

The Billboard

SEPTEMBER 30, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

AD-PITCHES INVADE ALL SHOWBIZ

RADIO

**WHCU Gives It Away---
And Makes It Pay**

TELEVISION

**Video Not New Biz---It's
Part of Broadcasting?**

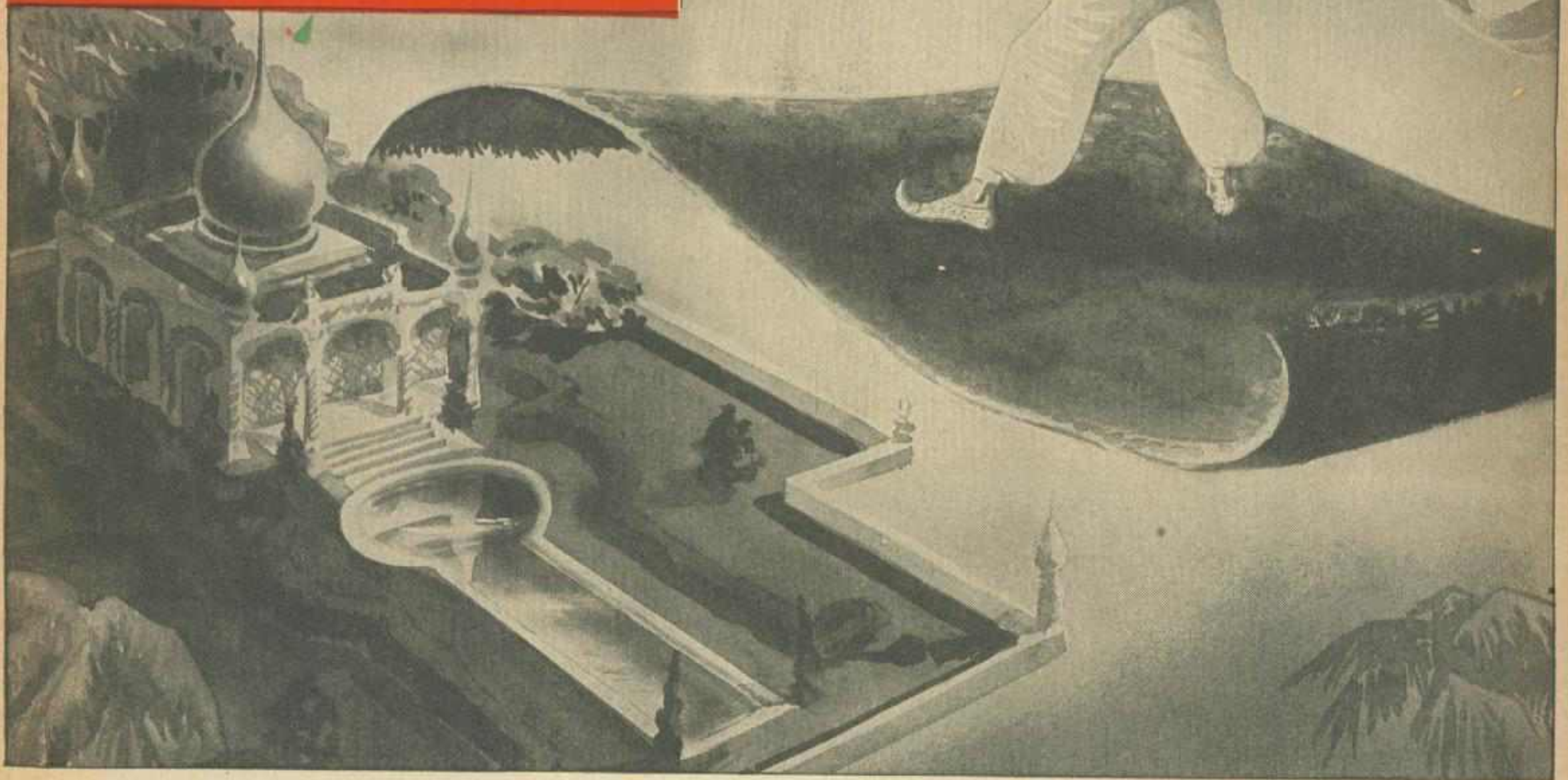
MUSIC



GUY LOMBARDO
Doing Fine "This Side of Heaven"
(See page 4)

WHAT THE GI'S ARE SINGING

CMAC *Financing*



"MAGIC CARPET" FOR COIN MACHINE MANUFACTURERS AND DISTRIBUTORS

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A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES

PAYOLA INVADES ALL SHOWBIZ

Dinah's Sniper Or Push-Over Fritz Gives Up

Shore Reports on Disks, Etc.

By Marty Schrader

NEW YORK, Sept. 23.—Audiences are pretty much the same the world over. At least that's what Dinah Shore thought until she met the push-over sniper.

It seems that this flack-happy Nazi had himself a time during one of Dinah's battle line appearances on her USO-CSI tour of the invasion front with emcee Sammy Walsh, pianist Ticker Freeman and magician Harry Mendoza. Friend Fritz, perched high in a tree, watched the show with relish and surrendered at the end. General Foods, the singer's sponsor, hopes that radio audiences will do the same.

Touring France from the Normandy beaches to Paris, the troupe saw plenty of action, did plenty of hard work under trying conditions and had plenty of adventures, but the most interesting thing they encountered, according to Dinah, was a former American ork leader (fear of reprisals to relatives doing forced labor in Germany prevents use of his name), an active member of the underground during the occupation, who constituted himself a one-man booking office and the USO when the Yanks moved in. "Any time he found two G. I.'s together he'd get on the phone, round up the best non-collaborationist talent in France and put on a swell show," Dinah said.

Dinah revealed, for perhaps the first time, how Radio Berlin is able to get pop record releases "almost before *The Billboard* has them." It seems that the Nazis have added program dubbing to the long list of their gruesome crimes. They take transcriptions of American net shows, *Command Performance* and American Forces Network programs, cut out

(See FRITZ GIVES UP on page 21)

Legit Entertainers Or Else No Passport Says U. S. State Dep't

WASHINGTON, Sept. 26.—London squawk that American business men are donning uniforms and getting in on ground floor of French business deals points up State Department statement to *The Billboard* that passports will not be issued to entertainers until war's end.

Even relaxation of present stringent Latin-American policy based on "special status" qualification will not relax until end of shooting, State Department insists.

Asked if entertainers touring freed areas to lighten G. I. life would be permitted to combine biz with pleasure, State Department said "nix." Only bona fide, 100 per cent G. I. entertainers will continue to get right of way with State Department. All others, including those who might like to do a few shows in London or Paris, will just have to wait until the Nazis quit and conditions return to near normal, State Department spokesmen replied to *The Billboard* queries.

Latin America while tough to get, is still not barred entirely. Entertainers heading south still must show plenty of cause, however, State Department says. Each case is "judged on individual merits," which can mean all or nothing, depending on State Department whim at moment.

The Billboard Rates Pre-Main Stem Legit

NEW YORK, Sept. 23.—Presenting in capsule form the critical reaction to pre-Main Stem legit openings in the three major try-out towns, *The Billboard*, starting with the current issue, will reduce to a percentage basis the aisle-sitters' reports of every play on its way into Broadway—in Washington, Philadelphia and Boston. Hereafter, a percentage tab based on the opinions of local first-string crits will be included in reviews of all Broadway-sketched openings from the three spots.

In addition, an individual play tally, a crits batting-average chart, will be kept and balanced against the subsequent success or failure of such shows when the latter reach Broadway. Here the same system will be maintained as in the current make-up of the accuracy chart on the Stem crits. A show that reaches the 100-performance mark is rated successful. Less than that is failure. Local crits' accuracy will be scored on the basis of this record. A "No Opinion" review will be marked as a wrong guess, as it is *The Billboard's* stand that a professional aisle-squatter's duty is to make up his mind in print one way or the other.

Out-of-town crits whose opinions will be tabbed are: From Boston, Cyrus Durgin (*Globe*), Elinor Hughes (*Herald*), Elliot Norton (*Post*), Leslie Sloper (*Christian Science Monitor*), Helen Eager (*Traveler*), Leo Gaffney (*Daily Record*), Peggy Doyle (*American*); from Philadelphia, Edward Schloss (*Record*), Linton Martin (*Inquirer*), George Sensenderfer (*Bulletin*), Jerry Gaghan (*Daily News*); from Washington, Nelson Bell (*Post*), Andrew Kelley (*Daily News*), John Maynard (*Times-Herald*), Jay Carmody (*Evening Star*).

Canvas Curb To Hit Outdoor Biz Till Needs of War Ease

WASHINGTON, Sept. 23.—With only 50 per cent of army-navy requirements being met, the duck tent situation is critical and likely to remain so until January 1, at least, unless European victory comes first, the office of D. J.

Driscoll, chief, Army and Numbers Duck Section, Textile, Leather and Clothing Bureau, War Production Board, said today.

Inventory of the nation's duck was completed last Saturday and is being compiled here, with first reports indicating a worse situation than was thought even a week ago. Decision to convert all available looms from production of other fabrics to manufacture of duck came as a result of preliminary reports on national inventories. Hope is to obtain some 30,000,000 additional yards of tent twills and flat ducks by the year's end to up diminishing supplies. Conversion order means less denims, heavy sheetings for bagging, all types of twills and drills for working clothes.

Outdoor show business, which has given much to the war effort, the WPB admits, still must wait until critical armed service demands ease, as reports

Ice and Roller Shows Set in Motor City

DETROIT, Sept. 23.—Bookings for the Sonja Henie Icer have been tentatively set for November 30 to December 17 at Olympia Stadium here. Show will run 17 days, the same as last year, with one day out for a hockey game, probably December 10.

The Henie show will be preceded by *Skating Vanities*, roller show, which opens the season at Olympia October 5.

Detroit Fights To Lift Lighting Restrictions

DETROIT, Sept. 23.—Removal of legal restrictions on amusement lighting of all types, caused by the present wartime blackout ordinance, is sought by Louis J. Schrenk, Detroit superintendent of public lighting, in a move before the city council for its repeal. All unguarded lighting is subject to legal challenge, but few such cases have been brought to court.

However, altho OCD authorities agree that no air raid warning is now considered likely here again, thousands of local establishments of all types would be in technical violation if it were given. To prevent this condition, Schrenk advocates repeal, with the support of Frank M. McLaurry, local OCD chief. Like situation exists in many other sections of the country where actually thousands of technical violations of wartime regulations take place nightly.

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Ad-Men \$\$\$ Sneak in Plugs

Legit, disks, niteries, pix all have place in post-war sugar-coated pitches

By Joe Koehler

NEW YORK, Sept. 23.—There's plenty of advertising coin around this season to back showbiz enterprises. It's dough which never has to be paid back by the producers. A discreet ad-plug in a legit attraction will bring anywhere from a flat 10G to a weekly pay-off as long as the show runs. And there's nothing subrosa about it—it's all signed, sealed and delivered in a contract that states simply "so much for so much."

Night club acts that have routines in which a commercial may be inserted without being too obvious are being approached by ad-agency men, who are ex-showbiz personalities. They're told that a sponsor will be willing to re-costume the act and help with the expenses of new routines—for a slight consideration—a credit line somewhere in the act.

The approach is all very glittering because often the advertiser can deliver top-name writers who will do the commercial spot in such a way that even the critics will think it "clever."

The ad-pitches are not restricted to niteries and legit. Lately the ad-men have been propositioning indie diskers

(See PAYOLA INVADES on page 30)

Local 70 AFM Stops Music in Omaha Theaters

OMAHA, Sept. 23.—Paralysis and darkness grip Omaha's stages as Tri-States theaters and musicians' association, Local 70, remain adamant in a pay dispute in which Tri-States says the union's demands are contrary to War Labor Board standards.

Tri-States already has canceled 14 stageshows at the Orpheum, city's only vaude house at present and the organization has no thoughts of reinstating any shows, William Miskell, Tri-States district manager said.

The union has asked that the pit crew be raised from 12 to 15 musicians and that stand-bys be raised to the price now being paid for playing shows, from \$500 to \$812.50. Union also asks that the week's playing pay be raised from \$812.50 to \$1,400 and that the per-week schedule be reduced from 29 to 28 shows. This, Miskell says, goes into overtime for stand-bys, a major hurdle.

Orpheum played 40 shows last year. Art Randall is house leader. *Porgy and Bess* plays here November 7-8, but the pay tiff won't bother it since date is under contract.

Union, insisting it has had no contract the last 10 years, according to Harold Black, Local president, says the figures are open to negotiation. Tri-States says the next move is up to the union. Black contends the musicians should get more money in view of less take-home pay because of tax, Social Security deductions. Also, he says, the theaters have raised their prices and musicians are entitled to a greater share.

Legiters' Flack and Gabber Aches

Hams Cause Real Problems

Actors, by-passing publicity dates, build commentator nixes for future air shots

BOSTON, Sept. 23.—Press agents who, as a fraternity, have been the targets for beefs from Hub radio gabbers, newspaper writers and editors, feel they have been neglected by the tub-thumpers as sources of news and publicity, have something on their side of the fence, too.

Charged with making the Hub an overnight stop, they say that space shortages make useless any more than the minimum contacts. And they feel that they often offend drama editors by contacting other departments and writers. And, despite advances made into radio by all crafts of flackery, the legit guys still seem to feel that the broadcast word is not as important as that which is printed in black and white. This, really, is another charge by the radio folk, who claim the tub-thumpers feel that radio is still a young business that doesn't count for much. "Radio is no longer a baby," say the air wave reporters.

Biggest Beef—Actors

But the biggest beef of the p. a.'s (and consequently of the radio people, too) is the actor. Time without number, when the flackers have made appointments for radio interviews, the actors have stood them up; stood up the radio people, too. It hurts both ways, for the radio folk have lost their attraction, the p. a. has lost his plug (and is discouraged from trying again).

Perhaps it is best not to name names, either of press agents, radio reporters or actors, but every air wave gabber in Boston has numerous disappointments to recount.

Take the case of a young woman who runs a half hour, 5 p.m. shot of recordings plus a 10-minute interview. Call her A. Having seen a show in which a former Viennese actor, B, played a leading role, she made contact thru the flacker and then built a program around the actor, with Viennese waltzes as the theme. Five minutes before air time the actor had not appeared. Contacted at his hotel he admitted that he had no rehearsal (the usual excuse here, a try-

(See LEGITERS' FLACK on page 22)

GUY LOMBARDO

Doing Fine "This Side of Heaven"

A FEW, a very few, musical names may be said to be known wherever music is played, wherever disks are whirled, wherever men and women relax to words and notes. Guy Lombardo is one of these.

Naturally enough, it's Guy that has made the major contribution to the "name that everybody knows," but every one of the Lombardos help the Royal Canadians do fine with the "Sweetest Music This Side of Heaven."

Twenty-four years ago, Guy Lombardo organized

his first ork. And what he told his sidemen then, he still tells 'em today—"Stick to the melody and keep it simple; let the other tooters make with the riffs."

His first big chance was at the Granada Cafe, Chicago. Then came that thing called a radio wire and then came Lombardo into the money. He's been tabbed No. 1 sweet band so often that it's almost a habit for radio editors to vote for him. They've been doing it now for 10 years.

The Royal Canadians reflect the musical times but they go right on playing the "Sweetest Music This Side of Heaven," with Lombardos on all sides of the band. There are four of them not counting Guy.

Criticism Via Gas

ST. PAUL, Sept. 23.—Leonard Leigh, musical director for KSTP, is wondering about this one.

When his special gasoline ration card expired, Leonard applied to his St. Paul ration board for renewal and was turned down. He went to the board and argued question with an official there.

Said the official: "Musicians are not entitled to gas allotments. Besides, I think there is too much music on the air. There ought to be more news and less music."

Hope, Gracie Allen Razed as Writers By Det. Columnist

DETROIT, Sept. 23.—A strong attack on ghost-written columns by showbiz personalities was made recently by Malcolm W. Bingay, editorial director of *The Detroit Free Press*, in his own "Good Morning" column. Bingay aimed at the "increasing flood of these Hollywood and radio actors who now pose as writers."

Specific objects of attack were Bob Hope and Gracie Allen for their current column ventures. Bingay reminisced of his own experiences with Will Rogers in a favorable light, and also acclaimed the writing abilities of Fred Allen and Edgar Bergen, but wound up with the conclusion . . .

"But the rest—phooey! As mummies they are good. As columnists they're just plain fakes."

Oklahoma City Skeds Big Season

OKLAHOMA CITY, Sept. 23.—Messrs. Boyle and Head, ops of the Shrine Auditorium, have lassoed a fine batch of attractions for the localites this coming season, which opens with *The Waltz King*, starring Richard Bonelli, October 2 and 3. This is the second season for Boyle and Head as local impresarios.

Other dates set are *Kiss and Tell*, for November 13 and 14; *Porgy and Bess*, November 15 and 16; *The Merry Widow*, November 22 and 23; *The Student Prince*, December 4 and 5; *Three's a Family*, December 12; Gladys Swarthout in a concert, December 13.

Goodnight Ladies will show here December 28-30; *Sons o' Fun* will be here again January 10, while Fritz Kreisler will play January 11. The original Russian Cossack Singers and Dancers, directed by Serge Jaroff, will give a single show January 16, and Tito Guizar and his Pan-American ensemble will play January 20, a return engagement. *Life With Father* will show January 26.

Blossom Time is slated for March 2 and 3; Helen Hayes in her new play, *Harriet*, will show March 13 and 14; Katharine Cornell in a new play not yet announced is booked for March 21. The San Francisco Ballet will give out on March 16. Later dates not yet definitely set but which are announced as positive are *Over 21*, with Una Merkle; John Carradine in Shakespeare; *Naughty Marietta*, and a combine with Percy Grainger and American Ballad Singers.

Blade Show Off In Cinema Style

HOLLYWOOD, Sept. 23.—Half-hour air premiere was given *Ice Follies* over Mutual this week (21), in addition to heavy plugs in the downtown dailies, marking first time a blade show has utilized radio to plug its getaway. Broadcast was taken off the line by Mutual stations for repeat the following day.

Gary Breckner and Ken Carpenter were at the mike, giving *Follies* a typical Hollywood opening-night build-up.

N. Y. To Share Coast Shows on A Regular Sked

HOLLYWOOD, Sept. 23.—Periodic shifting of top alrers originating from Hollywood to New York is good showmanship, according to current trend on radio row. In past seasons, some of the high-bracket productions have moved east from time to time, but feeling here is that more of them should follow suit. Trade feels that the cross-country jump is now a necessary part of the biz, inasmuch as it helps to promote good will for the bank-roller, since principal listening audience is concentrated on the East Coast.

Move by J. Walter Thompson Agency to shift the Bergen show to New York October 8 is in line with the trend. Other shows will fall in line. Many of the biggies who heretofore have remained on the Coast are making the trek this season. Transportation is the only difficulty that may cut down trips.

Feeling here is that getting away from the pic capital sharpens the performances by putting the cast before more critical Manhattan audiences. One producer stated that he felt the situation paralleled legiters who go stale on the Main Stem, but who take on a new sparkle when the show hits the road and they face a different type of audience.

Imperative From Sponsor's Point of View

Trade feels that from the sponsor's viewpoint it is imperative for certain types of programs to hit the East in the flesh as it enables listeners to get a chance at seeing the performers in action. While there is much pro and con feeling about whether studio audience reaction is any barometer, still bank-rollers insist the pewholders get their share of entertainment from the visual standpoint.

Flacks welcome the chance of shifting their working base as it gives them a new field for planting material. Even some agency reps who have shied from taking shows east recognize the publicity value in such a move.

There has been feeling here that local turnover of out-of-towners was sufficient to keep the rest of the country well represented in the audiences. This has been held by some to be enough to keep their shows in the public eye on a national scale. Trend now seems to be pointing for regular New York appearances of the top-budget shows. This has been proven, in addition to everything else, to be a stimulus to Eastern ratings.

Welk To Tour With 17 Men

CHICAGO, Sept. 23.—Lawrence Welk, when he starts on his fall tour after his present engagement at Aragon Ballroom here October 1, will introduce his enlarged 17-piece ork, augmented by an additional sax and trumpet player. New band set-up consists of four brass, four rhythm, four sax, three fiddles, in addition to thrush, Jayne Walton, and Bobby Beers, boy vocalist. First date set is at the Casa Loma Ballroom, St. Louis, week of October 6.

John Barleycorn Pays Plenty \$\$\$; US Tax Take Up

WASHINGTON, Sept. 23.—Despite the conversion of distilleries to war purposes, alcoholic beverage sales and license taxes still brought in a total of \$321,000,000 to the 48 States above the \$1,618,775,155 turned into the federal coffers in the fiscal era ending June 30, 1944, Treasury Department officials announced today.

Ironically, while federal liquor tax take was zooming, some \$200,000,000 over previous year because of hiked tax rates, State figures were falling off slightly altho still away ahead of pre-war.

Liquor sales taxes brought in \$267,000,000 in the past year while licenses accounted for the remaining \$54,000,000.

In '42-'43 period, sales taxes were \$280,000,000, an all time high, but in '41-'42 these same taxes amounted to only \$256,000,000 while in '38-'39, typical pre-war year, the figure was a mere \$174,000,000.

License taxes, on the other hand, were the same as in '38-'39, altho down \$1,000,000 from last year.

Night club and admission taxes meant \$9,365,000 to the 48 States last year while the federal government was receiving \$205,289,256, a \$51,000,000 jump, from the same sources.

New York, as was to be expected, grabbed the biggest share of the liquor sales taxes last year, collecting \$38,275,000. Ohio was in the second spot with \$21,901,000; and Pennsylvania, third, got \$20,722,000.

San Fran Theaters Stay Open 'A'-Day; Lounges May Close

SAN FRANCISCO, Sept. 23.—All theaters here will remain open on "A"-Day upon receipt of the news of the capitulation of Germany, it was decided this week at a meeting of the California Theaters Association, Inc.

"We believe the defeat of Germany should not be celebrated with riotous jubilation," declared Joseph Blumenfeld, president of Blumenfeld Theaters, Inc., and of the CTA. He added that the theaters will not close unless conditions make it necessary to do so.

While no decision has been reached on the closing of bars and cocktail lounges, it was indicated that the day Germany surrenders will find local bartenders out in the streets celebrating with the rest of San Francisco.

The bartenders are expected to act next week on a resolution providing that all bars close 30 minutes after the news of Nazi capitulation is announced.

Long Longhair in Mexico

MEXICO CITY, Sept. 23.—Mexicans like their opera. During the recent performance of *Figaro* lights went out for nearly two hours because of a storm. Not a ticket holder left the hall, and the performance ended at 1:45 a.m.

STOCK TICKETS One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons. Double Prices. No C. O. D. Orders. Size: Single Tkt., 1x2"	"Then It Will Be the Japs" TICKETS Give Your Ticket Orders to the Ticket Companies in Plenty of Time. THE TOLEDO TICKET COMPANY Toledo (Ticket City) 2, Ohio	SPECIAL PRINTED Cash with Order. Prices: 2,000 \$4.25 4,000 4.83 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50 Double coupons. Double prices.
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SPECIAL PRINTED ROLL or MACHINE 100,000 FOR \$22.00	TICKETS RESERVED SEAT - PAD - STRIP COUPON BOOKS - RESTAURANT CHECKS - SALES BOOKS AND ALL ALLIED FORMS ELLIOTT TICKET CO. (409 LAFAYETTE ST., N. Y. C.) 82 W. WASHINGTON ST., Chicago 615 CHESTNUT ST., Phila.	STOCK ROLL TICKETS ONE ROLL \$.54 TEN ROLLS 3.90 FIFTY ROLLS 17.00 ROLLS 2,000 EACH Double Coupons, Double Price No C. O. D. Orders Accepted
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WHCU Service Turns a Profit

Amer. Legion Available for Sponsorship

One Net Peddling It

CHICAGO, Sept. 23.—That the American Legion will use radio more in the next year and in the post-war period became apparent here this week at the Legion's annual convention in Chicago Coliseum. It became evident when the members passed a resolution giving the Legion's board of governors permission to have the organization participate in commercial program, network or local. One network is already offering a Legion show for sponsorship, stressing the solid audience it can deliver.

The passing of the resolution is considered to be the first step in the Legion's increased use of radio to sell its messages to America. The resolution indicated how the Legion will first begin to utilize radio time. In it was a section stating that during any commercial program in which the Legion participates in the future there must be a disclaimer stating that the Legion does not endorse any commercial product, just as the armed forces maintain during air shows.

According to Don Glascoff, national adjutant of the Legion, the way is now open for the appearance of Legion personnel on any network or local commercial program. Up to now the fear of associating the Legion's name with a commercial product has prevented the Legion's whole-hearted entrance into radio.

Also, according to Glascoff, the Legion's board of governors will meet in Indianapolis between now and November 1 to work out plans (budget, etc.) for the broadcasting of programs aired solely for the Legion to advance the organization's economic, governmental and sociological aims.

Erskine Johnson Drops Three-Year Local; Gets Nat'l

HOLLYWOOD, Sept. 23.—Erskine Johnson wound up a three-year association with Thrifty Drug Company last week and after a month's vacation will take his *Hollywood Spotlight* over to an unnamed national sponsor.

Johnson's period on the air is unique, inasmuch as he always managed to dig up a personality for his interview spot five days a week and never missed a show himself.

WOSH Nixes FDR

NEW YORK, Sept. 23.—Republican National Committee reports that a 250-watt station in, of all places, Oshkosh, Wis., will deny FDR its facilities between now and election unless the time is paid for. Inspiration for the ban, according to the Republican press release, was President Roosevelt's Bremerton (Wash.) speech, which the Republicans and WOSH, of Oshkosh, think was political.

Trade is chuckling over the release, feeling that it was hardly the wisest thing to send out, as it's practically an admission that out of 700 commercial stations in the U. S., only one, 250-watter WOSH, seemed to agree with the GOP, all the networks having refused the GOP free time to answer the talk.

Editorial

Take a Bow

THE ANA having formally accepted the standard coverage plan previously approved by the AAAA and the NAB the time has come for kudos to those responsible for this achievement. And an achievement it is, truly.

True, the money that will finally activate the proposed Broadcast Measurement Bureau, officially no name has been selected as yet, won't be put on the line for at least another month. But with ANA and AAAA and NAB in agreement, no one foresees any difficulties within the NAB board of directors re-appropriating the sum required to start the ball rolling.

Therefore it is eminently practical to regard the bureau as hav-

ing been born, as no longer just an idea. Therefore, also, it is time to put the spotlight on the AAAA research committee, on the time buyers' committee, on everyone who pitched for this and particularly on Linnea Nelson and Carlos Franco for the push and drive and strive that brought forth the bureau. Mr. Franco, in particular, can be regarded as the godfather of this bureau and it's about time the trade and radio so admitted.

It's a big step, a good step, a forward step that will benefit everyone in radio. The stations, the networks, the agencies, the clients and talent, too. Now the time has come to tackle radio's next big problem. A standard rate card.

Philly Navy Yard Stages Own Show On Station WCAU

PHILADELPHIA, Sept. 23.—Philadelphia Navy Yard, in coming to radio for the first time with its own show, tagged *Welcome Aboard*, will give an opportunity to professional performers stationed there with the navy, coast guards and marines to display their talents. Skedded for a Tuesday-night ride on WCAU, the dramatic portion of the show, salute to Philadelphia's *Heroes of the Week*, will be handled by navy officers formerly with radio stations and motion picture companies.

Lieut. (J. G.) Bob Cunningham, with the navy public relations office at the yard and former chief announcer for CBS in Chicago, is the program announcer. The featured band, under the direction of Chief M. H. Walker, is made up of former name-band sidemen, with the scores by Musician 2/c Bernard Mayers, formerly arranger for Andre Kostelanetz. Vocalist WAVE is Peggy Roach, who sang with Skinnay Ennis's band before her enlistment.

Musical Memory Test Tops Mail Count At Detroit's WJR

DETROIT, Sept. 23.—Tabulation of fan mail at WJR shows a musical memory show well in the lead. *Stump Us* has averaged 350 pieces of mail daily over the past five months.

Show runs for 15 minutes at 3:45 p.m., five times a week, with Jim Clark at the novachord stumped by Emcee Ed Kemp in playing request songs for listeners. Show averages 20 songs a day in the 15-minute period, and is accordingly swift-paced as this period includes commercials as well.

Clark's record has been fair, hitting an average of four numbers out of five requests. Listeners who send in a song he can't play get a dollar's worth of War Stamps.

Charlotte Greenwood Seg Gets a Steady Sponsor

HOLLYWOOD, Sept. 23.—Bob Hope summer replacement, the Charlotte Greenwood show, will be bank-rolled for the fall by Hall Bros., with tee-off skedded for October 15. Deal was set by Foote, Cone & Belding.

Greenwood seg was reason that the Hall account (Hallmark Greeting Cards) was lost to Henri, Hurst & McDonald, who produced the *Meet Your Navy* show.

WOV Barn Dance Back on Air Again Nov. 4

NEW YORK, Sept. 23.—WOV's *Broadway Barn Dance*, which has been enjoying an enforced rest while station management adjusted several differences with the AFM, returns to the air November 4, broadcasting from *The New York Times* Hall, the former Winthrop Ames Little Theater, sans dancing or cost to the audience. WOVB agreed to the elimination of the terping and paid admish after the union had contended that such factors in a broadcast was in violation of its policies. (See *The Billboard*, September 16, page 13.)

Layman Cameron, who emcees WOVB's *Hill Country Jamboree* and *Hill Country Hit Parade*, will handle the intro chores. Tix, free this time, will be distributed thru the New York City Defense Recreation Committee (99 Park Avenue). Talent line-up has Eddie Smith, Chuck and Bill Story, Chester and Lester Buchanan, Johnny Newton and a guest policy.

Understood that station has two prospective sponsors on the string. One's a Kansas City (Mo.) outfit and the other is out of Chi.

Cuffo Sponsorship New WNEW Plan For P. S. Outfits

NEW YORK, Sept. 23.—New house rule at WNEW, local indie, calls for public service organizations to "sponsor" sustaining programs instead of using speakers, which rarely hold an audience, or wind up with spot announcements that cannot compete in effectiveness with commercial spots.

Angle is that WNEW has just about all the spots it can handle without complicating its program structure. Meanwhile, worthy public service organizations require air time. Station execs figure that trade practice of giving this type of organization a number of spot announcements and forgetting about them is n. g.

"How," they ask, "can these outfits compete with someone like Macy's, for example, who spend a year just getting the public acquainted with the tune of its jingle before putting a commercial into the spot. So we'll put their message into our sustaining shows and treat the set-up like a cuffo commercial package. This should be a better bet, as the sustainers have acceptance and an audience."

First outfit to get this treatment will be the National War Fund Drive.

College Outlet Is a Real Biz

Merchandising real reason why station has done a top commercial job

By Lou Frankel

NEW YORK, Sept. 23.—Four years ago it was a dilapidated two-room bungalow not unlike a Chick Sales two-seater. Four years ago it had no equipment, no facilities, no man power; nothing but a license to broadcast, a set of call letters and a short, thin, wiry bundle of radio savvy, one Mike Hanna.

Today it's one of the few, if not the only, college owned radio station that is also a commercial success. Today it's finished paying about \$25,000, out of income, for new studios down in the business section of town. Today it has an operating nut of close to six figures, a yearly profit of about 25 per cent and a tidy sum in the bank.

Today it also has one of the best records of public service. Therefore, it is included in *The Billboard* skein of radio stations worth knowing about.

The "it" is WHCU, Ithaca, N. Y., a daytime 1,000-watter and CBS affiliate. And it was done with a philosophy based on "A clean operation in the community interest." Literal translation: "Know your market, know your audience and give it away. It'll make dough" and it has.

WHCU today is one grand paradox. It's an educational station, yet a financial and commercial success. It's an educational station yet airs standard commercial soap operas. It's a commercial success yet two of its top execs—promotion and sales—had no radio experience before coming to WHCU, and another key man, program exec, had only three months in the bush leagues before tackling this chore.

It Gets Co-Operation

It is, from top to bottom, one of the most refreshing jobs now being done in radio. Some examples: These men just don't preach public service, they do it. So much so that when WHCU says, in view of the recent polio scare, "Don't send your kids to the movies," the kids don't go to the movies. Nor do the local movie operators beef. They go along since they, and everyone else in town, know WHCU operates in the community interest.

Example: WHCU doesn't talk merchandising; it works at it. When a product can't get, or says it can't get, distribution as recently said a Midwest flour concern, WHCU's promotion exec goes out into the field and gets the product on the floor of the wholesaler and the shelves of the retailers. What the sponsor couldn't do with two men in the field the station did within a week; and did to the tune of 90 per cent of the available outlets.

And typical of the WHCU differential is their follow thru having marketed the product—and sold the client on the station—WHCU then followed thru by checking to see what happened, and shades of any good sales manager, the station found several instances where the retailers didn't have the product on their shelves. Seems they were sold out and no one had called for a re-order.

Ad Claims Checked But Good

Example: WHCU stands behind everything on the station. When a product makes a claim the station knows, via pre-checking at the Cornell University labs, that the claim is just what it purports to be. Recently, within the last month, (See WHCU SERVICE on page 7)



Regionals Small-Station Salvation?

Arrowh'd Net Points Way

Web plans point to local job done locally but done in big-time manner

By Cy Wagner

CHICAGO, Sept. 23.—One of the more important questions facing the radio industry today is how the small stations will survive, grow and grab in the post-war tough competition. *The Billboard* has discovered an answer by making a trip to the land of the Arrowhead Network in upper Minnesota and Wisconsin. (Answer differs from Homer Griffith's contention in another column of this issue.) It is smart sales promotion, merchandising and public-interest programming. All of this, on a par with comparable efforts of large city stations and big networks, can be done if the small stations in any region bind themselves together into a wide-awake, progressive regional network.

That this question is looming more and more important in the industry became apparent at the recent NAB conference in Chicago, when one of the most significant, instructive sessions was the one devoted to the future of the small-market station. Cognizant of this trend in the industry *The Billboard*, making another of its efforts to be of trade service, began scouring the country in search of the answers to the problems of the small station. It found these answers in the present operation and future plans of the Arrowhead Network, a group of five stations, controlling interest in which is owned by Morgan Murphy, who also owns a chain of four newspapers in the Arrowhead region, and a station and a newspaper in Lafayette, La. These answers *The Billboard* prints in this, the third in its series of articles spotlighting the operations of United States stations outside the three key networks' cities, New York, Chicago and Hollywood.

Murphy Empire Started in 1890

Start of what now can be considered to be the Murphy empire of public information came in 1890 when Murphy's father founded *The Evening Telegram*, present circulation 24,000, in Superior, Wis. Since then the region in which the Arrowhead Network operates has grown in population and prosperity. And with it has grown the Murphy interests in the radio station and newspaper fields. In 1920 the Murphy organization acquired *The Herald-Telegram* (circulation, 7,000) in Chippewa Falls, Wis.; in 1932 *The Herald-Times* (circulation, 15,000) in Manitowoc, Wis., and in 1936 *The Reporter* (circulation, 3,500) in Two Rivers, Wis. In 1917 *The Daily Advertiser* (circulation about 7,000), of Lafayette, La., came under the Murphy banner. When the circulation figures are multiplied by the usual estimated figure of about four readers per copy the public impact of the Murphy newspapers is seen to be far from small. But the impact of the stations in the organization is what is being considered here.

Station WEBC, 5,000-watt key of the network in Duluth, Minn., was founded in 1924 by W. C. Bridges, who is general manager of the five stations and the network. Bridges is also secretary and treasurer of the corporation, owning WEBC, WMFG and WHLB; president of (See *Regionals Save Smalities on page 9*)

MGM Tickets Selena Royle

HOLLYWOOD, Sept. 23.—New term contract was given Selena Royle, radio and Broadway actress, by MGM, who ticketed her after she appeared in three roles at the studio on a picture-to-picture basis. It looks as tho broadcasting and the footlights have lost another star.

Wolverton May Be Radio Boss If GOP Control House in 1945

WASHINGTON, Sept. 25.—Should Republicans capture control of the House of Representatives this fall, as many in the nation's capital predict, the name of soft-spoken Charles A. Wolverton, of Camden, N. J., will be one for radio industry to reckon with, as, with GOP control, Wolverton would become chairman of the powerful Interstate Commerce Committee, succeeding Rep. Clarence F. Lea, now top man of group.

Present set-up of House is: Democrats, 215; Republicans, 212; Progressives, 2; Farm-Labor, 1; American Labor Party, 1. Republican insiders claim that even if FDR grabs nod over Dewey, House will still wind up in GOP column, so that all committees will be reshuffled from top to bottom, with present minority Republicans taking over and brushing House Democratic policies aside.

Wolverton, in Congress since 1926, is holding ideas on radio biz close to his chest until day comes that he takes over. Search of the record reveals that he has said little and done little, altho he is reported to have favored the Holmes Bill, now apparently destined to die in committee.

Quizzed by *The Billboard* on his sentiments toward the reshuffle of FCC act, Wolverton replied:

"Sufficient unto the day is the evil," using biblical text to point out that he will await designation as Interstate Commerce chairman before worrying about "evils."

As cagey a politico as has hit the capital in some time, Wolverton was refusing to go on record even when quizzed

FCC Experimental FM Station Nixed By Man Power Lack

WASHINGTON, Sept. 23.—Owing to personnel shortage, FCC construction of an experimental FM station will be delayed for some months.

FCC has needed equipment lying around for station which will be fashioned in trailer laboratory, but lacks man power.

Call letters of project will be W3XFC, with power output of about 50 watts operating on any frequency between 42,000 and 50,000 kilocycles, with both wide and narrow band transmissions. Aim is to operate station at several locations in Washington-Maryland vicinity. Transcriptions will be borrowed from Jansky & Bailey Library here.

Purpose is to obtain technical data on operational characteristics of FM. Field division engineers will handle station with other divisional engineers. Only records, transcriptions and tone modulations will be transmitted.

Fame Fees

NEW YORK, Sept. 23.—Three contracts have been set for the *Philco Hall of Fame* show, Abel Green, Paul Whiteman and Tom McKnight. Green will get \$250 a week, instead of the reported \$500 he got last year. His five-year contract is cancelable at the end of the first 13 weeks or any 13-week period thereafter.

Whiteman will get about \$1,600 a week for a 22-week contract (cancelable after nine weeks if the program goes off the air). First 26-week option will be for the same price with a jump to \$1,800 for the second 26 weeks.

Tom McKnight will get about \$800 a week for September. His regular contract tho, doesn't go into effect for a few weeks, trade sources say.

on colleague Louis Miller's blasts at FCC. "Has he been making charges?" was Wolverton's innocent retort to the query.

Asked if he had any definite ideas on changing FCC act should he be named to chairmanship, he replied it was a subject that would take a lot of study and thus far he had given it no particular attention. Others insist that if the GOP captures the House, the revised Holmes Bill is bound to come out under Holmes-Wolverton sponsorship.

Davis Dedicates 'Voice of America,' 200,000 - Watter

CINCINNATI, Sept. 23.—Built for the Office of War Information and operated for the OWI and the Co-Ordinator of Inter-American Affairs by the broadcasting division of the Crosley Corporation, the world's three most powerful short-wave radio stations, WLWI, WLWR and WLWS, located at Bethany, near here, and appropriately named the "Voice of America," were dedicated tonight by Elmer Davis, director of the OWI, during a half-hour broadcast (7-7:30) over the entire Coast-to-Coast NBC Network. The program originated in Washington and at Crosley Square here.

Other speakers on the program included Nelson Rockefeller, Co-Ordinator of Inter-American Affairs; Clifford J. Durr, a member of the FCC, and Robert Sherwood, director of the overseas branch of the OWI. The program dramatically portrayed the unpreparedness of American short-wave radio for world-wide dissemination of news and psychological warfare at the beginning of the war, compared to the powerful short-wave facilities available in Germany. It also depicted this country's intensive activities during the last two years which have now resulted in American short-wave radio facilities surpassing those of the Axis.

Government officials, prominent radio leaders and newspapermen heard the broadcast following a party at the Willard Hotel, Washington, at which the host was James D. Shouse, vice-president in charge of broadcasting of the Crosley Corporation, while a similar party was held at Bethany Transmitters, where the host was Robert E. Dunville, Crosley vice-president and general manager of Station WLW.

The powerful \$1,750,000 "Voice of America" is sending American programs of vital support to our war effort to Europe, Africa and South America in 26 languages and 11 dialects over 24 directional antennas at the amazing power of 200,000 watts.

Only Premium Segs Available for Fairs Thru New England

BOSTON, Sept. 23.—Shortage of radio time in New England, which probably has more stations for its geographical size than any other district in the country, is well illustrated by the experiences of the Brockton Fair.

Publicity Man Arthur Brunner wanted to go more heavily into radio than in past seasons. He was able to buy time, but always at a premium, on all Hub stations, on four in Rhode Island, and those in New Bedford, Mass., and Fall River, Mass. But he wanted a great deal more than he could get.

The same restrictions applied in the use of billboards. Brunner wanted to use ads of 25 per cent greater lineage than the New England papers could allow him. And he serviced 102 papers with news items.

BMB All Set; ANA Okays 3-Way Deal

NAB To Dig Down Plenty

NEW YORK, Sept. 23.—Association of National Advertisers (ANA), yesterday (22) approved the National Association of Broadcasters standard radio coverage plan. Thus, with the okay of the NAB and the AAAA's, the agency group, already in the bag, the birth of what may be known as the Broadcast Measurement Bureau was consummated.

Set-up calls for the NAB, AAAA, ANA to have equal representation on the corporation which will be formed to operate the bureau. Major portion of the financial burden will be carried by the broadcasters.

Plan now is for the NAB board of directors to meet early in November, appoint its representative to the bureau and dig into its surplus for "pump-priming dough." Once the bureau is put into operation the ANA and AAAA will make token contributions.

JWT Keeps Sports End of Old Gold

NEW YORK, Sept. 23.—J. Walter Thompson Agency will hold on to the baseball and other sports end of the Old Gold account until the end of the year, trade sources report. Account goes to Lennen & Mitchell October 25, but it's understood that L&M asked that JWT hold onto the muscular stuff for a while.

Radio men say L&M deliberately held off on sports because they want a chance to show that they can do a sock job on night time. It's said also that the agency doesn't feel that sports fit into the Old Gold picture even tho there are strong sports minded elements in the company that wants to hold on to it. The general theory in radio has it that L&M want to break down this feeling.

Larner to WFMD

NEW YORK, Sept. 23.—Bill Larner, former head flack at WELI, New Haven, Conn., has been appointed director in charge of publicity, promotion and special events at WFMD, CBS outlet in Fredrick, Md. Larner will start work immediately on a special WFMD regional advertising and promotional campaign, as well as promotional advertising in national trade papers.

In Your Hat, Bud

NEW YORK, Sept. 23.—Eyebrow raiser of the week among station reps is Buchanan Agency's attempt to clear time for a new platter series for Adam Hats. Program, five-minute e. t., is based on Joe and Asbestos, horse-touting King Feature's comic strip by Ken Kling.

Program is a carbon copy of the strip even unto the talking horse, that, in the cartoons, feeds the hot tips. On the platter the nag closes with following, "I've just given your local announcer one for today that's a nifty."

Gaff is that a best bet would be telegraphed to each station each day with the local announcer following this pitch by airing the scratch info. What stations, and others in trade, want to know is, who will handle the squawks from listeners and law officers? And in the absence of any answer the stations are not hastening to book the biz.

Philly Indies Burn At OWI Spots on Tomato Man Power

PHILADELPHIA, Sept. 23. — Town's smaller and part-time stations are blowing their tops, and don't care who knows it, over the attempt of the Ward Wheelock ad agency here to "play us for suckers," as one station owner put it. Burn-up stems from the alleged ruse on part of the agency to get the stations to schedule a flock of War Man-Power Commission spots for the tomato canning industry.

Stations claimed that the agency had earlier requested a full list of spot availabilities, with the indication that time would be purchased for its account, the Campbell Soup Company, Camden, N. J., only tomato canning company in the territory of any account. With visions of a heavy spot schedule to drum up extra workers for the canning season, agency purchased a single spot, figured at \$2 to \$4 at such stations. Next week brought a package of 15 spots from the OWI for use during the tomato-canning season. And with it, the station owners hit the ceiling—but hard.

Stations termed it "a cheap trick" to get them to use the government spots, particularly after the OWI last April promised the stations they would not be asked to carry spots during the tomato-canning season because Campbell Soup Company would be the sole benefactor. As a result, stations stopped all the OWI spots in the wicker basket, and will give closer inspection before carrying any other OWI spots that have a strong commercial flavor as the tomato-canning spots.

Moral—Don't Visit

WASHINGTON, Sept. 23. — A couple of guys saw Howard Stanley, of WTOP, drop in to welcome WINX's newsmen to his job.

A couple of guys spread the fact that Stanley was visiting WINX and it's now "generally known" that Stanley is going back to work at his old stamping ground. It's "generally known," of course, but it just "ain't true." Says Stanley: "I liked WINX, and the new management (Meyer) is swell . . . but, if Washington doesn't mind, I'll stay at WTOP, the conversational pink-slip notwithstanding."

"N. Y. Times" Goes To Work on WQXR

NEW YORK, Sept. 23.—WQXR, New York indie, recently purchased by The New York Times, is prepping its first promotion tie-ups with the new bosses with two new series of shows next month. First will be broadcasts of *The Times* forums October 8, 9 and 10. Second is skein of programs on fashion to tie in with paper's annual fashion show.

The forums will be five-minute summaries of the speeches and 25-minute airings of question and answer period that follow. Fashion programs begin October 4, with talks on New York as a fashion center, the four broadcasts leading up to *Fashions of the Times* presentation at the end of October.

WHCU Service Turns Profit; College Outlet Is Real Biz

(Continued from page 5)

a cleanser for silver revamped its labels due to something that happened to the silverware of a WHCU listener—seems this product is good for all but one type of silver. The warning about this was previously stuffed into the package.

This one time the customer didn't see the warning, used the cleanser, ruined her silver. WHCU heard about it, told the sponsor to make good or no more WHCU air. The sponsor investigated, will make good and is re-designing its labels—this mind you on a nationally sold product. It's going to put the warning on the label in big red letters.

The current story of WHCU starts some four years ago. Prior to that the station had been just another classroom around the campus—which is where that cottage mentioned earlier is still located—with the call letters WEAJ. Frank Gannett, the up-State newspaper publisher and a member of the executive committee of the university's board of trustees "took it off the hands" of Cornell in return for a minute yearly stipend, moved it to near-by Elmira. There it became WESG and part of *The Elmira Star-Gazette* newspaper operation of Squire Gannett.

The transmitter, however, remained in Ithaca and when the FCC, four years ago, ruled that licensees must operate their own stations, the university looked around for a station manager. Up in Utica, at the late Scott Howe Bowen's WIBX, was Mike Hanna.

He was in his late 20's, had graduated from Michigan, passed his bar exams, decided to try for the diplomatic service and studied at universities around the world as part of this objective. Finally he went broke, came back to clerk in a law office, got into the promotion side of public forums, and came into the ken of S. H. Bowen. The latter via originating and airing the *Empire State Town Meeting* program on WGY, Schenectady.

There he was and had been since 1938, running WIBX, when Cornell phoned. And there he was in 1940, hired to manage WHCU three days before the university was due to take back from Gannett the operation of its station.

Hanna had no equipment, no news services, no staff. First he bought a transcription service, then he bought a news service, then he hired a secretary. Then he put the station on the air and worried about how to keep the needle from jumping off the record everytime someone walked across the studio floor and how to keep the talk of the students,

using the campus, from coming thru the walls of his studios and out onto the air.

Even more than that, Hanna worried about what kind of audience he would serve, what they wanted to hear and when. His answers, via surveys, were most interesting, to wit:

Half his audience were farmers. The balance were urban and semi-urban. So, since he had only three towns over 25,000 population in his area Hanna concluded WHCU was potentially a most important rural operation. He found that his audience was Republican, educated, intelligent, well-to-do, and experienced social reactions no different from that of any metropolitan audience.

No Hillbilly Farmers

Example: WHCU does a lot of live programming. And once, early in its operation, a character, purporting to be a farmer, spoke some dialog in hillbilly dialect. The audience wasted no time in letting the station know that hillbillies are not farmers, at least not around WHCU. One typical letter included the following: "I'm a college graduate, Cornell, 1906."

Then Hanna set out to learn, again via surveys, what his audience read, how often, what they liked to hear, when; what they bought, why. And so he learned that his audience, while rural, was no different from that of the average urbanite. More than that, he found out what they wanted, in the way of service, and were not getting.

Example: This quest for knowledge is never-ending at WHCU. When, as a result of the war, Hanna learned that part of his audience needed equipment they couldn't buy, and part of his audience was stuck with equipment they couldn't use, WHCU came up with a rural swap shop that solved the problem, brought the station a satisfied customer.

The same ability to keep abreast of its audience, to correlate and put to productive use the knowledge continually being gleaned runs all thru WHCU's schedule, commercial and sustaining and its public relations.

Thus each key employee is greeted as follows: "Since you'll spend more of your hours awake than you do at home let's work together."

Thus when WHCU wanted to send a weekly news letter to servicemen of its area, and the budget just couldn't stand the appropriation, a deal was worked out whereby the servicemen (2,000 each week), get their news from home even

Allocation Battle Hits All Facets of Broadcasting; Tele Presentations Top Interest

Commissioners Inspect NBC Princeton Lab

WASHINGTON, Sept. 25.—Several behind-the-scenes, knock-down and drag-out fights now raging within tele-communications and in which every worker in industry has a vital stake will be aired when FCC post-war hearings get under way here Thursday (28).

Of prime import to tele-communications will be outcome of FM, AM and tele disputes, mainly over frequency allocations on greatly expanded spectrum.

While nine-tenths of the month-long discussion will be given over to such topics as aviation, maritime, facsimile, medical, police and similar non-commercial topics, industry's ear will be cocked to every word that affects FM, AM and tele, as from airings before FCC may come clue to future FCC actions on all three vital subjects and their place in post-war air.

Video No. 1

Tele looms as No. 1 topic as far as industry is concerned, as CBS and IRCA will be lined up on one side in this issue against RTPB, RCA and DuMont.

CBS is putting chips on higher allocations for tele, as all of its experimentation has been along this line and IRCA likewise feels that spectrum space between 400 and 1,000 megacycles with 16 m.c. width would provide room for 31 channels with plenty of fidelity.

NBC, with \$10,000,000 to \$20,000,000 investment in pre-war equipment, and DuMont, with similar big chunk sunk in present stock wants no talk of upped frequencies until present allocations are assured. RTPB backs up NBC-DuMont in current dog fight so that fur seems sure to fly when "experts" assemble here Thursday.

Tip-off that RCA still hopes to swing FCC to its view was seen in RCA invite to commissioners to inspect Princeton Laboratories in secrecy Saturday (23). Much secrecy surrounded this trip, but report is that RCA wonders were unveiled for edification of Fly & Company.

Channel Consolidation Certain

Belief here is that regardless of higher frequency fight, consolidation of present scattered 18 channels is sure to come out of hearings. Even CBS and RCA are expected to agree that this must be done if tele is to get down to brass tacks with post-war development. Now tele is scattered between 50 and 300 m.c. with 6 m.c. width. IRCA proposes 54-108 m.c.'s

tho each of the letters costs six cents. The station, the corner book store and the printer split the bill with everyone taking a short and inconspicuous credit line. Proof of the efficacy of this service is in the number of servicemen—50 per cent of those who come home on leave—who stop by to say thanks.

Thus when WHCU arranged to feed programs into the schools it also watched, studied and corrected these programs. Now they're in all schools, for all students, and with them come maps and a commentary about the area in the news.

This can go on and on. Let it suffice to sum up with a few facts. In its primary and secondary coverage areas, WHCU serves a bit more than 1,000,000 people and about 28,000 radio homes. Not a big operation by big radio standards.

But as mentioned before WHCU has a profit figure of about 25 per cent, strong loyalty from its listeners, strong acceptance with its listeners, and a fine sales record, both educationally and commercially. Proof of the pudding for the latter is that unlike most stations, large, medium or small, WHCU has twice as much local business, in dollars and numbers, as it has national accounts. And this despite a local newspaper that will not list the station programs nor mention WHCU in its columns.

And, finally, thanks to the everlasting surveys, WHCU knows what its listeners want after the war. And is set, right now, to go out and provide the programs that will bring the clients, that will furnish the products that the WHCU listeners want.

be kept in lower band for tele along with present channels. RCA is rooting for same channels but thinks 26 new 6 m.c.-width channels between 50 and 240 m.c.'s should be added. CBS, regardless of higher frequency allocation fight, is held certain to plug for bands of greater width, probably 16 m.c.'s

FM-tele relations also will come up in same catch-as-catch-can argument as FCC, possibly with sly purposes, has listed two in same grouping for discussion, altho insiders say industry argument on FM is pretty well smoothed out. FM fight is more likely to develop on band width, with IRCA proposing that 200 k.c. width be slashed to 100 k.c. to allow more outlets. IRCA is proposing FM at 42 to 54 band instead of present 42-50 space.

No AM Funny Biz

Industry will unite when AM question is discussed as investment is too great for any nonsense. Biz will go along with IRCA proposal, however, that band be extended from 540 or possibly 530 k.c.'s to 1600 instead of present 550 to 1600. New channel would be taken from maritime, which, report is, will go along with one channel cut, halt at two.

Reason why AM is not likely to be as serious source of argument as FM and tele, is industry's confidence that expansion in this field is about at an end. One, or possibly, two more channels will be about all the additions needed to take care of future expansion, it is thought. Biz would rather go down on band than up, however, because of better coverage afforded.

Fidelity Stokowski

Recording companies may uncork surprise of their own at hearings in shape of Leopold Stokowski. The ork leader is due to talk out on importance of maintaining channels for frequency modulation wide enough to permit highest fidelity in broadcasting. Report here is that Stokowski's concern is for "highest fidelity" in recordings, possibly right off the airways.

Hearing plan is for first three days to have general info presented, with members of commissioner's staff giving out. Dr. W. R. G. Baker, chairman of RTPB, will follow with statement and from there on it will be chairmen of various panels, industry spokesmen, amateurs, etc., with wind-up planned for October 30.

17 Subjects

WASHINGTON, Sept. 25.—FCC has broken topics of discussion for post-war hearings down to 17 main topics as follows:

Group I

- Fixed public service (other than Alaska).
- Coastal, marine relay, ship, mobile press and fixed public service in Alaska.
- Aviation.
- Amateur.
- International broadcast.

Group II

- Standard broadcast.
- High-frequency broadcast.
- Non-commercial educational.
- Television.
- Facsimile broadcast.
- Other broadcast services.

Group III

- Police, fire and forestry services.
- Special emergency, provisional and motion picture services.
- Special services (geophysical, relay press).

Group IV

- Industrial, Scientific and medical services.
- Relay systems.
- New radio services.

DuMont Blasts Miner for CBS Resignation From TBA; Trade Sees Move Dictated

Not a Manufacturer's Organization

NEW YORK, Sept. 23.—A scorching reply to the letter of resignation issued to the Television Broadcasting Association Tuesday (19) by Worthington Miner, CBS tele director, pulling the web out of the trade org, was issued Thursday (21) by Allen B. DuMont, TBA prexy. DuMont's letter said that Miner's objection that the trade org is allegedly controlled by video manufacturing interests is unjustified since five members of the nine-man board are connected with companies which do not make equipment. He protested that Miner was unfair in his statement that the TBA's recent resolutions have been "unsatisfactory compromises" and took the bull by the horns in revealing that the much discussed resolution of frequency allocations (*The Billboard*, September 2, P. 12), was introduced and dictated by Miner.

DuMont stated that he "resents . . . your, Miner's attack on the integrity of the Television Broadcasters' Association. I refer . . . to your assertion that the point of view taken by the association is colored 'by intimate affiliation with the manufacturing end of the industry. And that television broadcasters, with the exception of CBS are merely promotional show windows for the manufacturer.'"

Miner's letter claimed that the variance between the point of view of the manufacturer and "broadcasting units set up for the . . . purpose of broadcasting to the public," ". . . have resulted in some form of compromise (on resolutions designed to produce effective activity for TBA) which has not been satisfactory to anyone concerned."

Crux of the matter, according to reliable trade sources, is not the discussion in the exchange of letters, but the fact that top CBS execs, burned at Miner's vote on frequencies at the last TBA meet-

ing, forced him into the action as a face-saving gesture. It's said that Miner's vote, in the opinion of CBS big boys, was totally at variance with the web's stated policies and "unrealistic." The only way that the action could be negated was a resignation.

DuMont pointed out that Miner's veiled remarks concerning frequencies, carefully played down in the resignation, was invalid. The resolution, DuMont said, "was not only introduced by you, but you actually dictated every word of it." Miner's letter intimated that the frequency resolution was one of the compromises he disliked.

Blue Files for 3 Commercial Video Outlets

WASHINGTON, Sept. 23.—Following in the wake of NBC, the Blue Network has filed with the FCC for three commercial tele outlets.

Licenses to construct tele outlets in New York, Los Angeles and Chicago are sought by Blue from FCC. In accordance with February 23, 1943, FCC policy, applications go to pending file along with scores of others.

Blue action leaves CBS only major network without applications for regular commercial tele outlets. CBS's applications are all in the high frequencies and therefore are rated as experimental instead of commercial. NBC plans commercials in New York, Los Angeles, Washington, Chicago and Cleveland.

A Radio Man Speaks of Video

By Larry G. Kurtze

CBS Chicago Production Department

"The article in *The Billboard* of August 26, captioned 'Programs, Not Engineering, Will Bring Public to Tele, Says Philly Video Mfg. Exec,' is in general an excellent story. The manufacturing executive expresses in a clear-cut way many of the thoughts which have come to those of us who have taken the opportunity to study the place of television in the future of the broadcast entertainment medium.



"However, I would like to present a rebuttal to one statement made in the paragraph concerning the development of talent and producers for television. Here our executive friend is indirectly quoted: 'He dismissed the capabilities of radio producers, declaring that they have had only ear experience.' And here he reveals himself for what he is, a manufacturer and engineer, probably of the greatest capabilities himself, but still unable to realize that television will but add the visual element, and its resultant techniques, to an already highly developed entertainment medium.

"First of all consider this. People go to a modern picture theater in quest of a comfortable seat with a clear view of the screen and correct lighting to assure the proper vision of the picture. These, of course, plus an adequate sound system to project the music and dialog. But you know, and I know, that the success of any picture depends upon the visual element.

"Sound Primary"

"Well, now, whether we like it or not, the reverse is going to be true of television even in its most advanced stages. The thought of Mrs. Housewife sitting in front of her television receiver thru the major part of a day's broadcasting

schedule is not even pleasant to her. While that of the entire family grouped around the receiver for the evening, with no one rising to answer the door, go to the phone, or attend to the other normal personal and family functions, gives vent to the feeling that we will become a very sedentary populace when this happens.

"No one with an ounce of intelligence is going to let this happen in his own home, and television programing executives will do well to realize that because of this there is going to be a greater sense of selectivity among the listeners in the matter of sight shows than in present-day audio programs.

"What is going to build the visual audience of a show?

"Why, its audio audience, of course. The people who, just casually listening in the living room, are drawn to take a look at what is happening on the television screen. Just as sight has always remained paramount in pictures, so will the audio element remain of prime importance in the broadcast medium; because by this audio element people will be attracted to the video screen, and put down their household tasks or rest between rubbers of a bridge game to devote their entire attention to the show at hand. True, they will eventually plan to view the show, just as you and I tune into present day broadcasts, but still some distinctive audio device will have to be used to attract the attention to remind them that this is the show they want to see.

Two Versions of Pic

"Our friend, the manufacturing executive, lends point to this when he is quoted as saying that 'The technical advances made by the television industry will be all to naught unless provisions are made for television programs that will make people go out and buy television sets.' The motion picture in- (See Kurtze Views Video on opp. page)

REVIEWS

CBS

Reviewed Friday (22), 8-10 p.m. Style—Variety. Sustaining on WCBW, New York.

CBS's Friday night show was a pretty routine performance, brightened only by rather neat direction, for a change, on the *At Home* seg and a pretty good set on polls.

At Home, which is still about as informal as a Dewey campaign train, was a better show Friday than it has been for several weeks. This phenomenon may be laid to two factors, improved talent and, most important, intelligent direction. Tony Miner pushed his cameras around until he was getting good shots, particularly of Dancer Sandra Barrett and juggler Senor Francisco. Miss Barrett was held well, with a minimum of bad focus and a maximum of coverage. It was quite possible—and this is about the first time in recent months that it has happened—to enjoy the act without having to imagine what she was doing. Good close-ups of the juggler made the routine an entertaining one. Particularly well done were shots of the balls, sticks and other juggling paraphernalia in mid-air.

Miner, tho, fell into a common trap when he started to use dissolves. They were overdone and used in the wrong place. It's easy enough to go overboard with trick effects and the director who uses them should try to resist temptations. Dissolves are at their best when used to create a mood in a dramatic show, as a method for moving from one set to another, or for trick stuff like montages. Dissolving from a close-up to a long shot of the same performer for no good reason is not the wisest thing to do.

Methods of Polling, a round table with poll experts, conducted by Gilbert Selles, suffered from one basic fault. It is not possible with present day equipment, to do a real job on four men sitting behind a table. The grouping is too crowded, the camera thus restricted, and the cast is made uncomfortable. Such a "round-table" would be better if put into a living room, with the cast sitting in different parts of the set and given a chance to relax and sound off. Director Leo Hurwitz did a good enough job, integrating a film nicely and using charts, graphs and animations cleverly. But it would have had a more professional look and been a more informative production if everything and everyone hadn't been bunched together. Idea of having a real poll on the air was an excellent one, but it became boring thru constant repetition of the same question.

Opinions On Trial was pretty much the standard thing, not very good and not very bad, discussion lively, camera work fair.

Ev Holles, returned from the Quebec Conference, held down his news spot with his usual élan. Two documentaries rounded out the program.

CBS' transmitter broke down in the middle of things and provided a little excitement for a short time.

Marty Schrader.

Balaban & Katz

Reviewed Thursday (21). Style—News, drama and variety. Sustaining on WBKB, Chicago.

For tonight's program at WBKB, the station can take a low bow from the waist. Bouquets are in order.

Last Thursday the show at WBKB retarded the advancement of television. Tonight's program was good television, good according to the standards of 1944.

Piece de resistance of the evening's program was a simple, humorous drama, entitled *What's Cooking With the Scotts*, presented as an experiment by the Commonwealth Edison Company to find out how the company can promote the use of electricity and sale of electrical appliances with television shows in the post-war era. Written by Adrian Rodner and Merle Lucas, of Commonwealth's advertising department, this 20-minute piece of television dramatic fare was centered around the universal problem of a man who comes home to tell his wife to have a special dinner prepared for a business acquaintance, and finds her out. Of course, everything turned (See B&K on opposite page)

WOR-DuMont

Reviewed Tuesday (19), 8:15-9:15 p.m. Style—Variety. Sustaining on WABD, New York.

After a 36 to 1 rehearsal (18 hours to polish a 30-minute show), the Harvey Marlowe Players came thru with a highly dramatic production of Josephina Niggl's *The Ring of General Macias*. Marlowe's skillful direction coupled with a careful, concise interweaving of cameras and lights made the one-acter a dramatic video tapestry of color and movement.

Effective opening was accomplished by close-up of a bottle of poison held in delicate, nervous feminine hands. As camera moved back to reveal the owner of the hands and the full stage was brought into view, Gloria Mann was seen stealthily pouring the liquid into a wine glass.

The off-stage voice of Elaine Barrie called her name to break a highly effective silence. Miss Barrie's steps were heard before she burst into camera range, creating the impression that she came from a distance and establishing the locale as a large rich home.

Miss Barrie, as the wife of a Mexican general at war against a revolutionary uprising, talked the younger girl out of taking her own life. During conversation between the two women, cameras, sensitive to the script's dialog and action, caught the younger girl in two shots, while the stronger Miss Barrie was dramatized by close-ups and full one-shots.

During the entire production, drama was heightened by clever camera work. Lighting at all times was well nigh perfect. In long shots Miss Barrie's eyes looked blackened, due to too heavy make-up, but in close-ups the eyeshadow and mascara registered as completely natural.

Harvey Stephens, as a captain of the revolutionary army who seeks refuge in the home of the women, turned in a splendid performance. His movie work in *Lady in the Dark* and *Dr. Wassail* and his stage experience in *Over 21*, for instance, stood him in good stead for this tele appearance.

Stanley Adams, radio writer who played the captain's aide, and Wayne Wirth, as captain of the federal army, both contributed to this telegant show.

By utilizing every inch of the tiny set, Marlowe created the effect of space. Slow panning from one portion of the room to the other, and camera concentration on such props as a wine bottle before the lenses were opened wide to take in a group of actors, entirely overcame the one-set limitations.

The Marlowe adaptation, production and direction proves that tele programing is not difficult in the hands of those willing to sweat over every detail—those unwilling to go before the cameras with a slipshod show.

WOR's *Video Varieties*, with Bob Emery as emcee, featured Maurice Dreiser and Company. The group's fashion show of Henri Bendel Clothes suffered from poor lighting. During the entire seg, a dark streak in screen center blocked out the (See WOR-DuMONT on opposite page)

TALK ABOUT
E. T.'s AND
RECORD D. T.'s

Transcriptions and the problems that have given record men the d. t.'s will be covered in the 6th Annual Edition of *The Billboard Music Year Book* (to be published as a separate volume for the first time in 1944). The E.T. men and everyone from A to Z will be talking about the '44 MYB.

Regionals Save Smallies?; Arrowhead Net Points Way

(Continued from page 6)

the corporation owning WEAU, and he also owns WJMC as an individual. In 1935 WMFG, Hibbing, Minn., was started; in 1936 the 250-watt station, WHLB, Virginia, Minn.; in 1937 the 5,000-watt station, WEAU, Eau Claire, Wis. In 1944 Bridges took over a 250-watt, WJMC, Rice Lake, Wis. WJMC is affiliated with Mutual. The four other stations in the Arrowhead Network are affiliated with NBC, WEBC having affiliated with NBC in 1928.

Altho WEBC, WMFG and WHLB have operated as the Arrowhead Network for a few years it wasn't until July of this year that the network grew into a five-station web. It was then that Harold Westmoreland, director of operations for the network, began putting into effect (at least making concrete plans) the type of operation which makes the Arrowhead worthy of study by the rest of the trade interested in the future of the small station.

Local Tailoring

In making his plans, Westmoreland told *The Billboard* he took into consideration the economic and social life of the area he had to service. He realized the network's total coverage area serviced over a million and a half people. He knew that there were more than 359,000 radio homes in this area, an area with a yearly cash income of about \$1,163,000,000. This study, based on the pre-war census of 1940, does not include wartime boom calculations. Strangely enough the area has not had a wartime boom as great as that experienced in most other areas in the country. Other census figures reveal that the farm income in the net's area was more than \$400,000,000. Its retail market volume over \$459,000,000.

All of this to Westmoreland, who before he came to Arrowhead in April, 1943, was vice-president and general manager of WLOL, Minneapolis, indicated that he had something with which he could attract the national and regional advertiser. He therefore began to think in terms of network operation. He saw the need for specific budgeting for efficient, progressive operation of his various departments. Altho these budgets had not been set as yet, when *The Billboard* visited Duluth, they will be in a short time. And when they are they will have provisions for operations which are an important part of any major network, programing, public relations, sales promotion, merchandising, etc.

Regional Net the Answer?

Westmoreland is convinced that the regional network of the future, provided it is composed of stations not too far apart, has something to sell any advertiser if just such things as budgeting for every conceivable type of operation is done. The programing philosophy of the network, which will be backed by a long-term budget, is in itself indicative of what other regionals can do to capture and retain listeners and advertisers. Westmoreland realizes that no regional can give its listeners a Bob Hope or a Fibber McGee and Molly. Cost, naturally, would be prohibitive. But he insists that network shows, of special interest to the region it serves, can be aired by any regional there and can attract enough listeners to make them worthwhile commercials. He plans, therefore, to continue giving his listeners plenty of NBC shows. To give them many more regional shows of music, drama, education and public information, and with no small emphasis to give them programs by individual stations in the net for local consumption and of particular local interest.

Local News Concentration

With the latter-type of program on, the Arrowhead officials have decided to concentrate partly upon local news. Many stations, they feel, airing news from the major networks of programs by commentators who specialize in the treatment of national and international news, fall short in the local news department. To give their listeners plenty of local news they have decided that of all news aired by their stations, one-third must be strictly local. News-gathering staffs have therefore been set up at each station. At WFBC a staff of two concentrates on covering courts, Legislature and civic bodies. At the other stations at

least one person has that job. More undoubtedly will be added for this work at each station in the future.

In the fields of merchandising and sales promotion, too, the Arrowhead Network is doing work which points the way for other small stations thinking of joining together in a regional network.

Merchandising Vital

Since the network reaches an average of about 25 per cent of the total number of food and drug outlets in the two States it services, about 27 per cent of the population, about 20 per cent of the total income, about 40 per cent of the number of farms and about 28 per cent of the retail outlets, it was seen that merchandising would have beneficial effect for advertisers. And it was seen, too, that with this opportunity anything but the best type of merchandising and sales promotion would not be worthy of the chances presented. A central office for sales promotion and merchandise for the entire net has therefore been set up at the net's headquarters at WEBC. Work in these two categories, for all the stations, is funneled thru this office. The principal advantage of such an operation, Westmoreland says, is centralization. Merchandising displays and plans for the entire net are headquartered here. Sales promotion literature and mail is also centralized. This results in a lower cost. It also gives the advertiser an opportunity of contacting a single source of control and policy-making decision. Individual merchandising jobs for each locality are planned at this office, but an advertiser does not have to contact more than one source to have the jobs put into action. This centralization of operation is one of the principal advantages for the advertiser who desires to sell in more than one city, but with the least loss of time, money and effort. The net has one program manager, whose co-operation the advertiser can have on shows on five stations. The regional net advertiser, therefore, doesn't have to contact five program managers.

These are just a few examples of the advantages of small stations bound together into a regional network. In a second installment on the Arrowhead Network in next week's issue of *The Billboard* there will be presented others of value to present small station operators, to agencies having clients desiring to contact more than one market in a region with the lowest possible cost and highest return.

Second installment will also trace the economic development of the Arrowhead region. It will indicate the future economic condition of the area, and it will explain the future FM and television plans of the net, plans indicative of ways in which small stations thruout the country can meet the competition and expansion demands of the future.

Kurtze Views Video Picture

(Continued from opposite page)

dustry met this situation by turning out both silent and sound versions of pictures for several years until the exhibitors, who in this case were the equipment buyers, were entirely sold on the idea of sound and the audiences were converted to the fact that sound pictures were better entertainment than silent ones. This happened almost as rapidly as enough equipment could be manufactured. But let us emphasize this, the exhibitor did not consider that he was going into an entirely new medium of entertainment but rather that he was adding another element that made motion pictures more complete. Neither did the theater-goer feel that he was purchasing a ticket to something new. He felt he was getting a more complete form of an entertainment medium of which he already approved. Sound pictures would not have met such ready acceptance otherwise.

"In actuality the introduction of video into broadcasting parallels the introduction of sound into motion pictures, making it a more complete medium of entertainment. If it is sold to the public as such, all will benefit.

"Well, now, who is better fitted to de-

velop the entertainment values and exploit the new techniques of this new element than those of us who for years have been familiar with the medium which it completes? Check your motion picture directors. There were but few of them of the pre-1926 vintage who found themselves unable to cope with the then new element of sound. True, actors and actresses, and many writers fell by the wayside because they didn't possess the necessary qualifications to meet the requirements of the sound element. This will happen when video enters the broadcast medium, also. But directing a radio show today requires a vast knowledge of dialog, music, casting, pacing, character and personality development and a sense of the overall value of each word or phrase of music, in relation to the length and mood of the show as a whole. Among other things, today's radio director must see that a distinct mental image of the setting and physical action of his show are conveyed to the listener. This task will actually be lightened with the coming of video, altho it is to be emphasized again that a certain amount of audio setting will go a long way toward building and maintaining an audience.

"With the coming of video will come lighting technicians and camera experts, skilled in the principles of television, and anxious to prove that a video expert is a complete master of the broadcasting medium. But for a few years, at least until they have absorbed a knowledge of the medium as a whole, programing executives will do well to let them occupy the same places that their opposite numbers in picture studios, the dialog directors and sound engineers, occupy. Let's keep the broadcast medium in the hands of its present production experts and assure ourselves of a smooth addition of the video element to the already highly developed techniques of the business."

B&K

(Continued from opposite page)

out all right because Mrs. Scott (played by Lillian Curtis) had her dinner all prepared in an automatic electric range before she went out. But the way this simple theme was dressed up with humorous incidents, homogeneous to the experiences of Mr. and Mrs. America, made it good entertainment, so interesting that the few plugs about electric ranges woven into the dramatic continuity were not offensive. They made impressions upon the minds of the audience, as was evidenced by post-program conversation among the guests in the B. & K. studios, but they were subtle and took nothing away from the interest or transitional flow of the program. The cast of three, including Bertha Gerhke, as Mrs. Higgenbottom, wife of the visiting business man; and Rodner, as Mr. Scott, had their lines memorized perfectly and acted like experienced actors. Considering that they were all amateurs, and that they had only five hours of rehearsal, this is especially commendable. If professionals were used, as undoubtedly they will be after the war, this type of program could be presented as a nightly serial of interest to all the family. Of course, for post-war nighttime television such a program will have to exclude some of the home economics woven into tonight's offering.

The B. & K. production staff, under the direction of Helen Carson, deserves bouquets, too. Backgrounds, props, costumes and camera work, lighting and directing were as good as anything Hollywood has offered in a comparable setting. Especially worthy of comment is the way the staff used only two sets and two cameras and, nevertheless, had smooth changes of scenes. Sets were placed close together, and when action transferred from one set to the other there was a quick dissolve as cast went from one set to the other. This sounds simple and it was. Of course, it could not be done with a large cast. But then, maybe television writers and producers will have to train themselves to pro-

ject dramatic situations with the use of only a small cast.

If television receivers today were equipped with projection screens the well-modulated lighting and exact details of prop and background planning would have been more discernable and the ability of the program to transfer one by imagination from reality into make-believe would have been made more effective.

Also on program at WBKB was a news commentary by Don Ward; piano playing by Marilyn Rosenberg, newest addition to the station's staff, and philosophical advice by Bob Carter. The lighting on Bob's face was bad. Except for that, however, and for the rather amateur playing by Miss Rosenberg, we would say the rest of the program was up to the standard of excellence displayed by the Scott Dramatics. These last-named two points, however, can be improved with time and practice. Miss Rosenberg undoubtedly was a bit tense because of inexperience before the telecameras. The B. & K. staff has shown it knows lighting, so in the future its work with Carter will be on a par with his style of delivery, which is good because it meets television's demand for intimacy. Tonight's program at B. & K. advanced the future of the television art. There is still hope that television will grow to a healthy maturity in Chicago.

Cy Wagner.

WOR-DuMONT

(Continued from opposite page)

models who came on and went off as all manikins do—all to the off-stage patter so wedded to style shows. Fem voice describing the garments was well modulated but uninspired. The girls were attractive, and the show might have been staged in the showroom of any wholesaler or in any department store. No attempt was made to tele-sell the clothes by either script, lights or cameras.

Dreiser has made several appearances on the tele station, but he still stands solidly planted before the camera, looking straight ahead with hands clasped behind him. He hasn't learned how to project his personality.

Ernest Jones's exhibition of golf strokes was an entertaining bit. Had his swing been more carefully camera-followed his appearance might have been enhanced. However, technicians had difficulty switching from a close-up of the ball to the follow thru of the club. Less attention on the ball and wider camera range to take in the full swing would have made the lesson of more practical value.

The sharp contrast between the Marlowe and Emery portions of the program points the necessity for complete understanding of tele problems and a close co-ordination between technicians and producers. Marlowe apparently knows the value of bringing a perfectly rehearsed cast to the studio—to rehearse before the cameras. If rehearsal went into the Emery seg it was not evident.

Wanda Marvin.



When Worcester's largest users of radio buy time they buy an audience—the WTAG audience.



* MOSS PHOTO REPRODUCTIONS

MADE FROM YOUR PHOTOS OR NEGATIVES

PAVE THE WAY TO SUCCESS

Get Moss faithful reproductions, any size or quantity, to use on your promotion or publicity—as low as 5c each for glossy 8x10's, made from your photos or negatives. Write for pamphlet, How To Sell Yourself; free samples, price list B.

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The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and "Top Two" Sunday segs

Vol. 1. No. 19E

SEPTEMBER 15, 1944

PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
EDGAR BERGEN	17.4	283	NBC 135	Blondie—CBS A. L. Alexander—MBS Greenfield Choir—Blue Dorothy Thompson—Blue	J. Walter Thompson	Standard Brands (Chase & Sanborn Coffee)	\$14,500	\$ 833.33
JOAN DAVIS-JACK HALEY	16.9	57	NBC 73	Corliss Archer—CBS Spotlight Bands—Blue Coronet Story—Blue Starlight Serenade—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 9,500	\$ 562.13
LUX RADIO THEATER	16.8	449	CBS 136	Tel. Hour—NBC Info, Please—NBC Counter Spy—Blue Spotlight Bands—Blue Coronet Story—Blue Heatter—MBS Screen Test—MBS Human Adventure—MBS	J. Walter Thompson	Lever Bros. (Lux)	\$16,000	\$ 952.38
MR. DISTRICT ATTORNEY	16.3	274	NBC 128	Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS Jack Carson—CBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitalis)	\$ 4,750	\$ 291.41
WALTER WINCHELL	15.6	570	Blue 189	M-Go-Round—NBC R. Digest—CBS W. Hampden—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 6,000	\$ 384.61
SCREEN GUILD THEATER	15.1	212	CBS 123	Contented Hour—NBC R. G. Swing—Blue Ted Malone—Blue Gladstone—MBS Locals—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$ 662.25
LOWELL THOMAS	12.6	726	NBC 30	News—CBS H. J. Taylor—Blue Superman—MBS	Roche, Williams & Cleary	Sun Oil	\$ 3,500	\$ 277.77
TAKE IT OR LEAVE IT	12.6	228	CBS 140	H. of Charm—NBC Life of Riley—Blue Cedric Foster—MBS Goodwill Hour—MBS	Blow	Eversharp (Pens, Pencils)	\$ 4,500	\$ 357.14
H. V. KALTENBORN	12.0	231	NBC 35	Easy Aces—CBS Lone Ranger—Blue Air Lane Trio—MBS	Leo Burnett	Pure Oil	\$ 3,000	\$ 250.00
FRANK MORGAN	12.0	3	NBC 129	CBS-Blue-MBS (Various)	Benton & Bowles	General Foods (Maxwell House Coffee)	\$12,000	\$1,000.00
MR. & MRS. NORTH	12.0	89	NBC 129	A. Jones-F. Carle—CBS Ford News—Blue Lum & Abner—Blue Sizing News—MBS Nick Carter—MBS	Lennen & Mitchell	Jergens (Woodbury Soap)	\$ 3,000	\$ 250.00
ALDRICH FAMILY	11.9	231	CBS 123	Cities Service—NBC Parker Family—Blue Nick Carter—MBS News—MBS	Young & Rubicam	General Foods (Postum)	\$ 6,000	\$ 504.20
GABRIEL HEATTER	11.8	576	MBS 162	CBS-Blue-NBC (Various)	Erwin, Wasey	Zonite	\$ 2,100	\$ 177.97
MARCH OF TIME	11.7	350	NBC 52	Here's To Romance—CBS Stop & Go—Blue Army Air Forces—MBS	Young & Rubicam	Time, Inc.	\$ 4,000	\$ 341.88
CAN YOU TOP THIS?	11.6	103	NBC 127	CBS-Blue-MBS (Various)	Ted Bates, Inc.	Colgate-Palmolive-Peet	\$ 3,500	\$ 301.72
WORLD NEWS PARADE	7.2	103	NBC 130	Philharmonica Symp—CBS Listen, the Women—Blue This Is Fort Dix—MBS	Russell M. Seeds Co.	Sheaffer Pen Company	\$ 4,000	\$ 555.55
WILLIAM L. SHIRER	6.7	145	CBS 135	G. M. Symp—NBC Hot Copy—Blue Bulldog Drummond—MBS	J. Walter Thompson	J. B. Williams	\$ 2,500	\$ 373.13

The average audience rating is 6.8 as against 5.8 last report, 7.5 a year ago. Average sets-in-use of 23.0 as against 20.1 last report, 22.5 a year ago. Average available audience of 72.3 as against 71.4 last report, 74.1 a year ago. Sponsored network hours reported of 79% as against 78 last report, 71% a year ago.

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WNEW Says No to Political Do - Ray - Me

Battle Page of Air Planned

NEW YORK, Sept. 23.—Latest gimmick in political air-timing is the approach that WNEW, New York indie, is taking to election gab. Station will not sell time to any of the six parties officially recognized in New York State, nor will it allow the parties to put their own spiclers on the air.

What it will do, beginning week of October 9 (registration week), will be to give time as a sustaining public service feature (two times a week to start and more as the campaign waxes hot) to all parties. Staff announcers will read material prepared by the politicians on a 15-minute show at 9 p.m. It is understood that all parties will go along on the idea, altho trade expects a Republican squawk because equal time arrangement will mean that the three parties supporting Dem candidates, ALP, Liberal and Dems themselves will thus outnumber the GOP. Dem candidates will have three times as much time as the GOP and it's expected that the boys won't take it sitting down.

Special edition of the program will be presented by the parties which put up "token" candidates, Socialists and Socialist Labor party. WNEW announcers will be rotated so that listeners don't identify one voice with one point of view. Sequence of the parties talks will also be rotated so that all get a fair shake.

DENNIS DAY
and other Top NAMES use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.

1619 Broadway New York 19

TUNE-DEX

Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
185 Church St., New York 7, N.Y.
BRanch 7-5371

WANTED
Writers, Writer-Producers
Immediate openings for experienced writers and writer-producers. State experience, draft status and salary expectations.
BOX D-287, The Billboard, Cincinnati 1, O.

RECORDING MACHINE REPAIR SERVICE
We are specialists in sales and service of PORTABLE RECORDING MACHINES, PLAYBACKS and RECORD CHANGERS. Also design and build equipment to your specifications. Wire — Phone — Write your problem.
STUDIO SERVICE CO.
1564 Bway., N. Y. 19 Bry. 9-9657

NETWORK PROMOTION MAN WANTED
Well grounded in radio promotion and merchandising.
BOX D-294, The Billboard, Cincinnati 1, O.

G. I.'s Report Their Sing-Songs

Maria Kramer Spending 2G Weekly on Air

May Be Adding 6 Case Notes

NEW YORK, Sept. 23. — More than \$2,000 a week is being spent for radio broadcasting expenses by the Kramer hotels; Lincoln and Edison, New York, and Roosevelt, Washington. Payments for union taxes, wire costs and other incidental expenses in connection with sustaining broadcasts from these three hotels has run in excess of this figure on several recent occasions, according to admission by Mrs. Maria Kramer, head of the chain.

These costs cover 16 broadcasts a week from the Roosevelt, Washington, where Tony Pastor currently holds forth, and about the same number from New York, divided between the Green Room of the Edison (Bill McCune) and Dean Hudson from the Blue Room of the Lincoln. Pastor is heard over CBS from Washington, and locally there over WOL (some shots of which go Mutual net), and on WWDC locally only. Hudson broadcasts over CBS and Mutual and has been co-operative with the nets to the extent that some weeks back he got in half a dozen shots in a single day when cancellations of special programs sent the net looking for a band ready to go on with only a few minutes warning. McCune has only the Mutual wire, and gets his regular shots from the Edison over that circuit.

Ready to Spend More

Mrs. Kramer is a firm believer in the efficacy of radio and not only is willing to back here beliefs to the extent of the two-Grand-a-week before mentioned, but is currently negotiating contracts for six shots a week at 7 p.m. across the board over WWDC, Washington and WMCA, New York. Idea in this connection would be to broadcast Hudson's ork over the two stations three days each week, feeding Pastor to the hook-up the other three days. Costs for wires and other incidental expenses would run in the neighborhood of \$600 weekly, which would bring total tab up for radio to \$2,600 weekly, or 135 Grand a year, if Kramer keeps this up around the calendar.

Martin Now Disking On His Own; Victor Releases Leader

HOLLYWOOD, Sept. 23.—Release from exclusive contract with RCA-Victor was given Freddy Martin this week, so that he can begin recording under his own Maestro Music label. Martin, slated to go up for induction September 7, planned to use his band with a sideman fronting for the recording sesh, but San Francisco draft board has granted him a 30-day deferment, so he will baton his own crew. Recording license was handed maestro two weeks ago by American Federation of Musicians.

All Quiet Along ASCAP Coast Front

HOLLYWOOD, Sept. 23.—Coast meeting of ASCAP members held this week (20) failed to develop anything sensational in the way of rebels against the Ahlert Plan of classification. Those who feel the new rating system will benefit their standing were frankly disappointed when it was revealed by Prexy Deems Taylor that, due to wartime restrictions, nothing would happen for a while.

Entertainment which followed the semi-annual business meeting for the Coast clefters was handled by Richard Powers, Western rep.

The Billboard 1st Annual Survey Of All Service Music Preferences

SHEET MUSIC DIVISION
(Listed in Order of Popularity)

- | | |
|--------------------------|------------------------|
| 1. I'll Be Seeing You | 5. G.I. Jive |
| 2. Long Ago and Far Away | 6. Amor |
| 3. I'll Get By | 7. San Fernando Valley |
| 4. Paper Doll | 8. Besame Mucho |
| | 9. I'll Walk Alone |

WHERE THEY BUY SHEET MUSIC

1. Local music shop.
 2. Chain stores.
- And PX, recreation departments, direct from publishers.

WHERE THEY BUY THEIR SONG FOLIOS

1. Local music shops, post exchanges.
 2. Drugstores.
- And on the street, book stores and outside sources.

HIT KIT REPORT

Use it 52 per cent Don't use it..... 48 per cent

SONG FOLIO REPORT

Buy 'em 64 per cent Don't buy 'em..... 36 per cent

Mills App't Seen As A. H. A. Buck On ASCAP Rates

NEW YORK, Sept. 23.—Appointment of E. Claude Mills, former general manager of ASCAP, as advisor on all uses of copyrighted music to the American Hotel Association, announced this week, is seen as a rigid stance on the part of the AHA to standardize music policies of hotels throuthout the country. According to those in the trade, Mills's appointment means that the hotels intend putting up a healthy squawk, if not a fight, to the new ASCAP rate sked, which is now going into effect affecting rates many hotels pay to ASCAP.

According to the release sent out by AHA, the reasons for the appointment is to "standardize music policies and practices," and because of the "new licensing agencies . . . demands for increase in license fees."

The AHA has fought ASCAP in the past, in the sense that various hotel members of the organization have brought suit against the Society at odd intervals. Present set-up with Mills now in charge of copyright music affairs of all hotels and restaurants belonging to the AHA leaves no doubt that latter outfit is out to get the best deal it can on all future matters. Glenwood Sherard, prexy of AHA, could not be reached for comment. Mills would make none.

N. Y. Paramount Inks Pop Singers For Fall Shows

NEW YORK, Sept. 23. — Paramount Theater is laying stress on male and fem pop singers for rest of the year, starting with Frank Sinatra who bows in October 11 for three weeks. Sinatra's show will include Eileen Barton, youngster who warbles on Sinatra's net show.

Tony Pastor's band will be in next show, headlining Marlon Hutton, coming in first week in November. Following her will be Andy Russell, warbling with Glen Gray, starting around Thanksgiving. Present show has a newcomer, Freddie Stewart.

Krupa for One-Nighters

NEW YORK, Sept. 23.—After finishing his run at the Capitol Theater Wednesday (27), Gene Krupa takes his band on a one-nighter tour that starts at the Ritz Ballroom, Bridgeport, Conn., Thursday (28).

Arcadia Ballroom, Providence, Friday (29), and the Auditorium, Wooster, Mass., Saturday (30), follow. Ork plays a concert both afternoon and evening Sunday (1) at Symphony Hall, Boston.

Raeburn May Disband Band And Start Again

CHICAGO, Sept. 23.—Boyd Raeburn reportedly will temporarily disband his ork in the near future with idea of re-organizing again in New York.

Altho he's been getting good bookings, recently concluding a three-week tour with Betty Hutton in theaters and now at the Tune-Town Ballroom, St. Louis, Raeburn is said to be dissatisfied with present set-up and will head for New York after playing thru skedded dates that take him up to October 1.

William Morris Agency, handling Raeburn, deny the story, but it's a known fact that Raeburn has been making with makeshift arrangements since the fire at Palisades (N. J.) Park a few weeks ago destroyed his entire library.

Cliff Leeman Ork Now Rehearsing

NEW YORK, Sept. 23.—Cliff Leeman, former Artie Shaw, Benny Goodman, Woody Herman and Raymond Scott drummer, has organized and is rehearsing an 11-piece ork. New outfit has three rhythm, alto sax, trumpet, clarinet and four strings (two violins, viola and cello).

A number of the instrumentalists are studio men and have regular single radio shots which would prevent the band from doing out-of-town work. It is planned to set the ork into a New York location spot for the winter.

Band will play regular commercial music and have a small jazz unit within the organization similar to John Kirby's set-up. Andrew Delmar, of the Milton Rubin Office, is managing the group, which has not affiliated with a booking office as yet.

N. Y. Commodore Inks Hal McIntyre

NEW YORK, Sept. 23.—Hal McIntyre bows into Hotel Commodore mid-December, following Vaughn Monroe's 10-week engagement which starts Thursday (28). He also plays New York Strand, starting November 3, for three weeks, engagement being sandwiched in between stints at Palace Theater, Columbus, O., and RKO-Boston.

Last location spot McIntyre had around New York was at Hurricane Restaurant last year, when he was in for a couple of months. He also played Strand Theater and had a contract to come in not later than March, 1945, contract being filled by the December date.

Billboard Poll Sheet Likes

Dinah Shore checks U. S. song desires with what the boys overseas sang for

NEW YORK, Sept. 23.—With few exceptions, the G.I.'s like the same tunes in the slit trenches of the European front that they do in training here in the U. S. Tabulation of the training camp report, the result of a survey made by *The Billboard*, was completed on the day that Dinah Shore arrived home from her off-shore trek and Dinah checked the list on behalf of the boys overseas. Her check-up revealed that nine of the 11 songs tabbed in

camps, stations and fields were identical with what she had been asked for wherever she sang. The last two numbers, *Swinging On a Star* and *Matraz Doats* were not in her private overseas *Hit Parade*.

The No. 1 song the boys sing, is the same as the No. 1 record that they play, *I'll Be Seeing You*. The No. 2 song slot is held down by *Long Ago and Far Away* which landed in the eighth slot in the G.I. Disk Poll as tabbed in *The Billboard*. The No. 3 song that they sing is *I'll Get By* which was No. 7 in the platter pater. The No. 3 disked number doesn't show at all in the songs that the boys sing. That's because the boys don't go for the hot numbers too much overseas or in camps here. The sheet music they buy must be the type of musical number they enjoy singing and *Is You Is or Is You Ain't?* the disk in question, just hasn't what they want to sing as they ride to the wars.

They Buy Sheet Music

The boys do buy sheet music in spite of the *Hit Kit*, which some of the camps complain they just don't get. In fact more buy sheet music than use the *Kit*. That goes only in the U. S., of course, for the boys overseas are pretty dependent on the *Kit* for words and notes of pop songs. Where they buy the music (and folios, too) is all noted in *The Billboard's* 1st Annual Survey of All Service Music Preference box on this page.

Absence of marching songs in the G.I. preferences is not surprising because the boys are just not marching to the wars—they're riding and when they ride they sing nostalgic or novelty tunes—not marches or military slanted songs. As (See G. I.'S REPORT on page 65)

7 Hours U. S. Music To Latin B'dcasters

NEW YORK, Sept. 23.—South America is really getting a dose of Yank music via the Co-Ordinator of Inter-American Affairs. Latest transcriptions to go down (to be used on local S. A. stations) is a library which will play seven hours of both Latin and straight pop tunes. This follows on the heels of the CIAA's *Concertos Populares*, good old American jazz.

Later transcription series had Eddie Condon's Town Hall, the Duke Ellington appearance at Carnegie Hall and the artists that appeared at *Esquire's* Met all-star show. CIAA is also readying transcriptions of Maj. Glenn Miller's ork, along with disks of two semi-symphonic name bands for South American use.

Foster Joins Marshall

HOLLYWOOD, Sept. 23.—Frank Foster, well known in Southern and Eastern orchestra booking circles, joins the Reg D. Marshall Agency here Thursday (21) in a general booking capacity.



"Unity" 802 Group Factions Split Any Argy With Clean Sweepers Vs. "Take It Easy"

Plenty of Dough Available to Opposition Group

NEW YORK, Sept. 23.—A serious split in the ranks of the unity ticket, opposition group to the present administration of Local 802, AFM, is said to have taken place this week. It is reported that at a caucus two of the party's heavyweights, David Gusikoff and Jyman Grossman, bolted after a seething session.

Bone of contention that has divided the boys is whether to try to unseat present officials by putting up candidates for top offices as well as for executive and trial board posts or to offer no candidates for prez, v.-p., secretary and treasurer, merely concentrating on packing the boards with unity members and thus gaining control of those bodies.

Tabak and Van Want Fight?

Sam Tabak and William Van Fichtmann (Billy Van), both former officials of the local, are said to be determined to put up strong personalities for the major offices and also try to elect an entire unity slate. Grossman and Gusikoff, it is said, hold that the blue (administration) is too solidly entrenched to crack in one year; that the opposition has a better chance by spotting its members on the boards. The two are also reported to have objected to what they term "the dictatorial attitude" of those favoring running a full slate.

Whether Grossman and Gusikoff will set up another opposition group or throw their support to the blue ticket is not known. Both drew blocks of votes when they ran for office two years ago on the unity ticket.

Those favoring a strong top official slate are reported to have made overtures to more than one of the present ins of the administration, feeling that a strong personality—even if they disagree with him—would go far towards a unity victory.

Ins No Play With Outs

Jack Rosenberg, prez; William Feinberg, secretary; Dick McCann, v.-p., and Harry Suber, treasurer, when queried, laughed at the idea of affiliation with the outs. It is rumored that more than one prominent and prosperous musician has offered sizable amounts to the campaign kitty if unity can deliver a name that has a chance of beating Rosenberg for the presidency. Abe Lyman, known to have disagreed with various members of the administration, is quoted in the street as having promised financial aid providing a strong candidate is found to represent the opposition. Others said to be willing to sink dough into the unity's campaign fund are two brothers, both prominent in the biz.

Candidate Auditioned?

There seems to be some question as to whether or not Calmen Fleisig will be the party's presidential candidate. Musicians close to the unity group say that he was being auditioned on his speaking ability when he took the floor at Palm Garden Monday (11) to defeat the administration's G.I. vote resolution. Al Manuti is believed to be in the running for the nomination.

While no public action indicated activity on the part of the administration blue ticket, it is understood that the party biggies sat in their own caucus this week but no slate has been announced. Musicians claiming to be in the know say that there will be at least two or three minor upsets in the blue's ticket this year. Some present officials are not expected to run and some new blood may be added to the party's slate.

