

# The **Billboard**

MAY 20, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**RADIO**

## AN AIRWAVES CRIMINAL CODE?

**MUSIC**

### Arrangers Climbing The Big Doughwagon

**LEGIT**

### Amplification---Newest Art of the Theater

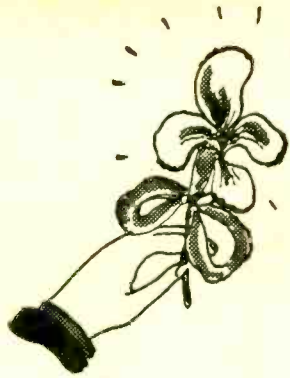
**NIGHT CLUBS-VAUDE**



TED FIO RITO  
Long-Time Long-Run Music-Making Maestro  
(See page 41)

## NIGHT CLUB ACHES OF 1944



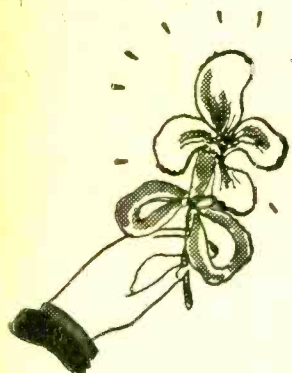


**Thanks  
Cafe Men!**

For the opportunity of consistently servicing you with topnotch acts for your floorshows from our long list of attractions.

**BOOKING EXCLUSIVELY**

Tinney Cosgrove's <b>SILVER CONGO</b> , La Salle, Ill., and <b>SOUTH BLUFF COUNTRY CLUB</b> , Peru, Ill.	Hugo Giovagnoli's and Harold Henderson's <b>LAKE CLUB</b> Springfield, Ill.	Pat Kilty's <b>LONGWOOD CLUB</b> Chicago	Ray Hayes' <b>CAFE OF TOMORROW</b> Chicago	Pete Rand's <b>MAINLINER CLUB</b> Des Moines, Iowa
Dave Fidler's <b>100 CLUB</b> Des Moines, Iowa	Schensul's <b>CLUB HOLLYWOOD</b> Kalamazoo, Mich.	Art Peirce's <b>KAABA TEMPLE</b> Davenport, Iowa	Jack Shafton's <b>TOPS IN TAPS</b> Rockford, Ill.	Pete Howard's <b>CLUB EDGEWOOD</b> St. Joseph, Mo.
Stan Haid's <b>CLUB LIDO</b> South Bend, Ind.				



**Thanks Acts  
and Attractions!**

For your really fine co-operation and wonderful performances that thoroughly please audiences.

**REPRESENTING EXCLUSIVELY**

**CORKY BOWEN**,  
Comedienne Dancer  
**CLAIRE & NANCY BELL**,  
Ballet Tap  
\***RANDY BROWN**,  
Paddle Ball Wizard  
**MARVIN BOONE**, Tap Dancer  
**EDNA CERNY**,  
Interpretive Dancer  
**FLO CHAPIN**,  
Scintillating Soubrettes  
**DIANE CLIFTON**, Ace Singer  
**CHARLIE CARLISLE**,  
Detroit's Leading Comedian

**EDDIE COCHRAN & NADYNE**,  
Ambassador of Magic  
**ARMAND DELMAR**,  
Upside-Down Foot Juggler  
**PHIL D'REY**,  
International Ventriloquist  
**GENE EMERALD**,  
Pantomime Artist  
**BETH FARRELL**,  
Acrobatic Dancing Darling  
**MARK FITZPATRICK**,  
King of the Puppeteers  
**THE GIFFORDS**,  
Adagio-Acro Novelty  
\***PAUL GRAY**, Comedy-Emcee  
**BETTY HILL**, Tops in Taps

"SPIKE" **BILL HARRISON**,  
"The Chuck Connors of the  
Piano"  
**HOLLY SISTERS**, Tap-Stars  
**JANE JORDAN**,  
Novelty DeLuxe Dancer  
**JOANNE JORDAN**, Song Stylist  
**JIMMIE JAMERSON**,  
Everybody's Prototype (Mimic)  
**MARIE KUHLMAN**, Dance Stylist  
**JANE KAYE**, Sweetheart of Song  
**GUY LAUREN & GINGER**,  
Comedy Music  
**BERT LYNN**,  
Comedy Musical Impressions  
**ADELAIDE LA MARR**,  
Unusual Tapster

**LILLIAN LEE**, Swing Songs  
**MARCHELLE**,  
Sensational Contortionist  
**BETH MURRAY**,  
Rhythm on the Rostrum  
**MARILYN MARSH**,  
Dancer Deluxe  
**GLADYS MANN**,  
Acrobatic Dancer  
**TOM O'NEAL**,  
Wholesome Humorist  
**DAWN PETERSON**,  
Acrobatic Novelty  
**CRAWFORD PRICE**,  
Sepia Musical Miniature  
**RITA ROPER**, Lovely Danseuse

**LARRY ROSS**, That Funny Man  
**SZITA & YOUNG**,  
Ballroom Dancing Stars  
\***BOBBY SARGENT**,  
Satire Impressionist  
\***BILLY SAMUEL & CO.**  
Funny-yah!  
**THOMAS & THERESE**,  
Hand-to-Hand Novelty Dancers  
**FRANK TUCKER**,  
M. C. Dancer De Luxe  
**WAGNER TRIO**,  
Unusual Dance Novelty  
**CHARLOTTE WAYNE**,  
Character Dancer  
**AL ZIMMEY**, Master of Melody  
\*Now in the Armed Forces

And Last But Not  
From Least  
**THANKS**

to the numerous  
acts and their book-  
ing representatives  
who have worked

through this office for their ever-willing  
co-operation.



**paul marr**

BEE SARCHE, Associate

**THEATRICAL EXCHANGE**

203 North Wabash Ave., Chicago 1, Illinois

Phone Dearborn 9515-1060

# Performer Gold in S. S. Hills

## Elliott OCR App't Leaves Showbiz in ??

### Profession Crosses Fingers

WASHINGTON, May 13.—William Y. Elliott's appointment as director of the Office of Civilian Requirements had showbiz guessing this week, as there was little or no evidence to tell how he would re-act to problems facing the entertainment business.

Showbiz learned belatedly that Arthur D. Whiteside, who resigned about two months ago as OCR chief, was more than a friend. Under Whiteside's leadership a strong unit was created in the OCR—recreation section of the Service Trades Division—whose sole job was to see that the amusement industry, both indoors and outdoors, had sufficient supplies to keep going thruout the war. The recreation section even went further to help get dance halls, bowling alleys, swim pools and theaters built in certain congested war-production centers where adequate facilities were lacking. Under Whiteside, OCR served as a "friendly court" for showbiz problems, and circuses as well as legit came there for purposes ranging from obtaining additional rope for the Big Top to installing a cooling unit backstage for the cast of *Winged Victory*.

### Matter for Spec

What attitude Elliott will take is purely a matter for speculation, and even his past record sheds little light on his thinking along this line. Born in Murfreesboro, Tenn., in 1896, he was graduated from Vanderbilt University. From 1925 to 1941 he was on the faculty of Harvard University and for a number of years he was an editorial adviser, columnist and correspondent for *The Christian* (See Elliott App't Leaves?? on page 46)

## Main Stem Revenue Bureau Plugs for Cut of 30% Tax

NEW YORK, May 13.—It's a plain case of man bites dog. The collectors of the New York districts of the Bureau of Internal Revenue think the 30 per cent amusement tax is too high and ought to be cut to 15 per cent.

In fact, not only do they think so but they have made an official recommendation to that effect.

Joseph D. Noonan Jr., national head of bureau, April 22 appointed a four-man BIR committee to make a spot check of tax receipts in the New York area under the new tax.

The members of the committee were James B. Olson, acting collector of the First District (Brooklyn, Queens, Suffolk, Richmond and Nassau counties), chairman; William J. Pedrick, collector of the Second District (Lower Manhattan); James W. Johnson, collector of the Third District (Upper Manhattan and the Bronx), and Samuel Litwin, chief investigating agent for the New York area.

### 60 Agents Check

Under the direction of these men, 60 BIR agents made a check of club grosses and the amount of tax produced, as of the close of business April 24.

Using information gathered by the 60 revenue agents, the four-man committee then prepared a 40-page report which it filed May 8 with Noonan. This report (See Stem Bureau Plugs Cut on page 4)

## How To Get Back S. S. \$\$

There are two forms for reclaiming Social Security overpayments, Form 843 and SS9. One form the performer fills in; the other must be filled in by the employer. If employer does not return blank or is no longer available, an affidavit can be filed by the employee requesting the rebate.

Claims cannot be filed until the end of the calendar year and cannot be filed for more than two years back (i. e., 1942 and 1943 at present).

Claims must be filed with and forms secured from Internal Revenue office where income tax is paid (district in which you reside).

## Modern U.S. Medicine Shows Sell Coke and Drug Products

NEW YORK, May 13.—Old-time razzle-dazzle, with medicine show overtones, has become an integral part of modern ad technique in Latin America. U. S. manufacturers of drugs and soft drinks have brought the ideas up to date in promoting their trade names among illiterate, non-radio-owning peons who could not be reached any other way. And the showbiz pitch has only begun.

Most important factor in the campaigns now being carried on by Sydney Ross Company (Sterling Products, International) and Coca-Cola are traveling sound and movie trucks that penetrate the hinterlands with brand names and supply the natives with music, pix, some live talent, CIAA solidarity messages and—a fast commercial spiel.

Ross has a string of 80 trucks and several showboats giving a total of 5,000 shows a year to an average audience of 1,000 a performance. The films and advertising they carry, in addition to a comedy routine for the salesmen, are sometimes the first entertainment the townspeople have ever seen. For the product, special pix and talks are prepared, showing how fast a headache goes away when you take Mejoral, brand name for the aspirin Ross sells in Latin America. (Same company recently applied

for the Costa Rican and Equadorian rights to the trademark, "Bayer," so as to tie up the German owners of the name when they return to the market after the war. At the same time, the economic warfare blow will also make selling easier for Ross, with no strong brand other than Mejoral being in the area. Sterling owns the name Bayer in the U. S. A.

### Live Entertainers for Mex. Army

In Mexico, Sydney Ross sends live entertainers around on its trucks and sends others to local army camps. Another smart promotion stunt they use is the distribution of reproductions of famous religious paintings, with the brand name printed on the bottom. In strongly Catholic Latin America, the posters are

(See Med Tactics in S. A. on page 46)

## Hub Keys Big Outdoor Biz; Drinkless Spots Doing Okay

BOSTON, May 13.—Because the weeping and gnashing of teeth over the 30 per cent nitery tax and the attendant club closings and unemployment have caused such general excitement, little attention has been paid to the effects of the tax elsewhere and to the effects of new taxes on other amusement business. But generally the results have been mixed.

Theater business, in Boston at least, has dipped noticeably. But that can also be attributed to the onset of warmer weather. On the other hand, ballrooms and outdoor business have been affected variously.

### More Biz at 20%

The new 20 per cent tax on dance halls has had a curious and mixed effect here. Roy Gill's Totem Pole at Norumbega

Park, Auburndale, Mass., did more business in April under the 20 per cent tax than in any single month in the past three years. But the intown ballrooms—Raymor, Playmor, Bradford—report business is just fair, some having lost a little, while others have gained. But neither change has been appreciable.

It appears, at least with spring coming on, that the new tax works well for out-of-town spots and indifferently for intown dance palaces. In the past nearly all Totem Pole trade has been composed of young people. No liquor has been served there, hence none of the attendant problems was involved, and the kids' mothers, locally, were usually asked to appear as hostesses. Now many adults, apparently former night club patrons, are visiting the out-of-town dance halls. (See HUB OUTDOORS BIG on page 4)

## One Out of 4 Rate Refund

Everyone averaging over \$60 per week has interest in a little \$\$ mine

WASHINGTON, May 13.—A Social Security refund of all payments over \$30 a year (salaries over \$60 a week) can be applied for and received by the one out of every four show people who fill the bill. Only 1 per cent of the performers who are eligible applied so far, and there are thousands of dollars waiting.

Deductions from salaries for Social Security are based on earnings up to \$3,000. No additional deductions are supposed to be made on salaries over that amount.

Collection complications have arisen in the case of performers, radio actors and other persons who during the course of a year work for more than multiple employers. With Social Security deductions made by each, the total by year-end often amounts to more than would be made on \$3,000 base earnings. Performers have a right to demand full refund of all excess deductions, and these requests will be granted, Social Security board officials asserted.

"Where a person has more than one employer," an official said, "the employer cannot get back the extra money contributed to Social Security but the employee can get back all that has been deducted on earnings of more than \$3,000."

The procedure, as outlined by Max Stern, director of informational service of the Social Security Board, is simple. Performers should go to their local Social Security Board office and file an application for refund. The application form is obtainable at local offices, and actual refunds are made promptly upon review of cases.

## Broadcasting Now In Legit Budgets On Main Stem

NEW YORK, May 13.—Evidence of the increasing trend toward the team-up of legit and radio was borne out at a recent meeting in the offices of the Blaine-Thompson ad agency. Among Stem flacks in attendance were Phyllis Perlman, Claude P. Greneker, Arthur J. Levy, Sam Freedman, Mike Goldreyer, Sgt. Bill Doll, Sgt. Joe Heidt, John Peter Toohey, Tony Battito, Dave Tebet, Bernard Simon and Frank Goodman.

The consensus at the get-together tabbed the ether medium as having done an outstanding job for many Broadway productions in the past, and agreed that a unified effort should be made to include radio in future legit advertising budgets.

Blaine-Thompson reported a sizable increase in the purchase of spot radio time for its theatrical accounts. *Ziegfeld Follies*, *Tomorrow the World*, *Jacobowsky and the Colonel* and *Angel Street* are among the latest to climb the air bandwagon.

Local stations WJZ, WOR, WMCA, WQXR and WNEW are being used.

## Hurricane Picks Copy Girl

NEW YORK, May 13.—The finals of the "Copy Girl of 1944" Contest conducted by the Newspaper Guild of New York in connection with its annual Page-One Ball will be held at the Hurricane May 28. La Martinique did the honors last year.

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# CIAA IN S. A. ETHER SHOWBIZ

## U. S. Sponsors Offered Shows

**Plenty of material but no action as agencies and advertisers wait on bureau**

WASHINGTON, May 13.—CIAA (Co-ordinator of Inter-American Affairs) has gone into the program agency business in big way, offering American export firms, time brokers and sponsors a total of 48 shows in 20 Latin American countries; a deal that is intended to take the expense of sponsoring "good neighbor" programs off the back of the government and put it onto private companies.

But even tho the idea seems to shape up as a good one, the co-ordinator has been more than a little unco-ordinated in the job it's trying to do. A form letter announcing the programs, mostly news and soap opera segs, began to hit the desks well into April but was dated March 6. Most of the export houses sent letters and wires to CIAA saying that they were interested. Of those checked, tho, only one has received a reply. That answer said that the office regretted that it could not answer queries because it "had not as yet prepared the information that would enable it to reply."

CIAA says that it could not get out the letters in time because "it was no little job" and "a lot of the letters were held up while the mailing lists were being corrected."

### Prior Status Commitments

In one case a potential sponsor sent so many unanswered queries to CIAA that it went ahead and wrote directly to the Caribbean radio station that had the program it wanted and learned that the station would not release the seg. That particular station was not the one the firm wanted and the deal fell thru. The implication is that CIAA not only is unable to go ahead with what it started, but that many of the shows it offers are (See CIAA OFFERS SHOWS on page 12)

## TED FIO RITO

**Long-time, long-run, music-making maestro**

ON OR near the top of the heap for more years than one can remember, Ted Fio Rito is a musical triple-threat. Well known as an ork leader and composer, he is also the discoverer of Betty Grable, Joy Hodges, Lief Ericson, Victor Young and Russ Morgan, to name a few. He started his career while still in high school, grinding out tunes for a nickleodeon in Newark, N. J., later studying at the Chicago Conservatory of Music. In Chicago he abandoned the longhairs and organized his first band, landing a two-year booking at the Windy City's Edgewater Beach Hotel. Next stop was the Hotel St. Francis, San Francisco, where the stop turned out a three-year stand. Coconut Grove, Los Angeles, was next to feature the Fio Rito pianistics.

Ted has been booked in smart spots like the Palomar, Los Angeles; Trocadero, Hollywood, and the Hotel New Yorker, New York. Recently he completed a smash 10 weeks at the Stem's Roseland Ballroom. He'll be back there in the fall.

The versatile Fio Rito established himself as a composer with hits like "I Never Knew"; "No, No, Nora"; "Charlie My Boy"; "Laugh, Clown, Laugh"; "Alone at a Table for Two" and "Mamma Lu."

Currently celebrating his 25th year as a composer and back as a talent maker with young vocalist Patti Palmer, Ted continues his merry way, with the Fio Rito ork doing sock biz at leading Eastern ballrooms and theaters.

Fio Rito is booked by CAC, and William S. Cantalupo is personal manager.

## Monocle for Frank

LONDON, April 6.—The Mecca Cafes and Dance Halls, premier dancathon circuit operating the biggest ballrooms of its kind, including the famous Covent Garden Ballroom, London, is running a nation-wide contest to discover the "English Frank Sinatra." Total entries are aplenty. Winner, in addition to a cash prize and cup, will have the title of "Britain's Frank Sinatra," with the sponsor promising the title "fully protected for future engagements."

## Longhair Has Its Man - Power Aches, Too; 130 Gets You 20

WASHINGTON, May 13.—Symph outfits are having even tougher troubles with the man-power problem than swing bands, according to results of a "talent tour" completed this week by Dr. Hans Kindler, conductor of the National Symphony Orchestra.

Dr. Kindler signed up 20 recruits, 8 of whom are women. All will play with the longhair orchestra this coming season.

Dr. Kindler was resigned to the woman question, and even made an effort to be brave about it. There are three distinct advantages to women musicians, he said. First, they are good players because they have to be better than average to get a job. Second, they are more responsive to a conductor, and third, they are an "inspiration" to their men coworkers.

The 20 musicians signed up represented total results of 130 interviews in eight cities.

## STEM BUREAU PLUGS CUT

(Continued from page 3)

is now said to be in the hands of Henry Morgenthau, Secretary of the Treasury, of which the BIR is a part.

What is most significant about the report is the fact that the four top BIR officials hereabouts decided to recommend that the present tax be cut to 15 per cent. It is known that the data gathered by their men showed the revenue totals being piled up under the 30 per cent rate are higher than the amounts pulled by the old 5 per cent tap. Seemingly, this would be an argument for retention of tax, as is, yet the BIR-ers chose to vote for a cut, knowing that many spots were considering closing and the take would roll away.

Noonan appointed the four-man committee to obtain information for the House Ways and Means Committee, which holds four bills to chop the 30 per cent bite to anywhere from 5 to 15 per cent. If the ordinary procedure has been adhered to, precise information about the amount of revenue now being raised in night clubs would not have been forthcoming until around June 1. Hence the designation of the special committee.

## HUB OUTDOORS BIG

(Continued from page 3)

This goes for Totem Pole and Mosley's-on-the-Charles at Dedham, Nuttings-on-the-Charles at Waltham as well.

But the most sensational of all developments has been the incredible increase in the outdoor business of all three of these spots. The canoes, pedal boats and other park facilities at Norumbega (of which Totem Pole is a part) have experienced the greatest business in 35 years, with a 1,000 per cent (sic) increase noted.

Totem Pole has several hundred canoes and 75 pedal boats (from the World's Fair) and three carloads of new canoes on order and expected any week.

### Outdoor Season Starts Earlier

Several of these park spots have begun their seasons a few weeks earlier this year and have found that it is paying big dividends, as their facilities are crowded each

## Ohio Gets WAC Appeal With Music; Adele Clark P. A.'s

CLEVELAND, May 13.—Lieut. Arthur Cook, public relations officer from the AAF Training Command's Lockbourne Air Base, Columbus, O., former radio, newspaperman and ork leader (CBS and Mutual) is spark plug of a new angle on WAC recruiting.

Assigned to promotional duties here, Cook has written two strictly commercial songs, one a lush ballad, *Farewell To Love*, and the other a "lift" tune, titled *Army Air Corps Calling*, into which an Air WAC theme is written, but subtly.

Working with the lieutenant is Corp. Adele Clark, of the Air WAC, ex-professional who was the original fem vocalist on the *Lower Basin Street* stanza, as well as a familiar voice around New York's recording studios.

### Plenty of P. A.'s

Cook is spotting the corporal on every available major theater and radio program in the Cleveland-Akron-Canton area, with the two originals featured. Instead of a long-winded "Join the WAC" dissertation, it's simply brought out that you can still do things, be original and enjoy yourself in the army. The songs and the singer are cited as a case in point.

Response is said to be terrific, with the newspapers and the public going for the idea and tunes.

*Army Air Corps Calling* was used effectively in a teaser campaign build-up over radio for an AAF recruiting display at the M. O'Neil Company store in Akron.

Injection of this type of showmanship, hitherto totally lacking in WAC recruiting campaigns, is said to be increasing recruiting results many fold.

## 243 Artists in 23 Units Entertain Invasion Troops

LONDON, May 6.—USO (ETO Section) Camp Shows reached a new high this week in England by having no fewer than 23 units in the field. Not including G. I. talent, this composes 243 individual performers, of whom 213 have come from U. S. A., some via Alaska, some via Northern Africa and Italy, but the majority straight from the States.

The remaining 30 performers are British, with a few American artists resident in this country included. Present USO route this side runs from 64 to 80 weeks. In one area alone a unit can put in 12-15 weeks appearing at one camp a night.

late afternoon and early evening.

But the intown ballrooms are at a loss for direction, as their business seems to rely on precarious and unfathomable factors.

When the Bradford Roof nitery closed last Saturday (6), the contract for Sammy Eisen's band still had a week to run. So the management shifted the band downstairs to the ballroom for the single stanza. But business there has been only fair, so at the expiration of Eisen's contract the Bradford Ballroom will return to its policy of Friday and Saturday night dances.

For the time being, at least, the new taxes plus other probable factors will shift a lot of indoor amusement trade to every type of outdoor attraction. Probably the parks, pools, resorts and beaches will experience a whopping season (as was forecast in March at the annual convention here of the New England Section of the NAAPPB). Apparently people are already using their cars and available gas (no pleasure ban is expected this summer) to get out of the city.

## Blue Wants Music

NEW YORK, May 13.—Paul Whiteman, Blue's music head, has asked 10 U. S. composers to write five-minute works for radio. Peter de Rose and Aaron Copeland were among those approached. Others not made public.

## KLRA Has Different Owner But Retains Same Manager

NEW YORK, May 13.—The *Arkansas Gazette*, not S. C. Vinsonhale as reported in *The Billboard* last week, has bought KLRA, Little Rock, Ark., from A. L. Chilton, Dallas radio man.

The sale, which is awaiting FCC benediction, will see Vinsonhale, manager of the Arkansas Broadcasting Company for Chilton, remain with the organization and direct station under new set-up.



**YOU DON'T NEED SPECTACLES!**

Don't you hate to wear those disfiguring spectacles? Perhaps you don't need to. Thousands of others—actors, actresses, athletes, doctors, clergymen, men and women in public life—have learned to preserve their natural good looks and still have excellent vision through CONTACT LENSES—the

## INVISIBLE GLASSES

Contact lenses are invisible. They are unbreakable. They take the place of annoying, unattractive and often unsafe eye-glasses. They are comfortable, easy to wear, almost never need to be replaced. They are the modern way to correct most defects in vision!

Come in and talk to one of our expert technicians. No obligation.

Easy time payments.

## DUNSHAW CO.

130 WEST 42nd ST., NEW YORK, N. Y.

½ Block from Times Square

Wisconsin 7-4680

Open This Monday Evening Till 8:30

## WANTED

**"POPEYE" VOICE**

**For Screen Cartoons**

Opportunity for mimic with good Popeye voice to record for motion picture cartoon shorts. Write or call for audition:

## FAMOUS STUDIOS

25 West 45th St., New York, N. Y.  
Phone BRyant 9-1600

## STOCK TICKETS

One Roll . . . . \$ .75

Five Rolls . . . . 3.00

Ten Rolls . . . . 5.00

Fifty Rolls . . . . 17.00

100 Rolls . . . . 30.00

ROLLS 2,000 EACH.

Double Coupons.

Double Price.

No O. O. D. Orders.

Size: Single Tkt., 1x2"

Uncle Sam Is Only Great By Fighting for Liberty of Others.

Circus, Parks and Carnival

**TICKETS**

THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

## SPECIAL PRINTED

Cash with Order. Prices:

2,000 . . . . \$ 4.29

4,000 . . . . 4.83

6,000 . . . . 5.87

8,000 . . . . 6.91

10,000 . . . . 7.15

30,000 . . . . 10.45

50,000 . . . . 12.75

100,000 . . . . 22.00

500,000 . . . . 88.00

1,000,000 . . . . 170.50

Double coupons. Double prices.



# AN AIRWAVES CRIMINAL CODE

## Disk Turning Another Web Petrillo Ache

### IBEW, NABET, AFM Scrap

CHICAGO, May 13.—Battle lines were formed and forces marshalled here this week for the impending battle between the radio station engineers and the AFM for jurisdiction over the "pancake turners" of the country. Priming their guns were AFM officials, members of the NABET (National Association of Broadcast Engineers and Technicians), the IBEW (International Brotherhood of Electrical Workers), repping radio broadcast technicians and the NAB.

The NAB got into the fight as result of a stormy session on the last day of its board of directors' meeting held in Washington early this week. With Cal Smith, of KFAC, Los Angeles, in the van, the indie and affiliate members of the board blasted the networks for giving the AFM jurisdiction over platter-turners in their own stations and thus giving Petrillo a precedent to throw at the heads of the rest of the industry. Before the vendetta was over the NAB had gone on record as condemning the platter-turner principle, issued a vitriolic statement against Petrillo and the AFM, and pledged its support and aid to all stations in resisting the platter-turner demands. A special issue of the NAB bulletin was also sent to stations.

The national battle started as the result of a meeting last Saturday (6) at AFM headquarters. It became apparent that IBEW and AFM would be lined up against NABET. At this meeting, which was attended by IBEW members and a few NABET men, E. J. Brown, president of IBEW, proposed that all record-turners should be under the jurisdiction of AFM and that as a means of strengthening solidarity and engineers' bargaining powers, NABET should come into the IBEW ranks.

### IBEW Agrees With AFM

IBEW, which has about 1,200 members throughout the country, is in favor of giving control of the record turners to Petrillo. Brown told the meeting Saturday that he and Petrillo had reached an agreement giving future control of the record turners to AFM, in spite of the fact that IBEW now has a clause in its charter stating that work having to do with the transmission of sound and sight by electricity comes under IBEW jurisdiction. The IBEW is now willing to drop this clause, because as one IBEW official said, by that clause engineers could be compelled to do both engineering and record-turning work for the same salary. But if the AFM took over record turning, engineers would receive same salary and do less work.

In Chicago neither NABET engineers, who work at WMAQ, WLS and WENE, nor IBEW men, working at WGN, WBBM, WCFL and 10 other stations in the area do record turning; AFM has control of record turners. But in other cities engineers do turn records, and it is in these locales that the fight is expected to be the hottest.

At Saturday's meeting Brown said that NABET men could enter IBEW without paying an initiation fee. All that was asked was that NABET forget about its intention to fight for record-turning jurisdiction and give Petrillo a free hand.

### NABET To Fight

NABET, it seems, does not intend to pay much attention to Brown's offer. (See *Disk-Turning Ache* on page 11)

### UP Sells Five in Mexico

MEXICO CITY, May 13.—United Press has taken the lead in news selling to Mexican stations, now having five clients in the Republic. Latest to sign are XEB, local station, and stations at Monterrey and Puebla.

## Oh, Teacher?

NEW YORK, May 13.—One of the crudest rackets tried on would-be singers was revealed last week when a so-called singing coach approached eight non-pros and said that he would coach them into a successful octet at so much do-re-mi from each one for a 10-week period.

Gals thought it was okay, and didn't even murmur a discordant note when teacher "suggested" they pay for own music. However, when he showed up with a contract over WNYC, New York station, contingent upon obtaining a commercial, one of the gals became suspicious—and exposed the gent.

P. S.—Not even Mayor La Guardia can sell a commercial over WNYC.

## Reader's Digest To Sponsor Blue's Town Meeting of Air?

NEW YORK, May 15.—If the Board of Trustees of Town Hall give deal the green light, *Reader's Digest* magazine will become *Town Meeting of the Air* first sponsor since the program started nine years ago.

Blue Net says the details of the deal are being worked out and all that is needed is board's okay. If it goes thru, sponsorship will start in September. The board meets tomorrow and the only thing that might stand in the way of approval, according to listeners, is fog of discussion which has surrounded *Digest's* alleged political partisanship.

Terms of the agreement have not been worked out yet, but when they are they will include a hands-off policy by the sponsor. Complete responsibility for selection of topics and speakers will rest with *Town Hall*, as it has in the nine years the show has been a Blue sustainer.

*Digest* plans to put seg on the full Blue web of 173 stations.

If the deal is consummated, and indications are that it will be, it may start a trend of sponsorship for all forum programs.

## Blue Sale of Town Hall Will Enable All of Web to Get It

CHICAGO, May 13.—Blue web's decision to make its *Town Hall Meeting of the Air* program available for *Reader's Digest* sponsorship stems from the network's yen to make its public service programs available to all affiliates. This was explained by Edgar Kobak, exec v.-p. of the Blue, this week during his talk before the Chicago Federated Advertisers' Club.

"*Town Hall* was put on the block," Kobak said, "because many of the smaller stations could not afford to carry prestige sustainers, when they could sell the time locally. Thus," he reasoned aloud, "if the only way to air an educational public service show for the most listeners was to sell it, sell it he would." Proving his point, the Blue v.-p. pointed out that the *Town Hall* deal called for a full network or no deal.

Kobak also made an interesting observation about the net's use of controversial commentators. His organization would always schedule newscasters who get the Blue's name in the papers. "In fact," he said, "I can hardly wait until Walter Winchell sues the Blue Network."

## 3,000 in KYSM Contest

MANKATO, Minn., May 13.—KYSM, NBC outlet for Southern Minnesota, sponsored its annual essay contest for school children again this year and drew 3,000 entrants in two divisions. Project was timed to coincide with towns' "Paint Up, Clean Up, Fix Up Week."

## White-Wheeler Bill Seen Doomed by Industry Heads

Legal code held by many to be only safe method of broadcasting regulation—others fear courts would make every legal action run on and on until ineffective

WASHINGTON, May 13.—Local radio men, expert in the machinations that result in legislation, are laying odds that no radio legislation will be produced this session by the White-Wheeler subcommittee, and that even if it does it will not be approved. As a result, they are speculating about the possibility of presenting the industry with an alternative based on a criminal code for radio operators.

## Showcase Opens Again for Tyro Actors on WNEW

NEW YORK, May 13.—WNEW is readying a Sunday evening half hour designed to give the young radio performers a trade showcase. Idea is to answer the eternal query, "How do young actors get a start?" now that the local stations are no longer doing workshop productions.

Station's program manager, Ted Cott, has cleared with Writers' War Board for material, will pay regular AFRA scale and has asked Radio Directors' Guild to co-operate by assigning a director to produce the show each week.

Earl McGill, prez of RDG, is in favor of the plan and will present it before the council meeting scheduled for early next week. "It's the best idea to come along in some time," said McGill. "I'm all for it and will present it to the council with a recommendation that the RDG co-operate."

## Chi RWG Blesses Eastern Net Deal; Set Idea Protection

CHICAGO, May 13.—A wedge for negotiation with Chicago net outlets was seen by the Midwest branch of the Radio Writers' Guild at last meeting when they gave their blessings to the recently signed contract between Eastern writers and nets in New York. The new Eastern contracts, if approved by NLRB, will provide salary ranges of from \$75 to \$137 a week for men who have been with webs for a year.

At the same time Guild officials announced the set-up of an idea registry which uses the same principle as the Material Protection Bureau set up by *The Billboard* several years ago. Ideas can be mailed to the Guild in a sealed envelope and held until the writer wants them. Registry will accept only ideas; finished scripts can be copyrighted.

## 'Song Shop' Gets Chesterfield Spot; Maybe I for Miller

HOLLYWOOD, May 13.—Contract for the replacement of the Fred Waring Chesterfield show goes to the Ken Dolan Agency's package show, *Johnny Mercer's Song Shop*. Agency has confirmed *The Billboard* report of last week. However, it is understood that the Mercer contract is only for the summer replacement. Renewal depends upon rating *Song Shop* will achieve during the test run.

Glenn Miller, who is soon to don his civvies again, was talked of for the spot. So far, there has been no deal worked up with Miller, but it is expected that he will take over another of the ciggie outfit's air spots. Miller is due on the Coast some time next month to begin seven-year contract with 20th Fox.



Their reasoning runs along these lines: "The way the present FCC rules read, any set of commissioners is bound to be unpopular. This results from the broad interpretations possible under the current social-

type of code which put the FCC in the position of ruling on matters that normally would be handled, for example, by the Securities Exchange Commission, the American Health Association, the FBI, the Federal Trade Commission, the Department of Justice or even the American Medical Association."

In the last-named case these mental speculators point to the hoary instance of the way the FCC, by not renewing a license, forced Doc Brinkley off the air "instead of calling the local medical association into action to revoke Brinkley's right to use the medical title, and then, if he insisted, turning the case over to the Department of Justice for prosecution."

"Likewise," reason the mentalists, "the monopoly issue should have been handled by the justice department as a violation of the anti-trust laws. Instead, under the present set-up, the FCC is called upon to regulate in matters which, as we see it at least, are actually out of the scope of purely radio affairs."

### Regulation Controversial

"And since the pending radio legislation is reported to include so patently controversial a clause as one forbidding the sponsorship of news program, which would financially cripple most of the stations, it's a cinch that anything the subcommittee produces won't stand a ghost of a chance of being okayed. As to why this type of thinking is in the bill is something else again."

"We know the committee has been studying Quincy Howe's famed piece about commentators that appeared in *Atlantic Monthly* some months ago. We also know that Senator Wheeler doesn't care for Walter Winchell and Drew Pearson's type of newscasting. Hence, the proposed ban on all sponsored news programs."

"However," continue these thinkers who, incidentally, are a mulling majority, "with a criminal code set-up, everyone could be satisfied. The FCC could write a strict code covering every violation they have either on the record or anticipate. And with this clear-cut definition of responsibility the station operator would know what he could and could not do."

### No Excuse for Violations

"Then there would be no excuse for violations, and the penalty, jail sentence and/or a stiff fine would be staring every radio man in the face. However, knowing that licenses would not be revoked until they had been tried in court and convicted, the station men could operate with the mental security that comes from knowing their livelihoods would not be removed as the result of an honest mistake."

This group is thinking seriously along the aforementioned lines, with the ultimate objective of putting their plan before the industry and eventually discussing it with FCC Chairman Fly, provided, of course, that the industry support along. And almost universal support (See *Air Criminal Code* on page 11)



## Pa. Net Revived For RKO Preem

PHILADELPHIA, May 13.—The Pennsylvania Network State-wide regional network set up in the past only for political campaigns, goes commercial for the first time in promoting the State-wide WORL world premiere of RKO *Days of Glory* pic. With WCAU here the originating station, a web of 22 stations will be linked to carry four half-hour programs for four Sundays starting tomorrow. Gil Babbitt, WCAU special events chief, has been named director of the Pennsylvania network. With the RKO contract for a starter, efforts will be made to continue the web as an established commercial medium.

The picture will have a day-and-date premiere in 50 cities thruout the area covered by the regional net, the radio-movie marriage similar to RKO's exploiting of *Snow White and the Seven Dwarfs* in the Midwest, with WLW, Cincinnati, the mother station. Tie-up here was made by Terry Turner, RKO exploitation chief, and Dr. Leon Levy, WCAU prexy. Shows will be produced and written by Joseph Gottlieb, WCAU production chief.

In addition to the four half-hour programs on the regional net, WCAU will carry a dramatization of the movie June 27 between 10 and 10:30 p.m., the night before the pic opening. Special show will feature the picture stars, Gregory Peck and Tamara Toumonava, along with the Don Cossack Choir, which will make a series of personal appearances in the area between May 14 and the opening under WCAU auspices to ballyhoo the movie. WCAU also carrying a heavy sked of one-minute e. t. spots, and a number of transcribed 5 and 15-minute programs. The platters, employing the talents of the choir and local dramatic players, will be produced by Gottlieb and used by RKO for radio time to be bought thruout the country for the picture.

With WCAU originating, the station list will include WJPA, Washington; WDAB, Altoona; WHP, Harrisburg; WMBS, Uniontown; WBRE, Wilkes-Barre; WMRP, Lewistown; WAZL, Hazleton; WEST, Easton; WKST, New Castle; WERC, Erie; WRAW, Reading; WKOK, Sunbury; WGBI, Scranton; WRAC, Williamsport; WJAC, Johnstown; WGAL, Lancaster; WORK, York; WJAS, Pittsburgh; and WDEL, Wilmington, Del., and WWVA, Wheeling, W. Va.

## JWT'S Colwell To London OWI

NEW YORK, May 13.—Bob Colwell, major radio exec at J. Walter Thompson agency, is checking out to join the OWI. He will be stationed in London.

Colwell specialized in writers for the agency and as such was an important cog in the Thompson set-up since so many of the JWT clients use variety and guest star programs which are a contributing cause to the high ulcer rate among scripters. In recent years Colwell has not had as free a hand as he desired which was reflected in the lesser standing of the JWT produced programs. No replacement set as yet.

## Sear's Enters Philly Radio With War, Morale Quizzer

PHILADELPHIA, May 13.—Using radio until now only for staggered spots to recruit store, office and warehouse help, the local branch of Sears-Roebuck & Company makes its entry into local radio advertising with a *Crosstown Quiz* package show on WFIL. Rather than drum up business, the mail-order house is using the weekly show, started Thursday (11), as a good-will to bolster and maintain employee morale at the local war plants.

Half-hour show, placed thru the Labrum & Hansen Agency here, has teams from two varying war plants pitted against each other for a quizzer on current events. Jack Steck, WFIL public relations chief, serves as quizmaster. Show will run 26 weeks, with a run-off on the last three shots for the champ quizzers.

Mail-order house going all the way in promoting its first regular venture in local radio. Stirring up employee interest at the war plants with bulletin board posters and utilizing prepared fillers for pay envelopes.

## The Retail Ad Battle

About three weeks ago, in the April 23 issue to be exact, in an editorial on *The Billboard's* radio pages, we disposed of Mr. Vernon Brooks, of *The New York World-Telegram*, and his ill-advised blast at local radio advertising. Talking at the National Retail Dry Goods Association meet in Cincinnati, he had presented figures purportedly showing that retailers got a better buy from newspapers than from radio, etc.

The retailers themselves made Mr. Brooks crawfish. Now along comes the august *New York Times* (12) with a sizable story on its financial pages making further mention of what are apparently the same figures to prove the same tenuous point. As might be expected in so competitive a survey the figures quoted by *The Times* give radio all the worst of it.

*The Billboard* attempted to obtain a copy of the survey in order to present radio's side of the story. We were advised that the document was strictly confidential, that it would not be released for several weeks, that when it was released it would cost \$20 per copy, that a highly condensed version, 50 cents, would be released at the same time. We intend to analyze *The Times* story just as soon as we can get a copy of the survey. In the meantime *The Billboard* is gathering facts and figures.

What is interesting is that newspapers, at least in New York, are leading with their glass chins by locking for a knock down and drag out competitive fight with the one advertising medium, radio, that can put newspapers to shame when it comes to producing evidence of its efficiency as a retail or national advertising medium.

For the time being *The Billboard* will table *The Times* blast just as it disposed of *The World-Telegram* blast, i. e., by repeating what a typical retailer, E. H. Hunvald, prexy of the Pizitz Department Store, Birmingham, Ala., had to say:

"If radio is so lousy then I'm a damn fool and there are a lot of damn fools in the audience. I'm the biggest user of newspaper and radio advertising in Birmingham. (Eighty-four announcements a week on three stations; five quarter-hours, including two strips, on two stations.)

"Experience has proved that radio brings me sales at a lower cost than newspapers, yet I use newspapers because they are good and pay out. Saying that radio advertising doesn't pay is sheer stupidity. National advertisers made radio the top medium by spending more money on radio than they do newspapers and they know what they're doing."

Nuff said.

## WGN Gets Six Top Longhairs Don Lee Gives In; Skeds Strip on Net For 13-Week Test

CHICAGO, May 13.—WGN, Mutual outlet locally, this week signed nine of the top symphonic sidemen in the Midwest. Six of them came from the Chicago Symphony, one each from the local NBC crew, Kansas City Philharmonic and Cleveland Symph.

WGN execs, who baited their offers with better salaries and all-year work, claimed they're out to make the WGN high-brow musical aggregation one of the best in the country. There are three obvious angles for this move.

By grabbing six top men from the Chicago Symph, the Mutual outlet may figure to crimp any ideas that NBC may have of airing that org as it did for five weeks this past season. Likewise, the six new sidemen make the WGN combo an even-money possibility to grab a prestige sponsor for MBS. And there's also the long-range approach based on WGN current 60-man classical combo and the need or desire for a larger aggregation to play it serious and heavy in the new 2,000-seat auditorium skeded for post-war construction.

## NAB Think of Pic To Sell Air

NEW YORK, May 13.—A commercial pic to plug radio, its big names on programs and radio advertising is getting the deep thought treatment from the NAB. Film would show how the air lanes raise the entertainment standards of the nation by making stars like Bob Hope, Jack Benny, Fibber McGee and Molly and Edgar Bergen. Point is that without radio, public would not see them in movies.

At the same time, film would illustrate importance of advertising in originally putting the biggies on the air.

If made, the pic would be a two-reeler distributed to nab houses on the strength of its name stars.

## Hopper Changes Air Format

HOLLYWOOD, May 13.—Change in format of the Hedda Hopper *Hollywood Showcase* program went into effect this week. Show formerly gave three semipro a break; henceforth, the guest spot will be limited to one, with contract film players getting the highball. Fred Brady, MGM player, gets the first break.

HOLLYWOOD, May 13.—Strip shows will be tried out for the first time over the Don Lee web, with two five-day-week soapers ready to tee off this week, aimed at the morning listener. New idea is result of network exec Pat Campbell's attempts at program innovations. Tony LaFrano, new program head for the skein, was also in on the deal.

First serial to be aired will be *Midland, U. S. A.*, laid in a small town and built around a newspaper publisher. Other strip is called *The Amazing Jennifer Logan*, and concerns the activities of a small-town girl who wants to join the service. Jack Holmes and John Boylan will write and produce the shows.

Don Lee web has always shied clear of this type presentation, but if idea goes over it may open up new field for the network. It is understood that soapers will get a 13-week tryout. If bank-rollers are not forthcoming, shows will be yanked after that period.

## WSYR's Vadeboncour Off To Pacific as NBC Reporter

SYRACUSE, May 13.—Edward (Curley) Vadeboncour, general manager of WSYR, NBC outlet in Syracuse, and station's news analyst, took a leave of absence last week to become a NBC war correspondent in the South Pacific. H. R. Elkins, with Happy Jim Parsons (Irving Kauffman), will pinch-hit during his absence.

Vadeboncour, formerly dramatic editor of the late *Syracuse Journal*, was also *The Billboard* correspondent for this territory before going to WSYR and radio.

## RDG Hollywood Org Set

HOLLYWOOD, May 13.—Organization of Hollywood chapter of Radio Directors' Guild has been completed. Phil Cohen, of the RDG New York office, in town for the Durante show, was present at the first meeting when Don Bernard, of the *Blondie* airer, was named prexy. Other officers are Paul Franklin, vice-prexy; Thomas Freebairn-Smith, secretary; John Guedel, treasurer, and Anthony Stanford, chairman of the membership committee.

Executive council is made up of Cal Kuhl, Bill Lawrence and Fred Mackaye. Murray Bolen, Bill Splier and Arch Obler were named as alternates.

## Fight Looming In AER Ranks

COLUMBUS, O., May 13.—The possibility that the Association for Education by Radio faces the chance of conflict in its ranks was seen here as a result of discussions which took place among the leaders of the association.

No official of the organization would say definitely that the discussion would result in an out in the open controversy, but a few of the boys came out of a meeting and said the possible split might take place along these lines:

Some of the newly installed officers of the association, it was said, wanted the AER to become affiliated with the National Education Association, organization of thousands of classroom teachers thruout the country. Others, it was said, wanted the AER to retain its present autonomous position.

The first group, it was hinted, wanted the AER to assume more formal educational lines and take advantage of the support of the large NEA membership.

The latter faction said nix to that and maintained that the AER should remain a separate entity more interested in functioning primarily as a radio body. This group seemed to feel that by becoming affiliated with NEA, they would lose zip and become buried in a large national organization interested in subjects outside the original intended scope of the association using radio to educate.

## Pay Off To Hear Trenton Ainer

TRENTON, N. J., May 13.—WTTM, indie here, has inaugurated two new money-making programs that are drawing plenty dough from adults and the carriage, or bobby-sock, trade.

The first, a talent hunt for a permanent American Legion seg, draws between 500 and 600 people at 50 cents a head to hear local hopefuls on a one-hour show. The other, sponsored by Mercer County Druggists, has big patronage from the Saturday night bobby-sockers who jam War Memorial Building to hear a hillbilly music show. They pay 65 cents.

Idea, originally fostered by Dean Andrews, WTTM program director and ad manager Fulton Arnold, seems to be bringing in the dough and would do even better in large studios available in New York and other big cities.

## MBS Net Shows Planned at Chi

CHICAGO, May 13.—Meet of top MBS officials here this week resulted in a determination to increase the number of programs produced by the web's headquarters in New York to supplement the shows already provided by member stations and the re-election of the complete slate of execs with two exceptions.

These were the dropping of I. R. Lounsbury, of WGR, Buffalo, from the board of directors an obvious move since WGR is no longer a Mutual affiliate—and the replacement of Miles Lamphiear, resigned, by J. E. Wallen as controller. Wallen comes from Bell Tel & Radio, an I. T. & T. subsidiary. No one was selected to fill the Lounsbury vacancy on the board of directors.

Programs were the major problem before the execs. Web expects to raise \$1,000,000 for programs from its new station affiliate contract but with renewals not coming in so fast the money has also been slow. As a result, the stations that have signed the new pact are wondering when the much mentioned programs will be available. Presumably the web will dig into its own kick to finance programing with remuneration being made when all affiliates sign the new pact.

## Horace Heidt Goes Quiz

HOLLYWOOD, May 13.—Format for the Horace Heidt show will shift to quizzer. Heidt has been interviewing returned servicemen for prospective jobs over the air, but low rating on the show is believed to have been responsible for shift. Only one serviceman will be interviewed in the new set-up, the rest of the show being devoted to questions and answers geared to military service.



### America's Most Imitated Radio Program



## Sets ANOTHER Record 1,250,000 Paid Attendance!

One and a quarter million people have paid to see America's oldest, continuous . . . and most imitated . . . radio feature since the WLS National Barn Dance moved into the Eighth Street Theater in March, 1932. (The Barn Dance itself is 20 years old.) On Saturday, May 6, visitor Number 1,250,000 paid his 85c for a ticket to this granddaddy of all barn dances. It's still, after 20 years, furnishing SRO entertainment units for theaters, fairs and like events; most of the entertainers have been featured in motion pictures, and in September, Paramount will release a full-length feature picture based on the WLS National Barn Dance and starring most of its regular talent.

But to get back to this 1,250,000 paid attendance: it is definite evidence of the good will Chicagoans and the people of Midwest America have for WLS, a good will that extends also to other programs on the station and to the advertisers who sponsor them. If you want other proof . . . proof of results for advertisers . . . ask any John Blair man.

#### Theaters! Fairs!

Pack your houses! Feature personalities from this nationally famous radio program. Single acts, complete National Barn Dance units — they're playing to packed houses throughout the nation. For open dates and acts available, write, wire or call George Ferguson or Earl Kurtze, WLS Artists Bureau, Chicago.

REPRESENTED BY  
JOHN BLAIR & COMPANY



890 KILOCYCLES  
50,000 WATTS  
BLUE NETWORK

CHICAGO 7

AFFILIATED WITH KOY, PHOENIX, AND THE ARIZONA NETWORK—KOY PHOENIX \* KTUC TUCSON \* KSUN BISBEE-LOWELL



# Fems Rule Roost In LPLS Rating

NEW YORK, May 13.—Women continue to rule the roost in this, the second, compilation of listener-per-listening-set ratings based on the Hooperatings of April, for daytime, and April 30 for evening shows. Note also that the first 15 and top 10 programs are conspicuous by their absence from this list. This chart is based on the listener-by-listening-set percentages in the divisions and not on the Hooperatings.

There are several interesting, albeit obvious, observations that stem from a perusal of this compilation. Firstly, the women, bless them, are the key to an audience, with the single exception of the out-and-out kid shows. Even the thrillers, like *The Shadow*, stand or fall on how well they do with the gals. They go for a variety of programs, from straight music, as provided by *Manhattan Merry-Go-Round* and *Cities Service*, to Winchell and the Phil Baker quiz.

In other words, the male audience is fairly consistent but the gals provide the cream that make for the top positions. Likewise the answer to increased daytime ratings would seem to be increased male appeal. Allowing for the obvious audience restrictions inherent to daytime listening it is apparent that the gents just don't care for serial fare. More male appeal might be the answer.

The individual tops in each of the three listener categories in daytime and evening are:

**Daytime**

Women	....Kitty Foyle.....	1.34
Men	.....Baukhage .....	0.46
Kids	.....Jack Armstrong.....	1.37

**Evening**

Women	....Manhattan M-G-R.....	1.59
Men	.....Upton Close.....	1.09
Kids	.....Terry & Pirates.....	1.37

Note how the men in each division go for the news commentators. Note also that the Frank Sinatra program breakdown has 1.40 women, 0.71 men and 0.52 children—for a 2.63 total—of listeners.

## LISTENERS-PER-SET RATING BASED UPON HOOPERATED REPORTS FOR PERIOD ENDING APRIL 30

### EVENING PROGRAMS

PROGRAM	WOMEN	MEN	CHILDREN	TOTAL	HOOPERATING
THE SHADOW	1.40	0.97	0.77	3.14	13.6
GREAT GILDERSLEEVE	1.44	0.95	0.72	3.11	17.7
YOUR HIT PARADE	1.52	0.87	0.62	3.01	16.4
TAKE IT OR LEAVE IT	1.52	1.04	0.45	3.01	22.1
CRIME DOCTOR	1.44	0.97	0.59	3.00	15.1
CHARLIE McCARTHY	1.44	0.98	0.55	2.97	27.2
WALTER WINCHELL	1.52	1.08	0.31	2.91	21.3
FANNY BRICE	1.46	0.80	0.63	2.89	17.2
BLUE RIBBON TOWN	1.38	0.88	0.63	2.89	9.3
MANHATTAN MERRY-GO-ROUND	1.59	0.94	0.35	2.88	10.4
THANKS TO THE YANKS	1.39	0.89	0.60	2.88	9.4
GANG BUSTERS	1.27	0.97	0.62	2.86	10.7
CITIES SERVICE CONCERT	1.51	0.89	0.45	2.85	5.6
SUSPENSE	1.35	0.89	0.60	2.84	8.9
LIFE OF RILEY	1.44	0.80	0.60	2.84	3.8
SINATRA	1.40	0.71	0.52	2.63	11.3

### DAYTIME PROGRAMS

(All programs five times a week unless keyed Saturday)

JACK ARMSTRONG	0.77	0.38	1.37	2.44	5.5
LET'S PRETEND—(Sat.)	0.99	0.23	1.03	2.45	5.0
THEATER OF TODAY—(Sat.)	1.13	0.20	0.83	2.16	6.0
BROADWAY MATINEE	1.25	0.31	0.43	1.99	11.8
FASHIONS IN RATIONS—(Sat.)	1.10	0.21	0.61	1.92	4.4
SONGS BY MORTON DOWNEY	1.14	0.37	0.39	1.90	3.3
WHEN A GIRL MARRIES	1.26	0.19	0.42	1.87	9.1
FRONT PAGE FARRELL	1.17	0.27	0.41	1.85	5.2
YOUNG WIDDER BROWN	1.22	0.21	0.41	1.84	8.7
LORENZO JONES	1.28	0.74	0.32	1.84	6.1

#### No Sunday Shows

These figures apply only to subscriber programs. Quite possible other shows might show higher figures, but the compilation is based only on the shows subscribing to the Hooper service.

## Stations, Theaters Set to Collect on "D-Day" News

HOLLYWOOD, May 13.—Radio and theaters are making a pitch to the public for invasion-day news. Gayne Whitman, NBC announcer, has recorded spot announcements to be used in Fox West Coast theaters. Platters will be switched on over the speaker, informing the patrons that the invasion is on. Theater chain first considered using slides, but agreed that the spoken word would be more effective.

Station KMTR is putting on ad campaign informing listeners and prospective dial twisters that they should be at their sets waiting for invasion news. KMTR features "news on the hour, 24 hours a day," and is making a play for new listeners by mailing lists informing them that they will be sure of getting all the news when D-Day arrives.



### YANKEE NETWORK

and ALL major Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619

Broadway

NEW YORK 19

## TUNE-DEX

### PHOTO REPRODUCTIONS

Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities low as 5¢. Write for price list B-100—\$6.60  
MOSS PHOTO SERVICE, 155 W. 46, N. Y. 19

## Rian WTCN Editor; Bid Seen for News Leadership in Minn.

MINNEAPOLIS, May 13.—Cliff Rian, already doubling as news announcer and flack at WTCN-Blue, has been given the added title of news editor in a new post created by C. T. (Swanny) Hagman, station manager.

Creation of the editorship was seen as WTCN's bid to get into the fight on

local news coverage, as well as national and world news.

A bitter battle for news supremacy in the Northwest has been waged during the past several months between KSTP-NBC and WCCO-CBS. Some six or eight months ago WCCO put in a complete newsroom with Siegfried Mickelson as editor and several reporter-rewrite men were hired to cover news sources in Minneapolis and St. Paul.

Meanwhile, at KSTP, which has prided itself as being one of the first stations to pay attention to local news, the news-

room under John Verstrete was going well.

When WCCO announced its new news set-up of 11 men, KSTP replied it had been furnishing its listeners with just such service for years.

At the time, WTCN was inclined to stand pat. Rian, who handles an early-morning broadcast, has always made his daily telephone contacts before airing his program.

Under new set-up, in which newsroom is being remodeled and revamped, it appears as tho WTCN now will get its feet wet in the battle for coverage supremacy, altho there has been no mention made, as yet, of additional hands to be added.

### Richmond School Board Asks for Radio Staffer

RICHMOND, Va., May 13.—Richmond public schools will adopt an intensive program of radio work next year if the city school board accedes to a request by Superintendent Jessie Binford to approve appointment of a full-time employee to work up school programs for the air waves.

The new employee, according to present plans, would not only work up programs to be broadcast by junior and senior high school students, but would arrange radio talks by members of the school administrative staff and supervisors.

The latter would be given for the purpose of acquainting the public more fully with school activities, the superintendent said.

### WOV Sets Up Own Consumer Board of 500

NEW YORK, May 13.—A new twist in station handling of product ads has been developed by WOVI with the formation of the 1280 Club Consumers' Board, headed by Alan Courtney.

Board's modus operandi calls for testing of products by its 500 members before station accepts product for advertising. The make-up of the CBS was determined by the station which allegedly selected average listeners or representatives of families within station's coverage.

In addition to a sample of the product,

### Headliners Comm. Includes UP's Newsom & CBS's Henry

ATLANTIC CITY, May 13.—Phil Newsom, New York editor of the U.P. Radio News Service, and William Henry, CBS news analyst in Washington, will serve on the awards committee of the National Headliners' Club for its annual frolic here next month. Awards made annually at this time for the outstanding radio commentators, newspaper by-liners and newsreel cameramen.

a questionnaire, outlining the claims of the advertisers, will go to consumer-members for analysis and reaction. When approved, the commercials will say that the products have been consumer-tested and given the 1280 Club Consumers' Board stamp of approval. Other stations thruout the nation are watching the promotion just in case it works.

### B'fast Vs. B'fast

PHILADELPHIA, May 15.—With so many Philadelphians now having their *Breakfast at Sardi's* via WFIL, the local Blue outlet, WIP aims to cut in on the draw with an invitation to *Breakfast at the Benjamin Franklin*. Station has linked WIP with the Benjamin Franklin Hotel for a similar stint on a local basis, with the hostelry opening up its Garden Terrace in the morning for breakfast and broadcast. Show will follow the network format, starting today, with five daily door prizes of flowers and theater ducats. Tees off as a sustainer.



## Laughter... to give you strength

LAUGHTER for enjoyment? For merriment and just plain fun? Certainly. But with the shadows of war ever present over the world—over your land—in your street and in your home—laughter can bring you much more.

It brings to your life release from tension—a respite from wondering and worrying—refreshment and courage and strength to tackle tomorrow's job with new zest and vigor—new hope and courage. Laughter—to give you strength.

Laughter—from the jesters of a nation—over your radio, with its funny men and women, its witty, well-turned phrases... its puns... its comical songs and situations.

Laughter is a pretty important part of life. Laughter is a pretty important part of radio. It's a pretty important part of the Blue Network.

There's wit in plenty, too, on many Blue programs—though wit is but one of the ingredients of this round-up of the great of the entertainment world.

You are the one that makes these and all the rest of radio's comedy possible. You in your home... you in your job... you on your ship... you in barracks, and tents and on the battlefields of the world.

You—and your chuckles and laughs that can't be ordered or ordained or dictated—no, and sometimes not even predicted.

Your tired nerves need the balm of humor. When your spirits need the lift of sly wit... when you want to laugh freely, wholeheartedly, joyously—listen to your radio.

THIS IS THE *Blue* NETWORK



# Zenith Backs CBS in Anti- Tele Now Plea

## Blasts Today's Standards

CHICAGO, May 13.—The nationwide television controversy started a few weeks ago by CBS was heard here again this week when Gene McDonald, prez of Zenith Radio Corporation, he is also chief of Zenith's television Station W9ZZV, took a stand alongside the CBS policy makers. He said, "The CBS query, 'will post-war television be good enough after the war?' almost answers itself. Of course it won't be good enough."

"Today," continued the Zenith prexy, "research and science move at a rapid pace accelerated by the necessities of war. Things obsolete themselves more rapidly than at any time in our history. New processes, new uses, new methods have resulted from the experiences of the war. I, for one, say about post-war television, why dig up the bones of dead pre-war television for re-incarnation when there is a new baby on the way."

## First Set Mfg. to Back CBS

McDonald, whose video station has been airing shows since 1939, thus became the first industry leader in these parts and the first set maker to take a for-the-record stand in support of CBS in the "video-now" vs. "video-quality" battle. He had little to gain from his stand since his company is an equipment maker and an immediate post-war boom in set sales would give him a chance to regain some of the dough he has invested in his television experiments.

McDonad minced no words when he said, "I have always pointed out to the public that until standards are fixed for a television that is worthy of public support, money paid out for a tele receiver is money thrown out the window. I agree with Chairman Fly of the FCC that there should not be a move to freeze tele standards at the present level."

"Between 1930 and 1944 there have been many television publicity booms resulting in the selling of thousands of video receivers. But sets sold as late as 1940 are now obsolete."

## Two Spectrum Positions

He also sided with CBS by agreeing that television should be assigned two positions in the spectrum. One where it is now and one in much higher frequencies for experimenting in a more advanced type of transmission. The set maker summed up with, "It is better to face the facts now. Television has suffered enough from obsolescence. Let's not start another operation in a manner which foredooms it to quick obsolescence before it is begun. Television could again die still-born. That is neither in the industry nor the public interest."

It should be noted, however, that by siding with CBS he was taking a crack at NBC, one of the leading supporters of the video-now drive. And that must have given him some satisfaction since

# Television and Fatigue

Much has been said and written in recent weeks of the future of television. And much of this has been of a highly optimistic, even inflationary, nature. Wherefor this editorial.

Broadcasters should not forget that the majority of the ballyhoo has been coming from the people and firms who make television equipment, not from the people who will have to produce and broadcast television programs.

The station operator mulling an investment in video—of about \$200,000—might also remember that little has been done or said about audience fatigue as a factor in television's future. Watching a video show is like watching a movie. And how often does the public visit the movies? Once or twice a week? Well, how often and for how long will the public sit down to watch an air pic program? After three hours at a neighborhood movie isn't the customer unusually happy to get off his haunches?

And don't think that television sets will run all day like radio sets. After all, video is for eye and ear, not ear alone. John Public cannot sit before his television set and eat dinner at the same time, nor can Mrs. Jane Public sit before her television set and do her housework; things that both can now do with radio.

Remember these factors. Television is here. Television will get better. Television will be an important factor in the future of radio and entertainment. But—tread lightly and tenderly, 'cause once the foot is in the door it's not easy to back out or hold off—not without writing off a sizable investment. Nets and big clear-channel stations may be able to lose millions—but can you?

# Tele Has Great Selling Future, Says Hirschmann

NEW YORK, May 13.—Video has a great future as a medium for social education to sell about war-developed goods and a lesser one as a goods seller for the nation's department stores' regular lines, Ira A. Hirschmann, prez of Bloomingdale Bros., big New York retail outlet, said last week, but it won't cut into their newspaper lineage.

Hirschmann pointed out that department stores believe that the daily press is still its best medium but that visual presentation will be important as a social force for further expansion.

He also said that he hopes that the stores will not use tele as a "cheap shoddy device" to sell their merchandise. "Broadcasters," he stated, "will have to learn that you do not have to visually hit people over the head to sell them something."

## Philo Takes Off Wraps

PHILADELPHIA, May 13.—After keeping its television advances under wraps since before the start of the war, local Philco Corporation finally springs with a demonstration designed to be the most complete tele demonstration ever staged here. Philco, which operates its own station here, WPTZ, will round up a select group May 25 at the Franklin Institute. Tele show will include dinner and cocktails as a starter for the invitees. Not known as yet whether the press will be called in for the look-see.

NBC has filed for video channel No. 1 which is now occupied by McDonald's station.

At the time NBC filed for this channel, Hugh Robertson, a Zenith v.-p. said, "NBC's action in asking for Zenith's frequency is presumptuous, and unfair and will be vigorously contested."

# Blue's Kobak Takes Stand for Wraps For Television Now

CHICAGO, May 13.—Edgar Kobak, exec v.-p. of the Blue Network, this week applied three different pertinent digital messages to television. Talking before the Chicago Federated Ad Club, he pointed out that television is being oversold at the present time, that television's future is in programs, that television should not be airing its internal differences before the public.

Referring directly to the "Video Quality" Vs. "Video Now" controversy, Kobak, with a disclaimer re his not favoring either group, pointed out that CBS was sound in arguing that the public deserved the best but that the matter should not have been brought to the public. He feels that the radio industry should be conducting scientific and artistic experiments, sans ballyhoo, and then when the responsible engineers and programers of the business decide that what they have for the public was the best possible, then and only then should the selling job begin.

"All the experimenting before selling is necessary because television will eventually be the greatest advertising medium ever known. But it isn't at present." He inferred that those who stir up controversy now are only bringing public attention to a medium that is not yet ready to be sold."

## WOR-DuMont Television

Reviewed Tuesday (9), 1:15-9:30 p.m. Style—Variety. Sustaining on WABD (New York).

Perhaps in celebration of W2XWV becoming WABD by virtue of its new commercial status, Bob Emery came up with his best WOR show. Two ad-experiments, an accordionist, singer, impersonator, magician, organist and a forum rounded out an interest-holding hour and a quarter. No portion of show required complicated sets, so films were eliminated—an improvement.

Maurice Dreicer conducted *Try and Sell the Object*, with different trios of girls vying for sales-spiel honors on hats, purses and other accessories. Judges told how they picked the winners in each instance, basing decisions on poise, conviction, appearance, sales ability and voice. Jay Thorpe came in for modulated plugs when a saleslady from the store competed in each part of the contest. Emery commented on the girls' tele projection, which seems unsound, as personalities can be judged by screen reproduction rather than from the studio.

Madalena Belfiore, young accordionist with lots of vitality, gave with two unusual arrangements of pop tunes. Impersonator Josie Thorpe had the boys in the studio applauding her antics as a prima donna and *Barnacle Bill, the Sailor*. Her record-backed mimicry is hilarious.

Paul Killiam and Conover girl-actress, Marian Sable, attempted commercials such as his demonstrating the height-raising qualities of Adler Elevator Shoes.

# Agents Look At Video 10%

30% tax not said to be major consideration—vet warns of solid competition

CHICAGO, May 13.—The expected boom in television and the 30 per cent nitery tax have resulted in booking agents here taking a new interest in radio dates. Prime reason for looking to the green pastures of the air, most of the execs involved said, was the likelihood that lush days are in store for night club and vaude stars when television really gets under way. Most admitted they were putting television clauses into their talent contracts.

The 30 per cent tax, which looks like lean days for bookers of nitery talent, is only for minor consideration, bookers say.

Carl Snyder, office manager of Fredrick Bros., said he expected to open up a radio department here early in July. He also said that the Hollywood branch of the organization would soon go all out in an effort to book talent for radio shows.

Harold Lee, formerly of Robbins Music Corporation, was put in charge of a new radio department at General Amusement here last week. Lee has a few program ideas up his sleeve.

Other agents getting into the radio fight recently were Al Borde and Freddy Williamson, partners in the Central Booking Office. Williamson said that recently a new outfit, titled Albert H. Borde Radio Productions, was incorporated under the laws of Illinois. Williamson and Borde plan to do most of their work selling packaged shows, but they, too, are planning video material.

Fourth company to get on the radio band wagon was National Artists' Bureau. Phil Phillips, chief of the org, last week opened up a radio department which will be run by Charles Gwynn, veteran stage and radio personality.

One veteran and successful booker here pointed out that it takes years, a lot of money and special talent to build up successful radio offices like those of William Morris or MCA. Any talent booker who hopes to get into radio, he summed up, can expect a knockdown and drag-out fight . . . but the more the merrier.

Miss Sable thumbed thru *Look* mag to point out interesting features. Latter was dull as the Fleetwood cig plug and a Dentyne chewing gum blurb. The two smoked, chewed, smiled and agreed the products were good. Recording of Dentyne's musical radio ditty helped.

The the Killiam portion wasn't a howling success, it was a welcome bit of experimentation; much more is learned from such tries than from variety shows.

A trio of "Stork Club devotees" sat at a table with Emery, who led a discussion of the 30 per cent tax, reading from *The Billboard* on the subject. The short, lively forum is an excellent vehicle for (See WOR-DuMONT on page 12)

"... a Blondshell ... this lovely singer, with her soft, sexy voice, a most welcome fixture."  
—WANDA MARVIN, The Billboard

**ROBERTA  
HOLLYWOOD**

FIRST LADY OF TELEVISION

Wednesdays at 9—it's  
LEVER BROS. TIME  
Over Station W2XWV—Dumont



General AMUSEMENT CORPORATION  
THOMAS G. ROCKWELL, President  
NEW YORK CHICAGO HOLLYWOOD CINCINNATI LONDON

**DU MONT  
TELEVISION**

on the air three  
evenings weekly...

SUNDAYS  
TUESDAYS  
WEDNESDAYS

8 to 10 P. M., E. W. T.

Experimental commercials are  
a feature of every program!

DuMONT TELEVISION DIVISION OF  
ALLEN B. DuMONT LABORATORIES,  
INC., PASSAIC, N. J.

Television Studios and Station W2XWV,  
515 Madison Ave., New York 22, N. Y.





## FOUR-WAY PICK-UP

NEW YORK, May 13.—Title of rechristened *Hook 'n' Ladder Follies* now officially set at *Musical Round-Up* for West Coast-NBC air-debut. Was tabbed first *Devine's Dude Ranch*. . . . Richard Blake, formerly of promotion department of *Sat Eve Post* to NBC ad and promotion department. . . . Charles B. Vaill, ex-*Hartford Times* reporter and director of Yale University News Bureau, new audience promotion manager of WEAF.

Warren Gerz resigns Blue publicity staff effective June 1 to join Young and Rubicam Hollywood office. . . . Erwin Elliott, WFBR (Baltimore) speller, runner-up to Harry Von Zell in "Truth and Consequences" auditions to emcee "Kelly's Courthouse" via Blue. . . . Robert Arthur appointed script editor for "Appointment With Life," Blue's sustaining replacement for the now commercial "My True Story." . . . OWI to reprint "Factory Farmer," written by Harry Rauch, Blue special features editor for world-wide distribution. Article appeared in Magazine Digest.

Ben Weinstein, WINS engineer before entering army, has joined WOV dial-twisting staff since discharge. . . . Esther Lewis, Hunter College and NAB radio course grad, also joins engineering staff as Bill McDonald leaves station for navy. . . . Frank Owens, formerly with NBC, has joined radio department of N. W. Ayer as senior time buyer. . . . Hugh Conover has replaced Bernard Dudley as speller of CBS *Amanda of Honeymoon Hill*. . . . Newest additions to *New Adventures of Perry Mason* via CBS are Berry Kroeger and Edgar Stehli.

Elsa Maxwell signed by Owens Illinois Glass Company for air show, stations and format not known. . . . Frank Morgan's summer replacement to be West Coast talent show to aid in uncovering talent for new fall series. . . . *Dark Victory*, new serialized drama slated for NBC-*Star Playhouse* June 5. . . . *Life of Riley* sponsor has renewed for 52 weeks with no summer rest in view for cast. . . . S. James Andrews, director of *Basin Street* and *Mr. and Mrs. North* off to Coast for six weeks. While there he will supervise Winchell airings. Tee Wells will sub for Andrews in East.

Ed Mead, for the past three years with William Esty & Company copy department has rejoined Benton and Bowles, Inc., and will return to latter's radio department. . . . Luke Appling, Chicago White Sox star, Don Ameche and Sgt. Mel Allen set for next "Visiting Hour" via CBS with last named subbing for Major Andre Baruch as emcee. . . . Barbara Hotchkiss now scripting on CBS "Bernadine Flynn." . . . Joan Wetmore of "This Life Is Mine" on CBS rehearsing in new Gilbert Miller show, "For Keeps." . . . Larry Puck, CBS talent scout, bound for West Coast next week. . . . Mike Boscia has resigned Young and Rubicam press department.

CHICAGO, May 13.—E. G. Benley, for 16 years radio director of Brown & Williamson, has been appointed v.-p. of the Russell M. Seeds Agency. Benley will handle general exec duties here and have charge of Mennen & Grove accounts. . . . Benedict Gimble Jr., prez of WIP, Philadelphia, had lunch for agency and station bigwigs here yesterday. . . . Dick Bergen, veteran radio figure in Chi and head of WLS Talent Bureau, ill in Edward Hines Hospital. . . . George Lang, WGN chief engineer, has been appointed member of high-frequency panel of RTPB. . . . Dunninger will have Blue Net show here June 21. Admission will be War Bond purchase.

Janie Cohan, of CBS continuity department, and Bill Walbaum, local radio writer, were married this week. Mrs. Raymond Clapper will cover GOP Convention for Mutual.

Happy Jack Turner, Chi radio personality for years, is moving to Denver. Jack Simpson, formerly of NBC production department, has joined Russell M. Seeds Agency as radio director. . . . WLS Prairie Ramblers will appear at Chicago Herald-American "I am an American Day" show in Soldier Field May 21. . . . James Gaines, NBC assistant director of advertising and promotion, in town on business this week. . . . Ray Jeffers, Russell M. Seeds p. a., left for business trip to West Coast yesterday. . . . WLS will supplement invasion coverage with "on-the-scene" descriptions by BBBC war reporting unit. . . . Grace Matheson new assistant to Frank Chizzini, manager NBC Chi recordings. . . . Art Turnbull, newest addition to announcing staff of CKLW, Detroit, subbing for Arnold Stinson, away on sick leave.

PHILADELPHIA, May 13.—Taylor Grant leaving WCAU after nine years to join WHN, New York. Carl Owen moves up to handle the commercials. Harry McIlwaine, vet announcer, is taking Owen's post as daytime manager. . . . Dorathea A. Hassler, former assistant promotion chief at WKNE, Keene, N. H., takes over the WPEN publicity chores June 1, succeeding Rhoda Otis, resigned. . . . Toni Winston gets the Petrol Corporation, thru Seberhagen Agency, to sponsor her *Letter to a Soldier* song stint on KYW.

Granville Toogood, with N. W. Ayer Agency for 20 years, quits his vice-prexy's post at the end of the month to join J. Walter Thompson. . . . Keystone Auto Club renews its "Musical Milestones" variety show on KYW for fourth year thru Gray & Rogers Agency. . . . Robinson's, used car dealers, take over a quarter hour of the daily horse racing results aired by WHAT. . . . Irv Sachs, used car dealer, takes sponsorship of WPEN's "Money Master," War Stamp giveaway. . . . KYW increases daily schedule from 19 to 21 hours and ups its newscasts with 18 more minutes of flashes. . . . James Benni is the new singing find on WPEN.

HOLLYWOOD, May 13.—Mark Finley, former Don Lee-Mutual press head here, upped to Major. He's with military intelligence. . . . Producer C. P. MacGregor has signed Ellen Drew for an appearance on his *Hollywood Radio Theater*. . . . Bob Greene, of the KNX announcing staff, in army, stationed at Fort MacArthur. . . . Henry Orbach, newly appointed news chief for the Blue in San Francisco, in town for confabs with John Robb. . . . Felix Mills's son, Petty Officer George Mills, home after duty in South Pacific. He saw action at Tarawa. . . . Columbia Studios may cast Dave Street, warbler on the Joan Davis airer, opposite Ina Ray Hutton.

Phil Baker and "Take It or Leave It" head for New York May 28. Harry Spears, who has been acting as producer here, goes along in permanent capacity. . . . Spike Jones will dish plenty of corn when he guests on "People Are Funny." . . . Top Tenor Wilfred Williams, of the Charioteers heard on the Kraft show, will be inducted next week. He will not be replaced. . . . Jimmy Fidler has been renewed for 52 weeks over the Blue. This marks his third year for current bankroller.

Louis Jordan, band leader, will guest on the Al Jarvis show, *Downbeat Derby*, next week. . . . Tom Noone, KFI announcer, married Marjorie Hirst, secretary at the station, before reporting to the navy. . . . New Frank Sinatra picture has a title at last. It's called *Step Lively*. . . . Louise Erickson, of *A Date With Judy*, has been linked to a contract by Columbia Pictures. She will make her screen debut in *Meet Miss Bobby Socks*, Bob Crosby starrer. . . . Jean Hersholt takes *Dr. Christian* to Manhattan next week. . . . Henry Youngman is recording comedy material for Victor-Bluebird. Routines are those he used on the Kate Smith show.

## CIAA Offers Shows to U. S. L. A. Sponsors

### Months Pass But No Contracts

(Continued from page 4)

Many American program agents and representatives (there are 50 in all) want to know by what authority the CIAA has gone into direct competition with them. There is no answer yet.

As for the programs themselves, most of them are new commentaries and a number of soap operas with anti-Axis punch. Each of them follows the CIAA propaganda line, and John W. G. Ogilvie, director of CIAA's radio division, says that prospective sponsors will have to hew to that line. Kay Bailly, his assistant, says that they will be able to make sure the "good neighbor" policies will be followed by "being awfully careful" about who sponsors the shows.

### Red Tape Tie-Ups

Many interested parties have asked why programs very successful in one country, *La Familia William Brown* in Uruguay for example, have not extended to other Latin American nations. The answer lies in the co-ordinator's still more uncoordinated org. No branch can be in direct contact with any other branch, and all correspondence must pass thru the State Department. If they do write directly, someone gets fingered. Result: CIAA's right hand doesn't know what the left one is doing and neither of them have the slightest idea of what the head, legs and trunk want.

When asked how CIAA judges the value of its shows—since it has no Hooper or *The Billboard's* TCI—Miss Bailly said that the office made local surveys to determine listener interest. As yet, tho, no one has seen the results of the surveys. It may be, some think, that sponsors who want to buy may get stung.

### CIAA an Agency?

Many critics have called CIAA an "agency" for trying to sell shows. Miss Bailly replies: "I don't like the word 'agent.' . . . 'Agent' connotes payment of a fee, and we don't charge a fee." She says instead that CIAA acts as an "intermediary. . . . Doing all we can to see that the shows get a sponsor." Nevertheless, agency boys say it all adds up to agency work with a fancy name and is a violation of the long-standing government policy of non-competition with private biz.

Agent or not, CIAA tell prospective buyers that the typical programs will cost less than the same type in the U. S. Interested sponsors are wondering, tho, if the picture is really as bright as the descriptions of the segs claimed. . . . And if they'll be able to get a chance to find out what it's all about before they grow hoary with age.

### EIEC Sponsors C to C Show

NEW YORK, May 13.—Nation-wide web show for racial amity, sponsored by the Entertainment Industry's Emergency Committee, will be heard via the Blue, Friday (19) 11:30-12 p.m. from New York and Hollywood. Show, which will be given before special invited audience, will have Lena Horne, Paul Muni, Bette Davis from Hollywood, and Paul Robeson, Helen Hayes and Duke Ellington from New York.

Committee won *The Billboard's* World-Telegram Award last year after the Detroit race riots by putting on *Letter to the American People* over CBS. Program also got the Peabody Award.

### Slater Handles Bonus Parade

NEW YORK, May 13.—Latest program built around World War II veterans is NCAC's *The Bonus Parade*. Idea hinges on paying the vets appearing on the show a sum equal to the amount they received from Uncle Sam when checking out of uniform. Government now gives varying sums as bonuses, depending on length and location of service.

Bill Slater, recently a colonel on the General Staff, is emcee. Lou Goldberg, Major Bowes flack, has the idea.

## Review

### Out On a Limb

Reviewed Tuesday (25), 9:30-10 p.m. Sustaining on WGAR, Cleveland.

*Out On a Limb* is a clever, brainy program that deals with a panel of experts and their prophecies on all types of subjects. Hitting the fifth week on the air, *Out On a Limb* is the brainchild of a Cleveland attorney and writer, Leo G. Bayer, now a lieutenant j.g. in the navy. Aided by his writer-wife, Eleanor, and Geoffrey Landesman, *Time* and *Life* photographer, Lieutenant Bayer has introduced a novel and above the average quiz.

Questions are supplied by listeners and deal with subjects such as: "Who will win tomorrow's baseball game and by what score?" "When will the invasion start?" "What hair styles will women be wearing this summer?" etc. The regular board of experts include Geoffrey Landesman; William Ritt, editor of *Central Press* and cartoon artist, and Burn Weston, chairman of Cleveland's Post-War Planning Committee. Each week a guest expert appears with the regulars, tonight's guest being Dean Herbert C. Hunsaker, of Cleveland College. Emcee of the program is WGAR's program director, Dave Baylor.

Show has developed since its inception five weeks ago, and interest is sustained at a high pitch. Highlight of the quiz is the telegraphic prophecies. Unknown to the experts, telegrams are sent to well-known people thruout the country on all sorts of current and personal problems. Ginny Simms was asked to let the station know her favorite song and why. The experts then proceeded to predict what her answer would be. Quentin Reynolds was asked why he thought Stalin recognized the Badoglio government? Groucho Marx was asked what the three top cliches would be for 1944. Frank Sinatra was asked what he liked for a midnight snack? The board comes close to predicting their answers and many times hits the right answer.

Listeners have a chance to make some money by sending in a question and their own prophecy. Five bucks is given for every question used; \$5 more if the experts fail to predict more correctly than the listener. To date, the experts are far ahead of the listeners in predicting. Interest is sustained from week to week by having many questions unanswerable until the following week.

The show moves swiftly under the able direction of Dave Baylor, but would benefit greatly from a live audience for applause when the experts make a correct prophecy. *Ann Koblitiz.*

### WOR-DuMONT

(Continued from page 10)

bringing watchers up to date on topical matters.

Magician Larry Klepper entertained with rope tricks. The hand may be quicker than the eye, but men of magic must be doubly sure to guard every motion. The camera picks up little movements that go unobserved on the stage. Emcee Emery showed great restraint when Sgt. Oscar Brandi went into what at first appeared to be the rougher version of *Bell-Bottom Trousers*. The guitar-strumming Brandi pulled his punches, however, but the rendition was still a little racy.

The show's accompanist, Bill Wirges, proved his versatility with a medley of semi-classics on the Hammond organ.

Instead of offering "a pack of cards" to every serviceman who writes the station, Emery has upped the ante and will now send two packs. Response to the mail-getter has been excellent—according to the emcee. *Wanda Marvin.*

### Iowa Tall Corn Net Set

DES MOINES, May 13.—Organization of the Iowa tall corn network, consisting of six MBS radio stations in the State, has been completed. The stations are KROS, Clinton; KDTH, Dubuque; KVFD, Fort Dodge; KTRI, Sioux City; KICD, Spencer, and KFJB, Marshalltown. George W. Webber, local program producer, is manager of the new network.

The network is affiliated with MBS and North Central Broadcasting System. Arrangements have been completed to feed programs from any of the six stations or from a Des Moines studio.

# Arrangers on Big Doughwagon

## Longhair Guitar

NEW YORK, May 13.—Experimenting in an effort to hypo biz, Max Gordon, op of the Village Vanguard, last Sunday (7) brought in a longhair guitarist, Rey De La Torre, who worked 25 minutes between shows strumming out Mozart, Bach and the like. Results reported good, and Gordon may bring him back May 20. De La Torre is skedded to play in Town Hall May 23.

## Heavy Sugar In Dancerics Lures Leaders

### Cash On Line for Hooferies

HOLLYWOOD, May 13. — Smell of heavy sugar is causing band leaders to gaze longingly at the ballroom biz. New era of Coast baton biz is in the making, with top-bracket maestri turning their dough into channels that will give them good returns. News that Horace Heldt paid for the Trianon Ballroom, Southgate, Calif., in one year and had \$40,000 left over, is giving the boys the itch.

It's a known fact that Tommy Dorsey has been talking about the Palsades Ballroom, Santa Monica, for some time. Spot, formerly called La Monica, opened March 25 with Tommy Reynolds's ork, but early unshuttering was bad move and take was low. Ballroom has remained dark since, with Walter N. Newcomb Jr., owner of the spot, angling for a big name to take over.

Dorsey's manager, Arthur Michaud, reportedly turned down a booking there this week, claiming that the maestro wants to buy a ballroom outright. Newcomb is willing to lease on 10 per cent of the gross. Both Dorsey and Harry James are said to be interested in the Pacific Square Ballroom, San Diego, but asking price of \$250,000 is said to stymie deal. Wayne Dillard, present owner, is said to have bought the ballroom several years ago for \$150,000. Understood that both James's and Dorsey's reps have confabbed with him, with no papers flashed.

Dorsey reps are combing the Hollywood area to find a suitable spot. Maestro is reported to have received a check for around \$60,000 on his Victor quarterly statement, and is anxious to put this coin to work. If maestro locates near Hollywood there's a possibility that he will alternate with brother Jimmy. Tommy might play the spot with his ork for three months, with J.D. taking it over for ensuing three months. In this way it will give the brothers a chance for theater, one-nighter and pic work.

Phil Harris has the ballroom bug along with the rest of the boys. He figures to locate here permanently, being a fixture on the Jack Benny show. He is reported interested in lining up a spot somewhere in the San Fernando Valley. Spokesmen for Abe Lyman stated that the maestro is interested in the Palsades Ballroom, but beyond that wouldn't talk.

Looks like a good year for the real estate men.

## Blue Signs Condon To Two-Year Pact

NEW YORK, May 15.—Eddie Condon and eight-piece hot jazz ork have been signed by the Blue Network to a two-year contract. Announcement of the radio affiliation was made by Condon at Town Hall Saturday (13) when the final Condon concert of the season came to a close.

Musical line-up for the half-hour weekly sustainer includes Miff Mole, Bobby Hackett, Pee Wee Russell, Bob Casey, Gene Schroeder, James J. Johnson, Hot

## Petrillo and Studio Execs Talk Turkey

### Confab Covers Dubbing Ban

HOLLYWOOD, May 13.—Confabs between James C. Petrillo and studio heads got under way this week, with no spectacular display of pyrotechnics anticipated. So far, Petrillo and the film boys are palsy-walsy, but whether they will remain pals thruout the meeting is a moot question. Petrillo's main beef with Hollywood dates back to early days of sound when, according to the AFM head, 18,000 theater musicians were thrown out of work.

With this as a background, Petrillo is asking that all studios maintain staff orks contracted on a yearly basis. Altho this seems to meet with the approval of studio tops and music departments, squawks are coming from some of the key studio musicians who figure that when staff band idea comes into effect they will stand to lose thousands of dollars yearly.

Petrillo is also going to try to clarify the dubbing ban, which has been in effect since 1938. Various stories have been circulated to the effect that if AFM prexy cracks down on this item it will mean the end of newsreels with music. Spokesman for Petrillo stated that newsreels are not likely to be affected. Union allows old sound tracks to be used for three types of pictures: Newsreels, main and end titles for serials and previews where finished productions are shown to the public with dubbed sound track. Film is then taken back to studio and original music recorded.

### Staff Orks Hard on Indies

Establishment of staff orks would prove a hardship on indie producers, for top musicians would be under contract and therefore would not be available to any but their own studio. Present plans call for 20th-Fox, MGM and Warner Bros. to hire 35 musicians on contract basis. Paramount, RKO and Columbia are to have staff bands of 30 men each. Universal and Republic will have 25.

No deal has been worked out for indie outfits such as PRC and Selznick. It is expected that minimum number of men will be set for recording dates, allowing for importance of pic and size of budget. In other words, indies won't be able to get by cheaper than the majors if their film is in sales bracket of latter group.

Union has set \$5,200 a year minimum for salary. There is possibility that studios may try to outbid each other for top men. One key man has already been approached and offered \$200 a week to sign with a major lot. This means that some of the boys will be able to get top money unless studios get together and set rates for the big-money staffers.

There is no contemplated raise in recording scale, which remains at \$10 an hour. Only upping will come for sideline men who go from \$16.50 to \$18.00.

Petrillo is asking ban on doubling. Where musicians play more than one instrument in any given session time and a half will be asked.

This is Petrillo's first visit to the Coast, affording him an opportunity to get on the ground floor of the studio situation. Meetings between Petrillo and studio heads are expected to last three or four more days.

Lips Page, Billy Butterfield and Condon. Lisa Marrow is soloist and writer John O'Hara is skedded as the show's first guest critic.

Fred Robbins, WHN staffer, will announce. Johnny O'Connor is the producer of the all-Condon program, with the guitarist-leader having free rein as at the concerts. Condon's ad libbing, which is a standard with his devotees, will be featured, it is understood.

## Ghosts Again

NEW YORK, May 13.—Lyric writing income booster on the Tin Pan Alley coast is job of ghosting lyrics for Broadway musicals.

Started recently when top main stem legitmer was skedded to go on road and needed new set of lyrics to replace local rhymes. Top composer didn't want to do new words, so ghoster was called in to work, with credit going to original book writer.

## Basie Handed Stiff Reprimand

### Fine not imposed for playing record date while in New York as traveling unit

NEW YORK, May 13.—Count Basie and 11 of his sidemen were tried by Local 802, AFM, Thursday (11) and found guilty but were let off with a dressing down. The trial board's reprimand carried a strong warning that repetition of playing miscellaneous dates would result in fines and revocation of transfer cards.

Trial resulted from charges that Basie and the men played single record dates. Regulations of the local permit an out-of-town musician to play any kind of single engagements if he checks into 802 as an individual. If he registers as a member of a unit, however, he may play a specific location job—but no singles.

The Basie men, Joe Jones, Rodney Richardson, Louis Taylor, Lester Young, Harry Edison, Earl Warren, Edward Lewis, Joseph Newman, Theodore Donnelly, Elman Rutherford and George Tate, came into New York as a unit to play the Lincoln Hotel. Their status, then, is that of a traveling band unit and the trial clarifies their rights and restrictions.

The union has no jurisdiction over musicians playing for one recording company while under contract to another, but this edict will probably put a halt to Basie's New York dinking activities.

## Bill Harris Ork To Cafe Society

NEW YORK, May 15.—Four of Benny Goodman's men have been inked by Barney Josephson, owner of Cafe Society Uptown, for the six-piece Bill Harris mixed ork that goes into the spot May 29. Josephson has snagged the Goodman bass, sax, trombone and trumpet men, and will augment the band with two other musicians.

The Harris band will replace the Teddy Wilson ork, which has played CSU for several years. Goodman is understood to have applauded the arrangement and promised to sit in occasionally with the band at new location. Already signed are Sid Weiss, Specks Powell, Ellis Larkin and Ernie Figuerod.

### Sacks to Coast

NEW YORK, May 13.—Manie Sacks, Columbia Record exec, left New York Friday to spend the week-end with his parents in Philadelphia before leaving for the Coast Sunday night. Contract biz will keep him in Hollywood about three weeks.

### Eddie Howard Has Band

NEWARK, N. J., May 13.—Eddy Howard, former Dick Jurgens vocalist, makes his first Eastern appearance fronting his own band when he opens at Frank Dalley's Terrace Room May 25 for an indefinite stay.

## Top Men Work Day and Night

### Music's forgotten man finds it year of golden harvest—and he's harvesting

NEW YORK, May 13.—Music's submerged and oft-forgotten man, the arranger, today is really coming into his own—financially, at least. The guys making the lines and spaces are lining their pockets with gold and silver and stuffing the long green away in big bunches each week.

It's a seller's market, and the boys are cashing in and rightly so, they say.

### Five or Six Divisions

The field breaks down into five or six divisions, possibly, radio, dance, stocks, legit theaters, specialties and transcriptions, a good number of the men play the field. Many network staffers also turn out stuff for dance bands in their spare time. The rewards of energy—\$132.50 from the net for a 35-hour job; \$300-\$500 for free-lance dance work.

Arrangers say, however, that while there is plenty to be said for free-lancing, the tendency today is to hook up with one leader, or tie to a staff job, or perhaps with a dance outfit, but not exclusively. This delivers a steady income and time to make moola on the side.

### Radio Is a Gold Mine

Radio is a gold mine. Some 20 men, free-lancers, do the bulk of the work. Gus Levene, Ben Ludlow, Ted Royal, Nathan Van Cleave, Bert Shefter, Tony Gale, Bill Challis, Billy Fisher, Maurice Gardner, Lewis Harris, Sam Grossman, Frank Guilfoyle, Teddy Dale, Arden Cornwell and Phil Wall turn out scores for most of the top-flight air shows around town.

There are 15 staffers working for the four webs who put in 35 hours per week, and then double into the free-lancing field.

For example, Jerry Bittick, Gene Hammett, Paul Burke and Red Bone, all working for NBC, do plenty of work, not only for commercial radio shows but also plenty of material for name bands. On the other hand, Gus Levene and Nathan Van Cleave, both on the CBS pay roll, have reportedly a unique setup. If commercial shows come along, they farm their work out and take on the commercials, which pay more, of course.

### Union Scale Definite

Free-lancers in all fields work at the union scale of \$1.50 for a vocal orchestral accompaniment (background) up to 10 parts per page. Scale for 10 parts of an instrumental is \$2 per page. For each extra instrument there's a plus charge of 15 cents, so you can see that if a man is laying out the parts for a large radio ork, such as a Kostelanetz or the Mark Warnow, he's sketching for anywhere from 40 to 60 men, and the page rate jumps from \$1.50 to twice or three times as much. Figuring anywhere from 22 to 27 pages for an arrangement (union scale calls for four bars to a page), final figure for free-lancing comes to around \$140 per job.

A good arranger can turn out anywhere from three to seven a week. Most of the good men are on call from the electrical transcription companies around town, putting pen to paper for the leaders under contract to the various companies. There are some 50 electrical transcription companies that have signed

(See Arrangers In Big \$ on page 14)





## MUSIC GRAPEVINE

Tommy Dorsey's sidemen, Dodo Marmoros, Buddy De Franco and Gene Krupa, waxed V-platters for Marty Palitz in Chicago. . . . Billy Eckstine and ork will tour the South starting June 15. . . . Charlie Spivak helped launch the 320th Liberty ship at the Bethlehem-Fairchild Shipyard, Baltimore.

