end all TJD's. He is exactly right. Ditto is Judy Holliday with her dead pan and flat vowels and consonants as "that broad." It would be tough to try to pick a pair to fill their shoes.  
Excellent, also, are contributions from Otto Hulett as the lushing attorney; from Larry Oliver as the grafting senator and from Frank Otto as a slick henchman. Gary Merrill does excellently by the liberal newspaper guy.

Max Gordon has stinted on nothing in all departments. Donald Oenslager's interior of a \$235-a-day hotel suite is terrific. The Holliday body-draping, supervised by Ruth Kanin Aronson, is just what the doctor ordered. *Born* has been done right by all the way. It will do right by Max Gordon.

# 'Date Judy' Up In Ears, Accents Strip Show Value

NEW YORK, Feb. 9.—Upsurge in audience for *A Date With Judy*, comedy strip on NBC, Tuesday nights, is an indication that this type of show can offer sponsors a real value for their dough perhaps better sometimes than the big budget, star-studded programs. *Judy* hit an 18.4 Hooperating in the last report and show gained more new dialers last month than any other seg on the air. It is now among the top 20 net evening commercials.

# WWL Bull Legit; Annual Prizes for 4-H Competition

NEW ORLEANS, Feb. 9.—Newest promotion gimmick for WWL here, which has an eagle eye out for the farm ear, is putting up a beef bull annually for 4-H Club competition. Outlet plans to award a diary bull and a boar in other contests.

All members with at least two years' experience and who own the nucleus of a pure-bred herd or plan to develop one are eligible. Candidates are to be selected by county agents. Winners are to get a choice of breeds.  
Brainwave, which goes way beyond the usual co-operation of outlets with 4-H Clubs, usually limited to airing events during club meets, comes from ex-hayseed Gordon Loudon, WWL's farm service director, and W. C. Abbott, 4-H Club leader in Baton Rouge, La. It got the green light from W. H. Summerville, WWL's general manager.

# PLAYWRIGHTS EYE EUROPE

## 'Okla.', 'Turtle' Rack Up 60G in 8 Days in Mpls.

MINNEAPOLIS, Feb. 9.—Lyceum Theater, home of legit here, had the biggest eight days of its history for a total gross of \$60,000 with *Oklahoma* and *Voice of the Turtle*.

Taking *Oklahoma* on four days' notice, Leo Murray, house manager, and his staff worked themselves into a lather as the town went nuts over it. Gross for eight performances (22-26) was \$45,000.

As a result of the *Oklahoma* success, *Turtle* also played to sell-out crowds (28-30), grossing \$15,000 for four performances. Pastiche purchasers who weathered the mobs to get tickets for the first production, doubled up and bought ducats for K. T. Stevens' appearance in *Turtle*.

Tremendous success of *Oklahoma* resulted in newspapers here editorializing that Minneapolis is a good show town and will support top-flight productions.

"One of the reasons Minneapolis is considered a poor theater town," *The Minneapolis Morning Tribune* said, "is that from time to time we have been fed roadshow turkeys. Consequently, theatergoers have come to sit on their hands until they hear a big name—Barrimore, the Lunts, Hayes, Robeson or Hepburn." The editorial concluded that "Eastern producers had better keep their turkeys at home."

## Whites, Negroes Mix In Gribble "Romeo"

CHICAGO, Feb. 9. — One of the most radical moves in some time will be attempted next fall by Harry Wagstaff Gribble, co-producer of *Anna Lucasta*, when he brings a mixed-color cast of *Romeo and Juliet* on the boards.

Richard Angarola, son of a Chi painter, will play Romeo, and Hilda Simms, star of *Lucasta* here, will be his Juliet. Earle Hymen, the Rudolph in *Anna*, will play Paris. Ric Riccardo, owner of a Chi night club, will get the role of Friar Lawrence. He is unknown to American audiences, but is well known in Italy. Riccardo is a master fencer and Gribble hired him to supervise fights in the show and enact the part of the Gentle Friar.

Plans are for the show to open in one of the smaller road places and then preem in Chi before hitting the Main Stem.

Gribble's idea in the mixed cast is to have the Montagues (*Romeo*), white, and the Capulets (*Juliet*), Negro, show the age-old feud in garish, modern style.

## BROADWAY OPENINGS

### JANUARY THAW

(Opened Monday, February 4, 1946)

#### JOHN GOLDEN THEATER

A new comedy adapted by William Roos from the novel by Bellamy Partridge. Presented by Michael Todd. Directed by Ezra Stone. Setting by Watson Barrett. Company manager, Richard Highly. Press representatives, Morton Nathanson and Dick Williams.

Sarah Gage.....Lorna Lynn  
Frieda.....Norma Lehn  
Paul Gage.....Charles Neuh  
Herbert Gage.....Robert Keith  
Marge Gage.....Lulu Mae Hubbard  
Barbara Gage.....Natalie Thompson  
George Husted.....John Hudson  
Jonathan Rockwood.....Charles Middleton  
Mathilda Rockwood.....Helen Carew  
Mr. Loomis.....John McGovern  
Uncle Walter.....Charles Burrows  
Matt Rockwood.....Irving Morrow  
Carson.....Henry Jones

This one shoulda stood between the book covers. It's no Main Stem show. The Roos scripting, while an earnest effort, never gets over either the atmosphere or the pace of the Partridge best seller. Result is a pretty dull evening in which the yocks are sought by constant references to Democrats and Republicans and indoor vs. outdoor plumbing. All they get are occasional titters. Todd has slipped with this opus.

Plot concerns a successful New York novelist who buys an old Connecticut farmhouse and installs his wife and three children, one of marriageable age. He and his wife try to remodel the place, having bought it on the understanding that the original Down East owners are dead. They haven't been heard from for six years.

Suddenly they return, settle themselves down in the house, and the next two acts and three scenes depict the struggles of readjustment. Cupid (for the marriageable daughter and a G.I.) is yanked in by the hem of his diapers, but might just as well have stayed out.

What laughs there are go to the "natives," especially the excellent character bit by George Burrows, who got hands on his every exit. Charles Middleton, pvt vet returning to Broadway after 18 years, and Helen Carew are the other two who garner what slim honors there are. Lorna Lynn, kid thesp, also turns in a neat job. For the rest, it's just hard work, which not even their skill or Ezra Stone's direction can turn into more than pedestrian effort at best. Robert Keith, Lulu Mae Hubbard, Natalie Thompson and John Hudson are wasted in his script.

### LUTE SONG

(Opened Wednesday, February 6, 1946)

#### PLYMOUTH THEATER

A love story with music by Sidney Howard and Will Irwin. Directed by John Houseman. Settings, lighting and costumes, Robert Edmund Jones. Music and lyrics, Raymond Scott and Bernard Hanighan. Choreography, Yechi Nimura. Musical director, Eugene Kusniak. Orchestration, Raymond Scott. Company manager, J. Charles Goldsmith. Stage manager, Jose Vega. Press representatives, Richard Maney and Ted Goldsmith. Presented by Michael Myerberg.

The Honorable Tschang.....Clarence Derwent  
Tsay-Yong, the Husband.....Yul Brynner  
Tsay, the Father.....Augustin Duncan  
Madame Tsai, the Mother.....Mildred Dumlock  
Tchao-Ou-Niang, the Wife.....Mary Martin  
Prince Nieou, the Imperial Preceptor.....McKay Norris  
Princess Nieou-Chi, His Daughter.....Helen Craig  
Si-Tchun, a Lady in Waiting.....Nancy Davis  
Waiting Women.....Pamela Wilde, Sydelle Sylvona  
Hand Maldens.....Blanche Zohar, Mary Ann Reeve  
Youen-Kong, the Steward.....Rex O'Malley  
A Marriage Broker.....Diane De Brett  
A Messenger.....Jack Amoroso  
The Imperial Chamberlain.....Ralph Clanton  
The Food Commissioner.....Gene Galvin  
First Clerk.....Max Leavitt  
Second Clerk.....Bob Turner  
First Applicant.....Tom Emlyn Williams  
Second Applicant.....Michael Blair  
Imperial Guards.....John Robert Lloyd, John High  
Imperial Attendants:

Gordon Showalter, Ronald Fletcher  
The Gentle.....Ralph Clanton  
The White Tiger.....Lisa Maslova  
The Ape.....Lisan Kay  
Phoenix Birds.....Lisa Maslova, Lisan Kay  
Li-Want.....Max Leavitt  
Priest of Amida Buddha.....Tom Emlyn Williams  
A Bonze.....Gene Galvin  
Two Lesser Bonzes:  
Joseph Camiolo, Leslie Rheinfeld  
(See LUTE SONG on page 48)

### APPLE OF HIS EYE

(Opened Tuesday, February 5, 1946)

#### BILTMORE THEATER

A comedy by Kenyon Nicholson and Charles Robinson. Directed by Jed Harris. Setting by Raymond Sovey. Company manager, James S. Miller. Stage manager, Herman Shapiro. Press representative, Dick Weaver. Presented by Jed Harris in association with Walter Huston.

Stella Springer.....Doro Merande  
Foss Springer.....Arthur Hunnicutt  
Lily Tobin.....Mary James  
Tude Bowers.....Roy Fant  
Sam Stover.....Walter Huston  
Nina Stover.....Mary Wickes  
Carol Ann Stover.....Jimsey Somers  
Ott Tobin.....Joseph Sweeney  
Nettie Bowers.....Claire Woodbury  
Glen Stover.....Tom Ewell

It is easy enough to see why Walter Huston should have been taken with this folksy tale by Kenyon Nicholson and Charles Robinson about a May-December romance on an Indiana farm. It's a script which affords him a field day to build a portrait of a genial, middle-aged widower in quest of his youth. It is a chore that he performs with considerable charm.

However, it is not so clear why anyone as show-wise as Jed Harris could have been taken in similarly. *Apple of His Eye* is a pleasant enough bit of sentiment, but stretched to the dimensions of a full-length play, the best of production, staging and acting can't succeed in making it more than it is—a sentimental journey which begins and ends in a farmhouse parlor.

Yarn concerns the burgeoning of young love in the heart of staid Farmer Stover for his young hired girl—a matter which is deprecated by various neighbors and a son and daughter-in-law. Farmer Stover makes somewhat of an ass of himself as a Romeo, and sends the gal packing after coming to the conclusion that he's an old fool. Gal comes back to say goodbye and he discovers that she loves him. Could be an ample book for a musical—but hardly for a full-bodied comedy. Paying customers will be apt to find it that way.

Harris has given *Apple* a hand-picked cast and the benefit of his most careful direction. In addition to Huston, such excellent players as Doro Merande, Mary Wickes, Roy Fant, Joseph Sweeney and Tom Ewell put everything they have into an effort to make this slo-drama seem better than it is. Occasionally, with the aid of canny Harris direction, they succeeded. It should be noted also that Mary James makes a pleasant Stern debut as the hired gal who can do everything from cooking to reading *Little Orphan Annie*. However, *Apple* sums up to half-a-score of characters in search of a play.

### BORN YESTERDAY

(Opened Monday, February 4, 1946)

#### LYCEUM THEATER

A comedy by Garson Kanin. Directed by the author. Setting by Donald Oenslager. Costumes supervised by Ruth Kanin Aronson. General manager, Ben Boyar. Stage manager, David M. Pardoll.

Helen.....Ellen Hall  
Paul Verrall.....Gary Merrill  
Eddie Brock.....Frank Otto  
Bellhop.....William Harmon  
Bellhop.....Rex King  
Harry Brock.....Paul Douglas  
The Assistant Manager.....Carroll Ashburn  
Billie Dawn.....Judy Holliday  
Ed Devery.....Otto Hulett  
Barber.....Ted Mayer  
Manicurist.....Mary Laslo  
Bootblack.....Paris Morgan  
Senator Norval Hedges.....Larry Oliver  
Mrs. Hedges.....Lona Burns  
Waiter.....C. L. Burke

To put it in a capsule, Garson Kanin has scripted a vastly amusing first play. Max Gordon has a sock hit and *Born Yesterday* looks to tenant the Lyceum as long as it wants to stay there.

Aside from being enormously funny, Kanin's maiden try packs plenty of important implications to the current scene—a combo that is sure-fire as a customer magnet. It's another hefty thrust at the Washington political setup and, in spite of its hilarious coating, (See BORN YESTERDAY on page 49)

## See Dough in Tight Tapping

### Society of Authors' Reps sending official to check royalties and script use

NEW YORK, Feb. 9.—American playwrights with an eye on European royalties are expecting a better take from the continent as a result of efforts of the Society of Authors' Representatives, Inc., play agents' org. With the war over and interest in American plays hypoed abroad, SAR intends to send over a rep to check royalty deals and protect American scripters against a fast count.

With the exception of England, pre-war royalties from American plays performed in Europe never amounted to much. German publishing houses, for instance, for an advance of \$1,000, were able to obtain rights for performance in Germany, Austria, Switzerland, Greece, Poland and Balkan countries. American scripters got even less when they peddled rights to Spanish interests—the Spanish authors' league having no qualms about brushing off squawks from the SAR. French producers, when buying American rights, assumed the deal covered Belgian performance. Russia, which never did recognize copyrights, never paid at all.

### Activity in Switzerland

Since the war, things have changed and financial prospects appear brighter. Swiss managers have produced *Moon is Down* and *Mr. and Mrs. North*, and on January 31 *Arsenic and Old Lace* was to take off in Zurich. *Moon* earned seven grand in its 15-month run in Yodeland. Current deals with the Swiss call for a \$250 advance against 5 per cent of the gross.

In Germany, the United States Army, thru OWI, arranged for an 8 per cent royalty for American scripts. Deal doesn't make the agents too happy, as it's figured the 8 per cent tends to hamper rather than accelerate production of American shows. Angle is that shows require services of an adapter, who is generally cut in for 5 per cent of the take—which means a total bite of 13 per cent from the producers.

Deals with Holland mean more cash for U. S. writers. Arrangements now call for a bona fide contract giving the Dutch buyer the right to prosecute shoe-string producers in his own nation who try to use the script without permission. Currently, three different Dutch producers are angling for *Junior Miss*, *Dear Ruth*, *Claudia*, *Trial of Mary Dugan*, *Wind is Ninety*, *Searching Wind*, and *Watch On the Rhine*.

### USSR Recognizing Copyrights

Most legit in Italy is handled by a combine which gets American titles for the standard \$250 advance against 5 per cent of the gross. SAR is now trying to find an Italian rep to handle U. S. rights.

Russia looks promising as a royalty source, according to indications in a letter sent by Ambassador Harriman to SAR. Harriman stated Soviet producers are willing to enter into contracts with U. S., recognizing copyrights.

France, always slow in using American scripts, is proving more cooperative—a circumstance attributed to the fact that a new prexy heads the French Society of Authors. Belgium, where performance rights to U. S. plays were formerly in the hands of French producers—because part of the country spoke French—is now being treated as a separate country, and is, therefore, a separate royalty source.

U. S. legit in Greece, too, is on the upgrade. Czechoslovakia, Poland, and Balkan countries show interest in U. S. plays, but are not expected to be able to do much business for quite a while. European producers, in general, are hep to the latest Stem hits and are currently asking for *Glass Menagerie*, *Harvey*, *Dream Girl*, and other successes.

## ROUTES Dramatic and Musical

Bankhead, Tallulah, in Foolish Notion (Biltmore) Los Angeles.  
Barrymore, Ethel, in Joyous Season (Selwyn) Chicago.  
Blackstone (Shubert-Lafayette) Detroit.  
Carmen Jones (English) Indianapolis 11-13; (Emery Auditorium) Cincinnati 14-16.  
Cornell, Katharine, in Antigone and the Tyrant (Wilbur) Boston.  
Crescendo (Shubert) Philadelphia.  
Dark of the Moon (Blackstone) Chicago.  
Dear Ruth (Davidson) Milwaukee.  
Dear Ruth (Metropolitan) Seattle.  
Dearly Beloved (Newark Playhouse) Newark, N. J. 14-16.  
Deep Are the Roots (Court Square) Springfield, (Mss., 13; Bushnell Aud.) Hartford, Conn., 14-16.  
Flamingo Road (Playhouse) Wilmington, Del., 15-16.  
Francis, Kay, in Windy Hill (Royal Alexandra) Toronto.  
Harvey, with Joe E. Brown (Geary) San Francisco.  
Hasty Heart (National) Washington.  
He Who Gets Slapped (Colonial) Boston.  
Jeb (Locust St.) Philadelphia.  
Late George Apley (Nixon) Pittsburgh.

News Review of the Theater Guild's  
"He Who Gets Slapped"  
Appears on Page 4

OUT-OF-TOWN OPENINGS

ANTIGONE AND THE TYRANT

(Opened Monday, February 4, 1946) WILBUR THEATER, BOSTON

A play by Jean Anouilh, adapted by Lewis Galantieri. Presented by Katharine Cornell in association with Gilbert Miller. Staged by Guthrie McClintic. Setting, Raymond Sovey. Costumes, Valentina. General manager, Gertrude Macy. Press representative, Francis Robinson.

Chorus.....Horace Braham
Antigone.....Katharine Cornell
Nurse.....Bertha Belmore
Ismene.....Ruth Matteson
Haemon.....James Monks
Creon.....Cedric Hardwicke
Page.....Albert Biondo
First Guard.....George Mathews
Second Guard.....David J. Stewart
Third Guard.....Michael Higgins
Messenger.....Oliver Cliff
Eurydice.....Merle Maddern

Fine acting, production and direction make Antigone and the Tyrant worth while. But as stirring tragedy, it doesn't come off so well. In bringing Greek tragedy up to date to make it entertaining, the political and social problems confronting Creon, the tyrant, and Antigone, the martyr, have become lost in the shuffle. Instead of being a brave heroine, Antigone emerges as a stubborn and rather pointless character. Creon, the tyrant, is the character who rates audience sympathy.

Hub Crix Tab

"Antigone" drew more thumbs down than up in the Hub, with two pew sitters giving no opinion scores. The noes included L. A. Sloper (Monitor), Helen Eager (Traveler) and Peggy Doyle (American). Yes: Elinor Hughes (Herald), Leo Gaffney (Record). No opinion: Elliott Norton (Post); Cyrus Durgin (Globe).

Antigone, daughter of a king and niece of the present ruler of Thebes, is determined to defy Creon's edict that her slain brother's body be left to rot unburied as a warning to other traitors. Any attempt to bury Polynices means death as the penalty. Knowing this, Antigone twice tries to give Polynices burial rites and is caught in her second attempt.

In a superlative scene, Creon tries to make Antigone change her views and not force him to have her put to death. Antigones, however, refuses to yield in her beliefs even tho Creon points out that her two brothers, one of whom he has given a State burial of honor, were worthless traitors who dishonored their own father. Laws, he says, must be obeyed and obedience honored by the state. Creon argues so skillfully that Antigone's determination to die becomes slightly ridiculous, particularly since her decision brings Haemon, Creon's son and her fiance, to kill himself and Creon's wife to cut her throat—more tragedy than seems merited.

There are many plus features about Antigone: The use of the chorus, in this case skillfully and effectively done by Horace Braham. Katharine Cornell's beauty and grace as Antigone. Cedric Hardwicke's Creon, the tyrant, whose political ideology forces tragedy on his family. Raymond Sovey's simple and effective setting.

But Antigone's character needs a shot of vitamins. She creates a lot of tragedy for herself and friends without having a very good reason for same.

LUTE SONG

(Continued from page 47)

A Rich Man.....Bob Turner
A Merchant.....John High
A Little Boy.....Donald Rose
The Lion.....Waite Stane, Alberto Vecchio
Children:
Mary Ann Reeve, Blanche Zohar, Teddy Rose
A Secretary.....Michael Blair

Travelers on the North Road: Beggars, Guards, Attendants, Gods and others—Mary Burr, Arlene Garver, Sydelle Sylvona, Pamela Wilde, Alan Banks, Victor Burset, Jack Amoroso, Joseph Camilo, Jack Cooper, Ronald Fletcher, John High, John Robert Lloyd, Lang Page, Bernard Pisarski, Leslie Rheinfield, Gordon Showalter, Walter Stane, Alberto Vecchio.

SONGS: "Mountain High, Valley Low"; "Monkey See, Monkey Do"; "Where You Are." "Willow Tree," "Vision Song," "Chinese Market," "Place and Bitter Harvest," "Lute Song" and "Dirge Song."

You can look at and listen to Lute Song and say: "This ought to be a click." It is superbly produced. It is one of the most richly caparisoned bits of pageantry that has come along in years. Its simple

QUESTIONABLE LADIES

(Opened Monday, February 4, 1946)

WALNUT STREET THEATER, PHILADELPHIA

A mystery comedy by Margery Williams. Staged by Russell Mack. Settings, H. Gordone Bennett. Produced by Morris Green and Lew Dufour in association with George Rilling.

CAST: Mary Best, Katharine Warren, Margaret Fuller, Arlene Dahl, EveMcVeagh, Marlo Dwyer, Bobette Christine, Helen Le Berthon, Virginia Smith, Helene Arthur, Edward G. Greer.

There is something intriguing about a completely hopeless production such as this one. It probably centers around the fact that a group of adults have assembled some mighty poor material in the hope that the public will be as gullible as the critic and the more discerning have proclaimed them to be. It's impossible to believe that a single reading couldn't have revealed the very obvious failure of this play to the producer and backer even if the author was too maternal about her brain-child.

Philly Crix Tax

Aisle squatters in Quaker City turned down "Ladies" by a 3-1 no vote. Noes included Edwin H. Schloss (Record), Jerry Gaghan (News) and R. E. P. Sensitive (Bulletin). Sole yes chalked up by Linton Martin (Inquirer).

Miss Williams is a successful radio scripter. She's thrown in practically everything that can't be used on the air medium and shouldn't be used indiscriminately on the stage. For her story, she has a princess (by virtue of her fortune and an impoverished son of royalty) who assembles her husband's various mistresses in the hope of discovering which of the eight present is responsible for a series of threatening letters. She is completely aware of her husband's philandering and accepts it with the dignity of an ostrich until her life is in danger.

The wolf in question gets billing on the program, but is only seen by the audience as a shadow figure in a 30-second speechless prolog on a dark stage. He could have been anyone from a stage-hand doing some last-minute decorating to a member of the audience who wandered too far down the aisles.

With the princess wandering around with all the subdued suffering of a figure in Greek tragedy, the other women are more or less standard types. There's a hairdresser, a designer, an operatic singer, a burlesque queen, a nurse, a model, a widow and a debutante. They are all physically attractive more or less, but none of them reveal anything outstanding in the way of personality or characterization. They are all frightfully well-bred even in their minor cat fights, fright and discussions of sex, and it gets monotonous in no time at all.

At every curtain and minor crisis in the proceedings, the lights go out, the assembled women scream and a knife turns up in the ceiling, the piano or on a table. The authoress was too fond of her females to kill any of them but the audience doesn't feel quite the same way.

Katharine Warren is the princess and her rivals include Marlo Dwyer, Virginia Smith, Helene Arthur, Helene Le Berthon and Arlene Dahl.

story is played with charm and grace by a splendid cast. Yet, commercially, it is a tough one to evaluate.

There should be an appreciative audience for it, but whether Lute has the siren song to lure Mr. and Mrs. Average Customer to the b. o. is another matter. It is beautiful to see and hear, but considerably off the Broadway beam of commercial entertainment.

Will Irwin and the late Sidney Howard called their adaptation of the venerable Chinese drama, Pi-Pa-Ki, "a love story with music." By opening the production coin-sack for a reported 185G, Myerberg has made it more than a series of glittering pages out of a Chinese Arabian Nights. That is probably the trouble with Lute. The trimmings are so terrific that the poor little story goes wispy by comparison. The 500-year-old legend can't live up to the magnificence of its modern dress.

Whether or not, however, Lute may be considered on or off the commercial beam, it represents minor triumphs by a lot of people. Robert Edmond Jones demonstrates that he is still right at the

BROADWAY SHOWLOG



Performances Thru Feb. 9, 1946

New Dramas

Table with columns: Title, Opened, Perfs. Includes entries like Anna Lucasta, Dear Ruth, Deep Are the Roots, Dream Girl, Home of the Brave, I Remember Mama, Life With Father, O Mistress Mine, State of the Union, Voice of the Turtle, Winter's Tale, Would-Be Gentleman, Are You With It?, Billion Dollar Baby, Bloomer Girl, Carousel, Day Before Spring, Follow the Girls, Magnificent Yankee, Oklahoma!, and Song of Norway.

top of designers' heap. His sets are small miracles of lighting and color, and his costumes are something to dazzle the eye. Yeichi Nimura has dreamed up dance patterns which are as original as they are in keeping with the mood of the piece. John Houseman has directed the book with taste and simplicity. Raymond Scott's score and Bernard Hanighan's lyrics are not particularly outstanding. However, three numbers, Mountain High, Valley Low; Monkey See, Monkey Do, and Where You Are have considerable merit. Cast is distinguished, with Mary Martin in the star's slot once more proving that

she is a capable actress as well as a lovely songstress in the role of the neglected wife. Myerberg has backed her with an array of featured players. Yul Brenner does well as the handsome, sorrowful husband. McKay Morris is enormously effective as the villainous prince, and Helen Craig is splendid as his daughter and the hero's wife. Other excellent contributions stem from Clarence Derwent, Mildred Dunnock, Rex O'Malley and Ralph Clanton. Outstanding is a heart-warming performance from venerable Augustin Duncan as a blind Chinese peasant. Myerberg will get back that 185G.



## ACW Union Reveals Plan To Run "Non-Profit" Stations

CHICAGO, Feb. 9.—In spite of political opposition from the anti-labor legislators in Washington who are trying to prevent the operation of FM stations by unions (see story in *The Billboard*, Feb. 9) the Amalgamated Clothing Workers of America are quietly going ahead with their plans to operate four FM stations. And the way the ACW boys are planning their operation on the program level, commercial radio, as it is operated in many ways today, might get a run for its money.

The plan for the operation of the four stations—to be located in Chicago, Rochester, New York and Philadelphia—was originated here by radio experts at the request of Samuel Levin, manager of the Chicago branch of the UGW and vice president of the national org. It calls, in general, Levin said, for an accent on programing at the expense of profit, an attempt to fully air controversial issues, with all points of view represented, and programing with plenty of news, education and information shows.

### Program Plans

One of the local boys who worked on drawing up the plan for the AGW is Joe From. From explained to *The Billboard* the details of the plan and emphasized the difference between the union's programing plan and that of present commercial stations.

For example, no sponsor will be allowed to put on the air any show that doesn't meet with the programing standards set by the union's radio chiefs. There will be no soap operas in the daytime, for another example. Typical daily program from 9 in the morning to noon might be something like this: Plenty of music and news; shoppers' guide information similar to the stuff printed in *PM*, sponsored, if possible, by the Better Business Bureau; children's programs under the direction of psychologists and helping hints for housewives.

In the afternoon there will be plenty of debates on timely topics, based on the theory that women want to know what's going on; educational forums; music, and dramatic programs for children—but programs that will not scare the hell out of the kids, but will give them some education at the same time they are getting top entertainment.

In the nighttime there will be plenty of news, variety, comedy, music and forums again. In the early evening, from 5:30 to 7, for example, there will be an accent on news and sport shows for the husband who has just returned from work. In the late evening there will be heavy schedules of music to provide relaxation and entertainment for listeners with all types of musical tastes.

### Controversial Issues To Be Aired

Levin emphasized that controversial issues in the main will be covered by forums or by discussions on which all viewpoints will be represented. True, once in a while, the union will take up only labor's cause, but these times will be in the minority. Labor has so long been complaining about the way that present radio does not give it a chance to express its side that when the ACW stations get under way, program execs will be very careful to see to it that the finger of unfairness can not be leveled at labor in retaliation.

Proof of the fact that many elements in American society other than labor sees the necessity for the operation of radio stations whose principal purpose is not making money can be seen from the support that the ACW has received of its radio plan. Clergymen, educators, business men, professional people of many fields such as three past presidents of the local bar association have written to Levin expressing approval of his plan. These letters have been forwarded to the FCC to be weighed in the consideration of whether the union should get licenses for the four stations it wants to operate.

### Union Members To Back Stations

According to Levin, the monetary value of the four stations will be about \$800,000 at the beginning. All of them will be lumped under one ownership, a corporation titled The Amalgamated Broadcasting System. This corporation will be supported partly by the dues of the 300,000 members of the clothing workers union, so the plan of "not selling time just to sell it, and at the ex-

pense of programing" will have plenty of financial backing and thus a chance of survival. Levin stated that the stations were applying for commercial licenses and eventually hoped to be self-supporting thru sale of time, but he stressed that sale of time would always be secondary to programing in the public interest.

Talk among those here who have seen the ACW FM plan is that it might be partly instrumental in bringing about a new day in radio in the future. Many AM operators' nets as well as individual stations, they say, have too long looked primarily to making money, even at the expense of providing service to their listeners. With the program philosophy of the ACW and similar orgs that will get into the FM picture in the future, there is the possibility, they add, that the public will turn to such stations for its radio fare, the commercially heavy boys will lose out and they in turn will have to start giving the public a better deal—merely in self defense.

## Alvin Quits NBC's Western Division

HOLLYWOOD, Feb. 9.—Joe Alvin, director of news and special events for NBC's Western Division, left February 15. Climaxing a long period of disagreement with net officials over policy, Alvin argued for strong news coverage in post-war period, and parted friends when top brass didn't see eye to eye with him.

Alvin bows out after 12 years' service with net. He was news chief for 19 months, during a period which saw news coverage soar to wartime peak never before reached in radio.

Roger Sprague, assistant to Alvin, is acting head until successor is named.

## FCC Lifts 550-560 KC Curb

WASHINGTON, Feb. 9.—Federal Communications Commission has lifted the war restrictions on use of 550 and 560 kc. bands by standard broadcasting stations. Outlets may now operate on 550 kc. with power up to and including maximum of 5 kw. During the war, stations were held to 1 kw. or less and establishment of new stations was prevented in some cases because of possibility of interference to naval communication.

## G.I.'s in Nipland Get Home-Style Airings From Guys Who Know

TOKYO, Feb. 9. — The boys in Japan and surrounding islands may be thousands of miles away from and sighing for most of the good old U. S. A. things they used to know, but one thing they're not missing is the kind of radio they became used to at home before they got their greetings from their President. They're getting just the kind of radio they knew back home, and in most cases, former members of the radio industry in the States are bringing it to them.

The plan to give the G.I. the kind of radio he wants—the American kind—was put into effect during the days of the initial landings in Japan. The army set up an outfit called the Armed Forces Radio Network, moved right in when the first boys hit Japanese soil, and late in September set up a seven-station network. Later, this service was expanded to an 18-station AFRN servicing Allied occupation troops in Japan, Korea and other islands.

### WVTA Former Nip Outlet

The first station to be set in operation was WVTA, which took over the facilities used by the former Radio Tokyo station, JOAK. The 50,000-watt Tokyo station serves the Tokyo-Yokohama area and also feeds programs to the Armed Forces Network.

As occupation troops moved into Japan and Korea, 400-watt mobile stations moved along to supply the soldiers with radio programs. Today, for the most part, Armed Forces Radio Network

## It's a Mystery

PHILADELPHIA, Feb. 9. — Ben Gimbel, president of WIP, solved a mystery the hard way. Early in December the post-office asked permission to open and examine a mysterious package addressed to the station executive, which had been mailed from Cuba. Later in the month, he was informed that the package contained drugs and would have to be submitted to a laboratory test.

It was delivered this week and Gimbel discovered it was nothing more than a small silver box in which he carries saccharine tablets. The box was being returned by a Cuban hotel, where he had left it during a recent visit there.

## Clay Collyer Prexy Of AFRA for 1946

NEW YORK, Feb. 9.—Annual AFRA election saw Clayton Collyer top Felix Knight by 119 votes to become prexy of the org for 1946.

Ben Grauer, Alan Bunce, Margaret Speaks, Ned Wever and Jack Arthur bested vice-presidents of a radio artists' outfit. Both Luis Van Rooten, new treasurer, and George Hicks, new recording secretary, were unopposed. Quentin Reynolds, running for vice-president, missed by 113 votes.

Next AFRA election will be held in November, 1946. Present one was held late because of run-off balloting for position on council.

## MGM Starts Construction On Hollywood FM Station

HOLLYWOOD, Feb. 9.—Metro-Goldwyn-Mayer has started construction on its FM station here, KMGM, and expects to have everything completed and ready to start broadcasting by May 1. Don Lee's FM outlet is the only one in this area now in operation.

MGM transmitter will be built atop Mulholland Drive in Hollywood, affording a 1,500-foot elevation. Pix studio is now awaiting FCC nod on a television application, and expects to build its video transmitter on the same spot.

KMGM will be serviced by 262-foot antenna, and according to the flicker company, should be able to cover this area within a radius of 75 miles.

## Set Makers Say No Low-Band FM After September

WASHINGTON, Feb. 9. — Radio manufacturers here are predicting that Federal Communications Commission will put an end to low-band FM transmission in August or September. Despite government's gloomy outlook for production of radio sets and parts, manufacturers believe that ample transmitters and receiving sets may be available by late summer to put FCC on "safe side" in ordering an end to 42 to 50 mc. FM transmission. Radio manufacturing industry spokesmen emphasize, however, that even according to their estimates production in the final quarter of 1946 will undoubtedly be running far behind original forecasts, with production schedules having been knocked awry by manpower and pricing difficulties.

### Manufacturers Too Optimistic?

In FCC circles, radio manufacturing industry's outlook is regarded as over-optimistic. FCC's dilemma on the FM changeover date is expected to become even more aggravated by next summer than it is now. With the 42 to 50 mc. band scheduled for video, railroad radio, walkie-talkie and other mobile services which are ready for expansion, FCC is in a tough spot since, according to government estimates, there is little chance for substantial numbers of high-band FM receivers reaching the public in next half year. Indicative of the pressure with which the new services want to crowd into the 42-50 mc. band, FCC recently told a congressional committee that it expects railroad radio services to jump from 125 installments as of last July 1 to 200 by next July 1. Last week FCC Chairman Paul A. Porter in a letter to Senator Burton W. Wheeler, chairman of the Senate Interstate Commerce Committee, endorsed a bill (S1537) which would require all railroad carriers to install train radio communication systems to promote safety.

### Freed Urges Delay

Meanwhile, FCC on February 1 revealed it received its first query on changing over to high band FM from Arthur Freed, chairman of the Pioneer FM Manufacturers' Conferences and vice-president of Freed Radio Corporation. Freed urged the commission to hold off the date for the changeover because of "unavailability of transmitting equipment" and "Petrillo's ruling to broadcasters operating FM and AM stations to maintain dual musical staffs."

"Strikes and contemplated strikes at Western Electric, General Electric, Westinghouse and RCA, the principal manufacturers of FM transmitters," Freed asserted, "will further severely delay introduction of a satisfactory FM service in the 88 to 108 mc. band for months."

A spokesman for Radio Manufacturers' Association told *The Billboard* that aside from the strike threat the single greatest bottleneck in FM transmitter and set production remains OPA's radio parts pricing policy. With the price control law up for extension, he said, the industry hopes to get OPA to loosen up on parts pricing and encourage manufacturers to move components toward the assembly line.

The U. S. news stories from AP, UP and INS, as well as army sources, are put out by the AFRN on four daily newscasts. Special events are covered by wire-recorder teams which keep a tab on important events happening in the occupied territories.

### Rownens in Charge

Officer in charge of AFRN is Maj. William E. Rownens Jr., former production manager of WSOE, Charlotte, N. C. Capt. Jack Wormser, former NBC producer in New York and Hollywood, is network program director. Assisting them are many well-known former U. S. broadcasters, including Lieut. Robert W. LeMond, former CBS Hollywood announcer; S/Sgt. Earl Moreland, former production manager of WMC, Memphis; M/Sgt. Paul Masterson, former announcer on the Tommy Dorsey show; Sgt. William Meredith, former script writer for WLW, Cincinnati, and WLS, Chicago, and Sgt. Charles Posner, former producer at the Kastor Agency, Chicago.

The home touch the AFRN is able to give the G.I.'s is not making them feel as if they would rather stay here and not go home. Hell, no! But, it's a help, and a mighty big help. Ask any G.I. who's sweating it out here.

### 16½-Hour Daily Sked

The fare the boys get during the 16½-hour daily network schedule consists partly of air transported platters of Bob Hope's show, *Radio Theater*, *Metropolitan Opera Hour* and other well-known American shows, as well as Armed Forces Radio Service shows, such as *Command Performance*, *G.I. Journal* and *Mail Call*.

In addition to all this fare, the AFRN puts on plenty of its own programs, using G.I. talent in shows arranged and produced by former members of the radio industry.

News and special events receive plenty of attention by AFRN, just as they do in



# Approve National Safety Code

## Cite Need for Fireproofing

**Doc Cann, Oscar Buck given nods for work in developing laws to aid shows**

RICHMOND, Va., Feb. 9.—Twenty-five members of the American Carnivals' Association voiced unanimous approval of the new national building codes, as pertaining to their orgs, which will soon become a national law and in effect everywhere, at an informal gathering staged here Monday (4) while in attendance at the combined sessions of the Virginia Association of Fairs and the North Carolina Association of Fairs. Max Cohen, general counsel and secretary-treasurer, interpreted the effect the new code will have on carnivals.

It was generally agreed by the showmen present that the code would not be too stringent for compliance with by ops. Managers, taking time out from their pursuit of contracts, spoke favorably of all of the publicized features of the code such as the requirement calling for the flameproofing of canvas.

The large gathering and the interest displayed by those present was ample evidence that showmen were cognizant of their obligation to provide safety measures for the protection of their patrons. Many had made an honest effort for years to insure the quick availability of fire fighting equipment on show lots in case the need arose.

### Relate Experiences

Frank Bergen, general manager of the World of Mirth Shows; Dave Endy, general manager of Endy Bros.' Shows; Ralph Lockett, general agent of the Johnny J. Jones Exposition, and Jimmie Strates, general manager of the James E. Strates Shows, all related local fire ordinances that they had to comply with during the past season. Bergen, whose shows were playing in New London, Conn., at the time of the Ringling fire and has played there since as a part of the regular route, has been confronted with stringent laws, but has found it possible to comply with them successfully.

Bergen pointed out that good management called for such safety measures as fire extinguishers long before their incorporation in a national code.

Jimmie Strates, victim of a fire that destroyed nearly all of his show in winter quarters, said: "I hope and believe that fireproof canvas will work. We certainly need it."

Fireproofing of canvas resulted in considerable discussion with show owners relating both favorable and unfavorable results in their own experience. It was understood that canvas, impregnated with fireproofing compound at the factory, would last approximately one and a half seasons. Ops agreed that if this was so it would be as long as they re- (See Safety Code Okayed on page 55)

## Franklin Launches Combo; Wharton, Tex., Bow Date Set

HOUSTON, Feb. 9.—Don Franklin Shows will make their debut March 16 at Wharton, Tex., under direction of Don Franklin. Shows will have 6 rides, 3 shows, a string of concessions and 4 new light plants. Eddie Lynch will handle front end.

Franklin, altho a practical newcomer in the carnival field, has been in show business for many years, starting about 20 years ago in the flying circus and thrill showbiz. He was with Jimmy Vance for several years and during the past few years was in the coin machine and restaurant business.

A new Spitfire was delivered in Houston this week. Quarters are located on the fairgrounds at Rosenberg, Tex.

## Oh, No! Of Course Help Isn't At a Premium for Winter Work

By Pat Purcell

NEW YORK, Feb. 9.—Gentlemen of the industry were gathered in small groups in the lobby of the Abraham Lincoln Hotel, Reading, Pa., whacking up small touches, while the fair men were in a meeting devising ways and means to do bigger and better things.

Touches were of varying sizes, depending on whether one rode the earle on the truckies or the carriage trade. Of paramount interest, however, was the problem of working men, and all and sundry agreed they had all the help necessary in winter quarters, and every one was building bigger and better things for the future.

A fellow with long ears would have been led to believe that everything was beer and skittles in the industry, and that anyone who doesn't own a few rides and what goes with them must be an out and out sucker. In fact, these gentlemen, talking lightly of problems which perplex magnates of other industries, apparently were the most satisfied, easy going of any group in any sort of endeavor.

### Comes the Bombshell

A few among the various groups had an open week here and there — nothing to worry about, of course — but they were flipping weather eyes toward the mezzanine floor from whence the secretaries must come after solving their

problems. Glean in some of the weather eyes could not be mistaken. They needed a date or two or a dozen.

So, in the midst of this happy group shuffled an elderly fellow in blue denims, carrying a wrench, with a screw driver protruding from his right rear hip pocket. The scene shifted with amazing rapidity. The lobby was in a turmoil.

"I saw him first," cried the diminutive, but alert, Issy Cetlin.

"Ta hell you did—he's mine," roared David B. Endy.

"I've got him," grunted James E. Strates, as he applied a hammerlock on the interloper.

Scene was reminiscent of a scrum be- (See Help Is Plentiful on page 55)

## Tom Carson Buys in With Decker; Names Staff, Dates for 1946

RICHMOND, Va., Feb. 9. — Ralph Decker, general manager of the Joseph J. Kirkwood Shows, announced here Wednesday (6) that Tom Carson, business manager, had bought a half interest in the shows. Purchase price was not disclosed.

While in attendance at the fair meeting here, Decker contracted with Jim Stevenson as assistant manager and lot man and Harry Burke to handle publicity. Last season Stevenson was with the Clyde Beatty Circus and the World of Mirth Shows. Burke was formerly with the John R. Ward Shows. Emanuel Zucchini and his cannon act was signed for the season.

Decker announced that he had inked fairs at Lynchburg, Va.; Beaufort, Louisburg, Spring Hope and Tarboro, N. C.

## Jones Signus Revivals

RICHMOND, Va., Feb. 9. — Ralph Lockett, general agent of the Johnny J. Jones Exposition, announced here Wednesday (6) that he had contracted to furnish midway attractions and concessions at the Roanoke (Va.) Fair and the York County Fair, Rock Hill, S. C. Both fairs are being revived after a wartime lapse since 1941.

## Jack Wolover Prexy Of Hot Springs Club

HOT SPRINGS, Feb. 9.—Hot Springs Showmen's Club, comprised of members from indoor and outdoor amusement field, has been organized. Club meets Mondays at 8 p.m. at its temporary headquarters at 309 Malvern Avenue. There are about 500 show people residing here and during the winter there are many showmen-visitors here.

Jack Wolover is president, and other officers are Dr. Jett Scott, first vice-president; Kenneth Kellum, second vice-president; Stanley Dawson, third vice-president; E. L. Grady, fourth vice-president; R. A. Miller, secretary, and Mrs. Roy Blake, treasurer. Directors are Mrs. Jessie Howe, Roy Goldstone, Mrs. Vernie Lea Warren, Dr. Lawrence Akers, Roy Blake, Bill Bailey, J. F. Blake and Bernie Head.

## Two World Wars Have Brought Life and Death to E. J. Casey

WINNIPEG, Feb. 9.—Two World Wars have meant both life and death to E. J. Casey and the carnival that bears his name.

The Winnipeg showman emerged from World War I with little more than battle wounds and the Military Medal to show for an army career that spanned the fronts of Belgium, France and Russia. He was treated for almost a year in sanitariums.

Then, in 1933, Casey was awarded the pension—\$3,000—that brought the birth of the E. J. Casey Shows. With the money, paid in one lump sum, Casey purchased a single truck, small Merry-Go-Round, and some canvas.

"And," he related, at his new quarters here, "I've been going ever since." Widely known thruout this part of Canada, the Casey attractions played the Western Canada B Circuit of fairs in 1943 and 1944.

But World War II brought deep personal tragedy, for in February, 1943, Casey's son, Ted, who was brought up with the show and lived with it, was shot down over Wilhelmshaven, Germany.

The youth, a wireless gunner with the Canadian Air Force, was killed.

Another member of the show, Morris Belisle, killed in Italy in 1944, was the only other fatality among the 38 members of the Casey organization who saw service, all of them volunteers.

Thru the war the Winnipeg owner has been identified with indoor carnivals that have raised war charities funds which he estimated at more than \$250,000.

Currently, he is preparing for the opening of the 1946 season at St. Vital, May 13. Work is going ahead in the two new winter quarters buildings which were constructed during the war. Main building is 40 by 250, with two five-room suites and a store front, the suites being occupied by R. J. Kerslake, show owner, and Percy Hart, a returned vet. It is a white stucco structure with ample quarter facilities.

Second building, five blocks away, is situated on a five-acre plot, tightly fenced and graveled for trucks and trailers, busses and heavy equipment. This building is 50 by 50.

Casey estimated the cost of new buildings and property at \$20,000.

## Conklin Tips Plans With 10-Yr. Pacts

### Frolicland Theme for All

BRANTFORD, Ont., Feb. 9.—Failure of J. W. (Patty) Conklin to make a bid for the Western Canada A circuit led delvers-into-facts to probe for his post-war plan, and the tip came with the announcement of the signing of 10-year contracts with the seven outstanding exhibitions in Eastern Canada—he plans to develop all spots in the same general pattern as his Frolicland at the Canadian National Exhibition.

Conklin readily agreed this was his plan, pointing out that the erection of permanent buildings for some types of shows and concessions will give the independent operators a better opportunity to cash in on a shorter season. All of his seven locations are paved, or will be, and with a more permanent type of buildings for the various presentations the possibilities of complete rainouts are virtually tossed into the discard.

Conklin pointed out that still dates have always been a headache in Canada as they must be played in cities that lack the population to support a major midway, and a day or two of rain can kick out any possibility of profit under these circumstances.

Having returned to his winter quarters here Tuesday (5) after an extended tour of the States, Conklin reported the purchasing of the following new rides: five from Allan-Herschell, North Tonawanda, N. Y.; a Whip from W. F. Mangels, Coney Island, N. Y.; Spitfire from Frank Hrubetz, Salem, Ore.; Flying Scooter from Bisch-Rocco, Chicago; 16-car Octopus, Fly-o-Plane and Rolloplane from Eyerly Aircraft, Salem, Ore., and has ordered Lusse Brothers Company in Philadelphia to deliver 20 Scooter cars as soon as they are in production. These will be used to replace the many riding devices that have been sold out of the winter quarters in the past year.

Conklin reports his 10-year contracts are with the Trois Rivieres Exhibition, Trois Rivieres, Que.; Eastern Canada Exhibition, Sherbrooke, Que.; Provinciale Exposition, Quebec City, Que.; Central Canada Exhibition, Lindsay, Ont.; Great District Fair, Leamington, Ont.; Belleville Agricultural Society, Belleville, Ont., and the Kingston Agricultural and Industrial Exhibition, Kingston, Ont. These follow in a sequence of dates to make a compact circuit.

## Carpenter, Richman Buy Byers Equip't

GREGORY, Tex., Feb. 9.—Sale of Byers Bros.' Shows, by Carl and Jim Byers, to Harry Richman/Corpus Christi, and James D. Carpenter, Omaha, was announced at show's local quarters.

Under direction of the new owners, shows are undergoing a complete renovation. New canvas and new fronts have been ordered, and another show and two rides will be added.

Shows will open Friday (22) in Corpus Christi, the new owners announced, and will play Texas, New Mexico, Colorado and Wyoming.

New owners have retained the Byers Bros. name and will take the road with practically the same personnel.

Richman is well known in show business, having been associated with Byers Bros., Hill's Greater and J. George Loos. Carpenter has been in the carnival business for the last 12 years. In addition to the shows he has newspaper and hotel interests in Omaha and other Nebraska cities.

The Byers announced no definite plans.



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**MIDWAY CONFAB**

FAIR meetings ending.

*LOUIS GOLD is honeymooning at St. Petersburg, Fla. . . . FRANCES LEE, last season with the Chez Paree on John H. Marks Shows, has opened at Club Hilarity, Fort Worth, for an indefinite stand.*

WASTED BREATH is that used to cuss a general agent who is miles ahead.

A WHEEL, minus a G, was used in the lobby of the Loew Poli-Majestic Theater, Bridgeport, Conn., as bally for the film *Dakota*. The whirls were free, with the winners getting ducats for the show.

REAL MARVEL of any age is paint used to make new ones out of old ones.

DOC BARNHART, vet Girl and Un-born show operator, and Ray Amy, circus side showman, are still in Chicago making plans for the summer. Both returned recently from a trip to Mexico City and Florida.

HOW'S YOUR winter vacation, and will you open with any of that quaint, old stuff called "folding money?"

*FRANK BERGEN has revealed that L. Harvey (Doc) Cann will return to his first love this season, the operation of a motordrome, and Gerald Snellens promptly remarked: "And Doc is going to start with young lions and raise 'em big so he'll have something to eat in the winter."*

THERE NEVER WAS a showmen's reunion at which anyone showed up with a gift for listening and not talking.

FROM PASCAGOULA, Miss., Abe and Edna Frank report a surprise party given in honor of Marge and Shep Miller on their 36th wedding anniversary at the Frank home. Babe and Billy Goodrich, Earl and Lynn Connors, Bea and Scotty Bremmer and son, Larry, and Buddy Frank were present. . . . MRS. DELL BISHOP, front gate cashier on World of Pleasure Shows for a number of years, who suffered a heart attack recently,

has returned to her home in Detroit from Deaconess Hospital there.


IT IS A KNOWN fact that jackpots, tho interesting to listen to, do not necessarily have to be on the level.

RICHMOND NOTES — BILL LEWIS, former athletic show operator, has the ex on wrestling show promotion in Norfolk and Richmond. . . . CHARLEY KIDDER, former boss builder with World of Mirth, did what he has been threatening to do for years—retire to a farm. He is located in Pilkinton, Va., and may go into business on his own. . . . CURTIS BOCKUS lost no time getting up his membership fee when he found he was eligible to join the American Carnivals' Association. . . . CHIEF ORGAN of the Richmond Police force knows as many people in show business as an itinerant general agent. . . . JEAN WALKER, busy as always dreaming up ideas for new shows. Gilman Brown, her brother, will probably be associated with her. . . . BUCKY YAEGER and WILIE LEWIS, men of many parts, operate the coffee shop at the Travelers Hotel. Willie agents for John Marks. . . . L. T. (Pete) CHRISTIAN took time out from his undertaking business to handle the banquet for the State Fairs Association.

PROOF THAT the food situation has improved: Side show talkers have volunteered to serve as after-dinner speakers at showmen's banquets.

GEORGE AND JIMMIE WEST will visit their folks at Oklahoma City before returning to AMP Shows' quarters at Waycross, Ga., for opening. Jimmie will handle AMP concessions, and George will operate their Jewel Box Casino. . . . EMMA ROCCO'S vocalizing of *Life Begun Last Night*, composed by her sister, Katherine Goodman, was a hit at the Mardi Gras staged by the Miami Ladies' Auxiliary recently. . . . SID CRANE has booked his side show with L. C. McHenry's Crescent Amusement Company. Crane, who returned to quarters from Muskogee, Okla., recently with his wife, says that the Three Monkey Children will be featured, with Jackie Dale in

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 7" Coleman Burners ..... 7.20

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 Robert Kobaker, formerly with the Turner  
 Bros.' Show, wire me.  
**F. W. PEPPERS**  
 SELMA, ALA.

**POPCORN**  
 LARGE SOUTH AMERICAN PERFECT POPPING CONDITION  
 ONE BAG OR A CARLOAD \$8.75  
 All You Want, Immediate Shipment. Also a Complete Line of Popcorn Supplies.  
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**W. G. WADE SHOWS**  
**NOW CONTRACTING FOR 1946**  
 Opening Early in May.  
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 Tickets—Paddles—Laydowns  
 Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

**ALUMINUM MILK BOTTLES**  
 Now Available . . . Write  
 Write for Catalog  
**H. C. EVANS & CO.**  
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**WANTED**  
 2 Sleepers . . . 3 Flatcars  
 Front Builder Capable of Constructing Panel and Wagon Fronts  
 2 Billposters  
 Useful Help in All Departments, Including Train, Tractor and Lot  
 Ride Foremen for Top Salaries and Percentage Bonus  
 WE WILL FINANCE MERITORIOUS ATTRACTIONS AT ALL TIMES

**WORLD OF MIRTH SHOWS, INC.**  
 FRANK BERGEN, General Manager  
 WILLIAM BYRD HOTEL, RICHMOND, VA.

**B. & H. AMUSEMENT CO.**  
 Opening Feb. 18th, Sumter, S. C.  
 This show will give you a working season of nine months, playing best spots in South Carolina. Want Agents for Shooting Gallery, Ball Games, Penny Pitches. Opening for legitimate Concessions not conflicting. We book only two of a kind. Ex. on Palmistry sold. Will rent and haul completely framed Bingo—no stock—to responsible party for \$30.00 per week for season. Want Musicians for Minstrel Show. Contact  
**JOHNNIE HOBBS**  
 Route 1, Box 50 SUMTER, S. C.

**HYALITE MIDWAY**  
 BONHAM, TEXAS  
 OPENING MARCH 25TH  
 Wants Ride Help for the following Rides (must be sober, reliable and no tourists): Foreman and Second Man for Ferris Wheel and Loop-o-Plane, all in good condition, and new '46 model Rolloplane; Second Man for Spitfire; good Kiddie Ride Man and Electrician. Robert Ward, write. Good salary and meals (family style). Winter quarters and cookhouse open March 8th. Will book any good clean Concession except Bingo, Photo, Popcorn, Candy Floss, Snow Cone, Fish Pond or Ball Games. Have for sale: Practically new Power Unit. Hold contract for largest spring celebration in Oklahoma, April 1 to 6, Alliance, Neb. Rodeo and five of the best fairs in the State of Nebraska.

**FOR SALE**  
 Theatre Road Show complete with Canopy Style Top, Popcorn Machine, 350 Chairs, Ampro 16mm. Projector, 1939 Ford 1 1/2 Ton Van Truck, many extras. Price, \$1,895.00.  
 25 ARCADE MACHINES, including 9 Drop Picture Machines, 10 Card Venders with some Cards, Punching Bag, Bally Bull, 2 Keeney Anti-Aircraft, Ray-o-Lite. All for \$225.00.  
 TWIN ROTARY POPCORN MACHINE, custom built of stainless steel. Cost new, \$1,000; used little. Sacrificed for \$450.00.  
**KEN MURRAY**  
 BOX 263 BLOOMINGTON, ILL.  
 Phone 5903-0

**Happyland Shows**  
 Now Booking for 1946  
 CAN PLACE FOREMEN AND WORKING MEN FOR RIDES.  
 Station A, Box 962, St. Petersburg, Fla.

**L. J. HETH SHOWS**  
 NOW BOOKING FOR 1946  
 WANT SIDE SHOW OPERATOR  
 Address: North Birmingham, Ala.



HARRY LOTTRIDGE has sold the concession interests he has had the past three seasons with F. E. Gooding Amusement Company and has booked his new Roll-O-Plane with the same organization on American Exposition Shows.

the annex, and Madame Judith, mentalist, also contracted. Double-deck banners have been ordered and shows open March 25 in South Carolina. WHITEY BROWNE, after three years' service overseas, will return to the AMP Shows with two girl shows. He is building panel fronts for two new tops recently purchased. . . . REX HOWE, St. Louis, has finished a new cookhouse for Bunting Shows. It will be operated by M. S. (Patrick) O'Sullivan.

E. E. (WHITE) DE LONG, RM 3/C, aboard the USS El Dorado, found Del Hoover, Human Ostrich; his brother, Paul Hoover, and Margaret Ann Robinson, the Doll Lady, showing with the E. K. Fernandez Show in Honolulu recently. . . . CORP. STANLEY MAZURKIEWICX (Frankie Steele), discharged from the army after three years in uniform, and his wife, Virginia, are awaiting the opening of the season at their home in Lancaster, N. Y. . . . WALTER B. FOX infers from Mobile, Ala., that he's going back on the road April 15.

WHAT DOES the boastful trouper, who awed his hometown folks with his tales of travel, do now since the homefolks' boys are back from all parts of the world?

DETROIT NOTES: C. C. (SPECKS) GROSCURTH purchased two additional rides for his Blue Grass State Shows, which will make their first appearance this season, playing thru Kentucky. . . . C. J. (JOE) BENNETT, general agent, Joyland Midway Attractions, is sporting a new car, but finds that Mrs. Lily Bennett is doing all the driving. . . . D. WADE, general representative, W. G. Wade Shows, is recuperating from an extensive trip thru Western Michigan, winding up bookings for spring. . . . MRS. ROSCOE T. WADE, wife of the owner of Joyland Shows, is visiting Mr. and Mrs. E. L. Wade, former carnival operator who now operates an orange ranch at Orlando, Fla. Hazel Crane, W. G. Wade Shows, accompanied her. . . . B. H. BRITT, former ride operator with W. G. Wade Shows, is recovering from illness at Crystal River, Fla. . . . Mr. and Mrs. Jack Raum have returned to their ranch at Ozark, Mo., after making the Michigan, Ohio and Indiana fair meetings. . . . CAMERON D. MURRAY, manager, W. G. Wade Shows No. 2 unit, has returned from a business trip to New Orleans, and is readying local lots for opening February 28. . . . W. G. WADE SHOWS' quarters work here is taking an augmented staff to handle pre-season preparations, under direction of W. G. Wade Jr., who was discharged after four years in the navy.

**WANT**  
 For Green Castle, Mo.  
 Business Men's Homecoming, week of May 1st. Want a few more Rides that don't conflict with what we have. All people who have written us before please get in touch with us at once. Can also place more Shows and Concessions. Other celebration to follow. Write or wire at once.  
**DIAMOND'S CAFE**  
 518 E. 11th Street KANSAS CITY 6, MO.

**POPCORN** with the POP GUARANTEED  
**SPECIAL CONTRACT PRICE THROUGH JUNE, '46**  
**\$10.75 Per 100 lb. Bag**  
 It's the best Hybrid Corn money can buy! Backed by a money-back guarantee if the popping volume doesn't prove it! Non-contract price, \$11.10 per 100 lb.  
**ALSO SUPPLIES:** The top-quality Popcorn Cartons—small, medium and large. Colored Cones, Glassine Bags and fine quality Seasoning.  
**NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD**  
**PEANUT SUPPLIES:** Strong attractive bags . . . best Virginia Roasted-In-the-Shell Peanuts, 1 1/4 celling, 100 lb. bags. Send for complete price list and details. Write, wire or phone the factory nearest to you. Address Joe Moss or Ed Berg for quick personal attention. It pays off to use the BEST. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS.  
**CHUNK-E-NUT PRODUCTS CO.**  
 JOE MOSS Philadelphia 6, Pa. Factories in ED BERG Pittsburgh 22, Pa.

**PORTABLE ENGINE DRIVEN GENERATOR SETS**  
 DEPENDABLE ECONOMICAL  
 TAILOR-MADE FOR THE SHOWMAN  
 by CJM STEWART & STEVENSON SERVICES  
 LOW DOWN PAYMENTS  
 4516 HARRISBURG BLVD. HOUSTON 3, TEXAS

**POPCORN**  
 —One Bag or a Carload—  
**HYBRID S. A. YELLOW—Perfect Popping Condition**  
**\$9.80 Per Cwt., F. O. B. Dallas**  
**SPECIAL PRICES ON LARGE QUANTITIES**  
 Complete Line of Bags, Boxes, Seasoning, Salt  
 —SEND FOR LIST—  
**CONSOLIDATED POPCORN CO.**  
 2401 SOUTH ERVAY ST. DALLAS 1, TEXAS

**Want—DALE BARRON—Want**  
 Join Immediately for Season Tour—42 Weeks  
 Side Show People—Novelty Acts, Grinders, Mentalist, High-Class Talker. Freaks not connected, let me hear from you. Cookhouse in charge of Frank Harris.  
 Wild Life Foreman. New 30x60 top. Must be animal man.  
 Showman for new, novel Snake Show; 50-50 after nut.  
 Rex Allen wants Girls—Dancing or Posing. Wardrobe, transportation furnished.  
 This week, Orlando Colored Fair, till 16th.  
 Permanent Address—2757 S. W. 8th St., Miami, Fla.

**O. C. BUCK SHOWS**  
**WANT—Musicians for Girl Revue, Trumpet, Sax, Drums, Trombone, also experienced Dancing Girls. Wingie Sonders, write.**  
**WANT—Jig Show, Organized Colored Revue. George Baldwin, write.**  
 Address  
**CHARLES JOHNSON**  
 1115 5th Ave., Troy, N. Y.

**ROLL TICKETS**  
 Printed to Your Order 100,000 for  
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 10,000 .. \$6.50  
 20,000 .. 8.00  
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 Send Cash With Order. Stock Tickets, \$16.00 per 100,000.



**INSURE** with those who **KNOW** Showmen's Insurance **BEST!**

**NOTICE: During Tampa, Florida, Fair will be on board boat SAL-AL III, docked at Lafayette Street bridge, Municipal Pier. This is an invitation to all Showmen to visit me there.**

**CHAS. A. LENZ**

A1338 Insurance Exchange, Chicago



**Winter Address: 1728 1st St. N., St. Petersburg, Fla.**  
Telephone 5914

**1946 PEPPERS ALL STATE SHOWS 1946**

**WANT America's Best Motorized Shows WANT**

**10 RIDES**    **OPEN MARCH 29**    **8 SHOWS**    **OPEN MARCH 29**    **30 CONCESSIONS**  
2 SAT. 2    2 SAT. 2

**CONCESSIONS**—Want Agents for office-owned Bumper Store, Cane Rack, Hoop-La, Huckley Buck, Cork Gallery, Clothes Pin, Big Six, Over and Under, Basket Ball Game. WILL SELL the ex. on Frozen Custard and Lead Gallery, Jewelry Novelties and Scales.

**RIDE MEN**—Want Foreman for 1946 Tilt-a-Whirl, loads on two 26-ft. jobs, 1946 Tractors. Foreman for 1940 Chairplane. Second Man on all Rides. Merry-Co-Round, Tilt, Roll-o-Plane, Flying Twister, Ferris Wheels and Octopus. Must be able to drive semis. Wives to sell tickets. Drunks and tourist chasers, don't light.

Assistant Electrician, Help for Photo Gallery.

**SHOWS**—Want Manager to take full charge of Ten-in-One Side Show. Have complete 20x100 top, stages, sound system, ticket boxes, 147-ft. front, eleven new banners. 1 semi carries the entire show. Party must be reliable and sober. Don't write, wire.

**WANT MANAGER** who can handle and take full charge of Monkey Show. Have complete show with animals; 75-ft. front, panel. Fronts with neon. Please don't misrepresent.

Want Ticket Sellers, Barker for a beautiful Snake Show, Canvas Man, Sound Truckman, any useful show people. 40-milers, would-be and have-beens, don't take our time. We are out for business. I pay top wages.

Want high-class Dancers for Girl Revue. Get in touch with Mr. C. W. Mott.

Minstrel Show People—Dancers, Comedians, Singers. Get in touch with James Ayers.

We open March 29, Selma, Ala., 2 Saturdays. Have 36 weeks of good territory. People who have contracts be in winter quarters by 1st of March.

**F. W. PEPPERS, Mgr., 1010 Washington, Selma, Ala.**

**ARTIE STEINHARDT BACK AGAIN FROM ARMY**

**TO BILL LYNCH CANADIAN SHOWS WANTS**

- Side Show Freaks and Working Acts
- Girl Show Dancers
- Talkers for Side Show and Girl Show

Can Place Grind Shows

**ARTIE STEINHARDT**

3517 Mermaid Avenue    Brooklyn, N. Y.

TRANSPORTATION, ENTRY TO HALL-FAX AND RETURN TO STATES FURNISHED AND GUARANTEED

OPENS MAY 22

**HAVE FOR SALE FUN ON THE FARM**

In good condition, new flowers, etc. Ready to set up and operate. First thousand dollars takes it. Will furnish trailer for two hundred extra. All address

**S. W. NICKERSON**  
Anderson Hotel, Anderson, Ind.

**AL RENTON WANTS**

For

**THE MORRIS HANNUM SHOWS**

Side Show Acts. Feature Freak, Working Acts, Ticket Sellers, capable people to handle Snake Show. Long season. State all in first. Address:

AL RENTON, Box 232, Ruskin, Fla., until Feb. 20th; then Lumberton, N. C.

P.S.: Frances Lee, would like to hear from you.

**BALLYHOO BROS.' CIRCULATING EXPO**

**A Century of Profit Show**

By Starr De Belle

Wrong Fez, Turkey.  
February 9, 1946.

Dear Pat:

Our feet blew into this port without any advance billing. The word "blew" is correct. A gale hit our feet after it entered the Mediterranean Sea, scattering it in all directions. One boat hasn't been accounted for and we have given it up as lost. The trouble with all showmen is that they take too many chances. The bosses were warned against letting General Agent Lem Trucklow take the lost boat's compass with him when he left on a booking trip. I agree with Trucklow that every agent should carry a compass, not necessarily one as large as the one he kidnapped from the lost boat. A pocket-sized compass should be large enough to direct an agent north if he wants to go north.

Before going on our foreign tour, Trucklow booked with the aid of a stop-watch. Whatever town he stopped the town in, that was the town we played. That method is more or less mechanical, and because we are living in a mechanical age, it's modern. Furthermore, it switches the responsibility of booking a bad one from an agent's shoulders to a manufacturer's. Some agents book according to the time of the year, when either money conditions or weather is favorable. That way a stop-watch booker can alibi with: "According to my stop-watch, the time was right."

Blowing into a spot in this country comes under the heading of booking cold turkey. Our slogan was: "A turkey for the Turks." Luck was with the show in losing the right boat. It was loaded with rides. None of our church and bazaar booths, girl shows or the front gate was lost. Opening day's weather was bitter cold and the Turks didn't warm up to us. It was evident that they didn't go for our slogan—"Ever a welcome guest in every community." From their attitudes, one would think that we weren't guests, but were there for mercenary reasons. They're not strong for pump-handling and back-slapping. Perhaps that's why we use the words "cold turkey."

We also learned that they are not strong for art. Our beautiful stage pro-

duction, *A Night in a Turkish Harem*, carrying a wagonload of scenic and lighting effects, plus a berthcar of Turkish and Arabian Cornbelt dancers, was either ignored or overlooked because the front neon was broken. Its cast members are professionals of the legitimate carnival stages, and have appeared with many American midway shows.

We also learned that the Turks know nothing of midway ethics. They demanded cash instead of conversation and passes. Several times we yearned to pay them off with boxing lessons. They know nothing about exclusive or concession ethics. Our legal department was kept busy chasing Turkish three-card dealers away from the main entrance. Thru the loyal aid of several Turkish outside concession demonstrators, our church and bazaar booths squeezed out enough money for our boats to be on their way.

P. S.: Thru radio we learned that our lost ride ship is okay and is located on the Red Sea end of the Suez Canal, being held there for toll charges. It is Pete Ballyhoo's opinion that his No. 5 legal adjnster, who is with the boat, isn't strong enough for the job. Throw in a turkish towel, Pat. Throw in a turkish towel. **MAJOR PRIVILEGE.**

**AT LIBERTY "HALL OF SCIENCE"**

Want Front Man, Man who can Lecture and sell Health Books, Canvasman, Ticket Sellers and Bally Girls. Write

**DOC R. GARFIELD OR TOM SCULLY**

7612 N. E. 3d Place    Miami 38, Fla.

**SIDE SHOW ACTS**

Want one more Freak and a good Working Act. Girls for bally. Bud, sword swallower, and Red, pincushion, contact me. Opening March 2, Lake Charles, La., with Mid-Western Expo.

**JACK KORIE**

P. O. Box 935    LAKE CHARLES, LA.

**J. R. EDWARDS SHOWS, INC.**

**WANTED—Open April 1st, Wooster, Ohio—WANTED**

CAN PLACE FERRIS WHEEL AND TILT-A-WHIRL

**SHOWS**—Ten-In-One, Snake Show, Hillbilly Show, Midget and Funhouse.

Want Foremen for Chairplane and Airplane Kiddie Rides. Can place up-to-date Sound Equipment. State your best proposition in first letter. Can place good Electrician. We have **FIVE NEW RIDES** already booked. Homecoming and Celebration Committees, get in touch with us. Grover Marks, contact us. All mail and wires to

J. R. EDWARDS SHOWS, INC., Wooster, Ohio

**ANDERSON GREATER SHOWS**

**WANT**

**RIDE HELP — SHOWS — CONCESSIONS**

Have complete new Athletic Show open. Will book Shows with or without own outfits. Can place a few more Concessions. Want Foremen for new Spitfire, Octopus and Ferris Wheel; need other Ride Help.

We have three big celebrations and ten of the best fairs in Kansas and Nebraska.

Show Opens at Ft. Scott, Kansas, the Middle of April.

**H. W. ANDERSON, Mgr., Lebanon, Kansas**

**ATTENTION, CONCESSION OPERATORS**

**BUY DIRECT FROM THE MANUFACTURER AND SAVE.**

Write for Your Free Samples.

6-IN-1 MULTIPLE SCREW DRIVERS ..... \$1.00 GROSS  
STREAM-LINED AUTOMATIC WRENCH ..... 1.25 GROSS  
CONVENTIONAL-TYPE SCREW DRIVER ..... 1.00 GROSS

Made of Full Bright, Full Tempered Steel.

**A. O. VAN DRAKE COMPANY, Valparaiso, Ind.**

**FREE GEREN'S UNITED SHOW FREE**

**INDIANA'S LARGEST MOTORIZED**

NOW BOOKING SHOWS with own outfits and transportation. Will book six Shows free on all still dates. Will take you in eight Indiana fairs at 30 per cent. We play only the large choice spots. If you have a show that can get money you will not miss here. If you don't have show complete don't answer this ad because I will only furnish you the people, lights, tickets and ground to set on.

All Replies: **W. R. GEREN, BOX 246, GREENSBURG, INDIANA.**

# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. \$5 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40  
Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M. 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. JACKSON Blvd., Chicago 4, Illinois

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with a Universal Light Plant. Generate your own electric current at less than city rates. Have all the power you need—wherever you go—with a portable Universal. Rollable, compact—pays for itself in no time. Models for all needs—to handle from 10 to 500 bulbs. Write for FREE Literature!



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## NOW AVAILABLE THE NEW A.G.M. SUN FLAME LANTERN

BURNS LEADED GASOLINE  
Model #2570 .....\$7.15  
**TWIN MANTLE** Burns White Gas #2572 .....\$9.15  
**GIANT MANTLE** Burns Kerosene, Naptha or White Gas #3470 .....\$9.95  
ALSO AVAILABLE, THE FAMOUS KAMPKOOK TWO BURNER STOVE Burns LEADED GASOLINE .....\$9.95  
Limited Quantities—Send Money Order Today. **RAYDA CO.**  
140 BEEKMAN AVE., NEW YORK 7, N. Y.

**WANTED FOR DEAUVILLE PARK**  
AUBURN, N. Y.  
TILT-A-WHIRL, OCTOPUS, ROLL-O-PLANE, CHAIRPLANE  
We Have Booked Dodgem, Merry-Go-Round, Miniature Railroad and Boat Ride.  
PARK OPEN MAY 18TH TO LABOR DAY 7 DAYS A WEEK  
Reply to **STEVE LA GROU**  
#10 Lincoln St. Auburn, N. Y.

**WILL EXCHANGE**  
Four or five hours daily doing office work for exclusive on Penny Fitch and transportation of same. Have own portable typewriter. Prefer show with from four to six rides that has an early spring opening. Will buy Frame and Top or complete outfit for Penny Fitch.  
**W. E. MARCY**  
c/o 1112 So. Long Beach Blvd., Compton, Calif.

**WANTED FOR 1946**  
Bingo, Cookhouse, Pea Ball, Pitch-Till-You-Win, Hoop-La, Coca-Cola Bottles, Cat Rack, Milk Bottles, Roll Down, Blower, Bumper, Darts and Scales for season.  
**McCown's Midway Shows**  
206 East Jackson Windsor, Mo.

## Help Is Plentiful In Show Quarters

(Continued from page 50)

tween Yale and Harvard in the gay nineties.

"Lemme up — you can have him," came the exhausted voice of Jake Shapiro from underneath the scrimmage.

"Stay where you are — I've got 'em," warned Morris Hannum.

There were other ejaculations — some of the unprintable type—especially from Eddie Deitz, who was being sat upon by large John Gecoma.

### They Calm Down

As police reporters of ye olden days were wont to say, cooler heads prevailed, and the pandemonium subsided. There on the deck, wrench still in hand, with the screw driver still protruding from his right rear strides pocket, was the gentlemen of the blue denims. A circle formed around the victim. He was allowed to regain his breath as all hands glowered thru tightly knit eyebrows and over thick cheaters.

"Well, who are ya goin' with," demanded Frank Bergen, his thick Irish accent serving as a soother as well as carrying a note of warning.

"I was on my way to fix the plumbing in Room 1122. I'm the house engineer," the victim explained.

"Hell, I thought you came to answer an ad for a builder, carpenter or something," Justin Van Vliet said with just a trace of sarcasm. "What's the idea of crossing us up?"

### Just Another Sucker

The victim, by this time completely bewildered and still intent on fixing the plumbing in Room 1122, assured the gentlemen of the collective amusement industries that he had a job; that he liked his job; that he has always lived in Reading, and that he didn't know anything about building show fronts or erecting rides.

"Just another sucker," snapped Richard E. Gilsdorf, and the assemblage turned to reform the groups which a few moments before had been so carefree and happy. And, the touches were being sliced again.

All of which, m'hearties, indicates that each and every carnival owner wants to build it bigger and better, and that anyone who can follow a straight line with a saw is badly needed in winter quarters of the shows from Coast to Coast.

## SAFETY CODE OKAYED

(Continued from page 50)

quired, since most of them replaced canvas regularly within that time limit.

### Bows for Cann, Buck

Cohen credited L. Harvey (Doc) Cann, general agent of the World of Mirth Shows, and Oscar C. Buck, general manager of the O. C. Buck Shows, with helping to write clauses for the code that would protect both carnivals and patrons without being stringent to the point that they would be impossible to comply with on an economically sound basis for carnival ops.

Member shows with representatives in attendance included Johnny J. Jones Exposition, World of Mirth Shows, Cetlin & Wilson Shows, James E. Strates Shows, Endy Bros.' Shows, Fair Publishing Company, Triangle Shows, George Clyde Smith Shows, Bright Light Exposition Shows, W. C. Kaus Shows, Dick's Paramount Shows, Lawrence Greater Shows, R. & S. Amusements, John H. Marks Shows, J. J. Kirkwood Shows, Stanley Novelty Company, Lew Henry Rides, Virginia Greater Shows and Dumont Shows.

New members, signed during the meeting, included Belton Shows, Harrison Greater Shows, Curtis Bockus and Prell's Broadway Shows. Total membership is now 186.

## FOR SALE

The Stanbery Productions Santa Claus Parade equipment and rood will. 25 years in successful parade productions. Operating in 16 States with eight hundred satisfied customers all ready to book for 1946. Trucks, Trailers, Pony Drawn Floats, Pony Harnesses, Costumes, 500 Comedy Grotesques, Banners, Flags. Write for further information.

**H. S. STANBERY**  
Box 265 Sierra Madre, Calif.

**NOW BOOKING**  
For Season of 1946  
**HARRY CRAIG SHOWS**  
BOX 158 BROWNWOOD, TEXAS

# POST WAR REPORT TO THE NATION

*from the Largest Midway on Earth*

## 1946 FAIR DATES

- PRESQUE ISLE FAIR**  
*Maine*
- BANGOR FAIR**  
*Maine*
- SKOWHEGAN FAIR**  
*Maine*
- GORHAM FAIR**  
*Maine*
- CHAMPLAIN VALLEY EXPOSITION**  
*Burlington, Vt.*
- VERMONT STATE FAIR**  
*Rutland*
- BROCKTON FAIR**  
*Brockton, Mass.*
- THE GREAT ALLENTOWN FAIR**  
*Allentown, Pa.*
- CLEVELAND COUNTY FAIR**  
*Shelby, N. C.*
- WINSTON-SALEM-FORSYTH COUNTY FAIR**  
*Winston-Salem, N. C.*
- NORTH CAROLINA STATE FAIR**  
*Raleigh*
- SOUTHERN STATES EXPOSITION**  
*Charlotte, N. C.*
- SOUTH CAROLINA STATE FAIR**  
*Columbia*
- EXCHANGE CLUB FAIR**  
*Augusta, Ga.*
- ATLANTIC STATES EXPOSITION**  
*Richmond, Va.*

# World of Mirth Shows, Inc.

"THE NAME YOU CAN TRUST"

FRANK BERGEN, General Manager

William Byrd Hotel  
Richmond, Virginia

10 Rockefeller Plaza  
Radio City, New York

WE WILL FINANCE ATTRACTIONS WORTHY OF BEING PRESENTED ON  
THE NATION'S OUTSTANDING FAIR ROUTE



**REACH A  
BIGGER CROWD**

*Attention*  
**Showmen  
Midway Men  
Circus Talkers  
Game Operators  
Mentalists  
and all other  
Concessionaires**

Save Your Voice. Get a

**PORTA-VOICE**

The New Portable Public Address System



Only  
**\$46.80**

MONEY BACK  
GUARANTEE

Here is a device that will hop up your voice so that your pitch can be heard all over a good-sized lot... and you only have to speak in an ordinary tone. You will be heard by the people out beyond the crowd—attracting a bigger audience and making more money from each turn. It's a natural!

The PORTA-VOICE includes microphone, amplifier and

speaker with fifty feet of cord in a nifty carrying case. You can't lose on this deal. Send for it. Use it ten days. Then, if you are not more than satisfied... send it back. We'll refund your money promptly. Fire in your order now. Use the coupon and make your pitch with your own P. A. Price, \$46.80. Terms, \$15.00 cash with order. Balance C. O. D.

**Hollywood  
Equipment Co.**

Box 2910  
Hollywood 28, Calif.

HOLLYWOOD EQUIPMENT COMPANY 38-26  
Box 2910, Hollywood 28, California

Enclosed find \$15.00 cash, for which please send me a PORTA-VOICE Public Address Unit. Send it C. O. D. Upon receipt of the unit I will pay the balance to make the purchase price \$46.80, plus transportation charges. I reserve the right to return it within ten days for full refund if I'm not satisfied.

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Drawer 36, La Grange, Ga.  
Established 1941

**American Carnivals  
Association, Inc.**

By Max Cohen

ROCHESTER, N. Y., Feb. 9.—Membership campaign is progressing well. Since the last report applications for membership have been received from the World of Today Shows, filed by Art Signor, secretary; B. & C. Expo Shows, presented by Myron Colegrove, general manager; Miller Amusement Enterprises, filed by Charles E. Miller, owner, and the Central Canvas Goods Company, presented by H. C. Sommerville. Addition of these brings membership to 181.

D. Roy Barnes, Newton R. Colegrove and Myron R. Colegrove were recent visitors to our office.

Large quantity of aluminum sheets, quoted at a substantial discount, is now available, this office has been informed, and members interested are advised to contact the office for details.

This is being written prior to the writer's departure for the North Carolina-Virginia State fair meetings at Richmond, where it is planned to hold an informal conference of members present and public relations matters will be discussed in detail. Thoro discussion of the new safety code is also expected to be conducted.

Similar conference with the membership is scheduled for the New York State fairs meeting at Albany.

**Mad Cody Fleming Preps  
For April 27 Ga. Debut**

HICKOX, Ga., Feb. 9.—With the season's opener scheduled April 27, work has started in earnest at Mad Cody Fleming Shows local quarters, under supervision of Jack McCarty. He is being assisted by John (Dad) Davis, Sidney Miller and Lyle Schilling.

More men will be added soon. Frankle Shelton has signed his concession for another year and Clyde Dowdy, who is marking his 24th year with Fleming, has booked another concession. Schilling plans 2 concessions: George Miller, 8; Tony Mitchell, 2, and Pete Smith, 2.

Allen Herschell Company advises that the new Caterpillar ordered will be ready April 1, giving the shows seven rides.



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MODERN...**

Travel and  
Live in Comfort...

No matter where you go when you own a Schult. Located near your work or vacation site you will find a Schult offers the conveniences of home, scientifically arranged to provide comfortable living.

Comes completely furnished. Designed to make housekeeping a pleasure and living a joy! Generous size wardrobe and drawers for storing clothes, linens and supplies; no longer need you 'live out of a trunk'. No need to worry about a place to sleep! Go when and where you wish.

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**F. W. PEPPERS**  
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**FOR SALE**

TENT, 50x110, complete with Poles, Stakes and Wiring, good Top and almost new Side Walls, \$1,200.00 cash.

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45 So. West 31st Ave. Miami 35, Fla.

**WANT TO BUY**

Seaplane Cars, Hey-Dey Cars, new or used Whip Cars. In good condition.

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**WANTED**

Kiddie Aero Swing and any other Kid Ride. Must be in good condition. Want .22 Rifles for Shooting Galleries. Will buy any quantity. Also want .22 Ammunition; will buy any quantity. State price and quantity.

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The Billboard Cincinnati 1, O.

**SILVER SLIPPER SHOWS**

Now booking for 1946 season. Want Rides, Shows and Concessions. All replies to

**William O. Hammontree**  
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2709 Rossville Blvd.  
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**FOR SALE**

1 Caterpillar Diesel Generator, 60 cycle, A.C., 63 kva., very good condition, or would contract to furnish 63 kva. and 80 kva. unit with show. Experienced operator furnished.

**HARVEY GILBERT**  
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**FOR SALE**

GOING RENTAL SCENERY COMPANY with well established accounts. Excellent reputation in trade. Reasonable price and terms to right party.

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The Billboard, 155 N. Clark St., Chicago, Ill.

**FOR SALE**

COMPLETE "RINGO STAND" WITH RECORD PLAYER, 18"x30".

**JOHN RICE**  
BOX 32, COLUMBUS, MISS.



# Eastern Ops Flip Heavy \$ In Rebuilding

## Bergen, C-W, Marks on Spree

RICHMOND, Va., Feb. 9.—Richmond-Petersburg area, winter home for three large Eastern orgs, World of Mirth, Cetlin & Wilson and Marks Shows, is buzzing with activity as owners of these units continue to shell out wartime profits for refurbishing in an unprecedented spending spree that will be limited only by the availability of materials before the shows hit the road. An estimated \$200,000 will go into local circulation, and perhaps more if managers can get delivery on equipment needed.

Frank Bergen, general manager of the World of Mirth Shows, is in the market for five railroad cars, to bring his road total to 40. Bergen, who has been forced to leave heavy and bulky equipment in quarters thruout the war years, including a Waltzer, figures on enough manpower to go out in pre-war fashion.

Recognizing a need for adequate sleeping quarters for workingmen, Bergen is currently trying to obtain two troop sleepers to supplement the five coaches and sleepers he now carries. Sleepers, manufactured for the transportation of troops, will sleep 30 people and seat half as many again comfortably.

Bergen is counting on a new Looper, Caterpillar, Flying Skooter and kiddie rides. New cars will be added to the Spitfire and the Heyday is being completely rebuilt.

Bucky Allen, concession manager, is reconstructing the front end from the ground up, while Wally Cobb, trainmaster, is struggling with the problem of getting enough lumber to redeck all of the flats.

New motorized equipment will include two new Diesel tractors, one a bulldozer.

Jack Wilson and Izzy Cetlin, dickering with railroads for the first time, have 40 men at work in their Petersburg (Va.) quarters getting their show train and the equipment it will carry ready for traveling over the Eastern roads where little clearance space between tracks is available.

They are still confronted with the juggling problems involved following the change-over from a truck to a railroad show.

John Marks has trucks on order to the tune of 25 grand. Possible early delivery is questionable and while he can go the season without them he admits that he would have fewer headaches with new equipment. Marks's motorized equipment has struggled thru many mountainous seasons.

Marks, who estimates his necessary quarters expenditures at 50G or more, pointed out that before the war he could have accomplished as much with 20 thousand.

Fair dates announced by Marks here are Ronceverte and Charleston in West Virginia; Burlington, Albemarle, Fayetteville, Hickory and Monroe in North Carolina.

## Are You With It?

NEW YORK, Feb. 9.—*Are You With It*, a musical comedy built around carnival life, with a smattering of burlesque and vaude tossed in for good measure, did its 100th performance the past week to establish it in the hit class—and it is socko for those of the industry.

