

JUNE 9, 1945

25 Cents



The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

TELEVISION

WHO PAYS WHAT IN VIDEO?

GENERAL NEWS

**Soxers Tab Musical Faves---
2d Annual High School Poll**

RADIO

**BBC---It Isn't a Network
In U. S. Sense of Web Word**



GENE KRUPA

*Still Beating It Out at the Box Office
(See Music Section)*

MUSIC

WHAT ARE HOTELS PLAYING?

<p>MARVIN BOONE THAT GENIAL SON O' TH' SOUTH</p>	<p>PHIL D'REY OUTSTANDING INTERNATIONAL VENTRILOQUIST</p>	<p>BETH FARRELL ACROBATIC DANCING DARLING</p>	<p>PAUL GRAY AMERICA'S DISTINGUISHED DIPLOMAT OF COMEDY</p>																		
<p>NANCY BELL CURRENTLY WITH TED LEWIS SHOW</p>	<p>JOE MORRISON SINGING STAR OF STAGE, SCREEN & RADIO</p>	<p>BERT LYNN COMEDY MUSICAL IMPRESSIONS</p>	<p>BETTY HILL TOPS IN TAPS</p>																		
<p>GENE EMERALD SHOW FEATURED ON STATION KRNT, DES MOINES, IOWA</p>	<div style="text-align: center;"> <p>PAUL MARR</p> <p><i>Proudly Managing</i></p> <p>REAL SHOW PEOPLE</p> <p><i>U. S. O.'ing</i></p> <p>DAWN PETERSON LARRY SINCLAIR CHARLOTTE WAYNE RITA ROPER THE GIFFORDS ALL SWELL "GUYS"</p> <p><i>Booking Exclusive Cafes</i></p> <table border="0"> <tr> <td>LAKE CLUB</td> <td>SPRINGFIELD, ILLINOIS</td> </tr> <tr> <td>100 CLUB</td> <td>DES MOINES, IOWA</td> </tr> <tr> <td>TOPS IN TAPS</td> <td>ROCKFORD, ILLINOIS</td> </tr> <tr> <td>SILVER CONGO</td> <td>LA SALLE, ILLINOIS</td> </tr> <tr> <td>KAABA TEMPLE</td> <td>DAVENPORT, IOWA</td> </tr> <tr> <td>VINE GARDENS</td> <td>CHICAGO</td> </tr> <tr> <td>CASINO CAFE OF TOMORROW</td> <td>CHICAGO</td> </tr> <tr> <td>BROWN DERBY</td> <td>CHICAGO</td> </tr> <tr> <td>LONGWOOD CAFE</td> <td>CHICAGO</td> </tr> </table> <p>paul marr</p> <p>BEE SARCHE, Associate</p> <p>● THEATRICAL EXCHANGE ● 203 NO. WABASH AVE. ● CHICAGO 1, ILLINOIS ● Phone: DEArborn 7415</p> </div>			LAKE CLUB	SPRINGFIELD, ILLINOIS	100 CLUB	DES MOINES, IOWA	TOPS IN TAPS	ROCKFORD, ILLINOIS	SILVER CONGO	LA SALLE, ILLINOIS	KAABA TEMPLE	DAVENPORT, IOWA	VINE GARDENS	CHICAGO	CASINO CAFE OF TOMORROW	CHICAGO	BROWN DERBY	CHICAGO	LONGWOOD CAFE	CHICAGO
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<p>THE CARLTONS LIKE FATHER—LIKE SON</p>																					

ANKLET BRIGADE VOTES FAVES

Chi Entertainers Asked To Perform In Hospital Shows

CHICAGO, June 4.—Growing and urgent need for professional entertainers to volunteer their services to put on shows in armed forces hospital wards in Chicago and surrounding areas will be brought to the attention of showbiz at a luncheon given here tomorrow (5) by the local chapter of the American Red Cross for some of the top people in the industry.

Altho the supply of entertainers for the auditorium shows is sufficient to meet the demand here, the need for more ward entertainers is becoming acute. Wounded men not able to leave their wards are increasing in number and are expected to increase even more in the future.

To concentrate the attention of the showbiz industry on this urgent need, the Red Cross is holding tomorrow's luncheon. Present will be people like Virginia Payne, local president of AFPA; Jack Irving, of AGVA; Tom Ryan, of Camp Shows; execs of the musicians' union; leading bookers and newspaper amusement editors.

Radio Parts Output, Building Seen With Easing of Controls

WASHINGTON, June 4.—Despite heavy military requirements for communications and building materials, signs continue to appear in official quarters here for more easing of controls so as to permit output of civilian radio parts and limited construction work on broadcast stations. Special significance is attached to War Production Board's relaxing of several controls on construction generally, including amendment of Limitation Order L-41 to allow more freedom on small construction jobs in the broadcast industry.

WPB has explained that the amendment has lifted from \$200 to \$1,000 the amount of construction work that can be undertaken in the broadcast industry without specific WPB permission. This relaxation has been authorized almost simultaneously with SPB; gloomy forecasts for lumber output this year.

Policies Unchanged

WPB emphasizes, however, that except for the increase in amount of construction that can be done without specific authorization, WPB policies governing authorizations for construction in connection with broadcasting stations have not been changed. Authorization for construction of new stations will only be considered for areas not now getting primary service under FCC standards, say WPB. Consideration will be given applications for construction in connection with existing stations where it is shown that the work is necessary to continue service, but few applications will get by for additional facilities.

Meanwhile, WPB is proceeding with plans to authorize manufacture of 4,000,000 radio tubes monthly for civilian purposes.

Political Fireworks Almost Hide Equity's \$1,000,000 Balance

NEW YORK, June 4.—Big news at the 32d annual meeting of Actor's Equity, held last Friday (1), was the nice pile of greenbacks (\$1,012,571.76) reposing in Equity treasury. This is the biggest chunk of coin that the union has ever had in its history.

Sparks started to fly when discussion of pros and cons of various council nominees started. Big bone of contention is re-election of Phil Loeb. Charges and countercharges flew thick and fast. Red herring that dispossessed Congressman Lambertson flung at Equity got another airing. Loeb asked that an investigation be made if there was any doubt in members' minds of his political affiliations.

This year he was not nominated to (Fireworks Almost Hide AE on page 34)

"Shadow" to Coast On 234 Stations

NEW YORK, June 4.—Shadow, which was scorned by Acme White Lead and replaced with Nick Carter, will start its 15th year September 9, with the largest number of sponsored stations—234—in its history. Show this year will run on Mutual for a minimum of 39 weeks, possibly 52, instead of 30 as it has previously.

Skeleton in Shadow closet is the fact that Acme wanted to sponsor the co-op show Coast-to-Coast, instead of over 33 stations as it was doing. Blue Coal, however, which has the program sewed up for the East thru 1950, said "nothing doing." So, Acme bounced Shadow in favor of a 113-station ride on Mutual with Carter. The 5:30 p.m. time-slot in which Shadow had been aired went to the Carter show.

Mutual, however, found a new time for Shadow, at 5 p.m., only a half hour earlier than previously, which probably doesn't matter much. And when Carey Salt Company and Grove Laboratories last week signed to sponsor the show, the heave from Acme sponsorship turned out to be a boon for Shadow.

Chi Actors' Club Preems

CHICAGO, June 2.—The Actors' Club of Chicago, boasting a charter membership of 135, majority of whom are radio people, opened its headquarters on the near North Side here Saturday. Clubhouse is the old Blair Wollock mansion, at 720 N. Rush Street, which has been re-decorated by the actors' group. Prexy of the club is Phillip Lord, veteran radio actor.

99 Park Ave. Has Handed 10 Million Oakleys to G.I.'s

NEW YORK, June 4.—On July 7, its fourth birthday, the New York Defense Recreation Committee, Inc., better known as 99 Park Avenue, will have shipped 10,000,000 free ducats to U. S. servicemen and soldiers in the ranks of our Allied Nations. Legit's part in this wholesale ticket distribution is 1,400,000 pasteboards amounting to \$6,720,000, a neat chunk of coin.

The amazing thing about the whole set-up is the large number of guys from the sticks, 35 per cent, who haven't spotted a legit before. Stem producers consider it good biz, besides being a home-front duty, to sharpen the appetites of the G.I.'s for legit fare. Comes the post-war days, a show will have a better chance to make the grade on the road with the new audience being attracted. Top-drawer with the doughboys still are Oklahoma, Life With Father, Follow the Girls and On the Town.

99 Park has organized new tie-in with 27 hospitals in the local area. Arrangements have been made with the legit managers to set aside 35 or 40 seats in ork for parties of vets who come to the shows from the hospitals. Doctors consider legit swell medicine for hospitalized G.I.'s. Program handles 1,500 vets a month and is growing.

Ducats to the radio broadcasts (700,000) get a big play from servicemen. Dance bands get most of the G.I. audience. Until V-J Day makes the headlines, this is one project that will keep steaming right along.

Upsets Few In 2d Polling

James, Crosby stronger this year in The Billboard tab —Ink Spots 2d to Andrews

NEW YORK, June 4.—For a second wartime year the bobby-soxers or, in 1945, the rolled-up-panters have taken their music exams for The Billboard. They have come up with their faves in a nationwide poll covering over 700 secondary schools with an estimated attendance of nearly 100,000 denim-wearers.

Harry James is still their No. 1 yen with a baton. Last year he gathered 116 points; this year, 204. (Point value is established by giving three points for first choice, two for second and one for th d.) Tommy Dorsey comes in a good second with 170 points against his 93 in 1944. The third placer, Benny Goodman, indicated in this position only because he wasn't a factor for most of their schools for '44-'45 year, garnered only 32 points, while right behind him ran Duke Ellington with a 31. Nearly 50 other baton wavers received votes, but only Glenn Miller ticketed enough to rate mention. Glenn wasn't voted a regular contestant but the number of tributes that were paid him would have made (See James, Crosby, Dinah, on page 17)



Johnson Edict Leads To Belief D. C. Knows Little of Fairs; Hits Annuals as Sports Boom

State Events To Take on Local Status

CHICAGO, June 2.—Few, if any, fairs will have to cancel as a result of the announcement made last Friday (1) by Col. J. Monroe Johnson, director of the Office of Transportation, to the effect that regional and State fairs definitely cannot be held this year.

Following the first flurry of excitement over the announcement, fair men thruout the country got in touch with each other by phone to discuss the situation, and it was generally agreed

that the State fairs could be revamped to a local status and continue without in any way conflicting with the ODT's edict or interfering with the war effort. It is expected that such a course will be pursued by most of the larger fairs that have made plans to operate this year.

Colonel Johnson's ODT announcement Friday stated that regional and State fairs definitely cannot be held this year "because the most critical phase of our wartime transportation is just ahead." Local and county fairs, which do not involve the use of intercity transportation by those exhibiting or attending, may be conducted this year on the same basis as trade shows, Colonel Johnson stated. His statement climaxed several days of conferences during which ODT and allied agencies sought to set up machinery for ruling on "essential" wartime fairs. Information received from military authorities resulted in Friday's flat declaration of an outright ban on the larger expositions. Johnson stated that managers of regional and State fairs are requested to cancel such fairs, as military operations will require the nation's entire transportation capacity, "both rail and highway." He warned (See State Annuals Revamp on page 48)

In This Issue

Table listing various articles and their page numbers, including Bands & Vaude Grosses, Letter List, Repertoire, Reviews, Night Club, Vaude, Rinks-Skaters, Roundshow Films, Routes: Carnival, Circus, Television, Vaudeville, and Vending Machines.

THIS IS BBC---THRU BB'S EYES

English Web Empire Voice

Net can't be judged by U. S. preconceived ideas; G.I.'s dislike lack of quantity

By Lou Frankel

Introduction to a series of articles by the Billboard's War Correspondent, who is back from overseas.

NEW YORK, June 4.—The BBC is a radio operation unlike anything known to American radio operators and listeners. It's a combination of world-wide short-wave, regional short-wave, of domestic programming, of English language and foreign language, of post-war, pre-war and war-time radio.



It's so different in so many ways as to be beyond the comprehension of Yanks. Especially since most Americans do their judging off-the-cuff without bothering to examine, investigate or attempt to understand.

G.I.'s Dislike BBC

Thus, many Yank servicemen vociferously dislike the BBC. Yet invariably when discussing their dislike with this correspondent the G.I.'s wound up explaining they didn't like the lack of alternative programs on the BBC. What was available was okay, in their estimation. Only trouble was, there wasn't enough of it. Being Yanks, they were used to having four or five or more stations and programs available.

What they didn't understand, nor try to understand, was that the BBC provided in its pre-war days a total of six regional and two national program services; that all of these could be tuned in on any average receiver. With the war, these eight program services were cut to two, for the British never stinted where the war was concerned.

Check Your Shooting Irons

Thus, understanding BBC requires a willingness to check preconceived notions of radio operations at the door. It also requires entering the door in a look-see-and-attempt-to-understand attitude, for unlike American radio, which at the most, is the voice of a company, corporation or community and always with commercial overtones, the BBC is the voice of a country, of an empire. And especially is this true of BBC's overseas service.

Roughly the BBC falls into four chapters—first, the domestic service with six regional—in Americanese we'd say sectional—program services. These were the (See BBC Thru BB Eyes on page 12)

'Draftless' Bracken Yenned by Y&R

NEW YORK, June 4.—Eddie Bracken, canceled by Standard Brands and re of the draft threat by virtue of the new Selective Service directive, may soon be working for Young & Rubicam on CBS. Agency has been considering Bracken since the news of the SB cancellation first broke and now is ready to open negotiations on behalf of one of its largest clients.

Y&R toppers believe that they can make a hot radio comic out of Bracken despite his poor showing for SB on NBC this winter. Bracken, says the trade, spent a great deal of his time with SB bickering with the agency, Kenyon & Eckhardt, and the producers over how the show should be handled.

Y&R guys feel that Bracken's unfortunate experiences in radio have left him a much chastened young man and feel that they can handle them.

Editorial

NAB's Hollow Thump

AS OF this moment, radio, American broadcasting, is the most tremendous advertising medium in all history. The sales record of the industry, the time it sells and the goods it sells for its clients conclusively proves that point.

It would seem logical, therefore, that a medium which is such a good salesman should, thru its so-called spokesman, sell itself as well as it sells toothpaste, breakfast food or soap. Such, obviously, is not the case. That spokesman (sic), the National Association of Broadcasters, has recently published *Management in the Public Interest*, a book which purports to be a picture story of radio's service to the nation and the community.

Basically, the idea of such a volume is sound. There is a need for some sort of presentation which can tell the trade and the public what the industry has done and is doing. But that story cannot be told in the language and the technique of the year of the birth of AM broadcasting. It cannot be told, as NAB tries to tell it, with all the eclat of *The Cattleman's and Stockmen's Journal* of 25 years ago. It

cannot be told in the terms of a country weekly. The NAB's presentation is outmoded, its pictures are dull, its text is outdated. It does not even go so far as to ape the pic mags.

To add to its shortcomings, *Management in the Public Interest* proceeds to adopt a holier-than-thou attitude which would lead any foreign visitor, unfamiliar with American radio, to believe that there is no such thing as a singing commercial—or any commercial for that matter. That sort of thing isn't going to fool anyone, including the foreign visitor, for long. And it certainly isn't going to fool hard-headed advertisers, even today trying to decide whether they will buy radio or some other media.

In short, *Management in the Public Interest*, a good example of mismanagement in itself, is the sort of thing which any time-buyer worthy of the title would toss in the wastebasket along with the rest of the scrap for the paper drive.

Once again, the NAB, like a dutiful child, had been thumping its drum.

It's a shame the drum is broken.

Cass Daly Looks Like Borden's Fall Seg at 10G

NEW YORK, June 4.—Young & Rubicam Agency is currently dickering with the William Morris Office for a new comedy package starring singer Cass Daly, which may be a fall replacer for *County Fair*, Borden's summer seg on the Blue. *Fair*, a pick-up job from fair grounds all over the nation, goes into the Blue Tuesday, 7:30-8 spot instead of Borden's former Sunday 8:30 time.

The Daly package, scripted by Phil Davis, is priced at \$10,000.

Swift Eyes Half, Philco, Gen. Mills Rest of 'Breakfast'

CHICAGO, June 2.—From all present indications the Blue Net will hit a sponsorship jackpot with Don McNeill's *Breakfast Club* in the next few months. McNeill's full hour show, which is on the net from 8 to 9 a.m. (CWT), Monday thru Saturday, is now sponsored for its third period only by Swift & Company, meat packers. But if present, almost definite, Blue plans go thru, show will be sponsored for a full hour by the time fall rolls around.

Swift, according to net officials, is expected to take the last half hour in the fall. Philco, as of this week, had done everything but sign the contract for sponsorship of the second 15 minutes of the hour starting at the end of July. Philco execs were plenty impressed by the show when they attended it during a recent Eastern War Bond tour. First 15 minutes is being more than just lightly considered by General Mills, with the company expected to go for the program when more time is sought for its Kellogg division.

Proof of popularity of show and one reason for increased interest in it as commercial radio fare, is its recent Hooper rating of 6.1. With this rating McNeill's show for the first time topped the net's other popular morning show, Tom Breneman's *Breakfast in Hollywood*.

FCC Thumbs Down Seems Certain for FM, TBA Plea

WASHINGTON, June 4.—Federal Communications Commission is giving practically no encouragement to Frequency Modulation Broadcasters, Inc., and Television Broadcasters Association on petition of latter two associations for immediate final FM and television allocations. Technical advisory committee is prepared to vote swiftly on petition, and there are advance indications of rejection of petition by commission.

FM, Inc. and TBA in petition last week urged immediate allocation of 50-68 mc. for FM and 13 channels between 68 and 216 mc. for television. Petition reached FCC's desk as members returned to Washington from various trips. Amid preparations for vote on petition; members of FCC indicated that final FM and television allocations would not be possible before September unless the Pacific War suddenly ended this summer. End of Pacific War, it was explained, would pave the way for swift reconversion and fast action on FM station applications.

Even as FM, Inc. and TBA awaited action on their petition, FCC's engineers proceeded to plan with radio industry engineers on studies leading to final FM allocations next fall. The study has been arranged to determine which of three proposed alternatives on FM allocations is preferable (50-68 mc., 68-86 or 68-108). Technical group has withheld decision on television pending FM allocations.

"Counterspy" To Be Bought by Y&R

NEW YORK, June 4.—*Counterspy*, the Blue dramatic seg which is being dropped by Mail Pouch Tobacco next week in favor of a show called *Sportemen's Club*, will shortly be bought by Young & Rubicam for the makers of the underarm deodorant, Fresh. Agency wants Franchot Tone, whose *Stem* show, *Hope for the Best*, recently closed, to play the lead. Offer is \$1,250 a week. If sold, show will get either Mutual or Blue airing.

Looks Like P&G Gets "Riley" as Fitch Says "No"

NEW YORK, June 4.—*The Life of Riley*, former American Meat Institute airer on the Blue, has been turned down by the F. W. Fitch Company, despite the suggestion of NBC Prexy Niles Trammell, on the basis that it is not a good buy at \$8,000. Show now has a firm offer from Procter & Gamble, thru Blow, as a possible replacement for the *FBI in Peace and War* (CBS, 8:30-8:55, Saturday) or *Gaslight Gaieties* (NBC, 8-8:30 p.m., Saturday).

Riley was Trammell's first choice as a replacement for the *Fitch Bandwagon*, on its way out, but Fitch wouldn't buy. Now the shampoo outfit is shopping around for another airer to take over the NBC Sunday 7:30-8 slot. Trammell has served notice that he thinks the summer replacement for *Bandwagon*, Dick Powell in *Murder, My Sweet*, is not the sort of program he wants to break in the middle of what now, with Fred Allen in at 8:30, is a sock comedy evening.

Dr. Gallup Nixes Rumor Y&R'll Sell Research

NEW YORK, June 4.—Dr. George H. Gallup, director of Young & Rubicam's radio research department, last Thursday (31) denied rumors current here that the agency was planning to sell research information in its files to outside clients. Gallup said that the matter had been considered by the agency's toppers but that the final decision was to keep the material for the exclusive use of Y&R and its clients.

It is known that over the last several months Y&R has received several offers for its material. *Lum 'n' Abner*, for instance, offered \$1,000 for information pertaining to their show, information which they suspected showed them in a better light than Hooper or CAB figures.

However, Y&R feels that the material, paid for by its clients, should be kept for their exclusive use and not released to possible competitors.

"Family" Returns to NBC Sun. 12:30 for SB

HOLLYWOOD, June 4.—Carleton E. Morse brings his *One Man's Family* back to NBC after a short haul on the Blue. Show will hit the air Sundays, 12:30-1, with J. Walter Thompson repping for the sponsor, Standard Brands.

Bitten Hand Smiles

NEW YORK, June 4.—Chet LaRoche, Blue vice-chairman, along with web prexy Mark Woods and v.-p. Charley Rynd, played host at 21 Thursday (31) to a group of top time buyers. After the usual amenities and table small talk, LaRoche pulled back his chair and began to outline the net's plans, reasons why, etc. But before he really got started, the time buyers grabbed the conversational ball and started to sound off on what they think should be done to improve the web. It's customary for the host to do the spilling at these shindigs, but the guests were pitching Thursday. And the twist of the thing is that the Blue brass loved it.

Dep't of Labor Forecasts FM

Radio's Long Ear

NEW YORK, June 4.—Attitude of some big-wigs' kiss-of-death to radio is well illustrated by story making the rounds concerning Secretary of Navy James Forrestal. After leaving Iwo Jima, he held a press conference at Guam, where he promised to improve the navy's news coverage.

One correspondent asked: "How about radio?"

Forrestal replied: "Oh, radio doesn't amount to much. It goes in one ear and out the other."

What he didn't know was that correspondents for the major news were sitting in on the conference. All of them sent Forrestal's remarks on radio to their home offices, putting the navy secretary on the spot.

MCA Yens Its Eddie Bracken 10 Per Cent

No "Authorization" But—

NEW YORK, June 9.—Music Corporation of America, owners of the Eddie Bracken package, but not of a radio authorization for Bracken as an individual, will shortly institute suit against the comic for an accounting of back salaries, according to reliable reports in the trade. Understood that MCA is miffed about the fact that the talent agency holds authorizations for every other member of the cast.

Trade says that last summer, when the idea of a Bracken show first began to buzz around, MCA went to the comic, whom they book for pix, and asked him to sign for radio. Bracken refused, but told MCA to go ahead with plans for the show anyhow. MCA laid out about \$4,000 lining up the show, about \$2,000 more in quest of a sponsor, finally got Standard Brands, put the show on the air and then started looking for its dough.

Comic paid about four weeks, but then decided that MCA had no right to collect since he had never signed. The talent agency, faced with legal technicalities, decided, with the show going well at that time, to take a cut only on that part of the package price which was above Bracken's personal split.

However, now that Standard Brands has dropped the seg, MCA feels it has the right to ask for an accounting. Suit is expected to be filed in California within the month.

WSAI, Musikers Tiff Over Contract

CINCINNATI, June 2.—WSAI is using platters for its musical programs as a result of the Cincinnati Musicians' Association Local 1, AFM, yanking the tooters Friday (1), when the Marshall Field station execs refused to meet demands of the union to add two more musikers and upping of dough to \$65 per man per week.

Walter A. Callahan, WSAI general manager, countered with an offer of \$60 per man plus rehearsal coin, for 12 hours' tooting, which is all the arer requires for its skeds in a week. Callahan requested services of department of conciliation of the U. S. Department of Labor, which he says Oscar F. Hild, musicians' prexy, would not agree to.

Ed Murrow for N. Y. Post

NEW YORK, June 2.—Ed Murrow, chief of the news bureau in London, will do commentaries on London for *The New York Post*. First piece, via special cable, ran in *Post* this week (Friday). Stuff may be syndicated.

Burns and Allen May Have To Take Bill Goodwin With That 15G

NEW YORK, June 4.—Bill Goodwin, the announcer who became Burns and Allen's biggest problem, aside from Young & Rubicam, which replaced them with Joan Davis, during their last season for Lever Bros., may be back with them again next fall when they take over Frank Morgan's slot on NBC (Thursday, 8-8:30) for General Foods. Understood that Benton & Bowles, agency on the show, is about ready to sign the speller.

B. and A.'s battle with Goodwin began last winter when he decided that he

Saphier & Fizdale May Go, King Gone From Selznick Agy.

HOLLYWOOD, June 4.—Move is under way for James Saphier and Tom Fizdale to pull out of the Myron Selznick Agency, following a conference between attorneys last week. Both Saphier and Fizdale have vacated the Selznick Building and moved back to their own headquarters. Hugh King, who came over from Republic as story editor for the new org., bowed out last week, too.

Andrews Sisters, Sponsor Wrangling Over Comedy Lines

HOLLYWOOD, June 4.—Trouble is brewing on the Andrews Sisters' ailer with verbal brickbats being tossed between Lou Levy, manager of the trio, and sponsor, Nash-Kelvinator. Crux of the beef is that bank-roller wants the show confined to warbling with comedy lines played down. However, it is understood on good authority that Levy figures the gals should be given comedy build-up with spotlight on the boffs if any.

Show has been renewed for next year and only a mutual agreement to call the whole thing off would keep the sisters off the air for their present sponsor. Trade is waiting to see which side will give in on the comedy situation.

WTOP Gives Plugs Extra Attention With Marion Grant

WASHINGTON, June 4.—WTOP, local CBS 6 and 6 outlet, has added Marion Grant to its scrivenging staff. She will specialize on promotional announcements.

Idea is to use the 20-second station breaks to plug station and web shows with announcements of 40 words or less. Percolator worth 40 bucks to a sponsor is worth using to plug its own programs especially since CBS is on record against hitch-hike, cow-catcher and chain break announcements.

And, figured WTOP execs, if these spots are worth using they're worth having someone devote full time effort on the material. Hence addition of Marion Grant. Her writing credits include film, mag, radio and ad agency stints, plus a stretch in legit as a performer.

PHILADELPHIA, June 4.—George L. Sutherland, former newspaper reporter and sports announcer, has joined WIP as production manager. Sutherland has served as sports announcer of WHK, Cleveland; WBEN, Buffalo, and WKRC, Cincinnati, and has 20 years of radio broadcasting to his credit.

Switch From AM Definite?

Replacement predicted within decade after war—report sees video boom

WASHINGTON, June 4.—Virtually complete replacement of standard broadcasting by FM within the first post-war decade is forecast in the government's first official wartime survey of technological discoveries and improvements. The study, compiled independent of the Federal Communications Commission, has been reported to the Senate Subcommittee on War Mobilization by the United States Department of Labor.

Based on an exhaustive study of all materials not subject to military security, the report foresees numerous important mechanical difficulties in the way of nationwide television broadcasting. However, FM broadcasting is viewed with high optimism altho mass acceptance of FM may be impeded at first by high-priced receivers. Particular significance is attached to the survey's findings on FM in view of FCC's current efforts to determine a final allocation for it in the spectrum.

Report Sees AM Replaced

"It is freely predicted," states the report, "that except for a few clear-channel and other AM stations serving primarily rural areas, FM will replace AM broadcasting within a decade after the war. The FM principle can now be applied to either the audio or video circuits in television broadcasting, but some technicians believe that FM causes distortion and ghost images in television reception. FM has been successfully applied to walkie-talkie portable radio communications equipment and is being experimentally investigated as a method of eliminating surface noise and widening the frequency range of phonograph record reproduction.

"Post-war expansion of television and frequency modulation broadcasting will depend on the prices for receivers. In general, post-war prices of radio receiving sets may be higher than those of comparable pre-war models. FM and television sets will at first cost substantially more than conventional AM equipment."

Video Blossoming Predicted

The survey sees commercial television as probably coming "into its own in the first post-war decade." Citing predictions that television broadcasting will be extended to, about half the nation in the first five years after the war, the study emphasizes the difficulty of overcoming numerous existing obstacles.

"If national networks are to be organized," states the report, "some method of relaying signals across the country must be established since the complex video waves do not carry much beyond the visible horizon at the transmitter and cannot be sent on ordinary telephone lines. The American Telephone & Telegraph Company has been promoting its coaxial cable for this purpose, and trials are also being made of radio relay stations.

"Perhaps the most likely development is a combination of cable and relay stations. The development of a new tube (See DEPT. OF LABOR on page 36)

Blue Strip's Foreign Pick-Ups

NEW YORK, June 4.—Bob Kintner, Blue news v.-p., is prepping a new foreign pick-up-commentary strip to spot on the web at either 8 p.m. or 8:15, depending on the final disposition of *Lum 'n' Abner*. If the farm duo move to 8:15 as expected, the news seg will hit the air at 8. Otherwise, it will go on 8:15.

Show will open with a newscast, follow thru with two foreign pick-ups and end with five minutes of commentary, probably by Ray Henle. Strip will be Monday thru Thursday.

Stu Irwin Latest Ballentine Try At Building Set

NEW YORK, June 4.—Stu Irwin takes over the top comic slot on Ballantine's CBS stanza, the Cameron Andrews show (10:30-11 p. m. Mondays), June 11. Signing of Stu by J. Walter Thompson Agency follows close on the heels of the agency's continual difficulties with the seg which culminated in the resignation, some two months ago, of Johnny Morgan.

Morgan had complained that he wanted announcer John Reed King to do gags, but the agency said it would spoil the effectiveness of the commercials. Morgan also squawked that the stooges were getting too many laugh lines. Agency and comic were able to arrive at no decision and Morgan scrambled. Andrews, one of the stooges, got the top slot, but it's understood that agency has been none too happy about the program's rating—so—

E. T.'s on Current Affairs Planned

NEW YORK, June 4.—The Independent Citizens Committee of the Arts, Sciences and Professions, liberal entertainment industry group, is planning to release a series of transcribed spots to explain to the public issues of current importance such as the Bretton Woods Agreement and the World Security Charter. The group's radio committee, headed by Tony Leader, of NBC, will shortly begin a survey of radio stations asking if they have time and are willing to broadcast these shows off the cuff or pay for them. In addition, the committee is organizing a corps of topnotch radio writers, headed by Peter Lyon, prexy of Radio Writers Guild, which will supply stations with free scripts on current topics.

The e.t.'s, produced by crack men like Harry Ackerman, of Young & Rubicam; Leader, Bob Landry, of CBS; Lyon, and Walter Buchanan, of the Blue, will not be cut, of course, until the survey is completed. The writers corps, however, is in the process of being organized now.

WCKY, Cincy Indie, "Selling" Via Ads

CINCINNATI, June 4.—WCKY went ex-CBS June 1 when chain moved its affiliation to WKRC here. Thus, WCKY, of which L. B. Wilson is prexy, is now Cincinnati's only indie.

It will spring with a series of ads, prepared by Walter Haehnle Agency, in the local press, in which the motif will be the station's "declaration of independence" and the explanation why it rejected network offers to become independent of any chain restrictions and to serve the local advertisers with guaranteed time. WCKY continues with its 50,000 watts and studios in Hotel Gibson.

U. S. Nets All for World Airings

Nobody Picks Up the Check

Toppers support confab delegates' pleas—FCC reports plugs U. S. role

NEW YORK, June 4. — Government, network and station officials, queried last week to obtain their reaction to the plea of delegates to the United Nations Conference in San Francisco that world air unity be maintained after the war (*The Billboard*, May 26), solidly put the Indian sign on trade fears that American radio would go isolationist after the last shot was fired. It was a vigorous recognition of the importance of direct international broadcasting—but it still left unanswered, key question as to who would pay for overseas operations. One of the strongest points in the arguments of pessimists has been that U. S. broadcasters would slash their overseas operations, both short-wave abroad and news coverage beamed here, to the bone because of the great cost . . . and costs are still No. 1 ache.

Altho it is the general opinion of industry officials that international broadcasts should be free of governmental interference or political control in any country, net and station execs were inclined to toss the question of paying for such airings here into the lap of the government. The statement of James D. Shouse, vice-president in charge of broadcasting of the Crosley Corporation, crystallizes this feeling succinctly and bluntly:

"I can only attempt to reiterate as strongly as possible the grave necessity for immediate steps to be taken by the United States to provide for the protection of international broadcasting from this country. While I share with other broadcasters a genuine fear of government participation in any form of broadcasting, I think we must recognize now that our industry will shortly be faced with the need for big capital expenditures in the fields of television, and even, conceivably, Frequency Modulation. With the attendant operation losses which either, or both, of these services must entail over a considerable period of time, international broadcasting will be, in the future, an even more expensive luxury for many of us, and while from a patriotic standpoint many of us will continue to invest substantial sums in this field, we may find our international position jeopardized—if not jeopardized in its entirety, at least sadly weakened without some help from government during these next few years, until world-wide post-war economy has been stabilized to the point where some return on these necessary expenditures can be realized by private industry.

"Perhaps some authority similar to the Port of New York Authority, with representatives of industry and of properly concerned governmental departments, could be established to administer our country's international broadcasting during the immediate post-war years. This authority could properly secure subsidies or, as I understand the British call it, 'grants in aid.'"

Kobak's Statement

Ed Kobak, Mutual prexy, made the following comment:

"The various statements from the delegates hold out responsible hope that radio may be given freedom of international action—and that, as a medium, it will be used intelligently and constructively, for world peace.

"In the issue of May 26, *The Billboard* reported that 'privately, several notable American radio men have said that the future of international broadcasting, as far as this country is concerned, is a black one.' The reason is given as cost.

"It occurs to me that programing for and operation of international radio as an instrument of peace is something which broadcasters cannot be reasonably expected to finance. We have the medium and, in peace as in war, the industry will co-operate with government by making the medium available."

Greater News Volume

Indication that midnight oil has been burning over this problem in the post-war departments of the RCA Building was seen in the statement of William (See *NETS ALL FOR WORLD* on page 12)

Chi MBS To Hire Full-Time Flack

CHICAGO, June 2.—Additional indications that the Mutual Network operation here will continue to grow in importance in the net's overall structure were seen here this week.

First sign was the visit here of Jim O'Bryon, Mutual flack chief, for the purpose of working out arrangements resulting in hiring of full-time Mutual press agent here. Up to now Mutual releases have been handled by WGN, local outlet of the web. While in town O'Bryon worked out with Ade Hult, v.-p. in charge of Mutual here, and Paul Brines, publicity chief and assistant manager of WGN, a budget for a separate Mutual press operation here. This budget will be submitted to New York execs for approval. No one has been picked yet for Mutual p. a. job here yet.

Altho p. a. has not been named, Mutual's growing staff here received another addition this week when Charles Goodman, former account exec of the D'Arcy Agency's St. Louis office, was hired as a Mutual salesman to work out of the Chicago office. Hult is still on the search for a man to act as program chief for Mutual here. At present Mutual has no program man here.

Hannmarstrom Joins Raymer

NEW YORK, June 4.—Charles A. Hammarstrom has joined the New York office of Paul H. Raymer Company. He was formerly an account executive with Morse International, Inc.; Kenyon & Eckardt, Inc., and Kelly, Nason, Inc.

"We Can't Do Everything," Replies Jack Ryan, NBC Chi Flack Chief, to Radio Eds

More Co-Operation From Scribes Needed, Press Head Says

CHICAGO, June 4.—An answer to the radio editors of the country who picked out radio press agents in the recent publicity poll and awards of *The Billboard* (May 26) was given here last week by Jack Ryan, press chief of NBC's Central Division. Ryan just about summed up his stand and what he claims is the opinion of many radio flacks when he said: "We supply the newspaper radio editor with the eggs and mushrooms and salt for their column omelette. Now they want us to make the omelette, too."

Ryan answered the complaint that radio flack offices were not providing the papers with enough personalized stuff, with the answer that they just couldn't do it. He said that he has nine people in his department and he figures that if he were to give each paper personalized treatment according to the wants of the radio editors he would have to hire at least five more writers.

500 Papers Served

More than 500 papers are serviced by the NBC Central Division press staff. Once every six months the entire staff takes off about four days from its regular duties to read the radio columns in all these papers. From this reading, they get a check of who uses what and then radio editors are sent the type of service that would be most helpful to them. Periodically, postcards are sent to the editors asking them what NBC press service they want. Ryan said that many editors don't even bother to answer the postcard query.

Since NBC services so many papers, Ryan said, an effort is made to have in each report material that can be used

Truman Takes Radio Adviser to Security Meet

WASHINGTON, June 4.—Radio-conscious President Truman is taking along J. Leonard Reinsch, Atlanta radio executive on his flying trip to San Francisco where the President will address wind-up of the Security Conference.

President Truman's bid to Reinsch to accompany him is just another indication of the emphasis the nation's exec will give to radio as his medium for keeping in touch with the world. Reinsch served very briefly as Truman's press secretary in charge of radio before going back to his private post in Atlanta at the request of his big boss, former Governor James M. Cox of Ohio.

'Doc' Howard Made V.-P. of Universal

SAN FRANCISCO, June 4.—Royal V. (Doc) Howard, who recently returned here after overseas duty in the European Theater of Operations with the army, has been elected vice-president in charge of engineering for both Associated Broadcasters, Inc., and Universal Broadcasting Company.

Associated owns and operates KSFO and short-wavers KWID and KWIX. Previous to his year's leave of absence for army work, Howard was director of engineering for the three stations.

BMB-What Goes?

—By a West Coast Station Exec—

This is written to *The Billboard* because *The Billboard* apparently is the only industry trade journal which believes that there are two sides to every story and presents them impartially.

Earlier in the BMB "push" its proponents spoke of the plan as coverage measurement. Gradually, however, it has become a measurement of circulation. Actually, BMB is audience measurement due to the very method by which it plans to determine "coverage."

The method by which BMB plans to obtain coverage or audience measurement is the "recall" method. By this method listeners must depend upon memory to establish station or program identification.

Coincidental studies have definitely proven that whenever "recall" is used in measuring audience, the truth in varying degrees is lost.

It has been definitely proven that the "recall" element in any survey favors the high power network stations. An independent station is persecuted whenever the "recall" element occurs in radio audience measurement.

To emphasize the distortion in "recall" vs. "coincidental," here are typical examples as selected from studies of two of the country's leading survey organizations:

Program	Period	Net-work	Coln. Rat-ing	Recall Rat-ing	Ratio of Coln. to Recall
One Man's Family	... ½	NBC	18.1	46.8	2.5
Richfield Reporter ¼	NBC	11.8	33.3	2.8
Lone Ranger	... ½	DLBS	10	27.3	2.7
Jack Benny	... ½	NBC	35.6	75.6	2.1
Chase & Sanborn	... ½	NBC	26.0	61.3	2.3
Star Theater	... 1	CBS	14.4	34.0	2.3
Kate Smith	... 1	CBS	13.6	31.8	2.3

The BMB plan apparently appeals to independents because it seems to be simple and they think they will get a break. The same simplicity and breaks apply to the big network stations and because of the recall element their coverage or audience measurement will be tremendously inflated.

Radio has obtained an increasing share of the advertisers' dollars, mainly by the use of coincidental surveys, which gave us net circulation while the newspapers were left at the post talking about gross circulation. And listen to what one of the largest newspaper chains has circulated about BMB:

"... But, for a radio station to claim as circulation the number of homes or people who listen to any one of its various programs at any time (within a weekly cycle or any other cycle) is patently ridiculous because no one of its programs is ever distributed to more than a fraction of that number of homes or people. In other words, radio will spend \$1,000,000 every two years to obtain modified potential figures that are only slightly less than the known potential figures (total radio homes) and will call the new figures it obtains "circulation" instead of potential. The clue to their intentions is to be found in the headings of trade paper articles announcing the plan, such as "approved plan to measure "Circulation of Stations" and "weekly cycle of broadcasting basis of new 'Coverage' figures" . . .

After getting newspapers on the ropes with coincidental net circulation figures we give them a chance to get a second wind by advancing backward with BMB's recall, gross-circulation figures, and we pay \$1,000,000 every two years for the privilege.

As Mr. Evans, of WTAQ, asked in a recent *Billboard* article, in which he pointed out the tremendous value of telephone coincidental surveys:

"How come this type coincidental of broadcast measurement is sluffed off in favor of a \$1,000,000 method that enables a station to claim primary coverage in any county where a reasonable number of people admit (remember would be better) that they tune it in every week or so?"

Are broadcasters planning on "sluffing" (See *BMB-What Goes?* on page 10)

*Our sincere thanks
to the Radio Editors
of America*



RADIO PUBLICITY AND PROMOTION DEPARTMENT

J. WALTER THOMPSON COMPANY

NEW YORK

LOUISE BARNES
WICKLIFFE W. CRIDER
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BARBARA PATTERSON
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CHICAGO

JEAN COOPER
CHESTER F. CRAIGIE, JR.

HOLLYWOOD

MAXINE SMITH
JEAN VAN
GRACE WILCOX

ON JUNE 15th SOMETHING

Born during and matured by our nation's greatest struggle, America's youngest network has evolved a new concept of radio.

ON June 15th, the Blue Network will become the American Broadcasting Company. To live up to this name is a big order, but we think our short history proves we are up to the task.

During January of 1942, with the world at war, a group of experienced business and radio executives—men who had new ideas about the role of radio in a democracy—began to operate the Blue Network as an independent network.

During the next three years, whole nations were engulfed and enslaved. Freedom of speech was denied millions. During these three years, radio assumed mounting responsibilities to 130,000,000 American people—and this new network learned to take the momentous in its stride.

Never did so many need to know so much

Out of its tumultuous existence, the Blue Network formulated a new concept of public service in radio: a daring new version of "freedom on the air." We picked newsmen and commentators with experience and a sense of responsibility—and then let them express their own opinions. We review their scripts only for good taste and for competent news au-

thority—not for censorship; because we believe that no man is wise enough to know what the public should, or should not, hear. We trust the American people. Experience has proved that, given the facts, they will make sound decisions.

Entertaining a Nation

Radio serves a great function by bringing relaxation and entertainment into the homes of our people. We, therefore, have an obligation to bring to them good entertainment—the best possible.

During the past season, listeners to this network have regularly heard

Ethel Barrymore • Charlotte Greenwood • Guy Lombardo • Quiz Kids Lum 'n Abner • Walter Winchell Andrews Sisters • Drew Pearson Captain Midnight • Arlene Francis Alan Young • Earl Godwin William Bendix • Darts for Dough Jack Armstrong • Terry and the Pirates • Dick Tracy

Also presented were such outstanding programs as the *Metropolitan Opera*, *America's Town Meeting*, the *March of Time*, and the *Boston Symphony*. The first organized broadcast of the famous Herald-

Tribune Forum, and conferences on international security organized by Sumner Welles and Orson Welles, were some of the special features. Regular programs were created by and for labor, management, the Army Air Force, and the Navy.

A Young Network Comes of Age

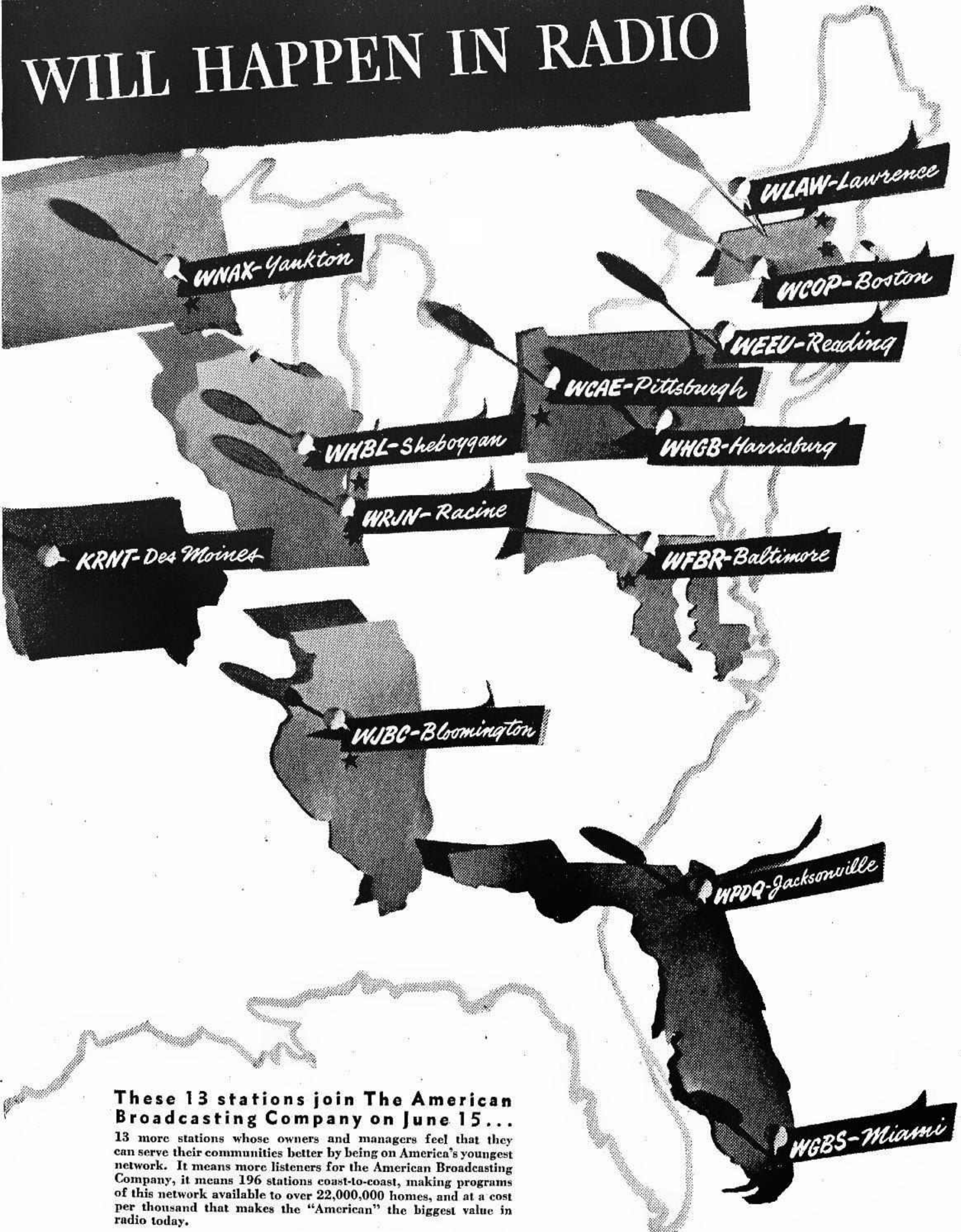
Growth came fast to this youngest of America's networks. As a result, the network that started in 1942 with 116 stations now has 196 stations coast to coast. Over 22,000,000 homes in America can tune in to the programs that originate on this network, and if you add together the audiences of our various shows over a period of a week, the total is 475 million people. People to whom radio listening is a vital part of their lives. This is the dimension of our opportunity and responsibility.

A Pledge to Tomorrow

The challenging years ahead will, we feel, bring new significance to our ideas which have already served the country. So we rededicate ourselves and all our facilities to the constant alerting of the minds of our people . . . to finding and presenting new shows and stars of tomorrow. For only by giving America all the unbiased facts, and by giving them the best in the field of entertainment, can we continue to live up to the great responsibilities which are those of a radio network serving a great nation.

American Broadcasting Company

WILL HAPPEN IN RADIO



These 13 stations join The American Broadcasting Company on June 15...
 13 more stations whose owners and managers feel that they can serve their communities better by being on America's youngest network. It means more listeners for the American Broadcasting Company, it means 196 stations coast-to-coast, making programs of this network available to over 22,000,000 homes, and at a cost per thousand that makes the "American" the biggest value in radio today.



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol II, No. 10E (Report May 31, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
BOB HOPE Pepsodent F. C. & B. NBC 128	27.8	269 ½ hr.	Service to Front—CBS Various—Blue Amer. Forum—MBS Mosley—News—MBS	\$15,000	\$ 539.57	\$.58
FIBBER MCGEE & MOLLY Johnson Wax N. L. & B. NBC 140	25.4	434 ½ hr.	This Is My Best—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS	\$10,500	\$ 413.39	\$.44
RADIO THEATER Lux J. W. T. CBS 143	22.7	485 1 hr.	Various—Blue Various—MBS Various—NBC	\$16,000	\$ 704.85	\$.80
MR. D. A. Vitalis D. C. & S. NBC 130	21.6	310 ½ hr.	Which Is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS	\$ 4,500	\$ 208.33	\$.24
WINCHELL Woodbury Soap L. & M. CBS 184	21.2	606 ¼ hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000	\$ 283.02	\$.27
BING CROSBY Kraft Cheese J. W. T. NBC 137	20.6	393 ½ hr.	Major Bowes—CBS Town Meeting—Blue Various—MBS	\$12,500	\$ 606.80	\$.66
SCREEN GUILD Lady Esther Powder Blow CBS 142	20.5	249 ½ hr.	Contented Hour—NBC Reunion in USA—Blue Mike McNally—MBS	\$10,000	\$ 487.80	\$.57
JOAN DAVIS- JACK HALEY Sealtost McK. & A. NBC 71	19.9	89 ½ hr.	Orlist Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	\$ 9,500	\$ 477.39	*
EDGAR BERGEN Chase & Sanborn J. W. T. NBC 141	18.5	319 ½ hr.	Blondie—CBS A. L. Alexander—MBS Various—Blue	\$14,500	\$ 783.78	\$.83
KAY KYSER (1st Half) Colgate-Palmolive Ted Bates NBC 139	18.4	359 ½ hr.	Great Music—CBS Icebox Follies—Blue Human Adventure—MBS	\$10,000	\$ 570.65	\$.62
ABBOTT & COSTELLO Camel Wm. Esty NBC 138	17.9	95 ½ hr.	First Line—CBS Fred Waring—Blue Arch Oboler—MBS	\$12,000	\$ 670.39	\$.74
EDDIE CANTOR Sal Hepatica Y&R NBC 130	15.9	372 ½ hr.	Sinatra—CBS Red Cross—Blue G. Heatter—MBS World Security—MBS	\$13,500	\$ 849.08	\$.96
JACK BENNY Lucky Strike R. & R. NBC 144	15.7	493 ½ hr.	Kate Smith—CBS Pearson—Blue Gardiner—Blue Opinion Requested—MBS	\$22,500	\$1,433.12	\$1.33
HILDEGARDE** Raleighs R. M. Seeds NBC 141	14.5	50 ½ hr.	Congress—CBS Behind Scenes—CBS Kay's Canteen—Blue Wings Tomorrow—MBS	\$ 9,500	\$ 855.17	\$.79
TAKE IT OR LEAVE IT Eversharp Blow CBS 145	14.3	264 ½ hr.	Hour of Charm—NBC Life of Riley—Blue E. Wilson—MBS Helen Hayes—MBS	\$ 4,500	\$ 314.69	\$.34
JOHN CHARLES THOMAS Westinghouse McC.-E. NBC 142	7.1	111 ½ hr.	W. News Today—CBS Sun. Veppers—Blue Cunningham—MBS Carnegie—MBS	\$ 8,500	\$1,197.18	\$1.31
WORLD PARADE Sheaffer Pens Seeds NBC 140	6.0	135 ½ hr.	Phil. Symp—CBS O. Welles—Blue 20th Air Force—MBS	\$ 4,000	\$ 583.33	\$.70
FAMILY HOUR Prudential B. & B. CBS 124	5.7	195 ¾ hr.	Symph. of Air—NBC Various—Blue Various—MBS	\$ 8,500	\$1,491.23	\$1.78

*The networks in these cases are not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

**Include computed measurement for Eastern area portion of this network.

L. & M.—Lannen & Mitchell. N. L. & B.—Needham, Louis & Broby. D. C. & S.—Doherty, Cliford & Shenfield. F. C. & B.—Foots, Gons & Belding. McK. & A.—McKen & Albright. Mc.-E.—McCann-Erickson.

The average evening audience rating is 8.4 as against 9.6 last report, 7.9 a year ago. Average sets-in-use of 27.5 as against 32.6 last report, 24.1 a year ago. Average available audience of 77.4 as against 77.8 last report, 76.2 a year ago. Sponsored network hours reported on number 80% as against 80% last report, 82 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

BMB-What Goes?

(Continued from page 6)
off" coincidental surveys such as Hooper, etc.?

Fully 50 per cent of those who signed with BMB in the writer's particular area think they are. They signed with BMB because they want to get rid of Hooper (coincidental).

Does BMB expect to supplant Hooper? Do the agencies who worked on the BMB plan expect BMB to supplant Hooper? I would appreciate *The Billboard's* getting an answer from both BMB and the agencies so that the stations that are signing with BMB, in order to get rid of Hooper, will know the truth.*

There are several stations who are plugging hard for BMB because Hooper treats them badly and they think BMB will eliminate Hooper. Is this BMB's plan? Any station which is unhappy about Hooper figures will find that BMB's "recall" element will treat them badly—only two or three times more so.

It is too bad that the results of the survey conducted by WKY, KLZ and KVOR, which was reported by *The Billboard*, cannot be studied by all BMB interested stations. They asked national advertisers and agencies:

"The type of data found most helpful in determining station values."

Hooper was first with a weight of 158, BMB was third with 85, closely followed in fourth place by field strength maps, 61.

For \$1,000,000 stations are buying an unknown piece of sales ammunition that appears only a trifle more valuable than the good old reliable field strength map which any station can obtain for a few hundred dollars from a recognized, reliable, approved engineer.

I wonder if a lot of stations are not putting undue emphasis on the fact that BMB is being encouraged by some agencies. Any information that an agency can obtain that will further clarify the value of a station appeals to the agency. But is BMB important enough from all angles to justify a \$1,000,000 expenditure?

It isn't the agencies' dough, it's the stations'.

Finally, Mr. Feltis (Hugh Feltis, prexy

WJLB Sports Sked Gains 3 Programs

DETROIT, June 2.—The 250-watter, WJLB, only local station to carry the Detroit Tigers play-by-play broadcasts this season, is carrying its sports program, previously described in *The Billboard*, with three new programs.

Sailing by Finn started last Monday (28) as a 15-minute, once-a-week period beamed to the many sailing amateurs and enthusiasts around the Great Lakes. This is believed to be the first local program directed to these previously neglected sportsmen. Show was sold from the start to Neesley Insurance Agency, placed direct with the station.

Another new Monday night show at 10:15 is the broadcast of the feature event on the boxing card at Arcadia Roller Rink, produced by Orville Godfrey. Bill Martin is handling the blow-by-blow accounts, with Doug Wright on the between-rounds comments. Program is sustaining at present.

Two daily (excepting Sundays) racing programs have been resumed on the station, following the revival of the sport. Bill Martin handles both, with an early morning show on news and scratches, following with a 15-minute report of the race results in the evening.

of BMB) has said repeatedly, when confronted with the disadvantages and errors of BMB—"it's a start . . . it isn't perfect . . . the Audit Bureau of Circulation wasn't perfect."

BMB has more historical statistical background to go on than did the Audit Bureau of Circulation. The ABC was new with no precedent. BMB has years of precedent and research to draw from: Countless survey organizations, Hooper, the pulse and Dr. Whan studies. For \$1,000,000 it should combine all of the desirable features of the most up-to-date and accurate survey methods, providing net circulation figures that no other media, newspapers, magazines, etc., can dispute.

*The *Billboard* is asking the trade factors involved these questions and will present their answers—or lack of answers in a not too far away issue.

From **WSPR:—**

THANKS—

To The *Billboard* for its annual radio publicity awards.

To the newspaper radio editors whose ballots brought WSPR

FIRST PLACE (Station Section) Award for 1945

(The second consecutive annual award)

and a

SUGGESTION—

Its award-winning promotion and publicity department is but **typical WSPR service** to clients and listeners.

WSPR

Basic Affiliate of the American Broadcasting Company
63 Chestnut Street, Springfield 5, Massachusetts

GEORGE P. HOLLINGBERRY COMPANY
National Sales Representatives

WGN Goes Heavier On Farm Programs; Totten To Direct Mex Orks' Ciro's Pick-Ups Aired Over 200 CBS Outlets

CHICAGO, June 4.—A greater concentration on farm programming was set up last week by WGN, local Mutual affiliate. Station execs say rural public has been asking for more farm stuff by writing to station and to *The Chicago Tribune*, paper owning WGN.

New program for farm audience will be heard Mondays thru Saturdays at noon and the early morning time from 5 to 6:30 will have more production ideas of interest to the farmers, presenting transcribed interviews with prominent rural personages, etc. Hal Totten, veteran radio miker and newspaperman, will supervise the new WGN farm pro-

MEXICO CITY, June 2. — Ciro's has started a series of half-hour radio programs (CBS) featuring the night club's two orchestras, Everett Hoagland and Ernesto Riestro.

Two hundred U. S. stations carry the program each Wednesday night, first such airing out of Mexico for American audiences.

gram and act as station's farm director. Queer twist here is that in the past Totten has concentrated on sports, both on the air and in his newspaper writings. He is best known in town as a baseball game announcer and not as a farm authority.



Where showmanship means business

A candid camera might record a *slightly* different picture of what's going on in our studios these days, but the artist's brush has caught Mutual's busy new program progress with remarkable realism.

Eleven new shows premiered within a couple of fortnights. Drama, romance, mystery, music. Originals by Oboler. Lone males in the argumentative toils of lovely ladies. Murder solved by listeners in every Mutual market. An amazing half-hour, five afternoons a week, that grants a woman's every wish for the next 24 hours of her life. And four-star reserves waiting in the wings.

Novel? Exciting? Sure—but the one word for Mutual's new programming technique is *showmanship*. Showmanship without the checkered vest and the nickel segar. Serious-minded showmanship that deliberately means *business*.

The man directly in charge of all this is Phillips Carlin. We could start seventeen paragraphs with the words: "A man who . . ." But why? To all of you

who agree with us that radio is show business, the significant fact is that Phil is our man. V-P in charge of Programs, he's busy lining up the right showmen and the right shows, putting into action the plans we have drawn up.

We've made a start, and there's more in store. Even with all the veteran experience behind this move, we're likely to come up with a turkey at times, too. When that happens, off with its head and on with another *right* show. Because to us, showmanship means business. It can also mean business to you . . .

CATCH THESE NEW MUTUAL SHOWS AND HEAR WHAT WE MEAN

Arch Oboler's Plays . . . by the master of radio drama
 Calling All Detectives . . . a criminologist in every home
 Queen for a Day . . . every day a new Cinderella
 Between Us Girls . . . one man versus the "weaker" sex

(Executives who'd like to hear these and other new MBS programs at any given hour will be promptly provided with recordings on request.)

Mutual Broadcasting System

WHERE SHOWMANSHIP MEANS BUSINESS Copyrighted material

Nets All for World Airings; Nobody Picks Up the Check

(Continued from page 6)

F. Brooks, director of NBC's news and special events:

"We at NBC feel that the flow of news will increase in volume and importance rather than decrease for the next three to 10 years. In addition, the last five years have instilled international news-listening habits into the public to a degree never before envisioned. The combination of these two facts gives radio its greatest responsibility in history to the people of this and other countries."

Other nets are also making plans for expansion of overseas news flow.

Blue Promises Coverage, Too

Robert E. Kintner, vice-president of the American Broadcasting Company, said that the Blue "will give a comprehensive coverage of the various capitals of Europe, and while certain correspondents, who have specialized in coverage of the war, will be returned to this country or transferred to the Pacific, the network will continue its European news service in peacetime." This statement, and the position of CBS, which rested on the general comments of Paul W. Kesten, exec vice-pres, before the FCC October 5 of last year, while pleading strongly for the importance of international broadcasting, shed no real light on the job the webs planned to do.

There is little doubt that the nets will cover the overseas scene. The unanswered quantitative and qualitative factors, however, are the points that have been giving the trade and the delegates from other nations a mental hot-foot.

Mexico's Padilla Responds

In the latest statement to come in response to BBC's poll of United Nations' delegates to the World Security Conference in San Francisco (*The Billboard*, May 26), Mexico's foreign minister, Ezequiel Padilla, called for "A radio world

organized for and living in peace. The future growth of radio and rise of a commonwealth of nations are closely related," he said. "The full and efficient utilization of the far-reaching potentialities of radio depend to a large extent on international accord."

Echoing the feelings of other nations' representatives at the confab, Padilla pointed to radio's "amazing development, within the span of a few years" and to "the outstanding role it has played in the winning of the war" which "betoken its paramount importance in the post-war world." Mexico is the 15th nation to respond to BBC's poll of Uncia delegations.

Washington Support Strong

In Washington, several high officials, including Archibald MacLeish, Assistant Secretary of State in charge of public and cultural relations, and Elmer Davis, head of the Office of War Information, were quick to voice "strong sympathy" with the expressions of delegates for continued wide-scale international communications as a means of maintaining understanding and heading off a recurrence of isolationism. Meanwhile the State Department strongly hinted that an official policy on short-wave broadcasting beamed from United States to the rest of the world will be established soon, with a half dozen informal plans having already been suggested. A special committee is exhaustively surveying the problem before submitting formal recommendations, it was stated.

Formal Suggestions

The formal recommendations, it was indicated, will take up the question of possible encouragement of short-wave broadcasts by U. S. broadcasters and the problem of possible aid to alleviate costs. State Department problems of exchange facilities also will be dealt with. How-

Prodigal Son?

WASHINGTON, June 4.—The honorary doctorate degree with which Kentucky Wesleyan University tapped Chairman Paul Porter of FCC today evened up an old score between Porter and the university. A quarter of a century ago, when folks were debating the theory of evolution versus fundamentalism, Porter, enterprising campus reporter, turned in a story about how one of the professors defended the Darwin-man-from-ape theory. Result: Professor and Porter were suspended.

Porter was reinstated soon after, and the doctorate today closes the incident, leaving Porter's prestige at a new peak. Mrs. Porter accepted the degree for her husband, who has been overseas for several weeks but is expected back shortly.

ever, no officials wished to speculate on any of specific problems.

MacLeish in commenting on expressions of United Nations Security Conference delegates on International Communications, voiced sympathy with hope that there will be no future isolationism in American broadcasting:

"The whole question of how best to encourage international understanding through communications—the machinery—is still unanswered but the hope of maintaining international understanding is strongly shared. . . . Government's responsibility is not to do the job itself, not to supplant the existing instruments of international communication. Government's responsibility is to see to it that the job gets done and to help in every way it can to do it."

Davis Statement

OWI Director Davis reiterated a belief that "the national interest will require, after the war, the continuance of direct international short-wave broadcasting from the United States." Davis repeated what he had told the FCC last October that the United States would make a great mistake by abandoning short-wave facilities.

The State Department in commenting on the British Broadcasting Company's survey of delegates' opinions at San Francisco recited a declaration made by Assistant Secretary of State, Nelson A. Rockefeller, that "short-wave radio broadcasting is an indispensable instrument for creating understanding of the United States and that direct international short-wave broadcasting is the only medium that is not subject to foreign censorship or control."

The question of volume and costs of post-war international broadcasting was slightly troublesome to officials, however. There was a general inclination to withhold speculation on government policy until after the recommendations are made in the report now being prepared.

The situation of both government and industry with hand-in-pocket, each waiting for the other to pick up the check, will not continue much longer, of course, since important execs in both camps are quietly, and sincerely, trying to formulate policy even tho they were caught short by the sudden end of the war in Europe. Two problems confronting the men mulling the pros and cons of overseas exchange programming are language and international protocol.

"How," reasoned one exec off the record, "do we work a program exchange series with a nation in Europe when neither audience understands the other's language. To match the quality standards of U. S. network programs, we'd have to do more than just pick up music or commentaries. Don't forget there was no language or qualitative headache during the war when all exchange shows were with the BBC.

"And what happens," continued the same exec, "when some nation we haven't touched because there's nothing worth-while—speaking about programs, of course—decides it's been slighted and squawks diplomatically? And how do we keep our end of the programs from qualitatively overshadowing the programs being broadcast in that foreign country by their own radio system?"

There is one feasible plan that is beginning to gain circulation. It stems from the recent government "good-will" practice of encouraging American advertisers to place ads in overseas publications, even to the extent of helping carry the commercial relationship be-

Ziv Sets Baker For Sta. E. T.'s

HOLLYWOOD, June 4.—Deal tying warbler Kenny Baker to a transcription pact with Frederic W. Ziv was signed this week. New wax series which will be quarter-hour, five days weekly, is being cut here now for fall release to local stations and regional webs. Also figured in the new series is singer Donna Dae and announcer Jimmy Wallington. Show which will be titled *Sincerely, Kenny Baker* was handled by Herb Gordon of the William Morris Office who came here from New York to supervise the pact.

BBC THRU BB EYES

(Continued from page 4)

West, Midland, Welsh, Scottish, North and North Ireland. In addition, there was the London regional and national program services.

Regional Shows Local Jobs

The six regional programs were local jobs designed to satisfy local listening likes. The London program serviced that town and because it was the "big town" it was also big time, so was popular all over the island. The national was just what its name implied. And since almost any set could tune in any of the program services, there was plenty of variety for listeners.

The second phase began in 1932 when the BBC started its empire short-wave programming. Originally this was designed to keep Englishmen in touch with the home country. After Munich this service was hypocoed. And in addition the BBC added Latin-American, Arabic and European beams.

The third chapter came with the actual start of the war. Domestic programming was cut, as noted before, and along with it BBC padlocked its television studios at least insofar as servicing the 25,000 video receivers in the London area were concerned. And during the war, BBC stepped up its European, empire and other overseas short-wave services. These overseas beams are what our men heard at sea, what we hear—and still hear, in the U. S.

The fourth phase of BBC is still in the making since it's the post-war part of that organization.

With this general outline of BBC in mind, let's start in the next edition of *The Billboard* to see what makes the BBC tick.

tween advertiser and publisher by means of diplomatic sources. Why, asks some government execs off-the-record, since American advertising has paid the way for radio, can't the government do a similar job with overseas broadcasting by stimulating "good-will" advertising to pay the freight—two ways to international broadcasting.

NEW:

New Yorkers at War

Recorded overseas, this program brings interviews with servicemen from the Metropolitan area to their families at home. Their well-being, their experiences, their hopes: those questions uppermost in the hearts of New York listeners are answered on

NEW YORKERS AT WAR.

6:30-6:45 p.m., Mon. Wed. Fri.

When He Comes Home

A program series dedicated to assisting families in the period following the soldier's return. WHEN HE COMES HOME presents discussion and advice—by government and professional experts—on the problems that will confront almost every family: its attitude just before the veteran's return . . . his first impressions of home . . . what he expects . . . how his family can help him.

9:30-10:00 p.m., Wednesday

PROGRAMS OF NEW YORK AND FOR NEW YORK BY

wmca
NEW YORK

JANIE

WJR
Detroit, Mich.

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for ROA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

MOSS
Photo Service
155 W. 46, N. Y. C. 19. BRyant 9-8482

8 x 10
50...\$4.13
100...\$6.60
POSTCARDS 2¢

Ev'body Gets Into Act

NEW YORK, June 4.—A rather hoity-toity matron has developed a deadly hatred for Dorothy Kilgallen and Dick Kollmar, stars of WOR's new a.m. chatter seg, *Breakfast With Dorothy and Dick*. There's nothing she can do, but her sad tale is the best example we know of what happens during times of shortage—talent and servants:

Two months ago, after trying every trick in the book, the lady in question managed to land a cook and a butler, husband and wife (It's suspected that she trapped them in Central Park, but that's off the subject). This pair made splendid servants, high-priced to be sure, but efficient. They had just one vice and, the servant situation being what it is, she let them wallow in it. The vice was listening to *Breakfast With Dorothy and Dick*. Every morning they listened and every morning she endured. But otherwise, with the exception of this one shadow of tragedy, everything was serene. That cloud, no bigger than the back of a press agent's hand, was D. and D.'s running gag that they needed a cook and butler.

One day the lady's butler phoned and said he and his wife were ill, could they take some time off? Of course, said the lady, take all the time you need. Two weeks went by. Then another week. Still the butler and cook did not return. Then one morning the lady tuned into D. and D., and the first voice she heard was that of her butler, Julius, now an AFRA member, butting for D. and D. on and off the air.

The things some people will do to get an act—and servants.

Vic Brown Writes Himself Out of Ed Allen's \$1,500

CHICAGO, June 4.—Unusual case in which an agent's mistake in wording a release from contract resulted in the agent, Vic Brown, losing about \$1,500, came to light here recently. Controversy was between Brown and Ed Allen, announcer on NBC's *K. C. Jamboree* and local WMAQ shows.

Brown had a standard AFRA agent's contract with Allen calling for him to get 10 per cent of Allen's earnings. Last October Allen came to Brown and asked him for a release from his contract because there has been plenty of disagreement between the two for months. Brown gave what he considered to be a contract-terminating letter but the way he worded the letter was a lesson for all agents. For instead of merely stating that as of November, 1944, their contract was terminated, he said that as of that date, Allen was released from all obligations of the contract.

This automatically released Allen from the necessity of paying 10 per cent for the duration of the shows of all programs he had been working on while Brown was his agent. Since the contract stated that Brown was to get 10 per cent of Allen's earnings on *KC* for the next five years, Brown asked for about \$1,500. The two last week brought their dispute before a panel of the American Arbitration Committee which ruled that when Brown released Allen from "all obligations" of their contract he no longer was entitled to a share of the future money earned by Allen on shows started when their contract was in effect.

from WTAG's HIGH HOOPERS

7-7:30 P.M. SUNDAY

(32 City Average National)

CBS—KATE SMITH—7.2

(City Zone Average Worcester)

WTAG—KATE SMITH—25.3

WTAG
WORCESTER

Salt Lake City Sets 'Radio Row'

SALT LAKE CITY, June 4.—"Radio Row" is forming in Salt Lake City with most of the radio stations bunching their studio facilities within two city blocks. KUTA (Blue), under the corporate name of the Utah Broadcasting & Television Company, joined the procession when it bought a 235-foot frontage just two blocks from the heart of the city. It will erect a building containing four large studios, an auditorium and FM and television facilities, spending \$300,000. Construction will begin when materials are released.

KUTA's rear entrance will front the historic grave of Brigham Young, a mecca for tourists. The private parking area will be built for the station and used for expansion of studio facilities as needed.

Some time ago KDYL (NBC) purchased a tract of land less than 100 yards away from the KUTA purchase and has all plans complete for studios and business offices. Less than a block away, opposite the LDS Temple Square where its most famous program, the *Tabernacle Choir*, originates, KSL (Columbia) has the studio and offices for its 50,000-watter, KLO (Mutual), with a transmitter in Ogden, has its Salt Lake outlet and token studio facilities within five minutes walking distance from the three Salt Lake studios and may build in the same general location following the war. KNAK, Salt Lake's only indie, serves the suburban area and will not enter the city.

CBS Salary Group To Survey Jobs

NEW YORK, June 4.—The CBS Salary Committee, employees group which is trying to help Columbia workers get raises and to show the management how to get them thru the War Labor Board, this week appointed a sub-committee to do a survey of job classification at the net's headquarters. Committee will pass out cards to Columbia staffers asking them what kind of job they do, what it's called, what their duties are and how much they get paid. All info will be confidential.

Purpose of the survey is to set up equal job classifications so that the salary committee will have a basis of comparison on which to base raise requests. It's felt that the group, working in co-operation with management, will have a better chance to get requests thru the WLB if they can show there are differences in pay between workers doing the same or similar jobs.

"World" Gets Another Bow

NEW YORK, June 4.—The \$1,000 Edward L. Bernays Award was last week presented to Nathan Straus, head of WMCA, New York indie, as the individual responsible "for the radio program doing the most to further democracy in America in 1944." The show, *New World 'A-Coming*, which tells the story of the Negro in the United States, is the one for which Straus was given the award.

BBDO Ups Erikson To Ass't to G. M.

NEW YORK, June 4.—Leonard Erikson, former CBS network sales manager who moved to Batten, Barton, Durstine & Osborn six months ago to become an account exec and advisor, has been promoted to assistant to the agency's general manager, Ben Duffy. In addition to his duties as Duffy's assistant, Erikson will continue to handle the Blue Network account.

U. S. Steel Sponsors Guild

NEW YORK, June 4.—U. S. Steel will present on the Blue, beginning September 9, a series of dramatic shows in co-operation with the Theater Guild. Program goes into the Blue 10-11 p.m. slot Sunday.

Doesn't Take Long

NEW YORK, June 4.—Last week (issue dated June 2) *The Billboard* reported that the radio industry was doing a fast burn over the apparent slough-off which the army had given it in failing to invite radio newsmen to the press interview for General Hodges. In the opinion of leaders in the trade, the slight was just another example of how the army tends to ignore radio on important stories.

Today radio commentators and newscasters are invited to the conference, which will introduce Gen. Omar N. Bradley to the press.

THE CABOOSE IS IN SIGHT!



Yes, the "Gravy Train" is beginning to go by (the Caboose is in Sight!) and it behooves every time-buyer to review the profit-producing value of the Stations he uses.

We will welcome such a review!



AMERICA'S
3rd MARKET
5000 WATT
MUTUAL AFFILIATE

610 K. C.

Represented Nationally by GEO. P. HOLLINGBERRY CO.

Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N.Y.
BAclay 7-5371

WHO PAYS WHAT IN VIDEO?

Today's Tap A Forecast

WNBT, only actual commercial operation, is indication of future's air-pic costs

By Marty Schrader

NEW YORK, June 4.—Today's television is a penny game for wallet-heavy sponsors at all stations except one. Exclusive of the important factor of talent (covered seven months ago in the story *Who Gets What in Video?*), advertisers are now paying anywhere from \$225 for a half hour at DuMont's WABD to a high of \$1,175 at the only station in the country which charges for air time, NBC's WNBT. These two outlets are compared here because they are the only two in the same market which take commercials.

In the opinion of several leaders in (See *WNBT Commercial*, opposite page)



REVIEWS

CBS
Reviewed Thursday (31), 8-9:30 p.m.
Style—News, film, documentary forum.
Sustaining over WCBW, New York.

Tonight's presentation of *Unconditional Surrender*, a documentary with Dwight Cooke, based on the book by Everett Holles, former CBS television news analyst, while not the very best show seen on the air, does open up, for the medium, a type of program which should be a success provided it is handled as capably as Director Leo Hurwitz handled this one. The type of program of which *Unconditional Surrender* is a forerunner, is the video book review, a sure-fire hit so long as it does not degenerate into a gab-fest between author and critic.

To review Holles' book, Hurwitz used almost everything in the book—his book of news tricks and special effects. Animated maps, still maps, still maps with points penciled in, still photos, music and sound effects. Holles' volume, we presume, is an analytical history of the late and unlamented war against the Western Fascist powers. The show followed that pattern and succeeded in

(See *CBS on opposite page*)

NBC
Reviewed Wednesday (30), 3 p.m.
Style—Yankee-Detroit baseball game.
Sustaining over WNBT, New York.

A big-league game on a big-league screen—caught on the new RCA "large" screen—televised in full Bush League fashion. Instead of the two cameras assigned, only one eye was used; consequently on doubleplays the audience got plenty of action via the panning camera but missed the by-play at second and first.

Announced to take the air at 3 p.m. with the second game of a doubleheader, the fan, who tuned on his set at that time found only a card being televised; a card saying, in effect, the second game would start in 20 minutes. Later this was changed to a card saying five minutes.

There was fine music to listen to while watching the exciting note to "come back later," but television audiences want action not recorded music. To make it worse the "five-minute card" was up for all of 12 minutes; then the game came on . . . in the second half of the first inning with two men on base.

Why the delay? No one knows! Unless, of course, there was a band playing some unexpected and unclear music.

Bill Stern did the running description and good, too. His voice was low and calm and perfect for background. But too often he had the wrong man at bat or on base. However, it's obviously a bit

(See *NBC on opposite page*)

Balaban & Katz

Reviewed Thursday, 7:30 to 8:30 p.m.
Style—News, variety, drama. Sustaining and commercial on WBKB, Chicago.

What with one act not showing up, the use of an inexperienced video news commentator and poor camera work thruout, tonight's television show was, in the main, rather pitiful.

Act that didn't show up was the Riffs, amateur juvenile instrumental group. As a result of their not coming thru according to promise, station ought to bar them from future appearances. Television has no place now or later for the undependable.

Commonwealth Edison *Welcome to the Walkers* episode was ruined by poor camera work that had the cast out of focus much of the time. About a fifth of the script was devoted to a discussion of Mrs. Walker's trouble with a bank account. This wasn't amusing enough to warrant such lengthy treatment. And while we're in a critical mood, we might as well say we're getting tired of opening shot: hand knocking on door which is opened by Mr. Walker before he goes thru his routine, "Those people are here again, Polly (his wife); those people all over Chicago." After this has been seen week after week it becomes monotonous and slightly corny.

Jerry Saxon's news program could not have been worse. He read his stuff most of the time, camera angles were very bad. At one point he pointed for a moment to the map. When he called

(See *B&K on opposite page*)

Hollywood Television Productions, Inc.

Reviewed Wednesday (30). Style—News commentary, puppet, drama. Sustaining on W6XYZ, Hollywood.

Latest gimmick for whetting viewers' appetites for news on this station is the use of Paramount Newsreel title which is flashed on the screen immediately after Klaus Landsberg gives his opening announcement. Titles give following news show, made up of still strips from Paramount News, a classy send-off.

Timing between narrator Keith Heath-

GE's Bettinger To Be Gimbels' Tele Dep. Head

NEW YORK, June 4.—Hoyland Bettinger, director of program operations at WRGB, General Electric tele station in Schenectady, will shortly be appointed chief of the Gimbel Bros. tele department. Bettinger recently announced his resignation from GE.

Gimbel's, the department store chain, has been considering department store video for some time and has already, it's reported, placed an order for equipment. Appointment of Bettinger, whom trade considers one of the competent lighting men in the field, is said to indicate that Gimbel's is about ready to start experimentation.

WBKB To Telecast News and Acme Pix

CHICAGO, June 2.—Part news syndicates might play in the future of television will be demonstrated on WBKB June 8, when Dave Dole, assistant radio director of the Henri-Hurst McDonald Agency, will present a new type video news program using shots from the files of Acme Newspictures, Inc.

For the program, Dole has worked out an arrangement whereby Gil Hix, news commentator, will use Acme pictures to depict incidents in the life of Gen. Courtney Hicks Hodges. Pictures will be mounted on a small stage. Introduction, picture change titles and conclusion will be on vertical curtain of stage. Curtain will be operated by a puppet. Such an arrangement, in lieu of motion pictures, could be used for maps as well as pictures to tell a news story. Such an arrangement has never been worked out here before.

Also no commercials will be used for the 5-minute shot, which will be followed by a regular 10-minute news commentary. Dole is interested in video news program because, for one thing, HHM handles Alex Dreier's radio news programs for Skelly Oil and for Morrell Meat Packers.

erington and slides has been improved so that now there is smoothly flowing continuity thruout the whole seg. Shots selected were timely, with picture quality constantly improving.

Jack Latham's weekly news shot, *Scanning the Globe*, was up to its usual high standard. As has been noted before, Latham has an informal style that makes his commentary more of a friendly discussion rather than a rapid-fire blast of bulletins disgorged by many radio reporters who step over for a shot on video.

Southern Puppeteers put on *Cinderella* this week, making this the best show they have presented in their series. Since first showing, Landsberg has constantly been trying to improve sets and puppets themselves. In previous puppet telecast, Landsberg found that paint on puppet faces was too bright. He used a new type of paint which took off the gloss. Also furniture on sets was made larger so that it showed up better.

One good scene was where Fairy Godmother casts the spell over Cinderella. In giving this a visual effect, Landsberg changed the contrast level, which dressed up the hocus-pocus. Sound effects were used to good advantage—horses' hoofs, rattle of stagecoach wheels, etc.

In working with puppets and trying to get the most out of these dramas, Landsberg is slanting toward the not-too-distant day of commercials. He believes that puppets will be one of the strongest commercial possibilities and that viewers will stand for a puppet giving product a plug where they might shy away from an announcer. He feels that this will be one of the most effective methods of sugar-coating commercials.

Dean Owen

Thanks
to the Radio Editors
for their vote
of Confidence



DAVID O. ALBER ASSOCIATES
New York and Hollywood

Robert Bloch

Were You Looking For This?

(Radio Script Writer)

Specializing in comedy material, Fantasies and horror stories....Writer of "Stay Tuned for Terror"—current transcribed series of 39 complete stories, WMAQ, NBC. Writer of "Yours Truly, Jack the Ripper", produced for Kate Smith Hour, starring Laird Cregar —and again on the Molle Mystery Theatre—Writer (gags and Situation) for radio comedians, Stoopnagle and Budd and Roy Atwell.

personal mgt. Berle Adams Agency

203 N. Wabash Ave, Chicago 1, Ill.

8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25

As low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Drop us a card for free samples, complete price list and ordering instructions. Prompt, courteous service. Eastman-Kodak materials. Quality guaranteed.

Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.

WNBT Commercial Operation Indication of Future Tele Costs

(Continued from opposite page)
the trade, the time and production charges of the only station now on actual commercial operation, WNBT, must be used as the basis for any discussion of probable future costs because it charges for time, and its service is complete down to the last grip. And all services are paid for by the advertiser.

NBC Cost Break-Down

Here is the way NBC's costs break down: One half hour of air time costs \$100. That's for time and time alone. If the client wants a live show his time charge is the original C note plus \$500 for three hours rehearsal, use of three cameras, studio and control room personnel for rehearsal and air show. Fifteen minutes would cost the first \$100 (same as half hour) plus \$300 for rehearsal, cameras, personnel, etc. All the sponsor can get for a C note is half hour of film, and this, of course, does not include film rental which may vary anywhere from \$10 to \$150 at present-day fees. Of course, if special commentary is necessary, that, along with the speller, is extra. NBC supplies the sound man. Additional rehearsal time and use of staff and equipment is \$150 per hour.