Handout Battle Started

The union's exchange floor was flooded with a throwaway Friday (23) in which the unity ticket was accused of "confusing the membership by distorting the resolutions," meaning the administration's soldier vote proposal which was defeated by the unity packed by-law meeting held at Palm Garden, September 11.

The handbill declared that the "unity group killed the G.I. ballot in Local 802" and termed the action "an outrage! A

principle was involved here . . . a principle which surmounts all partisan politics. But partisan politics played a dominant role and unity is responsible. They are responsible for achieving the dubious honor of stealing the vote from our 5,000 G.I.s."

The administration disclaims prior knowledge of the statement or its distribution. It appears that a rank and file group sponsored the attack on the opposition. Signers of the throwaway were: Cosmo Aloia, Sid Brecher, Lucy Brown, Micky Cleo, John Gaurneri, Paul Glass, Murray Golden, Herbert Haufrecht, Max Hollander, David Katz, Charles Lichter, Jimmy Maxwell, Max Pollikoff, "Specs" Powell, Harry and Myron Robbins, George Toohy, Sid Weiss, Teddy Wilson. It looks like a "healthy" battle this year.

Sherman Sets Krupa, Brown, McIntyre & Monroe for 1944-'45

CHICAGO, Sept. 23.—Hotel Sherman gradually filling in its bands for rest of year and for next year, with Gene Krupa set to come in early in October for four weeks, followed by Les Brown. Hal McIntyre has been set for first week in February, 1945, going in for four weeks, reportedly getting a \$4,000 per guarantee plus 25 per cent of the gross.

Vaughn Monroe has also been set, going in June 22, 1945 for four weeks netting himself \$4,000 per plus 25 per cent of the gross over \$18,000.

Margie Hart Writes a Song

NEW YORK, Sept. 23.—*He's a Character*, song with lyrics by stripper Margie Hart, has been pubbed by Arrow Music. Picture of Margie in form-fitting, curve-showing net dress adorns cover as added attraction.

Publisher-Disk Jockey's Opinion

By Dick Gilbert, WHN, New York

In the September 23 issue of *The Billboard* appeared a story which stated that "BMI is now going out with a suggested publishing business deal for any disk jockey with a proven following. Field men for BMI point to the fact that Dick Gilbert (WHN) and Martin Block (WNEW) have BMI publishing firms, and indicate that what Gilbert and Block can do, so can other pancake spinners."

The story went on to state that "the guarantee varies all the way from \$25 a month to \$400." Also the story indicated that disk jockeys will be expected to earn their money (guarantees) by playing their own songs or the songs of other BMI publishers.

Because the story implied that I am being used as an example by BMI field men, I wish to make the following facts clear:

1. I do not have an agreement with anyone, either actual or implied, to play any songs on the air at any time—and I never have had such an agreement. This, to me, is nothing but the old "payola" racket and I am opposed to it in any form. No one ever has paid me anything in any form to play a song on the air and I bitterly resent the implication that my programs can be "bought."

(Editor's Note: Article in question stated suggested agreements covered only plays of the disk jockey-publisher's own songs, not plays of all BMI material.)

Any disk jockey who obligates himself to play certain tunes on the air is a sucker. There's no better way to kill a show than to play some of the worthless songs that find their way onto records thru pull or payola.

2. BMI has never approached me with any offer of any kind which could in any way influence my completely free

Up, Up, Up

NEW YORK, Sept. 23.—With a record of 100 per cent since last Thanksgiving, Brill Building here, center of music pub biz, seems to be doing all right. One firm currently located in 1619, reports increase this year of 66 per cent, with proposed rent being doubled over 15 months ago. Leases do not all expire at same time, but staggered thru the year. Understood rents in all buildings favored by music biz are on up sked, with only undisturbed costs being for telephone-booth lobby space. With prosperity current, however, most of the phone-booth business men are trying to get better quarters, adding to joys of landlords all along the Stem.

15G Advance For Spitalny In Montreal

NEW YORK, Sept. 23.—Phil Spitalny's all-girl ork, set for 10 concerts in the Midwest the end of next month, will probably net around \$40,000 for maestro. Advance sale in Montreal is around \$15,000, Cleveland \$7,000, Toronto \$20,000 (for two concerts), with Spitalny set to go into Grand Rapids, Mich.; Fort Wayne, Ind., and Canton, O., among the towns included.

Big dough in concerts for pop attractions is also seen in booking of Andrews Sisters October 22 into Evansville, Ind., where they're getting a \$3,500 guarantee against 60 per cent.

Duke To Make Pic After Theater Tour

NEW YORK, Sept. 23.—Duke Ellington will go to Hollywood for a concert and a motion picture in December at the conclusion of his present theater tour. Currently at the National Theater, Louisville, Duke and his ork play the Chicago Theater, Chicago, week of the 29th. Cleveland and Baltimore follow, with a week at the Apollo, New York, inked for November 24. He expects to go west after that.

Politics May Still Enter Disk Ban Case

Dewey Reported Needled

WASHINGTON, Sept. 25.—Music Czar Petrillo's fuss with recording companies still may figure large in fall campaign as reports circulating here have it that Tom Dewey is being needled by GOP big-wigs to use long-drawn dispute as example of Washington shilly-shallying on labor.

Meanwhile, reports from the office of Economic Stabilizer Fred Vinson continue to claim that it will be a matter of weeks before action on dispute will come. Reason for delay is still something of a mystery but story is that Vinson is scratching his head attempting to find a solution that will avoid sensation-making headlines and still get musicians into line.

Dispute, handed over to Vinson a month ago when War Labor Board threw up its hands, has been hanging fire since. Nut is admittedly a tough one to crack as administration, on election's eve, hates thought of accusing music makers of interfering with war effort, basis for most government labor dispute crackdowns.

Some here believe that Vinson agency will leave Petrillo alone until election is safely past, but others, claiming to know, say Vinson is racking his brain over dispute attempting to find solution. *The Billboard*, asking Vinson's office point blank for status of decision, was told it is still in the works.

Asked if it would be "days, weeks or months," Vinson spokesman declared: "I would say weeks."

That might mean a week before the election but it might mean a week after.

Dewey, already heaving charges that administration has hobbled "outlaw" strikes, is being urged to cite Petrillo as typical example of administration failure to handle labor dispute. New York's governor is reported leery of case but may yield to pressure in coming weeks and give case off-hand reference as an instance of New Deal labor front failure.

No B. G. Band This Fall and Until B'way Date

NEW YORK, Sept. 23.—Benny Goodman's proposed reorganizing of his band for purposes of an MCA set-up theater tour, has been scrapped due to Goodman's signing with Billy Rose's *The Seven Lively Arts*, musical legit coming to Broadway this fall. It was thought for a while that Goodman would go into the Paramount Theater anyhow, following Sinatra, who closes around November 1. That's been dropped with Tony Pastor definitely set in that date at the theater.

Goodman goes into the show with a quartet, including Sid Weiss, bass; Teddy Wilson, piano, and Mory Seld, drums. Show goes into rehearsal October 15. B. G. quartet goes down to New Orleans playing a jazz concert for National Jazz Foundation, Inc., October 4-5.

Dave Dryer BMI Deal May Jell in January

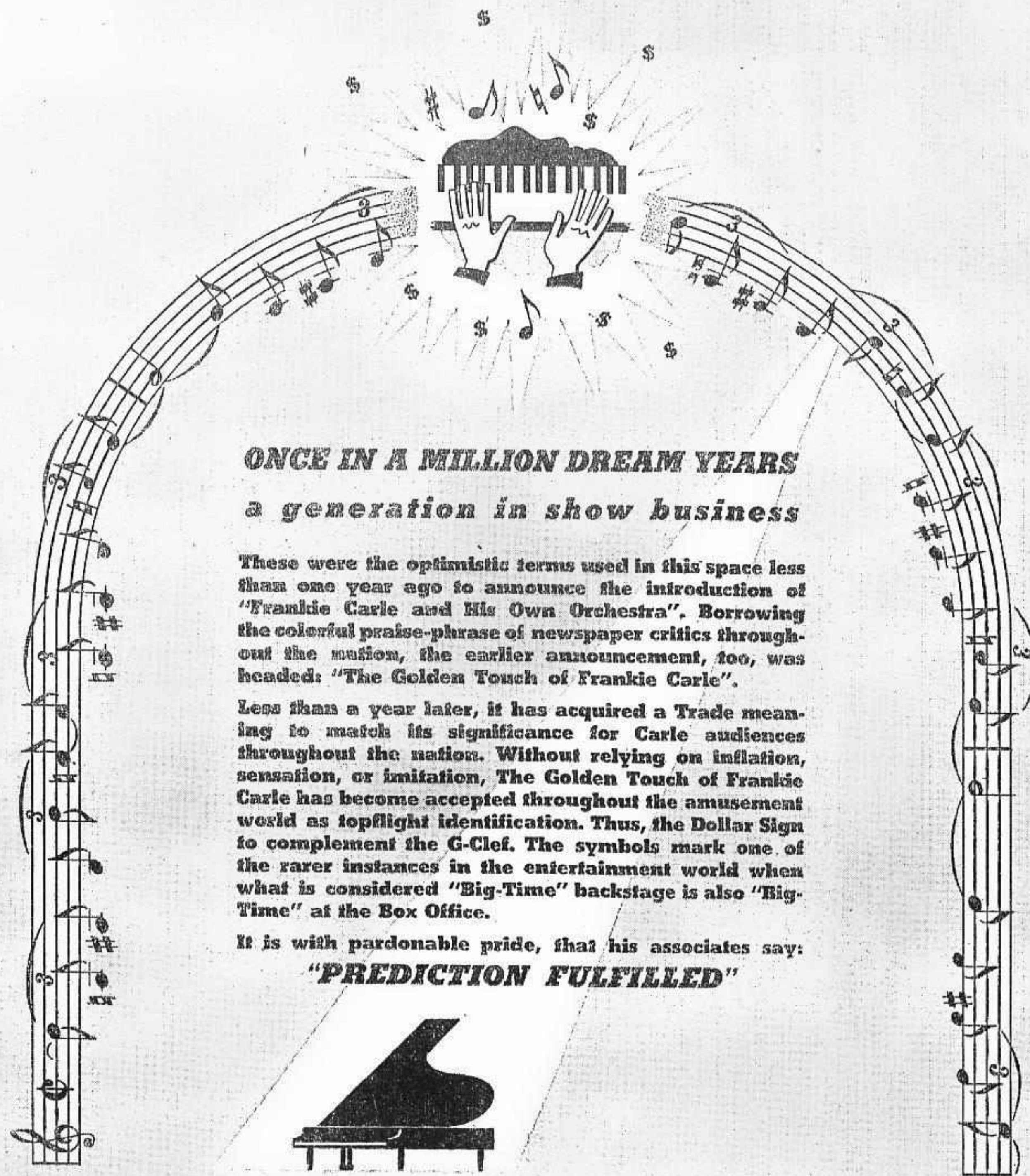
NEW YORK, Sept. 23.—Decision on part of Dave Dryer, professional manager of Irving Berlin, to stay with latter while he sets up Irving Berlin, Inc., on his own, is still a temporary set-up, with Dryer inclined to step out on his own after the first of the year. At that time he'll probably open his already publicized BMI-underwritten firm, taking with him his present New York staff.

Dryer's deal with BMI was all set, but Berlin asked him to stay with him till January 1, to help set Berlin's music house in order. Last week, the entire plugging staff of Berlin, Inc., handed in notice to Saul H. Bornstein, Berlin's former partner (up until September 15 of this year). Bornstein, who will continue ABC Music and Berlin, Inc.—under another name, of course, hasn't set anyone in his profession department.

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MUSIC GRAPEVINE

Artie Shaw is asking for a \$12,500 weekly guarantee against percentage for his theater tour that starts around December 1. . . . Foy Willing and His Riders of the Purple Sage out of *Hollywood Barn Dance* for seven-week p. a. tour of the East. . . . Glen Gray and His Casa Loma ork will take over the bandstand when the Boulevard Room, Stevens Hotel, Chi, reopens October 4. . . . Lee Cooper appointed New York rep for Fox-Maya Music Company, Chicago.

Billy Eckstine and ork go into Club Ball, Washington, October 20 for two-week stint. . . . Coleman Hawkins leaves the Downbeat Club, New York, October 23 and opens at Billy Berg's Swing Club, Los Angeles, November 6 for 16-week engagement. . . . Alex Bartha has signed with Amusement Corporation of America, which has booked him into the Rialto Ballroom, New York, starting October 2. . . . Leighton Brill named musical director for William Rowland productions on the Coast. . . . Johnny Bond and the Red River Valley Boys signed to warble in *Saddle Pals* for Monogram pix. . . . Johnny Gilbert at Casino, Quincy, Ill., after 17 weeks at the Dresher-Wallick Hotel, Columbus, O. . . . Henry Jerome lost seven of his men this week but expects to reorganize next week.

Michel Gerner ork, now at Cocktail Lounge, Hotel Commodore, New York, takes over relief band chores in hotel's Century Room when Vaughn Monroe opens there September 28. . . . Spade Cooley ork cutting 10 e. t.'s for Standard on the Coast. . . . Phyllis Houston, former solo violinist with Philadelphia Opera Company, has joined Clarence Fuhrman's band at KYW, Philly. . . . George Towne band at Jefferson Hotel, St. Louis, for indefinite stay.

Nitery Op Writes Tune

Armando, former maestro and nitery op before going into the war, is convalescing at English Hospital, Atlantic City. To ease hospital hours, he's turned tunesmith, with "Is It Wise?" . . . Jose Manzanera sharing bandstand at the Rio Cabana, Chicago, with Cee Davidson. . . . Ran Wilde, recently given a medical discharge from the navy, is reorganizing a 12-piece band. First date will be a two-week run at the Lake Club, Springfield, Ill.

Hallet Follows Billie Rogers

Mal Hallet ork will follow Billie Rogers into Pelham Heath Inn, New York, in mid-October. . . . Pete Kameran deserting publicity for contact work with Miller Music, New York. . . . Ray Cathrall's Chevaliers close the season at Clementon (N. J.) Lake Park Ballroom and usher in the winter at the Dansorium, Pennsauken, N. J., October 8. . . . Adrienne, former thrush with Emil Vandos's ork at Edgewater Beach Hotel, Chicago, has joined Benny Strong at Walnut Room, Chicago.

Bill McCune's thrush, Norma Jeanne, leaves the band for October 14 wedding in Abilene, Tex. Frankie Lester, swooner, is trying out with McCune. Leader is looking for a fem replacement. . . . Merry Macs' tune, *We Dude It*, is being pubbed by their Merrywood Publishing house. . . . Ben Greenblatt resumes his piano ramblings on WIP, Philly, after long vacation.

**Lew Gray Gets Palisades;
Cooley Gets Sunset Rancho**

HOLLYWOOD, Sept. 23.—Backers of Lew Gray today signed a six-month lease with Walter Newcomb Jr., owner of the Santa Monica Pier, for Palisades Ballroom. Gray and ork take over either October 7 or 14, instead of Spade Cooley, as previously announced. Alternate band will be Ray Whitley and His Rhythm Round-Up Boys. Cooley goes into the Sunset Rancho, formerly the Hollywood Casino, on a four-week deal, with options.

Riverside Rancho, which burned down several weeks ago and where Cooley was playing, is said to be ready to open November 7. Cooley will go to the Riverside Rancho as soon as he winds up date at the Sunset Rancho.

23-Piece Ork for Wolper

NEW YORK, Sept. 23.—Max Meth has been named conductor, and Al Pearl, personnel manager, for the pit orchestra of the Dave Wolper show, *Glad To See You*. It is planned to use a 23-piece band in the pit.

Dell Forrest and seven-piece ork that subbed for Mousie Powell during the latter's vacash from the Aquarium Restaurant, New York, into eatery to alternate with Powell. Band replaces Joan Lee's all-fem outfit which worked spot six weeks. . . . Jimmy McHugh and Harold Adamson have done a satire of words and music for Gracie Fields and Monty Wooley. It's for *Waltz Me Around Again*, Willie at 20th-Fox.

Zeb Julian To Glen Gray

Zeb Julian, ex-Hal McIntyre guitar man, joins Glen Gray at Sherman Hotel, Chicago, October 2. . . . Miller Music is reviving *Whispering*, featured in pic, *Greenwich Village*. . . . Adolph Deutsch will do the musical score for *Strangers in Our Midst* at Warner's. . . . Bobby Watson and Harry Brown have sold a tune, *You're the Answer*, to Monogram. . . . Peters Sisters will feature *A Rainy Sunday* when they play the Roxy, New York.

Southern Music will pub *No Tabolerio Da Bahiana*, by Ary Barroso, who clefted *Brazil*. . . . Ginny Simms, Anita, Bee Bryant and Martha Mears cut e. t.'s for *Personal Album*, which goes overseas. . . . Kim Gannon and Walter Kent have turned in *Sentimental* for Republic's *Hitch Hike To Happiness*. . . . Rick Ucci, Eddie Deluca's saxman, into the army. . . . Marion Mason has quit as vocalist with Norman Black's WFIL ork, Philly, to join her husband at a Florida naval base.

Chuck Foster opens at Blackhawk, Chicago, October 18 for eight weeks. Ork is playing one-nighters until then. . . . Frank Paine, Dean Hudson's first trumpeter, lost his instrument on the train en route to play a Coca-Cola shot in Washington. Case was lifted from baggage rack and Paine had to play the date with a borrowed horn. . . . Lee Morgan, Chuck Gordon's vocalist, to remain at Wagner's Ballroom, Philly, when Clarence Fuhrman's ork moves in.

Morris Stoloff, music head for Columbia Pictures, has written a new tune, *A Song To Remember*. It's taken from Chopin's *E Major Etude*, Sammy Cahn and Saul Chaplin did the lyrics. . . . New band fronted by Herb Jeffries has signed Jim Dolan as personal manager. . . . Dick Wharton giving up his cocktail unit to take his guitar and songs to Casa and his ork at River Drive Terrace, Philly.

3G Welk One-Nighter

Lawrence Welk broke all house records on his one-night stand at the Rialto Theater, Joliet, Ill., recently, grossing over \$3,000 for the date. . . . Lenny Garment, tenor and clarinet man, formerly with Milt Britton and Henry Jerome, out of army with medical discharge. . . . *I'll Be Seeing You*, the revived ballad hit of six years ago which is featured in United Artists' pic of same name, expected to climb after the movie release. It's made Hit Parade 19 weeks.

Warner's going in for heavy exploitation on the old Ray Noble tune, *The Very Thought of You*. Studio has pic coming up with the same title. . . . Mary Lou Wilson, formerly with the Latin Quarter show, Chicago, is quitting the night club field to join Johnny Long's band as vocalist. . . . Walt Disney has made e. t.'s of *Three Caballeros* score for release to major Canadian stations.

Tommy Dorsey, Xavier Cugat, Henry King, Lionel Hampton and Ted Lewis lined up by Ted Yerxa for guest shots on his *Lamplighter* show. On the Coast . . . Composer Belle Fenstock engaged to J. C. Brown, Washington manager for *News Of The Day*. . . . Marion Mason has quit as vocalist with Norman Black's WFIL, Philly, ork to join her husband at a Florida naval base.

**PMM Pluggers
Merger Jells**

**Joint committees named
to work details—fears set
at rest**

NEW YORK, Sept. 23.—Details for the amalgamation of Professional Music Men and the Contactmen's Union will be worked out in committee and submitted to another joint meeting of the two orgs for ratification. Members of the two groups met Friday (22) and a general outline of the merger was presented and discussed.

At the session, members from both orgs who had not understood the original plan and had fears of doubt as to the mutual benefit that amalgamation were reassured. There had been talk in the Alley that some PMM members questioned the wisdom of taking their 300 members and \$30,000 treasury into the union with its enrollment of 1,200.

Union officials pointed out that the step is a logical one since all the PMM members are card holders in the union; that when over 1,000 pluggers are pushing an affair much more money will be raised than when the smaller group is in charge.

According to the plan of the officials of both orgs, the annual affairs, which have been run by the PMM, would become union sponsored, the profits going into the joint treasury. The relief committee of PMM, which now handles disbursement of the dough, would continue to do so for the enlarged membership.

At Friday's meeting it was decided that a committee of 15 from PMM, headed by Rocco Vocco, will sit with a committee from the union to draw up a final draft of the merger agreement. Committee sessions start next week and the plan should be ready for final okay by both groups within a couple of weeks.

Quilty Using AFM Bands

BRIDGEPORT, Conn., Sept. 23.—Quilty's Colonial Ballroom, Bridgeport's oldest dancery, owned and operated by Dan Quilty, is back in the good graces of the local music tooters' union, and this week, Vinnie Wilson, new and up-coming territorial band, opened there. Jimmie Schwartz will manage the spot.



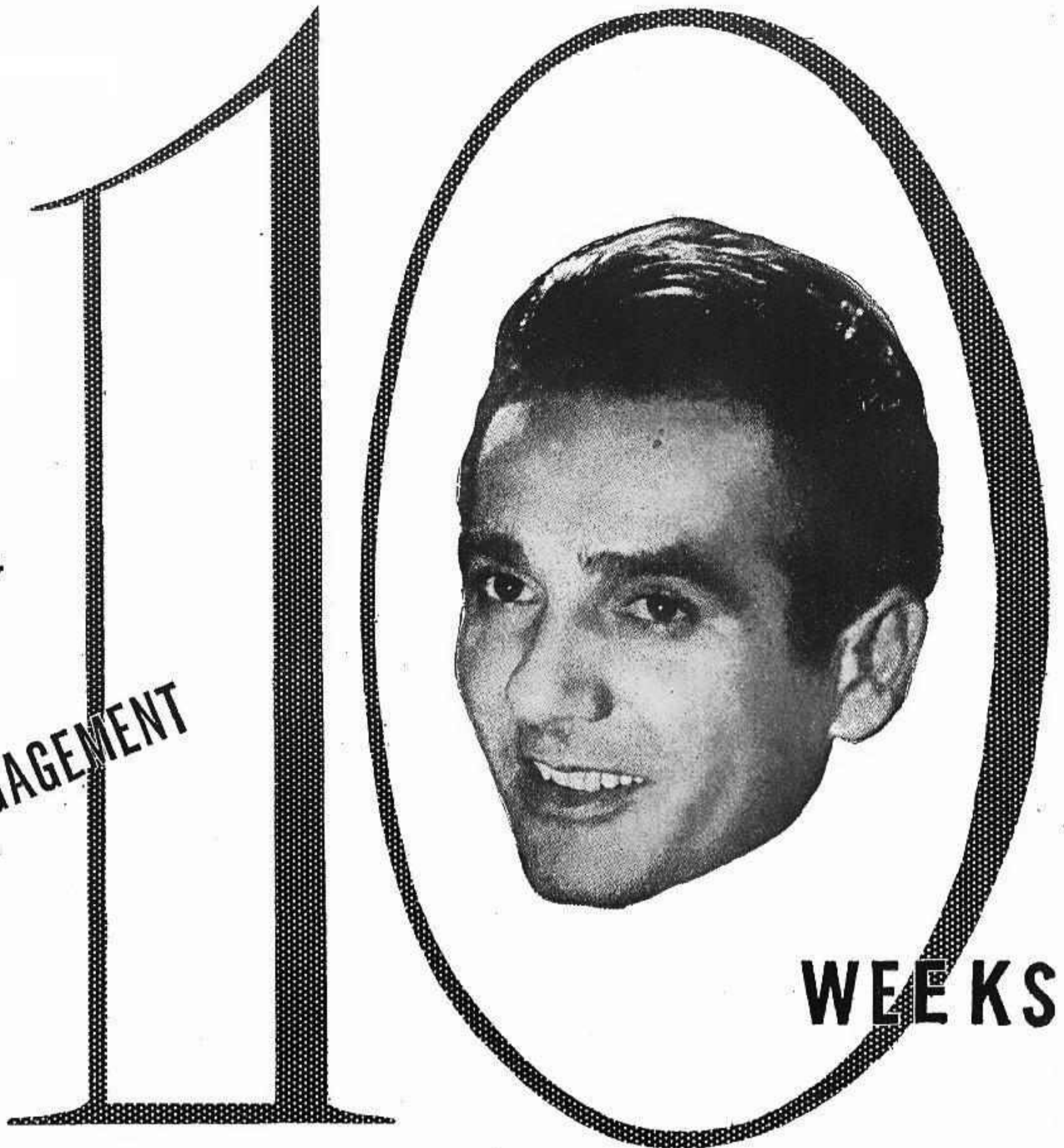
What Hollywood is doing to make better use of bands and singers will be fully discussed in the 6th Annual Edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And singers, band leaders, and producers will all be talking about the '44 MYB.

"HE'S LIVING ON BORROWED TIME"
BY RAY WALKER (ASCAP)

Funniest song since my "POOR PAULINE" of 1914.
If you want to be one of the first to use it write or wire for copy.

RAY WALKER, Suite 319, Strand Theatre Bldg., New York City 19
P.S.: Publishing it myself—some other publisher might bury him and the song.

LLOYD LaBRIE
CBS and Orchestra Mutual Network
Touring for
GENERAL AMUSEMENT CORP.



Accomplishment!
 BROKE ALL RECORDS FOR:
 1 → GROSS
 2 → ATTENDANCE
 3 → LENGTH OF ENGAGEMENT

WEEKS

CAPITOL THEATRE, N. Y.

Appreciation!
 J. R. VOGEL
 MARVIN SCHENCK
 JESSE KAYE
 LESTER ISAAC
 THE STAGE CREW AND PROJECTIONISTS
 ALLAN ZEE
 HERMAN LANDWEHR
 JAMES KOLBECK
 BEN SERKOWICH

That Ace Drummer Man

**GENE
 KRUPA**
 AND HIS ORCHESTRA

OPENING SHERMAN HOTEL CHICAGO
 OCTOBER 20, 1944
 "SINCE YOU WENT AWAY"
 A Great Picture

A SHAPIRO-BERNSTEIN HIT PARADE OF RECORDINGS

CURRENT RELEASES

DECCA

Russ Morgan

GOOD NIGHT WHEREVER YOU ARE

Jimmy Dorsey

AN HOUR NEVER PASSES

Evelyn Knight with Camarata's Orchestra

DANCE WITH A DOLLY

Terry Shand (Re-issue)

DANCE WITH A DOLLY

Russ Morgan

DANCE WITH A DOLLY

THERE GOES THAT SONG AGAIN

From the Columbia Picture "Caroline Blues"

TRAIL OF THE LONESOME PINE

Mary Martin with Camarata's Orchestra

GOOD NIGHT WHEREVER YOU ARE

Dick Robertson

I'D LIKE TO GIVE MY DOG TO UNCLE SAM

COLUMBIA

Gene Krupa

SIDE BY SIDE

Tommy Tucker

WHISPER THAT YOU LOVE ME

Harry James and Frank Sinatra

ON A LITTLE STREET IN SINGAPORE

HIT

Louis Prima

DANCE WITH A DOLLY

'WAY DOWN YONDER IN NEW ORLEANS

WHITE CLIFFS OF DOVER

Clyde Lucas

AN HOUR NEVER PASSES

Blue Barron

GOOD NIGHT WHEREVER YOU ARE

SAVOY

Recording of

Red River Dave's Own Song

I'D LIKE TO GIVE MY DOG TO UNCLE SAM

VICTOR

Tony Pastor (Re-issue)

DANCE WITH A DOLLY

Vaughn Monroe

TAKE IT JACKSON

Glenn Miller (Re-issues)

ON A LITTLE STREET IN SINGAPORE

IN THE MOOD

SHAPIRO, BERNSTEIN & CO. Inc. MUSIC PUBLISHERS
LOUIS BERNSTEIN, Pres.

RKO Building, 1270 Sixth Ave., New York

JONIE TAPS, Gen. Mgr.



PART 1—The Billboard Music Popularity Chart

Week Ending
Sept. 21, 1944

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WFAP, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
A Kiss to Remember	Lincoln
Amor (F)	Melody Lane
An Hour Never Passes	Shapiro-Bernstein
And Then You Kissed Me	Miller
Dance With a Dolly	Shapiro-Bernstein
Day After Forever (F)	Burke-Van Heusen
Every Day of My Life	Paramount
How Many Hearts Have You Broken?	Advanced
I Don't Want to Love You	Chelsea
I Dream of You	Embassy
I'll Be Seeing You	Williamson
I'll Remember April (F)	Leeds
I'll Walk Alone (F)	Morris
I'm Making Believe	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
It's a Crying Shame	Morris
Kentucky	BMI
Let Me Love You Tonight	Robbins
Let's Sing a Song About Susie	Harms, Inc.
On My Way Out	World
Saltwater Cowboy	Jefferson
Some Peaceful Evening	Campbell-Porgie
Straighten Up and Fly Right	Am. Academy
Sweet and Lovely (F)	Feist
Swinging on a Star (F)	Burke-Van Heusen
The Very Thought of You	Witmark
Tico Tico	Harris
Time Waits for No One (F)	Remick
Together	Crawford
Trolley Song	Feist
What a Difference a Day Made	Marks

Lucky Strike HIT PARADE

CBS, Saturday, September 23, 9-9:45 p.m. EWT.

(Final 15 minutes were canceled due to FDR broadcast)

TITLE	PUBLISHER
1. I'll Walk Alone (F)	Morris
2. Is You Is or Is You Ain't? (F)	Leeds
3. I'll Be Seeing You	Williamson
4. Time Waits for No One (F)	Remick
5. It Could Happen to You (F)	Famous
6. Swinging on a Star (F)	Burke-Van Heusen
7. How Many Hearts Have You Broken?	Advanced
8. It Had To Be You (F)	Remick
9. Amor (F)	Melody Lane

(No. 4 and 9 were listed but not sung)

And the Following Extras: El Rancho Grande and At a Georgia Camp Meetin'. (Listed but not sung: Blue Skies and Wildflower.)

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources below of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION	NATIONAL	East	Mid-west	South	West Coast
1	1. I'LL WALK ALONE (F)	1	1	2	1
2	2. SWINGING ON A STAR (F)	2	2	3	3
3	3. TIME WAITS FOR NO ONE (F)	3	5	1	6
5	4. IS YOU IS OR IS YOU AIN'T? (F)	4	7	5	2
4	5. I'LL BE SEEING YOU	5	4	6	5
7	6. IT HAD TO BE YOU (F)	6	3	8	7
6	7. IT COULD HAPPEN TO YOU (F)	10	6	7	4
8	8. AMOR (F)	—	—	4	8
—	9. DANCE WITH A DOLLY	7	8	—	—
10	10. A FELOW ON FULROUGH (F)	8	9	—	—

Other Sheet Music Reported in Best Selling Lists by Sections

EAST: *How Many Hearts Have You Broken?*—Advanced.
MIDWEST: *Together*—Crawford.
SOUTH: *Pretty Kitty Blue Eyes*—Santly-Joy; *You Always Hurt the One You Love*—Sun Music Company.
WEST COAST: *Sweet and Lovely (F)*—Feist; *Pretty Kitty Blue Eyes*, Santly-Joy.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION	RECORD	ARTIST	Label
1	I'm Lost	Benny Carter	Capitol 165
2	Hamp's Boogie-Woogie	Lionel Hampton	Decca 18613
3	I Stay in the Mood for You	Billy Eckstine	De Luxe 2000
4	Till Then	Mills Brothers	Decca 18599
5	My Little Brown Book	Duke Ellington	Victor 20-1584
6	Gee, Baby, Ain't I Good to You	King Cole Trio	Capitol 169
7	Cherry Red Blues	Cootie Williams	Hit 7084
8	You Always Hurt the One You Love	Mills Brothers	Decca 18599
9	G. I. Jive	Louis Jordan	Decca 8659
10	Is You Is or Is You Ain't? (F)	Louis Jordan	Decca 8659

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindale's. Birmingham: Norlen's Radio Shop; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreifelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

ADVANCE BOOKINGS

CAB CALLOWAY: Sherman Hotel, Chicago, Dec. 31-Feb. 1.

FRANKIE CARLE: Pennsylvania Hotel, New York, Oct. 2-Dec. 9.

BENNY CARTER: Buffalo, Nov. 12; Queensway Ballroom, Toronto, 13; Franklin Court Auditorium, Hagerstown, Md., 29; Washington, Dec. 10; Palace Theater, Columbus, O., 12-14; Palace Theater, Cleveland, 15 (week); Chicago, 23-24; Detroit, 25; Milwaukee, 26; Flint, Mich., 27; Champagne, Ill., 28; Chicago, 29-31.

AL DONAHUE: Army Air Field, Moses Lake, Wash., Sept. 28; Natatorium Park, Spokane, 28-29; Army Air Field, Great Falls, Mont., Oct. 1; Auditorium, Great Falls, 2; Riverside Ballroom, Rigby Idaho, 3; Dell Ballroom, Burley, Idaho, 4; Deleta Ballroom, Pocatello, Idaho, 5; University of Idaho, Pocatello, 6; White City Ballroom, Ogden, Utah, 7; Army Air Field, Boise, Idaho, 8; Jerry Jones's Rendezvous, Salt Lake City, 9-11; Pacific Square, San Diego, Calif., 13-15; Aragon Ballroom, Ocean Park, Calif., Oct. 18 (indefinite run).

JIMMY DORSEY: College Auditorium, Lansing, Mich., Sept. 29; IMA, Flint, Mich., 30; Trianon Ballroom, Toledo, Oct. 1; Palace Theater, Columbus, O., 3-5; Michigan Theater, Detroit, 6 (week); Palace Theater, Cleve-

land, 13 (week); Stanley Theater, Pittsburgh, 27 (week); Earle Theater, Philadelphia, Nov. 3; Capitol Theater, New York, Nov. 16-Dec. 13; Adams Theater, Newark, N. J., 23 (week); Frolies Club, Miami, Jan. 16 (3 weeks).

SONNY DUNHAM: Coliseum, Ottumwa, Ia., Oct. 3; Danceland, Cedar Rapids, Ia., 4; Amber Club, Madison, Wis., 5; Riverside Theater, Milwaukee, 6 (week); Fruitport, Muskegon, Mich., 13; IMA, Flint, Mich., 14; Trianon, Toledo, 15; New Elms Ballroom, Youngstown, O., 17; RKO-Keith, Boston, 19 (week); Earle Theater, Philadelphia, 27-30; Frolies Club, Miami, Nov. 7 (3 weeks); St. Charles Theater, New Orleans, 30 (week).

CHUCK FOSTER: Sikeston, Mo., Oct. 13; Hub Ballroom, Eddeiston, Ill., 14; Crystal Ballroom, Dubuque, Ia., 15; Black Hawk, Chicago, 18-Dec. 12.

GLEN GRAY: Stevens Hotel, Chicago, Oct. 4-Nov. 14; Circle Theater, Indianapolis, 17 (week); Paramount Theater, New York, 29 (indefinite).

WOODY HERMAN: Palace Theater, Cleveland, Oct. 6 (week); Roller Rink, Jackson, Mich., 13; A. A. F., Roswell, N. M., 14; A. A. F.,

Clovis, N. M., 15; Palladium, Hollywood, 17-Nov. 17.

LOUIS JORDAN: Auditorium, Cleveland, Oct. 10; Nu-Elm Ballroom, Youngstown, O., 11; Apollo Theater, New York, 13 (week); Royale Theater, Baltimore, 20 (week); Turner's Arena, Washington, 29; State Theater, Hartford, Conn., Nov. 3-5; RKO-Keith, Boston, 9 (week); Adams Theater, Newark, N. J., 16 (week).

ART KASSEL: Aragon Ballroom, Chicago, Oct. 16.

STAN KENTON: Metropolitan Theater, Providence, Oct. 20-22; Chez Maurice, Montreal, 23; Auditorium, Ottumwa, 24; Queensway Ballroom, Toronto, 25; Dance Garden, Kitchener, Ont., 26; Arena, London, Ont., 27; Chatham, Ont., 28; Trianon Ballroom, Toledo, 29; Tune Town, St. Louis, 31 (week).

CLYDE LUCAS: Camp Croft, Sparta, S. C., Oct. 1; Columbia, S. C., 2; Greenville, S. C., 7; Plaza Theater, Asheville, N. C., 8; Topper Ballroom, Cincinnati, 14-15; Palace Theater, Columbus, O., 17-19; RKO-Keith, Boston, 26 (week).

TONY PASTOR: Franklin Court Auditorium, Hagerstown, Md., Oct. 4; Oriental Theater, Chicago, 6 (week); Riverside Theater, Milwaukee, 13 (week); Davenport, Ia., 20; Palomar Ballroom, Kansas City, Mo., 21; Meadow Acres Ballroom, Topeka, Kan., 22; Turnpike Casino, Lincoln, Neb., 23; Peony Park, Omaha, 24; Danceland Ballroom, Cedar Rapids, Ia., 25; Clinton, Ia., 26; Roller Rink, Jackson, Mich.,

27; Lansing, Mich., 28; Lakeside Park, Dayton, O., 29; Paramount Theater, New York, Nov. 1 (4 weeks).

CHARLIE SPIVAK: Palace Theater, Cleveland, Oct. 20 (week); Michigan Theater, Detroit, 27; Riverside Theater, Milwaukee, Nov. 3 (week); St. Louis, 10; Coliseum, Evansville, Ind., 11; Lakeside Park, Dayton, O., 12; Nu-Elm Ballroom, Youngstown, O., 16; Capitol Theater, Washington, Dec. 7 (2 weeks); Adams Theater, Newark, N. J., 21 (week); RKO-Keith, Boston, 26.

JERRY WALK: St. Charles Theater, New Orleans, Oct. 19 (week); Camp Shelby, Miss., 26.

LAWRENCE WELK: Monroe, Wis., Oct. 2; Oelwein, Ia., 3; Clinton, Ia., 4; Orpheum Theater, Springfield, Ill., 5; Casa Loma Ballroom, St. Louis, 6-12; Fairfield, Ia., 13; Des Moines, 14; Omaha, 15.

RAN WILDE: Lake Club, Springfield, Ill., Oct. 2 (2 weeks).

Dorris Ork in Latin Quarter

HOLLYWOOD, Sept. 23.—Red Dorris has organized a new combo and moved into the Latin Quarter, Los Angeles, for an indefinite booking. Dorris, former Stan Kenton sax man, plans to enlarge the outfit to a full-sized crew. He is being booked thru GAC.



gives her exclusive Blue-Velvet treatment to

I'LL WALK ALONE

Just as your customers are hearing her in the movie hit, "Follow The Boys"

ORDER VICTOR RECORD 20-1586

The nickels pour when the song's Shore! And here are two swell ballads in the Tennessee Belle's best sentimental style. **I'LL WALK ALONE** is accompanied by a lush rendering of **IT COULD HAPPEN TO YOU**. Both packed with coin appeal!

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, NBC Network.

BUY MORE WAR BONDS!

THE TUNES THAT
NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in *italic*. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This Wk./Wk.	NATIONAL	Regional			
		East	Mid- west	South	West Coast
1	1. SWINGING ON A STAR (F) Bing Crosby—Decca 18597 <i>Going My Way</i> (F)	3	1	2	6
3	2. I'LL WALK ALONE (F) Dinah Shore—Victor 20-1586 <i>It Could Happen to You</i> (F)	2	2	1	—
2	3. YOU ALWAYS HURT THE ONE YOU LOVE Mills Brothers—Decca 18599 <i>Till Then</i>	1	3	3	—
9	4. IT HAD TO BE YOU (F) Dick Haymes-Helen Forrest—Decca 23349 <i>Together</i> (F)	5	8	5	—
10	5. IT HAD TO BE YOU (F) Betty Hutton—Capitol 155 <i>His Rocking Horse Ran Away</i> (F)	—	4	—	3
6	6. I'LL WALK ALONE (F) Martha Tilton—Capitol 157 <i>Texas Polka</i>	—	—	7	2
4	7. IS YOU IS OR IS YOU AIN'T? (F) Bing Crosby-Andrews Sisters— Decca 23350 <i>Hot Time in the Town of Berlin</i>	6	5	—	—
—	8. TILL THEN Mills Brothers—Decca 18599 <i>You Always Hurt the One You Love</i>	7	—	4	—
—	9. IS YOU IS OR IS YOU AIN'T? (F) Louis Jordan—Decca 8659 <i>G. I. Jive</i>	8	—	—	4
—	10. IT COULD HAPPEN TO YOU (F) Jo Stafford—Capitol 158 <i>Someone To Love</i>	—	—	—	1

Other Records Reported in Best Selling Lists by Sections

EAST: *Time Waits for No One* (F)—Helen Forrest, Decca 18600; *G. I. Jive*—Louis Jordan, Decca 8659; *I'll Be Seeing You*—Bing Crosby, Decca 18595.
MIDWEST: *I'll Be Seeing You*—Bing Crosby, Decca 18595; *His Rocking Horse Ran Away* (F)—Betty Hutton, Capitol 155; *I'll Get By* (F)—Ink Spots, Decca 18579; *It Could Happen to You* (F)—Bing Crosby, Decca 18580.
SOUTH: *I Don't Want To Love You*—Phil Brito, Musicraft 15018; *I'll Be Seeing You*—Bing Crosby, Decca 18595; *Time Waits for No One* (F)—Helen Forrest, Decca 18600; *I'll Be Seeing You*—Tommy Dorsey-Frank Sinatra, Victor 20-1574.
WEST COAST: *Her Tears Flowed Like Wine*—Stan Kenton, Capitol 166; *I'll Be Seeing You*—Tommy Dorsey-Frank Sinatra, Victor 20-1574; *His Rocking Horse Ran Away* (F)—Betty Hutton, Capitol 155; *A Fellow on Furlough* (F)—Al Sack, AS-101.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk./Wk.	Record	Label
1	1. Smoke on the Water .. Red Foley	Decca 6102
1	2. Soldier's Last Letter.. Ernest Tubb	Decca 6098
1	3. So Long, Pal	Al Dexter
3	4. Born To Lose	Ted Daffan
—	5. There's a Blue Star Shining Bright ... Red Foley	Decca 6102
2	6. We Might as Well For- get It	Bob Wills
—	6. There's a Chill on the Hill Tonight	Jimmie Davis

On the Stand

Benny Strong

(Reviewed at the Walnut Room, Bismarck Hotel, Chicago)

This sweet-styled band is practically Benny Strong's former group with nine men returning to the ork when the leader reorganized soon after his honorable discharge from the army. Outfit, new to Chicago, impresses. They have been at this spot for over 17 weeks, and the strength of their popularity drew a holdover till December 21. Instrumentation is directed toward smooth, danceable rhythms. Set-up includes three sax, piano, bass, drums and four brass. Band sticks close to the commercial side that is slightly tinged with a shuffle. And interspersing of swing take-offs and novelties is added to their library. Strong splits up his baton welding between emceeing and vocals. His smart song styling plus a good pair of chords makes a good impression. Other vocalists in-

clude Elwood Carl, who handles the ballads, while Harry Gosling takes over on the hot tunes. Thrush Trudy Marsh, a newcomer with the band and to the Windy City, adds to the song department with her deep-toned renditions of pop tunes. Gal is a cute trick and is a definite find. She has good presentation, sells well and clicks with her youthful looks and pleasing personality. For show tunes the boys have a clever selection of novelty numbers, with the men doubling in singing and presenting their bits with the aid of props and many gestures. When caught, they did *Old MacDonald Had a Farm* and an induction bit. After the termination of their present run they will embark on a tour of one nighters and hotel dates.

Jack Baker.

NEW YORK, Sept. 23.—Herman Starr, prexy of Warner's Music Publishers' Holding Corporation, is in Hollywood on his semi-annual visit to the studios. He will return here in about two weeks, after discussing with home office execs plans for tunes for pictures to be shot.

Music Popularity Chart Week Ending Sept. 21, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

- 1. SWINGING ON A STAR (19)**—Bing Crosby (John Scott Trotter Ork) Decca 18597
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
- 2. IS YOU IS OR IS YOU AIN'T? (10)**—Louis Jordan Decca 8659
(Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108)
- 3. YOU ALWAYS HURT THE ONE YOU LOVE (18)**—Mills Brothers Decca 18599
(The Three Suns, Hit 7105)
- 4. I'LL WALK ALONE (8)**—Dinah Shore Victor 20-1586
(Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
- 5. AMOR (13)**—Bing Crosby (John Scott Trotter Ork) Decca 18608
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7003).
- 6. I'LL WALK ALONE (10)**—Martha Tilton Capitol 157
(See No. 4)
- 7. IS YOU IS OR IS YOU AIN'T? (4)**—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
(See No. 2)
- 8. HOT TIME IN THE TOWN OF BERLIN (2)**—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
- 9. G. I. JIVE (22)**—Louis Jordan Decca 8659
(Johnny Mercer, Capitol 141)
- I'LL GET BY (24)**—Harry James (Dick Haymes) Columbia 36698
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- 10. IT HAD TO BE YOU (6)**—Betty Hutton (Paul Weston Ork) Capitol 155
(Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593; Dick Haymes-Helen Forrest, Decca 23340)
- 11. PRETTY KITTY BLUE EYES (7)**—The Merry Macs Decca 18610
(Vincent Lopez, National 7004; Art Kassel, Hit 7091.)
- 12. TIME WAITS FOR NO ONE (6)**—Helen Forrest (Camarata Ork) Decca 18600
(Sula Musette, Continental C-1149; Johnny Long (Patti Dugan) Decca 4439)
- THE PATTY CAKE MAN (1)**—Ella Mae Morse Capitol 163
- 13. A FELLOW ON A FURLOUGH (2)**—Phil Hanna (Leonard Joy) Decca 4445
(Raymond Scott, National 7001; Sula's Musette Ork, Continental C-1149; Louis Prima, Hit 7096)
- HER TEARS FLOWED LIKE WINE (1)**—Stan Kenton (Anita O'Day) Capitol 166
- 14. HOW MANY HEARTS HAVE YOU BROKEN? (6)**—The Three Suns Hit 7092
- IT HAD TO BE YOU (1)**—Dick Haymes-Helen Forrest Decca 23349
(See No. 10)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

- 1. NIGHT AND DAY**—Frank Sinatra Victor 20-1589
- 2. SMOKE ON THE WATER**—Red Foley Decca 6102
- 3. TOGETHER**—Guy Lombardo Decca 18617

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- HAMP'S BOOGIE-WOOGIE**—Lionel Hampton Decca 18613
(Memphis)
- SINCE YOU WENT AWAY**—Jerry Wald (Ginnie Powell) Decca 4446
(St. Louis)

Louis Armstrong To Zanzibar, N. Y.

NEW YORK, Sept. 23.—Louis Armstrong plays his first location date in New York in recent years, going into the Zanzibar, New York nightery located along the Main Stem, sometime in December. He follows Claude Hopkins into club; Hopkins opening October 6, when club moves from its present spot to old Hurricane location across the street. It's first long-time stay for Hopkins in these parts, also.

Armstrong appeared in *Mid-Summer Night's Dream*, jazz version of the Shakespearean opus, which appeared at the Center Theater some four and three quarter years ago. However, that wasn't with his band but as a single. He's been doing theater dates and making pix for past few years, but hasn't had a permanent stay in New York area for some time.

Cab Calloway is in Zanzibar at present

Coat Switch

NEW HAVEN, Conn., Sept. 23.—Bobby Sherwood's ork, playing a one-nighter at Shubert Theater here last Sunday, used the third trumpet player as switch man. Ork was short one uniform coat. Third trumpeter would slip from stand on last eight bars of the number, just before male quartet was due to sing, pass his coat to one of the singers, and stay out of sight until they came off. Coat switch was made half a dozen times during evening.

taking out plenty of cabbage each week, playing on guarantee against percentage, altho figure isn't known. However, club has been doing terrific biz since opening year ago, and switch to larger spot across the street is reckoned to give incoming maestros more change.



"HOW COME DECCA'S ALWAYS WAY AHEAD?"

September 9, 1944

The Billboard

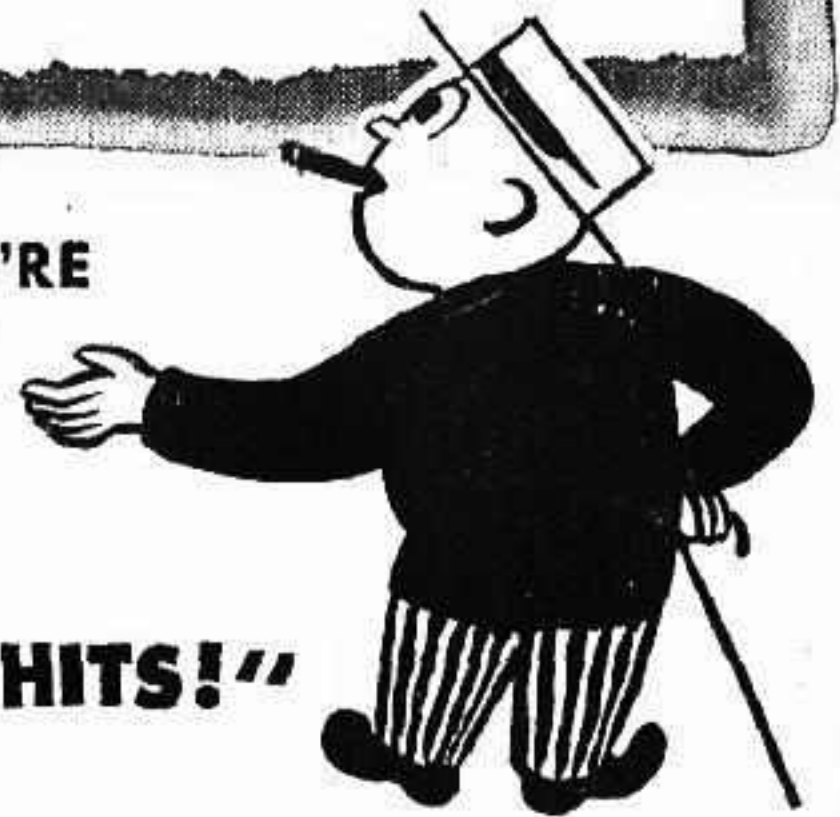
MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

- 1. SWINGING ON A STAR (16)**—Bing Crosby (John Scott Trotter Ork) Decca 18597
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
- 2. IS YOU IS OR IS YOU AIN'T? (7)**—Louis Jordan Decca 8659
(Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108)
- 3. G. I. JIVE (19)**—Louis Jordan Decca 8659
(Johnny Mercer, Capitol 141)
- 4. YOU ALWAYS HURT THE ONE YOU LOVE (15)**—Mills Brothers Decca 18599
(The Three Suns, Hit 7105)
- 5. I'LL BE SEEING YOU (20)**—Bing Crosby (John Scott Trotter Ork) Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7083; Hildegard, Decca 23291; Billie Holiday, Commodore C-553)
- 6. AMOR (10)**—Bing Crosby (John Scott Trotter Ork) Decca 18608
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7003).
- 7. I'LL WALK ALONE (7)**—Martha Tilton Capitol 157
(Mary Martin, Decca 23340; Dinah Shore, Victor 20-1586; Louis Prima, Hit 7083)
- 8. PRETTY KITTY BLUE EYES (4)**—The Merry Macs Decca 18610
(Vincent Lopez, National 7004; Art Kassel, Hit 7091.)
- 9. TIME WAITS FOR NO ONE (3)**—Helen Forrest (Camarata Ork) Decca 18600
(Sula Musette, Continental C-1149; Johnny Long-Patti Dugan, Decca 4439)
- 10. I'LL GET BY (21)**—Harry James (Dick Haymes) Columbia 36698
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- IT HAD TO BE YOU (3)**—Betty Hutton (Paul Weston Ork) Capitol 155
(Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593; Dick Haymes-Helen Forrest, Decca 23340)
- 11. HOW MANY HEARTS HAVE YOU BROKEN? (3)**—The Three Suns Decca 7002
- 12. TIME WAITS FOR NO ONE (6)**—Johnny Long (Patti Dugan) Decca 4439
(See No. 9)
- 13. I'LL WALK ALONE (5)**—Dinah Shore Victor 20-1586
(See No. 7)
- 14. AMOR (8)**—Xavier Cugat (Carmen Castillo) Columbia 36718
(See No. 6)
- 15. DANCE WITH A DOLLY (With a Hole in Her Stocking) (2)**—Evelyn Knight (Camarata Ork) Decca 18614
(Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
- 16. LILI MARLENE (1)**—Hildegard (Harry Sosnik Ork) Decca 23348
(Perry Como, Victor 20-1592)
- IS YOU IS OR IS YOU AIN'T? (1)**—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
(See No. 2)
- 17. I'LL BE SEEING YOU (14)**—Tommy Dorsey (Frank Sinatra) Victor 20-1574
(See No. 5)
- GOODNIGHT, WHEREVER YOU ARE (14)**—Russ Morgan Decca 18598
(Blue Barron's Ork, Hit 7081; Mary Martin, Decca 23340)
- STRAIGHTEN UP AND FLY RIGHT (12)**—Andrews Sisters (Vic Schoen Ork) Decca 18606
(King Cole Trio, Capitol 154)

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Strand Breaks All Records; Holidays Cancel Storm Sock

NEW YORK, Sept. 23.—What biz the stem lost on account of the hurricane was more than made up by the two-day Jewish holiday. The long runners, however, are dropping fast, while the new bills are pulling standees for almost every show.

Radio City Music Hall (6,200 seats, house average \$100,000) registered solidly with a first week's take of \$123,000. Bill has Coleman Clark, the Graysons and *Casanova Brown*.

Roxy (6,000 seats, house average \$75,000) dropped sharply when it counted seventh week's figures of \$86,000 as against previous week's \$112,000. Fred Waring's ork and *Wilson* have one more week to run. Opener was \$124,700 followed by \$125,000, \$123,000, \$113,000 and \$112,000 each.

Capitol (4,627 seats, house average \$55,000) had \$65,000 for the ninth week with Gene Krupa and *Since You Went Away* as compared with previous week's \$75,000. Bill in its 10th and final week started with \$88,000, followed by \$87,000, \$79,600, \$79,500, \$81,000, \$79,600 and \$82,000.

Paramount (3,664 seats, house average \$75,000) took in \$82,000 for its second week with Andrews Sisters, Mitchell Ayres, Pat Henning and *Double Indemnity* as compared with opening take of \$94,000.

Strand (2,779 seats, house average

\$45,000) broke an all time third week's record with its \$63,000. First week had \$64,000, second week \$63,000. Bill has West and Lexing, Charlie Barnet ork and *Arsenic and Old Lace*.

Loew's State (3,500 seats, house average \$25,000) flopped to \$25,000 for its second week with Ed Sullivan, Tommy Dix and *Meet the People* as against opener of \$46,000. Current bill has the Charlotteers, Harrison and Fisher, Jackie Kelk and *The Angels Sing*.

Brisson Breaks Blackstone Tape

CHICAGO, Sept. 23.—Attendance at the Mayfair Room, Blackstone Hotel here, set a new high in grosses, breaking all records during the four-week appearance of Carl Brisson, who ended his run September 21. Spot which seats about 300, was crowded to capacity at both evening performances and customers had to be turned away. Normal weekly biz before the Brisson date averaged about 2,500 covers, the new high jumping it up to more than 3,500.

According to Emile Hollner, maitre d', Brisson, who came to the room last December comparatively unknown, was the biggest drawing card the spot has had since it opened. Following his Mayfair date, he goes into the Statler Hotel, Detroit, then to the Statler, Buffalo.

Jimmy Dorsey Good 38G at Oriental

CHICAGO, Sept. 23. — The American Legion convention here, helped to bolster the receipts at the three vaude-pic houses, with Jimmy Dorsey and his ork getting a good share of the extra dough at the Oriental Theater (3,200). House hit a strong \$38,000 for the week (ending 21) which was way over average. Others on the bill that helped swell the box office were Cecelia Parker, movie star; Ladd Lyon and Otto Eason. New show, starring the Merry Macs, with Borah Minevitch's Rascals as the added attraction, opened good.

The Chicago (4,000) dropped down to approximately \$58,000, which was \$15,000 lower than the Betty Hutton record of last week. Hold-over of show for another week will probably give the house only a fair gate, as the bill lacks star name attractions, which include Harry Oool, Mur-tah Sisters, Three Samuels and Al Gordon.

A good \$18,000 was taken in at the Downtown (1,600), which was a 2G improvement on the previous week. Attractions responsible for the extra take were Smiley Burnette, Lois Andrews, Elmo Tanner and Wilkie and Dare. Current bill, starring Nick Lucas, Moro and Yoc-nell, the Stapletons and the Carltons, opened to a weak crowd. House will probably hit only a fair \$15,000 for the week.

Polio Keeps Kenton Take To \$21,000 in Detroit

DETROIT, Sept. 23.—Business at the Hughes-Downtown Theater (2,800 seats; house average \$23,000) dropped to \$21,000 last week, with Stan Kenton and orchestra as headliners. Kenton was in a spot, coming in right after the all-time high of \$54,500 set the week before by Lena Horne. Polio hurt badly in keeping away the juvenile trade at all theaters. Picture, *Charlie Chan's Black Magic*.

Current show, with Phil Spitalny's all-girl orchestra, is doing better, and is expected to gross around \$33,000, but is considerably below anticipations because of heavy opposition from stagershow at three other theaters.

Balto Okay \$18,300

BALTIMORE, Sept. 23.—A good \$18,300 was grossed by Hippodrome Theater week ended September 20, with bill including Jackie Green, Frank Gaby, Pat and Sylvia, Carr Brothers, Bobby Long, Kay Stuart, and George Marin. Pic, *Bride by Mistake*.

"Hooray for Girls" Unit Swell 28G; Boston Doing Well

BOSTON, Sept. 23.—Leading into the coming long-term booking of *Wilson* (opening September 28), with Stan Kenton's musicmakers as stage attraction, the RKO-Boston has been coasting along in high gear with its customary policy of name attractions. Ordinarily, second-rate films play here, with top stagershow drawing most of the attention and responsible for the high average coin. What the change of policy will mean is anybody's guess. But it worked on Broadway.

Several variants on the name-band attractions have been worked in the past month. Harry Howard's *Hooray for the Girls*, unit revue featuring the Brick-layers, Chaz Chase, Arthur Blake and Vic Hyde, with show girls and dancing ponies, exceeded expectations with a fine \$28,000 for the stanza ending September 20. Pic was *Step Lively*, Sinatra film which was soundly panned.

Week before Freddie Slack's outfit made its local debut to a fine reception from the press gang. Peter Lorre topped the billing and also got plenty of praise. Show ended frame on September 13 with a good \$27,500. Variety performers also include Cordyn and Sawyer, vocalist Imo-gene Lynn and Danny Grayson. Pic was *Moonlight and Cactus*.

Biggest surprise of all was show of previous week starring Phil Regan, Belita (Monogram film star), burly star Margie Hart; Happy Felton, who emceed; Smiley Burnett and the unicycle team of the Shyretts. Larry Flint's house band backed the show. Week began slow with no better than \$26,000 indicated. But the wind-up showed a whopping \$32,000 in the till, for the frame ended September 6. Pic, *Take It or Leave It*.

Lena Horne, Cootie Williams and Chuck and Chuckles opened September 21 and are bidding for a strong \$29,000.

What Next?

HARTFORD, Conn., Sept. 23.—The battle of music which Al Gentile's orchestra was to have played with Dick Taylor's band at Foot Guard Hall here Thursday night, September 14, has now been scheduled for September 29. A combination of elements which produced a hurricane made it necessary to cancel the event on the 14th.

On the occasion of Taylor's last appearance at Foot Guard, there was an earthquake. "I wonder what'll happen next?" he's asking.



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

TICO-TICO Ethel Smith (and the Bando Carioca) Decca 23353-A

Ethel Smith's organistics are well known from the "Hit Parade" but she does a little something extra with this samba rhythm that will make it something to remember her by. Once it's been heard it'll get repeat plays. That's the way it's going to have to get the nickels, but maybe that's as good a way as any. Ethel Smith is due, however, for another radio build-up which will push this in the really pull class.

4F FERDINAND, THE FRANTIC FREAK Harry Gibson Musicraft 293-B

This one is from "The Hipster's" album and in one short disk it takes you direct to a hot jazz joint and let's you have it. Both on the ivories and with the shouting tonsils Harry, the Hipster, does plenty with this original—by Harry the Hipster. The album will be bought plenty, the disk will get the juve's nickels . . . and Musicraft will sell all it can press.

ANGELINA Louis Prima and His Ork (Vocals by Prima and Chorus) . . . Hit 7106

Plenty of musical showmanship in the best Prima tradition make "Angelina" a sidemen's circus with vocal jumps thrown in for good measure. It's the kind of number that makes the turntables seem to deliver plenty for the five pennies—so it will get solid juke play—and it's a party number for the home so it will also get plenty of half bucks across the counter, too.

POPULAR RECORD RELEASES

(From September 21 thru September 28)

BOOGIE-WOOGIE IN BLUE Musicraft Album No. 64

- Barrellhouse Boogie Harry (The Hipster) Gibson... Musicraft 293
- 4F Ferdinand, the Frantic Freak Harry (The Hipster) Gibson... Musicraft 293
- Get Your Juices at the Deuces Harry (The Hipster) Gibson... Musicraft 292
- Handsome Harry, the Hipster Harry (The Hipster) Gibson... Musicraft 290
- Riot in Boogie Harry (The Hipster) Gibson... Musicraft 291
- Stop That Danch' Up There Harry (The Hipster) Gibson... Musicraft 291
- The Hipsters Blues, Opus 6 7/8 Harry (The Hipster) Gibson... Musicraft 290
- The Hipsters Blues, Opus 7 1/2 Harry (The Hipster) Gibson... Musicraft 292

BUGLE CALL RAG Art Hodes's Blue Note Jazzmen Blue Note 35

ECO Xavier Cugat and His Waldorf-Astoria Ork) Columbia 3752

I DREAM OF YOU Art Kassel and "His Kassels-in-the-Air" Ork) Hit 7110

IF YOU WERE THE ONLY BOY IN THE WORLD Joan Brooks (Jerry Bittick and CBS Ork) Musicraft 15020

I'LL REMEMBER APRIL Bing Crosby (John Scott Trotter Ork) Decca 18621

LET'S SING A SONG ABOUT SUSIE. The Merry Macs Decca 18622

MAGIC IS THE MOONLIGHT Art Kassel and "His Kassels-in-the-Air" Ork Hit 7110

PRISIONERO DEL MAR Xavier Cugat and His Waldorf-Astoria Ork Columbia 3752

SEVEN DAYS A WEEK Joan Brooks (Jerry Bittick and CBS Ork) Musicraft 15020

SOMEDAY, SOMEWHERE Joan Brooks (Jerry Bittick and CBS Ork) Musicraft 15019

SQUEEZE ME Art Hodes's Blue Note Jazzmen Blue Note 35

SUGAR FOOT STOMP Art Hodes's Blue Note Jazzmen Blue Note 34

SWEET GEORGIA BROWN Art Hodes's Blue Note Jazzmen Blue Note 34

TOO-RA-LOO-RA-LOO-RAL Bing Crosby (John Scott Trotter Ork) (That's an Irish Lullaby) Decca 18621

UP, UP, UP The Merry Macs Decca 18622

WHAT A DIFFERENCE A DAY MADE Joan Brooks (Jerry Bittick and CBS Ork) Musicraft 15019

"Gay '90s Revue" 20G at L. A. Orph

LOS ANGELES, Sept. 23.—*Gay '90s Revue*, which opened here Tuesday (19), is hitting it off nicely and looks to wind up in the \$20,000-bracket at the Orpheum Theater (2,200 seats) here.

As a grosser, this show is better than last week's, headed by Maxine Sullivan, and which drew a fair \$19,800.

Pic with the revue is *They Live in Fear*. House getting 98 cents tops for this one.

Cugat Gets Smart 36G At S. F. Golden Gate

SAN FRANCISCO, Sept. 23.—With Xavier Cugat and ork and entertainers the draw, Golden Gate (2,850 seats; house average \$27,000) grossed a smart \$36,000 for week ended September 11.

Augmenting acts included Jack Marshall. Pic was *The Falcon in Mexico*.

Chester a Swooner

SIOUX CITY, Ia., Sept. 23.—Bob Chester blossomed out as a swooner last week, vocalizing *Is You Is* on a coke shot from the local army base. Chester is understood to have considered such a step and that move was not prompted by shortage of warblers. He has recently added singer David Allyn, just service-discharged for wounds, who sang with Jack Teagarden before donning uniform.

Spivak Does 20G in Ind.

INDIANAPOLIS, Sept. 23.—Circle Theater grossed a good \$20,000 week ended September 14 with Charlie Spivak and ork, featuring Irene Daye and Jimmy Saunders. Extra, Joe, Lou and Marilyn Cates, dance trio, also on bill. (Seating capacity, 2,600.) Pic, *Henry Aldrich's Little Secret*.

Music Popularity Chart

Week Ending
Sept. 21, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

WOODY HERMAN (Decca)

Let Me Love You Tonight—FT; VC. *Who Dat Up Dere?*—FT; VC.

Maestro Woody goes gutty for one of the more delightful jive ditties to stem from Harlem ways in Walt Kent's and Bob Russell's novelty, "Who Dat Up Dere?" It's a lot of jingle jive of up there and down here and inside and outside, with Herman's deft wordage delivery styled in a low-down Harlem groove. Apart from the lyrical lilt, ditty enjoys a matching melody in the minor strain to jump along with it. All dished up with hot trimmings touched off with some dirty tenoring on the saxophone, it makes for one of the livelier jump items of the moment. With some down-earth humor in the lyric and its exposition by the maestro, it makes for one of the brighter biscuits to come off the waxing presses in many a day. Band also blows breezy for "Let Me Love You Tonight," the familiar "No Te Importe Saber," Latin lullaby which Bing Crosby once offered up on the same label in its Spanish setting. Trumpeter Billie Rogers, since leaving the Woodmen to lead a band of her own, gives smooth story body to the song, singing the American lyrics adapted to the melody by Mitchell Parish. Maestro Herman rolls up an impressive score with these two sides, a score that should bring even greater enthusiasm for the band in the shellac set.

Music ops have a natural nickel-grabber in "Who Dat Up Dere?," the side a cinch to maintain a lively pace for the flow of coins right from scratch. And for that matter, the familiar melody of "Let Me Love You Tonight," as interpreted by Woody Herman, shapes up potently for the phono play.

LOUIS PRIMA (Hit)

Angelina—FT; VC. *Oh, Marie*—FT; VC.
Beloved—FT; VC. *Dance With a Dolly*—FT; VC.

It's rare on records that finds Louis Prima unchecked and unrestrained. And these two records finding Louie on the loose, it's Prima giving out with horn and in song with all the care-free abandon that makes his heated antics sell like a million. It's the Prima in his primitive element to make the cats howl, inciting to a rhythm riot that wins fans for the band and goes a long way in influencing the others. Prima is entirely in his element, and at his best for the Italian folk novelty, "Angelina." Word welding is on the cute and clever side for this novelty serenade to the waitress at the pizzeria. Sings it, assisted by the shouting of the band boys, in a jolly march tempo. Hits into a righteous four-four tempo when he takes trumpet in hand and makes the valves sizzle. Also enjoys a field day for the "Dance With a Dolly" ditty, cutting it at a bright bounce tempo. Laying his hot horn aside, Prima sings it hot and scat in his characteristic gravel-grated manner which lends attraction to the tune. Moreover, interlopes some of his own jive lyrics to heighten the appeal of the side. Mated sides turns the lyrical spotlight on Lily Ann Carol. Influenced by the maestro and his style in her song, Miss Lily fares well when making a swing hymnal for "Oh, Marie," standard Italian folk song. Band beats it out at traffic-stopping speed, with the maestro trumpet and tenor sax adding instrumental steam to the side. "Beloved" is an attractive tropical island serenade with the band providing a rhythmic setting for Miss Carol's chanting of the 64-bar lullaby. Ballad is from the movie "Rainbow Island," which Dorothy Lamour will help sell with benefit of sarong.

A novelty dish designed to fetch in the nickels, music ops have an extra-special side in Louis Prima's "Angelina." As a matter of fact, all the sides could serve the phono circuits well, particularly "Oh, Marie," in the Italian quarters, and "Dance With a Dolly," where the jump and bobby clan crowd around the machines.

ETHEL SMITH (Decca)

Tico-Tico—FT. *Lero Lero*—Bem Te Vi Atrevido—FT.

A speed queen at the Hammond electric, Ethel Smith's organology is quite familiar to those following radio's Hit Parade. On the record, her flashlight technique and exciting flourishes at the organ fairly electrifies. Supported by the Bando Carleca, banging out the Brazilian rhythms on their beat instruments, Miss Smith fingers the organ at lightning speed for "Tico-Tico." From the movie "Bathing Beauty," Miss Smith plays it as a samba, and in breath-taking manner all the way. For the companion side, Miss Smith couples two tuneful Brazilian marches, the fast dance tempo also making it exciting listening for "Lero, Lero" and "Bem Te Vi Atrevido." Even those prejudiced when it comes to organ music can't help but be enthusiastic with Miss Smith squatted at the console.

Ethel Smith packing plenty of musical fire and excitement in her platter, the familiar "Tico-Tico" tune can be used to good advantage in the music boxes.

CHARLIE BARNET (Decca)

Come Out, Come Out, Wherever You Are—FT; VC.
What a Difference a Day Made—FT; VC.

The Barnet boys go on a heavy rhythmic kick for this couplet. But the effort falls short on making the right impression because of the lack of right song material. For "Come Out, Come Out, Wherever You Are," the rhythm ditty from the movie "Step Lively," the boys lay on the riffs and sock stuff like a "One o'Clock Jump" at 2 a.m. For added measure, maestro Charlie blows his alto hot and Kay Starr sings sultry-like. Gal's pash piping fares somewhat better for the slow ballad on the mated side, "What a Difference a Day Made," still another evergreen seeking to bloom again. A tender ballad, the band and the maestro's alto horn hit it off in a rhythmic stride—that is none too fetching for the song.

The Charlie Barnet fans will hardly find satisfaction with these sides. But for those juke box fans that like their rhythms rugged, "Come Out, Come Out, Wherever You Are," is as rough as any.

(See Popular Record Reviews on page 66)

FRITZ GIVES UP

(Continued from page 3)

what they don't want and rebroadcast them.

No Baked Beans

"Imagine," said Dinah, "they cut out the commercials and put in their propaganda. It's a crime. A whole Dinah Shore show and not a line about baked beans!"

Not the least of her chores overseas was cutting station break and regular transcriptions for the American Forces Network. Some of the AFN breaks were pretty cute stuff. One went along these lines (with a boogie beat): "This is the AFN, American Forces Network—on the road to Berlin." Another went: "If your heart goes bumpety-bump; it's A (for Alice), F (for Frances), N (for Mmmmm). The G. I.'s liked the breaks so well that by the time she got back to London the disks had worn out. The unprocessed records (materials are much tougher to get over there than they are here) got to be so bad, says Dinah, "that I got to sounding like a coloratura soprano. Just call me Jessica Shore." The regular disks that she cut—all

with Maj. Glenn Miller—were processed by Victor's British branch. "And no trouble with Petrillo either," the singer added, Ralph Wilkenson, who used to work with Andre Kostelanetz did the arrangements on the tunes she waxed.

Dinah, whose show returns to the air over NBC October 5, didn't get a chance to see much French theater during her short stay in Paris, but she does know that there are about 12 theaters open in the city. Most of them played vaude and a few had pix alone. "Whatever they did get a chance to do," she said, "was done at night. During the day they had to remain shuttered."

She chuckled as she reminisced over what she calls the height of hospitality. "I was billeted with a gang of army nurses one day. They'd been very sweet, sharing whatever they had with me. After a while I had to leave. I went into the tent to pack my stuff and one of the girls asked what was happening. I told her that I had to go. She looked at me in a shocked way and said: 'Why, you can't go. We've just dug a fox hole for you.'"

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- 7107 { BELOVED
DANCE WITH A DOLLY
- 7106 { ANGELINA
OH, MARIE
- 7096 { A FELLOW ON A FURLOUGH
KENTUCKY
- 7083 { I'LL WALK ALONE
ROBIN HOOD

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'Porgy & Bess' Set Overseas; Gets US Preem

It's One of 17 USO-CSI Units

NEW YORK, Sept. 23.—USO-Camp Shows is stepping up production of legit streamliners in looking toward "A" Day. In addition to current off-shore troupes of *Three Men on a Horse* and *Over 21*, four others are ready and waiting for the trek, *Blithe Spirit*, *Nothing But the Truth*, *Panama Hattie* and *The Firefly*. Companies of *Junior Miss*, *Oklahoma*, *The Male Animal*, *Mexican Hayride*, *Three's a Family*, *Hellsupoppin'*, *Ten Little Indians* and *Star and Garter* are in various stages of prepping. And a stock company with a personnel of 15 is setting up a rep under the direction of Hugh Rennie. CSI is out to carry legit to off-shore G.I.'s—or else.

Latest of the troupes to be set for a take-off is a cut version of *Porgy and Bess* which had a preview break-in at Mitchel Field for press and upward of a thousand G.I.'s Thursday (21). *Porgy* is likely CSI's most ambitious off-shore project to date. The streamlined script runs a full hour-and-a-half and calls for a cast of 15 and three pianists. When a few rough edges have been smoothed off, it should sum up to a welcome Gershwin capsule for G.I. consumption.

All Tunes In

Dick Campbell, CSI's co-ordinator of Negro talent, is responsible for the condensing and direction of *Porgy*, and, on the whole, has done a job that will stand on sturdy feet. None of the Gershwin tunes have been deleted and if the dramatic content suffers here and there, it can be largely marked off to pressure of playing time and censorship bans.

The first half is uniformly good but sags badly with Bess's meeting with Crown in the palmetto swamp. There is little to indicate her inward struggle and final emotional surrender in going back to him. Probably the sex angle must be played down for G.I. ears and peepers. Same holds true of Bess's subsequent runaway scene with Sportin' Life. It is abrupt and unconvincing. Presumably the dope angle must not be stressed. The last act curtain is another trying spot, tho obviously no fault of Campbell's. It is a pretty tough assignment to get *Porgy* off for New York on his knees minus his goat and cart. Naturally, the latter have to be absent from the props of a light-travelling unit.

Intermission Needed

One improvement, however, should definitely be made. An hour and a half of steady playing broken only with momentary curtains for set changes is wearing. It is respectfully suggested that a 10-minute break be made between scenes two and three of Act 2, which seems a logical spot. A little relaxing would do an audience a world of good and set them up to enjoy the second half.

Eva Jessye, who supervised the chanting in the original Theater Guild production, has done remarkably well with the limited group. Of course, the huge choruses are missed, and pianos are no substitute for a full orchestra, but the voices are well selected and trained and do amazing justice to the Gershwin score.

Even more amazing are the results that Paul Morrison has achieved with simple sets. It hardly seems possible to design scenes showing Catfish Row, an interior of Selina's room and a palmetto jungle which can be folded and packed for a total weight of 150 pounds. However, he has done it and made a strikingly imaginative job of same.

John Garth makes an acceptable Porgy. He evidently understands the role and has a voice for it. Frances Brock is a properly seductive Bess. The real G.I. kudos, however, unless this reporter misses a guess, will go to Bobby Johnson's Sportin' Life, when the troupe gets overseas. Johnson is smart casting and his top-flight strutting and tapping to interludes of *It Ain't Necessarily So* is going to wow the boys. Bob Francis.

OUT-OF-TOWN OPENINGS

OUR FANNY

(Opened Monday, September 18, 1944)
NATIONAL, WASHINGTON

A farce by Harry Segall. Directed by Arthur Sircorn. Sets by Frederic Fox. Produced by Robert Read.

Oliver Oakley.....John Archer
Susan Oakley.....Joy Hodges
LaVerne.....Betty E. Haynes
Dennis.....Hildegard Halliday
The Professor.....J. C. Nugent
Little Nick.....Nick Dennis
Sam.....Lou Polan
Eddie.....John Traffic
Jim's Wife.....Virginia Reed
Jim.....Ben Laughlin
Howard Stickney.....Vinton Hayworth
Buss.....James Fuller

The raciest thing in Harry Segall's new farce about a psychic race horse is the revealing negligee worn by Joy Hodges in the third act. Having said that you have summed up *Our Fanny*, which fell flat on its f. here this week.

Local Critic Tab

Drew a complete thumb-down for a zero score. No: Andrew Kelley (Daily News), Nelson Bell (Post), Jay Carmody (Evening Star), John Maynard (Times-Herald).

A thin plot deals with a young newspaper couple—obviously out of the Artists and Writers' backroom, who find, after a year of matrimony that their outside assignments are interfering with home life. Show opens in bank vault with couple splitting holdings, including raffle ticket which brought them Fanny, an in-and-out plug that will win for her, lose for him. After amicable argument, "Fanny" goes to his custody three months, hers three months.

Scene two, 15 months later, finds couple in Susan's apartment about to try matrimony second time. Syndicate, including gal's father, meanwhile has been cleaning up as Fanny has shown predilection to win for Susan, lose for Oliver. With fears that Fanny will disapprove of match and lose regularly, syndicate steps in, argues that Fanny has good horse sense and knows Oliver is stinker. Susan is convinced that Fanny should show approval by first winning at least one race for Oliver.

This leads up to Turf Club where Oliver, deep in his cups, is still trying to get Fanny in a winner. The plug drops another. Susan, eager to mend match, makes bedroom deal with Howard Stickney, slick owner of Whizaway, to have super-horse beat Fanny, thus break spell, and leave her free to marry ex. Deal is that if Fanny wins, Susan will pay off in the same old-fashioned way.

Whiz wins race but loses on backstretch showing, which leads to third act with Oliver in on Susan's pay-off. Oliver gives Stickney the brush-off. Couple gives nag to syndicate and presumably live happily ever after.

John Archer and Joy Hodges, on stage, and Fanny, off stage, try hard with this material but all end well out of the money which seems sure to be *Our Fanny's* fate if it ever makes the long pull from D. C. to Main Stem.

Lou Polan puts more into Sam than he gets out of it while J. C. Nugent fumbles thru plot adequately. Nick Dennis over-played Nick while Hildegard Halliday did as well as could be expected under the unhappy circumstances. Betty E. Haynes's literate maid lent a dash to the proceedings while Vinton Hayworth played the bouncer with aplomb.

From this distance it appeared that *Our Fanny* was a cinch to scratch unless Harry Segall can do a smash re-write job from top to bottom. It appeared from here that the vein is about worked out.

George Daly.

Dixie One-Niters For 'Abie's Rose'

NEW YORK, Sept. 23.—Anne Nichols's opus, the long runner, *Abie's Irish Rose*, will shortly hit the road. Deal set by Consolidated Radio Artists calls for a company of about 20 people, not yet chosen, to be sold for \$1,500 a night or a 50 per cent privilege.

Package will play auditoriums in the South and Southwest and is set to start in January. Frank McCoy, Anne Nichols's rep, set the deal with CRA.

THE PERFECT MARRIAGE

(Opened Tuesday, September 19, 1944)
PLYMOUTH THEATER, BOSTON

A play by Samson Raphaelson. Directed by the author. Setting by Oliver Smith. Miriam Hopkins clothes by Valentina. All other costumes supervised by Bianca Stroock. Manager, Phil Adler. Press representatives, Karl Bernstein, Martha Dreiblatt. Stage manager, Robert Thomsen. Presented by Cheryl Crawford.

Rosa.....Evelyn Davis
Jenny Williams.....Miriam Hopkins
Dale Williams.....Victor Jory
Mabel Manning.....Helen Flint
Addison Manning.....James Todd
Gloria Endicott.....Martha Sleeper
Helen Williams.....Joyce Van Patten

Many good things of show business went into the making of *The Perfect Marriage*, but when all the fuss is over they come practically to naught. In truth, *Marriage* is a static, talky and tenuous little charade that mills round and round the evening long and ends up exactly where it started. Only the audience by this time has either squirmed itself into the nearest bar or has fallen fast asleep.

Local Critic Tab

Yes: Elinor Hughes (Herald), Leslie Sloper (Christian Science Monitor), Elliott Norton (Post), Cyrus Durgin (Globe). No: Helen Eager (Traveler), Leo Gaffney (Record), Peggy Doyle (American). Score: 57 per cent.

To repeat, *Marriage* lacks nothing of possibilities. But it is not a comfortable spectacle to see a playwright of Samson Raphaelson's abilities spinning out his talent to such thinness that you can see thru them as you can thru the seat of your old pants. Nor is it pleasant to watch an actress who can be as intense and brilliant as Miriam Hopkins throwing herself about with shrill, stident abandon, or to watch Victor Jory, ordinarily a fine actor, blundering and writhing in a part as ill-fitting as a pair of shoes two sizes small.

If this seems a harsh judgment, wait until you see the play. You will then discover that Jenny and Dale Williams (Hopkins and Jory) are apparently a happy couple celebrating, together and alone, their tenth wedding anniversary. But soon, as they make ready for a romp in the hay, they suddenly flare up. Almost together they admit that they have barely tolerated one another the past year, that the bloom of love is gone and they must call it quits.

Plans for a divorce ensue. The two go thru damnable tortures. They quarrel violently, strike each other. Jenny threatens to play with an old flame. Dale tries clumsily to seduce his wife's business associate. They consider their child; they argue about property settlement. They go thru all the motions. And then, in the final scene, you find that this has all been a chase around the mulberry bush. For Jenny coyly tosses a shoe at Dale, they kiss, make up and head for bed again.

To put it more briefly, Mr. Raphaelson's little evening of fun simply amounts to watching a happily married couple fall out and back in love again in three acts and five scenes. Despite Mr. Raphaelson's perceptiveness of character and occasional flashes of wit the sum is not very interesting. There is material here for a good one-act play. But as it stands it had better stick to the road where names will draw money, for Broadway wouldn't like it for long.

However, the credit side of the ledger has a few items. Martha Sleeper appears in several scenes which she proceeds to steal with deft and virtuoso acting. Cheryl Crawford has given the show a faultless production: Not the least of its points are Oliver Smith's stunning living room and cutaway bedroom and Valentina's gowns for Miss Hopkins.

Bill Riley.

"2 in Bed" Strong in Detroit

DETROIT, Sept. 23.—*Two in a Bed* built slightly in its third full week at the Wilson Theater, grossing about \$16,000, compared to \$15,700 the week before. Total is close to capacity at price levels prevailing for night shows, but matinees are poor. Show has grossed about \$48,000 to date in the Detroit stand, and is slated to run for another three weeks.

Legiters Flack & Gabber Aches

(Continued from page 4)

out town) but that he "couldn't come." That's all, he couldn't come. He excused himself on the basis that he had told some radio man about it. But he never called the station.

Before the same program a former musical comedy star, C, now a director and actor in "mystical" plays, just never showed, gave no excuses, did not phone to call off the broadcast. Here, too, the program had been built around him, with many songs from his old shows.

Even Transcribed Spots Fluffed

Broadcaster, D, who transcribes interviews at the actor's convenience, had a similar experience with a famous actor, H, of drawing-room comedies, formerly a musical comedy dancer. No explanation was ever given.

Broadcaster, E, with a noontime shot, phoned actress, F, a few minutes before air time. She claimed she had never heard of the appointment, and that she was in the tub and couldn't come anyway. For the same gabber a famous nitery singing star, G, promised the day before the air shot to be on hand. The next day he had skipped town without so much as by your leave.

All of these examples occurred in the past year, some within the past month. Each radio personality has had experiences with from two to 10 actors or other performers in the past year. It is often true that new shows here have rehearsals at all hours, that actors cannot get away and that press agents are not around (having gone back to New York) to smooth things over.

Sour Needs Sweetening

But it seems that something ought to be done to prevent these unfortunate incidents. They leave a bad taste in everybody's mouth. Often the radio stations send out publicity, printed in the papers, that certain stage stars will be on the next show. The radio people announce it over the air. Maybe the radio folk will get so tired of these incidents that they will stick to local talent.

The whole business is unfortunate. But a little more care, energy, imagination, attention to details and cross-checking will correct all the ills. Actors and show business live on publicity. They pass out, figuratively, if they don't get it.

Todd Holds Auditions in Chi

CHICAGO, Sept. 23.—Michael Todd held auditions at the Blackstone Theater this week to select principals and chorus for three Broadway productions, *Up in Central Park*, a Sigmund Romberg musical; *Star and Garter*, and a Victor Herbert musical starring Jeannette MacDonald.

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

- Bloomer Girl (Forrest) Phila.
- Cherry Orchard (Nixon) Pittsburgh.
- Dunham, Katharine (Parkway) Madison, Wis., 27; (Lyceum) Minneapolis 28-30.
- Embezzled Heaven, with Ethel Barrymore (Playhouse) Wilmington, Del., 29-30.
- Good Night Ladies (Geary) San Francisco.
- Kiss and Tell (Academy) Roanoke, Va., 27; (National) Greensboro, N. C., 28; (Carolina) Durham 29; (State) Raleigh 30.
- Kiss and Tell (Studebaker) Chi.
- Life With Father (Court Square) Springfield, Mass., 27; (Academy of Music) Northampton 28; (Erie) Schenectady, N. Y., 28-30.
- Mama's Bank Account (Shubert) New Haven, Conn., 28-30.
- Men to the Sea (Wilbur) Boston.
- Merry Widow (War Memorial Aud.) Trenton, N. J., 30.
- Oklahoma (Erlander) Chi.
- Othello (Royal Alexandra) Toronto.
- Our Fanny (Colonial) Boston.
- Over 21 (Harris) Chi.
- Perfect Marriage (Plymouth) Boston.
- Ramshackle Inn (Selwyn) Chi.
- Rebecca (Locust St.) Phila.
- Robin Hood (Shubert) Boston.
- Soldier's Wife (National) Washington.
- Sons o' Fun (Metropolitan) Providence 27; (Bushnell Aud.) Hartford, Conn., 28-30.
- Student Prince (Erlander) Buffalo.
- Three's a Family (Biltmore) Los Angeles.
- Three's a Family (Shubert-Lafayette) Detroit.
- Tomorrow the World (Ford) Baltimore.
- Voice of the Turtle (Cass) Detroit.
- Waltz King (Auditorium) Denver 27-30.
- Wallflower (Walnut St.) Phila.

Pitts Drama League Second Play Search Has a \$500 Kitty

NEW YORK, Sept. 23.—The Pittsburgh Drama League announces a second annual nationwide playwriting contest. As was the case last year, the award will be \$500 for the best script that will advance American and international ideals of democracy, tolerance, justice and courage.

To qualify, the entry must be a full-length play, not previously professionally produced, which develops a premise in line with the object of the contest in terms of drama or comedy. The contest is open to all playwrights on the home and war fronts.

All entries must be postmarked not later than midnight, November 1, although some leeway may be permitted to overseas contributors. The announcement of the winner will be made February 1, 1945.

The entries will be judged by a Pittsburgh preliminary jury, consisting of Kai Helberg-Jurgensen, of the drama department of Carnegie Tech; Florence Fisher Parry, Pittsburgh columnist, and Dr. Ford E. Curtis, English department of the University of Pittsburgh. Final judgment will be rendered by a National Jury of Award. Helen Hayes, Alfred Lunt and Clayton Hamilton will serve in this capacity. For complete information as to rules and forms, prospective entrants should address Ferdinand Fillon, president of the Pittsburgh Drama League, at 5321 Fifth Avenue, Pittsburgh 6, Pa.

"2 in a Bed" Pitches For Movie Trade

DETROIT, Sept. 23.—Unusual channels of exploitation are paying off in drawing a new class of patronage to legit at the Wilson Theater, where *Two in a Bed* is currently into its fifth week.

Besides regular newspapers, store and car cards and posters, Manager Paul Williams has been concentrating on throwaways of the play, which he has been out placing personally in industrial factories. Properly spotted so that they reach the working force, they have evidently been effective in bringing a lot of the rank and file war workers into a legit theater for the first time.

Williams aims to draw his patronage from the typical movie-goer of Detroit and, from current box-office figures, appears to be doing just that. Proof that he is drawing from people not used to the ways of legit is the fact that the bulk of sales are at the box office just before show time, with very slight advance sale. At curtain time Saturday night there was a double line-up half a block long, for instance, and it was necessary to hold the curtain nearly half an hour till the box office sold out the gallery the last seats left.

Throwaways used feature a cut of the star in scanties, but fail to refer to the play's temporary ban by local censor, which is generously hinted at in the newspaper advertising.

Two in a Bed is slated to run until October 15, when the New York Opera Company is booked to open with *Carmen*.



BROADWAY SHOWLOG

Performance Thru September 23

Dramas		Opened	Perfs.
Angel Street (Golden)	12-5, '41	1181	
Anna Lucasta (Mansfield)	8-30, '41	29	
John Wildberg to Coast Friday (22) on pic deal. Says Mary Pickford has bid \$75,000 plus weekly portion of b.-o. receipts until maximum of \$350,000 is reached. Mrs. (Ellen Leeds) Wildberg and Flora Campbell have acquired rights to "Miss Brown," farce by Col. R. V. C. Bodley. Sked production before first of year. Canada Lee addresses the National Association for the Advancement of Colored People in Philadelphia Sunday (24).			
Catherine Was Great (Shubert Theater)	8-2, '41	63	
Chicken Every Sunday (Plymouth)	4-5, '41	199	
Catherine Squiers leaves company Saturday (30). Will join her husband, George Mitchell, in "Ten Little Indians" offshore troupe for USO-Camp Shows. Lois Wilson has joined up with the Ethel Barrymore Sunday night ether seg. "Miss Hattie" (Blue). She started Sunday (17). "Chicken" takes show to St. Albans Naval Hospital October (1).			
Day Will Come, The (National)	9-7, '41	20	
Closes Saturday (23). Brandon Peters guested on "Arthur Hopkins Presents" (NBC) hour, Wednesday (20), in "The Buccaneer." Leo Birinski is drafting new comedy about Christopher Columbus. Harry Green will get first look at it. "Men to the Sea" will move into the National October 3.			
Down To Miami (Ambassador)	9-11, '41	10	
Jacobowsky and the Colonel (Martin Beck)	3-14, '41	220	
Olga Kruger replaced Bettina Cerf as stage manager Monday (18) when latter left for role in "Embezzled Heaven." Annabella will leave cast in about six weeks. She will make an overseas trek for USO-Camp Shows in "Blithe Spirit." Guild has settled on no replacement yet.			
Kiss and Tell (Biltmore)	3-17, '41	611	
Jessie Royce Landis will direct the book for City Center's production of "The Gypsy Baron." A road company will be sent out first and another New York troupe cast later. No rehearsal date set. William Wymetal will do the general staging. Bob Lynn has about completed the rewrite of his comedy. Bob Keith's melo, "No Way Out," got into rehearsal Thursday (21). Skeds an October 16 Boston try-out. Russell Hardie has the lead in George Abbott's "Snafu in Pomona." Others in the cast are Billy Redfield, Patricia Kirkland, Enid Markey, Dort Clark, Ann Dere and John Souther.			
Last Stop (Barrymore)	9-5, '41	23	
Closes Saturday (23).			
Life With Father (Empire)	11-8, '39	2053	
Pick-Up Girl (48th St.)	5-3, '41	165	
Will close New York run October 28 and take to road. Philly first stop, followed by Detroit. Probably will try for run in Chi. Lois Wheeler has been signed for a lead role in Lee Sablinson's "Trio."			

Musicals		Opened	Perfs.
School For Brides (Royale Theater)	8-1, '41	63	
Holding up around 10G. Moves to Ambassador October 3. On opening night at new house will guest Harry Conover and his cover gals.			
Searching Wind, The (Fulton)	4-12, '41	191	
Ten Little Indians (Broadhurst)	6-27, '41	103	
No. two company in rehearsal. Robert Warwick will play the judge. Among others in troupe are Lillian Foster, Philip Tonge, Victor Vareoni and Dayton Lummis. Michael Whalen guest stars Sunday (24) on Bud Gamble's DuMont tele program "For Those We Love." "Love" is a dramatization of a short-short from Collier's mag.			
Two Mrs. Carrolls, The (Booth)	8-3, '43	431	
Al Smith is the new company manager as of Monday (18). Replaced Sam Handelsman. Latter previously committed to take over chore for tour of "Harriet."			
Voice of the Turtle, The (Morosco)	13-8, '43	270	
Margaret Sullivan will quit cast about December 16. Contract called for a year which expires at that time. Management is looking for replacement with nothing definite set yet. Olivia de Havilland and Jean Arthur have been mentioned.			
While the Sun Shines (Lyceum)	9-19, '41	14	
Crix opinions divided for a score of 56 per cent. Yes: Burton Rascoe (World-Telegram), Wilella Waldorf (Post), Lewis Nichols (Times), Howard Barnes (Herald-Tribune), Ward Morehouse (Sun). No: Robert Coleman (Mirror), John Chapman (News), Robert Garland (Journal-American), Louis Kronenberger (PM).			

Musicals		Opened	Perfs.
Carmen Jones (Broadway)	12-2, '43	342	
Uryles Leonados went on for Muriel Smith Saturday (16) when latter was suddenly taken ill. She will alternate in the part with Inez Matthews thru next week. Face-lifting still continues at the Ziegfeld and rehearsals of "7 Lively Arts" are skedded to begin October 16. However, there is still no word as to arrival of Beatrice Lillie. Billy Rose has set a \$24 top for the opening night. Glenn Bryant, Cozy Cole, June Hawkins and Dick Montgomery appear for the National Citizens Political Action Committee at the auditorium of the Free World Association Saturday (23).			
Follow the Girls (44th St. Theater)	4-8, '41	193	
Troupe devotes Sunday (24) mat to benefit for Stage Relief Fund. Ford Leary, who blows the slip-horn in the pit as well as understudying Jackie Gleason, went on for latter Monday (18) thru Wednesday (20). Gleason was out with an infected knee. Back in on Thursday (21). Friday (22), Dell Parker, other show gals and dancers entertained with Lt. Harold Stern and his ork aboard the U. S. Maritime Training Ship, berthed in East River. Cast has no rationing worries. Monday nights backstage Gertrude Niesen distributes catch from her weekly fishing trips. Buster West is more practical. He peddles vegetables from his New Hampshire farm. Joseph Macaulay latest addition to cast of Dave Wolper's "Glad to See You."			