James H. Davis, horse-opera star and composer of "You Are My Sunshine" and "Bed Bug Blues," now rides herd as Louisiana's governor. Inaugurated this month. . . . Boyd Raeburn band to play a New Haven, Conn., factory, June 1, for an hour at noon in conjunction with manpower morale campaign.

Cass Harrison will unshutter the al fresco Rainbow Terrace, Stratford, Pa., May 24. . . . Leo Zollo, now at Wagner's Ballroom, Philadelphia, set for a second summer at the USO-Labor outdoor canteen. . . . Charlie Gaines returns to Club Harlem, Atlantic City, June 15 for his second season. . . . Clem Horton next ork at Met Ballroom, Philadelphia. . . . Eddy Morgan back at The Oakes, Philadelphia dancery. . . . Alex Bartha booked for summer at Atlantic City's Steel Pier to alternate with visiting name bands. . . . Les Brown tees off the summer season at Hamid Millon-Dollar Pier, Atlantic City, May 27.

### King Sisters Open Shop

The King Sisters open their dress shop in San Fernando Valley, California, this week. Evidently took the song to heart. . . . Leonard Vannerson, band manager and husband of Martha Tilton (former BG warbler), to the navy. . . . Ruth Gaylord is the new vocalist with Hal McIntyre's ork. . . . Kay Allen rejoins Carlos Molina as thrush May 25 when the band plays the Palace Hotel, San Francisco.

June Richmond, ex-Andy Kirk thrush, now on solo stint at Troc, Hollywood, doubles into Columbia pix for next two weeks. . . . Irv Kostal, leader at Latin Quarter, Chicago, hospitalized with lip infection.

Neil Bonshu, now at Mayfair Room, Chicago, has taken his physical. . . . Ran Wilde terminated his run at the Chase Hotel, St. Louis, to don navy blues. . . . Sam Aaron, bass, to replace Holly Swanson, bass comic of Lawrence Welk ork.

Arturo Toscanini will autograph souvenir programs for first hundred donors of C-notes to Red Cross at Madison Square Garden concert May 25 when he conducts an oversize ork. . . . Duke Ellington followed Igor Stravinsky in recent lecture series at Boston and Harvard colleges. . . . The Philadelphia ork is booked for long 1944-45 tour, its first in three seasons.

Shep Fields's wife makes a weekly disk of news and endearments and sends it to the ork leader when he's on the road. . . . Sammy Kaye watched the mayor of Omaha baton his band in a stage stunt, and agreed that the city's head man wields a mean stick. . . . Spike Jones and His City Slickers co-featured with a camel named Martha in *Bring On the Girls*. . . . Gerry Lilly in the new Hunt's Starlight Ballroom, Wildwood, N. J. . . . Johnny O'Leary, road manager for Johnny Long, rejoined band at Frollos Club, Miami, after six-week illness. Pat Waters, Long's frau, pinch-hit.

### How To Reduce

Robert Merrill met Lulu Bates who commented on his loss of 15 pounds. She asked if he were still on his NBC sustaining program. "Do you think I'd be losing weight if I had a commercial?" he asked. . . . Harry Cool, of the CBS *Here's To Romance* show, will have a Mayfair Music song folio dedicated to him. . . . Benay Venuta inked to entertain visitors to Chain Drugstore Convention at French Lick, Ind., June 4-6.

Ozzie Nelson theater tour set, starting at Orpheum, Omaha, June 23, and winding up at Riverside, Milwaukee, August 31. . . . Jackie Mills, Herbie Fields's drummer, drew a 4-F rating. . . . Max Kaminsky, trumpeter with Artie Shaw ork, on the South Pacific tour and a recent naval medical dischargee, fronts five-piece outfit at Pied Piper Club, New York. . . . Tiny Bradshaw set to record for both Hit and Musicraft during his engagement at Savoy Ballroom, New York, which starts May 28.

Tommy Patton, Johnny Long trumpeter, into air force May 21. Don Paladino, 16-year-old Buffalo boy, will step into Patton's leather. . . . Sid Schwartz, arranger for Dick Rogers, holds 1-A draft card. Ork is otherwise all 4-F. . . . Del Courtney set to plug *Never Again*, clefted

by Harry R. Miller, of Pittsburgh, and published by Arcadia Valley Music, Iron-ton, Mo.

### Pubs Go on Air

Music pubs E. B. Marks, Jack Mills and Jack Robbins skedded for p. a.'s on Art Ford's WNEW *All-Night Milkman's Matinee*. Herb Marks (E. B.'s son) will plug papa's book, *They All Had Glamour*, on WOR. . . . Shapiro-Bernstein plotting build-up for *Back Home in Indiana*, theme song of 20th-Fox pic of same name. Tod Williams, BMI fiack, back at his desk after weeks in Minneapolis where he underwent operation. . . . Robbins has Joe Davis's *I Learned a Lesson I'll Never Forget*. Red Caps' waxing of tune on Beacon disks sold well.

Bob Cole representing *Southern Music in Chicago*. . . . Fred Forster, *Chicago pub*, suing Jerry Vogel to stop republishing of "Down By the Old Mill Stream." . . . Kathleen Gotter Gross, wife of radio's Ben Gross, collaborated with Mary Carolyn Davies on "You Are My Favorite Dream" skedded for plug by Frank Munn. . . . Sid Lorraine, now on Coast, upped by Mills Music. Title unannounced. Bob Lee to firm as prof manager, replacing Benny Gilbert, now with Robbins in Chicago. . . . Norman Fink, honorable dischargee and holder of a navy bravery citation, representing Melody Lane's Chicago office.

Max Steiner signed to write score for *Since You Went Away*, United Artists pic, on loan-out deal between UA and Warner Bros. . . . Harry Lim, Keynote's Recording supervisor, back from the Coast, where he spent two weeks lining up talent. . . . The Three Sisters, singers now on a CBS sustainer, booked by Moe Gale for a Universal pic in June. . . . Robbins will publish *I Wanna Get Married*, hit tune from Broadway's *Follow the Girls*. Producer of FTG decided song's publication would not hurt show as he first thought.

### Broadway Spivak-Conscious

Charlie Spivak, making p. a. at Paramount Theater, New York, can cross the street and see his performance in Universal's *Follow the Boys* at the Criterion and his pic job in 20th-Fox's *Pin-Up Girl* at the Roxy up the street. . . . Paul Lavalley augmented his ork to 16 fiddles for Phil Brito's Muscraft disking of *I Don't Want To Love You (Like I Do)*, Pvt. Henry Prichard's tune. . . . Martin Block's song, *A Fellow on a Furlough*, due for heavy plugging, according to composer. . . . Erskine Hawkins, currently at Tic Toc Club, Boston, back to New York May 28 prior to May 30 induction. . . . Bernie Heller Trio in its 20th week at the famous bar, Akron.

## ASCAP To Test the Alhert-Leslie Point Classification Plan

NEW YORK, May 13.—In an effort to determine exactly how the Leslie-Alhert plan will work out, ASCAP is slated to make a test by taking a few writers from each classification to see if the results are equitable. New classification point system was supposed to go into effect January 1 but was delayed due to writer opposition.

Test will be made based on last year's standings. A-L plan calls for a 75 per cent rating judged on availability, seniority, prestige, nature and character of the works, and a 25 per cent rating on performances. Opposition has come from standard writers because plan favors those writers who turn out hit material, rather than the former system whereby a AA writer could collect for the rest of his life.

Plan carries with it the proviso that writers who don't earn credits based on the 75-25 per cent basis to maintain a top rating automatically fall back into a lower bracket. To cushion their fall, no writer can move back more than one step at a time. (AA to A) (A to BB), etc. On the other hand writers in the lower brackets can double jump upward, depending, of course, on the number of performances they get.

### ARRANGERS IN BIG \$

(Continued from page 13)

with Petrillo, along with Decca's subisd, World Broadcasting.

### Arrangers Have Beef

Altho the radio field is probably the most lucrative, it is also the arrangers' most exploited field, and only the pressure put on because of the scarcity of men helps alleviate the condition in any manner. Most mal of all practices is the advertising agency-budgeted musical shows. Beefs come good and plenty from top arrangers when the budget is, say \$500 a week, and the maestro hands out only \$250 for the scores.

In many cases, the reason the maestro can call the over-lap his own is because he uses an old arrangement, now and again, and calls upon his librarian instead of an arranger.

### Middlebrow Good Dough

Best job of all is turning out pop arrangements for the longhaired shows. They're ple, for most classical maestri think everything is "terrific." Some go big for "piano, banjo and shotgun" combinations, and also turn out jive ma-

terial for name bands, working on either call or an arrangement. In the dance field regular work is done by men who travel with the band, work on a weekly salary, and exclusively turn out scores for their boss.

List includes Bert Ross, with Charlie Spivak; Ralph Burns, with Woody Herman; Guy Lombardo's Dewey Bergman; Al Avola, with Frankie Carle; Billy Strayhorn, long a mainstay with Duke Ellington; Bill Challis, with Glen Gray; Sonny Burke, with Jimmy Dorsey; Howard Gibeling, with Hal McIntyre, and Hugo Winterhalden and Eddie Sauter, with Tommy Dorsey. Top men are such well-knowns as Jerry Gray, Si Oliver and Alex Stordahl, last named pair formerly with T.D. (Oliver is now in the army and Stordahl arranges for Sinatra. Gray was with Glenn Miller's civvie ork.)

Staffmen don't pull down much of the extra gravy, but such men as Dick Rhodes (under contract to Tony Pastor), George Williams, George Sarravo, George Handy or Ed Finkle, can make as much dough as they find time.

### Ballads Twice Jump Tunes

Arrangers get between \$50 and \$75 for a jump tune, and around twice as much for a ballad or a special. And in many cases where a leader thinks "so and so is just the guy for him," the price sky-rockets. As put by one arranger, "At one time we were all just a bunch of guys named Joe, but today, because of the scarcity and because leaders know that certain guys can do his type of work, we can get all the market will bear."

### Stock Field Closed Corporation

In the publishers' stock field, leaders are Jack Mason, Paul Weirick, Fud Livingstone and Vic Schoen. Mason is two or three weeks behind, and so others get a break. Weirick doesn't need it nor does Schoen or Livingstone, but men coming into the field are now getting jobs which a few years ago they wouldn't have rated.

And the dough is anywhere from \$100 to \$150 an arrangement. Newest additional revenue is the orchestrate now being put out by publishers. It's an eight-piece orchestration for smaller combos around the country. It nets the arranger between \$50 and \$75. Fud Livingstone just did 22 for Robbins. The series is named *Rhythmaires*, and includes such standards as *Time On My Hands* and *More Than You Know*.

Because of the shortage of man power, publishers are finding it necessary to change their mind about stockers. Publishers are finding out that most arrangers are versatile chaps and can get all sorts of jobs. The stock field has always centered around one man, who gets all the work, with the rest stringing along. It started long ago with Frank Barry, Dave Kaplan, W. C. Pollack, Arthur Lang, Archie Blyer, Frank Skinner (now at Universal on the Coast at \$850 per), and today it's Jack Mason.

### Shows Pay Top Money

Jobs arranging for Broadway musicals, that call for anywhere from \$2,500 to \$5,000 per show, fall to such men as Russell Bennett, Ted Royal, Hans Spialek, Don Walker, Charles Cook and Nathan Van Cleave. When figured that as many top musicals as *Carmen Jones*, *Early To Bed*, *Follow the Girls*, *Mexican Hayride*, *Oklahoma*, *One Touch of Venus*, *Ziegfeld Follies* and *Helen Goes to Troy* are around, it's apparent that the field is one of genuine gold. In some cases the arrangers make more money than the composers, for even if the show folds, and the composer doesn't get his pay check, the arranger must be paid.

Cases differ, but the average score is 600-900 pages at \$3-\$4 page, netting anywhere from \$2,000 to \$5,000 per show. *Oklahoma* was a one-man job, done by Russell Bennett, and in other cases the work was divided up among half a dozen. Certain men, such as Charles Cook, are called in for specialties. The field is hot right now, and according to announcements of incoming shows, looks to get hotter.

In case of writing specialties for individual singers, such as Phil Moore does for Lena Horne and did for Georgia Gibbs, the price is getting higher and higher. The artists are finally getting good salaries, in many cases four figures for the first time.

It's a field day for the arranger. Most of the better known men put away \$300 to a grand a week, which isn't hay, even in these times. The forgotten man of music is having his year of the golden harvest, and the old harvesting machine working full steam.

## ADVANCE BOOKINGS

GEORGIA AULD: Palisades (N. J.) Park, May 27 (9 days).

BILL BARD: Muehlebach Hotel, Kansas City, Mo., May 26 (4 weeks).

CHARLIE BARNET: Casa Manana, Culver City, Calif., May 19 (indefinite).

TINY BRADSHAW: Savoy Ballroom, New York, May 28-June 20.

ACE BRIGODE: Forest Park Highlands, St. Louis, May 21-June 10.

LES BROWN: Hamid's Million-Dollar Pier, Atlantic City, May 27-30; Norfolk, June 4-5; Atlanta, 9-10; Frollic's Club, Miami, 13 (4 weeks).

CAB CALLOWAY: Strand Theater, New York, May 26-June 22.

BENNY CARTER: Orpheum Theater, Hollywood, May 16 (week); Silver Slipper, San Diego, Calif., May 25-26; Elks' Club, Hollywood, 27; Oakland, Calif., 29-30.

SPADE COOLEY: Aragon Ballroom, Ocean Park, Calif., May 13 (4 weeks).

DEL COURTNEY: Oriental Theater, Chicago, June 2-8.

XAVIER CUGAT: Oriental Theater, Chicago, May 26-June 1.

JIMMY DORSEY: San Bernadino, Calif., June 2; Ventura, Calif., 3; Hollywood Palladium, Hollywood, 13.

GEORGE DUFFY: Euclid Beach Park, Cleveland, May 20 (indefinite).

ROY ELDRIDGE: Apollo Theater, New York, June 9 (week).

SHEP FIELDS: Hershey Park, Pa., May 27-28.

HORACE HEJDT: Casino Theater, Louisville, May 19 (week); Stevens Hotel, Chicago, 26; Lakeside Park, Dayton, O., 27; Allentown, Pa., 29; Lakewood, Mahanoy City, Pa., 30; Armory, Wilmington, Del., 31.

DEAN HUDSON: Lincoln Hotel, New York, June 1 (indefinite).

INA RAY HUTTON: Golden Gate Theater, San Francisco, June 1-7.

HARRY JAMES: Astor Hotel, New York, May 22 (6 weeks).

BUDDY JOHNSON: Omaha, June 1; Des Moines, 2; Topeka, Kan., 3.

SPIKE JONES: Aragon Ballroom, Ocean Park, Calif., May 19-21.

SAMMY KAYE: Albee Theater, Cinicnati, May 19-25; Palace Theater, Cleveland, 26-1.

STAN KENTON: Aragon Ballroom, Ocean Park, Calif., May 26-28 and June 2-4.

ADA LEONARD: Claridge Hotel, Memphis, May 26 (4 weeks).

PHIL LEVANT: Rainbow Rendezvous, Salt Lake City, June 2.

JOHNNY LONG: Eastwood Gardens, Detroit, May 26 (week).

HAL MCINTYRE: Casino Gardens, Ocean Park, Calif., May 30 (4 weeks).

CARLOS MOLINA: Reno, Nev., May 19; Sacramento, Calif., 20; Oakland, Calif., 21.

TED FIO RITO: Shrine Temple, Rockford, Ill., May 26; Faust Hotel, Rockford, 27; Crystal Ballroom, Dubuque, Ia., 28; Tromar Ballroom, Des Moines, 29; Arkota Ballroom, Sioux Falls, S. D., 30; Storm Lake, Ia., 31.

EDDIE ROGERS: Aragon Ballroom, Houston, May 25 (4 weeks).

LUIS RUSSEL: Charleston, S. C., May 20; Greensboro, N. C., 22; Savannah, Ga., 23; Jacksonville, Fla., 29.

JAN SAVITT: Steel Pier, Atlantic City, May 27-28.

BOBBY SHERWOOD: Hershey Park, Pa., May 29-30.

BENNY STRONG: Bismarck Hotel, Chicago, May 26 (indefinite).

JERRY WALD: Eagle's Ballroom, Milwaukee, May 28; Notre Dame, South Bend, Ind., 29; Joyland Park, Lexington, Ky., 31.

JIMMY WAKELY: Hoot Gibson's Painted Post, Studio City, Calif., May 19 (indef.).

LAWRENCE WELK: Edison Hotel, New York, May 25.

COOTIE WILLIAMS: Chattanooga, May 30; Montgomery, Ala., 31; Savannah, Ga., June 1; Charleston, S. C., 2-4.

BOB WILLS: Golden Gate Theater, San Francisco, May 17 (week).

## New Shows Up Take On Broadway While Holdovers Do Dive

NEW YORK, May 13.—New flesh and pic bills on the Stem gave takes a lift while those running along with holdovers suffered.

Radio City Music Hall (6,200 seats; house average, \$100,000) for its sixth and final week with Harrison and Fisher, Grace Panvini and *Cover Girl* improved to \$90,000 as against previous week's \$87,000. For complete run bill brought in \$615,000.

Roxy (6,200 seats; house average, \$75,000) for third and last week of Victor Borge, Joan Edwards, Paul Whiteman and *Buffalo Bill* slipped to \$50,000 from \$69,000. Total for run was \$214,000.

Paramount (3,664 seats; house average, \$60,000) for the first week with Charlie Spivak's ork, Wesson Brothers; Tip, Tap and Toe, and *Going My Way* registered with \$102,000. Last week of previous bill was \$50,000.

Capitol (4,627 seats; house average, \$55,000) for initial week of Phil Spitalny ork and *Gaslight* came thru with \$72,000. Last week of old bill grossed \$54,000.

Strand (2,779 seats; house average, \$45,000) for new run of Tars and Spars and *Between Two Worlds* came up with \$48,000 for first week. Last week of old bill finished with \$34,000.

Loew's State (3,500 seats; house average, \$28,000) got \$33,000 for Benay Venuto, Milt Britton ork, Stubby Kaye and *Andy Hardy's Blonde Trouble*. Previous week's take was \$35,000. Current bill has Sunny Skylar, Adrian Rollini and *Broadway Rhythm*.

## Hallett \$17,000 in Philly; Heat and Weak Pic No Help

PHILADELPHIA, May 13.—After a heavy week with Lionel Hampton, Earle Theater (seating capacity, 3,000; house average, \$20,000), went into a slump with \$17,000 for week ended Thursday (11) in spite of the heavy support given the band topping the bill.

Mal Hallett and his music makers, featuring Dorea Vincent and Dick Taylor, in the band slot. Brightening the marquee were Phil Regan, Canada Lee and movie-land's Jean Carroll, with an extra added in Ben Rochelle and Jane Beebe. Screen's *Action in Arabia* not much help, with sudden change to the hot weather given some blame for the slim pickings.

## RKO-Boston Poor 24G

BOSTON, May 13.—Les Brown's band and screen starlet, Virginia Weidler, billed equally, closed at the RKO house here Wednesday (10) with a poor \$24,000 showing.

Last season grosses fell below the nut during May and June but in July and August the theater did as well as in the winter. Bill last week also included Ray English and band specialists Gordon Drake, Doris Day, Dick Shanahan, Butch Stone and Randy Brooks. Flicker, *Lifeboat*.

Xavier Cugat opened fair Thursday (11), with George and Gene Bernard as featured act. Ted Lewis is due May 18.

## Vanities 18G in M'pls.

MINNEAPOLIS, May 13.—Earl Carroll's *Vanities* grossed \$18,000 for week ended May 11 at Mort H. Singer Orpheum Theater here, a drop from the over-\$20,000 figures hung up in recent months by orchestras which have played here. Pic, *Action in Arabia*.

Andrews Sisters, with Mitch Ayres ork, opened yesterday (12) for their annual appearance in their home town. May 19 will bring in Vaughn Monroe ork.

## 23G for Golden Gate

SAN FRANCISCO, May 13.—Golden Gate (2,850 seats) grossed \$23,000 for week ended Tuesday (9). On the stage bill were Ella Mae Morse, Luis Gomez and Beatrice, Noble and King, the Debanettes, Woody and Betty, and Roy Benson. Pic, *Jam Session*.

## Strike Notice Given to KSTP

MINNEAPOLIS, May 13.—The Minneapolis Musicians' Union, Local 73, has served Station KSTP with 30-day strike notice as provided in the Smith-Connelly Act. At present, the musicians are working at the studio under WLB order following special hearing in Washington May 1.

Trouble hinges around station's refusal to hire the minimum of eight men the union insists it needs. Stanley Hubbard, studio manager, contends that KSTP cannot use eight full-time men.

Also in the fire is union's statement that Minneapolis tootlers cannot work in KSTP's over-the-river St. Paul branch under existing scale. According to Stanley Ballard, Local 73 secretary, men who work in St. Paul, even tho they come from Minneapolis and have worked for KSTP main office, have to make an agreement with the St. Paul local.

## Resh Back to Indian Lake

RUSSELLS POINT, O., May 13.—Benny Resh ork has been booked by French Wilgus, owner of Old Vienna Gardens on Indian Lake here, for the second season, opening in two weeks. Resh is closing his seventh straight year at the Bowery, Detroit night spot.

## Andrews and Ayres Top 42G in Chicago; Dan O'Neil Swell 49G

CHICAGO, May 13.—Heavy influx of shoppers and entertainment seekers to the Loop last week helped to raise grosses at both vaude-pic houses over the previous week. The Oriental (3,200) again came thru with smash attendance with the Andrews Sisters and Mitch Ayres and ork, who made their first p. a. at the house, bringing in over \$42,000. Gross fell only \$8,000 short of the singers' \$50,000 gross, at the Chicago Theater here three months ago, and was the second high mark at the Oriental for this year.

Current show headlines Woody Herman, also making his first p. a. at the house. Started off well and should hit close to \$38,000 for the week.

Danny O'Neil, a favorite here, helped to tilt the box office grosses at the Chicago Theater (4,000) to a swell \$49,000, a good figure considering that he was

## L. A. Orph Hits 21G

LOS ANGELES, May 13.—Picking up good business over the week-end, Ina Ray Hutton and orchestra, headlining a show at the Orpheum here, grossed a neat \$21,000. On the bill with Miss Hutton and her crew were the Kim Loo Sisters, who shared marquee billing; Christine Forsyth, Arnie Hartman and Ollie O'Toole. Pic, *Detective Kitty O'Day*. House seats 2,200 and charges 75 cents tops.

## Balto Hipp Dandy \$17,600

BALTIMORE, May 13.—An excellent \$17,600 was grossed by Hippodrome Theater week ended May 10, with bill made up of Terry and Ralph Rio, Danny Drayson, Ilene Woods, the Herzogs, and the Byrne Sisters. Two-week gross for the holdover bill hit an exceptionally fine \$40,400. Pic, *Cover Girl*, also a holdover,

the only name attraction.

This week's bill, starring Vaughn Monroe, started off slowly, but house should hit around \$47,000 for the week.



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*Victor Recording*

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**MILKMAN, KEEP THOSE BOTTLES QUIET**

(vocal by **WOODY HERMAN**)

backed by

**IRRESISTIBLE YOU**

(vocal by **FRANCES WAYNE**)

Recorded by



**WOODY HERMAN**

and **HIS ORCHESTRA**

on **DECCA RECORD #18603**



**MOST PLAYED IN THE JUKE BOXES OF THE NATION**

(from The Billboard Music Pop Chart)

**DO NOTHING TILL YOU HEAR FROM ME**

backed by

**BY THE RIVER OF THE ROSES**  
**DECCA RECORD NO. 18587**

and

**THE MUSIC STOPPED**

backed by

**I COULDN'T SLEEP A WINK LAST NIGHT**  
**DECCA NO. 18577**



**PART 1—The Billboard**

**SONGS WITH MOST RADIO PLUGS**

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
Amor (F)	Melody Lane
And So Little Time	Lincoln
And Suddenly It's Spring (F)	Famous
Army Air Corps	Fischer
Do Nothin' Till You Hear From Me	Robbins
Don't Sweetheart Me	Advanced
Going My Way? (F)	Burke-Van Heusen
Goodnight, Wherever You Are	Shapiro-Bernstein
How Blue the Night (F)	Robbins
How Many Hearts Have You Broken?	Advanced
I Dream of You	Embassy
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
I'm in Love With Someone	Campbell-Porgie
Irresistible You (F)	Feist
It Had To Be You (F)	Remick
It's Love, Love, Love	Santly-Joy
Long Ago and Far Away (F)	Crawford
Look for the Silver Lining (M)	T. B. Harms
Louise (F)	Paramount
Milkman, Keep Those Bottles Quiet (F)	Feist
My Heart Isn't in It (F)	Leeds
Nobody Else But You	Broadway
Now I Know (F)	Harms, Inc.
Poinciana	Marks
San Fernando Valley	Morris
Silver Wings in the Moonlight	Miller
Someday I'll Meet You Again (F)	Witmark
Take It Easy (F)	Santly-Joy
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick

**Lucky Strike HIT PARADE**

CBS, Saturday, May 13, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. Long Ago (And Far Away) (F)	Crawford
2. I Love You (M)	Chappell
3. It's Love, Love, Love (M)	Santly-Joy
4. San Fernando Valley	Morris
5. I'll Get By (F)	Berlin
6. Poinciana	Marks
7. I'll Be Seeing You	Williamson
8. Besame Mucho	Peer International
9. Goodnight, Wherever You Are	Shapiro-Bernstein

And the Following Extras:

- Boo Hoo
- Blow, Gabriel, Blow
- Give My Regards to Broadway
- Margie

**ALL-TIME HIT PARADE**

NBC, Friday, May 12, 8:30-9 p.m.

TITLE	PUBLISHER
Riff Song	Harms, Inc.
Tea for Two	Harms, Inc.
That Old Feeling	Feist
Love Is Sweeping the Country	Harms, Inc.
I Love You	Chappell
Rio Rita	Feist
Let's Face the Music and Dance	Berlin
Merry-Go-Round Broke Down	Harms, Inc.
Johnny Doughboy Found a Rose in Ireland	Crawford
Strike Up the Band	Harms, Inc.

# Music Popularity Chart

Week Ending  
May 11, 1944

## BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

### NATIONAL

POSITION	Last Wk.	This Wk.	Title	Composer
2		1	1. Long Ago (And Far Away) (F)	Crawford
4		2	2. San Fernando Valley	Morris
3		3	3. I Love You (M)	Chappell
10		4	4. I'll Be Seeing You	Williamson
1		5	5. It's Love, Love, Love	Santly-Joy
5		6	6. I'll Get By (F)	Berlin
—		7	7. Goodnight, Wherever You Are	Shapiro-Bernstein
7		8	8. Poinciana	Marks
8		9	9. When They Ask About You	Berlin
6		10	10. Don't Sweetheart Me	Advanced
9		11	11. Besame Mucho	Peer International
—		12	12. I Wish That I Could Hide Inside This Letter	Shapiro-Bernstein
14		13	13. Amor (F)	Melody Lane
—		14	14. Do Nothin' Till You Hear From Me	Robbins
12		15	15. By the River of the Roses	Shapiro-Bernstein

### SECTIONAL

EAST COAST					SOUTH				
POSITION	Last Wk.	This Wk.	Title	Composer	POSITION	Last Wk.	This Wk.	Title	Composer
1		1	1. Long Ago (And Far Away) (F)		4		1	1. Long Ago (And Far Away) (F)	
6		2	2. I'll Be Seeing You		2		2	2. I Love You (M)	
3		3	3. San Fernando Valley		10		3	3. San Fernando Valley	
5		4	4. I Love You (M)		7		4	4. I'll Be Seeing You	
2		5	5. It's Love, Love, Love		1		5	5. It's Love, Love, Love	
4		6	6. I'll Get By (F)		5		6	6. I'll Get By (F)	
7		7	7. Goodnight, Wherever You Are		13		7	7. Poinciana	
9		8	8. Poinciana		12		8	8. When They Ask About You	
10		9	9. Amor (F)		14		9	9. Besame Mucho	
13		10	10. I Wish That I Could Hide Inside This Letter		—		10	10. Goodnight, Wherever You Are	
8		11	11. Don't Sweetheart Me		3		11	11. Don't Sweetheart Me	
15		12	12. Swinging on a Star		—		12	12. A Lovely Way To Spend an Evening (F)	
—		13	13. Besame Mucho		—		13	13. Do Nothin' Till You Hear From Me	
—		14	14. Holiday for Strings		—		14	14. Starlight Avenue	
—		15	15. When They Ask About You		11		15	15. Amor (F)	

### MIDWEST

1		1	1. It's Love, Love, Love
2		2	2. I Love You (M)
4		3	3. Long Ago (And Far Away) (F)
5		4	4. San Fernando Valley
3		5	5. I'll Get By (F)
6		6	6. Don't Sweetheart Me
—		7	7. I'll Be Seeing You
7		8	8. When They Ask About You
8		9	9. By the River of the Roses
10		10	10. I Wish That I Could Hide Inside This Letter
12		11	11. Some Day I'll Meet You Again (F)
11		12	12. Do Nothin' Till You Hear From Me
—		13	13. Goodnight, Wherever You Are
9		14	14. Besame Mucho
14		15	15. Poinciana

### WEST COAST

2		1	1. Long Ago (And Far Away) (F)
10		2	2. I'll Get By (F)
1		3	3. It's Love, Love, Love
3		4	4. San Fernando Valley
—		5	5. I'll Be Seeing You
9		6	6. Goodnight, Wherever You Are
6		7	7. I Love You (M)
5		8	8. Poinciana
7		9	9. When They Ask About You
4		10	10. Besame Mucho
12		11	11. Do Nothin' Till You Hear From Me
11		12	12. Don't Sweetheart Me
8		13	13. I Couldn't Sleep a Wink Last Night (F)
—		14	14. Tess's Torch Song (F)
—		15	15. Amor (F)

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

POSITION	Last Wk.	This Wk.	Title	Artist	Label
1		1	1. Straighten Up and Fly Right	King Cole Trio	Capitol 154
7		2	2. I Can't See for Lookin'	King Cole Trio	Capitol 154
2		3	3. C. I. Jive	Louis Jordan	Decca 8659
3		4	4. When My Man Comes Home	Buddy Johnson	Decca 8655
—		5	5. Cherry Red Blues	Cootie Williams	Hit 7084
6		6	6. I'll Get By (F)	Ink Spots	Decca 18579
5		7	7. Main Stem	Duke Ellington	Victor 20-1556
9		8	8. I Learned a Lesson I'll Never Forget	Five Red Caps	Beacon 7120
4		9	9. Ration Blues	Louis Jordan	Decca 8654
—		10	10. Lester Leaps Again	Lester Young and His Kansas City Seven	Keynote 1202

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SULA'S MUSETTE ORCH.  
Vocal DON BAKER

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**BILLY ECKSTEIN**  
and America's Finest Group of Musicians

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No. 2001 "I STAY IN THE MOOD FOR YOU"  
Collector's Series, List \$1.00

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80 Records Minimum Quantity Shipped, F. O. B. Linden, N. J.

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THE GREATEST PIECE OF SONG MATERIAL SINCE "TEN CENTS A DANCE"

## "HAT CHECK GIRL"

All Prof. Material Available; Dance Orch. by Jack Mason.  
Wire, Write, Phone for This Torch Sensation.

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LEWIS MUSIC PUB. CO., INC., 1619 B'way, N. Y. C. (Sole Selling Agt.)

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"MARRIED MAN BLUES" backed by "HOPEWELL JUNCTION"  
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NEW YORK, N. Y.

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For Broadway Musical

SONGWRITERS: If you have "hit" material get in touch with

**DE METRIS MUSIC**  
152 W. 42nd Street New York City

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"THERE I'LL BE"

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**Victor and Bluebird Hits!**

- On a Little Street in Singapore Glenn Miller (20-1585)
- I'll Be Seeing You . . . . . Tommy Dorsey (20-1574)
- I Love You . . . . . Perry Como (20-1569)
- I'll Get By . . . . . Four King Sisters (30-0821)
- Poinciana . . . . . David Rose (20-1554)
- My Little Brown Book . . . . . Duke Ellington (20-1584)
- Decoration Day Blues No. 2  
Sonny Boy Williamson (34-0713)
- San Fernando Valley . . . . . Four King Sisters (30-0824)
- Any Old Time . . . . . Artie Shaw (20-1575)
- Country Boy . . . . . Erskine Hawkins (30-0819)

Listen to "The Music America Loves Best" Saturdays, 7:30 p.m., EWT, Blue Network.

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Radio Corporation of America  
RCA Victor Division, Camden, New Jersey



**PART 2—The Billboard**

**BEST SELLING RETAIL RECORDS**

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

**NATIONAL**

POSITION	Last Wk.	This Wk.	Artist	Label	Catalog No.
1		1	I Love You (M)	Bing Crosby	Decca 18595
5		2	San Fernando Valley	Bing Crosby	Decca 18586
2		3	I'll Get By (F)	Harry James-Dick Haymes	Columbia 36698
3		4	Long Ago (And Far Away) (F)	Helen Forrest-Dick Haymes	Decca 23317
6		5	It's Love, Love, Love	Guy Lombardo	Decca 18589
7		6	Long Ago (And Far Away) (F)	Jo Stafford	Capitol 153
—		7	When They Ask About You	Jimmy Dorsey	Decca 18582
9		8	It's Love, Love, Love	The Four King Sisters	Bluebird 30-0822
4		9	Holiday for Strings	David Rose	Victor 27853
—		10	Long Ago (And Far Away) (F)	Perry Como	Victor 20-1569

**SECTIONAL**

EAST			SOUTH		
POSITION	Last Wk.	This Wk.	POSITION	Last Wk.	This Wk.
1		1	1		1
3		2	2		2
2		3	3		3
4		4	4		4
9		5	5		5
5		6	6		6
—		7	7		7
—		8	8		8
—		9	9		9
—		10	10		10

MIDWEST			WEST COAST		
POSITION	Last Wk.	This Wk.	POSITION	Last Wk.	This Wk.
1		1	3		1
6		2	1		2
2		3	2		3
5		4	8		4
—		5	—		6
4		6	7		7
8		7	—		8
7		8	—		9
—		9	6		10
—		10			

**MOST PLAYED JUKE BOX FOLK RECORDS**  
(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION	Last Wk.	This Wk.	Artist	Label	Catalog No.
1		1	So Long, Pal	Al Dexter	Okeh 6718
2		2	Too Late To Worry	Al Dexter	Okeh 6718
—		3	Born To Lose	Ted Daffan	Okeh 6706
4		4	Rosalita	Al Dexter	Okeh 6708
5		4	Straighten Up and Fly Right	King Cole Trio	Capitol 154
—		4	I Can't See for Lookin'	King Cole Trio	Capitol 154

# Music Popularity Chart Week Ending May 11, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong.

1. **SAN FERNANDO VALLEY.** Bing Crosby (John Scott Trotter Ork) Decca 18586 (9th Week)
2. **I LOVE YOU** . . . . . Bing Crosby (John Scott Trotter Ork) Decca 18595 (5th Week)
3. **IT'S LOVE, LOVE, LOVE.** Guy Lombardo (Skip Nelson and Lombardo Trio) . . . . . Decca 18589 (9th Week)
4. **DON'T SWEETHEART ME.** Lawrence Welk (Wayne Marsh) . . . Decca 4434 (7th Week)
5. **I'LL GET BY** . . . . . Harry James (Dick Haymes) . . . Columbia 36698 (5th Week)
6. **BESAME MUCHO** . . . . Jimmy Dorsey (Bob Eberly and Kitty Kallen) (17th Week) . . . . . Decca 18574
7. **IT'S LOVE, LOVE, LOVE** The Four King Sisters . . . . Bluebird 30-0822 (6th Week)
8. **WHEN THEY ASK ABOUT YOU** . . . . . Jimmy Dorsey (Kitty Kallen) . . . Decca 18582 (9th Week)
- I'LL GET BY** . . . . . Ink Spots . . . . . Decca 18579 (2d Week)
9. **LONG AGO (AND FAR AWAY)** Helen Forrest-Dick Haymes (Camarata Ork) (3d Week) . . . . . Decca 23317
10. **I'LL BE SEEING YOU** . . . Bing Crosby (John Scott Trotter Ork) Decca 18595 (4th Week)
11. **LONG AGO (AND FAR AWAY)** . . . . . Perry Como . . . . . Victor 20-1569 (2d Week)
12. **G. I. JIVE** . . . . . Louis Jordan . . . . . Decca 8659 (3d Week)
13. **IS MY BABY BLUE TONIGHT** . . . . . Lawrence Welk (Jayne Walton) . . . Decca 4438 (3d Week)
- HOLIDAY FOR STRINGS.** David Rose . . . . . Victor 27853 (10th Week)
14. **POINCIANA** . . . . . Bing Crosby (John Scott Trotter Ork) Decca 18586 (12th Week)
15. **I'LL GET BY** . . . . . The Four King Sisters (Alvino Rey) . . . . . Bluebird 30-0821 (3d Week)
16. **I LOVE YOU** . . . . . Perry Como . . . . . Victor 20-1569 (1st Week)
- MILKMAN, KEEP THOSE BOTTLES QUIET** . . . . Ella Mae Morse (Dick Walters Ork) . . Capitol 151 (1st Week)
17. **LONG AGO (AND FAR AWAY)** . . . . . Jo Stafford (Paul Weston Ork) . . . Capitol 153 (1st Week)
18. **MAIRZY DOATS** . . . . The Merry Macs . . . . . Decca 18588 (13th Week)
- I COULDN'T SLEEP A WINK LAST NIGHT** . . . Frank Sinatra . . . . . Columbia 36687 (13th Week)
- THE MUSIC STOPPED** . . Woody Herman (Frances Wayne) . . Decca 18577 (7th Week)
- BY THE RIVER OF THE ROSES** . . . . . Woody Herman . . . . . Decca 18577 (3d Week)
- TESS'S TORCH SONG** . . Ella Mae Morse (Dick Walters Ork) . . Capitol 151 (1st Week)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **TESS'S TORCH SONG** . . Cootie Williams (Pearl Bailey) . . . . . Hit 7075
- SWINGING ON A STAR.** Bing Crosby (John Scott Trotter Ork) . Decca 18597
- SUDDENLY IT'S SPRING.** Glen Gray (Eugenie Baird) . . . . . Decca 18596
- DOWN IN THE VALLEY.** Andrews Sisters (Vic Schoen Ork) . . Decca 18572



# BASIE

Announcing the newest hottest record items in years by the world's greatest exponent of the blues! Count Basie and his All-American Rhythm Section. Every side a hit!

- 36709 SUGAR BLUES  
BUGLE BLUES
- 36710 ROYAL GARDEN BLUES  
HOW LONG BLUES
- 36711 ST. LOUIS BLUES  
CAFE SOCIETY BLUES
- 36712 FAREWELL BLUES  
WAY BACK BLUES

These records are contained in the new Basie album set C-101 BLUES BY BASIE but Columbia is making special shipments of the single records to all Columbia distributors earmarked for Coin Phonograph Operators EXCLUSIVELY.

# COLUMBIA RECORDS



# TWO SMASH RECORD RELEASES!

## EVERY DAY OF MY LIFE

Recorded by **HARRY JAMES** featuring **FRANK SINATRA**

and his **MUSIC MAKERS**

**Columbia Record #36700**

★ ... climbing the Hit Parade ladder ... the combination of Sinatra and James makes this one of particular import ... For an immediate flow of coins, "Every Day of My Life" should turn the trick handily for the music operators.

Record Review—The Billboard, May 13, 1944.

## SING A TROPICAL SONG

by **JIMMY McHUGH** and **FRANK LOESSER** who gave you

"I COULDN'T SLEEP A WINK LAST NIGHT" and "EITHER TOO YOUNG OR TOO OLD"

Recorded by **THE ANDREWS SISTERS**

● on **DECCA RECORD #1851-B**

★ ... something for the books—the books in this case being cash sales... this platter can't fail.

Record Possibilities—The Billboard, May 13, 1944.

Published by

# PARAMOUNT MUSIC CORP.

Charlie Ross, Professional Manager

1619 BROADWAY

NEW YORK 19, N. Y.



# PART 3—The Billboard

## RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

**ON A LITTLE STREET IN SINGAPORE** . . . . . **Glenn Miller and Ork (Refrain Ray Eberle)** . . . . . **Victor 20-1585**

This is good, if a little dated, Miller. However, with Glenn coming back to civvies he'll be the hottest thing in band fronting, and besides the tune is getting the works right. With tune and Miller sizzling what more can be desired?

**I'LL GET BY** . . . . . **Kitty Carlisle With Sosnik's Ork** . . . . . **Decca 23320A**

Middle-brow stuff is edging into the juke picture more and more and while "I'll Get By" is not middle-brow, Kitty Carlisle gives it treatment to make the jive hounds think their hair is growing. In the record shops KC is a standard.

**I'D LIKE TO GIVE MY DOG TO UNCLE SAM** . . . . . **Dick Robertson and His Ork** . . . . . **Decca 4441A**

Red River Dave gave birth to this tune and the trade has its fingers crossed feeling that it has just the "tear" quality necessary to put over a hillbilly croon sheet. Dick Robertson sells this one without too much sagebrush, so that it should sell to folk fans and mass market as well. The jukes at 2 a.m. ought to wear it out.

## POPULAR RECORD RELEASES

(From May 11 thru May 18)

**Basket Weaver** . . . . . **Glenn Miller (Ray Eberle)** . . . . . **Victor 20-1585**

**Blues by Basie Album** . . . . . **Columbia C-101**

- Bugle Blues . . . . . Count Basie . . . . . Columbia 36709
- Cafe Society Blues . . . . . Count Basie . . . . . Columbia 36711
- Farewell Blues . . . . . Count Basie . . . . . Columbia 36712
- How Long Blues? . . . . . Count Basie . . . . . Columbia 36710
- Royal Garden Blues . . . . . Count Basie . . . . . Columbia 36710
- St. Louis Blues . . . . . Count Basie . . . . . Columbia 36711
- Sugar Blues . . . . . Count Basie . . . . . Columbia 36709
- Way Back Blues . . . . . Count Basie . . . . . Columbia 36712

**Blues on the Delta** . . . . . **Walter Thomas and His Jump Cats** . . . . . **Celebrity 8125**

**Broke But Happy** . . . . . **Walter Thomas and His Jump Cats** . . . . . **Celebrity 8125**

**Decoration Day Blues No. 2** . . . . . **Sonny Boy Williamson** . . . . . **Bluebird 34-0713**

**Don't Change Horses** . . . . . **Hoosier Hot Shots** . . . . . **Decca 4442**

**Down in the Valley** . . . . . **The Kidoodlers** . . . . . **Comet K 400**

**I'm in Love With Someone** . . . . . **Art Kassel** . . . . . **Hit 7090**

**In a Moment of Madness** . . . . . **Helen Forrest (Camarata Ork)** . . . . . **Decca 18600**

**Love Me, Baby?** . . . . . **Sonny Boy Williamson** . . . . . **Bluebird 34-0713**

**Memphis Blues** . . . . . **Harry James** . . . . . **Columbia 36713**

**My Heart Isn't in It** . . . . . **Charlie Barnet (Gwen Tynes)** . . . . . **Decca 18601**

**My Little Brown Book** . . . . . **Duke Ellington** . . . . . **Victor 20-1584**

**Old MacDonald Had a Farm** . . . . . **The Kidoodlers** . . . . . **Comet K 401**

**On a Little Street in Singapore** . . . . . **Glenn Miller (Ray Eberle)** . . . . . **Victor 20-1585**

**Saltin' Away My Sweet Dreams** . . . . . **Charlie Barnet (Gwen Tynes)** . . . . . **Decca 18601**

**She Broke My Heart in Three Places** . . . . . **Hoosier Hot Shots** . . . . . **Decca 4442**

**Sleepy Time Gal** . . . . . **Harry James** . . . . . **Columbia 36713**

**Someone** . . . . . **Duke Ellington** . . . . . **Victor 20-1584**

**They Cut Down the Old Pine Tree** . . . . . **The Kidoodlers** . . . . . **Comet K 400**

**Time Waits for No One** . . . . . **Helen Forrest (Camarata Ork)** . . . . . **Decca 18600**

**What a Difference a Day Made** . . . . . **Art Kassel** . . . . . **Hit 7090**

**When the Circus Came to Town** . . . . . **The Kidoodlers** . . . . . **Comet K 401**

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**

Atlanta: Cox Prescription Shop, Beverly Hills, Calif.: Martindales's, Birmingham: Norlen's Radio Shop, Louis Plitz Dry Goods Co., Boston: The Melody Shop, Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service, Butte, Mont.: Drelbelbis Music Co., Chicago: Goldblatt Brothers, Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's, Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's, Denver: Century Music Shop; The May Company; Charles E. Wells Music Co., Des Moines: Davidson Record Co.; Des Moines Music House, Fort Worth, Tex.: Kemble Bros.' Furniture Co., Hollywood: Music Shop; Music City; Hollywood House of Music, Jacksonville, Fla.: Butler's Record Shop, Los Angeles: The May Company, Louisville: Stewart Dry Goods Co., Miami: Richard's Store Co.; Burdine, Inc., Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music, Newark, N. J.: Radio Shop of Newark, New Orleans: Louis Grunewald Co., Inc., New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop, Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop, Pittsburgh: Volkwein Bros., Inc., Portland, Ore.: Meier & Frank Co., Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co., Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co., St. Louis: Aeolian Co., St. Paul, Minn.: Mayflower Novelty Co., Salt Lake City: Z. C. M. I. Gramophone Shop, San Antonio: Alamo Piano Co., Washington, D. C.: E. F. Droop & Sons Co.; George's Radio Co., Westwood, Calif.: Music Shop.

# Music Popularity Chart

Week Ending  
May 11, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodenker

### ANDREWS SISTERS (Decca)

"There'll Be a Jubilee"—FT; V. "Sing a Tropical Song"—FT; V.

Those harmonizing and tantalizing singing Andrews Sisters whip up two bright and breezy rhythmic pieces to mate this platter. Tailored to their rhythm talents is Phil Moore's "There'll Be a Jubilee," which is a much better tune than the title might indicate. It's a contagious swing spiritual, which the girls give out in the hand-clapping jump manner, singing in joyous fashion of the jubilee day when the boys come home to stay. Song shows promise of hitting the same road taken by the composer's "Shoo-Shoo Baby" with the Andrews gals giving it a good enough start-off. Jimmy McHugh and Frank Loesser's "Sing a Tropical Song" is a novelty ditty which was featured in the "Happy Go Lucky" movie. It's a Calypso-styled ditty, explaining that such singing calls for placing the accent on the wrong syllable. That's what the gals do for the ditty in a most contagious manner. Now that "It's Love, Love, Love" has popularized the Calypso-styled singing of the Trinidadians, it should be lots easier for the public to take this novelty which follows the same melodic and rhythmic lines. On both counts, Vic Schoen's band gives the gals the musical background that always builds their blended voices so big.

"There'll Be a Jubilee" spins as a sure-fire winner for the Andrews Sisters and the music-box operators as well. "Sing a Tropical Song" is plenty on the strong side for phono attraction.

### JO STAFFORD (Capitol)

"It Could Happen to You"—FT; V. "Someone To Love"—FT; V.

Just a little girl, but with a great big voice, Jo Stafford pours plenty of lyrical appealment into the platter for these two better love ballads of the moment. The enchantment is heightened by the lush musical background, sparked by the strings, the givings of Paul Weston and his men. "It Could Happen To You" is a Johnny Burke-Jimmy Van Heusen collaboration for the "And the Angels Sing" and for the hit parading as well. Also smacking of song stardom is the particularly melodic "Someone To Love" backing the side.

Both of these ballads loom big as prime favorites in song circles, counting for much favoritism among the music box fans, for whom Jo Stafford's singing, once identified with Tommy Dorsey, holds a strong appeal.

### BING CROSBY (Decca)

"The Day After Tomorrow"—FT; V. "It Could Happen to You"—FT; V.

You could never say that Bing is at his best because the singer is always extra good when giving out with the love ballads. At his best merely means that it is Bing singing as only he knows best. That high vocal mark is again attained for these two Jimmy Van Heusen-Johnny Burke songs of romance. In like manner, the kudos are once again cornered by John Scott Trotter for his stellar orchestral accompaniment in shedding musical gloss on the lyrical delights. "The Day After Tomorrow" has Crosby chanting just the way he feels, with the song being close to him in that he sings it for his new "Going My Way" picture. The same sympathetic expression is given "It Could Happen to You," from the "And the Angels Sing" screen score.

While both sides and both songs promise to be big coin pullers for the phono ops, added importance is attached to "The Day After Tomorrow," which Crosby features in his forthcoming portrayal of a songwriting priest.

(See Pop. Record Reviews on page 63)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

### TEX GRANDE AND HIS RANGE RIDERS (DeLuxe)

"Don't Sweetheart Me"—FT; V. "Too Late To Worry, Too Blue To Cry"—FT; V.

Tex Grande rings the bell with a resounding smack for both of these sides. The mixed voices of the quartet harmonize expertly for "Don't Sweetheart Me," with a bright rhythmic beat added by the accompanying troupe of Range Riders and the hot trumpet and fiddle making the instrumental chorus count. Also taken at a bright tempo, and with the singers in good style, is Al Dexter's popular "Too Late To Worry, Too Blue To Cry." Both sides also styled for maximum play in the coin-operated phonos.

### SONNY BOY WILLIAMSON (Bluebird)

"Love Me, Baby"—FT; V. "Decoration Day Blues No. 2"—FT; V.

Singing the race blues that strike a sad and melancholic strain, Sonny Boy Williamson scores with his original "Decoration Day Blues," this being a second version. The holiday for Sonny Boy is also the anniversary of his sweetheart's death and the side should show its biggest strength in the particular race sectors at this time of the year. Piano, harmonica, guitar and traps provide the accompaniment as Sonny Boy intermittently shouts, talks and sings the blues in the standard race style. "Love Me, Baby," also an original, takes on a brighter lyrical aspect, with the full implication contained in the title of the tune. The side will unquestionably enjoy wide circulation among the race fans at the phono locations.

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:** Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

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7088 { **HOW BLUE THE NIGHT**  
**IT COULD HAPPEN TO YOU**  
Bob Chester and His Orchestra

7087 { **ONCE TOO OFTEN**  
**TIME ALONE WILL TELL**  
Gray Rains and His Orchestra

7085 { **LONG AGO (AND FAR AWAY)**  
**AND SO LITTLE TIME**  
The Three Suns

7084 { **THINGS AIN'T WHAT THEY USED TO BE**  
**CHERRY RED BLUES**  
Cootie Williams and His Orchestra

7083 { **I'LL WALK ALONE**  
**ROBIN HOOD**  
Louis Prima and His Orchestra

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**MARIA LOPEZ**  
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**JAY MARSHALL**  
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**S** **DON SEAT**  
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**S** **THE STEWART TRIO**  
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**BETTY STEWART**  
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 Currently: Philadelphia, Pa.

# Combo Booking Different Since the Tax, Says Agent

NEW YORK, May 13.—Something new is being added to the trade of talent-peddling, contends Walter Bloom, lounge booker at Frederick Bros. Since the tax came in, he says, it's not enough to know your own business and the acts' business—you have to know the owners' business, too, and must be able to play "doctor" to ailing nitery operations. To make out today, Bloom declares, the fee-splitter has to huddle with the operator on the status of his books, the size and peculiarities of his room, the nature of his clientele, and the changed demand for attractions brought about by the tax.

The agent, Bloom says, must be an accountant, a talent scout, a thinker, a soothsayer and a wet nurse rolled into one—and then, maybe, he'll make a sale. He must be able to advise the op whether to go in for paying the tax, and if not what to do otherwise. He must be able to figure how much strain the owner's business can stand and what the guy needs to pull him out of the red ink category. He must be able to guess what is right for the location at the present time and under the present circumstances, and he can't very well afford to be wrong.

Other percenters in Bloom's field maintain there is nothing new in this approach, and say that it is all something that any good agent did anyway—b. t. t., before the tax.

Bloom, however, says that b. t. t., selling acts was a pleasure, and something relatively simple. If you had the attrac-

tions, you sold them, tried to get 'em around, tried to push up their prices. In fact, it was usually a matter of not having enough stuff to go around, and if Joe Blow didn't want an act you didn't worry too much because Joe Doakes would probably be interested.

Now, says Bloom, you gotta visit the ops, commiserate with them, second-guess them. At that, he maintains, it's not a bad idea. It builds a lot of good will that someday will prove useful, if and when the tax is lowered or removed.

## Five-Year Booking For Peppers Trio At N. Y. Zanzibar

PHILADELPHIA, May 13.—Deal is in the works for the Club Zanzibar in New York to tie up the Three Peppers, septa unit current there, for a five-year term. Deal is unprecedented in cocktail combo circles. It's being worked out between Jolly Joyce, local booker handling the trio; Joe Howard, Zanzibar operator, and Bill Kent, house booker, calling for the Peppers to put in at least 20 weeks a year for the next five years at the Gotham nitery. Prior contract makes it necessary for the Peppers to close June 11, opening June 25 for the summer at Jack Diamond's Martinique Cafe, Wildwood, N. J. Diamond refused to release the unit so they could carry on at the Zanzibar.

## Cocktail Lounge Stays When "Nellie" Closes

BOSTON, May 13.—The record for the longest run of any night club show in Boston will be hung up when *Nellie the Farmer's Daughter* ends its 43d week at Jack Brown's Casa Manana here June 3. Brown may then close his upstairs nitery for the summer. In the meantime the downstairs bar and grille, which employs instrumental combos, will continue thru the summer.

## Rumba Matinees for Troc

HOLLYWOOD, May 13.—In an attempt to garner afternoon biz, Trocadero will start new series of Saturday rumba matinees from 4 to 7. Chuy Reyes and Latin ork will provide the music.

## Rumba Ork to Roosevelt

NEW YORK, May 13. — Roberto's rumba ork, featuring Dolores Del Garmen, goes into the Hotel Roosevelt May 22 as the summer musical offering.

# OFF THE CUFF

### East:

ROGER AND HAGEN open at the Spar, Baltimore, May 22. . . . BILL THOMPSON TRIO current at Syracuse Hotel, Syracuse, N. Y., with a wire. . . . THREE NOTES now at Sandy's, Paterson, N. J. . . . COLEMAN HAWKINS gets 16 more weeks at the Downbeat, N. Y. . . . JOSE CORTEZ held over at Dempsey's until September. . . . JOE RICARDEL starts doubling from the Monte Carlo to the Claremont, N. Y. . . . AIRLANE TRIO get a radio commercial. . . . HENRY DAY goes into the Dixie Hotel, N. Y., next week.

JOHN KIRBY renewed at the Aquarium. . . . DON OTERO RUMBAS set for the Top Hat, Union City, N. J. . . . TEDDY POWELL current at Brass Rail, Tydee Beach, Savannah. . . . KEN DELANEY now at DeWitt Clinton Hotel, Albany. . . . FRANK O'CONNELL at 44 Club, Newark. . . . MILENA MILLER, ex-Miss New York, now at Armando's, N. Y. . . . FRANK McFARLAND current at Barney Gallant's. . . . LINDA PARRISH added to Red Mill, Bronx. . . . NICK LUCAS at the Latin Casino, Philly, until May 29.

GEORGE GROOBY and his boys holding forth at Wardell Hotel, Phillipsburg, N. J. . . . MYRA CARROLL, piano pounder at the Philadelphia musical bars, in University Hospital there as a result of a fall. . . . CHARLIE PORRELO'S unit alternating with Harold Lamb at the organ at the New Palm Gardens, Still Valley, N. J. . . . BILLY WATERSON, lately with Glenn Miller's service band, takes over keyboard at

Harris Tavern, Philadelphia. . . . BART'S VICTORIANS at the Columbia Hotel, Columbia, N. J. . . . THE MUSICAL-AIRES alternating with the Gene Hall Trio at DuMond's, Philadelphia. . . . PEARL DELSANDRO and her piano added to Atlantic City's Chez Paree. . . . ORVILLE HARDIMAN, leader of the Five Kings, Philadelphia unit, scored as a potential apprentice seaman. . . . GEORGE SCOTTI returns to Philadelphia's Celebrity Bar. . . . GYPSY SONIA LUDWIG makes her Philadelphia bow at Club Teheran. . . . VIC SANDOR'S unit set for Peck's Grill, Bethlehem, Pa. . . . DON RENAALDO QUARTET, current at Philadelphia's College Inn, added to KYW's *Keep Smiling* sustaining variety show. . . . FORREST C. SYKES, at Lou's Chancellor Bar, Philadelphia. . . . ED-DIE'S SOUTH SEA ISLANDERS hold forth at Newburg Inn, Bethlehem, Pa. . . . PENNY PRENTISS'S piano at Philadelphia's Copacabana. . . . FRANNY HUNTER'S unit take over at the Tally-Ho near Atlantic City. . . . HAROLD QUINN'S added to The Cove, Philadelphia.

PAT TRAVERS and Her Silvertones into Sciolla's, Philadelphia, first time for a cocktail combo at the spot. . . . DALE SISTERS added to Chateau Renault, Atlantic City, with Marjorie Hyams and the Serenaders holding over. . . . JESS ALTMILLER TRIO and Evelyn Sherer at the piano alternating at Philadelphia's 164 Clover Bar. . . . STEVE BERNARD and His Three Cats and a Fiddle, holding over indefinitely at Lyric Club, Hanover, Pa. . . . BERT LOWE dualing on the keyboard with Florence Ball at Philadelphia's Westbury Grille. . . . GODFREY MUTH and his piano at Pennsylvania Restaurant, Allentown, Pa. . . . BILLY HAHN, pianist at Maxine's, Philadelphia, went into the navy. . . . NICK DE FRANCIS, pianist, new at Philadelphia's Copacabana, alternating with the Mars Trio. . . . AL FRANCIS TRIO, new at

## Boogie Nerves?

PHILADELPHIA, May 13.—Jazz and boogie-woogie are more likely to cause a nervous breakdown than cure one, charged Mrs. Walter S. Franklin, in charge of hospital music for Red Cross recreation workers here. On the other hand, she said, classical and middle-brow music have a definite therapeutic value. She made these charges in connection with the current Art Alliance exhibit of occupational therapy.

the New 20th Century, Philadelphia. . . . DOROTHY ROSS, Betty Carpenter and George Scotti alternating at the keyboard at Philadelphia's Music Village.

### Hollywood:

JUNE RICHMOND, singer, Leonard Bluett, pianist, and the Four Dreamers signed by Columbia Pictures to appear in the Kay Kyser musical, *Battleship Blues*. . . . ROSE MURPHY winds up five weeks at Monogram Pictures in *A WAVE, a WAC and a Marine*. . . . HOOSIER HOT SHOTS, King Cole Trio and Jimmy Wakely and His Oklahoma Cowboys busy at Columbia Pix in *Under Western Skies*. . . . ART WENZEL and his orchestra at the Hollywood Palladium as intermission band. . . . FRED-DIE FISHER continues at the Radio Room in Hollywood.

DICK ROCK QUARTET into second year at the Army & Navy Club in Long Beach, Calif. . . . SHADRACK BOYS in third month at the Backstage in San Francisco. . . . Bud Glenn into Think-a-Drink Hoffman's Valley Lodge, North Hollywood. . . . FOUR SPACES renewed until July at the Riviera Room of the Villa Riviera Hotel, Long Beach, Calif.

### Midwest:

JOHNNY KAAIHUE and His Royal Hawaiians, with Malia, and Mary Ellen Daniels, songstress, are appearing at Gopher Grill, St. Paul. . . . GEORGE DE CARL (4) has been held over at Capitol Lounge, Chicago. . . . PRINCESS WHITE (See OFF THE CUFF on opposite page)



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 That's GLENN THOMAS, Guitar Man with  
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Reviews

Bea Mazer

(Reviewed at the Silver Frolics, Chicago)

This new cocktail unit, which was formerly a dinner-dance group, is an unusual combo of four men and three girls. When caught, started off with a slow pace that wasn't too encouraging. Seemed to lack the musical verve to put the patrons in a rhythmic mood. However, they perked up, and when they found their range they dished out melodies that merited attention.

Instrumentally the group is fine, well balanced. Playing is smooth and sweet and shows a flare for talent. They have a distinctive style in presenting their numbers which range from the early classics to hot five. Interspersed with this library are some rhythmic Latin American medleys that give the program a spicy flavor. Unit, which consists of bass, drums, trumpet, piano, cello, sax and violin, is versatile. Miss Mazer is an accomplished violinist and can easily be classed as an artiste. Holds the spotlight with her fancy fiddling and draws heavy response for her special solos. Lou Lamb, trumpet, gives out with some hot renditions, as well as doubling as a vocalist and harmonizing with Miss Mazer and her sister, Libby, who strings a sweet cello.

Group, if they are to confine themselves to cocktail entertainment, would do better by specializing in fast swing and pop medleys as that seems to be their forte. They have all the makings of a good outfit, and with a little more experience would fit well into any smart, intimate spot.

Jack Baker.

Bob Mohr

(Small Band)

(Reviewed at the Hollywood Palladium)

Bob Mohr is a personable chap and paces the band from his post at the drums. Because the outfit leans to the sweeter side of the game, there isn't much need for fronting. Sidemen know their tasks and go about them in a talented and showmanly manner.

It is a group of six instrumentalists and two vocalists. When caught there were seven on the stand, as Jane Johns is off for a couple of months, expecting. In Johnny Dietz, Mohr has a fine pianist; his work is truly outstanding. Earle Immel and Kay Riggs are featured on sax along with Al Mann. Harry Boggs turns in a nice trumpet job. Reeds in trio line-up make for nice harmony with trumpet, especially when muted, gives roundness. Harry Taylor barys nicely and sells his songs.

Group makes a good appearance.

Sam Abbott.

Lew Marcus

"The Show World's Favorite Pianist"

Composer of

"I'm in Love With Someone"

Recorded by Jimmy Dorsey on Decca.

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PROFILES



THE CABIN BOYS

A highly successful musical combination for over six years, the Cabin Boys have played at the nation's leading hotels, lounges and clubs from Coast to Coast. Bobby plays violin, hot and sweet; Tyre, who heads the unit, plays guitar, and Raymond beats out rhythm on the bass. All three blend their voices for interesting vocals.

Their extensive repertoire consists of pop tunes of the day, novelties, spirituals, folk songs, light classics and Southern melodies. They're popular for their inimitable style of sing, swing and strolling. The Cabin Boys free-lance and are booked by various agents.

OFF THE CUFF

(Continued from opposite page)

CLOUD, organist, currently at Town House, Milwaukee. . . . MARVIN MILLER TRIO has been augmented to four pieces and is appearing at the Duluth Hotel, Minnesota. . . . MYRA MANSFIELD is the pianist at the House of Royalty, Chicago.

TAY BOY TRIO goes into Andy's, Minneapolis, May 26. . . . JANE BARTON TRIO new unit at the Admiral Lounge, Chicago. . . . HENRI KUBLICK plays the symphonicon at the Bismarck Inn, Chicago. . . . STAN OLSEN, organist, is at Wausau Hotel, Wausau, Wis. . . . PHIL FORREST, piano, is skedded for a return run at the Skyride, Chicago, starting May 22.

LEW MARCUS is still hitting the keyboard at the Clover Bar, Chicago. . . . HICKORY NUTS (4), comics, have been booked into the Winking Pup, Chicago. . . . GIRL FRIENDS (3) have opened at the Evangeline Hotel, Alexandria, La. . . . CAPTIVATOR TRIO have been held over at the Steuben Club, Milwaukee. . . . BOB CARTER, piano, booked into the Wonder Bar, Wausau, Wis. . . . DEANE AND BOB KRESS, organ-piano, opened at the Jai-Lai Cafe, Columbus, O. . . . WALTER FULLER (5) has been held over at the Garrick, Chicago. . . . BOB HEEN'S HAWAIIANS to Adams Hotel, Phoenix. . . . VIC AND JERRY WAGNER, piano-organ, holdover, Hotel La Salle, Milwaukee. . . . LOUISE STONE TRIO into the Miami Hotel, Dayton, O. . . . FOUR BROWN JUGS are appearing at the Crown Prop, Chicago. . . . BOB AND SUE FORSYTHE, songsters, currently at the Hotel Bellerie, Kansas City. . . . SCOTTY TRIO can be heard at Hurricane, Chicago. . . . MUSIC MASTERS are holding down the bandstand at Beritz, Chicago. . . . BUSTER JOHNSON (3) currently at the 1111 Club, Chicago. . . . HELEN MALCOLM is playing the piano at the Hollywood, Chicago.

MARIA KARSON and her all girl unit beginning second year at Plains Hotel, Cheyenne. . . . SAUNDERS KING sextet have been inked in for a Decca recording session for the early part of June. . . . HOLLY SWANSON, seven-foot bass-comic, who recently left Lawrence Welk's ork, now heads his own combo, and has been inked in for an indefinite run at the Little Club, Chicago.

HENRI GENDRON and his ork are at the Park Row Room, Stevens Hotel, Chicago. . . . CABIN BOYS (3) can be heard at the Club Detour, Chicago. . . . NOVEL-ITES TRIO booked for an indefinite engagement at the Pent House, Cleveland. . . . JACK CRAWFORD is set to open at the Villa Riviera, Long Beach, Calif., July 4. . . . JACK STEVENS, organist, has been given a 20-week holdover at Perkin's Palladium, East St. Louis. . . . FLO AND KAY, accordion and guitar, opened at the Theater Bar, Terre Haute, Ind.

Detroit Downtown Books Stage Bands

DETROIT, May 13.—Downtown Theater, which Howard Hughes has been re-vamping for several months, opens next Friday (19) with a stagershow policy. House is under management of George McCall, Hughes's personal rep here.

Opener has Tommy Dorsey and band. Other dates set; May 26, George White's Scandals; June 2, Xavier Cugat; June 9, Ted Lewis; June 16, Ada Leonard; June 23, Guy Lombardo, and June 30, Horace Heidt.

House will run one feature picture, but will concentrate on live talent for b.-o. value.

Harold Berg, w.-k. flack, is publicity director.

Scott Adds Hot Men

NEW YORK, May 13.—Raymond Scott has augmented his CBS ork by two hot jazzmen for his three-week Roxy Theater engagement. Dizzy Gillespie and Ben Webster temporarily deserted John Kirby to join Scott when they left the Aquarium. Charlie Shavers is replacing Gillespie.

Hot Disk Society Masters Sold to Keystone Records

NEW YORK, May 13.—Steve Smith, prexy of the Hot Record Society, goes to Keystone as recording supervisor, and the Society's pressing rights to its catalog have been turned over to the diskier.

In 1937 the Society recorded James P. Johnson and since has supervised sessions re-creating New Orleans jazz. Smith supervised the Bluebird Jellyroll jazz men recording and Decca's New Orleans Jazz Album. HRS Masters were used in 1940 by Columbia when it started its jazz classic re-issues.

HRS "originals" include 12-inch records made by Jack Teagarden, Muggsy Spanier, Sidney Bechet, Barney Bigard, Rex Stewart, Ben Webster, Lawrence Broen, Billy Kyle and David Tough. In its 10-inch waxings are works of Earl Hines, James P. Johnson, Max Kaminsky, PeeWee Russell and Django Reinhardt.

Shellac restrictions have kept the disks off music store shelves for the past two years.

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# Amplification Comes to Legit

## The Last Row Becomes First

Radio and talkies teach the theater a new lesson, Saki becomes 'sound' authority

NEW YORK, May 13.—The rear-pew customer can throw away the ear trumpet, for legit is seriously concerning itself with a new dimension—the art of getting its vocal message across to standees and top shelf alike. Progress has been gradual and still isn't perfect, but the fact remains that sound amplification is the single addition to the legitimate theater in a generation.

Sound, of course, is radio's baby, but it wasn't of any importance theater-audience wise until the talkies. It took another seven or eight years before it dawned on the speaking, singing theater that here was a challenge that had to be met.

The man mainly responsible for the awakening is a young sound engineer, Saki Oura (better known up and down the Stem as "Saki!"). He started out to convince legit producers that they needed sound equipment in their business and rented it to them. More recently he has graduated to the job of "sound consultant," the only one in legit showbiz incidentally, and now he merely advises the managers as to the types and kinds of amplifying gadgets which they need to meet their particular problems. The latter usually rent from Masque Sound Engineering and Duwico. Saki's duties call for the supervision of installation during rehearsals and any changes which may be necessary during the road tryout and for a Stem unweaving. After preem night the show is on its own, soundwise.

### Two Divisions

In prepping a show for backrow ears, amplification falls into two divisions: sound effects and sound reinforcement. The former makes use of recordings, and partially authentic and simulated sounds highly magnified. Explosion screens (for thunder and other effects), whistles, footsteps, glass crashes are juiced up via electro-mechanical devices—in short any noise that is ordinarily made by a property man is stepped up.

In general practice, Saki finds that built-up authentic sound is better for legit use than plattering. Records are good for radio, where volume can be pitched lower. A machine gun on the air, for example, is a distinct chattering blending into the voices. On a stage it is practically at the audience's elbows. It becomes a staccato roar. At that volume, needle-scratch generally becomes evident, and the audience immediately becomes record conscious.

While in a straight play, he admits, the out-fronters may be more interested in fine gradations of sound, it must be remembered for a musical that stage noises must be exaggerated to cope with the pace and the music. In either case there is the laugh problem to be considered. Given a situation where a noise draws a laugh, it must continue to top it. Current example of this is in *Chicken Every Sunday*, wherein some of the show's biggest guffaws stem from a creaking outside stairway. Saki and his assistants solved that one with a dowell stick and a bit of resin twisted in a hole in a wood block—the squeak stepped up electrically to gargantuan proportions. There's nothing new about the contraption, but there's no question about the effectiveness. Stage sound effects, he says, add up to finding out what the director needs, figuring out the necessary materials and set-up, and then adapting

(See *Amplification in Legit on opp. page*)

## BROADWAY OPENINGS

### HICKORY STICK

(Opened Monday, May 8, 1944)

#### MANSFIELD THEATER

A play by Frederick Stephani and Murray Burnett. Directed by J. B. Daniels. Sets by Frederick Fox. General manager, Edward Sobol. Stage manager, Robert Simon. Press representatives, Frank Goodman and J. D. Proctor. Produced by Ewing and Elkins.

Mary Donlan	.....	Sara Floyd
Miss Jastrombowski	.....	Wanda Sponder
Peter Jastrombowski	.....	Bill Hunt
Eugene Walsh	.....	Lawrence Fletcher
Rita Pessolano	.....	Adrienne Bayan
John Maclemore	.....	Jeff Brown
Steve Ames	.....	Vito Christi
Tony Pessolano	.....	Freida Altman
Mrs. Bettina Pessolano	.....	Adrienne Marden
Karen Lorimer	.....	Farrell Pelly
Patrick Maclemore Sr.	.....	Steve Cochran
James Kirkland	.....	Danny Leone
Frank Antonucci	.....	Richard Basehart
Samuel Berg	.....	Ray Fry
Lionel Warner	.....	Albert Popwell
Calliope Oliver	.....	Violet J. Kennedy
George Uhorchak	.....	Johnny Croce
Paula Talianfero	.....	Lorraine Pressler
Grace Umbdenstock	.....	Janet Dowd
Gladys Steele	.....	Frances Thaddeus
Elizabeth O'Hare	.....	Peggy Wynne
Sophie Novak	.....	Marjorie Milliard
Helen Orth	.....	Celia Babcock
Lewis Rainey	.....	Ross Matthew
Joe Pessolano	.....	Dehl Berti

Messrs. Frederick Stephani and Murray Burnett appear to know a lot about vocational high schools. According to the Stephani-Burnett report v.h.s. are sinks to catch morons and toughies which the regular schools can't handle. The Mansfield stage is jammed with the problem boys and gals and while classes are being conducted in the manner of animal acts, their antics are by turns shocking, pathetic and amusing.

*Hickory Stick* once more stresses the juve delinquency problem—and the authors offer a tentative solution via a more sympathetic and understanding attitude by the educators of these misfits. Obviously, both feel strongly about the subject and while they stick to it, have the bones of a play that could have impact and depth. For the purpose of their analysis, Stephani and Burnett have brought back a young teacher, wounded while soldiering on Guadalcanal. He has seen this same breed of kid fight and die without knowing what it's all about, and is determined to see that the new crop gets a break. Aside from the young hellicats themselves, he finds his theories ridiculed by educational stupidity and political expediency in the person of a school principal and the evidently standard, left-hook teaching methods of a two-fisted associate who once played three minutes in the Fordham backfield. There's a play in the notion and during the first act, while the characters are being set up, it has a lot of promise. Unfortunately, the second act slithers off into corny melodrama, and the last blows up in a faint pop.

Some of the scenes—notably the madhouse classroom sessions—are written with conviction and are shrewdly directed, but stretches in between are so clumsy and unconvincing in contrivance as to leave the beholder in sympathy with the cynical guy who puts his faith in knuckles rather than the velvet glove.

Such honors as there are in *Stick* go first to Lawrence Fletcher for an excellent portrait of the knuckle-dusting pedagogue. The authors have given him some cynically funny things to say and he times them to the second. Steve Cochran plays the idealist with restraint and conviction. There are good performances also from Adrienne Bayan, Richard Basehart and Vito Christi at moments when all three are not hoked-up in obvious melo.

As a matter of fact, *Stick* has been extremely well cast throughout. J. B. Daniels's rumpus direction is strictly in key with the classroom gutter-capers, and he handles his mob with excellent judgment. Frederick Fox has contrived a couple of sets that smell of report cards and chalk.

A lot of honest effort has gone into *Stick*. The authors, themselves, probably started out honestly, too. It is too

### HELEN GOES TO TROY

(Opened Monday, April 24, 1944)

#### ALVIN THEATER

An operetta by Max Reinhardt with new book by Gottfried Reinhardt and John Meehan Jr. Music by Jacques Offenbach. Lyrics by Herbert Baker. New musical version by Erich W. Korngold. Staged by Herbert Graf. Dialog by Melville Cooper. Choreography by Leonide Massine. Conductor, Erich Korngold. Settings by Robert Edmond Jones. Costumes by Ladislav Czettel. Choral director, Irving Landau. Company manager, Joseph Moss. Stage manager, Mortimer O'Brien. Press representatives, James D. Proctor and Frank Goodman. Presented by Yolanda Mero-Irion for the New Opera Company.

Philocomus, Assistant Seer	.....	George Rasely
Calchas, High Priest of Jupiter	.....	Ralph Dumke
Helen, Queen of Sparta	.....	Jarmila Novotna
Orestes, Helen's Nephew	.....	Donald Buka
Paris, a Courtesan	.....	Doris Blake
Laena, Another Courtesan	.....	Phyllis Hill
Paris, Prince of Troy	.....	William Horne
Discordia, Goddess of Mischief	.....	Rose Inghram
Minerva, Goddess of Wisdom	.....	Doris Blake
Juno, Wife of Jupiter	.....	Rosalind Nadell
Venus, Goddess of Love and Beauty	.....	Peggy Corday
Policeman	.....	Michael Mann
White Wing	.....	John Guelis
Ajax 1st, King of Small Nation	.....	Jesse White
Ajax 2d, Another King, His Twin Brother	.....	Alfred Porter
Menelaus, King of Sparta	.....	Ernest Truex
Agamemnon, Another King, Menelaus'	.....	Gordon Dilworth
Brother	.....	Hugh Thompson
Achilles, Another King	.....	Jane Kiser
Lady-In-Waiting	.....	Katia Geleznova, Kathryn Lee, Nancy Mann
Premier Dancers: Michael Mann, John Guelis, George Chaffee	.....	

Alternate for Jarmila Novotna on Matinee Performance, Lillian Anderson  
Alternate for William Horne, Joseph Laderoute  
LADIES OF THE ENSEMBLE: Johnnie Bason, Peggy Blatherwick, Louise Fagg, Elizabeth Giacobbe, Eleanor Jones, Nancy Kenyon, Jeanne Stephens, Virginia Beeler, Anne Bolyn, Louise Newton, Maria Orelo, Matilda Strazza, Betty Tucker, Leona Vanni.

GENTLEMEN OF THE ENSEMBLE: Sam Adams, George Crawford, William Colden, John Gould, Vincent Henry, Robert Marco, Edwin Alberian, Paul Campbell, Robert Kirland, Seymour Osborne, Gordon Richards, Irving Strull.

BALLET: Galina Razoumova, Lee Lauterbur, Rickey Soma, Edwina Seaver, Jane Kiser, Claire Pasch, Katherine Clark, Ricia Orkina, Nina Frenkin, Nicholas Beriozoff, Sviatoslav Toumine, Todd Bolender, David Ahdar, Ricardo Saroga.

Songs: "Come To the Sacrifice," "Where Is Love," "Tsing-la-la," "Take My Advice," "The Shepherd Song," "The Judgment of Paris," "What Will the Future Say?," "Extra! Extra!," "Ajax 1 and Ajax 2," "Sweet Helen," "Love at Last," "Bring On the Concubines," "If Menelaus Only Knew," "Drinking Song," "Is It a Dream?," "A Little Chat," "Advice To Husbands," "Come With Me."

Having trafficked in Strauss and Lehar for a fat coin turnover during the past season, the New Opera Company returns to Offenbach. It looks as tho they have rung the bell for the third time in a row. *Helen Goes To Troy* has all the earmarks of another Mero-Irion-New Opera Company hit.

It is doubtful if Offenbach could slip into a pew at the Alvin, that he would recognize more than an outline of his original *La Belle Helene* in this new version of his Greco-Trojan shindig. It is even an adaptation of an adaptation. Gottfried Reinhardt and John Meehan Jr. have written a new book for the Max Reinhardt-Eric Korngold European *Helen Goes To Troy*. Herbert Baker has provided new lyrics and Korngold has substituted some 14 melodies from half a dozen Offenbach operettas for some of the more faded ones of the original. The Offenbach eye would likely pop, too, for the New Opera Company has dug deep

bad that they phonyed-up what might have been a fine play with gangsters and pistols and hoke. In sum, *Stick* packs a tap instead of the should-have-been wallop.

Radio will hardly give it a tumble. The good mob spots would be confusing even when prettied up for the loud-speaker. Those kids use words that would puzzle the ears of the ether. The rest of it isn't worth a fry.

Bob Francis.

## Legit Spring OK In London Town

LONDON, May 6.—New spring openings include Bernard Delfont's version of the Cole Porter musical *Something for the Boys* at the Coliseum. Musical elevates former American band crooner, Evelyn Dail, to stardom. She turns in a good performance. Other featured fems are Daphne Barker, from the niteries; Dorothy Saxby, a newcomer with possibilities, and Marianne Davies. Male leads, Bobby Wright, of the vaude team of Wright and Marion; Leigh Stafford, and Jackie Billings are all American. Show needs judicious pruning but should fill the Coliseum for some time to come.

Sonia Dresdel is giving a terrific performance in the psychological drama *This Was a Woman* at the Comedy. Actress rises far above the vehicle and makes it a success on her own merits.

The Garrick, generally an unlucky theater, looks to stage a winner with Thomas Job's thriller, *Uncle Harry*, in which Eva La Galliene and Joseph Schildkraut appeared at the Broadhurst, New York. Michael Redgrave and Beatrix Lehmann have the leads in the London edition.

Good fare, also, and ingeniously written is *A Murder for a Valentine*, with Cathleen Nesbitt and Malcolm Keen, at the Lyric.

*Salute the Soldier*, produced under the auspices of the British War Office, is the nearest approach to *This Is the Army*, but *Salute* is dull and disappointing. Still, it serves its purpose at the Kingsway, from the angle of a patriotic tableau and as a chaser for the official *Salute the Soldier* campaign. Only eight professionals appear in a cast of over 250 and of these Leslie Strange is an easy standout.

Following a provincial run, *Meet Me, Victoria*, comes appropriately enough to Victoria Palace. It stars Lupino Lane, aided by Phyllis Robins and Dorothy Ward. It's witty, lively and easily digested.

Into the war chest, which *Rosalinda* and *The Merry Widow* have been filling, to give Helen a brilliant send-off. Robert Edmond Jones's sets and lighting are tops and Ladislav Czettel's body-dressing is a clothes-confectioner's dream. Helen is opulent and a dazzler from curtain to curtain.

*Helen* has its faults. However, most of them are fortunately open to correction. Reinhardt and Meehan have done an over-all good job at modernizing the book, but there are spots with more than a touch of arthrititis. Herbert Graf's rather deliberate staging doesn't help the latter any. There is need of drive and pace. Also Graf and Jones have not provided room enough for Massine's ballets, with the result that considerable effective choreography is lost thru downstage crowding.

However, nobody expects an Offenbach operetta to crackle with Broadway wit, and there is so much on the credit side of the *Helen* ledger that a bit of stepping-up and judicious pruning is all it needs to be a top exhibit among Stem musicals. To wit: There is Jarmila Novotna, of the Metopera, whose voice everybody knew about, but who turns out to be a canny actress as well. There is Ernest Truex, past master of the picked-on husband role, to play the mousy Menelaus. There is Ralph Dumke and George Rasely to team-up effectively on the fun side, and young William Horne to add another top-drawer voice to the roster. There are plenty of other fine chanters in the lesser roles and gals who are eye-fillers as well as expert terpers.

Truex works under the handicap of dealing with the least amusing scenes and dialog, but manages to give them a typical Truex lift for the better. Ralph Dumke takes all the best of it on the comedy breaks and sells the rascally high priest for a load of chuckles. His stooge, George Rasely, comes thru with another fine assist in a New Opera Company assignment. Rose Inghram clicks (See *Helen Goes to Troy on opp. page*)

## Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Abie's Irish Rose (Pinney) Boise, Idaho, 17; (Orpheum) Ogden, Utah, 18.  
Abie's Irish Rose (Hartman) Columbus, O., 15-17; (Erlanger) Buffalo 18-20.  
Barrymore, Ethel, in Corn Is Green (Ford) Baltimore.  
Blossom Time (Erlanger) Buffalo, N. Y., 15-17; (Civic) Syracuse 18; (Erie) Schenectady 19-20.  
Blossom Time (Shea) Erie, Pa., 17; (Shea) Jamestown, N. Y., 18; (Auditorium) Rochester 19-20.  
Career Angel (Wilbur) Boston.  
Connecticut Yankee (Cass) Detroit.  
Cornell, Katharine, in Lovers and Friends (Forrest) Phila.  
Dream With Music (Shubert) Boston.  
Dunham, Katherine (Blackstone) Chi.  
Good Night Ladies (Hanna) Cleveland.  
Jame (Mosque) Newark, N. J.  
Junior Miss (Court Sq.) Springfield, Mass., 17; (War Memorial Aud.) Trenton, N. J., 18; (Playhouse) Wilmington, Del., 19-20.  
Kiss and Tell (Harris) Chi.  
Kiss and Tell (Lyceum) Minneapolis 18-18; (Parkway) Madison, Wis., 19-20.  
Kiss and Tell (Royal Alexandra) Toronto.  
Oklahoma (Erlanger) Chi.  
Old Soak, The, with Guy Kibbee (Shubert) Lafayette) Detroit.  
Rebecca (Selwyn) Chi.  
Sons of Fun (Auditorium) St. Paul 19; (Ly-Slap Happy (Nixon) Pittsburgh.  
Same Time Next Week (Plymouth) Boston.  
San Carlo Opera Co. (National) Washington, D.C. Minneapolis 20.  
Student Prince (Auditorium) Portland, Ore., 20.  
Stove Pipe Hat (Shubert) New Haven, Conn., 18-20.  
Three's a Family (Colonial) Boston.  
Tobacco Road (New Park) Woonsocket, R. I., 17-18; (Victoria) Greenfield, Mass., 20.  
Tomorrow the World (Omaha) Omaha 17; (Music Hall) Kansas City 18-20.  
Yaellkoff, Herman, Jewish Co. (Walnut) Phila.

## HELEN GOES TO TROY

(Continued from opposite page)

as the goddess of mischief.  
Erich Korngold has edited a splendidly melodious Offenbach score, and Novotna sings her part of it charmingly. Stand-out is probably the familiar *Barcarole*, face-lifted with a lyric called *Love at Last*. However, the duets with Horne, *Sweet Helen* and *Is It a Dream?* are equally top-shelf vocalizing from both.  
Aside from drawbacks due to overcrowding Massine's choreography tabs imagination and originality. He has gaited it to satire and isn't afraid to make fun. Second act bacchanale with Kathryn Lee, Michael Mann and John Guellis in the feature stepping slot is a whizz-bang.

"Helen" doesn't look to have much meat on it for radio. There isn't much doubt, however, that some of the tuneful melodies with their smartened-up lyrics by Herbert Baker will find many an air spot. They are excellent hearing.

In sum, despite a few errors, by the final curtain, when Menelaus and his pals climb into the wooden horse to be off to lick the Trojans, it's evident that they are going to lick Broadway, too.  
Bob Francis.

## AMPLIFICATION IN LEGIT

(Continued from opposite page)

the props of yesterday to amplifiers.  
Sound reinforcement, the amplification of stage voices via mikes and auditorium loud-speakers is the far greater problem. The volume must be run at a level to create an illusion of reality—the effect must seem to come from the stage and not from side amplifiers. Saki's prescription is mikes spotted across the foots and others spaced for uniform pick-up across the stage and to a depth of 25 feet. Such a set-up should catch everything within that area with no appreciable variation of volume. Anyone who attended the openings of *Susan and God* and *The Patriots* at the New York City Center, where the players alternately roared or whispered as they got out of focus with the few badly spotted mikes, will catch the efficiency of Saki's idea.  
Some producers are still not sold on the mike-loudspeaker technique. Saki's pro-sound arguments are convincing. Movie audiences, he points out, are used to sitting in the back of theaters and getting the show brought to them clearly and without distortion. If legit is to bring 'em in, it must do the same kind of job. Also there is a large group of movie and night club graduates among today's performers who haven't the old fashioned voice projection won by long legit experience. Thirdly, the trend of today's shows is toward smart, sophisticated dialog and lyrics. The pace is terrific and the gags pile up on one another, so that a word or two missed can kill the punch of a scene or a song.

They must come over clearly and distinctly to the last man in the top shelf.

### Equipment Must Travel

It is equally important for traveling shows to carry sound equipment. It isn't practical, Saki believes, for the average theater to so equip itself, any more than to carry a stock of scenery and lights for any show that comes along. A sound hook-up is as individual to a show as its scenery and costumes. Some very large auditoriums over the country have installed amplifying systems, and while a few of them are good, others are very bad. For best results, a show totes its own.

# BROADWAY SHOWLOG

Performance Thru May 13

## Dramas

	Opened	Perfs.
Angel Street (Golden) . . . . .	12-5-'41	1,029
Arsenic and Old Lace . . . . .	1-10-'41	1,405
Chicken Every Sunday . . . . .	4-5-'44	45
Decision (Ambassador) . . . . .	2-2-'44	119
Doughgirls, The . . . . .	12-30-'42	580
Hickory Stick . . . . .	5-8-'44	8
Highland Fling, A . . . . .	4-28-'44	19
Kiss and Tell (Biltmore) . . . . .	3-17-'43	491
Life With Father . . . . .	11-8-'39	1,899
Only the Heart (Bijou) . . . . .	4-4-'44	47
Othello (Shubert) . . . . .	10-10-'43	238
Over 21 (Music Box) . . . . .	1-3-'44	154

Author Joseph Kesselring has taken time out from chores on a novel and some shorts to type another play. Calls it "a farce lightly edged with satire." Also p.a., Dick Maney, has had four more begs for him to do a volume about Broadway tub-thumping.

Moves to Plymouth Theater Monday (22). Management asking an outright \$350,000 or an advance of \$150,000 against a percentage of gross receipts for pic rights.

Raymond Greenleaf guests on Mother's Day broadcast Sunday (14), sponsored by Journal-American. Producers Edward Choate and Edward Chodorov will be guest speakers at dinner and forum of American Newspaper Guild Wednesday (17). By arrangement with the New York City School Theater Program, high schoolites will see "Decision" for a nickel apiece Wednesday (17) mat. Ducats can be obtained only at the schools.

Ann Mason out ill since Monday (8). Janet Rathbun is taking over for her.

Six to two vote by crix tabbed newie for 22 per cent. No: Burton Rascoe (World - Telegram), Lewis Nichols (Times), John Chapman (News), Howard Barnes (Herald-Tribune), Herick Brown (Sun), Louis Kronenberger (PM), Yes: Willella Waldorf (Post), Robert Garland (Journal-American). Closes Saturday (13). Printed for the record.

Probably will stick one more week. Gloria Hallward has signed for pic for MCM. Patty Brady signed by RKO for "Knob Hill." Pic biggies also after Marjorie Davies.

Herbert Berghof has been assigned to understudy Oscar Karlweiss. Viking Press put play in bookstore Friday (12). "Jake" and "Othello" ball-tossers clashed Friday (12) in Central Park. "Jakes" had Bard boys down at 7 to 0 in the 3d. Then Paul Robeson arrived. Led off with a homer. Bardsters mopped up with final tally, 11 to 9.

Betty Caulfield takes over permanently for sister, Joan, when latter leaves cast Monday (15). Latter off for Coast and pix after a rest. Bob White, just turned 18, leaves same day for date with Coast cameras. Then he reports to Uncle Sam. Stefan Gierawch, assistant stage manager, takes up where he leaves off. Betty and Joan Caulfield, together with Gaylord Mason and Si Varro, have plattered a playlet plugging the Red Cross drive. Recording will be aired via local stations. NBC made it. Walter Davis, stage manager, on two-week trek since Monday (8) to check on road troupes. Bob Lynn is filling in for him and Donald Arbury has taken over Lynn's vacated spot.

Howard Lindsay out Monday (8). A. H. Van Buren subbed.

John Ireys, assistant stage manager, leaves company Monday (15). David Lewis takes over his chore.

USO-Camp Shows' unit of streamlined version, headed by Phil Ober, Vivian Vance and Erin O'Brien Moore, is now playing in Africa. Companion CSI troupe, with Nedda Harrigan and Edmond Ryan in the leads, is touring Bermuda.

## Musicals

	Opened	Perfs.
Pick-Up Girl (48th St.) . . . . .	5-3-'44	13
Ramshackle Inn (Royale) . . . . .	1-5-'44	151
Searching Wind, The . . . . .	4-12-'44	38
Three's a Family . . . . .	5-5-'43	432
Tomorrow the World . . . . .	4-14-'43	455
Two Mrs. Carrolls, The . . . . .	8-3-'43	328
Voice of the Turtle, The . . . . .	12-8-'43	183
Wallflower (Cort) . . . . .	1-26-'44	127
Winged Victory . . . . .	11-20-'43	205
Carmen Jones . . . . .	12-2-'43	189
Early to Bed . . . . .	6-17-'43	380

Off to poor crix send-off, but building rapidly. Claims over \$14,000 for second week. Salaries moderate and should do well at that figure. David Kernan replaced Bigelow Sayre Saturday (6). Rose Marie Rice leaves cast Saturday (20) for part in "Love On Leave." No replacement set yet. William Harrigan and Pamela Rivers air-guested by Bessie Beatty Wednesday (10). Author Elsa Shelley guests on Martha Deane's program Monday (15). Mike Todd took up sponsorship of "Very Truly Yours," Norman Jay's commentator seg over WMCA, Wednesday (10). Fifteen minute airing Mondays, Wednesdays and Fridays now carries commercials plugging Todd shows.

Entire cast to St. Albans U. S. Naval Hospital June 12 to give full performance. Special set being built by G.I.'s.

Lillian Hellman skedded to speak at American Newspaper Guild dinner and forum Wednesday (17).