On top of these prices there are the costs, all averages, of sets, props and decorations (\$250), painters, carpenters, decorators, grips (\$175) and a stage crew for rehearsal and air time (\$150). The basic cost at NBC, therefore, for a half hour is \$1,175. But that may be doubled when the talent: actors, writers, musicians (latter now temporarily suspended because of the Petrillo ban), producer (director is supplied by NBC) and assorted assistants are added. The sponsor who wants to put on a worth-while live show at WNBT can expect to pay at least \$2,000 the first week for his show. In subsequent weeks the price is lower because the sets are already built. Two thousand bucks is a tidy sum to put on the line for a circulation of 4,000 sets, but trade considers it a fair price.

DuMont Costs

DuMont is cheaper. It's officials admit that its facilities at the present time are not equal to NBC's, but the cost is less than one-third. For \$225 at WABD you get furniture and props rented by the station (\$25), trucking for those props (\$25), art and carpentry work (\$25) and three hours of rehearsal \$150 (\$50 per hour). Additional rehearsals cost \$75 an hour. All these run-thrus are in Studio B, the better studio. Rehearsal time in Studio A, the old one, cost \$35 per hour. These figures, except for the rehearsal time fees, are averages. At the present time DuMont does not charge for time, and talent, of course, is extra. Cost of production talent at DuMont is purely a matter between the advertiser and his agency, since DuMont produces only two shows on its own, both strictly sustaining.

General Electric's Station, WRGB, Schenectady, is probably the least expensive of the lot, since it makes no charge for time, rehearsals, staff, sets and props (except in extraordinary cases). The only cost to the client at WRGB is transportation, usually New York to Schenectady and back and, of course, talent, the big item. In one or two cases (J. Walter Thompson Agency's first production and the Blue Network's *Ladies, Be Seated* are two examples), some extra charges have been made for settings. But WRGB has the entire resources of the General Electric plant to draw upon and consequently its production costs are low.

Philly, Chi and Hollywood Costs

Don Lee's W6XAO in Hollywood, Balaban & Katz's WBKB in Chicago, and WPTZ, Philco station in Philadelphia, are the only other stations which permit advertisers to use their facilities. W6XAO has no time or rehearsal rates. It is estimated that the cost of sets, the only charge outside of talent which the advertiser has to pay, is about \$50. WBKB, like the others, can only be estimated on the basis of the costs of sets, props, etc., which run around \$35. WPTZ has had only one commercial, Atlantic Refining's remote football pick-ups in the fall. These, it is estimated, cost the sponsor around \$450 per week. Paul Mowrey,

Blue tele chief, spends around \$500 a week to put *Ladies, Be Seated* on WRGB. However, this is the talent and transportation cost and does not include time, sets, production talent, etc., all of which is cuffo.

Non-Commercial Set-Up

The largest station which does not allow advertisers in is WCBW, CBS's New York outlet. Columbia directors usually start out with a budget of \$250-\$500 for a half hour, most of which is spent on talent. At CBS, as at every other station except WNBT, the stage crew, painters, carpenters, decorators, grips, etc., are counted as salaried employees and thus are not included in show budgets. It probably costs CBS about \$50 for the raw materials of its sets, the rest can be spent for talent.

Past tele cost check-up around the country confirms the fact that video will cost more than radio, perhaps a lot more than even those in the trade expect. However, it's pointed out that video, with its added sales appeal, will probably be worth the money. Advertisers will pay the tariff no matter how high it goes, so long as sales keep pace. As one advertising manager of a large food company put it: "We'll use any medium, no matter how expensive, so long as it keeps the demand for our product above the level of production and so long as the ratio of advertising costs to profits does not tip in favor of costs."

NBC

(Continued from opposite page)
different doing a play-by-play for television as compared to radio.

NBC will do better in the future—and there'll be a Yankee ball game once a week when the Yanks are at home. Burke Crotty, director of field broadcasts for NBC tele and fresh out of the army, supervised the production. As he gets his hand back these programs should improve.

Lou Frankel.

NBC

Reviewed Saturday (2), 7-8:30 p.m.
Style—Kid stuff, travelog and pic. Sustaining over WNBT, New York.

It's time to cut it out. Shows like *Fun at Girdners* doesn't belong on professional video. *Miss Girdner*, provost, talked down to the kids and her demonstration of how fish live in water was just not television. Then when she took an idea such as showing the kids how to cut out silhouettes and she made that, a video natural, blah.

What goes?

Fizz-Quiz for the third time proved its an air-pic natural—but when are they going to loosen up the entire show, the way the kid Butch was last week? The only time that any of the adults on the show seemed at ease was when the soda jerk, Walter Williams, was doing his duo-voice routine. (It was good even if Williams explained its being back in with a bow to this reviewer.)

Production on this was as careless as anything we've seen NBC do. Three times the camera caught off-stage hands and bodies, a flag was shown in a question routine that was just skipped as an accident. The new youngsters, Patsy Coogan and Joe Johnson, were okay, but Patsy was as tense as a G.I. before battle, and Jimsey Somers, a "regular," had a dumb but cute evening.

Once again they used too many mental not physical quiz questions. Also there were too many adults around the drugstore. They ought to have kids on both ends of the quiz sometime. The "guest" this week was Wally Boag, balloon comedian. If ever there were an ike kid natural—it's Boag—and the faces of the four half-pint quizzees proved that, but quick. He made those balloons almost talk.

They segued from the drugstore into a Burton Holmes travelog. Here again the production smelled. When Williams waved his wand—no screen appeared—you saw Holmes instead, and a Holmes who wasn't expecting the camera. You've got to be good in video—or else.

Joe Koehler.

B&K

(Continued from opposite page)
attention to it after his discussion he turned unconscious comedian.

Best part of the show, considered from the viewpoint of what is good all-round video, was a short dance by Loretta Pagels. Her work, modern interpretative dancing, was simply titled, *Moods*. In about three minutes she managed to depict many human moods of emotion—from sorrow to joy. Altho she was offered as definite segment of program, we think her type of work could be most usefully programed as a mood setting introduction or mood depicting part of a dramatic video production.

Cy Wagner.

CBS

(Continued from opposite page)
making clear the points which Holles stresses in his book. The direction was precise with few exceptions. Light trouble spoiled some of the shots and a habit of walking in front of floor lights, recently developed by some members of the crew, spoiled some of the others. Studio noise, by the way, was as bad as we have ever heard it at CBS. Cooke fluffed his lines in a few spots, a not uncommon error, and he has not yet learned the trick at which Holles, his predecessor, excelled, how to read a script without looking at it.

But the one big fault with *Unconditional Surrender* lies not in its technical presentation, but in the materials used

Blue Mulls Reviving "Mercury Theater" With Original Cast

NEW YORK, June 4.—Orson Welles' *Mercury Theater*, off the air for over two years, may be returning, this time on the Blue, with most of the original cast on hand. Blue has been dickered with Welles for the last week, and it's understood that the deal is pretty hot.

Only thing holding back completion of the agreement is the difficulty of getting together the original cast, which included people like Joseph Cotten, George Colours and Martin Gabel, all of whom are now in top-paying spots and reluctant to work for sustaining salaries. Blue, of course, will try to sell the seg, but it's felt that there are not many sponsors willing to take on a non-commercial, strictly prestige show. The *Mercury Theater's* last air series was for CBS back in the days of the *Man From Mars*.

in that presentation. Hurwitz had before him the raw clay of history, of drama which exceeds anything the earth has seen since Genghis Khan first swept into Eastern Europe. But he made little of it. It had no punch; it had no real climax. Proper use of music, film clips, sound effects and, of course, a narrator who hits hard, could have made a good show splendid.

Marty Schrader.

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first place in the 1945 Billboard
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Whose Music Is Played In Hotels?

ASCAP Plans Own Who's Who

NEW YORK, June 4.—For the first time, ASCAP will put out a Who's Who in the American Society of Composers, Authors and Publishers. Book will probably be a 500-page affair, prepared and written by Daniel I. McNamara, society exec.

Society has some 1,650 members, and for the first time will give background bio data on each member, plus important songs written, in case of writer. ASCAP recently got out a booklet titled *The Story of ASCAP, an American Institution, or From 1914 to 1944, 30 Years of Service.*

MCA Asks Court

To Dismiss Finley's \$3,000,000 Suit

HOLLYWOOD, June 4.—Attorneys for MCA have asked for a dismissal of Larry Finley's \$3,000,000 anti-trust suit against the booking firm, claiming that Finley's complaint is not valid. They insist hiring of musicians does not constitute commerce in any sense and that the anti-trust act specifically states that the labor of human beings is not a commodity or article of commerce.

To illustrate their point, Joe Ross and Clore Warne, MCA attorneys, include in their motion for a dismissal the case of the monopoly charge of the Federal Baseball Club against the National League, in which Justice Holmes of the Supreme Court held that there was neither commerce nor interstate commerce involved in professional baseball exhibitions. Ross and Warne argue that musicians and entertainers are in the same category as baseball players.

To disprove Finley's contention that MCA's deal for exclusively supplying bands to his competition ballroom in San Diego, Calif., Wayne Dillard's Pacific Square, is monopolistic, Ross and Warne point out that the courts have held that there is nothing unlawful in "exclusive contracts" for the rendition of services or sale of goods where there is and can be no monopoly. They add that Finley's complaint indicates clearly that MCA has no monopoly on the band biz. The MCA motion for dismissal is expected to be called for a hearing in the local U. S. District Court June 11.

Sid Kornheiser New Member of ASCAP Board of Appeals

NEW YORK, June 2.—New ASCAP board of appeals, as a result of elections last week among membership at large, resulted in Sidney Kornheiser, for Burke-Van Heusen, replacing Bill Lackenbauer of Jewel Music, in pop pub's field. Lester Santly, of Santly-Joy, was re-elected in the pop field, while John Sengstack of Clayton F. Summy Company was re-elected in standard division. In the writers' portion, Abel Baer and Peter De Rose, both were re-elected. In the writers' standard division, Harvey Enders was elected. Eli Oberstein, chairman of the committee on elections, certified the results to the board of directors of the society.

Bridgeport Ballroom Opens With Busse to Poor House

BRIDGEPORT, Conn., June 4.—Pleasure Beach Ballroom, municipally operated at Pleasure Beach Amusement Park here, opened May 27 with Henry Busse. Attendance was poor, with only 482 persons passing thru the wickets at \$1.20 each, grossing \$578.40.

Policy this season will be name bands Sundays and holidays, with Winney Wilson, a local outfit, as the house band on week-nights. Don Felix, veteran dance hall manager, is again in charge of the ballroom.

Spot Check of Musical Programs in Fifteen Hotels

(Made in One Evening by The Billboard)

Hotel	City	No. of Songs Played 7 p.m. Until Closing	Total No. of Songs Played	No. of ASCAP Songs	BMI Songs	Public Domain
Ambassador	Los Angeles	67	67	51	16	—
Baker	Dallas	119	119	101	18	—
Biltmore	New York	50	50	33	15	2
Commodore	New York	28	28	22	2	2
Edison	New York	43	43	37	4	2
Edgewater Beach	Chicago	58	58	50	7	1
Lincoln	New York	54	54	46	7	1
Muehlebach	Kansas City, Mo.	55	55	48	9	—
Palmer House	Chicago	62	62	54	7	1
Pennsylvania	New York	71	71	63	6	2
Pierce	New York	174	174	153	15	6
Roosevelt	New Orleans	219	219	174	43	2
St. George	New York	67	67	56	9	2
St. Regis	New York	65	65	56	9	—
Taft	New York	39	39	30	8	1
Totals		1,169	1,169	972	175	22
Average		78	78	65	12	—

James, Crosby, Dinah Still No. 1 Faves of Bobby-Soxers; Andrews Top Harmonizers

Billboard's 2d Pop Music Poll Rates Brown Coming-Up Tops

(Continued from page 3)

him a strong factor had they been counted in the regular point total.

Bing in a Walk-Away

Asked to tab their fave vocalists, the outside shirt-wearers gave their all for Bing Crosby with 240 points against his 164 last year. Dinah Shore also got a round rave with 159 points. She wasn't as far ahead of the parade as she was in 1944, when her only real competition was Helen Forrest, who collected 48 points to Dinah's 204. Dinah's second this year was Jo Stafford with 120 points. Jo was the third most popular vocalist in the Special Top Vocalist classification. Fourth placer (only four places were rated) was Frankie with 51 points against his 138 last year. Since the soxers started rolling their pants, they just don't pant for Sinatra.

In the male vocalist division, however, the under-draft agers indicated that while in the over-all sweepstakes they don't yearn for The Voice, they do indicate that he's next to Crosby, giving him 167 points against his 122 last year. Bing was rated even further ahead of the makers with the vocal chords in this division, getting 250 points against his 127 last year. Dick Haymes, Perry Como and Andy Russell ran in that order.

Dinah, Stafford and Simms

Dinah, Stafford and Simms ran 196, 100 and 86, respectively, in the femme vote. J. S. didn't rate last year, and Ginny Simms gathered 74 points in '44. Dinah Shore gathered only 115 points last year, so her 196 this year is a solid upswing. Stafford's rating, both in the femme division and the over-all ranking, shows that she's an important contender among the warbling dames.

In the ranking of top singing groups the kids who know their disks and voices gave a terrific send-off to the Andrews Sisters. Indications are that their *Rum and Coca-Cola* and co-starrers with the Bing have resold them as they have never been sold before. Also, their Blue Network *Eight to the Bar Ranch* seg has pushed along their points. They gathered 200 points this year against a 64 last year, a more than 200 per cent boost from 1944. The Ink Spots, who topped last year's group-singing tab, landed in second place this year with more points than in 1944, 118 against 103. The Mills Brothers took third slot this year with a 73 against a 48 in the first polling, and the Pied Pipers were the last rated with a 67. The Pipers didn't get into the tabbing last season.

In the final youths' yens department to be reported in this issue (types of

music, records, tunes, disk labels and a host of other musical likes will be tabbed in next issue), the editors of the high-school papers who undertook to poll their school for *The Billboard* reported that Les Brown was the No. 1 ork on the up-sweep. He cut himself a sweet 70 as the band most likely to get up there in the cream dough. Behind him is Stan Kenton with a 49, while bunched up are Paxton, Prima and McIntyre with 31, 28, 25, respectively. As usual, nearly 60 other bands got "favorite sons" votes but didn't rate enough constituents to make them among the toppers.

Despite the prevalent idea, and t'was always thus, that the wild Indians known as high-school kids, are without solid ideas and out-of-this-world in their musical ideas, their likes are so parallel to the box-office appeal of bands to indicate that long or short pants, proms or juke dances, what the 14 to 18-year-olds want is what their elders pay for—with perhaps a little urging.

Bob Sox Faves

Top Orks	POINTS	
	1945	1944
Harry James	204	116
Tommy Dorsey	170	93
Benny Goodman	32	*
Duke Ellington	31	*
Top Vocalists		
Bing Crosby	240	164
Dinah Shore	159	204
Jo Stafford	120	*
Frank Sinatra	51	138
Male Vocalists		
Bing Crosby	250	127
Frank Sinatra	167	122
Dick Haymes	75	61
Perry Como	49	*
Andy Russell	24	*
Fem Vocalists		
Dinah Shore	196	115
Jo Stafford	100	*
Ginny Simms	86	74
Top Singing Groups		
Andrews Sisters	200	64
Ink Spots	118	103
Mills Brothers	73	48
Pied Pipers	67	*
Orks on Upswing**		
Les Brown	70	
Stan Kenton	49	
George Paxton	31	
Louis Prima	28	
Hal McIntyre	25	

*Not ranked in 1944.
**This division not tabbed in 1944.

BMI-ASCAP Spot Check

Listening tab in 15 locations counts tunes by royalty orgs —comes up with facts

By Paul Secon

NEW YORK, June 2.—With renewed effort on BMI's part to cut into music license field both here and in foreign countries, *The Billboard* recently took a one-night poll of the music played in



15 establishments throughout the country to determine just what percentage of the music is ASCAP's and what percentage belongs to BMI. The results show that of the 1,169 songs played at the 15 spots from the 7 p.m. to closing, 972 were ASCAP songs; 175 were BMI pubbed and 22 were in public domain.

78 Tunes an Evening

Specifically, as a result of the tunes played at the spots, by dividing 15 into the total of 1,169, the average number of songs played during the evening was 78, of which 65 were ASCAP and 12 were BMI. In other words, of an evening's musical fare, 18 per cent of the music in 15 top spots thruout the country was BMI's and 82 per cent was in the ASCAP catalog.

There were 560 different titles played, of which 467 were ASCAP's and 93 were BMI's. This gives BMI an average of 19 per cent on titles. Of titles played one time, ASCAP had 298 selections, while BMI had 65. This gives BMI 21 per cent of titles played one time. Of titles played two times or more, ASCAP had 169, while BMI had 28. BMI had 16 per cent of the titles played two or more times.

As far as the actual survey made by *The Billboard*, cities covered were Los Angeles, Dallas, Chicago; Kansas City, Mo.; New Orleans and New York. Nine major locations in New York were covered, including Hotel Pennsylvania and Commodore. A typical example of the survey is the Hotel Roosevelt, New Orleans. Of some 219 selections played during the evening, 174 songs were ASCAP, 43 were BMI and 2 were in public domain. Hotel Pennsylvania, for example, had a total of 71. Of these 63 were ASCAP and six were BMI's. Public domain had two. (For further details see accompanying chart.)

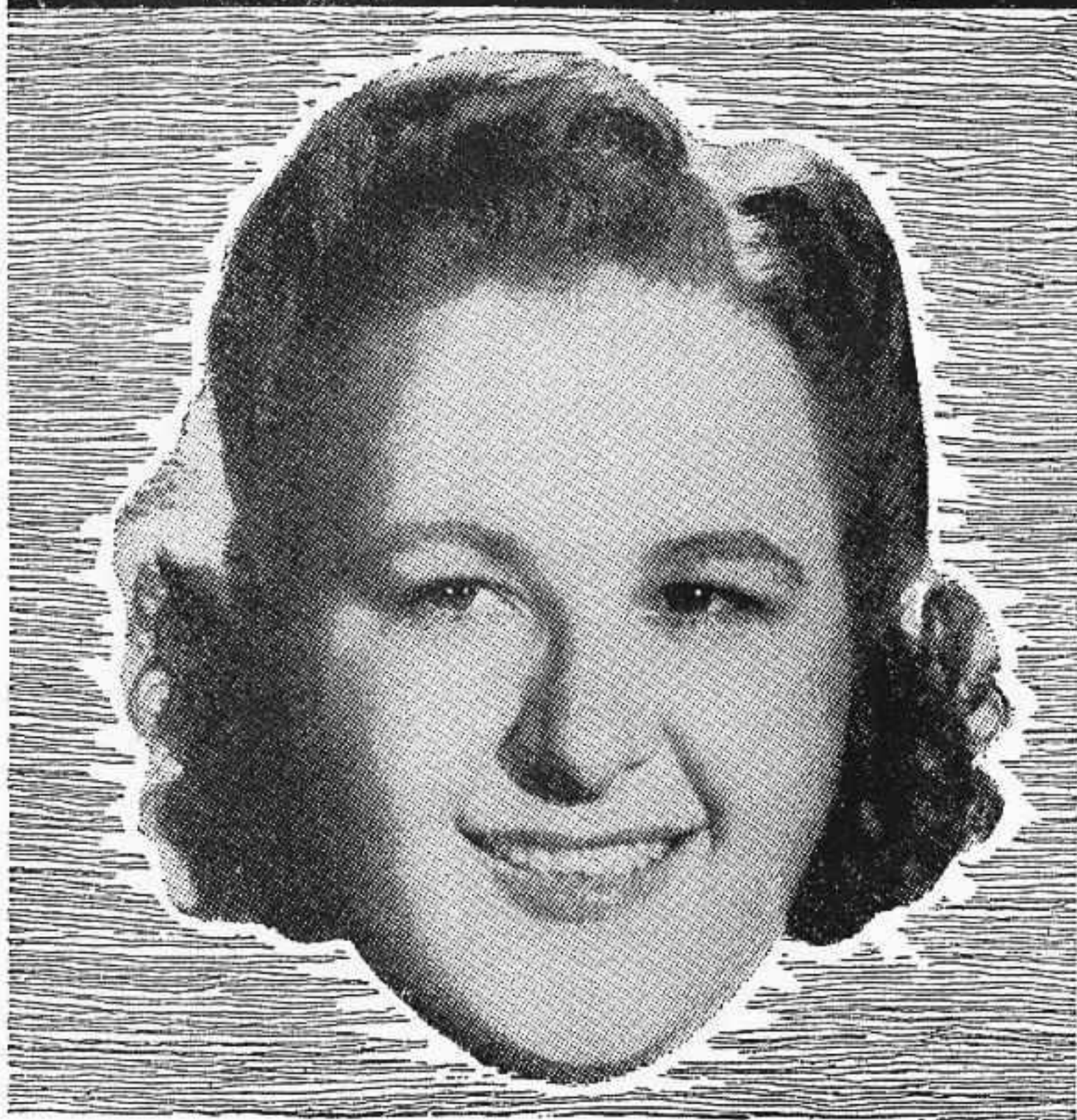
Larry Finley Moves Into Pix; To Make 3 Musicals Yearly

HOLLYWOOD, June 4.—Larry Finley, operator of Mission Beach and Trianon Ballrooms, San Diego, Calif., and new partner of the Dorseys in their Casino Gardens dancery here, is moving into the motion picture field via a firm known as Trianon productions. Finley is prexy of the new million dollar pic outfit and plans to produce three full-length musicals a year.

First flicker, which will go into production shortly, is tentatively titled *Club Internationale*. The other two pic stories have already been selected and will revolve around Finley's two major ballroom operations. They will even take their titles from his ballrooms and will be called *Casino Gardens* and *Mission Beach*.

Finley and the firm's stockholders, including his attorneys, Arthur Desser and Jack Rau, and also Lawrence Kolpak and Jerry Golby, are currently negotiating a deal for distribution of the films.

"First Lady Of Song"



Kate Smith

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"QUESTION AND ANSWER"

Just Released

MGM Tosses Gold-Lined Hat Into Disk Biz; RCA-Victor's Walker To Join Pic Outfit

Profit Plus Exploitation of Stars Seen as Motive

NEW YORK, June 4.—A possible contender for one of the major spots in the disk biz in the not too far future, Metro-Goldwyn-Mayer has definitely thrown its money-laden hat into the recording business ring. That was admitted last week by the treasurer of the company, David Bernstein, who confirmed MGM's hiring of Frank Walker, at present a consultant with RCA-Victor, company he's been with for last 13 years. Walker bows out of the RCA set-up July 1, already having handed in his resignation, and will take a month off, and then go to work for MGM around August 1.

Altho it's not known just what Walker will do in his new post with the pic company, Bernstein said that he will endeavor to make a study of the disk situation, report to him (Bernstein) and then the company would formulate its plans. However, those close to the scene, indicate that MGM isn't going to wait very long before going into action. Altho Bernstein's comments were to be taken as tho the picture company were going about the matter in an exploratory manner, still it's known and been reported in *The Billboard* that the company really planned the move a long time back.

Oberstein-T. D.-MGM

A couple of years ago, Eli Oberstein, Tommy Dorsey and MGM were all set in a deal which would have put the film company smack in the middle of the disk biz. However, that fell thru about six months ago. The film company, thru Bernstein, stirred once again, and this time talks were going on with WOR-Feature Records, with the idea then being that MGM would buy out that product, and proceed to put out its own brand of records.

However, that also fell thru. Meanwhile, Jack Robbins put out two Lion Disks, plugging his own tunes, which are partly owned by MGM. After the disks came out, MGM took the Lion Label over, and it's probably that name that will finally grace the MGM label when it comes into its own. Just when that will be isn't known, but insiders think that production will happen in not far off distance.

MGM Tipped Stars

Again, it was tipped that MGM was disk-interested, when such stars as Tommy Dix, and others, in trying to make platter deals for themselves, were told in no uncertain terms that MGM had plans of its own, and there was "nothing doing" in making new contracts with any disk firms. That happened as recently as three months ago.

MGM's entry into the disk biz, now a certainty, will test just how important a roster of film talent is to a company as large as MGM. They are No. 1 in the film biz, and the question arises

whether they will use their records merely as a medium for star exploitation or if they will actually go out into the business of making records for profit. Probably both, in the opinion of knowees. However, when it's known just what talent there is on the MGM lot, including Judy Garland, long a Decca standard, other question arises. It's said that Garland's contract with Decca has a clause in it, stipulating that if film company went into biz, contract would become void. That's unconfirmed, however.

Heidt Planning Suit If AFM Says 'No' Again

NEW YORK, June 4.—Altho the American Federation of Musicians turned down Horace Heidt's written documentary evidence against Music Corporation of America, it's understood that Heidt is planning to present his papers once more and if Petrillo says "no," then Heidt is said to be going to take his case to civil court. That action, as is pretty well known, would automatically call for Heidt's dismissal from the AFM, since a member cannot bring civil action unless the AFM okays the suit. However, from those close to Heidt on the Coast, it's said that the reason he's recently given up his band and bought other properties, is that if the union won't go ahead and okay his action, he'll step out of the union and go to court in a civil action.

Heidt's case is unique in the annals of bitter fights against major agencies; in that his documentary evidence was said to be complete in every detail in his charges, and yet, he was said to be given a brush-off by the union. Typical of the cases now coming before the union is Benny Goodman's fight with MCA, but since Goodman is going ahead with his band, and probably intends to stay in music, he'll not go ahead with a civil suit if the AFM turns down claims that he's now gathering against Music Corporation of America.

GENE KRUPA

Still Beating It Out at the Box Office

THE harder and faster Krupa's lean digits pound the skins, the more cash jingles at the box office. His is a sugar beat and he brings in plenty of it with his hide-walloping. Since he organized his present band last summer, the drummer boy who studied for the priesthood has hopped - skipped - and - jumped along the rocky comeback trail to take over the top drawing spot which had been waiting for him.

The hepcats in Newark, N. J., are currently getting Krupa's skin treatment at Frank Dailey's Terrace Room. He's turning 'em away just like old times with his slam-bang, hair-flying performances, complete with grimaces.

H. John Gluskin, his manager, and MCA have lined up a repeat session at the Capitol Theater, New York, opening July 5, that should make band history. Last year, starting in September, Krupa scattered dust for one of the longest engagements—10 weeks—in Capitol history.

Krupa and his Draft Board are getting together so he can go overseas for USO to show the G.I.'s some of his licks. When that's over he'll be raising heat waves to the boiling point around the Main Stem, since he's dated for the Astor Roof and 400 Club.

Moss Plans Chain Like His N. Y. 400

NEW YORK, June 4.—Nat Moss, proprietor of 400 Restaurant, is going to spread his idea of using name bands in a large restaurant to other major cities. As soon as building facilities are ready, Moss says he is going to open name band spots in Philadelphia, St. Louis, Chicago, Hollywood and in the South and Northwest. Idea, of course, is to model it after the 400 in New York which holds somewhere around 900 people and which started a name band policy this year for the first time.

Spot opened with T. Dorsey, followed with Duke Ellington and closed with Benny Goodman. In the fall, Gene Krupa is coming in, with Dorsey following. Location guarantees something like \$3,500 plus first \$3,000 in covers with a percentage over that. Bands have walked out with anywhere up to \$6,500 a week, which is far better than they could do in any other spot in town. Moss's idea is to open similar spots and have a chain of them to play the big names.



TD On Sundays

NEW YORK, June 2.—Tommy Dorsey doesn't have to worry about playing dates with his ork, because the guy has himself a bonanza via radio, starting with his replacing the Eddie Bracken show (8:30, NBC, Sundays), this coming Sunday (3). At the same time he's emcee for the summer on the NBC-RCA-Victor show, on Sunday afternoon, and as if that isn't enough, it's understood that he's skedded three *Fitch Bandwagon* shows in a row on Sunday, 7:30 p. m.

Feinberg To Talk On Jobs in Music At Showbiz Confab

NEW YORK, June 2.—William Feinberg, secretary of Local 802, AFM, will report on the problems of employment in the music biz as part of the music panel in a discussion by the Independent Citizens' Committee to be held June 22-23 at the Hotel Waldorf Astoria. Sharing the music panel with Feinberg will be Dr. Roy Harris, composer, who will discuss increased job opportunities that can be created by opening up new fields for music.

Separate panels will be conducted for the theater, films, radio, television and music, with the proposals and findings of the combined sessions to be delivered at a general closing meeting June 23. Taking the floor for the theater panel will be Margaret Webster, while tele will be represented by Gilbert Seldes, CBS video director and Peter Lyons, prez of the Radio Writers' Guild. A special delegation from Hollywood, representing screen writers, actors and producers, is coming in to present the pic panel.

B. G.-MCA Breach Widens as Leader's P. M. Does Booking

NEW YORK, June 2.—Benny Goodman, who's currently finishing a stint at 400 Restaurant, New York, has been booked on a theater tour carrying him thru the summer. Important point is that he's booked himself thru his personal manager, Mark Hanna. Music Corporation of America, which is still collecting commissions on band until contract runs out at the end of this year, didn't book band, which goes into RKO Boston, June 21, then into Earle, Philadelphia, and follows with two weeks at Chicago Theater, Chicago.

After that Goodman plays Columbus and Cleveland, O., and probably will also go into Steel Pier, Atlantic City, later this summer. However, all bookings were done outside of the MCA office, and thru Goodman's rep. This is a somewhat similar situation to Horace Heidt's position when he was fighting MCA. He booked himself into theaters, and tried to use this in his affidavit in fighting booker. However, AFM would not let Heidt bring civil suit against MCA, disclaiming his accounts. At present time Goodman is prepping papers against MCA, along lines of papers drawn up by Heidt.

Lee Castle Wants Release From GAC

NEW YORK, June 4.—Ork Leader Lee Castle is dickering for a release from his GAC contract, pending an inking with MCA. He's been at the Terrace Room and the New Yorker, but the manpower shortage and other complications have broken up the band at regular intervals, with Castle threatening to return to a sideman's job.

A reverse of the same situation happened a couple of weeks ago when Dean Hudson got a release from his MCA contract and joined the GAC fold. Two other agencies were bidding for Hudson.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Sammy Kaye

(Reviewed at the Hotel Astor, New York, May 30)
(Mike Nidorf-Jim Peppe, p.m. Booking Agency, MCA)

Sammy Kaye's music is like the old expression about "pipe, slippers and soft chair" after dinner. It's like greeting an old friend, and don't think Kaye doesn't know it. Guy, while seemingly content to dish up tunes in soft, uncomplicated manner, is in reality getting right down to the kernel of the buck. In other words, he's giving most of the people what they want out of music, namely, (1) ability to dance to his bright tempi, (2) ability to sit and talk while the music is going full blast and (3) the most important of all, the right and chance of recognizing the song even when it's not being sung.

The latter point is Kaye's forte, for all evening long you get an array of tunes tossed at you. Old ones, new ones, standards, fast ones, slow ones and all done so that you know what's going on all the time—except when he's on the air, and then all you get is the low background of band playing harmony against either singer Billy Williams or fem vocalist Nancy Norman.

There's practically no wrong that Kaye can do for a dance crowd. Those that come are there because they like his type of music and he satisfies all eve long. His vocalists get plenty of workout, and in this Kaye is wise. For his kids know how to handle their ballads, and mixing up an instrumental with a vocal keeps the entertainment ball rolling. Just to gild the lily, Kaye's *So You Wanna Lead a Band* makes for top showmanship. All in all, Kaye's hotel performance is tops, that is providing you like Kaye's type of music. Evidently payees here, and there were plenty of them, did.

Paul Secon.

Henry Busse

(Reviewed May 31 at the Biltmore Roof, Hotel Biltmore, New York)
(Wally Brady, p.m. Booking Agency, William Morris)

First New York hotel appearance of Henry Busse in some time marks band as a draw because of the plain fact that he's been around for some time. Guy hasn't changed his musical format, his style of muted trumpet work—as exemplified by his theme *When Day Is Done*—or shuffle rhythm, that he's been using for many years.

Musically, band knows how to rock the joint with jump tunes, and yet at the same time can get as sentimental as a muted trumpet will allow. Latter is Busse's biggest selling point, as can be seen that he's booked into the East Side hostelry and not a West Side hotel like the Pennsylvania where the crowd is kids and jive hounds.

Biltmore is a sedate place and Busse's subdued type of music, for the most part, fits the atmosphere. Room, which hasn't been opened in a couple of years, is large, but hardly a satisfactory one for either a band or performers. When caught, on a cool eve, place was hot, which won't help during summer.

As long as there are a.k.'s, Busse will make dough for promoters, hotel managers, etc. He's catering to them for the most part, and he's smart enough to know it and capitalize on that fact. In fact, he should make an even more determined effort to tone the band down to his trumpet style and so give sophisticates thruout the country a chance to take band to their collective breasts. Vocals are done by Roberta, who's a finished performer in her own right, and by lad named Phil Gray, who's not nearly as good.

Paul Secon.

"HE'S BACK AGAIN"

Wayne King

AND HIS ORCHESTRA

OPENING JUNE 2
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MANAGEMENT
MUSIC CORPORATION
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LUCKY STRIKE
Sunday 7:00-7:30 pm
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VICTOR RECORDS

MPPA To Kick Indie Ache Around

Want To Help Filmless Pubs?

Angles bigger & doughier—some day somebody's going to get hurt

NEW YORK, June 4.—With the music biz quickly evolving into a "community of angles"—and that takes in band-leaders owning firms, swapping plugs, major disk companies catering to leaders' disking desires, and a hundred other complications, the indie publisher who has no film outlet is plenty worried. So much so, and so big a problem is it becoming, that it's said one of the major things to be discussed at MPPA meeting this Thursday (7) is the plight of the indie publisher. And if you talk to a couple of them, don't think they aren't aware they are in a plight.

Okay, They've Got Hit?

Of course, they've got hits without motion picture tie-ups; for example, Santly-Joy's last couple, *My Dreams Are Getting Better All the Time* and *Bell-Bottom Trousers*, while Shapiro-Bernstein has *Just a Prayer Away*. In the main, however, the indie publishers, including Bourne, Berlin, S-B, S-J, Chappell (no film tie-up) and Mills, to mention a few, are suffering because of the growth of film tie-ups. Tie-ups are in more ways simply either holding a share of the music company's stock or owning it outright as in the case of Warners and Paramount. Robbins has a deal with 20th-Fox which has 17 years or more to run, while MGM has a good chunk of the Robbins, Feist, Miller biz.

It's not known exactly what things will be taken up at the MPPA meeting. However, there's little doubt they'll discuss the fact that many of the big people

No R. S. V. P. From Bands

ALTHO USO-Camp Shows has come across and opened a way for name bands to make the overseas trip for a period of three months, thus easing up one of the major thorns in leaders' sides about going over, they've heard from only four or five top name bands. That's a fearful showing! Hal McIntyre is said to have already shipped off, Shep Fields and Gene Krupa are getting ready, and that's all, brother! It's about time somebody got be-

hind the major agencies and let them in on the fact that the boys over there have been yelling their lungs out for bands. Why they don't come thru now isn't a mystery, it's a G. D. shame!

Just in case bands are interested, they can get in touch with George Oberlin at USO-Camp Shows by just calling Pennsylvania 6-4641 or drop in at 8 W. 40th Street, New York.

in music, Frank Sinatra, Bing Crosby, the Dorseys, for example, are in pub house deals, and consequently try to favor either the tunes that they're pubbing or tunes that are in their coming picture. That gives you an idea of what space there is left for disking indie tunes. That's an argument, but a good one!

Crosby's "Prayer" Kopped

Again, as an example, Bing Crosby made a record of *Just a Prayer Away*. Indies point out that Dave Kapp's name is on the song, which they claim has resulted in Crosby making the disk. This is typical of what the indie pubs have to face. They have no picture commitments to help them out, and with leaders and big singers more and more gang-ing up on their own angles, it's just a case of facing a field that's tough enough to start with but is now filled with new hurdles that may make the big dough tough to get when lush times are over.

Dough the indies get from ASCAP amounts to around \$100,000 a year. The additional dough they get from standard sheet sale, standard disk sale and money from film synchronization rights just about covers their nut. However, with the major plugs playing ball between

themselves, it's a cinch that it'll be harder to get that No. 1 song on the sheet, consequently making their dough from ASCAP a smaller bundle. And when they stop making their nut on dough outside of pop sheet sale, brother, they had better watch out!

It'll be plenty interesting to see what happens at MPPA this coming week when the pub brains start spilling on the matter.

Brodsky Vs. Univ. Pix Over "Prelude" Dismissed by Court

NEW YORK, June 2.—Suit brought by Samuel Brodsky against Universal Pictures charging infringement on his song, *Prelude in A Major*, was dismissed by U. S. Circuit Court of Appeals last week. Brodsky had charged that the song was used in the pic, *Bad Lands of Dakota*, not only as a theme, but also as background music.

Universal counter-claimed that use of music was not an infringement. Court ruled that whole thing was much ado about nothing, or words to that effect.

Alexander Taking Two-Month Vacash

NEW YORK, June 4.—Willard Alexander, head of the William Morris band department, is going to take a two-month vacation starting in a couple of weeks, to try and regain his health. Alexander, who suffered from a nervous breakdown not too long ago, had returned to his job but wants to rest up completely. He'll vacash at Cape Cod.

Rumors were around trade that he was leaving the agency for personal management of couple of top names, but he denied this last week. He said he'll be back, but if his health doesn't improve then, he'll probably drop out of post and take on individual properties. Nat Kalchelm, administrative head; Bill Burnham, Cress Courtney, Billy Shaw and John Crowley make up rest of department.

G.I. Music, Pub. House, Gets Boost on "We, the People"

NEW YORK, June 4.—Recently established as a pubbing house for tunes written by men in service, G.I. Music gets a big boost next Sunday (10) when Jo Stafford plugs two of their tunes on the *We, the People* airer. In addition to warbler Stafford, Ray Rand, org's founder, and the writers of the two tunes, both ex-G.I.'s, will also be featured on the program.

Altho G.I. started on a shoestring with only one tune worth plugging, it has expanded to a point that it now has seven potential sellers on the plug list and is moving to larger quarters in a couple of weeks. In addition to its New York office, the Rand outfit now has reps in Chi, Boston and Cleveland, as well as a man on the Coast trying to land the servicemen's tunes in pix.

Treasury Okays MCA's Pension Plan

NEW YORK, June 2.—Music Corporation of America's employees will share a pension fund which becomes effective immediately, retroactive January 1, 1944. U. S. Treasury Department last week approved the pension plan, which was first submitted in 1944. Benefits will be paid to employees who've been in the office six years or more. Trustees of fund are MCA prexy, Jules Stein, and execs, Lou Wasserman and Karl Kramer.

Plan provides for immediate payments to former employees now in the armed forces who are incapacitated as a result of injuries, or death benefits to beneficiaries. Funds will be provided by management, with no dough coming from employees. At 55, employees will be eligible for retirement, with benefits being paid either in a lump sum or in periodic payments.

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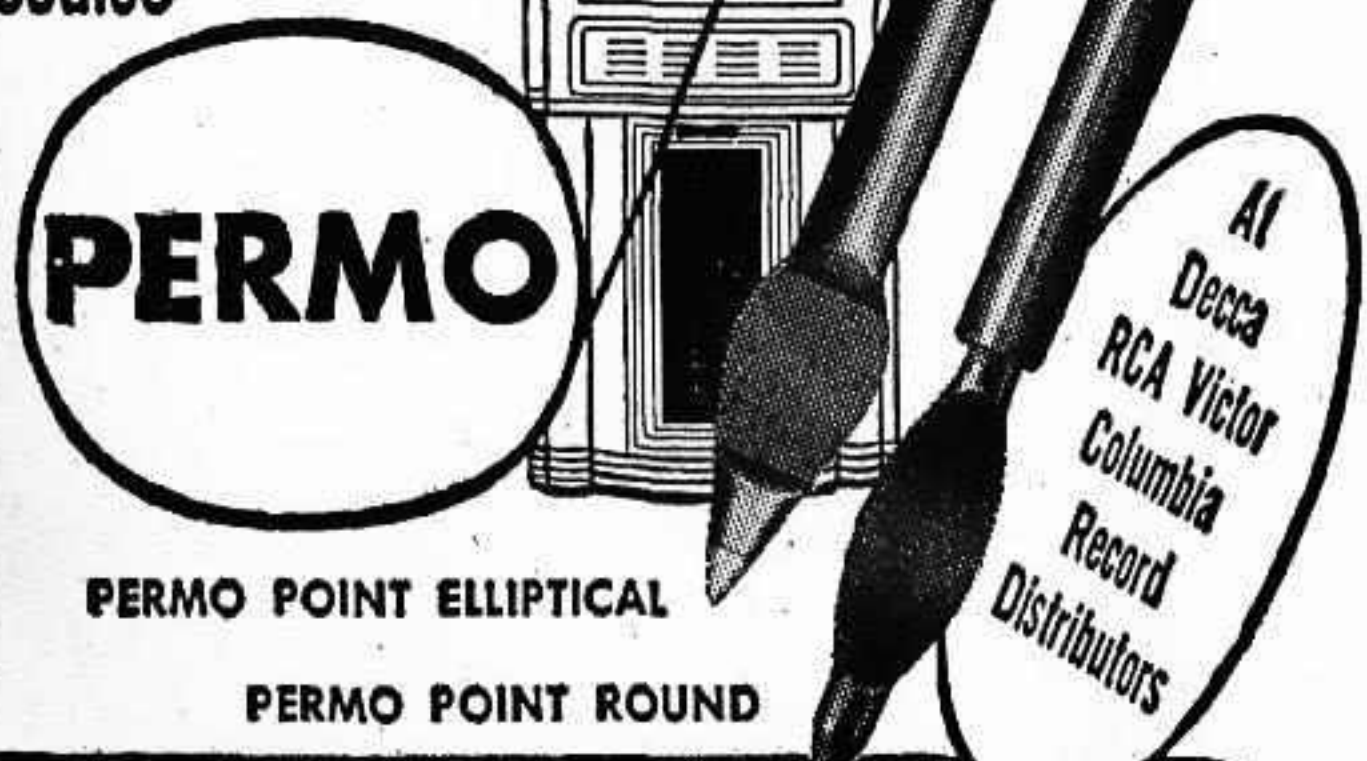
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Petrillo May Duck Direct Taxation

Federal Law Threat Seen

It's a return to pre ban-end battle of direct vs. indirect tap of dishing industry

NEW YORK, June 4.—With Congress coming up with plenty of anti-Petrillo legislation, and those close to the scene saying that there's a good chance of statutes coming thru outlawing union royalty on manufacturers' goods, Petrillo is said to have that other ace up his

Rack Up!

NEW YORK, June 2.—Latest figure on MDS rack order is 158,000, which in conjunction with other racks in existence today, runs initial rack order up to around 175,000. With coming in of Saul Immerman's 15,000 racks and proposed 60,000 distribution on first order, pubs see something like 250,000 rack orders by the end of the summer!

sleeve (the one he doesn't like.) This one, and it's spoken of in hush-hush terms by disk execs probably because they don't want it to get around and get itself in the sun, is that Petrillo is talking about giving up the direct taxation idea and going back to the idea of taxing the union members for additional revenue.

This is how it would work:

Today, disk sessions cost something like \$30 for four hours a man, using dance bands as an example. Petrillo, when the present contract with disk companies runs out, will increase the rate from \$30 to anywhere up to \$60 or \$75 a man for a four-hour session. And then, to get the dough into the union, he would special-assess the sidemen something like half the additional dough they collect from the recording company as a result of the upped scale.

Within the Law

In this, way, it's said that Petrillo would give up, for the time being at least, the idea of having the union collect on each piece of shellac and lamp-black sold, as he does now. But by taxing members' dough that they collect from diskings, he would be way within the law. And will RCA's Sarnoff smile. That's what he has wanted all the while, realizing what the direct taxation formula could mean to industry generally.

How this tap would work out so far as the major dishing companies isn't known too accurately but it probably wouldn't be any worse for the Big Three than what they are paying Petrillo now on the quarter-of-a-cent for 35-centers, half-cent for half-dollar disks, etc. However, in the case of indie disk companies, the doubling of sidemen's rates would probably cripple many of them. What would probably happen is that the majority of small companies would limit themselves to putting out small combo disks.

Trade Says GAC Will Lose Wonders, West Coast Head

HOLLYWOOD, June 4.—Authoritative sources in the trade insist that Ralph Wonders, West Coast head of GAC for several years, has handed in his resignation to Tommy Rockwell in New York. Rockwell, in New York, says he knows nothing about it.

Neither Wonders nor Milt Krasny who just came here from New York will admit severance. It is known, however, that Wonders has received several offers from other booking firms and attractions since the persistent rumor about his leaving GAC started. It's also been known for some time that Wonders hasn't been too happy about idea of Krasny coming here as supervisory exec even tho he was slated to continue in his role as local office head.

Krasny relates that he has come to the Coast to help build the local GAC office to a more dominant role in both radio and the films and that this will in no way interfere with Wonders' job as office head. He compared Wonders' role to that of Art Weems in their New York office, with Weems as office headman and Tommy Rockwell as the exec head. Wonders just brought in Carl Von Ritter of the local musicians' union to assist Dick Webster and Henry Miller in the bookings of bands and acts. Bill White and Wonders have been handling radio and pictures.

2 Name Sidemen Form Own Bands

CHICAGO, June 2.—Two new bands are being organized here by young sidemen who became prominent with name bands. Teddy Phillips, former reed ace with the late Ben Bernie and Ted Weems, and more recently leader of the house

band at the Downtown Theater, opens rehearsals with his 15-piece crew here Thursday (7). Band lines up with seven brass, five saxes, including his own, and three rhythm. No vocalists have been selected. Scorings are by the leader and Bill Davis, pianist with Louis Jordan.

Also readying a new band is Mel Henke, former pianist with Horace Heidt. Definite details are lacking on the band, but it is known that the work will be built around Henke's piano stylings.

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 SENTIMENTAL JOURNEY
- 2 LAURA
- 3 BELL-BOTTOM TROUSERS
- 4 CANDY
- 5 DREAM
- 6 MY DREAMS ARE GETTING BETTER ALL THE TIME
- 7 THERE! I'VE SAID IT AGAIN
- 8 JUST A PRAYER AWAY
- 9 CALDONIA
- 10 I SHOULD CARE

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell) in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

ANYWHERE (Bourne), sung by Janet Blay in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

CHLOE (Villa-Moret), performed by Spike Jones ork in Paramount's "Bring On the Girls." National release date—March 30, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

I DON'T CARE WHO KNOWS IT (Robbins) in 20th Century's "Nob Hill." National release date not set.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

I WALKED IN (Miller) in 20th Century-Fox's "Nob Hill." National release date not set.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I'M BEGINNING TO SEE THE LIGHT (Grand), sung by Dale Evans in Republic's "The Man From Oklahoma." National release date not set.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

MY DREAMS ARE GETTING BETTER ALL THE TIME (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date—August 18, 1944.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchor Aweigh." National release date not set.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

POOR LITTLE RHODE ISLAND (Shapiro-Bernstein), sung by Ann Miller in Columbia's "Carolina Blues." National release date—September 26, 1944.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-American." National release date—February 15, 1945.

(I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHATCHA SAY? (Harms, Inc.), performed by Louis Armstrong ork in Warner Bros.' "Pillow to Post." National release date—May 25, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros.' "My Reputation." National release date not set.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

Music Popularity Chart

Week Ending
May 31, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, May 25, and ending Thursday, May 31)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAJ (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks.	date	TITLE	PUBLISHER	LIC. BY
5		A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
14		All of My Life (R)	Berlin	ASCAP
10		Baia (F) (R)	Peer	BMI
5		Bell-Bottom Trousers (R)	Santly-Joy	ASCAP
15		Candy (R)	Feist	ASCAP
9		Close As Pages in a Book (M) (R)	Williamson	ASCAP
2		Counting the Days (R)	Santly-Joy	ASCAP
11		Dream (R)	Capitol Songs	ASCAP
7		Everytime (R)	ABC	ASCAP
1		Good, Good, Good (R)	Berlin	ASCAP
1		Gotta Be This or That (R)	Harms, Inc.	ASCAP
1		Green, Green Hills of Home	Lincoln	ASCAP
5		I Miss Your Kiss	Republic	BMI
17		I Should Care (F) (R)	Dorsey	ASCAP
3		I Wish I Knew (F) (R)	Triangle	ASCAP
3		If I Loved You (M) (R)	T. B. Harms	ASCAP
6		I'll Always Be With You (R)	Broadway	ASCAP
19		I'm Beginning To See the Light (F) (R)	Grand	ASCAP
2		June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
11		Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
11		Laura (F) (R)	Robbins	ASCAP
4		Negra Consentida (My Pet Brunette) (R)	Marks	BMI
5		Remember When? (R)	Campbell-Porgie	BMI
4		Right As the Rain (M) (R)	Crawford	ASCAP
1		Rosemary	Famous	ASCAP
9		Sentimental Journey (R)	Morris	ASCAP
11		Someday, Somewhere (R)	Chelsea	BMI
13		(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
9		The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
5		There! I've Said It Again (R)	Valiant	BMI
11		There Must Be a Way (R)	Stevens	BMI
2		While You're Away (F)	Remick	ASCAP
12		You Belong to My Heart (F) (R)	Harris	BMI

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
11	1	1	THERE! I'VE SAID IT AGAIN	Vaughn Monroe ..Victor 20-1637—BMI
14	2	2	SENTIMENTAL JOURNEY	Les Brown ..Columbia 36769—ASCAP
12	3	3	MY DREAMS ARE GETTING BETTER	Les Brown....Columbia 36779—ASCAP
6	2	4	CALDONIA	Woody Herman ..Columbia 36789—BMI
7	8	4	SENTIMENTAL JOURNEY	Hal McIntyre..Victor 20-1643—ASCAP
15	4	5	CANDY	Johnny Mercer-Jo Stafford ..Capitol 183—ASCAP
5	6	6	LAURA (F)	Freddy Martin .Victor 20-1655—ASCAP (Woody Herman, Columbia 36785; Johnny Johnston, Capitol 196; Jerry Wald, Majestic 7129; Dick Haymes, Decca 18666)
4	5	6	YAH-TA-TA, YAH-TA-TA	Bing Crosby-Judy Garland ..Decca 23410—ASCAP (Harry James, Columbia 36788; Four King Sisters-Freddy Martin, Victor 45-0000)
13	7	7	DREAM	The Pied Pipers..Capitol 185—ASCAP
8	8	7	LAURA (F)	Woody Herman ..Columbia 36785—ASCAP (See No. 6)
7	9	8	STUFF LIKE THAT	Betty Hutton....Capitol 188—ASCAP
1	—	8	YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat ..Decca 23413—BMI
2	10	9	LAURA (F)	Johnny Johnston..Capitol 196—ASCAP (See No. 6)
2	13	9	DREAM	Frank Sinatra,Columbia 36797—ASCAP
8	7	10	JUST A PRAYER AWAY	Bing Crosby-Ken Darby Singers....Decca 23392—ASCAP
2	11	11	BELL-BOTTOM TROUSERS	Tony Pastor ...Victo 20-1661—ASCAP
2	13	12	LAURA (F)	Dick Haymes....Decca 18666—ASCAP (See No. 6)
4	—	12	DREAM	Freddy Martin..Victor 20-1645—ASCAP
3	11	13	I WISH	Mills Brothers....Decca 18663—ASCAP
1	—	13	GOOD, GOOD, GOOD	Xavier Cugat..Columbia 36793—ASCAP (Miguelito Valdes, Decca 18673)
2	11	14	THERE'S NO YOU	Jo Stafford.....Capitol 191—ASCAP (Tommy Dorsey, Victor 20-1657; Frank Sinatra-Ken Lane Singers, Columbia 36797; Martha Stewart, Victor 20-1671; Charlie Barnet, Decca 18685; Buddy Franklin, Musicraft 15039)

Coming Up

THE MORE I SEE YOU (F)	Dick Haymes	Decca 18662
CALDONIA	Louis Jordan	Decca 8670



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VOCAL BY IRENE DAYE

PERRY COMO with Orchestra : : : : : 20-1676

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PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Artist
5	2	1	1.	SENTIMENTAL JOURNEY (R) Morris
6	1	2.	2.	BELL-BOTTOM TROUSERS (R) Santly-Joy
10	3	3.	3.	JUST A PRAYER AWAY (R) Shapiro-Bernstein
9	5	4.	4.	DREAM (R) Capitol
9	7	5.	5.	LAURA (F) (R) Robbins
11	4	6.	6.	CANDY (R) Feist
9	8	7.	7.	ALL OF MY LIFE (R) Berlin
3	10	8.	8.	I SHOULD CARE (F) (R) Dorsey
18	6	9.	9.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) Santly-Joy
3	9	10.	10.	YOU BELONG TO MY HEART (F) (R) Harris

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week	POSITION	Artist
9	1	1.	1.	SENTIMENTAL JOURNEY... <i>Twilight Time</i> Les Brown...Columbia 38760
9	2	1.	2.	THERE! I'VE SAID IT <i>AGAIN</i> Vaughn Monroe...Victor 20-1637
4	3	3.	3.	BELL-BOTTOM TROUSERS... <i>Ram and Coca-Cola</i> Tony Pastor...Victor 20-1661
2	8	4.	4.	YOU BELONG TO MY <i>HEART (F)</i> Bing Crosby-Xavier Cugat... <i>Decca 23413</i>
13	5	5.	5.	DREAM... <i>Tabby the Cat</i> Pied Pipers...Capitol 185
2	9	6.	6.	LAURA (F)... <i>There Must Be a Way</i> Johnnie Johnson...Capitol 196
15	4	7.	7.	CANDY... <i>Gonna See My Baby</i> Johnny Mercer-Jo Stafford <i>(Pied Pipers-Paul Weston)</i> ... <i>Capitol 183</i>
6	10	8.	8.	CALDONIA... <i>Happiness Is a Thing Called Joe (F)</i> Woody Herman...Columbia 38789

(Continued on page 67)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist
12	1	1.	1.	King Cole Trio Collection of Favorites...Capitol A-8
8	3	2.	2.	After Dark Morton Gould and Ork...Columbia C-107
7	—	3.	3.	Eight to the Bar Pete Johnson-Albert Ammons...Victor P-69
10	4	3.	3.	Glenn Miller Glenn Miller and Ork...Victor P-148
10	—	4.	4.	Song of Norway Featuring Members of the Original New York Cast... <i>Decca, DA-382</i>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist
6	1	1.	1.	Ritual Fire Dance Jose Iturbi...Victor 10-1135
11	3	2.	2.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork...Decca 29150
10	2	3.	3.	The Lord's Prayer John Charles Thomas...Victor 1738
4	—	4.	4.	Warsaw Concerto Mathieson, London Symphony...Columbia 7409-M
4	—	5.	5.	Claire De Lune Kostelanetz and Ork...Columbia 7361-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist
8	1	1.	1.	Music to Remember (From the Life of Chopin) Jose Iturbi...Victor SP-4
12	2	2.	2.	Grieg Piano Concerto in A Minor Rubenstein-Ormandy, Philadelphia...Victor M-900
9	4	3.	3.	Rhapsody in Blue (Gershwin) Andre Kostelanetz and Ork (Alec Templeton, pianist)... <i>Columbia X-186</i>
4	3	4.	4.	Harold in Italy By Hector Berlioz; William Primrose, conductor; Boston Symphony Ork; Serge Koussevitzky, conductor... <i>Victor DM-989</i>
1	—	5.	5.	Rhapsody in Blue (Gershwin) Boston Pops...Victor DM-358

Music Popularity Chart

Week Ending
May 31, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
14	3	1.	CANDY —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
12	1	2.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day).....Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
12	2	3.	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
11	5	4.	SENTIMENTAL JOURNEY —Les Brown (Doris Day).....Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
3	6	5.	BELL-BOTTOM TROUSERS —Tony Pastor (Ruth McCullough-Tony Pastor)Victor 20-1661 (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801)
9	4	6.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Johnny Long-Dick Robertson (Dick Robertson-Frances Lane)Decca 18661 (See No. 2)
2	15	7.	YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier CugatDecca 23413 (Phil Brito, Muscraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)
3	9	8.	SENTIMENTAL JOURNEY —Hal McIntyre.....Victor 20-1643 (See No. 4)
12	11	9.	DREAM —The Pied Pipers (Paul Weston Ork).....Capitol 185 (Freddie Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Ostle, Muscraft 15031)
3	7	10.	I WISH —Mills Brothers.....Decca 18663 (See No. 1)
6	8	10.	CANDY —Johnny Long-Dick Robertson.....Decca 18661 (See No. 1)
5	—	10.	TIPPIN' IN —Erskine Hawkins.....Victor 20-1639
8	12	11.	JUST A PRAYER AWAY —Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork)Decca 23392 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36783; The Three Suns, Hit 7127)
1	—	11.	CALDONIA BOOGIE —Louis Jordan (Louis Jordan) ..Decca 8670 (Woody Herman, Columbia 36789; Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134)
10	11	12.	STUFF LIKE THAT THERE —Betty Hutton (Paul Weston Ork)Capitol 188
1	—	12.	BELL-BOTTOM TROUSERS —Kay Kyser (Ferdie, Slim and Quartet)Columbia 36801 (See No. 5)
2	—	13.	BELL-BOTTOM TROUSERS —Louis Prima (Lily Ann Carol-Louis Prima & Chorus)Majestic 7134 (See No. 5)
5	14	13.	POOR LITTLE RHODE ISLAND (F)—Guy Lombardo (The Lombardo Trio-Stuart Foster)Decca 18651

Coming Up

DREAM—Frank Sinatra (Axe) Stordahl Ork)Columbia 36797
LAURA (F)—Woody HermanColumbia 36785
BELL-BOTTOM TROUSERS—The Jesters.....Decca 4452

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	2	1.	AT MAIL CALL TODAY ... Gene Autry.....Okeh 6737
15	1	2.	SHAME ON YOU Spade Cooley.....Okeh 6731
12	3	3.	HANG YOUR HEAD IN SHAME Bob Wills.....Okeh 6736
12	2	4.	SMOKE ON THE WATER ... Bob Wills.....Okeh 6736
9	—	4.	TOMORROW NEVER COMES Ernest Tubb.....Decca 6106
17	4	5.	THERE'S A NEW MOON OVER MY SHOULDER Jimmie Davis.....Decca 8105
21	—	5.	THERE'S A NEW MOON OVER MY SHOULDER Tex Ritter.....Capitol 174
18	5	5.	I'M LOSING MY MIND OVER YOU Al Dexter.....Okeh 6727
22	—	5.	JEALOUS HEART Tex Ritter.....Capitol 179

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1.	CALDONIA BOOGIE Louis Jordan.....Decca 8670
11	2	2.	TIPPIN' IN Erskine Hawkins..Victor 20-1639
1	—	3.	WHO THREW THE WHISKEY IN THE WELL? Lucky Millinder.....Decca 18674
4	3	4.	CALDONIA Erskine Hawkins..Victor 20-1659
13	—	5.	I WONDER Roosevelt Sykes..Bluebird 34-0721

NEW DECCA HITS

MILLS BROTHERS

PUT ANOTHER CHAIR AT THE TABLE

I WISH

Both vocals with guitar

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CHARLIE BARNET
and his Orchestra

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Instrumental—Fox Trot

WEST END BLUES
Instrumental—Fox Trot
Saxophone Solo by Charlie Barnet

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The Three Suns

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(Subsidiary of Majestic Radio & Television Corporation)



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat.....Arrow	My Dreams Are Getting Better All the Time.....Santly-Joy
A Friend of Yours.....Burke-Van Heusen	My Hero (Loves His Country).....Edwin W. Kukkee
A Dream (That Won't Come True).....Midwest	My Rainbow of Dreams.....Hanna
A Kiss Goodnight.....Miller	(All of a Sudden) My Heart Sings.....Leeds
A Story of Two Cigarettes.....Martin Block	Negra Consentida (My Pet Brunette).....Marks
All of My Life.....Berlin	No Can Do.....Robbins
Along the Navajo Trail.....Leeds	Oh, Frankie!.....Orange
Am I a Passing Dream?.....Dave Ringle	Oh, My Achin' Back.....Felst
Are You Livin', Old Man?.....Jefferson	Oh, Really, O'Reilly.....Mutual
Baia.....Peer	Old Mister Frog.....Winthrop
Bell Bottom Trousers.....Santly-Joy	On Basie Street.....Starlight
Bon Voyage.....Melody Modern	Once Upon a Song.....Mills
Bounce-y Bounce-y Ball-y Singer, Reese, Patrick	One Meat Ball.....Leeds
Bye Lo.....United	Otto, Make That Riff Staccato.....Tempo
Caldonia.....Morris	Please, Don't Say No.....Felst
Can't You Read Between the Lines Shapiro-Bernstein	Please No Squeeza Da Banana.....Leeds
Captain Kidd.....Martin Block	Pluggin' Jane.....Perry Alexander
Close as Pages in a Book.....Williamson	Poor Lenore.....Harris
Cool Water.....American	Pretty Soon.....House of Melody
Counting the Days.....Santly-Joy	Promises.....Marchant
Darling, Promise Me.....Winthrop	Put Another Chair at the Table.....Leeds
Daybreak Serenade.....La Salle	Question and Answer.....Chappell
Don't Be Tellin' Me Your Troubles.....Bell	Remember When?.....Campbell-Porgie
Don't Ever Leave Me.....Revlo	Right as the Rain.....Crawford
Down on Chesapeake Bay.....Newart	Rosemary.....Famous
Down in Chi Chi Hotcha Watchee.....Broadway	Sailing on a Moonbeam.....Blasco
Dream.....Capitol	Say It Over Again.....Bogart
Ev'rybody Knows But You.....Cavalcade	Send This Purple Heart to My Sweet-heart.....Rytvos
Everybody's Seen Him But His Daddy Marks	Sentimental Journey.....Morris
Everytime.....ABC	Sleep the Whole Night Through.....Arcadia
Fuzzy Wuzzy.....Drake-Hoffman-Livingston	Sleigh Ride in July.....Burke-Van Heusen
Garland of Old-Fashioned Roses.....O'Kay	Small World.....Southern
Give Me Love Tonight.....Midland	So-o-o-o in Love.....Bregman-Vocco-Conn
Got a Penny, Benny?.....Vanguard	Soldier's Last Letter.....American
Good, Good, Good.....Berlin	Someday, Somewhere.....Chelsea
Green, Green Hills of Home.....Lincoln	Something to Write Home About Manhattan Melodies
Guess I'll Hang My Tears Out To Dry Marlo	Stars in Your Eyes.....Melody Lane
Ho Was a Perfect Gentleman Burke-Van Heusen	Stuff Like That There.....Capitol
I Ain't Goin' Nowhere, Baby.....Edwards	Sweetheart of All My Dreams Shapiro-Bernstein
I Begged Her.....Felst	Ten Years From Now.....Felst
I Can't Believe It.....Claremont	That Feeling in the Moonlight Paul-Pioneer
I Can't Believe That You're in Love With Me.....Mills	The Betty Grable Polka.....Holly-York
I Don't Want to Be Loved (By Anyone Else But You).....Mutual	The Blonde Sailor.....Mills
I Don't Care Who Knows It.....Robbins	The Charm of You.....Felst
I Fall in Love Too Easily.....Felst	The Kid With the Guitar.....Kelly
I'll Follow You.....A-1	The More I See You Bregman-Vocco-Conn
I Had a Little Talk With the Lord Santly-Joy	The Sunset Reminds Me of You.....Newart
I Hope to Die If I Told a Lie.....Advanced	The Three Caballeros.....Chas. K. Harris
I Miss Your Kiss.....Republic	The Wish That I Wish Tonight.....Witmark
I Remember Easter Sunday.....Whitney Blake	There! I've Said It Again.....Valiant
I Walked In.....Miller	There Must Be a Way.....Stevens
I Wuv a Wabbit.....Paul-Pioneer	There Was a Time.....Bronx
I Wish I Knew.....Triangle	There's a New Moon Over My Shoulder.....Peer
If I Loved You.....T. B. Harms	There's a New Star in My Window.....Hanna
If You Are But a Dream.....Barton	There's No You.....Stanwood
I'll Always Be With You.....Broadway	This Day and Age.....Franco-American
I'll Be Yours (J'Attendrai).....Harris	This Is Our Song.....Cavalcade
I'm Gonna Love That Guy.....Bourne	Thru Your Eyes, Thru Your Heart.....Mills
I'm Lonely for You.....Wise	Twilight Time.....Campbell-Porgie
I'm Only Teasin'.....Mills	Two Down and One to Go.....Martin Block
In Acapulco.....Triangle	Upa Upa.....Melody Lane
In a Shower of Stars.....Mills	Whatcha Say.....Harms
In the Land of Uncle Sam.....Golden West	Who? It's Not You.....Charles Gunther
Is There a Second Heaven?.....Malco	What Makes the Sunset.....Miller
It's You, It's You, It's You.....Lad	When I'm Walkin' Arm in Arm with Jim.....La Salle
I've Got a Locket in My Pocket Paramount	White Sands.....Roy
Jo-Anne.....Harmony House	While You're Away.....Remick
Just a Prayer Away.....Shapiro-Bernstein	Whistle for a Wind.....Singer-Reese-Patrick
Keep Your Hands Up, Stranger.....Kelly	Winding.....Kelly
Kitten on the Keys.....Mills	Ya' Betcha.....Pyramid
Laura.....Robbins	Yay-Dit.....Fox Maya
Like Someone in Love.....Burke-Van Heusen	Yes, Honey, I'se Yo Baby.....Hall's Hit Songs
Little Soldier.....Russ Hul's Country Music	You Belong to My Heart.....Chas. K. Harris
Lonesome.....BMI	You Use Your Head, But I Use My Heart.....Matt Pelkonen
Ma-Ma, I Wanna Hawaiian Guitar.....Kanes	You Don't Have To Believe Me Prominent Songs
Mem'ries of Mother.....Irving Siegel	You Never Understood.....Harmony House
Mom of Your Baby Days.....Byers	Your Pot o' Dough.....BMI
My Baby Said Yes.....Leeds	You're So Worth the Waiting For.....Vikings

Plugs Scheduled for Near Future

Publisher	Publisher
A Stranger in Town.....Stevens	Gotta Be This or That.....Harms, Inc.
A Two-Seated Saddle and a One-Gaited Horse.....American	Homesick That's All.....Mayfair
And There You Are.....Felst	Hecky Darn!.....Midland
Ask My Heart.....Manhattan Melodies	I Ain't Got Nothin' But the Blues Burke-Van Heusen
Broken-Hearted Lullaby.....Matt Pelkonen	Idaho Moon.....Irving Siegel
Buzz-Buzz (Will You Be My Honey) Advanced	I'd Do It All Over Again.....Shapiro-Bernstein
Caribbean Magic.....Franco-American	I Have But One Heart.....Stanwood
Conversation While Dancing.....Capitol	Horses Don't Bet on People.....Advanced
Daydreams in the Moonlight.....Marks	I Never B'lieved in Love at Sight ('Til I Met You).....Hall's Hit Songs
Do, Do, Baby.....A-1	I'd Rather Be Me.....Morris
Dreaming.....Leeds	I'll See You Tomorrow.....Edwards
Goodbye to Dreams.....Kanes	I'm a Midnight Cavalier.....Wise

(See PLUGS SCHEDULED FOR NEAR FUTURE on page 67)

Music Popularity Chart Week Ending May 31, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A G.I. WISH	Four Vagabonds	Victor 20-1677
ANYWHERE	Helen Forrest (Victor Young Ork)	Decca 18687
BASIN STREET BOOGIE	Deryck Sampson	Joe Davis 7016
BUSY HOLIDAY	Three Suns	Majestic 7142
CHERRY	Dan Grissom-Flennoy Trio	Melodisc M-103
CHUPA CHUPA	Xavier Cugat and His Waldorf-Astoria Ork (Miguelito Valdes)	Columbia 36818
CLOSE AS PAGES IN A BOOK	Bing Crosby (John Scott Trotter Ork)	Decca 18686
CLOSE AS PAGES IN A BOOK	Frances Langford (Raderman Ork)	ARA RM-121
EV'RY TIME WE SAY GOODBYE	Frances Langford (Raderman Ork)	ARA RM-121
FLOWER DANCE	Three Suns	Majestic 7142
HEY! LAWDY, MAMA	Flennoy Trio	Melodisc M-101
HONGKONG BLUES	Hoagy Carmichael and Ork (Hoagy Carmichael)	ARA RM-123
HOW LITTLE WE KNOW	Hoagy Carmichael and Ork (Anita Boyer)	ARM RM-123
IF I LOVED YOU	Bing Crosby (John Scott Trotter Ork)	Decca 18686
IF I WERE YOU	Four Vagabonds	Victor 20-1677
MY HONEY CHILE	Flennoy Trio	Melodisc M-101
O SOLE MIO!	Wingy Manone and His New Orleans Buzzards	Joe Davis 7777
OOMP FAF FAF FAF	Benny Goodman Sextet	Columbia 36817
ONE OF THEM GOOD ONES	Buddy Johnson and Ork	Decca 8671
OUR WALTZ	Frances Langford (Raderman Ork)	ARA RM-120
POOR BUTTERFLY	Dan Grissom-Flennoy Trio	Melodisc M-102
SAY IT OVER AGAIN	Xavier Cugat and His Waldorf-Astoria Ork (Del Campo)	Columbia 36818
SHAKE THE BLUES AWAY	Wingy Manone and His New Orleans Buzzards	Joe Davis 7777
SLIP DISC	Benny Goodman Sextet	Columbia 36817
TABLE-TOP BOOGIE	Deryck Sampson	Joe Davis 7016
THAT DRUMMER'S BAND	Gene Krupa	Columbia 36819
THAT'S THE STUFF YOU GOTTA WATCH	Buddy Johnson and His Ork (Ella Johnson)	Decca 8671
THE MINOR GOES MUGGIN'	Duke Ellington-Tommy Dorsey	Victor 45302
THEY CAN'T TAKE THAT AWAY FROM ME	Betty Jane Bonney (Russell Case Ork)	Victor 20-1678
TONIGHT I SHALL SLEEP (WITH A SMILE ON MY FACE)	Duke Ellington-Tommy Dorsey	Victor 45302
WHAT'S THE USE WOND'RIN'	Helen Forrest (Victor Young Ork)	Decca 18687
WHAT'S THIS?	Gene Krupa (David Lambert-Buddy Stewart)	Columbia 36819
WHILE YOU'RE AWAY	Betty Jane Bonney (Russell Case Ork)	Victor 20-1678
YOU BELONG TO MY HEART	Frances Langford (Raderman Ork)	ARA RM-120

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by staff, records listed below are most likely to be heard features of the Chart.

CAN'T YOU READ BETWEEN THE LINES?

1. Jimmie Dorsey Decca 18676-A
2. Charlie Spivak Victor 20-1675-B
3. Kate Smith Columbia 36807

For the first time since disk ban, all three majors bring out the same tune at the same time, which means that tune will get plenty of notice. Of the three, Jimmie Dorsey's is most commercial spinner, especially due to vocal by capable singer Jean Cromwell. Charlie Spivak's slow turner has Irene Daye, but his disk lacks the bounce that Dorsey gives it. Miss Smith's wax is just adequate. It's possible that J. D. may snap back as a disk seller as a result of this.

IF I LOVED YOU

1. Harry James Columbia 36806
2. Perry Como Victor 20-1676-B

This tune fits both artists well, altho James's interpretation is more on the dough-catcher side. Como sings tune easily, almost free from bleat, while James never misses chance to make it for listening and dancing. They'll both click.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

DUKE ELLINGTON (Victor)

Kissing Bug—FT; VC. *Mood To Be Wooed*—FT.

Adding to the wealth of Ellingtonia on the waxes, particularly where the spotlight is centered on the superb alto sax artistry of Johnny Hodges, Duke Ellington's "Mood To Be Wooed" makes for a classic spin. Hodges, sharing composer credits with the maestro, the opus is a slow blues with his sax blowing just in that mood. Billy Strayhorn's "Kissing Bug" is a delightful bit of Harlem jive set in exciting jump fashion for which Joya Sherrill kicks in with sultry chanting.

Music ops will make the most out of the "Kissing Bug" bit.

WAYNE KING (Victor)

My Mother's Waltz—W. VC. *Remember When?*—FT; VC.

Back in the civilian dress, Wayne King picks up where he left off. While the emphasis is still on the three-quarter tempo, King has streamlined his instrumentation. Still bannering the melody, the efforts of a sax section take a back seat to the Strads. Blending the strings with soft woodwinds, it's silky spinning for Dave Franklin's "My Mother's Waltz," for which Nancy Evans adds sweet voice. "Remember When?" taken at a bright ballad tempo, is a nostalgic love song, with George Devron providing the lyrical refrain.

Phone appeal of these sides will depend largely on the popularity of the songs.

(Continued on page 67)

FROM THE HAL WALLIS
PARAMOUNT PRODUCTION
"YOU CAME ALONG"

YOU CAME ALONG

(FROM OUT OF NOWHERE)

by EDWARD HEYMAN and JOHN W. GREEN

RECORDED BY

LES BROWN on COLUMBIA

TOMMY DORSEY on VICTOR

HELEN FORREST on DECCA

PAUL WESTON on CAPITOL

BOYD RAEBURN on GUILD

PHIL BRITO on ASSOCIATED

HENRY BUSSE on COSMOPOLITAN

ERNIE FIORITO on MUZAK

(to be released) on MUSICRAFT

PARAMOUNT MUSIC CORPORATION

1619 BROADWAY

NEW YORK, N. Y.

Midwest Showing Enormous Demand for Cocktail Acts

CHICAGO, June 2.—Sudden and unexpected rush of requests from cocktail lounge ops for more units and singles thruout the Midwest this week had fessplitters here thumbing frantically thru available talent files trying to meet the demand. Call for cocktail talent has been so great the past 10 days that several bookers admit that they could easily use a dozen more units to satisfy all the customers.

Talks with ops indicate that increased demand for more and better cocktail entertainment stems mostly from the increased biz since the curfew was called off. Within the last 10 days, cocktail lounge ops say, biz from 6 p.m. is heavy and customers remain late in increasing numbers. Result is that lounge cash registers are kept busy for about four more hours than before the curfew, and ops are upping their weekly talent nuts.

Percenter here are optimistic over the sudden rise of biz. Ops who previously confined themselves to just average acts are ready and willing to peel off top dough to obtain outstanding units and singles. Rush for combos has been so heavy that ops who formerly were serviced by one agent are now making long-distance calls to every office in the biz because their regular agent isn't able to supply the demanded combo. Many bookers feel that this free-for-all for biz will encourage greater circulation of entertainers and will help strengthen the cocktail field in general.

Greatest number of bids has been for showmanly combos and singles which are able to do vocals. This particular request has been hard to fill because ops have generally steered away from signing vocals since the federal tax. At present, unit leaders and sidemen are blowing the dust off their vocal arrangements. Willingness of the ops to okay the additional burden of the tax seems to indicate that they feel biz is strong enough to support the extra expenditure by the customer.

While ops from all over the Midwest are trying desperately to snare entertainers, there hasn't been any marked lift in the salaries because ops are almost unanimous in telling bookers that they feel unit salaries have hit an absolute peak. Bookers, however, have gained an advantage with the recent heavy call for units in that they now can screen the requests for units and can give preference to those ops who have continually kept salaries high. Bookers report they are getting plenty of calls from ops of whom they haven't even heard before.

While ops in the Midwest are pointing toward the biggest boom in recent years, Chi cocktail lounge owners are still lagging in rebuilding to their pre-curfew

talent policy. Except for a negligible number of spots, Chi ops are sticking to their curfew policy of a couple of singles and not making much of a demand for enlarging their back-bar entertainment. Local ops defend their backward behavior by pointing out that Chi trade still hasn't acclimated itself to the return to regular hours.

CSI Making Big Pitch for Units For Overseas

NEW YORK, June 2.—Camp Shows, Inc., is making a concerted effort to get more units out for overseas work. Right now boys are hunting for combos with entertainment value and will take any size outfit from duos to six-man groups. CSI doesn't have any preference as to sex. It will use girl outfits, boy units or will mix 'em up. The big idea is to get them to come out for a six-month jaunt.

Major reason why combos have not come forward up to now is twofold, according to certain USO officials. Agents who are collecting 10 per cent on boys aren't making any strong pitch to get their outfits out of the country. Units who are making a little dough aren't too eager to give it up for what they claim amounts to a six-month layoff. They say if they are out of the country for that period of time, talent-buyers will forget all about them. On the plus side, CSI says its money isn't too far out of line with that paid commercially and besides there must be plenty of combos around who do more laying off than working.

If these combos have anything on the ball as far as entertainment value is concerned, George Oberland, CSI booker, is willing to travel any reasonable distance to catch them. And if they are any good, he can make a deal right there and then.

Two New Lounges Set in A. C.

NEW YORK, June 4.—This resort town will soon have two new lounges. One is located at the Chelsea Hotel in its Westminster Hall. Room is due to pop with a Gay '90s show a la Metropole in New York.

The other is the New Nomad, operated by Charlie Goodman. Spot was formerly a bar, but now has expanded into a full-till lounge with Charles Johnson and the Four Blues on tap.

OFF THE CUFF

East:

Before going to the Downbeat, New York, ART TATUM will do about three weeks at Ciro's, Philadelphia, starting approximately June 25.

FESS WILLIAMS goes back to Adams, Ocean City, Md., June 28. . . . SNUB MOSELY due back in from USO trip about July 15. . . . PAUL CLEMET Trio started at Old Town Hall, Hartford, May 30 on a two-week deal. . . . ESTELLE SLAVIN, new starter at Stable Irish House, Coney Island, gets \$550 first week and \$600 thereafter. . . . IRVING SIEGEL now featured at Alibi Night Club, Miami. . . . JACK GRANT TRIO held over at Steuben's Vienna Room, Boston, for an additional four weeks. . . . HARRY VOLPE (Volpe Guitar Method lad) is now plucking strings at Enduro, Brooklyn. . . . KENNY JAGGER set for the summer at Devi-Bara Resort, Baraboo, Wis. . . . BOB and Annette current at the Dubonnet, Newark.

PHIL KAYE, Edith Rogers Dahl, Victor Dexter, Paula Dee, Julia Ruth and Arleen DeFay all bought for USO. . . . UNA COOPER, Larry Marving and Lorla Leeland make the next show at the Bolton Hotel, Harrisburg. . . . BUDDY YOUNG at the Cadillac Tavern, Philadelphia. . . . DON CABALLEO into the Fanfare, New York. . . . KEN GRIFFIN working at Club 35, Paterson.

PAUL CLEMENT TRIO, with Leon Carle and Roland Moore, current at the Town Hall Inn, East Hartford, Conn. . . . LUCILLE WRAY appearing at Club Ferdinando, Hartford. . . . ALICA AND CASTLE opening at the Latin Quarter, New Bedford, Mass. . . . JANICE LUCE current at the Club Algiers, Hartford. . . . HAROLD HOLT continues at the Flamingo Room at Church Corners, Hartford.

FESS ROUNDTREE opens the season at Atlantic City's Paddock International. . . . JOHNNY KAIHUE into Lou's Germantown Bar. . . . JAKE FORD at the Torch Club in Atlantic City. . . . KAY DORN TRIO alternating with Joe Small at DuMond's, Philadelphia. . . . GRACE KERSHAW current at Atlantic City's Tropical Bar. . . . ANDY ARCARI and Forrest Sykes alternate at Orsatti's Musical Bar, Philadelphia. . . . JOE STERN'S unit reopens the Punch Bowl of the Brighton Hotel, Atlantic City. . . . THREE LOOSE NUTS back in Philadelphia at the Cadillac Tavern. . . . JACK AND HIS THREE ACES opening at Maple Lake Inn, Cooper Polly Road, N. J. . . . MORSE SISTERS AND BILLY WINTON head the new musical array at Melody Inn, Philadelphia. . . . THREE SHARP NOTES into the Club Au-Revoir, Philadelphia.

Midwest:

DOROTHY AND STEVE MATHEWS held over at Forest Park Hotel Snack Bar, St. Louis. . . . BILL MCGINNIS unit current at Crown Room of Hotel Kingsway, St. Louis. . . . AL SARLI ork with Shirley Richards, vocalist, at the Jug of Hotel Coronado, St. Louis. . . . GENE BAYLOS still dispensing comedy at the Zodiac Bar of Hotel Chase, St. Louis, while Joe Schirmer and his unit are now in their 10th week at the Steeplechase Room of the same hotel. . . . JOE MILSTEEN'S trio continues in Rendezvous of Hotel Jefferson, St. Louis. . . . DICK BALSANO and Maureen McCormick current in the Walnut Room of Hotel Gatesworth, St. Louis.

RED CALLOWAY QUARTET and Roosevelt Sykes opening at the Club 21, Grand Rapids, Mich. . . . BILL GOODEN current at the Sky Club, Chicago. . . . BARON KOHLER, four boys and a girl, appearing at the Club Rio in Pontiac. . . . FAYE THOMAS has returned to McCarthy's, Milwaukee, for a repeat engagement. . . . HELEN STUART at the Green Tree Tavern, Washington. . . . COUNTS AND THE COUNTESS opening a return engagement for 12 weeks at the Venetian Room, Long Beach, Calif.

LAURA, of the team of Chet and Laura, currently at Melody Inn, Eau Claire, Wis., out of the act for a couple of weeks due to illness. . . . PAUL BROWN, currently at the Breakers, Cedar Point, O., is adding a pianist-accompanist to his Hammond. . . . DOROTHY DONEGAN cut a series of sides for Decca last week in New York. . . . TROPICAL SERENADERS current at the Walker AAF Base, Victoria, Kan. . . . ESQUIRES

opened June 2 at Commercial Hotel, Elko, Nev.

JOE DESOLVO and His Chicagoans (4), who entered the army as a unit two years ago, are still working together in khaki at Truax Field, Madison, Wis. . . . CHUCK WRIGHT opened June 3 at the Bamboo Room, Kenosha, Wis. . . . EDDIE ARNOLD current at Club Belvidere, Springfield, Ill. . . . MIKE MCKENDRICK current at the Plantation, St. Louis.