Musicals		Opened	Perfs.
Mexican Hayride (Winter Garden)	1-28, '44	277	
Biz up. Mail orders being filled thru November 25. USO-Camp Shows offshore unit auditioning. Chorus rehearsals start Monday (25), principals on following Monday. Sammy Lambert, general stage manager, will direct. October 1, Wilbur Evans, Luba Malina, Erminie Randolph, Imogen Carpenter, Paul Haakon and the Hermanos Williams Trio go to Atlantic City to entertain at the Army Air Corps Rehabilitation Center. Mike Todd to Coast Wednesday (20). Is looking for a fan lead for "Central Park." Big name unnecessary. Claims part will make a star of her overnight.			
Oklahoma! (St. James)	3-31, '43	648	
Arthur Ullisse leaves troupe Saturday (23) for role in "Gypsy Baron." Jack Klaus and Remington Olmstead both leave cast Saturday (30) to go into rehearsal for "Rhapsody." Lee Dixon about to have tonsils out. General stage director Reggie Hammerstein back from a look-see into the Chi company. The Frank (Betty Garde) Lennons recuperating from celebration of: (1) Betty's Tuesday (19) birthday, (2) their paper wedding anniversary, Wednesday (20). Betty guests on Adrienne Ames (WHN) program Thursday (23) and on Panny Hurst program October 7. Guild's "Sing Out Sweet Land" rehearsals will be postponed a couple of weeks due to delays in set building. Show now skeds to open in Hartford instead of New Haven.			
One Touch of Venus (46th St.)	10-7, '43	407	
Florence Dunlap, who was out for three weeks, is back in the show since Monday (18). Diana Gray subbed for her. Lou Willis Jr. has left company, Gil Johnson replaces. Jinx Heflinger out of show since Wednesday (20). Dad's seriously ill at Mayo Clinic and that's where she has gone. Kermit Love, triple threat, who did the costumes for "Venus," has finished his third play. He's buck in town after directing with the Cambridge Summer Theater. He did "Winterkill" up the Hub way.			
Song of Norway (Imperial)	8-21, '41	40	
Danny Brennan has replaced Eddie Woods as assistant stage manager. Woods is still on the sick list. Author Homer Curran arrived in N. Y. Wednesday (20) for week's vacation. Ira Petina's husband, Capt. Frank Bussy, has returned to duty with the marines. Robert Antoine left cast Wednesday (20) for part in "I Remember Mamma."			
Star Time (Majestic)	9-12, '41	18	

ICE SHOWS

Hats Off to Ice (Center)	6-22, '41	135
Fred Griffith has replaced Bob Ballard. Latter went to Uncle Sam. William H. Burke, exec director, in town to org Sonia Henle's 1945 tour of "Hollywood Ice Revue." Skedded for Indianapolis mid-November preem. Catherine Littlefield will again do the staging.		

BALLETS

Ballet Russe De Monte Carlo (City Center)	9-10, '41	17
Closes limited engagement Sunday (24). Drumbeater Jean Dalrymple has been reappointed publicity director for the City Center for the 1944-'45 season by unanimous vote of the board of directors.		

Broadway Opening

WHILE THE SUN SHINES LYCEUM THEATER

A comedy by Terence Rattigan. Staged by George S. Kaufman. Setting by Edward Gilbert. General manager, Ben A. Boyer. Stage manager, William McFadden. Press representatives, Nat Dorfman and Mary Ward. Presented by Max Gordon.

Horton.....J. P. Wilson
The Earl of Harpenden.....Stanley Bell
Lieutenant Mulvaney.....Lewis Howard
Lady Elizabeth Randall.....Anne Burr
The Duke of Ayr and Stirling.....Melville Cooper
Lieutenant Colbert.....Alexander Ivo
Mabel Crum.....Cathleen Cordell

While the Sun Shines is another instance to prove that what wows the British often ain't good enough over here. *Sun* has been a laughing sock in London during the past year. It's not going to be like that on the Stem.

It's too bad, because it has so much to make it go—a top production by Max Gordon, staging by the farce-master, George Kaufman, an expert corps of actors and a fine set by Edward Gilbert. It's too bad, also, because *Sun* starts off

with such promise. It has a first act packed with enough crackling laugh lines and situations to make you hurry thru the intermission cigarette. The laughs are still there pretty well thru the second stanza. And then maybe author, Terence Rattigan, got tired. The third act is a lead balloon. Even George Kaufman's canny direction can't stave off a dull thud.

Sun is billed as a comedy. But whatever it is in its London version, the Kaufman touch has turned it into farce, which is the only way it could be played over here. It concerns some fairly nonsensical doings in blacked-out London on the part of a dumb, but likable British earl who is a sailor, a Yank air force lieutenant and a Free French officer. All three of them want to marry the earl's gal who is skedded to meet him at the altar the next day. A very nice tart gets into the picture which causes the Lady Elizabeth to take nearly three acts to settle her wedding plans. The sailor wins out, and the Yank and the Frenchman are very gentlemanly about the whole thing.

One reason for their bow-out is Lady Elizabeth's papa, the duke of Ayr and Sterling who goes with the bride. His

Grace, in the person of Melville Cooper, pops in and out of the proceedings alternately borrowing taxi fare, promoting a zipper company and indulging his flair for backing horses that don't come in. He is something out of pre-war Wodehouse and Cooper plays him to the very last vest-button.

Stanley Bell is fine as the very rich, young earl, especially in the moments when the script calls for Noel Cowardish chit-chat. Lewis Howard makes a properly rugged Yank flyer and turns in a splendid scene with Anne Burr in the first act. Alexander Ivo is a stock, hand-kissing Frenchman without any great bearing on matters at the Lyceum. J. P. Wilson plays a gentleman's gentleman in the best stage drawing-room tradition.

In the fem section, Anne Burr picks herself another crop of laurels as the gal who has a tough time making up her mind. She proves that she can play farce with the best of them. Cathleen Cordell makes the party-gal amusing as well as an eye-full.

That is the trouble with *Sun*—everybody connected with it is expert. It's top-drawer pro-stuff, and should be a sock. But an act-and-a-half or even

Coast Music Box Goes Hollywood

HOLLYWOOD, Sept. 23.—Music Box Theater will ditch its legit polley and operate as a straight film house, it was announced this week. George Shafer, who has had a lease on the showhouse for the past few seasons, will bow out this month.

This leaves only one straight legiter in Hollywood, the El Capitan, where Ken Murray's *Blackouts* has been playing for the past two years.

Downtown legiters are Biltmore, Mayan and the Belasco.

two acts isn't enough to settle for. *Sun* needs a third stanza that isn't there. Likely the customers will react to it that way.

There could be a radio script in "Sun." There are a lot of laugh-punch lines for a good mike send-off. However, it would take a top scripting job to etherize it, because the best of "Sun" needs to be seen as well as heard.

Bob Francis.

New Units From Oldie Grooves

%ers Firm for Grind Combos

Seeking goof comedy, sight gags, names, risqué stuff, corn and Dixie outfits

NEW YORK, Sept. 23. — With every major cocktail lounge agent, here, on the prowl for new units and acts to peddle in an expanding market, the fact is that the act-merchants are not going very far outside the usual limits to seek fresh, salable merchandise.

A check made here this week among the top drinkery percenters revealed that the boys are thinking strictly along well-grooved lines in their efforts to beg,

borrow, steal or form new attractions. The nearest thing to a sneak away from safe home-base, turned up in this week's exploration of the agents' minds, was the hunch of one fee-splitter to drum up a few Dixieland combos and try them out on the lounge ops. But even this is merely a switch on the standard pattern. The rest are sticking to the tried and true formula: grind music with or without comedy, singing or name values.

Biz Prevents

It is conceivable that at a time when every percenter declares himself in need of more salable merchandise—a need which is stronger now that it was last spring—the agents would go beyond what they have been selling and would bring in other kinds of acts such as acrobatic turns, or magic, novelty and animal attractions. The percenters contend, however, that both the economics of lounge operation and the type of patronage attracted prohibit the use of these kinds of acts.

The price-scale established in cocktaileries generally, they say, requires continuous beer and drink selling. A magician or an animal act, for example, necessitates that everything shall stop while the crowd focuses attention on the performance. Hence it would be unprofitable for lounge ops to put in this type of act.

Moreover, lounge patrons are mostly neighborhood people who come to the drinkeries night after night for informal good times. The novelty and other kinds of acts haven't great enough repertoires to be able to perform continuously for such audiences, the lounge agents say. Once a lounge crowd had seen a magician's bag of tricks, for instance, there would be no surprise element left and they would not pay further attention. Also the magi, et al., are accustomed to working a limited number of times nightly, instead of on a grind basis. So, all in all, it's no dice to try to bring in other than the usual type of attractions, reason the percenters.

Magi Flopped

Most of them are not even interested in experimenting, acute as the need is for new merchandise. One, Charlie Busch, of CRA, reported that he played around, a few years, with the magician idea and found it to be unsuccessful, for the reasons stated above.

So, in the lush fall of 1944, here is what lounge fee-splitters are thinking about as they scan the horizon for new acts and units:

Charlie Busch is on the hunt for good musical units which combine sight stuff such as funny or gaudy costumes. Busch maintains that audiences, generally, remember only that they see and forget what they hear, and says this is particularly true of lounge patrons. "Dress two guys up in tuxedos and give them a dirty song to sing and nobody listens," says this percenter. "But take the same two guys and put women's hats on them and they'll get laughs with the same dirty song."

Walter Bloom, of Frederick Brothers, is seeking to form a group of Dixieland combos modeled on the once-famous Original Memphis Five. Bloom believes the time has come to peddle the Dixieland style of music because by now it is something different. He does not plan to use any of the well-known exponents of this musical style, even if they were available for out-of-town spots, which is problematical. He is going to find lesser known or young adherents of the method, he says, and form them into units. He also reports numerous calls for corn outfits and acts using risqué material.

Want Names

Joe Marsolais, of William Morris, states that he is going after names, and that is all. He says there is still a number of outstanding music personalities, chiefly in the hot jazz field, who are not bound to anyone else and are not working in small combos. Units formed around such men, he maintains, are not only the easiest to sell but bring the biggest returns. "You can no longer fool the operators," says Marsolais, "with anything less than quality."

Mort Davis, of General Amusement Corporation, declares that there is a large market for low-priced units and especially for combos doing goof comedy, as distinct from straight corn. He also reports

OFF THE CUFF

East:

BETTY SHARPE opens at the Hotel Victoria, New York, October 3. . . . HARRY GIBSON current at the Downbeat, New York. . . . LOLA COSTELLO opened at the Blue Mirror, Baltimore. . . . ALLAN HARRIS appearing at Jimmnick's, Newark. . . . MARIE FRATTALONE, formerly in the Oscar Serlin theatrical office, now secretary to Mort Davis in GAC cocktail department. . . . SKUNK HOLLOW BOYS current at the Diamond Mirror, Passaic.

FOUR MEN IN RHYTHM left Palumbo's, Philadelphia, opened at Philly Copacabana. . . . HICKORY BOYS moved into Palumbo's. . . . MELODY MONARCHS go into the Cash and Carry Cafe, West Collingswood Heights, N. J. . . . GENE HALL trio draw a holdover and Janet opens at DuMond's, Philadelphia. . . . MARY O'CONNOR opens at Casablanca, Philadelphia. . . . JOE STEARNS back with Howard Lanin's unit at Herb Spatola's Casablanca, Philadelphia. . . . ANN RUBERT brings her pianology to Philadelphia's Copacabana. . . . ARTHUR DAVY'S trio at Orsatti's, Philadelphia. . . . MARJORIE HYAMS and her vibes depart from the Serenaders following a long run at Chateau Renault, Atlantic City. . . . HEPCATS with Daisy Mae back at Kallner's Rathskeller, Philadelphia. . . . HENRY DAYE unit and Ernest Hamory at Hotel Knickerbocker Holiday Room, Atlantic City. . . . ART HINETT trio, International Rhumba Unit, Paul Martin's Modernaires and Bill Carter at the piano make the new array

of talent at the Cove, Philadelphia. . . . BUNTY PENDLETON current at Essex House, New York, may shortly double into East Side room. . . . HELEN HADLEY going into Tony's, Trouville, N. Y. . . . PAUL BERLIN and Ted Sadler, piano team, just teed off at Town House, Albany, N. Y. . . . PAUL LIVERY working full time at Enduro, Brooklyn, plays Monday nights at Belmont Plaza. . . . BARRY BROTHERS Trio works Sundays at the Belmont Plaza. . . . ANN VELLEUX began at Enduro, Brooklyn, September 25. . . . JEANNE VAN COTT at the Bradford Roof, Boston, on a two-week deal.

Chicago:

KARL ALDRICH (4) has opened at the Villa Moderne. . . . JANET SHELLY sings the floorshow numbers with the line of girls at the Rio Cabana. . . . MELBA ALLEN is playing piano at the Beritz. . . . JOHNNY HENDERSON may be heard at James's Lounge. . . . MARTHA DAVIS booked into the Taboo. . . . SIMPSON AND ROBINSON entertaining at Club Silhouette, BOB REEMS and combo appearing at the same spot. . . . NETTIE SAUNDERS current at Elmer's Lounge. . . . BILLY RUSSELL inked in at the Victory Lounge.

THREE CHOCOLATES are currently at Cafe Society. . . . ORLAND FRANKLIN is playing the piano at Croydon Hotel.

Windy City Gets Two New Cocktail Lounges

CHICAGO, Sept. 23.—Two new cocktail lounges have been added to the long list of the Windy City's drinkeries with the opening of the Taboo, on the far Northside, and the Trade Winds, formerly the Rose Bowl, situated in the heart of the gay belt, near the Loop.

Both spots are featuring single pianists, with Martha Davies, taking over the stand at the Taboo.

Dale Sis Act Busts Up; One Planning Own Band

PHILADELPHIA, Sept. 23.—Ruth Dale, of the Dale Sisters, musical sister trio taking in the musical bar circuit for many years, planning to front a male band of her own with the break-up of the team. Esther Dale leaving the unit for marriage.

Review

The Tri-Stars

(Reviewed at the Preview, Chicago)

This energetic trio now in their fourth month at this spot are all accomplished musicians who play a strong versatile set that makes for effective listening. Group consists of Nick Vias, bass; Al Barnitz, guitar, and Paul Spencer, accordion. Barnitz and Spencer have been together for three years, while Vias just joined the group a few weeks ago. They have plenty of variety to their selections, jamming with polkas, pops, classics, old favorites and Latin American numbers. Music is soft and subdued and the special arrangements show styling and workmanship. There is no dull moments awhile they are on the stand, and they keep the stool sitters in a happy frame of mind with their personality and happy appearance. When called on, the entire group can dish out with plenty of vocals, as the boys have good voices and know how to sell.

Jack Baker.

a minor demand for risqué acts, and is now seeking outfits in all these categories.

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Attraction Shortage Forces Many Repeats on Chi Houses

CHICAGO, Sept. 23.—Shortage of supporting acts and name attractions in the vaude field has caused a round of repeat bookings at the Oriental, Chicago and Downtown. Within the past few months this policy has been more prevalent than ever. Acts not only have had repeat dates at these spots, but many of them have also played the opposition houses within a short space of time.

First of the big name attractions to be booked into two houses here were Woody Herman and the Andrews Sisters. Herman and the gals played the Chicago during the early part of spring, and within a few months played repeat dates at the Oriental, both doing their first p. a.'s at the theater since it opened.

Other acts and headline stars that played both of these houses this year were Dave Apollon, West and Lexing and Jackie Green, while Le Brac and Bernice, and Harry Cool played repeat dates at the Chicago.

When the Downtown Theater opened a few weeks ago, more familiar faces were seen. Opening show featured Johnny

(Scat) Davis, who appeared at the Oriental Theater as an added attraction with Lawrence Welk last March.

Elmo Tanner, Smiley Burnette, Jackie Green (who holds the record of playing all three houses), Wilkie and Dare and Keaton and Armhead have entertained patrons at the Oriental and Downtown theaters this year.

Repeat bookings of acts at the Oriental have included the Merry Macs and Borah Minevitch's Rascals, who are currently appearing at the spot.

Chicago radio talent has been drafted for theater engagements here. Most notable among them were Skip Farrell, who appeared at the Downtown, and Danny O'Neil, who graced the stage at the Chicago, and Harry Cool, now in his second week at the same spot.

Acts appearing first at the Windy City's night clubs haven't fared so well as far as theater dates are concerned. Only attractions to appear at the vaude-pie houses during the past few months were Joan Merrill, who played three weeks at the Chicago, after a run at the Rio Cabana; Jackie Green, also direct from the same spot; Blair and Dean, who appeared at both the Rio and Oriental, and Shirley Dean and Billy Vine, who went from the Latin Quarter into the same house. On the other hand a few acts who have appeared at the theaters here, have been booked into the niteries. These include Dave Apollon, Ella Mae Morse; Son and Sonny, now at the Latin Quarter, and Jack Marshall.

With the opening of the Downtown Theater as a vaude house, the repeat bookings and quick return engagements of acts and name attractions will probably be heavier than ever.

AGVA, Boston Op Square Off On Immorality Charges

BOSTON, Sept. 23.—A knockdown, drag-out fight is in prospect here between AGVA and a local night spot owner.

George L. Tarter, of the Handy Grille, blamed the union for his failure to throw out a show which the police had declared "obscene and immoral." AGVA national representative Fred Nerrett was angered and went into action at once.

All Boston papers carried the story last Thursday (14). Most buried it except *The Boston Post* which, in its half-column piece, leveled an indirect blast at the union, simply thru telling the story solely from Tarter's angle. AGVA was not contacted and its story was not published.

Twice police had warned Tarter that a show in which a female impersonator and a woman appeared, must be cleaned up or thrown out, but it was not halted until the local police captain ordered it out.

The manager pleaded that he "wanted to stop the dirty act," but said that AGVA threatened to call all union help out of his place, including waitresses, orchestra, bartenders and acts.

When the police finally ordered the show out the Boston licensing board suspended the club's entertainment privileges.

Nerrett got out his gloves and in a letter to *The Boston Post* wrote: "I am sending you this letter to refute statements made by George L. Tarter. First of all, under no conditions, do we interfere with the licensing board, the police or any other city force. All managers in places of entertainment know that we do not tolerate indecency in action or word. They have the privilege, after warning any performer who uses objectionable material, to delete same, and if he does not heed the warning, to cancel contracts. Our contracts are pay or play. There are two conditions which abrogate said contracts: Intoxication, or the use of risqué material. The statements Mr. Tarter had made in trying to protect himself are detrimental to the union.

"If the licensing board sees fit to grant him his license to continue entertainment, I doubt very much whether we will permit our people to go into his establishment, unless he retracts his statements in front of the licensing board and in your paper."

CSI's Yen for Vaude Acts Strong Despite 15 Legits; Forming 12-22 Hosp Units

Vaudeville Supplied Three-Fourths of Overseas Shows

NEW YORK, Sept. 23.—Altho it is sending 15 legit shows, staffed by personnel from the dramatic field, to servicemen here and abroad, Camp Shows, Inc., is going to keep on drawing as much as possible on the night club and vaudeville fields for performing personnel, according to Larry Phillips, one of the headmen of CSI.

The new heavy sashay into the legit department being developed by CSI will not interfere with the need for variety performers because the total demand from the armed forces for entertainment is increasing, says Phillips.

Releasing data on CSI operations, Phillips this week revealed that during the

first six months of 1944 the organization sent 97 units overseas. Of this number no less than 73 were straight variety outfits. The rest were sports, legit, concert, chorus and Negro companies. The 97 units gave a total of 21,760 performances in 21 areas abroad.

To illustrate how the need for overseas entertainment is growing, Phillips said that on June 25, 1944, there were 407 CSI performers abroad, but by the middle of August he had received army requests for an additional 550.

The organization now has 12 full units working the circuit of 79 army and navy hospitals here. However, Phillips has been requested to form from 12 to 22 more units to play 60 regional (non-army and navy) hospitals thruout the U. S. which will treat service patients.

During the first 26 weeks CSI spent \$4,233,000 on service shows, according to Phillips. Of this total \$1,839,000 went for units working here, \$1,947,000 for shows appearing overseas, \$124,000 for hospital (U. S.) units and \$124,706 for administrative expenses.

Play or Pay, Says FB on Unit Deal

NEW YORK, Sept. 23.—The new management of the Clover Club, Miami, and Frederick Brothers' agency, here, are in a tangle over the contracted-for appearance of the *Fun for Your Money* unit, skedded to play the spot beginning December 29.

Tom Williams, Clover Club manager, appearing for the nitery, is in town to put the deal aside on the ground that the act was set by the previous owners. FB says play or pay.

The dispute was tossed into AGVA's lap at a lengthy meeting yesterday (22). The union has not issued a decision, but union officials said as a rule they move against a spot on complaint of a performer even where the club has changed hands. The union takes the view that the act is not responsible for the sale of the club and has committed itself, meanwhile.

FB said yesterday that a compromise may be reached by playing the date in November.

Lower Tax Bite Zooms Fed Take

WASHINGTON, Sept. 25.—Nite club owners prediction that if 30 per cent tax were lowered to 20, income would increase is borne out in July figures, first of lowered tax, revealed by Treasury Friday (22).

Cabaret tax yield for July amounted to \$5,222,678.11, sock \$3,497,131.88 increase over July, 1943, and \$157,054.29 jump over June, 1944, last month of 30 per center.

Treasury, speaking off-record, expressed delight with upped yield, predicted that upward trend would continue.

Barry Wood, Hallett Ork Unit Starting Oct. 3

NEW YORK, Sept. 23.—Package consisting of Barry Wood, Patsy Kelly and Mal Hallett's ork tees off October 3 at the Stanley, Utica. Following this date unit will go into the reopened Empire Theater, Fall River. Latter is set for October 10. Unit will work weekdays only. Fridays and Saturdays, Wood and Miss Kelly come into New York for their radio show.

Ella Mae, Bob Strong for Cap

NEW YORK, Sept. 23.—Capitol Theater, stagershow which follows Horace Heidt at some still undetermined date, will include the following: Ella Mae Morse, Johnny Johnston, Bob Strong ork and *Blind Date*.

LOIS ANDREWS booked into McVan's, Buffalo. . . TERRY O'DONNELL can be heard at Curley's Cafe, Minneapolis.

Fla. Copa Will Adopt Couverts, Copa, N. Y., Show

NEW YORK, Sept. 23.—Bill Miller, operator of Luna Park, revealed this week that he is planning to install a cover charge system, involving taps of \$1 week-days and \$2.50 week-ends, in his new Copacabana nitery in Miami Beach when it opens in December.

The cover-charge system has been abandoned generally by niteries thruout the country and today survives mostly in hotel rooms.

Miller, who is co-owner of the Miami Beach Copacabana along with Murray Weingar, operator of the Atlantis in Coney Island, says he is going in for heavy-sugar shows and needs the covert to cover expenses. Another factor is that the Florida laws keep booze-peddling down to a matter of 5-6 hours nightly, thus necessitating a steadier procession of bucks to the till than in clubs elsewhere.

He is planning to bring in Joe E. Lewis, among other attractions, says Miller, and is now closing a deal to take the present New York Copacabana show down to Florida intact. The N. Y. revue closes December 12 and Miller is due to open December 20. When clinched, deal will also give him permission to use the "Copacabana" tag on his nitery, Miller states. Spot was formerly known as the Monte Carlo.

1-Night Stands Pay Big Dough

NEW YORK, Sept. 23.—Blackstone the Magician collected a goodly piece of cabbage for his two-night stand at Memorial Hall, Dayton, O.

Take was \$7,800, out of which he cut 60 per cent (\$4,480) for doing one show a day. Magician opens at the Capitol, Washington, October 26, then goes back into auditoriums for more one-nighters.

Next theater date, December 5, is the St. Charles, New Orleans. Both theater deals were set for approximately \$5,000.

New Slapsy Maxie Op Opens With Hawkins

LOS ANGELES, Sept. 23.—Billy Berg, who recently bought out the local Slapsy Maxie's spot, is planning to turn it into a Coast version of New York's Cafes Society. Spot is skedded to open November 23 with Coleman Hawkins, Pearl Bailey, and Carter and Bowie. Date will be Hawkins's first out here. Owner also runs the Swing Club, local nitery. No name has been chosen for the new spot.

Two-Week Nabe Vaude Circuit Set in Detroit

DETROIT, Sept. 23.—Plans for the first systematically organized vaudeville circuit in this town in a dozen years are being launched by Howard Bruce, of the Amusement Booking Service. Bruce is working with a six-act unit and band, which will play an average of three day stands in a half dozen local neighborhood theaters, giving about a two-week run to acts routed over the circuit.

The split week is believed long enough for the average neighborhood house at present.

First unit opens September 24 at the Allen Park Theater in the suburb of Allen Park, operated by Nicholas George, which played vaudeville about two years ago for a time. Houses set to swing into the circuit idea a little later, according to Bruce, are the Krim in Highland Park, and the Abington, in Detroit, just being taken over by the Krim Brothers.

Opening bill includes Curtis Coley, Gregory and Cherie, Kid Williams, Julie Dawn, Teddie (Pee Wee) Mitchell, and Chandor and his band.

Big Pic Flops, Cap., D. C., Sets Flesh in Again

WASHINGTON, Sept. 23.—Capitol Theater here has decided to go back to flesh shows after a three-week lay-off while Wilson was playing the house.

Pic was originally set for four weeks. Box-office take, however, fell below expectations, so flicker was pulled one week sooner. New stagershow starting Thursday (28) will have *Sensations of 1945*, Rubnoff and Gil Maison.

Revue-Type Vaude Finds Favor in Mex. Provinces

MEXICO CITY, Sept. 23.—Vaude revue type shows, going over big in Mexico City, are finding favor in the provinces. *Paco Miller Revue*, now in the southern part of the republic, is playing to capacity houses. New show, *Pachuco's Revue*, opened in Guadalajara for republic-wide tour. Features 20 acts and 10-piece band. American acts with the show include Norton Brothers and Betty, Betty Barnes, Trio America, and Betty Sury.

Casino Russe, New York

Talent policy: Dance band and floorshows at 8:45 and 11:45. Owner-operator: Sasha Maeef; manager, Peter Ligoof. Prices: \$2.50-\$3.50, minimums.

Russky nitery, drawing its patronage from the arty crowd around Carnegie Hall near which the spot is situated, is open for the new season with a pretty good bill of entertainment. Stuff, of course, is borch flavored but it clicks nicely and uses a couple of entertainers who might prove serviceable in other types of clubs.

Kickoff item is a United Nations number by the ensemble. The three members of what is billed as a "miniature Russian ballet" toss off a series of nice toe-work bits which segue into a Russian dance and then Tamara Zmitrovich canarying the *United Nations Song*. Whole piece is well staged and executed and gets a good reception.

In No. 2 slot is Sergei Davidoff, Russian baritone. Guy works Continental style in his native language. Voice and selling is okay. Does good job on *Sing, Gypsy, Sing* and turns in a gusty version of a Red Army tank song, netting good applause for both.

Cornelius Codolban, who also leads the house band (6), follows with a solo turn of gypsy-style fiddling. Gut-scraper's efforts are acceptable and also bring okay returns.

Simeon Karavaeff, billed as a character dancer, proves to be a very knowing performer, doing a combo dance and singing act. Opens with an American- (See *Casino Russe, New York, page 31*)

NIGHT CLUB REVIEWS

Latin Quarter, New York

Talent policy: Floorshows at 8 and 12. Continuous dancing. Owner-operator, Lou Walters. Producer, Wally Wanger. Publicity, Zussman-Blaine. Prices: \$2-\$2.50 minimum.

With the exception of the acts, practically the entire production of the previous show has been carried over intact into the new one that preemed Tuesday (19). Package is smooth-running and packs plenty of show values, despite lack of names.

Six Marvelettes, fem acros, open fast and go into a series of pyramids out of which they cascade into fast spins, butterflies and whirls. Tempo is maintained thruout their running time and win them a nice hand.

Top attraction is Negro tenor, Arthur Lee Simpkins, who knows how to sell a song with the best of 'em. Opened with *Because*, which captured the mob at once. Followed with a jump version of *Begin the Beguine*, pounding rhythm out with his palms, and soon had the spot hopping. Lad has an infectious grin and a pleasant personality which he knows how to get across. Third number, a powerful *Pagliacci*, shook the roof. Came back and sent across an equally powerful *Eh-Eh*. Latter sounds like corn but Simpkins delivered it with such dramatic effect that traditional Hebrew (See *Latin Quarter, New York, page 31*)

Terrace Room, Hotel Statler, Boston

Talent policy: Dance bands and floorshows at 7:45 and 11:15. Management: Hotel Statler (D. B. Stanbro, managing director); headwaiter, Victor; publicity, Floyd Bell. Prices: \$1-\$1.50 cover after 9:30.

The new show at this popular room follows the familiar format by providing a well-known headliner and a socko dance team in strong support.

Currently, Jane Pickens gets top billing, unveiling new material and a new style of working minus her piano. Supporting slot is filled well by the smooth dance routines of Mario and Floria.

The new style which Jane Pickens debuts at the Terrace Room has great possibilities when it's polished further. It is hard for anyone to sing well and emote ditto at the same time. Something has to be sacrificed in the process.

Best evidence of the appeal and impact of her new delivery shows up in *I'll Be Seeing You*, which rated heavy applause. *I Wanna Get Married*, however, is too coy and unimportant. It could stand deletion at dinner shows where children are present, too, as at the Statler. A big applause winner was a novelty number, *How Many Times?*, done with a mirror.

Chief complaint in the matter of taste relates to an overly nostalgic number called *Sometimes I Dream of Paris*. After a heavy dose of sugared lyrics, Miss Pickens closes the turn with a stirring rendition of the *Marsellaise*, singing it superbly. The mixture of nostalgia and patriotism is an impossible one to swallow.

Mario and Floria, a personable and talented pair of youngsters, score strongly with their routines and seemingly effortless lifts. The way in which arms and hands are used to sustain the eye-appeal of their numbers is outstanding.

George Duffy and his orchestra, new to Boston, bow successfully both on show music and dance sessions.

Barbara Pearson.

Lou Walters' Latin Quarter, Detroit

Talent policy: Dance and show band; floorshows at 7:15 and 11. Management: Arthur Rozen, general manager; Harold Berg, press representative; Wally Wanger, production. Prices: \$1-\$1.50 cover.

Newest Detroit spot is on a scale of physical setting and production the town has never seen before. Emphasis is upon dinner trade at moderate cost. Plenty of dance time despite a two-hour show.

Production is in Continental revue style, two well-planned acts with intermission and good balance in each. Huge proscenium stage and a smaller high level stage, reached by steps either side of the orchestra, which works at the back of the lower stage, allow practically constant entertainment even during scene shifting.

The Wally Wanger Girls (12) open with a lively, individualized can-can in slinky black gowns, with the Bob Fuller Sextet, five men and Jane Wood, coming on to assist with vocals and the dance routines as well.

Gypsy Abbott comes on with *My Man*, intriguingly done in French and English on upper stage, tying into a wild dramatic apache scene in a wine cellar on lower stage by Frank Mazzone and the Abbott Dancers (4).

The two choruses return for another can-can motif, introducing the Christians. This team, five men (one as a stooge in street clothes) and a girl, do their familiar rapid-fire tumbling and teeterboard work, featuring a spectacular four-high catch, very effective in a big room.

Emile Boreo, with a suave but staccato personality, does an eloquent *Last Time I Saw Paris* in French, a variety of impersonations climaxed by his famed wooden soldier automaton and some sophisticated Parisian wit in song. Winds up with *Mairzy Doats* in French and Russian. He's inimitable in a unique style.

Both line and sextet follow with others in a full scale production of an Arabian (See *Latin Quarter, Detroit, on page 31*)

Ruban Bleu, New York

Talent policy: Floorshows at 11:30, 1 and 2:45 a.m. No dancing. Owner, Anthony Mele. Director, Julius Monk. Manager, Carlo. Publicity, Dana-Coates Associates. Prices: \$2-\$3 minimum.

New show which preemed Tuesday (12) in this upstairs carriage spot is on par with previous attractions here. Two acts, Imogene Coca and Irwin Corey, were here last season. Three Jones Brothers and Una Mae Carlisle are new.

Of the two new acts Una Mae Carlisle's work stands out. Gal, a tall light-skinned sepia has a low husky monotone that proved a good seller. Miss Carlisle opens at the mike, then delivers the vocals while at the piano. Her style, however, can stand improvement. Gal, who is easy on the eyes, goes in too much for eye squinting, mugging and hair throwing back. None of these gimmicks are necessary for the pipes are socko by themselves. On the keyboard gal displays top-drawer ability. Left hand is competent while the right hand is nice and easy. Ivory tickling gives an impression of a kid riding a bike no-hands. Result makes the mob hush up to hear (See *Ruban Bleu, New York, on page 31*)



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Downtown, Chicago

(Reviewed Friday Afternoon, Sept. 22)

Current show provides the ticket buyers with 60 minutes of good variety entertainment. It is well paced and above average. Nick Lucas is starred, with Moro and Yoconelli, Vicki Mills, the Stapletons, and the Carltons supporting. Johnny ("Scat") Davis and the ork furnishing the music.

Opening number is an original swing tune, *I'll Follow You, Babe*, in which the ork gives out in typical jump style. Later in the show Johnny ("Scat") Davis offers a hot trumpet solo, *Who Dat Up Dere?* Number is well presented and gets a good hand. Vicki Mills, an orb-filling thrush who is making her first professional appearance, does a fine job in warbling *Come Out, Wherever You Are* and *I'll Be Seeing You*. Gal was recently chosen a winner from a score of contestants in a contest conducted by the theater and Davis. Has a good pair of pipes, a pleasant personality and sells well. She announced as an amateur, she gives the impression that she has had a wide experience on the stage and performs like a seasoned trouper. Bowed off to a big hand and had to come back for thank you.

Nick Lucas, who hasn't made a p. a. in town for a good many months, holds the spotlight with his singing of *Swinging On a Star*, *Time Waits for No One* and *Blue Heaven*. Heavy applause called him back for his well-known *Tip Toe Thru the Tulips* and *Side by Side*.

Moro and Yoconelli clicked with their zany comedy and musical numbers. Duo have plenty of gags and present their south-of-the-border bits in good style. Taller member of the team gets the laughs with his dead-pan expression which is a good contrast to his jovial partner, who in addition to his vocals does a neat fingering job on the squeeze box.

The Stapletons open with a fast tap dance, follow with rumba and jitterbug numbers. Steps are well executed with good precision timing.

The Carltons, billed as father and son, draw heavy applause for their hand-balancing feats. Youngster performs with amazing agility, going thru stunts with all the ease of an old-timer. Act merits plenty of attention for their novel presentation.

Pic, *Brother Rat*. Jack Baker.

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VAUDEVILLE REVIEWS

Loew's State, New York

(Reviewed Thursday Afternoon, Sept. 21)

Vaude isn't dead but the new bill at the State isn't doing anything to keep it alive. House has come up this week with one of the feeblest and dullest since the start of the year.

Leo and Eddie, Hammond organ-thumping pair, ante what must of necessity be termed the entertainment with a long session of organistics. They open with a swing version of *Begin the Beguine* on the whining instruments, don women's hats to sing *Too Young or Too Old*, then sashay into a community sing-fest complete with slides on the screen. Thruout the crowd applauds moderately and virtually refuses to yodel.

Harry Rose and stooge then appear with a pointless piece of business involving an aria and a shooting, and Rose takes over the emcee chores which he handles adequately.

The Olympic Girls (2) follow with set of fast tumbles, stands and balances. Team specializes in stunts where one partner supports other in dual-suspensions. They wrap up the act with a gimmick of one gal holding herself and partner on a mouth-bit and go off to a good hand.

Rose and sidekick, on next, resume their unfunny antics with a mock mind-reading routine. Rose, alone, then sings a parody song, purports to show how radio sound-effects are produced and does an imitation of Danny Kaye which is not faithful to the original. Total result is a set of weak hands.

Harrison and Fisher, ballroomers, follow, opening with a mediocre lift-whirl-and-spin routine. Next two offerings, however, are much better, consisting of a couple of satiric dances. Ideas back of numbers are inherently funny and couple should do more with them. Second of the two items draws a good hand.

Jackie Kelk, the Homer Brown of radio, appears for a flabby 10 minutes of bewhiskered material and still another boring song about Sinatra. Kid tries hard but material is against him and net result is polite mitting.

The Charioteers (5), four singing and one on piano, finally blow some of the breath of life into the proceedings with a set of mild harmonics on *Milkman*, *Keep Those Bottles Quiet*; *All I Need Is You*, and *Ride, Red, Ride*. Team is not great but they sell well and gain immeasurably from the fact that preceding acts rocked the place to sleep. Encoring, Negro warblers draw the evening's only solid hand with *G. I. Jive*.

Biz was on a par with the bill when caught. Picture is *And the Angels Sing*. Paul Ross.

Lirico, Mexico City

(Reviewed Saturday, September 9)

Lirico, local vaudeville revue house, rounding out two solid years of stage-shows to big biz. Owners Jose M. Benitez and Carlos Ortega give the customers plenty for their money (60-cent top), shows consisting of 13-piece orchestra, line of 18 girls and big cast headed by comedian Roberto Soto and singer Celia Montalvan.

Present layout is good average show for Lirico. After ork number, line girls open so-so, followed by a blackout skit featuring Soto and Montalvan. Emperatriz Carvajal, lusty Chilean songstress, sells her two numbers nicely, followed by a barroom skit featuring Amelia Wilhelmy, pint-sized comedienne.

Meche Constanzo goes over well with her two songs, followed by some comedy antics by the Trio Puchucas. Celia Montalvan does *Shoo-Shoo Baby* with line and the Puchucas for solid palming.

Singers Chelo Gomez, Anna Maria Gonzalez and Vella Martinez follow in that order, and first half of show closes with Aztec dance number by the chorus, with Billie Nelky, toe dancer, doing solo.

Ork number opens second half, followed by a Spanish skit, with Soto and Chelo Gomez on the boards. Pepe Badajoz, classical guitarist, is solid with the crowd. Pepita Llaser, a looker, brought on by a line number, gives out with three Spanish songs.

Big skit of the evening, a tropical number, finds Soto, Roberto Meyer, Carvajal, Constanzo and others participating. Pena and his gypsies follow with Spanish dances. Chorus number brings on Montalvan for a song, *Carnations*, in (See LIRICO, MEXICO CITY on page 29)

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Sept. 19)

Second edition of *Gay '90s Revue* provides much faster moving entertainment than the revue which appeared on the Orpheum stage several months ago.

Al Lyons and ork, decked out in derbies, three-buttoned suits and handlebar mustaches, are joined by the entire cast in a short and snappy overture, singing *All for One and One for All*.

Billy Hines opens the show with an old-time minstrel song and dance routine. Joyce Chandler, 51-year-old "baby" of the cast, follows with trumpet solos which include a Russian medley and *Ciri-Biri-Bin*.

The Gay Nifties, male vocal duo, received a good hand for their renditions of *Old Gray Bonnet* and others.

La Serida offers her own interpretation of a Serpentine dance. Harry Klein's dancing would be much better without the grains of corn that he minces with his act. Jeanette Dupree takes over for a bit of comedy and too much off-key warbling, in which, tho she tries hard, she gets very little audience participation. Jack Dillon gets a good hand for his military dance routines.

Minnie Allen, emcee, handles her role nicely and livens the show with her imitations fo Bonnie Baker, Mae West (See Orpheum, Los Angeles, on page 29)

Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 22)

After a run of name bands the Oriental comes up with a well-balanced variety bill, with a line-up of novelty acts. This week's show: Merry Macs, Borrah Minevitch's Rascals, Sid Blake, Gautier's Steeplechase, and Rollo and Verna Pickert.

Fast pacing of the show starts with the Pickerts doing fast triple-threat steps, wings, click rhythm and single taps. Highlight of their routine is their novelty stilt dance. Their waltz and jitterbug dance on the high sticks is unusual and well executed. Audience reaction was great and the kids had to come back for a "thank you."

The Merry Macs bring the house down with their versions of *Sweet and Lovely*, *Mr. Beebe* and *Pretty Kitty Blue Eyes*. When caught the crowds demanded more and the quartet had to come back for two encores.

Borrah Minevitch's Rascals do their usual act, pushing each other around and clowning thru the entire session. Little Johnny Pulio gets the biggest laughs with his pantomime expressions and comedy bits. Musical numbers include *Caravan*, *I Walk Alone* and *Peg of My Heart*.

Neat novelty on the bill is Gautier's Steeplechase. Act consists of trained dogs and Shetlands. Stunts include jumps, bareback and trick riding by the dogs. Is well presented and gives a good flash to the bill.

Emcee duties are handled by Sid (See ORIENTAL, CHICAGO, on page 29)

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IN SHORT

New York:

ELAINE SUTHERLAND opens at Louise's Monte Carlo September 27 on a two-week stand then goes to Paris Qui Chante. . . . GIL JOHNSON, doing theaters in New England, due back in town for a screen test. . . . JIMMY DALEY Attractions opens its new office October 2 with a couple of bottles of giggle water; drinks on the cuff all day until 3. . . . NAT LEFKOWITZ, William Morris Jr. and Julius Lefkowitz all heading coastward end of October. . . . LOUIS ARMSTRONG goes into the new Zanzibar around Christmas.

CHARIOTEERS booked for Club Ball, Washington, on a two-week paper beginning October 6. . . . JACKIE MILES deal for the Roxy set; goes in between October and December for two weeks with options. . . . SANDRA SHAW, Maxine Martin and Kae Carole now "somewhere in Italy" for USO after six months in Central Pacific. . . . MAURICE ROCCO deal for the Ball, Washington, to start November 3; understood to be for about \$1,000.

LEO DUSTIN, former band leader, is now operating here as a franchised nitery agent, specializing in singers. . . . FRIARS' JAMBOREE set for September 30. . . . SERGEANT GREEN set for Dow's Theater, Hartford, September 28. . . . DOWS are adding 1,000 seats to their Hartford house to give it capacity of 2,200. . . . PATTI CRANFORD opened at the Queens Terrace, L. I. . . . WILLIE HOWARD goes into the State October 5. . . . CHAZ CHASE will do a couple of weeks at the Latin Quarter, Boston, before joining the new *Star and Garter* show here.

DANNER AND KAPLAN, Jerry Travers, Mac Pearson, Quita Brazile, Ruth Foster and Tanglefoot make up the *Crazy House* unit appearing at the Club 51. . . . LOU PARKER coming back to town after a year and a half in Hawaii for USO, along with Jackie Heller. . . . SYLVIA FROOS booked for the Chicago Latin Quarter

in October. . . . MERRIEL ABBOTT, Chi chorus producer, was in town last week. . . . RALPH BURGER, Chi Club owner, ditto. . . . HARRY RICHMAN switched into the Bowery, Detroit, for October 16 instead of the Latin Quarter there. . . . GLADYS BENTLEY, Harlem singer, current at Tondaleyo's. . . . EDITH ROARK appearing at Tony Pastor's Uptown. . . . HARRINGTON AND HYERS working at Greenwich Village Inn. . . . FANOHON current at the Glass Hat.

Chicago:

HELENE AND HAYES and Martin Barnett booked into the Walnut Room. . . . JOHN HOYSRADT into the new show at the Empire Room. . . . THE HARTMANS take over at the Mayfair Room. . . . "CHINESE FOLLIES" have drawn a hold-over at Vine Gardens. . . . BILLY BURKE has been added to the new show at Helsing's Vodvil Lounge. . . . JACK HOLST AND MILADY are the new attractions at the Blackhawk. . . . EDMUND AND DIANNE are back in show business after a brief layoff. . . . MARIE HORVATH is at Hotel La Salle. . . . BOB-O-LYNS are at the 606 Club.

Philadelphia:

ADOLPH GOLDMAN, former manager of the Club Ball, will assume similar duties for Dewey Yesner at the Shangri-La on October 1. . . . DE CASTRO SISTERS new at the Latin Casino. . . . JACK KERR to make his local bow at Club Teheran. . . . REDS AND CURLY added at Cadillac Tavern.

Hollywood:

MERRY MACS, due to start their p.-a. tour September 15 at Louisville, go to Chicago September 22; Milwaukee, September 29; Norfolk, October 12; Washington, October 19, and New York, October 26. . . . DAY, DAWN AND DUSK recorded

Vaude at Peak In Motor City

DETROIT, Sept. 23.—Vaude offerings at major Detroit theaters this week struck peak of many years, with four top theaters all offering shows. The Paradise, operated by Ben and Lou Cohen, opened Friday (15) for the season with Duke Ellington's band, returning to the policy of all-colored stagershows that has proved successful for the past three years.

The Michigan Theater, operated by United Detroit Theaters, Paramount affiliate, which plays stagershows only occasionally, has Frankie Carle's orchestra as the top attraction. The Fox Theater, operated by National Theaters, brought in its first stagershow in two years, in *Tars and Spars*, marine show, starring Victor Mature.

At the same time, the Hughes-Downtown, which has been the stand-by of local vaudeville since it opened last spring, had Phil Spitalny's *Hour of Charm*.

Dix Nitery Deal Muled

NEW YORK, Sept. 23.—Tommy Dix, who worked at Loew's State for two weeks ending September 20, may shortly go into cabarets if MGM will extend leave of absence from the Coast. Deal now being muled by the kid warbler is a long-run engagement at the Palmer House, Chicago. Deal is said to involve slightly under \$1,000 a week.

Prima Gets 50-50 at Adams

NEW YORK, Sept. 23.—Three additional acts to be supplied by Louis Prima will join the ork leader when he opens at the Adams Theater, Newark, October 19. Prima's deal calls for a fifty-fifty cut starting with the first dollar.

Shortnin' Bread for a spot in Columbia's *Tonight We Dance*. . . . MAXINE SULLIVAN, Sophie Tucker and Miguelito Valdez did a *Mail Call* recording for armed forces overseas. . . . HILO HATTIE is going to do *The Cockeyed Mayor of Kaunakakai* for *Song of Tahiti* at Columbia. . . . New USO unit features BARTO AND MANN, Rodney Bell, Jan Clayton, Loretta Day, Lorrained DeWood, Jacque Lee, Frank McHugh, and Judy Todd. . . . RAMON REACHI is handling negotiations here with Earl Carroll, relative to taking revue to Mexico City for fall and winter showing at Palace of Fine Arts. . . . AL LLOYD, former two-a-day star, has been signed by Joe Frisco as his straight man at Charley Foy's nitery.

Here and There:

GUS VAN at the Hollenden Hotel, Cleveland. . . . WATSON TWINS booked for a USO-Camp Show. . . . LE ROY BROTHERS have joined the Ted Lewis show at Slapsie's Maxie's, Hollywood. . . . BILLY WHITE inked in at the Cotton Club, Houston. . . . PAUL ROSINI is mystifying the patrons at the Lake Club, Springfield, Ill. . . . DE CASTRO SISTERS and Del Mar and Renita are appearing at the Lake Casino, Philadelphia.

DICK GORDON, tenor, held an additional two weeks at Club Royale, Detroit. . . . DOROTHY BLAINE bowed Thursday (21) at reopened Glenn Rendezvous, Newport, Ky., on the bill headlining Bill Robinson. . . . LUDMILA ROSSILIANO opens Thursday (28) at the Embassy Club, Philadelphia.

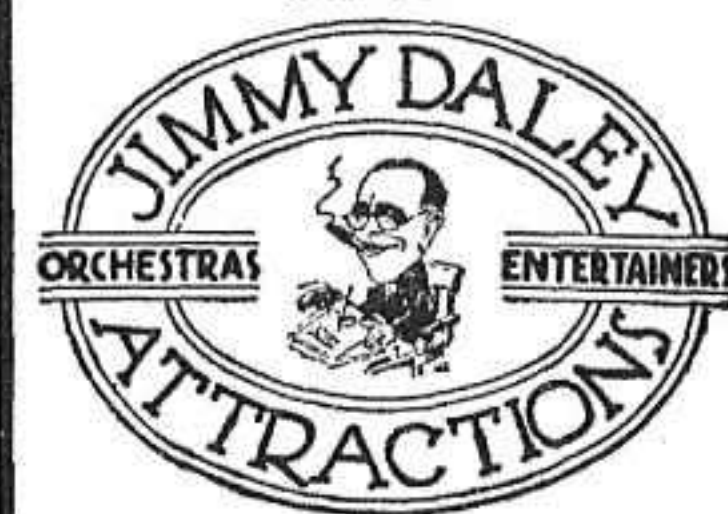
SELMA MARLOWE DANCERS (6) after closing a 10-month run at the Nicolette Hotel, Minneapolis, last June, came back to the spot September 18. . . . DANNY O'NEIL a holdover at the Beverly Hills Country Club, Newport, Ky. . . . VIRGINIA CARROLL opened at the Chez Ami, Buffalo.

Beats Moving

PHILADELPHIA, Sept. 23.—A crew of workmen insisted they couldn't get a gas range which Eddie Suez purchased for his Club Avalon, Wildwood, N. J., thru the door, so they let it standing in front of the place. The hurricane last week not only took it thru the door, but took the door along with it, and deposited it in the spot's kitchen almost in the exact place which had been prepared for it.

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Leo Cohen Gets New Tenant

NEW YORK, Sept. 23.—Jimmy Schure, formerly associated with Miles Ingalls, indie promoter, is now operating on his own. Schure is making his headquarters with Leo Cohen in the Loew's booking office, and is selling acts to vaude houses.

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(Routes are for current week when no dates are given)

A

Akin's, Bill, Foursome (Indiana) Fort Wayne, Ind., h.
Allen, Sara (Swing Club) NYC, nc.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Andrews, Lois (Downtown) Chi, t.
Andrews Sisters (Paramount) NYC, t.
Apollon, Dave (Latin Quarter) Chi, nc.

B

Bairds, The (Palace) Cleveland, t.
Bane, Paula (Shore Rd. Casino) Brooklyn, nc.
Barnett, Martin (Bismarck) Chi, h.
Barranco, Luis & Diana (La Conga) NYC, nc.
Barrys, The (Chez Paree) Chi, nc.
Batie & Tuffie (Regal) Chi, t.
Belmont Bros. (Trocadero) Henderson, Ky., 25-28, nc; (Primrose) Newport 29-Oct. 5, nc.
Belmont, Dale (Gothic Room) NYC, h.
Bellita (Palace) Cleveland, t.
Berk, Sammy (Eddie Stevens) Cleveland, nc.
Berman, Henry (Roumanian Village) NYC, nc.
Blakstone, Nan (Cloud Room) Portland, Ore., 19-Oct. 2, nc.
Blaine, Betty (Club Jinx) NYC, nc.
Blaine, Dorothy (Glenn Rendezvous) Newport, Ky., nc.
Blanche & Elliott (Skyway) Jacksonville, Fla., nc.

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Bond, Louis (Club Ball) Brooklyn, nc.
Bonds, Gertrude (Cerruti's) NYC, nc.
Booth, Frankie (Embassy) Brooklyn, nc.
Borden, Terry (Embassy) Brooklyn, nc.
Broderell, Tony (Embassy) Brooklyn, nc.
Brooks, Sunny (Belmont) Cleveland, h.
Brown, Isabelle (Colliseum) Chi, nc.
Brown, June (Pastor's Uptown) NYC, nc.
Brown, Pete (Kelly's Stable) NYC, nc.
Bruce, Ginger (McGough's) Brooklyn, nc.
Buckwater, Junior, Marimba Queens (Nep-tune Room) Washington 25-Oct. 5, nc.
Burnette, Smiley (Downtown) Chi, t.
Burke, Billy (Helsing's) Chi, nc.
Burns Twins & Evelyn (Center) Norfolk, Va., t.
Burton's Birds (Copley-Plaza) Boston, h.
Buswell, Billy (Grosche's) Cleveland, re.

C

Cabin Boys Trio (Tavern) Escanaba, Mich., nc.
Cain, Lorraine (Stevens) Chi, h.
Callahan Sisters (La Martinique) NYC, nc.
Carlisle, Charlie (Bowers) Detroit, nc.
Carlisle, Una Mae (Le Ruban Bleu) NYC, nc.
Carlton, Betty Jane (Tropic Isle) Brooklyn, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carson, Beth (Radio Franks) NYC, nc.
Chadwick, The (Rio Cabana) Chi, nc.
Chappelle & Hannon (Iceland) NYC, nc.
Charioteers (State) NYC, t.
Cherney, Guy (Rosevelt) New Orleans, h.
Chinese Follies (Vine Gardens) Chi, nc.
Chords, The (Bal Tabarin) San Francisco, nc.
Chiquitica (La Conga) NYC, nc.
Churchill, Savannah (Regal) Chi, t.
Chuck & Chuckles (RKO-Boston) Boston, t.
Clarke, Maxine (Chin's) NYC, re.
Coco, Steve & Eddy (Center) Norfolk, Va., t.
Cocoo, Imogene (Le Ruban Bleu) NYC, nc.
Cogswell, James (Fair) Blue Rapids, Kan.
Cooke, Gerald (Cerruti's) NYC, nc.
Cool, Harry (Chicago) Chi, t.
Cordyn & Sawyer (Earle) Washington, t.
Corey, Irwin (La Ruban Bleu) NYC, nc.
Cornell, Ann (Tondelayo's) NYC, nc.
Cortez, Florez (Te Pee) Miami, nc.

D

D'Arcy, Ethel (Fair) Carrollton, O.
Daniels, Billy (Tondelayo's) NYC, nc.
Dainty, Francis (Palace) San Francisco 3-4, h; (City Club) Oakland 7, t.
Dale, Emaline (Club Ball) Brooklyn, nc.
Dale, Lorraine (Tropic Isle) Brooklyn, nc.
Dalejos, Tom (Tondelayo's) NYC, nc.
Darel, Helen (Embassy) Brooklyn, nc.
De Croff, Ann (Astor) Montreal, nc.
Defoe, Al (The Rock) Fish Creek, Wis., nc.
Delahanty, Irene (Pico) Los Angeles, nc.
Delphin, Chester (Center) Norfolk, Va., t.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Dennis & Sayers (State) Lowell, Mass., t.
Dorris, Joe (Queens Terrace) Long Island, N. Y., nc.
Darsey, Don (Stadium) Norfolk, Va.
D'Ray, Phil (Jefferson) St. Louis, h.
Drayson, Danny (Beverly Hills) Newport, Ky., nc.
Drew, Doryce (Jefferson) St. Louis, h.
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
Dupont, Bob (Earle) Washington, t.
Durant, Jack (Golden Gate) San Francisco, t.
Dwights, The (Hipp) Baltimore, t.

E

Earls, Skating (Fair) Frederick, Md.; (Fair) Petersburg, Va., Oct. 2-7.
Edwards Sisters (Strand) NYC, t.

F

Fassler, Fred (Vienna Cafe) NYC, re.
Fellin, Lillian (Swing Club) NYC, nc.
Fields, Gene (Glenn Rendezvous) Newport, Ky., nc.
Fisher's, Bob, Flyers (Circus) Providence, R. I., 27-Oct. 3.
Foo, Loowa (Aloha) Brooklyn, nc.

Fostaire (Esquire) Norfolk, Va., nc.
Frances, Helene (Ball) Brooklyn, nc.
Francis, Leo (Fair) Auburn, Ind., 26-30.
Fraser, Janie (Shore Rd. Casino) Brooklyn, nc.
Freed, Bob (Globe) Boston, t.

G

Gallant & Leonora (Pierre) NYC, h.
Gardener, Errol (Tondelayo's) NYC, nc.
Gautier's Steeplechase (Oriental) Chi, t.
Geddis, George & Bessie (Circus) Savannah, Ga.
Gilbert, Johnny (Schalb's) NYC, nc.
Glover & LaMao (St. Charles) New Orleans, until Oct. 3, h.
Gobey, Roy (Red Mill) Bronx, N. Y., nc.
Gordon's, Al, Dogs (Chicago) Chi, t.
Grant, Rosalie (Vienna Cafe) NYC, re.
Grimes, Tiny (Tondelayo's) NYC, nc.

H

Harmonica Rascals (Oriental) Chi, t.
Harrington, Frankie (Greenwich Village) NYC, nc.
Harrington, Pat (Greenwich Village) NYC, nc.
Hartmans, The (Blackstone) Chi, h.
Haviland, Hal (Helsing's Vodvil Lounge) Chi, t, re.
Hayes, Helen (Bismarck) Chi, h.
Hayes, Virginia (Pastor's) NYC, nc.
Hensling, Pat (Paramount) NYC, t.
Henry, Art & Marie (Fair) Florence, Ala.
Herbert, Jack (Am. Legion Club) Omaha.

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Hermes & Marlene (Fair) Aymer, Ont., Can., 25-28; (Fair) Simcoe, Oct. 2-5.
Hill, Betty (Golden Gate) San Francisco, t.
Holtz, Jack, & My Lady (Blackhawk) Chi, re.
Hopkins, Bob (Hipp) Baltimore, t.
Horne, Lena (RKO-Boston) Boston, t.
Horvath, Marie (LaSalle) Chi, h.
Howe, Zip (Pastor's Uptown) NYC, nc.
Hoystadt, John (Palmer House) Chi, h.
Hudson, Marjorie (Iceland) NYC, nc.
Hudson Wonders (Capitol) Washington, t.

I

Ink Spots (Royal) Baltimore, t.

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K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kayo, Lionel (Diamond Horseshoe) NYC, nc.
Keene, Linda (Kelly's Stable) NYC, nc.
Keik, Jackie (State) NYC, h.
King Cole Trio (Regal) Chi, t.
King, Karen (Caravan) NYC, nc.
Kirk, Lynn (Oetjen's) Brooklyn, nc.
Knox, Pauline (Bal Tabarin) NYC, nc.
Kramer's, Henry, Midgets (Capitol) Yakima, Wash., t; (Beacon) Vancouver, B. C., Oct. 2-8, t.
Krelger, Norma (State) Baltimore, t.

L

Labato, Paddy (Borsellino's) Cleveland, nc.
Lane, Lovey (Caravan) NYC, nc.
Lang & Lee (Grand) St. Louis, t.
LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.
Layton's Dogs (Royce) Louisville, nc.
Lee, Bobby (Nut Club) NYC, nc.
Lefcourt, Harry (Roger's Corner) NYC, nc.
LeMoind & Estelle (Trocadero) Omaha, nc.
Leo & Eddy (State) NYC, t.
Leonard, Ross (Pastor's) NYC, nc.
Lester, Buddy (Chez Paree) Chi, nc.
Lester, Jerry (Rio Cabana) Chi, nc.
Levolo, Pat & Willie (Fair) Atlanta, Ga.; 25-Oct. 8.
Lewis, Happy (Pastor's Uptown) NYC, nc.
Lillian, Edna (Pastor's) NYC, nc.
Lloyd & Willis (Carman) Phila, t.
Lockwells, The (State) Baltimore, t.
Lopez, Ohana (Club Ball) Brooklyn, nc.
Lorre, Peter (Palace) Columbus, O., t.
Louis & Cheris (Vogue Terrace) McKeesport, Pa., 28-Oct. 4.
Lowe, Carol (Pastor's) NYC, nc.

Loy, Magda (Swing Club) NYC, nc.
Lucas, Nick (Downtown) Chi, t.
Lynn, Herby (Frankie's Casino) Chi, nc.
Lyons, Jack (Club Ball) Brooklyn, nc.

M

Mack & Desmond (Paramount) NYC, t.
Marsh, Lew (Tropic Isle) Brooklyn, nc.
Martell, Anita (Palace) Columbus, O., t.
Martell, Gene (Lookout House) Covington, Ky., nc.
Martell, Morty & Jay (Nut Club) NYC, nc.
Martell, Ray (Carman) Phila, t.
Martin, Dean (Hipp) Baltimore, t.
Masalle, Sally (Club Jinx) NYC, nc.
Masters, Johnny (Park Plaza) St. Louis, h.
Max & Gang (Carman) Phila, t.
Maurita (Pastor's Uptown) NYC, nc.
Meadows, Frankie (Swing Club) NYC, nc.
Merry Macs (Oriental) Chi, t.
Morgan, Tommy (New Yorker) NYC, h.
Muriah Sisters (Chicago) Chi, t.

N

Nadine (Zimmerman's) NYC, re.
Nana & Bob (Dug Out) Brooklyn, nc.
Nasor, Al (Red Mill) Bronx, N. Y., nc.
Nelson, Lew (Tropic Isle) Brooklyn, nc.
Neve, Vera (Roumanian Village) NYC, nc.
Nevins, Thelma (Pastor's Uptown) NYC, nc.

O

O'Dare, Eileen (Earle) Washington, t.
O'Farrell, Flash (Grand) Youngstown, O., 22-28, t.
Olsen & Brodlee (Continental) Chesapeake, O., t.
Olympic Girls (State) NYC, t.
O'Neil, Danny (Beverly Hills) Newport, Ky., nc.

WALTON and O'ROURKE
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Sophisticated Puppets
Now stringing along with USO overseas.

Overman, Wally (Night Club) Des Moines.

P

Paddock, John (Club Jinx) NYC, nc.
Palermo, Bill (Paris Qui Chante) NYC, nc.
Paradise, Peggy (Club Jinx) NYC, nc.
Parker, Bobby (Village Barn) NYC, nc.
Parker, Dell (Armando's) NYC, nc.
Parker, Murray (Iceland) NYC, nc.
Patchen, Johnny (Papiannos) Salt Lake City, until Oct. 30, nc.
Payne, Frank (Coitton) Houston, nc.
Perez, Nina (Oetjen's) Brooklyn, nc.
Pickert, Rollo & Verna (Oriental) Chi, t.
Princess & Willie's Hawaiians (New Ringside) Mansfield, O., c.

R

Ramos, Rosita (Tropic Isle) Brooklyn, nc.
Rane, Victya (Roumanian Village) NYC, nc.
Ray, Mildred (Queens Terrace) Long Island, N. Y., nc.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Rigoletto Bros. (Iceland) NYC, nc.
Ritter, Eileen (Earle) Washington, t.
Robinson, Bill (Glenn Rendezvous) Newport, Ky., nc.
Rochelle, Jean (Pastor's Uptown) NYC, nc.
Rock & Dean (Casino) Boston, t.
Rogers, Eddie (Nut Club) NYC, nc.
Rogers, Timmie (Regal) Chi, t.
Rose, Harry (State) NYC, t.
Ross, Joe E. (Maxim's) Bronx, N. Y., nc.
Rossillano, Ludmila (Embassy) Phila, nc.
Roy, Don (Hill Top Casino) E. Dubuque, Ill., nc.
Russell, Slim (Abe & Papy) Dallas 27-Oct. 2, nc.

S

St. Clair, Maurice (Palace) Cleveland, t.
St. Claire & O'Day (Williams Circus) Savannah, Ga.; Augusta, Oct. 2-7.
Sailors, Three (Hipp) Baltimore, t.
Samuels, Three (Chicago) Chi, t.
Satana, Georges (Roumanian Village) NYC, nc.
Saunders, Henry (Club Ball) Brooklyn, nc.
Scotti, George (McGough's) Brooklyn, nc.
Semon, Primrose (Swan) Phila., nc.
Sharkey (Capitol) Washington, t.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shaw, Wini (Lookout House) Covington, Ky., nc.
Slater, Jane (Adams) Newark, N. J., t.
Smith, Cyril (State) Baltimore, t.
Smith, Billy (Bal Tabarin) NYC, nc.
Smith, Ted (Brown Derby) Chi, nc.
Snow, Valaida (Faust) Peoria, Ill., Oct. 2-14, nc.
Son & Sonny (Latin Quarter) Chi, nc.
Soutoria, Edith (Rainbow Inn) NYC, nc.
Stuart, Stephanie (Caravan) NYC, nc.
Sullivan, Freda (Beverly Hills) Newport, Ky., nc.
Sultan, Gayle (Ball) Brooklyn, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

T

Tanner, Elmo (Downtown) Chi, t.
Tapps, Dorothy (Rio Cabana) Chi, nc.
Therrien, Henri (Earle) Washington 15-Oct. 5, t.
Tars & Spars (Paramount) Toledo, O., t.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thomas, Peter (Tropic Isle) Brooklyn, nc.
Thompson, Johnny (Glass Hat) NYC, h.
Truce, Mildred (Pastor's) NYC, nc.

W

Wachs, Nat (Rainbow Inn) NYC, nc.

WHITSON BROS. Lester & Buddy
Currently
Paul Small's Variety Revue, "STAR TIME"
MAJESTIC THEATRE, N. Y.

Warren, Annette (Carter) Cleveland, nc.
Wayne, Jerry (Center) Norfolk, Va., t.
Weber, Jane (Club Jinx) NYC, nc.
Weiss, Florence (Roumanian Village) NYC, nc.
Weidler, Virginia (Golden Gate) San Francisco, t.
Wells, Billy, & 4 Fays (Carman) Phila, t.
Wesson Bros. (Chez Paree) Chi, nc.
West & Lexing (Strand) NYC, t.
West, Wally (Center) Norfolk, Va., t.
Whirlwinds, The (Hipp) Baltimore, t.
Wilkins & Wilkins (Paul's Music Hall) Portland, Ore.
Williams, Ava (Swing Club) NYC, nc.
Winston, Jackie (Maxim's) Bronx, N. Y., nc.
Woods & Bray (Madrid) Louisville, nc.
Wright, Duke (The Place) NYC, nc.
Wynters & Angelina (Palmer) Chi 25-27, h; (Wm. Penn) Pittsburgh, Oct. 6-14, h.

Z

Zimmer, Vicki (Kelly's Stable) NYC, nc.

Ice Shows

Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Lamb-Yocum Ice Parade (Treasure Island) Washington.
Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

LIRICO, MEXICO CITY

(Continued from page 27)
which the crowds join in for a couple of choruses. Eduardo Casado, Cuban poet, in for some reciting, followed by reappearance of thrush Gonzalez for a bolero number with chorus. Bill Nelky does a toe dance to *Holiday for Strings* followed by some top chirping by Celia Martinez. Oscar Pulido sings to bring on chorus and Pena's gypsies for close.
Dennis Landry.

ORIENTAL, CHICAGO

(Continued from page 27)
Blake, who has good line of gags and fast patter. Gets a good hand with his impersonations of Amos, Andy, Brother Crawford and Lightning with the help of servicemen selected from the audience. Blake sits behind the boys, and while doing the imitations has the lads go thru the panto expressions. Act includes the head-to-head hat switching gag.
Pic, A Wave, a Wac and a Marine.
Jack Baker.

ORPHEUM, LOS ANGELES

(Continued from page 27)
and Carmen Miranda, the latter by throwing in a bit of rumba and tapping. Bill McCullough takes over with bell ringing on *I'm a Yankee Doodle Dandy*, *You're a Grand Old Flag*, *Anchors Aweigh* and *Jingle, Jangle, Jingle*. These went well.
Closing spot is given to Jimmy Scribner, of Station KHJ, portraying all the roles of *The Johnson Family*. It's neatly done and gives the show a strong closing act. All on for the mediocre finale.
Pic is They Live in Fear.
Lillian Shiff.

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FREE CATALOG
F. W. NACK CHICAGO 1, ILL.

Burlesque Notes

By Uno

MEYER HAMBURG and Morris Posner, who operated a freak show in Luna Park, Coney Island, N. Y., all summer, have a house in New Jersey in mind for a new burly stop, which they expect to add to the Hirst Circuit's list. . . . DICK RICHARDS, recently discharged from the army, is back spotting strippers. He has Toni Mitchell under management, and Diane Ray booked for the Gayety, Montreal. . . . DOTTIE RYAN is again chorus captain at the Hudson, Union City, N. J., where others in Freddie O'Brien line-up are Marion Lee, Ruth Jackson, Ann Bergen, Frankie Fay, Dottie Edwards, Florence Garbo, Olive Tull, Grace Diehl, Honey Alden, Nancy Walsh and Bobbie Parker. . . . BUDDY BARNES, co-principal with Charles (Slim) Timblin, back on Columbia Wheel days, has opened a booking office, Interstate Productions, in Bridgeport, Conn. . . . MARSHALL HALEY, Toni Mitchell and Henri Joye's Kewpie Dolls are recent Oscar Lloyd's bookings for the Bryan houses. . . . BETTY MONTGOMERY placed by Harry Stone at the Fireplace niterie, Newark, N. J., opening September 19.

PRIMROSE SEMON held over at Club Rio, Allentown, Pa. . . . DAWN BROTHERS, whistlers, following their USO-Camp tour, booked by Leo Newman in vaude at the Carmen, Philadelphia, and Towers, Camden, N. J. . . . CEIL VON DELL's brother, Francis, honorably discharged after a year in the navy. . . . JEANNE PHILLIPS, ballet tap dancer, under management of Phil Farrell, associated with Abner J. Greshler, is debuting in burly on the Hirst Circuit. . . . MAY BELLE (Mrs. Tom Barrett) ailing in French Hospital. . . . BETTY BLAKE doing straights and strips with the Hirst unit featuring Ceil Von Dell. Other principals are Bert Carr, Freddie Lewis, Murray Briscoe, Louise Brooks, Harry Tremblay, Jeanne Phillips and Kid-Lips Hackette. . . . GEORGE (KARESH) KAY, former straight, now a sergeant with Special Service in the South Pacific. . . . LOONEY LEWIS, ex-burly comic, with *One Touch of Venus* for several months, has replaced J. Edward Bromberg in *Jacobowsky and the Colonel* at the Martin Beck. Replacing Lewis in *Venus* is another ex-burlesquer, Eddie Yubell. . . . HARRY JACKSON back in New York from a Saranac Lake treatment.

TOMMY BRICE, nearly recovered from shrapnel wounds sustained in Italy, is at Mayo General Hospital, Galesburg, Ill., awaiting a convalescence furlough. Vera Warren, Marjorie Forsythe and June Wesson, of Chi niteries, recently paid him a visit.

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and Strip Net Panties, \$1.25. Net Bras, 75¢. Rhinestoned Bras, \$1.50. Rhinestoned G-Strings, \$10.00. Eyelashes, \$1.50. Mesh Opera Hose, Garter Belts and Accessories. Add 15¢ postage. **C. GUYETTE, 346 W. 45th Str., New York City 19, N. Y.**

LLOYD LaBRIE
CBS and Orchestra Mutual Network
Touring for
GENERAL AMUSEMENT CORP.

Payola Invades All of Showbiz

(Continued from page 3)

on doing a waxing with a commercial mention somewhere in a chorus or in a single verse. Their first pitch has been with comedy diskings and songs, since it's as simple as A B C to work in a gag ad-mention without it gagging. Few have gone as far as the indie diskier who recently waxed *Wilson, That's All* or the platter presser who made a deal with a few juke operators (he didn't get too far) to stick in a commercial disk that would come up a free play every sixth nickel. It was this, that inspired the War Finance Committee last year to get disks on the paytables.

They got the disk on—but it didn't get the plays. New idea is to sneak in that commercial plug as part of the entertainment—to never permit the right hand to know what the left hand is paying.

Plugs Via G. I.'s

Up to recently, ad-genieses concentrated on doing things for the G.I.'s that would get plugs across to both the servicemen and the civilian bystanders. *Camel Caravan* was one of these efforts which made camps all over the nation, with a different *Caravan* for each section of the country. (They're canceled for the next 13 weeks so that the sponsors can evaluate what they've been doing for Camels lately and if they need a new approach.) Pepsi-Cola has financed canteens here and there and Coca-Cola's *Spotlight Band* trek has been all to the good, even if it never has gathered itself an especially big audience on its broadcast seg.

Now the G.I. slant is being edged out of the pic and the agency men are going after plugs as a big business. Three of the top billing ad-agencies have contact men whose biz is to arrange this commercial payola. The dough which they have to hand out, either on a weekly basis, or on a flat fee basis is said to run over a half million. Typical of what they're seeking is the type of job that Lou Holtz is doing with his super-duper salesman routine during the performance of *Star Time*. He walks up the aisle giving away samples of Londonderry Ice Cream Mix with a comedy selling pitch that's sock. Londonderry is tying up with the actual gag in the vaudeville show with a five-minute e.t. across the board on some 75 stations. B'way show gets a plug on the disks and of course Londonderry gets its eight-a-week live plug at the Majestic Theater here. Loft's candy also gets a short plug during *Star Time*. Agency for Londonderry is Brisacher, Davis & Van Norden of San Francisco, while the Loft Candy Company does its own promotion.

Any Mention Is Good?

Idea back of the contact men is that any mention is a good mention. Gasoline companies are ready to pay real dough for gas stations on the stage or in pictures, or even in magazine illustrations—just as long as the gas company gets its pumps on the scene. Pictures have nixed this for the past few years but WHN mikes continue to get in MGM reels and the products that are seen in retail store shots are all set-up in advance by an organization in Hollywood that works right with the pic producers and with ad-agencies at a stated fee.

Two of the season's new legit offerings are being backed 100 per cent by ad-men. (Arthur Kudner actually wrote a play years ago called *Send No Money*. It did a flopper but big.) These have several hidden plugs—but that's not the reason the ad-dough is in them.

Set to get back on the road with the peace are the traveling attractions sent out by General Motors, Chrysler and Ford. These reverse the payola idea—paying for the attendance at a commercial show—with real entertainment.

It's all very well, say the showwise crowd—as long as it doesn't get out of hand and stink up Broadway and the airwaves and the juke. "You see," they point out, "ad-men may have a sense of humor—but not about advertising."

Magic

By Bill Sachs

THE MAGICIANS' GUILD, a new magical organization open by invitation only to those magi who can qualify as a professional, held its first regular meeting at Hotel McAlpin, New York, September 19. Officers of the new org are Richard Cardini, president; George LaFollette, vice-president; Edward W. Dart, secretary, and Royal V. Heath, treasurer. Board of governors consists of Theo Hardeen, chairman; Warren Simms, Max Holden, Robert Sherman, Richard du Bois and Julien J. Proskauer. Al Baker was elected chairman of the organization's Shows Committee, comprised of Douglas Geoffrey, Galle Raymone, Fred Rothenberg, Joseph Yadah and Meyer Selberstein. James C. Wobensmith, Philadelphia, is chairman of the Committee on Ethical Procedure, as well as attorney for the Guild. The Public Relations Committee is made up of Julien J. Proskauer, Ernest Davids and W. W. Larsen. Bert Kalmar, Los Angeles, was named West Coast representative. According to Public Relations Director Proskauer, the membership of the newly formed Magicians' Guild is restricted to 100 members, of whom not less than 85 must be active, working professional magicians. A professional magician, as defined by the Guild, is "one whose livelihood is obtained solely and completely thru public magical performances." Only 15 members of the Guild are non-professionals, Proskauer says, but they are of "such proven talent, either in magic or administrative work, that they were unanimously accepted for fellowship by pro magicians." The senior officers of the Guild, says Proskauer, are pledged to devote themselves to the improvement of working conditions for professional magicians and to see that all maintain a high and level ethical scale of recompense. Proskauer further explains that the Guild will give public performances in theaters and from its share of the profits will advertise the Guild, its members and the profession of magic in general to the public. The Committee on Ethical Procedure, Proskauer explains, will primarily concern itself in seeing that secrets of worth-while effects, illusions and magical principles are concealed from the public, and also will work with the Arbitration Committee to end all pirating of material and effects thru concerted effort against the offender. The Magicians' Guild will meet the second Monday of each month at Hotel McAlpin, New York.

CHICAGO ASSEMBLY NO. 3, Society of American Magicians, will celebrate its 25th anniversary October 27 with a full evening's show of magic at the 1,200-seat Eighth Street Theater, Chicago. Werner C. (Dorny) Dornfeld, in charge of the show, is lining up an array of talent that presages a whole of a magic program. . . . MONK WATSON was a caller at the magic desk one day last week while in Cincy with Mrs. Watson to visit the latter's folks. Watson, who for the last several years had charge of entertainment at a Coleman, Tex., flying field, is making plans for a return to show business. . . . DON AND THELMA GREENWOOD have discarded their mental act and now are doing all magic, with Don handling the manipulations, and Thelma, the flash, with silks, paper and flowers. They're now in their sixth week at Times Square, Rochester, N. Y. . . . THE GREAT BRUCE features his silk and coin magic at Club Casanova, Detroit. . . . JACK HERBERT has been held for a second week at the American Legion Club, Omaha. . . . GUY L. GERBER, Cincy conjuror, is now in Wisconsin territory with a USO unit. . . . DR. FREDERICK KARR, absolved of the blame in the fatal auto accident in which he figured in Iowa several months ago, is en route to Portland, Ore., to pick up his car to resume bookings with his spook opry under the direction of Claude H. (Kid) Long. Karr says the Iowa case never came to trial and he was dismissed. . . . VERNON COLBERT, after winding up at the Tivoli Club, Juarez, Mexico, moved into the Riviera Club, Los Angeles, where he's already been handed a hold-over. He's set for the near future at El Patio, Mexico City.

COMIC AT LIBERTY
Sing, dance, plenty of sure-fire comedy. Burlesque, night clubs. Closing here after a four-month theatre job. Showman, performer, sober, reliable.
MAURICE CASH
LENOX HOTEL PORTLAND, OREGON

Coast Clubs Will Shut V-Day Night, Theaters Maybe

HOLLYWOOD, Sept. 23.—The lid will be clamped down tight here when "A"-Day rolls around, with Southern California Tavern Association and Hotel Association voting to close down all establishments where liquor is sold.

The moment the word is flashed that Germany has surrendered, cocktail lounges, bars and niteries will immediately close their doors according to the plan.

There also is a movement afoot to shutter theaters at the same time, with patrons being notified by special announcements which will be flashed on the screen.

Kaye Commercial To Come From Theater Stages on Tour

NEW YORK, Sept. 23.—Sammy Kaye's Thursday night Mutual commercial program will be broadcast direct from the stage of the theaters he plays on his current tour.

Kaye closes at the Astor Hotel here tonight, and plays Adams Theater, Newark, N. J., opening next Thursday (28), which is broadcast day. Program is story of a band boy, Jerry Mahoney, Paul Winchell's dummy in this case. Winchell and Mahoney appear in same stagershow with Kaye on the tour, which concludes at Kansas City, Mo., December 7.

At end of tour ork is skedded to return to New York, with Kaye announcing intentions to spend holidays in New York, giving sidemen vacation for Christmas week-end.

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THE FINAL CURTAIN

ABBOTT—Harry Jr., 50., brother and business manager of film comedian, Bud Abbott, at Good Samaritan Hospital, Los Angeles, September 19. Abbott, whose father was an advance man for P. T. Barnum, spent most of his life in the entertainment world. In partnership with his brother, Bud, deceased became a theater owner and producer of stock shows in the East and later went to Hollywood to act as his brother's business manager. Other survivors are his widow, Mrs. Elsie Abbott, and two sisters, Olive Abbott and Mrs. James Muccia. Services September 22 at Steen's Chapel, North Hollywood, with interment in Grandview Mausoleum, Glendale, Calif.

BAILLARD—George V., opera baritone and voice teacher, in New York September 19. He was with the Metropolitan Opera from 1903 to 1908.

BARFIELD—Lewis, 36, concessionaire, drowned when a boat capsized in a river near Springfield, Mass., September 16. His brother-in-law, Bill Cunningham, drowned with him. Barfield had been in the biz since he was 15, having trouped with C. D. Scott, Mighty Sheesley, Frank West, John Marks, Cetlin & Wilson and other shows. Survived by his brothers, Emmett, John, Herman and David, in the carnival biz, and two sisters, Mrs. Anna Hernandez, Brooklyn, and Mrs. Roberta Cunningham, Springfield. Interment in Westfield, Mass.

BLACK—Roy L. (Blackie), 48, formerly engineer at Avalon Theater, Detroit, suddenly September 14. He was a member of Theatrical Post of the American Legion, Nightingales Club and Elks. Survived by his widow.

in-law, when a boat capsized in a river near Springfield, Mass., September 16. Survived by his widow, Roberta; a son, Billy Jr.; two daughters, and four sister-in-laws, Mrs. Anna Hernandez, Brooklyn; Mrs. Flonnie Barfield, Birmingham; Mrs. Helen Barfield, Miami, and Mrs. Jerry Barfield, Baltimore, and four brother-in-laws, John, Emmett, Herman and David Barfield, all in the carnival biz. Interment at Springfield September 21.

DODD—Emily, retired actress, in Bushwick Hospital, Brooklyn, September 21. She was a member of the late Charles Frohman's Empire Theater Stock Company during the '90s and had appeared in the role of Miss Hickson in *Liberty Hall*. Survived by a sister, Jessie. Services at Fairchild Chapel, Brooklyn, September 23.

FERGUSON—Merl, 46, formerly with his wife in the carnival and sheet-writing biz for 20 years, in St. John's Hospital, Joplin, Mo., September 19, following a fall in an elevator shaft in Connor Hotel, that city, where he was employed as a bellman. Survived by his widow, Betty. Services from Parker Hunsaker Mortuary, Joplin, with interment in Lincoln, Neb., September 23.

FOSTER—Edna Mae, known in vaude as the Poster Girl, September 19 at her home in Gary, Ind. Survived by her parents, Bill and Louise Foster, the former at one time a member of the team of Foster and Lovett.

GEHM—Henry V., 78 railroad equipment manufacturer, September 16, in St. Mary's Hospital, St. Louis, of heart disease. He was for many years president of the St. Louis Rail & Equipment Company and the Venice Transportation Company, builders and lessors of railroad equipment, coaches and flats to circuses and carnivals. Survived by his widow, Mrs. Grace Upson Gehm; a son, Harry L, and a daughter, Julia A. Services will be held at the residence, Webster Groves, Mo., September 19, with burial the next day in Glenwood Cemetery, Shelbyville, Ill.

GORODETZER—Michael Allan, infant son of Bernie Gorodetz, ork leader known as Bernie Berle, September 16 in St. Agnes Hospital, Philadelphia.

KADPELL—AL
RAY and EVA HORN

KURIS—Nick Jr., son of Nick Kuris Sr., owner of the N-K Theater, Muskegon, Mich., killed in action in France September 4. He was previously wounded and had been awarded the Purple Heart.

LARNER—Jacques, first violinist of NBC Symphony Orchestra, in St. Luke's Hospital, New York, September 17. He made his New York debut in December, 1930, as soloist with the Manhattan Symphony Orchestra and the following March gave a recital in Carnegie Hall. Survived by his widow, a son, his mother and two step-brothers.

MARSHALL—Richard, 48, veteran showman, in University of California Hospital, San Francisco, September 20 of injuries sustained in an auto accident in Chicago in July. His career began with Walter Morosco in Los Angeles. He later worked in San Francisco as general manager of Henry Duffy's Coast chain of theaters, and in 1940 managed Sallci's Puppets at the Golden Gate International Exposition. Survived by his widow, Pauline, and his parents, Mr. and Mrs. Richard Marshall Sr., of Los Angeles. Interment in Golden Gate National Cemetery, San Francisco.

MORROW—Ray, 54, vice-president of Malvern Amusement Company, September 15 at his home in Malvern, Ark., following a heart attack. He was a past president of the Arkansas Motion Picture Theater Owners. Survived by his widow, Mrs. Cathleen Garvin Morrow, and a sister, Mrs. H. D. Peffley, South Bend, Ind.

MOSS—Pvt. Joey, 32, formerly general manager of the Bridge-O Game at Eastwood Park, East Detroit, Mich., operated by his brother, Ben Moss, and brother of Maurice and Edward Moss, veteran concessionaires at Eastwood, killed in action in France August 27. Deceased was one of the most active members of the Michigan Showmen's Association. Survived by his widow, a daughter, and three brothers.

O'KEEFE—Michael, 72, veteran stage actor and father of Walter O'Keefe, radio comedian, in Miami, September 19. He was fatally injured by an automobile.

RICHTER—Fran, 75, Pittsburgh book-store proprietor and former actor with David Belasco, following a short illness in Presbyterian Hospital, that city, recently. Survived by his widow, Maude Loder Richter, and a brother, George T. Services from McDonald Funeral Home, Pittsburgh, with interment in Mt. Royal Cemetery there.

SMITH—Horace, 65, manager of the Civic Theater, Portland, Me., following a heart attack in New York September 16. Survived by his widow and a brother.

In Fond Remembrance of
JESSIE REED
Who Passed Away
September 16, 1941
BABE PATRICIA POWERS

TEETER—Sherman L., 65, retired Midwestern tab show producer, killed by a hit-run driver in Kansas City, Mo., September 9. Survived by his widow, Norah; a son, Virgil, and two daughters, Jacqueline and Jeanne, Winamac, Ind. Last named are Teeter Sisters, high act. Services at Lapetina's Funeral Home, Kansas City, with interment in Mount Washington Cemetery there September 16.

VOYNOW—Richard, 45, executive head of the West Coast Decca Studios, at Cedars of Lebanon Hospital, Hollywood, September 16. Survived by his father, Edward B. Voynow, Los Angeles; a sister and two brothers. Services at Church of the Reconciliation, Forest Lawn Memorial Park, Inglewood, Calif., September 21.

Marriages

ANDREWS-CASH—Capt. Edward C. Andrews, with Mark Williams' Side Show on the Playland Shows, to Louise Cash, non-pro, in Dalton, Ga., September 15.

BRYNER-GILMORE—Youl Bryner and Virginia Gilmore, film actors, in Hollywood, September 14.

CORRY-CONRAD—Pittman S. Corry, dancer-actor, to Karen Conrad, ballerina, September 11 in Atlanta.

SILVERS-TAYLOR—Manuel Silvers, former operator of arcades at Coney Island, N. Y., and now partnered with Abe Beskin in the Victory Gift Shop in Manhattan, to Syd Taylor, ex-grand opera singer and conductor of a vocal school, September 15 in Jersey City, N. J.

VYNER-FRANZOSA—Louis Vyner, conductor of the York (Pa.) Symphony Orchestra, to Antoinette Franzosa, 'cello soloist.

Births

A daughter, Grace Eileen, to Lieutenant and Mrs. Callahan September 12 at Lying-In Hospital, Philadelphia. Mother is a dancer, Grace Hewson.

A daughter, Gayle Ann, to Mr. and Mrs. Tom Kingston at Hollywood Hospital. Father is screen actor.

LATIN QUARTER, DET.

(Continued from page 26)
fairly tale, using both stages. The long number is elaborate and magnificent in choreography and costuming. Featured is a sinuous cobra dance by Harold and Lola that rates absolute raves.

Madelin Pierce gives the second act theme with *History Is Made at Night*, with a series of line and choral numbers in that vein. Lela Moore is featured, in hermaphrodite costume, in a clever and sophisticated dance of courtship on the upper level, playing both roles alternately.

Sextet, who feature Wayne McIntyre, have a string of oldies, in medley style, that pleased the generally middle-aged crowd mightily. Their voices are neatly balanced.

Doc Marcus works with cards and assorted magic after a vocal debut, but devotes more time to comedy and working with the crowd. Kidding ringsiders and getting stooges up, he keeps the house entertained. Featured is a hat-passing contest between servicemen.

Finale is a colorful ensemble number with massed United Nations colors. Show is long but entertaining thruout. Notable was the lighting.

Haviland F. Reves.

CASINO RUSSE, N. Y.

(Continued from page 26)

style tap dance, then stops to kid his own hoofing and announce that he's turning warbler. After a long period of vamping-till-ready, during which he milks plenty of laughs from the crowd, he launches into *Bublichki*, which he rends trotting around the room. Ties it all off with a Russian kazatsky involving more taps and goes off to a very good hand.

Miss Zmitrovich, a nice trick on looks, follows with a couple of Russian songs, one a love thing and other evidently a humorous bit. Working a la Continental, gal sells herself well and wins good hands.

Dimitri Matvienko comes on for a Caucasian dagger dance. Terpsichorely speaking, stuff is strictly of the folk variety, but hooper breaks out flaming daggers which he not only impales on a board and his feet but shoves into his mouth, a sure-fire applause-yanker. Closes by tossing his knives at folded dollar bills (supplied by the table-squatters) and hitting 'em. If this routine were reversed, ending on fiery stuff, act would be really solid.

Finale is the ensemble in a charming routine of gypsy dances and native songs, with individual and group bits netting nice hands right along. Garry does okay on the emseing. Biz excellent when caught.

Paul Ross.

LATIN QUARTER, N. Y.

(Continued from page 26)

chant sounded almost new. For encore he again changed style and gave out with *Alouette*. Latter with customers coming in on the catch lines was terrific. Incidentally, Don McGrane's ork does a masterful job cutting for Simpkins.

Arnaut Brothers, with their standard hen and rooster whistling routines, drew belly laughs and loud applause. Team has been doing the routine so long that ad libs are handled so well they look like part of the act. Result goes over here with plenty of sock.

Buster Shaver and his three midgets, Olive, George and Richard, look incongruous in a night spot, yet the midgets do such a job on dancing, warbling and chatter that they look perfectly spotted. Compared with the other acts the midgets look like something out of *Midsummer Night's Dream* and deliver with as much charm.

Ben Yost Sextet gives out in masculine fashion in its own spots as well as in the production numbers and garners good hands.

Carol King, only act held over from previous show, does her usual good ballet work. On the basis of footwork, gal is probably the best one working the local niteries. On looks, she is a standout.

Don McGrane's ork works skillfully for the show. Jose Perez relieves on the dancing chores.

Bill Smith.

RUBAN BLEU, N. Y.

(Continued from page 26)

and watch gal's work. But even if the crowd didn't keep still gal would still get over. Working with and without mike gal registers equally well.

Three Jones Brothers do okay, but that is about all. Trio, who came out of the combo field, don't show the proper material for this room. Opened with a hand-washing rhythm version of *Russian Lullaby* which sold nicely. But following it with *Trees* ran their bit into the ground. Did a little better with a special arrangement of *Pistol Packin' Mamma*. Group didn't get across, however, until they gave out with their *Jap* tune. On instruments the lads do okay. Two of the guys switch on piano and one does a good piece of work on the vibes.

Imogene Coca pulls good laughs with her standard routines. Her *Spitalny*, a murderous bit of satire, had the payees roaring. Other impressions, all caught before, drew equally good receptions.

Irwin Corey, pint-sized pedantic comic, had the table sitters doubled over with his professorial routines. Guy's pliable mug and general appearance of helplessness would make him a good bet for a musical. His recording playbacks to which he mugs some more won him a terrific mitting.

Cedric Wallace Trio (bass, piano, guitar) accompany occasionally but do their best work in their own spot. Wallace, on bass, is the standout of the group. His doghouse fingering comes thru clear and sharp. Piano and guitar do all right but it is Wallace's work which gives the trio its lift.

Julius Monk, in and out as emcee, handles his chores well.

Bill Smith.

In Loving Memory of CHARLES COLLIER

Owner of
The Original Silas Green Show
Died Oct. 1, 1942



Hortense Collier & Al & Vera Gaines

CHILDS—Albert G., ballroom manager in New Hampshire and Vermont, at the home of his sister, Mrs. E. S. Farnsworth, Somerville, Mass., September 7. He was assistant manager of Felix Fernando's orchestra, and handled Pine Island Park Ballroom, Manchester, N. H., for several seasons. He also managed Bayside, Mallet's Bay, Lake Champlain, N. Y.

COOPER—Don, 29, the past eight years a concessionaire with the Lynch Shows, of tuberculosis September 1 in Amherst, N. S.

In Memory of Our Friend
ROBERT B. COOPER
Passed away Sept. 26, 1942
Art and Nora Rautke

CRAIG—John R., stagehand and former med show worker, following a week's illness in Wesley Hospital, Oklahoma City, September 19. Survived by his sister, Mrs. A. G. Haggitt, and a brother, Clarence, Oklahoma City. Services from Hahn Funeral Home, Oklahoma City.

CUNNINGHAM—Bill, 42, carnival man, drowned with Lewis Barfield, his brother-

CONKLINS PRESS POST-WAR

Projects Are Started Early

Midway paving seen as top bet for boards—season is spotted with red ones

KINGSTON, Ont., Sept. 23.—After completing the Western Canada Class A circuit of fairs the Conklin Shows played Winnipeg to the biggest business they have had in all the years they have made date, said President J. W. (Patty) Conklin. From Winnipeg the show moved to Fort William, Ont., to a big increase in business at Canadian Lakehead Exhibition.

At Sherbrooke (Que.) Exhibition, which had not been operating in the past few years because the plant had been taken over by the government as a training center, business was up about 50 per cent over the previous time there. Norrie Price, manager at Sherbrooke, and directors went to heavy expense to re-vamp the grounds and put on a tremendous publicity campaign, and attendance was far in excess of any of their previous exhibitions. From Sherbrooke the show went to Quebec Exhibition Provinciale, where President Conklin said it grossed more money than at any exhibition he had ever played in Canada except the Canadian National Exhibition, Toronto.

"Three weeks before showing Quebec City I went in there with a crew and constructed four permanent buildings in the midway area and put in about 900 feet of pavement on the midway. The pavement is 40 feet wide and, incidentally, this is our first post-war job," said President Conklin. "We have some big ideas in our post-war planning scheme and the investment we made in Quebec has already paid big dividends. We had extremely cold and showery weather all week, but the pavement brought people out and held them on the grounds."

"We had a nice visit with Walter Jackson, London, Ont., secretary of the Canadian Fairs Association, in Quebec, and he was enthused over our project. At Lindsay, Ont., on Thursday, opening day, receipts were up 30 per cent over (See Projects of Conklins on page 57)

Smucklers Sell Out To Berryhill, Pierce

MOBILE, Ala., Sept. 23.—Berney Smuckler, general manager of Alabama Amusement Company, said here that it had sold all its rides and some concessions to Leo Berryhill, Lima, O., and Clyde R. Pierce, Orlando, Fla. The former was in show business in Ohio and Pierce formerly operated a movie house in Orlando.

The new owners added a number of concessions at Flomaton, Ala., this week. The Smucklers did plenty business at Bay Minette, Ala., their last stand before selling the show. They have retired to their home on Mobile Bay (Marben) for the winter. Smuckler said he would promote outdoor attractions next year. Lizzie Fenn, vet carnival worker and concessionaire, came from Montgomery, Ala., last week to visit the Smucklers and worked one of the rides at Bay Minette.

J. F. Sparks Will Sell Show

LAWRENCEBURG, Tenn., Sept. 23.—Jesse F. Sparks, here with his J. F. Sparks Shows, playing Lawrenceburg County Fair, said that the show was for sale and would be placed on the market. A concessionaire before organizing his present show, he did not comment upon his future plans. Show will play Randolph County Fair, Roanoke, Ala.; Dale County Fair, Ozark, Ala.; Jackson County Fair, Marianna, Fla., and Bay County Fair, Panama City, Fla.



PVT. JOEY MOSS, member of the Michigan Showmen's Association, who was killed in action in France August 27, was inducted into the infantry in December, 1943. He trained at camps in Texas, Alabama and Massachusetts, arrived in England in August and in France seven days later. Before entering service he was active on the MSA servicemen's committee. He had been manager of a concession in Eastwood Park, Detroit, for a number of years, and three brothers are concessionaires there. Details in the Final Curtain.

RAS Does Repeat On Midway Smash

TULSA, Okla., Sept. 23.—Gratification was expressed here by Carl J. Sedlmayr, co-owner and general manager of the Royal American Shows, regarding record midway grosses registered at Kansas Free Fair, Topeka, September 9-15, and at Minnesota State Fair, St. Paul, August 26-September 4.

Fair Manager Maurice W. Jencks also was elated in referring to the fact that the rides and shows of RAS in Topeka had a net of \$72,593.65 after federal taxes and duplicate State taxes had been paid. Net was more than twice as large as the previous best midway gross there of \$34,537.65. Topeka had a record gate estimated at over 350,000 and grandstand shows were sellouts all week.

Official figures give the RAS net for shows and rides in St. Paul at \$128,772.54, as compared with the previous high of about \$120,000, made in 1942.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Peak 'Em, Neb.
September 23, 1944.

Dear Editor:

Peak 'Em County Fair, held here during the past week, should have been classified as a three-round bout and not an event. Even tho biz was big, the help didn't like the spot from the first day on. Just imagine the nerve of the gate ticket takers in asking for passes on the first day! We hadn't received them yet and we bluntly informed them that, so far as we were concerned, if it weren't for the fact that our jobs made us go in we wouldn't abuse ourselves by going in for free.