Slipped like a lot of others, but \$11,000 claimed for the week, about \$1,000 better than previous. Lulu Mae Hubbard, out for a minor operation, has rejoined road company cast in Toledo. Drumbeater Leo Freedman has been appointed p.a. for Stewart-Goodman "Love On Leave," which went into rehearsal Friday (12).

Tix on sale at b.o. from date of re-opening, August 28, to October 21. Selling already into September. Press agent Jean Dalrymple has added the Monte Carlo balleters to her list of clients.

Jack Daniels back in stage manager's slot Tuesday (9). Road troupe set to open at Shubert, New Haven, August 24. Then Boston gets it for three weeks before it books in Chi. Leona Powers guests Friday (19) on Kate Smith Hour, and Saturday (20) on Armstrong Theater of Today (CBS). Meyer Davis mulling over sketches submitted by S. J. Perelman, James Thurber and Robert Benchley for a potential fall revue.

Capt. Irving Lazar back from Coast Friday (12). Has been helping select locations for "Victory" pic version. Pvt. George Reeves back in cast after three-week bout with jaundice Thursday (11). Troupe Coast-trek, Saturday (20), has set Cupid busy. Lt. Don Beddoe, Sgt. Harold Messer and Sgt. Rune Hultmann all stepped off the matrimonial deep-end this week. Special unit of cast entertains at Brooklyn Navy Yard Tuesday (16).

Cozy Cole guested on Kate Smith Hour Friday (12).

Jules Leventhal will subway-circuit it for two weeks, opening Flatbush Theater, Brooklyn, Tuesday (23), and Windsor Theater, Bronx, Tuesday (30). Tariff will probably be set at \$1.50 top plus tax. New York principals already signed are Joseph Macauley, Bob Howard, George Zoritch and Harger and May. Original chorus and production will be used. Script revisions on Richard Kolmar's "Dream With Music" have written out part of David Morris. Actor, however, has run-off-play contract, so remains on pay roll unless he accepts a settlement.

## Ballets

	Opened	Perfs.
Follow the Girls . . . . .	4-8-'44	41
Helen Goes To Troy . . . . .	4-24-'44	24
Mexican Hayride . . . . .	1-28-'44	123
Oklahoma! (St. James) . . . . .	3-31-'43	479
One Touch of Venus . . . . .	10-7-'43	255
Ziegfeld Follies, The . . . . .	4-1-'43	473

Joan Myles, stage mother, will be guest of David Wolper and "Girls" cast at Mother's Day party at the Hurricane Sunday (14). Show will move to 44th Street Theater after "Victory" vacates. Gertrude Niesen entertains C.I.'s at Camp Kilmer, N. J., Monday (22). Frank Kreig to St. Albans Naval Hospital Tuesday (9) for solo clowning in six wards. "Have a Good Time" is the new title of musical Fred Thompson and Eddie Davis are writing for Dave Wolper. "Pin-Up Boy," original title, had to be abandoned when scripters wrote the title role out of the book. Score will be by Danny Shapiro, Milto Pascal and Phil Charig. Rehearsals sked for August. Jackie Gleason has been signed by 20th Century to tune of \$2,500 per week. Will not leave before late summer. Geraldine Strock, daughter of Jimmy Strock, of Brooks Costume Company, is in heavy demand as a model by the class mags.

Jarmilla Novotna guests on Louis Sobol program Tuesday (23). Hal Wallace is wooing Peggy (Venus) Corday for a Hollywood contract. Batoneer Erich Korngold returns to Coast duties with Warner Brothers Tuesday (23). Max Gorman will take charge in the pit.

Candy Jones guests on "Blind Date," Blue, Monday (15). Edmund Howland and Eric Schepard, dancers, leave cast Saturday (13). Jerry Meilan and Joseph Viggiano take over for them Monday (15). Mike Todd skeds "Catherine Was Great" rehearsals, to start Wednesday (17). Top casting not quite set yet. Wilbur Evans tabbed to record Hammerstein-Rodgers 5th War Loan song, "Dear Friend."

Joan Roberts guests at City Hall Wednesday (17) for preview of "I Am An American Day." Wednesday (24) Theater Guild will receive citation by Kiwanis Club of N. Y. in honor of 25th anniversary. Bob Kennedy left Wednesday (10) to join cast of "Stove Pipe Hat." No replacement set yet. Erick Hawkins also out permanently Wednesday (10). Replaced by Davis Tihmar. Scott Merrill out to Chi company Tuesday (9). Jack Baker took over for him. Conductor Arthur Norris returns from batoning Chi troupe Monday (15), to take over chore at St. James. Richard Baravelli, who has been leading show's N. Y. ork since Jay Blackton's departure, will become associate conductor. Betty Jane Watson out Thursday thru Friday, Dorothea MacFarland replacing.

Philip Gordon, ex-"Cherry Orchard," has been signed for cast. Cheryl Crawford lectures on "The Question Mark of Casting" at the Theater Workshop Sunday (14). Cast to local Port of Embarkation Tuesday (16). Will give a streamlined one-and-a-half-hour show. Paul Morrison, assistant stage manager, is doing sets for New England Opera Company's grand opera rep, as well as for "Love On Leave."

Penny Edwards, specialty dancer, left last week to join "Let's Face It" touring troupe. Pat Mahr, dancer, replaced Marjorie Backus Wednesday (10). With Milton Berle and Jackie Gleason in opposition on the mound, "Follies" sluggers took over "Follow the Girls" soft-balls, 9 to 3, at Central Park Thursday (11). "Follies" takes on "Mexican Hayride" next.

Slightly off, but still close to capacity with one more week to run. Tuesday (16) proceeds will be donated to Red Cross and war relief agencies. Small groups will tour locally for USO-Camp Shows before whole troupe departs on a Western swing after wind-up at Met.

In quality and performance today's legit sound reinforcement material is better than that used in niteries and out-of-town generally. It is below par to that used by the nets and movies, the latter in any case being too bulky for portable stage work.

Come post-war, however, Saki visualizes theater equipment as efficient as that of either radio or movies, with compact and portable features. Also it is possible that FM portable radio transmitters can be made invisible personal equipment for actors, with radio waves picked up by an amplifier. This would eliminate the need for portable mikes. Possibly 33 1/3 RPM transcription plat-

ters may be substituted for the regular 78 RPM disks now in use, and also magnetic wire recording may find a place in the sound expert's tool kit.

So far, thinks Saki, sound and the stage have only just touched hands. As sound engineers invent more and better equipment the legit theater will adapt the engineers' notions to its purposes. The crying need now is for sturdier, more compact units that can stand the strain of travel. When that is accomplished, sound will play an increasingly important part in embellishing better jobs in a country-wide theater. . . . Yes, trumpeting is out in the legit theater to stay.



# NITE CLUB ACHES OF 1944

## Troubles Pile; Customers Flee

Buying liquor, provisions and talent increasingly difficult—and now the tax!

NEW YORK, May 13.—A large bank roll is no longer enough for a man to go into the night club biz or even to stay in it. He has to have a lot on the ball just to keep his head above water. To even get by he must be a lawyer, a tax collector, a diplomat, a politician. And if he can do a little seeing in the future it won't hurt either.

First, he has to get himself a cabaret license from the police department (couple of hundred

dollars). Then he has to get fire department approval based on the architects plans. So far it's easy. Now comes the first real hurdle (we are assuming he's paid his \$1,200 for a liquor permit) to get the giggle water. Right away he discovers that allocation will permit him to get say 20 cases of Scotch when he has to have 100. If he's new in the biz distributors won't even want to talk to him. They've got all the trade they can handle. So he may grab a sneak to the black market. Okay, he's got his giggle juice. Now comes problem No. 2—his food.

The OPA, assuming he's new, tells him to go out and get his nearest competitor's price list on which it will base his ceiling. If he gets thru that he's in the running. Now all he has to do is get his food allotment. And he's on even terms with his opposition. He picks up his ration coupons and goes out to buy. If he discovered that liquor distributors weren't anxious for his trade he finds it's more so with food purveyors. They, too, fight shy of new accounts. Finally he licks that only to discover that most of his eaters want steaks and roasts. Latter items are still on aplenty rationed basis. So if he wants them badly enough he has to pay "prime" prices. But his competitor also pays prices so he has to bid against him. Of course, when he sells his food there is a little rule of OPA which says in effect, "Brother, stick to ceiling or else."

The OPA which recently based its food allotments on the number of people who ate and drank has changed its methods. Under old regulations an operator could report serving 1,000 people a week and get enough food to continue serving them. Now OPA says food goes to eaters not drinkers. So we'll cut your allotment down to say 500. In some cases the cut was a lot deeper—as much as 90 per cent. To get the additional food means another trip to b. m.

### Man (and Woman) Shortages

Then there is the man-power problem. The WMC has ruled that waiters, cooks and bartenders are non-essential. So a lot of old-time restaurant help has ducked to war plants. What's left shifts around from spot to spot. Piracy is common. For an operator to hold his help these days is something of a miracle. A few spots got the idea of filling in their man-power shortage by hiring women. But here they run against a New York State law which restricts women's work in restaurants after certain hours. Unions also pose a problem. To get around it some operators try to save money by hiring non-union help at tramp rates. They seldom work out and frequently cause more damage than they're worth.

### And the Show Goes On

Assuming everything else has been solved, there is the question of entertainment. First comes a band or a (See '44 NITERY ACHES on page 31)

## Send Pickpocket To Win S. A. Pals

NEW YORK, May 13.—First to be set for a Latin American stint in co-operation with the Office of the Co-Ordinator of Inter-American Affairs, is Dr. Giovanni. He does pickpocket routine. CIAA's vaude policy for South Countries was outlined in *The Billboard*, issue of April 29. Act is skedded to appear at the Copacabana, in Rio de Janeiro, June 10 for a six-week run. Booking arranged thru Jerry Rosen, of Frederick Brothers.

Only hitch is that Giovanni is a British subject, and hence his trip to Rio has to be cleared with British authorities here. However, John Roy, of CIAA, expects to settle that matter okay.

Henry Gine, of MCA, another agent working with Roy and CIAA, may shortly set the Ted Straeter ork for a similar appearance.

## British USO Ups Vaude \$\$\$

LONDON, May 13.—ENSA, British counterpart of USO, spent \$17,500,000 on vaudeville programs for troops in England and foreign stations in 1943. This was the costliest budget to date, topping the 1942 figures by over \$4,500,000.

At the present time ENSA is continuously employing 450 performers in vaude each week in the British Isles and a further 280 abroad. This is apart from tabloid and legit shows and occasional visits from West End productions.

### Tax Closes Two in Hub

BOSTON, May 13.—Taxes have murdered two top spots here. The Bradford Roof closed last Saturday (6) after losing close to \$10,000 operating under the new amusement tax dispensation. The Shangri-La shuttered the week before and is being turned into a cocktail lounge using local talent only. In addition to the federal 30 per cent bite, local owners suffer from a Massachusetts imposed tap of 5 per cent.

### Broadcasts To Fight 30%

PHILADELPHIA, May 13.—Weber's Hof Brau, Jersey side roadhouse, has put its floorshow on the air to ward off the effects of the 30 per cent impost. Nitery has bought a series of nightly remotes at 10:15 over WIBG to feature its floorshow talent, along with the Swiss ork and yodelers on the stand. This follows Orsatti's Musical Bar, which junked its newspaper budget to buy a nightly remote stanza on WPEN.

### Vaude at Allentown Park

ALLENTOWN, Pa., May 13.—Dorney Park, local amusement area, will offer vaude on Sundays beginning May 21. Bill will feature five acts and do three a day. Booking by Joe Feinberg, New York.

### Durant to Roxy in June

NEW YORK, May 13.—Jack Durant will stay with the Sammy Kaye ork unit until it hits the New York Capitol June 22 or 29. At that time Durant will leave to do a single at the Roxy.

JUNE HART being held until June 2 at Curley's Cafe, Minneapolis. . . BOB FREED current at the State Theater, Lowell, Mass.

## Clear Windows Liquor Board Tells NY Bars

### Curtains May Not Be Drawn

NEW YORK, May 13.—Hundreds of spots are in for a drubbing from the New York State Liquor Authority if they keep their windows covered. For, according to John F. O'Connell, chairman of the SLA, the visibility laws are being violated so badly that a stop must be put to it.

According to the law no restaurant which sells liquor for consumption on the premises can shield its windows. If blinds are used they must be fixed in such a way that outsiders on the sidewalk can look in. Merely opening the cross slats in blinds, says the board, is not enough. And so far as curtains, walls or other obstructions are concerned, they are definitely out.

Along 52d Street, Broadway and going over to the East Side, place after place has either forgotten about the regulation or simply doesn't know it. Many have already been notified that the Authority regards these violations as serious.

## Corelli Can't Talk For Night Club Acts Four A's Declares

NEW YORK, May 13.—Alan Corelli, of Theater Authority, was censured by the Four A's yesterday (12) for a statement appearing in a Walter Winchell column this week. Winchell wrote: "Alan Corelli, chief of Theater Authority, reports that night club actors won't fall War Bond rallies because of the 30 per cent tax, which has cost many of them their jobs."

The Four A's passed a resolution which stated that Corelli has no authority to make such statement, that the right to speak for night club actors lies with Matt Shelvey, head of AGVA, and that the matter would be referred to the executive board of Theater Authority.

### Washington Tests Unemployment Tax

SPOKANE, May 13.—State Unemployment Commission has been asked to decide whether vaudeville and night club artists are independent contractors, not taxable, or are regular employees subject to benefits of unemployment compensation provided by State law.

Test case brought by William L. Evans, president Spokane Post Street Theater, vaudeville hq.

### Vaude Back in Spokane

SPOKANE, Wash., May 13.—Vaudeville returned this week to the Empress Theater, early-day burlesque house in Spokane. After being strictly pix for more than 15 years, the theater reopened under new management this week with a policy of first-run features and stagershow, with change in billing every Tuesday.

James A. Pike, owner of the Nu-Rex Theater and former Seattle showman, purchased the Empress early this month. Pike had a stagershow at the Nu-Rex, changing policy January 1 to screen only.

### New One for Guy

NEW YORK, May 13.—Ollie O'Toole (ex-Horace Heidt) joins the Guy Lombardo ork unit when it opens in Boston, May 25. Jean, Jack and Judy have also been signed for the unit. Another act, still unsigned, is expected to round out package.

## Another Week as Nitery Industry Works for Tax Cut

NEW YORK, May 13.—The fate of the night club industry continued to hang in the balance this week as Congress passed another seven days without enacting relief from the amusement tax.

H. J. Res. 265 was slated to come up for consideration in the House Ways and Means Committee yesterday (12). But it didn't. As before, another measure intervened. Now it is skedded for some time next week, probably Thursday (18). It must come up before Saturday (20) or the industry can forget about it. Repr. Harold Knutson (Minn.), its sponsor, is due to go home to electioneer next week-end.

### Shelvey to Washington

For the purposes of a last-ditch effort to bring this bill up, Matt Shelvey, national head of AGVA, will move into Washington for a long stay next week.

The week was not without developments on the anti-30 per cent front, however. Here are some of the things that happened:

(a) Resolutions condemning the huge assessment were passed by the AFL executive committee, the Broadway Association, the Hotel Association of New York, the Four A's and the executive board of Local 802, AFM.

(b) Repr. Walter A. Lynch (N. Y.) introduced a resolution in the House Ways and Means Committee to cut the tax to 15 per cent.

(c) Senator Sheridan Downey (Calif.) introduced a similar resolution in the Senate Finance Committee.

(d) Senator Patrick McCarran (Nev.) attached a rider to the tax simplification bill passed last Tuesday (9) by the House to cut the club tax to 10 per cent. At first McCarran's rider was believed to hold the solution to the whole problem, but there is some question regarding its right to exist. Hence McCarran will attach a new rider, to the same effect, to the U. S. debt limit bill which is due to hit the Senate soon.

(e) Card-campaigns were under way in several cities. Club operators are placing cards of protest on their tables to be signed by their patrons and personnel. The Latin Quarter, here, mailed out over 7,000 to Congress. In Philadelphia, the owners sent over 50,000 cards. In Philadelphia, 35,000. In Florida, 50,000.

### Cafe Owners Meet

(f) The Cafe Owners' Guild of New York called an emergency meeting in the Hotel Astor last Wednesday (10), covered exclusively by *The Billboard*. Noah L. Braunstein, COG counsel, presided. Present were Jack Harris, of La Conga; Mike Larsen, of the Iceland; Carl Erbe, of the Zanzibar; Arthur Lesser, of La Vie Parisienne; Nat Harris, of the Latin Quarter; Dario, of La Martinique; Nat Moss, of the 400 Club; Dave Wolper, of the Hurricane; Max Gordon, of the Blue Angel and Village Vanguard; Dick Flanagan and Sam Salvin, of the Monte Carlo; Jimmy Kelly, of the same; Nick Prounis, of the Versailles; Moe Polakoff, of Leon & Eddie's, and Will Morrison and Milton Sheen, of Oetjens. Bob Christenberry, of the Astor, sat in.

The meeting, deemed the best COG confab held on the tax problem, named a committee—Prounis, Flanagan, Larsen, Wolper and Polakoff—to work with Braunstein in Washington if necessary.

### Cooks and Clefters Confab

(g) A mass meeting of 500 delegates of the culinary crafts and musicians was held yesterday (12) at the Astor. Dave Siegel, of the Joint Board of the Hotel and Restaurant Employees' Union, presided, and a featured speaker was Matthew Woll, vice-president of the AFL. Among the other speakers were Winston Jacoby, of the Amusement Crafts Council; Harry Suber, of Local 802, AFM, and Repr. Donald L. O'Toole (N. Y.). A group of resolutions condemning the tax were (See TAX-CUT FIGHT on page 31)

**La Martinique, New York**

Talent policy: Dance bands and floorshows, 8:30, 12:30 and 2:30. Owner-operators, Dario and Jimmy Vernon. Publicity, Jack Tirman. Prices: \$3.50 minimum.

Show which preemed Wednesday (10) has two new acts with some changes in the line. Barbara Blaine and Buddy Lester are holdovers.

Rose Marie, back here on an old contract, looks good in her white dress with orchid corsage. Gal has a strong voice which projects well in the noisy room. On rhythm stuff, canary has what it takes. Her *Boogie Woogie Waiter* went over great. For encore thrush gave out with a catchy Italian piece seguing into English and Yiddish. Number forced her into another encore, a take-off on Rudy Vallee, Carmen Lombardo and Jimmy Durante. Her ad libs drew plenty of chuckles. As a comic, gal shows a flair that should be built up. In the voice department she is already top stuff.

Kenneth Buffett (last caught at Leon & Eddie's) comes on in production number teamed with terper Barbara Blaine. Team does a vocal seguing into some fast heel-and-toe stuff. Buffett is a tall blond good-looking lad who would do well in a musical. Spotted with Miss Blaine he doesn't stand out. Latter does one number, a fast spin in a soft pastel dress that is beautiful to see. In opener, hooper wears black which is not too complimentary.

Buddy Lester, also holdover, scores with his Africa, Ted Lewis and Harry Lauder bits. Comic opens slow but wraps it up before he's half-way thru. Walked off to loud and sustained hands.

The line (five, one was sick) kept up the standard for looks and costumes. Latter item is almost a fashion show and had the fem customers bugging their eyes. Maximilian Bergere's ork cuts for show capably.

Bill Smith.



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**NIGHT CLUB REVIEWS**

**Paris Qui Chante, New York**

Talent policy: No dancing. Floorshow begins at 10 and runs continuously. Owner-operator, Berthet DeMilly. Prices: \$2.50-\$3.50 minimum.

Spot hit by cabaret tax closed and ran as restaurant. Re-opened with live acts Tuesday (9). Entertainment policy here is on the casual side, with two acts, Leo Pleskow, fiddle, and Myrette Ponselle, accordion, strolling between stage performances. Pleskow also is emcee doing a fair job.

Sylvia St. Clair, Gallic canary in top position here, does a few French pops and one English, *Danger in Your Eyes*. On one tune, the thrush gets the customers to come in on part of the vocals. Gal, a tall brunet, looks good on the stage.

Fred Ronher with his pickpocket routine gets some laughs. But he works too much tete-a-tete. Chatter is poor and while some of his work is smooth it can be seen from out front. Given some smart gags and more practice on the pocket-picking stuff Ronher could do better.

Alberta Hunter, sepi warbler, has a deep voice that needs proper development. Gal's voice tricks are on the corny side as are her gestures. Did a good *Chez Moi*, but spoiled it when she did a jump version that she obviously couldn't handle.

Myrette Ponselle, who doubles as a stroller, does a couple of French tunes to a fair hand. Eric Askin, piano accompanist, handles his job well. Leo Pleskow, another stroller, comes on for a few fiddle solos but room is so noisy he can't be heard. Pleskow came on unannounced and went off the same way. He's good on the technical stuff but needs building up in the showmanship department.

B. S.

**Primrose Country Club  
Newport, Ky.**

Talent policy: Dance band and floorshows at 11, 1:30 and 4:30. Management: Tommy Callahan, owner; Harold Marks, managing director; booker, Ray Lyte, MCA. Prices: No minimum or cover; 75-cent door charge after 12 and all evening Saturdays; drinks from 40 cents; no food.

There's no sign of a slump as a result of the 30 per cent tax at this all-night spot, which resumed several weeks ago after a several months' shutdown occasioned by a gambling investigation which closed temporarily all the niteries in the balliwick for several months. This is a jump spot, a haven for the free-spending defense workers in the Cincinnati area and an after-working rendezvous for the performers playing the territory.

Shows here are in the middle-bracket class, with an occasional name to hypo things when business stifles. At all times the Primrose gives money's worth on shows, from a quantity standpoint at least. Things don't really get cookin' here until 4 o'clock in the morning, and while it's usually a noisy gathering, it's a well-behaved one.

Current offering is Ken Walker and his *Chinese Follies*, the latter consisting of six Orientals—five gals and a lad. While the revue may appear to be short in numbers, the principals double like mad for an entertaining 50-minute show, bolstered by an attractive assortment of wardrobe. There's really nothing outstanding in the layout, the unit selling on its novelty. Toy Yat Mar has personality, a good voice, and peddles a song well. Jadine Wong and Li Sun comprise an average ballroom pair, and Soo Lan and Dorothy Sun offer various specialties to good returns. Ken Walker warbles several ditties and handles the emcee chore in a fair manner. A little more effort could be given to production to sell the novelty of the attractive Chinese fems. Unit also lacks comedy and sock finish.

Augmenting the show, and a valuable asset, are the Dorothy Dorban Dancers, house line of six well-trained and attractive gals who sport fine wardrobe and sell three numbers excitingly.

Jerry Salone heads the six-man band crew, which acquitted itself capably on the show and dance chores.

Bill Sachs.

**The Starlight Roof,  
New York**

Talent policy: Dancing continuous. Floorshow at 12:30. Owner-operator: Waldorf-Astoria; manager, Rene Black; headwaiter, Ambrose; publicity, Ted Saucier. Prices: Cover from 10:30 p.m. \$2. No cover for servicemen.

Morton Downey, who opened here Thursday (11), registered well with his ballads delivered in a strong voice. Best hands received for *Irish Wake* and other Gaelic pops but warbler stressed current hits. Working hard in his usual machine-gun fashion, Downey did three encores and had to come back three more times for beg-off speeches.

Opener *It Had To Be You* was followed with *Put Your Arms Around Me*. Switching from oldies Downey did a couple of current ballads then more oldies. Broke in next with a hoked version of *Molly Malone*. Practically all his work got good hands but requests shouted from the floor seemed to lean heavily on the Auld Sod tunes to which Downey paid scant attention.

George Hamilton's ork (16) did a workmanlike job of backing Downey. Outfit was on the beat all the way. Matter of fact at least half of the warbler's showmanship can be attributed to Hamilton's excellent cutting. Ork, four rhythm, four reed, three brass and six strings give out with danceable stuff in a commercial style, which proved crowd pleasing.

New canary with ork, June Howard, looks good and gives out pleasingly on vocals.

Mischa Borr's ork (8) relieves, leaning strongly on the L. A. stuff.

B. S.

**Hotel Nicollet, Minnesota  
Terrace, Minneapolis**

Talent policy: Dance bands and floorshows at 8:30 and 12. Manager, James Hickman; publicity, Sally Delaney. Prices: \$1.50-\$2.50 minimums.

Show, tagged *April Showers*, is best in this territory. Has everything and is a big crowd pleaser, which may account for the good biz.

Perry Martin's ork (10) is nearing completion of its first year and bids fair to be here another year. Style definitely on the sweet side and fiddles featured.

Revue, which goes 35 minutes, opens with rumba number by Selma Marlowe Dancers (6), beautifully costumed and well proportioned. Girls are past masters and make nary a slip. Martin, doubling as bary vocalist, sings *Take It Easy* as girls dance.

Back again for return engagement are Mack Lathrop and Virginia Lee, tap terpssters who, as usual, stop the show with their well-executed routines. Best of the lot is their swing version of the cakewalk. Big hand.

Martin sings *I Love You, Big Old Yellow Moon* (his own work), and swing version of *Mandalay*. Well received.

Stars of the show are the Three Pre-tenders. Three youths work with phonograph records and have the lipwork down pat while phono gives out Bing Crosby and Andrews Sisters. Trio stops show and is called back for four bows. Had to beg off—in own voices.

Jack Weinberg.

**5100 Club, Chicago**

Talent policy: Dancing and floorshows, 9:30, 12, 2:15. \*Owners and management, Seymour and Dorothy Schlossberg; production, Mary Taft. Prices: No minimum Monday thru Friday; Saturday, Sunday \$1. No cabaret.

This small, intimate night spot offers a new summer revue that is chock-full of fun, music and glamour.

Cliff Winehill, is comedian-emsee. This zany comic is a laugh sensation from start to finish. Keeps up his routine at a fast clip and finishes with one of the funniest strip-tease take-offs ever presented in this city. Gags are corny and old, but the way he delivers them makes them funnier than ever. Ribbing of self and boss, plus clowning with the audience, gets plenty of laughs. Hand-slapping was terrific when caught.

Betty Atkinson, dainty little terpsster, is both entertaining and pleasing to look at. Does a fast rumba tap number, followed by a swifter paced routine to *Tea for Two*. Has good feet control, makes a smart appearance, dressed in green shorts. Clicks with her intricate stepping and personality.

Betty Gilbert, singer, swings out with several original character songs. Audience reaction to her styling only fair and, tho she tries hard to put over her songs, she falls to click. Gal would have a better

(See 5100 Club, Chicago, on page 31)

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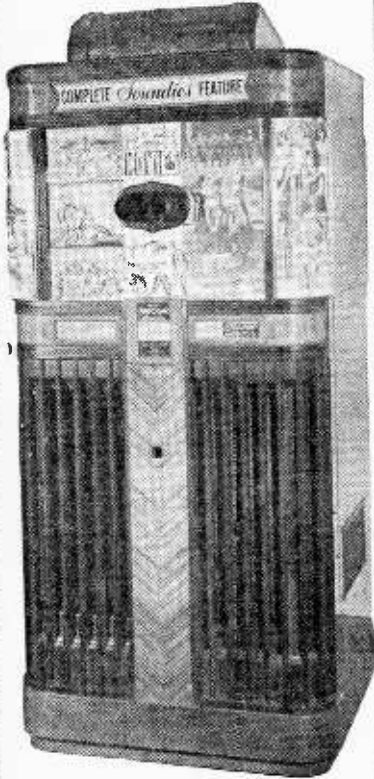


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### Ice Terrace, New York

Talent policy: Ice revue and dance bands, 9 and 12. Management: Frank Andrews, operator. Prices: Cover charge \$1-\$1.50. Publicity, Shep Henkin.

Current ice revue, which opened May 8, is a lavish show, and probably one of the costliest in the steady diet of icers offered at the Terrace of the New Yorker Hotel. Tony Pastor's band backs the presentation which is reportedly running around the \$5,000 figure.

Revue's theme is the circus. Labeled *Circus Daze*, it runs a little over half an hour. Emcee Bob Russell, Mary Jane Yeo, Mary Jane Lawson, Bob Ballard and Peggy Whight and Arnold Shoda, plus six liners, make up the works, with Yeo running off with the honors. Gal is a bright dot on anybody's ice, exhibiting a sparkling personality and a fresh manner. She's spotted thruout and whenever on draws audience attention. Russell does well in his emcee chores, displaying a nice pair of pipes in several specialty songs and a relaxed, yet firm, hand in tying up the goings on.

Revue is replete with plenty of circusy effects, gals coming out in everything from pony line to the bearded lady. Shoda, as ringmaster, darts about on the ice in flashy manner, and also warbles *Circus On Parade* in nice fashion. Mary Jane Lawson's most effective bit is a take-off on a tight rope walker, which comes off well as a blade specialty. Bob Ballard and Peggy Whight are on for two doubles to keep things moving, and show does, right to flashy finale, done to Carmen's *Toreador Song*.

Ben Wallace's costumes deserve plenty of kudos, each group more dazzling than the one before. Only fault in the entire affair is the lack of a comedy special. According to the management, the lack is quite apparent, but there's simply no one around to fill the bill. If and when, show will be a well-finished package, rating better than average in its current layout.

Tony Pastors ork (16), a GAC outfit, in view of current band situation, is one of the best drive jump bands around. Noted since its inception as a hot outfit, spiked by leader's oomph sax, band now has added an easy grace attitude about ballads. Leader's choice of tunes are fine and band mixes it up nicely. Org doesn't have to take a back seat to any in-the-groove outfit.

Pastor, always a growl warbler, also shows signs of mellowing, and the result pays off. He turns the heat on occasionally, as does brother Stubby, trumpeter, but jump as a whole comes from entire outfit rather than from soloists. Pastor is fortunate in having around Dick Rhodes, top-flight arranger, who has been with the band since inception. Fem chirper Virginia Maxey handles herself well, attractive blond gal adding eye and ear beauty to the scene. Johnny (Paradiddle Joe) Morris is also spotted at the drums. Band batoned by Charlie Traube, backs show well. Revue was staged by Donn Arden. Dorothy Denny bangs a mean piano and vocals between sets. Elliot Eberhard did musical arrangements. Paul Secon.

### Pan-American Room, Chicago

Talent policy: Dancing and floorshows at 8 and 12. Management: H. P. Petersen; publicity, M. P. Mathewson. Minimum: \$1.50 week-nights; \$2 Saturdays.

This smart, intimate room, recently enlarged and redecorated, offers a combination of Latin American and popular vaude-type entertainment in a sparkling floorshow that received plenty of praise from the patrons.

Show opens with a sweet arrangement of Latin American melodies, followed by an accordion solo number of *Honey-suckle Rose* and a sharp arrangement by Jerry Friedman, a master salesman, on the marimba. Chiquita, featured songstress on the bill, was introduced and gave out with fancy warbling of *Take It Easy* and *It's Love, Love, Love*. Girl is a striking brunette and makes a smart appearance on the floor. Her rich contralto voice has all the qualities of a trained singer and she sells every number. Had to bow off.

Leolita, a pert little dancer stole the show. This dainty miss, with her doll-like features reaches and holds the audience. Her Spanish dances are novel but her big hit was a version of the *Castanet* dance which drew plenty of applause.

Adele Rich, accordionist, new to this city, has a smooth and sweet style and perfect finger control. Selections range from pop to jive. Drew a heavy response for her special arrangement of *She Gave Me a Rose, Shoo-Shoo Baby* and a medley from *Oklahoma*. Gal is an orb-filler and has plenty of personality. Needs more coaching and floorshow experience.

Closer was the flash act of Gaynor and Ross, daredevils on skates. Pace was fast and furious, with every turn executed with lightning speed. Their spins and whirls merit attention and they showed remarkable control. Had to beg off after two encores.

Ralph Morrison and his ork furnished the music for the floorshow and dancing. Group plays soft and sweet. Instrumentally, they are well balanced, consisting of a bass, drums, piano, accordion, violin and sax. Music is ideally suited for this room as their numbers range from Latin American arrangements to pop tunes. Jack Baker.

### Kitty Davis, Miami Beach, Florida

(Reviewed Monday Evening, May 1)

Talent policy: Dance band and floorshow at 9 and 12. Management: Kitty and Danny Davis. Prices from \$2.50.

Funnyman Joey Adams tops the bill, and as emcee, puts sparkle and oomph into the production.

Joey works hard all evening, doubling with various acts to add pep to classic singles. Adams closes with his specialty bit, with ex-champ Tony Canzoneri as stooge. A real hit on any bill.

Gail McDonald, a Miami femme, is a grand hooper, and Arlyne Chandler, the thrush, an attractive beauty who puts across her numerous numbers.

Line in tasty costumes, hand out some snappy songs and dances. Do a funny bit with stooges chosen from the customers.

Mel Mann and ork dish out the jive to keep the ball rolling all evening at high tempo. A swell band. L. T. Berliner.

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### Blackhawk, Chicago

Talent policy: Dance band and floorshow, 8:30 and 11:30 weekdays; 8:30, 10:30, 12:30 Saturdays. Management: Mrs. Otto Roth, owner; A. H. Arned, manager; Lou Cowan, publicity. Prices: \$1 weekday minimum; \$2.50 Saturdays, Sundays and holidays.

New spring show at this smart dine-and-dance spot features the melodious music of Chuck Foster's new band; the comic, Lew Hoffman, plus dancers, Maurice and Maryea.

Show opened with a hot swing arrangement of *G. I. Jive*, with Foster on the vocals. Lew Hoffman, the Mad Hatter, followed. He kept the audience interested with his w.-k. hat-spinning routines; cane, cigar and lighter stint, and gag rubber ball bit. Drew big and bowed off after two encores.

Pretty Gloria Foster made her debut and gave out with a fine arrangement of *I'll Be Around* and *I've Got Those Mad About Em' Blues*. Gal has an unusual sweet voice with definite appeal. This little orb-filler, who was attired in a white, low-cut evening gown, is a natural.

Jerry Confer, new here, followed with *Night and Day*. He has a rich tenor voice that seems to click with the fems. Lad, however, lacks showmanship probably due to no floorshow experience. However, he has show instinct and will no doubt rise. Spotting was bad when caught as he followed Gloria.

Maurice and Maryea, ballroom dancers, show-stopped. Spins, hand lifts and one shoulder whirls were sharp and smoothly executed. Stepping was fast, ranging from rumba thru a double-threat waltz to *Holiday for Strings*. Duo makes a striking appearance. Drew plenty of hand-clapping and had to beg off.

Chuck Foster rang the bell with his sweet danceable arrangements of *Milkman, Keep Those Bottles Quiet; I'll Get By* and *Don't Sweetheart Me*. Band is a new org, consisting of three sax, four brass, guitar, bass, drums and piano. Instrumentation which leans to the sweet side is decidedly better than the leader's former not music. Music keeps the dancers happy and the band's future looks very promising.

Show is well balanced, with plenty of variety. When caught it was received with plenty of applause. J. B.

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# VAUDEVILLE REVIEWS

## State, New York

(Reviewed Thursday Afternoon, May 11)

Considering that management pulled bill together only three days before unveiling it, this week's State offering is a fair sample of vaudeville.

Sunny Skylar, singing-composer fresh out of La Martinique, proved to be a better act here than he was at the night spot. Best chore was his encoired, *Sinatra, Stay 'Way From My Door*, a novelty tune which he jived to a turn, pulling a sustained hand from the squatters. If he's to continue personal appearance as a singer, he ought to stick to this kind of thing. On the ballads, such as *I Love You and I'll Get By*, he's weak, altho he gets nice rounds of applause.

Arren and Broderick are fast and funny. Fem is the effective part of the turn and with the help of Ruby Zwerling's musickers on stage plus the electricians she spins out a laugh-loaded 10 minutes of goofiness. With man piano-playing for her, woman makes-up and prances about like an animated comic-strip character, making faces, scoooping up her body and singing zany operatics. Just to show she can do it, winds-up turn by seriously yodeling *Kiss Me Again*. Voice is nothing notable but she hits a high key and the crowd likes it.

Bill opened by the Four Jewels, fem juggling act. Team work classical club and hoop stunts, including one bit with phosphorescent pieces, and finish strong with two-and-two, then three-to-one tossing in tempo, and rates good response.

Cook and Christy, comics, depend on swish hips and pratt-fall acrobatics for their comedy effects. There is too much of both, and pair's cavortings are too long-drawn to achieve maximum laughs. Also, in bad taste and distinctly unfunny, is team's habit of repeatedly juxtaposing face and fanny. However, act ends with an hilarious slow-motion bit, and goes off to good hand.

Bob Hopkins, personable lad with a plastic face, emsees and does imitations. There are too many take-offs, they come too fast and patter isn't sufficiently good to sustain them. On return for an encore, however, he breaks out his best bit, a very funny laughing-drunk version of *Holiday for Strings* stanza, and ends up getting whistles.

Adrian Rollini Trio, well-known combination of vibraharp, bass and guitar, beat out handfuls of their standard and delicate hot music midway in the proceedings and reap good applause.

Picture is *Broadway Rhythm*. Biz fair when caught. *Paul Ross*.

## Roxy, New York

(Reviewed Wednesday Afternoon, May 10)

New show here packs some good entertainment, is well paced, tho not up to recent standards.

Lights go up with the Gae Foster lads and gals draped on the steps backed by Raymond Scott's ork (17) which opens with an untitled original jumper that permits practically everybody in the outfit to ride. The outfit, 5 rhythm, 5 reed and 8 brass, does some nice work to good audience response. Best number was *Powerhouse*, which begins adagio, builds up to presto and ends pianissimo. The beginning and middle were great. The finish needs more building. Another number which drew big (See *ROXY, NEW YORK*, on page 31)

## Music Hall, New York

(Reviewed Thursday Evening, May 11)

New bill de luxe house has launched is a beautiful and resplendent bore.

Named *On the Beam*, for no apparent reason, program abounds in exceptional production values and little else. Opens well enough, with the Don Cossack Chorus mounted on a dais surrounded by candelabra. Noted outfit, however, do only a medley of lyrical snatches from Tschaikevsky, and follow with one nice Russian sailors' song. Net effect is a stage wait, and a fairish round of applause.

Leads into a breath-taking set of a huge samovar amid a group of blue "cups." These turn out to be the members of the Corps de Ballet, for as crouching terpers arise "cups" prove to be the outside of superb red and blue costumes. A "pitcher" and "sugar" come alive, "slices of lemon" appear and so does the "cream," presumably—the premiere ballerina. But what promises to be a really unusual dance session in actuality becomes a stale and juvenile choreographic stint, whole thing builds downward. Applause is polite.

Next, is a *Pin-Up Girl* sequence. The Rockettes, in semi-undraped black velvet gowns and dazzler head-pieces, are displayed in rotating frames along the side walls of the auditorium. Then they prance to the stage while George Young nicely baritone a feebly-humorous tune about the popularity of this or that chorine, and group goes into standard precision routine. Item draws nice hand, hard as the gals work.

Comes a breather with Carleton Emmy's educated canines. Standard act does okay, drawing only laughs of the bill, but even this turn seems slowly paced and too long for what it has to offer.

Closer is an *On the Beam* opus. Just why is hard to say, but number begins with six a. k. autos moving about on stage. Next, two jeeps appear and then a big cardboard tank. The Rockettes then march on carrying signs sloganed with humorous sayings of high-school vintage, and there's some chanting about the girls' hearts belong to the marines. Then more marching while the pew-holders slouch to the doors.

Amidst all this the Erno Rapee symph ork keeps rising and falling, appearing and disappearing, going in there and coming out here like a hunk of misplaced culture. It's all very confusing. The picture is *The White Cliffs of Dover*. *P. R.*

## Oriental, Chicago

(Reviewed Friday Afternoon, May 12)

Woody Herman and ork headline with a range from pops to hot jive. Do especially well on an original arrangement of *Basie's Basement*, which features muted trumpets, followed by the reeds and a swing clarinet solo by Herman.

Chubby Jackson, rotund bass player, gives out with good rendition of *Holiday for Strings*. Also does a comic jitterbug routine. Laughs were heavy and he scored with the swingers. Frances Wayne, vocalist, does three numbers.

Hal Sherman, dancer, gives the bill its comedy flavor. His style leans to the eccentrics. Has good control and performs unusual foot sliding. Does a good imitation of a sailor trying to get a dance and combines his dance routine with a sharp line of gags and chatter. Jokes are clean and laugh provoking. Begged off after two curtain calls.

Lyn Shirley, acro dancer, performs intricate whirls, spins and difficult hand balancing. Work is smooth and well executed. Gal is an orb-filler and makes a smart appearance.

Lenny Gale, impersonator, closes. Does imitations of Allen, McCarthy and the Ink Spots. Also does a clever radio take-off skit on Andy Devine, Benny and Rochester. Best laugh-getter, however, is his bit on Willkie. Finishes his act with a take-off on Dean Murphy's popular *That Word Hell*. Shouldn't have to resort to another performer's material, as he has plenty on the ball.

Bill moves at a fast pace and clicks well. Pic, *Hey, Rookie*. *Jack Baker*.

THE CLOVER CLUB, Fort Worth, Tex., has booked Dub Taylor for an indefinite engagement beginning May 11. With him comes Billy and Iddyle Shaw, comedy unicyclists; Ben Chavez, magician, and Ellen Rita.

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# ROUTES

## Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; r—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

- A**
- Alda, Great (Aloha) NYC, nc.
  - Adler, Larry (Empire Room) Chi, h.
  - Akin's, Bill, Continental Four (Indiana) Fort Wayne, Ind., h.
  - Albins, The (Hipp) Baltimore, t.
  - Alpert, Larry (Queens Terrace) NYC, nc.
  - Amazing Mr. Ballantine (Stanley) Pittsburgh, t.
  - Andrews Sisters (Orpheum) Minneapolis, t.
  - Atenos, The (Edgewater) Detroit, p.
- B**
- Back, Norman, Dancers (Lookout House) Covington, Ky., nc.
  - Baker, Don (Atlantis) NYC, nc.
  - Baldwin & Bristol (Riverview) Pennsville, N. J., p.
  - Barber, Ruth (Salon Madrid) NYC, h.
  - Barr & Estes (Carman) Phila, t.
  - Barrett, Sandra (Chez Paree) Chi, nc.
  - Baylors, Gene (Hipp) Baltimore, t.
  - Belmont Bros. (Coliseum) Cedar Rapids, Ia.; (Jefferson) St. Louis 22-June 3, h.
  - Beri, Ben (Earle) Phila, t.
  - Bernard, George & Gene (RKO Boston) Boston, t.
  - Berry Bros. (Palace) Cleveland, t.
  - Berrys, Flying (Hipp) Baltimore, t.
  - Blaine, Barbara (La Martinique) NYC, nc.
  - Blake, Arthur (Capitol) Washington, t.

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- Bonds, Margaret (Cafe Society Downtown) NYC, nc.
- Boswell, Connie (Roxy) NYC, t.
- Bright, Patricia (Chez Paree) Chi, nc.
- Brown, Evans (Glendening's) Upper Darby, Pa., cl.
- Brown, Mary Ann (Leon & Eddie's) NYC, nc.
- Burton, Muriel (Tony's Trouville) NYC, nc.
- Burton's Birds (Versailles) NYC, nc.
- Byrnes, Jimmy (Orpheum) Minneapolis, t.

- C**
- Carlisle, Charlie (Bowery) Detroit, na.
  - Carroll, Jean (Palace) Cleveland, t.
  - Carlos & Linda (Don Julio's) NYC, nc.
  - Cecil (Village Vanguard) NYC, nc.
  - Chayres, Nestor (Havana-Madrid) NYC, nc.
  - Childs, Livia (Havana Casino) Buffalo, nc.
  - Chords, The (Slapsy Maxie's) Hollywood, Calif., nc.
  - Cross, Chris (Orpheum) Minneapolis, t.
  - Collins, Rena (Zombie) Detroit, nc.
  - Cook, Gerald (Cafe Society Downtown) NYC, nc.
  - Cook & Christy (State) NYC, t.
  - Cordyn & Sawyer (Earle) Washington, t.
  - Cortez, Florez (Te Pee) Miami, nc.
  - Cossack, Don, Co. (Music Hall) NYC, t.
  - Crane, Phil & Mildred (Roosevelt) New Orleans, h.

- D**
- Dagmar, Bert (Moose) Erie, Pa., 12-25, nc.
  - Daniels, Billy (Kelly's Stable) NYC, nc.
  - Darrow, Chick (Tropic Isle) NYC, nc.
  - Dean & Edwards (Hipp) Baltimore, t.
  - De Croff, Ann (Astor) Montreal, nc.
  - Del Carmen, Dolores (Monte Carlo) NYC, nc.
  - Delahanty, Irene (Zamboanga) Los Angeles, nc.
  - Della & Drigo (Windmill) Charleston, S. C., 11-17, nc.
  - DePalma, Anita (El Chico) NYC, nc.
  - Diamond Bros. (Palace) Columbus, O., t.
  - Dodge, Jane (Salon Madrid) NYC, h.
  - Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
  - Dorris, Joe (Tony Pastor's Uptown) NYC, nc.
  - Dorita & Valeros (El Chico) NYC, nc.
  - Dorsey, Don (George Washington) Jacksonville, Fla., 15-23, h.
  - Dowd, Tommy (La Vie Parisienne) NYC, nc.
  - Downey, Morton (Waldorf-Astoria) NYC, h.
  - Drake, Robert, & Little Jean (Clover) Portland, Ore., 8-21, nc.
  - Drayson, Danny (Center) Norfolk, Va., t.
  - D'Ray, Phil (Bismarck) Chi, h.
  - Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
  - Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.

- E**
- Earl & Harriet (Regal) Chi, t.
  - Elder, Althea (Copacabana) NYC, nc.
  - Ellis, Joan (Kelly's Stable) NYC, nc.
  - Eldridge, Jean (Metropole) NYC, re.
  - Emmy, Carlton (Music Hall) NYC, t.

- F**
- Ferrara, Don (Chi-Chi) Palm Springs, Calif., nc.
  - Fielder & Harriet (Old Roumanian) NYC, nc.
  - Fields, Benny (Latin Quarter) NYC, nc.
  - Ford, Mickey (The Embassy) NYC, nc.

- Foxtaire (Esquire) Norfolk, Va., nc.
- Freed, Bob (State) Lowell, Mass., t.

- G**
- Galante & Leonard (Statler) Buffalo, h.
  - Gale, Lenny (Oriental) Chi, t.
  - Gallus, John (Blitmore) Los Angeles, h.
  - Garcias, The (RKO-Boston) Boston, t.
  - Gay Nighties (Albee) Cincinnati, t.
  - Gill, Jeffrie, & Evan Price (Santa Rita) Tucson, Ariz., h.
  - Glenns, The (Capitol) Washington, t.
  - Glover & LaMae (Mayflower) Akron, O., h.
  - Goodwin, Bill (Le Ruban Bleu) NYC, nc.
  - Gorday & Triano (Chez Paree) Chi, nc.
  - Graham Sisters (Wivel) NYC, re.
  - Gray, Wilma (Cafe Society Downtown) NYC, nc.
  - Guertin, Eddie (606 Club) NYC, nc.

- H**
- Hall, Bob (Diamond Horseshoe) NYC, nc.
  - Hanneford, George, Family (Olympia Circus) Detroit 12-28.
  - Hart, June (Curley's) Minneapolis, c.
  - Hays, Virginia (Maisonette Room) NYC, h.
  - Hazard, Rap, & Mary Hart (Camp Elliott) San Diego, Calif., 17-20.
  - Hawkins, Coleman (Yacht Club) NYC, nc.
  - Herbert, Jack (Cotton) Houston, nc.
  - Herzog, The (Capitol) Washington, t.
  - Herrera, Serita (El Chico) NYC, nc.
  - Hines, Baby (Kelly's Stable) NYC, nc.
  - Hodes, Art (Jimmy Ryan's) NYC, nc.
  - Holland, Christine & George (American) San Antonio, cb.
  - Hopkins, Bob (State) NYC, t.
  - Howard, Willie (Roxy) NYC, t.

- J**
- Jacquellina (Great Northern) NYC, h.
  - Jagger, Kenny (Sportsman Club) Indianapolis.

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- Jaroff, Sarge (Music Hall) NYC, t.
- Jaxon, Great (Dominion) Winnipeg, Man., Can., t.

- K**
- Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
  - Kay, Beatrice (Earle) Phila, t.
  - Kaye, Stubby (State) NYC, t.
  - Kenndy, Edgar (Palace) Cleveland, t.
  - Kramer's, Henry, Midgets (Daniel) Saginaw, Mich., t; (Roxy) Bay City 22-27, t.

- L**
- LaBato, Paddy (Rome) Omaha, h.
  - Lang & Lee (Keith) Indianapolis 11-17, t.
  - LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.
  - LaZellas, Aerial (Stork) Council Bluffs, Ia., 22-June 4, nc.
  - Lester & Irmajaan (Grand Terrace Casino) Detroit 8-20, nc.
  - Lewis, Ralph (Chase) St. Louis, nc.
  - Long, Nick (Beverly Hills) Newport, Ky., cc.
  - Louis & Cherie (Palace) Rockford, Ill., t.

- M**
- Maddux, Frances (Santa Rita) Tucson, Ariz., h.
  - Mage & Karr (New Yorker) NYC, h.
  - McKee, Patricia (Salon Madrid) NYC, h.
  - Molson, Gil (Chicago) Chi, t.
  - Manners, Dorothy (Kelly's Stable) NYC, nc.
  - Marcus, Doc (Latin Quarter) NYC, nc.
  - Margo, Beryl (Tropic Isle) NYC, nc.
  - Margo (Palace) Columbus, O., t.
  - Mario & Floria (Empire Room) Chi, h.
  - Marie, Rose (La Martinique) NYC, nc.
  - Marionettes, LeRoy (La Salle) Chi, h.
  - Markoff, Gypsy (Greenwich Village Inn) NYC, nc.
  - Marlow, Sid (Tropic Isle) NYC, nc.
  - Marshall, Jack (Rio Cabana) Chi, nc.
  - Martin, Dean (Glass Hat) NYC, h.
  - Maurice & Maryea (Blackhawk) Chi, h.
  - Mayfair, Mitzi (Capitol) Washington, t.
  - Midnight Zombie Jamboree (Huron) Huron, S. D., 18; (State) Redfield 19; (Capitol) Aberdeen 20; (Lyric) Webster 22 (Lyric) Watertown 23, t.
  - Mills, Buster (Rockhead's Paradise) Montreal, nc.
  - Musical Madcaps (Regal) Chi, t.
  - Myles, Marilyn (Beverly Hills) Newport, Ky., cc.

- N**
- Nelson, Joy (Lookout House) Covington, Ky., nc.

- Niva, Vera (Old Roumanian) NYC, nc.
- Novellos, The (Alpine Village) Cleveland 8-20, nc.

- Otero, Adrina (El Chico) NYC, nc.
- Olympic Girls (Carman) Phila, t.
- Ortega, Eva (Camelia House) Chi, h.

- P**
- Paddock, Jean (Kelly's Stable) NYC, nc.
  - Padilla Sisters (Havana-Madrid) NYC, nc.
  - Padova, Andy (Warwick) NYC, h.
  - Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
  - Patterson, Dix (Kelly's Stable) NYC, nc.
  - Peppers, Three (Zanzibar) NYC, nc.
  - Pierce, Jack, Radio Jamboree (Gordon) Rome, Ga., 19-20; (East Point) East Point 21; (Wanoca) Wallace, N. C., 23-24, t.

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- Pickens, Jane (Cotillion Room) NYC, h.
- Pickwell, Priscilla (Tropic Isle) NYC, nc.
- Plummer, Lorraine (Club Cobra) NYC, nc.
- Powers, June (Kelly's Stable) NYC, nc.
- Prenders, The (Lookout House) Covington, Ky., nc.
- Price, Dorothy (Blackstone) Chi, h.
- Primus, Pearl (Cafe Society Uptown) NYC, h.

- Q**
- Quenstro, Gilda (American) San Antonio, cb.

- R**
- Radio Aces (Carman) Phila, t.
  - Ramos & Nanette (Salon Madrid) NYC, h.
  - Reuvers, The (Blue Angel) NYC, nc.
  - Ray & Harrison (Lookout House) Covington, Ky., nc.
  - Raymond, Ed (Polack Circus) Oakland, Calif.; Fresno 24-30.
  - Read, Kemp (Luke's Lodge, Newport Beach) Newport, R. I., h.
  - Reed, Diane (Swing Club) NYC, nc.
  - Reilly, Betty (La Conga) NYC, nc.
  - Renald & Rudy (Hipp) Baltimore, t.
  - Reyes, Paul & Eva (Havana-Madrid) NYC, nc.
  - Richey, Jean (Earl Carroll Theater) Hollywood, re.
  - Roberts, Whitey (Walton Roof) Phila, nc.
  - Robbins, Gayle (Beverly Hills) Newport, Ky., cc.
  - Rochelle & Beebe (Stanley) Pittsburgh, t.
  - Rollini, Adrian, Trio (State) NYC, t.
  - Rollini, Kurt (RKO-Boston) Boston, t.
  - Rooney, Ed & Jenny (Hamid-Morton Circus) Ottawa, Can., 15-20.
  - Ross Sisters (State) NYC, t.
  - Rouchez, Chicki (606 Club) NYC, nc.
  - Roy, Don (Idle Hour) Dayton, O., nc.

- S**
- St. Claire Sisters & O'Day (Arena) Detroit 12-28.
  - Schultz Sisters (Idle Hour) Dayton, O., nc.
  - Scott, Margaret (La Vie Parisienne) NYC, nc.
  - Semon, Primrose (Madison) Baltimore, nc.
  - Sharon, Nita (Esquire) Norfolk, Va., nc.
  - Sherman, Hal (Oriental) Chi, t.
  - Shirley, Lyn (Oriental) Chi, t.
  - Shutta, Ethel (Rio Cabana) Chi, nc.
  - Siemon, Hank, & Archie (Carman) Phila., t; (Tower) Camden, N. J., 19-21, t.
  - Simpson, Carl & Faith (Orpheum) Oakland, Calif., 17-23.
  - Slater, Jane (Chicago) Chi, t.
  - Smith, Cyril (Beverly Hills) Newport, Ky., cc.
  - Spruce, Danny (Brown Derby) Chi, nc.
  - Stone, Terry (Ferdinando) Hartford, Conn., nc.
  - Stuart & Lea (Rio Cabana) Chi, nc.
  - Sue, Lyda (Earle) Washington, t.
  - Sumner, Helen (Ivanhoe) Chi, re.
  - Suns, Three (Piccadilly) NYC, h.

- T**
- Tars & Spars (Strand) NYC, t.
  - Therrien, Henri (Latin Quarter) Boston 15-28, nc.
  - Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
  - Tip, Tap & Toe (Paramount) NYC, t.
  - Trent, Don (Tropic Isle) NYC, nc.
  - Tucker, Sophie (Chez Paree) Chi, nc.
  - Tudell, Julio & Jean (Bismarck) Chi, h.

- V**
- Venuta, Benay (State) NYC, t.
  - Vilches, Fernando (El Chico) NYC, nc.
  - Vincent, Larry (Lookout House) Covington, Ky., nc.

- W**
- Wallace Puppets (Capitol) Washington 18-24, t.
  - Warren, Annette (Carter) Cleveland, nc.
  - Water Follies (Auditorium) Denver 24-27.
  - Wesson Bros. (Paramount) NYC, t.
  - Wilkins & Wilkins (Paddock) Wheeling, W. Va., nc.
  - Williams, Hermanos (Latin Quarter) NYC, nc.
  - Williamson, Freddie (American) San Antonio, cb.
  - Wilson, Marcellus (Rockhead's Paradise) Montreal, nc.
  - Winter Sisters, Three (Center) Norfolk, Va., t.
  - Winehill, Cliff (5100 Club) Chi, nc.

- Y**
- Yeo, Mary Jane (New Yorker) NYC, h.
  - Young, George (Music Hall) NYC, t.

# Burlesque Notes

By Uno

## Los Angeles:

PARKER GEE, who played straight at the L. A. Follies Theater, is now appearing in *Delinquent Daughters* at the PRC studios. Gee is doing a good job with his part and it is reported that he may be soon offered a contract. . . . HARRY CLEXX and his wife, Marie Voe, in town. They were at the Hollywood fights with Charlie Kemper. . . . ERMANN PARKER and "Slats" Taylor moved out of the Follies Theater and now playing a USO engagement. . . . NATALIE CARTIER continues as producer at the Follies Theater. . . . BINDER AND ROSEN open at the Follies in early June. They come west after playing the Hirst Circuit in the East.

Follies Theater, after 18 years on a non-union operation, has signed with AGVA. Wednesday (3) they signed with the stagehands and musicians, making it an all-union house. . . . HERMAN HOFFMAN, who is handling advertising and publicity for the Follies Theater as well as the Club Follies, believes that an award similar to the "Oscar" in pictures should be awarded strippers. The idea would be for the burly house operators to get together and establish a board to award the trophies. The statuette would be known as "Queenies." . . . MILTON STEIN, who at one time handled the Follies Theater publicity, is now on the flack staff at Columbia Pictures as a "planter."

## Burly by the Sea

ATLANTIC CITY, May 13.—Burlesque, kept under wraps here in recent summers because of the heavy military population, will once again take the spotlight here this season.

Globe Theater, which housed burly in the past, will reopen for the summer with a stock burly policy.

# Magic

By Bill Sachs

"EVERYBODY'S MAKING MAGIC" is the title of the swell piece on the grand old art which appeared in *This Week* mag dated May 14. Written by Jerry Mason and given a top billing on the mag's front cover, the piece tells of the prominent spot magic is taking these days in making both civilians and the fighting men forget their war worries. In the photos accompanying the article, Orson Welles is spotted in a shot from one of his magic offerings, and John Mulholland, *The Sphinx* ed, comes in for three shots showing him perform his miraculous coin-disappearing nifty. The yarn is written primarily for laymen (See MAGIC on opposite page)

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## Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
 Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.  
 Hollywood Ice Revels of 1944 (Music Hall) Cincinnati 16-24.  
 Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.  
 Skating Vanities, roller: (Auditorium) Grand Rapids, Mich., 15-20.

## FOLLOW-UP REVIEWS

**VILLAGE VANGUARD, NEW YORK:** Built to pull whistling and already strong on the rhythm stuff, Muriel Gaines should do very well around town when she gets more experience. Negro warbler opened here Tuesday night (9) and rated good reception from customers. She was formerly an understudy in *Early To Bed*.

Voice is small and needs polish, but gal has good control and pretty fair delivery. Best offering was her encore, *I'm Evil*, which she parlayed to a nifty impression.

In the present shortage Max Gordon, operator, has fallen back on one of the Calypso performers he debuted in New York. The Duke of Iron, a tall, lean and show-wise Negro singer, drags plenty of laughter and mitting with *Ugly Woman* and similar stunts. Involves patrons into joining him and thus antes his total effectiveness.

Ginger Dulo, fem comic; Clarence Profit trio, and Don Frye, pianist, all held over, reviewed in *The Billboard*, issue of February 19. *Paul Ross.*

**CAFE SOCIETY DOWNTOWN, NEW YORK:** Wilma Gray, plump and pleasant blues singer of the shouting school, opened here Tuesday night (9). Crowd accorded her nice response for first two numbers, then did better when gal put aside the mike to bat out *My Man's Gone*. Encore, *He's Funny That Way*, was best item she showed when caught. Canary is okay in the voice and personality departments, but weakens ultimate result by trying to combine shouting with bluesing and using somewhat elaborate arrangements. Will do better when she works out a definite style.

Margaret Bonds and Gerald Cook, piano-duo, are appearing here after a run at Spivy's Roof. Low-ceiling room and a couple of beat-up pianos to work on don't help the act, and neither does way they are spotted, with backs to audience, so that their pianistics and showing both seemed muffled when caught. Pair, however, garnered good mitting for their classical *Malaguena*, jazz-arranged *Volga Boatmen* and double-harness boogie. They encored with nice version of *Tabu*.

Josh White, long-time holdover guitarist and singer; Eddie Hayward's ork (6), and Cliff Jackson, relief pianist of this all-Negro bill, were reviewed in *The Billboard* March 11. *P. R.*

**BLUE ANGEL, NEW YORK:** The Re-ruers, who were five when they left for the Coast, are now reduced to two in their return date here, caught Wednesday (10). Of the group Betty Comden and Adolf Green survive. New team still does okay take-offs.

Opened with a new *Readers' Digest* bit which warmed up the crowd. Followed with a movie story conference, then a Shubert operetta pulling loads of laughs from a crowd partly made up of show-folk. Latter routine could be built up with an off-stage recording of crowd scene.

Couple look well on stage, perform capably sans mike and have clever adult material. Kids worked to two encores, finishing with a new bit, *Madame Curious*, which forced them to a beg-off. *Bill Smith.*

**LATIN QUARTER, NEW YORK:** Fresh from Hollywood, Benny Fields clicked solidly with the customers on night (9) caught. When selling tunes warbler works with hands and feet. To emphasize a beat he stamps thru the floor. To drive home a punch line he hooks with a left or right fist.

Opened with *Victory Polka* and ended with a war song medley a la Crosby, Kate Smith and Sinatra, winding up with *Over There*. On a recall Fields gave out with oldies, with customers coming in on chorus. Fields took two encores to a beg-off.

Hermanos Williams Trio did well with its acro-samba routines. Two males in gaucho costume drew top mits with their single, double and triple somersaults. The fem backed up capably with her guitar and L.-A. tunes.

Gaudsmith Brothers, another replacement here, get good audience response with their standard dog act and knock-about acros. Dogs sniffing ringsiders' tables get the top laughs.

Doc Marcus, wows 'em with his zany magic. His smooth chatter, double talk and participation gags almost rolled the customers under the tables. From the

time Marcus came on to his exit he held the crowd in his palm.

Other acts here, Mazzone, Abbott Dancers, The Blanchards and the Wally Wanger line, were reviewed in *The Billboard*, April 22. *B. S.*

**EL CHICO, NEW YORK:** Village Spanish paprika dispensary is currently offering one of the most interesting musical novelties in town, a Mexican virtuoso of the tenor sax named Fernando Vilches. Man's style is totally different from U. S. equivalent. Consists of using the instrument the way a human voice is used, and net result listens like a performance by a dramatic tenor. Table denizens went for it when caught, bringing Vilches back for an encore. Act would be okay wherever there's an audience musically hep. It might be a good bet for a broadcast slot.

Other new act here is Irene Lopez, nice-looking terper. Gal's first number is a fandango, performed in a beautiful purple and yellow gown. Later returns for a gypsy dance in another nifty costume. While hoofing is just fair, terper's peppy delivery and general oomph rated commensurate hands.

In the music division, spot has improved itself since last caught. Alejandro Vilalta's rumba ork (6) do nifty job of show-backing and produce some really engaging L.-A. dance stuff. Anita De Palma, zingy little maracca shaker and warbler, adorns the band vocally and visually. Quarteto Lirico (4) relieve with authentic Spanish music.

Other acts, the dancing Dorita and Valero, and Sarita Herrera, canary, reviewed in *The Billboard*, February 5. *P. R.*

## ROXY, NEW YORK

(Continued from page 29)

applause was *Basie Goes to Washington*, a fast jumper with lots of rides for the boys.

Wille Howard does his standard French teacher routine to plenty laughs. Segues into his Mr. Anthony bit with Al Kelly doing the asking in double talk. For encore Howard did take-offs on Sinatra (with off-stage recorded bobby sox squeals), then how Sinatra would do Jessel, Jolson and Crosby. Comic was forced to beg off.

Connee Boswell was brought on in an arbor-like arrangement flanked by two gals in similar set-ups. Method showed good taste. Miss Boswell did six numbers and, judging from the reception, could have done more. Best numbers were *Love, Love, Love*, and *San Fernando Valley*. Latter became a production piece with Gae Foster boys and girls coming on to their instep stuff. This time it was a locomotive. Bit drew loud yells from pew sitters.

Al Gordon with his standard dog act also got some laughs. Beatrice Seckler and William Archibald follow with a modern dance framed by the Gae Foster group. Number starts slowly, builds up to a fast jazz tempo and ends on a revival note. Scott's ork comes in strongly to give the act solid support.

Pic, *Pin Up Girl*. House full when caught. *B. S.*

## 5100 CLUB, CHICAGO

(Continued from page 27)

opportunity to display her talents if she were spotted in a musical comedy or a more sophisticated spot. York and Lewis appear in a clever dance number. Pair, attired in tails, give a sharp take-off of two drunks. Work hard and get a good round of mitting.

Mary Taft's Titlans glamorize the show with three colorful production numbers. Vary from a Viennese Waltz, Military Rhumbogee and a flash minstrel routine. Gals are versatile and well trained and make fine showing for a small line.

Mark Fisher and his ork, who have been at the spot for over three years, play the show and for dancing. Fisher is spotted early in the bill and does a neat song job. Pipes have a rich tenor quality and he show-stopped with his renditions of *Victory Polka*, *I Love You*, *Don't Sweetheart Me*. Heavy mitting called him back for three encores. *J. B.*

**MAXINE SULLIVAN** at the Mayfair, Boston. . . **HARRY ALTMAN** opened his Glen Casino outside Buffalo last week. . . **LOU SEILER** going in at the Tic Toc, Montreal, this week.

## MAGIC

(Continued from opposite page)

consumption and is bound to give magic-interest a terrific hypo. . . **WALTER B. GIBSON**, the Philadelphia magician-writer, who has ghosted books for countless magi, including Houdini and Thurston, is assisting Joseph Dunninger in the preparation of a soon-to-be-published tome tagged, *What's On Your Mind?* . . . **MARQUIS THE MAGICIAN**, now winding up on a string of dates in the Pittsburgh area, hopped into Cincinnati last week to visit with friends on the Cole Bros.' Circus and to gander the show's new spec, *Taj Mahal*, to which Marquis contributed ideas for the use of several magic effects. In a visit to the magic desk he reported that he is again set for an extended fair season thru Bob Shaw, of the Gus Sun Booking Agency. . . **BURLING HULL** (Great Volta), who with Mile. Mascelline is currently appearing in Havana, writes of his experiences in the Cuban garden spot: "Havana is teeming with activity. Manager of the Montemartre Club here hopped to Miami to catch our act and we flew back with him. On our first night here Dr. Carlos Carbell, mentalist and former magician, visited us, and has since taken us everywhere we needed to go here. Thru him we met the Mexican comedy star, Cantinplas, and also the popular ballerina of the Cantinplas company, Eva Beltri, wife of Fu Manchú (David Bamberg), of Mexico City. Professor Guido, president of the Cuban Magic Society, caught our opening here. Have offers for Mexico, Panama and South America, but must return to Miami to fill engagements contracted for."

**JOHN CALVERT** (Calvert the Magician), who has been brouching around Hollywood the last several years waiting for some smart guy to recognize his talents, is now convinced that persistency wins the battle. Not only has he been going like a house afire with his recently launched full-evening magic show on the Coast, which those who have caught it describe as a lulu, but he has just been signed to a contract by Columbia. He makes his film debut as a heavy in Dumas's *Fighting Guardsman*. . . **BERT ROSS**, *The Billboard's* London correspondent, shoots a ream of hot briefs to prove that magic is still one of the most popular forms of entertainment in Great Britain. He reports as follows: . . . **CECIL LYLE**, English magician who purchased most of the effects of the late David Devant, Horace Goldin and Arnold De Biere, is presenting his full evening magic show, in which he is assisted by Lucille Lafarge and company, over the Stoll Tour theaters. Program is well-varied and excellently presented and draws big crowds. . . **MURRAY**, Australian magician and escapologist, is still a big attraction in London and the provinces. At present Murray has his own unit, *Round the World In Magic*, on the Syndicate Tour, a group of London vaude theaters. . . **ONE OF THE NEWEST** names in British magic is Peter Waring, discharged a year ago from the British Navy after being badly wounded in action. Waring offers sleight-of-hand with a new angle, as well as small illusions. At present he is on the Moss Tour with the *This Is the Way* unit. . . **DEVEEN**, well-known English prestidigitateur, and his two blonde assistants, Lois D'Auvergne and Ruth Mossdale, are back from a three-year tour in the Near East, entertaining troops of the United Nations in Algiers, Tripoli, Western Desert and other parts of North Africa, as well as Palestine, Transjordan, Iran and Iraq. They are currently on the Moss Tour. . . **BENSON DU LAY**, a deft conjuror, is a hit with the Albert Modley unit. . . **ANOTHER GOOD** performer, specializing in card tricks, is Lionel King, playing first-rate English music halls. . . **MISS AND MR. TREE**, veteran mentalists; Ruda Bux, with his blindfold reading and other stunts, and N'Gal (Capt. Marleigh Ludlow), with a melange of mental and magical stunts are other name acts in the mystery field this side of the Atlantic.

## TAX-CUT FIGHT

(Continued from page 26)

passed, and Woll called for the appointment of a representative in Washington to carry on the fight for the musicians and food workers.

Meanwhile, in Hollywood, James C. Petrillo, AFM prez, came out with another blast against the tax. He predicted that the 7,000 musicians now unemployed because of it would be joined by another 7,000 in three months if there is no change in the situation.

## '44 Nitery Aches Multiply To Make Going Tougher

(Continued from page 26)

couple of bands. If it's a class spot the orks are enough. Customers furnish their own entertainment. Most places, however, go for acts in addition to bands. To get the acts the operator tries to get name talent which he hopes will draw. But the supply of names is limited and with demand high the operator has to pay plenty. If he puts in unknowns he stands a good chance they'll work to empty tables.

These were some of the difficulties facing a cabaret owner. But on April 1 came another one, one that they can't get around. For on that day the 30 per cent cabaret tax went into effect. The BIR has ruled that any place where there is music for dancing and/or any other form of entertainment in connection with the selling of food or drinks is a cabaret and must pay 30 per cent of its grosses to the government. To get around that one some operators have come up with some novel plans:

### Plans on Plans

(1) **Prompt Settlement Plan:** The customer comes in to a club, orders and pays before the show starts. Sits thru the show with nothing to eat or drink before him. Leaves when the show is over—no tax charged.

(2) **Delayed Action Plan:** Instead of leaving after show, customer remains and starts ordering again. As no entertainment is going on spot is just a restaurant. Again no tax.

(3) **Partition Plan:** Putting a partition thru the middle of the room. One side has the show. The other side no show. Customer eats and drinks on one side then moves across to the other side. After the show he returns to the first side.

(4) **Advance Order Plan:** Customer orders several drinks before show starts and pays. While show is on he drinks slowly. Theory is if no ordering is done during show there is no tax.

All the above have been and are being tried. But the Revenue Bureau, while admiring these arrangements, is firm in its statement that a cabaret is a cabaret and these are simply dodges to get around the bite.

In addition to all these here is another one that gives operators gray hair. In San Francisco the OPA has ordered restaurants and cabarets to roll back their prices. So far no such action is indicated in New York. But if it can happen on the West Coast it can happen here.

Such are the night club aches in this, the year of 1944. A club is supposed to be a luxury business, an entertainment business. Total up the operator's headaches and there's very little luxury and less entertainment.

A lot of ops are beginning to wonder if it's worth the trouble.

**VICKI NEVADA**, singing accordionist, has signed with USO Camp Shows for off-shore engagements.

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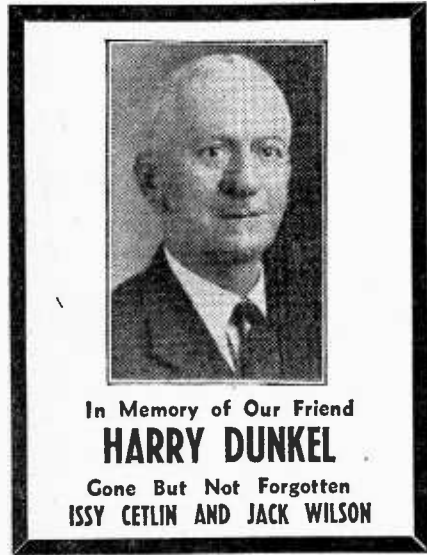


## THE FINAL CURTAIN

**ADLER**—Emil Harry, 61, for 30 years a vaude comedian under the name of Dr. Harry Adler, May 5 in his hotel room in San Francisco following a heart attack. Of recent years he has appeared in night clubs and in minor film roles. He was in San Francisco to join a USO army camp show.

**BAR**D—Wilkie (Will Gebard), 70, comedian and composer of *She Sells Sea Shells by the Sea Shore*, at his home in Hughenden, England, May 5. Survived by his widow.

**BERGER**—E. E., 68, the founder and part owner of Flint Park, Flint, Mich., in that city May 2 following a brief illness. Interment at Cleveland.



In Memory of Our Friend

**HARRY DUNKEL**

Gone But Not Forgotten  
ISSY CETLIN AND JACK WILSON

**FULLERTON**—Clarence A., 75, theatrical architect, May 9 at St. Joseph's Hospital, Mount Clemens, Mich. He was architectural consultant in recent years for Fox Theater Enterprises, making his home at New Haven, Mich.

**GOULDEN**—Stanley W., 53, pioneer in radio broadcasting, May 7 at his home in Philadelphia. He was associated with RCA-Victor, Camden, N. J., since 1920 and previously was with Western Electric Company. He is credited with the sales of early broadcasting stations and sold the first 50,000-watt station produced by RCA to the Great Lakes Broadcasting Company in Chicago. He was also an accomplished organist and gave recitals throughout the country. Survived by his widow, Dorothy L., and his mother. Services in Philadelphia, with interment there, May 10.

**GRUBER**—Mrs. Adele, 69, veteran circus trouper, May 4 at her home in Muskegon, Mich. She became an equestrienne at the age of 6 in a circus operated by her father in Italy, and later was associated with her husband, the late Max Gruber, in the operation of their own shows in this country. Surviving are two sons, Max Gruber Jr., Portland, Me., and Alfred H. Gruber, New York; two sisters and one brother in Europe.

**HANCOCK**—Harry, 81, outdoor showman, May 11 at his home in Chicago after a lengthy illness. For many years Hancock was a carnival agent and was well known in the outdoor show world. He was on the West Coast for a number of years but recently has been with the Miller Amusement Company, La Grange, Ill. Body was taken to Cleveland for burial beside his wife. Only living relative is June MacConkey, who accompanied the body to Cleveland.

**HART**—Walter S., 56, father of Lieut. Robert Sterling, film actor, and a former catcher for the Chicago Cubs, of a heart attack at his home in North Hollywood, Calif., May 7. Services in the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, Calif., May 10. He is also survived by his widow; two daughters, Helen and Nellie, and a brother, Robert.

**HULSE**—William Peter, 69, outdoor showman professionally known as Little Pete, at his home in Hutchinson, Kan., May 8. He toured with Cliff Lyles on the Lackman & Carson, Carson-Anderson and W. E. West shows. Services from Johnson & Son Funeral Home, Hutchinson, with interment in Fairlawn Cemetery there May 10.

**JORDAN**—Bert (Pappy), 50, for 30

years a pitchman, most of which he spent around Detroit, Lexington, Ky., and Cincinnati, May 6 at Soldiers' Home, Dayton, O., where he had been confined for some time. Services and interment at Soldiers' Cemetery, Dayton, May 15, with Cincinnati friends in charge of arrangements. He had no known relatives.

**KAY**—Herbie, 40, nationally known band leader, in a Dallas hospital May 11. He began his career with a campus band at Northwestern University, and later opened professionally at the Aragon Ballroom, Chicago. He toured from Coast to Coast and was featured in several radio network shows. He was the former husband of Dorothy Lamour, who sang in the ork. Kay had been ill for some time and recently took treatment at Mayo Hospital, Rochester, Minn. Survived by his widow, Betty, and his mother, Mrs. Katherine Kay, Manteno, Ill.

**KOCK**—Walter J., 57, former vaudevilian, May 4 at his home in Detroit. He did a singing act under the name of Cookie on the circuits for many years. Survived by his widow. Interment in Woodlawn Cemetery, Detroit.

**LANE**—Ralph, 66, former trouper with Golmar Bros., Sells-Floto and 101 Ranch Wild West shows, following a 10-week illness at his home in Chicago. Survived by his widow, Mabel; a son, Ralph; a daughter, Eleanor; stepsons, Melville and Sgt. Gerald Bretag; a brother, Fred, and two sisters, Eva and Rose. Services from his home, with interment in Mount Carmel Cemetery, Chicago.

**LISSNER**—Ray, 41, veteran of the motion picture business and an assistant director, at the Motion Picture Country Home, Los Angeles, following a long illness. He had been with International Film Service, Cosmopolitan Studios and Fox. He retired several years ago due to ill health. Services in Hollywood May 2. His mother, Mrs. Julia Lissner, and two sisters survive.

**LUND**—Doc Victor B., well-known pitchman in the Middle West, in Moberly, Mo., May 5. Survived by his widow. Services from his mother's home in Omaha.

**MISHLER**—Isaac C., 82, Altoona (Pa.) theatrical leader, in that city May 8. In 1893 he became a theater owner and operator which continued until a few years ago. He later carried on an extensive real estate business. Survived by his widow.

**MOSCOW**—Samuel H., 59, division manager for Columbia Pictures Corporation, in Atlanta May 11. In his youth he organized an independent film company, Moscow Films, and in 1924 joined Columbia. Services in Boston May 14.

**PETERSEN**—Johan C., 63, for 21 years violinist with the Los Angeles Philharmonic Orchestra, in Los Angeles. Masonic services May 9, with interment in Inglewood Park Cemetery. Survived by his widow, Gladys E. Petersen, Inglewood.

**PRITCHARD**—John (Jack), 69, retired showman, May 10, at Alexian Bros.' Hospital, Chicago. For many years Pritchard was connected with various carnivals and circuses. Burial in Showmen's Rest. Pritchard, a member of the Showmen's League of America, is survived by a son, Edwin.

**SAVILLE**—Cornelius M., 51, former tight-wire performer, in Cumberland, Md., May 7. His career started at the age of five as a buck-and-wing dancer and at the age of seven teamed with John Carlos as a tight-wire walker with the Wallace Circus. He was a member of the Milnott Troupe, featured by Ringling Bros.' Circus for 16 years, and later played for 10 years in the West on the Pantages, Keith-Albee and other circuits. Survived by his widow.

**SCHMIDT**—Charles, 60, prop man and carpenter at Columbia Studios, Hollywood, of a heart attack in a Los Angeles restaurant May 7. He trouped for eight years as carpenter with Ray Fabling's Ingenues, making the European tour with the unit in 1933. He also worked with Sallaci's Puppets for three years. Body was taken to Middletown, O., for services and interment there May 15. Survived by his widow, Elizabeth, two sons and a daughter, all of Dayton, O.

**SMITH**—Mark, 57, third actor of the same name and family and radio artist, at his home in New York May 9 of cirrhosis of the liver. He was the son of Mark Smith II, an operatic barytone, who played with almost all the first-rate light opera companies of his time, and grandson of Mark Smith, Shakespearean

comedian and stage manager for Booth and manager of the first Booth Theater in New York. Deceased's first stage appearance was with his father in the Charles H. Hoyt comedies, *A Milk-White Flag* and *A Trip to Chinatown*. Later he was in *Our Wives, Blind Youth, Five Million, Up in the Clouds, Lollipop, The White Eagle, Knickerbocker Holiday* and *Twelfth Night*. Active in radio in recent years, one of his parts was that of Jiggs in the NBC show, *Bringing Up Father*. In 1937 he was elected president of the New York local of the American Federation of Radio Artists and was also a member of the Actors' Equity Association and Actors' Fund of America. Services under the auspices of the Actors' Fund at Walter B. Cooke's Funeral Home, New York, May 11. Survived by his widow and a daughter.

**SMYTH**—Dame Ethel Mary, 86, composer, author, journalist and suffragette, at her home in Wolking, Surrey, England, May 8. She wrote *Der Wald*, a one-act opera presented by the Metropolitan Opera Company in 1903, the first opus presented at the Met by a woman composer. She wrote *The Wreckers, Fantasio, The Boatswain's Mate* and *Entente Cordiale* operas and 600 other pieces of music. Her interest in suffragette work inspired her to compose *March of the Women* prior to World War I. Her *Mass in D* was conducted by Sir Thomas Beecham.

**SPIEGEL**—Carl W., musician, May 2 at Jackson, Mich. Survived by his widow.

**SUGDEN**—John H., 59, bandmaster and composer, at the Coast Guard Training Station Hospital, St. Augustine, Fla., after a brief illness. At one time he was leading trumpet player in Sousa's Band, and for 18 years served as director of music in Akron high schools. He recently composed *The March of the Spars*, officially adopted by that branch of service.

**TATU**—Elizabeth A., 78, known as Lilly Allyn on the stage and screen, May 5, at the home of her grandnephew in Philadelphia. She went on the stage in Philadelphia at the age of five with Mrs. John Drew, grandmother of the Barrymores. For many years she played light opera, vaudeville and drama. Before her retirement 20 years ago, Miss Tatu made several movies in New York. Services in Philadelphia, with burial in Holy Cross Cemetery May 8.

**TROUSDALE**—Winn W., 64, former rep show operator, following a heart attack at his home in Ida Grove, Ia., April 29. He was a member of the Four Trousdale Brothers, well known in the Middle West, where he toured for 35 years before entering the hotel business 20 years ago. Survived by his widow, three children and three brothers.

**VINCENT**—Perlo, father of Roy Vincent, trick roper with Cleve La Rue's Rodeo, at his home in Gloversville, N. Y., April 15.

**VOSSELER**—Carl Paul, 48, father-in-law of Paul Draper, internationally known dancer, April 27 at his home in Philadelphia. His daughter, Heidi (Mrs. Paul Draper) is herself a well-known ballerina. His widow, Bertha, also survives. Services in Philadelphia, with burial there April 30.

**WAGNER**—Sam, 66, owner of Coney Island (N. Y.) World's Circus Side Show, in Brooklyn May 10. Survived by his widow, three sons and two daughters.

**WERTHEIMER**—Harry, veteran Boardwalk auctioneer in Atlantic City, May 3 at his home there after a short illness. Surviving are his widow, Rose; a son and a daughter. Services in Atlantic City, with interment in Beth Israel Cemetery, Pleasantville, N. J., May 4.

**WILLIAMS**—Virginia E., 35, wife of Charles B. Williams, actor and writer, May 3. Services in the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, Calif., May 6. Survived by a son, Thomas; her father, Brandon Evans, and her stepmother, Elizabeth Risdon Evans.

**WOOLMAN**—Josephine Townsend, 77, who organized the Philadelphia Opera Company, May 2 at her home in Ardmore, Pa., after a long illness. She was active in music circles, particularly with the Philadelphia Orchestra and was instrumental in bringing Walter Damrosch to Philadelphia for the first time. Two brothers survive. Services and interment in Philadelphia May 5.

**YEAGER**—Peter, musician, of a heart attack in Bridgeport, Conn., recently. He played with the Harvey Hubbell, Singer and Veterans of Foreign Wars Bands in Bridgeport. Burial in Lawncroft Cemetery, Bridgeport. Survived by his widow,

## Marriages

**BAKER-ERIK**—Phil Baker, film player and quizmaster on the *Take It or Leave It* radio show, and Irmgard Erik, dancer, in Beverly Hills, Calif., May 8.

**BERNIE-SUGARMAN**—Pvt. Jason Bernie, son of the late Ben Bernie, and Heyne Sugarman, daughter of Harry Sugarman, owner-operator of the Beverly Hills Tropics, in Beverly Hills, Calif., May 7.

**BROOKS-BOYD**—Lewis Brooks, champion cowboy, to Nita Mae Boyd, nonpro, at Wichita Falls, Tex., recently.

**CARTER-RYAN**—Ellerbe Wynn Carter Jr., nonpro, to Irene Ryan, skater in Hotel Netherland Plaza ice show, Cincinnati, April 9 in that city.

**CZAPRAN-RAYMOND**—Lieut. Walter Czapan, nonpro, to Dolores Raymond, daughter of Del Raymond, Detroit magician, April 29 at St. Albertus Church, Detroit.

**DORAN-KOETTER**—Harry W. Doran, former circus concessionaire, to Ruth Eleanor Koetter, nonpro, recently.

**DOUBLEDAY-HILL**—Ens. Newell C. Doubleday, nonpro, to Elizabeth Hill, singing-star of the *Musical Memories* radio series on WCAU, Philadelphia, April 30 in Savannah, Ga.

**HALL-MURRAY**—Don Hall, nonpro, to Helen Murray, sales promotion head of KPO-NBC, San Francisco, in Reno, Nev., May 1.

**MAYES-LEE**—B/M William Mayes, nonpro, to Evelyn Lee, dancer at Frank Palumbo's Cafe, Philadelphia, May 3 in California.

**MURPHY-CURTIS**—Ralph Murphy, producer, to Maryon Curtis, actress, in Mexico recently.

**RICHARDS-KOVAR**—Buddy Richards, boss usher, and Mary Kovar, ticket taker, both of Clyde Beatty-Russell Bros.' Circus, in San Clemente, Calif., April 24.

**SAMOSOU-D GABRILOWITZ**—Jacques Samosoud, orchestra leader, to Mrs. Clara Gabriłowitsh, daughter of Mark Twain, in Hollywood May 11.

**STEMMLER-LYNN**—Nick Stemmler, sportscaster at Station WAGE, Syracuse, to Mia Lynn, nonpro, April 15 in Syracuse.

**WERDER-CONWAY**—Ted Werder, of the navy, to Agnes Conway, of Everett and Conway act, in San Diego, Calif., April 18.

**WILLS-DUTTON**—Gordon Wills, announcer of KQW, San Francisco, to Vera Dutton, nonpro, in that city April 23.

## Births

A daughter to Private and Mrs. Robert Buermle April 21 in Detroit. Father, now in charge of four army theaters, was former booker for United Artists, Detroit.

A son, Charles Gilbert, to Zenobia and Annabelle Austin in Jefferson Hospital, Roanoke, Va., March 15. Parents were former burlesque and tab performers.

A daughter, Anita Marie, to Jim and Virginia Conley, of the Riding Conleys, in Cincinnati April 23.

A son, John Frederick, to Mr. and Mrs. John Bunts at Crystal River, Fla., recently. Father is manager of Crystal Exposition Shows.

A daughter to Mr. and Mrs. Phil Harris April 26 in Santa Monica, Calif. Father is band leader, and mother is film actress Alice Faye.

A daughter, Mary Jo Ann, to Mr. and Mrs. J. F. Klein in Winnetoon, Neb., February 17. Father was a pitchman before entering the navy.

A daughter, Joy Loran, to Mr. and Mrs. Eddie Sligh, April 13, in Chicago. Father is head of the act department of General Amusement Corporation, Chicago.

A daughter to Mr. and Mrs. Don Forbes, musicians, at Middleton, Wis., recently.

A daughter to Mr. and Mrs. Del Laferty, musicians, at Middleton, Wis., recently.

A daughter, Michele Lee, to Mr. and Mrs. Joe Murcott at Queen of the Angels, Los Angeles, May 4. Father is on *Daily Variety* staff.

A son, Timothy, to Mr. and Mrs. Henry Morgan at Cedars of Lebanon Hospital, Hollywood, May 2. Father is a film actor.

A son to Mr. and Mrs. Frank A. Paniske at St. James Hospital, Butte, Mont., May 2. Father is former circus and carnival trouper.

A son to Mr. and Mrs. Ed Gardner at St. John's Hospital, Santa Monica, Calif., April 28. Father is Archie, of the radio show, *Duffy's Tavern*.

A daughter to Mr. and Mrs. Les Radatz in Hollywood April 29. Father is member of NBC publicity staff.

# BETTER BREAKS UP B. R.'S

## Norfolk Good To Endy-Prell

Rides and shows are main grossers on Monticello lot —New Bern ends in black

NEWPORT NEWS, Va., May 13.—Rides and shows reported big business during the run of Endy Bros.-Prell Shows at Twentieth and Monticello Avenue, Norfolk, Va., May 1-6, said Col. H. E. Stahler for the show. Weather was good, the Zucchini human cannon-ball act drew as a free attraction and patronage increased nightly. Art Lewis entertained many showfolks in his suite in the Monticello Hotel and Charles and Pat Lewis entertained Mr. and Mrs. David B. Endy, Mr. and Mrs. Lewis Rice, Jack Greenspoon and Art Lewis at dinner. Show visitors included Nate Worman, Seaside Park; Mr. and Mrs. Bill Jones, of bingo note; Mr. and Mrs. Art Courtney, Eddie and Mollie Owens; Col. Charles H. Consolvo, owner-manager of the Monticello Hotel; Bill Dawson and Shad Bailey, Elizabeth City (N. C.) Fair committee, who booked the show for the fourth year; Mr. and Mrs. Danny Newman, Mr. and Mrs. Chet Dunn, Mr. and Mrs. Roan, W. R. (Red) Hicks and other members (See *Endy-Prell in Norfolk on page 59*)

## Johnstown Ups Jones Comeback

JOHNSTOWN, Pa., May 13.—First carnival here in two years and first time for the show since 1941, the Johnny J. Jones Exposition had one of its best opening nights here this week and business continued to hold up. On the D Street location, auspices are the West End Athletic Club, with Oscar Hampton, well known to showmen, as chairman, reported Publicity Director Walter D. Nealand.

Last day, Saturday, in Washington was almost washed out by an all-day down-pour, but some business was done, the Washington engagement having been the best of the season to date. William R. (Red) Hicks, general agent of the Marks Shows, and Izzy Cetin, co-owner of the Cetlin & Wilson Shows, were among Washington visitors. George Marquis, magician, visited here, as did Fred G. Barker, many years brigade manager of the John Robinson Circus advance, now manager of two movies in South Fork, Pa.

Circus Side Show of Carl J. Lauther and Gay New Orleans Minstrels, directed (See *JJJ Johnstown Repeat on page 59*)

## Dodson Blows Week In Pine Bluff While Crews Battle Water

PINE BLUFF, Ark., May 13.—Faced with one of the worse lots in their history and battling water and mud, Dodson's World Fair Shows did not open here last week until Saturday, so it was decided to remain over this week. Personnel toiled long hours to put the lot in shape, reported Paul Barron, publicity director. Police and sheriff's force worked with Adjuster William Starr to overcome conditions, and the Missouri Pacific and Cotton Belt Railroads gave assistance and all available cinders.

Weekly meeting of the Victory Club in the Hotel Pines was attended by every member. Dodson Welfare and Boosters' Association, composed of the male contingent, had as guest speakers Gordon Freeman, editor of *The Pine Bluff Commercial*; Chief of Police Gallagher, State's Attorney Henry Smith, and, as spokesman for the chamber of commerce, Man- (See *Dodson's Blows Week on page 38*)

## Showmen Laud SLA Service Men's Mustering-Out Fund

CHICAGO, May 13.—Letters of approval of the plans of the Showmen's League of America for a Mustering-Out Fund for members in the armed forces have been pouring into the office of the League here since the recent announcement of the plan. Scores of letters also have been received by Floyd E. Gooding, League president, at his office in Columbus, O., lauding the plan and giving assurance of the writers' support.

Members of the fund committee are arranging to cover their various territories thoroly. First of the members to report on his activities was M. J. Doolan, who had returned from a trip to Little Rock and other points during which he visited several shows. On the Dodson Shows Charles Goss was appointed to handle the fund. Milt Morris and Tommy Allen are the chairmen of the Cavalcade of Amusements committee, and on the Royal American Shows Sam Gordon and Al Rossman are the chairmen.

Members of the fund committee are

President Gooding, chairman; M. J. Doolan, William Carsky, G. L. Wright, J. C. McCaffery, Carl J. Sedlmayr, J. W. Conklin, James P. Sullivan, Mel G. Dodson, Al Wagner, Morris Lipsky, David B. Endy, Art Lewis, Arthur R. Hopper, Fred H. Kressmann, Charles G. Drwer and Andy Markham.

A letter received this week from President Gooding reported that showmen are showing an active interest in the Mustering-Out Fund and enclosed were contributions of \$100 and \$50 from Charles O'Brien, manager, and John E. Lampton, general agent and publicity director, respectively, of the American Exposition Shows. A contribution of \$100 was received from Sam Gordon, Royal American Shows, and \$25 from C. A. (Red) Sonnenberg.