True, the adapters slipped in a word here and there that any self-respecting carnie would ignore, such as "barker," but that had to be done so theater customers would know what it was all about.

On the other hand, there are plenty of asides in the language of the midway that only midwayites can get.

Lew Parker portrays a combination of a concession agent, sheeple and con merchant so effectively that it would not be surprising to see him operating a store some day.

## Collins Signs 20 N.D., Minn. Fairs

ST. PAUL, Feb. 9.—William T. Collins, owner of shows bearing his name, was busier than the proverbial bee at North Dakota and Minnesota fair meetings in Fargo and St. Paul.

To back up his claim, Collins says he signed to play 10 North Dakota fairs, plus one festival, and 10 Minnesota annuals.

North Dakota spots are Burke County Fair, Flaxton; Divide County, Crosby; Bottineau County, Bottineau; Towner County, Cando; Stutsman County, Jamestown; Wells County, Fessenden; Cavalier County, Langdon; Pembina County, Hamilton; Rolette County, Rolla, and Midsummer Festival, Coopers-town.

Contracts for Minnesota annuals are for Perham, Wadena, Rochester, Rush City, White Bear, Worthington, Jackson, Bird Island, Jordan and Hutchinson.

Collins said his season will open the first week in May, playing spots around St. Paul. He plans to carry Twin Ferris Wheels, Merry-Go-Round, Tilt-a-Whirl, Fly-o-Plane, Octopus, Rolloplane, Kiddie Auto Ride, Kiddie Chairplane and a pony ride. In addition, there will be 9 shows and 40 concessions. Shows will have a front entrance arch and four light towers. Arch is being built by the Downey Company, St. Louis.

Work in quarters will start March 1.

## Bows for Industry In Elks Mag Piece

NEW YORK, Feb. 9.—Brethren of the industry, and the carnival business in particular, were given a terrific boost in an article by Don C. Gillette, well-known trade paper and magazine writer, published in the February edition of *Elks* magazine.

Gillette stoutly defends the carnival as a standard type of American entertainment, and briefly traces its history.

Showmen coming in for special mention are Carl J. Sedlmayr, Royal American Shows; Starr DeBelle, World of Mirth Shows; E. Lawrence Phillips; the late Johnny J. Jones, Johnny J. Jones Exposition; the late W. H. (Bill) Rice; J. George Loos, Bob Lohmar, Al Wagner and E. Walter Evans of *The Billboard*.

## Fla. Gov. Hits at Gambling Fronted by Animal Shows

TALLAHASSEE, Fla., Feb. 9. — Gov. Millard Caldwell of Florida took a crack January 31 at what he termed an "insidious gambling racket" operated in connection with some wild animal and snake shows.

Reporting that he had received "numerous complaints" from tourists and local citizens, the governor ordered sheriffs of the State's 67 counties to check up on all "so-called wild animal and snake shows exhibited without charge along the various highways of Florida.

"I am told that the public is lured into a shed or room after having seen the exhibits and there engaged in some form of gambling in which they have no chance of winning."

# CONKLIN SHOWS

"THE WORLD'S FINEST"

## POST WAR EXPANSION PROGRAMME

Presents unequalled opportunity to

WIDE-AWAKE PROGRESSIVE AND SUCCESSFUL OPERATORS—MAKE PLANS NOW FOR THE FUTURE



# WE PROUDLY ANNOUNCE WE HOLD 10 YEAR CONTRACTS AT THE FOLLOWING FAIRS and EXHIBITIONS

TROIS RIVIERES EXHIBITION, Trois Rivieres, Quebec. August 17th-23d

CANADA'S GREAT EASTERN EXHIBITION, Sherbrooke, Que., August 25th-30th

QUEBEC PROVINCIALE EXPOSITION, Quebec City, Quebec, August 31st-Sept. 8th

CANADA'S CENTRAL EXHIBITION, Lindsay, Ontario, September 10th-14th

GREAT DISTRICT FAIR, Leamington, Ontario, September 16th-21st

BELLEVILLE AGRICULTURAL SOCIETY, Belleville, Ont., September 23d-25th

KINGSTON AND DISTRICT AGRICULTURAL SOCIETY, Kingston, Ont., September 26th-28th



**WE WILL BOOK—OUTSTANDING SHOWS — RIDES — STRICTLY LEGITIMATE CONCESSIONS AND REFRESHMENT STANDS FOR ALL OF THESE DATES FOR ONE YEAR, BUT WE PREFER A TEN-YEAR CONTRACT.**

**WE GIVE YOU—THE LARGEST CONTINUOUS PAID ATTENDANCE AT ANY GROUP OF FAIRS—THE BEST FROLICLAND AREAS ANYWHERE—AND WILL CONSIDER ERECTION OF SUITABLE BUILDINGS TO HOUSE ATTRACTIONS.**

**IN SHORT — WE OFFER A REAL OPPORTUNITY TO MAKE MONEY IF YOU HAVE ABILITY TO PLEASE THE PUBLIC!!!**

**SHOWMEN—RIDE OPERATORS— CONCESSIONAIRES— GET IN ON THE GROUND FLOOR!!!**

**IF INTERESTED — WRITE — WIRE OR PHONE AND LET US KNOW WHAT YOU HAVE TO OFFER**

**Address: CONKLIN SHOWS P. O. BOX 31 HAMILTON, ONTARIO**

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For 40-Week Season.

Working Acts, Freaks, Novelty Acts. Show People I have associated with, please write. State all first letter.

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## Tivoli Exposition Shows

NOW CONTRACTING FOR 1946 SEASON

Address: H. V. PETERSEN, Mgr. Tivoli Park, Joplin, Mo.

## World of Pleasure Shows

Now Contracting for 1946

Opening in April—Vicinity of Detroit.

**JOHN QUINN, Mgr.**

100 Davenport St. DETROIT 1, MICH.

# CETLIN & WILSON SHOWS

## 25 Car Railroad Show

Winter Quarters at Petersburg, Va., working full blast. We can place to join immediately Show Carpenters, Wagon Builders, Painters and Trainmen. Have opening for Trainmaster who can and will oversee building and repairing of wagons and train.

**WANT**—Workingmen in all departments to join now. Best of meals and treatment in winter quarters. Show will open April 1.

**WANT**—First-class Neon Man who can repair and Blow Glass. We have first-class Plant on Wagon.

**CAN PLACE GOOD COLORED REVUE SHOW.**

**WANT**—Custard Dipper to take complete charge of our own Custard Truck.

**WANT**—Caterpillar Foreman. Frank Savage, answer immediately.

All address

# CETLIN & WILSON SHOWS

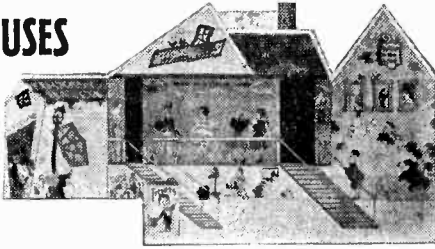
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**FOR SALE**—3 60 Kw. GMC Diesel Light Plants mounted on wagon or will remove for sale.

4 Light Towers.

## BRAND NEW FUN HOUSES

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right.



Write today for full information and photo

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### RETIRING FROM BUSINESS

Frozen Custard Outfit, complete, consisting of one Electro Freeze Machine, one Kohler 10-Kw. Power Plant mounted on 1½ Ton International Truck, new Motor, good Rubber.

Can be seen at 192 N. E. 27th Street, Miami, Fla.  
\$4,800.00 Cash

**HARRY S. NELSON**

## W. G. WADE SHOWS

Opening Vicinity Detroit, May 1

NOW CONTRACTING RIDES, SHOWS, CONCESSIONS FOR 1946 TOUR

Special Notice—Mr. W. G. Wade will be located at The Floridian Hotel, Tampa, Fla., for Ten Days, commencing February 11.

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## JOHN K. MAHER MIGHTY MIDWAY SHOWS

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WANTS SHOWS AND CONCESSIONS. 19 WEEKS OF SOLID BOOKING IN ILLINOIS AND MISSOURI. CAN USE THE BEST RIDE HELP AT THE BEST WAGES. THIS SHOW WILL CARRY FROM 8 TO 10 RIDES. PHONE: GARFIELD 4576.

JOHN K. MAHER, 1339 SO. BROADWAY, ST. LOUIS, MO.

### WANT TO BUY

CHAIR-O-PLANE AND KID RIDES. Will pay cash, give full description. SHOWS: Want to book both Bally and Grind Shows. We have best route in Middle West. Free gate. Will furnish any equipment you need. CONCESSION AGENTS: Write DOC WITTHAUS, 403 5th Ave., Des Moines, Ia. RIDE HELP: Want Foremen for Swing and Wheel, Second Men for Tilt and Octopus and Kid Rides. We open April 1st. All address:

Frank Ward

**GREATER RAINBOW SHOWS** BOX 172, HOT SPRINGS, ARK.

## WANTED LONG RANGE LEAD SHOOTING GALLERY

Mounted on truck or portable. Write particulars. Cash waiting.

**MAC McNALLY**

217 N. W. 36th St.

Miami, Florida

## Winter Quarters

### Sparks Bros.

LAUREL, Miss., Feb. 9.—Owner-manager Frank Sparks and Jack Oliver, general representative, returned from a buying and booking tour thru Alabama and Western Kentucky, reporting the route ready for an early March opening in downtown Hattiesburg, Miss. Additional tractors and trailers arrived recently, purchased to transport additional equipment bought recently. Delivery on Diesel plants is promised for the opening.

Ross Crawford, lot superintendent and assistant manager, left to accept a similar position with Wallace Bros.' Shows. Harry Harris replaced him and Joe Pockery will have charge of the front gate. Harris will also operate his Animal Show. Recent visitors were E. E. Farrow, Wallace Bros.' Shows; Mr. and Mrs. Frank Gaskins, Hill's Greater Shows; Joe Karr, Wonder City Shows; Harry LaMont, Mr. and Mrs. Leo Arduengo, Mr. and Mrs. John Buley, Mr. and Mrs. Steamer Smith with the Balley concessions, and John Caruso, Pine State Shows.

Harry Zimmerman arrived to ready the Arcade, bought from Cavalcade of Amusements. Dad Grant and Scottie Sullivan are decorating the seats and arch of the Big Ell Twin Wheels. Lillbourne Tillotson, master carpenter and assistant, Mack McQuay, report that the new Funhouse is ready for painters. Dutch Tillotson and Pat Brown, in charge of construction, are working on the front entrance. Anthony Pilcher, in charge of commissary department, and assistant, Lige Large, reports 18 workingmen and five department heads in quarters. H. G. Starbuck's concessions have been contracted for the third season. He is also building a popcorn concession. Org plans to carry 8 rides, 8 shows and 35 concessions.—LIGE LARGE.

### Continental

LOWELL, Mass., Feb. 9.—A skeleton crew has been at work since the close of the season but full-scale work is slated to start March 1. Tony Manginelli is in charge, with Duke Petrie and Emile Orlon as helpers. They have been overhauling and repairing rides and trucks.

Four new show tops and a Merry-Go-Round top have arrived. New transformers and wagons were delivered recently, and a new marquee is scheduled to arrive soon, as are two new trailer trucks and two tractors. As soon as weather permits, rolling stock will receive annual spray painting.

Owner-Manager Roland Champagne reports he has again contracted the Lyndonville, (Vt.) Fair. General Representative F. B. Perkins was in for a few hours. Doris Champagne, 15-year-old daughter of the owner-manager, plans to operate a game during her summer vacation. Shows plan to carry 7 rides, 4 shows, about 40 concessions and a free act.

### Stephen's

QUEEN CITY, Mo., Feb. 9.—All five rides are being painted and repaired. Two men have been working most of the winter and two more will begin work soon. Purchase of one ride brought total of office-owned rides to five.

Delmar Harridge, who has had free act with the shows for the last five years, will be back again. He is wintering here and helping at quarters.

Henry Sugg, advance man, is a weekly visitor, and reports contracting of a number of Iowa spots. Band organ and calliope has been overhauled and is ready for the May 11 opener. Plans call for show to carry 4 shows and 25 concessions, besides the rides and free act.

Walter Hartsock, Hartsock Bros.' Shows, visited.

## TENTS

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CONCESSION

Builders for Good TENTS  
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UNITED STATES  
TENT & AWNING CO.  
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## TENTS MERRY-GO-ROUND TOPS CONCESSION TENTS

For Immediate or Spring Delivery.

CENTRAL CANVAS GOODS CO.  
Harry Sommerville Forest Gill  
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Tangley Calliaphone, 500 Prs. Chicago  
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Serving the Showmen of the Southwest  
JOHN M. COLLIN CO.  
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OPENING IN APRIL — PLAYING FAIRS, CELEBRATIONS, RODEOS

SHOWS—Can use two or three small Grind Shows that can get money with own equipment.

RIDES—Will book one or more Rides that do not conflict.

CONCESSIONS—Will place a few more Stock Stores that have neat frame up.

WANT—Good, rollable, sober, experienced Ride Help for Jinny and other Rides.

WRITE FULLER AMUSEMENT CO., Perkins, Calif. WRITE

P.S.: Enos, let's hear from you; Simpson, get in touch with me at once if at liberty.

## SAVE—WITH A STANDARD JUNCTION BOX—SAVE

Strong, durable, safe. Will stand rough usage. Save a good percentage of your light bills. No leakage! No lost juice going under the ground. We have in stock 110-220 Volt and 110 Volt Boxes.

WRITE NOW!

## AMUSEMENT RIDES, INC.

216 AMERICAN TRUST BUILDING

EVANSVILLE 8, INDIANA

## WANTED—SIDE SHOW ACTS

For

## J. J. KIRKWOOD SHOW

Any kind Circus Acts, Working and Novelty, Fire-Eater, Pin Cushion, Torture Board, Magician, etc. Best salaries. Novella, Bobby Babette, Joe Ferrando, Sandu, Flo Jones. Good Freak, strong Annex Attraction. Write or wire immediately.

EARL F. MEYER, 2501 N. W. 58th St., Miami 32, Fla.

P.S.: Will buy Double Headed or Double Bodied Baby, cheap for cash.

Regal Exposition

UNION CITY, Ga., Feb. 9.—This is a good place for winter quarters...

Many visitors, en route to Florida, drop in. Mrs. Elmer James and daughter...

Dick Gardiner, concessionaire with the show for many years, was ill, but after a trip to Hot Springs...

Turner Bros.

PETERSBURG, Ill., Feb. 9.—Work in quarters here was disrupted when Ray and Cecil Turner were taken ill.

Mr. and Mrs. Lloyd Palmer, cookhouse operators, arrived and started building a new kitchen...

Recent visitors were Mr. and Mrs. Harry Phillips, who have had the ball game on the shows...

Steblar Greater

BAMBERG, S. C., Feb. 9.—Everyone is busy repairing and repainting. Two new show fronts are being built...

General Manager J. G. Steblar says shows will open the first week in March and play several weeks...

Mrs. J. G. Steblar will have a new bingo game, and Tom Johnson has contracted his concessions...

Visitors were Purl Shields, B. Carte, G. Marks and T. Johnson. G. A. (Tommy) Scott returned from a successful booking trip.

EX-SERVICE MEN, ATTENTION!

Also All Others Who Want To Make Big Clear Money This Season. Get Our Brand New War Show for 1946.

WORLD WAR II

Showing Most Thrilling Scenes on Land, Sea and Air. Also—

JAP AND GERMAN ATROCITIES AGAINST OUR AMERICAN BOYS!

EXECUTIONS OF THE WAR CRIMINALS BY GALLOWS, ETC.

EX-SERVICEMEN: Comrade Buell has what you want and are best fitted for. The whole world wants to see what you saw.

Three great new banners, atomic bomb, execution of the war criminals, new atrocities, etc., a new show right up to the minute for 1946.

No fut. Framed on 20 to 30 ft. spot or larger, banner line 33 ft., 7 great blow-ups in color in frames also for front and great show inside...

You and one helper run the show. Easy to haul, even on two wheel trailer. Great for both children and adults.

Write or wire for free description, cuts, letters, prices, etc., on this and our two other new shows on LIFE and CRIME.

Hundreds and hundreds of dollars clear money being made each week on carnivals and in parks, etc., with our shows. No experience necessary. Shows on display here in our studios.

CHAS. T. BUELL & CO., Box 306, Newark, O.

FOR 23 YEARS BUILDERS OF WORLD'S FINEST WALK-THRU SHOWS FOR PARKS, CARNIVALS AND STORE ROOMS.

Want Arcade Mechanic

For Carnivals and Fairs throughout Ohio and Michigan. Must help up and down and drive truck. Good salary if competent. Also man to operate Long Range Gallery. Write or see

RODGER M. WORK

Nelson Ledge Amusement Grounds Garrettsville, O., Phone Parkman, Ohio, 35-F-5

All American Shows

Can place Ride Help. Will guarantee good wages and treatment. Also useful Concession Agents. Address:

NIP BUTTS

BOX 372 LAWTON, OKLA.

OHIO SUPER YELLOW POPCORN

New Crop — High Expansion — Ohio Grown

Packed in 100 lb. moisture-proof bags or in our exclusive 50 lb. rodent-proof cartons. Processor's ceiling prices. Testing sample free on request. Also complete stock of Popcorn Cartons and Supplies.

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TENTS—Concession, Gypsy, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS Quick Deliveries. Wire

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TENTS

All Sizes — All Styles.

Khaki — Blue — Olive.

E. G. CAMPBELL TENT & AWNING CO.

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100 CENTRAL AVE. (Phone 3-3313) ALTON, ILLINOIS

MERRY-GO-ROUND WANTED FERRIS WHEEL

BOOK, 25 PER CENT — BUY FOR CASH — LEASE FOR SEASON

Will Consider Partnership in This Show if You Have the Above Rides.

UNITED AMUSEMENT SHOWS

956 WARREN AVE. EAST PROVIDENCE, R. I.

FOR SALE—BARGAIN

Penny Arcade, over hundred machines, license paid until July 1. Modern, well lighted front, 30x50 new top, complete sound system, change box, tables, counters, bally cloth to cover same. Over 100,000 cards and other merchandise. Tractor with new 1941 motor, flashy trailer, excellent tires. Price, \$3,300.00 cash for everything. Can be seen in Sarasota week of the 18th on Barney Tassell Midway or write

PENNY ARCADE

c/o BARNEY TASSELL SHOWS, As Per Route

AMERICAN BANNER SHOW

22 SOLID WEEKS 22

CAN PLACE Tilt, Whip, Loop-o-Plane or any other Flat Ride; low percentage. Also Fun House, Wild Life, Crime Show or any clean Show of merit. CONCESSIONS—Ball Games, Darts, Pitch-Til-U-Win, Ponds or any other legitimate Games. Show opens April in Greater Boston, Mass. All those with show last year please advise. Get set for 22 weeks of proven church celebrations. Will give X on Scales and Age. No Wheels or Coupons.

JOE SHINE, General Manager, c/o Billboard, Cincinnati 1, Ohio.



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Showman's Insurance BEST. We are the world's largest exclusive insurance company for show business.

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"THE SHOWMAN'S INSURANCE MAN"

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A1338 Insurance Exchange Chicago, Ill.



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- 1. Extended Sides, Uniform Spacing, Quicker Set-Ups. 2. Recessed Bottoms, Non-Rocking, Bottles Set Solid. 3. Well Inside Keeps Weight in Permanent Position.

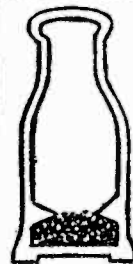
Priced ready to use. Weighted and painted.

2 Pound Bottles, \$2.50; 2 1/2 Pound, \$2.75; 3 Pound, \$3.00 Each on 5 or More Bottles. 25% Deposit With All C. O. D. Orders.

Change to These for Increased Profits. Order Now, Present Supply Limited.

CARNIE SUPPLY CO. (Bill Eck) Fair and Carnival Merchandise

BOX 61 PLEASANT RIDGE, CINCINNATI 13, OHIO



GIRLS GIRLS GIRLS

Wanted for long season—Dancing Girls and Girls for Posing Show, with or without experience. Must be sober, as lusher and party girls don't last very long on this show. Salary rain or shine out of office. Girls who worked for me or was with the show before, write me at once. Please don't report for work unless hired before the season opens. All answers to

LEW HAMILTON, World of Mirth Shows

3316 NORTH SECOND STREET

PHILADELPHIA 40, PENNA.

WANTED

BILLPOSTER FOR LONG SEASON. EXPERIENCED MAN TO OPERATE GLASS HOUSE. CAN USE TWO OR THREE MORE HIGH-CLASS SHOWS. AGENTS FOR 30 OFFICE-OWNED CONCESSIONS. OPENING TIP-O-TEXAS, MARCH 5TH; CLOSING VALLEY MID-WINTER FAIR, DEC. 1ST. 26 FAIRS AND CELEBRATIONS CONTRACTED.

VICTORY EXPOSITION SHOWS

BOX 1471, HARLINGEN, TEXAS

WANTED—O. J. BACH SHOWS, INC.—WANTED

Bingo, Arcade, Balloon, Addeem Darts, P. T. Win, String, Duck and Fish Ponds, High Striker, Country Store, Floss, Ice Cream or Snow, Waffles, Candy Apples, Hoop-La, Scales and Age, Cigarette Pitch, Cork and Lead Galleries.

SHOWS: Capable Operators for Girl, Life and Pit.

RIDES: One or two major Rides with or without transportation. SOUND CAR that will put out paper. RIDE HELP, best salary and treatment. Opening Elmira, N. Y., April. Address O. J. BACH, Box 293, Ormond, Fla., or O. M. BECKER, 414 S. Main St., Elmira, N. Y.



**Richman and Carpenter**  
present  
**BYERS BROS.' SHOWS**  
OPENING IN CORPUS CHRISTI  
10 DAYS — FEBRUARY 22 — 10 DAYS

With a proven route through South Central and West Texas, New Mexico, Colorado, Wyoming and Nebraska to follow; including the 4 Best Omaha Celebrations

**SAINT ALFIO FIESTA — VFW VICTORY SHOW**  
**SOUTH OMAHA LEGION FESTIVAL**  
**WAR DADS' SUMMER CARNIVAL**  
**AND THEN THE CREAM OF NEBRASKA FAIRS**  
**WE HAVE 8 RIDES — 5 SHOWS**  
**WE WANT**

One more major ride. Any good show, with or without own outfit. One more sensational Free Act. Legitimate concessions of all kinds except bingo, photos, popcorn, eats and drinks. Ride help and useful people in all departments who will get it up and down and over-the-road in exchange for top wages and good treatment.

"Butch" Gof wants help for new Cookhouse, agents for Slum Joints, Coke Bottles, Ball Games, Mug Joints. Real proposition for the right people.

If you are in the Carnival business as a business—then JOIN US for our Mutual good. If you are looking for fun, foolishness and a general gay time, then take a vacation—this show has no place for you.

**FOR SALE: COMPLETE BINGO, P. A. SET, 1 1/2 TON CHEV. . . . . All \$800.00**

Write, Wire, Call **HARRY RICHMAN**  
2702 WATER STREET  
CORPUS CHRISTI, TEXAS

**AMERICA'S SMARTEST RAILROAD SHOW**

*Endy Bros. Shows*

A Route of 46 Weeks to Those With This Show  
A Strong List of Still Dates — Best Southern Fairs  
Opening Fort Lauderdale, Fla., February 20  
To Follow New South Florida Dade County Fair, Miami

- **WANT**—A two or three-Elephant Act for season. Richards, contact us at once.
- **WANT**—Show Carpenters and Blacksmiths.
- **WANT**—Good Billposter with own truck.
- **WANT**—Good Workmen in all departments.

—**WRITE OR WIRE QUICK**—  
**DAVID B. ENDY, General Manager, 743 Seybold Bldg., Miami, Fla.**

**FIRST CALL**  
**JAMES E. STRATES SHOWS**  
"ALL NEW BUT THE NAME"  
**CAN PLACE**

Monkey Circus or any meritorious Attraction. A-1 Talker, capable of taking full charge of Jerrie Jackson's Colored "Hep-Cats Revue," Ticket Sellers, Canvasmen, Foremen and Ride Help for all major Rides. Useful Carnival People in all departments.

**FOR WINTER QUARTERS NOW**—Wagon Builders, Carpenters, Electricians, Blacksmiths; top salaries. Scenic Artist and Sign Painters.

A-1 Neon Man for our Neon Plant; Quackenbush, wire. Red Clifford, Chet, Frank Cosgrove, Center, Whitey Carpenter, write Frank Seagear.

**WANT TO BUY FOR CASH**—\$5 Eli Ferris Wheels, Chairplane.

**WILL BOOK**—Flyoplane. We furnish wagons.

All people contracted for 1946 acknowledge this call.  
Address **JAMES E. STRATES, Mullins, S. C.**

**FAIR SECRETARIES**

Kansas Oklahoma Nebraska Iowa

Flash your midway with the

9 Rides **PARADA SHOWS** 30 Concessions

Including  
Merry-Go-Round, Twin Ferris Wheels, Octopus, Thriller, two Kiddie Rides, Joy Ride and a real live Pony Merry-Go-Round.

All this equipment now in our Winter Quarters and we welcome inspection of same by fair secretaries.

**CAN FURNISH SMALL FAIRS A UNIT OF THREE RIDES.**  
All Address Permanent Winter Quarters  
**H. C. SWISHER, Box 125 (or Phone 468 W) Caney, Kansas**

**FLORIDA AMUSEMENT CO.**

Pahokee County Fair, Feb. 14 thru 23; Highlands County Fair, Feb. 25-March 2, Sebring; Hardee County Fair and Strawberry Festival, Bowling Green, March 4-9; Plant City Vets' Festival, March 14-23; Wauchula Cucumber Festival, Wauchula, April 8-13; other choice spots booked. Want one more Free Act, join Sebring. Wire J. P. Price. Want Rides, Shows, clean Concessions, Midgets, Fun House, Pony Ride, Hillbilly and Minstrel. Have truck permit.

All Address:  
**HOWARD INGRAM, Pahokee, Fla.**

**FREAKS • TALKERS • SIDE SHOW PEOPLE**  
**WANTED FOR SEASON 1946**  
**PALACE OF WONDERS, Coney Island, N. Y.**

No put up or tear down. Pleasant surroundings. About 20 weeks' work in one spot all summer. Could use good entertaining act or freak. Would like to hear from Grace McDaniel, Christine Holley, Charles Romano, etc. Highest salary paid to outstanding attraction with good box-office draw. Want good Half-and-Half for Annex. **FREDA FRED VAN**, have good proposition for you. Twenty-third consecutive year of square dealing.

Write  
**DAVID ROSEN, Mgr.**  
3768 Surf Avenue Coney Island 24, N. Y.  
Phone Esplanade 2-2178

**SUNSHINE CHOO CHOO ELECTRIC TRAIN**

Not a streamliner, but an old-fashioned train, smoke stack and bell. A real flash on any midway or park. The kids and adults come miles to ride and reride. A proven money maker. Built by a carnival owner for years of hard service. Has a record of 800 passengers in three hours and 20 minutes at 20¢. Sets up in thirty-five foot circle in one hour. 12 passenger, runs on 110 volt single phase motor. Weight 1800 lbs. Complete, all-metal fence, ticket box. Price \$1500.00 F. O. B. Tampa, Fla. Small deposit holds one. Send one dollar for large photo. One person operates from ticket box. We also build portable all-metal Fence for old Rides. Ask for prices.

**SUNSHINE MFG. CO.**  
1307 GRAND CENTRAL TAMPA, FLORIDA

**PINE STATE SHOWS**  
Opening Date, February 18, Hattiesburg, Miss.

Account of disappointment will buy, book or lease Ferris Wheel, no junk, with or without transportation. Can place Rides, Shows and Concessions not conflicting.

**Bill Thomas and Benze, contact, Important. All address Hattiesburg, Miss.**

**WANT—BISTANY GREATER SHOWS—WANT**  
Jacksonville, Fla., Open March 1 and for Balance of Season

**RIDES**—Two Rides not conflicting. Shows with own equipment, Side Show, Snake Show, Fun House, Penny Arcade; no racket.

**RIDE HELP**—Foremen for Merry-Go-Round, Chair-o-Plane. Help on all Rides. Want two High Acts for 36-week season. Write or wire **LEO M. BISTANY** or **L. T. HARDIN**, Savoy Hotel, Miami, Florida.

P.S.—Want Second Man that can and will post paper.

**WONDER CITY SHOW**  
Not the Biggest and Best, But as Good as the Rest

Want legitimate Concessions of all kinds except Popcorn, Candy Apples, Candy Floss, Photos, Corn Game, Cook House, which are all sold. H. L. Archer, deposit received, join Baton Rouge, La. (Dixie), March 4th. Teddy Goldman, lost your address but can place your Gustard Machine exclusive; advise. **RIDES**—Can place any Rides not conflicting with Merry-Go-Round, Wheel, Plane, Kid Auto, Kid Plane, Kid Ferris Wheel. Good proposition for Octopus, Tilt, Roll-o-Plane. **SHOWS** with or without equipment. Have complete Girl Show, also complete Wild Life with exception of Animals. Louis Augustino, advise if joining. Starting March 4th, this show will play lots in Baton Rouge, La. Four different locations, jumping from there to Natchez, Vicksburg, Greenville, Clarksdale, Miss., to Fulton, Ky.; then Kentucky coal fields. All address:

**JOE KARR, WONDER CITY SHOWS**  
P.S.: Place Legal Adjuster. GLOSTER, MISS.

**NOTICE: FAIR SECRETARIES AND OUTDOOR SHOWMEN AND TO WHOM IT MAY CONCERN**  
R. A. WALTON IS NO LONGER ASSOCIATED WITH MY ORGANIZATION

**NORTH AMERICAN WILD LIFE EXHIBIT**  
**JAMES HERON** SOLE OWNER AND OPERATOR  
NOW BOOKING 1946 FAIR DATES

390 ARCADE BUILDING ST. LOUIS, MO.  
P.S.: Have complete organization now operating.

**WANT—Harlem in Dixie Colored Revue—WANT**  
**Booked With Crescent Amusement Co.**

OPENING APRIL 1ST, SOUTH CAROLINA  
Finest Colored Revue in the business. 30—People—30. Band and Orchestra. Want Singers, Dancers, Blues Singers, Brown-Skin Girls. Will contract a real Specialty Team that can sing and dance; must be show-stoppers. Musicians—Alto Sax, Bass. Long season, good treatment, salaries paid by office. All NEW outfit front to back. Musicians, address: **DOC ANDERSON, 1308 Park St., Columbia, S. C.** Performers: **PROF. VADALIA, No. 5 West 133 St., Apt. 1, New York 30, N. Y., or CRESCENT AMUSEMENT CO., GASTONIA, N. C.**

P.S.: Our third season here, there is a reason.

## LAST CALL LAST CALL

## WINTER HAVEN ORANGE FESTIVAL

WINTER HAVEN, FLA., FEBRUARY 18 THRU 23, WITH TWO OUTSTANDING FLORIDA SPOTS TO FOLLOW

**CONCESSIONS**—Penny Arcade, Ball Games, Candy Floss, String Game, Darts and other 10c Merchandise Concessions.

**SHOWMEN**—Want completely organized Minstrel Show, high-class Girl or Hawaiian Show, Fun House, Glass House, Midget Show. Must have own equipment and transportation. Will book live Pony Ride and Auto Kid Ride.

**RIDE HELP**—Openings for sober and reliable Help; positively no drunks or chasers. Semi drivers preferred. State all in wires. No tickets. Can use first-class Show Electrician with own tools that can take care of 10 rides, 10 shows, 50 concessions. Have own transformer truck fully equipped. Do not misrepresent.

All replies to **EDDIE YOUNG, Mgr.**

## BLUE RIBBON SHOWS

Daytona Beach, Fla., thru February 14; then Winter Haven, Fla.

## WANT WM. T. COLLINS SHOWS WANT

Open Second Week in May

## 20 BONA FIDE FAIRS 20 BONA FIDE FAIRS

BIGGEST AND BEST ROUTE OF FAIRS, BAR NONE

Fairs Starting in North Dakota June 17

**WANT**—Shows with their own equipment and transportation, 10-in-1, Hillbilly, Monkey Show, Midget Show, Mechanical, Snake Show, Glass House or Fun House. Doc Hagar, Little George Townsend, Johnny Howard, get in touch with me.

**CONCESSIONS**—All Slum Joints that work for ten cents (no Gypsies, please).

**HELP WANTED**—Foremen for the following Rides: Twin Ferris Wheels, Parker Baby-Q Merry-Go-Round, Fly-o-Plane, Kiddie Autos (new Tilt, Octopus, Roll-o-Plane). Electrician that can produce. Drunks and chasers, save your stamps.

**FOR SALE**—2 Light Plants, 1 35 Kw. with gas motor, 1 20 Kw. with gas motor, both D. C.; 1 15 HP. electric motor, single phase 110-220. **JACK BAILEY, GET IN TOUCH WITH ME.**

All replies to

WM. T. COLLINS, 406 Erie St., St. Paul, Minn.

Regular Associated Troupers  
730 S. Grand Ave., Los Angeles

LOS ANGELES, Feb. 9.—President Lucille Dolman presided at the January 24 meeting. Dolly and Ben Martin, of the Martin Shows, were invited to the rostrum. Treasurer's report showed the club to be in good financial condition.

Thanks go to Al Weber for his donation of 1,500 birthday, guest and sick relief committee cards, and to Virginia Kline for donation of the door prize, won by Violet Sucher, and the bar, won by a new member, Bill Allman.

Gladys Patrick turned over her weighing project for the Ways and Means Committee to Violet and Ed Kennedy. They will conduct it while she is in Portland, Ore.

**Happy Birthday** was sung for Ruth McMahon, Harry Chipman, Rex Boyd, Lou Korte, Lucille Hodges and George Rosen. Guests included Claude Barie, Abe Fabricant, May Allman, Daisy Fox, Doreen Dyke and Joe Horowitz. New members enrolled during the week were William J. Lindstedt, Sue Cummins, Grover C. Cummins, J. M. Brow, Arthur Leroy Vanderhoff and Mrs. Olga Weber.

President Dolman appointed Vivian Gorman chairman of the '46 bazaar, with the following co-chairmen: Helen Smith, Mora Bagby, Martha Levine and Elsie Suker. Dolly and Ben Martin, who donated \$20 to the club, were called on for a few remarks. Also called upon for remarks were Nancy Meyers, Bill Meyers, Ted LeFors, Jean Yagla and Hort Campbell. Campbell, with Babe Miller and Harry Golub, was picked to carry on the club's work among show people of San Diego.

Showfolks of America  
San Francisco

SAN FRANCISCO, Feb. 9.—President Sam Corenson presided at a heavily attended meeting January 21. A number of members were present for the first time this year, including Mrs. Frances Seber, Brownie and Estelle Rosenthal, Dan and Shirley Michaels and Mr. and Mrs. Bill Oberhandsli. Guest of honor was Ted LeFors, of the Pacific Coast Showmen's Association.

Board of directors meeting was attended by 18 members. Recommendations were made by Council Ralford that a committee be named to amend and strengthen the by-laws and that a full-time secretary be employed.

Detailed financial report on A Night of Stars was given by Fred Weidmann. It was reported that a substantial sum had been added to the Cemetery Fund. Acknowledgment of the club's \$2,000 check was received from the Mount Olivet Cemetery Association.

Milt Williams gave a report on the recent installation and dinner dance, and the club gave a rising vote of thanks to Milt, Oscar Walker, Andy Hynes, May Makin and Mr. and Mrs. Weidmann.

President Corenson pointed out that he would name committees at a later date, as he had been out of town for a week, having flown with Mrs. Corenson to Los Angeles to attend the Hi-Jinks of the Regular Associated Troupers. He read a letter from Mike Krekos, in which the latter asked to be relieved as chairman of the silk and relief committee, as he planned a trip to Europe in the near future. Corenson appointed Norman (Dutch) Shue as successor to Krekos and also named John Severson as chairman of the house committee. Pot of gold amounted to \$50.

## PCSA

(Continued from page 60)

Ien. Dick Wayne Barlow is in town from Charleston, W. Va.

## Ladies' Auxiliary

Rose Fitzgerald, a new member, and Grace Hanneford and Mrs. Howard, both of the Ladies' Auxiliary, National Showmen's Association, New York, were introduced.

Letters were received from Margaret Farmer and Jenny Rawlings. Door prizes, donated by Virginia Kline and Mabelle Bennett, were won by Ethel Krug and Betty G. Coe, president. A cake, made by Lee Strum, went to Peggy Steinberg, with the money received going to the Bazaar Fund.

Plans to co-operate with men's club on their February 11 party were announced and Gertude Disanti and Mabelle Hendrickson reported that they would stage a Bazaar Party March 6.

On hand after an absence were May Stewart, Lucille Gilligan, Anna Metcalf, Marlo LeFors, Violet Sucher, Jean Yagla, Margaret Williams, Mabel Stark and Peggy O'Neil.

## WANTED

## FOR JACKSONVILLE BEACH, FLORIDA

Scooter Operator that can and will keep cars running. Also Wheel and Roll-o-Plane Operator. Also experienced Ride Superintendent to handle Rides on percentage. No ups or downs. All year's work. For Sale—Griddles, Tanks, Burners, Dishes, Kitchen Ware and 40 by 80 Round End Four-Piece Top, good condition.

## L. ED ROTH

Box 204

Jacksonville Beach, Fla.

## FOR SALE

Fly-o-Plane in A-No. 1 shape and just painted. Black Diamond 30-ft. semi-trailer with International tractor. This equipment in first-class condition and ready to go.

## E. L. JENKINS

Rt. #2, Box 374, Richmond, Va.  
Phone 66124

## WANT

Agents for following Concessions: Skillo, Razzle Dazzle, Roll Down. Write or wire

## HARRY BROWN

c/o United Exposition Shows  
Orange, Texas. Opening Date March 14.

## WANT TO BUY

Rollo-Plane Motor. Must be in A-1 condition. Also Kiddie Chairplane.

## WM. T. COLLINS SHOWS

406 Erie St., St. Paul, Minn.

## THE SHOW WITH THE 1946 ROUTE

## HELP WANTED WINTERQUARTERS NOW OPEN

## JOHNNY J. JONES EXPOSITION

## SHOW Carpenter, Blacksmith, Wagon Builder, Painters, Polers.

Foremen for several Rides. Also Ride Help and Canvasmen. Good Mechanics and Lot Men. Manager for Midget Show, also Talkers. Will buy or book Scooter, Moon Rocket, Spitfire, Flying Scooter or any new Ride with proven merit. Wanted—Girl Show, Minstrels, Posing Managers. Have complete new outfits. Write details; do not wire.

Winter Quarters, Box #878, Augusta, Ga.

TOM ALLEN, Mgr. — E. LAWRENCE PHILLIPS, Gen. Mgr.

R. BARNES, Mgr.  
BOOKING  
FOR '46

## B. &amp; C. EXPO. SHOWS

WATCH US CLICK IN '46

SENSATIONAL ACT. HIGH DIVE OR AERIAL. BOOK OR BUY TILT, OCTOPUS, SHOWS: Can place Grind Shows. Some choice CONCESSIONS open. RIDE HELP for ALLAN HERSHELL MERRY-GO-ROUND, WHEEL, CHAIRPLANE, SPITFIRE and WHIP. Semi drivers given preference. Write or wire BOX 88, HEMLOCK, NEW YORK. P.S.: Will pay CASH for KIDDIE RIDES.

M. COLEGROVE, Gen. Mgr.  
OPENING  
MAY 4TH

## FAY'S SILVER DERBY SHOWS

OPENING VALDOSTA, GA., FEB. 18TH; ADEL NEXT.

Featuring CAPT. BILLY SELLS AND HIS TRAINED LIONS. Book Any Ride Not Conflicting. What Have You?

Concessions—Cotton Candy, High Striker, Watcha, Clothes Pin, Novelties, Scales, Basketball, Cork Gallery, Lead Gallery. SHOWS—Minstrel, Wildlife, Five or Ten-in-One, any Grind Show. Ride Help, Truck Drivers and Agents. This show gives you a long season with proven territory.

Write or Wire E. J. FAY, Owner, Valdosta, Ga.

WANT—Sid Crane's European Side Show—WANT  
BOOKED WITH CRESCENT AMUSEMENT CO.

OPENING APRIL 1ST, SOUTH CAROLINA

One more outstanding Freak to feature, Working Acts that can entertain. Inside lecturer, TEX Nall In Head, Mr. Holder, write. Girl for blade box. Long season, good treatment. Tickets to those I know. Address SID CRANE, 1400 W. 23rd St., North Little Rock, Ark.

## ALLEN BREWER

## WANTS AGENTS

Ball Games, P. C., 10c Slum Stores, salaried Working Man. Opening Feb. 25, Natchez, Miss., with Gentsch Shows.

WANTED  
CANDY BUTCHERSon  
WORLD OF MIRTH SHOWS

Good proposition to head Butcher. Write, don't wire, all replies to

## R. S. BUFFINGTON

Harris Hotel

WASHINGTON, D. C.

## COASTAL PLAIN SHOWS

Want to book Ferris Wheel. Long season.

## C. V. (BILL) COX

Tarboro, N. C.

# MAGIC EMPIRE SHOWS

OPENING MIDDLE OF MARCH

Can place Pop-Corn, Bingo, Snow Cone, Photos, Candy Floss, Frozen Custard, Cook House and Merchandise Concessions.

Winter unit is now in operation in Louisiana. Will book or buy Kid Rides, also any major Ride that does not conflict with what we have. Can place Shows with or without equipment.

Want Tilt-a-Whirl Foreman, Electrician and other Ride Help. Dutch Meyers wants capable Concession Agents.

**A. SPHEERIS**

1099 7th Street Hot Springs, Arkansas

## 34th SEASON HELLER'S ACME SHOWS, Inc. 34th SEASON

Open in New Jersey April 11th—2 Saturdays, 1 Sunday

Want Shows—Ten-in-One, Monkey Show, Motor Drome, Rep Show, Girl Revue and Posing Shows. Man to manage Fun on the Farm, Fun House on Truck. Good proposition, low percentage to all. Have you anything new? What is it? We have outfits and transportation if you need it. Good proposition for Penny Arcade, work p.c. or flat. Want Ride Help and Foremen for following Rides: 2 Ferris Wheels; Merry-Go-Round, Three-Abreast; Chair-o-Plane, Whip, Spitfire, Swings and three Kiddy Rides. Also Electrician that knows transformers. Want A-1 Mechanic, Billposter, Scenic Artist and Builders. Thurman Marshall, Dink Morell, Harry Lindstrom, Chas. Houston, Bob Roberts, Lucky Nase, Little Pete, Joseph Gingras, Frank Johnson, Joe Milanese, Bert Edwards, Roy Stone and others with me before, contact. Van Lane, write me. Concessions wanted—Custard, Diggers, Potato Chips, Candy Floss, Waffles, Guess Your Age and Weight, Novelties, American Mitt Camp, Rotaries. All others booked and positively no Gees or Grift of any kind. Want 2 sensational Free Acts. Mrs. Heller wants reliable Man to drive truck and take charge of 4 Ball Games, erect and dismantle same; top wages. Long season and good working conditions. Fair treatment our way of doing it. All address:

HARRY HELLER, Gen. Mgr., 9 Virginia Ave., West Orange, N. J. Phone: Orange 4-5447.

### TAYLOR BROS. WITH HELLER'S ACME SHOWS, INC.

Want Agents for Big Six, Pan Joint, Rat Game, Beat the Dealer, Wash Board, Chuck, Pea Pool, one Dice Color Game. Following people, write: Chas. Whittington, Tommy McDonahue, Frank Binkley, Eugene Emsley, May Miller. Also Agents for 10 legitimate Grind Stores. Positively no Gees. Others with us before, write to

TAYLOR BROS., 927 North High St., Martinsburg, W. Va. Phone 1383-J.

## BROWARD COUNTY FAIR

FORT LAUDERDALE, FLA. — TEN DAYS — OPEN FEB. 20

Can place Shows. All Concessions open—Novelty Pitchman, Demonstrators, Candy Floss, come on.

Followed by Dade County Fair, Miami, Fla. — 10 Days. Apply

### ENDY BROTHERS' SHOWS

743 SEYNOLD BLDG. MIAMI, FLORIDA

## NEW ENGLAND AMUSEMENT CO. WANTS

FOR SEASON 1946

Capable Ride Foremen and Second Men for the following Rides: #5 Eli Wheel, Smith & Smith Chairplane, new 1946 Merry-Go-Round, Mangels Baby Whip and Kiddie Auto Ride. Trailer drivers preferred. Would like to hear from reliable Ride Superintendent. Must be able to take complete charge. Concession Help, Bingo Caller. Experience not necessary. Mrs. Kann wants Agents for Popcorn and Candy Apples. Good proposition. Also Pan Joint Dealer. Write, do not wire. Give full details in letter. All replies to

**HARRY J. KAHN, Mgr.**

60 PARKSIDE ST. SPRINGFIELD, MASS.  
P.S.: Want to hear from good Free Act.

## DOBSON'S UNITED SHOWS

OPENING MAY 15TH

14 Fairs, 10 Celebrations. Two Spots a Week From Opening to Closing.  
8 Rides, 4 Shows, 25 Concessions.

WANT SHOWS—10-in-1, Monkey Show, Motor Drome, Fun on the Farm, Fun House, Crazy House, Saw Mill or any other Grind Show, Midget. No Girl Shows. No Mitt Camps. HELP—Foreman for Wheel, Help on all other Rides that can drive semis, first-class ELECTRICIAN; no power plants. We pay our Help to stay sober. Top salaries to those who can.

DOBSON'S UNITED SHOWS, Willernie, Minn.

## GEREN'S UNITED SHOWS

INDIANA'S LARGEST MOTORIZED

RIDE MEN: WANT FOREMEN AND SECOND MEN for following Rides: Wheel, Merry-Go-Round, Tilt, new '46 Spit Fire, new '46 Flying Scooters, Octopus, Roll-o-Plane. Must drive. I ask no man to double on Rides. Salary tops with bonus. Will book two Kid Rides at 25 per cent. All replies to W. R. GEREN, BOX 246, GREENSBURG, INDIANA.

WINTER-QUARTERS  
NOW OPEN

### A. M. P. SHOWS

"Juggy"

PLENTY OF  
PARKING SPACE

OPENING MARCH 1ST-9TH, WAYCROSS, GA.

WANT Second Men for Ferris Wheel and Merry-Go-Round, First and Second Men for Chairplane, Second and Third Men on Tilt-a-Whirl. WANT Fun House, Unborn Show, Snake Show and any others not conflicting. Anna Lee King and Six, contact at once. All previous persons contracted acknowledge. CONCESSIONS—Dart Stores, Coca-Cola Store, Lead Gallery, Novelties and Jewelry, Hoop-La, High Striker and other 10¢ Grind Stores not conflicting. All replies to  
A. M. P. SHOW, A. M. PODSOBINSKI, WAYCROSS, GA.

# MORRIS HANNUM SHOWS

Featuring Two Thrilling Acts

## GEORGE LANNING'S ROYALS AND CANNON ACT

Can Place For Season 1946

Opening March 8, Lumberton, N. C.

CONCESSIONS—Potato Chip, Candy Floss, Devil's Bowling Alley, Photos, Long and Short Range Galleries, Blower, String Game, Basket Ball, Coca-Cola, all Stock Concessions.

SHOWS—FUN HOUSE, PENNY ARCADE, WILD LIFE, UNBORN, MOTORDROME, HILLBILLY, MINSTREL. SUNNY MIX, SPEEDY BABBS, WIRE.

RIDES—WILL BUY ROCKET, EIGHT-CAR OCTOPUS, #5 WHEEL OR WHIP. Murphy, wire.

REPLIES TO

### MORRIS HANNUM

232 E. Union St., Bethlehem, Pa., now; after Feb. 25, Gen. Del., Lumberton, N. C.

## ANNOUNCEMENT

# WILLIAM COWAN

AND HIS MERCHANDISE CONCESSIONS  
STILL WITH THE

## CETLIN & WILSON SHOWS

A 25 CAR RAILROAD SHOW

CAN PLACE BLOWER AGENTS

WANT CAPABLE BINGO CALLER AND COUNTER MEN

Good Pay and Treatment

WANT GENERAL CONCESSION HELP ON ALL  
CONCESSIONS

WRITE OR WIRE WILLIAM COWAN

1443 S. W. 23RD STREET, MIAMI, FLA., UNTIL FEBRUARY 25TH OR C/O CETLIN & WILSON SHOWS, PETERSBURG, VA.

## —CARAVELLA AMUSEMENTS—

WATCH FOR OPENING DATE IN NEXT WEEK'S ISSUE OF THE BILLBOARD

Also

Announcement of Bona Fide Fair Dates and Celebrations covering the choice locations of Eastern and Western Pennsylvania.

NOTICE, RIDE OWNERS—Will buy Moon Rocket, Tilt, Octopus, Rollo-plane with or without transportation. Must be A-1 condition.

WANT FREE ACT. Twenty-eight weeks' work; must be outstanding. Contact immediately.

**F. H. CARAVELLA**

618 TERRACE

Phone 26251

MEADVILLE, PA.

## O. C. BUCK SHOWS

CAN PLACE—Monkey or Animal Show. Will furnish complete new outfit.

WANT—Foreman and General Ride Help for 10 Major Rides.  
Tom Fisher, send your address.

Winterquarters, Troy, N. Y.

## SUNSET AMUSEMENT CO.

Want Show People for the following equipment: Athletic, Geek, Side Show and 2 Girl Shows. Will book independent Shows other than above. Want Tilt Foreman and Second Men for all Rides. Can use Electrician, also Man for Light Towers and Gate. A few ten-cent Concessions open. SUNSET AMUSEMENT CO., Danville, Ill.

P.S.: Want to buy Two-Abreast Merry for No. 2 Show.

# R-B GOES FOR GALS AGAIN

## Several Big Acts Coming?

**Burke says Barnes won't tour in '46 but building indicates road action in '47**

**NEW YORK, Feb. 9.**—There was considerable circus activity around the big town the past week, with the rumor factory running full blast, and some action actually taking place.

Beyond the talking stage were the advertisements in New York papers for girls for the Ringling Bros. and Barnum & Bailey Circus, which indicates that Robert Ringling and associates intend to go in for pulchritude in a big way once again.

Reports indicate the Big One will have several new European acts in the program—big acts of the type which graced the arena before the war. Everyone is hush-hush around the Ringling-Barnum headquarters here about everything, even to the extent of indicating that no mention will be made of any incoming acts until they actually arrive in this country.

The ad for girls popped as something of a surprise as the Ringling-Barnum costumer let it leak a few days ago that so far no order had been placed for new spec material, which made the deep thinkers around Madison Square Garden (*See R-B Goes for Femmes on page 85*)

## B & B Brings 'Em In at Pierce, Fla.

**PIERCE, Fla., Feb. 9.**—Bradley & Benson Circus, idle a month during the holidays, ushered in the 1946 season here Thursday (31) with a straw night show and a three-quarter matinee.

Audience was treated to an hour-and-40-minute performance, with three new acts added to holdovers from last season. Mrs. Tom Mix (Mable Ward), featured, was well received at matinee, but disappointed the night tip when she failed to appear.

Show is newly painted in red, white and blue. No concert was presented. Music was via p.-a., but a band is said to be in process of organizing.

Many showfolks from Tampa were visitors, among them H. J. Lane, who will troupe with James M. Cole's show this season.

## Hazel Cotter Harris Dies in Chi Hospital

**CHICAGO, Feb. 9.**—Mrs. Hazel Cotter Harris, 40, widely known circus performer and wife of Whitey Harris, clown cop, died at the Illinois Masonic Hospital here Wednesday (6) night of multiple sclerosis.

Born at Union City, Pa., Mrs. Harris was one of a well-known family of performers, her two brothers, Fred and Bill, and a sister, Hallie, all having appeared with many shows. She had trouped with Howe's Great London, Hagenbeck-Wallace and Sells-Floto shows as a member of the Fisher Sisters, the Avalons and as a single aerialist. Formerly the wife of Bobbie Valentino of the Flying Valentinos, she was married in 1936 to Harris. Mrs. Harris was member of the auxiliary of the Showmen's League of America.

Funeral services were held this afternoon, with burial at Wunder Cemetery, Chicago.

## Mills Debuts April 20

**ASHLAND, O., Feb. 9.**—Mills Bros.' Circus opening date has been set for April 20 here, winter quarters of the Jack Mills organization. Carl E. Fraser, of Buffalo, who has been named to handle press advance, announces. Fraser, a veteran press agent now managing Dr. Zalano Ray, hypnotist, will report April

## Congress Guests Routed by Fire

**CHICAGO, Feb. 9.**—For Sam Stratton, it was a lost week-end. For Arthur Hopper, it was a darned good show. For Irv J. Polack, and dozens of other Congress Hotel guests here, it wasn't funny. Four fires within 12 hours had sent them scrambling up and down fire escapes in a furore of excitement early Sunday (3) morning and on thru the forenoon. One man died of burns.

Polack, here to set the stage for Polack Bros.' Circus at Medinah Temple, was the victim of a slight heart attack, but departed Sunday afternoon for Louisville following hospital treatment.

Stratton, in the city to press agent *Dark of the Moon*, legit attraction, was haggard at the Monday session of the Atwell Club. Chased from his room so many times, he said he counted it a total week-end loss.

As for Hopper, the veteran Ringling-Barnum general agent was ensconced in a part of the hotel not affected by the fires and possessed a reserved seat view of all activity from his window.

## King Gets Animals From West Coast

**HARTFORD, Ky., Feb. 9.**—A shipment of wild animals has arrived at King Bros.' Circus quarters from the West Coast to go into the menagerie which Floyd King and Harold J. Rumbaugh will feature when their new org opens here April 12.

Menagerie will consist of 16 dens and cages, King said. Paint crew, directed by W. L. Chute, has completed its decoration of the cages.

Most of the 25 tractors and semi-trailers, slated to carry the show, have been reconditioned, and other winter preparations are progressing rapidly.

Rumbaugh has returned to quarters (*See King Buys Animals on page 86*)

## Patterson Pulls Stakes for Ohio

**DETROIT, Feb. 9.**—Patterson Bros.' Circus is moving into Ohio territory after three successful dates in Michigan. Strikes in the towns played did not hurt business seriously. The show has been playing indoor since late-September, when they opened in Flint for the Veterans of Foreign Wars.

Indoor season is being cut short, to close the end of March, with three dates set for steel towns passed up because of the steel strike situation. Show will open outdoors about the middle of May with a larger show and will play some larger towns, including two and three-day stands under auspices instead of the one-day stands usual for this show in the past.

Merle Fairfield, formerly of Cole Bros. (*See Patterson to Ohio on page 86*)

## Nazis Hit Danish Funspots, But Cirkus Schuman Survives

**NEW YORK, Feb. 9.**—Poul Neve, former impresario of outdoor attractions throughout Europe and pre-war editor of Denmark's amusement trade monthly, *Paraden*, infos that he safely endured the rigors of the Nazi occupation of his homeland and is once more established in Copenhagen.

According to Neve, Denmark did not suffer as many hardships as other Nazi-occupied countries of Europe but a disproportionately large number of amusement establishments—outdoor and indoor—were destroyed by the Germans as reprisal for the sabotaging of Nazi-operated railways and factories by Danish patriots.

In Copenhagen the Tivoli Amusement

## H.-M. All Set To Offer New Acts in West

### Repenskys, La Tosca Features

**NEW YORK, Feb. 9.**—Just so the folks won't be able to say "it's the same old thing" when the Hamid-Morton Circus is unveiled for the Shrine in Memphis Thursday (14), there will be five acts new to the Western clients of this org, Bob Morton said today.

New features include the Loyal-Repensky riding troupe; La Tosca, bounding rope; Seven Brannoeks, teeterboard; Canestrellis, unsupported ladders, and the Bryants, comedy pantomimists who just completed 11 weeks at Radio City Theater here.

Morton also said that Miss Victory, shot from a cannon, will be a repeat feature. Morton is embarking on his spring dates with even a little more than his usual optimism. As of Saturday (2) Vernon McReavey, his agent handling Memphis, reported advance sales had hit the \$20,000 mark with 12 days to go, and the entire advance last February was \$22,000, and that Memphis run finished as an all-time record-breaker.

Howard Y. Bary, handling the Kansas City, Mo., date, said the police auspices have reported their advance sale running 5 per cent over 1945 and Omer Kenyon in Milwaukee says his advance pace is equal to that of '45, and no more business could have been done there for that one as every performance was a sell-out.

Opening dates for the Hamid-Morton show are Memphis February 14, Milwaukee 25; Kansas City, Mo., March 5; Oklahoma City 12; Wichita, Kan., 18; Altoona, Pa., 26; Baltimore, April 2; Washington 8; Buffalo 21; New Haven, Conn., 28; Montreal, May 4; Ottawa 13, and Quebec City 20.

## Smith, Aylesworth Get Freedom Feb. 25

**HARTFORD, Conn., Feb. 9.**—George W. Smith, general manager, and Leonard S. Aylesworth, boss canvasser of the Ringling-Barnum circus, are skedded to be released from the Connecticut State Prison at Wethersfield February 25 as the State Parole Board, at a meeting during the past week, voted in favor of their release.

Smith and Aylesworth started prison sentences of from one year and a day to five years on June 7, 1945, as a result of their being found guilty, along with four other Ringling staffers, of involuntary manslaughter as an aftermath of (*See Smith, Aylesworth on page 85*)

## Edgar Cancels Ice Show Bow; Rink Is Cause

**SARASOTA, Fla., Feb. 9.**—James Edgar announced here Wednesday (6) that he has abandoned plans for the March 1 opening of *Ice Gayety*, the skating revue into which he has poured a substantial total of time, money and effort.

Edgar, president of Ice Skating Enterprises, Inc., said the show had been postponed indefinitely because the skating rink, comprised of 20 plates, weighing 1,750 pounds apiece, was found to be too heavy for easy movement on the schedule contemplated.

*Ice Gayety* was scheduled to open here March 1-2 and then go on tour under canvas. Vaughn Richardson, general agent, had booked the show thru April 14 in Florida spots, with many choice downtown locations listed.

Edgar's decision was reached in time to stop most of the skating performers before they left New York for rehearsals at Sarasota. Two girls arrived from Chicago and another was halted en route at Denver.

Edgar said other plans are being studied for use of the portable equipment.

All preparations for the show were well advanced. The big top had been flame-proofed and erected for rehearsals. Cook-house for workmen was in operation and work was started on the seats. Costumes were completed. Billing had been printed and the billing crew was ready to begin.

## Florida Accepts Mister John's Famed Museum

**SARASOTA, Fla., Feb. 9.**—The late John Ringling's fabulous art museum and the palatial home he built in his circus winter quarters city were scheduled to be turned over to the State of Florida here Friday (8).

Members of the State cabinet were slated to come here from Tallahassee to accept formally for the State the property which the noted circus magnate bequeathed to Florida when he died in 1936.

The official transfer marked the climax of nine years' effort by the executors—Mrs. Ida Ringling North, a sister, and her son, John Ringling North—to clear the huge estate of heavy financial obligations.

Ringling—"Mister John" to the show world—willed the museum, with painting and art masterpieces valued at \$15,000,000 (some say \$20,000,000 is more nearly correct) and the imposing home, which was erected in the 1920's at a cost of several millions, to the State for educational purposes. He also bequeathed a major share of other assets, including a 30 per cent interest in the Ringling Bros. and Barnum & Bailey Circus, to maintain the museum.

Florida's Legislature voted in 1937 to accept the estate but stipulated that it must be debt-free before the transfer was made.

## Polack Louisville Draw Pars '45 Gate

**LOUISVILLE, Feb. 9.**—Polack Bros.' Circus packed the Jefferson County Armory here thru the early days of the engagement which began Monday (4). Attendance was reported par or better with last year's figures.

James Rison, handling promotion for the date, said that program ad sales and other advance revenue was virtually double that of 1945. Engagement ends Sunday (10).



**WANTED**  
Hillbillies and Acts, Working Men; Agents, all Concessions to let. Write, wire or join  
**The San Fernando Valley Hillbilly Circus**  
Beeville, Tex., Feb. 15; Odem, Tex., 16; San Diego, 17; Freer, 18; Benavides, 19; Hebronville, 20; Falfurrias, 21; Encino, 22. See route for other dates.  
**S. A. KID, MGR.**

**WANTED**  
Animal Acts, Teams, Trios, Families. Acts must do two or more. Girls for Menage and Ladder, Clowns, Side Show People, Mechanic, Electrician, Cook, Bass Canvasman, Butchers, Ticket Sellers, Banner Men. All state lowest in first letter. **WILL BUY FOR CASH** Pony Drill, High School Horses, well-trained Elephant, Camels and Cage Animals.  
**PATTERSON BROS.' CIRCUS**  
Route #2, Holly, Michigan

**BUCK OWENS CIRCUS WANTS**  
For Long 1946 Season  
Man to train Dog and Pony Act, or would like to hear from Dog Act or Pony Act. Cowboys, Cowgirls, Indians, Trick Riders and Ropers with or without stock. Can use one good Family Act that does two or more. Also need three more Clowns. Useful People in all departments. Workmen, write.  
**FAIR GROUNDS, Springfield, Missouri**

**Net Electric Opera Hose**  
\$5.75 Black or Suntan  
Rhinestones, No. 20 size, white, \$2.00 gross. Setting, 25¢ a gross. Rhinestone Setting Punches, \$5.50. Metal Spangles, Fringes and Trimmings. Clown Hats and other items. Free folder.  
**C. GUYETTE**  
346 W. 45 St. New York City 19, N. Y.

**WANT TO BUY**  
1 Trained Female Elephant. MUST BE TAME. 1 Chimpanzee (trained). MUST DO GOOD ACT. Also want to buy Dog, Monkey and Pony Acts. State qualifications and age of animals. Write to  
**SAMUEL NELSON**  
5 Wooster Street BETHEL, CONN.

**WANTED FOR BISBEE'S COMEDIANS**  
for coming season. Rehearsals April 1st. Rep People in all lines, Vodvil People and Musicians, experienced Canvasmen who drive trucks. State age, weight, height, salary expected. June and Munde, write.  
**J. C. BISBEE**  
441 Greenfield Road Memphis, Tenn.

**NOVELTY MEN WANTED**  
Also Men To Sell  
**BALLOONS AND SOUVENIRS FOR DAILEY BROS.' BIG R. R. CIRCUS**  
Contact Concession Dept., Box 54, Gonzales, Tex.

**WANTED 2 CIRCUS TRUNKS**  
BOX 1361  
Ft. Lauderdale, Fla.

**PHONE (4) MEN**  
Advertising and Tickets. Week-end lusers. 30 solid weeks on road; auspices the best; east tour. Experienced only.  
**P. F.**  
402 Dixon Hotel KANSAS CITY, MO.

**CIRCUS MUSICIANS WANTED**  
Want a few more Musicians to complete my band on the Buck Owens Circus and Wild West. Must be union. Would be glad to hear from Musicians on all instruments. Pullman bus sleeper, good Cook House and a long season.  
**JOHN F. DUSCH, Band Leader**  
707 Homewild Ave. JACKSON, MICH.

**Under the Marquee**

ORDERING paper?  
WHITEY HARRIS, clown, who recently filled an engagement in Cincinnati, visited Chester Sherman who is ill in that city.

LARGE ECONOMY-SIZE circus would be a three-ringer for a half a buck.

ROBERT RINGLING presented his Tennessee walking horse, White Ghost, to Helen Traubel so she would have a spirited steed to ride in "Goetterdaemmerung" Monday (11).

PERSONAL OPINION: "We have only a five-truck show, but it looks bigger than the Big One on a lot."

DICK LEWIS, clowning with Orrin Davenport on winter dates, was a Chicago visitor between innings at Grand Rapids, Mich., and Cleveland. He visited relatives in the Windy City and was a caller at The Billboard, where he infoed that he and Brownie Gudath, his partner the past two seasons with Russell Bros., have signed with Cole Bros.

ABOUT this time of the year troupers begin to think how pleasant it would be to be back on lots.

STAN REID, formerly associated with circuses, is currently holding down a desk job at the Stanley Hotel, Petersburg, Va. His nostalgic love of the circus has been confined during the past few years to visiting. He reports that Pvt. Roger (See UNDER THE MARQUEE on page 86)

**Irv Polack Denies He Cashed in Chips**

CINCINNATI, Feb. 11.—Irving J. Polack arrived here today from Louisville, where his indoor circus concluded a bonanza stand Saturday (9), to be on deck for the opening of his show's 10-day Shrine date at Taft Theater here beginning Wednesday (13).

Polack was a busy man in Louisville scotching rumors of his death, which twice during the past week had flashed thru outdoor showdom. In denying the reports that he had cashed in his final chips, Polack revealed that he and his wife were guests at the Congress Hotel, Chicago, during the fire there early last week and that he had suffered a slight heart attack after he and Mrs. Polack had fled thru smoke down the fire escape from the seventh floor. However, he described it as nothing serious.

The Louisville engagement was a record-breaker, Polack says and, judging from advance sales, Cincy is carded to come up with the same sort of slate.

**WANT TO BUY CIRCUS**  
2, 3 or 4-Ring, complete, ready to go or nearly ready for cash. Price it right and I'll do business. Wire or air mail quick full details.  
BOX D-117, The Billboard, Cincinnati 1, O.

**WANTED LADY BAREBACK RIDER**  
Will consider teaching someone with show experience.  
Address: Box D-112 o/o Billboard, Cincinnati 1, O.

**WANTED CIRCUS BILLPOSTERS AND BILLERS**  
Clyde Beatty Circus. Union Conditions.  
Address  
**CLYDE BEATTY CIRCUS**  
EL PASO, TEXAS

**FOR SALE**  
One 110 ft. Round Top with two 31 ft. middles, complete with two center poles and necessary rigging and stakes; also two 20x40 Tops, one 20x20 Top; one Marquee, 24x34. Above all flame-proofed, new, never been used, made by United States Tent and Awning Co. Also one Three-Wheel Stake Driver, gasoline powered new; five 1946 Ford 134-inch wheel base Tractors, new, with Eaton axles, fifth wheels and vacuum brakes, and three new 32 ft. Flat Bed Trailers and two used 30 ft. Flat Bed Trailer; all rubber on above new. Also 1400 new Chairs, never used. Terms: Cash F. O. B. Sarasota. Prices quoted to interested parties. Will sell intact or in parcels.  
Address All Replies to  
**ARNOLD MALEY**  
SARASOTA HOTEL, SARASOTA, FLA. TELEPHONE 2551

A LITTLE OLDER *Harold Barnes* A LITTLE BETTER  
and his wire  
Just Discharged After 3½ Years U. S. Coast Guard.  
Direction SAM RAUCH, Roxy Theater, Inc., New York City

**PRESERVO is THE BEST**  
and most reliable Waterproof and Mildewproof treatment obtainable for tents, covers—anything made of canvas. In use for half a century.  
**ROBESON PRESERVO CO.**  
Port Huron, Mich.

**ACTS WANTED FOR MY CIRCUS AND FAIR DATES FOR 1946**  
CAN ONLY USE FEATURE ACTS  
**ERNE YOUNG**  
155 N. CLARK ST. CHICAGO, ILL.

**HUNT BROS.' CIRCUS**  
Wants Circus Acts of all kinds that can be done in a ring, on a stage or in the air; outstanding Troupe to feature, Teams and Single Performers that are above average, feature Clowns for numbers and walkarounds, Horse and Pony Trainers, Advance, Close Contractor, Working Brigade Agent, Lithographers and Banner Tackers; Truck Drivers given preference. Band Leader and Musicians for 9-piece band. Side Show Acts and Novelties. Big Show and Side Show Boss Canvas Man, Seat Men, Working Men and Ring Stock Grooms. Performers must do 2 or more. Full particulars with salary first letter.  
**CHARLES T. HUNT**  
R. F. D. #1 Bordentown, N. J.

**Bradley & Benson Circus WANTS**  
Contracting Agent who can contact big towns and order paper. Some knowledge of Florida necessary as well as other territory. Need Agent now. Wire  
**JAMES BAGWELL**  
Thursday, Clewiston, Fla.  
Friday, La Belle, Fla.

**ONE GOOD TELEPHONE SALESLADY or SALESMAN**  
EXPERIENCED ONLY. NO LAYOFFS. 52 WEEKS A YEAR. EXCELLENT EARNINGS. NEW ENGLAND TERRITORY. WRITE ONLY. COMPLETE DETAILS FIRST LETTER.  
**TOM CAREY**  
Palace Theatre Bldg., Hartford 3, Conn.  
NOTE (DYNAMITERS. PLEASE IGNORE)

**COLLECTORS**  
2 8x10 Reprints: Forepaugh Brigade, 1893, all persons identified; open grave showing 35 caskets unidentified Hagenbeck-Wallace wreck victims. Both for \$1.00. 9 postcard pictures free with each order: 3 pictures Mighty Haag steam calliope, 1910; 3 of Buffalo Bill and Major Burke; 3 of Buffalo Bill in his office tent seated at field desk. Don't send stamps.  
**STARR DeBELLE**  
The Billboard, Cincinnati

**BACK AGAIN WARD-BELL FLYERS**  
"America's Youngest and Most Outstanding Flying Trapeze Attraction," Featuring Doubles, Twisters, Two and a Half and Somersault Passing Leap. Wire or Write  
204 SUNSET AVE., DALLAS, TEXAS

**SPANGLES TIGHTS**  
ALBERTIS CO.  
440 W. 42 ST., N. Y. C.  
Paste This in Your "44" dress Book.

# TWO-WEEK FAIR FOR CHICAGO

## Kelly Starts Plan Rolling

Privately backed event may develop into an international annual

(Continued from page 3)

35 leaders of Chicago fields of finance, merchandise, amusements, newspapers, utilities and labor.

Fair will be privately operated. First working funds will consist of \$14,000 remaining from contributions which had been made to the committee which sought to bring the UNO headquarters to Chicago.

Site of the fair will be Northerly Island and the adjacent mainland. No building construction will be necessary, and it is possible that other centers, such as the Chicago Stadium, Soldiers' Field and the Coliseum may be pressed into use. It may spread further and the merchandise and furniture marts, manufacturing plants, schools, parks and recreation centers may be utilized, according to Kelly.

Inspiration for the fair was gained on Kelly's recent trip to London, where he and a committee tried to have Chicago named international headquarters for the UNO.

"We learned (in London) that despite Chicago's titanic war effort and its achievements in the fields of education, scientific and medical research, arts and letters, industry and administrative efficiency, that the rest of the world thinks of us only as the heart of American gangsterism. The fair," he declared, "would present the true picture of Chicago to the world."

### To Name Committee

"Held annually," he said, "the Chicago fair would become part of the American tradition. It would outshadow the activities of every other city, but it would not, in fact, be a city affair in the strict sense, altho Chicago would give its name and father it. It would be national, even an international festival, and it would be as American as Thanksgiving turkey."

The mayor painted a glowing picture, "The Street Fair," he said, "is part of our colorful American past and most of us have nostalgic memories of those wonderful nights in early autumn when the streets of our town were a fairyland of splendor. It is gone now, but it could be revived—with profit and popularity."

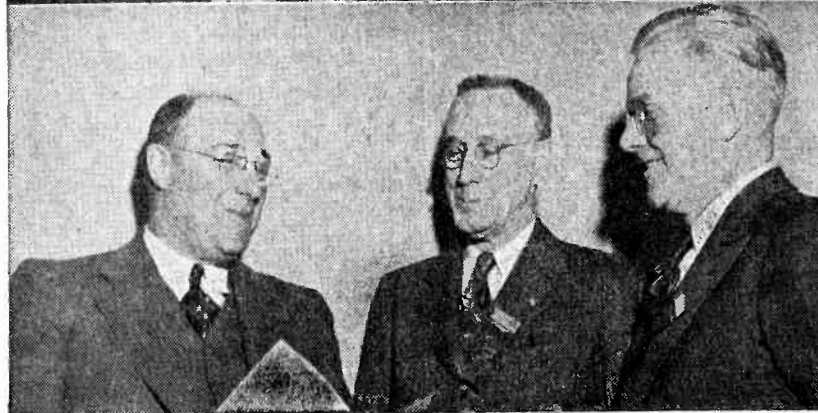
"Certainly," he added, "between the Rockies and the Appalachians, Chicago is the great central meeting place. Thirteen States, Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota, Iowa, Missouri, Kansas, Nebraska, Oklahoma and the Dakotas are the empire of which Chicago is the imperial metropolis."

Civic leaders who endorsed the plans here Friday agreed that the mayor should appoint a 10-man working committee and that he serve as chairman, with Corporation Counsel Barnet Hodes as vice-chairman.

## Manchester, Ia., Fair Plans New Exhibit Bldg.

MANCHESTER, Ia., Feb. 9.—Plans for a new exhibit hall, 60 by 150 feet, were discussed at recent meeting of the Delaware County Fair board. It was decided to push repairs, general improvements and the building program, started in 1943, until such time as all buildings are reroofed, the buildings painted and the entire plant placed in good condition.

George Richardson was renamed president of the board and E. W. (Deak) Williams was returned as secretary-treasurer. New directors are Ted Crawford, A. D. Brown, E. H. Rohde and Russ Jones. Dates for the '46 fair were set for August 6-9.



COULD IT BE THE ROSY OUTLOOK which causes the smiles on the faces of the above Western Canadian fair men? The photos, taken recently at the annual convention of the Western Canadian Association of Exhibitions at Winnipeg, show, at the top, from left to right: J. C. Yule, manager of the Calgary Exhibition; Nate Andre, Regina, president Western Canadian Association of Exhibitions; James Grassick, manager of the Regina Exhibition, and J. F. Lunney, Regina, chairman of the Racing Committee. At the bottom, Keith Stewart, Portage La Prairie, Man.; C. S. Lacroix, Prince Albert, Sask., and A. W. Shaw, Vermilion, Alta.

## Stress Government Interest At Annuals, Va. Exec Urges

RICHMOND, Va., Feb. 9.—Lt. Gov. Collins, guest speaker at the banquet staged here Monday (4), in the Virginia Room of the John Marshall Hotel, by the Virginia Association of Fairs, with members of the North Carolina Association in attendance, told the capacity audience of 300 that, "No group of people have a finer opportunity to notarize or publicize the fact that it is the supreme obligation of the people in this country to have an interest in their government."

Stressing the need for national vigilance Collins said, "Philosophically and basically the life of the soil can't be beat. You fair men have a remarkable opportunity in reaching these people because they can learn good citizenship thru fairs."

Identifying himself as having been associated early in life with the Smythe County Fair Association Collins added, "I never had dealings with persons who had higher ethical or moral attainments than the people who came to Smythe County to entertain at the fair."

### Stageshow Tops

The stageshow, emceed by George A. Hamid, surpassed anything presented here in the past, both in quality and quantity. The acts, presented by Hamid and the Harry Cooke Theatrical Agency included the Rhythm Girls, a line of four girls; Shirley McDonald, vocalist; Rose and Betty, ring contortionists; Pop Melchoir and Marie, trampoline; Everett Bauman, tenor; the Starlets, tumblers; Carmen Prinze, accordionist; Carol Norman, vocalist; Pansy the Cow; Paul Genbury, magician, and Johnny Whitaker, vocalist and imitator.

Largest block sales of tickets, as usual at this event, were credited to the World of Mirth Shows and Marks Shows. Together they played hosts to nearly half of the guests. Both shows winter here and utilize the banquet to throw a party

for the home-town folks and show personnel.

Mrs. Hilda Bergen presented all of the lady guests of the World of Mirth Shows with corsages.

L. T. (Pete) Christian, banquet chairman, was given an ovation for the successful management of the event.

A liberal sprinkling of State, county and city officials were in attendance.

Among the attraction men present were Joseph J. Kirkwood Shows, Tommy Carson and Ralph Decker; Roeller Sound System, Henry Roeller; George A. Hamid, Inc., George Sr. and Jr.; Atlantic Fireworks, Tony Vitale; Triangle Shows, Jake Shapiro; Jack Kochman's Hell Drivers, Jack Kochman; Lawrence Greater Shows, Benny Herman; Endy Bros., Dave Endy; Harry Cooke Theatrical Agency, Harry Cooke; Chitwood-Behney Thrill Shows, Joe Chitwood and William Behney; Fred Murray, International Fireworks; Prell's Broadway Shows, Sam and Joe Prell.

Sam Nunis Speedways, Sam Nunis; Cetlin & Wilson Shows, Izzy Cetlin and Jack Wilson; James E. Strates Shows, Jimmie Strates; World of Mirth Shows, Frank Bergen and Gerald Snellens; Marks Shows, John Marks and Willie Lewis; Johnny J. Jones Exposition, Ralph Lockett; Fair Publishing Company, George Clyde Smith Shows; W. C. Kaus Shows, Mrs. W. C. Kaus and Ben Braunstein; Dick's Paramount Shows, Dick (See GOV'T INTEREST on page 69)

### Michaels Books 16 at Neb.

KANSAS CITY, Mo., Feb. 9.—The J. C. Michaels grandstand attractions will be presented at 16 Nebraska fairs, according to J. C. Michaels, following his return from the Nebraska State Fair meeting last week. Most of the fairs, he said, will use the Michaels Big City Grandstand Circus.

## Houston's Show Sets Gate Mark

250,000 attendance assured —Lone Ranger big lure— Hames gross 20% over '45

HOUSTON, Feb. 9.—An all-time paid attendance record of 250,000 for the Houston Fat Stock Show, which closes here tomorrow night, is assured, Herman Engel, general manager, said today.

Arena was a complete sellout for the 15 performances during the 10 days of the rodeo contests, with the Lone Ranger scoring as the big crowd-lurer. Purses for rodeo contests totaled \$30,750, of which the fat stock association gave \$18,750, remainder coming from entry fees. Livestock was up 25 per cent over last year, with premiums hitting \$43,000.

Bill Hames Shows, with 10 rides, 4 shows and about 100 concessions, have run up grosses to date which surpass last year's figure for the corresponding period by about 20 per cent. Pete Kortess Circus Side Show has been drawing top money among shows, with a gross surpassing that of any show heretofore on the carnival midway, according to Hames, who has held the contract for the show ever since it was organized 14 years ago. Marie Jones's Glass House has been doing an excellent business. C. C. Allen, associated with Hames for 38 years, is in charge of concessions.

## Regina To Increase Premiums; Acts To Use Portable Stage

REGINA, Sask., Feb. 9.—Grandstand attractions at this year's Regina Exhibition will be brought closer to audiences thru the use of a portable platform which will be swung onto the race track each night.

New stage will be mounted on movable trusses. Front portion of the permanent stage, which forms a roof for underground dressing rooms, will be used to support backdrops.

Tentative plans of the fair board include: Raising of agricultural prize monies by 10 per cent; increasing horse race purses by \$2,000; contracting a thrill show to boost afternoon grandstand performances; doubling attendance at the farm boys' camp, and returning to machinery and auto exhibits this year.

## Tampa Marks Fall As Show Hits Stride

TAMPA, Feb. 9.—First Florida State Fair since 1942 moved into the fifth of its 11-day run here today, with General Manager P. T. Strieder asserting that gate records had fallen daily thru the early days.

He announced a 65,470 opening-day attendance Tuesday (5), far surpassing the 39,460 figure of 1941. The Wednesday (6) gate was 42,314, compared with 26,217. A forenoon drizzle Thursday (7) checked the pace a trifle, but the Kids' Day turnout Friday (8) was credited by Strieder with smashing all-time records. Publicity Chief James L. Malone, of the fair, reported the Friday's net gross for the Royal American Shows hit \$30,396, and that the show had a net gross of \$50,948 for the first four days. Jack Dadswell, Royal American press representative, said the kids' day gross would probably break the show's all-time Children's Day record, set, he said, at the Oklahoma State Fair in 1944.

A variety of army, navy and marine displays were exhibit highlights as the fair rolled on under perfect weather.

### Plan One-Day Fair

CRAIK, Sask., Feb. 9. — Craik Agricultural Society has announced it will hold a one-day Class C fair this year.

# La., Texas Annuals Back Strong

## 53 Casualties Return in La.

**More State aid, repeal of gate tax urged—showmen rap unprepared delegates**

LAFAYETTE, La., Feb. 9.—Fifty-five fairs will operate in Louisiana this year, as against two last season, it was disclosed at the first meeting since 1941 of Louisiana Association of Fairs this week at Evangeline Hotel here.

Fairs in the State canceled out during the war, and last year only two, the State Fair at Shreveport and Washington Parish Fair, Franklin, operated. Latter was put on in October, only six weeks after the fair board was reorganized.

### Wilson President

Delegates from 37 fairs answered roll call Tuesday (5) when Commissioner of Agriculture Harry D. Wilson called the meeting to order. Wilson was elected president, William R. Hirsch, Shreveport, vice-president, and Mrs. Catherine Redden, Baton Rouge, secretary-treasurer. P. O. Benjamin, former secretary-treasurer, who was present, asked members not to re-elect him as he is no longer in the fair business since other business interests demanded all of his time. Election was held early in the meeting, as the association had been virtually inoperative during the war.

A resolution adopted at the meeting urged the Government to repeal the 20 per cent outside gate admission tax and a committee was appointed to see government officials in an effort to further the efforts of the International Association of Fairs and Expositions to have the tax removed.

### Leave Early

Strong resentment was voiced by attraction representatives and carnival owners because most of the delegates did not come prepared to sign contracts for their grandstand and midway attractions. Discussion resulted when some of the delegates wished to extend confabs thru Tuesday and dispense with the annual banquet, giving as their excuse for rushing off from the meeting that press of business in their home cities required them leaving on the first day of the two-day session. Another reason was delegates could not secure hotel accommodations in Lafayette.

Show people, including Art Brlese, Sunny Bernet and George Flint, all of Chicago, blasted delegates for not coming prepared to do business. Carnival and attraction people pointed out that they, too, had undergone housing difficulties, many having been compelled to stay at tourist cabins, some going as far as (See 53 LA. CASUALTIES on page 84)

## Texas's Oldest County Expo Back With Young Directors

FREDERICKSBURG, Tex., Feb. 9.—Gillespie County Fair, Texas's oldest county expo, will resume in late August with almost an entirely new board of directors. All but one of the men are under 40 years of age.

They are Hayden Osbourn, president; Gilbert Kaderli, vice-president; Richard Hardin, secretary; Laurie Wells, treasurer, and John Evers, Tycus Cox, Matthew Pyka, Paul Mann, Henry Joseph, Calvin Bierschwale, Raymond Kuenemann and Otto Burgdorf, directors. Burgdorf, secretary of the old board, was the only director re-elected.

Members of the old board, many of whom had served for more than 20 years, were given a vote of appreciation at the organization meeting.

FAIR MEN ATTENDING the joint Virginia and North Carolina meeting gifted George A. Hamid with a Smithfield ham during the banquet when they found out that he was celebrating his 50th birthday.

## Long-Range Grounds Planning Program Urged by Architect

MILWAUKEE, Feb. 9.—Every county fair should have a long-time planning program for its grounds and buildings, so that improvements that are made from year to year will fit into the completed picture.

This is the contention of Max J. La Rock, architectural engineer of the Wisconsin College of Agriculture, who has made an extensive study of fair plants and possible improvements to them.

### Big Expense Unnecessary

"It is the general opinion that since the fair plant is already in existence little can be done about rearrangement," La Rock points out. "On the contrary," he insists, "most fairgrounds have excellent possibilities. Most humble fairgrounds can be made efficient and attractive by simply studying the problem, developing a plan and working it over a period of years.

"This," he adds, "can frequently be accomplished without large expenditures. An attractive, efficient lay-out is not only economical but is a practical business investment."

### Few Principles Apply

"No single plan will meet conditions for all fairgrounds," La Rock declares. "However, there are a few principles that will apply in most instances, such as adequate auto parking, proper facilities for water supply, sewage disposal, lighting, proper location of buildings and the amusement area and their relation to one another, grading of site to provide good drainage, provision of hard surface walks and service roads, and a park area, including trees and general landscaping.