Again the ticket takers stopped us on Tuesday. How's that for nerve? Was it our fault that they gave us only one pass apiece and that we had passed them on to the gals who came over from the last town? Some of the ride boys refused to pay their way in, and because of their absence the rides lay idle. Finally the bosses squared them thru the gate. During the afternoon our help decided to see the grandstand show. Picture, real trouper getting turned down! The ducat

ONC Runs Biz, Weather Gamut; In Legal Maze

VALLEJO, Calif., Sept. 23.—From unusually warm weather and largest gross ever recorded by the show to unseasonably chilly nights and lowest gross they have ever done has been the experience of Crafts 20 Big Shows the past month, said an executive. The downtown Oakland date of two weeks drew huge throngs daily from 1 p.m., opening time, to 1 a.m., closing time. Many concessionaires said it exceeded any fair date they had ever played.

Short move to Richmond, Calif., followed and plenty opposition was met by Manager Roy E. Ludington and Owner O. N. Crafts. While the show has had many fire inspections since the Ringling disaster and has always co-operated with fire chiefs and marshals, show officials said they found in Richmond a fire chief who promptly designated every piece of canvas a fire hazard and threatened arrest of carnival executives if they attempted to play there, altho the show had paid the lot rent some two months in advance, had billed the town and paid the exhibition license.

Executives W. Lee Brandon, Manager Ludington and Owner Crafts said they exhausted all means of persuasion to get Fire Chief W. C. Cooper to change (See Crafts in Legal Moves on page 57)

Lewiston's Summer Brings Bang-Up Biz; Opens in Fort Wayne

DETROIT, Sept. 23.—Harry Lewiston closed an exceptionally profitable season with his museum in Edgewater Park here, one of Rose & Ammon's park units. Not a day was lost in 14 weeks.

Milwaukee engagement at Wisconsin State Fair on the midway, also a Rose & Ammon unit, was the biggest surprise of his career, he said, as the show played to over 50,000 adult admissions at a top price of 46 cents and 9 cents tax in nine days. He declared the full co-operation of the State fair management and Charles S. Rose, with eight days of perfect weather, made it an engagement to remember.

Lewiston, who will open his fall and winter season September 30 in Fort Wayne, Ind., has a downtown location, and cards and one-sheets are out and radio and newspapers will be used.

Units of Gooding Give Over 3G To Muster-Out Fund

CHICAGO, Sept. 23.—Mustering-Out Fund of the Showmen's League of America has benefited by more than \$3,000 thru contributions made by members of the F. E. Gooding Amusement Company. Total at present is \$3,059.96 from these units, with more coming in every week.

Contributions thru Gooding units are tabulated as follows: F. E. Gooding, \$1,000; Charles E. O'Brien, \$100; John E. Lampton, \$50; F. E. Gooding Shows, \$420.84; Blaine Gooding, \$100; Gooding Shows, \$146.92; quarter cards, \$15; Gooding Shows, \$284.02; John F. Enright, \$100; quarter cards, \$10; Gooding Amusement Company, \$725.87; Siegrist Showmen's Club, \$5; Gooding Amusement Company, \$102.31.

Individual contributors include John W. Gallagan, F. E. Gooding, Mrs. F. E. Gooding, Robert Keener, J. H. Drew, James Keller, R. Otterbacher, Russell Arnold, F. G. Wright, E. O. Hall, A. Facanti, F. W. Holtzman, J. Johnson, Frank Constans, Ralph Barr, George Winzler, Mr. and Mrs. Lyman Dunn, Mr. and Mrs. (See Gooding Units Donors on page 57)

Cavalcade Ups Fun Zone Dough For Hutchinson

HUTCHINSON, Kan., Sept. 23.—Coming here from Lincoln, Neb., the Cavalcade of Amusements train arrived at noon September 11, the show having stayed over in Lincoln for an additional day on the midway, last day of racing at Nebraska State Fair. Three days were used here to paint every ride and do extra work on show fronts. Last Saturday night a preview marked the first appearance here of Al Wagner's Cavalcade and, with a barn dance program by KFH (Wichita) Arkansas Valley Boys, it was a good night, about 5,000 being on the midway.

Kansas State Fair opened here officially on Sunday and for the first time in years a complete fair was ready. Shows and rides did a big business all day, said W. B. (Bill) Naylor, CA publicity director. Monday, Children's Day, with 10 high school bands in attendance, (See CA Up in Hutchinson on page 57)

Geren Shifts Title To Blue City Shows

MARION, Ind., Sept. 23.—Geren's United Attractions closed the season here September 16, after being out 20 weeks and playing 12 spots in Indiana and eight in Ohio, reported Robert King. Capt. Billy Sells's lion act drew excellent crowds. Gate average for the first 12 weeks was over 12,000 paid admissions per week.

Owner W. R. Geren will open in 1945 with a new org to be known as the Blue City Shows with about 20 office-owned concessions, five rides and four shows. All canvas will be blue. Work will begin in winter quarters in Cortland, Ind., January 1.

Soltau Files Minn. Appeal

MINNEAPOLIS, Sept. 23.—Rev. Henry J. Soltau, convicted in State Fair Justice Court of libeling the 1944 Minnesota State Fair board, has filed an appeal to Ramsey County District Court here from the decision of Justice of the Peace Nio Lebens, who sentenced the crusading minister to a 60-day term and then suspended sentence. Arrest of Soltau was asked by Raymond A. Lee, fair board secretary, after Soltau had allegedly issued interviews attacking operation of the fair.

Showmen's League of America

Sherman Hotel, Chicago

Chicago, Sept. 23.—Opening meeting October 5 will transact important business and a nominating committee will be elected October 19. Recent donations to the Mustering-Out Fund came from Alvin Bisch, H. S. (Curly) Clark, James T. Richards and Bert Clinton. Membership drive has passed the 150 mark. Applications received this week were for L. Verne Slout from Charles G. Driver, Earl H. Ingalls and Charles H. Hodges from O. Buck Saunders, and A. W. Prudden and Orval C. Williams from Earl Bunting. Bloom's Gold Medal Shows sent in \$130 for the Mustering-Out Fund, result of John Gallagan's bingo in Kentland, Ind.

Lieuts. Leroy Lorenzo and Paul R. Hippensteel were guests of Bert Clinton in the rooms. Walter Featherston, back from England, was a caller. Mr. and Mrs. William Floto, in town, dropped in to say hello. Jack Beach in on a visit from the West Coast. Fred H. Kressmann in for a day, left for his home in Michigan. Edward A. Johnson is back. Ralph G. Lockett sent in the application of Art Frazier. President F. E. Gooding reported that Harry Lottridge and Little Joe Miller were active for the Mustering-Out Fund. C. W. Hinck was in for call. Other callers included Fred Donnelly, Rudolph Singer, Sam Bloom, Leo Berrington, Max Hirsch, Lou Rosen, Irving Malitz, Edwin E. Wall, Oliver Barnes, Bill Carsky, M. J. Doolan, Julius Wagner, Ray Oakes, David Goldfen, Petey Piver, George Terry, Charles H. Hall and William H. Green. Sick list still included Nat Hirsch, R. N. (Hi Ki) Adams, Tom B. Vollmer and William J. Coultry.

Ladies' Auxiliary

Lena Schlossberg returned from an extended trip to Atlantic City and Philadelphia, where she visited her daughter, Zitta, who is the proud mother of a baby, Lois, named after Louis Schlossberg. Lois was given \$100 War Bond by Lena Schlossberg. Letter came from Past President Nan Rankine, Happyland Shows, who gave a bingo on the show, netting the Auxiliary \$123. Credit is also due Jean Renton, Anna Dumas, M. Barrett, W. King, Paul D. Sprague, Charles C. Whittington, Mrs. Valdeen Dickey and John Reid and assistants on the shows. Carmen Bishop Horan is recuperating at home after an auto accident injury. Alice Hill's son, Edward, who was injured in the service, is in a hospital in England. Membership applications were received of Mrs. Graham Davis and Jean Davis, who were proposed by Nan Rankine and Mrs. Joe J. Fontana. Letters were received from Dolly Cooper, Edith Bullock, Madaline Ragan, Pauline Skerbeck, Edith Streiblich and Lee Gluskin. At the meeting October 5 a nominating committee will be selected.

GLOBE BROTHERS' CIRCUS WANTS

Calliope Player. Marie Loter or Jackie Dale, wire. Texarkana, Texas, September 28th and 29th; Atlanta, Texas, 30th. P.S.: Harry Leroy, contact me by phone.

WANTED

For Arcade, in heart of Pittsburgh, Manager with Freaks for Museum, Tattoo Artist, Horoscope Pitch. China Red, Professor Eustice, Chas. Ali, wire at once.

ROBERT "BOB" BRIGGS
933 Liberty Ave. PITTSBURGH, PA.

Shows and Concessions for Fall Festival, Rutland, Ill., September 27 to 30. Want to buy Allan Herschell Little Beauty Two-Abreast Merry-Go-Round or Parker Baby Q. 26 or 28 Semi Trailer. For Sale—Allan Herschell Eight-Car Kiddie Auto Ride, heavy duty one-horse motor, V belt drive, noiseless fibre gear, new top and side walls, price \$1500.00. Rutland till September 30; then 903 Erie Ave., Peoria, Ill. **WILLIAM HOFFNER.**

WANTED

Concessions for Malvern, Arkansas, Legion Celebration, week Oct. 2nd; Prescott Fair, week Oct. 9th; Hope, Arkansas, Fair, week Oct. 16th. Boys, get your winter bank roll in the land of cotton.

MOUND CITY SHOW
Earle, Arkansas

CLUB ACTIVITIES

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 23.—Sam Lawrence, Lawrence Greater Shows, has contributed \$100 to the cemetery fund thru Chairman Joseph McKee. Other show members are expected to make contributions at the season's first meeting October 11. Executive secretary visited the I. & T. Shows at Mineola (L. I.) Fair on the day following the hurricane and found everything in operation. Visited with Manager Trebish, Agent Sam Solomon, Billy Grould, Secretary Harry Sussman, Slim Kelley, Bibs Malang, Edward McKeon and others. On Saturday after the hurricane visited the Cetlin & Wilson Shows at Trenton Fair and found everything in excellent order. Spent some time with President Emeritus George A. Hamid, who operates the fair; Bob Morton, Harry LaBrique, John McCormick, Secretary Norman Marshall and other execs of the Hamid organization. Was guest of Issy Cetlin in the club diner operated by Ted Williams, assisted by Chief Chisholm. Mrs. William Hartzman, wife of show secretary William Hartzman, and Mrs. W. K. Sibley were also Mr. Cetlin's guests. Round the office met Secretary Hartzman; Jerry Gottlieb, on a visit; Bill Cowan, Lulu Wagner, Joe Casper, Alex McKaye, William L. Thompson, Jack Hewitt, Irving Mosias, Cornelius Hunter, Irving Sherman, Mr. and Mrs. Herbert Leves and Sgt. John Grant Jr.

At the first meeting of the season of the Ladies' Auxiliary the guest of honor was Sgt. Charles Morris Jr., the club's hero. He left for officers' training camp, Benning, Ga. Interesting letters came from Pfc. Robert Balmain, Sailor Harry Farber, Pfc. Harry Peavey Jr. and Pvt. Joseph Amico. Chairman Jack Lichter, veterans' committee, has a staff packing hundreds of boxes to be sent to members in service. Closing date for shipment is October 15. We have lost track of the following members in service: H. W. Whisler, John Scott, W. H. McMahon, William Katz, John Hynes and Hy Algurt.

Eligibility committee has accepted for membership Frank Grimes and Harry Meyers, sponsored by Joe End; Arthur Arstall, by Nathan Weinberg; Isaac William Becker and Sam Breitkopf, by Paul Spitzer; Willard J. Clarke, by Mack Harris; Joseph Galvin, by Gene Hamid; George (Mike) Martin, by Jules Lasures. . . . Recent visitors were Max Cohen, general counsel American Carnivals Association; George Haley, expo restaurateur; Jackie Allen, Ben Rosenberg, Isador Biscow, Charles (Doc) Morris, Secretary Joseph McKee, Jerry Gottlieb, Moe Elk, Herman Cohen, Louis Faber and Assistant Treasurer Harry Rosen. Recent purchasers of banquet tickets; Cetlin & Wilson Shows, Justin Van Vliet, B. & V. Shows; Edna Lasures, president Ladies' Auxiliary; Frank Miller, Sam Rothstein, H. Vernon Smith and Frank Ware. Absolute limit of seating is 1,000, Wednesday night, November 29, 8 p.m., in the Commodore Hotel.

Ladies' Auxiliary

First meeting of the season September 20 had a good representation, President Edna Lasures coming in from the World of Mirrh Shows. Rose B. Lange and Mildred Lasures are making good headway toward gold life cards. Sponsored by Rose Lange were these: Emma L. Van Celette, Pearl B. Dudiak, Leonia M. Harris and Bella Ruben; by Mildred Lasures, Fay Grimes, Helen Jowensky, Doris Eichholz and Marion Allen. Mail came from Margaret Lux, Bess M. Hamid, Sophia Piemental, Anna Halpin, Kate Benet and Dode Allen.

Plans are being made by Chairman Magnolia Hamid, of ways and means committee, for some fine events. There was discussion regarding Christmas gifts to be sent to men overseas and to those in this country. Members should mail in names and addresses of their service next of kin. Donations came from Anna Halpin, Fay Gilsdorf, Dorothy Packman and Mariette Ware, with promises of many more at the next meeting. Napkins have been received by the Auxiliary from Evelyn Buck, Mary Sibley and the Missouri Showmen's Club. Next meeting will be on October 4.

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Sept. 23.—Monday night's meeting had attendance better than average for one following a doings like the Cole circus party, which was capacity. President Ted LeFors, Secretary Bill Hobday and Treasurer John Backman presided, and George Lauerman, absent nine months, acted as emergency first vice-president. Harry Rawlings, house committee, who thanked those who assisted at the Cole party with a big bouquet for the Ladies' Auxiliary, wound up by resigning as chairman.

Jimmy Dunn, sick and relief committee, reported few persons ill. Roy Neil, late of the Golden Gate Exposition Shows, is awaiting local arrangements before being moved from San Bernardino to Los Angeles. His condition is not favorable. Building fund report showed that an average of 2 1/2 War Bonds per week had been contributed at meetings in addition to road show activities. Lou Johnson, former secretary, was appointed chairman of the publicity committee. Application of Monroe Eisenman for life membership is on the bulletin board. Board of governors had been considering the recommendation for a change in by-laws which would, in effect, raise the price of life membership to \$150. If recommended, it will take about 60 days for final action.

Membership committee clicked with Corp. Rex Bingham, Army Air Force, proposed by Executive Secretary Art Hockwald and Ben Beno; Charles H. Snyder and John E. Scott, by Sammy Dolman and Candy Moore, and Herman D. Hansen, reinstatement. Initiation was by Secretary Hobday, President LeFors and J. Ed Brown. Orlo Wach, Spanton Bros.' Trained Animal Shows, attended, troupe being near by and will again winter in Los Angeles. Eddie Brown reported receipt of a sawbuck from Inspector DeWitt for the lion's head, which entitles the inspector to a turkey leg at the Christmas dinner. B. R. for that event is now \$321 and up. Attendance award went to Bill Hobday, who tossed it in the lion's head, total of which for the session was \$21.70. Arthur Hockwald accepted temporary appointment as chairman of the house committee. Custodian Ben Beno served a chili dinner. Frank Ward, Fuzzy Hughes, Bill Meyer and Harry Hargrave contributed to the good-of-the-order program.

Ladies' Auxiliary

At the September 11 meeting attendance was good, and letters came from the Douglas Shows, with \$59 for the Auxiliary; Jessie Loomis, Midge Holding and Wilma White, who is nursing a fractured kneecap. Martha Reilly sent a note, inclosed \$5, and R. C. Downey wrote, expressing appreciation for flowers and for kindnesses shown in the death of his brother, Frank. Word was received from Peggy Steinbeck that she was out of the hospital. Lalia Pepin is still ill.

Bank award went to Ruby Kirkendall, and door prizes, donated by Wilma White, to Stella Linton and Dolly Kay. Subscription book winners were Clara Zeiger, Bud Douglas, Ruth McMahon and Grace Baird. Auxiliary realized \$560 from books. Bazaar Chairman Rose Rosard reported that Alice Jones, Pauline Burdes, Ruby Kirkendall, Stella Linton, Mrs. Selby and Lil Eisenman contributed lovely articles. Chairman Helen Smith, Homemakers' Club, brought in more labels and tickets to a broadcast which will give points to members who attend and so help the club to earn more points.

Many members who have been absent spoke, including Marie Le Deux, Lil Eisenman, Nell Ziv, Mrs. Henry, Vera Selby, Lorene Adams, Dolly Kay, Peggy Blondin, Marion Yates, Anna Metcalf and Peggy Forstall.

After the meeting the PCSA and Auxiliary entertained members of Cole Bros.' Circus in the rooms, women contributing the coffee and cake. A guest was Lieut. Phil Darling, who is home on leave after two years in Panama.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Sept. 23.—Numerous troupers passing thru have visited during the past few weeks. M. Lamont, Sunshine Amusement Company, and G. E. Roberts, Sunset Amusement Company, were in on business. Tony Martone's Heart of America Shows at Twelfth and Charlotte streets report good business. Mrs. Curly Clark, Reynolds & Wells Shows, was here on business. Ruth Spallo, Hennies Bros.' Shows, arrived for the winter months.

Ruth Martone, past president of the Ladies' Auxiliary, is in her rooms in the Coates House with a broken foot. Mr. and Mrs. Roy Marr visited en route to Pittsburg, Kan. Don Foltz, Elite Exposition Shows, visited on business. Tommy Cook and Frankie Palmer are with the Sunflower Amusement Company. Guy Kimball visited en route to join Dailey Bros.' Circus. Charles Hutchinson, World of Today Shows, came in on business. Earl Bradford and Andy Anderson are here after playing fairs and celebrations in Southern Missouri. Mrs. Jack Moon and Mrs. Lawrence Massey were at Kansas Free Fair, Topeka, with their concessions. Louie Loar, who closed with the Elite Exposition Shows, is here for the winter. Mr. and Mrs. Mickey Rei and Mr. and Mrs. Ray Kersh visited en route from the Minnesota State Fair to Oklahoma City. Lola McBain stopped over en route to St. Louis, and Mike Noble visited en route to San Antonio.

G. H. Roberts, Great Sutton Shows, is a new member. President C. F. (Doc) Zeiger incoed that he was still receiving contributions in his drive for the cemetery and hospital fund and that his efforts had been rewarded beyond expectations. Members should keep the secretary informed as to their permanent addresses. Banquet and ball and sliver jubilee committees will soon announce location of the annual event.

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

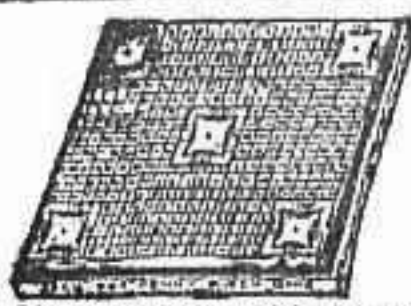
DETROIT, Sept. 23.—At the final summer meeting September 11 at 2:15 p.m. First Vice-President Jack Gallagher presided and announced weekly sessions would begin October 9 and would again be held at night. Renovating of furnishings included new card tables.

Art Grzann, membership committee, reported these newly elected members: F. M. Betts, William Brennan, Samuel T. Carson, Frank J. Dube, Claude F. Dunlap, Samuel E. Friedman, Louis Gueth, Alfred Gray, Harry E. Grimm, Charles A. Hammel, Leland Arnold Hos, Vernon A. Howay, Wauna D. Jones, Louis (Dada) King, Sam Lawrence, James J. Loftus, James N. Morgan, Solomon L. Nuger, McKeever C. Owens, Harry Rafel, Fred Z. Schille and George Schimberg. Five of these were credited to Charles J. Bennett and 11 to Hardy Brady, both of whom are shooting for gold life membership cards given for signing 50 new members in one year.

Reporting on the Service Men's Fund, Co-Chairman Gallagher acknowledged contributions from Sam Lawrence, Lawrence Greater Shows, \$75; World of Pleasure Shows, \$37.50; Joyland Midway Attractions, \$25; Past President Louis Margolis, \$25; Ed Horwitz, \$5; Vic Parr, \$5; Richard Rizick, \$5. With arrival of Pvt. Joey Moss and Pfc. Hyman Elzman in England and Pfc. W. L. McHugh in the Pacific, 60 per cent of Service members are now overseas. Pvt. Albert Greenberg, Pvt. Roy (Bubbles) Voakes and Sgt. Harry Paskow visited while on furlough. Sergeant Paskow completed three years in the army last month.

Frozen Custard Machines FOR SALE

Two Freeze Kings mounted on trailer. Two thousand dollars. Can be seen in operation. This week, Kalamazoo, Mich.; next week, North Judson, Ind.; following week, Bryan, Ohio.



PENNY PITCH GAMES

Size 48x46", Price \$30.00,
Size 48x48", With 1 Jack Pot, \$40.00,
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$13.50

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

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All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00
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Samples of the 4 Readings, Four for 25¢.
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polley.
1200 Dreams. Bound in Heavy Gold Paper
Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
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Answers All Questions, Lucky Numbers, etc. 40¢
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MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding
Booklet, 12 P., 3x5. Contains all 12 Analyses.
Very Well Written, \$5.00 per 100; Sample, 10¢.
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Label. No checks accepted. O. O. D., 25% Deposit.
Our name or ads do not appear in any merchandise.
Samples postpaid prices. Orders are P. P. Extra.

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Same Day Service!

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WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

READING'S SHOWS

(Want for Four More Fairs)

Want Ball Games, Pan Joint, Grab Joints, Candy Floss, Candy Apples, Custard, Bingo, String Game and other 10-Cent Stock Concessions. Want Grind Shows, Geek, Illusion, Fat, Midget, Want Foreman for Chairplane. Want Agents for Penny Pitch and Stock Concessions. Gibson County Fair, Trenton, Tenn., week Sept. 25th; Decatur County Fair, Parsons, Tenn., on the street, week of Oct. 2; Haywood County Fair, Brownsville, Tenn., to follow. Address: W. J. WILLIAMS, Mgr., Trenton, Tenn., this week.

FACILITIES FOR REBUILDING RIDES

Can Supply Repair Parts; Also Shooting Galleries.
Address

C. W. Parker Amusement Co.

Leavenworth, Kansas

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

ANY route oversights?

ORA A. POP) BAKER, Detroit, recovered from an infected hand which incapacitated him, followed by the flu, and is back on the job.

ON September 13 Francis J. Kelly underwent an operation for a ruptured appendix in St. Raphael's Hospital, New Haven, Conn.

MRS. LLOYD D. SERFASS penned from Stroudsburg, Pa., that the Penn Premier Shows will be in winter quarters there for the duration.

"OUR general agent now wants an assistant—someone to dial the phone for him."

R. L. (RED) BISHOP reported a successful season with the Sunflower State Shows in Liberal, Kan., and headed for California to tend bar, as in the past three years.

FRANKIE AND VIRGINIA STEELE visited Mr. and Mrs. C. E. Shipman, Los Angeles, and Cole Bros.' Circus on the West Coast. He is stationed with the army in Fresno, Calif.

LOU DAVIS, of Oddities on View with Omar's Greater Shows, reported good business in Brinkley, Ark., week ending

the Central Amusement Company, September 11, for the remainder of the season to close December 2.

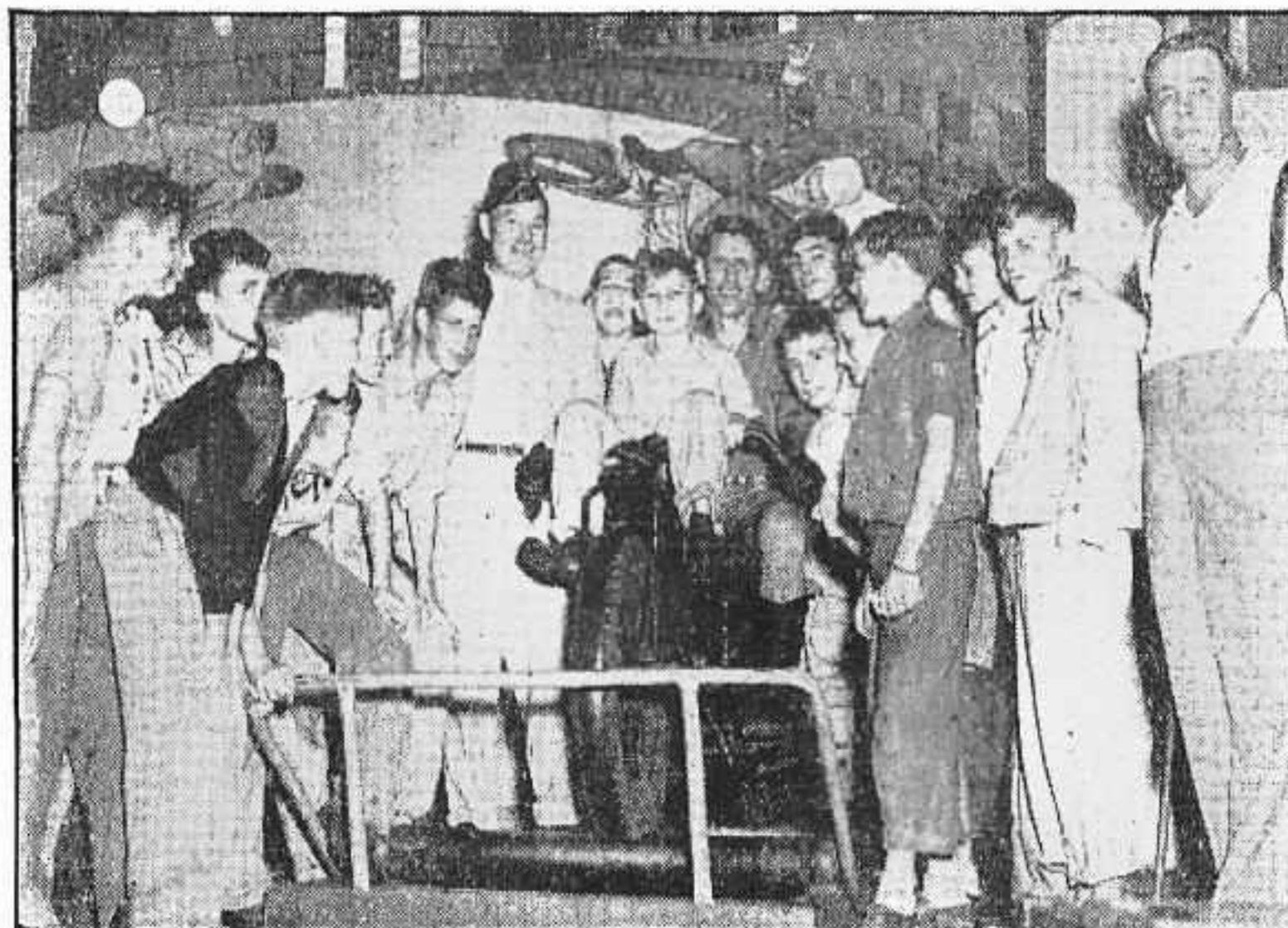
FAMOUS Last Words: "That offer is good for the next two minutes. Don't come back in half an hour and say you thought it was a dime."

HOSS AND ETHEL McDONOUGH, Warner Park, Chattanooga, entertained Mr. and Mrs. Donald Frasier, Mr. and Mrs. Roy Deardorff and Bertha Womack during the Johnny J. Jones Exposition's engagement there.

MRS. MARJORIE KAUFMAN, former carnival executive, member of the Ladies' Auxiliary, National Showmen's Association, and now Abe Seskin's associate in the Victory Gift Shop, Manhattan, N. Y., visited friends at Trenton (N. J.) Fair.

OFTEN heard: "This show is carried to uphold the reputation of this traveling exposition and is not carried as a money-making attraction."

SOLLY BEESEN, concessionaire, formerly with Universal Sales, Detroit, who turned to war work at the Lincoln plant, Detroit, for his war contribution, underwent amputation of the first joint of his index finger, as the result of a grinding machine accident.



WHEN 225 NEWSPAPER CARRIERS were guests of Hennies Bros.' Shows at the American Legion Post Fall Festival in Mobile, Ala., September 12, the photog caught this group on the front of the Motordrome. Ted Barro, stunt rider, is astride a motorcycle in the center; Post Commander Gilbert Biron, wearing Legion cap, is at left center and at right is Harry W. Hennies, who was host to the youngsters.

September 16. He plans to play Louisiana next winter with store shows.

WHEN showmen gather at the Chi meetings we always learn that each played the right route.

OFF the road this season, Bill Meyers, who penned that he had been dealing in photo equipment and working in a defense plant, will open a photo studio in Detroit for the winter.

CHARLES WESTERMAN, of the Rosenthal Novelty House, Detroit, returned from a three-week vacation spent with his mother in his old home in Battle Creek, Mich.

LON RAMSDELL closed for the season as assistant manager of the O. C. Buck Shows in Albany, N. Y., September 11, and went to Scranton, Pa., taking up exploitation chores again for United Artists.

WITH the Exposition at Home Shows part of the season, Jerry D. Martin (Jay-dee, the Great), high trapeze act, joined

GOING to Brockton (Mass.) Fair and visiting the World of Mirth Shows, Harry (Heydey Harry) Hilton met many friends for the first time in about 20 years, including Cy and Charlie Holiday, Starr De Belle, Mrs. Yamanaka and Max Linderman.

JAMES E. STRATES reported that there were errors in the reported figures on the net of the Strates Shows' Mid-night Ramble in Binghamton, N. Y., September 5, for benefit of the Mustering-Out Fund and that the show has raised about \$300, with several promises of more pending.

WHEN a ticket seller was caught re-bashing tickets a manager said: "I see you have gone into the carnival business without any capital."

DANNY FERGUSON, operating concessions on Siebrand Bros.' Shows, reported that while they are doing excellent business in the Northwest, they are also getting in a lot of good fishing. He and three others on a trip to Yellowstone Park brought back 65 pounds of rainbow trout.

CARNIVALS did rushing biz in Mexico City September 16, Mexico's leading holiday. Six shows were in the city, while most large provincial towns had shows on their plazas. Thousands participated in a big downtown street parade, with carnivals mopping up after the break-up. Street salesmen did big, too.

"Best Gift"

"DURING my business lifetime I have expended much money all over the world," wrote Walter K. Sibley, executive secretary of the National Showmen's Association, New York, "but I don't know of any money that I have spent that I felt was for a better cause or that would give more pleasure and satisfaction than the amount written on the enclosed check—\$191.25 for 51 subscriptions for our members in the armed forces. "While this is not my money, nevertheless I am taking just as much pleasure in the good deed it is doing as tho it really were my own, because of all the letters that we have received from our boys in the service at least 90 per cent have mentioned that the gift which gives them the most pleasure of all that they receive is the good old *Billboard*."

Subscriptions can be entered by others for servicemen at half the regular subscription price, or \$3.75 for one year for men in the armed forces.

VIRGINIA Greater Shows were forced to cancel Rock Hill, S. C., because of the polio situation and last week finished a two-week repeat engagement in Dillon, S. C., reported General Manager Rocco Musucel.

PERSONNEL of the Lynch Shows were guests of J. E. Wilson, chief concessionaire, when the org played St. John, N. B. The Wilson home, five miles east of the city, was scene of a Sunday party, with a dinner of barbecued chicken and spaghetti. At night there was a corn boil.

THEN there is the employee who works up a sweat, while sitting under an office wagon awning, telling the boss why the midway isn't going up faster.

FLOYD WOOLSEY'S Side Show joined the Harry Craig Shows with a line-up including Shanghai Jimmy, fire-eater and glass dancer; Oklahoma Bill, smallest cowboy; Faye Dille, sword swallower; Madame Greta, mentalist; Jolly Kate, singing fat girl; Celm, bush woman; Antl Le Grow, mystery of Bagdad, with Floyd Woolsey presenting Eleventh Hour Zonette (Jimmie Travis), annex.

CLOSING at Cedar Point, O., Labor Day, Louis Margolis, past president of the Michigan Showmen's Association, and his brother, Oscar, visited in Detroit before leaving to join the Johnny J. Jones Exposition. Nat Golden and Joe Burns returned to Detroit after a summer in the East. Sam Goldstein, co-owner of Bodart Greater Shows, visited Detroit on business.

BINGO party at John Gallagan's bingo stand while the Gold Medal Shows were playing Kenland (Ind.) Fair resulted in \$130 going to the Showmen's League Mustering-Out Fund, reported G. Richards, secretary and *The Billboard* sales agent. Trailers have been purchased by

CHARLES C. WORDEN Says:

"Business continues to be good on my No. 12 BIG ELI, even though the wheel is in competition with 13 other rides." Mr. Worden's Wheel is a 1908 Model, now operating its 38th year. BIG ELI WHEELS represent a lifetime investment with a good profit each year. New Wheels will be built as soon as possible after Victory.



ELI BRIDGE COMPANY

800 Case Avenue Jacksonville, Illinois

WANTED

Clean Concessions for
DeQueen, Ark., Fair, October 4-7.

HYALITE MIDWAY

Revamped

WHEN arriving in Chi for the December meetings truck showmen may hear an old gag in new form as somebody cracks: "A bicycle pulled up in front of the Hotel Sherman and a manager and his staff of five stepped off."

several of the show personnel, including the McClauhans, Petersons, Dunns, Coopers, Goldens, Kellys and Hylands.

DIFFERENCE between a "lease" and an "option" is beyond the ken of some of those supposed to know everything about lot rents.—Annie Fay, ball-game queen.

F. STANLEY REED, former agent for the Penn Premier Shows, Pine Tree Shows, Curtis L. Bockus Shows, Cumberland Valley Shows and several circuses, and this season general agent of the Exposition at Home Shows until July 1 and then general agent of Bond Bros. Circus until a few weeks ago, has returned to the hotel business as manager of the Milner Hotel, Petersburg, Va.

A DOUBLE birthday party for Babe La Moue, of the Dottie Kearns Side Show, and Kay Kearns, whose parents operate two girl shows with the Central Amusement Company, was held September 15 while the show played Whitakers, N. C. A large cake was served and many gifts received. Youngsters at the celebration included Marwood Layton, Ronnie and Johnnie Graham and Jackie Kearns.

ZACCHINI Shows notes from Appomattox, Va.: Bowling Green, Va., August 31-September 9, was played in the 22d week of an excellent season. Rides have been repainted and concessions added for the route of fairs. New grab stand is in charge of Blackie Williamson. Birthdays of their children were occasion for a celebration hosted by Manager Bruno and Mrs. Zacchini. Show may stay out all winter.

MR. AND MRS. FRED R. RAINEY, who had their cookhouse with Byers Bros. Shows for the past three years and are now in Pensacola Amusement Park with their grab stand, high striker, ball game and darts, reported that their son, S/Sgt. Fred R. Rainey Jr. is stationed with a bombing squadron in New Guinea. Their nephew, Lieut. James F. Folmar, who was with the air force in China, is reported missing in action.

BLOWHARD HARRY says he is a good lot man, crackerjack agent, master builder, versatile secretary and manager—but that owners are loath to hire him because he is far smarter than they are.—Six-Cylinder Webster.

FROM Abilene, Tex., Jake (Sealo) Aughtmore, Bill Hames Shows, reported a surprise birthday party for Little Bobby (Dog Girl) in Joe Darpel's Side Show. Many gifts were received and a large cake was presented. Guests included Joe Darpel, owner; Mabel Kennedy, knife thrower; Shorty Stevens, whip-cracker, and assistant, K. Pugh; Jimmy Greeson, Professor Getchels, Jake Aughtmore and family, George Spears Jr. and Nelson and daughter.

SUCH a good opening week was chalked by the Blue Ribbon Shows in Jacksonville, Fla., that they remained over there last week on the colored lot, reported Manager L. Ed Roth. Rides got top money, altho shows and concessions did well. After one still date, the show will play fairs and celebrations.

NOTICE

Small Show Managers

Experienced Electrician, Mechanic and Ride Superintendent wants permanent connection with small show. Can join immediately. Write, don't wire. Give full details.

H. V. SCOTT

General Delivery Elizabethtown, Illinois

Manager Roth said Dolly Young had been signed as business manager to handle concessions, joining this week in Gainesville, Fla.

CARNIVALS in the Springfield, Mass., area escaped with minor damage during the September 14 hurricane. At Ludlow the De Luxe Shows had some loss, altho most equipment had been taken down when warnings came. Coleman Bros. Shows at Franklin County Fair, Greenfield, had not planned to move until Saturday so as to dry out canvas after three days of rain, but after the warnings crews tore down Thursday morning. Shows moved to Rochester (N. H.) Fair well in advance of the storm.

AN all-time record was made in St. John, N. B., when the Lynch Shows ended a three-week stand at a north end lot, the Shamrock Grounds. Under Canadian Legion Post auspices for two weeks, the date was extended another week. No carnival had ever played over two weeks in St. John. Show was host to inmates of homes for orphaned and abandoned children on one afternoon. Eats were provided by John Goldie, cookhouse, bingo and popcorn operator. There was considerable rain during business hours.

NOTES from the J. L. (Jimmie) Henson Shows by Dolly Meyers: Show made a successful jump from Malden, Mo., to Friar Point, Miss., with all rides and concessions ready to operate Tuesday night. Concessions all reported satisfactory business and rides had a good play. High wages and a good crop of cotton has induced some of the ride help to rise early and don a cotton sack till noon. Babe La Barie, with his Life Show, rejoined after playing a celebration in Missouri. Elmer Grey joined with cookhouse. Deacon Falcon and James Morris joined as agents. Pop Slater is renewing acquaintances in the Delta. Lois Roland purchased a ball game and booked it on the show. Zed Alford joined as Ferris Wheel foreman and Floyd Daniels as second man on Chairplane. Chief Roland is ride superintendent. Dad Conrad is still clowning on the Kiddie Auto Ride. Manager Henson is routing the show up to cold weather.

In the Armed Forces

T/SGT. HARRY HARRIS, former bingo operator on the World of Pleasure Shows, was home in Detroit on a brief furlough.

PFC. CHARLES KAITON, Michigan Showmen's Association member and now stationed in England, has been promoted to corporal.

PVT. ROBERT L. McCARRELL, known as Bob Fish in carnival biz, is stationed at Miami Beach, Fla., after serving nine months in the European theater.

RECIPIENT of the Purple Heart is Clarence (Frenchy) St. Germaine, former ride foreman on O. C. Buck Shows and World of Mirth Shows and *The Billboard* sales agent on the Buck Shows.

PVT. A. G. SLATEN, former concessionaire in Eastwood Park, Detroit, experienced his first airplane ride when he was taken to a hospital at Guadacanal. Address is No. 36878839, A. P. O. 709, care of Postmaster, San Francisco.

SGT. LAWRENCE (LARRY) OSBORN, Hq. Det., P. O. W. C., Clinton, Miss., has been placed in charge of the Officers' Club and mess as steward in addition to other duties. Anticipating a furlough in November or December, he plans to visit his sister, Grace Marlon, in Miami and other show people.

FORMER manager of a corn game for Bill Jones on the Glick Shows, O. J. Bach Shows and West Shows, Abe Gross is in Veterans' Hospital, Bronx, N. Y., while having shrapnel removed from his left side. He joined the navy in February, 1942, and saw action aboard a destroyer

Titled

TITLES haven't lost their popular appeal on midways. Nowadays any workman who can repair the ribs of a ducat-box umbrella becomes known as the director of light structural steel work.

in the Southwest Pacific. He hopes to be released in November.

PFC. THEODORE F. ZLOMKE, 24, who was reported missing in action in France since August 24, was killed August 28, relatives have been informed by the War Department. Prior to his entry in the armed forces in 1942 he was ride foreman on the Pan-American Shows and before that he was with Russell Bros. Circus. His mother, Mrs. Florence C. Dieringer, lives in Cincinnati, and one of his brothers, Robert F. Zlomke, is with the Lake State Shows.

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Tickets—Paddles—Laydowns

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

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EVANS' BIG PUSH

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are guaranteed for life. Will accept old ones in trade. Low price on repairing and painting horses.

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"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



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MANUFACTURERS OF
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BUY WAR BONDS NOW BUY WAR STAMPS NOW

AFTER THE WAR BUY A NEW

TILT-A-WHIRL

In the meantime keep your old rides safe with the original builder's parts.

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AMERICA'S FINEST MOTORIZED CARNIVAL

Delivery at End of Current Season

May Be Seen In Operation at the Following Engagements:

RANDOLPH COUNTY FAIR, Roanoke, Alabama, October 2-7.

DALE COUNTY FAIR, Ozark, Alabama, October 9-14.

JACKSON COUNTY FAIR, Marianna, Florida, October 16-21. N

BAY COUNTY FAIR, Panama City, Florida, October 23-November 4.

Consisting of 5 Trucks, 14 Tractor Trailers, late model, low mileage, good rubber.
Seven-Car Tilt-a-Whirl
2 - 5 Ell Wheels
Splitfire, latest model
Octopus
Show Tops, Fronts, numerous other equipment.
2 late model General Motor Diesel Light Plants, mounted in semi. This is the best lighting equipment in America.
Unless you mean business and have money to spend, save your time and mine. Promoters and chisellers, lay off. The above equipment, managed right, will pay for itself in a season. WILL BOOK for the above spots and balance of season legitimate Concessions, Grind Shows. Want Performers and Musicians for Minstrel. Ride Help on all Rides. All replies:
J. F. SPARKS, Florence, Alabama, this week; Roanoke, Alabama, October 2-7.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

ROLL TICKETS

Printed to Your Order 100,000 for

Dept. B. **\$19.50** 10,000 .. \$6.50
Shamokin, Pa. 20,000 .. 7.75
50,000 .. 12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$9.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for.. 1.00 Thin Plastic Markers, brown color, M. 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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New Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.

CANVAS New—Various Weights & Widths Plain and Waterproof

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10x15 1/2 Four-Way Khaki, Like New. 14x21 Living Top, White, Six-Foot Wall, New. Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

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THE COMPOUND THAT WON'T WASH OUT

KHAKI NOW READY

Fire-Water-Weather-Mildew Resisting. Now available in 5, 10 and 50-Gal. Containers. Colors—Khaki, White, Blue and Olive Drab. Write today. Exclusive Distributors for Wm. E. Hooper & Sons Co. to OUTDOOR Show Trade.

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WANTS—Michigan—WANTS

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Milan, Mich., Harvest Festival, Sept. 27-28-29-30

Hudson, Mich., Home Coming, Oct. 3-4-5-6-7

SHOWS—Snake, Pit, Life. Legitimate Concessions of all kinds.

Can place Sensational Free Act.

Wire C. D. MURRAY, Mgr. W. G. Wade Shows, Unit No. 2

FOR SALE

GREAT SUTTON SHOWS

FOR SALE

BEST EQUIPPED AND IN THE BEST SHAPE OF ANY SHOW IN THIS COUNTRY. 40 Ft. Spillman 3-Abreast Merry-Go-Round, in A-1 condition; No. 12 Eli Ferris Wheel, in A-1 shape; Smith and Smith Chair-o-Plane; 7-Tub Tilt-a-Whirl; 4 swell-framed Shows, all canvas new since July 4th; 10 Semi Trucks, all Trailers 24 and 26 ft., 1 Transformer Truck with 2 100 Transformers and Switches, 3500 ft. Cable, 1 Wench Truck, 1 swell Office.

WILL SELL COMPLETE OR ANY PART

MALDEN, MO., this week; CARUTHERSVILLE, MO., October 2-8; OSCEOLA, ARK., October 10-15.

FROM THE LOTS

Virginia Greater

Dillon, S. C. Week ended September 16. Location, Main Street lot. Auspices, Lions' Club. Weather, spotty. Business, good.

Show moved in from Dunn, N. C., William C. (Bill) Murray, general agent, breaking in a new lot downtown. Show played here last year under the same auspices. Rain on the first two nights cut attendance considerably. Manager Rocco Masucci had two large loads of shavings hauled and the lot put in good shape. Committee was active under chairmanship of W. F. Brady and newspapers gave generous publicity. Agent Murray left on a trip to look over a Roll-o-Plane and Octopus for the show. Mr. and Mrs. Roy Lollar went home to Burlington for a couple of days. His binglo had near-capacity here. Show will remain another week for the same auspices. Louis Augustino was confined to his trailer under a doctor's care for a few days. Walter Walters is back with Louis Augustino's Wild Animal Show as trainer. Mrs. Sol Speight returned from her home in Union, S. C., after attending the funeral of her mother. Jack Huffine has placed a photo gallery on the show for remainder of the season. Bill Penny lost two concession tops in a fire here that was quickly put under control.

HAPPY ARNOLD.

Hennies Bros.

Mobile, Ala. Engagement ended September 17. Auspices, American Legion Post Fall Festival. Weather, much rain. Business, fair.

Because of cancellation of Gulfport (Miss.) Fair, the show came in here for

10 days, opening September 8 and encountering a deluge Saturday thru Sunday night, heaviest rainfall in Mobile in 15 years. Weather was threatening or rainy most of the week. Showfolks praised the support given by Editor George Cox, Press-Register, and Mr. Martin and Al Treadway, Station WALA. Show stages a radio program nightly at each spot with aid of local talent. Programs are directed by the writer and have been of great value. On Newsboys' Night 225 carriers were guests of the auspices and Harry W. Hennies.

MIKE CONTI.

Dodson's World's Fair

Amarillo, Tex. Week ended September 16. Location, Tri-State Exposition Grounds. Auspices, Chamber of Commerce. Weather, winds, showers. Business, satisfactory.

Show arrived early Monday from Dodge City, Kan., the run being slow because of a branch line movement and light rails. Thru arrangements by Assistant General Manager and Traffic Manager Al Bradley the train was switched from the Santa Fe to the Burlington so as to unload on the grounds, saving a three-mile haul. Rain Wednesday and showers and high winds Friday held down attendance. Had weather permitted, the date would have been exceptionally good. Concessions operated to fair business. Rocket and Fly-o-Plane were top rides and World's Fair Oddities, Gay Paree and Pin-Up Models vied for top money among shows. Among visitors were Jack Ruback, manager of the Alamo Exposition Shows, and Tommy Tidwell, T. J. Tidwell Shows. Midway was laid out effectively by Carl Hansen.

PAUL BARRON.

SPONSORED EVENTS

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Detroit Festival To Repeat In '45 With Rodeo Feature

DETROIT, Sept. 23.—Northwest War Council's Fifth Annual Harvest Festival drew 3,000 thru a 10-cent gate at its second stand of the season, Six Mile and Grand River Roads, opening September 13 for six days. Show was held an extra day when business picked up.

Gross was handicapped because Elmer

F. Cote, Wolverine Shows, was unable to get four rides set up or even moved off the first lot, four miles away, because of shortage of competent help.

Attendance at the two dates, including the earlier 10-day stand, was 23,000. Feature was the rodeo, which drew about 12,000. Separate entrance for the rodeo in the new stand gave a two-way opening onto the midway. Plans are for a repeat show next year, using a rodeo as main attraction, but with more emphasis on the thrill element and less on star names, said Floyd McGriff, of the sponsoring committee.

Shorts

THE 1944 edition of the Digby (N. S.) Hospital Fair brought a record net of \$4,200, exceeding last year's results by \$200, altho it was on two days, while this year's fair was on only one. Myrtle Hotel grounds were used, with part of a street roped off.

PLANS to hold a Fall Festival in the Mission District in San Francisco went awry when the police department was said to have invoked an old prohibitive high license law on the sponsor, Alemany Business Men's Club. Previous events there were licensed under a park permit, and this is said to be the first instance of an attempt to use the 1922 ordinance except recently, when the Marine League was asked to take out the same kind of a license. Interested organizations and individuals conferred on the situation and were advised by members of city departments to try to rescind the act in favor of a more agreeable and workable ordinance.

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One No. 5 Ferris Wheel, in perfect condition, \$3500.00. Forty foot Herschell Spillman Merry-Go-Round, three abreast, Le Roi motor, \$1800.00. Seven-Car Tilt, good condition, new plate forms, new tub bottoms, \$4500.00. Twenty seat Mixup, pole type, \$500.00. Boat Kid Ride, \$150.00.

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E. L. JENKINS, MARKS SHOWS, INC.

Albemarle, N. C., this week.

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Female Impersonator for Annex, Unborn Show; Couple for Snake Show, good proposition; young, good-looking Female Impersonator that can dance; Canvas Man, Ticket Sellers.

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Annex Attraction to join immediately. Talker, Freaks to feature, Novelty Acts.

HENNIES BROS.' SHOWS' SIDE SHOW

NICK DELO, Mgr.
Tupelo, Miss., This Week

Terrific Draw For Polack in Portland Arena

PORTLAND, Ore., Sept. 23.—Despite a tough break from the weather, Polack Bros.' Circus played to an estimated 100,000 during a 10-day stay here that ended Monday.

The run opened during excessively hot weather, then cooled off to pleasant weather during the middle of the period and ended the last few days in rain. While the rain cut down the attendance somewhat, the loss was deemed not so heavy as it would have been for an outdoor circus. Circus played at the sports arena. The Shrine sponsored the show, which brought out good newspaper cooperation and had the town well prepared.

Good newspaper publicity resulted also from donations by eight Polack performers to the Red Cross blood bank. The donors were Hubert Castle, Emil Pallenberg Jr., Romero and Arallia Zavatta, John Ford, Ross Paul, Raphael Zoppe, and James Hayes. Polack performers are donating blood to the Red Cross banks thruout their route and are recruiting other donors for the Red Cross.

Rogin Permanent Receiver For Claims Against R-B

HARTFORD, Conn., Sept. 23.—Judge P. B. O'Sullivan, in Superior Court Monday, confirmed appointment of a temporary receiver to handle claims against the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., growing out of the July 6 fire here. E. S. Rogin was appointed temporary receiver in July by Judge John H. King in Willimantic. The court agreed with Attorney Julius Schatz that appointment of appraisers was unnecessary and granted a motion Rogin be made a permanent receiver.

Bond for the receiver was continued at \$400,000, as the court fixed July 6, 1945, as the final date for filing claims. During the past week, a suit for damages in the amount of \$160,000 has been brought into Superior Court by Attorney Joseph P. Cooney, representing six plaintiffs, against the circus and city of Hartford for injuries received as a result of the fire.

In the city's hospitals during the past week about 50 children who were victims of the fire were entertained at parties. Meanwhile, night and day, rain or shine, two local police still stand guard at the shattered and charred remnants of the circus.

The Circus Fire Victims Fund was enlarged this week by a check for \$50 in memory of Donald L. Rockwood, Waterville, Me., who was an ardent circus fan and who died in January. The check is from the proceeds of a part of his large collection of circusions. It was sent by Rockwood's mother, thru Carlos S. Holcomb, of the First National Bank, who praises the fund as being "so promptly, humanely and civically promoted." With other contributions, the fund has now reached \$48,180.37.

Danny's Dog Named Snooky, Not Trixie

OMAHA, Sept. 23.—After reading the article in the September 16 issue of *The Billboard*, "Danny McPride Would Have It So," the writer, H. E. (Mickey) Grimm, visited the Ringling circus, expressly to talk with the boys about Danny and his dog. Danny called his dog Snooky and not Trixie, and was not a terrier, but an every-day dog. He was about half as large as a collie, and in color was white with black markings.

Snooky was a well-trained and disciplined animal, and the writer never heard Danny say a cross word to him. There never was a "hands off" sign on the dog, and everyone with the show would stop to pet him, but when Danny called, he was all business. Many people came to know and love that Danny and Snooky combination. The boys on the show made a crate and shipped him to Ripley, Tenn. In closing will add that a correction of this kind would be "As Danny Would Have It So."

Record for RB

KANSAS CITY, Mo., Sept. 23.—Ringling-Barnum circus had its biggest crowd in history here Wednesday night, when 16,604 saw the performance in Ruppert Stadium, home of the American Association baseball club. Best previous attendance on the road was just under 16,000, many years ago at Concordia, Kan.

Globe Enlarges; Vernon Pratt Joins

GAINESVILLE, Tex., Sept. 23.—Globe Bros.' Circus, owned and managed by Don Brashear, which has been touring Texas and Oklahoma since early spring, was enlarged for its fall engagements when the show came here September 10 for a two-day engagement.

Vernon Pratt, who had Hugo Bros.' Circus on the road for several months this season, joined here with four trucks, his four-horse Liberty act, four-pony drill, camel, midget cow, trained mule and other animals. Brashear also contracted to use the big top of the Gainesville Community Circus and additional seats for remainder of the season, to give him a seating capacity of 1,500.

The show gave only one performance here to a near-capacity crowd September 12. Big top is a 100-foot round top with two 40-foot middles. Side Show is a 50x110, and padroom is 20x70. There is also a girl show on the midway.

Among acts in program are Bassett and Bailey, balancing; Marcus Wick family of four, trained horses, ponies and mule; Ted Wilson, slack wire; J. W. and Sig Bon Homme, clowns, and Pratt's animal acts. Brashear is manager, sells big show tickets and acts as equestrian director. Wilson has the Side Show with J. W. Bon Homme, inside lecturer. French Bouillon is girl show manager with two dancers. Mrs. Brashear is in charge of front door.

For the local engagement, Gerry Murrell presented her high school and Liberty horse, Sun D. and worked Vernon Pratt's pony drill. The show will play East and Southeast Texas and the Rio Grande Valley the next two months. Show travels on nine trucks.

Ship Named John Ringling

JACKSONVILLE, Fla., Sept. 23.—A Liberty ship was christened the SS. John Ringling and launched here September 10 at the St. Johns River Shipbuilding Company. Mrs. Ida Ringling North, a sister of the late Mr. Ringling, was sponsor.

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

COOLER under canvas?

VISITING the Dalley show at Osawatomie, Kan., was Harley Hubbard.

FRANK MILLER, concessionaire with the Ringling show, recently spent a few days in New York.

ADOLPH DELBOSQ scored big with his musical wonder horse, Serenado, at the Sunbrock show in Cincinnati.

ARCHIE ROYER, former performer, visited the Fisher show in Bangor, Mich. He has a fruit farm near-by.

DOUBTLESS: First-of May's dream of seeing the country without any worry or expense was a lot brighter last May.

EDWARD A. JOHNSON, publicity man, who closed recently with Cole Bros.' Circus, arrived in Chicago September 19 from the West Coast.

ATTENDING matinee of Hunt Bros. at Pottstown, Pa., were George Kienzle Sr. and Jr., who also caught the show at Lancaster, Pa.

DATES of the Hamid-Morton Circus, Shrine auspices, in Toronto, are week of October 16-21, with Omer J. Kenyon handling the promotion.

HARRY REID, of the Fisher show,

Cole Bros.' Week-End Shows Hold Up Well in 17-Day Run During Engagement in L. A.

Hot and Cool Weather Socks Attendance

LOS ANGELES, Sept. 23.—Cole Bros.' Circus closed a 17-day run here at Washington and Hill streets September 17. Arriving here at the time schools opened, and with the third installment on income tax falling due, the shows had crowds below par. Week-end shows held up well. Biz picked up at end of the first week. Weather did not run true to California style. On September 7 and 8 the mercury hit 103 and 104 degrees. There was a light rain one evening, and near the end of the run the evenings were cool.

Show had to run the gamut of other troubles. City required the use of its power, with the Diesel wagons stationed near-by in readiness in case the current failed. In keeping with new fire laws, the tents were wet down two hours before each performance. Five exits were required. Seating capacity was cut. Extra firemen and police were on hand, as was a fire truck.

Lot set-up was different this time. Big top was centered on the lot, with wagons on the fringe of it. There were no wagons next to the tent. This was

Matthews, Mason Framing Indoor Show; Opens Nov. 1

YAKIMA, Wash., Sept. 23.—Harry Matthews Jr., of the Matthews' Free Attractions, and Charles R. Mason, general agent of the American United Shows, will have an indoor circus on the road beginning November 1 as the American United will end its season October 1. Mason has the show set for eight weeks in armories and auditoriums under auspices in the Northwest.

Acts booked so far are Fisk and Dean, juggling; Harry Matthews, balancing; Miss Marvis, web; Bounding Browns, trampoline; Sport Matthews, slack wire; Roberto, rolling globe; Rubeo and Rubyo, novelty act; Bamboo and company, comedy; Rube Curly, clown turn, and Flying Shamrocks.

The circuses will play mostly one-week stands, using some local talent. Local committees will operate some concessions carried with the show. Lee Porter will be concession superintendent.

done to allow free evacuation in case of fire.

Zack Terrell arrived here September 17 and visited the show in his car. He is recovering from a recent illness. John Miller, J. Ed Brown and Paul Eagles were on hand for the performances. Norman Carroll was talker on Side Show and sold tickets. He will go to Louisville with the show and then to Florida before returning here.

Newspapers being crowded for space, General Agent J. D. Newman gave the order for a triple expenditure on radio, and Col. Harry Thomas was kept busy making transcriptions for the local stations. Eighty-seven spot announcements daily and several major interview programs were no doubt responsible to some extent for the uptrend of business.

Pacific Coast Showmen's League honored Manager Noyelles Burkhardt and staff with a banquet night of September 11. Con Colleano, injured in Reno, Nev., is back. Milani Antalek, top mounter in the Antalek perch act, was rushed to a hospital and underwent an operation for appendicitis. Act is continuing with Betty Biller filling in. Other injuries here were sustained by Bobby Donovan, broken hand in the high-jumping number, and Priscilla Plunkett, broken arm in the ballet.

Govt. Holding Receipts On Sunbrock Calif. Dates

CINCINNATI, Sept. 23.—Receipts of the Larry Sunbrock Show, appearing at Crosley Field here September 15-17, were seized by Internal Revenue agents last Sunday night, paying off performers and stockmen at the ball park Monday afternoon, and held the difference for the Federal Government to satisfy tax liens. Receipts taken totaled \$18,000.

The release of funds to pay them was agreed upon at a conference of federal (See *Government Holding on page 56*)

Visit Arthur in Sherman

GAINESVILLE, Tex., Sept. 23.—Among the visitors on Arthur Bros.' Circus lot in Sherman, September 8, were A. Morton Smith and Dr. A. A. Davenport, of Gainesville Community Circus; Don Brashear, manager of Globe Bros.' Circus, and Sgts. Gene Banks and Frank Hohenadel, CFA members from Camp Howze near Gainesville. About a two-thirds house was present at night, and matinee crowd was good.

Smith visited with several old friends, including Al and Bertha Connors, Mrs. Laura Anderson and Kenneth Waite. Waite replenished his supply of big heads for his walkarounds from the Gainesville circus's property department. Bud Lucas, Gainesville city policeman, who does a hand-balancing act in the community circus, recently won second place in the State AAU weightlifting contest in the light heavyweight class in Dallas.

Binghamton for Frank Wirth

BINGHAMTON, N. Y., Sept. 23.—Major Roy T. Hutchings and Lieut. Murray I. Dann, representing the First Regiment of the National Guard of New York State, have signed contracts for the appearance of the Frank Wirth Circus at the National Guard Armory here November 11-18. It will be the first circus to play in the armory, only recently erected. George Poli, representing Wirth, opened downtown offices here this week.

Asks More Requirements

FORT WORTH, Sept. 23.—City Manager W. H. Bothwell has asked the city council for an ordinance with more requirements for circuses seeking permits here. He would require the shows to comply with existing health, fire, building and police regulations, with a few modifications.

EVA MAY and Joe Lewis, with Barnes- (See *Under the Marquee on opp. page*)

DRESSING ROOM GOSSIP

Ringling-Barnum

Kansas City gave the Big One the largest house of the season. Over 16,000 saw the performance night of September 20 at Ruppert Stadium. Show goes into Texas for four stands, then to New Orleans for those Remos gin flizzes and French food.

Felix Adler had a surprise visit from his family. Joe Wallenda is now doing comedy with the Wallenda high-wire troupe. Ernestine Clarke is taking the place of Mrs. Konyat in the menage act. Latter is taking a rest and will not be in the act for the rest of the season. Alex Konyat visited the family in Kansas City.

Mac Steele, of the front door, celebrated his birthday anniversary in Kansas City. Orchids to Curley Schaffer, boss of the herd of elephants, and crew for the swell way they handled the bulls in Lincoln during the *Changing of the Guard* Number. At close of the performance wind of near cyclone velocity, hit and threw everything in an uproar. Judge Willie Moser received the surprise of his life. Coming back with the mail, he found his trunks and chair looking like something out of the Arabian Nights. The usual way he finds them is to find all the junk on the lot piled on top of them.

Knitting has hit the show with a bang. Seems like the whole ladies' dressing room is knitting socks, scarfs, shawls and sweaters. SOS for Bebe Siegrist. She needs more blue yarn, I heard. Back-door notes: Frankie Saluto fixing his clown shoes in back of the dressing room, using an iron stake as a cobbler's bench. Dutch Lulley sun bathing. Scranton Harry talking to himself. Cliff Chapman fixing his new rubber nose, putting a red light on end of it. Paul Jerome, *The Billboard* sales agent, dozing in his chair. Chess games, rummy and checkers, just waiting for the night show.

DICK MILLER.

Cole Bros.

The Cole dressing room was shocked at the sudden passing of Danny McPride on the Ringling show. The writer knew Danny for over 20 years, who was one of the best clowns in the business. The second week in Los Angeles seemed to be party and visiting week. Mr. and Mrs. Frank Bennett gave a party for Jean Allen. Homer and Mrs. Cantor gave one for the following: Harold Hall, Bob Kay, Shorty Freeman, and yours truly. Denny Denham gave several for his many friends on the show. Buddy Biggs, Peru, Ind., who is doing well here in pictures, gave the writer and Mrs. Freeman a swell time at the Seven Seas Club, Earl Carroll's and the Brown Derby. Con and Winnie Colleano really had the visitors. They came too fast and numerous for Freeman to get all their names. Their wagon was always full.

Others were Erna Ward, Jimmy Reynolds and wife, Louise Velarde Sr., Mr. Escalante, Charley Arley, Buddy Biggs, Alex and Anna Brock, Mrs. Velarde, El-

nor Velarde, Phyles Johnson, S. L. Cronin, Curley Phillips, Bill Leonard, Farris Brown (and did he get rid of film during the date here), the Loretta Twins, Herbert (Slats) Beeson, Bill Hamilton, Mrs. J. M. Christiansen; Bobby Steward, who was over here with Jack Dempsey; Frank McStay, Everett Hart, Fay Avalon, Lyle Lateil; Fred Mussey, who is in the navy and came from San Diego to say hello; Homer Hobson Sr., Ruben Castang, Shirley Byron, Elizabeth De Angelo, Lavern Houser, Pat McGeehan, Bobby Kay, Harold Hall. A word of praise for globe-trotting Ben Beno for making the Pacific Coast Showmen's Association's party, that was held for the Cole show folks, such a success. Miami Antelek was rushed to the hospital here for an emergency appendicitis operation. From last reports, doing fine. Bill Dwyer joined here as prop boss.—FRED-DIE FREEMAN.

Beatty-Russell

Deep in the heart of the Ozarks and the show's 27th week. The event of the week was the lightning-like, hedge-hopping movements; four States negotiated in five days, Kansas, Oklahoma, Missouri and Arkansas. Bang-up business was registered at Independence, Coffeyville, Miami, Fayetteville and Joplin, with the last named giving show one of the biggest kid matinees of the season. A real frouper is Hope Gutierrez. Suffering from a stomach ailment, Hope was barely able to walk in and out of the big top for several days, but never missed a turn, doing her cloud-swings and loop-the-loop as though nothing was wrong. Mike (Michelle) Richards holds the world's championship ladies' truck drivers title as far as this column is concerned. Mike has driven over 5,000 miles this season without an accident and this over tough mountain roads and cross country.

Jack Joyce and Jean Sleeter have broken a new elephant and pony combination. Bill Antes and Antoinette Concello have returned to the show after a brief absence. Phil Escalante, now stationed in Texas for Uncle Sam, visited wife, Betty, for several days. Connie Rogers Thomas, after spending two weeks with Mrs. R. W. and Norma, returned to her home in Peoria, Ill., to finish the canned peach season. Birthdays the past week were rung up for Mitzl Sleeter and Pauline Penny. The Reynolds, Bob and Ann, must be on their second honeymoon. Robert presented the missus with a beautiful wrist watch last week. Duke Drukenbrod is getting closer day by day to his heart's desire and that is Shuster's Bar and all his friends on *The Akron Beacon-Journal*. May the writer extend gratuities to Dick Miller and all fellow brothers and sisters of the organization known as the Ramdoodle Club, Ringling Bros. and Barnum & Bailey Circus, for the honorary lifetime membership.

DICK LEWIS.

Arthur Bros.

Twenty-sixth week of the season. Sunday off in Fort Worth and the personnel gave the movies a big play. Business was very good there. Visitors were Mr. and Mrs. Dick Richardson; Ted Cummings, advance agent for Globe Bros.' Circus; Mr. and Mrs. Charles P. Marrott, Myles Bennett, Ed Kriuble, CFA of Dallas; Bobby and Bill McGough. Bobby rode an elephant in spec. Chat Escalante Webber visited with her family on the show. She is living at Mineral Wells, Tex., where her husband, Herbie, is stationed at Camp Walters.

Nine Tahar, celebrated her 17th birthday anniversary and received many gifts. Manager Arthur presented her with flowers after her act. After the night show, a party was given, those attending being Ellen Barrie, Clyda Sugar Brown, Vida Sutherland, Molly and Dora Gutierrez and the writer. High Pockets, former elephant trainer, is now working with Stanley Kuhns. Mitt Carl, the Olveras and Gutierrez are painting their trailers. Elmer Sugar Brown is now in the army. His address is Pvt. Algernon S. Brown, R. C.; Co. P, 38572121, Fort Sam Huston, Tex. This is my last column of the season as we are returning to Los Angeles to join Poodles for picture work.

GRACIE HANNEFORD.

BERT GOLDEN saw the F. C. Fisher Circus at Burnips, Mich., September 9, reporting a good show. He visited with the folks.

Siegrist Members at Fairs

CANTON, O., Sept. 23.—Plans are shaping up for the annual fall round-up. Members playing Ohio county fairs include Larry Fallon, Clarence Smith, Karl Callie, Lester Rodgers, R. Otterbacher, John McCausland, Dick Dillon, Sam Bentley, George Ankrim, A. D. Michele, Louis Leichtamer, John E. Lampton, Johnny Enright, Charles O'Brien, Bill Schlor, James B. Orr, Harry Lottridge, L. I. Thomas and Gib Fallon.

Mrs. C. A. Klein is carrying on in the absence of her husband, engaged in war work in Washington. She has staged grandstand shows for several fairs. Barney and Jimmy Arnesen, oldest members of the club, are winding up a successful season with the Bud E. Anderson Circus in Kansas.

Ray Wallace, Alliance exhibitor, recently played Boone County Jamboree to capacity biz at his Columbia theater there. Gift boxes to a dozen members of the club who are serving Uncle Sam overseas are being dispatched by a committee headed by Treasurer John Drabble. Membership on September 1 was the largest since the organization of the club five years ago. Reported by Rex McConnell, secretary.

UNDER THE MARQUEE

(Continued from opposite page)

Carruthers No. 1 unit, will close season at Oklahoma City September 29. It is their 16th week of parks and fairs. They will then play indoor dates, including the Shrine in Kansas City, Mo., and St. Louis Firemen's Thrill Circus.

ISN'T it funny that half of us can't remember the name of yesterday's town but know the route for days ahead.

CHARLES J. LOCKIER, Auburn, N. Y., has finished lettering James M. Cole's new quarters. A new building will house 13 units and a loft to hold canvas. A barn has poles, stakes, seats, cookhouse equipment, cages, etc. Lockier is a member of the CMBOA and CHS.

SLIVERS JOHNSON, who closed his indoor dates for Hamid-Morton in June, laid off two weeks and then opened his fair season, June 25, for Gus Sun Agency. He closes at the Macon (Ga.) Fair October 28. Slivers will then start indoor dates at Binghamton, N. Y., for Frank Wirth, with Evansville, Ind., to follow.

AT his home in Portsmouth, O., September 16, Bert Roberts staged an old-time showfolk surprise party, honoring his uncle, Doc Waddell. Among guests were Dr. C. A. Ball, C. W. Stansbury, Ray Howard, Dick Cavanaugh, Dale Winder, Nick Koerner, Nick Albanese, Herb Mershon, Parson Waddell, Don Howland, John Ogden, Jack White, John W. Vogel, and Harry Hild.

AS victory draws nearer, the disorganizers, who will be washed up after the war, have toned down a bit—which proves that they also read war news.

ARTHUR BROS.' Circus, in Fort Worth, Tex., September 11-12, had very light opening matinee and capacity at night; Tuesday matinee, practically nothing, and at night one-third house, reports Jack Fenelon, who adds that general admission was \$1.30 and reserved seats, 90 cents; running time, one hour and 30 minutes. After being in Veterans Hospital, Hines, Ill., Jack is now in good shape.

JACK BEACH, former circus banner man, and Mrs. Beach are spending some time in Chicago, where the latter is going to an eye specialist. Beach, who has lived in Los Angeles for the last seven years and is now with MGM studios, is having an "old home week," renewing acquaintances in the Windy City. Before returning to the West Coast he and Mrs. Beach will visit friends in Kentucky and Indiana.

PERHAPS: If the old-timers, who are always harping about early-day showmanship, would stay around until closing night they could write: "What was so well done as the man-powerless season just past?"

REX M. INGHAM's Wild Life Exhibit chalked up a good week's business at Charlottesville, Va., and moved to Danville. A. P. (Dick) Everett, formerly with the Rabbit Foot show and now in the sign business here, and Sheets, the magician, working school assemblies, were visitors. Ingham recently visited the Endy-Prell Shows at Richmond, Va., and was entertained by Cash Miller, Sam Prell and Doc Garfield. Rex and Doc

With the Circus Fans

By The Ringmaster

OFA

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Gales Ferry, Conn.
Company, Rochelle, Ill.)

Member Wally Beach during his convalescence in a Camp Polk, La., hospital, has been making plans for another show, *Darktown Ramble*, with an all-colored cast. He plans to have his other show out again, *Happy Daze*.

Member Stephen Gillette, Herkimer, N. Y., now with the armed forces overseas, became a member of the Hubert Castle Tent, New Hartford, N. Y. One of his former buddies is Harris (King) Reynolds, at one time with the Mayme Butters wire act on Downie Bros.' Circus; later with Mighty Haag, and at time of his induction was with the Paul Nelson troupe on Cole Bros. Harris is now presenting his wire act with a special service unit working out of Fort Monroe, Va.

CFA members T/Sgt. Francis Hohenadel and Corp. Gene Banks, and several other members of the 103d Infantry Division at Camp Howze, Tex., and leaving soon for a new station, were guests of Mr. and Mrs. Alex Murrell in their home, September 16. They enjoyed Murrell's colored movies of the Gainesville Circus. Mr. and Mrs. A. Morton Smith were also present.

CFA F. E. Loxley caught the Charity Circus and Wild Animal Circus at the Stadium in his home town, Cranston, R. I. Charles Davitt and Joe Beach, Springfield, Mass., saw the Northampton (Mass.) Fair. They visited the Berosini Troupe, Victoria Troupe, Bob Eugene, Miss Bernice, White Brothers, Morris and Morris, Willy West and McGinty, and Picard.

Lillian Leitzel Tent No. 23, of New Orleans, is planning some big doings when the Ringling circus plays there at Pelican Stadium. CFA J. A. Leighton recently became a member of New Orleans Elks Lodge.

Charleston Show 20% Ahead

CHARLESTON, S. C., Sept. 23.—Second annual Junior Chamber of Commerce Circus closed here last Saturday night. Attendance was 20 per cent higher than last year. Show was again under direction of Edwin N. Williams. Acts were Captain Engerer's lions; LaVonle, high pole; Pat Kelley's dogs and ponies; Gallagher Family acrobats; Morris Duo, perch; Bernice Kelley, wire; Geddis Duo, bars; Flying Valentines; Marfax Sisters, riding; Harry Villeponteaux, table rock; Gallagher Sisters, head balance; George Geddis, juggler; Jordan Duo, skaters; Kregiot Troupe, magic; John Spitzer and bucking mules; Roy Barrett, Lew Hershey, and Harry Wilson, clowns.

were on the Al Porter show out of Washington 22 years ago. Rex also visited Ralph Decker and Bert Rosenberger on the Jos. J. Kirkwood Shows at Danville, Va.

TRANSFER of Capt. Anthony B. Greenhaw, former circus general agent, to the district transportation office of the army transportation corps at Los Angeles, was in the nature of a promotion. He has been assistant to Major Maurice Nordstrom, commanding officer of the ASF Ogden Regulating Station, and since October, 1943, has handled war department troops and material to ports of embarkation thru a large area under control of the Ogden station. In addition, thru his wide acquaintance in the circus and show business in civil life, he has been able to secure the services of many talented show, radio and circus acts for entertainment at various army installations in the Ogden area, particularly Bushnell Hospital. His wife will join him in L. A. October 1. Their daughter, Marcia, now employed in the transportation section at Ogden ASF depot, will resume her studies at B. Y. University shortly.

PHONEMEN

Program, Tickets, Banners

Fraternal Order of Police Dance. Three police deals to follow. Lushes, save my time and yours. ROOM 308, May Bldg., Charleston, W. Va.

BRADLEY & BENSON

Combined Circus & Rodeo

OPENING SEPTEMBER 25

Wants a few more Ground Circus Acts, Wild West People with own stock, Buffalos with Wallace Bros.' Circus, answer. Pat Kelly, Caroline and Bobby Hodson, please answer. Show will furnish Side Show equipment. Want Colored Side Show Musical Band. La Fayette, Ga., 25th; Cedartown, 26th; Cartersville, 27th; Rockmart, 28th; Villa Grove, 29th; Dallas, 30th.

CIRCUS FAN PHOTOS

Of Ringling Bros.' Golden Jubilee, Baraboo, 1933, fine set 14 post card size and data sheet, \$2.00. Ringling, Oshkosh, 1935, 16 for \$2.00. Cole Show parade and data, Wausau, Wis., 1939, very good, 15 for \$2.00; complete set show and parade, 24 for \$3.00. Cole Show, Marshfield, Wis., 1939, 16 for \$2.00; has excellent train and unloading stock scenes. Also the 1944 New RAILROAD SHOW, Danley Bros.' Circus, over 100 satisfied customers on this set of 16 for \$2.00. Also Cole Show, 1944. Old Motorized Shows, write. Satisfaction guaranteed. W. A. UTHMEIER, Box 48, Marshfield, Wis.

CLYDE BROS.' CIRCUS

OPENS NOVEMBER 20TH

Can Use Acts and Promoters.

HOWARD W. SUESZ, Mgr.

Black Hotel, Oklahoma City, Okla.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

TWO performers of the Larry Sum-brook show suffered injuries during the Cincinnati engagement, September 15-17. Theda Etter sustained a severe head injury when she was thrown from her horse and dragged 50 feet after her foot caught in a stirrup. Eddie Mroz was thrown off a bucking bronk which then fell on him, causing a severe spine injury.

PAT PATTERSON, Ardmore, Okla., writes: L. Rooney has parked his spurs and chaps for the time being, as he is a deputy sheriff on staff of the sheriff of Carter County (county seat, Ardmore), Okla. Another old-timer here is former sheriff Floyd Randolph, who spent eight years with the old 101 Ranch show and covered rodeo circuits from coast to coast. States that he is just horsing around now, and has shipped several loads of ponies to the East. His wife, Florence, trick rider, is taking it easy. Hardy Murphy, high-school horse trainer, is around these parts.

PENDLETON (Ore.) Round-Up, resuming this year after a two-year shut-down, set new records for attendance. Show drew an average of 20,000 daily for the three days of the rodeo, which closed September 16. Mickey McCrorey, Reno, Nev., set a new round-up record for bulldogging one steer—9.4 seconds. The old record was set in 1939 by Bill McMacken, Florence, Ariz.—10.4 seconds. King of the champions was Gene Rambo, Shandon, Calif., who won the Sam Jackson trophy and the John Hamley award, both determined on the basis of points. The 1944 champions in the top events were: calf roping, Floyd Peters, Brown-ing, Mont.; bulldogging, Homer Pettigrew, Grady, N. M.; Brahma steer riding, Johnny Tubbs, Valley, Wash.; amateur bucking, Waldo Rose, Sweet Grass, Mont.; championship bucking, Bob Burrows, Burley, Idaho; steer roping, John Rhodes, Oracle, Ariz.

DETROIT Northwest War Council's rodeo drew 7,500 people and grossed about \$6,500 in its second stand of the season, at Six Mile and Grand River Roads, September 13-18, running over an extra day when business proved much better than in the original 10-day stand on another lot. Buck Steele starred on the first date, but did not play the second stand. Additions to the program originally listed, coming on for the new date, were Everett Daniels and Doris Bowen, with Homer Harris and Boots Beaudrie as clowns. Stock was furnished by Oklahoma Todd, who acted as arena director. Chip Morris announced. Winners of the contests, given by Todd, were: Clay Lewis, bronk riding; Ace Elmo, steer bulldogging; Bob Whitlow and Buster Todd, tie on calf roping; Vivian Todd and Doris Bowen, trick riding; Bob and Lee Jacobs, juvenile trick riding. Todd moved his stock and rodeo production to Michigan Alkali Field, Wyandotte, south end Motor City suburb, and opened September 22, auspices of the Junior Chamber of Commerce for nine days.

STANDING of the contestants in the National Rodeo Assn. as of September 1 with the highest points: Louis Brooks, 2,315; Ike Tacker, 1,364; Ken Roberts, 1,343; G. K. Lewellen, 1,180; Kid Fletcher, 1,168; Bill McMacken, 1,041; Fuzzy Garner, 987; Clyde Burk, 918; Homer Pettigrew, 892; Royce Sewalt, 863; Vic Schwartz, 849; Fred Badsky, 776; Howard

Brown, 756; White Stewart, 695; Bill Hancock, 618; Bill Linderman, 579; Chuck Sheppard, 570; Jimmy Schumacher, 551; Bill Iler, 544; Paul Gould, 493; Gerald Roberts, 491; Budd Spillsbury, 479; Dick Griffith, 435; Sonny Edwards, 427; Slim Whaley, 424.

Bareback Bronk Riding—Louis Brooks, 902; Howard Brown, 756; Fred Badsky, 531; Jimmie Schumacher, 498. Bronk Riding—Louis Brooks, 1,243; Vic Schwartz, 699; Bill McMacken, 655; Whitey Stewart, 653. Bull Riding—Ken Roberts, 918; G. K. Lewellen, 680; Clayton Hill, 487; Fuzzy Garner, 482. Calf Roping—Clyde Burk, 918; Royce Sewalt, 888; Homer Pettigrew, 551; James Kinney, 540. Steer Wrestling—Dub Phillips, 763; Hobart Flowers, 531; Eugene Cavender, 477; Steve Heacock, 400.

Craner on Tour in Calif.

SAN FRANCISCO, Sept. 23.—Art Craner, West Coast showman, left here September 15 on an extended tour of the State and will visit Los Angeles and Southern California before returning here. Aside from his duties on behalf of the outdoor amusement industry, Craner has been active in meetings of interim committees of the California State Legislature held throught the State. He is also a member of the war activities committee of the State Chamber of Commerce and has been active in that body's post-war program for extension of the amusement and recreational resorts of the State.

Big Biz for Mexican Shows

MEXICO CITY, Sept. 23.—Despite heavy rains, Circo Argentino in Mexico City, and Gran Circo Beas Modelo in Torreon, reported big biz. Rains cut down matinees, but night and week-end crowds were terrific. Beas Modelo is carrying five lions, a zebra, two elephants, and big collection of trained horses and dogs. Argentino is now in its sixth week in Mexico City, Alvarado and Bernal Diaz grounds, and it, too, features a large animal collection.

H. L. KELLY and C. Ritter visited the Kelly-Miller circus at Grinnell, Ia., reporting two good houses and very pleasing show.

TRADE SERVICE FEATURE
Billboard

Dog Shows

These dates are for a five-week period.

- Alabama**
Prichard—Oct. 28-29. Mrs. E. Scheuerman, 70 Dauphin St., Mobile.
- California**
Ontario—Oct. 23. Mrs. M. P. Doney, Bloomington, Calif.
Pasadena—Oct. 29. John Bradshaw, 2131 2d Ave., Los Angeles.
Santa Monica—Oct. 8. David H. Upright, 720 S. Los Angeles St., Los Angeles.
- Connecticut**
Waterbury—Oct. 29. Foley, 2009 Ranstead St., Philadelphia.
- Illinois**
Chicago—Oct. 7-8. Chas. F. Low, 16 N. Dearborn St., Chicago 2.
- Maryland**
Chevy Chase—Oct. 1. Foley, 2009 Ranstead St., Philadelphia.
- Massachusetts**
Boston—Oct. 20-21. Foley, 2009 Ranstead St., Philadelphia.
- New York**
Buffalo—Oct. 28-29. Foley, 2009 Ranstead St., Philadelphia.
Jamaica—Oct. 21-22. Foley, 2009 Ranstead St., Philadelphia.

Ohio
Columbus—Oct. 14-15. Mrs. W. H. Brackney, 32 Winter St.
Dayton—Oct. 1. Mrs. N. S. Wise, 4308 Eichelberger St.

Pennsylvania
Devon—Oct. 7. Foley, 2009 Ranstead St., Philadelphia.
Pittsburgh—Oct. 1. Foley, 2009 Ranstead St., Philadelphia.

Rhode Island
Pawtucket—Oct. 8. Foley, 2009 Ranstead St., Philadelphia.

Virginia
Alexandria—Oct. 15. Foley, 2009 Ranstead St., Philadelphia.

Washington
Everett—Oct. 1. W. H. Krickeberg.

TRADE SERVICE FEATURE
Billboard

Coming Events

These dates are for a five-week period.

- Arkansas**
De Queen—Livestock Show & Fair. Oct. 5-7. Ralph B. Kite.
Jonesboro—County Stock & Poultry Show. Oct. 6. W. R. Melton, Box 269.
- Georgia**
Athens—Dairy & Livestock Show. Week Oct. 19. F. H. Williams.
- Indiana**
North Judson—Celebration. Oct. 4-7. John E. Smrt.
- Maryland**
Baltimore—Livestock Show. Oct. 2-5. W. R. Harvey, 22 Light St.

Michigan
Escanaba—Potato Show. Oct. 24-26. D. L. Clanhahan, Marquette, Mich.
Ionia—Pat Stock Show. Oct. 31-Nov. 2. A. A. Griffith.

Minnesota
South St. Paul—Junior Livestock Show. Oct. 9-12. J. S. Jones, 803 Globe Bldg.

Missouri
Holden—Celebration. Oct. 3-5. J. M. Holmberg.

New Mexico
Albuquerque—State Fair Rodeo. Sept. 24-Oct. 1. Leon H. Harms.

New York
New York—Championship Rodeo, Madison Sq. Garden. Oct. 4-29. Frank Moore.

North Carolina
Wilmington—Legion Gala Week at Stadium. Oct. 16-21.

Ohio
Ripley—Farmers' Festival. Oct. 19-21. Edward L. Campbell, Kiwanis Club.

Oregon
Gresham—Poultry Show of Ore. Oct. 6-10. W. H. Kehrill, Multnomah, Ore.

South Dakota
Aberdeen—Gypsy Day. Oct. 14.
Mitchell—Blue & White Day. Oct. 23. Glen Bachman.
Rapid City—M Day. Oct. 14.
Sioux Falls—Tepee Day. Oct. 14.
Vermillion—Dakota Day. Oct. 23.
Watertown—Ki-Yi Day. Oct. 6.
Yankton—Pioneer Day. Oct. 14.

Texas
Taylor—Legion Cotton Carnival. Sept. 30-Oct. 7. Edwin Kovar.

Wisconsin
Madison—Junior Livestock Expo. Oct. 23-26.

Canada
Toronto, Ont.—Shrine Charity Circus. Oct. 16-21. Murdock L. Martyn, 302 Sterling Tower.

CIRCUS FOR SALE

FOR A SHORT TIME WE WILL OFFER THE

AL G. KELLY & MILLER BROS.' CIRCUS

FOR SALE. NOW ON THE ROAD AND DOING A NICE BUSINESS.

All canvas new this spring; 10 good Trucks, 3 Female Elephants, Camel, Zebra, Gnu, Elk, Llama, Cage Animals and Monkeys; 13 Horses, 8 Horse Liberty Act, Ponies—everything complete.

Address Per Route or Smith Center, Kansas

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COLORED BAND LEADER AND MUSICIANS, SIDE SHOW ACTS AND FREAKS WANTED BY MILT ROBBINS FOR

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Long Season Railroad Show. Pay Every Night. No Hold Back.

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Single small Elephant, 2-Horse Riding Act, Seals, Bears, Dogs, Monkeys and Ponies, Perch, Cycle, Wire, Trapeze, Tumbling, Juggling, Roller Skating, Clowns or any worthwhile Novelty Acts. Prefer Acts doing 2 or more. 4 or 5-piece real Circus Band with Calliope. If transportation not available I will supply same. Send photos if possible. State lowest salary for 10 consecutive weeks' work.

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ATTENTION, PRODUCERS

THE ST. LOUIS POLICE RELIEF ASSOCIATION IS MAKING PREPARATIONS FOR THE ANNUAL BENEFIT INDOOR CIRCUS TO BE HELD IN ST. LOUIS EARLY IN THE SPRING OF 1945. ALL PRODUCERS INTERESTED, COMMUNICATE WITH THE SECRETARY.

Address all communications to SAMUEL HASTINGS, Secy.,
ST. LOUIS POLICE RELIEF ASSN., 1200 CLARK AVE., ST. LOUIS, MO.

Selden - THE STRATOSPHERE MAN -

HE THRILLS EVERYBODY by Bob Beech

PEOPLE THINK WE'RE CRAZY. EVEN I THOUGHT TRAINING LIONS WAS DANGEROUS BUT LOOK AT THAT!!

HE CAN HAVE IT!

WHAT ARE YOU NERVOUS ABOUT—HE WON'T FALL ON YOU!

BOY, DOES HE THRILL THEM!

HE DESERVES IT.

NOT TOO LATE!

A FEW WEEKS ARE OPEN, BUT TIME'S GOING FAST IF YOU WAIT ANY LONGER, I'M SURE THEY WON'T LAST A LETTER OR WIRE SENT NOW.....RIGHT AWAY WILL GIVE YOU THIS ACT WITHOUT ANY DELAY

WRITE or WIRE PERMANENT ADDRESS CARE OF THE BILLBOARD CINCINNATI 1, OHIO

It's Selden NOW AS ALWAYS!

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Wartime Competish Defended By URO and ARSA Officials

ELIZABETH, N. J., Sept. 23.—Corp. Imre Molnar, now in Italy, raised the question of competition in wartime in a letter to *America-on-Wheels*, publication of a group of eastern spots. He wrote, in part: "Since many of the top-notch skaters are in the service and overseas, isn't it a bit unfair to them to still hold championship contests? They've invested years of practice, only to be called to their country's service when at their peak. It isn't right or fair to them. Don't get me wrong. I can't do a drop-three or a left-eagle for love nor money. Dancing is out of my line. It's just an unfairness to a lot of guys and gals, too, who have sweated long hours on crowded, rough and dusty floors to perfect themselves."

"Keep Up Spirit," Schmitz

W. Schmitz, general manager of *America-on-Wheels* and secretary-treasurer of the United Rink Operators, replied: "I agree with Corporal Molnar to the extent of the quality of the skaters and I can assure him that this question was in the minds of many persons closely connected with this sport. As the competitive angle

of our sport is comparatively new, we consulted the heads of the Amateur Athletic Union and Amateur Skating Union, who have had many years of experience and went thru the last war. Daniel Ferris, national secretary of the AAU, as well as Pete Miller, president of the Amateur Skating Union, advised us that it is even more important in wartime than in peacetime, to keep the competitive (See *Competition Defended* on page 56)

Blazer Manager in Denver

DENVER, Sept. 23.—Irving Jacobs, owner of Mammoth Gardens Rink, Denver's largest sports spot, has appointed Irving Blazer, formerly manager of Sportland Beach Club, as manager. Bill Lennox, former pro at Fred Freeman's Bal-a-Rou rink, Medford, Mass., is new professional and will teach dancing and figure classes, with emphasis on children under 10. Special letter paper was issued, with four pictures of the rink on the reverse side, and 15,000 sheets were used in the Denver area announcing the opening.



FRED J. BERGIN, Bal-a-Roue Rollerway, Medford, Mass., chairman of the judges, tests and competitions committee of the Roller Skating Rink Operators' Association of the United States, expressed satisfaction over results of the recent RSROA pro schools in New York, Detroit and Seattle. He is an advocate of flexible action skating, which he demonstrated. Formerly leader of his own band, he deserted that field for rinks and is credited with having produced many champs in roller figure and dance skating.

Hold War Workers' Sessions

HARTFORD, Conn., Sept. 23.—Midnight to 3 a.m. and 9:30 a.m. sessions for war workers on Wednesdays is one of the features of the program for Conrose's reopened rink here. A novelty wheelbarrow race, with army and navy personnel on skates, was a unique opening event September 16. Races are held Friday nights.

West Holds Ohio Pro

REDONDO, Wash., Sept. 23.—Dick Chambers, Dayton, O., is the new pro at the W. J. Betts' Redondo Rink here. Employment resulted from his recent attendance at the Western RSROA pro school conducted here by Fred J. Bergin. Chambers liked the Western atmosphere and quickly decided not to return to the Buckeye State.

AUGUSTA SCHMIDT, former instructor in Boulevard Arena, Bayonne, N. J., is now a sergeant in the marines.

CORP. C. J. RIZZO, who has christened his G. I. truck "America-on-Wheels," was a skater in St. Nicholas Arena, New York, before joining the service.

T/SGT. TOMMY P. DE VITO, former floor manager in Mount Vernon (N. Y.) Arena, was given a commendation by Brig. Gen. Jesse C. Auton, wing commander, for aiding the Eighth Air Force to become operational 11 days after arrival in England.

ART M. GRUBB, Hollywood, former member of army air corps, is publishing *I Love to Roller Skate* with a picture of Gloria Nord, star of *Skating Vanities*, on the cover. Song is used in numerous rings, including Del Monte Rollerdrome, Monterey, Calif. Armand J. Schaub, manager of the spot, will have copies for patrons November 11 in honor of his birthday and has arranged with Edwin Timmons, of the house staff, to play it on the grand piano in the rink.

FOR SALE

45 pairs Chicago Skates, 10 & 45°, sizes 2 thru 9. All nickel plated, some equipped with alloy wheels, all other fiber and in good condition. Clean enough for cutting down and attaching shoes. Priced at \$4.00 pr. Also 10 pairs of Men's used Shoe Skates, size 7 to 11, at \$12.00 pr. Contact

E. C. BORGMAN

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FOR SALE

155 pairs Used Rink Chicago Skates in very good shape, \$900.00, including 1 case Used Wheels that can be used.

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HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

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Roller Rinks Complete

Have one swell Rink, sectional maple floor, size 50x132; top also a wood one, size 50x132, complete with all poles and sides; good sound system complete, 125 pairs good Chicago skates, all underpinning, fencing and skate boxes.
Price \$4475.00.

One rink floor, size 40x118, with brand-new 40x120 khaki top and side wall, complete with all poles, 125 pairs good Chicago skates, good sound system complete, fence and skate boxes.
Price \$3210.00.

Both rinks in storage and can ship today. These are the last of my complete rinks and am sacrificing at these prices. Can furnish more skates with rink if necessary. Wire or phone me collect on personal call if you really want a rink, as they won't be here long.

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Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

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SKATING RINK

Building and all Rink Equipment. All in A-1 condition. Must be seen. Just open for fall and winter season. \$12,000.00 down payment required, balance on monthly terms. If you cannot finance save your time.
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Care The Billboard Cincinnati 1, Ohio

FOR SALE

176 pairs Chicago Used Rink Skates, very good condition, none cracked, broken or welded. 30 pairs New Chicago Rink Skates. 1 Grinder. Total \$1100.00. WRITE, DO NOT CALL, AS I AM IN THE ARMY.

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FOR SALE

SKATING RINK—One Maple Tramill Portable Rink Floor, forty-five by ninety feet; one Amplifier, two Speakers, one hundred fifty pairs Chicago Skates, together with all extra parts and equipment necessary. All in very good condition. \$2,500 cash.

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Now in operation Oak Ridge, Tenn., townsite of largest war plant. New Skate House, Underpinning, Wiring, Automatic Sound Equipment, 50x110 Tent and Floor, approximately 150 pair good Skates; also plenty of Parts and Supplies too numerous to mention. Will sacrifice all with plenty of business, \$3,000. Write, Wire, see. Will also sell 200 pair good Chicago Skates at \$6.00 pair

F. C. PEROT, 109 Vossy Lane, Oak Ridge, Tenn.

Keep 'Em Flying

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Furnished in three standard sizes with lengths adjustable in multiples of 10', 40'x80', 50'x100', 60'x120'.

You want a skating rink that is safe, not too expensive and that will be inviting to skaters. Right? The Mesker rink gives you these, and more advantages.

Constructed of pre-fabricated steel—fire and weather resistant. No disastrous and costly tent fires, no damaged floors from wind or rain. And in winter added warmth from insulation makes your business more than a reasonable one.

Strong steel trusses give 100% post-free, usable floor. Galvanized steel roofing, requiring no paint, adds to high-class exterior appearance.

Interchangeable parts facilitate fast erection by ordinary labor and inexpensive removal to new location.

GEORGE L. MESKER & CO. EVANSVILLE 8, INDIANA

NAAPPB Officials Working on Annual Conv'tion Program

CHICAGO, Sept. 23.—With the amusement park season closed, officials of the National Association of Amusement Parks, Pools and Beaches are getting plans under way for the annual convention to be held at the Hotel Sherman here December 5-7. Attendance at the annual meet is expected to be large.

A. B. McSwigan, of Kennywood Park, Pittsburgh, is program chairman, and Henry Guenther, Olympic Park, Irvington, N. J., is chairman of the pool section. They are outlining a program which will include topics of vital interest to amusement park men.

A. R. Hodge, NAAPPB secretary, announces that a directors' meeting will be held Monday, December 4, a day ahead of the formal opening of the convention. Association's annual banquet will be held Thursday night, December 7.

Shillan in States For British Gov't

NEW YORK, Sept. 23.—J. W. Shillan, in pre-war days one of the leading manufacturers of amusement devices in England, is in this country on a hush-hush mission for the British government, but is finding time to renew contacts with American manufacturers and outdoor showmen. Shillan not only built rides, such as scooter cars and boats, but operated rides thruout Europe and had spots at the Dallas Exposition and New York World's Fair.

Shillan's seven plants in England, as well as the factories of all other British ride builders, are devoted exclusively to producing war materials. While none of these factories has been permitted to produce a single amusement device since the outbreak of war, they have, thru war work, acquired machinery and facilities which will enable them to increase production when the war ends.

According to Shillan, the English traveling carnival showmen have experienced good business in spite of wartime restrictions. The "holidays-at-home" policy of the British government kept vacationists from the big resort spots and this proved a boon to traveling showmen. Ride operators beat the blackout by enclosing their rides in light-proof shelters or by setting up indoors where feasible.

Rides and amusement devices have suffered from constant use and the impossibility of securing parts for replacements.

While it is unlikely that any British showmen will attend this year's outdoor showmen's convention in Chicago, Shillan expects to come over with a large delegation for the 1946 meetings.