Many shows are arranging special plans for raising money for the fund, and as soon as the season gets well under way a lot of activity will be in evidence.

## Strates Org Bucks Jinx at Baltimore

HARRISBURG, Pa., May 13.—Baltimore engagement, May 1-6, for the James E. Strates Shows, turned out to be just an average run and also showed up as a jinx week. Police objected to working a bulldozer and laying out the lot on Sunday, but finally gave an okay to get the lot in readiness. Show train arrived 7:30 p.m., but was not allowed to unload till midnight. Wagons were spotted by 6 a.m. and all attractions were in readiness for the opening, said Assistant Manager Dick O'Brien.

On Tuesday Joe (Smoky) Decopio, who has the popcorn, peanuts and candy apple privilege, lost one of his trucks thru theft. On Friday Keith Buckingham was badly burned in a machine shop while having some work done. A barrel of ammonia exploded and he was burned about both ankles, taken to a hospital for treatment and then sent to his home in Elmira, N. Y., to recuperate.

As three other shows were playing (See *Strates Bucks Jinx on page 59*)

## Conklins Ready For June Start

BRANTFORD, Ont., May 13.—Conklin Shows which will open here June 10 will then go to Hamilton, Ont., and from there will jump to play the Brandon (Man.) Exhibition, shows' first fair of the season, said Vice-President Frank R. Conklin in quarters here.

President J. W. (Patty) Conklin has been installing rides in parks in which the Conklins will operate this year, including Belmont Park, Montreal, where seven rides will be placed for the summer.

A crew has been checking equipment. Alfie Phillips is repairing his Swim-Cade, Bob Restall is re-reading the Globe of Death, and Jack Ray is building new fronts for his Hillbillies and Posing shows.

"We will have a much better show than last year's," said Frank Conklin, "because we now know what the railroads require of us and how much equipment we can carry. Last year we were called at the last minute and were a bit handicapped."

## St. Louis Lots Do Perk-Up After Record Wet Stretch

ST. LOUIS, May 13.—Since Wednesday weather has been ideal and shows in this sector have had good business. It was the third wettest April on record, with an average of almost seven inches, nearly three inches above normal. For the first nine days in May rainfall was 2.33 inches, compared with a normal of 1.22.

Frank Sutton, manager of the Great Sutton Shows, who was among other visitors to *The Billboard*, reported big business on good-weather nights. Only two nights have been lost to rain, although many nights have been cold. Jack Nelson, past president of the Showmen's League of America, went thru, en route from Texas. Curtis L. Bockus, general agent, and H. M. Kilpatrick, billposter, of Dodson World's Fair Shows, are in and out of the city and Alton, Ill., preparing for the stand there starting May 17. Ernie Young, who produced the St. Louis Police Circus last month, went thru from Springfield, Mo., where he had a three-day circus, en route to Chicago on Tuesday.

W. A. (Snake) King, Brownsville, Tex., who was here, sold some animals to St. Louis Zoo. Phil Shepard and Sunny Bernet, Globe Poster Corporation, vis-

ited shows in this section. Midway of Mirth Shows, under management of Mrs. Esther Speroni, playing lots here for six weeks, left for Sparta, Ill., last Sunday and will be in Southern Illinois for a month. Joseph O'Brien, owner of the Lake State Shows, who has been playing lots here, will show Madison, Ill., May 18-21. Sam Fidler, owner of Fidler (See *St. L. Lots Perk Up on page 59*)

## Radio Programs Contracted For Cavalcade in St. Louis

EAST ST. LOUIS, Ill., May 13.—Al Wagner's Cavalcade of Amusements, closing here tomorrow with a Special Events Night for three big packing plants, will then move to St. Louis. Bad weather on the first three days of this week hurt business, but arrival of a warm spell made grosses okay. Thursday and Friday were above average.

Special Events Night was arranged by Publicitor Bill Naylor and public relations departments at the plants co-operated. For St. Louis Naylor has contracted spot programs with WIL, WEW and KMOX.

## C & W Chalk 40% Balto Tilt

First three weeks go up strong over '43 takes—War Stamp sales appeal

BALTIMORE, May 13.—Business of the Cetlin & Wilson Shows in the first three weeks here was up over last year's by 40 per cent, said General Representative Ben Braunstein. Move from Newport News, Va., was made in record time for the opening here April 17. The first week was in the Brooklyn section, and nights were cool, with some rain Tuesday and Wednesday nights.

Paradise Revue and World Circus Side Show were among the leaders. The Rocket and Skooter led the rides. Saturday, children's matinee, was the best so far this season, as the location was close to a huge housing project. Shows' War (See *C & W Baltimore Tilt on page 59*)

## WM Finds New Lot Okay for Trade at Alexandria Revival

ELIZABETH, N. J., May 13.—World of Mirth Shows re-opened Alexandria, Va., to big business May 2-6 when weather permitted. With no lot large enough, Gerald Snellens, special agent, and a local crew had filled in a spot at Montgomery and St. Asaph streets, making it a location within walking distance from the business district. Because of heavy troop train traffic and a minor mishap to the train, the midway was dark Monday night. Business was big until Sat- (See *ALEX. OKAY FOR WM on page 59*)

## WP's Best Bow At River Rouge

DETROIT, May 13.—Engagement of the World of Pleasure Shows in River Rouge, opening April 28, under VFW Post auspices, is declared by the management to be the best bow in its history. There are few changes in staff or personnel, which include John Quinn, owner-manager; Mrs. Joe Quinn, secretary; Victor Canares, general agent; E. Clay May, special agent; D. Drongue, billposter.

Mechanical department has William Postlewaite, general superintendent; Lee (See *Quinn Has Best Bow on page 59*)

## Edwards Opening Best in 20 Years

GALION, O., May 13.—J. R. Edwards Shows in Wooster, O., their quarters town, April 29-May 6, had the best opening in 20 years, said Owner-Manager J. R. Edwards.

Personnel: J. R. Edwards, owner-manager; A. C. Myers, assistant manager; Katherine E. Johnston, secretary; Bill Schloer, superintendent of concessions; James Fish, superintendent of rides; A. C. Mackey, sound truck and electrician.

Florie has corn game; La Blanc has four concessions; Otis, three; Carpenter, cookhouse; Tennyson, palmistry; John Thompson, three; Holahan, one; Pearce, two; Wright, one; Engleking, one; Kramer, one; Sherrick, popcorn; Switzer, candy floss; McBride, two; Saylor, two; Kirk Adams, Pit Show, pony track and free act. Show is working back of a gate.



# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

# 3000 KENO

Made in 30 sets or 100 cards each. Played in 8 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$9.50.

## LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, \$1.25  
M. W. Cards, 5x7, White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 \$1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.  
Round Gray Cardboard Markers, 1800 for... 1.00  
Thin Plastic Markers, brown color, M. .... 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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19 W. Jackson Blvd., Chicago 4, Illinois

Write for Free Information on Two Great Shows for Carnivals, Parks and Storerooms!

## "JAP ATROCITIES IN THE DEATH MARCH ON BATAAN"

The Show with the Punch in it that makes the hair stand up and all want to see. Great blow-ups in color, 20 to 32 viewing machines with great scenes on colored glass. One to three banners; no lecturer needed. One person and a helper run the show. Price: **Only \$250.00 to \$540.00**  
We keep the show up-to-date without extra charge all season if ordered now.  
Also if you have a park or carnival without our late show, "BOUQUET OF LIFE," showing the Unborn; also World's Greatest Freaks, you are absolutely missing hundreds of dollars per week clear money. Info sent free on both shows. Please state one most interested in.  
Wonderful Shows with wonderful banner lines now ready.  
For 21 Years America's Leading Show Builders.  
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**COMMUNITY PARK**  
LOUISVILLE, KY.  
OPENS WEEK OF MAY 22  
Can use for park season and fall fairs and celebrations. RIDES, SHOWS, also KIDDIE RIDES or any attractions that do not conflict. WILL BOOK, LEASE or BUY a good 3 or 4 abreast Merry-Go-Round. Have room for a few good Concessions. Address, no collect wires: **FRED J. BENNETT**  
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**W. S. CURL SHOWS WANT**  
Penny Arcade, Photo Gallery, String Game, Fish Pond, Frozen Custard, Cotton Candy, Snow Ball or any Stock Concession. Shows: Snake Show, Wild Life or any good Show with own outfit. Ride Help for "Tilt-a-Whirl" and other Rides. John Hampton, contact immediately. All communications to **W. S. CURL**, Vine St. at Compton Rd., Cincinnati 15, Ohio, May 15 to 20; Clevel-Warshaw Pk., Bridgetown, Cincinnati, Ohio, May 22 to 27.

**WANT A. LONGO Manager**  
**WANT SILK CITY SHOWS**  
**WANT BILL (POPEYE) GROSS Business Manager**  
FOR SOME OF THE BEST SPOTS IN EAST  
WANT TO HEAR FROM A GOOD FREE ACT. STATE PRICE.  
RIDES with own transportation, Roll-o-Plane, Spitfire, Tilt-a-Whirl. Have five Rides now. Can use some more Ride Help. Best of treatment. SHOWS—Ten-in-One, Monkey Circus, Snake and Geek, Penny Arcade, Fun House, Alligator. CONCESSIONS—Duck, Fish Pond, Bingo, High Striker, Custard, Popcorn, Candy Apples, Cork Gallery, String Game, Pitch Till You Win or any legitimate Ten-Cent Stores. Pop Solomon, come on. Bill Are would like to hear from Joe Corey and Dale Barron. Bill wants Agents for Swinger, Nail and Clothespin Stores. White Plains, New York, May 15 to 20; Hastings on Hudson to follow.  
All Communications to **FRANK MOTTO**, Hotel Senator, White Plains, New York.

**AMBRIDGE, PA., WEEK MAY 22**  
Downtown Location  
SHOWS—Slide Show with own equipment, Motordrome, Snake Show and Girl Show Operator. We have full equipment. CONCESSIONS—Custard, High Striker, Guess Your Age and Weight, Merchandisers (No Coupon Stores, Wheels or Percentage). Joe Kane wants Ball Game Operators on exclusive privilege. Working Men in all departments, come on.  
**BANTLY'S ALL-AMERICAN SHOWS**  
This week, Fairmont, W. Va.

# CLUB ACTIVITIES

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, May 13.—Red Cross donations have come from Alamo Exposition Shows, Red Sonnenberg, J. L. Murray, Sam Kaplan, John Flamingo, L. J. Arrell, Ben Levine, Robert Paul, Lew Henry, Nathan Tash, Jack Cooney, and Mustering-Out Fund contributions from Sam Gordon, Charles E. O'Brien, John E. Lampton, C. A. Sonnenberg and Ben Levine.

Walter F. Driver in for a visit after a long absence. Sick list still includes William J. Coultry and Harry Hancock in Alexian Hospital and Nate Hirsch at home. Member John A. Pritchard, who suffered a stroke May 9, died May 10 and interment was in Showmen's Rest May 13, with the League officiating. C. D. Odom is in a hospital. Treasurer M. J. Doolan, back from a business trip to the Southwest, visited several shows in the interest of the League. Fred H. Kressmann, Sam J. Levy, Rube Liebman and Orval Harris off to Detroit with Barnes Bros.-Greater Olympia Circus. Bob Wicks has been a Chi visitor two weeks. Callers included Sam Bloom, Frank Perry, Jack Hawthorne, George Brooks, Ed Wall, Mike Wright, Louis Rosen, Oliver Barnes, Max Hirsch, Leo Berrington, Mort Klein, Petey Pivor, Dave Goldfen, Bob Seery, Charles H. Hall and Rudy Singer.



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, May 13.—There was a good summer attendance May 8, with Past Prexy Ed Walsh pinch-hitting for President Ted LeFors, and Secretary Bill Hobday keeping score. Members Walsh and Fink stressed Chairman Mike Krekos's efforts to keep the building fund in high gear, and reports indicated a fine response to his recent circularization of War Stamp books.

Membership report showed these new members and reinstatements: Harland Hass, Jack Burslem, Raymond Havie, Joe W. Boila, John M. Holmes, Lee B. Smith, Ralph B. Christensen, Herbert H. Cole, W. H. Alexander, Alvin Warren Bower, Harry McDougall and James LeGate. Mickey J. Lukanitsch filed application for life membership.

J. Ed Brown's suggestion of a special night for George Hines, whose birthday anniversary falls on June 5, pegging his 86th milestone, was adopted. Robert Mitchell donated \$10 to the building fund and Mickey Lukanitsch contributed \$5 to Showmen's Rest. Jimmy Dunn reported general health of members as most excellent. Charlie Soderberg has completed a striking job of interior decorating in the bar and washroom. Ray Rosard and the house committee spread a bounteous repast.



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, May 13.—Walter K. Sibley, NSA executive secretary, visited Ringling Bros.-Barnum & Bailey Circus as guest of NSA Trustee Frank C. Miller and there were reunions with over 60 NSA members. William Lish, of the circus, appointed himself a collector of 1945 membership dues. Letters have come from President Edna Lasures, Ladies' Auxiliary; club minister, Rev. Dr. Claxton; True Perkins, hospitalized on Staten Island; Pvt. Edward Kalin, still in Foster General Hospital, Jackson, Miss., and Corp. Harold Lupien, who has been moved to Camp Kearns, Utah. Pvt. John J. (Curley) Lane, formerly with Coleman Bros.' Shows, returned. First NSA member to be wounded (Anzio Beachhead), he has arm and chin wounds and is recuperating in Rhodes General Hospital, Utica, N. Y. Frank Schlizzi in Veterans' Hospital, the Bronx, is much improved. Letters were received from Max Goodman and Mr. and Mrs. Harry A. Illions.

Chairman of the cemetery committee, Joseph A. McKee, advised that he has been in conference with John A. Bradley, Ferncliff Cemetery Association, where the NSA burial plots are located, relative to building the foundation for a large symbolic monument to be erected in that section. It is hoped work will be completed so that dedication and unveiling can be held immediately before the banquet next Thanksgiving Eve.

As some shows are heading this way, visitors have included Al Shore and George Barnett, Joseph J. Kirkwood Shows; Al Katzen and Don Simmons, World of Mirth Shows; Frank Ware, Dick's Paramount Shows; George Rector, James E. Strates Shows; Sam Frell, Endy Bros.-Prell Shows, and George Traver. Among guests have been Edward Pierson, Plymouth, N. C., who will join the Kraus Shows; Harry Meyers, Mark Witt Shows, just back from South America, and Max (Whitey) Adams. Jack Zupa returned from Miami. Sympathy has been extended to member Hyman Wagner and his family in the death of his brother, Sam, May 9, after a long illness, and to Sgt. Justin Wagner.

### Ladies' Auxiliary

President Edna Lasures came from Baltimore to preside May 10 at the last meeting until September 13 and greeted Minnie Taffet and Loretta Raab, who had not attended in some time, and Mrs. Dolores Hamid, a new member sponsored by Dolly Udowitz. In absence of Secretary Lydia Nail, who was at a convention in Chicago, Past President Dorothy Packtman was named acting secretary. Advisability of holding a theater party, proceeds to go to the sunshine fund, was discussed, and ways and means chairman, Magnolia Hamid, was instructed to get information and report at the first fall meeting. It was decided that the Midge Cohen fund for orphans and poor kiddies would send 10 children to camp this summer—time, place and children to be decided later.

Correspondence came from Lydia Nail, Gertrude Black, Catherine (Nicholene) Killat, Ann Drew and Martha Weiss. Penny bags were turned in by Josephine Dunfield, Palisades (N. J.) Park; President Lasures; Myra Villardi, club's tiny mascot, and Blanche Henderson. A note of appreciation was received from Jane Hughes on behalf of her father and herself and her application for membership was proposed by Blanche Henderson. Membership application came from Mrs. Marian E. Wood, Virginia Greater Shows, proposed by Marian Brenner. Mildred Lasures proposed Mrs. Maxie W. Owens and Mrs. Eva Daniels, both of the J. C. Weer Shows. Mrs. Kate Benet sponsored Mrs. Frank Wald, and Mrs. Annalee Wilkins was proposed by Dolly Udowitz. President Lasures reported visits with members of the Strates Shows and J. C. Weer Shows while they were in Baltimore, and a visit with Marion Berry. Members' summer addresses should be sent to the secretary.



# Heart of America Showmen's Club

Reid Hotel  
Kansas City

KANSAS CITY, Mo., May 13.—President C. F. (Doc) Zeiger sent word that he was working on plans which he will soon launch to raise between \$5,000 and \$10,000 for the cemetery fund, and members believe that he will put the program across to a successful finish. Chairman of the membership committee again called on all members to send in petitions.

George Howk is putting his concessions in Fairyland Park, and F. M. Shortridge reported that he would again have the concession rights in Riverview Park, Des Moines. Rains and floods are chief topics in this area. Since April 1 there have been 23 days of heavy rain, which cut into grosses of all shows around here. Toney Martone's Heart of America Shows moved to Kansas City, Kan. Frank Geisenger is a new HASC member. Ellis White and Blackie Harris joined the Elite Exposition Shows. Mr. and Mrs. Tom Fleming, Sunset Amusement Company, were visitors. Jim Craig, who was in the stage crew of *Ice-Capades*, returned to the city.

### New Members for Caravans

CHICAGO, May 13.—At a meeting Caravans, Inc., May 9 President Pearl Pearl McGlynn presided and with her at the table were First Vice-President Lillian Lawrence, Treasurer Mrs. Al Sopenner and Secretary J. Wall. Invocation was given by Chaplain Mrs. Nate Hirsch. N. Whitesides, Peggy Murray, Frances Deemer, Bobby Brown, Evelyn Lee and A. Bonvilour were elected to membership, credited to Bobby Brown, Blanche Scott, Ann Roth and Helen Runge. Letters came from Virginia Kline, Ann Roth, Minnie Simmons, Helen Runge, Midge Cohen and the Flying Gordons.

Alice Cady, press chairman, whose husband, Corp. Russ Cady, is in the Pacific, was dinner host to her parents at Old Heidelberg on her second wedding anniversary, Corporal Cady footing the bill. Hostesses at the last social were Marge Freis and Mabel Davis. Mrs. H. Wettour will do the honors at the next.

Donations came from Senator Arthur Quin, Minnie Simmons, Virginia Kline, Ann Sleyster, Pearl McGlynn, J. Wall and Bessie Mossman. Awards were won by Joyce Gray, E. Bailey, E. Barnet and Pearl McGlynn. Mabel Wright, Irene Coffy and Elizabeth Jacks attended their first meeting. First annual audit showed the club making rapid progress.

Proceeds of a card party in the home of Mrs. Sunny Bernet went to the club treasury and those attending were Ann Sleyster, Clara Polich, Edna Stenson, Evelyn Blakely, Edith Streibich, Alice Cady, Billie Lou Bunyard, Mabel Davis, Marie Kolb, Lucille Hirsch, Florence Lampert, Jeanette Wall and the hostess, Mrs. Bernet.

# WANTED

Two Clutch Men and Help for Fly-o-Plane.

A. WILSON  
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**HENNIES BROS.' SHOW**  
Week of 14-20, Nashville, Tenn.;  
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### PALMIST

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World of Pleasure Shows LANSING, MICH.

# FROM THE LOTS

## John H. Marks

Rivermont-Newport News, Va. Week ended May 6. Location, Woodfin Lot. Weather, fair except Saturday. Auspices, Community Athletic Association. Business, satisfactory.

Second week on the lot, while not as good as the first, proved fair. At a war workers' midnight show Thursday, although only about 600 turned out, they all were spenders. Saturday kiddies' matinee, sponsored by a local store, proved okay. Rain started about 7:30 p.m. Saturday and hurt business a lot, although several thousand turned out. W. R. (Red) Hicks, general agent, returned from a satisfactory trip. T. A. (Red) Schultz, mail and The Billboard sales agent, in charge of ticket takers, handling the job efficiently. Art Spencer, who has Motordrome, is training two new lions. Grosses for the week showed the Fly-o-Plane in a slight lead over the Moon Rocket, while shows and other rides ran in about same order as the first week here. Jimmy Simpson added several performers to his Jump and Jive Revue. HARRY E. WILSON.

## J. F. Sparks

Fayetteville, Tenn. Week ended May 6. Location, South Main Street. Weather, variable. Business, poor.

Move from Birmingham was made in good time, all rides and shows opening Monday night. Rain and cold cut attendance some. The natives either are not showgoers or did not have money to spend. Among visitors were Mr. and Mrs. Richard Ricton, completing a seven-week engagement, working out of Fayetteville. Dr. E. L. Braly, Lawrenceburg, Tenn., visited. A number of members came over from Hennies Bros.' Shows, which were playing Huntsville, Ala. Harry Coughenour returned, bringing his family from Florida. Condition of the lot Sunday morning necessitated a power winch to move trucks.

Birmingham, Ala. Week ended April 29. Location, Seventh Avenue and Nineteenth Street. Shrine Ceremonial Celebration. Weather, bad. Business, fair.

Rain and variable weather marred the second week's engagement. Lot was in a condition that could not be remedied, discouraging attendance. Joe J. Fontana returned from a booking trip north, closing with the show here. Bill Dollar replaced him. Despite a soft lot, trucks were rolling early Sunday morning. R. L. OVERSTREET.

## COLEMAN BROS.

**WANT** Help in all departments. Foreman for Chairplane. Shows—Have outfits for shows. Acts for Side Show. Long season, good salary.

THOS. J. COLEMAN  
May 15-20, Norwich, Conn.  
May 22-27, Wallingford, Conn.

## SECOND-HAND SHOW PROPERTY FOR SALE

75¢ Each, New Govt. Pennant, Flags, 36x72, Red, White, Blue, \$85 per hundred; decorator supplied. \$35.00 Wax Head, Mongolian Indian, life sized. \$5.00 Government Fibre Desk Trunk, cost \$30. \$50.00 Genuine Chinese Ricksha, rubber tires.

WEIL'S CURIOSITY SHOP  
12 Strawberry St. Philadelphia, Pa.

## SUNSET AMUSEMENT CO.

### WANT

Mechanical, Unborn, Ceek or any other Show except Girl or Athletic with own outfits. Linden West wants Dancers for Girl Shows. Want capable Help for Ferris Wheel, no Foreman. Chillicothe, Mo., this week.

## WANTED

Pitch-Tilt-U-Win, Duck Pond or Fish Pond, Bowling Alley. Also want Wheel Foreman.

### MIKE ZIEGLER

Hotel Milner PHILADELPHIA, PA.

### McMAHON SHOWS

Opening Marysville, Kansas, May 20 All people contracted acknowledge. White Heath and Nickleson, come on. Want good Side Show with or without top and transportation. Want Glider Foreman, Tilt and Ell Second Men. Have Monkey Motor Drome, will sell and book on show if desired; also 36 ft. Parker 2-Abreast, 10-horse motor, speaker system, music, cheap for cash. JOHN W. McMAHON, Mgr.

## Snapp Greater

Webb City, Mo. Ten days ended April 26. Location, Snapp lot, downtown. Auspices, American Legion Post. Weather, rain and cold. Business, fair. Carthage, Mo. Nine days ended May 6. Location, P. O. lot. Auspices, American Legion Post. Weather, rain daily. Business, good.

With one unit of rides in Joplin, Mo., the main portion opened the season in Webb City April 15 to business 20 per cent above last season's. Ten rides and 21 concessions were in the line-up. In Carthage the John T. Hutchens Side Show joined, featuring Fred West Troupe, Hawaiian singers, dancers and musicians. Paul M. Farrishas has nine concessions; Earl Parks, lunch and photos; Jack Downs, four; Otto Schweppe, one; Bill Hogan, one; Marie Lassiter, one. Pamela Gowdy is back with her jewelry stand, and Mrs. Dolly Snapp has corn game and popcorn. Despite unusual rainfall, not a night was missed. In Springfield, Mo., both units were to be combined. Executive staff remains: William R. Snapp, owner and manager; Jack Downs, general representative; Burt Norton, electrician; Jack Adams, watchman; Hank Gowdy, secretary and treasurer. M. A. (HANK) GOWDY.

## Wallace Bros.

Henderson, Ky. Week ended May 6. Auspices, VFW Post. Location, Soft Ball Park, Sixth and Ingram streets. Weather, rain and cold. Business, fair. Enclosed midway.

With a new location three blocks from the post office, this engagement was promising, but two nights were lost by rain, and the remainder of the week was much too cold for heavy patronage. Saturday matinee and night drew good attendance, however, and helped to keep the date on the right side of the ledger. A tie-up was made with Station WSON, managed by Hecht Lackey, Paducah, Ky. Liberal space was used in newspapers to announce the new location, which is owned by the noted Kimmel estate. Ernest E. Farrow Jr. left by plane for Jackson, Miss., on a business trip but was expected back Monday at Princeton, Ind. Eight-Rock White, comedian, joined Reed's Minstrels here, coming from Dayton, O., where he wintered. Joe J. Fontana visited. Other visitors included City Clerk Phillip Thomey; M. Selle, trust officer of Ohio Valley Bank; Byron Thurman, Evansville; Murphy and Wolfe, Al Baysinger Shows, and "Buck" McClannahan, M. Pruett and Edward Williams, Gold Medal Shows. WALTER B. FOX.

## Great Sutton

Blytheville, Ark. Week ended May 6. Auspices, Home Guards. Weather, rain. Business, good.

Publicity here was by radio two weeks in advance and business was good, despite rain and loss of one night. Manager Frank M. Sutton is recovering from illness. Bob Kenionan, who sustained second-degree burns in an explosion in his popcorn concession in Osceola, Ark., is recuperating. Word was received that Betty John, former side-show operator on the show, had left a hospital after an attack of spinal meningitis. Mrs. Phama Smith returned from North Carolina, where she visited her parents, who were ill. Secretary Lucile Norwood, The Billboard sales agent, reports excellent business. Top money is going to the new Side Show of Korie and Lester L. Brown, the Funhouse running second. Tilt-a-Whirl and new three-abreast Merry-Go-Round are running neck and neck in top rides. Bill Gary, manager of Victory Girls, has added to the cast. JACK WOODS.

## Harry Craig

Lawton, Okla. Week ended May 6. Auspices, American Legion. Weather, cold. Business, fair.

Show followed in the World of Today Shows, which played a 10-day engagement. Girl Show and Snake Show are new arrivals. Oddities on View led the shows, followed by Miss America. Mrs. Joe Young and son, Virgil, joined Oddities on View. New canvas and several new concessions have been added. More members were called into service. LOU DAVIS.

## Garden State

Coplay, Pa. Week ended May 6. Location, Steckles lot. Auspices, Defense Council. Weather, good. Business, good.

Show arrived from quarters and records were broken in readying for the opening April 29. It was one of the best opening dates in the shows' history. Staff includes R. H. Miner, owner-manager; R. H. Miner Jr., assistant manager; Geraldine Patton, secretary; Matthew Roberts, mail and The Billboard sales agent; Raymond Parker, chief electrician; Harry Mutchler, superintendent of rides. Show opened with five rides and 18 concessions, and the Great Leon is free act. All equipment was completely renovated. Engagement was well publicized, and attendance was well over previous dates. Among visitors were James Taylor, Burgess of Fountain Hill, Bethlehem, Pa.; Stuart Watcher Jr. and family, James Long, Chester Flagler and family, Mr. and Mrs. Bud Dahl and William Powers. R. H. MINER JR.

## J. G. Steblar

Marion, Va. Week ended April 29. Auspices, American Legion Post. Location, Main Street. Weather, good. Business, excellent.

Show is carrying five rides, three shows and 20 concessions. New arrivals here were Jack Stutzman, Kiddie Auto ride, photo gallery and cigarette gallery, and Jimmy Cunningham with two shows. Rides did near-capacity during the week, and Saturday night rides could not handle the people; 3,694 passed thru the gates Saturday night. Legion Post co-operated 100 per cent. General Agent Tommy Scott is on a booking trip that will take the shows into West Virginia. Staff: J. E. Steblar, manager; J. G. Steblar, assistant manager; Tommy Scott, agent; Joe Martin, lot man; Hubert Harlow, electrician and Ferris Wheel foreman; Roy, Chairplane; Brown, Merry-Go-Round; Smith, Kiddie Plane; Miller, Kiddie Auto. Jimmy Cunningham, Gay Paree and Swamp Girl. Concessions: J. G. Steblar, three; Bob Alexander, three; Tommy Scott, five; Mrs. J. E. Steblar, two; Miller, one; Stutzman, one; Wright, five. Management has ordered two more tops.

Glades Springs, Va. Week ended April 22. Auspices, city fathers. Location, uptown. Weather, variable. Business, excellent.

After five years the show returned to one of its old locations, business running 75 per cent over its last engagement. Three nights were lost in bad weather, including a heavy wind which just missed the grounds. Joseph Steblar's new pan game got off to a good week. Mrs. J. E. Steblar, operating penny pitch until her new popcorn concession is completed, also had a good week. Shows added two trucks to make a total of 10. J. E. STEBLAR.

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34 x 22 FLASHY  
WINDOW  
CARDS  
HEAVY CARDBOARD  
\$3.00 PER 1.00

# POSTERS OF EVERY DESCRIPTION CARDS

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## WEATHER breaking?

WANDA LEE is now in Ocean View Park, Norfolk, Va., as cashier.

MRS. EVELAH MILLER booked her Spitfire ride in Flint (Mich.) Park for the season.

WYATT DAVIES, clown and dancer, visited friends on the John R. Ward Shows at Bogalusa, La.

MIDWAY man-power shortage has proved a boon to the aspirin industry.

POOLING their rides, Elmer F. Cote, Wolverine Shows, and Vic Horwitz will present them in Rollerdrome Park, Detroit, a new miniature park location.

WALTER K. SIBLEY, executive secretary of the National Showmen's Association, left New York May 11 to visit shows playing the Eastern Seaboard.

MEDICAL unit of the Johnny J. Jones Exposition, a fully equipped hospital wagon, is in charge of Dr. John La Marr, with Mrs. La Marr as nurse.

SOME like to bank-roll showmen just for the pleasure they get out of reminding 'em of it.

FROM Hot Springs, May 9, Charles S. Noell wrote: "Have resigned as general agent of the Magic Empire Shows to take effect today."

is with Engineer Squad, 4503, Base Unit, Great Bend, Kan.

G. E. (AL) HUBAND, former outdoor show manager, has been re-appointed inspector of outdoor amusements by Richmond (Va.) Building Inspection and Public Safety departments. Post was created by an ordinance passed in the spring of 1943.

DURING the Washington engagement of the Johnny J. Jones Exposition Tony Harrison, staff photog of *The Times-Herald*, devoted a column of his "Inquiring Photographer's" department, with pictures of those interviewed by him, to the Jones show. Questions were asked of midway patrons.

MRS. BERTHA (GYP) McDANIELS has replaced the canvas tunnel destroyed by fire in Washington on the Johnny J. Jones Exposition and the Rocky Road to Dublin, only ride of its kind now touring, is reported doing much bigger business than in previous seasons. Mrs. McDaniels, who was painfully burned, has recovered.

TIP to beginners: A manager's wife is considered the First Lady of the Midway and is excluded from the duty of returning a "Good Morning."

IN PORT ARTHUR, Tex., the Alamo Exposition Shows lost the week ended

## Showmen Will

COMMENTING on the article, *The Show of Tomorrow*, by John W. Wilson, Cetlin & Wilson Shows, in *The Billboard* of May 6, C. B. Kidder, general superintendent of the World of Mirth Shows, wrote from Alexandria, Va.:

"In the first place, if a man had money enough to build a show of that kind he wouldn't need a show. And, in the second place, if he did build it he would be nuts, for in this business the outlay would be too great for anyone to realize a fair margin of profit on the investment."

EDITOR'S NOTE: We dunno. That's long been a moot question—whether anyone with money enough to put out a big show had any need for a show. But showmen will be showmen. As, for instance, this season—Al Wagner and J. C. Weer.

were Mr. and Mrs. Glenn Artz, San Francisco, and Mrs. Ethel Stickle, president of the Baden Kennel Club, South San Francisco. Lee Brandon, general agent of Crafts Enterprises, was also a Vallejo visitor.

REMEMBER when Circuit Court sessions drew farmers to town in large crowds, and midways, pitchmen and sheet writers tried to make the date?

READY to move out of quarters in Dunkirk, N. Y., the Worthy Shows were set to open at Lancaster (N. Y.) American Legion Spring Festival May 20, reported Lavona Smith. Marty Smith and H. K. Leworthy made a booking tour of Central and Western New York. Mrs. Leworthy will have charge of the office; Ralph Leworthy, maintenance and front gate; Cecil Swain, electrician; Marty Smith, general agent; Fay Lewis, general manager. Al Barth had bingo ready. Mr. and Mrs. Gene Rosier will manage the cookhouse, and Frank Nyburg has custard. Bob Leithiser is expected to manage the new Posing Show and a new grind show.

THOMAS H. BOSWELL reported from Philadelphia that opening of Boswell's

**PENNY PITCH GAMES**  
 Size 46x46", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00, Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
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**WONDER CITY SHOWS WANT**

Legitimate Concessions of all kinds. Sell X on Popcorn, Photos. Carolina Simmons wants Agents for Rolldowns, Slum Skillo. Horace Smith, Billy Baldwin, come on. Al Murphy wants Agents for Ball Games, Sno Cone, other Concessions. Place Shows with own equipment. Rides—Want to buy Smith & Smith Chair-o-Plane, A-1 shape, no junk. Place First and Second Man Eli Wheel, \$40.00 and \$50.00, cash; place Third Man Merry-Go-Round, \$40.00. Mr. Easton can place your Tilt. Will play Alabama after Leaksville. Address: JOE KARR, Leaksville, Miss., this week; then as per route.

**Alamo Exposition Shows WANT**

RIDE HELP that is able to come on. FERRIS WHEEL FOREMAN, MENTAL ACT FOR SIDE SHOW; ALSO FIRE-EATER.  
 Have Complete Frame-Up for Athletic Show for Reliable Party.  
 All Address: JACK RUBACK  
 Care ALAMO EXPOSITION SHOWS  
 Orange, Tex., this week; Beaumont, Tex., May 22-27.

**WANTED**  
 Agents for Basket Ball and Penny Pitch. Good territory for agents that want to make money. Write or Wire

**J. R. CARROLL**  
 World of Pleasure Shows, Lansing, Mich., Week May 15; Muskegon to Follow.

**WANTED**  
 Two Agents or Man and Wife for well flashed Grind Shows. Proven location.

**HARRY CUMMINGS**  
 Sallsbury Beach, Mass.



VET EXECUTIVES who have new affiliations this season are William R. (Red) Hicks (left), who is general representative of the John H. Marks Shows and has been stepping fast on a season's route. F. Stanley Reed (right), has taken the post of general agent for the Exposition at Home Shows. The trials and other travail that are falling to the lot of show pilots in these times apparently have had no withering effect on the avoirdupois of this pair of snappy scouts.

FROM Detroit Princess Rosita Ferrando penned that she had closed with Ray Marsh Brydon's Museum and had opened at the Empress Theater.

NATE MILLER, Long Beach (Calif.) ride operator who had been visiting in Chicago for a week, left on a trip to the East and Southeast. He will stop off in Charlotte, N. C., to see Mrs. H. G. Melville.

NOWADAYS no one has to have a row with the office to leave. They just pack and blow—cold turkey.

YOGI RAY, who completed a five-week engagement at the Club Charming, Chicago, will leave for the road with Bob Walker, sword ladder and fire dance; Sunny Smith, mental act; Boots Kelley and Judy Bally.

MAE JAE ARNOLD, who took over the Nudist Colony with the Greater United Shows, reported excellent business in Brownwood, Tex., and renewed acquaintances with Colleen McCormick and with Ted Ward, stationed at a camp near by.

WHEN a midway becomes too perfect it's a sure sign that many won't like it and are ready to leave.

MR. AND MRS. H. O. BESTLAND, who have a theater at Broxton, Ga., were visited by their son, Cpl. Harry L. Bestland, and his wife. Corporal Bestland

May 6 due to high winds and a cloud-burst which covered the lot with two feet of water. Show remained a second week under auspices of the American Legion Post which gave full co-operation. Leo Simon had a crew working day and night with pumps. Damage to show property was estimated at over \$2,000. Owner Jack Ruback had all trucks hauling shell and sawdust.

BARNEY TASSELL Unit Shows reported highest grosses of the season to date during the week of May 1 on West Broad Street, opposite the lot vacated the previous Saturday by the World of Mirth Shows in Richmond, Va. Org was sponsored there, as it has been for several seasons, by American Legion Post 241. Show got a weather break, with temperature rising to the low 90's on Thursday. Patrons went for the free gate, as other shows there have had 17 and 20-cent admission charges. A fifth ride has been added since Manager Tassel opened in Kenbridge, Va.

MIKE KREKOS, president and general manager of the West Coast Amusement Company, who was a visitor to his offices in San Francisco week of May 1, also visited shows in that section. He reported his business a little better than last season's despite unfavorable weather. Vallejo, Calif., the best two weeks in the history of the show. Art Craner, secretary to Krekos, was a guest during the engagement in Vallejo. With Craner

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 For Mullins, So. Car., starting May 15th to May 27th.  
 Want legitimate Concessions of all kinds, Grind Stores and Agents. Positively no graft. Want experienced Ride Help, top salaries. Can place capable Agents for Concessions. Place any Show with own equipment and transportation, 25 per cent. Luther A. Jett, wire Mac. Wire or write all communications to Mullins, So. Car.

**Keystone Exposition Shows**

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Two Light Plants, one 15 K.W., A.C., 110 or 220, and one 25 K.W., D.C., both v belt drive, mounted on Chevrolet Truck. A-1 condition. First thousand dollars gets it. Also small Cook House and eight Cork Guns. Best offer.  
 Box 443, Jacksonville, Ark.

**BOB JONES WANTS**

Man to make himself useful around show. Must know a little about building joints and painting; also drive car and house trailer, put up and take down tent; also take care of my equipment as his own. Prefer single, middle-age man. Write ROBERT H. JONES, Box 355, Roanoke, Va. Steve Moscall, Russel Law, Pee Wee Snakeman, write me.

**WANTED**  
 Man on Tilt-a-Whirl. Ferris Wheel Foreman. Also 32-ft. Allan Herschell Merry-Go-Round Foreman. Top salary.

**HADJI DELGARIAN**  
 2303 N. Melvina, Chicago, Ill.  
 Phone: Berkshire 7964

**WANTED**  
 3 or 5 Rides for summer season. Located 5 miles from Hartford on Main Highway. Will buy half interest providing you operate. If interested get in touch with

**R. GLOTH**  
 354 Asylum St. HARTFORD 3, CONN.

Amusements, set for May 1, had been delayed because hoodlums had wrecked two rides he had purchased from Tothill's Amusements, a Merry-Go-Round and Chairplane, which had been unloaded on the lot but were not in the air. He had been in Virginia getting the remainder of equipment out of quarters. He said the show would carry a Kiddie ride, Johne Sands, foreman; Merry-Go-Round, Blackie Allen, foreman; Chairplane, Blue Bradley, and Ferris Wheel, Sam Tassel; War and Snake shows, Fred Griffith, and 15 concessions, five office owned; George Dober, 5; Mike Lane, 2; Big Harry, 2.

LAST week, third in Nashville, Tenn., for the Scott Exposition Shows, was good when weather was suitable, reported Secretary-Treasurer Ernest Sylvester. John Gravis took over management of the cookhouse. Harry Harris returned with his Wild Animal Show. Top money show is the Minstrels. Ride top honors go to the Octopus. Mr. and Mrs. Turner Scott and Pete Millsap saw the Kentucky Derby in Louisville. Carl Espy returned as mechanic. Org is now presenting nine rides, seven shows and about 50 concessions. Among visitors have been Shan Wilcox, owner of Playland Shows, and a party, and Mrs. Pearl Shroyer, Dayton, O., guest of Mr. and Mrs. C. D. Scott. The health of Manager Scott, who has been to several specialists in Nashville, has not improved. Tom Joseph is back with his Roll-o-Plane. Roy Radcliff joined his wife on Wallace Bros.' Shows.

EVEN if he doesn't regret it, there are plenty of other showmen who deplore the publicity (?) given to that Florida operator who claims that he made 100 grand in two weeks at one spot.

BUSINESS for the Morris Shows, opening in Phillipsburg, N. J., April 20 in variable weather and with a 15-cent gate, was good, reported Secretary Mary Brown. Show moved to Lehigh, Pa. Staff and personnel: Morris Hannum, manager; G. E. Beardsley, electrician; Merry-Go-Round, Spike Herr, ride foreman; Ferris Wheel, John (Curly) Sinko; Chairplane, Eddie Jones; Roll-a-Plane, Spike Herr; Pony Ride, Jack Kellow; Kiddie Ride, W. C. Starr; Capt. Harry Shaw's Animal Show; Jimmy Brown, tickets; Shrunken Jap, Harvey Lanniger; Ten-in-One, Major O. Saturday; Fun-house, Harry Smith; cookhouse, Marie Scott; popcorn and peanuts, Jack Grant; candied apples, Jean Grant; French fries, Bill Knox; Harvey Lanniger, seven concessions; Mrs. Scott, fishpond, shooting gallery, pitch-till-win; Julius Tucker, cigarette pitch; Betty Gregg, penny pitches; Ed Davis, four concessions; Mr. and Mrs. Miner, ball games and cat racks; Paul Miller, photo gallery and sound car; Joe Sloan, watch-la. Fearless Greggs cannon act is free attraction.

## In the Armed Forces

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

AFTER being wounded while serving in the Southwest Pacific, Jimmy Udseth received an honorable discharge and is ticket seller with the R. G. Gonzales Side Show on Crafts 20 Big Shows.

PVT. CLAUDE F. RICE, who started with carnivals in the early '20s with the Gold Medal Shows, is overseas. His address is Pvt. Claude F. Rice 38300515, APO 90, care Postmaster, New York City.

FROM APO 134, c/o Postmaster, New York City, T/5 George Hercha, 34540042, with Royal American Shows prior to his induction in January, 1943, reports that he enjoys reading *The Billboard* in Wales and England.

## Always in the Know

WE haven't any data on how many shows will never make the season. But there is always one individual at a cookhouse table who knows.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., May 13.—In an effort to ease the situation caused by the change in the rate of admission taxes on April 1 and its effect upon unused tickets in the hands of show owners, the association has been notified of a ruling by the local district collector of internal revenue. It indicates the procedure to be followed where present tickets do not show the new changes in tax rates. The ruling is, of course, applicable only to amusements required to collect federal taxes on tickets sold.

Provision is made that until properly printed tickets can be obtained, the use of tickets now on hand, which do not show the tax due under the federal law effective April 1, will be permitted provided that the established admission price has not been changed. Under the circumstances, however, the manager or proprietor must display conspicuously a sign stating the established price of admission, tax due and sum total of price and tax. If the established admission price has been changed, new tickets must be provided or tickets on hand must be over-printed or over-stamped showing the new tax rate of 1 cent for each 5 cents or major fraction thereof.

Upon taking the matter up with the motor vehicle division, State Highway Department of South Carolina, the ACA received word that this rule was promulgated pursuant to authority granted by the Legislature in 1932: "Any person who moves into the State of South Carolina for the purpose of engaging in any business, profession, occupation or employment immediately becomes a resident of this State and is immediately liable to the State for the payment of regular motor vehicle license fees in case such person operates a motor vehicle in the State, but for administration purposes the motor vehicle division, its officers and agents are hereby authorized and directed to allow any such persons a period of 10 days without penalty in which to secure motor vehicle license or licenses."

In the ACA annual visitation program the first visit scheduled is to Wallace Bros.' Shows at East Gary, Ind., to be made by Associate Counsel Richard S. Kaplan, Gary. Fair Publishing House has resumed active membership in the association. Inquiries from supply companies relative to progress being made by the association in the industry survey now under way, indicate that larger manufacturing concerns are interested in also knowing the industry's needs and are watching the outcome of this survey. Shows that have not sent in their completed questionnaires are urged to do so without delay.

## Outdoor Notes

By Virginia Kline

SALEM, Ore.—Virginia and Jimmie Laughlin are coming out strong after the disastrous storm that almost blew off the map Playland Park, Houston, where they have their rides. Repairs were slow, as much of the material they needed was in defense work, but they are now operating and ready for a big season. At Ponchartrain Beach, New Orleans, too, they had to dig in and get a new start after a big fire that took a heavy toll of rides in the park. Manager Harry Batt, however, was equal to the occasion and, as usual, has everything ready for the spring opening.

Nina Rodgers, Monte Young Shows, wrote that they had a good opening in Provo, Utah. Daytime weather was unpleasant but it cleared in the evenings and every night was good. Lee Gluskin has the War Bond award books for the Chicago Auxiliary out in good time so that they can go out on the shows and be sold early. Perhaps, too, second books can be sold.

The newly formed club title, War Workers of World of Today Shows, in the four weeks of its being has made 15 Afghans for injured servicemen, bought \$123 worth of yarn for their making, donated \$50 to the hospital and camp division of the Red Cross, \$75 to the Red Cross blood bank and still has \$45 in the treasury. Viola Fairly and Peggy

Reynolds keep after the idea that they can do things, even while they are on the road and time is so scarce for war work.

Mrs. Lee Eyerly and I attended a regional conference of the American Federation of Soroptmist Clubs, a service club for executive women, at Wenatchee, Wash. It was the only conference or convention that I had ever attended except the Showmen's conventions and, while there were meetings, luncheons and a final banquet, it was a quite different affair than the Chicago get-together. However, we had a good time and among over 500 women, Mrs. Eyerly and I were asked to speak on our hobbies at a special Hobby Breakfast. Mrs. Eyerly's hobby is models of horses, and she took a mahogany model of one of the Arabian horses from the Eyerly Flying-E Ranch, and I took three of my collection of miniature pitchers to show. En route back to Salem we spent a night on the Eyerly cruiser, Winifred III.

We also visited the Douglas Greater Shows in Renton, Wash., Sunday, April 30, and found them operating to good crowds. Owner-Manager Earl Douglas was in charge, and Slim Tremaine, a friend of the days of the Levitt-Brown-Huggins Shows, was in the office. Mrs. Douglas was still in a hospital in Portland, Ore. With the shows also are Midge and Ray Holding.

## WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns  
Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.

Still Available  
EVANS' BIG PUSH

Write for Catalog  
H. C. EVANS & CO.  
1520-28 W. Adams St., Chicago 7

## United Liberty Shows

Want Ball Games, String Game, Huckly Buck, Clothespins and Agents. Want Girls to work in Girl Show. Will book Merry-Go-Round with own transportation and any other Ride not conflicting with those we now have. All short jumps and have booked the finest fairs in Illinois. Write care of Morris, Illinois, this week; Marseilles, Illinois, next week.

## ROLL FOLDED TICKETS DAY & NIGHT SERVICE

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2					
10,000	..\$7.15	50,000	..\$13.75	90,000	..\$20.35
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30,000	..10.45	70,000	.. 17.05	150,000	.. 30.25
40,000	..12.10	80,000	.. 18.70	200,000	.. 38.50
				1,000,000	..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

### STOCK ROLL TICKETS

2000 PER ROLL  
1 ROLL.....75c  
5 ROLLS.....@.60c  
10 ROLLS.....@.50c

### WELDON, WILLIAMS & LICK

FORT SMITH, ARK.  
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

## OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

## —ARMBRUSTER TENTS—

USED BUT IN GOOD SHAPE  
TOP ONLY—NO WALL, POLES OR STAKES  
READY FOR IMMEDIATE SHIPMENT

10x15' White 10 Oz. Duck, Some 8 Oz. White Drill	.....\$15.50
12x19' White 10 Oz. Duck	..... 26.25
14x21' Khaki 10 Oz. Duck	..... 38.00
16x24' Khaki 10 Oz. Duck	..... 32.00
20x30' Olive Drab 8 Oz. Duck	..... 75.00
20x40' Olive Drab 8 Oz. Duck	..... 95.00

R. H. ARMBRUSTER MFG. CO.

408 South 4th St.,

Springfield, Illinois

## WORLD OF PLEASURE SHOWS

"A World's Fair on Wheels"

MUSKEGON, MICH., MAY 22-JUNE 3

WANT SHOWS—Class House, Illusion, Wax, Wild Life, Mechanical City, Midget, Monkey and other money getting attractions.

CONCESSIONS—Lead Gallery, Bowling Alley, Frozen Custard, Snow Balls, Country Store, etc. Dan Leslie wants Dealers and General Help for Concessions; Counter Men for office Bingo. Ride Help for ten major rides. Salary no object to sober and reliable men; also Helpers, Semi-Drivers and useful Showpeople in other departments.

This show is booked in the best industrial cities of Michigan, Ohio and Indiana. All address:

JOHN QUINN, MGR., Lansing, Mich., May 15-20



# WORLD OF MIRTH SHOWS, Inc.

15—OF THE EAST'S BEST FAIRS—15

Can place Shows of merit. Want Talkers, Grinders, Ticket Sellers and Workingmen. Can place one more Fat Boy or Fat Girl for Fat Show; Want Man to take full charge of Fat Show to Talk and Manage same. Want Man to repair and Build Wagons, also Men who can do Carpenter Work. Sailor Gardner and Jack Attiburn, contact us. Want Ride Foreman and Ride Help. Want Foreman and Help for Spitfire Ride. Can place Tractor Drivers. Girls for Revue and Musicians and Performers for Minstrel Show. Want Polers, Chockers and General Train Help for All-Colored Train Crew. Train Hands, address Wallace Cobb, trainmaster. Those who won't stay the entire season, save stamps. All others address MAX LINDERMAN, Gen. Mgr., Perth Amboy, N. J., this week; New Brunswick, N. J., May 22-27.

CONCESSION SPACE  
AVAILABLE IN THE BEST  
LOCATION IN THIRD  
LARGEST CITY IN U. S. A.

IN **DETROIT**

OPENS JUNE 1ST WITH A BLAZE OF NEON.  
One Block From Cadillac Square on Woodward (the Broadway of the West) in Downtown Detroit.

## PLAYLAND AMUSEMENT CENTER

WE OWN AND OPERATE ARCHERY PHOTOS, DARTS, VOICE RECORDING, JETER BASEBALL BATTING MACHINE, PLENTY ARCADE PIECES, PHOTOMATIC, PANORAM, BALL GAME, MUSIC, ETC.

HAVE PERCENTAGE DEAL OPEN FOR

Well-Framed Engraving, Souvenirs, Novelties, Tattoo Artist, Hoopla, Pitch Till You Win, Pop Corn, Graphology, Rifle Range, Glass Blower or any Legitimate Concession that fits in. Must open June 1st—exclusives. Wire or write

**A. R. SLADE—PLAYLAND** AMUSEMENT CENTER 520 Woodward Ave. DETROIT, MICH.

## Want—PEPPERS ALL STATE SHOWS—Want

WANT RIDE HELP: Foreman for Super Rolloplane, \$50 per week, \$100 bonus at end of season; Foreman for Chairplane, Second Men on all Rides; prefer Semi Drivers. Roy Morise, come on.

WANT: Ticket Sellers, Grinders and Talkers for Monkey and Snake Show. Want Man to Help on Marquee, also Canvas Man. Join by wire or come on. WILL BOOK American Palmistry exclusive.

Kingsport, Tenn., May 15 to 20; Marion, Va., May 22 to 27;

BOBBY SICKELS, Manager.

P.S.—FREDDY RECKLESS, GET IN TOUCH WITH ME.

## J. R. EDWARDS SHOWS

WANTED

WANTED

Bowling Alley, Fish Pond, High Striker. Can Place Shows at 25%. Ferris Wheel Foreman, Chair Plane Foreman. Red Garland, wire or come on. Want Corn Game, privilege \$50.00.

FOR SALE—Little Beauty Merry-Go-Round Top in Good Condition, \$100.00. Shelby, O., this week; Willard, O., 22-27; Fostoria, O., 28 to June 3; Mansfield, O., June 5-10. We Have the Northwestern Volunteer Firemen's Convention at Ashland, O., June 19th to 24th. Address All Mail and Wires to J. R. EDWARDS, Shelby, Ohio

JOHN F. REID      WILLIAM G. DUMAS

# Happyland Shows

PERMANENT ADDRESS  
3633 SEYBURN AVE.  
DETROIT 14, MICH.  
PHONE - PL 7924

Want a Billposter capable of getting a real showing. A good proposition to a man with own transportation that will get results. Have a few vacancies for sober Ride Foreman and Working Men. Will book or buy Roll-o-Plane, Fly-o-Plane. Can place a few more Shows with own outfits. Especially interested in Glasshouse, Funhouse, Snake Show, Midget Show. We play the money territory of Michigan. Mount Clemens, Michigan, until May 17; then Royal Oak, Mich., in the heart of the business district, for ten days.

## GOLDEN JUBILEE—GOLDEN JUBILEE—GOLDEN JUBILEE

TRENTON, N. J., HEART OF TOWN, MAY 22 TO JUNE 3

The first and the biggest celebration in the city. WANT Rides—Roll-o-Plane and Octopus, Whip or any Ride not conflicting. Frank Murphy, contact. Will book Shows of all kinds. Want Girl Shows with or without own outfits. Can place Fun House, Arcade, Motordrome and small Circus. Want Concessions of all kinds. What have you?

## GARDEN STATE SHOWS ON THE MIDWAY

Address R. H. MINER JR., PHILLIPSBURG, N. J.

## RIDES WANTED

Want to book Ferris Wheel, Rolloplane, Kiddie Ride, any other Flat Ride. Ten weeks Church Bazaars, starting June 5. Also want to buy thirty Number Wheels.

## ALLIED PREMIUM SUPPLY CO.

160 State Street, Binghamton, N. Y.

## SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

### Sweeney Stages Pet Show

CHICAGO, May 13.—Al Sweeney, former auto racing promoter now at the Anti-Aircraft Artillery Training Center at Fort Bliss, Tex., is still dabbling in showbiz whenever he gets the chance, and his latest promotion is a G. I. Dog and Pet Show, staged at Fort Bliss Sunday (14). "I have had posters printed, signs painted, using feature stories and pictures in local papers, just like it was my own show," Sweeney writes, "and what a lot of interest it has created! All battalions and batteries have entered their mascots, whether they be dog, cat, rabbit or donkey."

## Shorts

FOR the annual Wyoming (Ill.) Mid-Summer Festival the Wilson Shows, operated by Ray Wilson, Astoria, Ill., have been contracted, reported Festival Chairman Fred Webber.

A FOUR-DAY Old Home Week Celebration will replace the annual Charlotte-town (P. E. I.) Fair this year, with daily harness racing. Vaude acts will be presented between heats and at night. Lynch Greater Exposition Shows, which

have had the fair midway for many years, will play the celebration sponsored by Charlottetown Exhibition Association.

### DODSON'S BLOWS WEEK

(Continued from page 33)

ager J. C. McGallin, of the local radio station.

Joining Swingland Revue and Louisiana Lou, colored revue, here were Charles Smith and eight performers and musicians. Arkansas Travelers, hillbilly radio revue show, had its premiere here. Ray Cramer's World's Fair Oddities and Circus Side Show Combined added Ralph Kelly, double-headed boy, and Olla, giantess. Kelly appeared on a department store hour over KTNO, being interviewed by commentator Arnold Hughes and Drs. Willow and Mercer, Pine Bluff Hospital staff. Tommy Jacobson joined Mac McCready's concession staff. Front Page People will have a new front at the next stand. Extended dates here followed a report to President M. G. Dodson by the railroads that they could not move the show because of flood conditions.

### Bistany's Greater Shows

WANTS

For the Summer Season and All Winter's Work. All Defense Towns and Army and Navy Camps. Hold Contracts for Eight Fairs With Others Pending. Can use Side Show, Snake, Midget, Fat, or any other show with own transportation. What have you? Have complete Minstrel outfit for organized Jlg Show. Those joining now will have preference this winter. RIDES: Can use Tilt, Roll-a-Plane or Spitfire. CONCESSIONS: Have good opening for American Palmist, Photos, Bingo, Cigarette Shooting Gallery, Candy Floss, Guess Your Weight; any other legitimate Concessions. Can use Ride Help of all kinds. Like to hear from Merry-Go-Round Foreman. This Show never closes; plays money spots in Florida year around. Sirm Ferguson, get in touch with F. E. Kelly. Important. Have good proposition for you. No time to write, wire. LEO M. BISTANY, Mgr., Daytona Beach, Fla.

## TOP O' THE WORLD

Wants Circus, Rodeo, Motorcycle, Auto Thrill, Comedy Band, Comedy Novelty Acts, Sound System, Circus Biller, Bannerman, Side Show, Grind, Pit and Platform Shows with outfits and transportation for city-sponsored celebrations and fairs, Eating Stands, Novelties and all legitimate Concessions, American Palmistry for U. S. and Canadian dates. Show opens Decoration week. Want to hear from sponsoring committees and fairs. Attractions and legitimate Concessions for West Hartford County Fair Labor Day and Night. Churches, fraternal, veterans, civic organizations tied in together—2nd annual. All communications to

CHARLES KYLE

104 Judson Ave., New Haven, Conn., or care Hotel Garde, Asylum St., Hartford, Conn.

WANTED

.22 SHORTS AND LONGS  
FOR SALE

Photo Outfit, complete with Enlarger. Paper if you want it.

LEO SUGGS

Box 431 NORFOLK, VA.

## HENRY HETH WANTS

Agents for Grind Stores. Those that have written or wired, wire again. Care L. J. HETH SHOWS, 14th and Triplett, Owensboro, Ky.

WANTED AT ONCE

FOREMAN AND SECOND MAN  
FOR JOYLAND AMUSEMENTS CARNIVAL  
Now Playing in Ohio and Pennsylvania

Top salary and bonus for Operators of Ferris Wheel, Octopus, Tilt-a-Whirl, Flying Scooter, Roll-o-Plane, Sky Dive and Merry-Go-Round. Call or Wire BOB TIPTON, Joyland Park, Lexington, Ky. Phone 1873-X.

## GEO. W. CHRISTIAN SHOWS

Bushnell, Ill., May 12-20

Due to last minute disappointment wants Mitt Camp, Cork Gallery; also Grab Joint, Corn Game, Darts, Jewelry, Scales. Agents for Penny Pitch and High Striker. Merry-Go-Round Man.

GEO. W. CHRISTIAN

Hit Tunes

"IT'S GREAT TO BE A ROOSTER"  
"WARTIME BLUES"

Professional Copy to Singers and Entertainers. Full Dance Orchestration to Bands That Broadcast. 10 of Our Good Old Tunes. Full Orchestration, for \$1.00 Postpaid.

### Englewood Music House

516 ENGLEWOOD AVE., CHICAGO, ILL.  
Licensed Through BMI

WANTED RIDES

FOR CONSERVATION CLUB PICNIC

June 24-25; Also for July 2-3-4  
Two Large Celebrations.

For Particulars Write  
CLEM H. SCHECHERT

1100 River Drive, Watertown, Wis.

WANTED

For July 4 Celebration at Beloit, Wis., to run July 1-2-3-4.

Rides, Concessions and Free Attractions.

CHAS. L. WINN, Sec.

Beloit Drum & Bugle Corps

WANTED

4 to 6 Riding Devices; Also Sensational Outdoor Aerial Act for July 1-3-4.

Second Annual Carnival.

WELCOME HOME COMMITTEE

FRANKLIN, N. H.

WANTED

To Hear From Merry-Go-Round and Other Rides for Firemen's Field Day, August 3-4-5, 1944.

A. J. BOYCE, CHIEF

FAIRMOUNT FIRE DEPT.  
R. D. #1, Camillus, New York

WANTED

Ferris Wheel Foreman. Will pay top salary. Must be first class and stay sober. We play Baltimore city all season.

MERSON AMUSEMENT

427 E. Baltimore St. BALTIMORE, MD.

WANT

Sound Truck or Man that can handle one and take full charge.

F. W. PEPPERS

PEPPERS ALL STATE SHOWS

Kingsport, Tenn., May 15th to 20th; Marion, Virginia, May 22nd to 27th.

FOR SALE

70 WATT CUSTOM BUILT AMPLIFIER with three 25 Watt Fox Units and three 3 1/2 ft. Composition Trumpets. Green Flyer Turntable and 1000 Watt A. C. Generator, \$100.00.

LLOYD MATHIS, Parsons, Kans.

### Silbons Celebrate

ALBANY, Calif., May 13.—Edward and Eugenie Silbon, at their home adjacent to Berkeley, celebrated their golden wedding anniversary May 5 with open-house to relatives and friends and received many gifts. For many years they had the Siegrist and Silbon troupe of flying trapeze performers, spending 33 consecutive seasons with the Barnum & Bailey and Ringling Bros.' circuses.

## \$65,000 Gross For Roy Rogers

TORONTO, May 13.—The Roy Rogers Rodeo made its only Canadian appearance in Maple Leaf Gardens May 2-6, and grossed \$65,000. Opening night was practically a sellout with more than 13,000 jamming the house. Matinees were held on Wednesday and Saturday. Starting time at Wednesday mat was 4 p.m. instead of 2:30, enabling school kids to see it. Over 10,000 attended.

Rogers had civic receptions, theaters, newspapers and radio as publicity boosters. It was the first rodeo in the Gardens since 1932.

### Sunbrock Is Given Light Houses in Regina, Sask.

REGINA, Sask., May 13.—Larry Sunbrock's Rodeo and Thrill Circus played four days in Queen City Gardens here recently, attracting light houses at night and sparse attendance in afternoons. Price range was 50 cents to \$1.75.

Bud Decker did a good job of his car leap over a bus despite cramped quarters, and Billy Hammond and his horse, Peanuts, proved popular.

Sunbrock wasn't here during the date. He made a hurried appearance a week in advance, planted plenty of advertising on (See Sunbrock in Regina on page 58)

### Sunbrock Clears Judgment

NEW YORK, May 13.—Larry Sunbrock is reported to have cleared himself of the \$10,000 judgment obtained by the "Lone Ranger" against him thru payment of \$500 to the plaintiff's attorney, Charles H. Watson, Chicago. Sunbrock, who now features an act billed "The Lone Stranger," left New York Thursday for Canada, where he is putting on shows at Halifax, N. S., May 20-27, and Toronto, June 5-10.

### Anderson Has Four Packed Houses at Emporia Opening

ESKRIDGE, Kan., May 13.—Bud E. Anderson Circus opened at Emporia, Kan., April 28 and, in spite of terrific rains the next day there, played to four packed performances.

Show has been playing to capacity since opening, with exception of this stand, which was washed out by floods in this area.

### Wallace Program and Staff

CINCINNATI, May 13.—Following is the program of Wallace Bros.' Circus: Tournament, led by Flo McIntosh on horseback, carrying American flag, all performing personnel and stock participating.

No. 2—Comedy acrobats, Corriell and Gallagher Duo in Ring 1; Gallagher Kids, Ring 3.

No. 3—Single traps, Biggerstaff, Ring 1; the Lakes, double traps, Ring 2.

No. 4—Cap Enger's lions, steel arena, in front of bandstand. Well executed routine, closing with a fast novelty, with all cats in action to heavy applause.

No. 5—Aerial ballet. Vivian White in Ring 1 in demonstration of endurance.

No. 6—Rooney's football mule on track.

No. 7—Clown walk-around.

No. 8—Six Liberty horses, presented by Joan Randall.

No. 9—Trained dogs, offered by Miss Rooney in Ring 2; juggling, Ring 1, Gal. lagers; Ring 3, the Corriells.

No. 10—First concert announcement, introducing Red Lunceford. (See Program of Wallace on page 58)

# RB, COLE GATES ARE STEADY

## Ringling Into Final N. Y. Lap

Wallenda mishap pulls wide publicity — high jinks of personnel in New Yorker

NEW YORK, May 13.—Ringling circus goes into its final week at Madison Square Garden with attendance holding up well despite a current heat wave and the additional week added to this year's run in New York.

The show has been fortunate so far in having few accidents or mishaps. At Wednesday's matinee while the Wallendas were going thru their high-wire routine Herman Wallenda missed an attempt at a double roll-over, new to the act's routine, and narrowly missed falling. He dropped his pole but was able to cling to the wire until a rope was dropped over the cable, and he slid to the ring. Dr. Robert Harris, of the circus, treated Wallenda for a badly lacerated arm and strained muscles after which he returned to the wire and completed his part of the number. Several news photogs were shooting the act when the mishap occurred and the story received wide coverage.

Today at midnight executives are host to performers and staff of the circus at a supper and party in the Grand Ballroom of the Hotel New Yorker. These annual parties are gala affairs with good eats, drinks and dancing, and are high-lights of New York runs. Monday morning the performers put on their annual show for orphans of New York and vicinity. *Skating Vanities*, roller musical, will come to the Garden June 3-11.

### Columbus, Ga., Chamber Has Attendance of 18,500

COLUMBUS, Ga., May 13.—The Junior Chamber of Commerce Circus, playing here last week under direction of Edwin N. Williams, had attendance of 18,500. President Tom Starlin stated that Williams will again produce the show next year.

Among acts were Malkova, high wire; Sensational Marlon, Rudynoff Family, Bonnie and Phil, Flying Romas, Snyder's bears, Lablonde Troupe, Harrison's dogs and ponies, the Guthries, Sunny Jim Gerber, Happy Jack Darling, Miss Marie, and the Hamiltons. Ten acts went to the Warm Spring Foundation Thursday to entertain the children.

### H-M in Canadian Huddle

NEW YORK, May 13.—George A. Hamid, Bob Morton and Howard Y. Bary have been in Canada most of this week ironing out final details for the Canadian tour under canvas of the Hamid-Morton Circus. Hamid is expected to return to New York Monday.



NOYELLES BURKHART, in charge of the front door of Cole Bros.' Circus for many years, this season is manager of the show, the second largest rail organization, for Owner Zack Terrell.

### Best Ever in S. F. For Polack Bros.

SAN FRANCISCO, May 13.—Polack Bros.' Circus concluded its 10-day engagement here for the Shrine at the Civic Auditorium on May 7. Show finished with the largest attendance in the four seasons it has played here under the Shrine.

Joe Phillips, manager of the auditorium, said the show broke all previous auditorium attendance records. Mickey Blue, promotion manager, said a final check-up would show the attendance better than 120,000, or about 10,000 more than last year. Blue reported matinee and evening performances for both week-ends sell-outs. May 1 was strong, with Marinship, Sausalito shipbuilding yard, buying 1,500 tickets. From here the circus crossed the bay to Oakland, opening at the auditorium there yesterday.

### Long Run for Detroit Show

DETROIT, May 13.—The Barnes Bros.-Olympia Combined Circus, opening yesterday at the Olympia here, is slated to break at least one local record, the greatest length of run and number of performances for any circus in this city. Show runs 17 days, closing May 28, with 35 performances, three days longer than the two-week run usually had by the Shrine Circus in the winter. In the promotion work radio is being used more extensively than in the past two years, when it has been produced here. Personal appearance of the Lone Ranger, a home-town product, accounts in part for this.

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold. By Starr De Belle

Ripped Top, Ky. May 13, 1944.

Dear Editor:

After flourishing in mud and water for two weeks, Won, Horse & Upp Circus gave its opening performance here last Monday to gratifying attendance. (Any time a show of this caliber gets cook-house money it's considered gratifying.) The spec, which is entirely new this season except the horses, floats, bull, camel and wardrobe, was rehearsed during the morning and is titled, *Hill Life in the Ozarks*, depicting the simple but pure, homely and squirrel-rifle life of mountain folks. It was wildly cheered, not for their money back, but because it hit the home life of the customers. So heart-rending was the song, *Tears in the Eyes*

of a *Homesick Gal*, delivered by our featured vocalist, who was accompanied by a bass fiddle and a laundry whistle for sound effects, that six of our first-season swinging-ladder girls blew the show before making their first public appearance. Manager Upp ordered the song shelved, along with *Home, Sweet Home*, as a jinx.

The outstanding big-show aerial feature was presented by a cavalcade of daredevil apes, high-diving, high-wire-walking Simian actors participating. The most breath-taking event was presented by a giant rhesus, Flannel Drawers III, which does a loop-the-loop in a miniature automobile from the top of the tent. Our six-horse Liberty act made a (See *Won, Horse & Upp* on page 58)

## Opener in Cincy Is Light for CB

Preceding spots turn out heavy gates, with straws at daily performances

CINCINNATI, May 13.—Following a one-day stand in Hamilton, O., Cole Bros.' Circus arrived here Thursday for a four-day engagement on the Cumminsville lot. First matinee was a half hour late in starting and the house was light. At night the top was two-thirds filled. Weather was ideal.

Showing under a 145 top with three 50-foot middle pieces, Owner Zack Terrell and Manager Noyelles Burkhart are presenting a first-class program, with Harry McFarlan equestrian director. Eddie Woeckener has an excellent line-up of musicians, and Col. Harry Thomas, at the mike, does a bang-up job. Ora O. Parks, who for years has handled the press for the show here, again landed in the papers. Programs, staff, etc., has been carried in previous issues.

Among features are the spec, *The Castle of Taj Mahal*, produced by Thomas; Con Colleano, on the tight wire; the Antaleks, on the high perch; a seal performing atop a galloping horse, directed by Paul Nelson; Hodgini Family of riders; Ruth Nelson and Jean Allen, riders; the Slayman-Ali Troupe, Arabian tumbler; the Flying Thrillers and the horse numbers. The management is justly proud of its horse flesh.

At the initial matinee Colleano fell from the wire and was considerably shaken up. Harry Atwell, Chicago photog, was on the lot, taking many shots around the show.

The show has been doing heavy business. In Hamilton there were a capacity matinee and straw night house; Richmond, Ind., May 9, straw matinee and night capacity; Anderson, Ind., May 8, straw matinee and turnout at night.

### Indianapolis Bond Sale 100G

INDIANAPOLIS, May 13.—Cole Bros.' Circus opened here May 4 to a three-fourths house despite inclement weather, (See *Cole Still Straying* on page 58)

### B-R Following Coast Route Into San Francisco Area

LOS ANGELES, May 13.—The Beatty-Russell Circus moved out of this territory Wednesday after playing Pasadena, North Hollywood, San Pedro and Santa Monica, with dates following in Ventura, Oxnard and Santa Barbara. Show follows the coast route into the San Francisco area.

Playing May 5-6 in Pasadena, the circus had fair business, Sunday matinee in North Hollywood was a full house with the night show good. Monday in San Pedro was fair, with good houses the next two days in Santa Monica.

North Hollywood date proved a turnout for celebrities. On hand for the afternoon show were Bob Hope, Dennis Morgan, Spencer Tracy, Ozzie Nelson, Harriett Hilliard, Jerry Colonna and Bill Lawrence.

Norman Carroll, announcer, who left the show at the conclusion of the local long run, returned to the show during the week. Red Gilson, band leader, plays his home town, Salinas, Calif., May 20-21. It will be the first time that he has played his home town since he left in 1904.

### Mills' Program, Personnel; Late Start in Westerville

WESTERVILLE, O., May 13.—Getting off to a late start for the afternoon performance May 8, due to lack of co-operation of the schools, Mills Bros.' Circus clicked thru the regular routine and gave the kiddies a full program, Pat O'Brien and Burma, assisted by Patsy. (See *Personnel of Mills* on page 58)





## With the Circus Fans

By The Ringmaster

CFA

President Secretary  
**THOMAS M. GREGORY** **W. M. BUCKINGHAM**  
 1014 Hardesty Blvd. P. O. Box 4  
 Akron, O. Gales Ferry, Conn.  
 (Conducted by **WALTER HOHENADEL**, Editor  
 "The White Tops," care Hohenadel Printing  
 Company, Rochelle, Ill.)

When Wallace Bros.' Circus played Canton, O., Tom Gregory, national president, his wife and Fred Work were on the lot all day. They were impressed by the performance and the appearance the show made with new canvas. Work renewed acquaintances with many troupers who were on the show when he traveled with it as a guest in his house-car outfit. F. E. Loxley, CFA, Cranston, R. I., saw

the Ringling circus at the Garden in New York.

National Secretary Walter Buckingham, Gales Ferry, Conn., writes: "April 23 in New York we had as our dinner guests Carl and Helen Wallenda and Mr. and Mrs. Torrence, of the Big Show. April 24 we entertained Mrs. Ernest Clark and daughter, Ernestine, and T/Sgt. Justus E. Schlotzhauer, of the Yank."

The May meeting of the Bluch Landolf Tent was held at a restaurant in Hartford, Conn., May 2. The meeting was preceded by a dinner, after which the election of officers took place. The following were selected: President, Carlos Holcomb, Hartford; vice-president, Louis Nordgren, New Britain; secretary, Norman Bigelow, East Berlin; treasurer, Robert Bertini, New Britain; publicity, Dr. Henry Martin, New Britain, and historian, Elmer Lindquist, Hartford. CFA's Bill Day, W. H. Judd, James Hoye, Norman Bigelow, Bob Brown and W. L. Montague recently visited the Big Show. Day, Montague and Hoye also visited the Hunt show at Plainfield, N. J., opening stand.

CFA Albert J. Mayer, Cincinnati, attended the opening of the Cole show in Louisville. Five members of the Hubert Castle Tent, Utica, N. Y., attended the Big One in New York. On the occasion of Bobby Steele's birthday anniversary, they had dinner with Mr. and Mrs. Bradna and Mr. and Mrs. Steele. The show will play Utica two days in July and arrangements are under way for an outdoor party for the circus personnel.

### Line-Up of International Rodeo, Thrill and Circus

SHERBROOKE, Que., May 13.—International Rodeo, Thrill Show and Circus, which opened in Windsor, Ont., week of April 10, played here this week with following program: Col. A. L. Gatewood; Stanley Dillbaugh, bronk and bull rider; Bill Slingweil; bulls and bronks; Edna Dillbaugh, trick and fancy riding; Nancy Christie, trick and fancy rider; J-Anice Sutton, rider and roper; Earl Sutton, rider and roper of big horse catch; John J. Frane, all-round cowhand; C. J. Turner, bronks and bulldogger; Bobby Boulter, rider, bulldogger and high-jumping horses; Ralph Hill, hillbilly singer; Gerard Lacroix, pens, gates, chutes and rider; Billy Hammond and his horses, Peanuts and Junior; Andy Haste, bronks, ropes, bulls and sharp-shooter; Jackle and Betty Wescott, riders, ropers and trained horses; Violet and Helen Merry, riders, ropers and high jumps; Joe Flores, bronk rider, bulls and bulldogger; Rose Flores, bronk and bull rider; Dick Garvett, rider and pick-up man; Bill Magul, gates and superintendent of stock and trappings; Jimmy Alder, bronk rider and bulls; Diamond D. Dewey, trained buffalo and comedy mules; Mrs. Elsie Gatewood, rider; Jeanie Davis, trick and fancy rider; Marion Davis, announcer.

In the Thrill Show are Lee Lott, featured driver in bus jump; Earl Hapgood, featured motorcycle jumper over two cars; John Pitt, in special motorcycle events, car turnover and boardwalk crashes. Circus—Jack Hamilton, contortionist; Jack Holst, horizontal bars; Mlle. Jeanne, "woman who hangs herself," disrobing on way down; Walter Denny, in clown walk-around, tramp come-in and pantomimist; the Great Knoll.

William E. (Bill) Baker is agent and promoter; Chet Fowler, business manager and treasurer; Gatewood, owner of livestock and manager of arena; Jack Hamilton, secretary. A party was given the showfolk by the Elks May 6.

AN ARTICLE, *Melodies and Soft Shoes in Blackface*, in *The Missouri Historical Review* for January, 1944 (issued quarterly), states the Billy Birch Minstrels were with Spalding & Rogers Circus in Hannibal, Mo., in July, 1858, writes Harry W. Cole, Detroit. The show's ads were in *The Hannibal Tri-Weekly Messenger* June 29, July 1. A notice was in a previous issue of Agnes Lake's Circus in some Missouri towns in 1871. Of interest to anyone collecting circus matter, as Mrs. Lake had sold her show in Memphis in February, 1870.

## UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

### MOVING fast?

ATTENDING the Cole show in Indianapolis was Doc Bacon.

MAIL AGENT for Hugo Bros.' Circus is Chief Keys.

JOKES about the rainy spring will soon be forgotten.

MAURICE MARMOLEJO, slack-wire performer, is with Arthur Bros.' Circus.

SYLVIA FORREST'S eight-year-old dog, Poncho Forrest, died recently. Sylvia is with Wallace Bros.' Circus.

YESTERYEAR ad: "Downtown wagon for rent."

FORMER circus band leader, Benny Walters, located at Ashboro, N. C., saw Beers-Barnes Circus there.

FORREST BROWN, Delphos, O., who attended Mills Bros. at Findlay, O., reports nice show and full house at night.

VET cookhouse waiter claims that he is a lot happier since he lost his hearing.

EMPLOYED at Tower Theater, Kansas City, Mo., is Jack Shafer, formerly with Robbins Bros. and other circuses.

VETERAN clown Billy F. Nelson is with Cole Bros. He is 72 and has been in show business since he was 11.

NEVER borrow money from friends on the show. Borrow it from those who already dislike you.

JACK PIERCE and His Radio Jamboree gang, playing a theater in Asheboro, N. C., were guests of Beers-Barnes Circus in that city.

LEW AND ELSIE CHRISTENSEN, aerialists, Sheboygan, Wis., spent several days visiting friends at the Barnes Bros.-Olympia Circus in Chicago.

AFTER hearing a talker boast about them for a week, some side-show actors believe that they are drawing cards.

CRAZY RAY CHOISSEER, Pinckneyville, Ill., cards that he is coming along slow, but sure, but will not troupe this year.

VISITING Wallace Bros. at Warren, O., was Walter L. Main, reporting good performance and business. He took the baths at Mount Clemens, Mich., last week.

DON'T look now, but did you notice that old-time seat butchers pronounce the word "soda" as "so-dee?"

AL HUMKE, Anderson, Ind., was in Chicago for a couple of days last week lining up acts for several circuses and thrill show promotion dates he has in Indiana.

ROBERT D. GOOD, Allentown, Pa., who spent two days at the Ringling circus in New York, reports that Wallace Bros. is booked for Allentown on the fairgrounds June 7-8.

ONE can always tell when a manager has recovered from an illness. He starts pushing his pushers.

DON DORSEY met, Eli Cassis, former circus trouper now doing a single comedy act in vaude. Dorsey, trapeze, played at George Washington Hotel, and Cassis at Temple Theater, Jacksonville, Fla.

W. C. DRAKE, an old circus man, who has clothing stores in Hagerstown, Md., will close them at noon May 16 when Wallace Bros. is there. Says that it is a good thing for a circus to come to town.

CIRCUS workingmen like an audience. Stake-driving crews really do their stuff to entertain those who come out to see the show go up.

VISITOR to the Cincinnati office of *The Billboard* May 10 was Otto Hoffman (Philadelphia Dutch), former showman, and his first visit to the city in 39 years. He caught the Cole show there and also visited with Harry Stith.

KENNETH McRAE, former Ringling

clown and now a corporal in the Canadian army, donned grease paint again to appear in the business district of Regina, Sask., in the interests of Canada's Sixth Victory Loan. McRae uses the name Speedo.

"W-A-A-L," drawled Hiram Hayraker, while gazing at black clouds overhead, "Every time a circus comes to town we have 'falling weather.'"

VAN WELLS, clown, left for Pittsburgh last week after playing the Barnes Bros.-Olympia Circus at Chicago, and will be at Kenneywood Park until May 29, then to West View Park, Pittsburgh, until July 4, after which he will play fair dates for Ernie Young.

MANY of the Harley Sadler Tent Show were guests of Dailey Bros.' Circus at Coleman, Tex., when a performance was given at the army air base there for cadets and their families only. Two camels were killed out of Dallas when struck by a car as they were being led to the train after the show.

THIS spring and next fall it may be necessary to stall the work of setting up until 4 p.m., since we have to wait until school lets out to get our crews.

MAYNARD VISINGARD, former drummer with Wallace Bros. and Cole Bros.' circuses, has been turned down by Uncle Sam for a leg injury which he received last season. He is driving a bus for the Tulsa City Lines, Tulsa, Okla., and reports that the city is ripe for a big top, as no circus was there last year.

WALLACE Bros.' press agent, Cliff McDougall, wrote from Chambersburg, Pa., May 10: "Met Monty McCormick, old-time circus trouper, at Uniontown, Pa. Cooper is head bar man at Washington Hotel, Chambersburg. Montgomery Ward, manager and captain of the original New York Giants, is a great friend of Monty's father."

LAST of the Flying O'Briens, Patrick James, who had been with many circuses and carnivals, is breaking monks and a stallion on the Glenn McIntosh Trained Animal Farm outside of Battle Creek, Mich., McIntosh being an old show man, and his wife, Bessie, a show woman. Glenn is employed in a war plant in Battle Creek and his wife is also doing war work.

IT irritated a manager to see an agent back with the show. Seeing his general agent, who had been back for three days loafing under the marquee, the manager said to his doorman: "Watch me get him away from here!" Then, turning to his agent, he cracked: "Those who eat in this show's cookhouse always carry lumber." "This," replied the agent, holding up a toothpick, "is the only lumber I'll ever carry around any circus." Then, in a huff, he left for the wagon to draw mileage.

THE RINGLING show has been getting some excellent publicity breaks in the Chicago papers the past week. First was a three-column picture of clown Emmett Kelly and bride, then a four-column picture of Felix Adler entertaining a little girl at Bellevue Hospital, and May 3 the big RCA television ads appeared in the Chicago dailies, picturing and describing the NBC television broadcast of the show.

TERRELL JACOBS got a nice publicity break in *The Chicago Times* recently when a strange bird caught by a boy was brought to the Chicago Stadium and Jacobs was looking it over. A *Times* photog happened to be on hand and immediately cooked up a story that Jacobs, fearless animal trainer, met his match when the bird gouged a piece out of Jacobs's lip. Story and a picture showing Jacobs's bandaged lip went thru all *The Times* editions.

EARL SHIPLEY, producing clown on Barnes Bros.-Olympia Circus, did an exceptionally good job at the Stadium show there. Tho he has been on the retired list as far as the road is concerned for a number of years, he has lost none of his clowning ability and he produced some numbers that garnered plenty of laughs. For the past two years Shipley has held an important war plant job with Seeburg & Company and during that time his (See *Under the Marquee* on page 58)

## Polack Bros.' Circus

CAN PLACE  
 PRESS AGENT

MUST BE A-1 FOR BIG TIME.

Steady connection for man with thorough knowledge of public relations—newspaper—radio—and general publicity.

Write IRVING J. POLACK, Mg. Dir.

POLACK BROS.' CIRCUS

Care Shrine Circus Office, 13th and Harrison, Oakland, Calif., May 12-21.

## ACTS WANTED

Suitable for Indoor Circuses and Fairs.

ERNIE YOUNG AGENCY

155 N. CLARK ST. CHICAGO 1, ILL.

## OMAHA SHRINE CIRCUS

MAY 31-JUNE 7

Can use few more Acts. Address:

RINK WRIGHT

Olympia Circus Stadium, Detroit, Mich.

## TEAM OF BEAUTIFUL

White Arabian High School Show Horses, 16 hands. Will send pictures on request.

MRS. LULU M. GOODMAN  
 805 W. 5th Street COFFEYVILLE, KAN.

## BUD ANDERSON'S CIRCUS

WANTS

Useful People in all lines. Performers, Clowns, Musicians, Grab Joints, Side Show Manager. Carl Stone, Marion Jordan and Frank Chandler, phone the secretary. See Billboard for route.

## MONROE BROS.' CIRCUS

WANTS

Aerial and Animal Acts that do not conflict with what we have. Privileges for sale. Answer per route.

## WANTED

Boss Canvasman, Seat Man, Family Acts, Clowns, Grooms, Good Calliope Player.

## HUGO BROS.' CIRCUS

As Per Route

SPANGLES  
 TIGHTS

ALBERTIS CO.

440 W. 42 ST., N. Y. C.

Paste This in Your Address Book.



## JACK OSHIER and LOUIS ENGLEHEIMER

CONTACT BY WIRE

## R. M. HARVEY, DAILEY BROS.' CIRCUS

AS PER ROUTE. CAN USE OTHER CAPABLE BILLERS.

Hutchinson, Kansas, May 18 and 19; Newton, 20; Arkansas City, 22.

## DRESSING ROOM GOSSIP

RINGLING-BARNUM—Rounding out the sixth big week in the Garden found the Big One still packing them in. The time has been cut to 2 hours and 58 minutes. Be on the lookout for a front-page story and cover picture of Ernestine Clark in one of the country's leading magazines. One of the big hits in the spec is Charlie Bell and his dogs dressed as midget elephants. Felix Adler and his pig, Sara de Sota, and Emmett Kelly and his Victory Garden, still rate the best laughs with their gags in the clown numbers, and the dehydrated gags by Paul Jung and Jerry Bangs are terrific. The busiest man on the show is Willie Moser, mailman, clown, locksmith, stamp collector, Dan Cupid and the show's Mr. Anthony.

Joanne Siegrist, after shaking hands with the Voice, Frank Sinatra, made a vow never to wash her hand. Sinatra saw the show and had his picture taken with Robert Ringling, Emmett Kelly and a group of ballet girls. Two new girls joined, Penny Millet and Donna Rhinehart, sister of Ann Rhinehart. Shirley Lindeman's mother is visiting the show. Other visitors were Richard Iaconone, ticket seller with the show for a number of years and now in the navy, and Eddie Callahan, also in the navy, who was formerly photographer with show. Eddie is back from overseas and had a good time cutting up jackpots with old friends in the press department.

Kitty Clark is out of the hospital and looking the picture of health after losing 10 pounds. Dr. Harris is back after an illness with pneumonia. Eddie Allen, boss elephant man, out of the hospital, will leave the show to go to his home in California for a rest and expects to be back later. His place will be taken by Curley Schaffer, long in the bull department as first assistant. Lee Wallenda and Lauretta (Jeffy) Jefferson were on the sick list last week. Tiny Doll, of the Doll midgets in the Side Show, is in the Polyclinic Hospital. Joe Repenski is out of the show while taking treatments for his knee. Florence Walsh became the bride of Gus Shingles. Tea Kettle Club gave a shower for Vivian Webster. Those attending were Vivian, Joyce Fay, Juanita Deisler, Bebe Siegrist and Elsie Jung. Absent members were Bobbie Steele and Charlotte Maxwell. The eight Percheron horse Liberty act, worked and trained by Arturo Konyot, and assisted by Dorita, is outstanding.

DICK MILLER.

COLE BROS.—Many of the folks had a birthday May 1, and I am not kidding. Harold Voise isn't taking any chances this year; he has fliers and bar actors to spare, the latest addition being Bob Hassan Porter and wife. Virginia Tiffany is taking up Spanish in a big way. Joe and Tommie Hodgini looks kinda nifty in their sailor blue in the principal act. The clowns have come into their own this year; they have their private top and put it up and take it down each day. Haven't found out who the boss canvasman is; it could be Charles (Squeeze Box) Ralmer. The Griblings and Hodgins took a flying trip home to Peru, Ind., the Griblings to see the kids and the Hodgins to see Etta and the old homestead.

George (Laughing) Davis has taken over the cookhouse and Freeman is going to stick his chin out and say it's the

finest on the road; the man must be a magician. The dressing room was shocked at the passing of Mrs. Tybell. Letters last week from George Hanford, Hap Green, Mr. and Mrs. Tom Gregory, Art Borella, Roy Barrett and Ma and Pa Kelly. Bill Kellogg was busy in Indianapolis, his home town. Fuzz Plunkett did a nice job on the new seal acts, especially his riding seal. Wardrobe Mistress Freeman had her troubles during the cold and rainy days. Leo Loraner returned after spending three days in hospital in Springfield, Ill. Leo is boss of props. Alabama Campbell uses a fine brand of sun-tan powder for make-up; John Smith likes it, too.

Visitors from Peru; Fred and Louise Young, of the famous Jockey Club; Lyman Keys, Etta Hodgini, H. A. Cook, Ralph Hurley; other visitors, Tommy (See Dressing Room Gossip on page 58)

## The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

ART CRANER and W. (Whitey) Monette have contracted with the combined bay area shipyards to stage a benefit rodeo in Kezar Stadium, San Francisco, July 2. Announcement said moneys would go to the welfare and assistance funds of the personnel of the 14 shipyards. Craner said 50,000 of the 60,000 tickets that represent the stadium seating capacity would be absorbed by the shipyards, with only 10,000 box and grandstand seats going for public sale, and that Harry Rowell would stage the rodeo and Abe Lefton would handle the mike. Show is said to have been sanctioned by the Rodeo Association of America and the Turtles Association. Sheriffs' posses and show horse groups of California organizations have been invited to participate. Offices have been established in the Loew Warfield Theater Building, with Marjorie Blair, who was in the special days and events department of the Golden Gate International Exposition, as executive secretary of the committee in charge. "Tiny" Thornhill, former football coach at Stanford University and now in charge of athletics at Richmond-Kaiser shipyards, is chairman of the arrangements committee with Robert Adams, public relations department of Marinship Corporation, as co-ordinator. Robert McIver, Alameda, is handling the program, and music will be by the San Francisco Municipal Band and several service bands.

PINCHER CREEK, Alta., will have a two-day rodeo instead of the usual one-day event. Dates are for early in August. From \$1,500 to \$2,000 will be offered in prizes, said Manager G. Sheline.

ASSINIBOIA, Sask., Civic Improvement Association, responsible for the town's July rodeo, has joined the American Rodeo Association. Don Perrin, Swift Current, will be manager of the event.

SIXTH Annual Graham (Tex.) Rodeo is scheduled for May 26 and 27. Ab Willis and Morris Stephens are co-managers. (See CORRAL on page 58)

## World Famous Horse Trainers THE KONYOT FAMILY

Aristocrat of the High School Riders  
• • featuring • •



## DORITA KONYOT

and Her

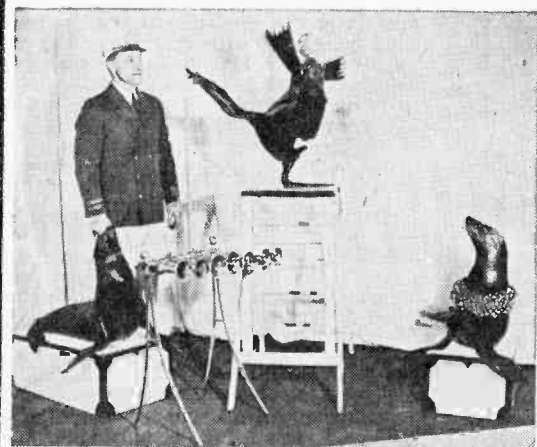
### High School Dancing Horses

(The Only Girl in the World Doing "CAPRIOLLES")

Also riding "PLUTO," the Wonder Horse, formerly featured by Alex Konyot, now serving in the Armed Forces.

5th Season  
RINGLING BROS.-BARNUM & BAILEY CIRCUS

The World Famous  
AERIAL STAR  
LALAGÉ  
2nd Season  
RINGLING BROS  
BARNUM & BAILEY CIRCUS



## ROLAND TIEBOR

and his  
World Famous  
Performing  
SEA LIONS

With RINGLING BROS. AND BARNUM & BAILEY CIRCUS

WANTED TO BUY  
Elephants, Camels, Zebras, Rhesus Monkeys, and Rare Birds or any Animals priced right. Would buy five outstanding Menage Horses.  
DAILEY BROS.' CIRCUS  
As Per Route.

F. L. ANDERS  
ARTHUR BROS.' CIRCUS  
Wants to hear from Mickey O'Brien, Dough-boy Cox, Frank Ling, Jeff Kiser and others.  
Portland, Oregon, May 15 to 22.

PHONE MEN  
For Dayton, Ohio  
2ND ANNUAL  
RODEO and THRILL CIRCUS  
Auspices City Employes' Union  
H. F. LOGAN, 250 Fourth St. Arcade



# JEFFERSON, DETROIT, SOLD

## Eastwood Ops Make Purchase

Sellers paid \$107,000 for property year ago — re-opens in '45 after face lift

DETROIT, May 13.—Probably the most significant move in the park field here since the construction of three new amusement resorts in 1926-'27 occurred this week with the acquisition of Jefferson Beach, on Lake St. Clair in the suburb of St. Clair Shores, by Henry Wagner and Max B. Kerner, operators of Eastwood Park, East Detroit, for the past 17 years.