Here are some of La Rock's observations:

"Flow of traffic from the parking area should go thru the buildings and grounds at several points to reach the amusement area, grandstand and exhibit buildings, rather than to concentrate the traffic at one or two congested points, and in reverse from the grandstand thru the amusement area and exhibit buildings.

"Adequate lighting of all buildings and grounds is essential. Service lines should be laid out with this in mind, and wiring should conform with State codes for safety.

### Suggests Center Court

"By grouping the race track, grandstand, livestock barns and exhibit buildings and the amusement section around a center court or park area and by locating the livestock barns on the north

## New Net Profit Mark Registered at Edmonion

EDMONTON, Alta., Feb. 9.—A New all-time record was established by the Edmonion Exhibition Association, Ltd., in 1945 when its net profit reached \$59,801—almost \$40,000 higher than the previous record of \$20,170—established in 1923.

Boost for the association was the \$61,779 profit from the Summer Exhibition and Race Meet, and an additional \$17,322 from the fall race and Model "T" races. Attendance for 1945 was 175,949, about 25,000 higher than any year since 1936.

Lee S. Williams is president.

## Utah Annuals Gather February 21 at Salt Lake

SALT LAKE CITY, Feb. 9.—Annual meeting of the Utah State Fair Association will be held at the Newhouse Hotel here Thursday, February 21, with sessions slated for 9:30 a.m. and 1:30 p.m., and the banquet to start at 6:30 p.m. Separate meetings will be held in the morning and afternoon for the men and women's sections.

President E. E. Brown, Hoytsville, will preside at the former, Mrs. Pearl Hunsaker, Brigham City, at latter.

or in a northerly direction east of the fairgrounds, odors from the livestock will drift away from the remainder of the buildings. An east exposure is preferable for the grandstand, with facing north as second choice. Youth center should be set up as a unit, with dormitories somewhat secluded for privacy, and yet be easily accessible to the parking area for year around use.

"Industrial building should be adjacent or close to the farm machinery exhibit. Space that is properly graded and drained to insure a dry site should be used for the farm machinery exhibits.

"From the standpoint of exhibitors and visitors, dairy beef and horse barns are definitely improved when an alley (4 to 5 feet wide) is provided in front of the animals to provide for the feed and equipment. This leaves the walk behind the animals free from objectionable cluttering. Another simple improvement is the installation of a concrete curb, 6 to 8 inches high and 4 to 5 inches thick behind the animals and next to the walk to confine the bedding and litter.

"Concreting the walk and stall floors improves the appearance and aids sanitation (See Long-Range Grounds on page 84)

## Gus Carton, Mich., Ag Head Passes at Home in Lansing

DETROIT, Feb. 9.—Only two weeks after his final appearance as State Director of Fairs before Michigan Association of Fairs at Hotel Fort Shelby here, Augustus C. Carton died suddenly Sunday (5) of a heart attack at Lansing. He had been a State official almost uninterruptedly since 1885, and for the past quarter century was in charge of all Michigan fairs.

In his position in the Michigan Department of Agriculture, he had the task of distributing State money to some 150 fairs, as well as exercising general supervision of them. He had won the respect and affection of Michigan fair men, among whom he was known as "Gus." He resigned his post January 1. Other details in Final Curtain.

## Gioiosa, Striano Join Interstate Pyro Firm

SPRINGFIELD, Mass., Feb. 9.—S. L. Gioiosa, Boston, for many years identified with manufacture and sale of fireworks in New England, has been named treasurer and sales manager of Interstate Fireworks Company here, according to Joseph J. Godin, president. He was formerly associated with the American Fireworks Company.

Alfonso L. Striano, East Weymouth, Mass., also formerly with the American firm, has been appointed vice-president and superintendent of the Interstate factory at Bridgewater.

## Dade County, Miami, Sets Dates; Names Jordan Mgr.

MIAMI, Feb. 9.—Dates for Dade County Fair here, sponsored by Mahl Temple Shrine, have been set for March 9-17. E. Ross Jordan, veteran fair manager of Macon, Ga., has been named manager, and 20 acres adjacent to the armory have been obtained as well as the armory itself. Endy Bros.' Shows have been booked for the midway.

Members of the committee are C. Norman Howard, Robin Mulloy, Harry Ebright, B. H. Blakey, Robert C. Booth, Milo Cofrin, Sam Davis and James Donn.

## 48 Scheduled; Tex. Looks Up

**More annuals expected to be set later—delegates few at State Association meet**

DALLAS, Feb. 9.—Over 48 Texas fairs are already scheduled for 1946, as compared to four held last year, it was revealed at the annual meeting of Texas Association of Fairs here Friday (2) at Adolphus Hotel.

Final number of fairs may, however, prove nearer 75 or 80, the pre-war average, it was said. Due to reorganization going on thruout the State, many fairs have held up plans.

In many instances, the smaller fairs are operated by the Chambers of Commerce of the respective communities. Many of these chambers only recently have obtained new officers or are awaiting either the naming of their secretaries or final decisions on their 1946 plans.

### Hotels Tight

Tight hotel situation here, coupled with the fact that the State association has been inoperative since 1941, combined to hold attendance down. Many delegates to the meeting, who had hotel reservations turned down, did not attend. Lack of formal program, due to fact that the association has been out of action, also tended to lessen the interest of those situated long distances from this city.

Those who did attend, however, showed high enthusiasm over the season's gathering, which was marked by the appearance of many new faces, many of the (See TEX. LOOKS UP on page 84)

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**MINNESOTA STATE FAIR**  
The Minnesota State Fair Amusement Committee will meet at 10:00 a.m. Wednesday, February 27, at the Lowry Hotel in St. Paul for the purpose of purchasing Revue, Fireworks, Rodeo, Musical and Vaudeville Features, Advertising Material, Premium Ribbons for the 1946 Victory Fair. Agents are invited to be present. (Contracts for Auto Racing and Thrill Shows have already been made.)  
**1946 FAIR DATES—AUGUST 24 TO SEPTEMBER 2—TEN DAYS**  
RAYMOND A. LEE, SECRETARY, ST. PAUL 1.

# Hold Gains Made During War!

## See 3 to 5 Big Seasons Ahead

Hamid asks Va.-N. C. group to ally with civic clubs—joint sessions goes regional

RICHMOND, Va., Feb. 9.—Fair and attraction men who had the opportunity to express their opinions in group meetings, and those who were less favored and had to resort to the "buttonhole" method in the lobby and hotel rooms, were enthusiastically sold on the belief that fairs and allied groups had three to five years of unprecedented business ahead while long-range planners urged the consolidating and holding of gains that the annuals had made during the war years, at the joint meeting of the Virginia Association of Fairs and the North Carolina Association of Fairs held here at the John Marshall Hotel, February 4 and 5.

Approximately 400 were in attendance. Representatives from neighboring West Virginia, South Carolina and Georgia, plus a large turnout of Eastern attraction men, turned this scheduled two-day meet into what amounted to a regional gathering.

### Get Youth Interested

George A. Hamid, president of the New Jersey State Fair and of the booking office bearing his name said: "You fair men will have to stop being selfish and wanting to run the whole show. To create and stimulate civic interest you should ally yourself with local civic groups. Give the youth of the community, especially the returning servicemen, a chance to participate actively. You will find that young and new blood will bring fresh ideas."

Hamid warned fair men buying expensive grandstand attractions that they often failed to get their moneys worth because they failed to publicize. "If entertainment doesn't work at your fair," he said, "it is your own fault either because it was no good or because you failed to sell it to the public."

Hamid further advised managers to dress up their plants, to give the best in exhibits and entertainment and to take advantage of government sales of surplus properties, much of which was adaptable for use on fairgrounds.

### Moore Urges Balance

Paul V. Moore, secretary of the South Carolina State Fair, a guest speaker, said that a successful fair depended upon "the proper co-ordination between the worth-while things of life and amusements." "It is a known fact," he continued, "that you can't have a fair based purely on agriculture. You have to have money for operation and you have to have amusements to make money."

Moore explained that his psychology of the operation of fairs meant that 75 per cent of the attendance was primarily interested in a good time. "But," he added, "you have a duty as an executive and to the public to make your fair a worth-while institution with a background of the essential, important things."

John Wilson, co-owner of the Cetlin & Wilson Shows, and president of the National Showmen's Association, said, "The midway is and has always been a big factor in the operation of fairs. Combine its amusement features and color with good grandstand attractions and worth-while exhibits and you will have the essentials for successful fair operation."

### Stress Home Economics

G. A. Elcan, State Boy's Club agent, Blacksburg, Va., asked fair men to "teach better agriculture and home economics since fairs are excellent show windows. Exhibits should be outstanding to obtain the good will of the public. It is up to secretaries to make it possible for the extension service to do its best job," he said. He praised fairs (See VA.-N. C. GROUP on page 84)



RON RAWSON, ace network announcer on the "Hour of Charm," "Thin Man" and other NBC shows, has been signed to announce part of the National Speedways schedule of auto races for 1946. Rawson was with the Al Sweeney-Gaylord White combo before the war.

## Longing Eyes Cast At Old Va. Stand—City Dads Say Nix

RICHMOND, Va., Feb. 9.—Fair men are still toying with the idea that some day one of them may get lucky and be able to buy the steel grandstand built by the old Virginia State Fair Association here on city property. Contractual agreement between the fair and the city gave all improvements made on the grounds to the city at the time the contract expired. This included the grandstand and several permanent exhibition buildings.

The old fair wanted to take the stand with them to the new Strawberry Hill location, but was turned down by the city council even tho they offered to buy and transport the stand. It is safe to assume that its successor, the Atlantic Rural Exposition, has thought along these same lines.

A year ago Joe Clanchette, owner of the Bangor and Gorham (Me.) fairs, cast longing eyes at the structure. More recently Paul V. Moore, secretary-manager of the South Carolina State Fair, Columbia, had the same thing in mind.

The structure, one of the best in the East, is still at the same old stand.

## Moore To Spend 50G On Columbia Site

COLUMBIA, S. C., Feb. 9.—Paul V. Moore, secretary-manager of the State Fair here, will inaugurate a \$50,000 expansion program as soon as building supplies become available in sufficient quantity.

Included in tentative plans are a new poultry building and a women's building. The latter will be ultra-modern and of sufficient size to accommodate the largest anticipated crowds.

Electrical transformers, badly placed since the advent of Diesel-powered shows, have been redistributed throuth the grounds.

Moore wants a new grandstand with greater seating capacity, but present shortages have left plans for this in a tentative stage.

## Canada Seeks Regina Grain Show Bldg. for Navy Use

REGINA, Sask., Feb. 9.—Negotiations are under way between the Department of National Defense and the Regina Exhibition Board for rental of a part of the grain show building, largest structure on the fairgrounds.

Rented space would be used as a naval training center. Fair board directors have given authority to a sub-committee to "pursue negotiations" with respect to the amount of rental to be paid.

## Astute Planning Imperative for County Annuals

RICHMOND, Va., Feb. 9.—"What goes at your fair won't go at mine and what is wonderful for mine might make yours a failure." Dr. A. H. Fleming, secretary-treasurer of the North Carolina Association of Fairs, told members of his organization and the Virginia Association of Fairs at a discussion session sponsored by the two groups at the annual meeting here Monday (4).

Fleming pointed out that every county fair was confronted with local problems and that because of this no stereotyped set of rules for operation could prevail. "Leave it up to the secretary to determine what he can do for his public," he said.

### Synchronize Meet Dates

Speaking on behalf of the North Carolina Association, Dr. Fleming proposed a new circuit of fair meetings be inaugurated in 1947 to eliminate any possibility of conflict. In this way it would be possible for fair and attraction men to make all of the meetings in the Southeast with a minimum of inconvenience and travel and in logical sequence.

C. E. Boone, secretary-manager of the West Virginia State Fair, Ronceverte, led the discussion on the possibility of increasing gate admissions. It was generally agreed that prices were high enough and that good annuals, attracting more patronage, would be able to meet the anticipated increasing cost of operation.

Most fair men were of the opinion that, regardless of current labor conditions affecting national production, manufacturers were planning to flood the market with products, and the possibility of securing commercial exhibitors would be wide open for this year.

### Machinery Row Again

It was pointed out that farm machinery would very likely be plentiful once again during the latter part of the year. Several fair men, who annually counted on revenue from farm machinery exhibits, urged those who had neglected this source of revenue to go after the local distributors.

The possibility of organizing into State circuits for the purpose of circularizing and soliciting exhibits from national advertisers was discussed, with no action being taken.

Managers exchanged information on their revenue from the sale of exhibit space. The average cost involved, with slight variations for exhibit space under cover, ranged from \$2 a foot for the smaller fairs up to \$10 a foot for the larger annuals.

The lengthy regular program left little time to sandwich the scheduled discussion period between it and the necessary business sessions which followed. Consequently, many of the scheduled topics were only mentioned in passing.

## Baldwin Gets Post in Pacific

ST. PAUL, Feb. 2.—Douglas K. Baldwin, former president of the IAFE, has been named director of the American Red Cross Club and Recreation Service in the Southwest Pacific. Announcement was made by N. I. Christensen, director of operations for the Red Cross under General MacArthur's command. Doug was formerly assistant secretary of Minnesota State Fair and went into Red Cross work in 1942. He served as area director in New Zealand, Queensland and Luzon. Veteran of World War I, he served with the 88th, 32d and 1st U. S. Army divisions overseas. He was a fair man for 25 years.

## Shelby, Mont., Renews

SHELBY, Mont., Feb. 9.—Marias Fair here, a war casualty since 1942, will be resumed, probably in August. Officers elected at the recent annual meeting were Alfred Klinger, president; Murray Johnson, vice-president; Amil Kleinert, John S. Gordon and Earl Allison, directors, and Clifford D. Coover, secretary-manager.

## Minn. State Fair Not Army, May Do Reconversion Job

ST. PAUL, Feb. 9.—Minnesota State Fair board may agree to release army engineers from the job of restoring seven buildings used during the war as a propeller plant in order to expedite preparation of the buildings for the 1946 fair.

That was the information disclosed by Raymond A. Lee, fair secretary, as negotiations between the army and fair officials for final vacation and disposition of the buildings continued this week.

Lee said restoration of the buildings by the fair management to their condition prior to alteration for the war industries is "one of the possibilities being explored." He said it is possible that restoration by the board rather than by the army engineers, as originally provided in the contract for use of the buildings, might be expected faster and with less red tape than if the job is undertaken by the army.

"If we can get the property turned over to us by March 15," Lee said, "all but the Hippodrome and the cattle pavilion will be ready for use for the greater 1946 fair. Cattle and horse exhibits would have to be combined in the horse barn."

## Around the Grounds

LOTT BROTHERS, Neal and Lee, operators of the Lucky Lott Thrill Shows, have been frequent newspaper visitors at every State Fair convention city. And the visits have been off, their score being 80 per cent for feature yarns about them and some dare-devil angle broken while the conventions were in session.

GLADYS M. WILLIAMS announces that the Williams & Lee Attractions, St. Paul, has closed for grandstand contracts at Jamestown, Fessenden, Langdon and Hamilton, all in North Dakota; the Central Montana Fair, Lewistown, Mont., and five Nebraska fairs, Albion, Loup City, Broken Bow, McCook and Seward.

FRANK WINKLEY wires that he has closed a contract with Bill Brown, former WHO, Des Moines, radio announcer and West Coast sportscaster, to handle the mike for Winkley's thrill shows from June to October. It had previously been announced by John Sloan, auto racing promoter, that Brown would be with him this season.

STEVE PHILLIPS, well-known harness race starter who has been attending Central States and Eastern State fair meetings in the interest of his starting gate, believes he will have the first Phillips Gate, now in construction at Farmingdale, L. I., finished by March 1 and demonstrated shortly after in the New York area. The cream-colored auto, which will wheel the hydraulically operated gate, is 24 feet long and 6 feet wide. Arms of the gate, when extended, will be 25 feet wide.

FRANK KINGMAN, Brockton (Mass.) Fair manager, and secretary International Association of Fairs and Expositions, was a visitor Tuesday (5) to *The Billboard* Chicago office. He was en route to San Luis Obispo, Calif., where he will serve as a member of the faculty at the College of Fairs.

HARRY COOKE, of the Lancaster (Pa.) theatrical agency bearing his name, reports that he has signed grandstand attractions contracts for Flemington, N. J., and Reidsville, N. C. fairs; four Virginia fairs at Luray, Farmville, Pennington Gap and Petersburg, and five Pennsylvania annuals at Lehigh, Oriental, Tioga, Huntington and Gratz.

JACK COMER, Knoxville fair man, was knocking around Chicago a day or two last week on the hunt for new rides to install in Fair Park in the Tennessee city.

## June 24-28 Set For Nationals, RSROA Meeting

DETROIT, Feb. 9.—Louis J. Brecker's Gay Blades Rink, New York, has been chosen as the 1946 date of the RSROA-USFARS national contests to be held June 24-28, it was announced this week by RSROA Secretary Fred A. Martin at the association's national offices here.

Tentative plans call for the Park Central Hotel, New York, to be headquarters of the annual RSROA convention which will be held during the contests.

Secretary Martin reported that assurances of co-operation have been received from the New York Chamber of Commerce and the hotelmen's association in connection with the convention and contests and that announcement will be made soon of plans for hotel reservations.

Announcement has also been made of new official competition medals, designed to standardize the awards system. Heretofore, the only standard awards were the national medals. State medals are designed so that a plate, bearing the State name, may be set into them. Regional medals are similar. All will be marked on the reverse side with the event and date.

JACK OLIVE, St. John, N. B., old-time roller speed skater, is a veteran musician, having been a member of bands furnishing music at several St. John rinks.

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## New \$30,000 Spot Skedded for Texas

BEAUMONT, Tex., Feb. 9.—Construction of a \$30,000 roller rink on the Port Arthur Highway near Lamar College is slated to get under way soon, it was announced recently by Bass Bros. Amusement Company, Texas operator of rinks, bowling alleys and riding devices.

Rink will be stucco-finished and measure 75 by 140 feet. It will be operated in conjunction with rinks at Orange and Port Arthur, Tex., and will be similar in type to the one opened recently in the latter city.

Owners of the company, which formerly operated a rink on Gulf Street here, are Milton Bass, Beaumont; Carroll Bass, Houston, and W. E. and R. E. Bass, Orange.

## Bergin, Norcross To Join Hands in New Coast Rollery

CINCINNATI, Feb. 9.—Fred Bergin, dean of the Society of Roller Skating Teachers of America, RSROA organization, and former partner of Fred H. Freeman in the operation of Bal-a-Roue Roller Rink, Medford, Mass., has gone West to open a large rink in Fresno, Calif., in partnership with J. W. Norcross, who has been prominently identified with rink operation in Colorado for years.

The Bergin-Norcross rink will be housed in a building formerly occupied by an ice palace. It is to have a 120 by 208-foot floor and seating capacity to accommodate thousands, according to reports. Opening is tentatively set for mid-April. Feature of the spot will be a semi-open-air restaurant.

## UROMembership Up By 5; New Skating Magazine Prepped

ELIZABETH, N. J., Feb. 9.—Membership of the United Rink Operators' Association has been swelled by five since January 1, according to Secretary W. Schmitz.

Recent additions to the roster include Mrs. H. G. Sharpless, Sharpless Roller Rink, Green Cove Springs, Fla.; Henry Neiboer, Ramona Gardens Rink, Grand Rapids, Mich.; Milton Evans, Evans Rink, Gary, Ind.; Thomas G. Gibson, Armory Rink, Cumberland, Md., and C. P. Walter, Egyptian Garden Rink, Murphysboro, Ill.

Secretary Schmitz said that Earl Van Horn, operator of Mineola (L. I.) Rink, has announced that the new URO magazine, *The American Skater*, will be off the press soon. It will be devoted mainly to the interests of the skater, rather than the rink operator.

**NEW STAFF MEMBERS** at Earl Van Horn's Mineola (L. I.) Roller Rink are Eddie Wackenteuter, floorman, and Bobbie Weedan, who succeeds Charles Civiletti as organist.

**CLUB MEMBERS** of M. H. Hinchcliffe's Roller-drome, Elmont, L. I., N. Y., staged an advance showing February 11 of its part in the RSROA Garden Polio Show, with proceeds going to the club to meet costs of costumes, etc.

**NEW HAVEN, Conn., Feb. 9.**—Eli Skating Club, Benjamin F. Morsey's Roller Rink here, is preparing several numbers for the RSROA benefit skating show for the Infantile Paralysis Fund at Madison Square Garden February 26. Johnny Milazzo will be featured in a specialty, devised by Bill Lenox and Murie Buckle, in which he will be assisted by Louis Fantarella, Henry Mongillo and Nick Zacarelli.

## GOV'T INTEREST

(Continued from page 66)

Gilsdorf; R. & S. Amusements, Jimmie Rafferty and Walter D. Nealand; Stanley Novelty Company; Virginia Greater Shows, Rocco Masuco; Belton Shows, W. R. Johnson; Harrison Greater Shows, Frank Harrison.

United States Trotting Racing Association; Orlo Robertson, Roger Duncan, Bob Kenefic and Don Miller; United Fireworks Manufacturing Company, F. A. Conway.

## AOW Contests For March 21-23

ELIZABETH, N. J., Feb. 9.—Championships of 1946 for America on Wheels rinks will be held March 21-23 in Twin City Arena here, reports W. Schmitz, general manager, who says the additional days are necessary this year owing to an anticipated large increase in the number of contestants.

Climax of the contests will be a dinner-dance for entrants and officials in the Hotel Elizabeth Carterest here closing night, when gold, silver and bronze medals will be awarded the various winners. The AOW Challenge Trophy will be placed in custody of the club amassing the greatest number of points in all events. It will be kept for a year by the winning club, or until the next AOW championships. To the first club winning the trophy three years will go the honor of keeping it permanently and a new one will be donated by AOW for future contests.

There will be contests for dance, figure, ladies' pair, mixed pair and fours skating. In the contest for novice dancers, contestants will be judged on their execution of the Barn Dance, Collegiate and Style B Waltz. Juniors: Continental Waltz, Keat's Fox-Trot, Fourteen Step and Harris-Krechow Tango. Seniors: Westminster Waltz, Quick Step, Dench Blues and Three-Lobed Eight Waltz.

Specific school figures to be skated in the juvenile, novice, junior and senior classifications will be announced later.

Any bona fide amateur who is a member of an AOW club may enter, provided he has a USARSA card and can comply with USARSA rules. Every contestant must have an up-to-date USARSA card on the day of the contest. Clubs may enter four contestants or teams in novice dance and novice figure skating, thru club elimination, or an unlimited number if the proficiency rating is used, but they may not avail themselves of both methods. Proficiency rating required for novice figures is the second test. In the case of novice dances it is the bronze test.

Referees and judges are to be supplied by the USARSA and its rules will govern contests.

## 'Hello-Goodbye' Party Held For N.J. AOW Staff Members

ELIZABETH, N. J., Feb. 9.—A welcoming and farewell party was staged recently in Twin City Arena here for two staff members of the America on Wheels chain of rinks, George Sticka and Don Victor. Jack Edward emceed the affair.

Sticka, recently discharged from the Seabees after serving two-and-a-half years, returned as manager of Twin City Arena. He replaces Don Victor, who has assumed the management of Perth Amboy (N. J.) Arena.

Sticka joined the AOW staff December 25, 1939, when Perth Amboy Arena opened. He worked as floorman for a time and finally became floor manager. When Boulevard Arena, Bayonne, N. J., opened in 1940, Sticka was made its manager. Later he was transferred to Casino Arena, Asbury Park, N. J., and finally came here.

## 100G Spot for Upper Mich.

DETROIT, Feb. 9.—Officials of Paul Bacon Sports Enterprises, Inc., are planning erection of a roller rink in Jackson, Mich., at an estimated cost of \$100,000, it has been learned here.

NICK PHELAN, who won the Canadian roller speed skating title years ago from Sam Dow, Toronto, in the old Halifax (N. S.) Arena Roller Rink, destroyed by the Halifax munitions ship explosion of 1917, is still residing in Halifax.

## 30G Construction Starts in Halifax

HALIFAX, N. S., Feb. 9.—Announcement that construction has started on a roller rink here at an estimated cost of \$30,000 was made recently by John A. Beed, whose new spot at Cunard and Hunter streets will take the place of the old Labor Temple Roller Rink destroyed by fire 14 months ago. Passing of the Temple spot left the city without a rink.

Favorable attitude of city council toward the project because of its recreational value is believed to be partly responsible for Beed's success in overcoming the reported objection of the city works department to construction of the rink in a residential section.

New rink is slated to open in May. In addition to regular afternoon and night sessions, Beed will promote roller hockey, revues and speed skating.

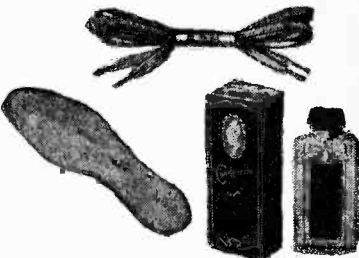
## \$250,000 Rollery For Chi Northside

CHICAGO, Feb. 9.—Plans for a new super-duper roller skating rink costing about \$250,000 are well under way here. Rink will be located on the North Side and will accommodate about 1,800 skaters. Identity of the owners is hush-hush at the moment.

Spot, 200 by 125 feet, will probably be completed sometime next November. New ideas of construction are to be used and rink will have drive-in for autos.

Chi has approximately a half dozen roller skate rinks now and all are doing capacity biz.

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**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St. CHICAGO, ILL.

# Parachute Towers Available?

## U. S. Has 'Em You Get 'Em

### Coney's Steeplechase, Chi's Riverview only ops boasting super thrillers

NEW YORK, Feb. 9.—Park operators and owners, looking for something new in the way of rides, and a trifle discouraged by the slowdown in production caused by the steel strike, may turn to the army for succor and may come up with something that will really be the answer to their bedtime prayers—a parachute jump.

At the present time there are only two parks in the nation, Steeplechase at Coney Island and Riverview at Chicago, boasting the majestic towers from which thrill seekers may float down and experience the thrill of a parachute hop.

Steeplechase's tower was originally erected for the New York World's Fair in 1939 and '40, while Riverview's was adapted from the old Eiffel Tower by the Bisch-Rocco Company.

#### Army Has Plenty

No others have been built for commercial purposes, but the army has a flock of them located wherever paratroopers were trained. Comm. James Strong, a former navy man who designed the World's Fair tower, designed the towers used by Uncle Sam in training the husky, let-us-at-'em fighters who were dropped behind enemy lines so successfully on so many occasions in the recent world strife.

The army will continue to train paratroopers, but the demand for training apparatus will diminish with the trimming of the armed forces, and some of these towers will be left standing idle or shunted to the Reconstruction Finance Corporation for disposal with other surplus properties.

#### Have Definite Value

Towers at Steeplechase and Riverview reach 250 feet into the atmosphere, and it is generally understood that the army trainers approximated slightly under 200 feet, still high enough for training, and a super-thriller.

Parachute towers have proved their value in many ways. First, they have been definite money winners, an important item, indeed, as far as the ops are concerned. Second, they offer a means of exploitation which can be worked in many ways, with many new angles possible for the flackers. Third, the flash is terrific.

How to go about getting a parachute tower from the army?

Well, see your local Reconstruction Finance Corporation chief, your senator or representative—or the President.

### Garden's Grove Bows May 20

LOCHMERE, N. H., Feb. 9.—Closed since the start of the war, Garden's Grove Park, owned by Mollie C. Lambert and managed by J. Copeland, will open May 20.

## Mean Little Rascal

CHICAGO, Feb. 9.—As tough and mean as they come. That's about how Director Robert Bean, Brookfield Zoo, here sums up his new resident, one Mei Lan.

Mei Lan, in case you don't know—and who does?—is a male panda, seven years old. Mei Lan is a Chinese name and means, above all things, Little Flower.

"Mei Lan is as much a little flower in disposition and temperament as is New York's former mayor, Fiorella (the Little Flower) La Guardia," says Director Bean.

## Nichols Sees Plastic-Lighted Horses for Merry-Go-Rounds

HUDSON, N. H., Feb. 9.—With scientists making rapid strides in the atomic bomb fields and other means of destruction, manufacturers of amusement rides devices should—and will—lend every effort to breaking out with new methods of entertaining people to get them away from the visions of horror and destruction.

That is the opinion of Alfred W. Nichols, long identified with amusement parks and amusement devices. Nichols has some very definite ideas about these new rides and entertainments.

Why, Nichols asks, should we sink our wealth at the bottom of the sea? And he provides his own answer.

"Let us subscribe a portion of this wealth to the production of a greater amusement ride," he says. "Perhaps a Coaster ride several times longer than any now known, with one big dip to get the trains under way and an aero-engine on each train to maintain speed about a great bowl, in the manner of a bicycle track. How about a major race between two trains? This is not a dream, but a practical suggestion to keep the amusement park as a first-line attraction. This is a case where capital, labor and brains must co-operate."

That progress on new rides and new ideas are being made, Nichols does not deny. He realizes, he says, that there is a shortage of material. But he thinks manufacturers and park owners should be coming up with new ideas every day. In this connection he says:

"I am looking forward to beautiful plastic horses for larger Merry-Go-Rounds. Colors on such horses will not wear off, as does paint and gold leaf. Plastic horses can be illuminated from within. Then too, plastic cars impregnated with luminous colors could be seen under black light. I visualize, too, plastic organs with more attractive sounds emanating therefrom. Canned or imitation music will never serve the Carousel. One reason for this is that electronic sounds are now too common

at all seasons of the year and the Carousel demands something special and out of the ordinary for its short summer season."

Nichols expresses satisfaction with the plans he has seen for new Funhouses. And the same goes for water rides, he says. "Water rides are not dead but are temporarily side tracked. Such rides now in the designing stage will astonish you when manufactured," he opines. He says drastic changes are being made in the boats and the method of construction as well as in the canals and buildings. And, he adds, all this will, strange as it may seem, reduce the cost of construction.

It is Nichols's idea that parks are due for a big boom but park owners must be ready to give customers the best available in rides and amusements. He concludes with this thought: "Let us benefit by past experiences. At the same time, let us live and probe into the future."

## Virginia Beach Plans Million \$ Spending Spree

VIRGINIA BEACH, Va., Feb. 9.—Looking to the biggest tourist boom in a decade, this resort is in the midst of a \$1,750,000 building program in preparation for its first post-war summer season.

A million-dollar outlay is represented in two projects alone—construction of a \$600,000 hotel, which the Eighteenth Street Corporation will build as soon as building materials and labor are available, and a \$400,000 improvement project undertaken by the Cavalier Resort Corporation at its Cavalier Hotel, beach club, lodge, stables, and yacht and country club.

Other large projects include the \$125,000 Beach Theater, now nearing completion for W. C. Crockett and David Pender; a store and apartment building at Atlantic Avenue and 35th Street, to cost \$100,000; a \$100,000 improvement at Atlantic Avenue and 19th Street to provide bigger quarters for the National Bank of Commerce branch; a \$100,000 improvement program at Seaside Park, highlighting a new concession building and bathhouse; a \$50,000 store and club building; a \$40,000 improvement at 21st Street and Pacific Avenue; a \$17,000 store at 25th Street and Pacific Avenue, and the \$80,000 plant of the Virginia Beach Frozen Foods Company, which will open in March.

## Ticker Trouble Puts Illions in Hospital

JAMESTOWN, N. Y., Feb. 9.—Harry A. Illions, managing director of Celoron Park here and nationally known ride expert and operator, was removed to General Hospital here early this week with a heart ailment.

Doctors have prescribed a long rest for Illions, but it will not interfere with his plans for Celoron or his ride operations at other spots. In the meantime, Illions's Celoron staff is progressing with improvements at Celoron in time for the Decoration Day opening.

## Obadal Grooms Funspot Site

SAN ANTONIO, Feb. 9.—New Riverside Park here will open about June 1. A. Obadal, ride and carnival owner, purchased 35 acres of property here last year. Park will have about 20 large rides. In addition to the rides and concessions, park will have a swim pool, dance hall, skating rink, horseback riding, pony track and boat rides on the artificial lake.

## Chi Zoo Patrons Will Peer Into Animal Universe

CHICAGO, Feb. 9.—Something new has—or will—be added to Brookfield Zoo here. So says Director Robert Bean, who announces that zoo patrons will be given an opportunity to peer into microcosm of the animal universe.

Plans call for construction by May 1 of the only zoo exhibit in the United States showing all 18 phyla (divisions) of the vertebrate and invertebrate (with and without spinal column) kingdoms, ranging from the invisible microbe to the mighty elephant.

In explaining that this was something different, Bean said most zoos concern themselves only with vertebrate specimens, of which mammals, birds, reptiles and fish constitute but a single phylum. In the Brookfield display, however, micro projectors, 16 power magnifying glasses, microscopes and other optical devices will be used to put the "unseen world under foot" within range of the human eye.

Exhibit will be housed in the insect building and will be under the direction of Robert Snedigar, curator of reptiles and invertebrates, who joined the Brookfield staff January 1. He came here from the American Museum of National History, New York.

Bean also announced that the zoo has acquired three giraffes that cost \$12,000. They are the gift of the Chicago Zoological Society. They now are in quarantine in Mombasa, Africa. Society also has donated two South American tapirs that cost \$3,000, Bean said.

## Nips Will Try Park In Effort to Keep Shinto Shrine Even

TOKYO, Feb. 9.—Because General MacArthur ordered the abolishment of state Shintoism—the religious body which made Japs very warlike and made dieties of the war dead—business at the great Yasakuni Shinto shrine has dropped to such a low ebb officials will install an amusement park in an effort to remain in business.

A priest said Merry-Go-Rounds, skating rinks, ping-pong tables and other amusement facilities will be installed immediately in a try at remaining self-supporting, and in a move to "go democratic."

## Smith and Burrous Named by Coleman

INDIANAPOLIS, Feb. 9.—John L. Coleman, president Riverside Amusement Park, Inc., announces appointment of Rodney Smith Jr. and George Burrous as manager and assistant manager, respectively, of the food and beverage departments.

Complete modernization of the department is planned. It consists of nine food stands and two taverns.

Smith has been in the restaurant business for several years, having been associated with his father. Prior to the war he attended Taylor University. Inducted into the army, Smith had charge of the enlisted men's mess at Wright Field, Dayton, O. He was discharged with the rank of captain.

Burrous has been in the park concessions business for nine years.

EARL AND ETHEL PURTLE have booked their motordrome at Palsades (N. J.) Park for season. The Purtles, who were forced to abandon the road with their drome during the war emergency, found business at parks to their liking, and Ethel, who is featured, will continue to stay put, while Earl operates their ride units with World of Mirth.

## Map Wildwood Building Plans

WILDWOOD, N. J., Feb. 9.—Biggest building and improvement program in the history of Wildwood Ocean Pier is planned here.

It is believed improvements amounting to \$20,000 will establish the Greater Wildwood Yacht Clubhouse as one of the leading yacht club centers on the Atlantic Coast. It also was announced that the club will resume its famed speedboat and outboard regatta, as well as the Flight of the Snowbirds, sailing regatta.

Wildwood Crest Amusement Pier will be improved and moved to the beach in the vicinity of Columbine Road. Pier features a ballroom and the Crest Summer Theater of The Stars. Beach sand dunes are being leveled in line with Wildwood's new system of ocean front parks, extending along the boardwalk from Cresse Avenue. In addition, a new Crest Beach Hospital and lifeguard headquarters will be constructed near Wistaria Road.

William C. Hunt, shore amusement leader, will mark the 40th anniversary of his enterprises with a gala program, which will include dedicating the new streamlined and fireproof Hunt Block at Pine Avenue.

## Det. Belle Isle Modernizes

DETROIT, Feb. 9.—General modernization of Detroit's leading public bathing beach at Belle Isle Park is slated for the spring. Appropriation of \$17,500 was voted this week by the city council to allow an early start on the project. Work will be under direction of J. J. Considine, superintendent of parks and recreation.

# American Recreational Equipment Association

By R. S. Uzzell

Wallace St. Clair Jones, in from Boston, tells us the New England meeting of park men was not scheduled March 12 to interfere with the Ides of March income tax reports, but only because no other spring date was available at the Parker House.

General MacArthur has learned that in his job of ruling Japan it is necessary to have an amusement park for the G.I.'s diversion. He has ordered one erected. Here again our industry renders essential service to a community, which is the purpose of our existence.

William D. L'Horbe Jr., salesman for National Amusement Device Company, tells of the speed his company is making on orders despite current-day handicaps. Company is building four coasters, two funhouses and some miniature railroads. Four from National Amusement will attend the New England park meeting, and here's a warning to those planning to attend the Boston meet. Make your room reservations now. Fred L. Markey will be glad to make reservations for you, but he must know your needs now. Meeting will be as good as those of the past. Harry Stornin, an old newspaperman himself, knows a headline when he sees it. Meeting will be attended by our national president. This year Brady McSwigan makes his first trek to the New England gathering.

Henry Guenther tells us the expected Old Mill for his place will not materialize this year. The other added attractions, however, are making progress.

Up in Canada, J. W. (Patty) Conklin is adding more rides at Belmont Park. He is at Sunny Side, Toronto, and also at Crystal Beach across from Buffalo.

We considered three new rides last week but none of them had what it takes. With some coaching, these inventions may still arrive. They overlooked safety, simplicity of construction and operation and the cost of the device. One fundamental need is fast loading and unloading. Another is capacity. When more time is spent in loading and unloading than in the actual operation, you just no can do.

**DID YOU KNOW THAT?**—BRADY McSWIGAN was educated to be a newspaper cartoonist. . . . FRED W. PEARCE once ran a grocery store. . . . HARRY A. ACKLEY once was a cowboy. . . . JOHN J. CARLIN once soldiered in the Philippines. . . . HARRY G. TRAVER once was a trolley car conductor. . . . A. R. HODGE booked a great clergyman for lectures. . . . HENRY A. GUENTHER owned a brewery. . . . N. S. ALEXANDER was a New Englander. . . . REX D. BILLINGS was a tumbler. . . . A. W. KETCHUM worked in a bank. . . . FRED LEVERE was a postman. . . . BEN STER-

LING JR., Scranton, Pa., began as a concessionaire at Palisade Park, N. J. . . . JULIUS BAMBERGER was—and still is—a coal merchant. . . . PAUL H. HUEDEPOHL once was a schoolteacher.

## While Strolling Thru the Park

JACK AND IRVING ROSENTHAL, Palisades, N. J., park owners, and Joe McKee, superintendent, plan to attend the New England Park Meeting in Boston March 12. . . . BRADY McSWIGAN, Kenywood prez, looks pretty spry after his siege of the flu and is dashing around looking for new lumber for building construction.

CRASH DUNNIGAN is surveying the park field as a base for permanent operations. Crash says he'd prefer a lot less cold and snow than his home town, New Britain, Conn., is offering at the moment. . . . A. J. GEIST, Rockaway's Playland owner and Mrs. Geist left for Miami during the past week. Major William J. Hicks is in charge of the extensive renovating underway there. All of the plank decking in the park is being replaced. New rides will include a Roll-o-Plane, Allan Herschell kiddie ride and a Looper.

AUREL VASZIN, builder of miniature trains and roller coasters, has been inquiring about schedules via air travel to Europe. . . . HARRY ACKLEY, Pittsburg, is contemplating traveling by air to Mexico. . . . MR. AND MRS. BAILEY WRIGHT (Mary Rooney), Dayton, Ohio, have moved back into their house after the house lost a decision to the local fire department.

JOHN LOGAN CAMPBELL, the parkmen's insurance consultant, Baltimore, is making excuses for the lack of a competent secretary—maybe with the NAPPB intensified fire insurance program it got too hot for her!

JAMES MARTZ, a ride operator in the Bear Mountain, N. Y., area, is looking for a jump in grosses with the completion of the new super-highway running from George Washington Bridge, N.Y.C., to Albany.

MRS. SAM BENTLEY, of Canton, O., whose husband died January 11 in Florida, plans to retain her husband's interest in Summit Beach Park, Akron.

CHARLES H. HODGES has returned to his home at Coldwater, Mich., after a Detroit visit to inspect buildings being erected for his No. 2 Museum and Freak Show unit at Jefferson Beach Park.

## NAZIS HIT FUNSPOTS

(Continued from page 64)

in conjunction with the Dutch booking agent, Mikkemie, of Amsterdam, and used the billing The Dutch Circus Strassburger. Business was light the first year but showed an upswing in 1942.

In 1943 the Schumanns, who excepting for a few brief periods, occupied the Copenhagen arena since 1916, again took over the spot and received a warm reception, especially at the gala celebration, last year, of the fiftieth anniversary of the first appearance of Oscar and Ernest Schumann in the arena under the direction of their grandfather, Gottfried Schumann. Active control of the Cirkus Schumann is at present in the hands of Albert and Max, sons of Oscar Schumann. The Schumanns have all been topnotch horsemen and have always featured High School and Liberty horse numbers, which they have presented thruout Europe.

Neve also notes the passing of several renowned Scandinavian circus personalities. Last summer (1945) Mrs. Dora Miele, owner of the leading tent circus of Denmark, Cirkus Miele, died at the age of 75. Latest death in the Danish circus realm was that of Mrs. Aase Schumann, wife of circus director Ernest Schumann, at Copenhagen, January 12, 1946, at the age of 48.

In Sweden, at Malmo, Henning Orlando, famous horseman and circus owner, passed away in September, 1945, aged 70 years. About 20 years ago Orlando appeared at the old New York Hippodrome with a group of Liberty horses. At the age of 24 he obtained control of the Cirkus Madigan, with which he toured the Scandinavian countries for many years.

## PRE-FLIGHT TRAINER SALES CO. OF BUFFALO

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THRU ERROR THE NAME OF THE ABOVE DISTRIBUTOR WAS OMITTED FROM THE AD OF THE PRE-FLIGHT TRAINER CO., 231 WEST WISCONSIN AVENUE, MILWAUKEE, IN THE FEBRUARY 2 ISSUE OF THE BILLBOARD.

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Will book or buy Skating Rink, Animal Show and Flat Ride. All replies

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MAX GELFMAN WANTS FOR  
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For the coming season: Musicians, Chorus Girls, Comedian, good Tap Dancers. Can also use good Novelty Act. Must be a big hit. Will pay top salaries to those that can deliver the goods. Full season's work. You get your money rain or shine. You must be sober and reliable. Write or wire  
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Address all communications to  
**HAROLD L. WOODS or MARY E. RAGAN**  
CARE GENERAL DELIVERY ST. PETERSBURG, FLA.

## C. E. Duple Lists Negro Orgs That Toured South Since 1900

Jeffersonville, Ind. Editors *The Billboard*:

In a recent issue of *The Billboard* an article written by me was published naming a number of all-colored minstrel shows that toured the South the past 35 years. I have received several letters since from minstrel fans requesting a complete list of colored theatrical companies and minstrel shows. So, here goes my list of colored troupes of the past and present that toured the country since the early 1900's. Many were short-lived, while others were a big success, their names becoming a household word.

### Rabbit Foot Continues

Pat Chappell's Rabbit Foot Company was en route more than 35 years ago and still continues, owned by F. S. Wolcott. The attraction has been a big success year after year, and at one time there also was a No. 2 show, the Funny Folks Comedy Company. *Silas Green From New Orleans*, Eph Williams, original owner, and in later years operated by Charles Collier, also has been a great favorite in its established territory for a period of over 35 years. Then there were the *Nashville Students*, Col. W. I. Swain, owner; Ed Lee's *Creole Belles*; the *Smart Set Company*; *Black Patti Company*; *Struttin' Sons From Alabama*; J. H. Winstead, owner; *The Bon-Tons*, C. W. Park, owner; J. C. Rockwell's *Sunny South Company*; *The Africanders*, Reese Bros., owners, which toured in 1917 and earlier and did not go South; *Broadway Rastus*, Irving S. Miller, owner; Roy Dalley's *Chocolate Town* played theaters in 1922 and later; *Come Along Mandy*; *Watermelon Patch Company*, Col. Mike Welsh, owner, and Martell & Whalen's big production, *The South Before the War*, which toured over 50 years ago. This was John Whalen who operated the old Buckingham Theater, playing Columbia Wheel burlesque shows for many years in Louisville.

Following are the colored minstrel shows that played theaters, all well-known troupes: Richards & Pringle's *Famous Georgia Minstrels*; Billy Kernsand's *Minstrels*; Frank Mahara *Minstrels*; Rusco & Holland *Minstrels*; Harvey's *Greater Minstrels*; the J. M. Busby *Minstrels*, which toured west of the Mississippi; Morgan & Lowery *Minstrels*. This was P. G. Lowery, one of the greatest cornet soloists of the colored race. For mirth, melody, and clean, wholesome entertainment, the old minstrel show has never been equaled, as Barlow, Wilson, Primrose & West during their heyday advertised their famous troupe: "The Acme of Art! The Pinnacle of Fame! The Summit of Refinement! The People's Choice! Courting criticism and defying competition, we submit to the verdict of an enlightened press and discriminating public."

### Minstrels Under Canvas

The colored minstrel shows under canvas the past 35 years were A. G. Allen's *New Orleans Minstrels*, organized in Chicago, with A. G. Allen, George W. Quine and Oakes, owners; J. H. Winstead's *Mighty Minstrels*; Dandy Dixie *Minstrels*, Vogel & Nolan, original owners, in later years Dana Thompson, owner; J. C. O'Brien's *Georgia Minstrels*, on the road more than 20 years; J. H. Mahoney's *Mobile Minstrels*; Florida Blossom *Minstrels*, Oscar Rodgers, owner;

later owned by Clifton Sparks with Bill Morgan, manager; J. C. Lincoln's *Minstrels*; J. C. Herbert's *Minstrels*; Huntington's *Minstrels*; F. S. Wolcott and George W. Quine, owners; the Virginia *Minstrels*, Old Kentucky *Minstrels*, and the Alabama *Minstrels*, in the South 25 years ago, owned by Elmer Jones; S. Millican's *Minstrels*; Harrison Bros.' *Minstrels*; Rodgers Sunshine *Minstrels*; Campbell's *New Orleans Minstrels*, out in 1917; Robinson's *Silver Minstrels*, and Pierce's *All-Star Minstrels*. Arthur Hockwald's *Georgia Minstrels* toured between 1918 and 1925. Dana Thompson's *Sunny Dixie Minstrels* was out in 1911 and later. Sullivan & Aronson had a *Georgia Minstrels* on road in 1926. Chamberlain & Clark's *Alabama Minstrels* toured in 1913, and later was the *New York Minstrels*. Frank Young had a troupe from 1919 to 1921, titled the *New York Minstrels*. Kid Hunt and D. C. Hawn in 1916 had the *Cracker-Jack Minstrels*. There also were Snookum Nelson's *Colored Minstrels* and a colored troupe, name not known, operated by Jimmy Simpson. Arthur Hoffman, side show manager of Cole Bros.' Circus had a colored troupe out one winter prior to 1917. Chester Monahan had one season 1923, and a man named Marshall had one the winter of 1918. I have no record of the title of these.

### Shows Still Going

At present the only colored minstrel shows are the *Georgia Minstrels* and the *Sugarfoot Green Minstrels*. I do not have the names of the owners. These two are the only ones I can find any record of.

The *Silas Green From New Orleans Company* and the *Rabbit's Foot Company*, W. F. Wolcott, owner, musical comedy productions, still carry on, entertaining thousands year after year in the Southern States.  
**C. E. Duple.**

## Rep Ripples

**RUDY WILLING**, former minstrel, is employed by the State of Tennessee as an alcohol inspector. After leaving the road he was publicity director of the old Orpheum Theater, Memphis, for several years. Willing later was on the tax assessor's staff. . . . **GEORGE DENNIS AND HOMER BOWEN** are with the Irwin C. Miller *Brown Skin Models*. . . . **L. L. MCGURIE** has a school show around Huntsville, Ala. . . . **HARPER'S PLAYERS** are showing around New Orleans. . . . **EVERETT PLAYERS**, three people, are doing auspice dates in Rhode Island. . . . **JOSS AND HERBERT**, who have a colored minstrel trick in the New Orleans sector, will tent it later in that area. At present they are playing auspice dates. . . . **LANIER PLAYERS** are working around Atlanta. They have been using E. F. Hannan's *That Man From Chicago* as an opus. . . . **GRAY PLAYERS** have been around North Philadelphia the past month.

**H. J. LANE**, Atlanta, informs that Florida is a mecca for hillbilly orgs this winter. Among those seen fiddling in that State are the *Curly Clements Show*, Ches Davis and His Gang; Polly Penkins, with Texas Rose and Uncle Dan; *All-American Hillbillies*, Tim Mix, the *Colorado Cowgirl* and Chief White Eagle and Rex Rogers. . . . **BILLY ANTE** (Diamond Tooth), who was 71 February 9, pens that he has bought a home in Columbia, S. C., and is still going strong. . . . **PAUL C. EHRHART** coached the students at the Manor Township High School, Millersville, Pa., in the play *Love Your Neighbor*. Harry McLaughlin was among those in the cast. . . . **C. W. BODINE** cards from Pittsfield, Ill., on his way to Pekin, Ill., to visit Paul Zallee. Bodine was formerly on Zallee's show, the *Emma Cook Company*. . . . **A. B. WARREN** is promoting amateur plays around Morrisville, Vt. . . . **ELLENHART PLAYERS**, three people, are working around Fond du Lac, Wis. . . . **MARBLE'S TENT SHOW**, Negro troupe, opens in March to play halls until the fair season begins. Org makes its first stand near Jackson, Miss. . . . **PENN PLAYERS** have been around Oil City, Pa., recently. . . . **CARLE'S SHOW**, vaude-pic, is in the Lubbock (Tex.) area. . . . **HUTT'S EBONY PLAYERS**, colored, are around New Orleans.

## West Coast Briefs

By Ted North Sr.

**HOLLYWOOD**, Feb. 9.—Ralph Moody is clicking in radio, having contracted to do character roles as a regular feature on the Bob Burns program Thursday nights. Ted North Jr., released from the navy in Boston, January 9, is in New York playing dates with his wife, Mary Beth Hughes, of the films. They expect to return to the Coast late this month to fill dates before returning to film work.

Glen Harrison, son of the late Charles F. Harrison, and family are located here. Virginia Cullen, former ingenue leading woman of the Ted North Players, is in Hollywood working radio and stage productions. Hazel (McNutt) Hilliard, mother of Harriet Hilliard, of the Harriet and Ozzie (Nelson) radio program, is retired and residing here. Her brother, Mickey McNutt, former leading man with tent shows, has retired from the field and is with the Lockheed Aircraft plant. He and his wife operate a chicken farm as a side line.

Walter Amber, former rep and stock operator, is a real estate operator here. Jack and Elsie Lowry, former rep folks, recently sold their home in Salinas, Calif., and are located in Monterey, Calif. Horace Murphy, former tent show operator, is character comedian on the Red Ryder radio show on Station KHJ three times a week. Mr. and Mrs. Ralph Moody, formerly of the Hazel McOwen Players, have purchased a home in the Valley out here. Mr. and Mrs. Harrison Aulger have a melodramatic company in a night club.

Betty Yohelam, formerly known as Betty Maek with the McCall-Bridges Show, directed the stage production of *Holiday Lady*, now in its seventh week at the Beaux Arts Theater, Los Angeles. Paul Norris, former juvenile in stock, is here and writes for radio dramatic shows under his legal name of Paul Bernard.

Mary North, formerly known as Marie Peters, for many years leading woman with the North Players, played in Gladys George's revival of *Rain*. Genevieve Russell North, leading woman with the old North Bros. Stock Company, is retired and residing in Houston. She has been ill with nueritis. Charlie Archer, former pianist and character actor with the Chick Boyes Show, is in the cafe business in Colton, Calif.

Elmo Maize, former juve with the Hazel McOwen Players, has a hotel in Oakland, Calif. Pearl Wilson Goldie, formerly in rep, has a beauty shop in Portland, Ore. Harry Clay Blaney, former stock manager and play producer, is in Hollywood as representative for Eastern play brokers for picture rights to their bills.

Mac and Bonnie McVittie, Denver, and Mrs. McVittie, former stock actress of Denver stock days, were recent visitors in Southern California. The writer and wife have a home in Hollywood, two and a half miles from Hollywood and Vine, and not in North Hollywood as recently mentioned.

### Biz Okay for Tilton Org

**ASHKUM, Ill.**, Feb. 9.—Tilton's Comedians are in their 17th week of circle stock working out of here. They are in their fourth season, and business has been very satisfactory. Roster includes Bush and Trixie Burrichter, Jerry Ashe, Gloria Nelson, Dorothy and Jess Sund and Mr. and Mrs. M. R. Tilton. Recent visitors were Wally DuVell and Mrs. Lawrence Boone, formerly Mrs. William Wamsher. Show will be in Wisconsin this summer.

### "Billy Opy" on the Border

**SAN ANTONIO**, Feb. 9.—San Fernando Valley Hillbilly Circus, billed 20 days ahead, will play the Rio Grande Valley then head northeast. Org is owned by Mrs. T. Clykscales. S. A. (Kid) Simpson is general agent; Mrs. Simpson, contracting agent; W. W. Clarke, billposter; Doc Tumb, superintendent; Jack Carman, stage manager. Show has a 50-foot top with three 30-foot middles.

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127 WAYS TO MAKE MONEY IN HOME OR office; business of your own. Full particulars free. Elite, 214 Grand St., New York. ma30

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1000 RAZOR BLADES, \$8.00 PREPAID. KEEN double edged Gillette type; 1 sample carton of 100, \$1.20. Erwin White, Box 5669, Los Angeles 55, Calif.

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ANIMALS, BIRDS AND SNAKES SUITABLE for show purposes. State your needs. Snake King, Box 126, Brownsville, Tex. ap27

ARCTIC FOXES, CANADIAN PORCUPINES, Rhesus Monkeys, Coati Mundiis, Hawks, Owls, Golden Eagles, Raccoons, Red Foxes, Deodorized Skunks, dens mixed Snakes. Chase Wild Animal Farm, Lawson Rd., Egypt, Mass.

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WANT TRAINED BEAR OR PARTLY TRAINED one. Send description, age, weight, price. Also buy Props. Lt. Al New, Pendleton, Ind.

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GET INTO NEW HIGHLY PROFITABLE PRO-fession "Church Money-Raising Campaigns," ex-clusive franchise. Send 25¢, good faith, for copy-righted instructions, supplies worth \$1.00, refund-able. J. F. Snyder, 112 Crestmont, Reading, Pa. fe23

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COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

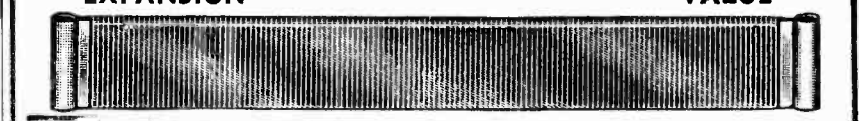
A-1 AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Folders, immediate delivery. Write U.S.P., 100 Grand St., Waterbury 5, Conn. ma9

A-1 CIGARETTE AND CANDY VENDING MA-chines. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. fe23

FLASH—FOR EVERY TYPE CONCESSION Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

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AA BUYS! — BRAND NEW POSTAGE STAMP Machines, 1¢ Loboy and Ticket Weighing Scales, 5¢ Selective Candy Vendors. Free list. Adair Company, 6926 Roosevelt Rd., Oak Park, Ill. fe16

ARCADE MACHINES — TWELVE MUTOSCOPE Reel Picture Machines, six A.B.T. Challenger Pistols, two Texas Leaguers, \$27.50 each; five Advance Drop Picture Machines, Girl Pictures, \$15.00 each; and others all just off location. 1/2 deposit. H. W. Des Portes, 1429 Lincoln, Columbia, S. C.

BALLY ROLL 'EM, \$149.50; 25¢ SARATOGA, \$165.00; 10¢ Silver Moon, \$159.50; 10¢ Pace Reels, \$139.50; Galloping Dominos, \$89.50; Tam-foran, \$44.50; Jumbos, \$124.50; Slot Machine Parts galore. Coleman Novelty, Rockford, Ill.

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FOR SALE — PHONOGRAPHS AND SCALES. One 8800, ESIC, very good condition, \$645.00; one Mills Empress, refinished, A-1 shape, \$325.00; two Health-o-Meter Scales, Loboy type, \$20.00; one Ideal Scale, Loboy type, \$27.50. Bryan Brothers, 422 S. East, Boyne City, Mich.

FOR SALE — SPOT-A-CARD, \$75.00; TOR-pedo Patrol, \$125.00; Bombardier, \$125.00; Cross Line, \$65.00; Legionnaire, \$75.00; Para-troops, \$100.00. Want Seeburg 3 Wire Boxes. O'Brien Music Co., Newport, R. I.

FOR SALE — SINGING TOWERS, VERY clean and in good order, \$300.00; also 5¢ Brown Front, A-1 shape, \$150.00. Frank Guerrini, Burnham, Pa.

FOR SALE — THREE BUCKLEY DIGGERS, \$100.00 each; one Mills Punching Bag, \$50.00. J. L. Keef, 525 3d Ave., N., Nashville, Tenn.

FOR SALE — 6 GUN A. B. T. OUTFIT, PERFECT. Make offer. James W. Thompson, Alexandria 10, La.

FOR SALE — JENNINGS LITTLE DUKES, \$10.00; 25¢ play Jennings Slot, S.J.P., \$30.00; Jennings Front Vendor Slot, \$20.00. Herman Kraus, R. F. D. #3, Galion, O.

FOR SALE — 25 COLUMBUS A PEANUT, \$7.50; 20 Northwestern 33 Torcelain Peanut, \$8.75; 50 Northwestern 33 Gum Porcelain, \$9.50; Brackets, 50¢; Stands, \$2.00. Everything clean, ready for location. D. F. Hyles, 808 W. Page St., Dallas 8, Tex.

FOR SALE — ONE 5¢ WAR EAGLE CLUB HANDLE, 3/5 Payout, refinished. One 10¢ Wathing Twin, J.P., 3/5 Payout, refinished. Both slot machines run and look as new. Both for \$200.00. Send small deposit. Wanted Mile 5¢ Blue Fronts, no junk. Joseph Worpek, 55 Grant St., Easthampton, Mass.

FOR SALE — EXTRA CLEAN ONE BALLS CLUB Trophy, \$325.00; Blue Grass, \$195.00; Whiff-away Rev., \$273.00; Keeney Air Raider, \$125.00; Evans Tommy Gun, \$75.00; crating, \$5.00 extra. One half deposit with order, balance C. O. D. Music Box Service & Supply, 3015 Elm, Dallas, Tex., Phone Riverside 0556.

FOR SALE OR WILL TRADE FOR NEW EQUIP-ment: Bally Rapid Fire, \$100.00; Bally Sky Battle, \$130.00; Scientific Battering Practice, \$90.00; Chicago Coin Hockey, \$175.00; Scientific Basketball, \$60.00; Keeney Submarine, \$90.00; Evans Ten Strike, free play, \$60.00; Evans Skee Ball, \$60.00; Monicker, \$60.00; Victorious, \$60.00. Deposit required. Jackson Bowling Center, Jackson, Tenn.

FOR SALE — 39 COWLES U. S. STAMP Machines; private party; brand new; make offer. Leon Guta, 59 Central Ave. Clifton, N. J.

FOR SALE — 2 SEEBURG CHICKEN SAMS, \$69.50 each; 2 Seeburg Jap Conversions, \$79.50 each; 4 Keeney Air Raiders, \$114.50 each; 1 Keeney Anti-Aircraft (Brown), \$34.50 each; 1 Jennings Silver Chief, \$169.50; 3 Keeney Pastimes (9 Coin), \$119.50 each. Seashore Music Company, 521 S. Front St., Wilmington, N. C.

FOR SALE — 1 WURLITZER COUNTER MODEL 51, \$55.00, needs minor repair. 10 Ideal Card Vendors, \$7.50 each. 3 Kickers Catchers, 2 Pike's Peaks, \$20.00 each. C. A. Stephens, Box 817, Crystal River, Fla.

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POSTAGE STAMP MACHINES WANTED — All makes and models. State price and make. Box C-59, Billboard, Cincinnati 1, O. fe23

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3-WAY GOTTIEB GRIPPER, \$19.00; 1¢ SPIT-fire, almost new, \$13.00; 1¢ Skilletette, A-1 condition, \$19.00; Pok-O-Reel, like new, \$8.00; Pin Game Speed Ball, \$50.00. W. Gracick, 7 Hayes, Greenfield, Mass.

40 POSTAGE STAMP MACHINES, MANUFACTURED by Automatic Dispenser Co., December '45. Weatherproof, \$45.00 each; all for \$1,650.00. Mesarik, 922 Lincoln Way, E., South Bend, Ind.

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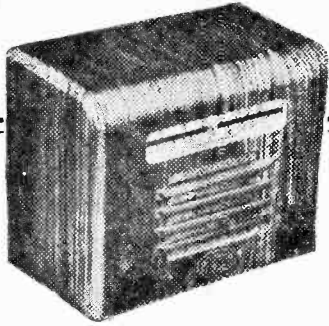
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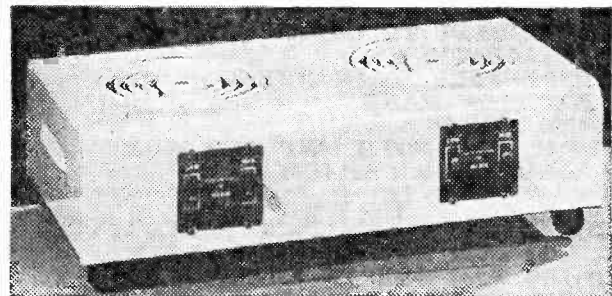
Fits any wrist watch. Slips on and off easily. Should last a lifetime.

**\$12.00** SAMPLE  
DOZ. \$1.50  
**90c** EACH IN GROSS  
LOTS  
NOW AVAILABLE IN  
STAINLESS STEEL

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**2 BURNER ELECTRIC HOTPLATE STOVE**



**Commander  
Product #77**

6 Separate Controls, Simmering Low to Excess High

OPA Ceiling Price  
**\$13.62**

YOUR PRICE  
**\$7.63 each**

SHIPMENT MADE SAME-DAY ORDER RECEIVED

#20 gauge cold rolled steel construction, 2-tone finish. Engineered for a lifetime of service.

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**COMMANDER PRODUCTS CO.**

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**REPEATING G-BOY CAP PISTOL**

ALL  
METAL  
SILVER  
FINISH

RAPID FIRING  
LOOKS LIKE A REAL .45!

Explodes with a Bang—Actually smokes when fired— Holds a 50 Cap Roll—Easy to load—Full size Plastic Hand Grip.

**SAMPLE \$2.00** Includes Gun—5 Cap Roll, 250 Shots

1 Dozen Guns, \$15.00; 6 Dozen Lots, \$14.75 Doz. 12 Dozen or More, \$14.40 Doz. 60 Boxes Roll Caps (250 Shots to Box) ... \$ 3.60 300 Boxes Roll Caps ... 17.50 600 Boxes Roll Caps ... 32.50

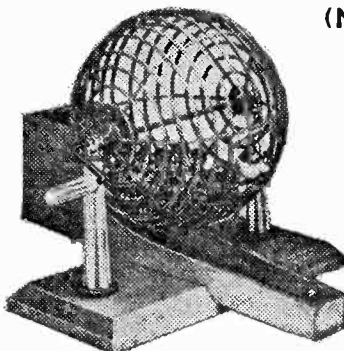
Terms: 25% with order, balance C. O. D. Wire, write at once.

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**RUBBERIZED BINGO CAGES!**

(NOISELESS)

READY NOW  
FOR  
IMMEDIATE DELIVERY



Also  
SPECIALS—7 & 10 COLORS  
LAP BOARDS—MARKERS  
PADDED 5, 6, 7 UPS  
PLASTIC MARKERS 3/4", 5/8"  
WIRE BINGO CAGES  
7 UPS—3000 SETS

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**DISCHARGE EMBLEM  
DECALS**



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**SALES APPEAL**

AGENTS WANTED  
LARGE PROFITS

**FAST MOVING...** Sells on sight to any Veteran... Discharge Emblem Decals a permanent decoration for use by the veteran himself. A sure-fire item for store and window display, on automobiles, luggage, etc. Sales sanctioned by War Dept. Decals, individually packaged in glassine envelopes, are priced to you:

100 ..... 6c ea. 500 ..... 5c ea.  
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Decals shipped post-paid. Send check or money order to Dept. A.

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**RADIO DEALS**

NO IFS, ANDS OR BUTS  
IMMEDIATE DELIVERY

For Salesboard Operators.  
Write for Descriptive Literature.  
Also for New Deal Literature.

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**HOLLYWOOD MAGIC  
"BUBBLES"**

3 Oz. Bottle With Wands, \$18.00 Per Gross.  
1/2 Deposit With Order.

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**PROVEN SELLER—BIG PROFITS!**  
**ATTRACTIVE AUTOMATIC LIGHTER FOR HOME AND OFFICE**



**THE "JUNEBUG" LIGHTER** has been sales-tested, and by actual volume sales records has proven to be a tremendous seller. Immediate sales results! **CAN BE SOLD EVERYWHERE**—ELECTRICAL APPLIANCE, DRUG, CIGAR, NOVELTY, GIFT, GENERAL STORES, ETC. IT IS A TRULY BEAUTIFUL ORNAMENT THAT PEOPLE BUY ON SIGHT. Nothing to push or turn, lights when you pick it up. Plug The "Junebug" into any wall socket.

Molded of heavy decorative amber glass, with guaranteed heating element and long rubber-covered cord. Comes attractively cellophane wrapped with a guarantee and instruction sheet in individual boxes, ready to sell. Packed 24 to a carton, approximate shipping weight 20 lbs., F. O. B. Chicago. Mfg. furnished free on request for promotion purposes. Salesmen, jobbers, retailers, wholesalers, order this hot-selling item today. Terms cash with order, less 2%. **MONEY BACK GUARANTEE.** All lighters priced on every box. **RETAIL \$2.50 EACH.**

**SALESMEN'S SAMPLES, \$1.50 EA.; DEALERS, \$18.00 DOZ.; JOBBERS, \$13.50 DOZ.**

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**THE HOLLYWOOD STREAMLINER CIGARETTE LIGHTER**

**NO SHARP CORNERS  
 CONVENIENT TO CARRY  
 ALL ALUMINUM  
 ABSOLUTELY GUARANTEED  
 PRECISION MADE  
 WIND PROOF  
 IDEAL FOR BOTH MEN AND WOMEN  
 LARGE FLUID CAPACITY**

Medallions Added for Clubs, Fraternities, Bars and Distributors for Slight Extra Charge.

This lighter was tooled to retail for \$2.95, but due to our low production costs we are able to offer it to the trade for the exceedingly low price of **\$ 8.50 PER DOZ. IN GROSS LOTS  
 \$10.50 PER DOZ. IN SMALLER LOTS**

**SAMPLES—\$1.50 EA.**

1/3 Deposit With Order—Balance C. O. D.  
 Watch for Our New Items and Be Sure To Get on Our Mailing List.  
 Territories Still Open.  
 Canadian Inquiries Invited.

**THE WHITE NOVELTY CO.**  
 Manufacturers Representatives  
 313 E. JEFFERSON AVENUE DETROIT 26, MICH.

**A HOT SALEBOARD ITEM!**

**CAMPING SERVICE KIT**



Set consists of Hunting Knife (highly polished, keen-edged, tempered blade), Spoon, Fork, Knife and Can Opener (stainless steel). Includes Leather Sheath that loops onto belt and folds over completely.

**\$3.50**  
 Complete Set

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
 No Order Shipped Without Deposit.

**SALES SERVICE CO.** 514 W. 36th St., N. Y. 18, N. Y. Phone: Bryant 9-0033

**PINWHEELS**

**JOBBERS — WHOLESALERS — RETAILERS**

**GET IN TOUCH WITH US FOR YOUR 1946 REQUIREMENTS**

All Celluloid Used Is Non-Inflammable Mfd. in All Colors; Patent Pending on Pin Attachment

**DANTE PRODUCTS, INC.**  
 866 WASHINGTON ST. BOSTON 11, MASS.

**NEED MERCHANDISE?**

We have a full line of **SLUM—BINGO—SALEBOARD** and **PREMIUM ITEMS** Also **EASTER TOYS**

Send for our Price List

**Casey** YOUR DEPENDABLE SOURCE OF SUPPLY  
 1132 S. WABASH AVE. CHICAGO

**PHOTO SUPPLIES DEVELOPING-PRINTING**

**A QUALITY PRODUCT — DIRECT POSITIVE**  
 Cameras and Machines, all sizes; supplies at wholesale prices; catalogue. Wabash Photo Supply, Terre Haute, Ind. fe23

**ATTENTION DIRECT POSITIVE OPERATORS—**  
 New low price on Eastman Direct Positive Paper, 1 1/2", \$4.73; 2", \$5.50; other sizes reduced proportionately. Write for folder on glass frames, folders, chemicals, oil painted backgrounds, comic foregrounds, rubber gloves, finger tips, General Electric photo floods. Hanley Photo Supply Company, 1414 McGee, Kansas City, Mo. ma9

**DIME PHOTO OUTFITS CHEAP—ALL SIZES.**  
 Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. fe23

**DIRECT POSITIVE SUPPLIES AND EQUIPMENT, Frames, Mounts, Chemicals.** "Marful" Products. Send for new price list. West Coast Photo Supply Co., 1809 East 14th St., Oakland, Calif. fe23

**DIRECT POSITIVE PHOTO MACHINE AND Booth.** Horizontal feed, A-1 condenser; 1 1/2 x 2. Lots of accessories, new lens, automatic. Price, \$350.00. Carl A. Johnston, 1713 W. Washington Blvd., Venice, Calif. fe16

**ENLARGEMENTS FROM PHOTO OR NEGATIVE;** 3 5x7, \$1.00; 3 8x10, \$1.25; originals returned. Acorn, Box 20, Times Plaza, Brooklyn, N. Y. fe23

**ENLARGING — DIRECT POSITIVE ENLARGING.** Excellent professional work, quick service; 5x7, 50¢; 8x10, 75¢. We pay postage. Gayle Photo Service, 7025 N. Glenwood, Chicago 26, Ill. mb2

**FOR SALE—22 ROLLS 1 1/2" DIFEX D. P. Paper.** March, 1946, dating. \$4.00 per roll. Stewart Novelty Co., 250 So. State St., Salt Lake City, Utah.

**FOR SALE—D. P. DOUBLE CAMERA AND Booth,** size 1 1/2 x 2 and 2 1/2 x 3 1/2. New, used one week, Fast F. 4.5 Wollensak Lens. Complete, ready to ship. First \$500 takes it. Third deposit, balance C. O. D. H. C. Carter, Navasota, Tex.

**FOR SALE—LATEST HASEN 3-WAY PHOTO outfit.** Like new. Makes 1 1/2" x 2", 2 1/2" x 3 1/2", also full length. Complete with Fast Lens, Enlarger, Visualizer, Reflectors, Foot Switch, Neon Sign, Fluorescent Displays, etc. Enough stock to take in over \$400.00. First \$500.00 takes all. Wire or write. K. Max Smith, Russells Point, O.

**FOR SALE—MUG JOINTS COMPLETE** 1 1/2 x 2 Wabash, \$135.00; 2x2 Home Built, \$100.00. Both good condition. Russell Arnold, 845 1/2 North Broad St., Lancaster, O.

**FOR SALE — L SHAPE DIRECT POSITIVE** Photo Unit complete, two cameras, lens, for 1 1/2 x 2 and 3x4 size pictures. Counter, enlarger, visualizer, \$250. Come get it. Also 10x12 Full-ton top and frame, \$75. McGreevy, 111 West Main, Belleville, Ill.

**IMMEDIATE DELIVERY ON ALL 1946 D. P. Cameras.** Bust size, 2 1/2 x 3 1/2, \$159.50; full figure, 3 1/2 x 5, \$199.50. Above cameras equipped with new F. 4.5 Lens. We can supply you any size camera. Piedmont Camera Mfg. & Supply Co., 409 Worth St., Burlington, N. C., Phone 2244.

**MAKE ME AN OFFER FOR THIS PHOTO Equipment.** One three-way unit, 1 1/2 x 2, 3x4, 5x7; one single unit, 2 1/2 x 3 1/2; never incrated. Studio Camera, 5x7; one Enlarger; paper, chemicals, etc. All equipment ready for shipment. Anderson Amusement Co., 421 Kansas Ave., Topeka, Kan.

**NOW IT CAN BE DONE—MAKE EXACT SIZE** copies of D. P. pictures without enlarger, also develop D. P. with just 2 trays, nothing to buy or install, use same chemicals. This is no honey. Instructions \$1.00. E. J. Hike, R. 5, Box 2848, Bremerton, Wash.

**"OLSON" DIRECT POSITIVE CAMERAS** again available. Fitted with new improved trouble proof paper feed that will not buckle or scratch the paper. The 1 1/2 x 2 or 2 1/2 x 3 1/2 size, only \$25.00. Now is the time to replace your worn-out camera with an "Olson." Olson Sales, 905 Walnut, Des Moines 9, Iowa. fe16

**ONE 1 1/2" x 2" WABASH MACHINE.** Complete \$150.00. Fred Bolis, Box 388, Parma, Mo.

**PHOTOMATON, TANKS, MOTOR AND OTHER** scarce parts, priced for quick sale. Millman's Devel-O-Matic unit, develop one or more strips without putting hands in strong chemicals. Exact-Photo-Copy copies anything written, printed, drawn, etc. Exact size. No darkroom. No focusing. Big demand for copies of army discharges, etc. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y.

**PHOTO MOUNTS, 1 1/2 x 2", \$1.50 PER 100;** 3x5, \$2.50. Many other sizes. Eastman Paper, Chemicals, Supplies, Backgrounds, Comic foregrounds, Photo Novelties. Same Day Service. Miller Supplies, 1535 Franklin, St. Louis, Mo. ma16

**PHOTO MACHINES—STREAM LIGHT PHOTO** Machines, crated, ready for shipment. Our improved three-way machine will make three size pictures, both bust and full-length, therefore doing work of three, single, cheaper machines. Enlargers, visualizers, backgrounds, costumes. Latest catalog. John Lyons, Royal Art Studios, 1043 1/2 3rd Ave., Huntington, W. Va. ma9

**PICTURE FRAMES, ATTRACTIVE TRIPLE** strength mirror glass with chipped edges, metal back. Package 12 dozen for size 2 1/2 x 3 1/2 photos, \$13.90; 8 dozen for 3x5 photos, \$14.80; 4 dozen for 5x7 photos, \$13.40; 3 dozen for 8x10 photos, \$16.20. International Sales Co., 414 East Baltimore St., Baltimore, Md. ma9

**"VENUS" STREAMLINERS—FAST DELIVERY.** Booth complete or camera only. Single, double, triple. Full length or bust. 8 sizes. Knockdown or one-piece. Also used equipment. Low prices. Federal Identification Co., Dept. M4, 1012 N. W. 17th, Oklahoma City. fe16

**WRITE FOR NEW CATALOGUE AND PRICE** list for modern single, double and triple D. P. Cameras. Biltright Camera Mfg. Co., factory, Greensboro, N. C., sales office, Atlanta, Ga. ap20

**2 PHOTO MACHINES CHEAP — 3.5 STEIN-** heil Lens, 7 ft. Cabinet; 3.5 Hex in 6 ft. Both 2 inch paper. Mickey's Photos, R. No. 5, 2415 Lillian, So. Omaha, Neb.

**BALLOONS U. S. ARMY TARGETS**

**No. 30—TARGETS.** 17 cents each in lots of 300. These balloons inflate up to 40 inches. Color, all red. **SAMPLES 50c**

**No. 350—DAREX.** 30 cents each in lots of 100. These balloons inflate up to 120 inches. Color, all white. **SAMPLES 75c**

**THESE PRICES F. O. B. BOSTON**  
 25% required with all orders.  
 Make checks payable to the

**BOSTON BALLOON CO.**  
 19 Irving Street, Boston 14, Mass.  
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**FOR THE KIDDIES**  
 2 to 6 Years Old

1. Will Not Tip.
2. Hard Wood Construction.
3. Steel Braces.
4. Bushed for Longer Wear.
5. High Tension Spring.
6. Adjustable for Weight of Child.
7. Bolts and Screws Used Throughout.
8. Highly Lacquered—3 Colors.
9. Safe as Your Child's Crib.

**SEND FOR SAMPLE**  
**PRICE \$7.10 K. D., F. O. B. DETROIT**  
 Dealers—Send for Prices in Job Lots

**S & M WOODCRAFT**  
 Makers of Fine Toys Built To Last  
 415 ERLE STREET, DETROIT 3, MICH.

**STANDARD PHOTOS**



**THE NEW AMSCO "STANDARD"**  
 Designed especially for quick setting up and tearing down. More rugged, more beautiful than before. Introduces a distinctive new note in cabinet styling with clean "tailored" lines. Recessed lights illuminate sign at top and front of cabinet.

**PROFITS UP TO \$150.00 PER WEEK.**  
 Send for information showing new prices and America's most beautiful direct positive photo units. All size photos and cabinets. Fast Delivery. Reference D. & B.

**AMERICAN STAMP & NOVELTY MFG. CO.**  
 Oklahoma City, Okla.  
 The Originators of the Triple Camera

**SWEETHEART PHOTO BROOCH PIN**



Made of fine Genuine Leather with tailor-stitched edge. Inlaid gold stamp around frame of photo. Holds picture 1" x 1 1/2". Plastic pin back. Carded 12 to a card. Ideal for photo concessionaires. Good premium item.

Sample 50¢.  
 1 Gross Lots—\$33.00.  
 6 Gross Lots—Per Gross \$27.00.

25% Deposit, Balance C. O. D.

**NEFF NOVELTY CO.**  
 1265 N. Paulina Dept. B2 CHICAGO 22



JOKES AND TRICKS
★ AT WHOLESALE ★
NOW IN STOCK

Table listing various joke items with prices per dozen and gross amounts. Includes Snake Cream Jars, Snake Jam Jars, Jumbo Hand Monkeys, Shooting Book Matches, etc.

HARRY SCHWAMM

237 E. Ninth St., Dept. C, New York 3, N. Y.

CLOSE OUTS

Table listing various merchandise items on sale, such as Manufacturer's Loss Your Gain Assortments, Novelty Dress & Suit Pins, Penlight Batteries, etc.

GOSTUME JEWELRY

Table listing costume jewelry items like 1 Lb. Costume Jewelry Needing Repair, 1000 Costume Jewelry Stones, etc.

DEALERS

CONCESSIONAIRES

Table listing concessionaire items like Fountain Pens, Packard Lever, OPA 92c, Ideal Plastic Dialphone, etc.

TERMS: NET, F.O.B. N. Y.

1/4 DEP.—BAL. C.O.D.

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DISCHARGE HOLDERS

We originated the Discharge Holders for Service Men. Now watch the imitators. All alligator leatherette, not paper or cardboard.

C. GAMEISER

146 Park Row NEW YORK 7, N. Y.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

DRAMATIC ARTISTS

ACTRESS, EXPERIENCED, LEADS, CHARACTERS, General Business. Good wardrobe. Age 25. Write Miss Gene Henry, 34 East Oak St., Chicago, Ill.

ACTRESS, YOUNG, TALL, ATTRACTIVE, EXPERIENCED, American Academy graduate, interested in working with good stock company. Call Hackensack 3-1846 or write Box 735, Billboard, 1564 Broadway, New York 19, N. Y.

TEAM—LEADS, GENERAL BUSINESS, CHARACTERS, Heavies, Specialties, Wardrobe, Scripts; ages 34-42. Ralph and Lanya Young, 449 Abbe Rd., Lorain 1, O.

MISCELLANEOUS

THEATER MAN WANTS POSITION WITH GOING small theater. Can invest. Jack Shafer, West Point Station, Gen. Del., Kansas City, Mo.

MUSICIANS

ALTO SAX, CLARINET, AT LIBERTY ON OR after Feb. 20. Prefer Central or Northern Ind. Location. Non-union but am willing to join. Musician, 624 N. Adams St., Marion, Ind.

ALTO SAX DOUBLE CLARINET, FINE TONE, good reader. Modern, thoroughly experienced. Reliable; advise details fully. Box 725, Billboard, Chicago 1, Ill.

AT LIBERTY—TROMBONE, LARGE OR SMALL band. Prefer jazz. Read, take off. Cut or no notice. Address Musician, 288 Park St., Akron, O. Phone, Blackstone 6603.

AT LIBERTY—LEAD ALTO, AD LIB. CLARINET, doubling Baritone Sax, Flute. Local 802. Name band experience. Cut any band. Minimum \$75.00 per week. Wire Musician, 353 Portage St., Fond du Lac, Wis.

AT LIBERTY—TRUMPET MAN AND DRUMMER, both union. Professional experience in large and small combos. Prefer to work together, will accept separate locations. Age 23, single, independent, reliable. Location preferred. Will travel if necessary. Tommy Thompson, 2816 So. Brownlee St., Marion, Ind.

BOY AND GIRL—WESTERN AND HILLBILLY Duet, vocal and music rhythm guitar and bass. Prefer radio work. Wire or call. Howard Johnson, 914 Fairmont Ave., Fairmont, W. Va., Phone 9466.

CONCERT AND DANCE PIANIST AND AN A-1 Drummer. Modern outfit, play all rhythms. Drummer doubles cello and voice. Experienced all types. Work together. Location only. Write all. Box C-70, Billboard, Cincinnati, O. fe16

DRUMMER—THOROUGHLY EXPERIENCED in show and dance. Neat appearing. No cat, good musician. Drummer, 1841 S. W. 18th St., Miami 35, Fla. fe16

DRUMMER—DISCHARGED. ABOUT MARCH 1st. Small combos only. West Coast. Write for and with details. Drummer, 3268 N. E. Alameda, Portland, Ore. fe23

ELECTRIC GUITARIST—EXPERIENCED large and small combos. Solos and vocals. All offers answered. Paul Carinci, Hillside Ave., Ellwood City, Pa.

EXPERIENCED STRING BASS AND BRB Sousaphone. Prefer Middle West. All offers considered. Read or fake. L. P. Harris, 1002 S. Emporia, Eldorado, Kan. fe23

GIRL DRUMMER—EXPERIENCED, STEADY beat, prefer small combo, location job. Box C-77, Billboard, Cincinnati 1, O.

GUITARIST—ELECTRIFIED SPANISH EPH-phone. Union, 29 years. Read, fake. Solid 2 beat. Hotel, cocktail, lounge. Illinois or Iowa. References. State all in first. Fred Pearce, 2904 25th Ave., Rock Island, Ill. fe23

GUITAR-SINGER—WIDE EXPERIENCE. Wants connection with established band or cocktail unit. Union. Box C-76, Billboard, Cincinnati 1, O.

HAMMOND ORGANIST—LADY, CONSERVATORY background. Expert on Latin and South American rhythms, popular and light classics. Best offer. Organist, Box 355, Balboa, Canal Zone.

LEAD TRUMPET—TONE, EXPERIENCED with well known hotel society bands. Reliable, married, age 29. Hotel bands, write. Nothing under \$100.00 considered. Must give notice. Write Box C-68, Billboard, Cincinnati, O. fe16

PIANIST—SOLO, CAFE, PLAYING THE NUMBERS you love to hear. New York experience. Write. Walter Feil, Curtis Hotel, Cincinnati, O.

PIANIST—READ, FAKE, ADAPTABLE. SOLO or rhythm. Union, age 27, 10 years' experience; \$80 minimum; available Feb. 16. Write or wire. A. K. Darby, 338 Person, Fayetteville, N. C.

PIANO-ORGAN DUO WITH OWN ORGAN—Smart wardrobe and appearance. Distinctive personalities. Music styled for fine lounge or dining room. Ask four week contract, \$250.00 per week. Available two weeks' notice after February 23. Photos. Box C-81, Billboard, Cincinnati, O.

STRING BASS MAN—TOP HOTEL BAND EXPERIENCE, 23, good appearance, sober, dependable. Louis Gerardi, 213 W. Chestnut St., Glendale, Calif. fe16

STRING BASS, ARRANGER WANTS TO JOIN commercial swing or hotel band. Have show, club and top hotel band experience. Steady beat on jive, mickey, and Latin rhythms. Sober, single, age 28. Box CH-102, Billboard, Chicago, Ill.

TROMBONIST—VETERAN, AGED THIRTY-six. Good appearance, plenty experience and congenial. Like connection small club band, or good commercial outfit. Write or wire. Trombonist, Box 221, Coloma, Mich.

TRUMPET AND LEAD ALTO, ALSO PIANO wanted. Must be experienced, cut or else for location. Leader, Hotel Tybee, Savannah Beach, Ga.

TRUMPET, DOUBLING CLARINET, 28, NEAT, union, plenty experience. Prefer jump combo or 2nd or 3rd chair large band. Ray Dildard, 1617 South Main St., Kokomo, Ind.

VET TROMBONE—GOOD IMPROVISOR, solid tone, best for small combo. Ex-union. N. Y. vicinity only. Write Trombone, 581 Hudson St., New York 14, N. Y. fe23

PARKS AND FAIRS

E. R. GRAY ATTRACTIONS—SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy, Acrobats. Harding & Keck, Evansville, Ind. fe23

OUTSTANDING TRAPEZE ACT—AVAILABLE indoor events. Flashy parashernalia. Real act. For particulars; address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

VOCALISTS

EXPERIENCED QUARTET BASS, SOLOS AND Harmony. Own transportation. Bob Irving, c/o The Billboard, 1564 Broadway, New York 19, N. Y.

Sterling Silver Friendship Rings PRICED LOW!



No. 5R450—\$22.50 Per Gross In "6" Assorted Patterns

Expensive Looking Sterling Silver Friendship Rings. "6" New Attractive Embossed Patterns. In All Ladies' Sizes.



No. 5R449—\$36.00 Per Gross In "6" Assorted Patterns

Good Weight Sterling Silver Friendship Rings. An Assortment of "6" New Attractive Patterns. Ladies' Sizes.

HARRY PAKULA & CO. 5 N. Wabash Ave. Chicago 2, Ill.

WHILE THEY LAST



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. 88-110 \$3.60 Per Dozen in Lots of 12 Dozen or More. \$4.60 Per Dozen in 1-Dozen Lots

ROHDE-SPENCER CO. 223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

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OUR NEW CIRCULAR IS READY. ATTRACTIVE ELECTRIC CLOCK AND CHOCOLATE DEAL. IMMEDIATE DELIVERY. WRITE FOR CIRCULAR.

Sparton Novelty Co. 3557 No. Halsted St. Chicago 13, Ill.

Gold-Filled White Stone Flash Stickpins \$4.00 Doz.

Asst'd Gents' Stickpin, Doz. \$4.00 Old Fashioned Wide Gold Shell WEDDING RINGS, Each \$1.50 Ladies' and Gents' Ass'd. RINGS, Sterling and G. F., Doz. \$6.00

B. LOWE, Holland Bldg., St. Louis 1, Mo.



Genuine Zircon Rings

The diamond-dazzling gem from Slam. Write for catalogue.

National Jewelry Co. Dept. 3-W Wheeling, W. Va.

BALLOONS

All colors, all sizes. Sticks and Bellows, Bats, Canes, Birds, Lels, Hats, etc.

UNGER SUPPLY

567 Harrison Street CHICAGO 7, ILL.

LOOK! NEW WRIST WATCHES!

Do Not Confuse These Watches With Cheaper Watches Advertised Elsewhere—There Is No Comparison!

Immediate Delivery!

IDEAL PREMIUM OR GIFT ITEM!



- \* BRAND NEW
\* MILITARY STYLE
\* SWISS ROSKOPF
\* SOME WITH RADIUM DIAL AND HANDS
\* SOME WITH RED SWEEP SECOND HANDS
\* FINE CHROME CASES
\* LEATHER STRAP
\* FANCY ARTISTIC DIALS
\* BELOW RETAIL CEILING

ONLY \$7.70 EACH, INCL. FED. TAX

TERMS: 1/2 Deposit, Balance C.O.D., F.O.B. Montgomery, Ala.

AMERICAN MERCHANDISING CO.

Dept. B W 14, 703 Vandiver Bldg. Montgomery 4, Ala.



HAND MADE JEWELRY

Pearl Brooches, Assorted Designs, 12 Kt. Gold Plated Wire. \$12.00 DOZ.

Gold plated Brooches with bangles, \$10.00 Doz. Men's Collar Pins. Rings, Chains, Bracelets, Earrings. Send \$5 for samples or write for prices. No catalog.

N. MITCHELL CO.

P. O. Box 521, Raleigh, N. C.



**ARMY SURPLUS**  
**LEKTROLITE**  
(Reg. U.S. Pat. Off.)  
**MAGIC CIGARETTE LIGHTER**

**LIMITED QUANTITY**  
Subject to Prior Sale  
\$6.75 Per Doz. Gross Lots

Lights without flame, indoors or outdoors. Foolproof, no moving parts, nothing to get out of order. Beautiful, lustrous black and red plastic. Guaranteed unconditionally against mechanical defects. Individually boxed with extra supply of fluid.

3 Doz. \$7.50 Doz. 1 Doz. \$8.50 Doz. Samples \$1.00  
TERMS: 25% Cash With Order, Bal. C.O.D. F. O. B., New York, N. Y.

**INTERNATIONAL**  
505 FIFTH AVE. NEW YORK

**New Wrist Watch Expansion Bracelet**

**\$10.75 Per Doz.**

Here it is! The new stainless steel fine mesh expansion bracelet! Fits all watches—fits all wrists—attractive, comfortable, durable. Will not rust or tarnish—outlasts several ordinary watch straps. Order now.

1/3 With Order—Balance C. O. D.  
**BURTON SALES CO.** 809 W. Madison St. Dept. W-65, Chicago, Ill.

**STARTS YOU IN BUSINESS**

**DELUXE FIVE FOLD TIES**  
100% WOOL INTERLINING

These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a worn label showing construction. Rapid fire \$1.00 seller.

**COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.**

SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer.

**PHILIP'S NECKWEAR**  
Specials.  
20 W. 22nd St., Dept. B-64, New York 10, N. Y.  
CATALOG COMPLETE LINE FREE.

**"GOOD'N FRESH" FAMOUS PENNY CANDIES**

**AGAIN AVAILABLE**

1 1/2—120 Count Boxes, and 4 for 1 1/2—480 Count Boxes. Good Ass't., 85¢ per box net, F.O.B. Chicago. No limit on quantities at present. 48 Boxes for \$31.20. Terms: Full net cash with order. No C.O.D.'s.

Also Available—5 1/2 and 10¢ Candies and Specials.

Write for Full Details.  
**CASTERLINE BROS.**  
2036 Sunnyside Ave., Dept. T, Chicago 25

**SELL TO DEALERS**

Big EXTRA Profit opportunities with Highlander's fast-selling line Counter-Carded Novelties and Necessities.

Every store, filling station, cigar stand, etc. customer. Be a Wholesale Seller, using our Tested Selling Plans. Make Money very first day. Write for FREE details.

Build dignified, steady, well-paying business.  
**HIGHLANDER CO.**  
Dept. 107, 4613 North Clark, Chicago 40, Ill.

**NEW—JUST OUT**  
**AUTO TAG DISCHARGE EMBLEM**

Sells to veterans everywhere. Aluminum casting, gold lacquered, approx. size 4 1/2 x 1 1/2, \$5.75 per doz., with counter set-up display. Sample postpaid for \$1.00. Distributors, write for quantity price. Terms: 25% with order, balance C. O. D.

**BUNDY CO.**  
BOX 4636 BIRMINGHAM 6, ALA.

**POKER CHIP RACKS**

All hardwood, nicely finished, holds 200 chips and two decks of cards. Per doz., \$13.50; sample, \$1.25. With 200 chips per rack, \$22.50 per dozen.

**H. SCHIEFELBEIN**  
BERLIN, WIS.

**WANTED IN EVERY HOME AND OFFICE**

Offering large volume World War II History, bound in rich blue, stamped in gold; also Eisenhower, Man and Soldier, plus material to establish quick, profitable business with distinguished books, including the Bible, 25,000,000 sold yearly. All \$10.00 postpaid. Material and mail order plan, \$20.00.

**PARCELL MARKET**  
8701 South Main Elkhart, Indiana



**LETTER LIST**

Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list one time only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

**MAIL ON HAND AT CINCINNATI OFFICE**  
**25-27 Opera Place, Cincinnati 1, O.**

- Parcel Post**
- Bender, R. E., 25c Elson, H. J. 10c
  - Bresk, F. J. 6c Martin, Harvey 25c
  - Adams, Josephine & Candy Chambers, F. R.
  - Adams, Robt. Chapman, Slim
  - Cameron Chase, Hulburd G.
  - Alexander, Gordon Cherokee Bill
  - Allen, Bettie Lee Childress, L. B.
  - Allen, Buckley Clare, James
  - Allen, Roy Clark, Mr. & Mrs.
  - Ann, Bruce A. Clay, Mrs. Ruth
  - Annin, Mrs. James Cole, Susie
  - Archer, Willard & Marie Coleman, Alton
  - Archer, Marie Colson, Mike
  - Austin, Chas. Collins, Joe
  - Bailey, Hap (Rope Spinner) (Baby Show)
  - Ralewiec, Esther Conatser, L. C.
  - Ralewiec, Peter Cook, Louis
  - Barfield, Herman Cooper, Darl
  - Barfield, Dave Cooper, Mymie
  - Bassoos, The Costello, James J.
  - Ratt, Wm. Cotter, Cecilia M.
  - Reck, Don Coulston, Donald
  - Beckman, F. E. Courtney, Earl R.
  - Reene, E. M. Couture, L. J.
  - Beene, Mrs. E. M. Cox, A. W.
  - Bement, Conley Cox, Willard L.
  - Bender, Randolph Cronford, Floyd
  - Bender, Earl Crunk, Harry
  - Benner, Geo. B. Cutler, Richard
  - Bennett, Frederick Dailey, Thos. V.
  - Bennington, Edgar P. Dale, Micky
  - Benson, Boobo Daniels, Edsel H.
  - Benton, Henry L. Darlins, Happy
  - Berryhill, Leo Darling, Jack G.
  - Bishop, Chas. H. Davis, Carl
  - Blanchester, Louis Davis, H. Lee Jr.
  - Blackburn, Carl Davis, James Red
  - Blakely, E. J. Davis, Joe
  - Bluestein, Morris Davis, Robt.
  - Bockus, Curtis & Ethel Deal, Jimmy
  - Bohner, T. R. Dean, Al
  - Bolier, J. J. Demarec, A-letta
  - Bowers, Speedy D.Cortez, David V.
  - Boyd, Jessie Boyd, David V.
  - Bradford, Enrich Discare, Pete
  - Bradley, A. C. Doecer, Raymond
  - Brady, Bill C.
  - Bray, W. M. Donahue, Al & Band
  - Brennan, Paul Donovan, Dierdre
  - Break, Frank Drake, Edwin E.
  - Brewer, James E. Dougherty, Alex
  - Briggin, Gerald Dugan, Daniel J.
  - Briggin, Andrew B. Duhe, Garry
  - Briggs, Leonard Lee Duncan, Dallas
  - Bright, Pat Dun, Peggie
  - Bright, Raymond H. Dunn, Chester A.
  - Brown, Evelyn Eames, James J.
  - Brown, Fred Eastley, Melvin P.
  - Brown, Geo. Eklund, Eric
  - Bruce, Arthur Elias, Helen
  - Bruce, Arthur Newell Ellison, Marlin
  - Bruno, Robt. Elsberry, Tommy
  - Buchanan, Harley Enslow, Walter
  - Buchanan, K. W. Ephraim, Frank
  - Bucks, Ralph Estes, Alice May
  - Bunch, Ashford G. Estes, Russell
  - Burke, Alfred Everett & Co. Dewey
  - Burlinson, Jack Everett & Co. (Magician)
  - Burrell, Jerry Eysted, Benjamin
  - Burton, Frances S. Eysted, Tracy
  - Burton, Betty or Betty H. Alfred
  - Burton, Leslie Fagan, John
  - Busch, Ruby Collins Fairbanks, Wm.
  - Byers Bros. Show Peeteau, Jos. A.
  - Callahan, Royal D. Peener, Geo.
  - Camarata, Fred Felton, King
  - Campfield, Velda Fernandez, C. A.
  - Canfield, Velda Ferrando, Louis
  - Cantrell, Louis Finnigan, Billy
  - Carroll, Chas. Fisher, Bert
  - Cannon, Frank Clask, Jimmie
  - Carl, Nathan Plosy, Todie B.
  - Carland, Clarence Ford, Wilbur Jr. (of Vaud.)
  - Carpenter, Shorty Forsythe, Fred M.
  - Carr, Chas. Forster, Jack
  - Carroll, Wm. Forster, Wm.
  - Carson, S. T. Frank, F. A.
  - Frank, Geo.
  - Frank, Toney J. Fredericks, Thos.
  - Freeman, Alfred
  - Freeman, Clifford
  - Frick, Jack
  - Raymond
  - Friscoe, Joe
  - (Friscoe's Seals)
  - Fritzpatrick, J. C.
  - Furst, Arnold
  - (Magician)
  - Gale, Joan
  - Galpin, Earl
  - Garner, Floyd
  - Geraghty, Wm. P.
  - Gibson, Earl Morel
  - Gilbert, Archie
  - Girard, Wilbur C.
  - Goff, L. W.
  - Gorard, W. G.
  - Gladen, Chas.
  - Glynn, M. A.
  - Goode, Wm.
  - Goodlet, Howard G.
  - Goodman, Morris
  - Gordon, E. R.
  - Gorvin, Arthur
  - Grantham, Buttons & Janio
  - Green, Pete
  - (Gypsy)
  - Gregory, James
  - Griffin, Beatrice
  - Griffin, Mary
  - Pearle
  - Grumme, Walter
  - Guara, Felix P.
  - Guenst, S. E.
  - Gullidge, Tonia K.
  - Gura, Andrew
  - Stevev
  - Guthrie, John W.
  - Hadfield, Etta
  - Hale, Tige
  - (Bandmaster)
  - Hall, Alvin Earl
  - Hangsterfer, Allen
  - Hankins, Sam
  - Harmon, Mrs. Wm. (Judd)
  - Harper, Eugene
  - Addie
  - Harris, Bubbles
  - Harris, James Otis
  - Harris, John
  - (Pearl)
  - Harris, Tommy
  - "Curly"
  - Hart, Beatty
  - Harvey, W. H.
  - Hatton, Rachel
  - Mae
  - Hausells, Bob
  - Hawkins, Ernest
  - Hayden, Dorothy
  - Hayes, Earl T.
  - Heady, Abram
  - Heaton, Bruce
  - Mgr.
  - Hedges, Geo.
  - Heenan, Marge
  - Helm, P.C. Chas.
  - P.
  - Henderson, T. M.
  - Lulu Bello
  - Hendrix, Cecil & Samuel
  - Henon, Frederick
  - Herron, Richard J.
  - Herron, Carl
  - Hicks, Leo M.
  - Hidey, Una Leola
  - Higgins, Pat
  - Hill, Jim
  - Hilton, Chas.
  - Hibbert & Byrd
  - Hite, J. C. Mgr.
  - Hodges, Eleana M.
  - Hoffman, Pvt. Jos. Hollinger, Edwin J.
  - Hood, Fred
  - Houston, Irene
  - Hovis, Anna Ruth
  - Howard, Johnny
  - Howey, Clyde
  - Hoy, Edith N.
  - Hudgins, Benj. F.
  - Hudson, Connie
  - Hudson, Floyd
  - Huff, Rolla A.
  - Hughes, C. R.
  - Hughes, Marie
  - Florence
  - Hunt, Arthur
  - Hunting, Chas.
  - Hunting, Lynn D.
  - Hurdle, Bill
  - Hyde, Phil
  - Hyland, R. C.
  - Ingle, Glen H.
  - Jabe, Graham Ames
  - Jackson, Robt.
  - Jacobs, Miss
  - Jackie
  - Jacobsen, David D.
  - Jacobsen, Ira Olaf
  - Jacobson, Joe
  - Jacobson, Phillip
  - Harrison
  - Jameson, Wm.
  - Hayes
  - Jennings, Harold
  - Frank
  - Jennings, Maurine
  - Johnny, Geo. E.
  - Johnson, Andrew
  - Jack
  - Johnson, Geo.
  - Johnson, Junior
  - Johnson, Louis
  - "Mintrest"
  - Johnson, Mrs. (Jean)
  - Johnson, Rutherford
  - Johnson, W. H.
  - (Tom Tom)
  - Jones, Howard
  - Jones, Thos. C.
  - Jones, Willie
  - (Buffalo)
  - Joseph, Wm.
  - (Bandleader)
  - Joslin, Claude
  - Augustus
  - Julico, Henry
  - Karadeema, Albert
  - Leon
  - Karsey, Myrna
  - Kay, Robert W.
  - Kear, Frank
  - Kenney, Piper
  - Kennedy, Charles J.
  - King, Anna Lee
  - King, Frances Tex
  - King, Benjamin
  - Franklin
  - King, Jack
  - King, Larry
  - King, Raymond B.
  - Kinney, Jack
  - Klein, Rudichi
  - Loreha
  - Klinestiver, Alton
  - Carlton
  - Knight, Allen Paul
  - Kneisley, Hugh
  - Anderson
  - Kneisley, Paul
  - Clayton
  - Knight, Lottie M.
  - Kohler, N. A.
  - Kolberg, Wilbur
  - Rudolph
  - Krause, Arthur
  - Krooner, Ralph
  - Kutz, May
  - Lamberth, Gertrude B.
  - Lang, Joseph Red
  - Larson, Monsieur
  - Thomas A.
  - Laughlin, Joe
  - Leach, Robert
  - Lee, Prof. Allen
  - Lee, Charles N.
  - Lee, Floyd M.
  - Lehman, Charlie
  - Leonard, Roy
  - Leroy, The
  - The Wizzard
  - Lewine, A. M.
  - Lewis, Joe
  - Owensboro
  - Lindsay, Dan
  - Little, Roy
  - Linnville, Earl
  - Long, Raymond
  - Long, William J.
  - Lonsore, Huey P.
  - Loomis, Verne
  - DeWitt
  - Lundgren, Sue
  - MacDonald, Bruce
  - MacDonald, James
  - Kenneth
  - MacLennan, Angus
  - Daniel
  - McAlwee, Earl
  - McClain, Arthur J.
  - McClure, Jack
  - William
  - McCarey, Hage Mrs.
  - McDevitt, George
  - James
  - McDonald, Kenneth
  - McGee, Melvin B.
  - McGill, Paul
  - McGowan, James C.
  - Speedy
  - McRae, Malcolm B.
  - Ratief, Tommy
  - (See LETTER LIST on page 83)
  - Mackey, Roy
  - Malone, Ernest
  - Pascal
  - Manning, Aubrey
  - Marcum, James
  - Marks, Miller
  - Marsh, Lucille
  - Martenev, Hensley
  - Martin, Carl
  - Martin, Frank
  - Martin, Henry
  - Martin, Jack
  - Martin, Lilly
  - Mays, Dr.
  - McEachan Co. E.
  - Livingston
  - Meinhold, Allene
  - Metlow, George
  - Miller, Dick
  - Miller, Bob
  - Miller, Elizabeth
  - Mae
  - Miller, Mike
  - Miller, Murry
  - Miller, Wally
  - Milliman, Geo. M.
  - Mills, Adair Duane
  - Mimic World Shows
  - Mitchell, George
  - Mitchell, Robert
  - Mix, Mrs. Tom
  - Molina, Margarito
  - Monte & Nina
  - Moore, Harvey
  - Moore, Ida Mae
  - Morales, Pedro
  - Morgan, Laymounn
  - Morgan, S. B.
  - Morris, Henry
  - Morris, J. Raymond
  - Morrison, William H.
  - Morrison, Melvin
  - Moot, Ruby Lee
  - Moyer, Edward
  - Mueller, Paul
  - Mulrenin, Wilbur
  - Joseph
  - Muller, Ralph
  - Mullins, Lary
  - Munroe, Jack
  - Munson, John
  - Hazamikiias
  - Naldrett, Dixie Lee
  - Nassan, Mooney
  - Neiglos, John Ivan
  - Nichols, Harry E.
  - Nidos, Michael
  - Noe, Edwin Louis
  - & Carmen
  - Elizabeth
  - Nueinstein, J.
  - Northman, Charles
  - Oakes, John
  - Oakleaf, Maud
  - Olinger, Fitzbugh L.
  - Opus, Fred
  - Orden, Al
  - Osborn, Eugene
  - Clyde
  - Osborne, Howard
  - Otoole, Earl
  - Padula, Nicholas
  - Pape, Billy
  - Parks, Marie
  - Pattin, Mary E.
  - Payette, Raymond
  - A.
  - Pendleton, Floyd
  - Wm.
  - Penny, Edward
  - Perry, Ernest
  - Peterson, Franz
  - Petro, Paul F.
  - Phillips, Stella
  - Pierce, Laurence E.
  - Pinkerton, Mr.
  - Platt, John
  - Benjamin
  - Plunket, Thomas
  - Franklin
  - Poole, Jim
  - Porter, Edward J.
  - Porter, Roland
  - Preevy, Joseph
  - Prether, George
  - Fred
  - Price, Joe
  - Priddy, Lloyd R.
  - Prize, William B.
  - Pritchard, Alfred
  - Clifford
  - Pronk, The Great
  - Purdy, Mrs. Theo.
  - Quaglia, Alfred
  - Quick, Ralph
  - Quinn, J. C. Sr.
  - Quinn, Phillip
  - Donald
  - Rache, Chas. J.
  - Ralston Sisters
  - Rawls, Margie
  - Ratief, Tommy
  - (See LETTER LIST on page 83)

**HOT JUST OFF THE PRESS HOT JUST OFF THE PRESS HOT**

**FLAGS OF AMERICAS**

ON POSTCARDS

Packed 12 M to a Carton, \$3.75 M; 60M Lots, \$3.00 M. Sample Lot, 1 M, \$4.25 M.

**MERCHANDISE DISTRIBUTING CO.**  
19 East 16th Street, New York City

**ITEMS FOR ENGRAVERS AND DEMONSTRATORS**

- Silver Plated Ident. Doz. \$6.50
- S. S. Anklets, Carded, Doz. 5.25
- Anklets, Gold Filled, Doz. 6.00
- "HEART OF MY HEART" (Pat. Applied for) Pendant with S. S. Chain, Doz. 7.50

Send for Free Mexican Jewelry Catalog.

**MILLER CREATIONS**  
6828 Kenwood Ave. CHICAGO 37, ILL.

**Selling Genuine**  
**HOLLYWOOD MASK**  
**PERFUMES**

2 Dram Individually Boxed, Retail 75¢.

**INDIAN ROMANCE for Blonde.**  
**NEW YEAR for Brunette.**  
#25 for Dark.

Broker & Demons. Pr. \$17.25 Gross.  
F. O. B. Chicago. 25% Dep., Bal. C. O. D.  
(Intro. Offer—4 Each Odor—for \$2.00)

**HOLLYWOOD MASK**  
243 E. Illinois St. CHICAGO, ILL.

**SPECIAL**  
**ELGIN & WALTHAM**  
**WATCHES**

Reconditioned, Pocket and Wrist, \$11.50.

Swiss Watches, Ladies' and Gents', \$9.50.

5% Discount for Dozen Lots

**JEAN IEZZI**  
2023 S. 20th St., Philadelphia, Pa.

**BALLOONS**

**OAK BRAND**  
A Famous Name in Rubber.

Interesting Prices on Request. Ration Sales a Fair Share to All.

"The Rubber Man"

**WILLIAM ELVERS**  
194 Plane St. Newark 1, N. J.

**Original**  
**MYSTERY BUBBLES**

Small Size—8¢ Per Bottle, Packed 200 to the Case.

4 Oz.—20¢ Per Bottle in Gross Lots. All Wands Free.

1/8 Deposit, F. O. B. Los Angeles.  
**GLOBE BUBBLES**  
809 S. Figueroa Los Angeles 14, Calif.

**SOLID STERLING SILVER FRIENDSHIP RINGS** \$2.50 Per Dozen

25% Deposit With Order, Balance C. O. D.

Also a variety of Ladies' and Men's White Stone or Colored Stone Rings. Send \$10 for sample assortment. If samples are unsatisfactory, money will be refunded. No catalog.

**STERLING JEWELERS**  
CARROLL, OHIO

**TOY METAL GUN**  
Trigger Makes Loud Noise

**\$3.00 Per Doz.** Immediate Delivery

**ATOMATIC** DISTRIBUTING COMPANY  
712 METROPOLITAN BLDG. DETROIT 26, MICH.

**Metal Bullet Key Chain**  
30 CALIBRE OR 45 CALIBRE

**\$8.64 gr.**

**SAUNDERS MFG. & NOVELTY CO.**  
708 Frankfort Ave., W., Cleveland 13, O.  
Write for Illustrated Circular



**BEACON**  
*Windproof*  
**LIGHTER**  
**SIMPLE POSITIVE WINDPROOF**  
LIGHTS INSTANTLY WITH TWIRL OF THE THUMB

ALL METAL—IN CRACKLE FINISH CASE—OVER HALF MILLION IN USE

**70¢** IN GROSS LOTS EACH

**\$9.60** PER DOZEN

Send your order today

25% DEPOSIT WITH ORDER, BALANCE C. O. D. SAMPLE \$1.00. F. O. B. CHICAGO

**M. B. WATERMAN & CO.** DEPT. B, 333 S. Market St., Chicago 6, Ill.

### Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

**COWBOY WILLIAMS** . . . closed Saturday (9) at Neilsner's, Cincinnati five and dimer, following successful five-week stand, and headed for Chicago.

**LILLIAN FIELDS** . . . one of Anne Glick's workers, concluded a click stand in Neilsner's, Cincinnati, last week with shampoo, and left for the H. L. Green Store, Philadelphia. Anne continues working shampoo in the Queen City spot despite being under a physician's care.

**TEXAS JIM MITCHELL** . . . is gathering some long green with his Wild Animal exhibit at Sarasota, Fla.

lengthy one from the Mardi Gras city: "Came in here from Hot Springs and worked notions on Canal Street to good results during the holidays. Also had corsages and balloons for Andy Day of New York. Worked football colors and pennants at the Sugar Bowl Football Game to exceptionally good turns for Julius Rose of Montgomery. Since then I've been getting the green working my own stock in this sector. Would like to read pipes from Crip X. Williams, Doc W. H. Taylor, John J. Looney and Dusky Easton, the snowball king."

**REPORTS HITTING** . . . the pipes desk from Tennessee indicate that H. L. Staples is getting the geedus in Nashville.

## Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.

*The* **OAK RUBBER Co.**  
RAVENNA, OHIO

## KIPP BROTHERS

Distributors for Oak-Hytex Balloons.  
117-119 S. Meridian St., Indianapolis, Ind.

### SALESMEN

Prices reduced January 1st. Scout Knife, \$18.00; Scout Fish, \$18.00; Hunting, \$27.00; Hunting-Fish, \$27.00 per dozen. With polished handles, \$3.00 dozen extra. Complete with high-grade leather sheaths. Also Butcher, Kitchen, Honing and Paring Knives. Our Knives are hand made with high-speed blades and aluminum handles. We also carry aluminumware. Our prices and merchandise are the best, sell with little effort. We ship your order open account to firms that are rated with Dun & Bradstreet. 15% commission on Knives, 7% on Aluminumware, paid 1st and 15th. Complete set of samples furnished when request accompanied by references. Otherwise C. O. D.

**BIRMINGHAM KNIFE COMPANY**  
1425 Elizabeth Avenue Birmingham 7, Ala.

**Demonstrators—Pitchmen**  
**ENGRAVING JEWELRY**  
Signet Filigree Pins, Rings, Lockets, Identification Bracelets, Anklets and Sterling Marcasite Rings. Immediate Delivery. Sample \$15.00.  
**JACK ROSEMAN CO.**  
307 Fifth Ave. N. Y. C.

## ENGRAVERS WANTED

Burgess Vibro-Tool for fast engraving on jewelry, glass, plastic, wood and metal. Also will do cutting out cardboard signs, slicing cloth, etc., etc. Tool complete with Engraving Needles, prepaid, \$7.50. Tantalum Carbide Needle, \$2.00. Diamond Point Needle, last a lifetime, \$8.50.

**FRANK BONOMO**  
25 Park Street BROOKLYN 6, N. Y.

## P-A-P-E-R M-E-N

Good publications for small towns and rural districts in all states. Up-to-date maps and also a "Pictorial Review of World War II."

Write or Wire  
**ED HUFF & SON**  
5411 Gurley St. DALLAS 10, TEXAS

### MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. (Dept. B) Columbus, Ohio  
There Is No Substitute for Quality.

## BALLOONS

ASSORTED COLORS AND VARIOUS SIZES  
FRESH STOCK—WRITE FOR PRICES

### CAMPBELL

40-28 68th St., Woodside, Long Island, N. Y.

### MARDI GRAS SPECIAL DESIGN

60 L. Button, \$3.00 per 100; \$28.00 per 1000.  
Sample 10¢.

### SUNSHINE SALES

P. O. Box 265 ENSLEY, ALA.

**BOY AND GIRL**

## EASTER RABBITS

FOR FAST PROFITS

Large 22" standing rabbits, rayon plush heads, embossed faces, well stuffed, lots of expression. Assorted color prints.

#66 Packed 12 to Carton (6 Girls, 6 Boys)

Samples \$2.00 Each **\$1.75** Each  
Dozen \$21.00

IMMEDIATE DELIVERY  
1/3 Deposit With Order, Balance C. O. D., F. O. B. Chicago

**JOHN BAKER CO.**  
608 So. Dearborn St. Chicago 5, Ill.



## SHELLS

MAKE YOUR OWN SHELL JEWELRY—WE HAVE ALL SUPPLIES.  
Write for Price List.  
DEALERS—Shell Jewelry and Novelty.  
Wholesale Dealers, Write for Illustrated Catalogue and Price List.  
**RUSS RENAUD NOVELTY**  
(FORMERLY J. A. WHYTE AND SON)

7956 N. E. SECOND AVE. MIAMI 38, FLORIDA

**CASH IN NOW**

COUNTER DISPLAY CARD WITH EVERY DOZEN



**BEAUTIFUL DISCHARGE EMBLEM**

Durable Aluminum Stamping, Fully Formed, Gold Lacquered. Easily Attached to Any License Plate. Sells on Sight to Veterans Anywhere for 59¢. Packed 10 Dozen to a Carton.

**\$33.00** Per Gross — Balance 1/3 Down — C. O. D. Send 50¢ for Sample & Display Card. Cash Orders Rushed Immediately.

**I & S SALES**  
1537 Temple Detroit 16, Michigan  
Cadillac 6512

## CHOCOLATES

Operators Asst's — Immediate Deliveries

#10 Cedar Chest (Mirror in Lid) & 1 Lb. \$ 2.62  
#19 15 1-Lb. Choc. & 4 Plush Rabbits . . . 18.95

Hollywood 3-in-1 Cig. Case, 65¢, or Doz. . . \$ 7.20  
Two Tone Swivel Vanity (Mirror), Doz. . . 24.00

#52 Camera, Candi Type (Takes 16 Pic.) . . \$2.79  
#85 Mirror Portable Bar, 19 Piece . . . . . 3.35

Musical Chests—Rabbits—Dolls—etc.

**DELUXE SALES CO.**  
BLUE EARTH, MINN.

### NOVELTY SEA SHELL JEWELRY

Exquisite hand-made and hand-painted Glamorous Ocean Shells, Pearl Creations in pastel delicate colors. Brooch and Barring Sets in floral designs at \$30.00, \$24.00 and \$18.00 per doz. sets. Peacocks and Butterflies for suits and coats at \$24.00 and \$18.00 doz. All are gift boxed. Samples \$2.50 each. Order from this ad. Price for dealers and jobbers.

Manufactured by  
**A. M. HILLERMAN**  
1518 N. W. 58th Terrace MIAMI 38, FLA.

## JEWELRY SPECIALS

Expansion Bands, 1/20 Gold Filled (Sterling Back). Each . . \$ 6.00  
Doz. . . . . 70.00

Pearls, Graduated and Knotted. Doz. 24.00  
Pearls, Graduated, 1 Strand. Doz. . 38.00  
Pearls, Graduated 2 Strands. Doz. . 60.00

Beautiful Gold Novelty Choker (\$5.00 Retailer). Doz. . . . . 27.00

Assorted Necklaces (\$2.00 to \$3.00 Retailer). Doz. . . . . 12.00

Assorted Bracelets to Match. Doz. . . 8.00

Assorted Earrings, Metal Wires. Doz. 6.00

Assorted Earrings, Metal Wires. Doz. 4.50

Sample Assortment (25 Assorted Pieces To Sell for \$2 to \$4 each) 25.00

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**ROSS DYAR** . . . vet pitch exponent, is wintering in Miami, and, according to word from the Florida city, he's been getting many good catches on his frequent piscatorial ventures.

**DOC JAMES ARNOLD** . . . general manager of Bardex Minstrels, pipes the following from Sarasota, Fla.: "Yes, boys and girls, we're still with it and for it. Just returned from a cruise with Doc Milton Bartok on his ship, the Bunny-David, and had a wonderful time. We went down to Shark River, Fla., and tangled with the big ones and also caught many of the smaller fish. Upon returning, we began planning for the new season. A complete set of canvas for the Bardex Minstrels has been placed with O'Henry Tent and Awning Company. We were grieved to learn of the passing of Mrs. F. L. Ferguson, wife of Fergle Ferguson, of General Products Laboratories."

**BOB WARD** . . . of Ward Med Show, spent some time visiting Docs Milton Bartok and Jim Arnold during a recent sojourn in Sarasota, Fla.

**SOME OF THE BOYS** . . . are wondering what has become of Mary and Madaline Ragan, Rudy Holmberg, Clarence Groud, Harold Woods, Bert Cayton and Kitty Hale.

**STEVE (SHORTY) BYRD** . . . is in Hot Springs taking the baths and finding time to cut up jackpots with old-timers and newcomers alike. He says he'd like to read pipes from Tom Kennedy.

**E. R. DeBrey** . . . who purchased the Tom Wilcox-Ed Sterling Wild Life Show recently, is vacationing in Los Angeles, before taking to the road with four trucks, three of which he purchased from Wilcox. DeBrey plans to play spots in Washington, Oregon and California. He says that Wilcox will depart for the East, where he will work sheet, after disposing of a few animals which DeBrey did not need. Sterling will remain with DeBrey as the show's manager.

**GEORGE H. BROOKS** . . . Pup Tent King, who has been sojourning in New Orleans, comes thru with a

## Combs

By E. F. Hannan

**AT MARSHFIELD (Mass.) Fair** last fall I met George J. Cox, whom I had not seen for years. In the old days, George toyed with 10-20-30—both as performer and agent. This time he was totting a heavy, but good-looking sample case, and I asked, "What's up?"

"Combs," George replied. "I've been at them for seven years and have a trade in Southern New England. He flashed the samples, and even with supposed shortages, they looked the part—some were plastic. George has a trade with small merchants, individuals, and has access to factories where he has made friends.

I had supposed that combs were somewhat passe, but Cox says they will be around as long as mortals have hair. He has a good, and easy to handle trick, for a likable old-timer.

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Reese, Wm.  
Reid, J. R.  
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Richardson, E. W.  
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Rieggar, Joseph  
Rillo, Lee Arthur  
Rhodes, Frank  
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Risley, Douglas  
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Ritzel, Charles J.  
Rocheid, Francis  
Robbins, Charles  
Roberts, H. A.  
Robinson, Andy  
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Rogers, J. H.  
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Rogers, Norma  
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Roller, Ray L.  
Rosenberg, Donald  
Losen, Scheek  
Ross, Harry Albert  
Ross, Patsy  
Ross, Virginia Nell  
Rudd, Henry  
Rubel, Daniel  
Russell, Jimmy  
Russell, Paul  
Sassano, Jack  
Schmidt, Edward  
Schmitt, H. C.  
Schultz, Richard  
Scott, R. M.  
Schwartz, Lloyd Q.  
Scruggs, James A.  
Sealetta  
Seaman, Brayton  
Selridge, Wm.  
Shaperio, Henry  
Sharpe, Mary  
(Monkey Circus)

Shauk, Thomas  
Shaw, Mr. & Mrs.  
Sheasley, John D.  
Shelton, Johnnie  
Shepard, Thomas  
Shepardson, Lucky  
Shivey, George  
Sisk, C. G. Jr.  
Sisk, Smitty  
Skidmore, Arthur  
W.  
Smiley, E. W.  
Smith, Botra  
Smith, Evelyn  
Smith, J. W.  
Smith, Jack & Phama  
Smith, June  
Smith, Karl F.  
Smith, Lorraine  
Snaveley, Otto R.  
Solis, Fred G.  
Spaulding, Warren  
Spence, William W.  
Ervin  
Spencer, Chas.  
Spillers, Scals  
Stallman, Margo  
Whittle  
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Stebbins, Paul  
Stephens, Carl  
Sterling, Edyth  
Stevens, Jack James  
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Stillwell, Norman  
Stoffel, Walter  
Stribling, Al  
Sturjis, Hubert  
Stutzman, James  
Styer, Robert  
Sullivan, Arthur  
Sutherland, Henry P.  
Swain, Daisy A.  
Symington, Paul  
Clayton  
Tammany, John  
Tan, George  
Tavellin, Abe Jack  
Taylor, Chester  
Taylor, F. V.  
Taylor, Walter

Terrell, Robert Lee  
Thomas, Ellis Hugh  
Thomas, Pauline  
Thompson, Edith  
Thompson, Mike  
Thorton, Charles  
Tindle, Ruben  
Thames  
Tinsley, William  
Tollman, Charles  
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Edward  
Truchon, Leo  
Turner, Bill  
Turner, Everett B.  
Unger, Ellen  
Valley, Betty Joe  
Varney, Charles  
Vanderford, K. E.  
Vaughn, Ernest  
Veator, William  
Veto, E. C.  
Videto, Ken  
Villepontaux, Harry  
Waite, Binnie J.  
Waite, Kenneth  
Waltman, Leroy  
Warnam, William  
Warren, G. L.  
Washburn, G. H.  
Waters, Robert  
Watts, Charles  
Watts, S. C.  
Watt, Frederick W.  
Wells, John  
Weivota, Pvt.  
Albert A.  
Weymack, W. J.  
Whitaker, Hazel  
Marie  
White, Worth  
Wilkinson, Ben  
Wilkinson, Thomas  
Williams, C. E.  
Chick  
Williams, Dorthea  
Williams, Edward  
Williams, J. C.  
Williams, Lawrence  
Williams, Milred  
E. Jr.  
Williams, Oshie  
Williams, Sparky  
Leon  
Wilson, Bill

Wong, Jim Troupe  
Wright, C. J.  
Wrisik, Donald  
Wullkotte, Bernie  
Yates, L. O.  
Yates, James Paul  
Yates, Joseph  
Yennie, Harold  
George  
Zirbel, Paul  
Zubel, Alexander

Jamec, Roland  
Kilbride, Percy  
Lawrence, R. R.  
Lee, William L.  
McLaughlan, Andy  
O'Neill, T.  
Parker, Dottie  
Phippenney, John H.  
Ryan, Flo  
Tilmer, Harry  
Travis, Leonard  
Traleigh, Geo.  
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Warner, Maury  
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# Texas Looks Up as 48 Fairs Are Set With More To Come

(Continued from page 67)

"old-timers" having left the field during the war.

Moreover, those who did attend were "ready, able and willing" to do business with the showmen and attraction representatives. Latter outnumbered fair representatives, altho they, too, found the hotel situation rough. Practically every fair represented closed for midway or grandstand attractions.

### Held to Day

Meeting was scheduled as a two-day affair but was shortened to one day, due to the lack of a formal program and the relatively small attendance. Saturday, February 1, fair men huddled with show people and attraction peddlers.

Glenn Burgess, Lufkin, was elected

president. Other officers are: Grover Nelson, Abilene, vice-president, and Otis L. Fowler, Denton, secretary-treasurer; Rex Baxter, Amarillo; Oscar Jones, Marshall; E. C. Mueller, Corsicana, and Ira Campsey, Iowa Park, were named to the board of directors.

Business sessions proved interesting. V. F. Fitzhugh, manager East Texas Fair, Tyler, discussed *Budgeting Fair Expenditures, Lining Up Proper Entertainment, How to Deal With the Carnival Company and Paid Gate Versus Free Gate*. A. B. Davis, manager Panhandle and South Plains Fair, Lubbock, spoke on *Publicity, Labor, Taxes on Admissions and Committee Management*.

### Many in Discussions

Richard W. Knight, retiring president, presided at the sessions. Among fair men who participated in the discussions were W. Hammond Moore, McKinney; E. C. Mueller, Corsicana; Otis L. Fowler, Denton; H. L. Baker, Paris; Lester Goodson, Conroe; Lum Lovette, Bowie; Glenn Burgess, Lufkin; Joe L. Mock, Harlington; Frank Thompson, Sherman; F. L. Moffett, Center; L. A. Wilke, Sweetwater; Grover Nelson, Abilene; Thomas H. Abell, Wharton; Oscar Jones, Marshall; M. Posey, Bowie; C. A. Duck, Greenville; Lee Caviness, Paris; Tex Baxter, Amarillo; T. Leo Moore, Electra, and George H. Prause and F. W. Stewart, Yoakum.

Climax came Saturday night (2) in the Palm Room of the Hotel Adolphus, when the Lone Star Show Women's Club held a successful dance. Over 800 were on hand and dancing was from 9 p.m. until 3 a.m. Sunday morning. It was one of the most successful dances ever held in this city in connection with any TAF meeting.

### Seen and Heard

Noted among showpeople and attraction representatives were: Jack Ruback, W. Terry Martin and Louis (Blackie) Ringol, Alamo Exposition Shows; Mr. and Mrs. Mel H. Vaught, Downey Supply Company; George Flint, Boyle Woolfolk Agency; Frank Sharp, Regalia Manufacturing Company; Mr. and Mrs. John Francis, John Francis Shows; Mr. and Mrs. C. A. Vernon and Charles S. Noell, United Exposition Shows; H. P. Hill, Mr. and Mrs. Clyde O. Hill and C. N. Hill, Hill's Greater Shows; Denny Pugh, Joe Murphy, Jack Lindsay and their wives, Pugh Concessions; Mr. and Mrs. Phil G. Little, Little's Concessions, and Theo G. Ledel and C. R. Fulton, Bill Hames Shows.

Mr. and Mrs. Ira Burdick, Burdick's Greater Shows; Fred Herrin Jr. and R. G. Lang, Peerless Fireworks Company; A. Obadal, Riverside Amusement Park, San Antonio; Don Brashear, Victory Exposition Shows; Bob Curran, Harold Braucht, Kenneth Jeffrey, Colorcraft Poster Company; Ernie G. Campbell and Jimmy Morrissey, E. G. Campbell Tent & Awning Company; J. George Loos, J. A. Schneck, Jack Edwards, Greater United Shows; Mr. and Mrs. Toney Martone, Heart of America Rides; Mr. and Mrs. L. C. Reynolds, Mr. and Mrs. Noble C. Fairly, World of Today Shows; Henry Haken, Haken Jewelry Company, and Art Martin, Martin Popcorn Company.

Jack Thomas, Thomas Concessions; Don Franklin, Don Franklin Shows; Mr. and Mrs. Hogan Hancock, Music Corporation of America; Sam May, Bally Manufacturing Company; Ed R. Bruer, John R. Ward Shows; Hal Worth, Worth Amusement Enterprises; Jimmy Lynch, Lt. Jimmie Lynch Jr. and Jackie Lynch, Jimmy Lynch Death Dodgers; R. D. Brewer, Brewer United Shows; Frank F. Weaver, Weaver Badge & Novelty Company; Ed Staib, Miracle Horses, and E. M. Purdy and H. H. Cantrell, D. S. Dudley Shows.

J. C. Wrigley and Archie Hensley, Schafer Shows; E. C. Cogburn, Cogburn Fireworks Company; Frank Hunt, Frankie Hunt Rides; Art Briese, Thearle-Duffield Fireworks Company; Roger E. Haney, Haney's Rides; Mr. and Mrs. E. S. (Ted) Webb and Butch, Webb's Concessions; Mr. and Mrs. Tommie Tidwell, T. J. Tidwell Shows; T. A. Fowler, Fulton Bag & Cotton Mills; Harry Sommerville, Central Canvas Goods Company; Eddie Lynch, Don Franklin Shows; J. H. Sommerville, Wichita Falls Tent & Awning Company; Joe Baker, Bob Harris, T. Riley Hickmann, Charles (Chuck) Moss, and Sunny Bernet, White Horse Troupe and Globe Poster Corporation.

## Va.-N. C. Group See Big Seasons Ahead

(Continued from page 68)

for the job they do in supporting 4-H Club activities.

L. Seabrook Smith, United States Trotting Racing Association, said: "No other interest can attract so many to fairs." He reported that in the last two years more tracks have been built and reconditioned in Virginia and North Carolina than in any other two States in the country.

Speaking on tentative plans for the new Atlantic Rural Exposition to be staged in Richmond, Paul Swaffer disclosed that it was hoped they would be able to stage a fat cattle show on the new grounds in April. Tentative dates for the regular event have been set for October.

### Fight Amusement Tax

Both the Virginia and North Carolina groups passed resolutions urging the elimination of federal tax on gate admissions to county, district and State agricultural fairs. Fair managers were urged to contact their local representatives in an effort to contribute to the momentum that the movement has already gained.

Attendance of the North Carolina group was very light.

S. E. Wall, a member of the board of directors of the Augusta Exchange Club Fair, Augusta, Ga., disclosed that recent highly profitable years have made it possible for his group to plan the erection of a group of permanent buildings in the near future.

The Virginia association re-elected all officers. They are Thomas B. McCaleb, Covington, president; W. W. Wilkins, South Boston; R. W. Eanes, Petersburg; G. Y. Booker, Abingdon, and L. F. Altaffer, Warsaw, vice-presidents, and C. B. Ralston, Staunton, secretary-treasurer.

Officers elected for the North Carolina association are W. M. Oliver, Reidsville, president; H. V. Gaskill, Reidsville, and Walter Denmark, Goldsboro, vice-presidents, and Dr. A. H. Fleming, Louisburg, secretary-treasurer.

## 53 La. Casualties Go Back Into Action

(Continued from page 67)

Opelousas, 25 miles from here, to obtain hotel accommodations.

Dr. A. H. La Fargue, Sulphur, declared it was the duty of every fair man to stay thru the two-day called meeting and hereafter they should make the necessary arrangements to do so for the welfare of Louisiana Association of Fairs. Other delegates who supported his and the showmen's contentions were J. H. Birdsong, West Monroe; H. A. Merrill, Doyle; J. O. Willoughby, Frankinton, and Joe Monsour, assistant to Hirsch, Shreveport.

A move was initiated at the morning session to obtain added State aid. A committee of seven was appointed to get increased appropriations from the State Legislature at that body's coming session.

Lt. Gov. Emile Verret, was guest of honor at the business sessions.

### Sign Few Contracts

Banquet Tuesday night (5) was attended by about 100, as many of the delegates left after the business session. Meeting was adjourned with banquet, with Wednesday devoted to confabs between showmen and attraction people and the few fair men who remained over. Only a few contracts were signed.

Honored guest at the banquet was Dr. Joel H. Fletcher, president, Southwestern Louisiana Institute, who was a speaker. Vern Born, queen of the Rice Festival in Southern Louisiana last fall, was introduced.

Among showmen and attraction people present were: Oscar Bloom, Gold Medal Shows; Jack Downs, Gem City Shows; John R. Ward and Eddie Hollinger, John R. Ward, World's Fair Shows; Mr. and Mrs. William R. Snapp, Snapp Greater Shows; Harry Lavan, Lavan Attractions; Charles S. Noell, United Exposition Shows; Art Briese, Thearle-Duffield Fireworks Company; Sunny Bernet, White Horse Troupe and Globe Poster Corporation; George Flint, Boyle Woolfolk Agency, and Buff Hottle and Romeo Dunn, B. W. Hottle Shows.

Ed Groves, Groves Greater Shows; Harry L. and Nels Madison and Bill Boyle, Madison Bros. Shows; Ted Woodward and Sidney R. Lang, Mid-Western Exposition; R. G. Lang and Fred Herrin Jr., Peerless

## Long-Range Grounds Planning Program Urged by Architects

(Continued from page 67)

tation. Wash racks in the barn are a "must" for exhibitors. In connection with the dairy barn, a model milk house will serve a dual purpose, as a convenience to exhibitors to handle the milk produced on the fairgrounds and as a demonstration to fair visitors.

### Urges Judging Pavilion

"An enclosed judging ring or a livestock pavilion adds to the comfort of spectators and the convenience of exhibitors and has a definite relation to the educational phase of the judging. Pavilion can usually be placed between two cattle barns, thus forming an 'H'.

"It should be arranged so that passage from one barn to the other will not interfere with judging activities. This can usually be accomplished by providing passage space behind or under the seating section. Standing space for spectators can be provided from the exterior side of the pavilion which can be easily worked out with a porch and window arrangement.

"This detail can also become an interesting detail in the fairgrounds layout. Size of the show ring and seating capacity should be carefully considered. If the cattle barns are built prior to the construction of the show ring, space between barns should be carefully considered to insure proper size and layout of the pavilion.

"A good arrangement for a youth center, where a combination of exhibit hall, dining room, kitchen and dormitories is desired, would be to have the exhibit hall, dining room and kitchen in a center unit with a boys' dormitory and girls' dormitory opening on opposite sides of the dining room section. The center unit (dining room and exhibit hall) can be divided with sliding doors so that the two rooms can be thrown into one big unit. One-story construction thruout will usually prove more practical from the standpoint of original construction, future expansion, convenience and minimizing fire hazards."

La Rock cautions against cutting down initial material costs, declaring that it often proves false economy.

"Good construction and quality workmanship often determines the soundness of building investment. Effects of poor construction can be observed on nearly all fairgrounds. Among these are: Inadequate footings, which allow buildings to settle out of shape; poor concrete and masonry, which results in cracked walls and floors. Insufficient and improper bracing of wood structures, combined with poor workmanship, often causes sagging beams, joists, floors, roofs and general building weaknesses and unnecessary decay. This is often caused by the use of undersized timbers, such as using 2 by 4's when 2 by 6's are necessary."

Fireworks Company; Bryan Gill, Ralph Miller Shows; Capt. Roy Simms, Simms Attractions; C. W. Shipley Sr., and C. W. Shipley Jr., Shipley Amusements; Harry Burke, W. P. (Bill) Mutterstock and Eddie Schutz, Harry Burke Shows, and Ben Mouton.

## WANTED

SHOWS RIDES CONCESSIONS

FOR OLD HOME WEEK

West Deer Twp. Vol. Fire Dept. No. 1

G. K. SKILLEN, Chairman

P. O. Box 161, Tarentum, Pa.

## A BIG 4TH OF JULY CELEBRATION

At Inquois, Ill. Want Rides, Shows and Concessions—Shooting Gallery, Photo Galleries.

CLINT OWENS, Chairman

## WANTED

CIRCUS—ANYTIME DURING CURRENT SEASON CARNIVAL—MAY OR JUNE, ALSO AUGUST

or OPEN DATES to suit. Write JOHN R. MYERS, Chairman Mount Union Fire Company #1 Mount Union, Pennsylvania Phone 115

## CARNIVAL WANTED

For dates some time during month of July. No other shows have played locality for five years. Any Carnivals in this vicinity at that time get in touch with

AVERY E. REDNER, Carnival Chairman Improved Order of Redmen 466 Main St. Catskill, N. Y.

## CARNIVAL WANTED!

FOR

JULY 2, 3 AND 4

Killdeer Mountain Roundup Association

Write Secretary, Killdeer, North Dakota

# PROFITABLES

CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

### BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16. 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

### HORSES

On Plastic Wheels, 12"x9" with saddle and bridle, washable coated fabric, ast. colors. \$24.00 doz. Dichter & Nathan, Box 016, Billboard, 155 N. Clark, Chicago 1.

### JEWELRY

Codardwood and Lucite Costume Jewelry. Buy from Mr. 65-piece sample ast., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

### NEW BRACELET

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 09, Billboard, 155 N. Clark, Chicago 1.

### TABLE LAMPS

All Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

### TOY IRONS

Children's, all metal. Just like mother's—except in junior size. \$3.00 dozen. Diverso Products, Box 020, Billboard, 155 N. Clark, Chicago 1.

### BOARD DEALS

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, Billboard, 155 N. Clark St., Chicago 1.

### FLASHLIGHTS

"Ristite" with 2 batteries and wrist strap, \$9.30 doz. Pocket Flashlights, 3 1/2", with battery, \$3.60 doz., F.O.B. Brooklyn. Rabinowitz, Box 5049M, Billboard, 1564 B'way, N.Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

# R-B Goes for Femmes Again; New Big Acts Reported Inked

(Continued from page 64)

opine that there would be fewer dolls and more circus.

## They Really Want 'Em

The wording of the advertisements indicates the management is anxious to get a flock of 'em, as it was emphasized that not only would there be an eight months' engagement, but the cheese-cakers would be given a lengthy rehearsal period later this month and in March at Sarasota, Fla.

Around the Garden a week ago was Sonja Henie, packing and jamming 'em to capacity, even in the seats behind the set, and that meant that William H. (Billy) Burke, who handles the amusement enterprises for Arthur Wirtz and his Chicago Stadium, Detroit Olympia, etc., associates, was also around. Burke is the top detail man for Barnes Bros. Circus, which plays the Chicago and Detroit buildings, and the intensity of his interest in this standard type of American amusement has led even some of his close associates to believe Barnes Bros. will be on rails to tour the nation when the 1947 season rolls around.

## It Must Be Good

"We are not ready to railroad a circus yet, and I am not certain that we will ever do more than build for our own buildings," Burke replied in answer to a direct question on the tour subject. "We could not go out this year as the equipment we would want is not available. In another year the story may be different."

As he talked, Burke made it clear that Barnes Bros. never would make an extended tour until such time that the finest of circus and railroad equipment is available.

The extensive work already completed at the Terrell Jacobs winter quarters at Peru, Ind., indicates the magnitude of the intentions of Wirtz, Burke & associates. The entire grounds were leveled at the expenditure of a large sum, and a new elephant and training barn is nearing completion. Only the ceiling air vents are needed for the completion of the barn.

## Jacobs' Act Enlarged

Burke revealed that 12 new lions and tigers have been added to Jacobs's act, which will give him 25 working cats, and that two horses will be used in the riding lion act.

He also revealed that Marian McDonald of Modern Art Studios, has again been engaged to frame the spec, which will be *Candyland*, and will be paced

and explained by a sound track. Barnes Bros. will open in Chicago April 20 with the Detroit engagement, cut to 11 days, to follow.

Paul Miller, Ringling-Barnum concessionaire, spiked a rumor that his brother, Frank, would retire from the road this coming season.

"Just because Frank became associated with a hotel does not mean that he will quit the road," Paul declared. "He will be out as active as ever."

## SMITH, AYLESWORTH

(Continued from page 64)

the circus fire in Hartford on July 6, 1944.

The six officials and employees of the circus were found guilty, due to their plea of *noie contendre*, early last year, but due to two stays of execution Smith and Aylesworth were the last to start serving. One of the defendants, wagon chief Blanchard, by favor of the court, escaped prison sentence; seat-man Caley, who made no appeal, was first to go to jail and was released after serving only a brief part of his sentence. Vice-President James Haley and Chief Electrician Versteeg were released two months ago. All were granted full benefit of good behavior clause which reduced their incarceration to the minimum of 8 months and 18 days.

HARTFORD, Conn., Feb. 9.—Receiver Edward S. Rogin, back here after a meeting of the Ringling circus board of directors at Sarasota, Fla., said the Ringling-Barnum show will have assets of nearly \$2,000,000 in Connecticut after payments are received from Lloyds of London and the circus itself. He said he had on hand \$807,020, most of which was available for dividend payments to victims of the circus fire here July 6, 1944, or to the estates of the 168 persons who lost their lives in the fire.

Included in this amount, Rogin said, was \$54,561 he received from the 1945 earnings of the circus. Not included, he said, was from \$150,000 to \$200,000 he was promised after the end of the circus fiscal year March 31. This additional payment, Rogin added, would be taken from a reserve fund of \$750,000, which, under board of arbitration agreement, the circus was permitted to keep at the end of each season to pay its expenses in winter quarters and to put the show on the road free of debt. Income from tourists at quarters, Rogin said, has been high this year, making it certain that a substantial portion of this reserve will not be used.

Arrangements are being made with Lloyds by Rogin for part payment of the \$500,000 due the receiver on the public liability policy carried with the London firm. He said the total public liability insurance fund will not be paid until the receiver has paid out in dividends to the victims an equal sum from the money now on hand.

A tax refund of approximately \$300,000 from the federal government is expected to be turned over to him as receiver, Rogin said. Board of arbitration awards to the estates of those who died in the fire and to those injured now total \$3,153,685, the receiver said. Payment of dividends must await final action by the board on the few remaining cases before it, and either settlement or submission to arbitration of those cases which now are in the hands of attorneys whose clients did not sign the arbitration agreement.

## Record Crowds at New England Sports Exhibits

BOSTON, Feb. 9.—New England Sportsmen's Show, in the Mechanics' Building, closed its nine-day run last night—drawing crowds so dense that police were forced to order doors closed several times the final days of the show.

Judging from the number and size of the commercial exhibits and civic displays, most of which will go to New York for the National Sportsmen's Show next week (17-24), the exposition hall in the basement of Madison Square Garden will be much too small. The show, in pre-war days occupied three floors of Grand Central Palace.

"AT LAST!", sighed a former circus manager, after talking to a broken canvasman, "I have found a trouper who didn't have a big season."

# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Arcade: Carrizo Springs, Tex., 16-26.
- Bill's Rides: Glenwood Ala.
- Bistany Greater: Miami, Fla.
- Blue Ribbon: Daytona Beach, Fla., 11-14; Winter Haven 18-23.
- Byers Bros.: Corpus Christi, Tex., 22-March 2.
- Crafts 20 Big: Calexico, Calif.; Brawley 19-24.
- Dixieland: Covington, La., 13-23.
- Endy Bros.: Fort Lauderdale, Fla., 20-23.
- Exposition at Home: Orlando, Fla.
- Factotum: Barwick, Ga.
- Fay's Silver Derby: Valdosta, Ga., 18-23.
- Florida Am. Co.: (Fair) Pahokey, Fla., 14-23.
- Gayway: Newton, Ga.
- Greater Southern Expo.: Green Cove Springs, Fla.
- Greater United: Laredo, Tex., 16-March 3.
- Groves' Greater: Franklin, La., 11-25.
- Lamb, L. B.: Andalusia, Ala., 22-March 2.
- Madison Bros.: Eunice, La., 13-23.
- Majestic Greater: Dania, Fla.
- Rainbo: Eastman, Ga.
- Royal American: (Fair) Tampa, Fla.
- Royal Expo.: Fort Myers, Fla.; (Legion Fair) Punta Gorda 23-March 2.
- Shipleigh Am.: Mansura, La., 11-17.
- Sunshine: Dade City, Fla., 11-30.
- Tassel, Barney: Mt. Dora, Fla.
- Victory Expo.: Harlingen, Tex., 21-March 2.
- Victory Shows of America: Cotton Valley, La.
- White Star Attrs.: Cuthbert, Ga.
- Wonder City: Gloster, Miss.

# Regina, Prince Albert Okay Crescent Shows Application

REGINA, Sask., Feb. 9.—City councils of Regina and Prince Albert have approved applications from Henry Meyerhoff, Penticton, B. C., to bring his Crescent Shows to the cities. Org will play a week in Regina and four days in Prince Albert. Crescent show has rides and concessions, no shows.

# Misc. Routes

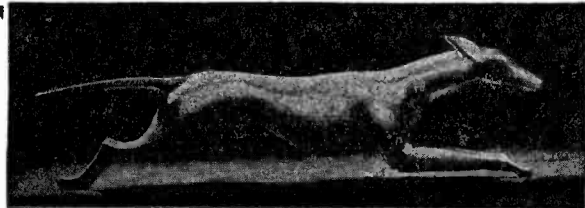
Send to 25 Opera Place, Cincinnati 1, O.

- Amazo: Vidalla, La., 13; Alexandria 15; Lafayette 18; Scott 19; New Iberia 20; playing schools.
- Basile, Joe, Band: Memphis, Tenn., 14-20.
- Campbell, Loring: Detroit Lakes, Minn., 13; Hawley 14; Fargo, N. D., 15; Fergus Falls, Minn., 16; Moorhead 18; Barnesville 19; Wahpeton, N. D., 20.
- Couden, Doug & Lola: School assemblies, Meridian, Miss.
- Darrell, Great: (Playhouse) Statesville, N. C., 13; (Gordon) Charleston, S. C., 14-16; (Bijou) Savannah, Ga., 17-19; (Lyric) Waycross 20.
- Hubbard, Paul & Betty: Akron, O., 11-15; playing schools.
- Jodar: Pasadena, Calif., 14; Azusa 15-16; S. Pasadena 17-18.
- Lankford's Overland Shows: Ray City, Ga., 11-16.
- Lippincott: (Ritz) Marianna, Fla., 14; (Martin) Dothan, Ala., 15; (Gem) Eufaula 16; (Lee) Cuthbert, Ga., 18; (Lee) Dawson 19; (Martin) Americus 20.
- McClung's Pythons: Pahokey, Fla., 12; Belle Glade 13; Hendry 14; Clewiston 15; Moore Haven 16.
- Raymond, Ed: (Shrine Circus) Cincinnati, 13-23.
- San Fernando Valley Hillbilly Circus: Beeville, Tex., 15; Mathis 16; Robstown 18; Alice 19; San Diego 20; Benavids 21; Hebronville 22.
- Scheetz, Raymond: San Benito, Tex., 13; Edinburg 14; Edcouch 15.
- Virgil, Great: Odessa, Tex., 13; Midland 14; Big Springs 15; San Angelo 18; Eden 19; Brady 20; Brownwood 22.

# Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Bradley & Benson: Clewiston, Fla., 14; La Belle 15.
- Clyde Bros.: Paris, Tex., 11-14; Fort Smith, Ark., 18-21.
- Continental: Fort Pierce, Fla., 13.
- Davenport, Orrin: Cleveland, O., 11-24.
- Hamid-Morton: Memphis, Tenn., 14-20.
- Polack Bros.: (Taft Theater) Cincinnati, O., 13-23.



## New Sensational GREYHOUND RACE

A NEW AND SURE MONEY-MAKER INCORPORATING MANY NOVEL PATENTED FEATURES NEVER BEFORE AVAILABLE IN A GROUP GAME; SUCH AS

- REGISTERS** to indicate exact gross.
- PORTABLE**—Can be set up ready for action in three hours. A natural for road shows, carnivals and fairs.
- AUTOMATIC SOUND SYSTEM** providing ballyhoo for game.
- LIMITED NUMBER** available for 1946 delivery.

For further information call or write Finest quality material and precision parts used in the manufacture of this game enable us to fully guarantee this device.

## GREYHOUND AMUSEMENT DEVICE CORPORATION

2303 Surf Ave. Phone ESplanade 2-1155 Brooklyn 24, N. Y.



PROFITWISE MEANS INSURANCEWISE

Protect your investment; let us show you how you can insure yourself against unforeseen losses.

We are the world's largest exclusive insurance agency for show business.

See Us First

## CHAS. A. LENZ

'The Showman's Insurance Man'

1728 First St., N. St. Petersburg, Fla. Phone: 5914

— or —

A1338 Insurance Exchange Chicago, Ill.



## CAN PLACE

Shows with own outfit, Second Men on Rides and small Cook House or Grab Joint. Winter quarters will open March 15.

M. A. SRADER  
Box 1895, Wichita, Kansas

## LEW ALTER WANTS FOR FINEST SIDE SHOW ON ROAD

All new flame-proof and water-repellent canvas, all new front. All acts and freaks work on elevated stages. Salary every week. Good treatment. 30 weeks' work. People that have worked for me, write at once. Want Midgets, Giants, Fat People, Skeleton, Dude, Tattooed Man, Magician, Lecturer, Freak to feature. No act is too big for this show. Following people get in touch with me: "Yellow" Sweets, Grady Styles, Pop Eye Perry, Susie Cole, Grace McDaniels, Exello, Harold H. Hasty, Rec Kelly, Herman (Red) Dillon, White Rodgers, Zig Anderson, Georgie Spears Jr., Lorello, Frances Lantenie. Show opens in Western Pennsylvania second week in April. Front Men, Ticket Sellers. No ups or downs, as I carry crew to handle top and front. Wanted to Buy—Life Show. Harry Frager, write. Address all mail until April 8th:

LEW ALTER, 105 S. THIRD ST., READING, PA. PHONE 36306.

## OPEN EARLY IN APRIL

Can place Shows with own outfits. I have 20 by 80 ft. Pit Show Top and would make a good offer to someone who can furnish attractions. Can place small Cook House or Grab Joint.

M. A. SRADER  
BOX 1895, WICHITA, KANSAS

**J. J. PAGE SHOWS**

**OPENING SATURDAY, APRIL 27, AT JOHNSON CITY, TENN.**

Want legitimate Concessions of all kinds except Corn Game and Cookhouse. WANT responsible parties to take over Hollywood Revue and one small Girl Show. New outfits. Can place money-getting Attractions with or without own outfits. Also Rides with own transportation not conflicting with what what we have.

Can place Musicians and Performers for Colored Minstrel Show. Salary and percentage.

WANT Ride Help on Merry-Go-Round, Ferris Wheels, Chairplane and Kiddie Ride. Want Foreman for Loop-o-Plane.

All people with us before answer. We have good route in money-getting territory. Everybody answer

**J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.**

P.S.—Want Electrician and up-high Free Act. D. F. Morrissey and George Lanning, wire.

**HARRY CRAIG SHOWS**

**10 RIDES—7 SHOWS—FEATURING ORIGINAL FLYING VALENTINES. OPEN BROWNWOOD, TEX., FEB. 28.**

We have the two big ones again—Anadarko Indian Fair; Woodrow, Okla., 4th July.

All people acknowledge this ad. Doc Tromb, people are waiting for you. Can use Freaks and Novelty Acts for Circus Side Show. Madam Faye wants Talker for Dog and Monkey Show. Will book Shows with own outfits and transportation given special propositions. Can use War Show, Iron Lung, Captured Sub, Half and Half, Unborn, Girls for Girl Show, Snake Show, Grind Shows of all kinds, Girl Show Managers with Girls. **RIDE HELP**—Foreman that can drive semi; top salaries to all; Second Men on all Rides. Man to take charge of train and help on Kid Rides. **CONCESSIONS**—Will book Custard, Bucket Store, Scales, Guess Your Age, Novelties, Jewelry, Agents for Ball Games, Hoop-La, Red James wants Counter Help for Bingo and Truck Driver. Can always use Carnival People. Address:

**W. H. CRAIG, BOX 158, BROWNWOOD, TEX.**

**LAST CALL—LAST CALL**

For

**SARASOTA, FLA. PAGEANT SARA DE SOTA FAIR**

**Week of February 18th. The Biggest Event of the West Florida Coast. Can place Octopus, Fly-o-Plane and Ponies or anything worth while. WEEK MARCH 4TH.**

**BOWLING GREEN, FLA. STRAWBERRY FESTIVAL.**

Marlo Zucchini and Tassell Show Combined. Added feature, Hugo Zucchini, "the Human Cannon Ball." Write or wire this week, Mount Dora, Florida.

**BARNEY TASSELL UNIT SHOW****FREAR'S UNITED SHOWS**

**OPENING MARCH 28, WICHITA, KANSAS**

Want General Agent with car who knows Kansas and Nebraska. Show carrying America's highest Aerialist Act. Have eleven fairs, celebration and live peeing, starting May 1st. Want Fish Pond, Bowling Alley, Scales, Cigarette Gallery, High Striker, Pitch, Tilt You Win, Watch-La, Hoop-La, Country Store, Lead Gallery or any other stock joint. Agents for Ball Games, Swing Ball, Grind Store, Percentage. Also want Mechanic, Shows—Ten-in-One, Monkey, Snake, Mechanical Show or any Show worth while. Will book any Ride not conflicting. Glen Gibson, write or come on.

**ROY FREAR, Mgr.**

**RESIDENT ADDRESS: 231 N. EMPORIA, WICHITA, KAN.**

**CENTRAL AMERICAN SHOWS**

**NOW BOOKING**

Want to book Octopus or any Flat Ride that doesn't conflict. Want Mechanical Show, Snake Show, Monkey Show, Girl Show, Fun House or any other money-getting attraction. Want legitimate Concessions of all kind, Fish Pond, Clothes Plus, Penny Pitch, Cork Gallery, Guess Your Weight. Will sell X on Corn Game, also Photos. Want capable Man and Wife to take over Cookhouse. Want Mechanic, one who can also handle Electrician job. Want Foreman for Jones Mix-Up. Second Men on all Rides, also Legal Adjuster and Secretary. Agents for Grind Stores.

**BOX 812, PRYOR, OKLA.**

**WANTED—SIDE SHOW ACTS—WANTED**

**FOR THE WORLD OF TODAY SHOW**

**GOOD FREAK TO FEATURE, MIDGETS, MUSICAL ACT, GLASS BLOWER, SWORD SWALLOWER, MIND READER, GOOD BALLY ATTRACTION, ANY SUITABLE ACT FOR HIGH-CLASS SIDE SHOW. ALSO WANT A-No. 1 ANNEX ATTRACTION.** Please state all in first letter what you can and will do, salary wanted. **PEOPLE WHO WORKED FOR ME BEFORE, LET ME HEAR FROM YOU. SHOW OPENS LATTER PART OF MARCH. ALL ADDRESS:**

**CHAS. A. ZERM, The World of Today Show, Box 782, Muskogee, Okla.**

**WANTED****COLE BROS.' CIRCUS WANTS**

Man or Woman for Untamable Lion Act. Lion already broken. Write or wire immediately to **COLE BROS.' CIRCUS, State Fair Grounds, Louisville, Ky.**

POST  
OPEN

**GOLD BOND SHOWS**

WAR  
1ST APRIL

**RIDE HELP:** Foremen and Second Men on Merry-Go-Round, #5 Eli Wheel, Double Loop-o-Plane, Chair-o-Plane and Kid Rides.

**CONCESSIONS** that work for stock, Agents for Stock Stores and P.C. SHOWS with own outfits, 25%.

**GOLD BOND SHOWS, P. O. BOX 246, LITTLE ROCK, ARK.**

**JOHN MCKEE SHOWS**

**WANT**

Ride Help—Those that can drive semi given preference. Carl Davis, write. Concessions that work for ten cents. All people interested contact at once. Spring opening March 15, 4600 So. Broadway at Dakota St., St. Louis, Mo.

**JOHN MCKEE SHOWS, Box 82, Fisk, Mo.**

**PRIDDY SHOWS**

**Booking for 1946**

The Texas showman who knows the Texas territory. Need Grind Stores of all kinds. No X, no girl, no drinks, no gypsies. Need Ride Men, one Wheel Man, Bingo, Cookhouse, Ball Games. Will book Rides with own transportation. Need Mix-Up for No. 2 Show. Roy Deason in charge No. 2; F. M. Priddy charge No. 1. No. 2 opens in Natalia, Tex., March 18. Don't phone.

Wire or Write  
**F. M. PRIDDY, Box 74, Batesville, Tex.**

**MSA**

(Continued from page 60)

Bob Parker, returned to Chicago. Ladies' Auxiliary donated a new piano to the club. A party will be held for David B. Endy at a date to be announced later. George Golden is leaving for Little Rock, Ark., where he will take over Wonder Shows midway. Jack Gilbert left for Richmond, Va., on a 10-day trip. Jack Perry arrived. Oscar C. Buck is making plans to build a home in Miami. Max Gruberg down from Philadelphia. Phil Cook is the new restaurant manager. Bill Bartlett left for Cuba. Squire Riley and Ben Weiss are on the sick list.

**Ladies' Auxiliary**

MIAMI, Feb. 9.—Ladies' Auxiliary held its first installation dinner January 14 with about 200 in attendance. Leona Parker was installed as president by Hilda Roman. All other officers remained the same.

Betty Endy, retiring as president emeritus, was presented with a chest of sterling silver, a gift from officers and members. Additional matching pieces were presented to her by the board of directors. Lottie Mayer Warfield and Louise Endy were presented with lapel pins for their work.

Greetings in the form of telegrams and flowers were received from auxiliaries in New York, Chicago, Detroit, St. Louis. Guest of honor was Mrs. Bertha Melville. She was presented with a bouquet of roses.

Drawing of bond books took place with the following winners: William Snyder and John O'Connor, \$100; Pauline Daniels, Claude Woods, Thomas D. Francisco and Duncan McKenzie, \$50; Bert Kiefer, Clarence E. Kraemer, Lillian Tucker and Louis Oxley, \$25.

Freida Wilson was emcee.

**KING BUYS ANIMALS**

(Continued from page 64)

from New York. Charles Roark, inside lecturer of the side show, wintering in Malvern, Ark., was a recent visitor. Joe Applegate, superintendent of canvas, is vacationing at Hot Springs, along with Pappy Johnson, superintendent of seats. Frank Jones, in charge of props, was here for several days en route to his home in Indianapolis. John D. Foss, general agent, is on a short vacation in Harlingen, Tex. George E. Caron, in charge of No. 1 advertising car, is due soon from his home in Springfield, Mass. L. D. Hall, general superintendent and side show manager, returned from New York with a load of poles and lumber.

**PATTERSON TO OHIO**

(Continued from page 64)

Circus, has joined Patterson as general agent and will remain for the summer dates as well as the present indoor season. Tom Heiss has also joined the show and is reported to have plenty of banners out, as evidence of his work on advance.

Mrs. J. C. Patterson, who has been ill six weeks, is temporarily being replaced in the office by Norma Young. Work at winter quarters at Holly, Mich., has been stopped because of cold weather, with painting to be resumed in April.

Patterson Bros.' Circus has just bought the bulk of the Clark's Peter Pan Circus property, to be used as a side show feature this season. Orders have been placed for a new truck with special van body, and new motors for three other trucks.

**UNDER THE MARQUEE**

(Continued from page 65)

Boyd, stationed at near-by Camp Lee, will be back to trouping as soon as he rates a discharge from the service.

W. F. (BILL) WILCOX, who with his wife, Jackie, have been connected with the advance on various circuses the past 20 years, is a patient in the Veterans' General Hospital, Ward 25, Los Angeles.

SUNDAY SCHOOL SHOW wants to hire a deaf and dumb boss canvasman who can swear like they do in cartoons.

THE WALLENDAS drop a card from South America to say they are having a grand time and will be back in the United States shortly. . . . WALTER L. MAIN was among the spectators at the Frank Wirth Circus in the Cleveland Arena recently. . . . HAROLD BARNES, well-known tight wire artist, has been discharged from the Coast Guard after

more than three years of service. He presented his wire act for the entertainment of G.I.'s. In addition, he directed and produced three full-length musical comedies, two circuses and some variety shows. He plans to take the road with his act in the near future.

IT ISN'T the last year's wind-whipped rag banners on downtown walls that keeps circus titles alive.

WALTER E. STRONG, the Little Rock showman, is doing a hitch with arthritis in the Army and Navy General Hospital, Hot Springs. He infers visits with several troupers, among them Darby Kinzie, of R-B, who left for Sarasota recently. . . . ERNIE STEWART, now working his contortion act at Detroit night spots, was a Polack circus visitor at Saginaw, Mich. . . . BUCK STOCKTON, visiting at home in Phoenix, Ariz., since his discharge, expects to return to the high aerial trapeze after five years in the navy. . . . DICK NASH, back from two and a half years with USO-Camp shows in North Africa, Italy, France and Germany, is home again at Rockford, Ill. Shorty and Betty Sutton were on Dick's show with their whip routine. . . . MRS. LAURA ANDERSON, not Mrs. Bud Anderson, will have concessions with the Balley Bros.' Circus.

IT'LL BE IMPOSSIBLE to make First of Mays believe that the early-day showman was superior if we keep on showing them pictures of circus founders.

**SUNFLOWER STATE SHOWS**

Opening April 15th, Pratt, Kansas

Want—Will sell exclusive on Diggers, Pop Corn, Peanuts, Candy Apples, Scales, Coca-Cola Bottles, Jingle Board, Shoot Till You Win, Shooting Lead Gallery, Cane Rack, Basket Ball, Novelties, Bumper, Arcade, Knife Rack. Will consider four Grind Stores that can work for quarter and half; privileges \$50 each. Deposit required on all joints. All Shows open except Side Shows. All others open. Can furnish complete new equipment or use your own. Small P.C. to office. Foreman on small Merry-Go-Round, new Mixup; Seconds on all Rides; all must drive. Man to handle Kid Ride and front entrance. Will book two Kid Rides, 25%. For Sale Cheap—Six Iron Claw Exhibit Machines with or without trailer, Series E, 40 in. Mason Little Six Wheel, like new, crated. One Nickel Slot Machine, no jackpot. Late Model Loop, Tub, complete inside and out. Scenery for 14 sweep Merry-Go-Round, road. Also Top for 36 ft. Ride, 25 ft. V.A. Pot, guaranteed. Will buy for cash good Single Loop. No collect wires accepted. Gypsies, save your money. Address:

**C. A. GOREE, Aransas Pass, Texas.**

**BILL SOLOMON**

Wire me at once. Important.

**J. P. BOLT**

Royal Exposition Shows

Ft. Myers, Fla.

**ENTERPRISE AMUSEMENTS**

**WANT**

Ferris Wheel, Kid Rides, Tilt, all kinds of Stock Concessions, Merry-Go-Round Foreman, Agents for office Concessions. Have Capt. Billy Shaffer's Free Act. Contact **JACK L. FRICK, Crowley, La.**

**WANT**

**SHOWS—CONCESSIONS** Will frame or finance any legitimate Show for persons who can produce. Especially interested in Grind Shows, Snake, Monkey, Illusions, etc. Will book any legitimate Concession that does not conflict. Every Concession an exclusive on our midway. Booked solid in best territory of the North.

**Skerбеcks**

**Great Northern Shows**  
Dorchester, Wis., opening first week in May.

**WANT**

Carnival to play June 22 and 23 under sponsorship of Chief Pontiac Post, V.F.W., #1699, at Cahokia, Illinois. Want Show with three or four Rides. Contact. Phone: Hemlock 3048-W.

**ROBERT LePERE, R.R. #1, East St. Louis, Ill.**

**FOR SALE**

Small Trick Horse, five years old, wt. 450 lbs. Beautiful build, sound and in perfect condition. Does pick-out routine, sit-down, broke for pedestal, several other small tricks. Willing worker, easily broken for anything. Has nice trappings and slip on shoes for smooth floors, high curbing and pick-out chutes; also leather numbers and colors. Price \$275.00. **JOE RISBURG, 2600 Madison Ave., Burlington, Iowa.**

## THE FINAL CURTAIN

**ANDERSON**—Harry, 63, for a quarter of a century director of Minneapolis Park Board community singing, February 4 in Northwestern Hospital, Minneapolis. Native of London, where he started as choir boy in Westminster Abbey, he came to Minneapolis 43 years ago and had been a voice teacher there ever since. He was stricken with a respiratory ailment shortly before Christmas. Services February 6, with burial in Lakewood Cemetery, Minneapolis. Surviving are his widow and four children.

**BARNES**—Justus D., 84, stage actor who at one time appeared in silent films, February 6, in Weedsport, N. Y. A brother survives.

**BURLOCK** — Mrs. William, singer, known professionally as Sophie Brandt, at her home in Chicago, February 4. Mrs. Burlock made her debut in *The Waltz Dream* in 1908 with Edward Johnson, and later joined Oscar Hammerstein's Opera Company. Prior to joining Hammerstein's company, she appeared in *The Gay Musician* and *Algeria*.

**CAMP**—John Spencer, 88, dean of musicians in Hartford, Conn., at Hartford Hospital, February 1. He was best known as an organist and was formerly an officer and director of the Austin Organ Company. A composer, he received degrees of Doctor of Music from Trinity College in 1921 and from Wesleyan University in Middletown in 1933.

**CARTON**—Augustus C. (Gus), 70, State Director of Fairs in the Michigan Department of Agriculture for a quarter-century until his retirement a month ago, February 5, at Lansing, Mich., of a heart attack.

**CLARK**—William, 66, vaudevillian and author of the lyrics to several popular songs in the early part of the century, in French Hospital, New York, February 5. As the blackface member of the team of Billy Clark and Harry Armstrong, he played in many of the country's vaude houses from 1908 to 1915. He wrote *I Love My Wife, But Oh, You Kid*; *Snaky Eyes*; *Drivin' Home the Cows From Pasture* and other songs. Later he worked as a singing waiter in Broadway restaurants. His widow survives.

**CLEVELAND**—William H. (Si), with Ringling Bros. and Barnum & Bailey Circus for many years. January 27 at the home of his sister, Mrs. Ida A. Clarke, Roanoke, Va.

**CONTI**—Italia, 73, actress and theatrical teacher, February 8, in Bournemouth, England. She ended a 20-year career on the stage in 1911 to devote herself to training young theatrical aspirants. Among her pupils were Gertrude Lawrence, Noel Coward, Brian Aherne, Reginald Owen and Freddie Bartholomew.

**CORBELL**—Paul, 51, composer of *Moonlight and Roses* and painter of marine life, February 3 in Los Angeles. Survived by his widow Adona; sons David, John and William; daughter, Paula; mother and three sisters. Interment at Forest Lawn Memorial Park, Los Angeles.

**GLEASON**—Ernest L. (Fat), 52, vet concessionaire, January 19 in Veterans' Hospital, Salt Lake City. Gleason had been with Frank Burke, Yellowstone and Midwest shows. Survived by two brothers, Faye and C. E. Gleason, Pres-

cott, Ariz., and a sister, Mrs. C. L. Wing, El Dorado, Kan.

**GRUNDY**—Sir Cuthbert Cartwright, 99, musician, author and painter, February 1, at his home in Blackpool, England.

**HALL**—Charles R., 80, former president of Coliseum Company, Chicago, and a pioneer in the promotion of early automobile shows in that city. February 6. Survived by his widow, Rose; a daughter, Hazel, and a brother, Hiram A. Hall, Des Moines, Ia. Services February 8, in Chicago.

**HARRIS**—Mrs. Hazel Cotter, 40, of multiple Sclerosis, at Illinois Masonic Hospital, Chicago, February 6. She was an aerialist with many circuses. Survived by a sister Hallie, and two brothers, Fred and Bill, and husband, Whitey Harris, all performers. Burial at Wunder Cemetery, Chicago, February 9.

**HATTON**, Rondo, 51, character actor, February 2 in Beverly Hills, Calif. Following services, body was taken to Tampa for burial under auspices of the American Legion. Survived by widow and parents.

**HICKS**—Elizabeth M., known professionally as Betty Ferris, at her home in West Greenwich, R. I., February 6. Born in Cincinnati, daughter of the late James and Leafy S. (Bartlett) Gorman, she started her stage career at 13, four years later appearing on the Keith Circuit thru New England. There followed engagements in repertoire and stock in Rome, N. Y., Philadelphia, St. John, N. B., Halifax, N. S.; Ottawa, Ont., and other cities. She was with the old Star Theater Stock Company in Pawtucket for

widow, Ica, and son, John, survive. Burial in Massillon.

### "IN MEMORIAM"

**LALOR, MARTHA KENNEDY**—A tribute of love and devotion to the memory of Our Dearly Devoted Mother, Martha Kennedy Lalor, who died six years ago. Anniversary Mass at St. Paul's Catholic Church, Washington, D. C., on February 12th, 1946. Beloved Mother, has, on Angel's breath, Thy spirit sought the sky?  
And has the chilling hand of Death Forever closed thine eyes?  
Alas! How sad we mourn thine loss,  
How grieved we feel thy loss,  
For Death has placed the sod of Moss Above thy Form so gay.  
For thee we weep, alas! Cold tears Revive thy heart so young.  
How freely would we weep for years To hear thy voice restrung.  
Thou died when girlish grace was gone,  
Or into grandmother's pride was grown,  
Thou died upon a springlike morn,  
A rose with sweetest petals blown.  
Thy spirit was as gently kind—  
As pure, as holy, too;  
As warm's the dove that cleaves the wind To seek its own love true.  
May thy sweet soul a happy rest Amongst its kindred find  
Where all are pure, are holy blest,  
Are fond and gently kind.  
—Arthur and Alice Lalor.

**KALIN**—Edward, 39, at Veterans' Hospital, Bronx, N. Y., February 2. For many years he was with Miller Brothers' concessions on Ringling-Barnum Circus, concession staff of Madison Square Garden and with various carnival companies. He was a member of the National Showmen's Association and the American Legion. Survived by his mother, Mrs. Tena

## GEORGE ARLISS

George Arliss, 77, vet British and American stage and screen actor, who was virtually trademarked by his outstanding diction and ever-present monocle, died February 7 at his home in London of a bronchial ailment.

Arliss, 60 years an actor, made his first stage appearance at the Elephant and Castle Theater, London, in 1886, as the jailor, in *Vidocq*. He was one of the first top-ranking stage actors to try the films, and from 1929 on devoted himself exclusively to that medium. His greatest successes were those films in which he repeated his stage performances, two of which were *Disraeli* and *Old English*. For the former, he received the *Photoplay* Gold Medal award for the outstanding performance of 1929.

After touring the English provinces as Markham in *Across Her Path*, Arliss attained his first success in 1900 when, playing with Mrs. Patrick Campbell, he scored a distinct hit as Keane in *Mr. and Mrs. Daventry* at the Royalty Theater, London, and later as the Duke of St. Olpherts in *The Notorious Mrs. Ebbsmith*. Two years later, he made his first appearance in this country, appearing in New York as Cayley Drummie in *The Second Mrs. Tanqueray*. For several years he appeared with Mrs. Minnie Maddern Fiske, and in 1908 won stardom as the leading player in *The Devil*. Subsequent appearances include roles in *The Darling of the Gods*, *Hedda Gabler*, *Paganini*, *Hamilton* and *The Green Goddess*.

Some of his movie successes include *The Ruling Passion*, *The Millionaire*, *Voltaire*, *The House of Rothschild*, *The Iron Duke* and *Cardinal Richelieu*.

Arliss was the first president of the Episcopal Actors' Guild in New York, and held the office for 15 years, retiring in 1938.

He leaves his widow, the former Florence Montgomery.

several seasons and in 1921 toured the East with the Carl-Davis Players. She supported Violet Heming, Dorothy Dalton and Francis Nordstrom at various times. She retired 12 years ago. She leaves her husband, Robert M. Hicks, a daughter and granddaughter. Funeral services February 9 in Anthony, R. I.

**HUFF**—Lester T., 47, organist, in Indianapolis, February 2, of injuries sustained when struck by an auto. He played for many years at the Riverside Roller Rink, Indianapolis.

**JONES**—William H. (Doc), 76, for many years with circuses, carnivals and theaters, January 19 at Massillon, O. His

several seasons and in 1921 toured the East with the Carl-Davis Players. She supported Violet Heming, Dorothy Dalton and Francis Nordstrom at various times. She retired 12 years ago. She leaves her husband, Robert M. Hicks, a daughter and granddaughter. Funeral services February 9 in Anthony, R. I.

**KALIN**, three brothers and a sister. Burial at Syracuse.  
**KENT**—James O., 56 theater manager, February 6 in Bon Secours Hospital, Detroit, after a 10-day illness. Kent's theater career started in 1911 with the Cameraphone Company Studio, New York. Survived by his widow and three children. A daughter, Shirley, is with the Sherwood Trio, vaude dance team; and a brother, William, is a salesman for Monogram Pictures, Detroit. Interment at Saginaw, Mich.

**KOERNER**—Charles W., 49, executive vice-president in charge of production of RKO-Radio Pictures, in which capacity he had served the last four years, in Cedars of Lebanon Hospital, Los Angeles, February 2. Survived by his widow, Vivian; his father and stepmother, Mr. and Mrs. John C. Koerner, of Havre, Mont. Services in Los Angeles February 5, followed by cremation.

of the McPhee & Hill act, horizontal bar team, and was with Ringling-Barnum circus for several seasons. About 1910 he came to Detroit, and became ticket-taker at Gayety Theater. Ten years later he opened the restaurant in the Gayety Theater Building, which he operated until his death, in partnership with Guy Gibb. Interment in White Chapel Cemetery, Detroit.

**MURPHY**—Mrs. Sam, at Camden, N. J., February 6. She was the wife of Sam Murphy, superintendent of rides on Endy Bros.' Shows for many years. She was a member of the Ladies' Auxiliary of the National Showmen's Association. Funeral services at Ferncliff Cemetery, N. Y.

**OPPENHEIMER**—E. Phillips, 79, fiction writer for over half a century, February 3 at his home on the Channel Island of Guernsey, London. The Great Impersonation was perhaps his best known novel. His widow and a daughter survive.

**TOWNSEND**—C. L. (Chuck), 55, well-known pitchman and for many years a talker with circuses, at the home of his sister in Akron February 3. Survived by two sisters. Services and burial in Akron.

**VIRAG**—John 55, former member of the Toledo Symphony Orchestra and operator of the Gypsy Camp Night Club, February 1, in University of Michigan Hospital, Ann Arbor, Mich. Widow and two daughters survive. Burial in Willow Grove Cemetery, Toledo.

**WEAVER**—La Verne C., 72, Cortland, N. Y., tent and awning maker, January 23, at his home in that city after a brief illness. Weaver served fair associations of New York in a business capacity for more than 45 years. Survived by his widow, Alta; a son, Milton J., and two sisters, Mrs. Harley Call, and Mrs. Frank Stores. Burial in Cortland Rural Cemetery, January 25.

**WEIGEL**—Charles, 67, pioneer Cincinnati theater owner, at his home in Cincinnati February 2 after a lengthy illness. Weigel entered the motion picture business with the purchase of the old Alhambra Theater, Cincinnati, in 1918, and subsequently owned and operated several theaters in Cincinnati and vicinity. His widow, Mrs. Emma Schott Weigel; a daughter, Mrs. Gladys Davenport, and a son, Charles J., survive.

**WISE**—Edward Henry, 60, vet circus trouper, in a Ft. Worth hospital, February 4, of pneumonia. He was a cook for many years with Ringling Bros. and Barnum & Bailey Circus, and had been a concessionaire with Bill H. Hames Shows.

**ZIELIE**—Mart W., 85, one-time circus manager with Ringling-Barnum circus, February 1 at his home in Washington. In addition to trouping with the Ringling show, Zielle had appeared in drama and light opera, and had attended the New England Conservatory of Music in Boston. Burial in Cedar Hill Cemetery, Washington.

## Marriages

**FARR-RODGERS** — Howard Farr to Jessica Rodgers in Hartford, Conn., January 27. Bride is a burlesque performer.

**GRAY-SERRAO**—Barry Gray, emcee on WOR, to Beth Serrao, in New York.

**LEROY-SPIEGEL**—Mervyn Leroy, film director, and Kitty Spiegel, in Hollywood February 1.

**LIVINGSTON-CONVOY** — Robert Livingston, nonpro, and Alberta Convooy, singer, in Los Angeles January 25.

**SLOANE-STONE** — Michael Sloane, publicity man and former motion picture actor, to Paula Stone, actress-producer, in New York, January 31.

**SYLVERN-HARRISON**—Hank Sylvern, radio organist and bandleader, to Jeanne Harrison, radio director, February 2, in New York.

**WESSON-WALSH** — Dick Wesson, of Wesson Brothers, comedy team, to Wini Walsh, night club singer, in New York, January 31.

## Births

A daughter, Mary Jo, to Mr. and Mrs. Curley Rivers at Grant Hospital, Columbus, O., January 26. Parents were formerly with Mighty Sheesley Midway.

A daughter, Jessica Louise, to Mr. and Mrs. Felix Jackson, in Cedars of Lebanon Hospital, Los Angeles, February 7. Father is a film producer, and mother, is Deanna Durbin, actress.

A daughter, Edythe Ann, to Mr. and Mrs. Howard L. Bagley in Pascagoula, Miss., January 24. Father is a former band leader and theater owner.

A daughter to Mr. and Mrs. Louis Gago in Pittsburgh, January 27. Mother is former Arlene Zerkstein, Warner Bros. shorts booker.

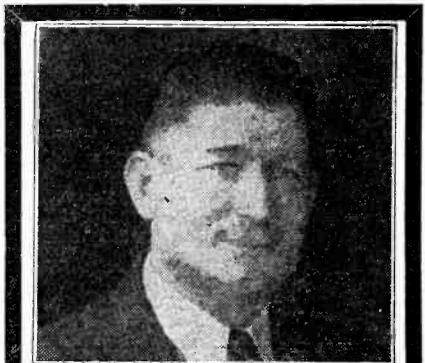
### The Great Nicola

William M. Nicol, 63, internationally known magician, died at his home in Monmouth, Ill., February 1. Known as the Great Nicola, he was regarded as the dean of American magicians, and at one time was the highest salaried magician in American vaudeville.

He started in the profession in Paris during the Exposition in 1900, and from there made tours that eventually took him and his company to virtually every country in the world. Nicol lost two carloads of equipment and scenery when the British steamship *Sirdhana*, on which he and his company were sailing from Singapore to Honolulu, was sunk in a mine field off the Malayan port in 1939.

He later rebuilt some of his apparatus and spent much time giving shows for service personnel and army hospital patients during the war.

He leaves his widow, Marion Eddings, long his chief stage assistant; a brother, Charles A., also a noted magician, and a sister, Mrs. Maud Holt, New York.



In Loving Memory  
**WILLIAM C. KAUS**  
Who died February 15, 1942  
**BILLY, KATHLEEN & MARIE KAUS**

### IN LOVING MEMORY of WILL MORRIS

The Merriest Wag on Wheels  
Who passed away Feb. 18, 1944.

Sarah, Shirley, Bobby  
MORRIS

McPHEE—Charles, 78, old-time circus and vaude actor, January 30, in Receiving Hospital, Detroit. He was a member

# Frosted Food Vending On Test

## Chain Stores Stage Trials

**First reports on location said to give 400 per cent jump in sales at Chicago**

CHICAGO, Feb. 9.—Automatic selling of frozen foods now is undergoing a searching test by two of Chicago's largest chain grocery stores, and first results this week indicated that it now is on the threshold of rapid development. Clerks in one store estimated that installation of the self-service venders of the automat type had increased sales of frosted foods nearly 400 per cent. Machines have been in test locations, in stores of the National Tea and Jewel Tea companies, since mid-December, and managers said no major problems of servicing have yet occurred.

Both venders are products of the Frez-o-Mat Company, formerly of Denver, but now located here. Neither are coin-operated on test locations but according to Milton Rifkin, company president, plans are now being made to install coin chutes on them.

### Predicts Boom

He said his firm is convinced that coin-operated venders would be a boon for the small one-man corner grocery, which should be one of the great markets for frozen foods once the small grocer has the equipment to handle and merchandise them properly. He said he also is working on the idea that coin-operated food venders, handling other staple groceries as well as frozen items, will eventually supply American consumers "all-night groceries." Apartment dwellers, particularly those who work and have to shop hurriedly on the way home, have long felt the need for a place where they could pick up needed or forgotten items at any time of the day or night.

Test locations in Chicago also provide a cross-section of public response to venders by both well-to-do and middle to lower income buyers. National Tea store is a de luxe super-market on Chicago's Southeast Side. Jewel store is in a business section patronized largely by a clientele with substantially lower incomes on the average.

Executives of both stores expressed satisfaction with the test venders so far, and an authoritative source at Jewel Tea confirmed the estimates of clerks that sales of frozen foods by vender were running 400 per cent higher than with the ordinary cabinet. No estimates on the jump in sales at National Tea were available, but it was reported that there had been an increase.

### Outsell Cabinets

In the Jewel test, the vender is in direct competition with a battery of old-style cabinets, and a check of the location indicated that the venders were out-selling the cabinets about three-to-one on sales.

Great advantage of the vender, of course, is the possibilities for full display of the frozen food packages. The Frez-o-Mat machine is modeled on the automat-type vender which is now being adapted by English railways for coin-operated buffet cars.

Models built so far have compartments each with a capacity of 12 to 18 packages, depending on the size of the package.

Total capacity of the machine is 420 average-sized frozen food squares. A display card on the front of each compartment shows the customer in colors exactly what he is buying, whether frosted strawberries, lima beans or chicken a la king.

Compartments are stocked from the front at the beginning of the day. When one compartment has only three packs left in it, an indicator light shows on a panel at the top of the machine. There is one light for each compartment, so the board indicates precisely which compartment is running empty. Another, larger light at top of the panel goes on

### Editorial

## Program Approval

By Walter Hurd

THE plan of Coin Machine Industries, Inc., to enlist operators and distributors in a national public relations program has made rapid progress since it was launched January 26. Dave Gottlieb, CHI president, says many members of the trade take the time to write expressions of approval, while also sending their applications.

Some quotations from these letters form an effective editorial on the subject of public relations, and are released for publication by CMI as follows:

"There is a very definite need for this type of organization and it could not be started at a better time. You should have no trouble getting the complete support of everybody in the entire industry."

"We want to congratulate your organization on taking this step."

"We agree with you that the time is ripe now, and if properly planned, will have far-reaching results for our industry. We know you have many plans for this program and we hope all operators and distributors to whom you sent letters will respond."

"Personally, we think the amount you ask is too small. We are enclosing our check now and, if you want more, don't hesitate to call on us."

"We personally feel that there is a great need for this public relations program and agree that the support of it should be borne by the industry at large."

"Any progress that our industry has made has been in spite of adverse public criticism and without the co-operation of any one group. Ours is a com-

petitive business and none of us would have it any other way, but we feel that even tho we are competitors we could still be on friendly terms with each other and settle our own problems. We hope for great success in this program and assure you of our complete co-operation."

"We assure you it gives us great satisfaction to be of any help we can in furthering the interests of your public relations program."

"We sincerely believe that good will is very sorely needed in this business. We wish you the greatest success in creating the same thru your public relations program."

"We wish to thank your able group for the needed lead they have taken and want you to feel free to call on us at all times."

"We feel that a program of this kind can do everyone a lot of good and are very glad to become members in support of it."

Many other expressions of approval have been received but the above quotations are representative of general opinion among operators and distributors.

Officials of CMI made a special appeal to distributors under date of February 9 to help enlist the trade in their territory in this cause. Also, the committee asks that any member of the trade who has not already joined in the movement, rush their application to Coin Machine Industries, Inc., 134 North LaSalle Street, Chicago 2, Illinois. If any member of the trade did not receive an application blank by mail, he should write the above address.

## Plan Bigger U. S. Helps To Business

### Boost Commerce Budget

WASHINGTON, Feb. 9.—An increase of \$70,000,000, to be spent largely in aid of small business, is provided in the proposed Department of Commerce budget for the fiscal year of 1947.

President Truman has recommended the upping of the department's total appropriation to \$463,336,000. Object is to implement Secretary Wallace's all-out drive to promote small business.

Many new and expanded services planned by the department as soon as Congress okays the appropriation are expected by the trade to be of direct benefit to the coin machine industry.

### Broader Research

Broadened research activities will speed the offering of new inventions and discoveries to the small business man. Patent office procedures will be streamlined, with new field offices giving more efficient contact with business.

An additional \$25,542,000 is allowed for the Bureau of Census, increasing its operating funds to \$33,500,000. This is seen as of special interest to the coin machine industry which has long hoped for a more extensive Commerce Department survey of the trade.

Census officials explain that during the war the bureau lacked manpower to expand its surveys and was even forced to curtail the usual ones. With many industries urgently requesting statistics, the new funds will help meet the demand.

### Develop Exports

President Truman announced that one of the primary aims of the new program will be to develop a large and well-balanced foreign trade. Thus, 400 former members of the Foreign Economic Administration who have been transferred to the department's Bureau of Foreign and Domestic Commerce will become a permanent addition to the staff.

Every single division of the department will receive its share of the increased appropriation, breakdown of budget figures shows. To co-ordinate the reorganized services, the office of the secretary gets an additional \$5,291,000.

## Production Step-Up Promised on Games Within Near Future

CHICAGO, Feb. 9.—Production of the gun-game "Undersea Raider," will be stepped up soon, George Jenkins, vice-president and general sales manager of Bally Manufacturing Company, makers of the game, announces.

Jenkins said the game was released originally as a sort of stop-gap, to give operators a piece of new equipment to maintain play while the company prepared for production of novelty-type pin games. He said that initial results have led the company not only to continue its production but to lay plans for expansion of it. Jenkins said the machine is now on location in taverns, bowling alleys and other regular game spots as well as in arcades.

Machine is built on the periscope principle to resemble the gun position of a submarine. Player sights thru the periscope at a realistic ocean scene framed in the circle of the periscope tube.

Miniature ships sail in convoy across the player's range of vision, and when the trigger is pressed, a torpedo is seen streaking thru the water. If struck accurately amidships, the vessel appears to explode in a red blaze that illuminates the entire scene.

## News Digest

**VENDERS**—Report published elsewhere in this issue shows that vending machine styles have steadily been on the increase since 1936. Total annual sales volume of candy bars has been gradually upped as a result of increasing vender business. If reports on cigarettes and soft drinks were available, they would probably also reflect this trend.

**NUTS**—Somewhere between the grower and the wholesaler there appears to be a big bottleneck in peanuts. Initial crop reports, published several months ago and made repeatedly since, indicate that the nut crop this year was a bumper one. But the nuts are not showing up on the market. Result is a possible serious shortage for vending operators and for the candy bar makers.

**PATENTS**—After a dearth of patents on coin-operated equipment, *The Official Gazette* of the U. S. Patent Office shows an increase in patents issued to cover coin machines. One of the new patents, just published this week, is a new kind of newspaper vending machine.

**FOOD**—One manufacturer has a frozen food machine on pilot locations in two of the larger Chicago grocery marts. Machine, while not equipped with coin slots now, would be easily adaptable, says the inventor. When announcement of the machine was first

whenever there is any mechanical or refrigerating disturbance in the machine, such as a failure of power, blow-out of a fuse, or stoppage of the compressor unit.

### Shoppers Accept

In tests thus far, it has been necessary to replenish the stock frequently since, it has been found, shoppers choose their foods more quickly than in the old cabinets where they had to hunt thru stacks of several items to find what they (See *FROSTED FOODS* on page 95)

made, the trade hailed its possibilities. First reports from store locations say the machines are doing a bang-up selling job.

**OUTLOOK**—Current issue of *Editor and Publisher*, newspapermen's bible, advised advertising and business men to be alert for new methods in selling—which includes all kinds of merchandising thru coin machines which are specifically mentioned. Trade notes an increasing amount of good publicity centered upon coin-operated machines.

**CIGS**—Out this week was Henry Wooten's annual survey on cigarette production and consumption. Production has been reaching all-time highs during the year just passed, with smokers' consumption of those cigarettes not far behind in increase. Survey gives no indication of how many cigarettes might have been sold thru venders, but full details of the study are elsewhere in this section.

**LOCATIONS**—One New York restaurant is considering adding four or five arcade machines and a vender or two in its establishment. Idea would be to provide amusement of some kind for customers who must wait for a table. Scales and juke boxes have always been popular in restaurant locations, as have some types of venders.

**PLASTICS**—Announcements from the East indicate that Massachusetts Institute of Technology is planning to give advice and aid to manufacturers in the use of plastic. Research budget has been set up for that purpose. This move is expected to give impetus to use of plastics in manufacturers' products.

**POPCORN**—Interest continues to run high on popcorn machines. Crops, from first reports, will be adequate to supply demand.

**CMI**—Officials of Coin Machine Industries, Inc., say that applications for associate memberships have been pouring in from 41 States and Canada. Operators and distributors are giving the public relations program a real send-off, and the trade is pulling together to make the program a success.



**New York:**

**JAMES BOYACK** and **Henry E. Rose**, Eastern Aireon representatives, state they will have a "sneak preview" the end of the month—probably the 20th—at which time members of the press and guest artists of some record concerns will be present. . . . Biggest feature of the new machine is the new position—and control—of the speaker. It is on top of the machine and the music will leave the machine for most persons at head level.

**BARNETT BERKENS**, executive secretary of AOOA, was home last week with a cold but was back in his office the last of the week. **Norma**, his wife, is still expecting the bundle of joy at any moment. . . . **Herman Brothers**, general counsel for AOOA, was also under the weather last week with a cold. **Herman** has some very interesting angles on the legal side of the coin machine biz.

**MAC LESNICK**, Musical Sales, Baltimore. **Frank Engel** and **Bill Chaitt**, Automatic Equipment, Philadelphia, were in town this week conferring with **BERT LANE** and **MEYER PARKOFF**, Atlantic Distributing Company. . . . **JACK BREIDT**, U-Need-A Vending, has just returned from a business tour of Florida and Texas.

**ANN SENS**, office manager of David Lowery & Company, is so excited over the remodeled offices that she claims she will kiss anyone who asks about it—well, almost anyone. . . . **HARRY BERGER** left Wednesday for a trip to all points South.

**MORRIS HANKIN** and **Jack Lovelady** of H. and L. Distributors, Atlanta, are waiting for **DOC EATON**, sales manager of AMI, before heading for Florida—on business—according to reports here. . . . **SAM STERN**, of Scott-Crosse, Philly, is adding more record labels to his concern's lines.

**BILLY CARRE** announces that he will set himself up in biz soon. He says he has just completed purchase of 100 popcorn vending machines that he will install in Manhattan and Brooklyn. . . . Interest has been running high here regarding popcorn machines. While no details can be revealed at present, it is claimed that there will be at least two new popcorn machine manufacturers in the State.

**DAVE ENGELS** is due back from sunny Florida any day now. . . . **BILL FIELDS** is slated to leave about the 10th for a New England business trip that will last about two weeks.

**BEN SMITH** and **Perry Wachtel**, De-Perrri Advertising, are still in the market for a larger office. One of the largest coin machine advertising agencies, they are stepping on each other in their present office. Anyone who could furnish any info about a larger office would be received with a welcome mat by the partners.

**LEON FRED**, coinman from Ohio, has been in town the past week looking the ground over and, in his words, "taking a vacation." . . . **BOB SLIVER** and **HAROLD SALS** are expecting their new Rock-Ola juke any day now.

**MAC POLLAY**, United, announces that his brother, **Corp. HY POLLAY**, is now on hand to help his customers. . . . Also added at United are **WILLIE IVERSEN** and **AL DELLOLIO**, who is just out of the medics and doing refinishing work on juke boxes. . . . Pan Coast Amusement Company has just finished its new windows—they are attracting a lot of attention from passers-by.

**JACK BREIDT** announces that he will be in New Orleans February 15 for the local tobacco show with his vending machine. He will then head for the West Coast, but he will be at the New York tobacco show which is being held the middle of March.

**CHARLES POLGAAR**, Tri-State, has added former Army Air Force Captain **Warren K. Ryan** and ex-serviceman **Bill Blumthal** to his sales staff for New Jersey and New York. . . . **EVA GALUGIN** is now back on the job with **H. Rosenberg** after a short illness.

**BILL LORENS**, Los Angeles operator; **Ken Murray**, Miami coinman, and **Martin Robins** and **Sol Gerstill**, both of Bangor, Me., have been around coin machine row this week looking the ground over and seeing what is new in the way of machines. **Sol** says that he plans super action this year—his third in the business. **Bill** is interested in coin-operated washing machines besides arcade machines.

**MARSHALL STEWART** says that after being out of the biz for the past four years, he plans to return. He is arranging to buy out two old coin routes at

# COINMEN YOU KNOW

this writing. He claims that biz will never be as good as before.

**ERWIN HARVITH**, Uneed-a-Pak Distributing Corporation, Detroit, was in town this week looking around. He also had a long talk with **JACK BREIDT**. . . . **HARRY BLOCK**, Block Marble Company, Philly, was also in town this week. He wandered up and down coin machine row seeing his many friends.

**MERLE SCHNEIDER** is announced as Detroit manager for Apollo Records, according to **HY SIEGEL**. . . . **MARTY SCHLESINGER**, Maine operator, called on many distributors this week. . . . **LEO STEIN** is looking for an arcade location around Manhattan, according to reports of friends.

**HERMA COWEN**, secretary to **BEN SMITH** and **PERRY WACHTEL**, claims the only time she can really breathe a breath of fresh air is when Ben and Perry are out of the office because of the cramped conditions in their "too-small" office. She hopes the boys find a larger office soon.

**AL LOUDON** reports that he has just started operating in Portsmouth, Va. His son, **JACK**, has just hit the West Coast and is slated to get out of the army soon.

**OSCAR YONI**, well-known coin machine distributor in France, has at last been heard from. **TED WOLFRAM** just got a letter and it seems everything is okay at his end at the writing. . . . **HENRI FEICHS**, another coinman from France, is operating an arcade in London, according to reports.

**JOSEPH GREENE**, Greene Distributing Company, Boston, was in New York last Friday. He reports that son, **ARNOLD**, is back from service and helping out.

**Detroit:**

**BRADLEE WILLIS**, of Willis Coin Machine Service, reports business slowing up because of the general strike situation, but he is optimistic about the future. . . . **GEORGE SKINAS**, **GEORGE CORBETTS** and **CONSTANTINE D. STAVROPOULOS** have joined to establish the Alpha Music Company, juke box operators, at 12702 Woodrow Wilson Avenue.

**LOUIS S. AXELROD** is incorporating the G. I. Phonograph Company at 15493 Kentucky Avenue to deal in juke boxes. . . . **DIAMOND T. PHILLIPS** is organizing the Diamond Music Company as a new juke box organization, at 11806 Wade Avenue.

**CHARLES P. SHANNON**, of Grosse Pointe Woods, Detroit suburb, and **WILLIAM PAWLEY**, of Saginaw, Mich., are forming the Beverly Music Company at 221 Borland Avenue, Saginaw, to deal in music boxes. . . . **ABRAHAM BELLO** and **MORRIS NERENBERG**, who have operated the Vendo Cigarette Company, cigarette vending firm, for many years at 3372 Calvert Avenue, are incorporating it as a Michigan company with capitalization of \$100,000. . . . **ROBERT E. DAY** is heading a group forming the Candomatic Company at 8620 Gratiot Avenue. Associated with him as partners are **Howard F. Confer**, **Lloyd C. Confer** and **Frank S. Day Jr.**

**REX C. JACOBS**, president of the F. L. Jacobs Company, reports start of construction on the company's new Indianapolis plant where the Coca-Cola beverage venders will be made.

**FRED SCHWALK** and **MARTIN G. NAGEL** are organizing the Central Vending Company at 18411 Washburn Avenue. . . . **JOE I. STEWART** is again taking over the Wayne Music & Novelty Company, specializing in music boxes and pin games. Firm was managed by his brother, **Dave**, while Joe was in the army. Stewart's headquarters are again at 2497 Tyler Avenue.

**FREDERICK BAYNES** has been added to the partnership in the Baynes Music Company, originally operated by **Jack Baynes**, and the company is moving from Lauder Avenue to new quarters at 8262 Sussex Avenue. . . . **R. A. DAHLSTROM**, president of the American Designing & Engineering Company, which is developing some new types of venders, is planning to spend most of his time in Kansas City, Mo., hereafter, but will commute here frequently. **JOSEPH GRUM**, chief engineer of the company, will be in charge of headquarters here.

**GERHARD WOBBERMIN**, of the Gay-Coin Distributors, has fixed up a lounge for the convenience of operators in the rear of the store-office. It will serve also as a display room. . . . **STEVE BRANCALONE**, of the Master Music Company, is constructing a room in his building, designed as a record library to

double the present record vault capacity. . . . **HENRY C. LEMKE**, of the Lemke Coin Machine Company, has been confined to his home with a severe cold.

**HARRY WEINBERGER**, of Reliance Merchandise Company, whose young daughter was seriously ill with pneumonia, reports her somewhat improved and now out of the hospital. . . . **MRS. HENRY C. LEMKE**, who has often been hostess to many of the industry's leaders at the Lemke home here, has a severe cold.

**Los Angeles:**

**CHARLES WASHBURN** already functioning in his duties as Packard's regional sales manager. Jobbers are being appointed and people are writing and coming in for additional information. . . . **BILL ABEL**, of Washburn Company, says the new Pla-Mor phonograph will be in the lower price range and include some revolutionary ideas. Prices on these will soon be available. . . . **BOB CARDIFF**, Paso Robles, Calif., operator, in town to look around and visit his friend, **BILL LEUENHAGEN**. Leuenhagen reports two of his boys recently sick, **GENE CROWLEY** and **JOHNNY HALL**, are now up and around again.

**BILL WOLF**, of California Amusement Company, back from Chicago. While east he conferred with "Doc" Eaton, of AMI, regarding sales promotions. . . . **BILL HAPPEL JR.**, of Badger Sales Company, is readying his new building on West Pico. **C. L. JONES**, of Phoenix, in to see Badger. . . . **H. D. McClure** in the city from San Gabriel. . . . **ED PENN** making his regular trip from San Pedro. . . . **C. E. PEDDICORD** shopping for his routes in Anaheim. . . . **LOWELL AYRES** in from Inglewood. . . . Local operators, **EARL CALE**, **FRANK LAMB**, **S. M. TANGYE** and **I. BERSTEIN** visiting Pico.

**RAY POWERS**, manager of E. T. Mape Music Company, tells of the company's recent purchase of the Merritt route in San Joaquin Valley. This circuit includes 118 phonographs and 80 consoles. . . . Some of the boys in to see **FRED GAUNT**, of General Music Company, included **PAUL JOHNSON**, local music operator; **JAKE ARNOLDUS**, Caliente, Nev.; **JOHN BRINTON**, Banning, Calif., and **E. M. FULTON**, Reno, Nev.

Most everyone seems to be waiting for new machines. **WILLIAM PARR**, of General Music, and **C. A. ROBINSON** have flown to Chicago for a couple of weeks to close some deals. **Robinson** reported that new payouts are coming in now pretty regularly. . . . **L. E. KELLEY**, of K & M Service, record distributor, has returned from a record-selling trip to Oregon and other Northwestern States. His company is contemplating expansion and is presently dickering with new labels, **Solar** and **Atomic**.

**JIMMY SOLLY**, operator for 16 years, has teamed up with service veteran **JACK BOWDEN** to form a new company in the operation field on the East Side. Titled **Modern Amusement Company**, firm is at 2587 Riverside Terrace, Badger Sales Company and **Charles E. Washburn** Company, both finishing up their new buildings on Pico and planning to move in soon. . . . **E. L. HEARN**, of H & H Music Company, back in

the city after a trip to Gilman Hot Springs and thru the southern tip of California in connection with his *Globe* records.

**H. M. DeGROVIA** taking time out from his service work to attend the meeting of the Southern California Music Operators. . . . **H. D. McClure**, music operator, in the city in the interests of music operators around San Gabriel, Calif. . . . **JOE CUSICK** making a quick trip from Santa Paula, Calif. . . . **DICK GALLAGHER**, of Santa Ana, Calif., in the city on business. . . . **BILL SHOREY**, of San Bernardino, Calif., making the usual buying trip to the city.

**Cincinnati:**

**CHARLES J. KANTER**, of the Ace Sales, and **Sam Butler**, of Electric Maintenance Company, both of this city, have just returned from a week at the Aireon Manufacturing Company plant in Kansas City, Mo. While in K. C. they also conferred with **LEO DIXON**, of the Tri- (See COINMEN YOU KNOW on page 94)



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# PLAN ORGANIZING SERVICEMEN

## S. Calif. Ops Review Idea

Meeting also takes up vet assistance in starting up new business enterprises

LOS ANGELES, Feb. 9.—Members of Music Operators' Association of Southern California heard Frank Haycock, business representative of International Brotherhood of Electrical Workers, Local Union No. B-11, AFL, discuss plans for organizing servicemen; Kay Bullock request helpful advice and assistance for discharged veterans planning to enter the business, and Sam Ricklin advise that the Edison Company is planning to change its 50-cycle lines to 60. Meeting was held Monday night in the Embassy Auditorium here with about 50 attending.

R. F. Gallagher, president, was in charge of the session and it was decided to extend the time for operators to allot 5 per cent of a given week's take to the Sister Kenny Infantile Paralysis Foundation Fund. It was also suggested that the presentation of the check from MOASC be made to Bing Crosby.

Gallagher asked that members bring their operator friends to the meetings. He introduced Aubrey Stemler, who has been employed by the group to secure members. Stemler made a brief, but interesting report on his activities.

### Tells Membership

H. D. McClure introduced Haycock, who talked informally on union activities. He told the group that his union had a membership of 9,500, a number of whom were in the phonograph operating business.

Frank Kingsbury, Santa Ana operator, told the union organizer that he and other operators were paying more than the union wage.

San Pedro is already organized with Long Beach next and Los Angeles County even later, Haycock said. He declared

## Restaurant Arcade

NEW YORK, Feb. 9.—A restaurant in Newark is said to be considering installation of a small arcade where it now has a waiting room. There would be four or five amusement machines, plus some venders, if the plan is approved.

that unionization would correct several problems facing the operators. One of the problems he stressed was the fact that he had heard of machines being placed in locations on a flat rental of \$17.50 per month.

Asked by members to outline the plans, Haycock said that the union could set up a wage scale of \$1.70 per hour for 40 hours for "A" members. There would be "B" memberships for men who changed records but did not repair machines and for women.

### Some Object

There was some objection to the speaker's stand. In order to allow Haycock to proceed with his talk a vote was taken to determine how many wanted to hear what he had to say. There were only five dissenting votes. Haycock continued. Gallagher asked questions relative to the jurisdiction of the local, advising that on a previous occasion when an attempt was made to unionize, there had been some confusion as to this point. This was cleared up.

Questions regarding the hiring and firing of help was asked. Haycock said that an operator was within his rights to fire any inefficient help. He added that in shops where the men voted against the union these workers would be classified as non-union workers. Ricklin argued the classification of "servicemen" as "electrical workers." The union will have phonograph servicemen in the "music unit" of the electrical workers.

Bullock asked that operators approached by discharged veterans for information on starting routes be given the true facts about the field. It was suggested that a committee be named to discuss these matters. It was later decided than an operator in different lo-

calities be named to confer with veterans. This, it is believed, will save the operators' as well as insure the G.I. of the facts.

### Vet Advice

McClure advised that he had learned from Haycock that the union would establish a school for servicemen if the occasion warranted it. H. M. DeGovia said that he had been approached by a number of ex-soldiers to be taught the repair business. Nels Nelson, Seeburg factory man for a number of years, said that should such a school be established here it would have to be after hours as those operating repair businesses were too busy during the day. Jimmy Marshall suggested that the association sponsor such a school and not depend upon the union of or any other organization to do it.

Ricklin, of California Music, said that he had been in conference with the officials of the frequency change department of the Southern California Edison Company and that the changeover to 60-cycle is now underway. Area in Southgate near Bell will start the switch in two months, Ricklin said. Santa Barbara and San Bernardino will not be changed until late in 1946 and Los Angeles in 1948. Edison Company is asking that operators submit bids for changing their own gears and motors.

## Re-Elect Old Officers for Buffalo Assn.

BUFFALO, Feb. 9.—Annual dinner of the Buffalo Amusement Operators' Association this week at the Hotel Statler climaxed the group's activities during the past year and signaled the completion of five years of service for the organization.

Annual election of officers, feature of the evening, resulted in the retaining of all of last year's officials. President Percy K. Gattrell thus begins his fifth year as leader of the association. Vice-President Al Bergman, Secretary-Treasurer Louis Clare and other officers have served two or more terms.

Organizational change was the reduction of number of directors from 11 to 4 with the objective of smoother functioning. The directors for 1946 include Earl Snyder, Clarence Allen, Jack Marine and Rudolph Meister.

### Distributors Present

Buffalo distributors, who are honorary members, were present at the dinner and addressed operators concerning new machines and varied distribution topics. Among those present were: Harry Winfield, J. H. Winfield Company; Lew Wolf, Lew Wolf Enterprises; Louis Werthelmer, Davis Distributing Corporation; Sarkas Stephens, representing Redd Distributing Company.

At the meeting Gattrell offered a general summary of coin machine activities around Buffalo. Buffalo, he said, now has approximately 1,200 games operated by 90 operators most of whom are members of the association.

Fifteen newcomers to the coin business, including five veterans, have joined the association within the last month. They include: Joseph Parisi, Harold Weil, Ralph Jackson, George Izzo, Morris Schnittman, Clyde Gibbons, Joseph Battaglia, Leo Jankowski, Michael Louvullo, Victor Plelechowski, Joseph Shaw, Gus Spano, Stan Spanpata, Mason Michael and Gene Salcznski.

## Henry Baumiller To Head Md. Wholesale Candy Men

BALTIMORE, Feb. 9.—Henry Baumiller has been elected president of the Maryland Wholesale Confectioners' Association to succeed Henry W. Loock, who is chairman of the National Candy Wholesalers' Association. John Wolsh was named vice-president, and M. Cherenyl was elected treasurer. Roger Ozman was renamed secretary.

Edward Jolden and Frank Rosenberg were elected directors.

## Coin Machines Survey Thru N.Y. Boroughs

### Radio Man Lists Totals

NEW YORK, Feb. 9.—A complete overall picture of the coin machine business was made last week by Bruce Chapman, Station WOR Answer Man. People in the five boroughs of New York put 13,412,583 nickels into the various type coin-operated machines located in the city, Chapman states.

This figure is just an estimate, according to Chapman in an interview with a representative of *The Billboard*. It is measured by the returns of buses, subways, soft drink vending machines, juke boxes, telephone coin boxes, chain restaurants using coin devices to dispense food and drinks, and various other coin-operated machines.

The daily take in nickels is put at \$670,629.15 — or \$244,799,639.65 on the basis of a 365-day year.

### Gives Source

"Source for the information and figures," the Answer Man states, "is from Coca-Cola bottling company, telephone company records, a New York juke box trade association, chain restaurant returns, subway returns and countless other books and organizations." The final figure is not claimed to be exact — or any way near that — but a figure to go on, and in the opinion of Chapman, is one of the few such figures on record.

Returns from juke boxes, according to the association, was given as "an average of \$16 gross per machine per week." This figure was divided by Chapman and his staff to account for the dimes and quarters that are used also in the machines. Final figure used was 68 per cent of the gross insertions in the form of nickels.

No attempt was made to try to estimate the amount of pennies, dimes and quarters inserted into juke boxes, peanut venders, cigarette machines, coin-operated washing machines or other machines of this type — and — after the headaches caused during the compiling of the nickels figures on hand, Chapman and his staff have no immediate plans of doing the task.

### Other Facts

Other interesting facts attained thru the survey, are: the total nickel returns weigh 72 tons — or approximately three-about; if placed end to end the take would reach from here to the finish line at Saratoga race track; if stacked, one on the other, the stack would be 13 miles high, and 4,000 nickels, when placed in circulation, weigh about 44 pounds — but nickels wear to the extent that 4,000 nickels in circulation only weigh 43 pounds.

Federal Reserve Bank officials state that there are \$295,000,000 worth of minor coins — pennies and nickels — in circulation in the United States at the present time. With this in mind Chapman's figures are not too far off.

## NCA Session in Philly Feb. 26

CHICAGO, Feb. 9.—Distribution Committee of the National Confectioners' Association will hold its first regional merchandising conference in Broadwood Hotel, Philadelphia, February 26. Session, scheduled for 6:30 p.m., will be under chairmanship of Lester G. Rosskam, committee head.

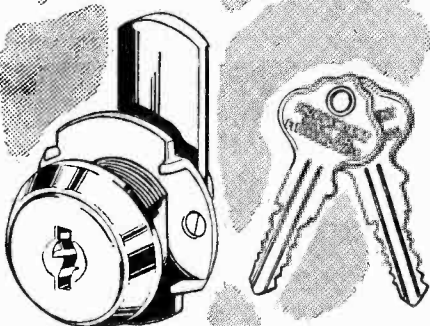
Speakers will include James F. Mulcahy, merchandising director of NCA, and the meeting will be devoted to ways in which distributors may expand the markets for confections.

Second such conference is to be held in Detroit, but the dates has not yet been announced.

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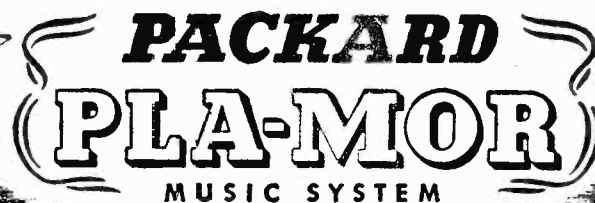
● You'll "want to write a sonnet" (not about the Easter bonnet) but about that "certain something"—the old "come hither"—that "fatal attraction"—or whatever other expression you have for the special Pla-Mor char-

acteristics that keep your phonographs working steadier—and the coins piling up higher.

● Packard knows how to build in play-appeal. The oldest, most experienced heads in the business are your partners when you install Packard Pla-Mor Music Systems and now they're bringing you the peak of perfection in phonographs—the new Pla-Mor Phonograph—excitingly new—revolutionary in five spectacular and profit-courting ways. Packard leads—and keeps you ahead—'way ahead in profitable operation.

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**PACKARD MANUFACTURING CORP.**

# Red Cross "Honor Roll of Hits"

## 4-Area G.I.'s Pick Faves

Juke box poll shows taste variations in 4 theaters of operation—peace plans

(Continued from page 18)

that *Symphony*, *Chickery Chick*, *I Can't Begin To Tell You* and *Star Dust* are listed as top tunes in three areas, one, being in all cases the European section. *No Can Do* is the only piece that is named as a top tune in three areas that does not include the ETO. Six other pieces are named by two areas as a top tune.

### Leathernecks Like The Voice

One of the most surprising results of the survey was that the tough marines go big for Frankie Sinatra. They hold regular "S-Hours" for disk playoffs of all Sinatras on hand at the moment, according to ex-Marine Sergeant Elworth Shiebler, former overseas combat correspondent in the Pacific.

Why *Don't You Do Right?*, a Benny Goodman recording, was, said Shiebler, the most pop tune among the boys in the Pacific. Returns from other sources backed up his prediction. Various outposts, such as Johnson Island, Midway, Pearl Harbor and Marshall Islands have all placed the tune tops, with *Star Dust* a close second. *I Had the Craziest Dream*, the Andrews Sisters' *Honey* and *No Can Do* followed closely behind.

Radio reception in the Pacific area was very poor, according to men just returning from there. Only one or two stations could be heard—and sometimes these were not too clear. Juke boxes, where they could be had, were very popular with the boys who want to hear tunes "that were relaxing."

Not all the juke boxes overseas were the American Red Cross "free play" type. At Pearl Harbor, several spots in Manila and in Australia coin-operated juke boxes could be heard. With the exception of Australia, where British tunes and some local numbers were used, together with American pops, these machine favorites are included in this poll.

### "Paper Doll" on Top

In England, where several pubs had juke besides the ARC and the army, *Paper Doll* ranked first. Naval personnel stationed in England also voted this number one. The boys in Germany ranked it second and in the area around Paris it rated first with *Symphony* a close second in England and France and first in Germany.

Following behind came the waxings of *Chickery Chick* and *It Might as Well Be Spring*. In the ETO there are more juke boxes than in any other area in which the United States Army is stationed. The Pacific area is getting more and more, but the ETO still is No. 1 juke box area for troops still overseas.

Because of the number of troops that returned from the ETO, many smaller Red Cross service centers have been

## Fave Juke Box Tunes Overseas

These tunes were compiled with the help of the American Red Cross, Army and Navy PRO, Stars and Stripes writers and interviews with returning personnel.

As songs are not changed very often on the jukes—and as the same disks are not always sent to all areas at the same time—the lists are broken down into the four areas from which the information was compiled.

### ETO

- (England, France and Germany)
- 1. Paper Doll
- 2. Symphony
- 3. Chickery Chick
- 4. It Might as Well Be Spring
- 5. So Nice To Come Home To
- 6. La Moor
- 7. I Can't Begin To Tell You
- 8. Star Dust
- 9. Till the End of Time
- 10. It's Only a Paper Moon

### Pacific

- (Pacific Area and Alaska)
- 1. Why Don't You Do Right?
- 2. Star Dust
- 3. I Had the Craziest Dream
- 4. Honey
- 5. No Can Do
- 6. I Can't Begin To Tell You
- 7. Chickery Chick

### MTO

- (Italy)
- 1. I Walk Alone
- 2. Star Dust
- 3. Symphony
- 4. Paper Doll
- 5. I Can't Begin To Tell You
- 5. Chickery Chick

### ATO

- (South and Central America)
- 1. It Might as Well Be Spring
- 2. I Walk Alone
- 3. La Moor
- 4. No Can Do
- 5. It's Been a Long, Long Time

closed, but the larger ones, located in central or resort cities, and in areas in which large numbers of the armed forces are being grouped before boarding ships and planes for transportation back to the United States, have been repainted, modernized, and are planned for use by the post-war army.

In some cities owners are trying to secure return of their buildings for private use—especially in England—but Red Cross officials claim that consideration for the members of the occupation forces "that will want a little bit of home" must come first. Juke boxes, along with games of all sorts, are now on order and will be shipped to the older clubs that are being converted from war centers to peace centers.

### "I Walk Alone" in Italy

In Italy, *I Walk Alone* ranks No. 1 choice of the troops stationed there with *Star Dust* second. More juke boxes are on hand in Italy now that conditions have been improved. Traveling juke boxes are being taken all over the country by Red Cross officials so that all can share the ones that are owned by the ARC. A few juke boxes have been "picked up" in France and especially in Italy from local sources that had imported the machines before the war from the United States.

There are still, however, a few juke boxes owned by winehouses in some of the principal cities. Because of the lack of coins, there is a man stationed next to the music box to hand-change the records. John K. Ryan, just returned from service with the 15th Air Force in Italy, tells of paying \$2 to have the place play recorded *Paper Doll*. How the establishment managed to secure such a pop disk can best be answered by men that have seen service overseas and seen other "strange happenings." Ryan claims he "never understood" how they ever got that record.

To date more than a million records have been sent overseas by the Red Cross and an even greater number by the Special Services of the army and the navy. Almost half the total wartime shipments of records made by the ARC was from the summer of 1944 to the summer of 1945.

### The Boys Want "Long"

*It Might as Well Be Spring* was voted the No. 1 choice of the armed forces stationed in South and Central America in their juke box poll. *I Walk Alone*, *La Moor* and *No Can Do* were also rated high on the juke boxes. *It's Been a Long, Long Time* was going to be taken off some of the juke boxes for some time—but common protest of the forces has kept this tune in play.

Unlike the other sections of the world where a shortage of coins has made coin-operated juke boxes "unlikely" by a local operator, South America does have some juke boxes and coins—and according to records of New York juke box exporters, she is receiving more and more each month. Disks are still delayed in reaching most of the establishments with the machines,

## Coinman Urge Fair Play for Tavern Jukes

### Alabama Okays Bands

BIRMINGHAM, Feb. 9.—Shot in the arm given nitery ops when the Alabama Alcoholic Beverage Control Board adopted a resolution lifting the ban on the sale of alcoholic beverages in dance spots "was reserved only for danceries where patrons can pay off to the tune of about \$4 a head and is an outright discrimination against juke box ops and the people who cannot afford expensive niteries," according to Harry Hurvich, of the Birmingham Vending Machine Company.

Ban on the sale of alcoholic beverages in any place where there was music of any kind, when passed by ABC several years ago, closed several downtown niteries, caused others to change policy and discontinue visiting orchestras and floorshows. The ban worked hardship not only on these dance halls where juke music was featured, but also on restaurants where juke boxes were installed, Hurvich said.

Recent lifting of the ban was called a "modification of the controversial regulations" and applied "only to establishments where live music is played and affects only those places within the corporate limits of a municipality of a wet county," according to the chairman of the Alcoholic Beverage Control Board.

### Hits Some

Result of the easing of the regulations reopened the Thomas Jefferson Hotel's Windsor Room with dinner and supper dances to music of visiting orchestras nightly except Sundays, and brought back the dinner and supper dances and floorshows to the swank Tutwiler Hotel's Continental Room where music was discontinued for the duration of the ABC regulations. It brought a boom in night life—"except for the fellows who can't afford the swank spots," said Hurvich.

Pointing out that the ABC chairman declared when the regulations were modified that the regulations would put niteries back in business but "wipe out honky-tonks," Harry Hurvich declares that the new regulations are "discriminatory and are defeating the very purpose of the ABC since they do not permit dancing, or even music with meals, in respectable dining places where juke boxes are installed, and are driving the fellows and their dates who can't afford heavy nitery traffic out to the honky-tonks where the liquor is bootlegged."

According to the Birmingham distributor, cost of a dinner-dance for himself and a party of 17 at a local downtown night spot last week was \$70. Many returning servicemen won't be able to afford prices like that, the distributor pointed out. His only alternative will be to out to a honky-tonk or not dance.

### Costs Heavily

This ban on juke music and alcoholic beverage sales in the same location has cost the juke trade heavily, according to Hurvich, who says that his own company has suffered severe losses in many places where it had installed remote-control juke boxes at heavy expense.

As the initial cost of these installations was high, the company left the machines in these spots, looking forward to the time when they might be permitted to operate again. During that time, the machines have been damaged and have depreciated considerably.

Also, he points out, the juke trade is losing money daily because cafe owners who must choose between the sale of alcoholic beverages and music, usually have a good liquor trade and are not willing to pass it up for the juke. Net result, says the local trade, is that five machines now take in what one juke did in the old days.

## Philly Coinman Now Distributes Disks, Too

NEW YORK, Feb. 9.—Sam Stern, Scott-Crosse Company, Philadelphia, has taken on the distributorship of Savoy Records in Eastern Pennsylvania and Southern New Jersey, according to an announcement from the diskery.

In addition Stern has signed Cosmo Records, Rock-Ola, Williams Manufacturing, U-Need-A Vendors, and many other coin machine—or associated—lines.

according to William S. Howards, a former sergeant who served a year in Central and South America.

In London, Rainbow Corner is still in operation with its juke boxes going almost 24 hours a day. The Arcade, filled with American pinball machines, is still one of the favorites of G.I.'s coming to visit the capital of England. Also in London many "Juke Box Balls" are given by the ARC on nights when live talent is not on hand to entertain the veterans.

Rome still has one of the most beautiful centers in the world, according to the troops returning who have also been in France and England. "Juke Box Nights" will always be remembered by those boys as the nights when home was brought a little nearer to them.

Pearl Harbor, with its "free-play" juke boxes, as well as the coin-operated ones—similar to the coin-operated jobs that are in almost every army camp or station in the United States—listed by the boys as the spot with the most current disks in the Pacific.

Many larger platter manufacturers have sent disks overseas on their own—to see what the boys would like when they returned. These disks seemed to drift to a few large centers and servicemen report that except for ARC and Special Service records, they have seen no others or heard of any.

### Simultaneous Shipments

ETO juke boxes seem to be the receiver of the popular tunes now in play here from the looks of the current poll, followed—in order—by the Pacific area, MTO and ATO. Red Cross officials state that shipments in the future, however, will contain records to all areas at about the same time. Most surprising in the current poll is that the American Theater of Operations (South and Central America), the closest area—should be the last area to receive the latest disks. Radio reception in the Americas is fairly good so that the juke boxes must have contained records that the boys knew were old.

In other spots around the world, the Armed Forces Network tried to keep the latest tunes on the air. In most areas the AFN was the only station that could be heard clearly. This is one of the most important reasons why the servicemen overseas still think of their juke boxes "as a little bit of home."

## Juke Records

Listed below is the number of records sent overseas by the American Red Cross since July 1, 1945. These records were used for the most part by ARC juke boxes. Disks sent overseas by the army and navy Special Services—in some cases to juke boxes—are not included in the figures. A year is started on July 1 and ends June 30 on Red Cross records.

1941-'42	8,591
1942-'43	114,988
1943-'44	391,839
1944-'45	476,714
1945-Feb. 1, 1946 (estimate)	95,000
Total sent overseas to date	1,087,132

# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

The WGAR RANGE RIDERS, consisting of ERNEST BENEDICT, manager and accordionist; ROY WEST, vocalist and guitarist; LENNIE SAUNDERS, fiddler; GEORGE BONDRA, bass; DOLLY, POLLY, and KENDELL SISTERS, vocalists, had the highest Hooperating of any local program in Cleveland—9.8. Range Riders appeared with GENE KELLY and MARIE (THE BODY) MACDONALD at the last Bond Show in City Auditorium. Other celebs with whom they've appeared in the past included ROY ROGERS, SMILEY BURNETTE, GENE AUTRY and SONS OF THE PIONEERS.

The trio, Roy, Lennie and Ernie, have written 48 songs which are being published by various firms. Most recent are "Winter Fell on the Range," "Someday You'll Pay the Price," "I Love My Land," "Don't Make a Fool Out of Me" and "When I Comb My Hands Thru the Sands of Texas." Lyrics to all were written by Roy. Ernie now has a new band under his direction which is heard over WGAR—the POLKATEERS.

The WOWO Hoosier Hop recently recorded the following numbers for Vogue Records, Detroit, which will be released nationally very shortly: NANCY LEE AND THE OREGON RANGERS, *Don't Tech It and Don't Take No for an Answer*; JUDY AND JEN, THE HARMONY TWINS, *Flat River, Missouri*, and *Riding to Town on a Buckboard*; THE DOWN HOMERS, *Who's Gonna Kiss You When I'm Gone?*, *Out Where the West Winds Blow*, *Boogie Woogie Yodel Song*, *You'll Come Walking Back, Baby*, and *I Found Out All About You*.

A new western band, CURLEY JOE AND HIS KNIGHTS OF THE RANGE, are now being aired each morning except Sunday over WCMI, Ashland, Ky. Some of the songs that are building a large audience for the boys are: "Cool Water," "He's Riding Home," "Timber Trail," and "Soldier's Last Letter." Recently they posed with RUBINOFF and his \$100,000 violin.

La Casa Del Rio Publishing firm will publish a new tune, *My First Kiss*, by

JERRY LAMA and EUGENE WELLMAN. Jerry, who wrote the music to this and many other songs, is now appearing with the DICK STYLE TRIO at the Crest Room, New York.

RUSTY MARION of KMOX *Barn Dance*, has had his *Rock Me to Sleep in My Saddle* published by Peer. ROY ROGERS and THE SONS OF THE PIONEERS recorded it for Victor.

ROY ACUFF and HIS SMOKY MOUNTAIN BOYS, along with MINNIE PEARL, the DUKE OF PADUCAH and other favorites of the GRAND OLE OPRY, made a p.a. in St. Louis recently. The enthusiastic reception given Roy seems to indicate that the craze for Western and hillbilly music is spreading fast to this section. Golden West Melodies, Inc., have published a new tune by GENE AUTRY, *I Wish I Had Never Met Sunshine*. Gene's collaborator on the number is DALE EVANS, Republic Pictures star. Gene has also had a number published by Western Music, *Darling, What More Can I Do?* This was written in collaboration with GINNY LOU CARSON. EDDIE ARNOLD AND THE CACKLE SISTERS opened a series of p.a.'s in Gainesville, Fla. Eddie is a star on *Opry House Matinee* which recently featured SHIRLEY FOX AND TEXAS RUBY, well-known folk entertainers.

BILLY CASWELL, Canada's rambling cowboy and blues yodeler, seems to be going great guns up Canada way with his radio programs over the Canadian Broadcasting Company System. Billy and His Hoe Downers have headquarters in Halifax, N. S.

"SLIM" ANDREWS, cowboy screen comic, has joined TEX RITTER'S WESTERN AND HILLBILLY JAMBOREE troupe which played at the Houston Exposition for 10 days starting February 1.

DEUCE SPRIGGINS AND HIS WESTERN BAND have been signed to a three-year contract by Mercury Records, Chicago, for a minimum of sixteen sides per year. The first session will be re-



AT THE NEW headquarters of the Webb Distributing Company, Chicago, I. F. Webb, left, welcomes Joe Hart and Ron Pepple, of Seattle, who were the first visitors. New quarters are at the corner of Madison and Kedzie streets, where the firm occupies the entire second floor. Webb formed his own concern two years ago after serving as sales manager for one of the larger juke box manufacturers.

corded the last week of February in Hollywood. GAC set the deal. Spriggens' band also was signed by Mercury to back up singer KEN CURTIS on a minimum of 16 sides per year.

ZEKE WILLIAMS, the rambling cowboy, radio, recording and stage star, is now at WMMN, Fairmont, W. Va. Zeke, who plays every stringed instrument, is still sticking close to his main love—the violin. And he does a bit of singing. Zeke started in radio in Wichita, Kan., and has appeared over many programs prior to his WMMN engagement, including BENNY GOODMAN'S and AMOS AND ANDY'S. He also appeared at the Pan-American Exposition in Dallas. There have been stagesshows with GENE AUTRY and recordings for Brunswick. The most popular recordings include: *The Cowboy's Dream*, *What a Friend We Have in Jesus*, *The Starlit Trail*, *I Would If I Could*, *I've Got the Blues for Mammy*, *Westward Ho*, *Breeze and Don't Forget Me*, *Little Darling*.

THE PRAIRIE SWEETHEARTS of WHOM are getting a whole lot of requests for the song, "Don't Give Up Hope, Little Darling," published by CHAW MANK'S Blue Ribbon Music Company. RUTH and MARY MICCOLS, H. HAYCRAFT and CHAW have a new tune, "Just an Old Spanish Prayer," that seems to be going over.

LEW CHILDRÉ, of WSM'S *Grand Ole Opry*, started a new half-hour program of the best in songs you love February 2. Lew, with THE OLD-TIMERS, is one fellow who never lacks fan mail.

WWVA'S big JAMBOREE is on the air each Saturday night, starting at 8:30 and running until early hours of the morning. Acts include: JOE BARKER AND HIS CHUCK WAGON GANG, TOBY STROUD AND HIS BOYS FROM THE MOUNTAINS; PETE CASSELL, KING OF THE HILLBILLIES; MILLIE WAYNE MILLER'S RANGERETTES; GAY SCHWING AND HIS BOYS FROM THE HILLS; THE NEWCOMER TWINS, MAXINE AND EILEEN; SUNFLOWER AND DAISY; REED DUNN, the OLD-TIMER and BIG SLIM, THE LONE COWBOY.

ROY "SCRUBBOARD" WALLACE, who is president of the Hoosier Music Publications, and is known as THAT HAYSEED HOOSIER OF INDIANY, has some new songs in his publications and they're proving popular on the air over many stations. The top songs for 1945 are "Heavenly Days"; "Spread the News in Heaven, Ernie Pyle"; "Pray for Me" and "Merry Cowboy." *Scrubboard* is planning a new show that he intends returning to the road about the first of May. This will be a combination show and will include hillbilly music, magic and dancing. *It will play halls, schools, etc.*

DELMORE BROTHERS of WIBC, and ROY STARKEY, also of WIBC, Indianapolis, Ind., are in Chicago making recordings.

HAYLOFT FROLIC held its second big show of the year February 2 when the two shows, CURLEY MILLER'S PLOUGH BOYS and BLAINE SMITH'S PIONEER PALS, had as guest act DOC WILLIAMS'S BORDER RIDERS. Doc had his wife, CHICKIE; HIRAM HAYSEED and FROGGIE CORTEZ on his show. FRANK DUDGEON is on KLRA, Little Rock, Ark.

## Baby Photogs Find Use for Movie Machs.

DETROIT, Feb. 9.—Novel and valuable use for movie machines is reported in an article in the January issue of *The Professional Photographer*, official journal of Photographers' Association of America.

Movie machines in a photographers' studio are the subject, and the idea is being spread thru the chain of Susan Baby Studios, a large chain of child photographer specialists in the Los Angeles area.

Regular Panoram-type cabinets are used, with coin chutes removed. Machines are equipped with a pre-focused camera on top of the box and a Stroboscopic light which flashes a light of high intensity lasting only 1/30,000 of a second. The duration is so slight that the portrait sitter cannot see the light flash, and several pictures may be taken while the films are being run thru the box.

The juvenile sitter is placed in a chair in a predetermined position, adjustable so that he can sit at eye-level to the box, about six feet away. Films are run off and the sitter watches the pictures intently.

Meanwhile, the photographer is concealed near the machine, watching for the right expression, and flashes his pictures as he sees fit. Camera is placed close enough to the screen so that the right angle for the subject's eyes is usually caught.

The average sitting, with several pictures to be flashed, is said to take only four minutes, and there is frequently a long line of youngsters waiting for their turn. The child usually has no idea when the picture is being taken and is completely absorbed in the films being shown, so that self-consciousness is forgotten and the problem of getting children's pictures becomes easy.

## Jukes Inspire Mass For J. McCormack

ST. JOHN, N. B., Feb. 9.—P. M. Moore, decorator of automatic phonographs and other coin machines, has paid his final tribute to John McCormack, famed Irish tenor who died recently.

Altho McCormack had never been in St. John and Moore had never seen him in person, he had developed such a liking for his songs on the juke boxes that, at McCormack's death, Moore had a memorial mass sung in the cathedral here.

## Arthur E. Welch To Direct Sales for Phonograph Firm

KANSAS CITY, Mo., Feb. 9.—Arthur E. Welch has been elected to the newly created position of vice-president in charge of sales of the Alreon Manufacturing Corporation here.

Welch formerly was vice-president and treasurer.

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HOTEL and VILLAS MIAMI BEACH  
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Apollo Records	Juke Box Records	Hub Records	Mercury Records
National Records		King Records	Savoy Records
Retail \$1.05; Operator's Price 85c.		Queen Records	Premier Records
		Retail 79c; Operator's Price 65c.	

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FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE

STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

# Coin - Operated Radios Set In Two Midtown N. Y. Hotels

NEW YORK, Feb. 9.—Coin-operated radios will be installed in at least two mid-town Manhattan hotels as soon as productions of radios are at a level to insure shipments of the machines in quantity to a New York operator, according to the manager of one of the hotels.

"We do not plan to install the radios in every room," it was pointed out, "but just in the transit rooms of the hotel. At the present time we have radios in every room, but these radios are old. Some of them are out of order and others can now get only one or two stations clearly. It is the intention of this hotel to salvage the best ones and install these in our permanent guests' rooms—and the others we will sell for whatever they will bring on the open market."

Important feature of coin radios, according to men that have handled them in the past, is that most hotel rooms are rented on "night-to-night" basis. No traveling salesman will mind putting a quarter in a slot to hear a good radio play. In fact, most people would rather spend the quarter than have the old, worn radios play for nothing.

### No Stock Models

Operator who is planning coin radio operation in New York claims that he will not depend on coin-operated radios that are planned for production in three of the major radio companies' plants shortly. He is of the opinion that these radios will be priced high, production will be too far in the future, and by installation of these radios he will not be able to buy quantity at a saving—as they will be sold, no doubt, only in quantity.

Another reason advanced for not using stock models of coin-operated radios is that an operator usually has a pet type of coin slot attachment which he prefers on his machines. Unlike the Philadelphia coin radio operator, announced in these pages some time ago, the New York operator does not intend

to have a radio repairman on duty at the hotels. Instead he plans on giving "service within the hour" on all calls for repairs.

It is interesting to note that coin radio operators could be coin-operated typewriter operators at the same time without any extra trouble on their part. At the same hotels that operate coin radios, coin typewriters could be installed, if they are not already there.

### Location Variety

Radios that are most likely to be used are bedside models, such as were used in auto models, tourist camps and rooming houses before the war. Some of these are still in use. Hotels have proved good locations for coin machines and these will get new model coin-operated radios as soon as the radios are available.

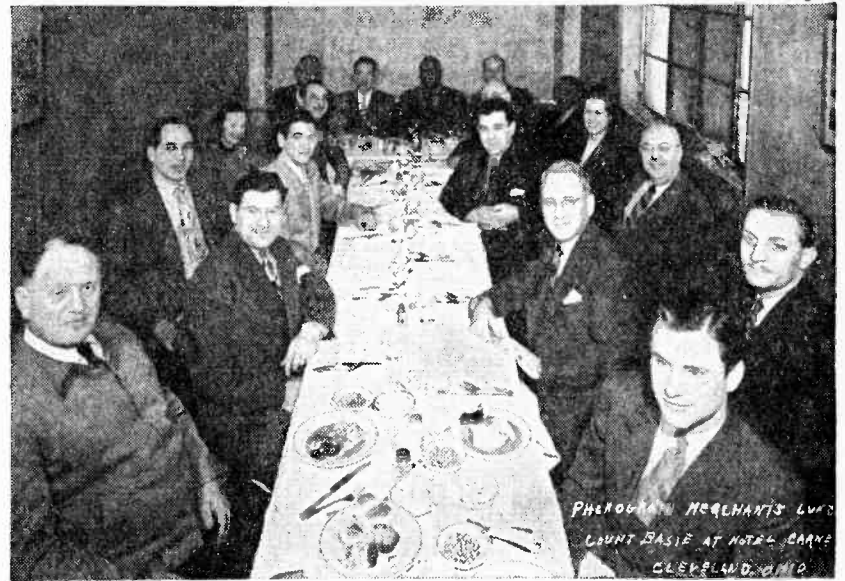
Hotels are new in this venture which was just getting started when Pearl Harbor put a stop to expansion of most businesses not connected with the war.

Juke box operators who have connections with various hotels around Manhattan, are reported favored to be among the first to go ahead on a mass scale installation of coin radios around the city. The two hotels that are planning installation will be test spots for the city, it was pointed out.

## Expansion Ordered At Wurlitzer Plant

BUFFALO, N. Y., Feb. 9.—Rudolph Wurlitzer Company has let contracts for nearly \$1,000,000 in construction work on its North Tonawanda plant, according to Carl E. Johnson, vice-president and general manager.

Sum will be expended on expansion and rearrangement of the factory, Johnson said. Work is expected to be completed by next fall.



JUKE BOX OPERATORS in Cleveland entertained Count Basie recently at a regular association luncheon. The Cleveland Phonograph Operators' Association has entertained a long list of artists whose records are juke box favorites.

## COINMEN YOU KNOW

(Continued from page 89)

angle Music Company, Cleveland, from which a deal is expected to hatch.

### Chicago:

GORDON MICKELSON, Manistee, Mich., distributor, was in inquiring about the flow of new equipment at AL STERN'S Ashland Avenue headquarters, as were: L. W. BEARD, Des Moines operator; PHILIP PERANER, distributor representing the New England Exhibit Company, Boston, and JOHN W. MEYERS, former operator from Walworth, Wis., who is now in the oil business. Also confabbing during the week with Stern was PAUL CAPEHART, brother of Senator Capehart. Paul is a gentleman farmer in De Kalb County and also operates a bus service there.

EDDIE AND MORRIE GINSBURG, as well as HAROLD SCHWARTZ, all of Atlas Novelty, are back at home base now after their Seeburg phono showings thru the East and Midwest. According to Eddie, they had a time fighting the flu. Between handling company business and managing his farm at Palatine, Ill., Eddie is having a busy time of it. He now has a herd of 10 milk cows, Holstein and Guernsey, all of which have been artificially bred. Ginsburg is quite proud of his little family and reports that the cow-stork is beginning to buzz once again 'round the farm roof tops.

GENE BATES, formerly with H. C. Evans Company and Pace Manufacturing Company, is once again back with Pace as sales manager. . . . One of the ranking operators of Elmira, N. Y., "MAC" McCLINCY made the rounds of Northside distributors while in town. . . . IRVING OVITZ, partner of OSCAR SCHULTZ, Automatic Coin Machines & Supply Company, has left office worries to Schultz for the next couple of weeks while he is sunning himself at Miami Beach, Fla. However, Ovitz is in good company, according to Schultz as he's down South with BILL COHEN, head of Silent Sales, Minneapolis. MRS. OVITZ is along with Irving and she, too, is getting a well-earned rest.

JOE SIMON, exec of Automatic Coin Machines & Supply Company, is on his way to Des Moines where he is laying the groundwork for opening a new branch office of the firm which will operate under the name of Iowa State Sales. Remodeling is progressing at a fast pace in Automatic's new headquarters, 4135 Armitage, to make room for new lines and increased game equipment. . . . NATE FEINSTEIN, Atlas Novelty personnel expert, reports eight former employees, all of whom served a share of time in service, are now back with the firm. Atlas also has hired two new vets under the veterans' training program and Eddie Ginsburg is now working on a program in co-operation with the Veterans' Administration to train and hire additional veterans as fast as the VA can send them to him.

JOHN CHREST, general manager of Exhibit Supply Company, just hit town again after an extensive sales organization trip throught the country. . . . PERC SMITH, the firm's arcade division manager, is more active than ever directing

advertising circulars on new arcade pieces now on the lines. According to Perc, they're keeping their printer going full time completing their promotional material so as to keep up with production. . . . JOE SCHWARTZ, head of National Coin Machine Exchange on Diversey Avenue's coinrow, is making daily trips to DAVE GOTTLIEB'S plant, where he confers with DAVE and NATE on the distributorship of their new game, Stage Door Canteen. Joe is handling the distribution in Northern Illinois, Northern Indiana, Eastern Iowa and Michigan.

NATE GOTTLIEB announced that the firm's distributors have been given the green light on any promotion or advertising they might wish to do on the Gottlieb output of machines, having until now been held in check until production reached the stage where it had some chance of meeting orders.

LEONARD GOLDSTEIN, head of T & L Music Company, Cincinnati, is once again making the rounds of Chicago distributors and manufacturers, taking a look-see at available equipment. While in the army Leonard had a very uncomfortable time of it as a prisoner of the Nazis. . . . SAM LONDON, distributor from the Milwaukee Coin Machine Company, Milwaukee, took a fast trip down from the brew town to contact local coinmen. . . . W. J. (BILL) RYAN, general manager of J. H. Keeney & Company, is finally perched in that office of his in the new plant. From observation, there are few more swankier offices in the trade.

JIMMY MARTIN, head of record distributors, James H. Martin & Company, is preparing himself for the big Cosmo party to be held in College Inn, Sherman Hotel, come the end of the month when the record pressers' TONY PASTOR opens at the nitery. Martin also announced appointment this week as distributor for Westernair, Fargo and Pacific Records, a Hollywood diskery.

ART RUDD, coin machine operator from Spokane, Wash., spent the early part of the week confabbing with North Side distributors and was followed into town by I. B. HOLLIDAY, operator and jobber from Charlotte, N. C.; CHARLIE HOUSE, head of Kentucky Amusement, Louisville; I. ALPERT, representing Twin Port Sales Company, Duluth, Minn., which he owns, and EDDIE CORRISTON and BOB BECKER, Palsades Specialty Company, Cliffside Park, N. J.

Those type gremlins went to work again last week and upset the apple cart with F. F. HAMPTON, operator from McPherson, Kan., who was in calling on Empire Coin. Gremlins put Hampton in McPherson, Canada, and changed his initials to S. S. instead of F. F. . . . Other coinmen making the rounds last week were: SAM LONDON, representing the Milwaukee Coin Machine Co.; CHARLES EWING, distributor from Automatic Amusement, Evansville, Ind., and ROY McDANIEL, who operates varied machines in Marshall, Mo.

MURRAY ROSENTHAL, head of Coincex Coin Machine Equipment Company, Inc., announced their appointment as distributors of the new Lite-League Amusement Game manufactured by Amusement Corporation, one of newest coin machine manufacturers in the industry.

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(our headquarters in Atlanta will be announced soon)

## Chinese New Year Rung in by Jukes

NEW YORK, Feb. 9.—Popping fire-crackers and huge dragons, to chase away "all that is evil," greeted the new year of 4643 on the Chinese calendar in New York's large Chinatown last week. The blaring of juke boxes, with loud-speaker attachments, could be heard above the noise.

Not to be outdone this year—the first celebration since the Japanese surrender—brightly-colored costumes were worn by almost every Chinese person in the area. Tourists joined in the fun and staged a dance in Doyers Street, with the help of the loud-speaker attachment of a near-by juke box.

It was noted that people would run into the location to insert their coins—and then go back to the street to dance.

## British Brides of G.I.'s To Get Slant on Jukes

CHICAGO, Feb. 9.—Thousands of war brides on the way from Great Britain to their new U. S. homes will soon make their first acquaintance with the American juke box and other phenomena of the coin machine industry.

Along with all manner of other strange customs, manners, fads and fancies, the American passion for gadgetry which makes a hot-dog vending machine possible is expected to have an impact on the newcomers of interest to the trade.

Coin-operated machines are not new to the English, of course. Venders for such varied items as subway tickets and beer are a part of their everyday life. Amusement machines are popular, too.

What will be new is the presence of juke boxes, pinball machines and venders in every crossroads store. In the staid English scheme of things, amusement machines keep their place, usually appearing only in arcades. A minor revolution is the plan of British railroads to install vending cars on their lines.

## Marine Vet Joins Disk Distributing Concern in Chi

CHICAGO, Feb. 9.—The list of war veterans entering the coin machine industry reaches greater length each week as more and more army and navy heroes choose the various firms of the trade as their means to a livelihood.

Latest entrant in the industry is Robert (The Singer) Casey, formerly a corporal in the marines, who is now employed with James H. Martin, local record distributor.

Casey, inducted in March, 1943, and discharged in December, 1945, was wounded during the invasion of Iwo Jima, when he took a bullet crease in his head. Following a short hospitalization, Bob was back in action and during service saw action in the Marshall Islands, Saipan and Tinian. He was awarded four battle stars.

According to his new boss, Casey has already earned the monicker "The Singer." Regardless of the work to do in their newly expanded headquarters, Bob sings from morning to night.

Out of 250 men in Casey's original marine company, there were only 20 men who were not casualties. Of these 20, 10 had been wounded once previously.

## Ex-Juke Op on Stock Exchange

CHICAGO, Feb. 9.—Joseph A. Kroeck, former Chicago juke box operator, has been elected to membership in the Chicago Stock Exchange, according to an announcement by the exchange board of governors.

Kroeck, who recently sold his route of phonographs on Chicago's North Side, also was well known to racing fans at Arlington, Tropical Park and elsewhere for his horse "Juke Box."

He indicated at the time he left the coin machine industry that he intended to establish a stock brokerage agency here. He also has gained attention in the press as the friend of Lt. Col. Phillip Cochran, model of the character, Flip Corkin in Milton Caniff's cartoon strip *Terry and The Pirates*.

## Frosted Food on A Vending Test

(Continued from page 88)

wanted. It also has been learned in tests that individual packages sell better if the compartment is kept filled.

Rifkin said the machine defrosts automatically every 24 hours. Defrosting period can be timed for the convenience of the location, and the merchandise does not have to be removed from the machine during it, he said.

Main problem in development of coin-operated venders of frozen food is the need for a coin changer that will give correct change in any amount unless prices of frozen items are stabilized as the industry grows. At present, prices generally range from 18 to 49 cents each, according to the vegetable, fruit or prepared dish selected. With return of normal world food production and with improvements in freezing processes, prices are expected to decrease. Even then, tho, prices will have to fluctuate with the season and supply of a given product to meet the competition of fresh and canned goods. As in the case of cigarettes, however, venders may well be able to establish a generally accepted price for each item sold by vender.

Simplest solution, however, would seem to be a changemaker similar to the dial-type developed for cigarette venders some years ago.

This machine would give the correct change out of a quarter for any amount from 14 to 19 cents, but development of it was dropped just before the outbreak of war.

Also on the planning boards of Frez-o-Mat company is a package ice-cream vender which will handle a wide range of flavors, Rifkin said. This vender, altho similar in design to the frozen food dispenser, will be smaller both in size and capacity. It also should be a considerable aid in expansion of the potential demand for pints and quarts of ice cream, which manufacturers have long declared is far from full development.

## See Hepcats Doomed in Turn To Slow, Romantic Rhythms

WASHINGTON, Feb. 9.—Juke operators soon may be filing their jive tunes in the wastebasket.

Jitterbugging is on the way out, and the slow, romantic rhythms of bygone years are coming in, according to a story by INS Correspondent Kenneth L. Dixon, inspired by comments of the president of the Dancing Masters of America, in Washington for a regional convention.

Dixon states the case in typical hepcat style:

"Quick! Pass the pitch to the cats, kit. Tell 'em to pick up the beat with a bustle and hit it hot and high in a hurry. Hubba, hubba, the longhairs are getting out of line. They're puttin' the smazoo on swing and giving the bugs the downbeat. . . . Unless you prove that jitterbugging is sharp enough to stay, it's gonna be waltz me around again, Willie!"

### Jitterbug Wane?

The dance master, Franklin Oakley, affron ted Washington's bobby-soxers with the downright statement that jitterbug interest is waning thruout the nation, except among very young jive fans, according to Dixon.

"Now that the tension of war is over," Oakley was quoted, "people seem to want to go back to something romantic, and slow — especially slow."

Oakley rated the tango high for post-war favor on dance floors, putting the rumba at the head of the list. He admitted, however, that jitterbugging would never be completely out of the running until a new dance was developed to harmonize with swing music.

Just as jitterbugging offered releases

from war tension, the new dance would be in tune with the times and come from the people.

### Waltz Popular

Presenting the bobby-soxer's side of the question, Dixon viewed with mild alarm the prospect of a successor to jive.

"After all," he quotes a Washington hepcat, "when you realize what we did with the war nerves, can't you just imagine what kind of a dance we can develop out of the atomic jitters and this new moon madness?"

"Yes, I can—but I'd rather not. Just draw the curtain gently, cats, and let me dream . . . in waltz time."

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## Record Reviews

(Continued from page 37)

#### GINNY SIMMS (ARA)

*One More Dream*—FT; V. *Wait and See*—FT; V.

*Dream* is a clever tune, both lyrics and music. Ginny sings it in an up tempo, unusual for her, and sounds well on it. With proper promotion the tune may go places. *Wait and See* is from "The Harvey Girls" and is in Simms' customary tempo which she does in fine style. Ginny's fans will like both sides. Picture tune will do better for ops because of the tie-up.

#### TEXAS TYLER (Four Star)

*Rough and Rocky*—V. *Beautiful Morning Glory*—V.

*Home in San Antonio*—V. *You'll Still Be in My Heart*—V.

All sides feature vocals by Tyler accompanied by the usual style Oklahoma band. Plenty of solos by both Hawaiian and straight guitars. Tyler's voice is not very strong but he sings in the typical Western manner.

Tyler's following not large but he should do well in Western locations.

#### TEDDY BUNN'S GROUP (Four Star)

*You Don't Live Here No More*—Blues; V. *Be Bobaliba*—FT; V.

Novelty introduction with vocal due throughout the blues side by Smokey Whitfield and Monnette Moore follow along with a 12-bar pattern repeated. Nothing especially outstanding to offer. Reverse is another version, a poor one at that, of the very popular fast blues written, recorded and introduced by Helen Humes. Her version, needless to say, is still the best.

"You Don't Live" figures to do well in race locations.

#### FOUR STARS (Four Star)

*Zu-Ra-Bo-Do-La-Do*—FT; V. *Cotton Tail*—FT.

Scat titles for songs seem to be the rage nowadays and this one is performed by some very fine musicians hampered by a sad vocal. The material is not of the best either but the band does well by it. On the reverse side is an Ellington original, no vocal, featuring the clarinet of Gus Bivona and bass of Red Callender. For hot jazz fans and collectors.

Don't expect much return from the jukes on this.

#### PAT KAY AND JIVE BOMBERS (Urban)

*Send Me a Man, Amen*—FT; V. *My Head Upon Your Shoulder*—FT; V.

*Easy Street*—FT; V. *Love Me Not*—FT; V.

#### PAT KAY AND TOM PELUSO (Urban)

*I'm Just the Worryin' Kind*—FT; V. *Pin Marin*—FT; V.

*Feeling Zero*—FT; V. *On the Beam With a Dream*—FT; V.

Pat Kay is fairly well known on the West Coast through her radio performances over NBC with Tom Peluso's orchestra and other smaller groups. She interprets all these tunes very well in her sultry voice which has a pleasing quality. Her phrasing is good. Outside of "Easy Street," there is no familiar tune in this batch which fact will not help in attracting public dough.

Jukes confined to the West Coast should profit from these.

#### ISSY MORALES (Bel-Tone)

*El Lobo*—Rhumba; V. *Lament*—Afro-Cuban.

*Lamento Tropical*—Bolero; V. *El Cubanchero*—Samba; V.

Morales puts out excellent Latin-American music with a rich, full sounding band. Recording and balance are poor but such items may be overlooked in view of the clean performance by the orchestra. Vocals by Pepin and A. Hernandez fit very well with the band and are sung exclusively in Spanish.

Good for Latin locations.

#### DALE EVANS (Bel-Tone)

*Will You Be My Darlin'*—V. *Welcome To My Heart*—V.

*If You Ever Come to Texas*—V. *Dusty Skies*—V.

Republic's star cowgirl takes a fling at the disk biz with typical movie Western music provided by Cliffie Stonehead's orchestra and Art West's Sunset Riders. Whether the music is authentic Western or not, Dale still does well with the material.

Unfamiliar tunes may be drawback in Western juke locations.

#### OZIE WATERS (Coast, Rodeo Series)

*Broomstick Buckaroo*—V. *Lazy Day*—V.

Waters sings in a rich, pleasing baritone voice; better than usually heard with Western bands. He is accompanied by The Plainsmen and the Coast Ranch Hands on *Buckaroo* and The Colorado Rangers play for him on *Lazy Day*.

Only for blood-and-thunder.

#### GINGER JANNEY-MUZZY MARCELLINO'S ORCHESTRA (Spotlight)

*Indian Giver*—FT; V. *Boogie Woogie Pony*—V.

A couple of meaningless songs done in a very ineffective copy of Bonnie Baker style by Janney. Poor vocal quartet on *Indian Giver* and the *Boogie Woogie* side is probably the dullest heard in a long time. Muzzy's orchestra, on the other hand, plays very well and could have done much better without a vocal.

Not recommended.

#### JUNE RICHMOND (Mercury)

*Are You With It?*—FT; V. *Just Beyond the Rainbow*—FT; V.

With Richard Kollmar's musical, *Are You With It?*, racking up solid grosses weekly and pointing toward a long run, June Richmond has two sleeper items here that may run in the heavy mood. Arrangements by former WCAU studio maestro, Johnny Warrington, are enriched by Reveliers' harmony background on both sides. La Richmond, the ex-Andy Kirk chirp, shows a voice that's plenty effective on these tunes, which she treats with a light and very pleasant bounce. With the musical past the century mark in performances, there's a good chance these tunes will get heavy plugging soon.

Ops will be making a good investment in stocking these numbers.

#### MARK WARNOW and Orchestra, With Vera Barton (Sonora)

*Take All*—FT; V. *Slowly*—FT; V.

As usual, Maestro Warnow comes up with a full-bodied, rich performance for *All* and the more likely to click *Slowly*. Latter from 20th Century-Fox's *Fallen Angel* is a tune with great promise, and the Vera Barton vocal on it is a highly

competent job, as is her song-selling on *All*. Retailers should do well with the disk.

Operators, on the other hand, won't find this fitting into the average location. Will do well, tho, where the payees want to listen to a little more than the average pop band version of a couple of tunes.

#### DAN BROUGHTON WITH DON SWAN ORK (Spotlight)

*Step Down*—FT; V. *Midnight, Magical Midnight*—FT; V.

Nothing particular happens on this record. Neither song has any musical value. *Step Down* is a novelty which isn't novel and the *Midnight* side is supposed to be a torchy ballad except they forgot the torch. Broughton's voice is a little uncertain at times.

Not for jukes.

#### TINY HILL (Mercury)

*I'll Take Her Back*—FT; V. *Who's Sorry Now?*—FT; V.

Tiny Hill has chosen wisely on this release, bringing back two of the plaintive ballads of the type which originally boosted the band's stock. Both sides are much better technically than his previous sides for this label, with both band and maestro selling in their usual homey manner.

"Who's Sorry Now?" is almost certain guarantee for nickels from listeners and dancers of all ages, while the reverse will steadily take coins from the older music fan.

#### BILLY ECKSTINE (National)

*Prisoner of Love*—FT; V. *All I Sing Is Blues*—FT; V.