Rhino Born at Chicago Zoo

CHICAGO, Sept. 23.—A rhinoceros, said to be the second ever born in captivity, arrived at the Brookfield Zoo Tuesday (19). The baby, a male, was born to Mary, 3,000-pound rhino who has been at the zoo since 1934. Director Edward Bean and his son, Robert, said that the first rhino to be born in captivity was Georgie Joe, born to Mary at Brookfield three years ago. The new arrival has been named Robert R. Director Bean said the name was given "to honor the man most interested in rhinos in all the world; an expert animal man who lives in Evanston." Evidently he referred to Robert Ringling.

Baltimore Still Clicking

BALTIMORE, Sept. 23.—Three amusement parks in the Baltimore area—Carlins, Gwynn Oak and Bay Shore—will remain open daily as long as weather permits. They expect to remain in operation until well into October. Night and week-end business has been holding up remarkably well. Baltimore funspots this season experienced their biggest season.

BIG BLOW SPARES N. Y. AREA

Swedish Season Handicapped By Talent Scarcity

STOCKHOLM, Sept. 16.—Amusement season in Sweden ended its season in full swing, with all the usual parks operating, but handicapped by inability to book any but Scandinavian acts.

Parks that used vaude and circus acts were the Grona Lunds Tivoll and Nojesfaltet parks, Stockholm, and Liseberg Park, Gothenberg. Kuly Circus bill at Tivoli had Rudolf Renz Troupe, high wire; Astony and Anneli, aerialists; Thea Alba, contortionist, and the Cassel Girls, dancers. Outdoor show at Nojesfaltet had two internationally known acts, Nico and Alex, Danish clowns, and Gordon and Lester, teeterboard tumblers. Open-air stage at Liseberg also had a well-known European act, Miss Lagana, aerialist.

Only vaude houses in Sweden are the China Theater, Stockholm, and Cabaret Hall in Liseberg Park, Gothenberg. Practically all domestic talent at both houses, with many new names. War conditions have been encouraging newcomers, and while the Scandinavian countries have always produced acrobats, clowns and singers, they are now turning out dancers, illusionists and other types of acts.

Gustaf Wally is presenting a revue in the indoor circus arena at the Djurgarden, Stockholm. Normally this arena is only used for early-season circus performances.

Harry A. Ackley A Cincy Visitor

CINCINNATI, Sept. 23.—Harry A. Ackley, of Ackley, Bradley & Day, Pittsburgh, and consultant to the Recreation Section, Service Trades Division, Office of Civilian Requirements, WPB, Washington, stopped off in Cincinnati for a few hours yesterday en route from Memphis to Pittsburgh.

He was a visitor at the home office of *The Billboard* here and chatted briefly with Edward L. Schott, general manager and president of the local Coney Island Company. Before leaving town, Ackley also inspected the ice show refrigeration plant at Hotel Netherland Plaza here.

Birmingham Cascade Clicks With Dances

BIRMINGHAM, Sept. 23.—James H. Dickson's Cascade Plunge, which closed its pool season Labor Day with a free-day to all service men and women, continues operation of its ballroom under management of Dick Finnell.

Regular dances are held Wednesday nights, with DeWitt Shaw's ork, and Saturday nights with Eddie Stephens's band. The policy of two swing-shift dances a week has been running more than a year and continues to draw well.

As Cascade is located on a streetcar line, four miles from the center of town, gas rationing has not affected it as much as some of the other amusement spots in this section.

Indianapolis Funspot Shatters All Marks

INDIANAPOLIS, Sept. 23.—Riverside Park here officially shuttered last Sunday (17), ending the best money season on record and breaking all former attendance marks, according to Hurshel Parker, general manager.

While gas rationing cut into auto trade, public transportation facilities were excellent, Parker said. He also lauded the co-operation and loyalty of his employees, 75 per cent of whom doubled between war plants and the fun center.

Riverside Roller Rink will continue operation the year round. Summer attendance at the rink was equal to last year's winter mark.



GEORGE P. MAHONEY, whose Bay Shore Park, Baltimore, has just concluded the season with a 32 per cent hike over 1943, the previous record year. Mahoney had Bay Shore under lease for several years, but this was the first season he operated the funspot as owner. He has extensive plans for future development of Bay Shore, with work already under way.

New York Coney Calls It Quits; Season a Dandy

NEW YORK, Sept. 23.—Coney Island sang its season's swan song Sunday (17). Even with clear and warm weather there was a comparatively small crowd on hand. While practically all rides and stands were operating, Luna Park, including its ballroom, had shuttered, as had Wagner's Freak Show on Surf Avenue and several bathing establishments. Few bathers were in evidence, but rides and shows did well during the afternoon.

All shows, with the exception of the Tirza girlie show on Surf Avenue, called it a day before sundown and shuttered for the season. Tirza's show, the only one of its type to escape Mayor La Guardia's burly ban, kept grinding until after midnight to good results. Talkers announced that the show would resume next season. Steeplechase drew a fair crowd and shuttered for the season. Fair weather may result in some rides continuing to operate week-ends.

Rockaway Beach officially ended its season Labor Day, but Sunday's (17) warmth and public's curiosity as to the extent of the hurricane damage brought out a fair-sized crowd.

On the whole, an exceedingly good season for both Coney Island and Rockaway Beach, even with the terrific hurricane passing over these spots lightly.

Two Toledo Play Spots Hold On With Weather

TOLEDO, Sept. 23.—Biggest crowd of the season, 25,000, attended the final day of the regular season at Willow Beach Park on Labor Day. More than 12,000 were members of AFL unions of the Central Labor Union on their annual picnic. Willow Beach will remain open Saturdays and Sundays as long as the weather permits.

Walbridge Park, city's other amusement spot, also will remain open week-ends until cold weather sets in.

Hurricane Loss Cuts No Figure

Adjoining sections suffer considerably—Maryland's largest resort hard hit

NEW YORK, Sept. 23.—Amusement parks and beach resorts in the immediate vicinity of New York suffered little or no damage from last week's (14) hurricane, in spite of the fact that adjoining sections were hard hit.

Along the Rockaway peninsula, the Atlantic shore section, with Playland Park and large bathing establishments, including the large Jacob Riis Park bath-houses, hurricane caused no damage, while the entire Jamaica Bay side suffered severe damage from the gale and tidal waves which destroyed houses, tore down trees and flooded the entire region a distance of two blocks inland. On the Jamaica Bay side, four houses and a hotel were dumped into the bay and a section of concrete sea wall 4,000 feet long was destroyed.

In the Coney Island section, including Sheepshead Bay, Manhattan Beach, Brighton Beach and Coney Island, only trifling damage occurred. Large trees were blown down at Feltman's, Raven Hall, and outside Steeplechase Park in Coney Island, and a huge section of heavy metal facade of Luna Park entrance was wrenched loose but did not fall. No rides or buildings were damaged to any serious extent.

Long Beach, further out on Long Island, was hard hit, about 50 houses and stores being demolished and debris strewn all along the shore.

Asbury Park section of the New Jersey coast was severely dealt with. Damage at Asbury Park was estimated at \$1,500,000, with sections of the Boardwalk demolished and 45 buildings, including several big amusement spots and five restaurants swept into the ocean by three tidal waves.

Adjoining Ocean City suffered \$1,000,000 damage, with its Boardwalk and huge convention hall wrecked and about 100 houses demolished.

Damage at Long Branch, N. J., set at \$2,000,000, with two piers and Boardwalk wrecked and 450 bathhouses and three pavilions blown down.

Ocean City, Md., Bumped Hard

BALTIMORE, Sept. 23.—Considerable damage was done to Ocean City, Maryland's largest summer resort, by the hurricane which struck the Eastern Shore last week. Strong winds and heavy rains lashed Ocean City for nearly four hours, leaving sand and debris as far back as Philadelphia Avenue, 10 blocks inland from the Boardwalk.

The Boardwalk itself, from Seventh Street to its northern end, a distance of some seven blocks, was literally torn to pieces by the wind and waves. Sections of it were thrown against hotel and concession fronts, breaking and damaging windows and doors.

First floors and cellars of most Boardwalk hotels and business houses were flooded.

Riverside, Springfield, Escapes Tornado Damage

SPRINGFIELD, Mass., Sept. 23.—Riverside Park, shuttered September 10, escaped without serious damage when the hurricane slashed thru the New England States September 14.

Only four units are left in operation at the park, the bowling alleys, the park-in restaurant, the skating rink and the park-in movies.

All are year-round establishments and weathered the storm without difficulty.

Kansas Kicks Over Past Peaks

Topeka Tops Takes of Yore

Free Fair pulls over 350,000 thru gate—RA doubles midway—BC stand up 72%

TOPEKA, Kan., Sept. 23.—Broken records continued at Kansas Free Fair here September 9-15. Attendance was estimated at over 350,000 by Manager Maurice W. Jencks. Royal American Shows more than doubled any previous midway gross here, reporting a net of \$72,593.65 after federal and duplicate taxes had been deducted.

Barnes-Carruthers night grandstand show increased previous business 72 per cent. John Guthrie's Stampede and Rodeo set new high marks on four afternoons, doing a \$12,000 matinee on Sunday. Grandstand had a sell-out every afternoon and night.

Board of managers will immediately start plans for new water and sewer systems thruout the grounds and other improvements will be made wherever needed. Manager Jencks was congratulated by Governor Schoepel and other public (See Topeka Grosses Best on page 55)

Brockton Wins With Upped Tips For Last Days

BROCKTON, Mass., Sept. 23.—Final figures on Brockton Fair, September 10-16, are expected to show a profit, said Secretary Frank H. Kingman, after the resumed annual, canceled last year, had gone thru the worst weather in its 69-year history, climaxed by the hurricane which struck on the night of September 14. Gate started out high, giving indications of a banner week. Sunday's opening had 30,000, with 27,000 on Monday. Tuesday, Children's Day, was a record-breaker, setting a mark 5,000 higher than ever before. Wednesday dropped to 8,000, with a steady downpour, and Thursday's gate suffered by hurricane warnings thruout the day. Friday, after the storm, attendance jumped back to 17,000, and Saturday drew 40,000.

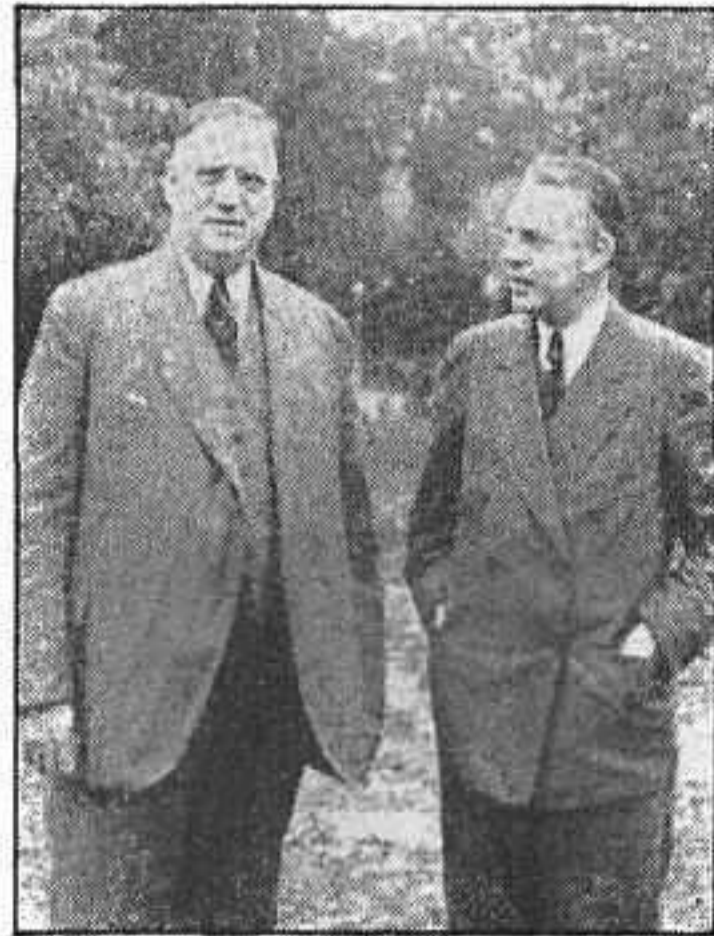
Even with the storm and near-cloud-burst the day previous, the fair showed a profit, Secretary Kingman said on closing night. This was considered remarkable by fair men who visited the grounds after the big blow and saw the infield flooded, trees down and some buildings damaged.

Allentown Early Gate Hit in Rain

ALLENTOWN, Pa., Sept. 23.—Threatening weather and light rain interfered with opening days of Allentown Fair, September 19-23. Tuesday, Children's Day, had only about half of usual attendance because of rain. There was another Children's Day on Friday. Wednesday's gate was good, considering weather.

On Thursday, the big day, attendance was heavy. Grandstand was sold out Tuesday, Wednesday and Thursday nights. All space in exhibit buildings was taken with more exhibits than in several years. Livestock departments were filled in all classes. Concession space was taken to capacity, more being sold than in several years.

World of Mirth Shows reported fair business on the first Children's Day and excellent business Wednesday and Thursday, especially at night. More details next week.



BIGGIES of the International Association of Fairs and Expositions got together for an inspection of the 96-acre plant at Brockton (Mass.) Fair September 10-16. IAFE Prez Herbert H. McElroy (left), manager of Central Canadian Exhibition, Ottawa, visited Brockton Secretary-Manager Frank H. Kingman (right), also secretary-treasurer of the IAFE. The Canadian guest greeted Mayor M. J. Tobin, Boston, and joined him and fair officials at a luncheon on Boston Day. Photo by Harry Carrigan, Brockton Fair.

Trenton Pulls Big Late Gates

TRENTON, N. J., Sept. 23.—New Jersey State Fair here, September 10-17, on the first three days had a huge increase over last year's attendance at gates and grandstand. Wednesday and Thursday were complete losses, with the Atlantic storm doing heavy damage to exhibits, midway and independent concessions. An attempt to run the harness races on Thursday was halted by the hurricane. Friday, second Kids' Day, estimated paid attendance was 23,000, about a third of the patrons viewing the afternoon and night grandstand shows.

Saturday there was an estimated 20,000 for postponed Grange Day. Former State Senator David H. Agans, master of the State Grange, and George A. Hamid, fair (See Trenton Late Pull Big on page 55)



THEY PUT OVER WEST TEXAS FAIR, Abilene, September 1-9, with attendance estimated at 75,000. Left to right: Dr. Ramsey, president; Jack Edwards, special agent Bill Hames' Shows; Mrs. W. H. (Bill) Hames; Bill Hames; Fair Secretary-Manager Grover Nelson; Will Watson, assistant fair manager, former manager for many years of the noted Hardin-Simmons Cowboy Band and fair manager for 15 years. Losing a day to rain, the Hames Shows chalked good biz. Photo by Tommie Gilstrap, fair photographer.

They Paid Off—Storm Aftermath

—By Charles Bochart

Assistant to President, Mineola (L. I.) Fair

A MARKED exemplification of loyalty and reliability of outdoor concession people and carnival folks can be cited in an incident resulting from the September 14 hurricane which almost demolished Mineola Fair September 12-16.

Rain on opening day and the second day discouraged the writer from attempting to make any collections over and above the down payments of 10 per cent which had already been collected. On Thursday, third day, the storm washed out the grounds and blew away all concession tents and booths or wrecked them on the grounds.

Friday morning, bright and early, concessionaires were hastily re-erecting their equipment and, altho the fair had only two days to run, every concessionaire paid his concession money without a murmur or a whimper. Rather than complain, every one of them sympathized with the writer for what they thought to be a tremendous loss on the part of (See Concessions Pay Off on opp. page)

York Gates Steady; Stand Has Best Day; Concessions at Peak

YORK, Pa., Sept. 23.—After rain had caused numerous postponements on the first three days, weather cleared and York Inter-State Fair, September 12-16, ended successfully, officials said, and final figures will show attendance about the same as last year's. Grandstand drew 38,588, 7,476 less than last year. Friday's grandstand was largest in history of the fair. Concession receipts were \$5,000 more than in any previous year.

Grandstand attractions, furnished by Frank Wirth, comprised *Cavalcade of Hits* revue; *Truth and Consequence*, featured Wednesday night; Paul Remos; Toy Boys; Maysy and Brach, cyclists; Roberts' Circus; Rudy Rudynoff Horses; Three Sophisticated Ladies; Three Rockets, aerial act; Rudy Jr. and pony, Dawn; Francisco and Delores, perch; Great Yacopi troupe of acrobats; Uncle Hiram and Mandy with mulg. Music was by Spring Garden (See York Gets High Takes on opp. page)

Hutchinson Up On All Counts

State Fair's initial day has 50-year gate high — CA and BC given big plays

HUTCHINSON, Kan., Sept. 23.—Kansas State Fair here, September 17-22, probably broke all records in all departments, President Perry H. Lambert said. "We had more exhibits, bigger crowds spending more money and doubling grandstand receipts at afternoon and night shows," said Secretary Sam Mitchell. Starting with a preview Saturday night before the official opening, there were 5,500 on the grounds. Cavalcade of Amusements was busy from 6 p.m. until midnight, and the weekly broadcast of the KPH Kansas feature, *Arkansas Valley Boys*, broke attendance records for the show for five years. Vic (Puny) Pennington, emcee, and Cousin Mickey Pennington, cowgirl yodeler, being big spots on the feature.

Attendance on opening day, Sunday, was 37,000, a record for initial days in the 50-odd years of the fair. Attendance on Monday was 68,000 and 42,000 on Tuesday. Wednesday out-of-town school (Hutchinson Figures Up on opp. page)

Barrington Is Huge Click for Boss Ed Carroll

GREAT BARRINGTON, Mass., Sept. 23.—Records for attendance and receipts topped at the 103d Barrington Fair September 17-23. Total attendance probably would reach 80,000, said Harry Storin, publicity director. Manager Edward J. Carroll hit the jackpot again at the Berkshire annual.

Several new features clicked heavily, especially name-band policy in the Club (See Barrington Big Click on opp. page)

Nebraska State Net May Reach \$33,000

LINCOLN, Neb., Sept. 23.—Estimates on results of Nebraska State Fair here September 3-9 indicate that about \$33,000 will be the net profit from the race meet and fair, said Ed J. Mille, secretary. Incomplete reports show receipts of \$31,780 from gate admissions, \$11,870 from carnival, \$2,305 from Horse Show and \$23,425 from grandstand.

Expenses ran much higher this year. In addition to labor costs, wages for the race track ran over \$42,000, premiums cost the fair board over \$30,000 and grandstand show cost \$12,000.

Of \$806,991 bet on the horses \$721,613 was repaid by the mutuels to bettors. Increase in betting over any previous year was \$261,419. Some advance seat sales in the State are not yet reported.

Mineola May Break Even, Despite Gale

NEW YORK, Sept. 23.—While the 102d Mineola (L. I.) Fair, September 12-16, was washed out on opening day and hard hit by the hurricane September 14, the management reported that, despite the extra cost resulting from the gale and loss in attendance, gross receipts were much larger than those of 1943, and that the fair would about break even, considered a near-miracle under the adverse conditions.

The midway, with the I. T. Shows, had only two good days, but ride operators and stand owners escaped serious damage and few, if any, went into the red.

ESE Supers See How Army Use of Plant Aids Victory

SPRINGFIELD, Mass., Sept. 23.—A view of how the Eastern States Exposition plant is serving in the war effort was gained by 55 officials of the organization who attended the second annual dinner meeting of department superintendents on the West Springfield grounds September 18. Under Maj. J. J. Adams, commanding officer of the army quartermaster subdepot which occupies buildings and most of the grounds, the party was taken on a tour. For most it was their first glimpse inside the grounds since the 1941 fair and first view of how buildings are now being used.

Supper was served in the Hampden County Improvement League Building by women of Southwick Congregational Church. Invited to the gathering this year were all members of the executive committee of the exposition. George E. Williamson, chairman of the expo executive board, presided at a meeting which featured talks by officers and guests, including Harry Baldwin, oldest member of the executive committee present.

Other speakers were Major Adams; Mrs. James J. Storrow, Boston, a vice-president; Mrs. Schuyler F. Herron, superintendent of the home department; Dr. Hugh P. Baker, president of Massachusetts State College and chairman of the fair's newly created educational committee; R. DeWitt Mallary, chairman of the public relations committee; Prof. H. L. Garrigus, professor emeritus of animal husbandry at Connecticut State College, and James G. Watson, editor of *New England Homestead*. It was voted to extend condolences to Mrs. Douglas Wallace and Richard Robinson on the recent death of their father, John C. Robinson, who had been a trustee and active for the exposition since its organization.

Around the Grounds

PITTSFIELD, N. H.—Pittsfield Fair, September 7-9, came back with the largest attendance in recent years. Weather was good.

WATERLOO, Neb.—Douglas County Fair here September 14-16 had over 21,000 attendance, best on record, said

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Secretary Robert D. Herrington. Attendance was 16,000 in '43.

CRAWFORDSVILLE, Ind.—Old Montgomery Fair grounds here have been sold to a realty company for building sites after the war, reported K. E. Simmons. The fair was discontinued several years ago.

MITCHELL, Neb. — Attendance at Scotts Bluffs County Fair here September 12-16 was 45,000, reported M. C. Cannon, of the fair board, heaviest paid gate in its history. Pari-mutuels wagers hit \$76,000 for the five-day race meet and \$8,000 was paid in race purses. Fair was the first since 1941.

MAUMEE, O.—Despite lapse of a year because of the war, Lucas County Fair here, September 14-17, drew more than 20,000, said Charles Glann, secretary. Horse shows, con hunt and Gay '90s Parade had a near-record number of entries. Midway, however, reflected uncertainties of wartime transportation, space having been sold for less than a third of what it was in normal years.

PORT WORTH—A. K. Mackey, Fort Worth, identified with the livestock industry 25 years, has been appointed general livestock superintendent of Southwestern Exposition and Fat Stock Show. His first assignment will be to prepare premium lists for the 1945 show, to be held in Will Rogers Memorial Coliseum here for the second consecutive year, said Secretary-Manager John B. Davis. Mackey will take the post formerly held by Lieut.-Col. D. G. Talbot, now in Europe. The place was filled at the 1944 show by W. L. Joyce, Fort Worth.

CINCINNATI.—Gate and grandstand receipts broke all records with a \$30,000 take at Carthage Fair here during its 89th year, September 13-16. Attendance of 60,000 was 20,000 more than last year's, Myers Y. Cooper, president of Hamilton County Agricultural Society, said. Track infield, adjacent lots and streets were required to take care of autos. No special features were offered this year, when all records for number of exhibits were broken. A program of improvements will be undertaken thruout the year.

SYRACUSE.—Fairs in Central New York had the worst weather in some 100 years, forcing cancellations and lost days and cutting sharply into grosses. Week of August 28 Cortland County Fair closed on Friday, losing a big day, due to a polio epidemic. Following week Madison County Fair, Brookfield, lost three days because of a polio scare. These closings cost the J. E. Ranch Rodeo at Cortland and Hamid's musical show at Brookfield to lose much time. Week of September 11 Vernon Fair was hit by the worst weather in history, losing three of six nights' biz, with end of eastern hurricane hitting the grounds.

SHREVEPORT, La.—W. R. Hirsch, secretary-manager of Louisiana State Fair and National Hereford Show here, conferred with R. J. Kinzer, secretary of the American Hereford Association, and C. E. Minor, chairman of the fair's National Hereford Show Committee. An inspection of facilities for the '44 fair was made. Secretary Kinzer said there would be between 400 and 500 head of the nation's finest Herefords on exhibition. Entries assure the fair association that livestock exhibits will comprise about 900 head of all types of cattle. Many business and manufacturing concerns have contracted for space in the Merchants' and Manufacturers' Building for displays pertaining to post-war plans and reconversion. Interior of the building was rebuilt two years ago. This will be the fair's second year with a free gate. Secretary Hirsch said all concessions are open as usual and no exclusives have been sold.

YORK GETS HIGH TAKES

(Continued from opposite page)

Band. Guy Lombardo's orchestra was an added attraction Friday night. B. Ward Beam's Congress of Daredevils was the attraction Saturday afternoon.

Visitors included Clifford White, Cumberland, Md.; Charles A. Nash, Springfield, Mass.; Harry Correll, Carl Fickenstein, Bloomsburg, Pa.; A. C. and William Brice, Bedford, Pa.; Mrs. Mary Price, Mrs. Davis, and Richard Crouse, Ebensburg, Pa., and William Glick, Baltimore. Midway again had the James E. Strates Shows with an attractive lineup of rides and shows.

HUTCHINSON FIGURES UP

(Continued from opposite page)

bands were again in attendance. Exhibits included three divisions of beef and dairy cattle, and seven departments with sheep, horses, swine and agriculture. The 4-H Clubs had representatives from 71 counties, with 765 boys and girls in the camp on the grounds, another record. Navy exhibit in the automobile building, assembled by the Hutchinson Naval Air Base, was especially attractive. Included were two Messerschmitt Me-109 planes and a captured Mark III tank.

Barnes-Carruthers bill Sunday and Monday afternoons was strong enough to fill the big stand. On the program were the Atenos, aerial novelty; La Tosca, bounding rope; Canastrelli Troupe, ladder act; Madame Maree's Circus; Graham Riders; Joe Ambrose, clown; Three Iwanows, bar act; Zaccini Fliers and Sidney bicycle number.

Night show, *State Fair Revue of 1944*, played to packed stands, with plenty of overflow seats sold. Opinion was that Mike Barnes had provided a better costumed show and more variety in the numbers than in previous appearances here. Direction was under Ainsley Lambert and dance ensembles were created by Dorothy Hild. Strong winds did not help the beauty of some of the bigger numbers, and aerial acts had to be extremely careful the first two nights.

Starting on Tuesday, there were trotting and running races, without pari-mutuels, conducted by officials of Kansas-Missouri-Oklahoma Racing Association. Ernest (Rube) Liebman, clown-announcer, is well known in this territory, met a lot of people and "right now'd" them to death.

CONCESSIONS PAY OFF

(Continued from opposite page)

the fair. In one building at the first booth where I stopped for collections, every concessionaire in that structure gathered about me and paid their full amounts without causing me to move from the spot.

In reciting this episode among friends they all expressed such amazement that I feel a public recital might go a long way toward establishing what we have always known to be the integrity of outdoor showmen in the face of weather inconveniences. I. Trebish, partner of Phil Isser, waded thru deep water to lay on my desk a check in full for the midway carnival privilege. If this is not an indication of correct judgment in trusting concessionaires to set up without complete payment of license money, I don't expect to see further proof.

BARRINGTON BIG CLICK

(Continued from opposite page)

Fiesta, a combination affair with a large circular tent, special dance floor, orchestra and floor show. By day it acted as a show place for agricultural displays, heaviest in local history. At night the front was transformed into a night club exterior.

O. C. Buck Shows on the midway went to good grosses. State Guard drill and competitions were held Sunday and Thursday nights. Finals Thursday drew the largest night crowd in history. Fair opened Sunday with a horse show, which drew 3,800 people, a new feature this year. Other new features were horse and ox-drawing contests, 10-mile marathon Saturday and band concerts. Racing set new records for the State.

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New Fair Dates

These dates were received since the Fair List was published in the issue dated August 26.

Alabama

Jasper—Walker Co. Fair Assn. Oct. 16-21. J. G. Burton.
Mobile—Gulf Coast Fair. Nov. 3-12.

Florida

Pensacola—Pensacola Fair. Nov. 15-30.

Georgia

Summerville—Chattanooga Co. Fair. Sept. 27-30. O. C. Dawson.

Kentucky

Owenton—Owen Co. Fair. Oct. 6-7.

Mississippi

Liberty—Amite Co. Fair & Stock Show. Nov. 1-4. G. C. Harrison.
Meadville—Franklin Co. Fair & Stock Show. Oct. 26-28. George A. Mullandore.
Meridian—Miss. Fair & Dairy Assn. Oct. 2-7. W. R. Cannady.

North Carolina

Durham—Durham Fair. Oct. 9-14.
Williamston—Martin Co. Fair. Week of Oct. 9. W. E. Dunn.

Oklahoma

Enid—Garfield Co. Free Fair Assn. Oct. 16-20; J. B. Hurst.

South Carolina

Bishopville—Lee Co. Fair Assn. Oct. 16-21. J. E. Reeves.

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War Cuts Production Of Films; Attendance Up, Survey Reveals

WASHINGTON, Sept. 23.—War has greatly affected the motion picture industry—the number of features made, the increased production of special subjects and training films for the armed forces, attendance at theaters, subject matter of the films, and in many other ways.

According to a survey made by the Department of Commerce, only 397 features were made during 1943, nearly 100 less than in 1942 and almost 200 less than in some other years, such as 1928. Of the features, 258 contained no reference to war; 39 were war pictures; 70 had a war background, and 30 were about spies and saboteurs.

In addition to features, many films on special subjects were made during the year. Some 108 training films were produced by the industry and given to the army. These, along with the 708 produced by the army for training purposes, helped materially in making soldiers out of raw recruits in record time. One Hollywood studio, noted for its production of cartoons, used 94 per cent of its film footage in 1943 in pictures for the armed forces' training program or for government agencies directly connected with prosecution of the war.

A total of 556 movie shorts, exclusive of newsreels, was made last year. Some 26 full-length shorts and a like number of film bulletins were produced on themes selected by the Office of War Information.

In no previous war have the people at

home been so well informed on what was going on in all parts of the world. Movie-goers have been able to witness on the screen some part of nearly all important military happenings in all quarters of the globe. During 1943 there were 502 newsreels shown in the United States. Into these went more than 4,000 separate pictorial clips, covering 1,446 different news events.

Despite the war, last year was the biggest the movies have ever known. Box-office receipts were larger than in other years when there were more feature pictures produced and more theaters kept open.

The Commerce Department's survey found that the average movie-goer in the United States attended the movies about 32 times in 1943. Movie patrons went to the movies eight times on a Sunday, or two and a half times as often as on Monday. Saturday was twice as popular as Monday and Tuesday, but only two-thirds as much as Friday. Between 7:30 and 8:30 p.m. there was the largest percentage of adult admissions.

The movie industry's gifts of motion pictures for servicemen overseas has been widely publicized, but this survey makes public the actual number of films involved.

Last year, 9,507 prints of current features on 16mm. film were given by the industry for entertainment in combat areas. At the end of 1943 there were about 1,400 movie shows nightly overseas. It is estimated that an average of 1,400 men in uniform attended each performance. Seating capacity varies from 15,000 in an open-air amphitheater in New Guinea to 11 in a Quonset hut in Alaska.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Sadler Concludes Tent Trek Nov. 29

MORTON, Tex., Sept. 23.—Harley Sadler, of the Texas tent bearing his name, flew to Dallas Tuesday of last week (12) to attend the State Democratic Convention, with Kennedy Swain filling in for him during his absence. Sadler's being away also gave the show a one-day layoff after a record-breaking 10-day stay in Lubbock. Company played to turn-away business there nightly, with lines forming around 6 o'clock each evening. Heavy rainfall on several nights even failed to keep Lubbock crowds away.

Plans at present are for the Sadler show to run until November 29, when Harley and Billie Sadler will take a trip to California, where Billie will remain the rest of the winter. Harley will return to Austin, Tex., to prepare for his session with the State Legislature.

Show's new boss canvasman, Bill Sanders, was on only a week when he was called back east by the death of a sister.

During the Lubbock engagement, Manager Sadler furnished a vaude show for the Rotarians' State Convention. Sadler was principal speaker of the evening and received a five-minute round of applause upon his introduction and prolonged applause at the finish of his speech, the Rotarians rising in a body to honor him.

Waynes Anticipate Long Dallas Stay

DALLAS, Sept. 23.—Wayne Babb Players, who opened under canvas here two months ago for an indefinite stock run, continue to do well at the box office and are digging in for a long stay.

The show lot has been covered with gravel to provide better parking facilities for the auto trade and gas has been piped in to heat the tent during the coming cold months. A stone walk has also been constructed around the canvas theater. Bingo, with cash prizes, is the new Wednesday night feature.

Betty O'Connor, ingenue, has left to join the Passion Players and has been replaced by Alecia Johnson, who opened last week in *Stepping Mamas*. Verge and Alice Lester, new character team, opened this week in *Love and Horse-Radish*, in which Wayne Babb does the Toby.

Grace Van Winkle's three-act marionette show was offered recently as a special Saturday offering for the kiddies. Charles Evans continues as a feature on the organ.

Lewis Begin 11th Annual Trek Oct. 2

CHICAGO, Sept. 23.—Mr. and Mrs. Roy W. Lewis will begin their 11th annual tour of Iowa October 2, Lewis revealed while here this week to arrange details of the tour and purchase new wardrobe.

The Lewises are well known in the Tall Corn State thru their school assembly programs. The two-people company carries a production complete with scenery and wardrobe. This season's offering will be a military comedy-drama, *Wings Over America*.

Starting in Iowa, the Lewises will play thru the Southern States, then up the Eastern Seaboard into New York and Pennsylvania.

LULA NETHAWAY infos from her Oakland (Calif.) domicile that Clyde Rosecrans was spotted recently at Sunset and Vine, Hollywood, and Lula says he looks years younger than he really is.

Rep Ripples

VENITA BRIGHT, who under the name of Virginia Blair trouped in rep in Texas and Kansas and who also put in a stretch on the Majestic Showboat on the Ohio River, is now stationed in India with the American Red Cross. She V-mails under date of August 31 that she's now in a hospital there and that mail from old rep friends would do wonders in bolstering her morale. Address her as Venita Bright, American Red Cross, APO 690, care Postmaster, New York, N. Y. . . . WALT GOODIE Family Show is playing New England halls and schools to okay takes. . . . DOUG AND LOLA COUDEN are rollin' again with their novelty turn and open this week in the Phoenix (Ariz.) area, where they'll put in several weeks. . . . FRANK L. FRAWLEY has a vaude-picture combo framed to open in Merrimack County, New Hampshire, around the middle of October. . . . TERRY O'SULLIVAN, formerly of the Hazel McOwen Players, is on the Blue Network in Hollywood. . . . FRED GORDON, ex-repster, is operating a trucking line in Plant City, Fla. . . . MAE HOLBORN has a photograph gallery in Riverside, Calif. . . . F. W. TIBBETS, vet rep agent, will operate a vaude-pic unit in Central New Hampshire this winter. He is assisted by Gene Tibbets.

EDDIE DERRINGER, popular Midwest-ern repster, has just returned to the States from Honolulu, where he has been employed on a government project. He gets a month's vacation with pay and his transportation. Not bad. . . . HARRY AND MADGE GRAF, of the Madge Kinsey Players, are sojourning in Toledo for the time being, while scouting a location for the winter. Their daughters, Jeanne and Bette, are in New York, where the latter is private secretary to Jane Cowl, stage star. . . . DOROTHY LAVERNE infers from the West Coast that she has her eyes set on Chicago and other points east. . . . T/SGT. HARRY DIXON and wife, Sue, visited the Harley Sadler Show at Lubbock, Tex., recently, while en route to California from Camp Custer, Mich., where he had been stationed with an army band. . . . HERMAN GILL, veteran advance agent, formerly with Bennett & Moulton and other reps of the '10-'20-'30 days, is still engaged in war work with Mrs. Gill at New Haven, Conn., but is framing a vaude-picture combo to play schools and churches under auspices in the New London, Conn., sector. . . . JOE MARION, former Midwestern comedian and manager, is now a full-fledged mechanic in war work and residing at the St. Moritz Hotel, Hollywood. . . . ARTHUR A. DOWN, showing Chipewa County, Michigan, with his small flesh trick, is highlighting a new bill, *Everybody's Crazy*, by E. F. Hannan, which he will soon take into his regular Minnesota territory along with his picture programs. . . . ELLIE DEAN PALMER, suffering with a nervous condition, has been confined the last 18 months in Building No. 1, State Hospital, Byberry, Pa., and asks that old trouper friends drop her a line.

WANTED

People in All Lines for Circle Stock in Illinois.
THE GIFFORD PLAYERS
WAYNE HUFF, Mgr.
P. O. Box 422, Gland, Ill.

WANTED

Actors doubling instruments, and Musicians. Radio-dance policy.
CHICK BOYES
216 W. 26TH KEARNEY, NEB.

35MM. Film Quotas May Be Cut; WPB Ignores 16MM. Use

WASHINGTON, Sept. 23.—Increased war demands for 35mm. motion picture film, coupled with a current drop in production, will not permit increased consumption of this type of film by motion picture and news reel producers in the near future, the War Production Board has announced. No mention was made of 16mm. film.

Increased military requirements may even make it necessary to cut consumption for movie and news reel producers, it was said.

WPB is considering a plan to change the procedure of allocating 35mm. motion picture film to place it on a firm basis. Under the proposed plan, motion picture laboratories and service organizations would be permitted to process 35mm. film for movie and newsreel producers and distributors only upon specific authorization by WPB, in accordance with quotas established for the individual producers and distributors. This proposed change would assure each producer and distributor of entertainment films and news reels of a pro rata share of the limited supply, it was explained.

16MM. Open-Airer in N. J.

CAMDEN, N. J., Sept. 23.—An open-air theater has been opened on Route 38, three miles outside of Camden, with 16mm. films being shown. It marks the first time in more than a half-dozen years that an open-air theater has operated in this South Jersey area.

-CLOSING OUT-

16MM. SOUND FEATURES from \$5.00 per reel up. FREE LISTS. Also bargains in S.O.F. Shorts.
MULTIPRISES Box 1125 Waterbury, Conn.

16 MM. RELIGIOUS SUBJECTS 35 MM.

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Gitter, completely overhauled, refinished, Mills
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FOR SALE—2 KEENEY'S SUPER TRACK-
times, \$300.00 each; 7 1038 Tracktimes,
\$80.00 each, all new glasses; G Keeney's Pastimes
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\$154.50 each; 23 5c Mills Blue Fronts, DJF,
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Fronts, SJP, 400000 up, \$152.50; 2 5c Mills
Cherry Bells, \$102.50; 2 5c Mills Melon Bells,
\$152.50; 1 5c Mills War Eagle, 263344, \$89.50;
1 5c Mills Skyscraper, 311135, \$49.50; 1 5c
Mills Roman Head, 338101, \$119.50; 1 25c
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buy Keeney Pastime Glasses. Capital Music Co.,
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Pace 5c Comet Console, 3/5, \$125.00. Pace 5c
Twin Comet Console, 3/5, \$200.00. Jack in
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\$405.00 each; 2 Race Kings, P.O., perfect con-
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FOR SALE—1c MILLS Q. T., \$45.00; 1c
Calle Commander 3/5, club handle, \$40.50;
5c Jennings Victoria, \$39.50; 5c Jennings Goose-
neck Single Jack Pot, \$34.50; 5c Mills Lion
Head, \$49.50; 5c Mills F.O.K., \$35.00; 10c Pace
Bantam, \$37.50; 10c Jennings Century, \$60.50;
25c Mills Goose-neck, Rock-Ola front, \$39.50; 25c
Jennings Bull's Eye Bell, \$35.00; 25c Mills War
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FOR SALE—1 SEEBURG 5c WIRELESS WALL
Box, new; 1 Five Cent Selectomatic, 1 Buckley
24-Wire Wall Box with bracket, 164 feet 22-
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Tubes and miscellaneous Wurlitzer Parts. Com-
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MUSIC ROUTE FOR SALE—ABOUT 60 LATE
model Music Machines, mostly Wurlitzers; also
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Will sell at present market value. This is a
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POSTAGE STAMP MACHINES—1945 MODELS
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RUBBER TIRE HAND TRUCKS FOR MOVING
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Price, \$23.00 one handle; \$25.00 two handles.
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SLOTS WITH JACKPOTS, \$20.00; CIGA-
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nation lock, \$50.00; 1 Bally Raya Track, \$40.00.
Deposit required. Joseph Ryan, P. O. Box 126,
Crestline, O. oc14

STAMP VENDORS, \$6.50; CANDY BAR, \$1.25;
5c Bar Vendors, \$2.75; Coin Operated Automatic
Poncorn Machines, \$37.50. Northside Sales Co.,
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WANT PHONOS—WILL PAY \$450.00 FOR
Wurlitzer 700's; \$450.00 for Seeburg 8800,
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1 50c MILLS BLUE FRONT, PERFECT,
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Pikes Peak, \$15.00; Derby Day Slant Top Con-
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SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Ma-chines, Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill.

ELECTRIC PENNY PITCH BOARDS — AUTO-matic Ball Games built by John Craddock, of Coney Island; any good Concession Park Games. Joe Weissman, 370 Fort Washington Ave., New York.

KIDDIE AUTO RIDE — CONCESSION TOPS, Frames. No junk, must be reasonable in this section. V. C. Priest Jr., 3200 Arch, Little Rock, Ark.

ONE THIRTY FOOT MERRY-GO-ROUND, ONE Forty Foot Ferris Wheel, also other Small Rides. Vern Raw Enterprises, 201 Broadway, Seaside, Ore.

PARKER TWO-ABREAST CARRY-US-ALL FOR cash. Give full details and price. Box C-174, The Billboard, Cincinnati 1, O.

PORTABLE SKATING RINK — IN REPLY state age and condition of all equipment. M. R. Morgan, 2433 Iberia St., Baton Rouge 5, La.

RECORDING MACHINE — NEW OR USED. Will pay top price. (For studio use; not ac-cade). Prefer to buy with inspection privileges. State price. Write or wire at once. Otis Cle-ments Jr., Hotel Emerson, Baltimore 3, Md.

SHETLAND PONY HARNESS — LIGHT weight, single, double; Tandem; Wire-Wheeled Buggy for Shetland; Blankets; Halters, etc. W. R. Colvin, Box 591, Tulsa, Okla.

USED 16MM. RELIGIOUS FILMS—CROWN OF Thorns, others. State price and condition! Cpl. Lorenzo Morales, 526 Enga-LPCO., Camp Shelby, Miss.

WANTED — ONE USED ACROBATIC MAT. Clyde Jordan, 476 Main Street, Worcester, Mass.

WANTED—MECHANICAL SHOW, ANY KIND. Also Walk-Thru Show by Buell or Illusion Show. Harris Parlin, Paris, Tenn.

WANTED — FROZEN GUSTARD, POPCORN, and Candy Floss Machine. Also Candy Apple outfit. Root Beer Barrel. P. O. Box 242, Wake-field, Mass.

WANTED FOR CASH—SINGLE OR DOUBLE Loop-o-Plane, Chair Plane, Kiddie Auto Cars with Balloon Tires, suitable for Kiddie Auto Ride; Trapeze Rigging with Net; also 3 double sets of Pony Circus Harness. Joe Koshaick, R. 2, Box 234, Stevens Point, Wis.

WILL BUY FOR CASH—NO. 5 ELI FERRIS Wheel, Octopus, factory Kiddie Auto Ride. Must be practically new. No junk wanted. Wm. Barnhart, Golden West Shows, 4262 Thomas Ave., No. Minneapolis 12, Minn.

200' EIGHT-FOOT KHAKI SIDEWALL—Eddie Bristow, Bennettsville, S. C.

At Liberty—Advertisements 5c a Word. Minimum \$1. Cash With Copy.

CIRCUS AND CARNIVAL

THE 'GREAT' KELLY, RIDE OF DEATH, FOR late dates. Riding bicycle down chute jumping cars. Fireworks. Mike Kelly, Goshen, Ind.

DRAMATIC ARTISTS

AT LIBERTY FOR STOCK, REP OR RADIO—Versatile Dramatic Team with good specialties. Ages, 34 and 39. Comedy, general business or as cast. Experience and ability. George and Goldene Kleber, Amery, Wis.

MUSICIANS

AFTER OCTOBER 30—EDDIE AMES TRIO, Violin, Guitar, Hammond Organ, furnished. Re-fined gentlemen. Dinner, dance, requests. Prefer cocktail lounge or small room in class spots. Travel anywhere if proposition all right. Union. Write P. O. Box 613, Southbridge, Mass.

ALL-AROUND EXPERIENCED DRUMMER; read and fake. Wants out-of-town location or traveling unit. But offer must be good. Make nice appearance. Union (802). Address "A. R." c/o A. P. of M., 1267 6th Ave., N. Y. C.

ALTO-CLARINET-BARITONE—Semi-name expe-rience. Lead or 3d. No combos or Mickey. 23, 4-P, \$65.00 minimum. Box C-176, Billboard, Cincinnati 1, O.

AT LIBERTY—GUITAR, SPANISH, LEAD OR rhythm. Also double on Hawaiian. Sober, 4-F. Write for details. George Sloan, 1420 Miss. Ave., St. Louis, Mo.

Communications to 155 North Clark Street, Chicago 1, Ill.

Prospects for Canadian Goods

Plants Will Boost Output

Control orders show kinds of goods—price problems may be serious

CHICAGO, Sept. 23.—When Canada lifted at least 56 of its war-control orders, the list of articles covered by these orders read almost like a catalog of specialty and novelty goods. Canada entered the war earlier than the United States (See Prospects for Goods on page 50)

MERCHANDISE TRENDS

By Evelyn Marcneck

CHICAGO, Sept. 23.—Once again Chicago played host to the American Legion this week, which opened its 26th annual convention here September 18, but fewer Legionnaires were seen than at the preceding conventions. Novelty men noticed this difference, altho buying of horns, hats and souvenirs added some spice to the veterans who tussled more with major issues confronting the nation than with wine, women and song as was their tempo in the past conventions. On the whole, Legionnaires sounded out the tenor of the nation at present... less hilarity and more harass about the things to come.

Last week's Roosevelt-Churchill conferences at Quebec, which no doubt emphasized the speed-up in the Pacific

campaign, and the day-by-day blows in Europe against the last-ditch stand of the Wehrmacht threw tremendous significance on the problem of being prepared when peace flies in where Hitler and the Mikado have been pushed out. OPA followed up WPB's announcement that most controls over civilian goods would be lifted with Germany's defeat by issuing its program on reconversion pricing at the end of the week. Broadly, the OPA plan is more persuasive than the definite WPB plan for reconversion, and it intends to let industry make its own decisions... that is, apart from what materials are still needed in the war against Japan and for essential civilian consumption. Manufacturers in the specialty merchandise field will be able to apply for new pricings on designated consumer goods such as woodenware, pens and pencils, combs and other items which are listed in official order MPR-188. OPA's scheme is to have reconversion start on 1942 price levels, but in some places it will be impossible.

Trade Spurred Up

The demand for fall merchandise was shown in an increase of retail trade activity, according to Dun & Bradstreet's reports. Nationwide sales gathered an 11-to-15 per cent increase over the corresponding 1943 week. Heavy interest was noted in silver jewelry, particularly earrings and pins, and short fur and fur-lined coats were in good demand. Wholesale sales averaged only moderately above the level of the week corresponding (See Merchandise Trends on page 51)

Chicago Execs Want Quality

Make good on ersatz articles but look for better stuff in future

CHICAGO, Sept. 23.—A survey of merchandising executives here recently indicated that unsalable "ersatz" merchandise would not clutter up merchandisers' shelves. They said that they would rather lose business than lower their standards of quality by stocking up with substitutes, only to be left with white elephants after the defeat of Germany and Japan.

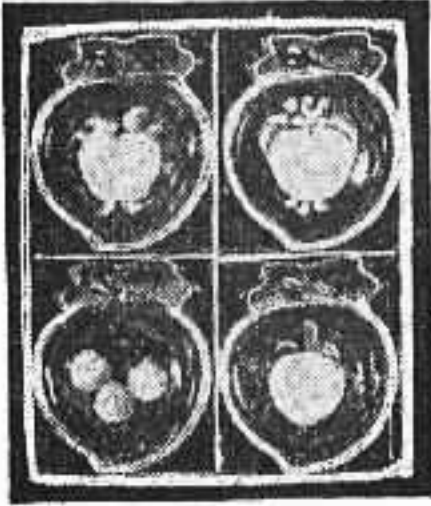
Ersatz goods have been chiefly hard goods in which plastic, fabric and wood have been substituted for essential metals. In many cases some of these hard goods lines have been eliminated entirely for the duration. In the specialty merchandise field, however, there have been comparatively few substitute lines introduced during the war, altho plastic jewelry, fabric handbags with plastic trim, and certain wood substitutes in the novelty merchandise field have been made.

Some war quality merchandise has been selling well, as was illustrated recently in a gift show here in Chicago that proved the "war babies" were here to stay. Ersatz luggage has been selling well. (See Execs Want Quality on page 52)

SOME OF OUR LATEST NUMBERS

For our full line of latest numbers, send for our set K of illustrated price lists

An Innovation in Our Celebrated Eight Piece Coaster Sets. 3 3/4 x 4 1/2 inches large, made of beautiful fire polished crystal glass with hand-painted flowers and fruits, done by artists of rare ability. In GIFT BOXES of eight, showing all four designs of each number with a flash. \$14.40 per doz. sets of eight. 1/4 doz. sets per number smallest quantity sold.



#4330 K—Four Different Fruits.



#4331 K—Four Different Flowers.

We carry a large line of GIFT GOODS from \$1.80 to \$90.00 per doz. Complete set K of illustrated price lists will be sent to any GIFT SHOP on application. WE FILL NO ORDERS FOR LESS THAN \$15.00

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST., CHICAGO 6, ILLINOIS.



LUMINOUS FLOWERS AND RELIGIOUS FIGURES

THAT GLOW IN THE DARK!



- | | |
|--|--|
| # 6 Large Gardenia With Bud \$3.60 | # 11 Crucifix In Relief, 9" \$6.50 |
| # 7 Small Gardenia With Bud 2.75 | # Assorted Saints, 8" 6.50 |
| # 10 Double Gardenia Corsage 4.00 | # 12 Large Bust of Christ or Madonna, 7 1/2"x4" 6.50 |
| # 107 Special Gardenia With Bud 4.00 | # 48 Assorted Statuettes, 3 1/2" 2.50 |
| # 108 Super Special Gardenia With Bud 6.00 | # 61 Statue of Holy Family, 6"x3 1/2" 3.50 |
| # 109 Fine Medium Gardenia With Bud 4.75 | # 62 Statue of Nativity, 4 1/2"x3 1/4" 6.50 |
| # 55 Small Gardenia Without Bud 2.25 | # 63 Statue of Sitting Madonna and Child, 6"x3 1/4" 6.50 |
| # 68 Roses 3.60 | # 59 ASSORTED SAINTS, 12", EA. 2.25 |
| # 114 Sunflowers 3.60 | # 115 Soldier, 5" 3.60 |
| # 110 Camellias With Bud, All Colors 5.50 | # 116 Sailor, 5" 3.60 |
| # 111 Camellias Without Bud, All Colors 5.00 | # 98 Dutch Boy and Dutch Girl, Assorted Saints, 5" 3.60 |
| # 113 Triple Tea Roses 3.60 | |
| Plastic Crucifix, 1 3/4"x1" 1.50 | |

NITE GLOW PRODUCTS CO. 1/2 Deposit, Balance C. O. D., F. O. B. New York. 106 W. 46th St., New York, N. Y. Medallion 3-5794

FREE—LEVIN'S 1944 CATALOG—FREE

With an Order Selected From This CONCESSIONAIRES' PRICE LIST

GLASSWARE				AMERICAN MADE SLUM			
No.	Article	Pack Ctn.	Per Gross	No.	Article	Pack Ctn.	Per Gross
2005	1 1/2 Oz. Whiskey Glass	Gross	\$2.50	2950	Monkey Mirrors	Gross	\$2.95
2986	Salt and Pepper Shakers	Gross	3.00	N2650	Plaster Animals, 8 Kinds	Gross	1.25
2918	Coasters	Gross	3.00	1160	Band Rings, White Metal	Gross	1.00
419	Ash Trays	Gross	3.70	2126	Paper Flag on Stick	Gross	.65
3420	Custard Cups	1/2 Gross	4.75	2127	Paper Bow Flag Pins	Gross	.75
633	Juice Tumblers, 5 Oz.	Gross	3.75	9716	Rayon Bow Flag Pins	Gross	1.35
521	Water Tumblers, 9 Oz.	Gross	3.85	6923	Boan Blower	Gross	1.00
1864	Nappies	Gross	3.90	75	Comic Pennant	Gross	.75
2003	Coaster Ash Trays	Gross	3.00	3403	Lucky Charms, Carded, Box 120 Ct.	Gross	.85
1005	5 Oz. Sherbets	1/2 Gross	4.75	9273	1 1/2" Comic Buttons	Per 100	2.25
2545	4 1/2 In. Bowl	1/2 Gross	4.25	116	Pencils, No Eraser	Gross	1.44
2545	5 1/2 In. Bowl	1/2 Gross	4.50	2149	Shoe Laces, 72 Pr. in Box	Box	1.00
2539	Measuring Cup	1/2 Gross	5.40	9834	Paper Masks	Gross	.75
				3120	Plastic Thimbles	Gross	1.20

Also Butter Dishes, Refrigerator Jars, Water Bottles, Fruit Bowls, One Gallon Cookie Jars, Seven-Piece Sets, Eight-Piece Ovenware Sets—All at Lower Prices.

Prices F. O. B. Terre Haute. C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown in Our Latest 1944 Catalog—Write for Your Copy Today.

LEVIN BROS. Since 1886 Terre Haute, Indiana

ATTENTION

Salesboard Operators Distributors—Salesmen

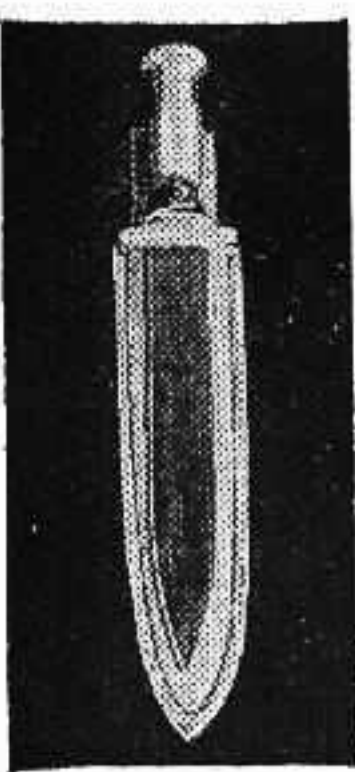
For the Boys Overseas Commando and Hunting Knives

Commando Knives, \$37.50 Doz.; Sample \$3.50
Hunting Knives, 33.00 Doz.; Sample 3.00

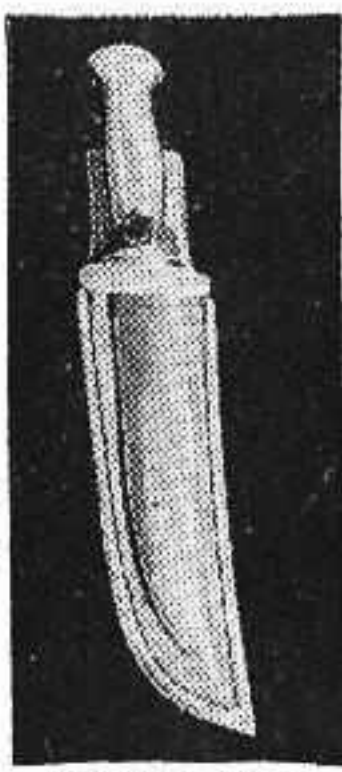
Prices Include Leather Sheath

Samples—Full Amount With Order
Doz. Lots—25% deposit, bal. C. O. D.

VULCAN KNIFE CO.
P. O. Box 4036
Birmingham 6, Ala.



COMMANDO KNIFE
7 In. Double Edge Steel Blade, Aluminum Handle, Leather Scabbard.



HUNTING KNIFE
6 In. Steel Blade, Aluminum Handle, Leather Scabbard.

WOOD JEWELRY

Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEE MFG. CO.
116 E. WALNUT ST. MILWAUKEE, WIS.

HAND MADE

MERCHANDISE DEALS

"KNOCKOUTS" WITH HARD TO GET ITEMS

WRITE NOW FOR CIRCULAR AND LOW PRICES

CHESTS

With

CHOCOLATES

4 CEDAR CHESTS
1 MIRROR CHEST

1200 HOLE - 5c BOARD

TAKES IN\$60.00
FREE PUNCHES 7.00

PROFIT\$53.00

Operator's Price - \$16.95

J. M. L. MDSE. CO.

523 CLEVELAND AVE., N. W.
CANTON 2, OHIO

Popular Items

Kamp-Kards

Stationers Specialty Company, New York, is advising dealers against being caught "merchandise-short" when Christmas rolls around this year. Among the tested and proven sales successes, Stationers is featuring "automatic" letter-answerers, an item which is said to reap fast sales among those who are sending gifts to servicemen this Christmas, whether it be one of war or of peace. Kamp-Kards come in a book of 32 true-to-army life cards, which the soldier can tear out like checks. Every card is a writing card and both sides can be used for messages. Other unusual lines of popular stationery items are offered by the company.

Mirror of Many Uses

Said to be a natural for outdoor performers in applying make-up, Crystal Products Company is offering a mirror that should prove useful in many other ways as well. The "Free-Vue Mirror" is a twin mirror, one side a regular mirror and the other side a magnifying one. It can be worn about the neck in the daylight, it rests easel fashion on the dressing table, or it can be hung on the wall. The mirror comes in either a wood frame or a clear plastic frame, and those who have used it claim that it "really lets you see your face as it really is."

Walkie-Talkie Phone

An imitation portable radio set which is a duplicate of the type used by the armed forces, the "Walkie-Talkie," has been announced by Glenwood Manufacturing Company of New York. This new, novel toy, which should prove to be a big attraction for children, has a megaphone signal device for coding messages and a collapsible range finder. Conversation can be carried on thru the "Walkie-Talkie" up to a hundred feet. The phone comes in a brilliant colored camouflaged design, and its timeliness and intrigue should advise merchandisers wisely: A big seller on the stands.

Hi-Jacs

Guaranteed to steal away the heart of any customer who sees them, Hi-Jacs are a new style of coaster for tumblers or bottles. Killinger Company, Marion, Va., says that these smart, washable, terri-knit coasters make a gift that everybody likes and uses. All styles of Hi-Jacs come in a sparkling new package, and they come in eight assorted colors in a set.

RINGS

Write for Free Catalog



Dept. 388-F
UNITED JEWELRY CO., Wheeling, W. Va.

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS

Mounted Bingo Cards

Write or Wire for Catalog

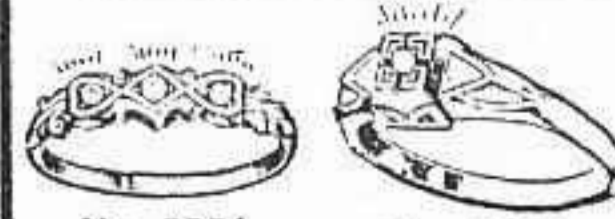
JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.

LADIES' FULL FASHION HOSE

45 Gauge 75 Denier Real Sheer, "Grade A" seconds of a very high grade Rayon Hose, sizes 8 1/2 to 10 1/2; 1/2 Doz. packing. Latest shades. \$5.20 per Dozen Pair; for Sample Dozen add 25¢ postage.

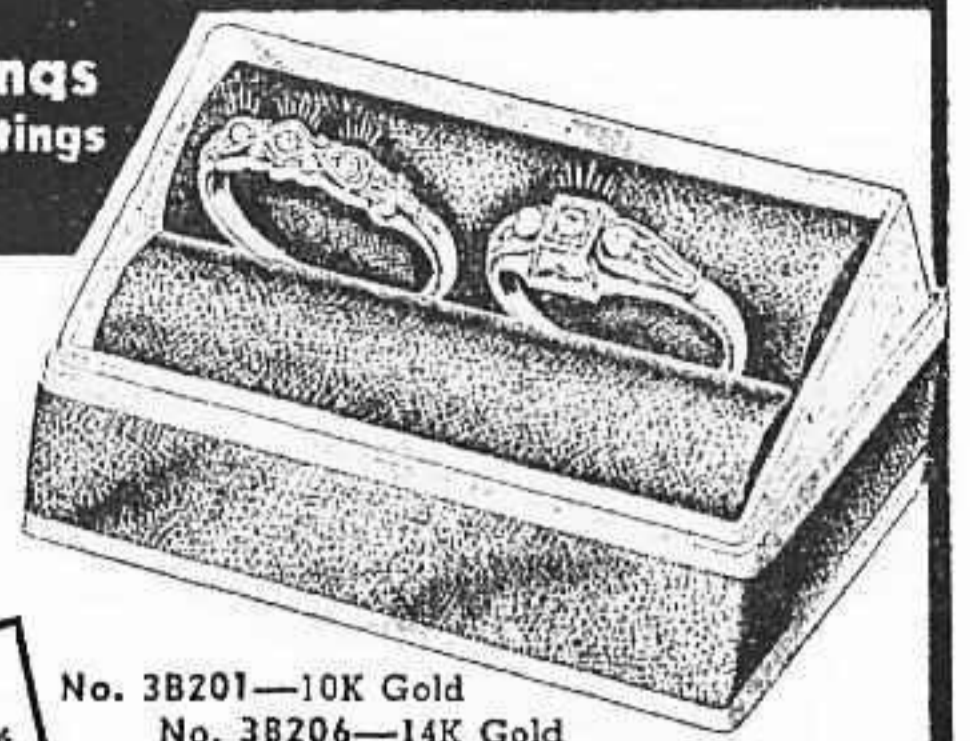
FALLS CITY MERC. CO.
BOX 305 NEW ALBANY, IND.

"Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3B56
10K Gold

No. 3B60
10K Gold



No. 3B201—10K Gold
No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business)

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

ATTENTION SALESBOARD STAR SELLER GIANT WOOL PLUSH BEARS

\$30.00 DOZEN

Order NOW for immediate delivery. Send for illustrated circular of other salesboard numbers FREE on request.

25% deposit with order, balance C. O. D.



JERRY GOTTLIEB, Inc.

928 Broadway, Between 21st and 22d Streets
In the Heart of New York



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

WE HAVE

Rolled Gold Plate Wire

For

WIRE WORKERS

WRITE FOR PRICES

WIRE TRADER

114 E. 32nd St. NEW YORK

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

7000 ITEMS—FACTORY PRICES

Flashlight Batteries, Pins (any kind), Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other scarce items. Send 3¢ stamp for new complete list.

BLAKE SUPPLY CO.

LITTLE ROCK, ARK.

PLENTY OF ACTION WITH THIS ITEM

Plastic Full Pack CIGARETTE CASE

SHOULDER LOCK.
ROUND CORNER.
ASSORTED COLORS.

The PRICE IS ONLY \$24.75 Per Gross

25% Deposit With All Orders
Sample Dozen, \$2.50 Postpaid

A. N. S. CO.

312 Carroll Street, Elmira, N. Y.



ATTENTION!

SALESBOARD STAR SELLER GIANT 30 in. WOOL PLUSH BEAR

Order Now for Immediate Delivery
\$48.00 PER DOZ.

Samples of Other Salesboard Numbers Sent on Request.
25% Deposit With Order, Balance C. O. D.

MAYFAIR MDSE. CO.

16 W. 23D ST., NEW YORK 10, N. Y.



CATALOG NOW READY

SWAGGERS Assorted Colors. Full Length. Heavy Weight. 2 Gross in Carton. Gross—\$9.50

25% with order, balance C. O. D. Special American made Slum, 12 gross for \$12.00 prepaid when cash accompanies order. Write for list of items to take the place of PLASTER. We have on hand for immediate shipment Plush Monkeys, Bears, Dogs, Horses and many best sellers in Dolls.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

Gifts

for Fall and Christmas



We've got that hard-to-get, easy-to-sell, variety of jewelry you've searched for. And what's more, we'll give you immediate delivery.

NEW!
Complete Catalog

Our catalog sparkles with fast-selling merchandise that means value for your customer and profits for you.

Take your pen in hand today, and start a catalog on its way!

Epstein Novelty Company, Inc.
242 FOURTH AVENUE • NEW YORK 5, N. Y.

PROSPECTS FOR GOODS

(Continued from page 48)
States and began its war controls before industry in this country had even thought of such steps. Canada calls its war control board the WPTB, while in the U. S. we speak of the WPB. The full name of the Canadian board is the Wartime Prices and Trade Board, while the name of the board in the U. S. is the War Production Board. In Canada the WPTB controls both materials and prices, while in the U. S. there are two separate boards known as the WPB and OPA, one to control materials and the other to control prices.

The Canadian and U. S. government agencies have shown a tendency to move along together toward reconversion, but there is probably a strong difference as to price policies at the present time. Lifting of the 56 control orders in Canada simply removes the official ban which had been on the manufacture of the articles listed since Canada entered the war, but the control orders affecting materials are still in effect in Canada and the price-control orders are still in effect.

Situation in Canada is that a manufacturer is no longer forbidden to manufacture a good many articles provided scarce materials are not used. Thus, the Canadian step toward reconversion goes a little farther than the steps already taken in the U. S. WPB is following a spot authorization plan which revises control orders so that manufacturers may apply for a permit to begin making cer-

tain approved articles of merchandise. In Canada the official ban on making the articles is lifted at once, while in the U. S. the way is open for manufacturers to apply for permits to resume manufacture.

Plants Increase

That Canada will have a healthy manufacturing industry in the specialty and novelty goods field is well indicated by the large number of such items on its list of control orders that have been lifted. Reports indicate that many manufacturing plants in Canada will begin at once to try to make one or more of the specialty items on which controls have been lifted if materials are available. It is evident also that small articles predominate in the control orders which have been lifted.

Further indication that Canada will have a healthy merchandise trade in the future was also seen in the gift show held recently in Toronto. Eighty-one firms exhibited at the show and it was being watched carefully for signs of goods that would be produced in Canada. While there was a large number of importing firms with goods on display, there was also a good increase in the number of manufacturing plants now operating in the Dominion. The gift show was especially noted for its displays of novelties and toys made from wood and also an increasing use of plastics. Show revealed that Canada is developing its own glassware and pottery making industries.

Among some of the novelties at the show were wooden plaques coated so that they will glow in the dark. There also was a miniature phonograph which had some interesting and novel attachments. Buyers who were present said there was really no lack of novelties and toys, indicating that the Canadian trade is already making big progress.

Canadian trade leaders reported last week that they are somewhat worried about price policies in the U. S. When the manufacturing controls were lifted on so much specialty merchandise, plants began to consider how soon they could make goods but at the same time controversy arose about future prices. As in the U. S., manufacturers want to raise prices in the future but the Canadian government has taken a strong position that prices should not be increased. Almost as soon as Canada had announced its policy of sticking to 1941 prices, U. S. officials announced a policy of providing ways whereby manufacturers could raise prices on post-war goods.

Trade Problems

This caused some consternation in Canadian circles. Business and government leaders in Canada are now confronted with problems of tariffs and money, especially rates of exchange, in order to offset the problem of raising prices in the U. S. When Canada entered the war the government needed to conserve its supply of U. S. dollars for war purposes and so a ban was placed on the importing of many lines of merchandise into Canada. A 10 per cent war exchange tax was also added and which is still in effect. A 10 per cent premium was also placed on U. S. dollars. All of these factors are now coming up for considerable discussion in Canada as they look forward to trade with U. S. firms.

Merchandise circles in Canada say that post-war trade in small goods will be considerably larger than before the war and there will be much more trade with U. S. firms provided import duties and money exchange rates are adjusted favorably for firms in both countries.

EARRINGS

Pierced Ear Drops Gold on Silver Wire, \$5.50, \$6.75 and \$9.00 Per Dozen. Silver, Screw-On Pearl Unpierced Ears, \$4.75 Dozen. Other Styles, \$9.00, \$12.00 and \$15.00 Dozen. No Catalogue.

Deposit With Order.

H. AND L. JEWELRY CO.

320 Balter Bldg., New Orleans, La.

RAZOR

DOUBLE EDGE • SINGLE EDGE

JOBBERS—DISTRIBUTORS—AGENTS

We are pleased to be able to offer you a complete line of high-class razor blades and many other fast sellers. Send today for special jobbers' prices.

MIDLAND PRODUCTS DSTG. CO.

757 W. 70th Street Chicago 20, Ill.

BLADES

Last Will and Testament of Adolph Hitler

(Copyright 1942)
Printed in 2 colors with seal. 8 1/2"x11". Funniest thing you ever read. A terrific seller. Big profit. 100, \$2.00; 500, \$7.50. 8 Samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.

TRIAL ORDERS, 35 COPIES, \$1.00.

JAY-JAY CO.

1603 SURF AVE. BROOKLYN 24, N. Y.

MERCHANDISE YOU ARE LOOKING FOR

CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE

Over 100 Feature Items, including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Order by Assortments.
\$20.00, \$40.00, \$75.00 Units

SLUM GIVE AWAYS

Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New, Popular in Demand, Flash.

Order by Assortments.
\$10.00, \$25.00, \$50.00 Units

NOVELTIES

Hats, Lels, Tails, Hat Bands, Comic Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc. SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS. 25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

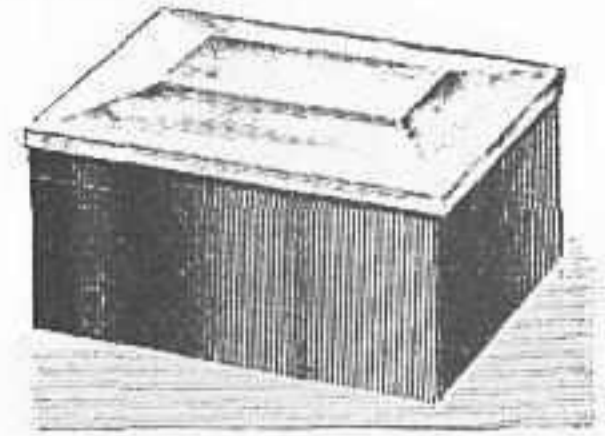
IMPORTANT

To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD., ST. LOUIS 3, MO.



Bakelite Utility Box

For quick and easy sales! Here's a low priced utility or cigarette box that's practically a give-away at the price. Modern in design, made of black bakelite with gleaming chromium-plated cover. Overall size, 3 1/2"x2 1/4"x1 1/4". Sample, 25¢.

B38A50
Per Dozen \$2.65
In Gross Lots \$30.00
Per Gross



PLASTIC EARRINGS

This fast selling number is available in a large variety of attractive styles and colors. Has clip back and is put up on cards. Order at once for a choice assortment. No. B37J366—Dz. Pr., 80¢; Gr. Pr., \$9.00.

25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

Hag

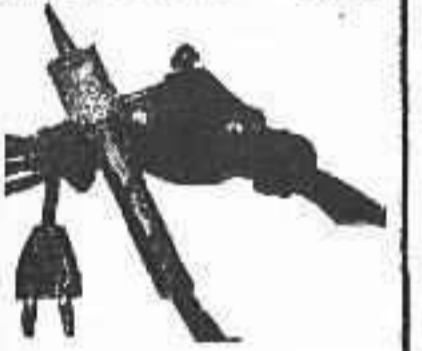
JOSEPH HAG COMPANY

WHOLESALE DISTRIBUTORS SINCE 1919
217-223 WEST MADISON ST., CHICAGO 6

JEWELRY ENGRAVERS

We have a few of the famous Vibro-Tool for engraving on jewelry, wood, hardest metals, glass, etc. Delivered PREPAID on receipt of P. O. M. O. for \$10.00. Includes 20 needles and one special needle for use on jewelry, wood, etc. Diamond Point Needle for joint wear and use on even hardest metals, glass, etc., \$8.50 extra.

Order now our famous Professional Model No. 3 Electric Engraving Pencil, 5 foot safety cord, with six rolls SUPERIOR GOLD FOIL, 1" by 400", \$7.25, delivered PREPAID on receipt of P. O. M. O. Extra rolls gold, silver and waterproof colors, white, black, blue, red, green, orange, brown, yellow—6 rolls, \$2.50, 12 rolls, \$4.80. Our pencil is used by nearly all the 5 & 10's, pitchmen, libraries, industries. Engraves fine, small lettering or medium or big, wide lettering just "with a twist of the wrist." R. E. STAFFORD, 2434 N. Meridian St., Indianapolis 8, Ind.



PIN-UP GIRLS

Novelty Stores—Gift Shops—Hustlers We have attractively packaged sets that are real sellers and good values.
Set #1 has 12 Pictures, 7x9 Inches
Set #2 has 9 Pictures, 5x7 Inches
Set #3 has 5 Pictures, 4x5 Inches
Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.

Please State Your Business.

KANT NOVELTY COMPANY

323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

FUR COATS

JACKETS—CHUBBIES
LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. B-3), New York 1, N. Y.

COIL WORKERS!

Unit impossible to take apart. Plenty of free circulars. Money back guarantee on every box. 50¢ for sample. \$25 per 100. Send 25¢ with order. Wire or write

DUO-ELECTRO CO.

800 N. Clark St. CHICAGO, ILL.

MAGIC RACES

At cigarette touch 6 horses are off. See them run to post.

BIG PROFITS

Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.

BARKLEY COMPANY

Green Hill Place DRYDEN 8, VA.

Theft Proof Gas Caps

KEY LOCKING



\$2.50 Retailer

CLOSE-OUT

69¢ EA.

With Two Keys

No More When These Are Gone

IN BIG DEMAND BECAUSE OF GAS RATIONING!

Genuine Monarch Key Locking Gas Caps. Stainless. Two sizes to fit all cars. Guaranteed quality. Regular \$2.50 seller. Special close-out price 69¢ each in lots of 50. Smaller quantities 79¢ each. Boxed with 2 Keys. Terms: Check with order or U. O. D. Hurry while supply lasts.

CARTER SALES COMPANY—Dept. B

Elston & Wolcott Aves. CHICAGO 14, ILL.



COMBINATION DEAL

Razor — Blades — Styptic. All packed in an attractive two-color box.

JOBBERS' PRICES \$1.75 DOZEN DEALS. \$21.00 A GROSS.

ESSGEE SALES

101 E. Court St. CINCINNATI, O.

SLUM USERS

LARGE SIZE PICTURES American and Allied Planes and our American Heroes, MacArthur, etc. 96 Different Subjects. BIG SLUM ITEM. SPECIAL \$1.00 GROSS.

Schreiber Mdse. Co.

919 BROADWAY KANSAS CITY 6, MO.

MERCHANDISE TRENDS

(Continued from page 48)

responding last year, at which date buying was at an all-time high.

Toy Industry Organizes

The ever-expanding toy industry took steps last week to work out problems it faces in a meeting of Minneapolis trade officers with Minneapolis Civic and Commerce Association officials. The toy industry has a yearly gross business of several million dollars, and it plans on bigger business in the post-war world. In order to meet the increased pay rolls, officials sought to work out marketing possibilities, exchanged trade information and exhibited a highly progressive attitude in overcoming the difficulties the toy industry has faced in the past.

Recommend Tax Cuts

Elimination of all federal excise taxes except those in liquor, tobacco and others for social and regulatory purposes has been recommended by the research committee of the Committee for Economic Development. The CED has urged sweeping cuts in the nation's tax structure, but the proposed revisions in excise taxes are of vital concern to the specialty merchandise field since taxes on jewelry, furs and luxury items have been somewhat of a heavy burden. Basically, the program is designed to create millions of new jobs in the post-war era thru expansion of private business, and the CED presents its recommendations in a 47-page pamphlet entitled "A Post-War Federal Tax Plan for High Employment."

Got It? Then Don't Get It!

Toilet Goods Association urged against creating surpluses in this type of merchandise. The committee recommended that manufacturers shape production and sales policies to avoid overstocking of wholesalers and retailers. It is believed that this is the first action of its kind by a trade group in respect to wartime substitute goods. Reports were made that surpluses of raw materials in the hands of toilet goods manufacturers is not likely to present any problem, altho that situation may be reverse for substitute packaging materials. Manufacturers were warned to hold their sales of wartime merchandise to a level that will not cause overstocking, and wholesalers were advised to preach and practice restraint in selling. The retailer, too, the association committee said, will suffer if he permits any high-pressure methods to blind him to the consequences waiting him when he has overstocked shelves and unsalable merchandise.



We specialize in those HARD TO GET RINGS, and List a Few Below:

- | | |
|--|---------|
| #8951—Sterling Silver Mtg. with Five (5) Brilliant Simulated Diamonds, a very rich and attractive design . . . | \$18.00 |
| #8921—Sterling Mtg. with Large Center Simulated Diamond, sweetheart design. | 12.00 |
| #8950—Sterling Mtg. with large center stone and side stones, all Simulated Diamonds | 16.00 |
| #8953—Sterling silver mtg. with large center stone and side stones | 9.00 |
| #9003—R.G.P. with large center simulated diamond and 8 smaller stones, nicely arranged in a rich design, Flash | 15.00 |
| #8971—Gold Plated Flower Ring | 7.50 |
| #8923—Wide Wedding Band in gold plate, engraved | 2.00 |
| #8963—Sterling Mtg. with colored birthstones, square and oblong stones, asst. | 11.00 |
| #8964—Sterling Mtg. with larger sized Simulated Birthstones, assorted. | 12.00 |
| #8837—10 Kt. Gold Man's Ring with red, blue, amber Simulated Stones, heavy ring | 72.00 |
| #9018—10 Kt. Gold Baby's Ring, 1 doz. each in heart shaped display box; very good value | 9.00 |
- Per Doz.
- Wedding Band Illustrated, in sterling silver, #8922 2.50
- #9002—Sterling Silver Wedding Band with 7 brilliant simulated diamonds ground, fair sized stones 10.50
- #9001—R.G.P. with ten (10) brilliant simulated stones around ring 12.00
- #9006—Hand Shake Ring, hands clasp and unclasp, heavy sterling silver. 7.25
- #8835—14 Kt. solid gold with genuine diamond, engagement ring style. 36.00
- Samples of ALL FAST SELLERS, \$10.00. Complete Sample Line, \$20.00. 25% Deposit Required on All C. O. D. Orders.
- FIFTH AVE. JEWEL CO.**
545 5th Ave., Dept. B.F. 80, New York 17, N.Y.

SALESBOARD OPS
Here is a REAL money-making Item



LOOK OVER OUR LINE OF DE LUXE SCOTTIES

of Real Fur in Asst. Colors

13x12" — Colored With Ribbons, \$2.00 Each.

23x17" — With Colored Ribbons, \$3.00 Each.

25% Cash With Order, Balance C. O. D.

CARNIVAL NOV. CO., INC.
30 West 3d St., New York, N. Y.

HARD TO GET NECESSITIES
—ALSO—
MILITARY PATRIOTIC ITEMS

WORLD'S LOWEST PRICES

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

MILLS SALES CO.
MAIN BRANCH • OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

TIES 8c EACH

ATTRACTIVELY designed Ties, the kind men like—also solid Black Ties included. Price, \$12.00 per gross; 5 gross lots or more, \$11.50 per gross. If you must be convinced that these Ties are real value we will send you (11) assorted Ties for \$1.00 postpaid. If you want to sell them fast—sell them for 23¢ each, 5 for \$1. REMEMBER, MONEY BACK PRONTO IF YOU ARE NOT SATISFIED.

SCOTCH AUCTIONEERS
1129 Sixth Avenue New York 18, N. Y.

IMITATION MIDGET NOVELTY 'RADIO-SLOT MACHINE'

Illustration shows flap folded back for slot machine play. Turn flap over and presto . . . machine looks like table radio.

\$14.75 While They Last

BRAND NEW EQUIPMENT

A great fun and MONEY MAKER for home, bar, cigar counter, etc. Insert 5¢ and 3 fruit reels spin and stop like slot machine. Chart on top shows odds for payoff. All metal construction. Unconditionally guaranteed to please you. Size 6x6x6 in. Wt. 6 lbs. Each \$14.75.

WEBB DISTRIBUTING COMPANY
612 N. Michigan Ave. Chicago 11, Ill.

NEW FAST ITEM FOR CARNIVALS
FELT PLACQUES ASSORTED
6"x8"—\$ 3.00 Per 100
27.50 Per 1000

COMIC HAT BANDS ASSORTED
Full Size—\$ 2.00 Per 100
17.50 Per 1000

25% Deposit, Balance C. O. D.

HARRY FRIEDMAN
"One of the Boys"
1053 Mission, San Francisco, Calif.

ROADMEN, ATTENTION

From now until Xmas cash in on our our Comic Xmas Cards. Every gas station, tavern, night club, beauty shop, etc., a potential customer. 400 per cent profit, part time. Will really pay off. Write for sample and particulars.

OHIO VALLEY NOVELTY CO.
Box 301, Henderson, Ky.

STERLING SILVER CHARMS OR BANGLES
EITHER SILVER OR GOLD FINISH!

	STERLING SILVER	GOLD PLATED	
B1	B1...\$16.50 Gr.	B1...\$18.00 Gr.	B5
	B2... 13.50 "	B2... 15.00 "	
B2	B3... 9.00 "	B3... 10.50 "	B6
	B4... 9.00 "	B4... 10.50 "	
B3	B5... 16.50 "	B5... 18.00 "	B7
	B6... 12.00 "	B6... 13.50 "	
B4	B7... 12.00 "	B7... 13.50 "	B8
	B8... 9.00 "	B8... 10.50 "	

BULK CHAIN

Sterling Silver Cable 12c Ft.
Sterling Silver Curb 15c "
Sterling Silver, Gold Plated Cable 14c "
Sterling Silver, Gold Plated Curb 17c "
Sterling Silver, Gold Filled Cable 24c "

CATCHES

Sterling Silver \$4.00 Gr.
Sterling Silver, Gold Plated. 5.00 "
Sterling Silver, Gold Filled. 7.50 "

JUMP RINGS

Sterling Silver \$2.25 Oz.
Sterling Silver, Gold Plated. 2.75 "
Sterling Silver, Gold Filled. 4.50 "

ORDER NOW!
IMMEDIATE DELIVERY!
1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

MURRAY SIMON CO.
114 East 32d St., New York 16, N. Y.
Phone Lexington 2-5788

NEW 2-WAY CAMPAIGN BADGE

Cash in on the hottest campaign novelty during the coming red-hot pre-election period. Wearer displays three-colored precision-made plastic campaign badge. A light touch of finger changes candidate's name from one to the other. Moving parts will not get out of order. Simple to operate.

Good for "On the Fencers," salesmen and practical jokers. Your customers can watch their friends go "nuts."

Sample 25c. Per dozen \$1.80. Per gross \$20.00. Postage paid if cash accompanies order. Jobbers, wire for quantity prices.

IRWIN & HESSLEIN
1549 S. Curson, Los Angeles 35, Calif.

GORDON'S ELECTION BUTTONS
Hottest Thing in Years
ROOSEVELT or DEWEY
\$2.00 Per 100
\$17.00 Per 1000

ORDER NOW
1/2 deposit with all orders. Send for complete lists of thousands of items.
In Business 20 Years.

GORDON NOVELTY CO. 933 Broadway, New York 10, N. Y.

OPERATORS ★★ BIG OFFER

3 outstanding numbers

SMALL SCOTTY
12" Long \$24.00 Doz.
12" High \$2.25 Each

★
FUZZY BEAR
30" High. Retail Value \$8.00.
Alpaca Pile Plush,
\$32.00 Doz. \$3.00 Each.

★
LARGE DOG
18" Long \$44.00 Doz.
18" High \$4.00 Each

FUZZY BEAR **SMALL SCOTTY**

Rush Your Order Now for Immediate Delivery From Manufacturer to You.
25% Deposit With Order, Balance C. O. D. New York.

V. ALOISI, 149 W. 29th Street, New York 1, N. Y.

FAIR AND CARNIVAL SPECIALS

Our buyers have scoured the markets for merchandise

	Per Doz.
Worth Covered Base Balls	\$ 2.00
White, Blue or Tan Yacht Caps	1.90
Horseshoe Placques	2.00
16-Inch Soldier and Sailor Dolls, Plastic Heads With "Goo-Goo" Eyes and Stuffed Bodies. Special	16.50
Aluminum Milk Bottles, Each	1.75
Medium Plaster, Gro	7.00
Weighted Darts, Doz.	1.20
Swaggers, Gro.	10.75
Jumbo Fox Tails With Comic Cards, Per 100	23.00
Knife Rack Rings, Per 100	2.50
Cane Rack Rings, Per 100	2.50
Shooting Corks, Per 1000	2.25
4 to 7 Inch Hoop-La Rings, Doz.	.55

GLASSWARE

	Gross
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80

Order From This Ad. All Prices F. O. B. Indianapolis.
No Order Shipped C. O. D. Without 25% Deposit.

KIPP BROS.

117-119 S. Meridian Street

Indianapolis 4, Ind.

U. S. MADE SLUM

	Per Gross
Engraved Wedding Rings	\$1.00
Plastic Thimbles	1.20
Paper Flags	.80
Paper Flag Bows	.90
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror Folders	2.95
Mirror Memo Books	4.50
Powder Puffs	3.00
Jumbo 14-Inch Pencils	4.00
27" Shoe Laces	1.15
Comic Post Cards, Per 1,000	4.00
Painting Puzzle Book	6.50
Paper Pop Guns	4.00
Puzzle Pictures, Per Bale (250)	1.50
Pin-Ups, Per Box (450)	1.50
Tongue Novelty, Per Bale (200)	1.50
Children's Booklets, Per 100	1.00
Horoscope Booklets, Per 100	1.00
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

Way Opened To Ask For Price Increases

WASHINGTON, Sept. 23.—Official releases from the Office of Price Administration last week included Amendment No. 4 to Order No. A-3 under Maximum Price Regulation No. 188, which added certain commodities to the order under the general consumer durable goods regulation.

Manufacturers may apply for an adjustment in the maximum price of these commodities, provided the price increase will be absorbed at a subsequent level of production and distribution. OPA announced that another provision in the order is that the new price adjustment must not increase the established retail selling price. Items listed for granting manufacturers' price adjustments are:

Garment hangers, galvanized ware, cutlery, assembled wood furniture parts, mopsticks, mops, mop wringers, mop wringers and bucket combinations, carpet sweepers, public seating equipment, carriers for delivering bottles (except cases), coin-operated vending and amusement machines, pens and pencils, lockers, shelving, blow torches.

EXECS WANT QUALITY

(Continued from page 48)

too, but merchandisers on the whole are anticipating improvements in quality and appearance of post-war models, and they are wisely trying to avert losses on ersatz and war standard goods. However, altho some losses are inevitable, merchandising executives declared here that prices of inventories in general will not decline much when the war ends.

JOKES & TRICKS

THE FAD IS SWEEPING THE COUNTRY

Popular Selling Items Retailing 10¢ To 25¢

	Dozen	Gross
Hot Pepper Gum, Chicle Form	.50	\$ 3.80
Hot Pepper Candy—Hot Seller	.60	5.95
Hot Soats—A Hit Number	.50	4.40
Sneezing Powders—Lots of Fun	.40	3.25
Stink Perfume—It Sure Stinks	.75	7.80
Cigarette Bitters—For Chislers	.40	3.25
Bloody Soap Powder—Bloody Joke	.50	4.40
Shooting Book Matches	.60	5.95
Shooting Kitchen Matches	.60	5.95
Shooting Cigarette Plugs	.60	4.95
Chinese Ring Illusion Trick	.60	5.75
Marriage or Divorce Certificates	.25	2.50
Auto Bombs	1.40	14.80
Stink Plugs—For Cigarette Bums	.40	3.25
Comic Mirrors—They Are Hot	.70	7.50
Comic Buttons, 2 1/2" Assorted	.75	8.75
Morning Paper—A Good Joke	.70	6.95
Bitter Toothpicks	.60	4.95
Hot Pepper Toothpicks	.60	4.95
Laffy Letters	.75	8.75
Sticks—Cup Sticks to Table Joke	.75	8.75
Maglo Race Games	.30	2.50
Phooey Beer Trick—Tastes Punk	.70	6.75
Trick Soap—Victim Gets Black	.70	6.75
Itch Powder—That Lousy Joke	.40	3.25
That Dirty Puzzle Joke	.60	4.95
Flash News—They Are Funny	.40	3.80
Lover's Cards—Sets of 12	.40	3.95
Sooner Dogs With 3 Pills	.75	6.95
Sooner Dog Pills—6 In Box	.60	5.25
Sooner Dogs—Plastic	.40	3.85
Daddy Bank Roll	.50	4.40
Trick Snake Matches, Repeat Sales	.50	4.20
Dog-Don-It—Large Dirty Pill	.90	7.95
Wine & Water Trick—Amazing	.60	6.20
Chans Laundry Ticket Trick	.60	5.95
Snow Storm Pills—Plenty Fun	.60	5.75
Rodeo Puzzle—It Can Be Done	.40	3.80
U Gotta Go Gum—You Gotta Go	.50	4.40
Ventrilo—The Voice Thrower	.60	4.95
Dummy Matches—Don't Light	.25	2.50
Comic Will Letter	.30	2.75
Alarm Clock Candle Joke	.50	4.50
Black Widow Spider on Pin	.75	8.75
Foaming Sugar Joke—Lotsa Fun	.75	8.50
Hotsy Totsy Fanny Dancer	.75	8.75
Lady Killer Hanky—Silk Panties	1.00	10.95
Lady Tickler Medal—They Sell	.70	6.95
Racket Letter—A Hot Title	.70	7.95
Window Smasher Joke, Fast Sales	1.20	13.40
Betty Bubbles, the Bust Dancer	1.00	10.95
Musical Horns—A Mean Joke	1.00	10.95
Voico Testers—For Nosy People	1.00	10.95

Send 1/3 With Order, Balance C. O. D.

Please Order From This List.

Full Amount With Order—Take 2% Off.

HARRY SCHWAMM

Jok-Trick Manufacturer-Jobber

237 EAST NINTH ST., NEW YORK CITY

25%
REDUCTION

GLOWS LIKE A STAR FLOWERS AND FIGURES

A WONDERFUL
OPPORTUNITY

No. 1—Large Gardenia with Bud, Extra Fine, Rubber Stem	\$3.60 Doz.
This number sold before for \$6.00.	
No. 2—Medium Gardenia with Bud	\$3.00 Doz.
No. 3—Small Gardenia	2.10 Doz.
No. 4—Silk Orchids with Bow and Fern, Extra Fine, Blue or Red	3.75 Doz.
No. 5—Cluster of Roses by 3, Hand Made, White, Pink or Yellow	4.50 Doz.
No. 6—Hair Bow with Glowing Flower, Real Velvet or Accelate, in Many Colors	2.25 Doz.

HAND DECORATED RELIGIOUS FIGURES

No. 1—Assorted 8", Also in Shrine	\$5.00 Doz.
No. 2—Assorted 6 1/2"	4.25 Doz.
No. 3—Assorted 5"	2.90 Doz.
No. 4—Assorted Novelties and Animals	2.25 Doz.

Samples of Each of the Above Ten Numbers (Our Products Must Be Seen To Be Appreciated)—ONLY \$3.00 for the Entire Ten.

STAR-GLOW MANUFACTURING CO., 1183 SIXTH AVENUE, NEW YORK 19, N. Y.

GOOD ADVICE—BUY DIRECT FROM THE MANUFACTURER



REAL CAMPAIGN ITEMS

They're HOT!

\$26.00 per 1000	} complete with red, white and blue ribbon.
3.00 per 100	
\$16.00 per 1000	} without ribbon.
2.00 per 100	

Samples, 10c each

50% Cash, Balance C. O. D.

ACORN BADGE CO.



39 W. ADAMS ST. CHICAGO 3, ILL.

STERLING SILVER AND GOLDFILLED JEWELRY

HEART LOCKETS—10 KT. 1/20 GOLDFILLED ON STERLING

ON CHAIN, NAMEFOBS AND BOWKNOTS—PEARL INLAY AND ENGRAVED IN VELVET LINED BOX

Samples and Prices Upon Request to Wholesalers Only.

ARLAN TRADING CORP., 254 W. 31 St., N. Y. C. 1

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.
MARLENE SALES
5 N. Wabash Ave. Chicago 2, Ill.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1033-1035 Mission St., San Francisco 3, Calif.

EARRINGS

24 Karat Gold Plated
CLOSE-OUTS—\$24.00 PER GROSS, Postpaid
Hoops, Buttons, Dangles—all with metal screw backs. Minimum order—one gross—same-day shipment. Send for free price list other items.

RICHLEY COMPANY

303 Fifth Avenue NEW YORK 16, N. Y.

CEDAR CHESTS

FILLED or EMPTY. WRITE FOR CIRCULAR. Specialists in Sales Board Deals.
CROYDON CO.
Box 85, Linwood Sta., Detroit 6, Mich.



No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.60. LOTS OF 14—\$3.45 EA. SPORS CO., 944 Lamont, Le Center, Minn.

CONCESSIONAIRES! NOVELTY STORES!

From Mojave Desert of the Great West Comes the Cholla Cactus Log



Two Sizes—Beautifully Boxed	
8" Cactus Log with 5 Cacti Plants	13" Cactus Log with 8 Cacti Plants
\$18.75 Doz.	\$30.00 Doz.
Sample Postpaid	Sample Postpaid
\$1.95	\$3.50
25% Deposit, Balance C. O. D.	
Order by Mail From Hollywood.	
HOLLYWOOD CREATIONS	
6636 Hollywood Blvd.	Hollywood 28, Cal.

CANDY IN XMAS, O'SEA TINS

Over 4# Fine Assorted Candy in new O.D. tins, ready to wrap and mail. Can be shipped without request Sept. 15 to Oct. 15, \$3.50 to \$4.00 Retail value, \$30.00 doz. net. F. O. B. cash with order or 25% balance C. O. D. Supply limited.

PRESCOTT CANDY KITCHEN

1017 W. Platt St., Tampa 6, Fla.

P-A-P-E-R M-E-N

I HAVE SHEETS FOR ALL STATES

All Well Known. Good War Maps.

Write or Wire ED HUFF & SON

5411 Gurley St. Dallas 10, Texas

FLAGS FOR V-E DAY

Everyone will want to display a flag for celebrating the day of victory. Your chance to make real money. This article offers big profits.



Pledge of Allegiance

Star-Spangled Banner

Paper Flag lithographed on white stock; size of banner 18x16 inches. Below the flag is printed the Pledge of Allegiance and the words of the Star-Spangled Banner.

No. 52N88—Per 1000 \$25.00
Per 100 2.75

N. Shure Co.

200 W. ADAMS ST. CHICAGO 6, ILL.

MEN—Build a Wholesale Route GET INTO A Big Pay Business

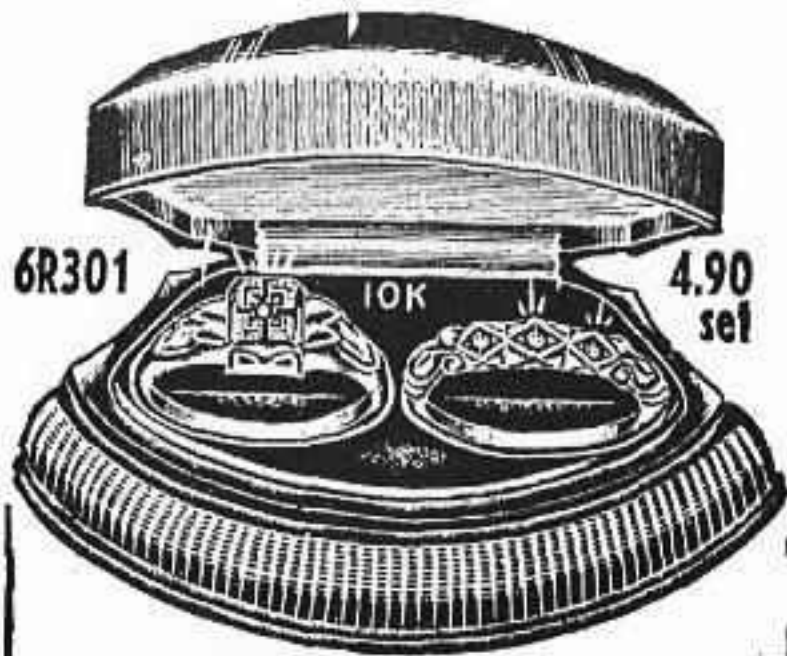


We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

WORLD'S PRODUCTS CO., Dept. 8-Z, Spencer, Ind.