Jefferson Beach was acquired from the group headed by Danny Sullivan and Mert Wertheimer, which acquired it last season and operated portions of the park only during part of the summer. The price involved has not been disclosed, but the former owners were reported to have paid \$107,000 for the property last year.

Plans are to keep Jefferson closed for the season, Wagner said, but a crew of painters and maintenance men will be employed all summer to make changes and restore the park to condition.

Jefferson will open in 1945 under the new management, and a number of new rides will be installed if available, Wagner said. All rides will be operated directly by the Eastwood Park Amusement Company.

Jefferson Beach was opened about 1927 under the management of Fred W. Pearce, former president of the National Association of Amusement Parks, who now operates Walled Lake Park, northwest of Detroit. Pearce withdrew from interest there eight years ago, and the park was operated until 1943 by interests not otherwise involved in park operation.

It has one advantage over any other park in the immediate Detroit area, by having an elaborate swim beach on a major lake rather than just a swim pool.

## 2 Baltimore Spots Preview Profitably Despite Inclemency

BALTIMORE, May 13.—Gwynn Oak Park, one of Baltimore's oldest and largest amusement resorts, held a preview opening Sunday (7) in celebration of its 50th anniversary of its opening in 1894. Arthur B. Price, owner, received congratulations from park and other showmen in the territory. Large crowds milled over the spacious grounds thruout the day. Gwynn Oak begins daily operation today.

Bay Shore Park was thronged by thousands at its preview last week-end. Cash register recordings were excellent, according to Reese H. Jones, public relations director. A sharp, cool wind and a light drizzle failed to dampen enthusiasm of waiting lines at the Coaster and other major rides. Bay Shore will go on a regular daily schedule with its formal opening next Saturday (20). This park is owned by interests headed by George P. Mahoney.

One of the principal attractions at Bay Shore is its beach, which provides bathing facilities for some 10,000.

## Geauga Lake Adds Saturday

CLEVELAND, May 13.—Geauga Lake Park, starting with May 20, will add a Saturday night operating schedule to its Sunday time, W. J. Kuhlman, manager, reports. The big Jack & Heinz organization will have its annual outing at Geauga Lake Park July 3. A fireworks display is on the Geauga schedule for Decoration Day.

THE ATENOS, set from May 7 thru May 20 at Edgewater Park, Detroit, follow with State Fair Park, West Allis, Wis., May 25-June 2.

## With Light, Pleasure Ban Off, East Sets Acts as Crowd-Bait

PHILADELPHIA, May 13.—With the ban on pleasure driving and dim-out regulations lifted, early indications are that amusement parks in this area will again come into their own this summer. With the greater need for providing entertainment to build up the morale of the war workers, park operators have already started mapping programs for the hot months ahead.

Jolly Joyce Theatrical Agency here reports an unprecedented number of inquiries from park owners for acts. First booking on the Joyce books is the Brendel's Monor Park, outside of Baltimore, which called it quits in the middle of the season last year because of the gasoline rationings. This season, Monor Park got under way to a big start May 7 under the direct supervision of Happy Johnny, Baltimore radio entertainer, and William J. Brendel. The park has in the past been a major stopping-off place for the name radio and hillbilly acts, featuring such names as the Hoosier Hot Shots, Roy Rogers, Lulu Belle and Scotty, Sons of the Pioneers, Smiley Burnette, Patsy Montana, the Carter Family, Carson Robinson's Buckaroos and others. Joyce reports that Monor Park will feature shows each Sunday.

There also is considerable activity at Eastern Pennsylvania parks. Williams Grove Park, near York, opening on Sundays, with daily operations starting May 30, started off with Tex Powell and His Rhythm Rangers and with movies in the park's Mount Vernon Theater. Valley View Park, at Hallam, started off its Sunday series last week with Karl and

## Marshall Hall Bows May 30

WASHINGTON, May 13.—With Wilson Line, Inc., being granted sufficient fuel by the Office of Defense Transportation to again operate its excursion steamer, Mount Vernon, this season, with a regular daily schedule between Washington and the landings at Mount Vernon and Marshall Hall Park, L. C. Addison, Marshall Hall manager, announced this week that the popular amusement spot would again operate this season, opening Decoration Day. Marshall Hall was dark last season for the first time in 60 years. Operation of Wilson Line excursion steamers on the Potomac was brought to a halt last summer because of oil restrictions.

R. R. Hyman, district manager for the Wilson Line, announces that regular steamer schedule is planned to start May 19, with three round trips each day. This will enable some 250,000 Washington war workers to enjoy short recreation trips this summer, he says.

Despite the shortage of help, Manager Addison is making day and night efforts to have Marshall Hall's various amusement and recreational facilities ready for operation in time for the Decoration Day opening.

In making preliminary arrangements for the permit to operate the steamers and to get the park going, Hyman says that the Wilson Line and Marshall Hall managements have had the co-operation of the Recreation Section of the Service Trades Division in the War Production Board, which is headed by Donald R. Longman, as chief, with the park section in the hands of Harry A. Ackley, well known in the amusement park industry.

PHILADELPHIA. — "Milking" rattlesnakes of venom is the latest show offered the public at the Philadelphia Zoo. Stunt is presented in the reptile house at regular intervals, with Nigel Wolff, member of the zoo staff, doing the milking. The extracted venom is used to prepare anti-snake bite serum for the armed forces.

Harty, Lorenzo and Company, Ray Myers, 101 Ranch Boys, and the New Prairie Pals, featuring Texas Lil. Forest Park, at Hanover, ushered in the season at the same time with a free show by Captain Martinez and his animal circus, with the Western entertainment topped by the Red Rose Ramblers. Panther Valley Recreation Center, near Coaldale, starts the season May 30.

In New Jersey, Sunset Beach Park, Almonesson, and Clementon Lake Park, Clementon, have started week-end operations, going into a daily schedule Decoration Day. Woodside and Willow Grove parks, Philadelphia, have been operating week-ends the past months and go into daily operation this week-end.

## Edgewater Biz 50% Over 1943

All-time Saturday-Sunday mark set—Mgr. Ammon credits radio with boom

DETROIT, May 13.—Edgewater Park, operating for the first season under the management of Ralph Ammon, is showing a 50 per cent increase in early-season business over 1943, according to Ammon.

The past week-end was only fair because of unfavorable weather, but the preceding week-end set all-time highs for Saturday and Sunday, excluding Decoration Day dates.

Sunday's (30) gross was within \$500 of the top July Fourth figures in Edgewater history. Rides also did their biggest business since the park founding. The beer garden has not yet been opened.

Much of the increased business is attributed by Ammon to the use of radio spot announcements on a larger scale than ever before. For the first time, Edgewater is using the bigger stations, including WWJ and CKLW.

## Hamid's Steel Pier Set Skeds for Week-End

ATLANTIC CITY, May 13.—Hamid's Million-Dollar Pier and Steel Pier are prepared to usher in the summer May 27 with week-end operations, going into a daily schedule the last week in June.

Hamid's pier has arranged for a four-day Decoration Day week-end, May 27-30. Headline attraction will be the *Gay Nineties Revue*, featuring Joe E. Howard, for the Hippodrome Theater. Les Brown's orchestra is set for the Ballroom of States.

With the Boardwalk's dim-out lifted, Steel Pier is installing a new outdoor lighting display to mark the opening of the pier for its 47th consecutive season. The pier will feature a program of vaudeville, dancing, films and other amusements over the Decoration Day week-end.

## 75% of Asbury Casino's Play Comes From Women

ASBURY PARK, N. J., May 13.—Altho there are more than 3,000 sailors attending U. S. Naval Reserve's Pre-Midshipmen's School here, Arthur A. Seger, president of Beach Amusement Company, which operates the concessions at the Casino on the Boardwalk, estimates that 75 per cent of the firm's business comes from women. The building houses every conceivable type of coin-operated game and devices, as well as a Merry-Go-Round and other attractions.

Seger looks for a record season what with families of midshipmen trainees visiting the resort thruout the summer.

## Riv'side Starts 25% Ahead of '43

SPRINGFIELD, Mass., May 13.—Riverside Park, after a short period of daily operation, is playing to excellent business. Harry Storin, park ad and publicity chief, says business is about 25 per cent stronger than early operation in previous years. During the period that that the park operated only on week-ends, weather killed one out of every two days, he said, but despite that the profit side of the ledger was fat. "When we hit the daily double on good weather, we'll be sailing along sweetly," he said.

Edward J. Carroll, owner-manager, predicts that 1944 will be a banner year, what with more gas available for pleasure driving and greatly improved bus service.

## New Boat Service Expected to Hypo Cedar Point Play

SANDUSKY, O., May 13.—Cedar Point-on-Lake Erie announces the opening of its 46th season for June 17, and from then until Labor Day will be its usual busy self as one of the top vacation centers of the Great Lakes region.

Last season Cedar Point drew upward of a million visitors and, in spite of travel restrictions, the management expects, with new steamer service daily from Cleveland, to draw even more people this season. Cedar Point, at Sandusky, midway between Toledo and Cleveland, is favorably located within easy reach of many industrial centers, with bus, rail and boat transportation facilities to ease the pinch of motor car travel restrictions.

Cedar Point is a popular family vacation spot, with the 1,000-room Breakers Hotel, ample eating facilities, a seven-mile bathing beach, tennis, golf, fishing, horseback riding, boating, dancing in one of the largest ballrooms in Ohio, and an amusement-packed midway.

Each day during the season Cleveland-Cedar Point Steamship Company will operate the Theodore Roosevelt from Cleveland to the Point and return. The private ferry, G. A. Boeckling, runs from Sandusky to Cedar Point every hour.

Maintenance and refurbishing work is now being carried on and concessions and rides being booked in preparation for the opening. A new cafeteria will be ready for the opening day crowds.

## Aerial Pyrotechnics Nixed In Jersey Coastal Sector

RED BANK, N. J., May 13.—Use of fireworks, excepting set pieces in which no critical materials are used, is prohibited under a policy established by Lieut. Gen. George Grunert, commanding general of the Eastern Defense Command. Copies have been forwarded to police chiefs, fire chiefs and local defense officials by Maj. Gen. Thomas A. Terry, commanding general, Second Service Command.

General Terry said many requests had been received from officials of amusement parks and resorts for permission to announce fireworks displays.

"It is considered very undesirable," he explained, "to permit the use of rockets and various other pyrotechnics in the vicinity of the coast line because of possible confusion with emergency signals by ships. It is also considered undesirable to permit the use of detonating fireworks because of the public alarm that may be caused thereby."

## L'sville Spot Opens May 27

LOUISVILLE, May 13.—Official opening for Community Park, across from Churchill Downs here, has been set for May 27, with Ted Routt, owner-manager; Mrs. O. M. Routt, secretary-treasurer; and Fred J. Bennett, assistant manager. A Ferris Wheel and a midget train have been added to the list of rides for the season.

BRISTOL, Conn., May 13.—Lake Compounce, Bristol, is conditioning the newly acquired miniature railroad, once part of the William (Sherlock Holmes) Gillett estate in Hadlyme, Conn., and will soon be ready for riders.

# Pontchartrain In Smash Bow

Opening jam biggest in spot's history—spending tops '43—free acts back

NEW ORLEANS, May 13.—The largest opening jam in the history of Pontchartrain Beach last Saturday (6) saw thousands lined up all day to get on rides and patronize concessions, eating places and the beach, and Manager Harry Batt predicts another banner season for the resort. The new opening peak was set in face of unusually cold and damp weather and poorer transportation services to the beach. Receipts were slightly better than the opening a year ago, indicating a good-spending crowd in spite of the heavy influx of servicemen from nearby camps and stations. The beach continues last year's policy for half price for servicemen Monday thru Friday.

Much credit for the fine condition of fun spot in face of wartime restrictions and a serious fire a few weeks back which destroyed the Penny Arcade and much equipment in an adjoining warehouse, must go to Frank Kramer, engineer. Kramer worked his limited crew hard and succeeded in transferring most of the ruined facilities to other temporary locations in time for the opening, which was set back a week.

Batt, serving his sixth season as head of Pontchartrain, promises another season of free outdoor attractions, with alternating weekly bookings for two-week periods, starting with Ella Carver, and Donohue and La Salle, the latter an acrobat team. The Skylettes, three girls using the rigging of the Four Appollos, now in the armed service, move in next Sunday to replace Miss Carver. Bookings are again under direction of Pops Le Van, former head of the Flying Le Vans.

Opening week high light was a Drum Majorette Contest for girls of high schools of the city as a part of Music Week. Next week will bring about the contest to determine Mr. New Orleans. The contest this year for the best hunk of man will feature servicemen, Gar Moore, publicity director for the beach, reports. Late in the summer the beach will again conduct the search for Miss New Orleans.

## O'Brien Thrill Show Begins 11th Season at Revere Beach

REVEREBFACH, Mass., May 13.—After facing two seasons of frustrations with dim-out regulations that bordered on almost complete darkness, Bill O'Brien's Show of Thrills bows for its 11th consecutive season at Revere Beach with normal lighting.

Harrison King and Zorita Lambert will again have the mental-act spot this season. A number of acts have been created by the management to keep up the show's standards despite the shortage of available talent. Feature act this season will be the seven-day bike race, in which the bicycles race on treadmills, with lap-o-meter equipment attached to each unit. Doc Murray, show manager, will make the act and put on the "heat."

Other acts conceived by Bill O'Brien, owner, are the Mouse Village; whale, presented by Bert Roberts, and a modernistic electrical act built by Whitey Lindstrom. Marvo the Great is building the Mouse Village in collaboration with the staff. The bicycle act is being built in Boston.

The talkers will be Doc Murray, Adah David, Dick Disco and Bert Roberts. Disco will also do Punch and magic. Other acts will include Captain Graf-in's Dogs; Griffo, juggler; Habib Egyptian fakir; Doc Clarence Rivers' liquid air act; Esther Lester, Adah Davis presenting; Jimmy Rinzi's Loretta (now company owned), with Adah and Blanche Palmer presenting, and Flo Carlson, fat girl.

## Beaudoin Is Illions Ride Manager at Memphis Spot

JAMESTOWN, N. Y., May 13.—Henry W. Beaudoin, former manager of Mid-South Fair, Memphis, has been named manager of the twin de luxe Ferris Wheels placed in Fair Park there by Harry A. Illions, he said upon his return to his Celoron Park here. Illions sent Marion Abbit and Bob Howard to open his Magic Carpet and Laff-in-the-Dark at Virginia Beach, Va.

Illions has gone to Montreal with Sam Knickerbocker to ready his rides in Belmont Park where he has the Magic Carpet, Laff-in-the-Dark, Roll-o-Plane, Loop-o-Plane, Ridee-O, Crystal Maze, Kiddie Auto ride and Auto Speedway.

He has the Bozo, Rapids and Funnies stored in Montreal. A crew of 40 are painting and doing carpentry and electrical work prior to opening of Celoron Park.

## Gainesville Fair Funspot Gets Heavy Soldier Play

GAINESVILLE, Tex., May 13.—The amusement park on the Cooke County Fairgrounds here opened recently, with the auditorium housing a roller rink, and a miniature golf course, a riding academy and a pony ride occupying the grounds. Fair Park USO Club draws thousands of soldiers to the grounds nightly.

Bill H. Hames Shows have the carnival midway leased and will move in later in the spring, while Secretary Claude Jones is planning to book a number of outdoor and stage attractions for the grandstand on week-ends during the summer. The fair did not operate as such last year, but the Hames Shows were on the ground two months. There were twice-weekly rodeos and a number of other attractions, including Roy Acuff and his Grand Old Opry troupe and the Dalley Bros.' Circus.

## Blondins Make "The Times"

OKLAHOMA CITY, May 13.—Mr. and Mrs. Leo Blondin, he the veteran med, rep and circus troupier and now keeper of the Oklahoma City zoo, and she a veteran troupier, too, and former leading woman with the Leo Blondin Stock Company, were the subjects of an interesting human-interest yarn in a recent issue of *The Oklahoma City Times*. Coming on their 42d wedding anniversary, the piece dealt with their meeting, of their various experiences in show business, and their final settling in Oklahoma City. One photo illustrating the article shows Mrs. Blondin of today perusing thru a copy of *The Billboard*, and another shows her in cowgirl regalia of her old leading lady days.



A Million People Will Visit Cedar Point-on-Lake Erie Again This Season June 17 Through Labor Day

## Attractive Concession Space Still Available

Cedar Point's Breakers Hotel with 1,000 outside rooms offers ideal accommodations for vacationing families and conventions . . . with good transportation facilities by bus, railroad and lake steamers providing access from Cleveland, Toledo, Detroit and Sandusky to beautiful Cedar Point.

"All-in people can't win an all-out war" . . .

Have Fun in the Sun at Cedar Point.

## THE G. A. BOECKLING COMPANY SANDUSKY, OHIO

Owners and Operators of Cedar Point-on-Lake Erie

## POST WAR PLANNING

The largest year around Amusement Park in America will be located in Southern California, with a population of four million people with 35 miles.

We will build Semi Fire-Proof Buildings for Our Concessions.

We will give a 25-year lease, minimum rent and percentage.

Want about 200 Concessions. State width and depth of space wanted. If individual building, state same.

Want every known Amusement and Illusions, Funny House and so forth, on a minimum rent and percentage.

No individual or co-partner or corporation can own more than one Concession or two conflicting.

Notice—All Manufacturers send us literature showing us the amount of space required for your Rides and so forth; also price and terms and delivery date. Preference will be given to those with new or semi new equipment. The first year will also be a semi world's fair. We expect to break ground in the month of August by employing returning service men and so forth.

Mail inquiries to:

NICK G. GORDON

2906 Washington Blvd.,

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## ARCADE FOR SALE

\$30,000.00 CASH

Located in the No. 1 East Coast Naval and Defense Center, JOYLAND ARCADE, Opposite Ocean View Park and Beach, Norfolk, Va. Fully equipped, operating all year, busy season just now starting. Equipment as follows: Forty assorted coin operated amusement machines. Two Photomatics, Forty foot Quick Lunch Counter and Orange Drink Stand complete; 22 Caliber Shooting Gallery; a top notch Double Bunk-O-Roll; four Stephens Factory Built Dart Games; Direct Positive Photo Studio, etc. Rental, \$350.00 per month with 5-year lease.

Retiring on account of age. Don't write or wire. Come and see it.

## NICHOLAS ALBANO

87 W. OCEAN VIEW AVE.

NORFOLK, VA.

OPENING MAY 30, 1944

## RIVERVIEW AMUSEMENT PARK SIOUX CITY, IOWA

Amusement Center of 3 States—Big Army Air Base Location Lots of Activity — Prosperous Farming Territory.

## WANTED

Good Free Acts at All Times. Rodeos, Circuses, Outdoor Shows for Our Stadium Seating 6,000 People. Can Use Pony Ride—Other Non-Conflicting Rides. Portable Dance Floor—Portable Bleachers.

COMMUNICATE IMMEDIATELY

## BERNIE MARR AGENCY

237-39 Orpheum Bldg., Sioux City 8, Iowa

## 7-RIDES FOR SALE-7

Two 3-Abreast 40 Ft. Jinneys, New Tops; one #16 Eli Ferris Wheel, Eli Power Plant; one Merry Mix-Up; two Kiddie Rides; one Loop-o-Plane; 150 Arcade Machines; 20 Merry-Go-Round Horses; three Turnstiles.

All Rides in Fine Condition, Ready to Run. Working Parts Need Painting. Inspect Anytime.

SECCAUM PARK — Bucyrus, Ohio — R. A. JOLLY

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1 LB. BOXES

### NUTS AND CANDIES

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Boxed, Cellophaned and Ribbed

T. A. WOLFE

1133 Broadway, New York, N. Y.

### KISHACOQUILLAS PARK

LEWISTOWN, PA.

Wants Concessions, Photo, Shooting Gallery. Will buy or operate on percentage Kiddie Auto Ride. Will buy Electric Popcorn Machine. Novelty Acts Wanted Every Sunday for Outdoor Work.

### WANTED

A couple of Midgets or two Individuals, for Children's Circus and Baby Zoo. Employment from June 1 to September 1. State salary wanted. MEMPHIS PARK COMMISSION, 102 Courthouse, Memphis, Tenn.

### WANTED

For Park. Year round Rides, Cook House, Fun House, Fat Girl, etc. Legitimate Concessions, Man for Acroplane and Miniature Train. Veterans, come on; will place you. Address:

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### PARK HELP WANTED

Ride Men, Cashiers; Arcade, Roller Rink, Swimming Pool, Cookhouse and Grab Help. Address:

### IDEAL NOVELTY CO.

2823 Locust St.

ST. LOUIS, MO.



# Morgan Heads ARSA; Nelson New Secretary

## Meet Changes Considered

CHICAGO, May 13. — Oscar Morgan, New York, vice-president of Paramount Pictures Corporation, was elected president of the Amateur Roller Skating Association at the closing session of the convention held here last week in connection with the national championships at the Roller Bowl. Pete Miller, Chicago, president of the Amateur Skating Union of the United States, governing body of amateur ice and roller skating, was elected first vice-president, and Ozzie Nelson, Great Neck, L. I., N. Y., retiring president, was elected secretary-treasurer.

President Morgan has been associated with the dance and figure skating end of the sport and has taken an active part in staging championships. While the sport has had the greatest number of followers in the East, it is expected that Chicago will become much more active with the election of Miller to the vice-presidency. The ARSA national championships just completed were its most successful.

During the session here several changes were suggested as to the manner of conducting title meets and the events to be skated, but these were referred to the executive committee for further consideration. In addition to the officers mentioned, John Ament, Detroit, was elected second vice-president, and George Apdale, Richmond Hill, N. Y.,

## Progress?

ROLLER SPEED SKATING may have suffered a severe setback with the resignation of C. V. (Cap) Sefferino, Cincinnati, as chairman of the speed skating committee of the Roller Skating Rink Operators' Association of the United States. If Sefferino were forced to sacrifice himself so that amateur speed skating might receive equal attention and support toward its advancement as an amateur competitive sport, then, in the opinion of this department, roller skating has gained little. Along with his intense interest in and loyalty to the RSROA, Sefferino has brought prestige, discipline and dignity to the "outcasts" of the roller skating world.

## New Operators at 2 Spots

WHEELING, W. Va., May 13.—William B. Schreyer and Richard B. Young took over Wheeling Rink recently from Cecil Milam, who operated it for the past 11 years. Milam will take over active management of Washington (Pa.) Rink, due to loss of his manager there to the armed service. New owners of the Wheeling Rink are experienced operators. Schreyer, who is resident manager, operated a rink in Johnstown, Pa. Ralph Shriner, organizer, left the Wheeling Rink to go with Milam.

third vice-president. Trustees elected were Dorris Harrington, Elizabeth, N. J.; Robert Jensen, Utah; Ernest Wettler, Michigan, and Andrew Bekker, New Jersey.

# RSROA Sees Bldg. Boom; Brown Is Prez

## Two Chairmen Resign

DETROIT, May 13.—Seventh annual national convention held in Arena Gardens here May 1-6, of the Roller Skating Rink Operators' Association of the United States laid plans for post-war development of skating that include an immediate membership drive among unaffiliated rinks of the United States, and planning for the emergence of rinks constructed on a scale that, by the side of present-day rinks, seems almost fantastic.

Keynote of the post-war rink was sounded by Retiring President Fred H. Freeman, Boston, who said, in part: "Big business is going to invade the rink field after the war. The day of taking over an old garage or some other old building and redecorating it for use as a skating rink is on the way out."

"Two things will make the rink of yesteryear obsolete within five years—the international style of skating and the prospect of plenty of ready money, coupled with the determination of big business to cash in on skating. Some groups are planning to build 10 to 12 rinks."

## Post-War Innovations

Citing some of the characteristics which the post-war rink will have, making it more than ever a community recreation center, Freeman cited: Private lockers for customers; showers for members and the public; meeting rooms; library for study of skating primarily; recreation room, to include ping-pong, checkers, etc.; cafeteria, possibly open to the public; bleachers quickly erected for special increase of seating capacity; air conditioning; spotlights and stage equipment and a policy of being open all day long.

"I know it's going to happen, because I'm going to build a rink like that," Freeman concluded. "And I'm going to keep my patrons by advocating the international style of skating. Smaller towns will, of course, suffer less at first from the competition of this newer type of rink than the larger cities. Without constant personal supervision a rink cannot succeed. Never again will I attempt to operate a chain of rinks with managers."

Freeman's last remark was directed to the probability of far greater success for a rink operator devoting his attention to a modern rink of the type he visions than for a chain of rinks operated by a big business group.

## New Officers

To implement the RSROA post-war policies, the organization elected William T. (Pop) Brown, Southgate Roller-drome, Seattle, to succeed Freeman, who served three and a half years as president. Other new officers are: First vice-president, Milton H. Hinchcliffe, Wal-Cliffe Roller-drome, Elmont, L. I.; second, Walter H. Delscamp, Skateland, Dayton, O. (re-elected); third, Phil J. Hayes, Arcadia and Armory rinks, Chicago; and fourth, Thomas S. S. Boydston, Lincoln (Neb.) Rink. Fred A. Martin, Arena Gardens, Detroit, continues as secretary-treasurer.

Constitutional revision gave a new set-up for the board of control, with three members to be elected annually for three years each, in addition to the president and secretary. Victor J. Brown, New Dreamland Arena, Newark, N. J., and Mrs. Elizabeth Kelly, Chez-Vous Rink, Upper Darby, Pa., resigned, with the third vacancy caused by the recent death of Jack G. Shuman, Sandusky Roller Rink, Sandusky, O.

Elected for three years were H. D. Ruhlman, Lexington Rink, Pittsburgh; Lloyd G. Fox, Crosstown Rink, Omaha, and Harry R. Wiener, Paterson (N. J.) Recreation Center Rink. It was agreed the following would remain on the board one year: J. W. Norcross, Warnoco Amusements Rink, Greeley, Colo.; Fred H. Freeman, and William Sefferino, Roller-drome, Cincinnati. The following will hold office until 1946, by agreement: W. J. Betts, Redondo (Wash.) Rink; Al W. Kish, Lima (O.) Rink, and Joseph P.

Selfert, Bay Ridge Rink, Brooklyn. President Brown appointed as committee chairmen: Dance, Perry Rawson, Asbury Park, N. J.; judges, tests and competitions, Fred J. Bergin, Bal-a-Roue Rink, Medford, Mass.; figures, S. Charles Peppers, Oakland, Calif.; speed, Otto Albrecht, Cleveland; finance, Harry R. (See RSROA Sees Boom on page 57)

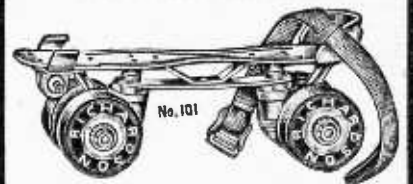
THE THREE WELLES, the Charles Duo and the Flying Berrys are among the roller-skating acts appearing at the theaters and parks in the Philadelphia area.

JOE (REDS) KELLY, who with Mrs. Kelly, owns and operate the Chez Vous Roller Rink in the 69th Street sector of Philadelphia, left for the West Coast for a month's stay on business.

ROLLER RINKS at Sunset Beach, Almonesson, N. J., and Forest Park, Hanover, Pa., are now in operation. The Forest Park Rink is entirely remodeled, including a newly sanded floor and new decorations.

EIGHT HUNDRED square feet of floor space has been added to Skateland, Spokane, Wash. Manager C. Sheldon provided the additional floor space by taking an adjoining storeroom of the ground floor location. New railing and shatter-proof glass windows were also installed.

## The First Best Skate



## QUALITY

RICHARDSON BALLBEARING SKATE CO.  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
The Best Skate Today

## WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.  
MAGES SPORTS STORES  
4019 W. North Ave. CHICAGO, ILL.

## ROLLER SKATING RINK FOR SALE

Fully equipped, 225 Clamp, 75 Shoe Rental Skates. Stock of new Shoe Skates to sell. Building, 6,000 ft. Only rink in Colorado Springs. Served by 2 army camps and civilian population. Cushioned maple floor permanent. Exceptional buy for \$8,000.00. Contact.

E. C. BORGMAN  
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## No. 321 DUSTLESS FLOOR DRESSING

Cleanse the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.  
GAGAN BROTHERS  
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## FOR SALE

Complete Portable Rink, excellent condition; 50 by 136 Tent, practically new, \$3,500 cash.

V. J. LINDEMANN  
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## FOR SALE

To the highest bidder, Sound System, including R. C. A. Amplifier, Capelhart Record Changer and necessary Speakers. 1/3 deposit with bid.

JOHN NITTEBERG  
Castlewood, S. D.

## ROLLER SKATING TENT

Made special, size 60x130, used only 3 months; 12 oz. duck with red decorations. Worth \$2,000.00; will sell cheap. Duluth, Minn.

FRANK LA JOY ROLLERDROME  
302 E. 1st St. DULUTH, MINN.

# "CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.

IS NOW 100% WAR WORK  
AND WILL BE! 'TIL IT'S—

OVER—OVER THERE

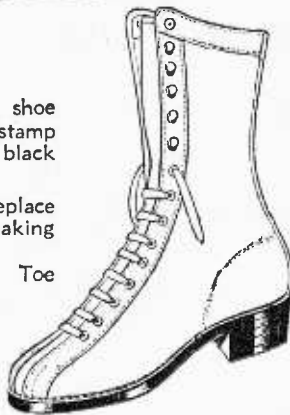
# Just what you've been waiting for! HYDE'S NEW NON-RATIONED ROLLER SHOE

First again with another innovation in a shoe restricted market. There's no ration stamp needed to secure these new all white or all black RATION FREE fine roller shoes.

No records, no red tape—just sales. Replace those worn shoes your skaters have been making last so long. Order today! Still supplying Hyde White Rubber Heel Toe Stops.

## HYDE ATHLETIC SHOE CO.

Manufacturers of those famous "Betty Lytle" Shoes  
CAMBRIDGE, MASSACHUSETTS



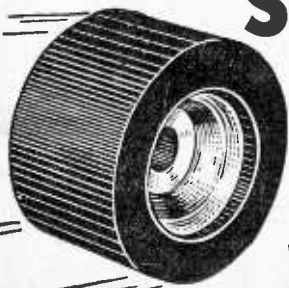
# STURDIBILT FIBER WHEELS

- Will Not Mar or Mark Floor
- Greater Gripping Surface
- Improved Bushings
- Immediate Delivery

Chrome Steel Balls, Straps and Other Roller Skate Accessories Now Available

## WHEEL PRODUCTS CO.

42d Street at Jones Omaha, Nebr.



**Around the Grounds**

**BRANDON, Man.**—With more than \$2,000 in added premiums available in livestock classes, Brandon Provincial Exhibition looks for greatly increased entries. One of the new rules in horse, cattle and sheep departments is that, while an exhibitor may enter as many animals as he pleases, he can only win two prizes. Royal Canadian Air Force has returned many of the buildings it used on the grounds.

**LINCOLN, Neb.**—All interest payments on State Fair grandstand bonds have been met, but no payments have been made on the principal of \$237,500, State Auditor Ray Johnson reported after an audit of the fair board. He said a suit has been filed by the First Trust Company of Lincoln, trustee for bondholders, asking judgment of \$237,500. Audit showed that the board on December 31, 1943, had cash on hand of \$68,676 and \$18,426 in War Bonds.

**SAN FRANCISCO.**—Arthur P. Craner, representative of amusement interests on the war service committee of California State Chamber of Commerce, reports that as soon as conditions permit the committee will resume operations under its original title of recreation, travel, entertainment and amusement section of the State chamber, and that J. E. Carpenter, department director, is conducting a survey of recreational and amusement centers and traveling shows with a view of launching a comprehensive program for the immediate post-war period. Committee has endorsed plans for a Los Angeles world's fair, is urging continuation of plans for a State-wide observance of the Days-of-'49 Centennial and 100th anniversary festivals on admission of California to the Union in 1950. Committee also will ask the Western Fair Managers' Association to plan to resume California State, district and county fairs at the earliest practical time.

**Fair Elections**

**NORTH HAVEN, Conn.**—North Haven Fair Association elected Joseph Bartlett, president; Franklin Wooding, Floyd Hunter, vice-presidents; Mrs. Wesley Brandt, secretary; Charles O. Bartlett, treasurer.

**ROULEAU, Sask.**—Rouleau Agricultural Society elected: President, J. T. Rogers; honorary president, J. K. Tutt; vice-presidents, Roger Sanborn, John Nolan; C. B. Lynch, secretary.

**SPALDING, Neb.**—Greeley County Fair board, which has voted to hold a 1944 fair, elected Dan C. Smith, secretary; James Sullivan, director; John Pritchard and John Zahm, chairmen of the horse and cattle departments.

**TREMONTON, Utah.**—Box Elder County Fair elected Alma Theurer, Tremonton, president; Wayne Owens, Corinne, and Mrs. Pearl Hunsaker, Honeyville, vice-presidents; Kleon Kerr, Tremonton, secretary. Rodeo contractor is Hutchinson Rodeo Company, Jack Oakey, Ogden, secretary.

**SAN FRANCISCO.**—Governor Warren named new members to board of Napa Fair and Kings-Tulare District Fair. Napa appointees are W. N. Shifflett, succeeding Stanley Jones; Joseph Rust, replacing John York, and H. E. Thomas, succeeding Marcus Stanton. L. D. Farmer, Lenmore, replaces Lorraine Kirby and Clarence L. Fraser, Dinuba, succeeds W. A. Tuggle on the 24th district board.

**TOPEKA, Kan.**—Perry H. Lambert, Hiawatha, was advanced from the vice-presidency to the presidency of Kansas State Fair, Hutchinson, by the board of managers here April 17. He succeeds Dr. O. O. Wolf, who died April 7. Gaylord R. Munson, Junction City, was named vice-president. Dr. Wolf will be succeeded on the executive committee by C. C. Cunningham, prominent pure-bred seed specialist, El Dorado.

**Kentucky State Eyes Downs**

**FFA Lauds ESE for Aid In Vocations**

**Waiting for Resumption**

**SPRINGFIELD, Mass., May 13.**—Appreciation of the co-operation it has enjoyed from the Eastern States Exposition is voiced by the Future Farmers of America, national organization for farm boys studying vocational agriculture in high schools, along with their hope that the war will soon be over and their program activities can be resumed as a part of the ESE. They spoke thru Dr. C. H. Lane, regional supervisor of the FFA for the U. S. Office of Education, in the March *Eastern States Exposition News* issued by the ESE board to maintain interest in the fair, which has been suspended because of government use of grounds.

Each year since 1930 Future Farmers of America from the Northeastern States have met at exposition time to participate in contests held in co-operation with the fair. Start of these activities 14 years ago, and interrupted in 1942 when the grounds were taken over by the quartermaster department of the army, was modest in nature and was accomplished without much semblance of an organization.

**Peak Reached in 1941**

"But with the co-operation of the exposition management the organization was improved constantly, and FFA activities reached an all-time high at the 1941 fair when some 200 boys from the North Atlantic region were on hand for the contests," said Dr. Lane. "We feel that the boys are very fortunate in being able to have their poultry and dairy cattle judging contests at this great show and have the use of the splendid birds and animals assembled there in exhibits. The physical conditions afforded by the exposition for our boys are excellent."

It has been customary for the FFA program to get under way on Thursday with milk, poultry and dairy cattle judging contests, and in the evening boys were annually guests of the exposition in the grandstand for the race track show.

**Chamber Poll Will Tell Fate of Crack Ionia Free Annual**

**IONIA, Mich., May 13.**—Directors of Ionia Free Fair, one of the crack annuals of the Midwest, will abandon plans to resume operations this year unless Ionia Chamber of Commerce withdraws its objections after further consideration.

Howard C. Lawrence, president of the fair board, announced that decision after a conference of members of the fair and Chamber of Commerce boards. He said cancellation of plans to hold a 1944 fair would cost the fair board \$12,000, but that its officials were willing to take the loss if a referendum among Chamber of Commerce members confirmed the belief expressed in a recent resolution that the fair would have an adverse effect on war production and add to merchants' labor problems.

William Schlernitzauer, president of the chamber, said an informal poll had disclosed little likelihood of a change in sentiment. The fair was canceled last year because of war conditions.

**AMHERST, N. S.**—Mrs. Carrie Mills, office manager and assistant secretary-treasurer of the Maritime Winter Fair here for some years, moved to Halifax, N. S., where she joined the staff of a coin machine distributor. The fair is off until after the war.

One of the outstanding events of their program has been a public speaking contest held while the boys are guests at the exposition. Saturday morning prizes are awarded to winners in judging and public speaking contests, and this occasion also serves to hold a regional meeting and discuss common problems.

**Nash Is Honored**

In recognition of the co-operation and services extended by the exposition and General Manager Charles A. Nash to the FFA, the organization in October, 1943, awarded to him its highest tribute, the "Degree of Honorary American Farmer" with a gold key. He was one of 12 given this recognition at that time. The framed certificate of this honorary degree Manager Nash has hung in his office in Springfield.

**Churchill Plant Choice for Site**

**'Conditions' mark tentative agreement between track biggies and fair board**

**LOUISVILLE, May 13.**—Kentucky State Fair and Churchill Downs race track officials have reached a "conditional" agreement for use of the Downs as the site for this year's fair, subject, however, to action by the full fair board and the track's directors. The agreement for the track officials hinged on "certain conditions which have not been met yet," a spokesman for racing establishment said.

He refused to reveal the conditions, but Downs has been represented as opposing the use of its grounds as a fair site if cattle were to be housed in the horse barns. A fair board spokesman said cattle could be sheltered in tents.

"There has been no definite decision, but I think there will be a meeting of minds," said one track official after Thursday's talk at Downs. However, Agricultural Commissioner Elliott Robertson, New Castle, newly elected president of the fair board, and John C. Wehrley, Louisville, fair manager, emphasized that their session had ended with "no decision."

The full fair board is expected to take definite action at a meeting May 16 in Robertson's office in Frankfort.

**Trenton Heads Hear '44 Card**

**TRENTON, N. J., May 13.**—Plans for the '44 New Jersey State Fair here were outlined at a luncheon in the Stacy-Trent Hotel and Director George A. Hamid announced the program to department heads. He said that in addition to livestock exhibits, 4-H clubs and State departments are expected to have displays that will be featured.

Harry E. LaBregue, secretary-manager, indicated that over 400 horses have been entered in the Reading Futurities and other races to be held on the new mile track, 65 head of trotters and pacers now in daily workouts in preparation for the season. New barns will accommodate 700 head.

**AGRICULTURAL FRONT**  
Condensed Data From March Summary by U. S. Department of Agriculture, Washington, D. C.

**CASH farm income** is far higher in this war period than during World War I. In 1943 it totaled \$19,100,000,000, 31 per cent more than the previous record in 1919, yet prices received by farmers averaged considerably lower in 1943, 19 per cent for crops and 3 per cent for livestock. The 1943 cash farm income was 24 per cent above 1942.

This year's record livestock numbers probably mark the high point of the ascending trend of the past six years. Scarce feed is the chief factor in foreshortening this upward trend. The 1943 farm wage rate index represented another record—264 per cent of the 1910-'14 average, 9 per cent higher than in 1920. Reduced baby chick purchases are probable this year, altho later developments in egg-feed-price relationships may brighten the picture somewhat. Cotton consumption during the 1943-'44 season will be about 10,000,000 bales or 10 per cent less than in the 1942-'43 season. Cotton prices in central markets during February were the highest since last July. Total fats and oils production in 1944 may reach 11,200,000,000 pounds, 300,000,000 million more than in 1943. Stocks are larger than a year ago and increased imports are anticipated.

Last year saw the biggest cash farm income on record—\$19,100,000,000. This amount, surpassing the previous record in 1919 by 31 per cent, is comprised of \$7,900,000,000 from crops, 3 per cent more than in 1919, and \$11,200,000,000 from livestock, 62 per cent above the 1919 figure. The 1943 cash income was 24 per cent higher than 1942. Production in this war period has greatly exceeded that during World War I; in 1943 crop production was 23 per cent above 1919, while livestock production had increased by 53 per cent. Prices for crops, however, averaged 19 per cent lower in 1943, and livestock prices were 3 per cent lower.

Income from all crops was higher in 1943 than in 1942, with relatively largest gains being made by fruits, vegetables and oil-bearing crops. Larger returns were derived for all types of livestock in 1943 than in 1942, with poultry and eggs showing the largest relative increases. Increased prices accounted for larger income in some cases; larger sales were responsible in others. For example, altho production of oil-bearing crops was only 3 per cent greater in 1943 than a year earlier, a much larger quantity was sold because the 1942 crop, of which (See *Agricultural Front* on page 56)

**LOOK AT THE INSIDE FRONT COVER-NEXT ISSUE**

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## Major 16mm. Production To Make Full-Length Color Films

HOLLYWOOD, May 13.—Good news for roadshowmen in schools and clubs came to light here when it was announced that Major 16 Productions would soon release feature-length Westerns in Kodachrome color. The 16mm. films will be for unrestricted showing and will feature names with which moviegoers are familiar. Firm already has two horse opera films in production.

Alan Stensvold, cameraman, told *The Billboard* that Russell Wade, who has appeared in RKO's *Bombardier*, *Iron Major* and *The Ghost Ship*, is one of the featured players along with Jay Kirby, who was juvenile lead in Harry Sherman's Hopalong Cassidy Westerns.

Major plans to go even further than giving good players. They intend to give them good sound and true color reproductions. Much film shot by the company has already been turned over to Carroll Dunning, of Dunningcolor, who is handling the Kodachrome prints for the company. No attempt will be made to stage lavish production pictures, but the films will be down-to-earth and have a mass appeal. Financial backing for the venture has already been secured, with H. V. George listed among the owner and partners.

Announcement that Major 16 is ready for production business spikes the ru-

mor that it will be impossible to produce good 16mm. films here because the unions will not permit it. Stensvold is well known in the 16mm. field and is credited with starting the distribution of 16mm. sound films.

### Has Guild Approval

Confirming his statement that the IATSE is recognizing the 16mm. field is the fact that both Wade and Kirby have appeared in 35mm. productions. This would have been impossible had not the players been members of Screen Actors' Guild. There are several other players from major studios who are being loaned to Major 16 for 16mm. pictures. No accredited SAG member would jeopardize his union standing were not the 16mm. field recognized by IATSE.

Stensvold, who shot the Janssen Symphony shorts, said that the pictures will be made on Kodachrome. Both the negative and prints will be made on this stock, thus keeping the production cost down. Sound will be made on 35mm. stock and reduced to 16mm. This is said by engineers to be the one sure way of getting true color and top sound.



## New and Recent Releases

(Running Times Are Approximate)

**HEARTS IN BONDAGE**, released by Roshon. Historical film laid in Civil War times, with characterizations of Abraham Lincoln, Admiral Farragut, Jefferson Davis and John Ericsson, inventor of the Merrimac.

**ARMY CHAPLAIN**, released by Pictorial Films, Inc. Story of the training and activities of chaplains of all faiths. Running time, 19 minutes.

**PARADE OF THE PAST**, released by Fun Film Library. Combines pin-up girls and politics of 50 years ago. Running time, 10 minutes.

**BIG LEAGUE BASEBALL**, released by Official Films. Presents some of the major leagues' outstanding players in the specialized plays that have made them famous.

**WHO DONE IT?**, released by Bell & Howell's Filmosound Library. Bud Abbott and Lou Costello in a satire on normal sleuthing routines of the melodramas.

O. B. HANSON has organized Microfilm-Microstat, Ltd., with main offices in Toronto, to handle Canadian rights for film recording equipment and other services.

### ELLIOTT APP'T LEAVES ? ?

(Continued from page 4)

*Science Monitor*. He also took an active part in developing short-wave broadcasting programs for WRUL in Boston.

Immediately upon appointment, Elliott issued a statement of policy, but it was so down the middle of the road that showbiz could find nothing either encouraging or discouraging about it.

"It has always been the policy of the War Production Board," he said, "to maintain an economy properly balanced between direct war programs and the essential supporting programs that keep war production going.

"At this stage of the war no new civilian programs can be instituted which might jeopardize the urgent war production programs on which the lives of soldiers and sailors depend. A balanced production for the war program must obviously have the highest priority, but once this balance of the most necessary production for the war machine is assured, the next consideration must be immediate production of more of the most needed civilian goods."

Whiteside felt that adequate recreation and entertainment furnished by showbiz was an "essential supporting program." Whether or not his successor does, remains to be seen.

## REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

### Sadler Beats Wind To Rack Up Fat Biz In Texas Territory

COLEMAN, Tex., May 13.—Despite three tear-em-up windstorms and a hailstorm in the first 20 days of the season, the revived Harley Sadler Tent Show continues to mop up in its old-established Texas territory. Playing three-day stands, every opening night to date has been SRO, with full houses the rule for the remainder of the engagements. Candy sales have been running up in the big figures.

The Farrin Twins, with Sadler for four years before entering the armed service, have been honorably discharged and will rejoin the show at San Angelo, Tex., next week. Their sister, Pat, a name in the parts on accordion, guitar and cowgirl songs, will appear occasionally with the Sadler company as guest star.

Most of the members of the Sadler organization were guests of the Dailey Bros.' Circus during its engagement at the army air base here last Sunday (7).

Pat Ryan, veteran circus man, is a new addition to the Sadler working crew.

### Virginia Stands Pan Well For Winstead's Minstrels

PETERSBURG, Va., May 13.—Winstead's Mighty Minstrels, playing week stands thru this sector, showed Suffolk and South Norfolk, Va., in the last two weeks, pulling excellent business, according to George Wade, of South Norfolk, who caught the show at both stands.

Show, carrying a 10-piece band and 35 people on stage, is owned by David G. Surles and managed by Frank Sloan. Billy Hunt is agent, with C. E. McPherson as billposter; George Dennis, stage manager, and Charley Perkinson, boss canvasman. Show moves on nine trucks.

## Rep Ripples

R. F. HAYES, veteran agent and biller, has been released from Hermann Hospital, Houston, where he underwent treatment for many weeks, and will soon join the Famous Georgia Minstrels to serve as assistant to Jack Nallor, owner-manager. . . . ROY AND MARY HOWELL, former well-known repsters, are now located in San Angelo, Tex., where Roy manages a theater. . . . C. C. FARMER, having concluded a season of one-night school shows, is readying a two-people trick to play hotels and halls thru New Hampshire and Vermont. . . . EATON PLAYERS, who put in a successful winter around Boston, will play Maine coastal towns this summer under auspices. Three-people cast will use *The Fisherman's Daughter*, by E. F. Hannan. . . . VERDOR'S SHOW, colored unit, will play halls in the Brookhaven, Miss., area until the fairs open. They work the dance and show idea. . . . HARRY S. WEATHERBY, formerly singing juve with Charles Hunter's Showboat Players and the Majestic Showboat, recently donned the navy's blues and says he likes it a lot. Troupers friends may address him as follows: Ph. M. 3/c Harry S. Weatherby, Group A, Barracks Q7, Staff, Norfolk Naval Hospital, Portsmouth, Va.

A WORLD PREMIERE of the re-issued William Farnum version of *Ten Nights in a Barroom* will be held at Interstate Palace Theater, Houston, May 25. Special exploitation campaign is planned. Film is being distributed by Sack Amusement Enterprises.

### Ladies' Night

By E. F. Hannan

A STANDARD custom with old-time 10-20-30 troupes was Ladies' Night, which was invariably the opening show on Monday. Few, if any, gave a Monday afternoon performance, and the opening night show was a special-priced affair for ladies.

You might think that the bill for such a night would be the strongest of the week, but this was seldom so. More than often it was some charming and sentimental opus such as *Killarney*, which Katherine Rober used, or *Love and Law*, favorite of Jessie Harcourt.

Frankie Carpenter had success with *Pawn Ticket 210*, and a cute little actress, Gloria Henry, opened with a rural bill of the *Rebecca* type, *Miss From the Country*, which has held its own even down to the present, being used in short-cast as a school bill, written by the writer.

Ladies' Night was popular with old-time rep.

### MED TACTICS IN S. A.

(Continued from page 3)

frequently passed on from generation to generation. They are particularly revered because the company persuades church bigwigs to distribute them to the parishes.

Coca-Cola sends its four trucks to areas where local bottlers want big hoop-de-la and hands the peons a fast pitch along with recordings of popular music. Only live entertainers are sent out to army camps, altho two trips to large cities have been made by their radio shows. Plans to spread out all over Latin America with live talent and pix, as well as music, will get under way as soon as the war ends. Coke travel pix are sent to clubs and other orgs that request them.

### Big Dough for Radio

Both companies spend big dough on radio, with Sydney Ross sponsoring 5,000,000 spots, 3,500 30-minute and 7,500 15-minute shows a year, reaching an estimated average audience of 3,500 per seg. Coca-Cola is on the air over seven hours a week in addition to its spots. The Coca-Cola emphasis is on music (operatic, middlebrow and pop) and variety shows featuring guest appearances by Mexican plx stars. Ross vends soap operas.

Coke's newspaper and magazine advertising uses the names and pix of its radio personalities to draw the honey, and sales records show that it all pays off.

Over-all picture of showbiz advertising indicates that the man with the tall hat and the snake oil has had a rebirth, in a new form, and is doing fine, thank you!

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## Musicals to Dominate Republic's Schedule; 17 Million for 68 Pix

HOLLYWOOD, May 13.—Musicals and other escapist films will predominate in Republic Pictures' 1944-'45 production plans. A record budget of \$17,750,000 has been allotted the 68 pictures the company will make.

Production plans were announced by Herbert J. Yates, Republic chairman, at a two-day sales meeting. Yates declared that motion pictures can best serve public morale during wartime by providing escapist films, entertainment with action, music, romance and down-to-earth human drama, and said his studio's new program will include a wide range of story material, with musicals leading all other types.

Republic's schedule will include 32 features, 8 Roy Rogers productions, 8 Red Ryder features starring Wild Bill Elliott, 8 Smiley Burnette Westerns, 8 Allan Lane Westerns and 4 serials.

Eight 1944-'45 pictures have been completed and nine are in the cutting rooms, with the studios scheduled to reach peak production during the summer.

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LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

HARRIS, Raymond Harshaw, Mildred HARP, Fred Harpalas, Mrs. Thomas Harris, Dick Harrison, Jack Hart, Edgar Hart, Roy Osro HART, Wayne Harthan, Henry HAYES, Kay Haynes, James HECK, Wm. HEGGINS, Pat Heintz, Eddie HEINTZ, Earl A. Henderson, Billy HENDRIX, Eugene Webb Hendrix, Weldon HENNESSY, Frank Wm. Herbert, Dorothy Herman, Eddie Herman, Mrs. Eva Hermes, Magician HIER, James F. Hill, S. E. W. HILL, Wilbur Jos. HIXON, Edw. James HOCKMUTH, Enno R. Hoffman, Harry Hoyt, Mrs. Florence HOLT, Theodore HOPPER, Jos. Glen Horn, Vernon C. Hough, Hazel HOWER, Geo. W. Hoy, Wm. R. Hubbard, Paul Huff, Lewis E. Huffman, Harry HUNT, Gilbert HUNTER, Ray Eckford HUTCHENS, Wm. E. IRVIN, Noval ISON, Earl E. Ivey, Mrs. J. W. JACKSON, Herbert JACKSON, Riley Mark JACKSON, Robt. JACOBS, Earl Frederick James, Carl H. John, Betty JOHN, Gus John, Nido Johnson, Earl Johnson, Geo. J. JOHNSON, Jessie Johnson, Sammy C. JOHNSON, Walter Augustine Johnston, Earl Johnston, Ed Johnston, Mac Jones, Aaron A. Jones, Edw. Francis Jones, Lewis JORDEN, Lester JOSEPH, Frank Joshua, Maxie Judy, Russell F. JULES, Eddie KARPENSKI, Alexander P. KAUFMAN, Donald B. Kauffman, Martin D. KAYNE, Don Kellman, Ben Keller, Tom Kelly, James M. Kelly, Mr. Kitty Kelly, Michael Kelly, Toby Kennedy, Don Earl KENNEDY, James A. KENYON, Howard Kessler, Sydney Keyes, Mrs. Lois Kilgore, Melvin KILGORE, Rolland Earl Kimball, Dude King, Charles KING, Henry Thadus KING, Ward Earle Kish, Lou KLANATSKY, Andrew KNAPP, James F. KNIGHT, Durwood Knox, Mrs. C. R. Kopp, Isidore F. Kowalnik, Leona Kramer, Stan Kranick Jr., Andrew LaBounty, Paul LaPase, Paul Mack, Larry Mackey, Roy E. Madden, Alma MADDOX, Raymond C. MAHAY, Charles Majyski, Walter MALLERY, Richard Maloon, Coonie MARCHAND, Frank J. MARION, Sidney Ray MARMOR, Leo A. MARSHALL, Sam Martin, Mrs. Ann MARTIN, Arthur W. Martin, Carl MARTIN, Carolyn Mason, Jerry Mason, John H. Mason, R. Masey, Walter Mathieu, Philip Mathews, Robert P. Mathews, Jimmy Mayo, Robert MEADOWS, Clarence MEEKLING, Chas. Karl Meinhold, Mrs. Alleene Meila, Migule B. Melton, Grover Menard, Edward Merrifield, Howard Wm. Merrill, James B. MERRILL, D. L. MESSERVE, William E. MEYERS, Ray Meyer, Wm. M. Milan, Alfred J. MILLER, Albert A. Miller, Albert Francis Miller, Chester Miller, Chris H. Miller, H. A. Miller, Mrs. Marva Miller, Ralph Arnold Miller, Rudy Milligan, Mrs. Ted Milligan, Theodore G. MITCHELL, Duy Mitchell, G. L. MITCHELL, Leo C. MITCHELL, Nick J. Mitchell, Viola MONAHAN, Edward Monahan, John MONROE, Geo. Elmer Moore, Trevor MOORE, John R. Moore, Vernon

Ramsey, Jack Rankin, Russell Redmond, Mrs. Mary Reed, Billy Reed, Miss Billie Reed, Fred & Darinda REESE, Elmer Calvin REEVES, Jas. Leland REID, Albert Junior Reid, Ezra Matthew REILLY, Leo A. Remy, Archie Elmer Renn, James H. Reploske, Marie Rhue, John Wayne RICHARDS, Jas. R. Richardson, Bill Richardson, Bingo Bill RICHARDSON, Cal Eugene RICHARDSON, Joe O. RICHARDSON, Raymond J. RILEY, Mark Jackson RILEY, R. RILEY, Wm. Allen Rillo, Lee Arthur Rhinehart, John Roberts, A. A. ROBERTSON JR., Burton B. ROBINSON, Fred D. Robinson, Harry ROBINSON, Ralph James Robinson, Wm. P. ROCK, Randall RODEN, J. Thos. Russell Rogers, David E. Rogers, Donna ROGERS, Jas. Edw. ROGERS, Robt. E. Rogers, Sue Rohweder, Mrs. Erna Rose, Martin R. ROSE, Wesley Rosen, Herb Ross, Diane ROWE, Manley Roy, Rita RUEL, Milton B. RUSINSKI, Joe Russell, L. G. RUSSELL, Jos. Henry RYAN, Patrick SAKOBIE, Geo. Shirl Sakobie, James SAULSBERRY, Robert Eli SCHMIDT, Daniel H. Schomburg, Vaughn Schultz, Mrs. Clifford Marion SCHUTTE, Arthur Richard Scott, Booker T. Scott, Robert V. Sebree, Earl W. Seely, Vernon Sello, Brod. Circus Sharpe, Al Shaw, Mrs. George SHAW, Wm. Milton Schwartz, M. H. SCOFIELD, Chas. Wm. Walter SHEA, Wm. Walter Shepard, N. Sheppard, Jack SHOES, Joseph N. SHOEMAKER, E. Jos. Marion SHREWSBURY, George H. SHUFFIT, Raymond Shull, Stanley John Singsars, Danny John Sinuel, H. H. Sisk, Carl Grady SKEGGS, Martin Skeham, Jas. Jos. Slate, Jos. B. Slaughter, Kenneth Slay, Howard Smith, David Smith, Frank Carl SMITH, John Pershing. SMITH, John, 10387 Smith, Rex P. Smith, Walter James SMITH, Wm. Monroe SMITHLY, John Jos. SNYDER, Dawson Ernest SPEAR, Barney Bee SPIVEY, Chas. M. SPYROPOULOS, Harry A. St. Clair & Durant Stafford, Ralph Stallings, Bert Stamey, Jack STANCLIFF, Needham E. Stanfill, Mrs. Mary STANSBERRY, Mearl Robt. Staples, Norman Ray Steele, Eddie & Verna Steffin, Sam Stephens, C. H. Stevens, Pete STIEHM, Melvin Paul Street, C. C. STROTHERS, Jesse B. Styles, Talmadge Randolph Sullivan, Bill

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway, New York 19, N. Y.

Allen, Rose Ann ANDERS, James Avery Auldryn, Mabel Clancy, Geo. R. Cohen, Philip Conrad, Mary CONTIWELL, Peter Covey, Bill Curtain, Edward M. DEL CAMPO, Manuel DeLauzon, Jacqueline DeLucia, Paul Demetry, Peter Dexter, Lois Duddy, Rogers Dunham, Constance W. Fenwick, Charles Freedman, Sarah Gerick, Val Gould & Goodwalt Greene, Gloria Halpin, George G. HANSON, Louis J. Hayward, Aurora Hebron, Lillian Howard, K. W. Hunter, Robert Kane, Mrs. Maxwell Keywood, Stewart Christopher Kubat, Eddie Lea, Sherry Lee, Joe J. Lowe, Edward Manteaur, Marie Mark, Elda L. Martin, Alice Martin, William T. McGair, Charles McLaughlin Carnivals Meulemans, Charles Miller, Sada D. Morton, Mr. J. Montgomery, Lester Murley, Walter B. MURPHY, James J. O'Toole, Taffy Phillips Thomas J. Provencher, Lucien Reeve, Leon Robertos, The Rockerfellow, Edward Rose, Bert Rothrock, Ralph RUSSELL, Lewis Ryan, Florence Sharpe, Ray SMITH, Herbert SMITH JR., Ira Spitzer, Happy Sterstou, Costa Thele Jr., John H. Thompson, Walter Torres, Maxine Valdemar, Odette Valentine & Cazan WHITREE, Victor J. Wilson, John & Emily

MAIL ON HAND AT CHICAGO OFFICE

155 No. Clark St., Chicago 1, Ill.

Beard, Albert Berns, H. BERNSTEIN, Morris A. Hawthorne, Louise Kamaka, Florence MARKHAM, Andrew Irving MARKS, Joseph Duane (See LETTER LIST on page 55) McCorkle, Mrs. C. D. Morrison, Babe Neff the Magician Wilson, Lee Water Young, Harry James YOUNT, Wade

AT LIBERTY PARKS AND FAIRS

AERONAUTICAL SENSATION FOR JULY 4TH. Balloon Ascensions, Triple Parachute Drops. Competent and reliable. Write, wire Col. Frank Helstand, Greencastle, Ind. je3
OUTSTANDING PLATFORM TRAPEZE ACT - Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1304 South Anthony, Fort Wayne 4, Ind. je3
BINK'S CIRCUS ATTRACTIONS - WORLD'S best Wire Act, Comedy Clown Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. R. 1, Cudahy, Wis. my20
THE GUTHRIES - FOUR DIFFERENT FREE Attractions. Tight Wire, Balancing, Trapeze Iron Jaw, Butterfly and Double Trapeze. Reasonable. 220 W. 9th, Cincinnati 2. je3
THRILLING AND SENSATIONAL HIGH Aerial Act. Write today for publicity matter. Box C-57, Billboard, Cincinnati 1, O. je3
UNCLE ANDY, AUNT BETSY WITH LITTLE Mary. Producing Clowns featuring Hi Eddie, world's greatest Stiltwalker. Broadway Hotel, Salt Lake City 1, Utah.
WANTED - BY 2 A-1 AMERICAN PALMISTS, connection in a high class park or beach. New England States preferred. Efficient and attractive. A real asset to any park. Write, giving full particulars to Miss Anna, 262 Central Ave., Hot Springs, Ark.

AT LIBERTY PIANO PLAYERS

PIANIST - EXPERIENCED, READ, PLAY anything sight. Like connection concert ensemble. Radio, hotels, or consider job alone. Box C-54, Billboard, Cincinnati 1, O. my27

AT LIBERTY SINGERS

GIRL SINGER POPULAR SONGS - OKEH FOR night clubs, bands, etc. Will travel. Harvey Thomas, Manager, 162 N. State St., Chicago, Ill. my20

MALE VOCALIST - AGE 19. HONORABLE discharge. Experience. Ballads, novelty etc. William Gardner, 215 W. 23d St., New York.

AT LIBERTY VAUDEVILLE ARTISTS

OLDTIMER - SINGING, TALKING, BANJO Comedian. Med. vaudeville, burd. Change two weeks. State best salary. Bart Leslie, 7334 Hamilton Ave., Pittsburgh, Pa. my27

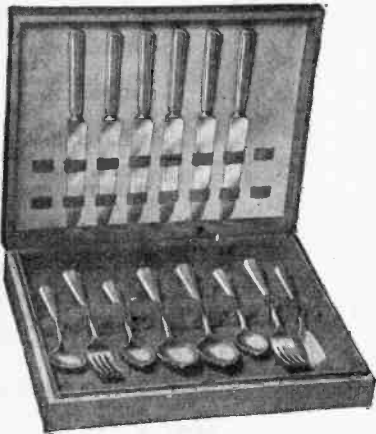


# CIVILIAN GOODS PRODUCTION

## Plans Depend On Invasion

Labor and necessity will guide in deciding articles and quotas in post-war days

WASHINGTON, May 13.—Plans for increasing production of civilian goods continued to simmer and to crystallize during the week, with Donald M. Nelson. (See *Civilian Production* on page 52)



SETS — NICKEL AND SILVER PLATED ON STEEL BASE.

6 Ea. Knives, Forks, Teaspoons and Soup Spoons. Complete in Attractive Lined Chest. B22S192—Per Set ..... \$6.95



### Flatware Specials SILVER PLATED ON STEEL BASE

	GROSS	DOZEN
B65S123—Tea Spoons	\$16.80	\$1.45
B65S124—Soup Spoons	26.30	2.25
B65S125—Forks	24.70	2.15

CHROME-PLATED ON STEEL BASE		
B65S126—Tea Spoons	\$14.75	\$1.25
B65S127—Soup Spoons	26.50	2.25
B65S128—Forks	26.50	2.25

Teaspoons Not Sold Separately

### HUNTING KNIVES

Molded plastic handles in black or brown mottled effect. Bright polished heavy carbon steel blade 5" long, 1 1/2" wide. Not a makeshift, a finished product and a knife every serviceman or outdoorsman will appreciate. Tan leather sheath with snap button with each knife. Only a limited quantity available, so order today while we have them.

No. B322S231—Hunting Knives, Ea. \$4.20 Per Dozen ..... 48.00

Prices less 2% cash discount. 25% Deposit, Balance C. O. D., F. O. B. Chicago, Ill.

**Hagan** JOSEPH HAGN COMPANY  
WHOLESALE DISTRIBUTORS SINCE 1911  
217-223 WEST MADISON ST., CHICAGO 6

### PLASTIC CHARMS

for your Slum Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk — \$4.00 per thousand  
Charms on Gift Cards — \$5.50 per thousand  
F.O.B. New York

\$1.00 deposit with order — balance C.O.D.  
Made in U.S.A. by

**SAMUEL EPPY & CO.**  
333 HUDSON ST. NEW YORK 13, N. Y.

## MERCHANDISE TRENDS

CHICAGO, May 13.—The consensus of trade reports is that retail outlets did not feel the expected sales decline in April. General reports indicate that putting all lines of merchandise together a small gain was marked up for the month. Reports on the wholesale markets said that reorders to cover shortages dropped in April, but that buying for fall and winter trade maintained a good pace. The official Federal Reserve reports were in for March, showing that handbag sales jumped 88 per cent compared with one year ago; jewelry sales were 73 per cent above a year ago. It was because of the unusual sales in March that trade leaders had expected big declines in April. Dun & Bradstreet reports for the last week in April said that novelties, jewelry and small merchandise showed increases in the big stores. The report said that jewelry sales have held up despite the tax increase of April 1. One big store in the South reported average purchases at the jewelry counter to be \$7 per customer.

### Looking Into the Future

The reports on post-war trade estimates now being made by officials of important firms must be taken as reliable. The trade experts in these big corporations have used every possible means to estimate the future prospects. The number of these reports at trade meetings is increasing and it will be necessary for wholesale and retail outlets to put all of the predictions together in order to make a complete picture of future markets. A Westinghouse official in Pittsburgh recently stated that prices will certainly advance 33 per cent to 50 per cent above 1940 levels in the post-war period. He said his firm expects

their post-war business to be about 60 per cent of the highest 1944 levels. This would be 175 per cent of their pre-war business.

### A Ten-Year Check

A recent report by the Department of Commerce covers the ups and downs of small business enterprises during 1929 to 1939. The object of this check on small business fortunes during that period is to try to determine what may be expected in the future. On merchandise outlets from 1929 to 1939, in 21 lines of business, 12 of these lines shows a decline of 135,000 stores, but nine lines of business showed increases of 429,000 stores. The total report thus indicates a gradual increase in merchandise outlets over a 10-year period. The report showed biggest increases in number of outlets in the following fields: Eating places, filling stations, florists, drinking places and secondhand stores. In the same period decreases in number of outlets were found in the following fields: cigar stores, electrical stores, jewelry stores and general stores. The number of wholesale firms in the same period showed an increase of 25,000 firms. The increase in service, amusement and tourist court businesses, including small hotels, was reported as 44,000. Most reports today would indicate that the post-war period will bring a decided increase in the rates of gain in the number of business firms in the wholesale and retail field.

### Another Plastic

General Electric has recently announced a new plastic which will have the trade name of "Dri-Film." It may be of special interest to the specialty mer- (See *Merchandise Trends* on page 53)

## Gov't Plans Bigger Statistics Service; Big Help to Selling

WASHINGTON, May 13.—The Department of Commerce is completing its plans for giving business important statistics and trade reports after the war. The department has already laid the groundwork for important trade reports and now publishes valuable bulletins containing information of interest to the wholesale and retail trade. It is expected that greater funds will be voted to the department when the war is over, as it has been running on a very limited budget during the war.

Representatives from business have recently been invited to form a committee to advise the government on the making of statistical reports that will be of greatest use to industry and trade after the war. Various departments of the government will also co-operate with the commerce division in order to make these trade reports complete in every respect. Due to the war the 1941 and 1943 censuses of manufacturers was dropped so that the last report on manufacturing industries was made on the 1939 census. These surveys of manufacturing industries had proved very helpful for gauging the quantity of merchandise produced in each line. The usefulness of these reports will be greatly increased after the war.

## Hobo Slim Story Revived

MILWAUKEE, May 13.—Ned Torti, of the Wisconsin DeLuxe Corporation, received a copy of *Hobo News* from a former employee now in the navy. Yarn tells of Hobo Slim's experience in Pittsburgh in 1928 when he was awakened from his sleep on the steps of a building on Pennsylvania Avenue. The awaker was Ned Torti, who gave Hobo Slim a job that he held for six years. The yarn praises Torti for ending the hobo career of Slim, who now has a family and is doing okay.

"You may rest assured it would please me very much if tomorrow morning, or any morning, I would come to the office and find half a dozen hobos sleeping on our front step so I could put them to work," Torti wrote to Frank Joerling, St. Louis representative of *The Billboard*, recently.

## SHELL LAMPS

MADE IN OUR OWN FACTORY—ARTISTICALLY DESIGNED  
HAND PAINTED, COMPLETE WITH BULB, CORD AND PLUG.  
EACH IN INDIVIDUAL CARTON.

THESE LAMPS HAVE TREMENDOUS APPEAL  
A SURE FIRE SALE AT CARNIVALS, RESORTS AND SEA SHORES



No. 79—LARGE ABALONE WOOD CRUCIFIX SHELL LAMP

Upright Abalone shell back with giant Cross and figure in gilt. Hand painted garden scene trimmed with pearls and conch shells. Completely wired with cord, plug and bulb. Height of figure 7". Lamp measures 9 1/2"x8". Weight 42 lbs. to dozen. Packed each to carton.

Per Dozen \$30.00



No. 220—ANGEL SHELL LAMP WITH RELIGIOUS FIGURE

Trimmed with crystallized pair of angel shells as background, representing wings protruding from colorful Religious figure. Has Holy Water Font sunk in hand painted scenic base. Trimmed with small pearl shells. Completely wired with cord and plug. Bulb hidden from view by clam shell. Measures 6 1/2"x6". Weight 25 lbs. to doz. Packed each to carton.

Per Dozen \$21.00

A FEW OTHER ITEMS NOT ILLUSTRATED

- No. 665. Large King Conch Shell Lamp With Crucifix, Dozen, \$24.00
- No. 79S. Large Scallop Shell With Tinsel Crucifix, Dozen ..... 21.00
- No. B1. Green Abalone Shell With Ass't. Religious Figures, Doz. 21.00
- No. 60. Small Scallop Shell With Religious or Seashore Figures, Dozen ..... 15.00

Note: Jobbers, Write for Special Price Line.  
50% Deposit on All C. O. D. Orders.

## SHELLCRAFT NOVELTY COMPANY

33 EAST 17TH ST., NEW YORK 3

**WOOD JEWELRY**  
Lapel Gaddets • Pendants • Pins • Photo Locketts • Gold Wire Mother Pearls  
\$10.00 For Sample Assortment  
Write for No. 43 New Catalogue  
Charles Demec  
WOOD PRODUCTS  
PHONE 316 E. WALNUT ST.  
LOCUST 3913 MILWAUKEE, WIS.

## BINGO

SPECIALS ★ CARDS ★ SEE-THRU MARKERS ★ CAGES  
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

### A UNIQUE NOVELTY

#4034 K—Handmade Bracelets Made of Beads.



The entire bracelet is made of red, white and blue beads, very beautiful and unique indeed. \$15.00 Per Doz. 1/2 doz. smallest quantity sold.

#4141 K—The Same Beaded Bracelet  
But With Special Inscriptions.



In lots of 4 doz. will make this bracelet with any inscription, taking up two lines and not more than ten letters to each line. This bracelet comes in assorted colors, \$15.00 per doz., and we require from two to four weeks' time after receipt of order.

We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Complete set K of illustrated price lists sent to any re-seller on application.

**LEO KAUL**

IMPORTING AGENCY, INC.

115-119 K South Market St. Chicago 6, Ill.

### Deals

By Ben Smith

Gus Wayne, who has had much experience working with fraternal organizations on fund-raising campaigns, is now associated with the Mayfair Novelty Company. Firm is specializing in merchandise suitable for salesboard promotion.

Deals distributors are missing a good bet when they neglect to keep their names before the operator as often as possible. Operators are always on the lookout for new promotions, and it is both wise and profitable to let them in on the secret when you have something they can use. From time to time letters reach our desk asking for sources of supply for small salescards, either blank or printed, and for names of firms which have complete deals available . . . a good indication that firms in a position to supply these needs are not getting that fact across. And there is no better way to do that than thru the advertising columns of *The Billboard*.

A deal that is set up properly, that offers merchandise of evident value and consumer appeal, can produce the do-remi most anywhere . . . in towns of fairly limited population and in cities where the population figures run into the many hundreds of thousands. The thing to remember is that a deal should be kept on location only as long as it gets action. When it begins to show signs of tapering off a new deal should replace it or the location changed.

HAPPY LANDING.

**BINGO MARKERS**

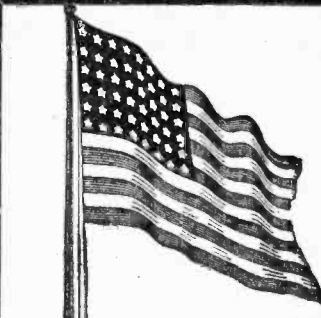
5/8" DIAM. AND 3/4" DIAM.

1000 TO CONTAINER

Special Packaging if Required

RED & GREEN TRANSPARENT PLASTIC

WRITE-WIRE TODAY  
PLAZA MFG. CO.  
669 BROADWAY N.Y. 8, N.Y.



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10 . . . \$7.00 IN LOTS OF 100 OR MORE . . . \$62.50

9 1/4 by 5 1/4 by 3 1/2



Available in Tan or Mahogany

### UTILITY KIT

Made of high quality leather. It is dust-proof, has a waterproof lining and a Talon zipper. Full capacity opening, with a stiff wire frame at top which holds it rigid when open. It closes snug and compact. Used by both men and women.

BB103 . . . . . Ea. \$2.10  
In Lots of 10 . . . \$20.00

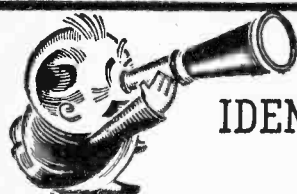


### MUSICAL POWDER BOX

Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115. Sample \$3.50; 10 for \$33.00.

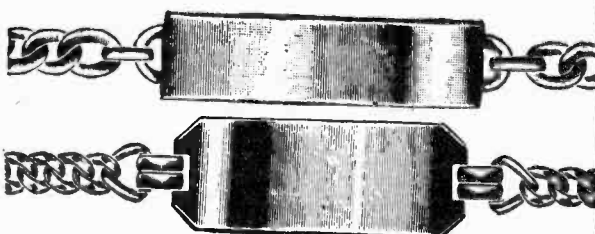
### LOOKING FOR IDENTIFICATION BRACELETS?

Gold-Filled — Sterling Silver



No. 3G92—Sterling Silver \$3.75 Each Boxed  
Sterling Identification Bracelet. Heavy curved oblong plate and link chain. Each in cloth lined gift box.

No. 3G116—Gold-Filled \$6.75 Each Boxed  
3/20th—12K Gold-filled identification Bracelet. Heavy oblong plate and flat link chain. Each in gift box.



"Yes"—If you are looking for Identification Bracelets in Sterling Silver or Gold-Filled your search is over. Our line is complete—unlimited quantities of "Best Sellers"! Priced for quick turnover.

WRITE FOR IDENTIFICATION BRACELET CATALOGUE

BIELER-LEVINE 37 So. Wabash Avenue. Chicago 3, Ill.

### CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise  
CARNIVAL SPECIALS U. S. MADE SLUM

	Per Gross		Per Gross
Hawaiian leis, Med. Size . . . . .	\$ 3.75	Paper Flag Bows . . . . .	\$ .90
Medium Size Plaster Dogs, Etc. . . . .	6.50	Felt Wisecrack Pennants . . . . .	.95
Red, White and Blue Tissue Shakers . . . . .	6.00	Comic Paper Masks . . . . .	1.00
Spotted Tails with Comic Cards. Per 100 . . . . .	4.00	Engraved Wedding Rings . . . . .	1.00
Jumbo Fox Tails with Comic Cards. Per 100 . . . . .	23.00	Muslin Flags on Sticks . . . . .	1.15
White or Blue Yacht Caps. Doz. . . . .	1.90	Plaster Dogs, Ducks, Etc. . . . .	1.25
Animal Shaped Glass Liquor Bottles. Per Case (36) . . . . .	9.00	Plastic Thimbles . . . . .	1.20
U. S. Weighted Darts. Doz. . . . .	1.20	Cloth Flag Bows . . . . .	1.35
4 to 7 Inch Hoop-La Hoops. Doz. . . . .	.55	Lead Pencils . . . . .	1.85
8 Inch Hoop-La Hoops. Doz. . . . .	.65	Humorous Mirror Folders . . . . .	2.95
Knife Rack Rings. Per 100 . . . . .	2.50	Mirror Memo Books . . . . .	4.50
Varnished Cane Rack Rings. Per 100 . . . . .	2.25	Comic Buttons. Per 100 . . . . .	2.25
		Motto Buttons. Per 100 . . . . .	1.25
		Powder Puffs . . . . .	3.00

### BINGO SPECIALS

Lunch Kits. Each . . . . .	\$ .85
8 Pc. Fire King Cooking Set. Each . . . . .	.85
7 Pc. Whiskey Set. Each . . . . .	1.25
Glass Coffee Maker. Each . . . . .	1.50
Straw Horse and Rider. Doz. . . . .	4.50
3 Pc. Fire King Mixing Bowl Set. Each . . . . .	.40

### ASSORTED IMPORTED SLUM

10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

**KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.**

### STUFFED TOYS

LARGE RABBITS — DOGS — BEARS

An outstanding line in various price ranges. Made up in Plush—Fur—Lamb Skin—Chenille. Beautifully made and priced right.

WRITE FOR SAMPLES OR PRICE LIST

**WISCONSIN DELUXE CO., 1902 NO. THIRD ST. MILWAUKEE 12, WIS.**

### GUM and CANDY

5000 Other Items at Factory Prices. Send 3c Stamp for List.

**BLAKE SUPPLY CO.**

Little Rock, Ark.

### "ZOMBIES"

### "THE LUCKY MONKEY"

Exquisitely carved and beaded Lapel Novelty. Three dozen to display. \$3.50 Doz. \$36.00 Gross. IMMEDIATE DELIVERY. AGENTS WANTED.

**INDIAN & WESTERN DISTRIBUTORS**  
522 N. Main St. PUEBLO, COLORADO

### PILLOW TOPS

Beautiful assortment of colors and designs. Satin fronts and backs with fringes. All packed in individual boxes for mailing. We have them in the following verses: Sweetheart, Mother, Sister, Wife, Mother and Dad, Friendship, Remember Me. Per Dozen, \$3.50. Sample order of one-half dozen, \$2.00.

### ALLIED DISTRIBUTING COMPANY

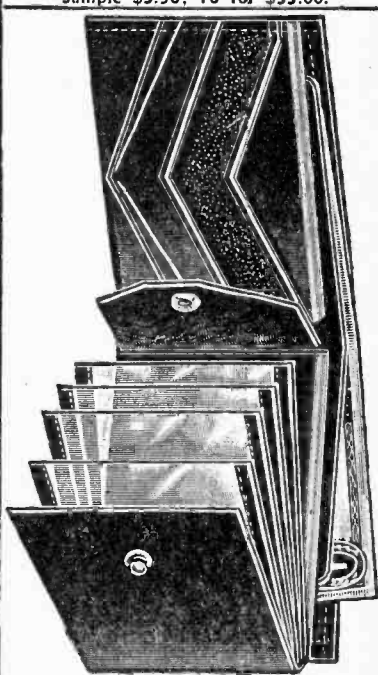
121 S. 7th St. Louisville 2, Kentucky

### COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

### M & M CARD CO.

1033-1035 Mission St., San Francisco 3, Calif.



### BILLFOLDS

Genuine Calf Leather Billfolds with double compartment for bills, cardcase and four window pass holders with snap buttons. Comes in black or brown individually boxed. BB114. Sample \$3.25. 10 for \$30.00.

**ROHDE-SPENCER CO., 223-225 W. MADISON STREET, CHICAGO 6, ILLINOIS**



## Midwest Merchandise Company, Kansas City, Mo.

The largest stock of concession merchandise in the West

WE LIST A FEW OF THE POPULAR CONCESSION ITEMS

Send us a list of the concessions you are operating and we will send you lists for them.

- Complete Line of Glass Frames for Mug Joins.
- |   |   |
|---|---|
| Plaster Slum, 25 Kinds. Gro. in Box .. \$1.25         | Silk Panties with Comic Sayings, with Sticks. Gro. .... \$12.00 |
| Cloth Bow Pins. Gro. .... 1.35                        | Glass Ash Trays. Gro. \$3.75; Lg. Size 4.50                     |
| Wedding Rings. Gro. .... 1.25                         | Whiskey Glasses. Gro. \$3.00; with Handles .. 4.00              |
| Stone Set Child's Rings. Gro. .... 1.50               | American Made Flags with Sticks. Gro. .90                       |
| Plastic Thimbles. Gro. .... 1.35                      | Gallery Corks. Thousand .. 2.00                                 |
| Comic Hat Bands. Hundred .. 2.00                      | Candy, 25 & 50 Pound Cartons. Pound .. 20                       |
| Leis, Ass'd. Colors. Gro. \$3.75; Lg. Size 7.50       | Gallery Boxes, Ass'd. Colors. Thousand 7.50                     |
| Ass'd. Brooches, Flashy, Each on Card. Gro. .... 6.50 | Darts. Doz. \$1.00; Dart Boards. Each. .50                      |
| Comic Buttons, New Sayings. Hundred 2.00              | Metal Cigt. Cases. Doz. .... 1.20                               |
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## CIVILIAN PRODUCTION

(Continued from page 50)

head of the War Production Board, making an official announcement that certain general plans would now be followed to increase civilian supplies. But all of official Washington has at the same time been affected by the tenseness of awaiting the invasion of Europe. Everybody feels this impending event when any kind of plan is discussed for increasing civilian goods. Many feel that when the invasion is actually under way and some idea may be gained of the fortunes of war, then plans can be made with greater certainty.

All reports say that plans for civilian goods emphasize the word "necessary." Production increases will be granted as fast as conditions permit, but the big question will be on how necessary is the goods to the civilian population. In a majority of cases this will not permit specialty items and yet small merchandise has figured decidedly in some of the necessary goods already acted upon.

### Straws in Wind

The plans for permitting increases in alarm clocks and radio tubes was made on the basis that these articles are necessary for the public and show that small merchandise items will be considered in plans for increasing civilian goods. Government officials have given special attention to maintaining the millions of radio sets in the home in fairly good repair as a matter of public morale. In recent weeks the WPB also allowed increases in the production of pens and pencils. This was partly due to the fact that materials could be used which would not seriously cripple the war program, but definite limitations were put on the production by assigning quotas to each manufacturer. In these first plans for increasing production, government agencies are naturally feeling their way to see how certain policies work out in actual practice.

In the last few days some relaxations have been made on metal items, such as the cutting edge on boxes for waxed paper, but evidence accumulates to show that even such relaxations might of necessity be recalled due to changes in the war. Late military reports show that artillery shells are being used in much greater quantities than ever and this may put important metals like steel and copper back on the very critical list again. Military reports from the Italian front say that in some 24-hour periods more artillery shells are fired than machine gun bullets. Use of artillery is expected to increase when Europe is invaded.

### Labor Shortages

All of the plans for civilian goods now being made emphasize the problem of labor. The most recent plans for increasing civilian goods includes allotting materials and quotas to specified firms and in all such cases the firms selected to make articles will be chosen because they have or can get labor without crippling war production.

A few weeks ago when WPB announced its policy of increasing civilian goods, the firms in critical labor areas were banned from accepting orders. But under the most recent plan, exceptions will be made for firms in critical areas if they can show they will not cut war production in any way. In all these plans it is indicated that small manufacturing plants will be favored in allocating orders for producing civilian goods.

The Office of Civilian Requirements has been given new life and will play a more important part in plans for increasing civilian goods. The OCR has made a very careful survey of about 85 industries and covering as many as 6,000 firms in order to decide what these plants could do in turning out civilian goods and what materials they will need. Thus the government agencies have an immense amount of information and data to work on if the progress of war permits carrying out the present plans to increase civilian production. Industry advisory committees are being called to Washington in regular succession to offer their plans and to report on how fast they can convert to civilian production when conditions permit.

### Surplus Goods

While all these plans are being made on increased civilian production, official circles are still discussing the matter of disposal of government surplus goods. Almost every day some new plan or suggestion is made. Two industry committees recently appeared in Washington and also offered a program for selling the

merchandise. One of these committees represented the electrical trades. These industry representatives urged that government surplus goods be sold thru regular trade channels when ready for release to the public. They were opposed to the government creating special distribution outlets to sell the merchandise to the public.

While machinery and other heavy things will probably be first in the government surplus plans, yet it is understood that small merchandise articles, valued at millions of dollars, will eventually be released and may be sold thru regular channels to stores for resale to the public. It is this small merchandise, including novelties and gift merchandise made for PX stores, that will be of great interest to the specialty merchandise trade. For that reason the merchandise trade will carefully watch all plans for disposal of government surpluses.

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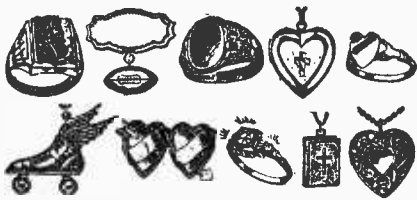
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**GENERAL PRODUCTS LABORATORIES**

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**BUY WAR BONDS FOR VICTORY**

**MERCHANDISE TRENDS**

(Continued from page 50)

chandise trade. Among other predictions made for it is that it will make possible paper raincoats. Specialty items which protect the public in weather emergencies have always had a good sale, especially for concessionaires. Some experiments in paper articles for weather protection have been tried in the past. The new plastic may assure paper articles of merchandise in the future that will really fill the bill.

**Sporting Goods Stores**

The Census Bureau recently reported on retail sales thru independent sporting goods stores for February. The report covered 80 stores in various sections of the country. The stores in the North Central section of the nation turned in the greatest number of reports. The national average for these stores showed an increase in trade of about 13 per cent in February as compared with one year ago. This was a gain of about 5 per cent as compared with January of this year. These stores reported gains in all sections of the country except in the South. Trade reports indicate that such stores are becoming more important outlets for specialty merchandise.

**PX Liquidation**

An army official speaking before a trade conference recently said that the army post exchanges provide a 2 per cent fund on net sales each month for liquidation costs in the future. He said this was an official regulation and each exchange must contribute to this fund monthly. He explained the plan of handling excess stocks in PX stores. They switch excess merchandise from time to time to those sections or stores that are short on particular merchandise. He said this prevented the accumulation of dead stocks in the stores, but he could not say whether a commercial plan could be worked out that would be practical for wholesale and retail outlets.

**Gifts for Services**

The WPB recently announced its support of a Christmas Gift program which would make it possible for PX stores to reach the armed services overseas. Under the plan a catalog will be issued to armed forces stationed overseas and they may order gifts to be delivered to their friends and relatives in the United States. Plans include giving manufacturers who join in the program extra materials so that they can maintain their usual volume of sales to customers in the United States. This early start on making it possible for the overseas services to do their Christmas shopping early may be expected to greatly stimulate the gifts trade in the United States this year.

**No Resistance**

Trade reports are still coming in on the final effect of the increased excise tax on luxury items. Reports from retail outlets still say there is no evidence of real resistance to the increased excise tax on such items as jewelry, handbags and luggage. A few stores reported that the increased tax had cut down the sales of high-priced handbags. Jewelry stores reported, however, that no such effect had been observed on their trade. The consensus of opinion still is that the higher taxes have not hurt trade and, in fact, the continued gains in trade during April would confirm the reports.

**Jewelry Mystery**

The Wall Street Journal recently asked the question, "Where do stocks of jewelry come from?" The financial paper called this is retailing mystery. It said that last year the public spent a billion dollars for jewelry, that sales are up 20 per cent this year and still at the end of March jewelry stores in one area reported stocks 28 per cent above that of one year ago. It calls attention to the war limitations on the production of many items and wonders where all the stocks of merchandise are coming from. It says possible explanations are that Swiss watches flooded the country, prices of jewelry have climbed and non-scarce materials are being used. It adds that reports on the jewelry trade refer to dollar volume and not to volume in goods, hence the big increase in prices may explain the sales reports. . . . Altho the WPB is releasing some platinum for civilian use, it explains that no platinum will be authorized for jewelry.

**Pipes  
For Pitchmen**

By Bill Baker

**TOM KENNEDY . . .** is reported to have a new demonstrating foot with a rubber corn that comes up when he presses a gimmick and is said to be blocking the street with his demonstration. He has applied for a patent on the gadget.

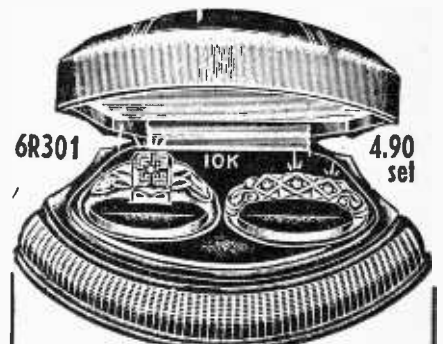
**JACK (BOTTLES) STOVER . . .** reports that Ronceverte, W. Va., has been well cared for by the knights of the sheet. He saw Shorty Williams, Fast-Money Charlie and Pat Malone there recently.

**COL. C. A. MAITLAND . . .** is set for the Colored American Legion Festival in Harrisonburg, Va.

**MATTIE AND DICK RICTON . . .** ink from Fayetteville, Tenn., that they have completed their daytime school shows for the season and will begin working nights in theaters. "Money is plentiful and the folks are show hungry," Ricton writes. "I'm saving for the possible depression, as I went thru the last one unprepared." He visited the J. F. Sparks Show recently and cut up jackpots with Lee Houston, Bob Overtstreet, Bill Dollar and a bunch of good troupers. He caught Mr. and Mrs. Willson working magic and pets.

**RED (FACE) MAZIE . . .** of flying bird fame, is resting at his home town, Anderson, Ind. He recently visited old friends on the Cole Bros. Circus and cut up a lot of jackpots. He is now teamed with "Mustache" Wesson pitching the new Blossom Time artificial flowers. He asks to see pipes here on Morris Kahntruf, Harry Corry, Jack Segel, Whitey Ragan, Crip Williams, Sacre (Face) Joey, Scotty (Ground Hog) Brooks and C. S. Morrison.

**MADALINE E. RAGAN . . .** got a swell publicity break in the May 5 issue of *The Chicago Daily News* when feature writer John Craig devoted almost a column to her. Craig's leg man phoned *The Billboard* office in Chi and asked if there was a colorful pitchman in town whom he could interview. Most colorful representative of the pitch fraternity that came to mind was Madaline Ragan, and



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- 10K Gold Mountings
- 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set \$4.80
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In 10K and 14K Gold Mountings  
Unlimited Quantities

No. 3B56 10K Gold  
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One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.  
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10K GOLD Solitaire \$2.25 each Bulk  
No. 3B60 Wed. Ring \$2.25 ea. Bk.  
No. 3B56 Wed. Ring \$2.25 ea. Bk.  
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14K GOLD Solitaire \$5.25 each Bulk  
No. 3B206 Bridal Set \$5.25 ea. Box.  
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the Craig story was the result. "In New York a pitcher has to talk fast," Madaline cracked to the reporter. "In the South he talks slow and out West he has to draw and use a lot of gestures. Here in Chicago he just talks."

**THERE'S NEVER** been a bargain sale of good will.

**HARRY GREENFIELD** . . . reports the Mighty Atom has opened a pitch store on Market Street, Newark, N. J., and is gathering the nuts in May. He also reports there is plenty of gett around the town and good openings for live-wire pitchers.

**SCOTTY (GROUND HOG) BROOKS** . . . has set up his pup tent at the Indianapolis Fairgrounds and is taking things easy while waiting for the early fair circuit. He is getting his toy bombers ready and is assisted by Doc Taylor. He asks lines here from Barney Kaplan, Crip Williams and C. S. Morrison.

**YOU'LL HAVE** little difficulty getting the lucre if you give the public what it wants.

**KID CARRIGAN** . . . requests pipes here from Jack Dillon. The Kid is getting the C's with his Cincinnati med store.

**RAY HERBERS** . . . reports from the King Reid Shows that he is with Miller's Oddities. He infos that Madaline E. Ragan is still keeping the Chicago natives spellbound with her lecture on the human anatomy. Herbers asks lines here from Senator Rockwell.

**A SMILE** will help when you make an opening.

**BEN STONE** . . . the toy balloon pitcher from Los Angeles, is now in the East trying to locate an outlet for making a new-type balloon. He wants to read lines here from Ben (Horseback) Meyers, Red Larkin, Johnny Cotez, Benny Haberman, Shorty Levy and Ruby Bluestone.

**DOC E. B. (GOLDEN) WEST GRAHAM** . . . pipes from Phoenix, Ariz., that Prof. Jack Schradung was an over-night guest while on his way to Mobile, Ala., from Long Beach, Calif. Incidentally, Graham will leave for Long Beach June 1 after three years in Phoenix.

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1500 Hole Sales Card at 3c PROFITS \$25 per punch.

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**LIST NUMBER**  
*Will Feature the Following Lists:*  
**FAIRS**  
**COMING EVENTS**  
**FRONTIER CONTESTS**

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

**Billboard**  
Circulation Dept.  
25 Opera Place  
Cincinnati, Ohio

added that pitchfolk going to Washington with a good article can stay indefinitely. He also saw One-Eyed Connelly, now 70 years old, and Jeff Davis, hobo king.

**IT PAYS** big dividends to be friendly with your tips.

**GENE PAUL RUST** . . . pipes from Fort Wayne, Ind., that there will be service for all pitchers who need recapped tires in a hurry. That's what he is doing 12 hours a night at O. K. Rubber Welders in Fort Wayne.

**TEXAS KID** . . . made some fast passouts on a recent Trade Day in Bonham, Tex., according to lines from M. A. Ashloah.

**FIFTH WAR** Loan Drive will soon be on. Fellow pitchers in the armed service will be glad to know you are doing your bit at home.

**PROF. A. J. HOWE** . . . sheetwriter, pipes from Little Rock, Ark., that biz is good in most spots and that he found nothing nailed down. He visited the Dodson Shows and says he was handed a thrill by the lion act. He adds: "What a curious world . . . people playing with lions and sheetwriters playing with bullets. After all, we must like it or we would open a hamburger joint and coffee shop and collect 15 or 20 cents a dip."

**FRANK LAGER** . . . has a lot of old-timers working glass cutters for him, with Larry Friedman as the captain of the crew.

**Many Dates on Show Calendar**

**CHICAGO, May 13.**—The number of gift shows to be held in various cities during the summer indicates an interesting program for the specialty trade. Among the gift shows already announced are the following:

San Francisco Gift Show at the Whitcomb Hotel, May 29 to June 3. About 150 exhibitors are expected.

Philadelphia Gift Show at Adelphia Hotel, June 5-8.

Los Angeles will entertain the 20th California Gift and Art Show June 11-20. The Merchandise Mart and two or three hotels will be occupied by parts of the show. Registration and information offices will be at the Merchandise Mart.

Pacific Northwest Gift Show in Portland, Ore., July 9-14. Parts of the show will be at three different hotels.

Dallas Gift Show July 3-7 at the Baker Hotel.

Chicago Gift Show July 31 to August 10 and will use three floors at the Palmer House.

St. Louis Gift Show August 20-24 at the Statler Hotel. The jewelry trade will also exhibit.

New York Gift Show will be held August 28 to September 1 at the New Yorker and Pennsylvania hotels.

Boston show September 11-14 at the Hotel Statler.

The National Association of Music Merchants, Inc., will hold its 1944 educational conference at the Palmer House, Chicago, July 24-26.

**Events for Two Weeks**

May 15-20  
CALIF.—Fresno. Raisin Festival, May 20.  
IA.—Pella. Tulip Time Festival, 18.  
KAN.—Strong City. Flint Hills Rodeo, 20-21.  
Wichita. Dog Show, 18.  
MICH.—Detroit. Olympia Circus, 12-28.  
MO.—Kansas City. Dog Show, 20.  
N. Y.—Mineola. L. I. Dog Show, 21.  
N. C.—Wilmington. Jr. Chamber of Commerce, week of May 15.  
OKLA.—Enid. Dog Show, 16.

May 22-27  
ILL.—Chicago. Antiques Expo. & Hobby Fair, 27-31.  
MICH.—Detroit. Olympia Circus, 22-28.  
MO.—Columbia. Dog Show, 30.  
Joplin. Dog Show, 23.  
St. Louis. Dog Show, 28.  
Springfield. Dog Show, 24.  
OKLA.—Tulsa. Stampede, May 23-28.  
PA.—Devon. Dog Show, 27-28.  
Marion. Dog Show, 29.  
North Wales. Firemen's Celebration, 22-27.  
TEX.—San Angelo. Rodeo, 26-28.  
WASH.—Port Townsend. Rhododendron Festival, 26-27.

**BUY** BELOW ESTABLISHED WHOLESALE PRICES.

**\$4.50 Per Doz.**  
Limited Stock on Hand

Chain & Fobs Available  
Actual Size



No. 143  
Slightly Higher With Pearl & Insignia

24K gold plated photo Locket only. Beautiful colored flower design, also space for monogram.

**SUPERIOR JEWELRY CO.**  
740 SANSOM ST., PHILA. 6, PA.

**WOOD-JEWELRY**  
**FOR ENGRAVING**

Sample Assortment 65 Pieces, \$10.00. Free New Illustrated Catalogue No. 12: 76 numbers to choose from. You have tried the rest, now buy the best. Identification Bracelets, Heavy Sterling Silver Plated. Sample, \$1.00; Doz., \$5.72.

**MILLER CREATIONS**  
6628 Kenwood Ave., Chicago 37, Ill.

**LETTER LIST**

(Continued from page 49)

**MAIL ON HAND AT  
ST. LOUIS OFFICE**  
390 Arcade Bldg.,  
St. Louis 1, Mo.

**Parcel Post**

Goldstein, Sam, 5c Lamb, L. B., 20c  
McIntosh, A. M., Wenzler, George, 5c

Anfenger, H. L.	Davis, Tommie	Patrick, T. W.
Biehler, Monty	DeViera, Genevieve	Rose, Martin
Bish, Anna	Dwinell, Bob	RUNGE, Henry E.
Boudreau, Adrien	Eubanks, John	Skone, L. G.
CARROLL, B. A.	Finley, Evelyn	Stallman, Mrs. C. W.
Classey, Mrs. D.	HICE, Ellsworth	Starr, Marie L.
Cohen, Robert C.	HOUSE, Lee	Timberlake, Billie
Cole, William	Keys, Stanley (Red)	Vreeland, Mrs.
COLEY JR.,	Krossley, E. J.	Hayt
Jefferson James	Lewiston, Harry	Vreeland, Verna
Contreras, Mrs. Dan	Patrick, Bill	WARNOCK, James
Contreras, Hoyet		Melroy
Dann, E. A.		Wills, Margaret

**CETLIN & WILSON SHOWS**

**WEEK MAY 22, GLOUCESTER, N. J.**

**WANT**—Grind Shows with or without own equipment and transportation. ARNOLD RAYBUCK and WALTER STOFFEE, please answer or come on. Will finance any attraction worth while.

**WANT**—To Book or Buy Roll-o-Plane, Octopus, Fly-o-Plane with own transportation. Will also place 8-Car Whip with own transportation.

**WANT**—Will place String Game and Photo Gallery.

All address this week, Fort and Woodall, Baltimore, Md.

**BOUMI SHRINE TEMPLE**

Presents

**ENDY BROS.-PRELL SHOWS**

ONE WEEK, MAY 22-27  
THRILL CIRCUS

BALTIMORE, MD.—LOCATION, CIRCUS GROUNDS, PHILADELPHIA AVE. Can place Penny Arcade, Ticket Sellers, Grinders, Legitimate Concessions. Want Foreman for Whip, Monkey Speedway Help. Semi Drivers, General Ride Help, come on. Top salary. Newport News, Va., this week.

**JOSEPH J. KIRKWOOD SHOWS WANT**

SHOWS—Place Animal or Snake Show with own equipment; Shaw, wire. Have complete Side Show set up; will turn over to capable showman or place any Side Show Act; pay out of office. Opening for Girl Show, will furnish outfit. Concessions—Want Pitch-Till-Win, Cork Gallery, Cat Rack, Fish Pond, Hoop-La, Swinger, Clothes Pin, etc. Opening for few choice Wheels. Will book or buy Two-Abreast Merry-Go-Round or Chairplane with transportation or any Ride that does not conflict. Route in East first in at all spots. All address RALPH DECKER, Gen. Mgr., Norwich, N. Y., this week; Corning, N. Y., week May 22; Sloan, N. Y., week May 29.

**FERNBROOK PARK**

NEAR WILKES-BARRE, PA., HEART OF THE HARD COAL REGION.  
MILLION DRAWING POPULATION—OPENING MAY 28

Will book or buy Major or Kiddie Rides. Concessions—Popcorn and Apples, Eats, Novelties, any legitimate Concession. Ride Help, Concession Agents, Free Acts. Those who contacted before, answer.

MICKEY PERCELL

**WANTED**

Cat Rack, Fish Pond, Duck Pond, Hoop-La, Swinger, Devil's Bowling Alley, Candy Floss and Penny Arcade. WANT Crime Show, War Show, Monkey Show, Girl Show, Midget Show and Geek Show with or without own outfit. WANT Tilt-a-Whirl, Octopus, Loop-o-Plane or Roll-o-Plane. WANT Truck Drivers, Ticket Sellers and Ride Men. Wire or write all communications to

**GEORGE CLYDE SMITH SHOWS**

This week, Philipsburg, Pa.; next week, Coalport, Pa.

**BUNTING SHOWS WANT**

Shows—Will make good proposition for any Grind Show with own outfit. Especially want Mechanical, Illusion, Funhouse. No Girl Shows. Concessions—Can place flashy Arcade. Merchandise Concessions. Rides—Want good Pony Ride. Now playing a proven route of still dates, with best fairs in Illinois to follow.

ADDRESS SPRINGFIELD, ILLINOIS, THIS WEEK.

**WANT—DIXIE BELLE SHOWS—WANT**

Have good opening for small Cook House or Grab, priv. \$20.00. Can book the following Concessions: Dart, Hoop-La, String Game, High Striker, Watch-La, Ball Game other than Bottles, Bowling Alley, Clothes Pin Pitch, Cane Rack, Jingle Board or any Stock Concession not conflicting with what we have. Will book Shows at low rate. What have you? This Show has five Rides, office owned; won't carry over twenty Concessions. Have good job for Chairplane Man who can drive truck. Need Second Men on all Rides, good salary plus \$5.00 per week bonus. Want contract with Free Act for season. Address: LOUIS T. RILEY, Leitchfield, Ky., this week; Beaver Dam, Ky., next week.

**BUCKEYE STATE SHOWS**

WILL BOOK OR BUY KIDDIE AUTO RIDE, AND WILL BOOK ANY NON-CONFLICTING RIDES.

SHOWS: WILL PLACE GOOD GRIND SHOWS (will furnish tops for same). CONCESSIONS: CAN PLACE CONCESSION AGENTS FOR GRIND STORES. HAVE OPENING FOR GOOD CLOTHES PIN STORE MAN.

**WANT GOOD SPECIAL AGENT**

One who stays sober and can post paper. Good salary.

All reply to MIKE ROSEN, Mgr., COLLINSVILLE, ILL., this week.

**LEON CLAXTON WANTS**

TALKER FOR COLORED SHOW  
ALSO COLORED MUSICIANS AND PERFORMERS

We have opening for 1 Comic, 3 Chorus Girls, Piano Player. Other Musicians needed in Brass, Reed and Rhythm Sections. Salaries: Musicians, \$35; Chorus Girls, \$20; berth and board. Can use couple good Canvasmen. State all in first wire. LEON CLAXTON.

**ROYAL AMERICAN SHOWS**

PEORIA, ILL.

**AMERICAN LEGION SPRING FESTIVAL**

KALAMAZOO, MICHIGAN, MAY 22 TO 27

Want Independent Shows of all kinds. Exceptional opportunity for large Penny Arcade. Can use a few more legitimate Concessions for this date and long circuit of celebrations and fairs. Pontiac, Mich., follows Kalamazoo. Downtown location. Address:

**W. G. WADE SHOWS**

Jackson, Michigan, this week

**NOW SELLING SPACE**

PLAYING DAY AND DATE WITH RINGLING-BARNUM CIRCUS  
G ST. AND ERIE AVE., JUNE 5 TO 17  
PHILADELPHIA, PA.

WANT CONCESSIONS—Legitimate Grind Stores of all kinds. No exclusive. Ball Games, Pitch-Till-Win, Spot the Spot, Fish Pond, Bowling Alley, Cookhouse, Grab, Custard, Scales, Jewelry, Novelties, etc. WANT one more Ride, Tilt Whirl, Octopus, Ridee-O  
BIGGEST TWO WEEKS IN PHILADELPHIA THIS SEASON—DAY AND NIGHT

Write  
MAX GRUBERG, P. O. Box 101, Philadelphia, Pa.

**RIDE HELP WANTED**

On Tilt-a-Whirl and Merry-Go-Round. Up to \$70.00 per week to capable and reliable Foreman. Must drive Semi. Want Stock Concessions of all kinds.

Redwood City, Calif., May 17 to 30. No Gate.

**WRIGHTSMAN AMUSEMENT CO.**



**Continental**  
Write for these items

**GLASS**  
#3893—Glass Coaster Ash Tray \$3.50 Gr.  
7889—Sq. Glass Ash Tray 3.90 Gr.  
3871—Footed Glass Nappy 4.32 Gr.  
#7841—Sugar Crystal 5.40 Gr.  
7842—Creamer Crystal 5.40 Gr.  
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38004—5 Oz. Juice Glass 3.90 Gr.

**SLUM**  
# 432—Blowouts (IMP) \$1.75 Gr.  
537—Comic Straw Hats (IMP) 1.75 Gr.  
540—Min. Uncle Sam Hats (IMP) 1.75 Gr.  
1518—Mirror 2 1/2 x 3 1/2 4.00 Gr.  
1699—Comic Feathers .95 C  
1974—Amer. Muslin Flags 2 1/4 x 3 1/2 .95 Gr.  
1985—Flags, 3 1/2 x 6 1/2 1.45 Gr.  
2123—White Por. Statues (IMP) 1.50 Gr.  
2418—Carded Tie Holders 4.25 Gr.  
#7102—Wedding Rings 1.10 Gr.  
2300—Plaster Animals 1.50 Gr.  
1698—Comic Hat Bands 1.75 C  
2206—Crickets-Tin (IMP) 16.00 M  
2287—Jitterbeans 1.25 Gr.

**NOVELTIES**  
#8002—Plastic Combs, 7" \$8.50 Gr.  
9300—Collophone Lels 4.50 C  
2771—50 Ligne Comic Buttons 22.50 M  
2788—70 Ligne Comic Buttons 4.50 C  
1697—Comic Felt Vowler Hats with Feathers 12.00 Gr.  
8600—Felt Robin Hood Hats with Feathers 12.50 Gr.  
1627—Felt Spanish Hats 26.00 Gr.  
390—Hawaiian Lels (10 Gr. Lots, \$3.50 Gr.) 3.75 Gr.  
1623—White Sailor Hats 10.00 Gr.  
9439—Cardboard Carnival Horns 6.00 Gr.  
1677—Blue Yacht Hats 2.25 Dz.  
24.00 Gr.  
433—Blowouts (IMP) 4.50 Gr.  
1638—Felt Baseball Caps 12.00 Gr.  
Plastic Military Brooch Ass't. 10.80 Gr.  
1513—Plastic Whistles 6.00 Gr.  
1958—Red, White and Blue Canses 3.75 C  
35.00 M

**BINGO ITEMS**  
#8864—Lamps, Boudoir, with Shade \$1.85 Ea.

**NOW READY!**  
**Spring Stock**  
... Lists ...  
#173—Bingo Mds.  
#174—Glassware Slum and Give-aways  
#175—Novelty Items  
#176—Sales Boards and Jar Deals  
**SEND FOR YOUR COPIES TODAY**

**Continental Distributing Co.**  
822 N. THIRD ST.  
MILWAUKEE 3, WIS.

**AGRICULTURAL FRONT**

(Continued from page 45)

much was sold in 1943, exceeded by 76 per cent the 1941 production, a large proportion of which was sold in 1942.

Differences in weather, growing conditions, and economic factors created variations in farm income changes thruout the country. Individual States showed increases ranging from 48 per cent in Florida and 42 per cent in Arizona to 8 per cent in Oklahoma. Kansas and Oklahoma were the only States with smaller incomes from crops in 1943 than in 1942. The 20 per cent decreases in Oklahoma was due primarily to spring floods, and fall and winter drought. Crop income rose more than 50 per cent in Arizona, Florida, Connecticut and Maine, and over 40 per cent in North Dakota. Increases of 30 to 40 per cent occurred in Iowa, New Jersey, Colorado, California, Montana, Nebraska, South Dakota Massachusetts, Minnesota and Oregon.

**Carnival Routes**

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A.M.P.: West Hazleton, Pa.
- Alamo Expo.: Orange, Tex.; Beaumont 22-27.
- All American: Lexington, Ky.
- American Beauty: Slater, Mo.
- American Expo.: Rochester, Pa.
- Arcade: McGregor, Tex.
- B. & V.: South Hackensack, N. J.
- Bach, O. J.: St. Johnsville, N. Y.
- Badger State: (Chase & Arthur) Milwaukee, Wis., 15-21; (Villard & Hopkins) Milwaukee 22-28.
- Baker United: Noblesville, Ind.
- Bantley's All-American: Fairmont, W. Va.; Ambridge, Pa., 22-27.
- Barkoot Bros.: Toledo, O.
- Baysinger, Al: Henderson, Ky.
- Beaty's Rides: (Pocahontas Road) Jackson, Miss.
- Berryhill United: Dallas, Ga.; Aragon 22-27.
- Bistany Greater: Daytona Beach, Fla.
- Bright Lights Expo.: Martinsburg, W. Va.
- Buck, O. C.: Colonie, N. Y.
- Buckeye State: Collinsville, Ill.
- Bunting: Springfield, Ill.
- Byers Bros.: Henderson, Tex.
- Cavalcade of Am.: (Grand & LaCiede) St. Louis, Mo.
- Cetlin & Wilson: (Fort & Woodall) Baltimore, Md.; Gloucester, N. J., 22-27.
- Chanos, Jimmy: Muncie, Ind., 15-27.
- Christian, George W.: Bushnell, Ill.
- Coleman Bros.: Norwich, Conn.; Wallingford 22-27.
- Colley, J. J.: Vinita, Okla.
- Collins, Wm. T.: Northfield, Minn.; Glenwood 22-27.
- Continental: Sidney, N. Y.
- Crafts 20 Big: Tulare, Calif., 16-21; Fresno 23-28.
- Crescent Am. Co.: Concord, N. C.; Forest City 22-27.
- Cumberland Valley: South Pittsburgh, Tenn.; Manchester 22-27.
- Cunningham's Expo.: Woodsfield, O.
- Curl, W. S.: (Vine St. at Compton Road) Cincinnati, O.; Bridgetown, Cincinnati 22-27.
- Dick's Paramount: Middletown, Conn.
- Dixie Belle: Leitchfield, Ky.; Beaver Dam 22-27.
- Dodson's World's Fair: Alton, Ill.
- Dudley, D. S.: Dumas, Tex.
- Dumont: Westville, N. J.
- Dyer's Greater: Perryville, Mo.
- Eddie's Expo.: Butler, Pa.
- Edwards, J. R.: Shelby, O.; Willard 22-27.
- Ellman: (27th & Capitol Drive) Milwaukee, Wis., 15-24.
- Empire State: Shamokin, Pa.
- Endy Bros.-Frell: Newport News, Va.; Baltimore, Md., 22-27.
- Expo. at Home: West Chester, Pa.
- Fay's Silver Derby: Pulaski, Tenn.; Lawrenceburg, Tenn., 22-27.
- Fidler United: Roodhouse, Ill.
- Fleming, Mad Cody: Cordele, Ga.; Americus 22-27.
- Francis, John: St. Louis, Mo.
- Garden State: Phillipsburg, N. J.
- Gentsch & Sparks: Fulton, Ky.
- Gerens United: Richmond, Ind., 15-27.
- Gooding Greater: Ashland, Ky.
- Great Sutton: Festus, Mo.
- Groff United: Santa Paula, Calif.
- Greater United: Lubbock, Tex.
- Gruberg's Famous: playing Philadelphia lots.
- Hames, Bill: Texarkana, Tex., 15-21.
- Happy Attrs.: Mount Vernon, O.; Uhrichsville 22-27.
- Happyland: Mount Clemens, Mich., 15-17.
- Heller's Acme: South River, N. J.; Lodi 22-31.
- Hennies Bros.: Nashville, Tenn.; Evansville, Ind., 22-27.
- Heth, L. J.: Owensboro, Ky.
- Hyalite Midway: Colby, Okla.
- Jackson Am. Co.: Bennettsville, S. C.
- Jones Greater: Eskdale, W. Va.
- Jones, Johnny J., Expo.: Uniontown, Pa.; (Exposition Park) Pittsburgh 22-June 3.
- Joyland Midway: (Telegraph & Eureka Roads) Detroit, Mich., 18-27.
- Kaus Expo.: Rock Hill, S. C.
- Kaus, W. C.: Fountain Hill, Pa.; Haledon, N. J., 22-27.
- Keystone Expo.: Mullins, S. C., 15-27.
- Kirkwood, Joseph J.: Norwich, N. Y.
- Lagasse Am. Co., No. 1: Beverly, Mass.; Lowell 22-27; No. 2: Revere, Mass.; Manchester, Conn., 22-27.
- Lake State: Madison, Ill.
- LaMar West Falls: Lebanon, Pa., 17-27.
- Lawrence Greater: Baltimore, Md.
- Lone Star: Rushville, Ind.

- McKee, John: Paris, Mo.
- McMahon: Marysville, Kan., 20-27.
- Magic Empire: Bald Knob, Ark.; Batesville 22-27.
- Maine Am.: Sanford, Me.
- Marks: Elizabeth City, N. C.
- Mid-Way of Mirth: Greenville, Ill.
- Moore's Modern: Johnson City, Ill.; Benton 22-27.
- Omar's Greater: Hornersville, Mo.
- Page, J. J.: Appalachia, Va.; Harlan, Ky., 22-27.
- Peppers All-State: Kingsport, Tenn.; Marion, Va., 22-27.
- Pike Am.: Batesville, Ark.
- Playland: Springfield, Tenn.
- R. & S. Am.: Jacksonville, N. C.; Wilmington 22-27.
- Reading's: Portland, Tenn.
- Reid, King: New York Mills, N. Y.
- Reynolds & Wells: Leavenworth, Kan.
- Rogers Greater: Salem, Ill.
- Rogers & Powell: Grenada, Miss.
- Royal American: Peoria, Ill., 15-25.
- Royal Am. Co.: Goldsboro, N. C.
- Scott Expo.: (5th Ave. Ball Park) Nashville, Tenn.
- Stiebrand: Flagstaff, Ariz.
- Silk City: White Plains, N. Y.; Hastings on Hudson 22-27.
- Skerbeck's: Escanaba, Mich.
- Smith, George Clyde: Phillipsburg, Pa.
- Snapp Greater: Springfield, Mo.; Lebanon 22-27.
- Sparks, J. F.: Knoxville, Tenn.
- Strader, M. A.: Herington, Kan.
- Stafford's United: Franklin, Ind.
- Star Am. Co.: Jacksonville, Ark.
- Stieblar's Greater: Shinnston, W. Va.; Morgantown 22-30.
- Stephen's: Unionville, Mo., 20-27.
- Strates, James E.: Elmira, N. Y.
- Sunflower State: Chillicothe, Mo.
- Sunset Am. Co.: Chillicothe, Mo.
- Tidwell, T. J.: Roswell, N. M.; Clovis 22-27.
- Tivoli Expo.: Chanute, Kan.
- Turner Bros.: Kanakee, Ill.
- United Liberty: Morris, Ill.; Marseilles 22-27.
- Virginia Greater: Salisbury, Md.
- Wade, W. G.: Jackson, Mich.; Kalamazoo 22-27.
- Wallace Bros.: Boonville, Ind.
- Wallace, I. K., Attrs.: Bristol, Pa.; Bordentown, N. J., 22-27.
- Ward, John R.: Biloxi, Miss.; Pascagoula 22-27.
- Weer, J. C.: New Castle, Pa.
- West Coast Victory: Sacramento, Calif., 16-21; Marysville 23-28.
- Wolfe Am. Co.: Edgefield, S. C.
- Wonder City: Leaksville, Miss.
- World of Mirth: Perth Amboy, N. J.; New Brunswick 22-27.
- World of Today: Independence, Mo.
- World of Pleasure: Lansing, Mich.; Muskegon 22-June 3.
- Worthy: Lancaster, N. Y., 20-27.
- Wrightsmen Am. Co.: Redwood City, Calif., 17-30.
- Zachini: Carlisle, Pa.
- Zeiger, C. F., United: La Junta, Colo., 15-21.
- Anderson, Bud: Canton, Mo., 16; Keokuk, Ia., 17; Burlington 18; Mount Pleasant 19; Washington 20.
- Arthur Bros.: Portland, Ore., 15-28.
- Bailey Bros.: Bowling Green, O. 16.
- Beaty, Clyde-Russell Bros.: Santa Maria, Calif., 16; San Luis Obispo 17; Paso Robles 18; King City 19; Salinas 20-21; Monterey 22; Watsonville 23; Santa Cruz 24-25; San Jose 26-27.
- Cole Bros.: Dayton, O., 16-17; Springfield 18-19; Columbus 20-21; Zanesville 22; Wheeling, W. Va., 23; Butler, Pa., 24; Greensburg 25; Johnstown 26; Altoona 27.
- Dalley Bros.: Liberal, Kan., 16; Pratt 17; Hutchinson 18-19; Newton 20; Arkansas City 22; Winfield 23; Eureka 24; Emporia 25; Ottawa 26; Iola 27.
- Globe Bros.: Cross Plains, Tex., 16; Albany 17; Anson 18; Haskell 19; Munday 20; Burk Burnett 22.
- Hamid-Morton: (Arena) Ottawa, Ont., Can., 15-20.
- Hugo Bros.: Okmulgee, Okla., 16; Sapulpa 17; Bristow 18; Stroud 19; Drumright 20.
- Mills Bros.: London, O., 16; Xenia 17; W. Milton 18; Brookville 19; Sidney 20; Portland, Ind., 22; Montpelier 23; Warren 24; Berne 25; Waynedale 26; Columbia City 27.
- Monroe Bros.: Humboldt, Kan., 18; Moran 19; Yates Center 20.
- Polack Bros.: Oakland, Calif., 15-21; Fresno 24-30.
- Ray Bros.: Houston, Tex., 15-21.
- Ringling Bros. and Barnum & Bailey: (Madison Sq. Garden) New York City 15-21.
- Wallace Bros.: Hagerstown, Md., 16; Chambersburg, Pa., 17.
- Ainazo: Playing schools, Montgomery, Ala., 15-19.
- Barrett, Roy (Olympia Circus) Detroit 15-28.
- Basile, Joe, Band (Shrine Temple) Ottawa, Can., 15-20.
- By-Gosh Tent Show: Baileytown, Tenn., 20.
- Curtis, Rube: Houston, Tex., 15-21.
- Daniel, B. A.: Indianapolis 16-21.
- DeCleo, Harry (Brownie's Unit) Tunnelton, W. Va., 15-20.
- Dixiana Tent Show: Tunnelton, W. Va., 15-20.
- Lee's Minstrels: Evansville, Ind., 17; Indianapolis 18-22.
- Lippincott: Atlanta, Ga., 15-20; (Peach) Fort Valley 22; (Wellston) Warner Robbins 24-25.
- Ricton's Dogs: Winchester, Tenn., 15-20.
- Rock & Dean (Elks Club) Erie, Pa., 15-20.
- Romas, Flying (Circus) Wilmington, N. C., 15-20.
- Turtle, Wm. C.: Victory Tent Show, Portland, Ore., 15-20.
- Sadler, Harley. Show: Big Spring, Tex., 15-20; Abilene 22-27.

**WANTED**

**Several Foremen**

Especially for Tilt-a-Whirl and Eli Wheel. Also other Ride Help. Good salary and treatment. The show with a reputation. Chuck Smith, get in touch with me. Opening about June 1st.

**BODART'S RIDES**

208 Wescott Avenue Shawano, Wisconsin

**GIRLS FOR GIRL SHOW**

One Canvasman. Jean Healtton, Ann Turner, Louise Taylor, Mildred Romaine, wire at once. Also Man and Wife for Illusion Show. Rena Kaiser.

**BYERS BROS.' SHOWS**

Henderson, Tex.

**WANTED SCOOTER HELP**

Want Man for Auto Scooter who understands Twenty-Nine Model Scooter Cars and can keep same running. Permanent location, year-around job, no moving. Top salary. Write or wire

**EASTIN'S RIDE CENTER**

Jacksonville Beach, Fla.

**BINGO HELP**

Countermen for office Bingo. \$40.00 a week and bonus at end of season. Doc Jones, wire W. Stacy.

**WORLD OF PLEASURE SHOWS**

LANSING, MICH.

**World of Mirth Shows, Inc.**

Want two Men for Mechanical Fun House. Perth Amboy, N. J., this week; New Brunswick, N. J., next week. MAX LINDERMAN, Cntr. Mgr.

**Gerard's Greater Shows**

**WANTED RIDE FOREMEN ON ALL RIDES. \$60 PER WEEK WITH BONUS. SECOND MEN ON ALL RIDES, \$40 PER WEEK WITH BONUS.** Tear down every two weeks. No trucks to drive. Long season. CHARLES GERARD, 900 Grand Concourse, Bronx, New York.

**CARNIVAL WANTED**

FOR BIG JULY 4TH CELEBRATION (play for full week) COLLINSVILLE, ILL. Sponsored by I. O. O. F. Social Club. Contact: CECIL LARREMORE 620 W. Main St., Collinsville, Ill. (Ph. Main 355.)

**WANTED RIDES**

FERRIS WHEEL, CHAIRPLANE, MERRY-GO-ROUND AND KIDDIE RIDE. Have 15 weeks booked, June 1 to Sept. 30, with biggest Catholic Churches in Philadelphia. Mr. Mace, get in touch with me. Apply immediately.

**MRS. HELEN YEAGER**

1114 So. 47th St. PHILADELPHIA, PA. Belgrade 0418

**WANTED**

CORN GAME HELP, WORKING MEN WHO CAN DRIVE TRUCKS, AGENTS FOR SLUM AND GRIND STORES. Ride People in all departments. WILL BOOK PHOTOS, SNOW, EATS, DRINKS, CUSTARD. Reply ROY GOLDSTONE, Magic Empire Shows, Bald Knob, Ark., week of May 15; Batesville, Ark., week of May 22, or per route.

**WANTED RIDE HELP**

Foreman for Double Loop-o-Plane. Top salary. No drunkards. Playing Philadelphia city lots until November.

**MAX GRUBERG**

BOX 101 PHILADELPHIA, PA.

**WANT**

Ferris Wheel Foreman. Pay top salary. Roy Flear wants Griddle Man. Address: Herington, Kansas.

**M. A. SRADER SHOWS**

**SIDE SHOW ACTS**

1 good Working Act. Girl for Bally and Sword Box. Ticket Seller and Grinder. First-class Cook House and sleeping quarters furnished. SAILOR KATZY, Buckeye State Shows, Collinsville, Ill.

**HAVE FOR SALE**

1 26 FT. VAN 1939 G.M.C. TRACTOR, 2 speed axle, 9.20 tires all around, good shape.  
1 1939 FORD TRACTOR AND TRAILER, 8.25 tires, good shape.

**AL WAGNER**  
**Cavalcade of Amusements**  
Grand & LaCiede, St. Louis, Mo., until May 30.

**O. C. BUCK SHOWS**  
**CAN PLACE**

Ride Help, also Foreman; Useful People in all lines. Best salaries paid. Wire. Address  
O. C. BUCK, Troy, N. Y.

**Wanted To Hear From**  
Jimmie and Francis Strater at once.  
**JOLLY JAILLET**  
Care Eddie's Expo. Show Butler, Pa., this week; next week, Letrona Heights, Pa.

**BOSWELL'S AMUSEMENTS**  
Belmont and Keldy, May 14-29  
We have Merry-Go-Round, Chairplane, Ferris Wheel, Kiddie Ride, Snake and War Show. Can place any Ride or Show not conflicting. Concessions that work for Stock, \$25.00. No X. All wires.  
THOMAS H. BOSWELL  
5124 Chestnut St. Philadelphia, Pa.

# Entrants Represent 32 Clubs and 8 States At ARSA Chi Meet

CHICAGO, May 13.—The nearly 300 amateur roller skaters from eight States and representing 32 skating clubs put on one of the liveliest competitions seen in the Midwest during the national Amateur Roller Skating Association championships meet held at the Roller Bowl May 1-5. Competition was keen in all but a few events and in the speed events some fast time was made.

## RSROA SEES BOOM

(Continued from page 44)

Weiner, Paterson (N. J.) Recreation Center Rink.

Major change in chairmanships, most of which continued under the same men, was the naming of Otto J. Albrecht to the important speed committee. He is former national secretary of the Amateur Skating Union. In recent seasons he has been chief clerk of the national speed championships and a close second to Chairman C. V. (Cap) Sefferino, Sefferino's Roller-drome, Cincinnati, who resigned. Victor J. Brown, New Dreamland Arena, New Jersey, also resigned as head of the finance committee.

Annual meeting Friday evening opened with a silent tribute to Jack G. Shuman, former board of control member, and a founder of RSROA, who died two months ago. President Freeman read a letter from Basil J. O'Connor, National Infan-

tile Paralysis chairman, in acknowledgment of \$10,083.333 turned over to the fund by the RSROA as proceeds of the Madison Square Garden show February 16. He gave a detailed history of the RSROA and stated that it had now become a large governing body in competitive amateur sports, and looked forward to a world championship in the near future.

## Championship Sites

Referring to criticism of the change of the national championships from Chicago to Detroit some months ago, he said: "The rink awarded a championship meet must be of such a size that it will allow a track large enough to set a suitable record in speed skating. The smaller the rink, the greater the number of laps required, and the greater the time. This was the only reason for the change."

Referring to extension of membership, Freeman said that "Every rink operator in the U. S. who applies should be accepted as a member. There are many small rinks that may never apply because they feel that their rink is too small for international style skating or because their finances wouldn't stand it. Friendly competition between member rinks benefits by emulation. Even a rink which is operated 'unethically' should be accepted—if he continues to operate that way, he can be expelled, but all will then know that it is a hopeless case. We should admit all rinks, not just a few selective members."

"The present system of skating is bound up in the international style of skating. As soon as it was introduced amateurs by the hundreds flocked to take lessons. A magnificent achievement in seven years was shown in the Madison Square Garden show!

## Shows Suggested

"If a show was well planned in advance, such a show could be presented, not alone in New York, but in five or six cities. To save expense, the ensemble would be produced locally, and only the principals would travel from city to city."

This proposal of Freeman's was taken up later in the session, and definite plans for such a show, in several major cities, particularly St. Louis, Washington, Boston, Cleveland, Chicago and Detroit were made. The RSROA would use a portion of the proceeds for the promotion of amateur skating, with the balance going to a recognized charity.

## Amateur Competition

Calling the existence of two competing amateur bodies in skating deplorable, Freeman said: "I deplore the pitting of amateur against amateur by this situation. I have no fear of the RSROA ever losing control of this amateur sport provided it continues to operate as in the past."

"There are two methods of settling this—arbitration and concentrated action. Arbitration would call for both sides to give and take. The RSROA has no reason to give anything."

"The use of concentrated action means a drive for membership. The more members we have the more amateurs we will control. Without the amateurs we would not have the championships; and without the championships we would not need to meet in convention."

Decision upon the 1945 convention was postponed until the December meeting of the board of control, because of wartime conditions. In the meantime, bids from various members will be received, with the preference, by resolution, going to Chicago if a suitable location is available.

## Olympic Championships

Fred A. Martin, secretary-treasurer, discussed the friendly relations of the RSROA with roller skating bodies in other countries over several years, and proposed a World Congress of Roller Skating, without seeking AAU affiliation. Expressing the view that it would result in more attractive world competition than Olympic affiliation, Martin said:

"If we go into the Olympics with roller skating the championships will not be staged in the big stadiums where the running races are held. Instead, it would be like ice skating, with the skating Olympics held in a smaller rink somewhere. We want roller skating world championships held in the biggest stadiums in the world."

Upon the suggestion of Victor J. Brown the convention voted to sponsor the production of *Skating Vanities* on June 3 at Madison Square Garden. The individual members, by subscription,

underwrote the guarantee of \$6,000, with all proceeds over that amount going to the RSROA treasury.

## RSROA Nights

Drive for a bigger promotion for "RSROA Night"—one night a year which all members are pledged to select and turn over proceeds to the organization treasury—now made a requirement of the new constitution, was launched at the convention. Various means were discussed in detail, including the suggestion of C. V. Sefferino, that operators have their help and their own skaters, who are taking part in the events for that night, get out and sell tickets.

Secretary Martin pointed out that this was in no way a commercialization of the amateurs, and that all funds of the RSROA were used for the benefit of skating, with no salaries except to the clerical staff.

## New Constitution

A considerable part of the changes in the new constitution was devoted to implementing the resolutions adopted at the Philadelphia amateur meeting in 1942. Among these were provisions that clubs may be admitted to membership, irrespective of rink affiliation, but competitions must be held in a member rink; to allow any type of organization, including individuals or firms, to receive a sanction, if the entire net proceeds are turned over to charity; and to provide that only bona fide amateur clubs may be admitted to membership.

The period of advance notice required for sanctions for any event, formerly 14 days, was changed to 15 days for exhibitions, and 30 days for competitive events, to give all potential contestants due notice. In addition, the board of control was given power to waive this time requirement in an emergency.

# Royal Amusement Co.

WANTS Ball Games, Dart, Photo Gallery, or any legitimate Grind Stock Concessions. Need the service of a capable Assistant Manager who is able to pilot a Five-Ride Show with reliable transportation. All answer **MAXIE HERMAN, Goldsboro, N. C., this week.**

## CAN PLACE

CAPABLE OPERATOR FOR BINGO

Whitey Miller, Elmer Day and George Shaw, answer. Address:

AL WAGNER or A. J. (WHITEY) WEISS

## Cavalcade of Amusements

(Grand and LaCleda)

St. Louis, Mo., until May 30.

## WANT

Capable Secretary, Pleasant work, good treatment, new modern office.

**FRANK W. PEPPERS**

Kingsport, Tenn., this week; Marlon, Va., next week.

## FOR SALE

Complete Pit Show and Animals, 2 Pictorial Banners. CHEAP FOR CASH. Address:

**JIM CONLEY**

Gen. Del., Marlon, Ind., week May 15; Springfield, Ill., week May 22.

## El Paso Amusement Center

Largest Arcade Southwest

Wanted—All-round Penny Arcade Mechanic, Jewelry Stand with Engraving Outfit, Tattoo Artist, Spot the Spot Agents. Hundred thousand soldiers stationed here at all times. Use two Stock Store Agents. Year-round proposition.

Wire or Write

**BOB BURKSHIRE, El Paso, Texas.**

## WILL BOOK AND RIDE HELP WANTED

One more major Ride, 25% or will buy. Want Diggers, Popcorn, Custard, Photos, small Arcade. Can place Agents for Slum Stores, Ball Games, Stock Wheels, Bingo.

**E. J. McARDRELL'S MIDWAY OF FUN**

Brainerd, Minn.

## FOR SALE—AMMUNITION

.22 Longs, 10,000 per case, price \$250.00 per case. Limited amount. Ship immediately. Address:

**HARRY BIGGS**

P. O. Box 484 DILLON, S. C.

## WANTED AGENTS

for String Game, Fish Pond, Pan Game, Pea Ball, Ball Games, Over-Under, Clothes Pin, Coke Bottle, Penny Pitch, Dart Game, Hoopla.

Former Agents, write.

**HAROLD EUTAH, Parsons, Kan., this week.**

## FOR SALE

**LINCOLN LANES**

Ten Bowling Alleys, Concessions. Modern equipped. Large parking space. Excellent business. Write

**ED HOLBROOK**

DIXON, ILL.

## GLOBE BROS.' CIRCUS

WANTS BOSS CANVASMAN

Address: Anson, 18; Haskell, 19; Munday, 20; Burkburnett, 22; all Texas.

## FOR SALE

Merry-Go-Round, two abreast. Also Smith & Smith Chairplane, in good condition. Sell for cash only. Can use good, clean Concessions for park. Address:

**F. W. WADSWORTH**

Route 1, Blue Banks, Reelfoot Lakes, Tiptonville, Tenn.

## NOTICE

Am no longer connected with Joseph De Leo (Al Capone). Signed,

**SIDNEY DANIELS**

## PHONEMEN

**UNITED STEEL WORKERS, Local #2336**

(C. I. O.)

Have two police deals to follow. Apply: **CHR'M, 711 1/2 Va., East Charleston, W. Va.**

# JOYLAND MIDWAY ATTRACTIONS

Week May 18 to 28, Telegraph and Eureka Rds., Detroit; week 29 to June 3, Oxford, Mich., American Legion Summer Festival, Show Grounds Heart of Business Section.

Want Concessions that work for a dime, also Penny Arcade, two Pit Shows, Help for Bingo. Want Man to take charge Dual Loop, also do Electrical Work. \$50 a week and all cut-ins. Do not misrepresent. All short jumps, heart of defense area. Can place Ride Help; top salary. Wire

**ROSCOE T. WADE, 444 Peterboro St., Apt. 208, Detroit, Mich.**

# WANTED

Pop Corn, Peanuts and all other Concessions open. Ferris Wheel Foreman and other good Foreman, top salaries. Also Minstrel Show Performers and Musicians, \$35.00 per week. No drunks. Johnnie Williams, when are you coming over? Want Roll-o-Plane, Glass House, Fun Show or any other or Ride not conflicting. Scrap Iron wants Back End Checkers. Want Bill Poster. Art Frazier, legal adjuster.

## ALL AMERICAN EXPOSITION

**FRANK WEST, General Manager**

Lexington, Ky., this week.

# HELLER'S ACME SHOWS WANT

Diggers, Bingo, Pea Pool, Duck Pond, Pitches, Grind Stores, Popcorn and Candy Apples. No Coupons or Gees. Want Shows, Ride Help, Ferris Wheel Foreman, Girls for Revue. Want man to Manage Fun House, Chair-o-Plane Foreman. All address

**HARRY HELLER, SOUTH RIVER, N. J., this week; Lodi, N. J., ten days, May 22 Through 31.**

# Want Manager and Feature Acts

Also Annex Attraction; have complete outfit. Smoke Shoe Harris, come on. Want Ride Foreman for Spitfire, Octopus, Tilt-a-Whirl and Merry-Go-Round, top salaries; also Second Men for all Rides. Want capable Mechanic. Place Concessions. Whitey Dixon wants one Wheel. Place Man and Wife for Frozen Custard, Agent for Hit-Miss Ball Game. Want Manager and Mechanic for Penny Arcade, good proposition.

Biloxi, Miss., this week; Pascagoula, Miss., week May 21.

**JOHN R. WARD**

# LONE STAR SHOWS

RUSHVILLE, IND., MAY 15-21

WANT Bingo, Photo, Coca-Cola, Pitch-Tilt-U-Win, Fishpond, Darts, Age and Scale, Jewelry, Penny Arcade, Bumper and Hoopla. Jack Stutzman, contact. Want Ride Help on all Rides. Will book Shows with own transportation. Have 12 fairs in Illinois starting July 1. Can place Tilt, Octopus or any Ride not conflicting.

All Address: **LONE STAR SHOWS, as per route.**



## CORRAL

(Continued from page 41)

Junior events have been added to create more rodeo talent in that area.

THE CODYS are back on the road, presenting a rodeo at a ball park in Bristol, Va., to big business. They featured Fay Gibson and her cowhands; Tex, the Mountaineer, and Dudy Scott. Cody is breaking up his show for six weeks to fill a contract at Kemp theaters, then play parks and fairs. Bud and Mary, the Sagebrush Kids, musicians and riders, are joining the World of Mirth Shows. Mrs. Cody is featuring a 35-foot whip in the Cody act, which consists of a double-whip turn, roping and bronk riding. They visited Tex Rose, circus owner, in Williamsport, Pa.

A THREE-WAY fight over dates, sponsorship and contracts has opened wide the field of summer celebrations in Utah, and upped the demands of the Cowboys' Turtle Association for events connected with the observance of Utah's Pioneer Day, July 24. In Salt Lake City, the Days of '47 with Sheldon R. Brewster, secretary-manager of the Utah State Fair, has supplanted Utah Covered Wagon Days, with Ames K. Bagley, secretary, and Bruce Reynolds, manager for the second successive year. The Days of '47 with Brewster have the option on the only available show spot, the fairgrounds. For 1944 the livestock contract has been given to S. Richter, Bozeman, Mont., after Leo J. Cremer, Big Timber, Mont., held the spot for seven years. Cremer promoted a Pioneer Day celebration in Provo, 42 miles away, a spot usually a feeder for Salt Lake City and obtained the use of the Brigham Young University Stadium for the rodeo show. At the same time, also playing day and date with Salt Lake City and Provo, is Ogden with its Pioneer Days celebration. Harry Rowell, of California, has the stock contract, but the "Cowboy Mayor" Herman Peery, has been replaced by Commissioner C. Woods as chairman of the events. At the same time the Cheyenne (Wyo.) Frontier Days show opens July 24, closing date for Utah shows. Ogden has contracted Monte Young's Shows for the midway, and Provo is dickering with shows for a midway. Salt Lake City rarely uses a carnival in connection with its Pioneer Day celebration.

## DRESSING ROOM GOSSIP

(Continued from page 41)

Comstock, Gertrude and Louise Scott, Tommy Thompson, Mr. and Mrs. Dawson Price and daughter, Helen and Winn Partelo (Winn is a member of the paratroopers); Bertie Hodgini, who is in the army; Fred Senger, Mr. and Mrs. Van Orvan (Harriet Hodgini); Harry Mueller and brother, Springfield, Ill.; Mrs. Abner Knight and Happy Oakley. On the sick list, Helen Scott, with a badly wrenched knee; Herbert Leeman, time-keeper; Faye Conley, of the Side Show. **FREDDIE FREEMAN.**

ARTHUR BROS.—Plenty of mountain climbing, but no shows were missed. We were 4,500 feet above sea level one day. Seventy-eight miles into Roseburg, Ore., over an all-mountain road and show was on time. Credit should be given to William Mitchell and his mechanics for keeping the trucks in good condition and getting them over the road. A new light plant and semi-truck were purchased last week, also a new top for the cookhouse. Mr. and Mrs. Harry La Pearl and Betty Stout visited in Red Bluff, Calif. They are playing night clubs and theaters with their toy dogs. KoKo and Grace Fairburn's clown strip always gets a big laugh. Hicks, big show announcer, did a fine job of interviewing over the air Mr. Arthur, Tex Orton, Poodles Hanneford, Betty Acevado, J. M. Christiansen. Cheerful Gardner took the elephants to the broadcast. The Oregon Cave Men's Club also participated. Their Queen rode one of the elephants back to the lot.

Poodles Hanneford and Tex Orton did all right pinch-hitting for the chef in the cookhouse. In Roseburg Mr. and Mrs. Jimmy Doss visited Bernice Bean. She received word from her husband, Frank, who is in the army, that he landed somewhere in England. The Gutzlitzs had the side torn out of their trailer when a truck ran into them. Another army hospital show was given in Medford. Because their grandparents are not with the show, Carole and Laletia Escalante have adopted Nana Hanneford as their grandmother for the season. Joe B. Webb is doing horse catching in the concert, and the Sugar Brown boys are doing fancy rope spinning, finishing

with the big loop spin while doing two high. Conner's juggling act has been added to the program. The band received new blue and maroon uniforms. The Fairburns bought a late model Ford V-8 car.—**GRACIE HANNEFORD.**

## PERSONNEL OF MILLS

(Continued from page 39)

high-lighted the performance. Burma carried Patsy the length of the arena in his mouth. Dog routine is well balanced. The burlesque bullfight tickled the kids. Bert Wallace and his high school horses also proved themselves in a routine mix-up. Closed with a patriotic number of the cast parading the Allied colors and a pantomime of Abe Lincoln and Miss Liberty.

Ted Milligan is in charge of the Side Show. Acts include magic; fat girl, Jolly Marie; fire-eater, Pat Garrison; young Ted Milligan doubling with Punch; Cleo Leo; Pat O'Brien and Burma, the elephant; dancing act with Doris Milligan and the Oselot from South America. Side Show has a new marquee and tent.

Doc Waddell opened the performance with a prayer. Jake and Jack Mills are giving good entertainment. R. B. Woodward leads the band, with himself and Leo Carr on trumpets; Jim Simpson, clarinet; Frank Wells, Pete Stoltz, Elmer Paterson and Fred Mascoe. Clown alley has Charlie Cline and Happy Owens; aerialists are Cal Townsend, All and Martha Lock, and Gasket. Equestrian director is Bert Wallace; superintendent, Harry Combs; carpenter, Charlie Brady; Pat and Patsy O'Brien have elephants; electrician, Art Leonard; canvas men, Johnny Walls and Albert Reams; props, Kenny Simpson and Lan Watson. The Gaspos do tight-wire, juggling and appear in the bull fight. Concessions are in charge of Jimmy and Gladys Baker. Dave Little and his Wild West are in the concert. Reported by Charles Myers.

## WON, HORSE &amp; UPP

(Continued from page 39)

sleek appearance, as the season is yet too young for the horses' shoulders to show collar burns from pulling wagons. Clown alley was funnier than ever, the clown barbershop and King Bee numbers scoring heavily. Elephant Crumwell brought down the house by waving an American flag while doing a figure eight between two goats. For patriotic reasons only most of the ground acts use flag finishes, but Crumwell stole the punch by doing it first. This season we will flag 'em in and flag 'em out.

Because of an early Sunday arrival here, all superintendents had time to get their departments in shape for the opening. Because of the metal shortage (the jingling kind), our equestrian director hits a drum instead of blowing a whistle.

Due to existing conditions, the kid show's line-up of acts isn't as strong as in former years. To lengthen the performance several entertaining games were added and the banner line was lengthened. On Sunday before opening day the side-show manager was hooked for a snake act. He had the gal, who doubled in the annex, but no serpent. While arguing the matter with himself, saying, "Who ever heard of a Side Show without a rep act?" while in his room on the ground floor of the burg's best boarding house, a giant rat came up thru a hole in the floor trying to escape from a six-foot native bull snake that was following the rat thru the hole. Before the snake could do an about-face and escape the manager had him in a pillow slip and the act was saved. As a whole, the big show and Side Show programs are well balanced. Some seem to think that an elephant and a camel are out of place in a hillbilly spec.

Run the following ad: Shorty and Mabelle: Our boss sheetwriter advanced you a receipt book and credentials to get here on. Who is getting your mail? **MAJOR PRIVILEGE.**

## SUNBROCK IN REGINA

(Continued from page 39)

the radio and in the press and then headed for Eastern Canada. His wife, Marion, managed the show. City council turned down a request from Sunbrock to slash the \$100 daily license fee to \$10.

Show had previously played Winnipeg, and after the Regina date 20 of the horses were taken from an eastbound train in that city as security for payment of a debt of \$213.45. Seizure was made after action was taken by W. L. Holmes & Son, Ltd., of Ampitheater Rink, for money said to have been advanced.

Horses were en route to Shawinigan Falls, Que.

## PROGRAM OF WALLACE

(Continued from page 39)

No. 11—Tight wire, Ring 1, Three Zorrinas; Ring 3, Mrs. Rooney.

No. 12—Single bulls, Ring 1, Marlon Jordan; Ring 2, Miss Divinney; Ring 3, Gladys Fox.

No. 13—Clowns.

No. 14—Iron jaw, Ring 1, Miss Jordan; Ring 2, Sylvia; Ring 3, Vivian White.

No. 15—Head balancing, Ring 1, Corriell and Gallagher; Ring 3, Tommy Ross, acrobatic balancing.

No. 16—Romig-Rooney riding act, seven people, and three head of stock, well executed routine, with Master Rooney doing well with the comedy.

No. 17—After-show introduction.

No. 18—Roger's elephants (5), with John Pugh in charge, presented by Flo McIntosh, a number with much speed, closing with walking elephant number on track.

No. 19—Corriell-Gallagher acrobatic turn in center ring. Seven Gallagher kids, in a fast routine of Risley and teeter-board and closing with handsprings. Mike Ross assisted.

No. 20—Menage. Seven young women presenting gaited horses, Flo Randall doing the flare-ups with her steed in front of grandstand.

No. 21—Clowns.

No. 22—Corriell in head slide.

No. 23—Clowns.

No. 24—Flying Hartzells, Johnny Hartzell's newest aerial creation.

Jim Fu Wing Troupe is expected to join in few days.

## The Staff

Ralph J. Clawson is general manager; Jack Fox, executive manager; Dory Miller, general agent; Tex Sherman, contracting press; Cliff McDougall, press; Jack Grady, in charge of advance; Tom Buchanan, legal department; "Specks" Cautin, superintendent of tickets; Dave and Deacon McIntosh, Walter Rogers, George Enos, mechanical department; Walter Harne, manager side show; Oscar Wiley, 24-hour; Mike Guy, band leader; Red Luncford, equestrian director; Willard Backenstoe, assistant to Buchanan.

**SIDE SHOW**—Walter Harne, manager and talker; Charles Cochrane, Syllis Green, ticket takers; Guy Smuck, Leon Bennett, outside tickets; Minstrels, Harry Brown, eight-piece colored band, six line girls; Larry Benner, Punch, magic and inside lecturer; Cle, mentalist; Captain Elvry, tattooed; Geraldine-Gerald, annex; dancing girls.

**WILD WEST**—Red, Irene and Richard Luncford, Elmer Davis, Coy Lee.

**CLOWN ALLEY**—Charles La Bird, Lew Hershey, Henry Crowell and Art Lind.

**BAND**—Mike Guy, leader and trombone; Charles Cuthbert, C. B. Van Vactor, Roy Melvin, cornets; Ed Mitson, baritone; Carl Berggren, bass; Earl Hamel, C. Curren, trombones; Bennie Kenner, George Humster, clarinet sax; Frank Clark, callopo.

Visitors at Canton and Massillon were Glen Z. Wagner, Nick Hing, Rex McConnell, John Drabble, officers of the Siegrist Showmen's Club, and following members, T. Ward Snyder, Ted Deppish, Maynard Mast, Roy Wild, Frederick Work; national president CFA, Tom Gregory, Akron; Roy Scriven, "Red" Friend and wife, Rose and Buck Steele, Nancy Malloy, Jack Nedrow, J. J. Evans and wife, K. C. De Long, Chief White Eagle and sister, Johanna Rittly (guest of Willard Backenstoe at both stands), Murray Powers and Harold Lengs, the latter formerly of the Wallace press staff.

## COLE STILL STRAWING

(Continued from page 39)

for eight performances under auspices of the 11th District, American Legion, which includes all local posts. The city lived up to its reputation Thursday night. Folks packed the top and contentedly munched crackerjack while rain pattered on the canvas and gusts slattered the side walls.

The War Bond sales topping the \$100,000 mark in the bond-a-seat drive for the section reserved for buyers, all eight performances were sold in advance. One hundred and eighty-six wounded veterans at Billings Hospital were given free tickets for the opening matinee.

Friday attendance improved with the night performance a turnaway. Saturday matinee was up to capacity, and the night performance found the audience in the straw to the ring curbs. On Sunday attendance was excellent despite the cool, cloudy weather. Circus offi-

cials said the weather was a little too cool.

Show had been cut down to two hours and three minutes by Saturday night. This is midseason form. Jean Allen, who appears in the waltzing and rearing act, was thrown by her horse, Amber King, Friday night, but was not seriously injured and remained in the show. Senorita Carrillo, who was injured in Louisville, is back. Attendance was given as 40,000, considered good under conditions, and all sorts of wartime restrictions. Side Show and concessions reported grosses in excess of former years.

## UNDER THE MARQUEE


(Continued from page 40)

producing abilities have been brought into play in shows which he produced for employees of the plant. His name was inadvertently omitted from the circus review in a recent issue.

**JAKE J. DISCH**, clown cop, has been appointed on the following committees for two years by Mayor Totka, Cudahy, Wis.: Streets and alleys, police and license, rules, laws and ordinances. He is starting his fifth year on the Library board there. He already has put in four years on rules and laws. Disch plays out-of-town dates and has missed but one meeting. He attended the Barnes-Olympia circus in Chicago and met many of the performers.

**OLD-TIME** lithographer, who helped to bill the Barnum show in London, declared that store windows there were so filled with merchandise that one couldn't get into them. After seeing the one-sheet go up with the aid of two long sticks the merchant would yell to a passer-by: "Hi! 'Ebert! Come in and see the bloomin' Yankee trick!" Then another litho would go up for a good showing. But an hour later all of the paper would be down.

**WILD LIFE** Exhibit, managed by Rex M. Ingham, closed a week stand at Fitzgerald, Ga., May 6, and moved to Dublin, Ga. Business at Fitzgerald was the worst of the past year. Day and dated Billy Wehle's Hillbilly Jamboree. Pete Pyle and His Mississippi Valley Boys, Cousin Wilbur, Middledin' Floyd Ethridge and Wehle visited, and members of the exhibit were guests of Wehle and Billy Henderson at the show that night. Lonnie (Slick) Beaver, who was here for a couple of weeks, has been replaced by Joe Oberjock, Ruffin, N. C.



## CHAIRS

Many Styles  
PROMPT  
SHIPMENT  
We Can Still Ship,  
But Don't Delay.

**ADIRONDACK CHAIR CO.**  
1140 Broadway NEW YORK, N. Y.  
Dept. 5 Corner 26th St.

## BEAM'S ATTRACTIONS

Foreman Mix-Up \$40 and Bonus;  
other Ride Help. Want Concessions,  
Shows and Fun House. SOMERSET,  
PA., next week.

M. A. BEAM., Windber, Pa.

## WANT

Mind Reading, strong Bally, also good  
Feature. State lowest; prepay wires.  
Address:

### Bert G. Fisher Side Show

Care Hennies Bros.' Shows  
This week, Nashville, Tenn.; next week,  
Evansville, Ind.

## WANTED

Operators for Tilt, Octopus, Roll-o-Plane and Ferris  
Wheel; Wife Tickets. Good salary.

### J. W. LAUGHLIN

PLAYLAND PARK HOUSTON, TEXAS

**ENDY-PRELL IN NORFOLK**

(Continued from page 33)

of the Marks shows; Eddie Boswell, now located in Norfolk; Sam Hutchins, Newport News; Mr. and Mrs. Fred Landis and daughter; Dudley Cooper and Albert Miller, Ocean View Park, and Joe Decker, operating a restaurant in Norfolk. Tuesday night representatives of *The Virginian-Pilot* and *Ledger-Dispatch* were entertained at dinner and a tour of the shows. Friday night the management of the show entertained President Art Thompson and members of Charles H. Consolvo Tent, Circus Saints and Sinners, at a big spread on the midway.

In New Bern, N. C., week of April 24, under Junior Chamber of Commerce auspices, business was excellent in variable weather. There was good co-operation from newspapers and radio and children's matinee Saturday was well patronized because of tie-ups with merchants. Fly-o-Plane was top ride and Gertie Miller's *Chez Paree Follies* topped the shows. James Zabzaski secured much equipment for the new Diesel plants and two trucks have been added to the fleet. Ridee-O, renamed the Flying Jeep, is going over good. Among visitors were Mr. and Mrs. Jack Perry, Mrs. Marie Kaus and sister, W. C. Kaus Shows; Sherman Kirby, local showman; Joe Kaus, Atlantic Beach, and Howard Gilligan, of Goldsboro, N. C.

**JJJ JOHNSTOWN REPEAT**

(Continued from page 33)

by Fred Sawyer, shared top-money honors in Washington. A new top for the *Follies of 1944*, girl revue, arrived here. Pat Gordon is on the front of this attraction and Francine McDermitt is emcee, with eight girls in the line. H. Bert Miner and his crews have the show up on time, despite labor shortages. Danny Boyd is foreman of the miniature rides. Eddie (Pop) Daley and Heavy James are with the George Reinhardt dining staff. Mrs. Reinhardt is cashier. Aqua Girls, posing revue, is under management of Eddie Keck. A delegation of JJJ show-folks, headed by Mrs. Hody Jones, visited the grave of the late "Abe" Jones in Grandview Cemetery here and placed flowers, a custom which prevails whenever the show plays this city.

Ralph King, Ferris Wheel operator, sustained head injuries when a seat of the wheel struck him on the head during the Washington engagement. He received treatment in Casualty Hospital.

**C&W BALTIMORE TILT**

(Continued from page 33)

Stamp Booth was opened on East Baltimore Street and sales of stamps has averaged over \$100 a day. Station WTH and *The Baltimore Sun* and *The Baltimore News-Post* have been co-operating. Crews have given all trucks a coat of bright, red paint.

Mrs. Margie Cetlin, who left for her home in Pennsylvania, where her father was ill, is expected to return here. Perry Cowan notified his brother, Bill Cowan, business manager, of his safe arrival in England. The second week visits were exchanged with members of the J. C. Weer Shows. Among visitors have been Clem Schmitz, Jake Shapiro; R. C. McCarter, general representative, and J. C. Weer, of the J. C. Weer Shows; Gene O'Donnell, manager of the Jones bingo, and A. J. Grey, secretary of Pitt County Fair and Grey Productions. General Manager J. W. Wilson is designing new paper for the show. Pvt. Bill Moore and Pvt. Al Dorso visited on a furlough. General Representative Braunstein returned from a booking trip. Owner James E. Strates, Strates Shows, was a visitor while his organization was here.

**QUINN HAS BEST BOW**

(Continued from page 33)

Elliott, electrician; Albert Kelly, personnel manager and purchasing agent; Bill Possell, ride superintendent; B. Polinwright, transportation; Ted Arthur, Tilt-a-Whirl foreman; Happy Hill, Octopus; Charles Van Arsdale, train; Red Williams, Auto Ride; Ted Adamski, Split-fire foreman; Tex Rittion, Roll-o-Plane; Troy Scruggs, Twin Wheels; Joe Arson,

Silver Streak; Pop Warner, Merry-Go-Round; Art Short, superintendent of construction. Roy Marks is agent for mail and *The Billboard* sales and publicity director. Fuzzy Martin and Lee Erwin are tire and trouble men.

F. W. Miller has Girl and Posing Show; Mae Smith, large snake; Doc Hodges, Side Show and Iron Lung Show; Captain Ritz, Wall of Fire. Four shows are reported en route. Robert Thomas is back with his cookhouse. Corn game is managed by A. K. Dear. Forrest Poole is back for the second season with three concessions; Happy Adamski, four; Stan Baber, two; Mr. and Mrs. Robert Keating, palmistry; Robert Diamond, three. Van's popcorn is back and Mr. and Mrs. Ken Reis have a new Penny Arcade. T. Scruggs returned from New York with miniature train and new organ for the Merry-Go-Round. His family visited here. Visitors have included T. W. Hilo, manager of Hilo's Greater Shows, and Mrs. Hilo, Pop Baker and Mr. and Mrs. C. Stapleton. Mrs. Thelma Elliott's photo gallery is clicking. Several days have been lost to rain and cold. Radio programs from the lot during the week had interviews with Mr. and Mrs. Quinn, William Postlewaite, Lee Elliott and Roy Marks. Calliope was played over the air twice by John C. Brown.

**ST. L. LOTS PERK UP**

(Continued from page 33)

United Shows, came in from Hannibal, Mo., where his show is playing. A. (Booby) Obadal, manager of Victory Park, San Antonio, was here with Jesse Tumino, prominent music operator of that city, en route home after several weeks in Chicago, Buffalo, North Tonawanda and other points.

Mrs. Gay Morosco, formerly with the Beckmann & Gerety Shows, has been a visitor on the Cavalcade of Amusements lot in East St. Louis. She is now employed by the federal government here. Tommy Allen is readying for the Grand and LaCledé opening of Cavalcade of Amusement May 18. Show is heavily billed. Hubert B. Shive, general agent of the Buckeye State Shows, was here setting bookings for Southern Illinois. A. J. (Whitey) Weiss's staff of concession agents working in East St. Louis will be augmented for the Grand and LaCledé dates. Dave (Butch) Cohen, who has been in San Antonio several years, has been visiting shows here. Curtis and Elmer Velare and Sam Gluskin, sojourning here for several weeks, are almost nightly visitors to the Cavalcade of Amusements. Charles S. Reed, general agent of the Great Sutton Shows, carded from Veterans Hospital, Hines, Ill., that he was operated on May 8 and expects to be out in several weeks. C. W. (Cap) Naill, reported from White City, N. M., that he was vacationing in the Grand Canyon country and much improved in health.

**STRATES BUCKS JINX'**

(Continued from page 33)

around Baltimore, among visitors were J. C. Weer, J. C. Weer Shows; Izzy Cetlin and John W. Wilson, Cetlin & Wilson Shows, and many of the personnel of the organizations. Wednesday, Municipal Night, the mayor and his family, his secretary and city commissioners were guests. At Wednesday's matinee news-boys and the kiddies from three orphans' homes were guests of Manager James E. Strates. Manager Strates purchased a bulldozer, which will be used to level locations and help take wagons off lots. Leonard Duncan's Harlem Revue, with Tex Forrester on the front, was top show money, and Al Tomaini's Side Show was a close second. New top arrived for Duke Jeannette's Unborn Show, being worked as a donation attraction. Shaffer's Midget Mother and Baby has a new top and front. New front for Congo (Pearson's) Jungleland Show went up here.

**ALEX. OKAY FOR WM**

(Continued from page 33)

urday, when rain almost killed the day. Pvt. Glenn Porter, operator of the Side Show, Illusion Show and Snake Show, stationed at Camp Pickett, Va., is spending a furlough with his family on the show. He is wearing a sharpshooters' medal and is up for promotion. Lieut. Stanley Paul, former press agent for the shows, stationed with the Air Corps in Alexandria, was a daily visitor, as were many members of the Johnny J. Jones Exposition, playing Washington. Sagebrush Duo, hillbilly entertainers, joined Mabelle Kidder's *Follies*. One of Earl Purtle's drome lions gave birth to two cubs.



**RIDES WANTED**  
WILL BUY, BOOK OR LEASE Fly-o-Plane, Octopus and Roll-o-Plane for outstanding route of still dates and fairs, including MUNCIE, IND.; LA PORTE, IND.; HUNTSVILLE, ALA.; CHATTANOOGA, TENN.; ATLANTA, GA.; MONTGOMERY, ALA.; LAUREL, MISS., and DOTHAN, ALA.

WANT MINSTREL SHOW PERFORMERS, Musicians, Trombone Players, Trumpet Players, Sax Players, \$25.00 weekly and board and sleeping accommodations. CHORUS GIRLS that can work (no sticks) \$12.00 week with sleeping accommodations and board. Address: FRED SAWYER, Manager, Gay Old New Orleans Revue.

Earl Ketting can place useful Motordrome People. Have opening for two reliable Carpenters and Painters. Top salaries. Address: BERT MINER, Supt. CONCESSION HELP: Want Caller and Aisle Men for Bingo. Good proposition. Useful Concession Help in all departments. Address: MORRIS LIPSKY. Opening for one more Grind Show of merit. Opening for Manager and Talker for best Midget Show on the road. Ride and Show Help in all departments. Good salaries and sleeping car accommodations. No semis to drive on Sundays.

**JOHNNY J. JONES EXPOSITION**  
UNIONTOWN, PA., MAY 17 to 20; PITTSBURGH, PA., MAY 22 to JUNE 3.

**STEBLAR GREATER SHOWS**

WANT WANT WANT

MORGANTOWN FIREMEN'S CELEBRATION, MAY 22 TO 30, followed by Clarksburg Police Department Spring Festival, downtown location, June 2 to 10; then Grafton, Weston, Buckhannon, all downtown lots.

RIDES—Tilt-a-Whirl, Roll-o-Plane, Octopus, Whip, Fly-o-Plane. Will book, buy or lease Merry-Go-Round. CONCESSIONS—Cook House, Bingo, Custard, Fish Pond, Ball Games, Pitch Till You Win, Hoop La, Lead Gallery, Duck Pond, String Joint, Bumpers, Knife Rack, Jewelry or any other legitimate Concessions that work for ten cents. Can place Agents of all kinds. SHOWS: Have complete outfits for Girl Revue and one Grind Show. Will book Ten-in-One, Illusion, Glass House, Motor Drome, Fun House or any Show not conflicting with what we have. All short jumps and playing proven spots where you get nothing but money and the best of treatment. Address all mail and wires to

J. E. STEBLAR, Mgr., 507 1/2 Clark Street, Clarksburg, W. Va.

**CONCESSION AGENTS WANTED**

Men and Women Agents for Stock Wheels, Flashers, Slum Stores, Grind Stores, Ball Games, Color Stores. Also Griddle Men and Counter Men. Long, pleasant season in a modern established amusement park in the biggest boom town in the U. S. A. and the world's largest naval base.

Write or Wire

**LEWIS AND GREENSPOON** CHARLES LEWIS, Mgr.  
**OCEAN VIEW PARK** NORFOLK, VA.

**J. C. WEER SHOWS**

WANT 10c CONCESSIONS OF ALL KINDS.

CAN PLACE WHEEL FOREMAN ON TWIN WHEELS, ALSO WHIP FOREMAN ON 8-CAR WHIP.

RIDE HELP FOR ALL RIDES—COME ON.

Address NEW CASTLE, PA., this week.

**WANT AT ONCE**

Show Secretary, must understand present-day taxes; Lot Man, Mechanic with tools, Ridee-O Foreman and Second Men for all Rides. Special Agent, must handle press, and one high Free Act. Boozers not wanted.

**LAWRENCE GREATER SHOWS**

BALTIMORE, MD.

**ZACCHINI SHOWS**

WANT—WANT—WANT

Shows with own transportation, 10-in-1, Illusion, Fun House, Pit, Snake, Rides—Book or buy No. 5 Eli. Can place Tilt, Ridee-O, Fly-o-Plane with own transportation. Concessions that work for 10 cents, especially Bingo. No Mitt Camps wanted. Agents for Beat Dealer, Pan Game and Stock Stores. Man to frame and manage office Concessions. Notice—S. D. Pease now handling our two 100 KW Transformers. G. C. Mitchell wants combination Special Agent and Business Manager. Jack Burke, contact. All replies to BRUNO ZACCHINI, Gen. Mgr., Carlisle, Pa., until May 20.

**FAY SILVER DERBY SHOWS**

Pulaski, Tenn., 15 to 20; Lawrenceburg, 22 to 27.

WANTED CONCESSIONS—Duck Pond, Fish Pond, Pitch-Till-U-Win, Cig. Gallery, Grab, Bingo, Dart, String, Photos, Hoop-La, Ball Game or any Grind Store not conflicting. Can use Agent for Penny Pitch and Hit and Miss. RIDES—Will book any Ride not conflicting. FREE ACT—Can use sensational Free Act at once. Must be good. E. J. FAY, Owner.

**—A. M. P. SHOWS—**  
"Juggy"

Week May 22, Berwick, Pa.

Will BOOK OR BUY Merry-Go-Round with or without transportation. Will book any outstanding FREE ACT. Want Second Man for Ferris Wheel and Chairplane. Want Bingo, High Striker, Devil's Bowling Alley, Cigarette Pitch, Clothes Pin Pitch. WILL BOOK SHOWS with own outfit. A. M. PODSOBINSKI, West Hazleton, Pa., this week.

**WANTED TO BUY**

LIFE OR UNBORN SHOW

Specimens, Wax Figures or anything pertaining to this type of show. Jimmy Sullivan and Babe Lebarrie, answer this ad.

WRITE BOX 238, SUTERSVILLE, PA.



WALTER W. HURD, Director; C. E. VETTERICK, Editor.  
 Communications to the Coin Machine Department, The Billboard, 155 N. Clark St., Chicago 1, Ill.

# OREGON APPROVES LICENSING

## Court Okay's Combination Game and Juke License Law

Year-long litigation ends with unique privilege tax collectible from operators—State Tax Commission appealed to Supreme Court on three test cases

PORTLAND, Ore., May 13.—The constitutionality of the State coin machine license law, as passed in March, 1943, was upheld by the Oregon Supreme Court in a decision handed down May 9. The decision of the high court was on appeals taken by the State Tax Commission and three test cases were really involved. The cases were finally combined into one appeal to come before the State high court.

Lower courts, in litigation spread over the latter half of 1943, had held the State license law to be unconstitutional. The high court thus has reversed the lower courts, and the State license law will stand effective as of July 1, 1943. The main points of the high court decision declare that the State license law is constitutional, and that sections of the law providing fine and imprisonment for violations are valid. The court also held that the terms of the statute are clear as to who should pay the tax. Operators had contended, in their suit, that the statute was vague as to who was responsible for paying the license fee. The court also held that the State license is not a property tax but is a privilege tax upon the right to operate or display the coin machines described in the law.

### Law Passed Year Ago

The Oregon license law was finally passed in early March of 1943 after a considerable legislative battle. The original bill at first failed in the senate and then, after the governor had asked for its passage, the senate reconsidered and voted passage of a law which would require a license for pinball games operated for amusement at \$50 per year and a license fee on juke boxes of \$10 per year. The license question had previously been considered in the State Legislature and had been the subject of many political moves and at least of one State referendum vote. As soon as the 1943 law was passed, operators felt that the license fees were too high and they began their court tests in June. A number of newspaper editorials were published in the State when the law was passed and at least one newspaper suggested the fees were too high and would encourage evasion.

The first opposition to the new State license law came from unexpected sources. In April, 1943, an organization known as the Pioneer Anti-Slot Machine League, Inc., began a campaign for a popular vote on the law with the avowed purpose of having it rescinded. The organization had until June 8 to complete a petition which would require 9,408 signatures in order to have a popular vote called. This move by a reform organization started a lot of agitation on the law thruout the State. The law as passed by the State Legislature had provided that the revenue go to the old age pension fund, 60 per cent of the revenue going to the State Treasury and 40 per cent being distributed to the counties, for their old age pensions. The reform organization which was seeking to repeal the State law was led chiefly by churches thruout the State.

### Issue Widely Publicized

In order to counteract this reform drive, friends of the new State license law, which included many backers of pensions for the aged, set up another organization which had for its purpose driving all coin-operated machines from the State. The avowed purpose of this extreme organization was to arouse the voters in the State to such an extent that they would go to the polls and vote when the question finally came up. By taking an extreme position against all types of coin machines, they felt the reaction would be to favor the new license law which had been recently passed. This was an unusual type of campaign and it seemed to have good effects in (See Ore. Approves License on page 64)

## AOLAC Members to Help Maintain Biz Of Coinmen at War

LOS ANGELES, May 13.—Forty-five coin machine operators from this area now serving with the armed services have the satisfaction of knowing that their routes will function without competition from fellow operators. In fact, wives, sweethearts and relatives who are maintaining the businesses of coinmen at war, find friendly co-operation from former business rivals.

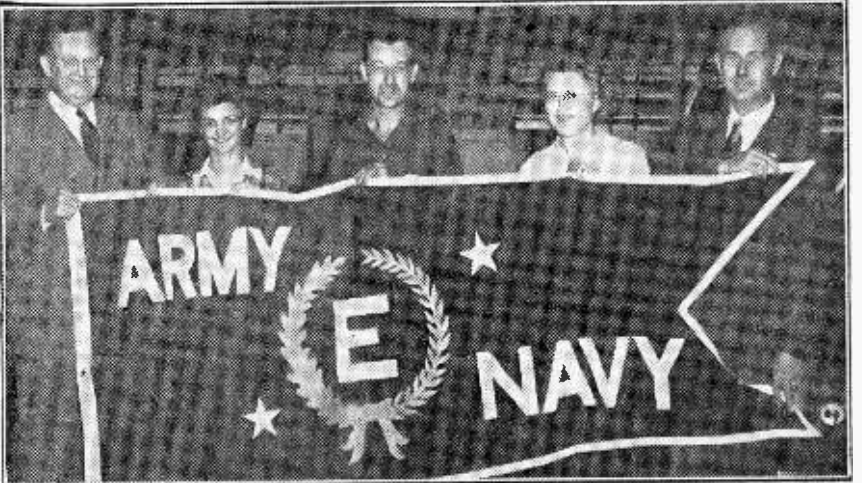
A resolution adopted by AOLAC members at the outbreak of war which eliminated (See AOLAC Maintain Biz on page 71)

## Prospect for Parts

A COMMITTEE of manufacturers met last week in Chicago to discuss plans for co-operating with the War Production Board in matters relating to the coin machine industry. The meeting in Chicago was in response to the call from WPB for a meeting of the newly appointed Industry Advisory Committee, scheduled to meet in Washington May 15. The WPB named an official Advisory Committee of the Industry consisting of J. E. Broyles, Walter Tratsch, D. W. Donohue, George Jenkins, W. E. Bolen, R. Z. Greene and Dave Gottlieb.

The above men constitute the official WPB Advisory Committee for the Industry. It is considered representative of the industry, and they are men of long experience in the trade. It was not possible to get reports from the meeting for this issue of *The Billboard*, but it is understood that the first meetings for such committees are chiefly for informative discussions and for general instructions from government officials as to what trade statistics are needed. It is understood in trade circles that much interest will be centered on the problem of getting repair parts for the industry. Recent trends in government circles show that the WPB is giving much attention to the problem of supplying parts to various industries. A good example was the recent meetings of the Industry Advisory Committee for the automobile trade. Much attention was given to the question of parts. It is understood that WPB is following a definite policy of trying to get repair parts to as many industries as possible as soon as the material situation will permit.

A recent step in that direction was the issuance of CPM-9A (see *The Billboard*, April 29, p. 62). This order broadened the terms of releasing materials for repair parts and in fact was considered so broad that it would permit small coin machine firms, including distributors, to ap-



FIRST IN THE COIN MACHINE INDUSTRY to win the second star for excellence in war production, Packard Manufacturing Corporation's twice-decorated "E" Flag is proudly displayed by Homer E. Capehart, president; Maxine Alfrey, Herb Thompson, Margaret Trimble and W. F. Struby.

## War Heroes Spark Victory March at Mills War Plant

CHICAGO, May 13.—Fighting to save American soldiers and sailors lives by meeting production schedules and getting instruments of offense and defense into their hands on time, 2,800 employees of Mills Industries, Inc., are staging a 60-day Victory March. "The grand old Mills spirit will not fail—we're on our way to victory," declared James T. Mangan. Vince Shay has promised a case of Kentucky bourbon to the department ringing up the best production record during the Mills Victory March.

Sparking the drive, war officials and heroes have appeared before Mills employees recently. Commander Rae Arison, senior surviving officer of the USS San Francisco after the admiral and captain were killed and who suffered two broken legs and a broken arm in the same action, told how the crew had carried on after being wounded and exhausted. He told Mills workers that "the goods must be right and the fighters must get them on time."

Other officials who addressed Mills employees included chief radio man Joe Bowen, who has fought all over the world and has visited every country except India, and Lieut. Melvin Lanphar, district industrial incentive officer of the Chicago district. Lieutenant Bowen called all war workers "lifesavers."

When Mills workers asked for a war hero they were honored with the first appearance of Dr. Corydon Wassel, hero of Java, in any Chicago war plant. Central figure in the movie *The Story of Dr. Wassel* and awarded the Navy Cross for heroism in evacuating men from Java, Dr. Wassel brought tears to the eyes of his worker audience when he described the sufferings of fighting men wounded in battle.

## Mills' Workers See Close-Up of Firm's Part in War Effort

CHICAGO, May 13.—Mills' part in helping to win the war became of more dramatic significance to employees of the firm last week thru movies of company operations and a special display of 28 major war products which are being produced by Mills Industries, Inc.

James T. Mangan, director of advertising and war promotions, said that the displays were assembled "so that the workers will know what the company is doing."

In the exhibit were some parts so vital that a bomber cannot leave the ground without them. Of outstanding interest (See Mills' War Effort on page 71)

WALTER W. HURD.

# COINMEN YOU KNOW

## New York:

Louis H. Cantor, Eastern representative for National Vendors, Inc., has closed his New York sales, service and parts office. Lou was prevailed upon to join the National staff in St. Louis and will spend the duration actively engaged in furthering the plants expanded war efforts.

## New Enterprise

Ike (Economy) Berman and Charlie Katz are now partners in a new enterprise, the Coin O-Matic Sales Company. Firm's initial efforts will be directed toward promoting the sale of Scientific Machine upright baseball and basketball games.

## Southern Hospitality

Sam Sacks, Acme Sales, on his trip thru the South stopped off for a visit with "Boots" Strange, Southern Vending Company, and enjoyed fine Southern hospitality. "Boots" is an excellent host and went all out to make Sam feel at home. Woolf Solomon, Central Ohio Coin Machine Exchange, also dropped in for a visit at the time.

## Last Spring Meeting

The Arcade Owners' Association held its last spring meeting May 4, and as usual the session wound up with the regular game of skill with most of those present participating. Tho no meetings will be held during the summer, the AOA will continue to function and bulletins will be issued when the occasion warrants. Next meeting will probably be held the latter part of September or early in October.

## Convention

The Cigarette Merchandisers' Association is now making plans for its annual convention, and Matty Forbes will probably be ready to announce a definite date within the next few weeks. It will be held some time in June and probably somewhere in New Jersey this year.

## Chicago:

A local candy bar manufacturer is reported to be engaged in a confidential war project for the army—developing a chocolate candy bar that will not melt in hot weather. Vending machine operators will watch this one like a hungry hawk hovering over barren fields.

## Some Grade A Excitement

Ben Regan, executive of Automatic Canteen Company of America, drawing on his prestige as a stalwart Republican, is getting results. He announces that the reason he is too excited these days to get any work done is because his wife is being considered by a maid.

## Mangan May Win the War

James T. Mangan's "A Plan for Winning the War," a bond-selling program, is said to be receiving serious consideration from Treasury Department officials for the Fifth War Loan Drive.

## Jobber in Larger Offices

A short walk from the Sherman Hotel will take you to Anton Obodzinski's new three-story place of business, Devices Novelty Sales Company, 467 Milwaukee Avenue. Anton's mechanical genius is getting a work-out restoring old klunks to good operating condition.

## Juke Box License

A local tavern owners' association, the Amalgamated Beverage Congress, offers a special service to tavern owners who receive summons to appear in court following failure to pay the city juke box license of \$50. The association absorbs the charge for court appearances. The Chicago juke box license is the subject of continued debate between the city and music interests.

## Byfield a War Correspondent

Ernest L. Byfield, vice-president and general manager of the Hotel Sherman, well known to members of the coin machine industry, is now on a leave of absence to serve as war correspondent for *The Chicago Herald-American*.

In past years Byfield's co-operation enabled the industry to present record-breaking coin machine shows at the Hotel Sherman, which is known as year-round coinmen's headquarters.

## Cooley Heads Mills Purchasing

Art Cooley, for 20 years a Mills divisional sales manager in the coin machine department, has been appointed manager of the purchasing department of

Mills Industries, Inc. Art is being flooded with messages of congratulations from hundreds of coinmen on his promotion to manage one of the largest and most important departments of the Mills firm.

## Coven Expands Business

Ben Coven, owner of Coven Automatic Products Company, for many years operator and distributor of merchandise and drink-vending equipment, has expanded his business in recent months to include other types of machines, including May-Bell consoles.

## Earl Reynolds From Texas

Earl Reynolds, of Dallas, was a Chicago guest for several days. He arrived Thursday and expected to stay thru Monday. A conference with Henry Seiden was near the top of his official business. Big things are always brewing in the big State, says Earl.

## Los Angeles:

The talk along the main Stem of the coin machine section is that the trout season is open. . . . Customers of Badger Novelty Company in Milwaukee visited the local branch recently. Mr. and Mrs. Armstrong, of Eagle River, Wis., on the Coast to visit a son in the armed forces, visited William Happel Jr., of the local Badger set-up. . . . Allen McMahon, of San Jacinto, Calif., in the city on a buying trip. . . . Glen E. McCarter, of Beaumont, Calif., in from that desert city to see what the jobbers had to offer. . . . Harry C. Clamp, of Newport, Calif., up from that beach resort to look over equipment on the floors.

Art Sprout, of Yuma, Ariz., made a trip into Los Angeles to see what was cooking. . . . Lester Berlinghoff, of the K. & K. Music Company in San Bernardino, breezed into town to look for music equipment. . . . S. C. Niles, of Santa Maria, Calif., reports that things are going along in the section. . . . A. M. (Smile) Keene, of Taft, Calif., in the city. This is one item that could be printed each week and always be true. Even without checking. . . . M. H. Stern, of San Luis Obispo, Calif., an army camp town, visited here on a buying trip. . . . Demand for equipment is great as ever and the supply is contingent upon what the jobbers happen to have or think they are on the trail of getting. . . . Jake Arnoldus in from Piochi, Nev., on a plane trip. He bought quite a bit of stuff and requested that it be shipped pronto. This gives some idea of how quickly the operators need what they buy.

## Ops Await "Greetings"

From Douglas, Ariz., came Carlos Amarillas to see what he could uncover in the way of music machines. . . . Bob Bard, Art Weiss and Bernie Kolda, Los Angeles operators, have been advised by their draft boards to stand by for "greetings." Their song now is *Do Nuthin' Till You Hear From Me* or maybe *I Couldn't Sleep a Wink Last Night*. . . . Ernest Bryant breezed in from near-by Glendale, where he has a music operation. . . . Jay Bullock, of Los Angeles, scouring Pico for music machines. . . . Mrs. Dorser, an owner and an operator, in town from Bakersfield. Johnny Knowles, her manager, also in town to buy. . . . Ted Bloomer, of Mojave, a visitor. . . . Roy Smith, of Lancaster, on the buyers' list. . . . Sam Brown, of Los Angeles, making the rounds. . . . Jerry Cooper, of near-by Riverside, in the city to buy. . . . A San Fernando Valley operator, Glenn Craig, in the city in connection with his music business. . . . Jack Gutshall, of Jack Gutshall Distributing Company, has out the fishing tackle. . . . Ed Van Atta, of Los Angeles, making the jobber rounds. . . . W. J. Farewell, of the Los Angeles cigarette machine company, on Pico. . . . Bob Cardiff, San Miguel arcade operator, around the city.

## Other Buyers Here

Happy Clark, of Downey, on the outskirts of Los Angeles, in the city. . . . Fred Chase, of Winslow, Ariz., making the rounds in connection with his music and games business. . . . A. M. Dorfmeier, of Fresno, a buyer. . . . Slim Ewing, of Bakersfield, in the city. . . . Jack Fogel, of Los Angeles, looking for equipment and parts. . . . Mike Goff, of Templeton, Calif., on business in connection with his music and games routes. . . . Frank Hardy in from Oxnard on the Coast and Bert Hammond in from Santa Ana. . . . S. R. Hopkins, of Beaumont, Calif., made a brief visit here to buy. . . . Roy Jones,

a visitor from Visalia. . . . Ted Lawrence in from Long Beach. . . . Ken Brown also in from Long Beach. . . . Gordon Hicks now with the Long Beach Cigarette Service. . . . Curley Moffat came in from Tucson, Ariz. Looking for music machines, too. . . . Art Narath, of Anaheim, a visitor. . . . Nat Thorpe, of San Jose, where he operates music machines, visiting here. . . . L. F. Saylor making the first trip in several weeks from Oildale, Calif. . . . M. H. Stearns, of San Luis Obispo, reporting that the army guys are going strong on music machines in that area. . . . George Young, of Selma, Calif., signed several buyers' registries when he was in the city last time.

## Detroit:

Joseph Brilliant, head of the Brilliant Music Company, announced the birth of a son, Lawrence, Friday (6). Moth and son are both doing well.

Tommy Dorsey's personal appearance at the opening of the Downtown Theater, closed for many years, is expected to bring about a boom in his recordings locally. Operators are planning records on their routes accordingly.

Max Marston and William K. Palmer spent the past week in Chicago on a buying trip.

Aaron Lipin reports a rush at the Allied Music and Sales Company for the new Jerry Jerome releases under the Asch label.

Charles H. Stapleton, operator of the Advance Service Company, jobbers of vending machines, specializing in sanitary product venders, reports the company is adding allied novelty lines for the duration. They are still able to secure a limited number of special machines in their field, distributed chiefly to war plant locations which rate a high priority.

Mark Linkner, proprietor of Triangle Amusement Company, operators and jobbers, faces an "all-out" extraction date with his dentist.

Pharmacist's Mate, 3/C Lawrence M. Linkner, who formerly assisted his father, Mark Linkner, in Triangle Amusement Company, is serving in the Pacific area, after seeing extensive service in the Atlantic.

Henry C. Lemke, of the Lemke Coin Machine Company, was host Sunday to over 200 relatives and friends, celebrating his 25th wedding anniversary. Lemke is devoting time at present to work on his garden at the new home to which he has just moved.

Michael Weinberger, of the S. and W. Coin Machine Exchange, is away on an extended business trip. He is combining it with a visit to his son, now convalescing in the army hospital at White Sulphur Springs, Va.

## Minneapolis:

Howard Harrison, Minneapolis operator, who has been confined to his bed for several months, seriously ill, has recovered sufficiently to sit up. While he has been ill, Harrison's route has been cared for by his son, George (Bud), who quit a war job for that purpose, and his brother, George (Whitey).

## Former Mechanic Wounded

Corp. Arvid Kangas, mechanic for Hy-G Amusement Company until he entered the army more than a year ago, was wounded on the Anzio beachhead, where he had been fighting with American troops. According to word received by Hy Greenstein, head of Hy-G, Corporal Kangas sustained a broken arm and a chest injury when hit by shrapnel.

## Operator Off to War

Mike Imig, operator from Menno, S. D.,

went off to war and left his route in good hands. Duties of servicing the Imig locations are being shared by his wife and his father, H. Imig.

## Richmond:

Emil Wirship, operator of Jukeland, arcade opposite Main Street Station here, reported a terrific slump in business when the SeeBee's camp at Peary was closed but states that business has returned to normal since the camp has been made into a boot training station.

Leon Gary, Gary's Record Shop, returned after a business trip north.

The Turf Club, Richmond, has been given a charter by the Virginia State Corporation Commission to operate a social club here.

Herman J. Corvino, local Decca manager, returned from a sales meeting at the home office in Newark.

8800 R.C.E.S. . . . .	\$650.00	Big Towns . . . . .	\$300.00
8800 E.S. . . . .	600.00	Blondies, P.B. . . . .	30.00
Seeburg Plaza . . . . .	300.00	Lucky's . . . . .	30.00
Mills Throne . . . . .	250.00	Toppers . . . . .	30.00
Rock-Ola Premier, '42, R.O. . . . .	550.00	Hotdovers . . . . .	50.00
Rock-Ola Commander . . . . .	650.00	Barrages . . . . .	50.00
Wurlitzer 24 A, K.E. Packard . . . . .	250.00	Champ, Old . . . . .	50.00
Wurlitzer 24 Victory . . . . .	500.00	Punch, P.B. . . . .	30.00
Muto. Sky Fighters . . . . .	350.00	Land Slide . . . . .	50.00
Rapid Fires . . . . .	250.00	Bally Fleets . . . . .	50.00
Tommy Gun . . . . .	175.00		
Tom Mix Duck Gun . . . . .	100.00		
Seeburg Ray-o-Lite Duck Gun . . . . .	125.00		
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Bally Bulls Converted into Hitler . . . . .	125.00		
Seeburg Jallibird Gun . . . . .	150.00		
Seeburg Chicken Sams . . . . .	150.00		
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Jolly, P.B. . . . .	50.00		
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Hi Hands, Comb. . . . .	\$200.00		
Jennings Fasttime, F.P. . . . .	100.00		
Jennings Bobtail, F.P. . . . .	100.00		
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Mills Jumbo, P.O. . . . .	125.00		
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Face Saratoga . . . . .	150.00		
Walton Big Game, P.B. . . . .	150.00		
Bally Bells, P.O. . . . .	100.00		
Stanco Bells, P.O. . . . .	100.00		
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30	28	6N7	6V8	6R7
31	27	6A8	6K5	6U5
32	26	6F8	6B5	6S7
37	79	6A4	6B5	6S7
38	78	2A3	6X5	128C7
41	76		0Z4	68L7
42	6F5	2A4	5Y4	68R7
46	6J5	8U4	3Q5	68K7
56	6L7	5X4	68B	2051
57	618	605	607	25Z8

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# Oklahoma Pin Game Law Will Prove Fizzle if Enforced

**Tulsa editor shows ludicrous features of State law that legalizes exercise but frowns on fun—attorney general announces that law will be enforced**

OKLAHOMA CITY, May 13.—A bright ray of hope is seen shining thru the extreme ban on amusement machines which was issued by the State attorney general this week. Since the State has an extreme law on amusement machines, it is felt that one of the quickest ways to kill it is to enforce it to the letter and let officials and public see what kind of

into your life. *Legal—Hansen held this is definitely not entertaining.*

5. A penny machine which drops out cards bearing pictures of a soldier and a girl, or a sailor and a girl. *Not funny enough to be illegal.*

The basis of these rulings, according to attorney general, was in the law of 1939 which ruled that machines which provide exercise only may be considered as legal. The amusement which the Tulsa paper gets out of the extreme Oklahoma law and enforcement of it recalls an editorial published in *The Billboard* May 13, 1939, soon after the law had gone into effect. The editorial, in part, follows:

### Easy Way to Sainthood

Oklahoma stole a march on its sister States recently by proposing to attain sainthood for its citizens much sooner than other commonwealths which are having a hard time to keep human beings on the straight path.

Oklahoma achieved this short cut to sainthood by making such things as pinball games and salesboards the supreme evil and then making sheriffs, policemen and other officials responsible for keeping these temptations away from its citizens.

Oklahoma will thus become the mecca of all people who want an easy and modern way to live a good life. All they will have to do is to deny themselves the diversion of playing pinball, salesboards and slot machines.

And to make this easy for them they will have the aid of enforcement officers who will lose their jobs if any citizens get to these forbidden evils.

### Most Drastic of Laws

The new Oklahoma law which makes it so easy for residents of the State to live a good life defines slot machines, pinball games and salesboards as evils and makes their possession a felony. Some say it is one of the most drastic enforcement measures in history.

It will make certain officials strict guardian angels of the public by providing that "continued operation of such devices over a reasonable length of time is prima facie evidence that policemen, constables, sheriffs and county attorneys are not doing their duty and is made basis for their ouster from office.

"Failure of peace officers to seize the devices and enforce the law makes them liable for prosecution on a felony charge and conviction would preclude them from again holding a public office for a period of two years."

There are still a few skeptics left in Oklahoma and they say it is a law that makes it quite easy for the citizens to be saints, but that a lot of enforcement officers are sure to get into trouble. Enforcement officers are not paid enough to take such risks, they say.

One infidel said that it is a perfect set-up for building a powerful and corrupt political machine. He inferred that when an enforcement officer was not acceptable to the powers that be, it would be a simple matter to "plant" a salesboard in the proper place and then oust the undesirable officer.

But such a wicked thing would not happen in a State that takes a short cut to sainthood, so something will have to be done about the sinners and infidels in Oklahoma who even think of such ideas.

### Can Flee to Arkansas

It is probable that a place called Arkansas can be used as a dumping ground for these sinners and infidels. They can be rushed across the State line and there in Arkansas they can play pinball games as much as they like. Oklahoma saints feel that Ar-

kansas will probably be dropped from the Union since that country had the temerity to license such evils as pinball games recently. Trade barriers will have to be erected between Oklahoma and this region so that no outcasts will come back into the State.

There is some prospect that the saints of Oklahoma will be compelled to look westward all the time and never look eastward. For stretching clear across the map eastward from Oklahoma there are three regions known as Arkansas, Tennessee and North Carolina. In all three of these regions human beings are licensed to play such things as pinball games and thus hasten the end to a corrupt existence in a troubled world. Some say that they might as well let the hapless sinners in these regions play pinball or something and die happy.

The few sinners that may manage to sneak about in Oklahoma for a time yet will be amazed at what saints can do once they have given up playing such evils as pinball, salesboards and slot machines. They can still drink, smoke cigarettes, go to movies, bet on the races, play baseball and other sports and even bet on golf. Why any human being would want to defile himself with salesboards, pinball and slot machines when he can enjoy all these other things is a thing hard to understand.

Skeptics might as well face the fact that when a State can solve the moral problems of its people by eliminating a small list of sinister devices, then it is about to give to the nation a new way to get things done. If some of the devices happen to be "planted" in the path of an enforcement officer here and there, it is a sacrifice worth making for protecting the people from pinball so they will have more time and money to spend at other diversions.

### Enforcement Is Problem

The new enforcement order brought serious problems for operators and also for many city officials in the State. In Oklahoma City the county attorney asked officers not to interfere with machines in operation pending a test case to determine their legality. The attorney made the important announcement here that a strict interpretation of the law might make juke boxes illegal. Other officials feel that the law is so extreme that if it is really enforced to the letter it will bring about some action on the law as soon as steps can be taken. One large operator here said that he had fought a test case thru to the State (See OKLA. PIN GAME on page 66)

An interesting indication of how the extremity of the law may arouse the public is a report of the attorney general's order published in a Tulsa newspaper May 5. The report had an interesting headline, "Legal for Exercise, But Illegal for Fun." The report in the Tulsa paper mentioned that even innocent machines in Penny Arcades are banned by the order. Then the newspaper gave an outline of the types of machines banned under the 1939 law and covered in the recent enforcement order, stating why the particular machines are banned. The outline is as follows:

### Fun Is Forbidden

1. Electric ray gun that shoots at targets and keeps score at a nickel a throw. *Illegal, because it provides entertainment.*
2. Skeeball machine, also a nickel affair, that hurls small steel balls at tiny pins in a miniature bowling alley. *Illegal, because it keeps score and is entertainment.*
3. Anti-submarine gun with which the customer may play war by shooting at U-boat targets for a nickel. *Illegal—the thing is too entertaining and besides it adds up a score.*
4. Penny machine which emits fortune-telling cards promising a trip and a tall-dark-and-handsome is coming

## MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 8.

### Program 1164

*The Season's the Reason* is sung by DAVID BROOKS. There's a style show, featuring some exquisite fur coats, and THE CLAWSON TRIPLETS sing one chorus. (Triumph Films.)

AL TRACE'S SILLY SYMPHONISTS are featured in *Oh! Please Tell Me, Darling*, a novelty song. Bandstand background. (Soundies.)

*In the Good Old Summertime* is sung by THE MEN AND MAIDS OF MELODY (8). Settings include a picnic spot, a beach and a park. (Minoco reissue.)

VINCENT LOPEZ AND HIS ORCHESTRA are featured in *Nola*, with LOPEZ playing one chorus as a solo. Nite club setting. (Triumph Films.)

ESMERALDY, with FRANK NOVAK'S BAND, sing and play *Thar She Comes!* Song is of the humorous hillbilly type. (Ben K. Blake.)

Pio Pio features the singing and whistling of CARIDAD GARCIA, with GERALD MARKS' ORCHESTRA. Outdoor setting. (Soundies.)

ART DICKSON, as a policeman, sings of the advantages of being a private in *A Chicken on Your Knee*. A colonel, the song points out, has only an eagle on his shoulder. Park background. (Sound re-issues.)

*If You Can't Smile and Say Yes* is played by LOUIS JORDAN AND HIS ORCHESTRA, with Jordan singing. There's also an unbilled dancer. Bandstand setting. (Soundies.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 15.

### Program 1165

*I Wish That I Could Hide Inside This Letter* is sung by THE CLAWSON TRIPLETS. A huge envelope forms the background. (Ben B. Blake.)

LOU LEONARD and MARY PARKER appear in *Ruff and Truff*, an exhibition

of judo and fairly conclusive evidence that the female of the species is more deadly than the male. (Soundies.)

*Sailor With the Navy Blue Eyes* is sung by KITTY KALLEN and BILLY BLETCHER. Two girls on a picnic are joined by two sailors, one of whom becomes the hero of the song. (R. C. M. reissue.)

Pretty ANN PARKER sings *He's My Pin-Up Boy*. He's quite a lad, but she admits she can't pin him down. (Soundies.)

*I'm Mighty Proud of That Old Gang of Mine* is sung by THE ESCORTS AND BETTY. The gang is in uniform now, the song reveals. (Ben K. Blake.)

RED RIVER DAVE sings *Mexicali Rose* to LILO DARRISH, a highly decorative senorita. Desert setting. (Soundies.)

*Just as Tho You Were Here* is sung by LOIS COLLIER and played by THE GLAMORETTES (8). The girls wear uniforms and the bandstand is decorated with flags. (R. C. M. reissue.)

MEADE (LUX) LEWIS and DUDLEY DICKERSON are the stars of *Low Down Dog*. Dickerson comes home to find his wife flirting with the ice-cream man and sings that he's tired of being a low down dog. (Dave Gould.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 22.

### Low Cocoa Supplies

Supplies of cocoa beans in licensed warehouses are at the lowest ebb in history—enough to last only about one week, according to the Association of Manufacturers of Confectionery and Chocolate. Lack of improvement in imports, allotment of at least 65 per cent of solid chocolate manufactured to the armed forces, demands from the American Red Cross and requests of war plants thruout the nation are blamed for the situation.

**AUTOMATIC BLACK JACK**

Equipped with 5 automatic reels. Player inserts 1¢, 5¢ or 10¢ and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can "draw" one or two cards in windows Nos. 3 and 4 by pressing buttons which release shutters. Hand held by "House" is revealed by pressing button under window No. 5 which releases shutter. Brand new in original cartons. Size 9x7x7 in. Wt. 10 lbs. Each ..... \$28.50



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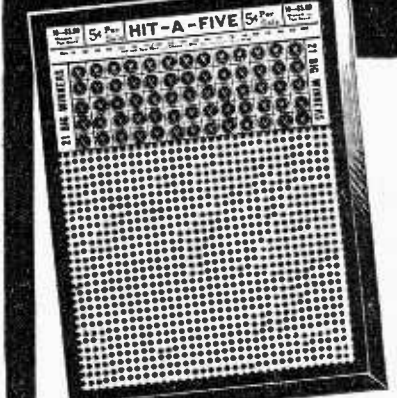
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Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES  
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## Jukes Unhit by No-Dance Rule

RICHMOND, Va., May 13.—Contrary to expectations, not one location has been lost by juke box operators due to the new 30 per cent cabaret tax, a survey of six leading music men in this territory shows. It was thought that some of the spots which had been permitting dancing to record accompaniment would either jerk out the boxes or close entirely.

Further questioning in this *The Billboard* survey showed that three of the operators reported a gain in revenue for April, two noticed no difference and the sixth had a money drop of less than 5 per cent.

Very few of the blue and red ration tokens have shown up in the boxes and other coin machines, collectors said. Fare boxes in Richmond streetcars and busses have been averaging 30 to 50 of the slugs a week, however. Practically none have been inserted in the local parking meters.

Gum vender operators are rejoicing over the announcement by the Wrigley people regarding the "Orbit" label, but are wondering just how long it will be before the new product will be made available for their use.

Sales continue brisk when the distributors can find anything to sell. Local arcades, however, have noted a decline in business during the past few weeks due, mostly, to the changeover which is being made in a near-by camp. They look forward to an increase when the transition is completed.

All in all, the survey shows a healthy condition throuout the industry in this territory.

## Seeburg Names Jack Moore, Minthorne as Calif. Distributors

LOS ANGELES, May 13.—J. P. Seeburg Company has changed its distribution set-up in both Northern and Southern California, with Jack R. Moore being named the distributor for the upper end of the State and Jean Minthorne taking over the Southern tip.

The change in distributorship was made by C. T. McKelvey, vice-president in charge of sales, and D. J. Donohue, West Coast distribution manager. McKelvey came out from Chicago to be here when the contracts were signed by the new firms.

Seeburg products in this locality for several years were handled by the E. T. Mape Music Company, with the Northern California distribution being handled by that firm's branch in San Francisco.

Minthorne will continue to operate from his firm's headquarters on West Pico. Jack R. Moore headquarters in Portland, Ore.

Distribution for California, Arizona and Nevada were handled by the Mape Company. Contracts signed with Minthorne and Moore call only for the representation in California.

With Minthorne switching over to the Seeburg line, this lets the Rock-Ola line dangle. However, several firms are reported interested in taking on this product. Rumor has it that William R. Hoppel Jr., of Badger Sales Company, will represent Rock-Ola in Southern California. However, there has been no definite deal reported in this direction at this time. Badger has had connection with Rock-Ola in the Middle West for some time.

## City of Detroit To Operate Juke Boxes On Percentage Plan

DETROIT, May 13.—Official recognition was given to the juke box by the Detroit city council this week with approval of the purchase of 14 of the machines to be placed in recreation centers maintained by the city for youth groups. According to the contract, the jukes will be on a percentage pay basis, as in normal locations, with the city taking 55 per cent of the gross.

Detroit city council is now considering a licensing ordinance for coin-operated phonographs, introduced several weeks ago.

## Tavern Juke SOS Saves Girl Worker

PHILADELPHIA, May 13.—"Please send help!" screamed a woman's voice from the Automatic Hostess at a North Philadelphia taproom.

It was Anna Roche crying out from the record room of the Automatic Recording Machine Company a mile away. A man was holding her by the throat and dragging her across the room.

A party of taproom patrons sped to the rescue in automobiles. But another juke box hostess, Rita Smith, had escaped and brought police.

## AMERICAN FOLK TUNES

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### War Flavor Songs

Hundreds of songs hooking up with the war in one way or another have been written, a few attaining hit proportions for a brief period. Songwriters continue to bring out many new tunes with a war flavor, and many of them are being plugged on the smaller stations by folk tune and hillbilly singers. Composer Pvt. Walter M. Crosley, now at Camp Claiborne, Va., has a new novelty number titled *Why Don't They Put a Saddle on That Doggone Jeep?* which is being published by Arcadia. Crosley was co-writer with Sammy Kaye on *Honey-bunch*.

Prolific songwriter Cliff Japhet, heard on WSNY, Schenectady, N. Y., has a couple of new ones. In collaboration with Chaw Mank he wrote *You'd Be a Knockout in a Blackout*, which has had a good reception. The other is, *He's Everybody's Buddy*.

*The Flying Fortress*, by Rose E. Black, Lew Mel and Chaw Mank, is being featured by the Sawbuck Hillbillies, Rensselaer, N. Y., on radio programs, dances and shows.

Bill Nettles, Shreveport, La., songwriter, has a new one, *Pray For Me, Mom*, which he introduced recently on WRR, Dallas, while paying Bill Boyd a visit. Nettles has a 17-year-old son in the marines.

### Tex Grande Disks Popular

Tex Grande and His Range Riders, recording for De Luxe, have waxed a number of popular hillbilly and folk tunes that are getting a very good play. Four recent recordings are *Have I Stayed Away Too Long* (Frank Loesser); *Sweetheart, I Still Remember* (Denver Darling and Ed Smith); *Too Late to Worry, Too Blue to Cry* (Al Dexter), and *Don't Sweetheart Me* (Friend and Tobias).

### Tunester Tattle

Harmie Smith, vocalist and songwriter, has a program on KWKH, Shreveport,

## Juke Developments of Week Marred by Oregon Setback

Trade awaits final Petrillo decision by WLB with most observers believing ruling will be unfavorable—three city ordinances make little progress

CHICAGO, May 13.—Reports received during the week from juke box news fronts of the nation were mainly optimistic with the exception of the high "privilege" tax approved by the Oregon Supreme Court. This decision was awaited with considerable interest throuout the industry since the case involved alleged discrimination against coin chutes. The

music division of the industry which carried on the major fight even tho the measure also applies to games, contended that it was unfair to tax automatic phonographs when radios and phonographs without coin chutes were not affected. By terming the measure a regulatory license covering the privilege of operating jukes, instead of a property tax, the Oregon high court settled the issue.

### Await Petrillo Decision

In Washington, the War Labor Board was expected to reach a final decision this week on the Petrillo case. Most observers believed that this decision would be unfavorable to Petrillo and that it would hold union members as being "on strike."

Petrillo himself was reported to be in Hollywood conferring with movie officials on his plan to provide employment to musicians and singers in motion picture theaters. Petrillo is reported to have said that the 30 per cent cabaret tax had caused serious unemployment of union members.

Latest reports on the Chicago juke box ordinance indicate that the case may be heard by the State Supreme Court in the fall. Following the ruling of the circuit court that the city had the right to license juke boxes, some attempts to collect the tax levied against locations have been made. If the case reaches the Supreme Court, observers say, the confiscatory features of the ordinance will be the issue.

### Other Juke Box Fronts

This week the city attorney of Oklahoma City was reported to have termed the Oklahoma amusement machine law so broad that it could be applied to juke boxes.

In Detroit, an amended ordinance to regulate juke-box operation is still in process of preparation. The original proposal to tax juke box operators \$15 per unit was abandoned and corporation counsel was instructed to frame a new ordinance with the fee greatly reduced.

At Minneapolis the proposed ordinance to regulate juke boxes is scheduled for hearing May 17. Two postponements were granted when earlier hearings were scheduled. Operators are preparing briefs to contest the measure which was introduced because of complaints that juke boxes were too noisy.

## POPULAR RECORD REVIEWS

(Continued from page 21)

### FIVE RED CAPS (Beacon)

"Somebody's Lyin'"—FT; V. "Was It You"—FT; V.

Singing in the style set forth by the Ink Spots, the Five Red Caps figure with a winner in Joe Davis's *Somebody's Lyin'*, a sentimental ballad of the sin-to-tell-a-lie school of song. The boys take it at a bright tempo of moderate proportions, getting adequate instrumental support from a small combo along rhythmic lines. *Was It You?* another sentimental love song by Joe Davis, is polished off in even brighter fashion with stronger rhythmic support from the accompanying unit. While a solo piano rambles for a spacing chorus on the *Lyin'* side, the Steinway squatter shares the stanza on this side with an adept vibe artist. Moreover, the Red Caps display more of their fine rhythmic harmonizing for this opus.

For cashing in on the singing style popularized by the Ink Spots, the Five Red Caps should count for some fair measure of coins, with either of the sides worthy of a trial spin in the music boxes.

### JOHNNY LONG (Decca)

"Time Waits For No One"—FT; VC. "Featherhead"—FT; VC.

Using an augmented band for the recording session, there's plenty of body to the Johnny Long band in this spinning, with musical scoring for brass and sax choirs that provide striking setting for the songs. *Time Waits For No One* is the Cliff Friend-Charlie Tobias ballad from the *Shine On, Harvest Moon* movie. At a livelier pace is Dick Kuhn's *Featherhead*, which reminds so much of *Scatterbrain*, but lacks the appealment of tune and treatment here. Patti Dugan gives good lyrical coverage for both the ballad and rhythm tunes.

On the strength of its movie association, "Time Waits For No One" would be the logical side showing any signs of phono strength.

### MARTHA TILTON (Capitol)

"Texas Polka"—FT; V. "I'll Walk Alone"—FT; V.

For lyrical projection with an infectious lilt, Martha Tilton is fast becom-

### Record Income

WASHINGTON. — National income reached the record level of \$147,900,000,000 in 1943, according to the Department of Commerce's latest estimates. This is an increase of 22 per cent over 1942 and is more than double the 1939 figure.

ing the peer among the plattering song-ladies. Her effortless and pleasant productions for this platter go far in boosting her disk rating to higher levels. From *Follow the Boys*, Miss Martha approximates downright purring with her ear-caresses for *I'll Walk Alone*, a gorgeous ballad that looms extra big. Tempo is stepped up to a moderate pace for the lilted *Texas Polka* which Miss Tilton places in an attractive rhythmic frame that fosters the Dixieland beats to heighten its lifting qualities. The studio orchestra gracing the background gives the songbird swell support with the tenor sax of Eddie Miller, former Bob Crosby ace, standing out in the solo flashes. From start to finish, Miss Tilton is highly effective in overcoming the (See Pop. Record Reviews on page 64)



## New Highways To Aid Locations

CHICAGO, May 13.—Thousands of new coin machine locations may be available after the war if the federal and State governments carry out plans for terrific road building campaigns.

Most ambitious project is the Public Roads Administration's program for 34,000 miles of superhighways connecting all the nation's big cities. The system would reach every city of 300,000 and all cities over 100,000, with the exception of three in Ohio, as well as smaller manufacturing cities which, altogether, account for 83 per cent of the total value of the country's manufacturing production.

This project would create jobs for 2,000,000 people and cushion possible unemployment when millions of servicemen are demobilized and war production ends. When completed the system would carry 20 per cent of the nation's traffic, altho it would total only 1 per cent of the country's mileage.

At present it is planned to spend \$750,000,000 a year for the next 10 or 20 years, depending on elaboration of the basic network. PRA hopes to have blueprints and the necessary funds ready before the war ends.

The States plan more than \$4,000,000,000 worth of highway construction in

the post-war period. Hundreds of millions of dollars of this work are already in the blueprint stage and can be started on short notice. It is estimated that about \$1,400,000,000 of construction will be ready for the awarding of contracts by next January 1.

### States To Pay 25%

The States expect the federal government to finance much of this program. Under terms of a bill introduced by Representative J. W. Robinson, of Utah, the States would be given \$1,000,000,000 in each of the first three years after the war for highway construction. The States would be required to match federal funds to the extent of 25 per cent of total outlays as a minimum.

Some States have reserves which would enable them to provide their share of the costs without difficulty, but others are not so fortunate. Altho many States have no definite plan for financing their share of the expenditures, few of them plan to resort to public financing. Since gasoline rationing there has been a sharp decline in gasoline tax receipts, which many of the States use to finance their highways.

Need for new roads is universally accepted. Not only has construction of new highways been virtually at a standstill since the United States entered the war, but normal repair work has been sharply curtailed. Altho there has been a sharp drop in the average motorist's use of the highways, they have taken a severe beating from heavy trucks transporting war materials. A survey by the American Association of State Highway officials showed that more than 158,000 miles of State highways constructed many years ago should be rebuilt, relocated or widened, and it was estimated that it would require more than \$6,000,000,000 to accomplish this.

The road builders' group has estimated that the total highway program should be maintained at an annual level of \$3,000,000,000 for a five-year period. This would be divided as follows: State highway systems, \$1,100,000,000; metropolitan highways, \$1,000,000,000; city streets, \$500,000,000; county and local roads, \$400,000,000.

### POP. RECORD REVIEWS

(Continued from page 63)

triteness of the State-inspired polka tune itself.

"I'll Walk Alone" is easily the stronger side for the music boxes.

### ROSS LEONARD-PEGGY DALE (Savoy)

"Kentucky"—FT; V. "When You Put On That Old Blue Suit"—FT; V.

The label backs two of its song sellers for this plattering with Cy Baker and his trumpet fronting the accompanying studio orchestra. Ross Leonard, whose smooth baritone doesn't ride the rhythmic range as handily as in the romantic register, tackles Henry Brichard's *Kentucky* tune, a bouncy and bubbling rhythm ditty with wordage that does the Chamber of Commerce for the blue

grass State plenty proud. Peggy Dale, a new name for the label, is also placed at odds end with the song material at hand. Sings it straight up and down with little or no distinction or style for *When You Put On That Old Blue Suit*. It's a hillbilly-styled tune and the modern dress feebly attempted is ill-fitted for this *Old Blue Suit*. Song itself aims to raise a nostalgic note in bringing the boys back home and to their old blue suits.

In the blue grass State it is more than likely that the phonos will blare to the spinning of "Kentucky," but hardly loud enough to be heard beyond the State's borders.

### ORE. APPROVES LICENSE

(Continued from page 60)

favor of licensing the coin machines. Newspapers joined on one side or the other and the public was thus widely informed on the whole subject.

When the license law was before the State Legislature, cities thruout the State had opposed the State license system because they wanted coin machine revenues reserved to the incorporated towns. When the law was finally passed it provided for a distribution of 40 per cent of the revenue to the counties. This action of the city governments before the State Legislature had also served to educate the voters as to the desirability of revenue from coin machines.

When the deadline of June 8 arrived, the anti-coin machine organization had failed to get enough signatures, so the popular vote on the law was never called. Then operators began making preparations for legal tests of the law. In June an operating firm filed a suit to test the law on a technicality as to when the tax went into effect. This suit was finally combined with two other cases to come before the State high court. Soon another test was filed questioning the constitutionality of the law on phonographs. The petition was for an injunction, which was finally granted by the lower court. This test involving juke boxes finally became the most important issue in the situation and was probably the biggest question before the State high court. It also became of interest to the juke box trade thruout the nation as a test of license fees on such machines.

### Called Privilege Tax

The question of discrimination against music machines had been raised in the petition, and this was considered an important legal point. When the question was filed in the Circuit Court, it was decided that because of its importance three judges would be asked to sit and hear the case. The State tax commission was defendant in the case. The Circuit Court in its decision upheld the petition of the operators, and early in August ruled that the State tax on juke boxes was invalid and unconstitutional.

The decision of this court related only to the section which applied to juke boxes, and among other things the court said that the tax was upon "the poor man's dinner music" and that it was discriminatory because it did not also tax phonographs in establishments which did not have the coin-slot feature. It was this point of discrimination that became of special interest to the juke box trade here and all over the nation. However, the high court, when it ruled on this point, held that the State could legally impose a privilege tax on any kind of coin-operated device.

In a later Circuit Court decision in September the court again held the State license law to be unconstitutional, and the opinion expressed strong views against the fees, the discriminatory sections and also condemned it as a social experiment.

Among other things the Circuit judge said, "the guarantees of our constitution and particularly the so-called bill of rights are there as a protection to the individual and should be jealously guarded. There was a time when every American citizen looked upon the constitution to which he might turn with confidence of protection against the encroachments of a majority. So much has occurred in judicial construction that this confidence of the individual has been badly shaken, and justly so." This apparently meant to imply that the coin machine trade as a small minority had been unjustly taxed by the majority. The court opinion also raised the propriety of taxing such things as liquor, racing and coin machines in order to help the aged. Even newspaper editorials also argued this question, some newspapers insisting that it was a poor alibi for providing pensions for the elderly

citizens of the State.

The State collected about \$15,000 in revenue during August and in September it collected only \$103. Because of the injunction and the general legal questions involving the law, the State tax commission made no further efforts to collect the fees. By October the State tax commission had completed petitions to take appeals from the lower courts to the State Supreme Court. Operators also filed their briefs before the State high court late in the year and the final test was on.

### Okay Tax on Jukes, Games

Arguments on both sides before the State high court followed the same lines as presented in the lower courts, and the briefs also presented these arguments in some detail. The high court reserved its opinion, and the coin machine trade had been awaiting the decision for some months. The final decision as handed down May 9 will apparently settle the issues and the State will begin collecting its taxes. Oregon thus becomes one of the most recent States to enact a State license law covering pinball games and juke boxes. Vending machines, telephones and similar devices are excepted from the State tax.

The pinball question had been the subject of agitation in the State extending over a much longer period. Pinball games became a subject for agitation as early as 1935, and also a number of tax proposals had been introduced in the State Legislature. They had been banned by statute in 1938 as a lottery but a popular election upheld the law the same year. But in 1940 the State Supreme Court handed down a decision saying that the lottery statute did not apply to games operated for amusement only. The game involved was a coin-operated baseball game. The 1943 statute permits cities within the State to add their own taxes to the State fees if they so desire. A number of cities had already licensed coin machines of various types before the State law was passed. In fact the Oregon Legislature in 1935 passed a law which gave cities and towns in the State the legal power to license pinball and other coin machines.

### Few Business Failures

Business failures in March were the lowest since records were started in 1900. Figures gathered from all over the country by Dun & Bradstreet showed only 97 failures. The previous low was in January, with a total of 120. A year ago they were 410. More than half the States and 10 of the 25 largest cities reported no failures.

**WE WILL PAY**  
**\$550 FOR 750 E's AND \$575 FOR**  
**850's; F. O. B. BALTIMORE.**

**FOR SALE**  
**CONVERTED PANORAM PEEK SHOW**  
**\$425.00**

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**MUSICAL SALES CO.**  
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### RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots 5.

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### WANT TO BUY ANY TYPE TELEPHONE WIRED MUSIC AMPLIFIERS

(With or Without Tubes)  
 Name type, price, quantity and condition in first letter.

AUTOMATIC WIRED MUSIC CO.  
 487 Orange St. Newark 7, N. J.

### OPERATORS SPECIAL

NEW RECORDS — 304, 424, 674, F. O. B.

Our Selection. Assorted. All Popular. Minimum order, 20 records. You'll be pleased.

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### RECORDING BLANKS

### A SERIES 6½ INCH SECONDS

SLIGHTLY IMPERFECT

### 1000 RECORDS, \$36

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SAMPLE ON REQUEST

### STEINBERG'S INC.

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You'll be hearing—

## "DON'T CRY NOW"

• THE NEW HILLBILLY BALLAD •

## PERMO POINT

The favorite needle of coin phonograph operators everywhere.

HERE IS THE DIFFERENCE



The difference between Permo Point Needles and other needles is to be found in workmanship and materials. Only Permo Point has the precious Permometal tip... precision ground to give faithful reproduction and maximum record life.

PERMO, Incorporated  
 6415 RAVENSWOOD AVENUE, CHICAGO 26

# Sugar Quota Is Still a Mystery

**Reports conflict on continued supply to beverage and candy firms**

WASHINGTON, May 13.—Conflicting reports on sugar supplies and the possibility of ending sugar rationing or at least increasing allotments, continue to puzzle confectionery, beverage and ice cream manufacturers.

Monday (8) it was announced that there is little hope of ending rationing or increasing allotments during 1944. This report was made in connection with the War Food Administration's announcement that stocks on hand April 1 were only 1,256,368 tons, the lowest for a similar date in many years and 30 per cent below last year's level.

WFA's report said that during the first three months of this year 1,508,474 tons of sugar were distributed, or nearly 300,000 more tons than during the same period last year. Stocks dropped during the period by about 600,000 tons.

The shipping situation for sugar was said to be somewhat improved, but present low stocks must be built up since extra shipping may have to be diverted for other uses. In addition, the domestic sugar beet crop in 1943 was one of the smallest in years, and indications for 1944 show little if any improvement.

## Sugar Trade Disagrees

Following the government report, a New York financial paper declared informed sources in the sugar trade are anticipating a rise in the allotment to industrial users from the present 70 per cent to 80 per cent. These sources argue that WFA's report is based on statistics that are now a month old.

Sugar sources claim the situation in the past month has changed considerably. (See *Sugar Quota Mystery* on page 66)

# Study of Public Tastes, Habits Essential for Vending Success

Any manufacturer, whether he makes food items, stoves, kettles or vending machines, can produce better articles provided he has a thoro knowledge of the use his article will receive, taking into consideration, all possible abuses, states George Eby, sales manager of Pan Confection vending machine division.

If, for instance, the vending machine manufacturer knows all the conditions his machine must meet, he is better qualified to manufacture a nearly perfect operating machine, working perfectly under all extraordinary conditions. Such a vending machine is not sold on price, nor is it purchased on price. The purchaser is buying that particular trouble-free machine because it will give him practically no trouble after months and months of use with ordinary care, according to Eby.

"The manufacturer of candy must put out a product that not only meets all conditions, as to weather and abuse in handling, but he also must build into each and every piece of candy taste and eating quality that will satisfy the greatest number of people. In doing this, the manufacturer must devote much time in

experiments and study public tastes," he declared.

"It is also necessary that the manufacturer make a particular piece of candy for the vending machine trade, and if properly made it must not be sold promiscuously or it will defeat its own purpose.

"Likewise, a piece of candy made for counter sales is not properly adapted for use in vending machines and should not be so used even if the candy will work under ordinary conditions. The use of counter candies in vending machines is the cause of more service calls than anything else," said Eby.

"Trends are another thing an up-to-date manufacturer must constantly keep (See *PUBLIC TASTE* on page 71)

# Paper, Not Tobacco, Worries Cig Makers; Carton Supplies Low

RICHMOND, Va., May 13.—The tobacco industry finds itself confronted with a problem even more acute than the shortage of tobacco when they were notified this week that there is not more than one month's supply of paperboard for the manufacture of cartons for the shipment of cigarettes available.

This means that unless a solution is found at once it is entirely possible that cigarette plants may be compelled to make a sharp reduction in their output.

Richmond's local cigarette plants use between 10 and 12 carloads a week of paperboard from which cartons are made in the shipping of cigarettes. The local box manufacturer supplying all cigarette plants here has enough board on hand to last thru May. "After that we cannot tell what will happen," said an official of the company.

## Rated Non-Essential

Cigarette manufacturers are placed in a critical condition by the paper shortage because the tobacco industry is not listed as an essential industry by the War Production Board and therefore has a low priority rating close to the bottom of the list. The WPB is reported to feel that there won't be more than enough paperboard to take care of AA-1, AA-2 and AA-3 ratings which leaves the tobacco industry, with a AA-5 rating, out of the running.

The tobacco industry brings almost \$1,000,000,000 a year in revenue taxes to the government. Unless they can in some way secure a higher priority rating or find a substitute for this item they will be forced to close their doors within a few weeks' time.

No substitute has yet been found. Cigarette plants some time ago increased the size of their cartons to 12,000 cigarette capacity from 10,000 and have been buying back their used cartons from the distributors.

# Peanut Consumption Jumps From 6 to 11 Pounds Per Person

ATLANTA, May 13.—American civilians are now eating about 11 pounds of peanuts a year per person, compared with six pounds in 1938. Peanut production has climbed from 1,200,000,000 pounds in 1939 to 2,500,000,000 last year, with this year's goal 2,700,000,000 pounds. These figures were revealed at last week's meeting of the National Peanut Council.

Not all these peanuts are eaten as such, however. A large amount of the annual output is processed into peanut butter, oil, livestock feeds and other products.

And despite the impressive increase in production, the council has its worries. Chief among them is the competition offered by soybeans, which are attacking many of the peanut's normal markets.

Soybean production has increased far more in the past 10 years than has peanut production. Peanut producers have tripled their poundage since 1933, while soybean growers increased their output 18 times.

To date soybeans have offered little competition to peanuts in the vending machine trade, mainly, no doubt because they lack the taste appeal of the popular goobers. With last week's announcement, however, that the government is freezing 50 per cent of all peanut stocks for the use of the armed forces, the time may yet come when peanut vending machine operators, in order to keep their machines supplied, will have to resort to using a substitute.

# MERCHANDISE MART

## Heavy Cocoa Arrivals

Cocoa arrivals for April were exceptionally heavy and came when needed most, according to trade circles. Altho prospects of shipments of African cocoa have brightened within the past few weeks, manufacturers are warned not to be too optimistic, since even with the best luck on all shipments, arrivals might just about equal consumption. For instance, very little cocoa is expected to reach this country during the next three or four weeks.

A report by Emil Pick, cocoa broker, points out that as long as the war continues, shipping arrangements are subject to change and difficulties will be encountered. In addition, when the European war ends demand for cocoa beans and manufactured products will expand greatly.

## More, Better Ice Cream

More and better ice cream will be available to civilians in May and June. The War Food Administration has announced that manufacturers' quotas for

ice cream and other frozen dairy products will be increased from 65 to 75 per cent of base period use. In addition, a richer ice cream mix will be available.

## International Market

Moxie, a soft drink well known to New Englanders, will be sold on an international scale when the war is over.

Recently controlling interest of the Moxie Company was sold to the American Distilling Company, which will launch an advertising program designed to make the soft drink famous across the seas.

From 1938 to 1943 Moxie sales increased 50 per cent, and under the new plan to sell the product both nationally and internationally business is expected to increase more than 400 per cent.

One of the first moves of the new company will be to nationalize the beverage thru "test" advertising campaigns in other sections of the country.

## GI Cigars

Cigars for civilians are expected to become even scarcer in the future, as the (See *Merchandise Mart* on page 71)



DE LUXE ROLL TYPE STAMP VENDOR

Operate a route of these vendors—you can become independent. No shortage of stamps!

## DOUBLE UNIT TYPE

\$65.00

SELLS: 4 1c Stamps for 5c  
3 3c Stamps for 10c

## SINGLE UNIT TYPE

\$35.00

Model A Sells 4 1c Stamps for 5c  
Model C Sells 3 3c Stamps for 10c

## MAKE MONEY WITH A ROUTE OF NUT VENDORS!

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.



## SPECIAL SPECIAL

200 factory reconditioned Standard Merchandisers.

## INTRODUCTORY OFFER

5 Standards  
30 Lbs. Peanuts

\$36.30

Sample . \$6.00



## "33"

## BALL GUM

Big demand for this Vendor. Completely reconditioned 11k new! Order now!

\$6.50

EACH



## UNIVERSAL

A bulk Vendor that vends everything! Reconditioned!

\$5.00

EACH

## ORDER THESE SPECIALS TODAY!

Northwestern Model 39 ..... \$7.00  
Northwestern Model 40 ..... 6.00  
Northwestern Model 33 Jr., New ... 6.50  
Model V, New ..... 8.95  
Silver Kings, New (Porcelain) ..... 8.95  
Toppers, New ..... 8.50

Large Selection of New and Used Vending Machines. Send for Complete List.

1/3 deposit required with order. Bal. C. O. D. Full payment must accompany all orders under \$10.00.

## RAKE COIN MACHINE EXCHANGE

2014 Market Street  
PHILADELPHIA 3, PA.

## Cig Production Tops

Cigarette production for domestic consumption reached a record peak in 1943 when 257,800,000 units were produced. Figures on output for shipment to the armed forces overseas have not been disclosed.

## Turn Losses Into Profits

Brand New—Mechanically Perfect

## PENNY MATCH VENDOR

- Vends Either Book or Box Matches!
- Sturdily Built!
- Requires Little Space!
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LIMITED QUANTITY AT ONLY..... \$4.95 Each

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We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk - \$4.00 per thousand  
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\$1.00 deposit with order - balance C.O.D.  
Made in U.S.A. by

**SAMUEL EPPY & CO.**  
333 HUDSON ST. NEW YORK 13, N. Y.

## CIGARETTE & CANDY VENDING MACHINES

Ready For Location

National 9-30 ..... \$67.50  
National 6-30 ..... 22.50  
National 6-26 (No Stand) ..... 15.00  
Du Grenier Model "S" ..... 30.00  
Du Grenier "Candyman" ..... 35.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Also Unedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST.

WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANDISE VENDING MACHINES.

## NATIONAL VENDING SERVICE CO.

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Pin Games That Can't Be Beat for an Arcade

40 Airways	\$10.00
10 Handicaps, Exhibit	18.00
6 Skyrocket	15.00
2 Golden Gate	18.00
8 Flights	15.00
7 Regattas	15.00
11 Chiefs	20.00
6 Bounty	18.00
5 Requests	18.00
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### COUNTER GAMES

4 Gott. Triple Grip	\$12.50
40 New Snacks, 3 Unit, orig. carton, with stand also new	23.00

1/3 deposit

**Ohio Amusement Co.**

119 West Goodale St., Columbus, O.

## ATTENTION ARCADE OPERATORS

If you have plenty of good equipment and experienced, can make you a wonderful deal. We have the largest Amusement Center in the heart of town. Spokane is a big Soldier, Sailor and Industrial City. Lots of money around. Wire or write immediately.

**BILL FIELD**

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## GLAMOUR GIRL CARD VENDOR

2 FOR 5c ACCURATE—SIMPLE—STURDY CONSTRUCTION



(Counter Model Only)

**29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE.**

Choose any 3 series of Mutoscope Cards to sell through this Vendor, insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesman" Mutoscopes ever sold!

**ONLY A FEW LEFT!** with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$60! 3000 cards FREE bring in \$75 selling at 2 for 5c.  
1/3 Deposit, Balance C. O. D.  
F. O. B. Long Island City, N. Y.

Better order NOW any supplies you need . . .

GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . . STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, etc. . . .

Send for catalogue and prices

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

## INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, President  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET  
LONG ISLAND CITY 1, N. Y.

## Dance - Gym - Arcade New Amusement Idea By Spokane Operator

SPOKANE, May 13.—Something new in indoor recreation centers soon will be started in Spokane. Operators of the former Dance Arcade will open the Arcade, a combination dance hall, gymnasium and nickel arcade.

The location, just a few blocks from the business center, is a city block long, with entrances on both Riverside and Sprague. The regular dance floor, in operation for several months, will continue to be used, but will be open to the public every night, instead of Saturday only, as was the previous policy.

On the higher floor level will be a badminton court, archery courts, skee ball and other skill games. Plans for a lunch counter and refreshment stand were junked when it was learned that the city ordinances prohibited them in arcades. For the same reason no bowling alley can be installed.

### New Downtown Arcade

Spokane's third downtown arcade, the Playhouse, opened last week at W510 Sprague, just a half block off the main stem. A corporation was formed among local coin machine operators to establish the new arcade, which houses more than 30 machines, most of them nickel-play conversions. The Playhouse is less than a block from the Funhouse, the first downtown arcade to open here. Also in operation is Playland, W419 Main.

### Free-Ride Post Cards

No new machines were put in at the Natatorium Park arcade this season, but the old reliable are getting heavy play. Manager Louis Vogel reported difficulty in getting parts for several machines which broke down last season. There are some 25 machines in operation, both nickel and penny play. Popular with arcade patrons is Vogel's policy of stamping some of the penny post cards for free rides on various park concessions. Incidentally the free-ride "come on" sells plenty of cards. Servicemen, of course, prefer the French art and Hollywood starlet pin-ups.

## Park Owners Expect Good Summer Season For Penny Arcades

BALTIMORE, May 13.—Thousands of patrons who attended the 15th anniversary prevue opening of Gwynn Oak Amusement Park, one of the largest and oldest in this city, heavily patronized the arcade, one of the principal attractions.

The park, owned by Arthur B. Price, who has successfully operated it for the past decade, maintains in its arcade more than 200 games of various kinds. The heavy arcade patronage on the prevue opening augurs well for another successful season. Last year it registered a gain of 50 per cent over the previous season and this year, with the pleasure-driving ban no longer in effect, better results are anticipated.

The arcade at Bay Shore Park, another of the large amusement parks in this area, was also thronged by heavy crowds at its seasonal prevue held Sunday. Bay Shore will have another prevue before definitely opening for the season, which is usually staged Memorial Day.

## First Chinese-Owned Arcade In Eastern Canada to Open

ST. JOHN, N. B., May 13.—While nearly all Chinese owners of eating places throughout the Eastern provinces are operators of games and juke boxes, the National Arcade at Dartmouth, N. S., marks the debut of Chinese management in the arcade field. Extensive remodeling is in progress at the site of the new arcade which adjoins the National Cafe. Plans call for installation of 50 amusement machines, juke box, photograph studio, shooting range and movie machines. The arcade will have modern rest rooms and lounging accommodations.

In December, 1941, there were 250,000 amusement games in operation.

## SUGAR QUOTA MYSTERY

(Continued from page 65)

ably; that all refiners on the Eastern Seaboard are now well stocked with raw and refined sugar; shipping space from Cuba for new raw supplies is ample; beet sugar production will be 20 to 25 per cent above a year ago.

Well informed sources insist, according to the New York paper, that the increase in the sugar allotment to industrial users from 70 to 80 per cent, retroactive to April 1, will be announced in the next few weeks, and that the third quarter allotment will be set at 80 per cent; that more sugar will be made available for general consumption somewhat later, and that when allotments on corn are announced within a few days an accompanying order will provide for use of something under 100,000 tons of sugar to sirup makers.

## OKLA. PIN GAME

(Continued from page 62)

Supreme Court some years ago and that he had lost and that he had little hope for a victory in the State High Court now. It is understood that officials in other cities and counties throughout the State are hesitating to go to the extreme in enforcing the new order.

Many citizens here are amazed at the strict Oklahoma law because the neighboring State of Arkansas passed a State license in 1939 for various types of coin machines which were made illegal by the 1939 law passed in Oklahoma at almost the same time. The fact that one State would license amusement machines as legal entertainment at the same time Oklahoma was making them illegal is one of those coincidences that has long puzzled people here. The Arkansas law has worked remarkably well since 1939 and has turned in good revenue to the State. As full proof of the practicality of the Arkansas law, it is recalled that the Arkansas Legislature reconsidered the law in 1941 and retained its full provisions with the exception that the tax fee on different types of machines was reduced. The law is reported as being used as a model State coin machine license law. One of the earliest fights in Oklahoma regarding a coin machine license law came up in the 1935 Legislature. The bill was passed at that time which would license amusement games and even payouts of certain kinds, but reform groups went into action with a petition to get a popular vote on the new law. The license law was thus held up pending a popular vote which would have been scheduled in November, 1935, but for some reason the governor of the State at that time never did call the popular vote and it was not held until 1938.

In the 1937 Legislature the licensing of coin machines again became a big issue and there were a number of bills introduced for the purpose. Much of the agitation of 1935 was revived and a test case in the State Supreme Court finally went thru legal channels. The high court denied a rehearing of a lower court case and hence the 1935 ban was upheld. While there were still some legal questions about amusement machines, it was announced that by virtue of court decisions they were considered illegal in the State. But the whole question of licensing machines in the State would not stay down and a petition for a popular vote was still pending before the governor.

Finally in August of 1938 it was definitely announced that the question of the 1937 law for licensing machines would be put to a popular vote in November. The vote took place as scheduled and the result was to declare the law invalid. The popular vote was about 280,000 against the law to about 98,000 for it.

## Wording Confuses Voters

A lot of discussion took place in the State as to how the question was worded on the ballot. Reliable reports and newspaper editorials furnished definite proof that lengthy wording of the question on the ballot confused voters so that they did not even know what they were voting for. Proof of this was found in the fact that a lot of city and county officials actually thought the vote had gone in favor of licensing machines and began letting them operate in many parts of the State. Reports spread far and wide that people had actually voted for the license law. It still stands as a fairly well established fact that if the question on the ballot had been worded more simply or more directly, the voting might have been different. However, there was strong opposition from organized groups who spread petitions and agitated against the 1937 license law.

Then came the extreme law of 1939, which is the basis of the recent enforcement order by the attorney general. There was much agitation in the Legislature about the passage of the bill. More than one organization made State-wide drives for or against the extreme law. One organization represented small stores and it campaigned for the licensing of amusement games, salesboards and other devices.

The extreme law was finally passed as a definite reform victory, having the approval of the State administration. Then, of course, began test cases of various kinds. The Criminal Court of Appeals early in 1941 upheld the law as valid and, altho there have been other minor tests, it has continued in effect until this time. In some cases it is probable that officials have forgotten it, but it did have teeth in it for public officials because it had a provision that if machines banned by the law were found in any territory, local police and other enforcement officials in the district could be impeached. This was only one of the extreme features of the law.

When the Criminal Court of Appeals upheld the law, it said that the Legislature had specifically inserted the word "amusement" when it composed the law for the purpose of making such amusement illegal. The court said that the Legislature evidently thought that the installation and operation of these games would be detrimental to the public morals.

## The "Juke Box Grab"

The 1941 Legislature had considered a number of bills on coin machines, but due to the press of other important Legislation, the session closed without passing any laws. Then the subject of coin machines seemed to take a minor place until the 1943 Legislature, when bills again appeared on various phases of the coin machine trade. After considerable agitation the Legislature finally passed what gained attention over the nation as the "juke box grab bill." This law assessed 10 per cent of the gross income on juke boxes operated in the State. It apparently had been brought about due to the agitation following the Petrillo record ban which had sought a percentage of money played into juke boxes thruout the nation. Evidently Oklahoma had decided to beat such organizations as Petrillo's union to the juke box revenue.

Naturally, such a high tax was the immediate subject of test cases in court. In July of 1943 a District Court declared the "juke box grab law" invalid. This was later upheld by the State Supreme Court.

Coin machines again became a minor topic in the State until the recent order by the attorney general which is intended to enforce the extreme 1939 law to the letter.

## ARCADE FOR SALE

Now in operation, Geneva, N. Y. Sampson Naval Training Station just across Seneca Lake. 60,000 Sailors. Geneva population 19,000. ABT Shooting Gallery with six Rifles, Photomatic and over 75 Games and Guns. Can have lease on store. Reason for selling, ill health. No letters. Come and see it operate.

## PLAYLAND

68 CASTLE ST., GENEVA, N. Y.

V. E. AUCLAIR, Owner

## Putting Pin Games Thru Paces Easy for Wild Animal Trainer

LOS ANGELES, May 13. — The background of coinman Harry C. Rawlings, of this city, would supply material for a colorful novel of pioneering, if not a series of them. From Colorado gold fields where he was a prospector in 1896, to the Bingo boxes he set out in 1932, Rawlings dabbled in land surveying, law practice, the sawdust and spangles of show business, motion picture production, theater operation and training of wild animals.

A handful of Bingo games, operated in the Los Angeles area, were supplemented by 78 Contacts, and later by other fascinating pin game models, as Rawlings expanded his position on the ground floor of another new amusement industry.

Today Rawling's activity is tapering off—he's thinking in terms of easy chairs, house slippers and the inevitable cigar, and likes to reminisce about eventful chapters in his life.

### Proposed New Association

When building up his first coin machine route 12 years ago, Rawlings took steps that would help him expand by building good will for the industry. Suggesting that an operators' association be formed, he says he put up the first \$5 membership fee to launch the California Amusement Machine Operators' Association.

Asked if this was the forerunner of Associated Operators of Los Angeles County, Rawlings replied, "No—they are two separate and distinct organizations. ALOAC was started by Curley Robinson. There is a man for you. As long as he heads that association I am with it and for it!"

His mention of being "with it and for it" smacked of show business in which Rawlings was also a pioneer. When he sold his World Famous California Bears animal-act, he shut the book on a career of 18 years, during which his quartet

## Bus Operators and Venders To Declare War on New Tokens

HARTFORD, Conn., May 13.—Ration tokens are "the most troublesome slugs in existence," operators of Connecticut transit lines and automatic vending machines claim. Despite their present value for food purchases, the midget disks are finding their way into coin machines and fare boxes "frequently and continuously," it was reported and, "usually with damaging results." Unlike metal slugs and fraudulent coins, the fiber disks usually "jam" the machines into which they have been inserted, preventing further use of the unit until repairs can be made.

A large self-service vending company operating machines in five large districts thruout Connecticut claimed an average of three or four machines a day thrown out of commission by food tokens. Already hard pressed to maintain regular service, the company is compelled to dispatch repairmen to points as far as 50 miles from Hartford. The spokesman stated that a large number of the machines operated by the service are located in war plants in the Connecticut area. Transit lines declare the tokens create difficult situations by jamming electric fare boxes. The light weight of the token prevents passage thru the box, unlike metal slugs which are ordinarily cleared, and the bus cannot accept more passengers until the box has been repaired or replaced.

Postage machines requiring a dime for operation have also been put out of operation by the disks, it was learned. Managers of pinball machine amusement spots also report that they are kept on the constant alert for "this nuisance." As yet, no device has been found capable of dealing with the lightweight, non-metallic ration tokens—magnets don't work. Local operators of automatic machines ask, "What is going to happen when rationing ends and the tokens have no value? There will be millions of them in the hands of the public. What are we going to do then?"

of trained bears appeared in 34 motion pictures and in vaudeville thruout Europe, North and South America, Hawaiian Islands, China, Japan and Australia. He spent 22 weeks in 1933 with Conklin & Garrett Canadian Shows.

### Produced Movies

In 1908, when his health began to fail after extensive promotional activities in Alaska, where he was associated with Tex Rickard and where he had an opportunity of knowing Rex Beach, Jack London and other well-known figures, he opened Seattle's finest motion picture theater. Once in the theater business, Rawlings helped to produce his own pictures. One of these was titled *Rawlings Exploring and Hunting Animalia*, which showed whales in their native habitat, polar bears, caribou, whaling stations and every other forms of animal life in the Arctic Circle. After theater audiences had seen his productions, he took them on the road to show in schools and auditoriums. To bally the show, he had a cub bear which he taught to skate. Later he added three other trained bears, Teddy, the drunk; Babe, rolling and tumbling, and Nellie, the hula dancer.



HARRY C. RAWLINGS

The coin machine business, as well as show business, almost missed having one of its most colorful characters, for on July 5, 1903, Rawlings was trapped in the disastrous Golden Gate Hotel fire and was carried out with dozens of corpses. He recovered in time to escape the morgue.

While in Nome, Alaska, he acquired the title of "Tomcat Kid" when he rescued cats that had fallen into the deep ditches that had been dug for construction work. By making cat-calls, Rawlings was able to entice the cats to retreat to safety.

In 1902, Rawlings recalls, he boarded the steamship Portland for Alaska, along with 600 other passengers. While the boat was stuck for 72 days in the ice in Bering Strait, he became friendly with the late Tex Rickard and later joined with him in a business enterprise.

The showmanship which Rawlings acquired in previous promotional ventures has contributed in no small measure to his success as an operator of games. As dexterous with mechanical tools as he is with cane and tophat, Rawlings can make a part for most any of his machines when he needs one. He has produced a number of gadgets which improved on factory-made machines.

Of a taciturn nature, Rawlings really lets go when he has a chance to talk over old times. He is still deeply interested in the coin machine business and regards it as the finest of all professions.

## Circuit Court Judge Says Pinball Constitutes Sport

*Editor's Note: The judge's decision in the famous St. Louis "free-play" game case is reproduced in part in this issue since many trade members will want to file it for reference purposes. In this case, which resulted from efforts of McCall Novelty Company last fall to recover pin games which had been seized while in storage, Circuit Court Judge W. L. Mason ruled that playing of a pinball game constitutes a sport that is entertaining for the mere sake of the game itself without any regard to anything won or lost. The decision follows:*

A number of pinball machines were introduced in evidence and their operation described in detail. There was also evidence that at various locations pinball machines of the same description as the ones introduced in evidence were played by various witnesses and instead of being allowed to play free games on a winning combination, the witnesses were paid off in money.

There was also evidence to the effect that the pinball device or game represents an amusement or recreation which is worth while and attractive to many people in and of itself regardless of whether any money or property may be won or lost or regardless of whether anything may be won.

### Skill Demonstrated

Some of the police officers, placed on the stand by the complainant, testified that a high degree of skill may be attained by the player of the machine by the manner in which the lever is manipulated so as to affect the result. One witness actually demonstrated that he could select certain pins to be struck on various parts of the board and on two trials was able to strike two out of three of the pins selected.

The pinball machines involved in the inquiry, according to agreement by counsel on both sides, were all of the same general character and operated on the same general principles as the ones actually demonstrated, explained, and shown to the court. Such machine consists of a small table with its surface slanting upward from the end at which the player stands and which is equipped with a plunger which he manipulates, striking therewith some balls, which are knocked toward the upper end of the table and they rebound and roll back toward the lower end with landings that are directed by the obstructions on the surface encountered by them on their return. Those obstructions are bulbs or other sorts of bumpers, and when touched by the ball in returning to the lower end of the table, will light up. The player deposits a nickel in the provided place for that purpose before commencing, and if he succeeds in bringing about a prescribed result with the five shots which he is allowed for his nickel, he wins the right to a replay and perhaps, if he scores high enough, he may be entitled to more than one replay. If, on the replay, he is again successful in making the required score of points, he is entitled to a second replay, and so on.

However, each machine involved in this inquiry is equipped with a button and when a winning score is indicated, by merely pressing the button the machine can be adjusted so that it does not automatically allow free games but on the button being pressed the indicator returns to zero and cannot be played without the insertion of a nickel.

The evidence showed that the metal balls used in the operation of the machines offered in evidence differed slightly in weight, measured by the metric system, to the extent of a fraction of a gram, to be exact, thirteen one-hundredths of a gram.

### Nature of Gambling Devices Prohibited by Law

It will be observed that a portion of Section 4173 authorizes the seizure of gambling devices in this language, "any gaming table or gambling device prohibited by law." This statute does not contain any definition as to what are gaming tables or gambling devices prohibited by law. It is necessary then to refer to other statutes for the purpose of determining the question: What are gambling devices prohibited by law?

We have a number of statutes directed against gambling and betting under vari-

ous circumstances. There are only two statutes, however, directed against gambling devices. Section 4675 R.S. No. 1939 is as follows:

"Every person who shall set up or keep any table or gaming device commonly called A. B. C., Faro Bank, E. O., Roulette, Equality, Keno, slot machine, stand or device of whatever pattern kind or make, or however worked, operated or manipulated, or any kind of gambling device adapted, devised and designed for the purpose of playing any game of chance for money or property and shall induce, entice or permit any person to bet or play at or upon any such gaming table or gambling device or on the side or against the keeper thereof, shall, on conviction, be adjudged guilty of a felony."

Section 4678 R.S. Mo. 1939 provides that any person who shall permit any gaming table, bank, or device to be set up or used for the purpose of gaming in any building belonging to him or occupied by him or in his possession shall be guilty of a misdemeanor.

A statute substantially in the same form and setting out fundamentally the same elements as necessary to constitute the crime denounced was passed in 1814 when the State was still a territory. It is set out in the Revised Statutes of Missouri of 1825, pages 309-10. The early statutes is as follows:

"Sec. 87. Be it further enacted, that if any person or persons shall set up or keep, any table or tables, commonly called A. B. C., Faro Bank, E. O., Roulette, Equality, or any other kind of gaming table or tables, at which any game of chance shall be played for money or property, or shall keep any bank as aforesaid, and induce or permit any person or persons to bet against said

(See Circuit Court Judge on page 68)

## A VERY FAST SELL-OUT

LIBERAL JOE				
No. 11	No. 111	No. 111	No. 111	No. 111
\$5.00	\$5.00	\$5.00	\$5.00	\$5.00

This Board Gives Out \$103.00 In Trade\*\*  
WINNERS • 109 • WINNERS

Liberal Joe, 520 Holes, 25c. Takes in \$130.00. Gives out 5 \$5.00, 52 \$1.00 and 52 50c. Definite payout \$103.00. Definite profit \$27.00. Liberal Tim. Same in 50c play. Takes in \$260.00. Gives out 5 \$10.00, 52 \$2.00 and 52 \$1.00. Definite Payout \$206.00. Definite Profit \$54.00. Both boards are Special Thick with Jumbo Holes.

### EITHER STYLE \$1.19 EACH

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## Rum Import Quotas Fixed

WASHINGTON, May 13.—Import quotas for rum and other cane beverage spirits, providing 18,370,000 proof gallons of imports for this year, have been announced by the War Production Board. The proof gallons allotment will make up into almost twice that much liquor.

A large amount of the total permitted imports has already entered the country, because shipments were at a high rate when WPB imposed a freeze on import authorizations March 15, pending the fixing of quotas.

More than three fourths of the total imports are assigned to Cuba, which is permitted to ship up to its 1943 gallonage. Quotas for other countries are also calculated on about the 1943 basis.

## CIRCUIT COURT JUDGE

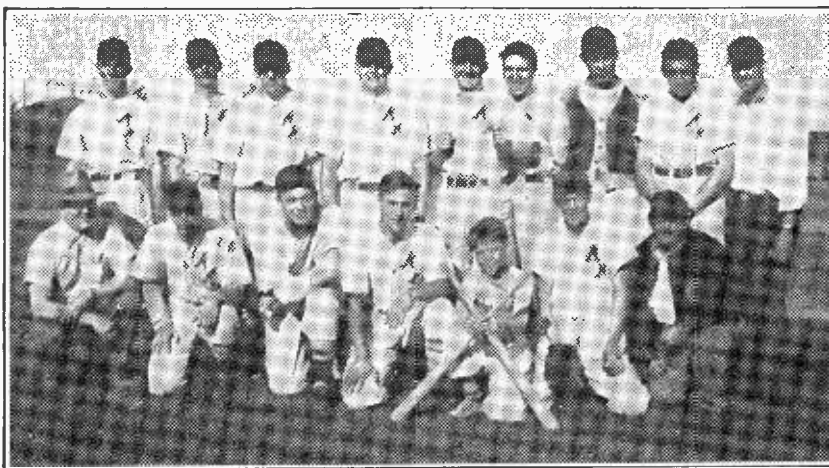
(Continued from page 67)

bank, any person or persons so offending, being thereof convicted, shall be fined in any sum not exceeding five hundred dollars, nor less than fifty dollars, stand in the pillory one hour, receive not less than ten, nor more than thirty-nine stripes, and be imprisoned not exceeding one year, at the discretion of the court before whom the conviction is had."

It will be noted that in the early statute, as well as in the statute as it stands today, it is necessary that the gambling device denounced by the statute be something at which a game of chance is played for money or property and, secondly, that the person charged with the crime must have induced or permitted other persons to bet at or on the device. In other words, the statute does not make it an offense merely to possess or own or keep a gambling device. The thing prohibited is the keeping of it plus the setting up of the same and inducing persons to bet money or property thereon.

That such is the nature of the offense was recognized by our Supreme Court at an early date, in the case of Lowry v. State, 1 Mo. 722, decided in 1827. The charge was setting up a gambling device called lotto on which games of chance were played for money. The court, in the course of the opinion said, p. 724:

"A man may keep a gambling device and permit games of chance to be played thereon but not for money or property."



PLAY BALL! J. E. Beck of Mitchell Novelty Company, Milwaukee, extreme left, shown with the championship baseball team he sponsors in city-league competition.

In the case of State v. Goddard, 44 S.W. (2d) 84, decided in 1931, which was a prosecution for keeping a gambling device, to wit, a gambling table, and enticing or permitting any person to play at or upon such table, the court said, 1 c. p. 85:

"In order to warrant a conviction it was necessary to prove further that the defendant induced, enticed, or permitted some person to bet or play upon such gaming table."

Again, in the course of the opinion, the court said:

"This evidence was entirely insufficient to meet the requirements of the statute. The defendant was not charged with permitting persons to gamble in his house or place of business. He was charged with setting up and keeping a gambling device and enticing or permitting other persons to gamble on it. While the evidence is sufficient to show a gambling device, it is insufficient to show that any gambling was done."

For this reason the judgment of conviction was reversed.

### No Evidence of Gambling

We conclude, therefore, that so far as the statutes relating to gambling devices

are concerned, the only gambling devices prohibited by law are those that meet the description set out in the statute and which are also set up and used for gambling purposes by inducing or permitting other persons to bet money or property at such gambling devices.

As to the pinball machines as set forth in the foregoing statement, it is apparent that while they may be used, and undoubtedly frequently are used, for gambling purposes, nevertheless, they are capable for use and are very much used for the lawful purposes of playing innocent games for amusement only. That being true, they are not subject to seizure and destruction in the absence of evidence that they were used for gambling purposes. Such evidence is absent in this case.

The complainant contends that these pinball machines automatically provide for an award of free games if the player hits winning combinations; that this provision for free games makes it a gambling device. It is contended that playing for a free game is in the nature of a wager or a bet for money or property, that free games are property within the meaning of our statute. This subject is discussed at great length in the complainant's brief and authorities from a number of States are cited which sustain this position, the most of these authorities arose under statutes different from ours. What is more important, it appears in all these cases cited by complainant, that the devices under consideration were actually set up and in use and being played for the purpose, ostensibly at least, of winning free games.

The defendants, owners of the property, have also cited cases from other states holding exactly the contrary.

In the opinion of this court the mere winning of the right to play three or more free games is not the winning of money or property as those words are used in this criminal statute which makes the setting up of a gambling device a felony. It seems unreasonable to this court that a person should be convicted of a felony for merely allowing free games to be won upon a fine-spun theory that such free games constitute property because persons are willing to pay money for amusement.

It is essential to the validity of a criminal statute that the crime denounced thereby be clearly described so that the person accused of violating it may have had reasonable opportunity for understanding what it is that is denounced by the statute as a crime. We do not think it would occur to an ordinary person that the mere allowance of free games for winning plays is an award of money or property to the successful bettor.

### A Form of Entertainment

Furthermore, these pinball machines that were offered in evidence in this case were not set up or used and persons were not induced or permitted to play them. They were in storage. They were not played for money or property or for free games or any other purpose. Therefore, even if it were conceded that winning free games constitutes a winning of property within the meaning of the statute, still these machines should not be ordered to be destroyed because they had never been used for that purpose.

Furthermore, it is clear that a person who possessed such a device might set it up in his home for amusement purposes only and play it all evening with

the same nickel or a slug of requisite size and weight and play it without any betting or winning of money, property, free games, or anything else.

The evidence further shows, as already pointed out, that the playing of the pinball machine constitutes a game, sport, or recreation that is amusing and entertaining for the mere sake of the game itself without any regard to anything won or lost.

The court holds, therefore, that these pinball machines are not subject to destruction as gambling devices per se incapable of lawful use.

The statement in the application for the search warrant, that the alleged gambling devices in question, that is, the pinball machines, are incapable of lawful use, is not borne out by the evidence. This being true and as these machines had never been used or set up, so far as the evidence disclosed, the court is without authority to order their destruction, or do otherwise than order their restoration to the owner.

(Signed) W. L. MASON,  
Judge.

## Citric Acid Quotas Cut

WASHINGTON, May 13.—Citric acid, which has been allocated on a monthly basis, went on a quarterly basis April 1, and the first quarter's allocation was cut to 40 per cent of the amount used in 1941. This cut affects producers of soft drinks, confections, ice cream and similar commodities. Further cuts are expected in July unless there is some unexpected change in basic supplies or because of new developments on the fighting fronts.

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In Original Shipping Boxes

THE ONLY BRAND NEW  
QUARTER PLAY  
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IN EXISTENCE!

CAN BE CONVERTED TO PENNY,  
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SLUG PROOF!

JACKPOT OR GOLD AWARD MODELS

WHILE THEY LAST

**\$137.50 Each**

WHY PAY HIGH PRICES FOR USED  
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THE BEST AT THIS LOW PRICE!

SATISFACTION GUARANTEED!

MAIL, WIRE OR PHONE YOUR  
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WRITE BEST OFFER

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**WINCHESTER SHELLS**

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FOR IMMEDIATE SALE!

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!!! CAN YOU HELP US OUT !!!

IF You Need High Class Pin Games We have  
Them to Sell:

(5) STAGE DOOR CANTEENS; (1) STREAM-  
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IF You Will Sell Us Your  
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ATLAS FOR BEST VALUES

**BRAND NEW BALLY CLUB BELL**

**\$339.50**

WRITE—WIRE  
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**BRAND NEW GOLD AWARD COLUMBIAS**

**\$127.50**

Lots of 5 - \$122.50

**PANORAM**

**\$395.00**

(Completely Reconditioned)  
Ready for Immediate Shipment.

**PANORAM PHOTO CELL, \$3.70.**

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3-Wire Rodent Treated  
Cable, 8¢ Ft.

**MILLS MAIN CLOCK GEAR, Complete . . . \$3.50**

**JENN. CLOCK GEARS, Complete . . . 3.25**

Four Bell Glasses,  
**\$10.75**

**Limited Quantity Brand New JACKPOT COLUMBIAS \$137.50**

Lots of 5, \$132.50

Contact Benders . . . \$ .45

Wurl. & Seeb. . . . .

Phono Casters, Set of 4 . . . . . 1.50

Bally Escalator Belts . . . . . .75

Adaptor Changeover from 80, 5Z3, 83 to 5T4, 5U4, 5Z5, 5W4, 5Y3 1.00

Adaptor Changeover from 2A4G to 2051 . . . . . 1.25

3000 Ohm Variable Resistor for Chicken Sam, Jail Bird, Chutes . . 2.25

ABT 5¢ Coin Chutes, FP . . . 3.75

ABT 5¢ Coin Chutes, Reg. . 3.75

ABT 2¢ Coin Chutes . . . . . 5.00

Condensers, All Kinds . . . . . Write

Aero Point Needles .50

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FRIENDLY PERSONAL SERVICE

# Operator's Success Formula Is To "Keep Both Hands Busy"

NASHVILLE, May 13.—Step into the private office of Al Engeln, part owner of Ace Music, and you may find the versatile operator with a paint brush in one hand and a telephone in the other.

This picture of activity, which is typical of Al seven days a week, might be called the keynote of his success as a coinman.

"There is plenty of work now for operators," Engeln asserted, "the main thing is handling the work you get."

When the man-power shortage caught up with Ace Music a few months ago, stripping the concern of three of its best helpers, Engeln rolled up his sleeves and pitched in. He hasn't rolled them down since.

## Strong on Service

Al has some definite ideas about maintenance of equipment, and consequently keeping the frequency of service calls to a minimum. He advocates "taking the ailing machine apart from top to bottom" rather than take a chance of the damage occurring again.

"Don't just breeze in and out of a man's place," Engeln said, "when you have a service call, take a day if necessary."

"You can't afford to let the possibility of some deep-seated trouble go unnoticed," he added.

Specializing in the operation of phonographs and arcade equipment, Ace Music maintains a few pinballs, altho Tennessee law does not permit them to pay off in cash or repeat games.

After the war Engeln wants records—"Good ones and lots of them."

"We had plenty of good phonographs," he said, "and they are holding up swell. But what good are the machines if you can't obtain a sufficient supply of good recordings for them?"

"Here in Nashville, people are ardent Tubb fans, but it is almost impossible to secure enough for the demand. Jimmy Davis's disks are other favorites here, but when you try to buy them you can only get one or two instead of your requested 25 or 50."

## Predicts Post-War Boom

Engeln predicted that when the war is over there will be an unprecedented boom in the coin machine business. "Everybody who can scrape together enough for a down-payment on a machine will go into it," he said, then added with a typical Engeln grin, "but 90 per cent of those who go into it haphazardly will be broke, because this is one business I know of where experience counts for success."

An operator of many years experience himself, Engeln's debut in the amusement world was made at the age of 13 when he started as an extra in the movie industry. Later he fulfilled a childhood ambition by becoming a circus clown.

"That was back in the days when clowns really had to work," he declared.

From clowning and promoting Engeln ventured into the vending business in 1919 in Los Angeles. From there he went to Chicago where he independently operated his own coin business. Ten years ago he came to Nashville to work with G. & S. Distributing Company.

Currently he and two partners operate Ace Music on a co-operative basis, each furnishing his share of the overhead expenses and each man maintaining his own equipment.

"We help each other out on keeping our machines in good working order," he said, "if one of us needs a new part, the other two scout around to find one for him."

"We try to change our stock every 60 days," Engeln said, being a firm advocate of rapid turnovers. "As far as getting new arcade games, we have been quite successful in rebuilding the old ones and making new machines from a conglomeration of parts."

Engeln takes pride in turning out professional-looking, finely finished machines from worn, obsolete ones.

"Of course, we didn't go in for rebuilding when new machines were plentiful," he said, and added, "but our re-finished jobs really go over big." He waved a finger at a Jap ray gun machine on which freshly sprayed red paint was drying.

"Eye-appeal really counts when it comes to counting the profits on a game," Engeln asserted. He added that the flashy, colorful games make the biggest hit.

Modernized Wurlitzers have boosted the percentage on phonographs from 30 to 40 per cent, he said, in instances where they have been used to replace older models—again proving his point concerning machines with "eye appeal."

Engeln again has definite thoughts for post-war expansion notwithstanding the fact that his heavy working schedule permits little time for outlining detailed blueprints of his ideas. When questioned about what kind of products he wants, however, his answer was simply: "Whatever will make money."

## GOOD PIN GAME BUYS

- |                             |                              |
|-----------------------------|------------------------------|
| 2 ALL AMERICANS.....        | \$49.50                      |
| 2 BIG CHIEFS.....           | 49.50                        |
| 4 BIG SIX.....              | 22.50                        |
| 1 BRITE SPOT.....           | 32.50                        |
| 1 BIG SHOW.....             | 17.50                        |
| 1 BOUNTY.....               | 18.50                        |
| 1 BOWLING ALLEY.....        | 24.50                        |
| 1 BLONDIE.....              | 29.50                        |
| 2 BAND WAGONS.....          | 42.50                        |
| 1 BORDERTOWN.....           | 34.50                        |
| 2 Crosslines \$42.50        | 2 Home Runs, '42.....\$89.50 |
| 2 Chevrons... 24.50         | 1 Jolly... 22.50             |
| 1 Champion... 22.50         | 1 Jungle... 72.50            |
| 1 Cadillac... 34.50         | 1 Landslide... 29.50         |
| 2 Dixie... 34.50            | 1 Major, '41... 49.50        |
| 2 Fleets... 34.50           | 2-Merry-Go-Rounds... 24.50   |
| 1 Fox Hunt... 42.50         | 1 Metro... 49.50             |
| 1 Flicker... 49.50          | 1 Nippy... 29.50             |
| 1 Formation... 32.50        | 2 Polo... 39.50              |
| 1 Glamour... 42.50          | 2 Roxy... 16.50              |
| 1 RED HOT.....              | \$22.50                      |
| 1 SPORT PARADE.....         | 44.50                        |
| 3 SEVEN UPS.....            | 55.00                        |
| 1 SPORTY.....               | 24.50                        |
| 1 WHITE SAILS.....          | 16.50                        |
| 3 SCHOOL DAYS.....          | 49.50                        |
| 1 SCOOP.....                | 34.50                        |
| 1 SKY LINE.....             | 37.50                        |
| 2 Strat-o-Liners... \$47.50 | 1 ShortStop \$34.50          |
| 3 Score Cards 39.50         | 1 ScoreChamp 32.50           |
| 1 Super Six... 34.50        | 1 Ten Spot... 49.50          |
| 3 Sea Hawks 49.50           | 1 Yacht Club 34.50           |

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## Wanted for Cash Skeeballs and Phonographs

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|---|----------|
| K. O. Fighters.....                         | \$125.00 |
| Keeney Texas Leaguers.....                  | 42.50    |
| Rapid Fires.....                            | 190.00   |
| Defenders.....                              | 265.00   |
| Shoot the Chutes.....                       | 134.50   |
| Slap the Japs.....                          | 134.50   |
| Keeney Submarines.....                      | 189.50   |
| Tommy Guns.....                             | 150.00   |
| Tower Strength Testers.....                 | 85.00    |
| Gypsy Palmists.....                         | 85.00    |
| ABT Targets, Streamlined Blue Cabinets..... | 24.00    |
| Record Times.....                           | 149.50   |
| '41 Derby.....                              | 349.50   |
| Pimlicos.....                               | 425.00   |
| Club Trophies.....                          | 335.00   |
| 1-2-3's, '41, Plastic Bumpers.....          | 125.00   |
| 1-2-3's, '39, Plastic Bumpers.....          | 50.00    |

Write for List of Free Play 5-Ball Pin Games. 1/3 Deposit With Order, Balance C. O. D. All Prices F. O. B. Detroit.

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*Thanks* for your business which has made this move both possible and necessary

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 WORLD'S FASTEST SELLING SALESBOARDS

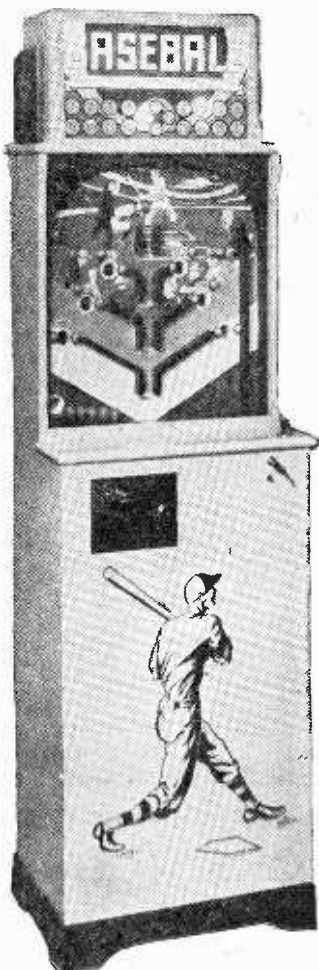
## DON'T MISS THESE BUYS!

<h3>ONE BALLS</h3> <p>Fortune Convertible to Free Play or Payout. Write \$175.00</p> <p>Skylark..... Write \$65.00</p> <p>Thistledown..... \$65.00</p> <p>Fairgrounds..... 29.50</p> <p>Preakness..... 29.50</p> <p>Gold Cup..... 49.50</p> <p>Sport Special..... 149.50</p> <p>Late 1939 Mills 1-2-3, Free Play, completely reconditioned and overhauled by Mills, in original crates, animal reels..... 79.50</p> <p>1939 1-2-3, Payout..... 39.50</p> <p>Gold Medal..... 49.50</p> <p>Track Record, Gottlieb, Free Play..... 89.50</p> <p>Grand Prize..... 49.50</p> <p>Bally Stables..... 39.50</p> <p>Jennings Flicker..... 39.50</p>	<h3>CONSOLES</h3> <p>Overhauled, Checked and Cleaned</p> <p>Jennings Liberty Bell, Flat Top..... \$17.50</p> <p>Slant Top..... 27.50</p> <p>Derby Day, Flat Top..... 17.50</p> <p>Slant Top..... 27.50</p> <p>Keeney Kentucky Club..... 69.50</p> <p>1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass..... 89.50</p> <p>2 Keeney Track Times, 7 Coin Head..... 69.50</p> <p>Bally Long Champ (Large)..... 34.50</p> <p>Bally Solitaire Flicker..... 34.50</p> <p>Stoner's Zippers, Payout..... 29.50</p> <p>Club Bell, Bally, Convertible..... 249.50</p> <p>Jumbo Parade, Free Play..... 79.50</p> <p>Parlay Races, 7 Coin Late Head, Slant Top..... 79.50</p> <p>Pick 'Em, 7 Coin Late Head, Slant Top..... 79.50</p> <p>Roletta Jr..... 64.50</p> <p>Galloping Domino, Rebuilt 7 Coin Slant Type, New Hd..... 149.50</p> <p>Bally Skill Field, with Dally Double Feature, 7 Coin Hd..... 69.50</p> <p>Jennings Fasttime, Free Play or Payout..... 89.50</p> <p>Paces Reels, Payout... \$94.50   Bally Ray's Track..... 89.50</p>
<h3>FIVE BALLS</h3> <p>ABC Bowler..... \$44.50</p> <p>Argentine..... 69.50</p> <p>Attention..... 69.50</p> <p>Big Six..... 19.50</p> <p>Bolaway..... 69.50</p> <p>Crystal..... 24.50</p> <p>Defense (Baker)..... 39.50</p> <p>Entry..... 29.50</p> <p>Doughboy..... 29.50</p> <p>Fifty Grand..... 29.50</p> <p>Five, Ten &amp; Twenty, Like New..... 129.50</p> <p>Horoscope..... 49.50</p> <p>Knockout..... 109.50</p> <p>Legionnaire..... 49.50</p> <p>Metro..... 34.50</p> <p>New Champs..... 59.50</p> <p>Paradise..... 39.50</p> <p>Salute..... 39.50</p> <p>School Days..... 49.50</p> <p>Shangri La..... 109.50</p> <p>Show Boat..... 44.50</p> <p>Sky Ray..... 39.50</p> <p>Sparky..... 29.50</p> <p>Speedway..... 19.50</p> <p>Sport Parade..... 44.50</p> <p>Stratoliner..... 39.50</p> <p>Super Six..... 19.50</p> <p>Silver Skates..... 59.50</p> <p>Fishin'..... 69.50</p> <p>Target Skill..... 34.50</p> <p>Texas Mustang..... 69.50</p> <p>Ump..... 29.50</p> <p>Zig Zag..... 69.50</p>	<h3>SLOTS</h3> <p>Q.T.'s, Reconditioned &amp; Repainted, 5c..... \$79.50</p> <p>10c..... 94.50</p> <p>Columbus, Gold Award, Cig. Reels, Convertible to 1, 5, 10 &amp; 25c, Cannot Be Told From New..... 69.50</p> <p>Pace Comets..... 34.50</p> <p>5c..... 84.50</p> <p>10c..... 94.50</p> <p>25c..... Write</p> <p>Pace Rockets, Slugproof..... 149.50</p> <p>10c..... 159.50</p> <p>Pace Deluxe, Slugproof..... 109.50</p> <p>5c..... 129.50</p> <p>10c..... 129.50</p> <p>Caillie Playboy or Commander, 5c..... 59.50</p> <p>Caillie Deluxe Console, 5c..... Write</p> <p>10c..... Write</p>

1/3 Deposit—Balance C. O. D.  
 State Distributor for Seeburg Phonographs and Accessories  
 Please Address Mail to Milwaukee 8, Wis.

**Milwaukee COIN MACHINE COMPANY**  
 3130 W. Lisbon Avenue · Milwaukee, Wis.





Height: 6' 4" Width: 21" Depth: 13"

Sensational Announcement! ATTENTION, OPERATORS & ARCADE OWNERS FOR SALE—LIMITED QUANTITY!

Genuine Scientific Upright

BASEBALL AND BASKETBALL

BRAND NEW—IN ORIGINAL CARTONS!

NEW GAMES! NEW PARTS! PRE-WAR MATERIALS!

Act fast and act now! Here's an opportunity for wide awake operators to increase the earning power of their routes or arcades by purchasing these beautiful, sensational light-up action games!

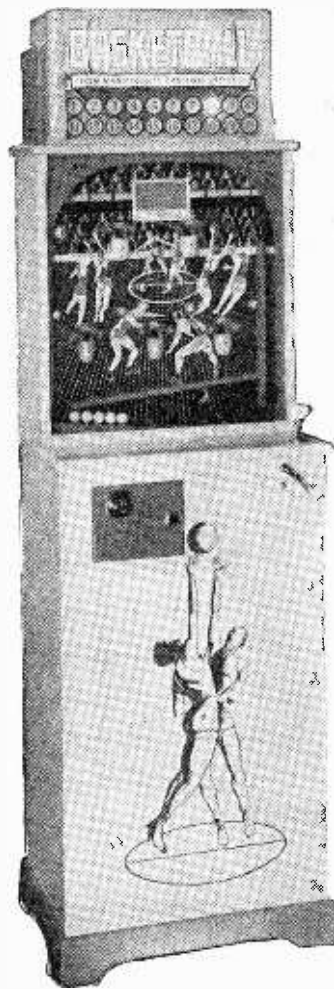
EXACT PRE-WAR PRICE! \$139.50 EACH

Send 1/3 deposit with order, balance C. O. D. in nearby territory—1/2 deposit on orders from points 500 miles or more away.

Specify 5c or 1c Coin Chutes!

COIN-O-MATIC SALES CO.

615 10TH AVENUE (Phones: BRyant 9-3295-3296) NEW YORK 19, N. Y.



Height: 6' 4" Width: 21" Depth: 13"

AUTOMATIC COIN-CHICAGO OFFERING CONSOLES!

Table listing various console games and their prices, including 'Evans '41 Galloping Dominoes' and 'Pace Reels Jr.'.

Table listing slot machines and their prices, including '10c Jenn. Club Console' and '5c Jenn. Chrome, Slug'.

Table listing arcade games and their prices, including 'Brand New ABT Big Game Hunters' and 'Keeney Submarine'.

Table listing parts for machines, including 'Main Gear for Mills' and 'Escalator Glasses'.

Table listing reel strips for mills, including 'REEL STRIPS FOR MILLS 1-CHERRY PAY'.

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed.

IRVING AND OSCAR WILL PAY SPOT CASH for Phonographs, Mills Golf Ball Vendors, Consoles, Bells and Free Play Games.

IRVING OVITZ SERVING THE NATION'S OPERATORS! OSCAR SCHULTZ

Automatic Coin MACHINES & SUPPLY CO. 3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

SOUTHERN AMUSEMENT COMPANY 628 MADISON (5-3609) MEMPHIS, TENN. Table listing various machines and their prices.

MUSIC ACCESSORIES

Table listing music accessories and their prices, including '4 Wurlitzer Sweet Music, #320' and '200 Buckley Boxes'.

Ray Gun Lamps, #1489, 90c Each; in Lots of 25 or More \$ .79 Each Pilot Bulbs, 40, 44, 46, 50, 51, 55, 63, Box of 10 .55

1/2 deposit, balance C. O. D., F. O. B. Newark RUNYON SALES CO. 123 W. RUNYON STREET NEWARK, N. J.

TUBES for the Coin Machine Trade Order With Confidence—We Have What You Need!

Table listing various tube types and their prices, including '0Z4', '1A5', '1A7', etc.

We have many more tubes too numerous to mention! Send Suppliers' Certificate with all orders.

SUPPLIERS CERTIFICATE I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar. ALBENA SALES CO. 587 10th Ave., N.Y.C. LONGACRE 5-8334

# RADIO TUBES

for the  
**COIN MACHINE TRADE**

(Tubes Offered to Consumer Market Only)

Tube	Net Price	Maximum per order	Tube	Net Price	Maximum per order	Tube	Net Price	Maximum per order	Tube	Net Price	Maximum per order
01A	\$.90	40	5Y4G	\$.80	1	8SF5	\$1.05	2	30 Out of Stock		
0Z4G	1.85	15	5Z3	1.15	5	8S7GT	1.15	40	30 Special	\$1.05	5
1A5QT	1.15	1	6A4	1.85	40	8SL7GT	1.05	15	31	1.05	40
1B5/25B	1.35	3	6A6	1.85	40	8SQ7GT	1.15	2	32	1.35	40
1C5QT	1.35	10	6A7	1.05	2	6SR7	1.15	1	33	1.35	40
1C6	1.35	15	6AD7G	1.85	30	6U5/6G5	1.35	25	34	1.35	25
1C7G	1.35	2	6B5	2.00	10	6U7G	1.05	25	37	.90	40
1D7G	1.85	3	6B7	1.35	15	6V6GT	1.15	10	38	1.15	40
1D8GT	2.00	5	6B8G	1.35	40	6Z5	2.40	20	39/44	1.05	25
1F5G	1.35	15	6C5GT	1.05	30	7A4	1.35	40	41	.90	10
1F6	1.85	20	6C6	1.05	5	7A5	1.35	15	42	.90	10
1G6GT	1.85	25	6C8G	1.85	20	7A6	1.35	20	45	.85	1
1H4G	1.05	10	6D6	1.05	7	7A7	1.35	40	46	.85	5
1H6G	1.35	10	6F5G	1.15	10	7B4	1.35	20	47	.85	25
1LA4	2.40	25	6F8G	.95	2	7B5	1.35	10	48	.95	40
1LB4	2.40	5	6F7	1.85	40	7B6	1.35	40	49	.95	25
1LE3	2.00	10	6F8G	1.35	40	7B8	1.35	40	50	1.65	40
1LH4	2.40	15	6H6GT	1.15	2	7C5	1.35	40	51	1.35	5
1LN5	2.40	10	6J5GT	.95	15	7C6	1.35	40	52	1.35	5
1N6G	1.35	10	6J7GT	1.15	15	7C7	1.35	2	53	1.65	40
1Q5G	1.85	15	6K6GT	1.05	2	7G7	1.85	40	54/5Z4	1.15	40
1R5	1.85	10	6K7GT	1.05	10	7Q7	2.00	40	57	.75	40
1T4	1.85	40	6K8GT	1.35	5	12K8	1.85	5	58	2.40	25
1W	1.05	40	6L7G	1.85	4	12SF5GT	1.15	15	59	3.00	40
2A3	2.00	5	6L7G	1.85	4	14A7	2.00	1	60	1.85	25
2A4G	2.40	40	6N7GT	1.85	15	14A7	2.00	1	61	1.85	25
2A6	1.05	40	6P5G	.90	25	22	2.40	15	62	1.85	25
3A8GT	2.40	2	6P7G	2.40	15	24A	.95	1	63	1.85	25
3Q5GT	1.85	20	6Q7GT	.95	3	25A7G	1.85	1	64	1.85	25
3B4	1.85	25	6R7	1.85	25	26	.80	40	65	1.85	25
5U4G	1.05	5									
5V4G	1.85	5									
5X4G	1.15	2									

Above List Effective Until May 25th—Write for Our Twice Monthly Tube Inventory Release  
**IMPORTANT INSTRUCTIONS**

1. Send no deposit with your order—shipment will go forward express C. O. D. for full amount.
2. Minimum order filled is for 25 tubes, each type within rationed limits shown above.
3. Do not phone or wire for tubes—shipment cannot go forward until receipt of Supplier's Certificate.
4. Tear out, sign and attach to your order the Supplier's Certificate at bottom of this advertisement.
5. If you personally cannot use the minimum shipment of 25 tubes, contact another operator and place a single order including your friend's needs.

### FEATURES OF OUR SERVICE

All tubes are in individual cartons. Shipment goes forward within 48 hours after receipt of your order. An Airmail copy of Invoice reaches you at least 24 hours ahead of shipment. We never substitute types, but will forward G's or GT's for the Metals you order. We've operated 17 years, and know your machine problems. Our list of tubes is revised every 15 days and we are filling over 95% of orders completely which are placed in compliance with current lists.

## W. R. BURTT

(The Coin Tube Man)

436 N. TERRACE DR. WICHITA 8, KANSAS

I hereby certify that I am entitled to purchase the items specified above under the provisions of Limitation Order L-265, with the terms of which I am familiar.

Name (In Ink) .....

## MERCHANDISE MART

(Continued from page 65)

cigar industry plans to ship greatly increased quantities to servicemen overseas. Average consumption has been 5.4 cigars per man per month, but this is going to be increased to 8.2 per man per month. Present shipments of 59,000,000 cigars a month will be upped by an additional 32,000,000 monthly. The increase to the cigar-smoking serviceman will be larger than these figures indicate, since many men do not smoke cigars.

### Unrationed Fruit Juices

Concentrated fruit juices, used in beverages, ice cream and confectionery in various forms, are no longer rationed, the Office of Price Administration announces. These juices are in good supply, OPA said, because of expanded production facilities and lighter lend-lease requirements.

Industrial users were assured that the action will not reduce production of single-strength juices because the citrus fruit crop is large enough to provide raw materials for both products.

### Match Scarcity

Match manufacturers are hard pressed to meet a near-record demand. Last year match consumption in the United States was 500,000,000,000, very near the 1941 peak of 525,000,000,000. Increased cigarette smoking has been largely responsible for gains in the industry. The estimated number of matches used per smoker increased from 1,478 in 1936 to 1,932 in 1943.

## PUBLIC TASTE

(Continued from page 65)

abreast with. For example, a certain type of candy may take the country by storm, and everyone will start to make it, only to find it unprofitable. The factory that survives is the one that built quality into its product.

"The vending machine operator must study his location and figure out just what type people frequent that spot. Is it the child from 5 to 10 years old who has only pennies to spend, or the child from 10 to 14, or the teen-age group, or grown-ups? He must also consider whether the patron has money to spend for candy; if conditions in the community the machine is to serve warrants installation of the machine.

"Another thing that must be considered is where the candy is to be eaten. Will it be on the street by a grown person, who does not like to be seen taking a bite from a large hunk of toffee or caramel. This would be all right for the boy up to 12 or 14 years, but for a grown person the package with several small pieces of candy is much more desirable.

### Consider Sales Source

"Candy sales made in a theater lobby must be considered from many angles. Candy sold here is usually consumed in the dark. A package that will not make a disturbing noise is necessary, also several small pieces are preferable to one large bar. A soft, quiet eating piece has preference over the hard crackly noisy piece that disturbs everyone about you.

"All facts must be given very careful attention when making vending machines and vending candies. The placing of the machines on a route that you expect to furnish you with a good living—and the care you give your machines after they are placed will determine how well your route will pay.

"The vending machine business is a mere infant. One big factor in the future of the trade will be found in the education of the public. The industry must guard against 'gyp artists' and all types of fraud," declared Eby.

## MILLS' WAR EFFORT

(Continued from page 60)

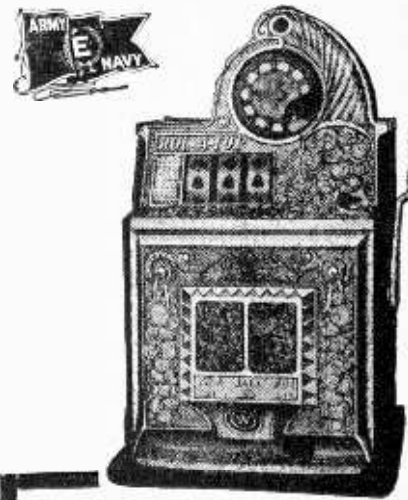
were a "belly" auxiliary gas tank for fighter planes, a plane gun turret control, without which fighting planes are defenseless and a nose and plug assembly for an incendiary bomb of the type that's burning Berlin today.

The company makes war products for the army, navy, signal corps and air corps, and employs 2,800 workers in its three Chicago plants. Movies of company operations were shown for the workers at noon and midnight.

## AOLAC MAINTAIN BIZ

(Continued from page 60)

nates any competitive practices against locations held by operators in the service is being carried out 100 per cent,



**WE CAN REBUILD YOUR OLD MACHINES AND MAKE THEM LOOK LIKE NEW**

Get your machines rebuilt now and have them ready for your big season.

## WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLumbus 2770. Cable Address "WATLINGITE," Chicago.

## MILLS SLOTS

RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
- 4 5c GOLD WAR EAGLES
- 4 10c GOLD WAR EAGLES
- 3 25c GOLD WAR EAGLES
- 8 10c GOLD CHROMES
- 6 25c GOLD CHROMES
- 6 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 8 25c BROWN FRONTS
- 3 10c BROWN FRONTS
- 3 5c BLUE FRONTS
- 4 10c BLUE FRONTS
- 7 25c BLUE FRONTS

- 10 5c Q.T.'s Originally Blue
- Made Gold Glitter... \$89.50
- 4 10c Q.T.'s, Same as Above ..... 99.50
- 10 5c VEST POCKET, Blue and Gold..... 54.50

All Machines have Knee Action, Club Handles and are fully guaranteed. We have all types of Coin Machines. Tell us what you want.

## SICKING, INC.

1401 Central Parkway, Cincinnati 14, O.

## ARCADE MACHINES

- Midget Skee Ball ..... \$249.50
- Pokerenos ..... Write
- Parlscope ..... 395.00
- Selector Scope ..... 375.00
- Cupid's Wheel ..... 245.00

Factory Rebuilt—Look Like New!

- "Solo-Vue," Complete Panoram Machine Converted ..... \$495.00
- "Trap the Jap," Munves Chicken Sam Conversion ..... 169.50
- Keeney Submarine ..... 200.00
- Chicago Coin Hockey ..... 210.00
- Bally Rapid Fire ..... 245.00
- Exhibit Rotaries ..... 195.00
- Magic Finger ..... 125.00
- Open Door ..... 125.00

1/3 dep., bal. C. O. D., F. O. B. New York.

500 Various Arcade Machines Ready for Delivery. Write for Complete List of Machines or Supplies!

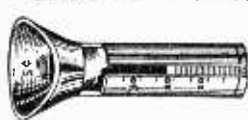
## MIKE MUNVES

510-514 W. 34th St. NEW YORK (2 Blocks From Penn. Station)

declares Curley Robinson, secretary of the association. "This is what we call real post-war planning," Robinson said, "since it means that operators now giving their all in the bigger cause will return to find their businesses intact. No one seeks Utopia on this earth, yet such a spirit of co-operation fosters growth and security in this industry."

## BLOCK SPECIALS!

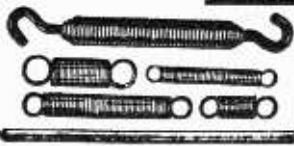
### PENNY STACKERS



Made of cast aluminum, accurately calibrated—easy to read.

\$1.50 Each \$15.00 Doz.

Also Furnished in Nickels—Made of Wood—at Same Price.



SLOT MACHINE SPRING ASSORTMENT—15 SPRINGS ..... \$2.50

### NEW GUARDIAN SERVICE KIT



No. 1200. \$14.50 Each

STANDARD KIT

No. 450... \$7.50 Each

### "DUO" REGISTERED KEY LOCKS

Protect Your Cash Boxes! We register your key number and no one within 500 miles can buy locks with your key number.



Lots of 25 ..... 70c Each  
Lots of 50 ..... 65c Each  
Lots of 100 ..... 60c Each  
(Above Prices Are for Standard Length Barrels; Long Barrels, 10c Each Extra)

**BLOCK MARBLE CO.** 1527 FAIRMOUNT AVENUE PHILADELPHIA 30, PA.

SEND FOR COMPLETE CATALOG!

Get It From Block—They Have It in Stock!

## RED, WHITE AND BLUE—2100 BREAK TAB CARDBOARD TICKETS FOR JAR DEALS

At 5c, Takes in \$105.00, Pays Out \$77.00; Profit, \$28.00. At 10c, Profit is Doubled. \$10.80 Per Doz., in Dozen Lots, or \$1.00 Per Set in Less Than Dozen Lots. 25% Deposit With Order.

**GARSHER NOVELTY COMPANY** 23 S. 4TH ST., MINNEAPOLIS, MINNESOTA

## RUBBER BALLS

For POKER TABLES. Size 2 1/4". Inflated. Guaranteed first quality.

**NATHAN FABER**

148-16 Boulevard, Rockaway Beach, N. Y. Belle Harbor 5-0379

## HIGHEST CASH PRICES

FOR USED SLOTS & CONSOLES  
**BAKER NOVELTY COMPANY**

1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS



## ANNOUNCEMENT

We wish to advise that the N. Y. Sales Service and Parts Office of the Louis H. Cantor Co., Eastern representatives for National Vendors, Inc., have been closed for the duration.

National Vendors, Inc., are actively engaged in the war effort, and the undersigned has been solicited to join the plant personnel in furtherance of expanded war activities.

In order that we may render you continued service, we suggest that all inquiries pertaining to National equipment be forwarded to National Vendors, Inc., 5055 Natural Bridge Rd., St. Louis 15, Mo.

We thank you for your past business and co-operation, and look forward to resuming our friendly relationship when National Vendors are again permitted to manufacture "The Finest in Merchandising Vending Equipment."

**L. H. CANTOR,**  
**LOUIS H. CANTOR CO.**

## Ten Years Ago

A testimonial dinner for Leslie G. Anderson, Eastern advertising manager of *The Billboard*, was given by Metropolitan Skill Games Board of Trade in appreciation of Anderson's efforts in behalf of the games industry.

The formation of Gerber & Glass Distributing Company was announced by the trade's "Potash and Perlmutter," with new offices at 914 Diversey Boulevard, Chicago. The firm was named distributors of Contact for Illinois and Michigan.

The time-payment plan was made available to pin-game operators by American Sales Corporation, establishing new precedent in the industry.

Nathaniel Leverone completed plans to operate merchandise vending machines at the 1934 Chicago World's Fair. During the 1933 Century of Progress the only vending machines operated were in the rest rooms.

Arthur H. Burrows, of Burrows Automatic Supply Company, London, and his son were guests of Chicago manufacturers.

At a friendly get-together in the office of Lee S. Jones, members of CMMMA decided to hold monthly meetings.

Tobias A. Keppler, former attorney for New York games operators who prepared the pin-game brief which brought favorable action from city officials, said operators everywhere should prepare for emergencies. He reviewed the New York case for members of CMMMA.

Senator Arthur H. Vandenberg introduced a bill calling for the coinage of a 3-cent piece, which he termed a necessary intermediate between the penny and the nickel. Newspaper publishers had urged that such a coin would be a great convenience to the public.

A son, David Jr., was born to Mr. and Mrs. David C. Rockola.

## CLEVELAND COIN OFFERS:

### MUSIC

1 Wurlitzer Victory Model 600R ..	\$550.00
1 Wurlitzer 500 .....	365.00
1 Wurlitzer Twin 12 with Packard Adaptor .....	135.00
2 Wurlitzer 51's, Counter Models, Ea.	75.00
1 Mills Empress .....	265.00

### PANORAMS

12 VERY CLEAN PANORAMS AT \$350.00 EACH.

### SLOTS

2 5c Jennings Chrome Bells, Masters, Each .....	\$225.00
1 5c Jennings Chrome Bell, Super ..	225.00
1 Jennings Triplex .....	195.00
1 5c Jennings Chrome Bell .....	225.00
2 5c Watling Rolutops, 3/5, Ea. ....	95.00
1 5c Watling Cherry Front .....	95.00
2 10c Pace Comets, Each .....	125.00

### ARCADE EQUIPMENT

1 Periscope .....	\$395.00
5 Ten Strikes, H.D., Each .....	60.00
3 Buckley Deluxe Diggers, Each ....	85.00
5 Assorted Electric Diggers, Each ..	65.00
3 Love Meters on Stands .....	95.00
1 Mystograph Fortune Teller .....	75.00
1 Tommy Gun .....	135.00
1 Shoot the Bull .....	100.00
1 Color of Eyes Card Vendor .....	50.00
2 Anti Aircraft Guns, Each .....	85.00
1 Super Grip .....	35.00
5 Home Run, Counter Games, Each ..	15.00
1 Advance Shocker .....	12.00
2 Blue Bonnets, Each .....	10.00

### PHOTOMATIC & FRAMES

1 Early Model Photomatic with 5,000 Paper Frames .....	\$950.00
40,000 Paper Frames, Per Thous. ....	25.00
100,000 Metal Frames .....	Write

### CONSOLES

6 Bally Club Bells, 5c Comb., Each	\$250.00
2 Watling Big Game, F.P., Each ..	110.00
3 Beulah Parks, Each .....	110.00
15 '38 TRACK TIMES, Each .....	125.00
15 JUMBO PARADES, P.O., Each ..	95.00
2 Fast Times, P.O., Each .....	95.00
2 Big Tops, P.O., Each .....	95.00
1 Saratoga P.O. ....	125.00

### PIN GAMES

100 Pin Games • Free Plays • All Plastic Bumpers—Write for List.

Wanted to Buy—All types of Music Machines. Wire or phone us what you have; we pay top prices anywhere.

Wanted—Good all around Mechanic for shop work, good hourly rate.

TERMS: 1/2 Deposit With ALL Orders—Balance C. O. D.

### CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVE., CLEVELAND 15, O.  
Phone: PProspect 6316-7

## WHILE THEY LAST!



## AFRICAN GOLF

The IDEAL COUNTER GAME  
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

### ALSO AVAILABLE:

HI-LO CHUCK-LUCK  
MIAMI COLOR GAME  
MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET  
CHICAGO 7, ILL.

**H. C. EVANS & CO.,**

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x38"x2".  
Write for Free descriptive folder in full color

## FOR SALE

### 20 MILLS FOUR BELLS

(Fruit Reels) (4 Nickel Style)

**\$750.00**  
Each

### 12 MILLS JUMBOS-P. O.

(Fruit Reels) (5c Slot)

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Each

These machines look like new inside and outside

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All Equipment is Thoroughly A-1 Reconditioned Before Shipping.

CONSOLES	\$285.00
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KEENEY 1938 TRACKTIMES ..	169.50
BALLY ROLL-EMS (Payout) ..	95.00
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BALLY RACE KING (1 Ball P.O.) ..	325.00

1/3 Deposit, Balance C. O. D.

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ST. LOUIS, MO. **McCALL NOVELTY CO.**

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GOLD CHROMES, 5c, 10c, 25c  
BROWN FRONTS, 5c, 10c, 25c  
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BLUE FRONTS, 5c, 10c, 25c  
VEST POCKETS, 5c

All Machines Have New Drill Proof Cabinets, Club Handles, Knee Action and Are Fully Guaranteed.

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Thoroughly experienced on Phonographs, Pinballs, Slots. Contact, phone or wire.

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ORIGINAL JAR O DO, RED, WHITE & BLUE; COMBINATION TICKETS, BINGO TICKETS, BASEBALL DAILIES, TIP BOOKS. Write for prices. No catalogs, so please state your requirements.

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## AVAILABLE EXPERIENCED MECHANIC

Slots, Tables, Phonos, Consoles, Remote Selectors, Amplifiers and Sound Work.

Sober, 4-F, family man. Want reliable operator. No whistle stops or jerks.

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### \$50.00 FOR HIGH DIVES

Certified Check With Order

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ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED, RETURN WITHIN 10 DAYS, MONEY WILL BE REFUNDED

ONE-BALL PAYOUT	CONSOLES	SLOTS
<b>BALLY</b> 1 Fairmont .....\$750.00 5 Turf King ..... 565.00 12 Jockey Club ..... 550.00 3 Fortunes ..... 400.00 11 Kentuckys ..... 398.00 5 Long Shot ..... 370.00 9 Sport Kings ..... 350.00 14 Santa Anita ..... 325.00 17 Grand National ..... 135.00 5 Pace Makers ..... 135.00 5 Thistle-down ..... 75.00 7 Grand Stand ..... 70.00 4 Proakness ..... 39.50 3 Fairground ..... 39.50 1 Stables ..... 35.00 2 Fleetwood ..... 30.00 1 Golden Wheel ..... 30.00	<b>MILLS</b> 1 3 Bells .....\$1225.00 3 4 Bells ..... 750.00 33 Jumbo Parade ..... 175.00 1 Square Bell ..... 135.00 <b>KEENEY</b> 2 4-Way Super Bells, 3/5¢-1/25¢ .....\$950.00 2 2-Way Super Bell, 5¢ and 25¢ ..... 700.00 1 Skill Time, '41 ..... 175.00 2 Track Time (Red Head) ..... 125.00 1 Dark Horse ..... 90.00 <b>JENNINGS</b> 2 Silver Moon .....\$150.00 2 Bob Tall, F.P. .... 130.00 1 Liberty Bell ..... 25.00 <b>EVANS</b> 1 Pacer, '42 .....\$450.00 1 Lucky Lucre, '42 ..... 425.00 3 Galloping Dominoes (Late Head) ..... 295.00 1 Roulette Jr. (Late Head) ..... 250.00 1 Lucky Star, '42 ..... 225.00 <b>BALLY</b> 2 Big Top, F.P. ....\$125.00 1 Ray's Track ..... 75.00 <b>EXHIBIT</b> 1 Chuck-a-Luck .....\$ 45.00 <b>PACES</b> 1 Races, Brown .....\$180.00 3 Saratoga, '41 ..... 170.00 <b>BAKER</b> 4 Pacers, D.D. ....\$325.00	<b>MILLS</b> 15 Blue Front, 5¢ .....\$185.00 1 Blue Front, 25¢ ..... 300.00 1 Blue Front, 10¢ ..... 220.00 2 5¢ Bonuses ..... 250.00 1 25¢ Roman Head ..... 270.00 1 10¢ Roman Head ..... 220.00 2 5¢ Roman Head ..... 190.00 1 5¢ Front Vendor ..... 95.00 2 25¢ War Eagle ..... 275.00 3 10¢ War Eagle ..... 200.00 8 5¢ War Eagle ..... 150.00 1 5¢ Dial ..... 125.00 1 10¢ Lion Head ..... 80.00 2 5¢ Lion Head ..... 60.00 2 5¢ Melon Bells ..... 175.00 1 1¢ Arrow Vendor (Rebuilt) ..... 45.00 1 5¢ Arrow Vendor (Rebuilt) ..... 50.00 1 10¢ Rockola Dbl. J.P. .... 75.00 1 5¢ Rockola Dbl. J.P. .... 60.00 1 5¢ Diamond Front Ven. .... 95.00 1 10¢ Giltter ..... 130.00 <b>JENNINGS</b> 1 5¢ Chief, One Star .....\$125.00 2 1¢ Little Duke ..... 35.00 <b>WATLING</b> 1 25¢ Blue Seal .....\$ 80.00 1 10¢ Blue Seal ..... 65.00 4 5¢ Blue Seal ..... 40.00 1 10¢ Single Jack Pot ..... 70.00 1 10¢ Twin Jack Pot ..... 60.00
<b>KEENEY</b> 1 Stepper-Upper .....\$130.00 1 Pot Shot ..... 75.00 5 Velvets ..... 35.00 <b>WESTERN</b> 1 Mardi Gras .....\$ 70.00 1 Derby King ..... 80.00 2 Center Smashers ..... 25.00 1 Flying High ..... 25.00 1 Paddles ..... 25.00 <b>STONER</b> 1 Zipper .....\$ 75.00 1 Turf Champs ..... 40.00 1 Air Races ..... 35.00 <b>MILLS</b> 1 Spinning Reels .....\$125.00 1 One-Two-Three ..... 75.00	<b>EVANS</b> 1 Pacer, '42 .....\$450.00 1 Lucky Lucre, '42 ..... 425.00 3 Galloping Dominoes (Late Head) ..... 295.00 1 Roulette Jr. (Late Head) ..... 250.00 1 Lucky Star, '42 ..... 225.00 <b>BALLY</b> 2 Big Top, F.P. ....\$125.00 1 Ray's Track ..... 75.00 <b>EXHIBIT</b> 1 Chuck-a-Luck .....\$ 45.00 <b>PACES</b> 1 Races, Brown .....\$180.00 3 Saratoga, '41 ..... 170.00 <b>BAKER</b> 4 Pacers, D.D. ....\$325.00	<b>WATLING</b> 1 25¢ Blue Seal .....\$ 80.00 1 10¢ Blue Seal ..... 65.00 4 5¢ Blue Seal ..... 40.00 1 10¢ Single Jack Pot ..... 70.00 1 10¢ Twin Jack Pot ..... 60.00
<b>SPECIAL!!! DISTRIBUTORS DEAL—15% DISCOUNT IF YOU BUY ALL</b>		
<b>ARCANE</b> 1 Submarine .....\$225.00 1 Anti-Aircraft ..... 225.00 <b>BALLY</b> 1 Rapid Fire .....\$225.00 1 Bull ..... 95.00 <b>MILLS</b> 1 Try Your Strength .....\$ 75.00 1 Grip and Lung Tester ..... 75.00 <b>ROCKOLA</b> 1 World Series .....\$100.00 1 Ten Pins ..... 60.00 <b>INTERNAT'L MUTOSCOPE</b> 1 Pistol Snlper .....\$225.00 3 Poker Rolls ..... 80.00 1 Radio Rifle ..... 75.00		
<b>WURLITZER</b> 3 14 Ft. Skeb Balls .....\$200.00 <b>GOTTLIEB</b> 1 Skee Ballette .....\$ 85.00 <b>MISCELLANEOUS</b> 1 Warner Voice Recorder .....\$595.00 1 RCA Victor Voice Recorded ..... 300.00 2 Pop Corn Machines ..... 70.00 5 1¢ Exhibit Card Vendors ..... 35.00		
<b>COUNTER GAMES</b> Columbia Fruit Reel .....\$ 80.00 Columbia Bell Cigarette Reel ..... 80.00 Shipman Stamp Machine, New ..... 30.00		
<b>500 OTHER MACHINES NOT LISTED</b> Crating Charge on Floor Machines, \$7.00 on Each Machine.		
<b>STEWART NOVELTY COMPANY</b> 250 SOUTH STATE STREET      PHONE 3-5055      SALT LAKE CITY, UTAH		

SPECIAL! NEW, IN ORIGINAL CRATE—PLANATELLUS, 10c CHUTE, PRICE \$239.50

INVASION! 5-BALL CONVERSION! PRICE \$169.50

SPECIAL! NEW SUPREME GUN. PRICE \$330.00

ARCANE EQUIPMENT	GUNS	MISCELLANEOUS
WESTERN SUPER GRIP .....\$ 54.50	TOMMY GUN .....\$179.50	GOTT, 3-WAY GRIPPER ..... 17.50
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SUPREME GUN—Used 4 Weeks.. 279.50	CARD VENDERS, Floor Size Life Up 24.50	ANTI-AIRCRAFT SCREENS, New... 9.50
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WE REPAIR 1 BALL & 5 BALL MOTORS, OPEN TYPE, \$5.00; SEALED TYPE, \$12.50

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LATEST JENN. GOLDFAROLA .....\$124.50	5c COLUMBIA CIG. REELS .....\$ 49.50
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EXH. RACES—7 COIN CONSOLE... 79.50	SILVER MOON—Cash ..... 129.50

**WE WANT TO BUY THE FOLLOWING GAMES AT THE PRICES LISTED**

Knock Out .....\$ 90.00	Gott, Liberty .....\$110.00	Bally Club Trophy...\$250.00
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Sky Chiefs ..... 130.00	Bally Record Times... 100.00	Bally Longacres ..... 410.00
Four Aces ..... 75.00	Bally Sport Special... 100.00	Bally Long Shot ..... 225.00
5-10-20 ..... 90.00	Bally Dark Horse... 110.00	Bally Kentucky ..... 250.00
Bally Blue Grass ..... 120.00	Bally Jockey Club... 350.00	Bally Turf King ..... 425.00
Keeneey 5¢ Super Bell ..... 190.00	Mills Jumbo Parade, F.P. .... 50.00	Fairmount ..... 450.00
		Silver Skates ..... 35.00

Will Pay \$50.00 for Exh. West Wind, Sun Beam, Do-Re-Mi, Stars and Double Play. Send List of All Other Games and Arcade Equipment You Have To Sell. Cash Waiting!

SEND FULL CASH FOR ORDERS UNDER \$25.00. ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

**EMPIRE COIN MACHINE EXCHANGE**      2812 W. NORTH AVE. CHICAGO 47, ILLINOIS      Phone: Humboldt 6288

**THEY LOVE IT!      THREE IN ONE GAME!**

A Three-in-One Counter Game that offers Do or Don't, Chuck-Luck and One-Ball Dominoes for variety. ALL in one neat, attractive little machine, 14" by 12". Do or Don't layout more than doubles standard percentage. Layouts are interchangeable. An ideal machine for clubs, lounges, cigar counters and home play. Supply limited. Send half of \$29.50 with order, balance C. O. D. No Slot! No Tax! Order Now.

**R & B SALES CO.**  
Care Roberts-Banner Cigar Store      El Paso, Texas

**NOW YOU CAN CONVERT YOUR MILLS GOLF BALL VENDOR INTO A 5-10 OR 25c SLOT WITH OUR TAMPERPROOF FRONT CASTING!**

**\$27.50**  
Front Casting Complete (Perfect Fit Guaranteed) Lots of 5 \$25.50

INCREASE THE VALUE OF YOUR MILLS GOLF BALL VENDOR \$300

**FRANCIS WEISENBERG**      1706 CHESTER AVE. CLEVELAND 14, OHIO      Phone Cherry 5657

a VICTORY suggestion—  
**KNOCK-OUT THE JAPS**  
NO. 1 ON AMERICA'S HIT PARADE OF PIN GAME CONVERSIONS

Makes a Complete New Game Out of Your Old Knock-Out. Try this conversion today and watch the players fight to Knock-Out the Japs, Battleships and Bombers. The come-on appeal is amazing, cash box collections enormous.

Get Started Now on the Road to Higher Earnings. Rush Your Order Today.

Your Price Only **\$9.50** EACH. Cash With Order. F.O.B. Chicago, Ill.

Each Conversion Contains a NEW 12 COLOR BACK GLASS, NEW TWO-TONE BUMPER CAPS SHOWING JAP'S FACES IN COLOR and NEW INSTRUCTION and SCORE CARDS. Write for Illustrated Circular of Other Conversions.

**VICTORY GAMES**      2140-44 SOUTHPORT AVE. CHICAGO 14, ILLINOIS  
AMERICA'S CONVERSION HEADQUARTERS

**WE WILL PAY THE FOLLOWING CASH PRICES FOR THE FOLLOWING MACHINES**

Silver Skates .....\$40.00	Sunbeam .....\$ 60.00	Rockola Standards...\$225.00
Do-Re-Mi ..... 60.00	Keep 'Em Flying.... 110.00	Rockola DeLuxe... 225.00
Double Play ..... 60.00	Liberty ..... 110.00	Seeburg Envoy, R.C. .... 325.00
Stars ..... 60.00	Four Aces ..... 85.00	Wurlitzer 750E ..... 550.00
West Wind ..... 60.00	Sluggers ..... 40.00	Seeburg 8800, R.C. .... 425.00

Will buy your complete route. Send us your list immediately.

**AMERICAN COIN MACHINE CO.**  
557 CLINTON AVE., N.      ROCHESTER 5, N. Y.

**RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS**

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

**\$1.40 each 100 LOTS**  
**\$1.60 each DOZEN LOTS**  
Less than dozen lots, \$1.75 each.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

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50 Penny Pace Comets or Rockets. Must be very cheap for export. Give details—year made—2-4 or 3-5 payout. Quote lowest prices and quantity; also Mills and Jennings.

BOX 586, The Billboard, Chicago 1, Ill.



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## Kleer-Flo PROCESS FOR CLEANING MECHANICAL PARTS

Your COIN MACHINE MECHANISMS and PARTS deserve a bath instead of a brush-off! Here's a new war-time development available to the Coin Machine Industry for the first time—formerly sold only on high priority to War Plants, U. S. Army and Navy—thousands now in use! It BATHES and CLEANS Phonograph Mechanisms, Slug Ejectors, Coin Slides and Slot Mechanisms THOROUGHLY—IN ONE OPERATION!

### Here's What It Does!

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- ★ Uses same solvent again and again because of automatic filter!
- ★ Saves its cost in 60 days!



**\$133.50**

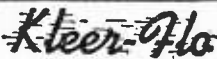
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1/3 Dep., Bal. C.O.D., F.O.B. St. Paul, Minn.

### Here's What You Get!

Process Includes Automatic Machine, Plus 30 Gallons of "Kleer-Flo" Hi-T Fast Drying Solvent Sufficient for the First Filling of Machine.

Additional Hi-T Solvent Can Be Bought at 97c Per Gallon, F. O. B. N. Y.

### TOP COINMEN RECOMMEND



**AUTOMATIC EQUIPMENT CO.** (Phila. Seeburg Dist.), writes:  
"This is the finest piece of equipment in our shop! We can't be without it a single hour!"  
**CAPITOL AUTOMATIC MUSIC CO., N. Y.** (Largest Music Operators in the East):  
"KLEER-FLO" PROCESS has cut hours off our service time!"  
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"Operators marvel at the quick, efficient job 'KLEER-FLO' PROCESS does."

**INTERNATIONAL MUTEOSCOPE REEL CO.** uses "KLEER-FLO" PROCESS in washing delicate metal parts which they manufacture for the U. S. Government.

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"KLEER-FLO" PROCESS keeps our equipment out on location longer!"

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# DISTRIBUTORS, INC.

250 WEST 57TH STREET

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## C. & P. SALES CO.

407 MADISON AVE. Phone 5-4576 MEMPHIS, TENN.  
FOR SERVICE THAT SATISFIES  
CONSOLES

Paces Saratoga, Late Model . . . \$159.50	Galloping Dominoes . . . \$425.00 & Up
Paces Spinning Reels, Late Mod. 159.50	Columbia, Front and Back Pay . . . 79.50
Brand New Jumbo Parades, C.P., in Original Crates . . . 99.50 & Up	Jennings Multiple Slot Liberty Bell . . . 79.50
Mills Jumbo Parade, C.P. . . . 99.50 & Up	Jennings Multiple Racers . . . 89.50
Mills Jumbo Parades, F.P. . . . 89.50 & Up	Keeney's Kentucky Club . . . 89.50
Watling Big Game, F.P. . . . 89.50	Jennings Silver Moon, 5c . . . 189.50
Bally Club Bell . . . 345.00	Jennings Bobtail, F.P. . . . 169.50
Jennings Fast Time, F.P. . . . 99.50	Lucky Lucre . . . 297.50
	Columbia, Jackpot . . . 89.50

### SLOTS

25c Brown Front . . . \$325.00	10c Mills Blue Front . . . \$229.50 & Up
5c Cherry Bell . . . 217.50	25c Mills Blue Front . . . 269.50 & Up
25c Futurity . . . 269.50	5c Mills Vest Pocket, Chrome . . . 55.00
5c Jennings Chief, Late Model . . . 149.50	5c Watling Treasury, 3/5 . . . 59.50
5c Jennings Dixie Bell . . . 139.50	All Types Counter Games . . . Write
5c Watling Rolatop . . . 107.50	Folding Stands . . . 6.50
10c Watling Rolatop . . . 149.50	Safe Stands . . . 22.50
5c Mills Blue Front . . . \$139.50 & Up	Mills Q.T., 5c Blue . . . 79.50

All above slots have been refined and reworked  
SLOTS OVERHAULED AND REFINISHED FOR \$45.00 EACH  
1/3 Cash Deposit With Order, Balance C. O. D.

## SPECIALS

## from DIXIE SALES COMPANY

682 MADISON AVE., MEMPHIS 7, TENNESSEE

### SLOTS AND CONSOLES

1 5c Cherry Bell, 3-5 Pay . . . \$199.50
1 5c Cherry Bell, 3-10 Pay . . . 199.50
1 5c Roman Head, 3-5 Pay, Com- pletely Refinished . . . 135.00
1 10c Roman Head, 2-4 Pay, Com- pletely Refinished . . . 139.50
1 One Star Chief, 10c Play . . . 125.00
4 5c Watling Roll-a-Tops, Ea. . . 97.50
1 5c B.F.Q.T. & Weighted Stand . . . 99.50
4 Jumbos, Cash Pay, Late Head, Ea. . . 117.50
4 Super Bells, Extra Clean, Ea. . . 259.50
1 Jennings Silver Moon, Cash Pay, Has Had Very Little Use . . . 139.50
4 Watling Big Games, F.P. Ea. . . 79.50

### EXTRA SPECIAL

5 Brand New 5c Super Bells, Comb.  
5 Used Ray's Track, Complete But Not in  
Perfect condition.  
\$2250.00 for the Entire Group.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

### PIN GAMES

Contest, 1 or 5 Ball Play, Mult. . . \$139.50
Invasion, New, Rebuilt . . . 165.00
1-2-3, Late Model, F.P., Animal . . . 89.50
Velvet . . . 59.50
4 Diamonds . . . 59.50
Miss America of '44 (was All American) . . . 69.50
Air Circus . . . 129.50
Boom Town . . . 49.50
Hit the Japs (was Gold Star) . . . 59.50
Texas Mustang . . . 69.50
Capt. Kidd . . . 69.50
Bombardier (was Victory) . . . 109.50
Smack the Japs (was Ten Spot) . . . 64.50

### ARCADE EQUIPMENT

Periscope . . . \$395.00
Supreme Tokio Gun . . . 330.00
Supreme Skee Roll . . . Write
Tail Gunner . . . 295.00
Rebuilt Seeburg Jap Gun . . . Write

## 1st Wartime Meeting Of British Ops Held In London, March 29

The April 8 issue of *The World's Fair*, London, reports the March 29 meeting of British Automatic Machine Operators' Society which had been inactive during the war. Among the 20 or more members who attended the first general meeting, designed to resume association activities, were W. Lennards, W. G. Green, Alfred Catt, W. H. Willmott, John Holloway, J. G. Brenner, B. W. Brenner, Derek Brønner, A. Potts, Whilma Wilkie, Markle Kraft, Bert Rundle Pollard, Solly Sheffras and Julie Gasparro.

With typical British thoroughness those responsible for calling the BAMOS meeting were reported to have taken the precaution of obtaining legal advice as to the constitutional correctness of their action. This was considered a necessity in view of the many months the society had been sleeping. A new committee was formed, with W. G. Green acting as chairman. The committee expects to meet regularly from this time forward.

*World's Fair* also reports that Charlie Holloway, known by major coin machine manufacturers in this country, has been far from well. He has been suffering from bronchitis and some form of internal strain.

An arcade machine which is reported to pull in a heavy flow of coppers was described by *World's Fair* as a model of an upright stationary engine housed in an old crane cabinet. The machine was made in 1918.

With no ceiling prices to guide them, British distributors and operators have a difficult time establishing proper valuations for equipment bought, sold or destroyed by acts of war. War damage claims are filed with Government Assessors Office in London.

### WANTED

Experienced Mechanic on Phonographs, Pin Tables and Remote Equipment. Six days a week and good working conditions. \$270.00 per month and commissions. Write

**CASINO NOVELTY CO.**  
602 N. Albany Ave. TAMPA 7, FLA.

## PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred . . . \$5.40
3 AG Fuses . . . Per Hundred
1/2 Amp. . . \$9.00
1 1/2, 2, 2 1/2, 3 Amp. . . 3.00
5, 6, 7 1/2 Amp. . . 3.00
10, 15, 20, 25, 30 Amp. . . 2.50
PHONOGRAPH TITLE STRIPS (Red Border)
1000 . . . \$5.00
5000 Per M . . . 4.00
10000 Per M . . . 3.50
25000 Per M . . . 3.00

### 6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7 103 6SC7 to 6SL7 110 5Z3 to 5U4C 125 80 to 5T4, 5V4C, 5Y3 or 5Z4 126 83 to 5U4C or 5X4 <b>\$1.50 Each</b>	#205 2A4G to 2051 (Seeburg Guns) 210 2A4G to 2051 (Seeburg Music) 215 70L7 to 7A4- 7A5 (Seeburg Remote Boxes) <b>\$3.50 Each</b>
--	--

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

## HERMITAGE MUSIC CO.

416A Broadway, Nashville 3, Tenn.

## ATTENTION, OPERATORS

If you need new music equipment we have factory sealed Singing Towers. Write

### HENDERSON AUTO SUPPLY CO.

Henderson, N. C.

## WILL PAY TOP PRICES

FOR WURLITZER 750E and 850E PHONO-  
GRAPHS. Wire Collect.

### ARROW NOVELTY CO.

2852 Sidney St. ST. LOUIS, MO.  
Phone: Laclede 6540

DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

12SA7 Replacement

This tube will operate in any radio requiring a 12SA7. Complete tube ready to install.

List Price \$4.50. Special \$3.00 Each

Limited Quantities Only.

Table of radio tube prices including 01A, 1H4G, 105, 1S5, 1T4, 1V, 2A3, 2A8, 2A7, 3Q5, 3S4, 5T4, 5U4G, 6AC7-1882, 6AD7, 6AE5GT, 6B4G, 6F5GT, 6F6G, 6F7, 6F8G, 6L7, 6S07, 27, 24A, 31, 32, 33, 34, 36, 38, 41, 43, 46, 48, 50, 55.

55 or 44, Panel Lamps, Mazda, 10 for 65¢. The above is only a partial list. Please send us a list of your requirements.

NO ORDER FOR LESS THAN \$5.00 ACCEPTED. A 50% DEPOSIT ON C. O. D. ORDERS. ALL TUBES GUARANTEED.

No Consumer Sales.

RADIO TRADING CO.

58 MARKET ST. NEWARK 1, N. J.

Whisky Production Up to WFA; 'Holiday' Possible in Future

WASHINGTON, May 13.—There is no prospect of resumption of whisky making for at least three or four months, and final decision on the matter rests with the War Food Administration, Donald M. Nelson, chairman of the War Production Board, testified before the Senate's special liquor shortage investigating committee.

Nelson said beverage alcohol is high on the list of essential needs, but added that he saw no possibility of a "holiday" from industrial alcohol manufacture in the next three or four months. The only factor which would change his estimate would be a reduction in requirements for industrial alcohol, Nelson declared.

Two days prior to Nelson's appearance before the committee an official of one of the large liquor manufacturers declared there is enough liquor to go around for the next two and a half years. He said the supply resulted from a rationing system the liquor industry imposed upon itself.

Machines Provide Thrills For Lumber Camp Workers

ST. JOHN, N. B., May 13.—Spinning reels afford welcome entertainment to workers in the pulp, paper and lumbering towns on both sides of the Maine-New Brunswick border. Machines in hotels, boarding houses, taverns, eating places, newsstands, tobacco stores, variety stores and even in theater lobbies, offer cash and merchandise prizes, with and without mints, to loggers and factory employees who demand diversion. Lumbering and associated industries are booming to produce wartime needs.

Canadians crossing the border into U. S. territory is a lot easier now because some of the restrictions have been modified. Passports are no longer necessary except for stays of over a month. There never has been interference with the crossing into Canada of U. S. residents. The \$5 limit on spending of Canadian money in the U. S. still prevails and both U. S. and Canadian nickels, dimes and quarters are found in the coin machines on both sides of the border. In some instances, two border towns are practically the same community, there being only a short international bridge between them.

WISE BUYERS GRADUATE TO MONARCH!

Table of Monarch coin machine prices under categories: AUTOMATIC PAYOUT CONSOLES, ONE BALL FREE PLAY GAMES, and BELL PRODUCTS REVAMPED SPORTSMAN—LIMITED QUANTITY.

Table of Arcade Equipment prices including Drivemobile, Ace Bomber, Midget Skee Ball, Grandmother Fortune, Bally Convey, Battling Practice, Exh. Candid Camera, Bally King Pin, Genco Playball, Anti-Aircraft, Evans Tommy Gun, Flst Striker, Egyptian Seeress, Chl Coln Hockey, Panoram Solo-Vue, Wrist Tester, Super Strength, Vitallizer, Microscope, Late Typo, Punching Bag, Challenger, Pull Tester, Air Ralder, DeLuxe Texas Leaguer, Cockeyed Circus & Base, Electric Shocker, Radio Rifle, Bally Baskets, Test Pilot, Skyfighter, Bally Rapid Fire, Cupid Wheel, Smiling Sam, ABT Target, Pikes Peak, Chicken Sam Hitter, Striking Clock, Pollard Football, Casino Golf.

HAVE 500 LATE FREE PLAY PIN GAMES. WELCOME PRICE INQUIRY ON SINGLE GAMES OR QUANTITY PURCHASES!

IN STOCK FOR IMMEDIATE SHIPMENT—REBUILT FIVE BALL FREE PLAY GAMES—United Streamliner, Grant Canyon, Santa Fe, Arizona, Midway, Sun Valley, Westerhaus Invasion, P&S Torpedo Patrol, Bombarider, Eagle Squadron, Paratroop, Production, Shangri-La, Gottlieb Stage Door Canteen, Liberty.

Table of Bally Bell Slot Machine prices including Bally Bell Slot Machine, Jennings Club Bell Console Slot, Pace Royal Twin Nickel & Quarter Slot Machine Console, Mills Blue & Gold Vest Pocket Bells, Mills New Giltner Gold Q.T., Mills Club Bell Console Slot.

Table of Glass and Cabinets—LIMITED QUANTITY including Mills Four Bell Cabinets, Backboard Glass for Sport Event, Top Glass for Jumbo Cash, Top Glass for Jenn. Silver Moon, Top Glass for Jennings Bobtail, Top Glass for Square Bell, Top Glass for Jumbo Free Play, Backboard Glass for Cash Jumbo, Top Glass for Three Bell, Top Glasses for Four Bell, Backboard Glass for '41 Derby, Backboard Glass for Pimlico, Backboard Glass for Longacre, Complete Cabinet for Square Bell.

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

W-A-N-T-E-D

For Penny Arcade MANAGER, also MECHANIC

Good salary, steady work. Located at 1306 Surf Ave., Coney Island, New York. APPLY to

Mr. Nathan Faber

148-16 Boulevard Rockaway Beach, N. Y. Phone: Bella Harbor 5-0379

CONFIDENCE HEADQUARTERS

ALL EQUIPMENT LISTED READY FOR LOCATION

MILLS SLOTS Every Slot Listed Is Refinished. All Worn Parts Replaced, Guaranteed Like New. All Are 3/5 Mystery P.O.

Table of Mills Slots prices including 10 War Eagle, 5¢, 7 War Eagle, 10¢, 5 War Eagle, 25¢, 2 War Eagle, 50¢, 9 Blue Front, 5¢, 6 Blue Front, 10¢, 4 Blue Front, 25¢, 2 Blue Front, 50¢, 7 Brown Front, 5¢, 5 Brown Front, 10¢, 3 Brown Front, 25¢.

MILLS PARTS

Table of Mills Parts prices including Escalators, Club Handles, Reel Strips, Jack Pot Glass, Escalator Glass, Reel Glass, Escalator Springs, Sidearm Springs, Main Operating Springs, Handle Springs, Clock Springs, Slide Springs, Finger Springs, Award Cards, Slides, Tin Reels, Wood Cabinets, War Eagle Castings.

FIVE BALLS

Table of Five Balls prices including Home Run, Attention, Belle Hop, Victory, Broadcast, Paradise, Trapeze, Stars, Red Hot, Sea Hawk, Four Roses, Five-In-One, Air Force, Skyline, Hi Hat, Band Wagon, Seven Up, Sunbeam, Do Re Mi, Gold Star, Horoscope, Flicker, Crossline.

ONE BALLS

Table of One Balls prices including Club Trophy, Sportsman, Longacres.

CLOSE OUTS

Table of Close Outs prices including Bally Club Bells, Jennings Chief, Wurlitzer 61 and Stand, Seeburg 8800, E.S., Texas Leaguer, Mills Folding Slot Stands.

All Parts Cash With Order. Equipment 50% Deposit, Balance C. O. D.

WE ARE WHOLESALE AND SELL FOR RESALE ONLY

ACME AMUSEMENT COMPANY

FRANK O'BRIEN, Sole Owner

(Formerly District Manager Mills and Jennings)

24(6-2418 Fairmont St.

(Phone: Central 3938)

Dallas 4, Texas

MILLS for coin machine information VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

READY FOR LOCATION—IN A-1 CONDITION!

Table of coin machine prices including Wurlitzer 600-R, Wurlitzer 600-K, Wurlitzer Victory '42 600-K, Wurlitzer 500-K, Wurlitzer 24, Wurlitzer 750-E, Wurlitzer 500, Acme Remodeled, Seeburg Vogue, Seeburg Classics, ESRC, Seeburg Gem, Seeburg Rex, Seeburg Rex, Seeburg R.C., Seeburg 8800, ESRC, Seeburg Envoy, ES, Seeburg Casino, Seeburg Major-Maestro, ES, Rockola Master (Rockalite), Seeburg 3-Wire Boxes, 20's, Seeburg Bar-o-Matic, Wireless, Wurlitzer #320 Boxes, Like New, Wurlitzer 5-10-25¢ #125 Boxes, Bally Defender, Mutoscope Skyfighter, Mutoscope Card Venders—Large Signs.

1/3 deposit, balance C. O. D., F. O. B. New York. Wholesale Only DAVE LOWY 594 10th Avenue, New York City. Longacre 5-9495 "Let's Trade Together, Even If It's Ideas"

SUCCESSFUL DISTRIBUTORS! We are the Eastern Pennsylvania and New Jersey distributors of ROCK-OLA PHONOGRAPHS, PFANSTIEHL NEEDLES, KEN-RAD TUBES & LAMPS, FRIGIDRINK BEVERAGE VENDORS, AEROPPOINT NEEDLES. For distribution in our market, contact us now! SAM STERN SCOTT CROSSE CO. (Formerly Keystone Vending Co.) 1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.



<b>FAIRMONT</b> Player Appeal	<b>LONGACRE</b> Player Appeal	<b>KNOCK-OUT</b> Player Appeal	
<b>NOW BEING REBUILT INTO</b>			
<b>ROCKINGHAM</b> from <b>GRAND NATIONAL</b> and <b>GRAND STAND</b>	<b>SPORTSMAN</b> from <b>SPORT SPECIAL</b> <b>BLUE GRASS</b> <b>DARK HORSE</b>	<b>PIN-UP GIRL</b> from <b>SILVER SKATES</b>	
<b>FACTORY RECONDITIONED GAMES</b>			
ABC Bowlers . \$65.00 All American . 50.00 Argentine . 80.00 Attention . 65.00 Bandwagon . 50.00 Belle Hop . 65.00 Big Chief . 60.00 Big Parade . 125.00 Bosco . 95.00 Brite Spot . 35.00 Broadcast . 55.00 Cadillac . 35.00 Captain Kidd . 80.00 Champ . 60.00 New Champ . 75.00 Crossline . 45.00 Dixie . 45.00 Do Re Mi . 85.00 Duet . 60.00 Five & Ten . 145.00 Flagship . 35.00	Fleet . . . . . \$35.00 Fillocks . . . . . 55.00 Four Aces . . . . . 140.00 Four Roses . . . . . 70.00 Fox Hunt . . . . . 45.00 Glamour . . . . . 45.00 Gun Club . . . . . 95.00 Headliner . . . . . 30.00 Hi Stepper . . . . . 65.00 Horseshoe . . . . . 70.00 Jolly . . . . . 35.00 Jungle . . . . . 85.00 Knockout . . . . . 135.00 Lancer . . . . . 35.00 League Leader . . . . . 45.00 Gott. Liberty . . . . . 135.00 Llimelight . . . . . 35.00 Majors, '41 . . . . . 75.00 Majors (Old) . . . . . 45.00 Metro . . . . . 65.00 Miami Beach . . . . . 70.00	Monicker . . . \$135.00 Mystic . . . . . 45.00 O'Boy . . . . . 35.00 Pan American . . . . . 55.00 Paradise . . . . . 55.00 Play Ball . . . . . 55.00 Pursuit . . . . . 50.00 Roller Derby . . . . . 35.00 Rotation . . . . . 35.00 Roxy . . . . . 30.00 Sara Suzy . . . . . 45.00 School Days . . . . . 65.00 Scoop . . . . . 35.00 Sea Hawk . . . . . 85.00 Seven Up . . . . . 65.00 Show Boat . . . . . 65.00 Sky Ray . . . . . 55.00 Sluggo . . . . . 70.00 Snappy . . . . . 65.00 South Paw . . . . . 70.00 Sparty . . . . . 35.00	Speedball . . . \$65.00 Sport Parade . . . 55.00 Sports . . . . . 30.00 Sparty . . . . . 30.00 Spot a Card . . . 75.00 Spot Pool . . . . . 85.00 Star Attr. . . . . 75.00 Stratoliner . . . . . 60.00 Sunbeam . . . . . 75.00 Tex. Mustang . . . 95.00 Top Notcher . . . 30.00 Topper . . . . . 30.00 Trallway . . . . . 55.00 Gen. Victory . . . 140.00 Yaht Club . . . . . 30.00 Zig Zag . . . . . 80.00

**SPECIAL-9 BALLY BEVERAGE VENDERS AND 1 CAR-BONATOR. Some parts missing. Total lot as is. \$1750.00**

BALLY FAIRMONT. Write Jockey Club . . . . . \$85.00	Write Hawthornes . . . . . \$85.00	Write Rellance Dice Game . . . . . 25.00	Sport Page . . . . . \$65.00	Mills 1-2-3 . . . . . 45.00	Groot, Sugar King . . . . . 50.00	Bally Parlay . . . . . 65.00	Ray's Tracks . . . . . \$ 95.00	Rapid Fires . . . . . 225.00	West. B. Balls . . . . . 125.00	Thistledowns . . . . . 85.00
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**HALF DOLLAR BLUE OR BROWN FRONTS. FACTORY RECONDITIONED WITH NEW CABINET, 3-5 PAY-OUT, CLUB HANDLE. WRITE FOR PRICES.**

BACKBOARD GLASSES FOR BALLY 1-BALLS, \$5.00 AND UP. All Games Listed Subject to Prior Sale.

**BELL PRODUCTS CO.**  
2646 W. NORTH AVE. CHICAGO 47, ILL.

**THESE MACHINES CRATED AND READY TO SHIP**

One ABT Ray-o-Lite Squirrel Gun . . . . . \$ 55.00  
 One Supreme Shoot Your Way Tokio Gun, Like New . . . . . 249.50  
 One Drivemobile, Like New . . . . . 335.00  
 One Ace Bomber, Fine Shape . . . . . 350.00

**Machines on hand ready to operate and crate**

Three Supreme Shoot Your Way Tokio Guns, Like New . . . . . \$249.50  
 One Ace Bomber, Fine Condition . . . . . 350.00  
 One Mutoscope Hockey for Two Reconditioned by Mutoscope . . . . . 79.50  
 Two Chicago Coin Hockeys, Fine Condition . . . . . 225.00  
 One Rockola World Series, Reconditioned by Mutoscope . . . . . 125.00  
 One Major League Baseball, Reconditioned by Mutoscope . . . . . 190.00  
 One Western Baseball De Luxe, Reconditioned by Mutoscope, 2c Slide . . . . . 135.00  
 Six Mutoscope Movie Machines. Each . . . . . 25.00  
 One Nice Neon Sign, Says Fun Palace, Only . . . . . 65.00

**JOHNSTON & BICE**  
P. O. BOX 811 PHONE 26-311 WINTER HAVEN, FLA.

**HOLCOMB & HOKE CARMEL CORN MACHINE COMPLETE**

Display, Dry Popper, Copper Kettle and Burner all in ONE Machine, 76 inches length, 36 inches depth, 60 inches height. COST \$800. First \$400 takes this MIGHTY MONEY MAKER. H. & H. Automatic Floor Model Popper, height 72 inches, 24 wide, 26 depth. Pops 100 cartons per hour. Real attraction. COMPLETE, READY TO PLUG IN AND SELL, \$195.00. ROCKOLA MASTER DE LUXE PHONOGRAPH WITH TRANSMITTER, \$375; without, \$275. SEEBURG VOGUES, \$300.00. MILLS EMPRESS, \$275. ALL PERFECT. Jennings 5c Floor Model Liberty Bell, Automatic Pay, \$60.00. RAY'S TRACK, BROWN, NEW APPEARANCE, AND FINE SHAPE MECH., \$95.00. SEEBURG PLAYBOY, LIKE NEW, WILL TRADE FOR 2 WIRELESS WALL BOXES. 15,000 USED PHONOGRAPH RECORDS, ALL THIS YEAR, ASST. 100, \$10.00.

**THE P. K. SALES COMPANY**  
6TH AND HYATT CAMBRIDGE, OHIO

**120 GEM TIP TICKETS**

CARDBOARD STYLE WITH INSERTS  
SINGLE GROSS \$15.00  
WRITE FOR QUANTITY PRICES

**ELUM SALES COMPANY** P. O. BOX 56, MASSILLON, OHIO

## Wartime Personnel Changes Causes Ups, Downs in S. L. City

SALT LAKE CITY, May 13.—After several months of the depression blues, due to the closing of several big pay roll war plants and the liquidation of military installations housing nearly 20,000 members of the armed forces, coin machine earnings in late April and early May took a decided turn for the better, with every evidence that the situation would continue.

Reason for the improvement was the designation of Camp Kearns, Utah, which can house approximately 30,000 soldiers as a replacement center thru which military men will move continuously for an undetermined period. As the No. 2 center for replacement, it will have from 15,000 to 25,000 men indefinitely.

Since all of the men are fully trained and assigned for replacement only, and many are expecting foreign assignments, there is plenty of leave time for them to travel about the city.

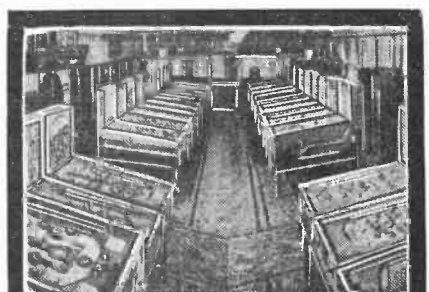
With time on their hands, money in the pockets, and a great possibility that it will soon have to be turned in for foreign exchange, nickels are punched into juke boxes at a rapid clip, and a similar play is made at the arcades. The upturn on pin games and music boxes has been definite and sharp.

The same play could be awarded to the vendors except for the lack of supplies. Many a vendor stands empty and, according to local route men, seem destined to be empty for some time. Gum is almost non-existent here—even off brands, and candy bars are almost as scarce. The cigarette machines often run with only three brands, often not the big three—and never all of the big five.

In Salt Lake City all pin games are strictly for amusement only and still have good play. In Ogden, second city in the territory, there is trepidation about using any games due to legal tangles involving the former mayor and a grand jury investigation.

The 30 per cent bite on taverns, road-houses and cafes for the new tax has no relation to the upswing in coin machine business since, as yet, not one location with a band or floorshow has swung to juke boxes alone for entertainment, although some have used juke for matinee dancing while retaining live talent for evenings.

The seasonal drop in the city locations is expected about June 10, but is expected to be less than in previous years because of the gasoline restrictions holding patrons to city spots.



**Close out. Make an OFFER. A BARGAIN FOR SOMEONE, clean up sale.**

Perfect Condition All Games

- 1 Goofy Golf, Like New
- 6 Free Play Eureka's, No Glass
- 1 Hawthorne, 1 Ball, No Glass
- 1 Mills 1-2-3
- 1 Bally Mascot, No Glass
- 2 Bally Double Feature, No Glass
- 1 Gottlieb Bowling
- 1 Bally Triumph, No Glass
- 100 Thousand 5¢ Tubular Coin Wrappers.
- 200 Ace Locks, Master Key, All Alike, 1 Key.

Lots of Coils, Relays, All Sizes Between 3 and 400, Make Offer for the Lot.

- 6 National 630 Cigarette Machines, Like New.
- 2 7-Col. Du Grenier Mod. W, One, No Mirror.
- 2 Mills 6-Col. Cigarette Machines, Looks Like New.
- 1 Stewart-McGuire Feather Touch, No Mirror.

No reasonable offer refused, all must go. Make offer for whatever you can use or the entire lots. Terms: 50% with order, balance C. O. D.

**JERSEY SPECIALTY CO.**  
Route 23, at Passaic River Bridge  
Singac, N. J.  
All Phones: Little Falls 4-0784

## INTRODUCING INTERNATIONAL COIN

Offer Subject to Prior Sale:

**MUSIC**

20 A.M.I. Singing Towers, Each . . . \$285.00  
 5 Gabel Kuro 24 Record Selections, Each . . . . . 250.00  
 2 Wurlitzer 41 Counter Models, Ea. 100.00

**VENDORS**

250 ADVANCE DUO VENDORS, AS IS—BUT COMPLETE ★ NEED CLEANING AND OVERHAULING ★ ORIGINAL PRICE \$14.00 EACH—\$750.00 FOR THE LOT.

**CIGARETTE VENDORS**

12 12-Col. U-Need-a-Paks, Model E, Each . . . . . \$ 59.50  
 10 9-Col. U-Need-a-Paks, Model E, Each . . . . . 49.50  
 8 15-Col. U-Need-a-Paks, Model E, Each . . . . . 69.50  
 5 9-Col. Brand New U-Need-a-Paks, King Size, Each . . . . . 135.00  
 5 9-Col. Used U-Need-a-Paks, Double Shift, Model A, Each . . . . . 59.50  
 5 8-Col. Rowe Imperials, Each . . . . . 49.50  
 11 8-Col. Rowe Royals, Each . . . . . 79.50  
 1 10-Col. Rowe (All White) Royal, Double Shift . . . . . 89.50  
 5 9-Col. DuGrenier, Each . . . . . 49.50  
 25 7-Col. Stewart-McGuire, Each . . . . . 39.50

**PIN GAMES**

Ali Baba . \$35.00	Gold Star . \$45.00
Annabel . 35.00	Hold Over . 35.00
Bang . . . 39.50	Jolly . . . 35.00
Barrage . . 45.00	Lucky . . . 35.00
Big Six . . . 35.00	Nippy . . . 35.00
Boomtown . 39.50	Roxy . . . 35.00
Commodore 35.00	Score Champ 45.00
Conquest . 25.00	Sp'd Demon 45.00
Fantasy . . 35.00	Sporty . . . 35.00
Five in One. 35.00	Super Six . 39.50

**WANTED FOR EXPORT**  
MUSIC MACHINES ★ SLOTS ★ AND PIN GAMES ★ ANY QUANTITY

FOREIGN INQUIRIES INVITED  
Terms: 1/2 Deposit With Orders, Bal. C.O.D.

**LEO GREEN, Sales Manager**

**INTERNATIONAL COIN**  
**MACHINE DISTRIBUTORS**  
2115 Prospect Ave., Cleveland 15, O.  
Phone MAin 5769

**FOR IMMEDIATE DELIVERY!**

**DIME PHOTO OUTFIT, 1 1/2 "x2", complete.** Includes Portable Dark Room, fully wired with lower and upper lights; Camera containing Steinhilf Munchen Cassar 1-3.5 F-7.5 lens; Enlarger Visualizer, 4 Trays and Stool. Ready for immediate shipment. . . . . \$495.00

2 SOLO-VUES, Complete Panoram Machine Conversion, Each . . . \$425.00

**ARCADE**

- 1 Keeney Air Raider . . . . . \$225.00
- 1 Keeney Submarine . . . . . 195.00
- 2 Ten Strikes, LD, Each . . . . . 30.00
- 2 Bally Alleys, Each . . . . . 35.00
- 1 Skeeballito . . . . . 47.50
- 2 Anti-Aircraft (Brown) . . . . . 72.50

**PIN GAMES**

- 1 Leader . . . . . \$45.00
- 1 Clover . . . . . 84.50
- 1 Thumbs Up . . . . . 69.50
- 1 Yanks . . . . . 95.00
- 1 Twin Six . . . . . 39.50
- 1 Flicker . . . . . 42.50
- 1 Red, White & Blue . . . . . 30.00
- 1 Band Wagon . . . . . 92.50

**NATIONAL AMUSEMENTS**  
325 So. Warren St. SYRACUSE, N. Y.

**WANT TO BUY**

Wurlitzer Skee Balls | Keeney Bowlettes  
 Genco Bank Rolls | Bally King Pins

**TRIANGLE AMUSEMENT CO.**  
(Formerly of United Coin Exchange)  
14007 Woodrow Wilson Detroit 6, Mich.  
Phone: Townsend 8-8549

**WANTED**  
**EXPERT PHONOGRAPH MECHANIC**

Familiar with all remote control Wall Boxes, etc. Permanent position for right party with large distributing firm in the east. Must be draft exempt. Write, giving us your experience. Good salary. All replies strictly confidential. BOX 591, Care The Billboard, 1564 Broadway, New York 19.

Over 75,000 Now Giving Trouble-Free Service!

IMP BRAND NEW

\$9.90

WHILE THEY LAST! Regular Price \$12.50.



BRAND NEW

Wings \$11.50 | Yankees \$11.50 Sparks, 14 Cig. 29.50 Cent a Pak 8.90 Ten Strike, H.S., F.P. 275.00 Ten Strike, H.S. 235.00

Liberty Bell, Cig., Floor Sample \$ 11.50 Mercury, Cig., Floor Sample 11.50 Zephyr 8.90 Champion 14.90 Ray-o-Lite 78.50 Vitalizer 69.50 Evans Playball 195.00 Love Testers 149.50 Exh. Rotary Merchandisers 179.50 Exh. Merchantsmen 49.50 Fan Front Microscope Diggers 79.50

READY FOR IMMEDIATE DELIVERY TOKYO RAIDER CONVERSION FOR DRIVEMOBILE \$16.75 KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

GERBER & GLASS 914 DIVERSEY, CHICAGO 14, ILL.



OLIVE'S SPECIALS THIS WEEK CONSOLES

Baker's Pacers (Daily Double) \$275.00 Tracktime, 1938 125.00 Watling Gooseneck, J.P., 5c 45.00 Bally Sky Battle 285.00 Bally Rapid Fire 225.00

RED, WHITE AND BLUE TICKET DEALS

2040 Count, Make \$30.00 Net Profit. \$2.25 Per Deal \$250.00 Per Gross Deals

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS 3, MO. (Phone: Franklin 8620)

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO. CHICAGO

WANT TO BUY

Paces Races, Black or Brown Cabinets

BILL FREY, INC.

P. O. Box 4141 Miami 25, Fla.

SALESBOARDS

DELUXE QUALITY BOARDS—"Low In Price"

Table with columns: Holes, Name, Profit, Price. Lists various board games like Nickel Charley, Bingo Board, Double Fin, etc.

DELUXE SALES CO. BLUE EARTH, MINN.

CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 2 WAY SUPER BELL, C. P., 5c-5c, Like New \$399.50
15 JUMBO PARADES, C. P., Newly Painted, A-1 119.50
10 JUMBO PARADES, F. P., Very Nice 89.50
1 JUMBO PARADE COMB., F. P. & C. P., Like New 179.50
2 25c JENNINGS BOBTAIL TOTALIZERS, F. P., Like New 169.50
1 5c JENNINGS BOBTAIL TOTALIZER, V. P., Like New 119.50
5 WATLING BIG GAMES, C. P., A-1 99.50
1 MILLS 4-BELLS, A-1 Condition Write
1 PACE SARATOGA SR., C. P., A-1 89.50
1 GAL. DOMINOS, Brown Cabinet, A-1 139.50
10 PANORAMS, Late Serials, Wipers \$379.50 WITH CONVERSION, \$40.00 More
5c BLUE FRONTS, Real Late Mechanisms \$249.50
5c WAR EAGLE, 3/5 P. O., Knees, Club Handle 189.50
5c ROMAN HEAD, 3/5 P. O., Knees, Club Handle 189.50
5c EXTRAORDINARY, 3/5 P. O., Knees, Club Handle 189.50
5c CHERRY BELLS, 3/5 or 3/10, Knees, Club Handle 249.50
5c JENNINGS CHIEF 4 STAR, A-1, 3/5 P. O. 129.50
5c JENNINGS SILVER CHIEF, A-1, 3/5 P. O. 199.50
10c JENNINGS CLUB SPECIAL CHIEF, 3/5 P. O. 199.50
10c JENNINGS 4-BAR CHIEF, 3/5 P. O. 169.50
5c & 10c JENNINGS CLUB CONSOLE CHIEFS, Set 475.00
5c COLUMBIAS, Fruit or Cigarette Reels 69.50
5c MILLS VEST POCKETS, Blue and Gold 49.50
5 SINGLE SAFES, Revolve Arounds, Deluxe 95.00
1 DOUBLE SAFE, Heavy 89.50
1 DOUBLE SAFE, Heavy, Comb. Lock 79.50
10c PACE COMET, 3/5 Mystery P. O., A-1 119.50
5c JENNINGS GRANDSTANDS, Cig. Reels, Ck. P. O. 29.50
NEW BOWL A BOMB 9 FT. SKEE ROLL \$300.00



Woolf Solomon

WESTERHAUS - 5 BALL Revamp INVASIONS \$169.50

ARCADE EQUIPMENT RAPID FIRES \$229.50

CHICAGO COIN HOCKEYS Like New \$229.50

KEENEY SUBMARINE \$199.50

WESTERN BASEBALL DELUXE \$129.50

TEN STRIKES LOW DIAL \$39.50

PIN BALLS, RECONDITIONED—Like New

- ZOMBIES \$59.50 1940 1-2-3 \$95.00 SILVER SKATES \$59.50
ZIG ZAGS 79.50 MAJORS 69.50 MUSTANG 79.50
TEN SPOTS 65.00 HOME RUN 89.50 SPOT POOL 79.50
VELVETS 59.50 FOUR ROSES 39.50 SPORT PARADE 59.50
TOWER 79.50 WILD FIRE 59.50 SEA HAWK 59.50
CAPTAIN KIDD 65.00 VENUS 89.50 LEADERS 49.50
BOSCOS 85.00 A.B.C. BOWLER 69.50 GUN CLUB 79.50
CLOVER 79.50 DUPLEX 69.50 ALL AMERICAN 49.50
GOBS 119.50 STAR ATTRACTION 79.50 PAN AMERICAN 59.50

PARTS FOR SLOTS AND GUNS

- CLUB HANDLES \$ 5.00 GUN LAMPS \$ 1.39
REGULAR MILLS HANDLES 1.50 9 FT. GUN CABLE FOR RAY GUNS 2.25
CLOCK GEARS 2.50 JACKPOT GLASS, THICK .75
JACK POTS FOR MILLS 19.50 4 BELL UNIT 39.50

WRITE WIRE PHONE

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS, OHIO. Phones ADams 7949, ADams 7993.

WILL PAY CASH FOR

PHONOGRAPHS

- ROCK-OLA SUPERS, MASTERS STANDARDS DELUXES
WURLITZER 500
600 — 750E
800 — 850

5-BALL FREE PLAY

- STARS SUNBEAM WEST WIND DO RE MI DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!

- Rock-Ola '40 Super with Adapter & 2 Bar Boxes \$450.00
Wurlitzer P-12 \$78.50
Wurlitzer 412 \$89.00
Wurl. Victory Model 495.00
Rock-Ola Imperial 20 150.00
Mills Throne \$245.00
Mills Empress 265.00
Rock-Ola 12 Record. 79.50

CONSOLES

- Jumbo PO, Late Hd. \$129.50
Record Time 169.00
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10¢ Copper Chromes	5¢ Mills Consoles	5¢ Super Bells
25¢ Copper Chromes	10¢ Mills Consoles	Galloping Dominos, J.P.
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1 50¢ Blue Front	5 Pastimes		
1 5¢ Pace Console	5 Kentucky Clubs		
1 10¢ Pace Console	3 5¢ Super Bell, Conv. Mint Vender		
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2 25¢ Golf Ball			
18 Columbia Bells, Ch. Sep.			
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21 Super Track Time			
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Clock Gears—Reel Strips—Reward Cards—Tubes, 25c Size, Club Handles.	In Lots of 25 or More
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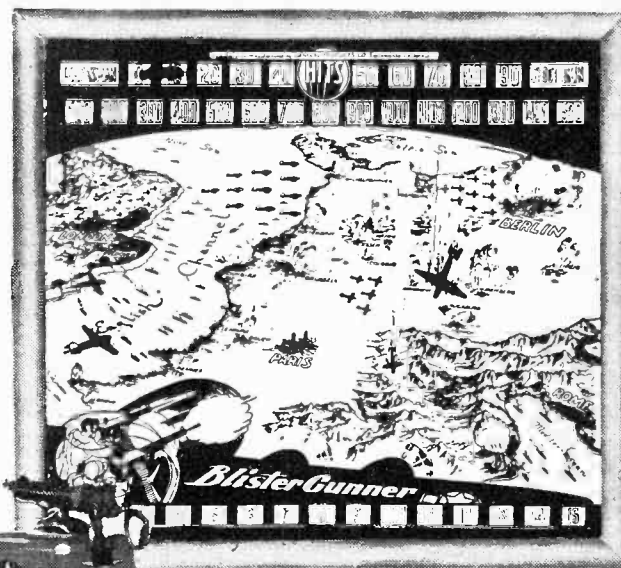
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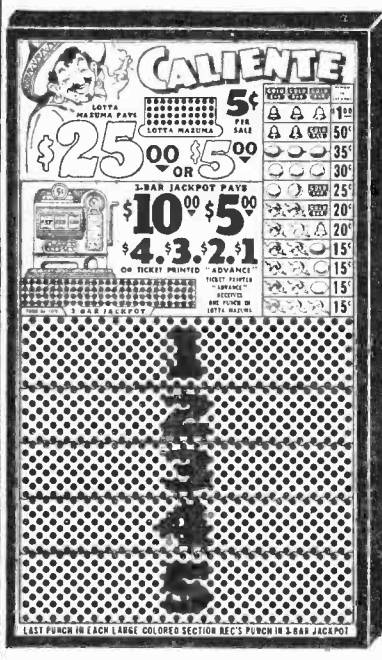
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**GROSS PROFIT \$28.00  
ONLY \$3.12 NET**

Write, today, for our new circular describing 59 new, fast HARLICH profit-makers. Ask for NC-441.

**HARLICH MFG. CO.**  
1413 W. Jackson Blvd.  
CHICAGO 7, ILLINOIS



**RECONDITIONED  
MACHINES**

- |                                      |              |
|--------------------------------------|--------------|
| 3 25¢ Mills Sgl. J.P. Blue Front ..  | \$275.00 Ea. |
| 7 5¢ Mills Dbl. J.P. Blue Front ..   | 185.00 Ea.   |
| 4 5¢ Mills Sgl. J.P. Blue Front ..   | 225.00 Ea.   |
| 3 5¢ Mills Cherry Bell, 3-10 P.O.    | 235.00 Ea.   |
| 1 5¢ Mills War Eagle, 3-5 P.O. ....  | 150.00       |
| 5 5¢ Mills Q.T. ....                 | 85.00 Ea.    |
| 5 5¢ Mills Vest Pocket Bells .....   | 65.00 Ea.    |
| 1 10¢ Mills Skyscraper .....         | 75.00        |
| 1 50¢ Mills War Eagle, 2-4 P.O. .... | 350.00       |
| 1 25¢ Mills Gooseneck .....          | 75.00        |
| 2 Columbia .....                     | 85.00        |
| 1 Columbia, Gold Award .....         | 75.00        |
| 1 10¢ Pace Bantam, 2-4 P.O. ....     | 50.00        |

Terms: 1/3 Down, Balance C. O. D.

**AUTOMATIC  
COIN MACHINE CORP.**

338 Chestnut St. SPRINGFIELD, MASS.  
Phone 4-1109 between 12 M. and 1 P.M.

**Miniature Motor Service**

We are in a position to completely repair and overhaul all Miniature Motors for Guns • Music Machines and Consoles • All Types • Prompt service.

**\$10.00 Per Motor**

Send Railway Express • Freight Prepaid.

**CLEVELAND COIN MACHINE EXCHANGE**  
2021 Prospect Ave. Cleveland 15, Ohio  
Phone: PProspect 6316-7.

**FOR SALE**

5-10-20 .....	\$124.50
MONICKER .....	84.50
CLICK .....	84.50
'42 HOME RUN .....	74.50
NEW CHAMP .....	69.50

1/3 Cash—Balance C. O. D.

**FORD VENDING MACHINES**  
319 Long Beach Rd. Oceanside, L. I., N. Y.

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE  
BILL HAPPEL CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

**MILLS PANORAMS SOUNDIES**

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW. BEAUTIFULLY CONVERTED FOR ARCADES. PRICE ONLY \$450.00.

**NEW PHONOGRAPH MECHANISM CABINETS**

MODERNIZED REPLACEMENT CABINETS. GLAMOROUS DESIGN, BEAUTIFULLY ILLUMINATED MODERNISTIC GLASS PANELING, CABINET NATURAL FINISHED WOOD, EXQUISITELY GRAINED. ADAPTABLE FOR ANY TWIN (12) 20 OR 24 RECORD MECHANISMS. SPECIAL PRICE, \$59.50. ONLY A LIMITED SUPPLY AVAILABLE.

**PACKARD PLA-MOR**

BOXES ALL REBUFFED AND REFINISHED. **\$34.50**  
LOOK LIKE NEW.

**PACKARD PLA-MOR**

BAR BRACKETS **\$3.50**  
REFINISHED.

**WURLITZER VICTORY MODELS**

MODERNIZED CABINETS WITH RECONDITIONED MODEL 24 MECHANISM. PRICE \$495.00

**RECONDITIONED SLOTS AND CONSOLES**

- |                               |                                       |  |
|-------------------------------|---------------------------------------|--|
| 8 Mills Gold Chromes, 5¢      | 18 Mills Blue Fronts, 5¢              | 4 Mills Four Bells, Rebuilt                |
| 2 Mills Gold Chrome, 10¢      | 12 Mills Blue Fronts, 10¢             | New Cabinets                               |
| 4 Mills Gold Chrome, 25¢      | 10 Mills Blue Fronts, 25¢             | 2 Mills Three Bells                        |
| 4 Mills Regular Chrome, 5¢    | 2 Mills Blue Fronts, 50¢              | 2 Keeney Super 2-Ways, Cash                |
| 1 Mills Regular Chrome, 10¢   | 1 Mills Cherry Bell, 5¢               | 8 Keeney Super (Comb.)                     |
| 4 Mills Regular Chrome, 25¢   | 1 Mills Cherry Bell, 25¢              | 12 Mills Jumbo (Comb.)                     |
| 3 Mills Brown Fronts, 5¢      | 4 Jennings Silver Chief, 5¢           | 1 Bally Sun Ray, Free Play                 |
| 2 Mills Brown Fronts, 10¢     | 1 Jennings Silver Chief, 10¢          | 1 Evans Dominos, Late '41                  |
| 10 Mills Brown Fronts, 25¢    | 1 Jennings Silver Chief, 25¢          | 2 '41 Bangtails, Late, J. F.               |
| 6 Blue Crackle Q.T., 5¢       | 6 Jennings Chiefs, 5¢                 | 5 Bally Club Bells                         |
| 2 Mills Gold Award, 25¢       | 1 Jennings Chief, 10¢                 | 1 Baker Pacer, Late Model                  |
| 1 Giltier Gold Q.T., 1¢       | 2 Jennings Chief, 25¢                 | 1 Pace Racer, 25¢ Brown                    |
| 12 Mills V.P. Blue & Gold, 5¢ | 2 Mills War Eagles, 25¢               | 7 Pace Saratoga, '41, Late                 |
| 1 Mills Gold Award, 5¢        | 1 Pace Royal Twin Slot, 5¢ & 25¢ Play | 4 Mills Jumbo, Late, F.P.                  |
| 1 Mills Gold Award, 25¢       | 2 Mills V.P. Chrome, 5¢               | 16 Mills Jumbo, Late High Head, Refinished |
| 1 Mills Bonus, 5¢             |                                       |  |

**BAKER'S PACERS DAILY DOUBLE** **\$299.50**  
LATE MODEL JACK-POT FEATURE, ALL REBUILT AND REFINISHED LIKE NEW.

**25 BALLY THOROBREDS and LONGACRES.**  
REFINISHED and REBUILT LIKE NEW.  
**GUARANTEED IMMEDIATE DELIVERY**

**NEWLY REFURBISHED "SPORTSMAN" \$495.00**  
PLAYER APPEAL SIMILAR TO LONGACRE

**NEWLY REFURBISHED "ROCKINGHAM" \$595.00**  
PLAYER APPEAL SIMILAR TO FAIRMONT

**NEW and RECONDITIONED ARCADE EQUIPMENT**

- |  |   |
|--|---|
| New "Shoot Your Way to Tokyo" . . . \$330.00   | New "Periscope," New and Different . . . \$395.00 |
| New "Skee Ball" Bowling Sensation . . . 295.00 | New Jap Sky Fighter . . . 395.00                  |
| New Tokyo Raider . . . 895.00                  | (Sky Fighter Conversion)                          |
| (Drivemobile Conversion)                       | Evans Tommy Gun (Late) . . . 249.50               |
| Test Pilot, Refinished . . . 295.00            | New Axis Rats, Chicken Sam, Refinished.           |
| Seeburg Shoot-the-Chutes (Refin.) . \$179.50   | New Rock-o-Life . . . \$179.50                    |
| Keeney Submarine . . . 225.00                  | Scientific Batting Practice . . . 129.50          |
| Casino Golf . . . 39.50                        | Evans Play Ball . . . 225.00                      |
| Scientific Upright Baseball . . . 129.50       | Exhibit Bicycle Trainer . . . 125.00              |
| Pikes Peaks . . . 16.50                        | Genco Play Ball (Late Model) . . . 209.50         |
| Cottlieb 3-Way Gripper . . . 16.50             | Keeney Anti-Aircraft (Refin.) . . . 79.50         |
| Mills Flip Skill . . . 49.50                   | Exhibit Card Vender . . . 29.50                   |
| Bally Rapid Fire . . . 249.00                  | New 2c A.B.T. Coin Slots . . . 3.95               |
| New "Selectorscope" Fortune Teller 375.00      | Jennings Roll-In-the-Barrel . . . 169.50          |

**NEW CONVERSIONS IMMEDIATE DELIVERY**

- |  |   |
|--|---|
| Tokyo Raider for Drivemobile . . . \$16.75 | Klip-A-Nip for Skyfighter . . . \$16.75 |
| Nathanson Solovue for Panorams . . . 32.50 | Axis Rats for Chicken Sams . . . 12.50  |

**WANTED—USED MACHINES—HIGHEST CASH PRICE PAID**

Send List of Machines you have to sell and let us quote prices

All Machines Reconditioned, Ready to Operate. 1/2 Cash With Order. Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**  
2548 NORTH 30TH STREET  
MILWAUKEE 10, WISCONSIN

**MECHANIC WANTED**

All-year job on Arcade Machines, Ray Guns and Photomatics at Atlantic City, N. J. Ideal working conditions. State age, experience and salary desired.

BOX D-209

Care of The Billboard

Cincinnati 1, O.

**WANTED**

Reliable Draft Exempt Man desiring to make home in West for Coin Machine Route. Climate and living conditions are ideal. Must have Slot Machine, Pin Game and Phonograph experience. A-1 reference as to character and ability required.

**BORDER NOVELTY COMPANY**

2919 NORTH 4TH STREET,

ALBUQUERQUE, NEW MEXICO

**DO YOU NEED TUBE ADAPTORS?  
ORDER THEM FROM US**

We deal directly with the Radio and Coin Machine trade all over the country at wholesale prices.

Listed below are some of the popular types that we have in stock at all times. Write us for any adaptors you need.

Adaptor No.	Replace with	Adaptor No.	Replace with
1 5X4-5Y4	**5T4-5U4-5W4 5Y3-5Z4	27 6Z4/84	7Y4
2 5T4-5U4-5W4 5Y3-5Z4	**5X4-5Y4	28 6SQ7	7B6
3 1Q5	3Q5	" 12SQ7	14B6
4 1C5GT	3C5GT	29 6SA7	7B8
5 80-83-5Z3	**5T4-5U4-5Z4 5W4-5Y3	" 12SA7	14B8
6 5T4-5U4-5Z4 5W4-5Y3	**80-83-5Z3	30 6SQ7	7K7
7 80-83-5Z3	**5X4-5Y4	31 6SA7	7Q7
8 5X4-5Y4	**80-83-5Z3	" 12SA7	14Q7
9 6A7	6A8G	32 25Z5	25Z6
10 6A8G	6A7	33 25Z6	25Z5
12 6V6-6L6	6AH5G	34 35L6	35A5
15 6C5GT	7A4-XXL	35 35Z4	35Z3
16 6F5GT	6K5GT	36 35Z5	35Z3
18 6F6	7B5	42 70A7	70L7
19 6J5GT	7A4	43 78	39/44
20 6K6	7B5	44 84	6X5
21 6Q7G	75	45 117N7-117P7	117L7
22 75	6Q7G	46 117L7	117N7-117P7
23 6SC7GT	7F7	47 12SA7	7A8
24 6SD7GT	7F7	48 50L6GT	50A5
" 12SK7GT	14A7	51 45	46
" 12SK7GT	7C7	52 6SC7GT	6SL7GT
		58 12SA7	14A7
		59 12SA7	7B7
		65 1A7	1LA6
		66 1A7	1LC6

**"RADIO TUBES"**

We have many different radio tube numbers for the Coin Machine Industry. Write for our price list now. Sign Enclosed Consumer's Certificate.

**CONSUMER'S CERTIFICATE**

I hereby certify that the part (s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

NAME .....

ADDRESS .....

DATE .....

- |   |        |
|---|--------|
| GUN LAMPS, for Seeburg Ray Guns . . . . .                 | \$0.90 |
| GUN CABLES, for Seeburg Ray Guns, 8 ft. Lengths . . . . . | \$1.90 |
| PHOTO ELECTRIC CELLS (#CE-23). Each . . . . .             | \$2.50 |
| 2A4G TUBES, R. C. A. . . . .                              | \$2.95 |
| PHOTO ELECTRIC CELLS (Non-Directional) . . . . .          | \$3.50 |
| ADAPTORS CHANGE-OVER, 2A4G TO 205L . . . . .              | \$1.25 |
| for Seeburg Ray Guns. Each . . . . .                      | \$1.25 |
| 12SA7 REPLACEMENT, 14A7 Tube or 7B7. Each . . . . .       | \$3.25 |

**IMMEDIATE DELIVERY**

523 TUBES — Individually Boxed . . . . . \$1.15

**WE RE-BUILD—** Your old run down "CHICKEN SAMS" and  
**RE-CONDITION—** "JAIL-BIRDS" and convert them into  
**RE-FINISH—** "SHOOT THE JAP" Ray Guns.

for **\$59.50** F. O. B. Chicago

**Chicago Novelty Company, Inc.**

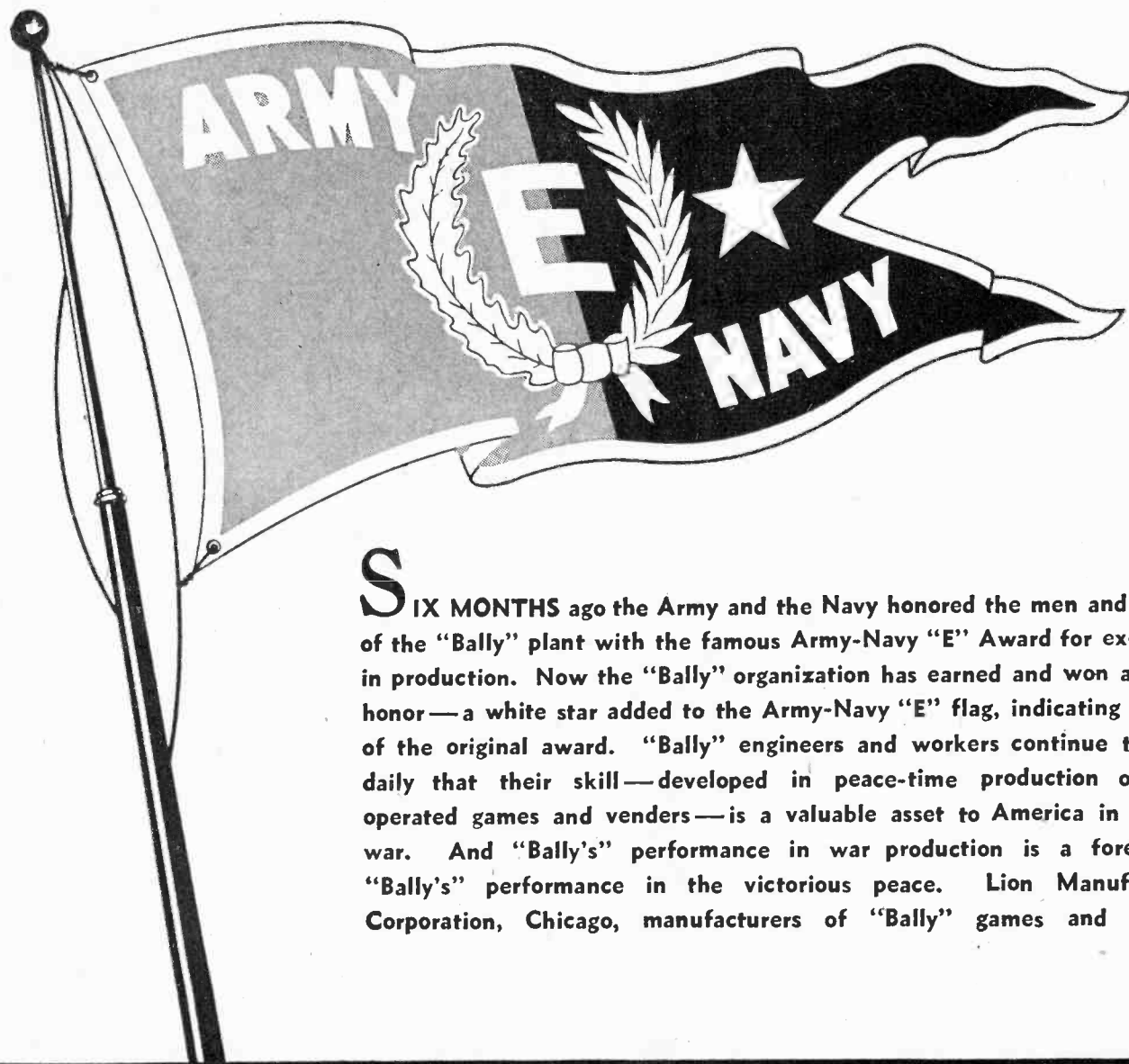
1348 Newport Avenue

Chicago, Ill.



# "Bally" PLANT WINS

## "E" FLAG Star!



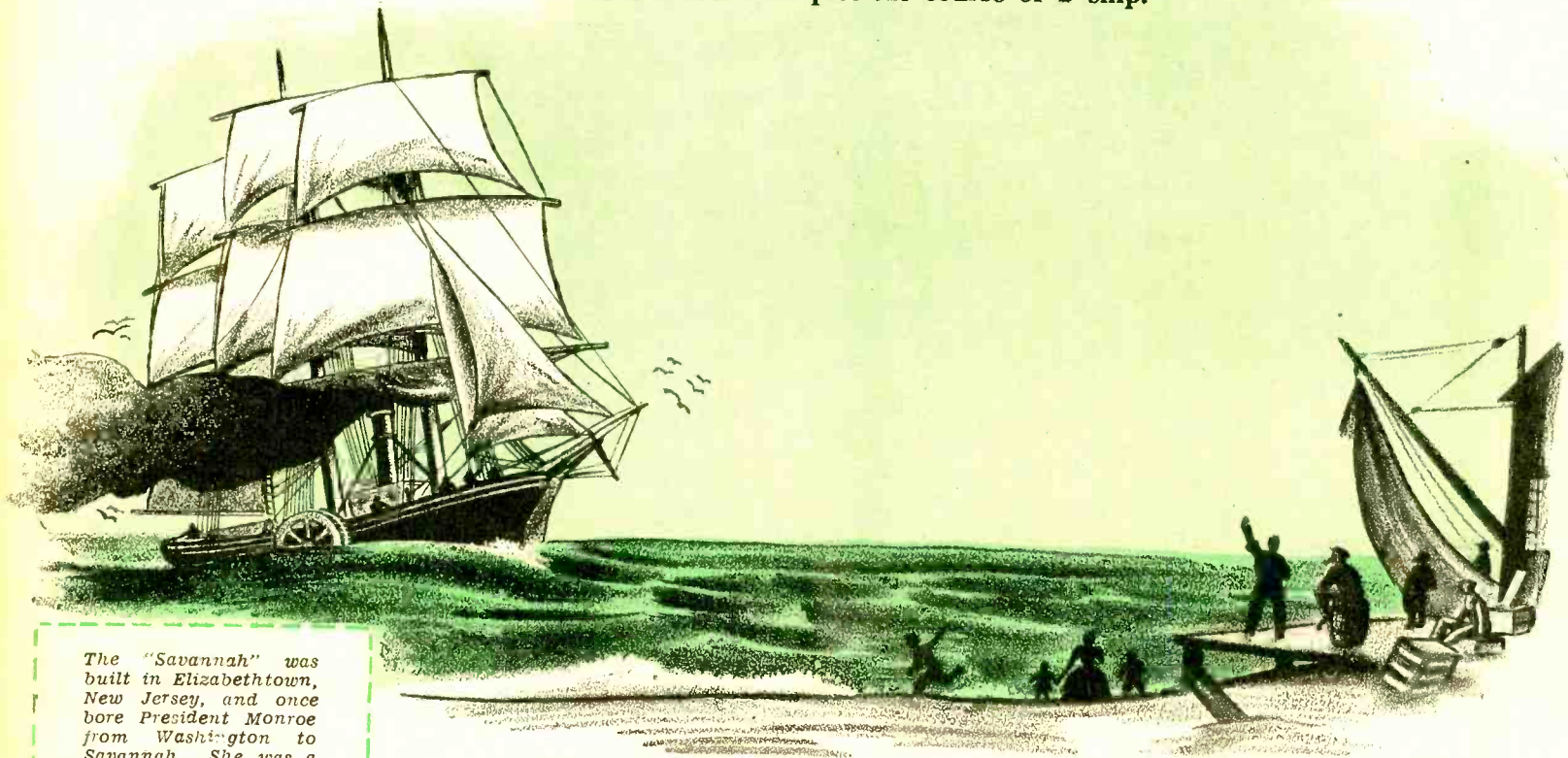
**S**IX MONTHS ago the Army and the Navy honored the men and women of the "Bally" plant with the famous Army-Navy "E" Award for excellence in production. Now the "Bally" organization has earned and won a second honor—a white star added to the Army-Navy "E" flag, indicating renewal of the original award. "Bally" engineers and workers continue to prove daily that their skill—developed in peace-time production of coin-operated games and venders—is a valuable asset to America in time of war. And "Bally's" performance in war production is a forecast of "Bally's" performance in the victorious peace. Lion Manufacturing Corporation, Chicago, manufacturers of "Bally" games and venders.

**BACK THE ATTACK ★ BUY U. S. WAR BONDS**



# S A V A N N A H

Along the French and English coasts villagers and longshoremen alike rubbed their eyes and looked again. Could this be fact—a ship with bare poles standing majestically down the coast against the wind? It *was* fact—one of the most significant facts in centuries. Starting out on May 22, 1819, the Savannah, frigate, American, had crossed the ocean under steam. Man, not weather, would henceforward plot the course of a ship.



The "Savannah" was built in Elizabethtown, New Jersey, and once bore President Monroe from Washington to Savannah. She was a 350 ton frigate, and her steam engine was 90 horsepower. The log-book and chart of her transatlantic passages are preserved in Washington, D. C.

But man's increasing control of the sea is a two-edged sword. Fast, powerful vessels can be armed, and in wrong hands make the sea a deadly enemy. Germany and Japan, the killer-nations, have sought to wipe our ships from the ocean—and thereby conquer the world. In this they failed. One day America and her Great Allies will have sunk or seized everything afloat beneath Axis colors. The faster we increase our navy, the nearer comes that day. Part of every War Bond becomes part of a warship, part of a torpedo, part of a naval gun—a real, solid part of the terrific power that is blasting the enemy out of the water. YOUR navy needs more ships—*your* bonds will build them.

**BUY THAT EXTRA BOND TODAY!**



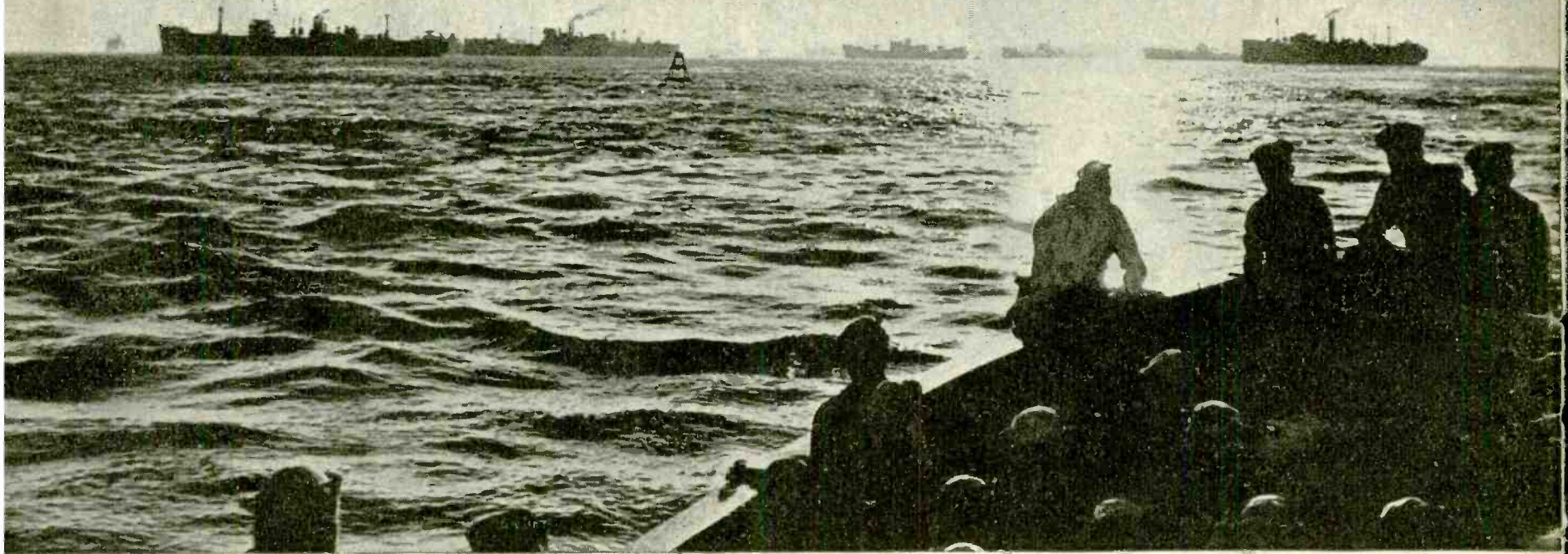
AWARDED TO THE J. P. SEEBURG CORPORATION  
FOR OUTSTANDING PRODUCTION OF WAR  
MATERIALS IN EACH OF ITS FOUR PLANTS

*Seeburg*  
FINE MUSICAL INSTRUMENTS SINCE 1902

J. P. SEEBURG CORPORATION • CHICAGO, ILLINOIS



# INVASION!



**GET ABOARD AND HELP**

*...buy War Bonds*

The cost of invasion is high — in lives — in loss of equipment! Money cannot buy back the human losses, but it can replace the equipment.

That's where YOU come in. By *loaning* your money to Uncle Sam at *good* interest, you get aboard the ships, the barges, the tanks and all the machines of war.

No bullets, no bayonets will face YOU on those beachheads. Other men will take that punishment for you. It doesn't seem too much to ask that we at home *loan* our dollars to a cause for which many of them will *give* their lives. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.



# WURLITZER

*The Name That Means Music to Millions*