The Negro swoonmaster's terrific vibrato piping is made to order for *Prisoner*, the Leo Robin-Russ Columbo oldie, and vice versa. And the Eckstine ork, from mournful drumbeat to crying brass, carries the tune's mood. *All I Sing* is a mediocre blues change on which Eckstine wastes both himself and the band. Eckstine has done well for ops and "Prisoner" can get nickels, tho what to do with the reverse side is a problem.

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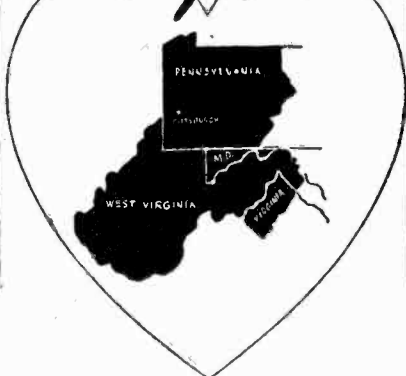
Wurlitzer 24 in Hideaway Cabinet, equipped with Seeburg Wireless Adapter and Receiver, can use either 20 or 24 Button Wireless Walthams with it, \$250.00; 10 Seeburg WS-2Z Wireless Walthams, \$30.00 each; 2 DS20-IZ Deluxe Selectomatic 3-Wire, \$25.00 each.

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## Record Players Session June 8

NEW YORK, Feb. 9.—Automatic Record Players' Association of North America announces that its first annual meeting and banquet will be held June 8 in the Palmer House, Chicago. Dealers that sell automatic record players (home jukeboxes) at retail, as well as manufacturers, are expected to attend the gathering, according to Charles M. Wilmer, vice-president in charge of the convention.

This is the first national convention of the association, which was organized late in 1943. Plans for a huge membership drive and plans for the coming year will be under discussion. Several well-known figures in the field will address the group on various phases of the industry.

## L. C. Force Joins AMI as Ass't Sales Mgr. in Chi Office

CHICAGO, Feb. 9.—Lyndon C. Force, veteran coin machine merchandiser, has joined the AMI organization as assistant sales manager, according to DeWitt (Doc) Eaton, general sales manager.

Force has been in the automatic music field since its inception, Eaton said, adding that "his technical knowledge of phonograph operation and service details is comprehensive and his knowledge of factory procedures wide."

Force will work out of the firm's Chicago office, handling shipments and customer sales. He also will act as liaison man between the sales department and the company's factories at Grand Rapids, Mich.

A veteran of World War I, Force formerly worked for Mills Novelty Company as sales promotion manager on music machines and ice cream freezers. He also has been with O. D. Jennings Company, D. Gottlieb & Company and the Brunswick-Balke-Collender Company.

## ADVANCE RECORD RELEASES

(Continued from page 36)

THERE'S NO ONE BUT YOU.....	Hal MacIntyre and Ork (Vocal by Frankie Lester and the Voices Four)	Victor 20-1802
THEY DIDN'T BELIEVE ME.....	Cosmopolitan ????	Continental 1171
THIS SIDE OF HEAVEN.....	Ross Leonard (Alan McPage Trio)	A-1 1005
TWO LITTLE GIRLS WITH GOLDEN CURLS.....	Claude Casey	Victor 20-1802
TWO SIDES TO EVERY STORY.....	Red River Dave (Sula's Texas Rangers)	Continental 5049
WE'LL GATHER LILACS.....	Tommy Dorsey (Stuart Foster)	Victor 20-1809
WHAT'S LEFT OF A BROKEN HEART.....	Doc Denning (4-Star Rangers)	4-Star 1053
WHERE DID YOU LEARN TO LOVE?.....	Dinah Shore (Sonny Burke Dir. Ork)	Columbia 36944
WILD ROOT.....	Woody Herman	Columbia 36949
WITHOUT YOU.....	Andy Russell (Paul Weston)	Capitol 234
YOU ARE TOO BEAUTIFUL.....	Dick Haymes (Lyn Murray Ork)	Decca 18781
YOU MAY NOT LOVE ME.....	Paul Barron Ork (Jack Leonard)	Majestic 7170
YOU WON'T BE SATISFIED (Until You Break My Heart).....	Ella Fitzgerald-Louis Armstrong (Ork dir. by Bob Haggart)	Decca 23496
YOU WON'T BE SATISFIED (Until You Break My Heart).....	Louis Prima	Majestic 1029

## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 34)

Weeks to date	POSITION	Last Week	This Week	RECORD	Label
6	8	9	10	SYMPHONY Day by Day	Jo Stafford.....Capitol 227
1	—	—	—	OH! WHAT IT SEEMED TO BE As Long As I Live	Frankie Carle....Columbia 36892

## Hotkins Firm Set As Distributors of 16mm. Coin Movie Devices

SECAUCUS, N. J., Feb. 16.—Irving Silverman, sales manager of Aircraft Engineering Company, here, announced appointment of Capitol Projector Corporation as distributor for the firm's line of silent and sound 16mm. movie projectors.

Line includes a silent coin-operated

model for arcades and other coin machine operators.

Capitol is a company recently formed with Ralph Hotkins as president and Charles Shankman as vice-president. Hotkins has had a varied experience in the coin machine trade, starting some years ago as an operator of cigarette venders. Shankman has been engaged in the motion picture equipment industry.

Hotkins said the coin-operated projector holds 400 feet of any 16mm. silent film, either four 100-foot subjects or eight 50-foot ones. Running time is about two minutes per 100 feet.

## Choose Ellington, Sinatra, Simms as Tops in Contest

NEW YORK, Feb. 9.—Final returns in the popularity contest sponsored by the National Foundation for Infantile Paralysis, which saw 15,000 people dropping coins under the name of their favorite stars in front of the Pepsi-Cola canteen in Times Square, gave Frank Sinatra top honors for the most popular male singer of the year, and Ginny Simms first rating among the female songsters.

Duke Ellington's outfit was voted the most popular orchestra of the year. No second choices were announced.

## Big Names Sign With Disk Firms

NEW YORK, Feb. 9.—John Kirby's orchestra, the Bobby Byrne crew, and Kitty Kallen have made recording deals during the past week.

Kirby outfit has been signed to De Luxe Records and is assured of 200,000 disks a year. Byrne, signed by Cosmo for three years, beginning with 12 sides a year, has been guaranteed a 300,000 output per year.

Kallen topped them all with 400,000, set by Musicraft, as yearly output.

## Wee-Hour Juke

NEW YORK, Feb. 9.—Best location idea of the week for juke boxes goes to the operator who installed a juke in a hot dog stand, in which there are no stools—strictly a stand-up, hurry-up place in Manhattan.

Location owner reports that he is getting "good" returns from the box in spite of his hurry-up system of selling. He claims that customers like their music into the wee hours of the morning.

# A Terrific Value---this TRIMOUNT UA-15 ALL PURPOSE AMPLIFIER

A universal replacement for most all phonograph amplifiers. Various Seeburg, Wurlitzer and Rock-Ola numbers are stamped adjacent to each socket.

- ✓1. Dimensions—14½"x17"—8½" from base to top of 5U4G tube.
- ✓2. 15 Watt—high impedance amplifier constructed on a solid metal chassis.
- ✓3. Line fuse of 3 amps.
- ✓4. It uses two 6N7 tubes, both double triodes, making a well balanced input stage. Also part of the volume and tone control circuits are cut in for proper bias, and less distortion in grid circuit.

## Packs Plenty of Wallop!

### ✓ CHECK THESE FEATURES . . . .

- ✓5. 6L6 tubes beam power amplifiers are used in a push-pull output stage. The output voltage from the 6L6 tubes appears across the output transformer with a resistor connected across the output winding in order to keep the tube load from rising too high.
- ✓6. A Thordarson push-pull output transformer is used for matching the external P. M. Speakers (tapped at 4-8-15 Ohms). In addition, a switch is used for P. M. Speakers.
- ✓7. The power supply uses a heavy-duty transformer with a 5U4 full wave rectifier and a Thordarson high filter choke with regular filter condensers of 10 MFD at 400 volts.

- ✓8. A carbon mike can be used with UA-15 amplifier and can be converted for any phonograph other than those specified with very little change. (Write for information.)

- ✓9. All condensers-resistors are mounted on one block, thus making servicing easier. Standard radio parts are used in UA Amplifiers.

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Keg of 21,000 ..... 23.80

**NUTS-4-U PEANUTS**  
90 Pound Carton, Blanched .... \$24.30

**CHARMS**  
Fine Selection, 15 Cr. .... \$13.25  
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**ATLAS ACE**  
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**Output Hits 331 Billions**

**Consumption at home up 11% as shortage ends—Luckies continue to lead**

CHICAGO, Feb. 9.—Final figures are not yet available, but beyond a doubt the cigarette industry broke all records for production last year. Output was roughly 331 billion, compared to 321.8 billion in 1944, according to the annual, authoritative estimate by Henry M. Wootten, published and copyrighted by *Printer's Ink*.

Wootten points out that 1945 production in cigarettes showed a gain of more than 9 billion cigarettes, or 2.9 per cent. The remarkable fact about this is that civilian smokers were always under-supplied during the first nine months last year. The study estimates that any one of the big three cigarette manufacturers could have sold several billion more cigarettes on the domestic market during the first half of the year but for the priority of government orders on tax-free cigarettes earmarked for the military overseas.

This late study makes no attempt to show the part which cigarette venders play as a selling media for the tobacco industry, but the production facts and the demand are good barometers of the future for such vending machines.

One interesting fact which grew out of the shortage of ready-made smokes last year was the marked increase of roll-your-own, Wootten points out. Tobacco brands for rolling your own increased their production by 52 per cent. This is not likely to represent a permanent gain, however, as the roll-your-own practice supposedly declined with the return of tailor-mades.

From the first of last year thru March, (See *Cigarettes Sales Soar on page 107*)

**Coin Vender Plant Expansion Started**

INDIANAPOLIS, Feb. 9. — Rex C. Jacobs, president, F. L. Jacobs Company, announces that ground has been broken for enlargement of the company's Coca-Cola vending machine plant here.

Automotive parts and household appliance manufacturers, the Jacobs company also makes an automatic washing machine in its Indianapolis factory.

**National Candy To Merge Into Clinton Industries**

WILMINGTON, Del., Feb. 9.—Shareholders of National Candy Company have approved consolidation of the company with its subsidiary Clinton company under the name Clinton Industries, Inc.

They also approved sale of 100,000 shares of the new firm's common stock as soon as it can be arranged.

## Vender With Coin Changer Displayed by Chicago Firm

CHICAGO, Feb. 9.—Preview of what operators of bottle venders may expect from coin-operated coolers with the resumption of peacetime production was given by Mills Industries, Inc., in a recent display of its first post-war Coca-Cola venders.

Newest feature of the machines is a coin changer which permits customers to use either dimes, quarters or nickels in buying the beverage. Coins all go into the same slot. On insertion of a dime, a bottled drink is dispensed and a nickel is returned in the change chute. From a quarter, four nickels are returned.

On show were the two smaller models of 60-bottle and 120-bottle capacity, but Jack Walsh, sales manager, also displayed sketches of a 240-bottle machine that he said will be shown later. Coin changer, however, is not standard equipment on the small vender. The 120-bottle machines have pre-cooling storage space for 58 bottles, while the large ones have storage for 100.

**Power Gravity**

Bottles in the vending chutes are delivered thru power of gravity, but the makers said the maximum drop of any bottle is one-half inch, thus eliminating scuffing and lengthening the life of bottles.

Another feature of the vender is what the manufacturers describe as a "direct-drive compressor." It is said to be "lighter, occupying less space and completely and easily repairable in the field." In addition, it was reported to give a "marked reduction in electrical consumption."

The coin coolers also include a slug detector which it is claimed will detect and reject over 90 per cent of all slugs. The delivery mechanism is reported to be proof against "jack-potting" and tam-

**Kudos to Designer For Vender Plans**

CHICAGO, Feb. 9.—Designers Norman Bel Geddes, Raymond Loewry, John Vassos and many others have turned their art to streamlining vending machines at one time or another, but a bang-up designer of venders is Everett Eckland, according to Dale Harrison in his *All About the Town* column in *The Chicago Sun*.

Harrison's item on Eckland follows: "The most prolific designer of coin-operated vending machines, they tell me, is Chicagoan Everett Eckland, of the firm of Mangan & Eckland, who has designed more than 250 automatic venders. His partner, Jim Mangan, estimates that Eckland-designed machines have had a total take in more than two decades of operation of (hold your breath) \$20,000,000,000."

**Candy Jobber Group Slates Meet for Chi**

**Reports All 441 Members**

WASHINGTON, Feb. 9. — National Candy Wholesalers' Association, Inc., has announced that it will hold its first annual convention in the Sherman Hotel, Chicago, April 30 thru May 2.

According to H. W. Lookk, Baltimore, chairman of the newly-formed association's board of directors, the meeting will include a business session, entertainment and exhibits of candy supplies. He said facilities will be available for nearly 1,000 convention goers.

Reporting the association's paid-up charter membership now at 441 wholesalers, Lookk said plans have been made to reach its goal of 1,000 members by convention time.

**Directors Elected**

Announcements were made following a meeting of the board of directors in the Statler Hotel. At the session, C. E. Morgan, Asheville, N. C., was elected as a director representing Region No. 5. Head of Morgan Brothers, Inc., one of the largest candy wholesalers in the South, Morgan will represent the states of Alabama, Florida, Georgia and the Carolinas. He is a past president of the Southern Candy Wholesalers' Association.

Directors also have been elected for Regions Nos. 7, 8, 9 and 11, but their names will not be announced until they have accepted the posts, it was said.

Directors present at the Washington meeting were L. C. Parman, Chicago; William Neporent, Hartford, Conn.; Elmer Kreher, Buffalo; John Casani, Philadelphia; John Potts, Mount Carmel, Pa.; J. Roger Ozman, Baltimore, and (See *Candy Jobbers to Chi on page 107*)

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**Northwestern Vendors**



De Luxe Merchandiser ..... \$19.75  
Model "33" ..... 9.75  
Model "39" ..... 11.35  
Model 40 (4# Globe) ..... 7.20  
6# Globe, 15c Extra  
33 Ball Gum (3 1/2 # Globe) ..... 8.40  
(5# Globe, 15c Extra)

All Quotations Net, F. O. B. Factory.

All orders filled in rotation received.

1/3 Deposit, Balance C. O. D.  
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# Probe Nation's Smoking Habits, Find Per Capita Cig Consumption Up 50%

## Saturation Point Not in Sight After War Increase

NEW YORK, Feb. 9.—Some interesting observations and statistical information were made available this week by Henry M. Wooten, in *Printer's Ink*. The writer, a nationally recognized private consultant on tobacco industries and related businesses, made a study of the nation's smoking habits.

Wooten based his observations on a study he just completed concerning cigarette production in the United States during 1945. He broke smokers' habits down to examine just how many cigarettes the average American is smoking, and pointing out what the future may hold for cigarette sales.

Basing his comparison on the 1940 census of 130,000,000 people, Wooten says that U. S. pre-war consumption of cigarettes per capita was 30 cigarettes per week, or one-and-one-half packs per person weekly.

### Use Increases

"Thus," Wooten writes, "while the indicated consumption of our cigarettes by Americans increased 44.3 per cent during the war years, the per capita consumption was 50.3 per cent."

"Great as has been the growth of the cigarette habit in the United States, the per capita consumption before the war was 35 per cent to 40 per cent less in England where there is far heavier smoking by women. The saturation point in cigarettes is nowhere near its peak, in my opinion," Wooten added.

This opinion, valued by the trade from past experience, is welcome news to the vending machine trade which expects to see for more tobacco products sold thru automatic merchandisers in the next several years. It likewise bears out the conclusions of tobacco men, sounded out at the recent mid-western NATD convention, that the cig venders will figure largely in the future of cigarette sales.

### Women Smokers

Wooten makes the interesting statement that smoking is prevalent among the women on the East and West coasts, "but in the hinterland, especially in the Middlewestern States, a large female population has not yet acquired the habit."

Basing his estimates on 1945 production figures, the writer says that Americans probably consumed a total of 314.5 billion units out of last year's total production of 331 billion cigarettes. Remainder of the production, he observes, went out of the country in the export trade, including all shipments overseas.

Now if this observation is correct, this means that the American people, on the average, consumed 2,262 cigarettes—or just slightly less than two-and-one-fourth packs of cigarettes per week per person. This represents a considerable increase over pre-war figures.

### Some Decline

It is true, of course, that cigarette consumption gave all indications of slacking off and slowing down after V-J Day. Revenue reports on taxes paid on cigarettes showed declines in totals in practically every State, but it must be remembered that the declines in revenue were declines under the all-time war highs. Even after the decline, it became apparent that smokers are now consuming more cigarettes per capita than they did prior to the war.

Wooten points out that the "OPA started one of its many periodic surveys into the costs of cigarette manufacturers. Tho the trade is confident that when the current study is completed, a moderate price advance will be announced, manufacturers are skeptical.

"Should a mark-up be eventually allowed, it would not only benefit earnings, but would distinctly stimulate the industry as a whole. Manufacturers would most certainly restore their advertising to a more normal scale for this industry, and in the past this has always resulted in a further increase in cigarette consumption.

### Plant Expansion

"In the face of some pessimism in government circles as to the immediate trend in cigarette consumption, the larger companies are quietly expanding

their manufacturing facilities for considerably larger production," Wooten concluded.

This increased consumption of cigarettes—which Wooten and all other experts are unanimous in acclaiming—coupled with greatly increased production of cigarettes, spells a bright future for the cigarette vending machine.

# New Small Biz Course Opened At Missouri U

COLUMBIA, Mo., Feb. 9.—Vocational course in commercial training is now offered by the University of Missouri to supplement the program already instituted to prepare veterans for operation of their own small businesses.

Like the veteran training courses of other colleges which the trade has noted with interest, the University of Missouri program includes practical instruction in such small business subjects as appliance maintenance and repair, drafting and design and farm machinery repair.

Trend, however, seems to be toward independent training programs provided by manufacturers of various types of coin-operated equipment. Aireon Manufacturing Corporation has plans for a field service department which will move from city to city, training servicemen for their juke boxes. Other manufacturers are planning similar departments to be ready soon.

Another technique is being employed by the American Bottlers of Carbonated Beverages. Starting March 11, Drexel Institute of Technology, Philadelphia, will offer a three-week course in soft drink production under the association's sponsorship. Aim is to aid returning servicemen in preparation for entering or returning to the industry.

# Schutter Candy Into Match Co.

CHICAGO, Feb. 9. — Schutter Candy Co., local candy bar manufacturer, has been merged with Universal Match Corporation, St. Louis, which also makes Red Cross Cough Drops.

As Universal Match at the time of merger controlled 99 per cent of outstanding Schutter stock, the move is a paper transaction effected to promote corporate simplification and operating economies.

Schutter's Bit-O-Honey and Old Nick products will still be made at the company's Chicago plant, with no change in management, but policies will be directed from Universal Match headquarters in St. Louis.

Merger agreement provides that each share of Schutter Class B stock be converted into and become two-fifths share of the capital stock of Universal Match. Par value of the latter is \$25 per share.

The Schutter operation will be called Schutter Candy Division of Universal Match Corporation, being added to Universal's other division, Candy Bros. Manufacturing Company, Inc., maker of Red Cross Cough Drops.

# Kentucky Cig Sales Climb 67 Per Cent

FRANKFORT, Ky., Feb. 9.—Cigarette sales went up in a cloud of smoke in Kentucky during December. State Department of Revenue reported collections of the cigarette levy totaled \$269,857 for the month, an increase of 67 per cent over the \$161,953 collected in December, 1944.

For the six months ended December 31, the collections of \$1,746,471 were nearly \$500,000 ahead of last year.

# Automatic Ticket Machines Put Into Use by Penn Road

PHILADELPHIA, Feb. 9.—An automatic ticket printing-issuing machine is now in use in the Pennsylvania Railroad's Broad Street suburban stations here.

Machine seems to have distinct possibilities for coin-operation. As it operates now, a clerk sets a pointer on learning the traveler's destination and the machine prints a ticket indicating stations between which billet is valid and the amount of the rail fare. Fifty of the most frequently called-for destinations are listed within a circle at the top of the machine.

Coin-operation of the ticket printer would involve the introduction of a type of multiple coin and changer device similar to those reported in use on English subway ticket venders.

# Candy Men Open Talks Series

PHILADELPHIA, Feb. 9.—Balanced post-ration distribution of candy products will be a prime topic at the first of a series of regional merchandising conferences sponsored by the National Confectioners' Association, to be held at the Broadway Hotel here February 26.

Lester G. Rosskam, head of the Quaker City Chocolate & Confectionery Company, Philadelphia, will preside as chairman of the NCA distribution committee, which is planning the conferences.

### Service to Venders

Discussion of confectionery wholesalers problems is expected to bring out suggestions for increased volume and service to venders and store retailers.

James F. Mulcahy, NCA merchandising director, will offer statistics based on a sample survey of candy distribution made by NCA.

Announcement of other regional meets thruout the country will be made by NCA as soon as possible.

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- Mills Green . . . . . 44.50
- Sparks with Gold Award, like new. Ea. 29.50
- A.B.T. Guns, Model F, blue cabinet and challengers, late model, thoroughly reconditioned, like new. Ea. 35.00
- Stands for these Machines. Ea. . . 4.00
- Victor View-o-Scopes, thoroughly reconditioned. Ea. . . . . 25.00
- Mercury, 1¢ Cigarette Reels only, special. Ea. . . . . 17.50

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| Broadcast . . . 55.00                          | Towers . . . . . 74.50  |
| Flicker . . . . 49.50                          | Air Force . . . 79.50   |
| 3 Score . . . . 45.00                          | Click . . . . . 74.50   |
| Big Time . . . . 40.00                         | Ten Spot . . . . 59.50  |
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- U-Chu Ball Gum Machines, chrome base. Ea. . . . . 6.50
- Columbus Tri-Mor, 3 Globe Floor Model Machine. Ea. . . . . 25.00
- Columbus El-Mor, 2 Globe Floor Model Peanut Machine. Ea. . . . . 22.50
- Northwestern Tri-Selector Peanut Machine, with three compartments. Ea. . . . . 22.50
- DuGrenier Candy Man, 5¢ slot, capacity 72 bars, with base. Ea. . . 45.00
- Without base. Ea. . . . . 39.50

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All in Perfect Condition  
Jennings Bobtail and Totalizers, Ea. \$99.50  
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  - Stewart-McGuire Model S, 7 Col. . . 49.50
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# Pre-Cooked, Frozen Meals Foreseen as Vender Item; Freezing Methods Improve

## Chicken a la King, Chop Suey, Eggs, Milk Now Frosted

WASHINGTON, Feb. 9. — Complete pre-cooked meals, frozen on a paper plate and ready to eat after a few minutes warming, are a possibility for coin-operated venders seen in predictions of Department of Agriculture researchers.

Future is bright for pre-cooked frozen foods as an opening for new marketing techniques during the next 10 years, according to F. L. Thomsen, head of the Division of Marketing and Transportation Research of the Agricultural Department.

Besides meats and vegetables, such items as frozen bread, roasted eggs, dried milk and preserved fruits are mentioned by Thomsen as prospective adjuncts to the new era in which housewives may bid farewell to cooking and dishwashing.

### Research On

Most of his suggestions may be expected to find an application to the coin-machine industry. Many of them already are being investigated by manufacturers.

Experience of several companies is cited by Thomsen in developing his thesis.

"A New York company," he says, "is pre-cooking and freezing highly attrac-

tive meals, to be heated on board airplanes in an electronic cooker before serving. A large ice cream manufacturer has converted one of his plants to the output of frozen pre-cooked specialty foods. Why, various pre-cooked frozen items such a chicken a la king and chow mein have been sold in frozen-food stores for some time."

Another company was said to have furnished 500,000 pre-cooked frozen meals to the Air Transport Command during the war. "The dining car service of a large railroad company," said Thomsen, "for some time has been drawing up plans for facilities to prepare such meals for use on its cars."

### Trade Alert

All of these experiments are being watched by the trade in the work of charting vending-machine uses for the new food processes.

The vending of roasted eggs is considered to be one of the best bets. Roasted eggs are not hard-boiled eggs, but the outcome of a commercial process invented by Lucien Coquet, Dallas. Put thru a high-temperature, one-hour roasting which retains vitamins and insures freshness over a long period, they are gaining increasing popularity at a 10-cent-a-dozen premium over ordinary raw eggs. The dark ring around the yolk of hard-boiled eggs is eliminated.

With long-lasting freshness and high salability, this product has been suggested by several trade publications to have a natural marketing outlet thru vending machines placed in hotels, restaurants, taverns and dining cars.

Coin operation for the frozen food dispensers which are now coming into wide use in the nation's grocery stores is one of the first steps expected by the trade in the vending of frozen and pre-cooked products.

On the other side of the picture are proposals for vending hot meals. With the electronics-heated hot-dog vender and hot coffee coin machines shortly to come on the market, more elaborate plans are developing for vending complete lunches, including hot soups, stews, meats and vegetables.

Researcher Thomsen does not regard his predictions in any sense as in the realm of fantasy, but offers assurance that they are "based on solid technical grounds."

## Popcorn Boom In Birmingham Movie Houses

BIRMINGHAM, Ala., Feb. 9.—Theater-lobby candy and popcorn sales in every movie house here are booming.

Candy bar sales, alone, in Birmingham theaters are grossing an estimated \$35,000 annually. This figure, however, does not distinguish between vender and counter sales.

Popcorn machines are found in every theater lobby large enough to accommodate one. Four are reported operating within 50 feet of the marquee of one of the city's largest movie palaces.

Popularity of popcorn in Birmingham drew comment from Helen Jepson, Metropolitan Opera star here for a concert, when she entered a movie house.

"People of Birmingham eat more popcorn than in any city I've ever visited," said Miss Jepson. "There's a stand wherever you turn!"

## Canadians Organize News Vending Firm

VANCOUVER, B. C., Feb. 9.—Automatic News-Vendors, Ltd., was among new companies recently incorporated at Victoria, provincial capitol of British Columbia.

Names of the incorporators were not given, but capitalization of the company was fixed at \$25,000.

## Atomic Devices Set for Use on Frosted Foods

NEW YORK, Feb. 9.—With all the talk about the possibility of atom-smashing machines being used in about every type of industry—including the vending machines field—comes the announcement that the atom equipment will be used in the frozen food industry.

For some time the possible use of the vending machine in connection with the atom-smashing equipment has been mentioned by leaders in the trade. It is claimed that faster production, finer precision and longer wearing parts for the machines could be made by use of the atom machinery.

T. A. Hacker, Federal Telephone & Radio Corporation, now states that electronic equipment similar in principal to the electron movements produced in smashing of the atom will be used in the metallurgical fields and food industry. He claims "amazing results in the future" in the use of this kind of equipment to harden in a fraction of a second to a depth controllable to less than one-thousandth of an inch.

In the food industry, it is further claimed, electronic equipment would quick-thaw, bake and roast foods—besides sterilizing packaged foods of all types and kinds.

Within five years this new type of equipment will either be on the open market—or be near production lines—according to leading experts in both the atom and frozen food fields.

## Death Takes Manley, Mo. Popcorn King

KANSAS CITY, Mo., Feb. 9.—Charles T. Manley, internationally famous as the millionaire popcorn king, died recently of a heart attack in Denver at the age of 52.

Manley was owner and manager of Manley, Inc., here, manufacturer and distributor of popcorn machines and supplies.

His business, which began as a small venture in 1924, grew into a vast concern which has marketed popcorn machines thruout the world.

Establishing himself here upon his return from France after World War I, in which he served as a captain, Manley first introduced a gas-operated machine, then the electrical product which was forerunner of the modern popper.

## Firm Name Up for Change at Loose-Wiles Biscuit Co.

CHICAGO, Feb. 9.—Stockholders of Loose-Wiles Biscuit Company, which recently launched a campaign to push sales of its cookies thru vending machines, will consider a proposal to change the firm's name to the Sunshine Biscuit Company at the corporation's annual meeting March 25. Sunshine Biscuits has long been the trade name for the company's products.

Also up for consideration will be a proposal for a two-for-one split of the common stock and elimination of 58,000 shares of \$5 cumulative preferred stock which was authorized several years ago but never issued.

Shortages of sugar and other baking materials, particularly shortening fats, is expected to lower the company sales volume for 1945, but earnings are figured by observers at nearly \$5 per share compared with \$5.79 in 1944.

## Coin Telegram Isn't a Dream

CHICAGO, Feb. 9.—"Coin-drop, change-making facsimile machines on street corners to 'accept' your hand-written telegram" is the caption for a futuristic illustration highlighting Seagram's "wave of the future" advertisement in current magazines.

The facsimile illustration, presumably, is based on Western Union's telefax machine. With Western Union models al-

## Fund for Sales Of Confections Near Million \$\$\$

CHICAGO, Feb. 9.—Confectionery industry has subscribed a total of \$994,219 toward its million-dollar fund to seek new markets for confections, John H. Reddy, chairman of the Council on Candy of the NCA, has reported.

Funds were raised during the past two years, he said. Contributions in 1945 amounted to \$490,205, given by 3,259 individual subscribers, while in 1944 a total of \$504,014 was collected from 2,550. In 1943, first year of the council's existence, nearly \$360,000 was raised, bringing the grand total to more than \$1,250,000.

More than \$50,000 of the \$500,000 sought for the council's 1946 program already has been collected, Reddy said.

In 1945, most of the contributions came from 363 wholesale manufacturers who paid a total of \$373,922. Next were the 2,005 wholesalers who subscribed \$63,349.

## Westinghouse Lists Vending Machines as Expansion Plan Aid

CHICAGO, Feb. 9.—Westinghouse Electric Corporation, which has added vending machines to its long list of electrical products, has announced expansion plans which will up the firm's annual business to \$4,500,000,000 and give employment to more than 600,000 men and women.

This statement came from B. W. Clark, vice-president in charge of sales. J. H. Jewell, chief of the industry sales department, elaborated on the Westinghouse program at a recent meeting of the public utility buyers group of the National Association of Purchasing Agents in Chicago.

Jewell declared that his company is spending about \$65,000,000 in expanding and reconvertng its facilities, is now "all tooled up and ready to go." He said that low inventories meant spotted delays in meeting the demand for appliances, but that the firm feels confident that it can obtain sufficient materials to utilize production facilities.

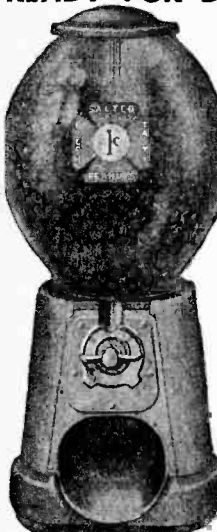
Westinghouse currently is making Coca-Cola bottle-vending machines.

ready in operation, and plans in the making for the introduction of coin-operated machines thruout the country, facsimile actually has moved out of the dream stage.

In Chicago, alone, more than 30 companies are reported to be using the machine, but these do not include a coin chute.

Tel-Autograph is another facsimile machine already in production. It also is expected eventually to be coin-operated.

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100 to 199	Ea... 7.50
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200 to 499	Each... \$6.80

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Count and wrap \$12.00 in nickels per minute. 1c, 5c or 10c size—\$2.00 Ea.

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# Squeeze Play Seen On Peanuts

## Crop Big But Hard To Find

**Only Virginia-Carolina area reports marketing decline —sunflower seeds studied**

CHICAGO, Feb. 9.—Altho U. S. stocks of peanuts are reported at near-record levels, demands for the nuts on the open market was said to be running well ahead of supply and causing many operators of nut venders difficulty in keeping their machines supplied.

Visible supply of peanuts January 1, 1946, was reported by the U. S. Bureau of Agricultural Economics at 1,105,000,000 pounds. This was the third largest supply ever recorded at that date. It compared with 1,109,000,000 at the start of 1945 and 1,168,000,000 pounds on hand at the beginning of 1944.

Just where the missing peanuts are no one seems to know exactly. Nut brokers in Chicago voiced the opinion that perhaps farmers and shellers are not moving the crop to market as fast as usual, apparently in hopes of higher prices. Reports of the Department of Agriculture, however, tend to discredit this view.

### Contrasting Condition

The Bureau of Agricultural Economics said that portion of the 1945 crop moved into "commercial positions" was sharply higher than a year ago in the Southwestern peanut growing area and "well above" last year in the Southeastern area. But in the Virginia-Carolina region, it was reported down nearly one-fourth.

Bureau's latest report on peanut marketing (dated January 13) said that thru the September-December period growers had brought 720,000,000 pounds to the mills. This was the second highest market movement recorded for the nuts, exceeded only by the 1943 movement of 774,000,000 pounds during the period.

Of the peanuts milled, 671,000,000 pounds were cleaned or shelled. This established a new record, surpassing the previous mark of 562,000,000 pounds cleaned or shelled in the same period of 1944.

Production of eatable shelled peanuts during September-December amounted to 369,000,000 pounds, also a new record, and 56,000,000 pounds more than in the like period last year. Apparent consumption of shelled nuts, however, was only slightly higher than a year ago. In the three months ended December 31 it amounted to 323,000,000 pounds.

### Whose Fault?

These figures, coupled with reports of large stocks on hand at year's end, would indicate that the peanut shortage lies somewhere between the farmer and the operator. Vender operators, looking at their often empty nut vender bowls, had a hard time reconciling them with the reports of bulging peanut bins in mills, warehouses, cold storage plants and processing establishments.

Meanwhile, reports came from Alabama that farmers there were making plans to replace part of their cotton acreage with peanuts. Hearing from Roy E. Parrish, of the National Peanut Council, of reports of the nut shortage, the farm families could see the steady play going to venders of peanuts in office buildings, hotel and theater lobbies, restaurants, barbershops and department, drug and grocery stores, not only in cities like Birmingham, but in smaller towns.

Around the world, the peanut crop is about 3 per cent above 1944, but the crop still is very short in many places, according to the U. S. Department of Agriculture. Total actual world output was estimated at 20,276,000,000 pounds. In the United States, production was down about 1 per cent, with the yield per acre at 653 pounds compared to the

## NAMA Syracuse Meet Expected To Attract 150

NEW YORK, Feb. 9.—Over 150 vending machine minded people are expected to attend the February 12 meeting of National Automatic Merchandise Association in Syracuse, N. Y., at the Onandaga Hotel.

John Moran, Rowe Manufacturing; George Pratt, Automatic Canteen; Jim Crosby, Peerless; Ernest Morovan, Mills, and Waton Fitzgerald, International Ticket Sales, will be the principal speakers at the gathering, according to NAMA officials.

Far-reaching plans of the organization will also be under discussion at the gathering. Jack Gage, Syracuse Cigarette Service, and Paul Bradley, Candy Company of Buffalo, will take active parts in presenting the program.

778 pounds averaged in the period 1934-'43.

### Foreign Acreage

In India, where weather conditions have been unfavorable, the crop is expected to be below normal in spite of a large increase in acreage. The official estimates, however, are not yet available since the crop is harvested in November and December.

Egyptian peanut production was reported down 31 per cent from the 1944 crop as a result of increased plantings of cotton. During the war, when cotton acreages were restricted, peanut plantings increased nearly 13 per cent.

In South America the crop was smaller last year than in 1944, except in Uruguay, where a record crop of 9,400,000 pounds was harvested. Crop there, however, is harvested from April to June, and even reports of plantings have not yet been released, but they are expected to equal last year.

U. S. operators of nut venders, casting about for something to replace peanuts in their machines, have been reported eyeing the big crop of sunflower seeds. No reports have come in yet as to whether the seeds would be adaptable to vending, but sales of the seeds as between-time snacks are said to be booming across the nation.

### One Substitute

In California, sunflower seed growers have just harvested a record crop of 4,500,000 pounds and wholesalers report that large quantities of the toasted seeds are being shipped to New York and Philadelphia. In the Middle West the seeds have long been a popular pick-up in taverns, usually retailed in 5 and 10-cent packages. Their greatest popularity, however, has always been in communities with large Russian and European-born populations.

It is reported that more than 50 per cent of last year's crop went for human consumption. Most of the rest were used for oil, but in normal times when fats are not scarce they are widely used for chicken feed because of their high protein content.

For eating, the seeds are toasted after being soaked in brine to give them a salty flavor. Only the large and medium-sized seeds are used.

Before the war the average price to growers was about 3 cents a pound, but now they have risen to about 7 cents. In car lots the wholesale price averages 9 cents, but the large edible seeds have been selling at 11 cents and last year they hit 17 cents per pound. Wholesale peanut prices have been running about 15.5 cents a pound.

Leading production areas for the seeds are California, Mississippi and Illinois. Yields last year averaged 710 pounds to the acre in California, 500 in Illinois and 450 in Mississippi, but seed dealers contend that with good soil and seed, production should run from 1,500 to 2,500 pounds per acre. The seeds now are grown mostly on poor land.

## Vender Report Shows Sales Rising Steadily Since '36

CHICAGO, Feb. 9.—Net earnings of \$548,219 after taxes were reported by the Automatic Canteen Company of America for the fiscal year ended September 30, 1945. This was equivalent to \$3.65 per share of common stock for the 150,000 shares then authorized.

It compared with net profits of \$602,000 after taxes reported the previous year, when the net was equivalent to \$4.00 per share of common stock after payment of dividends on preferred stock outstanding. Preferred has since been retired.

Automatic Canteen's tax bill in 1945 totaled \$910,000, of which \$610,000 was excess profits tax less post-war refund credit. In 1944, it paid \$1,084,500 in taxes, with the excess profits levy taking \$784,000.

### Sugar Effect

How sharply the shortage of sugar has cut into the business of the soft drink and candy vender was shown in the company's report that total sales of merchandise to its operators were \$12,899,106, compared with \$14,253,547 in 1944 and \$14,738,766 in its peak year, 1943.

"The decline in sales during the last two fiscal years and the current fiscal year results from shortages in supplies of confections and sirups\*caused by the sugar shortage and governmental restrictions on the usage thereof, together with other shortages of merchandise, labor and equipment," the company report said. "For the first 12 weeks of the current fiscal year, total sales by the company have been 12.9 per cent less than its sales during the corresponding period of the preceding fiscal year."

The firm reported that it owns approximately 231,500 vending machines of all types. These include 87,750 selective candy venders, of which 72,834 were on locations September 29, 1945. Sales of bars and packages of candy by its operators during the year totaled 350,611,000 items, in addition to 45,109,000 packages and cookies and raisins.

Assuming the company averaged about 73,000 machines on location thru the year, sales per machine would average about 4,800 candy items for the 12 months. That breaks down to about 90 bars per week for each machine, plus about 12 packs of cookies and raisins each.

### Striking Picture

Comparison of this average with those of previous years, until the sugar shortage became acute in 1944, presents a striking picture of the growth of candy sales by vender. In 1936, first year for which figures are available, Canteen's candy venders averaged about 22 bars

per week. By 1939, this average had climbed to 33 bars per week for each machine. And in the peak year, 1943, it hit 110, exclusive of cookies and raisins which amounted to about five packages per machine.

Out of a total of 62,900 gum machines owned by the firm, those on location last September numbered 46,830. And of its 79,500 nut venders, it had 49,768 (See VENDER REPORT on page 111)

## Tobacco Price Bill Parleys

WASHINGTON, Feb. 9.—Tobacco prices took the spotlight away from the filibuster on the Fair Employment Practices Commission for a short time this week.

Senator Hoey, North Carolina Democrat, managed to interrupt the talking streak long enough for the Senate Agricultural Committee to report unanimous approval of a bill designed to stabilize tobacco prices by reducing burley production this year.

Bill would require the Secretary of Agriculture to reduce acreage quotas for burley in 1946. It further would boost the penalty for selling tobacco grown in excess of quotas to 40 per cent of the average market price in the preceding year. Penalty now is a flat 10 cents per pound.



**VICTOR'S MODEL "V" Famous Pre-War Vender**

Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 5/8" ball-gum.

Model V Standard Finish, \$10.50 Ea.

Model V Wall Bracket, 65¢ Ea.

Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

1/3 Deposit, Balance C. O. D. PIONEER VENDING SERVICE Exclusive Victor Distributor in N. Y. 461 Sackman St., Brooklyn 12, N. Y.

## VICTOR'S FAMOUS MODEL V

THE CHOICE OF THOUSANDS OF SUCCESSFUL OPERATORS

During the long, hard years of emergency Model V earned new laurels for stability and the ease of adjusting for any available confections. Post-war Model V, further improved and 5 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball-Gum. NO ADDITIONAL PARTS NECESSARY!

Model V De Luxe Cabinet Type is built of steel and has transparent plastic front, making it strong and UNBREAKABLE CAPACITY: 25% more merchandise than globe type.

Model V Globe Type Capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 5/8" ball-gum.

Model V Deluxe Cabinet Type. Ea. ....	\$12.50
Model V Globe Type. Ea. ....	10.50
Model V Wall Bracket. Ea. ....	.65
Combination 1c & 5c Coin Counter. Ea. ....	1.25

Terms: 1/3 Cash with Order, Bal. C. O. D., or send full amount and save C. O. D. cost. All prices F. O. B. Chicago.




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55-57-59 Branford Street Newark 5, N. J. Bigelow 3-7744-5

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Any machine we sell is guaranteed to satisfy or the shipment can be returned prepaid within ten days after delivery for full cash refund or purchase price.

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- MILLS GOLD CHROME BELLS
MILLS SILVER CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
MILLS MELON BELLS
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ALL MODELS— ALL COIN PLAYS

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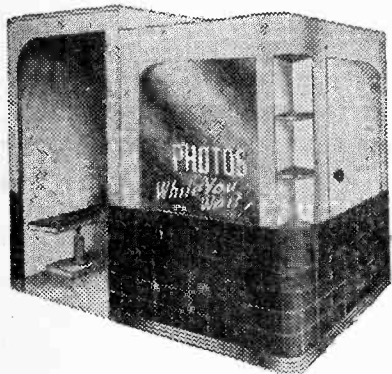
Can Use 500 FREE PLAY Games (parts must be complete)

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Quick Delivery on Precision Equipment Write or wire for full information, prices, etc., on Streamline and other types of photomachines.

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THE NEW BLACKSTONE COIN PACKER

Count and wrap \$12.00 in nickels per minute—new double speed, two barrel coin packer. Penny, nickel and dime sizes. Guaranteed. Price \$2.00.

Blackstone Coin Packer Co. Madison, Wis.



News Vender Patent Goes To Carolinian

Drink Device Designed

WASHINGTON, Feb. 9.—Two new patents—one for a newspaper vending machine and the other designed for a beverage vender—were granted to Joseph John Cubete, Charleston, S. C., who made his application April 13, 1942, and lists one claim. Patent number is 2,394,292.

Gazette's description of the newspaper vender follows: "In a vending machine, a housing, a drum revolvably mounted within the housing, said drum having a plurality of compartments and an open bottom, a fixed plate beneath the drum having a discharge opening, a discharge opening formed in the housing in communication with the discharge opening of the fixed plate, a coin chute for the drum, said coin chute including a coin selector means consisting of a plate member adjustable across the coin chute.

Takes Different Coins

"Said plate having slots of different dimensions to accommodate coins of different denominations when a given slot is adjusted over the coin chute, a coin receptacle for each compartment of the drum arranged to receive each coin from the coin chute when brought successively into position therebeneath. Said coin receptacles each having an open side and a plurality of coin slots, one of which is in registry with the selected slot in the plate of the coin selector means for receiving coin from the latter. Said fixed plate having an upstanding wall for closing the open side of the coin receptacles when said coin receptacles are moved successively into coin receiving position beneath the coin chute.

"The wall including a manually releasable door, a coin return chute disposed beneath the door, the upstanding wall of the fixed plate having a slot arranged to intersect the coin slots of the coin receptacles. An operating rod for the drum positioned exteriorly of the housing and having a hook member positioned to traverse the slot of the upstanding wall, whereby to engage a coin deposited in a selected slot of a coin receptacle for rotating the drum."

Drink Vender

Designs published as patented as of February 5, included a design for a vending machine. From the drawing which accompanies the patent, it would appear that the apparatus is a converter top which can be used to turn ordinary soft drink coolers into vending machines. Details were so indefinite, however, that this is only conjecture.

The design for the vender was granted to Carl Louis Otto, New York, and assigned to C. Earl Hovey, Kansas City,

Slots and Strikes

SPOKANE, Wash., Feb. 9.—Spokane Athletic Club has a novel method of settling the steel strike—with slot machines.

Bell machines in the clubrooms replace jackpot stops with likenesses of CIO President Phillip Murray, U. S. Steel President Benjamin Fairless and President Truman. To members who succeed in lining the three faces up together, the machines pay off a \$100 pot.

Coin Games Off Price Controls List in Canada

VANCOUVER, B. C., Feb. 9.—Amusement games and accessories and equipment for sports were among more than 300 products and services taken from under price controls by the Dominion government in what spokesmen termed a "limited and experimental step" in eliminating price restraints.

Coin-operated phonographs, however, were not listed among goods taken out from under price ceilings. Cigarettes were removed from price controls.

In removing the price limits, officials said they would continue to maintain a "watchdog attitude" toward possible inflation and they would not hesitate to reimpose ceilings if any unreasonable price advances occurred. Most of the goods were chiefly luxury items, ranging from airplanes and jewelry to ammunition, books and charges for gas, electricity, water and telegraph and phone service. Also freed of price limits were cosmetics, millinery, toys and decorative household items.

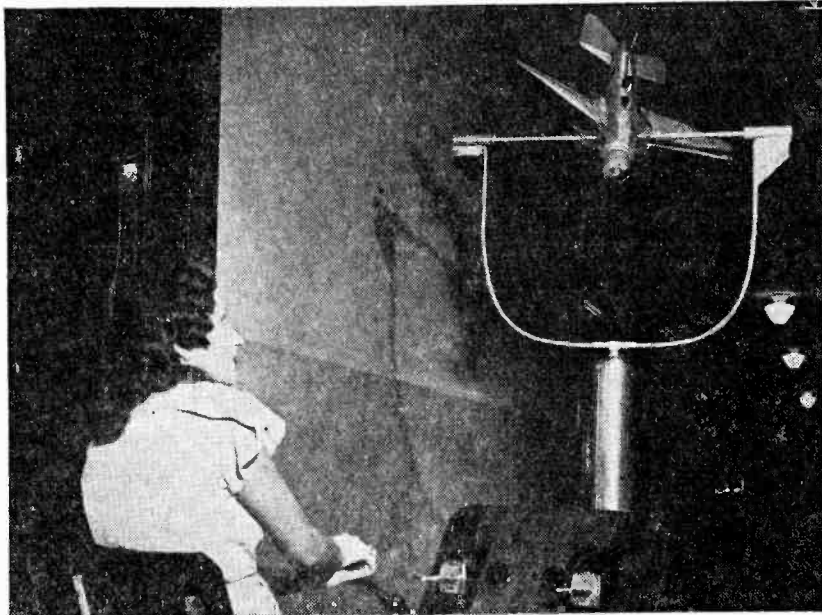
New Firm To Make Electric Apparatus

SPRINGFIELD, Ill., Feb. 9.—Among new corporations formed in Illinois this week was:

Tower Manufacturing Corporation, 1885 North Clyburn Avenue, Chicago, to manufacture and distribute mechanical and electrical equipment. Incorporators: C. Harold Krampe, E. M. Soreng, L. M. McBride. Correspondent: Stearns & McBride, 310 South Michigan, Chicago.

Mo., trustee. Design number in the Official Gazette is given as 143,747, serial number 121,229, with the term of patent 14 years.

Three drawings which are printed show the side and top views of the vender, which, from the sketches, appears to be a neatly streamlined piece of equipment.



INVENTION CONGRESS to be held at Chicago Arena this spring will see at least one new coin machine. Above amusement device, with dual coin slot control, is the invention of Elmar Howe, Chicago. At the controls is Grace Wayne.

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IMMEDIATE DELIVERY

NEW MACHINES

VICTORY DERBY, AUTOMATIC PAYOUT, 1-BALL VICTORY SPECIAL, FREE PLAY

USED PAYOUTS

- 30—Turf King.....Ea. \$350.00
10—Fairmont .....Ea. 400.00
30—Jockey Club .....Ea. 300.00
Automatic

USED FREE PLAY

- 10—Longacres .....Ea. \$400.00
10—'41 Derby .....Ea. 300.00
5—Pimlico .....Ea. 350.00
10—Club Trophy .....Ea. 300.00
5—Jumbo, Mills Free Play.
Ea. .... 90.00

3 Seeburgs, 9800 Models Write for Prices

Wisconsin Novelty Co.

5033 6th Ave., Kenosha, Wis. Phone 23863

FOR QUICK SALE

PHONOGRAPHS

- Wurlitzer P400 ..... \$ 99.50
Wurlitzer 616 ..... 199.50
Wurlitzer 600 Rotary ..... 399.50
Wurlitzer 600 Keyboard ..... 445.00
Wurlitzer 500 ..... 475.00
Wurlitzer '42/24' Victory ..... 445.00
Mills Throne ..... 279.50
Seeburg Hi-Tone, ESRC ..... 599.50
Seeburg Major, ES ..... 450.00
Rock-Ola Imperial, 20 Record ..... 199.50

ACCESSORIES

- Seeburg 20 Wireless Box, 5-10-25¢ \$45.00
Seeburg 20 Selection Wireless Box, 5¢ \$32.50
Seeburg 24 Selection Wireless Box, No Cover ..... 12.50
Wurlitzer #125 Boxes, No Cover ..... 12.50
Wurlitzer 331-332 Bar Box ..... 9.50
Buckley 32 Chrome Boxes ..... 10.00
Rock-Ola Amplifier ..... 30.00
Wurlitzer 616 Amplifier ..... 32.50
Rock-Ola Motor ..... 20.00
Seeburg Remote Receiver RR-2Z ..... 19.50
Seeburg SR-2Z Receiver & SD-1Z ..... 25.00
Solenoid Drum ..... 25.00
Wurlitzer #135 Step Receiver (Red) ..... 17.50
Seeburg Adapter for Wurlitzer ..... 17.50

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1/3 dep., bal. C.O.D., F.O.B. N. Y.

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SALESBOARDS

Table with columns: Operator's Hits—Immediate Deliveries, Holes, Name, Def., Profit, Price. Lists various board games and their prices.

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE MFG. CO. DeLuxe Building Blue Earth, Minn.

WANTED

Rock-Ola Three Up Automatic Payout 1-Ball Machines. State quality and price.

Automatic Amusement Co. 216 Second Street Lakewood, N. J.

ERIE DIGGERS WANTED

One or fifty, any condition. State condition and price. Cash waiting.

BOX 69, HOT SPRINGS, ARK.

**MILLS ORIGINAL SLOTS**  
**RECONDITIONED—**  
**Guaranteed**  
 By Our 42 Years of Experience  
 WRITE FOR PRICES

5c, 10c, 25c GOLD CHROMES  
 5c, 10c, 25c BROWN FRONTS  
 5c, 10c, 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

5c Q. T.'s Original Blue Made Glitter Gold. . . . . \$ 89.50  
 10c Q. T.'s, Same as Above . . . . . 99.50  
 25c Q. T.'s, Same as Above But With SPECIAL 3/5 PAYOUT 129.50  
 VEST POCKETS, Blue and Gold. 59.50

Write for Complete Price List of SLOT Parts . . . WE HAVE THEM ALL

1/3 Deposit, Balance C. O. D.

**SICKING, INC.**  
 1401 Central Parkway, Cincinnati 14, O.

# Labor Strife Fails To Faze Retail Trade

## Savings Still Mount

CHICAGO, Feb. 9.—Despite major strikes, continued material shortages and general economic ferment, retail business continued to boom in January, latest reports indicate.

Fourteen national retail chains, ranging from five-and-tens to department stores, but not including groceries, sold \$55,967,000 worth of merchandise last month, compared with \$51,303,000 worth in January of 1945. This was an increase of roughly 9 per cent.

Only one—Interstate Department Stores—reported a decline in sales for the month. Interstate sold \$2,704,000 last month, compared with \$2,744,000 a year ago. This was a drop of 1.5 per cent. Average gain was around 4 per cent, but the higher over-all average resulted from a 41 per cent increase scored by Spiegel, Inc., Chicago mail-order and retail firm. A large part of Spiegel's jump, however, might be accounted for by its recent purchase of a chain of women's apparel shops.

### Merchandise Demand

Actual gain for the sampling of 14 major merchandisers of a wide variety of items thus would seem to be around 4 per cent.

Reports from two large grocery chains showed much more substantial gains in sales. Kroger Grocery & Baking Company reported a 15.8 per cent increase with sales for the four weeks ended January 26 totaling \$38,273,000. National Tea Company reported a 33.4 per cent rise despite a decrease in the total number of stores operated by the firm from 827 a year ago to 746 as of January 26. Company's total sales for the period were \$9,781,000.

These increases came in the face of a report from Standard & Poor's Corporation Reporting Service that its index of industrial production for the week ended February 2 still stood at only 114.8 per cent of the 1935-'39 average. This compared with 211.3 per cent on the same day of 1945. But it did represent a slight increase from the 114.7 registered the week before.

### Public Spending

This would seem to indicate that customers were digging into the savings to buy goods, but this appears to be refuted by the Federal Reserve System's report that savings deposits with member banks in 101 leading cities rose more than 10 per cent during January. These deposits were reported at \$9,522,000,000 January 30, an increase of \$1,708,000,000 since the end of December. A large part of this rise, however, probably represents gains in capital values, such as real estate or stocks, rather than wages.

Current business loans showed an almost equal increase with the total of bank loans to commercial, industrial and agricultural enterprises hitting \$7,300,000,000, a rise of \$949,000,000 from December 31.

Unemployed workers numbered 2,000,000 at the end of December, compared with 700,000 on V-E day and 3,300,000 just before Pearl Harbor, the U. S. Department of Commerce reported.

## Cassimus Organizes New Florida Firm To Give Vets Jobs

JACKSONVILLE, Feb. 9.—George Cassimus, veteran juke and amusement machine operator, announces formation of a new company to provide jobs for returning veterans who were associated with him in the Mint Vending Company prior to the war.

New firm is to be called West Florida Amusement Company, and is the successor to Mint Vending. Business will be moved from East Government Street to new quarters at 109 South Baylen Street.

Plans call for continuing operation of juke and various types of amusement machines, with an expansion program to include all of Florida.

**TUBES and NEW ACCESSORIES**  
*Complete Line of Phonographs and Parts*  
**WE BELIEVE WE HAVE THE LARGEST STOCK IN THE NATION OF 12 AND 16 RECORD PHONOGRAPHS**  
 Here Are a Few of Them

5 Wurlitzer 400	..... \$110.00	5 Rock-Ola 12 Rec.	..... \$115.00
5 Wurlitzer P12	..... 110.00	5 Rock-Ola 16 Rec.	..... 165.00
10 Wurlitzer 412	..... 150.00	5 Seeburg 12 Rec.	..... 110.00
		10 Wurlitzer 16 Rec. Bottom Lite-Up	..... \$225.00

ALL MACHINES IN A-1 CONDITION MECHANICALLY AND IN APPEARANCE

**TUBES FOR THE COIN MACHINE INDUSTRY**  
**10% DISCOUNT ON ORDERS OF \$35.00 OR OVER!**

1LA8 . \$2.35	2A5 . \$ .90	6H6 . \$ .70	12A8 \$1.00	32 . \$ .90	2061 \$1.25
1LA4 . 2.00	2A4G . 1.75	6J5 . .50	12Q7 . .90	37 . .60	25L6 . 1.30
1LB4 . 2.00	3Q5 . 1.60	6J7 . .90	12A6 . 1.00	39 . .70	25Z5 . 1.00
OLA . .40	5U4 . .80	6K5 . .90	12AH7 .60	39/44 .40	25Z8 . 1.00
OZ4 . 1.10	5V4 . 1.10	6K6 . .85	12SG7 .75	41 . .85	35Z4 . .80
1LD5 . 2.00	5T4 . 1.00	6K7 . .75	12SJ7 .75	42 . .85	35Z5 . .80
1LH4 . 1.75	5Y3 . .55	6K8 . .75	12SK7 .85	43 . 1.10	35Z3 . 1.30
1LN5 . 2.00	5Y4 . .75	6L6 . 1.10	12SA7 . 1.15	45 . .80	35A5 . 1.30
1A5 . 1.25	5Z3 . .90	6N7 . .70	12SQ7 .85	46-47 . 1.00	35L6 . 1.00
1A7 . 1.60	5Z4 . .90	6Q7 . .90	12SR7 .70	53 . 1.00	50L6 . 1.10
1H4 . 1.00	5X4 . .90	6S07 .75	12SL7 .90	55 . .75	45Z6 . 1.10
1H5 . 1.30	6B7 . 1.00	6S7 . .75	14A7 . 1.35	56 . .55	117L7 . 1.85
1E7 . 1.75	6B8 . 1.10	6S7 . .85	14C7 . 1.15	57 . .80	117P7 . 1.85
1C5 . 1.10	6C5 . .70	6SK7 .70	14H7 . 1.10	79 . .60	117Z6 . 1.60
1D8 . 1.10	6C6 . .85	6V6 . .50	14Q7 . 1.40	77 . .90	70L7, with
1LE3 . 1.75	6D8 . .70	6X5 . .85	19 . .75	78 . .90	Adaptor,
1N5 . 1.30	6F5 . .90	6U7 . .85	24 . .85	79 . .75	Comp. 1.45
1T5 . 1.30	6F6 . .90	6SF5 .60	26 . .70	80 . .60	XXD . 1.40
1Q5 . 1.60	6F8 . .60	7 Series 1.25	27 . .55	83V . 1.00	XXL . 1.40
2A3 . 1.60	6G6 . .55	12J5 . .80	31 . .90	89 . .75	XXFM. 1.40

AND MANY OTHER TUBES TOO NUMEROUS TO MENTION  
 WE HAVE PRACTICALLY EVERY TUBE AVAILABLE  
 Deposit Required With All Orders!

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King of Bells	1,000	5c	\$27.60
O'Kay	1,000	5c	24.08
Galloping Dominos	1,000	5c	26.67
Hoosier Hotshot	1,000	5c	28.87
Ring Ding	1,050	5c	27.20
Black Gold	1,000	5c	27.10
Oh, Doctor	1,080	5c	28.35
Miss America	1,000	5c	32.18
Barrel of Jackpots	2,200	10c	82.56
10 Buck Top	1,000	5c	24.88
Stage Coach	1,000	5c	27.93
Easy Street	1,000	5c	25.52
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Easy Money . . . . . 1,500 5c 31.50  
 Lucky Bucks . . . . . 500 5c 13.00  
 Sure Winner . . . . . 1,000 5c 24.50  
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Cigarette Boards and Merchandise Deals  
**IMMEDIATE DELIVERY**  
 WRITE FOR PRICES  
**THOMAS NOVELTY HOUSE**  
 BOX 309, PEEBLES, O.

**WANT TO BUY MILLS SLOTS**  
 Escalator Models, in any condition.  
 Cash or Trade In on Precision Rebuilds.  
**WOLFE MUSIC CO.**  
 217 W. Main St., Ottawa, Ill.  
 Tel. 1312

**ARCADE EQUIPMENT**

BALLY KING PINS	..... \$200.00
SKY FIGHTER	..... 175.00
AIR RAIDER	..... 145.00
SHOOT YOUR WAY TO TOKYO	..... 115.00
SKY BATTLE	..... 175.00
RAPID FIRE	..... 145.00
NIGHT BOMBER	..... 250.00

**SLOTS**

MILLS 5c BONUS BELL	..... \$150.00
2 MILLS 25c OWLS	..... 75.00
1-2-3's (ONE-BALLS), 1939's	..... 34.50

All Machines Ready For Location;  
 1/3 Deposit, Balance C. O. D.  
 NOW DELIVERING UNDERSEA RAIDER

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 COIN MACHINE EXCHANGE  
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 Phone: RANdolph 0647

**ATTENTION, MANUFACTURERS OF Vending Machines**

We desire distributorship or sales agency for Vending Machines. Will consider territory around New England. Have 12 years' experience in operating and promotion of sales in this field. Financially sound. All replies held in strict confidence.

Address:  
**28 DOROTHY STREET, HARTFORD, CONN.**

**MILLER VENDING COMPANY OFFERS**

NEW MACHINES IN ORIGINAL CARTONS, IN STOCK

Genco Total Roll	..... \$425.00	Grand Canyon	..... \$249.50	Hollywood	..... \$249.50
Strip Tease	..... 169.50	Gottlieb Stage Door	..... 249.50	Trade Winds	..... 249.50
Big Top	..... 249.50	Canteen	..... 249.50	Arizona	..... 249.50

10 Super Bells, 5c Combination, Very Clean @ \$227.50  
 1 Mills Large Dumb Bell Lifter, A-1 Condition . . . . . 34.50  
 1 Paces Races, 5c, Brown Cabinet . . . . . 79.50

**ONE BALLS—FREE PLAY, READY TO OPERATE**

Sport Special	..... \$147.50	Blue Grass	..... \$159.50	'41 Derby	..... \$299.50
Dark Horse	..... 149.50	Club Trophy	..... 299.50	Record Time	..... 147.50

**FIVE BALLS—FREE PLAY, CLEANED, READY TO OPERATE**

Velvet	..... \$32.50	Formation, Plastic	..... \$22.50	Paratroops, Revamp	..... \$69.50
Fox Hunt	..... 27.50	Pin Up Girl, Revamp	..... 72.50	Eagle Squadron	..... 69.50
Big Chief	..... 34.50	Play Ball, Revamp	..... 74.50	Spot Pool	..... 49.50
Shangrila, Rev.	..... 69.50	Sink the Japs, Revamp	..... 49.50	Speed Demon	..... 17.50
G. I. Joe, Revamp	..... 69.50				

**SLOTS**

Factory Rebuilds With 1 Cherry Pay, Club Handle, Knee Action, Single Jackpot	
Mills 5c War Eagle	..... \$149.50
Mills 10c War Eagle	..... 159.50
Mills 5c Gold Chrome	..... 185.00
Mills 10c Gold Chrome	..... 195.00
Mills 5c Cherry Bell, 3-10	..... 159.50
Mills 25c Brown Front	..... 225.00

TERMS: 1/3 Certified Deposit With Order, Balance C. O. D.

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 42 FAIRBANKS STREET, N. W. Phone: 9-8632, 9-6047  
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Will pay \$40.00 Each for

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 TWIN SIX—SKY RAY—CLOVER—WILD FIRE—VELVET—FOUR DIAMONDS

Write—Wire—Phone TODAY!  
**PIONEER COIN MACHINE CO.**  
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 "Pioneer Will Pioneer"

**PHOTOMATICS** for sale . . . . . ONLY \$1,065.00

Latest models, inside lighting, completely factory reconditioned, look and operate like NEW!  
 Now on display. Send substantial deposit with order. ORDER IMMEDIATELY.

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### ORDER YOUR NEW 1-BALL AND ARCADE MACHINES NOW

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#### NEW BALLY GAMES

Victory Derby, 1-Ball Automatic, Victory Special, 1-Ball Free Play, Undersea Raider, New Type Gun.

Watch for Bally's New Phonograph. Will Be Shown Here Soon.

#### CHICAGO COIN GOALEE

A Great Money Maker. Immediate Delivery.

#### USED MACHINES

Thoroughly Checked, Ready for Location. 1-BALL FREE PLAY

Longacre ..\$465.00 | Pimlico ...\$360.00  
Victorious, 1943 ..\$79.50

#### CONSOLES

Faces Races, Brown .....\$175.00  
Faces Races, Black ..... 115.00  
Evans Galloping Dominoes, Black .. 110.00  
Evans Bangtails, Red ..... 115.00

#### ARCADE MACHINES

Bally Rapid Fire .....\$175.00  
Jap, Hitler Gun, Thompson Conv. .. 130.00  
Jap Guns, Chi. Nov. Conv. .... 125.00  
Scientific Birthday Clock ..... 100.00  
Western Strength Test ..... 32.00  
Radio Rifle (Need Minor Rep.) ..... 20.00

All Types of Arcade Pieces Too Numerous to Mention. Write or Wire Us Your Needs and We Will Supply You.  
Send One-Third Certified With All Orders, Balance C. O. D.

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### PAN AMERICAN SALES COMPANY

824 San Pedro, San Antonio, Texas  
Garfield 9581

### MILLS ORIGINAL SLOTS

Guaranteed-High Serial Numbers

28 5¢ Brown Fronts, K.A., D.P., C.H. \$145.00  
18 10¢ Brown Fronts, K.A., D.P., C.H. 185.00  
9 25¢ Brown Fronts, K.A., D.P., C.H. 190.00  
14 5¢ Blue Fronts, K.A., D.P., C.H. 125.00  
12 25¢ Blue Fronts, K.A., D.P., C.H. 175.00  
1 5¢ Mills Club Bells (Excellent) ... 725.00  
3 5¢ Pace Club Bells ..... 95.00  
1 10¢ Pace Club Bell ..... 110.00  
150¢ Pace Club Bell ..... 300.00  
15/10 Pace Club Bell (Comb.) ..... 195.00  
15/25 Pace Club Bell (Comb.) ..... 225.00  
4 5¢ Callie Club Bell ..... 75.00  
3 10¢ Callie Club Bell ..... 85.00  
2 25¢ Callie Club Bell ..... 100.00  
3 10¢ Pace Comets, 3-5 P.O. .... 65.00  
1 5¢ Jennings Chief, 3-5 P.O. .... 90.00  
1 5¢ Pace Rocket (Chrome) ..... 95.00  
6 5¢ Pace Deluxe or Rocket ..... 95.00  
8 Mills Stands with Keys (Crackie) .. 12.50  
3 Mills Q.T. Stands with Keys ..... 8.50  
9 1¢ Imps (Like New) ..... 4.95  
14 1¢ or 5¢ Liberty Bells, Cig Reels .. 12.50  
3 1¢ Jennings Rockaway 5 Jackpots .. 12.50

1 BALL PAYOUT  
6 Bally Derbys .....\$ 12.50  
7 Bally Belmonts ..... 12.50  
38 Bally Preakness ..... 14.50  
19 Bally Preakness Deluxe ..... 22.50  
23 Bally Fairgrounds ..... 22.50  
17 Bally Sportpages ..... 37.50  
22 Bally Grandstands ..... 50.00  
4 Bally Grand National ..... 55.00  
4 Bally Pacemakers ..... 55.00  
8 Bally Thistle Downs ..... 55.00  
3 Track Records ..... 55.00  
1 Bally Sportking ..... 125.00  
4 Mills Rio Consoles (Like New) ..... 25.00  
2 5¢ Pace Saratoga Console ..... 75.00  
2 Mutoscope Skyfighters ..... 225.00

Crating Extra  
1000 Bags Original R.W.B. Machine Folded, Stapled in 5's .....\$1.50  
1200 Late Sales Boards ..... 1.50  
1/3 Deposit With Order, Balance C. O. D.

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All Phones: Howard 2995

120 Tips, Single or in Bundles of 5's. Per Gross .....\$20.00  
120 Baseball Combination. Per Gross .. 19.00  
120 10-15-20 or 25 Die Cut Jack Pot Books ..... 21.00  
Pick-Finn 1000 Jumbo Sales Boards @ \$4.00. Doz. .... 42.00

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## Patent on Coin-Controlled Sun Lamp Up for License

WASHINGTON, Feb. 9.—Latest issue of the official gazette from the U. S. Patent Office discloses two coin machine patents now registered as available for licensing or for sale. No new patents for coin machines, as such, are listed in the new issue.

One of the patents available for licensing or for sale is a coin-controlled sun lamp. Patent is No. 2,377,133, co-owned by Ethon Hyman, 633 East 83d Street, Chicago 19, Ill.

Description of the invention, as given by the gazette, is:

#### Coin-Slot Rays

"Coin-in-slot equipment for giving sun ray treatments. Special automatic arrangements prevent wearing out sun ray lamp by turning it on and off repeatedly and protects users against getting injurious over-exposure." The patent was granted May 29, 1945.

This particular machine is likely to have some success in locations such as the larger coin-operated laundry establishments. These establishments intend to provide recreational and rest space for their patrons, where amusement machines, vendors and juke box music are to be employed. At least one concern has talked of installing such equipment as sun lamps, so that the housewife could pick up a quick tan every week while waiting for her washing.

Second invention listed as available for licensing or sale is patent No. 2,227,259, owned by Vincent R. Hokan-

son, 311 Elles Avenue, Carterville, Ill. Patent was granted December 31, 1940. Description of the invention, as given by the gazette follows:

#### Movie Machine

"Automatic Projector Machine: For reproducing sounds and moving pictures. Any one of a plurality of films stored therein may be presented by operator and automatically threaded into reproducing mechanism, shown and then returned to storage compartment; using one projecting head, one optical system and one light source. For home use or coin-controlled use."

For the past several months, a number of patents on coin machines have been appearing in the register of patents available for licensing or sale. This register is a service of the Patent Office intended to supply manufacturers with information on inventions available.

International Harvester and RCA have placed their patents on the list available for licensing and for sale. This practice is one attempt to bring more and more products into the market.

#### Ooms's Statement

Says Casper W. Ooms, commissioner of the Patent Office, in commenting on this register: "Many useful inventions which otherwise might have remained dormant for many years because of the lack of media for establishing contact between patentees and persons with the required finances and management experience to develop them, will most probably be brought into early use thru the medium of the register.

"Despite the growth of the Patent Office and the vastly more involved nature of its work today, its basic aims remain the same as they were in the beginning—to offer a reward to the inventor to serve as an incentive to invent and disclose; to protect the patentee in his unique product and thus increase competition with other products, and to compel, diversification with inevitable expansion of products and methods."

### JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST  
ERATH COMPANY  
SOUTH BEND 24, INDIANA

### ATTENTION! MUSIC, PINBALL AND SLOT OPERATORS "NICKEL NUDGER" LIGHTNING CHANGE MAKER

This machine will help to make every one of your locations nickel conscious, why not give it a try?

RETAIL PRICE \$15.00.

OPERATOR'S PRICE, \$9.85.

All prices F. O. B. Portland, Ore.

A few distributorships still open.

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### BASEBALL TICKET EQUIPMENT

Complete Equipment To Print Your Own Combination on Tickets.

12,870 Plates in Steel Safe, Addressograph Machine, Ticket Folder, Automatic Feeder Mimeograph, Extra Large Typewriter, Two Combination Books. This outfit is complete for printing combinations for 8 out of 18 teams.

All for \$2,000.00, F. O. B. Butte.

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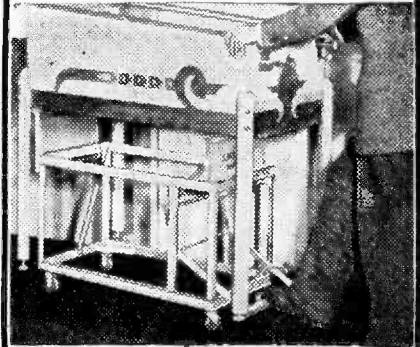


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Saves wear and tear on your pin games and picks up any size unit completely assembled . . . holds securely in moving and sets it down again gently by means of an automatic hydraulic pump. All steel construction for safety and long service.

PRICED AT ONLY \$49.50

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for all makes and models of  
**AUTOMATIC PHONOGRAPHS**  
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SEND FOR COMPLETE PRICE LIST  
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1514 N. FREMONT AVE.  
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CHICAGO 22, ILL.

## CPA Head Asks Curb on Scarce Building Goods

WASHINGTON, Feb. 9.—J. D. Small, civilian production administrator, wants local communities to curb the use of scarce building materials for "night clubs, juke joints and roadside stands."

In a proposal which would affect large sections of the coin machine industry, Small urged before the House Banking Committee a six-point "local action" program to make more housing available.

"It may be hard and it may be tough," he declared, "but undue and unwarranted drain on scarce building materials for use in building night clubs, juke joints and roadside stands, and on deferable repairs or extensions to existing buildings, might be controlled to a very substantial degree either thru the building permit system, if that is possible, or by other local action."

Other suggestions offered by Small included community backing of local building materials industries, liberalization of building codes and co-operation by labor.

Altho the CPA administration was using the terms "juke joints" and "roadside stands" as catch phrases to dramatize his plea for a curtailment of non-essential building, his proposals, if widely adopted, might extend to almost every type of establishment which offers a good location for coin-operated machines.

It would also hit many veterans whose plans for earning a livelihood in post-war life are based on the opening of their own small business enterprise.

## Two Deaths in N. S. Coinman's Family

AMHERST, Nova Scotia, Feb. 9.—Death has struck twice in recent days in the family of F. J. Elliott Jr., well-known Amherst coin machine distributor. Elliott's father, who had long been an active coin-operator here, and his wife both have died.

Mrs. Elliott frequently assisted her husband in his business and she took an active part in its operation while he was serving as a flying officer in the Royal Canadian Air Force. His father served in the Canadian army during World War I.

### SELLING OUT ALL SALES BOARDS LESS THAN FACTORY PRICES OUR LOSS—YOUR GAIN

Holes	Name	Profit	Price
1200	5¢ American Beauty	Avg. \$28.00	\$3.23
912	5¢ Beach Pal	Avg. 26.48	2.85
1280	5¢ Deal Me In	Avg. 33.15	3.14
1000	5¢ Doggy	Avg. 29.00	2.88
1080	5¢ Dog Gone Cute	Avg. 30.58	2.80
1677	5¢ Dollar Book Spcl.	Avg. 38.85	3.93
1260	5¢ El Toro	Avg. 32.41	3.17
1248	5¢ Eyes of the Fleet	Avg. 32.00	3.28
480	25¢ Fiver	Def. 40.00	.84
1200	5¢ Flamingo	Avg. 32.25	3.08
1280	5¢ Follow the Fleet	Avg. 32.50	3.20
480	25¢ High Five	Def. 40.00	1.06
1400	5¢ High Stepper	Avg. 38.50	3.26
1140	5¢ Hot Corner	Avg. 34.25	2.84
1000	25¢ Jack Pot Charley	Avg. 53.25	1.00
1250	5¢ Liberty Smokes	Avg. 30.00	3.06
1000	25¢ Lotta Charley's	Avg. 53.25	1.59
1600	5¢ Nice Form	Avg. 35.02	3.08
1200	5¢ On Defense	Avg. 32.91	2.70
840	5¢ On Guard	Avg. 23.91	2.65
1600	5¢ Our Defense	Avg. 31.11	3.11
600	25¢ Quater	Avg. 50.50	2.54
1600	5¢ Rapid Play	Avg. 33.43	3.25
1380	5¢ or 10¢ Red-White-Blue Candy Boxes (Def. 5¢, \$18.00), (Def. 10¢, \$45.50)		1.70
1080	5¢ Rough Riders	Avg. 28.02	2.77
2040	5¢ Special Award		3.14
1600	5¢ Speedway		3.75
2160	5¢ Speedway Special		3.95
1600	5¢ Star Bell	Avg. 37.60	3.46
1200	25¢ Texas Charley	Avg. 102.00	1.95

Immediate Delivery. 1/3 Cash, Balance C.O.D.

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Early and Late Models, All in Good Working Condition. 500 Pieces of Arcade Equipment of All Kinds.  
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**CONSOLES**

Pace Club Consoles, 10¢	\$125.00	Mills 4 Bells, 4/5¢, Orig. Heads, Late Ser. Nos.	\$325.00
Jenn. Club Consoles, 5¢	129.50	Jenn. Totalizer, F.P.	129.50
10¢	\$149.50; 25¢	Four Horsemen, 7-Coin Head	149.50
Jennings Ciga-Rolas, 5-10¢, Late Models, Like New	89.50	Pace Reels, 5¢, Without Rails, A-1 Condition	69.50
Callie Club Consoles, Late Mod., 25¢	125.00	Pace Reels, 25¢, Without Rails, A-1 Condition	125.00
Keeney Four Ways, 5-5-5-5	495.00	Pace Reels, 5¢, With Rails, A-1 Condition	89.50
Walling, Big Game, 10¢, Like New	150.00		
Bally Skill Field, 7-Coin Head	89.50		
Mills 4 Bells, 4/5¢, Late Heads, Excellent Cond.	450.00		

**SLOTS**

Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	\$150.00	Jenn. Master Silver Chief, S.P., 5¢	\$119.50	
10¢	\$175.00; 25¢	10¢	\$139.50; 25¢	169.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	250.00	Jenn. Silver Chief or Silver Club Special, 5¢	139.50	
Mills Blue Fronts, Comp. Refin., Club Handles, 5¢	\$125.00; 10¢	10¢	\$159.50; 25¢	175.00
Mills Extraordinary, Comp. Refin., Club Handles, 5¢	125.00	Jenn. Victory Model, 5¢	119.50	
10¢	\$150.00; 25¢	Pace All Star Comets, Comp. Refin. in Gold and Silver Chrome, 3/5		
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢	215.00	5¢	\$79.50; 10¢	89.50
10¢	\$225.00; 25¢	25¢	\$125.00; 50¢	350.00
Mills Copper Chrome, 25¢	225.00	Pace Rocket or Deluxe, SP, 5¢	94.50	
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢	139.50	10¢	119.50	
10¢	\$165.00; 25¢	Melon Bells, orig., except. clean, 5¢	125.00	
Mills Q.T., 10¢, Rebuilt	69.50	10¢	\$150.00; 25¢	175.00
Jenn. 4-Star Chief, Compl. Recond. and Refin., 5¢	98.50	Watl. Rolatop, 3/5, 10¢	79.50	
10¢	\$125.00; 25¢	25¢	94.50	
		Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢	79.50	
		Mills Dice	39.50	

**LEGAL EQUIPMENT**

Shoot Your Way to Tokyo	\$179.50	Rapid Fire	\$149.50
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**PAY TABLES**

Keeney Fortune	\$189.50	Line Up	\$ 49.50
Skylark	139.50	Cadillac	49.50
Bally Challenger	84.50	School Days	59.50
Race King	94.50	Gun Club	69.50
Mills Big Race	49.50	Monicker	109.50

**MISCELLANEOUS**

Mills or Walling Metal Safe Stands With Locks	\$ 9.50	20 Stop Discs, S.P., O.H., or Club Spec. or Cherry P.O. Set of 3	\$3.00
Strips, S.P., O.H. or Club Special, Set of 3	.45	20 Stop Star Discs, hardened	.80
		Mills Orig. 4-Bell Cabinets	19.50

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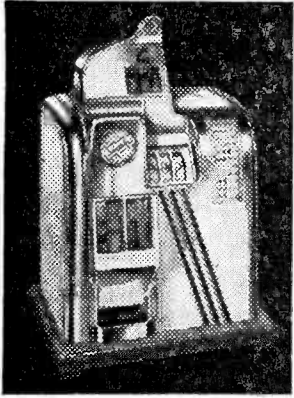
## WANTED 2 MECHANICS

One for Arcade WHO KNOWS BUSINESS. No drifters. Prefer married man with family. A real job with live-wire organization. Year around, with good salary. Working conditions most favorable.

Also Music and Pin Ball Mechanic FOR OUTSIDE OPERATION. One Ball experience necessary.

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**PLAYLAND ARCADE**  
669 Main St. Phone Madison 1485 Buffalo 3, N. Y.

### NEW — 1946 — NEW CHROMIUM CLUB BELL DOUBLE JACKPOT



Four machines for the price of one! Kit of parts with each machine permits quick, easy change to 25c-10c-5c or even 1c play!

Immediate delivery. The last word in new, modern, post-war slot machine construction! Glistening chromium with red and blue trim! Fully automatic payout. Double jackpot. Unconditionally guaranteed to satisfy you. Cashbox capacity \$100.00. Regulation size wood base fits all standard stands and safes. Rugged, lifetime construction. Takes space 15x14 in. Height 22 in. Shpg. wt. 55 lbs. Send \$50.00 deposit, balance express C. O. D. F. O. B. **\$235.00** Chicago

**Webb Distributing Co.**  
6 South Kedzie Ave. CHICAGO 12, ILL.

## Jukes, Venders and Automats Headline Business Forecast

CHICAGO, Feb. 9.—Coin machines and automats are key subjects in a forecast of U. S. business trends presented by *Editor and Publisher* in a recent issue.

Alerting newspaper ad men to "new products, new social ideas, new business methods," the article also offers statistics of population changes and consumer developments which have a direct bearing on long-range plans of the coin machine trade.

"The moving finger writes," ad men are told, "and from sky-writing to juke boxes, you're going to have new competition . . . from automats to outpost inns, you're going to have new prospects!"

### Food Venders

"Automats: A new wrinkle in selling frozen foods thru coin-operated vending machines, with such old-timers as Marshall Field and Wieboldt (Chicago) planning! Also "The Keedoozle," a "Futuroma Store" . . . slip a key with tabulating mechanism, in slot of glassed-in containers of groceries . . . releases purchase . . . shoots by conveyor belts to cashier who already has tabulated amount of purchase from tape in the key you have handed him!

"Outpost Inns: Where your hotels, taking a leaf from department store and bank books, will have reasonable facsimiles on outskirts of your cities! Reason, resumption of travel by individual car!

"Tourist Courts: After building restrictions are lifted, says *Tourist Court Journal*, you will see within five years between 580 to 680 thousand new ones springing up! Even with travel restrictions, net profits of present courts rose from an average of 36.61 per cent in 1943 to 37.85 per cent in 1944. And there are 20,000 of them!

"Crossroad Stores: Planned to be 'one-stop places where you can buy anything anybody wants' . . . in the shape of glorified filling stations."

### New Locations

Of particular interest to the trade are predictions for tourist courts, highway

hotels and crossroad stores. Here, coin-men have already recognized, is one of the big opportunities of the next decade for a broad expansion of locations for all types of coin-operated machines.

Also a subject for coinmen to consider is *Editor and Publisher's* analysis of shifts in "10-year segments of total population" and in mass population moves from farm to city, based on several current statistical studies.

Since Pearl Harbor, it is said, the Census Bureau has recorded 10,569,000 births and by 1950 the total U. S. population will be 145,900,000, an increase topping the present population of Canada.

Speaking of age groups, the forecast quotes the following figures:

"In five years children under nine years of age will be the largest single group of the 10-year segments of total population . . . 27,115,000 against 22,090,000 in 1940! Teen-agers will be fewer—from 10 thru 19 years dropping from 24,080,000 to 21,946,000! Those who work—20 thru 64—in the next five years will increase by 8,647,000. Of those 65 years and over there will be an increase of 1,909,000! Those who can will have to work to support the 5,025,000 more children, 2,000,000 more oldsters!"

### Population Gains

From another survey, figures on general population shifts are gleaned, pointing to a move to the South and West. Since 1942 California has gained 1,300,000; Oregon, 138,000; Washington, 245,000; Arizona, 77,000; Utah, 32,000, and Nevada, 27,000.

Losers are Oklahoma, which contributed 304,000; Arkansas, 225,000; Kentucky and North Carolina, 263,000, and New York, 223,000. Others who gave up citizens to other States included Mississippi, Iowa, West Virginia, South Carolina, Georgia, Missouri and Pennsylvania.

Big cities are said to be scheduled for permanent population gains. Small cities and rural areas face a permanent loss.

### MUSIC

Rock-Ola 12	\$100.00	Wurlitzer 500K	\$475.00	Seeburg Plaza, R.C.	\$395.00
Rock-Ola 16	125.00	Wurlitzer 700	639.00	Seeburg Major, R.C.	395.00
Wurlitzer P42	100.00	Wurlitzer 780	639.00	Seeburg Envoy, R.C.	495.00
Wurlitzer 412	145.00	Wurlitzer 750	725.00	8800	555.00
Wurlitzer 618	199.00	Wurlitzer 800	695.00	8800, R.C.	595.00
Wurlitzer 24	310.00	Wurlitzer 850	750.00	8200, R.C.	635.00
Wurlitzer 600K	435.00				

### WALL BOXES

Seeburg 5¢ Wire Boxes	\$ 5.00	Wurlitzer 5¢, 10¢, 25¢	\$10.00
Seeburg 5¢ Wireless	25.00	Wurlitzer 5¢	5.00
Seeburg 5¢, 10¢, 25¢ Wireless	35.00	Packard Pla-Mor Boxes	22.50
		Cable 30 Wire. Ft.	.15

### FLORIDA OPERATORS

**NEW PACKARD PLA-MOR BOXES NOW READY FOR IMMEDIATE SHIPMENT**  
FLORIDA DISTRIBUTORS, IF YOU WANT TO BE EXCLUSIVE JOBBER IN YOUR COUNTY ON PACKARD PHONOGRAPH WIRE OR PHONE IMMEDIATELY THE FLORIDA OFFICE—58-1619—WHILE YOUR COUNTY IS STILL AVAILABLE.

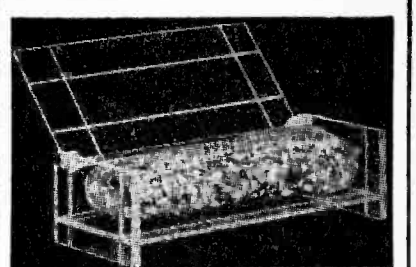
### PINBALLS

Jungle	\$ 65.00	Marines at Play	\$ 89.00	Sea Hawk	\$ 60.00
Sky Chief	145.00	Eagle Squadron	89.00	Spot Pool	65.00
Knockout	110.00	Torpedo Patrol	89.00	Invasion	119.00
Four Aces	110.00	Bombardier	89.00	Marvel Baseball	99.00
Victory	89.00	Production	119.00	Flat-Top	145.00
1 Wurlitzer Skee Ball, in bad condition but no parts missing					\$135.00

### AMERICAN VENDING CO.

1891 Coney Island Ave., Brooklyn, N. Y.      810 Fifth Street, Miami Beach, Fla.  
Esplanade E-1836      58-1619

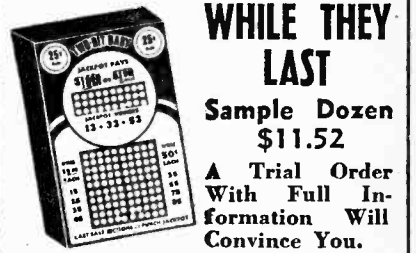
### LATEST SALES BOARD NOVELTY



Boxes made from Plastic during the war used in Airplanes. A sample assortment will convince you.

Put up in assortments as follows:  
5 Love Boxes  
with Pecan Log      **\$26.89**  
27 Pecan Logs

If Board Wanted, Give Size:  
1000 Hole Card . . . . . \$ .93  
1200 Hole Card . . . . . 1.44  
1500 Hole Card . . . . . 1.92



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**WANTED**  
EXPERIENCED COIN MACHINE OPERATOR TO PLACE 100 WURLITZER SKEE-BALL MACHINES ON LOCATION IN YOUR TERRITORY.

Anywhere in U. S. A.  
All Machines in Perfect Operating Condition  
NO INVESTMENT REQUIRED  
Wonderful Opportunity for Man Selected

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**"PRE-FLIGHT TRAINER"**  
that's All we ask!

for name of  
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LIMITED  
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HOLDS \$10.00  
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- Wurlitzer Skee Ball, 14' . . . . . \$250.00
- Keeney Skee Ball, 14' . . . . . 150.00
- Midget Skee Ball . . . . . 85.00
- Genco Bank Roll . . . . . 200.00
- Keeney Air Raider . . . . . 150.00
- Keeney Shoot Your Way To Tokyo . . . . . 150.00
- Bally Racer . . . . . 85.00
- Keeney Sub Gun . . . . . 85.00
- Zingo . . . . . 145.00
- Mills Vest Pocket B & G . . . . . 45.00
- Rockola World Series . . . . . 125.00
- Rockola Tom Mix Rifle . . . . . 45.00
- Chi Coin Rola Score, 9' . . . . . 125.00

1/3 Deposit  
Want 10 Pins or Ten Strikes at \$35.00 ea.

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- VICTORY SPECIAL . \$589.50
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**USED MACHINES**

- PERISCOPE—\$109.50
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# Cigarette Sales Soar Up and Up As Output Hits 331 Billion

(Continued from page 98)

Wootten says, nearly 40 per cent of the industry's total output was in tax-free cigarettes for overseas consignment. This traffic reached a peak of 11.6 billion cigarettes per month until it began to decline after the end of the second quarter (June, 1945).

With V-J Day, the bottom fell out of this overseas business and in September, Wootten says, only 800 million cigarettes were produced for overseas consumption. By the middle of October, for the first time since 1944, the domestic market again was adequately supplied.

Despite the fact that the domestic picture was one of shortage until autumn months, the cigarette manufacturers broke all of their previous records in producing tax-paid cigarettes. Total production for domestic, tax-paid markets, Wootten declares, was approximately 267.5 billion, compared to 239.3 billion in 1944—a gain of 28.2 billion or 11.5 per cent.

### Domestic Market

"This is the first time," Wootten writes in his *Printer's Ink* story, "that manufacturers were able to expand output for the home market. Altho there was an over-all gain in tax-paid and tax-free output in 1944 of 25.6 billion cigarettes, or 8.6 per cent, tax-paid production decreased 19.6 billion, or 7.6 per cent."

American Tobacco's Lucky Strike still leads the field as the country's largest selling cigarette, the survey shows. Wootten estimates the total tax-paid and tax-free output of this brand at "roughly 89 billion, compared to 83.5 billion in 1944.

"The distinction of the fastest growing cigarette in the country in 1945," the survey reveals, "apparently went to Pall Mall, manufactured by the American Cigarette and Cigar Company, a subsidiary of American Tobacco. This brand, brought out as a long, or 85-millimeter cigarette in the fall of 1939, attained an estimated tax-free and tax-paid production last year of roughly 9.5 billion. This is a gain of 21.8 per cent over the 1944 estimated output of 7.8 billion cigarettes.

### Firm Outputs

"The most significant change among the nation's largest sellers was in R. J. Reynolds's Camels. This brand had an estimated output of 72 billion, compared to the officially stated volume of 68.3

billion in 1944. This is a gain of 3.7 billion cigarettes or 5.4 per cent. Apparently in third place two years ago, Camels moved up on the immediate competition last year to second place in the production picture but failed to narrow the gap between them and Lucky Strikes.

"Liggett & Myers's Chesterfield, which was credited with the largest gain in the big-volume field in 1944, apparently suffered slightly production-wise in the changing cigarette scene last year. This brand's 1945 estimated output was 68.5 billion, a decrease of about a billion cigarettes from its estimated record production in 1944.

"Philip Morris appears to have closed the year with its over-all volume of tax-paid and tax-free cigarettes unchanged from 1944, altho this brand is believed to have expanded its output for the domestic market by roughly 2.5 billion, or 9.8 per cent.

"P. Lorillard's Old Gold also picked up an indicated 2.5 billion cigarettes in the home market, for a gain of 17.8 per cent over 1944. The decrease in its tax-free, or export output, however, left this brand with an apparent decrease in over-all production of perhaps a half billion cigarettes. Old Gold's 1944 output was estimated as 18.5 billion, a record production for this brand."

### Table Comparison

Wootten shows the increased production in cigarettes by a table comparing 1941 output with 1945 output. All of the figures are in billions of cigarettes:

	(Billions of Cigarettes)		
	Tax-Paid Output (Domestic)	Tax-Free Output (Exported)	Total Output
1941	206.4	11.6	218.0
1945	267.5	63.5	331.0

### CANDY JOBBERS TO CHI

(Continued from page 98)

Joseph L. Kanter, Norfolk, Va. C. M. McMillan, Atlanta, Ga., acting executive secretary-treasurer, also was present.

At the meeting the directors decided to set up four standing committees. They are Trade Practice Rules, Membership, Meetings-Conventions and Finances, and Membership Signs and Insignia. Committees will be appointed by Loock.

Meeting was concluded with a visit to the association's new headquarters at 712 Jackson Place, N. W. It is just across from the White House on Lafayette Park.

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# Miniature Golf Waiting Line Is Kept Happy With Arcade Play, Venders in Los Angeles

Golf Biz Turns Up New Amusement, Vender Location

LOS ANGELES, Feb. 9.—Southern California operators of miniature golf courses have found that arcade equipment fits snugly into their plan of outdoor entertainment. The machines keep the patrons entertained while they are waiting for their turns on the courses or afford additional relaxation when they have finished their putting.

Set-ups of arcade machines run from a few machines to rows of them that extend the full length of the walk leading on to the course. Since the golf course operator shares in the profits with the coin machine operator, there is hardly a course in this area that does not have an arcade group of some size.

Typical of those using these machines is the Pico Arlington Golf Course, owned and operated by Miles Shepherd. He has had the course since 1930 and operates the year around. The machines are on a percentage basis and installed and serviced by Al Grossman, a well-known Los Angeles operator.

### Have Venders

At this course are five-cent peanut and bulk candy venders serviced by Chet Holloway. The arcade pieces include

ment is one of the smaller operations. At present he is revamping his course and will open soon with added golfing attractions and more arcade machines. He has a Chicken Sam, Rapid Fire, popcorn vender, and three penny grippers.

With Curtis the ray gun games are the most popular, but he hasn't bothered to find out why. He does hit pretty close to the reason when he explains that his patrons like the action.

### Games Under Canvas

His games are also housed under a canvas top near the golf house.

"The only way to have machines in a golf course is to have an operator put them in. It takes time to service them and there is some expense replacing bulbs and parts. The operators know their way around on these things," Curtis declared.

"I'll stick to running the golf course—with coin machines."

## 3 Flights Daily in Air Freight Service

CHICAGO, Feb. 9.—United Air Lines has announced inauguration of air freight service between Chicago and 53 cities across the continent. Airline will operate three daily all-cargo flights from New York to the West Coast, according to H. W. Kropp, area cargo manager.

Rates are scaled on the size of the shipment and distance, running as low as 27 cents per pound on 3,000 pounds Coast-to-Coast. Cost of that size order would be \$810. Minimum weight is 25 pounds.



ARCADE EQUIPMENT, at Pico Arlington Golf Course, Los Angeles, draws steady business. Games claim the interest of golfers waiting for a turn on the links.

Roll Barrel, two Sky Fighters, penny grip machines, Shoot a Jap, Chicken Sam, Keeney Navy Bomber, popcorn vender, two Photomatics and a Skee Ball. The arcade machines are grouped under a canopy top which allows the lighting system installed to light the walk from the gate to the cashier's window. The Skee Ball is nearer the gate and off to the side. The vending machines are at the golf house.

Shepherd is strong for arcade machines at his course. He has taken no survey on players patronizing the machines before going on the course against those playing as they leave, but he has noticed that on crowded nights more people play before taking to their golfing. This, he declares, is because it enables them to pass the time away while waiting for their turn to tee off.

Pico Arlington course is located near a large parochial school and the flash of the arcade equipment and the yen to play golf do double duty in bringing in customers.

"This course is known the world over, having been photographed by news reel companies and for magazine spreads," Shepherd said. "And always the arcade equipment is part of it. The machines have become a part of miniature golf course operation."

### Four Courses

Gitelson Brothers have four large courses scattered throughout the Los Angeles area. Their arcade equipment set-up is much larger than that noted at other courses. The machines are installed by Consolidated Novelty Company, headed by Irving Rich and Sammy Ricklin. According to Rich, his firm has had the machines in the Gitelson courses for more than four years.

Jerry Curtis opened his Hollywood Golf Course on Santa Monica Boulevard about two years ago. His arcade equip-

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Rock-Ola DeLuxe	315.00	Seeburg Wireless, 20 Sel.	37.50
		Seeburg Wireless, 24 Sel.	27.50
		Seeburg 5-10-25¢, Wireless	52.50
		Buckley Chrome, 32 Sel.	17.50
		Rock-Ola Wall Boxes, Dial, 5¢	17.50
ACCESSORIES			
Wurlitzer 750 Amplifier	\$85.00	Mills CH Motor	\$29.50
Wurlitzer 616 Amplifier	35.00	Rock-Ola Heat Motor	1.95
Wurlitzer 412 Amplifier	30.00	DC Converter	16.00
Wurlitzer 41 Amplifier	22.50	5-10-25¢ Slug Proof Coin Mechanism, for Seeburg	32.50
Wurlitzer 300 Adapter	22.50	Main Gears	4.00
Complete Wireless Set up for Wurlitzer	37.50	Tone-Arm Screws for Wurlitzer, Doz.	1.75
GSR1 Selection Receiver	22.50	Star Wheels	.35
Wurlitzer 145 Stepper	45.00	Title Strips for Wurlitzer, Doz.	1.00
Wurlitzer 135 Stepper	35.00	Wurlitzer Trays, New	.60
Wurlitzer 304-305-306 Transmitter	19.50	Seeburg Trays, New	.60
Wurlitzer Tone Arms	21.50	Rock-Ola Trays	.40
Bakelite Crystal Pick Up	5.00	Casters, Per Set	1.25
Metal Crystal Pick-Ups	4.00	Rubber Casters for Rock-Ola	1.60
Wurlitzer 800 Speaker	32.50	Large Rubber Casters, Set	1.65
Wurlitzer 750 Speaker	32.50	Volume Control Keys, Each	.05
Seeburg Speaker	29.50	Zip Cord, Per Foot	.02 1/2
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12" PM Speaker, New	7.50	Shielded Wire, Per Foot	.05
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# Opportunity for Coin Devices; Airlines Draft "Ground" Plans

WASHINGTON, Feb. 9.—With plans set for fabulous air fleets and a huge increase in air travel, the nation's airlines are now tackling the equally exciting problem of "on the ground" facilities for travelers.

Initiation this week of a scientific study of terminal facilities by the Air Transport Association was greeted with enthusiasm by the coin machine trade, which already had looked on airports as one of the great post-war opportunities for coin-operated equipment.

Airmen are frankly worried over the prospect of a mammoth and luxurious air service hitched to a system of one-horse terminals which even before the war irritated patrons.

### Traffic Up

By 1947, they say, U. S. fleets will be able to keep seven times as many passengers in the air at one time than in pre-war days. Failure to accomplish at least as great an expansion and improvement of the nation's airports will jam the works.

The ATA survey will attempt to forestall such a situation, meeting every expected headache. When the air traveler is able to get a seat on a plane, the planners declare, he should not have to stand up in the terminal waiting room. With free meals on the plane, there should be plenty of good food available at the airport for a reasonable price. With layovers between planes for large groups of travelers, hotel, restaurant and amusement facilities should be available to keep service standards high.

The very nature of these improvements is seen by the coin-machine trade to imply the wide-scale introduction of such equipment as juke boxes, food and beverage vendors, amusement games and almost every other type of coin-operated machine. And if the ultra-progressive air transport men can mesh their dreams with grandiose plans of federal, State and municipal governments now developing, thousands of airports of the future will become a major factor in the trade.

Co-operation between ATA and the cities is of paramount importance, since the airlines do not control local airports. One outcome of the study, in fact, might be a recommendation that the airlines take over operation of terminals. This possibility is considered a remote one by officials, who say, "It would stir up a beehive."

### Convenience and Service

Rather, the airlines will try tactfully to exert pressure on municipalities — which in most cases have the same end in view anyway—to make the airports of the country exemplary in conveniences and services offered.

Already before Congress is a bill authorizing expenditures of \$650,000,000 over a ten-year period. If it becomes law, with provisions for local governmental units matching federal sums, dollar for dollar, a total of \$1,300,000,000 would become available for the expansion of 6200 airports throughout the country.

A large proportion of this money would go toward providing de luxe terminal facilities which will satisfy the improvement aims of airlines and community-minded citizens alike.

Regarding volume of passengers who will patronize the nation's airports, ATA quotes impressive figures. By 1947, it is said, U. S. lines will have in operation 1,329 planes, including overseas operations. Since planes coming into operation during coming months are larger than pre-war planes, a seven-fold increase in seating capacity will result. Thus, nearly 50,000 passengers will be required to keep planes loaded, as compared with 6,250 before the war.

### Increased Capacity

Increase in seating capacity does not reflect the total increase in passenger volume. During the war, when every plane had to haul a maximum number of passengers in a given time unit, operational methods improved to the extent

that the number of passengers handled per seat has increased substantially.

Obviously, lower rates are expected to up the number of air passengers to top seating capacity, creating a flow of traffic thru terminals which will assure top location rating for coin-operated machines with steady, continuous play.

# Photo Meet Set For Chi April 8

NEW YORK, Feb. 9.—Over 500 persons interested in direct positive photography are expected to attend the annual convention of the National Direct Positive Association at the Congress Hotel in Chicago, April 8-10, according to R. O. Mitchell, president.

Among those expected to be present are many arcade owners and men with photo booths in arcades, carnivals and fairs. Talks and demonstrations by leading men in the field, as well as entertainment, will be featured at the event.

Exhibits will be displayed by manufacturers of equipment and supplies. Many companies have already booked their space at the gathering. Some of these are Eastman Kodak Company, Grant Photo Products, International Sales Company, Thompson Photo Supply and Marks and Fuller, Inc.

# Disk Distrib Names Manager in Detroit

NEW YORK, Feb. 9.—Hy Siegel, Apollo Record Distributing Company, announces that Merle Schneider has been appointed in charge of the concern's Detroit offices, which were opened last week. Schneider will handle three states, Illinois, Michigan and Ohio.

Record firm also has a West Coast office.

# Coldaire Corp. Distribs Frozen Foods Equipment

CHICAGO, Feb. 9.—Coldaire Corporation has been formed to distribute frozen food cabinets and equipment, according to an announcement by Charles W. Stillman, who is identified as executive vice-president of the new firm.

Units will be manufactured by Kellet Aircraft Corporation, Philadelphia, he said. Executive offices of Coldaire will be at 56 East Walton Place, Chicago.

# C. E. Sorenson Named to Jacobs Directors Board

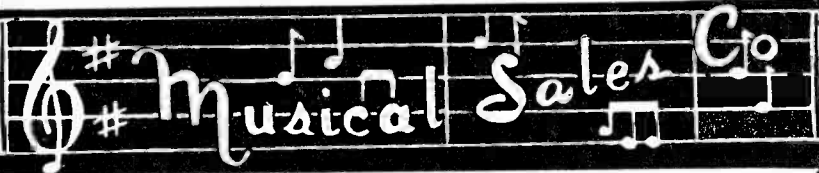
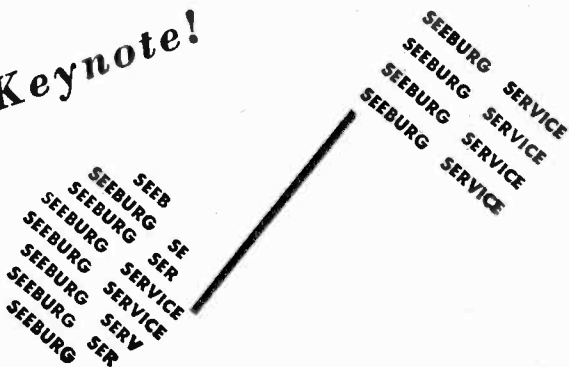
DETROIT, Feb. 9.—C. E. Sorenson, vice-president, F. L. Jacobs Company, Detroit, was recently elected to the company's board of directors. Company is again resuming manufacture of beverage dispensers for Coca-Cola licensees in their Indianapolis plant.

# Buffalo Firm Markets GE Lamps for Coin Machines

NEW YORK, Feb. 9.—Alfred Sales, Inc., Buffalo, N. Y., is conducting a huge direct-mail campaign to operators on General Electric lamps "for use in coin-operated machines."

Folder, chart and return postcard order form are used.

Our Keynote!



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2015 MARYLAND AVENUE, BALTIMORE, MARYLAND

## WANTED

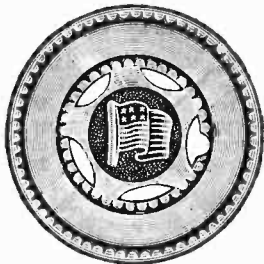
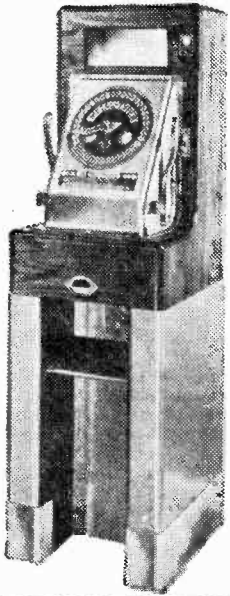
Open for Proposition for Arcade Within a Radius of 200 Miles of Columbus, Ohio. Prefer Lake Resort or Amusement Park. Nothing But Late Model and New Equipment. Capital No Object.

The Billboard

BOX D-119

Cincinnati 1, O.

**Buy the Best  
And Latest  
GROETCHEN TYPERS  
FACTORY RECONDITIONED  
\$325.00  
INCLUDES 3,000 TAGS  
5 or 10c CHUTE**



**ALUMINUM DISCS for  
GROETCHEN TYPERS**  
Guaranteed Perfect **\$7.00** per  
IMMEDIATE DELIVERY **1000**

**WANTED  
KNOCKOUT  
FIGHTERS**

1/3 DEPOSIT WITH ORDER.

**MAX GLASS  
DISTRIBUTING COMPANY**  
914 DIVERSEY - CHICAGO 14, ILL.

**HARD TO GET PARTS  
★  
MAIN FIBRE GEARS**

- for
- WURLITZER .....\$4.00
  - STAR WHEELS ..... .30
  - SELECTOR PINS, 1 Doz. .... 3.00
- For SEEBURG & WURLITZER
- NEEDLE SCREWS, 1 Doz. ....\$2.00
  - VOLUME CONTROL KEYS, 100... 5.00
  - SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz. .... 1.50
  - TRIP DOWN WIRE, 1 Doz. .... 5.00
  - BRASS YOKE ROLLER, 1 Doz. .... 2.00
  - MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each ..... 2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.  
Distributors and jobbers, write for quantity price list.

**James Clement Mfg. &  
Coin Machine Parts**  
948 W. Russell St. Phila. 40, Pa.

**Michigan Sales  
Levy Hits Peak**

LANSING, Feb. 9.—Sales tax take for December in Michigan reached an all-time high of \$11,800,000, reports Louis M. Nims, State revenue commissioner. December collections were \$1,500,000 higher than the previous record of December, 1944. Income from the sales tax for the first seven months of this fiscal year is \$66,000,000, or 10 1/2 per cent above the same period in the preceding year.

**VENDER REPORT**

(Continued from page 101)

on locations then. Of these, 37,363 were of the selective type.

The gum venders average sales of about 9,300 sticks for the year, or about 180 sticks apiece per week. The nut machines sold roughly 95 pounds during the 12 months, or 1.5 pounds each per week. All are penny venders.

Data on the drink venders was not sufficient to provide any basis for estimating sales per machine.

**New Venders**

The report also disclosed that the company has contracted for three new types of venders. "One is to be known as the 130 selective candy canteen, basically the same as the present selective candy canteen, but with greater bar capacity and permitting the choice of six kinds of bars instead of five," it said. "Another is a selective drink canteen incorporating certain improvements over the present type."

"The Canteen grill, designed to vend hot sandwiches, is the third type of new machine," the report continued. "Sandwiches in a dust-proof, moisture-proof wrapper will be loaded into the machine and, upon insertion of the proper coin, one will be cooked by electronics and delivered to the customer. The only experience which the company has had with the canteen grill is from the operation of one sample."

Company has contracted with the International Register Company, Chicago, which has been making its candy venders since 1933, to make 15,000 of the new candy machines, the report showed. Automatic Canteen also entered into a contract December 27, 1944, with General Electric Company, Schenectady, N. Y., to manufacture 5,000 canteen grills, and in July, 1945, it arranged with Hayes Manufacturing Corporation, Grand Rapids, Mich., to make 5,000 selective drink venders. All contracts allow Automatic Canteen to reduce the number of machines substantially after location tests.

The firm has authorized International Register to begin delivery of 10,000 gum venders at the rate of 200 per week beginning April, 1946, and it has ordered 5,000 nut venders from the Northwestern Corporation, Morris, Ill., with delivery also to start in April.

There are 83 canteen distributors operating in 112 separate territories in 33 states and the District of Columbia, according to the report. Largest of these is the Canteen Company, a partnership including Nathaniel Leverone, chairman of the board of Automatic Canteen, and his brother, Louis E. Leverone, president. It operates machines in 17 territories under the standard distributor contract of the company. Canteen Service Company, also owned by the Leverones, is operator under a similar arrangement in Northern Illinois, including Chicago, and in Charlotte, N. C.

**ALL A-1 RECONDITIONED**

- CONSOLES
- Mills Jumbo, P.O. ....\$129.50
- Hi-Hand, Comb. .... 189.00
- COUNTER GAMES
- Mills Vest Pocket, Chrome .....\$ 59.50
- ONE BALLS
- Mills 1-2-3, F.P., '39 .....\$ 42.50
- One-Third Deposit, Balance C. O. D.
- WE BUY, SELL AND EXCHANGE.
- 3147 Locust St. Phone: Jefferson 1644
- St. Louis 3, Mo. **CALL NOVELTY CO.**

**WANTED IMMEDIATELY**

AMPLIFIER AND REMOTE MAN  
Must be sober and reliable. Excellent working conditions. Send references to

**JOE MOSS AMUSEMENT CO.**  
308 Sanford Ave. Sanford, Fla.

**GUARANTEED TO SATISFY OR YOUR MONEY BACK**

<b>Bank Ball Brand New 9 FT. SKEE BALL \$375.00</b>	<b>Mutoscope PHOTOMATIC \$750.00</b>	<b>Bally TURF KING \$275.00</b>	<b>Bally JOCKEY CLUB \$275.00</b>	<b>Bally FAIRMONT \$325.00</b>
<b>Buckley TRACK ODDS DD, J.P. LIKE NEW \$575.00</b>	<b>Mills FOUR BELLS LATE HEAD \$575.00</b>	<b>Keeney FOUR WAY SUPER BELL 3-5c AND 1-25c \$550.00</b>	<b>Mills VEST POCKETS NEW \$74.50</b>	<b>Pace TWIN REELS 5c AND 10c \$245.00</b>

**RECONDITIONED FIVE-BALLS READY TO GO**

Alr Circus .....\$125.00	Hi Dive .....\$ 90.00	Shangri-La .....\$135.00
Alr Force ..... 80.00	Hi Mat ..... 70.00	Show Boat ..... 80.00
Argentine ..... 75.00	Moroscope ..... 60.00	Sky Chief ..... 185.00
Belle Hop ..... 65.00	Jungle ..... 70.00	Sluggo ..... 85.00
Big Parade ..... 125.00	Keep 'Em Flying ..... 140.00	South Paw ..... 75.00
Bola-Way ..... 75.00	Legionnaire ..... 65.00	Spot-a-Gard ..... 80.00
Bosco ..... 80.00	Liberty ..... 155.00	Spot Pool ..... 70.00
Capt. Kidd ..... 75.00	Miami Beach ..... 85.00	Star Attraction ..... 60.00
Defense (Genco) ..... 90.00	Monicker ..... 85.00	Texas Mustang ..... 75.00
Five, Ten & Twenty ..... 125.00	New Champ ..... 65.00	Toplo ..... 80.00
Four Aces ..... 120.00	School Days ..... 50.00	Velvet ..... 60.00
Four Roses ..... 65.00	Sea Hawk ..... 55.00	Victory ..... 85.00
Gun Club ..... 75.00	Seven Up ..... 60.00	Zig Zag ..... 65.00

**NEW REVAMPS FOR IMMEDIATE DELIVERY—\$249.50 EACH**

Brazil	Idaho	Santa Fe	Streamliner
Grand Canyon	Laura	South Seas	Trade Winds
Hollywood	Oklahoma	Stage Door Canteen	Wagon Wheels

**ONE-BALLS AND MISC. EQUIPMENT**

Blue Grass, F.P. ....\$185.00	Pimlico, F.P. ....\$350.00	Keeney Air Raider ...\$175.00
Club Trophy, F.P. ... 295.00	Record Time, F.P. ... 175.00	Keeney Submarine Gun 155.00
Dark Horse, F.P. ... 180.00	Sport Special, F.P. ... 185.00	Muto, Drivemobile ... 275.00
'41 Derby, F.P. ... 310.00	Rapid Fire ..... 165.00	Santa Anita ..... 175.00
Long Shot ..... 250.00	Chicago Hockey .... 185.00	Muto, Sky Fighter ... 285.00
Chicken Sam ..... 110.00	Shoot-the-Chutes ... 100.00	West Baseball, '40 ... 115.00
		Pace Reels Sr., P.O. 125.00

Write for our complete list of thoroughly reconditioned games. If any machine does not meet with your complete satisfaction return it within five days and we will pay the freight both ways.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**AL SEBRING  
BELL PRODUCTS CO.** 2000 N. OAKLEY  
CHICAGO 47, ILL.  
Humboldt 3027

**OPERATORS: WAIT FOR  
PACKARD'S SENSATIONAL PHONOGRAPH  
AND COMPLETE LINE OF ACCESSORY EQUIPMENT**

WE CAN SUPPLY YOU WITH

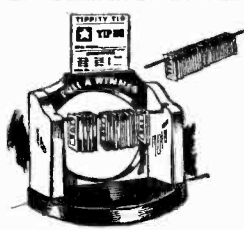
- |                    |                       |
|--------------------|-----------------------|
| BLACK CHERRY BELLS | PAGE ALL STARS—DELUXE |
| GOLD CHROMES       | JUMBO PARADES         |
| BROWN FRONTS       | FOUR BELLS            |
| BLUE FRONTS        | KEENEY SUPER BELLS    |
| CLUB BELLS         | THREE BELLS           |
| JENNINGS CHIEFS    | PACKARD WALL BOXES    |
| FOUR STAR—MODEL M  |                       |

**WRITE—WIRE—PHONE**

WE WILL BUY EXTRAORDINARY CASTINGS AND CABINETS.  
WE WILL BUY MILLS ESCALATOR TYPE MACHINES.

**Twin Ports SALES CO.**  
Distributors of  
**AMUSEMENT MACHINES**  
230 Lake Avenue South Melrose 2889 Duluth 2, Minnesota

**BUY "FAIR PLAY" TICKET GAMES**



Dangling Ticket Vender

Yes, buy "Fair Play" Ticket Games and you buy the BEST . . . We are the largest manufacturer of Tab Tickets . . . sold exclusively thru distributors and operators . . . Easy to handle for faster play . . . makes you the most profit. Made for Jar or Box use or for our "Dangling Ticket Vender" illustrated. Specializing in

**RED-WHITE & BLUE** 2160's - 2170's - 2180's  
Single or Stapled in 5's

**TIPS** 120's **BASEBALL** 120's **BINGO** 1050's  
136's **BASEBALL** 120's **BINGO** 1250's

**COMBINATION 1440, 1836, 2052, 2280, 2520**

WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

**WORTHMORE**

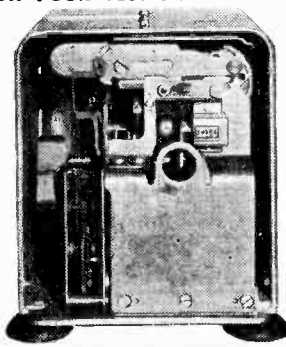
DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.

**JACK POT METERS  
FOR YOUR VEST POCKET BELLS**

**Fits All  
VEST POCKETS**

Can Be Attached by  
anyone in 5 Minutes

**DISTRIBUTORS**  
Write for  
Quantity Prices



**\$5.00  
Complete**

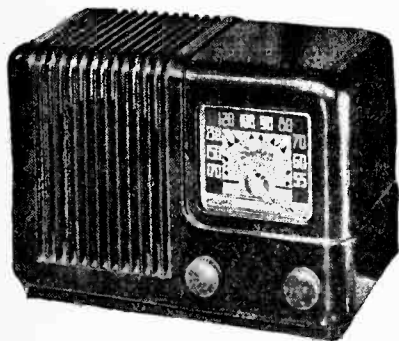
**FULL CASH  
WITH ORDER**

**WE SHIP  
PREPAID**

**Valley Specialty Co., 550 N. Clinton, Rochester, N. Y.**

NEW PLASTIC TABLE MODEL **NATIONALLY KNOWN**  
TRAV-LER

# RADIOS



**ORDER NOW  
FOR IMMEDIATE  
DELIVERY**

**SAMPLE**

**6 TUBES \$23.15**

F. O. B. St. Louis, Mo.

OPA Approved

**IDEAL FOR  
SALESBOARDS**

The new 1946 artistically designed TRAV-LER features a plastic cabinet with attractive vertical louvre grille, 6 RCA licensed tubes, a large 5" PM dynamic speaker, full vision illuminated airplane type dial with automatic volume control, special tuning range and outstanding tone. Size: 10 1/2" x 4 7/8" x 6 1/8". No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. For a real money-maker rush your order today and be positive your radio is on its way tomorrow! Order immediately!

**SALESMEN WANTED TO HANDLE  
THIS FAST MOVING PREMIUM  
WITH THEIR OTHER LINES.**

**Super-Heterodyne  
Built-In Aerial  
A.C.—D.C.  
105-125 V. All Electric**

SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

**ST. LOUIS DISTRIBUTING CO.**

2852 Sidney Street Phone Laclede 6540 St. Louis 4, Mo.

## Green Opposes City Levies on Illinois Sales

SPRINGFIELD, Ill., Feb. 9.—Sharp opposition to enactment of city sales taxes by Chicago and other Illinois cities was voiced by Gov. Dwight H. Green, who also said he was flatly opposed to any increase in the 2 per cent State levy on retail sales.

Proposal of enactment of city sales levies of 1 per cent had come from Mayor Edward J. Kelly, of Chicago, who urged such taxes as a means of reducing tax on real estate.

"My policy insofar as increases in local taxes are concerned always has been to oppose them, unless they carry a referendum," the governor told a press conference. "I feel that the people should have the right to vote on tax increases."

Meanwhile, Conrad F. Becker, State treasurer, reported that revenue from the State sales tax in January totaled \$11,726,044. This was an increase of \$1,725,000 from January of 1945. The 1946 figure reflected heavy holiday trade in December.

## Rhymester Bemoans Loss of Newsboys' Clamor to Venders

NEW YORK, Feb. 9.—From a newspaper headline reading "Vending Machine To Sell Newspapers," rhymester Richard Armour gets the inspiration for this nostalgic comment in *The New Leader* on the prospect of coin-operated newsboys:

No more newsboys calling out,  
With their eager, strident shout,  
"Extra! Extra! Murder! Rape!  
Prisoners shoot guards, escape!  
Jury deadlocked! Trains collide!  
Flood disaster! Suicide!"  
Unannounced, the headlines come  
Out of nowhere, cold and dumb,  
Soundless save for coin en route  
Tinkling down a winding chute,  
And, before the print appears,  
Just the faintest clash of gears.

## Southern Industry Gets Plastics and Chemicals

NEW YORK, Feb. 9.—The plastic and chemical industries will start a post-war industrial rise in the South and Southwest, according to Jesse J. Jones, former Federal Loan Administrator. These fields, he said, are recognizing the advantages of proximity of the natural resources essential to their lines. This establishment of industry in the South is the greatest in the history of the area.

## Internal Revenue Reports Mills Novelty Tax Refund

WASHINGTON, Feb. 9.—Among corporations which received payments of federal tax refunds during 1945, according to reports of the Bureau of Internal Revenue, was the Mills Novelty Company, Chicago (now Mills Industries, Inc.).

Mills was listed as receiving \$14,487 in repayment of excess profits taxes.

## J. H. Keeney Moves Into New Plant on West 50th Street

CHICAGO, Feb. 9.—W. J. Ryan, general manager of J. H. Keeney & Company, this week announced that the firm has finally completed movement of personnel and plant facilities to the new headquarters at 2600 West 50th Street, Chicago.

Assemblage of intricate small mechanical parts is performed in a fenced-in department separated from the main assembly line. Ryan pointed out that company engineers have found this plan most effective.

Plant site is the same as formerly occupied by the Majestic Radio & Television Corporation. Initial movement of plant equipment and personnel into the new building commenced early in January, Ryan said, and was completed this week.

Altho the job of moving has been completed, the job is by no means completed, Ryan added, as the company has yet to reach complete satisfaction on its assembly line-up. Parts departments are completed, however, and the private and semi-private offices and engineer test rooms have been designated and assigned.

Receiving and checking rooms and experimental laboratories are completed, and the wire assembly group is already assigned a definite plant location.

Remodeling of the plant is reported to have cost \$100,000 and appointments and offices are ultra-modern. Building is sprinkler-systemed and located next to a railway switchtrack.

## New Type Soldering Iron Made in Pa.

CHICAGO, Feb. 9.—Al Stern, head of World Wide Distributors, announced this week that his firm has been appointed national distributors for the Weller Manufacturing Company's "Speed Iron," a gun-type soldering iron adaptable for use in assembly of coin-operated machines.

The Weller firm, located in Easton, Pa., perfected the iron recently and has offered it to the coin machine trade before considering other trades or industries, according to Stern.

## N. Leverone Named To NAM Committee

NEW YORK, Feb. 9.—Nathaniel Leverone of Chicago, former president of the National Automatic Merchandising Association, has been appointed chairman of one of 16 standing committees of the National Association of Manufacturers.

His committee will study problems relating to the resumption of civilian production. Leverone is chairman of the board of Automatic Canteen Company of America.

## HENRY C. LEMKE



## of the LEMKE COIN MACHINE COMPANY

**Proudly Announces His Appointment as  
EASTERN MICHIGAN DISTRIBUTOR OF  
AMUSEMATIC LITE-LEAGUE**

**The Game You've Been Waiting for!**

FAST MOVING!  
EXCITING

COMPLETE GAME  
IN ANIMATION

NO OTHER MACHINE  
EVER BUILT LIKE IT

It's brand new. There are no Pins, no Plungers, no Balls. The first of its kind. Has terrific player appeal. The player is at bat, the game starts. The ball blazes—the bat swings—animated figures play ball. In less than 60 seconds an entire exciting baseball game is played. A new, modern streamlined cabinet with deep natural maple molding in full rich color.

Write for **\$425.00** 1/3 Deposit  
Circular Balance C. O. D.

Place Order Now for Immediate Delivery.

**DETROIT OPERATORS — This Game May Be Operated in  
the City of Detroit.**

## LEMKE

COIN MACHINE EXCHANGE  
135 W. Vernor Highway  
DETROIT 1, MICH.  
Phone: CHerry 3726

Personal Phone: PLaza 7647

## PARTS AND SUPPLIES FOR MUSIC MACHINES

3 Wurlitzer #300 Adapters . . . . .	\$32.95	2 Buckley 32 Selection Chrome . . . . .	\$14.95
1 Wurlitzer 24 Adapter . . . . .	39.50	15 Wurlitzer #125, 5-10-25c . . . . .	22.50
2 Keeney Adapters . . . . .	24.95	4 Seeburg 24 Selection 5c Wireless . . . . .	
1 Rock-Ola Adapter . . . . .	29.50	Wall-o-Matics . . . . .	27.50
1 Packard Adapter . . . . .	39.95	Astastic B2 Crystal Pick-Up Cartridges . . . . .	4.75
3 Wurlitzer 818 Amplifiers . . . . .	39.95	2 Seeburg 20 Selection 5-10-25c Wireless Wall-o-Matics . . . . .	47.50
1 Wurlitzer 800 Amplifier . . . . .	49.50	2 Wurlitzer Original Lite-Up Speakers . . . . .	30.00
1 Wurlitzer 500 Amplifier . . . . .	49.50	17 National 5c Slug Rejectors . . . . .	3.75
1 Seeburg 8800 ES Amplifier . . . . .	65.00	2" Hard Rubber Casters. Per Set of 4 . . . . .	1.50
2 Wurlitzer #304 Steppers . . . . .	19.50	Zip Cord, 500' Rolls. Per Ft. . . . .	.02
1 Wurlitzer #145 Stepper . . . . .	40.00	Program Strips, 500 Sheet Pkgs. . . . .	3.00
6 Solenoid Drums for Wurlitzer . . . . .	21.95	Wurlitzer Main Gears . . . . .	5.00
2 Wurlitzer #320 Sweet Music Boxes . . . . .	22.95		

**WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS,  
ACCESSORIES AND PARTS**

**WANT TO BUY ALL TYPES OF MUSIC MACHINES**  
SEND LIST AND PRICE

1/2 Deposit, Balance C. O. D., F. O. B. New York

## DAVE LOWY & CO.

594 10th Ave., New York 18, N. Y.  
Phone: Bryant 9-0817



● DATED  
Feb. 23, 1946  
● DISTRIBUTED  
Feb. 19, 1946

**ORDER  
YOUR COPY  
NOW!**

SEND 25c TO

**The Billboard**

25 Opera Place

Cincinnati 1, Ohio



# GE Predicts Plastics Biz Barely Begun

Says Startlers Veiled

NEW YORK, Feb. 9.—“Plastics are on the upswing,” according to the Plastics Divisions of the Chemical Department of General Electric. So many improvements have been made in this field during the war that it will be at least another year before all the inventions, discoveries and improvements made in this industry can be fully released to the public.

Juke boxes, according to an official, have made use of plastics for some time, but improvements even in this field will be so outstanding that it will be some time before they will be fully released. Plastics now in production, in small bulk, are at least four times as strong as pre-war types. Dials, buttons and miscellaneous parts of jukes and pinballs that have been made in the past of plastics are on the increase in quantity of orders placed by coin machine manufacturers, it was further pointed out.

## Wood Plastics

Wood can now be directly converted into a plastic, and it is possible that some organization will, in the future, do this on a mass scale, according to an expert in the field. A tree can be ground up, subjected to high pressure and temperature, and converted into a plastic that might be molded directly into objects such as window frames, doors, balusters or untold other items. Several plastics of this type are already made into wallboard from waste agricultural products and the by-products of the paper industry. One manufacturer even produced automobile steering wheels from waste redwood pulp.

Prior to the war the plastic industry doubled in size every five years. In 1942-43, in spite of equipment limitations and the loss of most of the civilian markets, it doubled again. Prospects are that the industry will treble this time—as soon as reconversion to civilian products is completed, along with civilian acceptance of the goods produced.

## Start Expansion

Most plastic companies—both large and small—have huge expansion programs on paper, expecting the industry to go ahead by leaps and bounds in the later part of 1946 and in 1947. Some have already begun construction work on additions to plants with this in view.

“It is not too foresighted to suppose that game machines of all types will be made of heavyweight plastics in the future, thus answering the continued shortage of steel and, I understand, gray iron,” according to F. L. Martin, independent plastic expert. “Machines would certainly look better with the brilliant colors, attractive electrical and physical properties—plus the many features of mass production methods.”

# Reject License

MINNEAPOLIS, Feb. 9.—The Minneapolis City Council License Committee rejected, by a vote of four to one, a proposal to double the present license fee for pinball machines.

Committee tabled the proposal to increase the license fee after Thomas O. Kachelmacher, attorney for the pinball operators, told them the State law specifically limits the amount of the fee to that sum necessary to supervise and regulate the machines. Fees must not be assessed simply to raise revenue, he pointed out.

# Arcade Receipts Up With Chess, Checkers Play

NEW YORK, Feb. 9.—Trend that got underway during the war, when the lack of coin-operated machines was really noted in arcades around New York, has started to grow. Many arcades have space—some in basements, others in second-floor additions—where installation of ping-pong, checkers, chess and other games have proved added money makers.

In the Times Amusement Arcade, Times Square, extra space in the basement was noted that wasn't bringing any return. With the installation of several ping-pong tables, at 15 cents per person for a half hour, extra funds started to flow into the establishment. Along 42d Street, especially near Broadway, arcades are advertising by signs as well as by word of mouth that you can play “chess, checkers or what have you for a small fee per person per half hour.” All arcade owners interviewed on the subject reported that they are in favor of the trend if extra space is available, tho not on the main floor in the arcade.

# Economy Supply To Open Branch Office For Baltimore Ops

NEW YORK, Feb. 9.—Ike Berman, Economy Supply Company, announced yesterday the company's plan for opening a Baltimore branch to service operators in that area. Jack Berman and Sid Merenstein were named managers of the new office, which will be opened at 2017 Maryland Avenue.

Both new managers served as shipmates while in the navy and both were recently discharged. Before entering service Jack Berman was with Economy and did some traveling for the company. Merenstein was a Baltimore operator of music and game equipment.

Remodeling of the new office is under way and the place will be opened for business in a week or two.

## FOR SALE—ANY NUMBER WURLITZER SKEE BALLS GENCO BANK ROLL ALLEYS

All Sizes — Thoroughly Reconditioned — Ready for Location

**NOW DELIVERING**  
GENCO TOTAL ROLLS  
GOTTLIEB STAGE DOOR CANTEEN

**PARTS**  
For Wurlitzers and Bank Rolls

**NETTING**  
For Screens

**EDELMAN AMUSEMENT DEVICES**

2459 GRAND RIVER AVENUE  
DETROIT 1, MICHIGAN  
Phones: RAndolph 8547-MADison 6310

PHILIP FABER                                      **WATCH FOR**                                      STANLEY GERSH

## ROTATION

**Very fascinating new electrical group game**

2894-6 WEST 8TH STREET, CONEY ISLAND, NEW YORK                                      Coney Island 6-2312

MUSIC		PINS	
<b>WURLITZER</b>		<b>NEW REVAMPS</b>	
750E .....	\$765.00	Trade Winds .....	\$249.50
750M .....	695.00	Oklahoma .....	249.50
81 Ctr. ....	35.00	Wagon Wheels .....	249.50
71 Ctr. ....	215.00	Laura .....	149.50
81 Ctr. ....	159.50	Marines at Play .....	149.50
81 Ctr. ....	225.00	American Beauty .....	149.50
850 Wurl. ....	765.00	Foreign Colors .....	129.50
Twin 616 (Adapter & Stepper) .....	325.00		
24 .....	325.00	<b>PINS, USED, CHECKED, REFINISHED</b>	
412 .....	169.50	Three Score .....	\$ 29.50
Vict. Md. 600R .....	475.00	Anabel .....	29.50
616 Ill. ....	225.00	Ten Spot .....	32.50
616 Plain .....	185.00	Four Roses .....	54.50
Keyb. Vict. ....	495.00	Sky Ray .....	42.50
<b>ROCK-OLA</b>		Skyline .....	39.50
Playmaster & Spec. ....	\$425.00	Smack the Japs .....	34.50
Master .....	425.00	Spot Pool .....	74.50
Deluxe .....	395.00	Home Run .....	74.50
Standard .....	395.00	Bolaway .....	69.50
Imperial Lite-Up .....	250.00	Knockout .....	129.50
Commando .....	535.00	Capt. Kidd .....	79.50
Monarch .....	295.00	Tex Mustang .....	79.50
<b>AMI SINGING TOWER</b>	\$375.00	Big Parade .....	109.50
<b>SEEBURG</b>		Chubbie .....	49.50
ENVOY .....	\$585.00	Striptease .....	169.50
Plaza .....	375.00		
Hi Tone 8800 RC .....	675.00	<b>ONE BALLS</b>	
Commander .....	485.00	Grand Stand .....	\$ 49.50
<b>MILLS EMPRESS</b>	\$395.00	Victorious .....	69.50
		<b>SLOTS—NEW MILLS BLACK CHERRY—Write</b>	
<b>CONSOLES</b>		5¢ Gold Chromes .....	\$249.50
Jumbo Parade, P.O. ....	\$129.50	10¢ Gold Chromes .....	329.50
Jumbo Parade F.P. ....	79.50	5¢ Blue Fronts .....	169.50
Square Bell .....	69.50	10¢ Blue Fronts .....	199.50
Silver Moon .....	109.50	25¢ Blue Fronts .....	289.50
Bangtail .....	99.50	5¢ Brown Front .....	209.50
Wattling Big Game, P.O. ....	99.50	10¢ Brown Front .....	249.50
Baker's Paces .....	179.50	5¢ Cherry Bell .....	209.50
Paces Races .....	169.50	10¢ Cherry Bells .....	249.50
Hi Hands .....	184.50	5¢ Melon Bells .....	169.50
'37 Tracktime .....	79.50	10¢ Bonus .....	329.50
Super Tracktime .....	299.50	5¢ Jenn. Club Console .....	109.50
		5¢ Four Star Chief .....	79.50
<b>ARCADE</b>		5¢ Skyscraper .....	89.50
<b>BALLY RAPID FIRE</b> .....	\$129.50	25¢ Skyscraper .....	89.50
Keeney Gun .....	149.50	5¢ Lion Head .....	54.50
Skyflinger .....	249.50	5¢ Callie .....	29.50
Paratrooper .....	119.50	5¢ Watling TUP .....	49.50
Seeburg Jallbird .....	79.50	25¢ Lion Head .....	79.50
Chicken Sam .....	79.50	5¢ War Eagle .....	99.50
Shoot Your Way to Tokyo .....	209.50	25¢ War Eagle .....	109.50
Keeney Air Raider .....	99.50	5¢ Roman Head .....	89.50
Drivemobile .....	279.50	25¢ Roman Head .....	109.50
Chlc. Coln Hockey .....	179.50	5¢ Gooseneck .....	49.50
Texas League .....	29.50	25¢ Gooseneck .....	109.50
Zingo .....	175.00	25¢ Pace Comet .....	89.50
Photomatic (OUTS. LIGHTS) .....	735.00	10¢ Roman Head .....	79.50
Watling Scales .....	79.50	5¢ Diamond Front .....	395.00
Mills Scales .....	69.50	25¢ Bonus .....	133.50
<b>GREEN VEST POCKETS</b>		<b>KLEER FLO UNIT &amp; FLUID</b> .....	133.50
Blue & Gold Vest Pockets .....	54.50		
Chrome Vest Pockets .....	62.50	<b>PARTS ON HAND — WRITE YOUR NEEDS.</b>	
Free Play Q.T. ....	39.50		
Giltter Gold Q.T. ....	109.50		
Chrome Columbia .....	79.50		

## FISCO SALES CO.

**BILL CONTE**  
(PHONE 3486)                                      HAVERHILL, MASS.

310 MAIN STREET

## THOROUGHLY RECONDITIONED MACHINES READY FOR LOCATION

Free-Play Consoles	Free-Play One Balls	Slots
Super Bells .....	'41 Derby .....	Face 1¢ Bantam .....
Club Bells .....	Club Trophy .....	Mills Wolfheads .....
Hi Hands .....	Blue Grass .....	Mills Skyscraper .....
Silver Moon Tot. ....	Dark Horse .....	Jennings Victoria, 25¢ .....
Bob Tails .....	Sport Special .....	
Jumbo Parade .....	Record Time .....	<b>Guns</b>
Fast Time .....		Bally Bull (1 to 45 shots) .....
		Shoot the Japs .....
		Batting Practice .....
<b>FREE-PLAY FIVE BALLS</b>		
Laura .....	Champ .....	Ump .....
Keep 'Em Flying .....	Destroyer .....	Metro .....
Gottlieb Liberty .....	Spot-Cha (Revamp) .....	Roller Derby .....
Four Aces .....	Horoscope .....	Gold Star .....
Five & Ten .....	Belle Hop .....	Anabel .....
Invasion .....	Spot-A-Card .....	White Balls .....
Torpedo Patrol .....	Click .....	Playmates .....
Pin-Up-Girl .....	Seven Up .....	Salute .....
Victory .....	Ten Spot .....	Foxhunt .....
Production (Revamp) .....	Zig Zag .....	Hold Over .....
Eagle Squadron (Re- vamp) .....	MaJors '41 .....	Rotation .....
Shangri-La (Revamp) .....	Showboat .....	On Deck .....
Victorious .....	Four Diamond .....	Progress .....
Capitan Kidd .....	Super Chubbie .....	Scoop .....
Bolaway .....	Velvet .....	Commodore .....
Hi Hat .....	Four Roses .....	Chubbie .....
Roll Call .....	Landslide .....	Polo .....

**Terms: 1/2 down, balance C. O. D. No shipment without deposit.**

## E. & R. SALES COMPANY

813 COLLEGE, N. E.                                      GRAND RAPIDS, MICHIGAN

**WANT TO BUY ALL TYPES OF EQUIPMENT**

SEND COMPLETE LIST AND PRICES TO

Joe Ash                                      } or {                                      Irv Morris  
*in Pennsylvania*                                      }                                      *in New Jersey*

## ACTIVE AMUSEMENT MACHINES CO.

900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656  
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active—All Ways"

## COIN COUNTING MACHINES

**NEW AND REBUILT—BOUGHT AND SOLD**

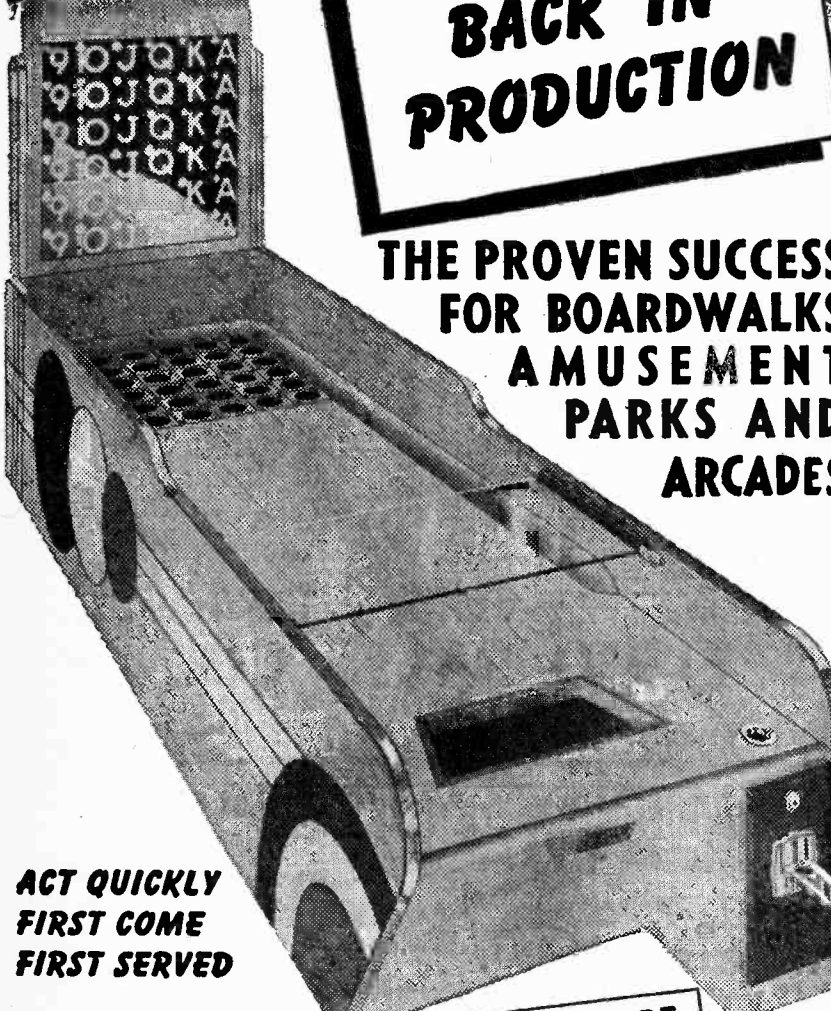
Your Broken and Worn Coin Counters Repaired by Experts.  
Write for List of Coin Counters Now on Hand.

**ACE COIN COUNTING MACHINE CO.**  
3715 SOUTHPORT AVE.                                      (Tel.: Bittersweet 4453)                                      CHICAGO 13

# SCIENTIFIC'S ORIGINAL X-RAY POKER

## BACK IN PRODUCTION

THE PROVEN SUCCESS  
FOR BOARDWALKS  
AMUSEMENT  
PARKS AND  
ARCADES



ACT QUICKLY  
FIRST COME  
FIRST SERVED

WRITE OR WIRE  
FOR DETAILS

SCIENTIFIC MACHINE CORP.  
229 WEST 28<sup>TH</sup> STREET NEW YORK 1, N.Y.

## Small Business Ventures Jump Sharply at Chi

CHICAGO, Feb. 9.—Number of small businesses—a barometer of coin machine trends—increased by 3,000 in Chicago during 1945, according to records of the Commonwealth Edison Company.

This topped 1944's count of new businesses by a zooming 400 per cent. Further underlining the accelerated rate of increase was the fact that nearly 1500 of the new enterprises were opened in the final quarter of 1945.

Breakdown according to type of business showed taverns heading the list with a gain of 387. Electrical appliance and radio stores were runners-up with 371 each.

Others included: Small warehouses, 181; novelty and gift shops, 140; restaurants, 128; gasoline stations, 126; liquor stores, 119; beauty shops, 105; wholesalers, 95; grocery stores, 94, and cleaners and tailors, 92.

Most important decrease of the year, the company's records showed, were combination grocery and meat markets with a total loss of 41. Drugstores were down 40 and barbershops 26.

## Predict Silver Drop in Canada

OTTAWA, Ont., Feb. 9.—Production of silver, which already has been reported scarce on U. S. markets, may be reduced by Canadian mines with the removal of price ceilings, it was predicted in government circles.

Output of retired silver in Canada last year amounted to 10,900,000 fine ounces, compared with an estimated production of 9,500,000 ounces for 1946. The 1945 production netted producers \$5,382,000, while at the new Canadian price this year's estimated output would bring them \$7,410,000.

Celling price in Canada was 40 cents per ounce. About 2,800,000 ounces were sold in the United States at the export price of 78 cents per ounce.

The expected decline in silver production would be the result of a drop in lead mining, with which silver output is associated.

## Sebring Announces Plan to Establish West Coast Office

CHICAGO, Feb. 9.—In line with increased demand for new equipment now being produced by manufacturers and sold thru distributors, Al Sebring, owner of Bell Products, announced this week that he contemplates opening a West Coast office and will leave soon to organize a staff to handle his business there.

Sebring also stated that he is taking on several new lines of manufacturers' equipment which he will be ready to announce shortly.

## St. John Distrib Adds Service Dept.

ST. JOHN, N. B., Feb. 9.—J. B. Jones, St. John coin machine distributor, has added a service department to his downtown arcade. Department will repair machines for his two arcades and distributing firm.

Probably the first Pilot Trainer in operation in the maritime provinces is that installed in the show window of the Jones & Curry Arcade at Halifax, N. S.

## Illinois Man Heads Small Biz Agency

WASHINGTON, Feb. 9.—Laurence F. Arnold, Newton, Ill., has been appointed acting director of the newly formed Office of Small Business in the Department of Commerce.

Veteran of three terms in Congress, Arnold has spent 22 years in the wholesale hay and grain business and has been president of the People's State Bank of Newton since 1932.

**FOR SALE** Guaranteed Reconditioned Five Ball F. P.'s, Consoles, Slots, One Balls, Plus All the New and Latest Revamped Five Balls, One Balls and Novelty and Arcade Equipment. Also the New **BLACK CHERRY BELL**. WRITE, WIRE, PHONE FOR DETAILS.

**SPECIAL** Glasses for Track Times—Dominoes—Etc.

**WANT** Anything Coin-Operated — on or off location. Send List, Guaranteed Condition and Lowest Prices.

**NOTE** We do NOT Buy or Sell JUNK

**PALISADE SPECIALTIES CO.**  
498 Anderson Ave., Cliffside Park, N. J.  
Phone: Cliffside 6-2892

## PHONOGRAPHS WANTED

WILL PAY CASH FOR  
WURLITZER

61 .....	\$ 70.00
71 .....	100.00

Also highest prices paid for other types of phonographs. Write

BYRON NOVELTY CO.  
2045 Irving Park Rd. CHICAGO 18

## FOR SALE

Machines in Good Order

1 Mills 5c Brown Front, 3-5 Play	\$135.00
1 Mills 5c Cherry Bell, 3-5 Play	135.00
1 Mills 25c Brown Front, 3-5 Play	175.00
1 Mills 10c Orig. Nickel Chrome, 2-5 or Cherry	225.00
1 5c Evans Galloping Dominos, JP, '41	235.00

One-Third Down.

AUTOMATIC MUSIC CO.  
Rowland, N. C.

## GUARANTEED

THE GREATEST VALUE IN A HAND  
TRUCK AMERICA HAS TO OFFER

WHY BEND AND CARRY WHEN IT IS SO EASY TO SCOOP UP AND ROLL AWAY. HUNDRED POUND WEIGHTS BECOME OUNCES OF PUSH WITH THIS FAMOUS HAND TRUCK. THE WORLD IS ALWAYS LOOKING FOR A LABOR SAVER... A GOOD HAND TRUCK IN ANY BUSINESS OR HOME IS THE DEFINITE ANSWER.

OUR GUARANTEE

IF THIS HAND TRUCK IS NOT ABSOLUTELY CORRECT, PLEASE RETURN IT COLLECT

44 inches high, all welded steel construction. Easy to grip handle, easy to maneuver with one hand. Four cross section for extra weight. 5 inch solid cushion thread rubber wheels. Sage green finish. Convenient to take along in the car.



ONLY \$9.00 Each  
Quantities of 10 - - \$8.50

## BAIZER AND GRAY

1303 S. BROAD STREET, PHILADELPHIA 47, PA.

# HERE AGAIN!

THE  
**BILLBOARD'S**  
ANNUAL  
**COIN MACHINE**  
CONVENTION  
... IN PRINT



- DATED  
Feb. 23, 1946
- DISTRIBUTED  
Feb. 19, 1946

ORDER  
YOUR COPY  
NOW!

SEND 25c TO

The Billboard

25 Opera Place Cincinnati 1, Ohio

**WE HAVE ON THE FLOOR THE FOLLOWING NEW MACHINES:**

- Mills VEST POCKETS
  - Mills 5c BLACK CHERRY BELLS
  - Mills 25c BLACK CHERRY BELLS
  - Chicago Coin GOALEE
  - Bally UNDERSEA RAIDER
  - Gottlieb STAGE DOOR CANTEN
  - Bally VICTORY DERBY
- Also These Used Machines:
- 2 Seeburg Rollaways
  - 1 Mills Thrones of Music
  - 2 Wur. Victory Models (24's)
  - 2 Mills 25c Gold Chromes, 2/5
  - 1 Mills 25c Brown Fronts, 3/5
  - 4 Gold Q.T.'s 5c Orig.
  - 7 Chrome Vest Pockets . \$57.50
  - 8 Blue and Gold Vest Pockets . \$49.50
  - 3 Super Bells Comb., 5c . \$249.50

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.

## Coin Changer Near Pilot Production as Sales Plans Mapped

KANSAS CITY, Mo., Feb. 9.—Vendo Company announced that final plans for distribution of its coin changer will be made within the next month.

Officials said that the device, which converts quarters and dimes into nickels, has been put thru numerous tests over a long period and it is virtually ready for pilot production. Firm also is working



on a new line of bottle beverage venders on which production plans are scheduled for announcement soon. Venders are for Coca-Cola.

It has been forecast that the coin changer will be widely welcomed thru the coin machine industry as a stimulus to play. It is expected to find a place not only in arcade, but in theater lobbies, factory locations, office buildings, filling stations and other places where batteries of venders or amusement machines are installed.

Tests of the device have been made in such plants as North American Aviation Corporation's huge Kansas City, Kan., plant and the Pratt-Whitney airplane engine works there. Reports were that presence of the changer resulted in substantial increases in vender sales.

## Coin Game Flown to Lemke in Detroit as Air Freight Starts

DETROIT, Feb. 9.—Henry C. Lemke, veteran Detroit distributor, revealed this week that he arranged to have the first sample of a new game flown here from Chicago by United Air Freight.

Machine was the Amusematic Lite League for which Lemke has been appointed distributor.

Lemke feels that there will be an increasing movement of coin machines by air, since new, low air-freight rates have been put into effect. While some machines have been shipped by air express in the past, this is believed to be the first case in which a game has been sent by the new air-freight service which provides extra-fast delivery without the high tariff which makes ordinary air express impractical for ordinary machine shipments.

Air freight, Lemke says, is believed to be a more suitable way of shipping coin machines when the need for immediate delivery justifies some additional transportation payment.

## Arcade Burglarized At Salt Lake City

SALT LAKE CITY, Feb. 9.—Stewart Novelty Company, 250 South State Street, was burglarized of cash and jewelry valued at \$1,250. Company operates the Pla-Mor Arcade here and juke boxes thruout Utah.

Firm's offices are located above its arcade. Thieves forced entrance thru a window in the basement storage rooms, according to Sid Stewart, manager. After taking a cash box containing \$771 from Stewart's desk, the burglars raided a jewelry exhibit on the main floor of the arcade.

Robbery was discovered at 9:20 a.m. when Stewart returned to his office after leaving the building at 3:30 a.m. He said he had seen no sign of the prowlers when he returned at 4:30 a.m. to turn off some lights he had forgotten.

## Thoroughly Reconditioned—Ready To Go

### ARCADE EQUIPMENT

Defender . . . . .	\$179.50	Shoot Your Way to Tokyo . . . . .	\$159.50
Sky Fighter . . . . .	265.00	Shoot the Chutes . . . . .	109.50
Periscope . . . . .	179.50	Western Baseball, Deluxe . . . . .	119.50
Chgo. Coin Hockey . . . . .	209.50	Groetchen Metal Typer . . . . .	324.50

### PIN GAMES

Hollywood . . . . .	\$249.50	Shangri-La . . . . .	\$149.50
Grand Canyon . . . . .	249.50	Streamliner . . . . .	249.50
Oklahoma . . . . .	249.50	Idaho . . . . .	249.50

### CONSOLES

4-Way Super, 3/5-1/25 . . . . .	\$550.00	Mills 4-Bells, 4/5 . . . . .	\$325.00
Jumbo Parade, P. O., Late Head . . . . .	124.50	Mills 4-Bells, 3/5-1/25 . . . . .	550.00
Twin Super Bell, 5 & 25c, P. O. . . . .	450.00	5c Mills Club Console . . . . .	225.00
Hi Hand . . . . .	179.50	10c Mills Club Console . . . . .	250.00
		5c Super Bell, P. O. . . . .	295.00

### SLOTS

Completely Rebuilt	Gorgeous	Brand New Chrome	Groetchen Colum-
MILLS BLUE FRONTS	GOLD CHROMES	Columbia Jackpot	bia, Conv., 5c, 10c,
5c-10c-25c	5c-10c-25c-50c	Bell . . . . .	25c (Fact. Reb.) . . . . .
			\$169.50 . . . . .
			\$82.50

WRITE FOR LOWEST PRICES

### PAYTABLES

Sport King, P. O. \$250.00 | Turf King, P. O. \$325.00 | Jockey Club, P. O. \$350.00

(MECHANISMS COMPLETELY REBUILT—CABINETS ENTIRELY REFINISHED)

# ATLAS

NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1  
Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



## IMMEDIATE DELIVERY NEW MACHINES

**LITE LEAGUE . . . . . \$425.00**  
No Other Games Ever Built Like It. Entirely New Idea.

Also

- Bally Undersea Raider . . . . . \$399.50
- Hollywood 5 Ball Game . . . . . 249.50
- #201 Singing Tower (New) . . . . . 485.00

### USED MACHINES

- Texas Leaguer . . . . . \$ 39.50
- Bean 'Em . . . . . 59.50
- Chicago Coin Hockey . . . . . 195.00
- Chicken Sam, A-1 . . . . . 94.50
- C. Sam Converted to Rifle Range & Refinished . . . . . 149.50
- Scientific Batting Practice . . . . . 110.00
- Rex Bowling League, 9 Ft. . . . . 149.50
- Bowl-a-Bomb, 9 Ft. . . . . 149.50
- Keeney Anti-Aircraft . . . . . 49.50
- Western DeLuxe Baseball . . . . . 129.50
- Bally King Pin . . . . . 225.00
- Supreme Skee-Roll . . . . . 250.00
- Roll-a-Ball, 7' 6" Lg. . . . . 200.00

Large List Five Ball Games on Hand. Write for List.

### WANT

TEN STRIKES or TEN PINS and Five Ball Games. Send for List.

*Wisconsin Novelty Co*  
OF MILWAUKEE

3734 N. Green Bay Ave. Milwaukee 6, Wis.

## Wanted

At Once

Any Quantity!

PUNCH TOPS  
FORMATION POWERHOUSE  
BIG LEAGUE  
BIG TOWN  
BLONDIE

**P & S MACHINE CO.**

3017 N. Sheffield Ave. CHICAGO

PIN TABLES	
<b>BIG TOP (New Revamp)</b> Write	
Flat Top \$205.00	Four Aces \$105.00
Knockout . . . 100.00	Keep 'Em . . . . .
Liberty . . . . . 155.00	Flying . . . . . 125.00
5-10-20 . . . 100.00	Gun Club . . . . . 75.00
Texas . . . . .	Click . . . . . 79.50
Mustang . . . 69.50	

ARCADE MACHINES  
Shoot Your Way to Tokyo . . . . . \$159.00  
HI Hand . . . . . \$169.50

### WANT

Keeney Velvet, Four Diamonds, Wildfire. These games do not have to be in working condition, but must have all parts.

1/3 Dep., Bal. C.O.D., F.O.B. Phila.  
**LEON TAKSEN COMPANY**  
2035 Germantown Ave., Phila. 22, Pa.  
Phone: Poplar 3638

Away down in DIXIE, we're  
way up on our toes . . .

NOW DELIVERING

## STAGE DOOR CANTEN

By Gottlieb --

"First with the Finest!"

LOUISIANA  
and  
SOUTHERN  
MISSISSIPPI  
COIN MEN --

SEE US NOW!



## DIXIE COIN MACHINE CO.

910-912 POYDRAS STREET  
NEW ORLEANS 13, LOUISIANA

**YOU CAN always buy with confidence from Cleveland Coin! This week we offer—**

M. S. Gisser

**MUSIC**

2 Wurlitzer 616's	\$225.00
2 Mills Do Re Mi's	125.00
1 Wurlitzer 24, R.C., Celler Job	295.00
10 Rock-Ola Wall Boxes	17.50
6 120 Wall Boxes	20.00
<b>NEW PACKARD WALL BOXES</b>	<b>36.85</b>

**ARCADE EQUIPMENT**

3 Brown Anti-Aircraft Guns	\$165.00
1 9 1/2 Ft. Bowling League	150.00
1 9 1/2 Ft. Roll-a-Ball Barrel Roll, F.S.	320.00
2 Sky Fighters	150.00
1 Tommy Gun	110.00
2 Batting Practice	125.00
2 Chicago Coin Hockey	185.00
1 Keeney Air Raider	165.00
1 Evans Ski Ballette	85.00
1 Slap the Jap Guns	110.00
1 Rapid Fire	140.00
2 6 Ft. X-Ray Pokers	110.00
7 Bumper Bowling	75.00
4 Exhibit Merchants	75.00
1 Buckley Deluxe Digger	110.00
1 Keep Punching	110.00
1 Peo's Bank-a-Ball	125.00
1 Periscope	125.00
1 Keeney Submarine Gun	125.00
2 Photomatics	695.00
1 U Pop It Popcorn Vendor, 5¢	125.00

**ONE BALLS**

2 1940 One-Two-Three, F.P.	\$ 89.50
2 1938 One-Two-Three, F.P.	59.50
1 Bally Gold Cup, F.P.	59.50

**CONSOLES**

2 Maybells, 4 Nickel	\$285.00
3 Paces Races, Brown with Daily Double	195.00
2 Sun Ray, F.P.	150.00
1 Keeney 3 Head Pastime	195.00
2 '38 Track Times	125.00
2 Keeney Kentucky Clubs	125.00
2 Bally Club Bells, Combination	225.00
1 Evans Galloping Dominoe, Early Model	150.00
1 Evans Bang Tails, Early Model	150.00
1 Paces Reels Jr., With Rails	115.00
1 Paces Saratoga Jr., With Rails	110.00
2 Four Nickel Super Bells	475.00
1 Two-Nickel Super Bell	295.00

WILL BE AVAILABLE IN A FEW DAYS! THE OPERATOR'S DREAM CONSOLE! ! !

**KEENEY'S BONUS SUPERBELL**

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, large jackpot, terrific player appeal! NICKEL, DIME OR QUARTER combinations!

Distributors for OHIO AND WEST VIRGINIA. Orders taken now for preferred delivery!

WIRE, WRITE OR PHONE!

**NOW DELIVERING:**

Chicago Coin's GOALEE	\$525.00
Genco's TOTAL ROLL	425.00
Comar's UNDERSEA RAIDER	399.50
Premier's SKEE BARREL ROLL	404.50

LIBERAL TRADE-IN ALLOWANCES!

**GOTTLIEB'S STAGE DOOR CANTEEN! \$249.50**

Immediate Deliveries . . Brand New

TERMS: 1/2 Deposit With ALL Orders, Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**

2021-25 Prospect Ave., Cleveland 15, Ohio  
Phone: PROspect 6316-7

**WANT TO BUY CHICAGO COIN GAMES**

Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

**F. P. & K. DISTRIBUTING CO.**

577 Tenth Avenue  
New York 18, N. Y.  
Longacre 3-6235

**WANTED TO BUY FOR CASH**

CHESTER POLLARD FOOTBALL GAMES, \$75.00 Each. Need not be in working condition. MUST HAVE ALL PARTS.

**IDEAL NOVELTY COMPANY**  
2823 Locust Street St. Louis, Mo.

**NEW MACHINES NOW BEING DELIVERED!**

<b>STAGE DOOR CANTEEN</b> .....	\$249.50
<b>HOLLYWOOD</b> .....	249.50

<b>UNDERSEA RAIDER</b> .....	\$399.50
<b>EV. TEN STRIKE</b> .....	372.50

**RECONDITIONED PIN GAMES**

Invasion	\$124.50	HI-Hat	\$ 74.50	Bella Hop	\$ 64.50
Yanks	85.00	Capt. Kidd	72.50	Horoscope	64.50
Genco Defense	84.50	Spot a Card	72.50	Snappy	64.50
Genco Victory	84.50	Spot Pool	72.50	Majors, '41	64.50
Home Run, '42	89.50	Bolaway	72.50	New Champs	59.50
HI-Dive	84.50	Jungle	72.00	Seven Up	59.50
Topie	82.50	Sluggo	72.50	Ten Spot	59.50
Monicker	79.50	Star Attraction	69.50	Zig-Zag	59.50
Venus	79.50	Texas Mustang	69.50	Trailways	59.50
Gun Club	74.50	Torpedo Patrol	69.50	Wildfire	49.50
		Legionnaire	65.00	Big Chief	49.50

**WANTED**

25 ROCK-OLA '39 COUNTER MODELS. 1939 Rock-Ola Deluxe, Standards, Supers, Masters. Wurlitzer 616, 500 Kybd., 600, 700, 750E, 750M, 800, 850, COUNTER MODELS 71 and 81. Zombie, Midway, Sun Beam, Double Play, West Wind, Do-Re-Mi, Stars-Leader, Duplex, Sky Blazer, Knockout, Big Parade.

**I-BALL—CONSOLES—SLOTS**

Turf King, P.O.	\$325.00	Dark Horse	\$185.00
Bally Club Bells, Comb., Late	239.00	Cigarolla, Lat., Exc. Cond.	75.00
Jockey Club, P.O.	325.00	Sport Special, F.P.	155.00
5¢ Super Bell, Comb. F.P. & P.O.	285.00	Record Time, F.P.	155.00
Jumbo Parade, P.O.	115.00	Club Trophy, F.P.	275.00
Pimlico F.P.	325.00	Blue Grass	195.00
'41 Derby, F.P.	325.00	2 Watl. Roletops, 5¢. Ea.	95.00
Jumbo Parade, F.P.	85.00		

**ARCADE**

Keeney Anti-Aircrafts, Excellent Cond.	\$ 35.00	Slap the Jap	\$125.00
Tommy Guns	95.00	ABT Target, F. Blue Cab.	24.50
Keeney Submarine	125.00	Gott. Triple Grip	17.50
		Chicago Coin Hockey	210.00

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**WE WANT TEN STRIKES**

STATE QUANTITY, PRICE AND CONDITION, ALSO WANT TO BUY ESCALATOR TYPE SLOTS AND ANY QUANTITY 5 BALL FREE PLAY GAMES.

WRITE FOR OUR COMPLETE LIST

**AMMCO DISTRIBUTORS**

2513 MILWAUKEE AVE. • CAPITOL 1111 • CHICAGO 47

CABLE TIPPE. Price Plus Guaranteed Satisfaction

1 PHOTOMATIC, late model, hidden lights, Serial JB6... \$850.00  
1 PHOTOMATIC, outside lights, Serial NF16... 750.00  
8 MILLS PANORAMS, Each... 395.00

1 EVANS 36 FT. DUCK PIN ALLEY Coin operated, Automatic Pin Set, Maple Alley with return ball track, (uncrated) \$189.50

20 SKEE BALL ALLEY — 36 Ft. Long, Coin Operated. The kind used in Amusement Parks (uncrated), Each \$ 97.50

2 A.B.T. SHOOTING GALLERIES: Guns load with petal tubes. Has new parts on inside of guns. Precision made. They feed the bullets much better. Counter side panels. Back-board front slings with Hickory Hollow Scenery. All repainted. All portable. A brand new heavy duty compression Tank, 150#. 5 Guns. 25 Shots per Gun Load. Price Each \$1,495.00

1 BOWLE BUMP SKEE BALL — Bumper Type, 10 ft, 9 balls 5¢.... 125.00

SEND 1/2 DEPOSIT — BALANCE C. O. D.

Phone: Franklin 5544  
2823 Locust St  
St. Louis 3 Mo.

**IDEAL NOVELTY CO.**

**SALESBOARDS—All Orders Shipped Same Day Received**

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	80.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	25.40	3.25
1000	5¢	SPOT OF GOLD, THICK JUMBO HOLES	25.14	3.25
1000	10¢	BIG DIME DOUGH, THICK JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	8.00

WRITE FOR OUR LATEST PRICE LIST  
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

**MARKIPP VALUES**

**SLOT MACHINES & CONSOLES**

5¢ Cherry Bell, Original Cabinet	Refinished	\$175.00
5¢ Blue Front, Original	.....	150.00
Big Game, F.P.	.....	85.00
'38 Track Time	.....	85.00
Vest Pockets, Green	.....	39.50
Vest Pockets, Blue & Gold	.....	49.50

**ARCADE EQUIPMENT**

Bowling League	\$125.00
Keeney Air Raider	139.50
Keeney Submarine Gun	145.00
Tall Gunner	79.50
Buckley Electric Holst	95.00
Scientific Batting Practice	105.00
Exhibition Bowling Alley	59.50
Liberator	175.00
Rock-Ola World Series	79.50
Pikes Peak	27.50
Bowl-a-Bomb	125.00
Chicago Coin Hockey	185.00

**FIVE BALL PIN GAMES**

Jeep, Rev. #119.50	Paratrooper #105.00	
Eagle	Bombardier	
Squadron 125.00	Rev. 115.00	
Play Ball 42.50	Cowboy 24.50	
Barrage 45.00	Major '41 62.50	
Star Attraction 55.00	Monicker 89.50	
Big Chief 49.50	Stratoliner 59.50	
4 Roses 55.00	PanAmerican 37.50	
10 Spot 59.50	Entry 39.50	
One Ball Sport Special, F.P.	.....	149.50

**NEW GAMES**

WHAT HAVE YOU TO TRADE?

Genco Total Roll	\$425.00	
Chicago Coin Goalee	525.00	
Gottlieb Stage Door Canteen	249.50	
Bally Undersea Raider	399.50	
Hollywood Conv.	249.50	
Mills New Vest Pocket Bells	74.50	
Mills Black Cherry Bells—Factory Prices	.....	.....

**MUSIC**

Rock-Ola Bar Boxes, #1528	\$42.50
5¢-10¢-25¢	7.50
Seeburg Wallomatic, WS12 Wireless	29.50
Kitee-Tone Speaker, New	29.50

**THE MARKEPP CO.**  
(Established 1928)  
4310 Carnegie Ave.,  
Cleveland 3, Ohio  
Telephone: Henderson 1043

**NEW MACHINES IMMEDIATE DELIVERY**

Mills Brand New Vest Pockets	\$ 74.50
Marines at Play	119.50
Goalee	525.00
Undersea Raider	399.50
New Foreign Colors	119.50
New Big Three	119.50
Gottlieb's Stage Door Canteen	249.50
Genco Total Roll	425.00
Lite League, New Console, Baseball Game	425.00
Pioneer Big Top	199.50
Laura	249.50

**USED MACHINES**

Mills 5¢ V.P. Blue & Gold, Factory Reconditioned, Like New Plus	\$ 59.50
2 Evans Lucky Lucr., 1941 Model, 2-Tone Cabinet, P.O.	125.00
Bally Record Time, 1 Ball, F.P.	150.00
Victorious 43, F.P., Perfect	75.00
Single Safe	39.50
Mills Safe Stand	15.00
HI Hand, F.P. Combination	159.50
Silver Moon, F.P.	99.50
Jumbo Parade, Late Head	99.50

**WILL PAY \$75.00 EA. FOR KNOCKOUTS AND BIG PARADES**  
ADVISE HOW MANY YOU HAVE

**NOW DELIVERING VICTORY SPECIAL**  
Bally One Ball Multiple Free Play \$589.50  
Orders taken now for preferred delivery.  
Terms: 1/3 Deposit, Balance C. O. D.

**K. C. Novelty Company**  
419 Market Street PHILA. 6, PA.

**BRAND NEW 30-WIRE CODED CABLE 24c PER FT.**  
In Lots of 100 Ft. or More

**WURLITZER TWIN TWELVES, BUCKLEY OR PACKARD ADAPTER — \$210.00 EACH**

**ALL TYPES OF WALL BOXES**  
50% Certified Deposit, Balance C. O. D. or Sight Draft.

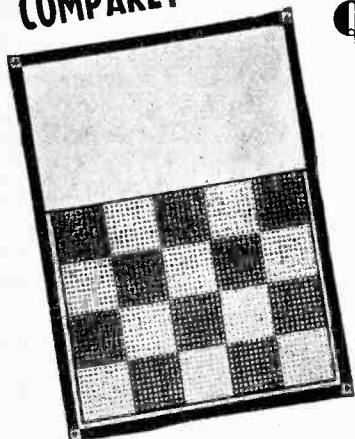
**AMERICAN Coin Machine Company**  
437 Elizabeth Ave. NEWARK 8, N. J.  
Phone: Waverly 3-1500

**SPECIALS**

GL6 Tubes, brand new, factory sealed, all first, 65 cents each; ceiling price, \$1.95. Lumilines, 12" and 18" long, 24 to ctn., write. GE Mazda Lamps, 7 cents ea.; 120 to ctn. Projection Lamps, 500 W., \$2.74 ea.; 250 W., \$1.50 ea.; 300 W., \$2.25 ea.; 750 W., \$3.25. 25 Conductor Cable Wire, brand new, direct from mill, 500' rolls, 25 cents per ft., 100' Springs, ass't for music and games use, 4 cents ea. One-Third Deposit, Balance C.O.D., P.O.B. N. Y.

**ARCADE BULB CO.**  
58 W. 25th St. New York 10, N. Y.

COMPARE!



QUALITY!  
PRICE!  
DELIVERY!

You can now have immediate delivery of the world's finest blank heading salesboards at the following attractive prices:

- 1500 HOLE REG. MIDGET BLANK ..... \$1.44 NET
- 2000 HOLE REG. MIDGET BLANK ..... 1.98 NET
- 2500 HOLE REG. MIDGET BLANK ..... 2.39 NET
- 3000 HOLE REG. MIDGET BLANK ..... 2.84 NET

WHOLESALE ONLY Add 4c to Net if Sections Are Desired.

ORDER AT ONCE

THE ACE MANUFACTURING CO.

12415 EUCLID AVENUE

CLEVELAND 6, OHIO

WANTED  
100  
LOT-A-FUN  
LITE-A-CARDS

ALL GAMES MUST BE COMPLETE BUT DO NOT HAVE TO BE IN WORKING ORDER

WANTED  
250  
MILLS BLUE FRONT  
NO GOLD AWARD  
\$75.00

WE ARE NOW DELIVERING THE FOLLOWING NEW GAMES

- |  |                                    |
|--|------------------------------------|
| Mills Vest Pockets ..... \$74.50<br>(Express Prepaid Anywhere) | Chicago Coin Goalee ..... \$525.00 |
| Mills Black Cherry Bells—Write<br>(Genuine)                    | Genco Total Roll ..... 425.00      |
|  | Stage Door Canteen ..... 249.50    |

Tyler 7-2770 ROBINSON SALES CO. 7525 Grand River Detroit, Michigan

NOW DELIVERING

Genco's Total Roll ★ Chicago Coin Goalee

BALLY'S VICTORY DERBY, 1 Ball Cash Play  
VICTORY SPECIAL, 1 Ball Free Play  
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IMMEDIATE DELIVERY FROM STOCK

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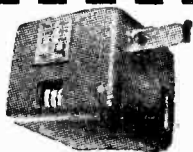
NEW ENGLAND MUSIC COMPANY

31 GOLDEN STREET NEW LONDON, CONN. PHONE: 2-1670

GALLOPING DOMINOS  
Jackpot, Brown Cabinet  
\$175.00

DUO BELL... \$650.00

DON'T WAIT! Order yours today! Find out for yourself what this TWIN MULTIPLE can do for you.



For immediate delivery Have You Ordered Yours? Mills New Vest Pocket — \$74.50 —

We Shall Not Keep You in "SUSPENSE"

ANY LONGER!

It will be here on February 23

Williams First New Postwar Game of 1946

2011 Maryland Avenue BALTIMORE 18, MD. UNIVERSITY 1800

ROY MCGINNIS CO.



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NEW SCALES  
SOON  
★



We Can Rebuild Your Old Scales and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889 — Tel. COLUMBUS 2770

Cable Address "WATLINGITE," Chicago

WANT TO BUY  
500 MILLS SLOTS  
ESCALATOR MODELS  
MILLS 3-BELLS

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Stating Price and Quantity



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# BLACKHAWK'S

## PERPETUAL PENNY CIGARETTE MACHINE

RED, WHITE AND BLUE JAR MACHINE

IMMEDIATE DELIVERY • NO FEDERAL TAX

SUPER COLOR BALL CABINET **\$24.95**  
F. O. B. CHICAGO

Cabinet is filled with colored glass balls. There is nothing to get out of order, nothing to adjust, no replacement expense, yet in spite of the extreme simplicity of construction, this cabinet is completely automatic and will give positive unailing action.

Ruggedly constructed, practically indestructible, guaranteed to give positive results and your first cost is your only cost.



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## BLACKHAWK MFG. CO.

1821 W. BERTEAU • CHICAGO, ILLINOIS

# BLACKHAWK'S

## PERPETUAL PENNY CIGARETTE MACHINE

RED, WHITE AND BLUE JAR MACHINE

IMMEDIATE DELIVERY • NO FEDERAL TAX

**\$24.95** SUPER COLOR BALL CABINET  
F. O. B. CHICAGO

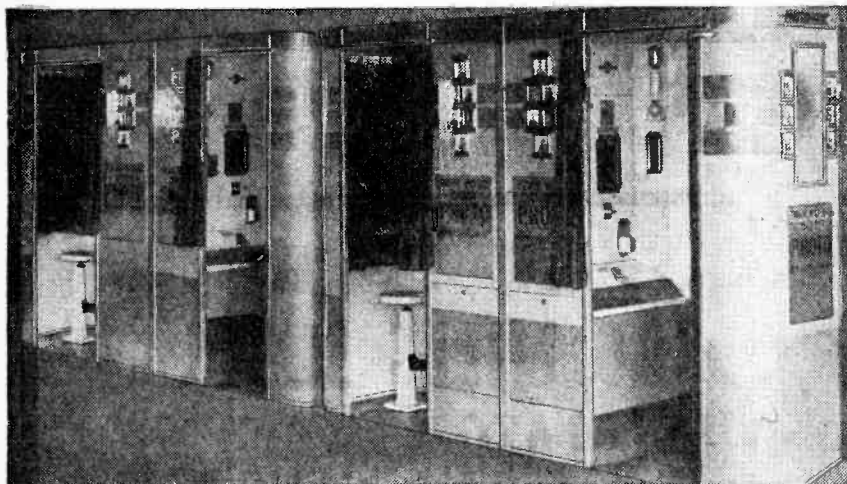
We have these machines ready to ship to you. As distributors in Illinois and Indiana we can give you immediate delivery. If you're looking for a machine which will give you trouble-free operation, is flashy and actually is fun to play, try this new machine. Nothing to get out of order, nothing to adjust, no replacement expense—the dream of every operator.

Write, wire or phone today. Every operator knows what solid, little money-makers these machines can be—get 'em now.

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## MILLER SALES CO.

1428 W. THORNDALE AVE. • CHICAGO, ILLINOIS



**4x1=8** A REMARKABLE LESSON IN HUMAN PSYCHOLOGY, TESTED AND PROVED THROUGHOUT THE UNITED STATES



Photomatics in groups increase receipts in much greater proportion than a single Photomatic.

Only a few examples: One owner placed two Photomatics where one had previously been located . . . receipts tripled! Another placed four in a group in a spot formerly having one . . . receipts increased, not four times, but **EIGHT** times!

Orders Now Being Taken for Future Delivery. Fill Out Coupon Below — NOW!

INTERNATIONAL MUTOSCOPE CORP.

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Gentlemen:

Please send me information on PHOTOMATIC and other PROFITABLE COIN MACHINES when available.

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**INTERNATIONAL MUTOSCOPE CORPORATION**  
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## The LOU WOLCHER

Organization Recommends



# STAGE DOOR CANTEEN

By Gottlieb . . . "First with the Finest!"

NOW DELIVERING!

## ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET  
SAN FRANCISCO 3, CALIFORNIA

**MILLS NEW POST-WAR MACHINES**

**ORDER TODAY  
IMMEDIATE  
SHIPMENT**



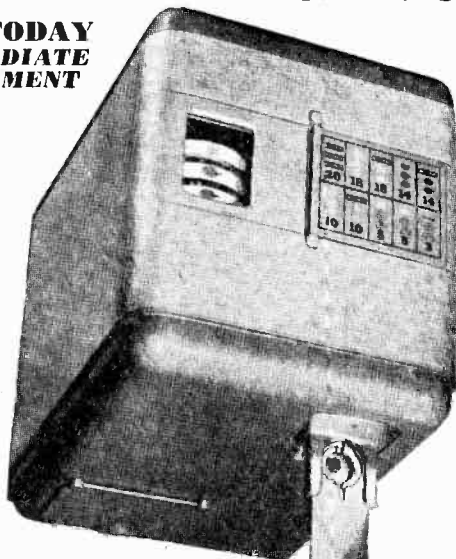
**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

**NEW SAFE STANDS**

**\$22.50**

Send 1/3 Deposit With Order.



**NEW VEST POCKET BELL**

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

**\$74.50**

**SICKING, INC.**

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**SAVE TIME and MONEY**

WITH THE **DOWNEY-JOHNSON PORTABLE COIN COUNTER**

PRICE  
**\$147.50**

**TUBULAR "POP-OPEN"  
COIN WRAPPERS**

- 1 CASE ..... 65¢ Per M
- 3 CASES ..... 60¢ Per M
- 6 CASES ..... 53¢ Per M

Less Than Case Lots. Assorted Denominations ..... 70¢ Per M

**HERE'S HOW THE WRAPPERS COME PACKED:**  
 \$ .50 PENNIES ..... 19 M to Case  
 2.00 NICKELS ..... 17 M to Case  
 5.00 DIMES ..... 20 M to Case  
 10.00 QUARTERS ..... 15 M to Case  
 10.00 HALVES ..... 15 M to Case

Order in Quantities conforming to Packing if Possible.

Case Lots Shipped One Denomination to a Case.

Terms: One-Third Deposit With Order, Balance C. O. D. or Sight Draft.

**PORTABLE  
COMPACT  
LIGHT IN WEIGHT**

F. O. B. Chicago  
1/3 Dep. With Order.  
Price Subject to Change  
**GUARANTEED FOR 1 YEAR**

**OPERATING FEATURES:**

- Portable—weighs only 17 1/2 pounds.
- Quick-setting lock for package count
- Double-check on every package count
- Feed roller adjustable for long wear
- Quick removal of hopper ring for easy cleaning
- Large hinged hopper tray

**CONSTRUCTION FEATURES:**

- Compact . . . simplified, sturdy construction
- Hardened steel helical gears
- Silent chain drive friction-free, easy to operate
- Bronze main bearings, ball bearing thrust collar
- Outboard bearing on main drive insures long life
- Visible, self-sealing oilers

CHARLES (JIMMY) JOHNSON



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CONVERTED FROM

**"BIG PARADE"**

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| ZOMBIE      | STARS      |
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**\$60**

F. O. B. FACTORY WILL BE PAID FOR ANY OF ABOVE LISTED GAMES



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**UNITED MANUFACTURING CO.**  
6125 N. WESTERN AVE., CHICAGO 45, ILL.

**EXHIBIT**

WHERE THERE'S  
SMOKE  
there's  
**ACTION**  
SMART OPERATORS  
KNOW IT!



Be Sure to Get on our Mailing List.

**EXHIBIT SUPPLY CO.** 4222-30 W. LAKE STREET CHICAGO 24, ILLINOIS

**BRAND NEW  
COLUMBIA  
DOUBLE JACKPOT BELL**

Orders Filled Immediately — Wire or Phone Order Now

5c - 10c  
or 25c Play

**\$127.50**

In Lots of 5 or more  
**\$132.50 Single**

**Brand New  
CHROME—**

Club Model--\$169.50 each

WRITE FOR QUANTITY PRICES



Columbia Blue or Gray Bell features 10-stop Wide Fruit Reels, Twin Jackpot, Convertible from 5c to 10c, 25c or 1c play on location. Change parts included with original purchase, operate as cash payout or check payout. Easy to change, retains well-known Columbia principle of paying out first last coins played, thus keeping slugs out of cash box. Jackpot capacity adjustable for 5c, 10c or 25c coins.

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All Machines Are Factory Reconditioned Like New. Guaranteed.

**ABCO NOVELTY CO.**

809 W. MADISON STREET (Phone: Haymarket 3695), CHICAGO 7, ILL.  
Many Other Counter Games. Write Your Needs.

**FACTORIES' AUTHORIZED DISTRIBUTORS**

**PROMPT DELIVERY MILLS**

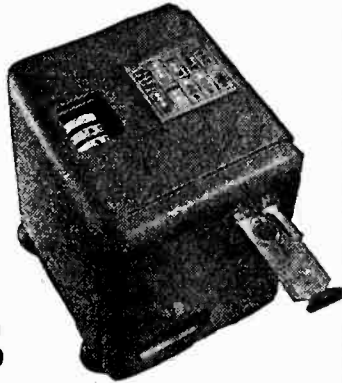
**VEST POCKETS AND BLACK CHERRY BELLS MILLS**

**VEST POCKET**

**\$74.50 F. O. B. FACTORY**

WRITE FOR PRICES ON

**MILLS BLACK CHERRY BELLS**



**PACKARD MANUFACTURING CORP.**

Packard Pla-Mor Wall Boxes .....	\$36.95
30-Wire Cable, Per Ft. ....	.19
One Piece Bar Bracket .....	5.00
Ceiling and Wall Speakers .....	Write

**USED AND RECONDITIONED**

4 Jack in Box Stands, No Locks .....	\$ 30.00	8 24-Record Selectomatic .....	\$ 8.00
2 Chicago Metal Single Slot Machine, Revolveraround Safes, Like New .....	75.00	3 Seeburg Transmitters (New) .....	35.00
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1 Bally Play Ball .....	49.50	1 Sky Fighter .....	200.00
1 Bally Chevron .....	19.50	1 Super Torpedo .....	275.00
1 Exhibit Stars .....	74.50	1 Liberator .....	175.00
1 Exhibit Short Stop .....	39.50	1 Supreme Rocket Buster .....	225.00
2 Exhibit Knockout .....	128.50	5 Gottlieb 5-10-20 .....	119.50
1 Exhibit Sky Chief .....	160.00	1 Chicago Coin Roxy .....	29.50
2 Wurlitzer Bar Boxes .....	10.00	1 Super Torpedo .....	225.00
		1 Rocket Buster .....	189.50
		1 Liberator .....	179.50
		4 Kentucky Clubs .....	79.50

Full Cash Must Accompany Order in Form of Post Office, Express, Telegraph Money Order or Certified Check

**MOSELEY VENDING MACHINE EXCHANGE, INC.**

00 BROAD STREET, RICHMOND, VA. Day Phone 3-4511—Night: 5-5328

**"SUSPENSE"**

**NEXT WEEK!**

The Game With the "Schematic" Panel and Visual Ball Lift!

**Worth Waiting For!**

*Williams*  
MANUFACTURING  
COMPANY

161 W. HURON STREET CHICAGO 10, ILL.

**IMMEDIATE DELIVERY!**

OF

**"SUPER SKEEROLL"**

The sensational, proven, location-tested money maker! Features the most colorful lite-up backboard on any skeeball—larger playing field—steel runners to avoid ball jams—mechanical ball release—9 ft. long, 26" wide—simple mechanism—all natural wood—hard oak top—you must see it to compare!

DISTRIBUTORS — GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL.

**\$349.50**

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Simple Mechanism—All Natural Wood, Hard Oak Top. You Must See It To Compare.

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<b>MARLIN EQUIPMENT CO.</b> 412 8th St., N. W. Washington, D. C.	<b>CLARENCE BAGGETT</b> 815 Northwest 21 Oklahoma City, Okla.
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**The Phonograph of Tomorrow**

**WILL BE HERE ANY DAY!**  
Now is the time to see us for complete information!

**SAM STERN**  
**SCOTT-CROSSE COMPANY**  
EXCLUSIVE ROCK-OLA DISTRIBUTORS IN EAST PA. AND SO. N. J.

1423 SPRING GARDEN ST.  
PHILADELPHIA 30, PA.

The PHONOGRAPH OF TOMORROW



1941-1946

It's been a long, long time . . .  
But Gottlieb comes through  
First with the Finest!

# STAGE DOOR CANTEEN

At Your Distributor Now!

'There is no substitute for Quality!'

**D. GOTTLIEB & CO.**

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CHICAGO 51, ILL.



**GUARANTEED SPECIALS**  
MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED

READY FOR IMMEDIATE DELIVERY  
BRAND NEW **AMI STREAMLINERS**  
IN FACTORY SEALED CRATES . . . \$595.00

★ **MUSIC** ★

AMI HOSTESS (ON LOCATION NOW)  
Will Pull Up to 15 Studios at \$4500.00 Each. WRITE!

50 Wurlitzer 618 . . . . . \$278.50	Each	Rock-Ola Windsor, Celler Job . . . . . \$300.00	Each
5 Mills Thrones . . . . . 379.50		Rock-Ola Imperial, Celler Job . . . . . 279.50	
5 Rock-Ola Masters . . . . . 449.50		Seeburg Vogue, Remote Control (Can't Tell From New) . . . . . 500.00	

**WALL AND BAR BOXES**

100 Rock-Ola Wall Boxes, Ea. . . . . \$22.50
5-Wire Cable, Per Foot . . . . . .08

● **PARTS AND SUPPLIES**

50 Rock-Ola Bar Boxes, Ea. . . . . \$32.50
30-Wire Cable, Per Foot . . . . . .28

Parts and Supplies for Music In Stock. Tell Us What You Need.

NOW DELIVERING **KLEENZIT \$3.75** 5 GAL. CAN

10 SEEBURG JAP GUNS (Perfect Working Order) \$119.50 EA.

WE HAVE THE MOST COMPLETE LINE OF PIN GAMES IN THE NATION  
WRITE FOR COMPLETE LIST

WE WILL DELIVER OR PICK UP Anywhere in a Radius of 200 Miles. FREE OF CHARGE

WE WILL BUY ANYTHING COIN-OPERATED—WRITE!

SEND US YOUR OLD MACHINE FOR COMPLETE OVERHAULING & REFINISHING

WHEN IN PHILLY VISIT OUR SHOWROOMS & OFFICES  
We Will Be Happy To Play Host.

ALL EQUIPMENT THOROUGHLY RECONDITIONED

★ **READY FOR LOCATION** ★  
**RUSH YOUR ORDERS TODAY!**

1/3 Deposit, Balance C. O. D., F. O. B. Philadelphia. All Prices Include Crating.

**David Rosen**

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
PHONE: STEVENSON 2258-2259

## DOUBLE FEATURE!

- ✓1. Brand New **PROFIT MAKERS**
- ✓2. Like **NEW-USED MACHINES**

**NOW DELIVERING**

**VICTORY SPECIAL**

(1 BALL MULTIPLE F. P.)

**VICTORY DERBY**

(1 BALL MULTIPLE P. O.)

**UNDERSEA RAIDER**

(ARCADE PHOTO ELEC. GAME)

**READY SOON SURF QUEEN**

(BALLY 5 BALL F. P.)

Exclusive BALLY Distributor  
SO. ILL.—EAST MO.—WEST KY.

GET ON OUR MAILING LIST

★ **RECONDITIONED 1 BALL PAYOUTS**

Fairmount . . . . . \$399.50	Long Shot . . . . . \$229.50
Jockey Club . . . . . 279.50	Sport King . . . . . 229.50
Santa Anita . . . . . 159.50	Turf King . . . . . 279.50

★ **RECONDITIONED 1 BALL FREE PLAY**

'41 Derby . . . . . \$279.50	Pimlico . . . . . \$329.50
Club Trophy . . . . . 269.50	Long Acre . . . . . 369.50

★ **GUARANTEED PERFECT—**  
**READY FOR LOCATION, OR**  
**MONEY BACK IN FULL**

Mechanisms completely rebuilt. Cabinets refinished. Packed to ship safely.

**NEW VEST POCKET BELLS . . . . . \$74.50**

**ATTENSHUN!**

**CIGARETTE MACHINE OPERATORS IN**  
**MO., KY. AND SO. ILL.**

**WE ARE EXCLUSIVE AGENTS FOR**  
**U-NEED-A "MONARCH"**  
**CIGARETTE MERCHANDISER**

Write—Wire—Phone—Visit For Information

1/3 DEPOSIT; BALANCE C. O. D. OR SIGHT DRAFT

You'll like to do business with *Jack Rosenfeld*

**J. ROSENFELD CO.**

3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582



# ANIMATION

## in AMUSEMATIC

### Lite League

NEW... WHOLLY DIFFERENT GAME  
Action Every Second... Lightning Fast

BIGGER INCOME... Because  
THERE'S LESS TIME PER GAME

LESS OUTGO... Because  
It's Sturdy—No Pins—Plunger—Balls

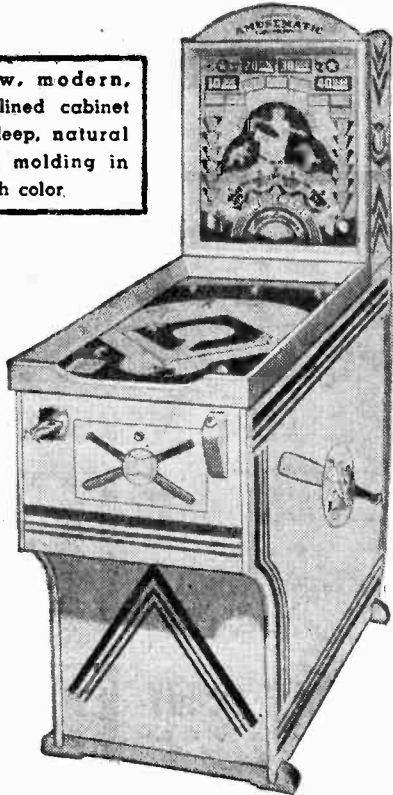
ORDER YOUR MONEY-MAKER NOW

Because of the flood of orders on hand for this popular game, they will be filled in the order received. We will advise approximate shipping date immediately we receive your order.

# \$425

Terms: 1/3 Deposit Balance C.O.D.

A new, modern, streamlined cabinet with deep, natural maple molding in full rich color.



**AMUSEMATIC CORP.**  
4556 N. KENMORE AVE.  
CHICAGO 40, ILL.  
Phone ARDmore 7910

## "Central" of Chicago BLACK CHERRY BELL SET-UPS

\$55.00 ea. \$45.00 ea. lots of 25

Convert your old Mills Escalator Type Machines into a Black Cherry Bell by placing it into one of our brand new Black Cherry Bell set-ups. Completely assembled. Include all new parts such as drill proofing, club handles, etc. Guaranteed to look like Mills machines. Money-back guarantee.



**SPECIAL!** Brand New  
TUBE & HOPPERS

ONLY  
\$1.95  
ea.

Brand New, 24 Hour Delivery,  
ORDER TODAY!

"CENTRAL" is noted to have the most complete stock of coin machine parts and supplies. Order some today. Get on our mailing list.

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SOME TERRITORY STILL OPEN FOR

Exclusive Distribution of the

H-O-T-T-E-S-T, Most Sensational and Fastest Selling

ORDER  
FROM YOUR  
DISTRIBUTOR

OR  
DIRECT  
FROM US

## SPEED IRON

Gun Type Soldering Iron

115 Volts — 60 Cycles — 100 Watts

PRICE  
\$12.95  
EACH

Cash in Full  
With Order

"Ask the Operator Who Owns a 'SPEED IRON'"

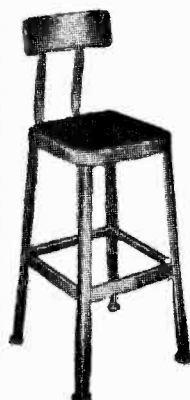
### WORLD WIDE DISTRIBUTORS

National Distributors for "SPEED IRON"

1014 N. ASHLAND AVE. CHICAGO 22, ILLINOIS BRUNSWICK 2338-6878

## JUST RELEASED

Brand new steel stools that will serve a thousand uses



Line your bar with these famous stools for added comfort that means added profits. The ideal work stool for the shop, convenient in the home, extra enjoyment at your pin game locations. All welded steel non-breakable construction. All round edge steel. Unusually large, comfortable seat, 14" square with rounded corners. Tapered legs insure safety against tipping. Strong channel brace provides a comfortable foot rest. Long life pressed wood seat applied over steel for strength. 18 to 28 inches high; please state height desired.

**OUR GUARANTEE**

IF THIS STEEL STOOL IS NOT ABSOLUTELY CORRECT, PLEASE RETURN IT COLLECT.

ONLY \$4.90 EACH

\$4.65 Quantities of 10

4.25 Quantities of 25

4.00 Quantities of 100

**BAIZER AND GRAY**

1303 S. BROAD STREET

PHILADELPHIA 47, PA.

**MONARCH--WHERE QUALITY IS MORE THAN A WORD--**

**WRITE--WIRE--PHONE YOUR ORDERS TODAY**

**IMMEDIATE SHIPMENT**

STAGE DOOR CANTEEN--LAURA--HOLLYWOOD--ARIZONA--IDAHO--SANTA FE--  
TRADE WINDS--OKLAHOMA--GRAND CANYON ..... PRICE \$249.50 EA.

**NOW DELIVERING**

GOALEE ... \$525.00	TOTAL ROLL \$425.00	VICTORY DERBY	} BALLY'S FIRST POST WAR GAMES
LITE LEAGUE 425.00	UNDERSEA RAIDER . 399.50	VICTORY SPECIAL	

**ATTENTION!!! ATTENTION!!! ATTENTION!!!**

**WE WANT 1000 PIN GAMES**

**CASH WAITING . . . . SEND US YOUR COMPLETE LIST**

**Thoroughly Reconditioned Automatic Payout Consoles**

Baker's Pacers, DDJP \$265.00	Ev. '41 Bangtail, JP \$295.00	Super Bell Twin, 5&5 \$395.00
Baker's Pacers, J.P., Remote . . . . . 345.00	Ev. Rolfe Jr. . . . . 125.00	Sup. Bell Tw. Comb., 5 & 5 . . . . . 495.00
Bally Rollem . . . . . 145.00	'40 Dominos . . . . . 175.00	Super Bell Tw., 5&25 495.00
Bally Hi Hand, 5¢ Comb. . . . . 199.50	'41 Dominos, JP, 5¢. 295.00	Super Tracktime . . . 295.00
Bally Hi Hand, 25¢ . 295.00	'41 Dominos, JP, 25¢ 475.00	Mills 4 Bells . . . . . 395.00
Bally Bells, 5 & 25 . 125.00	Jenn. Silvermoon . . . 145.00	Jumbo Parade, 25¢ . 295.00
Bally Club Bells . . 245.00	Jenn. Bobtail . . . . . 125.00	Jumbo Parade, Late, 5¢ 135.00
Bally Royal Draw . . 105.00	Jenn. Golfball, 25¢ . 195.00	Paces Races, Brown . 175.00
Callie Roulette, 25¢. 275.00	Keeney Sup. Bell, 5¢ 310.00	Paces Tw. Ris., 5&10 325.00
Ev. '40 Pacer . . . . . 295.00	Super Bell, 25¢ . . . 395.00	Paces Tw. Ris., 5&25 395.00
Ev. Lucky Lucre . . . 150.00	4-Way Super, 3/5 & 25 . . . . . 650.00	Paces Saratoga, 5¢ . . 99.50

**Thoroughly Reconditioned 1-Ball Multiple Payout Tables**

Fairmont . . . . . \$495.00	Kentucky . . . . . \$275.00	Santa Anita . . . . . \$165.00
Turf King . . . . . 375.00	Long Shot . . . . . 275.00	Spinning Reels . . . . 110.00
Jockey Club . . . . . 375.00	War Admiral . . . . . 295.00	Gott. Multiple Races . 95.00
Sport King . . . . . 275.00	Keeney Fortune . . . 200.00	Mills 1-2-3 . . . . . 69.50

**New Improved Groetchen Columbia Twin Jackpots**  
Immediate Delivery, Price \$132.50

We Have the New Jennings Bronze Chief and Super DeLuxe Chief  
FOR SPECIAL REBUILT SLOT MACHINE VALUES -- WRITE

**EXPORT TRADE!** With the lifting of Export Restrictions we have opened  
our Foreign Sales Department. Send for information  
about all coin operated equipment.

**SPECIALS**

Exhibit Rotary Merchandiser, Pusher Type, In Beautiful Condition . . . . . \$349.50
Groetchen Metal Typers, Like New, with 10¢ Chute . . . . . 375.00
New Pin Game Cartons . . . . . \$2.00 Ea.   New Mills 4 Bell Cabinets. Ea. . . . . 22.50

**WRITE FOR LISTS:** Arcade Equipment, Automatic P.O. Consoles, 1 and 5  
Ball F.P. Pin Games and 1 Ball Multiple P.O. Tables.

**TERMS:** 1/3 Deposit, Balance C. O. D. or Sight Draft.

**MONARCH COIN MACHINE Co.**

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

**BETTER BUYS FROM BUCKLEY**

PERFECT FIT NEW  
ALUMINUM CAST-  
INGS ORIGINAL  
CHROME, GOLD  
CHROME, COPPER  
CHROME, BROWN  
FRONT, ALSO COM-  
PLETE NEW LIGHT  
CABINET ASSEM-  
BLIES WITH NEW  
CASTINGS, CLUB  
HANDLE, REWARD  
PLATES, PAYOUT  
CUPS, D. P. PLATES.

**JACKPOT BELLS**

5c — 10c — 25c

GENUINE CHROME  
COPPER CHROME  
GOLD CHROME  
BROWN FRONTS--BLUE FRONTS  
Sold on Our  
**30 DAYS' MONEY-BACK GUARANTEE**

**WATLING 5c ROLATOPS**

Rebuilt and Refinished  
**Look and Operate Like New, \$95.00**

**BUCKLEY DAILY DOUBLE TRACK ODDS**

REBUILT--LOOK AND OPERATE LIKE NEW

**PACES SR. REELS (Brand New)**  
\$196.50

**MILLS FOUR BELLS**  
Excellent Condition

Write for Complete List of Replacement Parts

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OUR APPOINTMENT AS WISCONSIN  
DISTRIBUTORS FOR

**BALLY**

MANUFACTURING COMPANY

**IMMEDIATE DELIVERY**

**NEW MACHINES**

★ **VICTORY DERBY** AUTOMATIC PAYOUT

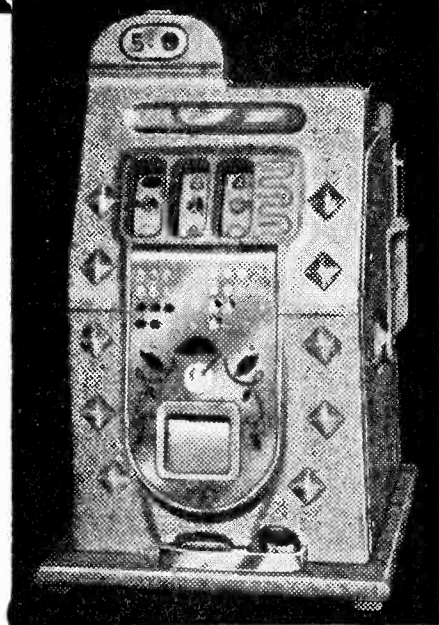
★ **1-BALL VICTORY SPECIAL** FREE PLAY

**WISCONSIN NOVELTY COMPANY**

5033 6TH AVENUE KENOSHA, WISCONSIN  
PHONE: 23863

**SILVER CHROMES**

BUY--  
Real  
Silver Chrome  
Cabinets!



**IMMEDIATE DELIVERY**

Fit All Mills Escalator Type Machines--Also Available in Gold or Copper Chrome!

**ALL THESE BRAND NEW FEATURES INCLUDED**

- ★ drill proof lining
- ★ light, durable wood cabinet
- ★ castings (silver, copper or gold)
- ★ metal reward plate
- ★ club handle
- ★ denominator
- ★ knee action
- ★ unbreakable jackpot glass

Completely assembled, drilled and tapped. Packed individually. Specify 5¢, 10¢ or 25¢ play; 2/5 or 3/5 pay.

ONLY . . .  
**\$39<sup>50</sup>**

**American Amusement Co.**  
4047 W. FULLERTON AVE., CHICAGO 39, ILL. • CAPITAL 5300

**"IF YOU MISS US - YOU MISS MAKING MONEY"**

# Victory Derby



**NOW READY FOR DELIVERY**

## COVEN DISTRIBUTING CO.

3181 ELSTON AVE. CHICAGO 18

Exclusive Bally Distributor

Wisconsin • Indiana • Northern Illinois

# REMODELING SALE

Not just a removal or closeout but really reconditioned buys that we are reducing in order to go ahead with our remodeling program. All machines are guaranteed in first-class condition.

SLOT MACHINES		ONE BALLS	PHONOS AND SPECIALS
5¢ Blue Front	\$125.00	Jockey Club	\$300.00
10¢ Blue Front	135.00	Santa Anita	110.00
25¢ Blue Front	175.00	Sea Biscuit	40.00
5¢ Brown Front	140.00	Race King	125.00
10¢ Brown Front	175.00	<b>ARCADE EQUIPMENT</b>	
25¢ Brown Front	225.00	Bowl-a-Ball	\$195.00
5¢ Melon Bell	135.00	Bowl-a-Bomb	175.00
5¢ Cherry Bell	140.00	Evans Play Ball	135.00
5¢ Brown Front, Rebuilt	125.00	Drivemobile	250.00
5¢ Original Chrome, 2-5	225.00	Chicago Coin Hockey	195.00
Pace All Star, 10¢	65.00	Periscope	125.00
25¢ Calle, 2-4	49.50	Sky Fighter	225.00
Jennings Chief, 5¢	95.00	Submarine	135.00
Jennings Silver Moon, 5¢	145.00	Rapid Fire	125.00
Caille Round Jackpot, 3-5, 5¢	49.50	Tommy Gun	130.00
Caille Round Jackpot, 3-5, 10¢	59.50	Victory Pool	100.00
Caille 25¢ Round Jackpot, 3-5	79.50	Zingo	150.00

Want 5 Balls, Phonos. All models. Send list, cash waiting.

All Machines Guaranteed—Ready for Location. 1/3 Certified Deposit, Balance C. O. D.

Wisconsin's Leading Distributors

## UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE GR-6772 MILWAUKEE 14, WISCONSIN

# Immediate Delivery! PACES RACES

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

## BRAND NEW BANG TAILS GALLOPING DOMINOS

H. C. EVANS & CO.

1820-1830 W. ADAMS STREET

CHICAGO 7, ILLINOIS



## PEACHES from GEORGIA

# GUARANTEED EQUIPMENT

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

### MISCELLANEOUS MACHINES

1 Track Odds	\$450.00	1 Shoot the Chute	\$ 75.00
1 Wurlitzer 500 Victory	595.00	Big Top, F.P. (Refinished)	95.00
1 Wurlitzer 24A	295.00	Evans Pacers, Latest Model, Like New	325.00
1 Sky Fighter	225.00	Super Bells, Clean Comb.	275.00
Brand New Foreign Colors	90.00	Rebuilt A.B.T. 1¢ Pistols	35.00
Brand New 1941 J.P. Dominos	499.50	Pikes Peak	17.50
2 Super Track Times, Ea.	225.00	New Bang Tails Ticket	499.50
5 Messingill Pool Tables, Refinished	275.00	New Undersea Raider	399.50
New Super Skeeroll	350.00	5 Brand New Track Odds, J.P. Ea.	995.00
Buckley Colors, Late Style	65.00	1 Bally Club Bell, F.P., Only	165.00
1 Wurlitzer, 616 Lite-Up Cab.	265.00		

### PIN BALLS

Cleanest F. P. Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.

Vacation	\$ 35.00	Santa Anita (1 Ball)	\$ 95.00	Fifth Inning	\$ 35.00
Smack the Jap	55.00	Sea Hawk	60.00	All American	65.00
Marvel Base Ball	125.00	Seven Up	59.50	Band Wagon	47.50
Torpedo Patrol	115.00	Sport Parade	59.50	Lead Off	49.50
Bally Beauty	55.00	South Paw	74.50	Spottem	35.00
Bosco	80.00	Big League	40.00	Boom Town	35.00
Horseshoe	69.50	Marines	135.00	Fleet	45.00
Four Diamonds	69.50	Ten Spot	65.00	Hi Boy	60.00
Sky Rider	145.00	Loncacos (1 Ball)	375.00	Broadcast	69.50
Big Chief	39.50	'41 Derby (1 Ball)	325.00	Lime Light	35.00
Hi Hat	80.00	Doughboy	39.50	Broadcast	69.50
American Beauty	115.00	Dude Ranch	44.50	Sky Lark (1 Ball)	139.50
Eagle Squadron	99.50	Skyline	50.00	Drum Major	35.00
Keep 'Em Flying	145.00	Four Roses	69.50	1-2-3	75.00
5-10-20	129.50			Shangri La	149.50
Defense	94.50				

### SLOTS

4 Late Columbias, Fruit Reels, Gold Award	\$ 69.50	10 Brand New Mills Vest Pockets, Ea.	\$ 79.50
5¢ Brand New Mills Silver Chrome (Rebuilt)	275.00	3 Double Slot Safe Stands, Ea.	70.00
2 10¢ Wailing Roll Top, Refinished, No Gold Award, No Vendor	135.00	1 Mills Vest Pockets (Chrome)	70.00
1 5¢ Jennings 4 Star (Rebuilt Like New)	145.00	5¢ Gold Chrome, Rebuilt (Extra Clean)	225.00
3 Mills Vest Pockets, Ea.	50.00	1 25¢ Mills Brown Front (Perfect)	250.00
		1 10¢ Jennings 4 Star (Perfect)	185.00
		1 5¢ Jennings 1 Star (Refinished)	120.00
		1 10¢ Jennings 4 Star, Factory Reconditioned	210.00

We Are Now Delivering GOTTlieb's NEW "STAGE DOOR CANTEENS" AND JENNINGS NEW SLOTS to All Georgia Operators. ONE-HALF CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS.

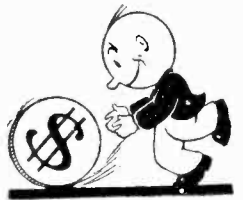
## HEATH DISTRIBUTING CO.

217 THIRD STREET Phones, 2681 and 1611 MACON, GEORGIA

# ANOTHER SENSATIONAL GARDNER - GIRL - BOARD

# Bally is FIRST to PAY OFF!

While others are still waiting, BALLY is PRODUCING! Today, more than ever, BALLY is the biggest name in the coin machine business—because BALLY is FIRST with the goods!

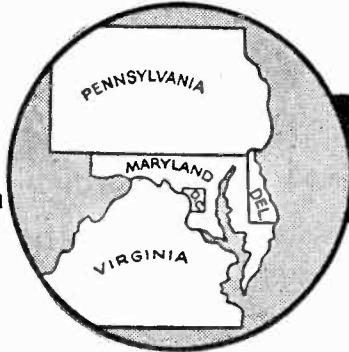


For Immediate Delivery

- ★ VICTORY SPECIAL ★
- ★ VICTORY DERBY ★
- ★ UNDERSEA RAIDER ★

Soon To Be Released

- BALLY MULTIPLE MUSIC
- PHOTO-ELECTRIC TARGET GAMES
- 5-BALL NOVELTY SENSATIONS
- NEW CONSOLES FOR ALL LOCATIONS



ART NYBERG . . . Regional Sales Distributor

**Bally** MANUFACTURING COMPANY

708 NORTH HOWARD ST.

BALTIMORE 1, MD.

## Here Are the Boys Who'll Start You Rolling With BALLY

<p><b>IN PITTSBURGH</b> and Western Pennsylvania more and more operators are cashing in on</p> <p><b>Bally</b></p> <p>and making real money with <b>Phil Greenberg</b></p> <p><b>ATLAS NOVELTY CO.</b> 1901 Fifth Ave., Pittsburgh, Pa. Grant 1705</p>	<p><b>IN VIRGINIA</b> Get on the fast moving, money making</p> <p><b>Bally</b></p> <p>bandwagon, with <b>Ken O'Connor in Richmond</b> <b>Dan Hawley in Portsmouth</b></p> <p><b>O'CONNOR VENDING MACHINE CO.</b> 2320 W. Main St. Richmond, Va. 624 Crawford Ave. Portsmouth, Va.</p>	<p><b>IN MARYLAND, DELAWARE and D. C.</b> For fast profits and dependable service it's</p> <p><b>Bally</b></p> <p>all the way with <b>Ken Bogle</b></p> <p><b>CALVERT SALES CO.</b> 708 N. Howard St. Baltimore 1, Md. Vernon 3034</p>	<p><b>IN PHILADELPHIA</b> and Eastern Pennsylvania the big name is</p> <p><b>Bally</b></p> <p>for the fastest profit producing machines <b>Dave Rosen</b></p> <p><b>DAVID ROSEN</b> 855 N. Broad St. Philadelphia, Pa. Stevenson 2258</p>
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### BLOCK SPECIALS!

30-Wire Cable (New), Approx. 500 Ft. Reels. Per Ft. . . . . 35c  
Less Than Reel Lots. Per Ft. . . . . 40c

#### SUPER QUALITY TUBULAR COIN WRAPPERS

NICKELS ONLY — 25M PER CASE

1 Case, 75c Per M; 3 Cases, 70c Per M; 6 Cases, 63c Per M

F24-C3P—24 Junction Mallory Rectifiers . . . . . \$6.65 EA.  
In Dozen Lots . . . . . 6.25 EA.

Famous Kwikheat Thermostatic Irons . . . . . \$8.75 EA.

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1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.  
Get it from BLOCK—They have it in stock!

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UNITED'S CONVERSIONS—NEW—\$249.50.

All American . . . . . \$ 39.50	Double Feature . . . . . \$ 25.00	Sky Chief . . . . . \$180.00
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Click . . . . . 54.50	New Yankee Doodle . . . . . 200.00	3 Exhibit Long Champs . . . . . 29.50
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SPECIAL—Ticket Deals—1836—Stapled In Fives—ONLY \$2.25. Others at Right Prices.  
Terms: 1/3 Deposit With Order, Balance C. O. D.

WILL PAY \$55.00 FOR EXHIBIT'S STARS, DO-RE-MI, WEST WIND, DOUBLE PLAY, SUN BEAM, ZOMBIE OR HI DIVE

We buy and sell routes or extra Pin Games. Let us know what you have.

**BANISTER & BANISTER DISTRIBUTING CO.**

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NEED IMMEDIATELY—ANY QUANTITY OF FOLLOWING FREE PLAY CONSOLES

JUMBO PARADE	FAST TIME	CLUB BELL
SILVER MOON	BIG TOP	SUPER BELL
BOB TAIL	SUN-RAY	HI HAND
BIG GAME		

MUST BE FREE PLAY. SEND LIST WITH QUANTITY AND PRICES WANTED.

### EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288 • CHICAGO 47, ILLINOIS

## Economy Supplies The Nation!

PROJECTION LAMPS FOR PANORAMS 750 Watt, 200 Hour . . . . . \$3.75 Ea.  
HOLLOW END RIVETS, Assorted Brass Rivets, 1/16 to 10/16—60c per 100.  
POINT ADJUSTERS for Contact Switches, Set of Two Tools—50c.

Terms: 1/3 Deposit With Order, Balance C. O. D.  
Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Lamps, Etc.

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**NATIONAL WILL PAY 3c EACH**  
**FOR YOUR USED JUKE BOX RECORDS**  
WE PAY FREIGHT IF NOT MORE THAN 1,000 MILES  
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NO CRACKS - - - NO CHIPS - - - NOT MORE THAN 3 YEARS OLD  
**NATIONAL NOVELTY CO.** 183 MERRICK RD., MERRICK, L. I., N. Y.  
TEL.: FREEPORT 8320

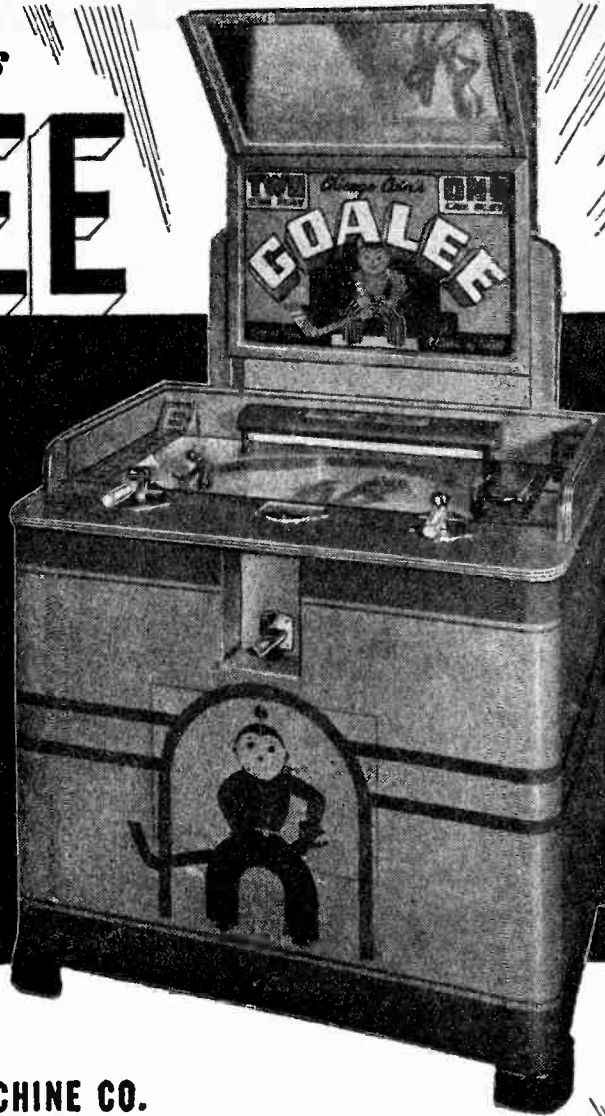
Chicago Coin's

# GOALEE

THE ONE

OR TWO NICKEL PLAY

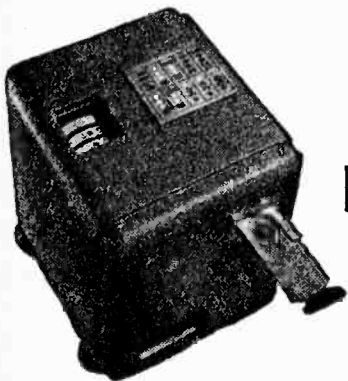
- 1 ULTRA DELUXE CABINET
- 2 PLAY BOARD LIFTS LIKE AN AUTO HOOD
- 3 New "FRONT PLAY" Saves Location Space
- 4 ONE PERSON OR TWO CAN PLAY



PRODUCTION IS STILL LIMITED SO Order Today FOR EARLIEST DELIVERY

CHICAGO COIN MACHINE CO.  
1725 DIVERSEY BLVD. • CHICAGO, ILL.

SOMETHING NEW—SOMETHING DIFFERENT

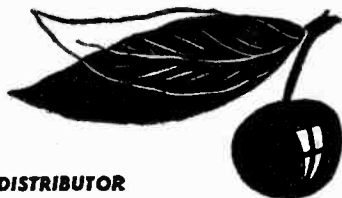


MILLS VEST POCKET BELLS  
\$74.50

AVAILABLE FOR IMMEDIATE DELIVERY

Two Photomatics — Latest Models .....	\$795.00
Bally Big Top .....	\$ 79.50
Evans Bang Tail .....	89.50
Evans Lucky Lucre, Brown Cabinet .....	99.50
Light Cabinet .....	199.50
Evans Jackpot Bang Tail, '40 .....	199.50
Evans Jackpot Domino, Two Cabinet .....	225.00
Keeney Triple Entry .....	\$ 69.50
Jennings Pastime .....	49.50
Jennings Bobtails, P. O. ...	89.50
Jennings Club Consoles; One Set of 5c—10c—25c Late Model .....	375.00
Mills 4 Bell, L. H., 5c....	595.00

MILLS BLACK CHERRY BELL  
5c — 10c — 25c



LOW IN PRICE — MILLS EXCLUSIVE DISTRIBUTOR

Silent Sales Company

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UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

NON-INFLAMMABLE  
NON-BRITTLE  
SHRINK-PROOF  
RIGID MATERIAL  
EXPERTLY MOLDED

PERFECT FIT

GUARANTEED

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

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24 Top Corners .....	Each 1.20
24 Lower Sides .....	4.00
61-74-41-600-500 Top Corners .....	4.00
700 Top Corners .....	7.00
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700 Back Sides .....	8.50
800 Top Center, Right or Left Red .....	8.00
800 Back Sides, Green .....	9.50
800 Lower Sides .....	13.50
750 Top Corners .....	8.75
750 Lower Sides .....	8.75
750 Top Center .....	4.25
750 Middle Sides .....	2.00
850 Top Corners .....	9.50
850 Lower Sides .....	8.75
850 Top Center .....	11.00
850 Lower Sides .....	10.50

MILLS

Available in Red, Yellow or Green	
Throne—Empress .....	Each \$14.00
Top Corners .....	\$14.00
Throne—Empress Lower Sides .....	14.00

ROCK-OLA MODELS

Standard, Master, DeLuxe or Super	Each
Top Corners .....	\$12.75
Lower Sides .....	12.75
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*Top Above Available in Solid Red, Yellow, Green.	
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Long Sides .....	12.75
Combination Yellow & Red Color Scheme	

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"H One"—Model 9800, 8800, 8200, Lower Sides .....	\$14.50
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20"x50"—Non-Brittle Filable. 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50  
IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

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★ SEEBURG CHICKEN SAM AND JAILBIRDS  
★ Must Be Complete With All Parts—Not Necessarily in Good Working Order

**WILL PAY \$50.00**

IMMEDIATE DELIVERY—FROM STOCK  
THE GAME YOU'VE BEEN WAITING FOR  
**LITE-LEAGUE \$425**  
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024 .....	\$1.80	6A7 .....	\$1.00	6X5GT .....	\$1.00	24A .....	\$ .90
1A5GT .....	1.10	6A8G .....	1.00	12A8 .....	1.00	26 .....	.75
1A7GT .....	1.30	6C5 .....	1.00	12K7 .....	1.00	27 .....	.70
1A5GT .....	1.10	6C8 .....	1.00	12SK7 .....	1.00	38 .....	1.10
1LA6 .....	2.35	6D6 .....	1.00	128Q7 .....	1.00	43 .....	1.10
1LA6 .....	2.35	6F5GT .....	1.00	25L8 .....	1.30	47 .....	1.10
1NSGT .....	1.30	8F6G .....	.90	25Z8 .....	1.00	71 .....	.90
2A3 .....	1.95	6J5 .....	.80	35Z5 .....	.85	75 .....	.85
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5U4G .....	1.00	6Q7G .....	.80	50L6 .....	1.10	78 .....	.90
5Y3 .....	.70	68A7 .....	1.00	50L6 .....	1.10	78 .....	.90
5Z3 .....	1.10	68K7 .....	1.00	2051 .....	2.55	80 .....	.70
6A4 .....	1.60	6V8GT .....	1.10	117Z8 .....	1.80	84 .....	1.10

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION

## NEW COINEX RIFLE RANGE RAY GUN

NEW LOW PRICE  
**\$159.50**

Converted from Seeburg Chicken Sams and Jap. Cabinets are completely refinished and repainted. Entire mechanism rebuilt from top to bottom. Looks like a brand-new machine—operates like a brand-new machine. Has top player-appeal and is a consistent year-round money-maker. Hundreds of units already on location. Ask the operator who "owns" one.

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Can be installed on location in twenty minutes. Pays for itself and allows a profit in one week's time. Colorful, with top player appeal, it makes a new piece of equipment out of your old Seeburg Chicken Sams, Convicts or Japs. Complete conversion ready for installation.

SAMPLE \$17.50 \$14.75  
LOTS OF 3

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for All Seeburg and Bally Guns Shipped Immediately From Stock. No Waiting. **49c ea.**



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EVANS BANGTAILS, 5c COMBINATION FREE PLAY & PAY OUT, 7-COIN .....	674.50	EVANS BANGTAILS, 25c COMBINATION FREE PLAY & PAY OUT, 7-COIN .....	799.50
EVANS TEN STRIKE, \$372.50; WITH FREE PLAY .....	435.00	KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID .....	129.50
BALLY VICTORY DERBY, ONE BALL PAY OUT .....	574.50	BALLY VICTORY SPECIAL, ONE BALL, FREE PLAY .....	589.50
MILLS NEW BLUE & SILVER VEST POCKETS .....	74.50	VICTOR MODEL "V" NUT & GUN VENDOR .....	10.50
PREMIER SKEE BARREL ROLL, CRATED .....	404.50	AMUSEMATIC'S LITE LEAGUE .....	425.00
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5c SUPER BELL, COMB. ....	\$294.50	RAPID FIRE GUN CASTINGS, NEW .....	19.50	
HI HANDS, COMB. ....	179.50	CHICAGO COIN HOCKEY .....	219.50	
BALLY SUN RAY .....	159.50	SKILL JUMP & STAND .....	59.50	
MILLS JUMBO, C.P. ....	89.50	TOMMY GUM, LATE MODEL .....	149.50	
WATLING BIG GAME, P.O., 10c .....	149.50	PENNY PHONO, CINEMATONE .....	99.50	
WATLING BIG GAME, P.O., 25c .....	189.50	ROCK-OLA WORLD SERIES .....	99.50	
BALLY BIG TOP, F.P. ....	109.50	SHOOT TO TOKYO .....	139.50	
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CONTEST, 1 OR 5 BALL .....	\$ 94.50	POISON THE RAT, NEW .....	19.50	
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TURF KING .....	395.00	5c WATL. ROLATOP, REBUILT .....	119.50	
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WHIRLAWAY, F.P. ....	295.00	25c JENN. CLUB CONSOLE .....	249.50	
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SPORT SPECIAL, F.P. ....	169.50	10c MILLS CHROME .....	295.00	
RECORD TIME, F.P. ....	174.50	GROETCHEN COLUMBIA, CIG. ....	69.50	
LONGACRE, F.P. ....	435.00	5c VEST POCKETS, Refinished .....	49.50	
ARCADE EQUIPMENT		5c MILLS SILVER CHROME .....	265.00	
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**\$50 TOPS!**

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

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Takes In \$96.00  
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READY NOW! OUR NEWEST CATALOG SEND FOR IT TODAY!



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Wolf Solomon

**CONSOLES**

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4 Bells, over 1000 Serial	425.00	Jumbo Parades, C. P., Late Heads	109.50
Buckley Track Odds, D. D., late	479.50	Jumbo Parades, F. P.	79.50
Mills 3 Bells	775.00	Watling Big Games, F. P.	79.50
2 Way Superbells, C. P., 5c-5c	315.00	Watling Big Games, F. P., Late	99.50
2 Way Superbells, C. P., 5c-25c	369.50	5c Bobtail Totalizer, F. P.	99.50
Bally Club Bells, Comb. F. P.-C. P.	219.50	25c Bobtail Totalizer, F. P.	159.50
Bally High Hands, Comb. F. P.-C. P.	169.50	5c Bobtail, C. P.	149.50
Keeney Kentucky Clubs	89.50	5c Silver Moon Totalizers, F. P.	99.50
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**CONSOLE**

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5¢ COPPER CHROMES, LIKE NEW	205.00	5¢ CHERRY BELLS	159.50
10¢ COPPER CHROMES, LIKE NEW	210.00	5¢ SILVER CHROMES	179.50
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5¢ NEW VEST POCKETS	74.50	50 BOX STANDS, LOCK BARS, EA.	15.00

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- PIMLICO
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10 Packard Boxes	\$32.50	5 Rock-Ola Amplifiers, Less Tubes	\$ 30.00
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It's the greatest income producing  
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See BILL HAPPEL

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COMPLETELY REBUILT AND REFINISHED LIKE NEW

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Evans Lucky Stars .... 139.50	Jennings Silver Moon, P.O. .... 129.50
Pace Saratogas (Comb.), F.P., P.O. .... 139.50	Mills Jumbo, Late High Head, P.O. .... 149.50
Pace Saratogas, Late P.O., 5¢ .... 89.50	Mills Jumbo, Late High Head, F.P. .... 129.50
Mills Original 4 Bells, 5¢-5¢-5¢-25¢ .... 595.00	Baker Passes, Dally Double, 5¢ .... 299.50
Pace Saratoga, Late P.O., 25¢ .... 189.50	Pace Saratogas, Late, P.O., 10¢ .... 169.50
Jennings Fasttime, P.O. .... 89.50	Mills Jumbo, Late 25¢, P.O. .... 195.00
Mills Original Head, Four Bells. .... 345.00	Mills Jumbo (Comb.), F.P., P.O. .... 213.75

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### ONE-BALL MULTIPLE FREE PLAY TABLE

REBUILT AND REFINISHED

Keeney Sky Lark .... \$139.50	Bally Thoroughbred .... \$374.50
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Bally Trophy .... 225.00	Bally '41 Derby .... 225.00
Bally Sport Special .... 139.50	Bally Blue Grass .... 159.50

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### PHONOGRAPHS AND WALL BOXES

Rock-Ola Commando .... \$650.00	Wurlitzer Model 950 .... \$795.00
Rock-Ola Super Rock-O-Lite .... 495.00	Wurlitzer Model 750E .... 795.00
Rock-Ola Master, Rock-O-Lite .... 475.00	Wurlitzer Model 800 .... 695.00
Mills Empress Rock-O-Lite .... 395.00	Wurlitzer Victory Model 24 .... 495.00
Mills Throne, Rock-O-Lite .... 395.00	Packard Pla-Mor .... 36.95

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All Phones: DR. 4326

**Badger Novelty Company**  
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Authorized Distributors for Mills Novelty Co. in  
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### BRAND NEW GENUINE MILLS VEST POCKET BELLS



Just Off the  
Production Line! **\$74.50**

Beautiful Hammerloid  
Blue and Silver Finish

**74** EACH

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MILLS GENUINE BRAND NEW  
**BLACK CHERRY BELL**  
NOW DELIVERING!

**GUARANTEED RECONDITIONED EQUIPMENT**

Jenn. 5c Club Chief Console .... \$179.50
Jenn. 10c Club Chief Console .... 189.50
Jenn. Model XXV Cigarolla .... 129.50
Groetchen Columbia, CA .... 69.50
Mills Brown Fronts, Silver Chromes, Gold Chromes .... Write

**SEE US FOR NEW RELEASES**

GOTT. STAGE DOOR CANTEN  
GENCO TOTAL ROLL  
CHICAGO COIN GOALEE  
HOLLYWOOD  
SKEE-BALL GAMES

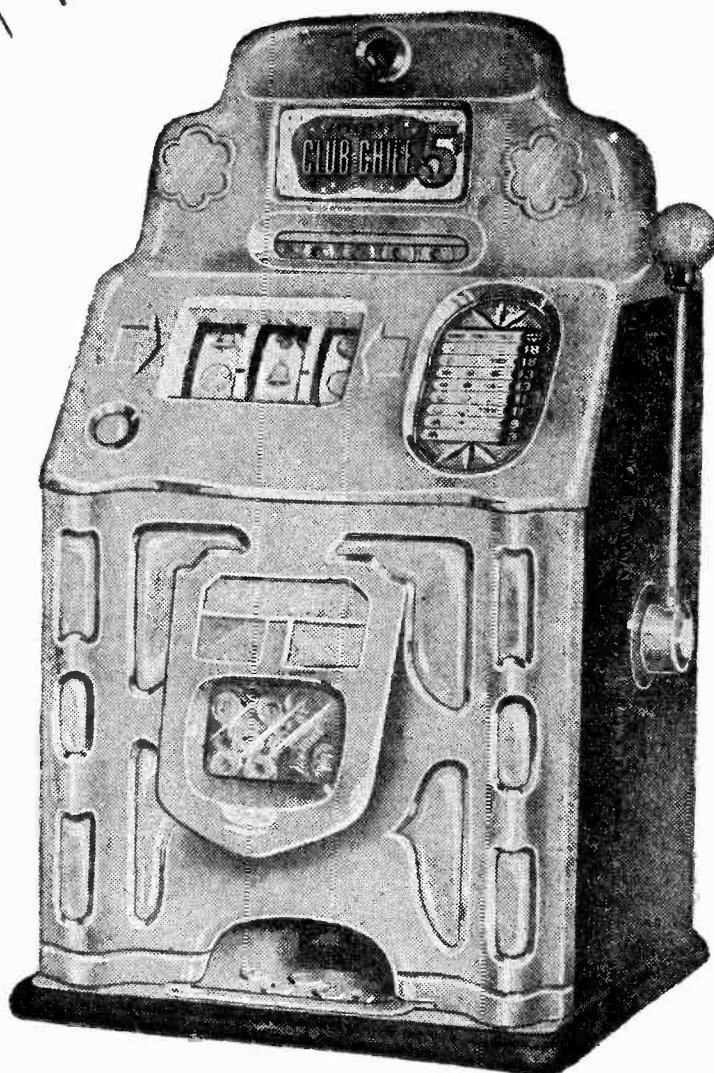
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Be sure to mail orders to our new address

Automatic Coin

**MACHINES  
& SUPPLY CO.**

4135-43 Armitage Ave. (Phone CAPitol 8244-45) Chicago 39, Ill.

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## *Super De Luxe* **CLUB CHIEF**

A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That's the proud boast of the JENNINGS SUPER DE LUXE "CLUB CHIEF" now at your distributor and dealer.

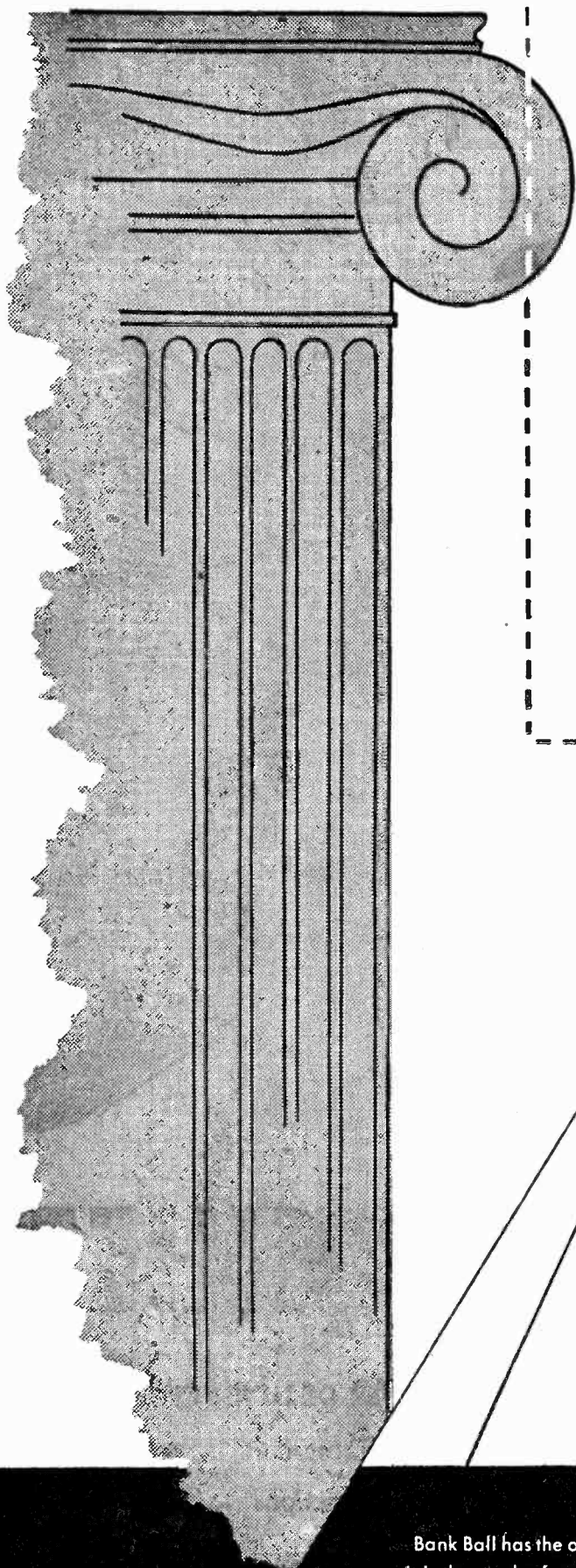
The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

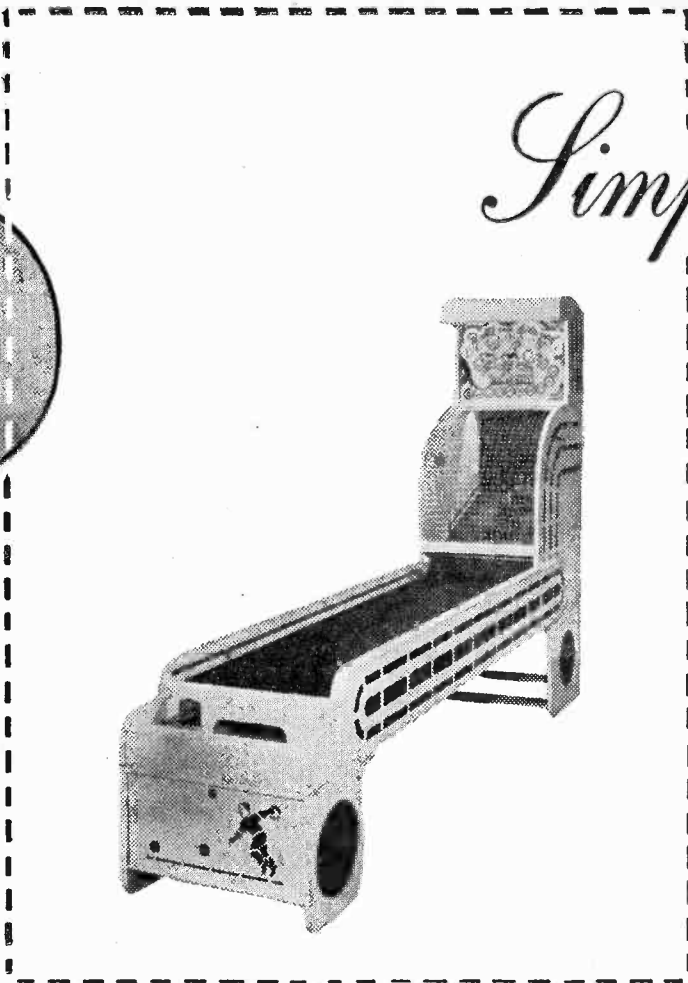
**MODELS NOW ON DISPLAY**  
AT YOUR DISTRIBUTOR OR DEALER

**O. D. JENNINGS & COMPANY**

4307-39 WEST LAKE STREET CHICAGO 24, ILL.



*Simplicity*



Bank Ball has the operator's acclaim because it is the result of sound, practical engineering by coin machine specialists... easy to operate ... easy to service... with the feature important to all operators . . . Mechanical SIMPLICITY

And Mechanical SIMPLICITY in equipment is a feature that will always be a MUST in An AMUSEMENT ENTERPRISES CO. Product.

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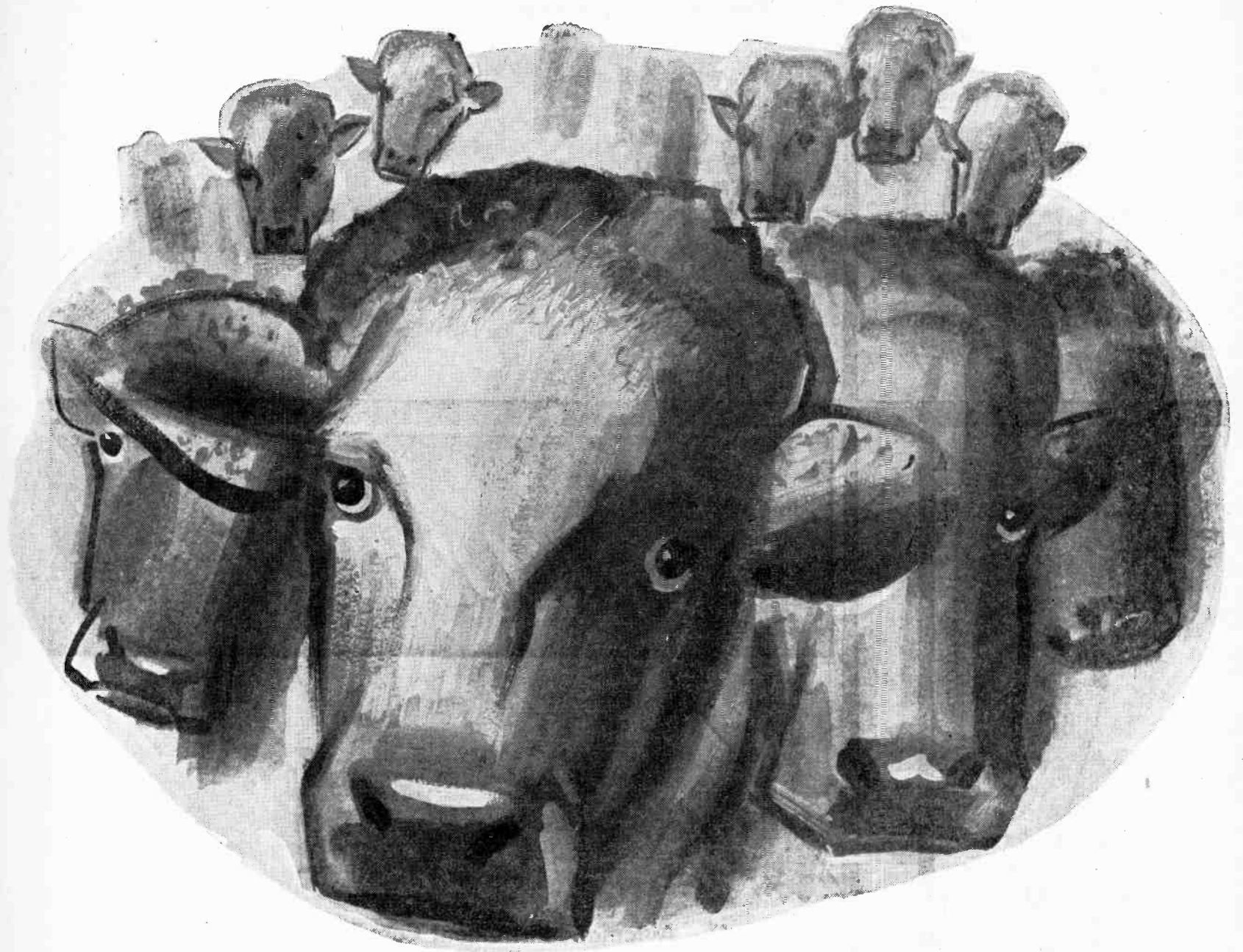
**\$375<sup>00</sup>** - ORDER FROM YOUR  
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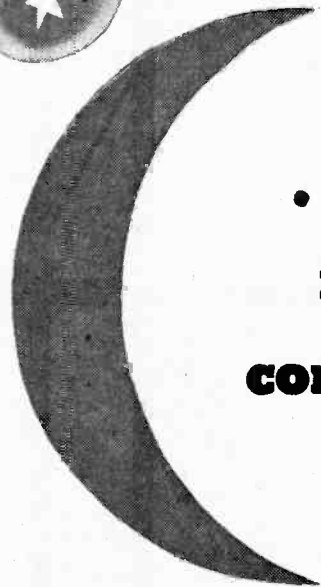
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**Y**OU could wait until the cows come home and then find that what you really needed, and needed very much, were new Mills Coin Machines. Machines that would pep up locations and increase your coin revenue from your present locations. Machines that give you immediate "entree" into choice new locations. Alert and business-like operators know that it doesn't pay to wait "until the bovines march homeward"—they are **acting right now**, placing orders for Mills little Vest Pocket Bells and the good looking Black Cherry Bells. These men are making sure that their names appear high on our shipping priority lists. **They are ordering machines now!** Yes, Mills has been manufacturing quality Coin Machines since 1889 and will continue to do so—til the cows come home.



..... **til**  
**the cows**  
**come home**

# MILLS NOVELTY COMPANY

4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS

● THE NEW AMI PHONOGRAPH IS

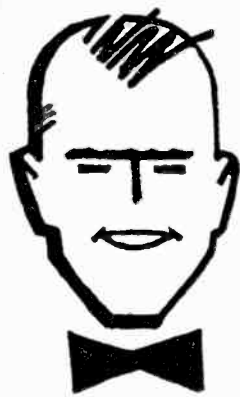
*Guaranteed!*

The Automatic Instrument Company guarantees the AMI Phonograph against defective material or workmanship of any of its parts made in our factory for a period of one year from date of purchase by the operator. Consider carefully what this AMI Guarantee means to you in dollars and cents. It pays to operate guaranteed equipment!

● a·m·i

● **Automatic Instrument Company**  
679 N. Wells Street, Chicago 10, Ill.

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### ● DALLAS



Local branch with complete facilities and thoroughly trained personnel . . . to teach local operators service on Seeburg Automatic Music Systems. Factory-like methods to renew local operators' equipment.

### ● HOUSTON



Local branch with complete facilities and thoroughly trained personnel . . . to teach local operators service on Seeburg Automatic Music Systems. Factory-like methods to renew local operators' equipment.

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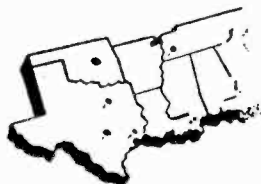
● Yes . . . now S. H. Lynch & Company will have six complete plants at your service! Plants that offer all the facilities necessary to teach installation and maintenance of **SEEBURG AUTOMATIC MUSIC SYSTEMS**, including technicians highly trained in the technique of Seeburg Systems. For better service and better music systems . . .  
Select **SEEBURG!**

# S. H. Lynch & Co.

*Exclusive Southwest Distributors*

FOR

**SEEBURG** *Music Systems*



**It's Been A Long, Long Time!**  
**Gottlieb Comes Thru 1st with the Finest**

# STAGE DOOR CANTEEN

*There's No Substitute  
For QUALITY*

**IMMEDIATE DELIVERY  
FROM ALL  
8 SOUTHERN OFFICES**



**Exclusive Factory Distributors**

J. P. SEEBURG CORP.

D. GOTTLIEB & CO.

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## SOUTHERN AUTOMATIC MUSIC COMPANY

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 325 N. ILLINOIS, INDIANAPOLIS 4, IND.  
 425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN.  
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Designed for Aireon by F. H. Greene, Jr.

Pure gold is the sweet and mellow tone of Aireon Electronic Phonographs . . . a musical reproduction never before achieved, made possible only by the marvels of electronic science and engineering genius. The specially designed 15-inch Aireon-manufactured speaker produces the exclusive tonal arch which fills every corner regardless of shape or size . . . the volume is controlled automatically by the average of extraneous noise within the room . . . a feather-light magnesium pick-up saves record wear and improves tonal fidelity . . . the rim-drive turntable and transmission-reception assembly are exact duplicates of those used by the major radio stations. No wonder that those who hear the beauty of Aireon's Liquitone reproduction enthusiastically agree—FROM NOW ON—AIREON . . .

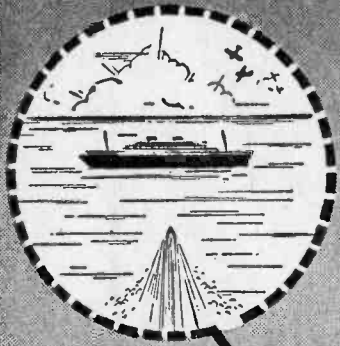
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MANUFACTURING  
 CORPORATION

*Bally's* GREATEST AMUSEMENT HIT!

# Undersea Raider



Player sights through periscope at realistic sea-nic screen... across which enemy ships sail in convoy. When trigger is pressed, torpedo is plainly seen streaking through the waves. If struck amidsh p by accurate aim, vessel explodes in a red blaze that illuminates entire scene.



**SINK A SHIP**  
25 TORPEDOES 5 CENTS

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**SHOTS AND HITS REGISTER**  
ON REALISTIC GAGE-PANEL

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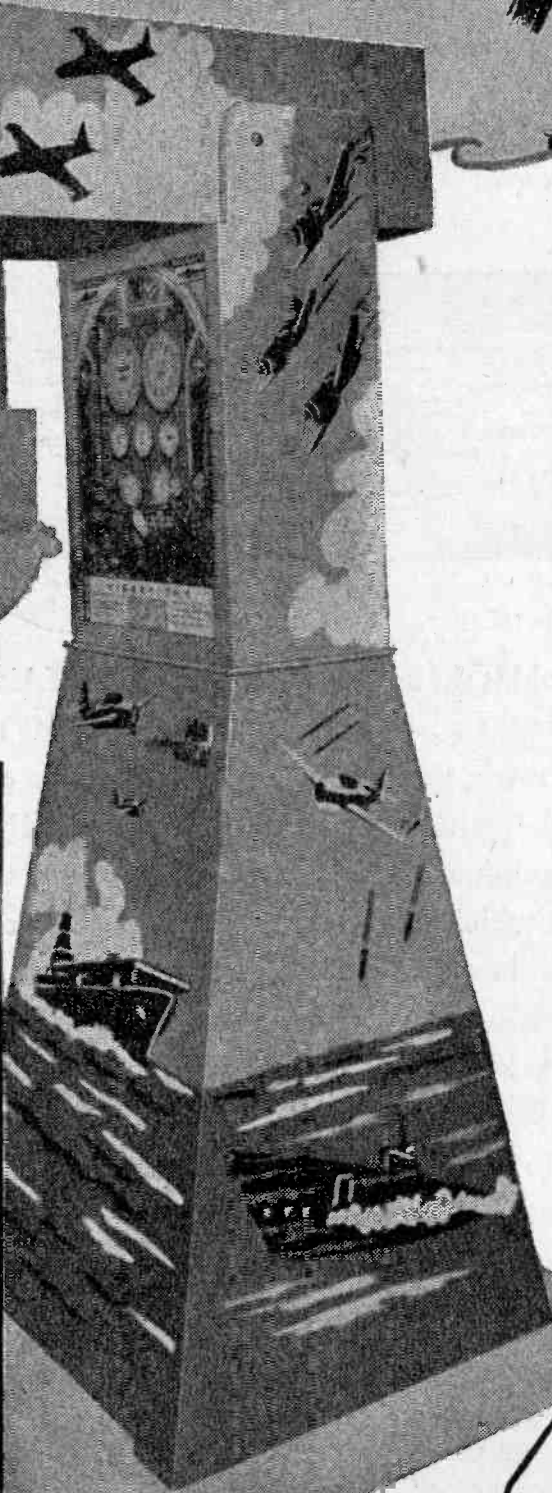
**TRIGGER-BOX SWINGS**  
FOR FOLLOW-THROUGH AIMING

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**FLASH AND COLOR**  
GETS IMMEDIATE ATTENTION

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**SKILL—THRILLS**  
INSURE REPEAT PLAY



**NEW! DIFFERENT!**  
**LOCATION-TESTED 4 MONTHS!**  
**EARNING TOP MONEY EVERYWHERE!**

Not merely another gun-game... but an entirely new, fascinating type of amusement... Bally's brilliant UNDERSEA RAIDER earns pin-game profits in less than a square yard of floor space.

So realistic you almost hear the engine-throb, UNDERSEA RAIDER provides the thrill-a-second excitement that holds the players close to the coin-chute and guarantees a jam-full cash-box every collection.

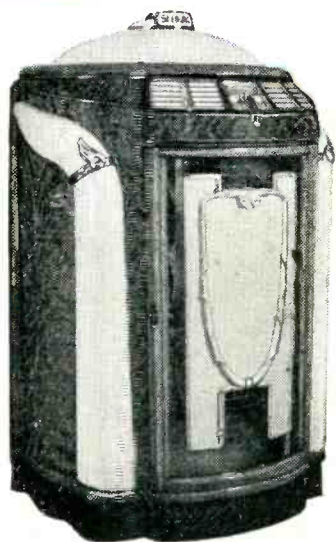
**IDEAL FOR COMPETITIVE PLAY**

Designed to stimulate the "let-me-show-you" spirit of competition, UNDERSEA RAIDER never fails to gather a group of players matching skill against skill. And each round calls for another, as low-score marksmen shoot to prove they can really do better. Get your share of the treasure UNDERSEA RAIDER is bagging for operators from coast to coast. Order today from your Bally distributor.

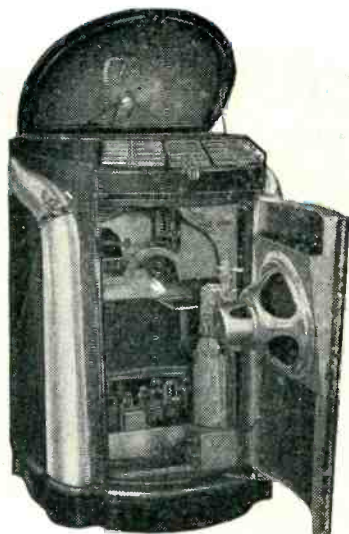
**IMMEDIATE  
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IF YOU ORDER NOW**



**Bally** MANUFACTURING COMPANY  
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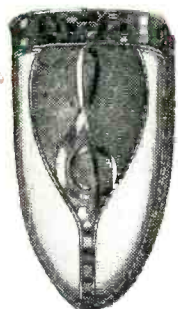
3/4 VIEW SYMPHONOLA "146"



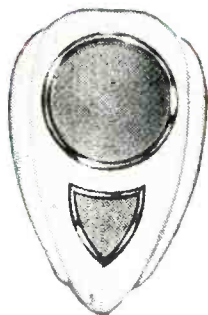
OPEN VIEW SYMPHONOLA "146"



FRONT VIEW SYMPHONOLA "146"



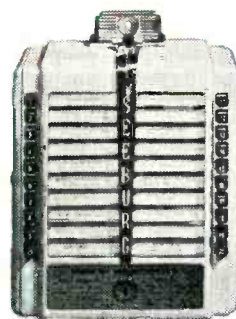
12-INCH MIRROR SPEAKER



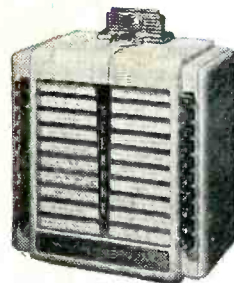
8-INCH TEAR DROP SPEAKER



1946 REMOTE CONTROL SPECIAL



1946 WIRELESS WALLOMATIC



1946 3-WIRE WALLOMATIC



DUAL REMOTE VOLUME CONTROL

# SEEBURG

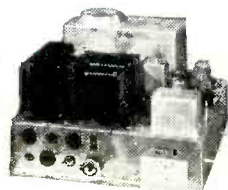
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# SOUND

# DISTRIBUTION

*THE GREATEST MUSIC SERVICE  
OF ALL TIME*

**SEE IT—HEAR IT—INSPECT IT!  
See Your Seeburg Distributor**



MASTER ELECTRONIC ASSEMBLY

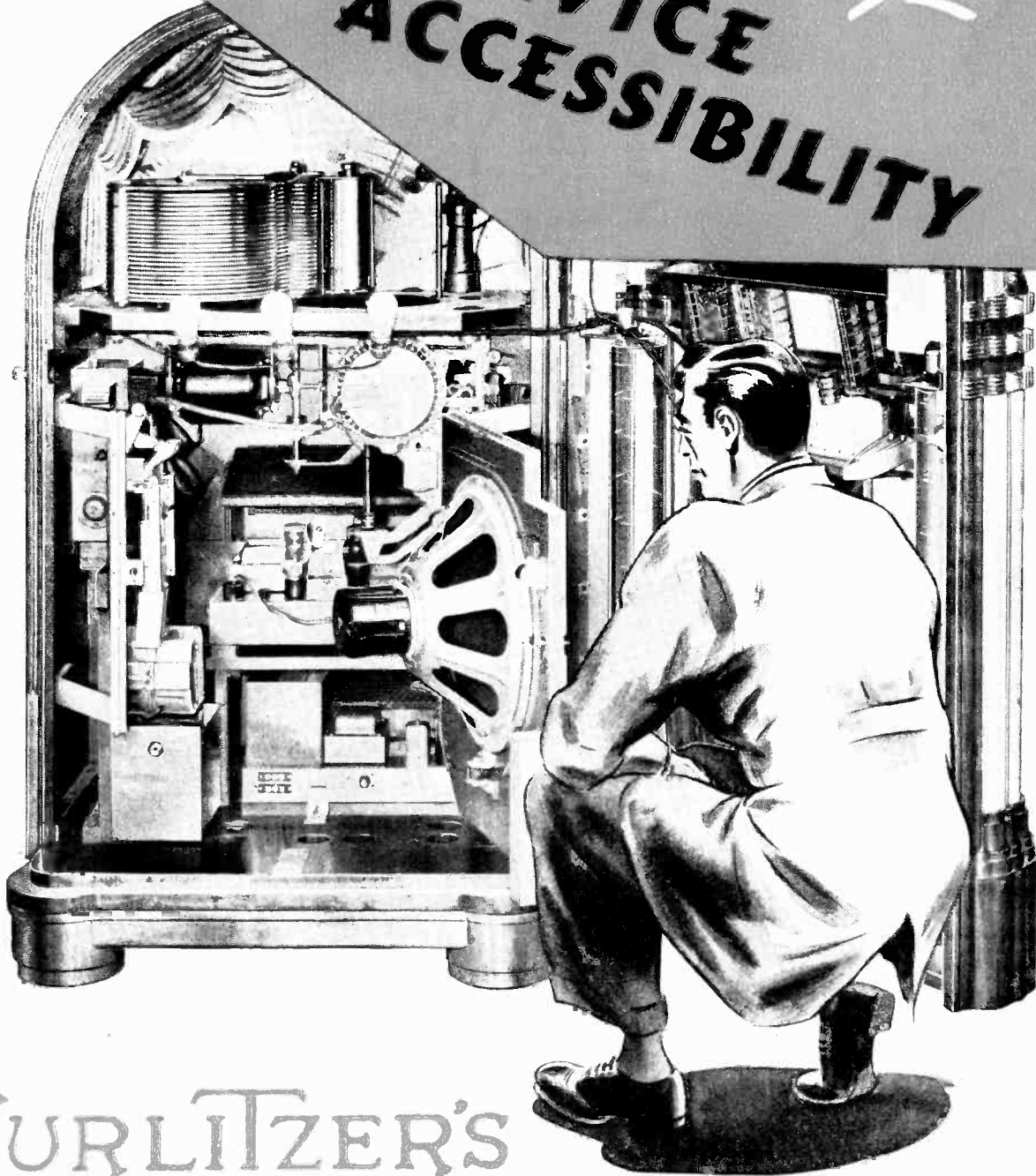
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1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORP. • CHICAGO

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*Leadership*  
**IN SERVICE ACCESSIBILITY**



WURLITZER'S  
**"CLEARED FOR ACTION" Service**

**Greatest Time and Money Saver  
Ever Offered Music Merchants...**

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