DIAMOND RING SETS
10K Gold Mountings
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding RingSet \$4.90
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding RingSet 6.40
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding RingSet 8.65
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE

37 South Wabash CHICAGO 8

Coming After Victory
A New and Better Line of
OAK-HYTEX BALLOONS
The OAK RUBBER Co.
RAVENNA, OHIO



FAST SELLING JEWELRY
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!**
Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.
Send \$10.00 or \$20.00 for Samples.
MAJESTIC BEAD & NOV. CO.
807 Fifth Avenue NEW YORK 16, N. Y.

ERNIE'S BARGAIN SPECIALS
EXPLODING BOOK MATCHES, Best Grade, Gross \$ 3.25
EXPLODING STICK MATCHES, Finest Quality, Packed 12 Matches in Miniature Pkg; 72 Pkgs. in Attractive Counter Display Box, Gross 5.50
SMOKER'S FUN SHOP (53 Items), Attractive Card, Doz. Cards 18.00
TONGUE TORTURES, 3 New Joke Tricks, Hot Ploks, Hot Ciggy and Bitter Ploks; 36 Items Asst., Attractive Easel Back Display Card, Per Card . . . 1.50
BOB PINS—Finest Quality, U. S. Made, Carded:
18 on Card . . . \$10.50 for 144 Cards
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ALL-TRANSPARENT CIGARETTE CASES, Doz 1.75
These Prices Good Only Until October 7th. Orders Accepted Only With NET CASH. All Merchandise Sold on Money-Back Guarantee. References: First National Bank and Mississippi Valley Trust Co., St. Louis.
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CHEWING GUM SORRY!
No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS & SAVINGS STAMPS.
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ZIRCON SOLID GOLD RINGS \$4.00 TO \$10 EACH
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B. LOWE, BOX 311, ST. LOUIS 1, MO.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

BABE SHERWIN PLAYERS . . .
are still counting folding money with their med at Okemah, Okla.

WINNING FAVOR with the public makes for a successful pitcher.

BOB AND MARTHA WARREN . . .
of Warren's Variety Show, with Dock Short and Lidia Westfeldt, are playing Southern New York State. Geedus is plentiful in Northern Adirondacks and Eastern States, they report. They expect trek to end in Nashville January 1. Their home was destroyed by fire last spring.

KENNETH DAWSON . . .
former sheetie, now a switchman on the Santa Fe in Oklahoma City for the duration.

WINTER IS COMING. Have you got it put away?

MADALINE E. RAGAN . . .
and hubby, Ray Herbers, rolled into Cincinnati last week and stopped off at the desk. They have Al Kasher's big trailer parked on a downtown lot. They blew Detroit when employees started the trek to their hill-country homes, and it will not be long before Madaline catches up with them on their home soil.

HARRY H. KINCHELOE . . .
pipes from Oklahoma City that John Raymond (Johnny) Craig is dead. In late years he was a stagehand after leaving the med field. Happy and Marie Loter recently visited Kincheloe, and Lee and Hattie Walters were spotted recently at the Victoria Hotel, Oklahoma City.

FOLKS GOT FOOLED at Carthage Fair, Cincinnati. They just did not have enough merchandise.

DOC PAUL HUNT . . .
is still with med at Long Beach, Calif.

CHEROKEE BILL . . .
med show is in Ocean Park, Calif.

MATTIE AND DICK RICTON . . .
follow their recent pipe with one that's more cheerful. They say that their health has improved and they have decided to continue on the road instead of retiring. They are in Tennessee.

TWO KINDS of needle workers—one who demonstrates them and the other who gives them.

MAE NOELL . . .
of Noell's Ark Show, reports that the recent hurricane did not get to them in Norfolk, as they were set in a basin. Odell White's tent near-by, she says, sustained slight damage. Mae says that they are laying off for a week to give Snookie, their 120-pound chimp, a chance to recover from an operation performed by vet, Dr. Ed

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
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IT'S HERE
A sensational new likeness of our President and Commander in Chief. This beautiful desk or radio ornament is made of GRAY-DA composition finished in light buff color. Approximate size 6 1/2 inches. In sells on sight in homes, business places and Army Camps. Sample \$3.75 prepaid to you. Attention, Pitchmen and Specialty Salesmen! Wholesale prices \$24.00 per doz.
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GADGET WORKERS!
HAVE 432 GROSS LARRY SPIRALS — CLOSE-OUT AT \$6.50
Our Regular Spirals—All Workers—\$9.00. Garnish Knives, \$7.20. Combination Ball Cutters and Measuring Spoons, \$5.00 per gross. Deposit \$1.00 per gross; Balance C. O. D.
GENERAL METAL SPECIALTIES
4103 W. Lake St. Chicago 24, Ill.
MARTY BROWN EDDIE SCHIRICO

Hoffman, in Suffolk, Va. Chimp was starting to act up, Mae said, and the operation was performed in the hope that it would bring back his good nature.

DE MILLS . . .
is in Wheeling, W. Va., working foot, and says he likes it better than vitamins.

HAVE A BOX with a label on it "For Charity" whenever you have to use sales tax stamps and then drop in those the folks do not take with them. It's a good-will gesture and then really give the stamps to some charity.

SAM IRWIN . . .
scribes of a sewing meeting of papermen in Toledo recently on the occasion of change-over to heavy undies by "Collar-Box" Donohoe, with Ace Green handling the needle and thread, assisted by Wimpy Bramble. "No chilling blasts of winter for me," was Donohoe's only comment.

EILEEN ROGERS . . .
gives out with the observation from Crystal Palace Market, San Francisco:

"Altho I'm not a pitcher nor a pitcher's kin, I've had a lot of fun listening to demonstrators. Here's why:

"A lady demonstrator, well noted, shouts to her audience: 'Ladies and gentlemen. Do you know who I want to get this sample?'"

"The crowd snickers, because several smart Mexican immigrants know the sentence is wrong. It should be: 'Ladies and gentlemen. Do you know whom I want to get this sample?'"

"In this day and age education is so common that even immigrants, who speak English with a delightful accent, rarely make grammatical mistakes. Most every one knows the nominative case from the accusative case.

"When a person takes it upon himself to address an audience he should be prepared to talk down to them and not put himself in a position where he stands correction in every second sentence.

"The day when a pitcher could get by on his nerve is gone forever. He must know as much as his public. The Okie with the sloppy cords and his girl friend with hobby socks laugh at the old-timers who try to sell with ungrammatical pressure.

"This is the take-off age . . . slang and grammar go hand-in-hand. 'Isn't he ever handsome?' is bobby-sock talk in good grammar. So, some one can make a fortune selling passable English lessons to the 40-past pitchers."

Events for Two Weeks

- Sept. 25-30
IND.—Vevay. Home-Coming & Tobacco Festival. Sept. 25-30. Fred C. Newton, N. M.—Albuquerque. Rodeo. 24-Oct. 1.
PA.—Pittsburgh. Dog Show. 1.
NEB.—Tecumseh. Fall Festival. 19-21.
October 2-7
ARK.—De Queen. Stock Show & Fair. 5-7.
Jonesboro. Stock & Poultry Show. 6.
CALIF.—Santa Monica. Dog Show, 8.
ILL.—Chicago. Dog Show, 7-8.
IND.—North Judson. Celebration, 4-7.
MD.—Baltimore. Livestock Show, 2-5.
MO.—Holden. Celebration, 3-5.
N. Y.—New York. Rodeo. 4-29.
ORE.—Gresham. Poultry Show, 6-10.
PA.—Devon. Dog Show, 7.
R. I.—Pawtucket. Dog Show, 8.
S. D.—Watertown. Ki-Yi Day, 6.
TEX.—Taylor. Legion Cotton Carnival, 2-7.

Something New At Last Bedaux's

Treasures "O" the Sea in SPRAYS EARRINGS BROOCHES



created and designed by Jean Bedaux, South America's foremost costume jewelry designer—glamorous Ocean Pearl creations in Pastel delicate colors. "Gems of the Ocean from the warm waters of the romantic Caribbean Seas." Gift and Novelty Shops, Beach Concessionaires, Department Stores and Beauty Shops are reaping a harvest. An instant success wherever they have been shown. Sold with a money back guarantee. We guarantee these novelties to be the fastest selling costume jewelry in years, or your money refunded. Here they are:

- No. JB 30 A BREATH OF SPRING. Nature's most gorgeous creation. Brooch and Earring Set. Pearl, Tropical Fish Scale leaves, Lacinia Cup Shell Flowers. Retail price \$2.50. Boxed per dozen sets . . . \$13.50
JB 31 NEPTUNE'S GLORY. Distinctive large Brooch and Earring Set. Modern design. Multi color, finished in rich Ocean Pearl, attractively boxed. Retail value, \$2.50. Per dozen sets \$12.00
JB 32 MERMAID'S DELIGHT. Polished Natural Rice Shell Set. Floral design. Raised Shell leaves in a combination of Pastel colors. Ocean Pearl Finish. Per dozen sets, boxed \$12.00
JB 33 BOUQUET TROPICOLORS. Shell Flower Bouquet Brooch and Earring Set. Filigree Flowers and Stems. Multi-Pastel shades. White Pearl Finish. Attractively Gift Boxed. Retail value, \$2.50. Per dozen sets \$11.40
JB 35 A BRIDE'S CHOICE. Tapestry Miniature and Cloisine effect. Tops in multi colors. Brooch and Earring Set. Gift boxed. Pearl finish. Retail value \$2.00 Per dozen sets \$9.00
JB 36 MADEMOISELLE POLENITA. A selection of 6 assorted styles. Pearl Lustre finish. Attractively gift boxed. Retail value to \$3.50. Per dozen \$18.00
JB 37 GIFT OF LOVE. Pearl lustre Floral Brooch and Earring Set. A gamut of colors. Assorted Floral designs. Gift boxed. Retail value \$2.00 to \$2.80. Dozen sets \$18.80
JB 38 MISS VANITY. Assembled with Lacinia Shells and Gar Fish Scale leaves. Multi-colors, 2 designs. A fast selling Brooch and Earring Set. Retail value \$2.00. Boxed. Per dozen \$9.00
JB 39 AFTER THE RAIN. Rhapsody Rainbow hues. Gift Border. Modern as tomorrow. A gorgeous shellcraft creation. A most attractive Brooch and Earring Set. Gift boxed. Retail value \$2.00. Per dozen sets \$9.00
JB 40 LA SOMBRA. Attractive Floral Brooch and Earring Set. Beautiful shades of Coral, Baby Blue, Canary Yellow and Pearl White. Rich natural tints. Retail value \$2.50. Per dozen sets . . . \$12.00
JB 41 LADY "POM POM." Rich design. Pyramid Brooch and Earring Set. Delicate Baby Tear Shells. Each shell only 1/16 inch in diameter. Distinctive and attractive Floral design. Retail value \$3.00. Per dozen sets, boxed . . \$15.00
JB 42 SOPHISTICATED LADY. Attractive Floral Brooch and Earring Set. Assorted Flower designs in rich natural tints. A best seller. Retail value \$2.00. Per dozen sets, gift boxed . . . \$13.50

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 1985—Flags 1.45 Gr.
 2706—Flags (Bow Pins) 1.35 Gr.
 929—Paper Masks 2.25 Gr.
 2300—Plaster Animals 1.50 Gr.
 2771—50 Ligne Comic Buttons 22.50 M
 2788—70 Ligne Comic Buttons 4.50 C

GLASS

#3893—Glass Coaster Ash Tray \$3.50 Gr.
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 3871—Footed Glass Nappy 4.32 Gr.
 7841—Sugar Crystal 5.40 Gr.
 7842—Creamer Crystal 5.40 Gr.
 38004—5 Oz. Juice Glass 3.90 Gr.
 7882—Whiskey 3.00 Gr.
 3812—S&P Shakers 3.25 Gr.
 3913—Toy Mug 3.50 Gr.
 1828—Doc. Tumblers, 8 1/2 Oz. Pk. 6 Dz. 4.80 Gr.
 1828—Grape-Shaped Dish. Pk. 4 Dz.48 Dz.

BINGO ITEMS

#46074—Panda Bears \$2.24 Ea.
 24.00 Dz.
 46071—Elephants 2.25 Ea.
 24.00 Dz.

BALL GAME ITEMS

#8702—Solid Color Canes 3.75 C
 35.00 M
 8705—Wood Swagger Canes 10.00 Gr.
 1923—R.W.B. Batons 15.00 Gr.
 7270—Aluminum Milk Bottles 1.75 Ea.

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 822 N. THIRD ST. MILWAUKEE 3, WIS.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. M. P. Shows: Chatham, Va.
 Alamo: Stamford, Tex.
 All American Expo.: Vicksburg, Miss.
 Allen & Nickerson: Lewisburg, Tenn.
 American Expo. (Gooding): (Fall Festival) Chillicothe, O.
 Arcade: Mineola, Tex.
 Ark.-La. States Shows: Monticello, Ark.; Pine Bluff Oct. 2-7.
 B. & H.: Summerville, S. C.
 Baker's United: Veedersburg, Ind.
 Bantly's All-American: Henderson, N. C.
 Baysinger, Al: Rector, Ark.
 Betty Shows: Taylor, Tex.; Elgin Oct. 2-7.
 Berryhill United: Brewton, Ala.
 Bill's Novelty Rides: Ft. Gaines, Ga.
 Blue Ribbon: Gainesville, Fla.; Starke Oct. 2-7.
 Buckeye State: (Fair) Blytheville, Ark.
 Byers Bros.: Vernon, Tex.
 Capell Bros.: Haskell, Okla.; (Fair) Bristow, Okla., Oct. 2-7.
 Cavalcade of Amusements: Albuquerque, N. M.; Pampa, Tex., Oct. 2-7.
 Central Am. Co.: (Fair) Ahsokle, N. C.; Jackson, Oct. 2-7.
 Ceilin & Wilson: (Fair) Frederick, Md.; (Fair) Petersburg, Va., Oct. 2-7.
 Chanos, Jimmie: New Madison, O.
 Coastal Plains: Cheraw, S. C.
 Coleman Bros.: (Fair) Stafford Springs, Conn.
 Colley, J. J.: Sulphur, Okla.
 Conklin: (Fair) Leamington, Ont., Can.
 Crafts 20 Big: Modesto, Calif., 26-Oct. 1.
 Craig, Harry: Haskell, Tex.
 Crescent Am. Co.: (Fair) Kingstree, S. C.; (Fair) Walterboro, Oct. 2-7.
 Cumberland Valley: (Fair) Summerville, Ga.; Lafayette, Oct. 2-7.
 Curl, W. S.: Xenia, O.
 Denton, Johnny J.: Centerville, Ala.
 Dixie: (Auditorium Lot) Waycross, Ga.
 Dodson's World's Fair: Austin, Tex.; Corpus Christi, Oct. 2-7.
 Dudley, D. S.: Post, Tex.; Snyder, Oct. 2-7.
 Dumont: Hertford, N. C.
 Dyer's Greater: Flat River, Mo.
 Empire State: Pilot Mountain, N. C.; Mt. Airy, Oct. 2-7.
 Endy Bros. & Prell: Elizabeth City, N. C.; (Fair) Lumberton, Oct. 2-7.
 Expo. at Home: Kershaw, S. C.; Dillon Oct. 2-7.
 Fay's Silver Derby: Lexington, Tenn.
 Fleming, Mad Cody: Jefferson, Ga.; (Fair) Dublin, Oct. 2-7.
 Gentsch & Sparks: (Fair) Indianola, Miss.
 Gold Medal: West Point, Miss.; Greenwood, Oct. 2-7.
 Gooding Greater: (Fair) Hillsdale, Mich.
 Gooding, F. E., Am. Co. No. 1: (Fair) Carrollton, O.; No. 2: (Fair) Hamilton, O.; No. 3: (Fair) Kenton, O.; No. 4: (Fair) Mt. Vernon, O.
 Grady, Kelle: Athens, Ala.; Russellville Oct. 2-7.
 Great Sutton: Malden, Mo.; Caruthersville, Oct. 2-7.
 Greater United: Tyler, Tex., 25-Oct. 7.
 Groll United: Delano, Calif., 26-Oct. 1; Shafter 3-8.
 Groves Greater: Jonesboro, La.
 Hannum: Ephrata, Pa.
 Happy Attrs.: (Fair) Old Washington, O., 27-29.
 Happyland: Royal Oak, Mich.
 Hedrick's: (Fair) Enfield, N. C.
 Henderson & Johnston: Wardell, Mo.; Piggott, Ark., Oct. 2-7.
 Hennies Bros.: (Fair) Tupelo, Miss.; (Fair) Birmingham, Ala., Oct. 2-7.
 Henry, Lew, Rides: Franklinton, N. C.; (Fair) Henderson, Oct. 2-7.
 Heth, L. J.: Gadsden, Ala.; Carrollton, Ga., Oct. 2-7.
 Jones Greater: Clay, W. Va.
 Jones, Johnny J., Expo.: (Fair) Atlanta, Ga., 29-Oct. 8.
 Kaus, W. O.: (Fair) Leaksville, N. C.; (Fair) Sanford, Oct. 2-7.
 Keystone Expo.: Moncks Corner, S. C.
 Kirkwood, Jos. J.: Raleigh, N. C.; Tarboro, Oct. 2-7.
 Lawrence Greater: Edenton, N. C.; Goldsboro, Oct. 2-7.
 McKee, John: Morehouse, Mo.
 Magic Empire: Gurdon, Ark.; Fordyce, Oct. 2-7.
 Marlon Greater: St. Lawrence, S. C.; Skillet, Oct. 2-7.
 Marks: (Fair) Albemarle, N. C.; (Fair) Monroe, Oct. 2-7.
 Mighty Monarch: Plant City, Fla.
 Monarch Midway: Plant City, Fla.
 Moore's Modern: Parma, Mo.
 Mound City: Earle, Ark.
 Ozark: (Fair) Mulberry, Ark.; (Fair) Ozark, Oct. 2-7.
 Peppers All-State: Selmer, Tenn.; (Fair) Courtland, Ala., Oct. 2-7.
 Pike Am.: (Cotton Carnival) Wardell, Mo.; Piggott, Ark., Oct. 2-7.
 Playland: (Fair) Lawrenceville, Ga.; (Fair) Conyers, Oct. 2-7.
 R. & S. Am.: Morehead City, N. C.; Washington, Oct. 2-7.
 Reading's: (Fair) Trenton, Tenn.; Parsons, Oct. 2-7.

Regal Expo.: (Fair) Canton, Ga.; (Fair) Monroe, Oct. 2-7.
 Reynolds & Wells: Muskogee, Okla.
 Rogers Greater: (Fair) Huntington, Tenn.
 Rogers & Powell: Port Gibson, Miss.
 Royal Am. Co.: (Fair) Bath, S. C.; (Fair) Thompson, Ga., Oct. 2-7.
 Royal American: Oklahoma City, Okla.
 Royal Expo.: Dublin, Ga.; Alma, Oct. 2-7.
 Sheesley Midway: Pensacola, Fla.
 Siebrand: Phoenix, Ariz.
 Smith, George Clyde: Cumberland, Md.; (Fair) Henderson, N. C., Oct. 2-7.
 Snapp Greater: Warren, Ark.; (Fair) Eldorado, Oct. 2-7.
 Southern States: Cairo, Ga.
 Southern Valley: Delhi, La.; Tallulah, Oct. 2-7.
 Sparks, J. F.: (Fair) Florence, Ala.; (Fair) Roanoke, Oct. 2-7.
 Strates, James E.: (Fair) Bloomsburg, Pa.; (Fair) Danville, Va., Oct. 2-7.
 Star Am. Co.: Cotton Plant, Ark., 25-27; McCrory 28-Oct. 7.
 Stumbo: (Fair) Marshall, Ark.
 Sunflower State: Perryton, Tex.
 Sunset Am. Co.: Brunswick, Mo.; Holden, Oct. 2-7.
 Tassell Unit: Victory, Va.; Chase City, Oct. 2-7.
 Tidwell, T. J.: Dumas, Tex.
 Tivoli Expo.: Fort Scott, Kan.; Chanute, Oct. 2-7.
 Tower Am.: Greenwood, S. C.; Ninety Six, Oct. 2-7.
 Turner Bros.: Hayti, Mo.
 United: Veedersburg, Ind.; Sheridan Oct. 2-7.
 United Liberty: Rutland, Ill.
 Victory Expo.: Oklahoma City, Okla.
 Virginia Greater: Bennettsville, S. C.; Wadesboro, N. C., Oct. 2-7.
 Wade, W. G.: Kalamazoo, Mich.; North Judson, Ind., Oct. 2-7.
 Wade, W. G., No. 2: Milan, Mich.; Hudson, Oct. 3-7.
 Wallace Bros.: Eupora, Miss.; Yazoo City, Oct. 2-7.
 Ward, John R.: Hazlehurst, Miss.; (Fair) Meridian, Oct. 2-7.
 West Coast Victory: Yreka, Calif.; Vallejo, Oct. 4-15.
 Williams Southern: Statesville, N. C.; Hickory, Oct. 2-7.
 Wilson's Famous: Mt. Sterling, Ill., 27; Astoria, Oct. 5.
 Wolfe Am.: Gainesville, Ga.
 Wonder City: (Fair) McGehee, Ark.; (Fair) Dermott, Oct. 2-7.
 World of Mirth: Rocky Mount, N. C.
 World of Pleasure: Auburn, Ind.
 World of Today: (Fair) Muskogee, Okla., 25-Oct. 7.
 Zaccini: Mocksville, N. C.; (Fair) Owings, S. C., Oct. 2-7.

Ricton's Dogs: Manchester, Tenn.
 Schultz Sisters (Dude Ranch) Norfolk, Va., 25-Oct. 8.
 Slout Players Tent Show: Cape Girardeau, Mo., 25-30.
 Virgil: Newport, Wash., 27; Rosalia 28; Tekoa 29; Palouse 30; Clarkston, Oct. 5.



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 PROMPT SHIPMENT
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JOHNNY J. DENTON SHOWS WANTED

Grind Show for new 20 by 30 Top; Side Show for new 20 by 60. Concessions: Mug Joint, Bingo, Grab, Clothes Pin, String Game, Coca-Cola Bottle.

JOHNNY DENTON, Centerville, Ala.

ROYAL AMUSEMENT CO. WANTS

For Our SOUTHERN FAIR DATES

Bingo and Stock Concessions. Second Men on Octopus, Chairplane and Wheel. Will book or buy Tilt, Roll-a-Plane, Loop-a-Plane or any Flat Ride not conflicting. Want sober and reliable White Man to handle Exhibit Tent and sell Tickets. Also Free Acts wanted. Will give you a long season of fairs and Armistice celebration; Florida for the winter. Wire, don't write. Bath, S. C., Fair, this week; Thomson, Ga., Fair follows.

DICK HARRIS, Manager

Circus Routes

Anderson, Bud: Mountain Grove, Mo., 28.
 Arthur Bros.: Brady, Tex., 26; Brownwood 27; Coleman 28; Abilene 29; Breckenridge 30.
 Bailey Bros.: DeWitt, Ark., 26; Brinkley 27; Marianna 28; Helena 29; Forrest City 30; Dyersburg, Tenn., Oct. 2; Union City 3; Paris 4.
 Beatty, Clyde-Russell Bros.: Fort Smith, Ark., 26-27; Okmulgee, Okla., 28-29; Shawnee 30; Seminole, Oct. 1; Ada 2; Ardmore 3-4; Pauls Valley 5; Oklahoma City 6-7.
 Bradley & Benson: La Fayette, Ga., 25; Cedar-town 26; Cartersville 27; Rockmart 28; Villa Grove 27; Dallas 30.
 Cole Bros.: Phoenix, Ariz., 25-26; Tucson 27; Douglas 28; El Paso, Tex., 29-30; Amarillo, Oct. 2; Clovis, N. M., 3; Lubbock, Tex., 4; Sweetwater 5; Brownwood 6; San Angelo 7.
 Dalley Bros.: Springfield, Mo., 25-26; Rogers, Ark., 27; Fayette 28; Fort Smith 29-30; Clarksville Oct. 2; Russellville 3; Morrilton 4; Conway 5.
 Globe Bros.: Texarkana, Tex., 28-29; Atlanta 30.
 Hamid-Morton: (Boston Garden) Boston, Mass., 24-Oct. 1; (Arena) Philadelphia, Pa., 3-9.
 Jacobs, Terrell: Circus Unit: Providence, R. I., 27-Oct. 3.
 Kelly, Al G.-Miller Bros.: Staunton, Ill., 27.
 Main, Walter L.: (Fair) Tupelo, Miss., 26-30; Columbus, Oct. 2-7.
 Mills Bros.: Wilmington, O., 26; Hillsboro 27; Greenfield 28; Waverly 29; Jackson 30; Shawnee, Oct. 2; Clouster 3; Marietta 4; McConnelville 5; S. Zanesville 6; Cambridge 7.
 Polack Bros.: Denver, Colo., Oct. 2-8.
 Ringling Bros. and Barnum & Bailey: Dallas, Tex., 25-27.
 Sunbrock, Larry, Rodeo-Circus: (Victory Field) Indianapolis, Ind., 28-30.
 Wallace Bros.: Norfolk, Va., 25-30.

Misc. Routes

Barrett, Roy (Circus) Savannah, Ga., 25-30; (Circus) Augusta, Oct. 2-7.
 Basile's, Joe, Band (Fair) Bloomsburg, Pa., 25-30; (Fair) Greensboro, N. C., Oct. 2-7.
 Beehler's, Monty, Animals: Tupelo, Miss., Meridian Oct. 2-7.
 Birch (Auditorium) Helena, Mont., 27; (Halsey Aud.) Great Falls 28; Lewistown 29; Round-up, Oct. 2; Forsyth 3; (Montana) Miles City 4; Glendive 5.
 By-Gosh Tent Show: Cartersville, Ga., 30.
 Campbell, Loring: Springfield, Mo., 27; Monett 28; Seymour 29; Van Buren, Ark., Oct. 2; Greenwood 3; Halleyville, Okla., 4; Holdenville 5.
 Couden, Doug & Lola: School Assemblies, Phoenix, Ariz.
 Daniel, B. A.: Akron, O., 25-30.
 DeCleo, Harry (Avalon) Augusta, Ga., 25-30.
 Fayssoux: Rosenberg, Tex., 27; Freeport 28.
 Lester & Irmajan (Clover Club) Ft. Worth, Tex., 25-Oct. 7.
 Long, Leon: Bristol, Tenn., 27-30.
 Montague, Duke: Lexington, Neb., 25-30; Salt Lake City, Utah, 30-Oct. 18.
 Novellos, The (Aud.) Little Rock, Ark., 25-Oct. 1.
 Reat, Pettit & Reat (Brownie's Grill) Rochester, N. Y., 25-30.

PEANUTS

RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

PRUNTY SEED & GRAIN CO.
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WANT FOREMAN FOR CHAIRPLANE

To join at once. Must understand gasoline motors. Come on or wire

S. B. WEINTROUB, Mgr.
COLUMBIA AMUSEMENT PARK
 Fort Jackson Blvd. Columbia, S. C.

BILL'S NOVELTY RIDES WANT

Wheel Man. Good proposition for Man to Handle Monkeys. Ride Help that know me, come on. J. C. Godfrey and Harve Anderson, wire me. Fort Gaines, Ga., week of September 25; then Alabama.

BILL BROWN.

MATTHEWS & MASON'S GREAT LONDON CIRCUS

Opening Nov. 1st. 8 weeks in the Northwest. Strong auspices; all big, heated auditoriums.

WANT Novelty Acts, Family or Clown Acts that do two or more numbers, ONE-MAN BAND or small Musical Group, one more small Animal Act. Good opportunity for Hum a Tune or similar Pitchmen. Address all mail to

OHAS. R. MASON, Box #335, Renton, Wash.

McDUFFIE COUNTY FAIR

Thomson, Ga., Oct. 2-7.

Will book for exhibit building Demonstration Needle Workers, Farm Papers, Jewelry Engravers, Poultry Journals, etc. Huck Washburne, come on.

N. B. SCOTT.

YES—ENAMEL WARE FOR YOU

BINGO OPERATORS—NO NEED TO BE SHORT OF ITEMS.

Glass Cooking Utensils—Picture Frames—Mirrors—Liquor Sets—Knife Sets—Dresser Sets—Towel Sets (Boxed)—Tourist Sets, Etc., Etc. COMPLETE LINE OF PREMIUM MDSE.

Enamel	Price Doz.	Packed	Glass	Price Doz.	Packed
Dish Pan	\$7.00	24	Vac Coffee Maker	\$18.50	12
4 Qt. Covered Pot	8.95	24	Tea Pot	11.00	12
6 Qt. Covered Pot	8.30	12	Drip. Coffee Maker	11.00	12
6 Cup Parc.	8.40	12	Tea Kettle	10.20	6
2 Cup. Rice Boilers	8.50	12	Sauce Pan	12.25	12
12 Qt. Water Pail	7.40	12	Silux Coffee Maker	24.00	6
Dish Pan	8.50	12	10 Pc. Gift Set	10.80	6

WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

LETTER LIST

(Continued from page 47)

Corrigan, Charles
COURTNEY, Albert J.
 DAVIS, Samuel
 DeLairson, Mrs. J.
 Duke, H. J.
 Evans, Louis
 FLYNN, Thomas M.
 Fox, Gladys
 Green, Pearl
 Healy, G. P.
 Hewitt, Buster
 Jarvis, Mary Edith
 Jeffcott, Tom
 Johnstone, A.
 Jones, Wilford
 Kelsey, Billy
 LaSalle, Dolly

Wassau, Hinda
 Webb, Mary
 Williams, Red

**MAIL ON HAND AT
 ST. LOUIS OFFICE**
 390 Arcade Bldg.,
 St. Louis 1, Mo.

Barry, Frank
 Blake, Kenneth
 Cooper, John W.
 Davis, Thomas J.
 Delbridge, George
 Dyer, J. L. Tony
 DUNCAN, Woodrow Alonzo
 Evans, Virginia

Wright, Jeanette
 Young, Raymond
 Zedsdorf, Dolly

Mathews, Mary
 Minnear, J. T.
 Murphy, J. P.
 Pierce, Leona E.
 PRICE, Lester
 RILEY JR., Eddie
 Robinson, Francis
 Simon, Leo
 Smith, Mildred
 SHERWOODS, Neal Carl
 SPENCER, Charles E.
 Swan, Walter
 Vanderford, Mrs.
 Willmaker, Calvin
 Webb, E. S.

WALLACE BROS.' SHOWS

WANT FOR YAZOO COUNTY FAIR

Located in the heart of second largest oil field in the country — 359 producing oil wells, 1 oil refinery, 50,000 barrels refined daily, beside pipe lines. Also 15 miles from Army Camp — 20,000 soldiers in camp. Pay-day every day, including soldiers' pay-day. First Fair in 3 years. A real RED SPOT. Can place one Independent Girl Show, must be flashy and have at least 3 Entertainers to handle this spot. "No Rides Wanted." Ride Help, come on; also Workingmen and Show People. Concessions that work for 10c and use Stock, come on. No exclusive at Fair of this kind. Want two Wheels, also one or two Grind Stores. NOTICE, wire before you come, as can only place this number of Concessions. Can use Jingle Board, Rat Game, Scales, Novelty, Guess Your Age, Frozen Custard, Bingo, Jewelry, Lead Gallery, Photo. Also want Agents for Ball Games, Penny Pitches, Slum Joints. Can use Popcorn, Candy Apples, Snow Cone, Ice Cream, Grab. Musicians and Performers for Minstrel. Wires and mail WALLACE BROS.' SHOWS, Webster County Fair, Eupora, Miss., this week; Yazoo City, Oct. 2 to 7.

WANTED
MUSEUM ACTS
 All winter's work. Have knives for Knife Thrower.
HOWARD'S MUSEUM
 FARGO, N. D., until October 2; then DULUTH, MINN.

GIRLS GIRLS
 For Dancing Show and Posing Show. Salaries \$40.00 a week. Wardrobe furnished. Want Girl to feature as Miss America. Want Dancers. Hawaiian, Strip, Rhumba, etc. Want Man to set up and tear down. Satin La Dell, Norma Mason, wire and come on. All answers to
F. W. MILLER
 Care Sparks Shows
 Florence, Ala., week Sept. 25th; Roanoke, Ala., week Oct. 2nd.

WANTED TO BUY FOR CASH
 EH Ferris Wheel and sixteen-seat Chair-a-Plane; no junk wanted; or will book or lease same. Out all winter—Arkansas and Louisiana. Will book Photos, Grab, Hoopla, Cork Gallery, Bingo, any 10c Grind Store, Small Grind Shows, JIM HAYDEN, wire me. Will buy 40x60 Top for Colored Minstrel Show. Cotton Carnival, Sept. 29th-30th, Wardell, Mo. Wardell Rotary Club auspices. It's a red one. Can work all week. Piggott, Ark., Fair to follow. ACT QUICK.
HARVEY JOHNSTON
HENDERSON AND JOHNSTON SHOWS

WANT TO BUY LARGE BINGO FOR CASH
 Give all information in first letter. If possible send picture.
EDWIN DEIBERT
 15059 Pierson DETROIT 23, MICH.

WILL PAY CASH FOR OCTOPUS OR TILT
JOHNNY DENTON
 CENTERVILLE, ALA.

Holmes County Attractions
 Want Ride Foremen, Stock Concessions. Joe Parmenter and Woody Butler, wire me or come on.
GEO. CAIN
 Tchula, Miss., until Sept. 30

ALL AMERICAN SHOWS
 Can place Agents for Ball Games, Jingle Board and Pan Joint. Can place Legal Adjuster, must have good personality and ability. Salary no object. Roy Woods, Rumbler Fat, Johnnie Doll, answer.
 Address: NIP BUTTS, Lawton, Okla.

ROGERS AND POWELL
 Want Diggers, Concessions of all kinds, Shows and Rides that do not conflict for 5 best county bona fide fairs in Mississippi; finest cotton and oil. Port Gibson, wire or come on. Bingo, most attractive offer.

TOPEKA GROSSES BEST
 (Continued from page 42)
 officials for producing a fair which they declared was "a real morale builder for Kansas."
 "Agricultural exhibits were the finest ever seen on the grounds, the agricultural building being filled to capacity, and 100 flags of the Allied nations decorating its center and giving it a patriotic appearance and demonstrating that Kansas is doing its part in raising food-stuffs to feed the armed forces," said Manager Jencks. "Livestock departments proved much larger than expected, with Hereford and Angus cattle outstanding. All classes were filled in the 4-H Club department and all other buildings were crowded with exhibits and concessions."
 Again the fair co-operated with the government and the army presented entertainment for grandstand crowds with 29th Cavalry horses and mechanized units from Fort Riley, Kan. Members of the Cavalry band were camped on the grounds with 500 soldiers. WAC band from Des Moines played concerts at afternoon and night performances and the exhibit from the Topeka air base, with band and troops, appeared in front of the grandstand on Air Base Day.
 Weather was good except Sunday, when light showers somewhat checked attendance for a time.

TRENTON LATE PULL BIG
 (Continued from page 42)
 president, greeted the Grangers. Secretary of Agriculture Allen, scheduled to be principal speaker, was unable to appear but his address was carried to the grandstand by remote control. Harness racing closed with the afternoon show. Victory Revue was presented for the last time in the evening and there was a pajama fashion show sponsored by a department store.
 Altho the Cetlin & Wilson shows tore down Saturday night, the fair was continued thru Sunday, with the Hollywood Hell Drivers as grandstand attraction, with estimated 10,000 paid admissions.
 Exhibits were among the best ever presented, dairy cattle being so numerous that tent accommodations had to be provided. Over 2,000 entries were in the poultry show. State exhibits were in two buildings. Flower Show drew much favorable comment.

WPB ORDERS TENT CURB
 (Continued from page 3)
 here are that the canvas situation abroad is bad. Best hope for outdoor business now is that the situation will ease by January 1 thru more production from converted looms; that Germany will collapse or finally that sufficient amounts will be rejected by services to meet minimum demands of business.
 The WPB admitted today that exceptions to and appeals from its drastic conservation order are pouring in and, while insisting that appeals from tent makers still were not "officially" at hand, declared that even if appeal is made with the situation as it is, there is no likelihood of its being granted under present critical shortage conditions.
 Only relaxation of the "frozen" order this week was announcement that manufacturers can fill orders for the War Shipping Administration and Maritime Commission. Otherwise, all tent duck, unless rejected, must go to the army and navy.

DYER'S GREATER SHOWS
 Want Shows, 25% for balance of season. (No Girl Shows.) Concession Agents and legitimate Concessions, come on. Flat River, Mo., this week; then south (where cotton is king). We have still the fastest moving outfit in existence.

ROYAL EXPOSITION SHOWS
 Dublin, Ga., this week, Alma, Ga., Lions' Fair, week October 2 to 7; Nashville, Ga., Legion Fair, October 9 to 14; Fitzgerald, Ga., Legion Fair, week October 16 to 21; Pelham, Ga., Legion Fair, October 23 to 28; then Bainbridge, Ga., Heart of Town.
 Want to hear from Shows with own outfits and transportation, Penny Arcade, Cookhouse or Sitdown Grab. Will book Rolloplane, Octopus and Kiddie Rides with own transportation. Want Wheel Foreman that drives semi. Must be sober, reliable and efficient. Can use efficient Merry-Go-Round Man. (Deacon, do you intend to come or not? Answer.) Want several Concession Agents. Blackie and Marie and others, come on; will place you. All address as per route.
 J. P. BOLT, Manager

Wanted—Wanted—Wanted
 For now and all winter's work, Girl Show, Pit Show, Monkey Show. Tex Crawford, wire. Also a few more Concessions. Address
JOHN LOREN San Benito, Texas

WANT AT ONCE
 For Wayne County Fair, Goldsboro, N. C., Week Oct. 2—Minstrel Show with own outfit; reasonable percentage. Life or Animal Show, Octopus, Rolloplane. All Concessions except Bingo and Custard. Ride Help for Chairplane. All address
LAWRENCE GREATER SHOWS
 Edenton, N. C., this week.

WANTED TO BUY HAY EATING ANIMALS AND FREAK ANIMALS SUITABLE FOR ANIMAL ODDITIES SHOW
 BIG HORSE, LITTLE HORSE, GIANT STEER, UNICORN, DEER, BUFFALO, LLAMA, MONKEYS, CAMEL, SMALL ELEPHANT.
 FOR SALE — FINEST WILD LIFE EXHIBIT ON ROAD
RAYMOND A. WALTON
 711 GRANT ST., DANVILLE, ILL.

ZACCHINI SHOWS
 Want for the best fairs in the South!!! Starting October 2, Owings, S. C., Fair; October 8, York, S. C., Fair; October 16, Greenville, S. C., Fair; October 23, Woodruff, S. C., Fair. Will book, buy or lease Ferris Wheel, Kiddie Ride, Tilt-a-Whirl or any Ride not conflicting. Concessions of all kinds, Bingo, Guess-Your-Age, Frozen Custard, American Palmistry, Cook House, Coupon Stores and all Stock Stores that work for 10 cents. Will book Beat-the-Dealer, Pill Pool, 7 Over and Under, Pan Game, Swinger, Roll Down. What do you have? Want all kinds of Shows. Girl Show with or without transportation. Snake Show. Good opportunity for Minstrel Show. Hurry, hurry; don't wait, wire or come on.
BRUNO ZACCHINI, Gen. Mgr., Mockville, N. C., Sept. 25 to 30.

HAVE FOR SALE WILL BUY FOR CASH
 12 CAR LUSSE BROS.' SCOOTER, plenty of extra parts and practically new top. Immediate delivery. Priced to sell \$6500.00.
 SPITFIRE. Has neon all over. Ride in good shape. Delivery at end of season. Price \$5000.00.
 FLY-O-PLANE AND FLYING SCOOTER, ALSO 20-CAR SCOOTER. WILL BUY 10 ADDITIONAL RAILROAD CARS AND WAGONS. Must be 72 Ft. Steel Cars.
 Address:
AL WAGNER, care CAVALCADE OF AMUSEMENTS
 Albuquerque, N. Mex., this week; Pampa, Texas, Oct. 2-7; Tulsa, Okla., Oct. 10-16.

FAY'S SILVER DERBY SHOWS
 Lexington Co. Colored Fair, Lexington, Tenn., Sept. 27 to 30; three more fairs to follow and all winter's work in Georgia and Florida.
 WANT Bingo, Fishpond, Bowling Alley, Cookhouse, Hoopla, Popcorn, Snocones, Slum Wheel or any Grind Store not conflicting. WANT Advance Man and Free Act to join at once. WILL BOOK OR BUY FOR SPOT CASH ROLL-O-PLANE AND ELI #5 WITH TRANSPORTATION. WANT Shows with own transportation. Can use Ride Help and Agents. Drinkers and chasers, stay where you are, we don't want you. This show plays good money spots all winter; ask anyone that has been with me.
E. J. FAY, Owner.

PARK AMUSEMENT CO., INC.

OF CHICAGO, ILL.

IS PROUD TO ANNOUNCE

THAT WE HAVE BEEN RE-ENGAGED FOR THE FIFTH SEASON AT
RIVERVIEW PARK
CHICAGO, ILL.

America's Finest Amusement Park

1945 IS TO BE "V" YEAR FOR US ALL

We will make this our outstanding Exhibit of Unusual People.
ALL ENGAGED FOR OUR PARK SEASON, WILL BE PLACED NOW
FOR THE WINTER.

All Reply to

RAY MARSH BRYDON

SUITE 338 HOTEL STATLER, ST. LOUIS, MO.

EXPOSITION AT HOME SHOWS

Kershaw, S. C., King Cotton Carnival, September 25 to 30; Dillon, S. C., Dillon County Free Fair, October 9 to 14; Orangeburg, S. C., Colored Fair, October 16 to 21; Savannah, Ga., Chatham County 4-H Fair, October 23 to 28; three 4-H Fairs and Georgia's Biggest Armistice Day Celebration to follow. All established spots. Booked now to Dec. 9.

WANTED: High Act, must be thriller. Concessions except Bingo, Custard, Popcorn, Apples and Ball Games. Wire now, space limited. Talkers, Grinders, Ride Help and Miss America Revue. Side Show Acts, Jig Show Performers. Will book or buy 7-Car Whip, Tilt, Octopus, Roll-o-Plane. All contact:

ROX GATTO, Manager, EXPOSITION AT HOME SHOWS, Kershaw, S. C.

A. M. P. SHOWS

"JUGGY"

Now booking for Loupsburg, N. C., Fair, and the revived Durham County Colored Fair, sponsored by John C. Smith Alumni Assn. John Maze, President.

Want Octopus or Tilt with or without transportation. Want Girl Show and Side Shows, have outfits for same. Want First Man for Ferris Wheel, Chairplane and Ride Help in all departments. Want Concessions of all kinds except Bingo. Opening for a good Cookhouse.

This week, Chatham, Va. A. M. PODSOBINSKI.

JOHN R. WARD SHOWS WANT

For Meridian, Miss., Fair, week October 1, Concessions of all kinds, no exclusive except Bingo, Custard, Cook House. Want complete Side Show with Feature Acts; I have outfit. Girls, Musicians, Drummer for Minstrel Show, Shows with own outfits. Ride Foreman for Merry-Go-Round, Chairplane, Rolloplane and Second Men for all Rides that Drive Trucks, capable Ride Superintendent. Want high-class Free Act; Mike Dressen, wire me. Out all winter. Hazlehurst, Miss., Fair, this week.

Monarch Midway Wants

For all-winter choice Florida spots. Place one Flat Ride, especially want Kiddie Ride. Shows of all kind with or without outfit. Want legitimate Concessions of all kind. Address

N. P. ROLAND or HOWARD INGRAM, Plant City, Florida, this week.

WANTED

Free Acts, also Scenic Artist to Paint Merry-Go-Round.

Wire

CLIFF LILES, PARK AMUSEMENT COMPANY

Lake Charles, Louisiana

WANTED

For the Great La Plata, Md., Fair, Oct. 4-5-6-7, and Celebrations to Follow.

Free Act, must be high; Sound Truck, neatly framed Grab, Bingo at 15%, Pop Corn, Custard, Scales, Age, Wheels for Stock and any ten-cent Games, price reasonable. Three more Shows—Monkey, Five-in-One, Girl or Posing Shows, Shaw, wire me. This show has made a good reputation on its merits in Delaware. Fair Secretaries, contact us at once; have a few open weeks in Virginia, North and South Carolina. This show will positively stay out all winter. All communications to

DIAMOND STATE ENTERPRISES

ELSMERE, MD., ALL THIS WEEK; THEN AS PER ROUTE.

WANT FOR FUNLAND PARK

JACKSONVILLE, NORTH CAROLINA

Ball Game, Penny Pitch, Darts, Grind Stores, Stock Wheels, Ride Help for Ferris Wheel, Chairplane, Dodgem.

JOE E. KAUS, Mgr.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Sept. 23.—Membership campaign has been a big success. Since the last annual meeting 35 shows have been affiliated, largest increase in membership in any year since organization in 1933. Largest number of personnel memberships have been issued this year, already in excess of 900. Applications from Baker's United Shows by Tom L. Baker, manager; E. J. Casey Shows and Red River Shows by E. J. Casey, owner-manager; Peppers All-State Shows by Frank W. Peppers, owner; Regal Exposition Shows by B. M. Scott, president, and Harry Craig Shows by J. A. Schneck, manager, bring the membership list to 117. Standings in the personnel membership race: James E. Strates Shows, 270; Endy Bros.' Shows, 128; F. E. Gooding Amusement Company, 102; Cetlin & Wilson Shows, 93.

On a visit to Holman's Rides and C. & V. Exposition Shows, exhibiting jointly at Fairport, N. Y., September 9 under volunteer firemen, courtesies were extended by Myron Colgrove, Frank Volght, Lewis Holman, Mr. and Mrs. Sprague and Roy Barns. Annual visitation program should be completed by October 1.

United States Department of Labor having requested the association to notify the industry that a 40-cent per hour minimum wage order has been adopted, applicable to various industries, including miscellaneous industries, and that it is required that a notice relative to this be posted at places of employment in spite of the fact that there is considerable doubt as to whether this is applicable to our industry, we are calling attention to the order in accordance with the request of the department.

War Production Board has sent considerable information on its program for release of civilian industry immediately upon termination of the European phase of the war.

GOVERNMENT HOLDING

(Continued from page 37)

officials, and John Wiethe, attorney for Mr. and Mrs. Larry Sunbrock and John Andrews. The attorney stated that the remainder is being held in abeyance for California taxes claimed by the government and which Sunbrock said had been paid. Wiethe also said that negotiations are on between here and California to set matters straight with regard to the tax situation against the show in that State. The government claims for \$15,707.43 as admission taxes and \$8,401.08 as income taxes for 1937-'39 were against Sunbrock individually, having been incurred in California, Wiethe said.

The seizure followed the filing of a lien in the U. S. District Court in which the government claimed \$31,309.01.

Sunbrock said that he had \$33,000 before the tax lien; that claims from 1936-'39 had been paid, he having receipts and duplicates of returns filed in California; that the government made no claims for 1939-'42 shows and that he had paid taxes each time; that the actual gross in this city was \$50,883.80 and attendance about 72,000.

COMPETITION DEFENDED

(Continued from page 40)

spirit alive, otherwise, and I quote Mr. Ferris, 'You may find that at the end of hostilities, competition may have died down and will be hard to revive.'

"When peace has returned to this war-torn world, sportsmen from all over this globe will again meet to fight, only this will be a different kind of battle, not with guns and bayonets but with skill. We have the word of no less a person than Avery Brundage, Chicago, who is chairman of the American Olympic Committee, that roller skating, for the first time, will be represented at the next Pan-American and Olympic games.

"According to a recent completed sur-

vey, roller skating ranks as the second highest participating sport in the United States, and in a pool taken among servicemen on the West Coast, roller skating was declared to be the favorite sport in which the servicemen indulged during their hours of leave.

"Over 3,000 free passes are sent each month by America-on-Wheels to the United Service Organization located in the vicinity of our rinks, in order that any service woman or man shall not be denied this recreation."

Morgan for Youngsters

In replying to Corporal Molnar's letter, Oscar Morgan, president of the Amateur Roller Skating Association and member of St. Nicholas Dance and Figure Club, New York, said:

"I appreciate Molnar's deep interest for those skaters who are fighting in the service of their country and are unable therefore to compete in current championships. We should be ungrateful, indeed, if we did not appreciate what those boys and girls are doing for their country and for us, and it will be a happy day indeed when this terrible war is over and they are able to return to their homes—their normal way of living—and the pleasure they always got from roller skating. On the other hand, however, it would be as inconsistent to stop competitive roller skating as it would be to stop all competitive sports for the duration. In times of stress the public must have a complete outlet for its emotion—more so than at any other time.

"The number of roller skaters and other competing athletes has undoubtedly increased greatly since the war began, and most roller rinks are doing a big business. It is the nature of roller skaters that they are not satisfied to simply go round and round in a rink doing 'straight skating.' Each one has the desire to compete eventually. Also, we are faced with the youngsters who are growing up and developing into outstanding skaters. These youngsters are entitled to their chance to compete. It is quite true that there is a preponderance of female competitive skaters as compared to male skaters, and naturally, Molnar is referring mostly to the boys in the service. Surely, all of us are fully aware that many of our outstanding skaters are in the service and that when they return the quality of figure skating competition will be higher than it is at the present time, when so many of our outstanding boys are in the army and navy. Frankly, I feel it would be their opinion that competitive skating should be continued while they are away. I know that down deep they all want to see roller skating advance, and we would definitely be going backwards if competitions were called off for the duration. I am sure when Corporal Molnar thinks all of the above over carefully he will agree with us."

Southern States Shows

WANT

To join at once Ride Help, Foreman for Octopus and Loop-o-Plane. Also Second Men on all Rides, Truck Drivers preferred. Also Agents for Cigarette Gallery and Penny Pitch. South all winter.

Cairo, Ga., this week.

WANTED

Will pay cash for Octopus and Semi Trailer with or without Tractor. Must all be first class. No junk.

JACK KELLY
BAKER UNITED SHOWS
Veedersburg, Ind., this week; then Shoridan, Ind.

WANT

Circus, Novelty Acts, also Magicians and Musical Acts suitable for department store. Also Lady or Man experienced with Birds, Dog, Monkey, Ponies. Will buy Dog Acts, other small Animals. Write all to

GEO. E. ROBERTS

Pamahaska's Circus Headquarters
3504 N. 8th Street Philadelphia 40, Penna.

Wants—Crescent Amusement Co.—Wants

SHOWS with own outfits, Side Show, Fat People, Snakes, Unborn, Fun House, Glass House, Penny Arcade. CONCESSIONS that work for stock and not over 10c. Want Photos. RIDES—Book Kiddie Rides, Roll-o-Plane, Octopus. Will buy late model Tilt-a-Whirl or Caterpillar. No junk. RIDE HELP—Foreman for No. 12 Wheel, salary \$50 week; Second Men all Rides, \$35 week; must drive semi trailers. Walterboro Fair featuring Selden the Stratosphere Man Free Act; first time in south. Address:

L. C. McHENRY, Mgr., Kingstree, S. C., this week; Walterboro, S. C., next.

GOODING UNITS DONORS

(Continued from page 32)

Charles tSanley, Mr. and Mrs. James Mulholland, Mr. and Mrs. Earl Ingalls, Mr. and Mrs. Fred Thumberg, Mr. and Mrs. William Martin, Sam and Irving Berk, John Chapman, A. Blountsca, Nick Collins, Morris Glinea, Edward J. Hackett, Mr. and Mrs. Sam Eddy, Mr. and Mrs. William Leisure, Mr. and Mrs. W. S. Meyers, Mr. and Mrs. Charles Monjar, Frank Self, Mr. and Mrs. Sam Weiner, Mr. and Mrs. J. D. Edwards, Chloce Gooding, F. Polk, W. C. Zanders, Al Hatch, George Smith, Johnny Johnson, Port Britzius, Earl Davis, Louis Leightamer, Ben and Lill Luse, Henry Shapiro, Charles Scooter, Mr. and Mrs. E. W. Stanley, Mr. and Mrs. J. Goutermout, Nick Collins, Harry Roebuck, Mr. and Mrs. Fred Pesa, Mr. and Mrs. Samuel Weiner, Mr. and Mrs. J. D. Edwards, Harry Suhren, Bill Sternett, Mrs. Finley, D. E. Gheen, Little Joe Miller, Harry Lottridge, Nan Lamp-ton, Robert Keener, Max Feldman, Lloyd I. Thomas, F. Herney, Harry Bayles and G. W. Taylor.

A bingo party was staged under the grandstand on Saginaw (Mich.) County Fairgrounds on the evening of September 12 for the benefit of the Mustering-Out Fund and Red Cross War Relief drive. It was well attended in inclement weather and resulted in a net of \$424.30. Of this amount \$282.86 has been turned over to the Mustering-Out Fund and \$141.44 to the Red Cross Fund. Saginaw Fair, thru Clarence Harnden, secretary-manager, and Ben Sawyer, superintendent of concessions, co-operated to the fullest extent, as did concessionaires and Gooding showfolks.

CRAFTS IN LEGAL MOVES

(Continued from page 32)

his mind, altho city ordinances provided nothing regarding tent regulations other than in the building code pertaining to permanent structure. However, gasoline storage and approved regulations on Butane gas used by lunch stands were affected. The fire chief threatened arrests if the show opened.

As a last resort, the management decided to take the matter to court and the Crafts Shows' attorney, Harold Sallowich, member of the California Legislature, was dispatched to the county seat at Martinez and, pleading the case in Superior Court, secured a temporary restraining order from Judge A. F. Bray allowing opening of the show on scheduled time. A few days later all parties again appeared in court and Judge Bray dissolved the restraining order, advising the city attorney, fire chief and show executives to get together and work out a plan for the continuance of the engagement. This was done the same afternoon in the city manager's office.

Crafts Shows have been playing Richmond for the past 15 years and this was the first time an issue ever was made over canvas tents, said show officials.

During those years no fire ever occurred, which was taken to be a deciding factor in opinions of City Manager McVittie and City Attorney Tom Carlson that advice be given to the fire chief to co-operate with the carnival management. So two city firemen were stationed on the grounds nightly during show, their salaries being paid by the carnival. Show received many front-page stories and there was comment over the radio which apparently brought out increased patronage over the week-end.

After Vallejo the show will head south and homeward, playing a few towns en route. There were many visitors during the bay area engagements from near-by carnivals, beaches and retired showfolk. Owner Crafts left for a two-week deer hunt in the mountains on opening day of hunting season. Eldon Short, candy stand operator, and Sally Arnold, of the tommy gun concession, who were married in Reno, Nev., recently, are back at their jobs after a brief honeymoon tour. Patches Parker, Octopus foreman, who purchased a scooter bike, uses it from hotel to lot daily. Puddin Cooper is back, after many years' absence, as Auto Skooter foreman. Frank Kitchener, chief mechanic, and Andy Laher, Ferris Wheel foreman, who received "greetings" from their draft boards, on the following day again received cards from the same source reading "Postponed, notified later." Jack Schell, mail agent, labor scout and *The Billboard* sales agent, has been on the sick list.

CA UP IN HUTCHINSON

(Continued from page 32)

brought out a record crowd of over 60,000. From 8:30 a.m. to past midnight the Cavalcade midway operated shows and rides without a stop. Tuesday was another big day and high school bands from outside towns filled the grounds. By midnight Fair Secretary Sam Mitchell was ready to inform the daily papers that in all departments of the fair records would be made.

Weather was excellent, altho Tuesday was windy. Naval station here sent plenty of men and women in uniform, with special bus service connecting grounds and base. All men and women in uniform were admitted free and the Cavalcade made special prices to them for shows and rides.

PROJECTS OF CONKLINS

(Continued from page 32)

1943. We had a visit there from Charlie Yule, manager of Calgary Exhibition and Stampede. As president of the Canadian Association of Fairs and Exhibitions, he informed that he plans to call a meeting of the association on post-war plans in the Royal York Hotel, Toronto, prior to the Chicago December meetings.

"In connection with the paving plans, at the meeting in Saskatoon I spoke on this subject to the Western Canada Fairs Association and I am trying to sell them the idea of paving their midways at all the Western exhibitions and I have every reason to feel that they are giving it serious consideration and in all probability will spend considerable money on projects of this kind."

Conklin Shows will close September 30 in Leamington, Ont.

BALLYHOO BROS.

(Continued from page 32)

big moment came when the fair officials tried to go into the shows on their ribbon badges. They didn't get to first base. The office then gave them passes. That didn't mean a thing because the show and ride help were knowing them by then and turned 'em all down.

While we were carrying on this just fight, the bosses failed to support it. They were trying to sign the date for next year. We told the bosses that was positively out, as we had set our minds against coming back. With this manpower shortage one can demand his rights nowadays. When Manager Pete Ballyhoo brought the fair manager into the gal show the talker gave him a taste of his own medicine by cracking: "Why ain't you running your fair? There is a big crowd on the grounds." Every employee on the show then marched to the office in a body and demanded that we close before the week was over.

Finally the bosses gave us an out to get even by saying: "Here is how to get more than even. Should any of you people be running a fair in the future and should any members of this fair board be with a carnival that plays your fair, then refuse them admission to your grandstand." Because of that we agreed to let the office sign a contract for 1945.

MAJOR PRIVILEGE.

ALLEN & NICKERSON SHOWS WANT

For All Winter's Work

SHOWS—Any one, except Snake, 25%. CONCESSIONS—Any Stock Concessions, especially want Ball Games, Fishpond or any 10c Stores.

All Answer Lewisburg, Tenn.

P.S.—Have Loop for sale, \$600.00.

★★★ **L. J. HETH SHOWS** ★★★

★ WANT—For Minstrel Show: Trumpet Player, Bass, Trombone, Comedians, Chorus Girls. Private bus transportation and top salaries paid out of office. J. H. Brown would like to hear from the following people: Pat Shelton, Bob Henley, Jesse Ray, Edna Mae Smith, Jim Hayden. Frank Donaldson is band leader. OR WILL PLACE ORGANIZED MINSTREL SHOW. LONG SEASON—OUT TILL DEC. 1.

★ WANT—HIGH-CLASS FREE ACT TO FEATURE. Ride Help that can drive. Want Bingo Caller to join immediately. Place legitimate Concessions of all kinds.

★ Gadsden, Alabama, now; Carrollton, Georgia, Fair to follow.

★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★

UNION COUNTY FAIR, MONROE, N. C., OCT. 2-7

(Big Army Pay Day)

YORK COUNTY FAIR, ROCK HILL, S. C., OCT. 9-14

and all Fairs till middle of November.

CAN PLACE

SHOWS: Any money-getting Shows with or without equipment. RIDES: Roll-o-Plane, Tilt-a-Whirl, Octopus. CONCESSIONS: Legitimate Concessions of all kinds. (No exclusives.) RIDE HELP ON ALL RIDES. Jimmy Simpson wants for Colored Revue Musicians, including Piano Player, \$35.00 per week. Also A-1 Comedian and other useful people.

JOHN H. MARKS, MARKS SHOWS, INC.

Albemarle, N. C., this week.

PENNY ARCADE FOR SALE

Retiring from business. 60 Modern Machines, two Trucks; first-class condition. Good Tent, Electric Front. Good Circuit of Fairs. Can be seen in operation. Carrollton, Ohio, Fair, September 27 to 30; Coshocton, Ohio, Fair, October 3 to 6. \$5000.00 cash. Address

DICK JOHNS

LOOK—WANTED TO BUY FOR CASH

Small Merry-Go-Round, Tilt-a-Whirl, Ferris Wheel or any money-making Rides. Want Concessions of all kinds, small Cook House or Sit-Down Crab. Can use Ride Help, top salaries. Will place two small Shows with transportation. This show positively will remain out all winter in lower Louisiana. All contact Manager.

TOYLAND AMUSEMENT COMPANY

P. O. BOX 1528, ALEXANDRIA, LA.

JOHNNIE DENTON SHOWS

Want Foremen for Wheel, Chairplane and Merry-Go-Round. Have 2 new 20x30 tops. Will book Pit Show or what have you. Want a few more Concessions. Hoopla, String Game, Bingo, Rolldown and 1 Skillo. One Swinging Ball, contact. One Beat the Dealer; Bonnie, wire.

C. C. LEASURE, Mgr. of Concessions, or JOHN DENTON, Owner.

Jacksonville, Ala., Week of Sept. 25; Centerville, Ala., Week of Oct. 2.

BINGO

LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere!

Organizations, Landlords, Promoters—what have you?

Write in strict confidence!

Satisfactory arrangements can be made!

REDEF & COMPANY 30 Clifton St., Newark 5, N. J.

ARK.-LA. STATES SHOWS

WANT

For South Arkansas Livestock Show, Pine Bluff, Week Oct. 2.

Shows and Concessions of all kinds, also Cook-house and Grab. Will sell exclusive Grandstand privileges. Whitney Nolte, Bob Housell, Linden West, wire. Want to buy eight sweep Octopus or seven tub Tilt for cash. Have Parker Two-Abreast Merry-Go-Round for sale. Excellent condition, new top and wall, with or without Le Roi power unit. Will sell ex. on Bingo, Custard and Novelties for Pine Bluff. Write or wire J. "BILL" CARNEER, Monticello, Ark., week Sept. 25.

BENNETTSVILLE, SOUTH CAROLINA

Week September 25th to 30th

WADESBORO, NORTH CAROLINA

Week October 2d to 7th

PLEASE NOTICE

No Other Show Played Dillon, South Carolina But Virginia Greater Shows. Want at once a Penny Land, Peanuts and Popcorn; exclusive. Would like to hear from real Girl Show man. Must have two or more girls and wardrobe. We have the rest. Would like to buy Octopus, Roll-o-Plane and Fun House. Can place Frozen Custard.

VIRGINIA GREATER SHOWS

AGENTS

WANTED

FOR PENNY PITCH, HOOPLA AND BALL GAMES. Playing 6 successive choice Mississippi Fairs. Don't write—wire or come on!

ROBT. L. HETH

Care Gold Medal Shows West Point, Miss., this week; then per route.

SOUTHSIDE, VA., FAIR

Petersburg, Va.
October 2 to 7 Inclusive
VIRGINIA'S BIGGEST FAIR

DURHAM COUNTY FAIR

Durham, N. C.

October 9 to 14 Inclusive

Within Two Miles of a Large Army Camp

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AND ALL EATING AND DRINKING STANDS AT ANY FAIR WE PLAY THIS FALL.

WANT—Young attractive Girls for Posing Attraction. Union salary paid by the office.

WANT—Penny Arcade, Grind Shows of merit, SILODROME, Glass House and Fun House.

CAN PLACE a few Carnival Workingmen, high salary paid. Winter Quarters at Petersburg, Va., will open November 20.

All Address

CETLIN & WILSON SHOWS

FREDERICK, MD., FAIR, THIS WEEK

STAUNTON, VA., FAIR

OCTOBER 16-21

Will positively be held. Concessions all open.
No exclusive.

HANNUM SHOWS

Ephrata, Pa., Fair, This Week.

SOUTHERN VALLEY SHOWS WANT

For Proven Route of Cotton Towns, first-class Bingo Game, Fish Pond, Hoop-La, Frozen Custard, Bowling Alley, Knife Rack and Diggers. Also book one good Line-Up Store. Also Organized Girl Show. Want top-notch Wheel Man, good salary. Write or wire

SOUTHERN VALLEY SHOWS, Delhi, La., this week; Tallulah, La., next week. This show stays out all winter.

CENTRAL AMUSEMENT COMPANY WANTS

For Northampton County Fair, Jackson, N. C., week of October 2 to 7, and balance of season. Want Stock and other Concessions; especially want Bingo. Have New Outfit for Minstrel Show. We stay out all winter. All contact

SHERMAN HUSTED

Ahoskie, N. C., Fair, this week; then Jackson, N. C., Fair, Oct. 2 thru 7.

ALL AMERICAN EXPO SHOW WANTS

Secretary and Merry-Go-Round Foreman, Octopus Foreman, Whip Foreman. Concessions all open. Long season.

EDDIE TIPMAN, Manager, Vicksburg, Miss.

WILL PAY CASH

For 50 K. W. Transformer, must be in good shape, 1000 feet No. 6 wire; Smith & Smith Chairplane; Kiddie Ride, must be in A-1 shape; 30x40 Marquee. Will book Merry-Go-Round with own transportation. Small Cook House or Sit-Down Grab. Out all winter. Choice Southern spots and Florida. Wire

H. B. ROSEN

In Care REGAL SHOWS, Canton, Ga., this week; Monroe, next.

R. AND S. AMUSEMENTS WANT FOR

WASHINGTON, N. C., TOBACCO FESTIVAL—Week of October 2. Center of Town Location.

HOLLY RIDGE, N. C.—Week of October 9. Location, Opposite the Bus Station.

WILMINGTON, N. C., to Follow.

WANTS Popcorn and Peanuts, Snowballs, American Palmistry or 2 good American Readers. Can use Coca-Cola Bottle Agent.

JAMES M. RAFFERTY, Manager, R. and S. Amusements, this week at Morehead City, N. C.

LEW HENRY & GEORGE CLYDE SMITH SHOWS**WANT FOR THE FOLLOWING FAIRS**

Henderson, N. C., Colored Fair, week of Oct. 2nd; Littleton, N. C., Fair, week of Oct. 9th; Tide Water Colored Fair, Suffolk, Va., week of Oct. 16th.

Want Ball Games, Pitch-Till-You-Win. All Concessions open except Bingo and Pan Games. Want Penny Arcade, Wild Life, Colored Girl Show, Plantation Show, any Show not conflicting with what I have. Want Tilt-a-Whirl and Roll-o-Plane. Write or wire all replies to **LEW HENRY**, Franklinton, N. C., this week, or **GEORGE CLYDE SMITH**, Cumberland, Md., this week; Henderson, N. C., next week.

Marion Greater Shows

Will book legitimate Concessions of every description for the following fairs: St. Lawrence, S. C., this week; Skillet, S. C., Oct. 2nd to 7th; Kingstree Colored Fair, Oct. 9th to 14th; Newberry County Colored Fair, Oct. 16th thru 21st; Chester County Colored Fair, Chester, S. C., Oct. 23rd thru 28th; Dorchester County Colored Fair, St. George, S. C., Oct. 30th thru Nov. 4th; Bowman, S. C., Nov. 5th thru 11th; Richland County Winter Festival, Waverly, La., Nov. 13th thru 18th. Will book organized Minstrel Show. Salaries no object. We have a new top and front for same. Will also book Custard, Bingo and Diggers for all these dates. Showmen and Concessioners, pay us a visit.

All Replies: **CAROLINA HOTEL, KINGSTREE, S. C.**

JOHN J. CARUSO EMPIRE STATE SHOWS

Masonle and Eastern Star Tobacco Festival, Pilot Mountain, N. C., this week; Mt. Airy, N. C., Tobacco Festival and Fair, Oct. 2nd to 7th.

Want for these spots and six fairs and celebrations, with all winter south, Concessions of all kinds, especially Popcorn, Floss, Fish Pond, Diggers, Ball Games. Also will book Corn Game and others. Will furnish complete outfit for Sideshow, Snake or Animal Shows. Want Girls for Posing Shows. Good proposition for Ferris Wheel with guarantee, with or without transportation. Will book Octopus or any Flat Ride not conflicting. Ride Help and Canvas Man, top salaries. Will book sensational Free Act, starting Oct. 9th; two or more people. Agents for Grind Stores and office Stock Stores.

JIMMY BROWN, Owner

WANTS—HARRY LEWISTON—WANTS

Side Show Acts, Freaks, Night Club Acts, Novelty Acts. Can offer all winter work in Museums, Store Shows, Indoor Circuses, etc. Opening Saturday, September 30th, Fort Wayne, Indiana. This will be a traveling organization. To acts of merit, here is security, best of salaries, treatment, etc. Must be something to my method, acts have been with me nine years. Lorello, Clarence Linebeck, can place you. Interested in Sword Swallower. Acts—Acts—Acts for steady, pleasant employment. Write or wire

HARRY LEWISTON, General Delivery, Fort Wayne, Ind.

P.S.: Interested in good Boss Workman. Year around work. Must drive semi.

INDIANA MUCK CROP SHOW

NORTH JUDSON, INDIANA, OCTOBER 4 TO 7

To Be Held on the High School Athletic Field. Free Admission. This Is a Bona Fide Show With Premium List, Free Acts, Etc.

Can place a few more Shows and Concessions. Bryan, Ohio, around the Court House follows North Judson. Address:

W. G. WADE SHOWS

KALAMAZOO, MICHIGAN, THIS WEEK

EYE TRADE AS POST-WAR GEM

German Defeat Will Bring WPB Conversion OK

CHICAGO, Sept. 23.—More news this week served to urge caution about reconversion plans. Acting chief, J. A. Krug, of the War Production Board, stated that people were thinking more about the coming years' automobiles than they are thinking about keeping up war production. He said, however, that WPB is going ahead with its program of meetings with industry advisory committees, and they are being told about plans for a general reconversion "when Germany collapses."

There was no specific news from either the WPB or OPA this week relating to the coin-machine trade up to September 22.

Some of the large automobile manufacturers were urged by WPB officials to go ahead with their plans for making experimental models. WPB also announced a special list of articles which the public needs most and the production of which will be encouraged as soon as possible. These include such things as washing machines, typewriters, radios, etc.

Canadian industry and government took note of the recently announced policy in the U. S. to permit manufacturers to raise prices on new products when they can be made. Canada had just announced its policy of holding its price controls at the 1941 levels when a high U. S. official a few days later announced that manufacturers would be permitted to increase prices when civilian goods could be made again. Canadian officials fear that this may hurt the importation of parts into Canada because if Canadian firms must adhere to price control and U. S. manufacturers increase their prices, Canadian firms will have little margin on which to work. Consideration is being given to adjustment of import duties and money exchange rates to help solve the price situation.

Trade May Exhibit In Chicago Show of Post-War Products

CHICAGO, Sept. 23.—While there is already some private discussion about the possibility of a national coin machine show in Chicago early next year, an announcement was made this week that a big exposition of all kinds of post-war products to be held in Chicago early next year might give the industry its greatest opportunity for staging a public display of new coin machines. It is felt that the announcement of this general trade exposition will give impetus to the discussions for a special coin machine show about the time that the annual conventions were held before the war.

The big exposition of post-war products will be sponsored by an organization known as the Congress for the Presentation of Products of Tomorrow. The new organization is made up of manufacturing firms in all lines of business, and the purpose is to acquaint the public with new products as soon as possible after the war.

The fact that these plans are being made now indicates the optimism in general manufacturing circles about making civilian products next year. No definite time has been set for the exposition other than that it will be held early in the year. The exposition will be at the big Chicago Coliseum which was released recently by the army air forces. Many displays of television, radar and important inventions used during the war will be demonstrated to the public for the first time. It should be an ideal opportunity for the coin machine industry to show the public its most modern developments also.

Program Seen for Trade, Govt. Co-Op

CHICAGO, Sept. 23.—Trade association leaders have been studying a big plan of co-operation which was really worked out by the American Paper and Pulp Association in conjunction with officials of the Bureau of Foreign and Domestic Commerce. Commerce officials have long been interested in trade association work and have published important directories of associations and also have departments in the publications issued by the agency which report on association activities. The present plan may be a precedent for working out similar co-operative programs with many other associations.

The *Billboard* has inquired of the U. S. department in Washington whether officials would be interested in working out similar programs with trade associations in the coin machine industry. The interest of the Department of Commerce in the coin machine trade, particularly the vending machine section, has long been a matter of record. Some officials in the department have taken special interest in the coin machine industry, and it is understood that the department will gather trade statistics after the war.

Because of the large number of trade associations in the coin machine industry, it would be of great value to the trade if some program of co-operation could be worked out with the department. It is said that some officials of the department are very enthusiastic about the idea, and that as soon as conditions permit the department will go out of its way to develop co-operative ideas. It is understood that the Bureau of Foreign and Domestic Commerce has expert talent and also their splendid reporting service built up to cover trade (See *TRADE, GOVT. CO-OP* on page 62)

Private Interests Plan on Entering Coin Machine Biz

Believe new developments will open field for large investments—expect new markets for venders and jukes—business students study new trends

NEW YORK, Sept. 23.—The coin machine trade is showing increasing interest in reports that important business firms are investigating coin machines with a view to setting up operations when machines are on the market again. These reports are increasing as the weeks pass by and are arousing great interest in what may be the effects in the great industry when the war is over. It is known that most of these firms have had no previous experience in the business, and some of them frankly admit that they have been attracted to the trade by the tales of big money to be made in it.

One firm is reported to have \$100,000 to invest in a good juke box route if they can find it. This firm is in the retail furniture field, and the officials are frank in admitting they have done some private investigating into the coin machine trade. They say that from their observations they are assured they could make higher earnings in the coin machine business than they have been making in the furniture field. Another firm looking into the business is in the dairy trade, and they are naturally investigating the future possibilities in operating milk vending machines.

Comments in trade circles here vary as to the effects these new firms may have on the operating business. Since most of them have had long experience in business, it is agreed that they should bring to the trade increased business experience. Operators also feel that these

new firms will specialize in some new type of machines that are now reported to be in prospect. It is known that some of the new firms are highly impressed by the possibility of the juke box and consider buying established routes.

Operators think that these new firms will put the pinball and similar amusement machines last on their list for investigation.

Outside Capital Attracted

Such a source as the National Retail Dry Goods Association, one of the most powerful and representative retail bodies in the world, lends substance to tales of outside capital being attracted to the coin machine operating trade. The NRDGA calls attention to a talk by Malcolm T. McNair, head of the Graduate School of Business, Harvard University, before a recent post-war convention of the association. It is held that this talk may have had something to do with the spurt of interest that has developed in coin machines outside of the industry proper.

Addressing an audience numbering hundreds of the nation's best merchandising brains, McNair went on record with the statement that coin machine vending has a definite place in retail selling of the future. According to McNair, excessive man-power and inventory shortages brought about by the war opened retailers' eyes to the fact that many consumers are not interested so much in encounters or consultations with sales personnel, especially as it concerns non-fashion buying, as they are interested in prompt service and satisfactory merchandise. Both of these needs, McNair stressed, could be adequately met by coin machines. McNair also made the point that neighborhood stores would probably find mechanical salesmen the answer to overtaxed retail facilities of the future.

More concrete are reports of feelers known to be put out by certain retail chains in the direction of the machines. The Atlantic & Pacific Food Stores, grocery chain, does not entirely contradict a rumor that it contemplates installing coin machines in its stores. A spokesman for the chain after admitting that one or two spots may have experimented with venders, stresses that for the present merchandising will remain status quo. This spokesman is careful not to rule out, however, that at some future date A. & P. will not install coin machine vending equipment.

Convert Match Venders

Similarly, the Schulte retail cigar stores have been experimenting with a new type of match vender adaptable to other types of merchandise such as gum, candy, etc. Schulte's, incidentally, has been mentioned in connection with several types of vending machines and this chain is known to be watching the operating end of coin machines very closely.

Added to these ripples of activity on the surface of the industry are the undercurrents generated by recent moves of long established and firmly entrenched banking houses. The Morris Plan Industrial Bank, Commercial Credit Corporation and Commercial Investment Trust, all of which have had experience in

(See *EYE TRADE* on page 62) copyright

Editorial

Uncle Sam Knows

By Walter W. Hurd

WHEN a federal tax was placed on coin machines by act of Congress in 1941, many members of the trade were not so sure what effects this would have on the industry. Time has proved that the net result was to give prestige to amusement machines and gaming devices, but operators have worried at times that Uncle Sam might be finding out too much about coin machines as federal agents check on machines in all parts of the U. S. for tax purposes.

Reports now and then indicate uneasiness in the trade due to local rumors that federal agents are investigating the trade for some reason.

The trade needs to have more confidence in Uncle Sam and the permanent benefits that are to be gained by what the U. S. knows about coin machines. It is already seen that the federal tax tends to add much prestige to machines, especially during the war. Because of the federal tax, government agents will check in various parts of the U. S. as to the number of machines. There has always been considerable uncertainty as to the total number of coin machines in the U. S., but Uncle Sam is now gathering official statistics which will add more and more prestige to the coin machine industry as a whole. The data that Uncle Sam gathers will be regarded as reliable statistics. There will be no more guesswork as

to the business importance of the coin machine trade.

During the past several years, reports have circulated at infrequent intervals about federal agents checking on the earnings of coin machines. The trade has shown a tendency to get uneasy about such investigations. The trade must know by now that Uncle Sam has definite information on the earnings of various types of coin machines, that checks have been made in various cities at intervals and that checks will be made at intervals in the various States thruout the country. Operators should co-operate fully when federal agents wish to check on coin machines. The information that Uncle Sam gathers will help the industry, if a spirit of co-operation is shown thruout.

In addition to investigations of coin machines because of the federal tax, the U. S. Department of Commerce formerly checked on the importance in value of coin machines in retail stores. They will make these surveys again as soon as conditions permit. This information should prove very helpful in the future for many reasons. Thus, it can be seen that various agencies in the government are checking on coin machines, and the sum of it all is that a lot of constructive information is being gathered. Uncle Sam knows plenty about coin machines, but the information he has gathered should prove a big boost to the industry in the future.

COINMEN YOU KNOW

New York:

NEW YORK DISTRIBUTING COMPANY shipping boxes to Carlos Martinez, Columbia, S. A., and Gody & Cia, Brazil. . . . Hysol Music, comprised of SOL TABB and HYMAN JAFFE, has opened new offices at 5511 Church Avenue, Brooklyn. Firm says it is getting ready to operate on a larger scale after the war. . . . GEORGE HOLZMAN, Automatic Music, SOL TRELLA Elkay Music, and BEN GOTTLIEB, Majestic Operating, spotted at Atlantic Distributing. . . . BERT LANE in confab with HARRY ROSEN. . . . FRANK and JACK MARCUS, brothers, who operate two arcades in Rockaway, caught on the "Row." . . . GEORGE PONSER slated for Chicago biz trip soon. . . . DAVE STERN, of Royal Distributors, heading back to Elizabeth, N. J., office after trip. . . . WILLIE BLATT battling the hay fever bug in Miami, reports weather hot but virus on the wane. . . . BARNEY SUGARMAN, Runyon Sales, back in Newark office after important Chicago jaunt. . . . JULES LEVY, Du Grenier exec, contacting cigarette ops in New York.

Big talk on "Row" concerns jockeying for position on part of coinmen anxious to land topflight distrib outlets. Guess is that few among recent additions to "Row" will get the nod from the Chicago kingpins. Visit of old-timers to Windy Town recently held tipoff as to probable post-war set-up. . . . Urgent need for repairmen explains excessive tie-up of used equipment, repair execs tell trade. Point has been reached where machines pile up on sidewalk in front of outlets making trade pretty sore about unsightly displays. Ops suggest central warehouse space financed by repair services to accommodate overflow of run-down equipment.

HARRY KOSTER, of H. K. Cigarette Service, Floral Park, has acquired Long Island route of George Puglese who operated as PGL Cigarette Service. Koster says deal has been pending for some time and tight cigarette situation induced Puglese to sell. He explains that careful nursing of inventory puts him in position to service the additional machines acquired. . . . Latest burst of rumor re outside interests coming into industry concerns big Wall Street bank sending feelers out as to operating profits. Distrib on "Row" says contact has been made and action may be expected soon.

Philadelphia:

After a summer hiatus, the music machine operators' association settled down to business again with their first meeting held at association headquarters in the Schaff Building, September 14, at which time JACK CADE, business manager, outlined an ambitious action program for the coming year. . . . MICHAEL J. WEINSTEIN filed the necessary peti-

tion for a certificate of business for his Savoy Music Company at 2047 Ridge Avenue. . . . Tunesmith PHIL BARSKY turned to the industry for inspiration for his newest song, with the bands around town giving a big plug to his *Juke Box Joe* song and several of the recording companies interested in cutting a platter for it.

MAURICE FINKEL, of High Point Amusement Company, is opening a second retail record shop in the center of the city. . . . BILL RODSTEIN, president of the pinball operators' association, chalked up another birthday earlier this month. . . . SAM LERNER back in town paying attention to his pinball route after a big summer in Wildwood, N. J., where he operated his giant Stanley Amusement Arcade on the Boardwalk for his best season to date.

The new Wurlitzer distributing company under Emby management is the talk of the industry here. . . . HAROLD ROBINSON, of the automobile people, has just bought the local Play-A-Tune concession—a commercial wired sound concern that brings the recorded music to factories, restaurants and clubs. . . . MEYER COWAN, vet music and pinball operator, and Mrs. Cowan, have an important date coming up October 21. On that date, their son, Master Ronald Cowan, will be Bar Mitzvah, his 13th birthday celebration, to be held at the Congregation Emanu-El with a reception to follow. . . .

That was a nice gesture on part of BILL RODSTEIN and JOE SILVERMAN, president and business manager, respectively, of the pinball operators' association, in sending out joint greetings on the Hebrew New Year. . . . The pinball association, under the aegis of Rodstein and Silverman, are also back in full harness with a heavy program of activity getting under way for the new year.

Detroit:

MAX LIPIN, of Allied Music Sales Company, came back from New York enthused with the selling possibilities of four new National Records, hillbilly numbers, which he previewed there. . . . VIOLA DEVROY, record specialist at the Modern Music Company, reports a big pick-up in local demand for records with the reopening of the Paradise Theater, which features all-Negro stagemat attractions and opened with Duke Ellington this past week-end.

MARK CURTIS and JAMES GIOR-DANO, of the Brilliant Music Company, went to Cleveland this past week-end, to watch Detroit's Tigers play away from home. . . . JOSEPH BRILLIANT is convalescing successfully from a minor operation. MAX MARSTON reports a big demand for the new Crosby release, *There'll Be a Hot Time in the Town of Berlin*. . . . ALBERT ASCH, former salesman in the wholesale division of the company, is rejoining the sales staff which he left several months ago. . . . HILDA JACOBS, in charge of the record department there, has retired to keep house for her family. . . . BETTY BRUCKMAN, who formerly had the post, has returned to take it over again. . . . MORRY KAPLAN, sales manager of the firm, reports that the new Jensen Needle is making a big hit in Michigan.

GEORGE J. LITZAN, who formerly headed the Litzan Amusement Machine Company, later taken over by his brother, Frank Litzan, in the pin game days in Detroit, is returning to the business, with the formation of the Ace Amusement Machines. New company, located at 8263 Woodlawn Avenue, will operate bowling games at the present time, and may add music machines later. . . . BRYAN KAMHOUT, head of the Sanitex Company, who has just recovered from a nasal operation, is planning to open a branch office in Florida.

News Highlights of the Week

CLEVELAND.—Candy and soft drink venders received a big boost here this week as a result of the convention of the American Association for the Advancement of Science. The association declared that the food value of candy as well as soft drinks supplied the human body with brain food.

BALTIMORE.—The president of the National Confectioners' Association told a trade meeting here that it would be many months after Germany collapses before candy is plentiful again.

NEW ORLEANS.—In a feature article here *The Times-Picayune*, local daily, praised the fine work done by the coin machine industry in connection with the nation's war effort. The story particularly referred to the pilot training equipment the trade has turned out during recent war years.

HARTFORD, CONN.—The bingo subject is being widely discussed here because it is alleged the city failed to legalize bingo after the State Legislature passed a favorable law in 1941.

WASHINGTON.—No important reconversion orders were issued by WPB this week other than that big auto firms have been urged to start experimental models.

NEW YORK.—Distributors report a big increase in juke boxes being brought in for repairs.

CHICAGO.—The juke box trade nationally will be interested in the hearings and final decision in the two cases coming before the Illinois State Supreme Court testing the constitutionality of the Chicago tax on juke boxes. A decision favorable to the trade would give the national industry some support against high taxes which it has long needed.

NEW YORK.—*Forbes* magazine recently featured a story informing the general public of the great post-war opportunities the amusement arcade field will offer. This view seems to follow closely the consensus of opinion of many students of business trends. Several moneyed interests are planning to invest large sums in arcade sites in the peacetime era, the article states.

CHICAGO.—Pending action of OPA to allow a price increase in 5-cent candy bars has had candy vending operators on edge for some time. However, it was learned thru a survey that the price increase would be used in the form of smaller bars rather than an increased consumer cost. Several reasons were put forth for manufacturing smaller bars if the price boost comes.

Los Angeles:

MIDGE RYAN of Mills Novelty Company and his wife and daughter, Patricia, on the West Coast for five weeks. They will return to Chicago the first part of October. . . . AL STERN of Monarch Coin Machine Company, who spent several weeks on the West Coast making the rounds of Coin Row and talking over trade problems and post-war plans, left recently for Chicago. Al feels that the industry is destined to attain new heights in distribution, sales, and operations in the post-war era. He adds that the business will become one of the top-ranking industries of the world. . . . M. G. (Pete) SUES resigned as general manager of Leo J. Meyberg Company, Victor distributors in this section, to enter the radio business with Clarence B. Brown, well-known MGM director and producer. Firm will distribute Zenith radios on the West Coast. New general manager at Meyberg's is L. S. Stockweather. . . . WALTER J. STICKZEL is the new head of RCA-Victor Record division of Leo J. Meyberg.

Business in this section lightened up a bit during the past week. One jobber said it was due to the vacation season the boys are anticipating. . . . ERNIE BRENNAN, manager of the San Francisco office of General Music Company, returned to the Bay City after two weeks vacation in Los Angeles. . . . SLIM EWING in the city from Bakersfield with his game routes. . . . FRANK HARDY down from Oxnard, where he has games and music. . . . CHARLIE JOSEPH of Sunset Music Company buying for his routes. . . . PAUL JOHNSON, local music operator, making the rounds. . . . TED LAWRENCE of Long Beach a visitor to music jobbers. . . . BOB CARDIFF of San Miguel knows the arcade business from A to Z. He was in this business long before many of the local boys thought about it, having traveled with carnivals and circuses for years. . . . HAPPY CLARK breezed in from Downey.

HAROLD MURPHY, operator in Palm Springs, has purchased the game and music route of Carl Collard in the Coachella Valley area. . . . A. M. KEENE of Taft is being referred to as the "Tornado from Taft." There is no reason for the title unless it is because he breezes into town every few days. Since he was mistaken for this writer one time in a night club, this dig isn't too bad. Isn't a tornado funnel shaped? . . . HOWARD LEE, operator and the unofficial mayor of New China Town, making the rounds. He is fast becoming the "Duncan Hines of New China Town." If you want to know where to eat, ask Howard (Duncan Hines) Lee.

From Hanford, Calif., this week was LEWIS LEIBEE, games operator. . . . D. D. PATTON of Turlock goes thru his

routes in that area like General Patton in France. . . . JOHNNY FACCHINO of Menlo Park, buying for his games routes. . . . ALEC ALEXS in from Bakersfield in the interest of his music and games routes. . . . ERNEST BRYANT over the hills from Glendale. . . . FRED KOHLER, local music operator, enjoyed a week at Balboa where he has a boat. . . . BOB BARD, also a local operator, hanging around waiting for his draft board to say when.

ROY JONES has been ordered rest by his doctor. He has sold his music route in Visalia to F. P. Carter of the Nickabob. This is Carter's second route purchased this year. Both deals were handled by Fred Gaunt for General Music Company. . . . TONY BRILL is reported as the largest operator of Photomatics in this area. He is highly successful with them, too. . . . BOB CAUSEY of South Gate continues his work as good will ambassador and after-dinner speaker extraordinary of that town. . . . JACK GUTSHALL busy at his place with new releases for Exclusive Records. Looks like *Here's Hoping* is to be another juke box hit.

Twin Cities:

BILL COHEN, whose confinement to a hospital had coinmen in these parts worried, is out and convalescing at home. The Sphinx expects he'll be back behind his desk running things again at Silent Sales Company. . . . W. J. KELLOGG of Sioux Falls, S. D., came to the Twin Cities to buy equipment for his route and reported business booming down his way. . . . D. REICHALL, Melody Music Company man from El Paso, Tex., spent his vacation in Minnesota and dropped in at Hy-G Amusement Company to introduce himself to HY GREENSTEIN and JONAS BESSLER.

With FRANK DAVIDSON of Spooner, (See COINMEN YOU KNOW on page 67)

UNTIL DECEMBER FIRST

We Will Pay 6c Ea. for
USED PHONOGRAPH RECORDS
Any Quantity.
Pack Securely—Ship Promptly.
BIRMINGHAM VENDING COMPANY
2117 Third Ave., No. Birmingham, Ala.

MECHANIC WANTED

A-1 Pinball Mechanic to help operate route of machines in Florida. Good salary.

COX VENDING MACHINE CO.
Salisbury, N. C.

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HARRY WILLIAMS
Designer and Manufacturer
of Outstanding Games.
Since 1934
AFTER VICTORY
WATCH WILLIAMS!
WILLIAMS MFG. CO.
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ANOTHER WEEK NEARER VICTORY!

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Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
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Educators Investigate Readers' Digest Policies

CHICAGO, Sept. 23.—An organization representing school teachers recently took *The Readers' Digest* to task for some of its policies. The national Council of Teachers of English issued a report covering a survey made extensively on some of the policies being followed by the pocket-size magazine.

The educational group took this action because they said attention should be called to the fact that the publication is trying to influence the opinions of young people in the schools and hence its policies must be carefully examined. The *Chicago Sun* featured the report of the educational body on its front page. Among other things, the teachers said charges had been that the pocket-size magazine catered to racial hatreds. The report of the teachers filled a 16-page bulletin covering many reports and investigations on the policies of *The Readers' Digest*.

Criticism of the magazine by teachers recalled the publication of an anti-pinball article in the *Digest* in 1942. The *Digest* articles recited some very unfavorable incidents from New York and Baltimore but did not bother to publish any favorable reports about the popularity of the pinball games. At that time, several members of the amusement machine industry asked the *Digest* to publish "the other side" of the picture, but all of them received a curt refusal.

Unfavorable Story

The story of the unfavorable pinball article was published in *The Billboard* June 20, 1942 and is as follows:

Several members of the coin machine trade expressed objections to *The Readers' Digest* because of the one-sided views on pinball games in an article published in the June, 1942, issue. The article was entitled "Pin-Money Plungers," a reprint from *The Baltimore Sun*.

The *Billboard* editorial staff also suggested to the *Digest* that "the other side" of the pinball question be given. Our coin machine editors would furnish an article or the *Digest* would be referred to capable newspapermen who could give reliable information concerning the pinball industry.

The *Digest* has replied that no further articles on pinball games, not even to give the other side, will be considered at the present time.

The pinball article apparently was published as part of a series exposing alleged rackets of various kinds in the

United States. Previous articles were based on surveys and apparently staff written. But the unfortunate pinball article was taken from a newspaper which had a political axe to grind. The article in question makes some very vicious and exaggerated statements about pinball games.

Politics

The attention of the *Digest* was called to the fact that pinball games have entered into political elections in Maryland since 1935 and that a lot of things can be said on both sides.

The articles also had a lot to say about the New York pinball situation. The New York situation has been greatly exaggerated by Mayor La Guardia's efforts to get publicity and an interesting "expose" could be made of this fact if the *Digest* really wanted to publish exposes. Attention of the *Digest* editors was called to the fact that *The New York Times*, October 19, 1941, published a feature article on pinball games which was much more representative of the pinball industry than such politically-inspired articles as that used from the Baltimore paper. The *Times* article had no political motives and indulged in no expose tactics.

It is unfortunate that *The Readers' Digest* should give national prominence to an article known to be a cheap type of political publicity, an article that certainly will have no moral benefits for the nation.

Up to the present only one small newspaper seems to have commented on the *Digest* reprint, altho there are a lot of pinball crusading newspapers in the country.

Minn. Summer Trade Off; Jobbers Do OK

MINNEAPOLIS, Sept. 23.—Coinmen in this area aren't singing too loudly the praises of summer business this year. There has been a definite slump, compared to past years, especially in the operational end of the business.

While music operators report that part of their trade has been holding up in pretty fair shape, pin games and arcades are definitely off.

Reasons for the slump in the city area were the shortages of numerous products, such as beer. Also, the fact that territory has been denuded, practically, of young men gone to war who ordinarily play such machines.

"Guess what we need to pep us up," said one operator, "is new equipment over which we can become enthusiastic."

Operators in the resort areas were in even a lower mood when asked about business. Resort season biz was slashed mercilessly by rain almost all of June and July. Season may be stretched thru September. However, the last few weeks have been chilly and rainy and even those hardy souls at the State Fair recently with machines, were forced to take them in because of the cold weather.

Many operators with money on their hands and no machines to put it into, have been making investments outside the coin machine business. Quite a few have bought real estate and one or two has financed small war plant contractors and several have gone into entirely different ventures.

Jobbing industry appeared to be holding up in fair shape all summer, several distributors said. All jobbers are engaged in reconditioning used equipment and reselling it to operators hungry for new (to them) machines.

Jobbers report that while prices on music machines have been holding up well, there has been somewhat of a slump on other equipment.

The vending machine business has been hit hard by the shortages this summer. Candy hasn't been too plentiful and many machines are either all or half empty. Cigarette machines, which had fair supplies, have been emptied fast in the last two weeks during which time the cigarette shortage has hit hardest in this area.

Smokers, unable to buy at stores, made the rounds of cigarette machines and bought out every package they could get. As a result, vendors have been unable to get replacements.