West Coast:

RED NICHOLS ork, returned from USO tour, goes into Club Morocco, Hollywood. . . . CAPTIVATORS replaced Joe Sullivan at Cafe America, Hollywood. . . . EMMA GUILD into George's, a new cocktail room in Long Beach. . . . PAULA DRAKE opened at Bar of Music, Hollywood. . . . DUSTY BROOKS and His Four Tones at Jerrett's, Long Beach. . . . GINGER SNAPS into Radio Room, Hollywood.

New Low-Budget Spot in Chi

CHICAGO, June 2. — Moulin Rouge, cocktail lounge operated by Nick J. Bruno, opened here this week, with the Three String Beans, white unit, on the stand. Present talent budget of the lounge runs around \$125 but Bruno says he is experimenting with talent cost and plans to up the ante if the flow of trade warrants it. Spot is charging the federal tax, allowing dancing by patrons and vocals by the cocktail entertainers.

Tatum Back to Downbeat

NEW YORK, June 4.—Art Tatum goes back to the Downbeat, New York, for a six-week stand, starting June 27. Deal was set for \$1,150, which was the same dough Tatum got when he worked in the room a few months ago.

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New Curfew Law Looming For Cal. Clubs

Passes One House

SACRAMENTO, June 2.—A bill to close California night clubs and bars at midnight—as far as the sale of liquor is concerned—has passed the Assembly of the California Legislature, 60 to 2, but may not get thru the Senate.

It is set for committee hearing Tuesday, June 5, but if it should get out of committee it is doubtful if the Senate will approve the bill. In a vote on a midnight closing amendment to an overall liquor bill earlier this week the Senate voted 19 to 18 against that hour, and for the regular California law of 2 a.m.

Night club interests have wired Senator Ralph Swing, chairman of the Senate Governmental Efficiency Committee, asking to be heard at the Tuesday meeting. One of these is Earl Carroll, of Hollywood, who is against the bill. He wants 2 a.m. closing.

However, statements have been made in the Legislature that the midnight curfew, in effect in California for the past three years, has worked well and that 90 per cent of the liquor industry is for it.

The small bars and cafes without entertainment or dancing are nearly unanimous for the midnight closing. A number of tavern owners' associations have already pledged their membership to remain closed at midnight.

The midnight curfew imposed by the military three years ago was lifted yesterday (1) but relatively few bars and clubs are expected to take advantage of it, awaiting final action by the Legislature. If the Senate does upset the present dope and vote for midnight closing, such action will probably not be taken before June 8 or 9.

Curfew Threat Snafus Coast

HOLLYWOOD, June 2.—California bars went back to their pre-war schedules of service last night, remaining open until 2 a.m. for the first time in over three years. Hint that the bar curfew would be lifted came last week, with the Board of Equalization here saying that nothing official had come out of Sacramento. Yesterday the B. of E. told inquiring operators it would be okay to run until 2 a.m.

Midnight bar closing was ordered for servicemen soon after Pearl Harbor, with the Equalization Board putting the civilians in the ruling. The regulation for civilians was ruled invalid recently for the Sunset Strip spots but the local spots adhered to the edict. Now both servicemen and civilians may drink until 2 a.m., with the hours for liquor sales both at bars and in stores running from 6 a.m. until 2 a.m.

Among the bars to remain open until two last night were the Hollywood Palladium, Florentine Gardens and Earl Carroll's. Florentine and Carrolls shifted their show schedules, giving performances after midnight.

Band Shows Go Back To Chi for Summer

CHICAGO, June 2.—The Chicago Theater, local B&K flesh house, returns the band-show formula for the summer months, starting June 15 with a two-week stint by Sammy Kaye. Nate Platt, theater, vaude booker, reports that theater is going heavily for band shows because orks are easier to book in summer months and theater has found formula pays off with the warm weather payees.

Remainder of the line-up includes Ink Spots and Cootie Williams, June 29 (week); Skinny Ennis, July 6 (two weeks); Benny Goodman, July 20 (two weeks), and Charlie Spivak, August 3 (three weeks).

Rocco Seated

NEW YORK, June 2.—Maurice Rocco got himself into a jam over a \$70 item. Seems that Edgar Sampson made three arrangements for Rocco and sat back waiting for his dough. When it didn't come up he complained to Local 802, which after investigating, notified keyboard-pounder that unless he paid up pronto the union would either suspend or expel him.

Zucker Coining Four Ice-Shows For Clubs, Vaude

NEW YORK, June 2.—The Stanford Zucker office here, is coining no less than four ice-shows for vaude and nitery purposes.

According to Jerry Rosen, of the Zucker office, outfit has obtained four tanks from an undisclosed source, permitting formation of two units for vaude and two for clubs. One show has already been put together and booked for its break-in date at the State, Hartford, on June 22. Units will comprise 10 people and will be built to give half-hour performances. For vaude purposes three non-skating acts will be attached, the acts working the first part of the bill and the Hans Brinkers the last half.

Because of the difficulty of dismantling and moving the ice-tanks none of the four units will be kept on straight vaude or nitery dates, since that would involve too much loss of time. Plan is, says Rosen, to arrange corollary dates in the same city or area when a unit works a vaude or club booking.

Rosen claims the Hartford date is paying the same figure as this house would shell out for a band-show, which is usually in the vicinity of \$3,000 plus percentages.

Willie Shore Due on Stem

NEW YORK, June 2.—Willie Shore makes his first Stem appearance since his return from overseas, at the New York Capitol some time in July. Comic, who has been working around Chicago for the past few months, will be on the bill with Gene Krupa and Johnny Johnston. Bill goes in after Mark Warnow, who follows Guy Lombardo now current at the house.

Shubert Cirk Is in Works For Fall, States Fischer -- But With Him, Not the Dows

Importing Chevalier, Lucienne Boyer

NEW YORK, June 2.—There definitely will be a Shubert-formed two-a-day vaude circuit in the fall, but it will not be in conjunction with the Dow office, says Clifford C. Fischer.

The international producer said today that he is working on plans whereby he will produce two-a-dayers for circulation on a Shubert wheel and that the Shubert boys have asked him to join them in the venture.

At the same time, said Fischer, he has completed the preliminaries toward importing two top French names—Maurice Chevalier and Lucienne Boyer. The French stars will arrive here in the fall for theater and night club appearances. No definite bookings have been completed for either of them as yet, Fischer states, and there is a possibility that one or both

will be used as the pivots for production of a two-a-dayer on the *Priorities* order. Presumably such a production could become the kickoff piece for the contemplated Shubert cirk.

Fischer said he is shoving off for Europe in four-six weeks to look over his Parisian nitery holdings and other properties. When he returns he will bring Chevalier and Miss Boyer with him.

Rev. Office, OPA Hot After Group Of Philly Clubs

PHILADELPHIA, June 4.—With the curfew and brown-out lifting, some of the top night spots are facing a tougher obstacle. An investigation of the 20 per cent federal amusement tax returns from night clubs is being made by the Bureau of Internal Revenue here on the basis that the government should receive \$1 of every \$6 collected.

There are rumors that in some instances it is indicated expenditures for entertainment and music alone were greater than the total taxable income of the gay spots.

Federal men are asking how come certain spots can afford to spend \$2,000 a week for entertainment when their taxable income, on the basis of returns made, hits only \$1,200.

It was learned that the OPA is the cause of headaches in other after-dark quarters. One spot is 100,000 red points in the red, while another club is being queried on a shortage of 90,000 red points.

OPA also tackling four other center-city clubs which did not include their minimum-charge information with the menu date they originally filed with the OPA. They are being notified by that agency that they must cease collecting minimums until given approval by the price authorities or be cited as violators of ceiling regulations.

Black Market Buying Charged Against Port. Spots

PORTLAND, Ore., June 2.—The OPA is cracking down on Portland niteries in a search for violators of the ration points law.

The Clover Club, The Village, Club New Yorker and the Gold Room are being questioned by authorities. The case against Club New Yorker, charged with accepting rationed meats for which it paid cash but no ration points, was postponed until later in June at the request of the OPA enforcement division.

At the hearing for the Clover Club, E. G. Ferguson, a co-partner, and Ransome Melnke, his attorney, said that free meals for politicians and other "friends" of the club accounted for what the government alleged was an apparent discrepancy in the number of meals served. The OPA charged the club with having made misleading statements in applying for 7,770 ration points for meat and fats.

In the case for The Village the government charged that the club had obtained an excess of 315 points for January and February.

Waldorf Roof Sets \$1,700 Deal for Minevich Rascals

NEW YORK, June 2.—The Borrah Minevich harmonica gang with Johnny will open at the Starlight Roof, Waldorf-Astoria, July 28. Date calls for a three-weeker, plus a one-week option. Hotel is looking for another act but none has been set yet. Understood the Minevich boys' deal calls for about \$1,700.

Lou Walters Ready To Bow From Miami

NEW YORK, June 4.—Despite the fact that he previously announced extensive next-season plans for his Terrace Room in Miami, Lou Walters appears to be exiting from the Florida nitery field.

The cafe operator says he has just signed the papers selling his Colonial Inn, Hallendale, Fla., to two persons whose identity he did not know. Deal was made thru a broker, says Walters, and represents a loss to him.

He is now dickering for sale of his Terrace Room to one Phillip Lehr, Detroit hotelman. Lehr, he said, has made an offer of \$100,000 for the property and it looks as tho the offer will be accepted. Walters declares the transfer will represent little profit to him as he has some \$87,500 tied up in the spot.

Capitol Show To Be First Stem Date for Rose-Marie

NEW YORK, June 4.—Next Capitol Theater show will bow with Mark Warnow ork, Jack Durant, Ethel Smith and Rose-Marie. This will be Rose-Marie's first Stem theater date.

Show is expected to open either June 21 or 28.

Mich. Agents Plan Listings Of Commission Delinquents

DETROIT, June 2.—Establishment of a pool of credit information concerning acts which fail to pay commissions due agents was approved by the Michigan Association of Theatrical Agents, according to Norman H. Birnkrant, counsel of the organization.

Background of the move is the reportedly sizable number of acts which fail to pay up, and frequently leave the territory owing commissions. One agency locally is said to have \$10,000 outstanding in such accounts.

Plan is to prepare lists of all acts owing such funds to member offices and exchange them among all members. By virtue of common understanding of the members, such an act will then not be given further dates by another MATA member until he has made some adjustment with the office to which he owes money and has a clearance on it. This will prevent an act from going to work for another office and sidestepping the debt to the first agent entirely.

Plans to extend the exchange of information on a reciprocal basis thruout the country are being made also, thru the National Association of Theatrical Agents, according to Birnkrant, who also doubles as counsel for that organization. Peter J. Iodice of Detroit is president of

NATA as well, and in close touch with Birnkrant's activities.

In the case of a national exchange of information, lists would be exchanged with offices from other cities, and acts would not be able to dodge paying their commissions by the simple expedient of skipping town.

In case the amount were in dispute, Birnkrant pointed out, this procedure would not apply until the issue was arbitrated, so that an act would not be deprived of its livelihood in a case in which it might have a just grievance against an agent.

Another activity of the MATA was the adoption of the new streamlined contract to be used for all local bookings. Contract is now being submitted by Billy Grubbs, AGVA national representative, to Matt Shelvey in a conference at Chicago.

The new contract reduces excess wordage, and is all one page. Unusual features are the provision for signature by all three parties—artist, agent, and location operator, establishing a valid contractual relationship between all three; and provision that information on a contract is confidential and private. This latter clause will protect an act that may occasionally work under regular prices, for special reasons, from having the fact made known.

NIGHT CLUB REVIEWS

5100 Club, Chicago

Talent policy: Dancing and floorshows at 9, 11:30 and 2. Owners: Byron Massel and Henry Weiss; producer, Dick Bradley. Prices: \$1.50 minimum.

New show is ragged and slow, but has plenty of talent and should perk up.

Duke Yellman orchestra, because of the newness of the show, gave the acts plenty of trouble. Ethel Shutta and Barbara Blaine were especially bothered by the poor background.

Ethel Shutta, in spite of the raggedness of the show, managed to project a glittering personality and had her audience with her most of the way. She took two encores and was forced to beg off. She was at her best doing pops in her usual style, but when she introduced a new number, *On the Town*, she used a vehicle not suited to her. Audience became a little restless during the number.

Benny Rubin had the crowd laughing during most of his routine. He did an excellent job of emceeing and got off some funny lines. He showed his showmanship at one point when there was confusion as to the line's next number. Rubin saved the show by some quick gags and a military dance routine, while the orchestra changed its music and got ready for the line.

The Littlejohns, specializing in throwing knives, axes and juggling pins, were hampered by the small size and low ceiling of nitery floor. As result they messed up some of their routines by dropping their implements.

Barbara Blaine, a pretty gal with plenty of personality, did a top job of stylized tap dancing that warranted her an encore.

Cy Wagner.

Biltmore Roof, New York

Talent policy: Floorshows at 7:45 and 12. Continuous dancing. Owner-operators: Biltmore Hotel; publicity, Albert Crockett. Prices: \$1-\$1.50 cover.

This well-balanced show has good box office potentials but will have a tough time getting started until management does something about its p.-a. system. For attractions, no matter how good, can't do a job unless they're heard, seen and properly produced. Fortunately, none of the acts here do much gabbing. Announcements by Henry Busse sounded like so much gibberish. Not only were they unintelligible at ringside but in back of the room they couldn't even be heard. Part of the fault, besides a poor p.-a. system, is the layout of the room. A high-domed ceiling over a tremendous room, seating about 850, doesn't give customers even two rows back from floor a chance to see what is going on. If patrons can't hear and see they lose interest quickly. Decorations also need a complete change. Ferns, fountains and other relics of the gaslight era give the room almost a funeral appearance.

Cardini works his cards, cigaret and hand-palming of colored balls with smoothness and plenty of show savvy. His little bits of biz got plenty of chuckles. Magician handles cards while wearing gloves, using them to palm the pasteboards. Gal assistant, in page boy costume, is strictly a prop. Act was well received.

Fred and Elaine Barry, doubling from *Up in Central Park*, are one of the most improved dance teams around. They make a smart appearance, handle their routines skillfully and draw top applause. Best hands came from their fast pivot ending in a full lift with a spin. Talking bit by Fred Barry is lost. No one knows what he's talking about.

Henry Busse's ork (reviewed in music section) cuts the show nicely. Guy has two vocalists, Roberta, who sings nicely but needs smarter costumes, and Phil Gray, boy singer, who is just fair.

Bill Smith.

Helsing's Vodvil Lounge, Chicago

(Reviewed Friday Evening, June 1)

Current line-up of Ray Styles' comedy, Mark Fisher's singing, Billy Hayes' tapping and Toni Ram's pop vocalizing should attract solid stream of customers into this intimate lounge.

Styles ably emcees the show and does an okay routine of his own to pace it. Guy is handsome and gets plenty of chuckles from the fems here. Seemed to be feeling out the audience here opening show. With the result that he started slow, but was up to snappy pace at the end of his bit. Top item was his narration of a romantic interlude, built on parodies of pop songs.

Mark Fisher, long a local fave, keeps his fans happy with his appearance. Tenors his way thru *Old Man River* and three pops, all to heavy mitt.

Rounding out the bill are Billy Hayes, whose rhythm taps brought okay hand despite the fact she was a bit cramped on the small stage, and Toni Rami who's a ringer for Helen Forrest and does a nice job of handling the pops.

Show got plenty of its drive from the keyboarding of Mel Henke, who's filling in for vacationing Chet Robie. The ex-Horace Heldt 88-er has a great sense of rhythm and his improvising behind the act really filled out the four-piece accompaniment.

John Sippel.

Club Lido, San Francisco

Talent policy: Dance band and floorshows at 8:45 and 12. Owners-operators: Lorenzo Maggiora and Felix Garces; publicity, Don Steele. Prices: \$2 minimum.

Show: Fast, colorful; features productions; audience response great for the Lido, a tough spot.

Best Job: NEILSSON TWINS, double Betty Huttons; personality and good voices; special arrangements and parodies on top tunes; sell terrific; comedienne; future greats.

Other Acts: RODOLFO AND CAROL, new team, show promise, but need work together. LEE JAXON, tap dancer; poor wardrobe, but sells well, DOROTHY FOX

Kitty Davis, Miami Beach, Florida

Talent policy: Dance band and floorshows at 8:30 and 12. Owner-operator: Kitty and Danny Davis. Prices: From \$2.50.

This spot comes up with a new show that clicks from the opening gun. Despite the exodus of winter visitors, no expense is spared. Leaning to the comedy side, show moves at a fast tempo.

Jeri Blanchard is back for her third engagement in a year. This gal's sophisticated songs and gags, all new, register heavily and earn rounds of applause. Her looks and dress add to a top performance.

Barbara Long, fresh from USO, puts across her song numbers to a big hand. Chockfull of oomph and personality. May be credited with a big hit at the Airliner.

Hibbert, Byrd and Leroy, doubling from the Olympia, wow the customers. Leroy as a sousse stooge in the audience is a scream. The way the fem is tossed around keeps the diners gasping.

Myra Jean rolls herself into knots in an old-time acro-contortion specialty, which includes some terp bits. In one she stands on her hands and executes a novel tap on her head. Heavy mitt at the close.

Chick Williams is the emcee and works in good style. His patter fills the ear, and several songs add to his act. He has a style all his own and is liked.

Fifth Avenue Models, here many months, appear three times, arrayed in brand-new costumes. Johnny Silvers ork, as always, keeps the show moving at a fast clip. Biz excellent.

Larry Berliner.

Club Madrid, Louisville

Talent policy: Dance band with floorshow at 11:30, two shows Saturday and matinee Sunday. Operator: Milt Magel. Prices: \$1.10-\$1.25 admission.

Show: Only two acts, one socko and the other so-so, with plenty good backing and specialty work by Raymond Scott's band.

Best Job: Woods and Bray, ballroom dancers (called the "Wonder Team" by Ripley because Frances Woods is a deaf-mute, but they don't need that angle to sell); Bray's frozen grin detracts, but his control in lifts and holds makes the act a honey; customers loved it.

Other Act: Ruth Pryor, ballerina, routine ballet stuff and a bouncy bit, neither amounting to much.

Band: Raymond Scott's 5-week-old band is smooth, full-throated organization which should go far; gal singer, Dorothy Collins, wears tailored suit and looks like the girl next door. She's best on slow stuff, should stay away from jam numbers; customers yelled for more; Roy Stevens, trumpeter, should stick to his horn.

Barbara Jones.

Mayfair Room, Blackstone Hotel, Chicago

Talent policy: Dancing and floorshows at 9 and 11. Operator, Arnold Kirkeby; publicity, Mary Anderson. Prices: No cover, no minimum.

This intimate hotel room returns to its usual single-name attraction by bringing back Carl Brisson, who's making his third appearance here and threatens to top his previous b.-o. records here, judging from the packed house here opening night. Brisson breaks down his audience by opening with his congenial *You're Just the One I Wanted to See Tonight*, and from then on till closing, 40 minutes later, he gets rapt attention for his well-paced series of vocals.

Beside being a brilliant personality especially suited to the decor of this room, Brisson is a master at choosing the correct material. He did a variety of numbers, ranging from Scandinavian folk tunes to the currently popular *My Dreams Are Getting Better All the Time*, plus many of his standards. Such a wide selection of good music elicited hands, not only from his personal acquaintances who dotted the tables, but even from high school prom dates making their first visit here. He was called back three times.

Brisson got a nice assist from Dick LaSalle's society ork, whose muted accompaniment played a big part in putting over his dramatic vocalizing.

John Sippel.

DANCERS, line of so-so lookers; well rehearsed; wardrobe good.

Band: ROLAND DRAYER, who also emcees; good job on show and dance music. Business: near capacity.

Edward Murphy.

In Short

New York:

AL GORDON, who has played practically every Stem house in the past year, may go into the Strand next. . . . BARNEY GRANT on the Loew's State bill June 21. . . . MARTY MAY, who recently finished with tab version of *Son's o' Fun*, will do a single in a New York vaude house. . . . HATTIE ALTHOFF, CRA theater head, celebrates her 15th year as an agent this week; has been in showbiz 34 years. . . . JIM WONG goes back to Loew's State June 21. . . . NICK LUCAS indefinitely at the Bowery, Detroit. . . . ELAINE BARRETT, who did concerts at Town Hall, just added to Greenwich Village Inn. . . . GRACE MACDONALD set for the Paramount July 4. . . . JANE FROMAN to start hospital tour immediately. . . . BENNY RUBIN starts at Loew's State June 28. . . . BILLY GILBERT being submitted nitery dates.

Philadelphia:

CHICK MULLARY current at Powelton Cafe. . . . FRANKIE RICHARDSON has resigned as second vice-president and member of the board of directors of the AGVA here over a policy disagreement. . . . WALTER MURRAY makes his local bow at the Everglades. . . . BOB BAXTER is the new singing emcee at the Latin Casino. . . . KEN BARRY into the Shangri-La. . . . LOLA AND ANDRE bring their Cuban production to the Casablanca.

St. Louis:

BOB PARKER, Rita and Rio, and Mal Cardo in the 400 Club, where Gene Webb replaces Lee Carmen. . . . PAT LOMBARD, of William Morris Agency, Chicago, spending a few days here as guest of Doyle Markham, owner of Tune Town Ballroom.

Miami:

PATSY SHAW headlining again at the Mayfair where Abe Brown has reinstated his celebrity nights. . . . KEN CLARK is handing out boogie-woogie at the Sky Club. . . . EARL LINDSAY Girls continue at the Five o'Clock. . . . PAT ROONEY closed at the Club Ball. . . . STAN KENTON ork still at the Frolic.

Here and There:

HARRY RESO doing 10-week stint at Jack Banner's place, Moodus, Conn. . . . DALE HALL touring Guatamala and other Latin countries after two years' work in Mexico. . . . PALACIO CHINO, nitery in the border town of Juarez, Mexico, booking floorshows now and using three orks. . . . LEO PAPIANO, Salt Lake City operator, has opened a new spot, the Charlot Cafe, but will run with music only until the end of the war. . . . Another new club, the TAM-PICO, has opened in Salt Lake City, while the Patio Gardens is lit for the summer, and both are using bands.

BOBBY PETERS will run the usually summer-shuttered 400 Club, Fort Worth, this year. . . . JACKIE MILES into the Bradford Roof, Boston. . . . CHARLOTTE current at the Orpheum, Los Angeles. . . . BUDDY LESTER will play the Chicago Theater, Chicago, for three weeks. . . . TIM HERBERT and Dorothy Keller join Benny Goodman ork on tour. . . . HENNY YOUNGMAN set for the Statler, Washington, July 2. . . . GOLD ROOM in Baltimore has closed for the summer and will do a remodeling job. . . . PARADISE THEATER, Detroit, has gone on vacation to reopen September 14.

(See IN SHORT on page 33)

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VAUDEVILLE REVIEWS

Loew's State, New York

(Reviewed Thursday Evening, May 31)

The first two acts get it started well, new bill here stacks up as one of the dreariest seen on the Stem in many a week.

Don Dorsey, who opens, is a fast-moving and daring aerialist. Young fellow turns out some thrill stuff on the swinging bar, at times drawing apprehensive yipps from the crowd. Good mitting results.

Harry Steffin is one guy who understands what can be gotten out of the electric Hawaiian guitar. After conventional opening, he goes into series of bits and two tunes where he produces sound impressions of trains, ships, a violin, chimes, and organ and so on. Stuff is patron-pleasing and performer is adroit. Good reception for this one, also.

Frank Conville with Sunny Dale assisting purveys an act of bits and pieces, most of them pointless. Turn has no climax, no central idea. Laughs and hands are mild.

Yvette, looking very chic, sells nicely her parcel of pops and novelties. But it wasn't until her encore, *I'll Be Seeing You*, that she got across solidly.

Doctor Marcus' semi gag-magic act is slow-paced. Magi takes too long working up his effects and his straight patter, delivered in a mushmouth, nasal voice is largely indistinguishable from his overload of double-talk. Best thing in the act is his hat-switching bit, using audience stooges, but this is neither magic nor new. Lots of laughs for this natural.

Stalratone Revue (three gals, one man) is the closer. Large prop staircase with bell arrangement on top stares crowd in the face while the gals perform a series of dull tap routines and man occasionally pops out to stiffly emcee it all. Then the ensemble clambers up on the stair to tap-play a set of tunes. At best it is only mildly gee-whiz stuff, at worst hardly Stem vaudeville fare. Reactions good. Biz mild. *Paul Ross.*

Olympia, Miami

(Reviewed Wednesday Afternoon, May 30)

A well-balanced holiday bill was put together by Manager Al Weiss Jr. for this week, with Ray English stealing the honors. He closes the show and has the house in an uproar with his rapid flow of gags and stories. For an encore he does a swell hoofing bit.

Renee and Root open the festivities with a cute ballroom routine, which goes all the way from highbrow hoofery to jitterbug. They earn a nice hand.

Tommy Trent comes next with an up-to-date version of the old Punch act. Trent is a fair ventriloquist and works some puppets for his recall bit. Seems to please the paying customers.

Freckles Ray, in from Hollywood, has grown plenty since his days with the *Our Gang* comedy reels. Tells stories and does some hoofing, imitating George Primrose, Bill Robinson and Pat Rooney. The kid sells the act with his intimacy with the audience and is liked.

Handman and Levere finds Lou at the piano playing newies and oldies of his own composition, with Florrie doing the vocals. *Nobody Else But You*, *The Girl I Left Behind Me* and *We've Got What It Takes* are liked. Good mitt for this pair. Some of the patter leans to the blue and could be omitted without harming the act.

Pic is *Having Wonderful Crime*. Biz a sellout when caught. *Larry Berlner.*

Oriental, Chicago

(Reviewed Friday Afternoon, June 1)

Return of Johnny (Scat) Davis and Comic Harry Savoy after long absence, plus a top pic, *It's in the Bag*, portends a big week and possibly two.

Davis is breaking in his new crew (seven brass, five reed and three rhythm, plus two vocalists) on this date, and while the band is a bit ragged from lack of enough rehearsal, the stuff is there. Davis hasn't lost any of his showmanly punch during his layoff.

Crew is essentially a jump band, with the saxes rating the nod when it comes to balance and tone. Only soloist who gets any long breaks is the leader, who blows a good hot trumpet. Band's jumpers, except for *Deep River*, were just so-so but the scorings on the pops rated better than average.

Best selling point of the Davis aggregation is the vocal corps, with Scat handling the groove numbers in socko style; Sonny Morgan ably barying the sentimental ditties, and Louise Douglas chirping the semi-jump tunes. The vocal trio, especially Davis, nabbed hefty mitts.

Fresh from his radio successes, Harry Savoy caught on immediately with the payees and kept the chuckles continuous thruout. Guy is still purveying plenty of old gags but his stuttering delivery, which got plenty of spotlighting during his air shows, puts him over with a bang. Was called back twice.

Rounding out the bill are Christine Forsythe, elongated tapstress, whose Conga closing reaped a good hand; and the Albins, whose zany ballroom impressions, with several clever innovations since seen last locally, netted plenty of laughs. *John Stoppel.*

Claude Thornhill Revue

(Reviewed "Somewhere in the Pacific")

Claude Thornhill Orchestra (10) with Ted Vesely, Rolly Morehouse, Ted Boggsrud, Fred Greenwell, Johnny Fritz and "Smoky" Stover; Mort Abrams, Jackie Cooper, Tommy Riggs and Betty Lou, Dennis Day and Graziano Brothers.

The Claude Thornhill Revue is by far the classiest flesh layout to play this neck of the woods. Comprised entirely of navy personnel, it's a well-balanced package that has received nothing but raves all along the Pacific Circuit.

Bands opens show with socko rendition of *Woodchoppers' Ball* that spots clarinetist Morehouse and trombonist Vesely in terrific solos. Vesely comes back with *Body and Soul* that earns some of the evening's heaviest mitting, and then encores with *Sunnyside of the Street*.

Mort Abrams, youthful accordion virtuoso, is on next. Knocks off *Hungarian Dance No. 2*, *Dance of the Painted Doll* and *Nola* with plenty of ease for solid returns. House brought him back for *Rhapsody in Blue* and *Holiday for Strings*. Slightly on the bashful side, needs only a little polish to make him big time.

Next up front is Johnny Fritz, band's bass fiddler. His neat parodies on *Gypsy (Navy) in My Soul* and *I Found a Million-Dollar Baby*, etc., drew heavy palming. Fritz has boffo personality and no trouble selling self.

Soloists score again, as tenor man Boggsrud takes *Crazy Rhythm* and clarinetist Morehouse, *Back Home in Indiana*. Both boys turn in sharp interpretations.

At this point spotlight is turned on Jackie Cooper, Hollywood juve star, who, after brief bit of "glad to be here" patter, takes over the drums for a workman-like solo on the old Fletcher Henderson fave, *Blue Lou*. Jackie's a big boy now but still persists in trying to peddle the pouty-mouth.

Tommy Riggs is next with his imaginary little girl friend, Betty Lou. Riggs fairly oozes with finesse and has little trouble getting his stuff across.

Show moves along nicely as the Graziano Brothers step out with a comedy-tap offering that draws plenty from the pew-holders. Duo scores heaviest with strip routine and, altho boys linger a little too long on slapstick, act was received okay.

Thornhill, now a C.P.O., wheels out the Steinway for a pleasing medley that includes his theme, *Snowfall*, *Autumn Nocturne*, *Sophisticated Lady* and *Tea for Two*. Response was solid and the maestro

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, May 29)

There's a lot of furore on the Orpheum stage this week but nothing happens. Wally Brown and Allan Carney are the headliners. They're on and off the stage. So, when they're spotted they don't have anything left to do. Biggest hand-pullers are Freddie Stewart, singer, and the Martell Twins, dancers. Yvette Dare with her song-stealing parrot, and Charlie Newman, harmonica player, come in for fair hands.

Al Lyons's house ork is back in the pit. Maestro is his usual self, getting a hand from the sewing circle even before he begins to spiel.

Openers are the Martell Twins, shapely sisters of the terps. Gals do a quick tap routine that goes okay. Their sitting-down tapping is a bit lazy but comes in for its part.

Charlie Newman is a good harmonica player and this time beats rhythm on a drum with his left hand. Not much on spelling, he detracts from his real assignment. *Tico-Tico* in samba time is okay, and his jive arrangement of *Eager Beaver* gets the applause next to a high-falutin' rendition of *Bolero*.

Freddy Stewart is a neat little singer and his tunes, on the swoon side, go well. *More and More* rings the bell as does *My Heart Sings*, the latter the wind-up. Guy has improved plenty since he appeared here last.

Next to closing is Miss Dare with her Ball bird. Newman accompanies on harmonica and drum. It's the same old strip, this time ineffectually done.

Brown and Carney end the show with single parts and then together. Either alone or together the material is burlesque-typed—and at that, none too recent. Boys know their comedy and could give it more zip. If and when they do, they've got something. Something new should be added—and soon.

Pic is *Identity Unknown*. Biz good. *Sam Abbott.*

encored with a boogie bit that had the boys stomping.

Next-to-closing spot is reserved for Dennis Day, ex-Jack Benny vocalist, and the Irish thrush has the crowd on his side from the start via a couple of pips about his former boss. Does *Amor, Making Believe*, *Too-Ral-Loo-Ral* and an Irish tongue-twister novelty. Could have stayed on indefinitely. His free and easy mike style and string of dialect gags left the crowd hanging on the ropes. Had to beg off.

Band closes with production layout of *Bugle-Call Rag* that brings Cooper back for precision drum duet with "Smoky" Stover, ork's hide beater. Film star's stick work and band's solid handling of *Rag* make for a sock finish to a bill that will long be remembered here.

Thornhill does fair enough job on emseing but still doesn't know how and when to get acts off stage. Business end of deal is handled by Lenny Vannerson, former Benny Goodman road manager. *Hutco.*

Billingsley Spreads to Conn.

RIDGEFIELD, Conn., June 2. — The Outpost Inn property here, including 100 acres and a lake, has been purchased by Sherman Billingsley, proprietor of the Stork Club in New York. The new owner stated that the 20-guest-room house will be open all year round. He may adopt a private membership plan.

Tootie Camarata To Front Own Ork When He Returns

NEW YORK, June 2.—Ace arranger, Tootie Camarata, will front his own ork when he returns from England. He's now on a six-month assignment overseas to score a pic titled *London Town* for English producer J. Arthur Rank.

When Camarata left, it was understood that he would only work for Decca on a part-time basis when he came back but the prospects of his becoming a leader were unknown. He had been with Decca for a little over a year before the Rank deal and penned for several top orks before signing with the diskery.

Palisades Pk. Goes Back to Semi-Names

NEW YORK, June 4.—Palisades Park, N. J., amusement area, which made elaborate plans to use name bands on a week-end basis, has slipped into the same semi-name policy which it used last year with all talk of name bookings fading into oblivion. Johnny Richards is the current crew, with Enoch Light slated to follow. Both bands play a six-night sked with two Mutual remotes a week.

The spot dickered with Tommy Dorsey and several other orks in the same class earlier in the season, but the deal fell thru because of a dough shortage, so the move back to the lower priced combos resulted. Ballroom at Palisades is operated on a free basis, with the dancing tax included in an initial admission fee. Jack and Irving Rosenthal, Palisades ops, decided that the admission would have to be raised so high to cover the cost of a name band that the scheme would lose money all around.

Lawrence, Gibbs to C. S. U.

NEW YORK, June 2.—Barney Josephson's Cafe Society Uptown expects to preem with new talent on or about June 25. Line-up will include Paula Lawrence, Georgia Gibbs, Josh White and Beatrice Kraft. Last two are now current at the spot.

Miss Lawrence's last nitery job was at the Ruban Bleu from where she went into Broadway musicals. Her last was in *One Touch of Venus*. Georgia Gibbs hasn't been seen in New York niteries since 1943 when she appeared at Cafe Society Downtown. Since then she has been on the Durante air show. Last New York job was at the Capitol Theater.



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Copa "Unfair," Vers. Too, Maybe

NEW YORK, June 2.—The Copacabana nitery, here, went on the "unfair" list this week, effective June 14, and the Versailles is threatened with similar action by AGVA because of what the union says is failure to negotiate minimum basic agreements. Both spots have been approached in connection with AGVA's current drive to tie up all of New York to signed pacts.

Notification of the "unfair" action against the Copa went out this week. AGVA says that a meeting has been arranged with Jack Entratter, Copa general manager, for next Tuesday (5), as a result of the rap.

Other AGVA actions of the week are: Inked the new Al Dow-produced two-a-day vaude show, current in Detroit, to a "Class A" traveling show pact providing for the usual terms plus a two-week guarantee; Al Dow signed as the personal guarantor and producer.

Paid off the cast of the closed *Blue Holiday* show with the balance of the \$13,000 bond held in the union office.

Obtained settlement of one back-salary claim from the Brook Club in the "out-of-bounds" city of Norfolk.

Notified all performers working at the "unfair" Lookout House, Covington, Ky., that they would be suspended and put on trial.

Collected a salary claim from the Brown Derby, Chicago, but put it in escrow until an arbitration could be held between owner Sam Rinella and Johnny Cahill, actor-claimant.

Two Clubs and Vauders Shaping Units for CSI

NEW YORK, June 4.—New units being formed by Camp Show, Inc., will bear some well-known names from the nitery-vaude field here. CSI is shaping up a *Diamond Horseshoe Revue*, a *Copacabana Revue*, a *Roxy Theater Revue* and a *Radio City Music Hall Revue*, along with several other units.

Operators of the spots named will produce them for CSI, whipping up lines, costumes and scenery. CSI will foot the bill. Acts, of course, will not be those used at the spots concerned but productions will be miniature versions of what is available there.

Myrus Okayed for Cotillion

NEW YORK, June 4.—Despite the police department's recent ban on mentalists and others of this stripe working in New York niteries, the Cotillion Room is bringing in Myrus June 12. Stanley Melba, room manager, says he has been assured by the gendarmerie that the ban is not intended to hit acts like Myrus's.

Price of Success

DETROIT, June 2.—Local thieves seem to have it in for Russell Trilck, manager of the Club Top Hat here, since he switched to a name act policy and receipts began clinking. Last Sunday (27), two bandits entered the spot as a feminine bartender was opening up, knocked her out, and took \$1,500 from the till.

Three weeks before, Trilck himself was held up on his way home, and his wife was kidnaped, but released unharmed. The bandits took \$800 on that occasion.

'Wet' Det. Shuts Earlier Than 'Dry' State Under New Plan

DETROIT, June 4.—Detroit's comedy of errors over closing time for night spots reached an apparent solution recently when the Michigan Liquor Control Commission decided the best answer was to close up Motor City bars at 2 a.m. and bars in other parts of the State at 3 a.m. (with customers out of the spots half an hour later). Previously the Commission insisted Detroit bars would have to close at 3, while the police said it would be at 2 (Detroit War Time) in all cases. Most of the rest of the State spurned War Time and went back to Eastern time a few weeks ago, but Detroit and some suburbs and a few individual towns up-State remain on E.W.T., accounting for the closing tangle.

The downtown hotel rooms in Detroit decided to close at 1 a.m. despite the later hour available to them, moving back only an hour after curfew time. Situation produces the irony of normally "wet" Detroit closing up an hour earlier than the traditional temperance areas in the rest of the State.

MCA Coins Rochester Bundle; First Act Unit in Long Time

NEW YORK, June 4.—An MCA package headed by a name rather than a band has finally been put together and represents the first of its kind the agency has developed in a long time.

Package, headed by Rochester, preems June 14 in Boston and winds up the week of July 13 in Detroit. Unit will carry Johnny Richards ork, Kitty Murray, Nan Wynn (just out of *Seven Lively Arts*), and Tommy Trent, returned from overseas.

After the wind-up in Detroit, Rochester expects to do an overseas bit for the USO. If trip is okayed unit will break up tho it may be re-formed when Rochester returns.

Canada Easing Booze Edicts

OTTAWA, Ont., June 4.—The Wartime Prices and Trade Board has been instructed to exempt all sales of alcoholic beverages from price ceilings. It is also understood the federal government is considering lifting restrictions on the sale of wine and liquor in view of the cessation of hostilities.

Wartime restrictions on the release of spirits and wine for sale became effective December 16, 1942. Still in effect are government regulations prohibiting all liquor advertising for the duration of the war. The federal request to provincial governments to restrict the hours of sale of beer and liquors to eight hours a day still stands.

A. J. Balaban Setting Up Country's First Two-Part Tele House

NEW YORK, June 4.—First video theater in the country will be set up in Libertyville, Ill., as soon as the necessary equipment is available.

Group behind the new operation is headed by A. J. Balaban, managing director of the Roxy, New York, and Frank Dobe, of Libertyville, an engineer.

Theater will be separated into two parts. The first will show video plus flickers, with each being tied together, and will seat about 1,000.

The second will call for live shows to be added to the video, with a seating capacity of approximately 250. In the latter operation, it is expected there will be tables where customers can watch while eating or drinking. Live entertainment will consist mostly of cocktail acts, piano and voices.

Erbe Works Out Three-Part Plan for Returned G.I. Shows

NEW YORK, June 4.—A new plan to provide shows for servicemen arriving in the New York area from Europe will shortly be submitted to niteries, theaters, agents and bookers. At present, thousands of men are arriving daily in this unloading and deploying area awaiting transfer to the South Pacific. At night, the USO puts on its regular shows. But it is keeping the men occupied during the day which is the chief problem at the camp where they live.

Carl Erbe, of the Zanzibar, has been asked by the head of the camp's special service office to work out a formula to meet the problem. He has—and the plan is to book shows to work afternoons. Chores will be divided equally among the legit, cafe and vaude fields. If arrangement works out, cafes will take care of the first 10 days, vaude acts the next 10 days, and legit the remaining days of the month. In this way, each branch of showbiz will have a 10-day rotating schedule.

Vaude Units Being Mullied For Two Air Personalities

NEW YORK, June 4.—A new package is being readied for theater dates this summer around the Al Pearce air show. It will be ready to hit the road some time in July. Show will carry Arlene Harris in addition to Pearce and at least one more act, not yet chosen. It is understood that unit will be submitted for about \$4,000.

A second package may be built around Eddy Green now with Ed Gardner's *Duffy's Tavern*. In latter case, however, it is possible that Green will be sold as a single.

Harold Mark Leaves Ky. Club To Launch Own Cincy Nitery

CINCINNATI, June 2.—Harold Marks, for the last five years manager of the Primrose Country Club, Newport, Ky., has quit his post there to open his own nitery, the Band Box, at Peebles Corner, suburban business district, in association with Robert Sobel, local cafe operator and former outdoor showman.

Bob Debona is manager of the spot which occupies the building formerly housing Golder's night club.

Band Box, located just a few miles from the downtown section, operates nightly, using four acts, an emcee and a five-piece ork.

Water Ballet for Steel Pier

NEW YORK, June 2.—Abe Ellis, co-owner of Steel Pier with George Hamid, said today that the Atlantic City omnibus amusement center will present an aquacade for the first time this summer. Pier was recently bought by Ellis and Hamid.

Water show will be played outdoors at the end of the pier. Heretofore Steel Pier has used acro and individual water acts for this location. Hamid is putting together a full-scale swim ballet, says Ellis. The indoor shows in the pier's theater will continue as before, says Ellis.

Chez Paree Makes Deal With Owners; Stays in Old Spot

CHICAGO, June 2.—Chez Paree officials this week worked out a deal with Anso Film Corporation whereby they will remain at their present Fairbanks Court site for at least another year and perhaps longer. The film outfit, which bought the entire building last spring, has agreed to let the Chez occupy the entire third floor. Workmen are starting to move all the nitery equipment, formerly housed on various floors, into the third floor space.

Definite word on the Chez Paree site has cleared up house band situation. Two months ago when it seemed that Chez would have to move, Gay Claridge, house ork maestro, signified his intention of leaving around June 15. He will now remain at the Chez indefinitely.

Good Tag's OK for Anybody, Figger Two New Phila. Spots

PHILADELPHIA, June 2.—While threat of label action has restrained the top niteries from adopting the names of famous New York spots, hideaway nabe niteries figure they can get by unnoticed. This week two partners started a new nitery in the uptown Harlem sector under the name of Cafe Society. Follows the opening of a near-by boite billing itself as the Zanzibar.

In the past, successful law action on part of Gotham nabobs saw the local Stork Club dropping that name for Swan Club, the Latin Quarter for Latin Casino, and El Chico for the 1321 Club, the last-named also trying to get by as the 21 Club.

Top twist on names comes from a cocktailery in near-by Atlantic City. Doing a switch on Barney Josephson's palaces, this seashore spot bills itself as Saloon Society Downtown.

Barkens Rent Beachcomber To Hotelman for New Season

MIAMI, June 4.—Joe Barken is denying rumors that he has sold his Beachcomber but states the spot has been leased by Ned Schuyler, Miami Beach hotel operator, with a group of others. Papers are in the attorney's hands.

Terms of the lease are not divulged, but it is understood the club will open for the winter season with the same policy of top acts as the Barkens used. Sam and Joe Barken will keep the Five o'Clock open all summer and are on the lookout for another club.

Flesh Coming to Two Houses

NEW YORK, June 4.—Two closed vaude houses are on their way to re-opening for the summer, one definitely and one maybe.

RKO house in Cleveland, the Palace, will play flesh beginning June 29, opening with Guy Lombardo and three acts. House dropped live talent the middle of May because of booking difficulties and went to straight pictures.

The Stanley, Pittsburgh, may be switched to vaude about June 15. House is now closed. Warner officials will not state for the record that they will re-light on that date but trade says they are asking act submissions to begin about then.

Rausch Talent Head for 7th

NEW YORK, June 4.—Sammy Rausch, booker for the Roxy here, has been appointed talent chairman for the motion picture industry's drive in connection with the Seventh War Loan Drive. Post means Rausch has the headache of rounding up flesh for various indoor and outdoor bond-sales pitches.

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MH Huge With a 4-Week Old Bill; Capitol Big, Too; Others So-So

NEW YORK, June 2.—Two houses led the parade last week in the box office count. The first was Radio City Music Hall and the other was the Capitol. The theaters with long runs are beginning to feel the pinch and the need for new blood is indicated.

Radio City Music Hall (6,200 seats; average, \$100,000) came up with a tremendous \$127,000 for its fourth week with the Shyrettos, Tony Zukas and *Valley of Decision*. Show premed with \$124,000 and followed with \$123,000 and third week registered \$124,000.

Roxy (6,000 seats; average, \$75,000) fell back to \$63,000 for its fourth week with Count Basie, Jersey Lester and *Diamond Horseshoe* against previous frame of \$73,000. Bill teed off with \$95,000 and second stanza showed \$80,000.

Paramount (3,664 seats; average, \$75,000) also took a dive when it counted \$50,000 for its fifth week with Charlie Spivak ork, Jo Stafford and *Salty O'Rourke*. Previous week was \$63,000.

Rascals Sound Harmonic \$26,000 Take in Detroit

DETROIT, June 2.—Business for the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) picked up nicely with Borrah Minevich Harmonica Rascals grossing around \$26,000. Pic was *Birth of a Star*. Show had surprising strength, following an engagement of the same troupe at the Bowery, nite spot, about three months ago, and their appearance last fall on a bill headed up by Lena Horne which set the all-time record of \$57,000 for the Downtwn.

Currently Johnnie Johnston has been doing fair business, in a week when takes are generally down in local shows. He is expected to gross about \$22,000. Pic is *Let's Go Steady*.

Detroit L. Q. Averaged 4,000 Covers Wkly.; Gyp's Date Big

DETROIT, June 2.—The Latin Quarter has closed its first season with one of its best shows of the year, from a box-office standpoint, headed by Gypsy Rose Lee. Biz picked up notably with removal of the curfew. Late shows did exceptional business for midweek nights for this town during Miss Lee's engagement.

The Quarter has drawn an average of over 4,000 patrons a week, according to managing director Arthur Rozen, running approximately 175,000 patrons in its 40 weeks of operation. Spot will reopen on Friday, August 31.

New High Set by Lena Horne

LOS ANGELES, June 2.—Stageshow featuring Lena Horne and Jimmie Lunceford orchestra has set a new record at the Orpheum Theater with a \$43,800 gross. House said this bill topped the Ink Spots with Ella Fitzgerald and Cootie Williams over a year ago. Augmenting the Horne-Lunceford bill were the Four Step Brothers and Strawberry Russell. Pic was *Thoroughbreds*.

Current show, with Wally Brown and Allan Carney headlining, looks to turn in \$17,000 this week. Also on the bill are Freddie Stewart, Martell Twins, Yvette Dore and Charlie Newman. Pic is *Identity Unknown*.

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Hotel Utah, Salt Lake City.

Opened with \$100,000 and followed with \$85,000 and \$75,000.

Capitol (4,627 seats; average, \$55,000) almost broke the house record with Guy Lombardo ork, June Havoc, Joey Adams and *Thrill of Romance* when it counted \$89,500 for its first week.

Strand (2,779 seats; average, \$45,000) did a fair \$47,500 for its initial week with Shep Fields ork, Minevich Rascals and *Pillow to Post*.

Loew's State (3,500 seats; average, \$25,000) came back a little when it showed \$22,000 for Pancho ork, Kitty Carlisle, Rolly Rolls and *Here Come the Waves*. Previous week the count was \$19,000. New bill has Yvette, Doc Marcus, Frank Conville and *And Now Tomorrow*.

Names Up Biz 200% In 5 Weeks, Sez Mgr. Of Top Hat, Detroit

DETROIT, June 2.—Switch of policy to name-act headliners at the Club Top Hat, in the South End suburb of Ecorse, has resulted in a 200 per cent increase in business in the last five weeks, according to Russell Trilck, well-known coin-machine operator, who has taken over management of the spot. Trilck succeeds Frankie Rapp, who also doubled as emcee at the spot, and has since gone to the Bowery here. Johnnie Morrison is current emcee at the Top Hat.

Spot opened under the new headline policy with Marion Francis, drawing 2,700 customers to the first week, and an equal number in her second week. Chaz Chase, booked in to follow, did better, with a total of 3,000, approximately house-capacity.

Pifi D'Orsay, booked in for four weeks to share the headlines with singer Merri Leone, drew 2,900 patrons in each of her first two weeks, and is going along at the same rate in her third week, according to Trilck.

Lamberti, King Sisters Get Swell 26G at Golden Gate

SAN FRANCISCO, June 2.—An excellent \$26,000 was hung up by the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$27,000) for week ended May 29, with a bill made up of Professor Lamberti, the King Sisters, Billy Gilbert, Raymond Wilbert, and Petch and Deauville. Pic was *Betrayal From the East*.

IN SHORT

(Continued from page 30)
MOLLY PICON set for the 5100 Club, Chicago, for August 17. . . . **DR. GIOVANNI** current at Bal Tabarin, San Francisco. . . . **EDDIE FAY'S CATS** appearing at the Royale, Baltimore. . . . **MARVA LOUIS** into the Regal, Chicago, June 8. . . . **VIOLA LAYNE** current at Glenn Rendezvous, Newport, Ky. . . . **COLETTE LYONS** into Lee 'n' Eddie's, Detroit, June 8. . . . **LAMARIE AND MARTIN** current at the Surf Beach Club, Virginia Beach, Va. . . . **FLORANCE YOUNG** appearing at the Chanticleer, Baltimore. . . . **WALTER MURRAY** current at the Everglades, Philadelphia. . . . **FROLICERS** at the Rathskeller, Philadelphia. . . . **BARBARA BELMORÉ** into the Coronet, Philadelphia.

Earle Draws Sugary \$26,750 For Dantine, King, Raeburn

PHILADELPHIA, June 2.—with a marquee rich in Hollywood lure, plus a Memorial Day that found most folks celebrating at home, the week ended Thursday (31) was a highly attractive one for the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). With Helmut Dantine and Andrea King headlining, and Gil Lamb extra, Earle gate hit a profitable \$2,750 for the week.

Boyd Raeburn, featuring Dave Allyn, Margie Wood and Johnny Bothwell, was the band draw, altho maestro is virtually unknown in these quarters. Peggy Marlowe and Bob Coffey rounded out the variety bill. Screen fare also brighter than usual with *Molly and Me*.

Majestic Loses Cootie Williams To Capitol Disks

NEW YORK, June 4.—Example of an indie diskery losing a salable artist due to its lack of pressing and distributing facilities comes out in the cancellation of Cootie Williams' contract with Majestic Records. The Negro ork leader erased his inking with Majestic a couple of weeks ago and shortly afterwards signed an exclusive dishing deal with Capitol Records.

According to a spokesman at the Moe Gale office, Williams had no trouble in canceling the Majestic pact as he proved that platters cut by his combo were only being distributed in next to nothing amounts which brought in very small royalty checks. Under the new signing with Capitol, Williams has already cut six sides, including a couple of originals, which are due for early release, with heavy flack drive by Capitol.

Signature Blossoms With Pressing Plant; Skedding Big Bands

NEW YORK, June 2.—Latest of the small record companies to try to ease into big time is Signature Records. The indie diskery, under the guidance of Bob Thiel, was formerly a very small outfit whose platters were pressed and released by Asch Records on a royalty basis. Expansion, which is being financed by several big business men with an eye toward tapping the disk gold mine, include a large pressing plant already open for biz.

Included in the new set-up is Signature Distributing Corporation, located in the same building, which is geared to distrib new platters thru a chain of 15 major wholesalers.

With Thiel as prexy and also in charge of artists, Signature will operate under a new policy which takes in large bands as well as the small jam combos with which the outfit started. Already signed are Johnny Bothwell, sax player currently with Boyd Raeburn, but who will leave to form his own band when Raeburn closes on the Coast, and trumpet player Yank Lawson's large radio ork. Chirper Monica Lewis, now with the Chesterfield alrer, is slated as Signature's featured thrush.

Marva Louis Set For Concert Tour

HOLLYWOOD, June 4.—Tom Kettering and Billy McDonald of Frederick Bros. Office here are scheduling a series of concert dates for Marva Louis, singing ex-wife of heavyweight champ Joe Lewis. First concert date set for Marva Louis is at the San Francisco Auditorium in early August.

The newly-formed Johnny Otis band, currently playing the Club Alabam, Los Angeles, and recently signed by Frederick, will accompany her on concert and one-night tour. Asking price for package is \$1,500 nightly. Before she heads for the road, she will play a three-week run at Shepp's Playhouse here and a date at the Orpheum Theater.

Joe Shribman New Harry Bank Asst. At Cosmopolitan

NEW YORK, June 4.—Joe Shribman is the new assistant to Harry Bank, head of new Cosmopolitan Record Company. Shribman will be in charge of artists and publisher contact for the company. Bank used to be tax consultant for coin machine industry accounts.

Shribman is p. m. for Mal Hallet and Chuck Foster, but is readying deals to transfer management elsewhere. Charles Halle, formerly with Columbia Records, will be the company's chief engineer. Paul Noble, of Decca, is in charge of pressing, while Del Taylor has left Victor to supervise plating.

Grand Jury Indicts Powell on 6 Counts Of Draft Evasion

NEW YORK, June 2.—An indictment charging conspiracy to violate the Selective Service Act was returned against Teddy Powell, ork leader, last week by the grand jury in Federal Court. Powell was arrested on a draft evasion charge in Detroit August 7, 1944, and is free on \$3,000 bail. He was indicted on six counts and faces possible imprisonment of 25 years and a fine of \$50,000.

He is alleged to have conspired with John E. Wilson, former clerk of a New York local draft board, to interfere with Powell's induction. Powell is charged with bribing Wilson with money, liquor, groceries and haberdashery to prevent his induction. Wilson, during Powell's investigation, committed suicide.

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Broadway Openings

ROUND TRIP

(Opened Tuesday, May 29, 1945)
BILTMORE THEATER

A comedy by Mary Orr and Reginald Denham. Directed by Reginald Denham. Sets by Samuel Leve. Clothes by Blanca Strook. Business manager, James Troup. Stage manager, Leslie MacLeod. Press representatives, Willard Keeke and Davis Tebet. Presented by Clifford Hayman.

Edgar Albright.....Sidney Blackmer
Virginia Albright.....Patricia Kirkland
Donald McDermott.....Paul Marlin
Sarah Albright.....June Walker
Jane Daniels.....Edith Melsner
Clive Delafield.....Eddie Nugent
Griselda.....Angela Jaye
Tommy Rols.....Robert Woodburn
Linda Marble.....Phyllis Brooks
Hortense.....Viola Dean
Jack Admirell.....Edward Rowley
Lloyd Wilde.....Morton L. Stevens

About the best that can be said for *Round Trip* is that Mary Orr and Reginald Denham have come up with an unhappy try. Perhaps, if its dubious shenanigans were hoked and played for rowdy farce, the patient's chart might look more encouraging. However, no amount of doctoring probably could do anything for *Trip*. It is a sickly offspring, likely to expire at any moment of its own tedium.

Plot is the oldie about the small-town matron who falls for a visiting actor—who is out to nick her bank roll. She follows him to New York to discover him tied in sin with a blonde. Her big industrialist husband turns up with a round-trip plane ticket to bring her back. Usual complications occur—such as a lace nightie found under a sofa cushion and sex played up with a capital "S." Last act finds them all back in Ohio with everything ironed out satisfactorily—after a somewhat nauseating hair-pulling match staged by the fems. The most satisfactory denouement is the final curtain.

A few of the Stem's better players have allowed themselves to get concerned with these proceedings and none of them gain much by the association. June Walker is completely off her usual beam as the sexy matron. Sidney Blackmer comes off somewhat better as her solid, Midwestern hubby. At least he has a part which doesn't require double-takes to put across silly innuendos. Eddie Nugent seems to spend three acts trying to figure out whether he's a heel or a nice guy. Authors apparently made it no clearer to him than they do to the audience. Young Patricia Kirkland is a very brattish daughter and Phyllis Brooks is the blonde.

Neither Denham's staging nor Samuel Leve's sets have added anything to the framing. *Round Trip* is a short haul with a storehouse depot just ahead.
Bob Francis.

CONCERT VARIETIES

(Opened Friday, June 1, 1945)
ZIEGFELD THEATER

An entertainment. Technical director, Carlton Winkler. Conductor, Pembroke Davenport. Company manager, John Tuerk. Stage manager, George Hunter. Press representative, Tom Van Dyke. Presented by Billy Rose.

Katherine Dunham & Company; Zero Mostel; Deems Taylor; Jerome Robbins & Company; Rosario & Antonio; Imogene Coca; Eddie Mayehoff; Ammons, Johnson & Sidney Catlett; Salici Puppets; Nestor Chayres.

Billy Rose bills his new show "an entertainment." Actually it is high price vaude for the carriage trade. The carriage trade should go for it. It is smart and sophisticated with everything about it off the top shelf. However, at a \$4.20 top it is questionable whether Mr. and Mrs. Average Customer are going to fill the pews of the Ziegfeld. And the current talent array doesn't work for peanuts.

Concert Varieties is a good show. Rose has booked a well-balanced bill. There is something for everybody—high, low and middle brows—from boogie-woogie to ballet. It has its faults. It runs too long—almost three hours on opening night—and could stand some judicious trimming and tightening. This will doubtless come with time. Also, while Deems Taylor makes an austere facetious emcee, the proceedings need the lift that only a genuine funny-man can contrib.

However, the program has been spiced with the antics of Eddie Mayehoff and Zero Mostel, the latter with an amusing

BROADWAY SHOWLOG



Performance Thru June 6

Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	325
(Mansfield) Gives benefit performance for Stage Relief Fund Sunday (3).		
Bell for Adano, A.....	12- 6, '44	205
(Cort)		
Common Ground.....	4-25, '45	45
(Golden) Don de Leo replaces Joseph Vitale Monday (4). New playing schedule skeds mats Saturdays and Sundays and eliminates Tuesday performances. Philip Loeb argues with Allen (WNEW) Prescott Wednesday (6).		
Dark of the Moon.....	3-14, '45	41
(46th Street) Plays benefit for Actors' Fund Sunday (3).		
Dear Ruth.....	12-13, '44	201
(Henry Miller's) Virginia Gilmore out ill Saturday (26) mat. Jeanne Sheppard subbed. John Dall leaves Monday (4). Michael Road takes over his chore. Anthony Carr takes over slot vacated by Road.		
Foolish Notion.....	3-18, '45	85
(Martin Beck) Closes Saturday (16). Tallulah Bankhead will rest. May go to Coast later in summer. Ditto young Joan Shepard. Latter is reported flirting with Universal contract.		
Foxhole in the Parlor... ..	5-23, '45	13
(Booth) Harry Bloomfield will team up with W. Horace Schmidlapp on production of "Polonaise." Casting will start in about two weeks.		
Glass Menagerie, The... ..	3-31, '45	73
(Playhouse) Laurette Taylor has completed the script of a new comedy, "Fun With Stella." It will make the production rounds shortly. She is also prepping a sketch which she will do at local army camps and hospitals with Tony Ross and Julie Hayden.		
Harvey.....	11- 1, '44	254
(48th Street)		
Hasty Heart, The.....	1- 3, '45	173
(Hudson)		
I Remember Mama.....	10-19, '44	262
(Music Box) Beverly Chambers replaced Otilie Kruger as of Monday (28). John Van Druten is rehearsing Frances Heflin. She replaces Joan Tetzel Monday (11). Latter goes to Coast.		
Kiss and Tell.....	3-17, '43	932
(Bijou) Betty Ann Nyman took over from Betty Caulfield Friday (1).		
Kiss Them for Me.....	3-20, '45	86
(Fulton)		
Late George Apley, The.....	11-21, '44	225
(Lyceum) Ellen Cobb replaces June Chandler Monday (18). Latter has signed with Warners for a G per week. Rouben Mamoulian leaves for Coast Friday (15). Guested with "Elery Queen" program (CBS) Thursday (31).		
Life With Father.....	11- 8, '39	2,335
(Empire)		
Overtons, The.....	2- 6, '45	134
(Forrest) Charles Lang back in cast Monday (28). Has been on sick list for week. Donald Kohler has been subbing for him. Arlene Francis goes to California in about four weeks with "Blind Date" program. No replacement is set yet.		
Round Trip.....	5-29, '45	7
(Biltmore) An over-all pasting by crux gave it a zero score. No: Howard Barnes (Herald - Tribune), John Chapman (News), Robert Garland (Journal-		

	Opened	Perfs.
American). Willela Waldorf (Post), Lewis Nichols (Times), Robert Coleman (Mirror), Burton Rascoe (World-Telegram), Herrick Brown (Sun), Louis Kronenberger (PM). Closes Saturday (2).		
School for Brides.....	8- 1, '44	350
(Ambassador)		
Ten Little Indians.....	6-27, '44	393
(Plymouth)		
Voice of the Turtle, The.....	12- 3, '43	552
(Morosco) Eileen Heckart, assistant stage manager and understudy for Audrey Christie, leaves cast for summer theater chores Saturday (2). Betty Lawford may quit Chl troupe. Vivian Vance is likely replacement. Replacement for Audrey Christie is still not set. Latter may be detained on Coast by pic assignment, when New York troupe re-opens after summer lay-off. Martha Scott is likely full replacement for Betty Field. Drumbeater Jean Dalrymple to Coast Saturday (2) to sell pic rights of "Hope for the Best" and find a candidate for role of the "Lard" for revival of "Green Pastures."		

Musicals

Bloomer Girl.....	10- 5, '44	277
(Shubert) Nannette Fabray takes over from Celeste Holm Monday (4). Terry Saunders ditto from Margaret Douglas, same date. Producer John Wilson leaves for London Tuesday (12) to have a look at the Lunts in "Love in Idleness." He may team with the Theater Guild and do it here. Will also look over new Noel Coward revue. Returns in time to start rehearsals for "Day Before Spring," his next skedded venture.		
Blue Holiday.....	5-21, '45	8
(Belasco) Closed Saturday (26).		
Carousel.....	4-19, '45	52
(Majestic) Ruth Miller has been appointed understudy for Jean Castro. Iva Withers ditto for Jan Clayton. Connie Baxter is the new stand-in for Jean Darling. Dancer Ernest Richmond out ill Wednesday (30).		
Concert Varieties.....	6- 1, '45	3
(Ziegfeld)		
Follow the Girls.....	4- 8, '44	482
(44th St. Theater) Jo-Anne Whitney replaced Dorothy Keller Friday (1). Marie Windsor left Wednesday (30) for a month's vacation. Karen Stevens returned to cast to take over role during her absence.		
Hollywood Pinafore.....	5-31, '45	4
(Alvin) Five to four vote by crux tabs a score of 44 per cent. No: John Chapman (News), Louis Kronenberger (PM), Willela Waldorf (Post), Robert Garland (Journal - American), Lewis Nichols (Times). Yes: Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), Herrick Brown (Sun), Burton Rascoe (World-Telegram).		
Lafting Room Only.....	12-23, '44	134
(Winter Garden) Pat Brewster took over chanting slot from Betty Garrett Thursday (31). June Walker replaced Penny Edwards Sunday (27). Bob Breton leaves for		

MAY WINDS UP STRONG

Final stanza for May carried the month off to strong finish. Aisle experts were kept busy tabbing three new Stem entrants and the reopening of an old stand-by. Newbies to bow-in were "Round Trip," "Hollywood Pinafore" and "Concert Varieties." "Hats Off To Ice" came back to the stage of the Center after a three-week layoff. "Trip" took it on the chin from the crux, and decided on a fast shuttering to tune of seven performances.

Holiday, Wednesday (30), mats were a cash-in for the toppers. Biz much better than same date last year, with 25 out of 32 Stem houses lighted. Seven shows drew standees. Three sold out and another trio were on the edge of capacity mark.

Next week is the last for filing ballots for the Second Annual Donaldson Awards. Polls close June 10. Votes have been pouring in daily to Reuben H. Dannelly Company, the official tabulators, and returns to date are excellent. However, this is the theater's own poll. Everybody should get their vote in. If you work in legit and haven't received your ballot, call The Billboard.

	Opened	Perfs.
Coast Sunday (3). Jack Pierce takes over his chores. Cast gives GI show at St. Albans Naval Hospital Monday (4). William Archibald will double into Billy Rose's "Concert Varieties." Will team with Imogene Coca. Is also currently finishing book and lyrics for "Carib Song," musical which will star Katherine Dunham.		
Memphis Bound.....	5-24, '45	12
(Broadway) Moves to Belasco Theater Monday (11). Bill Robinson, John Wildberg, Vinton Freedly and Sally Benson will air-guest with Mary Margaret McBride Monday (25).		
Oklahoma!.....	3-31, '43	950
(St. James) Ruth Weston back in cast Monday (28). Had been out a week with infected foot. Edith Gresham filled in during her absence. Milton Watson subbed for Harry Stockwell Tuesday (29). Maria Harriton left for Coast Wednesday (30). Mariam Pandor has replaced her. Tony Avera replaced Paul Crabtree Friday (1). Latter goes to Coast.		
On the Town.....	12-28, '44	180
(Adelphi) Moves to 44th Street Theater Tuesday (5). Paul Feigay flew to Austin, Tex., Wednesday (30), for a look-see at Arnold Sundgaard's "The Great Campaign." Latter is guest playwright at the University of Texas. Understudy Jane Dillon has left the troupe.		
Song of Norway.....	8-21, '44	329
(Imperial) Helena Bliss is back in troupe after 10-day vacation. Mary Walker has been filling in for her. Sig Arno is exhibiting his paintings at the Hall of Art.		
Up In Central Park....	1-27, '45	145
(Century) Mike Todd was interviewed by Charles Collingwood, CBS Paris correspondent, Friday (1). Alrcast was via CBS shortwave. Herbert and Dorothy Fields and Sigmund Romberg arguest on WOR Sunday (3). The Fields likewise guest on Hildegard program Tuesday (5). Show moves to Broadway Theater Monday (11).		
ICE SHOWS		
Hats Off To Ice.....	6-23, '44	444
(Center) Reopened Wednesday (30) after three-week lay-off. Fritz Dietl, still skater, added to cast. Over-all runs in same groove that has been packing them in at the Center these many months.		
REVIVALS		
Barretts of Wimpole Street, The.....	3-26, '45	79
(Barrymore) Closes limited run Saturday (9).		
Othello.....	5-22, '45	15
(City Center) Closes Sunday (10). Plans are about set for show to make offshore trek for USO-Camp Shows. Paul Robson, Jose Ferrer, Uta Hagen, Edith King, Ralph Clanton, Philip Huston and all but two of lesser principals are set for trip. Troupe will also stage revival of "Charley's Aunt" and Robson will contrib GI concerts.		

new bit ribbing an opera tenor. Also, there is Imogene Coca to model extraordinary furs and add a sock satire of *Afternoon of a Faun* with young William Archibald. The comic angle of *Varieties* definitely hasn't been neglected.

On the more cultural side, Jerome Robbins has devised a tricky little ballet called *Interplay*. It won't ever rival *Fancy Free*, but it packs imagination and is splendidly stepped by Robbins, Janet Reed, John Kriza, Michael Kidd, Muriel Bentley, Rozsika Sabo, Bettina Rosay and Erik Kristen. It is a click closing number for the first half of the show. Katherine Dunham and her terp group also score strongly with the customers who like the Dunham dance patterns. From this pew it seemed that her three selections were too similar in mood and pace and lacked variety.

Preem night show-stoppers were Rosario and Antonio. Diminutive Spanish dance team are about tops in their line

and had the Ziegfeld's top shelf re-sounding with "bravos" and "Oles" for their *Fire Ritual* and *Canasteros de Triana*.

For the rest, it can be reported that the Salici Puppets are as good as ever. Ammons, Johnson and Sidney Catlett go to town in fine style with the aid of two pinas and a few drums, and Nestor Chayres chants pleasantly in Spanish.

It's a fine all-around combo of clowning, terping and chanting. It is well worth the ducat price. However, call it what you like—vaude is vaude—and \$4.20 is a round sum for a pew.
Bob Francis.

ballot. The Loeb faction, which includes Paul McGrath, Clay Clement, Margaret Webster and Sam Jaffee, played up his record. Peggy Wood, one of the leaders of the anti-Loeb group, came out against the council resolution that there be no "injection of racial, religious, or political issues in any or all electioneering for forthcoming elections."

The Equity television committee, formed to get together with the other four unions and settle the video jurisdictional muddle, reported that altho tele hasn't struck its stride yet, it may be a great source of revenue for actors in the future. Right now committee is having trouble determining \$3 that a new member will have to pay to get a new card that includes tele privileges. Probability is that 4A's will continue system of joint policing of video until it becomes big dough.

EQUITY FIREWORKS

(Continued from page 3)

the council and it took a petition by 32 council members to put him on the

Burlesque Notes

By Uno

IDA ROSE, producer at the Casino, Pittsburgh, which has closed for the summer, is visiting relatives in Brooklyn. . . . GAYETY, Montreal, shuttering for the summer June 23, as is the Empress, Milwaukee, which plays its last show June 2. . . . MEI LING has just closed at the Rialto, Chicago, as featured strip and is off to California for an eight-week vacation. . . . MITZI is current feature at the Rialto, Chicago. . . . JUNE ST. CLAIR, now at the Avenue, Detroit, moves to the Palace, Buffalo, June 8 and from there to the Casino, Toronto, June 15. . . . JACK BECK, now managing the Roxy, Cleveland, moves to the Globe, Atlantic City, when it opens this summer for the tourist trade. . . . ARTIE LLOYD, comic, just closed a three-weeker at the Gayety, Norfolk. . . . ELAINE FOX, daughter of Charley Fox, manager of the Empress, Milwaukee, suffered a broken leg while on duty as a Red Cross aid in a Milwaukee hospital last week.

BOB CONN and Irene (Tex) Conley, married May 24 in Detroit, are visiting Irene's mother in Knox, Ind., from whence they will hop to Chicago for the summer. They plan to join a wheel show there in the fall. . . . HARRY WALD, formerly of the Grand, St. Louis, now at the Gayety, Cincinnati, with the sex pic, *Ecstasy*.

AL AND WANDA CODY and their new radium whip act played a week at Fay's, Providence, thru Harry Adams. . . . MARIE BLAKE, formerly a chorine on the burly wheels, is now Mrs. Thomas Fitzsimmons, ticket seller at the wax show on the Bowery, Coney Island, N. Y. . . . CHARISE, specialty dancer, was featured at the Republic, Ocean View, Va., last week. . . . TOM McKENNA, former burly straight, is vocalizing in a Bayonne, N. J., cabaret. . . . MYLES AND NAN BELL have returned from entertaining overseas with a USO unit. . . . JESSIE BAKER is a new concessionaire for Oscar Markovich at the Roxy, Cleveland. . . . RUSTY DARROW, on the First Circuit last season, is back for her second summer at Tirza's Wine Bath girlie show on Coney Island, N. Y. . . . FRANK HIXSON, ex-burly show advance man, is now fight matchmaker and promoter in Seattle. . . . CLAUDE SCHENCK and Flo Arnold Koster (Mrs. Schenck) were visitors in Manhattan. They reside in St. Louis, where Claude is boss of a theatrical cleaning plant. . . . BILLY ROGERS and his eight-piece ork, back in New York after 16 weeks at Babette's, Atlantic City. . . . JIMMIE COUGHLIN, comic, is doubling with brother, Bill Talent, in a USO unit playing military camps.

BOB GOLDBERG, former burly ork leader, is boss contractor for orks in Greater New York RKO houses, and the Ritz, Port Richmond, Staten Island. Among his leaders are Sam Kutrz and Charlie Brave. . . . E. K. FERNANDEZ has changed his burly stock in Honolulu to vaude, calls it *Surprises of 1945*. Personnel from California includes Barbara Valentine's Glorified Sweethearts, Skating Morells, Cathay Courtney, Rahda and Rose Heatherly, Rosemary Davis, Sandy Shore, Margaret Moore, Joe Brooks, Donna Tru Worth, Martinis, May Wasky and Wen Hai and Company. . . . FLOSSIE EVERETTE, former burly feature, is now a dietitian for a USO eatery in Panama Canal Zone. . . . ISSY MILLER, theater construction chief in charge of improvements for the Minskys, the Hertzigs and the Weinstocks, is serving in the same capacity for the summer with the Million-Dollar Ball Room on Coney's Boardwalk. . . . MANNY KING and Jean Carter closed in Las Vegas, N. M., with USO Unit 251 and opened on the Bert Levey Circuit set by Charlie Allen's booking.

Margo Jones Preps Dallas Rep Theater

NEW YORK, June 4.—Undismayed by previous flops in repertory, Margo Jones, co-director of *Glass Menagerie*, is preparing a new non-profit pro repper, Dallas Theater, Inc., which she founded and hopes will click. Miss Jones has gone to Dallas with Jo Mielziner and Tennessee Williams to attend to final details for the fall opening of the repper.

Before leaving she told *The Billboard* she hopes her new venture will be the start of a movement to spread legit thru the nation. "My plan will be sterile," she said, "unless it proves that other theaters thru the country can function and help to build professional theater away from New York."

Backed With Scrip

The Texan has a novel angle to finance the show and obtain a backlog of ticket buyers long in advance. Customers receive scrip for their dough. When the shows are ready to open, the scrip will be exchanged for tickets. This helps plenty, because group can rehearse as long as it wants instead of beating the board to open on a pre-set date.

Jones gal is no slouch when it comes to corraling backers for her baby. Big shots in Dallas have already come across with enough moola to put the plan on solid financial ground for 10 years. Her board of trustees includes 48 of the top-flight citizens in the city. From these 48 she has picked 15 to sit on exec board and brain-trust the group.

New Scripts Set

Fem will go all out for new scripts. She already has 15 new plays that she will try out at the theater. Three-quarters of the repertory will be made up of these scripts. The rest will be classics—Shakespeare, Ibsen, Chekhov and O'Neill. The first three weeks in each month she will present a different script. During the last week of each month she will repeat all of these plays or the most popular of the three preceding legit. Gal has a hunch that the system will give a helping hand to both thespians and writers.

30 in First Company

First company will have 30 actors and actresses under contract for a year. Later, Miss Jones will invite playwrights to join set-up as working members of group. Miss Jones will provide 40 more jobs for vets when they come back. Salaries for everyone except biz manager and technical man will be the same. House will be entirely union.

Theater opening is in October at the Dallas old Globe. House is a 500-seater which will make for intimate theater, not extravaganza, giving customers their money's worth. Plans are already under way for a new theater to be built in Dallas after the war.

KRNT Originates Five Net Shows for CBS-to-Blue Switch

DES MOINES, June 4.—KRNT at Des Moines will kick-off the switch from CBS to Blue June 15 by originating network shows that week. The station claims it will be the first radio station, outside of a key radio center, to originate five Coast-to-Coast shows in one week.

The five network shows will include *Breakfast Club*, June 16; *Town Meeting*, June 21; a local program, June 16, and *Quiz Kids* and *This Is Your Navy*. Latter two will be War Bond shows. All of the shows will be held in the Shrine Auditorium with a seating capacity of 4,200.

Legit Shows Sked War Bond Matinees

NEW YORK, June 4.—To help spark the 7th War Loan drive, legit, which grossed \$10,000,000 for the U. S. the last time it participated in the sale of bonds, has skedded a series of bond matinees all during the drive. Last time ducats were sold to bond buyers at department stores and indications are same procedure will be followed this time. In order to get choice seats, buyers had to take

Magic

By Bill Sachs

HARRY E. CECIL, "the world's worst magician," of Detroit, was operated upon for gall-bladder trouble at St. Barnabas Hospital, Minneapolis, May 31. Harry had gone to Minneapolis to take treatments from the well-known asthma specialist, Dr. Norman M. Smith, when it was discovered that he was also suffering from the other ailment. He is mending nicely and expects to return to Detroit July 1. . . . HAROLD RAMM, Motor City magicker, has been inked for a USO tour of army camps in this country. . . . DR. ZINA BENNETT, Al Munroe and Percy Abbott held several sessions with Cardini during the latter's recent engagement at Lou Walter's Latin Quarter, Detroit. . . . S 1/c W. H. SHUGART (The Great Beebe) has been overseas with the navy the past year, during which time he has kept his hand in by putting on shows on a number of the ships in his fleet. Recently he entertained a group of natives on one of the Pacific islands and so enthusiastic were they over his mystery making that they made him a witch doctor. His address is U. S. S. Jason (Box 19), care Fleet Post Office, San Francisco. . . . JOE DUNNINGER subs for Amos 'n' Andy for the summer over NBC, beginning June 8. . . . BECKMAN AND COMPANY, of Montreal, postal from Salt Lake City that they are still out with USO, en route back to New York. They will jump into Canada for the summer to play schools in association with Larry Hess, of Utica, N. Y. . . . RALPH RICHARDS, the original Richards the Wizard, visited the Marquis show during its recent engagement at the Erlanger Theater, Atlanta.

RUSSELL SWANN is set for the new show opening at the Copacabana, New York, June 14. . . . G. RAY TERRELL, winding up a holdover at Hotel Statler, Washington, moves from there to the Cleveland Statler for a three-week stand. . . . JOHN PRATT, Detroit magus, is dangerously ill in Osteopathic Hospital, that city. . . . MILBOURNE CHRISTOPHER, Baltimore baffler, V-mails from Germany under date of 14: "When the Russians linked with troops in our area, at Maj. Gen. Cullin's command I conjured at the party he gave their commanding officers. My patter was translated, but magic is magic in any land! After the show I performed a series of close-up card, thimble and ball tricks for the much-decorated visitors. Charles Miller and Card Mondor are over here with USO." . . . CHAN LOO, Chinese trixster, headlines at the Chinese Sky Room, San Francisco, assisted by the lovely Jessie Wong. They're in on a 10-week contract. . . . DR. C. W. TALBOT, of Spokane, typewrites in to tell of a serious of misfortunes which befell John Calvert during the latter's recent engagement at the Post Theater there. "Calvert travels by plane," writes the doctor, "and on his opening day had to make a forced landing in a cow pasture because of propeller trouble. He arrived at the theater an hour late with both of his hands taped. Then he caught a severe cold and on Saturday night someone stole his big truck, which was, fortunately, returned to him by State Patrol officers the next day. During his last show that night, while going down the theater steps, he fell and broke his left leg. He was taken to Sacred Heart Hospital and after being X-rayed a cast was put on the leg and he worked all three shows on his closing day. From Spokane he hopped to Seattle for a week at the Palomar Theater."

\$1,000 bonds, but now the Treasury Department is plugging for sale of smaller denominations, giving guys with smaller pocketbooks a chance to sit in the orchestra seats.

The dozen legit shows which are on the road have already agreed to follow the example set in New York, matinees will be staggered all thru the duration of the drive. Pulling power of legit is shown by gross of *Oklahoma*, \$2,000,000 in bonds during 6th War Loan. Unions have already advised members to donate their services. James Reilly, executive secretary of National Association of Legitimate Theaters, is handling details of set-up for legit.

N. Y. Stagehands, Vaude-Pic Mgrs. To Talk Contract

NEW YORK, June 4.—Negotiations between Local 1 (IATSE) and managers of vaude-pic houses are about to get under way. Last contract was up February 15 and new administration of stagehands' union will probably pitch for shorter hours and more pay. Deckhands want a five-day week to absorb members who will come back from the service. This means a 12 per cent uppage in costs for the managers automatically.

Different scales are in force at first-class de luxe houses and second-class vaude-pic showplaces. Key men in set-up are electricians, property men and carpenters, but stagehands will ask for an agreement that includes more dough for everybody. Indications are that it will be a long drawn-out battle.

Actors' Fund \$8,786 in Blk. For Yr.; Officers Re-Elected

NEW YORK, June 4.—Despite the fact that there were more calls upon the Actors' Fund of America during the last year than ever before, the Fund has finished the year \$8,786.70 in the black. At the 63d annual meeting, held May 26 at the Lyceum Theater here, Vinton Freedley, treasurer, reported that the gross income for the year was \$231,218.56. Included in the income were net receipts from 24 performances given to aid the Fund, amounting to \$46,099.01, the greatest amount ever received from this source.

The annual election of officers was held at the same meeting. Because there was no opposition, the following were re-elected: Walter Vincent, president; Harry G. Sommers, first vice-president; Katharine Cornell, second vice-president; Vinton Freedley, treasurer; Robert Campbell, secretary; trustees for three years, Lee Shubert, Gilbert Miller, Chrystal Herne, Raymond Peek, Edwin G. Lauder Jr.; trustee for two years, John Golden; trustee for one year, William J. Kelly.

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THE FINAL CURTAIN

ALDRIDGE—Alvah A. (Beno), husband of Ariene Daniels, in Santa Monica, Calif., May 17 following a brief illness. He operated a restaurant there the past 13 years. Survived by his widow; a son, Jack, and a sister, Dollie Glassford, all of Santa Monica. Masonic and Elks services.

BUCKINGHAM—Walter M., secretary-treasurer of the Circus Fans' Association of America since 1930, at Presbyterian Hospital, New York, May 30, following a lengthy illness. Survived by his widow, Mabel C., a sister and two brothers. Services in Christ Church, Norwich, Conn., June 2, with interment in that city.

BURROUGH—Willard J., 45, formerly with Frank Burk and Yellowstone Shows, in Callente, Nev., May 25.

CARPENTER—Horace Bernard, 70, veteran actor of stage and screen, in Hollywood. He had been in the theatrical field for more than 50 years. He was a member of the Lasky Famous Players, one of Hollywood's first movie studios, and also wrote for pictures starring the late Douglas Fairbanks Sr. Carpenter's last picture was *Belle of the Yukon*. Survived by his wife, Mrs. Beatrice Carpenter; a daughter, Auda; a son, Dr. Earl E. Carpenter, and two brothers, Chester and Justus. Funeral services in Hollywood May 24.

FIELDEN—Allie, 39, known as Ella, the Elephant-Skin Girl, in General Hospital, Kansas City, Mo., May 26. She had recently been with John Howard Museum and prior to that with Pop Huntley. Survived by a daughter, brother and a sister.

FIRTH—Ernie, 58, circus man, of cancer at his home in Sarasota, Fla., recently. He was a seal trainer for the Ringling show and in 1943-'44 was a car porter for that circus. Services and interment at Sarasota.

GALATOLA—Anthony (Gale), composer, in New York May 29. Formerly an accompanist for Kate Smith, he subsequently did arrangements for her, Mark Warnow, Raymond Paige and Jack Miller, orchestra leaders. Surviving are his widow, two children and five brothers.

HALL—Jefferson, 70, vaude and stage actor, in New York May 26. He began his stage career in 1899 with the Jerry McAuliffe Stock Company in Massachusetts and appeared with it and other stock companies for several years. He later switched to vaude. He became general stage manager for Max Gordon's productions and also played minor parts in *Easy Come, Easy Go*, and *The Donovan Affair*. His last appearance was in *Gypsy* in 1931.

HARE—John C., 79, dramatic critic on the former *Philadelphia Item*, May 23 in Misericordia Hospital, Philadelphia, after a long illness. He continued on local newspapers after serving as drama editor for five years. His widow, Florence Dabrymple, two sons and a daughter survive.

HAYES—Ray J., 51, assistant manager of the Post Theater, Warren, Ohio, and for many years a representative of Universal Pictures, Inc., May 26, in Brecksville Veterans Hospital. A native of Zanesville, O., he served in the air corps in World War I. There are no immediate relatives surviving.

HENDERSON—W. K., 74, enemy of the chain stores whose "Hello, World" was famous when he owned Station KWKH, Shreveport, La., at his home in that city May 28 following a heart attack. He traveled in a trailer caravan as Governor Richard W. Leche's "Louisiana Ambassador to America." He retired six years ago.

his widow and three children. Interment in Oakview Cemetery, Royal Oak, Mich.

MACLENNAN—Mrs. Marie, 43, former concert singer and composer and widow of Francis MacLennan, operatic tenor, in the Lennox Hill Hospital, New York, May 27. Surviving are a sister and four brothers.

MOON—John (Jack), 54, April 16 at Research Hospital, Kansas City, Mo., after a short illness. He was well known in the carnival world, spending about 25 years on various shows. He was for years with the Phil Little Concessions. Survived by his widow, Edith, and a sister. Interment in the Heart of America Showmen's Rest, Kansas City, with funeral arrangements handled by the Heart of America Showmen's Club.

MOTYL—Pvt. Stanley, 28, former Detroit park man, in Santa Monica Hospital, Phoenix, Ariz., May 19, of tuberculosis. He formerly managed Skee-Ball Alleys at Eastwood Park, Detroit, and was a member of Michigan Showmen's Association. Survived by his mother. Military funeral, with interment in Mount Olivet Cemetery, Detroit.

MUNIER—Ferdinand, 55, stage, screen and radio actor, suddenly at his home in Hollywood May 27. His last screen role was in *Diamond Horseshoe*. In radio, he appeared on *The Count of Monte Cristo* show and was director of Duffy Players. A native of South Dakota, he had made his home in Hollywood for 20 years. He attended Stanford University before he began his acting career on an Australian theatrical tour. His widow, Charlotte Treadway Munier, and a daughter, Charlotte Cardwell, survive.

POLLOCK—Emma, 70, former member of the team of Kelly and Pollock, May 24 at her home in Brooklyn. She first appeared on the stage as a child actress with Lester Wallack in *Rosedale, The Sil-*

STRAIN—Lawrence, emcee for J. J. Page Shows minstrels, in Johnson City, Tenn., May 11. Survived by his widow, Sallie, chorus producer of the show; his father, and a brother in the army. Interment in Johnson City.

WALTON—Mrs. Clara, 37, known professionally as Clara Walton, May 23 at her home in Coldwater, Mich. She was formerly a singer and dancer in vaude and on the radio.

WARREN—Robert Gridley, 62, legit and vaude performer, of a long seige of heart disease at his home in Albany, N. Y., May 23. He had been in Bert Lytell Stock, *Ben Hur, The Miracle* and in vaude with his wife, Martha, who survives. Interment in Evergreen Cemetery, Albany.

Marriages

BOYD-BEAVERS—Roscoe Boyd to Elizabeth L. Beavers in Leavenworth, Kan., May 25. Both are concessionaires with World of Today Shows.

CONN-CONLEY—Bob Conn, dancing comic, and Irene (Tex) Conley, burlesque performer, in Detroit May 24.

FEATHER-LESLIE—Leonard Feather, jazz critic, to Jane Leslie, singer, in New York May 18.

LORRE-VERNE—Peter Lorre, film actor, to Kearen Verne, Viennese actress, in Las Vegas, Nev., May 25.

MCCARTER-O'CONNELL—Roy C. McCarter, general agent of the Cetlin & Wilson Shows, to Terry O'Connell, nonpro, formerly desk clerk at the Penn-Harris Hotel, Harrisburg, Pa., in Lewis-town, Pa., May 19.

MUEHLSTEIN-BERGMAN—Herman Muehlstein, nonpro, to Caryl Bergman, former Ziegfeld star, in New York May 22.

SAVIN-SMITH—Lee Savin, New York attorney just honorably discharged from the army, to Harriet Smith, song plugger and Chi rep for Bourne, Inc., June 3 at Washington Boulevard Temple, Chicago.

Harry N. (Pop) Endy

Founder of the ENDY SHOWS in 1908

Who Passed on June 9, 1932

The Two Sons, DAVID B. and RALPH N. ENDY, have continued since their Father's death, the show now being the ENDY BROS.' SHOWS, INC.

Gone But Never Forgotten by the Endy Shows' Entire Company



ver King and other plays. She was a member of the original Edward Harrigan Company and later created the role of Maggie Murphy in *Riley and the Four Hundred*. She played the part of Taggs in *The County Fair* both here and in England, and during the First World War appeared with James P. Kelly in overseas productions for the troops. She retired 15 years ago. Surviving are three sisters.

RICHEL—Mrs. Nina Goss, 72, daughter of the late John C. Goss, old-time tent manufacturer, May 22 in Detroit. Survived by one daughter.

RICKETTS—Mrs. Martha, 63, former actress, in Grandlands Hospital, Valhalla, N. Y., May 26. She is the widow of George H. Ricketts, also of the stage. A brother survives.

SCHOFFER—Leonard, 54, tax consultant for Music Publishers' Holding Corporation, in which capacity he was helpful to many musicians and band leaders, at his home in Chicago May 29. Survivors are his widow, Sandra, and a daughter, Nadine.

SCHULZ—William, 62, arranger for Robbins Music Company, May 17 in New York. Surviving are his widow and two brothers.

SHACKELFORD—Emmet, veteran legit actor, at Bay Shore, L. I., N. Y., May 17. He got his early training in stock and spent most of his career in legit productions. His last appearance on Broadway was in *Lilly Turner* at the Morosco in 1932.

SNODGRASS—Mrs. Louise H., 54, composer and concert pianist, at her home in Cincinnati May 26. Her *London Girl* was sung by Lawrence Tibbett in 100 consecutive concerts. She taught at the Cincinnati College of Music. Survived by her husband and a daughter, Mrs. Alexander G. Cloudsley.

STEIN—Isadore (Doc), tin-typer, in Marine Hospital, New Orleans, May 23. Thru efforts of David Bagley (The Litvak), Meyer Tischler and New Orleans war vets, his remains were sent to New York for interment in his family plot.

SERGEANT-SIMPSON—Charles Sergeant, member of WCCO news staff in Minneapolis, to Kay Simpson, nonpro, May 15.

WARDEN-FREDRICKS—Ens. Hugh A. Warden, former musician, to Veronica Fredricks, legit, radio and screen actress, in New York May 23.

Births

A son, Robert Roger, to Mr. and Mrs. Johnny Reeves at West Suburban Hospital, Chicago, May 2. Father is a former outdoor show agent, now with the U. S. Employment Office at Oak Park, Ill., for Douglas Aircraft.

A daughter, Darlene, to Mr. and Mrs. Joe Steele at Tampa recently. Mother is Irene Arley, whose parents were in the Parrott act last year.

A daughter to Mr. and Mrs. Billy Reed May 12 at Swedish-Norwegian Hospital, Chicago. Father is burly comic, currently at the Rialto, Chicago.

A son to Mr. and Mrs. Lenny Sussman in Pittsburgh May 7. Father is a member of the Marty Gregor ork.

A daughter to Lieut. and Mrs. Walter I. Lillie in New York May 14. Mother is a daughter of Gitz Rice.

A daughter to Mr. and Mrs. Beverly Kelley in White Cross Hospital, Columbus, O., May 27. Father is general press representative for the Ringling Bros. and Barnum & Bailey Circus.

A son, Craig, to Lieutenant and Mrs. Melvin Kurlander in Flagler Hospital, St. Augustine, Fla., May 18. Grandfather is Sam J. Levy, of Barnes-Carruthers Fair Booking Association.

A daughter, Elizabeth Clyde, to Ens. and Mrs. Newell C. Doubleday, May 23 in Misericordia Hospital, Philadelphia. Mother is radio singer on WCAU, that city, known as Elizabeth Hill.

A son, Jerry Jr., to Mr. and Mrs. Jerry Castle, May 29 at Atlantic City Hospital. Father plays sax in John Arthurs's orchestra at the 500 Club there.

A son to Mr. and Mrs. Harry Lee May

24 in Detroit. Father is with the Dugan Booking Agency, that city.

A daughter to John Loder, screen director, and Hedy Lamarr, film star, in Cedars of Lebanon Hospital, Hollywood, May 29.

A son to Mr. and Mrs. Tibbett Bouley at Sunshine Maternity Home, Oneco, Conn., May 22. Father was organizer and member of Bouley Bros.' Troupe and is now stationed at Sampson, N. Y.

A son to Mr. and Mrs. Edward Partidge of the O. C. Buck Shows in Syracuse, N. Y., May 27.

A son to Mr. and Mrs. Russell H. Stewart at Physicians' Hospital, Jackson Heights, L. I., N. Y. Father is a member of the MGM publicity department.

A son, Lawrence Jr., to Mr. and Mrs. Larry Haeg May 11 in Minneapolis. Father is farm director of WCCO and president of Radio Farm Directors' Association of America.

A son, Roger Talley, to Pfc. and Mrs. Ernest W. Lohse in Hammond General Hospital, Modesto, Calif., May 1. Father was known as Jack Talley when in show-biz.

Divorces

Hugh Cummings, film director, from Mona Raye, actress, in Los Angeles May 25.

Margaret L. Warren from Jack H. Warren at Paragould, Ark., May 23.

Dept. of Labor Forecasts FM

(Continued from page 5)

which would greatly simplify the functions of such relay stations was announced in 1944. In addition, the new Craig television system, still in the experimental stage, would make possible the transmission of television signals near the regular long-wave broadcast band and would eliminate the problem of relaying, provided the conventional AM circuit was retained for the audio signals. The Craig system is still in process of development, however, and no reliable predictions can be made concerning it."

New Developments

The report lists among new developments which may receive increased post-war application, the improved television cameras, including portable models and types embodying view-finders that reproduce the televised image for the operator. Improved cathode-ray tubes will permit the transmissions of larger images than have heretofore been practicable, the report adds.

"Mercury lamp illumination for television studios has been found satisfactory," states the official report. "Increased sensitivity of pick-up tubes has also improved the quality of the image. Considerable research has been devoted to transmitting and reproducing television images in color, and several methods are available. Large-scale introduction of color television, however, will probably have to await completion of several years' work on perfection of techniques. As yet, no receiving sets have been devised which are able to reproduce both color and monochromatic image broadcasts."

Difficult Decisions

Pointing out that "many difficult decisions must be faced before large-scale nationwide service" in commercial television can be provided, the report adds that "A considerable investment has already been made in the development of the technique, and there is a dispute over whether post-war development will proceed on the basis of the standards governing existing equipment. If new standards are to be adopted and new wave channels assigned, much of the present equipment will have to be discarded."

Chairman Harley M. Kilgore, of the Senate Military Affairs Committee's Subcommittee on War Mobilization, described the study as marking "The first effort to compile and digest information" released on hundreds of scientific achievements. Kilgore recommended the report as "a useful survey for Congress and for public and private agencies engaged in formulating post-war programs." The survey was made for the Senate group by the productivity and technological development division of the Bureau of Labor Statistics, Department of Labor.

IN MEMORY

Of My Darling Mother

ELIZABETH KELLEMS

Who passed to the

Great Beyond

June 10, 1944

Sadly missed by her Son

HAPPY KELLEMS

LOY—Loren C., 42, projectionist, at his home in Detroit May 24 following a paralytic stroke. He was on the road for a number of years for the Jam Handy Organization, and recently worked at the Varsity Theater, Detroit. Survived by

34 Get Mustering-Out Payments

Good Weather Gives Endy Bros. Big Biz

CLIFTON, N. J., June 2.—Endy Bros.' Shows experienced its first complete week of favorable show weather this season here the week of May 21, and with it came the record biz for this new railroad organization. Veterans of Foreign Wars were the auspices.

A Hey-Dey was delivered here from the factory and turned over to Lyman Morgan for a satisfactory pull, but the Rocket and Fly-a-Plane continued as top money-getters. Del Crouch's Drome was high among the shows, with George Vogstadt's *Pin-Up Girls* in second place.

Peter Manos Jr. came on to spend the summer with his parents, and visitors included Sam Prell, Leo Bistany, Cash Miller, Jack Ressel, Paul and Abe Prell, from the Broadway Shows; Harry Heller, of his own show; Ralph Decker and Tommy Carson, of the Joseph J. Kirkwood Shows; Mike Roman's brother, Mike; Walter K. Sibley, secretary of the National Showmen's Association; Howard Y. Bary and William Moore, of the Clyde Beatty Circus; Doc Cann and Gerald Snellens, of the World of Mirth; Arthur Campfield, of New York, and Artie Lewis, of Norfolk.

Main entrance is trimmed with plenty of neon, illuminating the entire front. Four towers are used on the midway.

Shows include Del Crouch, Motor-drome, featuring Mrs. Crouch; Thad Rising, *Harlem Jive Revue*; George Voughstad, *Pin-Up Girls* and a new war show; Josh Kitchins, trained animal circus; Pete Thompson, *Casino Revue*, featuring the Pemberton dancing girls; Professor Kuntz, circus side show; L. Zucchini, Funhouse; Mike and Hilda Roman, arcade; Bob Holmes, snakes, and Jimmy Schaffer, midget revue.

The staff is the same as when the show left Miami: David B. Endy, general manager; Louis Rice, concession manager; H. E. Stahler, general agent; Joe A. Rowan, special agent; Verne Korhn, secretary; Milton Pear, concession secretary; Arky Bradford, general superintendent; James Thompson, lot superintendent; Frank Segar, trainmaster; James Zabriskie, Diesel; Charles Traub, carpenter; Jack Ormsby, front gate; Enoch Ritzell, sound; Nevelle Barker and J. Sinrex, artists.

Holiday Brings Big Cheer to Jones Lot

PITTSBURGH, June 2.—After prevailing bad weather, Memorial Day was a ray of sunshine to the Johnny J. Jones Exposition. Holiday pleasure seekers came early and stayed late, and turnstiles clicked to a tune that spells box office.

Despite obvious obstacles, the press continued its co-operation and attended a party, 40 strong, as guests of the show. The early part of the first week was strong.

Three hundred members of the Secretary Hawkins Club were guests. The members paraded around the midway with signs and banners led by a drum and bugle corps. Show was well compensated with stories and pictures.

Buddy and Mrs. Paddock are up from Augusta, Ga., with Buddy assisting Morris Lipsky during his brief stay. Holiday guests included Mel Vaught, of the North American Exposition.

The train was recently painted a brilliant orange, with the trade name in white. Hody Jones's Girl Show has been augmented with addition of Murial Asche Dancers of New York with new costumes and routines.

Louis Johnson Buys Rides

BUCYRUS, O., June 2.—Louis Johnson, veteran free act man, has bought the rides in Seccatum Park here and will move them to Huntington, W. Va., to organize a unit for the West Virginia coal fields.



IT IS UNUSUAL, but the Circus Fans of Springfield, Ill., took a night off to visit the Hennies Bros.' Shows during its recent engagement there. Left to right: Mrs. John Tipton, Mrs. Carl Amrhein, Chick Armbruster, Mrs. Paul Mahaffey; Mike Conti, publicity director for the show; Carl Amrhein, Dr. Paul Mahaffey, H. R. Mueller, William V. (Jake) Ward and Col. John Tipton.

North American in Hot Pace at Dayton

DAYTON, O., June 2.—With bad weather the first part of the week at Springfield, O., the North American Exposition had a pleasant surprise in weather as well as in business the last day (26). Altho rained out Friday, weather was perfect all day Saturday for one of the three biggest days the show has had this year. Visitors were Floyd E. Gooding and Sam Solomon.

Being a short jump to Dayton and with a perfect lot to set on, the entire show was open at 7 p.m., to an average attendance. Biz picked up Tuesday, and Memorial Day matinee and night surpassed all expectations. Both stations, WHIO and WING, and all three newspapers were used heavy to combat competition with local amusement parks.

Visitors at Dayton included Mrs. Scott, of the Regal Shows; Ed Smithson, agent from the West Coast; several phone men working ahead of Mills Bros.' Circus, and Doc Waddell, doing special work for Mills Bros. Gene Haerlin kept busy around the lot assisting showfolks and the management with local details.

Mazuma Rolls in Decoration Day

RAS Closes With Bang in Looney

Cavalcade clicks 8,000 in Decatur—Hennies, Goodman score—East happy

CHICAGO, June 2.—Happy days were here again for a day when throngs of people, after the traditional Decoration Day services in the morning, took advantage of generally fine weather over the entire Middle West and flocked to the carnival grounds for entertainment.

From here, there and everywhere, come glowing reports of excellent business transacted, for a change, in a bright afternoon sun or under a balmy, star-studded sky.

Gleaned from reliable sources, here's how they stacked up:

Saturday Saves Kirkwood From Larry at Garfield

NEW YORK, June 2.—Joseph J. Kirkwood Shows are playing Burlington, N. J., this week after a six-day stand at Garfield, N. J., where spotty weather kept attendance at a low level. Show got a break Saturday (26), with rain holding off and a good crowd jamming the midway until midnight. Ralph Decker, owner-manager, reports bad weather at most spots played so far this season.

Kirkwood Shows carries 8 rides, 7 shows and a large number of games and concessions. Free attractions with the show at Garfield were Jimmie Jamison, high-diver, and Hugo Zucchini, human cannon ball. Jamison left the show after Saturday night's (26) performance to play independent dates.

Fred Allen Off Road

SYRACUSE, June 2.—Fred Allen Shows was the only local outfit calling off its 1945 tour. Allen, who was ill most of the winter, failed to get necessary manpower and decided to lay off; this after having had the best season in his history last year. Allen may take over a local amusement park.

16 Have Not Filed Claims

Report shows \$39,368.37 on hand, with 81 known members still in uniform

CHICAGO, June 2.—Thirty-four discharged servicemen have received payments totalling \$4,815 from the Mustering-Out Fund of the Showmen's League of America, leaving a balance on hand of \$39,368.37, according to Secretary Joseph L. Strelbich.

Sixteen others have been released from service but have not sent in their discharge papers, and the League's records show that another 81 are still in uniform. Secretary Strelbich pointed out there is a possibility there are several other members in service who have not reported to the League.

Thru the donation campaign, the War Bond Award Drive, the 101 Club and cash derived from interest on investments, a total of \$46,583.65 has reached the fund. Cost of administration has been \$141.06, while the War Bond Award expenses were \$2,263.62, which included \$1,875 in awards.

Those who have received Mustering-Out payments are Claire Sopenor, E. Skerbeck, Earl Tauber, Smiley Daily, Al Kamm, Petey Pivor, F. A. Woods, George L. Crowder, Sam Glickman, W. O. Parrot, A. W. Morris, John M. Stone, Joe Archer, Charles Owens, Walter DuPont, Ben Levine, Morris Flen, Seymour Berger, Hymie Stone, Joseph Sciortino, Louis Fulgona, Lewis Greene, Henry Susk, Herman Weiner, David A. Kann, Sam Delaney, Edward M. Hunter, James Edgar, Julius Oakley, Nathan Lewis, John J. O'Connell, F. B. Steinberg, J. C. Rosenhelm and Joseph Eule.

Lynch Shows Open 22d Annual Tour in Halifax

HALIFAX, N. S., June 2.—The 22d annual tour of the Lynch Shows was launched on the North Commons May 23 with the opening stay scheduled for one month. Each year the opening is in Halifax on the Commons, which is a large public recreational space owned by the city.

The winter quarters and base of the Lynch Shows are in Halifax and the head of the carnival, William P. Lynch is a resident here. Auspices are the Canadian Legion. The aerial free act is the Flying LaForms.

Krekos Business Stands Up in San Fran District

SAN FRANCISCO, June 2.—Mike Krekos, president of the West Coast Amusement Company, has been commuting between his office and his show, which has confined its efforts to the bay industrial area so far this season. Despite the "unusual" weather, Mike reports that his business has been on a par with 1944.

Krekos's org will head north late this month, playing the Klamath Falls, Ore., Fourth of July Celebration. Show will again be featured at Multnomah County Fair, Gresham, Ore., in mid-August, and will then head back for its California fairs.

Frank Lee With Hennies

KANKAKEE, Ill., June 2.—Frank J. Lee, who opened the season with Austin Bros.' Circus, has taken over the advance press work for Hennies Bros.' Shows. Mike Conti will handle press back with the shows.



PENNY PITCH GAMES
 Size 48x48", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

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 75-Player Complete\$5.00
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NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polity.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25¢
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 Answers All Questions, Lucky Numbers, etc. 40¢
 Signs Cards, Illustrated, Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$8.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding
 Booklet, 12 P., 3x5. Contains all 12 Analyses.
 Very Well Written, \$5.00 per 100; Sample, 10¢.
 Shipments Made to Your Customers Under Your
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 Popcorn Boxes, Colored Cones, Glassine Bags,
 Seasoning, Peanut Bags. Best Virginia Roasted
 Peanuts in the shell. Ceiling price 19¢ Lb.,
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 Philadelphia 6, Pa. Pittsburgh 22, Pa.

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WHOLESALE HOROSCOPE BUSINESS
 Est. six years. Permanent income of eight
 thousand dollars per year. Five hundred
 active accounts. Will sell everything, name,
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SHRUNKEN HEADS
 Shrunk Bodies, Mummified Attractions, Cannibal
 Heads, Ape Boy, Devil's Child, Wolf Boy, many
 others for window attractions, side shows, store
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 photos and descriptions. Address:
TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

WANT COUNTER MEN
 Bingo, \$50.00. Agents—Hoop-La, Clothes Pin,
 George Nelson, wire. Street Celebrations—Frederick,
 S. D., 28-30; Edgeley, N. D., 31-June 2. Then
 Hecla, S. D., June 3-4-5.
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VICTORY UNITED SHOWS

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

H-M-M-M! Extra Gas!
HERMAN SCHWARTZ, concessionaire, joined the Blue Ribbon Shows at Cleves, O. He visited *The Billboard* offices, Cincinnati, last Friday (1).

EDDIE KALIN has left the concession staff at Madison Square Garden, New York, to join the North American Exposition Shows.

NEVER ARGUE with a jackpottor who has no money. With nothing to lose he can go the limit.

S. J. AND J. WESTERN recently visited George W. Western and Tony Pomparelli on the Johnny J. Denton Shows at Murfreesboro, Ky. They announced that they will form a company next fall and organize a show to play Mississippi in 1946, according to B. W. Gladlong.

CORP. THEODORE C. WARD writes from somewhere in Germany that most of the carnival equipment he has seen over there looks like the gillies of the '80s and that if someone turned up with a fast ride, even an old Whip, it would be a sensation.

EIGRAM TRAH, dancer, has joined Doral Deshon's Temptation on the J. J.



DORIS AND IRENE YELTON, of Chester, Pa., have spent 2,800 hours singing and dancing for servicemen in hospitals, army and navy camps and Stage Door Canteens. Their parents are old troupers, having been married on the C. W. Parker Shows. Their father, Clarence (Chick) Yelton, was a motorcycle rider and dirt track auto racer. He now heads the Sears, Roebuck Company motor division at Chester, and the girls' grandmother, Mrs. Jennie W. Roy, operates the Funhouse on Endy Bros.' Shows. They are holding citation medals given them by the Pennsylvania Combined Veterans' Council.

Page Shows, replacing Dorothy Deshon, who was forced to leave because of illness. . . . **JUMBO FINN** writes that Mr. and Mrs. Curly Webster visited Moore Modern Shows at Herrin, Ill., and that birthday partys are regular features.

THERE IS ALWAYS one stooge on a show who will nod his head in agreement with criticism of the office—when he has no opinion at all.

PFC. EDWARD J. TONER, former outdoor showman, is with the 384th Quartermaster Gasoline Supply Company in Italy. Toner, who wears the Mediterranean theater ribbon, with five battle-participation stars, has enrolled in the Armed Forces Institute for a course in algebra.

HOW STRANGE it is to hear troupers weeping over the office's treatment to others but none over the treatment accorded the office.

JOE ROGERS is spending a week in Chicago on business and visiting old friends, Arthur Bates's release from the military service giving Joe a chance to stretch his legs outside his Rogers' Cor-

ner restaurant. . . . **HOMER R. SHARER**, formerly of Dodson's World's Fair Shows, has quit the road to affiliate with a radio station in Waterloo, Ia.

LINDA (LYNN) LOPEZ has purchased all new equipment for *Oriental Harlem* on the Wonder Shows of America midway. . . . **BETTY BANCROFT** writes that Leone LaRue, Francis Lee and Tangarra, formerly of the J. J. Page Shows, took over the Chez Paree on the Marks Shows at Connellsville, Pa., and were visited by Karl Alzora, Lee Wells and Jean Thomas from New York, and received congratulations from Margie and Don Wilkes.

MRS. EUGENE DRUMM has returned to Detroit after a visit with her daughter and son-in-law, Vi and Al Petka, on the Ellman Shows in Milwaukee. The trio visited Vi's brother at the Great Lakes Naval Training Station. . . . **JOSEPH TOSCANO**, for many years a director of May Day in Los Banos, Calif., supervisor of Merced County and former mayor of Los Banos, visited Mike Krekos and the West Coast Victory Shows at Lodi, Calif.

MOST-ABUSED SHOWMAN on any midway is the one who has nothing to publicize yet hollers over not getting enough press support to sell his show.

MR. AND MRS. J. C. WEER have forsaken their new Miami home for a few days to visit their son who is attending the South Greenfield Junior Military Academy, Chicago. . . . **MR. AND MRS. RICHARD GILSDORF**, of Dick's Paramount Shows, enjoyed a visit with their son, Corp. Donald R. Gilsdorf, home on furlough after 31 months in the European campaigns.



MR. AND MRS. ED HOGAN, of Dallas, recently celebrated their 25th wedding anniversary. Mrs. Hogan was secretary of the Lone Star Show Women's Club, while Mr. Hogan was with various carnivals and circuses prior to 15 years ago. He is now manager of the Dallas Elks' Club.

THOMAS NISWANDER, general agent for the Marks Shows, visited *The Billboard* last week while in Cincinnati on business for the shows. . . . **BLUE RIBBON SHOWS**, playing Norwood, O., this week under auspices of the Police Recreation and Revolver Club, make a short hop to Reading, O., for next week. Show is carded for Port Clinton, O., over the Fourth of July, a repeat over last year.

EDDIE JOHNSON, R. & S. Amusements concessionaire, has received word that his brother has been released from a German prison camp and is en route home. . . . **JOHN FRANCIS KING**, former trouper who saw plenty of action on a destroyer in European waters, has received an honorable discharge from the navy.

DAVE SOLOMON is off on another jaunt to the Pacific Coast. . . . **SGT. MORRIS WINNERMAN** has been discharged from service and reports that he may make his home in Chicago. . . . **WILLIAM GLICK** in New York last week on business from Baltimore. . . . **JAMES BAKER**, merchant marine, did Broadway last week. . . . **LOU DUFOUR** has re-

RIDE OWNERS, ATTENTION!
BIG ELI thirty-third Annual Fourth of July Contests offer eighteen prizes for largest certified receipts reported on the Big Celebration Day.
 Independence Day, 1945, will have a new meaning for many people.
 Ask about details of the Contests. No charge for entry. May-June **BIG ELI NEWS** contains full information. Write for a copy and Entry Blank TODAY.
ELI BRIDGE COMPANY
 800-820 Case Ave. Jacksonville, Illinois.



CARNIVAL SPECIALS
FELT HAT BANDS, Assorted Colors and Motifs, Regular Size. Per M\$15.00
LEIS, Red, White and Blue. Gr. 3.50
SWAGGER CANES, Gr. 10.50
WORTH BASE BALLS, Dor. 2.00
 Write for price list on Glassware and other items. Plenty stock. Quick shipment. 25% deposit on all C. O. D. orders.
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SMALL--13c--Will Ship
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 Come and Get It.
 Large Stock Bed Dolls, Bears and Large Assortment of Slum.
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Harry Burke Shows
 Under New Ownership
WANT
 For Show playing best towns in Southern Louisiana, Heart Pitch Till You Win, Watch-La, Coke Bottle Joint. Booked solid, long season. Gypsies and flatties, save your stamps. Port Allen, La., until June 11th; Earth, La., July 4th.
 Address All Mail as Per Route.

JOHN SWISHER
WANTS AGENTS
 For Swinger, Roll-Downs, Razzle Dazzle. Lushies not wanted.
 Care Jones Greater Shows,
 Weston, W. Va.

5 1/2" SKEWERS 5 1/2"
FOR CANDY APPLES
 Certified Colors, Snow Cone Flavors. Cut Papers for Candy Floss, and
THE FAMOUS VIRGINIA DARE INSTANT-AID BEVERAGE BASE FOR DRINKS, Pints and Gallons. Flavors: Root Beer, Orange, Lemon-lime, Int. Cherry, Grape, Strawberry. A pint will flavor 10 gallons of finished drink.
CIRCUS GRADE CONCENTRATED IMITATION VANILLA FOR CUSTARDS.
PAPER CONES FOR POPCORN.
S. W. KENNEDY CO.
 29 and 31 S. Front St., Philadelphia 6, Pa.

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 Send \$1.00 for Samples and Prices.
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 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
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 DID YOU GET YOURS?
CANVAS CEMENT
 Pints—Quarts—Gallons.
 KEEP YOUR CANVAS IN CONDITION.
 Mail Orders Now
E. G. CAMPBELL TENT & AWNING CO.
 100 Central Ave. ALTON, ILL.

"Firechief" Flameproofing
 The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.
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TENTS—BANNERS
 Charles Driver—Bernie Mendelson.
 16x16 Four-Way Royal Blue Tent.
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 4862 North Clark St. CHICAGO 40, ILL.

FOR SALE
 One 25 KW. D.C. Light Plant, Liberty motor, switch board complete with 600 amp. switch. Outfit mounted complete on Allis-Chalmers base. Can easily be changed to any truck or trailer. First class mechanical condition. Price \$400 cash. Come and get it.
J. HARRY SIX
 1021 Preston St. LOUISVILLE, KY.

AT LIBERTY CARNIVAL SECRETARY
 EXECUTIVE TYPE. Have had years of experience in banking and law. Know all tax forms. A fast and capable man that can relieve owners of all office details. State salary.
FRANK Z. HYDE
 Buchanan, Va.

SECOND-HAND SHOW PROPERTY FOR SALE
 \$35.00 Nut Fryer & Motor, Floor Model, Glass Case.
 \$25.00 Khaki Ball Hood, 10x10 Feet. Bargain.
 \$50.00 Hand Snow Ball Machine, Large Size.
 \$10.00 Daisy Air Rifles. Need Repairs.
 \$35.00 Wax Pin Head Boy. Glass Case.
WEIL'S CURIOSITY SHOP
 12 Strawberry St., Philadelphia 6, Pa.

WANT
 Griddle Man for Sunflower State Shows.
DOROTHY YOUNGER
 Pratt, Kan., this week

FOR SALE
OCTOPUS AND ROLLOPLANE
 4411 La Branch, Apt. 2, Houston, Texas

HIGH STRIKERS
 Rubber Heads, 8x6 in. and 8x5 in. \$15.00.
 25% deposit with all orders, balance C. O. D.
BILL ROBINSON
 259 E. 6th St. LOS ANGELES 14, CAL.

turned to New York from a business trip to Chicago.

IT MAY SEEM heathenish, but showmen don't care what two day-and-dating shows do to one another as long as it doesn't happen to them under the same circumstances.

C. FRED SAUNDER, of Altoona, Pa., chairman of the VFW Cooties carnival committee for 10 years and one of the leading knights of the Fraternal Order of Eagles Aerie No. 286, rounded up a membership class of four from the Cetlin & Wilson Shows, including William R. Hicks, Russell Charles Harms, Lory C. Landrum and Edward K. Johnson. . . . NEAL HUNTER, Cetlin & Wilson trainmaster, has been under doctor's care since the season opened.

JACKIE DALE, billed as Lee-La Dean, joined T. W. (Slim) Kelley's Side Show on the Cavalcade of Amusements at Alton, Ill., and visitors were Billy Wingert and Van Stokes. . . . J. W. PINKSTON and wife, off the road for three years, have the amusements at Dreamland Lake, Attalla, Ala. . . . ARTHUR P. CRANER has returned to San Francisco after having spent a month in Los Angeles and 10 days at Sacramento in the interest of several bills pertaining to show business now before the State Legislature.

WITH THE NEWS that plastic columns are being successfully used on show fronts, we wouldn't be surprised to hear of the much fabled glass centerpoles becoming a reality.

BLANCHE HENDERSON, formerly president of the Ladies' Auxillary of the National Showmen's Association, has just been elected president of the Soroptimists Club of Kew-Forest, Long Island, N. Y., and will be installed at a dinner June 8 at the Forest Hills Inn. Soroptimists is an international women's organization styled along lines of Rotary Clubs. Mrs. George A. Hamid has just signed as a charter member of the Kew-Forest branch, and Mrs. Eyerly and Mrs. Klein are members of the Salem, Ore., chapter of the same org.

ONION OIL on chopped cabbage may be okay, but the grab stand operators on the Gate & Banner Shows keep a lawnmower working in a wild onion patch behind the lot to solve the problem.

DETROIT NOTES: ROSCOE T. WADE, Joyland Midway Attractions, reports excellent business in Wayne, West Side Detroit suburb. Show moved to Van Born and Telegraph Road, also on the West Side. . . . CAMERON MURRAY, manager of the W. G. Wade Shows No. 2, is recovering from a serious case of blood poisoning sustained when he scratched his arm in setting up the Tilt-a-Whirl. . . . SAM GOLDSTEIN and Danny Elias, Majestic Greater Shows, held over for a second week at Jackson, Mich., when severe rain handicapped them during their first scheduled week. . . . A. M. SCOTT, who has been stationed at Fort George Meade, Md., has his honorable discharge. He served in World War 1 and in the Mexican border expedition as well.

SUNSHINE SHOWS
 Want to Book or Lease No. 5 Ferris Wheel with or without transportation. Year around work, the best of spots.
 Write Dade City, Fla.

RIDE HELP WANTED
 MERRY-GO-ROUND and TILT-A-WHIRL MAN.
HADJI DELGARIAN
 2303 N. Melvina CHICAGO 39, ILL.

WANTED
 Geek or Girl Pit Worker on Snake Show, also Ticket Seller. Write or wire lowest terms.
AL B. PALMER
 Johnny J. Denton Shows
 Rockwood, Tenn., week of June 4th

JOHN F. REID WILLIAM E. DUMAS
"Happyland" Shows
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 3633 SEYBURN AVE.
 DETROIT 14, MICH.
 PHONE — PL 7924

WANT TO JOIN AT RIVER ROUGE, MICH., JUNE 12, With Choice Michigan Still Dates, Fairs and Celebrations to Follow.
SHOWS We Offer an Exceptional Proposition to Shows With Own Transportation That Have Something Inside.—Can Place 10-In-One, Fat Show, Wax Show, Unborn, Midget Show, Monkey Show, Illusion Show, Glass House, Fun House or Any Worth While Attraction.
HELP FOR RIDES — Second Men That Can Drive Semis. We Will Give Preference to Discharged Servicemen.
WANT FAST STEPPING BILLPOSTER WITH TRANSPORTATION.
 Write or Wire HAPPYLAND SHOWS
 Rochester, Mich., until June 9; Then River Rouge, Mich.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

POPCORN
 Large South American Yellow, Select Iowa Popcorn, High Popping Volume, Per 100 Lb. Bag, \$15.10. Immediate Delivery, All You Want.
CANDY APPLE STICKS
 Large Size, 4 1/2 x 5/16", Hardwood, Pointed Sticks, Packed 6750 to the Case, Per Case, \$13.50. Buy Enough Now to Last the Season.
 We Have a Complete Line of Flavors, Cups and Spoons for the Snow Cone Stand; Also a Complete Line of Popcorn Supplies. Buy This Year From the Company That Really Gives SERVICE.
GOLD MEDAL PRODUCTS CO.
 318 E. THIRD ST. CINCINNATI 2, OHIO

MICHIGAN SHOWMEN'S ASSOCIATION
 156 Temple St., Detroit 1, Mich.
Summer Membership Drive
 Regular Initiation Fee of \$10 Eliminated During June, July and August.
 Only Showmen's Association Paying an Automatic Death Benefit.
JOIN NOW!!! WRITE NOW!!! to
HARRY STAHL, Chairman Membership Committee

W. G. WADE SHOWS
 Marion, Ind., June 11 to 15. Can place a few more legitimate Concessions and one or two attractive Shows for this date and a long string of Fairs. Muncie, Richmond and Connersville to follow Marion. Our Fair Season opens July 15.
 Especially want Merry-Go-Round and Tilt-a-Whirl Foremen. Doc Hagar wants Freaks to feature, Working Acts, Girls for Illusion and Posing Show. Top salary, good cookhouse.
 Address W. G. WADE SHOWS, Albion, Mich., this week.

WANTED **WANTED**
J. R. EDWARDS SHOWS
 Chagrin Falls 4th of July Celebration, July 2 to 7, Sponsored by the American Legion.
 Can place Octopus, Roll-o-Plane or Tilt-a-Whirl. Have eight Ohio Fairs booked. Can place Shows at 25%. Mackey's Monkey Show, come on. Can place Frozen Custard and Novelties. Can place Foreman for Chair-o-Plane. Address all mail to J. R. EDWARDS, Galion, Ohio, this week; Mansfield, Ohio, next week.

ROLL TICKETS
 Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50
 10,000 .. \$8.50
 20,000 .. 7.75
 50,000 .. 12.50
 Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for... 1.00 Thin Plastic Markers, brown color, M. 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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WANTED

Talker, salary or percentage basis. Can always use Freaks or any reliable Side Show Acts; will be year round proposition. Ella Filden, answer.

Wendel (Props) Kuntz

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AMBRIDGE, PENN.

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OCEAN VIEW PARK

NORFOLK, VA.

Bingo Caller, Stock Store Agents.

Apply

CHAS. LEWIS

LEWIS AND GREENSPOON

Mad Cody Fleming Shows

Want for
THOMASTON, GA.

Concessions that don't conflict. Will buy Octopus, Tilt, Roller-Plane, Spot cash. No booking. Want to know location of Robert H. Benge, Social Security 128-10-3144; operates Tilt-a-Whirl. Mad Cody Fleming, Americus, Ga., this week.

American or English Palmistry Camp Wanted

For 8 Indiana Fairs. Must dress in American clothes. Opening July 1st. Contact by letter, full details immediately.

H. BARFIELD

1608 N. W. 51st Terrace, Miami 37, Fla.

WANT

Girl to work Illusion. Agents for Country Store. Also want a good Geek. Answer to Chickasha, Okla., June 4th to 9th; then per route.

TEXAS TOMMY

CARE CAPELL BROS.' SHOW

WANTED

Popcorn and Grind Concessions. Also small Bingo.

MIKE ZIEGLER

MILNER HOTEL PHILADELPHIA, PA.

HELP WANTED

Ball Game and Wheel Agents. Playing Baltimore all summer. Good proposition.

MERSON SHOWS

512 E. BALTIMORE ST., BALTIMORE 2, MD.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, June 2.—Nominating committee is expected to have its next meeting in July, with a final meeting time in October. On the committee are Past Presidents F. E. Gooding and Jack Nelson; from board of governors, Mike Wright, Charles G. Driver, J. C. Thomas and Denny Pugh, with Edward Murphy as alternate; from the body are Maxie Herman, Elmer Byrnes, William Carsky, Louis Keller, George W. Johnson, with William H. Green as alternate. The report will be the regular ticket of officers for 1946.

William J. Coultry is still confined at Alexian Hospital, and there is no late report from Ernest J. Kestler who was in a Cleveland hospital. Bernie Mendelson dropped in for a visit during his recent furlough. Harry Ross and Johnny Fox were in from the Jones Shows. Mel Harris arrived from the West Coast, and Vernon L. McReavy stopped over en route to his Minnesota home. Gus Bethune was in from the Hennies Shows, and Fred H. Kressman has left for his Newaygo, Mich., home. Rube Liebman closed with Barnes Bros.' Circus and left for points West and North. Max Friedman is opening a liquor store on the South Side.

Callers at the rooms included William H. Blencoe, Oliver Barnes, Rudy Singer, Ginger Nye, Max Brantman, Sam Bloom, Charles H. Hall, Fred F. Donnelly, Max Hirsch, Max Friedman, Petey Pivor, Jack Hawthorne, Charles Owens, Lew DuFour, Earl Shipley, Frank Ehlenz, Edwin E. Wall, John P. Wulf and Irving Zolun.

Ladies' Auxiliary

Secretary Elsie Miller reports a change of address to 4215 West Fifth Avenue, Chicago.

Grace Goss and Raynell Golden visited the Royal American Shows at St. Louis.

Sick list includes Cleora Helmer and Maude Geller at home; Mrs. J. Gallagher, Ma Wasserman, Jeanette Wall and Hattie Clinton.

Leah Brumleve is sending out award books on summer activities. Nan Rankine will soon join the Happyland Shows. Mrs. H. T. Belden will be in charge of bazaar next December. Marie Brown has her custard concession at Arlington Race Track. Mabel Wright is spending week-ends at Delavan Lake, Wis.

National Showmen's Association

1564 Broadway, New York

NEW YORK, June 2.—Wandering around with Secretary Walter K. Sibley:

Visited Endy Bros.' Shows at Clifton, N. J., Friday (25). Cordially received by David B. Endy, and chatted with Louie Rice, Howard Stahler and Harry Weiss. Dave, second vice-president of NSA, assured that he will co-operate to the fullest extent to keep the NSA one of America's outstanding amusement organizations.

Also visited the Joseph J. Kirkwood Shows in Garfield, N. J., and met Ralph Decker and associate, Tommy Carson. Also had a chat with Albert Bydairk, who fractured his arm recently and is getting along fine. From there to the Proll's Broadway Shows, located near the Penn Station in Newark, N. J., under the auspice of the Elks. Received by Sam Proll and sons, Joe, and Abe; General Agent Charles Powell, and Johnny Resell.

Visited the Victory Shows at Hempstead, L. I., Saturday (26). Show is playing its fourth engagement under auspices of the American Women's Hospitals Reserve Corps, director of which is Major Caniff. Visits with Mr. and Mrs. Billy Giroud, Jack Carr, Irving Giroud, Bill Williams, Mr. and Mrs. Jules Lasures, Jules Delacreatz, Frank Murphy, Elmer O'Rear, Frank Blatsky, Ken Walters and Dorothy Giroud.

Guest of Frank Bergen, manager of the World of Mirth, at Plainfield, N. J., Tuesday (29), and visited with General Agent Doc Cann, Jack Gilbert, Ralph W. Smith, Sam Lager and Mr. and Mrs. Whitey Trunquist. Paid a visit the same night to the Virginia Greater Shows at Morristown, N. J. Owner and Mrs. Rocco Masuoli, General Agent William C. Mur-

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 2.—Members of the Pacific Coast Showmen's Association paid homage to departed showmen Wednesday when the graves at Showmen's Rest, Evergreen Cemetery, were again decorated with flowers and flags. Many journeyed to the cemetery.

Monday's meeting was in charge of Joe Mettler, Mission Beach concessionaire, in the absence of Roy Ludington, president. On the rostrum with him were Bill Hobday and Ed Mann. Letters were read from Ludington and Mike Krekos, and it was announced that a new batch of war pictures had arrived from Corp. Nick Saad in the South Pacific.

Capt. Bobby Cohen purchased a \$50 bond, his second donation to the building fund, the funds being sent by Captain Cohen from his outpost in the Pacific.

Zen R. Hornbuck was voted into the membership.

Arthur Morrell was reported steadily improving.

Ladies' Auxiliary

Meetings May 7 and 21 were well attended. Marie Tait presided. Letters were read from Pauline Burdess, Lucille Gilligan, Margaret Farmer and Lillian Shue.

Vivian Gorman visited members on the Craft Shows. Betty P. Coe and May Allman came down from Pismo Beach.

Bazaar party, May 14, drew a large crowd and many lovely gifts. California shows sent in many articles and there was a box from Pauline Burdess. Wilma White and Ann Stewart were hostesses. Rose Rosard and Mabelle Bennett will sponsor a party June 20.

Work was started on the luncheon cloth V-E Day. A suggestion was made by Maybelle Bennett to purchase "Eisenhower Bonds" with the money collected.

Helen Smith on a vacation in Kansas City. Ethel Krug will spend the summer in San Diego. Lucille King has received encouraging letters from her son, who was a prisoner of war in Philippines. Marie Tait and Edith Bullock spent Memorial Day in Utah.

The auxiliary will give a sketch of its activities over the air late this month and will participate on a quiz program July 26. A pearl ring was exhibited at the club, one of the prizes for the party, November 26.

The initiation fee has been raised to \$10, and life membership to \$100, effective July 1.

Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, June 2.—Past two meetings have been presided over by Martha Levine, who has been pinch-hitting for President Joe Krug. The gavel was turned over to Jennie Reigel Thursday (24).

President and Mrs. Krug are moving to San Diego in a few days and expect to be away for some time.

A number of articles are coming in for the fall bazaar. Also quite a few names are being sent in to be embroidered on the luncheon cloth which is to be raffled off later in the year. The Rodent Bag is also getting some attention. These are three separate activities.

Members are urged to see that the club has their correct mailing address for the bulletins and forwarding of mail.

ray, Roy E. Lollar, Joseph Connelly, Lewis Augustino, Happy Arnold, Eddie Curtin, Bill Penny, Al Tindall and Clayborn Powell were cordial.

Whitey Hodges and Frank Capell, of Bosco's Liberty Amusement, paid the club a visit, as did M. Berk, visiting with Willie Gottlieb.

Chairman Fred C. Murray, of the cemetery committee, had the graves in the NSA plot properly decorated for Memorial Day, and the graves of veterans Arthur L. Hill and Murray Polans were decorated according to the prescribed custom for war veterans.

Caravans

155 N. Clark St., Chicago

CHICAGO, June 2.—Last social of the season was held Tuesday (29), with Hattie Clinton and Emily Bailey in charge, assisted by Clara Polich. First award, a wool blanket, was won by Miss H. E. Spaulding, and a basket of canned goods went to Joysey Williams Gray.

Edna Stenson is sending award books on War Bonds.

The first membership drive of Caravans, Inc., will be conducted thru the summer. Dues are \$2 per year, and correspondence should be sent to Edith Streibich, membership chairman, at Lake Delavan, Wis., Assembly Park, in care of Caravan Cottage.

Past President Pearl McGlynn and Edna Stenson visited Hennies Bros.' Shows at Kankakee, Ill.

Attention

BALL GAME & NOVELTY OPERATORS

- #4510 Swagger Canes. Per Gr. \$10.50
- #4511 Swagger Canes. Per Gr. 12.00
- #2 Plaster Animals. Per Gr. 7.50
- #46n58 All Cellophane Leis. Per Gr. 6.00
- #401 R., W., Blue Leis. Per Gr. 3.50
- American Made Flying Birds. Per Gr. 21.00
- #4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. ... 45.00
- #8 Silver Batons. Per Gr. 15.00

Order from this ad and save money. All above items available for immediate delivery. 25% with all orders, balance C. O. D. Send for our special price list; it is FREE!

Visit Our Display Room When in Chicago

M. K. BRODY

In Business 34 Years in Chicago
1116 SO. HALSTED ST., CHICAGO 7, ILL.

AUTO STUNTMEN

WANTED

LONG SEASON. GOOD SALARIES. CAN USE Men in all lines. Car Roll Over, Motorcycle Stuntmen, Slide for Life, Bus Jumpers, Ramp Men, Clowns. Tell what you can do, who you have worked for, lowest salary you will accept. Send photo. Write

AL REED

532 South West Street LIMA, OHIO

FOR SALE

- 1 Cs. .22 Long Rifle Cartridges (10,000 to Case)
 - 1 Cs. (20 Boxes) 12 Gauge Gun Shells, 3 3/4 Dr., 1 1/4 Shot, 6 Ch.
 - 1 Only 20 Gauge Ranger, Three Shot Bolt Action Shot Gun.
 - 5 Boxes 20 Gauge Gun Shells.
- All new, clean stock. Best offer takes each or the lot. Write or wire at once. B. MEARS, Hallwood, Va.

WANT TO BOOK

Three or four Rides for all season and Concessions of all kinds. All good sponsors. June 25-30. Bridgman, Mich.; then all Indiana spots. Address: **DOC STODDARD, Box 86, Bridgman, Mich. Phone 127**

WILL BUY

82-Ft. Merry-Go-Round, 2-abreast, either a Parker, Allan Herschell or Spillman Mfg. Co. make. Will lease a 7-car Tilt-a-Whirl.

ST. LOUIS COUNTY AMUSEMENT CO.
R. F. D. #13, Box 1534, Kirkwood, Mo.

Wanted To Buy—For Cash

Penny Arcade with top, neon lights, and semi-truck. Must be in good condition. Wire or write. **ROGER D. FINGER, care W. O. Kaus Shows, Port Reading, New Jersey.**

DYER'S GREATER SHOWS

Anna, Ill., this week; Pana, Ill., next week; Plattville, Wis., Annual Race Meet and 4th of July Celebration, July 1st to 4th.

Want Foreman and Second Men on Rides. Will book Merry-Go-Round, Chairplane, Ponics, clean Family Shows with own equipment, Counter Men for Group Baseball and Bottle Game, Concession Agents. Book few more legitimate Concessions. Contact as per route. First carnival in these spots this year.

WANTED

Clutch Man for Wheel or Chairplane. Easy work, no ups or downs. Concession for wives. Drinkers, do not answer.

R. H. WORK

ELIZABETHTOWN, N. C.

FROM THE LOTS

O. C. Buck Shows

YORKVILLE, N. Y., June 2.—Heavy rains and a muddy midway killed the opening here Monday (28) but the show opened Tuesday to good business. Syracuse proved a week-end spot, due to weather, Friday and Saturday turning out a capacity crowd.

Bert Simon, of Evans Concessions, suffered a heart attack Thursday (24), and Margie Nelles, daughter of Shorty Nelles, Rolloplane foreman, was rushed to the hospital Wednesday (23) for an appendectomy. Members of the show presented Mr. and Mrs. Nelles with a purse to help defray the expense.

Uke Seifker has started in the concession business on the show with a candy-floss machine.

Visitors in Syracuse included Bligh Dodds, secretary of the New York State Fair; Mr. and Mrs. F. C. Dingman; Johnny Young; E. R. Hargrave, secretary of the Boonville Fair; Joe Hughes, of the Hamid office, and Mr. and Mrs. Samuel Soloman, former co-owner of the Royal American Shows, who are visiting with Mr. and Mrs. Samuel Iberson of Utica, New York.

The free act, Four Queens of the Air, opened in Yorkville.

Gold Medal Shows

WASHINGTON, Ind., June 2.—A bad lot hampered the opening here Monday (21) but business picked up daily, with matinee and night Saturday giving the show one of its best days of the season. American Legion was sponsor.

The Tilt topped the rides, with Mc-Clanahan's Octopus a close second. Cavalcade continues to set the pace for the shows, while Mr. and Mrs. John Rice's bingo was hot.

Visitors included Mr. and Mrs. Bama Freeman, of Forest, Miss.; Larry Roter, Memphis; Jimmy Pierce, of Johnny J. Denton Shows, and Louis Cutler, of Wallace Bros.' Shows.—FRANK GASKINS.

White's Exposition Shows

PARKER'S LANDING, Pa., June 2.—Art White's Exposition Shows opened here Monday (28), with rides and concessions racking up an excellent play. American Legion co-operated well.

There was a hailstorm and rain Tuesday afternoon, but show opened by 8 p.m. to good business. Show goes to Rhinersburg, Pa., next week, on the firemen's lot.

Mr. and Mrs. Klipp and daughter have joined, Klipp to handle the wheel.—B. B. FROST.

Wallace Bros.' Shows

SIKESTON, Mo., June 2.—Week ended May 26; auspices, Legion Baseball Club; location, City Ball Park; weather, warm and no rain; business, good.

Fairs recently contracted by this organization include the Southeast Missouri District Fair, Cape Girardeau, Mo., and the Mississippi County Fair and World's Champion Cotton Picking Contest, Blytheville, Ark.

Mack Hogge, concession operator with this org the past seven years, recently added four more concessions, including a photo gallery. Floyd Mather, cookhouse operator here, spent several days with this unit. He also operates a chain of motion picture theaters in Tennessee.

Walter Davis, custard operator, added floss and snow concessions. Sam Levine, past two years co-owner of the Buckeye State Shows, joined with eight concessions. Lige (Whitie) O'Neal also joined. Shows move into Illinois after this spot, then into Indiana until the Olney, Ill., July 4 celebration. BILL CARNEER.

Greater Rainbow Shows

NEVADA, Ia., June 2.—Grosses have kept the show on the right side of the ledger despite an average loss of two days each week since opening April 28. Towns played were Fort Des Moines, Perry and Boone.

Frank Ward and R. L. Sinderson, co-owners; J. O. Greene, general agent, and Bob Hill, ride superintendent. Merry-Go-Round, Big Eli, Chair-o-Plane, Tilt, Kiddie Autos and Kiddie Aeroplane are carried.

Sunshine Shows

DADE CITY, Fla., June 2.—Show moved here after a good stand at Bushnell, Fla., under auspices of the American Legion. Mayor Dobyus and Sheriff Ballreese were visitors, while Eddie and Phil LeMay came over from Tampa.

The line-up includes Sam Holman, owner; Mary Lee Holman, secretary-treasurer; Teddy Rogers, manager; Smokey Herman, Frank Johnson and John Tomlin, ride foremen; Walle Middleton, kiddie train; John Boxley, electrician; Pearl Rogers, cat; Juanita Stewart, basketball; Doris Rogers, milk bottle; Mr. and Mrs. Frank Johnson, mitt and mug; Sam Moore, bumper and shooting gallery; Pat Nutter, color pan; Marshall Nutter, popcorn; John Boxley, penny pitch; Sadie Johnson, jingle board; Carroll Carter, bingo.

JUANITA STEWART.

CETLIN & WILSON SHOWS

WANT:—Assistant Electrician.

WANT:—Ride Help, Experienced, for Caterpillar, Ferris Wheels and Merry-Go-Round.

WANT:—Skilled Carnival Workers in All Departments. Best Salary and Treatment.

WANT:—Girls for Posing Show; Also Talker. Monte Navarro, answer.

CAN PLACE:—ILLUSION SHOW, FUN HOUSE, GLASS HOUSE AND GRIND SHOWS THAT DON'T CONFLICT.

WE CAN PLACE ONE EXPERIENCED TRUCK AUTO MECHANIC TO JOIN IMMEDIATELY. MOSTLY CHEVROLET TRUCKS.

All Address

CETLIN & WILSON SHOWS

THIS WEEK, AMBRIDGE, PA., AND THEN AS PER ROUTE.

CELEBRATION SHOWS

Want SHOWS with own outfits for good string of Celebrations and Fairs. Fun House, Ten-in-One, good Grind Shows.

LEGITIMATE CONCESSIONS, WIRE. Concessions now on Show can use Concession Agents. WIRE.

RIDE HELP—Wheel Foreman, Tilt-a-Whirl Foreman. Must be sober and reliable. Can use Second Man.

SANTA FE, NEW MEXICO, JUNE 9 TO 17, CELEBRATION.

SAN JUAN INDIAN CELEBRATION, JUNE 20 TO 24.

THEN FLAGSTAFF, ARIZ., BIG 4th OF JULY CELEBRATION AND INDIAN POW WOW, JUNE 27 TO JULY 4.

Wire CELEBRATION SHOWS, Las Vegas, N. Mexico, until June 6

WANTED

General all-around Painter and Letterer.

Can place all kinds 10c Grind Concessions at the following dates and at the Anderson, Ind., Fair the week of July 2.

Can also place Scales and Guess-Your-Age at Anderson Fair.

HENNIES BROS.' SHOWS

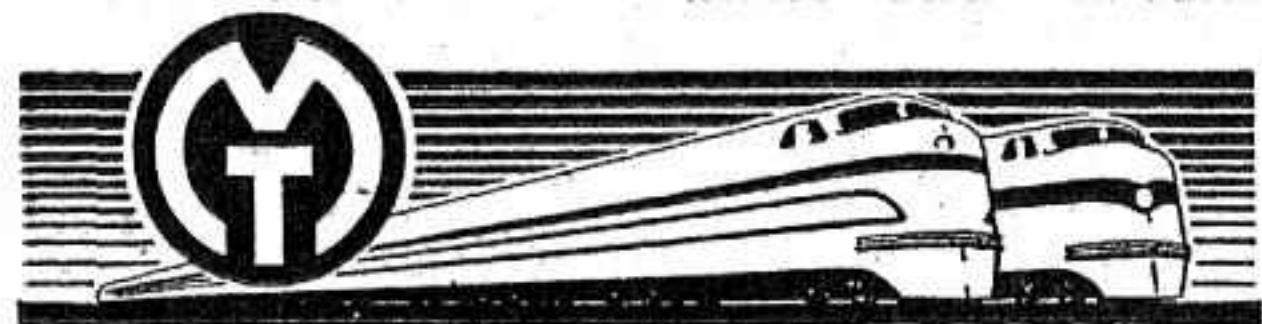
Champaign, Ill., this week.

Joliet, Ill., week June 11.

HERMAN LIST WANTS AGENTS

For Milk Bottles and Cat Rack Ball Games, also Agents for P-T-V-W and Water Falls Slum Blower. Can also use two fast-stepping Counter men for Bingo. Joe La Bue, come on or let me hear from you. Have Pea Pool for you. All address

HERMAN LIST, or come on to JONES GREATER SHOWS, Weston, W. Va., this week.



OUR WAITING LIST IS GROWING

Every week brings more requests for the top money making kiddie ride. These will be filled in the order received, when we can again make trains. Write for details now!

MINIATURE TRAIN AND RAILROAD CO.

Just 25 miles west of Chicago's loop, in Addison, Illinois.

WANTED AT ONCE

UNION BILLPOSTER that can and will bill a show properly; must drive Bill-Truck.

NEON MAN for our own portable plant. Second Men for Rides, also would book Penny Arcade.

NORTH AMERICAN EXPOSITION

Indianapolis, Ind., this week.



★ INSURANCE ★ CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

BEE'S OLD RELIABLE SHOWS, INC.

WANTS WANTS WANTS WANTS

CONCESSIONS—Want Agents for Ball Games, Color Joint and all Stock Concessions. John Terry wants Agents for Slum Skillo and Razzle Dazzle. Bill Pike, wire or come on, will place you. RIDES—Can use two more all around Ride Men. No tickets. If you drink stay where you are. This show pays every Wednesday in cash and has not been short of Ride Men this season. No trucks to drive. SHOWS—Will book any Show with own top and transportation. Want to buy 2 1/2 x 250 paper for Mug Joint, any quantity. Address: BEE'S OLD RELIABLE SHOWS, INC., Morehead, Ky., June 4-8; Winchester, Ky., June 11 to 16; Paris, Ky., June 18 to 23.

REGAL EXPOSITION SHOWS, INC., WANTS

Will buy or book Novelty Ride. Want Grind Store Agents—no Drifters or Drinkers. Want Ride Help that can Drive Trucks without wrecking them. Want Mechanic that will deliver, Front Gate Man to take charge of Marquee and Sell Tickets, Man to Manage new Peep Show, Couple to take over Life Show, no Half and Half; will decorate show to satisfy manager. Side Show Acts and Freaks; address Jack Monroe. Norman Littlefield wants Coupon and Percentage Dealer; no lush or junker. Slum Store Agents, Watchla and Ball Game, 6 Cats and Swinger Agents. Will book Bingo, Candy Floss and Custard. Address
B. M. SCOTT, Hopkinsville, Ky., this week; Madisonville, Morganfield and Tell City, Ind., to follow.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

—By Starr De Belle—

En Route West,
 June 2, 1945.

Dear Editor:

We can always tell when there is something big in the offing. When the office surrounds itself with a veil of secrecy by not announcing future bookings, collects privileges weeks in advance and holds up paydays, we old-timers on the trick know what is up. Newcomers believe its merely a case of the office being bothered with the shorts and not that something that will make carnival history has been planned. While this is being written in lower berth No. 6, car No. 10, our Gold Leaf Special is roaring thru the night bringing everything that is great in amusements (Nix cracking. We copied that from a circus's one-sheet) to the West Coast.

Because we are carrying a railroad-owned refrigerator car loaded with eggs, ham, beef and fresh vegetables behind our diner, we are certain that no stops will be made before reaching the West Coast. At least that is the info passed out by our privilege car chef, who does laundry on the lot during the week. The chef's report is denied by our boss animal man who claims that the car is loaded with horsemeat for his charges. We are inclined to believe the chef's claim because it sounds better in print and is an inducement for workmen to join.

Our shop superintendent advised that during the past winter he and his crew had been secretly moved to New York, where they repaired four discarded ferry boats, and later to Louisville, where they put a showboat, which had been purchased by the Ballyhoo Bros., in shipshape. Among the missing on this jump is the foreman of our boat swings and the skipper of our Noah's Ark Funhouse. Rumor has it that one is piloting the ferry boats to the West Coast by the way of the Panama Canal, while the other is bringing the showboat down the Ohio and Mississippi rivers to join our four-boat flotilla in the Gulf of Mexico. That cinches a foreign tour.

While we were watering at Lincoln, Neb., a cablegram from General Agent Lem Trucklow was delivered to the bosses. We never learned its contents but we formed our opinions when we saw one of our Hawaiian uke strummers leave the train with his keister. At Denver another cablegram from Trucklow was delivered and we saw the Filipino house boy, who works in Hank Ballyhoo's private car, pack his belongings and leave for an airport. That added more territory to our non-official route. Later during the day the privilege car's Chinese cook was seen leaving with his bag and baggage, which added another country to our route.

With the three leaving to join our advance staff (at least we figured that was where they were going), we decided to debate the matter. One concession agent figured that he could win back a

lot of conquered territory over there, while another kept muttering: "If the Red Seat ain't red—we'll make it red." That added territory surrounding the Red Sea to our route. Personally I believe that we can announce, unofficially, that we are readying for a foreign tour.

P.S.—While the train was going around the Great Horseshoe Bend we in the rear coaches saw either General Agent Lem Trucklow or his double frantically pumping a handcar trying to stay ahead of the show.
MAJOR PRIVILEGE.

**Kyle's
 TOPO THE
 WORLD
 CIRCUS
 REVUE**

ACE AMUSEMENTS

← Presents →

Fireworks Spectacle, featuring the Flag Raising of Iwo Jima, Bombing of Tokyo, other Historical and Military Events of present conflict to make a crowning feature fireworks programme. Recently finished American Legion and Veterans of Foreign Wars to K. O. business. Committees—Book this for results for your Brother Member Returning Fund. War Veterans—This is timely for you for that Memorial Drive and Returning Servicemen's Fund. For time and terms address:
 Fair Secretaries, Celebration Committees, Contact

**THE
 BOMBING
 OF
 TOKIO
 FIREWORKS
 SPECTACLE**

CHARLES KYLE

Room 209, 1947 Broadway, New York City, or 104 Judson Avenue, New Haven, Conn.

ELLMAN UNITED SHOWS WANT

For the best Still Dates, Celebrations and A Circuit of Fairs in the State of Wisconsin. Fairs as follow: Stoughton, Monroe, Wausau, Seymour, Fond du Lac, Elkhorn, Beaver Dam. Ride Help: First and Second Men; top wages. Showmen with own outfits. This route is ready to give you a big season, as it has not had shows for the fast few years.

Address **RAY SWANNER, Mgr., Ellman United Shows, 2239 No. 56th St., Milwaukee, Wis.**

P.S.: Have for Sale—One of the finest dual Frozen Custard Machines on Trailer. Write for details.

WANTED WANTED WANTED
 GUESS YOUR AGE AGENTS
 GUESS YOUR WEIGHT AGENTS
 STOCK STORE AGENTS
 for
SEASIDE PARK, VIRGINIA BEACH, VIRGINIA
 APPLY TO **JACK L. GREENSPOON, GEN. MGR.**

A. B. & B. SHOWS, INC., WANTS

For Erwin, N. C., and 20 Weeks of the Best Still Dates and Fairs in the Carolinas

Concessions—Candy Apples, Snow Balls, Scales and Age, Basket Ball, Bumper, String Game, etc. No Grift or P. C. Shows with own outfits and transportation; will book one Flat Ride with transportation. All uptown locations, best 4th July spot in State. Will furnish route to those interested. W. C. Taylor wants Agent for Stock Stores. Scotty Elf wants to hear from show people in all lines.

CLAUDE BELTON, Owner — CLYDE PARRIS, Mgr.
W. R. JOHNSON, Asst. Mgr.
 Sanford, N. C., Week of June 4.

DEARBORN 4th ANNUAL JR. C OF C RODEO-CIRCUS

WANTS FOR JUNE 23-JULY 8
 ALL TYPES OF MIDWAY ATTRACTIONS

Michigan-Wyoming Lot, Across from DETROIT City Limits.
WM. BUDNY, 4905 Schaefer, Dearborn, Mich. Phone: Oregon 4086.

WILSON FAMOUS SHOWS WANT

Foreman and Second Man on Tilt, Help on all Rides. Will book Ride-O or any Ride not conflicting. Want Shows with own equipment, no Girl or Athletic Show. Concessions—Fish Pond, Candy Apple and Floss, Hoop-La and String Game. Can use Agent for Scales. No racket or Mitt Camp wanted. Join at Lincoln, Ill., week June 11th and be ready for our big 4th of July week. This week, Havana, Ill.

WANT GEREN'S UNITED SHOWS WANT

Shows—We have Snake, Girl and 5-in-1. Any show that does not conflict, come on. All we ask is the Federal and State Tax on tickets. Concessions that work for stock, \$25.00 per week; two weeks in advance. No P.C. or Mitt Camp wanted. Man or woman for dark room, \$35.00 per week. This is the show with contented showfolks. If you are a drifter don't light here. Visitors always welcome. We are not afraid of promoters, as we treat all our people right.
W. R. GEREN, Richmond, Ind., June 4-8, or Per Route.

SOUTH COMMON MIDWAY LOWELL, MASS., FOR JULY 4TH, 1945

Auction Sale for Choice of Lots at South Common Midway, Lowell, Mass., for July 4th Celebration will be held at City Hall, Lowell, Mass., Tuesday, June 26, 1945, at 10 A.M.

BOARD OF PARK COMMISSIONERS:
GEORGE P. LEGRAND, Park Commissioner

14TH ANNUAL American Legion Race Meet

(Horse Racing)
 Memorial Park, Hamilton, Missouri,
 August 28-29-30-31.
 Now booking attractions of all kinds. Biggest celebration in North Missouri. Wire or write **R. C. HENDREN, Chairman of Entertainment, Hamilton, Mo.**

PHONE MAN

With experienced Staff and 1,000 taps, wants deal for Charlotte, N. C. Excellent Local References.

THE SCOTT AGENCY
 BOX 4131 CHARLOTTE, N. C.

WANTED
 CONCESSIONS AND FREE ACTS FOR
50th Annual Homecoming & Reunion
 JULY 26-27-28-29
FRANK B. NEELY, Sec., Craig, Mo.

WEEK'S STAND JULY 23 TO JULY 28

for full Carnival with Rides, Shows and Concessions. Horse racing and horse show 3 days. Flat rate offers only. Address:

SYLVAN E. WILLIAMS, Secy.
 Covington Lions' Club Covington, Ind.

WANTED
 Carnival for Big July 4th Celebration To Be Held At Fairgrounds in Fairfield, Illinois.
THIS FOURTH BIGGER AND BETTER THAN EVER.

Horse Racing, Night Show, Fireworks; plenty of people, plenty of money. Come and get your B. R. Would Consider Independent Rides and Shows. All Replies to **GEORGE W. ANDERSON**
 104 West Main St., Fairfield, Ill.

BAY STATE AMUSEMENT CO. WANTS

All kinds of Concessions for following dates: June 11th to 16th, V.F.W., Cambridge, Mass.; June 18th to 23rd, S.A.V., Rockland, Mass.; June 25th to 30th, C.I.O., Beverly, Mass.; been selling tickets three months for this one. Free acts, fireworks, two bands. \$5,000 given away in bonds. Don't miss it. July 2nd to 7th, best Fourth of July spot in Massachusetts, Galavan Boulevard in Boston proper; all Boston interested; free acts, bonfire. What a spot! July 16th to 21st, Big Victory Celebration, the king of them all; Boston city-wide firemen's bands, free acts, fireworks; in heart of Boston. Can get season's bankroll at this spot; also six more good spots to follow. Want sober Spillman Merry-Go-Round Man to take full charge. Write or telephone

EDWARD O'BRIEN, 7 Milford St., Boston, Mass. Tel. Hub 9877

R. T. WADE'S JOYLAND MIDWAY ATTRACTIONS

Wyandotte, Mich., June 13 to 24, Show Grounds, Fort and Eureka.
 Annual 4th—July—4th Street Celebration, Lake Orion, Mich., June 29 to July 4 — Work Sunday.

Want Concessions that work for a dime. Can place two neat Pit Shows, also Panny Arcade and Fun House. Show playing all bona fide Fairs and Celebrations, all in defense areas. Want one high-class Free Act. High Act preferred for Pontiac, Mich., Sept. 1st to 3rd, Saturday, Sunday, Monday. Can place Ride Foreman, top salary. Wire or phone
C. J. BENNETT, Hotel Webster Hall, Detroit, Mich.

Smith, Aylesworth Face Prison

Big One Set For Premier

Public fire test June 4 on new canvas—steel chairs, stringers are in position

WASHINGTON, June 2.—The Ringling Bros. and Barnum & Bailey new flame-proofed big top is in the air, ready for a public test with blow torches Monday, and the show is closing a successful engagement tonight in Boston, yet there is a touch of sadness about the whole thing as George Washington Smith, general manager, and Leonard S. Aylesworth, boss canvasman, must report to the court in Hartford, Conn., at noon Thursday for commitment on penitentiary sentences of one year and a day and not more than five years as a result of a tragic fire a year ago.

James A. Haley, vice-president of the circus, has been serving a similar sentence since last April, while William Caley, a seatman, has almost completed a six-month jail sentence.

Smith and Aylesworth were given a two-month stay of sentence last April in order that they might return to the show and prepare it for its annual tour under canvas. The fruit of their labor reached Washington on the show's train Monday (28).

Public Fire Tests

Frank Braden, of the press staff, announced that samples of the canvas have been under research by appropriate authorities and the District of Columbia fire marshal, and the tents will be formally submitted to fire test by the fire marshal and the U. S. Bureau of Standards at a public ceremony at the circus grounds Monday at 10 a.m.

Nine thousand new steel seats have (See **BIG ONE SET** on page 45)

Beatty in Black Despite Opposish

ALLENTOWN, Pa., June 2.—Within a few hours after the blowdown of the Clyde Beatty big top at Greensburg, Pa., Manager Ralph Clawson had made arrangements for sail-makers to be at Harrisburg, Pa. Show gave side-wall performance at Johnstown and Altoona, and upon arrival at Harrisburg, the big top was ready to be raised. The first day gave a half afternoon house, and capacity at night. Second afternoon found a 46-mile per hour wind hitting the city, and Beatty and Clawson ordered performance stopped and people were requested to leave. The peaks were lowered and little damage resulted.

Radio time was used at Harrisburg to inform stub holders that they would be admitted at night performance or refund given.

York, Pa., matinee was late with capacity, and a big night house. A bad lot, a long way from the center of city at Lancaster, with poor transportation, found business not up to expectations for a two-day stand, yet 12,000 saw the circus. Lebanon, Pa., Saturday, brought (See **Opposition Fails** on page 45)

Fair Skies Hurt

TORRINGTON, Wyo., June 2.—Bud E. Anderson's Circus played to a paying matinee and a packed night house here, yet, if the weather hadn't been so good, biz would have been better, so the natives said.

It was the first clear weather after a long siege of rains and the farmers passed up the spangles for their plows.



ZACK TERRELL is the guiding genius of Cole Bros. Circus on its 11th annual tour since it was reorganized by Mr. Terrell and the late Jess Adkins. This picture was taken by Harry A. Atwell on the Cole lot at Cincinnati May 5.

Freeland's Al Dean Show Intimate With Fast-Moving Program

LYNWOOD, Calif., June 2.—The Al Dean Circus, which opened its season here with a three-day stand May 25-27, is almost a replica of the Cronin Bros. Circus which played three weeks in Los Angeles and a week on the road. There are some differences, but they are for the better. Show has been cut down to fit in an 80 by 120-foot tent and one ring, giving it an intimacy that makes for a speedier show.

Show is headed by Forrest Freeland, who had Cooper & Dean's Circus out in 1931 in the Detroit area. Freeland came to the Coast to handle the press for the Cronin show. However, in Chicago, before coming here, he did some of the designing of the paper for both the Cronin and Russell Bros. Pan-Pacific shows. He now designs his own paper. Mrs. Freeland is the show's treasurer.

Here the circus was presented under the auspices of the Peace Officers' Association, the Fireman and Police association. (See **Freeland's Al Dean** on page 45)

Locomotive Catches Fire But Dailey Isn't Touched

SAFFORD, Ariz., June 2.—A Southern Pacific locomotive caught fire on the siding at noon Saturday (26) but prompt work by the local fire department saved Dailey Bros. flats and coaches. It was necessary to send to Globe, Ariz., for another engine but no time was lost.

The day before, the siding was five miles from the lot at Globe, Ariz., and lead stock hoofed it to the grounds. Enough folks turned up to make it a good stand.

Barnes Up 20% In Detroit Run

DETROIT, June 2.—Barnes Bros. Circus closed its fourth annual stand at Olympia here Sunday (27) in the midst of a severe thunderstorm, but business for the entire stand ran 20 per cent ahead of 1944. Top day was the second Sunday (20), with only a fair Sunday crowd for the closing day's shows. Competition from a big free air show hurt Sunday matinee, but it was \$2,000 over 1944s figure.

Stand ran 18 days, one longer than in 1944, but matinees were restricted to Wednesday, Saturday and Sunday, instead of being held daily as formerly, which made the biz increase over 1944 more impressive, with only 26 shows this year compared to 1944s 35 shows.

Increased advertising budget and use of new media, such as streetcar and bus cards, were some credit for the pick-up by Manager Fred Haner, of Olympia.

Visitors during the final days included Noel Von Tilberg, Minneapolis, and C. H. Hoffman, Grand Rapids, Mich., managers of the Shrine circuses in their cities.

Mary Valentine, of the Flying Romas, who was injured May 22 in a fall into the net, was unable to return to the act and was replaced by Peggy Shepard, daughter of Frank Shepard, who was hurt recently doing a heel-and-toe catch act with the Ringling-Barnum show.

Packs' Program Set For 3 July Dates; Show Moves as Unit

ST. LOUIS, June 2.—Thomas N. Packs has announced the programs to be presented at St. Louis, Evansville, Ind., and Knoxville. The show will move intact to the three dates.

George F. Morrison, general chairman of the Moolah Temple Shrine, announces that the advance ticket sale in St. Louis has started with a bang for the show at Public Schools Stadium July 1-4. Show will then move to Evansville for July 6-8 under sponsorship of the Evansville Police Department, then to Knoxville under the auspices of the Kerbel Shrine Temple at Evans-Collins Baseball Field July 10-14.

Program will be 21 displays, climaxed by a pyrotechnic show. Acts in the scheduled displays are Tom and Betty Waters, Walter Herod, Phil and Bonita and the Henrys; Paige, Jewett and Kiki; the De Waldos, St. Claire and O'Day, Miss Torina, Dick Clemens and his lions, the Zavatta Troupe, the Zoppe Family and Johnny Laddie, Malikova, Hoagland's high school horses; Pee Jay Ringens; Hoagland's and Greer's jumping horses, Will Hill's Dogs, the Henry Pups, Happy Harrison's Circus, Hill's Elephants, Joe Greer's Liberty horses, Gibson's Hollywood Sky Ballet; Selden, the Stratosphere Man; Miss Victory, the girl shot from a cannon; George Valentine and Fred Valentine, two flying acts, and five clown numbers.

Ohio Studies Legislation Designed To Choke Circus

CANTON, O., June 2.—Adoption by the State Legislature of a new law incorporating safety requirements for circuses similar to the prohibitive Canton ordinance has been proposed by State Representative Ed Witmer, Councilman John Lehmann told city council here Monday (28) and the bill is scheduled for a committee hearing in the near future, he revealed.

All major circuses have given Canton the go-by this season because of the stringent ordinance, and Canton circus fans are burning because the big tops

are being pitched in every other nook and cranny of the State, including Massillon, only eight miles away.

Councilman Frad Cachat said that Canton's restrictions are out of line and should be changed unless the State adopts a similar law, and that would figure to end circus business in the State.

Glen Z. Wagner, Dover, O., president of the Charles Siegrist Showmen's Club, is leading a movement which he hopes will become Statewide to impress State legislators that the Canton ordinance is unfair.

The Louse!

BELLEFONTAINE, O., June 2.—Minions of the law rushed to the Bailey Bros. Circus grounds here Sunday (27) when it was reported handlers were using blow torches on the elephants. Handlers merely explained that it was their method of combating vermin on the big gals, and John Law walked away.

Biz was only fair, with opposition billing by Mills Bros., which is well known here. Bailey hit good weather Wednesday (30) at Greenville, O., but there was no sellout.

Cole Collects Despite Bumps

ALTOONA, Pa., June 2.—Cole Bros. had plenty of ups and downs the past week but it was mostly ups as far as the box office was concerned.

At New Castle, Pa., Saturday (26), the lot was rough and the entrance inconvenient, yet enough folks found it for two well-filled houses. A long run to Dover, O., for Sunday made the matinee late and biz was only fair, with a light house at night.

A late arrival at Greensburg, Pa., canceled the matinee just as a bad storm broke, but a three-quarters house hit it for the night. Johnstown was capacity both shows Decoration Day, and Punxsutawney, Pa., was good Thursday (31).

Arthur Biz Holds In Cool Northwest

CENTRALIA, Wash., June 2.—Arthur Bros. Circus played to two well-filled houses here Sunday (27), and circus officials declared that business stood up well thru the cool nights of the Pacific Northwest.

While loading out here a water buffalo suffered a broken neck and had to be destroyed.

Everett W. Coe was brought back from the advance to become manager of the show at Oregon City, Ore., May 24.

Russell Bros. "wait" advertising has preceded Arthur in almost every spot.

Yankee-Patterson Bows In on Coast

LOS ANGELES, June 2.—Jimmy Wood's Yankee-Patterson Circus opens in North Long Beach today. After two days, show moves on to Bellflower.

Along with the announcement that the Yankee-Patterson Circus has taken to the road comes the report that Wood is negotiating with S. L. Cronin to take over equipment of Cronin Bros. Circus. Wood had several trucks with the show which were returned to him when Cronin folded following the Long Beach engagement over a month ago. The deal between Cronin and Wood is for equipment only. Such a deal, if consummated, would remove the chances of competition from Cronin.

In addition to Mark Smith and his horses, Wood expects to have Mabel Stark and her animal act, Miss Stark, now at Lockheed Aircraft Company, plans to join the show about June 15, Wood said.

There has been some shift in the personnel of the Y-P set-up. Bob Thornton (See **Yankee-Patterson Bows** on page 50)

Extra Show for Mills

SANDUSKY, O., June 2.—Mills Bros. Circus did an extra matinee performance here Wednesday (30). Regular matinee quickly sold out, and the second attracted a three-quarters house. Tent was comfortably filled at night.

M. L. Clark & Sons Circus**WANTS**

Experienced General Agent, Legal Adjuster, Big Show Acts strong enough to feature (no acts too big), Clowns, Sideshow Acts and Colored Band. Can use good Circus Cook. Some Concessions for sale. Pony Ride open. Also want Concert People. Per Route or 4750 N. Main St., Dayton, Ohio.

ALFRED COURT**Retiring from business, offers FOR SALE**

3 Menagerie Wagons about twenty feet long with rubber tires, built-in steel bars all around of light weight, yet very safe; 2 International Trucks, Model 1942, practically new, mileage only 9,000, bodies extended and reinforced.

Write **ALFRED COURT**
210 Clematis St., Sarasota, Fla.

WILLIAM OLIVER**WANTS**

Three more all-around union **BILLERS** for the Dailey Bros.' Circus. Wire or write

WILLIAM OLIVER, Agent
Salida, Colo.

CAN PLACE

Floss Man, Hamburger Man, Popcorn and Apple Man and two good Seat Butchers. Notice, Canrey Peters, Paul Davis, Willie Harmon, Polack Bill Williams, J. R. Mullen, Frankie Orman, C. D. Labelle, can place you. Wire me at once per route.

JACK BURSLEM

AUSTIN BROS.' CIRCUS, Centerville, Iowa, June 6; Ft. Madison, 7; Monmouth, Ill., 8; Macomb, 9.

Bud E. Anderson's Circus**CAN USE**

A-1 Mechanic, top pay. George Adams or Frank Nally, wire. Augmenting band to 10 men. Can use A-1 Cornet and other instruments, \$50 week. Performers—Need one more good Act to enlarge show. Useful people in all lines. Bozeman, Montana, Friday, 8th; Helena, Monday, 11th.

Will Anyone Knowing

Present Whereabouts of

GRACE FUSSELL OR BESS MacMILLIN

of Waco, Texas, rider with Barnum-Bailey, 1911-1912; married to James L. B. Clark, 1911, write **CARROLL & DWYER**, Howard Building, Providence, R. I.

WANTED

Air Calliope Player or Piano or Organ Player capable of improvising parts with band.

VICTOR ROBBINS, Band Leader
CLYDE BEATTY CIRCUS

Paterson, N. J., June 8-9

DIX BROS.' CIRCUS**WANTS**

Horse Act, also Family Act and Sister Team doing two or more. Address: Room 807 at 1011 Chestnut St., Philadelphia, Penna.

SPANGLES TIGHTS

ALBERTIS CO.
440 W. 42 ST., N. Y. C.

Paste This in Your Address Book.

DRESSING ROOM GOSSIP**Ringling-Barnum**

Our last week in Boston Garden and business is on par with last year. Fred Bradna celebrated his 73d birthday Monday (28), and between shows he was presented with a \$500 War Bond. All hands had a sample of his huge birthday cake. Father Sullivan represented all the show people in extending congratulations to Mr. Bradna.

Bobbie Steele went to White Plains, N. Y., to pick up her horse, Night Call. Starless Night and two other of the show's horses that have been sick will join the show in Washington.

A part of Monday's matinee (28) receipts were given to the Boston Hospitalized Servicemen's Fund. A check for \$4,200 was turned over to Harold G. Kern, publisher of *The Record-American and Sunday Advertiser*, to be used for this work.

Tuesday (29) the Big Show made its 17th annual trip to the Boston Infants and Children's Hospital, performers, band men, workingmen and the staff cooperating.

Neets Deisler is in Polyclinic Hospital, New York, and Rose Behee, Ginger Alexander and Lee Borger are on the sick list. Frenchie Wolthing is still out with a bad ankle.

Visitors Bill Day and Jim Hoye saw the Big One in Boston and showed their color slides and movies during their stay. Jennie Rooney, Betty Stewart, and May and Curly Shaffer visited in Boston.

Back-door scenes: Lou Brown, Don Lee and Joe Barbetti having their daily hot dog and coke at the grease joint at intermission. . . . Charlie Borza, as the concert violinist, gets plenty of laughs with this gag. . . . Tex Rowan, wardrobe assistant, has his troubles getting ready for spec. . . . The band's rendition of the *Anvil Chorus* is terrific, with Pootsy on the bass drums and cymbals. . . . Merle Evans having his daily ration of popcorn and cutting up jackpots between bites.—**DICK MILLER**.

Cole Bros.

It looked like old times in Parkersburg W. Va., when everything was up and ready to go at 11 a.m., and in these times that is something. Speaking of characters, Harold Volse really has 'em. Jack Volse, please hurry home. And to think that my boy was born on MAY FIRST. Disgusting, isn't it?

We are all looking forward to Chester, Pa., home of Horace Laird, who has promised to show us his villa on Daisy Hill.

Forgot to mention in last week's column that Ruth Nelson is also on the front track doing muscle grinds. Washington, Pa., is a cute little place, but it was a sleeper jump to the back door and our folks puffed and blew making those quick changes. Butler, Pa., was another spot for a mountain climber. Charles Forrest had to do step-leans backwards there.

Morris Gephart, midget clown, is getting his share of laughs with Otto's duck and his dog gag. When we play Erie, Pa., some of our men will join the Eagles. I would suggest they join the Vultures.

To Dick Lewis on the Russell show: I am glad you mentioned the help your ladies are giving your show and we have some pretty fair help here, too, including Marion Knowlton, Nena Thomas, Ruth Nelson, Jo Jo Monarch, Armida Loyal and Jinx Adams, and from the ballet top, Edna Mott, Pat Partello, Vickie Kernan, Gargie Knotts, Frances Phillips, Pennie Nickles, Josephine Wright and Maggie Wise.

Our deepest sympathy to Fanny Halloworth, wife of our legal adjuster, on the sudden passing of her father.

Sick list: Bert Dearo, out with flu; Kurt Oranto, a split ear. He got in the way of a bible back and had to have stitches.

Visitors the past week included Germania and Bruno Zacchini visiting her brother, Justino Loyal; Fred Work, from Akron; John C. Wyatt, who visited and clowned thruout the show, and John C. Graham, attorney from Butler, Pa.

Letters from Joe Lewis, Lew Hershey and Roy Barrett, all brother clowns; Winn Partello, Nick and Dorothy Carter, Lieut. Parley Bear and Capt. George Y. Scott.—**FREDDIE FREEMAN**.

Russell Bros.

Our ninth week out and we finally hit some balmy weather. Taft, Bakersfield, Hanford and Merced all came thru with the kind of weather a circus fan dreams about. The event of the week was the inauguration of after-hours classes in the use of chop sticks. Courses open to all are conducted by Henry Kyes, who has become the self-appointed judge of the men's dressing room. Henry charges no fees, but his pupils must be attentive.

Judge Kyes received his title when he ruled on a controversial case involving one Alva Evans. Evans was awarded judgment, but the defendants are taking their case to the Supreme Court.

Doretta Konyot was painfully injured at Bakersfield when her horse stumbled and threw her. A cracked bone in the elbow joint has Doretta on the bench.

At Merced, Calif., a near-tragedy struck Louisa and Daviso Cristiani. During the progress of their perch number, Louisa fainted and plunged headlong to the arena. Daviso stretched out his arm and broke her fall, which undoubtedly saved her life. Louisa suffered a broken thumb and badly bruised hip. Daviso's face was badly cut and his arm wrenched from the impact. He continued to work with the family in the tumbling and riding acts, but Louisa will be out for several weeks.

The roadshow line-up of Henry Keyes band is Harry Smalley, bass; Phil Doto, Tommy Gardner and Ray Agullar, cornets; Ray Henshaw and Joe Willis, trombones; Sylvester Larios, baritone; John Davis, snare drum; Doss Gibson, bass drum; Harry Moran, Hammond organ; Walking Mike Doyle, calliope, and Henry Kyes, trumpet.

Visitors the past week included Cliff Neilsen and mother, at Merced and Lodi. Cliff supplied the gals with posies, and Mrs. Neilsen served homemade cake.

Sgt. Bob Hayden, of the Santa Rosa Air Force, reported at Santa Rosa and was put to work. He was first introduced to the trunk carrying department and did his work with such gusto he was immediately turned over to George Werner's big-top crew. Bob is a true representative of circus fanning.

In the new arrivals department comes Uncle Sam Clyde Stilts to help out in clown alley. Letters from Art Stensvad, Robert Sims, Doc Reid, John Lenker, and Eddie Otis, son of St Otis, serving overseas.

Forget Me Nots—One of the rarest bits of backyard life is to see the Cristianis coming out of the big top after the tumbling or riding act and the topic of discussion in most cases is not what happened in the number, but perhaps a debate which started in the dressing room before the turn on anything from the Yalta conference to relativity. These boys know something more than just the lot.

To Dick Miller, Golda Grady and Billie Burke—your columns are newsy and always interesting. Keep your typewriters hot.

P.S.—Lucio has a whistle.—**DICK LEWIS**.

Dailey Bros.

Our day in Globe, Ariz., was beautiful and warm. The haul was about five miles over a beautiful highway thru the mountains. Jinny was one busy girl driving the gilley. She offered us all of the advantages of a sightseeing tour by directing our eyes to interesting points of view. The show purchased two burros, so Lloyd Easy started the five-mile trip by riding first one and then the other, but before he reached the lot he was actually pushing the burros to make them move. Billie Whiskers was a sight walking with his favorite zebra. The day was made perfect by two capacity houses.

Eddie Graves, from the merchant marine, is satisfying all appetites in the pie-car.

Mrs. Ben Davenport is doing a commendable job of fixing, while Butch Cohn recuperates from an illness.

I wish Dutch Wise would please send me a book of instructions on how to sell cushions to Apache Indians.

Once upon a time, back in 1941, Joe Maskers, of the Cole show, painted Maurice Mormolejo's name on a bucket. Maurice carried the bucket for three seasons and then lost it. We are happy to say that the bucket was found on the lot in El Paso. The painting was still

Bailey Bros.

That new crew on the big top and seats really get it up in nothing flat. Orchids to those boys for their fast and hard work. While on the subject of orchids a few to Ben Thomas, our 24-hour man. Anyone can follow Ben's arrows.

Lots of visitors recently and hope your scribbler hasn't forgotten any. At Shelby, O., Adele Nelson and husband, Louis Reed, and John Helliott visited from Cleveland. The new menage act went in here, with three gentlemen and two femme riders and two specialty horses on the track. It makes quite a flash. At Bucyrus, O., Stanley Dawson again was a visitor, as was Willard Backenstoe, who is recuperating from two recent major operations. Members of the Mills Bros.' advance caught the matinee.

Scenes around the dressing room: Joe Lewis working on Eva's rigging. . . . Albert White making turbans for the men in tournament, and are they snazzy. . . . George Meyers shining his boots. . . . Jack Kennedy writing a letter, Ernie Stewart doing a washing (as usual), and Bill Bailey just sitting. We owe our thanks to Joe Lewis for keeping us posted on all current events of the world hot off the tubes of his portable radio.

Don Holland, Circus Fan from Columbus, O., was a visitor and took several photos in the back yard. At Sidney, O., Tom and Betty Waters spent the afternoon. Congratulations to Mr. and Mrs. Boots Wecker (Bee Kyle) on their 27th wedding anniversary. Incidentally, Bee's popcorn stand gives the other concessionaires quite a bit of competition. To Circus Fans Frank J. Poska, of Garfield Heights, O., and Robert Sams, of Birmingham—thanks for your letters and will answer when time permits. To Dennis Stevens and many others who wrote—your words of praise appreciated. Glad to serve as your scandal screamer. That is all.—**BILLIE BURKE**.

Arthur Bros.

Portland, Ore., May 17-20, marked the first long engagement of the season, and everyone took time out to see a movie and do a little shopping. We enjoyed the big houses we had for each performance in spite of the cool weather. The press notices for the engagement were unusually good, with much special mention being made of Chala (Cheerful Gardner) for his sensational head carry.

Visitors in Portland included Eddie Trees, Cecil Montgomery, Mrs. Cy Otis, the Aerial Le Blairs, Chuck Connors and J. M. Walker.

As is customary in Portland, a morning show was given Saturday for *The Journal* carriers, orphans, other underprivileged children of the area, and for wounded war veterans from the Barnes Hospital.

Another special performance was given Friday at noon at the Portland Victory Center, with an attendance estimated at 30,000.

A new combination stateroom car, which was scheduled to arrive in Oakland, reached us in Portland, and was at once painted to match the rest of the train and put into service.

Pat Berry joined as equestrian director in Portland, replacing Tommy Williams. Several girls were signed for the ballet.

Gus Lind has joined with unsupported ladder and clowning.

The only bad news of the Portland run came when Larry Black was called away by the illness of his father.

Mrs. Katherine Marchetti is still in the hospital in McMinnville, Ore., where she underwent an emergency appendectomy. Mrs. Frank Carl is also on the sick list, suffering from a severe sinus infection. Cecil Montgomery and E. J. Clark were visitors. Mrs. Laura Peggy Anderson is making arrangements for a dinner for the privilege people in her pie car.

Tiny Twist sustained some bruises when she fell from a swinging ladder during rehearsal in McMinnville but is carrying on. **BERNICE COLLINS**.

good but I can't say as much for the shape of the bucket.

Thanks to Flight Officer George Hubler, our recent guest writer. We all enjoyed your column and extend an ever welcome to you and your friend, Flight Officer Willie Williams.—**GOLDA GRADY**.

Bell Bros. Touring Montana to OK Biz

LEWISTOWN, Mont., June 2.—Bell Bros. Circus, which opened at Geneva, Neb., May 10, has moved into Montana and has been playing to good business despite some bad weather.

Staff includes Tom Ewalt, owner-manager; Mrs. Ewalt, treasurer; John D. Foss, advance; Louis Ingelheim, brigade agent; Mrs. Ingelheim, heralds; Bill Jokes and James Terry, billposters; James Connors, equestrian director; Paul Hubbard, announcer; Bob and Katherine Ewalt, tickets; Neal H. Tucker, front door, assisted by Glen Grady; inside tickets, Inez Sweet and James Connors; transportation, George Sweet; electricians, Glen Grady and Henry Hamilton; canvas, John Lynn and Blackie Woods; seats, Ernie Magness; ring stock, Swan Loghry; elephants, Campbell Dutch; cookhouse, Guy Blackburn; commissary, Mary Bymun and Isabel Hill; candy stands, Frank Bymun and Mack McKay; butchers, Cecil Albee, Frank Evans, George Toel and Lucky McGlook.

Big show program includes Capt. Tom Ewalt, elephants and Liberty horses; Robert Ewalt, ponies, dogs and monks; Katherine Ewalt, prima donna, rings and ladder; Inez, Nelda and Frank Sweet, iron jaw and traps; the Eddys, rolling globe and wire; Connors Troupe, electric rollo; Lateena Coriell, web and rings; Everett Coriell, head jumps and head slide; Robert Ewalt and James Connors, menage; High-Stillt Eddie and Jack Armstrong, clowns, assisted by Edna and Maxine Dorey, and John, Shorty and Theodosia Bell.

Side show line-up: Paul Hubbard, manager; Betty Hubbard, magic; Juanita, illusions; Viola Grady, escape; Gypsy Cory, palmist; Guy Blackburn, Hawaiian.

Recent visitors were Jack Plummer, band leader; Norman Anderson, of the Bud E. Anderson Circus, and Irving Rommig, of the Rommig-Rooney troupe, both in the army; John Lane, former trouper, and P. M. Silloway, CFA of Lewistown.

Freeland's Al Dean Intimate and Speedy

(Continued from page 43)

clations, and the Youth Association. Show is booked thru June 20.

Staff also includes Jack Bell, band leader; Tex Orton, general superintendent; Pete Smith, equestrian director; Louis Velarde, boss canvasman and props; Whitey Underwood, tickets; Al Wier, front door; Jack Graple, concessions; Penny Parker, electrician, and Al Hart, outdoor advertising. Tex Orton and Betty Miles, with her horse, Sonny, are featured. Tent seats 1,300 and will soon be increased to 1,500. Admissions are adults, \$1; kids, 60 cents, and 50 cents for reserves. Leon Darro announces.

The Program

1. Trampoline, the Jumping Jacks.
2. Alice Orton, rolling globe, and Penny Parker, foot juggling.
3. Eleanor Velarde, swinging ladder.
4. Clown stop, fire-cracker-shooting turn.
5. Mono Guiterez, slack wire.
6. After-show pitch; Poodles Hanneford, whip cracker; Gracie Hanneford and Tex Orton, impalement; tickets, 30 cents.
7. Clowns, hot-water bag turn.
8. Bassett and Bailey, high equilibrium.
9. Penny Parker, clown contortion.
10. Betty Miles and horse, Sonny.
11. Clown stop, water-bucket throw.
12. The Canestrellis, unsupported ladders and ladder-climbing dog.
13. Clown stop, hokem tray fall.
14. Eleanor Velarde, single traps with heel catch.
15. Penny Parker, comedy trapeze.
16. The Ortons, perch.
17. Clown stop, Charlie Bathe in basket horse turn.
18. The Hannefords, Poodles and Gracie, with Pete Smith as ringmaster.
19. Elephant turn, Slim Wiseman handling Bunny; Miss Miles assisting.
20. La Tosca and the bounding rope.

Bell's band does good job of circus jamming. Show runs two hours.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

DAY in June?

AL WISER, veteran member of the comedy team of Moran and Wisner, is handling props at the circus in Olympic Park, Irvington, N. J.

DONALD AND ISAAC MARCKS send word from El Cerrito, Calif., that they had a big time on Russell Bros.' show at Richmond, Calif., May 27.

IT'S ONLY A SIN to put up on Sundays—the way some bosses put up.

PAUL S. RENARD, formerly of the Three Renards, celebrates his 57th year in show business June 8. Renard, who will be 75 years old June 24, has been with the Gus Ateno act the last 10 years.

WHEN BAILEY BROS. played Charlestown, W. Va., Billy Reece and John Clark threw a party for Albert White, Billy Burke, Jack Kennedy, Ted (Elsie John) Rea, Archie Schulte, Johnny Reggins and Tommy Bentley.

COMPROMISE is a technical term used by managers, meaning that you are still going to get what they first offered you.

LEO FRANCIS, white face musical clown, met Albert Powell during a recent two-week engagement at Fontaine Ferry Park, Louisville, Francis had trouped with Powell's father. . . . HELEN HARVEY and Ira Millette are doing a high-pole act, booked as Harvey and Millette thru the Hamid office.

WALTER L. MAIN was quite disturbed recently when he visited a circus and saw concession boys standing around while no one was attempting to high-seat the people and when he saw a lot of actors sitting around while a short-handed canvas crew tried vainly to get it in the air.

HEIGHT OF HOSPITALITY is to keep on telling how superior your show is to all others when a visiting manager drops in.

ROBERT M. BURNS, Sello Bros.' general agent, spent a day in Birmingham with Robert Sams and reports that Bennie Fowler has resigned as general agent for Brandley & Benson and will organize a colored minstrel for the cotton season. . . . AND NOW C. W. Bodine up and says he won't go with Lee Bros.

REMEMBER the early-day governors who grumbled to new performers: "What? You only do six acts? I thought you could double with nine."

WARRANT OFFICER TIFFANY, leader of the 265th Army Ground Force Band that is making a bond drive tour thru Iowa and Missouri with the Know Your Infantry show, is a former musician with the Ringling Bros.' band under Merle Evans. He was in Fort Dodge, Ia., recently and had a reunion with Karl L. King.

MUSICIANS AND PERFORMERS on the Chariot & Tableau Circus are not forbidden to talk to town girls—after they have reached the age of 70.

GEORGE W. WESTERMAN reports that Polack Bros. Circus did a bang-up business in Santa Rosa, Calif., April 27-29, and that the Antaleks went on despite word from New York that their sisters, Angela and Muncie, were injured in the ladder spill during the Ringling performance in New York. . . . MR. AND MRS. WILLIAM WALLETT and son, and Agnes Long, of Havre De Grace, Md., visited the Clyde Beatty Circus at York, Pa.

WORKINGMEN who spent years trouping before the manpower shortage are always the best. Shows what a lack of petting can do.

COLE BROS.' new type of radio announcements book, with each spot perforated, makes life much easier for the contracting agents. . . . DR. AND MRS. E. L. COOPER, Wichita (Kan.) circus fans whose black and white Liberty horses are on lease with Austin Bros., recently spent several days with the org. . . . JAKE (CORRIGAN) DISCH has been taking it easy at his home in

Cudahy, Wis., but found time to visit Barnes Bros.' clown alley.

SAM MASE wrote a nifty tribute to the circus for the Dover (O.) Rotary Club's bulletin published before the arrival of the Cole show in that city. . . . FRED WENZEL, former Ringling and Cole clown, visited the Chicago office of *The Billboard* to report that he has been honorably discharged from military service and is ready to start trouping again. . . . TOM AITON, Bud E. Anderson's brigade manager, pens from Greybull, Wyo., that he has nothing to complain about.

YEARS AGO we could tell a side-show talker or an announcer who studied English—they were the only ones on the talking staffs that didn't try to over-use it.

Opposition Fails To Crab Beatty Biz

(Continued from page 43)

a hard downpour all day for light business.

Using Central Park lot, between Bethlehem and Allentown, Monday, Tuesday and Wednesday (Decoration Day), the first matinee was light, but all other performances had good attendance. Decoration Day afternoon found the big top crowded to capacity.

Allan King and Joe Kuta arrived early this week from Los Angeles, both being added to big top staff. A. B. (Red) Ball also arrived from the West Coast and is in charge of the front door.

General Agent William Moore, Contracting Agent Art Miller, Press Agents Tex Sherman, Hal Oliver and R. B. Dean met with Owner Beatty and Manager Clawson, at Allentown for a conference and mapping of plans for the rest of season.

Mr. and Mrs. Howard Y. Bary spent both days on the lot at Bethlehem, visiting friends. Gerald (Frenchy) Snelens, World of Mirth executive, and resident of Allentown, was also a visitor.

Newspapers all along the Pennsylvania route and radio stations have given the show plenty of space and air time.

Opposition of two shows have been experienced at Greensburg, Johnstown, Altoona, Harrisburg, York, and Bethlehem, brigades putting up plenty of walt paper. One brigade did its work fair, no pulling or covering. The other crew seemed more intent on covering and pulling Beatty paper than heralding the coming of its own outfit, but in spite of bad weather and opposition, show has kept in the black, Manager Clawson declared.

Gainesville Opens Streamlined Show

GAINESVILLE, Tex., June 2.—Gainesville Community Circus, coming out of retirement since the fall of 1941, gave the first performance of its streamlined wartime show here Saturday (26) before a capacity 1,500-seat grandstand at Fair Park arena. Additional performances were scheduled for Friday and tonight, and the run may be extended.

With more than 100 members of its personnel in the armed services, the circus performance was limited to 15 numbers in two rings. An air calliope furnished music.

The program: Opening spec, *In Old Mexico*, with 40 people and 22 head of stock; garland drill by eight riders; rolling globes, Mash Brothers; clown boxing match, Benny Saylor and Company; high-wire walking dog, Portis Sims; high-diving dog, Roy Stamps; pony drills, six worked by Gerry Murrell and four worked by Stamps; Jargo giraffe and trained mule worked by Lucas Brothers; single trapeze, Evelyn Hester; Liberty horses (6), worked by Murrell; big-head walk-around by clowns (11); dog and pony riding acts, Saylor and Sims; Chic Sale clown number; high-school horses (6), with Portis Sims and Mabel Cunningham riding marching horses, and Gerry Murrell riding cake-walking horse; double trapeze, Evelyn Hester and J. D. Stephens; steeplechase with four riders.

Roy A. Stamps is equestrian director, and A. Morton Smith, announcer and program director. Performance ran slightly over an hour.

BIG ONE SET

(Continued from page 43)

been put in place. These were constructed in 90 days, an average of 100 a day, by the Power Equipment Construction Company, Sarasota, Fla. The chairs are folding and flatten out to a thickness of one and three-quarter inches each and lock when stacked. All steel stringers are included in the new equipment, and they are said to be stronger, lighter, more durable and easier to transport than the old wooden variety. Jacks are made of boiler tubes with a unique prong-head that stringers fit in. The heads are lined with rubber to prevent slippage.

Feature Baby Hippo

The bibles are made of wood impregnated with a flameproof substance and have been stamped by the underwriters. In addition to the new physical equipment, the circus expects to feature Bobby of Brookfield, a baby hippo, that was recently weaned.

Business in Boston is said not to have quite reached the amazing record pace of 1944, but the business was still so great that all officials expressed themselves as being gratified.

The circus will open its road tour here Tuesday night with a War Bond show and will then do two-a-day thru Saturday. The first move will be to Baltimore for a Monday (11) opening.

ARTHUR BROS.' CIRCUS WANTS

Twenty-Four-Hour Man, also will place high-class Banner Man. Spud Redick wants two more Trumpets and two Clarinets for twelve-piece Concert Band. Want Teams, Family Troupes for Big Show, also Clowns. Best of accommodations.

All Address

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EASTERN SPOTS BEAT THE GUN

But Weather Clips Crowds

Sunday attendance slashed by rain and chill—Decoration Day brings solid biz

NEW YORK, June 2. — Amusement parks and beach resorts in the New York area, which usually swing into full-time operation Decoration Day, beat the gun this year by starting their summer sked last Saturday (26) but reaped little benefit from the earlier getaway as rain and chilly winds practically killed Sunday's (27) attendance at all spots. However, Decoration Day (30) was fair and mild, and attendance was good thruout the area.

Coney Island, Wednesday (30), drew a crowd estimated at 750,000, with the Atlantic breezes keeping most of the visitors out of the water, disappointing to bathhouse owners but benefiting ride, show and concession operators. Saturday's (26) attendance at Coney was fair, but Sunday (27), with rain thruout afternoon and evening, brought out a meager crowd, with the result that only indoor spots did any business. Most of the island spots closed early, an exception being Tirzah's girl show, which kept grinding until midnight.

Rockaway Beach, being primarily a bathing resort, fared badly Saturday (26) and Sunday (27), but drew around 100,000 visitors on Decoration Day. Playland, Rockaway's sole amusement park, has been tidied up and freshly painted and did a normal early-season business during holiday week.

Jones Beach, accessible only by auto and bus, drew 20,000 Wednesday (30), satisfactory under present conditions. Other beach resorts in the New York area depending largely on auto trade also drew comparatively light attendance.

Weather conditions the past week particularly favored the two big inland parks, Palisades and Olympic. Red-letter day was Wednesday, which found both spots jammed afternoon and night. Even (See East Beats the Gun on opp. page)

Rockaway Playland On All-Day Basis

ROCKAWAY BEACH, N. Y., June 2.—Playland, which in the past has operated only on a night basis until late in June, starts its all-day sked Monday (4), according to A. Joseph Geist, president. "We find," says Geist, "that the people seem to be more avid for amusements than ever before."

No new rides or other amusement devices have been added this year, but all rides and buildings have been redecorated in attractive pastel shades.

Among newcomers at the park are Shore and Freeman, of Revere Beach, Mass., who have installed a number of new games and poker rolldown tables of their own make.

Geist states that the park management is planning a new development near the park, a skating rink 200 feet in length. There also will be space for a large dance hall, bowling alleys and Penny Arcade.

St. John Funspot Bought by County

ST. JOHN, N. B., June 2.—St. John County has purchased Dominion Park here and is planning a number of improvements. Work will be started soon on a pier from the bathing beach into the mouth of the St. John River, which will allow river and Bay of Fundy coastwise steamers to dock at the park.

New bathing lockers and canteens also will be built this year.



SAMUEL BAKERMAN (left) and J. A. Borges Villegas, operators of Coney Island parks in Caracas, Venezuela, and Panama City, Panama. Bakerman recently spent several weeks in the States lining up attractions for the parks.



Refurbished Celoron Jams 'Em At Bow; Mayor Cuts the Ribbon

JAMESTOWN, N. Y., June 2.—Celoron Park, which had its preview opening May 19-20, had its grand opening last Saturday (26). Weather was beautiful, and the midway was packed with fun-seekers, Harry A. Illions, owner, reports.

With a new year-round asphalt pavement, 40 feet wide and 300 feet long, and new concession stands, Celoron presents an attractive appearance.

Opening was a gala occasion, with Mayor Samuel Stroth and city officials on hand. At 2:30 in the afternoon the mayor cut a 35-foot ribbon and the gates were opened to the public.

Twelve carpenters and electricians have been busy for some time reconverting the Roller Coaster. Work has been under the supervision of Vernon Keenan, Coaster engineer with Ackley, Bradley & Day. All other rides have been renovated, and a new Crystal Maze, a Dragon Ride and a giant Loop-o-Plane have been installed. Busch & Laub, nationally known food and drink concessionaires of Kansas City, Mo., have contracted all food and drinks for three years. They also have taken over the guess-your-age, guess-your-weight, novelties and two concessions operated by Sullivan and Murphy.

Skateland, one of the finest rinks in Western New York, opened May 24 with

an elaborate revue, *Skateland Follies*. Pler Ballroom also has opened for the season with Morrey Brennan and ork. Elma Olson is vocalist.

Celoron is operating Pokerino, airplanes, shooting gallery and grocery wheel; G. M. Cowan has five concessions, the cork gallery, spill-the-milk, cat rack, pitch-till-you-win and fishpond, and George Lee has the photo galleries.

Decoration Day Big At Chi's Riverview

CHICAGO, June 2.—Riverview Park had one of the biggest days in its history Decoration Day (30). For one of the few times since the park opened the weather was perfect, and from noon until closing time the mile-long midway was thronged with holiday crowds.

All of the more than 30 rides in the park operated practically at capacity thruout the afternoon and evening. Concessionaires got a heavy play, and the side show had a tremendous day.

Last Saturday (26) also was a big day. It was estimated that nearly 20,000 children were on the grounds.

CONEY ISLAND, N. Y.

By Uno

Million-Dollar Ballroom on the Boardwalk, last season a skating rink and before that a Childs restaurant, with its 25,000 square feet of dance floor, opened for business May 26 with three orks, Van Alexander, Billy Arnold and Harold Stern. Five owners are Harold Stern and Dave Rosen, who also operate the Palace of Wonders on Surf Avenue; Dave Posner, Effem Rosenoff and Jack Winter. The quintet succeeds trio comprised of Meyer Hamburg, Morris Posner and Rosen. Hamburg and Posner recently sold out, leaving the field to Rosen, who became allied with the new outfit.

Tommy Mortan, formerly manager of name bands, is general manager. Refreshment concessionaires are Lunt Pavis and Sam Reiss. In charge of reconstruction and redecorating is Issy Miller. Admish toll is 76 cents.

Park department is upholstering the beach for the opening of the bathing season. Stretch extends three miles, from W. 37th Street, Sea Gate, to Brighton Beach. Other improvements include painting of Boardwalk benches, railings, pavillions and beach first-aid stations.

New bathing ropes treated for preservation in salt water are also being added.

Harry Nelson, hammer machine manufacturer and operator, has branched out into a prosperous real estate owner, having annexed property, a long tract of land, 40 by 245, fronting his main hammer on the Bowery and West 16th. Site extends from the Bowery half way to the beach, which parcel connects with the one almost as long that he has had the last two seasons back of the hammer and reaching to near Surf Avenue.

On the Bowery, alongside the hammer, are other Nelson properties. Brother members of the Loyal Order of Moose are his concessionaires. Among them are Charles Goldman and Alfred Wertullo, ball game; Johnny McLoughlin, pony track; Stanley and Sam Garbo, poker tables, and Louis Sobol, penny pitch. Skee-Ball and bowling alleys and guess-your-weight and age machines are managed by his wife, Sally. A photo gallery is awaiting an operator. Another Nelson hammer is at West 6th and Surf.

Jimmie Onerato, manager of Steeple (See Coney Island, N. Y., on opp. page)

Cincy's Coney Isn't Worried

Fat season is predicted altho first week's biz drops 9 per cent under 1944

CINCINNATI, June 2.—Advance indications pointed to a big season at Cincy's Coney Island but the first week's operations of the new season failed to substantiate the predictions.

The predictions were based on the experience of Coney's Preview Days, Saturday and Sunday, May 19-20, when business showed a gain of about 25 per cent over the corresponding days of last year. And that was a big gain, when one takes into account that last year was the biggest in the history of at least the present management of Coney, covering a period of about 24 years.

The regular season opened last Saturday (26). At the close of the first week, business was off 9 per cent as compared with the opening week of last year.

Two factors were held responsible for this seeming slump by Edward L. Schott, president and general manager. The first and principal cause, he believes, was the weather. The season did not have the build up of a period of hot weather, as it did last year. There was a chill in the air a good part of the time, to say nothing of the rainy days. This is borne out by the fact that while the general business was off 9 per cent, the business at the swim pool slumped about 50 per cent.

The other factor was a strike of street railway and bus employees in Northern Kentucky communities across the river from Cincinnati. Coney Island enjoys a big patronage ordinarily from these Kentucky communities. The curtailment of transportation facilities was reflected in a drop of this patronage. Children from a number of Northern Kentucky schools were to have held outings at Coney during the opening week. The attendance from these schools was seriously affected by the transportation strike.

On the bright side of the ledger, however, is the fact that with all the reduction in attendance, as much as 20 per (See Cincy Coney Bows on page 49)

Utah Spots Face Gloomy Prospects

SALT LAKE CITY, June 2.—Utah's parks, pools and beaches played to dull business on the official opening Decoration Day, and faced only fair to gloomy prospects for the 13 weeks' biz until Labor Day. While good weather marked Decoration Day, previous rainy and cool days failed to create the urge to switch to outdoor recreation.

Of the State's four major spots, Black Rock Beach and Sunset Beach on the Great Salt Lake opened to play considerably off normal, while Saltair, also on the Great Salt Lake, and Lagoon, midway between Salt Lake and Ogden, the State's two larger cities, remained dark for the third successive year.

For the two spots opened, the outlook was dull. Gate and beach accommodations may find receipts upped slightly because of increased gas rations soon due, but profits of both beaches depend greatly on food, drink and merchandise concessions which are due for a tough time. Altho beer is more obtainable than in the preceding two years, terrific cuts in soft drink and meat deliveries presage serious shortages on any of the big money dates. Opening date deliveries of meat, fats, oils and bottled soda water didn't reach 50 per cent of opening orders. Nor was enough sugar available to provide syrups for non-bottled drinks.

Saratoga Springs near Provo, Como Springs and Utah Hot Springs near Ogden, opened to business less than good, since the up in gas ratings has not yet taken effect. None are optimistic.

The Oaks Under Way to Fair Biz

PORTLAND, Ore., June 2.—Oaks Amusement Park opened last Sunday (27) afternoon with a fairly good crowd until a rainstorm broke, thinning out the crowd. Better evening weather helped to restore patronage somewhat.

Park has 13 rides this year, two more than last. One new one is the Whirlwind, miniature coaster, a steel ride with a train of four cars. It went over big with crowd, even getting good patronage during rain. The Whip, which was inoperative much of last year because of breakdowns, has been rebuilt.

Manager Ira S. Shellenberger has not opened the restaurant, owing to failure of cooking equipment to arrive from the East. The kitchen has been electrified, and new stoves are awaited. A French fry stand is new.

The skating rink at the Oaks is open the year round, with organ music provided for the skaters by Len Hoyt and Peter Krashaar.

Shellenberger finds the manpower situation eased somewhat from last year. "But there's room for a lot of improvement yet," he said. Crew is made up of young people, mostly boys, with older persons in supervisory roles.

Sunnyside Biz Perks Up as Weather Clears

TORONTO, June 2.—Altho Sunnyside Amusement Park officially opened May 10, it got its biggest biz to date when V-E crowds jammed the fun center (7-8). James Van Evera, attraction manager, had a pre-arranged program go into immediate action. Free stage shows, contests and rambling acts thruout the park were skedded at a continual pace. A large fireworks display was witnessed by 50,000 people.

On official V-E Day (8) a morning service was conducted from the main outdoor stage. Rides and games were in full swing all day until midnight. A crowd of 75,000 was on the grounds.

The weather was favorable for these two hectic days, but every day that followed was rainy and cool until May 19. Biz was a washout, including the official opening, thruout the daily downpours. However, the sunny change (19) brought heavy crowds to the park with biz reported upping on the week-end of the 26th.

An open-air concert was held Sunday (27) in aid of underprivileged children. Show included a singing chorus of 50, and featured the acts of Cliff Oldroyd, slack wire, and Hugh O'Donnell, harmonica player. Program had usual routine of singers, musicians and dancers. Concert was a drawing card with perfect weather aiding. Altho rides were not operating, a city by-law ruling for Sunday, the refreshment concessions did a terrific biz.

Pre-war lighting has been resumed with the erection of several new floodlights along the mile and a half beachline. Colored pylons in the amusement area have also been reilluminated. Two large neon signs, announcing Sunnyside Park, have been erected at each end of the main thoroughfare.

New sections have been constructed on the boardwalk. A modern new combination outdoor stage building has also been built, complete with attraction offices, prop, rehearsal and dressing rooms.

Carlin's Doubles Fun Facilities

BALTIMORE, June 2.—The midway at Carlin's Park no longer "walks the chalk line." This year the park facilities have been almost doubled and pleasure seeking Baltimoreans who patronize the only amusement park in the city limits now, pick their fun on new rides and concessions that line the many paved walks branching off from the original half-mile long midway.

One of the three new boulevard approaches leads into the new Kiddies Park that features four miniature rides and sand boxes that bring mothers back again and again with the children. The new riding academy, adjacent to the Kiddies' Park, has stabled many new mounts that can be hired by the day or hour.

Leading from the north side of the original midway are paved sidewalks to the aquatic rides, the canoe lake and skeeter boats. Other paved walks, flanked by flower beds, lead to the Olympic Pool.

One of the best clicking indoor attractions now at Carlin's is the World Fair Freaks, Harry Lewiston's show, that has been packing them in despite the rainy season.

Park officials for the year, under the direct supervision of J. J. Carlin, owner, are Mrs. Marion Berry, general manager; Charles T. Bean, public relations; Clifford Younger, outings and picnics; Ray Leister, superintendent of grounds and rides; George (Cap) Bushby, superintendent of buildings and manager of the roller rink; Oliver Hanna, treasurer; Rose Sanders, head cashier, and Jack Radebaugh, manager of the Olympic Pool.

CONEY ISLAND, N. Y.

(Continued from opposite page)

chase, reports that the interior of Tillyou's Amusement Palace, now undergoing a repainting and redecorating, will be ready, labor situation permitting, by June 15. All exterior rides have been operating week-ends when weather was favorable. . . . Doc Foster, talker, is in Coney Island Hospital recovering from a heart attack. . . . Fred Sindell's Irish Stable, with the Toppers featured and Allen Jackson's five-piece ork also on the bill, will have Estelle Slavin's five-piece all-girl instrumentalists added next week. . . . Abe (Fishbein) Vine, last season a Luna cashier, is performing similar duties on the Bowery Whip. . . . Two McCullough brothers, George C. and Leonard, who moved a Merry-Go-Round from Long Beach, L. I., to Coney last season and planted it on Surf and W. 15th have two more brothers who are busy Islanders. James operates another Carroussel on the Boardwalk and W. 16th and Theodore is presiding over a parking space adjoining the George and Leonard possession. One more brother and three sisters complete the McCullough octet. . . . Dot Carlson, fat girl, is with the Marks Shows on the road, while sister Flo is back with the World Circus Side Show here.

Herman Levine, with the Atlantis the last eight years, has been promoted to manager. Open-air terrace atop the structure reopens for the season the middle of June. Sharon Rogers's all-girl ork comes in next week. Negotiations are on for Charlie Spivak's band in July. Current features are Mouse Powell and the Angle Bond Trio. Mariana, of the latter combo, celebrated a birthday May 26. . . . Jimmie Kyrimis, ride king, is also operating the Jitterbug on Allen Kramer's Comet ride on Surf and West 8th. . . . Rusty Darrow, Lolita Cizeta and Lilarney are new dancers at Tirza's. . . . Nathan Handwerker sells hot dogs via his sidewalk eatery faster than the factory makes them. . . . Jerry Shifrin is partnered with Sam Siberling in the operation of the Hebrew National eatery on Surf. Also have a similar establishment on the Boardwalk. . . . Angle Bond Trio, all-girl instrumental-vocal unit, at the Atlantis made it a big week for Murray Weinger's model amusement emporium on the Boardwalk. . . . Joe Kaufman's two photo studios, one on the Bowery and another on Surf Avenue, are streamlined in an artistic way.

PEEJAY RINGENS will present his bicycle dive act as free attraction at Kennywood Park, Pittsburgh, beginning June 11.

Pontchartrain Not Squawking On Biz Despite Cool Weather

NEW ORLEANS, June 2.—Cool weather, particularly at nights, has held down attendance at Pontchartrain Beach (18th season) since the opening April 27, altho the start was good at 25,000 persons in spite of a 66-degree chill.

New items at the spot include a beach clown; midway museum under management of King Brady; a rebuilt Penny Arcade, a Zephyr, and a new shooting gallery. Last Sunday (27) was a big day at the resort, with 35,000 out. Selection of Coast Guardsman Wilson Cartwright, 26, as "Mr. New Orleans" drew a crowd of around 20,000, May 24. Mother's Day, May 24, was a success. Manager Harry Batt promises something doing every night from now on until the beach closes in September.

June 14 will be Boy Scout Day, and on June 17 the New Orleans part of the Seventh War Loan Drive will close at the beach with invasion of resort (*Invasion of Tokio*) by 20 Higgins PT and other war craft. Movie stars will take part, along with the "Admirals" in city's bond drive.

The beach is retaining its past policy of double free outdoor acts, with two shows nightly and three on Sundays. This week features the Millerettes, high-pole, and McMahon and Adelaide, punching bag experts. Booked for coming weeks are the Christiansons and the Sky-High Girl.

Manager Batt has hit the mail 10,000 strong with *Breezy Brevities*, beach weekly with plenty of spicy pix and latest happenings at beach. Edited by Gar Moore, pub director for spot, Batt looks for 25,000 free circulation before the end of the season. Magazine awards \$5 for best pic of beach each week.

Line-up at resort for 1945 season includes Harry J. Batt, president and general manager; Richard Batt, director of operations; Frank Kramer, superintendent of maintenance; Pops Levan, booker of acts; Warren E. Soles, manager of concessions; Moses Wittler and Malcolm Dienes, auditors; Mrs. Roy O'Keefe, secretary; Mrs. A. W. Sordelet and Mrs.

John Sehart, assistants to manager; Andrew Kleinpeter, Penny Arcade; Ray Delatte, Zephyr; Roy Irvine, Carroussel; Paul LaTour, Skooters; Steve Carra, beach terrace; Jim Duffy, storekeeper; Bert Early, Cockeyed Circus, and Lew Hershey, beach clown.

EAST BEATS THE GUN

(Continued from opposite page)

the big swim pools at both resorts were well patronized.

Olympic offered an exceptionally good holiday circus bill which jammed the circus bleachers (free) and grandstand (pay) at both performances Wednesday (30). Program had Tony Alvarado, with unusual routine on tight wire; the Four Juggling Jewels (fems) in their classy club-fingering; Magical Arnolds, burlesque and legit illusions, and Harvey and Millette in top-notch aerial display, with Ira Millette doing nifty head-balancing and Miss Harvey scoring with her trapeze work. Joe Basile's band with Bubbles Ricardo, vocalist, provided the circus music. They also double as concert band in the park's attractive picnic grove.

Pallsades Park's free attractions for the holiday week were the Berosinis, in their high-wire acts, and Johnny Richard's ork, which also provided dance music at the park's Casino. Berosinis are set for three more weeks.

Line-up for new show (June 2) at Olympic Park is Four Pantinos, aerial; Cycling Martells, bike; Miss Palmina, aerial, and Alf Loyal's Dogs.

Playland, Rye Beach, on Long Island Sound, opened Saturday (26). On Friday (25), 1,200 wounded vets were treated to a preview thru the courtesy of Capt. T. Meseck, of the Meseck Steamship Lines, who brought his servicemen guests to the park on the excursion boat, Americana. Regular boat service to Playland from Jersey City and New York, began Wednesday (30).

Keansburg, N. J., nearest of the Jersey coastal resorts, opened Wednesday (30). It is one of the smaller spots but has bathing, rides and concessions and is served by excursion boats from New York.

W. E. FRANKS'S Playland Park, Macon, Ga., showed a substantial increase in business the first half of May. Use of two quarter-hour radio programs from the park midway each week, plus 20 spot announcements and a special Wednesday matinee from 2 to 5 to coincide with closing of local stores for summer half-holiday, has helped to up biz.

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Conklins Operating Rides in Three Parks

CHICAGO, June 2.—J. W. (Patty) and Frank R. Conklin are operating rides in three Canadian parks this season. At Belmont Park, Montreal, they have two El Ferris Wheels, a streamlined Caterpillar, Spitfire, 16-car Octopus, Eyerly Flyo-Plane and Moon Rocket.

"We have framed this Moon Rocket ride differently from anything I have ever seen," says Patty Conklin, "and it is doing tremendous business. As a matter of fact, all our rides at Belmont Park are doing extremely well. This is one of the most beautiful parks in North America."

At Sunnyside Park, Toronto, the Conklins have a modern Glass House and a streamlined Hey-Dey ride, both of which are doing well. At Crystal Beach, Fort Erie, Ont., they are operating four devices, Ferris Wheel, Rolloplane, Whip and modern Merry Mix-Up. Rides here opened Memorial Day.

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Decision Is To Go Ahead

Fairs will co-operate with war effort but feel cancellation is inadvisable

(Continued from page 3)

that it will be necessary to strip cars from regular passenger trains to take care of the unprecedented load.

"There will not be enough private auto transportation available," said Johnson, "to carry those essential travelers who cannot find space on railroad trains because of reduced service. This means that private automobiles must continue to be carefully conserved for essential use."

Colonel Johnson stated that in view of the continued heavy demands on bus and streetcar lines, local fair managers are cautioned by the war committee on conventions against staging feature shows at such times that they will add throngs of fair-goers to rush-hour crowds.

At press time, *The Billboard* had not been able to get in touch with many of the leading fair managers, but those contacted were confident that their fairs could be held by changing them to a local basis.

"We expect to go ahead on a local basis," said Ralph T. Hemphill, secretary of the Oklahoma State Fair, Oklahoma City. "Only 4-H Club and local livestock will be shown. We don't want any box cars. We don't want any hotel rooms, and will not interfere with any essential transportation." Maurice M. Jencks, manager Kansas Free Fair, Topeka, expects to operate on a similar basis. Raymond A. Lee, secretary Minnesota State Fair, St. Paul, and William T. Marriott, manager Wisconsin State Fair, Milwaukee, were confident that a plan of operation could be worked out.

Conference Skedded

There was some talk of a meeting of leading fair managers to be held in Chicago, but it is not thought likely that such a meeting will be held. It is probable that a group of IAFB officials, including Sam S. Lewis, York, Pa.; Raymond A. Lee, St. Paul; Frank H. Kingman, Brockton, Mass.; Maurice M. Jencks, Topeka, and William T. Marriott, Milwaukee, will confer with ODT officials in Washington to find out just where the fairs stand and on what basis they can operate.

There is a general feeling among fair men that the status of the fairs is wholly misunderstood in Washington. Few government officials have any conception of the part fairs play in the promotion of increased production of agricultural and livestock products, they believe. Nor have they any knowledge of the small extent to which vital transportation is involved. They feel, too, that because of this lack of knowledge on the part of officials, the fairs are being given an unfair break, while sports, which have no connection with the war effort and which do put a strain on transportation, are allowed to run without restriction.

The fair men intend to co-operate in the war effort in every possible way but they want a fair deal and are prepared to go after it. It has been suggested that they get in touch with the agricultural congressmen and senators from their various States and demand that ODT and other officials be given a clear picture of the importance of the fairs.

POSSIBILITY that the fair plant of the Nova Scotia Provincial Exhibition Commission at Halifax, N. S., may be bought back from the Dominion government this year is seen since the end of the war in Europe. The plant was purchased by the government for war purposes with the understanding that it could be bought back after the war. The Exhibition association hopes to be able to resume in 1946.

Willow Run May Be World's Fair Site

DETROIT, June 2.—Use of the huge Willow Run Bomber Plant as the site for a projected World's Fair was discussed here this week. Idea was launched in the letter-box column of *The Detroit Free Press*, with the writer going on to suggest the ultimate development of an annual commercial and agricultural fair along the lines of the Canadian National Exhibition, Toronto.

The Willow Run site is apparently doomed to closing within the next few weeks, with its ultimate fate a matter of national interest but so far undecided. Plant employed 45,000 workers at its peak, and was down to 13,000 last week.

The site itself has a huge building area, largely with high ceiling construction, that might be ideal for a fair site, allowing maximum height of interior displays in a solidly erected structure. It is accessible by an express highway leading to downtown Detroit, as well as numerous crossroads, and presumably would be served by commuting train service if a fair were established on the site.

Major McClellan Resigns As Vancouver Exhn. Mgr.

VANCOUVER, B. C., June 2.—Resignation of Maj. S. C. McClellan as general manager of the Vancouver Exhibition Association, was recently accepted by the board of directors.

Major McClellan became manager of the exhibition at a salary of \$5,400 a year in 1938, when he came here on loan from the Dominion Department of Agriculture at Ottawa. A difference of opinion in the matter of policy was responsible for his resignation. A year ago he offered his resignation, but the directors refused to accept it.

Hamid Staging Outing To Plan Trenton Anniversary

TRENTON, N. J., June 2.—Three hundred prominent residents of New Jersey have been invited by George A. Hamid, directing head of the New Jersey State Fair, to attend an outing at the fairgrounds here Wednesday (6) to discuss plans for this year's fair, marking the 20th anniversary of the first fair in Trenton.

The schedule calls for visits to the buildings on the grounds which have been renovated. There will be a band concert by Joe Basile's Madison Square Garden Band and other entertainment, and a supper will be served in the grandstand cafeteria.

Virginia State Lays Plans For New Buildings in 1946

STAUNTON, Va., June 2.—Staunton Fair, newly named the Virginia State Fair, expects to have a number of new buildings ready for its 1946 annual, according to C. B. Ralston, secretary-manager. As soon as materials and labor are available, the fair association plans to start work on the new buildings, which will include a new swine exhibit hall, another cattle pavilion, a show horse exhibit building and, as early as possible, a new grandstand.

General satisfaction in the change in set-up of the Staunton Fair is being expressed thruout the State. Speaking of the change, Ralston said: "At numerous times during the past several years, agricultural organizations and groups of business men in the Western part of our State, especially those in the Valley of Virginia, have insisted that the Staunton Fair broaden its field of activities to include the State of Virginia.

Paved Midways Probability in Post-War Era

CHICAGO, June 2.—The post-war era is expected to bring many new developments among fairs and exhibitions, and one of the most important, according to forward-looking fair men and showmen, is paved midways.

The idea for paved midways was first given serious consideration by J. W. (Patty) Conklin, progressive Canadian showman, who in the last few years has introduced a number of innovations that have proved their worth. Last year the Conklins, Patty and Frank, paved the midway at the Quebec Exhibition and the results were very satisfactory. This year they are doing the same thing at Sherbrooke, Que. They are building a pavement 35 feet wide and 1,500 feet long. In addition, they are erecting four buildings to give the midway a more permanent appearance.

Last July at the semi-annual meeting of the Western Canada Fairs at Saskatoon, Conklin brought up the matter of paved midways and asked the members to give it some consideration. But with the war on and many important matters to consider, the fair managers did not discuss the idea. Nevertheless, Conklin is convinced that paved midways are one of the most important and constructive ideas that could be put into effect at fairs and exhibitions thruout the United States and Canada. He has in mind the paving of midways at every exhibition which he plays in the future, and it is one of the Conklins' big projects in connection with their post-war planning.

Midway Area Neglected

"The midway area at all of the exhibition grounds has been badly neglected," Conklin says, "and there is lots of room for improvement. The carnival business has made tremendous progress in the last 15 to 20 years, but very little has been done by the exhibition managers to help them. I wonder if they realize that, after an exhibition is successful in putting its patrons thru the front gate, the only source of revenue they have is the amusement zone."

Conklin's argument applies equally as much to fairs in the United States as to Canadian exhibitions. One widely known fair manager who has given consideration to paved midways says: "Patty Conklin has a thoroly practical idea for the Canadian exhibitions and, while conditions in the States are somewhat different, I believe that the idea is a sound one and could be worked out to the advantage of everybody concerned. It has been tried out on a small scale in several places and has been successful. There is no reason why it couldn't be adopted generally."

WPB Restrictions On Farm Machine Output Removed

CHICAGO, June 2.—Restrictions on the manufacture of farm machinery were removed Thursday (31) by the War Production Board, according to an announcement from Washington. This is a month ahead of the contemplated schedule.

Original date set was July 1, but the WPB announced that restrictions were being lifted immediately in an effort to boost 1945 production 30 per cent above schedule.

It is now permissible for manufacturers to use material they have on hand and any other material they can obtain without WPB assistance. Most farm machinery and equipment is from 7 to 28 per cent behind schedule.

While it is not expected that lifting of restrictions will make available any farm machinery for sale this summer or fall, fair men are hopeful that they may be able to obtain some exhibits.

P. Massmann Heads Century of Progress Association for 1945

CHICAGO, June 2.—Paul M. Massmann was elected president of the Century of Progress Association at the annual reunion held last Sunday (27) at the Museum of Science and Industry. Many "alumni" of a Century of Progress, men and women who had been connected in one way or another with the World's Fair of 1933-'34, together with several hundred others, attended the reunion and enjoyed an afternoon of cutting it up and renewing acquaintances.

Major Lenox R. Lohr, who was general manager of the fair and who served as president of the association last year; Charles Thurman and General Frank Parker were speakers on the formal program presented. Johnny Jones presented a "man-on-the-street" skit that served to make everybody acquainted. John Ross Reed offered some numbers reminiscent of *Wings of a Century*, and there were vocal numbers by the Frank Bennett Quartette and the Carl Craven singers. Interesting movies of a Century of Progress concluded the program.

A life-size portrait of Rufus C. Dawes, president of the fair, was unveiled and will hang in the new Century of Progress lounge in the Museum of Science and Industry.

Alfred C. Martin was elected secretary-treasurer of the association, and Frank P. Duffield, William E. Dever, and Frank Maher were elected committeemen.

Racing at Ak-Sar-Ben Track

OMAHA, June 2.—Horse racing will be resumed at the Ak-Sar-Ben track June 19 and the summer meet will continue until July 28, but no Sunday or Monday cards are scheduled. The track closed before the 1943 meeting because Ak-Sar-Ben allowed the army use of its plant. The program has the approval of the Nebraska Racing Commission and proceeds will be devoted to civic and patriotic purposes. Purses totaling \$166,000 will be offered.

Sam J. Levy a Grandpappy

CHICAGO, June 2.—Mr. and Mrs. Sam J. Levy (Sam is one of the mainsprings of Barnes-Carruthers) became grandpappies May 18 when a son was born to Lieutenant and Mrs. Melvin Kurlander at Flagler Hospital, St. Augustine, Fla. The new arrival has been named Craig. The Levys' son, Sam J. Levy Jr., able seaman, is now stationed at Great Lakes, near Chicago.

CEDAR COUNTY FAIR, Tipton, Ia., will be held for four days this year for the first time. C. S. Miller, secretary, has announced. There will be three days of horse racing.

IT'S MIDWEST EVENTS 3 TO 1

550 Is Count In Nine States

Minnesota, Ohio, Wisconsin top all others—Pennsylvania leads the East

CHICAGO, June 2.—The Midwest, always the leader in number, size and importance of its fairs, continues to hold a decisive lead after four years of war. Three of the Central States, Ohio, Michigan and Indiana, have held up remarkably well, the Buckeye State having a particularly good record, with more than 90 per cent of its annuals continuing to operate. Largest number of casualties is reported by the Far Western States, which report approximately 40 fairs listed for this year against 163 in 1940. The foregoing and other interesting figures are revealed in a check of the latest available fair lists. They show the tremendous hold which fairs have on the public and the courage of the fair men in keeping almost 50 per cent of the annuals going in the face of most discouraging handicaps.

In what may be called, for purposes of comparison, the "Fair Belt," it's Midwest annuals 3 to 1 over the East. Figures are based on a comparison of definite fair dates listed in the last May issues of *The Billboard* of 1945 and 1940. These are necessarily incomplete, as many fairs neglect to send in their dates, but they give the approximate number of fairs scheduled. Nine Midwestern States, Minnesota, Wisconsin, Illinois, Iowa, Ne-

Around the Grounds

STATE SENATOR STANLEY A. MATZKE, of Seward, Neb., former president of the Nebraska Fair Managers' Association, has been named Nebraska Director of Insurance by Governor Dwight Griswold.

NOT ONLY is Nebraska going ahead with plans for its annual State Fair at Lincoln but it has doubled premiums on county collective exhibits from \$3,000 to \$6,000. A heavier entry is expected as a result.

AUBURN (IND.) STREET FAIR, annual event in its 20th year, will be held late in September and H. E. Hart, secretary, states this will be the last fair held, the city council having decreed no more fairs on the streets.

SINCE HORSE RACING was legalized in California in 1933, the number of California fairs has increased from seven to 62, it is stated in a recent report of the California Breeders' Association. They represent an investment of over \$15,000,000 for 2,732 acres of fairgrounds and improvements.

braska, Kansas, Oklahoma, Arkansas and Missouri, list 420 fairs for 1945, as against 127 fairs for nine Eastern States, Pennsylvania, New York, Maine, Massachusetts, New Hampshire, Connecticut, Vermont, Delaware and Maryland. In 1940, the Midwest fairs listed totaled 742, and the Eastern Fairs, 235. Fairs listed by 11 Southern States this year total 110 as against 423 in 1940. Ten Far Western States list 40 fairs this year, against 163 in 1940.

United States fairs listed in the 1945 May list total 830. In the 1940 list there were 1,712. The percentage of Canadian fairs still operating is much lower. This year 60 are listed, against 251 in 1940.

Among the States with the greatest number of discontinued fairs, as indicated by the May listings of 1945 and 1940, are the following: Texas, 5 in 1945, 71 in 1940; California, 4 and 47; West Virginia, 2 and 22; Oregon, 6 and 25; Washington, 1 and 12; Oklahoma, 8 and 56; New Mexico, 1 and 9; Connecticut, 6 and 18; Arkansas, 7 and 31; Louisiana, 1 and 24.

States least affected were Minnesota, 91 and 97 in 1945 and 1940, respectively; Ohio, 84 and 97; Wisconsin, 69 and 76; Illinois, 68 and 89, and Iowa, 66 and 83.

As before mentioned, the figures given are approximate, as not all of the fairs have announced their dates for 1945 and the list undoubtedly will be considerably augmented by the end of June, giving a much more favorable picture. But even the figures quoted give a remarkably good showing for the fairs.

CINCY CONEY BOWS

(Continued from page 46)

cent, the business dropped only 9 per cent. However, those who visited Coney spent liberally.

On the bright side, too, is the fact that while a comparison with the opening week of last year may not be quite favorable, the business is still ahead of the average over a period of the past five years.

The Coney management is quite meticulous about the looks of the resort, and this is again demonstrated in the cleanliness and freshness of the park and its attractions. Oceans of paint were spread to good advantage, even tho as General Manager Schott puts it, "Coney has not altogether dug itself out of the mud of the March Ohio River flood. Damage is still cropping up in unsuspected and unexpected places."

Only one new children's device, which has been dubbed the Doodle-Bug, installed in The Land of Oz, has been added to Coney's amusements this season. It is a miniature aerial swing.

On the Mall, a new attraction, Life In the Iron Lung, is attracting considerable attention.

Clyde Trask and orchestra are featured in Coney's spacious ballroom, Moonlite Gardens.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended June 1.

The complete List of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 28. See each issue of *The Billboard* for corrections and additions.

Arkansas
Ozark—Franklin Co. Fair Assn., Oct. 4-6. J. M. Hopper.
Piggott—Clay Co. Fair Assn., Oct. 4-6. J. B. Swift.

Georgia
Canton—Cherokee Co. Fair Assn., Sept. 24-29. Bob Latham.
Gainesville—North East Georgia Fair. Sept. 24-29. Herbert H. Adderholdt.

Illinois
Georgetown—Georgetown Fair. Aug. 27-Sept. 1. Herbert Parks.

Indiana
Auburn—Auburn Street Fair. Sept. 18-22. H. E. Hart.
Sunman—American Legion Fair. Sept. 3-8. E. W. Howrey.

Michigan
Cadillac—Northern District Fair. Sept. 3-7. T. O. Huckle.
Coopersville—Coopersville Agrl. Soc. Oct. 12-13. D. W. Dalglish.
Iron River—Iron Co. Agrl. Soc. Aug. 22-25. Robt. E. Jewell, Stambaugh, Mich.
Lowell—Kent Co. 4-H Agrl. Assn. Aug. 22-24. K. K. Vining.
Pickford—Pickford Dist. Agrl. Soc. Sept. 1, 3 and 4. Samuel Roe.
Pinconning—Pinconning Community Fair. Sept. 7-8. Meryl A. Bird.
Richmond—Richmond Agrl. Assn. Sept. 1-3. Vern Krause.
Saline—Saline Community Fair. Sept. 28-29. Chas. H. Osgood.

Minnesota
Thief River Falls—Pennington Co. Agrl. Soc. July 30-Aug. 1. A. F. Berge.

Mississippi
Hazlehurst—Copiah Co. Fair Assn. Sept. 17-22. R. S. Hill.
New Albany—Union Co. Fair. Sept. 20-22. B. U. Jones.
Sebastopol—Sebastopol Fair. Sept. 3-8. L. R. Anthony.

Missouri
Cape Girardeau—Southerst Mo. District Fair. Sept. 19-22. H. W. Keller.
Caruthersville—American Legion Fair. Oct. 3-7. H. C. Malloure.

New York
Owego—Tloga Co. Agrl. Soc. Aug. 6-11. Wm. M. Miller.

North Carolina
Leaksville—Rockingham Co. Fair. Oct. 22-27. Bill Gaudin.
Zebulon—FIVE-County Fair. Sept. 24-29. Eugene Privett.

Oklahoma
Pauls Valley—Garvin Co. Free Fair Assn. Sept. 13-15. Russell Pierson.
Stillwater—Payne Co. Free Fair Assn. Sept. 12-15. Harry F. James.

Pennsylvania
New Bethlehem—Farmers & Merchants Agrl. Show. Aug. 15-17. Loudon Stuart.
Northampton—Twin-County Agrl. Assn. Sept. 11-15. Robt. S. Frable.

Wisconsin
Platteville—Badger Race Fair. July 1-4. W. G. Pitts.

SGT. FRED KRESSMANN JR., son of Fred H. Kressman, of Barnes-Carruthers, is home on furlough. He saw service in Italy.

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We want Midway also for Colored Fair at Greensboro and Rocky Mount during October.
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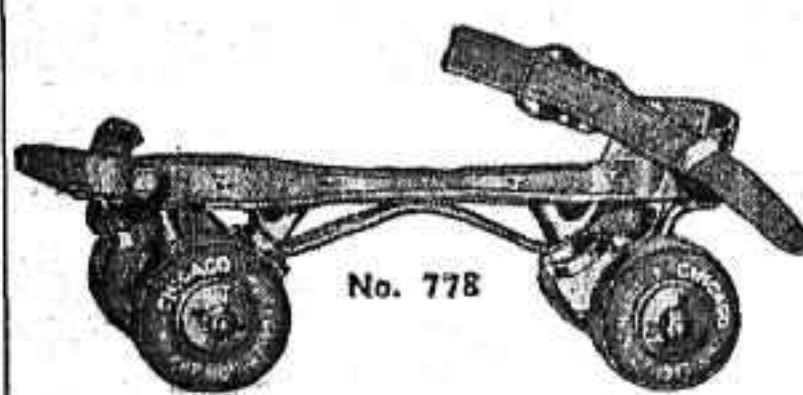
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**Signal Corps
Shoots Short
Of Blind G.I.'s**

Skate With Hostesses

HARTFORD, Conn., June 2.—Hollywood sent floodlights, cameras and all the equipment as blind servicemen from the Old Farms Convalescent Hospital, Avon, Conn., were photographed by the Army Signal Corps from New York headquarters at the Conrose Skating Rink, Hartford, Conn. This is the first skating rink in the country providing skating facilities and partners for blinded servicemen. Completed picture, made in the accepted Hollywood manner, will be processed and edited for showing thruout the country, proving to everyone the accomplishments of the blinded servicemen.

Many of the technicians in charge were experienced movie folks, whose special talents have proven useful to the armed forces in the making of the shorts that have been seen on the nation's screens.

Bill Rose and Sid Conn, proprietors of the Conrose Skating Rink, and Harry Neckes, of the Hartford Skating Palace, hailed the forthcoming picture as of benefit to the skating trade as well as a morale builder for the blind servicemen and their relatives. Walter Dawley played the organ.

**Fire Loss 35G at
Mt. Vernon Arena**

MOUNT VERNON, N. Y., June 2.—A large part of the Mount Vernon Arena here was damaged by fire said to have originated in the locker room May 29.

Nearly half of the 20,000 square foot rink was burned, with a large part of the skating floor and many dressing rooms damaged. The organ was demolished. Damage was estimated at \$35,000. Plans for reconstruction have not been set by the America On Wheels chain officials. Andrew Morris is manager, and Andrew Weis, organist, at the spot. William Schmitz is general manager of AOW, with headquarters in Elizabeth, N. J.

A. JOSEPH GEIST, president of Playland, Rockaway Beach, N. Y., said a 200-foot long rink was contemplated for a spot near the park.

**16 States Set for
Western Combo in
Denver July 24-25**

DETROIT, June 2.—Combination of two major Western regional meets was announced this week by Fred A. Martin, secretary-treasurer of the RSROA, to be held July 24-25 at Mammoth Garden Rink, Denver. This was the original date of the regional meet scheduled there for Colorado, Utah, Wyoming, Montana, Arizona and New Mexico.

In addition, the regional meet, originally scheduled for June 19 at the Cross-town Roller Rink, Omaha, will be postponed and combined with the Denver meet, making this the most comprehensive ever held West of the Mississippi. States originally scheduled for the Omaha meet, now set to compete at Denver, are Nebraska, Iowa, Missouri, Kansas, Minnesota, Oklahoma, South Dakota, North Dakota, Arkansas and Texas.

**Conn., Mass., Champs
Draw Celebrities to
Holland's Skateland**

BRIDGEPORT, Conn., June 2.—Connecticut and Massachusetts roller skating championships were held May 26 at Holland's Skateland, Bridgeport, Conn. The events were sponsored by Holland's Dance and Figure Skating Club under the sanction of the Amateur Roller Skating Association. The contests were judged by national roller skating judges, Ozzie Nelson, secretary of the ARSA from Great Neck, L. I.; Walter Clancy, St. Nicholas Figure Skating Club, New York; William Brewer, president of the Figure Skating Club, White Plains, N. Y., and Alfred McCullach, also of the St. Nicholas Figure Club. Mrs. Helen Apdale, of the Earl Van Horn Figure Skating Club, was official tabulator.

Among the many guests were Earl Van Horn, owner of Mineola Skating Rink, Mineola, L. I.; James Price, operator of Co-Ed Roller-drome, Allston, Mass.; Richard Gorri, professional from Co-Ed; Edward Davis, from the America On Wheels chain of rinks; Lorraine Bonney, professional from the Akron Ice Club, and Wally Kiefer, owner of White Plains (N. Y.) Skating Rink.

There were entries from Norwood, Sharon, Brocton, Allston and Boston, all in Massachusetts; Stratford, Bridgeport and Milford, Conn. The events held the interest of the largest crowd to ever witness a roller skating championship in Connecticut. There were well over 500 spectators, with many coming from Massachusetts.

The program of events and the winners were as follows:

Juvenile girls. Winner, Elaine Roscoe, Bridgeport.

Juvenile dance. First place, Rita Roy and Donald Rancourt, Hartford; second, Joseph Pollicetto and Pauline Rinturri, Hartford.

Novice men's figures. Donald Decker, Daniel Ryan, Frank Moors.

Novice ladies' figures. Thereasa Lioci, Rose Deren, Joan Swartz.

Novice dance. Jeannette Cale and Ernest Smith, Elaine Jazz and Roger Dunham, Kathrine Michaels and Daniel Ryan.

Novice pairs. Thereasa Lioci and Donald Decker, Joan Swartz and Daniel Ryan.

The skaters have qualified to skate in the 1945 National Roller Skating Championships to be held at Twin City Arena, Elizabeth, N. J., June 25-29.

SKATELAND, Celoron Park, Jamestown, N. Y., presented *Skateland Follies*, a revue, for its opener May 24.

WILLIAM HOLLOMAN, who replaced George Brett as manager of Rouge Park Roller-drome, Detroit, when Brett went into the navy, is doubling as organist as well. Joseph Fair Jr., one of the partners in the Roller-drome, is engaged in war work.

**N. Y. Law Change
Permits Juve Biz**

ALBANY, N. Y., June 2.—Several drastic changes are included in the new act amending the Penal Code with regard to permitting juveniles to attend skating rinks in New York State. Governor Dewey's signed law follows:

SECTION 1. The penal law is hereby amended by adding thereto a new section to follow Section 484, to Section 484a, to read as follows:

SEC. 484a. Provision of Section 484 not applicable to children attending skating rinks under certain conditions. Notwithstanding the provisions of Section 484 of this chapter, the owner, lessee, proprietor, operator, attendant or employee of any skating rink may admit or allow to remain in any such skating rink any child under the age of 14 years, unaccompanied by parent, guardian or other adult person authorized by the parent or guardian of such child, at any time other than while school classes of such child are in session, but not after 6 o'clock in the afternoon, provided that on the premises on such skating rink a qualified matron shall be in attendance at all times. This section shall not apply to any skating rink within which, or connected with any premises within which, the sale of any wine, spiritous or malt beverages or liquor is allowed, pool or billiard tables are used or bowling alleys maintained. Children of the age of 14 years or less than 16 years of age, however, may remain in such skating rink until 10 o'clock in the evening, in pursuance of the provisions of this section, of any day preceding a day on which school classes will not be in session, and not later than 9 o'clock in the evening on other days.

SEC. 2. Section 484a of such penal law, as added by chapter 434 of the laws of 1926, is hereby renumbered to be section 484b.

SEC. 3. This act shall take effect immediately.

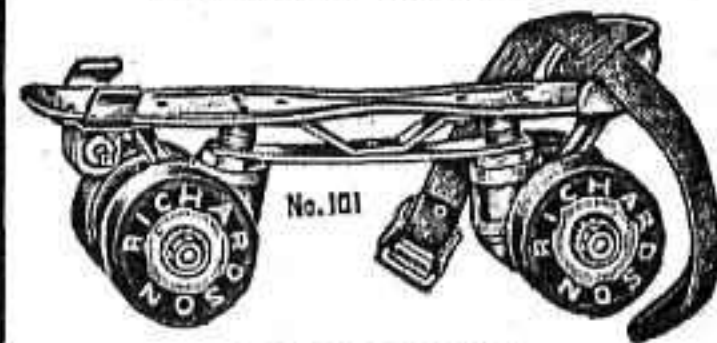
YANKEE-PATTERSON

(Continued from page 43)

will not be equestrian director, but goes in as manager of the Virginia County Shore Park at North Long Beach. The circus plays its opening date here. The park is made up of rides owned by Wood. Mark Smith will be equestrian director.

R. L. Todd has been named contracting agent and Jack Laughlin announcer and assistant to Wood. George Perkins, clown, has also joined.

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Sherman, Texas

Rep Ripples

TED NORTH SR., in Kansas from Texas the last month to dispose of all his property in connection with the Ted North Players, walked out of his storage house in Topeka, Kan., the other day with four 8 by 10 photographs, and that was all that was left of three generations of North rep shows in the Midwest. He sold his top and sidewalls some time ago; let the City of Topeka have his blues and gave a farmer his center poles, stakes, ticket boxes and side poles. As he left, he spotted a lobby display board with four photographs of himself, his wife, Arthur Kelley and Ethel Regan. He removed the photos and threw the lobby board into the alley and thus disappeared for all time a show that was a tradition in Kansas for a half century. . . . M. E. BYBEE, who formerly had out Bybee Players, recently was elected city councilman at Larned, Kan. He is a theater manager there. . . . FRANCES ALLEN, former rep player and later producer of home-talent shows, is employed in the classified department of The Beacon at Wichita, Kan. . . . CORP. FRANK CHIDDIX, with Special Services of the army, and Lieut. (J. G.) Ted North Jr. recently met in the Philippines and reminisced of the days when both appeared with the Ted North Players.

KENNETH WAYNE, who operated the Wayne Dramatic Agency, Kansas City, Mo., in recent years, is out of the business permanently. He now holds a responsible position with Transcontinental and Western Airways, with headquarters in Miami. His wife, who held a position with the Bell Telephone Company in Kansas City, was permitted by the company to transfer to the Southern city. . . . KARL SIMPSON, who ran the Simpson Dramatic Agency, Kansas City, Mo., during the heyday decade between 1920 and '30, is also out of the business. He's now a Christian Science practitioner, with office in K. C. . . . L. FRED STEIN and wife, Blanche Cook, well known in Midwestern rep circles, have also forsaken the grease paint. Fred is engaged in commercial lines in Kansas City and is also prominent in Masonic work. . . . MANLEY J. STREETER, old-time character actor, has forsaken the sock and buskin and is living the life of Riley in San Antonio with his Spanish wife. . . . JIM HARVEY, whom all the old-timers will recall as the manager of the Peggy Norman Dramatic Company, is also out of the business and sitting pretty on his Circle "H" Ranch in Colorado. Jim built up the place from a shoestring and now has one of the best equipped and most prosperous dude ranches in the (See Rep Ripples on page 57)



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

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SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studio, 1236 S. Halsted St., Chicago 7, Ill. je16

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PIANIST — PROFESSIONAL, UNION, SINGLE. Honorable discharge from army. Desires first-rate opportunity. State particulars by letter. Box C-361, Billboard, Cincinnati 1, O.

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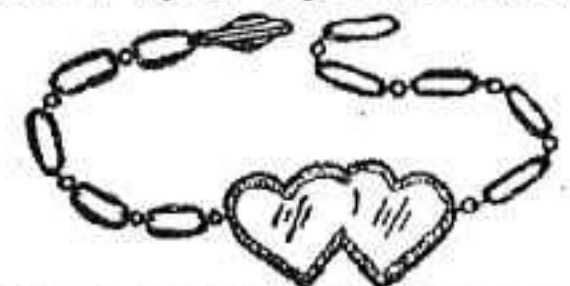
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In Raised Coral Colored Letters on a Genuine Tropical
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Nature's most gorgeous creation. Fastest selling novelty in years. Costs 5¢ complete with printed brooch card. Easy to assemble with Duco cement... takes half a minute. Getting a very fast 25¢ at Fairs, Conventions, Celebrations, and in Grant, Kresge, Kress and McCrory stores.
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J. A. WHYTE and SON, Manufacturers
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FOR VICTORY BUY WAR BONDS AND STAMPS

Coming After Victory
A New and Better Line of
OAK-HYTEX BALLOONS

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EXTRA LARGE SUPER SPECIAL GARDENIA WITH BUD, ASS'T COLORS THAT GLOWS IN THE DARK!
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Write for Complete List of Luminous Flowers, Religious and Novelty Figures!

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6¢ Cigars @ 2.40 per box—20 boxes	48.00
7¢ Cigars @ 2.80 per box—20 boxes	58.00
8¢ Cigars @ 3.20 per box—20 boxes	64.00
2 for 15¢ Cigars @ 3.00 per box—20 boxes	\$60.00
9¢ Cigars @ \$3.80 per box—20 boxes	\$72.00
10¢ Cigars @ 3.75 per box—20 boxes	75.00

Full amount must accompany order; certified check, bank draft or money order. No C. O. D.'s. We reserve right to substitute.
100% satisfaction or money refunded at once. Notice—These Cigars are available at present—order stock ahead while available. Orders filled in rotation.
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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
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BUY WAR BONDS FOR VICTORY

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By Bill Baker
Communications to 25 Opera Place, Cincinnati, i

KID CARRIGAN . . .
is still getting it on Saturdays at his med store at the Sixth Street Market spot in Cincinnati.

SAY IT with work.
EDDIE AND ETHEL HILL . . .
have opened with jewelry layout at Forest Park, Dayton, O., and report takes okay. They'll remain there until fairs open.

BOB POSEY . . .
is out to a new spot every day and working beneath his big red umbrella. He cards from a number of places in Illinois to say that he hasn't yet met up with any of the boys. He'd like to read lines here from Roundy Caruthers, Jim Osborne, Golden Eagle, Dauntless Duke Daehler and Bert Clayton.

DEMONSTRATE your ability. Don't talk about it.

W. T. HOCKER . . .
reopened his peeler concession, along with a ball game and French fry potato layout on Happyland Shows. He has about 22 weeks booked with the outfit in Michigan. Mary Lou Alexander is working ball game, and Eddie Trainer, peelers. Hocker asks for a pipe from Herb Rutherford.

JIM ARNOLD . . .
lines from Johnstown, Pa., that the Bardex Med Show opened there to large audiences and plans to remain on the same lot for three weeks and then move to another in the same city. Show has a nine-piece band directed by Fred Reiders, and four comics. Doc Bartok is planning to enlarge the show. Ross Dyar is expected to visit the outfit soon following a stay in Miami. Fergie Ferguson is also slated for a Jackpot session. Luck is sent to the Ragan folks on the opening of their operas.

SUCCESS COMES from climbing. You cannot fall into it.

AL SEARS . . .
reports getting the gelt at war plants around Newark, N. J. John Yavna is working 7-in-1 glasses at Market and Broad streets there, and adds that Rose (Stinky) Halpern has bought a trailer to make the fairs, Joe Morris is working peelers at Harrison, N. J., and the sheeties are getting theirs, too.

Iron-Lunged Men
By E. F. Hannan
THERE HAVE been many exponents of the thunder voice in med and allied fields. County fairs were a great trainingground for basso profundo long before the days of hog-calling contests. Many of these chested talkers became announcers at trotting meetings, one of them with an exceptional voice being Chester Pike, who hailed from Windsor, Vt., and another, Frank Walker, registering from New York and, later in life, from Akron. Walker in his more youthful days had a rich-toned voice that could carry far and his services were in great demand.
I once had an experience from which I won a bet by backing Leon Silver, who hailed from New Bedford, Mass. I had heard Leon at fairs and horse auctions and I bet Bill Sterling, a prominent Boston sporting man, that Leon's voice would carry from Scollay Square down to Hanover Street. Sunday morning was picked for the test and Leon did the trick easily. Only a few years ago I saw Leon at the Brockton (Mass.) Fair as talker for a girl show, but the old voice had dimmed.
Doc Jim White, of medical bitters fame, had a great voice, altho he would step on the pedal too hard at times and kill all his sales effort by talking too loud. White worked for a Boston museum of anatomy and I wrote a lecture for him to use, but he didn't last long as the owner, Dr. Lathrop, afterward owner of the Old Howard, said he frightened off the prospects.



FOR ENGRAVERS — ALUMINUM ZEPHYR-LITE BRACELETS \$6.75 PER DOZEN
5 SMART DESIGNS — ORDER BY NUMBER
BIELER-LEVINE, 375 S. Wabash, Chicago 3, Illinois

FLASH—FOR EVERY TYPE CONCESSION
Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Spring Special" List Now Ready-Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.
1-day Service

WE CAN SUPPLY YOU WITH MERCHANDISE
At right prices. Order from a house who can give you service. One that carries a large inventory. We carry all items that are being manufactured that are suitable for all games. Watch our ads for a red-hot bulletin. Write for price list. State business.
WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

PREWAR QUALITY
ALL-METAL TOY CANNON . . . \$12.95 DOZ.
Shoots Six Wooden Cannon Balls With One Loading. Finished in Black and Red Colors. Size: Approximately 5" High, 14" Long.
50% Cash, Balance C. O. D., F. O. B. Detroit.
OSCAR OSTEN 5013 WOODWARD AVE., DETROIT 2, MICH.

CONCESSIONAIRES
Write us your requirements, we can take care of you.
Bingo, Ball Game, Grind Store, Slum and Novelty Store Merchandise
MIDWEST MERCHANDISE CO. 100 BROADWAY KANSAS CITY, MO.

RUBBER STAMPS FOR SERVICE MEN
Buy from the world's largest seller of Rubber Type for service men. We manufacture that new quality Red Type. Each letter cut with care and prints ACCURATELY. Send \$5.00 deposit for complete \$56.00 set. Write, Phone or Wire ALEX FREEDMAN—Tucker 7001.
GLOBE RUBBER STAMP COMPANY 809 S. FIGUEROA LOS ANGELES 14, CALIF.

A BIG MONEY MAKER
We can take care of a few more LIVE JOBBERS AND DISTRIBUTORS who understand the distribution of counter merchandise displays and who can finance reasonable quantities. Protected territory. Every package contains VALUABLE EQUAL VALUE AMERICAN MADE MERCHANDISE. Fast sellers and repeaters; in demand at stores, taverns, eating places and wherever spenders congregate. Please tell us what you have sold, territory you cover, how often and what you can do. Can only add a limited number of distributors, to whom we will give 100% co-operation. COMMUNICATE WITH US AT ONCE for our best proposition.
HOWARD COMPANY 134 W. 8TH STREET KANSAS CITY 8, MO.

Jewelry!!
At Factory Prices
Direct From Providence

- BARRETTES
- LOCKETS
- CROSSES
- CHAIN
- IDENTS
- SPRAY AND EARRING SETS
- RINGS
- WATCH BRACELETS
- COMPACTS
- ANKLETS
- ROSARIES

Providence Wholesale Jewelers
178 Eaton St. PROVIDENCE, R. I.
We Have All Your Requirements!

1945
NEW Fall Catalogue, FREE
Chock Full of Mexican Jewelry

Men's Identification Bracelets, Heavy Duty. Doz.	\$ 7.12
Ladies' and Children's Identification Bracelets, Doz.	5.72
Bracelets, Stainless Steel, Highly Polished, Sample Assortment.	7.50
Anklets, Doz.	5.72
Anklets, Gold Filled, Doz.	9.50
Neck Chains, 18", S. S., Doz.	4.75
Neck Chains, 18", Gold Filled, Doz.	6.75
Cedar Wood Jewelry for Engraving, Sample Assortment	10.00

MILLER CREATIONS
Ex-Showman
Manufacturers and Importers
8628 Kenwood Ave. Chicago 37, Ill.
Phone: Fairfax 4987

ZIRCON SOLID GOLD RINGS \$10.00 TO \$20 EACH
Ladies or Gents
ZIRCON GOLD \$8 to \$12 EARRINGS PAIR
B. LOWE, BOX 311, ST. LOUIS 1, MO.

We Are Looking for a Man To Work MERCHANDISE DEALS
Among Others We Have "WORRYBIRD"
that is so new it hasn't been hatched yet. Enclose details of States you work, etc.
JAY WIDES, Box 271, Logansport, Ind.

FOR SALE—SHOW PROPERTY—FOR SALE

One '41 Intl. Tractor with special built 22-Ft. Trailer for Wheel; perfect condition, first \$1,200 Takes It. One 1938 Ford, Box Job with 50-k.w. Transformer, all Switches and enough Ground Cable for Complete Show, \$1,000.00. One Popcorn Machine, \$75.00. One 1941 Dodge Long Wheel Base Stock Rack, perfect condition, \$1,000.00. One 30x50 Bingo, complete, canvas good, as nice as any on the road, \$900.00, or will sell Truck with same, \$1,800.00 complete. One big Jumbo Wheel, Evans make, perfect condition, \$250.00. All address

S. W. NICKERSON LOCKWOOD HOTEL FRANKFORT, IND.

HAVE FOR SALE "The Marineland Exhibit"

of the late Capt. Bruce Chester. This is a wonderful array of deep sea specimens. Will sell top and banner line with it if interested. THIS IS A WONDERFUL OPPORTUNITY FOR SOME RELIABLE OPERATOR. Address:

AL WAGNER, Mgr. CAVALCADE OF AMUSEMENTS Decatur, Ill., this week; Peru, Ill., next week.

Byers Bros.' Shows "Playing the Best of the West"

WANT DANCERS FOR GIRL SHOWS. Jean Hilton and Lois Beggs, wire Kay Kyser AGENT FOR RAZZLE-DAZZLE who can Grind. Also PEA POOL DEALER. Wire A. F. (Al) Adams. SECOND MEN FOR ALL RIDES. Address: Borger, Texas, this week; Clayton, N. Mex., next week.

Harry Craig Shows WANT

Capable Secretary. Will place good Ride Help at all times. Agents for Penny Pitch, Working Acts for Side Show. All address Liberal, Kan., now; Guyton, Okla., next; Woodward, Okla., 4th July.

COWBOYS AND COWGIRLS

Bronk Riders, Bull Riders and Bulldoggers wanted for 10 weeks of Fairs, Indiana, Ohio and Michigan, starting July 22nd, closing Sept. 20th. No boozers or agitators. Write or wire full particulars, salary expected. No Cookhouse. RAUM'S RANCH Ozark, Missouri

Two Ride Foremen Wanted

For Ferris Wheel and Tilt-a-Whirl, also Second Men. Roby Johnson, M. R. Martin, Bob Milligan, wire. Any Ride Men that know me, contact by wire if interested in permanent location here. Top salary. FRED C. BOSWELL 586 N. Beach St. DAYTONA BEACH, FLA.

WANTED NAIL JOINT AGENTS. Best Looking Nail Store on Road. No boxes. Answer at Once. THE WOP Care Wallace Bros.' Shows Evansville, Ind.

WANTED BINGO HELP PLAYING LOTS IN COLUMBUS. Paul Miller, write. JOHN SWEENEY Care Southern Hotel COLUMBUS, OHIO

PHONEMEN PROGRAM, TICKETS, BANNERS Truscon Steel Workers' Local (C. I. O.) Dance Apply CHAIRMAN, Room #301, Columbian (K. of C.) Bldg., #25 S. Hazel, Youngstown, O. Police and Firemen's deals follow.

WANT Ride Operators for Tilt, Octopus, Ferris Wheel, Roll-o-Plane. No tear downs. Wife to sell tickets. Year round work. J. W. LAUGHLIN 4411 Labranch HOUSTON, TEXAS

WANT For American Legion Festival, Wadesboro, N. C., June 4-9; Concord, 11-18; Kannapolis to follow. Rides that don't conflict; those joining now have preference for park on Mississippi gulf coast this winter. Big ship yards. Under sponsorship Veterans of Foreign Wars. Have opening for some choice Concessions. Bull Martin and McIntyre wants Freaks, Lecturers, good-looking Fat Woman, Ticket Seller, Help in all departments. Want Agents for Roll Down, Slum Skilloo and Percentage Dealers; also Agents for Clothes Pins. Dig Six, contact me; George Western, get in touch. WIRE JOHNNY J. CARUSO.

WANT

WANT

LETTER LIST

(Continued from page 51) Schlessinger, William Kajtis, Steve Knott, Stacy Lantz, John Levine, Joe Logan, James McCoy, T. Fred Mennier, Mrs. J. T. MORGAN, Robert L. MOGENSEN, Hugo Arthur Nathan, Lewis Carl O'Neil, Mabel Smith

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

Alford Studios Arnett, Danny Callan, Mrs. J. B. Carpenter, Clifford Ray Cutright, Howard Davis, Mrs. Eugene Davis, Oscar DeWitt, T. R. Duffy, R. T. Ewing, Richard Nelson

REP RIPPLES

(Continued from page 51) West. He also breeds fine horses. His wife will be remembered as Bonnie Norton. . . MARGIE RUSSELL is holding down a job in a bomber plant in Kansas City, Mo., for the duration. The recent death of her mother, Madge Russell, was a severe blow to Margie. . . RALEIGH WILSON is holding down a job as proof-reader on The Denver Post. . . J. RICHMOND ROY, character actor, is engaged in war work in Kansas City, Mo. . . SNITZ SEYMOUR, who lives at the Pickwick Hotel, Kansas City, has not been actively engaged in theatricals during the war but the end of the Jap fracas will no doubt see him in harness again. . . BARNEY WOLFE is a permanent guest at the Masonic Home, Wichita,

WANT

Foremen for new factory-made Hey-Dey, also Foremen for Rocket and also Roll-o-Plane; top salaries; year-around work. Want Second Men and General Show Help for Rides. All answer

ENDY BROS.' SHOWS, INC. "America's Newest Railroad Show"

Wilmington, Dela., this week; Pottsville, Pa., next week.

BULLOCK AMUSEMENT COMPANY WANTS

One good Ride Man. Park location. No moves. Work 8 hours day. J. S. BULLOCK, Charlotte, N. C.

MORRIS HANNUM SHOWS WANT CONCESSIONS

This week, Brooklyn Ball Park, Baltimore, Md.; next week, Opposite Ringling Circus, Baltimore.

PARK AMUSEMENT CO. WANTS

Foreman and Second Man for Merry-Go-Round, Ferris Wheel, Mix-Up. Will book Fish Pond, Cigarette Shooting Gallery, Photograph Gallery and most any Ten-Cent Concession. Have for Sale—Small Merry-Go-Round, needs some repair; also one Airplane Ride. Write or wire PARK AMUSEMENT CO., CLIFF LILES, Alexandria, La.

VICTORY AMUSEMENT SHOWS WANT

WANT

SCHUMACKER, Paul Alfred Scott, Edgar Suggs, Leo Webber, Evangeline Wilds, Daisy YATES, Sylvania

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

Fanning, Walter FIELDS, Gerald Delno Feek, Earle H. Forest, Tom & Betty Freeman, T. W. FULLER, Moses L. HARRIS, Carl HELMAN, William Jordan HERSON, E. W. Huff, Jean Iseley, Mrs. W. L.

Kansas. Barney is up in his 80s. . . OLLIE WARD, former leading woman with the Princess Stock Company, is residing in Los Angeles, where she is employed by the Curtis Publishing Company. . . HARRIET HILLIARD, of the Ozzie and Harriet radio program, is a daughter of Roy Hilliard, well-known rep character man and director.

WANTED TILT-A-WHIRL FOREMAN To join at once. Salary no object.

LOOP-O-PLANE FOR SALE Can be seen in operation. \$800.00 for Quick Cash. JIM CARPENTER CARE HILL'S GREATER SHOWS Norman, Okla., this week

GIRLS GIRLS \$50.00 A WEEK

For Girl Show, also Posing Show. Salary guaranteed. Itula, Itumba, Oriental, Fan, Strip Dancers, etc. Wardrobe furnished. Can use Girls without experience. Also want Ticket Seller that will help set up and take down show. Write or Wire

F. W. MILLER Care World of Pleasure Shows Battle Creek, Mich., week June 4th; Lansing, Mich., week June 11th.

P.S.: Want 20x40 or 25x50 Tent with or without Sidewall.

BILL MEADE CONTRACT AT ONCE

Want Pin Store and Skillo Agents. Russell Caughey and Jack Potts, if not connected, answer; any other persons formerly connected with Hardly Able, answer.

JIMMY ANNIN Glyndon Hotel, Richmond, Ky.

THE WORTHY SHOWS WANT

For Dunkirk, N. Y., June 11th to 17th. Auspices Returning Service Men. Concessions of all kinds except Bingo, Cookhouse and Palmistry. One more Ride and Grind Show. Chairplane Foreman, Second Men on all Rides. Now showing Harlem and Williams St., Buffalo; then to big one, Dunkirk. Address all communications to our general office, 811 Central Ave., Dunkirk, New York.

American Beauty Shows WANT

Stock Concessions—Pitch Till You Win, Fishpond, Cigarette Shooting Gallery, Coca-Cola joint or any Stock Concession. Can use one more Show. Carrollton, Mo., this week; Trenton, Mo., next; Independence, Iowa, July 4.

Wanted—AGENTS—Wanted

For Bowling Alley and Razzle Dazzle to join at Beloit, Wis.; after Beloit, fairs. Beloit, Wis., June 10th. All wires to R. W. ROCCO Wonder Shows of America Peoria, Ill.

WANT WANT J. R. LEERIGHT SHOWS

Stock Concessions, Ball Games. Sell ex. on Bingo, Popcorn, Cook House, Snow Cones. Shows with own outfit. McAlester, Okla., this week. Contact J. R. LEERIGHT.

PAN AMERICAN SHOWS WANT

Merry-Go-Round Foreman, Second Agent and Peapool Dealer. Ex. Bingo, Custard, Arcade. Join on wire. Leon Phelps, Dan Riley, Lon Martin, Mr. Mackey, Tom Scully, Doc Garfield, Red Peters, C. C. McClung, wire Ted. New Castle, Ind., this week. Free gate. Buy bonds. War vets welcome here.

WANTED Ride Help, \$75 a week, for Merry-Go-Round, Ferris Wheel, Chairplane, Tilt-a-Whirl and Speedway. Fifteen fairs in Illinois starting July 1. Want to buy Kiddie Auto Ride. Address:

LONE STAR SHOWS Kennett, Mo., this week

Show and Concession Props FOR SALE

Geo. T. Scott will be at his warehouse in Dishman, Wash., June 3 to 9, to sell equipment. GEO. T. SCOTT

**PLAYING DAY AND DATE WITH RINGLING BROS.-BARNUM & BAILEY CIRCUS
AT PHILADELPHIA, JUNE 18 TO 30th**

WANT Shows, Rides and Concessions. Legitimate Grind Stores only, Eats and Drinks. No exclusive. Rides—Tilt, Octopus or any other Flat Ride. Shows—Fun House, Glass House, Side Show, Unborn Show or any other Grind Show. Your biggest 2 weeks of the season. Showing, this week, 9th and Cumberland.

GRUBERG'S WORLD FAMOUS SHOW

P. O. Box 101, Philadelphia, Pa.

WANT—L. J. HETH SHOWS—WANT

SHOWS: Monkey Show or Small Animal Show.

CONCESSIONS: Grab Joint, Custard, Candy Apples and Penny Arcade.

HELP Bingo Manager, Salary and Percentage. Man To Take Charge of Front Marquee.

RIDE HELP: Ferris Wheel Foreman, Chair-o-Plane Foreman. Other Ride Help. Top Salaries Paid.

Address All Replies: RICHMOND, KY.

BEN WEISS WANTS

For the Streets of Baltimore, all season's work, Ferris Wheel; very good proposition. Grab Joint and Grind Concessions. Bingo Help.

BEN WEISS, Emerson Hotel, Baltimore, Md.

VIRGINIA ROSE MIDWAY #1

Open to good business on same lot since March 10th, heart of city. Will remain all season. One block from Bus Station, where all soldiers unload for Ft. Knox; 90,000 at Ft. Knox at all times. Remember the gold is buried here but the paper money is in circulation. Can place two Major Rides, Glass House, Mechanical City; will buy, book or lease. Due to good business and people making money and all satisfied, need no help.—M. F. Kaufman, President.

General Office 805 5th St., Louisville, Ky. Phone Wabash 4821.

VIRGINIA ROSE MIDWAY #2—OPENS JUNE 9th

A message to all my friends in show business, I have enjoyed eleven of the most profitable and pleasant weeks I have spent in show business on Virginia Rose Midway with 8 Concessions and will leave all my Concessions there under the management of Dennis O'Leary, who has a full crew. Have built 25 Concessions for #2 Unit and have a few openings for Agents. Want to book Octopus, Tilt, Dodger and Rolloplane. Harry Beach, Slim Chandler, Shoney Franklin, wire. #2 Unit will play lots and defense settlements around Louisville until September 15, then south.

All address REX HOWE, Mgr. — VIRGINIA ROSE MIDWAY #2
(Address as Above.)

COASTAL PLAIN SHOWS

Sponsored by American Legion, Downtown Location, June 4-9th

CONCESSIONS—Duck Pond, Fish Pond, Pitch-Til-U-Win, Darts, Ball Game, Grab Joint, Custard, Candy Floss, Novelties, Jewelry, Guess Your Age or Weight, Diggers, Bingo, American Palmistry

SHOWS—Girls, Minstrels, Wild Life, Peep, Pitt Show, or Ten-in-One.

WILL BOOK or buy Eli Ferris Wheel, with or without transportation.

RIDE HELP for little beauty Merry-Go-Round, Chairplane, Airplane, Kiddie Ride.

Everybody Address:

C. V. (BILL) COX, Aberdeen, N. C.

INTERNATIONAL SHOWS

Want Penny Arcade, Mechanical or any show that does not conflict. Want Ferris Wheel and Mix-Up foreman and help on other rides. Corn Game and Custard open. Will buy fish pond. Want roll-down and clothes pin agents, also agents for slum stores.

FAIR AND CELEBRATION COMMITTEES! Have Few Open Dates.

Clay Center, Kansas, This Week; Falls City, Neb., Next Week.

WANTED AGENTS

For Basket Ball and Slum Concessions.

A. LITVIN

Wonder Shows of America, Peoria, Ill., Till June 9

BEAM'S ATTRACTIONS

FIREMEN'S JUBILEE — GREENSBURG, PA., NEXT WEEK

Want Merry-Go-Round foreman (top salary). Second men for all rides. Excellent opportunity for concession agents. Hill Billy, Snake or other shows can book for balance season my best celebrations and fairs. Rollo Plane or Octopus. Girl show manager with girls to join immediately at Windber. Concessioners, contact. Paul Smith, wheelman, wire. WRITE or WIRE M. A. BEAM, Windber, Pa., this week.

**Decoration Day
Pans Out Darb
In All Sectors**

(Continued from page 37)

than 8,000 thru the Cavalcade of Amusements gates at Decatur, Ill., from 4 p.m., until midnight Wednesday for a record holiday crowd, according to city officials.

Wagner announced that Bert Miner has been engaged as his assistant and that General Agent Bob Kline has been placed in complete charge of the advance. Wagner was quite emphatic in his denial of a rumor that Kline might leave the show, and so was Kline.

Pete Berryman arrived from New Orleans to take charge of Henry Kramer's Midget Revue and the new Tahiti Nights opened in Decatur with an artistic front. Charles Lovell, trammaster, who was injured in Wichita, Kan., has returned to handle his duties.

Wagner announced the Cavalcade will remain in Decatur thru Sunday (10) and will then open at Peru (LaSalle) Ill., Monday (11).

Goodman Wonder Shows

Max Goodman's Wonder Shows of America opened in Peoria, Ill., Tuesday (29), a day ahead of its paper to a surprising business, and Decoration Day gates registered more than 5,500 paid. This followed on the heels of a successful engagement at Hannibal, Mo., the business there Saturday (26) turning out in surprising volume with lots of ready cash, according to General Agent Bill Snyder.

Chick Franklin's kiddie matinee at Hannibal Saturday also brought them out in droves. Homer Finley's new Kiddie Airplane Ride joined at this spot and gave Al Baysinger's Octopus a run for second money, the Scooter being high. The show will close here Saturday (9) and open in South Beloit, Ill., June 13 for 10 days.

There is a report in Chicago that Bob Lohmar and Max Goodman have been holding daily conferences, and it is likely that the big fellow will join out the Wonder Shows. Other visitors in Peoria included Mr. and Mrs. Eddie Comstock, Mrs. Schwartz, Billy Degaris, Everett Ritchie, Russell Johnson, Solly Wasserman and Bill Carsky.

Hennies Bros.' Shows

Harry Hennies popped into Chicago Friday (1), and, with Mrs. Hennies, visited *The Billboard* office. The mere mention of Wednesday caused his face to wreath in smiles, as it was a big winner. Some 8,000 were on hand during the afternoon and evening.

Hennies announced that Al Kunz, who opened the season as manager of the show, has purchased an interest in the Dixie Belle Shows and left Saturday (26) to assume control of his new property. Happy has decided to carry the load himself for the time being.

Eastern Boys Happy

NEW YORK, June 2.—Carnivals playing along the Atlantic Seaboard, after bucking almost continuous rainy weather since opening, finally got a few breaks with fair weather Saturday (26) and Decoration Day (30) jamming the midways. Other days of the past week were fairly satisfactory, too.

Carnivals in the vicinity of New York chalking up big attendances and good takes Saturday (26) and Wednesday (30) were World of Mirth Shows at Plainfield, N. J.; Joseph J. Kirkwood Shows, Burlington, N. J.; Prell's Broadway Shows, Newark, N. J., and Endy Bros.' Shows, East Paterson, N. J.

**WANTED
FLY-O-PLANE HELP**

Continuous operation. Mexico again this winter. Come on—will place you.

CHAS. T. GOSS

DODSON'S WORLD'S FAIR SHOWS

Escanaba, Mich., this week; then Negaunee.

**CENTRAL AMUSEMENT CO.
WANTS**

Legitimate Concessions, Shows and 1 more Flat Ride. Following Homecomings booked: Lewisburg, Ohio, June 13 to 16; Germantown, Ohio, 18 to 25; Vandalia, Ohio, 26 to 30; Boonville, Ind., July 3 and 4. All address:

WILLARD WITHROW

2412 N. Gattysburg Dayton, Ohio

**WANTED
CONCESSION AGENTS**

For Good Route of Spring Dates and 10' Bona Fide Fairs.

CHARLES CHANEY

Care MOUND CITY SHOWS
Collinsville, Ill., June 11-16; Jerseyville, Ill., June 17-23.

**John McKee Shows
WANT**

EXPERIENCED MAN ON FERRIS WHEEL, SECOND MAN ON CHAIR-O-PLANE AND HELP ON OTHER RIDES. WILL BOOK SCALES AND NOVELTIES AND SHOWS THAT DO NOT CONFLICT. Address: Macon, Mo., this week; Vandalia, Mo., next week.

W.C. TAYLOR WANTS

Agents of all kinds, Stock and P.C., Griddle Help, etc. Georgia and Charlotte, wire. Those who know me contact. W. C. TAYLOR, A., B. & B. Shows, Sanford, N. C., week June 4th; then Erwin, N. C.

WANTED

OCTOPUS FOREMAN, WORKING MEN ON ALL RIDES, SHOWS for Celebrations and Fairs starting Collinsville, Ill., week June 11th; Farmer City, Lincoln, Mexico, Jerseyville.

MOUND CITY SHOWS

1417 Grattan Street ST. LOUIS 4, MO.

WANT CONCESSIONS..

in amusement centers, Norfolk, Va. Excellent location for Jewelry, Engraving, Popcorn, Silhouettes, Tattoo Artist, Voice Recorder or What-Have-You?

Apply

GRANBY AMUSEMENT CORP.
428 Granby Street NORFOLK, VA.

WANTED

MERRY-GO-ROUND, KIDDIE RIDES and TRAIN—for oldest and most prominent picnic grove in Chicago area. It is an excellent location for a reliable operator. Must be first-class equipment. BOX 659, The Billboard, Ashland Bldg., Chicago 1, Ill.

WORLD OF TODAY SHOWS

WANT AT ONCE—COOK HOUSE MANAGER

Married man preferred. Must be strictly sober and reliable and capable of handling big business. Good opportunity for right party. Address: DES MOINES, IOWA, Until June 9th; Then OMAHA, NEBR., for Two Weeks.

JOHN FRANCIS SHOWS WANT

Ride Help for all Rides. Can place a few good clean Concessions. Want Man to Manage and Handle Motor Drome. Fairs and Celebration Committees: We have a few open dates in Northern Illinois and Southern Wisconsin.

All address JOHN FRANCIS, Manager, Gillespie, Ill., this week.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. B. & B.: Sanford, N. C.; Erwin 11-16.
- A.M.P.: Kingston, Pa.; Olyphant 11-16.
- Alamo: Tyler, Tex.
- American Beauty: Carrollton, Mo.; Trenton 11-16.
- American Expo.: Lorain, O.
- Anderson's Greater: Salina, Kan.
- B. & H.: Woodruff, S. C.
- B. & V.: Dickson City, Pa.
- Badger State: (Teutonia & Courtland) Milwaukee, Wis.
- Baker's United: Elwood, Ind.
- Bantley's American: Homer City, Pa.
- Bazinet: Staples, Minn.
- Beam's Attrs.: Windber, Pa.; Greensburg 11-16.
- Bee's Old Reliable: Morehead, Ky.; Winchester 11-16.
- Beeson, Tex.: Versailles, Mo.
- Bill's Rides: Milledgeville, Ga.; Wrightsville 11-16.
- Blue Bonnet: Giddings, Tex.; Brenham 14-20.
- Bright Lights Expo.: Tyrone, Pa.; Lewistown 11-16.
- Buck, O. C.: Corning, N. Y.
- Buffalo: Oxford, N. Y.
- Bunting: Monmouth, Ill.; Burlington, Ia., 11-16.
- Burke, Harry: Port Allen, La., 4-11.
- Byers Bros.: Berger, Tex.
- Capell Bros.: Chickasha, Okla.
- Caravella Am.: Meadville, Pa.; Dubois 11-16.
- Casey, E. J.: Glenboro, Man., Can., 6-7; Carberry 8-9; (Fair) Souris 11-13.
- Cavalcade of Am.: Decatur, Ill.; Peru 11-17.
- Celebration: Las Vegas, N. M., 4-6; Santa Fe 9-17.
- Cetlin & Wilson: Ambridge, Pa.
- Chanos, Jimmie: Piqua, O.; St. Marys 11-16.
- Cherokee Am. Co.: Independence, Kan.
- Coastal Plain: Aberdeen, N. C.
- Coleman Bros.: Poughkeepsie, N. Y.
- Colley, J. J.: McAlester, Okla.
- Collins, Wm. T.: Moorhead, Minn.; Bismarck, N. D., 11-16.
- Continental: Hudson, N. Y.
- Crescent: Edmonton, Alta., Can.; Calgary 11-16.
- Crescent Am. Co.: Rockingham, N. C.
- Crafts 20 Bldg: Tulare, Calif., 5-10.
- Craig, Harry: Liberal, Kan.
- Cumberland Valley: Lewisburg, Tenn.
- Carl Am. Co.: Platte, S. D., 4-6; Lake Andes 7-9; O'Neill, Neb., 11-16.
- Carl, W. S.: Fairfield, O.
- DeLuxe Am.: Chicopee, Mass.; (East & Carew Sts.) Springfield 11-16.
- Denton, Johnny J.: Rockwood, Tenn.
- Dick's Paramount: Newport, R. I.
- Dixie Belle: Hartford, Ky.
- Dixieland: Winchester, Tenn.
- Dodson's World's Fair: Sheboygan, Wis.
- Douglas Greater: Kirkland, Wash.
- Dudley, D. S.: Wichita Falls, Tex.
- Dumont: Kittanning, Pa.
- Dyer's Greater: Anna, Ill.; Pana 11-16.
- Eddie's Expo.: Cheswick, Pa.
- Edwards, J. R.: Gallon, O.; Mansfield 11-16.
- Ellman United: (Conway & Logan Ave.) Milwaukee, Wis.; Wisconsin Rapids 11-17.
- Endy Bros.: Wilmington, Dela.; Pottsville, Pa., 11-16.
- Expo. at Home: Danville, Pa.
- Fay's Silver Derby: Mound City, Ill.
- Fidler United: Harvey, Ill.
- Fleming, Mad Cody: Americus, Ga.; Thomas-ton 11-16.
- Francis, John: Gillespie, Ill.
- Garden State: Lambertville, N. J.; Alpha 11-16.
- Gay Way (Hedrick's): High Point, N. C.
- Gentsch, J. A.: New Albany, Miss.
- Geren's United: Richmond, Ind.; Wilmington, O., 11-16.
- Gold Medal: Danville, Ill.; Logansport, Ind., 11-16.
- Gooding Greater: Charleston, W. Va.
- Grady, Kellie: Carrollton, Ga.
- Great Sutton: Canton, Ill.; Galesburg 11-16.
- Greater Rainbow: Leon, Ia.
- Greater United: Amarillo, Tex.
- Groves Greater: Tullus, La.
- Hale's Shows of Tomorrow: Plattsmouth, Neb.; Holton, Kan., 11-16.
- Hannum, Morris: Baltimore, Md.
- Happy Attrs.: Wellston, O.; Nelsonville 11-16.
- Happyland: Rochester, Mich.; River Rouge 11-16.
- Harrison Greater: Snow Hill, Md.
- Hennies Bros.: Champaign, Ill.; Joliet 11-16.
- Henry, Lew, Rides: Waynesboro, Va.
- Heth, L. J.: Richmond, Ky.
- Hill's Greater: Norman, Okla.; Wichita, Kan., 11-16.
- Hottle, Buff: (3d & S. Claborne) New Orleans, La.
- Imperial: Abingdon, Ill.
- International: Clay Center, Kan.; Falls City, Neb., 11-16.
- Jackson Am. Co.: Isle of Palms, Charleston, S. C., until Aug. 15.
- Johnston, Lloyd G.: Farmer City, Ill.
- Jones Greater: Weston, W. Va.
- Jones, Johnny J., Expo.: New Castle, Pa.
- Joyland: Akron, O.
- Joyland Midway: (Van Buren & Telegraph Roads) Detroit, Mich.
- Kaus, W. O.: Port Reading, N. J.
- Keystone Expo.: Mullins, S. C.
- Kirkwood, Joseph J.: Trenton, N. J.
- Lagasse Am. Co.: Manchester, Conn.
- Lawrence Greater: Oil City, Penna.
- Lone Star: Kennett, Mo.
- McKee, John: Macon, Mo.; Vandalla 11-16.
- McMahon: Kearney, Nebr.

- Magic Empire: Brinkley, Ark.
- Majestic Greater: Sturgis, Mich.
- Marion Greater: Newberry, S. C.
- Marks: Fairmount, W. Va.
- Mighty Monarch: Sanford, Fla.
- Moore's Modern: Olney, Ill.
- Nelson's Rides: Kellogg, Iowa.
- New England Am. Co.: Athol, Mass.
- North American Expo.: Indianapolis, Ind.; Bloomington, Ill., 11-16.
- Page Bros.: Springfield, Tenn.
- Page, J. J.: Appalachia, Va.; Middlesboro, Ky., 11-16.
- Pan American: New Castle, Ind.
- Peppers All-State: Clarksburg, W. Va.; Shinnston 11-16.
- Pike Am. Co.: Chaffee, Mo.
- Playland: Hazard, Ky.
- Prel's Broadway: Newburgh, N. Y.
- R. & S. Am.: Jacksonville, N. C.
- Reid, King: Fulton, N. Y.
- Reading's: Gallatin, Tenn.; Old Hickory 11-16.
- Red River: Brooklands, Man., Can.; Morden 11-12; Pilot Mound 13-14.
- Regal Expo.: Hopkinsville, Ky.
- Riley, Matthew J.: Maple Shade, N. J.; Williamstown 11-16.
- Rogers Bros.: Hankinson, N. D., 4-6; Ellendale 8-9; Oakes 11-13; Lisbon 14-16.
- Rogers Greater: Muncie, Ind.; Portland 11-16.
- Royal American: Hammond, Ind.
- Shibley's Am.: Karnack, Tex.
- Smith, Casey: El Reno, Okla.
- Smith, George Clyde: Altoona, Pa.; Nanty Glo 11-16.
- Southern Valley: Jena, La.
- Sparks Bros.: Central City, Ky.
- Sparks, J. F.: Fairfield, Ala.; Brighton 11-16.
- Stafford's United: Bluffton, Ind.
- Standard: Deadwood, S. D.
- Star Am. Co.: Hazen, Ark.
- Stephen's: Colfax, Ia.
- Strales, James E.: Rochester, N. Y.
- Sunower State: Ellsworth, Kan.
- Sunset Am. Co.: Shenandoah, Ia.; Creston 11-16.
- Thomas, Art B.: Boyd, Minn., 6-7; Montevideo 8-10; Huron, S. D., 11-13; Miller 14-15.
- Thompson Bros.: Williamsport, Pa.; Flemington 11-16.
- Turner Bros.: Streator, Ill., 4-6.
- Twin River: Strawberry Point, Ia.
- United Expo.: McKinney, Tex.
- Victory Am.: Wadesboro, N. C.; Concord 11-16.
- Virginia Greater: Linden, N. J.
- Wade, W. G.: Albion, Mich.; Marion, Ind., 11-16.
- Wallace Bros.: Evansville, Ind.; Vincennes 11-16.
- Wallace Bros. of Canada: Ormstown, Que., Can.; Lachute 11-16.
- Ward, John R.: North Little Rock, Ark.; Jackson, Tenn., 11-16.
- West Coast Am. Co.: (Rodeo) Livermore, Calif., 5-10.
- Whitney & Scott: Rockwell, Ia., 6-9.
- Williams Southern: Lancaster, S. C.
- Wilson Famous: Havana, Ill.; Lincoln 11-16.
- Wolfe Am. Co.: Williamston, S. C.
- Wonder City: Goodwater, Ala.
- Wonder Shows of America: Peoria, Ill.; Beloit, Wis., 11-16.
- World of Mirth: New Brunswick, N. J.
- World of Pleasure: Battle Creek, Mich.; Lansing 11-16.
- World of Today: Des Moines, Ia.; Omaha, Neb., 11-23.
- Worthy: Buffalo, N. Y.; Dunkirk 11-16.
- Zeiger, C. F., United: Pueblo, Colo., 4-16.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Livingston, Mont., 7; Bozeman 8; Helena 11.
- Arthur Bros.: Seattle, Wash., 7-10.
- Austin Bros.: Kirksville, Mo., 5; Centerville, Ia., 6; Fort Madison 7; Monmouth, Ill., 8; Macomb 9.
- Balley Bros.: Columbus, Ind., 5; Seymour 6; Bedford 7; Vincennes 8; Sullivan 9.
- Banard Bros.: Danville, Ind., 5; Brazil 6.
- Beatty, Clyde: Chester, Pa., 5; Camden, N. J., 6-7; Haddonfield 8-9; Trenton 10-12; Asbury Park 13; New Brunswick 14-15; Perth Amboy 16.
- Bradley & Benson: Uhrichsville, O., 5; Coshocton 6; Newcomerstown 7; Cambridge 8; Caldwell 9.
- Cole Bros.: York, Pa., 5; Lancaster 6; Chester 7; Pottstown 8; Pottsville 9; Wilkes-Barre 11; Scranton 12.
- Dalley Bros.: Alamogordo, N. M., 5; Carrizozo 6; Santa Rosa 7; Tucumcari 8; Dalhart, Tex., 9; Clayton, N. M., 10; Trinidad, Colo., 11; Walsenburg 12; Del Norte 13; Alamosa 14.
- Dean, Al: Hawthorne, Calif., 5-6; Whittier 8-10; Downey 12-13; Bellflower 15-17.
- Garden Bros.: (Arena) Peterborough, Ont., Can., 4-6; (Arena) Oshawa 7-9; (Arena) Galt 11-13; (Fairgrounds) Welland 14-16.
- Hunt Bros.: Poughkeepsie, N. Y., 4-5-6; Beacon 7; Peekskill 8; Mt. Kisko 9.
- Kelly, Al G., & Miller Bros.: Trinidad, Colo., 5; Walsenburg 7; Alamosa 9.
- Lee Bros.: Princeton, Wis., 6.
- Mills Bros.: Sidney, O., 5; Dayton 6-7; Covington, Ky., 8-9.
- Monroe Bros.: Athens, Ill., 6; Petersburg 7; Mason City 8; Atlanta 9; Delavan 11.
- Polack Bros.: (Civic Aud.) San Francisco, Calif., 4-10; (Lane Field) San Diego 15-24.
- Ringling Bros. and Barnum & Bailey: Washington, D. C., 5-9; Baltimore, Md., 11-16.
- Russell Bros.: Chico, Calif., 5; Redding 6; Medford, Ore., 7; Roseburg 8; Eugene 9.
- Yankee-Patterson: Downey, Calif., 5; Compton 6; Hawthorne 7; West Los Angeles 8; Willow Lake 9-10; Azusa 11; Fontana 12; Monterey Park 13; Montebello 14.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Harlan, Doc and Maxine: Schnellville, Ind., 4-9.
- Lippincott (Wink) Dalton, Ga., 6; (Strand) Athens, Tenn., 7; (Lake Winnepesaukee) 10-27.
- Long, Leon (Liberty City Park) Miami, Fla., 4-16.
- Marquis (Center) Norfolk, Va., 4-6.

WALLACE BROS.' SHOWS

—Presents—

"America's Most Spectacular Midway"

WANT for Illinois's largest 4TH JULY CELEBRATION, OLNEY, and FIFTEEN bona fide FAIRS, including Saline Co. Fair, Harrisburg, Ill.; Franklin Co. Fair, Benton, Ill.; Cumberland Co. Fair, Greenup, Ill., and the Tri-County Labor Day Celebration, an annual trade council's event in Southern Illinois. Our fall route includes the Southeast Missouri District Fair, Cape Girardeau, Mo. regardless of what you have heard, we have it!; Mississippi Co. Fair and World's Champion Cotton Picking Contest, Blytheville, Ark.; South Arkansas Live Stock Show and Rodeo, Pine Bluff, Ark.; Yazoo County Fair, Yazoo City, Miss.; Mississippi State Negro Fair, Jackson, Miss.; East Mississippi State Fair, Meridian, Miss., and late fall fairs in Mississippi and Louisiana.

Want Merry-Go-Round Foreman, top salary. Can place legitimate Stock Concessions. Sell ex. on Popcorn. Place any non-conflicting show with or without equipment, especially want Girl Show, Mechanical, Fat Man and Illusion. Bill Gary, White Nolte, wire. Have Monkey Show complete with banners for capable man or will frame any money-getting show. Place Musicians and Performers for office-salaried Minstrel. Want sensational Free Act. WANT TO BUY FOR CASH ROLLOPLANE: George Lucas, wire us. All replies:

WALLACE BROS.' SHOWS, Evansville, Ind., this week; then Vincennes, Ind.

CARAVELLA AMUSEMENTS

FEATURING

BIG FIREWORKS DISPLAY EVERY NIGHT ★ ★ ★ BIG FREE ACT

ALL BONA FIDE DATES AND FAIRS

SEVEN RIDES

4 MAJOR RIDES

MEADVILLE, PA.—This Week—Positively first time in ten years. Right in heart of city.

DU BOIS, PA.—Next Week—Positively first time in seven years. One block from Main Street.

BLAIRSVILLE, PA.—Big Home-Coming Week Celebration—Mammoth Fireworks Display plus other attractive bona fide dates—Watch The Billboard.

WANT—Legitimate Concessions of all kinds.

WANT—Shows—Ten-in-One, Side Shows, or what have you?

WANT—HELP—FIRST and SECOND MEN on all Rides. TOP WAGES.

WILL EXCHANGE No. 16 Eli for No. 5 or will buy No. 5.

LOUIS WIEGAND, contact me at once per B. B. route.

WANT—CAPELL BROS.' SHOWS—WANT

Chickasha, Okla., this week; Sulphur next. We have the biggest 4th in the Middlewest, Henryetta, Okla.—4 Big Days and 5 Big Nights—

with other good Celebrations and Fairs to follow

Get with America's fastest growing show, playing the "cream of the crop"

Can place the following for a long, profitable, pleasant season. CONCESSIONS: Any Stock Joint and a few more Grind Stores that are nicely flashed with capable Agents. SHOWS with own outfits that are neat and can get money. No rag bags. We have several nice Show Tops and Fronts, will furnish capable showmen. RIDE HELP: Foreman for new No. 5 Wheel and Merry-Go-Round, also Working Men on all Rides. Top salaries paid, no hold backs. Quit when you like and I'll fire you when I like. Overseas men given top preference.

All address H. N. CAPELL, as per route.

P.S.: Account of misrepresenting can place nice Photo Booth.

EXPOSITION AT HOME SHOWS

Danville, Pa., this week. Want Ride Help, top salaries; also Painter and Carpenter, Billposter with transportation, Semi Drivers and Canvas Man to take over Girl Show, must have Girls, will furnish new outfit complete for same. Concessions—Mitt Camp, Frozen Custard, Photo Gallery, Grind Stores of all kinds. M. J. Wason wants Bingo Manager for up-to-date Bingo, also Mechanic for Penny Arcade. Address all replies to

ROX GATTO, Mgr.

WANT

Pit Show Manager and People; we have equipment. Want Wheel and Tilt Foremen. Want Skillo and Grind Store Agents, Lady Ball Game Agent. Want Candy Floss, Candy Apples, String and Bumper Game. Biddle, answer Ewing wire. Want small, clean Cook House or Sit-Down Grab; we have points. Useful Show People, answer. Ride Help who wants good treatment. We have some equipment, what have you to put in it? Want Free Act for Texas's biggest 4th Celebration, Belton, Texas. Fair Secretaries, contact us as per route.

All answer: McKinney, Texas, week June 4.

C. A. VERNON or WHITE DIXON, Mgrs.
UNITED EXPOSITION SHOWS

FOR SALE

Two Semi Diesel Light Plants, complete with Switch Board, one 37 1/2 KW., one 60 K.W. Single and Three Phase with or without cut. E. E. Baker, have good proposition for you. Apply:

L. E. ROTH

BOX 122 JACKSONVILLE BEACH, FLA.

Look—Newark, N. J., City Stadium—Look COUNTY FAIR AND CIRCUS WEEK

COMMENCING SUNDAY, JUNE 24, TO 30—7 DAYS AND NIGHTS—7

WANT PITCH MEN, SHOWS. LEGITIMATE CONCESSIONS—Duck Pond, Disasters, Pitch Games, Bowling Alley, Buckets, Bingo, Guess Your Age, Striker, Root Beer Barrel. What have you? Wire, Space limited. WANT FERRIS WHEEL FOREMAN, ELECTRICIAN and CARNIVAL MECHANIC; also sober RIDE HELP. SALARY NO OBJECT IF YOU CAN PRODUCE. John Bendage, write. Want Billposter.

All Address: HELLER'S ACME SHOWS, INC., HARRY HELLER, Gen. Mgr.
Mt. Holly, N. J., this week.

P.S.: For Sale—Lindy Loop and Single Loop-o-Plane, in good condition, priced to sell. 1938 Dodge Tractor and closed 24 Ft. Trailer, in best condition; also Fruehauf 20 Foot Stake Trailer. After Newark will sell complete Carnival—6 Rides, including Spitfire, last but best one ever built; also fine transportation; no doubling back. Can be seen as per route. Transformer Advertising Trucks. Everything in fine shape; come see it move and operate.

Lodi, N. J., 10 days, including Sunday, June 13-22.

PAN AMERICAN SHOWS WANT

For biggest 4th Date in Indiana—Richmond Street Fairs and Celebrations. Ex Bingo, Custard, Arcade, Bumper, Blower. Will book two Wheels with flash, etc. Grind and Bally Shows, come on; 20 per cent. No grift. Harry Daffin, answer. Will book now and long season South, Caterpillar, Tilt or Octopus. All replies J. R. STRAYER, General Manager, New Castle, Ind., this week. Free gate. Buy Bonds.

WANTED WILLIAMS SOUTHERN SHOWS WANTED

For Lancaster, South Carolina, June 4 to 9; followed by Monroe, Albemarle, Concord, Taylorsville, Statesville, North Wilkesboro, Spruce Pine and Boone. All in North Carolina. We play city lots only.

WANT CONCESSIONS—Pitch-Till-You-Win, String Game, High Striker, Duck Pond or any legitimate Concession working for stock. SHOWS WANTED—Life, Model, Snake or any small Show with own equipment and transportation. Red Jernigan wants Agents.

All replies to EDDIE HORNE, Lancaster, South Carolina; then as per route.

P.S.: Harry Hoffman, advise when you are joining.

BLUE RIBBON SHOWS WANT

For NEWPORT, KY., Auspices V. F. W., Week of June 11.

CONCESSIONS—Cookhouse or sit down grab. All merchandise concessions open. Will book Penny Arcade, also few stock wheels.

SHOWS—Have complete set up for Girl Show and Posing Show, will turn over to responsible party. Will book any show at very low percentage. Mrs. Bancroft, let us hear from you.

RIDE HELP—Foreman for Smith & Smith Chalroplane, top salary and bonus. Must be sober. Can use general help on all other rides. Positively no drunks or chasers.

Address Reading, Ohio, this week; then Newport, Ky.

DR. E. L. YOUNG, MGR., HAVLIN HOTEL, CINCINNATI, O.

VIRGINIA GREATER SHOWS

WANT Frozen Custard, Guess-Your-Age, High Striker.
WANT Man to Handle Midget Show. Also want New War Show.
First Show in Linden, New Jersey, in 8 years.
Linden, New Jersey, this week.

WORLD OF TODAY SHOWS

WANT AT ONCE—GIRL SHOW OPERATOR.

WITH GIRLS AND GOOD WARDROBE. A MONEY ROUTE FOR A LIVE SHOWMAN. WILL BOOK ANY OTHER GOOD GRIND OR BALLY SHOWS. Will send route to interested showmen.

Address: DES MOINES, IOWA, this week; OMAHA, NEBR., June 11-23.

B & V SHOWS

DICKSON CITY, PA., JUNE 4-9; WYOMING, WEEK JUNE 11.

Want Bingo, Custard, Floss. Want Grind Stores, Pitch Till Win, Blower, Cigarette Gallery, Devil's Alley, Coca-Cola Joint, Hoop. Want Octopus, Tilt, Ride-o, any novel Ride. Want Girl Posing Shows, Sideshow, Arcade and Fun House. Can place Foreman and Help on Plane and Jenny. Fairs start Owego, N. Y., Aug. 6th.

CAVALCADE OF AMUSEMENTS

WILL BOOK UNBORN SHOW. Will furnish top and banner line if necessary. WILL FURNISH EQUIPMENT FOR ANY NEW AND NOVEL IDEAS. WILL BOOK OR BUY MOTORDROME. Speedy Merrill, contact Eddie Hollinger. ON ACCOUNT OF PURCHASING MORE SLEEPERS HAVE OPENING FOR 2 MORE PULLMAN PORTERS. All Address:

AL WAGNER, Mgr., Decatur, Ill., this week; Peru, Ill., next week.

WOLFE AMUSEMENTS

WILLIAMSON, S. C., ALL THIS WEEK

Can place a good General Agent; will give you good proposition. Can place the following Concessions: Ball Games, Heart Shaped Pitch, Lead Gallery, Penny Pitches, String Game, or any 10¢ grind concession. Good opening for Bingo, small Cookhouse, Popcorn, Candy Apples.

Will book any Walk Through Show, Snake Show. Jack Orr, get in touch with me.

Will pay cash for 7-car Tilt or Octopus with transportation.

All mail or wires to BEN WOLFE, Williamson, S. C.

WANT—CONCESSIONS—WANT FOR JASPER, IND., AMERICAN LEGION CELEBRATION

JUNE 25 TO 30

THIS IS THE BIG ONE, EVERYONE WORKING, PLENTY OF MONEY
Want all kinds of Stock Stores, large Bingo, High Striker, Guess Age and Weight, Penny Pitch, Ball Game, or what have you? No flats, P.C. booked. Want good P.C. Agents for this and other spots beginning June 10th.

Write or wire HOMER M. GINTHER

General Delivery, Petersburg, Indiana

P.S.: Pay for your own wires.

MAJESTIC GREATER SHOWS

STURGIS, MICH., JUNE 4-9

WANT Cookhouse or neat Sit-Down Grab. Floyd Mellon, contact us.

Man and Wife to run office Girl Show, 50-50. Benjamin, contact Maxwell Kane.

Want Shows: Wild Life, Monkey, Snake, 5-in-1 with own equipment. Bill Murdock, contact us.

CONCESSIONS: String Game, Hoopla, Jewelry, Ball Games, percentage joint, few choice wheels and Grind Stores for balance of season.

Hymie Stone and Harry Modele no longer with this show.

Want General Ride Help. Good pay and bonus.

WIRE, DON'T WRITE, STURGIS, MICH.

PORT CITY AMUSEMENT CO., of Houston

WANTS for Jacksonville, Texas, Big Tomato Festival, 10 Days and Nights, June 8-18.

Sponsored by the American Legion Post 60.

Plenty tomatoes, plenty money. Alto, Rusk, Palestine, Athens to follow. Concessions that work for stock, NO racket. Place Mug Joint. All Eats and Drinks open EXCEPT Snow. Need Agents for the best flashed Milk Bottle and Coke Bottle Ball Games on the road, same has exclusive on show. Will book one more Flat Ride, need Second Man for Wheel. Will book or buy small Monkey Circus or Pit Show. Can use Special Agent, man with Concessions given preference. Lot Man and Electrician, one that can handle Neon. We have 15 days following these dates in Houston, downtown location, sponsored by American Legion; also Pasadena, under Pasadena Lions' Club. Write or wire

WILLIAM J. BOLIN, Concessions SIDNEY B. WEIKEL, Rides & Shows

H. E. BENSON, Mgr.

FOR SALE CONCESSIONS

Immediate booking, American Palmistry, Photos, Darts, Cigarette Pitch, Shooting Gallery, Coke Bottles and other Legitimate Concessions. No Flat joints or Gypsies. Have complete Cook-House now operating on show, will turn over to responsible party or will book yours, privilege in tickets.

WILL BOOK SPITFIRE, OCTOPUS, ROLLOPLANE, ANY GOOD RIDE. SHOWS WITH OWN TRANSPORTATION GET IN TOUCH WITH US. BEST FOURTH OF JULY SPOT—LINTON, INDIANA, IN CITY PARK.

This show has free admission to grounds. NO PAY GATE. Fairs start in July, run into November. Address

ROGERS GREATER SHOWS

MUNCIE, INDIANA, WEEK OF JUNE 4TH

WONDER CITY SHOWS WANT

Legitimate Concessions. Place Diggers, String Game, Pitch-Till-You-Win, Popcorn. Second Man for Chairplane, salary \$50; Second Man for Wheel, \$45. Bob Walker, Ernest Cotter and Tennessee, come on.

Address JOE KARR, Goodwater, Ala.

WANT

Agents for Slum Store, also Swinger and Darts. People with me before, contact. Want to hear from Sherman Blanter, Frank Maenza.

LLOYD "MICKEY" WILSON

Borger, Texas

—A. M. P. SHOWS—

"JUGGY"

WANT—Ride help in all departments, semi-drivers preferred.

WANT—Agents for office owned concessions. Good proposition to shows with or without equipment. Can place 10¢ concessions that do not conflict—String Game, Custard, and Guess-Your-Age.

Floyd Sheaks wants concession agents and a relief Bingo caller.

Mike Bosco wants agents for Slum Blower and other games.

All Address A. M. PODSOBINSKI

This week Swoyersville, Pa., next Olyphant, Pa.

HARRISON GREATER SHOWS WANT

Snow Hill, Md., this week; Princess Ann, Md., and Berlin, Md., to follow, all Celebrations

Want ride help for following rides: Twin Ferris Wheels, Merry-Go-Round, Chairplane and Loop-o-Plane. Want lot man, advance man and electrician. Good opening for Bingo, Pitch-Till-You-Win, Candy Rack, Popcorn, Scales and Photos. Want to hear from high sensational free act. Good proposition for sound car. Will book one more act. Will book one more grand show of merit. J. T. Hogan, Johnny Stickland, Tilt-a-Whirl Pete, get in touch with Frank Harrison. Mrs. Harrison wants agents for Penny Pitch and Snow Balls.

ALL WIRES AND MAIL FRANK HARRISON, OWNER AND MANAGER, SNOW HILL, MD.

FIDLER UNITED SHOWS

Want Foremen and Second Men for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Tilt-a-Whirl, Roll-o-Plane, Octopus and 3 Kiddie Rides. Can place legitimate Concessions of all kinds. Shows with or without own transportation, we can place you for a splendid money-getting route. WANT MAN TO MANAGE BINGO, ALSO HELP FOR BINGO. Address:

Michigan City, Ind., until June 12; then Harvey, Ill., with one of the best July 4th spots—Madison, Wis., Aquatennial to follow.

New England Circus Orgs Meet in Boston

BOSTON, June 2.—A joint gathering of three fraternal organizations devoted to the circus—the Circus Fans of America, the Circus Historical Society and the Circus Model Builders' and Owners' Association—was held in Hotel Manger here Sunday (27), with all New England States represented with the exception of Vermont. John J. Crowley, Cambridge, Mass., was chairman.

Father Ed Sullivan was unable to attend because of church duties, but he loaned his circus films and projector, and they were shown along with Bill Day's collection. Fans exhibited many old heralds, old and rare photos and books and other articles of interest. Pictures were taken in the Ringling backyard of the Five Graces, the Lion Tab Wagon and the air calliope, and the group caught the matinee. A visit was paid to clown alley for talks with Emmett Kelly, Paul Jerome, Paul Jung and Frankie Saluto.

It is planned to make this joint gathering an annual affair, and to hold another meeting at Benson's Wild Animal Farm, Hudson, N. H., September 10.

In attendance were Lawrence F. Butler, Augusta, Me.; Art Gunter, South Manchester, Conn.; Fulton White, Lawrence C. Brown and Maurice Allaire, Portland, Me.; John M. Brown, Brunswick, Me.; Allen Westcott, North Castine, Me.; Doc Olzendam and Guy Kimball, Manchester, N. H.; Harry Peveryly, Melrose, Mass.; Milton Oakes, Waltham, Mass.; Charles Davitt, Joe Beach and Francis Lacouline, Springfield, Mass.; Lemass Ulrich, Sheffield, Mass.; Paul Horsman, Middleboro; Frank Sullivan, Foxboro, Mass.; Mr. and Mrs. Morton P. Leach, Sherborn, Mass.; James McKenna, Pawtucket, R. I.; Sam Osborn and Jim Hoyle, Hartford, Conn.; John Kreis, Hamden, Conn.; Stan Woodward, Enfield, Conn.; Bill Donohue, Wilimantic, Conn.; Bill Day, New Britain, Conn., and John J. Crowley, Cambridge, Massachusetts.

Wallace Bros. Rolling North; Business Steady

MARION, Ill., June 2.—Wallace Bros.' Shows, in its 11th week of operation, is making its bow of the season above the Ohio after 10 weeks of steady biz in the South.

Show moved from Jackson, Miss., quarters to Tallulah, La., and then to the Northeast Louisiana Livestock Show at Delhi for one of the best grosses in the org's history. As electric current was not available, show missed Camden, Ark., after Bill Carneer, general agent, spent some time to open that county. Eldorado, Ark., was a winner until the floods hit, and Stuttgart and Jonesboro, Ark., were okay despite the loss of two nights in each spot because of rain.

Sikeston, Mo., was played under American Legion auspices, and it was the first show inside the city limits in eight years.

With few exceptions, the staff has held steady since the opening with Mrs. E. E. Farrow Sr., owner; E. E. Farrow Jr., manager; Flen L. Osborne, legal adjuster; Bill Carneer, general agent; Earl Ricken, mechanic and electrician; Mrs. Margaret Miller, secretary; Shep Miller, *The Billboard* and mail; C. Q. Troop, special agent; James A. Reed, Twin Elms; John Henry Crow, Tilt; Frank Litchfield, Octopus; Jack Loloppl, Merry-Go-Round; Estes Warren, Aerial Swings; Art Popplano, Roll-o-Plane; Jimmie Smith, Baby Autos; Jarvis Cadona, Chair-o-Plane; Betty-Sue Warren, Child Swings.

Shows: European Oddities, owned by Sidney Crane and James Chevonne, with Jackie Dale in the annex; Buster and Helen Hayes have two, Big Snake and Odd Animals; Funhouse, Mrs. Estes Warren with John Adams, front; Bud Valier has *Sahara Rose*, with Mitzl Dunn, front; Mr. and Mrs. Bob Housell, *California Nudist Colony*; Monkey Town, Gus Dangelett, front; Minstrel, Bud Brown, tickets, and Arch King, talker; Russell Ricken, Mechanical City.

Concessions include cookhouse, Floyd Master, diggers, Roy B. Gordon, and other operators are Mack Hoge, Pete Bimbo, Thomas Morgan, Shep Miller, Louis Cutler, Charles Bailey, Jimmie Annin, Buster Hayes, Mrs. Earl Ricken; Don, Whitey and Jimmie O'Neal. Chief Ho Ho, Walter Davis and Doughboy Cox.

Manager Farrow has purchased a Rocket and Spitfire to be taken from a Southern amusement park after the first fair in July, and bought a semi to replace the transformer truck wrecked on the move into Stuttgart, Ark., three weeks ago.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 2.—The writer visited the Valley Shows at Newark, N. Y., May 19. This is a new show and the visit coincided with its opening for the season. It presented four rides, one show and 14 concessions. Many courtesies were extended by Owners D. Roy Barnes and F. W. Smith, and all executives made applications for personnel memberships in the Association. In addition to Barnes and Smith, the staff includes C. S. Scott, billposter; Eugene Roster, electrician, and Adam Mohr, ride superintendent.

Contributions to the Public Relations Fund: John Marks, Marks Shows, \$100; Rocco Masucci, Virginia Greater Shows, \$25.

Standing of the personnel membership race: World of Pleasure Shows, 95; W. G. Wade Shows, 55; Wonder City Shows, 51; I. T. Shows, 30; Endy Bros. and Valley Shows, tied for fifth; Strates Shows, sixth, and there are four ties for seventh, Joyland Midway Attractions, Gooding Greater Shows, World of Mirth Shows and Blue Ribbon Shows.

The civilian supply of cigarettes will noticeably improve soon, as army purchases have been reduced for the next two months by 200,000,000 packages.

Interstate Commerce Commission has made some changes in railroad rates, and shows moving by rail in Southern and Western territories are advised to check on the new reduced rates. Show press agents can now secure photographic equipment since the WPB freeze was lifted on May 15.

Virginia Greater Holds Up Despite Bad Weather

WESTVILLE, N. J., June 2.—Despite continuous bucking of inclement weather since the opening at Suffolk, Va., in April, Virginia Greater Shows' business has been above expectations. Maryland dates were satisfactory. The 16 semi-trailers are painted a bright circus red and trimmed in silver.

The staff: Rocco Masucci, general manager; Mrs. Sarah Masucci, secretary-treasurer; William C. (Bill) Murray, general agent; Bob Millican, electrician; Ralleg Gibson, ride superintendent; Arthur Gibson, mechanic; Bill Penny, canvas; Mrs. Jack Courtney, front gate tickets; George and James Edwards, mechanics; Happy Arnold, *The Billboard* and mail.

Show carries 7 office-owned rides, 8 shows and 35 concessions. In the show line-up are Louis Augustino's Wild Animal and Circus Side Show; Sol Speight's *Cotton Club Revue*; Arnold's Alligator Wrestling and Reptile Show; *Midget Village* with Mike and Ike and Leo Matina troupe; *Whoopie Funhouse*, Tommy Astor Jr., manager; *Miss America*, posing show; *Stella*, pin-up girl, and *Artist Models* show.

Concession line-up is Roy Lollar, bingo, pea pool, pan and rat; Hal Tindal, four ball games and mitt camp; Ed Curtin, Frankie Carleo, Joe Connolly, Tommy Vitall, Mrs. Happy Arnold, Mrs. Kay Augustino; Howard Bellevue, popcorn, candy apples and peanuts; Bill Penny; Jack (Rabbit) Courtney, hoopla; Larry Ostry, Midway Cafe.

Ride staff follows: Whip, Ralleg Gibson, foreman, John D. Pittman, second man, Harvey Walker, clutch, and Henry McDuffie, helper; Merry-Go-Round, Nolden Miles, foreman; Comet Train, James Gibson, foreman; Ferris Wheel, Jimmy Munroe, foreman, Gene Thomson, second man; Thrill-o-Plane, Willie Singleton, foreman; Kiddie Auto Speedway, Thomas Boyd, foreman; Aeroplane Swings, Jack Boyd, foreman. Rocco has placed an order for a Rolloplane.

Louis Augustino is around after a week's sojourn in a hospital. Westville, the first New Jersey spot, was cool and rainy the first part of the week.

Chicarelli, Cooking Dogs, Isn't Sure About Another

LOS ANGELES, June 2.—Frank Chicarelli, who is slinging the red-hots on the Al Dean Circus, will neither confirm nor

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

WANTS

RIDES—Will book or buy any Flat Ride with or without transportation.

SHOWS—Place Monkey Show, Snake Show, Posing Show, Fun House, any new or novel Attraction with or without Equipment.

CONCESSIONS—Candy Floss, Cork Gallery, Pitch-Till-Win, Hoop-La, any legitimate Concession.

AGENTS—Roll-Down, Razzle-Dazzle, Clothespin Men, we can place you. Want Spindle Man, P. C. Dealers, Grind Store and Ball Game Agents.

HELP—A-1 Carnival Secretary, Lot Man, Foreman for Two-Abreast Parker M.-G.-R., good Wheel Man, useful Show-folks, come on; we can place you.

ALL ADDRESS RALPH DECKER

TRENTON, N. J., THIS WEEK

PRELL'S BROADWAY SHOWS WANT BIG VICTORY CELEBRATION, TWO SATURDAYS, JUNE 25 TO JULY 8

(Including Gala July 4th)

Can use two or three more heavy Rides, such as Roll-o-Plane, Caterpillar, Tilt-a-Whirl, with or without transportation.

Real opportunity for man to take charge of Monkey Speedway Canvas and Sell Tickets.

Fred Kuchenback, answer. Want P. C. Agents. Grind Stores and Concessions all kinds. Guess-Your-Age and Scales open. Cash Miller wants Freaks for 10-in-1. Gertie Miller wants Girl for Chez Paree Revue.

A-1 Mechanic wanted on Internationals. Will buy 36-ft. M.-G.-R. Top for cash. Must be in A-1 shape.

Write or wire

SAM PRELL, Newburgh, N. Y.

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Rides—Octopus, Roll-o-Plane, Kiddie Auto. Shows—Wild Life, Unborn, Grind Shows. Concessions—Bingo, Palmistry, Jo Jipsey's Custard, Hoop-La, Bowling Alley, Candy Floss, French Fries.

We have the Great Calvert as Free Attraction.

Write or wire JOHN GECOMA or L. C. HECK, Tyrone, Pa., this week; Lewistown, Pa., week June 11; Cherry Tree, Pa., week June 18.

JOHN R. WARD SHOWS WANT

Ride Foremen for Merry-Go-Round, Tilt-a-Whirl and Fly-o-Plane; A-1 Truck Mechanic, also Second Men for all Rides. Top salaries to capable men. Want Comedian, Girls, Drummer and Trumpet for Colored Revue. Want Monkey or Wild Life Show. Want Stock Concessions.

North Little Rock, Ark., this week; Jackson, Tenn., next week.

HEDRICK'S GAY WAY SHOWS

Want to place Rides in good Beach or Park. One 3-Abreast Spillman Merry-Go-Round, one Smith & Smith Chair-o-Plane, one No. 5 Ell Wheel. No Junk. Rides are now in operation. Week of June 4th to 10th, High Point, N. C.; June 12th to 18th, Greensboro, N. C.

Visit or Wire FRED HEDRICK.

P.S.: Electrician wanted, salary and cut-in.

deny that he plans to take out a circus of 24 people on a co-operative basis.

Chicarelli, who contends that the dogs he sells are cooked in genuine butter, answers with an evasive "maybe." He admitted to *The Billboard* that he had been approached by "100 people" to take out a show, but, Chicarelli adds, "they think all you have to do is to say that you'll take it out."

There's something cooking here in addition to the hotdogs.

HILL'S GREATER SHOWS WANT

Foreman and Second Man for Mixup, Foreman for Tilt-a-Whirl; also dependable Men for other Rides. Earl L. Dixon wants Agents for Roll-down and Bowling Alley. Address: Norman, Oklahoma, this week; then Wichita, Kansas.

TRADE ACCEPTS MACH. DELAY

Brass Becomes Metal Preview

Early action gives hope for more materials as result of open-end plan

CHICAGO, June 2.—Altho the mid-week holiday brought a slack in civilian business, the War Production Board continued to make speed on its program to aid reconversion generally. During the week ending May 26, WPB had revoked 19 control orders but few of them had any direct interest to the coin machine trade. This week the agency was revoking orders that seem to be of more interest to the industry.

More orders relating to metals and other materials were being changed by WPB this week. Coin machine manufacturers had been looking forward to July 1 when the new "open-end" policy on control orders was supposed to begin.

All industries got what may be a preview of the "open-end" action on control orders when WPB announced early this week that brass mill products would be made available on unrated orders at once.

Officials explained that this action was taken on brass mill products because at the present time there are substantial supplies that have become available thru reduction in war needs. WPB officials, as well as industry leaders, recognize that this action on brass would be an indication of what the final action might mean to industry in general and it will also provide experience in what the agency may expect.

Trade reports here this week indicated that the coin machine trade in general had become reconciled to the fact that there would be no rush of new machines on the market. Some manufacturers were making public statements to the effect that they would not have new machines ready for some time. The general spirit of the manufacturing industry has been to continue with war work until official cutbacks open the way for them to get busy on new machines and parts as materials can be obtained.

Pricing Problems

Some reports here indicated that manufacturers are beginning to worry about pricing problems as well as the general problem of getting more materials when they start making new machines. In keeping with all lines of industry, manufacturers that place new machines on the market will be required to obtain prices on the new products. The temporary policy of OPA has been to use the March, 1942, level as the price for new products for each manufacturer. But the permanent pricing policy on new products has not yet been decided upon by OPA.

At this time Congress has not yet decided the question of whether OPA would be extended after June 30, but most recent reports suggests that the extension will be granted. Early this week it was reported from Washington that the Senate banking committee had already approved the extension of the price control program for at least another year by vote of 10 to 5.

Reports from other trade centers suggest there will be a growing curiosity among operators to see what manufacturer announces a new post-war machine first.

The real interest of coin machine manufacturers at the present time is in watching the available supplies of materials. They are hoping for considerable relief when WPB announces its full policy by July 1 on some important metals. Officials had promised industry in general that such metals as aluminum, copper and steel should be more plentiful by July 1. Already the cau-

Editorial

Publicity Report

By Walter Hurd

THE coin machine industry seems to be getting an increasing amount of publicity in newspapers in recent weeks. It may be possible that newspapers are beginning to look for human-interest stories now that the European war is over. This return to coin machine publicity may be short lived, however, because the problems of world peace are sure to take up much space in the public press as time goes on. Recent publicity has, in some cases, been very favorable to the trade, and at the same time a few newspapers are returning to the old pre-war habit of running expose stories.

The coin machine trade may well claim that the important San Francisco conference has in some respects turned out to be a publicity conference for coin machines. The first big publicity story to be based on the San Francisco conference was that of Anthony Eden showing two British lads how to play a juke box. (A picture and the story of this event was published in *The Billboard* June 2, page 64.) The Eden story was one of the biggest and most favorable publicity breaks for juke boxes in several months. The press services sent the story and also the illustration to newspapers all over the country and a number of them used both.

The juke box story was soon followed by a very favorable pinball story based on the San Francisco conference. The pinball story had a dateline of May 24 and related how one of the special assistants to Secretary of State Stettinius found diversion from his arduous work at the conference in finding a pinball game in a tavern near by. According to the news report, the game played by the official was a free-play pinball and the aid did not know exactly how to operate it.

The lifting of the ban on making new coin machines got mention for the industry in various newspapers over the country, but in most cases the mention was very brief and, of course, was confined to the simple

announcement that WPB had removed the control orders.

Mayor La Guardia, however, of New York City took the lifting of the ban as an occasion for making a blast at slot machines in a recent radio broadcast. Only New York newspapers seemed to take note of the radio blast by La Guardia.

A hint that some newspapers may be returning to the pre-war stunt of publishing expose stories has appeared in Des Moines, Minneapolis and Philadelphia recently. The newspaper exposes in Des Moines and Philadelphia have their favorable angles and we have tried to present these favorable angles in reporting the exposes in *The Billboard*.

According to its usual custom, a Des Moines newspaper has published a report of the slot machines being used in private clubs all over the State of Iowa. While the newspaper condemns the machines as illegal, at the same time the data revealed on how important gaming devices are to private clubs is a good sales talk in favor of using the machines.

The exposes being published at the present time in a Philadelphia tabloid paper follows the old pre-war routine of telling the customers how the machines are "fixed" against them and that the player has no chance to win. But at the same time, the editorial page is advising State officials that the federal government derives good revenue from taxing gaming devices and that maybe the State should do the same thing.

A Minneapolis newspaper is running an expose story on all types of amusement games, written by a reformer of note. The series of articles follows the usual line of telling the players how they always get cheated and that they are dumb, after all, for patronizing the machines.

So, while a few newspapers seem to be returning to the old pre-war stunt of exposes, at the same time the great conference of nations at San Francisco has turned in some wonderful publicity for coin machines.

P-W Service and Distribution Fields To Employ 7 Million

CHICAGO, June 2.—In forecasting the breakdown of employable persons who will comprise full employment during the post-war years, Lawrence J. Fenlon, chairman of the national employment committee of the American Legion, recently stated that "42 per cent of all working men and women must find employment in the service and distribution fields.

The coin machine industry is fully prepared to supply employment for the millions who will seek gainful occupa-

tion has been given out, however, that steel will not be so plentiful as had been hoped for. There are accumulating indications that copper may not be so plentiful. A recent report shows that a sharp cutback has been made in copper wire needed by the armed forces.

The various control orders reviewed elsewhere in this issue will indicate the present trends in supplies of materials (See *TRADE ACCEPTS* on page 69)

tions in these fields and many manufacturers, distributors and operators who plan expansion of vending activities will be fully prepared to absorb these persons to complete a nationwide full employment roster.

Millions Needed

It was the opinion of Mr. Fenlon, in speaking before the City Club of Chicago that, "To have maximum employment, the legion believes we must have 1,000,000 more people in agriculture, 1,000,000 more self-employed and 7,000,000 more employed in service and distribution."

It was his proposal that new jobs might be found in service and distribution and in self-employment opportunities by developing a market not present now for the products we produce. We are going to have to sell for the first time in our national lives, or we may become a socialist state.

Fenlon estimated that "we must have a goal of 55,000,000 jobs after victory . . . nearly 3,000,000 more than we have today."

Changes in Control Orders Give Picture Of Metals Outlook

WASHINGTON, June 2.—The following actions on war control orders relating to materials were taken by the War Production Board recently. The coin machine manufacturing industry will be interested in the orders relating to metals:

Brass Mill Products

The Controlled Materials Plan has been "open-ended" for delivery of brass mill products on unrated orders five weeks in advance of the July 1 date set for the general release of controlled materials on unrated orders, WPB announced. Because supplies have been made available thru contract cancellations and cutbacks, WPB issued amendments to CMP regulations Nos. 1 and 4 to permit any person to place unrated orders now for immediate delivery. Unrated orders for other controlled materials may be placed now for delivery beginning July 1, WPB said.

Two Zinc Orders

Two relaxations of controls of zinc were announced by WPB under direction No. 1 to order No. M-11-B. An additional 20 per cent of the amount of zinc used in the fourth quarter of 1944 may be used for applying a protective coating or plating other than paint to products not on List A, the prohibited list of the order of List B, permissive list. Order No. M-11-B previously allowed zinc for protective coatings other than paint up to 100 per cent of the amount used in the fourth quarter of 1944. The additional 20 per cent may be used entirely in either the second or third quarter of 1945 or may be divided in any way between them. A temporary increase in the supply of zinc paved the way for this increase, officials of WPB's tin-lead-zinc division said. A sustained liberalization for the above purposes and others depends on the ability of zinc smelters to obtain additional manpower, a division spokesman said. Revocation of order No. M-11-1, which controlled the distribution of zinc dust, was announced by WPB. The supply of zinc dust is now practically in balance with the demand for military and essential civilian requirements.

Getting Copper Wire

Methods by which electricians, electrical contractors and certain types of repair shops may obtain copper wire are outlined by WPB in Controlled Materials Plan Regulation 9A. Where more wire is needed in a calendar quarter for the kinds of work permitted, WPB said, a repairman must fill out a CMP-4B application for the additional quantity needed.

Repairmen doing work primarily of an industrial nature, such as generator and motor rewindings, may write to WPB in Washington for special authorization to purchase larger amounts of copper wire.

Since only a limited amount of wire may be purchased under CMP-9A, an electrician or electrical contractor is advised to determine first if a business or activity for which he is to do a maintenance or repair job is listed in the schedules of CMP-5 or 5A. If so, it may be possible to use the customer's maintenance, repair and operating supplies allotment symbol to purchase the wire needed.

Steel Products

A new plan to enable steel warehouses to replace their stocks will become effective July 1, thru issuance of direction 3 to order M-21, WPB announced. The current order M-21-B-3, under which steel warehouses obtain stock replacements, will be revoked on July 15. The 15 days' overlapping period of the two orders was established to allow warehouses to order replacements of tonnage sold from stock thru June 30, 1945, under the present plan, up to July 15, 1945. The new direction establishes (See *Changes in Control* on page 69)

COINMEN YOU KNOW

New York:

CLIFF BAILIE, of Rex Manufacturing Company, Syracuse, was here for a quick visit with friends this week. . . . Unable to resist the call of his home town, JACK GORDON, of the New Orleans Cigarette Service Company, paid a visit here. . . . ABE HIRSHORN, owner of Playland Arcades in Petersburg, Va., in conversation with Mike Munves, said that he had purchased the Congress Hotel in Miami Beach and hopes to make it the coinmen's rendezvous in that city. . . . SAM STERN, of the Scott-Crosse Company, Philly, visited Manhattan this week for a long confab with Breidt and Willens at the U-Need-A offices. . . . Rowe's bowling team has won 22 out of 697 games against other members of the Industrial League of Essex County, New York.

Twin Cities:

Meet Marie Cashman, a newcomer to the coin machine business. She has taken over as secretary to HY GREENSTEIN and JONAS BESSLER at Hy-G Amusement Company, succeeding Sherna Schanfield Schwartz, who has gone to the Bahama Islands for Uncle Sam. Marie, just back from West Coast visit with her sister.

HARRY SUNDEEN, Hibbing (Minn.) coinman, who has been off to the wars, with a three-year hitch in the China-Burma-India theater to his credit, is home on furlough, and mighty happy to be back in Minnesota. Harry traveled to the Twin Cities to say "howdy" to many of his old coinmen cronies who are not off to the wars. . . . LOU GRANITE, of Chippewa Falls, Wis., came to town to see what he could buy for his fast-growing route. . . . Another visitor to these parts was HOWARD CHAPPELL, of Hibbing, Minn., a coinman seeking equipment.

JOHN McMAHON, of Eau Claire, Wis., stationed with the army at Fort Leavenworth, Kan., is recuperating in a hospital there following a hernia operation. Once he's able to be up and around again, John plans to come home on furlough and travel to see his old friends in the Twin Cities area. . . . GUS SWENSON, of Detroit Lakes, is another coinman who came to town looking for machines to buy. . . . Ditto for JOE BLENKER, of Junction City, Wis.; BILL WELCH, of Chippewa Falls, Wis., and ROY GOLDEN, of Barnesville, Minn.

C. E. KOPP, recently discharged after a hitch in the navy, has returned to the coin machine business he left when he went into uniform. And one of the first things Kopp did was to come to Minneapolis-St. Paul looking for equipment for the route he expects to build up to big proportions around Detroit Lakes, his old stamping ground. . . . ARVID KANGAS, Hy-G Amusement Company serviceman now that he's out of the army, was passing the cigars this week—his sister, June, gave birth to a son, making Arvid an uncle. . . . MRS. ELLA OBERG, Grand Forks, N. D., coinwoman, combined personal shopping with business on her recent trip to Minneapolis. Altho her shopping kept her quite busy, she managed to place a few orders at Silent Sales Company via the telephone.

St. John, N. B.

NOW THAT the bowling season is past and final results are tabulated, it can be revealed that Jap Blake, veteran coin machine distributor of Woodstock, N. B., and his team members for the second straight year captured the bowling championship of the maritime provinces and Eastern Maine. Blake was lead-off man for his team and his husky 103.15 average (without handicap) was contributory to the team laurels. . . . LEONARD McINTYRE, coin machine serviceman, is also on the teaching staff of Vocational School, St. John. In his spare time from his tutoring, McIntyre works for Jack Jones, St. John distributor and operator of three arcades in the maritimes.

The recent V-E Day riots in Nova Scotia were met well by members of

the coin machine industry here who opened their places of business for free play in addition to catering to the active mobs as they surged about. . . . BILL BEAZLEY, Dartmouth, N. S., tho suffering damage to his arcade, was one of the first to open his location for business. Damage losses of coin machine operators and distributors during the much publicized V-E Day riots are being assessed by a special committee named by the Canadian Government. They expect to pay all the costs or part, at least, with co-operation of the governments of Halifax, Nova Scotia and the Dominion Government.

Buffalo:

Burkhardt's, one of the big lakeshore summer coin machine spots, as well as other locations in that district, have been hard hit by the unseasonable cold and wet spell during May. . . . BEN KULICK, Mills Amusement Company, is in Hamilton, Ont., Canada, this week due to a death in his immediate family. His father has been ill in a local hospital for two months. . . . PHYLLIS CLARK, petite secretary at Mills, is in full charge once again while Kulick is away. The new offices and display rooms of Mills, combined with Kulick's new Fay-San distributor set-up for Admiral, etc., are all finished but still empty awaiting merchandise. . . . SANFORD KULICK, Ben's son, is still in Germany with the army and it looks as tho he won't be back for a while.

STAFF SGT. ROBERT G. MILLER, formerly with Iroquois Amusement Company here, is still in India and his port battalion was just awarded the Meritorious Service Unit Plaque for outstanding work in unloading of ships at Calcutta recently. The battalion has a goodly number of Buffalo boys in it, and Bob keeps them all happy by servicing the juke box at their service club and letting them read his copy of The Billboard. He still gets a mighty big thrill every week or so when the mag arrives. His mother, MRS. JAMES D. BLAKESLEE, wife of operator JIM BLAKESLEE here, is readying her lakeshore summer home for the season.

HOWARD MAURER, a local operator, is still working at Lew Wolf's, and his son, HOWARD MAURER JR., is now in England with the army air corps doing map work.

Detroit:

AL SCHWEITZER and JOSEPH BRILLIANT went to Cleveland to attend the music operators' banquet held in that city. . . . PHIL BERMAN, of the Modern Music Company, reports a modest pick-up in business since the curfew was lifted. . . . GEORGE SKINAS, head of the Apollo Music Company, has changed his firm name to the Star Music Company, still on Woodrow Wilson Avenue. . . . PHIL SCULLY, his former partner, has left the business to go into government work. . . . Associated with Skinas in the new venture are four new partners—WILLIAM BRENNAN and JOHN ZOELNER, formerly with a well-known novelty company; GEORGE CORBETTS, who formerly operated a route under his own name, and HORACE FULLER, a newcomer to the business.

LEO ANGOTT, of the Angott Sales Company, reports a slight pick-up in play in restaurant locations, especially since the curfew was lifted. . . . Pharmacists' Mate 3/c LAWRENCE LINKER, son of MARK LINKER, of the Triangle Amusement Company, has been reassigned from his ship to take officers' training at Princeton University and is going out for track competition on the side. . . . MARTIN BALENSIEFER head of Martin Distributing Company, Wurlitzer representatives, made a trip to St. Louis. . . . JAMES S. CYPHERS, of the Motor City Amusement Company, has left for a trip to Mexico. . . . MICHAEL WEINBERGER, senior partner in the S. and W. Coin Machine Exchange, is reported seriously ill from pneumonia in New York City, where he went on vacation.

HARRY WEINBERGER, son of Michael Weinberger, of the S & W Machine Exchange, is the father of a daughter, Barbara, born May 18 at Grace Hospital. It's his second. . . . ABRAHAM BELLO,

Vendo Cigarette Company, reports they are not making their post-war plans until the end of the war and resumption of something like normal operation in the cigarette field. . . . ARCHIE GAYER, operator of Archie's Playland Arcade, has bought the Monroe Theater, downtown Detroit theater, in partnership with Edward Jacobson, who will manage the house.

Los Angeles:

MAC CHURVIS, out of the navy seven months, in the city for three days in the interest of American Amusement Company. While here, Churvis made the rounds, spending some time with Len Micon of Pacific Coast Distributors. . . . BILL WOLF and BUSTER CONDIT soon to make a trip to San Francisco to look over the branch of California Amusement Company there. . . . JOHN BRINTON, of Banning, in the city on a business trip. . . . RUDY VALLEE is supplying his rumpus room with machines from California Amusement Company. . . . ELIAS SCHWARTZ is a newcomer to the coin machine operating field. Recently discharged from the army, where he served in the radar division, Schwartz is getting together machines for an operation. . . . JOHN KINGSBURY, of Orange, in the city buying.

SAM MASON, of S. H. Mason Music Company, and Bill Wolf, of California Amusement, comparing notes. . . . J. R. LOCKE, of Inglewood, making his usual trip to the city for parts and equipment. . . . ED SULLIVAN, of Ocean Park, reports that things are moving along nicely in his section. . . . BILL SHOREY, of Inland Amusement Company, San Bernardino, making the usual buying trip to the city. . . . S. W. KETCHERSID, of San Bernardino, a visitor. . . . MAURY OSTRO, also of San Bernardino, here for a few hours early in the week. . . . ART NARATH, of Anaheim, shopping around West Pico and Venice.

JOE NEMESH, Seeburg distributor of Cleveland, on the Coast for a visit with his family in Pasadena and also calling on Dolores and Jean Minthorne of Minthorne Music. . . . ROY JONES JR., who was liberated when the Yanks took Manila, is in the city being entertained at the home of his father, a music machine operator. . . . W. E. JOHNSON looking over jobber stocks for equipment for his operation in Claremont. . . . PETE PORRAS, of El Paso, being entertained by the Bringas Bros. in Oxnard. . . . SAM BROWN is reported operating the new junior skee balls. . . . BRINGAS & TREVINO, who bought out the route of Charlie Peverly in Oxnard, reported expanding their routes. . . . GLEN McCARTER mulling a trip to Texas. . . . SAMMY RICKLIN back on the job at California Music following an illness. . . . IRVING STEPT, who recently entered the coin machine business, in town from Seattle. . . . JIMMY MARSHALL, new serviceman in town, is from Anderson, Ind. . . . JACK WEISBERGER vis-

iting relatives. . . . BEN KORTE in the city from Glendale. . . . CLAUDE SHARPENSTEIN, of Yuma, looking over the stocks. . . . CARL ANDERSON, accompanied by his two sons, made the trip here from Phoenix to buy machines.

HAROLD CHENEY is managing the Los Angeles Wired Music Company. This is the company formerly operated by Gordon & Snodgrass. . . . JACK KNOWLES, of Bakersfield, reports that his son, who is in the army and stationed in the South, is doing okay. . . . SGT. BUD HOLLOWAY, formerly an operator in San Bernardino, is passing out the cigars. Terry Lynn Holloway arrived May 9. Bud's wife, Dottie, and the baby both doing okay. Dottie was managing the route for her husband. She deserves plenty of credit.

Look To The GENERAL For LEADERSHIP

"PIN-UPS ON THE GENERAL'S MAP. The GENERAL'S Map of these United States is well dotted with key points—representing operators who have looked to the GENERAL and found trustworthy leadership. It's the GENERAL'S way of doing business that has been responsible for the warm, firmly-established customer-relationships which have existed during war-time and peace-time and which will be asserted on an even broader basis when complete Victory is won.

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2 Wurlitzer 950, Ea.	\$700.00	3 Watling Big Game, Ea.	\$ 60.00
4 Wurlitzer 412, Ea.	125.00	1 Evans Galloping Dominos, '41, Light Cabinet	375.00
3 Wurlitzer 61 Counter Model, Ea.	117.50	5 Jumbo Parade, F.P. Ea.	69.50
1 Rockola Super '40	400.00	1 Paces Reels, C.P.O. w/ Rails	100.00
5 Rockola Imperial, Ea.	160.00	3 Paces Reels, C.P.O. without Rails, Ea.	75.00
1 Rockola 18 Record	135.00	2 Saratoga, C.P.O. w/ Rails, Ea.	100.00
2 Rockola Counter Model w/ Speaker, Ea.	150.00	2 Baker's Paces Races, Factory Rebuilt, Each	400.00
4 Seeburg Symphonola 12 Record, re-finished in Marble-Glo, Ea.	150.00	2 Keeney 1 Way Super Bell Cabinet (New), Ea.	100.00
7 Seeburg 10 Record, Ea.	75.00	CONSOLES	
CONSOLES		1 Super Bell, 4 Way, 5-5-5-25¢, C.P.O.	\$700.00
1 Super Bell, 4 Way, 5-5-5-25¢, C.P.O.	\$700.00	5 Bally Skill Field, Ea.	50.00
5 Bally Skill Field, Ea.	50.00	1 Stoner Zipper	90.00
1 Stoner Zipper	90.00	TERMS: ONE-HALF DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D.	

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Parking Meters Receive Oregon Council Study

PORTLAND, June 2.—Interest in installation of parking meters when they become available after the war is gaining in this area, latest municipality being Oregon City in neighboring Clackamas County.

The Oregon City commission has voiced approval of the meters after hearing City Manager Franzen point out that installation would bring about four times as many potential shoppers into the business district daily. He said that changing the parking hourly would bring about 1,200 potential shoppers into the district during an hour day compared with about 300 at present. Benefit of parking meters in unsnarling the traffic tangle also was stressed at the commission meeting.

At Grants Pass, Ore., a proposal to install parking meters met with considerable protest from a committee of citizens, and the city council tabled a proposal to install them.

At Kelso, Wash., across the Columbia River from Oregon, the city council has begun a study of a proposal to install parking meters on the downtown streets. The city could accommodate 300 meters, the council was told, with each meter costing \$75.

Amusement Business Given Commendation By WMC Chairman

WASHINGTON, June 2.—A recommendation for "almost 100 per cent" observance of the midnight curfew, which recently ended, was tendered amusement establishment operators, by Paul V. McNutt, chairman of the War Manpower Commission, along with a similar "thank you" to public officials and the general public, shortly after V-E Day.

In making his commendation, McNutt said, "It was another and a powerful demonstration of the unity and the patriotism of the American people." The various segments of the population made up of both the entertainment seeking public and the amusement location proprietors co-operated almost unanimously to the provisions of the curfew.

This compliance with the curfew was performed despite the belief in some localities that the inauguration of the order was unnecessary, and McNutt further commented on country-wide co-operation by stating, "This voluntary manifestation of the unity of America in the struggle to preserve our traditional freedom is another instance in the overwhelming proof that democracy affords the greatest opportunity to express the aspirations of mankind."

G.I. Pens Letter to Tell His Love for Pin-Game in Chi

CHICAGO, June 2.—Another indication that GI Joe is going to be extremely anxious to return to the civilian fold and will do so the very day he is released from service despite what many skeptics say about the need for readjustment of released servicemen was revealed in a letter recently received from a Yank fighter in the Philippines by George Jenkins, vice-president and general sales manager of Bally Manufacturing Company.

Jenkins, who has been proudly displaying the letter written by the enthusiastic soldier, is pointing out to industry members that "People who worry about GI Joe's adjustment to civilian life should be reassured by this letter." The writer, according to Jenkins, is probably typical of the vast majority of American fighting men and they are simply looking forward to their return to a normal, sane American life, including that typical American amusement, the pinball game.

The statement of the letter writer which provoked this observation by Jenkins was: "When I come back I would like to have that 'Mascot' one whole day to myself, but if it is like it used to be, I guess that wouldn't be possible."

Note: "Mascot" is a late bumper-type Bally game.

Federal Official Advocates Higher Excise City Taxes

CHICAGO, June 2.—The April issue of the official magazine, published by the Council of State Governments, contains a new warning that most cities will need greatly increased revenue in the post-war period.

This warning was in the form of an article written by J. T. Harris, an official of the U. S. Relief and Rehabilitation Administration. The federal official said, in his article, that the general trend of populations in cities to move toward the suburbs is chiefly responsible for cutting down the revenues in the various cities of the nation. This is a trend in population that is expected to continue after the war and cut down city revenue still more.

He said cities were being forced to look to new sources of revenue. He mentioned only one type of machine well known in the coin machine industry, namely parking meters. He did say that cities are having to pass more business license taxes and also excise taxes.

Philadelphia Looks For Capacity Travel Thru City in Summer

PHILADELPHIA, June 2.—The amusement machine industry, sharing its optimism with Philadelphia hotel men and railroad officials, expects summer to be perhaps the busiest since the start of the war.

With servicemen being redeployed, others being discharged at Fort Dix, still others being regrouped at nearby camps, and with Allied warships certain to be visiting the waterfront for refitting, the influx of visitors, it is believed, will continue for many months. Travel reservations, long difficult to obtain, are certain to become more scarce.

Gerald P. O'Neill, president of the Philadelphia Hotel Association thinks that conditions here may become as serious as those in New York. Last month, he says, New York hotels reported an occupancy of about 96 per cent. In Philadelphia it was 88 per cent. He expects a greater volume of business this summer when relatives come here to see service people on furlough or to meet discharges and travel homeward with them.

Joseph E. Mears, managing director

Bad Weather Snafus Revenue of Omaha's Auto Parking Meters

OMAHA, June 2.—Parking is just as heavy in downtown Omaha as before war-time restrictions were imposed, but it doesn't mean any more money for the city's parking meters.

Most of the meters are eight years old. The mechanism is old, often doesn't work. Result: Knowing motorists often park free. The city has found that wet weather plays hob with the meters.

City receipts in 1944 were \$49,567 as compared with \$59,127 in 1943 and \$68,602 in 1941. During the first three months of this year the nickel yield has been \$9,171 as compared with \$11,620 in the similar period of 1944.

of the Benjamin Franklin Hotel, says that his hotel is currently operating at capacity "except on Sunday nights, when we occasionally have a few rooms."

CONSOLES	
2 Keeney Super Balls, 5¢, F.P.C., Combination	\$249.50
2 Keeney Pass Times, Like New	229.50
2 Keeney Super Track Times	289.50
2 Evans Dominoes, No J.P., 1940	179.50
1 Evans Domino, with J.P., 1940	269.50
2 Jennings Fast Times, Cash	59.50
PIN-GAMES	
1 Bally Hawthorn, 1 Ball	\$ 59.50
1 Mills 1-2-3, 1939 Cash	32.50
25 Bally Preakness, 1 Ball	22.50
2 Keeney Super Six, 5 Ball	22.50
3 Bally Spottoms, 5 Ball	27.50
1 Bally Vogue, 5 Ball	17.50
1 Chicago Coin Majors, 5 Ball	22.50
SLOT MACHINES	
1 1/2 Watling Twin J.P.	\$ 27.50
1 1/2 Blue Seal, Watling	17.50
1 5¢ Mills Goose-Neck	22.50
1 5¢ Mills Glitter Gold Q.T.	99.50
1 5¢ Mills Vest Pocket, Blue & Gold	49.50
1 5¢ Jennings Century, Double J.P.	89.50
1 10¢ Relatop, Watling	149.50
2 1/2 Mills Blue Fronts, Like New	199.50
1 Kill the Jap	14.50
1 Gottlieb Gripper, 3 Way with Stand	17.50
All Machines Are in Good Condition.	
Subject to prior sale, 1/3 certified deposit.	
Prices are F. O. B. Winston-Salem, N. C.	
STYERS COIN MACHINE CO.	
ROUTE 7 WINSTON-SALEM, N. C.	

WE ARE NEVER UNDERSOLD

120 TIPS \$13.50 Gross

GREENGLASS SALES CO.
39 W. 23rd, N.Y. 10

USED PIN TABLES					
1 Spottem	\$17.50	3 Keeney Red Hots	\$17.50	1 Boom Town	Write
1 Yacht Club	22.00	3 Big Shows	22.50	2 Big Town	\$22.50
1 Jolly	35.00	1 Sport Parade	45.00	1 Home Run	45.00
1 Trailways	42.50	1 Pot Shot	30.00	2 Wild Fires	55.00
1 Double Feature	20.00	Mills 1-2-3, Free Play, '39 Model	35.00		
1 League Leader	32.50	Mills 1-2-3, F.P., Plastic, '41	90.00		
1 Champion	17.50	1 Whirlway, Like New	Write		
1 New Champ	60.00	1 Thorobred	Write		
1 Speed Demon	45.00				
1 25¢ Paces Reels, C.P.	\$200.00	1 Exhibit Races, C.P.	\$ 90.00		
2 Bally High Hand, Comb.	175.00	1 Pace Racer, Br. Cab.	125.00		
1 5¢ Superbell, Comb. F.P. & C.P.	Write	Keeney '37 Track Time	65.00		
1 Two-Way Superbell, 5 & 25¢, C.P.	Write	Wire Stands for Slots	2.50		
4-Way Superbell, 5¢-5¢-25¢-25¢, C.P.	Write	Wire Stands for Q.T.'s	2.50		
14 Mills 1¢ Q.T.'s, Each	\$25.00	Club Handles for Mills	\$43.50		
Mills Blue Fronts, Originals	Write	1 New 5¢ Brown Cherry Bell, 3/5	Write		
5¢-10¢-25¢ Mills Q.T.'s, Glitter Gold	Write	Slot Parts for Mills. Slot Parts for Jennings	Write		
Mills 5¢ & 10¢ Futurities	Write	Jackpot Glass, Safety	\$.90		
Mills Original Cherry Bells	Write	4 Brown Cherry, Reb.	Write		
Weighted Stands	18.50	Weighted Stands for Q.T.'s, Like New	12.50		
100 Assorted Counter Games, Some With Token Pay	Make Offer	Esc. Glass, Safety	.30		
Reel Glass, Safety, Per Set	.50	2 Jack-In-Box Safe Stands	Write		
	1/3 Deposit Required				
EXCHANGE COIN MACHINE CO.					
630 WEST BROAD ST.		Phone: Adams 4851		COLUMBUS 8, OHIO	

FOR SALE

Phonograph and Pin Ball Route in Florida. 132 Phonographs and 60 Pin Ball Tables on location. Can be purchased for \$100,000.00. Three of these locations are equipped with remote control.

Reply BOX D-419, Care The Billboard, Cincinnati 1, O.

FOR QUICK SALE

HERE THEY ARE—THE BEST BUYS IN YEARS

3 May-Balls (3/5 & 1/25¢ Play), Ea.	\$395.00	1 Roulette Jr.	\$110.00
1 Buckley Track Odds, D.D., J.P.	650.00	1 Red Head Skill Time	65.00
1 Keeney Four-Way Super Bell	Write	12 Thorobreds, Each	450.00
5-10-25-50¢ Play	Write	6 Whirlway, Each	225.00
1 1941 Bangtail, Light Sides, D.D., J.P.	385.00	8 Sportsman, Each	225.00
2 Bally Big Top, Oash Pay, Ea.	125.00		

Terms: 1/2 With Order, Balance C. O. D. First Come—First Served.

ADVANCE AUTOMATIC SALES COMPANY
1350 HOWARD STREET Phone: Hemlock 1750 SAN FRANCISCO 3, CALIFORNIA

Coin Machines Soon To Click a Tune to FDR "Memorial" Dimes

WASHINGTON, June 2.—The familiar dime which has tumbled into coin-operated vending and amusement machines since the beginning of the industry, will soon be changed to pay tribute to the memory of Franklin D. Roosevelt.

Secretary Morgenthau said that the new dimes would be minted as soon as possible and should be ready for distribution around the end of the year. The present Liberty-head dime, which has been in existence 29 years, will be discontinued. No authority is required from Congress to mint the Roosevelt dimes. The law says that the Treasury can change the design of a coin every 25 years. Mr. Morgenthau said that the dimes probably would be produced at the Philadelphia mint.

Fourth President Honored

Only three other Presidents are honored by the mint. Lincoln is on the penny, Jefferson on the nickel and Washington on the quarter.

It was also announced by Secretary Morgenthau that thousands of requests have come in for some kind of "memorial" to Mr. Roosevelt during the 7th War Loan Drive, but plans were made so far in advance that they couldn't be changed. Plans, however, are afoot to place his picture on War Bonds in the next War Bond drive. Also on the bond (some denomination of "Series E") a suitable Rooseveltian utterance, to be

selected by Washington newsmen, will be quoted.

Secretary Morgenthau offered a personal gift of a \$100 War Bond to the Washington newsman who suggests the Roosevelt "quotation" which is used. He left the decision to a committee of newspaper, radio and magazine correspondents. He also offered \$50 and \$25 bonds as second and third prizes.

Secretary Morgenthau also exhibited a painting which he said is under consideration as a poster for the Eighth War Loan. The painting, by C. G. Beall, shows a family group gazing at President Roosevelt's portrait.

FOR SALE

10 Jumbo Parade, C.P.	\$150.00
5 Jumbo Parade, F.P.	110.00
3 Jumbo Parade, Comb.	185.00
1 Keeney Track Time	35.00
1 Mills Zephyr	80.00
12 Wurl. #125 (5-10-25), 2-Wire	28.50
5 Wurl. #111 (5c), 2-Wire	12.50
3 Marines at Play	\$150.00
1 Flying Tigers (Rev.)	150.00
1 Sky Rider (Rev.)	150.00
1 Zig Zag	65.00
1 Fair Grounds, C.P.	25.00
2 Flickers	45.00
1 Seeburg Rex, Remote	325.00

CENTRAL COIN MACHINE CO.
482-88 Central Ave. Rochester 5, N. Y.

Jones L. A. Music Operations Await Return of Soldier Sons

LOS ANGELES, June 2.—S/Sgt. Roy Jones Jr., who spent 32 months in a Japanese prison camp following the fall of Corregidor, May 6, 1942, plans to re-enter the coin machine business when he is discharged from the army. Here recuperating from the rigors of war, Sergeant Jones has been looking around for a route and familiarizing himself again with the American way of life. He has over 100 points toward getting a discharge and will soon make application for his release.

Sergeant Jones grew up in the coin machine business. His father began operating on a small scale in the Southport and Diversey area of Chicago about 11 years ago. Later the Joneses moved to California and began operating. Roy Jones Sr. became one of the biggest music machine men in this area. Assisting him in his work were Roy and another son, Marvin, now a Yank pilot in the Burma war theater. Jones is sold on his sons as operators.

Lost 67 Pounds

Roy Jr. enlisted in the army in November, 1940, and soon after getting his basic training in this country was sent to the Philippines. From then on the newspapers told the story of his activities along with many other fighting men. He's regaining the weight he lost in the concentration camp. When he enlisted he weighed 186 pounds; when liberated only 119 pounds.

He did not think much of post-war plans while he was in concentration camp eating Jap fare, says Roy Jr. Some of the boys drew plans for homes they hoped to build upon return to the States. But as this operator put it, "you don't think much about what is going to happen. There are other things to occupy your mind."

Roy Jones Sr. plans to keep in touch

Juke Ops Say Disk Tags Too Much \$\$

OPA To Hear Case

NEW YORK, June 2.—It has been announced by the Washington office of the OPA, miscellaneous goods unit, that a meeting will be held June 7 at the Empire State Building, New York, for the purpose of organizing an industrial advisory committee to assist the OPA in examining all factors concerning the price range of popular phonograph records. The meeting will be a closed one, and only members of the recording industry will be present.

It is anticipated that events to follow will clarify many of the problems concerning prices of recordings of the small indies as well as shifting of artists from one label to another demanding higher prices for the same type of performance. Juke men everywhere have been yelling about the high prices of some small indie disks. By the same token, the minor platter pressers are having headaches trying to get quality pressings at fair market prices.

Costs Higher

It is, of course, understood that from the indie's standpoint, production costs are sky high. Current costs of pressing are platters ranges from 30 to 38 cents per unit. Incidental to this cost of pressing, the price of the disk must bear the cost of matrix, labeling, royalties, advertising, general operations, freight charges and shipping, plus a number of other minor considerations which, all added together, skyrockets the price of these records.

Looking forward to the post-war market which will change from the seller's to the buyer's market, competition will necessitate immediate readjustment in prices and, as important, will force every manufacturer to concentrate on the quality of the record as well.

with the operating business even after his sons are started in it, the presently he is not active. After operating here, Jones sold his route because of his falling health. Recovering to some degree, Jones re-entered the operating field and bought the route of Claude Tomlinson in Visalia. He bought and sold equipment until he had 83 pieces. Later he sold the operation lock, stock and barrel.

Has Own Ideas

Of course, Sergeant Jones has his own innovations in operating which he will put into effect once he gets started. "I'm not as familiar with the post-war plans as I'd like to be," he said, "but I'm gradually catching up on my reading and by the time I enter the field again will know what the manufacturers plan to do."

Sergeant Jones, his brother and father were among the first operators to use counter boxes in this sector. Having the foresight to see the future of counter boxes, the Jones family had about 80 box stops at one time.

Jones Sr. admits that he will help out where possible but that he doesn't expect to be as active in the business as he was in past years. With the energy and ability Roy Jr. and Marvin have, he knows that he will be sort of on a permanent vacation without worries.

Wurlitzer Hits Higher Profits For March Year

CHICAGO, June 2.—According to financial reports and local newspapers here, the Rudolph Wurlitzer Company for the year ended March 31, reported consolidated net sales 14 per cent greater than for the preceding year.

In making the company report, R. C. Roling, president, stated that "Net income after provisions for taxes and refunds to the government amounted to \$1,335,793 compared with \$949,178 a year earlier. During the past year, the company declared a 100 per cent stock dividend. Earnings per share for the latest period were \$1.61 compared with \$1.13 a year ago after adjustment for the stock dividend."

Music's Worth to Wounded Vets Told in G.I. Letter to D. Leary

MINNEAPOLIS, June 2.—Soon after the beginning of the war, when casualties began pouring into military hospitals on the war fronts as well as at home, medical authorities acknowledged the healing value and psychiatric worth of music in bringing the wounded back to normal.

Sailors and soldiers admitted a desire for the music of the good old juke box to soothe them into sleep or calm their nerves. Some of the most thoughtful gifts according to wounded vets have been the jukes donated by coin machine manufacturers, distributors and operators to hospitals, servicemen's clubs and front-line positions when the need was greatest.

Need Ever Present

This need announced itself, as the men grided themselves for battle; as they returned after a long siege at the front or on board ship after nerve wracking action; as they lay in hospital beds slowly fighting their way back to health, or as they sought relief from battle fatigue in servicemen's clubs on the front or in furlough towns.

Contributors in the coin machine industry who have unhesitatingly given jukeys and records when asked and even when not requested, might well take a bow for the aid they've rendered to the men in service.

Proof of their great contribution is

Ohio Phono Association's Banquet Draws Trade Mitt

CLEVELAND, June 2.—The sixth annual banquet of the Ohio State Automatic Electric Phonograph Owners Association, attended by over 600 operators and friends was acclaimed one of the most successful gatherings of this branch of the coin machine industry during the past several war years.

Association president, Leo J. Dixon, went on record in welcoming the attendance by stating, "It is hardly necessary to relate the progress of the industry under the leadership of the association. Nevertheless, I think we can rightfully point with pride to the part we have played in civic affairs and the war effort. When anyone seeks our cooperation, whether it be the Red Cross, the War Loan Drive, the March of Dimes, he finds welcome friends in our ranks. Other similar worthy causes as the Stage Door Canteen, Crile General Hospital, the teen-age clubs and many many others too numerous to mention have been assisted by the organization and its members."

The fact that contributions were made voluntarily by the association and hope that by the next meeting rolls around, final victory will have been won, Dixon affirmed the principles under which the association was founded and upon which it furthers its work for the benefit of the members of the association in the coin machine industry.

Tribute to DeFrieze

"You will find our members still interested in helping worthy causes in peace time, just as they have in wartime, as soon as the Japanese have been licked," promised Dixon.

President Dixon paid a special tribute during his discourse, to George DeFrieze, former State and local secretary-treasurer, whose diligent work according to Dixon, was so important in building the organization. He further stated, "Only for a moment, because that's the way George would have wanted it. We will always remember George's friendly presence and his witty remarks which added so much to these annual affairs in past years. He is, we are sure, with us tonight in spirit and we will miss him in the years to come. If George could speak to us we are sure he would say, 'Hello members, have a good time.'"

Among the out of town guests attending the banquet were Meyer Cowan, Herman Scott, Bill King of Philadelphia, Jerry Anteo of Washington, D. C., Victor DeSchryver, Albert Schweitzer and

Joseph Brilliant of the Michigan Automatic Phonograph Association, Gene Steffans of Perma-Point, Bud Droolinger of Indianapolis and Jack Williams of RCA Victor.

Top-Notch Program

All guests were enthusiastic in their praise of the program which was headlined by Spike Jones and His City Slickers and Phil Brito, outstanding singer and recording star for Muscraft. A well rounded supporting program put members of the association and their guests in good spirits and made them pay continuing attention to the many stars of the entertainment world who appeared on the program. Among the entertainers who had much to do with making the affair a success were Commander Eddie Peabody, Mickey Katz, George Broderick, Hank Lawson and His Musical Knights, the Five Kings, Bill Gerry, Kay Ballad, the Normans, the Cunningham Sisters, the Black Brothers, Judy Manners, Mavis Mins and other outstanding talent.

Chairman of the committee arranging the banquet was Jack Cohen, who was ably assisted by Samuel L. Abrams, co-ordinator and Genevieve John office secretary. Members of the committee were John Bou-Silman, Douglas Forest, Robert Pinn, Harry Lief, James Ross, Joseph Miklovic, Jerry Weber, Leo J. Dixon, James Burke, Sanford Levine, Nate Pearlman, Hyman Silverstein, Sid Clary, Herbert Wedewen.

An election of officers for the association was held and the officers to hold sway during the coming year will be: Leo Dixon, president Jack Cohen, vice-president; Harry Lief, secretary-treasurer; Sanford Levine, assistant secretary-treasurer; James Ross, Robert Pinn, Jerry Weber, Edward Copeland, R. P. Edwards, Mrs. Mary George and John F. Grinnan, directors.

Music Firm on Ball With Spot Requests Thru Card System

PORTLAND, Ore., June 2.—The G. F. Johnson Music Company, of Portland—which operates more than 700 music boxes thruout this area—has developed a virtually foolproof system of providing proprietors in locations with the records they want.

Johnson, head of the firm, has installed a postage-paid business reply card program, by which the proprietor is urged to send in requests in demand in his spot.

"We send the cards out every week with the record shipments," says Johnson, "and keep sending them out even tho we know that the proprietor has never sent one back."

"Then when he calls in to complain that he is not receiving some hit that a competitor may be using, we have an out. We remind him that use of the cards is the best way for us to learn his needs and he soon falls into the habit of returning them filled out."

Has Large Staff

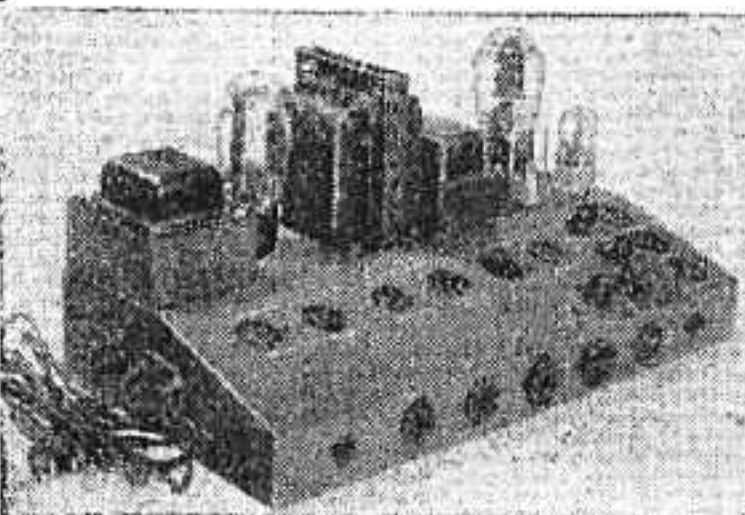
The firm, which maintains a staff of 26 servicemen and uses eight stenographers solely for typing record title cards, has a library of more than 80,000 records—one of the largest in the United States.

Johnson's chief problem, in common with the rest of the trade currently, is the shortage of machines. To combat this and to give locations the variety of choice of platters the nickle stickers demand, Johnson has doubled up some 12-record machines, using a Packard hook-up and doing the cabinet work at his plant. Thus he can offer 24-record machines to locations that otherwise would have only the older 12 type.

L. A. Music Route Changes As Tilliston Takes Over

LOS ANGELES, June 2. — Another music machine route changed hands here during the week when M. Tilliston purchased the operation in the Santa Monica area from Billy Mason. Deal was handled by Fred Gaunt, of General Music Company.

'Keep'em Playing'
WITH A WOLF
"MASTER-AMPLIFIER"



The most complete amplifier ever offered. Latest design with advanced engineering principles. Volume and tone controls. Proper circuit fusing. Absolute clarity. Substantial construction. Engineered for proper balance. Model B, as shown, fits all Phonographs—Wurlitzers, Seeburgs, Rockolas, Mills and Seeburg Hi-Tones. Complete with tubes **\$74.50**

O.P.A. Approved
Model A fits them all except Hi-Tones. Complete with tubes **\$54.50**

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Order Direct or Thru Your Distributor—Today.

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STARTER WINDINGS **\$ 4.50**

REBUILT AND EXCHANGED **12.50**

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**GENUINE FIBER
MAIN WORM GEARS**

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70L7GT Replacement Adapter With Tube
for Seeburg Wall-o-Matic, \$3.25.

FIBER MAIN GEARS for Seeburg & Wurlitzer
Less Steel Hub—\$5.50.

Vol. Control Keys for Seeburg & Wurlitzer:
Package of 24, \$1.80; Package of 100, \$5.00.
Quantity Prices to Distributors and Jobbers.
Terms: 1/3 Deposit—Balance C. O. D.,
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Seeburg and Wurlitzer Pickups Repaired . . . \$3.50
Seeburg, Wurlitzer, Mills and Rockola
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Factory guaranteed against defective workman-
ship and material.

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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

—By Nat Green—

All Communications to 155 N. Clark St., Chicago 1, Ill.

Top Names for Pennsy Parks

The top names among the Western and hillbilly attractions have been booked for the opening of the parks and groves in Eastern Pennsylvania by the Jolly Joyce Agency in Philadelphia. With summer prospects brighter than they have been since the tire and gasoline ban, Joyce reports that most of the parks plan on bringing in the big names for each week-end of the season, as indicated by these early-season bookings.

Indian Echo Cave Park, near Harrisburg, ushered in the season May 26 with Slim Slonaker and His Gloom Chasers, and the following day brought in the Barbary Coast Boys (Eddie Gold and Harry Reed).

Sleepy Hollow Ranch near Quakertown, starting June 3, features the Hoosier Hot Shots who play June 5 at the Uniontown Jamboree and on June 6 headline at Brendel's Manor Park near Baltimore, Md.

The Fritztown Fire Company staged a Western Jamboree for three days, featuring Lulu Belle and Scotty on May 23, Jessie Rogers on May 24, and Cousin Lee and His Radio Ramblers on May 25.

The May 30 program at Indian Echo Cave Park featured the Duke of Paducah and the Cackle Sisters. Eddie Peabody played the park on June 2 and on June 3 appeared at Valley View Park, York.

West Coast Notes

Ray Gilbert, youngster who supplied the English lyrics to the tunes in the Walt Disney film, *The Three Caballeros*, and including *Bata, You Belong to My Heart* and others, has penned *Smiles Are Made Out of Sunshine*. . . . With Roy Rogers using *Smiles* as his theme song on his Goodyear radio show over Mutual the sales have upped, according to Nat Vincent of Peer International in Hollywood. Vincent has just acquired five tunes from Jimmy Wakely. They include *Springtime in Texas, You're the Sweetest Rose in Texas, Good Morning, Mister Sunshine, Happy Day and Saddle Pals*. Tunes are featured in Wakely's Monogram films. . . . Another item of interest is that Ray Wade thru Nat Vincent has signed an exclusive recording contract with Rodeo Records in Los Angeles. Wade's first two records, *My Heart's in This Letter* and *Little Arkansas Sweetheart*, and *I Don't Care Anymore* and *You Can't Give Me Back My Heart* are now being heard on juke boxes thruout the nation. Tunes are published by Peer International.

Songs and Songsmiths

I'm Beginning to Forget You, by Gov. Jimmie Davis and Floy Case, is considered another Davis hit. Floy is the wife of J. C. Case of Melody Boys fame, radio and transcription artists.

Edna Wilcox, writer of many popular folk songs, is credited with words and music of Enterprise Publications' plug tune, *I've Got a Heart Full of You*.

Two Matt Pelkonen songs, *I Wanna Spoon 'Cause I'm Hungry for Love* and *In a Bamboo Inn in India*, stepped into the upper bracket recently when co-writer Paul Page alred them via his NBC *Hollywood Pages of Memory* show.

Lonesome, Charles O. Roos's lyric with melody by Fred Dowle, is meeting with enthusiastic reception. The number is a folk song of the *Just A-Wearying for You* type.

Random Notes

Folk tunesters thruout the nation extend sympathy to band leader-composer Lew Mel in the loss of his wife. Mrs. Mel passed away recently in New York following a lengthy illness.

Polly Jenkins and unit are en route East following recent closing of USO Blue Circuit shows.

Juanita and Charles Roos are busy in their Glendale, Calif., studios on a West-

ern scenario, to be scored by the eminent composer Francisco B. DeLeon. His newly kindled interest in American folk tunes has resulted in his writing several prairie ditties to Roos's text, among them the new, popular Western, *Dogie Trailin'*.

Gov. Jimmy Davis, of Louisiana, author of *You Are My Sunshine* and many other songs, addressed the Chicago Association of Commerce May 25 on post-war planning and on May 26 he made a personal appearance on the WLS *National Barn Dance* show. The governor, with his 13-piece State band and several members of his official family, have been touring the Mississippi Valley selling War Bonds.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

—By M. H. Orodener—

EDDY ARNOLD (Bluebird)

The Cattle Call—W; VC.

Each Minute Seems a Million Years—FT; VC.

A pleasant contrasting note is needed by Eddy Arnold and His Tennessee Plowboys for these two cowboy chants. Most fetching is Arnold's fashioning of Tex Owens' *The Cattle Call*. Set in a fast waltz tempo, the song is built around a yodeling call to corral the cattle. Supported by the guitars and fiddles of his Tennessee aggregation, Arnold is equally effective for both the singing and the yodeling. Cookie Watson's *Each Minute Seems a Million Years* is taken at a lively pace, with Arnold crying out his heart in song as he awaits to hear from his lady love gone away. Both sides stack up swell for juke box spinning.

JACK GUTHRIE (Capitol)

Oklahoma Hills—FT; VC.

I'm Brandin' My Darlin' With My Heart—FT; VC.

First-timing it for the label, Jack Guthrie and His Oklahomans loom as heavy faves on the Western wax horizon. With a real ookie pitch to his piping, with cowboy fiddlin' and guitar pickings for instrumental support, Guthrie sells both of these sides in a big way. *Oklahoma Hills*, taken at a lively tempo, is the typical chant of the cowboy longing to return to the place of his birth. And it's a neat rhythmic beat the Oklahomans whip out for Guthrie's own *I'm Brandin' My Darlin' With My Heart*, singing of vows never to part on his wedding day. Music ops will find both sides solid spinners for their grass country locations.

RED FOLEY (Decca)

Hang Your Head in Shame—FT; VC.

I'll Never Let You Worry My Mind—FT; VC.

Red Foley, singing plaintively with a small instrumental aggregation to heighten the musical flavor, couples the old and the new in this pairing. Fred Rose's *Hang Your Head in Shame*, the familiar story of the girl who broke her cowboy's trusting heart, is sung effectively by Foley, the music-makers providing a lively and rhythmic support. Foley's own *I'll Never Let You Worry My Mind*, a new song, has the same blue overtones. And he sings it convincingly that he won't be the same fool as he was before now that he has found his lady love to be untrue. Spins at a lively clip, and both sides are rich in phono appeal.

BOB WILLS (Okeh)

Stars and Stripes on Iwo Jima—FT; VC.

You Don't Care What Happens to Me—FT; VC.

With Bo Wills making for a rousing leader man, cheering on his Texas Playboys, it adds much to the spirit of the spinning. Particularly for his own *Stars and Stripes on Iwo Jima*, a spirited patriotic piece telling of the raising of the flag on that Pacific Isle. Tommy Duncan tells the story well in song, with the fiddles and guitars brightening the musical stanzas. Also taken at a lively pace is Fred Rose's *You Don't Care What Happens to Me*, with Duncan again singing it smoothly of his complaint to his sweetheart. Both sides, and particularly the *Stars and Stripes* side, are styled for maximum music box appeal.

RECORDS

BOOGIE WOOGIE ON STRINGS

The Big Hillbilly Boogie Woogie Hit
Porky Freeman Trio—79c

- I Don't Care Anymore—Ray Wade & His Rhythm Riders 79c
- My Heart's in This Letter—Ray Wade & His Rhythm Riders 79c
- Don't Hang Around Me Anymore, Try Me One More Time, Tears for Souvenirs, Tex Grande 79c
- Whistling My Love Song To You—Stuart Hamblen 79c
- I Hope You're Having Fun Hurting Me—Smiley Burnette 79c
- Do You Want My Heart?—Smiley Burnette 79c
- Rainin' On the Mountain—Wesley Tuttle 53c
- Propaganda Papa—Wally Fowler 53c
- I'm A Brandin' My Darlin' With My Heart—Jack Guthrie 53c
- Good Night Soldier—Judy Canova 79c
- Jealous Heart—Jenny Lou Carson 37c
- Hang Your Head in Shame—Red Foley 37c

POPULAR

- You Belong To My Heart—Bing Crosby 79c
- Twilight Time—Three Suns 53c
- You Was Right, Baby—Peggy Lee 53c
- If You Can't Smile and Say Yes—King Cole Trio 53c
- Tippin' In—Erskine Hawkins 53c
- Out of This World—Bing Crosby 53c
- My Dreams Are Getting Better—Johnny Long 53c
- Stuff Like That There—Bobby Hutton 53c
- Captain Kidd—Ella Mae Morse 53c
- There I've Said It Again—V. Monroe-J. Dorsey 53c
- June Comes Around Every Year—T. Dorsey 53c
- There's No You—T. Dorsey 53c

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Record Reviews

LUCKY MILLINDER (Decca)
Who Threw the Whiskey in the Well—FT; VC.
Shipyard Social Function—FT.

It's revival-meeting time when Lucky Millinder spins for Eddie DeLange's and Johnny Brooks's *Who Threw the Whiskey in the Well*. With Wynonie (Mr. Blues) Harris as the admonishing deacon, calling upon sinners to repent, it's a hand-clapping and hosannah-shouting swing hymnal that drips with jive and jump. *Shipyard Social Function* is the maestro's and Tab Smith's jump. Instrumental fashioned around a blues riff. With the band solid, spinning also affords plenty of riding antics for the saxes and trumpet.

The fans will find the novel "Who Threw the Whiskey in the Well?" most attractive for their five-cent pieces.

Popular Album Reviews

STRAUSS WALTZES (Sonora)

The gay and continental waltz music of Johann Strauss always provides restful and enjoyable listening on the records. Stripped of any instrumental or orchestral trimmings, this folio offers the simple melodies that sell themselves because of their rich melodic and romantic charm. The presentation is by radio's Bob Stanley and a string orchestra, with a wide choice of eight familiar and beloved waltz favorites in *You and You, Voices of Spring, Emperor Waltz, Blue Danube, Southern Roses; Wine, Women and Song; Tales of Vienna Woods* and *Thousand and One Nights*.

OKLAHOMA (Victor)

A worthy addition to the fund of Oklahoma music on the records is this new Red Seal album. While it represents only a meager sampling of the score's more romantic melodies, the merchandising appeal of the platters is enhanced no end by the fact that the spinning brings forth the singing of three Metop artists in James Melton, tenor; Eleanor Steber, soprano, and John Charles Thomas, baritone.

Thomas's sonorous baritone voice rings out for *Oh, What a Beautiful Morning* and *Kansas City*. The other four sides are capably provided for by Miss Steber and Melton, singing out in most appealing fashion for *People Will Say We're in Love, Out of My Dreams, Surrey with the Fringe on Top* and *Oklahoma*. Choral accompaniment is provided for the singers, with the orchestra directed by Victor Young for Thomas's sides and Al Goodman handling the baton for the other four sides.

HOT JAZZ CLASSICS (Victor)

From its enormous store of hot jazz masters, Victor has groomed enough classics to make up six albums, each containing four records. Together, they represent one of the best sets of history books in the field of jazz hot. The diskophiles can hardly be satisfied with anything less than the entire library. Most of the sides are collectors' items, and all give full historical and artistic review of the American art form. It's a fair sampling of the contributions to the hot jazz form as created by the music and sorcery of Louis Armstrong, Benny Goodman, Lionel Hampton, Jelly-Roll Morton, McKinney's Cotton Pickers, and the Quintet of the Hot Club of France—a portfolio of platters representing each.

SONGS BY THE DINNING SISTERS (Capitol)

A click on the radio and on the screen, the three Dinning Sisters bring a pleasant highly rhythmic brand of harmonizing to the waxes. Style and delivery is simple and direct, with good voices and a fine blend making the most out of the melodic content of a tune. Gals run the gamut of song moods and tempos in their eight selections for this preem platter album, and while there is nothing of unusual note to heighten the appeal of a full package of sister singing, the spinning is very easy to take. Selections take in *The Way You Look Tonight, Brazil, Sentimental Gentleman From Georgia, Please Don't Talk About Me When I'm Gone, Where or When, Aunt Hagar's Blues; You're a Character, Dear, and Once in a While*. All the sides are thoroughly commercial, with Jack Pascinato's orchestra providing first-rate accompaniment.

Plugs Scheduled for Near Future

(Continued from page 26)

In My Little Red Book.....	Marks
I Was Here When You Left Me.....	Berlin
June Comes Around Every Year.....	Morris
Just That Way.....	Melody Moderne
Let's Dance Again.....	O'Kay
Little Boy (Does Your Mother Know You're Out?).....	Newart
Little Red Hooding Ride.....	Blasco
Love.....	Feist
Love Letters.....	Famous
My Mother's Waltz.....	Morris
No More Rainbows.....	Edwin W. Kukkee
Oh, What I Dream'd About You.....	Pyramid
Once Again.....	Hanna
Out of Nowhere.....	Paramount
Out of This World.....	Morris
Santa Marta.....	Marks
Sarabara.....	United
Since My Darling Went Away.....	Russ Hull's Country Music
Take a Tune Full of Melody.....	Harmony House
Tampico.....	Capitol
That Funny Bunny Hug.....	Dave Ringle
That's the Stuff Ya Gotta Watch.....	Campbell-Porgie
That's Why I'm Lonely for You.....	Kelly
The Gang That Sang Heart of My Heart.....	Robbins
The Last Time I Saw You.....	Barton
Then, Now and Forever.....	Charles Gunther
When Paw Goes on a Bender.....	Arcadia
When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again).....	Arrow
Why Do They All Pick On Brooklyn?.....	Orange
Why Shouldn't I Dream.....	Hanna
Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....	Burke-Van Heusen
You Know, Baby.....	Tempo
You Never Say Yes (You Never Say No).....	Robbins

Capitol Opens Distrib Branch

NEW YORK, June 2.—Capitol Records will open a new distrib branch in San Francisco late in June under the supervision of Paul Featherstone.

This is the third such expansion within a short time, the first being Detroit branch, managed by Thomas Brigger, and the second, the Kansas City branch, managed by Ray Marchbanks.

Jimmy Bukacek, Former Op, Says Hello to Birmingham

BIRMINGHAM, June 2.—Visits from overseas veterans who were formerly in the coin machine business prior to entering service, are becoming more frequent and the latest to come to the notice of the trade was that of Jimmy Bukacek, of Riverside, Ala., who this past week was reported visiting many of his old friends in the coin machine business thruout Birmingham coin machine row.

Being enthusiastic as all other returning GI's, Jimmy has many stories to tell about his four major campaign experiences at Cape Gloucester, New Britain, Hollandia, Mortia, Halmaheros and Luzon since being sent home on a rotation leave.

Prior to entering service, Bukacek had been operating for some time and during his war service his father has taken over the business.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Weeks to date	POSITION		RECORD	ARTIST	LABEL
	Last Week	This Week			
2	6	9.	CALDONIA BOOGIE..... <i>Somebody Done Changed the Lock on My Door</i>	Louis Jordan.....	Decca 8670
12	8	9.	MY DREAMS ARE GETTING BETTER ALL THE TIME..... <i>He's Home for a Little While</i>	Les Brown.....	Columbia 36779
1	—	10.	SENTIMENTAL JOURNEY..... <i>I'm Gonna See My Baby</i>	Hal McIntyre....	Victor 20-1643

Sound Post-War Investment

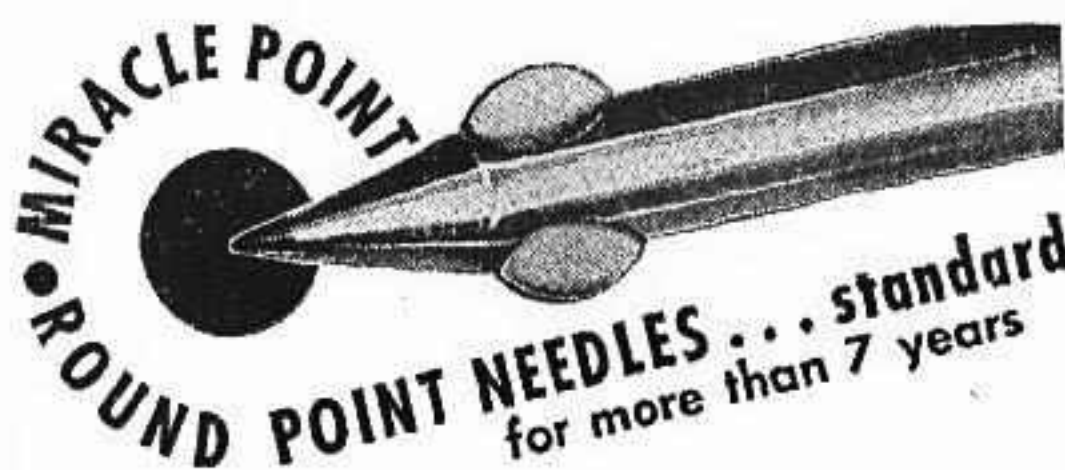


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Vest Pockets (Green)	25.00
Vest Pockets (B & G)	32.50
Vest Pockets (Chrome)	40.00
Gottlieb Grip Scales, All Parts	
Must Be There	5.00
Imps & Oubs	2.50
Home Runs	10.00

WANT PEANUT MACHINES!

AMERICAN EAGLE
(LIKE NEW)

Fruit Reels, F. P. Token or Quarter award. Fill Payout Tube with quarters instead of Tokens or mix them and watch your increase in play. Machine then pays off quarters on every combination.



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Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitler, Penny Back	19.50
Oubs, 1¢, Cig. Sym.	6.90
Ovillian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Marvel, 1¢ or 5¢, Token P.O., Cig. Reels	19.50
Shipman Stamp Machines, Brand New, 1¢ & 3¢	29.50

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2 Columbia 5-10-25¢ Conversion	89.50
2 Mills 25¢ Gold Chrome, Looks and Works Like New	349.50
1 Mills 5¢ Gold Chrome	325.00
1 Mills 10¢ Gold Chrome	335.00
1 Mills 25¢ Blue Front	349.00
1 Mills 10¢ Blue Front	325.00
1 Jennings 5¢ Silver Chief	189.50
3 Mills 1¢ Q.T.	65.00
2 Silver Moon, F.P.	99.50
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2 Wurlitzer 600R, Perfect	\$400.00
3 Wurlitzer 61	139.50
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P-W VENDED COFFEE CERTAIN

Powdered Blend Easily Adapted

Beverage has proven self in Eastern automats as ideal vended drink item

CHICAGO, June 2.—Beverage dispensing coin-operated machines, which during the war have stood up well under the shortage of sugar and which will be forced to meet civilian demands for soft drinks during the summer and the rest of the year, with increased sugar rationing in the offing, did receive encouragement when one of the leading companies manufacturing powdered coffee announced that their product will soon be available for civilian consumption.

At a conference held in New York recently, W. T. Fitzpatrick, of the grocery products division of the Borden Company, told over 30 food editors of as many metropolitan and suburban newspapers that the set-aside for war needs is reduced from 100 per cent to 50 per cent, according to Washington sources at his disposal, thus releasing some of the output for civilians.

Public Will Accept

The powdered coffee which appeared on the market prior to the war, and prior to the army's demand for the soluble solution, satisfied the tastes of householders, and it is presumed that the public will again readily accept the dispensing of the beverage when the blend becomes available and machines are adapted for it.

The demand and preference of the public for powdered coffee became so intense that marketing and distribution authorities prior to the war were making inquiries about dispensing machines such as vend soft drinks to a thirsty populace.

It is conceivable that coffee vending machines will be popular dispensers in baseball parks, football stadia, mercantile centers, airports, gas stations and many other locations which normally house vending machines which meet public demand for candy, food and soft drinks.

Easily Adapted

Coffee is believed to be certainly adaptable to coin-operated vending equipment as the dispensing mechanism can be closely patterned after the equipment which dispenses carbonated beverages.

New York and Philadelphia, for a decade or more has found success in food merchandising thru utilization of Automats, that catered to the whims of people in a "hurry" and met their demands for sanitary, wholesome and quick food service. Coffee has been sold in the Automats since their inception, despite the fact that the beverage is not sold, in a sense actually, thru vending equipment, but it has been acceptable to the public as a mechanical sale.

During the past several months food merchants have talked up the sale of candy, soft drinks, coffee and other edibles thru coin-operated equipment to the extent that this phase of the vending branch of the coin machine industry grows brighter every day. Frozen foods are taking much of the planning time of retail food merchants and product manufacturers who are laying out plans for vast post-war expansions in this phase of food distribution and service.

Now Leading Item

Heretofore, coffee, of all the food and drink items now being considered by food merchandisers has been in the background so far as actual vending and prospective vending is concerned, but this product has already taken the lead in absorbing post-war planners' time in the drink vending field. The latest report on the per capita consumption of coffee has enthused these planners and it is hoped by many operators considering post-war coffee vending machines that they will be able to take care of the (See P-W Vended Coffee on opp. page)

Ponser Combines Used Parts With New and Builds

NEW YORK, June 2.—George Ponser, operating Geo. Ponser Company, is producing Skee-Ball type equipment by combining used parts with whatever new materials can be obtained under existing WPB provisions.

Electric motors, for example, are the most difficult to purchase—and even with A-A-5 Priority it is necessary to wait at least 10 months for delivery. Lumber is another almost impossible item to buy on the market today. Ponser makes use of used parts and lumber and has built a number of Bank-Ball machines (Skee-Ball type equipment, upright arcade pieces) and poker tables. The Pilot Trainer, however, which Ponser plans to manufacture as soon as sufficient materials are released, along with manpower, will be his No. 1 item after the war.

In addition to manufacturing, Ponser operates 50 Bank-Ball units at Coney Island and 20 units at Belmar, N. J.

Army Cutback in GI's Cig Quotas To Mean More for Civilians

WASHINGTON, June 2.—One of the causes for the domestic cigarette shortage during the past year which has done much to plague the cigarette vending machine operators of the industry is now in the process of being erased, according to a War Department spokesman, who announced last week that army purchases of cigarettes have been cut about one-third for May, June and July.

The cut in army supplies heretofore needed to give GI Joe his smokes was estimated at near 200,000,000 packages. This cut is being made possible thru the end of the war in Europe and the reduction in troops, as well as the deployment of men to the states and to the Pacific Theater of Operations. Another factor to the increase of cigarettes for the domestic market was seen in the statement of the War Department official that, boat sinkings in the Atlantic will no longer be a factor in figuring supplies for men in the armed forces.

The reduction also will prevent the accumulation of large stocks that would be subject to deterioration. There is no doubt, according to trade authorities that these army cutbacks in cigarettes will make it possible for John Q. Public to get more than his weekly pack of cigs at the corner cigar store or from his nearby cigarette vending machine.

Army purchases of smoking, chewing tobacco and cigar were not changed.

Philly Cig Sellers Balk at Paying Tax On Cigs Not There

PHILADELPHIA, June 2.—An estimated 2,300 places in Philadelphia, including retailers and vending machine locations, which sold cigarettes last year, have not applied for licenses for 1945, Raymond Morn, cigarette tax clerk, disclosed this week.

Each retailer and wholesaler selling over the counter must pay a yearly license of \$1. In addition, each vending machine must be licensed at \$1.

In 1943, the Philadelphia office of the State Department of Revenue's Division of Cigarette Tax, received 5,777 license applications; in 1944, 6,508, and up to May 1 of this year, 3,894. In ordinary years, between 300 and 500 more applications would be received before December 31, the expiration date. Licenses must be renewed by January 1 of each year.

To Raymond Horn, cigarette tax clerk, the anticipated total applications of between 4,200 and 4,400, when

TobaccoManAlready Planning Promotion Course for Salesmen

DETROIT, June 2.—At a recent conference of the Detroit tobacco wholesalers and retailers, Fred J. Steffens, sales coordinator of the retraining program of the National Association of Tobacco Distributors, indicated that the days of the cigarette shortage are numbered and that hope for plenty smokes is just around the corner.

Steffens was in Detroit retraining salesmen, who "have grown dull" in sales promotion during the "sellers market" of the war period. It was his opinion that the public resentment of "artificial shortages" of cigars and cigarettes was worrying the tobacco men, but with concrete thinking and planning, they will be able to combat this attitude.

Trenton Theater in Step Again as Candy Venders Are Placed

TRENTON, N. J., June 2.—Indicating renewed activities in the candy vending machine industry, the A.B.C. Candy Company, servicing the machines of the Berlo Vending Company, Philadelphia, has leased the basement of the Mayfair Theater Building for warehouse purposes to supply the area trade. In addition, the Mayfair Theater installed candy vending machines once more with uniformed girl attendants servicing and calling attention to the return of the machines to the theater lobby.

BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS	
Barrel of 50,000, 9/16" Size	\$54.50
Barrel of 40,000, 5/8" Size	52.50
Keg of 21,000, 9/16" Size	23.80
Keg of 17,000, 5/8" Size	21.05

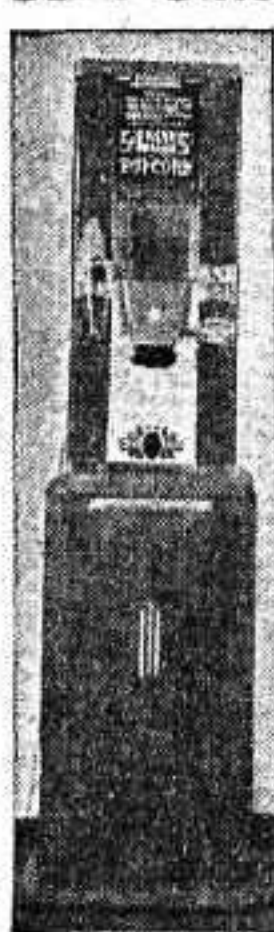
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Sicking Distributing Plans Display Rooms In New Headquarters

LOS ANGELES, June 2.—Sicking Distributors, Inc., which bought out Harry Kaplan's Southwestern Vending Machine Company, has repainted the front and put up the new firm's name in large letters. Other improvements to the building are planned, according to Jack Simon, manager.

Beginning soon, repainting and improvements to the interior of the building will be made. Separate display rooms for the various types of coin machines will be made so that operators may see exactly how the machines will look on location. Extensive plans are being made for arcade equipment.

P-W VENDED COFFEE

(Continued from opposite page)

16.28 pounds consumption per person recorded for 1943.

Store display artists are studying the best methods of advertising and displaying vended coffee and have in mind the competition they are sure to get from other food product displays. Merchandisers know well that displays are very important in appealing to the customer and also know that this oftentimes is the deciding factor when they reach into their pockets.

Perfect Blend Made

Prior to the war a powdered coffee was perfected which had cream and sugar compounds mixed right in with the coffee; this product is comparable to the sirup used in vending machines for dispensing soft drinks, and the hot water for dissolving the coffee powder compares with the carbonated water used in mixing soft drinks.

Since last summer, according to Fitzpatrick, the government has been taking the full production of powdered coffee, but with the announced food cutbacks it is predicted that powdered coffee might appear on the housewife's shelves by the early part of June.

The Borden Company has produced a special product for the army called Borden's Instantly Prepared Coffee and was first used by the army in November, 1943. This is a 100 per cent powdered coffee which the concern thinks is the nearest thing to the freshly percolated brew. The two-and-a-half-ounce container, in which it will be sold, will yield more of the beverage in this size than a pound of ordinary grind. Only a level teaspoon will be necessary with a cup of boiling water to produce a cup of coffee.

Fitzpatrick said that the company's "cream" is such a natural with coffee that they felt obligated to try their hand at producing an instant coffee.

CHANGES IN CONTROL

(Continued from page 62)

seven groups of steel products under which warehouses must collect controlled materials plan allotments for the purpose of ordering stock replacements if they wish to order on an authorized controlled materials order basis. The first group embraces all types of stainless steel, while the other six groups cover the entire range of alloy and carbon steel products in controlled material form.

Electronic Equipment

WPB issued interpretation 4 to general limitation order L-1265 emphasizing that PR 27 does not relax in any way the restrictions on the manufacture of electronic equipment under L-265. The interpretation points out that, while PR 27 provides manufacturers with priorities assistance in obtaining limited amounts of construction materials, it specifically requires compliances with all applicable WPB orders and regulations. Therefore the interpretation explains, no manufacturer may produce electronic equipment under priorities regulation 27 except to fill referred orders, to fill authorized production schedules and programs as defined in controlled regulation 1 or to fill schedules or programs authorized on a spot basis.

More Silver

All controls on use of domestic silver have been lifted by amendment of conservation order M-199, WPB said. However, restrictions on the use of foreign



LEO WILLENS

WILLIAM MOORE

JACOB BREIDT

FACILITIES for the manufacture of the Monarch cigarette machine and candy venders are in the process of being set up, according to the latest word from the execs of the newly formed U-Need-a-Vendors, Inc., New York. "Now that most of the restrictions have been raised by the WPB in regard to the manufacture of venders, we are going ahead with

our plans to give the operator the earliest delivery possible," stated Jacob Breidt, one of the officers of the firm. "Of course, many of the essential materials are still on high priority," he continued, "but, despite this, we are able to get all our preliminary work out of the way and all I can say now is that the actual delivery of machines is not too far off."

silver continue in effect. Interpretations 1 and 2; directions 1, W and 3 and amendment 1 to the order have been revoked. As a result of the revocation of direction 2, the use of the symbol S-4 to obtain copper plate bar is no longer permissible.

Drop CMP No. 4

Further liberalization of regulations has been effected by WPB thru amendments to CMP regulation No. 1 and revocation of direction No. 4 to CMP regulation No. 9-a. CMP regulation No. 1 was amended to provide that a manufacturer may exceed an authorized production schedule for a Class B product, in a case where he has obtained the material for another purpose and it can no longer be used for that purpose. The amended regulation continues the provision for filling a deficiency in a production schedule to the extent that a deficiency not exceeding 10 per cent in an authorized production schedule for a Class B product in the first quarter of 1945 may be made up in the second calendar quarter of 1945. The amended regulation requires that an order for aluminum bearing an AM number from AM-0001 thru AM-9599 be treated as an authorized controlled material order.

Wood Crates

Direction 3 of priorities regulation No. 3, providing for the use, in some cases, of maintenance and operating supplies ratings when a manufacturer is buying materials to make wooden crates or wooden shipping containers for packing his product, has been shortened and made more concise, WPB says. The direction now says simply that the MRO symbol and rating may be used: (1) By any person who produces controlled materials and is making wooden crates or containers for packing those controlled materials and (2), by any maker of wooden crates or containers who buys in any calendar quarter not more than 50,000 board feet of lumber for his purpose.

May Ask Reports

When a WPB order or regulation has been revoked, WPB may require that reports called for by the revoked document be continued, the board has announced in amending PR 8. The amended PR-8 provides that when an order or regulation is revoked WPB may continue the reporting requirement upon written notice in one of the following ways: 1. A letter or other written instrument specifically addressed, countersigned by the recording secretary or pursuant to WPB regulation No. 1. 2. A report from or instruction sheet bearing an official WPB number and specifically addressed. Failure to file a required report is a violation of PR-8 and of any other order or regulation which requires it, the amended regulation says.

Paperboard

Paperboard conservation order No. M-378, which controls production and reserves of paperboard, has been amended to meet increasing military needs, WPB, has announced.

Chrome Pigments

Manufacturers of chrome pigments will receive in June approximately 60 per cent of their requirements of sodium bicarbonate for manufacture of Class A chrome pigments for quota use, the WPB reported. This action has been made because of the continuing shortage of sodium bicarbonate. Chrome pigments are

controlled by order No. M-370. Small order exemptions for Class B pigments, eliminated in May, will be restored in June. This will eliminate the necessity of manufacturers filing form WPB-2945 to obtain less than 25 pounds of chrome oxide or 50 pounds of zinc chromate for general use.

TRADE ACCEPTS

(Continued from page 62)

which may become available soon for manufacturing needs.

The wide diversity of coin machine interests in war controls was shown this week when operators of arcades took special notice of a WPB announcement on the prospects of of ammunition for small arms.

The recent reports by WPB suggest that the manufacture of firearms may soon be undertaken in good quantity. The shortage of lead, however, threatens to delay the needed supplies of ammunition.

Lumber Critical

While there is good promise of some increase in the supply of certain metals, at the same time WPB officials have warned that lumber continues to get scarcer. The official announcement on the quota of lumber for the third quarter reflects this shortage. Officials have also warned that there is nothing in sight to cause optimism about lumber in the near future. Manufacturers of amusement games in Chicago have suggested that the shortage of lumber may be the most serious handicap in putting new games on the market.

A general business survey among manufacturing plants in Illinois recently brought the information that practically all plants could reconvert in a short while when materials become available. About 34 per cent of the factories in Illinois said they would need one day to

Cigarettes Short in Portland; Plenty Beer on Tap in Spots

PORTLAND, Ore., June 2.—Cigarettes and beer—mainstays of juke box locations—are going off in different directions under the influence of the curfew lift and weather.

Cigarette lines grow longer and the supply shorter as smokers hang over the bars longer so that the only certain supply is the night club, where the pack is always out—for two bits.

The beer supply, on the other hand, is holding up in this area as the hot weather fails to arrive. Last year the beer shortage was beginning to be felt at this time. Now, most of the taverns can handle the trade, altho frequently only bottled goods is available until arrival of the daily beer truck with the draft.

Arkansas Coin Mch. Revenue For April Drops This Year

LITTLE ROCK, June 2.—The State revenue report for April showed that the total collection on coin machines in the State dropped to about half this year as compared with April, 1944.

The State collected in revenue on coin machine license fees a total of \$200 in April this year. The collection in April, 1944, was \$487.

four weeks to reconvert; 97 per cent of the total manufacturing plants in the State said they could be reconverted to civilian production in a maximum of eight weeks. It was understood that this general survey would hold true in the coin machine industry also. It would also hold true for the many plants in the Chicago area that make parts for coin machine manufacturers.

The possibility of adverse criticism on removal of the war control order which banned making new coin machines had long been anticipated by the coin machine trade and government officials. In his weekly radio broadcast May 25 Mayor La Guardia of New York City let loose his typical attack on the trade and also on the officials who had been responsible for the action. This was the second time La Guardia had gained public attention by criticizing WPB officials because of actions on control orders relating to the coin machine industry.

New York newspapers published reports of La Guardia's criticism but apparently it did not get space in other city newspapers. A columnist in Philadelphia also voiced criticism of the WPB action, based on the fact that he does not like juke boxes, but the view had only local significance. These are the only reports up to the present of public criticisms made on the ban removal.

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**Wisconsin Public Hearing
May Revive Anti Agitation**

CHICAGO, June 2.—Both houses of the Florida Legislature went into action on coin machine bills May 25 and 26 and seem to be running at cross purposes with each other. Reports on coin machine bills from the Florida Legislature have been meager since then and the most recent reports say that the Legislature was rushing for its scheduled closing June 1. No information had been received up to June 1 of the passage of any coin machine legislation.

Some excitement was created late last week when the House passed a bill that would legalize gambling in Okaloosa County. The Senate soon killed the bill by indefinite postponement, saying that it had simply passed the House as a courtesy vote for the author of the bill. Late last week the Senate had approved the bill which would outlaw pinball games in the State. The bill was understood to be an administration measure, but the House Rules Committee had the bill removed from the special order calendar and even the backers of the bill said they did not see any chance for it to reach the floor before adjournment June 1.

The Senate had already defeated a bill which proposed to increase the State license fee on juke boxes and pinball. So it seemed that the Legislature started its race for adjournment this week, with most of the coin machine bills killed or postponed.

Agitation about an anti-slot machine bill threatened to come back into the limelight in Wisconsin this week with a scheduled public hearing by the House on June 1. No reports on the hearing had been received up to the present time. The anti-slot bill had been introduced in the Legislature in January and had been the occasion of stormy sessions in both the Senate and House. It was thought dead for the present session a few weeks ago when the House sent it back to committee. The schedule of the public hearings suggests that heavy pressure has been put on in order to bring the bill out of committee and may get a vote before the session ends.

Few States

A summary of legislative reports received this week from the various States is as follows:

ALABAMA. A bill has been introduced in the House which would amend certain sections of the State tobacco tax law. No details have been received yet.

GEORGIA. The first special session of the Legislature of 1945 convened May 29 at the call of the governor. The meeting is scheduled to last for 30 days and legislation on any subject may be considered during the special session. This recalls that both houses of the Legislature during the regular session passed a bill which would permit cities and counties to license even gaming devices, but the governor turned down the bill. It is possible that a similar bill might be revived during the special session.

VIRGINIA. The governor signed into law the unfavorable bill which governs the possession and resale of gaming devices in the State.

CALIFORNIA. The session is due to close by about June 10 and reports say coin machine bills have been dropped by committee action.

Allied Jewish Appeal Gets Support of Amusement Ops

PHILADELPHIA, June 2.—The amusement machine industry furthering its public relations efforts in the community by answering the call of every worth while cause and charity, has turned in a magnificent job in support of the present Allied Jewish Appeal. Joining with the amusement section of the campaign, which included the motion picture theaters, radio stations and night clubs, the amusement machine industry exceeded its contribution of 1944.

Covering the industry for the campaign were William Rodstein, president of the Amusement Machines Association of Philadelphia, representing the pinball operators; Joseph Silverman, business manager of the association; Joseph Ash, head of Active Amusement Company, contacting the distributors, and Philip Frank, for the music machines. All men served as vice-chairmen of the amusement section.

Also serving as vice-chairman and covering movie houses as well as the vending machine trades was Jack Beresin, head of the Berlo Vending Company, candy vending machine combine.

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- 750 Watt 200 Hour Westinghouse Projection Lamps for Panorams, \$4.75 List, Plus 7 1/2% Tax.
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Small Manufacturers Will Reap From SWPC Loan Plan

CHICAGO, June 2.—The record which has been compiled by members of the coin machine industry during the past years of war as they produced many essential items for the armed services and major war plants completing government war contracts will stand them in good stead as they gird themselves for reconversion and seek financial aid, should they need such, in making post-war expansion plans.

Hundreds of small manufacturers making thousands of essential civilian products will now be able to obtain loans from the Smaller War Plant Corporation under new policies adopted by the corporation, according to Maury Maverick, chairman and general manager.

It is the purpose of the smaller war plant corporations to make it possible for a small plant to obtain loans more easily and quickly under a two-fold liberalized program.

Two Provisions Made

By unanimous vote of its board of directors, the Smaller War Plant Corporation provided.

1. Regional loan agents may make loans for war or "essential civilian production" up to \$50,000 without awaiting Washington approval and may make loans up to \$100,000 where banks participate for 20 per cent.

2. All products on the relative essentiality list of the Office of Civilian Requirements of the War Production Board will be considered as "essential civilian production" and manufacturers of these products will be eligible for SWPC loans. Products not under the jurisdiction of the Office of Civilian Requirements but on WPB national production urgency list also will be considered essential and SWPC loans may be made for their production.

Chairman Maverick pointed out that public law 603 which created SWPC empowered the agency to make loans "to enable small business concerns to finance the acquisition of equipment, facilities, machinery, supplies or materials or to supply such concerns with capital to be used in the manufacture of articles, equipment, supplies or ma-

terials for war or essential civilian purposes."

Chairman Maverick stated that loans for war production will continue to have preference but civilian production will also get its share of attention as soon as restrictions are lifted to a greater extent and at that time it will be the work of the SWPC to assist these small plants not needed in war production to switch to essential civilian production.

Mills Nov. Put on NAM Honor Roll

CHICAGO, June 2.—In a special meeting honoring firms that have held a membership of 50 years or more and have contributed to industry here during that period, the National Association of Manufacturers gave special mention to 24 local firms.

Among the 24 firms honorably mentioned were the names of one coin machine manufacturer and at least 3 other firms that are well known as suppliers of parts or special equipment. The coin machine manufacturing firm mentioned in the list was Mills Novelty Company. In the report the firm was listed as Mills Industries, Inc., but the firm has for 50 years been known as the Mills Novelty Company.

The Mills firm recently published a historical sketch of its long existence in the manufacturing business in Chicago saying that the firm was first organized 56 years ago in 1889. Mills Industries, Inc., and Mills Novelty Company will operate alongside each other as allied firms in the future and the Mills Novelty Company will deal especially with the amusement games industry.

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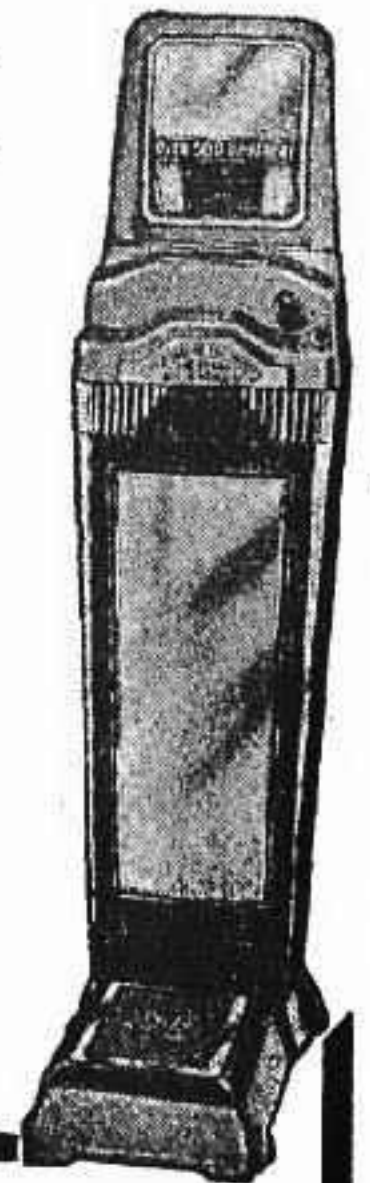
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1050	5¢ Beat the Seven	Def. 27.50	1.33	
1000	25¢ Jackpot Charley	Av. \$52.04	\$1.24	
1000	25¢ J.P. Charley, Semi	Av. 52.04	1.41	
1000	25¢ J.P. Easy Pickins	Av. 50.50	1.69	
1200	25¢ J.P. Easy Pickins	Av. 101.50	2.19	
1000	5¢ J.P. Big Forty	Av. \$24.25	\$1.79	
1000	10¢ J.P. Ready Money	Av. 50.70	1.79	
1000	5¢ J.P. Jumbo Tens	Av. 23.70	1.89	
1000	5¢ J.P. Home Run	Av. 27.00	1.89	
1184	5¢ J.P. Jumbo Tens	Av. \$32.88	\$2.59	
1800	5¢ J.P. Lulu, X Thick	Av. 33.75	2.98	
1664	5¢ J.P. Victory Bell	Av. 46.55	3.74	
2400	5¢ J.P. Barrel	Av. 46.32	3.49	
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WURLITZER PHONOGRAPHS AND PIN BALL GAMES.		
No. of Mach.	Model	Price
10	750E	\$700.00 Ea.
3	850	785.00 Ea.
6	500K	425.00 Ea.
11	600R	400.00 Ea.
15	818	175.00 Ea.
10	81 Counter Model	175.00 Ea.
PIN BALL GAMES		
12	Record Times, One Ball	\$180.00 Ea.
3	Dark Horse, One Ball	160.00 Ea.
1	Pan American, Five Ball	35.00 Ea.

The Above Machines Have No Front Door Locks.
 Terms: One-Third Deposit, Balance C. O. D.
LANCE J. HARRIS
 117 No. "A" Street HARLINGEN, TEXAS

ORDER NOW!

PHONOGRAPHS

Gabel	\$ 79.50
Capohart 10-Record	79.50
Seeburg 12-Record	119.50
Seeburg Rex, Cellar Job, 30-Wire	225.00
Seeburg Hi Tone, ESRC	599.50
Seeburg Hi Tone, ESRC	689.50
Seeburg Royale	299.50
Wurlitzer 12-Record	119.50
Wurlitzer Twin Twelve, Buckley	
Adapter	175.00
Wurlitzer 24	289.50
Wurlitzer 600K	450.00
Wurlitzer 500	450.00
Wurlitzer 700	625.00
Wurlitzer 616, Adapted for Cellar Job	169.50
Wurlitzer 71 Counter Model	199.50
Rock-Ola 12-Record	119.50
Rock-Ola Standard	359.50
Rock-Ola DeLuxe	369.50
Rock-Ola Master	399.00
Mills Throne	299.50
Mills Empress	325.00

PARTS AND ACCESSORIES

#GSR1 Selection Receiver	\$27.50
#GSR1 Receiver and Adapter	49.50
Coin Chute for 616, 56, 10¢ or 25¢	6.50
Coin Chute for 600	7.50
Coin Chute Assembly, Complete, Wurlitzer	22.50
SD 24-1Z Seeburg Adapter	27.50
SD 16-1Z Seeburg Adapter	25.00
150 Wurlitzer Adapter	32.50
#300 Wurlitzer Adapter	32.50
Seeburg Adapter for Wurlitzer 24	32.50
Duo Locks, Seeburg or Wurlitzer	.65
#300 Adapter and #304 Stopper	54.50
#130 Adapter and #145 Stopper	54.50
#145 Red Stopper	40.00
#145 Red Stopper and Adapter	69.50
#304 Stopper and Adapter	55.00
Wurlitzer #304 Steppers	19.50
Universal Amplifier with Tubes	42.50
Amplifier for 616	42.50
Round Bottom Stands	3.00
Brackets for Boxes, All Types	2.50
Buckley Pedestal Stands	3.00
Seeburg or Wurlitzer Brackets	2.50
Oash Box Locks, New	.49
30-Wire Cable, Used, Per Foot	.25
Zip Cord, 500' Rolls, Per Foot	.03
Seeburg Organ Cabinet and Speaker, RC	27.50

WALL BOXES

Wurlitzer 120, 5¢	\$25.00
Wurlitzer 125, 5-10-25¢	27.50
Wurlitzer #320 Sweet Music	24.50
Wurlitzer 331 Bar Boxes	14.50
Wurlitzer #310	19.50
Wurlitzer #100, 30-Wire	14.50
Wurlitzer #310	12.50
Seeburg Select-o-Matics	7.25
Seeburg Selection (Large Type, 20)	12.50
Seeburg Wall-o-Matic (24), Wireless	32.50
Seeburg 20 Wall-o-Matics, Wireless	42.50
Seeburg Bar-o-Matic, 3-Wire	45.00
Seeburg Bar-o-Matics (20), Wireless	50.00
Seeburg Wall-o-Matics (20), Wireless, RC	32.50
Buckley Grey Boxes	6.50
Buckley Chrome Lite-Up	17.50
Keeney Boxes	7.50

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York

N. Y. DISTRIBUTING CO.

630 10th Avenue NEW YORK 19, N. Y.
Phone: Circle 6-9570

“Advertising Age” Publishes Boost to Coin Mch. Industry

CHICAGO, June 2.—One of the greatest boosts to the coin machine industry to appear in the public press in several years aroused the interest of the trade when *Advertising Age*, a national newspaper for the advertising and marketing professions, published a lengthy article relating to the coin machine industry in its issue of May 21.

Advertising Age numerous times in the past has published articles relating to various phases of the industry and has given the general public, as well as members of the advertising and marketing fields, a most favorable insight into the coin machine industry.

The latest article, which based its story on WPB lifting of restrictions for coin machine manufacturing, described at length the potentialities of the coin machine industry and mentioned the fact that “those in the field assume that the principal reasons why the WPB so early authorized these manufacturers (in the coin machine industry) to resume productions are that their wartime record for turning out submachine guns, radar equipment, precision instruments, etc., was second to none, and that they have shown ability to shift so rapidly to various kinds of production that they are the most likely plants to absorb idle manpower rapidly in the reconversion period.”

The article in its entirety is reprinted herewith for the benefit of industry members.

The Article

“The production picture brightened considerably this week for makers of juke boxes and slot, vending, pinball and coin machines, as the WPB gave them one of its first ‘go ahead’ signals to resume regular peacetime production as soon as materials and manpower supply permit.

“Last week-end WPB lifted order L-190 restricting production of scales and modified L-27 to permit 50 per cent resumption of manufacture of merchandise vending machines. Yesterday the lid came off almost completely, with the cancellation of L-21, covering manufacture of gaming devices, juke boxes and slot machines. Only automats and postage vending machines remain under wraps.

Mangan Predicts Boom

“Prospects for expansion by the comparatively young coin machine industry are considered great. James T. Managan, of Mangan & Eckland, public relations and industrial design firm here and for a score of years advertising and merchandising manager of Mills Industries, predicts that 10 years from now there will be from three to five times as many coin machines in operation as there are now.

“C. E. Vetterick, advertising manager of O. D. Jennings & Company, one of the largest makers of slot machines and other coin machines, expects that the industry will turn out \$200,000,000 of equipment annually the first year of full production. His own company alone ex-

pects to make \$10,000,000 of these machines a year as soon as it gets the material and manpower.

“The WPB action, incidentally, will not mean that the industry will at once resume full production. Those in the field assume that the principal reasons why WPB so early authorized these manufacturers to resume production are that their wartime record for turning out submachine guns, radar equipment, precision instruments, etc., was second to none, and that they have shown ability to shift so rapidly to various kinds of production that they are the most likely plants to absorb idle manpower rapidly in the reconversion period.

Materials Aren't Available

“Such materials as copper, lumber, electronic devices and transformers needed to turn out coin machines are, of course, still not available in large quantities. Several plants here—the center of the industry—indicated this week that they will turn out juke boxes, candy bar dispensing machines and the like only in small quantities and during slack periods for several months at least. Ninety-five per cent of the industry is engaged in war work.

“A newcomer to business since about 1936 or 1937, the coin machine industry is already one of the largest in the country. Vending machines alone are a big industry. There are some 165,000 coin-operated Coca-Cola beverage machines, which are worth \$30,000,000, and about 25,000 other beverage machines in operation. There are 250,000 candy bar machines, 126,500 cigaret vending machines and about 3,000,000 penny machines of the nut, gum and candy type.

Need 1,413,500 Machines Now

“*The Billboard* found in a recent survey that, in addition to the above, there are now being operated 250,000 pinball games and 600,000 coin-operated counter amusement devices, 200,000 ‘console’ and 100,000 ‘miscellaneous’ amusement games, and 300,000 juke boxes (the trade approves the term ‘juke boxes’).

“Operators of all types of coin machines, exclusive of Coca-Cola and penny machine operators, informed *The Billboard* early this year that they have immediate need for 1,413,500 coin machines, chiefly to replace machines retired in the past three years.

Manufacturers of this equipment have seen their plant capacity at least double, on the average, during the war period. It is safe to presume this plant expansion will reflect greater output of the machines after the war, altho Bally Manufacturing Company expects to turn in part to making sewing machines, and other large firms will make other products.

Plants Adopt Machines

“Vending machines will be turned out in much greater quantities, it is believed. Chief reason for this is the fact that during the war many manufacturers have adopted the view that good labor

ARCADE OUTFITTERS

“THUNDERBOLT” - \$395.00
“SKEEROLL” - 325.00
POKER TABLES
PHOTOMATON
PHOTOMATIC
RECORDERS

GUNS

“Trap the Jap,” Munves' Complete	
Chicken Sam Conversion	\$150.00
Bally Bull's Eye	95.00
Bally Rapid Fire	225.00
Bally Torpedo	200.00
Keeney Air Raider	235.00
Keeney's Anti-Aircraft	75.00
Keeney Submarine	175.00
Liberators	195.00
Mutoscope Skyfighters	285.00
Periscope	195.00
Rocket Buster	285.00
Radio Rifle	75.00
Seeburg Jall Bird	150.00
Seeburg Shoot the Chutes, Parachute	150.00
Supreme Shoot to Tokyo	175.00
Test Pilot	195.00

FORTUNE TELLING

Gypsy Card Reader	\$125.00
Fortune Telling Dancing Girl	100.00
Solar Horoscope (Little Grandmother)	125.00
Grandmother	450.00

AMUSEMENT

Drivemobile	\$355.00
Groetchen Skill Jump	25.00
Poker & Joker Upright	100.00
Seeburg Hockey	75.00

ATHLETIC

Exhibit Champlon Puncher (Punching Bag)	\$150.00
Exhibit Knockout Puncher (Punching Bag)	150.00
Foot Ease Vitalizer-Vibrator	85.00
Exhibit Bicycle Trainer	85.00
Mills Punching Bag	125.00
Kilo Ball, Billiards in Pin Ball Form	30.00

COUNTER GAMES

A.B.T. Pistols: Red, White and Blue; Fire and Smoke, Big Game	
Hunter, Challengers, Model F	\$27.50
Kill the Jap (New)	22.50
Keeney's Texas Leaguer	45.00
Poison the Rat (Hitler)	17.50
Pikes Peak	25.00
Skillette (New)	22.50

CARD VENDORS

Exhibit, Floor Size	\$25.00
Exhibit Floor Size, Streamlined Light-Up	45.00
Mutoscope Floor Size	35.00
Exhibit Floor Size, Light-Up	35.00

BOWLING

Exhibit Bowling Alley	\$85.00
Evans Skeeball	75.00
Gottlieb Skeeballette	62.50
Midget Skeeball, 6 ft. by 22 in.	95.00

BASEBALL—SCALES

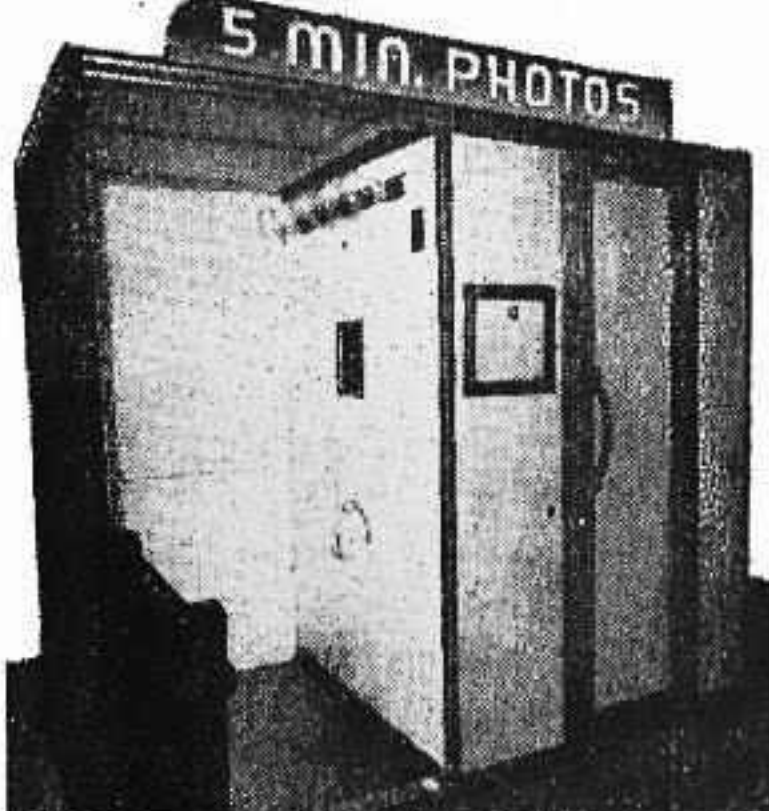
Evans Playballs	\$175.00
Major League Western Baseball	175.00
Scientific Batting Practice Baseball	125.00
Scientific Baseball, Upright, Ft. Size	100.00
Western Baseball (De Luxe Model)	125.00
Western Baseball	79.50
Kirk Guessing Scale	125.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Cards for Every Card Vendor at factory prices, including “Grandmother,” “Mystic Pen” and “Paper Love Letters.”
Over 500 Other Arcade Machines
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We Guarantee to Supply All the Film and Chemicals You Need.
Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)
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STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.
Complete Camera and beautifully finished w/rod Booth with best fast lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3 x 4".) (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)
Same only will take any two above sizes on same machine, \$850.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.)
AMERICAN STAMP & NOVELTY MFG. CO.
(Reference: D. & B.) Oklahoma City.

BARGAIN SALE ARCADE EQUIPMENT

Baker Sky Pilots, Ea.	\$135.00
Bally Defenders, Ea.	149.50
Evans Ten Strikes, Ea.	39.50
Evans Tommy Guns, Ea.	119.50
Keeney Air Raiders, Ea.	159.50
Scientific Batting Practice, Ea.	79.50
Seeburg Parachute Guns, Ea.	99.50
Tall Gunners, Ea.	49.50
Seeburg Jap Converted Guns, Ea.	99.50

All Machines Ready for Location.
Terms: 1/3 Cash, Balance C. O. D.
B & B NOVELTY COMPANY
621 W. Main Street, Louisville 2, Kentucky
Tel.: Ja. 8811—Wa. 2863



BILL WOLF (left), OF CALIFORNIA AMUSEMENT COMPANY, receives greetings from Don Woolsey, Stockton (Calif.) operator, on the occasion of his new branch in San Francisco. Joining with Woolsey in his greetings are Jack Gutshall, Los Angeles record distributor; E. T. Mape, Mape Music, San Francisco, Stockton and Los Angeles; Bill Smith and Fred Weill, both of Mape Music, San Francisco.

I WANT TO BUY...
WURLITZERS
P12, 412, 24, 600R, 600K, 500, 700, 750, 800, 850, 950.
SEEBURGS
Rex, Gem, Regal, Vogue, Classic, Envoy, Concert Master; Hi Tones, ES; Hi Tones, ESRC.
ROCK-OLAS
Windsor, Standard, Deluxe, Master.
MILLS
Empress and Throne.
State price wanted and quantity.
Will Airmail or Wire Deposit.
SAMUEL C. MENDELSON
602 10th Ave. NEW YORK, N. Y.

WANTED
Coin Machine Mechanic
Music and Pin Balls.
Excellent salary.
COOKE MUSIC CO.
P. O. Box #697, Killeen, Texas
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SAM STERN OFFERS..



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"STRIP TEASE"

THE MOST TANTALIZING, NICKEL-SNATCHING REVAMP EVER MADE! ORDER NOW!

- 3 Rock-Ola Imperial 20 Hideaways with Rock-Ola Adapters... \$185.00 Ea.
- 1 Rock-Ola Imperial 20, Acme Cab. with Rock-Ola Adapter 225.00
- 55 1501 D.C. Wall Boxes... 24.50 Ea.
- 25 1502 D.C. Bar Boxes... 12.50 Ea.
- 2 Twin 12 Hideaways... 175.00 Ea.

#219—2 1/2 VOLT FILAMENT TRANSFORMER

110 Volt A.C. Primary to 2 1/2 Volt Output. For filament supply for any amplifier using 2 1/2 Volt filament tubes. Size 2"x1 1/2".

\$3.25 EACH

#175—HEAVY DUTY POWER TRANSFORMER—FULLY SHIELDED WITH LEADS

Primary 110 Volt A.C. Secondary 800 Volt. Supplying 5 Volt Filament and 6.3 Volt Filament, with center top leads. For use on Rock-Ola, Wurlitzer, Seeburg, Mills and other amplifiers.

\$5.50 EA.

RESISTORS—WIRE WOUND ON PORCELAIN

- #206 5000 Ohm, 50 Watt with Taps... \$1.35 Ea.
- #207 1800 Ohm, 20 Watt with Taps... .55 Ea.
- #165 2000 Ohm, 20 Watt with Taps... .59 Ea.
- #159 1300 Ohm, 20 Watt... .55 Ea.
- #183 750 Ohm, 10 Watt... .35 Ea.
- #205 3300 Ohm, 10 Watt... .60 Ea.

RESISTORS—WIRE WOUND, METAL COVERING

- #188 100 Ohm, 10 Watt with Taps... \$.30 Ea.
- #181 300/350 Ohm, 10 Watt with Taps... .30 Ea.

RESISTORS (SMALL)

- #158 1000 Ohm, 10 Watt... \$.40 Ea.
- #170 1500 Ohm, 10 Watt... .40 Ea.
- #171 2500 Ohm, 10 Watt... .40 Ea.
- #172 3000 Ohm, 10 Watt... .40 Ea.
- #173 4000 Ohm, 10 Watt... .40 Ea.
- #120 5000 Ohm, 10 Watt... .40 Ea.

SCOTT-CROSSE CO.

THE EAST'S LEADING DISTRIBUTOR
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.

relations policy calls for installation of such machines. The industrial plant market for candy, cigarette and other merchandise machines had barely been tapped prior to the war.

"Vending machines and other coin machines are now housed in more than 1,000,000 retail establishments. Retailers for several years fought against such machines, but now there is almost universal acceptance of these as trade boosters. Not a few bars, cafes, filling stations and clubs make enough off these machines to cover rent and taxes on their establishments.

Cigarette Sales Heavy

"It has been estimated in the trade that in 1941 657,000,000 packages of cigarettes were sold thru machines, as were 625,000,000 candy bars, and that \$78,000,000 worth of nuts, gum and candy were dispensed thru penny machines.

"The juke boxes, besides providing an important source of revenue to their operators and to stores in which they are placed, are considered extremely important to Decca, Victor and other makers of phonograph records. Possibly half of all records produced each year are used in juke boxes.

"Despite the ill repute in which many hold slot machines, the 'one-armed bandits' constitute a fairly substantial amount of the output of several coin machine makers and most of these machines are housed in private clubs where they enjoy a fair respectability. No one seems willing to estimate how many are actually in operation, but the federal tax of \$100 a slot machine was collected last year on 77,000 'jackpot' machines.

Pepsi-Cola Wants Machine

"Neither can those in the industry say exactly what types of machines will dominate the market in the future. Pepsi-Cola is encouraging designers to turn out a good machine for dispensing Pepsi in paper cups. So far none of the machines that mix and pour beverages has proved long lasting, and Pepsi-Cola has not had a machine of its own for bottled Pepsi. Coca-Cola coin machine sales have been reported at around \$125,000,000 a year.

"It is known that machines have been devised to cook hot dogs by electronic devices, and other types of machines, both of the amusement and vending types, are being experimented with. Some of these, like hot coffee and soup dispensers, may win a place in the field. In the past, however, only a few types—those for cigarettes, candy, gum, bottles, etc.—have found a permanent place in the market.

"Estimates of the kind and number of machines to come, tho they vary widely, are no more varied than the estimates of the 'take' of coin machines. These estimates have ranged in recent years from \$100,000,000 to \$4,000,000,000 a year. Mangan believes the coin machines take in around \$1,000,000,000 annually."

Ravrebys Form New Company

NEW YORK, June 2.—Ed and Al Ravreby, formerly connected with the Owl Mint Machine Company, have announced the formation of a new company known as the Associated Amusements, Inc. Offices of the new firm are located at 72 Brookline Avenue, Boston.

Associated Amusements will represent a number of leading lines, and will also offer to coin machine operators in the New England market facilities for the maintenance and repair of equipment.

Minnesota Tourists Itching To Go With Hypoed Gas Ration

ST. PAUL, June 2.—The extra gallon of gasoline a week that A card holders will receive, starting June 22, under government edict made Thursday (24), is expected to prove a boon to the Minnesota tourist business, in addition to gas station operators.

Verne E. Joslyn, head of the Minnesota Tourist Bureau, said there is little doubt that resort business which has felt the pinch of wartime restrictions will improve when autoists receive three gallons a week instead of two as at present.

Joslyn said he expects it will have its greatest effect on week-end tourist business, adding that more motorists from near-by States will now be able to visit Minnesota.

The news was received with considerable interest by coinmen who operate in the tourist sections of the State. The resort-area coinmen have felt the pinch of gasoline-tire rationing for several years, but because it was a war measure stuck it out without any complaint. Now that the gas rationing is being liberalized, they feel they will benefit no end by the influx of additional tourists to the resort area this summer.

Westerhaus New Hdqtrs.; Bill Hardig New Sales Mgr.

CINCINNATI, June 2. — Westerhaus Manufacturing Company, formerly a part of Westerhaus Amusement Company, moved into its new office and factory, 3418 Harrison Avenue, Cheviot, O., this week.

William (Bill) Hardig, who has long been associated with Joe Westerhaus will take over the office and be sales manager. Joe is going to stay with his "first love" which is managing the Westerhaus Amusement Company, an operating firm. The manufacturing company will continue to revamp games until new material becomes available.

ARCADE HEADQUARTERS

This Week's Specials:

- Sky Fighter... \$245.00
- Tommy Gun, Late Model... 160.50
- Grandfather Clock... 125.00
- Jennings Golf Ball Vendor, 25c Play... 69.50
- Football, Upright Cabinet... 119.50
- Drivemobile... 245.00
- Ace Bomber... 245.00
- Tail Gunner... 159.50
- Keeney Submarine... 135.00
- Radio Rifle... 49.50
- Periscope (Floor Sample)... 189.50
- Liberator (Floor Sample)... 189.50
- Air Raider... 169.50
- Liberty Bell, 5c, Fruit... 18.50

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED. EA. \$495.00

1/3 Deposit With Order.

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

"SOUND" INVESTMENTS

UNIVERSAL HI-TONE AMPLIFIERS

MODEL UX2—Fits all Wurlitzers, Seeburgs, Rockolas and Mills.

\$79.50 Less Tubes

MODEL UX1—Fits all Phonographs except Hi-Tones.

\$54.50 Less Tubes

All Amplifiers are unconditionally guaranteed for 30 days. Money refunded in full if not satisfied.

Terms: 1/3 Dep., Bal. C.O.D.



FOR SALE!

- 1 Genco Play Ball, Side Doors... \$160.00
- 3 Western Base Balls, Major League, Each... 137.50
- 1 Western Baseball... 75.00
- 1 Jennings Roll in Barrel... 117.50
- 6 Scientific Silver Flashes (Five Ball Roll Down Game). Ea... 75.00
- 3 Chicken Sams, Jap Conversions, Each... 117.50
- 1 Ball Grip, Athletic Machine... 79.50
- 1 Mills Horoscope... 50.00
- 1 Mills Shocker... 60.00
- 1 Mountain Climber... 99.50
- 2 Anti-Aircraft Keeney Guns, Ea... 50.00
- 2 Anti-Aircraft Keeney Guns (Air Raider Con.)... 85.00
- 2 Peek Shows... 18.50
- 2 Holly Grips... 10.00
- 2 Exhibit Card Machines... 10.00
- 2 Challengers... 22.50
- 3 View-a-Scopes... 17.50
- 2 Old Mills... 10.00
- 1 Sweepstake Counter Game... 12.50
- 1 Steeplechase Counter Game... 12.50
- 1 Scooter Counter Game... 10.00
- 1 Bingo Counter Game... 12.50
- 1 Seeburg Hockey, 2c Slot... 62.50

50% Dep.—F.O.B. Brooklyn—Bal. C.O.D.
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299 East 46th St. BROOKLYN, N. Y.
Tel.: Bloum 6-8429

BARGAINS FROM LION DISTRIBUTING COMPANY

- | 1 BALLS | CONSOLES | FACTORY REBUILT SLOTS |
|------------------------------|-------------------------------|------------------------------|
| Big Top, F.P. \$125.00 | 4-Bell, Late Head... \$775.00 | Flasher, Autom. ... \$ 49.50 |
| Super Bell, FP & CP 325.00 | Cigarolla XV... 85.00 | War Eagle, 5c... 150.00 |
| Jenn. Silver Moon, CP 165.00 | Hi Hand... 199.50 | War Eagle, 10c... 179.50 |
| Keeney Tracktime, '38 139.50 | '41 Domino, J.P. ... 425.00 | 4-Way Super Bell... 695.00 |
| Victorious Turf Champ 169.50 | Dark Horse, C.P. ... 89.50 | 5c Q.T. 99.50 |
| Hawthorne, Fact.Reb. 150.00 | Lucky Lucre... 250.00 | Flashing Thru... 95.00 |
| Vest Pockets, 5c, B&G 57.50 | Big Game, F.P. ... 140.00 | Pace Comets, 5c... 150.00 |
| Mills Blue Fronts, 5c 225.00 | Jumbo, F.P. 99.50 | Pace Blue Fronts... 150.00 |
| 5c Giltter Gold Q.T. 125.00 | Jumbo, F.P., L.H. ... 125.00 | |

Paces Races, R.A., 30-Odds... \$295.00
4-Way Super Bell, 3/5-1/25... 900.00
Jenn. 5-10-25c Victory Chiefs... Write
Mills 5-10-25c Club Consoles... Write
Write for List of 5-Ball Free Plays, Arcade and Other Quality Equipment.
1/3 Dep., Bal. C. O. D. or Sight Draft.



LION DISTRIBUTING COMPANY
Phone Wabash 7689
726 So. Fourth St. Louisville 2, Ky.

WE WANT TO BUY FOR CASH...

ROCK-OLA: STANDARDS, MASTERS, SUPERS, DELUXES, PLAYMASTERS (without Spectravoxes or Glamours), 5c A.C. WALL BOXES, 5-10-25c WALL BOXES, AND ALL TYPES COUNTER MODELS.
WURLITZER: 500's, 600R, 600K, 616, 617, 780M, 850 AND 41, 51, 61, 71, 81 COUNTER MODELS.
SEEBURG: 8200, 8800, 9800—E.S.R.C.
ALL MERCHANDISE MUST BE IN A-1 SHAPE. NO JUNK. STATE QUANTITY, SERIAL NUMBERS, GUARANTEED CONDITION AND BEST PRICE. WE WILL BUY FOR CASH!

FOR SALE

- Top Glasses with Fruit Reels for Bally... \$10.50 Ea.
- Big Tops (Limited Quantity) ... 5.00 Ea.
- Black or Metal Pickups (with your old one)—no waiting... 5.00 Ea.
- 2 Twin 12 Record Rock-Olas and Packard Adapter (in Metal Cabinet) with 10 Packard Wall Boxes—Write for Price.
- Zip Cord, Per Spool of 250 Ft. \$7.50
- 5-Wire Cable, Per Ft.20
- 30-Wire Cable (Limited Quantity), Write for Price.

B. D. LAZAR CO.
1635 FIFTH AVENUE (PHONE: GRant 7818) PITTSBURGH 19, PA.

"KLEENZIT"

A New Magic Solvent for Cleaning Coin Mechanisms Quickly and Efficiently!

- ★ DOES THE JOB!
- ★ DOES IT FAST!
- ★ DOES IT THOROUGHLY!
- ★ ABSOLUTELY HARMLESS!

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New 4x10 Ft. Photo Booth, very attractive and well built. Camera, takes 3 1/2"x5" photo. No lenses.

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FOR SALE EASTMAN DIRECT POSITIVE PAPER LATEST DATING!

- 20 Rolls, 1 1/2" ... \$19.00
 - 10 Rolls, 2" ... 20.00
 - 20 Rolls, 2 1/2" ... 21.00
 - 10 Gross, 5x7 ... 19.00
- ALSO MARFIL DIRECT POSITIVE PAPER
- 7 Rolls, 2" ... \$17.00
 - 15 Gross, 5x7 ... 16.00

Send 1/3 Deposit

GEORGE PATTERSON
6 W. 190th St. BRONX, N. Y.

MARKEPP VALUES

PHONOGRAPHS

- 3 Rockola Bar Boxes, #1526, 5-10-25c \$ 49.50
- 6 Seeburg Baromatics, 5-10-25c 49.50
- 11 Seeburg WS1Z's 12.50
- 23 Seeburg WS2Z's 39.50
- Mills Do-Re-Mi 100.00
- Wurlitzer 950 Write
- Singing Tower—40 Seloc. Hi Boy 395.00
- 2 Wurl. Victory Models, Rotary 495.00
- 4 Panorams, A-1 Condition 349.50
- 5 Singing Towers, Ser. Num. Over 100,000 450.00

5-BALL PIN GAMES

- Landalide \$42.50
- Major 41 59.50
- Four Roses 59.50
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- Streamliner, Revamp, New 250.00
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- 2 25c Brown Front, C.H., K.A., D.P., Orig. Ser. # over 400,000 Write
- 25c War Eagle Giltter Gold \$225.00
- 10c Pace Comet Write
- 5c Pace Comet Write
- 5c Cherry Bell, 3/10 P.O., Ser. # over 400,000, Original. Write
- 5c Columbia Cig. Ri. 49.50
- 1c Caille 39.50
- 1940 Lucky Lucres, Like New. Write
- 2 1941 Lucky Lucres, Like New Write
- Jumbo Parade, C. P. O. 98.00
- Jumbo Parade, F.P. 110.00
- '38 Track Time 115.00
- Keeney Kentucky Club 89.50
- Big Game, F.P. 120.00
- Jennings XV Cigarolla 75.00

ARCADE EQUIPMENT

- Skee-Ball-Ette \$ 79.50
- Western Baseball Deluxe 115.00
- Bally Rapid Fire 168.50
- Seeburg Conv. Jap. 120.00
- Chicago Coin Hockey 215.00
- Keeney Submarine Gun 150.00
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Velvet, Spot Pool, Sport Parade, Hi-Dive, Keeney Contest or any other good pin games—WRITE.

LARGE STOCK OF PARTS for Chicago Coin Games—WRITE

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- Mills 4 Bells, Factory Rebuilt 550.00
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- 10¢ Blue Front, Factory Rebuilt \$275.00
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| 1 Mills 5¢ V.P., Chrome | 69.50 | 1 Futurity 10¢ 3-5 | 200.00 |
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| 2 Mills 5¢ S.J.P. Blue Front | 192.50 | 1 Jennings 10¢ Chief | 167.50 |
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Will pay \$25.00 for—
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- 2 Super Bells 5c Comb.
- 4 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
- 6 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 2 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 5 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 3 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
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- 1 Sports Parade ... 39.50
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Mills Empress, Any Number ... \$265.00
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One With Full Knowledge of One Ball Machines.
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In Fine Condition. Latest Series.
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One-Half Deposit With Order, Balance C. O. D.
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1 Shoot the Chutes	125.00
1 Hoot Mon Golf	75.00
2 Slap the Japs	135.00
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2 Wurlitzer 616 Litcups	\$195.00
2 Rockola Supers	Write
3 1939 Rockola Standards	Write
1 1939 Rockola Deluxe	Write
1 Rockola Monarch, R.O. Hideaway	210.00
1 Rockola Spectrovox & Playmaster	Write
2 12-Record Rockolas, Marble-Glo'd	125.00
2 Wurlitzer K.B. Victory Models	500.00
3 Wurlitzer Rotary Victory Models	475.00
1 Lite-Up Tone Column Speaker with Buckley Wall Box	75.00
30 Rockola 5¢ Bar Boxes	17.50

SLOTS

1 25¢ Mills Blue Front	WRITE
3 25¢ Mills Brown Fronts	WRITE
1 5¢ Jennings 4 Star Chief	WRITE
1 10¢ Jennings 1 Star Chief	WRITE
1 5¢ Jennings Blue Skin	WRITE
1 5¢ Jennings Triplex	WRITE
1 5¢ Mills War Eagle, Giltter Gold	WRITE
1 50¢ Mills Blue Front	WRITE

CONSOLES

1 Silver Moon, F.P.	\$115.00
4 Bob Tails, F.P.	115.00
2 Bally Club Bells, Combination	250.00
3 High Hands, Combination	185.00
2 Kentucky Clubs	115.00
2 Baker's Paces, D.D., Check Separator	295.00

PIN GAMES-NEW CONVERSIONS

2 Oklahomas	\$249.50
1 Idaho	249.50
Strip Tease	225.00
Spot-Cha	195.00
Paratroops	179.50
Torpedo Patrol	179.50
Production	179.50
Bombardier	179.50
Eagle Squadron	179.50
Kismet (Delivery in 4 Weeks)	209.50

TERMS: 1/2 Deposit with ALL Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PRespect 8318-7

SPECIAL! MILLS SLOTS, 5c-10c-25c

ALL ORIGINAL BLUE FRONTS, BROWN FRONTS, CHERRY BELLS. COMPLETELY REBUILT. PHONE—WIRE—WRITE.

PARTS

Score Cards for Batting Practice, Ea. 5	4.00	Handles for Mills Slots, 6 for	1.00
Wurlitzer Star Wheels	1.00	Pkg. Silver Points, Asstd.	1.25
Bell Pin Game Clocks	2.25	Microswitch	1.50
Seeb. Wall-O-Matic Locks	1.00	30-30 Condensers	1.25
Seeb. Select-O-Matic Locks	.75	Fluorescent Lamps, 15-20W., case of 24	12.00
Wurl. D. C. Motors	12.50	Millimeters, to test Wall Box	10.00
Heavy Gauge Plastic	12.50	Main Gear for Chicken Sam	2.50
Phonograph Pick-Up Scales	1.50	Ray Gun Variable Resistors, 3000 Ohm	.75
Catalin Exh. Plunger Housings	.75	Western Kicker Coils	6.00
Wurl. & Seeb. Casters, set of 4	1.50	Rapid Fire Castings	16.50
Wurlitzer Discs	.50	10-10 Condensers	1.00
Med. Live Rubber Rings, 100	2.00	Bally Belts	.50
Phanstiel Needles (Home Use)	.75	Orig. 4-Bell Glasses, Compl. Set of 5	8.75
Tone Dart Needles	.30		

CONSOLES—Watl. Big Game, P.O.; Jumbo Parade, P.O.; Jumbo Parade, F.P.	WRITE			
Shoot the Chutes	\$149.50	ARCADE	Panoram	\$395.00
Blue & Gold Vest Pocket	\$64.50	5¢ Seeb. Wireless Wall-o-Matic	38.50	

PIN GAMES

Big Parade	\$129.50	Marv. Baseball	\$179.50	Flat Top	\$249.50
Knockout	129.50	Flying Tigers	209.50	Cover Girl	249.50
		American Beauty	209.50		

Terms: 1/3 Deposit, Balance C. O. D.

ATLAS

NOVELTY COMPANY
2200 N. WESTERN AVE. · PHONE ARmitage 5005 · CHICAGO 47
Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE

CLIFF WILSON DISTR. CO.

1121 S. MAIN	3-6304	TULSA, OKLAHOMA			
NEW ZINGO	\$350.00	NEW LIBERATOR	\$325.00		
VICTORY ROLL SENSATIONAL NEW ARCADE & LOCATION GAME				325.00	
Hi Ball	\$ 90.00	Rapid Fire	\$225.00	Chicken Sam	115.00
Rock-Ola World Series	119.50	Selectoscope, Like New	225.00	Chicken Sam, Conv.	135.00
Jennings In a Barrel	159.50	Keeney Anti Aircraft	69.50	ABT Model F, Late	29.50
Batting Practice	129.50	Keeney Air Raider	200.00	ABT Challenger	29.50
Seeburg Hockey	75.00	Tommy Gun, Late Mod.	165.00	Golden Wheel of Fortune	125.00
Chi. Coln Hockey	235.00	Tommy Gun, Early Mod.	135.00		
PEO Basketball	65.00				
Panoram Film Rewinder	25.00				
Exhibit Ping Pong, Late Model (Two Players)	100.00				
Pitch 'Em and Catch 'Em, Floor Sample	165.00				
Wurlitzer 350 Model Speaker	90.00				
Wurlitzer 616, Buckley Steel Cabinet & Adaptor, Four Packard Boxes	300.00				
Wurlitzer 616, Buckley Steel Cab. and Adaptor	125.00				
Wurlitzer 616, Original Cab. Hideaway, Buckley Adaptor, Five Buckley Wall Boxes & Speaker	200.00				

BINGO TICKETS — MADE IN TWO SIZES — 1000-1200

BREAK TAB CARDBOARD JAR DEAL TICKETS
1000—BINGOS—(Profit \$12.00)..... \$0.85 Per Set
1200—BINGOS—(Profit \$22.00)..... \$1.00 Per Set

Sent for Free Sample of Our Ticket

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, IND.

WANTED TO BUY

Mills Empress	\$265.00
Mills Thrones	225.00
Knock-Out Pin Balls	79.50
Big Parades Pin Balls	84.50
Air Circus Pin Balls	72.50
24-Record Kuro Model	
Gable	119.50

WE BUY, SELL AND EXCHANGE ALL TYPES COIN MACHINES. WRITE OR WIRE.

NORTH MAIN AMUSEMENT CO.
2601 North Main Street
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MECHANIC WANTED

For Phonographs, Pin Balls, Wall Boxes, Remote Control. Must be A-1 mechanic with tools, reliable and sober. \$400.00 month, 12 hours day, 7 days a week, or \$260.00 month, 9 hours a day, 6 days week. Give experiences and references in first letter. If you can't fill the bill do not apply.

TARPON MUSIC COMPANY

P. O. Box 4152 602 N. Albany Ave.
Tampa 7, Florida

FOR SALE

2 Mills Thrones, \$275; 2 Mills Empress, \$325; 5 Twin Twelve Wurlitzers, steel cabinets, adaptors, no amplifiers, tone arms or speakers, \$100.
WANTED—Veteran. Experienced Mechanic for Phonograph and Pin Ball route. Permanent job with a reliable operator. Write full details.

LECO VENDING CO.

128 E. 5th Street CHESTER, PA.

A-1 BARGAINS

Keeney Speed	Sea Hawk	\$62.50
Way	Jungle	79.50
Skyline	Seven Up	79.50
Target Skill	Capt. Kidd	79.50
Crossline	Zig Zag	79.50
Ten Spot	Slugger	79.50

MUSIC

3 #125 Wurlitzer Wall Boxes, 5-10-25¢. Ea.	\$ 27.50
1 #111 Wurlitzer Wall Box, 5¢	22.50
3 Seeburg 30-Wire 5-20-1Z. Ea.	10.00
2 71 Wurlitzers with Stand. Ea.	189.50
1 412 Wurlitzer, Lite-Up Top & Bottom	175.00

SLOTS

1 25¢ Mills War Eagle, 2-4 Pay	\$185.00
1 25¢ Mills Bluefront, Gold Award, 3-5-10 Pay	280.00

We Need Pin Games; Buy, Sell or Trade. Above Equipment Subject to Prior Sale.

Chief Amusement Co.

P. O. Box 845 LAMAR, COLO.

Get 'Em NOW!

SLOTS

5c Giltter Gold	\$300.00
10c Giltter Gold	350.00
5c Brown Front	250.00
10c Brown Front	300.00
25c Brown Front	375.00
5c Silver Chrome	365.00
5c Blue Front	235.00
10c Blue Front	275.00
25c Blue Front	325.00
5c Blue Chief	100.00
5c Silver Chief	250.00
5c Skyscraper	85.00
5c Rotatops	60.00

CONSOLES

Jumbo Parade, Cash	\$115.00
Paces Reels, Cash	125.00
Baker's Paces Daily Double	375.00
Baker's Paces Standard	225.00
Watling Big Game, Cash	100.00
Jennings Silver Moon, Cash	175.00
Jennings Silver Moon, F.P.	100.00

1/3 Deposit With Order—Balance Sight Draft Your Bank.

CALVERT SALES CO.

708 N. Howard Street Baltimore 1, Md.
Vernon 3034

ONE BALL FREE PLAY

2 Gold Crup (1 Ball F.P.)	Each \$ 50.00
3 One-Two-Three, 1940	115.00
1 Victorious, '43	99.50
Foreign Colors	239.50

MISCELLANEOUS

1 Play Pool	\$150.00
1 Rapid Fire	175.00
6 Seeburg Guns	99.50

CONSOLES—CASH PAYOUT

1 Baker's Paces, 25¢, Daily Dbln.	\$375.00
4 Liberty Bell, Sl. Top	55.00
3 Liberty Bell, Flat Top	40.00
2 Multiple Racers	50.00

1/3 Deposit, Balance C. O. D.

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(Phone: Franklin 3620)

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Wurlitzer * Seeburg * Rock-Ola * Mills
MOTORS
REBUILT OR EXCHANGED
SHIPPED SAME DAY (EXCEPT MILLS)
\$6.50

DUMORE & EMC MOTORS ... \$13.00
PHONO ELECTRIC MOTOR SERVICE
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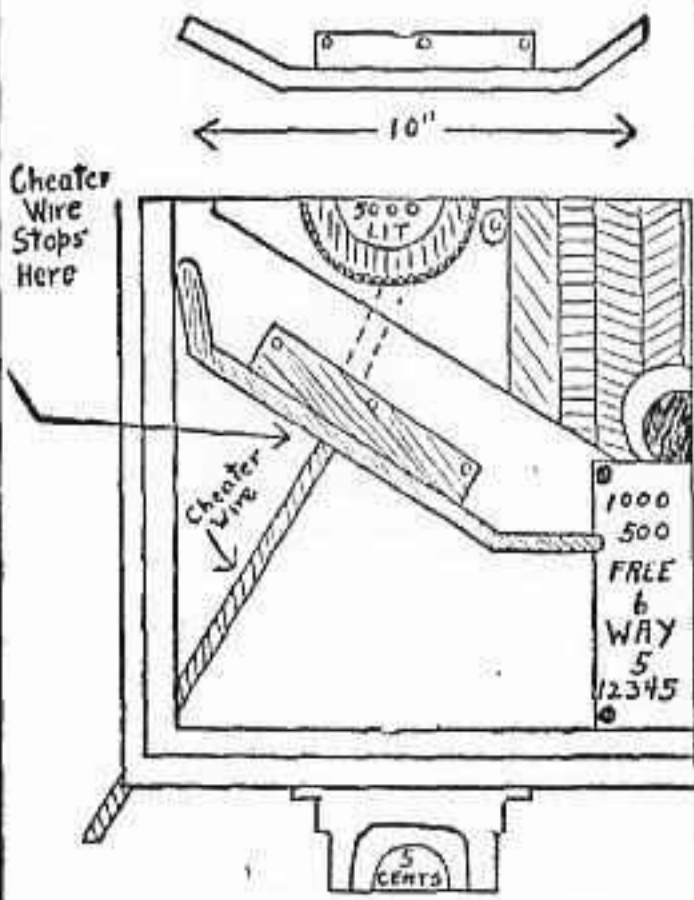
Tops
in Coin Machines

Whether we sell, trade or buy
It's you we must satisfy!

PALISADES SPECIALTIES CO.
498 ANDERSON AVENUE, CLIFFSIDE PARK, N. J.
PHONE: CLIFFSIDE 6-2892

Stop Pin Game Cheating

USE FIBER CHEAT GUARDS



Hundreds of dollars are lost each year out of the cash boxes by cheating the pin game one way or another. These FIBRE CHEAT GUARDS will prevent the most common form of cheating known and will solve your problem in one minute. Can be put on in 30 seconds and taken off just as quickly. They are made of attractive fibre, will fit all makes of pin games and are location tested.

\$2.00 Per Set of 2

Distributors, write for quantity prices!

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GET IT FROM BLOCK—
THEY HAVE IT IN STOCK!

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

O-K MACHINES INC.
All That the Name Implies!
The sign of Dependability for anything in Coin Machines!
O-K MACHINES, INC.
825 STATE HIGHWAY No. 5, RIDGEFIELD, N. J.
TELEPHONE: MORSEMER 6-5332-3-4

8 5c Jumbo Parades, P. O., Late Head	\$115.00
1 25c Jumbo Parade, P.O., Late Head	220.00
7 5c Silver Moons, P.O.	110.00
3 5c Bob Tails, P.O.	110.00
2 5c Pace Saratoga, P.O., with Rails	80.00
1 May Bell, 5/5/5/25, Latest Type	300.00
18 Columbias, G.A., Late Type	70.00
8 Columbias, Club Model, Late	105.00
2 10c Q.T., G. Gold (were Blue)	110.00
3 5c Q.T., G. Gold (were Blue)	65.00
2 25c Blue Fronts, Factory Rebuilt & Refinished G. Gold	365.00
1 10c Mills, G. Gold, Double J.P.	110.00
1 5c Vest Pocket, Blue & Gold	45.00
1 Jumbo P.O. Pay Table, Rebuilt	125.00
25 Mercuries, Counter Games	4.00
35 Marvells, Counter Games	4.00
10 Seven Grand, Dice Games	5.00
2 5c Silver Moons, F.P.	115.00
1 Belle Hop, F.P.	40.00
1 Sink-a-Jap, F.P.	50.00
Above Equipment Just Off Location, in Good Condition.	

J. M. TROTTER
109 E. Michigan JACKSONVILLE, ILL.
Phone 1181-W

ORIGINAL SLOTS—RECONDITIONED
GUARANTEED BY OUR 50 YEARS OF EXPERIENCE . . . WRITE FOR PRICES.
MILLS GOLD CHROMES — BROWN FRONTS — BLUE FRONTS — 5c, 10c, 25c PLAY.
MILLS Q.T.'S, Originally Blue Made GLITTER GOLD, 5c, 10c Play.
MILLS Q.T.'S, Same As Above But With SPECIAL 3/5 Payout, 25c Play.
MILLS VEST POCKETS, Blue and Gold Model, 5c Play.
All Above Machines Have Knee Action, Club Handles and Drill Proof.
JENNINGS — PACE — WATLING — CAILLE SLOTS IN STOCK.

PARTS FOR MILLS SLOTS

SPRING KITS Large Assortment of Various Springs	\$6.75
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs.	9.75
Bell Locks for Mills Slots, Each	\$2.50
Bottom Main Slides, 1 Cherry or 3/5 P.O., 5c, 10c, 25c	4.25
Slides, Complete Set, 5c 1 Cherry or 3/5 P.O. with Top Cover, Set	22.50
Vest Pocket Coin Chute, 5c	3.25
Reel Strips, 3/5 or 1 Cherry P.O. Set55
In 100 Set Lots, Set40
Reward Cards, 1 Cherry or 3/5 P.O.20
In Lots of 100, Each10
Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O.	7.50
Marker Button, 5c, 10c, 25c, for Blue or Brown Front50
Marker Plates for Gold or Silver Chrome, 5c, 10c, 25c	1.50
Large Clock Gears, Complete	3.50
Idler Pinion Gear	3.25
Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show	2.50
Club Handles, Painted and Chromed	4.50
Reel Glass Frames	1.25
Payout Discs, 1 Cherry or 3/5 P.O. Set	7.50
Discs Plugs25
Oval Chrome Frame To Use Paper Reward Card on Brown Front	2.00
Large Cash Boxes	2.00
Payout Tubes with Hopper, 5c, 10c, 25c	3.75
20-Stop Star Wheel, Set	3.00
Knee Action Parts for Your Old Levers, Set	3.75
Top Covers for 5c, 10c and 25c Slides	3.50

1/3 Deposit Must Accompany All Orders.
Write for Complete Price List of SLOTS and PARTS — We Have Many More.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

Master De Luxe Touch Up Kit
← The Picture Tells All
Special Price \$8.75

5c, 10c or 25c SLIDE POSTS
Slide Posts adaptable to 5c, 10c or 25c Mills Slot Machines, no riveting necessary, complete set only \$1.75

GEARS
Main clock gears, each \$3.50
Idler pinion gears, each 2.25
Center ratchet gears, each 2.75

WE Have All Types of Coin Machine Parts at the Best Prices. Write TODAY. DELIVERY TOMORROW.

CENTRAL MANUFACTURING CO.
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NOW AVAILABLE!
FACTORY REBUILT EVANS' CONSOLES
DOMINOS PACERS
BANGTAILS LUCKY STARS
ROLETTO JR. JUNGLE CAMP
PACES RACES Straight Play 5c-25c
WANT TO BUY PACES RACES, ANY CONDITION
EVANS' GALLOPING DOMINOS
Genuine Paces Races Parts in Stock
H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

ORIGINAL MILLS SLOTS
LIKE NEW—OVER 200 READY FOR LOCATION—OUTSTANDING VALUES

SLOTS		CONSOLES	
5c, 10c, 25c Mills Gold & Silver Chromes (Originals)	Write	Mills 4-Bells (Late Head, Factory Rebuilt)	Write
5c Mills Blue Fronts (Originals)	\$235.00	Mills 4-Bells (Late Head, Factory Rebuilt 3-5c & 1-25c)	Write
5c Mills Brown Fronts (Originals)	250.00	5c Mills Jumbos, Cash P.O., Late Hds. \$129.50	
10c Mills Brown Fronts (Originals)	300.00	5c Mills Jumbos, Free Play, Like New 110.00	
25c Mills Brown Fronts (Originals)	350.00	Mills 4-Bells (Ready for Location)	575.00
5c Jennings Club Specials	200.00	Mills 4-Bells (Factory Rebuilt)	675.00
5c Jennings Silver Club Bells	200.00	Keeney 2-Way Super Bell	395.00
10c Jennings Silver Club Bells	250.00	Pace's Saratoga, F.P. & P.O. (Rails)	250.00
25c Jennings Silver Club Bells	325.00	Evans' Dominos, J.P., 2-Tone	425.00

Jenn. Victory Chiefs, 5c-10c-25c & 50c Write Renovated Like New by Factory Trained Mechanics.
Terms: 1/3 Deposit, Balance C. O. D.

Frank LaMaskin **GLOBE** Distributing Co. Est. 1929
1623 N. California Avenue Chicago 47, Illinois
Phone, Armitage 9727



It sure will be swell when we can again see the familiar Mills Owl Trademark on new coin machines. This wise old Owl has always led the operator in the right direction. When the present emergency ends, BE WISE! See that your equipment bears this trademark of quality.

Mills Novelty Company
4100 FULLERTON AVENUE
CHICAGO 39, ILLINOIS

"JACKPOT BELL"
\$49.50
Brand New

TAKES NICKELS—PAYS QUARTERS!!!
A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5c per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25c size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot in 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

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512 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

For \$12.00
We will completely refinish your Slot Machine to look like brand new. This includes rebuffing and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to
THE MONROE DISTRIBUTING CO.
BOX 413 PAINESVILLE, OHIO

Need Phonograph at Once
Want to buy Wurlitzer and Seeburg, any model, in fair working condition. Also want 5-Ball Pin Games. Write or wire
BOX 657
The Billboard, 155 No. Clark St., Chicago, Ill.

NEW

RAPID FIRE GUN CASTINGS, \$19.50; RAPID FIRE MOTORS FOR PULLING SUBMARINE, COMPLETE WITH WORM & FIBRE GEAR, \$25.00.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

BALLY RAPID FIRES, Perfect	\$189.50	5 WURLITZER #100 WALL BOXES	\$ 19.50
NEW PIN GAME CARTONS	2.50	WURLITZER #16, LITE UP	209.50
NEW COIN CHUTES—F.P. & Reg. ..	2.75	KEENEY ANTI AIRCRAFT	59.50
TEXAS LEAGUERS	49.50	KEENEY WALL BOXES, Complete ..	5.00
CHICAGO HOCKEY	215.00	ORIG. WORLD'S FAIR Sky Flighter ..	275.00
AIR RAIDER	185.00	EXH. MERCHANTMAN DIGGER	69.50
BUCKLEY DELUXE DIGGER	89.50	CHICKEN SAM—Perfect	99.50

CONSOLES — ONE BALLS — SLOTS

CONSOLES		ONE BALLS	
NEW DOUBLE SAFES—2 Door	\$139.50	LONGAORES & THOROBBREDS	\$565.00
USED DOUBLE SAFES—2 Door	109.50	NEW SPORTSMAN	350.00
5¢ SUPER BELLS	319.50	'41 DERBY	300.00
EVANS JUNGLE CAMP, F.P.	69.50	SPORT KING	365.00
WATL. BIG GAME, F.P., CLOCK	89.50	LONG SHOT	375.00
BAKER'S PACERS, D.D.	209.50	VICTORIOUS OF '44	99.50
5¢ PACE REELS, CASH	109.50	CLUB TROPHY	335.00
BALLY ROLLEM	129.50	SLOTS	
PAMCO BELL, 5¢ & 6¢	69.50	5¢ CHIEF 4 STAR, Fac. Reb.	\$250.00
KEENEY DARK HORSE	49.50	25¢ BLUE FRONT, Fac. Reb.	385.00
		LATE MOD. COLUMBIA—Fruit G.A. ..	75.00
		VEST POCKETS, Blue & Gold, Ref. ..	59.50

USED PIN GAMES		NEW REVAMPS		USED PIN GAMES	
JEEP	\$129.50	FLAT TOP	\$250.00	SKY CHIEF	\$169.50
SNAPPY	69.50	ARIZONA	250.00	GOTT. SHANGRI-LA	154.50
BOSCO	89.50	SANTA FE	250.00	KEEP 'EM FLYING	149.50
STAGE DOOR		GRAND CANYON	250.00	GUN CLUB	74.50
CANTEEN	210.00	IDAHO	250.00	TOPIC	89.50
NEW CHAMP	64.50	BRAZIL	250.00	GENCO DEFENSE	99.50
BIG PARADE	134.50	STREAMLINER	250.00	AIR CIRCUS	129.50
KNOCK OUT	129.50	OKLAHOMA	250.00	SUPER CHUBBIE	69.50
ACTION	129.50	MARVEL BASE		VICTORY	84.50
BELLE HOP	69.50	BALL	179.50	5-10-20	129.50
FOUR ACES	129.50	FLYING TIGER	209.50	TOWERS	72.50
PAN AMERICAN	49.50	MARINES	199.50	YANKS	109.50
VENUS	79.50	BIG THREE—1		SEVEN UP	57.50
HI HAT	69.50	Ball, F.P.	239.50	GOBS	109.50
GOTT. LIBERTY	169.50				

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE., CHICAGO 47, ILL. HUMBOLDT 6288

RECONDITIONED PIN GAMES

Shangri-La	\$149.50
Sun Valley	137.50
Air Circus	129.50
Big Parade	129.50
Four Aces	129.50
Knockout	129.50
Invasion	124.50
5-10-20	119.50
Genco Defense	94.50
Yanks	94.50
Home Run, '42	84.50
Toplo	82.50
Mills Owl	79.50
Monicker	79.50
Spot A Card	79.50
Hi Hat	72.50
Spot Pool	72.50
Clover	72.00

ARCADE

Bat. Practice	\$115.00
Keeneey Submarine	175.00
Slap Jap	119.00
Shoot to Tokyo	175.00
Tommy Gun	125.00
Chl Coin Hockey	225.00

NEW REVAMPS

Gott. Cover Girl	\$225.00
United	
Grand Canyon	\$250.00
Streamliner	250.00
Marvel's	
Baseball	\$179.50
Williams	
Flat-Top	\$250.00

WANTED PHONOGRAPHS ROCK-OLA

Supers — Masters — '39 Deluxes — Standards — Windsors — Monarchs — Imperial 20 — 16 Record — Night Club — 12 Record.

SLOTS—1-BALLS—CONSOLES

Jenn. 4-Star Chief, 5¢	\$175.00	'41 Derby, F.P.	\$360.00
Jenn. Top 4-Star Chief	220.00	Club Trophy, F.P.	330.00
Mills Vest Pocket, Bl. & Gold	59.50	Ev. Bangtail	265.00
5¢ Blue Fronts, Fac. Reb.	219.00	Record Time, F.P.	169.50
Pimlico	435.00	Keeneey Kentucky Club	89.50
Jumbo Parade, P.O., Late Model	129.00	Blue Grass, F.P.	195.00
Hi-Hand	189.00		

5 ROCK-OLA COMMANDOS

NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

AUTOMATIC COIN FOUR-STAR BARGAINS!

AEROPOINT Phonograph Needles, 29c Ea.	STAR WHEELS for Wurlitzer, 45c	65C7 Phonograph Tubes, 69c	SWEEPER ARM for Bally 1-Ball, 45c
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CONSOLES

'38 Tracktime	\$119.50
Bakers Races, Daily Double	295.00
Pace Saratoga, Jr., Rails	119.50
Mills Spinning Reels	119.50
Evans Lucky Lucre	169.50
Bonus Bells, Chrome Bells, Copper Chromes, Brown Fronts	
Universal Amplifiers, Fit Any Make Phonograph, Comp. With Tubes	59.50

SLOTS

Chrome V.P. Bell	\$ 69.50
Blue & Gold Vest Pocket	54.50
Gold Awd. Columbias, late	79.50
5c, 10c, 25c Orig. Bonus Bell	Write
5c, 10c, 25c Chrome Bells	Write
5c, 10c, 25c Copper Chromes	Write
5c, 10c, 25c Brown Fronts	Write
Stands for Mills Slots	22.50
Bonus Bells, Chrome Bells, Copper Chromes, Brown Fronts	Write

PARTS! WE HAVE 'EM!

Reel Kicker for Mills Slots	\$ 3.50	Club Handles for Mills	\$ 4.50
Cash Boxes for Mills	1.25	Jackpot Glasses for Mills	1.25
Coin Chutes for Mills Vest Pocket	3.50	Reel Glasses for Mills50
SP 1-2-3 Discs for Mills. Set	6.95	Award Cards, 2/5 or 3/5, for Mills25
CH 1-2-3 Discs for Mills. Set	6.95	Pin Game Locks65
Idle Pinion Gears for Mills. Ea.	2.50	Spring Kit (55 Springs) for Mills	9.75
Gauge Plates for Bally90	ABT Free Play Coin Chutes	3.75

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3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

MECHANIC WANTED
All-year job on Arcade Machines, Ray Guns and Photomatics at Atlantic City, N. J. Ideal working conditions. State age, experience and salary desired.
F. M. KIM SMITH
Central Pier Atlantic City, N. J.

DEPENDABLE SERVICE ASSURED WITH MATCHLESS LAMPS
FOR ALL GAMES MUSIC AND WALL BOXES
MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH ST. - CHICAGO 6

ATLANTIC MUSIC MACHINES
Every item is backed by our famous "TRIPLE TEST GUARANTEE"! You MUST be satisfied or your money back INCLUDING FREIGHT BOTH WAYS!

1 WURLITZER 950	5 WURLITZER 24
2 WURLITZER 750E	5 WURLITZER 61
3 WURLITZER 600R	1 SEEBURG CLASSIC, ESRC
4 WURLITZER 500	2 MILLS EMPRESSES

2 ROCK-OLA STANDARDS

WURLITZER #320 WALL BOXES	WURLITZER #304 STEPPER
WURLITZER #125 WALL BOXES	SEEBURG WS-22 WALL BOX
WURLITZER #145 STEPPER	SEEBURG DS20-1Z (3 WIRE BOX)

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SEEBURGS—ALL TYPES FROM REX TO 3800
MILLS—THRONES AND EMPRESSES ONLY

DOUBLE GUARANTEE!

1. Every piece of equipment thoroughly reconditioned and in first-class working condition!
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4 Roll-a-Balls, 7 1/2" Skee Balls, Slightly Used	\$209.50
Seeburg & Bally Gun Lamps. Per Box of 10	5.00
Hatfield Rubber Zip Wire. Per 1000 Feet	20.00
Wattling Scales	Write
Brand New 5 Conductor Wire. Per Ft.08c
5c National Slug Rejectors	5.00

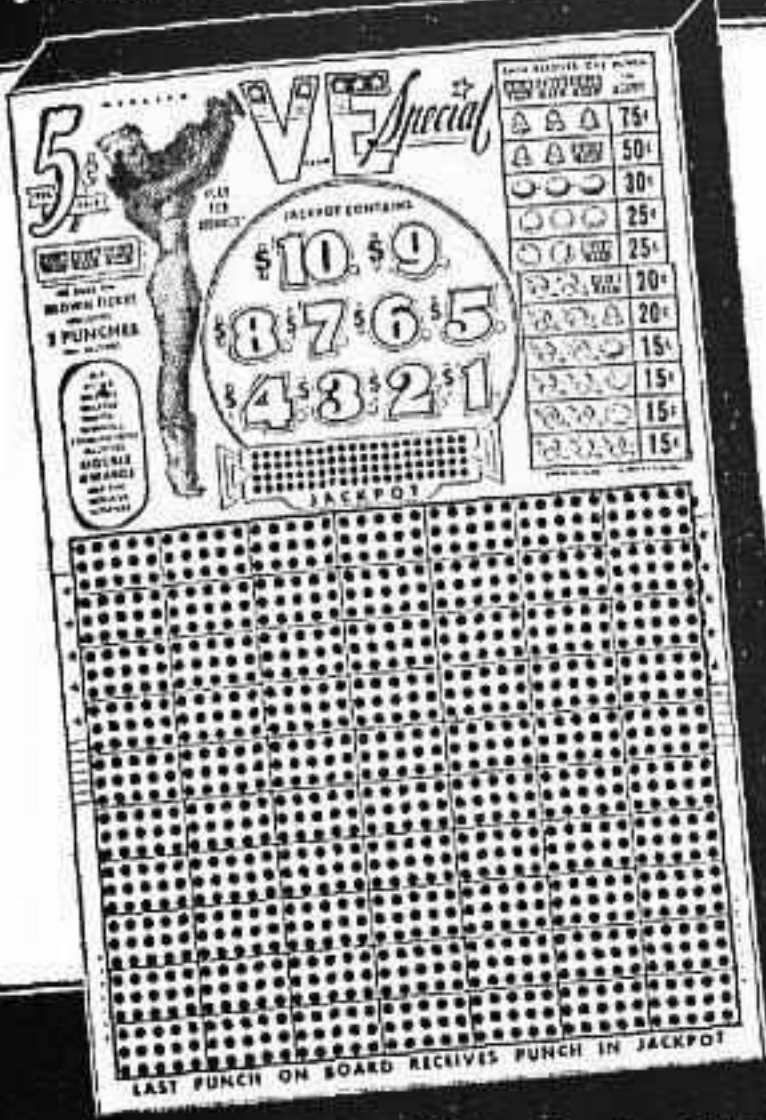
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 YOU'LL get Profits ...
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 FORM No. 11908 - SP. THICK
 (A HARLICH BROWNIE BOARD)

Takes in \$52.50
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REBUILDING, RECONDITIONING, REFINISHING ALL MAKES OF MILLS SLOTS. ALSO CHANGING NICKEL PLAY MACHINES TO QUARTERS. IF DESIRED, MACHINES CAN BE INSTALLED IN NEW CABINETS WITH GOLD CHROME CASTINGS, 3-5 OR ONE CHERRY PAYOUT. ALL MECHANISMS REPLATED THROUGHOUT
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 69 Wurlitzers, Seeburgs and Mills Phonographs.

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Price includes 17 Wall-O-Matics (Wireless)
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To Increase the Earning Power of Your Old Pin Games.
SENSATIONAL AND COLORFUL

Pin Game Revamps that you can make yourself. Only ten minutes required to turn your Old Game into a profitable 1945 creation.

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LAST CHANCE—BRAND NEW MILLS MACHINES

Equipped With Moseley's Special Disc and Reels
 NOTICE—Prices Quoted Below Are in Quantity Orders Only.

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| 25¢ Copper Chromes, #471413-471446 \$425.00 | 15¢ Gold Chrome, #470830 \$379.50 |
| 3 10¢ Copper Chromes, #470924-470932-469802 475.00 | 35 5¢ Brown Fronts, S# from 478997 to 479934 325.00 |
| 13 25¢ Copper Chromes, S# from 470171 to 471742 525.00 | 4 10¢ Brown Fronts, S#479569-475862-478013-480758 835.00 |

LISTED BELOW ARE MACHINES LIKE NEW

- | | |
|---|--|
| 10 5¢ Brown Fronts, S# over 431401 \$289.50 | 2 10¢ Original Chrome, #480920-480131 \$310.00 |
| 2 10¢ Brown Fronts, over #443072 . 325.00 | 5 5¢ Consoles, over #528651 (Now) . 349.50 |
| 9 5¢ Gold Chromes, S# over 470568. 325.00 | 1 25¢ Paces Races, Light Cabinet, High Serial. Like New 350.00 |
| 1 5¢ Original Chrome, #528556 . . . 300.00 | |

SLIGHTLY USED AND FLOOR SAMPLES

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| 17 5¢ Blue Fronts, S# over 440238 . \$199.50 | 14 25¢ Brown Fronts, S# from 445789 to 476340 \$268.50 |
| 10 5¢ Gold Chromes, S# over 441176. 299.50 | 3 25¢ Gold Chromes, S# 446781-441990-470554 325.00 |
| 28 5¢ Brown Fronts, S# over 441189. 239.50 | 13 25¢ Blue Fronts, S# over 380250. 225.00 |
| 2 5¢ Cherry Bells, #401261-413983 189.50 | 1 Baker's Pacer, 5¢ Gold Award, #6661, Like New 199.50 |
| 2 5¢ Goose-neck Front Vendors, S#166488-155672 39.50 | |
| 3 Mills 5¢ Gold Chrome, 3/5 P.O. . . 299.50 | |

PHONOGRAPHS AND SUPPLIES

- | | |
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| 7 Dominos, Cash J.P., Light Cab. . . \$375.00 | 1 Jack-In-Box Stand (New) \$ 55.00 |
| 4 Dominos, J.P., Oh. Sep., Light Cab. 385.00 | 1 600 Wurlitzer 375.00 |
| 5 Mills 5¢ Jumbo, F.P., Original . . . 79.50 | 1 Stepper Unit Wurlitzer 23.50 |
| 1 Exhibit 5¢ Jockey Club Console . . 75.00 | 2 Single Chicago Metal Revolv-a-Round Safe (Used) 60.00 |
| 2 Bally Dark Horse, Free Play 139.50 | 2 Single Chicago Metal Revolv-a-Round for Bally (Used) 22.50 |
| 1 Fortuno, Cash & Free Play 249.50 | 1 Mills Empress, Like New 350.00 |
| 10 Yankee 1¢ Cigarette Machines . . . 5.50 | |
| 2 Production, Brand New 137.50 | |

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECKS.

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THIS WEEK...

COMPLETE ROCK-OLA TELEPHONE MUSIC CONSISTING OF 10 ROCK-OLA MASTER '40, TURNTABLES, RECORDS, HEAD, PHONES AND PARTS. MASTER '40s CAN BE USED AS REGULAR MACHINES OR TELEPHONE MUSIC.

- | | | |
|---|---|--|
| 3 Wurlitzer 412 | MUSIC | 2 Seeburg Victory, '42, in 8200 Cabinets |
| 2 Wurlitzer P12 | 2 Wurlitzer 850 | 2 Rock-Ola Imperials |
| 2 Wurlitzer 816 | 1 Wurlitzer 950 | 2 Rock-Ola 16 |
| 2 Wurlitzer 24 | 1 Wurlitzer 24 Victory Model | 2 Rock-Ola Standards |
| 4 Wurlitzer 500 | 10 Seeburg HI Tones, ES and ESRC, 8800 and 9800 | 7 Mills Empress (2 with Adapters) |
| 2 Wurlitzer 750E | | 5 Mills Thrones |
| 5 Wurlitzer Twin Twelves in Steel Cabinets, with Buckley Adaptors, Amplifiers and Spakers, ready for location | | |

WRITE, WIRE OR PHONE FOR PRICES ON ALL ABOVE EQUIPMENT!

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| WALL BOXES | 3 Seeburg 24-Record 5¢ Wireless Boxes \$27.50 |
| 50 Buckley Boxes, 20 & 24 Record, Latest Model, Lite-Up, Swing Door, Like New \$19.95 | 5 Seeburg 20-Record 5¢ Wireless Boxes 38.50 |
| 6 Wurlitzer #320, Sweet Music 24.50 | 2 Rock-Ola Bar Boxes #1504 24.50 |
| 1 Wurlitzer #332 Bar Box 19.50 | 1 Rock-Ola Wall Box 16.50 |
| 20 Wurlitzer 5-10-25¢, #125 20.50 | MISCELLANEOUS |
| 3 Wurlitzer #111 Bar Boxes 14.50 | 19 Wurlitzer Counter Model Stands . \$24.50 |
| 3 Wurlitzer #331 Bar Boxes 19.50 | Aeropoint Needles, Per 100 . . . 39.00 |
| 5 Wurlitzer #120, 5¢ 24.50 | 5 Wurlitzer #304 Steppers \$24.50 |
| 1 Seeburg 5-10-25¢ Selectomatic, Wireless 45.00 | 50 Buckley Bar Brackets 2.50 |
| | 20 Pedestals for Buckley Boxes . . . 3.50 |
| | 20 New GE Changor Motors with Top Plates for Mills Empress or Throne . 30.00 |

WE CAN SUPPLY ANY TYPE OF ARCADE PIECE—SEND FOR LIST!
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WHILE THEY LAST! Brand New Mills 4-Bell Cabinets \$29.50

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| Bally Big Top \$110.00 | Pace Saratoga, 5¢ . . \$109.50 | Super Bell, 25¢ . . \$445.00 |
| Bally Roll Em 175.00 | Pace Saratoga, 10¢ . 179.50 | Super Bell, 5¢ & 25¢ 585.00 |
| Hi Hand 195.00 | Jenn. Derby Day . . . 65.00 | Bakers Pacer, J.P. . . 295.00 |
| Bally Club Bell, 5¢ . 295.00 | Jenn. Bobtail 145.00 | Jumbo Parade 155.00 |
| Bally Club Bell, 25¢ 445.00 | Jenn. Silver Moon . . 165.00 | Mills 4-Bells 595.00 |
| Ev. Lucky Luora . . . 250.00 | Jenn. Fastime, 5¢ . . 125.00 | Mills 4-Bell, L.H. . . 850.00 |
| Ev. Rolotto Jr. . . . 125.00 | Jenn. Fastime, 10¢ . 175.00 | Mills 4-Bell, 3/5-1/25 . . . 1,150.00 |
| Ev. '41 Domino, J.P. 425.00 | Pace Twin, 5¢ & 10¢ 445.00 | Keeney 4-Way 875.00 |
| Ev. Lucky Star, tkt. 125.00 | Pace Twin, 5¢ & 25¢ 525.00 | 25¢ Callie Roule . . . 295.00 |
| Triple Entry 195.00 | Pace Twin, 10¢ & 25¢ 575.00 | |
| Super Tracktime . . . 375.00 | Super Bell, 5¢ 335.00 | |

MILLS REBUILT SLOT MACHINES

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| Gold Chrome, 5¢ . . \$440.00 | Brown Front, 5¢ . . \$295.00 | Club Bell Console, 5c \$495.00 |
| Gold Chrome, 10¢ . . 495.00 | Brown Front, 10c . . 345.00 | Club Bell Console, 10c 545.00 |
| Gold Chrome, 25¢ . . 550.00 | Brown Front, 25c . . 395.00 | Club Bell Console, 25c 595.00 |
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| War Eagle, 25¢ . . . 325.00 | Blue Front, 10¢ . . 300.00 | Blue Front, 25c 375.00 |
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| Blue Grass 225.00 | Pimlico 425.00 | Record Time 198.00 |

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 Must be complete. Working order not essential. Wire or write your list.

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1 HOROSCOPE ... 59.50	1 PAN AMERICAN ... 59.50



Woolf Solomon

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5¢ Superbells, Comb. F.P.-C.P. ...	Write Baker's Pacer, Late D.D., J.P. ... \$299.50
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We have for immediate delivery new Radiolux Voice Recorders with Playback. Portable - Compact - Rugged **Price \$295.00 ea.** Distributors, write for prices and exclusive rights in your territory.

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5-10-25¢ Blue Fronts	5-10-25¢ Chromes
5-10-25¢ Cherry Bells	50¢ Brown Fronts

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NO WIRING OR CIRCUIT CHANGES

Use our Adaptors with the 1H4G tubes in place of the 30 tubes on your Model 412 and 616 Amplifiers. Satisfaction guaranteed or money refunded.

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10c Pace Races ... 200.00	Pace Saratoga, Late ... 150.00

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250 Watt Projector Lamps for Solo-Vue Type Movie Machines, Ea. 2.00	Panoram Volume Controls, Ea. ... 2.50
Plus 7 1/2% Tax.	Film Cleaner, Per Gal. ... 4.50
	750 Watt, 200 Hr. Projector Lamps, Ea. ... 4.75

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"Pitch 'em and Catch 'em"

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Jennings Multiple Slot Liberty Bell ... 59.50	

SLOTS

5c Jennings Club Bells, 3/5 ... \$169.50	Columbia Gold Award, Front & Back Pay ... \$ 69.50
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25c Mills Blue Fronts ... 325.00	5c Mills War Eagle, 3/5 ... 149.50
5c Mills Cherry Bells ... 225.00	5c Mills Chrome Bells, 2/5 ... 325.00
5c Jennings Silver Moon '41 Slot, D.P. ... 299.50	Mills Club Handles ... 3.50
Columbia Jackpot ... 89.50	

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

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ARCADE	Leader ... 80.00	A Beautiful Matched Pair of Mills Original Chrome Bells, Nickel and Dime, 2-5 P.O., Serials Over 454,000. Priced Together ... \$695.00
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We Have a Large Stock of Used Parts for Wurlitzers and Rock-Olas.

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5V4 ... 1.50	6Q7 ... 1.10	12Z3 ... 1.00	33 ... 1.00	83 ... 1.10

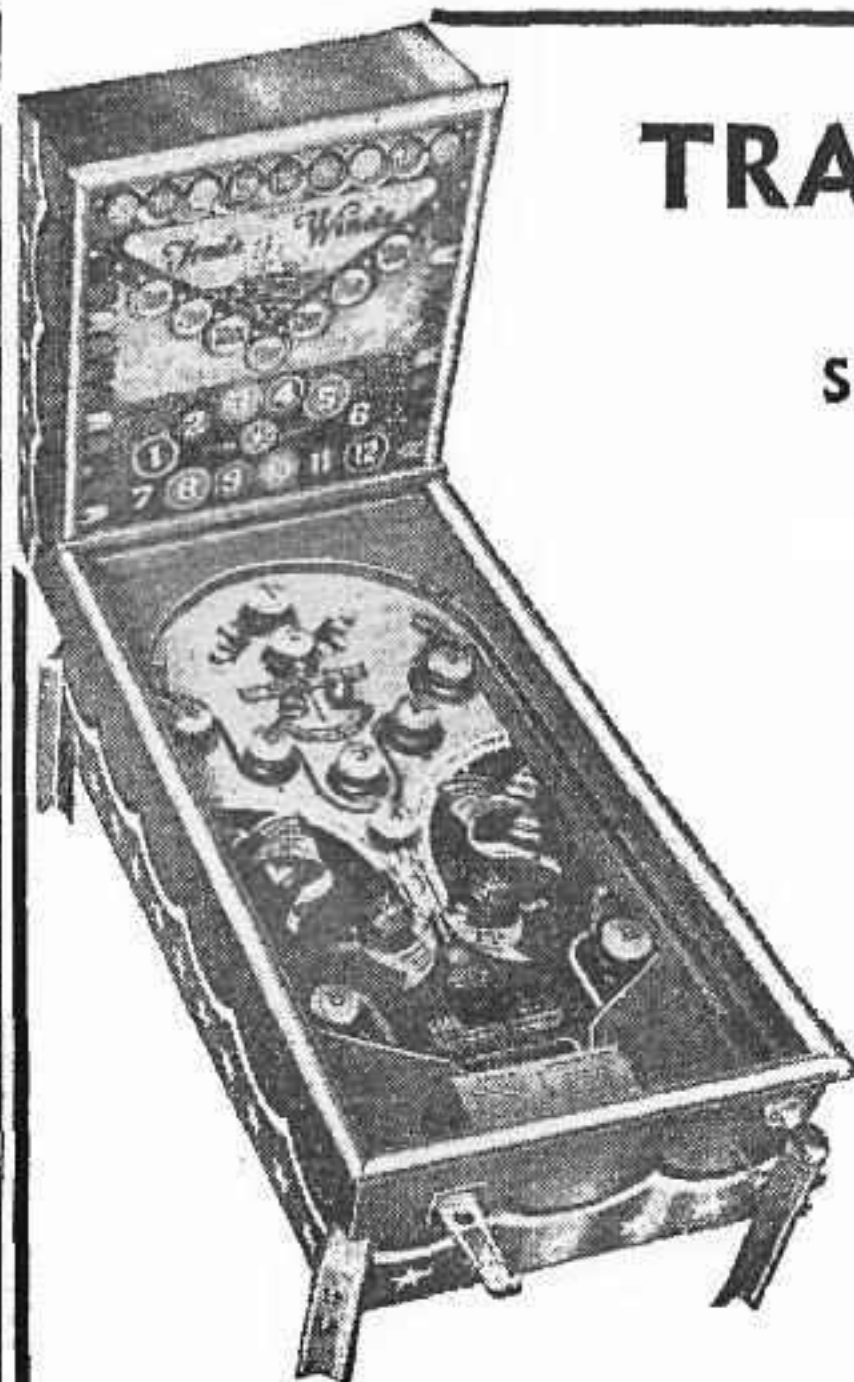
70L7 ... \$1.95

30 ... \$1.00

We have Critical Tubes, including #30 and #70L7; but because of the limited quantities available we can ship them only to those customers who also order non-critical tubes. All our prices are retail O. P. A. ceiling or below! Supplier's Certificate and Deposit Must Accompany All Orders!

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- 1 600K Wurlitzer \$395.00
- 1 Seeburg High, new cabinet, installed by W. B. Novelty Company. This machine low play and not used since reconversion 500.00
- This Phone, with 8 Wallomatics and Remote Control Unit 775.00
- 1 Seeburg Adapter for 24 Record Wurlitzer and One Wall Box for Same 40.00
- 1 Packard Keyboard for Wurlitzer Model 24 (New) 10.00
- 1 750 Wurlitzer, Refinished, Excellent Condition 725.00
- 1 Seeburg Gem, R.C. with Wall Box on Top of Machine 409.50

FREE PLAY TABLES

- | | | |
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| 2 Sluggers Each \$59.50 | 1 Marvel Baseball Each \$159.50 | 2 Streamliners Each \$210.00 |
| 2 Majors (New Style Bumpers) 17.50 | 1 Eagle Squadron 159.50 | 2 Jeep 105.00 |
| 2 Stars 59.50 | 1 All American 42.50 | 4 Action 105.00 |
| 1 Victory 85.00 | 1 Tommy Gun 99.50 | 2 Nippy 12.50 |
| 2 Sport Parade 45.00 | 2 Wings 5.00 | 1 Yacht Club 15.00 |
| 1 School Days 49.50 | 1 Majors, '41 45.00 | 2 Cubs 5.00 |
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| 1 Air Circus 119.50 | 2 Captain Kidd 75.00 | 2 5-10-20 95.00 |
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| 1 Slugger (Revised) 59.50 | 2 Brito Spot 22.50 | 2 Mercury (Token) 15.00 |

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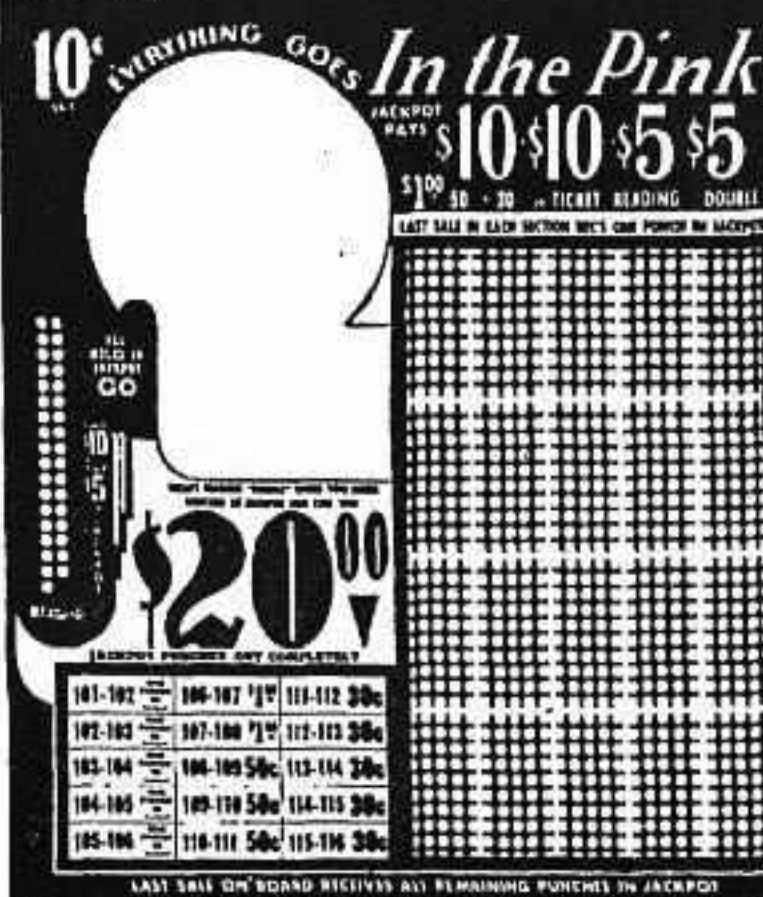
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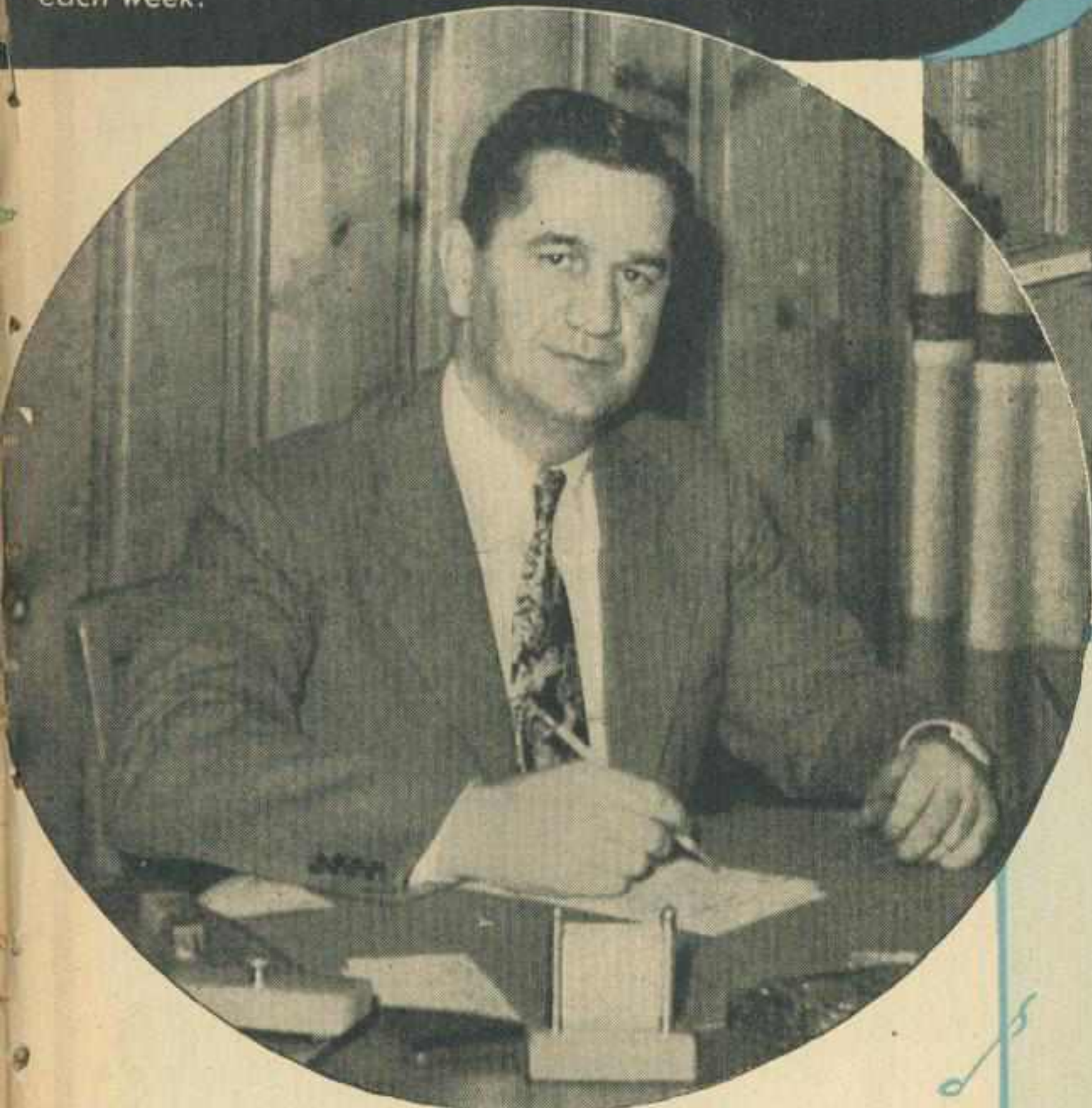
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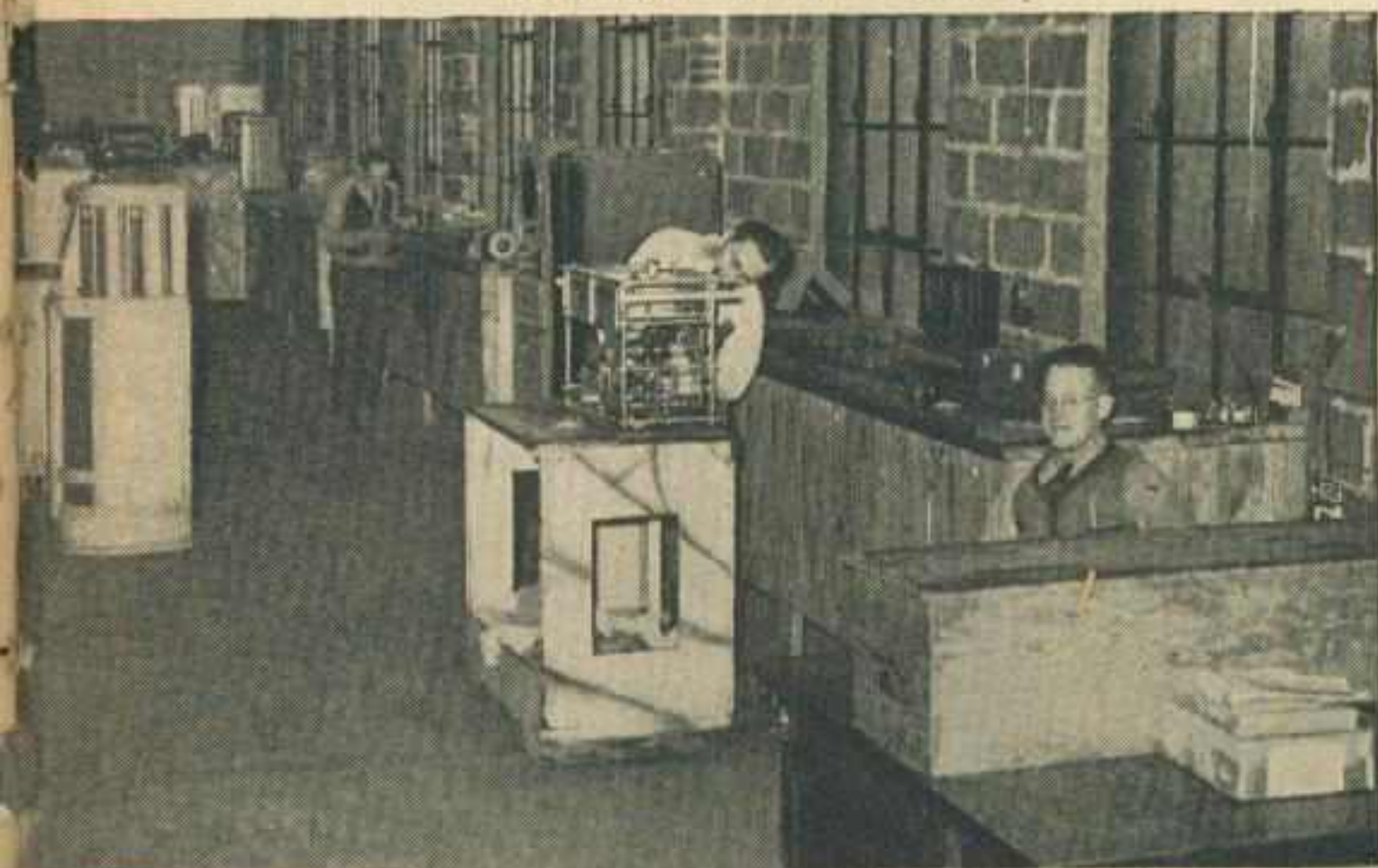
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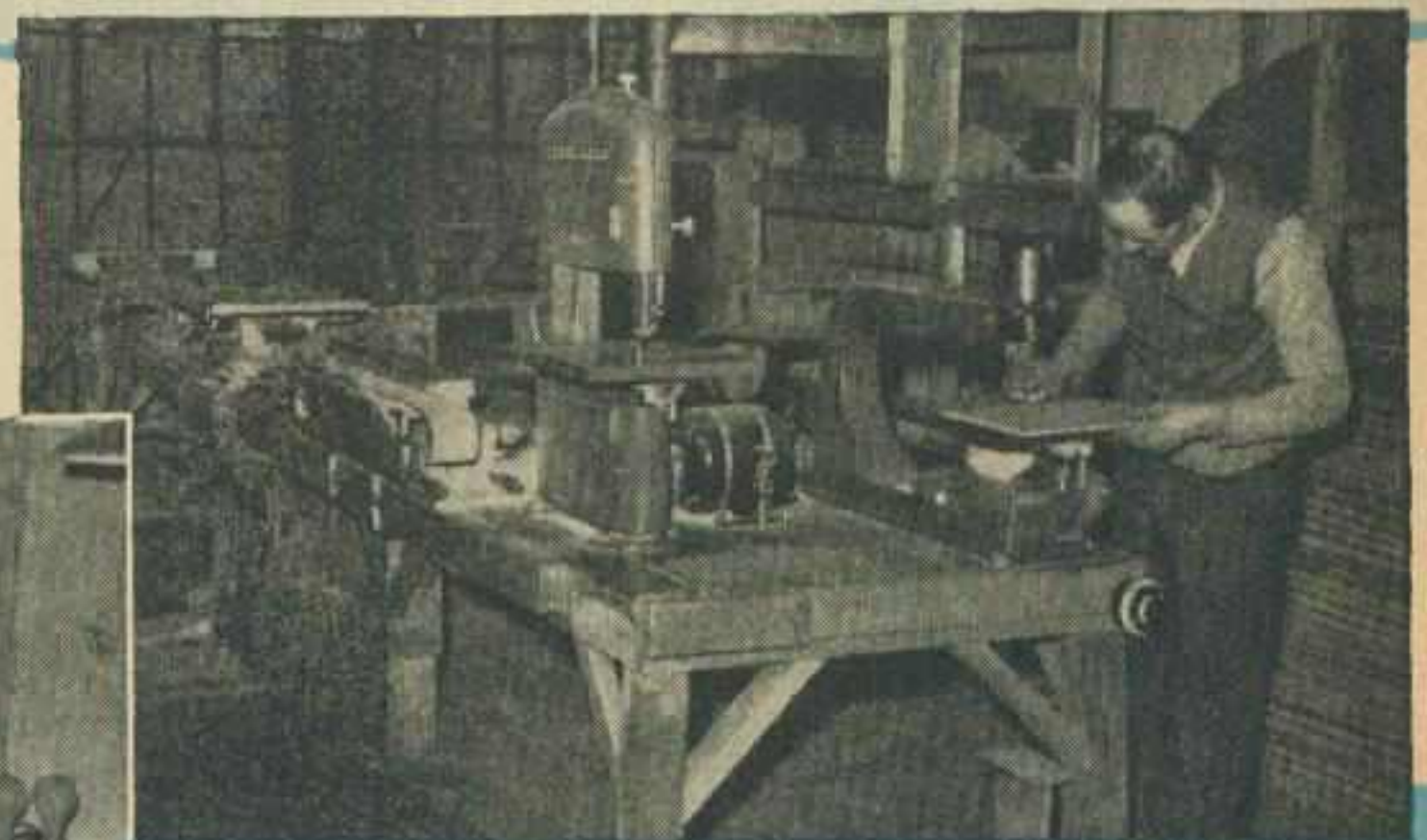
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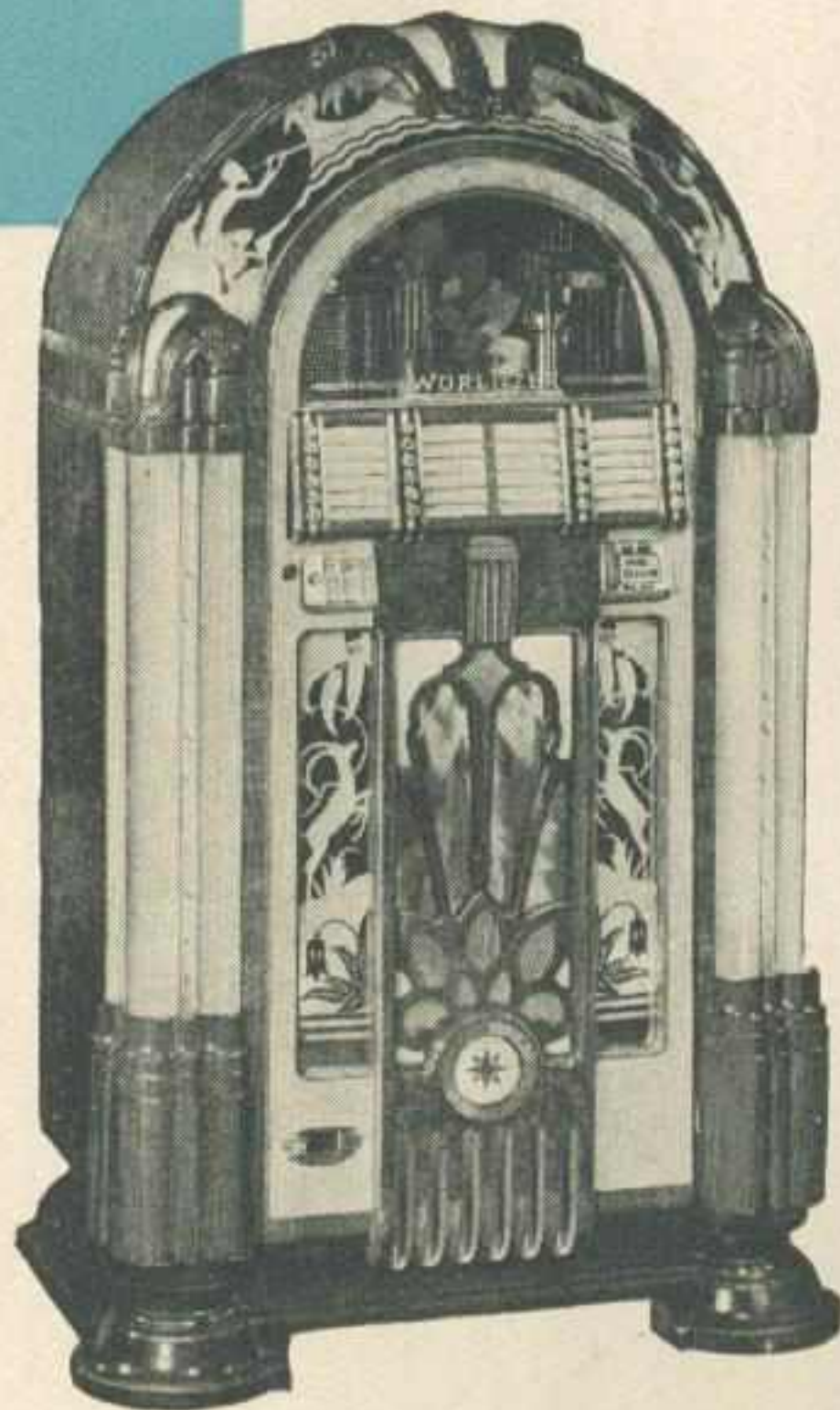
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