FACTORY REBUILT AND REFINISHED

ALL MILLS SLOTS, DRILLPROOF WITH KNEE ACTION AND CLUB HANDLES, CASTINGS AND CABINETS LIKE NEW—MECHANISMS GUARANTEED PERFECT

BLUE FRONTS		CLUB CONSOLES		GOLD CHROME BELLS	
5¢ \$250.00	25¢ \$325.00	5¢ \$400.00	25¢ \$500.00	5¢ \$350.00	50¢ Hand-load, 3/5
10¢ 275.00	50¢ 600.00	10¢ 450.00	50¢ Hand-load 800.00	10¢ 400.00	25¢ 425.00

MILLS BUYS	
1¢ Refinished Gold Glitter Q.T. \$ 39.50	10¢ Brown Front, D.P., C.H., K.A. ... \$300.00
5¢ Original Gold Glitter Q.T. 125.00	25¢ Brown Front
10¢ Blue Front, #461279, D.P., C.H., K.A. 350.00	5¢ Original Chromes
25¢ Blue Front, #456865, D.P., C.H., K.A. 400.00	10¢ Original Chromes
5¢ Brown Front	4 5¢ Play Four Bells, Serial Over 1600

JENNINGS CHIEFS	
1¢ Redskin	2 5¢ Club Consoles, Ea. \$175.00
5¢ Redskin	10¢ One Star, 3/5
5¢ Century, 2/4	5¢ Silver Chief
25¢ Century, 2/4	10¢ Silver Chief
1¢ Club Special	25¢ 1941 Silver Chief

PACE COMETS		WATLING ROL-A-TOPS		CAILLE	
5¢ Deluxe, S.P. \$99.50	5¢ 3-5 Payout	5¢ D.J. 2-4 P.O., Red	5¢ D.J. 2-4 P.O., Red	10¢ D.J. 2-5 Payout	25¢ S.J. 2-4 Payout
5¢ All Star	25¢ 3-5 Payout	10¢ D.J. 2-5 Payout	10¢ D.J. 2-5 Payout	25¢ S.J. 2-4 Payout	40.00
10¢ All Star	175.00	25¢ S.J. 2-4 Payout	25¢ S.J. 2-4 Payout		

ACCESSORIES		
5¢-10¢-25¢ Baramatic \$47.50	Wurlitzer Model 120, 2 Wire	Wurlitzer 30 Wire Box
	\$37.50	\$24.50

CONSOLES—PAYTABLES—MUSIC		
Santa Anita	Lucky Lucre, Lt. Hd. \$275.00	412 Wurlitzer
Long Shot	Paces Reels, Ralls	618 Wurl., Lt. Up Fr. Sides
Kentucky	Silver Moon, Aut. P.O. 135.00	61 Wurl. & Stand
Jockey Club	Bobtail, Aut. P.O.	71 Wurl. & Stand
Turf King	Jumbo Parade, Late Hd.	1942 Victory
Racco King	War Eagle, G.G. Castings	Reckola 16
Jennings Good Luck	New Q.T. Box Stands	Seeburg:
Saratoga, Aut. P.O.	'41 Evans Bangtail, J.P. Model, Two-Tone Cabinet	Envy, R.C., E.S. 425.00
Paces Races, Black		Major, R.C., E.S. 425.00
Royal Draw		9800, R.C., E.S. 550.00
High Hand		Mills Empress
Galloping Domino, Lt. Hd.		285.00

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. WRITE, WIRE, TELEPHONE TODAY.
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USED PLASTIC BUMPERS
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Argentine	Gold Star	Snappy, '41
A.B.C. Bowler	Gun Club	Sparky
Big Parade	Horseshoe	Ten Spot
Belle Hop	Jungle	Toplo
Bally Mystic	Landslide	Mustang
Barrage	Legionaire	Towers
Big Chief	Metro	Target Skill
Bolway	New Champ	Victory (Genco)
Band Wagon	Pursuit	Ump
Bosco	Pan American	Velvet
Capt. Kidd	Show Boat	Venus
Dude Ranch	Sara Suzy	Wow
Defense (Genco)	Spot Pool	Wild Fire
Four Roses	Spot a Card	Zig Zag

SLOTS		
Mills 5¢ B.F. Gold Glitter, C.H. \$225.00	Mills 25¢ B.F. Gold Glitter, C.H. \$275.00	Mills 25¢ Roman Gold Glitter, C.H. \$275.00

1/2 Deposit, Balance C. O. D., F. O. B. Chicago.
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- ALL THESE ITEMS IN ONE EASY-TO-USE KIT
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 - 1 bottle of glitter-blue
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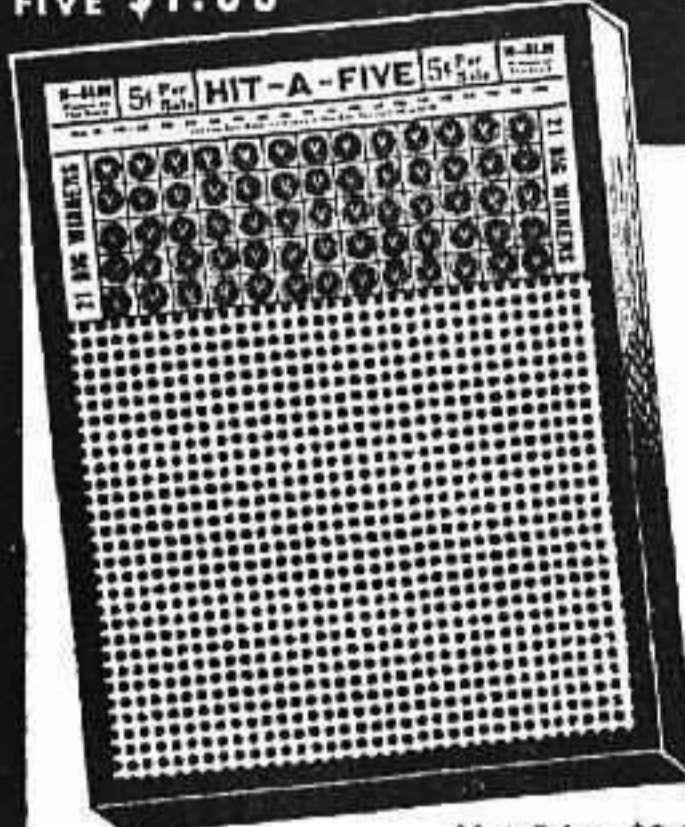
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LINE OF FASTEST SELLING BOARDS
TIP BOOKS—JAR GAMES
LC SALES CO.
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EYE TRADE

(Continued from page 59)

financing coin machine routes, do not deny that outside interests may be applying to them for backing in this industry. It is noted in passing that considerable interest has been aroused by certain published info as to the potentialities of the industry—info which may or may not be well founded, but subsequently was buttressed by a widely publicized article which appeared in *Forbes* magazine not so long ago. Tricklings of this material, it is held, percolated down to the most conservative circles in industry and finance and repercussions of some kind were scheduled sooner or later.

Known to have circulated among coin machine outlets on the "Row," a representative of a large Eastern banking house, asked telling questions. Coin machine men who were approached by this inquirer and satisfied themselves as to his credentials, say that the impression they received was that the bank in question was being petitioned for funds by people interested in going into the business but not conversant with it. The bank did not wish to commit itself until it had procured available data for a complete picture.

Ops Busy With New Deals

On top of all these more or less tangible indications that new blood stands poised to enter the industry, ops point to a development within the trade itself tending to strengthen the conviction on this score. This development has to do with the declared policy of some producers that special efforts will be expended by these manufacturers to induce disabled vets with radar or mechanical training to go into coin machine operation. Ops hold that such a move already has been started by some manufacturers in accordance with the requirements of the War Department and Veterans' Bureau to get rehabilitation started at the earliest possible moment. Ops make the point that while the manufacturers await final WPB clearance on production they are not to be

understood as allowing the grass to grow under their feet, especially when it concerns lining up future customers.

Reports among operators here also indicate some concern about location owners coming into the coin machine business. There are some fears that locations again might start trying to buy machines. It is known, however, that most location owners have learned long ago that operating coin machines is a highly specialized business and should be left to organizations experienced in the field. It is also understood that trade associations in the operating field and also the retail field will co-operate in the future to promote a better understanding in mutual relations.

Some operators here are frank to say that operators themselves are inspiring some of the future competition. They say some operators in their anxiousness to get a location will tell too glowing a tale about the money to be made with coin machines. A few location owners may take these stories too seriously and decide to enter the business for themselves. Another worry is the fact that a lot of new people will be entering the retail field, and these newcomers will also think that they can operate machines at the same time. Experienced operators say they will soon learn that the two lines of business do not work so well together.

Trade leaders here agree that there will be increased competition in the operating field just as there will be increased competition in retailing, manufacturing and especially in all service industries, but the right attitude for the operator, they say, is to accept all this as a challenge to improving his services and his business set-up. They say that the future will bring big opportunities to established operators and that since they are in on the ground floor they can get into the post-war advance before others can get a head start on them. Operators also think that the individual operator can always offer much better service and maintain much better contacts with locations than any large operating firm.

But the new machines that are rumored pose the big question mark. It would require good capital to invest in these machines, and this may be the opening for the new firms that have money to invest in a new business.

TRADE, GOVT. CO-OP

(Continued from page 59)

facts. The reporting and statistical service of the department could be made of great use to trade associations in various industries.

It is suggested that trade associations approach the department at once and that any association wishing to know what help they can get from the department should correspond with H. B. McCoy, Division of Industrial Economy, U. S. Department of Commerce, Washington.

CONSOLES AND ONE BALLS AND SLOTS

- MILLS 4 BELLS \$700.00
- Keeney Super Bell 325.00
- Pace Saratoga with Rails 100.00
- Bally Big Top 110.00
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- Bally Royal Flush 65.00
- Bally Rays Track 40.00
- Winning Ticket 65.00
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- 50c Jennings Chief, like new, correct payout on new coins Write
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- 2 Rockola Windsors. Ea. \$200.00
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- 1 Seeburg Console, #1387, Slightly Used 89.50
- 20 5c Keeney Wall Boxes Make Offer
- 1 5-10-25c Baromatic 40.00
- 1 Seeburg Adaptor and Stepper, R.C. 60.00

SLOTS

- 40 1c Mills Q.T. Blue Fronts Make Offer
- 1 10c Mills Blue Q.T. \$ 59.50
- 4 5c Mills Q.T. Glitter Gold. Ea. 87.50
- 2 5c Mills Blue Front. Ea. 175.00
- 1 5c Mills Brown Front 184.50
- 2 5c Mills Melon Bells. Ea. 189.50
- 1 5c Mills Roman Head 189.50
- 1 5c Mills Chrome Vest Pocket 54.50
- 2 5c Mills Green Vest Pocket. Ea. 40.00
- 3 5c Mills Goosenecks. Ea. 15.00
- 4 1c Mills Q.T. Blue Fronts. Ea. 38.50
- 1 25c Watling Blue Seal 54.50
- 3 1c Watling T.J.P. Treasury. Ea. 20.00
- 3 1c Watling T.J.P. Front Vendors. Ea. 20.00
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- 1 5c Columbia, Cigarette Reels 37.50

CONSOLES

- 1 Jennings Multiple Racer \$ 50.00
- 3 Jumbo Parade, F.P., P.O. Ea. 120.00
- 2 Jumbo Parade, F.P. Ea. 74.50
- 8 Rays Track. Ea. 50.00
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- 2 Watling Tom Thumb Scales. Ea. \$84.50
- Folding Stands. Ea. 2.00
- Single Safe Stands. Ea. 12.50
- Double Safe Stands. Ea. 50.00
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- Sparks, Mercury and Liberty. Ea. 12.50
- 1/2 Deposit, Balance Sight Draft or C. O. D. WE BUY AND SELL ROUTES. IF WHAT YOU WANT IS NOT LISTED SEND FOR OUR LIST.

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OPERATOR SELLING OUT

- 2 #616, Plain \$115 Each
- 1 #616, Lite Up 135 Each
- 15 Wurlitzer #24 200 Each
- 5 Wurlitzer #600 Rotary 300 Each
- 6 Wurlitzer #500 350 Each
- 1 Wurlitzer #750E with 5c Wallbox 625
- 10 Seeburg 8800RC 650 Each
- 5 Rockola DeLuxe 275 Each
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- 1 Buckley System with 18 Wallboxes, 2 12 Record Wurlitzers in Metal Cabinet; the Buckley Boxes are Chrome Lite-Up 350

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Sets of Castings, Painted Any Solid Color, Including Gold Glitter and Silver Glitter. Per Set \$2.00
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- 3 HI Hand 135.00
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- 3 Keeney Super Bell, Combination 295.00
- 4 Watling Big Game 129.50
- 2 Evans 1940 Racers 350.00
- 1 25c Play Mills Dice and Stand 75.00

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- 6 Buckley Ball Box, Lite Up 12.50
- 6 WS1Z Seeburg Wallomatic 22.50
- 3 Serial O Rockola Box for Bar 22.50
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- 1 Blue Grass
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- 1 3 Bells, 10-P2-25
- 2 4 Bells, Old Head, New Cabinets
- 2 Bob Tails, 5c
- 1 Silver Moon, 5c
- 1 Silver Moon Totalizer, 5c
- 1 Paons Reel, 5c
- 1 Saratoga Rail, 5c
- 1 Mills Brown Front, Coin Reflector, 10c
- 1 Mills Blue Front, 5c
- 4 Mills Cherry Bells, 5c
- 5 5c 4 Star Pace
- 1 25c 4 Star Pace
- 1 5c Silver Chief
- 1 25c Star, Jennings
- 1 25c Club Special, Jennings
- 10 Columbia Gold Award, 5-10-25
- 4 Jap Guns—Shoot the Jap
- 1 71 with Stand, Steel
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- 1 Mills Double Stand
- 1 Jennings Double Stand
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Quantity prices to distributors and jobbers. Write or wire—do not delay—place your order now—terms as usual. One-third deposit, balance C. O. D., shipment F. O. B. Los Angeles.

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- 2 Jennings Silver Chiefs 179.50
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- 1 5c Original Gold Chrome, 1 Cherry P.O., Perfect Mech., Guaranteed. \$250.00
- 1 10c Melon Bell, Perfect 190.00
- 1 5c Melon Bell, Like New 165.00
- 1 5c Futurly, 3/5 P.O. 70.00
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SLOTS

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- 4 25c Mills Brown Front 350.00
- 1 25c Blue Front 350.00
- 2 5c Pace Comets 85.00
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- 2 5c Watling Rollatops 110.00
- 1 10c Watling Rollatops 135.00
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20 LATE SERIES PANORAMS—ALL WITH WIPERS—\$350.00.

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- 9 Brand New Shipman Stamp Vendors 25.00
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Philly Chalks Up Big Summer Season

PHILADELPHIA, Sept. 23.—Save for the two weeks in August during the trolley strike, the past summer proved a big one for the local coin machine industry, with every indication that it has weathered the storm. And apart from the strike weeks, when the industry suffered along with all other enterprise, the summer was far better than the preceding seasons since the start of the war.

The amusement machine arcades, achieving institutional, all enjoyed good business. And the cigarette vending operators enjoyed bigger business than ever as shortages hit the retail marts over the hot months. Shortages in available records, which plagued the music operators last summer, was not a factor this year, and the music machines all showed good returns. In short, the over-all picture for the industry was far better than the year before.

Only disturbing element was the trolley strike, which resulted in the shutting down of all taprooms, taverns and clubs for 15 days. An "innocent bystander," the industry was hit hard during the strike, with music, vending and pinball machines suffering alike. It is estimated that the industry suffered a loss of \$100,000 during the strike.

Buffalo Ops Credit City Spots for 1944 Business Increases

BUFFALO, Sept. 23.—Coin machine business in the Queen City during the summer months has been very good. Most operators stated that their collections have been as good as or even a little better than during the 1943 summer season. This summer, however, confronted the operators, both large and small, with many more obstacles to face in the running of their business. Most troublesome were the shortages of phono records, gasoline and suitable service help.

The biggest business was done in the suburban and resort areas during hot weather, and since Buffalo experienced one of the hottest summers in many years, it was only natural that the resulting exodus to the lakeshore and outlying districts should have brought extra profits for the operators. On the whole, operators stayed away from "strictly summer" spots because of the aforementioned shortages. Also, many had no extra equipment hanging around to use in summer spots and would have had to pull machines from city sites. In isolated instances ops took care of various old-time customers around the lakeshore and near-by areas, and all were enthusiastic about the fine business they did with music as well as games.

Week-ends were particularly good, with the Decoration Day and July 4 week-ends outstanding. Distributors had a good summer, as naturally there is little to sell; however, they have been making future plans and connections quietly and at the same time selling what and where they could. Some routes were on the market and changed hands during the last few months, thus creating some buying and selling.

Operators did well in overcoming their handicaps and have managed to keep active despite the shortage of records, the main bugaboo of the business since the war started. Record distribution was slightly improved for a little time but it now is worse than ever. Ops had to fill in empty spaces with use of re-issued standards by name orks mostly, and since they had by now depleted their accumulated stockpile of pre-war pressed standards their purchases necessarily included many re-issues, of which there was a good number available. Pop and current hits were the items in greatest demand and at the same time the hardest to get. Local ops did not find it practical to include hillbilles in their selections, as Buffalo is not particularly interested in that type recording on the whole; besides hillbilly disks are also very hard to get. Colored artists did quite well here, even in many white locations, and thus ops had a little additional material to put out. Since gas is short, ops collect once every other week, which in itself alleviates changing the records as often as before and permits the op to stretch his few top hit numbers around as best he can. The help shortage is still

Tobacco Mfrs. Call a Parlay On OPA Prices

CHICAGO, Sept. 23.—Being fully cognizant of the important part tobacco manufacturers play in the revenue derived thru the operation of coin-operated cigarette venders, members of this branch of the coin machine industry are watching with interest the calling this week, by a newly formed association of small tobacco manufacturers, for a prompt adjustment of OPA price policies.

The association, which will operate as the "smaller tobacco manufacturers' section" of the Grocery Manufacturers of America, has filed with the anti-trust division of the Department of Justice "the wartime reasons compelling them to band together in an effort to survive." Pointing to the withdrawal of seven small tobacco manufacturers from the field because of the inability to cope with rising leaf tobacco prices while the Office of Price Administration maintained rigid ceilings on cigarettes and other tobacco products, the association made known their intention to fight any further rise in leaf tobacco prices and the tenacity of the OPA in keeping its ceiling prices so high.

Thomas F. Flanagan, president of the Penn Tobacco, Wilkes-Barre, Pa., and a director of the Bloch Bros. Tobacco Company, Wheeling, W. Va., was elected chairman of the group.

It is stated that the tobacco industry's biggest worry is "cigarette prices" and it is pointed out by Flanagan that the price agency will find as many "unjust" conditions in the cigarette price structure as they did in the existing smoking and chewing tobacco prices. Manufacturers are now getting only 1 cent per pack less than they received in 1932, whereas they are spending two and a half times as much for leaf tobacco.

One of the most startling examples of firms going out of business due to price conditions was the liquidation of the Axton-Fisher Company in June of this year. "If companies like Axton-Fisher can no longer survive," said Paul S. Willis, president of the Grocery Manufacturers of America, "it is no wonder that there is an acute shortage of cigarettes and other tobacco products. It is no longer possible for the smaller manufacturers to sell their products at deep depression levels and remain in business."

It is felt that if the smaller companies can compete against the larger companies of the tobacco industry there must be a sharp adjustment of the price policies of the OPA. The large manufacturers, authorities state, have huge inventories or pre-war leaf tobacco and can survive the price situation for some time. Members of the new association include: The Brown & Williamson Tobacco Corporation; Crimson Coast, Inc.; Larus & Bros. Company, Inc.; John P. Lieberman & Company; John Middleton, Inc.; Scotten-Dillon Company, and Stephano Brothers, Inc.

acute, and most operators are servicing their own machines with the help of few additional employees. War plants are not as terrifically busy now as during spring, but still most war workers stick on the job. Thus most competent service help is tied up, but as soon as the war ends, or when plants lay off due to cuts in contracts, there should be a return of many old coin machine servicemen to their old jobs or at least similar new ones.

The outlook for fall and winter is bright, according to most leading coinmen. Many operators are increasing their routes, and all are getting ready to make plans for the future.

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- 1 #332 Bar Box 18.50
- 5 Wurlitzer #111 Lite Up Bar Boxes 18.50
- 15 Seeburg Selectomatics 8.50
- 20 Buckley Chromes, 24 Selection 12.00
- 10 Keeney Boxes 5.00
- 1 Seeburg Pick Up Heads 18.00
- 1 Wurlitzer Amplifier (Fits 700, 800) 70.00
- 3 Wurlitzer Amplifiers (Fits 24, 500) 50.00
- 3 Wurlitzer Amplifiers (Fits 618) 40.00
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 1—Bally Ak-Sar-Ben Machine, Payout.
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Serial 3212, 4/5c Slots, Late Head
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 Serial 2032, 4/5c Slots, Original Head
 Serial 2029, 4/5c Slots, Original Head

Serial 2027, 4/5c Slots, Original Head
 Serial 1965, 3/5c, 1/25c Slots, Orig. Head
 Serial 1421, 3/5c, 1/25c Slots, Orig. Head
 Serial 1353, 3/5c, 1/25c Slots, Orig. Head
 1 3 Bells, Serial 304

SLOTS

1 5c Rol-a-Top, Factory Rebuilt
 1 10c Rol-a-Top, Factory Rebuilt
 1 25c Rol-a-Top, Factory Rebuilt

1 10c Mills Blue Front, 350942
 1 25c Mills Blue Front, 433777 (slug proof)
 1 5c Mills Vest Pocket Chrome

PHONOGRAPHS AND ACCESSORIES

1 Wurlitzer Model 500
 2 Buckley Wired Boxes (12 Record Style)
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 1 Rock-Ola Bar Box (Latest Model)
 5 Wurlitzer Motors, 32 V., D.C.

MISCELLANEOUS

2 Cigarolas, 15c & 5c Play
 1 Paces Races (Red Arrow), 5c

2 ABT Target Skill, 1c
 1 1c Victor Home Run

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MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 4.

Program 1180

An Hour Never Passes, a sweet song, is sung by NICK LUCAS, who accompanies himself on the guitar. Outdoors setting. (Soundies.)

THE GLENN MILLER MODERNAIRES (four men and a girl) go to town with *Juke Box Saturday Night*. Setting is a busy ice-cream parlor, with several of the customers cutting a rug as the juke box warms up. The male portion of the ensemble also does an excellent imitation of the Four Inkspots. (Ben K. Blake.)

The Farmer's Daughter, sung by CINDY WALKER, is a tear-jerker set to music. She's an innocent country gal who comes to the big city and is robbed on the train by a city slicker. Her efforts at revenge land her in court, where she tells her sad, sad story. (R. C. M. re-issue.)

WILL BRADLEY AND HIS BAND star in *When You and I Were Young, Maggie*, a swing version of the old familiar tune. BILLIE JOYCE handles the vocals. Setting is a night club, with humor added by a customer's efforts to cut an exceedingly tough steak. (Triumph Films.)

Rossini would never recognize the THREE SUNS' version of *William Tell Overture*, but it's an excellent swing arrangement. This is the trio which accomplishes wonders with an organ, accordion and guitar. (Soundies.)

Lover! Are You There? is a humorous song about a girl's efforts to find someone to love her. Setting is a park, with her boy friend more interested in reading than in listening to her. (Ben K. Blake.)

Frenesi is all-round good entertainment. The tune is played in its original rumba rhythm by CARLOS FERNANDO AND HIS ORCHESTRA. ANITA CAMARGO and THEODORE dance, and an unidentified male singer does a fine job with the vocals. Latin-American costuming and a patio setting. There's also a large chorus of singers and dancers. (Globe re-issue.)

BOB HOWARD sings and plays the piano in *Shine*, an old number apparently tailor-made for him. An unbilled four-piece orchestra provides a good hot accompaniment. Setting is a broadcasting studio. (Soundies.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 18.

Program 1181

Slap Your Hip Polka stars LAWRENCE WELK AND HIS ORCHESTRA. THE STARKALEERS, male threesome, take care of the vocals. Setting is a bandstand, switching to a tavern where additional entertainment is furnished by a group of four couples dancing a polka. (Filmcraft.)

JIMMY DODD and LYNNE BARRETT combine talents in *You Gotta Talk Me Into It*. They play a pair of students and the setting is a college library. Their efforts at woo-pitching are hindered slightly by a caricature of a librarian, but love conquers all. Musical background is by JOE REICHMAN'S ORCHESTRA. (R. C. M.)

Someone with a neat sense of timing dug into the files and came up with *Fight On*, starring THE COLLEGIANS, a large mixed vocal group. Setting is a fraternity house, with the chorus singing a group of favorite college songs. Interspersed are shots of a football game, cheerleaders and spectators. (Minoco re-issue.)

Louise, an oldie, is played by JOE REICHMAN AND HIS BAND. LOIS LANE, does the vocalizing. There's also a very short piano solo by Reichman. Bandstand setting. (R. C. M.)

HARRY GIBSON plays and sings *Harry the Hipster*, a bit of nonsense in five time. Night club setting. Five unidentified zoot-sooters and their chicks do a j-bug routine. (Ben K. Blake.)

Keep 'Em Rolling is a patriotic song aimed at the home front. JAN PEERCE sings, and there is an appeal to support the war effort in every way possible. Some war plant shots are worked in effectively. (O. W. I.)

MORTON DOWNEY plays and sings *When Irish Eyes Are Smiling*. Setting is

a night club. There are also shots of a lot of pretty girls, presumably Irish. (Minoco re-issue.)

I Like It 'Cause I Love It is played and swung by UNA MAE CARLISLE. Setting is a terrace. Song is on the sweet side, and Miss Carlisle does a nice job with it. (Filmcraft.)

Ruling on Liquor Asked in Augusta

AUGUSTA, Ga., Sept. 23.—Action on the petition of Augusta churches to stop the sale of liquors by the drink in Augusta was delayed by the Civil Service Commission of the city and the city attorney was instructed to prepare an opinion on the authority of the police department in the matter.

The commission, which governs the police and fire departments, specifically asked the attorney for an opinion on whether the police department would be overstepping its authority and interfering with the State liquor laws if it ordered drink sales of liquors here stopped.

The action was taken after a resolution in the form of a petition was presented to the safety commissioner recently by a group of church leaders representing 14 Augusta churches with a combined membership of 11,000 persons.

A spokesman for the petitioners, charged that the State law is being violated in the city since it requires that liquor stores be isolated from other establishments.

No set time was mentioned for the city attorney to complete his opinion, but the commission pointed out that it may call a special meeting to consider the attorney's ruling when it is completed.

FREE PLAY	
1 Knock-Out	\$105.00
1 Big Parade	105.00
CASH PAY OUT	
1 Keeney Step-Up, 1 Ball	\$129.50
1 Bally Peepshow	19.50
1 Grand National	87.50
2 Bally Royal Drawer, Ea.	69.50
1 Bally Parlay, Console 4 Multi.	169.50
1 Jennings Silver Moon, P.O.	149.50
SLOTS	
1 5c Pace Comet, Console Slot	\$169.50
1 Jennings Long-Shot, 5-10-25c	269.50
2 5c Watling Roll-a-Top	69.50
1 5c Columbia, Now Type J.P.	69.50
4 Columbia, Cigarette Reels, Back Door Payout	42.50
40 1c Cigarette Reel Machines, Ea.	12.50

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CLOSE OUT SLOTS

ALL IN A-1 OPERATING CONDITION	
1 5c Mills Lion Head	\$75.00
1 5c Mills Liberty Bell	50.00
1 5c Vest Pocket, Blue and Gold	50.00
1 1c Little Duke Single Jackpot	25.00
1 1c Little Duke Double Jackpot	30.00
2 Rockola Official Sweepstakes, Ea.	6.00
Both for	10.00
2 Sweet Sally, Ea., \$5; both for	9.00
3 Horseshoes, Ea., \$5; 3 for	14.00
5 Puritan Bells, Ea., \$4; 5 for	18.00
1 Chicago Club House	5.00
20 Cabinet Looks With Keys for	5.00
3 Folding Steel Slot Stands, Ea.	3.00
3 for	8.00
1 Electropak, Now	5.00

TERMS: 1/2 Cash, Balance C. O. D.

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MARTIN DISTRIBUTING CO. 1911-1917 First St. Detroit 26, Mich.

**Balto Now Has
Wired Music Co.**

BALTIMORE, Sept. 23.—A wired music service is being offered here for the first time. The service, offered principally to war plants and office workers, is conducted by the Henry O. Berman Company, radio and appliance distributors in this area for many years.

**G. I.'s Report on
Their Sing-Songs**

(Continued from page 14)

Dinah Shore put it neatly "You can sing anything you want to when you ride—and you probably do."

The No. 5 song of the G.I.'s, and that designation in this poll includes the army, navy and the marines, the fliers and the seabees, was *G.I. Jive*. That was No. 4 in the disk listings. The No. 4 sing song was *Paper Doll*. That was way down in the 13 slot in disk poll, but they still sing the hell out of it here and overseas.

No Oldies Overseas

Overseas don't go, as some in the music industry think for the real oldies—but they do yell for *Stardust*, *Night and Day*, *Begin the Beguine* and other of the newer standards.

Dinah Shore reported that they were just starting to cheer for *All I Do the Whole Night Thru*, which may mean something.

The sixth sheet music they buy most of right now is *Amor*, which in the disk report ranked 12. This goes to prove that disks (and they're heard more in juke than they are in any other way) are what makes 'em buy the words and music.

The seventh, eighth and ninth numbers they're singing have passed out of the G.I. disk desires completely. They're *San Fernando Valley*, *Besame Mucho* and *I'll Walk Alone*, respectively.

Music Shops and Chain Stores

Important to the trade is where the boys buy their sheet music and the G.I. report shows that the local music shop runs just a little ahead of the chain stores. The also-rans are the record shops, PX, recreation department and direct from publishers. Also some of the boys return from furlough with the sheets.

Song folios on the other hand, it's noted, are bought equally at the PX and the local music shops, with the drugstores running a very close second. The boys buy plenty of song folios when they can obtain them. More buy song folios than use the *Hit Kit*. The reason for the latter is that it's reported that as noted before, that the *Kit* is not available in some camps here. There are some G.I.'s who gripe about the *Kit* saying they think that it's log rolling, but these grippers are in the minority in the reports.

The G.I. tune report proves several things, however, not the least of which is the fact that disks in juke sell sheet music and that the boys are buying song folios despite the fact that the *Hit Kit* is free. It proves also that the reason why there hasn't been a "great war song" is that they don't want war songs. The U. S. G.I. report proved that—and Dinah Shore's offshore trip proved the same thing about the boys overseas... plus that little extra fact that fox holes or training course—they like the same tunes... some a little later, some a little more and some a little less... the pattern doesn't change.

**Juke in New Guinea
Adds Cheer, Says G.I.**

LOS ANGELES, Sept. 23.—Wherever there are Uncle Sam's fighting forces there's a juke box.

This holds true from North Carolina, where Capt. Stan Rogers reports that music boxes are called "piccolos," and in New Guinea, where T/Sgt. Walter P. Abbott Jr. says they are called "juke organs." No matter the dubbing, they are still juke boxes and they are doing a big job of entertaining the armed forces.

Writing from the South Pacific, Sergeant Abbott said: "About the nicest things we have in the canteen are a fountain coke machine and a juke organ. I think it is a novelty,

Jukes Hit Repair Bottleneck

**Service Centers Having
Trouble Getting Disks**

Last week *The Billboard* pointed out that when they were voting, 19 camps, stations or fields stated they had trouble getting disks. Here are the spots. It's up to the record biz to see that these service centers are able to obtain the platters they would like to have.

1. Naval Training StationNewport, R. I.
2. Lake Charles Army Air FieldLake Charles, La.
3. McChord FieldTacoma, Wash.
4. Las Vegas Army Air FieldLas Vegas, Nev.
5. Fort RosecransSan Diego 15, Calif.
6. Tyndall FieldPanama City, Fla.
7. Camp PolkLeesville, La.
8. Army Air FieldDalhart, Tex.
9. Morrison FieldWest Palm Beach, Fla.
10. Fort RileyManhattan, Kan.
11. Perrin FieldSherman, Tex.
12. Enid Army Air FieldEnid, Okla.
13. Paine FieldEverett, Wash.
14. Fort WoodFort Leonard Wood, Mo.
15. Fort MacArthurGlendale, Calif.
16. Army Air FieldMcCook, Neb.
17. Naval Air StationBeaufort, S. C.
18. Army Air BaseAbilene, Tex.
19. A. A. F. T. A. C.Orlando, Fla.

**Oldies, Hillbilly
Disks Prove Most
Popular in Ore.**

PORTLAND, Ore., Sept. 23.—Juke box hepcats are hearing a lot of old favorites in Oregon these days, favorites they thought had been dead and buried for years. With the difficulty in obtaining new releases, operators are digging back into their stores for platters they removed from machines years ago as having been played out or worn out.

New records are rolling in, of course, but not in anywhere near the volume desired.

"You order a thousand and get 50," one operator remarked.

Hillbillies are in great demand, being popular in this shipbuilding center with the type of war worker attracted to the Coast. Operators cannot get enough of these numbers, sought for use in beer taverns and lunch counter locations.

With the record shortage on one hand, operators are feeling a pinch from the opposite direction. While the boxes are still getting a lively play, biz has dropped off somewhat as result of peace optimism. There has been a steady migration of war workers, convinced that the war is about over and eager to land something permanent in peacetime industry. Others, seeing the end of the lush boom days, are hanging onto their dough against that rainy day they see ahead.

as I don't imagine there are very many in the jungles of New Guinea. The name on this modern up-to-date juke box is the "Singing Tower" and manufactured by the Automatic Instrument Company, Chicago and Grand Rapids, Mich. It plays 20 records. I am enclosing a list of the records we have on it at present. Instead of putting a nickel in, you give the canteen clerk a shilling and that is good for three numbers. A shilling is worth about 16 cents."

The list enclosed was evidently posted on a bulletin board near the juke box, for the four tears in the corners indicate that it was "lifted" and malled. Here are the tunes and artists (uncorrected) as they appear on the list: *I Love You Much Too Much*, Andrew Sisters; *La-Conga Se Va*, Eddie LeBaren; *Ritual Fire Dance*, Hazel Scott; *Summertime*, Leo Reisman; *Cubankan*, Eddie Le Baren; *Maybe*, Ink Spots; *Missouri Waltz*, Bing Crosby; *Keep a Knocking*, Jimmy Dorsey; *Marya a Good Old Name*, Fred Waring; *People Will Say We're in Love*, Bing Crosby; *Oh, What a Beautiful Morning*, Bing Crosby; *Harrigan*, Fred Waring; *Major and Minor Stomp*, Jimmy Dorsey; *Home on the Range*, Bing Crosby; *Whispering Grass*, Ink Spots; *Amor*

(See NEW GUINEA on page 67)

**NYC Firm Believes
Route Management
Is Mechanics Duty**

NEW YORK, Sept. 23.—By investing servicemen with the status of route management and giving them full power to act as if machines were actually their own, Boro Automatic Music Company, Brooklyn, solves one of the more persistent kinks in successful phono operation. Time that might have been used up by Boro's execs in ironing out reoccurring wrinkles of disagreements between location owners and route men, which can drag out as ops will testify, instead is spent by the execs in more productive ways. The payoff is that while many juke box routes today report heavy inroads made on the time of the average route owner because of mounting machine obsolescence and the man-power shortage with resultant drains on energy and profit, Boro runs a relatively smooth course and rates as one of the best organized if not also the most profitably run route in the Greater New York area.

Each one of the five servicemen employed by this firm is selected for abilities over and above those associated with first-class mechanics. The men are rated on tact, amiability, personal appearance and general intelligence. Following employment, each man is given a specified number of stops and then told that from now on he is on his own. Only two considerations are to guide him. 1. Each stop must be a profitable one. 2. A satisfied location is the one most likely to show a profit.

Boro's servicemen deal with such matters as where the box should be spotted, whether it should receive a new cabinet or the old one be brushed up. They also decide whether a box should be pulled out of a stop or perhaps another machine substituted. Location owners, irate for one reason or another, probably because of the lack of good disks or mechanical failure, are placated by Boro servicemen, which is an important part of their jobs.

Albert Herman, who with his brother, Arthur, guides Boro's destiny, says that if the firm did not have help of this caliber, neither of them could possibly spread themselves out so that all phases of the business could be handled. He adds that unless a juke route of any fair size does use servicemen who are more than mere mechanics and can do a missionary's job on a location, which is what is often needed, the firm may find it difficult to move forward.

He adds that, in his opinion, the mistake many ops make is in trying to be in too many places at one time. Even if headway is made the cost in energy and time at the place often outweighs possible gains. Juke box operators must learn to function as all-round business men. Over and above picking good stops

**Distrib's Seek
To Speed Serv**

**Employment shortages and
lack of repair facilities
hurting route incomes**

NEW YORK, Sept. 23.—With the two greatest wartime bugs of the coin-operated phonograph end of the industry: (1) Man-power shortage, and (2) scarcity of parts, becoming more pronounced, juke operators are bemoaning the fact that obsolescence is catching up with most of their boxes on location.

Operators besiege local repair outlets and insist that their machines get first attention over competitors claiming lack of speedy repair service cuts down revenues. This obsolescence of juke has been brought about due to various factors, the operators contend. Foremost as a cause is the dearth of new machines or even machines in good repair. It is estimated that approximately 20 per cent of the machines now in circulation are either undergoing repairs or are standing idle waiting for an opening in some available repair outlet. On some routes the percentage of machines out of order is much higher due to the neglect given the routes prior to the war when parts and man power were readily accessible, and operators nonetheless neglected their stops.

Revamps are coming out of the repair shops in an effort to combat the lack of new machines and Atlantic Distributing, Manhattan Phonograph, Albena Sales, and Acme Sales have had fair success with these improvised models. Repair outlets report that in addition to the load of local business on juke being sent to their shops, they have received many machines from as far as Louisiana and Texas. It is the opinion of some operators here that the used juke box market has just about reached saturation point and the boys are deeply in need now and unless a release of man power is made available to the industry thru the armed forces or war plant forces as soon as the European war ends the industry will lose much of the good will built during these past four years.

To meet the situation operators thru-out the industry are experimenting sales techniques by pulling boxes from some spots to satisfy others. Some others are frankly explaining this shortage of parts and man power as well as the lack of new machines on the market to their location owners, and thus build a reputation of truthfulness and reliance which locations will remember during the post-war years when every operator is out looking for spots.

and keeping them, good men must also be picked and kept. There is a limit to the length which a man may stretch himself and at one point or another he must learn to trust people, to give them responsibilities, powers and let them alone.

Albert Herman calls attention to the various sides of juke box operation and how each division of this enterprise really demands a specialist. There is the record buying angle, for instance. You just don't go out and buy records for the machines. You've got to develop a nose for what will go on the boxes. This may call for study of lists, of various periodicals, an activity all by itself. It cannot be shoved aside for something else, since without the proper records what good is the entire route? On the other hand, once an op does spread himself he might be a wow when it comes to picking the disks, but if he can't get around to his machines soon enough he'll be nicked plenty on that end too.

Boro's exec admits that under wartime conditions the building and maintenance of an A-1 juke box route is probably the exception rather than the rule, but he is certain that unless the reverse is true after the war, many a promising operation of today will fall by the wayside.

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Bob Wills' Big Grosses

Bob Wills and His Texas Playboys continue to draw big grosses in the California section. Recently returned from a tour of one-nighters, the outfit is now playing Casa Manana in Culver City, Calif.

The most recent praise regarding dates comes unsolicited from Stan Beaubaire, Hanford newspaper editor and member of the Valley Amusement Association, which sponsors dances and had Wills and His Playboys in that area for one-nighters. The letter was sent Eames Bishop, of MCA.

"Here is a surprise for you," Beaubaire wrote. "Bob Wills drew the largest crowd Tulare has ever had for a dance—over 2,300 people. Almost \$2,700 gross not counting taxes. We put on an extremely heavy promotional campaign and it really worked. Bob played until almost 1:30 a.m. The crowd applauded, screamed and cheered all evening. When he finally stopped the music at least 1,500 people were still on hand, cheering and applauding. And Tulare's a small town!

Draws Old and Young

"This part is amazing: We had babies in buggies parked on the fairgrounds grass while entire families listened to Bob Wills and the lads. Little boys and girls, old men and women, young folks—they were dancing, cavorting, shouting, yelling, enjoying every minute. Mothers carried babies in their arms. I never in my life saw such happy people at a public dance. You could stand backstage, looking at the audience, and see such peace and contentment as you've never dreamed possible in this warring world. We have played Bob several nights now as you know, but this was the first date I was able to attend personally. I'm a Bob Wills convert for sure. The facial expressions of the hundreds who didn't dance, but just clustered around the stage, couldn't be duplicated. Bob really enjoyed it, said it made him feel right at home, etc."

Wills followed this engagement with dates in Hollister, Modesto and Stockton for the amusement association.

The Playboys have two late records that are going good in juke boxes in the Los Angeles territory. They are *You're From Texas* and *We Might as Well Forget It*. He records for Okeh.

Pennsy Notes

Whitey Carson, with the Lu-Keys, Morey and Eaton and Bucky Walters and His Marimba Maids made for the season's wind-up at Willow Grove Park, Philadelphia.

The Prairie Pals, representing a trio of electrical instruments, bring their folk music to Virginia's Peach Orchard

Inn at Pleasantville, N. J., for the week-ends.

Indian Echo Cave Park near Harrisburg, Pa., this month brought in the Southernaires and Pop Johnson and His Gang, with Dick Thomas, making this third return appearance there September 10. Sleepy Hollow Ranch near Quakertown, Pa., this month, featured Denver Darling, and September 10 brought in Pat Buttram from Chicago. The Skunk Hollow Boys were featured at Fairyland Farms Park near Lehigh, Pa.

Tunester Tattle

Charlie Walker has a new program of his own on KWBW, Corpus Christi, Tex.

Tex and June, Western Trail Riders, are featuring *There's a New Star in Our Window* on WFCI, Pawtucket, R. I.

Polly Jenkins and Her Musical Plowboys, now in their third year for USO-Camp Shows, opened in the Midwest September 11 for an extended tour westward.

George (Gib) Bourne, whose Ranch Tune Wrangler transcriptions have been heard on WNBZ, Saranac Lake, N. Y., for 15 weeks, has been building up quite a bit of popularity thru his personal appearances in Eastern New York.

Juvenile Dinning Sisters Trio

It's a girl, Barbara Lou, for Lou, senior member of the popular Dinning Sisters WLS vocal trio. The new arrival, born September 19 at Wesley Memorial Hospital, Chicago, provides the third voice to a juvenile Dinning Sisters trio. There are five Dinning sisters in all—Lou, Jean, Ginger, Marvis and Dolores. All save Dolores are married. Lou, Jean and Ginger comprise the act, but Marvis often substitutes when one of the other girls is unable to appear. Lou, Jean and Marvis are all mothers of baby girls. Barbara Lou's father is Pvt. Eugene Franklin Betz, stationed at Camp Maxie, Tex.

Mrs. F. D. R. Likes Nettles Song

Bill Nettles, Shreveport songwriter, has received word from the OWI that Mrs. Eleanor Roosevelt had referred his patriotic song, *God Bless My Darling, He's Somewhere*, to the National Wartime Music Committee and that the song has been added to the committee's file of military and patriotic music. A Decca recording of the song was made recently by the Song Spinners.

O. P. (Speck) Harrison has had his novelty number, *Hello, Goodbye, Hello*, accepted by Chart Music Company, who also will publish his *Cotton Pickin' Colorman*.

Spike Dean and Zeke Holdren, Nebraska Sandhill 'Billies, have been winning plaudits as a free attraction at Nebraska and South Dakota fairs with their harmony singing. Dean is a real old-timer, having been an entertainer since 1892.

Radio Dot and Smokey are back at KWKH, Shreveport, La., after having spent the summer on Station WMMN, Fairmont, W. Va. Appearing with them is their four-year-old daughter, Dottie Lou. Dot has written a new song, *I Want a Home When It's Over*, which she and Smokey introduced on KWKH.

POP. RECORD REVIEWS

(Continued from page 21)

CORINNA MURA (Decca)

What a Difference a Day Made—FT; V. *And So I Dream*—FT; V.

This Latin songbird gives out more effectively for *And So I Dream*, using Americanized lyrics for this lullaby better known as *Noche De Ronda*. A lovely waltz melody, Miss Mura has the advantage of Harry Sosnick's musical background, sparked by Spanish guitar pickings. Latin rhythms are also injected by Sosnick for Miss Mura's singing of *What a Difference a Day Made*, and on both counts, gal packs a pleasant degree of warmth in her pipes. Takes full liberty with tempo to give the ballads wider expression, and it's relaxed listening to this lullaby lady.

Sides are not fixed for juke box spinning, calling for intimacy of the parlor phono.

HERB JEFFRIES (Exclusive)

Here's Hoping—FT; VC. *You Are My Darling*—FT; VC.

A former word magician with Duke Ellington's band, Herb Jeffries takes to the

label with a band of his own to show off Leon Rene's newest songs. Rene, fathering the label, has turned in a big-time reproduction job that overshadows much of the music that spins out from the bigger waxworks. The Dorsey technique is adapted to the *Here's Hoping* ballad, Jeffries getting vocal support from the Homer Hall Chorus with celeste figures to flood the background. In such setting, both the singing and the song fall on easy ears. A bright rhythm tempo is applied to *You Are My Darling*, with Jeffries striking a heavy note of sincerity in the singing.

"Here's Hoping" is a side that packs plenty of appeal and can spin on its own merits in the music machines. Particularly at the race locations where Herb Jeffries is better known.

COZY COLE (Savoy)

On the Sunny Side of the Street—FT. *Jersey Jump-Off*—FT.

While drummer boy Cole carries the billing for this small all-star jam band, interest is centered in the tenor sax sorcery of Coleman Hawkins, who makes it a hot jazz concerto for horn to the tune of *On the Sunny Side of the Street*. Tempo is stepped up to speed levels for *Jersey Jump-Off*, which gives all the boys in the band a chance to jump off.

It's bounce music, and not strictly Jersey, for "Jersey Jump-Off." For the jump music devotees, this disk will make it easier to take their money.

CONTINENTAL WALTZ ORCHESTRA (Continental)

Merry Widow Waltz—W. *Count of Luxemburg Waltz*—W.

The house orchestra, directed by Sula and augmented with organ, recall two of the more familiar Franz Lehar melodies. But while the music itself is lovely, much of the gaiety and sparkle is lost in their performance here. The band boys play the music well enough, but hardly ever catch the spirit of old Vienna to make for that real continentalish flavoring.

Where the music box grinds out the restful and restrained music, both of these Viennese waltz favorites serve as excellent fillers.

Popular Album Reviews

RUSSIAN CARAVAN (Continental)

A small studio string ensemble, tagged The Gypsy Wanderers, play pleasantly enough for a set of six Russian folk songs without causing any undue excitement one way or another. Nor is there anything in the arrangements of Theodore Zarkovitch to bring out any distinctive touch to the playing. Brass and sax are added for the more spirited *Gypsy Camp* and *Camp Fire*, with the strings carrying the familiar *Two Guitars, Love Passed, Black Eyes* and *The Garden Gate*

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- COME OUT, COME OUT, WHEREVER YOU ARE
- FELLOW ON A FURLOUGH
- TIME WAITS FOR NO ONE
- IT HAD TO BE YOU
- HOT TIME IN THE TOWN OF BERLIN
- I'LL WALK ALONE
- LILI MARLENE
- THE PATTYCAKE MAN
- I'LL BE SEEING YOU
- TOGETHER
- BEGIN THE BEGUINE
- STAR DUST
- WHAT A DIFFERENCE A DAY MADE
- TAKE IT EASY
- OH! FRENCHY
- BEER BARREL POLKA
- I LEARNED A LESSON I'LL NEVER FORGET
- HILLS OF ARKANSAS
- I'M LOST
- AN HOUR NEVER PASSES
- THE WOLF POLKA
- RATTLIN' CANNONBALL
- I STAY IN THE MOOD FOR YOU
- SALTY MAMA BLUES
- ALWAYS
- I DON'T WANT TO LOVE YOU
- IT'S A CRYING SHAME
- MY BUDDY
- SOUTH
- HAWAIIAN SUNSET
- BOOGIE WOOGIE
- CENTRAL AVE. BREAKDOWN
- NIGHT AND DAY
- G. I. JIVE
- REMEMBER
- DURATION BLUES
- DON'T TAKE YOUR LOVE FROM ME
- STRAIGHTEN UP AND FLY RIGHT
- SWEET AND LOVELY

COLUMBIA MUSIC STORE

53 Clinton Ave. South
Rochester 4, New York

Philly Trade Member Wounded in Action

PHILADELPHIA, Sept. 23.—The local industry hails the heroism of 21-year-old Pvt. William Cohen, who was a serviceman for music machines before going off to the wars. Last week, his mother, Mrs. Fanny Cohen, was notified that her son was wounded in the fighting in Burma June 18. He attended South Philadelphia High School before joining a music machine firm.

NEW GUINEA

(Continued from page 65)

Sencero, Eddie Le Baren; *There's a Boat Dat's Leavin' for New York*, Leo Reisman; *Two Part Invention in "A" Minor*, Hazel Scott; *Rosita La Bonita*, Eddie Le Baren, and *Helena*, Andrew Sisters.

It matters little how the boys spell the names of the tunes or the artists. The thing that matters is that they are getting music and diversion from combat duty while in camp.

COINMEN YOU KNOW

(Continued from page 60)

Wis., wearing G.I. clothes as a soldier these days, his personable wife has taken over operation of his coin machine route and doing right well by it, too. . . . DICK HENDERSON is caring for BOB MORE'S route in Willmar, Minn., while Bob is fighting the war as a navy man. . . . PAUL FELLING of Sauk Center—scene of Sinclair Lewis' great novel, *Main Street*—came to the Twin Cities this week to buy equipment. Paul reported his route doing well and expanding fast. . . . ARVIE KARPINEN, who worked for numerous operators in the Twin Cities and northern Minnesota as a serviceman before going into the army two years ago, is home on furlough looking trimmer than ever before. Army training has shaved off three double chins and a bay window up front that Arvie used to tote around on his frame. And the lack of the extra weight, he reports, makes him feel fitter than a fiddle.

ANDY O'BRIEN, coin machine operator, has moved his home and business headquarters from Montevideo, Minn., to Benson, Minn. . . . TED HEIL, the Gaylord, Minn., flash who looks, acts and talks like the late Will Rogers, was in town complaining business was so good he hasn't had time to go fishing. . . . New operator in the Minneapolis area is GEORGE ALBRECHT who has started the Ideal Sales Company. . . . STAN WOZNAK, Bowls, Minn., is anxiously awaiting the appearance of post-war machinery. Stan, who came to the Twin Cities to buy up as much equipment as he could get, said his route is expanding fast and he needs machines to fill his locations.

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1c Play or 5c Play.
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1H5GT	1.10 5	6E5	1.10 25	7A6	1.30 5	27	.70 10
1LA4	2.35 25	6F8	1.10 10	7B4	1.30 5	31	1.00 50
1LH4	2.35 50	6F8G	1.30 25	7B5	1.30 2	33	1.30 50
1N5GT	1.30 1	6G6G	1.30 50	7B8	1.30 3	34	1.30 25
1Q5GT	1.60 25	6H6GT	1.10 3	7C6	1.30 3	36	1.00 25
1R5	1.60 5	6J5	.90 50	7F7	1.60 50	41	.85 5
2A4G	2.35 50	6J7GT	1.10 50	7H7	1.95 25	42	.85 5
3Q5GT	1.60 25	6K6GT	1.00 5	7Q7	1.30 50	43	1.10 1
5U4G	1.00 50	6K7G	1.10 15	7V7	2.35 25	45	.80 2
5V4G	1.60 2	6L6G	1.95 50	12A8	1.95 2	76	.90 50
5Y3G	.70 5	6SA7GT	1.10 50	12J5GT	1.00 10	80	.70 5
5Y4G	.75 5	6S07GT	1.30 50	12J7GT	1.10 2	83	1.30 15
5Z3	1.10 3	6SK7GT	1.10 50	12SK7GT	1.10 1	84	1.10 25
6A7	1.00 1	6S07GT	1.10 50	12SQ7GT	1.10 2	117L7GT	2.35 1
6AD7G	1.60 10	6SR7GT	1.10 10	22	2.35 25	450	2.35 50
6B4G	1.95 20	6U5/6G5	1.30 10	24A	.90 50	XXD	1.60 50
6B7	1.30 5	6V8GT	1.10 50	25L6GT	1.10 10	XXFM	1.95 15
6B9G	1.30 20	6Z5	2.35 50	25Z5	1.00 1	XXL	1.60 15

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- Do not phone or wire for tubes—shipment cannot go forward until receipt of Supplier's Certificate.
- Tear out, sign and attach to your order the Supplier's Certificate at bottom of this advertisement.
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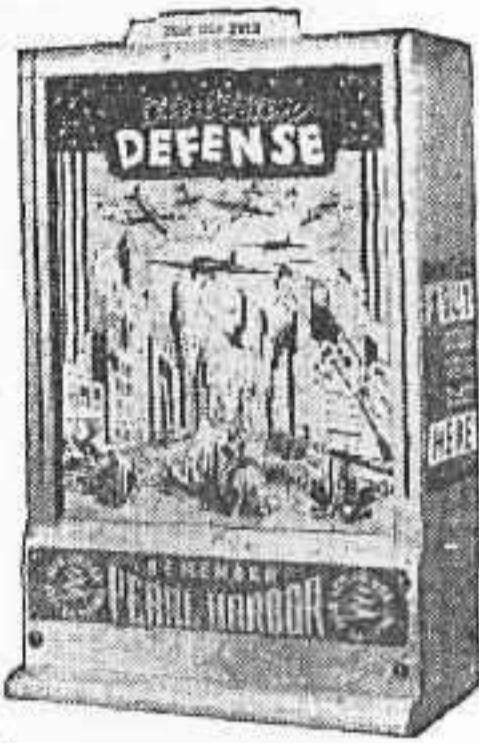
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Roll-a-Packs	9.95
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Victor Home Runs	19.50
Exhibit 36 Game	25.00
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Electric Shakers	15.00
3-Way Grip Scales	22.50
Bingos	12.50
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Victor Model V's and Toppers, Northwestern Model 33, 39, 40, Standards and De Luxes, Columbus and other makes of Vending Machines. Send your list, quantity, condition and prices wanted in first letter.

Large Selection of New and Used Machines in Stock. Send for Complete List!

1/3 Deposit, Balance C. O. D.

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For Immediate Disposal 25 BALLY

BEVERAGE VENDERS

Complete carbonating unit with filter and cooling device. Extra refill drums.

BEST OFFER TAKES LOT

Write, Wire or Phone Today.

TRIMOUNT COIN MACHINE CO.

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Ball Gum Operators, Attention!

Many operators have changed to VENDING MARBLES and have found them to be more profitable. Send Your Order in at Once! Keg of 15,000 only \$19.50; Barrel of 50,000 only \$59.50. A solid cherry red to be used as prize, \$4.00 per 1000. Full cash with order.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

Candy and Soft Drinks Get Scientific Rating by AAAS

Sugar taken in form of candy or soft drink believed to increase cerebral efficiency—finding debunks earlier medical board opinion

CLEVELAND, Sept. 23.—What may be the strongest approval ever given to the practical use of soft drinks as a vital food came out of the annual meeting of the American Association for the Advancement of Science here during the week of September 11. This association is, perhaps, the most outstanding organization of scientific men in the United States, and its opinions on soft drinks and candy are in direct opposition to the opinions of some branches of the medical profession.

In such a conflict of opinions, the scientific organizations would certainly have much more prestige. When this approval of candy and soft drinks was advanced, it was recalled that the candy trade has in recent years carried on a national publicity campaign, calling attention to the value of candy as a food.

If the approval of soft drinks and candy stands as advanced by the scientific conference, it will be one of the greatest boosts for vending machines to sell candy and soft drinks that has yet been made. The verdict of scientific men here was expressed as follows: "A sugar meal, frequently taken, in the form of a soft drink or candy, will maintain the cerebral efficiency." Some of the scientific men went into details to explain just what this meant. In practical terms, it means that sugar in the blood is really the only food that can be used directly by the brain, and if sugar is supplied at frequent intervals brain activity can be maintained at a higher level.

In fact, scientific reports were made to show that employees show definite signs of brain fatigue in the afternoon and by supplying sugar in the form of soft drinks and candy mental efficiency is restored and

maintained to the end of the day. Similar experiments have been tried with workers in factories, and the same results have been obtained. Workers can think better and show less signs of mental fatigue if sugar is supplied at regular intervals during the day.

Scientific men went into some details to explain how this works out in the human body and nervous system, but for the vending machine trade the important fact is that candy and soft drinks are suppliers of sugar and, since workers should have the candy and soft

(See BRAIN FOOD on opposite page)

Seek Tightening Of State Tobacco Tax Collections

HARRISBURG, Pa., Sept. 23.—Enforcement of tobacco tax collections within the various States, control of tax evasion by interstate parcel post shipments and wartime and post-war developments in the tobacco industry were discussed at the 18th annual meeting of the National Tobacco Tax Conference. Delegates from 25 of the 31 States having such taxes attended the meeting.

Co-operation of Congress in preventing evasion of State taxes thru interstate parcel post shipment of cigarettes from tax-free States will be sought by those levying such a tax, it was decided.

The tax group moved to create a special committee to draft legislation which will be introduced into Congress next year in an effort to curb tax evasion costing the State hundreds of thousands

of dollars annually.

The interstate commerce clause of the Constitution prevents the 31 States affected from prohibiting the shipment of unstamped cigarettes across their borders. Their only recourse is to make it illegal for the purchaser to possess untaxed cigarettes.

Congress will be asked to lift the in- (See STATE TAX on opposite page)

BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS
Barrel of 50,000\$59.50
Keg of 15,000 19.50

CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

WINGS, Counter Game, Rebuilt, \$7.95 Ea.

Full cash with order—f.o.b. factory

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PHILA. 42, PA.

CIGARETTE & CANDY VENDING MACHINES

Ready For Location

National 9-30	\$67.50
National 6-30	22.50
National 6-26 (No Stand)	15.00
Du Grenier Model "S"	30.00
Du Grenier "Candyman"	35.00
9 Col. Du Grenier Model WD	60.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Also Unesapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST. Mention Dept. B.

WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANTISE VENDING MACHINES.

NATIONAL VENDING SERVICE CO.

250 West 54th Street, New York 19, N. Y.

AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwesterner. It's free!

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WANTED

RESCO ICE CREAM VENDORS and BALLY DRINK VENDORS

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FOOD DISPENSING CO.

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VENDING MACHINE OPERATORS

FREE

Pamphlet on the care and handling of Vending Machine Candies. It tells how to stop losses and increase your profits.



NO OBLIGATION

SEND FOR YOUR COPY TODAY



PAN CONFECTIONS

345 W. Erie St., Chicago 10, Ill.

BALLY COCA-COLA VENDERS

21 Automatic Beverage Dispensing Machines with 2 Carbonators, 65 extra Kegs. \$3950.00 for entire lot. Act quick.

G. A. BROWN

8120 W. Six Mile Road Detroit, Mich.

V-Day Not Expected To Bring Relief of Ven. Candy Drought

CHICAGO, Sept. 23.—Word is being passed along among the candy vending machine operators that the shortage of machine supplies is going to get tighter and in turn the consumer who expects an abundance of candy come V-E Day had better tighten his belt for a little while longer as the candy supply situation is becoming more acute due to a continued and increasing shortage of sugar, honey, corn products and other sweeteners.

At a meeting of Maryland candy men at the Lord Baltimore Hotel, Baltimore, this week, Phillip P. Gott, Chicago, president of the National Confectioners' Association, reiterated this feeling held by members of the coin machine industry by telling precisely the same story to this representative group of the candy industry.

According to Gott, the shortage of sweeteners as well as cocoa beans, butter, cream, dairy products, fruits, nuts and peanuts will hold down the production of candy manufacturers until several months after the cessation of hostilities in Europe. It is expected, said Gott, that despite the armed service cut-back in man power of approximately 40 per cent, the man power will not immediately become available to industry, and this fact coupled with the problems of obtaining and manufacturing adequate packing and shipping supplies will further curtail production.

The trend of thought in the vending branch of the coin machine industry has been that immediately after Germany's defeat manufacturers here in the States would release stocks of candy for civilian consumption. This trend is discounted by Gott's statement that the army and navy are increasing their purchases of ration and re-sale confections.

"August purchases by the quartermaster in New Jersey were far over 200,000,000 5-cent candy items in addition to quantities already contracted for, and additional millions of packages or bars are now being purchased for the last quarter of 1944. If the boys overseas want candy, they are going to get it, is the attitude of the government and numerous candy manufacturers, some of whom are delivering their total output of certain items to the government. Our armed forces will continue to eat candy after V-E Day and as soon as demobilization starts they'll eat more and more. It is felt, also, that purchases by the government of candy for re-sale after V-E Day will increase rather than decrease," said Gott.

A reminder, not only for candy jobbers, wholesalers and retailers but also for vending machine operators can be found in Gott's statements that:

1. Sugar is now limited to 80 per cent of the 1941 usage, and there is no evidence that military or lend-lease requirements for 1945 will be materially less than at present.
2. Cocoa beans are limited to 70 per cent of the 1941 grind. Apparently the military demands, as well as the fact that the stock on hand July 1, 1944, was less than 10 per cent than the inventory of July 1, 1943, along with allied demand and domestic price, spells continued civilian shortage.
3. Dairy products will be needed for many months after V-E Day as food for our fighting men.
4. Peanuts and peanut butter will continue to be required by the government which already has earmarked 50 per cent of the Virginia current crop.
5. The demand by the government for wrapping and packaging materials will hold up production of candy for civilian consumption until after many manufacturers producing items already being

designated for reconversion by the WPB, get their packaging quotas.

Despite these gloomy statements, Mr. Gott does hasten to add that the long-range picture is bright. The crop yield to come from the liberated countries of Europe as they go back to the soil will alleviate the load of lend-lease farm products going overseas and perhaps it will be unnecessary to export the present supply of food as soon as the European man power gets back into the swing of peacetime pursuits and vocations.

Another factor to be considered when candy production does start humming for civilian consumption is the control of prices; it is felt the confectionery industry may be unable to use the agricultural products for candy manufacturing unless OPA price adjustments are made. The prices of candy products were frozen as of March, 1942, but the prices of many agricultural products are now much higher than those which prevailed in March, 1942. For instance, pecans jumped from 30 cents to 90 cents a pound.

Closing the meeting, S. H. Cady Jr., of the Council of the National Confectioners' Association, speaking on "What Your Candy Business Is Facing," outlined the industry's program of education now in progress to give the public a better knowledge of candy's value as a supplementary food.

Cameo Vending Negotiates Sale Of Large Route

NEW YORK, Sept. 23.—It was learned this week that Cameo Vending Service here had negotiated the sale of a merchandise vending machine route consisting of more than 500 machines for a local operator.

Cameo, whose offices are located at 432 West 42d Street here, did not mention the firms involved in the transaction.

Increased Cigarette Use

Cigarette smoking is increasing as fast in this war as in the last one. Last year's consumption was the highest in history. Per capita use of flue-cured tobacco reached 8.7 pounds for every American, compared with 6.6 pounds in 1939.

BRAIN FOOD

(Continued from opposite page)
drinks at frequent intervals, vending machines are the logical way to make such foodstuffs convenient.

Some members of the vending machine trade here must have recalled articles previously published in *The Billboard* on this subject. It was recalled that in 1942, a division of The American Medical Association criticized the frequent use of sweets in the form of candy and soft drinks because they lacked essential food elements. This opinion coming from an important medical group was discouraging to the candy and beverage trade, but at the same time *The Billboard* called attention to the fact that equally important medical sources, according to detailed reports in *The Medical Journal*, showed clearly that candy ranks at the top as a source of food elements needed by the body.

This important medical medium called attention to the fact that candy supplies not only sugar but because of the various other products used to make candy, such as milk, nuts, fats and other useful items, the value of candy must be put at the top of the food list.

Because some medical men had also attacked candy and other sweets as a cause of tooth decay, *The Billboard* also gave much emphasis to the report that scientists at Northwestern University had discovered—that any tendency to cause tooth decay could be avoided by the simple method of adding vitamin K to the candy.

It is recalled also that at a meeting of representatives of the vending machine trade in Chicago early in the year the criticism of candy and soft drinks by the medical profession was brought up and at that time Walter W. Hurd, Coin Machine Editor of *The Billboard*, called attention to the divided opinion in medical circles and that large groups in the medical profession held that sugar was practically the only form of food that could be used directly by the brain.

While the medical profession still continues to debate the pros and cons of

the use of soft drinks and candy, it now stands as a matter of record that the most influential groups of scientists in the country have approved the use of such food items as candy and soft drinks at frequent intervals. The vending machine trade has now the opportunity to capitalize on this important information and especially emphasize the use of soft drinks and candy at "frequent intervals."

STATE TAX

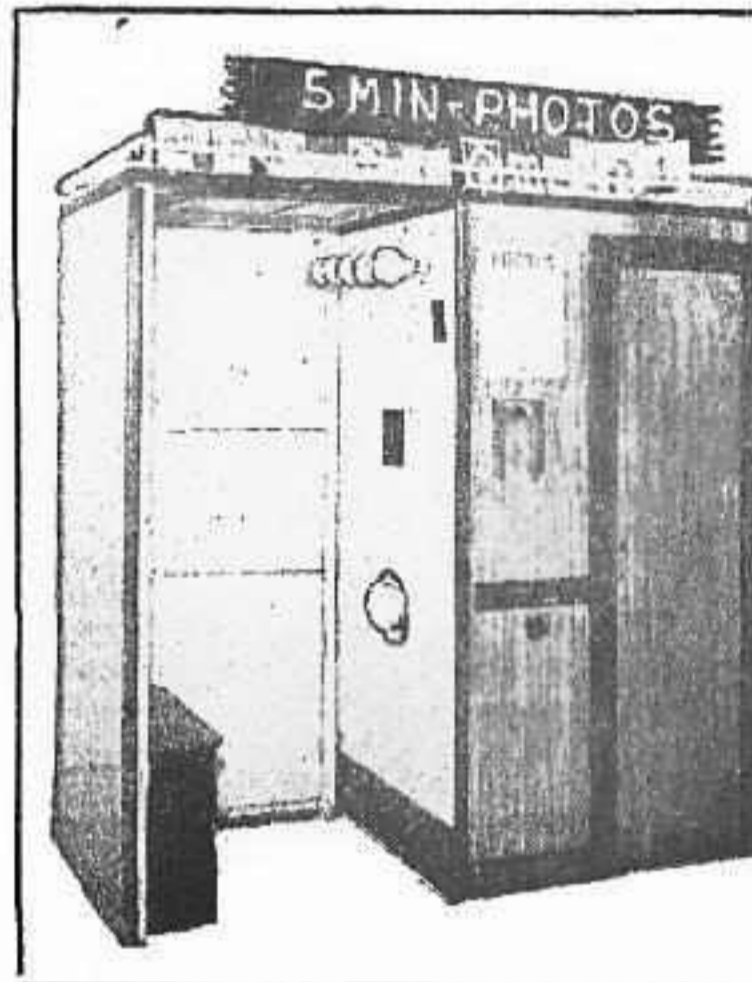
(Continued from opposite page)

terstate immunity of shipments of un-taxed cigarettes. It was pointed out

that the taxing States have great difficulty in enforcing laws against the many individual purchasers.

Another difficulty in the tax matter is that all tobacco tax States adjoin tax-free States or are in easy mailing distance. Wholesalers in tax-free States solicit sales in magazines as well as by having solicitors in the taxing States. In some instances, cigarettes are sent to "bootleggers," who are able to undersell legitimate dealers.

Substantial reductions in federal tobacco taxes and elimination of State taxes were urged by Harley W. Jefferson, former chief of the tobacco division of the War Production Board.



We Guarantee to Supply all the Film You Need

FAST PROFITS

Your actual profits: Up to \$500.00 week. (Your supplies cost 5% of gross.)

— FINEST MECHANISM MADE —

STURDY AND SIMPLY MADE BY OUR AIR-CRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast 2.9 Stenheil Lens in Automatic Ibsor Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$625.00. (Double Camera and Lens only \$350.00.) 1/2 cash, balance C. O. D. Immediate delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

AMERICAN STAMP & NOVELTY MFG. CO. Oklahoma City.

(Reference: D. & B.) We repair Cameras and Lenses. Send for sample of Comic Cards for Photos—sells faster than Frames.

Lost Our Lease—Close Out Sale Arcade Equipment

- 2 Int. Steel Glamour Girl Machines, 3 Columns, 2 for 5c, New With 2000 Cards. . . \$ 50.00
 - 4 Farmer's Daughters Rayolite Guns Converted From Seeburg Rabbits, Great Money Makers. Ea. 175.00
 - 9 Exhibit Photoscopes, Like New, With Large Frames for Signs With Five Sets Pictures. Ea. 90.00
 - 1 Batting Practice 75.00
 - 2 Two Player Inter. Hokeys. Ea. 200.00
 - 1 Doralina Fortune Teller 275.00
 - 1 Bally Defender Rayolite Gun 135.00
 - 1 Chicago Nov. Jap. Conversion 125.00
 - 1 Chicken Sam Hitler Conversion 75.00
 - 2 Seeburg Duck Rayolite Guns. Ea. 85.00
 - 1 Western Base Ball Delux 300.00
 - 1 International Drive Mobile 175.00
 - 1 International Career Pilot 200.00
 - 1 International Love Pilot 150.00
 - 2 Chicago Coin Hokeys. Ea. 175.00
 - 1 Exhibit Candid Camera 85.00
 - 1 Exhibit Kiss-o-Meter 75.00
 - 1 Exhibit Hi Ball 35.00
 - 1 Exhibit Bowling 75.00
 - 1 Exhibit Night Bomber 35.00
 - 1 Chester Poilard Golf, Like New 35.00
 - 2 Keeney Texas Leaguers. Ea. 65.00
 - 1 Gottlieb Skee Balletto 65.00
 - 5 Keeney Anti-Aircrafts, Latest. Ea. 75.00
 - 2 Rookola World Series. Ea. 22.50
 - 4 A.B.T. Challengers. Ea. 20.00
 - 5 A.B.T. Target Skills. Ea. 110.00
 - 2 Chicken Sams. Ea. 100.00
 - 1 Crabb Horoscope, 10c Readings 85.00
 - 1 Atlas Base Ball 22.50
 - 2 Evans Ten Strikes. Ea. 50.00
 - 1 Bally Baskets 75.00
 - 1 Mills Floor Model Grip 65.00
 - 1 Crabb Mfg. Co. Asker 200.00
 - 1 Keeney Air Ralder 200.00
 - 1 Bally Rapid Fire 125.00
 - 1 Seeburg Shoot the Chute 250.00
 - 2 Bally King Pins. Ea. 75.00
 - 1 Striking Clock 75.00
 - 1 Tiger Pull 75.00
 - 1 Mickey Finn Rope Pull 65.00
 - 1 Pacific Base Ball 60.00
 - 1 International Hurdle Hop 75.00
 - 1 National Chime Coin Return Scale 16.50
 - 20 Gottlieb 3-Way Grips. Ea. 2.50
 - Roovers Pre-War Tape. Lb. 3.50
 - 24 Monarch New Pre-War Coin Chutes, 2c Penny Side by Side. Ea. 2.00
 - 12 Used, Same as Above. Ea. 3.50
 - 10 Used A.B.T., 2c Coin Chutes. Ea. 2.50
 - 10 New Pre-War A.B.T., Penny. Ea. 1.50
 - 50 Used Pre-War A.B.T., Penny. Ea. 1.25
 - 25 New Pre-War A.B.T., 1c Slides. Ea.
- Several Used Pin Games—Write for Prices.
One Electric Coin Counter—Write for Description and Price.
1/2 Deposit on All Orders, Balance C. O. D.

BISON NOVELTY CO., 628 Montgomery St., Syracuse 3, N. Y.



(Counter Model Only)

2 FOR 5c CHUTES

Special Deal #1
FREE 3000 Full Color Glamour Girl Type Cards (2 for 5c Sellers) with Purchase of One Vendor . . . \$60

1c CHUTES

Special Deal #2
FREE 3000 1c Sellers—Your Choice of 24 Different Card Series with Purchase of One Vendor \$55

ALL PRICES F. O. B. LONG ISLAND CITY, N. Y.

SEND 1/3 DEPOSIT—BALANCE C. O. D.

WRITE for Latest Releases on Available Supplies and Factory Reconditioned Penny Arcade Machines.

INTERNATIONAL MUTOSCOPE CORPORATION

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FOR SALE

2 latest model Mutoscope Photomatics, serials PLD#1 and PLD#22. Includes slides for both metal and paper frames, electric advertising sign on top of Photomat which reads, "A Picture a Minute." Price \$1,850.00.

PENNYLAND ARCADE
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WANTED

Rifle for Bang-a-Deer Gun, Model 411, for C.B. Camp. Must be in perfect condition. State all in first letter.

PLAYLAND ARCADE

220 N. Washington LANSING, MICH.

Fear Trend May Hurt Parts Biz

Price Difference Between Canada and United States

Under proposed plan Canada would not want to import machines or parts from U. S.—WPTB more liberal than WPB in reconversion speed—trade included in both

OTTAWA, Sept. 23.—When the Canadian government announced that 56 of its war control orders have been lifted, among the hundreds of articles under the manufacturing ban were vending machines of all types. Games and gambling devices were also listed, but it was not clear whether this referred to coin-operated gaming devices or whether it meant the standard gambling equipment. The list is definitely clear about vending machines of all types, and under Canadian law this may be a rather inclusive term, but it would not include such devices as pinball games.

The government agency which handles war controls in Canada is known as the Wartime Prices and Trade Board, while a similar agency in the U. S. is known as the War Production Board. The Canadian WPTB also exercises price control functions similar to the work of the OPA in the U. S. When the WPTB here lifted its control orders on the manufacture of the large list of articles, the effect was more complete than recent orders of the WPB in the U. S. In Canada, the lifting of the control orders means that manufacturers can proceed to make the items provided they do not violate any metal priorities which were not removed.

It is understood that in the U. S. the controls are being lifted gradually by amending the orders so that each manufacturing firm must apply for a permit to resume manufacture. Here in Canada, it will not be necessary to apply for a permit if no scarce materials are used.

The Canadian government is trying to maintain its price controls, however, while it is understood that the U. S. is making provisions to permit manufacturers to increase prices when they introduce post-war products. Canadian officials and also business leaders are much disturbed about this difference in price policy at the present time, and it may act to delay the importation of U. S.-made coin machines into Canada.

If Canada maintains its strict price controls, while at the same time manufacturers in the U. S. increase their prices, it may turn out that distributors here would not be able to sell machines profitably under price control when they were having to pay an increased price to the U. S. trade.

It is understood, however, that business leaders here are making strong efforts to persuade the Canadian government to adjust its prices upward similar to the plans being followed in the U. S. Government officials say that there are two ways open for Canada to meet the price situation. The government may undertake to subsidize Canadian business and thus help firms keep their costs down, or the government may undertake to adjust import duties and

money exchange rates. Mention of import duties and money exchange rates recalls that Canada placed a ban on the importing of coin machines soon after Canada entered the war. The government also put into effect a 10 per cent war exchange tax and also a 10 per cent premium on U. S. dollars. Ban on importing coin machines was removed August 1, but the war tax and the premium on U. S. dollars are still in effect.

If the two governments are not able to adjust their price policies in the near future, all of these factors may have big effects on future trade in coin machines between the two nations. Trade leaders in Canada are very anxious to secure the necessary adjustments to promote trade. Canadian firms are especially anxious to buy parts from the U. S. in order to increase manufacturing industries here.

The Canadian government is much in sympathy in efforts to build up manufacturing industry at home, and it is strongly felt that in due time the government will adjust its policies so that parts can readily be imported from the United States.

Mills Exec Lauds WPB Work Record

CHICAGO, Sept. 23.—Sterling F. Smith, for two years chief of the refrigeration and air-conditioning section of the War Production Board, declared the work of WPB has been "nothing less than a miracle." He pointed out that WPB "by organizing and controlling the vast factory system of America for the first time, brought that tremendous system to its fullest capacity and gave the world more arms and materials of war than anyone ever thought possible."

Smith, who has just taken the job of manager of the refrigeration division of Mills Industries, Inc., Chicago, pointed out that the real wallop came to WPB when the agency ceased being an amalgam of sociology, class representation and politics, and became a 100 per cent business organization composed entirely of business men who know what business is all about. In Smith's own refrigeration section he didn't have a man who wasn't a refrigeration man and who didn't have at least 10 years' experience in the business.

This type of business man finally dominated the whole of WPB, permitting single and solid execution of the war aims, and these individuals scoffed at the eight-hour day and five-day week, averaging at least 60 hours per week the year 'round and many much more than that. Smith also gave a salute to the private manufacturer, who the grumbling at being taken over by the war, vied with his fellow manufacturer to see who could do the more for the war effort.

Smith sees an immense future in refrigeration, there being a need, according to him, for refrigeration "anywhere you can find a man, woman or child two hours away from food." He complimented the refrigeration industry for the enormous help it gave the military in the war, refrigerating trucks, ships, war vessels, gun turrets, powder bins and innumerable other implements of war besides preserving the greatest ammunition of all—food. He sees an immense growth in air conditioning as soon as the war ends, looking forward to the big cities to lead the way in their restaurants and similar public stores and places.

His position at Mills Industries, Inc., places him in complete supervision of design, production and sales of condensing units and allied equipment.

Mexican Cig Consumption Cut in Half

MANAGUA, Nicaragua, Sept. 23.—The cigarette shortage, which has been affecting the United States for some months, has finally hit Mexico when it was announced by the government that tobacco supplies for civilian consumption will be cut in half immediately.

It has been reported that shortage of American tobacco has caused the drastic reduction. While domestic cigarettes are of the same quality as American popular brands, import duty makes the American cigarettes practically prohibitive in price.

Newspapers Praises Accomplishments of Trades' War Work

NEW ORLEANS, Sept. 23.—"Jukes and pinball machines are doing a mighty important job in the war effort!" That is the thought expressed in a recent feature article in *The New Orleans Times-Picayune* recently.

The manner in which the coin machine trade turned their factories into "war plants" has been commended many times, but this is one of the first feature stories which has told how valuable the wartime training machines really are to aviation cadets. At Harding Field and other army air forces training stations these ex-pin ballers are contributing greatly to the air forces' gunnery training program. Early in the war commanders in the various theaters were crying frantically for air power to give them an even chance against the enemy. As a result our fliers found themselves learning gunnery the hard way. Their targets were planes bearing the rising sun or the swastika and they could fight back.

The situation has changed considerably since those early days of the war. Today American fighter pilots fly into combat capable of literally shooting a squirrel's eye out at a hundred paces. Largely responsible for their deadly accuracy are two fugitive juke boxes—the Fixed Gunnery Deflection Trainer and the Air-Gun Trainer. Both are being used extensively for training fighter pilots at the AAF's fighter pilot training station here at Harding Field.

Altho outwardly there is little resemblance, these two gadgets are blood brothers of the novel aerial gunnery machines in amusement centers throught the country. Not only do they utilize the same principles, but they are manufactured in the same factories and carry the same manufacturer's trade-mark.

Altho these trainers are direct descendants of the bell-ringing, light-flashing pinball games in the drugstore around the corner, they've found a definite spot in the army air forces gunnery training program. At Harding Field veterans of months in combat, many with confirmed victories over Japs and Nazis, enter into the new synthetic training with enthusiasm. One flier with an impressive string of victories, upon arriving at the combat training school, headed for the deflection gunner trainer, and explained that he wanted to perfect a shot with which he downed a Nazi fighter.

'Victory Derby' Will Be First Post-War Game by Bally Mfg.

CHICAGO, Sept. 23.—First post-war game to come off the "Bally" production line will be named "Victory Derby," according to announcement released by George Jenkins, vice-president and general sales manager of Bally Manufacturing Company.

D. Gottlieb Co. Fetes Suppliers At Dinner Party

CHICAGO, Sept. 23.—External signs of the post-war planning of D. Gottlieb Company were in evidence Wednesday (20) evening when the firm held a dinner party in the Louis XVI Room of the Hotel Sherman here.

In attendance were more than 80 members of firms supplying the Gottlieb outfit with the various items necessary for their manufacturing operations.

Explaining the reason for the affair, Dave Gottlieb said: "We believe the European phase of the war will soon be over and our company wants to be ready for reconversion. When the war does end in that theater it is expected WPB will put the okay on civilian manufacturing. We are not asking for favors, but believe you will want to keep us in mind when new schedules for deliveries are made."

Gottlieb is perhaps the first coin machine firm to assemble suppliers for an explanation of post-war plans and the affair certainly was impressive.

Following the dinner and short speech, a group picture was taken after which a movie preview was presented.

Not yet released for civilian audiences, the picture was *Sensations of 1945*, the stars of which included such well-known names as Eleanor Powell, W. C. Fields, C. Aubrey Smith and others.

Most interesting part of the picture as far as the trade is concerned was the scene built around a giant pinball game. Miss Powell executed a tap dance on the table, hitting the numerous "bumpers" which recorded the score on a large scoreboard. General theme of the movie gives recognition to the entire coin machine trade. In addition to the above scene there was also one depicting an arcade with the various types of machines.

Manufacturers' suppliers represented at the affair were A. B. T. Manufacturing Co., American Molded Products, American Spring & Wire Co., Berteau Lowell Plating Works, C. F. Brainin Co., Chicago Mill & Lumber Co.; C. J. Dorff Manufacturing Co., Allen J. Dunham & Co., Electrical Winding Co., General Electric Co., General Laminated Products Co., Great Lakes Plating & Japanning Co., Guardian Electric Co., Hooker Glass Co., Independent Lock Co., Industrial Screw & Manufacturing Co., August J. Johnson Co., Merit Screw Machine Products, National Die Casting Co., Parisian Novelty Co., Perfection Tool & Metal Heat Treating Co., Production Instrument Co., Relling Sheet Metal Works, Rever Copper & Brass Co., Charles Edson Rose Co., Runzel Cord & Wire Co. and Joseph T. Ryerson & Son.

THESE SLOTS HAVE BEEN PAINTED, BUFFED, RECONDITIONED AND ALL ORIGINAL MODELS

5 10¢ Watling Rotatops, 3-5, Like New	\$147.50
1 25¢ Watling Rotatop, 3-5, Like New	172.50
3 5¢ Mills Blue Fronts, D.J.P., Light Oak Cab.	167.50
3 5¢ Mills Blue Fronts, S.J.P., Ch. Over 400,000	217.50
1 25¢ Mills Blue Front, D.J.P., Light Oak Cab.	277.50
1 25¢ Mills Blue Front, S.J.P., Ch. Over 400,000	317.50
1 5¢ Mills Dewey Floor Model, Excellent Shape	137.50
2 5¢ Mills Jumbo Parade, Free Play	67.50
25 Penny Smokes, Cig. Reels, Fine Condition	7.50
25 Penny Book Match Venders (New)	2.75

1/2 Deposit.

Confection Vending Co.

Est. 1911

220-22 West 4th St. Charlotte 2, N. C.

2 PACE DUCK PIN ALLEYS

Completely Automatic

BOTH FOR ONLY \$375.00

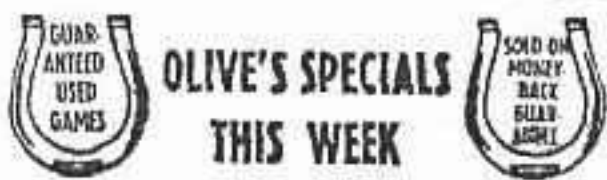
ATLAS NOVELTY CO.

2200 N. Western Ave.
Chicago 47, Illinois

PRICED TO CLOSE OUT

2 50¢ Jennings G. N., No J.P.	Each \$90.00
2 5¢ Mills G. N., J.P.	75.00
1 5¢ Mills Q.T., D.J.P.	35.00
2 1¢ Watling G. N., D.J.P.	25.00
2 5¢ Watling G. N., D.J.P.	50.00
1 25¢ Callie, J.P.	60.00
1 1¢ Mills Blue Front	75.00

Cash With Order.
THE OHIO NOVELTY COMPANY
ASHLAND, OHIO



OLIVE'S SPECIALS THIS WEEK

FIVE BALL FREE PLAY

A. B. C. BOWLER	\$ 57.50
ACTION	127.50
ALL AMERICAN	47.50
ATTENTION	57.50
BIG CHIEF	40.00
CHAMPS (New Style)	69.50
CHAMPS (Old Style)	50.50
CHAMPION	18.00
DEFENSE (Baker)	25.00
DIXIE	42.50
FIVE & TEN	135.00
FLYING TIGERS	195.00
FOX HUNT	30.00
GOBS	85.00
GUN CLUB	75.00
INVASION	165.00
JEEP	127.50
KNOCKOUT	125.00
LEGIONNAIRE	55.00
MAJORS, '41	60.00
MAJORS (Old Style)	18.00
MASCOT (Plastic)	40.00
MIAMI BEACH	62.50
MONICKER	85.00
PIN UP GIRL	150.00
PLAY BALL	42.50
REPEATER	50.00
SEA HAWK	57.50
SEVEN UP	60.00
SHOW BOAT	55.00
SLAP THE JAP	67.50
SLUGGER	60.00
SPORT PARADE	45.00
SPORTY	27.50
SPOT POOL	67.50
STAR ATTRACTION	42.50
STRAT-O-LINER	47.50
TEN SPOT	57.50
UMP	30.00
VACATION	20.00
VENUS	75.00
YANKS	85.00
ZOMBIE	45.00

MARINES Rebuilt By Westerhaus **\$195.00**

ARCADE EQUIPMENT

AIR RAIDER	\$175.00
PLAY POOL	295.00

CONSOLES

TRACK TIME, 1938	\$90.00
MISCELLANEOUS PANORAM PROJECTION LAMPS, (200 Hour)	\$5.75
PANORAM PROJECTION LAMPS, (25 Hour)	4.25
PRE-WAR RUBBER COVERED GUN CABLE, 7 Wire	20¢ Ft.

Terms: 1/3 Dep. With Orders, Bal. C.O.D.
OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 8620)

Seeburg Among 65 Radar Firms Cited by Navy

CHICAGO, Sept. 23.—Thirty-five thousand persons attended a colorful rally here recently honoring the Radar-Radio Industries of Chicago and their 70,000 workers for war production achievements. Among the 65 firms honored was the J. P. Seeburg Corporation, peacetime manufacturer of juke boxes. The affair was understood to be the first time that recognition of this type had been accorded an entire industrial group. The Chicago radar and electronics industry is credited with having produced almost half of the radar equipment purchased by the navy. Rear Adm. A. S. Carpender, commandant of the 9th naval district, presented the group with a certificate of achievement on behalf of the secretary of the navy. It was accepted by Leslie F. Muter, president of Radar-Radio Industries, a group of 65 companies. A hostess from each of the companies was presented with a replica of the award by Comdr. Roger Q. White of Great Lakes naval training center. Adm. Carpender expressed his gratitude to radar-radio workers on behalf of the sailors, marines and coast guardsmen "of the seven seas, and the beach-heads of the world. They know," he said, "that your contribution has played a major part in making possible the successes which have come to our forces in the combat areas."

IRVING AND OSCAR

AUTOMATIC COIN GIVES YOU VALUES!

EXTRA SPECIAL

Mills Four Bells	\$550.00
Evans Lucky Lucre	199.50
Bally Royal Draw	69.50
Brown Paces Races	189.50
Paces Races Red Arrow, J. P.	319.50
Late Head Jumbo, P. O.	129.50
Late Head Jumbo, F. P.	129.50
Keeney Skylark	195.00

WRITE FOR COMPLETE LIST 5¢, 10¢, 25¢ BLUE FRONTS, BROWN FRONTS, GOLD CHROMES AND MANY MORE!

BRAND NEW

ABT Big Game Hunter	\$ 47.50	Scientific Basketball	\$139.50
Knee Action for Mills, Set of 3	\$4.95	Bottom P. O. Slides for Mills 5¢, 3/5	
Idle Pinion Gears for Mills, Ea.	2.50	Pay. Ea.	\$1.95
Main Clock Gears for Mills, with Attachments	3.50	Coin Advancing Bar Lever for Mills	3.50
5¢ Jackpots for Mills	\$22.50	Plastics for Rock-Ola, '39, '40 Models, Top Corners, Lower Sides, Ea.	\$12.75
Standard Handles for Mills	2.00	Plastics for Seeburg 1941, 1942 Models, Lower Sides, Each	14.50
Club Handles for Mills	4.50	Sheet Plastics, 20x50, Red	12.50
Jackpot Glasses for Mills	1.25	Corner Plastics for Mills Throne, Ea.	12.50
Reel Glasses for Mills	.50	New Locks for Pin Balls	.65
Escalator Glasses for Mills	.50	5, 10, 15 Amp. Fuses, Each	.04
Award Cards, 2/5 or 3/5, for Mills	.25	Bulbs, No. 40-44-46-47-81, 1456-1458, Each	.07
Set of 5 Four Bell Glasses for Mills	12.50	Cash Boxes for Mills	2.00
Glass for Mills 3 Balls	17.50	Reel Stops for Super Bells	.40
Spring Kit (55 Springs) for Mills	9.75		

5c MILLS ORIGINAL GOLD CHROME \$375.00

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN
All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPITAL 8244) Chicago 47, Ill.

READY FOR LOCATION CONSOLES

15 Jumbos, Red & Blue, F.P., Late	\$150.00
15 High Hands	150.00
5 Jennings Fast Times	50.00
5 Brown Paces Races	150.00
1 Lucky Star	100.00
2 Four Ways with Quarter	750.00
5 Super Bells	275.00
2 Super Bells, New	400.00
1 Mills Three Bells	900.00
1 Jumbo, Comb., New	225.00
10 Silver Moons, F.P.	89.50
1 Saratoga, Ralls, Cash	85.00
2 Jennings Daily Double	40.00
3 Big Games	60.00
2 Jumbos, F.P.	75.00
4 Jumbos, Cash	125.00
1 Square Bell	75.00
1 Four Bells, High Head, Late, 1-25	850.00
1 Four Bells, Low Head, Early, All 5¢	575.00

SLOTS

1 Charley Horse, 2 Jenn. Slot, 5¢	\$125.00
20 Watling Rotatops, 5¢	75.00
1 Jennings Silver Chief, 5¢	200.00
5 Mills Q.T., Gold, New, 1¢	90.00
5 Mills Q.T., Blue, 1¢	50.00
5 Mills Bull's Eye Goose Neck, 25¢	35.00
10 Chrome Vest Pockets, 5¢	75.00
2 Melon Bells, 5¢	200.00
1 Cherry Bell	225.00
5 Blue Fronts, D.J.P., 5¢	150.00
3 Blue Fronts, S.J.P., 5¢	175.00
5 Mills Round the World	30.00
2 Smoker Bells, 5¢	40.00
10 Watling 1¢ Treasures	35.00
2 Pace Comets, 1¢	50.00
10 Safe Stands	15.00
5 Double Safe Stands	50.00

ONE BALLS - F. P.

10 Fortunes, Comb.	\$275.00
1 Longacre	575.00
1 Dust Whirls	525.00
1 Whirlaway	425.00
1 Contest	100.00
3 Santa Anitas, Cash	275.00

ROY MCGINNIS CO.
2011 MARYLAND AVE., BALTIMORE, MD.

SAM STERN OFFERS..



SPECIAL CLOSE-OUT! 100 DuGRENIER CIGARETTE MACHINES

V-VD-W-WD and S MODELS
All 20¢ Operation

WILL ACCEPT ANY REASONABLE OFFER FOR ENTIRE LOT!

SCOTT-CROSSE CO.
Formerly Keystone Vending Co.
1423 SPRING GARDEN STREET
PHILADELPHIA, PA.

WILL BUY WURLITZER COUNTER MODELS 41-51-61-71

WE'RE IN THE MARKET FOR ALL TYPES OF EQUIPMENT!
Send Complete Details!

FULL LINE OF PIN GAMES ALWAYS IN STOCK—WRITE US YOUR REQUIREMENTS!!!

★ **DAVID ROSEN** ★
855 NORTH BROAD STREET
PHILADELPHIA 23, PA.
STEVENSON 9943

ORIGINAL FAIR PLAY



RED, WHITE and BLUE
2170 Tab Tickets—100% Guaranteed.
Also Red, White and Blue 2170 folded and banded, machine made. Write for special prices.

H & H Novelty Sales Co.
545 Hamm Bldg.
ST. PAUL 2, MINN.

WHAT DO YOU WANT TO BUY?

IN SLOTS, PINS, MUSIC OR ARCADE EQUIPMENT!
WE HAVE IT! ALL MACHINES GUARANTEED, WITH THE PRIVILEGE TO RETURN IF NOT SATISFIED. WRITE US FOR YOUR NEEDS!

SPECIALS
ORIGINAL CHROMES AND GOLD CHROMES, 5c, 10c, 25c, 50c PLAY
WRITE OR PHONE YOUR NEEDS!
WRITE FOR PRICES OF ALL TYPES OF SLOTS, CONSOLES, PINS, ARCADE, ETC.

NOW DELIVERING "MARINES" \$195.00
REBUILT BY WESTERHAUS
1/3 Deposit, Balance C. O. D., F. O. B. Factory.

WANT—WILL PAY TOP PRICES!

PIN GAMES
FLICKERS need not be in working condition, but all parts must be included.
MILLS 1-2-3, F.P.

MUSIC
Seeburg 20 Selection Wall-o-Matics and Bar-o-Matics.
RECORDS—no quantity too large, none broken.

CONSOLES
HI HANDS, SUPER TRACKS, SUPER BELLS, THREE BELLS, CLUB BELLS, FOUR BELLS (LATE HEADS).

SEND US YOUR LIST TODAY!

H. ROSENBERG CO. All Phones: Longacre 3-2479
627 10TH AVE., NEW YORK

SPECIAL!

5¢ Melon Bells (Mills), Serial #400,000	\$175.00	2 Conductor #18 Approved Rubber Covered Zip Wire, Per 1,000 Ft.	\$28.00
5¢ Watling Rolla-Top	45.00	2 Conductor #18 Approved Rubber and Silk Covered Wire, Per 1,000 Ft.	16.00
5¢ Paces Races (Brown Cabinet)	150.00	5 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable, Seeburgs, Per Ft.	.18
Brand New Buckley Steel Cabinet	18.00	6 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable, for all Seeburgs, Includes Spare Wire, Per Ft.	.23
Brand New Buckley Adapter for Seeburg Used Buckley Adapter for 24 Wurlitzer	29.50	8 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable for all Seeburgs, Per Ft.	.25
2,000 Ohm, 3500 Ohm, 5,000 Ohm 10 Watt Resistors, Each	.28		
Casters for Wurlitzer 412-616-24-800			
500. Per Set of 4, Special	1.25		
Replacement Adapter 68C7 to 68L7, Ea.	.55		

SPECIAL TUBE OFFER

68L7	.35	6U4G	.75
68C7	1.10	6F8	.75
38	.85	6L8G	1.40

Write for other tubes

Terms—1/3 Deposit, Balance C. O. D.

ATLAS VENDING CO. 410 N. BROAD ST., ELIZABETH, N. J. TELEPHONE: EL 2-0089

WANTED! EXHIBIT ROTARY MERCHANDISERS

State Condition and Price in First Letter.

JOE MUNVES
593 10th Ave., N. Y. C. Longacre 3-4820

I Want Your Mills Silent Bell Parts

WHAT DO YOU HAVE FOR SALE? HOW MANY AND HOW MUCH?
Send Your List To:

MILTON BRAUN
"A Wizard on Mills Silent Bells"
Route #3, Ferguson Ave., Savannah, Georgia

WURLITZER—ROCK-OLA

USED PARTS—NEW ACCESSORIES

Wurlitzer 71 Cabinets	\$27.50	5 Ft. Shielded Wire (Tone Arms with Posts), New	\$.40
Wurlitzer 61 Cabinets	16.50	10 Watt Resistors, New	.30
Wurlitzer 61 Front Glass, New	1.35	20 Watt Resistors, New	.50
Wurlitzer 71 Front Glass, New	.90	16 MFD Condensers, 450 V., New	.85
Rock-Ola Drive Motors	18.50	8 MFD Condensers, Tubular Can, 600 V., New	2.50
Rock-Ola Turn Table Motors	12.50	Transformers for Any Amplifiers, New	6.00
Seeburg Motors	19.75	Fibre Gears for Wurlitzers or Seeburgs	6.00
Wurlitzer Tone Arms for 24, 500 and 600	18.50		
Crystal Pick-Ups (Metal), New, for Rock-Olas and Mills	4.75		

WE HAVE EVERYTHING FOR THE AMPLIFIER!

TUBES FOR THE COIN MACHINE INDUSTRY

OZ4	\$1.50	5Y3	\$.70	117Z6	\$1.60	26	\$.75
1A5	1.50	5Z3	1.10	70L7	1.95	27	.70
1A7	1.60	6C5	1.00	12A8	1.00	30	1.00
1H4	1.00	6C6	1.00	12K7	1.00	33	1.00
1H5	1.30	6A6	1.50	12Q7	.90	38	.95
1LA4	2.35	6B5	1.75	12R7	1.00	41	.85
1LN5	2.35	6F6	.90	12SR7	1.30	43	1.10
1N5	1.60	6J5	1.00	12Z3	1.00	45	.80
1P5	1.60	6H6	1.10	14A7	1.60	46	1.10
1Q5	1.60	6L6	1.50	14C7	1.40	47	1.10
2A4G	2.25	6Q7	1.10	25L6	1.30	56	.80
2A9	1.60	6SC7	1.25	25Z5	1.00	57	.90
3Q5	1.60	6SK7	.85	25Z6	1.00	76	.85
5V4	1.50	6SL7	.75	35A5	1.30	77	.90
5U4G	1.00	6V6	.60	35L6	1.00	78	.90
5W4	1.00	6X5	1.00	35Z3	1.30	79	1.40
		2051	2.25	35Z5	.85	80	.70
		117L7	2.35	50L6	1.10	83	1.10

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!

SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your orders!

Deposit required with all orders!

ALBENA SALES CO. 587 10th AVE., N. Y. C. LONGACRE 5-8334

PARTS FOR MILLS SLOTS

Large Clock Gears, Complete with Brackets and Springs	Each	\$3.00;	In Lots of 25 or More	\$2.75
Jdler Pinion Gear	Each	3.25;		
Reel Strips, 3-5 or 1 Cherry Payout	Per Set	.55;		.50
Reward Cards, 2-5 or 3-5	Each	.20;		.15
Club Handles, Painted and Chromed	Each	4.50;		4.00
Payout Disc, 1 Cherry Payout	Per Set	7.50;		6.75
Payout Disc, S.P., 1, 2 & 3	Per Set	7.50;		
Disc Plugs	Per Set	.25;		.20
Oval Frames to Use Paper Reward Card on Brown Front	Each	2.00;		
Cash Boxes	Each	2.25;		
Vest Pocket Coin Chutes, 12 or 5¢, New	Each	3.25;		
Payout Tubes, 25¢ Size (with Hopper)	Each	3.75;		
Bottom Main Slide, 5¢-10¢-25¢	Each	4.25;		
20-Stop Star Wheel	Per Set	3.00;		3.75
Large Clock Gears Comp. with Brackets & Springs for Jennings Slots	Each	4.25;		
Back Board Glass for Jumbo Parade, Cash Model	Each	3.50;		
Top Glass for Jumbo Parade, Cash Model	Each	3.50;		

We Have All Types of Springs and Other Parts for Mills Slots. 1/3 Deposit Must Accompany All Orders.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

ORDER NOW—SPECIALS

PHONOGRAPHS		Seeburg Commander, Remod.	
Wurlitzer 412	\$ 89.50	Seeburg HI Tone, RCES	\$359.50
Wurlitzer 616, Plain	119.50	Rockola Standard	275.00
Wurlitzer 616, Remod.	129.50	Rockola 16	115.00
Wurlitzer 616, Liteup	149.50	Rockola Master	319.50
Wurlitzer 24	219.50	Rockola 12	79.50
Wurlitzer 600R	309.50	BOXES—ACCESSORIES	
Wurlitzer 600K	359.50	Wurlitzer Bar Boxes #331	\$19.50
Wurlitzer 600, KRC	389.50	Wurlitzer #120 Boxes	29.50
Wurlitzer Victory, 42/24	395.00	Wurlitzer #125 Boxes, 5-10-25¢	29.50
Wurlitzer 850	675.00	Wurlitzer #320 Sweet Music Boxes	24.50
Wurlitzer 850	695.00	Wurlitzer Stepper #304	19.50
Wurlitzer 81, Counter	89.50	Wurlitzer Adapter #300	25.00
Wurlitzer 500	365.00	Wurlitzer Brackets for Boxes	2.50
Seeburg Casino	289.50	Wurlitzer 616 Amplifier, No Tubes, New	39.50
Seeburg 10 Record, D.C.	59.50	#145 Stepper and Adapter, Complete	59.50
Seeburg HI Tone 8800, E.S.	499.50	Seeburg Stroller and 20 Sel-Box	29.50
Seeburg Gem	285.00	Seeburg 24 Sel-Wall-o-Matics	27.50
Seeburg Classic	385.00	Seeburg Receiver, GSR #1	49.50
Seeburg Oclasso, Remote	395.00	Pre Amps (for Speakers)	5.95
Seeburg Cadet, Remodeled	359.50		

Terms—1/3 Deposit, Balance C. O. D.

NEW YORK DISTRIBUTING CO.

630 10TH AVE. (Circle 6-9570) NEW YORK 19, N. Y.

FOR SALE—SACRIFICE

Mills 5c Cherry Brown Fronts, Club Handles, A-1 Condition	\$200.00 Each
Mills 5c Blue Fronts, Club Handles, A-1 Condition	200.00 Each
Mills 25c Blue Fronts, Club Handles, A-1 Condition	300.00 Each
Paces Races, Factory Rebuilt, A-1 Condition	300.00 Each
Jennings Silver Moons, Cash Pay	100.00 Each

One-Third Deposit Must Accompany Each Order.

R & M NOVELTY CO. 1605 PACIFIC AVENUE, VIRGINIA BEACH, VA.

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

\$1.40 each 100 LOTS
\$1.60 each DOZEN LOTS
Less than Dozen Lots, \$1.75 each.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

St. Louis Site Of Annual NTA Tax Conference

ST. LOUIS, Sept. 23.—While tax plans and ideas pile up, one of the most constructive conferences devoted to the subject was held in St. Louis during the week of September 11 under the auspices of the National Tax Association. National, State and city tax officials make up the chief membership of this important organization, and its conferences really get down to bedrock facts in considering tax problems.

Most of the members have to do with collecting the taxes which various legislative bodies have passed, and hence they know public reaction to taxes of all kinds. The conference in St. Louis was the 37th annual meeting of the organization. Some prominent officials addressed the gathering on tax subjects now being widely discussed by business and legislative officials. Since most of the tax problems are general in nature, they have no bearing on coin machine taxes of various kinds, but in shaping these general policies they may have much to do with the future tax problems of the coin machine industry.

The NTA conference strongly supported the present trend to relieve or prevent overlapping federal, State and city taxes. Hence, the body added its weight to the growing sentiment for correcting tax laws in general.

An official of the Municipal Finance Officers' Association, of Chicago, made a strong plea for revising State constitutions so that they could be simplified as to their taxing powers. He said that the constitutions of 40 States were adopted prior to the 20th century and are by now rather antiquated documents. This statement recalled the fact that the State constitution of Illinois is so vague in some of its taxing provisions that many constitutional questions have come up in recent years, including the question of whether a city in the State has the power to license coin machines.

Speakers at the conference strongly emphasized the need for removing trade barriers, especially in the form of taxes on business enacted by cities and States. They also urged that trade barriers in the form of tariffs between different nations must also be removed so that trade can move freely. Speakers said that these trade barriers must be removed if employment is to be maintained in the future.

CLOSE OUT

10 Dominos, J.P., Cash, Light Cabinets, Like New, Ea.	\$300.00
2 Dominos, O.P., Brown Cabinets, Very Good, Ea.	125.00
5 Mills Jumbo Parade, 5¢, C.P., Late Heads, Ea.	85.00
1 Keeney Track Time, Late Model	285.00
1 Watling J.P. Roller Top	85.00
1 Mills 5¢ Q.T., Blue	59.50
1 Mills 5¢ Q.T., Gitter Gold	79.50
1 5¢ Jennings Silver Moon	99.50
1 25¢ Jennings Silver Moon	169.50
13 Columbia Bell Gold Award, Front and Back Pay, Ea.	37.50
1 Baker Race, Daily Double	200.00
1 Pace Race, Brown Cabinet	125.00
6 Mills Gosseneck, 5¢, Ea.	25.00
2 Mills Gosseneck, 25¢, Ea.	37.50
1 Mills Gosseneck, 50¢	47.50
1 Mills Front Vender, 5¢	25.00

1/3 Deposit With Order, Balance C. O. D.
Oneill Novelty Co.
509 Batetourt St. NORFOLK, VA.

ARCADE EQUIPMENT

2 Sky Fighters, Ea.	\$325.00
Drive Mobile	325.00
Bang a Deer	75.00
Stream Line Pop Corn Machine	75.00
Keeney Submarine	175.00
Mutoscope Moving Pictures	50.00
Western Base Ball, F.P.	85.00
Periscope, New	325.00
Keeney Anti Aircraft Gun	65.00
Challenger	20.00
Poison the Rat	15.00
International View-a-Scope	25.00
Pikes Peak	20.00
Kicker & Catcher	20.00
Hula	5.00
Electricity (Shock Machine)	10.00
Wizard Fortune Telling Machine	10.00

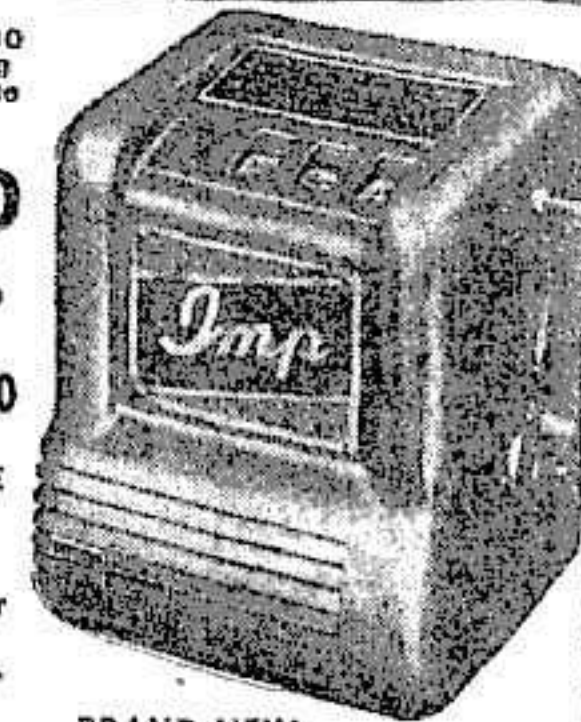
Terms: 1/3 Deposit, Balance C. O. D.
Phone 4-1109 between 12M and 1 P.M.
AUTOMATIC COIN MACHINE CORP.
338 Chestnut St. SPRINGFIELD, MASS.

Over 75,000 New Giving Trouble-Free Service!

IMP
BRAND NEW

\$9.90

WHILE THEY LAST!
Regular Price \$12.50.



BRAND NEW

Wings.....\$11.50 | Yankees.....\$11.50
Liberty Bell, Fruit, 1¢, Floor Sample... 11.50

Zephyr	9.00
Champion	14.90
Vitalizer	69.50
Evans Playball	195.00
Love Testers	149.50
Exh. Merchantmen	49.50
Fan Front Mutoscope Diggers	79.50

BLISTER GUNNER CONVERSION FOR AIR RAIDER	\$12.50
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE	16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER	16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
(Successors to Gerber & Glass)
914 DIVERSEY - CHICAGO 14, ILL.

SELLING OUT

5 5¢ MILLS 4 BELLS	\$525.00
6 Mills 1-2-3, F.P.	40.00
1 Mills 5-1, F.P.	60.00
1 Silver Moon, P.O.	85.00
2 Silver Moon, Conv.	125.00
2 Silver Moon, F.P.	75.00
3 Jennings Fastimes, F.P.	75.00
2 Mutoscope Diggers, Flower Front	37.50
3 Electric Holsts	25.00
9 Mutoscope Drop Picture Machines (with Iron Stands)	17.50
1 Watling 25¢ Slot	65.00
2 5¢ Mills Blue Fronts	165.00
1 Bally Alley Bowler	25.00
1 Western DeLuxe Baseball	69.50
2 Electric Shockers	10.00
1 Lovometer Grip Tester (As Is)	25.00
2 ABT Target Skill Guns	15.00
1 ABT Red, White & Blue	15.00

All Games Are Ready for Location. One-Half Deposit With Order.

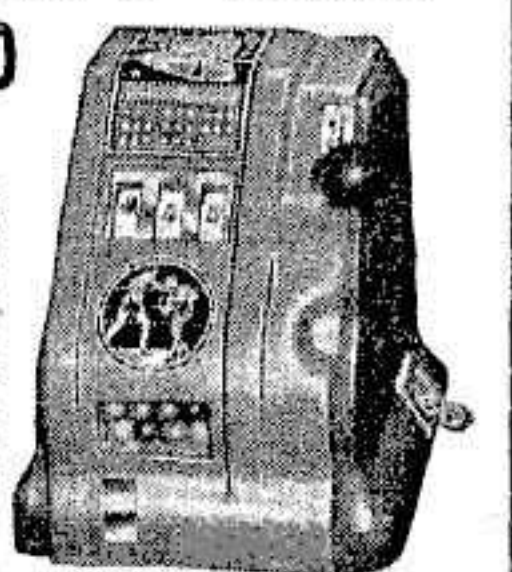
PENNYLAND ARCADE

R. D. 2, JONESTOWN, PA. Phone 8085

"LIBERTY BELL"

\$39.50

For 5¢ Play. Has fruit reels like slot machine. Takes in real money and pays out a flashy metal token (25¢ size) automatically when a winning combination such as two cherries, etc., appears. Complete with 121 tokens, bearing odds low as 3 to 1, high as 100 to 1. Brand new in original cartons. Size 9x9 in., ht. 10 in., wt. 16 lbs. Send \$10.00 deposit, balance express C. O. D. While They Last—Each \$39.50.



WEBB DISTRIBUTING CO.
612 N. Michigan Ave. Chicago 11, Ill.

WANTED SKEE BALL MACHINES

Wurlitzers and Bank Rolls—Any Model. HIGHEST CASH DOLLAR PAID.
Banner Novelty Co.
6109 Trumbull Ave. Detroit 8, Mich.

SLOTS

For Immediate Delivery

- 2 Mills 5c Gold Chromes, 2/5
- 3 Mills 20c Gold Chromes, 2/5
- 5 Mills 25c Gold Chromes, 2/5
- 2 Mills 25c Gold Chromes, 3/5
- 1 Mills 50c Gold Chromes, 3/5
- 5 Mills 25c Brown Fronts, Drillproof, Knee Action, C.H.
- 2 Mills 10c Brown Fronts, Drillproof, Knee Action, C.H.
- 6 Mills 25c Blue Fronts, Drillproof, Knee Action, C.H.
- 3 Mills 10c Blue Fronts, Drillproof, Knee Action, C.H.
- 2 Mills 25c Club Consoles
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 5 Mills 5c Blue Front Q. T.'s
- 3 Mills 5c Q. T.'s, Originally Blue, made Gold Glitter
- 2 Mills 10c Q. T.'s, Originally Blue, made Gold Glitter
- 2 Mills 25c Q. T.'s, Originally Blue, made Gold Glitter
- 7 Mills Blue & Gold Vest Pockets
- 4 Mills Green Vest Pockets
- 1 Walling 50c Rotatop, Like New
- 1 Jennings 25c Club Special

10 War Eagle Gold Glittered Castings (top & bottom) per set \$18.50

- 1 Paces Reels
- 1 Paces Races Red Arrow
- 2 Mills Spinning Reels
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- 8 Sheffler Loboy Scales
- 1 Walling Scale-Mirror
- 5 Organ Type Speakers
- PHONOGRAPHS**
- 1 Seeburg 8800, R. C. E. S.
- 1 Seeburg Rollaway, R. C.
- 1 Seeburg Rex
- 1 Seeburg Royal
- 1 Wurlitzer 500
- 1 Wurlitzer 616
- 2 Wurlitzer 412
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Wholesale Distributors

Georgia Will Bid for Post-War Tourists

ATLANTA, Sept. 23.—Coin-machine circles in this area received a boost when the State Agricultural and Industrial Board approved a plan to attract tourists to Georgia after the war thru exploitation of historical sites and improvement of facilities for entertaining visitors.

The plan was suggested by Judge Blanton Fortson, of Athens, Ga., chairman of the board, at a meeting held recently at the State Capitol, and heartily indorsed by Governor Ellis Arnall.

Judge Fortson told the board that an expansion of the tourist trade in Georgia would provide employment for thousands of returned soldiers. He said that 48 per cent of the people in the United States are now engaged in rendering services to others, while only 31 per cent are employed in various industries.

"The State of Virginia received from \$75,000,000 to \$100,000,000 from tourists last year," Judge Fortson said. "Florida has the largest per capita income in the United States and it is largely derived from the tourist trade. The battlefields between Chattanooga and Atlanta would attract thousands of the descendants of soldiers who fought in those battles if they were properly marked and adequate tourist accommodations were offered."

Judge Fortson also stressed the national interest in Indian mounds and the Colonial history of Georgia.

Governor Arnall added that preservation of present army camp sites in Georgia would draw additional thousands of tourists to this State because the boys from other States who have trained in Georgia would want to show their families these camps in later years.

The governor also urged the board to call mass meetings of industrial leaders in each congressional district to discuss business expansion and increased employment after the war. He said that there should be at least one State-wide meeting held in Atlanta in connection with the congressional district meetings.

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- 2 Mills 5c Extraordinary\$165.00
- 1 Mills 10c Extraordinary 210.00
- 1 Mills 25c Extraordinary 245.00
- 1 Mills 25c Blue Front 310.00
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The above Machines are all 3/5 payouts with club handles and single jack pots, factory reconditioned and refinished like new.

- 7 Watling Rotatops, 3/5\$ 80.00
- 3 Chi Coin Hockeys 185.00
- 1 Sky Fighter 315.00
- 3 Sets Exhibit Love Meters, Owls, Whats, Romance. Set 110.00
- 1 Club Trophy 325.00
- 1 Whirlaway 325.00
- 2 Wurlitzer 850 700.00

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- 1 All American 39.50
- 1 Big Chief 39.50
- 3 Bola Way 49.50
- 3 New Champ 49.50
- 11 Five-Ten-Twenty 100.00
- 2 Four Roses 39.50
- 3 Horoscope 49.50
- 2 South Paw 49.50
- 4 Sea Hawk 44.50
- 1 Silver Skates 39.50
- 4 Victory 80.00
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- 2 Velvet 29.50
- 1 Ten Spot 29.50

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ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

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- MILLS CLUB CONSOLES
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| Pan American 42.50 | Stratoliner 42.50 | Zig Zag 42.50 |
| Marvels and American Eagles, 1¢ Play, Each | | |
| Pace Reels, 5¢ Comb.\$179.50 | Wurlitzer Model #61 |\$10.00 |
| Rockola Monarch, Remote, With Red Dot Amplifier, 3 Wall Boxes, 1 Bar Box, Speaker, Complete | | 82.50 |
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 - 10 Stewart-McGuire, 7 Column, Ea. 15.00
 - 1 Stewart-McGuire (W), 9 Col. Ea. 27.50
 - 2 U-Need-a-Pak, Model E, 12 Col. Ea. 40.00
 - 2 Model LS11, King Size, 11 Col. Ea. 75.00
- PIN GAMES**
- 2 Sky Fighters, Ea. \$295.00
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 - 1 Paradise, Ea. 42.50
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- 1 1939 Seeburg Rollaway with 9 Latest Model Wallomatics 420.00
- 5 Wurlitzer 750E, Ea. 575.00
- 4 Wurlitzer 750, Ea. 550.00
- 1 Wurlitzer 700, Ea. 500.00
- 3 Wurlitzer 850, Ea. 625.00
- 2 Rockola Commanders, Ea. 500.00
- 420 Wurlitzer Speaker, Ea. 64.50
- 25 Wurlitzer Boxes #120, Ea. 27.50
- 10 Wurlitzer Boxes #100, Ea. 15.00
- 15 Wurlitzer Boxes #125, Ea. 32.50
- 25 Rockola Boxes 1503, Ea. 22.50
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| 5U4 | 25Z8 | 78 | 42 | 6N7 | 6C6 |
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PLEASE ORDER BY PART NUMBER

- 801—Concertone Needles\$.40
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- 551—Tone Dart Needles40
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- 168—Title Strips, 20,000 5.00
- 338—Perfection Cleaner, Qt.75
- 351—Turf Champ Balls25
- 209—Bally Escalator Belts75
- 180—Chicken Sam Toggle Switch 2.50
- 1489—Gun Lamps80
- 172—Pin Game Locks60
- 603B—30 MFD 450 V. Condenser 1.75
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- 391—Mills Clock Springs15
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- ABT Coin Chutes, Reg. & F.P. 3.75
- Case (120) 25 W. Bulbs 9.60

WRITE FOR COMPLETE PARTS LIST.

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| New Midway\$209.50 | Bally Club Bell\$269.50 |
| 5¢ Super Bells 315.00 | Ace Bomber Write |
| 5¢ 25 Twin Super 525.00 | Panoram 395.00 |
| 5¢ 25 Super 525.00 | Chicoin Hockey 249.50 |
| 5¢ 5-25 Super 825.00 | Bally Hi Hand 189.50 |
| Bang Talls, JP, '41 450.00 | Single Safe Stand 21.50 |
| Sky Fighter 395.00 | Jenn. Cigarette, Model XVV 129.50 |
| Mills 5¢ Club Bells, Fact. Rebuilt 450.00 | Jumbo Parade, PO, Late 129.50 |
| 5¢ Big Game, P.O. 139.50 | Shoot the Chutes 159.50 |
| 5¢ Pace Saratoga, Comb. 169.50 | Slap the Jap 159.50 |
| Owl Pin Game 89.50 | Jenn. Lo Boy Scale 69.00 |
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TAIL GUNNERS Original Cases Special Price, \$289.50 Ea.	BOWLING LEAGUE Original Case, 9 Ft. Bowling Game, \$299.50 Ea.	MILLS FOUR BELLS 5c Play, Original Case, Excellent Shape, \$589.50 Ea.
BAKER'S PACES, D.D. A-1 Shape \$289.50 Ea.	PACES RACES Brown Cabinet \$259.50 Ea.	PACES RACES Black Cabinet Very Special, \$79.50 Ea.
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BALLY BIG TOP Free Play \$129.50 Cash Payout ... 129.50	JENNINGS SILVER MOON Free Play \$119.50 Comb. CPO & FP 159.50	JENNINGS CIGAROLLA XXV \$169.50 XV 79.50
REVAMPED PIN GAMES		BALLY PARTS
Midway Arizona Grand Canyon	Santa Fe Brazil Streamliner Marines at Play \$209.50 Each	Top Classes for Club Bells \$10.00 Clock for Club Bell (with your old clock) 10.00 Metal & Black Crystal Pickups (with old Pickup) 5.00 Dial-a-Tune Heads for Rock-Ola Deluxe or Standard Phonos. 29.50 5c Rock-Ola Wall or Bar Boxes, AC or DC Models Write Plastic Bumpers, Complete50 Aeropoint & Pfanstiehl Needles50 Main Clock Gears for Mills & Paces 3.50
5-Wire Cable for Ray Gun... 20c Per Ft. 2-Wire Zip Cord, Rubber Covered 3 1/2c Per Ft.		

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EXHIBIT LEADERS & BALLY FLICKERS, \$40.00 EA.

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Trading in Futures Essential, Says Assn.

NEW YORK, Sept. 23.—Seven of the larger exchanges dealing principally in food futures have organized the National Association of Commodity Exchanges and Allied Trades, Inc. That is quite a big name for an organization, and it seems it is chiefly interested to secure the removal of a lot of the legal controls that have been enacted by Congress in the last few years.

News reports said that the seven futures exchanges would seek to convince the public and Washington that trading in futures is essential. The markets included in the organization represent futures trading in coffee, sugar, cocoa, grains and other commodities. The New York Stock Exchange was not mentioned in the list and apparently is not a member.

The formation of this big publicity organization will recall that many people called trading in futures a form of gambling. Minor gambling interests, such as bingo, slot machines, salesboards and similar trades, will be greatly interested in what the futures trading organization does.

While it may be impolite to refer to the futures markets as conducting a form of gambling, yet the issue was fought out in the courts in Illinois a few years ago in connection with trading in grains on the big Chicago Board of Trade, and an Illinois high court finally decided that while futures trading has all the essentials of gambling, yet the public has become so accustomed to it and the trading is so popular that the term "gambling" should be dropped and the whole enterprise be accepted as legitimate business.

WHAT HAVE YOU TO TRADE OR SELL?

Silver Moon Free Play Totalizers \$ 89.50

BIG GAME, F.P.	\$ 79.50
JUNGLE CAMP, F.P.	69.50
JUNGLE CAMP, P.O.	89.50
FAST TIME, P.O.	99.50
FAST TIME, F.P.	79.50
BEULAH PARK, P.O.	89.50
PACES RACES, Brown	169.50
PACES REELS, Comb., Like New	225.00
CIGAROLLA XV	79.50
PHOTOMATIC, Outside Lights	750.00
KING PIN	249.50
TEST PILOT	195.00
EVANS SKEEBALL	79.50
TEN PIN, L.D.	54.50
KEENEY SUBMARINE	179.50
NOVELTY MERCHANTMAN	29.50
KUE BALL	27.50
WALLOMATIC, WS2Z	42.50
SELEOTOMATICS	29.50
PACKARD WALL BOXES	32.50
5c MILLS BLUE FRONT GA.	159.50
5c MILLS FUTURITY	135.00
5c PACE ROCKET	110.00
5c CAILLE, CLEAN	59.50
10c COMET	94.50
25c ROMAN HEAD	195.00
COLUMBIA	67.50
DOUBLE SAFE	65.00
TRIPLE SAFE, 700 Lbs.	250.00
SPOTACARD	84.50
SPOT POOL	69.50
BOWLAWAY	65.00
TOWERS	84.50
SMACK THE JAP	59.50
BELL HOP	59.50
FOUR DIAMONDS	54.50
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CHAMP	54.50
MAJORS, '41	54.50
A-B-O BOWLER	49.50
BARRAGE	49.50
STRATOLINER	49.50
SPORT PARADE	44.50
BIG CHIEF	42.50
BROADCAST	42.50
METRO	39.50
MERRY-GO-ROUND	30.00
BIG TIME	27.50

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SLOTS FOR SALE

10c Mills Blue Front, Single Jackpot	\$215.00
5c Mills Cherry Bell, 3/10	200.00
5c Mills Blue Front, 3/5	150.00
5c Mills Skyscraper, 2/4	40.00
5c Mills Futurity, 3/5	125.00
5c Mills Silent Golden Bell, 3/5	125.00
25c Mills Bull's-Eye Toledo J.P. Front	40.00
25c Jennings Century	95.00
5c Watling Goose-neck Twin Jackpot	45.00
25c Pace Bantam	60.00
10c Pace Bantam	50.00
5c Pace Comet	65.00
5c Caille Cadet, 3/5	85.00

GAMES FOR SALE

1 Bally Club Bell, Comb. F.P.-C.P.	\$250.00
1 Jennings Fast Time	70.00
1 Jennings Goodluck Console	65.00
1 1940 Mills 1-2-3, A-1	85.00
1 Keene Super Bell, Comb. F.P.-C.P.	295.00

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When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!

One Amplifier complete with Tubes and has sockets for Speakers and Pick-Ups for all models. **ONLY \$49.50**

We Are Manufacturers of Tubular Coin Wrappers

10,000 at 65c M | 75,000 at 50c M
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Made of the best Kraft paper, neatly printed and trimmed and glued solidly. Prices subject to change without notice!

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GLASS FOR YOUR F. P. & P. O. TABLES

3/16 Crystal Sheet for all makes of machines. Check your size before ordering. Sold in case lots only.

Size	Case Contains	Price Per Case
20x42	9	\$13.50
21x41	8	12.00
21x43	8	12.00
21x45	8	12.00
22x45	7	12.25
23x47	7	13.00

SAVE MONEY, order in five case lots—deduct 20%.

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

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"TRUE VALUE" BUYS

Argentine	\$59.50	Chubbies	\$19.50
Attention	47.50	Commodore	27.50
Band Wagon	29.50	Crossline	32.50
Big Chief	42.50	Dixie	32.50
Big Six	19.50	Dude Ranch	29.50
Big Time	37.50	Fleet	19.50
Cadillac	29.50	Flicker	47.50
Capt. Kidd	69.50	Formation	27.50
Champion	22.50	Four Roses	57.50
Chevron	22.50	Fox Hunt	27.50
1 Mills Jumbo Parade, Free Play	\$ 69.50		
1 Mills Jumbo Parade, Combination	189.50		

WE WILL BUY SUPER BELLS

1/3 Deposit Write or Wire

GLAUSSER MUSIC CO.

300 Gearing Ave., Pittsburgh, Pa.

Baseball Games Not Gaming Devices Is N. J. Court Ruling

TRENTON, N. J., Sept. 23.—Coin-operated mechanical baseball games are not gambling devices, the New Jersey Court of Errors and Appeals ruled September 14, in affirming a Chancery Court order restraining John B. Kennan, director of public safety of Newark, from confiscating such machines from Sterling Distributors, Inc.

The machines present on a table a miniature baseball field. When the player drops a nickel in a slot, the mechanism pitches a ball, the player presses a button which releases the bat and he may make a base hit, or better, or he may strike out.

In issuing an order restraining Director Keenan from confiscating the devices, the lower Chancery Court ruled the dominant element that determines the result of a play is skill, not chance. For a nickel, the machine pitches 15 balls at four second intervals and the game is over. If the player has average luck, he can make four runs. No free game or prizes were involved, according to court records.

Justice Joseph L. Bodine wrote the ruling for the Court of Errors and Appeals, disagreeing with the contention of counsel for Newark that such services were slot machines and might be used for gambling.

Said Justice Bodine in his opinion: "The coin which starts the mechanism is eventually spent. There is no free play or prizes or a return of any money. The device is a game which those who want to play may do so by purchasing the right. That players may bet on the outcome is not determinative, since bets may be placed by those who would on almost any occurrence."

The court made the ruling in affirming by a 12-to-2 vote the judgment of the Lower Chancery Court. The baseball machine games were owned and leased to locations by the Sterling distributing firm in Newark.

SLOTS MILLS—JENNINGS—WATLING—PACE RECONDITIONED—Guaranteed

By Our 48 Years of Experience

- WRITE FOR PRICES
- 2 50c GOLD WAR EAGLES
 - 3 5c GOLD CHROMES
 - 7 10c GOLD CHROMES
 - 9 25c GOLD CHROMES
 - 2 5c SILVER CHROMES
 - 5 10c SILVER CHROMES
 - 8 25c SILVER CHROMES
 - 2 5c BROWN FRONTS
 - 4 10c BROWN FRONTS
 - 12 25c BROWN FRONTS
 - 3 5c BLUE FRONTS
 - 5 10c BLUE FRONTS
 - 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 12 5c Q. T.'s Originally Blue Made Glitter Gold \$89.50
- 6 10c Q. T.'s, Same as Above 99.50

- 8 5c JENNINGS FOUR STARS
- 2 10c JENNINGS FOUR STARS
- 6 5c WATLING ROLA-TOPS
- 2 10c WATLING ROLA-TOPS

- 4 5c PACE COMETS
- 1 5c-25c PACE COMET Comb. (Cabinet Model)

- 2 10c JENNINGS CLUB BELLS (Cabinet Model)
- 2 25c JENNINGS CLUB BELLS (Cabinet Model)

We have all types of Coin Machines. Tell us what you want.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

New! New! New!

3 TICKETS IN A BUNDLE RED—WHITE—BLUE



Takes in @ 3 for 25c \$170.50

Pays Out 120.00

Definite Profit \$ 50.50

SAMPLE DEAL \$2.50

JOBBERS, WRITE FOR QUANTITY PRICES.

We Have a Complete Line of ORIGINAL JAR-O-DO

Red, White, Blue; Bingo, Combination Tickets, Tip Books, Salesboards. Write for Samples and List.

Please State Your Requirements.

WILNER SALES CO.

715 N. ELM ST. MUNCIE, IND.

- 25 B & G Vest Pockets, Metered. Ea. \$45.00
- 2 Glitter Gold Q. T.'s, 5c. Ea. 89.50
- 1 Columbia G. A. Wide Fruit Reels, Front & Back Door P.O. 59.50
- 1 Columbia Double Jack, Fruit Reels 47.50
- 1 Jennings Derby Day Console 27.50
- 2 1-Ball Arlingtons, P.O. Ea. 17.50
- 1 Radio Rifle, A-1 Con., Clean, with 2 Rolls Film 79.50

1/3 Deposit, Balance C. O. D.

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MUSIC-SUPPLIES ACCESSORIES

- 1 Wurlitzer 950 Each \$700.00
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- 2 Wurlitzer 616, Lite-Up Grills 139.50
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- 1 Wurlitzer 700 575.00
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- 1 Rock-Ola 12 Record 90.00
- 1 Rock-Ola Counter Model With Speaker 149.50
- 1 Rock-Ola Imperial 20 150.00
- 1 Seeburg Rex 210.00
- 1 Seeburg Console, Wireless Remote WC1Z 225.00
- 1 Seeburg Classic 365.00
- 2 Seeburg 8800, RCES 665.00
- 1 Seeburg 8800, ES 515.00
- 1 Gabel Jr. 12 Record 50.00
- 1 Gabel Charm 18 Record 80.00
- 1 Mills Dance Master 75.00
- 1 Mills De Re Mi 90.00

WALL BOXES—ACCESSORIES

- 2 Wurlitzer #304 Steppers \$ 18.50
- 8 Wurlitzer #145 Steppers. 32.50
- 6 Packard Boxes with Brackets 30.00
- 1 24 Buckley, Met. Cab. . 140.00
- 15 Seeburg 24 Selection Wireless Boxes 29.50
- Wurlitzer Main Gears. Ea. 7.70

2 WURLITZER 780E \$625.00 EACH "SHOOT-A-BAZOOKA," \$42.50

WRITE FOR ANYTHING YOU DON'T SEE LISTED! All Mase. Subject to Prior Sale! 1/2 Dep., Bal. C. O. D.

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3-Minute Shorts, etc., to be used in Panoram Machines. Must have approval of City and State Censorship Boards. WILL BUY PANORAMS.

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20070 Andover DETROIT 3, MICH.

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- AUTOMATIC PAYOUT CONSOLES**
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| Evans Lucky Lucre .. \$250.00 | Mills Four Bells .. \$795.00 | Baker Pacer .. \$250.00 |
| Bally Roll-Em .. 185.00 | Jumbo Parade, Latest 165.00 | Baker Pacer, Jackpot 325.00 |
| Bally Royal Draw .. 75.00 | Jumbo Parade, Brown 115.00 | Jennings Derby Day .. 45.00 |
| Bally Club House .. 95.00 | Bally Club Bell .. 295.00 | Exhibit Tanforan .. 45.00 |
| Bally Hi-Hand .. 185.00 | Evans '41 Domino, JP 450.00 | Pace Saratoga, 5¢ .. 145.00 |
| Callie 25¢ Roulette, Mech. Operation .. 250.00 | Evans '41 Bangtail, JP 475.00 | Pace Reel, Jr. 145.00 |
| Pace Twin Reels, 5¢ & 25¢ Chutes .. 550.00 | Evans '41 Bangtail .. 375.00 | Keeney Four-Way Bell 795.00 |
| Pace Twin Reels, 5¢ & 10¢ Chutes .. 525.00 | Evans '40 Bangtail .. 250.00 | Keeney '38 TrackTime 125.00 |
| | Evans Pacer .. 550.00 | Keeney Pastime .. 195.00 |
| | Evans Roulette, Jr. .. 125.00 | Pace Payday, 25¢ .. 450.00 |

- FIVE BALL PIN GAMES**
- | | | | |
|-----------------------|-----------------------|------------------------|---------------------------------|
| BALLY | Southpaw .. \$65.00 | New Champ .. \$75.00 | All Baba .. \$35.00 |
| Air Force .. \$95.00 | Hi Hat .. 65.00 | 5-10-20 .. 135.00 | Fantasy .. 35.00 |
| Monicker .. 95.00 | 7-Up .. 75.00 | EXHIBIT | Hi Stopper .. 45.00 |
| Topic .. 95.00 | Cadillac .. 39.50 | Air Circus .. \$135.00 | Zeta .. 45.00 |
| Crossline .. 55.00 | Gun Club .. 85.00 | Knockout .. 135.00 | Victorious Turf Champ .. 145.00 |
| Spot 'Em .. 35.00 | CHICAGO COIN | Knockout Jap 145.00 | KEENEY |
| Fleet .. 39.50 | Bowlaway .. \$85.00 | Big Parade .. 135.00 | Towers .. \$85.00 |
| Speedball .. 65.00 | Snappy, '41 .. 55.00 | Zombie .. 75.00 | Free Races .. 35.00 |
| Playball .. 65.00 | Star Attraction 65.00 | Duplex .. 75.00 | Velvet .. 45.00 |
| Broadcast .. 65.00 | Zenith .. 95.00 | Lone Star .. 45.00 | Sky Ray .. 45.00 |
| GENCO | Oh Boy .. 39.50 | Flagship .. 45.00 | Wild Fire .. 45.00 |
| Capt. Kidd .. \$75.00 | Yacht Club .. 39.50 | Landslide .. 45.00 | Super Six .. 45.00 |
| Dude Ranch .. 45.00 | Lucky .. 39.50 | Lancer .. 45.00 | MILLS |
| Zig Zag .. 55.00 | Sporty .. 39.50 | Golden Gate .. 45.00 | 1-2-3, '39 Model .. \$65.00 |
| Ten Spot .. 50.00 | GOTTLIEB | MerryGoRound 45.00 | 1-2-3, '41 Model .. 125.00 |
| Defense .. 125.00 | Oh Johnny .. \$45.00 | Short Stop .. 45.00 | Owl .. 95.00 |
| Victory .. 115.00 | Hi Dive .. 85.00 | STONER | |
| Four Aces .. 135.00 | Big Show .. 39.50 | Sparky .. \$35.00 | |

- ONE BALL PAYOUT TABLES**
- | | | |
|--|---|---------------------------------------|
| Santa Anita .. \$325.00 | Rockingham .. \$550.00 | Jockey Club .. \$550.00 |
| Pacemaker .. 185.00 | Kentucky .. 425.00 | Gold Medal .. 75.00 |
| Grand Stand, Fact. Record. 185.00 | Mills 1-2-3 .. 60.00 | Race King .. 295.00 |
| Keeney Fortune .. 350.00 | Mills 1-2-3, Bally Payout Unit .. 85.00 | Sport King .. 375.00 |
| | | Grand Nat'l, Fac. Record. 185.00 |

- ONE BALL MULTIPLE FREE PLAY GAMES**
- | | |
|-----------------------------------|--|
| Thoroughbred, Jackpot .. \$625.00 | Longacre, Jackpot .. \$625.00 |
| Club Trophy, Jackpot .. 375.00 | Bell Sportsman, J.P., Revamped .. 475.00 |
| Mills 1940 1-2-3 .. 145.00 | Big Prize .. 125.00 |

- FREE PLAY CONSOLES**
- | | | |
|-------------------------------|-----------------------------|-----------------------------|
| Jenn. Bobtail, 5¢ .. \$125.00 | Bally Big Top .. \$95.00 | Bally Club Bell .. \$295.00 |
| Jenn. Silver Moon, 5¢ 125.00 | Mills Jumbo Parade .. 95.00 | Keeney Super Bell .. 375.00 |
| Jenn. Silver Moon, 25¢ 175.00 | Watling Big Game .. 85.00 | |

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO

Watch for the Announcement of Our Removal to New and Larger Headquarters

- | | |
|------------------------------------|-----------------------------------|
| Knee Action with Springs(3) \$5.25 | Spring Kit for Mills \$9.50 |
| Idle Pinion Gears for Mills. 2.50 | Club Handles 4.00 |
| Main Clock Gears (complete) 3.00 | Standard Handles 2.00 |
| Bottom P. O. Slides, 5c.... 3.50 | Reel Strips, #236 and #356. 1.00 |
| Jackpot Glasses 1.00 | Reward Cards 3/5 and 2/5. .15 |

- SPECIAL CASH BOXES \$1.50**
- ONE-BALLS**
- | | |
|------------------------------------|---------------------|
| Keeney Fortune .. \$350.00 | Pimlico .. \$435.00 |
| Longacres and Thoroughbreds 550.00 | '41 Derby .. 345.00 |
| Club Trophy .. 345.00 | Sportsman .. 345.00 |

- BRAND NEW Bonus Castings—Complete..... \$25.00 Per Set**
- CONSOLES**

- 25c Jennings Club Bell (like new) \$375.00
- 10c Mills Club Bell (completely refinished) 450.00
- 25c Mills Club Bell (completely refinished) 525.00

- SLOTS COMPLETELY RECONDITIONED, READY FOR IMMEDIATE SHIPMENT**
- | | |
|-------------------------------------|---|
| 5c Mills Blue Fronts \$245.00 | 5c Bonus Bells, brand new castings \$325.00 |
| 10c Mills Blue Fronts 275.00 | 10c Bonus Bells, brand new castings 375.00 |
| 25c Mills Blue Fronts 375.00 | 25c Bonus Bells, brand new castings 450.00 |
| 5c Mills Brown Fronts 275.00 | 5c Chrome Bells 425.00 |
| 10c Mills Brown Fronts 350.00 | 10c Chrome Bells 450.00 |
| 25c Mills Brown Fronts 400.00 | 25c Chrome Bells 500.00 |
| 50c Mills Blue Fronts 550.00 | 50c Jennings Chief 395.00 |

ABOVE MACHINES ALL EQUIPPED WITH KNEE ACTION AND CLUB HANDLES. We are equipped to fill orders for all make SLOTS, CONSOLES, PHONOGRAPHS, ARCADE EQUIPMENT, SALESBOARDS. EXPERT REPAIRS BY FACTORY-TRAINED MECHANICS . . . AT NOMINAL COST

SOUTHWEST AMUSEMENT COMPANY

1712 FIELD ST. Central 4484 DALLAS 1, TEXAS

JONES SALES—SPECIAL NOTICE

For tops in Mills Slots on today's market write us for our special list, consisting of the following machines, all with knee action, club handles and drill proofed cabinets, etc.:

- MILLS GOLD CHROMES, 5c, 10c and 25c Play, Either 2/5 or 3/5 Payout
- MILLS BLUE FRONTS, 5c, 10c and 25c Play, 3/5 Payout
- MILLS BROWN FRONTS, 5c, 10c and 25c Play, 3/5 Payout
- MILLS CHERRY BELLS, 5c, 10c and 25c Play, 3/10 Payout
- MILLS BONUS BELLS (Gold), 5c, 10c and 25c Play, 3/5 Payout

CONSOLES
EVANS '41 JACKPOT MODEL GALLOPING DOMINOS, Two-Tone Cabinets
EVANS '41 JACKPOT MODEL BANGTAILS, Two-Tone Cabinets

Address all future communications, such as mail, wires and telephone calls to our Hickory, N. C., office only. Do not address any further communications to Bristol, Va.-Tenn.

JONES SALES COMPANY

Office Telephones 107 and 73 1330 TRADE AVE. HICKORY, NORTH CAROLINA
Night Telephone 402

CENTRAL OHIO QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY CONSOLES SLOTS

Table listing various amusement machines and their prices, including Jumbo Parades, Bally Club Bells, and Jennings Cigarollas.



Woolf Solomon

ARCADE EQUIPMENT
RAPID FIRES \$219.50
HOCKEYS .. 209.50
PLAY BALL .. 169.50

Table listing more amusement machines like BIG PARADES, KNOCKOUTS, and WESTERHAUS 5-BALL REVAMP.

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION. GUARANTEED QUALITY OR MONEY BACK.

WIRE WRITE PHONE FOR PRICES
CENTRAL OHIO COIN MACHINE EXCHANGE
514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

Balto Stadium New Home of Orioles; Concession Biz Up

BALTIMORE, Sept. 16.—Concession privileges at the Baltimore Stadium have taken on added interests since the park become home of the Baltimore Orioles, International Baseball League team.

The Oriole baseball park was destroyed by fire two months ago and the Stadium became their home playing field. Since then patronage at the games upped considerably, chalking record-breaking crowds.

The Baltimore Concessions Company is holder of sales privileges at the park, under contract. The returns have been, for the past two months or so, more remunerative than ever before, hence the interest in this operation.

An offer of \$50,000 a year for five years for the concession rights in the proposed new or reconstructed stadium has been made to the mayor of the city to be presented to the proper authorities, namely, the Baltimore City Park Board.

Concession privilege is to include food, drink, program, rental of cushions and other customary items associated with the use of the stadium for public entertainment.

MARKEPP VALUES

SLOT MACHINES AND CONSOLES

Table listing slot machines and consoles with prices, such as Jumbo Parado, 5c Mills Futurity, and Grootchen Columbia.

PHONOGRAPHS AND WALL BOXES

Table listing phonographs and wall boxes with prices, including Seeburg 3-Wire Baromatics and Wurlitzer 700E.

ARCADE EQUIPMENT

Table listing arcade equipment with prices, such as Shoot Your Way To Tokyo and Seeburg Chicken Sam.

FIVE BALL PIN GAMES

Table listing five ball pin games with prices, including Metro, Seven Up, and Texas.

ALL EQUIPMENT THOROUGHLY CLEANED AND CHECKED. HALF DEPOSIT WITH ORDER.

WANT TO BUY MILLS EMPRESSES AND THRONES. ALSO OTHER MAKES OF PHONOGRAPHS

THE MARKEPP CO.

Established 1928
3908 Carnegie Ave. Cleveland 15, O.
(Henderson 1043)

PARTS—SUPPLIES

Table listing electrical parts and supplies like 6/8 Volt Bulbs, 3 A.G. Fuses, and Phonograph Title Strips.

Table listing more parts and supplies like 1000, 5000, 10000, and 25000 Per M.

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

Table listing vacuum tube prices for #100 6SC7 to 7F7, #205 2A4G to 2051, and #126 83 to 5U4G.

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.

416A Broadway, Nashville 3, Tenn.

REAL BARGAINS

All Machines Working Order

Table listing various amusement machines for sale at bargain prices, such as 10 Chicken Sams, 3 Bally Rapid Fires, and 2 Air Raiders.

STEVE A. KARRANT AMUSEMENT CO.

112 W. MAIN OKLAHOMA CITY, OKLA.

WANT PHOTOMATON

Will Pay Top Cash

For Automatic Photomaton, 4 Poses 25c, in A-1 condition.

Wire or Write BOX #D-289

The Billboard, Cincinnati 1, Ohio

REPLACEMENT PARTS

FOR

SEEBURG RAY-O-LITE GUNS

"SHOOT THE JAP," "CHICKEN SAM," "JAIL-BIRD," "SHOOT THE CHUTES"

★ WRITE FOR COMPLETE LIST ★

Table listing replacement parts for Seeburg Ray-O-Lite guns, including Toggle Switch, Gun Lamps, Muzzle Lens, and Amplifiers.

All orders for above must be accompanied with signed consumer's cert. L265

Table listing prices for various gun models like Keeney Air Raider, Keeney Submarine, and Bally Bull.

SEEBURG RAY GUN AMPLIFIERS REPAIRED 24-HOUR SERVICE

RIFLES For All Seeburg Ray Guns Complete With Cable and Lamp...\$35.00

COIN MACHINE EQUIPMENT CO., INC.

1346 Roscoe St. DIVERSEY 3433 Chicago 13, Illinois

There is no substitute for Quality

Quality Products Will Last for the Duration
D. GOTTLIEB & CO. CHICAGO

Will Pay \$100 Cash for WURLITZER SKEE BALLS & GENCO BANK ROLLS

WANTED — ALL TYPES ARCADE EQUIPMENT

FOR SALE 100 LATEST PINBALLS

Write for Prices
S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., Detroit 1, Mich. Phone: CLifford 1956

SALESBOARDS

Table listing salesboard items like 1000 5c Box Candy, 1000 5c Nickel Charley, and 1000 5c Double Finn.

DELUXE SALES CO. BLUE EARTH, MINN.

McCall Novelty Co. ST. LOUIS COIN MACHINE HEADQUARTERS. All A-1 Reconditioned—Ready for Locations. 1 BALL PIN GAME Bally Race Kings (Payout) \$235.00

MILWAUKEE SPECIAL BUYS!

SLOTS

Blue Front, 5c	\$214.50; 10c	\$239.50; 25c	\$279.50
Castings and Cabinets like new, club handles, completely overhauled and rebuilt mechanically, with new reel strips, new award cards and all worn parts replaced.			
Brown Fronts, 5c	\$249.50; 10c	\$284.50; 25c	\$324.50
Castings and Cabinets like new, club handles. A sample will convince!			
Mills ORIGINAL Gold Chromes and Mills ORIGINAL Chromes. Appearance excellent. Mechanically perfect.			
5c	\$349.50; 10c	\$374.50; 25c	\$419.50
Cherry Bells and Melon Bells, not rebuilt, C.H., like new:			
5c	\$249.50; 10c	\$284.50; 25c	\$324.50
Vest Pockets, Excellent Condition:			
Green	\$42.50; Blue & Gold	\$52.50; One Chrome, Like New	\$69.50
Columbia Cigarette Reels, Gold Award, Like New	\$59.50	Watling Rol-a-Top, 5c Play, 3-5	\$ 74.50
Pace Rocket, Slug Proof, 5c	\$119.50	Watling Rol-a-Top, 10c Play	89.50
10c	\$134.50	Jennings 5c Slot Console	229.50
Pace Comet, 3-5, 5c Play	69.50	Jennings 10c Slot Console	254.50
		1 Copper Chrome, C.H., 25c Play	389.50

CONSOLES

Overhauled, Checked and Cleaned		Bally Skill Field, with Daily Double Feature, 7 Coin Hd.	\$69.50
Keeney Kentucky Club	\$69.50	Jennings Fastime, F.P. or P.O.	79.50
1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass	89.50	Paces Reels, Payout	84.50
2 Keeney Track Times, 7 Coin Head	69.50	Bally Ray's Track	89.50
Bally Long Champ (Large)	34.50	Pace Saratoga, Comb.	144.50
		Jenn. Silver Moon, PO	114.50

ONE BALLS

Overhauled, Checked and Cleaned		Late 1939 Mills 1-2-3, Free Play, completely reconditioned and overhauled by Mills, in original crates, animal reels	\$79.50
Fortune Convertible to Free Pl. or Payout	\$279.50	Bally Stables	39.50
Bally Blue Grass	174.50	Jennings Flicker	39.50
Skylark	239.50		
Fairgrounds	29.50		
Preakness	29.50		
Gold Cup	49.50		

FIVE BALLS

Overhauled, Checked and Cleaned		Paradise	\$39.50	Spot Pool	\$59.50
All American	\$39.50	Red, White & Blue	29.50	Star Attr.	59.50
Anabel	29.50	Score Champ	19.50	Stratoliner	44.50
Argentina	54.50	Horoscope	49.50	Super Six	19.50
Belle Hop	49.50	Salute	39.50	Texas Mustang	59.50
Big Chief	39.50	Sara Suzy	29.50	Fishin'	69.50
Big Parade	109.50	School Days	49.50	Target Skill	34.50
Bolaway	64.50	Showboat	44.50	Three Up	29.50
Bosco	69.50	Silver Skates	49.50	Topic	89.50
Broadcast	44.50	Sky Chief	139.50	Twin Six	49.50
Capt. Kidd	54.50	Sky Ray	39.50	Ump	29.50
Defense (Genco)	80.50	Sparky	29.50	Victory	84.50
Dude Ranch	39.50			Wow	29.50
Entry	29.50				

1/3 Deposit—Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories
Please Address Mail to Milwaukee 8, Wis.

Milwaukee COIN MACHINE COMPANY
3130 W. Lisbon Avenue • Milwaukee, Wis.

WASHBURN SPECIALS

SLOTS AND CONSOLES

5c-25c Twin Super Bell, CP	\$495.00
Four Bells, Late Head	850.00
Four Bells, Old Head	595.00
Four Bells, Old Head, 3-5c, 1-25c	895.00
Four Way Super Bell, 3-5c, 1-25c	850.00
Three Bell	995.00
Jumbo Parades, Conv.	179.50
Jumbo Parades, Late Heads, CP	159.50
Jumbo Parades, Old Heads, CP	109.50
1941 Bangtails	425.00
1941 Lucky Lucre, 3-5c, 2-25c	425.00
1941 Roletto Jr.	400.00
Lucky Lucre	225.00
Roletto Jr.	225.00
Roletto Sr.	350.00
25c Bally Roll 'Em	169.50
Triple Entry	139.50
Royal Flush	85.00
Royal Draw	124.50
Paces Reels	124.50
Saratogas	124.50

Saratoga, Conv.	\$159.50
Bally Club Bells	249.50
Bally Hi Hands	149.50
5c Mills Blue Fronts	225.00
10c Mills Blue Fronts	275.00
25c Mills Blue Fronts	350.00
50c Mills Blue Fronts, Rebuilt	650.00
5c Orig. Chromes	395.00
25c Orig. Chromes	525.00
25c Orig. Glitter Golds	525.00
50c Orig. Glitter Golds	850.00
50c Orig. Chromes	850.00
5c Bonus Bells	235.00
5c Cherry Bells	250.00
25c Brown Fronts, Rebuilds	325.00
5c Jennings Chiefs	200.00
5-10-25c War Eagles	
5-10-25c Grey Fronts	
4 Used Double Steel Safes, Heavy Duty, Ea.	150.00
2 New Double Steel Safes, Heavy Duty, Ea.	200.00
All Slot Machines Are Overhauled and Refinished.	

ONE BALL FREE PLAY

Longacres	\$575.00
Thorobreds	575.00
Pimlicos	395.00
Club Trophys	325.00
Derby, '41s	325.00
Blue Grass	159.50
Dark Horse	149.50
Whirlaway, New	475.00

ARCADE EQUIPMENT

Chicken Sams, Conv.	\$169.50
Keeney Submarine	195.00
Chicago Coin Hockey	195.00
Keeney Anti Aircraft	79.50
Rapid Fire	210.00
Radio Rifle	95.00
Mills Punching Bag	89.50
World Series	75.00

PHONOGRAPHS

Wurlitzer 780E	\$675.00
Wurlitzer 850	775.00
Seeburg Gem	325.00
2 Seeburg Regals	375.00
2 Seeburg Vogues	375.00
2 Seeburg Mayfairs	375.00
2 Seeburg Concert Grands	350.00

CHARLES E. WASHBURN

1511 West Pico Blvd. Phone EX 3404 Los Angeles 15, Calif.

ONE BALLS!

1 FAIRMONT, Like New	Write
3 TURF KINGS	\$565.00
2 JOCKEY CLUBS	540.00
1 KENTUCKY	385.00
2 LONG SHOT	350.00
2 SANTA ANITA	285.00
All Cash Payout, Like New.	
1 SPORT KING (Refinished in sprayed Duco in Red, White and Blue with "V" design on sides and front. Thoroughly reconditioned.)	\$215.00

SLOTS!

6 5c Blue Fronts, Refinished & A-1 \$195.00

3 5c Blue Fronts, Good Paint & A-1	\$175.00
1 10c Rolatop, 2/4 P.O., Refinished	145.00
1 25c Rolatop, 3/5 P.O., Refinished	180.00
2 5c Original Gold Chrome Bells	360.00

MISCELLANEOUS!

10 Brand New Seeburg 5-10-25c Wall-o-Matics in Original Cartons, Never Unsealed	\$ 65.00
15 Wur. 125, 5-10-25c, 2 Wire Boxes	25.00
8 Wur. 120 Nickel Boxes, 2 Wire	20.00
5 Wur. 145 Steppers (not for Sale Without Boxes)	39.50
8 Wur. 331 2 Wire Bar Boxes	12.50
5 Wur. 300 Adapters	29.50

MULLINIX AMUSEMENT COMPANY

1514-16 Bull Street (Phone 3-6601) Savannah, Ga.

MILLS

Serves the Industry

MILLS NOVELTY COMPANY

4100 FULLERTON AVE., CHICAGO 39, ILL.

LOOK! REAL BUYS—All A-1 Reconditioned

ARCADE EQUIPMENT	
Scientific Batting Practice	\$ 95.00
Keeney Air Raider	165.00
Keeney Anti-Aircraft	49.50
Mutoscope Sky Fighter	249.50
Bally Rapid Fire	165.00
Shoot the Jap (Conv. Chicken Sam)	115.00
A.B.T. Challenger	22.50
ELECTRIC DEFENSE GUN	
Electric Defense Gun	\$14.50
A.B.T. Target Skill	24.50
Pikes Peak	10.50
Kicker and Catcher	19.50
Peek Shows	14.50
3-Way Gripper (Gottlieb)	22.50
5 BALL FREE PLAY GAMES	
A.B.C. Bowler	\$32.50
Sea Hawk	24.50
Salute	\$24.50
Metro	24.50

TERMS: One-Third Certified Deposit, Balance C. O. D.

ST. LOUIS NOVELTY CO. 2718 GRAVOIS AVENUE ST. LOUIS 18, MO.

FOR SALE

AMERICAN MANUFACTURING RIGHTS TO NEW DESIGN COIN OPERATED MACHINE GUN

Pat. Pending. Working Sample Ready To Inspect.

PHIL HAWK, 43 S. Station St., Weston, Ontario, Can.

A PAT HAND FOR FAST PROFITS



FAST BUCKS—5c PLAY
\$8.20 PROFIT

DEUCER—10c PLAY
\$16.40 PROFIT

ONLY 484 HOLES FOR QUICK PLAY

V NOTES—25c PLAY
\$41.00 PROFIT

BUCK-A-POP—\$1 PLAY
\$84.00 PROFIT

WRITE TODAY FOR NEW CIRCULAR NC-441

HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO (7) ILLINOIS

MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

Table listing various amusement machines such as WURL 24, HIDE-AWAY, PACKARD ADAPTER & 4 PACKARD BOXES, A.B.T. MODEL F, KICKER & CATCHER & STAND, TEXAS LEAGUER, DELUXE, WESTERN SUPER GRIPPER, MILLS MAIN CLOCK GEARS, BIG GAME HUNTER, EARLY MODEL, PHOTO CELLS, SEEBURG & BALLY, SHOOT THE CHUTES, A-1, BINGO—COUNTER ARCADE GAME.

SLOTS—ONE BALLS—CONSOLES

Table listing slot machines and consoles including 5c GOLD CHROME, 3-5, NEW REB., 10c GOLD CHROME, 3-5, NEW REB., 25c GOLD CHROME, 3-5, NEW REB., 5c CHERRY BELL, 10c BLUE FRONT, 25c BLUE FRONT, 25c MILLS CHROME, REB., 5c BLUE FRONT, REFINISHED, COLUMBIA CIG. REELS, G. A., LIKE NEW, NEW MAY-BELL, 5c, 5c, 5c, 25c, 5c Q.T., LATE, LIKE NEW, 10c Q.T., LATE, LIKE NEW, 5c EXTRAORDINARY, 25c MILLS FUTURITY, LIKE NEW, EVANS JUNGLE CAMP, CASH.

USED PIN GAMES

Table listing used pin games such as BRITE SPOTS, DUPLEX, BIG PARADE, KNOCK OUT, LEGIONNAIRE, TEN SPOT, WILD FIRE, '41 MAJORS, SENTRY, SEVEN UP, SILVER SKATES, SECOND FRONT, SNAPPY, JUNGLES, ACTION, BOSCO.

NEW REVAMPS

Table listing new revamped pin games including MARVEL'S BASEBALL, UNITED'S OKLAHOMA, SANTA FE, ARIZONA, MIDWAY, GRAND CANYON, STREAMLINER, BELL'S PIN UP GIRL, P & S PRODUCTION, EAGLE SQUADRON, SHANGRI-LA, PARATROOPER, TORPEDO PATROL, BOMBARDIER, WESTERHAUS, MARINES.

USED PIN GAMES

Table listing used pin games such as ROTATION, BELLE HOP, BROADCAST, MONICKER, SHOW BOAT, TOWERS, BANDWAGON, TOPIC, BIG CHIEF, ALERT, SCHOOL DAYS, CROSSLINE, MIDWAY, Used, AIR CIRCUS, CAPT. KIDD, JEEP.

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS AND FLICKERS. SEND LIST OF OTHER GAMES. CASH WAITING!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE



2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

C. & P. SALES COMPANY

407 Madison Ave. 5-4576 Memphis, Tenn.

FOR SERVICE THAT SATISFIES

CONSOLES

Table listing consoles such as Paces Saratoga, C.P., Late Mod., Mills Jumbo Parade, High Head, C.P., Watling Big Game, High Head, C.P., Jennings Fast Time, F.P., Jennings Fast Time, C.P., Galloping Dominoes, Jennings Multiple Slot Liberty Bell, Jennings Multiple Racer, Keeney's Kentucky Club, Jennings Silver Moon, C.P., 5c, Roulette, Jr., Paces Spinning Reels, C.P.

SLOTS

Table listing slots such as 35 5c Mills Blue Fronts.

Table listing various slot machines and their prices, including 5 10c Mills Blue Fronts, 2 25c Mills Blue Fronts, 6 5c Mills Cherry Bells, 1 25c Mills Cherry Bell, 3 10c Jennings Chief, 10 5c Watling Rotatops, 3 5c Pace Comets, All Star, 2 10c Pace Comets, All Star, 1 Columbia, Jackpot, 5 Columbia, Gold Award, Front and Back Pay, 3 5c Mills Q.T., 2 Green Vest Pockets, 1 Mills Q.T., 1c Play, 6 Mills 5c 3/5 War Eagle.

ALL ABOVE SLOTS HAVE BEEN REFINISHED and RECONDITIONED. SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 Cash Deposit With Order, Balance C. O. D.

MILLS THRONE TURNTABLE MOTORS

BRAND NEW WITH FIBER GEAR — \$25.00 EACH

PINBALL GAMES

Table listing pinball games such as BALLY EUREKA, RED HOTS, COWBOY, LANDSLIDE, BOOMTOWN, DOUGHBOY, BIG SIX, BARRAGE, KEENABALL, SCORE CARD, TRIPLE PLAY, NIPPY, ACTION, HIGH DIVE, TWINKLE, CHEVRON, FLAGSHIP, SPEED DEMON, TRIUMPH, SLAP JAPS, MAJORS, SPORT PARADE, SCORE CHAMP, MASCOT, AIR CIRCUS, DUDE RANCH, SPEEDWAY, BIG LEAGUE, SUPER CHARGER, BIG CHIEF, ON DECK, TARGET SKILL, THRILLER, TOPPER, O'BOY, JEEP, HOME RUN, SHOW BOAT, SPOT A CARD.

1/2 Deposit, Balance C. O. D.

BUSINESS STIMULATORS

4912 E. WASHINGTON ST., INDIANAPOLIS, INDIANA

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Advertisement for Positive Fifty Jackpot Boards, featuring a board image and text: '25 POSITIVE FIFTY 25', 'LAST SALE ON BOARD RECEIVES \$50.00 IF THE \$50.00 JACKPOT TICKET IS NOT PREVIOUSLY WON', 'SURE \$50.00 JACKPOT WINNER GUARANTEED PLAYER', 'ORDER AS: NO. 800 POSITIVE FIFTY', 'Takes In: 800 @ 25¢ = \$200.00', 'Pays Out: 14 J.P. Holes @ \$1.00 = \$14.00', 'Consolations 160 @ 50¢ = 80.00', 'Last Sale = 50.00 144.00', 'AVERAGE PROFIT = \$ 56.00'.

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PHONOGRAPHS WANTED FOR CASH! Rock-Ola Spectravox and Playmaster Combination. Must be in excellent mechanical condition as well as appearance. Also Supers, Masters, DeLuxes, Standards.

SLOTS—I-BALLS—CONSOLES

Table listing slot machines and consoles such as Pimlico, F. P., '41 Derby, F. P., Club Trophy, F. P., Mills Brown Fronts, 5c, Club Handles, Santa Anita, P. O., Turf King, P. O., Sport King, P. O., Record Time, F. P., Sport Special, F. P., Watling Rotatop, 5c, Jumbo Parade, P. O., Late Head, Ev. Gallop. Dominos, 1940, Evans Bangtails.

RECONDITIONED PIN GAMES

Table listing reconditioned pin games such as Sun Valley, Gott. Liberty, Midway, 5-10-20, Big Parade, 4 Aces, Jeep, Air Circus, Knockout, Yanks, Genco Defense, Genco Victory, Duplex, Topic, Monicker, Bosco, Gun Club, Texas Mustang, High Dive, Spot Pool, Sky Blazer, Capt. Kidd, Argentine, Hi Hat, Bowlaway, Jungle.

NEW UNITED REVAMPS

Table listing new United revamped pin games such as Midway, Santa Fe, Arizona, Streamliner, Grand Canyon, Brazil.

RECONDITIONED PIN GAMES

Table listing reconditioned pin games such as New Champ, Slugger, Zig Zag, Majors, '41, Star Attraction, Ten Spot, Super-Chubby, Snappy, Southpaw, Legionnaire, School Days, Four Roses, 7 Up, Belle Hop, Sea Hawk, Velvet, High Stepper, Attention, Paradise, Metro, Sport Parade, Wildfire, Bandwagon, Gold Star, Sparky, Anabel.

NEW P & S REVAMPS

Table listing new P & S revamped pin games such as Torpedo Patrol, Paratrooper, Shangri-La, Eagle Squadron, Bombardier, Production.

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD. (Phone: BUCKINGHAM 6466) CHICAGO

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PATRIOTIC—TIMELY—PROFITABLE

Do Your Own Pin Game Revamping This Simple, Economical Way. COSTS YOU ONLY \$9.50 PER GAME. NO MECHANICAL CHANGES NECESSARY. KNOCK OUT THE JAPS for Knock Out, SMACK THE JAPS for Ten Spot, BOMB THE AXIS RATS for Star Attraction. PRICE includes a NEW 12 COLOR SCORE GLASS, A SET OF LARGE SIZE TWO-TONE JAP BUMPER CAPS, INSTRUCTION AND SCORE CARDS. For Prompt Delivery—Rush Your Order Today. F.O.B. Chicago, Ill.

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Photomaton, 4 for 25¢, can be adjusted to 3 for 25¢. Has enlarger and visualizer. Good operating condition \$575.00
 Scientific Upright Basketball, new, in Original Cartons 139.50
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 Air Raider 210.00
 Tokyo Raider (Drivemobile Conversion) 315.00
 Astroscopic Fortune Telling Machine 225.00
 7 Gun A.B.T. Rifle Range in A-1 Condition, Used Only 3 Mos. 3500.00

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Guaranteed Rebuilds—Club Handles—Drill Proofs—All Latest Improvements.
 Mills 25¢ Blue Fronts \$325.00
 Mills 25¢ Brown Fronts 335.00
 Mills 25¢ Gold Chromes 350.00
 Mills 50¢ Blue Fronts 525.00
 Mills 50¢ Gold Chromes 595.00

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 Jennings Slant Top Liberty Bells 27.50
 Mills 1-2-3, '40, P.O. \$74.50

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10 5¢ Gold Chromes Write or Wire	5 10¢ Original Chrome Write or Wire
3 5¢ Copper Chromes Write or Wire	5 25¢ Original Chromo Write or Wire
15 5¢ Original Chromes Write or Wire	11 25¢ Brown Fronts Write or Wire
12 5¢ Brown Fronts \$225.00	4 25¢ Blue Fronts \$225.00 Up
3 5¢ Melons 200.00	2 50¢ Blue Fronts Write or Wire
5 5¢ Cherries 200.00	1 10¢ Callio Cadet \$ 59.50
4 5¢ Blue Fronts 200.00	2 Columbia Bells, Cash 49.50
1 5¢ War Eagle 125.00	18 Columbia Bells, Ch. Sep., Perfect 42.50
1 1¢ Pace Bantam 27.50	17 Super Track Times \$25.00
1 1¢ Mills Gooseneck, Single J.P. 49.50	3 Pastimes 159.50
2 Mills Golf Ball, Like New 225.00	5 Kentucky Club 99.50
3 Longacres, Brand New 600.00	1 Jennings Cigarola, 10-5¢ 65.00
21 Galloping Domino, Cash, J.P., Dark Cab., Factory Rebuilt \$225.00	1 Mills Four Bells, 5/75/5/25¢ Write or Wire
8 Galloping Domino, Chk. Sep., Dark Cab., Factory Rebuilt 235.00	9 Mills 5¢ Jumbo Parade, F.P., Blue, 5 89.50
8 Galloping Domino, Cash, Light Cab., Like New 335.00	2 Mills 5¢ Jumbo Parades, Cash 159.50
15 Galloping Domino, J.P., Chk. Sep., Light Cab., Like New 345.00	1 5¢ Paces Races, Brown Cabinet 175.00
1 Mills Four Bells, Original Style Head, 5/75/5/5¢ 650.00	2 25¢ Paces Races Red Arrow 260.00
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4 Jack-In-Box Stands 59.50	1 Mills Four Bells, Original Style Head, 5/75/5/5¢ 650.00
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SUPPLIES

5,000 Ft. 2-Wire Metal Covered Cable. Per Ft. \$.05
 2 Single Bally Safes, Chicago Metal Revolver-Rotund 50.00
 Slot Machine Jackpot Glass. Per Doz. \$19.50
 3 Brand New 4 Bell Cabinets 20.00

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 10 Mills Copper Chrome, 25¢ Write or Wire
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 15 Mills Brown Fronts, 10¢ Write or Wire
 3 Mills 5¢ Handload Emerald Write or Wire
 3 Mills Jumbo Parade, 5¢, Cash Write or Wire
 2 Keeney Super Track Times Write or Wire
 2 Galloping Dominos, J.P. \$425.00
 6 Columbia Bells, Gold Award 89.50
 1 Paces Races, Red Arrow, 25¢ Play 425.00

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9 Mills Brown Fronts, 5¢ Write or Wire
 10 Mills Brown Fronts, 10¢ Write or Wire
 10 Mills Brown Fronts, 25¢ Write or Wire
 10 Mills Gold Chromo, 5¢ Write or Wire
 10 Mills Consoles, 5¢ Write or Wire
 2 Mills Consoles, 10¢ Write or Wire
 1 Mills Console, 25¢ Write or Wire
 5 Mills Mystery Bonus, 5¢ Write or Wire
 4 Mills Mystery Bonus, 10¢ Write or Wire

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 1 Colonel, ES, Remote Receiver \$425.00
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 3 Rockola Commando, Brand New Write or Wire
 3 Wurlitzer 900 Victory Model, Rotary New 500.00
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 1 Commander, ES 350.00
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 7 Rock-Ola Wall Boxes #1525, Brand New 55.00
 29 #120 Wurlitzer Wall Boxes, Brand New 45.00
 5 #145 Wurlitzer Stepper Units, Brand New 49.50

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Just off location, will sell entire lot—perfect condition, all crated ready to be shipped. For quick action, entire lot

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| 4— 5c Chrome | 2—5c Melon Bells |
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All Machines in Good Working Order.

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1 Keeney 4-Way Super Bell, 5¢, Complete Except for Cabinet, or Will Buy Original Cabinet for Same.

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Original Parts for Mills 4 Bells
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1 Arizona (Sunbeam) \$209.50	3 Invasion (Seven Up) \$165.00	4 Pin Up Girl (Silver Skates) \$205.00
2 Bombardier (Follies) 139.50	7 Liberty (Bally Flicker) 119.50	4 Production (Blonde) 139.50
6 Brazil (De Ro Mi) 209.50	Marines at Play 195.00	3 Santa Fe 209.50
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1 Flying Tiger 205.00	Oklahoma (Leader) 209.50	2 Shangri La (Mr. Chips) 139.50
1 Hit the Jap (Gold Star) 89.50	2 Paratrooper (Powerhouse) 149.50	2 Streamliner (Stars) 209.50

FANS

3 2-Blade Low Base, 20" \$37.50	2 20-In. Exhaust, New, 20" \$59.50	1 3-Blade Chrome Guard Base & Blade, 20" \$59.50
4 2-Blade High Base, 20" 42.50	2 Wastinghouse 16 In. 3 Speed Oscillator 49.50	2-Blade Ceiling Air-plane, 20" 42.50
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1/3 Deposit, Balance C. O. D.

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All the Zip and Play Appeal of Galloping Dominos!

Colorful, flashy cabinet and layout panel set up conveniently on counter. Button control spins pointer on dial. 32 combinations—odds from 2 to 1 up to 20 to 1. Also operates on wall or back bar with remote control. Built to last . . . hardwood cabinet, simple mechanism. 115 V., 50 Cycle A.C. operation. Size 17 1/2" high, 18 1/2" wide, 4 3/4" deep. Shipping wt., complete, 16 lbs.

Ideal Counter Game—No Slot—No Tax!

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UNITED'S LATEST REVAMP

WE ARE ALSO REVAMPING
STREAMLINER
From STARS

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You'll Get and
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SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

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THANK YOU

Coinmen: O. D. Jennings & Company is grateful for your tremendous response to our 6 Per Cent Post-War Priority Plan which is scheduled to end on September 30. If you have not obtained your Priority Number for delivery of brand new Chiefs, Consoles and Refrigerated Venders from our first production run after the war, please act immediately. Send bonds or your check for the purchase of bonds before September 30.

Your Bonds! And your checks for the purchase of bonds are helping to bring V-Day nearer. Also thousands of machines reserved under this plan will mean full employment for even more workers after the war.

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All Work Guaranteed. Work Done By Mechanics of
15 Years' Experience.

"MANOR BARGAINS"—FOR SALE

Bally Rapid Fire Guns	\$200.00	3000 Ohm Adj. Resistors	\$1.30
Seeburg Shoot-the-Jap	150.00	Gun Cables	1.25
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Other Ray Gun Parts in Stock — All Merchandise Guaranteed.

CRITICAL TUBES FOR THE COIN MACHINE TRADE

6L6G	\$1.50	6SC7	\$1.20	6J5	\$.90
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38	1.10	39/44	.90	6V8GT	1.00
2051	2.65	45	.80	6J7GT	1.10

Consumers' Certificate Must Accompany All Orders.

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MANOR ELECTRIC & APPLIANCE COMPANY

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WANTED AT ONCE

- 3 Wurlitzer 850-A Phonographs (ORIGINAL SUNFLOWER MODELS) Must be perfect and NO CHANGE-OVERS. Will pay top price. Must be shipped "subject to inspection."
- 2 Wurlitzer 800. Must be clean and mechanically right and shipped "subject to inspection."
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- 12 BRAND NEW Model 120 Wurlitzer Wall Boxes. Must be ALL METAL model.
- 2 Bar Boxes, 111 Model, BRAND NEW.
- 2 BRAND NEW 145 Steppers.
- 6 Safe Type Slot Machine Cabinets for holding two slot machines each. Front and back doors must both slide up and down and lock, and machines must lock in the cabinets like a regular Mills Box Type Stand. Must have keys for all locks.

WILL PAY TOP PRICES FOR ANY OF THE ABOVE EQUIPMENT
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SLOTS—JENNINGS	MISCELLANEOUS SLOTS	ARCADE ARCADE ARCADE
50¢ Chief, Very Clean \$500.00	5¢ Watling Relatop,	3 Texas Leaguers @ \$ 29.50
5¢ 4 Star Chief 119.50	3/5 P.O. \$ 75.00	1 Exhibit Bowling Alley 79.80
5¢ Silver Chief 195.00	5¢ Paces, 3/5 P.O. 75.00	1 Western Baseball 89.50
5¢ Silver Moon Chief 245.00	1 Grotchen Columbian,	2 Shoot Your Way to
10¢ Club Bell 185.00	Chrome, H.L., Like	Tokyo @ 229.50
MILLS—SLOTS—MILLS	New 85.00	1 Midget Skeeball 99.50
5¢ O.T. Blue Fronts,	CONSOLES CONSOLES	3 Bow a Bombs, Floor
Like New \$ 85.00	Paces Reels with Rails \$ 95.00	Sample @ 150.00
5¢ Vest Pockets, Blue	Favorites 35.00	3 Keeney A.A. Guns @ 49.50
& Gold 45.00	Track Times, R.H. 49.50	1 Sky Fighter 325.00
5¢ Vest Pockets, Green 35.00	Track Times, 1938 80.00	2 Chicken Sams @ 95.00
5¢ Blue Fronts 150.00	25¢ Track Time 195.00	2 Chicken Sams (Shoot
5¢ Brown Fronts, C.H. 195.00	Rosomonts 35.00	the Jap) @ 95.00
5¢ Cherry Bells 195.00	Skill Time, 1937 49.50	ONE BALLS ONE BALLS
5¢ Original Chrome 295.00	Exhibit Races, Broken	1-2-3's, 1940 \$ 89.50
5¢ Melon Bells 175.00	Glass 25.50	Owls (Mills) 89.50
5¢ War Eagle 85.00	Liberty Bell 39.50	2 Grand Nationals,
5¢ Bells 40.00	1/3 Deposit, Balance C. O. D. or S. D.	P.O. @ 149.50

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FOR

The Most Thorough and Complete "CHICKEN SAM"—Change-Over to

"JAP" Ray Guns

\$179.50

"SHOOT THE JAP"

\$179.50

RAY-O-LITE GUNS

1/3 Deposit, Balance C. O. D.

Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested, and cabinets finished in solid blue lacquer with black trim. Our "Jap" Ray Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges or \$60.00 with your order—balance of \$119.50 C. O. D.

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WE REBUILD RECONDITION REFINISH

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\$49.50

F. O. B. CHICAGO

MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

WE RE-BUILD— RE-CONDITION— RE-FINISH—

Your old run down "CHICKEN SAMs" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!

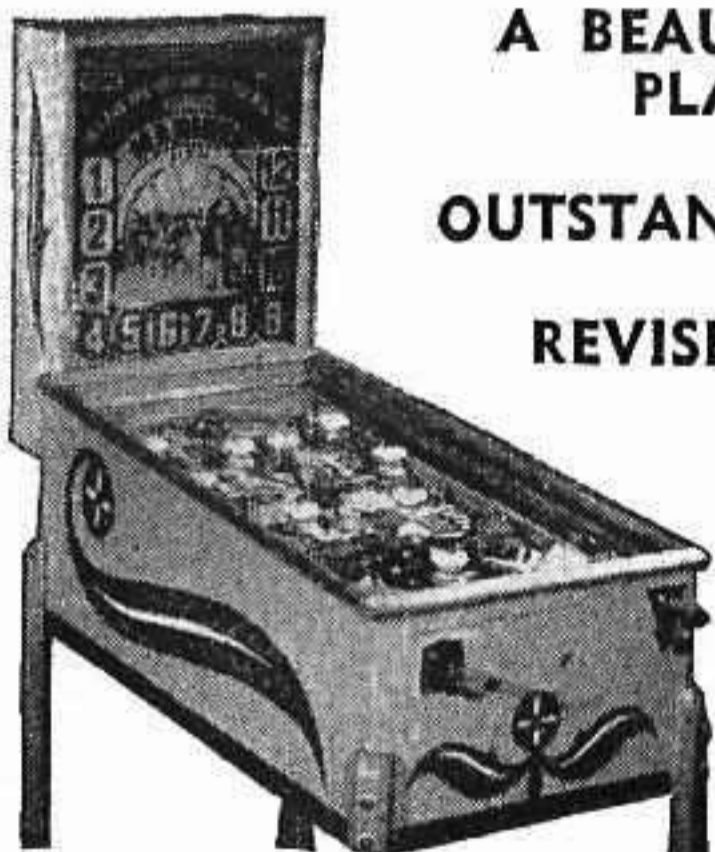
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A BEAUTY With Lots of PLAYER APPEAL

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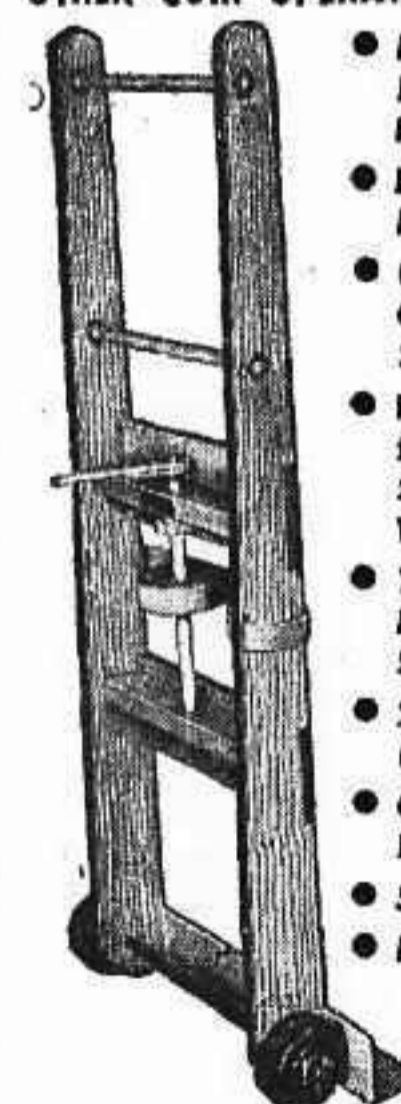
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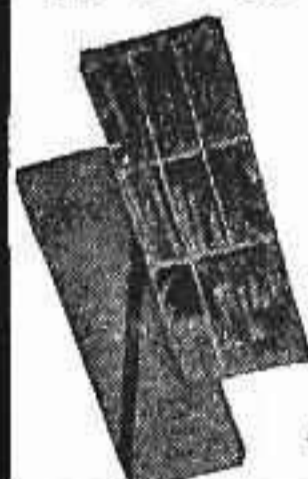
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- Hardwood Frame, 56 Inches High.
- No Curved Handles.
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- Ratchet Device for Tightening Strap, Two-Way Tension.
- 14 Foot Heavy-Duty Webb Strap.
- 24 Inch Steel Lip.
- Goes Up and Down Steps.
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\$32.50 Each

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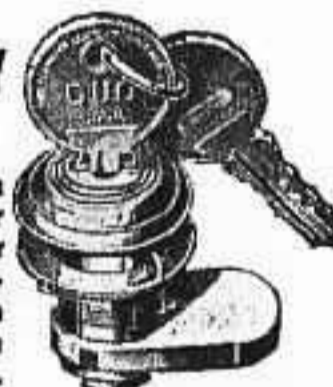
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STANDARD KIT

No. 450...\$7.50 Each

"DUO" REGISTERED KEY LOCKS

Protect Your Cash Boxes! We register your key number and no one within 500 miles can buy locks with your key number.



Lots of 2570c Each
Lots of 5065c Each
Lots of 10060c Each
(Above Prices Are for Standard Length Barrels; Long Barrels, 10c Each Extra)

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AEROPPOINT

Our Fastest Selling Needle! 50c Each
Lots of 25, 48¢ Ea.; Lots of 100, 46¢ Ea.

TONE DARTS One of the Finest Needles! 45c EACH

Lots of 100—40c Each

We also have PERMO POINTS 35c Each, Any Quantity!

Send for Complete Catalog of Parts and Supplies!

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Complete With Dogs and Springs as Illustrated.

Quantity Limited! Rush Your Order NOW! \$3.50 Each



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GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

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WILL SOON BE HERE... AND SO WILL



VICTORY DERBY
Bally's
FIRST POST-WAR HIT
When you see Bally's Post-V-day VICTORY DERBY, you'll know that in the future, as in the past, you can bank on a Bally game.
BACK THE ATTACK...BUY U. S. WAR BONDS

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Special Prices for Conversions
SEND US YOUR MACHINES

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Mills 5c Blue Fronts	Mills 10c Brown Fronts	Mills 5c Vest Pocket Bell
Mills 10c Blue Fronts	Mills 25c Brown Fronts	Watling 5c Roll-a-Top
Mills 25c Blue Fronts	Mills 5c Gold Chrome	Watling 10c Roll-a-Top
Mills 50c Blue Fronts	Mills 10c Gold Chrome	Watling 25c Roll-a-Top
Mills 5c Brown Fronts	Mills 25c Gold Chrome	

Also complete line Jennings and Pace Machines. Write for Special Prices.

ARCADE MACHINES

Supreme Tokyo Gun	\$330.00	Cupid's Wheel	\$295.00
Selector Scope Fortune Teller	375.00	New Supreme Skee-Roll	317.50

PIN GAMES

Mills 1-2-3, P.O.	\$ 97.50	Keeney Contest	\$135.00
Keeney Super Six	50.00	Thistledown	75.00
Keeney Skylark	225.00		

MUSIC EQUIPMENT

Buckley Boxes, New	\$ 35.00	Wurlitzer Model 100	\$20.00
Buckley Boxes, Rebuilt	25.00	Perforated Program Sheets, Per 1000	4.50

WE PAY CASH for YOUR MACHINES

We are still optimistic about buying and selling machines—and we will pay top market prices.
We can buy now as we have several buyers in the market for good equipment.
We will continue this policy until the final whistle blows.
Send your complete list with your lowest price—now—before the whistle blows.

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND	\$55.00	REBUILT DE LUXE	\$100.00
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Our Rebuilt Machines Are All Sold on Our 10-Day Trial Plan—Satisfaction Guaranteed or Your Money Back.

CONSOLES

Buckley Daily Double Track Odds.	Write	New Saratoga Jr.	\$250.00
Jennings Bobtail, P.O.	\$125.00	New Saratoga Sr.	260.00
Mills Jumbo, F.P.	105.00	Paces Reels Jr.	175.00
Mills Jumbo, P.O.	129.50	Paces Saratoga	175.00
Paces Races, 5c Play	295.00	Paces Races, Red Arrow	267.50
Mills Jumbo (Comb.)	197.50	Mills Four Bells	Write
Keeney Kentucky Club	90.00	May-Bell, 3-5c & 1-25c Chutes ..	795.00
Keeney Skill Time	90.00	Jennings Bob Tail, F.P.	108.00
Bally Club Bells	275.00	Jennings Fast Time, P.O.	152.50
Bally Royal Flush	112.50	Bally Roll-Em, 25c	175.00
Evans Bangtails, '40	227.50	Tanforan (Like New)	27.50
New Paces Reels Sr.	260.00		
New Paces F.P. Reels	260.00		

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE
BILL HAPPEL CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

RECONDITIONED SLOTS AND CONSOLES

IMMEDIATE DELIVERY

4 Mills Gold Chrome, Rebuilds, 5c	\$350.00	2 Mills Four Bells, Late Head, 5c, 5c, 5c	\$875.00
2 Mills Gold Chrome, Rebuilds, 10c	395.00	5 Mills Three Bells, Late Models, 5c, 10c, 25c	975.00
1 Mills Gold Chrome, Rebuilds, 25c	495.00	6 Keeney Super Bells, 4 Ways, 3-5c, 1-25c	850.00
4 Mills Regular Chrome, Orig., 5c	350.00	4 Keeney Super Bells, 2 Ways, 5-25c Cash	495.00
18 Mills Blue Fronts, Refinished, 5c	225.00	2 Keeney Super Bells, 2 Ways, 5c-5c Cash	425.00
14 Mills Blue Fronts, Refinished, 10c	275.00	8 Keeney Super Bells, 5c Comb.	325.00
6 Mills Blue Fronts, Refinished, 25c	350.00	5 Buckley Track Odds, Late J.P. Model	795.00
2 Mills Blue Fronts, Refinished, 50c	650.00	2 Evans Bangtails Daily Double	375.00
2 Mills Brown Fronts, Rebuilds, 10c	300.00	4 Evans Dominoes, Late Two Tone D. D., J.P.	395.00
5 Mills Brown Fronts, Rebuilds, 25c	350.00	5 Bally Club Bells, Free Play, Pay-out	249.50
8 Jenn. 4-Star Chiefs, Refin., 5c	200.00	12 Mills Jumbo Parade, Comb.	189.50
4 Jenn. 4-Star Chiefs, Refin., 10c	225.00	9 Mills Jumbo Parade, P.O.	139.50
4 Mills Glitter Gold, 5c	125.00	3 Bakers Paces Daily Double	299.50
2 Mills Extraordinary, Refin., 25c	300.00	2 Jenn. Silver Moon, P.O.	139.50
2 Mills Cherry Bells, Refin., 5c	250.00	4 Pace Saratogas, Late	129.50
1 Mills Cherry Bell, Refin., 10c	300.00	1 Bally Hi-Hand, Refinished	149.50
10 Weighted Slot Stands, Refin.	29.50		
2 Mills Four Bells, Late Head, 3-5c, 1-25c	Write		
4 Mills Four Bells, Orig. Head, 3-5c, 1-25c	875.00		
6 Mills Four Bells, Rebuilds, 5c, 5c, 5c	695.00		

PHONOGRAPHS IN STOCK—IMMEDIATE DELIVERY

2 Wurlitzer Victory, 500 Model; 2 Wurlitzer Victory, 24 Model; 2 Seeburg Victory with Regal; 3 Rock-Ola Commandos, 5 Rock-Ola Spectravoxes; 5 Rock-Ola Play Masters; 4 Rock-Ola DeLuxes; 4 Rock-Ola Standards; 4 Seeburg Gems; 2 Seeburg Regals; 1 Mayfair; 1 Plaza; 1 Rex; 3 Twin 12 Hideaways; 2 Wurlitzer 24 Hideaways; 3 Mills Thrones of Music, 75 Packard Plamor Boxes, 32 Late Buckley Boxes—Write.

RECONDITIONED ARCADE EQUIPMENT

Muto. Skyfighter	\$345.00	Bally Rapid Fires	\$195.00	New Liberator	\$395.00
Muto. Drive Mobiles	325.00	Seeburg Axis Rats	179.50	New Play Pool	295.00
Muto. Punching Bag	275.00	Keeney Air Raider	225.00	New Periscope	295.00
Keeney Submarines	195.00	Set. Knotty Peaks	124.50	New Bowling League	299.50
Seeb. Shoot-the-Chutes	179.50	Evans Play Ball	189.50	New Selectorscope	295.00
O. K. Fighter	159.50	Jenn. Barrel Roll	159.50	New Tail Gunner	295.00

All Prices F. O. B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE 10, WISCONSIN

RECONDITIONED Like New...

ARCADE MACHINES

Anti-Aircraft	\$ 75.00	Bally Lucky Strike	\$ 75.00	A.B.T. Target	\$ 20.00
Candy Vendors	50.00	Panoram	300.00	Ten Strike	50.00
Drivemobile	350.00	Photoscope	50.00	Ten Pin	50.00
Advance Elec. Shocker	15.00	Rapid Fire	190.00	Foot Ease, 1c	65.00
1 1/2 Grip	10.00	Selectorscope	225.00	West. B.B., Novelty	75.00
Chgo. Coin Hockey	250.00	Skyfighter	325.00	West. B.B., '39 F.P.	85.00
Bally King Pin	225.00	Conv. Chicken Sam	115.00	West. B.B., Deluxe	125.00

3 NEW HITS

PIN-UP GIRL **FLYING TIGERS**
Created from Silver Skates from Play Ball

SKY RIDER
from Pan American
\$149.50 Each--and your game
Now Ready for Immediate Delivery

BALLY ONE BALLS

Payouts and Free Plays Thoroughly Reconditioned.
Cabinets and bases rebuilt, reinforced and new fronts installed on cabinets when necessary. Old rails replaced with new set of side and front rails. Cabinet and base repainted by experts. Mechanism thoroughly checked and overhauled, worn parts repaired or replaced.

FIVE BALLS READY FOR LOCATION

ABC Bowler	\$60.00	Dixie	\$35.00	Majors, '41	\$65.00	Sluggo	\$60.00
All American	40.00	Double Feature	25.00	Majors, Old	35.00	South Paw	70.00
Attention	50.00	Duet	50.00	Mascot	25.00	Sparky	35.00
Bandwagon	35.00	Five & Ten	145.00	Monicker	95.00	Spartan	50.00
Bang	15.00	Fleet	35.00	Natural	15.00	Sporty	25.00
Big Chief	40.00	Flight	15.00	New Champ	60.00	Spottem	25.00
Big Parade	145.00	Follies, '40	20.00	Pursuit	45.00	Stratallner	50.00
Big Show	25.00	Four Roses	55.00	Red, Wh., Blue	35.00	Super Twelve	25.00
Brite Spot	25.00	Glamour	35.00	Rotation	30.00	Tex. Mustang	75.00
Broadcast	45.00	Gun Clubs	75.00	Roxy	25.00	Toplo	55.00
Cadillac	25.00	Hi Dive	65.00	Sara Suzy	35.00	Tepper	25.00
Champ	55.00	Hold Over	40.00	School Days	50.00	Trlo	25.00
C.O.D.	25.00	Horoscope	50.00	Scoop	25.00	Triumph	25.00
Commodore	20.00	Jolly	25.00	Score Champ	25.00	Vacation	30.00
Crossline	40.00	Jungle	75.00	Sea Hawk	50.00	Variety	25.00
Crystal	35.00	Knockout	145.00	Seven Up	55.00	Victory	95.00
Defense	110.00	Limelite	30.00	Sky Ray	40.00	Yacht Club	25.00

MISCELLANEOUS EQUIPMENT

Euroka	\$ 45.00	Rays Track	\$ 75.00
Sport Special	135.00	Pace Comet, 10c	75.00
Fairgrounds	30.00	Royal Comet, 5c	75.00
Gold Cup	40.00	Sugar King	50.00
One-Two-Three	45.00	War Eagle, 5c	110.00
Sport Page	35.00	Parlay	75.00

JUMBO '44

Rebuilt from **GRAND STAND and GRAND NATIONAL**
\$185.00 EACH

In the rebuilding of these games, we have done the following:

1. A new panel which has been redesigned is added to each game.
2. The cabinet and base has been reinforced and new fronts have been installed on cabinets where necessary.
3. Old rails have been replaced with a new set.
4. Each cabinet and base has received a newly designed paint job by experts in this type of work.
5. The mechanism of each game has been thoroughly checked and overhauled. All worn parts have been repaired or replaced where necessary.

BELL PRODUCTS CO.

2646 W. NORTH AVE.

CHICAGO 47, ILL.

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TO BOBBY SOX

AUTOMATIC MUSIC HAS A JOB TO DO!

Almost everybody likes music. To satisfy the varied desires of "almost everybody" . . . with music as they like it and where they like it . . . is the post-war herculean task to which our engineering staff has committed itself. The creative engineering ability that set the pace in automatic music for years can be relied upon to fulfill the requirements of all locations After Victory.

BUY WAR BONDS

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants



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and After



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Don't rely any longer on old model Wurlitzers that have lost their appeal and earning power. Turn your Wurlitzer Model 24, 500, 600, 700 and 800 phonographs in to your Wurlitzer Distributor. He'll recondition them mechanically, house them in a new Modernized Wurlitzer Cabinet—and PRESTO—they'll be like new!



Awarded De Kalb Division

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BUY WAR BONDS

Greater eye appeal and finer tone will result in increased play and earnings. Location owners and patrons alike will take a new interest in what to them will be a new phonograph. You'll make more money. You get and hold locations that will remain yours after the war! Take this foresighted step NOW—while new Modernized Wurlitzer Cabinets are still available. See your Wurlitzer Distributor TODAY! RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK.