

JUNE 26, 1943

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## Stumble Bums, Also-Rans Diary of a Camp Shows' Actor or "Fools Rush In"

By JAY MARSHALL  
(One of the Fools)

Once upon a time, about two years ago, a friend (whom I have since grown to dislike) called me on the phone. I was nervous when the phone rang for I had been penciled in for a last half in Bridgeport and was afraid I had been inked out.

**Lastfogel Is Reminded**  
Eight months later Abe Lastfogel wrote and told me how busy he was and would I accept his apology for not writing before and also would I accept his thanks on behalf of the USO. I never told him so, but I accepted his apology and thanks simultaneously and unhesitatingly. What the hell—Abe Lastfogel is a big guy and who ever heard of Jay Marshall other than some coin-machine operators and pitchmen who opened *The Billboard* at the wrong page?

I got another call. Bert Lytell was emcee and in charge of this show (some hospital on 23d Street), and after the show he thanked me profusely and bade me goodnight. Flattered, I took the subway to Brooklyn, thinking, as I rode, that Lastfogel might write to me again.

### Special's Big Booking

It was my agent, Mike Special, who booked the benefit that clinched the (See **FOOLS RUSH IN** on page 11)

## 200 Ringling Folk Laid Low By Food Poison; Storm Hits

WASHINGTON, June 19.—About 200 members of the Ringling circus personnel were stricken with food poisoning during the performance here last night. Ambulances carried 150 of them to Casualty and Gallinger hospitals. Today 103 are still in the hospitals and all are reported recovering.

## Nation's Radio Editors Name CBS, Y&R and Ferris Tops in Value in 6th Billboard Poll

### NBC, Thompson, Fizdale Runners-Up

NEW YORK, June 19.—Leading radio editors of the United States, voting in *The Billboard's* Sixth Annual Radio Publicity Survey, chose the Columbia Broadcasting System as the "best network from the standpoint of all-round value" to them. NBC nabbed second place, Blue was third and Mutual fourth.

got any mention from the eds—Yankee with 9 points, Atlantic Coast with 1 point.

### Y&R Leads Agencies

In the advertising agency field the top outfit with the radio scribes was Young (See *Analyzing the Balloting on page 6*)

## Court Orders SS Tax Rebate in Music Hall Case

### U. S. Tribunal Orders U. S.

NEW YORK, June 19.—The federal government was ordered to refund \$1,079 plus interest to Radio City Music Hall by Judge Simon H. Rifkind of the New York Federal Court, for payment of Social Security taxes on contracted performers.

## Hurok Moves To Dismiss Ballet Contract Tangle

NEW YORK, June 19.—Sol Hurok and Hurok Attractions, Inc., on Tuesday moved in Federal Court for dismissal of the \$120,725 damage action filed against them last month by Universal Arts, Inc., owner of *Ballet Russe de Monte Carlo*, for alleged breach of contract.

# Battle of Gotham Circuses On

## RB Spangles Tangles With Sunbrock Top

NEW YORK, June 19.—The battle of the circuses has begun. Spangles, the Continental circus, presented by Ringling Brothers at the Garden with equal participation by the latter, got under way as per schedule Wednesday evening (16) with a War Bond audience of about 5,000 people. Larry Sunbrock's Big Top Circus, harassed in its start by just about everything in the book, decided late Thursday afternoon to tee-off that night in a driving rain and drew less than 1,000 people, including paper, on the former parking lot back of the Roxy.

swung the rear-of-Roxy deal, a one year, \$50,000 lease with a reputed half on the line, and forthwith threatened to buck the Ringling-Barnum engagement which began April 9. The showman went thru a non-stop series of legal and license headaches right up to the tee-off and made postponement after postponement following the originally announced bow April 23.

Garden, Robert Ringling and the arena management got together on the Continental-style show, preparing it in about four weeks or right after the Big Show exited May 15. Meantime Showman Sunbrock's biggest hitch was getting by severe restrictions of the Board of Standards and Appeals, being tossed about between the building department and the license commission, not to men-

While the Ringling show was in the

(See *Gotham Circus Battle on page 61*)

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## Upping Wages To Meet States' Legal Minimums Now OK

WASHINGTON, June 19.—National War Labor Board announced this week that wage or salary boosts of radio employees, as well as others, made in compliance with a State minimum wage law or order may be made effective when issued by NWLB or one of its agencies even the prices or rates may be affected.

# "Father's" Draft Oct., Maybe; 18-25-Year-Olds Must Go By Jan.; Showbiz Still in Dark

## McNutt-Hershey Issue Separate Statements

WASHINGTON, June 19.—The drafting of radio entertainers, actors and others in the amusement business with children was still as confused as ever this week in spite of statements issued by War Man-Power Chief McNutt and Selective Service Directory Hershey.

A tighter rein on occupational deferments for men 18 to 25 was ordered, but that failed to clarify the question foremost in the minds of showbiz fathers who want to know "when?"

At a press conference Monday (14) McNutt brushed aside opportunity to either agree or disagree with a prediction made by Hershey that it may be October or November before fathers are drafted. The man-power chief, who has done little, if anything, to clear up speculation about the drafting of fathers, said that Hershey's prediction was just an estimate.

### Hershey Defines "Father"

When Hershey was questioned before the House Appropriations Subcommittee as to what he meant by a "father," he replied: "He is a man who conceived a child prior to Pearl Harbor."

At another point in the discussions, Hershey told subcommittee members that a child was not just a child. There are "administrative children" and "just children." Administrative children are the pre-Pearl Harbor variety.

The new order limits to six months after July 1 occupational deferment of 18 to 25-year-olds without children and whose employers handle their draft problem thru formal replacement schedules. The exceptions will be jobs which are "exceptionally important" to the war effort and extremely difficult to fill. Again, tho, there was no way of determining whether these exceptions would include showbiz, especially personnel of radio

stations, which have been hard hit.

The order tells employers to include men with children on their replacement schedules for the first time, but instructs them not to schedule any father's release before October 1. That doesn't mean that October 1 is the date for drafting fathers, however, WMC officials declared. Rather it is a warning to fathers holding key jobs that it is his job and not his family which will keep him out of the army after that date.

### 18-25 Class Certain

Radio stations still having some employees between 18 and 25 should get ready for replacements, for a "greater strictness" will be applied in these cases, McNutt said.

One statement made by McNutt was significant as a gauge to future inductions. By the end of June, he said, the armed forces will have 9,200,000 of the 10,900,000 men they plan to have by the end of the year and that after next December induction into the army may be reduced about 60 per cent.

Before the war ends, however, the great majority of physically fit fathers will be in uniform, McNutt declared.

## Gable GWTW Pants No Zoot Suit, Says Author Mitchell

ATLANTA, June 19.—A Hollywood report that the zoot suit was inspired by Clark Gable's *Gone With the Wind* costume was denied here by GWTW author Margaret Mitchell.

Quicker than a j-bug jump, Miss Mitchell said:

"I see no connection between Rhett's costume and zoot suits. The whole idea is foolish. Books on costume design show that the Southern gentleman of these days bears no resemblance to the jitterbug."

Film studio research authorities had declared earlier that Gable's costume of Prince Albert type full coat and peg-top design trousers had provided impetus for the neat pleat, drape shape and stuff cuff outfits.

Their announcement was prompted by curiosity regarding the garb after an outbreak of fighting between zoot suiters and servicemen across the nation in California, during which uniformed men unfrocked several of the zooters.

### Be Quiet or Git

DETROIT, June 19.—Add to present-day woes of acts: Theatrical hotels are turning into homes for war workers. Trend was uncovered here when John C. Hopp, managing the Clifford Apartment Hotel, for years a leading theatrical apartment house in town, sought evictions of three entertainers—Judy Reading and Dorothy and Daisy Hoffman—charging that too much noise came from their apartments to suit the war workers.

## Newly Tapped U. S. Atty. Aims Guns at Six Film Fleecers

NEW YORK, June 19.—Prosecutor of the trial of six alleged Chicago gangsters charged with extorting more than \$2,500,000 from the picture companies, will be Assistant U. S. Attorney Boris Kostelanetz. Attorney General Francis Biddle appointed him to succeed Mathias F. Correa, who prosecuted and convicted George E. Browne and Willie Bloff as leaders of the shakedown.

Upon being notified of his appointment, Kostelanetz said that he "will continue the investigation to the end that the 'Boys from Chicago' will be eliminated from the labor union."

The six under indictment will be tried September 7 for alleged conspiracy and for mail fraud.

## "G. I. Daze" Hits Wisconsin Hard

SUPERIOR, Wis., June 19.—Approximately 50 men from the 352d college training detachment at Superior Teachers' College have found themselves a bonanza in a musical comedy set-up called *G. I. Daze*.

Lieut. Dale Anderson, who is in charge of the show, wrote the script, which includes songs, comedy, a military and a swing band. Pvt. Gordon L. Hart, who played with Chico Marx, Red Nichols and Anson Weeks before joining the

## Philly Council Up With 100Gs for At-Home Layouts

PHILADELPHIA, June 19.—An appropriation of \$100,000, to be used primarily for entertainment of the city population home-bound over the Fourth of July week-end, was made by city council this week. Sum was set aside at urging of newspapers and civic groups, which pointed out that since the ban on pleasure driving will keep the townfolk at home, it's up to the city to provide entertainment over the holiday.

Also influencing stay-at-home campaign is the fact that railroads have taken off all trains to Atlantic City and other Southern New Jersey resort towns for week-ends and holidays. New schedule starts tomorrow (20) and will continue until after Labor Day. As a result it will be necessary to go to neighboring Camden to get a train for seashore points. Resort trains will be available only on week-days during the summer.

Since local movie houses, amusement parks and niteries will not be able to handle all of holiday crowd left at home, council appropriated the 100Gs to provide for a planned entertainment program. At council meeting on Tuesday (15) Isaac D. Levy volunteered his services to bring in a caravan of movie, radio and stage stars for the week-end. Levy is vice-president of Station WCAU, a member of the board of Columbia Broadcasting and principal owner of Columbia Records Corporation.

Virtually all of the \$100,000 will go for live entertainment, with emphasis on names. Apart from musicians to play for the shows, music will for the most part be on the cuff, using American Legion, police and firemen bands. Plan is to have week-end celebrations in the respective neighborhoods, sponsored by air-raid warden groups or Legion posts. Performers will shuttle between the various sections of town.

Army Air Force, is featured with clarinet and sax.

The boys have Superior audiences begging for more.

## Tax Injustice Claimed by Act Manager in Letter to Chi AGVA

(Editor's Note: Following is a letter to Jack Irving, head of AGVA in Chicago and Midwest, from an act manager who has taken more than average interest in the problems facing the trade. Irving commented that AGVA is trying to secure a clearer interpretation of the tax law, as it affects the performers, from the local as well as Washington bureau of the internal revenue.)

June 16, 1943.

Dear Mr. Irving:  
I write as personal representative of

the Callahan Sisters, both of whom are members in good standing of the American Guild of Variety Artists, to inquire if the legal department of your organization has taken, is taking or will take any steps to relieve or mitigate an injustice to performers which has prevailed since imposition of the Victory Tax and which will be considerably aggravated on July 1 when the 2 per cent withholding tax becomes effective.

This 20 per cent impost will be taken from the top, and makes no allowance whatever for the fact that all performers pay at least 10 per cent commission, and some, with personal managers, considerably more. Consequently, they are paying a tax on money not received, which is never the intent of tax legislation, and which in itself, would render such legislation unconstitutional if any one made an issue of it.

Contrary to general belief, performers do not receive full credit at the end of the year, even after deducting commissions paid, because their net tax based on their actual earnings would not equal what they have paid out in 20 per cent installments on their gross income, which they do not receive. Put a different way, a performer earning \$1,000 a week, assuming he is single, pays 20 per cent of \$988, whereas actually he should be paying 20 per cent on only \$888, a difference of \$20 a week, or better than \$1,000 annually.

It seems to me this is a matter which the legal department of AGVA should concern itself with immediately and, further, that some statement should be made to members of AGVA as to what steps are being taken. The variety performer, after all, has no one to turn to except AGVA, which I may say frankly, has been singularly lax in promoting the performers' welfare in Washington.

Very truly yours,  
(signed) C. E. RICHARD.

Subscription Rate: One year, \$7.50.

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## ANDREWS SISTERS (This Week's Cover Subjects)

THE ANDREWS SISTERS, Maxene, Patty and LaVerne, comprise one of the top singing trios in the country. The girls started out in show business at an early age, making their debut in a kiddie revue in Minneapolis, their home town.

The singing sisters did their first professional work with the bands of Larry Rich and Leon Belasco. In 1937 they quit Belasco to set out on their own. Their waxing of "Bei Mir Bist Du Schoen, which came out that year, was the first notch in their steady rise to success.

Since they set out independently, the three sisters have made rapid strides on records, in movies and on the air. The girls, who are under contract to Universal Pictures, have appeared in a long string of films and are currently being seen in "How's About It?" "Always a Bridesmaid," their latest flicker, will be released this summer.

Their radio shows include the Wrigley program, Phil Baker, Chesterfield program, Edgar Bergen, Fitch Bandwagon and Holland Furnace program with Benny Goodman band.

The trio recently concluded a nationwide theater tour, playing shows at service camps and hospitals in every city. They are currently playing their fifth return engagement at the Paramount Theater, New York. The Andrews Sisters are booked by General Amusement Corporation and are under the personal management of Lou Levy. They are Decca recording artists.

## Showbiz War Board To Huddle July 14-15; All Fields Asked To Attend; AGVA Drops Pooling

NEW YORK, June 19.—First meeting of the permanent Conference Board set up by the National Conference of the Entertainment Industry for Wartime Activities will be held July 14 and 15 in New York. James Sauter, executive director of United Theatrical War Activities Committee and member of the conference's temporary continuations committee, has been assigned to find a meeting place. Meantime, a subcommittee chaired by George Schaefer, of the motion picture WAC, will meet Monday (21) at the Astor Hotel to draw up an agenda for the first session. First step will be for various orgs to enlist

their members in a drive for six weeks' voluntary war work.

About 60 invitations have gone out to every conceivable organization connected with show business, asking for a representative to the new Conference Board. The National Conference, incidentally, has patched up its differences with the American Guild of Variety Artists and, in fact, Jack Miller, local organizer, attended Thursday's (17) meeting of the continuations board, representing national director Matt Shelvey, who was tied up elsewhere. AGVA has abandoned plans to set up its own talent pool and will pitch in with the rest.

Continuations committee will convene Thursday evenings until the permanent board is organized, thus shelving original plan to disband after last Thursday's meeting.

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### "Mare Isle Follies" Navy Yard Money, War Bond Thumping

VALLEJO, Calif., June 19.—Show business is again being used to help sale of War Bonds, raise money and hypomoralize of industrial workers. More than 100 employees of the Mare Island Navy Yard are staging *The Mare Island Follies* at Vallejo Junior High School Auditorium June 21 to 23.

Talent, which rehearses in spare time, includes 60 former pros working in the yard. Henry Oberndorf is producer and J. Mills Adair is staging the dances. Harold Heaton is stage manager and Charles Coburn business manager. Peter De Rose is writing four songs for the show.

Patrons must buy a bond to purchase a ticket. Show is a promotion to help local yard beat Bremerton in bond sales. Profits to Vallejo Hospital Brace Fund.

### CIO "Sleeves" Still Being Rolled Up

DETROIT, June 19.—Roll Up Your Sleeves, designed as the labor counterpart of *This Is the Army*, has been set back about two months in opening date, after arrangements were well under way here. Plans still call for rehearsals and premiere in Detroit, however, because of centralization of the auto industry here. Show is being sponsored by the CIO, having originally started as a United Automobile Workers' project, but becoming too big for even that huge union.

William Morris Office was handling arrangements, and it is understood a representative of the office is now in Hollywood arranging for leads. Early idea was to have Laurel and Hardy as comic leads, but that fell thru this week due to their picture commitments. This caused postponement of rehearsal plans till some time in August.

### Cincy Zoo Opera Begins June 27 With "La Tosca"

CINCINNATI, June 19.—The 23d season of summer opera at the Cincinnati Zoo gets under way Sunday (27), with Oscar F. Hild as managing director. A different opera will be presented nightly, with no performance Mondays.

There will be a preponderance of American artists this season, with such stars as Lawrence Tibbett, Rise Stevens, Josephine Antoine, Lucille Manners, Richard Bonelli, Eugene Conley, Charles Kullman, Francesco Valentino, Coe Glade, Robert Weede, Marjorie Hess, Alfred Engelman and Claude Prigerio.

Fausto Cleva will again conduct the opera forces, consisting of the symphony orchestra, a metropolitan chorus and the ballet, with Lillian Moore, premiere danseuse. Assistant conductors will be Antonio dell'Orefice, Karl Kritz and Thomas Martin, and the stage direction will again be in the hands of Anthony Stivanello.

Opening performance will be Puccini's *La Tosca*, with Lawrence Tibbett, Charles Kullman and Stella Roman in the leading roles.

General admission will be 30, 55 and 85 cents. Reserved seats will sell at \$1.10, \$1.50, \$1.75 and \$2.20, with box seats at \$2.75.

COUNT BERNI VICI playing his new show, *Star Dust Revue*, at the Pantages, Birmingham, this week. . . THE ROS-SILIANOS have settled in Cincinnati for the duration, with Zygmunt working as draftsman in a machine tool works and Ludmila as a saleswoman in an exclusive dress shop.

### Bandsmen Look for Gimmick in Blue Net's Cuffo Supper

NEW YORK, June 19.—Reactions of house musicians to the party tendered them by the Blue Network at the Waldorf on Thursday (17), varied from "swell" to "yeah-yeah." Get-together of network execs and staff musicians followed powwows given other employee groups "to discuss the thinking behind the origin of the Blue as an independent organization, how it stands at the moment, and its prospects for the immediate future."

Band boys heard talks by President Mark Woods; Edgar Kobak, exec v.-p.; Phillips Carlin, v.-p. in charge of programs, and Charles C. Barry, Eastern program manager. All stressed the importance of all employees feeling they are an integral part of set-up. Figures on financing, agency expenditures and other inside dope were dished out.

A talk was also given by the local musician's union prez, Jack Rosenberg, who thought the idea of a get-together was good and said "When I worked here nobody would listen to me—but now they have to."

Before the group congregated, tootlers discussing the invite were skeptical. (See *Where's the Gimmick?* on page 13)

### Hotel Settles Claim Filed by Ice Show

NEW YORK, June 19.—Henry Grady Hotel, Atlanta, made a \$500 settlement with the *Stars-Spangled Ice Revue* for cancellation of the blades show at that spot. Engagement was called off when the Atlanta city council passed an ordinance forbidding sale of liquor because of rioting of troops stationed at Fort Benning. The army threatened to declare the city out-of-bounds, but agreed to let soldiers go into the city if council barred the sale of drinks.

The hotel originally agreed to play the ice show when the ordinance was repealed, but with the \$500 payment it is no longer obligated to do so.

## Longhairs Kiss Coin From One-Nighters Goodbye; Eying Nitery, Vaude, Radio Jack

### Grabbing Dates From Whence They Come

NEW YORK, June 19.—The dough is still in one-night stands, if you can get there. That's the problem faced today by all performers, but it's the No. 1 headache of the longhairs, for their big coin has always come from this field. Result, no longer do they look askance when a vaude, nitery or radio date is offered. Instead they have told their agents to pick up as many of these spots as can be had. They're even taking more stadium dates despite the fact that many of them have stated that singing outdoors would ruin their voices. The names of Grace Moore, Paul Robeson, James Melton and other powerful draws are being found on most big outdoor dates, from Denver's *Concerts Under the Stars* to New York's Lewisohn Stadium.

Bookers can be sold concert names, not only because names of any kind are tough to line up, but because the few artists in this field who have been booked into theaters and clubs have pulled at the box office. Grace Moore's two weeks at the Roxy recently made everyone happy. She did \$33,000 above the house average despite a less than normal draw for the picture, *Young Mr. Pitt*. Roxy booker, Sammy Rauch, will book Miss Moore again, when the time and film seem okay. He's also going to book other concert names, having recently been offered Jan Klepura and Marta Eggert, who received her movie theater baptism at the Capitol, when her latest picture, *Presenting Lily Mars*, was screened.

Arenas are also taking longhair attractions due to the shortage of sports.

## Army Special Service Men Get Show Biz Lowdown on Staging for, by, With Khaki

### First Clinic Ever Held Proves Value

NEW YORK, June 19.—The army's first show business "clinic" clicked before a selected audience of 155 enlisted men, officers and WAACS of the Second Service Command. The success of the plan, devised and managed by Capt. Hy Gardner, means that other army corps areas will probably pull same stunt. Capt. John Shubert, attached to the entertainment division of the War Department in Washington, who came in especially to see the "clinic," departed enthusiastic.

Officers at the three-day meet said they found the solution of the soldier entertainment problem in it. Up to now, camps have had to be satisfied with the once-a-month visits of USO shows and with struggling attempts by ex-performers to put on hastily produced vaude shows by the soldiers. The conference is army's first attempt to set a pattern for special servicemen and officers. Confab taught them show biz tricks and sent them back to camp with material and ideas. The Second Service Command (covering New York, New Jersey and Delaware) will follow up the confab by sending men to tour the camps regularly to check up on soldier entertainment. New material will go out every two weeks to each camp.

Fifty per cent of the "studies" were former show people. Among them were Capt. Russell Swann, magician; Sgt. Marty Melchior, former road manager of the Andrews Sisters; Pvt. Pee-wee Monte, former Harry James band manager; Lt. Seamon Jacobs, publicity man; Corp. David Sternberger, musician; Corp. Milton Douglas, comedian; Pvt. Tommy Williams; Corp. Dick Weaver, Sgt. Roger Karlin, Sgt. James J. Cooligan, Pvt. Martin Gabel, Pvt. Ace Goodrich, Pvt.

Irwin Pincus, Sgt. David Sugarman, Corp. Frederick L. Kennedy, Sgt. Robert Lieb and Corp. B. Bingo Brandt.

Other half of the class was composed of non-professionals chosen for Special Service and morale work because of personality and leadership qualities. Meet was primarily aimed at them. Many WAACS were present.

### Showbiz Gets Press Credit For Army Clinic

The three-day Second Service Command Entertainment Clinic served good purpose of drawing public attention to importance of show business in army morale. Stories of the clinic broke in most local dailies and show people received recognition for being volunteer instructors. UP and AP picked up the story and *Life* and *American* magazines covered it. *We, the People*, radio program, put in a bid to dramatize the confab.

Judging from audience response, hits were scored by volunteer demonstrators Ed Sullivan, who showed how to emcee and ad lib; Bob Shaw, Fred Waring's choral leader; Jan Murray, who came in from Philadelphia to stage audience participation stunts; Jimmie Durante, who demonstrated how to imitate Durante; Russell Markert, who staged dance routines Tuesday and had to come back for a return date Thursday; Bob Hawk and Henny Youngman.

Others who performed were Bill Hardey, Dick Gilbert, Sammy Birch, Harry Hershfield, Pvt. Julie Munshin, Sgt. Barry Thomson, Pfc. Alfred Geto, Capt. John J. Morrissey, Sgt. Eugene List, Pfc. Samuel Barber, Sheila Barrett, Milton Berle, Corp. Kurt Kaznar, Pfc. Keith Davis, Pfc. Charlie Murray, Lt. Michael Wardell, Jean Rosenthal, Robert Wettman, Samuel Gretsck, Sgt. Harry Goodman, Eddie Davis and Prince Harra.

Captain Gardner, former publicity and promotion man, lost eight pounds during the staging of the conference.

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Double Coupons, Double Price.

# ANALYZING THE BALLOTING

## "Old" and "New" Editors Come Thru on Poll With "Surprising Uniformity"; 67 Cast Ballots

Exhibit Clinic Will Be Next in Survey

(Continued from page 3)  
& Rubicam with 92 points. J. Walter Thompson was next with 85, Benton & Bowles copped third with 31 and EBD&O was fourth with 30. Here again the ballots were counted on the 5-4-3-2-1 basis. Fifth place went to the William Esty Agency with 23, and N. W. Ayer was in sixth position with 22. In trailing positions were Ted Bates, 8 points, and Foote, Cone & Belding, and Foster & Davies, with 4 points each.

analysis of the balloting see adjoining columns. Meanwhile the judges are about to study the entries in *The Billboard's* Sixth Annual Radio Publicity Clinic (Exhibit Section). Their decisions and awards will appear in a forthcoming issue.

### OWI Domestic Wing Moves; Grouses on Air-Conditioning

WASHINGTON, June 19.—Offices of the Radio Division of the Domestic Branch of Office of War Information this week changed locations. Don Stauffer, chief of Radio Division, and his assistant, Phil Cohen, as well as others in radio unit, are now quartered in U. S. Information Building across the street from Willard Hotel at 14th and Pennsylvania Avenue. Offices were formerly on third floor of Railroad Retirement Building.

New location lacks air-conditioning, which is causing plenty of peeves. Air-conditioning means something in this city, where summers are terrific.

### New FM Station In Chicago Bow

CHICAGO, June 19.—A new FM station made its bow here last week. It is Station W75C, operated by the Moody Bible Institute. Test programs have been running for two weeks. Except for two periods a day, from 11 a. m. to noon and from 8:30 to 9:30 p. m., when W75C is on the air independently, the station and WMBL, standard station operated by the institute, the two stations will carry the same programs. Station operates with a power of 1,000 watts.

This is the fifth FM station in Chicago. The others are W59C, sister station to WGN; WBEZ, operated by the Chicago Board of Education; W51C, and W67C.

## Free Lancers May Shift At Will, Hinted at in New WMC Ruling on Performers

Staffers Expected To Be Given Same Freedom

NEW YORK, June 19.—Formal edict handed down by the War Man-Power Commission this week invalidated the job-freeze and availability ruling in this city with regard to free-lance radio artists. Implication here is that radio workers may migrate from one job to another without statements of availability from former employers.

At a conference called Tuesday (15) by the WMC to explain the ramifications and elasticity of the ruling to AFRA and independent station heads, officials indicated that the edict would be stretched to include radio staffers. Tribunal, tho, has not yet come across with a ruling on the latter.

The decision was based on a clause in the Man-Power Stabilization Plan for the New York area which says: "Where strict application of the provisions . . .

## The Balloting Network Division

	1sts	2ds	3ds	4ths	5ths
CBS	37	17	5	—	—
NBC	17	31	11	2	—
Blue	6	5	24	11	2
MBS	1	2	20	30	—

## Advertising Agency Division

Young & Rubicam	13	6	—	1	1
J. Walter Thompson	11	6	—	3	—
Benton & Bowles	—	1	8	1	1
Batten, Barton, Durstine & Osborn	2	3	2	1	—

## Press Agents' Division

Earle Ferris	23	10	4	1	—
Tom Fizdale	8	15	5	2	—
David O. Alber	3	4	6	4	—
Steve Hannagan	6	2	3	2	—

Tabulations based on 5-4-3-2-1 system. Each first counts five points, each second counts four points, etc.

## 3-Way Mexican Tug-of-War; Mutual Net Enters Latin-American Biz Competish

Radio Mil Chain Signs With McClintock

NEW YORK, June 19.—Mexican station relations with American networks were thrown wide open yesterday (18) with the announcement by the Mutual Broadcasting System that contracts had been signed with Radio Mil, a chain of 36 stations below the border.

Many of the stations in the Radio Mil network have been receiving programs from either NBC or CBS as part of their Latin-American networks, and it is not known if the Mutual contract means they'll shift 100 per cent to this network or continue to receive programs from the senior networks as well.

Mutual-Radio Mil pact was inked by President Miller McClintock for Mutual and Antonio Rojas Villalba for Radio Mil.

Coincident with Mutual's announcement, Ed Chester, CBS director of broadcasting to foreign countries, is leaving for a trip of affiliated stations in Central

and South America. The trip was announced as a routine glad-handing expedition, but Latin-American authorities say it's a fence-mending trip.

NBC's Vice-President John Royal left Thursday (17) on what was also announced as a good-neighbor gesture.

Mexico and Latin America, from the network point of view, have now become a three-way pitch, the outcome of which will only be known when all the votes are in.

## Det. Musicians 2-Week Vacash With Full Dough

DETROIT, June 19.—Detroit radio station musicians have joined with the town's war workers getting two weeks' vacation with full pay for first time. Negotiations were conducted by the Detroit Federation of Musicians, with all five stations using bands. About 80 men, including librarians, are affected.

Plans of the stations are to stagger vacations by stations. WWJ men take off the first two weeks in July, to be followed by another station the last two weeks, hence there will always be band talent available. Present plans for fill-in of the vacated time call for the use of pianists and organists rather than substitute bands.

## Jan Schimek Moves Up in CBS Script Dept. Realignment

NEW YORK, June 19.—CBS has expanded its Commercial Editing Department under the moniker of Department of Editing and Copyright, in a move aimed at broadening program policies to include sustaining as well as commercial shows. Jan Schimek, for the past two years head of both departments, will carry on under the new set-up.

Department formerly was responsible only for policy conformance in the commercial field, but because policies of both commercial and sustaining overlap, plus the stations' increased use of free-lance writers, over-all control was installed.

### Ferris No. 1 P. A.

For the best all-round job by an indie press agent (not connected with network, station or ad agency) the radio editors selected Earle Ferris by a substantial edge. He rated 164 points. Second slot went to Tom Fizdale with 119 points. In third place was Dave Alber with a score of 57. A comparative newcomer to radio, Steve Hannagan, was in fourth place with a total of 51. The voting in this division was also tabulated on a 5-4-3-2-1 basis. Others who drew points were Sobol & Hartman, 24; Davis-Lieber (Leo Miller), 19; Ivan Black, 19; George Evans, 16, and Fred Coll (Voices, Inc.) 10.

### Cream of the Crop

To compensate for the exceptional turnover of radio editor personnel, *The Billboard* this year mailed ballots to a selected list of over 100 eds. About half of them are regarded in the trade as scribes of experience, meaning that they have been on their present chores for at least two years. Many, of course, are old-timers of 5 and even 10 years' standing. Thus a balance was provided for any lack of judgment on the part of the newcomers. Actually there was a surprising uniformity of opinion.

### Coast-to-Coast

Sixty-seven editors answered the survey. Thirty-two of them, a study reveals, are old-timers. They are in every size community in every type market in each time sector. They represent syndicates and dailies, from New England to Texas, Florida to California, the Carolinas to the Dakotas and all points between.

For a comprehensive breakdown and

## NAB Okays Faith Group Plans; Anti-Holy Promoters

NEW YORK, June 19.—The Interfaith Committee Representing the Religious Broadcast Interests of Protestants, Catholics and Jews this week received official approval of the NAB Code Committee to step up campaign to clean pseudo-holy promoters out of broadcasting.

The Interfaith Committee is designed to ride herd on sustaining religious broadcasts and obtain greater allocation of air time. It's staffed by Louis Minsky, chairman of the National Conference of Christians and Jews; Edward Heffron, National Council of Catholic Men; Rabbi Saul Appelbaum, Union of American Hebrew Congregations; Henry F. Harrison, radio director of the National Council of the YMCA, and Dr. Fred Eastman, drama director of the Chicago Theological Seminary.

# Engineers Must Go "Essential"

## —Report to WMC

WASHINGTON, June 19.—An acute shortage of radio engineers exists in industry and military, and engineers now employed on jobs not essential to the war must transfer to "war" fields before the end of the year, according to a report made to War Man-Power Commission Chairman Paul V. McNutt by the National Roster of Scientific and Specialized Personnel.

Action of National Roster in urging radio engineers to get into direct war work may intensify radio stations' troublesome man-power problem. Altho not hard hit in talent, stations' engineering personnel have been hit by the draft and in some locations this has become an acute problem. Today with the market extremely tight, stations will find themselves facing a dilemma if there is a wholesale march to war on part of technical forces.

One field in which there is "a great demand for technical personnel" is that of radio detection, according to Roster's report to McNutt. Young civil engineers with recent training in mathematics and physics who had some courses in electrical or radio engineering might, after some special training, be employed in radio detection, the report declared. The use of this source of man power is, according to station executives, a better answer to war needs than the taking of essential men from broadcasters.

# "GI Blind Date" Getting Hot Ad-Agency Play

CHICAGO, June 19.—*GI Blind Date*, local show on KSOO, Blue affiliate in Sioux Falls, S. D., is hottest item around agencies in many a week. Program, controlled by Tom Wallace, recently with Russel M. Seeds agency and known for his "Uncle Walter's Doghouse" show, was slated to succeed *Hobby Lobby* on CBS for Palmolive Shave Cream.

Bates Agency had an option on show but dropped it when *Hobby Lobby* took a spurt. *Blind Date* is now optioned to another agency. This pact expires next week, with several other clients reps waiting to get a whack at it.

Program is an audience participater started by manager of Hollywood Theater, Sioux Falls film house, to fill theater on Monday, an off night. Spotted at 9 p.m. half hour caught on and a recent Hooper rating, reason agencies are bidding, gave it a whooping segment of local listening audience, in competition with network commercials.

Modus operandi of show has equal number of gals and servicemen seated on opposite sides of a screen. Soldiers take turns phoning the gals for a date. A mike is hooked onto the phone to air the palaver. For the audition platter, which the Ted Bates agency made, Paula Stone acted as emcee. In final form a film star, Ann Southern, Joan Blondell, etc., may be used. Bernard L. Schukert is repping show in the East.

# WIP Seeks Labor For Shipbuilders

CHESTER, Pa., June 19.—Sun Shipbuilding & Dry Dock Company, having started an institutional radio program earlier this month at WIP, Philadelphia, marking its first use of radio, has scheduled another series, this time to enlist war workers. *Sweet Land of Liberty*, which has been heard on Sundays on WFIL, Philadelphia, for the past 35 weeks, will be bankrolled by Sun shipyard starting next week. First time that the shipyard has used radio to seek new workers, heretofore doing all its man-power campaigning in the newspapers.

Program will be revised to acquaint workers in non-essential industries with opportunities offered them in building Liberty ships at local yard. On Monday nights the company sponsors *Dollars for Donuts* quiz show on WIP to entertain hospitalized sailors.

# OWI's Response to Our Editorial

Editor *The Billboard*.

Philadelphia, Pa., June 17, 1943.

Dear Sir:

This week's *Billboard* (June 19) looks down its nose at our experimental Regional Radio Priority Guide. Because it is an experiment and because we're especially anxious to see the Guide receive a fair trial—after which if it demonstrates no constructive value, we will willingly junk it—I wonder if you'll let me give you a little background on the enterprise?

In the first place, we aren't "throwing back to the stations the nasty job of turning down requests for free time." We are telling the stations the campaigns which we think merit their help and the order of their importance. We are giving what amounts to a qualified time clearance to these programs. It's a far cry from approval of a subject to a approval of a script, and scripts still must be approved by OWI. They won't be approved if they're poor radio material and they won't be approved if there is evidence of saturation.

We have not yet come to the point where somebody else has to say "no" for us.

We never have cleared the radio work of "local relief agencies" or most "quasi-official national outfits." The American Red Cross is the one present exception to this rule.

Service to civilian defense stops with the Regional Office of Civilian Defense and, except thru the new advisory Priority Guide, we have no control over State or local defense councils. The Priority Guide should, however, help station managers weigh the merits of local and State defense council appeals for time—help they long have sought.

As for the federal agencies—actual operation of OWI clearance to date has seldom prevented them from requesting time from the stations. The stations' protection has been to refer them to OWI.

The new Guide doesn't close that door at all. A war program manager today has two alternatives: He can tell low priorities, or agencies without a priority, that he has not yet cared for "Essential" and "Important" subjects; he can tell "Essential" and "Important" agencies that he'll be glad to discuss the request if the agency presents an OWI-approved script.

If he can't take care of a request and doesn't want to say "No," we can still protect him.

As for the statement that "the set-up allows a station to air a show stemming from an outfit with a lower priority if the station feels the show is better than one offered by an organization with a higher priority," I should like to make two comments.

First (and this cannot be said too often), we have and wish to have no power to prevent any station from doing anything; we do not control the radio industry; we are not operating by dint of pressure—and if Mr. Elmer Davis heard of our trying to do so our jobs wouldn't last as long as the echo of an announcer's voice.

Second, stations are constantly—occasionally, we think, unwisely—giving time to unimportant subjects which, for one reason or another, they wish to air. In such event, after making sure the action is entirely voluntary on the station's part, we confine our activities to making sure policy or good taste is not contravened.

In the case of programs with priority ratings, that is, in the case of programs we think need radio stimulation, we don't "wash our hands of the affair" once we rate them. The government agency still is required to clear scripts with this office.

And, finally, and still in a friendly spirit, I want to take exception to your last paragraph. In preparing to guinea-pig the Guide we consulted our regional radio consultant, Dr. Leon Levy, vice-president of CBS, with whom we always work closely and upon whom we rely to be sure that our operations don't inflict hardship on the industry. He didn't think much of the idea and called the stations together to listen to our arguments.

Chief fear of the stations was that the Guide meant a request that they not take high quality shows for low priority programs. Another fear was that we were leaving the stations without any voice in their use of time for government programs. We understood both slants and for that reason inserted the "all things being equal" clause and stressed the advisory nature of the Guide in our covering letter.

With these amendments, and with the understanding that the Guide was experimental, the WPMs were willing to go along. I don't think discretion figured. Our operations certainly never have been conducted in such a way that the radio industry has to be "discreet" with us. We have invited and received the stations' criticism, have and will be happy to modify our operations at their suggestions, have never high-pressured them. We frequently make requests for time, are often turned down, and have invariably tried to conduct ourselves so that a station can at all times talk frankly, freely and bluntly to us.

I should like to make one last point in closing: The "why" of the Priority Guide:

Fundamentally the OWI job is not one of protecting the radio industry but of getting to the people, with the co-operation of the industry, the information upon which the public can base its support of the war. It follows that, to do that job, we must protect both industry and public from confusion.

You are familiar with the various OWI plans. None of them is all-inclusive. None of them contemplates—and the industry has been told this—that we restrict the industry's fine desire to help win the war thru the donation of time to some of the numerous war campaigns at the local level.

The fact is that, with an enthusiasm and co-operation unsurpassed in any phase of the war, radio has been devoting a large amount of time to locally originated programs of 5, 10, 15 and 30-minute length.

Especially in towns where there is no OWI office—and there are but three in Pennsylvania, Maryland and Delaware—a program manager and the agency with which he may be dealing have difficulty with OWI clearance. Telephone is expensive and, on close points, unsatisfactory. Mail takes time which often can't be spared. Some of this difficulty is avoided when a war program manager in, say, Wilkes-Barre, can consult a Priority Guide and make up his mind whether he thinks it helpful to plug an offered subject or not. Judging from experience I think I'm safe in saying that he usually will want to plug the subject if he finds it helpful to winning the war.

After that it's a matter of policy clearance between the agency and OWI. Meanwhile, on the other side of the ledger, the Guide enables us to take all the many campaigns being conducted thruout the area and evaluate them in terms of their place in the over-all war program. Too often representatives of the various agencies, working under quota systems and high pressure, pursue their duties with little knowledge of where their particular chore fits into this over-all pattern.

Thru monthly conferences and the necessity of self-appraisal in seeking a priority rating the various agencies will, we hope, find themselves brought into focus. Greater inter-agency teamwork, better mutual understanding and more effective use of available time should be important benefits to the government—and hence to the people—from the Guide if it is successful.

I have gone to this length because I know *The Billboard's* reputation for fairness. I think the radio people in this region will tell you that this office isn't afraid to say "No," doesn't pass the buck, and at all times tries to understand the industry's problems. So here's a new baby. Let's be sure it's a cretin before we wring its neck.

Sincerely yours, HOWARD BROWNING, Regional Director.

# Stations Dual Net Ties Hex Mutual Prexy

CHICAGO, June 19.—Miller McClintock, president of MBS, will meet with executives of dual-affiliated stations—those stations associated with Mutual and other networks, at a conference here June 23.

Problem of what to do with these stations has plagued Mutual since the new regulations went into effect. Most of the stations are inclined to continue operating as they have, namely, Mutual got along without options in the past, so why change set-up.

"In the final analysis," said one operator, "I compare the business I get from Mutual with what I get from my other affiliation. Then I remember that most of MBS sustainers are dance band remotes which are swell but meant nothing to me during the rest of the day. So I compare what Mutual has offered as sustainers with what the other network sent me.

"So far as I'm concerned I can't give both of them options. And since Mutual has brought me business in the past without options I'd like to continue that way. After all the 56-day recapture clause gives Mutual clients more protection than they had before the new rules. If MBS could operate on a 29-day recapture set-up they'll probably do even better now."

# Canada on Station Construction Spree

OTTAWA, June 19.—Fourteen radio stations have been built since the outbreak of the war, seven are nearing completion and plans have been made for construction of 16 additional stations this year, Munitions Minister C. D. Howe told the Canadian House of Commons last week. A short-wave station is being erected at Sackville, N. B., and Dr. James S. Thomson, CBC general manager, emphasized the importance of this country being able to send programs to all parts of the world.

The general manager's report dealt in much detail with future CBC programs in Canada and the emphasis placed on news bulletins as being of first importance. The CBC was receiving all its news services from the Canadian press and the British United Press. Previously this service had been given without charge, but under new contracts now before the government \$40,000 a year will be paid by the Canadian Press Service, which is affiliated with the Associated Press in the U. S., and \$25,000 for the British United Press service.

# Writer Bites Ed.—But Hard

NEW YORK, June 19.—When a radio writer gets back at a script editor it's strictly in the class with a newspaper reporter telling off his city editor. Last week (1) a writer got hunk.

The writer is Bernard Dougall, the editor, Gene Wang. Dougall writes the *Jungle Jim* transcriptions, also free-lances *The Falcon* and other whodunits. Wang edits the scripts for *The Falcon*, from which spot he often raises hob with Dougall's scripts.

Editor Wang also has acting yen and hangs around rehearsals to do stand-in chores. The same director does *Jungle Jim* and *The Falcon*. Writer Dougall figured out a way to get even.

He wrote a part into *Jungle Jim* and arranged for Gene Wang to be auditioned and get the part. But before Wang could be approved he had to agree to "cense and desist" from mutilating Dougall's scripts. It was a tough decision to make, but Wang is now a member of AFRA.

# Man Succeeds Fem at KPO

SAN FRANCISCO, June 19.—Stan Simpson, formerly of KTKO, Visalia, has been named manager of the press department at KPO-NBC, succeeding Louise Landis.

# PEACETIME PRODUCTS' COIN

## Post-War West-East Tug Starts; Pacific Coast Ad Agencies Getting Real Biz

Will the East Be Shoved From Driver's Seat?

LOS ANGELES, June 19.—California won't have to depend upon film names for its post-war radio importance, it was revealed by "new business" departments at advertising agencies. Backed by mass-production facilities and war-made coin, new brand names are scheduled to enter the competitive fields of vacuum cleaners, washing machines, automobiles, radio sets and home furnishings. These mass-production plants are also set to blast away at established firms in the newer fields of plastics, television, prefabricated homes, electronic-operated devices and civilian airplanes.

The new West Coast industries are promotion and advertising conscious. Located on the Pacific Coast, they naturally expect to place their business with agencies established on their own grounds. These ad-agency men have had to get by in the past on crumbs of the show business end of radio. Now they'll not only have the talent at hand but sponsors as well. Dictation by the New York offices is out.

Post-war ad campaigns running in the million-dollar class have been tentatively okayed by Kaiser and other firms in California, Oregon and Washington. Campaigns will lean strongly on radio, the one form of advertising for which the West Coast is known by the public. Radio's job will not only be to sell the

new products which will ride on the achievements of war-production plants, but to stress the fact that these plants have natural local resources, iron, coal, oil and lumber, which will enable them to meet freight differentials.

At various times since network operation was born at the old Waldorf-Astoria in New York, Chicago and Hollywood have tried to take the radio-ad leadership away from the East. They failed because that's where the money has always been. It's moving away from Wall Street now and the battle for advertising supremacy will be fought just as soon as peace is declared.

It'll be new versus old brand names, Pacific versus Atlantic agencies, with the new advertisers being nearer the font of talent. It'll be a great fight, mom.

### Best Sellers Used By Treasury Show

NEW YORK, June 19.—Treasury Star Parade, e. t. series released by the Treasury Department, will wax two new scripts adapted from recent books, *The Earth Shall Be Sweet Again*, by Harry Grannick, and *Queens Die Proudly*, by W. L. White.

Shows will be aired over 850 stations in early July.

### Phillies Ball Club Buys Time on KYW

PHILADELPHIA, June 19.—Altho play-by-play broadcast by WIBG is paid for by Atlantic Refining Company, the Phillies have bought radio program for itself. Believed to be first time any major league ball team has bought a radio program regularly.

Bill Phillips, public relations director of the club, bought 10-minute KYW spot at 7 a. m. each day. It's used to keep the ball fans at present fever pitch of interest.

Starting Monday (14), and continuing thruout the season, stanza is handled by LeRoy Miller, who pilots KYW's morning *Musical Clock*. Seberhagen, Inc., local ad agency handling the Phillies account, placed the program. Hal Lamb, of KYW sales staff, is contact for station.

### 'Perpetual' W. Coast Airing; Biow Agency's 2 Options

HOLLYWOOD, June 19.—NCAC's production, *Perpetual Emotion*, a half-hour featuring Binnie Barnes and Otto Kruger, goes sustaining on NBC-West Coast web Saturday 7:30 p. m., beginning July 10. Shows, scripted by Phyllis Packer and Mary Sheldon, will split the net with *Ellery Queen*.

NCAC has also given the Milton Biow Agency options on *Palace Hotel*, featuring Edward Everett Horton, and *So This Is Marriage* show, both half hours. Latter, with Janet Gaynor featured, written by Agnes Christine Johnson.

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## D. C. Housewives Singing Soap Opera Hymn of Hate; WINX May Teach Spanish!

WASHINGTON, June 19.—Widespread revolt against daytime serials broke out here this week and, fanned vigorously by a women's column in local paper, it has assumed proportions of a runaway.

In the center of the anti-soap opera controversy is Lawrence J. Heller, president of WINX, indie, who hastily threw open services of the station to the columnist's readers clamoring for better daytime radio entertainment. Result of offer is that Heller will probably be saddled with a Spanish lesson program, whether he likes it or not. This is the type of show most of the women are calling for. With mail reaching staggering figures on the affair, and plenty of public opinion being freely aired on both sides of the question, WINX is now worrying what it got itself into.

Controversy started couple of weeks ago when Mary Haworth, *Washington Post* women's column editor, started taking cracks at soap operas and immediately drew heavy reader response. Heller entered fracas. In a letter to columnist he offered his station as solution to their problem. Station's policymakers were impressed by readers' suggestions, Heller wrote, and if they wanted Spanish lessons, WINX would provide them. Heller's letter was published in the column and then the lid was off.

Follow-up letters in Haworth's column kept the pot boiling, and on Tuesday (15) WINX received over 200 letters, all requesting Spanish lessons and blasting the suds serials.

One writer declared "as a housewife I have opportunity to listen and compare various radio programs and so frequently I snap off programs in sheer disgust at the stuff that comes over the air in the mornings and early afternoons." Another woman, 74, wrote that "acquiring another language is fascinating and I think it a grand idea."

Questioned later in the week, Heller asserted that he would furnish the Spanish lessons. WQRX, New York, recently renewed a series of Spanish lessons.

### OWI Seeks Combo of Radio Departments In All War Agencies

WASHINGTON, June 19.—The Office of War Information, having discovered that the Radio Allocation plan has holes in it, due to the many government agencies that have their own radio publicity departments, is conducting an energetic campaign to have the radio departments of all the war agencies consolidated in one building and under one directing head, preferably an OWI executive.

All official requests for radio time have to be cleared thru the domestic branch, but the actual material itself is not supervised by the OWI and the results, according to regional directors of the service, is that several campaigns have often used the same psychological appeal, with the result that they've been failures.

Thus far only the Radio Division of the Treasury Department has shown any co-operative willingness to come in under the OWI wing, but Congress has the ax out for all publicity departments and the consolidation is in order. The projected consolidation might give back to the OWI the sizable budget cut that Elmer Davis has had to accept.

### "Flashgun Casey" Gets CBS Test

NEW YORK, June 19.—New CBS sustainer will be a half hour action drammer titled *Flashgun Casey*, *Press Photographer*.

Show starts July 7 in the 11:30 to midnite slot. Scripted by Ashley Buck, produced by Bob Shayon, Frank Lovejoy will be *Flashgun*, Myron McCormick his editor, and Peggy Conklin the sob sister in the case.

in riding the gain at studio controls for knowledge of music and perhaps an interest in radio drama helps them obtain the effects for which the conductor or producer is striving. They are also adept at recording. BBC produces over three transcriptions a week for overseas and outpost use and this is work for which methodical operation and a light touch are essential."

Of the 417 BBC peacetime engineers now serving in the armed forces, 90 are in the navy, 150 in the army, 174 in the RAF and 3 in the Royal Marines. One former staffer is now a commander in the navy; 12 in the army hold field rank, a captain in the RAF, and of the remainder, 77 hold commissions, 37 having reached the rank of flight lieutenant and above. In the Royal Marines BBC engineers include a brigadier and a captain. Latest figures indicate that 4 have received awards, 10 have been killed and 6 are known to be prisoners of war.

BBC has met its problem and set the course for U. S. A. man-power problem solution.

## Fems Major Answer to BBC Manpower Problems; Trained 700 Replacements in 1 Year

Women Make to Studio Control Men

NEW YORK, June 19.—When England got into war the British Broadcasting Corporation was unprepared for serious staff losses. In 1939, BBC was faced with man-power headaches closely parallel to those currently harassing American broadcasters (as witness *Billboard's* coverage of the American man-power situation in recent issues). Now, according to the corporation's chief engineer, Sir Noel Ashbridge, the problems have been successfully hurdled.

Within a few months, after war, 417 of their trained engineers out of a total 1,300 men employed in all technical branches, were absorbed into the armed services. The problem of manning the stations in view of rapidly expanding activities (transmitter hours increased six-fold) was met at first by engaging men with technical training, not necessarily radio, but these, too, were soon in uniform.

It was found necessary to train personnel from other sources, and today vacancies have been filled from three classes; youths under 19, men over draft age or deferred for other reasons, and women. The latter have been employed in every branch of the work.

"Before the war no woman engineers were engaged, but recruiting women and training them for technical work has now proven an undoubted success," says Sir Noel. At the present time there are over 500 women working as control engineers in studios, in recording rooms and at transmitting stations. An Engineering School was started May, 1941. In its first year 700 recruits went into service at BBC. At the same time refresher courses were given to 400 staff

members who had been engaged since beginning of war.

On arrival at school recruits—both men and women—embark on preliminary four-week intensive course. Aim is to impart working knowledge of organization and activities of the BBC generally, and to explain such fundamental technical principles as are involved in the working of a broadcasting organization. Trainees receive lectures from the heads of the engineering division and other instructors in school. A considerable part of their time is taken up with practical work during which they act in turn as artists, engineers, announcers, producers, program engineers, etc. At the end of this course a recommendation is made by the engineer-in-charge of the training school for which branch of work each candidate is best suited. Then follows an eight-week course taken either at a transmitting station, studio center or recording center, where students learn the theoretical principles of the job, as well as work in the actual operation of the service.

After 12 weeks of schooling unsuccessful students are weeded out and the others assigned a definite job.

According to its chief engineer, "BBC has found the results of its training school most encouraging—particularly the use of women as operators has been a definite success. They make rapid progress and are most painstaking in grasping the highly intricate business."

"Women are now employed on practically every type of equipment. They qualify for promotion in progressive stages. There are certain functions at which they naturally excel, particularly



Rockefeller's Resignation As CIAA Boss Tipped Off By Rovensky Shift to Bank

NEW YORK, June 19.—Tip-off that Nelson Rockefeller will soon resign as Co-Ordinator of Inter-American Affairs is seen in the resignation of Joseph C. Rovensky, for the past three years assistant co-ordinator.

Whenever one of the boys took a special assignment, Rovensky was found somewhere close to the picture, and his stepping down was usually the signal that he'd be followed by one of his proteges.

Rovensky will again become vice-president of the Chase National Bank, effective July 1.

Chi Studes Get Radio Training Opportunities

CHICAGO, June 19.—Students of Chicago public schools are being given an opportunity to learn radio technique. The Radio Workshop will be conducted by the radio council of the Chicago Board of Education, June 28 to August 5.

Students will use the facilities of WBEZ, public school system's new FM station. Course carries six hours of credit certified by the Chicago Teachers' College.

Davis to N. Y. for WCAU

PHILADELPHIA, June 19. — Harold Davis, who recently joined the WCAU announcing staff after a decade or more at WDAS, where he served as program director, moves to New York for WCAU at the end of the month.

Sax Goes to Moe Gale

NEW YORK, June 19. — Moe Gale agency has set up a radio department headed by George Sax, formerly with NBC's talent division. Gale office, once specialists in Negro bands and talent (they still handle Lucky Millinder, Ink Spots, Erskine Hawkins, Ella Fitzgerald, etc.), recently took on a number of sepian artists.

True-Blue deal. This is the first arbitration which AFRA has lost. However, it's heads-I-win, tails-you-lose for the actors, it was pointed out by union spokesmen.

A Study of the 6th Annual Survey

By LOU FRANKEL

NEW YORK, June 19.—This year the war has affected, vitally affected, radio publicity. This year there are new faces among the radio editors and the staffs of the radio publicity departments.

Therefore, this year, a new factor has developed and is, for the first time, evaluated in this, The Billboard's Sixth Annual Radio Publicity Survey.

In the Network Division, in first place by a substantial margin, is the Columbia Broadcasting System press department.

"CBS sends the most of the best. Stuff is readable, usable and easy to file."

"Releases based on accuracy." "Prompt with program changes."

"Gives good service." "Gives more information."

"Is best all around—alert, alive, good art and fashion service. Useful daily calendar service."

"Constant and dependable." "Has full and early releases."

"Releases have color and information." "Provides quality releases, timely material."

"I can get anything I request." "Is original in releases."

"CBS rates for getting releases out well in advance. They are better written."

"Retains personal relationship with radio editors." "First for co-operation."

"CBS is on its toes."

In the ad agency division the top spot went to Young & Rubicam. Here again the emphasis was on service, ability and efficiency, to wit:

"Stuff arrives on time." "Newsworthy material."

"Copy not overwritten." "Don't send too much."

"Don't duplicate the nets."

Among the press agents the winner was the Earle Ferris office. Most of plugs for this organization stressed its ability to conform to current conditions by considering space limitations and the need for copy slanted to present requirements.

"More news than gossip." "Less junk."

"Terse, factual releases." "No pressure, no weeping."

"Sends spot news." "Keeps tabs on staff changes."

Winner of the second spot in the network category was NBC with just about the same accolades, tho fewer, as were accorded CBS.

In the ad agency division the subordinate positions went to J. Walter Thompson, a close second. In fact, Y&R won only because of the points piled up by its publicity subsidiary, the Bureau of Industrial Service, Inc.

Possibly the most interesting part of the survey is the analysis and interpretation of the voting. But first a short explanation of the tabulations. In each category the editors were asked to name the first five staffs; this, it was felt, would allow plenty of leeway.

There is one unusual result in each category, namely, greater ratio gap between the second and third niches than between either first and second or the third and fourth.

The same type of differential shows up in the ad agency section: Y&R with 92 is only 7 points ahead of J. Walter Thompson's, and Thompson has a 54-point edge on B&B.

Moving into the indie flackeries, the same line of demarcation is found. Ferris, with 164, and Fizdale, with 119, drew 283 votes.

However, it is only fair to note that the occupants of the third and fourth slots in turn are ahead of the rest.

Conclusion: the top two are very good,

the next two are good, the rest are way behind. However, it must be noted that this data is based on all-round service to the radio editors.

CBS and NBC, with their big departments and budgets, are clearly in a better competitive position in comparison with the "recently" organized and short-staffed Blue.

The same applies to the advertising agency radio tub-thumpers. Y&R and Thompson, both with established departments and a plentiful supply of popular programs to rally, have an obvious and powerful edge over their competitors.

The same reasoning, to a lesser degree, is applicable in the press agent partition. Ferris and Fizdale have the leadership in staffs and accounts.

Radio Editors' Balloting On Nets, Ad Agencies, P.A.'s

Results in The Billboard's Sixth Annual Radio Publicity Survey from the standpoint of all-round value to radio editors throught the country, as decided by the radio editors themselves.

Table with 3 columns: Rank, Agency Name, Points. Includes Network Division, Advertising Agency Division, and Press Agents' Division.

AFRA Code Arbitration May Result From Loss of Blue-Macfadden - True Story Case

Entire Case of "What's Commercial?" Opened Up

NEW YORK, June 19.—Dissatisfaction with the decision handed down last week by a tribunal of the American Arbitration Association stipulating that My True Story, Blue Network program based on yarns from the Macfadden mag, is sustaining, started a movement this week within American Federation of Radio Artists membership to put its commercial code in to arbitration.

Under existing code, AFRA must accept ruling on Story. The case may be reopened if clarification of the code places Story in the commercial field.

It indicated the need for a better definition of "commercial." Station execs who had mulled use of story before the Blue scheduled it consider the decision unjustified.

Two interesting factors were revealed at the arbitration: (1) Blue contract with Macfadden categorically states that Mac cannot drop its commercial spot announcement schedule on the Blue as long as True Story is sustaining.

# KEEP IT CLEAN OFF THE AIR

## KSL's Glade Urges Artists And Stations Watch Blue Warm-Ups and After Pieces

SALT LAKE CITY, June 19.—Toning down or complete elimination of deep indigo sessions which precede or follow the airing of many standard radio programs at army and navy training camps was urged here by Earl J. Glade, vice-president of KSL (Columbia) and formerly national chairman of the NAB Code Committee. He made a similar plea at a recent session of program directors in Chicago.

The tremendous contribution being made by radio industry and artists to the men in camps by providing star-studded entertainment, he declared, is frequently impaired by double entendre, and the blue character of material which is used by some artists after they leave the air. If this smoker type of entertainment were known outside of the trade, the beneficial effects to the industry of volunteer appearances at the camps would be nullified, he said.

### Sissy Shows N. G. Also

"There is no necessity to sissify a camp show," Mr. Glade declared. "After all, an audience of 4,000 or more males wants hearty, punchy, he-man entertainment, but that doesn't mean that it must be dirty or nasty. There is frequently an attempt to step up the show after it leaves the air, and therein lies the danger to the industry. The air shows have humor and entertainment at its best. They need no further stepping

up to be entertaining to the boys.

"It must be remembered that most boys coming into camps now are teen-aged. They are nervous, impressionable, lonely and sometimes even hospitalized for nothing more serious than nostalgia. They are easily shocked and react badly to any sordidness in their entertainment. They come from protected homes often fearful of their new life and are rudely jolted by some of alleged humor that is presented to them. After all, they are merely a cross-section of the same audiences to whom the artists play while on the air and should be given the same material.

### Should Maintain Same Level

"The solution is easy," Mr. Glade said. "The over-all cure is to maintain off-air shows at the same standards as those which are aired. Artists who are unable to ad lib or emcee their extended programs without resorting to double-entendre should stick to scripts. Outstanding among those who can go on for hours with acceptable entertainment are Fred Allen and Gracie Fields. There are others who do the same, but there are others who must carefully edit all their material.

"It would be a fine thing for radio if mothers and fathers knew that the entertainment provided for their sons at camps is the same as that which comes out of the radio in their own homes."

## Cig Firms Jockey for Overseas Market Via Air; Millions on the Cuff to the Boys; Chelsea's Gag

NEW YORK, June 19.—Radio is being used by the leading cigarette manufacturers to reclaim a market that had been virtually lost, due to a mistake in merchandising judgment. Hundreds of thousands of men in the services overseas have shifted their cig brand preferences to an unknown (and non-radio user) Chelsea. To permit this to continue would mean that the "Big Three" would lose the post-war market, so they set out several months ago to make cer-

tain that the boys had all the Luckies, Camels, Chesterfields, Old Golds, Raleighs or Kools that they wanted—free.

They couldn't just give them away, for if they did the cigs would lose their value with the men. That's where radio came in. Each cig firm makes a patriotic gesture and as part of its program or programs sends the smokes to the boys. The American Tobacco Company shows how much it thinks of Jerry Wayne's singing. For every song he "consents" to do on *Your All-Time Hit Parade*, it sends the boys, thru the War Department, 250,000 Luckies. Jerry "consents" to sing three to four songs per program.

R. J. Reynolds Tobacco Company quiz gives Camels on Bob Hawk's *Thanks to the Yanks*. On other Reynolds' broadcasts the *Hero of the Week* is saluted by sending 300,000 Camels to the troops in the fighting area that saw the hero do his stuff.

Brown & Williamson uses a double-barreled funnel to get its bands overseas. Has a special gimmick whereby labor and fraternal organizations donate Raleighs and Kools to the outpost boys, and the stars of their shows send thousands of them "personally" wherever our troops are stationed. Red Skelton, in the season just ended, sent 250,000 on their way and Hildegard is matching the cigarettes that hit the drum whenever the boys miss a question and the listeners *Beat the Band*.

Radio is pouring millions of free smokes into all the battlefronts and the old brand names are rebuilding. It's an expensive repair job and one that would have been unnecessary if the "Big Three" hadn't permitted the Larus & Brother Company to get a jump on them and pack the new cig, Chelsea, in flat sixes, the way the boys had to have them and the Services of Supply wanted them.

It's the first time that broadcasting has been used to lend importance to giving away a product that it also sells.

## FM Station, in Search of Salable Audience, Builds Programs for War Plants

DETROIT, June 19.—Unable to build up a salable home audience for FM Station W45D, Ed Wheeler, manager for *Detroit News*, owner of the outlet, is going after war plant listeners. Since its schedule from 3 to 10 p.m. covers the afternoon fatigue hours at most plants, the station produces an all musical show, *Musical Canteen*, for them. No vocals are broadcast and there is a minimum of announcements, altho important spot news is transmitted. Three munition plants pick up the show and relay it via loud-speaker systems to over 6,000 workers. Other plants in the Detroit area wired for sound are expected to arrange to pick up the program also, with a possible audience for the station of 20,000 workers.

This audience, a concentrated one that can be checked, may eventually enable

W45D to sell a few spot announcements. What this new "music for industry" slant will mean to the Michigan Music Company, which is serving the same need thru a wired music arrangement, cannot be determined at this time, altho it's certain to be competition for the Hopkins-Muzak operation.

## Lewis, Ex-OWI, To Join R&R After Vacash

WASHINGTON, June 19.—The game of chess on the OWI Domestic Radio Branch board continues week by week. William B. Lewis, who resigned as of June 14, will not return to his vice-presidency of the Columbia Broadcasting System, from which he originally received a leave of absence, but will, after a short vacation, enter the very agency (Ruthrauff & Ryan) from which Don Stauffer resigned to become chief of radio for OWI.

No official announcement of this has been made either by Bill Lewis or the agency, but an R & R executive, who refused to be quoted, confirmed the fact that, "A Mr. Lewis will join our radio executives as head of our idea department."

The Domestic Radio Branch is one of the departments that Elmer Davis, OWI director, stated would have to take a sizable cut under the new budget. Its turnover of personnel has been higher in ratio than any other branch of the war bureaus, including the OPA.

## CBC Takes Akins As Board Member

TORONTO, June 19.—W. George Akins, manager of the local office of the Walsh Advertising Company, this week was appointed to the board of governors of the Canadian Broadcasting Corporation. Akins, who will fill the vacancy left by the recent death of N. L. Nathanson, is the first member of the CBC board with any commercial radio background.

A native Canadian, Akins was active in the daily and weekly newspaper field before going into advertising. With the Walsh outfit he handled most of its radio campaigns. He is known in the U. S. A. for his job on the Province of Ontario's program, plugging tourist travel, which was aired over NBC last year and on CBS the year before. Show used Yank names as guest stars.

## Dictaphone Talks

### Every 100 Yrs., Says Army

OTTAWA, June 19.—A stenographer in the Munition Department here put on earphones of a recordless dictaphone and suddenly announced that the dictaphone was "talking to itself." Subsequently, the dictaphone was heard to play latest song hits. The Army Signal Corps was immediately called into consultation.

Army reported: "Motor turning dictaphone record-holder not going at normal speed . . . governor out of order . . . mercury switch acting as rectifier, altering current after fashion of crystal in crystal radio set. . . Instrument repaired. . . Won't happen again in 100 years."

N. B.: Music came from broadcasting station at Hull, Que., across the river from Ottawa.

## Languages Hurdle Censor To Donate Free Soldier Cigs

DETROIT, June 19.—With a polyglot station, even doing something for the war is complicated. WJBK management found that out when it planned a cig drive for the soldiers. Plans called for spots asking for cash donations and stations execs decided to concentrate the appeals on its foreign-language programs. The station broadcasts in 13 tongues, and the patriotic response to these is something.

Then came the headaches. Naturally the donors expected to hear their names broadcast. Censors figured that a list of foreign names would be fine material for enemy agents. Translators and monitors would have no way of checking the significance of a string of names, and so no foreign language "thank you" could be broadcast.

Since no thank-you, no cash, the station's steno department is going wild sending out formal acknowledgments in all languages . . . but the boys are getting their cigs for free from Detroit.

## New Radio Voices In Memphis Hotels

MEMPHIS, June 19.—Radio voices of Memphis hotels have changed. After six years on the air twice a day in the interests of Hotel Peabody, Bill Trotter received a promotion to production manager of WREC, and has turned hotel stint over to Louis Fosse. Meanwhile, Tad Smith, recently honorably discharged from the marines, has assumed charge of Hotel Claridge's WMC radio programs.

Both hotels air the music of their dance bands. Hotel Peabody's 13 15-minute shots weekly, one every day in the early afternoon and another at 10:45 every night, except Sunday, are over WREC in an exchange deal for rent of its studios in the hotel basement. The daytime sessions are late luncheon music; the night sets come from the supper club dancing.

At Hotel Claridge the 25-minute shots, 10:35 to 11 every night except Sunday, are remote pick-ups by WMC, as is the Saturday afternoon show from 5:05 to 5:30. Since both hotels use name and better semi-name bands, shows have solid listener interest as well as ad value.

After experimenting with WMC staff announcers, and a period of allowing ork leaders to do their own gabbing, the Claridge's manager, Louis P. Woods, developed an original solution to the problem by hiring Tad Smith, a handsome lad recently discharged from the marines after active service and a former radio announcer. In addition to handling the programs, Smith acts as an informal assistant to Joe Jaffe, manager of the Balanese Room and the Magnolia Roof Gardens. He greets customers on their arrival, turning them over to the captains, and later in the evening circulates among the tables. Purpose of the change is to project more of the personality of the hotel to radio listeners rather than a formalized invitation to come down and dance from the same voice which a moment later may be selling rheumatism lotion.

## WCKY, "Post" and Rotary Behind Cincy Zoo "Cage"

CINCINNATI, June 19.—WCKY, *The Cincinnati Post* and local Rotary Club are sponsoring a USO center for service men and women in the Zoological Gardens, monikered *The Cage Door*.

Station is promoting the Center, with interviews handled by Jerry Belcher, WCKY special events man and formerly half of the original *Vox Pop* show.







Communications to 155 North Clark Street, Chicago 1, Ill.

# ARMY \$ FLEEING RESORTS

## Theaters, Clubs Face Loss Of Troop and Civvie Trade As Hotels Can't Reconvert

NEW YORK, June 19.—Since the army is returning occupied hotels in Miami Beach, Atlantic City and Chicago to civilian use, night club and theater operators are concerned over the problem of possible loss of a huge chunk of trade.

Soldiers quartered in those cities while getting their basic training are being evacuated to other towns, depriving entertainment spots there of doughboy coin. The situation is expected to continue for some time, as the hotels evacuated by the army cannot immediately be reconverted to their former peacetime status because of material and man-power shortages.

Hotel, theater and night club managers have been comforted somewhat by the War Department's promise that inns deserted by the army would be given material priorities, but difficulty in obtaining new furnishings is looked upon to prevent their reopening for a long while. Night club ops in those localities hope to resume their former affluence when the hotels are refurbished, but until then are devising means of keeping open.

The situation is especially acute in Atlantic City, where no new troops have come in since the latter part of May. Evacuation of hotels at this time of year leaves innkeepers in a position where it would be impossible to reconvert in time to get the summer trade. Miami Beach is expected to feel this pinch later when the winter tourists start coming in.

The Congress and Stevens hotels in Chicago will leave no such effect on the entertainment, as the town has sufficient inns to take care of most transient trade.

Most occupied hostleries in Miami

Beach and Atlantic City had some sort of entertainment policy, ranging from a cocktail lounge to full-scale floorshows. The Congress Hotel had the Continental Room, while the Stevens ran the Glass Hat and the Shangri-La.

These rooms, particular, will be difficult to reopen because of the ceiling placed on theatrical decorations by the War Production Board. In addition, food, liquor and help problems may prevent full-scale operation for some time.

Most evacuated hotel managements are looking around in an effort to locate sufficient silver, linen and furniture. In many cases these effects were auctioned off when the army took over. In addition the inns will have the problem of getting materials and man power to restore luxury suites and dining rooms.

In the meantime, Atlantic City clubs hope to survive this season by week-end trade from Philadelphia, and the tourists who can be accommodated in rooming houses and the hotels that were not occupied.

Many Miami Beach hotels will be kept by the army for use as hospitals. That is especially discouraging to local gay spots, as sick men spend little money on entertainment.

MIAMI, June 19.—United States Senator Claude Pepper brought good news to Miami. In two speeches he assured the people that "not a single leased property will be released that the War Department can find a possible use for." In a decision which will continue Miami Beach as a training center, the department also agreed to abandon Atlantic City; St. Petersburg, Fla., and Grand Rapids, Mich., it is reported.

## Diamond Leaves Chi To Go With Fisher

NEW YORK, June 19.—Billy Diamond, now with the Central Booking office, Chicago, joins Arthur Fisher July 5. Diamond will book along with Fisher and Al Rickard. His Chicago friends are tossing a farewell luncheon for Diamond at Gibby's in Chi Thursday (24).

In the meantime Fisher has added the Roxy Theater, New Britain, Conn., as a Friday and Saturday vaude stand. Initial bill had Patsy Garrett, Roy Smeck, Sully and Thomas, and Lane and Small.

## New Sepia Spot Set for B'way After Title Okay; Copa Books Ink Spots; the Howards Reunite

NEW YORK, June 19.—Flashiest sepias night club on Broadway since the Cotton Club, is in view with the opening of the Cafe Zanzibar, June 29, on the site of the Benny Davis Frolics.

Set-up for the opening bill is Ella Fitzgerald, Berry Brothers, Don Redman, Maurice Rocco and Eddie Durham's all-girl ork. Deal for Avis Andrews is now being negotiated. Spot tried to get Buck and Bubbles, but act couldn't be delivered. Front man will be Joe Howard, former manager of Jack Dempsey's restaurant.

With the opening announcement of this spot, the Queen Mary Restaurant threw a monkey wrench into the works by changing its name to the Club Zanzibar. Jerry Brooks and Al Felshin, who hold an interest in the Queen Mary and who held chattel mortgages and the lease to the Frolics were reported piqued about the cancellation of their interests on the new cafe site. However, negotiations are under way to clear the title.

## And Now the Ritz Bros. Want To Be Club Owners

PHILADELPHIA, June 19.—Short stay at the Bowery, Detroit, and the Shangri-La here has convinced the Ritz Brothers that the after-dark field is a profitable one, with the heaviest dividends in the operation end. Harry Ritz disclosed here that he expects to have his own spot ready by next season.

Ritz nitery will be in Oakland, Calif., on the site of a former large garage. Nitery will be designed for the masses, modeled along the lines of Detroit's Bowery, with night-lifers paying an admission fee to enter.

## Drink Magi Hoffman Warns Joan Brandon On Use of Routines

NEW YORK, June 19.—Charles (Think-a-Drink) Hoffman thru his attorney has warned Joan Brandon that he will institute suit restraining her from using her act, which he claims is similar to that performed by Hoffman.

Irving I. Erdheim, Hoffman's counsel, contends that Hoffman originated many tricks used by Miss Brandon, and use of the Hoffman-created routines constitutes a copyright violation.

Miss Brandon claims that she was in the field prior to Hoffman and some routines performed by her are in public domain.

Hoffman recently obtained a Florida court order restraining "Think-a-Drink" Maurice from using that act and billing.

## 200G Fire Destroys Holyoke Night Club

HOLYOKE, Mass., June 19.—Valley Arena, local nitery, was completely gutted by flames Sunday (18) morning. Fire, which broke out on the first floor, swept thru the building, and a reconditioned illuminating gas storage tank, causing damage set at \$150,000 to \$200,000, with a replacement cost of well over \$300,000, according to Homer Rainault, manager.

Jan Savitt and His Top Hatters, scheduled to play a one-nighter at the Arena, found their instruments stored in a room in the annex, but equipment belonging to some vaude acts was destroyed.

Rainault said he had no idea if rebuilding would be attempted, especially at present. He said, however, that while the building was covered by insurance that it was entirely inadequate to cover the cost of rebuilding.

## Summer Biz Big For Miami Spots

MIAMI, June 19.—Summer biz shows no let-up here. Contrary to the usual closing of many clubs, this summer most of them remain open.

This will be the first summer for Mother Kelly to keep the doors open. Similar clubs at Saratoga and New York remain closed. Kitty and Danny Davis will keep the club open as usual. Ira's is the only important spot which is closed now, but expects to reopen sometime during August.

The ballrooms report capacity attendance nightly with name bands, and quite a rivalry has sprung up.

Club owners are happy, for with gas rationing, curfews and now the threatened removal of military trainees from the Beach, nothing like the present biz was anticipated.

### In Baltimore, Too

BALTIMORE, June 19.—Despite the new ban on pleasure driving and many night club patrons being cited for driving to them in their cars, patronage is hitting a new high in attendance. The larger spots are turning crowds away. Most patrons attend the niteries by streetcar and busses, tho some take the chance of driving to them in their own cars.

Employment at industrial plants is at its greatest peak in history here, and workers are making bigger wages than ever before.

WASHINGTON, June 19.—Shoreham and Roger Smith hotels have moved their entertainment programs on their respective roofs for the remainder of the summer, weather permitting. Shoreham has closed the swanky Blue Room in favor of its giant terrace, while the Roger Smith has reopened its Starlight Roof, featuring Myles Hallet and ork.

## MCA, Cavallaro Protest Como's Date at Strand

NEW YORK, June 19.—The booking of Perry Como into the Strand for six weeks beginning July 23, on the bill with the Carmen Cavallaro band and Connie Haines, has started a series of protests from Cavallaro and Music Corporation of America.

Cavallaro objects to Como's booking because he figures it will cut in on the baritone time of his chirper, Larry Douglas, while MCA is also in dither because some of Connie Haines's numbers may also be cut out. The agency figures that this date is important to both their clients, as this will be their first New York theater showing. MCA entered its objections when they first got wind of negotiations for Como.

The Warner booking office was still holding its ground at press time, declaring they would not give in to the MCA request.

Other act on the disputed bill is Dick Buckley, talking and singing comedy act.

## Philly AGVA, EMA At Peace; Joint Board Rules Field

PHILADELPHIA, June 19. — Local AGVA chapter and the Entertainment Managers' Association, local indie bookers' org, have patched up their differences and set up a new program of regulations covering the local industry. Under the new plan a joint AGVA-EMA board was set up. Board will act on all applications of those seeking to become bookers, approval necessary before granted an AGVA franchise in order to freeze out all those percenters with reputations of stranding acts or owing acts money.

Further, all agents will be held responsible to make good all pay or play contracts, while an act breaking a contract with an agent will be suspended from the union. New regulations rule out performers acting as agents or agents doubling as performers—it is either one or the other. Already two percenters—Iggie Rau and Paul Mohr—have turned in their booking franchises to carry on as performers. In addition, the new joint AGVA-EMA board will try to work out a plan providing for a clearing house for all benefits, particularly at service canteens and clubs. Complaint is that some cantens and hospitals are getting all the free shows, while others are being left out in the cold.

Lynn Arnold, who resigned as office manager of AGVA to return to her performing career, is being replaced by Rita Mullaney.

## Draft Hits Carroll Unit But Biz Holds

DENVER, June 19.—Earl Carroll's Vanities did an excellent \$17,500 gross at the Denham Theater here June 3-9. Gross was the best of the year for the house.

The draft broke up the Stroud brothers' act at Kansas City, Mo., Claude going into the army. Clarence took over as emcee during the Denver run. Willie, West and McGinty, house-building act, had its draft troubles, too. Bill West Jr. took his army physical June 16, while Frank McGinty already had been replaced when the troupe reached Denver.

The unit may disband after reaching San Francisco in July. Unit here had strong competition from vaude shows at the Tabor and Isis. Both houses switched to a regular flesh policy the same week.











# Singles Cash In On Big Demand; Salaries Triple

ST. LOUIS, June 19.—Cocktail lounge operators are building up singles for spots formerly reserved for trios and quartets due to the shortage of talent. While the scarcity of good singles is acute, managers feel that once they land a good single, preferably a girl or a draft-exempt male, a good promotional job can be accomplished and, in the long run, proves as much of a draw as a larger unit.

The headaches with larger units today, particularly units which have developed units, using currently Jack Banda's Trio and Don Wagner, piano-voice.

The Talk-of-the-Town Club has Bob Hall (4) and features floorshows as well, booked out of Chicago by Larry Lux. At

## And No Kiddin'

CHICAGO, June 19.—Pete Brown (4), colored unit now at the Club Silhouette, was sold on the angle that his style of music can draw the kids. Now that he has been in for a couple of weeks, the boss put him on notice—he draws too many kids.

the Faust Club, Reta Ray, pianist, is the chief attraction.

Frederick Bros.' office, Chicago, incidentally, books all the music in those spots.

## Boogie-Woogie Acts Go Big in Philly

PHILADELPHIA, June 19.—Outstanding swing and boogie-woogie pianists being lined up by Mort Casway for the Celebrity Room of his Music Village. Influenced by the success of Fats Waller's recent engagement at the smart room, Casway launched his new policy with Meade Lux Lewis, ranking boogie-woogie stylist, first in.

Mary Lou Williams and Art Tatum are set to follow, with Joe Sullivan, Una Mae Carlisle and the Pete Johnson-Albert Ammons duo coming later. Booking thru the William Morris Agency, New York.

Casway is sponsoring a piano-playing contest among local eight-to-the-bar artists to find the city's own "Baron of Boogie Woogie." Contestants audition nightly for Casway during the early evening hours before the regular festivities begin. Winner will draw a 10-week contract at the Music Village at \$100 a week.

## Philly Op Acquires A. C. Musical Bar

ATLANTIC CITY, June 19.—Irvin Wolf, who operates the Hotel Senator Rendezvous, Philadelphia, has acquired the 500 Cafe and Bar here. In recent summers Wolf operated the Ship Deck at the Hotel Breakers, now occupied by the Army.

Plans to use four units at the 500 spot, two units alternating between 7 and 11, when most of the patronage is military, with the other two units carrying on from there until closing.

## Rocco Is Busy; Pic Deal, Roxy Date And New Cafe Job

NEW YORK, June 19.—Maurice Rocco, boogie-woogie pianist and singer, "formally" graduated from the cocktail lounge ranks this week by signing a seven-year contract with 20th-Fox Pictures Corporation. He leaves for Hollywood following a run at the Roxy Theater here, which is slated to begin either with the Veloz and Yolanda show or with the *Stormy Weather* picture.

Rocco, at the same time, moves over into the Zanzibar June 28 after closing a long run at the Le Ruban Bleu two days earlier. He was also renewed on the WHN radio show.

So all in all, Rocco should have few dull moments both for the present and future.

## Peoria's War Boom Creates New Demand For Lounge Talent

PEORIA, Ill., June 19.—The defense work boom in this town has created a heavy demand for cocktail talent. Most of the spots are of the lounge variety, each using small units.

Newest room here is Tony's Subway Cafe, which is the former Gig-Galleaux Club, operated by Tony Kravisky. First in is Walter Fuller's six-piece colored band and, as an added opening attraction, Shirley Deane, singer. Jack Adam's Sportsmen's Club carries on with two

## Off the Cuff

EAST:

GRACE MITCHELL, piano, and Milton Munn, organ, have passed the 62-week mark at the City Club, Erie, Pa.

PHILADELPHIA:

JACK LEWIS, one of the Three Col-

legians current at the Schubert Grille, lost his guitarist-vocalist to Alex Bartha's band at the Steel Pier Ballroom, Atlantic City, while his pianist, Lou Morrison, leaves for New York to become Belle Baker's accompanist.

MIDWEST:

ERSKINE BUTTERFIELD starts at the Downbeat Lounge, Sioux City, Ia., June 25. . . . JOE FRANKS and His Advocates of Swing (4) stay over at the Oahu Lounge, Chicago. . . . BUDDY WILSON, former jockey, has signed a long-term management contract with CRA, Chicago, and is working at O'Leary's, Detroit. . . . PRISCILLA HOLBROOK and Her Royalists (3) are appearing at the Schroeder Hotel, Milwaukee. . . . THE

(See OFF THE CUFF on page 20)

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# B'WAY BAND SHORTAGE EASED

## Carter Charges Young "Stolen" By Count Basie

LOS ANGELES, June 19.—Charges that Count Basie "stole" a trumpet player from Benny Carter by offering the musician a higher guarantee brought the OPA into the music business this week for the first time since the start of the war. Carlos Gastel, Carter's personal manager, informed Basie's manager, Milton K. Ebbins, Tuesday (15) that the OPA had been contacted and that Basie would have to release "Snookie" Young after allegedly hiring him for \$100 a week, \$15 more than Carter had been paying the trumpeter.

Gastel claims that Ebbins and Basie "conspired" to hire Young while he was vacationing in Honduras. Ebbins, speaking for Basie, admitted they were paying Young a higher salary than he received with Carter, but was emphatic in his assertion that the hiring of Young was okay in the eyes of the American Federation of Musicians. Gastel said the OPA stood behind him, asserting that President Roosevelt's wage-freezing edict had been violated.

Young was said to be anxious to return to the Carter orchestra without waiting for official orders from the OPA office here, and Gastel told *The Billboard* he would prefer formal charges against Basie if the trumpeter is not released by the Count by June 26.

## Krupa Disbands; Eldridge Set To Build New Band

NEW YORK, June 19.—The Gene Krupa aggregation broke up this week after MCA had carried the group for two and a half weeks without its leader before abandoning plans to keep it intact.

Krupa, serving a 90-day sentence on felony charge of contributing to the delinquency of a minor who, it is charged, the leader used to transport narcotics, faces a second charge which is set for hearing June 29.

In the meantime, attempts to keep its key men together failed, and Roy Eldridge, trumpeter featured for years with Krupa, is in New York trying to build an all-colored band under his own name.

Two Krupa men, Michael Marmarosa, pianist, and Boniface de Franko, saxist, are recovering from a beating administered in Philadelphia this week by sailors who figured their band uniforms were zoot suits and didn't ask any questions.

## Freddy Martin 13-Wk. Summer Bandwagon Rider

LOS ANGELES, June 19.—Freddy Martin and his orchestra bagged one of the choicest radio programs on the air when the maestro this week signed to take over the *Fitch Bandwagon* show for 13 consecutive weeks starting July 4. In previous years the program had featured contest-winning semi-name bands for the summer period. The new format calls for Martin's music to be heard exclusively every Sunday night over NBC from the web's Hollywood studios.

Ward Byron is producer of the *Bandwagon* program. Music Corporation of America set the deal with Martin. The band currently is playing the Coconut Grove of Hotel Ambassador here. As a plus for the new series Martin will play lost to a noted song writer every week, seeing off with Jimmy McHugh, whose two current hits, *Comin' In on a Wing and a Prayer* and *Let's Get Lost* are *Hit Parade* pace setters. Tobe Reed continues as emcee of the program.

## How About "A Wing and a Prayer"?

AUSTIN, Tex., June 19.—The popular music preferences of men in the Texas Prison System are little different from those on the outside, judging from an amusement column in *The Echo*, prisoners' newspaper. Top faves are *As Time Goes By*, *Don't Get Around Much Anymore*, *I've Heard That Song Before*, *Black Magic* and *Why Don't You Do Right?*

Along with the list, Jay, the paper's amusement columnist, adds this comment: "Seems as if all of them fit a localite's day dreams or thoughts of the past."

## Oberstein Out Of AFM After Board Hearing

NEW YORK, June 19.—Eli Oberstein was expelled from membership in Local 802, AFM here, after a hearing before the union's trial board Thursday (17).

The Classic record chief was found guilty of "conduct prejudicial and unfair to the best interests of the local and the federation," and his expulsion was based in the clause in the union's rules which reads, "to commit any act of bad faith or unfair dealings which has for its purpose the injuring of the local or any of its officers or members or the American Federation of Musicians, its locals or the officers and members thereof, respecting the affairs and welfare of the local or the American Federation of Musicians or any of its affiliated locals or respecting in general the welfare of the musical profession."

Oberstein's expulsion makes it impossible for any AFM member to record legitimately for the Classic head.

## Dance Band Policy For Syracuse Club

SYRACUSE, June 19.—Club Candee here has cut out its floorshows due to the pleasure-driving ban, but is endeavoring to stay open with a dance-band policy. Spot is located within city limits accessible by bus lines, and hopes to draw dance fans as it is not strong enough to carry on with a show policy.

Johnny Mills, five-piece local band, is current here, and so far has drawn sizable crowds. If the club's new plan is successful, it is expected that other niteries in the area will follow suit as transportation difficulties have made it a great problem to book acts.

## Maestri Get Rich in Chi Sherman Panther Room; P. C. Gimmick Plus Flat Make Spot No. 1 Klondike?

CHICAGO, June 19.—The band-buying policy adopted by Ernest Byfield and Frank Bering for their Sherman Hotel Panther Room here, in effect for most of the four and a half years that the spot has used name outfits, is proving both practical and profitable for the operator and orchestra. Each band is given a percentage deal in addition to a guarantee, with the result that a popular leader has a chance to make more money than in most niteries or hotel rooms in the country.

The room gives the average leader over 20 per cent of the gross from the first dollar (usually 22 per cent), and the figure goes up to 30 per cent for names. Panther Room has been averaging a \$15,000 to \$20,000 gross weekly, and the figure this year will be larger than in preceding years due to higher prices of

## New Names Balance Loss Of Top Leaders to U. S.; Rep's Profits Still Up

NEW YORK, June 19.—Band agencies are balancing deficits caused by acute name-band shortage thru theater bookings of bands that have never before played vaude houses.

A glimpse at the roster of orks now in Broadway houses shows that the number of up-and-coming outfits exceed established name bands. The Roxy currently has Eric Madriguera while the Capitol houses Bob Allen, and the Paramount has Gracie Barrie. The Strand, with Cab Calloway, has the only outfit with previous local theater experience.

This situation will probably become more accentuated as the draft and war industries further tap the dwindling supply of name orks.

Scarcity this year was increased when the Roxy and Capitol decided to start band policies, enabling more orks to break into the money picture. Agencies readily admit that many combos that have played Broadway theaters lately would not have been accepted if more established crews were available.

A case in point is that of General Amusement Corporation. When Glenn Miller disbanded his ork after getting his army commission, the office faced a \$100,000 annual decrease in revenue. However, most of the loss on Miller has been made up by the increased number of theater bookings for Jerry Wald, Sonny Dunham and Johnny Long.

The Capitol and Roxy have been tak-

## "Hitler's Funeral" Waxed by Victory

NEW YORK, June 19.—Nat Cohen's prediction that he would have a waxing available of Lincoln Music's novelty tune, *Hitler's Funeral March*, has materialized and the song will be released on the Victory Red, White and Blue label. Cohen, head of Modern Vending, told operators at a coin machine gathering last month that the record was coming out and promised delivery on it within four weeks, but would not say under what label.

Tune is waxed by a female vocalist with accordion accompaniment and is backed by *Violins Were Playin'* done by the same twosome. Cohen had advance orders pouring in on the waxing even before he disclosed what company would record it, indicating operators' hunger even for "bootleg" disks. Lincoln Music just published the tune a few weeks ago, and currently has sheet music displayed prominently in the window of a large Broadway clothing store.

food and liquor as well as consistently better business.

Tommy Dorsey recently established a new record in the room by walking out with some \$13,000 for a two-week date, taking 30 per cent of the gross. The same deal was originally given to Glenn Miller when he played a two-week date in May, 1940, and established a new attendance record. That mark has since been broken by Jimmy Dorsey and again by Tommy. Almost every leader of top caliber is given a 30 per cent deal, among them Charlie Spivak, Woody Herman, Benny Goodman, Alvino Ray and Gene Krupa.

An average leader walks out of the date with \$3,200 to \$3,500 for a week, with the stronger names pulling up to \$5,000. During Stan Kenton's date in April, the average take was \$4,500.

ing most of the new orks. The Capitol has used Sonny Dunham, Bob Allen, Nat Brandwynne and is scheduled to use Morton Gould, Duke Ellington (who hasn't had a Broadway theater date in many years) and Lawrence Welk, who prior to this year was just a Midwest territorial fave. The Roxy, which doesn't rely on name orks for its draw, has put on Madriguera, Paul Lavallo and Chico Marx.

Other new orks to hit the street include Bobby Sherwood, who replaced Harry James for one week at the Paramount, and Gracie Barrie, heading Dick Stabile's crew now that Stabile is in the navy. The Strand gets Carmen Cavallaro, who makes his vaude bow July 23, and Hal McIntyre, who precedes him there. The State booked Noro Morales, essentially a night club outfit, for a week.

While the situation is increasing the prosperity of band agencies, orks are similarly getting a hefty slice of the coin as band prices have risen to unprecedented heights. First boost came when Jimmy Dorsey switched from the Strand to the Roxy for \$12,500. Following that, the Capitol was able to snag Charlie Barnet, Horace Heidt and Phil Spitalny from the Strand at increased prices. The Paramount so far has been able to avoid the competition because of the huge backlog of bands which were bought up thru exercising options.

New bands, however, have taken part of the edge off the inflationary band price trend. Most of the new orks have been set just above scale. However, subsequent bookings of these bands into Broadway houses will probably bring higher prices.

## AC Taxi-Dance Halls Out; No Ban on Piers

ATLANTIC CITY, June 19.—Having placed a ban on taxi dance halls here for the duration because of the heavy concentration of servicemen in the area, police acted quickly last Saturday (12) to order closed the Honeymoon Lane Dancing Pavilion on the Boardwalk, following receipt of information that it had opened its doors as a dime-a-dance hoofery. Military police were stationed at the doors, and when police morale squad arrived they found only one man on the premises and ordered him to close and not reopen.

According to Detective Ferd Moore, there were no hostesses in the ballroom when the police got there. Tables had been set around a dance floor, but there was no orchestra on hand, only a music machine. The action was taken under a newly adopted city ordinance banning so-called dime-a-dance enterprises and the hiring of professional dance hostesses.

Measure was adopted as an emergency order to prevent vice conditions and maintain the health and efficiency of the thousands of soldiers encamped here. The Honeymoon Lane emporium was opened on the site of a former bingo parlor, and the operator was said to be Samuel Gordon, former operator of the Garden Pier and the Hollywood Park here. Gordon had said that he would open his taxi dance hall as scheduled, regardless of the ban, on the strength of a mercantile license which was issued to him before the resolution was passed.

Steel Pier's Marine Ballroom and Hamid's Million-Dollar Pier are not affected by the dancing ban, since they do not charge a separate admission to their ocean dance halls.



# Solomon Eyes Philly Spot for New Dancery

PHILADELPHIA, June 19.—Charles Solomon, who successfully converted the old Metropolitan Opera House here into a giant ballroom, The Met, is now casting his glances at another showplace. Coming here from New York earlier this year and giving local ballrooms a terrific hypo with his Met and a steady procession of name bands, Solomon now has designs on opening up a large ballroom in the heart of the town's Harlem sector.

Solomon has entered into negotiations with Mo Wax for the purchase of the long-dark Lincoln Theater, and is planning to give the former playhouse the same treatment as he gave the Met and convert it into another giant dancery using Negro name bands.

Success of race dance promotions, particularly those promoted by Reese DuFree and various Negro clubs here, has convinced Solomon that the Negro section will give heavy play to a ballroom in its own area. At present, Negro dances are held all over town, wherever a dance floor is made available to them. While DuFree, vet dance promoter, has his own Strand Ballroom here, he moves out to larger floors such as Town Hall or Convention Hall when bringing in the bigger names. Last big race dance here last month, promoted by DuFree at Town Hall, brought out almost 2,500 dance fans for Lionel Hampton.

With their economic position more secure here because of the war work boom in Philadelphia and with Negro entertainment facilities very limited, Solomon figures a ballroom in the Negro area for the next season will be a natural.

# No Name Bands for Pleasure Beach BR

BRIDGEPORT, Conn., June 19.—Discouraged by hardships caused by curtailed transportation facilities, management of Pleasure Beach Ballroom here has suspended its policy of using name bands until better bus service is provided to the park. Al Christie, local band, is playing Sunday nights at a 55-cent tariff. Last name band in was Jan Savitt, who drew only 683 customers June 6, grossing \$751 at \$1.10. Limited bus service forced many of the patrons to walk home.

Name bands are playing the local Loew Lyric Theater for three-day engagements and are doing well, with Charlie Barnet drawing record crowds this week, according to house manager Al Domain. Loew city manager Matt Saunders is running weekly swing-band contests at the Palace to turnaway crowds.

# ORCHESTRA NOTES

### Of Maestri and Men

JAN SAVITT played Palisades (N. J.) Park June 20. . . . CHAVEZ held over another week at same spot. . . . STANLEY MELBA, currently at Hotel Pierre, New York, has finished score of *Uncle Samba*, musical comedy inspired by song of same name he wrote. E. B. Marks is publishing. . . . "CHUCK" RICHARDS, trumpeter and singer, joins Henry Jerome at New Pelham Heath Inn this week. . . . JACK MAYO celebrated solid year at DeWitt Clinton Hotel, Albany, N. Y., June 13. . . . JERRY WALD held over at Hotel New Yorker till July 15. . . . CHARLIE SPIVAK for West Coast June 24, after closing Hotel Pennsylvania, New York. Will be in 20-Fox's *Pin Up Girl*. . . . DON MURPHY, Baltimore leader, has signed with Frederick Bros. Goes into Dutch Mill, Delevan, Wis. . . . INA RAY HUTTON scheduled for string of one-nighters. Winds up two-weeker July 1 at Ullne's *Se Arena*, Washington. . . . ERNO RAPEE begins teaching navigation at N. Y. U. June 29. . . . HAROLD F. OXLEY, manager of Jimmie Lunceford, dropped \$15,000 for fishing boat, making his fleet total an even two. . . . CAL GILFORD set at Dunes Club, Virginia (See *Orchestra Notes* on page 26)

# "As Crime Goes By"

NEW YORK, June 19.—In a release about a new song penned by Julie Styne, Columbia Pictures credited Styne with writing the current hit *Where Have I Heard That Song Before?* That's reminiscent of the night Duke Ellington opened at the Hurricane here. The leader of the relief band said he wanted to pay a tribute to Ellington by playing his hit tune — *Don't Get Around Too Much*.

# Goodman Canary Baptized E'lane For Astor Date

LOS ANGELES, June 19.—The mystery as to whom will replace Peggy Lee and open at the Hotel Astor, New York, with Benny Goodman's band as featured vocalist was half solved this week when Goodman, before he trained east, revealed he had found a Lee successor.

Goodman said the girl will be known as E'lane. Identity of vocalist will not be divulged, inasmuch as she is a member of a prominent Southern California "society" family and wants success on her own hook. E'lane joined Goodman in San Francisco Tuesday (15) night. Miss Lee was forced to leave the Goodman organization because of approaching motherhood. She's the wife of Dave Barbour, former Goodman guitar player.

# AFM Protests to Govt. Agency on Commercial ET's

NEW YORK, June 19.—The American Federation of Musicians has protested to the U. S. Department of the Interior for producing and releasing musical transcriptions to radio stations for commercial use. Transcriptions are part of a drive by the government agency to get consumers to buy coal in the summer months.

AFM's position is that it has given its carte blanche to government agencies for sustaining and government programs, and the Department of the Interior is the first agency to have violated the non-commercial understanding.

It is understood that Shannon Allen, radio director of the Department of the Interior, dubbed the music onto the transcriptions. After receiving AFM's protest, Allen in turn asked the musicians' union for copies of all its agreements with the government.

# Sheet Music Flier Taken By Record and Radio Distrib. With Promotional Campaign

PHILADELPHIA, June 19.—An entirely new wrinkle in the sale, promotion and distribution of sheet music and song folios is being tried out here, with the Motor Parts Company becoming the exclusive distributors in the Eastern Pennsylvania and Southern New Jersey territory for the Cole Music Publishing Company of Chicago. Motor Parts firm is regular distributor organization, handling Columbia records and Zenith radios.

Since music and record dealers are finding renewed interest in sheet music and song folios, Motor Parts Company figured that such a line would be a natural adjunct to its distribution of Columbia and Okeh records. With available merchandise for both distributors and dealers very much limited because of the war, firm also feels that a major promotional job can be done for the music publisher, pointing out that sheet music jobbers are essentially clearing

# AFM-Musicraft Settlement Still in Offing; ET-er's Awaiting Petrillo's Word

NEW YORK, June 19.—Altho the executive board of AFM failed to act on the question of a settlement with Musicraft Corporation at its Chicago session last week, negotiations between the disk firm and the union are still in process. It is understood that another meeting will be held next week to iron out questions revolving around the fee which Musicraft is willing to pay. Altho Paul Purer, president of Musicraft, states that his offer to AFM was as high as he is prepared to go, it is felt by officials of the disk firm that a compromise can be reached by modifying fees to recording artists.

In the meantime a meeting has not yet been arranged between AFM and the transcription companies by the U. S. Conciliation Service who entered the picture at the request of the ET-ers. Petrillo, when contacted by Conciliation Service officials, claimed he could not confer without the union's executive board, and did not know when the board would be available.

If James William Fitzpatrick, mediator appointed to handle the dispute, is unable to bring the union and the transcription companies together, the case will be sent to the War Labor Board for arbitration. Point over which the ET firms and Petrillo split at the last meetings held in May was the union's demand that the companies refuse to service broadcasters designated unfair by AFM. The transcription companies, backed by NAB, have stoutly refused to consider this proposal, which AFM steadfastly insisted upon.

AFM officials may be holding off on

the Musicraft settlement on the basis of the new move on the part of transcription firms. If a settlement with ET-er's is in the offing, union execs may feel that this will influence an agreement with major diskers. Petrillo held off negotiations with Musicraft when the latter first advanced its offer, and it was assumed at that time that the union chief still envisioned the possibility of a settlement with the major record firms (See *Settlement in Offing* on opp. page)

# BMI, Marks Ordered To Shulman Hearing

NEW YORK, June 19. — Defendants scored a victory this week in the BMI-Marks case when John Shulman, attorney for SPA who is representing the five songwriters named in the suit, won a court decision to hold an examination before trial. Private hearings will be held during the middle of July. The suit is not expected to come up in court before the fall.

The suit, which names ASCAP and the five songwriters as defendants, cuts thru tangled interests as ASCAP pubs are said to be sympathetic to the winning of the case by the plaintiffs since this would establish the rights of publishers even tho it would mean a victory for BMI. On the other hand, songwriters, many of whom are anxious to be free to place songs with BMI publishers, are said to be supporting ASCAP's position.

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(Routes are for current week when no dates are given.)

A

Agnew, Charlie (Amato's Supper Club) Astoria, Ore., nc.
Alden, Jimmy (Famous Door) NYC, nc.

B

Baker, Don (Algiers) NYC, cb.
Ballou, Dick (El Patio) Mexico City, nc.
Bar, Vic (Olympic) Seattle, h.

C

Cabln Boys (Edward) Middletown, N. Y., h.
Caceres, Emilio (Tropic) San Antonio, Tex., nc.
Cadmis, Bill (Enduro) Brooklyn, N. Y., nc.

D

D'Amico, Nick (Statler) Detroit, h.
Dacita (Rainbow Room) NYC, nc.
Davis, Meyer (Rogers Corner) NYC, nc.

E

Eddy, Ted (Iceland) NYC, nc.
Eisen, Samuel (Copley Plaza) Boston, h.
Ellington, Duke (Hurricane) NYC, nc.

F

Fields, Shap (Flagler Gardens) Miami, b.
Fluch, Freddie (Mary's Place) Kansas City, Mo., nc.

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

G

Garca, Ralph V. (Cuban Village) Chi. nc.
Gendron, Henri (Colosimo's) Chicago, nc.
Giron, Adolfo (El Patio) Mexico City, nc.

H

Hamilton, George (Aragon) Chicago, b.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jimmy (Henry Grady) Atlanta, h.

I

Imber, Jerry (Mon Paree) NYC, nc.
International Sweethearts of Rhythm: Bartow, Fla., 23; W. Palm Beach 24; Fort Lauderdale 25.

J

James, Harry (Astor) NYC, h.
Jenney, Jack (Lakeside) Denver 25-July 9, p.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.

K

Kassell, Art (Bismarck) Chi, h.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Herbie (Palace) Columbus, O., t.

L

Labrie, Lloyd (Darling) Wilmington, Del., h.
Lamb, Drexel (Bartlett's) Pleasant Lake, Mich., nc.

ADVANCE BOOKINGS

BOB CHESTER: Apollo Theater, New York, June 25 (week).
INA RAY HUTTON: Auditorium, Charleston, S. C., June 24; Auditorium, Columbia, S. C., 25; Auditorium, Birmingham, 26; Macon, Ga., 28; Augusta, Ga., 29; Maxton, N. C., 30; Uline's Arena, Washington, July 1 (two weeks).

Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Lou (Belvedere) NYC, h.
Lang, Syd (Colosimo's) Chi. nc.

M

McComas, Ray (Jockey) Kansas City, Mo., nc.
McGrane, Don (Latin Quarter) NYC, nc.
McGraw, Bob (Kansas City Club) Kansas City, Mo.
McGuire, Betty (Happy Hour) Minneapolis, nc.

N

Nelson, Marvin (Savoy Lounge) St. Louis, nc.
Newman, Ruby (Copley Plaza) Boston, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.

O

Olman, Val (Versailles) NYC, nc.
Orton, Irvina (Folles Bergere) NYC, nc.
Osborne, Will (Pennsylvania) NYC, h.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, "Hot Lips" (Famous Door) NYC, nc.
Panchito (Versailles) NYC, nc.

R

Ramos, Ramon (Blackstone) Chi, h.
Randle (Club H-Hat) St. Louis, nc.
Ramirez, Louis (Latin Quarter) Chi, nc.

S

St. Marie, Nick (Talk o' the Town) Peoria, Ill., nc.
Sanders, Joe (Beverly Hills) Newport, Ky., cc.
Sanders, Sid (Rainbow Inn) NYC, nc.

T

Talent, Mark (885 Club) Chi, nc.
Terry, Bob (St. Regis) NYC, h.
Torres, Ramon (El Chico) NYC, nc.

V

Varelas, Carlos (Havana-Madrid) NYC, nc.
Venuti, Joe (Roseland) NYC, h.
Victor, Frank (Dixie) NYC, h.

W

Wald, Jerry (New Yorker) NYC, h.
Waldman, Herman (Plantation Club) Dallas, nc.
Walzer, Oscar (Fifth Ave.) NYC, h.

ORCHESTRA NOTES

(Continued from page 23)

Beach, Va., for summer. . . HARLAN LEONARD opened four-week stint at Riverside Park, Phoenix, Ariz.; moves to Club Alabam, L. A., July 13. . . HENRY MANNING opens at Colony Club, Chicago, June 30. . . DON DARCY, vocalist, leaves Sonny Dunham's band in two weeks. . . BOB KIRK, former baritone with Griff Williams, now in army. . . AMY ARNELL out of Tommy Tucker outfit for stint at hospital. . . BETTY McGUIRE reorganizing her femme band. . . RAY HERBECK moved into the Forest Park Highlands, St. Louis, for two weeks, followed by PHIL LEVANT July 4. . . JOY CAYLER and girl band on USO tour June 22. . . ADA LEONARD finishes long USO tour and starts theater engagements in East, beginning in Waterbury, Conn., and ending at the Palace, Cleveland, August 12. . . LAWRENCE WELK, during brief leave from Trianon, Chicago, will play theater dates in Indiana and Michigan, returning to the Trianon July 4. . . LOUIS JORDAN goes into the Swing Club, Hollywood, August 19. . . PVT. FRANK MONTALBANO (Pee Wee Monte), manager of Harry James, has been stationed at Newark Air Base and will handle shows there. Brings James's band to air base June 28 and Frank Sinatra in July. . .

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# Orgs Prep for Tours of Fairs

## Conklin Topples '42 Bow Mark at Brantford, Ont.

Western Canada tour is set — "Fair for Britain" program plans are readied

BRANTFORD, Ont., June 19.—J. W. (Patty) Conklin Shows, altho somewhat reduced in size from former years, inaugurated their tour here June 13 to opening-day business which far exceeded that chalked up by the organization last year in the same location. Impressed with the debut business, Conklin said that all indications point to a big year for the shows, altho they are somewhat handicapped in several departments.

Shows entrain for Brandon, Man., tomorrow, a jump of about 1,400 miles, and Conklin said his organization is definitely contracted to provide the attractions for the following exhibitions: Provincial Exhibition of Manitoba, Brandon; Regina (Sask.) Agricultural Exhibition; Saskatoon (Sask.) Industrial and Agricultural Exhibition; Calgary (Alta.) Exhibition and Stampede; Canadian Lakehead Exhibition, Fort William; Kingston Agricultural Exhibition, Belleville Agricultural Exhibition, Leamington Agricultural Exhibition, Lindsay Agricultural Exhibition, all in Ontario, and Provincial Exhibition of Quebec, Quebec City.

Upon its return from the West, the management anticipates a big showing in Winnipeg, Man., Conklin said. Regarding the "Fair for Britain" promotion in Toronto, Conklin confidently predicted this year's show will exceed by far the big results which were obtained in 1942 and estimated a paid admission figure of at least 700,000. He added that many (See Conklin Bow Mark on page 33)

## Scott Expo Beats Rain To Chalk Up Paintsville Winner

PAINTSVILLE, Ky., June 19.—Scott Exposition Shows, playing the local ball park, registered a good engagement despite rain this week. Monday night's opening was good, altho it rained about 6 o'clock, and Tuesday, despite rain, gave shows above-par attendance. Owner C. D. Scott purchased the L. C. McHenry Tilt-a-Whirl and two trucks. Mrs. Henrietta Scott sustained two broken ribs in a recent fall.

Banks Thomas, Merry-Go-Round foreman, returned from Highpoint, N. C., (See Scott in Paintsville on page 33)

## Hennies Gets Okay Results at Initial Chicago Engagement

CHICAGO, June 19. — Hennies Bros.' Shows, which opened their summer lot season June 11 at 87th and Anthony streets on this city's Southeast Side, opened light, picked up considerably on Saturday and had a big day Sunday despite rain during the late afternoon.

Business since then has been fair and the shows will close their first local engagement with a satisfactory week. Org moves to a new location, 74th and Ashland, next week.

Shows, which have been cut down to some extent, are well lighted and pre- (See HENNIES CHI DATE on page 33)

### Fair List

A list of fairs and expositions will be found in the List Section of this issue.



MEMBERS OF THE STAFF of the Endy Bros. & Prell's World's Fair Shows Combined and the shows' sponsoring committee were photographed by Bill Augustine, of The Post-Courier, Camden, N. J., during the 10-day engagement in that city. Standing, left to right, are: Charles M. Powell, general representative; Thomas W. Rice, press representative; Ralph N. Endy, treasurer; Ray Smith, VFW Post commander and two committee members; Vernon Kohn, secretary; Ernest Vaselle, cookhouse operator; William Tucker, lot superintendent, and Joe Prell, auditor. Seated is Samuel E. Prell, director-general of the shows. General Manager David B. Endy was out of town on business and Louis Rice also was absent when the photo was taken. In line with their policy this season, shows set up their War Bond and Stamp booths, with sales totaling over \$7,000.

## Endy-Prell Clicks in Camden; Buck Shows Overcome Gas Ban Handicap at North Adams Date

CAMDEN, N. J., June 19.—With good weather, Endy Bros. & Prell's World's Fair Shows Combined concluded a successful nine-day stand at the Civic Center June 11 under Veterans of Foreign Wars Post auspices. Shows opened on time June 3 after a quick move in from Wilmington, Del., and good business and weather prevailed thruout the engagement. Tommy Rice said. Lot Superintendent Tucker did a good layout job and town was well billed, with *The Camden Courier* giving plenty of free space.

Station WCAM co-operated, with the show talent working on several programs. Talkers' contest proved a hit, with Cash Miller taking the honors. Dixie Lee was second. Speedy Woods's Motordrome obtained top money here, with the Dive Bombers also proving popular.

Sponsoring committee, headed by Sgt. Ray Smith, gave good co-operation. Shows were said to have been the first to play the Civic Center in several years. Sam E. Prell, co-owner, visited the lot for the first time this season and re-

mained for several days before leaving for his summer home on the Great Lakes.

Visitors also included B. H. Patrick, *The Billboard* Philadelphia representative; Mike Zeigler, Peg Ingram, Fred Barrett, Mr. and Mrs. J. Odell, Ben Weil, George Berman, Clem Schmitz, Capt. J. L. Razlonzer, Morris Hannum, Bill Spence, Al Shapiro, Frank Miller; Johnny J. Kline, *Show World*; Walter K. Sibley, Mr. and Mrs. Ralph Lee, Edna Gerard, Irving Wolf, Matthew J. Riley and Mrs. Nate Waterman. Joan Endy, daughter of General Manager David B. Endy, arrived from school, as did Jack Weiss, son of Ben Weiss, who came on from Peekskill Military Academy.

TROY, N. Y., June 19.—O. C. Buck Shows opened a return week's engagement at Laureate Ball Park Monday night to fair crowds and good weather after registering a winner at the stand in North Adams, Mass., despite the drastic gas ban regulations there. Friday and Saturday nights proved the best dates. (See BUCK GAS BAN on page 33)

## Impressive Ceremonies Mark NSA Ambulance Presentation

NEW YORK, June 19.—Ambulance donated by members of the National Showmen's Association to the U. S. Army on Wednesday in memory of Brother Pvt. Murray Polans, deceased, was presented by the Hon. Newbold Morris, president of the city council of New York (who was escorted by Brother Fred Murray), to Captain McRitchie of the U. S. Army, stationed at Governors Island, who accepted in behalf of the government. Crowd of nearly 1,000 assembled in Duffy Square, where the presentation was made. Acting Chairman Jerry Gottlieb, of the Ambulance Fund presided, assisted by Jack Lichter and Sam Rothstein. Alan Corell, National

Commander U. S. Army Ambulance Service Association, assisted materially in making the event a success and also delivered a patriotic oration. Monsignor John O'Donnell, U. S. Coast Guard, delivered the invocation and Rabbi Bernard Birstein delivered the closing address and blessed the machine. At the conclusion of Rabbi Birstein's blessing, Tech. Sgt. Arthur Boff blew taps which concluded the ceremony.

The ambulance bore a copper plate inscribed as follows: "Presented to the U. S. Army by the National Showmen's Association, Inc., in memory of Pvt. Murray Polans, June 16, 1943." A num- (See NSA PRESENTATION on page 33)

## Linderman Adds Terrell Jacobs

Enlarged midway planned for fair despite war curbs — Plainfield is good

PLAINFIELD, N. J., June 19.—Following contract negotiations consummated here last Saturday, General Manager Max Linderman announced that he had signed the Terrell Jacobs Wild Animal Circus for the World of Mirth Shows' midway. Under the terms of the contract the Jacobs attraction is set to join the shows two weeks from the date of signing. Linderman said that a 120-foot round top with three 50-foot middle pieces; grandstand sections for both sides and blues for the ends, ring curbs and other circus property have been purchased and will be in readiness when the new attraction arrives.

Linderman stated that despite wartime handicaps his shows would continue to build and add attractions for the coming fair season. Despite a labor shortage, which is not acute, the front gates have opened every Monday at 7 p.m., as scheduled, he said.

What is believed to be the first time in the history of carnivals, men imported from one country to another for farm work were used to tear down a midway. Fifty men brought here recently from the Bahama Islands and now quartered at Burlington, N. J., worked here tonight. Others will help set up at the shows' next stand. They were paid for their services by the shows' office.

Shows closed to a good week's business tonight. J. Robert and Mrs. (Julienne) Ward bowed with their Tobacco Road Pin Head Show. Blondie Mac, Monkey Circus operator, returned after a 10-day visit with his parents at Indianapolis. He reported business above last season for the date, altho one day was lost to rain. New canvas and a line of new banners were delivered for Glenn Porter's Side Show, which will be used at an early date. Under the management of Bob Buffington, who also handles the front, Gay New Orleans Minstrel is clicking. Mrs. Buffington is handling the secretarial duties. New wardrobe arrived for Mrs. Mabel Kidder's Victory Girls on Parade Revue, as did several new performers.

## Rain Holds Lewis Over in Sandusky

SANDUSKY, O., June 19.—Hampered by daily rains since arriving in town and hit by a cloudburst Wednesday, Art Lewis Shows have decided to remain for another week's showing here. Monday night was lost when rain made a quagmire of the lot. It rained again Tuesday night, about 6 p.m., but several hundred patrons passed thru the turnstiles.

On Wednesday the cloudburst flooded the grounds, with water being a foot deep. A carload of shavings and 30 loads of cinders were placed on the grounds by Howard Ingram and his crew to repair the damage. Owner Art Lewis was invited to appear as principal speaker at the Lions Club's weekly luncheon in Hotel Rieger.

## Elmer Kussman Buried In Showmen's Rest, Chi

CHICAGO, June 19.—Elmer Kussman, well-known concessionaire, who died of cancer last Saturday at Alexian Brothers' Hospital, was laid to rest in Showmen's Rest here Tuesday. Services were conducted by Father Edward V. Dailey, chaplain of the Catholic Actors' Guild. Pallbearers were Joseph L. Strelbich, Philip Gilson, Al Sweeney, Peter Wheeler, John Pritchard and Jack Benjamin. A number of Kussman's former associates were present at the funeral. He was formerly with Beckmann & Gerety Show, and more recently with Great Lakes Exposition Shows.

**KALAMAZOO, MICHIGAN, SUMMER FESTIVAL**

July 12 to 21—Auspices American Legion Post 36

WANT Shows and legitimate Concessions of all kinds. Everything open except Corn Game. Can also use one or two more Rides that do not conflict. After Kalamazoo we have a circuit of eleven Big Fairs and Celebrations in Michigan, Ohio and Indiana. Logansport, Indiana, Free Fair follows Kalamazoo. Address

**W. G. WADE SHOWS**

289 Elmhurst, Detroit, Michigan, Until July 10.

**WANTED****BROWNSTOWN, INDIANA, ANNUAL HOMECOMING**

Location—Main Streets—JULY 26-31 INCLUSIVE

LEGITIMATE CONCESSIONS of all kinds except Bingo, Photos, Penny Pitches, Popcorn, which are already sold. CAN USE Eating and Drinking Privileges, Ice Cream, Ball Games, Skill Games, and others including Ex. on Diggers. CAN ALSO USE GOOD SHOWS, NO GIRLS. Concessionaires who played Brownstown last year will be given preference. Address inquiries to

**F. E. GOODING AMUSEMENT COMPANY**

1300 Norton Avenue

Columbus, Ohio

**SIDE SHOW PEOPLE WANTED**

Good Talker, also Ticket Seller who can make Second Openings. Can always place Outstanding Freak Acts.

NOTICE—Billy King, Christine Holley, Frieda Pushnik, good propositions for all.

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**GLENN PORTER, WORLD OF MIRTH SHOW**

This Week, East Paterson, New Jersey

**DICK'S PARAMOUNT SHOWS WANT**

Have complete Posing and Girl Shows. If you have performers will give you one or both shows. Monkey Show or any Grind Show with own outfit. Liberal percentage. Ride Help, Ferris Wheel Foreman and Chairplane Foreman. Top wages and sure pay. Write or wire Circus Lot, Baltimore, Maryland.

**Wanted for OCEANVIEW PARK, NORFOLK, VIRGINIA**

Two experienced Custard Dippers, top salary. Long season. Pleasant conditions.

Reply to

**LEWIS & GREENSPOON**

Oceanview Park

Norfolk, Virginia

**GREENSBURG, PA., FIREMEN'S CELEBRATION**

James Lot. Only Two Blocks From Business District. Week June 28 to July 3.

**BEAM'S ATTRACTIONS**

on midway. Want Shows, Concessions except Popcorn. Good opportunity for Cookhouse or Grab. Can place Roll-o-Plane, Octopus or Tilt. Big 4th Celebration at Indiana, Pa., next week. Celebrations: Latrobe, Johnstown and Leechburg, in the center of the towns, follow. Write or wire M. A. BEAM, APOLLO, PA., THIS WEEK.

**J. C. WEER RIDES WANT**

23RD ANNUAL — JULY 4TH CELEBRATION

HILLSDALE, MICHIGAN

Concessions, Shows and Ride Help for all Rides. J. C. WEER, Hillsdale, Mich.

**VIRGINIA ROSE MIDWAY ATTRACTIONS, Inc.**

R. M. (BOB) MORTON and M. F. KAUFMAN, Owners

Legitimate Concessions and shows of merit wanted. Also want Ride Help. All downtown locations. Now showing 18th and Broadway, Louisville, Ky. Headquarters 501 Realty Building.

**WANT****WANT**

FOREMEN FOR FERRIS WHEEL AND NEW 8-CAR WHIP; ALSO OTHER RELIABLE RIDE HELP. RIDES ARE IN PERMANENT LOCATION. CAN PLACE AGENTS FOR OFFICE-OWNED LEGITIMATE CONCESSIONS. Have nice flashed Popcorn Stand with Snow Cones open. Have for sale cheap the account of Clarence F. Olle, Ferris Wheel Operator.

**FRANK BURKE SHOWS, INC.**

BOX 1901, EL PASO, TEXAS

**CETLIN & WILSON SHOWS, INC.**

WEEK JUNE 28th, BROADWAY &amp; BAILEY STS., BUFFALO, N. Y.

Auspices POLISH RELIEF FUNDS, Backed by Entire Polish Relief Agencies of Buffalo, With Bands, Parades, etc. The Biggest Engagement in This Section in Many Years.

ALL FAIRS WILL START IN AUGUST AND END DURING NOVEMBER

WANT Show Painter for signs, flat painting, etc. Also Ride and Show Workingmen. Must be skilled in their departments. High salaries with chance of advancement.

WANT Fly-o-Plane, Tilt-a-Whirl and S-Car Whip with own transportation.

WANT—All legitimate Concessions open. Don't want any Wheels or Coupon Stores.

WANT Grind Shows of merit. Will finance any worth-while attractions.

All Address, This Week, Niagara Falls, N. Y.; With Buffalo To Follow.

**MARKS SHOWS, Inc.**

CAN PLACE Monkey Show. We have a beautiful complete outfit except animals.

WILL BOOK any money-getting Grind Shows; have complete outfits for same.

WANT Roll-o-Plane, Chair-o-Plane with their own transportation. Want experienced Ride Help, paying top salaries.

WANT Truck Mechanic with International Truck experience. Must have reference. Address

JOHN H. MARKS SHOWS  
Wheeling, W. Va., This Week

**WANT****WANT****GREENSBORO COLORED PARK**

GREENSBORO, NORTH CAROLINA

Opens Friday, June 25 — Runs Through October 15

CAMPS PLENTY WORK 60,000 Colored People

LOCATION OF PARK IN HEART OF TOWN

FREE GATE

STRONG SPONSORS

CAN PLACE legitimate Concessions ALL kinds. WANT complete organized Minstrel with band. Ride Help for Caterpillar, Ride-o, Merry-Co-Round, Wheel, Mix-Up, Octopus. Permanent location. No moving. WANT A-1 Show Secretary. Wire, no time to write. NO COLLECT wires accepted. Can place capable People all departments. All address: MANAGER, Colored Park, Box 1073, Greensboro, N. C.

**JAMES E. STRATES SHOWS, INC.**

Can use three Shows that do not conflict. Will furnish wagon and equipment. Chorus Girls and Dancers for Vanities, Talker for same, Emcee and Grinders. Walter Marks wants Riders for Drome, top salaries. Ride Help for Merry-Co-Round, Wheels, Scooter, Hey-Dey, Fly-o-Plane, Rocket. Train Crew Help, Polers, Porters. All Useful Show People can be used. Nothing too big for this show. Fair season begins soon. This show will play 10 good fairs, including York and Bloomsburg.

Massena, N. Y., This Week.

**WANT—RIDE HELP**

On all rides, also Truck Drivers. Cook House Help, Griddle Men, Waiters, Cooks, Waitresses, etc. Top salaries. Shows with own outfits. Wire or come on.

**ROGERS GREATER SHOWS**

Danville, Illinois

**ALL AMERICAN EXPOSITION SHOWS**

WANT Trainmaster and Poler, Foreman and Helpers for all Rides. Want Organized Minstrel Show. Johnnie Williams not connected with show. Roll-o-Plane wanted, also Monkey Show and Fun House. Help for Jack Galuppo Cook House. Concessions all open.

Address all mail Sterling, Illinois.





# IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

OCTOPUS foreman on John R. Ward Shows, Ralph Isbell was inducted into the armed forces during shows' engagement in Stuttgart, Ark.

EARL FLEMMING MEYER JR., emcee with International Congress of Oddities and his parents' Side Show for several seasons, is at Great Lakes (Ill.) Naval Training Station. His younger brother is in the army in Texas.

GERALD O'HARA has been promoted to staff sergeant, Mickey Percell reports. O'Hara, a salesman for Fair Publishing Company before entering the service, is with 180th Ordnance S. & M. Co., Kellogg Field, Battle Creek, Mich.

RALPH (CRASH) ENGLISH, for several seasons a concessionaire with Dodson's World's Fair and World of Today shows and prior to that a thrill driver with Wild Bill Cawthorn's Thrill Drivers, is in the navy. He is stationed with Co. 749, U.S.N.T.S., Great Lakes, Ill.

WALTER MALMBERG has signed a long-term contract with Uncle Sam. Tilt-a-Whirl foreman for Crescent Amusement Company, he was inducted in Cincinnati May 29 and is now at Camp Cooke, Calif. Malmberg says that at one train stop they were given a box of the latest magazines to read and that he was gratified to find *The Billboard* among them. He's with the 342d Medical Regt., Co. D.

MEMBERS of George Clyde Smith Shows in the armed forces include Pvt. Gerry Higgins, girl show manager, 418th Training Center, Flight A, Basic Training Center, Miami Beach; Pvt. Henry (Hank) Cigol, concessionaire with Hiram Bell, 1148 Tech School, Squadron, Basic Training Center, Miami Beach; Pvt. Russell Heaton, concessionaire, Battery B, 385th Artillery Battalion, 104th Division, Camp Adair, Ore.; Pvt. Hardaway Heaton, concessionaire, Mess Headquarters, Camp Hurd, Tex.; Pvt. William (Red) Bell, electrician, Medical Battalion, Camp Belvoir, Va.; Pvt. Edward D. Meyers, Ferris Wheel foreman, B. T. C. 10, Mess Personnel, Greensboro, N. C.; Pvt. Bert J. Bartlebaugh, ride foreman, Post Stockade, Camp Kilner, N. J.; PFC Edwin E. Faunce, concessionaire, overseas duty; Abel F. Cook, Chez Paree dancer, U. S. Naval Training Station, A. S. COMO, 5/16, G-8, Sampson, N. Y., and Pvt. Armand Innocenzi, 566 Signal Corps, Camp Blanding, Fla.

### NSA PRESENTATION

(Continued from page 30)  
ber of members from out of town were present at the services, including Past President Max Linderman, Trustee David B. Endy, Ben Weiss, Assistant Treasurer Harry Rosen, Louis Light, L. (Dada) King, Jack Owen, Edward Elkins, Kirby C. McGary; Joseph McKee, secretary, and Charles (Doc) Morris. Among local members and their friends were the family of Murray Polans; Fred Murray, Tom Wolfe, Clem Schmitz, Leonard Traube, Mr. and Mrs. John McCormick, Tom Brady, Mr. and Mrs. Alan Corelli, Joe Gold, Morris Mager; Dr. Jacob Cohen, club physician; Counselor Max Hofmann, Nathan Weinberg, Sam Shapero, Blanche Henderson, Mrs. Elizabeth Metz, Mrs. Ethel Shapiro, Dorothy Packman, Mrs. Dolly Udowitz, Lillian Bayer, Mrs. Ethel Weinberg, Mrs. Walter K. Sibley, Joe End, Bernard Miller, Daniel Schnair, Sam Finkel and Jeanette Rattiner. A platoon of police from the 47th Street station was on hand.  
Brother William H. Redmond has been inducted into the service and is now stationed at Fort George G. Meade, Md. The following applications for membership were presented by Brother Jimmy Davenport: Nick Lecardo, R. H. Miner Sr., R. H. Miner Jr. and Walter W. O'Connor, all of R. H. Miner Garden State Shows. Secretary Joseph McKee



CONCESSIONAIRE and manager of Regal United Shows for two years, Lonnie L. Karr entered the armed service as a volunteer July, 1942, and was promoted to the rank of sergeant last November. He is stationed at the Station Hospital patients' mess, Camp Carson, Colo.

presented the application of M. E. Shoemaker. Letters from the following members who are in the armed forces: Pvt. Joseph Amico, William Powell, Harry Koretsky, William J. O'Shea, Sgt. Al Klitzko, Pfc. Harry P. Brennan, Pvs. Edward Kalin, Harley Whisler, Pfc. Arthur Goldberg. Brother Bill Fleming, general agent of James E. Strates Shows, in town for a short visit.

### CONKLIN BOW MARK

(Continued from page 30)  
branches of the provincial and federal governments are co-operating with the shows.  
Conklin said he has hopes of raising over \$75,000 for the British War Victims' Fund this year. Last year the shows raised \$43,000 for that cause. With the line-up of attractions now engaged, combo will have a seating capacity in its various shows of from 8 to 12,000. Management plans to go thru with the many ideas it originated last year in addition to a number of new ones.  
"Since receiving the go ahead signal," Conklin said, "from the Canadian National and Canadian Pacific railways, we have had the most encouraging reports from all the fairs in Western Canada and those in Ontario and Quebec. The spirit of co-operation and the splendid feeling of all the directors of these exhibitions are of much help in connection with the activities of operating under circumstances which will be somewhat different than in previous years."

### SCOTT IN PAINTSVILLE

(Continued from page 30)  
after being with his sister, Mrs. Edna Thomas, during her illness and subsequent death. Mr. and Mrs. Turner Scott purchased the Kiddie Auto Ride from Red Dougherty. Mrs. Francis Crockett is recovering from an operation she underwent in Lewis Gale Hospital. She is the sister of Manager C. D. Garrett and B. Turner Scott. Levi Switzer, foreman of the Merry Mix-Up, lost part of a finger on right hand while attempting to chalk a truck. Mrs. Switzer returned to the shows at Hazard, Ky., after a three-week visit in Princeton, W. Va.

**Line-Up**  
Mr. and Mrs. C. D. Scott, owners; Mrs. Ula Allen, secretary; R. E. Stewart, general agent; Charles Noell, advertising manager; Harry Harris, lot superintendent; Carl Espby, mechanic, assisted by Francis Kees; E. E. Baker, chief electrician and Diesel operator.  
Rides: Kiddie Autos, owned and operated by Mr. and Mrs. B. Turner Scott; Merry-Go-Round, foreman, Banks Thomas; second man, Thomas R. Harper. Tilt-a-Whirl, foreman, R. W. Harris, assisted by B. Reed. Ferris Wheel, foreman, Charles Eades; second man, Frank Getchell. Merry Mix-Up, foreman, Levi Switzer, assisted by Merlin Pippln. Big Apple, foreman, Melvin MacWilliams; second man, Steve Lecco. Loop-the-Loop, owned and operated by Mr. Josephs.  
**Shows**  
Wild Life, operated by Harry Harris; Rat Show, Mrs. Pearl Harris; Crime, by

Blackie Blankenship; Minstrel, E. H. Rucker, stage manager; Georgia Pope, chorus producer; MacWilliams, front. Victory Girls, Ludy Kyser. Models, Sunny Allen; Sunshine Allen, feature. Showboat, Harry Siebler, and Unborn, H. L. Harding.  
Ten office concessions are managed by Earl (Hopple) Chapman. Cookhouse has Rocco Aleo as manager, and Eula Aleo, cashier; fishpond, Dick Gardner; ball game, Joe Marks; popcorn and penny pitch, Mrs. Bobbie Stewart; Roy Radcliffe, four; Turner Scott, two; Doug Dougherty, popcorn and bumper; Joe Early, bowling alley; Delbert Crawford, two; Mike Gravis, frozen custard; Joe Marks, three, and Melvin MacWilliams and Phil Rocco, one each. Al Pennington has the front gate.

### BUCK GAS BAN

(Continued from page 30)  
Jimmie Hurd, manager of the Side Show, reported a good week in North Adams and a good start locally.  
K. W. Howard, War Stamp and Bond store operator, reported good business. Mrs. E. G. Evans was tendered a surprise birthday party in the Penny Arcade by the Evans employees. She received many gifts. Claude Orterkirk, vet trumper with the spindle stand, was stricken ill and sent to a hospital. A collection was taken up for him among members of the shows and he was presented with a purse containing \$150.

Bill Jones returned to the shows for a visit with his new bingo manager, G. Buck. Visitors included Ernest Wanner, Charles Smith, Jack Powell, M. H. Lee, James A. Carey, and PFC Clark Wilson, formerly with the Evans store.

### HENNIES CHI DATE

(Continued from page 30)  
sent an attractive appearance. Only three shows are operating—Pete Kortez's Side Show, Monkey Show and Colored Show.  
There is the usual complement of rides and concessions.

CHICAGO, June 19.—Management of Hennies Bros.' Shows, currently playing 87th and Anthony streets, said the organization has been playing to successful gate figures and increased attendance over last year since opening the 1943 tour. Co-operating with the war effort, show War Bond and Stamp tie-ups have proved successful, it was reported, with over \$5,000 in stamps and bonds being sold by sponsors in the last three weeks.

**Line-Up**  
Executive staff includes J. C. McCaffery, executive director; Harry W. Hennies, manager; Cash Wiltse, assistant; Louis Berger, agent; Clint W. Shufford, secretary-treasurer; William Morgan, assistant treasurer; Irish Gaughn, superintendent of concessions; Jimmie Donahue, mailman and *The Billboard* sales agent; C. W. Franklin, press and radio; Jack Faust, trainmaster; traffic manager, Jack Lampert; Jack Morgan, superintendent of towers and front gate; Mrs. Hennies, Jack Arnott, front gate ticket sellers; Frank Flanigan, superintendent of lights; Jack Arnott, scenic artist; Gene Bower and Joe Crouch, tractor

drivers, and Tom Sharkey, bulder of concessions.  
Concessions include cookhouse, Gus Bethune, manager; Homer Rabel, Leo Kirkham, Ed Andrews and Dewey Bishop, assistants. Bear wheel, J. Jacobson; darts, Harry A. Van; marble game, Lou Leonard, Ep Glosser, Jack Shelley and Lefty Ohren; ice cream, Ben Gibson and Lois Richardson; blanket stand, Ralph Woody and S. G. Huntzinger; bingo, H. A. Miller, manager; Vivian Miller, check- (See Hennies Chi Date on page 60)

## WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns  
Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.

Still Available  
EVANS' BIG PUSH

Write for Catalog  
**H. C. EVANS & CO.**  
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CARNIVAL and SKATING RINK

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**E. G. CAMPBELL TENT & AWNING CO.**  
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Highest Quality • Lowest Prices  
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Our New Address:  
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## TENTS—BANNERS

10x15.6, Four Way Center Joint Khaki,  
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4862 North Clark Street CHICAGO, ILL.

## WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by  
**EVERLY AIRCRAFT CO., Salem, Oregon**

## SNOW CONES

BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES.  
We Have Everything You Need and Our Prices Save You Money.  
This Year Line Up With an Outfit That Has the Stock To Take Care of You.  
Send a Postal Card for Your Price List Today.

## GOLD MEDAL PRODUCTS CO.

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**BUY WAR BONDS NOW      BUY WAR STAMPS NOW**

AFTER THE WAR BUY A NEW

## TILT-A-WHIRL

In the meantime keep your old rides safe with the original builder's parts.

## SELLNER MFG. CO.      Faribault, Minnesota

**WANTED**  
FOR THE BIGGEST JULY 4TH CELEBRATION IN PENNSYLVANIA  
\$500,000.00 Pay Roll Bristol, Pa. July 5 to July 10

Featuring Zeeland Cannon Act on the midway, Human Cannon Ball, Want Grind Shows of merit with own transportation, Want Grind Shows, Arcade, Bingo, Custard, Pop Corn, Candy Apple, Snow Ball and any other Stock Shows that will work for stock, Help for Grab Joint, W. C. Taylor needs Stock Store Agents, Ride Help for major Rides, Semi Drivers and Working Men in other departments, Chester, Pa., this week; then Westville, N. J., Firemen's Celebration.

**VICTORY EXPOSITION SHOWS**  
CARL O. BARTELS, Secy.

**GOLD MEDAL SHOWS WANT**  
Side Show and Grind Shows with own transportation. Want Second Man for Ferris Wheel and Help on all Rides. Top salaries paid; no meal tickets. Address OSCAR BLOOM, Manager, Logansport, Indiana, this week; South Bend, Indiana, next.

**VIRGINIA GREATER SHOWS**  
Firemen's Victory Festival, Brooklyn, Maryland, Week June 28; Firemen's Victory Fourth of July Celebration, Eastport, Maryland, Week July 5.

WANT Electrician at once that can drive transformer truck, Second Man for Merry-Go-Round; other Ride Help, Musicians, Performers for Plant Show, Acts and Talker for Side Show, Platform Shows with own transportation; Rella Plane or Octopus. Legitimate Concessions of all kinds; positively no roll downs or coupon stores. Westminster, Md., this week.

**WANT FOREMEN and SECOND MEN**  
For Merry-Go-Round, Ferris Wheel, Octopus, Tilt and Roll-o-Plane. Salary \$50.00 per week and percentage of gross. (No tickets unless I know you.) Place Popcorn, Photos, Age and Scales or any other selling stand. We play church celebrations around Detroit.

**VIC. HORWITZ**  
CARE HOTEL DETROITER DETROIT, MICHIGAN

**GEORGE CLYDE SMITH SHOWS**  
WANT High Striker, Hoop-La, Watch-La, Ball Games, Devil's Bowling Alley, American Palmistry, Fish Pond, Duck Pond. WANT Side Show, Girl Show, Crime Show, War Show. WANT Foreman for Ferris Wheel. Address all communications to

GEORGE C. SMITH, Mgr., Blairsville, Pa., this week; Seward, Pa., next week; Coalport, Pa., week of July 5.

**DUMONT SHOWS WANT**  
General Agent for Pennsylvania spots. Want to buy 20 Horses for 2-Abreast Merry-Go-Round; must be in good shape. Want Concessions—Frozen Custard, Hoopla, Pitch Till You Win, Cork Gallery or any legitimate Concessions. Opening for 1 or 2 Wheels. Molly Decker wants shapely Girls for Posing and Dancing Show. Will book Kiddie Auto Ride. Want Girls for Penny Pitches and Ball Games, also Roll Down Agents. Answer to Yancy Beaman. Swinging Ball and Nail Agents, answer. Week June 21st to 26th, Corning, N. Y.

**BANTLY'S ALL-AMERICAN SHOWS WANT**  
Legitimate Concessions of all types. Grind Shows—No matter what you have, we can place you if clean and of any merit. SIDE SHOW WANTED—MUST HAVE FREAKS OR REAL FEATURE ACTS. (Anyone knowing whereabouts of Art L. Converse, please notify.) Can place Fat, Midget, Mechanical or War Shows. Contact us for real offer. Wire or write

HERMAN BANTLY, Sharon, Pa., now.

**RAY CRAMER WANTS**  
FOR SIDE SHOW WITH DODSON'S WORLD'S FAIR SHOWS (OFFICE SHOW)

Outstanding Sword Swallower, man or woman. Good Impalement Act with good flash. Also good entertaining Midget, Girl with own snakes who can lecture on same, or any good Novelty or Rally Act suitable for high-class Side Show. Wire. Salary is no object. Good, sober Half and Half for feature. Wire. Also want Magician who can Lecture and handle inside of high-class Illusion Show. Prefer one that can sell Sword Box and feature. All address: RAY CRAMER, Manager Side Show, Dodson's World's Fair Shows, Kenosha, Wisconsin, June 21st to 26th; Racine, Wisconsin, June 28th to July 3rd.

**Now Generating Our Diesel Light Plants**  
Long Season of Fairs and Celebrations in the South.

Can place capable Girl Show Operator. Must have own wardrobe. Shows with own outfits. Ride Help who drive Semi-Trailers. Mrs. Wagner will place capable Mitt Readers, Griddle Man for Cookhouse, Bingo Help, must be able to drive Semi-Trailer. Will buy Pop Corn Machine, no junk; also Organ suitable for Merry-Go-Round. Whitey Weiss will place capable Agents for Slum Stores and Grind Shows. Have Ball Game open for reliable Operator. Everybody address:

**AL WAGNER**  
Atlanta, Ga., this week; Alabama City, Ala., next week. Route to interested parties. This show booked solid until late in November. Fair committees in the South, have some open time.

**KELLY & MARTIN WANT**  
Free Act, must be sensational at reasonable price. Super Roll-o-Plane or Octopus for best ride territory; will book or buy. Will book any legitimate Concession not conflicting with Grab, Ball Games, Popcorn, Candy Apples, Penny Pitch at reasonable prices. Dealers for legitimate Concessions, and useful Concession People always welcome. We own Merry-Go-Round and Ferris Wheel and positively open every Monday. Will buy 20x40 Top or consider fully equipped Bingo. Please do not misrepresent. Wire, don't write. JACK MARTIN, per route, Shelton, Conn., or FRANCIS J. KELLY, 24 Ashmun St., New Haven, Conn. Telephone 7-2042.

**Flood Keeps BV In Newton, N. J., For Second Week**  
NEWTON, N. J., June 19.—After winding up their Decoration Day date here, under Red Men auspices, B. & V. Shows were forced to remain over another week when heavy rains inundated the grounds, doing considerable damage to concessions. Queenie Van Vliet said. Management said shows have battled the elements since opening April 15.

Staff includes J. Van Vliet, manager; Michael Buck, assistant manager; Queenie Van Vliet, secretary-treasurer; Sal Marsella, chief electrician; J. Van Vliet Jr., superintendent of rides. Concessionaires are Mrs. Marie Scott, cookhouse and three grind stores; Cy Davis, popcorn and bottles; Floyd Worley, penny pitch and darts; Meyer Leverton, pan game; Elizabeth Buck, penny pitch; Queenie Van Vliet, cat game.

Jimmie Ferenz has the Girl Show and Jed Nevers the grind show. Floyd Worley is the free attraction. Rides are Merry-Go-Round, Bobbie Bush; Ferris Wheel, Jerry Walker; Chairplane, Paul Pend, and Swings, Mike Francis.

**TENTS**  
Any size. Send \$1.00 for complete list of about 300 Tents, Poles, Sidewalls, Stakes, Wood and Steel, Power Stake Driver, Truck Covers. Complete equipment sold on money-back guarantee, or send stamp and tell us what you want and how much you want to pay. We will answer if we have it. Slightly used, good as new, A-1 shape Army Duck, rented 2 to 4 weeks each; Khaki, Green, some Blue; no rags; hand-roped manila, stainless throuth.

**SMITH TENT COMPANY**  
AUBURN, N. Y.

**TENTS**  
Not many left, but some. Write us what you want and will try and fit you out.

**D. M. KERR MFG. CO.**  
1954 Grand Ave. Chicago 22, Illinois

**MOORE'S MODERN SHOWS**  
Playing 2 Big 4th of July Celebrations

**VILLA GROVE AND SULLIVAN, ILLINOIS**  
Can place Legitimate Concessions. Girl Show open. Want Foreman for 28' Parker Merry-Go-Round, Gilman, Ill., June 21 to 26; Villa Grove, June 28 to July 3; Sullivan, July 5 to 10.

**MIDWEST SHOWS WANT**  
For 4th of July in Logan, Utah, and balance of season—Corn Game, Ticket Seller for Life Show. (Will buy Unborn Specimens.) Concessions that don't conflict. Wire

ED LUNDGREN, Layton, Utah, this week.

**HARRY WEBB WANTS**  
CONCESSION HELP FOR ANDERSON, IND.. FREE FAIR AND 4TH JULY CELEBRATION, 10 Days, July 1 to 10. Two Saturdays and one Sunday. Concession Help of all kinds. Roll Downs, Slum Skillos, Wheels both in and out. Anderson is a boom town. Have complete 14 Ft. Roll Down with flash for sale; also 12 Ft. Slum Skillo complete except flash. Bob Nash, Bill Roberts, Chief Ellenburg, Eddy Watson and others I know. Want to buy Daisy Cork Guns for Cigarette Gallery. Address:

GENERAL DELIVERY, Anderson, Ind.

**CARNIVALS WANTED**  
**Central Georgia Fairs**  
Lamar County Fair, Barnesville, Ga., Legion; Spalding County Fair, Griffin, Ga., Farmers' Assn.; Upson County Fair, Thomaston, Ga., Farmers' Assn.

Will set date to suit your route. Substantial deposits required for use prior to showing dates. These fairs are annual events. See fair list, this issue. Address:

**T. C. POWERS**  
Barnesville Hotel BARNESVILLE, GA.

**GREAT SUTTON SHOWS WANT**  
FOR THE BIGGEST JULY 4TH CELEBRATION IN ILLINOIS

PEKIN, JUNE 28 TO JULY 5

SHOWS—Will furnish outfits. RIDES—Roll-o-Plane and Octopus. WANT RIDE HELP. Address:

Rantoul, Ill., this week; then Pekin, Ill.

**FOR SALE**  
OR WILL LEASE TO RESPONSIBLE PARTIES. MERRY-GO-ROUND, FERRIS WHEEL, DODGEN, LOOP-O-PLANE AND KIDDIE RIDES. Small Motorhome with one Motorcycle. Glass House with frame (no top or banner). Will take less than what glass alone is worth. Swaying High Pole complete and High Dive with Ladders and Net complete. WILL BOOK ON RELIABLE SHOW with good string of Fairs and Celebrations commencing early: OCTOPUS, BABY AUTO RIDE, POST CARD PHOTO GALLERY, PEANUTS AND POPCORN. HAVE MY OWN TRUCKS AND TRANSPORTATION. Will also like to hear from Fairs and Celebrations that are interested in booking the above. HAVE A FEW TRUCKS AND TRAILERS FOR SALE.

JOHN FRANCIS, 4270 N. 2nd St., St. Louis, Mo.

**AGENT**  
For Sweet Shop, Popcorn. Clean cut salaried Clerk; other Agents.

**A. S. Brewer**  
Central City, Ky., This Week.

**WANTED TO BUY**  
Bingo outfit complete and will finance man to operate same. Also book other legitimate Concessions.

**MIKE ZEIGLER**  
MILNER HOTEL PHILADELPHIA, PA.

**WANT**  
Foreman for 1939 7-Car Tilt-a-Whirl. Reliable man only. Playing Milwaukee lots now; ten fairs and celebrations starting in July.

**ELLMAN SHOWS**  
2239 N. 56th Street MILWAUKEE, WIS.

**MEN WANTED!**  
FOR MERRY-GO-ROUND and FERRIS WHEEL. Excellent pay.

**HADJI DELGARLAN**  
2303 N. MELVINA AVE. CHICAGO, ILL.

**RIDE HELP**  
On Merry-Go-Round, Eli, Chairplane wanted. No set-ups or tear downs; just operate and maintain. Also man to handle Concessions who can use saw and hammer in framing joints. Address

**BARLOW MFG.**  
New Suburban Gardens,\*9300 Bellefontaine Road, St. Louis, Mo.

**McMAHON SHOWS WANT**  
Clyde Graham wants Agents for 10¢ Slum Stores. Also Hoop-a-La, Fish Pond, Cookhouse and Grab Joint open.

Plattsmouth, Neb., June 17-24; Wahoo, Neb., June 26-July 1; then Big Fourth at Fremont, Neb.

**HAVE GROUNDS**  
For Carnival, July or August, for Veteran Organization.

**CUS HIRSCH, Chairman**  
581 Main Street Poughkeepsie, N. Y.

**WANT SECRETARY**  
Capable, sober; keep books and handle correspondence. Salary \$60.00 a week. Carnival, long season.

**BOX ST. L-16**  
The Billboard, 390 Arcade Bldg., St. Louis, Mo.

**PACIFIC, MO.**  
**ANNUAL CELEBRATION, JULY 3-4-5**  
Held in Shady Park in Town. Advertised like a Circus. No other Celebrations near. Plenty defense workers here. WANT STOCK CONCESSIONS. MUST WORK FOR 10¢. Write or wire

**JOHN McKEE SHOWS, Valley Park, Mo.**

**RIDES WANTED—ALSO CONCESSIONS**  
Want about 5 Rides or organized Carnival for

**Big I. O. O. F. Celebration**  
LEADWOOD, MO., JULY 5-10.  
Contact **CHARLES GIBSON, LEADWOOD, MO.**

**WANTED**  
Scooter Foreman, also Second Man. One who knows upkeep. Good salary. John **WILLIE ZEIDMAN, SHEESLEY SHOWS**  
TOLEDO, OHIO

**Keep 'em Running FOR THE DURATION!**  
 It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer can, and will, help you keep your present equipment running for the duration. Had your service problems to Pioneer's Customer Service Dept. Dynamometers - Governors - Generators - Motors - Power Plants - Good Motors

**PINCOR Products**  
 PIONEER GEN.-E. MOTOR  
 CHICAGO, ILLINOIS



**FOR SALE BARGAIN**

1 Merry-Go-Round with 52 Animals, 4 Coaches, 20 Armed Machines.

8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.

**DUQUESNE ELECTRIC & MFG. CO.**  
 Pittsburgh, Pa.

**WANTED**

Merry-Go-Round and Ferris Wheel Foreman. Good, sober men who can stand prosperity. Will pay best salaries paid anywhere. Roy Smith, where are you? Can use Concessions for best Fourth of July spot in the South and real Red Ones until November 1st.

**MURRAY JACKSON**  
 Bennettsville, S. C.

**CONCESSION PEOPLE**

Want for the best Fairs and Celebrations in Michigan. Counter Men for Bingo. Agents for Milk Bottles, Wheels, Cat Rack and Penny Pitches. Also Working Man to handle tops.

**W. O. KING HAPPYLAND SHOWS**  
 Lincoln Park, Mich.

**WANTED**

**MILO ANTHONY DE LUXE SIDE SHOW OF AMERICA**

Freak to Feature, Novelty Acts of all kind. Fire Workers, Runt or Midget, Working Men, Ficker Sellers, Fat Girl or Fat Boy, one more Inside Lecturer, Girls for Bully, Magician. Top salary paid to reliable people. Must be sober. Write or wire me.

**MILO ANTHONY**, Care Gooding Shows, Alliance, Ohio, June 21st to June 26th; then Midland, Pa., week of the Fourth.

**WANTED**

Experienced Shooting Gallery Man for Short or Long Range from 38 to 55 years of age. Must know how to operate and take care of guns. Steady job and good salary. Will buy C-B Caps, give lowest price.

**R. GLOTH, SPORTLAND**  
 354 Asylum St. HARTFORD, CONN.

**WANTED TO BUY**

30 Merry-Go-Round Horses. Must be in first-class shape. State lowest cash price in first letter.

**S. B. RHODES**  
 1104 Polk Street AMARILLO, TEXAS

**NATIONAL SHOWMEN'S ASSOCIATION**

Fastest Growing Organization in Show Business

**BENEVOLENT PROTECTIVE—SOCIAL**  
 (Hospitalization and Cemetery Fund)

Dues \$10 Initiation \$10

Sixth Floor, Palace Theater Bldg.,  
 1564 Broadway  
 New York City

**St. Louis**

ST. LOUIS, June 19.—A. Obadal, owner Texas Victory Shows and a new amusement park in San Antonio, visited *The Billboard* office Monday while en route from the East to his home in San Antonio. During the trip he purchased several rides which he will install in his park. Mr. and Mrs. Frank Fellows, Springfield, Mo., visited while on their way to Chicago, where they plan to visit relatives and friends for several days. Mike Rosen, owner Buckeye State Shows, made a hurried trip in from Kokomo, Ind., where the shows are playing, to take care of some business.

Denny Pugh, co-owner of the World of Today Shows, visited *The Billboard* Wednesday and said his shows will play some of the steel mill cities on the east side of the Mississippi next month. Elmer Velare, of Royal American Shows, left early this week for the West Coast to look after some of his interests there. Sam Gluskin, RAS general agent, is in the city looking after some of the rides the shows spotted on various local lots.

Rube Curtis came thru, en route from Bridgeport, Conn., where he closed with the Holland Classical Circus, to his home in Mountain View, Mo. Emil Schoenberger, for many years concession manager with various carnivals, spent several days here, taking a two-week vacation from his war job in Texas, to visit local friends. Frank West, owner of the All-American Exposition Shows, was in the city and purchased some motor equipment. Floyd Shankle, with the Phil Little Enterprises in Muskogee, Okla., was here on a buying expedition this week. Sammy Smith, until recently trainmaster with Rubin & Cherry Exposition, stopped in *The Billboard* office en route to his home in Tampa. Cliff Liles, owner of Park Amusement Company, Alexandria, La., was here for several days on a buying mission. Tom Fuzzell, owner of Fuzzell's United Shows, which are off the road for the duration, also visited and reported that business at the park in North Little Rock, Ark., is good. Johnny Howard, owner Hollywood Museum, now playing Topeka, Kan., to good results, visited *The Billboard* Tuesday. He made a hurried trip here on business.

**SHOW PRINTING**

**CIRCUS CARNIVAL**

DATES - POSTERS - CARDS - HERALDS - BANNERS  
 Type, Engraved, Litho, Stock Designs for All Occasions

WRITE FOR DATE BOOK AND PRICE LIST

**CENTRAL**  
 SHOW PRINTING COMPANY - MASON CITY, IOWA

**WANTED WANTED**

**J. R. EDWARDS SHOWS**  
 For ST. CLEMENT'S SUMMER FESTIVAL

Navarre, Ohio, July 3rd, 4th and 5th.

Legitimate Concessions of all kinds. Can place Shows at 25%. Capable Ride Help, come on. Address all wires and mail to J. R. EDWARDS, Ashland, Ohio.

**NOTICE**

**GAUSE RIDES AND TRUCKS FOR SALE**

If interested come see them, running July 1-6, Antigo, Wis., or write

**WM. GAUSE** Weyauwega, Wis.

**H. E. BRIDGES WANTS**

Concession Agents and Show Store Agents, also Operator for new "Beat 12" Concession. Don Beck, Heavy Smith, Red Owens, Pat McDonald, Fats Welsh, contact. This week, Central City, Pa., on the streets; then Brunswick, Md., for big 4th July Celebration.

Care **BRIGHT LIGHTS EXPO. SHOWS.**

**WANT**

Side Show People, Freaks, Working Act, Ticket Seller, Front Man. State salary.

**GILBERT TRACEY**  
 Care Lawrence Greater Shows Haverstraw, N. Y.

**WANT! WANT! WANT!**

**IN THE HEART OF NORFOLK, VA., EAST MAIN STREET, HOME BASE FOR ENTIRE ATLANTIC FLEET**

• • • • •

**RIDES:** Will book, buy for cash or lease Rocket—Scooter—Big Eli Ferris Wheel.

**SHOWS:** Will book Hawaiian—Posing Girl—Minstrel or Plantation Show. Must have complete, new or up-to-date outfit. We furnish buildings.

**EATING CONCESSIONS:**  
 Can place Grab Stand—Combination Popcorn, Candy Apple, and Peanuts Concession. Snow Floss—Frozen Custard. Can place Comic and Straight Photo Studio—Jewelry, Souvenirs and Engraver.

**CONCESSIONS:**  
 Can place String Game—Cigarette Gallery—High Striker—Duck or Fish Pond—Pitch-Till-You-Win Ball Games—Hoopla—Darts—Lead Shooting Gallery—Cane Rack—Scale and Guess-Your-Age—Tattooer—American Palmistry—and other legitimate concessions that don't conflict.

**MUST HAVE:** . . . neatly framed stores. We are putting up our own buildings for shows and concessions. This will be a permanent spot.

Address: **DAN CRISTOFANO**  
 General Manager  
 439 Granby St. Norfolk, Va.

**3000 BINGO**

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

**3000 KENO**

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$8.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded, 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Glass... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50  
Box of 25,000 Black Strip Card Markers... 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

**Direct from the Lots****Alamo Expo**

Victoria, Tex. Week ended June 6. Business, good. Weather, good.

Five days here gave shows a good gate, and rides and shows obtained big receipts. Because of muddy grounds one night was lost to rain. Joe Paluski has added a cigarette pitch and ball game to his string of concessions. Benny Hyman has added a penny pitch, operated by Mrs. Jimmie Thomas. Mr. and Mrs. Brownie Bishop spent the week-end in Houston. Louis Ringold is back with shows for a few days and reports the season route about complete. On the move here from Beaumont the Monkey Show trucks overturned in highway accident but no one was injured. Hypo Deneke, stationed with the army in San Antonio, visited at Beaumont. Mr. and Mrs. Ted Custer spent Sunday in Houston with Mr. and Mrs. Bill Bracci. John T. Hutchens's Circus Side Show is enlarging. M. A. William has his cigarette gallery and cane rack clicking. Tommy Davis, who has the percentage with show, has been under the weather but is feeling better. Rosemary Ruback and Martha Rogers motored to San Antonio for the week-end. H. B. ROWE.

**George Clyde Smith**

Nanty Glo, Pa. Week ended June 12. Auspices, Veterans of Foreign Wars Post. Business, good. Weather, hot.

Hot weather continued thruout the local engagement, and shows played one of the most profitable stands of the season so far. Free-gate policy in effect here will prevail for the rest of the

still-date season. Good co-operation was received from the committee, city officials and Nanty Glo Journal. Police department members, county detectives and constabulary were on the grounds nightly and congratulated Manager Smith on the shows. Rides, shows and concessions did near-capacity business. Monday opened big and grosses increased daily. Brown Skin Models and Chez Parce led shows. Jean Schaefer, midget mother and baby, were popular. Hiram Beal's concessions and Jack Rockway's bingo were popular. Petey Weigand's candy apples and popcorn had a sellout, as did Joe Costabile's cane rack. John Cappello's ball game and Donald Justus's pitch-till-you-win reported good business, and Jane Cappello's balloon pitch was popular. Arthur Heaton left for Washington. Walter Podgerski was discharged from the army and took a war job in Cleveland. Prince Omwah, magician, and Gene Beagle, clown, are doubling at night clubs. Visits were exchanged with Cetlin & Wilson Shows in Altoona, Pa., and Bright Lights Exposition Shows in Storystown, Pa.  
**BOBBY KORK.**

**Moore's Modern**

Clinton, Ill. Week ended June 12. Auspices, Police Department. Business, fine. Weather, good.

Manager Jake B. Moore took delivery on a Merry-Go-Round, making a total of 5 rides and 4 shows and 22 concessions in the line-up. Bernard Moore is ride superintendent, electrician and mechanic. Joe Henderson and two men have the Ferris Wheel. Chairplane foreman is William Anderson. Kiddie Ride has Harvey Moore as foreman, while Merry-Go-Round has Baby Hippo. Concession line-up has Joe Karr, George Metlow and son and Walter P. Font, Johnny Caruss, Ed Malbine, Mr. and Mrs.

**Dodson's World's Fair**

Champaign Ill. Week ended June 12. Auspices, American Legion Post. Business, good. Weather, fair.

Train arrived early Monday morning, but the day was lost to rain. Several loads of cinders and sawdust put the grounds in good shape for opening Tuesday, which proved a good draw. Business increased nightly, with Saturday the best day. Saturday's matinee, sponsored by local merchants, drew heavily. Daily broadcasts over the local radio station helped shows chalk up good business. Several of the members of the armed forces at Chanute Field, including Charles Nooler and E. Harris, formerly with World of Mirth Shows, were nightly visitors. Wednesday night the shows were honored by a visit from Brigadier General O'Neil, commanding officer at Chanute Field, and his staff. Ray Fulton, Rubin & Cherry Exposition, also was a visitor. Local papers and radio station co-operated, as did city and county officials. Concert band was enlarged and members belong to the American Federation of Musicians. **TED GRACE.**

**John R. Ward**

Stuttgart, Ark. Week ended June 12. Location, Prislouskys Showgrounds. Auspices, American Legion Post. Business, excellent. Weather, ideal.

Long move thru the Pine Bluff area caused shows to lose the first Monday night of the season. Everything was ready for Tuesday's matinee, and all rides, shows and concessions played to big business on the week. Dive Bomber exceeded expectations, getting good play from the air cadets stationed here. Minstrel Show, under management of Buck Suber and Sonny Sharpe, led shows. Mrs. Nina Scott came on as spe-

**Gentsch & Sparks Shows WANT**

Ride Help who can drive Semi-Trailers, Musicians and Performers for Minstrel Shows, Stock Concessions that work for 10¢. Will sell exclusive to Bingo and Diggers for balance of season. Want responsible Help for Cook House. Big 4th of July Celebration at Trenton, Tenn., followed by Home Coming at Huntington, Tenn., and the best route in the South for fall. Direct all mail and wires to Milan, Tenn., June 21-26; Trenton, June 28-July 5.

**WEST COAST AMUSEMENT CO.****WANTS****FOR THE GREATEST 4th OF JULY CELEBRATION****VALLEJO, CALIFORNIA, JUNE 29th-JULY 5th—WATERFRONT LOCATION**

Long season ahead. SHOWS—Snake Show, Pony Show, War Show, with or without. Good opportunity for good showman. CONCESSIONS—Scales, Guess Your Age, Photo Gallery, Frozen Custard, Novelties, any other legitimate Concessions not conflicting. RIDE HELP IN ALL DEPARTMENTS—TOP SALARIES—no meal tickets. ATTENTION! Any show people having their vacation during the 4th of July week, come and visit your friends and make it pay at the same time. We can use high-class HIGH ACT, 2 or 3 people, or HIGH DIVING Act for the balance of the season. Must have their own transportation and state salary. WRITE OR WIRE MIKE KREKOS, Ramona Hotel, Sacramento, Calif., June 21st to 27th; Casa de Vallejo, Vallejo, Calif., June 28-July 5. No collect wires accepted.

**West Coast Operations Serene Despite Wartime Regulations**

SAN FRANCISCO, June 19.—Despite the fact that the Pacific Coast States are in the first line of defense and a potential battle area, the amusement situation as it affects the outdoor showmen is running smoothly. This was the sum-up of conditions by Mike Krokos, general manager West Coast Victory Shows, who has been carrying on all negotiations for shows' operation on behalf of the industry. He conferred at length at his local offices this week with his representative, Arthur P. Craner, who has been over the territory and who met with national and State officials to exchange ideas on any situation that might arise.

Altho there are some difficulties in spots that hinge on the desperate labor situation and the ability of the various shows to move on time as a whole, no one is suffering and business is good. Krokos said that he had visited many shows and feels that the showmen are grateful and well pleased with the courteous and lenient manner in which they have been treated by the officers of the Western Defense Command and OGD and ODT officials.

It is not expected that there will be any relaxation of the dim-out regulations or deviation from the permit system, said Krokos. He added that there had been practically no complaints of shows' compliance so far on the season.

**SHOWS WANTED****FOR OLD HOME WEEK AND 4TH OF JULY CELEBRATION, PUNXSUTAWNEY, PA., JUNE 29-JULY 5 INCLUSIVE**

Location—Main Streets. Will only book two shows for this event. Committee especially interested in good side show. Greatest Celebration in Pennsylvania.

**SHOWS WANTED****FOR GOODING GREATER SHOWS COMMENCING JUNE 28, PORTSMOUTH, OHIO**

Full circuit of Fairs to follow. Especially interested in good side show, but can use other shows of merit. Same must have their own transportation and equipment. Address inquiries:

**F. E. GOODING AMUSEMENT COMPANY**

1300 NORTON AVENUE

COLUMBUS, OHIO

**MARINGO, INDIANA****CRAWFORD CO. POST No. 84, AMERICAN LEGION HOME COMING**

JULY 1 THROUGH 5

Concessions open—Cook House, Photos, Basket Ball, Balloon Dart, Ball Games, String Game, Pitch-Till-U-Win, Custard, Floss, Age, Scales, Penny Arcade, Cork Gallery, Huckle Buck, any 10¢ Stock except Fish Pond and Coca-Cola Bottles. Rides—Will book Merry-Go-Round for balance of season or any Flat Ride. Shows: 20% plus tax. What have you? All replies:

**GEREN'S UNITED SHOWS**

Bedford, Ind., June 21st through 26th; then Maringo, Ind.

**WANT—RIDEMEN—WANT**

Sober, reliable Foreman for Ride-O and Chairplane. Top salary and percentage. Also 2d Men for all Rides. Bookkeeper for Office.

All 10c Grind Concessions Open. No Wheels or Coupon Stores

**LAWRENCE GREATER SHOWS**

Haverstraw, N. Y., This Week — Newburgh, N. Y., Next Week

**Wanted—C AND V EXPO SHOWS—Wanted**

Fairport, N. Y., Back of the Post Office, June 23-24-25-26;

Rochester, N. Y.; St. Paul and Titus Avenue, July 2-3-4-5.

NO GAS WORRIES with us, we play in the heart of town. Rides and Free Acts all booked. SHOWS—Can use two more Grind Shows. CONCESSIONS—Cook or Grab, Bingo, Arcade, Popcorn. All Concessions open except Photo and Cats. Holman can use two more good Ride Men. All spots 4 days. People that know me, join on wire. All address:

M. N. COLEGROVE, 515 Meigs St., Rochester, N. Y.

**Sideshow—FRANKIE SHAFFER—Sideshow**

Can use Scotch Bag Pipe, Fire-Eater, Pin Cushion, \$40.00 week and transportation. No putting up or tearing down. 15 big weeks of Fairs and Celebrations in Northwest. Rae Terrill wants to hear from his friends. Leroy the Magician is here and wants Frisco Kid and H. King to write. Route: Ephrata, Wash., Victory Fair, June 22-27; Sandpoint, Idaho, Celebration, June 29 to July 4; Wallace, Idaho, July 6-11. Write air mail or wire. Sparky Williams, get in touch with me.

FRANKIE SHAFFER, Sideshow Manager, American United Shows.

**WANTED MERRY-GO-ROUND FOREMAN**

Sober and reliable. State experience fully in first letter.

No set-ups or tear-downs.

SHREVEPORT, LA.

**FAIR PARK**

FAIRGROUNDS

cial agent, and Scott will operate their War Show. B. C. McDonald joined to take over the secretarial chores.

VERONICA E. CARNEER.

Art Lewis

Lorain, O. Second week ended June 12. Location, 36th and Broadway circus grounds.

Second week of this engagement was exceptionally good. Date was helped materially by a million-dollar payday at the National Tire Works plant.

WALTER D. NEALAND.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., June 19.—Gasoline shortage in the Eastern area necessitated our postponing planned visitations.

While the Office of Defense Transportation has issued a revised list based upon the degree of essentiality.

As the Office of Price Administration has announced that beginning July 1 a new type of TT coupon will replace the present T coupon.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

'47 Management Wins Battle for Salt Lake Dates

SALT LAKE CITY, June 19.—The battle to determine which of two groups was to sponsor the annual Pioneer Day Celebration here ended this week.

In withdrawing from the field Covered Wagon Days tendered its co-operation and moral but not financial support.

The new organization is headed by former Congressman Don B. Colton, president, and Sheldon R. Brewster, secretary-manager of the Utah State Fair.

The celebration will feature a rodeo performance, parades, street shows and historical pageants.

Aquatenial for Madison

MADISON, Wis., June 19.—Four Lakes Aquatennial, under auspices of Zor Shrine Temple, Veterans of Foreign Wars Post and Four Lakes Club.

Rocky Mount Legion Ball Is Successful

ROCKY MOUNT, N. C., June 19.—Featuring an entertainment line-up which included Bob Astor's orchestra, Eddie Burkette's Models and Melodies Revue.

Assisting Haddon were George Henry, George Hearst and Fred Allen, phonemen; Doris Hall, Iris Brown, Jeanette Sturavant, collectors; Helen King, secretary, and Jack Alexander, publicity.

Shorts

CARNIVAL attractions are being planned for the midway at the annual Blain Picnic at Blain, Pa., it was announced last week.

AKRON (N. Y.) July 4th Celebration, under Akron Conservation Club auspices, has been canceled.

RIDES, shows, concessions and a free act are being planned to provide the midway entertainment at Galax (Va.) 11th annual celebration.

PROGRAM for the annual Firemen's and July 4th Celebration at Dansville, N. Y., has been mapped and will include shows, rides and a number of concessions.

A HORSE SHOW, fireworks, horse racing and free attraction will be among features presented at the 10th Annual Celebration in Boonville, Ind.

Vallejo Victory Week Cele Plans Near Completion

VALLEJO, Calif., June 19.—Altho there will be no cessation of work in this city's war-working industries, Vallejo is planning to observe the July 4th Week here with a Patriotic Victory Gay Way Celebration.

Sponsored by the Island Athletic Club, the work is in charge of the American Women's Voluntary Services in cooperation with other wartime agencies.

All moneys derived from the event will go toward the opening of the free servicemen's canteen, Arthur P. Craner, director, said.

Acts for Ypsilanti Cele

YPSILANTI, Mich., June 19.—Sponsors of the 14th annual American Legion Post Celebration here are rapidly completing plans for the event.

Boswell Inks Talent Array

BOSWELL, Ind., June 19.—Shows, rides and concessions will make up the midway attractions at this city's annual July 4th Celebration.

LINE-UP of attractions for the annual American Legion Post's Celebration at West Baden Springs, Ind., is being readied, with C. H. Radcliff in charge of arrangements.

SENSATIONAL MARION Presenting THE BREAKAWAY POLE! JUST A SLIP OF A GIRL WITH COLOSSAL NERVE

WANTED For 13th ANNUAL JULY 1-5 CELEBRATION Shows, Rides and all kinds of legitimate Concessions. 20 Free Acts booked. Have fireworks. EDGAR BURNETT, Sec., Boswell, Ind.

DANSVILLE, N. Y. ANNUAL FIREMEN'S AND JULY 4th CELEBRATION June 30-July 5, Main St. Location, Defense Center.

RIDES WANTED FOR JULY 2, 3, 4, 5. ELKS' FESTIVAL, LINCOLN, ILL. WRITE OR WIRE LOUIS W. COHAN Theatrical Agency, 109 N. Dearborn St., Chicago.

FREE ACTS WANTED July 23-24-25 COLBY FESTIVAL DAYS Write to BUD KEMMY, Dolby, Wisconsin.

ROLL FOLDED TICKETS DAY & NIGHT SERVICE SHIPMENT WITHIN 24 HOURS WHEN REQUESTED. Absolute Accuracy, Dependable Delivery, Finest Workmanship.

JULY 4th-5th MAMMOTH CELEBRATION Rutland, Vermont Rutland Fair canceled last year, also this year. Should make this a RED ONE.

WANTED LEGITIMATE CONCESSIONS OF ALL KINDS. ALSO SHOWS, FOR ANNUAL FIREMEN'S HOME COMING AND JUBILEE WAYNESBURG, OHIO, JULY 8-9-10 (on the Streets).

WANTED Will book Spitfire, Rocket, Fly-o-Plane, Roll-o-Plane, Tilt-a-Whirl. You work seven days per week. All choice locations.

BUCK WEAVER WANTS Dealers for Fan Games and other Concessions. Anderson, Ind., and Hoopston, Ill., July 4th. Contact BUCK WEAVER, Baker's United Shows, per route.

# OPENERS OKAY IN DC AND SF

## Ringling Capital Appeal Is Held Up in Gas Curb

WASHINGTON, June 19.—The Ringling circus did business here equal to that of last year. On opening night (14) there were 10,000 admissions by War Bonds. Following day attendance was around 8,000, with matinee lighter; Wednesday and Thursday nights almost sellouts; Thursday matinee was little over half filled. Weather has been ideal.

The gas ban was felt. Grounds are rather far out and the only way of reaching them is by streetcar. Big crowds mobbed streetcars after each night performance, well over two hours elapsing before crowds were finally moved from the show grounds.

### Bond Sales \$1,548,000

WASHINGTON, June 19.—The Ringling circus "big top" didn't get up here until Monday morning (14) because a series of delays and accidents prevented its being hoisted Sunday afternoon according to schedule. Circus was late coming in as result of a hot box on a car and an accident to a property boy. First section arrived about noon on Sunday, when it should have been here at least two hours earlier.

A sudden thunderstorm about 5:30 p.m. caused additional delay and almost drowned out the lot. Much water

### Gold Pass to Roosevelt

WASHINGTON, June 19.—Robert Ringling presented President Roosevelt with a gold pass to the Ringling circus on Monday. Presentation was made at the White House prior to opening of the engagement here Monday afternoon. Accompanying Ringling to the White House were Melvin D. Hildreth, long-time circus fan, and Allen J. Lester, RB press agent. While at the White House the circus delegation had a conference with Gen. Edwin D. Watson, Presidential aid and secretary.

poured over the grounds, and a deep trench dug for power-plant cable was turned into a lake. Some of the smaller tents, which were in process of being raised, were also delayed. A shortage of labor contributed to the delay in raising the top, but in spite of all bad breaks everything was in place for opening afternoon show at 2:15.

Among those who arrived here for the opening were Robert Ringling; J. C. Donahue, traffic manager; George Smith, general manager, and Jim Haley, vice-president. Coming from Baltimore, a prop boy was badly burned when he touched an overhead wire of the Pennsylvania Railroad. He was riding on top of a circus wagon.

Opening performance netted the Treasury about \$1,548,000. Following custom practiced at other locations, circus reserved opening night's seats for purchasers of War Bonds. Circus has already given seats to the Treasury from which have been realized about \$50,000-000 in War Bond sales.

The circus engagement was one of the best press-agented attractions ever to play here. Advance stuff hit every edition of the four papers for over a week, with each paper using both art and copy. On Tuesday (15) *The Washington Times-Herald* (morning) gave the show a full page of pictures, while *The Washington Post* carried a front-page photo. P.M. sheets carried photos and stories. One pic carried by *The Times-Herald* Tuesday showed the Flying Randalls mugging (See *Ringling in Capital* on page 46)

### New Ones in N. Y.

REVIEWS of the openings of Spangles, Ringling summer show in Madison Square Garden, and Larry Sunbrock's Big Top Circus in back of the Roxy Theater begin on Page 3 of this issue.



LOOKING after the management of the Ringling Bros. and Barnum & Bailey Circus are George W. Smith (left), general manager, and Ed Kelly, his assistant. Smith returned to the show after a year's absence. Photo taken in Philadelphia by Robert D. Good.

## Wallace Has Fair Run in Motor City

DETROIT, June 19.—Wallace Bros.' Circus, in the Detroit area for the first time since 1937, played to fair houses in a three-day run at Michigan and Wyoming avenues in the West Side suburb of Dearborn, opening Saturday (12). Total business done ran around 7,000 admissions, with the best house 2,500 Sunday night. Attendance was so low Saturday afternoon (opening matinee) that the management did not open the ticket window, and no show was given, making the first performance the show has missed this season except as the result of storms. Weather was excellent "circus weather," temperatures running 80 to 90 degrees, without a drop of rain for the first time in weeks here.

Poor business was attributed by the management to the lot location. Show used about 5,000 sheets of billing, considered about average for a show of this size by billposters. Billing was concentrated on the West Side, in the suburbs and on highways leading to the lot. After-show, with Mrs. Tom Mix featured, did well.

Among visitors were Sid Jessup Corp. Mickey Warner (Air Corps), of Romulus Airport, former usher on the Ringling circus; Al Butler, and Leonard Karsh, formerly with the Barnes, Robinson and Sells-Floto shows, and Mrs. Karsh.

### Polack Okay in Astoria

ASTORIA, Ore., June 19.—Polack Bros.' Circus struck dim-out regulations here during a three-day stay, June 10-12. Evening shows started at 7 o'clock. Performances were staged outdoors in front of the grandstand on Gyro Field, with good crowds at both afternoon and night shows. The Astoria Regatta Association sponsored the affair.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Downgrade, Colo.  
June 19, 1943.

Dear Editor:

After being short of labor for weeks, Won, Horse & Upp Circus arrived in Marijuana, Colo., last Monday and found 200 workmen waiting for the show and ready to sign for the season. Due to the show needing only 15 men, Manager Upp picked those that he thought would make the best canvassmen and told the rest to leave. The spokesman for the men informed the boss that the 200 had arrived together and that unless he hired them all none would work. Learning that the combined salaries per week for

## Capacity Is Order For Cole in Erie

ERIE, Pa., June 19.—Following a Flag Day celebrated Sunday lay-off, Cole Bros.' Circus played here Monday to a 75 per cent matinee and a capacity evening crowd that brought out all the chairs and overflowed the ends. The matinee was given a heavy build-up and opened at 3 p.m. Weather conditions were perfect, and the pleasure ban on driving apparently did not hurt the show one bit. The show clicked in mid-season form and went over big with the crowds.

Marilyn Rich, working the one-arm plange, joined here and drew a big hand. Dot Lewis, cowgirl, riding and roping, also joined here in the concert. Clyde Overly, president of the Mount Pleasant Bank, who has been with the show for two weeks appearing in clown alley, left here to terminate his vacation.

Gracie Hanneford has had the cast removed from her broken foot. She has been suffering from a compound fracture received at Indianapolis. Physicians report she may be completely recovered in three to four weeks. Eddie Woekener, bandmaster and native son of Erie, was given an ovation at each performance. He was entertained at several parties.

Manager Arthur Hoffman of the Side Show said that business to date has been better than last year. The Kid Show drew heavy business here. Myrna Karsey has a new 10-foot boa.

The elephants participated in the Flag Day parade on Sunday. They carried banners urging one and all to buy tickets to Victory—War Bonds and Stamps.

### Gardens on Detroit Lot

DETROIT, June 19.—Detroit's circus dates were disrupted by Victory Gardens this week-end when the East Side lot at Warren and Connors Avenue, used last year, was partially dug up by neighbors for gardens. The Ringling circus had already contracted for Detroit, August 19-24, to be split between this lot and one on the West Side at Livernois and Lyndon avenues. The police notified the show that the lot was being planted for gardens, and Al Butler was slated to arrive in town this week to contract for a new lot. At least two other East Side locations are believed to be available. Mix-up occurred because part of the property is city owned and was contracted for use by the circus by the proper city authorities, but someone else in the city government okayed the use of the same lot for the gardeners.

FRANK T. KELLY, formerly a cook-house headwaiter, is at Lake Tahoe (Calif.) summer resort.

### Anything Else, Hubert?

ASTORIA, Ore., June 19.—"You're not alive—you're dead," recruiting officers told Hubert Castle, tight-wire artist with the Polack show. They had found loose ribs, and the case history showed: Left arm broken twice, fractured collar bone, leg, wrist, elbow, shoulder and half dozen ribs. Despite all those, Castle thinks he'll get into the fight before it's all over.

## Russell Bros.? San Fran Stand To Be 14-Dayer

SAN FRANCISCO, June 19.—Russell Bros.' Circus opened a 14-day stand here Sunday at Seals' Stadium, first outdoor show to play the local ball park. The opening was good, officials said, with weather conditions being excellent, altho on the warm side since Wednesday. The show crossed the bay from Oakland last Saturday night. It wound up a fairly good five-day run in that city, altho attendance was not up to expectations. Still it was above last year's.

Location here is a good lot and easily reached by street cars. Managerie and midway are inside the stadium, while the big top is spaced in the parking lot. Francis Kitzman did an excellent job on outdoor billing, notices being carried on street cars, in store windows and on billboards. A radio remote was maintained from the grounds. Local press gave good write-ups.

W. McK. Bausman was forced out of the Roman stand with the Dutton riding act because of an injury to his left ankle, his place being taken temporarily by Mark Ross. During the absence of Harold Winston, owner and trainer of the Winston sea lions, who was in Los Angeles on a business trip, Jack Joyce took over most of the week. Lou Berg has set up a mobile coffee and sandwich shop on the midway.

Clyde Gooding is operating an African pit show in the same area.

### Take Your Choice, Folks

PORTLAND, Ore., June 19.—Circus fans next month will be able to take their choice—one show okayed by the city or one given a favorable nod by the county. Commissioner Frank L. Shull, of Multnomah County, revealed the commission had granted a license to Arthur Bros.' Circus to appear outside the city limits July 1 to 5. This circus was turned down by the city in favor of Russell Bros., scheduled to show July 16 to 28 on Northeast 12th Avenue and Irving Street. The Arthur show has leased what is known as the Punn property on Southeast 82d Avenue, just over the city line. Shull said the Arthur show posted a \$1,000 bond and that the county will receive, in addition, \$150 daily rental.



COAST-TO-COAST plug for the circus resulted from the guest appearance made by Felix Adler (left), clown with the Ringling circus in Philadelphia, when he appeared on the "95 Minutes From Broadway" show, originating in the studios of WCAU in Philly and carried by the entire Columbia network at five minutes after midnight. Shown in the radio studios with Adler is Powers Gouraud, emcee of the network show.



# Conclave, as Usual, Is Talk

## NAAPPB Maps Jubilee Plans For Chi Meet

CHICAGO, June 19.—That the National Association of Amusement Parks, Pools and Beaches will again hold its annual convention in Chicago in December, if war conditions permit, is seen in the announcement from the org's secretary, A. R. Hodge, this week, which says that the program committee, consisting of F. W. A. Moeller, chairman; John L. Coleman, vice-president; Norman Bartlett, chairman of pictorial section; A. R. Hodge and Paul H. Huedepohl, is already at work on preliminary details for the conclave.

The December meeting will mark the NAAPPB's Silver Jubilee and appropriate ceremonies for the occasion are being mapped. The organization's membership is being urged to submit helpful suggestions to the program committee to aid in making the important annual gathering as attractive and helpful as possible.

"We are all familiar with the vast amount of work being done by statesmen thruout the world as well as a lot of prominent individuals and organizations to the end that the world may be kept on an even keel when the greatest war in history comes to its conclusion," said Hodge. "It is just as important that individual business men consider carefully the future of their individual units in this great outdoor amusement industry.

"Because of the lack of materials, new devices, new equipment and the wear and tear which present devices and equipment are receiving under the tremendous burden of wartime business, much rebuilding and expansion will be necessary. This will enable many operators to readapt their premises to a more efficient arrangement for operation. For this reason one of the principal themes for study

(See Convention Plans on page 44)

## Oregon Allows Fuel for Fun

PORTLAND, Ore., June 19.—Good news for amusement parks, beaches and summer vacationists in Oregon!

The State's motorists will be allowed to use their 90 miles a month of "family necessity driving" in any way they see fit as the result of action taken at a meeting of the chairmen of Portland ration boards.

Their action will make possible vacation trips to near-by amusement places for those who forego the use of their car for other personal driving and save their coupons. This policy will be made general thruout Oregon, according to Richard G. Montgomery, district OPA director.

"All ration-book holders have 90 miles (See Oregon Fun Gas on page 44)

## Edgewater Inks Acts

DETROIT, June 19.—Edgewater Park has booked free acts for the remainder of the summer, becoming the only park in the city featuring such attractions regularly. George Hanneford Troupe wind up at Edgewater tomorrow night, and the Teeter Sisters open Monday. Lupe Mijares Mexicanos, tumblers, open June 28; Great Jansley, high pole, July 5, and Watkins's Circus, July 12.

## Canfield Plans Out

DETROIT, June 19.—Plans for the development of Canfield Park, which were started last year, have been dropped for this season, according to Ray F. Thomas, former carnival concessionaire, the promoter. Property is on the Mound Road, near the Dodge truck plant and other war factories. Plans may be completed next year if conditions permit, Thomas said.



JAMES E. JOHNSON, owner of New Playland Park, San Antonio, one of the finest amusement resorts in the Southwest, operating with a free gate, presenting free acts nightly. New Playland has 13 rides and 30 concessions, and a ballroom, roller rink and swim pool are under construction. Open the year round, Playland is located a mile from the heart of San Antonio. Johnson was formerly a well-known coin-operated amusement machine manufacturer.

## Omaha's Peony Digging Out of 50G Flash Flood

OMAHA, June 19.—Peony Park, Omaha's most popular outdoor recreation center, is digging out from under a flash flood which June 2 caused more than \$50,000 damage to its pool and Royal Grove dance floor.

Manager Joe Malec hopes to have the ballroom and pool open by July 1, but is handicapped in the clean-up by the man-power shortage. A crew of boys, sometimes running as high as 200, has done most of the clean-up work.

The flood, a boiling over of the usually dormant near-by Pappio Creek, filled the pool and grounds with silt. Malec's layout had enjoyed only three good nights of spring business up to the time of the flood. Malec was forced to cancel bookings of orchestras who were to play for dancing every night but Monday.

The pool and dance hall, tho on Omaha's far West Side and 11 blocks beyond city bus service, has felt little affect of gas rationing.

Peony has a gate charge of 10 cents for adults and 5 cents for children under 12.

## ODT Looks In as Carroll Hauls Customers With "Mystery" Fuel

SPRINGFIELD, Mass., June 19.—Shrouded in secrecy, a new gasoline "substitute" was used, starting last Saturday, to operate a large transmobile carrying passengers to and from Riverside Park, Agawam.

A former automobile transport trailer has been transformed into a passenger vehicle and is hauling park patrons free. Edward J. Carroll, owner-manager of Riverside, said that not only has the management been able to circumvent the use of crowded Agawam busses, which run only once every two hours, but that a gasoline substitute to operate the large vehicle has been found.

While the management refused to divulge how the vehicle operates, it claims that the gas substitute was developed by Vernon A. Trigger, Riverside's chief engineer. The discovery might have big potentialities in the automotive field, but the management's immediate concern is solving the transportation problem, Carroll said.

Riverside is located six miles from

## Conklins Place Rides at Four Canada Funspots

BRANTFORD, Ont., June 19.—J. W. (Patty) and Frank R. Conklin, Conklin Shows, who have winter quarters here, have placed considerable equipment in amusement parks this season.

"Altho we have placed equipment in a number of parks," said President J. W. Conklin, "we still have some of our very best rides to take to the Western Canada Class A fairs. In addition, we still have enough equipment in the way of mechanical devices in our winter quarters to frame a small park of our own, but our time is so taken up that we have definitely decided that we have as much as we can handle for the present."

The Conklins contracted with General Manager Rex D. Billings, Belmont Park, Montreal, to place there for the season a Fly-o-Plane and a 16-car Octopus. "I never realized before what a beautiful park this is," said Patty Conklin. "It stands out above most of the parks I have seen in the United States and Canada, and our riding devices there are doing excellent business."

Conklin Rolloplanes, Kiddie Ferris Wheel, Kiddie Whip and Kiddie Swings have been placed at Crystal Beach, Ont. "While spending a few days at Crystal Beach a few weeks ago," President Conklin remarked, "I was very much attracted to the set-up there, particularly the picnic area. I think it is the finest I ever saw in Canada. Business at Crystal Beach has been exceptionally good to date, and we have every reason to

(See Conklins Place Rides on page 44)

## AC, Army Finally Iron Out Convention Hall Rent Matter

ATLANTIC CITY, June 19.—The army will pay Atlantic City \$75,000 a year rental for the use of the Convention Hall and will maintain and keep it in repair under the terms of an agreement reached last week at a conference between city officials and army representatives in New York. Maintenance and repair of the big auditorium used to cost the resort each year a sum equal to the agreed rental price. The \$15,000,000 Convention Hall has been in the hands of the army air force since last July 6.

The army has no immediate plans for withdrawing troops from more than 40 large hotels here. That was made clear last week by Under-Secretary of War Robert Patterson in Washington when he informed a local delegation headed by Mayor Thomas D. Taggart Jr. that there is no basis for a report that the army air force troops stationed in Atlantic City will be evacuated.

## Mom and Kids "Camp Out" as Bus Fluffs 'Em

WILMINGTON, Del., June 19.—Several hundred persons, among them women, many of them with small children, were forced to "camp out" on the sidewalk of New Castle Sunday night of last week when they missed the bus from River-view Park, across the river from this city.

The first warm day after the opening of Riverview brought a swarm of people from this city. The bus that meets the ferry was forced to discontinue its late runs in accordance with OPA regulations. Those who wanted to stay late were able to make the ferry, which took them across the river but left them stranded in New Castle. Police stopped private automobiles and asked the drivers to take women with tiny children to the Wilmington side so that they could get home. Many others, however, were unable to get any transportation from New Castle to Wilmington, a distance of some eight miles.

Faced with the alternative of walking to Wilmington or making the best of it at the end of the ferry line, the folks just decided to "camp out" until the next bus came, which was early Monday morning.

## Transport Ills Darken Outlook At Hub Paragon

BOSTON, June 19.—The outlook for Paragon Park at Nantasket Beach is not too good. The fun resort is at the base of a small peninsula jutting out into Boston Harbor and is subject to the most stringent military regulations. Altho many war workers live near by, transportation is practically nil.

A hit-and-miss bus service runs on something of a schedule, but vehicles are always overcrowded. Boat service, once the main way of getting to Nantasket (except by automobile), is so restricted that it can hardly be counted as a service. There is only one boat running this year, with three trips daily. Formerly there were three or four boats and the service was comparable to the trains.

Last Saturday (12) the boat leaving Boston at 10:15 a.m. was stopped by the coast guard just inside the harbor gate (about 20 minutes out) and told to await further orders. More than 200

(See Transport Ills on page 44)

## Weather, Soldiers Give Austin Resort Healthy Spring Play

AUSTIN, Tex., June 19.—Blessed with balmy weather thruout the spring, and with thousands of new soldier patrons from near-by army camps to draw from, Austin Park already has completed three months of highly successful business. Philip L. Bible, operator of the year-old establishment, reported this week.

Added soldier patronage plus the fact the amusement resort is located near the business district and easily accessible by public transportation has more than offset the loss of business that might be expected due to gas rationing.

Austin Park, which Manager Bible opened in May, 1942, started its 1943 season in mid-March after being closed for only three and a half months. Roller rink, operated by Sam Antone, continued operation thru the winter.

Bible, formerly of Houston, is the originator and manufacturer of the Bat-a-Ball game and keeps his eye on this concession as well as the Ferris Wheel and the Walking Charlie game. New kiddie auto and train rides have been added, with Bud Munn as operator. He also has the pony rides and High-Striker. P. W. Curry is operator of the Tilt-a-Whirl and basketball game, and Benny Kling is in charge of Skee-Ball.

"Our business comes about 75 per cent (See Austin Play On on page 44)



# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

## Timely Suggestion

Here's an idea for outdoor swim pools seeking additional revenue this summer. Pool ops who have sufficient grounds adjacent to their plunge might consider the possibilities of tying up with some carnival man or ride owner to place his rides on the pool grounds for the summer. A number of carnival men have confided to this writer that they'd gladly settle down in one spot if they thought the biz was there.

## Legs, Legs, Legs

That beautiful legs contest being offered to parks, pools and beaches throughout the country and which was announced here months ago is reported shaping up nicely. The Venida League is offering a \$1,000 War Bond as the national prize and expects some 30 or 40 parks and pools to participate.

First to tie up is Palisades (N. J.) Park, which will hold four weekly leg contests on Saturday at twilight. A \$25 War Bond is being offered as first prize to the weekly winners and \$10 in War Stamps as the runner-up prize. The final Palisades winner will receive a \$50 War Bond and become eligible for the \$1,000 bond. All the prizes are donated at no cost to the outdoor amusement men.

## Men and Mentions

As predicted here some week ago, Mack Rose has taken over the Metropolitan plunge. The proxy of the New York Pool Owners' Association will operate the Bronx natatorium for the insurance company owners in addition to his boss-manning the twin Cascades plunges.

Did you catch Peejay Ringens's high-diving act in the newsreels last week? Lew Lehr did the commentary for Fox Movietone News, but for my money the best shots were those released by Paramount. Outstanding of those was one taken by a hand camera strapped onto the side of Peejay's cycle as he rode down the ribbon-like ramp for the high dive into the three-foot tank. It gives those in the audience a feeling that they're actually doing the trick with Ringens and is one of the best high-diving newsreel shots ever taken.

# Atlantic City

By MAURIE ORODENKER

Somehow fairly good crowds still manage to get to the resort on week-ends, particularly to see their servicemen. It is hard to get space on train or bus, and pleasure driving is down to the vanishing point, but visitors continue to show up.

The beaches taken over by the army include 7 city blocks centered by Steel Pier and 14 city blocks from Convention Hall south to the Hotel President. Beaches are restricted only until noon, being available to visitors after the noon hour and all day on Sunday.

Fearful that another resort may take over the annual search for a Miss America, the beauty pageant will be held here as usual this year, from September 6 to 12. Harry Godshall has been elected president of the board of directors of the pageant committee. Site for the pageant will be named later.

Latest addition to the Boardwalk attractions is the National Sportsmen's Wild Life Exhibit, a free exhibit showing some 300 stuffed animals.

Mark Wilson is again set to handle the publicity and advertising for Hamid's Million-Dollar Pier, being due here June 24 to take up his chores. Wilson comes (See ATLANTIC CITY on page 55)

## Coast Concessionaires Hurt When Train Rams Their Auto

OCEANSIDE, Calif., June 19.—Chester and Virgie Martin, concessionaires at Ted LeFors's Victory Park here, are in Oceanside Hospital suffering from injuries sustained when a Santa Fe Streamliner crashed into their car at a crossing here Saturday morning (12). Mrs. Martin sustained a crushed chest and internal injuries. Her husband, who was driving, sustained less serious but painful injuries. The automobile was demolished.

Victory Park opened June 7 when LeFors moved the equipment of Steffens's Superior Shows, which he had leased here for the season from Inglewood.

# Palisades, N. J.

By CLEM WHITE

With schools disbanded, the afternoon business bounds into the same prominence weekdays that only evenings have taken to date.

For those who have wondered what a change in music might do, this could be an inkling. Jack and Irving Rosenthal recently decided to try Chavez and his orchestra, featuring mainly rumbas, congas and sambas (plus straight stuff), and the idea worked well. Consecutive bookings of Jan Savitt and His Tophatters and Tony Pastor and orchestra have prodded this usually limpid dance territory into action from the standpoint of telephone requests re. "Is it real?" The big places, reached only by cars, now are inaccessible, which accounts for the interest.

Peejay Ringens still has the folks talking when they leave, and some admit they see his new performance more than once before they believe their eyes.

Nobody seems to know what Joe Rinaldi's title is because he doesn't want one. All he and super Al McKee are interested in is that all of the now-close-to-40 rides are operating safely, swiftly and efficiently. . . . Joe McKee wishes he had a twin brother to take care of the "for friendly advice" calls he receives every day. Joe has whipped up so many things on short notice that nothing seems impossible. . . . Jackie Bloom nominated as one of the most gently persistent grind men ever to handle a ball-throw game. His bosses, Joe Weissman and Harry Frankel, are no slouches themselves when they get into action, but even they're willing to give Jackie tops in credit. . . . Doc Morris beaming these days for two reasons: His big picnic prospects are roseate, and son, Jack, first in the outdoor amusement field to be awarded a major award for gallantry in the South Pacific, is still out there and feeling fine.

Tie-up with RKO theaters and Venida for most beautiful legs contest seems perfect, as number of entries indicate four trials on successive Saturdays before the New Jersey finalist can be selected here. It will be four weeks of off-the-stage gradings that should add interest to normally slow hours. . . . Mollie Karns now back in full stride over (See PALISADES, N. J., on page 55)

## Sacco Booking Peoria Park

CHICAGO, June 19.—Tommy Sacco is booking the acts for White City Park, Peoria, Ill., operated by Guy L. Beach, former rep show man. Opening today for one week is the Great Peters. Acts will be changed weekly.

## Lee U. Eyerly Reappointed

SALEM, Ore., June 19.—Lee U. Eyerly, builder of rides before the war set in, has been reappointed to a five-year term on the Oregon State Board of Aeronautics. Besides planes and rides, Eyerly is an authority on horses.

# Coney Island, N. Y.

By UNO

There just couldn't be a Coney without a girlie show. License Commissioner Paul Moss, unfavorably inclined the early part of this season toward such shows here, evidently changed his mind, for a license has been granted Tirza, of Wine Bath fame, who opened Tirza and Her Wine Bath Novelty Girlie Revue June 18 at West 15th and Surf. Lease of the site, formerly tenanted by an Italian eatery, is for four years. This is Tirza's own venture. Two seasons ago she was on a percentage basis with a similar show in Luna Park. Triples as an impresario, talker and performer.

Dave Rosen has a newcomer, Count Anthony, Human Pin Cushion, in his Freak Show. Also a new tenant alongside, Marlo Zambardi, dishing out wedges of pizza at a dime a wedge. Also a new dragon from New Braunfels, Tex., to replace two received dead from Brownsville in Rosen's new exhibit a block away. Dragon show, plus snakes, in charge of Billy Milton, assisted by Jack Bennett, ex-legit actor, as talker, and Alice Hicks as cashier and spieler.

Charles J. Kean, president of Coney's Chamber of Commerce, all pepped up over the banner business he predicts Coney will enjoy the current season.

# Winston-Salem Spot Away to Good Start

WINSTON-SALEM, N. C., June 19.—Reynolds Park officially ushered in its new season June 5-6 week-end, a fireworks display and a War Bond rally bringing out a capacity crowd.

A number of new features have been added this year, including a miniature golf course, archery range, cork gallery and a "Slap the Axis" game. Improvements have also been made to the children's playground. With satisfactory bus transportation, Reynolds Park expects its biggest season since its opening three years ago.

A number of features are planned for this season, including Junior Commando Day, Kids' Day, Victory Day, Miss Reynolds Park Contest and Victory Fair Week.

## Balto Biz Big

BALTIMORE, June 19.—Despite the concentrated drive against pleasure drivers inaugurated by State OPA agents, Gwynn Oak, Carlin's and Bay Shore parks over last week-end clocked the greatest attendance of the season to date, with all rides and attractions chalking up a thriving business. Weather was ideal. Streetcars and busses running to the fun spots carried heavy loads from early afternoon until late evening.

## Kiddies Jam Spokane Nat; Dance Business Shows Gain

SPOKANE, June 19.—More than 5,000 kiddies jammed rides and concessions at Natatorium Park last Thursday (10) for the annual Tlakum Picnic as guests of Owner Louis Vogel and *The Spokane Daily Chronicle*.

Six free ride tickets were issued to each youngster who wrote the newspaper telling which concession at the park or which comic strip in *The Chronicle* was his favorite. Natatorium got plenty of free space, including an eight-column inside spread and eight page-one advance plugs and two three-column pix.

Natatorium's dance pavilion is gaining in popularity with advent of warmer weather. Charlie Agnew ended second two-week stand Saturday (12), and Chuck Cascades opened Monday (14) for week. Park has a six-nights-a-week policy at the pavilion, with Tuesday and Friday bargain nights.

## Detroit Midget Opens

DETROIT, June 19.—Midget City, located just beyond the outskirts of the city on Plymouth Road, main highway to Chicago, opened last week with attendance about up to par of last year. The miniature fun spot is a novelty attraction and heavily advertised along the highways. Spot features a miniature village and souvenir concessions and is being managed this year by O. L. (Heinie) Dorworth, of the Detroit Board of Commerce, and Mr. and Mrs. William E. Dibble, resident managers.

# American Recreational Equipment Association

By R. S. UZZELL

The New England park men gathered at the Parker House, Boston, June 16 to consider more vital problems affecting their industry. Bus transportation, child and student labor during vacation periods and the place and time of the regular summer meeting if any head-lined the discussions.

There is a heavy demand for used rides in several quarters, but to get material for repairs is the big question.

Henry Gunther had a good 1942 year and started this season with high hopes, but now his picnics cannot get busses, and auto travel is practically eliminated. The clamp-down on transportation has wrought hardships in many places.

Running a park restaurant with meatless days and rationed beer, coffee and butter and lack of man power has added more headaches. The management is often treated by the patrons as tho he had made all of the drastic regulations.

A lot of Merry-Go-Rounds have gone back to the 10-cent rate. Some old-time records are reported. The rainy weather, too, has helped to give under-cover rides a break. A Whip, under cover at 15 cents and 20 years old, is reported clicking most satisfactorily in one spot. Steeplechase, Coney Island, is reaping a harvest from its big building, which meets the wet hazard and the blackout at the same time. When the war is over some enterprising man is surely going to give Seattle with a covered amusement center. London resorted to such a method for winter operation on Oxford Street, in the central part of the city, years ago.

## Jerry Green at Carlin's

BALTIMORE, June 19.—Jerry Green has opened the Western Village at Carlin's Park, where vaudeville and hillbilly entertainment is offered under his direction. Green plans a big Fourth of July celebration at Oriole Park, Baltimore's baseball field, where he will stage hillbilly entertainment featuring Lulu Belle and Scotty, Roy Acuff and others. He has just opened his newest venture here, the Stage Door Casino, on North Avenue at Charles Street. Green is also part owner of the Band Box, local nitery.

**WANTED**  
**WATER SCOOTERS**  
**United Amusement Co.**  
Cathedral 1431  
310 S. Alamo San Antonio, Texas

**WILL PAY \$1,200**  
For car lot 1520 Cases Standard 12 Oz. Brown Beer Bottles and Cases, paper or wood. F.O.B. YOUR POINT.  
**United Amusement Co.**  
310 S. Alamo San Antonio, Texas

**MERRY-GO-ROUND**  
For sale — cheap. \$200.00 F.O.B. Geauga Lake, O. Write  
**GEAUGA LAKE PARK**  
Gaugua Lake, O.

**WILL PAY \$170 PER CASE**  
**FOR .22 SHORTS AMMUNITION**  
**PLAYLAND AMUSEMENT**  
239 W. 125th Street NEW YORK CITY

**WANTED TO BUY**  
Kiddy Ride. Factory built Kiddy Auto Ride, located in a good park. No junk. Tell all first letter, air mail or wire. Cash waiting.  
**G. D. LIPPINCOTT**  
Trailer Camp STUART, FLA.

**WANT**  
Experienced Roller Coaster Man to operate, run and maintain Coaster at Paragon Park, Nantasket Beach, Mass. References required.  
**DAVID STONE**

# PATRIOTIC MENUS GET CALL

## Minot Produces Military Show

12 units scheduled for display — livestock, agriculture production stressed

MINOT, N. D., June 19.—Stressing increased livestock and agricultural production and its vocational, vocational and educational aspects and featuring an army show exhibit, North Dakota State Fair has completed plans for its six-day run here. Program will include agriculture, livestock, 4-H Club and women's displays, and a strong grandstand show featuring vaudeville and circus acts has been lined up.

Special days have been set aside, with the American and Canadian days the first two on the billet. A special fireworks display will be presented along with running races, chariot races, chuck wagon races, horse and buggy races and horse show. A number of parades also are scheduled.

Highlighting the program will be the three-day Army Show, which will present in battle array heavy and light tanks, heavy and light artillery, armored cars, jeeps, Red Cross action, ammunition trailers, big caterpillar tractors, airplanes, gun nests, foxholes and bombs. Special booths will be set up for the army, navy, marines, WAAC, WAVES and SPARS.

H. L. Finke, secretary, said the fair already has on exhibit eight of the 12 units which will take part in the Army Show. Thru the co-operation of the Army Signal Corps and Orientation groups, which sent the fair board pictures and plans, the fair constructed the tank and artillery units, it being impossible to have the regular army equipment shipped here.

A sham battle will be presented each of the three days, and Finke said he hopes to obtain a few minor exhibits such as the torpedoes that are cut in two, which were on display last year with several of the army shows.

## CSRA Formulates Duration Policy; Helps Servicemen

DAYTON, O., June 19.—Directors of the combined Consolidated and Central States Racing Association at their annual session here May 11 formulated the duration policy of the national governing body of the automobile racing sport by continuation of the functions of the local executive offices, altho the active endeavors have been curtailed as the result of the Office of Defense Transportation order of last summer prohibiting the benzine competitions during the war.

Altho CSRA has invested many of its reserve funds set up for varied purposes in War Bonds, directors decided to place additional funds in War Bonds held over from 1942 and on deposit at banks at many sections on a basis or equivalent of purchasing a complete outfit for each of the 84 members now in the armed services as well as any others of the CSRA membership either joining or being. (See CSRA Policy on page 44)

## Donaldsonville Food Theme

DONALDSONVILLE, La., June 19.—Plugging a Food for Victory theme, South Louisiana State Fair will be held this year as scheduled under Louisiana Civilian Defense Council, R. S. Vickers, secretary-manager, said this week.

### Fair List

A list of fairs and expositions will be found in the List Section of this issue.



NAT D. RODGERS, widely known in amusement circles, who was named vice-president and general manager of this year's Alabama State Fair, Birmingham, owns a long and varied career with major fairs and expositions, his experience including amusements director at A Century of Progress in Chicago and Texas Centennial Central Exposition, Dallas. Owner of Nat D. Rodgers Enterprises, he has presented his attractions at army camps the last two years.

## Rodgers Pilots Alabama State

BIRMINGHAM, June 19.—Nat D. Rodgers, owner of Nat D. Rodgers Enterprises and widely known in amusement circles, this week was named vice-president and general manager of Alabama State Fair here. Rodgers, who long has been connected with major fairs and expositions in this country, has presented and directed his attractions at U. S. Army camps the last two years.

Rodgers said his appointment to the Birmingham post will not interfere with the presentations at the camps. These will be directed by members of his staff. Rodgers is expected here from his Chicago offices about July 20 to begin work on the annual.

## Army Spectacle for Minnesota; Rubin & Cherry Replaces RAS On Midway; BC for Grandstand

ST. PAUL, June 19.—Minnesota State Fair, its livestock show out because the army has taken over a large portion of its grounds for war production, will go "all-out" in military exhibits, Raymond A. Lee, secretary, said. The military spectacle for the annual will be one of the largest seen in the Northwest, it is reported, and will include all types of material captured by American and Canadian armies and brought back from Africa, Guadalcanal, Attu and the Russian battle fronts.

Assembled by the government, it will be shown for the first time at the Minnesota Fair under an arrangement made with General A. D. Surles, of the War Department. The fair has lost six of its largest and most modern buildings which were requisitioned by the army for conversion into an airplane propeller production plant.

While the Hippodrome Show of other years will be out this year, fair management plans to replace it with a gaited horse show before the grandstand. Twin Cities drivers and horses are expected to comprise the bulk of the entry list. The midway will be moved from its

## Militaristic Note Dominates Bill At Salt Lake City

SALT LAKE CITY, June 19.—Emphasizing its Production for Victory theme, Utah State Fair Board is planning one of the most outstanding annuals in its history, officials revealed this week. Board members said the annual will flaunt a military note, and it is planned to have the various armed services well represented.

A program is being worked out to show all departments of Utah's wealth and production, and attempts are being made to present outstanding exhibits of the part the State is playing in production for the war effort.

Negotiations are under way, it is reported, for several outstanding attractions, including fireworks displays, a carnival for the midway and a grandstand show that will eclipse any that have been seen in the past.

Fair execs here are going ahead convinced that the 1943 annual will provide at least a day or two of respite from the grinding toil and to offer relaxation that will renew energies and build morale.

## Little Rock Board Okays Stock Show Site With Provisos

PINE BLUFF, Ark., June 19.—Providing that this city will underwrite advance ticket sales to the tune of \$5,000 within 15 days and that free grounds and facilities are provided, the Arkansas Livestock Show Association will approve transfer of the annual event from North Little Rock to Pine Bluff, Colo., T. H. Barton, association president, announced following a special meeting of the board early this week in Little Rock. A representative of Pine Bluff tentatively approved the plan for the city to meet the provisions.

The North Little Rock grounds have been leased to the army for storage of equipment, Barton said. He appointed a special committee to name a new permanent site, with several spots in Little Rock already under consideration. The Arkansas Legislature has appropriated \$100,000 for purchase of the site and construction of buildings. Special committee is headed by A. H. Stebbins Sr., Little Rock.

former location in the low ground at the south end of the fairgrounds, where the Rubin & Cherry Exposition will present a combination circus and carnival.

Awarding of the midway contract to RC marks the first time in eight years that Royal American Shows will not occupy the spot.

Evening grandstand show, *On to Victory*, will be produced by Mike Barnes for Barnes-Carruthers with a cast of about 130. Fireworks display will again be presented by Thearle-Duffield. Premium lists this year will hit about \$60,000, Lee said. A group of 3,000 4-H Club youths will present their own exhibit in the new 4-H Building, with a war motif predominating in the displays. An expansion program in all educational departments of the fair has been approved by the fair board executive committee, which appointed four new superintendents and reappointed 17 others.

The new superintendents are R. J. Brewer, of University Farm, bee culture; Lowell S. Bobletter, St. Paul, fine arts; Mrs. Clover S. Hague, St. Louis Park, women's activities, and Worth Hanson, Minneapolis, ticket audit.

## 64 Kan. Boards Fix 1943 Plans

Hutchinson, Topeka head list—Wichita plays host to national livestock show

TOPEKA, Kan., June 19.—Sixty-four Kansas fairs have definitely been announced, while 20 others are in the uncertain column for 1943, Secretary J. C. Mohler of the State Board of Agriculture said this week. Only 16 fairs have been canceled from last year's total of 100. Major factor in the cancellations is the current shortage of man power in numerous communities which has resulted in the swamping of personnel usually available for handling the fairs.

Fifty-five fairs have set their dates, while nine others have not announced dates but have given assurances their annuals will be staged.

Heading the Kansas list is the State Fair at Hutchinson, with Secretary S. M. Mitchell directing. Kansas Free Fair, here, will be held under management of Maurice W. Jencks. Wichita will play host to the Kansas National Livestock Show, directed by Conlee Smith, while Secretary J. R. Cowdrey of the Kansas State Poultry Breeders' Association has not set the date for this year's event at Topeka.

## Statewide 4-H Show Is Substituted for Ia. Dairy Congress

WATERLOO, Ia., June 19.—Waterloo's Dairy Cattle Congress will not be held this fall, but instead an extensive State-wide 4-H Club show will be held at the Cattle Congress Grounds here. Regular program of acts will be included in the hippodrome with the 4-H show.

Announcement of the change in plans was made by E. S. Estel, secretary-manager, following the decision reached by the board of directors. Estel said the reason for not holding the regular congress was because a lessened circuit of fairs made it inadvisable for exhibitors to condition herds and because of transportation difficulties.

However, the 4-H Dairy Club Heifer Show and Junior Judging and Demonstration Contests will be held. In addition, it is probable that a State-Wide 4-H Colt Show and other junior activities will be conducted. The 4-H Dairy Show and contests will be sponsored by Iowa State Dairy Association. The annual Black Hawk County 4-H Club Fair is to be held at the same time.

All of the livestock events will be supplemented by educational exhibits on the war food program. An extensive Victory Garden Show will be the feature of this display.

## Sask. Giveaways Top 2G; Regina To Award Bonds

SASKATOON, Sask., June 19.—Giveaways at the Saskatoon Exhibition this year will total \$2,150. Each night, excepting the first, the fair board will give away to lucky ticket holders a \$100 War Bond and five \$10 bills. On Wednesday night of the week the Kinsmen Club will award an extra \$250 in War Bonds.

On the final night the same club will give a \$1,000 bond to a grandstand patron and will toss in an extra \$150 if the winner holds a Kinsmen Club draw stub. Two saddle ponies will be given to two children who attend the grandstand on opening night. Publicity budget has been reduced considerably this year, it was reported.

At the Regina (Sask.) Exhibition prize (See Sask. Giveaways on page 44)



## Agricultural Situation

Condensed Data From May Summary by U. S. Department of Agriculture, Washington, D. C.

**UNITED NATIONS** Food Conference at Hot Springs, Va., the first of its kind ever held, attracted representatives from countries throughout the world, including all major Allied powers. The conference represented the beginning of a world-wide approach toward determining the food requirements and deficiencies of the war and post-war era. With Chester C. Davis drafted by the President to serve as Food Administrator, the Department of Agriculture's war programs are pushing ahead with plans for expanded food production. Government efforts to control the rising costs of living and to prevent runaway price increases, backed by President Roosevelt's "hold the line" order April 8, are becoming increasingly effective.

Control of prices and elimination of black market operations at home are equally important to the civilian population and the armed forces. Despite the heavy migration of farm workers to cities and the fighting forces since the war started, the total number of workers employed in agriculture is about as large as before the war. Replacements for workers who have left the farms consist mainly of farm family members who previously did little or no work on the farms.

### COMMODITY REVIEWS: FEED

Feed prospects are for production of corn, oats, barley and grain sorghums totaling 11 per cent less than in 1942 (assuming March 1 intended acreage and average yields). The 1943-'44 supply may be 10 to 15 per cent smaller in relation to the number of livestock on farms than that for the current feeding year. Reduced reserve stocks, increased grain imports and reduced feeding per grain consuming animal unit are possibilities.

From January thru March disappearance of corn was 14 per cent greater than for the corresponding period of 1942, and disappearance of oats was 23 per cent greater. If the present rate of disappearance continues, carry-over of corn on October 1 will be less than 500 million bushels. The carry-over on July 1 may be around 225 million bushels. Stocks of corn and oats on April 1 were

6 per cent larger this year than last, but livestock numbers are increasing. Supplies of wheat millfeeds and high-protein feeds, tho large, have been short of demand.

In view of feed prospects, the War Food Administration on April 10 advised hog producers not to increase breedings for fall litters by more than 15 per cent above 1942. An increase of only 5 per cent, combined with the large spring crop, would meet the over-all goal of 15 per cent more pigs in 1942.

WFA also announced that steps are being taken to import feed to supplement supplies in the Northeastern, Southeastern and Southwestern coastal areas; that loans outstanding on 1938-'41 corn were being called; and that, if these measures do not provide enough corn for immediate industrial requirements, commercial stocks will be requisitioned for use by essential war industries.

Commodity Credit Corporation by April 30 had loaned an average of 77 cents a bushel on 56 million bushels of 1942 corn. A year earlier, nearly twice as much corn had been placed under loan. Loans outstanding April 30 on the 1942 crops of other grains included, roughly, 7.4 million bushels of barley; 552,000 bushels of flaxseed; 30,000 bushels of grain sorghums; 4.1 million bushels of rye.

Linseed oil meal, cake and pellets were put under price control in April, with specific dollars-and-cents ceilings set at points below price levels then current. The crusher's maximum price at Minneapolis, set by OPA, was \$40 a ton for meal or cake in bulk and \$43.50 per ton sacked. Ceilings for pea size meal and pellets are \$1.50 a ton above those for sacked meal. A differential of \$1 a ton is allowed where shipments are in less than carload lots. Jobbers are allowed maximum mark-ups of 50 cents a ton in carload lots and \$1 in less than carload lots. The wholesalers' maximum mark-up is \$2.50 and the retailers' \$5.50.

The Office of Price Administration raised the ceiling price of yellow corn 5 cents a bushel effective April 14, and announced there would be no further increase in corn price ceilings during the crop year ending September 30. This action increased ceiling prices for yellow corn produced in the central part of the United States, corn at principal terminal markets and peak quotations for corn futures on the grain exchanges.

"Designed to encourage the immediate movement of corn," OPA explained, "the move should relieve the present acute market shortage of the yellow cereal for feeding livestock and industrial processing."

No increase in corn prices was permitted on the East or West coasts. In order to make corn available without increasing poultry and dairy feed prices in New England, the Atlantic Seaboard and the Southeast, Commodity Credit Corporation will sell corn in those areas at the old ceiling prices applicable there.

Initial purchase of 7 1/4 million bushels of Canadian wheat for feed, to help maintain dairy and poultry production in New England and the Middle Atlantic States, was announced April 21 by the War Food Administration.

### INCOME: MARKETINGS

Cash income from farm marketings in the first three months of 1943 totaled 3,690 million dollars—35 per cent more than in the same period of 1942. Income from all groups of farm products increased sharply. Returns from oil-bearing crops were nearly three times as great as a year earlier. Income from cotton and wheat also was markedly higher. Poultry and eggs made the largest gain in the livestock group, but returns from meat animals and dairy products also have been substantially higher.

Government payments in the first quarter of 1943 were 271 million dollars—almost exactly the same as in the first quarter of 1942.

### DAIRYING: LABOR PLAN

Return of qualified workers to dairy farms is the goal of a plan announced early in April by the Selective Service Bureau of the War Man-Power Commission. Points in the plan include cooperation with USDA War Boards in getting experienced men between 18 and 45 who are deferred thru physical handicap, and other men over 45, to return to dairy farms if they are not engaged in other "essential" work; making men up to 45 with or without de-

pendents liable for military service unless they enter agriculture or some other essential activity before specified dates; agreement with the War Department that men discharged after reaching their 38th birthday, except under certain conditions, will be subject to recall for military service unless they engage in agriculture or other essential work.

**Production:** Milk production in the second quarter may be slightly larger this year than last, altho the prospective tight feed situation could cause some decline in total milk output in the last half of this year. The total quantity of dairy products available per person for civilians, on a butterfat basis, may be about 10 per cent below last year's record high. Quantities of fluid milk and cream, however, may be slightly greater.

Milk production on farms from January thru March totaled 26,912 million pounds—about 1 per cent above production in the same months last year. On March 15 the price of butterfat averaged 118 per cent of parity, and the price of milk 120 per cent of parity. The pounds of feed (as a national average) which could be purchased with 1 pound of butterfat totaled 26.7, compared with 27.5 pounds a month earlier, 21.4 pounds a year earlier and the 1922-'41 average for March of 24.8 pounds. The milk-feed ratio March 15 was 1.38, as compared to 1.43 a month earlier, 1.26 a year earlier, and 1.21, the 20-year average for March.

### LIVESTOCK: CEILINGS

Procedures for placing ceiling prices on live hogs if and when necessary were (See AGRICULTURAL on page 41)

# ALABAMA STATE FAIR

## BIRMINGHAM

Sept. 27 to Oct. 2, Inc.

NOW BOOKING ALL TYPE CONCESSIONS

WRITE (DON'T WIRE) NOW

Until July 20, Suite 1411, 155 N. Clark St., Chicago, Ill.

After July 20

ALABAMA STATE FAIR

OFFICE

BIRMINGHAM, ALA.

NAT D. RODGERS, Gen. Manager



### THRILLS and CHILLS!

For real thrills, get this spectacular night and day exhibition — It's breathless, spine-tling and sensational. Send for pictorial folder.

**Selden THE STRATOSPHERE MAN**  
World's Highest Aerial Act!

Care of THE BILLBOARD CINCINNATI OHIO, or Representative: Barnes-Carruthers Chicago, Ill.

### CONCESSIONS WANTED

**Pulaski County Four-H and Community Fair**

WINAMAC, INDIANA, AUGUST 12-13-14

Gooding's Rides booked. No grifters.

DONALD L. CRISE, Concession Chairman  
Winamac, Indiana

### The Marion County Fair

Will Be Held

AUG. 2-3-4-5-6-7, 1943, AT NEW BETHEL

Want Shows and Concessions. Write

HARRY C. ROBERTS, Secy., Wanamaker, Ind.  
P.S.: Will have Gooding's Rides.

### GUERNSEY CO. FAIR

Old Washington, Ohio  
September 15-16-17

Concessions open—nothing closed. Local conditions good.

G. R. GIBSON, Mgr.  
Cambridge, Ohio  
Court House

—OHIO'S CHAMPION—

## DELAWARE COUNTY FAIR

WINNER MYERS Y. COOPER TROPHY 1942

★ ★ SEPT. 21-24 ★ ★

CONCESSIONAIRES, WRITE JOHN WAGNER, SECRETARY, DELAWARE, O., AT ONCE. NONE PLACED DURING FAIR DATES. SPACE IS LIMITED.



GRAND CIRCUIT MEETING . . . \$30,000 IN PURSES

## SAGINAW FAIR

MICHIGAN'S BIGGEST 1943 EVENT

SEPTEMBER 12-18

ALWAYS AN OUTSTANDING SUCCESS

A FEW GOOD LOCATIONS STILL AVAILABLE

CLARENCE H. HARNDEN, Secretary-Manager

## THE GREAT LA PORTE COUNTY FAIR

LA PORTE, IND., AUGUST 17-21

Walking distance Kingsbury Ordnance Plant. 20,000 workers. Seven big factories. Full crews. All three shifts daily. Plenty of money. Prospects great. We can place Food Stores, Soft Drinks and everything but games, which are exclusive with Johnny J. Jones Shows. You cannot lose at this big fair. Come along with us. J. A. TERRY, Secretary.

## AROUND THE GROUNDS

**NASHUA, Ia.**—At a board meeting of the Big Four Fair Association here it was decided not to hold an annual this year. Decision was made because of gas rationing and board's inability to obtain concessions and free acts.

**ARKADELPHIA, Ark.**—At special meeting of board of directors of Clark County Fair Association it was voted to continue the annual in 1943. Chairman Hardin said the fair will be limited to exhibition of livestock and poultry for the duration.

**EAU CLAIRE, Wis.**—Barron County's Annual Fair will be held this year as scheduled, and if suitable talent can be obtained the fair board will also stage a July 4th Celebration. Stockholders, attending a recent meeting, agreed to work during the fair without pay.

**LOUISA, Va.**—Annual Louisa County Firemen's Fair, which had been scheduled for July 4-10, has been canceled because of the ban on pleasure driving. Event normally attracts some 15,000 and brings in about \$5,000 to finance the Louisa Volunteer Fire Company for a year.

**CAPE MAY, N. J.**—Cape May County Fairgrounds last week were sold to Jack F. Gunn, North Wildwood, N. J., for the purpose of breeding race horses. Gunn, formerly of California, where he owned several race horses, said the grounds will be reconditioned and rounded into shape for exercising the horses and for clogging purposes.

**RUTLAND, Vt.**—Board of Trustees of Rutland Fair have canceled plans for this year's 98th annual, Will L. Davis, president and treasurer, said. Officials said, however, that the society will hold a one-day Victory Garden Fair in connection with the boys' and girls' 4-H Clubs, to enable the annual to retain title to its grounds.

**HARRINGTON, Del.**—Kent and Sussex County Fair has again been canceled, the second consecutive time since its inception in 1921. Former State Auditor Benjamin I. Shaw, president, says the fair will not be held in accordance with action taken by fair officials last year, ruling it out for the duration. Association has offered the grounds to the government, but the offer has not been accepted as yet. Meanwhile harness-race devotees are planning a number of matinee meets on the grounds similar to those held last year.

**DE PERE, Wis.**—J. N. Kavanaugh,

### CONCESSIONS WANTED

For  
**ALEXANDRIA FAIR  
AND HORSE SHOW**  
Sept. 4, 5 and 6, Saturday, Sunday & Labor Day.  
J. W. SHAW, Secretary  
644 Monmouth St. Newport, Ky.  
Highland 2826

### WANT

Four Rides and 10 or 15 Concessions for our  
**THREE NIGHTS FAIR**  
August 18-19-20  
Good crops insure good crowds. Write  
I. R. ANDREWS, Secretary, Bladen, Nebr.

### WANTED

Legitimate Concessions (except Snowballs and Bingo). Attractions. Conditions excellent. Large attendance predicted. Very few Concessions booked.

### CHRISTIAN CO. FAIR

July 18-23  
C. C. HUNTER, Secy., Taylorville, Illinois

### WANTED

Carnival or Independent Rides and Concessions for  
**WARREN FAIR  
AND HOMECOMING**  
Aug. 18 to 21, 1943, Warren, Ill.

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CONSTANS CONCESSIONS

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county agricultural agent, has been named chairman of a special county dairy production contest committee which will select a dairy champion from this county at Brown County Fair. Winners of the contest, there will be seven places, will receive recognition at the fair and cash awards. The county dairy production king then will be sent to Wisconsin State Fair, where he will compete for the governor's trophy awarded annually to the State production king. Similar procedures are being carried out in other Wisconsin communities. In determining final winners, county committees will consider such factors as crop acres, average milk or butterfat production per cow, farm management practices, sons now in the service who were working on the farm, accomplishments in face of labor and machinery shortages, and quality production as well as quantity.

### AGRICULTURAL

(Continued from page 43)

being worked out in mid-April, the War Food Administration announced. Consideration also was being given to alternate methods to bring about a readjustment of live cattle prices.

WFA indicated that such measures would be put into effect if meat rationing and the campaign against black markets do not bring about a downward adjustment in live animal prices, relieving the squeeze between them and wholesale meat prices within "a reasonable time." Hog prices at the time of the announcement were above levels expected to be reflected by the wholesale pork ceilings, but declined after the announcement was made.

The support price for hogs was increased from \$13.25 to \$13.75 per hundred pounds, until September 30, 1944.

### WHEAT: OUTLOOK

Wheat production in 1943 may total around 685 million bushels. Production of winter wheat indicated by the May 1 crop report was around 515 million bushels. The total assumes average yields of spring wheat on around 14,700,000 planted acres as indicated by the March prospective plantings report. Production of all wheat last year was 981 million bushels and the 1932-'41 average was nearly 738 million. Other estimates: Carry-over July 1, 1943, about 615 million bushels; carry-over July 1, 1942, 632 million; domestic supplies in 1943-'44, 1,300 million bushels; domestic supplies in 1942-'43, 1,613 million bushels; disappearance in 1943-'44, roughly 1.1 billion bushels; disappearance in 1942-'43, 1 billion—the largest since 1920. Carry-over July 1, 1944, may be below 300 million bushels or less.

Unusually heavy disappearance is expected to result from use of more wheat for food, along with use for feed and alcohol. Any wheat that may be imported probably will be for feed.

Commodity Credit Corporation had loaned nearly \$459 million on 406 million bushels of 1942 wheat by April 30—45 per cent of it stored on farms and 55 per cent in warehouses. Loans have averaged \$1.13 per bushel, including some transportation to warehouses. More than 106 billion bushels of this wheat had been redeemed by April 30, and nearly 4.9 million had been delivered to CCC.

Sale of the additional 100 million bushels of government-owned wheat for feed that was authorized by law began in late March. Prices at which the wheat was offered by CCC range from minimums of 93 cents in Southern Minnesota and 94 cents in Iowa up to \$1.09 delivered in New England, Florida and Southern California.

Wheat stocks on April 1 totaled 901 million bushels, consisting of 328 million on farms, 175 million in interior mills and elevators, 212 million in commercial centers, 123 million in merchant mills and 63 million bushels of CCC wheat in steel and wood bins and in transit. Of the total of 901 million bushels, 578 million either were owned by CCC or were under loan on April 1.

### CSRA POLICY

(Continued from page 42)

ing inducted into the armed services in 1943.

Reports show that altho the 1942 season lasted only until July 4, a total of 15 sanctioned events was conducted on both speedways and fairgrounds courses. The ODT order banning the speed sport came just in advance of the heavy fall fair season which called for a schedule of in excess of 100 fair dates.

Joie Chitwood, Topeka, Kan., championship standing leader of the curtailed 1942 season, was given full recognition for his championship winning, which includes much additional endorsement and manufacturer prize money. Ted Horn, of Paterson, N. J., 1941 CSRA champion, wound up third in position, tho he led the early season coveted standing. Jimmy Wilburn, Los Angeles, 1939-'40 national champion, finished far down in the list of the 134 drivers who amassed titular digits.

Functions of the office staff for the duration will be to retain the association's identity with the nation's press, radio, fairs and the millions of automobile racing patrons. Periodical news and literature releases will be dispatched to kindred interests from the local offices, altho no applications will be accepted for membership until the war's end. Financing of the office and expenditure operations comes from the reserve created.

E. V. Hambach was re-elected to the board chairmanship, while the same officers and directors have been retained. These include Dr. J. K. Bailey, president; Norman Witte, executive secretary; Wallace Booker, treasurer, and Hon. R. William Patterson, counsel. Board members besides Van Hambach include Foster Shultz, Mel Moore, Mason Benner and Harry Gilchrist.

### SASK. GIVEAWAYS

(Continued from page 42)

money for livestock exhibits will be increased above last year. In 1942 \$6,400 was given in prizes to livestock exhibitors. This year the amount has been upped to \$8,600. The increase has been spread over the entire livestock list. Some new classes have been added in the sheep and swine divisions.

During the week \$3,000 worth of Victory Bonds will be given away to holders of lucky grandstand admission tickets. Each night, except Tuesday, a \$300 bond, a \$200 bond and a \$100 bond will be awarded. On Tuesday, Children's Night, five \$25 War Savings Certificates will be given to young ticket holders.

### CONVENTION PLANS

(Continued from page 40)

and discussion at the forthcoming meeting will be 'Plan Today for Tomorrow.' The value of such a discussion can be well appreciated by all far-seeing park men and equally so by manufacturers.

"It is hoped every member can devote a little time during these busy days to earnest consideration of this most important subject, passing his ideas along to the program committee. President Leonard B. Schloss is determined to make the forthcoming convention the biggest and best in our history and he will appreciate the earnest co-operation of all members."

The Pool Program Committee for the 25th annual convention consists of Harry A. Ackley, chairman; O. B. Jenkinson, vice-chairman; Chauncey A. Hyatt, adviser; Bert Nevins, publicity; Paul H. Huedepohl and Joseph Malec.

### "MYSTERY" FUEL

(Continued from page 40)

Springfield Street Railway and its officials said there was no possibility of continuing operations of Riverside. With a big investment at stake and after several years of honest effort to build Riverside into one of the country's best amusement parks, we decided to do something about the problem, and I believe we have the answer. When the new service functions we will be able to transport workers to their outings and servicemen to recreation they want and need in the outdoors."

According to Carroll, the remarkable feature about the gasoline substitute is the fact that the process was brought from the idea stage, occasioned by the emergency, to actual operation of a standard automotive motor engine in two weeks. The test was brought about under Trigger's direction.

Meanwhile the ODT office here Monday (14) claimed that the vehicle was being operated illegally and without

permission and is under investigation. Carroll said that as the vehicle carries passengers without charge and has the proper automotive registrations and liability insurance coverage, the ODT has no jurisdiction. David L. Topham, ODT chief, said the bus comes under his jurisdiction as the park company had obtained no certificate of war necessity.

### TRANSPORT ILLS

(Continued from page 40)

passengers, most of them young people headed for Paragon Park and the Beach, were locked below decks with windows and doors closed and painted so passengers could not see out. No explanation was given by the coast guard or boat captain. The boat cruised around in tight circles for more than six hours. The boat should have returned to Boston within half an hour. As it was, it did not return until 4:30 p.m.

Incidents like this make David Stone, owner and supervisor of Paragon Park, declare that the outlook is bad. He can't get help and is employing high school kids living near-by to relieve the situation.

He hopes, sooner or later, to open the dance hall, the Chateau. For the present inside concessions and games are let out to Joseph Cohen. Outside restaurant is handled, as for the past 25 years, by Abe Lehage. Lou Freeman has the roller-skating rink. Joseph Stone is president of the park company, Mrs. David Stone, treasurer. Paragon has been open since May 29.

### AUSTIN PLAY OK

(Continued from page 40)

from soldiers on week-ends," Bible states, "and the rides and skating rink seem to appeal to them most."

Operating now on a leased site, Bible has purchased property near by where he plans a bigger post-war park. Manpower shortage has been keenly felt here, but the local amusement resort is getting along okay so far. Merchandise, however, is getting scarcer and there has been some importation of Mexican goods, but they do not seem to go as well here as they are reported to do in the North and East.

Bible's son, Philip Jr., recently was graduated from Texas A&M College and has entered officers' candidate school at Fort Benning, Ga.

### CONKLINS PLACE RIDES

(Continued from page 40)

believe that the riding devices will do their share of business."

Three weeks ago the Conklins opened an eight-car Auto Speedway, a four-abreast Merry-Go-Round and a No. 5 Ell Ferris Wheel at Burlington Beach, Hamilton, Ont., where Merrick E. Nutting, in charge of these rides, reports excellent business.

A streamlined Caterpillar and a Fun House also have been contracted by the Conklins with Manager Sam Solomon at Sunnyside Beach, Toronto, where exceptionally good returns on these rides are reported.

"The curtailment of motor transportation," said President Conklin, "and many other factors are certainly going to work out especially well for all of those parks that are in close proximity to cities and towns and, from general appearances, it looks as tho we will leave these riding devices in these parks for the duration."

### OREGON FUN GAS

(Continued from page 40)

of 'free' mileage a month in their A books, even tho B and C rations have been issued them," Montgomery said. "If the car owner chooses to have his coupons he can save up to 180 miles in two months and have this in his tank at end of the valid period, when the new coupons become good."

Montgomery emphasized that only 90 miles a month for any class of ration book may be used in this manner. All other mileage in the ration books must be used for occupational purposes.

The action removes considerable doubt as to whether cars may be driven to the theater, beaches, parks or other entertainment spots. The only restriction on such driving, according to the action, is that only 90 miles a month may be devoted to anything except strictly occupational driving.

**KLAMATH FALLS, Ore.**—Dickering is under way for purchase of Butler Natatorium for \$13,000 by the Klamath Falls High School Athletic Association. The pool adjoins the athletic field.

# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Sheldon Acquires Spokane Skateland

SPOKANE, June 19.—G. A. Sheldon, who until recently operated Pullman (Wash.) Rink, has purchased the interests of Norm Winnington in Skateland Rink here and will immediately become active as its manager. The policy for Skateland, as announced by the new owner, will be sessions seven nights a week, with matinees on Saturdays and Sundays.

Sheldon has long been associated with the rink field, having operated several skating spots in Montana before coming to the Northwest last fall to open Pullman Rink. He found it necessary to close Pullman early this spring due to the loss of student attendance from Washington State College, which had suffered a heavy reduction in enrollments.

## New Armory Opened in Chi

CHICAGO, June 19.—The new Armory Rink, in the 16th Street Armory here, was opened June 17 with many prominent rink men in attendance. The rink probably has the largest floor space of any in Chicago. Phil Hays, who manages Arcadia Gardens, will divide his time between the two spots. Jack Schuten, who will manage the Armory, probably will only remain in that capacity until fall, when he will return to Madison Gardens. With the opening of the Armory, Hays has made several changes in his Arcadia Gardens staff. Norval Hall, organist, moves to the Armory and is being replaced by Ted Day. Al Fiath, veteran rink operator and skater, has been added to the Arcadia Gardens staff.



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**FOR SALE ABOUT SEPT. 15**

Large Portable Rink, 50x135, now operating. Top used one season; complete without skates.

**CECIL MILAM**  
Care Wheeling Roller Rink WHEELING, W. VA.

## All-Year Operation Is Good for Milam

WHEELING, W. Va., June 19.—A good season is reported at his rinks by Cecil Milam, who has partly solved the help shortage by calling upon some of his older skaters and former employees who are working in war plants to put in some time at evening sessions.

Wheeling Rink will remain open all summer, with sessions Tuesday, Thursday, Saturday and Sunday nights. Ralph Shriner is at the console of the electric organ. This is the first time in Milam's 11 years of operation here that he has attempted to operate all year.

He opened his portable on June 2 six miles from Wheeling Rink. It is the first portable ever to be set up here. Portable is 135 by 50 feet with five center poles. Top was new two years ago but was kept in storage last summer. It is operated every afternoon and evening except Monday. Organ music is sent from Wheeling Rink by wire to the airway portable rink.

Washington (Pa.) Rink also will remain open all summer, operating only on Thursday (for colored patrons) and Friday and Saturday nights. Raymond Smith, in charge of Washington Rink, is also assistant manager of the Wheeling portable.

## Smiths Reopen Astoria, Ore.

ASTORIA, Ore., June 19.—Roller-skating fans of this community, without a rink since 1938, now have a new roller emporium in the Jeffers Building on Exchange Street here. The spot has been opened by Waldo and Florence Wheeler Smith and boasts of a newly laid, modern floor which will accommodate more than 100 skaters. Equipment includes a standard music box, amplifying system and 400 pairs of skates. Attendance since the recent opening has been uniformly good.

JOE SMYTH adds a nautical touch to his skating act at the Yacht Club, Philadelphia.

FLYING BERRYS return their skating thrill act to Philadelphia, booked into Frank Palumbo's Theater-Restaurant by Eddie Suez Agency, Philadelphia.

ARENA CLUB, Mount Clemens, Mich., is readying a roller show to be produced at Fairhaven Rink there in three weeks as a benefit for the Fairhaven Township War Chest.

RSROA trophies, won in the recent national meets in Detroit, are being completed, following new engraving necessary, and are about ready for shipment from Detroit to winners, reports RSROA headquarters.

FRED A. MARTIN, general manager of Arena Gardens, Detroit, reports excellent business in the rink, despite heat, in regular sessions and lessons, altho the rink is open this summer for the first time in its history.

VICTOR J. BROWN, former RSROA president and whose Dreamland Rink, Newark, N. J., is something of a show place, is off with Bill Sefferino on a fishing trip at Lake-of-the-Woods, Canada. Far from today's notes of discord, tentative post-war plans may be discussed by these top rink men.

MELVIN AND EDNA UMBACH, former professionals at Sefferino's RollerDrome, Cincinnati, who are now instructing in Fred H. Freeman's chain of rinks in Boston, on a recent vacation visit to the Queen City dropped in at Sefferino's to find five Louisville skaters taking their bronze dance test. Melvin gave the youngsters a big thrill when he skated with them.

SEFFERINO'S ROLLERDROME, Cincinnati, has closed for the summer, and Cap Sefferino is overseeing the repairs and floor renovating before it reopens in September. Cap, who believes the war's end will find roller skating more firmly entrenched as a leading recreation than ever before, predicts that far more ornate rinks will be built because of this trend. He believes that the successful management of rinks will attract new blood to managerial posts and that competition

that will follow will make for an unprecedented healthy condition in the rink field.

## WON, HORSE & UPP

(Continued from page 38)

covered that they had ordered \$150 steak dinners and \$1 suppers which amounted to \$462.50 and which swallowed the day's profit.

Our jump to Tuesday's town, Waterless, Colo., was only eight miles. On account of the wagons being overloaded with the 200 new men, the show's horses couldn't make any time and the wagon train didn't get into town until 9 p.m., which was too late to show. We stopped only long enough to feed and water the stock, and our people ate in restaurants. Only one meal being served that day, the show held the loss down to \$275. On Wednesday at Pootills, Colo., the show got in both performances and again the local restaurants copped the day's profit.

On Thursday at Rocky Ledge, Colo., the bosses held a meeting to decide on some way of handling the 185 extra men. Seeing the meat for animal feed being delivered to the lot, Co-Owner Charley Horse solved the problem by falling back on his namesake, and that day the multitude enjoyed a sweepstake dinner. Cliff Top, Colo., Friday's stand, was billed for a night show only and we played to a turnaway house because the 200 workers who hadn't seen the show insisted upon either seeing it or leaving, and they filled 200 of our best grandstand chairs.

Here today the show arrived in time because the road was downgrade all of the way and the horses handled the extra load of 200 men easily. The show did capacity business at both performances. After the show was loaded that night some 50 uniformed guards swooped down on the lot and rounded up the 200 men. From the captain of the guards we learned that they had escaped from an asylum in Kansas and that the guards had been trying to catch up with us for a week to take them back. The men begged to be left with the circus, declaring that wartime tramping was a glorious life. This provided much food for thought among us regular trouper. One never knows his own standing in this biz.

P.S.—After the office had figured up room and board for the 200 men for a week the asylum's superintendent agreed to mail the bosses a check for \$1,800 to cover the bill. Wouldn't be surprised to learn that some early-day circus men who went thru the same experience were the ones who coined the phrase, "Getting off the nut."

## DRESSING ROOM GOSSIP

(Continued from page 39)

ballerina in gold, left the show because of a foot injury. She is to be replaced by Sally Hobson in the dance with Modoc. Laugh of the week: A first-of-May inquiring about the cost of a stateroom in the cars.

DICK ANDERSON.

RUSSELL BROS.—San Francisco, at the foot of the Golden Gate. An ideal location, in the Seals Baseball Park. Side Show, front door and menagerie inside the ball park and big top on the parking lot outside. Engagement is for 14 days, and what a rest everyone is going to get, or are they? Lots of visitors and ex-showfolk in the Bay District, among them Mr. and Mrs. Eddie Silbon, now retired, living in Oakland; Alethea Clarke and husband, Isaac Marcks, CFA, and three sons; Donald Marcks clowning the show in Oakland and San Francisco; William H. Scott, of the Pacific Coast Showmen's Association, who traveled from Los Angeles to catch the show; Jim Chloupek and niece, Jane Sherbourne, who recently joined the CFA. Jim and Jane are ardent Circus Fans, having caught the show at Los Angeles, San Jose, Palo Alto, Richmond, Oakland and San Francisco. Apologies to my

friend, Dr. David Reid, Lebanon, Ore., who holds the long-distance Circus Fans' record. From Lebanon to Los Angeles, plus a drive of 90 miles to Oceanside, Calif., for a night performance only, is some record. Uncle Sam is flirting with our genial press agent, Bill Antes. Betty Acavedo and the writer had birthdays recently—no cake, its rationed.

Hats Off Department—To Mrs. R. W. Rogers for being an old smoothie with the customers; to Uncle Sam (Clyde Stilts) for the masterful way he navigates his stilts on rough tracks and under any and all conditions; to Norman Carroll for his well modulated voice on the microphone; to Lou Berg's grease stand (it's the meeting place for all showfolk); to Cheerful Gardner for building another fine elephant act; to the Flying Valentinos for a very thrilling exhibition; to Harry Freehand and Floyd Crouch for the "Human Victory Spinning Top"; to Firmin Olivia for learning to play the trumpet; to Maurice Marmalejo and Jimmie Avila for painting their berths; to clown alley for its thrilling 11 to 10 victory over the bar performers in the first ball game of the season.—DICK LEWIS.

## Sparks Show 35 Years Ago

Los Angeles

Editors The Billboard:

Now that Charles Sparks is manager of Spangles in New York, the following might make good reading. I am so happy to see Charley get busy again. The old reliable John H. Sparks Shows 35 years ago, Charles Sparks, manager, consisted of five cars, one coach, two flats, one stock and a big baggage and cage car. Show cost about \$350 to \$400 to operate and did from \$600 to a grand a day. I sold tickets in the wagon, bought the gasoline (which was no easy job in those days), led the parade, did three acts in the big show, took tickets on the Side Show, come-in, made concert announcements and sold concert tickets, then made announcements on the Rough Roaring Lion in the after-show. We ate and slept in the car, and it was a happy family.

Program: The Kadells opened with a double trapeze act; Berger, hand balancing; Ashton, balancing traps; Eddie Brown and Billy Reid in a 10-minute January act; Hines-Kimball Troupe, consisting of Jenny Rooney, Mayme Ward, Mrs. Hines and Kimball, and Guy was also in the act; Al Millett, boss of props and hand balancing; Minnie Fisher, iron jaw; Eddie Brown with ponies; Charles Elliott and Walter Guice, bars; Ashton, slack wire; Archie Falls, acrobat and clown. A fellow named Costello worked Mari, the only elephant, and also the lion in the concert; Walter Guice's sister did traps and I closed with Pete Jenkins.

Basil McHenry paid the licenses; Barney Shea did a little of everything; Red Wion was trainmaster; Bill Curtis, on big top; Bert Cole, banners. Mrs. Adde ran the car and cookhouse, and the show had an advance car ahead. Admission, 25 and 35 cents; concert, 10 cents; Side Show, 10 cents, and lemonade a nickel. Reserved seats, 25 cents. Clarence Cooper was band leader and Louie Chasm had the Side Show.

J. ED BROWN.

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## -RINK MEN WHO HAVE ONCE HAD A-



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# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

THIS certainly is no time to draw public criticism of traveling outdoor shows, especially circuses. The future of the business and of those in it will not be enhanced by the presentation of lousy performances. Reports of over-selling reserves to the point where hundreds of purchasers are compelled to stand reflect only careless or ruthless management. Both are good ways to kill off the American love for the circus.

PROMINENT in Washington dispatches about the Middle West's protests against a pleasure-driving ban has been the name of Congressman Charles A. Halleck. While he represents the whole of the Second Indiana District and supposedly the feelings of all his constituents there, the many showfolks who know him sense that he has more than a passing interest in the gasoline situation. That is that he will have to be shown the absolute necessity of the proposed driving curb, which no one pretends might not be disastrous to agricultural fairs, parks and other amusement interests. Charlie Halleck has been a member of Congress since 1935 and at the time of his election had served efficiently as secretary of Jasper County Fair, Rensselaer, for some years. He also did things as president of Indiana Association of County and District Fairs. His record as district attorney of Jasper County was outstanding. He has always been known as a friend of the

amusement profession, and numerous well-known show people have been active in his campaigns, regardless of party.

"IN *The Billboard* of June 12, bottom center of page 4, was a splendid story regarding puppets and marionettes," writes Madam Pinxy, manager of the Pinxy Puppets. "The story is not signed and I have no way of knowing who wrote it and, not knowing just whom to write to about it, I am choosing you. I do want to thank *The Billboard* for publishing that little article. It seems that puppets get so little praise from the press that when some kindly person does break forth we puppeteers certainly do appreciate it. The Hargrave girls, Martha and Anna, of Aurora, Ill., will send you folders regarding our Puppeteers of America Festival to be held in Aurora June 24-27. The Hargrave girls, who are hostesses of the festival, are daughters of Harry Hargrave, well-known outdoor showman now operating on the Pacific Coast. He was the first to introduce the 'Submarine' and 'Deep Sea Divers' on the C. A. Wortham Shows in 1921. The lovely folders are the work of the talented girls, one an artist and the other a writer."

NO way-out lot, but a downtown trackage location for the Pan-American Trainshow with whale, octopus, etc., in Cincy last week. Biz good, said A. C. Bradley. . . . The Terrell Jacobs equipment,

going from Gilbert Bros.' Circus to the World of Mirth Shows, is not built for overland transport, and the cages and wagons will be carried by WM on some added railroad cars and wagons brought on from Richmond, Va., by General Manager Max Linderman. . . . Favorable reports come regarding the Bahama Negroes from Burlington (N. J.) barracks being used to help get the World of Mirth Shows up and down while in that territory. 'Tis said they are willing workers and can take orders. Unlike our sons of Dixie, they speak with an English accent. Show is said to pay 'em 65 cents an hour. The federal government is reported to pay 'em 55 cents an hour whether or not it finds a place for its dusky wards among neighboring farmers. Altho the show has been using 50, there are about 200 in the Burlington barracks. Looks as tho Max is not only playing where the crowds are but also where a plentitude of help is almost made to order.

THE Conklins appear to have solved the problem of surplus equipment. And profitably, too, for them as well as Canadian park managements. . . . Versatile Nat Rodgers will take a flier as boss of Alabama State Fair, Birmingham, an institution with plenty of potentialities, judged by past performances. . . . Where do they come from? How do they get to the lots? That is a mystery to a showman now in New Jersey who marvels at vast crowds with no apparent transportation. Maybe it is because in congested Jersey thousands of patrons live within walking distance. Or maybe the folks are just looking for a better mousetrap. . . . Asked why he was getting out of Dixie, a show owner who let June catch up with him in the Deep South replied: "I found it about as logical as staying out all winter in Michigan."

# The Crossroads

By NAT GREEN  
CHICAGO

THE Music War Council of America is looking over the fair field with the idea of inaugurating War Bond rally days at many of the annuals. Idea has not yet been fully worked out, but the organization hopes to enlist the aid of the fairs in the U. S. Treasury Department's War Bond rallies by inaugurating special days on which admission would be by purchase of bonds or stamps. Among the ideas being mulled over are a war equipment exhibition to which every purchaser of stamps would be admitted free; special grandstand shows with skits by well-known guest artists, with a bond purchase as the admission price; War Bond auctions, auction of war trophies, etc. While there is no doubt that fair managements would be glad to co-operate in the various war activities, we believe it would be well for the various branches contemplating tie-ups with the fairs to get together and discuss their plans in order that there may not be useless and confusing overlapping of their activities. There is such a multiplicity of organizations and government branches conducting campaigns of one kind or another that unless their work is closely co-ordinated their purposes will be defeated. Some of them have a tendency to go along without thought of what any other branch or organization is doing. Then when their requests are not fully complied with by fair managements because of prior commitments with other branches,

the fair is apt to be accused of failing to co-operate. The fair secretary is in a tough spot on this matter. He wants to give the greatest possible co-operation to every phase of the war effort, but with just a few days available it is physically impossible to accede to all requests for shows, exhibits and what not. The sensible and practical thing to do would be for the various organizations to co-ordinate their efforts so there would be no conflict. But, human nature being what it is, that is too much to expect. Each group is certain it should have the preference, and the poor secretary is in the middle, no matter which way he turns. The secretary can, to some extent, set his foot down on impractical set-ups, but it takes plenty of guts and staying power.

The *Altoona* (Pa.) *Tribune* of May 29 carried a lengthy and interesting story of the Walter L. Main Circus wreck of 1893, a wreck which ranks with major disasters in circus history. More than a page is devoted to the story and pictures. No doubt hundreds of circus fans will want to get a copy of *The Trib* to place in their archives. . . . Jimmy Johnson, former coin machine man now operating an amusement park in San Antonio, spent last week in Chicago looking for rides and other equipment. At last reports he had found everything he wanted except a Roller Coaster. . . . There will be a show in the

Stadium next fall produced jointly by the Stadium management and Barnes-Carruthers, but so far no decision has been made as to what form it will take. . . . Eddie Gilmartin, who managed the Indianapolis Roof ballroom all winter, writes from Lake Lawn, Delavan, Wis., that he's back there as a ballroom manager for his seventh year. . . . Olga Bailey writes from Dallas that the item in *The Crossroads* about her book *Mollie Bailey, Circus Queen of the Southwest*, has already brought two orders for the book. . . . Shortage of help hasn't got the lot carnivals licked, but it's giving 'em plenty of trouble. Edward A. Hock, Jimmy Campbell, Hadji Delgarian and Patsy Potenza all are spotted around town.

THERE was one place where "close harmony" prevailed last week. The S. P. E. B. S. Q. S. A. held its annual convention in Chicago Friday and Saturday and some 80 top-notch barber shop quartets gave out lustily with *Dear Old Girl*, *Sweet Adeline* and *Mandy Lee*. You've guessed it! The conventioners were members of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc., and they demonstrated that their art is still very much alive. Why wouldn't a barber-shop quartet contest be a good local feature for fairs!

THE talked-of sale of Russell Bros.' Circus appears about to jell. From one of the interested parties on the West Coast comes word that new owners will take over the show June 27 unless unforeseen circumstances arise. Money is up, says our informant, and it's all Coast dough.

## RINGLING IN CAPITAL

(Continued from page 38)  
one and taking a tumble into net. Show was press-agented by Allen Lester, who said editors welcomed copy as a relief from war news.

Lord and Lady Halifax, British ambassador and his wife, were among notables attending the show. They attended Tuesday night. Accompanying them was their son, who recently lost both legs in the Tunisian campaign.

Robert Ringling returned to New York Tuesday to supervise opening there of Spangles, Ringling-produced circus to play at Madison Square Garden. He was in Washington a couple of days.

At Monday night's performance were 12 wounded war veterans from the South Pacific. They were guests of an anonymous donor who purchased War Bonds and stipulated that his tickets were to be given to wounded soldiers at Walter Reed Hospital.

Circus faced a bad situation in Washington so far as taxicabs were concerned. Cabs carried signs saying they were not allowed to carry fares to the circus grounds. This being a town where taxis are a chief means of transportation, the ruling cut deeply into attendance.

### 190,000 Drawn in Philly

PHILADELPHIA, June 19.—The Ringling circus, for its first stand of the season under canvas at a new location here, ending a two-week engagement last Saturday (12), drew about 190,000 for the 12 matinee and 12 evening performances. Total attendance figure represents a bit under three-quarters capacity for the new six-pole tent seating 13,500.

While attendance and gross was under expectations, the take was considered highly satisfactory in face of local conditions. Rain the first week held down

the gate virtually every day, with attendance at one matinee running as low as 3,000. Only sell-out performances were the two Monday matinees, having the Decoration Day holiday the first week, and 10,000 kiddies hosted by Ellis Gimbel, local department store executive, for the second Monday, and the first Saturday night show was also at capacity levels. Only other evening show playing to capacity was the War Bond show on the Tuesday of the first week.

In addition to rain and hitting into a heat wave, the ban on pleasure driving hurt the gate much. The regular circus grounds having been taken over by the government, the new site was at an out-of-way corner of town and not easily accessible by public conveyances from all parts of the city.

While the "old-fashioned" flavor of the show this year was readily accepted by the public, much disappointment was expressed over the curtailed menagerie due to the show's transportation problems.

## Around the RB Lot

By GEORGINA CAMPBELL

THIS year marks the Ringling Bros. and Barnum & Bailey Circus 60th Jubilee Year. A brochure, *Welcome to Washington*, distributed to us by the James E. Cooper Top of the CFA, congratulated the show on its "60 Years of Glorious Achievement." The same brochure prophesies that one day our lot (at Benning Road and Oklahoma Avenue, N. E.) will be a happier one—the site of a great stadium. To us it's still an excity dump, roomy but rough underfoot, with a surplus of flies from the near-by

Potomac! Glass beach notwithstanding, some troupers bathed in the river.

Several acts left for last week's opening in New York of Ringling Bros.' summer circus, Spangles. In particular we miss genial Dr. Herman Ostermaier and Doheos, his beautiful white dancing stallion.

Last week saw the replacement of the popular car gag in which 22 clowns, ranging in size from midgets to a giant, pour out of a small car. Emmett Kelly sits on the rumble seat, a living symbol of human haphazardness. His recent fan mail includes a letter from Fannie Hurst, in which she lavishes praise on his bonfire gag! Another new number since Philadelphia is the graceful six-girl cloud swing, directed by Barbette. He also designed the costumes and arranged the lilting waltz accompaniment.

Speaking of Spangles, while the Ringling circus was in New York, one of our show girls, Dorothy Donahue, was late so often that she finally left. She is now in Spangles. And, says Robert Ringling, is always the first to arrive and a most willing performer. She's the only girl who volunteered to join the ballet girls in a 36-foot climb up a rope ladder for the flag finale. Once the circus virus gets into your blood . . .

ODDS AND ENDS: On June 14 we were visited by Sarah Baker, artist; Bill Calfee, sculptor, and the novelist, "Bobbee." Each is an ardent and old-time circus fan. "Bobbee" wrote one of the first circus novels, *Eyes Light*. Sarah Baker has been painting circus scenes for 10 years. Much of her work is in various museums, and she plans to exhibit other paintings in New York next spring.

On June 15 Shirley Buehner, ballet girl, celebrated her 21st birthday anniversary. Edith Christy, niece of Christy (Christy's circus), recently joined. Gerry

Hill, ballet girl, enjoyed a family reunion last week. Her mother, Mrs. W. E. Hill, St. Petersburg, Fla.; sister Jackie, brother James and wife joined her in Washington.

## CIRCUS FANS

(Continued from page 39)

Buckingham. Mr. and Mrs. John Gribben were guests of Mr. and Mrs. Randall W. Palmer.

The show opened a two-day engagement June 7 and in spite of a heavy rain and cold gave two shows on Monday to two small houses. On Tuesday business picked up a little, the matinee being about a half house and the evening show playing to about two-thirds of a house. The attendance showed plainly what the ban on pleasure driving is doing to show business, and with the rain and cold, business has been greatly handicapped.

Mr. and Mrs. Hunt extended every courtesy to the Fans, inviting many to the cookhouse for both dinner and supper. For the supper on Tuesday night home-made cake was furnished by two of the Fans.

## COLLECTORS' CORNER

(Continued from page 39)

created) and where it was first used and with what show. C'mon, fellas, let's give Quig all he's askin' for. Dig into your Circusiana files and bring out everything in connection with this circus war cry.

Guys certainly have great faith in the Corner's ability to have things dug up for them. Here comes Burns Kattenberg, who writes: I have a photograph of three youthful male contortionists (back benders) who, I believe, were on the 4-Paw show, 1903 to 1907. He wants a Cornerite to identify this trio for him.

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place, Cincinnati 1, O.) Thursday for Following Week's Issue

LYRIC WRITER WANTS TO HEAR FROM promising composer. Publisher connections preferred but not essential. Address BOX C-195, Billboard, Cincinnati, O.

RED, WHITE, BLUE TICKETS READY TO BE rolled in fives (2100), profit \$36.00; \$2.75 per set. DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis. jy10

SEND YOUR QUESTIONS WITH A DOLLAR to "Myrtle." She has helped thousands. If not answered, money refunded. No fortune telling. FRENCH'S INFORMATION SERVICE, 722 1/2 N. Sixth St., Burlington, Iowa.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE Only advertisements of used machines accepted for publication in this column.

ABOUT 250 PENNY PEANUT BALL GUM AND Shocking Machines for sale cheap. P. O. BOX 93, Austin, Tex.

ACE BARGAINS! — 3 BALLY TORPEDOS, \$199.50; 3 Keoney Submarines, \$199.50; 5 Scientific Batting Practices, \$119.50; 5 Pike's Peaks, \$19.50; 15 Grotchen Imps, \$5.00. Above machines first class operating condition; 5% discount if cash in full sent with order. Otherwise 50% deposit. LEMKE COIN MACHINE CO., 31 W. Vernor, Detroit, Mich.

BALLY SPORT SPECIAL READY TO OPERATE, with Whirlaway Stakes, built-up Jackpot, \$159.50. KAW SPECIALTY, 715 Kansas Ave., Kansas City, Kan.

CIGARETTE AND CANDY VENDING MACHINES all makes. Smashing prices. Have you any to sell? Complete stock Uneedapak Parts. Prepare with 20c change-over parts. More federal cigarette taxes coming. Parts getting scarce. MACK POSTEL, 6750 N. Ashland Ave., Chicago, Ill. jy10

CLEAN WURLITZER 750E, WITH PACKARD Adaptor and two Packard Wallboxes, \$500.00; \$450.00 for Phonograph and Adaptor. KAW SPECIALTY CO., 715 Kansas Ave., Kansas City, Kan.

FOR SALE — ONE SEEBURG 8800 REMOTE, \$415.00; one Seeburg Envoy Remote, \$315.00; ten Wall-O-Matics, \$25.00 each, and one Seeburg Speakorgan, \$25.00. All are in excellent condition. E. L. GILLETTE, 414 Farnam Bldg., Omaha, Neb.

MISCELLANEOUS

STAMP COLLECTORS — SEND NAME AND address, receive free pack Around the World Stamps. Free album offer; receive other Business Opportunities free. V. V. ADAMS, Box 59, Lewiston, Me. jy3x

PRINTING

LOWEST PRICES — SAME DAY SERVICE. Dated Heralds, Show Cards. We will quote on your printing needs. THE ENTERPRISE, Delavan, Wis.

MISPRINTED CONSULAR SIZE ENVELOPES — Postage savers, 85c per 1,000. Name and address overprinted for \$1.00 per M additional. All kinds of Theatrical Printing. ENTERPRISE, Delavan, Wis. x

PERSONAL MILITARY STATIONERY — 100 Sheets and 75 Envelopes, \$1.00 postpaid; all insignias. Agents wanted. LEE CRESSMAN, Washington, N. J.

WINDOW CARDS — 14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2 x 11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage. BURNETT SHOW PRINT, Boswell, Ind. je26x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE assortment of hot, snappy Greeting Cards complete with envelopes. Catalogue included free with first order. LA FRANCE NOVELTIES, 47 Hanover St., Boston, Mass. jy3x

AGENTS — COIN MONEY. IT'S NEW, IT'S hot! Everyone wants Radiant Plastic Plaques of loved ones; 6x10 sample, \$1.00 prepaid. Commissions advanced. We deliver, collect. CONDON, Box 157-A, Upper Darby, Pa. jy3x

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges. Sample 15c. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y. jy3x

FASTEST SELLING CARTOONS IN AMERICA — Kit Inspection and Peace Terms, 100 assorted, \$1.00; samples, 10c. JAYBEE, Box 944B, Altoona, Pa.

FREE WATER AND OUR CONCENTRATES make Flavors, Lotions, Shampoos, Cleaners; 72 Products. Your name on labels. QUALCO, B-20030, Russell, Detroit. je26

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. au14x

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits; 80 races, \$1.00; 1,000, \$10.00. Sample free. BARKLEY, 1316 Arch, Philadelphia, Pa.

NEW AND APPEALING LADIES' NOVELTY Belts made of walnut slices. Dollar seller. Sample 65c cash postpaid. LANE'S NOVELTIES, Lebanon, Mo.

OUR SIMPLIFIED BOOKKEEPING SYSTEMS pay big commissions. Easily sold. Thousands of prospects. COLUMBIA BOOKKEEPING SYSTEMS, 1520 Sheffield St., Pittsburgh, Pa.

PHOTOS ON STAMP. WE WILL REPRODUCE exactly from snapshot, newsprint or negative. 100 Stamp Photos, \$1.50. Agents Wanted. BONOMO, 25 Park St., Brooklyn, N. Y. je26x

SELL TO STORES — "SLAM THE AXIS" Postcards; other Timely Novelties. Send 25c for samples and distributor's deal. ROBBINS COMPANY, Newsweek Bldg., New York City. jy10x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. jy10x

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

GOING INTO SERVICE — SELL QUICK, CAR-rusel Building, Penny Arcade. Tip top shape. Act quick. Good buy. B. S. PERRY, Box 416, Highlands, N. J.

THEATRE, W. LAFAYETTE, OHIO — SELLING business, lease, equipment; \$1,000.00 down, balance payments. If not experienced will teach you. Defense factories here. Good paying proposition. jy10

INSTRUCTIONS BOOKS & CARTOONS

GASOLINE SUBSTITUTE — 4c PER GALLON. Details, 10c. R. PLUMB, Herkimer, N. Y.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. jy10x

PERSONALS

JACK RUCKER — HAVE BEEN TRYING TO locate you. Get in touch with me immediately. Phone collect. BOB WADE, May's Club, Savannah, Ill.

GET QUICK RESULTS! — BIG PROFITS! AT LOW COST

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Prepare your copy below and mail today

10c a Word — Minimum \$2.00 — CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT

Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati 1, O.

Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From.....

Address.....

City and State..... 6-26-43

Table with 4 columns and 10 rows for classification and payment details.

Forms Close Thursday for Following Week's Issue

FOR SALE — KEENEY SUPER TRACK TIMES, Paces Races, late Mills Bonus Bells and Gold Chrome Bells, Chicago Safes Revolverround, CHARLES PITTLE & CO., New Bedford, Mass. jy10x

FOR SALE — TRACK ODDS, \$350.00; BAKER Pace, just like new, \$350.00; Spinning Reel, \$100.00; Lot o' Fun, \$30.00; Life o' Card, \$40.00; Pace Race, brown cabinet, \$100.00; Penny Treasure, \$25.00; Spot Pool, \$50.00; Jolly, \$25.00; Lime Life, \$20.00; 412 Phono, \$35.00; Mills Blue Front Slot, \$150.00; Bally Slot and Stand, combination, 25c and 5c play, \$100.00, and Free Play Mint Vender, \$150.00. JEFFERSON MUSIC CO., 1401 Monroe St., Cretna, La. x

LIKE NEW DRIVEMOBILE, \$275.00; LATEST model Genco Playball, \$160.00; Gottlieb's Skee-Ballete, \$75.00; Keoney Anti-Aircraft, \$47.50 appearance just like new but in need of minor repair; Evans Ten Strikes and Rock-Ola Ten Pins, \$35.00 each. Sell the entire lot for \$600.00. 35 Assorted Pin Balls, \$125.00 for the lot. Uncrated. GILLES CANDY CO., Osage, Iowa. x

OFFER 200,000 GLASS MARBLES SUITABLE for use with Spotted Ball Gum, \$12.50 per case of 5,000 assorted; 1/2 and 3/8 inch sizes. CLEVELAND COIN, 2021 Prospect, Cleveland 15, O.

PAY LIST PRICES FOR RADIO TUBES — ALSO best prices for Used Phonographs. Send list of what you have air mail. LAREDO EXPORTING CO., Laredo, Tex. jy17x

RAPID FIRE, \$200.00; HITLER-MUSSOLINI, Seeburg, \$145.00; Parachute, \$145.00; Wurlitzer 750E, \$450.00; 850, \$500.00; DeLuxe Western Baseball, \$100.00; Exhibit Candid Camera, \$175.00; Baker Line-a-Line, \$75.00; Gottlieb Tripla Grips, \$14.00; Pike's Peak, \$15.00; Bally Torpedo, \$200.00; K.O. Fighter, \$125.00; Rockola World Series, \$95.00. HERB EVERSCHOR, 276 S. High, Columbus, O.

SCALES FOR SALE — FOUR COLUMBIA Cabinet models, mirror front, excellent appearance; will operate without service calls, \$59.50; National, big head porcelain, very clean, \$25.00; Watling, big head porcelain, \$59.50. IRVING LEVY, 2830 10th Court South, Birmingham, Ala.

SILVER BUMPER REPAIR SLEEVES MAKE OLD Pin Balls work like new. Stop out of order calls from coil burnage and worn stems. Mail \$1.50 check for package 15 Sleeves. See display ad in Amusement Machines Section. GENERAL COIN MACHINE CO., 942 Michigan, Buffalo, N. Y. je26

"SPECIAL" — ALL UNEEDAPAK CIGARETTE Parts, Changeover Levers, 10 5-column Uneedapaks Cigarette, \$27.50; Mutoscope Hockey, \$75.00; 25 Snacks, reconditioned, \$7.50. Wanted: Vest Pockets, Cigarette-Candy Machines. CAMEO VENDING, 432 W. 42d, New York.

TWO EVANS TEN STRIKE, TWO KICKER AND Catcher, clean, mechanically perfect, \$100.00 takes all. 1/3 deposit. ACME AMUSEMENT CO., INC., Wildwood, N. J.

VENDING MACHINE CLEARING HOUSE — If you have something to sell, we'll sell it. If you want to buy it, we'll get it for you. Write us. X. L. SALES CO., 959 Hope St., Providence, R. I.

WATLING TOM THUMB SCALES, \$75.00; Jumbo Parade, late cash, \$89.50; Triple Entry, \$139.50. DOUGLAS ERRION, 507 Webster, Peoria, Ill.

WANTED — BALLY 1 BALL MULTIPLE Tables. Combination cash and ticket or ticket only. SOUTHWEST COIN MACHINE CO., 706 Carroll St., Fort Worth, Tex. je26

WANTED — GRIPS, LEGAL GAMES, A.B.T. Targets, Scales. Have 2,000 Merchandise Venders to sell or trade. GRAHAM'S VENDING SERVICE, Connellsville, Pa.

WANTED — ROCK-OLA STAND WITH Enclosed Speaker for 1939 Counter Rock-Ola. DON HEGEMAN, Waukon, Iowa.

WANTED — BALLY KING PINS. WILL PAY \$160.00 each, crated. Also want Wurlitzer \$14A Skee Balls; will pay \$150.00 each, crated; \$65.00 each for \$14s. LEMKE COIN MACHINE CO., 31 W. Vernor, Detroit, Mich.

WANTED TO BUY — SEEBURG HITONES R.C.E.S., Seeburg Gems and Royals. Quote lowest price. BILLIE'S WAFFLE SHOP, 133 Belmont, Chicago, Ill.

WANTED — 100 MACHINES FOR VENDING aspirin tablets; or machines that can be adjusted to vend aspirin tablets. BOX 553, Billboard, Ashland Bldg., Chicago.

WANTED — SEEBURG GEM IN GOOD condition. Will pay \$110.00. State if slug-proof or not. ACE MUSIC CO., Waukon, Iowa.

WILL PAY HIGHEST CASH PRICE FOR MILLS late model Golf Ball Venders or any other type clean coin operated machines. CHARLEY SNYDER, 4116 Live Oak St., Dallas, Tex.

WURLITZER #331 BAR BOXES, \$24.50; #332, \$19.50; #350 Wireless Speaker, \$35.00; #306 Music Transmitter, \$15.00; Motors, \$12.50. COLEMAN NOVELTY, Rockford, Ill.

2 BALLY CLUB BELLS, COMB. CASH AND F.P., \$200.00 each; 7 late Jumbo Parades, cash, \$110.00 each; 1 Jumbo F.P. Brown Cabinet, \$62.50; 1 1938 Track Time, \$100.00; 1 5c Bluefront, \$110.00; 1 5c 4 Star Chief, \$100.00; 1 25c Pace Comet, \$115.00; 1 25c Rollatop, \$110.00; 2 Mills 5c Extraordinary, \$90.00 each; 8 Mills 5c War Eagles, \$85.00 each; 1 10c Mills Lion Head, \$85.00; 2 5c Blue and Gold V.P., each, \$42.50; 1 Seeburg 1942 R.C. Special with 4 Wallomatics and illuminated Speaker, \$400.00; 1 Paces Reels with rails, 5c, \$89.50. All machines subject to prior sale. Send 1/3 deposit. BARNES MUSIC CO., 1305 Broad, Selma, Ala.

WURLITZER 24-A, \$120.00 — FINE CONDITION, slugproof, equipped with Packard Keyboard Selector. Paris for Rockola Ray Gun; no Rifles. BOX C-198, Billboard, Cincinnati 1.

1 5c MILLS CHERRY BELL, \$155.00. FREE Play Tables; Commodore, Roxy, Sporty, Oh Boy, Jolly, \$17.50 each. Deposit. WEST COAST AMUSEMENT CO., 820 S. McDill Ave., Tampa, Fla.

50 GOTTIEB SINGLE GRIPS — INDICATOR control models. Excellent appearance. Ready for location, \$13.75. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala. je26

**FOR SALE  
SECOND-HAND GOODS**

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6.

ALL KINDS — POPCORN POPPERS, ALL-ELECTRICS, Burch, Star, Kingery, Carmelcorn Equipment, Peanut Roasters, Popmatics, Popcorn Venders. NORTHSIDE SALES CO., Indianola, Iowa. je26x

FOR SALE — PORTABLE HARDWOOD MAPLE Rink Floor, 50'x134'. Cash price, \$1,300.00. A-1 condition. J. H. STREVER, 203 S. Highland Ave., Aurora, Ill.

MINIATURE DINER — SIX AND HALF BY twelve and half feet. Monotile interior, metal exterior, weight two thousand pounds. Would trade. BOX 241, Wellsville, N. Y.

**FOR SALE—SECOND-HAND SHOW PROPERTY**

FIVE LOUD SPEAKERS WITH BATTERY — GUENTHER PUBLIC WAREHOUSES, Stra. "A," 822 Buena Vista St., San Antonio, Tex.

FOR SALE — CASH ONLY, REASONABLE. Suitable for park or road, in first class condition and ready to go. Flying Horses, formerly Over the Jumps, 40 horses, 4 chariots; late model Moon Rocket, neoned, safety catches; 12 Car DeLuxe Model, new top; Kiddie Auto Ride, all standard equipment. Extra parts for all rides; extra tires for Kiddie Auto; six Wagons. Can be seen at any time; in storage at present. Contact HELEN STOCK, care Hotel Majestic, Little Rock, Ark. x

FOR SALE — SIXTEEN AND TWENTY-FOUR Seat Adult Chair Planes complete. Le Roi Engines, Fence, Ticket Booth. CALVIN GRUNER, Mt. Vernon, Ill. jy17

FOR SALE — HOLMES 35MM. SILENT PORTABLE Projector, in good condition, \$40.00. Want to buy Sidewall and Folding Chairs. FRED WILKERSON, Cranbury, Tex.

MECHANICAL CITY BUILT ON TRAILER — Ready for operation, \$200.00; without sound system. GERSBACH, 27 N. Baldwin St., Madison, Wis.

REAL MONEY GETTERS — MACHE ATTRACTIONS. Have that old, dried, mummified appearance. Frog Boy, Cannibal, Ape Man. This is a knockout. New attractions. Both \$25.00; \$10.00 deposit. P. H. AUSTIN, Sculptor, 1816 7th Ave., Kearney, Neb.

SIX 25 FT. LIGHT TOWERS WITH BRACES and Reflectors, four Gas Kiddie Racers, 1 complete set Neon Sign Manufacturing Equipment; thirty Arcade Machines, including two Koeney Anti-Aircrafts. WABASH PHOTO SUPPLY, Terre Haute, Ind. jy3x

TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. je26

7 (SEVEN) CAR TILT-A-WHIRL FOR CASH sale to settle an estate. Has been kept in good condition; also Tangley Calliophone with Blower and nearly new two cylinder Novo Engine; all in good running order. Stored in Maine. A. S. PERHAM, 32 Sewall St., Portland, Me. x

**PHOTO SUPPLIES  
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A NEW BRAND DIRECT POSITIVE PAPER — Uses standard chemicals for developing, bleaching, clearing and re-developing, and is finished in fast processing time: 1 1/2x250 at \$5.85; 2x250 at \$7.55; 2 1/2x250 at \$9.20; 3x250 at \$10.85; 3 1/4x250 at \$11.75, and 4x250 at \$14.20. It will pay you to be acquainted with this new source of supply, just to play safe. Free information sent by return mail at your request. Shipments are generally made within ten days after we receive your order. All C. O. D. orders require one-half deposit. MODERN PHOTO SUPPLY COMPANY, 2732 Third St., Santa Monica, Calif. jy10x

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. je26x

EASTMAN DIRECT POSITIVE PAPER — GOOD dating, 1 1/4" to 3 1/4" and 5x7. Have 10 of each. Make offer. BONOMO, 25 Park, Brooklyn 6, N. Y.

EASTMAN DIRECT POSITIVE PAPER — 15 gross 4x5; 25 gross 4x6. Good dating. Make offer. BOX 442, Billboard, 1564 Broadway, New York.

EASTMAN DIRECT POSITIVE PAPER — GOOD dating; 2, 2 1/2 and 4x6 inches. Make offer. BOX 440, Billboard, 1564 Broadway, New York.

ONE BEAUTIFUL 8x10 ENLARGEMENT FROM your photo or negative, 35c. Reprints, 10c. Discount to photographers. Quick service. PHOTO LAB., 3122 N. Clark St., Chicago, Ill. je26x

PAPER FOR DIRECT POSITIVE CAMERAS available for immediate shipment; 1 1/2", \$7.95; 2", \$12.95; 2 1/2", \$13.95; 3", \$15.95; 3 1/2", \$17.95; 4", \$20.95; D.W., 25% higher; Enlarging D.W., \$8.95 for 5x7. Bleach, 40c per gallon; 12 gallon to carton; 300 hour Foto Lamps, \$10.00 per dozen. Supply is limited but will ship same day orders received. No. C. O. D. THEATRICAL PHOTO SERVICE, 413 Lookout St., Chattanooga 3, Tenn. jy3x

NEW STAR FOLDER HOLDS ONE OR TWO pictures for 2 1/2x3 1/2 and 3x4. Velvet finish. Small Folders also. Samples 25c. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y.

PDQ CAMERA AND TRIPOD — ALMOST NEW, plenty Supplies; Paper, Developer, Floodlights, Photo Bulbs, fifty dollars. TENT SHOW, Talcott, W. Va.

PHOTO FLOOD BULB, FIVE TIMES LIFE NUMBER two Photo Flood, 500 watt, 3200 Kelvins, 77c. RAYTRON, 437 Superior, Toledo, O.

WANTED — DIRECT POSITIVE PAPER, EASEL Mounts, any size, any amount. Give date and description. JACK'S STUDIOS, 249 Chestnut St., Abilene, Tex. je26

WANTED — DIRECT POSITIVE PAPER, ANY amount, any size. State size and dating. Prices wanted. FRANK RUTLEDGE, 113 W. Grand, Oklahoma City, Okla.

WILL PAY \$20.00 FOR 1 1/2"x250 FT. EASTMAN Direct Positive Paper and \$30.00 for 3 1/4" and 3 inch. Address SHAMROCK MUSIC CO., Box 149, Abilene, Tex. jy10x

WILL PAY THE HIGHEST PRICES FOR 1 1/2 inch and 2 1/2 inch Eastman Direct Positive Paper. Must be dated, also framed. FRANK WARD, Seattle, Wash.

**ACTS, SONGS & PARODIES**

SONGS-POEMS FOR MUSICAL SETTING, PIANO Arrangement, Recording, Printing, Copyrights, Exploitation. Stamp for details. URAB-BB, 245 W. 34th, New York. jy10x

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## WATCH GIFT SHOW TRENDS

### Novelties in Abundance At Los Angeles Exhibit

#### P-38 lapel pin gets attention—pottery and dolls find favor with buyers

LOS ANGELES, June 19.—The 18th semi-annual California Gift and Art Show closed June 11 at the Biltmore Hotel after displaying two floors of merchandise samples to hundreds of buyers from throughout the United States. Again, as at the show last fall, merchandise of non-strategic materials was featured along with that imported from countries linked together in the United Nations' cause. More than ever before there was merchandise of interest to the concessionaire and the prize and premium buyer. With items growing scarcer in many lines, firms dealing in merchandise for the beach concessionaire and the prize-user focused attention on the show with intention of securing items to keep the ball rolling for the duration.

The show this season emphasized the fact that it was being held in two locations. While the show itself was in the Biltmore Hotel, notices that permanent showrooms were maintained in the Merchandise Mart Building were posted throughout the display area. Frank McNiff was again in charge of the show and was assisted by Mary L. Braun, Al Hill, known to many West Coast showmen and concessionaires, handled the publicity as a representative of the Chamber of Commerce.

Novelties were in abundance, with dolls getting much attention. Military novelties, including P-38 pins and the like, were plentiful along with sewing kits, money belts, service stationery and other items for the men in uniform.

Cal-Chine Potteries featured pottery in the Modern Chinese line, with emphasis on cookie jars, cigarette boxes, trays, bowls, candy jars, flower bowls and plaques—all items of interest to concessionaires. Barnware again had its line of California-made peasant figurines along with unusual salt and pepper shakers. Kim Ward Ceramics also showed pottery figurines, and another pottery line was displayed by California Art Products, Inc. A line of plastic photo frames was shown by the Coast Plastics Company. Since these frames had insignias of the armed forces, they commanded attention from supply houses whose patrons cater to servicemen. While there are a large number of servicemen stationed on the West Coast, this field includes about every beach in this area. Hollywood Manufacturing and Distributing Company, represented by J. A. Hamburger, showed patriotic specialties that were eye-appealing. Items for men in the service were not confined to any specific line of material. Leather goods came in for its

share of attention at the Wagner Leather Goods display. Here billfolds, zipper bags and traveling bags for army and navy patrons were featured.

#### Display of Interest

A general display of interest to concessionaires was that of H. M. Johnston. With Johnston in charge, armed service insignia pillow tops in high grade material were shown along with plush dolls. On display was the Judy doll, a balloon-pants doll, ranging in size from 21 to 28 inches. Clown dolls in 14, 18 and 25 inch sizes were also in the limelight. Clowns have composition faces and heads of resistant material. The red, white and blue items here included Miss Red Cross, Miss Victory and Miss Liberty, 28-inch dolls in patriotic colors. Johnston also showed a 36-inch Panda bear in red, white and blue. Item has plenty of flash and is one that is certain to draw crowds. Also shown was an all-fur bear 36 inches in height, along with Scotty Dogs of goat skin and also in mixed furs. Prices were within the price range of concessionaires and prize users.

Lapel pins of all descriptions were shown, but there was none that commanded the attention of the P-38 one. Since the fighter plane is made here by Lockheed, the design has additional appeal on the West Coast. P-38s are constantly in the news, and the popularity of this item has already soared, with indications that it will increase.

In addition to plush items and novelty pins, those of plastic seem to be the coming thing. Modern engineering has made it possible to execute almost any sort of design in plastic. For this reason and because it is readily obtainable, merchandise users may expect to see many more plastic items on the market. Because of the production methods used, plastic novelties are within the price range of prize users.

### High Court Decree Forbids Plan for Restricting Sales

WASHINGTON, June 19.—The Supreme Court last week agreed to review a lower court decision which had sustained anti-trust charges against a New York firm selling tinted lenses used in spectacles. The high court also agreed to review part of the same decision by the lower court which held that the Sherman Act was not violated by an exclusive manufacturing agreement with Bausch & Lomb, optical company. All of the tinted lenses sold by the New York firm were made by Bausch & Lomb.

A New York Federal District Court had delivered the decision against the optical firm on May 27, 1942. Appeals were filed with the Supreme Court by the Department of Justice and also the optical firm. The optical firm was charged with purchasing pink tinted lenses and then selling them only to designated wholesalers to resell to retailers. "It dictates to the wholesalers the prices to be received by them and the retailers to whom they may sell." This exclusive agreement by which a distributor undertakes to dictate to whom goods may be sold is illegal, the Department of Justice said. Such contracts were drawn up to eliminate competition, according to the judges.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

A circular announcing the cancellation of the rest of the gift shows scheduled this year has just reached our desk from George F. Little Management, Inc. Opening with the statement that "The War Comes First," the circular goes on to state that the following gift shows have been canceled to speed vital travel: Chicago Gift Show of the Eastern Manufacturers and Importers' Exhibit, Inc.; New York Gift Show and the Boston Gift Show sponsored by the National Gift and Art Association, Inc.

"Recently the Office of Defense Transportation urgently wrote us," George F. Little reports, "requesting that we forego all gift shows for the rest of this year and directing our attention to Joseph B. Eastman's recent statements stressing the necessity for conservation of civilian travel. We replied, outlining the need for the shows and attached a copy of the survey made at the Chicago show in February, which proved a decided saving in travel was effected by holding the shows.

"The ODT acknowledged this saving but pointed out that such group meetings concentrated travel within a short period of time and often interfered with vital transportation. A committee appointed by the board of directors of the Eastern Manufacturers and Importers' Exhibit and the National Gift and Art Association, consisting of S. Craig Preston, Henry Underberg, George F. Little and William E. Little, went to Washington for a conference with ODT officials. This committee returned convinced that full co-operation is a necessary contribution to the war effort.

"At a combined meeting of directors June 1 the committee's report was approved and it was unanimously decided to cancel plans for this season's shows. While we are unable to cover all aspects of this matter, we feel that you most (See DEALS on page 58)

### Penalize Lamp Maker

NEW YORK, June 19.—The War Production Board recently penalized the Emeraldite Company, Inc., for using materials that are on priorities in making lamps. The WPB issued a suspension order which extends from May 27 to August 27. The WPB charged that the company had wrongfully extended customers' ratings and that it had used critical materials which are on the priority list.

It was reported that the firm had produced 4,231 portable lamps in excess of its quota during the period from September 30 to March 24.

### Salesboard Mfg. Continues

CHICAGO, June 19.—Information was made available here late this week that the War Production Board had granted another extension of 60 days to salesboard manufacturers to use fabricated materials. This will extend the manufacturing period from June 15 to August 15. The notice was received from Washington on practically the last day of the original extension of time.

### Miss Legal Bingo To Finance Church Service Canteens

PHILADELPHIA, June 19.—The Catholic clergy is deploring the failure of the Pennsylvania State Legislature to pass one of the two bingo bills that was in committee during the last session which would have legalized the playing of bingo in church halls. It is reported that the closing of bingo games in local churches represents a loss in revenue to the churches amounting to almost \$1,000,000 a year. Such revenue meant much in financing various church activities. With the churches suffering a loss in normal revenue because so many members are serving in the armed forces, the loss of bingo is keenly felt at this time.

Many churches, depending on the bingo revenue, have set up canteens for servicemen, but now that bingo revenue is no longer forthcoming and the Legislature fumbled the ball because of party politics the churches complain that they are being forced into the well-known financial spot. Many activities are too important to drop now and churches are hoping that city officials will ease up on restrictions to permit the return of the games here.

While the Pennsylvania Legislature failed to pass the bill legalizing bingo, the game is being played to good return in many up-State communities where city officials condone bingo. With the opening of the parks in the up-State communities, operators in such Pennsylvania cities as Reading and Allentown have reopened bingo parlors in the parks. Only restriction placed on such games is that prizes be in merchandise only.

### Wire Order Allows Use in Matchbooks

WASHINGTON, June 19.—Wire for stitching book matches and some types of printed matter was allowed in a recent order by the War Production Board relating to the use of wire.

Aimed to peg the consumption of stitching or bookbinder wire, a critical material, at a level of not over 70 per cent of the normal amount used annually, 2,700 tons, the Printing and Publishing Division estimated an annual saving of approximately 810 tons of wire.

Current abnormal conditions are raising the demand for this type of wire due to increased circulation of publications, including new governmental requirements such as ration and defense stamp books, etc., to new levels, it was stated by James I. Burns, administrator of the new order. Present inventories are said to be small and hence conservation among some 36,000 printing and publishing establishments is necessary to meet all requirements, it was pointed out.

After May 25, the order specifically forbids producers of printed matter, excepting paper-board containers, match-folders and tea bags, to use any wire stitching in the commercial binding of printed matter of blank paper numbering 12 pages or less. One stitch or staple is permitted in the binding of matter of more than 12 pages but when the bulk of the publication exceeds a half inch in thickness or exceeds certain minimum dimensions, two staples or stitches are permitted.

Publishers of certain bound books, manuals, work books, etc., are limited to 70 per cent of the gross quantity of wire used by them in the calendar year 1942.

### Gift Shows Out

NEW YORK, June 19.—Because of a request from the Office of Defense Transportation to do so, George F. Little Management, Inc., has announced the cancellation of the Chicago Gift Show of the Eastern Manufacturers and Importers Exhibit, Inc., New York Gift Show and Boston Gift Show sponsored by the National Gift and Art Association, Inc.

Cancellation of other gift shows scheduled for the principal cities throughout the country is expected to follow.



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	Per Case	.....	
10 Other Ass'ts Price List on Request.			
9288	Comic Hat Bands. Per 100.	\$ 1.75	
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## Leather Move

WASHINGTON, June 19.—The War Production Board is taking steps now to free the leather industry from as much of the strict government regulations as possible. New plans include the textile industry also. WPB announces the priority ratings for some military and essential civilian needs will remain, but the agency hopes to encourage a free market as much as possible.

Just how much leather will be available for the manufacture of specialty items is still a big question. Officials said there is an opportunity for distributing output and stocks so that confusion and unequal distribution may be remedied to some extent. They frankly admitted that some of the blame can be placed upon the regulations made previously.

The new regulations will still give priority ratings to all branches of the armed services. Post exchanges and ship service stores will also get preference. There were other preferred ratings given, but WPB officials hope that there will be freer use of leather and textile materials for civilian uses.

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111	24" CHENILLE DOLL	1.25 Ea.
112	ASST. TABLE LAMPS	2.00 Ea.
113	WATER SETS	5.75 Dz.
114	6 CUP GLASS COFFEE MAKER	1.25 Ea.
115	4 CUP PORCELAIN COFFEE MAKER	.75 Ea.
116	1" HAWAII LEIS	3.40 Gr.
117	2" HAWAII LEIS	7.20 Gr.
118	WESTINGHOUSE MOVEMENT MANTEL CLOCK	5.00 Ea.
119	32 PIECE DINNER SET	3.00 Ea.
120	BOXED CHENILLE SPREADS	2.50 Ea.
121	BOXED CHENILLE MATS	1.20 Ea.
122	2 QUART BOTTLE SHIP	1.25 Ea.
123	CELLULOID THIMBLES	1.25 Gr.
124	CHROME STEAK PLATES	1.10 Ea.
125	ALL CHROME TABLE LAMPS	3.00 Ea.
126	MINIATURE PLASTER SLUM	1.25 Gr.
127	MINIATURE PLASTER CLOWNS, ETC.	2.50 Gr.
128	PAXTON BLANKETS	1.80 Ea.
129	ALL PLUSH ELEPHANT, 27"	3.25 Ea.
130	ALL PLUSH MONKEY, 27"	3.25 Ea.
131	JUMBO POLAND CHINA BEAR	6.00 Ea.
132	FLASHY COLOR CIGARETTE CASES	1.25 Dz.
133	3 PIECE DRESSER SETS	35¢, 55¢, 1.50 Ea.
134	DEMI TASSE SETS WITH RACKS, IND. BOXED	1.25 Ea.
135	18" KHAKI BAGS	2.50 Ea.
136	SAILOR & SOLDIER DOLLS, 13"	.75 Ea.
137	ALL PLUSH DOGS	55¢, 1.10, 1.75 Ea.
138	ALL PLUSH BEARS, 12"	9.00 Dz.
139	DOLL BABY	50¢, 75¢, 1.00, 2.00 Ea.
140	UNCLE SAM SAVING BANK	4.00 Dz.
141	24" ALL PLUSH BEAR	2.50 Ea.
142	LARGE SCOTTY DOGS	3.00 Ea.

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No. 428—Snail Shell Scroll with Blue or Khaki Genuine Ocean Mother of Pearl Book and Gold Plated Sterling Silver Insignia. Individually packed in velvet lined boxes. \$9.00 Per Dozen. Terms: 1/3 Deposit, Balance C.O.D., F.O.B. N. Y. ORDER TODAY!

We also have separate gold plated sterling silver insignias for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. WRITE FOR DETAILS!

JOBBERS! WRITE FOR SPECIAL DEAL!

Send for Catalog of Complete Line!

Send \$1.00 for Sample of Item Shown in Ad!

MURRAY SIMON 109 South 5th St., Brooklyn, N. Y. Telephone: Evergreen 8-6690

## FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send 50c for the samples of 4 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 West 28th St., New York City

## MILITARY SUPPLIES AND SOUVENIRS FOR ARMY AND NAVY

Pillow Tops with Army, Navy, Marines or Coast Guard Emblem with assorted sayings: Mother, Sweetheart, etc. Made of satin in beautifully assorted colors. Doz. \$5.75, \$6.00 and \$6.50. Pennants for every occasion, Army, Navy, Coast Guard and Air Corps Emblem, with name of any fort, army reservation or ship. 9x24, 100—\$11.00, 12x30 Pennants, 100—\$16.00. Silk Embroidered Handkerchiefs—Army, Navy and Air Corps, assorted inscriptions: Mother, Sister, etc. \$2.75 Doz. Gross \$33.00. Soldiers' Ties, ready made ties with elastic neck cords, Khaki or Black, big seller. Doz. \$3.50. Chevrons, 7¢ up, all grades. Patches, all divisions, 100—\$12.00. Overseas Caps and Garrison Hats. Wallets, army insignia, \$11.00 and \$13.00 Doz. Army Compacts, \$9.00, \$10.00, \$11.00. Wooden Compacts and Cigarette Cases, hand made, for \$18.00, and \$24.00 Doz. Honor Rolls for the Army and the Navy, framed, 14x11, Doz. \$4.50. Cap Devices and Collar Ornaments. Immediate delivery on most of these items. Deposit with all orders. Write for quantity prices.

WORLD ADV. NOV. CO., 122 E. 25th St., New York 10, N. Y. PHONE: GRAMERCY 5-2174

**Gold Plated Military Brooches, \$3.25 Dozen; \$36.00 Gross.**



22 K. gold plate on plastic. Illustrated actual size. Available in Army, Navy and Air Corps. Limited stock available.  
 B38J537—Per Doz. \$3.25. Per Gr. \$36.00.  
**GENUINE MOTHER OF PEARL INSIGNIA JEWELRY**  
 Captain's Hat—Army or Air Corps Insignia. B36J595T—Sample 65c; Doz. \$7.00.  
 Navy Sailor Hat—Navy Insignia. B36J620T—Sample 65c; Doz. \$7.00.  
 Bullet Pins—Army, Navy, Air Corps Insignia. B36J602—Sample 65c; Doz. \$7.00.  
 Shield and Torpedo Lapel Pin—Army, Navy, Air Corps Insignia. B36J622—Sample 67c; Doz. \$7.80.  
 Large Size Air Corps Pins. B36J626—Sample 75c; Doz. \$8.50.  
 Bow-Knot and Heart Lapel Pin—Army, Navy and Air Corps Insignia. B36J638—Sample 67c; Doz. \$7.80.  
 All merchandise put up in velvet-lined Gift Boxes.

**JOSEPH HAGN CO.**  
 Wholesalers Since 1911  
 223 W. Madison St., Chicago

**American Troops In Canada Boost Patriotic Items**

ST. JOHN, N. S., June 19.—Flags and items bearing flags, including stickpins, brooches, tieclasp, scarves, cushions, banners, streamers, pennants, etc., are in record demand thru the Eastern provinces and Newfoundland. The United States emblem is selling better than ever before on jewelry and everything else that can be used as a souvenir.

A vital factor is the movement of U. S. soldiers, naval and mercantile sailors, and airmen, thru the provinces and Newfoundland, and their being stationed permanently at bases established by the United States government on British soil. The number of Yankee servicemen visiting or on duty in Canada and Newfoundland is about 10,000 per cent more than was prevailing in World War I.

As a result, U. S. flags are seen far oftener, particularly on jewelry and other types of souvenirs. Many stores are offering these and they are replacing candy, nuts and gum in many show-cases. On the streets, men with badge-boards have found jewelry bearing the U. S. flag receives a more favorable reception than ever before.

Indications are that the demand for such jewelry, and also the pennants, streamers, banners, cushions, etc., in advance of Fourth of July, will really test the supply of these available.

**Flags Are Scarce**

WASHINGTON, June 19.—The War Production Board announced this week that new flags for civilians to display on the Fourth of July of this year still are available, but added that the quantity probably will not be sufficient to meet the demand. A number of orders have been issued by government agencies on materials for making flags, and one of the recent WPB orders on textiles permits use of materials for flags. However, this is advance notice that flags will not be so plentiful.

This scarcity may boost the sale of bunting, patriotic banners and emblems.

**DEALS**

(Continued from page 56)  
 certainly would applaud this decision if you had all the facts at hand.

"Even tho your individual trips to market and salesmen's trips to you will add up to more mileage, the ODT tells us that this is less burdensome on the railroads than several thousand traveling to one city within five days. We realize a lot of people are traveling today for no good reason. Nevertheless let each of us restrict even his necessary business travel as much as possible, and when we can—do it by mail. Only by each of us doing his part can drastic curbs on all civilian travel be avoided.

"It is our sincere hope that moves of this nature will hasten victory. Reservations have already been made so that as soon as conditions warrant, these shows will again save you time and money and bring the whole giftwares market together for your convenience."

HAPPY LANDING.

**WOOD JEWELRY**  
 Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother Pearls  
 Send \$1.00 For Our Sample Assortment Or Write for No. 43 New Catalogue  
 Charles Demec  
 WOOD PRODUCTS  
 PHONE 316E WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

**One of the best selling salt and pepper shakers on the market**  
**No. 3726 K STEAMBOAT**  
  
 Made of gumwood, finished very neatly, smokestacks made of birchwood. Boat brown, with white deck and one smokestack red, the other one blue. 4 3/4 inches long, 2 1/8 inches high. Smokestacks are removable and are the salt and pepper shakers, the boat really being the receptacle.  
**\$4.20 per doz. sets**  
 We have over seventy different salt and pepper shakers ranging in price from \$1.80 per dozen pairs upward.  
**FULLY ILLUSTRATED PRICE LISTS MAILED ON APPLICATION**  
**LEO KAUL** IMPORTING AGENCY, Inc.  
 115-119 K South Market Street CHICAGO

**PERFUME SET**  
 In all the world you cannot get a better buy. So take advantage of a lot of 80 gross. The box of this 5-PIECE SET is elaborately made in colors and contains  
**5 ODORS OF ESSENCE OF KNOWLEDGE BY KAROFF**  
 Rush your order, which will be shipped in rotation received. Gross sets \$60.00.  
**DOZEN SETS (60 Bottles) \$5.40**  
 Full Payment on Dozen Order. 25% Deposit on Larger Orders.  
**27 YEARS OF VALUE GIVING**  
**MILLS SALES CO.**  
 Our Only Mailing Address OF NEW YORK, INC.  
 901 BROADWAY, New York, N. Y.  
**WORLD'S LOWEST PRICED WHOLESALE**

**Sea Shell Necklaces—Fast Money Makers**  
 Assorted Shell Necklaces, 20" on Plastic Chain, 15 Assortments ..... \$ 1.90 Per Doz.  
 Sea Shell leis, 30"—10 Assortments ..... 4.50 Per Doz.  
 Sea Shell 3 Strand Braided, 7 Assortments, 30" Solid ..... 11.00 Per Doz.  
 Sea Shell 3 Strand Braided, 25" on Chain, 7 Assortments .... 6.90 Per Doz.  
 Bracelets To Match All Above Numbers, Extra.  
 Shell Novelties—25 Assortments—Birds, Animals, Ash Trays ..... 90c to \$2.40 Per Doz.  
 Shell Lamps; large Assortment. Coconut Lamps, Coconut Faces, Pirate Heads. Catalog Free Upon Request With Numerous Articles Mentioned.  
**FRENCHY'S**  
 —Since 1919—  
 6401-19 Biscayne Blvd. Phone 7-9506 Miami 38, Florida

  
**STERLING SILVER RINGS**  
 Two hands that clasp and unclasp go to make up this moment of true friendship. Price includes Federal Excise Tax, postage and insurance.  
 BB9119—Each ..... \$1.75  
**ROHDE-SPENCER CO.**  
 223-225 W. Madison St. CHICAGO  
 Write for Our Latest Catalog.

**INTRODUCTORY LISTINGS** Covering All Items NOW READY Still Available  
 IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
 To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.  
**IMPORTANT**  
**ACME PREMIUM SUPPLY CORP.**  
 3333 LINDELL BLVD. ST. LOUIS, MO.

**NOVELTY STORES—HUSTLERS**  
 New, printed, packaged Novelty Numbers. Clever, cynical, laugh-makers. Profitable, fast sellers. Tickets, Business Cards, Quiz Paks, Puzzles, War Jokes, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 50 items with wholesale price lists, \$1.00 by express.  
**KANT NOVELTY COMPANY**  
 323 Third Avenue Pittsburgh, Pa.

Swagger Canes—Leis—Hat Bands—Baseballs—Comic Buttons—Big Line Military Insignia Jewelry. Send us a list of the items which you are using and we will quote you prices. We have no catalog or circular.  
**MIDWEST MERCHANDISE CO.** 1010 BROADWAY KANSAS CITY, MO.

**CARNIVAL SPECIALS**

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$1.40	\$16.80
Med. Straw Man and Horse	2.25	
R., W. & B. Canes. Per 100	3.50	3.50
Assorted Colored Canes. Per 100	1.00	11.50
Chesterfield Canes	1.00	2.25
Kenrock Plaster Slum (144 Pack)	5.80	5.80
Kenrock Small Plaster (72 Pack)	.90	
Assorted Imp. Slum	1.00	
Assorted U. S. Slum	4.80	
U. S. Glass Cups, Saucers, Sherbets, etc.	4.80	
U. S. Asst. Metal Ash Trays	1.25	
U. S. Miniature Felt Hats	1.50	
Asst. Plastic Thimbles	5.00	
Imported Straw Hats	5.50	
Small Tails. Per 100	12.00	
Large Tails. Per 100	16.00	
Extra Large Tails. Per 100		

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.  
**LEON LEVIN, Mgr.**  
**KIPP BROS.**  
 117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.

**MILITARY INSIGNIA 14-k Gold Finish Brooches**  
 Immediate Delivery  
 #66R—Brooches with Insignia for Army, Navy, Marines, Ordnance, Engineers, Field and Coast Artillery, Medical, Air, Signal, Quartermasters or Armored Corps. Safety pin catch. Ind. Garded. Per Doz. .... \$1.75  
**LOCKETS FOR IMMEDIATE DELIVERY**  
 Beautiful Locket with Space for Two Pictures.  
 #704—Gold Plated Locket with Rhinestones. Long Chain, Individual Plush Boxes. Per Doz. .... \$20.25  
 #672—Sterling Silver Locket or Sweet-heart Bow. Individual Plush Boxes. Real Buys! Per Doz. .... 31.50  
**BEAUTIFUL 14-K. SOLID GOLD RINGS**  
 With Insignia  
 \$12.75, \$14.25 and \$18.75 Each.  
 Complete line of Military Accessories, Service Banners and Pillow Tops. Write for **BIG FREE CIRCULAR**. One-third dep. with order, bal. C.O.D., F.O.B. New York.  
 Sample assortments, \$10 and \$25.  
**LIBERTY PRODUCTS**  
 277 BROADWAY (Dept. 626) N. Y. C.

**ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp**  
 to Keep Mosquitoes and other Insects Away  
 —and—  
**DOCTORS SAY VERDARAY**  
 to Conserve Vitamin A and Reduce Fatigue  
**FREE Literature—SAVE ELECTRIC—Toledo, O.**

**BLACKOUT FLOWERS RELIGIOUS FIGURES**  
 —GLOW IN THE DARK—  
 Send \$2.00 for 5 Ass. Samples of EITHER Flowers OR Figures.  
**Nite Glow Products Co.**  
 Dept. B, 105 W. 47th St., New York City

**LATEST! TIMELY! REAL MONEY GETTER**  
**WINNERS**  
  
**EYE STOPPER**  
 No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Ship. wt. 10 lbs.  
 Sample deal \$3.50. Lots of 10—\$3.35 Each.  
**SPORS CO., 643 Lamont, La Center, Minn.**

**SELLING  
BIG**

OUR  
**Victory Morning Paper**  
EVERY

Store that bought this item has re-ordered!! Send 15c for sample or \$2.25 for box of 2 dozen rolls, together with self-selling display holder. Free catalog.

**RANDOLPH NOVELTY CO.**  
3757 N. Racine Ave., Chicago

**Reserve Reports  
Tell Where Sales  
Are Fast Growing**

WASHINGTON, June 19.—The Federal Reserve System recently released its report on retail trade for the month of April. The reports covered department stores in the large cities, but they are an excellent index to what people are buying. Department stores are big outlets for novelty and jewelry specialties.

The reports show that April trade was up 16 per cent for the country as a whole compared with April a year ago. The total volume of trade for the first four months of 1943 shows an increase of 13 per cent over the same period in 1942. The reports give a breakdown for the 12 districts of the United States, and this shows a picture in which retail trade is heaviest.

Among those cities showing high percentages of gain are Portland, Me.; Columbus, O.; Charleston, S. C.; Baton Rouge, La.; Jacksonville, Fla.; Memphis; Evansville, Ind.; Oklahoma City; Dallas; Tucson, Ariz.; Boise, Idaho, and Salt Lake City. The Dallas area continues to hold the highest percentage of gain in retail trade and has held this for some time. A lot of specialty merchandise is being sold in the Dallas area, including items imported from Mexico.

gave Ted a nice send-off and he tells that their collection sure came in handy. He would like to hear from his circus butcher and novelty worker friends. Address is Pvt. Edmund Burdick, Co. D., 503 Port Bn., Camp Stoneman, Calif.

ALL SUCCESSFUL PITCHMEN resemble one another in their success, yet every failure in Pitchdom's ranks fails in his own particular way.

PITCHMEN ARE GRAFTERS . . . in old England. A pipe from Blackpool, England, by Semi-Detached (Arthur Pearson), who is to England's grafters what Bill Baker is to pitchmen over here and who writes the column "News From and About Grafters" appearing in *The World's Fair*, English show paper, should be of interest to the lads who have put away tripe and keister and are now

**FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS**

**AFTER VICTORY**

OAK-HYTEX TOY BALLOONS

**WE'LL BE SEEING YOU**

**The OAK RUBBER Co.**  
RAVENNA, OHIO

**NEW Quick PROFIT LINE**

Added to FAMOUS "STORE-ROUTE" PLAN

Laymon's VITAMINS sell 7 for 10¢! Actually 1/2 to 1/3 lower than most other! Potency guaranteed! This selling sensation of the year now added to our Nationally Advertised Line—including over 200 products. Let us start you making BIG money in permanent wholesale business of your own.

**Big Cash Pay Daily!**

Show retailers how to DOUBLE profitable Prospects everywhere—stores, service stations, restaurants, poolrooms, post exchanges, beauty shops, etc. No car or experience needed. Free book gives amazing facts on how to make steady, sure income. Write today!

**WORLD'S PRODUCTS CO.**  
Dept. 8-F Spencer, Indiana

**Laymon's VITAMINS 7 FOR 10¢**

**PIPES**  
FOR PITCHMEN by BILL BAKER

Communications to  
25 Opera Place, Cincinnati 1, Ohio

SLICKFOOT PETE . . . veteran glass cutter, has crawled out of his hiding hole and appeared in Manhattan sporting a new Vandyke beard and cane, according to word posted by Carl Herron from New York. Pete is offering a new version of the horn-nut layout: "Just plant the bulb in ordinary soil and in three short weeks you will have a full-grown Guadalcanal lily."

TACKLE today's problem now, tomorrow's will face you soon enough.

PADDLE MACK . . . whose signing name is C. E. McCallum, sends further word of his predicament in Terrell, Tex. Mack inks: "This is a real tough break for a roady to have a county judge slam you in a nut house because he and the doctor here don't know a nut from a firecracker. This hospital is a dilly. There is not a city or county jail in the country that doesn't feed better. All I ask of my friends is for them to drop me a line or two. I am not making a touch; all I want is word from them. Address me P. O. Box 58, Hospital, Terrell, Tex.

THREE CHEERS . . . for Pete Ramsey. He is now in Uncle Sam's navy and, according to Stanley Naldrett, wishes to hear from all his friends in the biz. His official address is Horace B. Ramsey, A. S., Co. 660, 11th Bn., U. S. Naval Training Station, Great Lakes, Ill.

WHEN TRUE GENIUS appears in Pitchdom you may know him by this sign, that the dunces are all lined up against him.

STANLEY NALDRETT . . . ready to jump to Des Moines, pipes from St. Paul that he just closed at the H. L. Green store there. Working in the same store were Nelle Smith, Roll-Away lotion, and Charles Halligan, foot and oil. Stanley tells that Memory Medcalf and Doc H. L. Wilson were also in St. Paul, the former a counter girl in the F. W. Woolworth store and the latter holding down an ace doorway on gummy and fast corralling the lucre. Naldrett plans a short fair season and hopes to join with Al (Pop) Adams, who is at present holding down an ace spot in Dallas. Other lads in the South are Irish Davidson, working for a wholesale clothing house, and George Gunn, who is still in Houston doing a good job with straw flowers.

TED BURDICK . . . novelty and specialty worker, pipes from the West Coast that he is now wearing army khaki. One of those draft board mix-ups put Ted on the spot for a while, but it was all straightened out by signing a voluntary enlistment form. The boys working the St. Louis Police Circus

**OUTSTANDING SERVICE BANNERS**

Illustrated are but four in the outstanding patriotic banner line! Beautiful reproductions in brilliant colors, with clean, sharp lettering, insignias, stars, etc. Incomparable for value, quality and appearance!

**\$2 Trial Order Special**  
Brings you \$6 Retail Value! Plus Money-Back Guarantee!

You receive, postpaid, representative selection of banners. If not entirely pleased, return shipment for full refund! You don't risk a penny!

**48 HOUR SERVICE**  
In no case, we guarantee, will more than 48 hours elapse between receipt of order and shipment! Send cash, check or money order (no C. O. D.).

**OVER 20**  
Beautifully Tailored Modern Banners  
Patriotic banners include "OLD GLORY," "KEEP 'EM FLYING," "LIBERTY BANNER" and others too numerous to list! Our outstanding MONEY BACK GUARANTEE has been in force for years with never a return! Prices range from 90¢ to \$7.50 per doz. Size range from 5 3/4"x9 1/4" up to 19"x23". Send for YOUR trial special today, name of nearest jobber will be included for your convenience!

Representative Edward Vidinhar, 1689 Kalaaukalahi St., Honolulu, T. H., carries our entire line for your convenience.

**HARRY REITER 143 WEST 20TH STREET, NEW YORK, N. Y.**

**NOVELTY PANTS**

GREETINGS!!  
Remember Pearl Harbor, Ogden, Utah

PRINT ANY NAME OF CAMP OR CITY  
VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

**MILT WILLIAMS NOVELTY CO.**  
1033-1035 Mission St. San Francisco, Calif.

**CIGARETTE LOADS \$3.25 GROSS RATTLESNAKE ASH TRAY**

This is not a war item, but a genuine reproduction of a Rattlesnake. Sells on sight. Duz. \$3.25; Gross \$37.50. Sample 35¢ postpaid. 1/3 deposit with order, balance C.O.D.

**Stuart Novelty Co.**  
628 Woodward Ave. DETROIT, MICH.

**Last Will and Testament of Adolph Hitler**

(Copyright 1942)  
Printed in 2 colors with seal, 8 1/2"x11". Funniest thing you ever read. A terrific seller . . . big profits. Sample copy 10¢. Full cash with order. Satisfaction guaranteed.  
We pay postage.  
TRIAL ORDERS, 35 COPIES, \$1.00.  
**JAY-JAY CO.**  
1603 SURF AVE. BROOKLYN, N. Y.

**CASA VENETIAN ART FRAMES are FLASH.** This art dates back to the 15th and 16th Centuries. It consists of many pieces of glass ornamentally designed to the shapes of our frames. The outstanding characteristics are brilliance and richness of color. Various sizes and shapes. Religious and Patriotic Pictures are changeable. Sample and Circulars 25¢.

**CASA PRODUCTS, 515 Clark Ave., St. Louis, Mo.**

**Avoid Battery Run-Downs . . . ADD LIFE TO YOUR BATTERY . . . WITH BATTERY CHEMICAL TREATMENT**

Gives Longer Life, Greater Efficiency. Stops Sulphation and Overheating . . . For New and Used Batteries in Good Condition. Will Not Injure Any Battery . . . Only One Treatment Needed for the Life of Any Battery. No Priority Needed While Present Supply Lasts! Send \$1.50 for One Complete Treatment, Postage Prepaid.

**Dealers and Agents Wanted FLEET OWNERS WRITE FOR SPECIAL DISCOUNT**

**PREMIER SUPPLY COMPANY • DEPT. "P-1"**  
52nd & ARCH STREETS, PHILADELPHIA, (39) PENNA.

**PEP GO**  
Trade Mark Registered  
Money Back \$1.50 Guarantee . . .

**BIGGEST, FASTEST PROFIT DEAL!**

**39 FLAGS & PILLOW TOPS \$10**

Don't miss this "got acquainted" special from one of America's largest manufacturers! Clean, precision finish, super quality, all for \$10!

**ALL THESE POPULAR "5IGHT SELLERS" INCLUDED:**

HAND PAINTED PILLOW TOPS (3), Retail	\$ 4.50
FLOCKED TOPS (12), Your design choice, Retail	12.00
SERVICE FLAGS (12), 1 to 5 stars, 12"x18", Retail	7.20
SCREENED Service Flags (12), 9"x12", Retail	3.00

Send \$10 check or money order (50% deposit for C.O.D. service). Prices F.O.B. New York. Individual assortments made up, write for prices. Illus. catalog free!

**ACME FLAG & BANNER 672 (B) Flushing Av. BROOKLYN, N. Y.**

Flock Design, All Service Insignias.  
**SERVICE FLAGS**  
9"x12"  
12"x18"  
1 to 5 stars! Write for attractive prices!

**BEACON BLANKETS AND SHAWLS**

We carry a complete line of Beacons. One or a carload. Beacon-Plaid Shawls with wool fringe—still in stock. Other items we can deliver are End Tables, Hassocks, Dinnerware (42 pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billboards, Table Litters, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Shum and Plaster Novelties, Corn Game items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffie Bags, Zipper Bags, Fitted Duffie Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

**WIS. DELUXE CORP.**  
1902 No. Third St. MILWAUKEE, WIS.

# Engraving Jewelry

STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we are listing styles that we can still supply—stocks limited, 1943 Guards for Pins available, \$6.00 gross. Not assembled, additional.

No.	No.	No.	No.
179	570	766	830
181	638	789	853
235	640	802	809
272	646	804	910
348	697	815	925
403	698	817	931
405	709	820	980
415	710	825	1032
450	718	826	1036
472	747	827	13x14
521	750	828	13x15
524	755	829	13x22

Engraver — Foil — Electric Pencil.

Also a few other styles not listed in catalog #26. Send for up to date list now.

## MILITARY JEWELRY

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

## HARRY PAKULA & CO.

5 N. Wabash Ave., Chicago, Ill.

stationed in the British Isles with the armed forces. Pearson inks: "I expect that pitchmen from the States will want to take in the sights of Blackpool, so please mention in your column that I offer a welcome to any who give this spot a look-up." Arthur served in World War I; was wounded, gassed, taken prisoner and escaped. He tells that he spent 20 years pitching and when the present fracas occurred he joined up again in the RAF but was slung out (received a medical discharge) and now works in an airplane factory, maintains a garden, writes his column in *The World's Fair*, looks after 10 prisoners of war by sending them cigarettes weekly and pitches on the side when he needs extra gaudus. "In England," says Pearson, "a med man is a crocus; a pitch is a lark; a spiel is a fanny; one who sloughs a tip is a bogey; to heckle is to roust; to turn a tip is to come to bat; lucky charms are mazzul; a half buck in your currency is a tush (half crown) in ours; a tip is a ring hedge; a shill is a rick or gee; a layout is a flash and an auto is a danny. When a grafter bends a game he makes a pitch so objectionable that it will result in a closed town." To continue, "a location is a tober and a public market is a monree. A grafter puts his skates on and does a scarper," which is our way of saying "a pitchman glimmed the law and did a fade-out." One thing we are pleased to note is that in Britain, as over here, dough is dough, but other terms for shekels, long green, ready scratch, folding stuff, kale, large bills, takes and gaudus are dimarly, lova, medzies, mazuma, doings, funts, gelt and smash. Pearson winds up with this thought: "My mother never bred a jibber, and a grafter is always spoiling for a fight, if it means that we go under unless we do fight."

be crowded with plenty of ready money, and the boys will live the life of Riley. According to Carrigan, med will be out and books will have a comeback—like days of 1926-'29.

## Events for Two Weeks

- June 21-26
- CALIF.—Fresno. Airport Stadium Rodeo, 25-27.
  - COLO.—Denver. Dog Show, 27.
  - CONN.—Hartford. Shrine Circus, 21-26.
  - ILL.—Evanston. Dog Show, 26.
  - IND.—Charleston. Lions' Club Celebration, 21-26.
  - Hammond. Dog Show, 27.
  - MO.—Maitland. Bluegrass Festival, 24-26.
  - O.—Dayton. Public Service Union Rodeo-Thrill Circus, 25-29.
  - PA.—Emmaus. Legion Jubilee, 21-26.
  - Natrona. Old Home Week, 21-26.
  - S. D.—Arlington. Kingbrook Day Celebration, 24.
  - Bison. Gala Day, 23.
  - Clear Lake. Hey Days, 25-26.
  - Humboldt. Legion Gala Day, 23.
- June 28-July 3
- D. C.—Washington. Victory Jamboree, 30-July 9.
  - MICH.—Ontonagon. Am. Legion Celebration, 29-July 5.
  - Ypsilanti. Am. Legion Celebration, 29-July 5.
  - N. Y.—Danville. Firemen's Celebration, 30-July 5.
  - O.—Akron. Dog Show, 4.
  - PA.—Punxsutawney. Firemen's Celebration, 29-July 5.
  - TENN.—Kingsport. Am. Legion Carnival, 28-July 5.
  - WASH.—Everett. Am. Legion Celebration, 1-5.
  - WIS.—Madison. Four Lakes Aquatennial, 29-July 5.

## HENNIES CHI DATE

(Continued from page 33)

er; counters, Lucilla Martin, Jess Mintz, M. Stanfield and Tiny Jarlan; boats, Bill Corbett; hoop-la, Pete Richards; gift shop, Al Cherner and S. G. Huntzinger; taffy apples and candy floss, Jack Hawthorne and Frank Perry; popcorn, Theodore Pappas; cigarette pitch, Mrs. Weiner; nail game, John Bond, Zeno Karter, H. R. Pluda, M. Key, Karl Pierce, Dick Armstrong and Ritchie Marasco; buckets, Hymie Hazlen, Cecil Brown, Terry Nash; doll stand, Benny Fields; basketball, Esther Crawford and T. P. Scott.

Rolldown, Sam Anscher, Mendel Tennes, Albert Rockman and Jimmy Bybee; radio, Harry Martin; big cats, S. McCabe and Jack Benjamin; blower, Freddie Cooper, Benny Glosser, Nathan Litcofsky and H. E. Runge; string game, Dage Zubel, Ray Schmidt and C. W. Jones; cigarette stand, R. J. Pierce; clothespin, R. W. Crawford, Edgar G. Hart and A. E. Brundy; cigarette dart, Dave Liss; ball game, Edith Brundt, Beth Arnott, Fred Biles and Katherine Williams; frozen custard, Mr. and Mrs. Walter Babel; guess-your-age, Whitey Woods; pan game, Mrs. Harry Hennies and Jack Faust; popcorn, C. W. Muhlstaff; hoop-la, Mrs. Lou Leonard; ball game, Hazel Brown, Josephine Woody, Julie Ladoux and Frank Ford; devil's bowling alley, R. A. Nathans, Jake Connors, Bert McGrain and R. F. Ferguson; palmistry booth, Mr. and Mrs. Whitey Lutz; darkroom, Walt Noel; Penny Arcade, J. G. Mercer, manager; C. V. McDaniel, Charles Kingry, Curly Koehler and Margaret McDaniel; grab, Pay Day Austin; Gorilla, William G. Graham.

## Shows

Pete Kortez's World's Fair Museum, Chas. Leroy, manager; Ann Leroy, secretary; Swede Peterson and Whitey Bishop, ticket boxes; Christine, crocodile girl; Ben Bardo; Friend Family, Graham's Texas Ramblers; Adella, monkey girl; Sealo, Seal Boy; Adena, Alexander's San Francisco World's Fair Flea Circus; Jackie Loren, sword box and electric chair; Jeanette Siebee, inside lecturer; Homer Hooey, canvas, and Pete McGaffney, porter.

Taylor's Harlem Revue, Charles Taylor, manager; Chester Willard, front talker; George Bauen and George Morthland, tickets; Vivian Taylor, secretary; "Baby" Williams, stage manager; Ernest Seals, comic; Shorts Davis, emcee and dancer; Walter Batie, dancer; Dewey Taylor, harmonica; chorus, Anna Mae Richards, Vivian Hamilton, Annabell Stout, Macbell Davis, Evelyn Atkin, Thelma Price, Marie Brown, Frances Rozelle, O'Dessier Henderson, Dorothy Walker and Gwen Taylor. Joe E. Brown Swing Cats, Allen Beale, piano; Punch Mueller, trumpet; Roger Jones, bass; Oscar Merdith, trumpet; Sam Sozelle, trumpet, and Joe E. Brown, drums. Monkey Circus is owned and managed by Buttons

and Judy Graham, with Tommy Thompson on the front; Alvin Lewis, tickets, and Shrimp Settler, trainer.

## Rides

Dutch Wilson and Pete Kortez's Fly-o-Plane and Sky Diver, Pop Eye Snyder, foreman Fly-o-Plane; W. T. Williamson, Edward Toepke, Otto Johnson, Nick Lazar, Alfred Johnson and Louis Gallucci, Sky Diver, Mrs. Tommy Thompson, tickets; J. A. (Blackie) Cox, foreman; Julius O'Brien and Art Plee.

Merry-Go-Round has Mark Loren as foreman; Ray Lee and Pen Normand, assistants, and Harriet Fields, tickets, Baby Auto, Clyde Fields, foreman; Mrs. Henry Stahtan, tickets, Spitfire, William Sherman, foreman; assisted by C. V. McDonald, Moon Rocket, Carl Beard, Stanlet Quin, George Edgmonton and Wayne Messman, Topsy Turvy, Ray Miller, manager; Mrs. Miller, tickets, and Norman Guen, inside, Glass House, Floyd Coleman; B. R. Troutman, outside; Don Gray and Herman Baker, inside.

Octopus, J. L. Irby, foreman; H. Stahlman, H. Miller, E. C. Hacker and S. Lechowicz, Ferris Wheels, Joe Kissels, foreman; Frank Brown, Ray Donahue and Helen Rogers, Heyday, Paul Jordan, foreman; William Bedian, R. E. Hannah, Art Kaddatz and W. H. Kennedy.

## CHEWING GUM SORRY!



No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.

AMERICAN CHEWING PRODUCTS CORP.

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**ZIRCONS** 3 FOR \$2.75  
Genuine White Diamond Cut  
Blue or Brown Zircons—\$1.25 per Carat

**ZIRCON RINGS** SOLID GOLD \$4 to \$8 EACH  
Ladies or Gents

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Genuine **PEARL SHELLS AND FISHSCALES**  
Pin Necklaces & Earscrews, Matched Sets, Pastel Colors, Hand made, finest quality, \$6.50 per dozen pieces.  
Sample Set Three Pieces, \$1.85.  
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**PAPERMEN AND PREMIUM USERS**  
New Pictorial War Map ready. Nothing in field like it; good in any State. Send twenty-five cents for sample and prices.

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**5000 ITEMS AT FACTORY PRICES**  
Gum, Candy, Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Write for list.

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**SOCIAL SECURITY PLATES**  
Red, Blue and Gold colors, on metal, \$6.00 per 100. F. O. B. Chicago, white they last. Sample 10¢ each.

**CHARMS & CAIN**  
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**BIG NEED FOR OLD-TIMERS—GET ABOARD**  
10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes." Help extend "Order of the Blue Star," 165 Duane St., N. Y., composed members families of Service Men and Patriots, dedicated greater sacrifice all-out war effort. Official publication. Also other fast sellers. 27th year. Samples 10¢.

**SERVICE MEN'S MAGAZINE**, 169 Duane, N. Y.

**NEW, HOT NOVELTY ITEM...** Sells on Sight!

Also Prints of Deep in the Heart of Texas

**\$24.00** In Gross Lots  
\$2.25 In Doz. Lots

SHOOT THE PANTS OFF THE JAPANESE

**Mitchell Textile Co.**  
Manufacturers  
105 W. 40th St., N.Y.C. LOngacre 5-5493.

**PITCHDOM** is the place where optimism flourishes most.

**JACK DAVIS...** is in a Boston chain store with vitamins. Report has it that it's a Twitty Bros. location.

**TEXAS TOMMY...** and old Buffalo Cody are making nice pass-outs in St. Louis territory.

**TOMMY ADKINS...** is one of the few with tripe and keister sticking in Memphis during the torrid days.

**PUBLIC OPINION** is a vulgar, impertinent, anonymous tyrant who deliberately makes life unpleasant for the pitchman who is not content to be an average man.

**THE SEAMAN BOYS...** Earle and Harold, who for many years worked with their father, Corey Seaman, on carnivals and at fairs thruout Maine and Canada, pen from Haverhill, Mass., that their parents died this past winter. No details regarding their death are supplied, but the boys recall that their father, an A-1 pitchman, was the first to introduce ice-cream sandwiches and chocolate dip thruout Maine and Canada. Earle and Harold are now working at the Portsmouth (N. H.) navy yard.

**MARY RAGAN...** recently flew into Indianapolis from the West Coast, where she and her husband have been getting folding stuff in large amounts at the Crystal Palace Market, San Francisco.

**KID CARRIGAN...** cards from Buffalo that the weather has been okay he has met but one pitchman working the Bison City's streets and has spotted but one store demonstrator. The latter was working Neisner's with seafood and doing good biz. Kid opines that when the war is over pitchmen will come into their own, as it will take six months to adjust shops and plants to civilian production. The streets will then

• **NOVELTY PANTIES.** Made for all branches of the service. Multi filament french and satin crepe, beautifully trimmed. Genuine underwear material in white and pastel colors. Size 8x6 inches.

• **Beautiful Satin Velvety Flocked PILLOW TOPS,** size 18x18. Rayon taffeta lined, assorted colors with velvety fringed effect borders. Clever sayings for all branches of the service. \$5.00 per dozen.

• **Genuine French Crepe HANKIES** with insignias for the Army, Navy, Coast Guard and Marines. Assorted velvety processed borders, 10 inch square. \$24.00 in gross lots; \$2.25 in dozen lots. Bboxed in Doz. Lots.

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**SELLING BIG LIMITED QUANTITY! Now Available**

**IDEAL WEATHERPROOF SUMMER CANDIES**  
2-LAYER BOX  
**GOLDWYN'S NEW FRUIT AND NUT CEDAR CHEST**  
THE TOP NOTCH SALESBOARD HIT

**NOW \$2.60** CASE LOTS  
\$31.20 PER DOZ. (12 TO CASE)

**IMMEDIATE DELIVERY**  
TERMS: 1/3 cash with order, balance C.O.D. net F.O.B. Chicago. Pay cash, save C.O.D. service charge.

**WRITE—WIRE GOLDWYN COMPANY**  
Fancy Box Candies  
542 SO. DEARBORN ST. CHICAGO, ILL.

**FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD**  
**\$4.90** complete set attractively boxed

WRITE FOR OUR CATALOG. Containing additional Diamond sets, also complete line of Military Jewelry.

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**MEDICINE MEN**  
Write today for new wholesale catalog on Tonics, Oil, Salts, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
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137 E. Spring St. Columbus, Ohio

BUY WAR BONDS FOR VICTORY

**GOTHAM CIRCUS BATTLE**

(Continued from page 3)

tion other bureaus. As a result, he had to be content with making his Gotham debut behind the Garden adventure. As it is, the Sunbrock layout unfolded while not quite ready, with the down-pour adding to his tribulations, among which were leaks all around in the Firestone company's so-called "Velon" canvas which was supposed to be flameproof and waterproof and okayed as such by the Board of Standards.

By a trick of fate Sunbrock's last serious obstacle preventing operation was the American Guild of Variety Artists, which had demanded a \$10,000 bond from the redhaired promoter to guarantee salaries of member performers. At around 5 o'clock Thursday he got the go-ahead sign after Vincent Jacobl, business agent of Local 1 of the stagehands' union and Harry Suber, of Local 802, AFM, put in a plea for him with AGVA's Matt Shelvey, national administrator, and Mortimer Rosenthal, attorney.

License Commissioner Paul Moss called AGVA, informing the union that all other wrinkles had been ironed out and gave its beef. The Guild okayed Sunbrock after he posted \$2,500 in cash, agreeing to come thru with \$1,000 daily until the balance of \$7,500 is reached. Part of the money is for salary claims of performers who were booked beginning June 9, the previously announced opening. A few of them canceled themselves out or were shelved by Sunbrock, but they'll get their dough under the arrangement, unless they're not union members, in which case another fuss will probably occur.

**Garden Split in Middle**

For Spangles opening the capacity of the Garden was about 6,000, the top shelf being used to accommodate bond buyers. After the preem the balcony was eliminated and seating thus shaved down to about 6,000. It was announced that more than \$1,800,000 in bonds had been sold. About half of the Garden is used, arena being split almost in the middle and a big stage and elevated bandstand behind it spotted from the 49th to 50th Street side. The track is open at both ends, however, to permit entry and exit of performers and animals, chores of the propmen, etc. A big ring fronts the stage.

Even in its raw form at opening, it was a circus full of good show with top acts and, for contrast, Broadway stamped the production and flourishes in between "good and no good corn." But with it was well received. Robert Ringling and his associates have called upon several troupes and acts from the Big Show, including Alfred Court's animals with Joseph Walsh in the cage and Court supervising on the outside; Dr. Herman Ostermaier, with his two high school horses; Elly Ardelty, trapeze artist; five elephants trained by James Reynolds and presented by Andrea Gallagher, these being the pachys exploited as saved in the Cleveland fire last year, and the Kimris airplane revolve socko, featured the last few seasons at New York and Boston engagements and again furnishing the No. 1 thrill in their balancing exercises right under the beams.

Also a few acts attached to RB in other seasons, Pallenberg's bears, Roland Tiebor seals; Walkmirs, perch act, and Adrianna and Charley, trampoline. Not a dud in the whole layout of Ringling and ex-Ringling turns and the same goes for the other troupes, Lopez, trip bars; Paroffs, well known around the fair circuits, with ladders on high pedestal; Novak Sisters, tumblers and, as closer of first half preceding intermission, Banana Man A. Robins, veteran panto comic, who scored big in Billy Rose's Jumbo and has been scoring ever since.

Contingent of clowns with two billed numbers and a flock of walkarounds stops and wait fillers. Nothing exceptional in this department but some of them talk, which is supposed to justify the Continental end somewhat. The programed numbers are good, however. In the laugh line-up are Gene Randow, Don Douglas, Willie Montgomery, George DeKoe, Georgetown Brothers, George Rice, Billy Rice, Jimmy Davidson, Al Latel and Bernard Lester Trip.

Seventeen displays close with the Spangles grand finale which is a repeat, with slight alterations, of the Big Show's Pan-American finale of a couple of seasons ago. Here 16 girls climb rope ladders suspended from a bar and when they reach the top their long trains are unfurled to produce the stars and stripes. Plenty effective. It's billed as a star-spangled salute to unity, victory and freedom and it's terrific salesman-ship.

**Has Lots of "Theater"**

On the production side there's a big handful of "theater," including a "Spangles" girl, Irma Carter, one of those liquid torsoed gals functioning as mistress of ceremonies and accompanied by a retinue of eight girls. Bad voice, however, and she drew a few sneers from the balcony cynics due to the fact that she walked lazily around the stage a la model before spicing on the mike and sometimes the music drowned out her announcements. Later in the show she was ordered down to an abbreviated promenade and did better. Three changes of costume, winding up with spangled briefs. In addition to her ladies in waiting there's a line of 16. Their first big number is a bear terp precede to Pallenberg's bears in which they appear on stage as Bruin-ettes. When the McCoy bears come on the girls take to the ring curb where they plant themselves as onlookers. Eight of them escort Ostermaier's first horse number in seductive red and white garb and feathered hats. For the Robins turn 12 Spanglettes are on with get-ups simulating bananas, complete even unto muffs which look like banana hands.

For Ostermaier's top number with Steed Doheos there's a 24-girl toeless ballet, a spotlight offering ably executed.

Show started at 8:40 and finished at 11:25. Performances nightly except Monday with matinees Tuesday, Thursday and week-ends, but there will be two performances Monday, July 5. Scale is high—\$1.10 to \$2.75, but up to \$3.30 Saturday nights and July 4. Half rates for kids under 12 on Tuesday and Thursday afternoons. For a summer run, which Ringling and the Garden figure to go minimum ten weeks, a 55-cent low appears to be called for, there being plenty of capacity which is built up even further via chairs in the arena. Garden was cool at opening, but it was a cool night. Real hot weather may tell a different story.

The staging is by Lauretta Jefferson of Broadway and Big-Show (1943) note. She's represented in the town's newest musical hit, *Early to Bed*. Costumes designed and supervised by Billy Livingston, with decor and props by A. A. Ostrander. Henry Kyes is the musical director and Bert Knapp did the score. General manager is the veteran Charles Sparks, of Downie Bros. and Sparks Circus fame. Hal Lover and Don McCloud are the press agents, with radio handled by Don Lang. Phil Fein is equestrian director and Doug Morris assistant to Ostrander. Mickey Graves, veteran ex-Ringlingite, is boss of props.

(More Details in Next Issue)

**Sunbrock's Big Top**

Sunbrock made it tough sledding for reviewers, not to mention the public, by opening suddenly, albeit weeks tardy, without informing the working press. It was really a dress rehearsal; in fact, he said as much in an announcement to the paying audience, which in itself is something new in circus candor. Funny at that, because for a week his newspaper ads had the "now" in them without any motion by Sunbrock to alter the misinformation. Spot announcements via radio, ditto. When he did get off, what with the rain, less than a third of his approximate capacity was on hand.

Under the circumstances and in all fairness, an official review and sizing-up of the show would be clearly out of bounds, not to mention that it's almost impossible, but some of the gory details might be worth while offering. It's billed three rings, but there's only a big stage and two rings improvised with canvas, portable honky-tonk style. Four-pole top,

rising about 45 feet, which is a pretty low top, measures approximately 120 by 230. Lacking rib ropes, it's weighted with cable. They made Sunbrock build concrete blocks all around, plus concrete walks, permanent dressing rooms, up-to-the-minute plumbing, etc. He's not finished yet, but enough to get started anyway. He put in regular all-wood seats, which are permanently fixed, and the rise is only about three feet at the side-walls, so that customers in the back can't see much. Grandstand style would have been the thing but the city wouldn't go for that. License commission nixed his animal acts, including Powers' Elephants and Pro-ske's Tigers, but Sunbrock expects to get them reinstated.

With Frank Small's 24-girl line (he calls 'em Sunbrockettes), Sunbrock has the program up to 52 numbers, an old habit of his. He does it by counting everything, including a yawn. Billed and unbilled combination circus-nitery-vaude show has some of the best and best known acts in the business: Con Colleano, Winnie Colleano, Lucie Gillette, the Yacopis, Gregoresko, Four Sidneys, La Tosca, Canestrelli Troupe, Janet May, Ullaine Malloy, Jack Holst, Zaccchini Cannon (Eglie Zaccchini is Miss Victory in the finale), Wilbur's Dogs and Ponies, and Fred's Football Dogs. There were lots more but some of them checked out, including Will Hill's elephants and ponies and aerialist Mickey King, but Hill is expected back.

Official program has everyone in, including some who never even got here. Show runs on forever helter-skelter, with little or no direction. Sunbrock himself is at the mike in front of Jimmy Victor's 14-piece band.

Listed as officers are Sunbrock, president; Marion Sunbrock, vice-president; Lloyd Copas, treasurer, and Dave Lodge, secretary. The financing is supposed to be from half a dozen sources. Jack Andrews is assistant general director, Sunbrock being chief of that department. Julius Kuehnel is on the general staff. Costumes by Dorothy Whitney. Press agents are Broadway's George B. Evans

and Sunbrock's stand-by, George Alabama Florida. John C. Jackel is booking rep and Jimmy Piccahlani, stage manager. Review and details next issue. Leonard Traube.

**POISON, STORM HIT RB**

(Continued from page 3)

ticket sellers and others and practically the entire roster of the Side Show. It was some time before all those stricken could be attended and the grounds were strewn with the sick showfolk awaiting removal to the hospitals.

WASHINGTON, June 19. — A terrific windstorm, which broke a 52-year 94-degree heat record in Washington, squarely struck the big top of the Ringling-Bar-num circus playing at Benning Road and Oklahoma Avenue Thursday night.

The wind reached a velocity of 55 miles an hour and came without warning. The tent was packed to capacity but damage to the big top took fleeting shape in a quarter pole which ripped thru the top of the tent near the connection round-end. Backyard canopy, however, was demolished.

Prominent citizens, among them Dr. William Mann, director of the U. S. Zoo, and Melvin D. Hildreth, past president of the Circus Fans' Association, assisted in preserving order and controlling crowds. Performance was cut after the Loyal Rep-enski act, but thousands remained in their seats until the rain had subsided.

Canvas connection side-wall between the marquee and gorilla tent became loose and added somewhat to the confusion until fastened down by a volunteer crew headed by McCormick Steele. Not more than 100 persons left the tent during the storm. Circus officials were high in their praise of the calm manifested by the audience who filed out in an orderly manner some half hour after the show program had been called to a halt. Side show continued during the storm.

One slight injury was reported when a backyard canopy pole fell on one of the elephant men.

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4th of JULY Celebration	WANT CONCESSIONS—Pitch-Till-U-Win, Clothes Pin Joint, Bumper Store, Huckley-Buck, Cane Rack, Hoop-La, High Striker, String Joint, Scales, Dart Joint. Any 10c Con-	4th of JULY Celebration
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cession that does not conflict with what we have.

WANT SHOWS—Illusion Show; have complete top. Snake Show, Geek Show, Fun House. WANT RIDES—Roll-o-Plane, Octopus and Pony Ride.

**WE MOVE EVERY WEEK AND UP ON MONDAY NIGHT**

This week, Whitesville, W. Va.; then Beckley, W. Va., June 28 to July 3, sponsored by Police Department; then 4th of July Celebration, Oak Hill, W. Va.

Wire F. W. PEPPERS; no time to write.

P.S.: Will sell Ex. on Grab Joints, Soft Drinks, Novelties and Jewelry. Geane Moore, I'm still waiting on you.

**FRED ALLEN SHOWS**

**FIREMEN'S JULY 4 CELEBRATION, SYRACUSE, N. Y., JULY 2 TO 10, MATTYDALE LOT.**

Can place Bingo and clean 10c Grind Stores. Can use clean, well-framed Shows with own outfits. Want Foremen and Second Men for Merry-Go-Round, Wheel and Chairplane.

This week, Newark, N. Y., until June 30th; then 107 Oberst St., Syracuse, N. Y. All answers to FRED ALLEN.

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**FLEXIBLE FREDDIE JONES**

**WORLD'S FAIR FREAK SHOW WANTS**

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WANTED—FREAKS AND NOVELTY ACTS OF ALL KINDS FOR YEAR ROUND WORK

Wire or Write Immediately.

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Novelty Acts, Lady Sword Swallower, Feature Freaks for Side Show. Trumpet Player, strong Comedian and Chorus Girls for Colored Band. Address: ARTHUR HOFFMAN, as per route.

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For **.22 Caliber Short or Long Ammunition**

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For Carnivals, Parks, Store Rooms, Celebrations and Fairs. Ready June 24th. Shows events leading up to invasion, readiness for, points already hit and others most likely for. Also all fronts from Pearl Harbor on with big Victory in Africa, Attu, and smashing the stepping stones to Hitler's Europe. Here is the most hair-raising, clean, patriotic, newest attraction known. 3 banners, 4 blow-ups in color framed, 22 peep boxes with greatest war scenes lifelike on colored glass, with our boys in the thick of it, 24 pictorial panels, all scenes described below with no lecturer needed, 3 front placards explaining show, etc., now available on our big PRE-PAID OFFER at

Only \$140.00

Time and supply limited. Wire or mail \$40.00 and show will go out promptly, remainder collect. Extra new war scenes will be sent you FREE and PREPAID all season wherever you are as things happen.

Or write for free info, on this and our remarkable new "MIRACLE OF BIRTH SHOW" and copy of "How To Make Big Money on Celebrations and Fairs."

Wire order and clean up with either show over the 4th, then celebrations and fairs.

CHAS. T. BUELL & CO.

BOX 366, NEWARK, OHIO For 20 Years Builders of Walk-Thru Shows.

WANTED

Chairoplane Operator, Merry-Go-Round Men, Loop-O-Plane Operator, Bingo open. Legitimate Concessions, \$15.00.

E. J. McARDELL'S MIDWAY OF FUN

2013 Bryant St., Minneapolis, Minn.

RIDES AND TRUCKS FOR SALE

Chairoplane and 1934 Ford 1 1/2 Ton Truck, dual wheels, 7 good tires for \$500.00 cash. Home-made 8-Car Kiddie Ride, good motor, ready to go, \$200.00, 1935, G.M.C. Tractor, 1 1/2 ton, 6 good 32x6 tires, G.M.C. 20 Foot Trailer (used to haul Ferris Wheel), Tractor and Trailer for \$800.00 cash. E. J. McARDELL, 2013 Bryant Ave., So., Minneapolis, Minn.

WANTED

One good strong Act to feature who will join and not disappoint. General Agent with car, also Lithographer. Side Show Acts, Wild West Concert People, Jerry Burrell, wire. Two more Clowns, Ticket Sellers, Harry Steele, answer. Any good Acts or useful people, answer. Don't answer this ad unless you intend to join. Send replies to General Delivery, Postoria, O. M. L. CLARK & SONS CIRCUS

Okla. Defense Area Jaunt Gives Capell Bros. Okay Results

KREBS, Okla., June 19.—Altho dogged by storms, floods and heavy rains, Capell Bros.' Shows, currently playing their 10th week of the season, have been registering satisfactory grosses in Pittsburg County's defense area, including Pittsburg, Kowa, Hartshore and this city.

Joining since opening were Mr. and Mrs. Jack DeMar, with five concessions; Mr. and Mrs. Ralph R. Reed, five concessions, and E. B. Capell, who came on as electrician and master mechanic. Joe Murphy, with Funhouse, also is here.

Management purchased three trucks and semis and a sound car. Jack Capell, one of the shows' owners, left for the army June 13. His place as ride superintendent will be filled by his brother, Bobby. Management signed contracts to play the Henryetta, Okla., July 4th Celebration, under State Range Riders and Chamber of Commerce auspices.

Storm Damages CW; Stands in Altoona, Cumberland Satisfy

RANKIN, Pa., June 19. — Following click stands in Cumberland, Md., and Altoona, Pa., Cetlin & Wilson Shows opened under Police and Fire Department auspices Monday to disappointing results. Located in the heart of the city, shows enjoyed good weather, excepting on Thursday night when a storm did considerable damage to the midway, blowing down two show tops, and destroying all neon on the Moon Rocket ride.

The weather cleared to permit shows to ring up fair business on the night however. Mr. and Mrs. J. W. Wilson returned June 17 from a two-week vacation on their farm in Virginia. Mrs. I. Cetlin also came in from a vacation spent at her home. Art Parent's orchestra is doing a neat job in the Paradise Revue, where several new girls have been

added to the chorus.

Clark Queer and Mr. and Mrs. Superior visited here. R. C. McCarter, general agent, returned from a trip north on business. Altoona (Pa.) engagement, played under Veterans of Foreign Wars Post auspices, gave the shows good weather and business, Maxie Watkins said. Rides did exceptionally well there, while concessions obtained good results. E. K. Johnson capably billed the date and both local papers were liberal with space.

Stand in Cumberland (Md.) ball park, with American Legion Post sponsoring, was satisfactory, altho shows lost opening day because of a long haul there from Baltimore.

Pan-American Train Good Draw at Cincinnati Date

CINCINNATI, June 19.—C. C. Smith's Great Pan-American Show Train, which closes a seven-day run here tomorrow, has been working to good results. Agent by A. C. Bradley, train was spotted at the foot of Broadway on the Ohio River and featured Colossus, whale; Stella, mermaid; headless woman illusion; Popeye, and Punch and Judy.

Bradley, vet carnival and circus press and legal agent, said the large crowds on hand at opening held up during the week. Local bow was moved up because of the loss of location in Covington, just across the river, to a defense shipment. Opening garnered a neat front-page story in The Cincinnati Post, while Helen Detzel, of The Times-Star, on Tuesday, detested her Times-Star column to the unit's appearance.

MARRIAGES

(Continued from page 29)

Muller II, nonpro, to Linda Moody, dancer, June 6 in Commerce, Tex.

PTASHKIN-GOLD—Milton Ptashkin, nonpro, to Helen Gold, daughter of Lou Gold, owner of the Powelton Cafe, Philadelphia nitery, June 20 in Philadelphia.

WAIT-ZINK—Eric Lancaster Wait to Juanita Mae Zink in Beverly Hills, Calif., June 13. Both were members of Ice-Capades, which recently closed at the Pan-Pacific Auditorium here.

Births

A son to Mr. and Mrs. Sam Honigberg at Grant Hospital, Chicago, June 15. Father is with The Billboard in Chicago.

A daughter, Beatrice Ruth, to Mr. and Mrs. Bernie Black in Los Angeles June 1. Parents are with Polack Bros.' Circus.

A son to Mr. and Mrs. Jack Hope in Dayless County Hospital, Owensboro, Ky., May 31.

For Sale and Want To Buy

FOR SALE—Complete up-to-date Cookhouse, fully modern equipped, VERY CHEAP. WHIP—Complete equipment for 8 or 12-car Whip. All new. Including plates and platform. No cars. Write for particulars. Ten Car Allan Herschell Kiddie Auto Ride, good condition.

WANT TO BUY—50 K.W. Transformer, mounted on truck or trailer complete with switches and tower.

MAX GRUBERG FAMOUS SHOWS

BOX 101, PHILADELPHIA, PA.

LIBERTY UNITED SHOWS

WANT

Grind Shows and Stock Stores. Will book, buy or lease Rides; must be in good condition. Want Trumpet and Trombone for Minstrel. No gift or gate. Replies

BOX 778, Charleston, S. C.

GIRLS WANTED

For Girl Show. Salary \$25.00 and percentage per week. Wire me right away.

FRANK TEZZANO

All American Exposition Shows Sterling, Ill., this week.

WANTED BINGO

ALL AMERICAN EXPOSITION SHOWS Sterling, Ill., All This Week.

WANT

Stock Ball Game Agents and Helpers or other Concessions for string of twelve consecutive fairs and celebrations in Illinois, Indiana and Tennessee. Everyone with this show has had a wonderful season, with best to come. Ideal place for Man and Wife Concession Agents. Write or wire Danville, Ill., week June 21st to 26th; Clinton, Ind., week June 28th to July 3rd; Linton, Ind., week July 5th to 10th.

LEONARD McLEMORE, Rogers Greater Shows

WANTED WANTED

Concession Agents for Grind Stores, fast stepping Counter Men for Bingo and Cookhouse. FOR SALE—Monkey Speedway Top, 14 by 18; Bingo complete, 2 sets 6 Arrows, Evans Race Track, two sets Huckle Buckets, 30 Stock Wheels, 2 sets Buckets. Address

JACK THOMAS BUNTING SHOWS

Macomb, Ill., this week; then Savanna, Ill., Fourth of July.

DE LUXE WAR SHOW FOR SALE

Forty Wheeling Cabinets, sixty Wall Panels, seven Monster 40x60 Blowups; big, small Flags; twenty-four foot Panels, five eight foot Panels, three 20x40 Blow-Ups, Stringers, Globes, Extras. We are showing attractions. Will take \$150.00. This Show cost over \$500.00. Showed here six weeks. Address:

T. C. POWERS

193 KING ST. CHARLESTON, S. C.

WANTED

Ferris Wheel Foreman, Ride Help that can drive Semi Trailers. CONCESSIONS—Pop Corn open, Slum Concessions, Hoopla, Pitch Tilt Win, Cigarette Pitch, Sno Balls, Tom Hale wants Bingo Help, Concession Agents. Address:

L. C. McHENRY, Mgr. CRESCENT AMUSEMENT CO.

Lenoir, N. C., this week. P.S.: Will pay cash for 8-Car Octopus with or without transportation.

DUE TO CANCELLATION

Need Carnival or Group of Rides for Southern Illinois' Biggest Fair, July 4 to 10.

H. MEAD, Sec.

Hamilton County Fair, McLeansboro, Ill.

MIDWAY OF MIRTH SHOWS WANT

For big 4th of July Four-Day Celebration. Concessions of all kinds, Novelties, Shows with own outfits. This week, 1419 Montgomery St., St. Louis, Mo.

RIDES AVAILABLE

For the 4th of July and Fairs, Central Illinois only. Hoffner Amusement Co. BOX 43, VAN ORIN, ILL.

WANTED

Advance Man for small Carnival at once because of accident. Can use Ride Help and Concession People. Opening week of June 28th.

HYALITE MIDWAY PLAINVIEW, MINN.

WANTED

Colored Performers for Minstrel Show at once. A-I Comedian, two Chorus Girls; also Dancer to feature. Tubas for band; other Musicians, write. Salary sure. Address

GEORGE HARRIS

Care Buckeye Slate Show Benton Harbor, Mich.

DYER'S GREATER SHOWS WANT

Sit Down Grab, Side Show, Monkey Show or what have you. Second Men for Tilt and Roloplane, Stock Concessions open. Stempson Wants Agents, Hannibal this week, Maquoketa, Iowa, Pre 4th Celebration; Plattville, Wis., July 3-5.

SCOTT EXPOSITION SHOWS WANT

For Big Fourth of July Celebration, Neon, Ky.; Fleming Ball Park, next week, including Sunday, the Fourth.

Will buy Octopus with transportation. Want Musicians and Performers for Minstrel, salary from office; Mechanic with tools, Foreman for 7-Car Tilt; must be sober. Top salaries. Rocco Aleo wants Cook House Help, Legitimate Concessions, Diggers, Photo. Corn Game open. 14 Fairs starting August, Taxewell, Va. Truck Drivers and Ride Help, come on. Top salaries. Address Harry Prestonsburg, Ky., this week; Neon, Ky., follows; Logan, W. Va., week July 5.

WANT

For July 4 Celebration, Spencer, W. Va., June 29-July 5, including Sunday. Location, City Park.

Want for this Celebration and others to follow: Grind Shows with or without own outfits. Want legitimate Concessions of all kinds. Herman List wants Grind Store Agents. Can place reliable Ride Help. Address

JONES GREATER SHOWS

5th Ave. Hotel, Huntington, W. Va.

P.S.—Pat Brown, wire.

J. G. STEBLAR GREATER SHOWS WANT

General Agent that knows Southern States—Fishpond, Cook House, Penny Pitches, Photos or any legitimate Concessions. Place any show with own transportation. Have complete outfit for J. G. STEBLAR, General Manager, Springfield, So. Car.

SUNFLOWER STATE SHOWS WANT

For Nebraska's largest July 4th Celebration, three big days and nights, Saturday, Sunday, Monday, July 3-4-5, at Crete, Nebraska. Want Eats and Drinks. Will book any Concession for this spot. Few open for balance of season. Want Merry-Go-Round Foreman, Second Men on all Rides. Good pay; bonus if you stay. Merry-Go-Round Foreman, wire; join here before Saturday. Week June 21, Concordia, Kan.

Casey Cancels C Circuit Tour

WINNIPEG, Man., June 19.—E. J. Casey Shows, following an order from the Wartime Price and Trade Board forbidding the use of highways outside of 35 miles from Winnipeg, canceled their Canada C Circuit of fairs, Owner Casey announced here yesterday. Shows have played the circuit for the last nine years. Further details in the next issue.

ROUTES

(Continued from page 25)

ville, Fla., 24-29, t; (Lyric) Mobile, Ala., July 1-5, t.

Wyse, Ross, Jr. (Palace) Columbus, O., t.

Y  
Geo. Mary Jane (New Yorker) NYC, h.  
Yost's, Ben, Co-Eds (Glenn Rendezvous) Newport, Ky., nc.

Z  
Zarova, Iriana (El Patio) Mexico City, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Shubert Lafayette) Detroit.  
Audia (Geary) San Francisco.  
Doug's Gris (Selwyn) Chi.  
Dough Girls (Biltmore) Los Angeles.  
Dracula (National) Washington.  
Good Night Ladies (Blackstone) Chi.  
Junior Miss (Cass) Detroit.  
Junior Miss (Colonial) Boston.  
Kiss and Tell (Harris) Chi.  
Life With Father (Metropolitan) Seattle 20-23; (Auditorium) Portland 24-26.  
Vagabond King (Forrest) Phila.  
You Can't Take It With You (Studebaker) Chi.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.  
Lewis, Dorothy (Nicollet Hotel) Minneapolis.  
McGowan & Mack (Palace Hotel) San Francisco.  
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.  
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Texas City, Tex.  
All-American Expo.: Sterling, Ill.  
Allen, Fred: Newark, N. Y., 21-30; Syracuse, July 2-10.  
American Beauty: Lexington, Mo.  
American Expo.: Alliance, O.  
American United: Ephrata, Wash.; Sand Point, Idaho, 29-July 4.  
Anderson-Strader: Pratt, Kan.  
B. & H.: West Columbia, S. C.  
Baker United: Noblesville, Ind., 22-30; Hoopstown, Ill., July 3-5.  
Bantley's All-American: Sharon, Pa.  
Barkoot Bros.: Toledo, O., 21-27.  
Baysinger, Al: (18th and Gravois) St. Louis, Mo., 21-27.  
Beam's Attrs.: Apollo, Pa.; Greensburg 29-July 3.  
Beatty's Rides: Durant, Miss.  
Bee's Old Reliable: Maysville, Ky.; Vanceburg 28-July 3.  
Bistany, Leo M.: Ocala, Fla., 21-July 5.  
Bright Lights Expo.: Central City, Pa.; Brunswick, Md., 28-July 5.  
Buck, O. C.: Poughkeepsie, N. Y.  
Buckeye Expo.: Sturgis, Ky.  
Buckeye State: Ben on Harbor, Mich.  
Buffalo: Randolph, N. Y.  
Bunting: Macomb, Ill.; Savanna 28-July 4.  
Burke, Harry: Baton Rouge, La.  
Byers Bros.: Litchfield, Ill.  
C. & V.: Fairport, N. Y., 23-26; Rochester, July 2-5.  
Capell Bros.: Wetumka, Okla.  
Casey, E. J.: Carman, Man., Can., 1-3.  
Cetlin & Wilson: Niagara Falls, N. Y.; Buffalo 28-July 3.  
Chanos, Jimmie: Muncie, Ind.  
Coleman Bros.: Colonie (Albany), N. Y.  
Colley, J. J.: Norman, Okla.  
Conklin: Brandon, Manitoba, Canada.  
Convention: (Ontario & Niagara Sts.) Buffalo, N. Y.  
Crafts 20 Big: Stockton, Calif., 22-July 5.  
Cragg, Harry: Dalhart, Tex.  
Crescent Am. Co.: Lenoir, N. C.  
Cumberland Valley: Tullahoma, Tenn.  
Cunningham Expo.: Byesville, O.  
Curl, W. S.: Piqua, O.  
Denton, Johnny J.: Lake City, Tenn.  
Dick's Paramount: Baltimore, Md.  
Dixie Belle: Jasper, Ind.  
Dobson's United: St. Paul Park, Minn.  
Dobson's World's Fair: Kenosha, Wis.  
Dumont: Corning, N. Y.  
Dyer's Greater: Hannibal, Mo.; Platteville, Wis., July 3-5.  
Eddie's Expo.: Washington, Pa.  
Edwards, J. R.: Ashland, O.; Navarre, July 3-5.  
Elite Expo.: Lawrence, Kan.; Kansas City, Mo., 27-July 5.  
Ellman: (Conway & Logan) Milwaukee, Wis., 21-27; (16th & Cleveland) Milwaukee, July 1-11.  
Endy Bros. & Prell's Combined: Camden, N. J.  
Fidler's United: (123d & Halstead Sts.) Chicago, Ill.  
Fleming, Mad Cody: Columbus, Ga.  
Franks: Macon, Ga.  
Garden State: Emmaus, Pa.; Berwick 28-July 3.  
Gentsch & Sparks: Milan, Tenn.; Trenton 28-July 5.

Geran's United: Bedford, Ind.; Marengo, July 1-5.  
Gold Medal: Logansport, Ind.; South Bend 28-July 10.  
Golden West: Calumet, Minn.  
Gooding Greater: Alliance, O.; Portsmouth 28-July 3.  
Gooding: Bellaire, O.  
Gooding Am. Co.: Silverton, O.; Loveland 28-July 3.  
Grady, Kellie: Fayette, Ala.  
Great Lakes Expo.: Atlanta, Ga.  
Great Sutton: Rantoul, Ill.  
Greater United: Amarillo, Tex., 21-July 4.  
Groves Greater: White Castle, La.  
Gruberg Famous: Philadelphia, Pa.  
Happy Attrs.: Middleport, O.; Mason City, W. Va., 28-July 3.  
Happyland: Lincoln Park, Mich., 21-27.  
Harvey & Emerson Greater: Stuttgart, Ark.  
Hennies Bros.: Chicago, Ill.  
Henry, Lew: Charles Town, W. Va.  
Heth, L. J.: Columbus, Ind.  
Hoosier Am. Co.: (5400 W. Washington St.) Indianapolis, Ind., 29-26; Connersville 28-July 4.  
Jones, Johnny J. Expo.: Richmond, Ind., 21-30; (Fair) Anderson July 1-10.  
Jones Greater: Chesapeake, O.  
Kelly & Martin: Shelton, Conn.  
Lagasse Am. Co., No. 1: Lewiston, Me.; Arctic, R. I., 28-July 3.  
Lagasse Am. Co., No. 2: Ware, Mass.; Spencer 28-July 3.  
Lawrence Greater: Haverstraw, N. Y.; Newburgh 28-July 3.  
Lewis, Art: Sandusky, O.  
Liberty United: Charleston, S. C.  
McKee, John: Valley Park, Mo.  
McMahon: Plattsmouth, Neb., 21-24; Wahoo 28-July 1; Fremont 4.  
Magic Empire: Batesville, Ark.  
Maine Am.: Dexter, Me.; Houlton 28-July 4.  
Marks: Wheeling, W. Va.  
Merit: Lowell, Mass.  
Midway of Mirth: (1419 Montgomery St.) St. Louis, Mo.  
Midwest: Layton, Utah.  
Moore's Modern: Gilman, Ill.; Villa Grove 28-July 3.  
New England Am.: Collinsville, Conn.  
Page, J. J.: Harlan, Ky.; Erwin 28-July 3.  
Park Am. Co.: Alexandria, La.  
Penn Premier: Fairport, O., 21-27.  
Peppers All-State: Whitesville, W. Va.  
Playland Am.: Crossville, Tenn.; Harriman 28-July 3.  
Plaza Expo.: Stratton, O.  
R. & S. Am. Co.: Wilmington, N. C.  
Reading's: Gallatin, Tenn.; La Fayette 28-July 3.  
Reid, King: Ogdensburg, N. Y.  
Rogers Greater: Danville, Ill.; Clinton, Ind., 28-July 3.  
Rogers & Powell: Grenada, Miss.  
Rubin & Cherry Expo.: Peoria, Ill.  
Scott Expo.: Prestonsburg, Ky.; Neon 28-July 3.  
Sheesley Midway: Toledo, O.; E. Liverpool 28-July 3.  
Siebrand Bros.: Ogden, Utah; Pocatello, Idaho, 28-July 3.  
Skerbeck: Atlantic Mine, Mich.  
Smith, George Clyde: Blairsville, Pa.; Seaward 28-July 3.  
Snapp Greater: Columbia, Mo.  
Sparks, J. P.: Ironton, O., 21-27; Paintsville, Ky., 28-July 5.  
Stebler Greater: Springfield, S. C.  
Stephens: Tama, Ia., 21-27; Grinnell July 1-3.  
Strates, James E.: Massena, N. Y.  
Sunflower State: Concordia, Kan.  
Sunset Am. Co.: Clarinda, Ia., 21-30; Red Oak, July 1-5.  
Thompson Bros.: Cresson, Pa.; Osceola Mills 28-July 3.  
Tidwell, T. J.: Austin, Tex., 21-28; Belton 29-July 4.  
Tivoli Expo.: Fort Scott, Kan.  
United Expo.: Leesville, La.  
Victory Expo.: Chester, Pa.; Westville, N. J., 28-July 3.  
Virginia Greater: Westminster, Md.; Brooklyn 28-July 3.  
Wallace Bros.: Central City, Ky.  
Ward, John R.: Marion, Ill.  
West Coast Am. Co.: Sacramento, Calif., 21-27; Vallejo 29-July 5.  
West Coast Victory: No. Sacramento, Calif., 22-27; Vallejo 29-July 5; Pittsburg 7-13.  
Wolfe Am. Co.: Spartanburg, S. C.  
World of Mirth: East Paterson, N. J.  
World of Pleasure: Kalamazoo, Mich.; Jackson 28-July 5.  
World of Today: Des Moines, Ia.  
Zeiger, C. F., United: Pueblo, Colo., 21-July 5.

CIRCUS

Arthur Bros.: Eugene, Ore., 22-24; Corvallis 25-26.  
Beatty, Clyde-Wallace Bros.: Joliet, Ill., 22; Peru 23; Ottawa 24; Aurora 25; Elgin 26.  
Cole Bros.: Pontiac, Mich., 22; Port Huron 23; Bay City 24; Saginaw 25; Lansing 26; Jackson 27; Grand Rapids 28; Muskegon 29; Kalamazoo 30; Battle Creek July 1; South Bend, Ind., 2-3.  
Cole, James M.: Cortland, N. Y., 22; Endicott, 23; Sayre, Pa., 24; Towanda 25; Mansfield 26; Coudersport 28; Olean, N. Y., 29; Jamestown 30; Ripley, July 1; Conneaut, O., 2.  
Fisher Bros.: Tower, Mich., 22; Moran 24; Hessel 25; Cedarville 26; Detroit 28.  
Gilbert Bros.: (Shrine) Hartford, Conn., 21-26.  
Gould, Jay: Oregon, Ill., 22; Freeport 24-27.  
Kelly, Al G., & Miller Bros.: Seiling, Okla., 22; Woodward 23; Waynoka 24; Alva 25; Cherokee 26.  
Mills Bros.: Covington, Ind., 22; Rockville 23; Paris, Ill., 24; Westville 25; Urbana 26; Paxton 28; Watseka 29; Gibson City 30; Clinton July 1; Normal 2; Fairbury 3.  
Polack Bros.: (Mayfair Theater) Portland, Ore., 22-28; Tacoma, Wash., 30-July 3.  
Ringling Bros. and Barnum & Bailey: (Monument St. Showgrounds) Baltimore, Md., 21-26; Wilmington, Del., 28-29; York, Pa., 30; Harrisburg, July 1-2; Reading 3.  
Russell Bros.: San Francisco, Calif., 21-27; Stockton 28-30; Sacramento July 1-2; Marysville 3.

MISCELLANEOUS

Barrett, Roy (Madison Square Garden) New York.  
Birch, Magician: Muscatine, Ia., 23.  
Burke & Gordon: Martinsville, Ind., 21-26.  
Couden, Doug & Lola: Playing Halls in Pueblo, Colo.  
Craig, Mystic (Lyric) Mobile, Ala., 24-27; (Ritz) Marianna, Fla., 29; (Huston) Dothan, Ala., 30; (Gadsden) Gadsden July 1.  
DeCleo, Magician: Marysville, O., 21-26.  
Dixiana Tent Show: Talcott, W. Va., 21-28.  
Green, Magician: Queenstown, Alta., Can., 23-24; Hanna 25-26; Clarsholm 28-30; Lethbridge, July 1-3.  
Lippincott, Magician (Joyland) Lexington, Ky., 21-26.  
Long, Magician: Charlotte, N. C., 21-30.  
Millo, the Mystic: Cedar Point, Sandusky, O.  
Ricket's Dogs, school show: Scottsboro, Ala., 21-26.  
Schaffner Players: Mount Pleasant, Ia., 21-26.  
Turtle, Wm. C., Magician (Russell Circus) San Francisco 21-26.

ADDITIONAL ROUTES

(Too Late for Classification)

Cunningham, Fairy (Wonderbar Night Club) Oakland, Calif., 21-26.  
Dennis & Sayers (Heigh-Ho T. R.) Providence 21-26.  
Juliette & Los Cabelleros (Miami Hotel) Dayton, O.  
Louis & Cherie (Beacon Theater) Winnipeg, Can., 25-July 1.  
McShann, Jay (Happy Hour Night Club) Minneapolis.  
Romans, Flying: Albany, N. Y., 21-23.

WANTED

ALL KINDS OF LEGITIMATE CONCESSIONS

EATON CO. 4-H FAIR

Aug. 31-Sept. 4, Charlotte, Mich.  
HANS E. KARDEL, Secy.-Mgr.

RIDE HELP WANTED

For Merry-Go-Round, Chair-a-Plane, Ferris Wheel. Must be sober and reliable.

THOMPSON BROS.

Cresson, Pa., this week; Osceola Mills next week.

WANT

Working Man to handle Concession Tents and Stock. Salary \$40.00; fairs \$50.00.

W. O. KING

Happyland Shows Lincoln Park, Mich.

WANT CARNIVAL

FOR JULY 5 TO 10

For big Homecoming Celebration under auspices of the Lions' Club.

C. F. GREEN, Sec., Whitehall, Ill.



INSURANCE CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

WANT

For American Legion Annual 4th of July Celebration

STARTING JUNE 28, CONNERSVILLE, IND.

Stock Concessions of all kinds, Popcorn, Snowballs, Taffy, Ball Games, Lunch, Frozen Custard, Penny Pitch, etc. Stock Stores and Games.

SHOWS — Any clean Grind Show. Will book two more Rides. Tilt or Octopus, Fun House, Motor Drome. Want First and Second Ride Help on all Rides. Raymond Garcell, answer this ad. All replies

HOOSIER AMUSEMENT CO.

Per Route or 2218 E. Michigan St., Indianapolis, Ind. This Week, 5400 W. Washington St., Indianapolis, Ind.  
P.S.: Have Long List Bona Fide Street Fairs and Celebrations Following.

READING'S SHOWS

Big July 4th Celebration LAFAYETTE, TENNESSEE

In the heart of the army maneuver area, plenty of money. Want Photo, Lead Gallery, Bowling Alley, Ball Games, Novelties, Candy Apples, Custard, String Game, Coke Bottle Game, American Palmistry, etc. Want Grind Shows; have tops and banner lines. Fat, Midget, Side Show, Geek, Snake, Illusion, Monkey Show. Want A-1 Tilt Foreman, top wages; Second Men on Chairplane, Merry-Go-Round, Kiddie Rides, Ferris Wheel, Cookhouse Help, Concession Agents and Front Gate Help. Address: W. J. WILLIAMS, Mgr., Gallatin, Tenn., this week; Lafayette, Tenn., 4th July week.

BRUNSWICK, MD., FIREMEN'S CELEBRATION

7 BIG DAYS, JUNE 28 TO JULY 5, IN HEART OF TOWN.

Wants Shows, Rides and Concessions not conflicting. Ride Help, Chairplane Foreman, Canvas Men, Help in all departments. All celebrations and fairs till middle of November. Write or wire

BRIGHT LIGHTS EXPOSITION SHOWS

CENTRAL CITY, PA., THIS WEEK

SULPHUR SPRINGS AMUSEMENT PARK

TAMPA, FLORIDA

Want Octopus or any Flat Ride and one Kiddie Ride for best park location in country today. Park open day and night, seven days a week. Swimming pool playing to five thousand bathers daily. Daily picnics and outings. Half million to draw from. Place legitimate Concessions that have past frame-up. Permanent location for duration. Top salary to good Ride Help. No gas restrictions here. Address: N. P. ROLAND and GEORGE GOFFAS, Sulphur Springs, Tampa, Florida.

WANTED

Bingo Help. Can use Counter Men, good salary. Also Help for Concessions and Concession Secretary.

CARL H. BARLOW

Johnny J. Jones Shows, Richmond, Indiana

WANT

For large Fourth of July Celebration Week, Winchester, Virginia, opening July 5th in and around the County Courthouse grounds, right in the heart of town on the main street. Want Merry-Go-Round and any other Rides not conflicting. Also Concessions except gift and percentage. Come on, get your bank roll here. No gate and a High Free Act. The rest of summer in and around Washington, D. C. All small jumps. Can use two good Men for erecting and tearing down Concessions; also Agents. Write to permanent address: 4501 Madison Street, Riverdale, Maryland.

BARNEY TASSELL UNIT SHOW



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago 1, Ill.

## Irony of Fate

It is perhaps an irony of fate that the attention of the nation should be centered upon the zoot suit riots recently occurring in Los Angeles, and also inquiring into the reasons why such things should happen.

The irony of it all is that the mayor and other important officials of Los Angeles are men who, in 1939 and 1940, were piously waging a crusade against pinball games on the boasted promise that to drive these evil games from the city would solve much of the crime problems in that town.

The irony is increased by the strange coincidence that during the very time the zoot suit riots were much in the headlines, the newspapers were also telling the story that city officials had held a meeting to try to decide whether a new game that had been placed in some stores in the city were really those hated pinball games, or whether it was something more innocent. After much discussion, the city council decided to ban the new game for fear that it might in some way corrupt the youth of the city.

It was as if the ghost of pinball games from the old crusade days had suddenly appeared in the city, just when it was confronted with a real problem. Somebody said pinball gremlins had appeared to plague the city.

In the midst of the zoot suit riots, one important fact stands out that may really plague the mayor of Los Angeles and his cohorts in future days. Based on all reports available, the mayor of Los Angeles and his official supporters have not by any means given as much time and attention to the underlying causes of the zoot suit riots as they gave to the big pinball crusade in 1939 and 1940. It is certain that no group of officials ever gave as much time and spent as much money in a crusade against pinball games as did the mayor and his supporters in Los Angeles.

The mayor himself made a number of radio speeches, a reform organization was formed under the leadership of a professional agitator, and finally

the pinball question was agitated to the extent that a regular campaign and election was held. The agitation by the mayor and his supporters was carried to such heights that finally a big national magazine ran a series of articles on what a great reformer the mayor happened to be. Then followed a libel suit which apparently is still pending.

The pinball crusaders of Los Angeles are not tackling the zoot suit riots with the old enthusiasm, and if the political opposition fails to use the cue in the future they will be falling down on a real service.

Thinking people in all parts of the nation have great sympathy for the people of Los Angeles about the recent episodes. The same serious troubles can happen in any city. The roots of the trouble go far back and are really serious. But people who recall how much time was spent in crusading against pinball and how much better it could have been spent on the seeds that have finally caused these riots will not have much sympathy for the mayor and his cohorts.

Several important newspapers have pointed out the real evil of such pinball crusades as that staged by the Los Angeles mayor and his reformers. The Detroit Free Press once expressed the idea as follows: "With many other and bigger problems confronting Detroit, a disproportionate amount of agitation seems to many people to have been stirred up over pinball games. . . . People are surprised at the furor now being made of these licensed machines when Detroit is being rocked by scandals and rumors of scandals arising from the discovery of much deeper and more fundamental evils in our midst."

That expresses the idea for Los Angeles exactly. Among other newspapers that have pointed out how city administrations waste time and taxpayers' money on pinball crusades are The Los Angeles Times, The Baltimore Sun, The Philadelphia Record, The San Francisco Chronicle, The Minneapolis Times-Tribune and others.



# Nutrition Dominates Wartime National Confectioners' Meet

Nutrition was the keynote that ran dominantly thru the recent wartime conference of the National Confectioners' Association in Chicago.

How candy is coming more and more into its own as a delicious food was revealed in three principal sessions. These were devoted to (1) a presentation, under the direction of Theodore Stempfel, E. J. Brach & Sons, Chicago, as acting chairman, of what is being done, radio-wise, by the Council on Candy as Food in the War Effort; (2) a forum session conducted by E. S. Dowling, president of Dilling & Company, Indianapolis, on "The Outlook for Raw Materials," and (3) a panel discussion under the leadership of H. B. Cosler, National Candy Company, Chicago, on "The Food Value of Candy."

What the industry has done to simplify production, increase output for the benefit of America's armed forces and convert to war production was revealed in other sessions. Mexico's action in putting an embargo on all exports of sugar products, which have served to circumvent the purpose of Washington rationing, was endorsed in resolutions.

"I have been coming to these annual meetings for 20 years, and even if I had been coming ever since the association was founded in 1884, I think that I never would have attended one that was as unusual and beneficial to manufacturing confectioners as this wartime conference," one NCA member declared. "I got my whole trip's expense back from any one of a half dozen addresses and discussions I sat in on."

The council, in a broadcast-style presentation, discussed the scope and purpose of its Sunday afternoon nationwide radio discussion of the food value of confectionery and its importance as an aid for the armed forces, at home and abroad, and workers in war production plants.

### Raw Materials

In the session on the outlook for raw materials, Ody H. Lamborn, president Lamborn & Company, Inc., sugar broker, emphasized the world-wide need for increased production of carbohydrates to satisfy actual hunger, and declared that post-war sugar rationing in the United States definitely is a possibility unless there is immediate increase of production. He accused the government of plotting sugar shortage to bring about changes in the American diet.

Roy E. Parrish, executive vice-president of the Georgia Peanut Company, Moultrie, Ga., described the peanut as a valuable stretcher of chocolate and sugar in confectionery making, declared that the 1943 crop will be the biggest in history and pointed out that in a ton, eaten as candy, there are 1,400 pounds of human food and 600 pounds of 90 per cent digestible fat.

In a panel discussion on "The Food Value of Candy," conducted by H. B. Cosler, general superintendent Pan Confections, National Candy Company, Inc., Chicago, he pointed out "we are a food-processing industry; practically every item entering into the manufacture of candy is one of our own agricultural products, combined into a more delicious food."

Candy is the only food in the new life-raft ration, Col. Rohland A. Isker, chief, subsistence research laboratory, Chicago quartermaster depot, with whom the confectionery industry has co-operated in the perfecting of the candy components of the various emergency rations, revealed at the conference. Adopted only after actual test by army officers who floated in a life raft in the Gulf of Mexico for a week, the ration, for one man for six days, consists of 12 one-ounce packages of candy, 6 pieces of gum, 6 vitamin tablets and 12 small individual pieces of candy. "This is a marked departure from the old life raft ration, containing a high percentage of fat," he declared.

### Doctor Speaks

"I have accepted your invitation to speak on the nutritional value of candy because I am convinced that candy and the candy industry have value to the American community," said Dr. Ancel Keys, director Laboratory of Physiological Hygiene, University of Minnesota. Old and terrifying charges against candy have been disproved with the passage of years, he asserted. "It is very useful that a few bites of candy can allay a clamoring stomach," he said. "Candies containing nuts, peanuts, dairy products, fruits, molasses, honey and

other nutritional ingredients generally supply very appreciable amounts of vitamins and minerals, particularly the B vitamins and calcium and iron."

"Those who are the best fed are those who have access to the greatest variety of appetizing and acceptable foods," said Dr. Stroud Jordan, American Sugar Refining Company, New York. "Candy contains much of our protective foods along with larger percentages of the refined carbohydrates that are essential to 'keep up steam in the human boiler.'"

Corn flakes, pre-cooked flaked oats, shredded wheat and puffed soya beans are among the nutritious replacements for vanished or hard-to-get candy ingredients discussed in his address on new and alternate materials by James A. King, vice-president Nulomoline Company, New York.

Second only to nutrition in the three days' discussions was revelation of the part the confectionery industry is playing in the war effort. Increased production for the benefit of the armed forces and war production workers, simplification and shortening of lines to speed output and make given quantities of materials serve greater demands than ever before, and conversion of plant facilities to actual production of material for the war effort, all disclosed an unusual side of NCA activities.

More than 100 of the 299 confectioners surveyed for 1942 by the Bureau of Foreign and Domestic Commerce are selling to the government, and the year's volume was well over 200,000,000 pounds, H. B. McCoy, Division of Industrial Economy, said. The equivalent of 1,200,000,000 two-ounce packages was among the candy going to the War and Navy departments, post exchanges and ships' service stores.

### Output Rises

Compared to 1941, in the spring of 1943 124 manufacturers surveyed by President Gott had cut their 13,400 items to 3,449, but had raised their output of 5-cent candies from 20 per cent of their volume to 30 per cent. Bulk goods makers have done the same simplifying, as have the remainder of the industry, said Harry R. Chapman, New England Confectionery Company, Cambridge, Mass. Col. John N. Gage, executive officer Chicago quartermaster depot, detailed the variety of candy plant change-over to making war items.

L. M. Melius, director H. J. Heinz Company, in charge of merchandising, made a strong plea for preservation of industry. "We, the people, are the government . . . we must oppose with vigor regulations that tend to tear down the legitimate efforts of a lifetime," he said. "In the food industry we have been confronted by such threats and we have fought against them. When the public interest is threatened by impractical and radical theorists, the problem becomes everybody's business. If orderly co-operation with government administrators is closed to us, we shall continue to fight for what we consider to be the best interests of our national economy."

The annual election results: Charles F. Scully, Williamson Candy Company, Chicago, and Harry L. Brown, Brown & Haley, Tacoma, Wash., vice-presidents; Arthur L. Stang, Cracker Jack Company, Chicago, re-elected secretary-treasurer; Philip P. Gott continues as president. New directors are John H. Reddy, New England Confectionery Company, Cambridge, Mass.; Irvin C. Shaffer, Just Born, Inc., New York; Charles C. Chase, Chase Candy Company, St. Joseph, Mo.; John W. McKey, Euclid Candy Company of California, San Francisco; directors re-elected: C. R. Kroeckel, Kroekil-Oettinger, Inc., Philadelphia; O. F. Sealy, Johnson-Flucker Company, Atlanta, and Theodore F. Stempfel, E. J. Brach & Sons, Chicago.

### Baltimore

John Vonelff, president of Vonelff-Drayer Company, maker of the "Miss America" line of confections, also will attend the meeting.

J. Fred Birkmeyer, president of the John P. Birkmeyer & Sons, Inc., maker of the Birkmeyer line of confections and president of the candy manufacturers' association of Baltimore, had planned to attend the national group's meeting but finds it will be impossible because of pressing business.

# News Highlights June 14-19

CHICAGO.—The juke box trade was enthusiastic about the new form of L-265 amended June 14. It seems definite that the WPB means to be as liberal as possible with the juke box trade. The suggestion has been made that the trade should observe strictly the rules in the order about parts and tubes.

CHICAGO.—There is speculation in the trade as to whether the beginning of the pay-as-you-go tax July 1 will greatly reduce the amount of spending money and thus cut the play of coin machines. The new fiscal year of the federal tax on coin machines also begins July 1.

NEW YORK.—At the fifth annual meeting June 11-13 the Cigarette Merchandisers' Association went on record for co-operating fully with the recent ODT request to reduce operators' mileage by 40 per cent. New methods for returning odd pennies to customers on cigarettes were decided on.

GRAND HAVEN, Mich.—A strike occurred in a war plant here because of a dispute over the funds from milk vending machines in the plant.

CHICAGO.—J. P. Seeburg Corporation will be presented four army-navy "E" flags in ceremonies June 18.

BOSTON.—Three petitions have been presented to the governor asking for the repeal of the law recently passed which will prohibit bingo games after August 13.

LOS ANGELES.—The United Press news service sent a report to its newspapers last week on how zoot-suit riots had cut down the business of arcades, juke boxes and other coin machines in this area.

WASHINGTON.—OPA is reported to be considering the use of tokens in two colors and several denominations designed to fit standard coin counting machines instead of the food stamp system now used in rationing. The tokens would not be limited to time periods.

WASHINGTON.—A new T gasoline ration coupon will replace the present commercial T coupon beginning July 1. The T coupon will be invalid everywhere except in the Eastern shortage area.

ROCHESTER, N. Y.—The Pulver Gum Company was denied a request by OPA to discontinue its 10 per cent discount on chewing gum to operators.

PORTLAND, Ore.—A reform group in Oregon that had waged a campaign to get a popular vote on the recently enacted State coin machine license law failed to meet the requirements for such a popular election.

SAN DIEGO, Calif.—The Appellate Court here ruled in favor of free-play pinball on an important appeal case that has been pending for some time.

NEW YORK.—Seven transcription companies announced that this week they asked the Department of Labor to mediate their dispute with Petrillo and AFM.

## Federal Tax Report . . .

CHICAGO, June 19.—Information of a definite time when the House Ways and Means Committee might begin consideration of miscellaneous taxes was still lacking here this week. Recently a report had been current that the committee might continue hearings while Congress adjourns for the summer.

Reports that federal taxes may be increased on liquor and cigarettes were received unfavorably by the trade.

Early in the week Congressional leaders were predicting that Congress would recess for 30 to 40 days beginning July 4. Earlier predictions had been that Congress would recess until Labor Day. Leaders were also predicting there would be no new taxes taking effect in 1943. If new taxes are passed they will be scheduled to be begin January 1, it was said.

There was much speculation in business circles whether the deductions for pay-as-you-go taxes, beginning July 1, would greatly reduce the free spending habits of the public in coming months.

**ANOTHER WEEK NEARER VICTORY!**

*Wm Rabkin*

**INTERNATIONAL MUTOSCOPE CORPORATION**

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK



## FISCO Needs Space

**LOWEST PRICES TODAY!**  
The largest New England slot selection requires largest space! To get this urgently needed space—QUICK!—we're replicating at pretty near "give-away" figures! Act quickly—avoid disappointment!

**P-I-N-S** At Less Than **CLOSE-OUT PRICES!**

Knock-Out Mills Owl **\$79.50** West Wind **\$49.50**

STARS, SHOWBOAT, SPOT POOL, PURSUIT, CHAMP, STAR ATTRACTION, SUPER CHUBBIE, **\$39.50** Ea.

Four Roses Formation Stratoliner Bandwagon Zombia Lino-Up Horoscopes **\$29.50** Each

U.M.P. VACATION ROXY POLO FLEET OHI BOY **\$19.50** Each

Trailway Fox Hunt School Days Play Ball Paradise Skyline Three Score **\$14.50**

BLONDIE CADILLAC NIPPY SCORE CARD **\$159.50**

SPOTTEM, TRIUMPH, MAJORS, CHEVRON, AIR-PORT, YACHT CLUB, MASCOT, **\$14.50**

BRAND NEW BLUE & GOLD WEST POCKET, **\$69.50** BRAND NEW JUMBO PARADE, Fruit Reels **\$159.50**

**★ EXTRA SPECIAL ★**  
PACES RACES (Brown Cabinet) **\$109.50**  
38 TRACK TIME **\$109.50**

**SLOTS • BARGAINS • SLOTS**  
BONUS BELLS, 5c, Factory Refinished Like New GOLD **\$237.50**  
BALLY 5-25c Play, Very Clean **197.50**  
VICTORY CHIEF, 5c, Floor Sample, Like New **197.50**  
JENNINGS MASTER CHROME CHIEF, Like New **169.50**  
BROWN FRONTS, 5c, Refinished Like New **158.50**  
BLUE FRONTS, 5c, Refinished Like New **129.50**  
4 STAR CHIEFS, 5c, Refinished Like New **109.50**  
PACE DELUXE, 5c, Floor Sample, Equal to New **99.50**  
CALLE 5c, 7-Coin Slot **79.50**  
PACE COMET, 5c, Refin. Like New **64.50**  
JENN. CHIEFS, Refin. Like New **59.50**

## FISCO SALES CO.

Manufacturers-Distributors  
Coin Machines—Salesboards—Novelties  
41 SO. MAIN ST. HAVERHILL, MASS.

**MONEY BACK IF NOT 100% PLEASSED.**  
TERMS: 50% deposit with order, balance on arrival.  
You don't risk a penny trading with FISCO! If not satisfied with condition, appearance or value (YOU ARE SOLE JUDGE!), send it back for FULL refund, including 2-way transportation!

**Larger Profits With the Genuine ORIGINAL "SILVER KING" KING OF VENDORS**

A proven money maker. Low price—Less parts—Distinctive design. Tens of thousands on location from coast to coast. Vends everything—nuts, candy, toys, ball gum. Holds 5 lbs. merchandise. Coin tray, pick proof lock, sturdy construction. Order Now—One-Third Deposit, Balance C.O.D.

**LOTS OF 10 \$7.50 SAMPLE \$7.95** Each

**GENUINE VICTOR MODEL V** Vends Everything **\$8.50**

**VARIETY SHOPS**—5 Column Vending Machine **\$10.00**  
STAND \$2.50.  
Less in Quantity—Write. Hundreds of Others.  
Money in Full Saves C. O. D. Charges.

**RAKE** 2014 Market Street PHILADELPHIA, PA.

**RED, WHITE & BLUE JAR REFILLS**  
2180 Size—Profit \$36.00 Per Deal  
Your Cost \$3.75 Each

**BINGO REFILLS**  
Complete on Sticks  
1200 Size - \$2.25 Ea.  
1000 Size - 1.80 Ea.  
300 Hole Baseball Boards  
Makes \$5.00 Profit - 45c Ea.,  
In Lots of 50

10% Deposit With Order, Balance C. O. D.  
**RUDER SALES CO.**  
6219 N. Washtenaw, Chicago, Ill.

Mo. When Johnson attempted to go east by plane he was unable to get accommodations. Upon presentation of his problem to the gasoline rationing board he secured the proper coupons and started out on the 2,000-mile drive to the Missouri city. . . . Jack Fogel, Los Angeles music and games operator, reports that things are clicking for him. . . . Ray Ebberts is adding to his games supply. . . . Del George, operator of music machines and games in the Palm Springs area, was in the city during the week and stopped at General Music Company for a chat with Fred Gaunt. . . . Ben Korte, of Glendale, is recovering from a recent appendectomy. . . . Jay Bullock, Los Angeles music operator, tells that he'd like to see materials at a normal output with other conditions as good as they are today in the business.

### Jones Buys Route

Roy Jones, who recently sold his Los Angeles music route, has purchased the music machine set-up of Frank Root in Visalia, Calif., and has gone there to operate the business. Deal was handled by Bud Parr, of General Music Company, to the satisfaction of all parties concerned. . . . E. J. Bachr, of San Diego, was in the city during the week on a buying trip. . . . Milton Lange, of Burbank area, is enjoying a fishing trip. . . . Alex Alexes, of Bakersfield, put in one of his infrequent visits to Los Angeles. While in the city he looked over the situation of securing machines as he needs them. . . . "Derby" Day, of Shafter, Calif., was also on the visitors' register here. . . . Mac Sanders, formerly one of the largest distributors on Pico Boulevard, is now in a government war plant for the duration and an avid Victory Garden enthusiast in his spare time. Mac estimates that his tomatoes will cost him about \$2 each. . . . Al Weymouth, Los Angeles cigarette machine operator, manages to get around on the Coin Rows now and then.

### Uncertainty a Problem

One of the dealers' problems, outside of a shortage of good equipment to be had, is the long delay and uncertainty of shipments of equipment bought in the East. It is reported that shipments arriving here are standing more chance of arriving in a damaged condition than ever before. This is due, no doubt, to the inexperienced help handling freight. D. D. Patton, Turlock (Calif.) operator, has plenty of business; in fact, he is so busy that he can't get a chance to purchase phonograph equipment. He recently visited a local concern and left a deposit so that he would have preference on any machines that came on the floor. Patton is too busy to come and look at the machines. He buys them and then gives them the eye. . . . George Kelly, of Pasadena, was in the city on a look-see. . . . Bill LeBahn, Orange County, made a trip from that rich citrus growing section to see what the Los Angeles jobbers had to offer. . . . Jimmy Marshall, of United Vendors, reports that things are going great in his line. . . . H. A. Pressher, San Diego, made a trip to Los Angeles to secure equipment and to chat with jobbers. . . . Frank Robinson reports that business is on the top side with him. . . . Roy Smith, Lancaster, Calif., came in from that thriving community to get equipment. . . . From Las Vegas, Nev., this past week came Jim Sills with reports that the section is still the No. 1 boom area of the nation. . . . Bob Thomsen, Delano, Calif., was in the city. . . . Art Weiss, Los Angeles, says that he has no kick coming on the amount of business he's getting.

### Harry H. Cohen Passes

CINCINNATI, June 19. — Harry H. Cohen, head of the Ohio Specialty Company, Cincinnati and Louisville, and one of the most popular coin machine men in this area, passed away at his home here today of a lingering stomach ailment. His remains were taken to Louisville, where services will be held Monday afternoon. He is survived by his widow and one son, Milton, who has been in the armed services for the past 12 months.

### Minneapolis-St. Paul

MINNEAPOLIS, June 19.—Coinmen in the Twin Cities report good business but shortage of merchandise. Phonograph equipment is selling well, as are accessories and parts. Pin tables are enjoying good distribution when available. The same is true of the bell games.

## ST. PAUL DES MOINES BUFFALO PHILADELPHIA

### Four Offices To Serve You BETTER

**Mr. Operator:  
All Our Equipment Is  
Reconditioned by Factory  
Trained Mechanics  
and Ready to Put on  
Location.**

**Contact Your Nearest  
Mayflower Office for  
These Exceptional Buys.**

SLOTS	
5c Q. T., Painted Gold	\$ 99.50
War Eagles, Gold, Club Handles, 5c	149.50
War Eagles, Just Like New, 10c	179.50
War Eagles, Just Like New, 25c	209.50
Watling Rotatops, 5c	72.50
Watling Rotatops, 10c	75.00
Watling Rotatops, 25c	90.00
Pace All Star, 5c	75.00
Pace All Star, 10c	80.00
Pace All Star, 25c	90.00
Pace DeLuxe, 5c	80.00
Pace DeLuxe, 10c	90.00
Caille Cadets, 5c-10c-25c	60.00
Caille Console, 5c-10c-25c	90.00
Caille Seven Coin	60.00
Four Star Chief, 5c	95.00
Red Skin	105.00
Silver Chief, S.P., 5c	145.00
Jennings Triplex	109.50
Bally Bell, 5-5	109.50

CONSOLES	
A.B.T. Target	\$ 19.50
View a Scope	13.50
Keeney Submarine	229.50
Bally Torpedo	229.50
Chicago Coin Hockey	229.50
Shoot o Matto	250.00
Four Wired Armoured Cable, Per Foot	.12 1/2 c
Two Wired Cord, Per Ft.	5c

AUTOMATIC ONE BALL	
War Admiral	\$269.50
Race King	269.50
Fast Track	229.50
Challenger	229.50
Jockey Club	500.00
Kentucky	350.00
Santa Anita	289.50
Spinning Reels	99.50
Winning Ticket	59.50

FREE PLAY ONE BALL	
Club Trophy	\$289.50
Mills 1-2-3	79.50

PHONOGRAPHS	
Twin 12 Steel Cabinet, Adaptor	\$ 99.50

COUNTER GAMES	
American Eagles, Liberties, Marvels, Mercurys, New	\$12.50
Mercurys, Marvels, Sparks, Used	7.50
Sparks, Late Type, Sport & Cig. Reels, Used	6.50
Imp. Daval 21, Yankee, Used	2.50

SPEAKERS	
Packard 600	\$89.50
Violet 200	22.50
Keeney Organ	42.50
Wall Speaker, Complete	14.50

**ONE-THIRD DEPOSIT, BALANCE C. O. D.**

## Mayflower Distributing Co.

2218 UNIVERSITY AVE., ST. PAUL, MINN.  
1420 LOCUST ST., DES MOINES, IOWA

1427 N. BROAD ST., PHILADELPHIA, PA.  
350 DELAWARE AVE., BUFFALO, N. Y.

## BILL SHAPIRO

Has 3 New Colorfully Attractive JUMBO HOLES—Thick

# SALESBOARDS

JAZZ-BOW DOUGH—600 Jumbo Holes—100-Hole Jackpot 25c Per Sale—Thick—Makes \$68.00 Profit. Price **\$3.85**

QUARTER JUMBO—600 Jumbo Holes—100-Hole Jackpot 25c Per Sale—Thick—Makes \$68.00 Profit. Price **3.85**

SOME STUFF—675 Jumbo Holes—31-Hole Jackpot 5c Per Sale—Thick—Makes \$17.40 Profit. Price **3.65**

2028 JAR OF JACK—10c—Thick—Protected **4.50**

1000 JACKPOT CHARLEY—Thick—30-Hole Jackpot **2.65**

2400 E Z PICKIN—5c—Thick **4.50**

1280 BINGO TICKETS (Per Set) **2.50**  
(\$2.25 Per Set in Gross Lots)

Write for Prices on 120 Baseball and 120 Tip Tickets  
Terms—25% Deposit With Order.

## W. S. SALES COMPANY

1323 LUNT AVENUE CHICAGO, ILL.

# MUSIC MERCHANDISING

## MORE FAVORABLE L-265

### Changes Show Sympathy For Juke Box Problems

#### Amended form issued June 14—change paragraph on automatic phonographs

CHICAGO, June 19.—Reactions and interpretations of L-265 continued to be dominant news in the juke box trade this week. To keep the subject alive the War Production Board issued an amended form of the order June 14. This followed soon after the amended form of June 5. The second amended form came almost before the trade had decided just what were the applications of the June 5 order.

Early interpretations of the June 14 order were very enthusiastic in commenting on the more liberal terms of the order. The WPB release emphasized the one paragraph in the order which had been changed and which is the only paragraph to mention automatic phonographs. Early trade comment was that the WPB had shown great sympathy for the juke box industry in that the only change made in the order was apparently meant to give more relief to the juke box trade for continuing its sale of machines and auxiliary equipment completed before April 24, 1943. *The New York Journal of Commerce*, June 14, published an editorial interpretation of the order and apparently was so impressed by the amendment that it said the amended form "completely removes . . . automatic phonographs from the scope of L-265. Transfers of automatic phonographs continue to be covered by L-21."

Trade leaders here said they did not believe the amended form of L-265 was so broad as to remove automatic phonographs from the order altogether. They strongly emphasized that the juke box trade should strictly observe the rules laid down in L-265 concerning the transfer of parts and tubes. This requires old parts and tubes to be turned in for new ones or else an execution of the proper certificate.

Trade leaders said that if the juke box industry would strictly observe these rules they felt the WPB would be very liberal with regard to the sale of completed equipment. This means, of course, equipment completed by April 24.

During the week announcements were made by government officials in Washington that every effort was being made to maintain a supply of tubes for civilian uses. This seems to be the real purpose of L-265, namely, to distribute the supply of tubes among civilian users as equitably as possible. Leaders in the juke box trade said that distributors should be especially careful not to increase their inventories of parts above that of April 24, 1943. The real purpose of the government is to prevent any hoarding of parts and tubes or withdrawing of tubes from civilian uses when they have already been marked for that purpose.

The amended form of L-265 as of June 14 is reprinted in full as follows:

#### Part 3037—Electronic Equipment (General Limitation Order L-265 and Amended June 14, 1943)

The fulfillment of requirements for the defense of the United States has created a shortage in the supply for defense, for private account, and for export, of electronic equipment; and the following order is deemed necessary and appropriate in the public interest and to promote the national defense:

§ 3037.8 *General Limitation Order L-265* —(a) *Definitions.* For the purpose of this order:

(1) "Person" means any individual, partnership association, business trust,

corporation, or any organized group of individuals whether incorporated or not.

(2) "Manufacture" means produce, fabricate or assemble electronic equipment, or perform any act or operation upon electronic equipment so as to modify or convert it from one to another type, use or mode of operation, but shall not include acts incidental to the maintenance or repair of electronic equipment.

(3) "Electronic equipment" means any electrical apparatus or device involving the use of vacuum or gaseous tubes and any associated or supplementary device, apparatus or component part, therefore, and shall include any acoustic phonograph and component parts thereof. The term shall not include:

- (i) Hearing aid devices;
- (ii) Wire telephone and telegraph equipment;
- (iii) Electrical batteries;
- (iv) Power and light equipment;
- (v) Medical, therapeutic, x-ray and fluoroscopic equipment other than replacement electron tubes thereof;
- (vi) Phonograph records and needles;
- (vii) Automotive maintenance equipment as defined in Limitation Order L-270;
- (viii) Incandescent, fluorescent and other electric discharge lamps, as defined in Limitation Order L-28; and rectifier tubes, as defined in Limitation Order L-264.

(4) "Preferred order" means any order for delivery to or for the account of the army or navy of the United States, the United States Maritime Commission, the War Shipping Administration, the Panama Canal, the Coast and Geodetic Survey, the coast guard, the Civil Aeronautics Administration, the National Advisory Committee for Aeronautics, the Office of Scientific Research and Development, Defense Supplies Corporation, Metals Reserve Company, any foreign country pursuant to the Act of March 11, 1941, entitled "An Act to Promote the Defense of the United States" (Lend-Lease Act), or any other bearing a preference rating of AA-4 or higher.

(5) "Transfer" means sell, lease, trade, give, deliver, or physically transfer in any way so as thereby to make available for the use of a person other than the transferor, but shall not include the transfer of electronic equipment by one person to another person for repair or storage thereof nor the return of such equipment to the owner thereof (or his agent).

(6) "Producer" means any person to the extent engaged in the manufacture (See More Favorable L-265 on page 73)

### Petrillo News

CHICAGO, June 19.—A meeting of James Caesar Petrillo and the AFM executive board with certain phonograph record manufacturers had been scheduled in Chicago this week. By midweek the meeting had not been held.

The record industry was watching the meeting with a great deal of interest because one of the announced purposes was to undertake definite negotiations with Musicraft and probably one or two other record manufacturing firms in order to agree on fees for recordings. It has been reported for weeks that Musicraft has agreed to pay a fee of 1 cent on each 50-cent record to Petrillo.

There is a general feeling in the trade that if some of the smaller record manufacturers reach an agreement with Petrillo and begin making records, it will put greatly increased pressure on the major record firms to also reach an agreement with Petrillo.

It was not known here whether music publishers would send representatives to the Chicago meetings if held. When music publishers met with Petrillo in New York the first week in June, the publishers seemed determined to follow a middle course. They wanted to be friendly with Petrillo, and they did not want to get into any legal complications and be charged with conspiracy. Petrillo had asked the music publishers to support his blacklisting of what he called "bootleg recording firms." Music publishers feared that if they officially agreed to such a program they would immediately be charged by the government with conspiracy to violate the antitrust laws.

Even if the music publishers are not represented officially at the Chicago meeting they will probably have unofficial representatives present to make reports to headquarters of the MPPA.

The most important event of the Chicago meeting will probably be the actions of Musicraft in its negotiations with Petrillo.

### Bing Sings—and Decca Pays Him \$298,946 for 1942

PHILADELPHIA, June 19.—Singer Bing Crosby was paid \$298,946 for his services by Decca Record, Inc., during 1942, the company's annual report to the Securities and Exchange Commission revealed today.

The Andrews Sisters received \$48,306, and the Ink Spots, vocal quartet, \$21,111. Jimmy Dorsey was first among the band leaders who record for the company, with earnings of \$79,302. Fred Waring was paid \$33,600; Guy Lombardo, \$32,781, and Woody Herman, \$32,662.

### Clemons Re-Elected President of Mich. United Music Men

DETROIT, June 19.—United Music Operators of Michigan re-elected Eddie Clemons, Modern Music Company, as president for one year, in an election marked by the return of a number of officers and directors to their posts, indicating general confidence of the membership in their leaders.

Other officers elected are Anthony Sirocuse, Gunn Music Company, vice-president; Stanley Heilbronner, Victor Music Company, secretary-treasurer; Sam Claramitaro, business representative, and Roy W. Small, conciliator.

Newly elected directors are Frank Alluvot, Frank's Music Company; Phil Berman, Ross Music Company; Louis Heilbronner, Melody Music Company; George Corbetts, Corbetts Music Company; Chris Hornbeck, Hornbeck Music Company; Edward Grohowski, Jolly Music Company; James A. Passanante, J & J Music Company; Mac Lipin, Allied Music Sales Company, and Joseph Brilliant, Brilliant Music Company.

### Music Operators in Balto Concentrate On "14-Karat" Spots

BALTIMORE, June 19.—Despite shortage on records, Baltimore music box operators are managing to register good takes. One reason for this is the concentration of operations on spots which they regard as "14-carat," that is, spots which have consistently had good collections. As is but too well known, new releases have been few and far between, with the result that operators have found it necessary to resort to resurrection of old-time favorites. It is interesting to note that operators are either well stocked on old favorites or are in a position to lay their hands on them. They are thankful for this; otherwise they might have found themselves at a loss where to get records for their machines.

### Postpone Cleveland Disk Scrap Drive; To Work With A. L.

CLEVELAND, June 19.—The Cleveland Phonograph Merchants' Association has postponed its scrap record campaign in order to work out a co-operative record scrap drive with the American Legion here, which is sponsoring a "Records for Fighting Men" campaign in July.

### Philadelphia's Chinatown Gets Its First Juke Box

PHILADELPHIA, June 19.—The music machine has taken its place in almost every kind or description of location, knowing neither geographical limitations nor language barriers. However, it was not until this week that a Chinese restaurant was numbered among the locations here. To Sam Stern, Keystone Vending Company, goes the distinction of placing the first music machine at a Cantonese location in the city's Chinatown section. The precedent was set by George Lum, New York, who took over the management this week of the Golden Fountain Restaurant in the Chinatown section. Noting the absence of any coin-operated devices in all of Chinatown, Lum's first move was to contact Stern and place a music machine. Stern also located a cigarette vending machine at the Chinese location.

### Test Cases and the Ban . . .

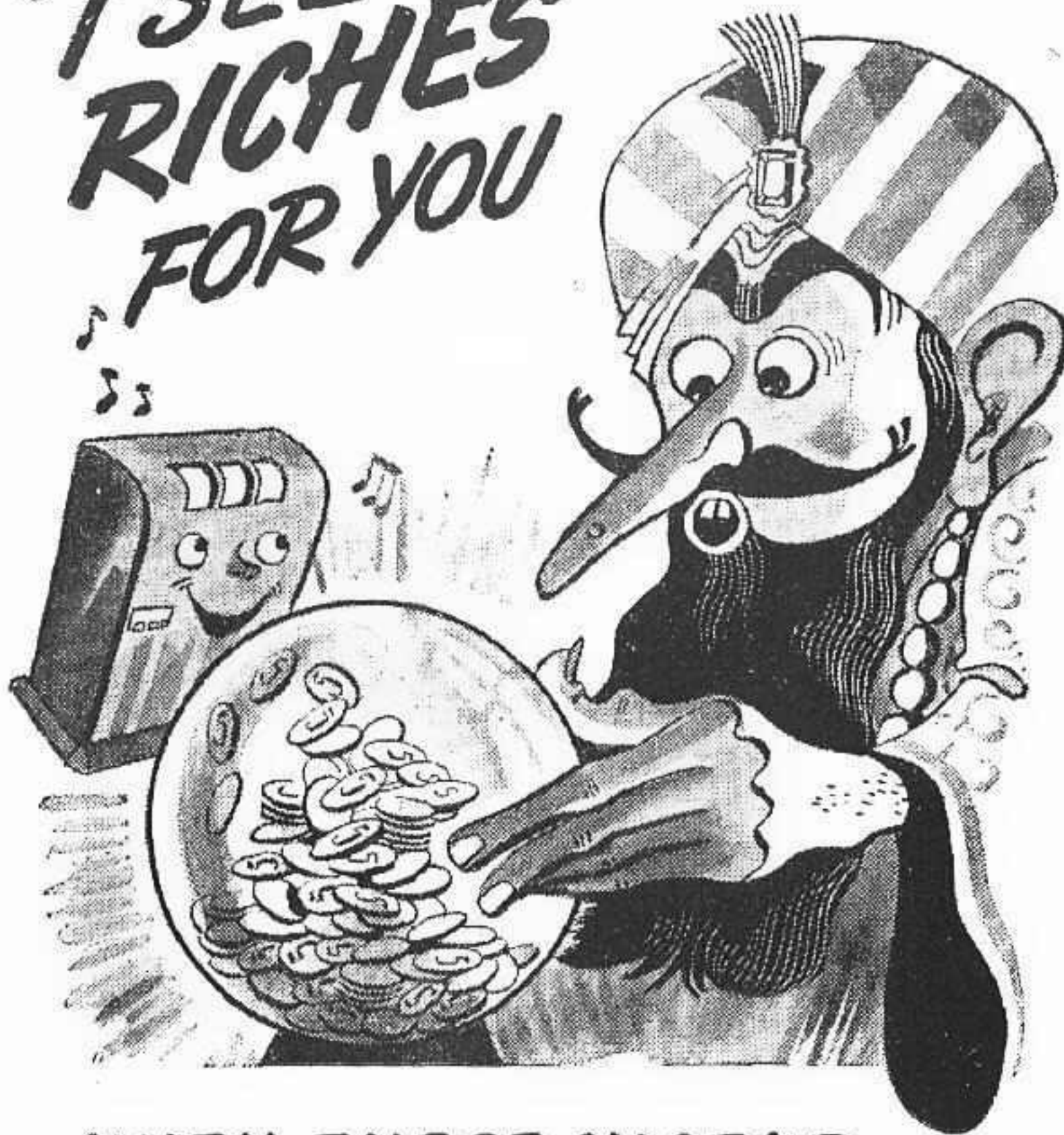
CHICAGO, June 19.—News of the recording ban was considered of minor importance this week. The failure of any definite negotiations to take place with Musicraft at the meeting of Petrillo and his executive board in Chicago last week meant a lack of news on the record ban.

Following the meeting in Chicago, it was announced that Petrillo had decided on a policy of tighter control of the record and radio industry. It was also announced that the proposal to make the transcription firms pay a fee on each recording had been shelved.

Unofficial reports here said the two ASCAP suits recently filed against locations in New York were in the process of going thru legal routine—filing of briefs, petitions and so on. The opinion was advanced that it would probably be six months before a definite hearing and argument of the cases would take place.



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LET'S GET LOST	Vaughn Monroe... 20-1524
DON'T GET AROUND MUCH ANYMORE	Duke Ellington . . . 26610
IT'S ALWAYS YOU	Tommy Dorsey . . . 20-1530
AS TIME GOES BY	Rudy Vallee . . . 20-1526
BOOGIE WOOGIE	Tommy Dorsey . . . 26054
MURDER, HE SAYS	Dinah Shore . . . 20-1525
TAKING A CHANCE ON LOVE	Sammy Kaye . . . 20-1527
THAT OLD BLACK MAGIC	Glenn Miller . . . 20-1523
IT STARTED ALL OVER AGAIN	Tommy Dorsey . . . 20-1522
THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE	Elton Britt . . . B-9000

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# MOVIE MACHINE REVIEWS

## Program 1121

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 14.

CLIFF (UKELELE IKE) EDWARDS stars in *Minnie, My Mountain Moocher*. Reel starts with a square dance by four cuties in abbreviated Western costumes, then Edwards comes on to sing the title song. A hillbilly with a dash of sophistication. (Glamourettes.)

*What Has the Lady Got?*, according to the screen credit, stars the "Dynamic Brazilian YOLA GALLI." For our money that's a masterpiece of understatement. La Galli is a sexy blonde with at least as much ability as the more highly publicized Carmen Miranda—and the additional advantage of being understandable. An excellent rumba band, unidentified, furnishes the music. Little production, but it doesn't seem to matter. (Pom.)

JIMMY ALEXANDER sings and JANE STARR models some flashy gowns in *Fancy to You*. Style show background, which provides the reason for several changes of outfit for the feminine star and chorus. Brought up to date with a military motif in the closing scenes. (Glamourettes.)

*Sidewalks of New York* stars MICHAEL BARLETT, handsome singer who has appeared in a couple of movies. He has a pleasant voice, and the title song is always popular, so the combination should be good for a lot of plays. Several juvenile dancers have brief turns. (Minoco Reissue.)

*Chinese Fantasy* features the singing of an old favorite, *Chinatown*, by MARION COLBY, and dancing by JANE STARR. An attractive chorus shares the reel. Notable for the elaborate staging. (Glamourettes.)

BOB PARRISH, as a policeman, sings *Emily Brown* and sets the scene for dancer CHINKY GRIMES. Four peppy dancers appear in a short sequence, and a wedding scene ends the reel. (Glamourettes.)

*Stupid Little Cupid*, rather a catchy tune, is sung by SUSAN MILLER in the reel of that title. ROBERT WAYNE, as the reason for the blonde Miss Miller's sorrow, has little to do. (Globe Reissue.)

VIRGINIA REES is billed as the star of *I Fear Thy Kisses*, altho most of the singing is done by a male quartet who harmonize pleasantly. Night club background. A short interlude by a Donald Duck impersonator and friend helps carry out the theme. (Weiss.)

## Program 1122

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 21.

*You Are My Lucky Star* presents JACK KILTY, who has a nice voice, and AUDREY WESTPHAL, a lovely blonde acrobatic dancer of skill. A pleasant presentation of a song hit of some seasons ago. A dancing group, the June Taylor Girls, is easy to look at in a short appearance. (Soundies.)

*Looking Back at It Now* is a plaintive, torchy number sung by TERRY LAW-LOR. Setting is the singer's bedroom, and she reminisces in song while getting dressed for a date. (L. O. L.)

*St. Louis Blues*, always popular, is given an excellent performance by ALVINO REY and his orchestra and the FOUR KING SISTERS, who do a fine job. Plenty of sparkle, without the slambung effect this particular number usually brings forth from orchestra and singing groups. (Minoco Reissue.)

THE SONG SPINNERS are starred in *Here Comes the Navy*, with the men dressed as sailors and the girls in bathing suits and not a bit hard to take. Beach background. The song is popular and the singers are capable, so it should prove attractive to the customers. (Soundies.)

*Rhapsody* is definitely a class production, starring HELENE and her violin and dancer IRENE HAWTHORNE. HELENE plays Brahms' *Second Hungarian Rhapsody*. Both girls are attractive. (See *Movie Mach.*, *Reviews* on page 72)

# RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

## GOING STRONG

IT CAN'T BE WRONG . . .	ALLEN MILLER . . . . . Hit 7045
	FOUR VAGABONDS . . . . . Bluebird 30-0815
	ROSS LEONARD . . . . . Savoy 108
Again it's the Hit waxing that whirled this record into Going Strong in its third week on the Guide. However, the Bluebird recording by the Four Vagabonds is a new entry, just having made its appearance this week, and the fact that it merited mentions on reports on such short notice indicates that it may give the Miller disk heavy competition for first place.	
AS TIME GOES BY . . . . .	RUDY VALLEE . . . . . Victor 20-1526
(11th week)	JACQUES RENARD (Chorus) . . . . . Brunswick 6205
	ROSS LEONARD . . . . . Savoy 107
DON'T GET AROUND MUCH ANYMORE . . . . .	INK SPOTS . . . . . Decca 18503
(9th week)	GLEN GRAY (Kenny Sargent-LeBrun Sisters) . . . . . Decca 18479
	DUKE ELLINGTON . . . . . Victor 26610
TAKING A CHANCE ON LOVE . . . . .	BENNY GOODMAN (Helen Forrest) . . . . . Columbia 35869
(7th week)	SAMMY KAYE (Three Kadets) . . . . . Victor 20-1527
	ELLA FITZGERALD . . . . . Decca 3490
LET'S GET LOST . . . . .	VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters) . . . . . Victor 20-1524
(5th week)	KAY KYSER (Harry, Julie, Trudy, Jack and Max) . . . . . Columbia 36673
	JIMMY DORSEY (Bob Eberle) . . . . . Decca 18532
VELVET MOON . . . . .	HARRY JAMES . . . . . Columbia 36672
(4th week)	
COMIN' IN ON A WING AND A PRAYER . . . . .	WILLIE KELLY . . . . . Hit 7046
(2d week)	SONG SPINNERS . . . . . Decca 18553
	GOLDEN GATE QUARTET . . . . . Okeh 6713

Names in parentheses indicate vocalists.

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.  
By GLADYS CHASINS

**RECORD OUTLOOK:** Negotiations between Musicraft and AFM officials have not yet been concluded, and while the major diskers are eying the scene with interest they are still digging back into their catalogs for likely revivals and trying to think up new ideas. Latest plan is to feature name singers on platters, with vocal accompaniment. Columbia is in the process of testing Frank Sinatra backed by a vocal chorus on some of the current hits, and if it works out all the major companies will probably follow suit. Decca has already cut four sides with Dick Haymes, but phono fans' reaction hasn't yet been tested as the waxings are to be released this week. Victor has pored thru its old releases once more, and comes up this time with another batch of reissues, including Glenn Miller's *Rhapsody in Blue*, instrumentals by Tommy Dorsey and Duke Ellington, all of them to be readied by June 25. Victor is also heralding the release of *Warsaw Concerto*, penned by Richard Addinsell and used in the film *Eagle Squadron*. Waxing was made by Freddy Martin, and will be released along with the others mentioned above. And Capitol is bringing out four new records, to be available July 5. These new waxings may help break the monotony of comments from all over the country—"nothing new here." From Salt Lake City comes the observation that "business keeps up mainly with curiosity play." Ops there, the same as everywhere else, are finding it necessary to fill slots with oldies, and apparently they've found by changing them frequently they keep the coin crop growing. Operators in Spokane, Bing Crosby's home town, report that anything bearing the crooner's name on the title strip brings good results. In addition to his latest waxings, which ops say wear out plenty fast in that town, may of Crosby's early

screen and radio hits are getting on machines, among them *Please, Just An Echo* and *When the Blue of the Night*.

### Territorial Favorites

#### MINNEAPOLIS:

**Washington Whirligig.** Charlie Barnet.  
This instrumental made its appearance back in the early days of May, and caught on in race locations almost immediately. It's been showing its face in our Harlem Hit Parade fairly regularly, and now ops out Minneapolis way say it's turning out to be among the top faves in all locations. Barnet has been holding his own on coin machines in competition with some pretty big names on *That Old Black Magic*, and this latest release of his might make good ammunition to hit the pockets of phono fans.

#### MEMPHIS:

**Two o'Clock Jump.** Harry James.  
Almost any revival boasting the James name on the title strip is pretty sure to be good for its share of spins, but Memphis ops hit on a particularly lucky one when they slipped *Two o'Clock Jump* onto their machines. Tune is in for a renewed drive soon in connection with the release of the new MGM flicker, *Best Foot Forward*. James plays it on the screen and James plays it on the record, so other operators can take a tip from the Tennessee city and try it out.

#### DES MOINES:

**I Love You.** Tommy Tucker.  
It's Tommy Tucker Time in Des Moines, and phono fans are going after the maestro's theme song in a big way. It's been around for a long time, and is apparently another one of those chance records that ops try filling empty slots with. It's one that really caught on. (See *TALENT AND TUNES* on page 72)

## GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



### ● COMING UP ●

**YOU'LL NEVER KNOW.. WILLIE KELLY** ..... Hit 7046  
Two weeks ago this ballad from *Hello, Frisco, Hello* made its debut on the Guide down in fourth place. Last week it dropped off altogether, but here it is again, and in the No. 1 spot this time. Two other Hit waxings have already jumped the hurdle to Going Strong, so by now it's not news that hit songs on the Hit label are making a big hit with phono fans.

**ALL OR NOTHING AT ALL.. HARRY JAMES (Frank Sinatra)** ..... Columbia 35587  
**JIMMY DORSEY (Bob Eberly)** ..... Decca 2580

This two-year-old love ballad hasn't taken long to blossom forth on coin machines all over the country. It's one of the few recent releases that boast waxings by two name bands, and with Sinatra and Eberly tossed in for good measure the tune looks all set for a long and fast ride. This is one revival that accumulated plenty of strength while it was laid away.

**BOOGIE WOOGIE** ..... TOMMY DORSEY ..... Victor 26054

After making its way onto the Guide three weeks back, this year-old Dorsey instrumental slipped back into semi-obscurity again. This week, however, it's back with more energy than ever. Since it made its first appearance Victor has started a drive on the waxing, and that may have something to do with the added coin appeal. It looks strong enough this week to indicate that it may stick around this time.

**PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter)** ..... Okeh 6708

This hillbilly ditty which broke into the Guide last week has dropped a few pegs from its original No. 2 spot. It's still drawing in a tidy stream of nickels, tho, and it's out-stripping a string of pop tunes. The sharp-shooting number may hit a bull's-eye—and in the meantime it's proving to be a solid filler for an empty spot.

Double-meaning records are purposely omitted from this column.



# DJANGO REINHARDT

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# STEPHANE GRAPPELLO

*Hot Fiddle*

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## DECCA DISTRIBUTING CORPORATION

# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

**"Weather" Bright for Ops**

Stormy Weather, the 20th Century-Fox musical production starring Lena Horne, Cab Calloway and Fats Waller, will be released nationally during July and gets a four-theater premiere in Kansas City, Mo., opening on the July 4 holiday. Operators have a top-notch opportunity to revive all or any of the long list of tunes featured in the film, and plus that have available many other waxings by the recording artists who appear on the screen. Victor has been plugging Lena Horne and Fats Waller recordings in connection with the pic and offers the title tune done by Miss Horne along with many other old favorites in her Moanin' Low album. Decca has just released eight sides cut by Cab Calloway on the Brunswick label, and altho none are tunes from the pic, they can be exploited on the basis of the maestro's name. A complete list of recorded pic tunes will appear in the column when the definite national release date of the picture is set.

(Bluebird). This Time, included in the Decca album, has been done by Kay Kyser (Columbia). Dick Robertson (Decca), Kate Smith (Columbia) and Charlie Spivak (Columbia). God Bless America, which is also used in the pic score, has been waxed by Kate Smith (Victor) and the Victor Military Band. Additional tunes used in the pic and included in the Decca album are: The Army's Made a Man Out of Me, How About a Cheer for the Navy?, What the Well-Dressed Man in Harlem Will Wear and Oh, How I Hate To Get Up in the Morning. The last two are also in the Victor album, which also includes Mandy, which is featured in the film.

**New Releases**

Most recent releases by Victor and Columbia have been reissues of oldies done by top name bands, and Decca has been devoting a lot of its shellac to jazz albums. However, a couple of new waxings of pic tunes have made appearance, and ops can draw on these for tie-ups.

Columbia is releasing a Harry James waxing of I Heard You Cried Last Night, which is due out this week. Tune stems from the film Cinderella Swings It, currently making the rounds of local theaters, and ops may have a follow-up to I've Heard That Song Before in this one.

Decca is bringing out the hit tune You'll Never Know from Hello, Frisco, Hello, using Dick Haymes accompanied by the Song Spinners. Record is available now and should give the turntables a workout. Song has already appeared on the Hit label and made its way onto the Record Buying Guide for one week on the strength of that recording.

**"Army" Pic Soon**

Warner Bros. film version of Irving Berlin's This Is the Army is in its final stages of production, and ops can look forward to plenty of revived interest in the song hits from the show. Both Victor and Decca have issued albums comprising most of the top tunes from the show which will also be used in the flicker. Victor's is done by the Victor First-Nighter Orchestra, while Decca's was cut by the original all-soldier cast, chorus and orchestra of the army show.

In addition, several of the show song hits were waxed by name bands. I Left My Heart at the Stage Door Canteen, which were down a lot of needles some months back, has recordings by Charlie Spivak (Columbia), Russ Morgan (Decca) and Kenny Baker (Decca), and is included in both albums mentioned above. This Is the Army, Mr. Jones, another one of the most popular tunes from the show and also included in the albums, has waxings by Horace Heidt (Columbia) and Hal McIntyre (Victor).

I'm Getting Tired So I Can Sleep also appears in both albums and has recordings by Jimmy Dorsey (Decca), Kenny Baker (Decca), Claude Thornhill (Columbia), Hal McIntyre (Victor), Tony Pastor (Bluebird) and Barry Wood

TEB, should be the answer to locations whose patrons go for hillbilly stuff. He sings along That Utah Trail against an outdoor background and at the ranch house. Concludes with a few seconds of regular Western stuff—lots of horses and cowboys riding like mad. (Soundies.)

Hawaiian music fans should give Ani Lani, starring RAY KINNEY'S orchestra and the ALOHA MAIDS a big play. The orchestra is one of the better ones of its kind, and the dancers, altho their routine is far removed from the hula which most patrons associate with Hawaii, turn in a good job. (Cinemascope Release.)

BILLY and ANN and a chorus called the SEPIA STEPPERS are highlighted in Poppin' the Cork. Altho neither dancing nor music is in any way extraordinary,

the reel is average entertainment for the not-too-critical. (Soundies.)

**TALENT AND TUNES**

(Continued from page 71)

tho, say reports from Des Moines, and it might do likewise in other spots.

**Note**

For a listing of songs played most often over the radio for the week ended Thursday, June 17, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best sellers under Harlem Hit Parade.

# RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

**POSSIBILITIES**

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**NOTE**

Number of releases are slowly picking up, as the major diskers are starting to cut new numbers as all-vocals. Decca this week brought out its first Dick Haymes-Song Spinners waxing of In My Arms and It Can't Be Wrong. Next week ops will have available You'll Never Know and Wait for Me, Mary done by the same combo. All four are top tunes, and phono fans have proved their desire for Hit Paraders by taking them done by unknown bands on the smaller labels. Columbia brought out its Harry James waxing of I Heard You Cried Last Night, which gets pic plugging in Cinderella Swings It. Tune is mated with an instrumental, Flash. Firm will also release a vocal the first week in July, Frank Sinatra on You'll Never Know and Close to Me. Sinatra has become one of the top coin-magnets on juke boxes, and these new waxings should have no trouble catching on since ops have found that any re-issue bearing Sinatra's name starts the turntable spinning. At the same time Columbia will re-issue a new coupling of two Okeh sides, I Never Mention Your Name by Jack Leonard and It's Always You by Frankie Masters. Victor entered vocal offerings of two of the current hit tunes this week with the Four Vagabonds on Comin' In on a Wing and a Prayer and It Can't Be Wrong on the Bluebird label. On the Victor label diskier brought out Freddy Martin's waxing of Warsaw Concerto, written originally for the film Suicide Squadron. Concerto is mated with From Twilight 'Til Dawn.

**THE WEEK'S BEST RELEASES**

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

IN THE BLUE OF THE EVENING ..... TOMMY DORSEY (Frank Sinatra) ..Victor 20-1530

Here is a combination of song, singer and music maker that has all the trimmings it takes to become a terrific coin catcher for the music boxes. This lovely ballad is getting another chance to hit the top of the song heap, as it rightly deserves. And considering all the attention it is getting on the radio these days, it is almost certain to make the A grade. The fact that it brings up Frank Sinatra for the song swooning makes for a mighty magnet to attract the phono fans. Nor is there any under-estimating the magic of the Tommy Dorsey name on a phono sticker. Moreover, this re-issue brings up the Dorsey band as it is best identified today, replete with the rich violin section. Plattermate is also a triple-threat side for the music boxes. It's Always You is another excellent love song that is getting its just share of attention for the first time in this day. And while it was originally cut in an earlier Dorsey period, it still affords Sinatra for the appealing chorus crooning.

I HEARD YOU CRIED .. LAST NIGHT ..... HARRY JAMES (Helen Forrest) .... Columbia 36677

A tender torch tune, originally from the score of the Cinderella Swings It movie, Harry James gives it his characteristically lush ballad treatment. And with Helen Forrest's wistful and soulful thrushing it makes for music machine material designed to bring in a maximum of nickels. The song has already attracted some attention from the radio bands, and now with a Harry James recording to give it a heavy push, side is almost certain to remain around for a long time in the phonos.

COMIN' IN ON A WING AND A PRAYER ..... GOLDEN GATE QUARTET ..... Okeh 6713

While all-vocal sides have not been able to whip up much enthusiasm in the music boxes until now, the fans may be carried away this time on the strength of the song and the singing. Entirely unaccompanied by musical instruments, there is plenty of natural rhythmic quality in the spiritual singing of the Golden Gate Quartet, getting in enough vocal color in their harmonies to sustain interest for the entire side. Moreover, with the Hit label being the only one with an instrumental entry for this song and a definite demand for recordings of it, the phono fans may go for this in a big way. The Decca label is also sending out an all-vocal entry of Wing and a Prayer.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

**Detroit**

DETROIT, June 19. — Morey Kaplan, sales manager of the Brilliant Music Company, reports the company has just been appointed distributor for Michigan and Ohio for Sonora records, and has secured a line of Russian and other foreign records for distribution in Indiana, Kentucky and West Virginia.

William Palmer, partner in the Brilliant Music Company, is leaving for a vacation to be spent on his farm, near Coldwater, Mich.

Morry Kaplan, sales manager of the Brilliant Music Company, is in New York and the East on a buying trip for equipment and supplies for his company.

Margaret Sarvis has taken over the music machine route formerly operated by her father, the late Harry Sarvis, who passed away in April, and is operating it under her own name. She is one of the few women operators in direct charge of a music route, incidentally, working with the aid of counsel from veterans of the United Music Operators when necessary.

Johnny Marino, formerly of the music division of J & J, in the navy in Rhode Island, and Roy Gullo, formerly of J & J's music department, with the army in Virginia, were home on furloughs recently.

Leslie J. McCleary, proprietor of the Operators' Service Exchange, is closing up his business for the duration, in preparation for immediate induction into the army.

Detroit-Panoram, Inc., has been granted a Michigan corporation charter, with a capitalization of \$25,000. Offices are at 15714 Southfield Road. Stockholders are Don Kennedy, leading Detroit-Panoram operator, and the recently incorporated Panoram-Soundies of Michigan, headed by M. K. Harner.

Henry C. Lemke, of the Lemke Coin Machine Company, is devoting his time to a huge Victory Garden covering two entire city lots across the street from his home.

**MOVIE MACH. REVIEWS**

(Continued from page 70)  
tively costumed. Probably won't appeal to as wide an audience as the popular music reels, but is a welcome change. (Soundies.)  
Western Melodies, starring TEX RIT-

**SAVOY**  
still  
**LEADING**  
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#102	"DON'T STOP NOW" by Bonnie Davis	#107	"AS TIME GOES BY" Sung by ROSS LEONARD (The 1943 Russ Colombo)
#108	"IT CAN'T BE WRONG"		

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# EASTERN FLASHES

By BEN SMITH

## CMA Convention Notes

CMA luck held up again this year. The weather over the convention week-end, Friday thru Sunday, June 11 to 13, was perfect. No rain, hot sun and a wealth of outdoor sport facilities provided an ideal combination for healthful recreation and relaxation. The site was the beautiful Berkshire Country Club at Wingdale, N. Y., with tennis courts, handball courts, riding academy, 18-hole golf course, picturesque lake, swimming crib and a large casino for the pleasure of the hotel guests. The 50-odd association members, representatives of affiliated industries and their friends took full advantage of these facilities. . . . As usual Matty Forbes was up a day in advance and when the rest came along everything had been arranged for a comfortable stay. Arthur Gluck, Rowe Cigarette Mfg. Company, also came up on Thursday, and he and Matty jumped the gun with several early rounds of golf to sharpen their game for the foursome they expected to go out with later. . . . Unlike previous shindigs, everyone came in by train and no one seemed to mind a bit. In fact the experience was novel and enjoyable for many who got a kick out of the horse-play which is always a part of these train rides. . . . Harold Roth, Herald Vending, played host to a lively group of friends and believe it or not one of the liveliest of these was an undertaker, Irving Blasberg. Irving has a fine sense of humor and he used his profession to get many a laugh over the week-end. Irving took a special liking to Sam Yolen, Modern Tobacco Company, and when Irving was thru Sam had been completely measured for the hereafter, even to the selection of the proper vein to be used for the injection of embalming fluid. As Irving put it, Sam would have to come to him some day and as Irving was a busy man it would be smart and practical to have all the facts and figures ready when that day arrived. . . . Sam Yolen, by the way, is proud as punch over the commission he has just received in the coast guard reserve. His boat is now at the disposal of Uncle Sam and Yolen takes his regular hitch several times a week patrolling the Long Island Sound waters. . . . Will Golden, Universal Match Company, brought his tennis racket along this trip and spent a good part of his stay on the Berkshire courts. He plays a better than fair brand of tennis. . . . In deference to the war there were no planned activities outside of the trade meetings. However, there was so much to do anyway that everyone managed to keep busy or lazy as the mood fitted him and there wasn't an unhappy or bored soul on the grounds. . . . Among those who came along on Saturday were Harold Jacobs, Herald Vending, and Bernard Rosenblatt, CMA member from North Tarrytown, N. Y., where the headless horseman rides. They pitched in immediately to make up for lost time. . . . Mrs. Gertrude Weiner and Mrs. Ida Weiner and a girl friend were once again convention guests. . . . Lou Morenburg, Modern Cigarette Vending, celebrated his becoming the proud father of a bouncing baby boy. . . . Ray Harrison, Automatic Cigarette Service, spread the word around that he has just taken new quarters on Jerome Avenue in the Bronx. . . . Others who attended included Herb Greenberg, Monroe Chapin, Bernie Rossine, Jack Bloom, Nat Bloom, Tom Cola, J. J. McNeish, C. Bittle, L. L. Oppenheimer, J. Telenbaum, Moe Ramues and Harold Luce. . . . The trip back home was quite warm. But for one person in particular it was warmer than it might have been. Tom Cola had his train window slightly ajar and was attempting to raise it further. He was working so hard doing that that Jack Bloom offered to help. He did, in reverse. The window jammed completely shut and remained that way for the rest of the journey.

## Growing

Dan Cristofano's amusement development down in Norfolk, Va., is growing by leaps and bounds. In addition to the arcades he is now operating there he is setting up rides, shows, eating and amuse-



AL SEBRING, Bell Products Company, Chicago, says that his firm has helped a lot of operators entering the armed service by plans for quick purchase of their equipment.

ment concessions on permanent location in buildings which he purchased in the heart of Norfolk. Ahoy, sailor.

## Of This and That

Earl Winters has received his commission as second lieutenant. . . . Harry Rosen is back making the rounds on Tenth Avenue. . . . Joseph Romeo, well-known Newark (N. J.) coin machine mechanic, joined the army June 13. He is stationed at Fort Dix.

## MORE FAVORABLE L-265

(Continued from page 68)

of electronic equipment for transfer or for commercial use.

(7) "Supplier" means any person to the extent that his business consists in whole or in part of the sale, distribution or transfer from stock or inventory of electronic equipment, and includes wholesalers, distributors, jobbers, dealers, retailers, servicemen, branch warehouses or other distribution outlets controlled by producers and other persons performing a similar function.

(8) "Consumer" means any person who owns, operates or purchases electronic equipment for his own use.

## Restrictions

(b) **Restrictions.** (1) No producer shall manufacture any electronic equipment except:

(i) To fill preferred orders, or  
(ii) To fulfill, under the Controlled Materials Plan, an authorized production schedule or authorized program, as defined in CMP Regulation I.

(2) No producer or supplier (other than Defense Supplies Corporation) shall transfer any electronic equipment to any consumer, nor shall any consumer accept the transfer of any electronic equipment from any producer or supplier (other than Defense Supplies Corporation) except:

(i) To fill preferred orders, or  
(ii) To fill orders bearing a preference rating of A-1-a or higher, or  
(iii) To fill an order for any component part of electronic equipment provided the consumer delivers to the producer or supplier concurrently with the transfer a used, defective or exhausted part of similar kind and size which cannot be repaired or reconditioned; or, when circumstances render the delivery of a part for a part impractical, provided the consumer's purchase order (or written confirmation thereof) is accompanied by a certificate in substantially the following form signed by the consumer:

## Consumer's Certificate

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

(Signature and Date)

(3) No producer or supplier shall transfer any electronic equipment to any supplier, nor shall any supplier accept the transfer of any electronic equipment from any producer or supplier, except:

(i) To fill preferred orders, or

(ii) To fill orders bearing a preference rating of A-1-a or higher or

(iii) To fill an order for component parts of electronic equipment required by the receiving supplier for the repair of electronic equipment then in his possession, or to replace in the inventory of the receiving supplier parts similar in kind and equal in number which have been delivered on or after the 24th day of April, 1943, by the receiving supplier to consumers against defective or exhausted parts or consumer's certificates, or to other suppliers against supplier's certificates, as specified in this order; provided the purchase order is accompanied by a certificate in substantially the following form signed by the receiving supplier:

## Supplier's Certificate

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of Limitation Order L-265, with the terms of which I am familiar.

(Signature and Date)

The producer or supplier to whom the above certificate is furnished shall be entitled to rely thereon as evidence that the purchase order is within the provisions of this paragraph (b) (3) (iii), unless he has knowledge or reason to believe that it is false.

(4) No producer or supplier shall retain in his inventory possession or control for more than 60 days any used, defective, exhausted or condemned parts which cannot be reconditioned but must dispose of the same thru salvage disposal or scrap channels.

(5) After June 30, 1943, no person shall mark radio receiving type tubes with the symbol "MR" except when authorized or directed to do so by the War Production Board. No person shall use radio receiving type tubes which are marked "MR" in the manufacture of electronic equipment to fill any preferred order. No person shall transfer or accept the transfer of such tubes on any preferred order or any other order bearing a preference rating, except rated purchase orders for export. No producer shall transfer for export in any calendar quarter a quantity in excess of 15 per cent of his production of such tubes during that calendar quarter. Producers of such tubes may transfer them to each other without restriction.

(c) **Exceptions.** (1) The provisions of this order shall not apply:

(i) To the transfer of any finished product of the following kinds which was produced and designed for home use and the manufacture of which was completed on or before the 24th day of April, 1943, to wit: radio receiving sets; phonographs and record players; sound motion picture projectors.

(ii) To transfers of electronic equipment which transfers are made on or before the 23d day of June, 1943, pursuant to purchase orders placed prior to the 24th day of April, 1943.

(iii) To the lease of electronic equipment to any person by any person: *Provided*, That the lessor was actually engaged in the leasing of such equipment as a normal incident and part of his

## Seeburg Flags

CHICAGO, June 19.—Four army-navy "E" flags were awarded to the J. P. Seeburg Corporation, well-known firm in the juke box industry, at impressive ceremonies June 18. (Details of the ceremony will be published next week.) The four flags came about because the firm has four plants engaged in war work. The complete facilities of the firm have been devoted to the production of aircraft radar equipment and other war goods for many months.

established business prior to the 24th day of April, 1943.

## Automatic Phonos

(iv) To the transfer of any finished product of the following kinds, the manufacture of which was completed on or before the 24th day of April, 1943: Automobile radio receiving sets designed for the reception of standard broadcasts; automatic phonographs as defined in Limitation Order L-21.

(v) To transfers of radio antennae; antenna couplers; power supplies and battery cables for battery type home radio receivers; automobile radio control assemblies, loudspeakers and cables; electric fence exciters; or musical instruments (other than phonographs and radios) which involve the use of vacuum or gaseous tubes and the manufacture of which was completed on or before the 24th day of April, 1943.

(2) The War Production Board may from time to time specifically authorize in writing exceptions to the provisions and restrictions of paragraphs (b) (2) and (b) (3) hereof.

(c) **Applicability of regulations.** This order and all transactions affected thereby are subject to all applicable provisions of the regulations of the War Production Board as amended from time to time.

(e) **Appeals.** Any appeal from the provisions of this order shall be made by filing a letter in triplicate, referring to the particular provision appealed from and stating fully the grounds of the appeal.

(f) **Violations.** Any person who willfully violates any provision of this order, or who in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime and upon conviction may be punished by fine or imprisonment. In addition any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priorities control and may be deprived of priorities assistance.

(g) **Communications.** All reports to be filed, appeals and other communications concerning this order, should be addressed to War Production Board, Radio and Radar Division, Washington, D. C., Ref: L-265.

Issued this 14th day of June, 1943.

War Production Board,

By J. JOSEPH WHELAN,

Recording Secretary.

(F. R. Doc. 43-9576; Filed June 14, 1943; 11:41 a.m.)

For  
**INTERNATIONAL**  
or  
**FOREIGN**  
**RECORDS IN ANY LANGUAGE**  
— IT'S —  
**VICTOR**  
(“V” SERIES)

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Or Write to—

**STANDARD PHONO CO.**  
163 WEST 23 STREET, NEW YORK, N. Y.

# Army Widens Use of Candy

Ration kits now include individually wrapped hard candies—seek chewy type

CHICAGO, June 19.—The use of candy by the army has been extended to include individually wrapped hard candies in all army ration kits, C, D, K, five-in-one, life-raft, air corps and ten-in-one, according to Col. Rohland A. Isker, chief of the Subsistence Research Laboratory. This method of wrapping permits them to be used as successfully in the tropics as in the polar regions.

A chewy type of candy which will retain its chewiness for at least one year is also being sought by the army.

Chief difficulty with most of the confections tested in the laboratory and containing peanut butter and oleo fats is that they turn rancid in a comparatively short time, the colonel said. If fats are used they must be stable and meet the requirements now called for in army biscuits. The fudge bar used in C ration about two years ago still has possibilities; bars put up in August, 1941, are (See More Candy For Army on opp. page)

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

## First Year of Rationing Ends

Report 1,600,000 tons of sugar saved — civilians used 4,700,000 tons

CHICAGO, June 19.—At the end of the first year of sugar rationing, reports show a saving of 1,600,000 tons of the commodity. Americans have become accustomed to the idea of rationing and accept it as one of the necessary results of war.

We used much less sugar last year than we usually do—make no mistake about it. In peacetime we consumed about 7,000,000 tons annually. Last year civilian consumption amounted to 4,700,000 tons. The armed forces and lend-lease required an additional 700,000 tons, bringing the country's total sugar consumption for the year to approximately 5,400,000 tons.

Of the 4,700,000 tons used by civilians, 37 per cent went for home use. Institutions took 10 per cent, home canning another 10, and industry used 43—for baked goods, candy, canning, etc.

The Office of Price Administration carried the burden of making sugar rationing work. It issued 131,600,000 copies of War Ration Book 1 and registered 544,000 industrial and institutional users of sugar.

Where did the sugar come from that we did manage to get? It's generally known that supplies of raw cane sugar from Puerto Rico, Cuba and other off-shore areas have been cut by Axis submarine activity and by the diversion of shipping in the sugar trade to other uses.

### Beet Sugar Relieves Shortage

What is not known generally, perhaps, is the part American beet sugar played in relieving the shortage. Approximately a third of last year's total supply of sugar came from beet acreage in 19 States of the West and Middle West. The war has focused attention on home production of sugar on beet farms. But even before the war, 25 per cent of our sugar came from that source.

And a good portion of our meat came from there. The by-products of sugar beet processing—the leafy tops, pulp and molasses—are used widely by the Western livestock-fattening industry. It has been found that the by-products alone of an average acre of sugar beets, after the sugar has been extracted, have higher feed value than the entire product of an average acre of corn.

The sugar beet—"the silver wedge"—has come a long way since its importance as a source of sugar was discovered a little over a hundred years ago. In peacetime and in wartime, it has taken its place as a vital factor in the nation's economy.

## Beverage Venders Placed in Service Group in Baltimore

BALTIMORE, June 19.—The new Office of Defense Transportation ruling, ordering a 40 per cent cut in the use of gasoline for deliveries and classifying beverage or soft drink dispensing operations performed by beverage vending operators as retailing, thereby prohibiting service, gave beverage dispenser operators an uneasy inning. But progressive interests in the beverage dispensing industry besieged the local ODT and OPA offices and finally won a new classification, that of service. Thus they can service dispensing units. The local operating interests, however, were reminded, that if dispensers of soft drinks are classified as retailers, they will be

so classed. Until then, they will continue to service as they always have.

Local ODT officials had held that at best the beverage dispensing operations were a border-line case, but since they have been placed in the service classification their operations are permissible.

In the final analysis the crux of the beverage venders' situation would simmer down to getting enough gasoline for proper servicing of beverage vending units. If the OPA regards them as a service group and grants them gasoline accordingly, the ODT would find it necessary to follow the same rule and permit them to service the units six days the week. Service on Sunday, however, is out.

## Sugar Consumption In Canada 36% Less Than in 1941

OTTAWA, June 19.—Consumption of sugar in Canada is now running about 36 per cent below 1941 levels. For the year as a whole it is expected to be held to about 850,000,000 pounds, a cut of about one-third from the 1,200,000,000 pounds produced and used in 1941.

Biggest headache is the allocation and distribution of sugar for home canning and preserving. Local ration boards have been besieged by demands from housewives, whose requests have totaled 210,000,000 pounds. It is pointed out that this is about twice as much sugar as could possibly be used in canning the fruit available from Canadian farms and gardens. It is doubted whether there will be enough fruit to match the 100,000,000 pounds of sugar allotted for the 1943 canning and preserving season.

Everything possible is being done to encourage beet sugar crops in Canada, but it is unlikely that the tonnage produced will have a very great over-all effect on Canada's supply. Normally Canada does not raise more than 150,000,000 pounds of sugar from beets. In 1940 and 1941 this was raised to more than 200,000,000 pounds.

More than three-fourths of Canada's total requirements must come from overseas, and no shipping is available to supply the country with larger per capita supplies than are used in the United States or United Kingdom.

## Candy Company Sued by Government Food Agency

RICHMOND, Va., June 19.—Criminal information was filed in United States District Court here last week charging Allen & Smith Company, Inc., candy manufacturer of this city, with shipping in interstate commerce Good Nuff peanut bars which were "prepared under insanitary conditions."

The concern is charged with shipping, during last October and November, candy bars which contained particles resembling "rodent hairs, rodent pellets and insect fragments."

The case is returnable before Judge Robert N. Pollard June 28. The case was brought as the result of an investigation made by inspectors of the Food and Drug Administration. The specific shipments set forth in the paper were made October 14, 1942, to a candy wholesaler in Baltimore; October 17, 1942, to a concern in Welch, W. Va., and November 3, 1942, to Charleston, W. Va.

## Excess Peanut Marketing Plan To Last Thru June

NASHVILLE, June 19.—The Commodity Credit Corporation has authorized warehouses of the Growers' Peanut Co-Operative, Inc., in Tennessee, Virginia and the Carolinas to continue their purchases of excess peanuts under the present marketing program thru June 30. Deliveries to the warehouses and agents

# Mars Sued on Price Violation

OPA claims company reduced weight of bars—seeks large fine

KANSAS CITY, June 19.—Suit for \$1,235,692.53 and costs has been filed against Mars, Inc., Chicago candy company, by the Office of Price Administration.

In the petition the OPA estimated that overcharges totaling \$411,897.51 were made in sales of six brands of candy bars by reducing the weight of the bars. The amount asked in the suit was based on OPA regulations which provide a penalty three times the amounts charged above ceiling prices based on prices in effect in March, 1942.

The suit followed issuance by United States District Judge Merrill E. Otis of an injunction permanently enjoining the Mars Company from "selling, delivering or offering for sale" candy bars at prices in excess of the highest price charged in March, 1942.

The injunction was ordered by the United States Circuit Court of Appeals in overruling Judge Otis's refusal to issue it February 28.

Jerome Walsh, OPA district attorney, said the suit was expected to have "great influence on the entire candy industry in the country and upon package goods manufacturers."

In Chicago, Claude R. Miller, general counsel for the Mars Company, said that the candy bars now being manufactured by the company contain more ingredients and are heavier than those manufactured in March, 1942, the base period for the general maximum price regulation. He said that four of the company's bars weigh more than 2.5 ounces whereas other companies are marketing bars weighing from .75 ounce to 1.75 ounces.

In the four States had been scheduled to cease on May 31, but it was found that many farmers were holding their excess peanuts until after the planting season in order to be certain that they would have enough peanuts to meet their needs.

# Northwestern

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Keep informed—know what's going on in the industry through

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## SALTED PEANUTS

22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

## VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only... \$8.50 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).



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## VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mdse. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only... \$7.95 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP. 5711 W. GRAND AVENUE, CHICAGO

## FOR SALE BARGAIN

CIGARETTE VENDING MACHINES

25 Brand New No. 500 9-Column U-Need-A-Paks @ \$107.50 Each

5 Used Less Than 3 Months 15-Column U-Need-A-Paks @ \$115.00 Each

83 Aristocrats @ \$7.50 Each 14 Mills @ \$12.50 Each

1/3 Cash With Order, Balance C.O.D.

ALA. CIGARETTE SERVICE CO.

404 No. 26th St., Birmingham, Ala.

## CIGARETTE AND CANDY VENDING MACHINES

COMPLETELY REBUILT READY FOR LOCATION  
8-50 Natl. Cigarette Mach. King Size \$94.50  
8-30 National Cigarette Mach. \$64.50  
6-26 Natl. Cig. Mach. No. Stand \$11.50  
8-30 Natl. Comp. \$19.50  
DUGRENIER 7 Col. Model 8 \$31.50  
Subject to prior sale.  
1/3 Deposit, Bal. on Delivery.  
Write for descriptive list.  
Eastern Representative  
NATIONAL VENDORS, INC.

LOUIS H. CANTOR COMPANY 250 WEST 54TH ST., NEW YORK CITY

# VENDER SUPPLY NOTES

**PEANUT SITUATION** — The growing crop of peanuts is in good condition, according to reports received from the principal peanut-producing area throughout the country. A considerable increase in acreage is also reported. Farmers in the Virginia-North Carolina section are now busy planting Spanish-type crops. This planting will continue thru most of the month if weather is favorable. The stand is, at the present, exceptionally good. Crops in the Southeastern area are in excellent condition, although rain is needed in some parts of this section.

Latest reports show that there is practically no Virginia farmers' stock outside co-operative holdings and nothing is being offered in cleaned or shelled Virginia-type stock. Offerings of Spanish and Runners were negligible because of lack of stock owned by shellers and discontinuance of offerings by government agencies. Although available stocks of peanuts are low at present, most large manufacturers of peanut products have anticipated their requirements and have adequate stock for several months.

In the Southeastern section demand has fallen off. All grades of Spanish and runner types are bringing ceiling prices but few cars are available. Some future sales of new crop peanuts for September to December delivery are being made at present ceiling prices of 14.25 cents per pound for No. 1 Spanish and 14 cents per pound for No. 1 Runners. Some future sales are being made at ceiling prices on date of shipment. All current offers and confirmations carry usual tax, allocation and ceiling clauses. In the Southwestern section demand was very good and the market was strong at ceiling prices, but shipments continued light. No. 1 Spanish sold at 14.5 cents per pound, with No. 2's selling at 14.25 cents per pound from shipping point. Some future sales of No. 1 Spanish new crop peanuts for October and November delivery are being made at the present ceiling price.

**SPICY NOTE**—Difficulties in securing mint oils for confections under OPA regulations are reported to have caused some consumers to switch to other flavors.

Orders from confectioners are keeping the spice market reasonably active. Certain spice oils are sharing in this activity, as well as orange, lemon and lime oils.

Substantial quantities of clove oil are reported available in Great Britain as the result of heavy imports from Madagascar.

**TOBACCO PLAN**—The first indication of a possible tobacco shortage this year came when government officials met with members of the flue-cured tobacco industry advisory committee in Washington earlier this month.

"Allocations of flue-cured exports are needed because unrestricted buying for export would cut unduly into supplies for domestic requirements," government representatives told the committee.

Members said there is no conservative basis for anticipating a crop of more than 800,000,000 pounds, which is 100,000,000 to 150,000,000 pounds short of replacement requirements.

Government officials declared they intend to follow this five-point program:

1. Make sure that all domestic manufacturers, large and small, share equally in the tobacco available.
2. Handle the export situation so as to meet only the most pressing needs abroad.
3. Safeguard growers' price interests.
4. Preserve the proper functioning of the auction marketing system.
5. Strengthen the position of the dealers, whose flue-cured operations have been severely curtailed by war conditions.

**CORN BLACK MARKET**—An illegal market in corn is threatening a shutdown of the corn refining industry within 30 days, it is reported. A shutdown would affect candy manufacturing, as well as many other industries which utilize derivatives of America's most important grain.

Members of leading Chicago grain exchange firms charge that truck drivers are roving the Midwest in large numbers in search for corn, buy it at above ceiling prices and sell it profitably to farmers who need it for livestock feed.

Most of the flagrant violations have been reported in Springfield, Ill.; Des Moines, Omaha and Lincoln, Neb.

**FOOD PARADOX**—Commercial journals report that while imports such as sugar, spices, coffee and cocoa are growing more plentiful, home-grown staples, such as meat, dairy products and grain

are growing scarcer. The improved shipping situation is a factor in both developments. More ships mean more imports; they also mean more cargo space in which to ship lease-lend foods to our allies and supplies to feed population liberated from the Axis.

Coffee imports in May exceeded consumption by an estimated 45,000,000 pounds; the trend is continuing this month. Cocoa shipments have risen, too; so far this year the United States has imported 100,000 more bags of cocoa than in all of 1942.

As a result, the coffee trade is agitating for a pound-per-person every three weeks instead of the present pound for four weeks. Cocoa dealers speak hopefully of higher civilian quotas for their products, too.

**SUGAR OUTLOOK** — At least one sugar company is optimistic as far as its sales are concerned. A leading financial paper reports that although the outlook for the domestic beet sugar industry is clouded by indicated declines in producing acreage, sales of the Holly Sugar Corporation are expected to hold up well in the current fiscal year. The basis for this optimism is the fact that sugar holds in quantity last year showed a 30 per cent gain over the preceding year.

**RECORD SHOW**—Still another means of getting the public to turn in old records for scrap has come to light. In San Francisco one store advertises that 10 old records (cracked or broken, but not laminated) may be exchanged for a ticket to see a movie and hear Benny Goodman's orchestra show.

**REPORTS OF EARNINGS** — The National Candy Company has declared an extra dividend of 25 cents on the common stock in addition to the regular quarterly payment of 25 cents. A similar extra was paid in April. The regular quarterly dividends of \$1.75 each were declared on the first and second preferred stocks. Seven dollars was paid on the preferred stocks last year.

Sales of Canada Dry Ginger Ale, Inc., so far in the company's fiscal year which ends September 30 are running substantially ahead of last year, as are earnings before taxes, but it appears likely that net profit for the full year, as a result of the substantially higher federal income and excess profits taxes, may be moderately under a year ago.

In the report for the fiscal year ended September 30, 1942, R. W. Moore, president, stated that "at whatever level the business is carried on, the high rates of taxes on income in the United States and Canada definitely limit the profit prospects of the company."

For the latest fiscal year, Canada Dry reported net sales at the record level of \$23,670,828 and net profit of \$1,578,049, equal to \$2.56 a share on the common. In that year only the final quarter required tax payments on the basis of the substantially higher rates called for in the Revenue Act of 1942.

For the six months ended March 31, last, the company had net sales of \$15,902,077 and net profit of \$823,401, equal to \$1.34 a share on the common, as contrasted with net sales of \$12,078,822 and net profit of \$497,275, equal to 81 cents a share, in the first half of the preceding fiscal year.

Sales thus far in the third quarter are understood to be running somewhat ahead of last year. Thus it may be assumed that sales and earnings before taxes for the nine months thru June will be ahead of those for the comparable period last year, when net sales were \$17,078,922 and net profit was \$1,016,799, or \$1.65 a common share.

A big increase in liquor sales has played an important part in the expansion in volume by the company this year. The company also is doing a larger business in its soft drink lines at a higher unit return.

## Government To Buy Entire 1943 Peanut Crop for Oil, Feed

WASHINGTON, June 19.—The War Food Administration has announced that the government will purchase the entire 1943 peanut crop to facilitate production of such urgently needed commodities as cooking oils and oil cake for livestock feed. The sole purchaser of peanuts, it was said, will be the Commodity Credit

Corporation, which in turn will sell supplies for civilian consumption to regular handlers.

The CCC will carry out the purchase program under contracts with handlers who will purchase, store and sell farmers' stalk peanuts only for the account of the corporation. Purchases from producers will be at prices averaging \$140 a ton for Spanish and Virginia types and \$130 a ton for runner type.

The corporation will apply profits received on the sale of peanuts for cleaning and shelling against losses on sales of peanuts under ceiling levels for crushing.

Officials expect shellers and crushers will move a considerable part of the crop directly into food and livestock feed channels.

## A. Figlia Appointed Norfolk Manager For Vending Firm

BALTIMORE, June 19.—Anthony Figlia, who for the past decade or more has been associated with vending machine operation, especially beverage vending, has been named manager for the Norfolk, Va., vending machine operation of National Enterprises, Inc., headed by Sam Roth, Washington, D. C.

Sam Roth's National Enterprises occupies an important position in that field of operating in the vending of soft drinks, cigarettes and candy.

In the Norfolk area Frigidrink soft drinks dispensing units will be operated. A substantial number of these will be placed in the Norfolk territory, as well as a large number of cigarette and candy vending units.

Norfolk is an important naval base, and fully 90 per cent of the vending units are or will be located in the naval base area. Figlia had been service manager of vending operations at the Baldwin Locomotive Works at Eddystone, Pa., prior to his acceptance of the managership of the Norfolk operations. His long-range experience in the vending machine field had included the service managership of a similar operation with the General Electric Company plants.

## CMA Goes All Out Co-Operating With ODT

WINGDALE, N. Y., June 19.—A resolution passed at the fifth annual convention of the Cigarette Merchandisers' Association, held at the Berkshire Country Club, June 11 thru June 13, placed the association on record as being in full accord with the recent ODT directive to reduce certified mileage by 40 per cent. "While heretofore most of us had believed we had already cut our mileage run to the absolute minimum," said Matthew Forbes, managing director of CMA, "it was unanimously agreed at the meetings that in the interest of furthering the war effort every CMA member would comply with the new ruling. Of course that will necessarily bring about a reduction in service to locations, but by making additional investments in merchandise stock and equipment and thru other means, operators are fairly confident that no one will suffer to too great an extent."

The handling of penny change returns and the functions of the executive board for the duration were among other decisions reached at the trade sessions. The elimination of cellophane in the packaging of cigarettes initiated by several of the cigarette manufacturers made it necessary to find another convenient method for housing the pennies, as change had formerly been inserted under the cellophane wrapper. It was agreed to insert the pennies under the outer wrapper of the uncellophaned package, with gummed stickers advising the consumer to that effect. It was also agreed that the executive committee should continue to function and issue periodic bulletins as needed and call meetings when the occasions arise. Meetings ended in the hope that next year the get-together will celebrate an Allied victory and the return to normalcy.

Approximately 50 association members, representatives of affiliated industries and friends attended the convention. Representing the affiliated industries were J. J. McNeish and C. Bittle, P. Lorillard & Company; L. L. Oppenheimer and J. Telenbaum, Philip Morris, and Will Golden, Universal Match Company. Moe Ramues, of the New York State Tax Department, represented the State, and

Harold Luce, OPA regional director, represented the federal government.

As usual Matty Forbes arrived a day in advance to make the necessary arrangements, and when members and guests arrived on Friday everything was set to provide for a pleasant week-end. Mother nature co-operated beautifully, the weather was perfect for the entire stay and, tho no planned activities had been arranged in deference to the war, everyone managed to participate in some form of outdoor activity. The facilities at the Berkshire Country Club were ideal for outdoor and indoor play... ample tennis courts, an 18-hole golf course, riding academy, picturesque lake, swimming crib, canoes, rowboats, casino, etc. When the convention came to a close after the Sunday dinner it was generally agreed that the fifth annual CMA convention had most definitely been a business and social success.

## MORE CANDY FOR ARMY

(Continued from opposite page) still in good condition except that they have hardened, he declared.

The O ration has 3 ounces hard candy per day; D ration has three 4-ounce chocolate bars; K ration uses one 2-ounce fruit bar, and 2-ounce package malted milk dextrose tablets and one 2-ounce chocolate bar. Five-in-one ration has one 2-ounce fruit bar per man and one 1½-ounce hard candy per man. The life-raft and air corps ration has 2 ounces hard candy and 2 pieces chewing gum each day.

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GUARANTEED EQUIPMENT

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**U-NEED-A-PAK**  
1935 Model Square Mirror, Cabinet Stand, 8 Col. .... \$24.50  
1939 Model E Oval Mirror, Cabinet Stand, 4 Col. .... 22.50  
5 Col. .... 26.50  
6 Col. .... 32.50  
8 Col. .... 34.50  
9 Col. .... 37.50  
1941 Model A, Square Mirror, Door Off, Cherry Knob, Cab. Stand, 6 Col. 46.50  
8 Col. .... 56.50  
9 Col. .... 59.50  
1942 Model 500, Square Mirror, Door Off, Cabinet Stand, 7 Col. .... 89.50  
9 Col. .... 99.50

**DU GRENIER—Cabinet Stands**  
5 Col., Model S ..... \$29.50  
7 Col., Model S ..... 32.50  
9 Col., Model W ..... 58.50  
9 Col., Split Champion (Late Model) 92.50  
11 Col., Split Champion (Late Model) 98.50

**MISCELLANEOUS—Old Model—Iron Stands**  
4 Col., Stewart-McGuire ..... \$10.00  
4 Col., Advance ..... 10.00  
6 Col., Stewart-McGuire ..... 15.00  
6 Col., Mills (Cabinet Stand) ..... 39.50

**CANDY MACHINES**

Iron Stand or Cabinet Stand  
U-Need-a-Pak, 5 Col. .... \$57.50  
Rewe, 8 Col. .... 67.50  
National, 9 Col. .... 79.50  
Du Grenier, Brand New, **CANDY MAN**, 72 BAR (Includes Cabinet Stand) .. 89.50  
Du Grenier, 41 Bar Selective ..... 22.50  
U-Select-It, 54 Bar Selective ..... 29.50  
Advance, 5¢ Hershey ..... 5.95

**PEANUT MACHINES**

**NORTHWESTERN**  
1¢-5¢ De Luxe (Late Model) ..... \$12.95  
1¢ Model 39—Bell (BRAND NEW) 0.95  
1¢-5¢ Standard (Porcelain) ..... 6.95  
1¢ Model 33—Ball Gum (BRAND NEW) ..... 6.50  
1¢ Model 33 Jr. .... 2.95

**MISCELLANEOUS**  
1¢ Model V (Esquire), BRAND NEW \$8.95  
1¢ Jennings In-a-Bag (Reconditioned) . 6.95  
1¢ Norris Master (All Porcelain) .... 5.95  
1¢ Silver King (Reconditioned) ..... 3.95  
1¢ Columbus Model M ..... 3.45  
5¢ Columbus Model B ..... 2.95

1/3 Deposit, Bal. C.O.D., F.O.B. Newark.  
**ASCO VENDING MACHINE EXCHANGE, INC.**  
140 Astor Street NEWARK, N. J.

**Cigarette Machines**  
Completely Rebuilt and Refinished  
7 Col.—Model S  
**DUGRENIER**  
\$31.50

These machines have been refinished and completely rebuilt by service mechanics of New York and are as good as new. They will give years of trouble free service.  
1/3 deposit with order, balance C.O.D., F.O.B. New York. Mention whether 15¢ or 20¢ operation is wanted.

**HERALD VENDING CORP.**  
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BROOKLYN, N. Y.



# Arcades Win In Test Case

Judge clears arcade which violated blue laws by opening on Sundays

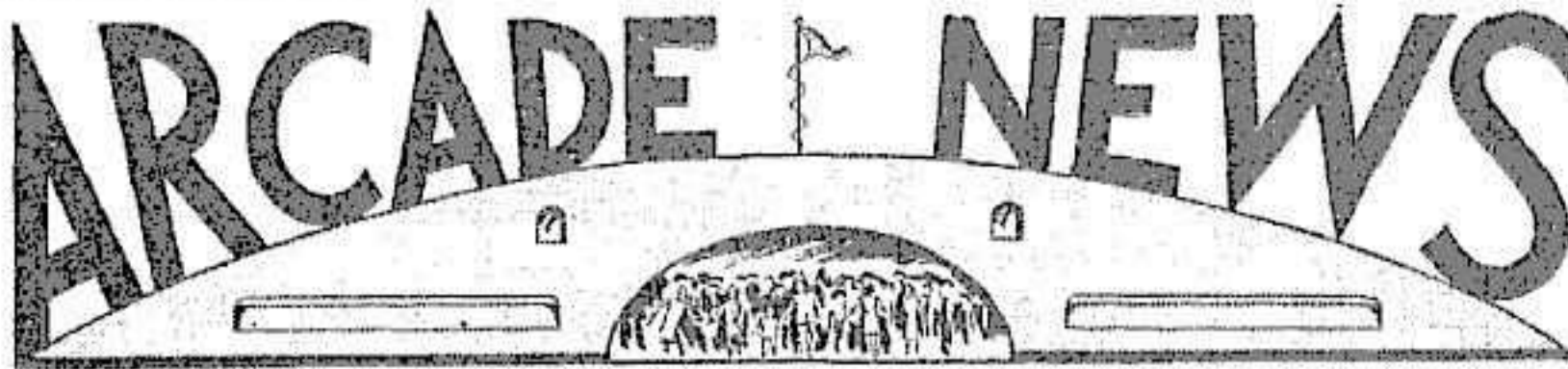
RICHMOND, June 19. — Virginia arcade owners received go-ahead signals in a court test of antiquated blue laws. Richmond Police Justice Jewett on June 12 dismissed Henry Foote, operator of an arcade largely patronized by servicemen on leave, in a so-called test case brought by police who charged Foote with violating the blue law by remaining open on Sunday.

Foote was tried on May 14 after police raided his arcade the previous Sunday, and the justice postponed giving his decision until last week. "Upon the testimony taken at the previous hearing, I am dismissing this charge," the justice said today. At the previous hearing testimony of the alleged Sunday law violation was given by Police Lieutenant Butler. The lieutenant said the arcade was running wide open, was filled with patrons and there were clerks on hand "whose duties apparently were to make sales and make change."

Defense Counsel L. Gleason Glanny admitted at the hearing that his client was operating his business, and he challenged the prosecution conducted by State's Attorney T. Gray Haddon to say why motion picture theaters and other places of business open on Sunday were not brought into court by the arrest of their management. Glanny admitted that his client was prepared to make sales to patrons when police were there and at other times, too, but Lieutenant Butler said he observed no sale being made.

At the previous hearing Justice Jewett said from the bench, "There are more than 100 places doing business in Richmond on Sundays. Let them remain open. I shall decide this case on June 11."

Police Chief Organ said prior to the May hearing in Police Court that the case was being brought as a test to clarify the position of the police now that thousands of servicemen are visiting Richmond on week-end leave.



## Philadelphian Adds Arcade Next Door To Hamburger Shop

PHILADELPHIA, June 19.—Joseph LeBouve, who left the arcade field a number of years ago to set up a chain of hamburger stands, has returned to the fold with an amusement machine arcade as an adjunct to his present hamburger emporium. For many years, LeBouve operated the amusement machine arcade at Riverview Beach Park, Penns-grove, N. J. More recently, he established a chain of Tower restaurants featuring hamburgers. At present, he is operating the one remaining Tower in the Kensington section of the city.

Located near many defense industries and noting the revival of interest in arcades in this city, LeBouve leased the store adjoining his Tower hamburger stand and set up the Tower Playland. For the start, LeBouve purchased \$4,000 worth of arcade equipment from the General Coin Machine Company here. The arcade met with immediate acceptance, virtually every one stopping at the Tower for a hamburger moving over to the Playland arcade. Moreover, LeBouve reports that the Playland is attracting just as many customers to his hamburger stand.

## Baltimore Arcades Report Biz Better Than Last Year's

BALTIMORE, June 19.—Despite the pleasure-driving ban, arcades are being heavily patronized at the amusement centers. While nightly patronage is reported as satisfactory, that over the week-ends is especially good.

Thousands of visitors throng the amusement parks, of which there are three principal ones. Most of the visitors have been lured to Baltimore by high wages at war plants. Many of them were never before afforded the opportunity of getting entertainment and general relaxation at such pretentious spots as the local outdoor amusement parks. Consequently, with their jeans well filled, they come to the parks fully prepared to take in all there is to be had or seen.

They do just this, and included in the spots they visit while at the parks are the arcades. The fascination of the coin machines keeps them trying their skill on the machines.

Each of the principal amusement parks, Carlin's Amusement Park, Gwynn

Oak Amusement Park and Bay Shore Park, has an arcade, with the number of machines in operation at each running close to 200.

Week-end patronage at the parks, including the arcades, is reported to have been heavy since the warm weather set in.

The arcades are regarded as choice locations this summer, especially in view of gasoline rationing and water-front dim-outs. Gas rationing is keeping people close to home, and since streetcar and bus service is to be had to these parks there is nothing to keep the people from getting to them. This is indicated by the capacity-loaded streetcars and busses, which make the runs from various parts of the city to the parks.

Not only are arcade operations in local amusement parks operating very successfully, but so are arcade operations at beaches in Maryland and Virginia.

Baltimore operators at those spots, who reported experiencing a good season last summer, stated they look for an even bigger one this year despite gasoline rationing and the pleasure-driving ban. One large arcade operator at one of the beaches has installed more equipment and looks for bigger business.

## Zoot Suit Incident Slows L. A. Spots

LOS ANGELES, June 19.—Arcade business last week-end was hit by the income tax paying time and also by the result of the zoot suit altercations that hit the city last week-end. City was declared out of bounds to sailors. Those on leave in the city were instructed to stay in their homes to prevent any further trouble, which found groups of soldiers, sailors and marines, together with civilians, battling groups of wearers of the knee-length coats and pinched pants cuffs. Ban on sailors' coming into Los Angeles was lifted soon after the middle of the week, with report that things had returned to normal.

Bill Nathanson has his arcade in New Chinatown going strong. He is conducting his business in addition to giving much time to his job as president of the California Penny Arcade Operators' Association. . . . The association is making a drive for new members. A letter addressed to Art Mohr, vice-president and legal adviser, at 222 Central Park Building, 412 West Sixth Street, Los Angeles, will bring all the details of the membership and its many benefits. . . . Art Mohr leaves soon for Washington to present the arcade operators' side of the tax question. . . . Carl Sherman, Seattle, was in the city to purchase equipment from the Southwestern Vending Machine Company. . . . Barney Fishman, manager of Sportland, Ocean Park, reports that crowds are topping all expectations at this beach resort. Fishman was in the city to see what machines he could buy from SVMC. . . . F. P. Carter, who has an arcade in New Chinatown, has opened another one near the Hollywood Canteen. This double operation, altho taking much time, does not stop him from reporting to the coast guard every Saturday and Sunday to help patrol the coastline aboard his own boat, which he has given to the service. . . . Carl Gustafson is doing great business at his arcade at Mission Beach. . . . Elmer Hanscomb has his arcade out with the Frock & Meyer Shows this season. Show is located near Los Angeles for the season.

Jack Lipps is operating his arcade near Camp Elliott. Spot is patronized by marines who are receiving training there. . . . Percentage of servicemen patronizing arcades is estimated at 70 per cent. It runs higher on week-ends, when the men are in the city on leave.

## Baltimore Night Club Has Arcade as Added Feature

BALTIMORE, June 19.—The new Stage Door Casino, which has been opened at 8 East North Avenue by Jerry Green, local night club partner and operator of

## Arcade Installed In Baltimore War Workers' Nitery

PHILADELPHIA, June 19. — Jerry Green, who came to Philadelphia last week to buy acts for his Stage Door Casino, new night club for war workers in Baltimore, also did plenty of shopping along coin machine row for the buying of equipment to set up an amusement machine arcade at his night club. Opened last week, having converted Baltimore's Ice Palace into a bright after-dark spot, Green also set up a Playland arcade as an adjunct to his night club.

Since no liquor is sold at the Baltimore club, providing only soft drinks, beer and sandwiches for those coming into the 3,500-seat Casino, Green said that the amusement machine arcade represents a major attraction for the patrons. Appealing mostly to war workers and servicemen the Casino operates from 7 p.m. to 4 a.m., with an admission charge of 33 cents. Since there is a 20-minute floorshow presented every hour the Playland is featured for those seeking a full measure of entertainment during the evening after having their fill of show and dancing. It marks the first time that a major nitery in this territory featured a coin machine arcade.

## Detroit

DETROIT, June 19.—Shirley Lucow and Lillian Slobodow, of the local Confection Cabinet Corporation office, have just completed a season as hostesses for the Servicemen's Canteen operated by Michigan Variety Club in the Book-Cadillac Hotel. Their duties included entertaining visiting servicemen, as well as furnishing professional entertainment.

Max Falk, head of the Falk Sales Company, formerly in the jobbing business, has dropped plans for opening a store here for the duration.

M. Newman, who was formerly in the pin game business here, has formed a partnership with M. Niskar as the Michigan Panoram, operating out of headquarters at 8948 Linwood Avenue.

Pat Patton has formed Pat's Music Company, operating automatic phonographs, with headquarters at the Time Bar, 7328 Woodward Avenue.

Mark Linker, Triangle Amusement Games, was in Buffalo over the week-end for the marriage of his daughter, Helene.

L. V. Rohr, president of the Rohr Sales Company and also of the Greater Detroit Vending Machine Operators' Association, is concentrating his operations upon a single route which he can service himself instead of a city-wide series of routes, because of the shortage of help.

Max Lipin, Allied Music Sales Company, sold one of his music machine routes to Eddie Clemons, Modern Music Company, and is leaving for an Eastern business trip.

Sam Schneider, proprietor of Al's Record Mart since the death of Al Freundlich, has taken over the music route of the William Specialty Company, operated by William Raack, who has gone into defense work.

Joseph Brilliant, head of Brilliant Music Company, who was married recently in Cleveland, has returned to the city with his bride, and will make his home on Boston Boulevard.

Harry Lipin, of Allied Music Sales, is enthusing over the two new Mustcraft waltzes.

amusement enterprises, is a new outlet for coin machine operation. A number of coin machines have been installed in the front part of the Stage Door Casino. Patrons, in entering the show place, must pass thru the arcade section. This is an asset to the arcade phase of the house and is expected to result in good collections from the coin machines.

The new Stage Door Casino has a seating capacity of 2,500, and on its opening night was filled with a capacity crowd.

### FOR SALE

15 CASES .22 LONG RIFLE WINCHESTER LEADER at \$175.00 PER CASE

BOX D-92, The Billboard, Cincinnati 1, O.

### 10 KEENEY BOWLETTES

14' Alley, \$75.00 each; \$500.00 for lot. P.O.B. Wildwood, New Jersey.

QUAKER VENDING COMPANY

5350 Oxford Avenue Philadelphia 24, Pa.

## THE GREATEST SCOOP OF ALL!

. . . A wonderful addition to our exclusive line of full-color cards. Now you can order "Glamour Girls," "All-American Girls," "Yankee Doodle Girls" . . . and . . .



8-COLOR REPRODUCTIONS OF EARL MORAN'S PAINTINGS THE NEW HOT-CHA GIRLS!

LIFE-LIKE—YOU'LL RAVE ABOUT THEM!

64 DIFFERENT SUBJECTS!

SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!

Use One Section for Glamour Girls, One for Yankee Doodle Girls or All-American Girls, and One for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

3000 CARDS FREE BRING IN \$75.

THIS MACHINE COSTS YOU ONLY \$60.

1/3 Deposit, Balance C. C. D.

## INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Paper Shortage Is Imminent, Industry Executive Declares

NEW YORK, June 19.—An acute shortage of paper faces the United States, E. W. Tinker, executive secretary of the American Paper and Pulp Association, declared here today on completion of a survey of the industry's current position.

The shortage could be avoided, he said, if 20,000 more men could be obtained to cut pulp wood.

He asserted government agencies had failed to realize how essential paper is in relation to the war program and civilian economy and that if co-ordinated action by the agencies responsible is not taken along constructive lines the country will be faced with another acute scarcity problem, in this case totally unnecessary.

Pulpwood stocks in the United States are declining at the rate of about 130,000 cords a month, and mills are drawing on inventories "at an alarming

rate," Tinker said. Contracts for cutting wood to supply 1944 requirements are about 40 per cent below normal, he added.

He said the APPA survey showed some big Pacific Northwest mills were closed entirely and that others were operating 30 to 40 per cent below capacity.

"Available stocks of pulp at mills have reached a dangerously low point," Tinker said. "Last year we produced over 10,000,000 tons of pulp and received 1,100,000 tons from Canada, or a total new supply of 11,200,000 tons.

"So far this year's total United States pulp production has averaged about 760,000 tons per month, or at a rate of 9,100,000 tons a year, while imports are coming in at about 100,000 tons a month. Thus our prospective new supply this year may be 10,250,000 tons as compared with 11,250,000 tons last year, or a decrease of 1,000,000 tons."

Army May Require Passenger Cars To Aid Troop Moves

COLUMBUS, O., June 19.—A prediction that privately owned passenger automobiles, buses, trucks and trailers will be used to transport troops, lend-lease supplies and material in America's war effort was made by John J. Nash, acting head of the American Association of Motor Vehicle Administrators, at a 12-State conference of the association.

"This step is planned to relieve the terrific transport demands made upon the railroads as the war tempo is accelerated," Nash declared. He told the conference that a series of meetings to consider procedure in taking over private vehicles "when and if necessary" is scheduled within the army's various corps areas.

The regional association meeting was attended by representatives from Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin.

Oregon Operators Warned To Secure Licenses by July 1

SALEM, Ore., June 19.—State tax commission warns that operation of pinball machines, juke boxes and merchandise vending machines without a State license is now unlawful.

Acting under advice of Attorney General I. H. Van Winkle that the new law licensing these devices became effective June 9, the commission is preparing to enforce collection of the tax for remainder of this month, with July 1 marking the beginning of the new fiscal year.

The commission said machines coming under the new law which are operated without the tax receipt displayed are subject to confiscation.

Pinball Foes Fail To Force Vote on Oregon Tax Issue

PORTLAND, Ore., June 19.—The threatened referendum against the Steelhammer pinball bill, thru which a reform group sought to take advantage of getting a popular vote, failed to materialize. The reformers failed to file petitions at the closing deadline June 8. The bill provides for an annual tax on pinball machines and juke boxes.

Preliminary petition for the referendum was filed by the Pioneer Anti-Slot Machine League of Oregon, with headquarters in Portland. From the start it was felt that sufficient signatures would not be collected.

Philadelphia Raises \$25,000 To Encourage Conventions

PHILADELPHIA, June 19.—Since conventions coming to town always represent a boom in collections in coin machines and amusement devices, machine operators hail the move made here this week by the Philadelphia Convention and Tourist Bureau in raising a fund of \$25,000 for post-war planning and the promotion of conventions and meetings in this city. The sum was raised at a meeting of business men and representatives of the city's leading hotels im-

CONSOLE AND SLOT MACHINE BARGAINS

Subject to prior sale. Prices subject to change without notice.

CONSOLES

Table listing various console machines with prices, including models like 'ABT Casinos', 'Bally Bell', 'Galloping Dominos', etc.

(O) Will Take \$7500.00 for the Lot

SLOT MACHINES

Table listing various slot machines with prices, including models like '3 Penny Blue Front', 'Penny Comet', 'Nickel Kitty', etc.

VIRGINIA NOVELTY CO.

405-7 CRAWFORD ST. Phone 1025 PORTSMOUTH, VA.

NEW ADDRESS 816 W. ERIE ST. CHICAGO, ILL.

DRAG ARM REPLACEMENT SPRINGS

for Bally One-Balls. Used as variator or sequence unit. Use your original bracket.

22c each

Without Bracket

SERVICE KIT

Over 500 pieces for all contact repairs \$7.50 Ea.

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Over 200 assorted and important springs \$2.25 Ea.

GLASS CARTRIDGE FUSES

WE HAVE THEM — WRITE WHAT DO YOU NEED?

WE CARRY A COMPLETE LINE OF MAZDA BULBS—ORDER SOME NOW

\*All Prices Slightly Higher in Canada.

CANADIAN DISTRIBUTOR

REGENT VENDING SALES 779 Bank Street Ottawa, Ontario, Canada

FREE

WHILE THEY LAST—LARGE ILLUSTRATED STOCK SHEET WITH PRICES FOR HANGING ON YOUR SHOP WALL. EVERYBODY SHOULD HAVE ONE—ONLY LIMITED NUMBER LEFT.

HARRY MARCUS CO.

ALL GAMES CLEAN, SCRAPPED AND READY FOR LOCATION

Table listing various game machines and their prices, such as 'New Champ', 'Big Chief', 'Red, Wh., Blue', etc.

R. K. SALES CO.

285 South 60th St. PHILADELPHIA, PA.

A-1 MECHANICS WANTED

FOR SLOT MACHINES AND PHONOGRAPHS. Not in the draft age. You can work steady or part time. Good salary. No floaters need apply.

IDEAL NOVELTY CO.

2823 Locust Street St. Louis, Mo.

CLEVELAND COIN'S TRADING POST

Table listing arcade equipment and slot machines with prices, including 'New Bean the Japs', 'New Supreme Gun', 'Shoot the Bulls', etc.

1940 1-2-3's, F.P. \$95.00 Spinning Reels 125.00

Table listing console machines with prices, including 'Fast Time', 'Lato Head Evans Galloping Dominos', etc.

Table listing slot machines with prices, including '3 Mills 5c Melon Bells', '3 Mills 1c Q.T.', etc.

3 Selective Type Bottle Drink Vendors, 8 Case Capacity, Like New, Each \$450.00

10 BALLY Cup Drink Vendors, Complete with Carbonator Unit, One Lot \$3500.00

CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND 15, OHIO (PHONE PRespect 8316-7)

mediately after the election of officers of the Bureau.

Arthur W. Binns, one of the city's leading realtors, who was elected president of the Bureau, announced the creation of the fund for post-war planning

to help in the city's readjustment program. He told the group that "far-seeing men of good will everywhere today are thinking in terms of steps that may be taken to relieve the impact of peacetime readjustment following the war."

# PRESENT FEDERAL TAX

## Review of Tax Questions For Fiscal Year, July 1

**Trade continues campaign to secure adjustments on some types of machines**

CHICAGO, June 19.—A new fiscal year for the payment of the federal excise tax on coin machines begins July 1. At present there are strong efforts being made by the amusement machine division of the trade to secure some reductions in taxes on certain types of machines, but there are no indications now that Congress will begin discussion

of such tax amendments before July 1. In fact, the report on June 16 indicated that Congress would take a recess beginning July 14 and lasting for 30 or 40 days. The House Ways and Means Committee might remain in Washington to hold hearings on taxes during this recess, but no definite announcement has been made yet.

The federal tax law as passed in 1941 and amended in 1942 therefore remains the official tax on coin machines as of July 1, and the taxes will be due for the entire year on that date. Apparently the usual 30 days of grace will be allowed.

The federal tax applies strictly to lo-

entations, but operators have always taken care of details in filling out blanks for locations.

The most concrete official interpretation of the federal tax as it applies to coin machines is contained in a bulletin issued by the Internal Revenue Department on December 22, 1942. This bulletin is known as T.D. 5203, Title 26. The bulletin contains the official instructions issued to collectors of Internal Revenue relating to coin machines, and it is reprinted in full as follows for the information of the trade.

### Official Ruling

In order to conform Regulations 69 (1941 edition) (Part 323, Title 26, Code of Federal Regulations, 1941 Sup.) to Section 617 of the Revenue Act of 1942 (Public Law 753, Seventy-Seventh Congress, second session), such regulations are amended as follows:

Paragraph 1. Subpart C relating to coin-operated amusement and gaming devices is amended by inserting immediately after the quotation of Section 3267 the following:

SEC. 617. COIN-OPERATED AMUSEMENT AND GAMING DEVICES. (Revenue Act of 1942, Title VI.)

(a) Increase in Rate on Gambling Devices.—Section 3267 (a) (2) and (3) (relating to rate of tax on gambling devices) is amended by striking out "\$50" and inserting in lieu thereof "\$100."

(b) Definition.—Section 3267 (b) is amended to read as follows:

"(b) Definition.—As used in this part, gaming devices' means (1) any amusement or music machine operated by means of the insertion of a coin, token or similar object, and (2) so-called 'slot' machines which operate by means of insertion of a coin, token or similar object and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive, cash, premium, merchandise or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a 1-cent coin, which, when it dispenses a prize, never dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, more than 5 cents, and if the only prize dispensed is merchandise and not cash or tokens shall be classified under clause (1) and not under clause (2).

(c) Effective Date of Amendments.—The amendments made by this section shall be first applicable as follows:

(1) In the case of machines the rate of tax on which is increased, to the year beginning July 1, 1943.

(2) In the case of machines not subject to tax prior to such amendments, no tax shall be payable with respect to any period before the effective date of this title.

(3) In the case of machines if the limitation on the amount of the prize dispensed is 5 cents, to the year beginning July 1, 1942.

Par. 2. Section 323.20 is amended to read as follows:

"Sec. 323.20 Effective Date of Tax.—The special taxes with respect to coin-operated amusement and gaming devices imposed by Section 3267, added to the Internal Revenue Code by Section 555 of the Revenue Act of 1941, became effective October 1, 1941. The effective dates of changes made in such Section 3267 by the Revenue Act of 1942 are as follows:

"(a) Effective July 1, 1943, except as indicated by (c) below, the rate of tax applicable with respect to gaming devices operated by means of the insertion of a coin, token or similar object is increased from \$50 to \$100 per annum.

"(b) Effective November 1, 1942, any amusement or music machine operated by means of the insertion of a coin, token or similar object, not within the scope of Section 3267 as originally enacted, is subject to tax.

"(c) Effective July 1, 1942, the tax on a vending machine, operated by means of the insertion of a 1-cent coin, which dispenses, or entitles a person to receive, a prize of a value of not more than 5 cents consisting of merchandise only, and never of cash or tokens, is reduced from \$50 to \$10."

Par. 3. The first paragraph of Section 323-22, which includes both subparagraphs (a) and (b), is amended to read as follows:

Sec. 323.22. Rates and Computation of

Tax.—Special taxes are imposed as follows:

"(a) Effective October 1, 1941, and continuing thru October 31, 1942, \$10 per year in the case of each so-called 'pin-ball' or other similar amusement machine operated by means of the insertion of a coin, token or other similar object.

"(b) Effective November 1, 1942, \$10 per year in the case of any amusement or music machine operated by means of the insertion of a coin, token or similar object, including machines within the scope of subparagraph (a), except that where, prior to November 1, 1942, tax for any period has been paid with respect to a machine within the scope of such subparagraph (a), no further tax with respect to such machine for the same period will be due.

"(c) Effective July 1, 1942, \$10 per

### HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Pancrams is our Specialty. With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35
1H4C.	1.05	6B8..	2.00	6Q7C.	.90	7F7..	1.65
1H5C.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT	.90
2A3..	2.00	6C5G.	1.05	6S7..	1.35	12SQ7GT	.85
1Q5GT	1.65	6D6..	1.00	6SF5GT	1.00	24A..	.90
2A4C.	2.95	6F5G.	1.15	6SJ7GT	1.15	25L6GT	.85
5U4C.	1.05	6F6G.	.95	6SK7.	1.05	25Z5.	1.10
5V4C.	1.65	6F8G.	1.35	6SQ7G7	1.15	26...	.75
5W4G.	1.05	6H6GT	1.15	6SR7.	1.05	27...	.70
5Y3G..	.75	6J5..	.95	6V6G.	1.35	30...	1.05
5Y4G.	.80	6J7..	1.35	6V6GT	1.15	31...	1.05
5Z3..	1.15	6J7G.	1.15	6X5GT	1.05	32...	1.35
6A4..	1.65	6K7G.	1.15	6Z4/84	1.10	35Z5GT	.85
6A6..	1.65	6K8GT	1.35	6L7..	1.65		
6A7..	1.00	6L6G.	2.00				
		6L7..	1.65				

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6S7.....15c

## Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

### BETTER MACHINES AT RIGHT PRICES

- 5—Jennings Silver Dollar Machines. Excellent condition. **\$750.00 Each**
- 4—Mills 4 Bells. Serial Nos. between 1100 and 1200. Completely overhauled. **\$795.00 Each**
- 10—Mills Original Chrome Club Handles. Drill Proof. Some Are 3-5 Payout. Some are 2-5 Payout. **\$390.00 Each**
- 5—Mills 50c Blue Fronts. Excellent condition. **\$465.00 Each**
- 1—Mills Black Front 50c Hand-load Jack Pot, Club Handle. **Price \$495.00**
- 10—Mills 10c Bonus. Drill Proof. Club Handles. **\$375.00 Each**
- 3—Pace Deluxe Royal Twin 5 and 25c Play. Excellent Condition. **\$225.00 Each**

Also One Crosley Car 1940 Model. Radio and Good Tires. FORTY MILES ON ONE GALLON OF GAS. **\$775.00**  
Motor Has Just Been Overhauled.

Deposit Required With All Orders

## WESTERHAUS AMUSEMENT CO.

3726 KESSEN AVE.

CHEVIOT, OHIO

### WANTED

Experienced Refreshment Stand—also Merchandise Stand Operator—Man to Handle 15 Stands. Will consider profit-sharing or percentage lease arrangement. BOX D-86, care The Billboard, Cincinnati 1, O.

#### MARBLE TABLES

1 Yacht Club	\$15.00 Each
2 Commodore	15.00 "
1 Major	15.00 "
2 Exhibit Congo	30.00 "
2 Polo	15.00 "
1 Playmate	15.00 "
4 Glamour	15.00 "
1 Fox Hunt	15.00 "
1 Jolly	15.00 "
1 Double Feature	15.00 "
2 Big Show	15.00 "
2 Big League	15.00 "
1 Vacation	15.00 "
1 Score Card	15.00 "
1 Lead Off	15.00 "
3 Play Ball	30.00 "
1 League Leader	30.00 "
5 Silver Skates	25.00 "
1 Mystic Jack Pot	30.00 "
4 Mills 1-2-3, 1940 Model Slot Machine Reels	80.00 "
4 Jennings Consoles, 5c Play Fast Time, Used 60 Days	85.00 "

#### PENNY CIGARETTE MACHINES

40 Marvel 1c Cigarette Mach., Token Pay Out	\$7.50 Each
30 Liberty 1c Cig. Mach., Token Pay Out	6.50 "

#### SLOT MACHINES

30 Blue & Gold Vest Pockets	\$45.00 Each
20 Columbia Slots, Large Cigarette Reels, Front and Back Door Payout, Gold Award, Good Condition	65.00 "

**Shreveport Novelty Co.**  
808 N. Market St. SHREVEPORT, LA.

### Combination RADIO TUBE DEAL

6 R. C. A. #2051 and 6L6 Tubes **\$30** for the 12

#2051—R. C. A. .... \$3.50 Each

6L6 Tubes ..... \$2.00 Each

5 Wire Cable, 10c Per Ft.

We also have late model Slot Machines FOR SALE.

**ROYAL DIST.**  
409 No. Broad St. Elizabeth, N. J.

**WANT TO BUY**  
Paces or Bakers Races  
1938 Track Times  
2-Way Super Bells.

**FOR SALE**  
2 Jumbo Combinations, with Mint Venders, Each \$189.50.

**WE BUY, SELL AND EXCHANGE**

3147 Locust St. ST. LOUIS, MO. **CALL NOVELTY CO.**

### JAR DEAL TICKETS

1836 Count	\$3.50 Each
2280 Count with 50 Seal Card	4.50 Each
2520 Count with 50 Seal Card	5.00 Each

1/3 Deposit, Balance C.O.D. Supply Limited.

**AUTOMATIC AMUSEMENT COMPANY**  
693 Mass. Avenue INDIANAPOLIS, IND.

year in the case of each vending machine operated by means of the insertion of a 1-cent coin, which dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, not more than 5 cents, consisting of merchandise only and never of cash or tokens.

"(d) Effective October 1, 1941, and continuing thru June 30, 1943, \$50, and effective July 1, 1943, \$100 per year in the case of each so-called 'slot' machine which operates by means of the insertion of a coin, token or similar object and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive, cash, premiums, or entitle the person playing or operating the machine to receive, cash, premiums, merchandise or tokens; except that this subparagraph shall not be applicable for any period after June 30, 1942, with re-

spect to any machine covered by subparagraph (c) above."

Par. 4, Section 323.22 is amended by adding after the last paragraph thereof the following:

"Examples of machines which, when operated by means of the insertion of a coin, token or similar object, are regarded as gaming devices for purposes of these regulations are:

"(a) A 'pin-ball' machine with respect to which unused 'free plays' are re-deemed in cash, tokens or merchandise, or with respect to which prizes are offered to any person for the attainment of designated scores.

"(b) A machine which, even tho it does not dispense cash or tokens, has incorporated gaming features in the form of combinations of insignia on reels or drums."

(This Treasury decision is issued pursuant to the authority contained in Section 617 of the Revenue Act of 1942 (Public Law 753, Seventy-Seventh Congress, second session), and Section 3791 of the Internal Revenue Code (53 Stat. 467; 26 U.S.C., 1940 ed., 3791.)

GUY T. HELVERING,  
Commissioner of Internal Revenue.

**General Regulations**

In addition to T.D. 5203, the Treasury Department issued a bulletin giving detailed instructions about various questions on the coin machine tax when it first became law in 1941. This bulletin is Regulations 59 (1941 edition) and can be had from the Superintendent of Documents, Washington, D. C., at 10 cents per copy. We are reprinting the most important sections of this bulletin as follows:

Sec. 323.21. *Persons Liable for Tax.*—Every person who maintains for use or permits the use of a coin-operated amusement or gaming device on any place or premises occupied by him, is liable to special tax. An operator of such place or premises is considered, for the purposes of the law, to become engaged in a trade or business in respect of each such device as of the day the device is placed on his premises for use thereon.

The tax year begins July 1 and ends June 30. Persons commencing business between August 1 and June 30 (both dates inclusive) must pay a proportionate part of the annual tax. "Commencing business" in the case of a coin-operated amusement and gaming device means the initial maintenance for use on the taxpayer's premises of such a device. Persons in business for only a portion of a month are liable for tax for the full month, i. e., a person installing a coin-operated amusement or gaming device on his premises for use on, for example, the 15th day of a month, is liable for tax for the entire month.

As the tax became effective on October 1, 1941, persons in business on that date or commencing business during the month (that is, having such devices on their premises for use) are liable for tax for the nine months of the tax year ending the following June 30.

The amount of tax liability is computed on the basis of the number of devices of each particular type maintained for use, or permitted to be used on his premises, by the taxpayer. For each additional device subsequently during the same period brought onto the premises for use additional tax liability is incurred. Tax liability applies with respect to a device installed on the taxpayer's premises even tho previously used on the premises of another person, and even tho special tax for the same year or period or part thereof was paid by such other person with respect thereto.

If a taxpayer replaces a device with respect to which he has paid special tax with a like device, no additional tax is payable. For example: A cigar store proprietor who maintains on the premises two "pinball" machines with respect to which he has paid special tax has these two machines removed and replaces them with two "pinball" machines of a more modern design. In this case no additional special tax is payable. However, if the replacing article is placed in operation before operation of the replaced article is discontinued, additional tax liability is incurred. If "pinball" machines are replaced by coin-operated gaming devices, or gaming devices are replaced by "pinball" machines, liability to special tax at the rate applicable to the replacing machines or devices is incurred, and no credit is allowable for the special tax paid with respect to the replaced machines or devices.

Subpart E—Administrative Provisions  
SEC. 3271. PAYMENT OF TAX.  
(a) CONDITION PRECEDENT TO DOING BUSINESS.—No person shall be en-

gaged in or carry on any trade or business mentioned in this chapter until he has paid a special tax therefor in the manner provided in this chapter.

(b) DUE DATE.—All special taxes shall become due on the first day of July in each year, or on commencing any trade or business on which such tax is imposed. In the former case the tax shall be reckoned for one year, and in the latter case it shall be reckoned proportionately, from the first day of the month in which the liability to a special tax commenced, to and including the 30th day of June following.

SEC. 3272. RETURNS.

(a) TIME FOR FILING.—It shall be the duty of the special taxpayers to render their returns with remittances to the collector at such times within the calendar month in which the special tax liability commenced as shall enable him to receive such returns, duly signed and

verified, together with the remittances, not later than the last day of the month, except in cases of sickness or absence, as provided for in Section 3034.

SEC. 323.40. REGISTRY, RETURN AND PAYMENT OF TAX.—Every person first engaging in any business subject to these regulations shall on or before the last day of the month in which business is commenced file, separately for each place of business, a return on Form 11-B. The collector will furnish the proper forms which must be filled out, subscribed and attested as indicated therein.

Every person engaged on October 1, 1941, in any business mentioned herein, or first engaging in such a business during the month of October, 1941, must register and file return on Form 11-B and pay the tax on or before October 31, 1941. Thereafter, such person must register, file return and pay the tax on



**THE FAVORITE FOR LONGER LIFE AND DEPENDABLE SERVICE MATCHLESS LAMPS**

**MATCHLESS ELECTRIC CO.**  
564 WEST RANDOLPH ST. • CHICAGO

**WHAT HAVE YOU TO TRADE OR SELL?**

5¢ Brown Fronts	\$199.50
5¢ Blue Fronts, over 400,000	189.50
5¢ Blue Front, G.A.	119.50
10¢ Silver Chiefs	179.50
5¢ All Star Comet	69.50
10¢ All Star Comet	84.50
1¢ Q.T.	49.50
Columbia	59.50
Marvels	8.50
Mercuries	8.50
Liberties	7.50
Paces Races	95.00
Saratoga, P.O. Rails	109.50
Paces Reels, P.O. Rails	119.50
Track Meet	195.00
Track Time	109.50
Bally Club Bell	215.00
Track Time, Red Head	39.50
Jumbo Parade, Free Play Animal	79.80
Jungle Camp, Free Play	69.50
Jungle Camp, Combination	109.50
Big Game, Free Play	69.50
Fast Time, Free Play	69.50
Spinning Reels, Like New	99.50
DeLux Western Baseball, Special Paint	99.50
Ten Strike, H.D.	54.50
Mills Punching Bag	125.00
Casino Golf	39.50
Chicken Sam, Jap Conversion	129.50
Safe Stands, Repainted	12.50

1/2 Certified Deposit With Order.  
**CHAS. HARRIS**  
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**NEW VICTORY DEALS**  
**5¢ LULU'S 1440 Holes 80%**  
PAYOUT-PROFIT \$14.40  
(Can be increased to \$19.20 or \$24.00)  
3 or more, \$2.22; 10 or more, \$1.92;  
100 or more, \$1.82.  
Nonprotected Cards.

**25¢ Jackpot Charlies 25¢**  
960 Holes 30 Hole J.P.  
Nonprotected Cards.  
**IMMEDIATE DELIVERY**  
3 or more, \$2.10; 10 or more, \$1.79;  
100 or more, \$1.75.  
1/3 Deposit, Balance C. O. D. Limited Stock.

**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**E. Z. PICKINS**  
2400 Holes, 60 Holes in the Barrel. The operator's best money maker. Average \$49.80. We have them in stock, \$6.00 each. Also 1000 Hole Plain Heading Boards, \$1.50 each.

**HOLBROOK SALES**  
Huntington, Ind.

**SUPERIOR** The Most Renowned Name in America for Distinctive Salesboards

BUY MORE WAR BONDS  
**SUPERIOR PRODUCTS** 14 N. PEARIA ST. CHICAGO

Keeney 4 Way Super Bells (brand new)	\$590.00
Sport Special, F. P.	99.00
Bally High Hand, Combination F. P.-C. P.	150.00
Skyfighter	300.00
Keeney Air Raider	225.00
Texas Leaguers, Deluxe, 5c Play	30.00
Ten Pins, Low Dial	35.00
Chicken Sam, Jap Conversion	149.50

Many Excellent Buys in Phonographs at Reasonable Prices  
1/3 Deposit on All Orders—Balance C. O. D.

**Square Amusement Company**  
Established 1919  
88-90 MAIN STREET POUGHKEPSIE, N. Y.

**QUALITY SPEAKS FOR ITSELF**

<b>FIVE BALL FREE PLAY</b>		Sun Beam	\$49.50
Bally Playball	\$29.50	Ten Spot	42.50
Big Chief	29.50	Victory	89.50
Chubbie	29.50	Wildfire	39.50
Crossline	29.50	Velvet	32.50
Do Re Mi	42.50	Zig Zag	42.50
Four Roses	39.50	<b>SLOTS (All Above Like New)</b>	
Hi Hat	42.50	10¢ Gold Award	\$69.50
Horseshoe	49.50	10¢ War Eagle	69.50
Major 41	35.00	Waiting 5¢ Play	49.50
Micro	32.50	Arrowhead, F.P.	32.50
Progress	29.50	Eureka, F.P.	34.50
Sea Hawk	42.50	<b>ARCADE EQUIPMENT AND MUSIC</b>	
Seven Up	32.50	1 11 1/2 Ft. Midget Roll Skee-Ball	\$95.00
Snappy	49.50	1 Wurlitzer 61, with Stand	79.50
Star Attraction	42.50	1/3 Deposit With Order—Balance C. O. D.	

**MODERN AUTOMATIC EXCHANGE, INC.**  
2618 CARNEGIE AVENUE CLEVELAND, OHIO

**MARKEPP VALUES**  
**10 MILLS 25¢ CLUB BELLS, \$525.00 Each**  
Serials Over 400,000, Factory Rebuilt, Like New.

10c MILLS BLUE FRONTS, Serials over 440,000, C.H., Drill Proof Knee Action, Spoon Proof, Like New	\$215.00
5c VEST POCKETS, B. & C.	\$49.50
2 MEILINK HEAVY DUTY DOUBLE SAFES, Comb. Lock	69.50

**ARCADE EQUIPMENT**

Genco PLAYBALLS	\$149.50	Chicoine HOCKEYS	\$210.00
X-RAY POKERS	99.50	KEEP 'EM PUNCHING	97.50
TOM MIX RIFLES	59.50	KICKER & CATCHERS	19.50
TEN STRIKES, High Dial	59.50	TEN STRIKES, Low Dial	49.50

Half Certified Deposit With Order.

**WANTED FOR CASH** MILLS 4 BELLS, 3 BELLS, Blue Fronts, Brown Fronts, Cherry Bells, Melon Bells, Club Bells, Bally RAPID FIRES, DEFENDERS, AIR RAIDERS, SKY FIGHTERS, DRIVEMOBILES, etc. What Have You? Write Full Details.

**THE MARKEPP COMPANY**  
3906-8 CARNEGIE AVENUE (HENDERSON 1043) CLEVELAND 15, OHIO

or before the last day of July of each year.

Where before the end of the taxable year an additional article of a type covered by these regulations is maintained or operated on the taxpayer's premises, a return covering such additional article shall be filed and additional special tax paid for the remaining portion of the taxable year. Payment of the additional tax will be evidenced by special tax stamps. (See Section 323.41.)

Each return must show the taxpayer's full name. A person doing business under a style or trade name must give his own name, followed by his style or trade name. In the case of a co-partnership, association, firm or company, other than a corporation, its style or trade name must be given, also the name of each member and his place of residence. In the case of a corporation, the name and title of each officer and his place of residence must be shown.

(Sec. 3271. Payment of Tax)

(c) How Paid.

(1) Stamp.—All special taxes imposed by law shall be paid by stamps denoting the tax.

SEC. 3273. STAMPS.

(a) Supply.—The commissioner is required to procure appropriate stamps for the payment of all special taxes imposed by law.

SEC. 3659. RECEIPTS FOR TAXES.

(a) In General. Every collector and deputy collector shall give receipts for all sums collected by him, excepting only when the same are in payment for stamps sold and delivered; but no collector or deputy collector shall issue a receipt in lieu of a stamp representing a tax.

SEC. 323.41. TAX PAYMENT EVIDENCED BY SPECIAL TAX STAMP.—Upon receipt of a return, on Form 11-B, together with remittance of the full

amount of tax due, the collector will issue a special tax stamp as evidence of payment of the special tax. Such payment must be made in the form of cash, certified check or post office money order.

Collectors will distinctly write or print the taxpayer's registered name (see Section 323.40) and the address of the particular place of business designated by street and number on the stamp before it is delivered or mailed to the taxpayer. Special tax stamps will be transmitted by ordinary mail, unless it is desired that they be transmitted by registered mail, in which case 15 cents additional to pay registry fee should be remitted with the return.

Collectors and their deputies are forbidden to issue receipts in lieu of stamps representing the payment of special taxes.

(SEC. 3273. STAMPS)

(b) Posting.—Every person engaged in any business, avocation or employment who is thereby made liable to a special tax shall place and keep conspicuously in his establishment or place of business all stamps denoting the payment of said special tax.

SEC. 3274. PENALTIES RELATING TO POSTING OF SPECIAL TAX STAMP.

Any person who shall, thru negligence, fail to place and keep stamps denoting the payment of the special tax as provided in Section 3273(b) shall be liable to a penalty equal to the special tax for which his business rendered him liable, and the costs of prosecution; but in no case shall said penalty be less than \$10. And where the failure to comply with the provision of Section 3273(b) shall be thru willful neglect or refusal, then the penalty shall be double the amount above prescribed: *Provided*, that nothing in this section shall in any way affect the liability of any person for exercising or carrying on any trade, business or profession, or doing any act for the exercising, carrying on or doing of which a special tax is imposed by law, without the payment thereof.

SEC. 323.42. SPECIAL TAX STAMP TO BE POSTED.—Every special tax stamp issued to a taxpayer must be kept posted conspicuously on the premises where the business is operated. One who fails to post a stamp thereby incurs liability to a penalty, equal and in addition to the tax, plus the cost of prosecution; but in no case shall the penalty (not including the costs of prosecution) be less than \$10. Where the failure is willful the penalty is doubled. This liability is additional to any and all liability otherwise incurred.

SEC. 323.43. CERTIFICATES IN LIEU OF STAMPS LOST OR DESTROYED.—When a special tax stamp has been lost or destroyed, such fact should be reported to the collector at once for the purpose of obtaining from him a certificate of payment. Such certificate will be on Form 785, and must be posted in place of stamp; otherwise liability as above indicated for failure to post the stamp will be incurred. (See Section 323.42.)

SEC. 3279. LIABILITY IN CASE OF DIFFERENT BUSINESSES OF SAME OWNERSHIP AND LOCATION.

Whenever more than one of the pursuits or occupations described in this chapter are carried on in the same place by the same person at the same time, except as otherwise provided in this chapter the tax shall be paid for each according to the rates severally prescribed.

SEC. 323.44. TAX PAYABLE FOR EACH BUSINESS AT SAME LOCATION.—Where more than one taxable business is carried on by the same person at the same location at the same time, special tax in respect to each must be paid.

SEC. 3277. LIABILITY OF PARTNERS.—Any number of persons doing business in co-partnership at any one place shall be required to pay but one special tax.

SEC. 3280. PARTNERSHIP LIABILITY.—Any number of persons doing business in co-partnership at any one location shall be required to pay but one special tax. The firm name is the only name required on a special tax stamp issued to a partnership.

SEC. 3280. LIABILITY IN CASE OF DEATH OR CHANGE OF LOCATION.

(a) REQUIREMENTS.—When any person who has paid the special tax for any trade or business dies, his wife or child, or executors or administrators or other legal representatives, may occupy the house or premises, and in like manner carry on, for the residue of the term for which the tax is paid, the same trade or business as the deceased before carried on, in the same house and upon the same premises, without the payment of any additional tax. And when any person removes from the house or premises for which any trade or business was

taxed to any other place, he may carry on the trade or business specified in the collector's register at the place to which he removes, without the payment of any additional tax: *Provided*, That all cases of death, change or removal, as aforesaid, with the name of the successor to any person deceased, or of the person making such change or removal, shall be registered with the collector, under regulations to be prescribed by the Commissioner.

Change of Ownership

SEC. 323.46. CHANGE OF OWNERSHIP.—(a) *Changes thru death*.—Whenever any person who has paid special tax dies, the surviving spouse or child, or executors or administrators, or other legal representatives, may carry on such business for the remainder of the term for which tax has been paid without any additional payment, subject to the conditions hereinafter stated. If the surviving spouse or child, or executors or administrators, or other legal representatives of the deceased taxpayer continue the business, such person must within 30 days after the date of the death of the taxpayer execute a new Form 11-B. The return thus executed must show the name of the original taxpayer, together with all other data required.

(b) *Changes from other causes*.—A receiver or referee in bankruptcy may continue the business under the stamp issued to the taxpayer at the place and for the period for which the tax was paid. An assignee for the benefit of creditors may continue business under his assignor's special tax stamp without incurring additional special tax liability. In such cases the change must be registered with the collector in a manner similar to that required by Subsection (a).

(c) *Changes in firm*.—When one or more members of a firm or partnership withdraw, the business may be continued by the remaining partner or partners under the same special tax stamp for the remainder of the period for which the stamp was issued to the old firm. The change shall, however, be registered in the same manner as required in Subsection (a). Where new partners are taken into a firm, the new firm so constituted may not carry on business un-

**FOR SALE**

**ROUTE OF PANORAM MOVIE MACHINES**

Located in the

**CITY OF DETROIT**

10 Late Model Panoram Movie Machines, Series Over 5100.  
10 Adaptors.  
10 Panoram Stands and Complete Service Kit.  
30 De Luxe Panoram 10c Wall Boxes—Also Used for Counter Location.  
11 High-Class Films, 88 Subjects (Owned, Not Rented Film).  
1,000 Ft. of 3-Way Wiring for Panoram Use.

Earnings approximately \$275 per week  
Price Complete, \$3,500 Cash

Write or Wire **FRANK HEALEY**

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**C. R. (CHARLEY) SNYDER**

Mills 5c Brown Fronts...\$199.50	Mills 5c Cherry Bells...\$199.50
Mills 10c Brown Fronts... 215.00	Mills 10c Cherry Bells... 215.00
Mills 25c Brown Fronts... 325.00	Mills 25c Cherry Bells... 325.00

All Above Machines Original, Not Rebuilt, Clean, Like New.

Mills 5c Blue Fronts...\$185.00	Mills 10c Blue Fronts...\$205.00
Mills 25c Blue Fronts...\$285.00	

Perfect Mechanisms, Club Handles, Light Sides, Factory Painted, Like New.

Mills 50c Roman Head...\$395.00	Jennings 10c Silver Chiefs...\$179.50
Mills 25c Club Bell... 450.00	Jennings 4-Star Chiefs... 119.50

Large Stock Mills War Eagles, Goosenecks, Parts, etc. Write for Prices. Also Watlins, Pace, Jennings Slots, All Types.

**NOTICE**

Mills Slots Rebuilt, Repaired, Refinished by Expert Mechanics and Returned Like New.

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**BASE BALL AND TIP TICKETS SPECIAL**

Five numbers on one ticket tip books, 24 tickets to a book, \$22.00 gross; same in envelopes, complete with tip card enclosed, \$19.50 per gross. All sewed seals. 28 ticket tips in envelopes, card enclosed, \$20.00 gross. 560 tickets (three-way tickets) in envelopes, \$3.00 set. 120 single baseball tickets, envelopes, \$26.50 gross. With tip card enclosed, \$28.50 per gross. Satisfaction guaranteed on all orders. Enclose 25% deposit, or cash in full. Express shipments only. Orders filled in order received.

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**COIN MACHINE MOVIES**

16MM. SOUND FILM for use in Panoram and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

**FOR SALE—\$32.50 TO \$39.50**

Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panoram.) 1/3 Deposit With Order, Balance C. O. D.

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Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

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**ARCADE**

Exhibit 3 Wheels of Love with Base	\$135.00
Exhibit 3 Great Whatsis with Base	135.00
Exhibit 3 Little Meters with Base	135.00

(Above Three Pieces Like New)

Keeney Submarine Gun	185.00
Bally Rapid Fire	180.00
Exhibit Grandfather Clock	90.00
Exhibit Strength Tester	90.00
Mutoscope Pokerino, No Top Glass	40.00
2 Bally Alleys, Each	35.00
1 Chicago Coin Hockey, Floor Sample	235.00

**SPECIAL**

2 Mills 5c Gold Bonus, Serials 488,800 and 479,120, \$550.00 for Pair.

**CONSOLES**

10 Keeney Super Track Times, Double Top Glass, Very Clean, Serials Over 7200. This 9 coin play machine is subject to same federal tax as a single coin slot. Each \$375.00

**SLOTS**

10 Mills 5c Blue Fronts, D.J., Serials 340,000 to 390,000	\$135.00
3 Mills S.J. B.F., Over 400,000, 5c.	150.00
5 Mills B.F. D.J., 10c, Over 350,000	145.00
2 Mills B.F. S.J., 10c, Over 400,000	165.00
1 Jennings Bronze Chief, 5c, 4 Star	110.00
1 Jennings Silver Chief, 5c, S.P.	140.00
1 Jennings Triplex	125.00
1 Jennings Late Bronze Chief, 10c	135.00
2 Jennings Silver Chief, 10c, Each	165.00

1/3 Deposit With Order.

**NEW ENGLAND EXHIBIT CO.**

1295 Washington St. BOSTON, MASS.  
Dev. 8381

**FOR SALE**

1 Mills 4 Bells, 3-5c, 1-25c Slots, Serial 1846, Perfect Condition	\$675.00
1 Baker's Paces, D.D.J.P. Model, with cracked glass, but otherwise in perfect condition	275.00
1 Mills Golf Ball with Fruit Symbols, used 30 days	185.00
1 Keeney Fortune, F.P. or Automatic Pin Game, also in perfect condition	325.00

Will ship on receipt of one-half deposit, balance C. O. D.

**CHARLES MAYNARD**

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**WILL PAY CASH**

For late Wurlitzer and Seeburg Phonographs, Pin Games and Guns. Give quantity and best price in first letter.

**AMERICAN COIN MACHINE CO.**

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**WANTED-REEL STRIPS**

Award Cards and Parts for Late Model Mills or Q. T. Machines.

**G. B. SAM**

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ADams 7688



der the special tax stamp of the old firm. The new firm must make return and pay its own special tax reckoned from the first day of the month in which it began business, even tho the name of such firm be the same as that of the old. Where the members of a partnership which has paid special tax form a corporation to continue the business, a new special tax stamp must be taken out in the name of the corporation.

(d) *Change in corporation.*—A corporation may, upon application to the collector, change its name without creating a new special tax liability, if the stamp is forwarded to the collector for proper notation within 30 days. An increase in the capital stock of a corporation does not create a new special tax liability if the laws of the State under which it is incorporated permit such increase without the formation of a new corporation. A stockholder in a corporation who after its dissolution continues the business incurs new special tax liability.

**SEC. 232.47. CHANGE OF BUSINESS LOCATION.**—(a) *Procedure by taxpayer.*—Whenever a special taxpayer removes his business to a location other than specified in his last special tax return (see Section 323.40), he shall, within 30 days after the date of removal, register the change of location with the collector of the district within which the old place of business is located, by filing another return, Form 11-B, and designated "removal registry," setting forth the time of removal. The taxpayer's special tax stamp must accompany the return for notation by the collector of the change of location. As to liability in case of failure to register a change of location within 30 days, see Section 323.48.

(b) *Procedure by collector; removal within district.*—When registration is made by a special taxpayer in the manner specified in subdivision (a), of the removal of his business to a new location in the same district, the collector will enter on his Record 10 (see Section 323.51) the place to which such removal was made and the date of the removal. The same information shall also be entered plainly on the face of the special tax stamp, which will be returned to the taxpayer by the collector, for posting.

(c) *Procedure by collector; removal to another district.*—In case of removal

to another collection district, the collector will note the transfer on his Record 10, stating the location to which the business was removed, and shall then transmit the special tax stamp to the collector for the district to which said business was removed. The latter will make an entry on his Record 10 as in the case of original registration in his district, correct the location shown on the stamp, and note also thereon his name, title, date and district, and then forward the stamp to the taxpayer.

**SEC. 3634. EXTENSION OF TIME FOR FILING RETURNS.**

If the failure to file a return (other than a return of income tax) or list at the time prescribed by law or by regulation made under authority of law is due to sickness or absence, the collector may allow such further time, not exceeding 30 days, for making and filing the return or list as he deems proper.

**(SEC. 3612. RETURNS EXECUTED BY COMMISSIONER OR COLLECTOR.) (d) ADDITIONS TO TAX.**

(1) **FAILURE TO FILE RETURN.**—In case of any failure to make and file a return or list within the time prescribed by law, or prescribed by the Commissioner or the collector in pursuance of law, the Commissioner shall add to the tax 25 per centum of its amount, except that when a return is filed after such time and it is shown that the failure to file it was due to a reasonable cause and not to willful neglect, no such addition shall be made to the tax: *Provided*, That in the case of a failure to make and file a return required by law, within the time prescribed by law or prescribed by the Commissioner in pursuance of law, if the last date so prescribed for filing the return is after August 30, 1935, then there shall be added to the tax, in lieu of such 25 per centum: 5 per centum if the failure is for not more than 30 days, with an additional 5 per centum for each additional 30 days or fraction thereof during which failure continues, not to exceed 25 per centum in the aggregate.

(2) **FRAUD.**—In case a false or fraudulent return or list is willfully made, the Commissioner shall add to the tax 50 per centum of its amount.

(e) **COLLECTION OF ADDITIONS TO TAX.**—The amount added to any tax under paragraphs (1) and (2) of subsection (d) shall be collected at the same time and in the same manner and as a part of the tax unless the tax has been paid before the discovery of the neglect, falsity or fraud, in which case the amount so added shall be collected in the same manner as the tax.

**SEC. 323.48. LIABILITY FOR FAILURE TO REGISTER CHANGE OR REMOVAL.**—Any person succeeding to and carrying on a business for which special tax has been paid and any taxpayer removing his business, with respect to which special tax has been paid, to a place other than that for which tax was paid, without registering such change or removal within 30 days thereafter, will be liable to the additional tax and penalty prescribed in Section 2612(d) for failure to make return. (See Section 323.49.)

**SEC. 323.49. PENALTIES FOR DELINQUENCY AND FRAUDULENT RETURN.**—In case of failure to file a return within the prescribed time, a certain percentage of the amount of the tax is added to the tax unless the return is later filed and failure to file the return within the prescribed time is shown to the satisfaction of the Commissioner to be due to reasonable cause and not to willful neglect. The amount to be added to the tax is 5 per cent if the failure is for not more than 30 days, with an additional 5 per cent for each additional 30 days or fraction thereof during which failure continues, not to exceed 25 per cent in the aggregate.

If a false or fraudulent return is filed the taxpayer is liable to an additional amount equal to 50 per cent of the total tax. If a person liable to tax for an entire year falsely states in his return that he is liable for a portion only as to the portion of the year not covered but as to the portion falsely represented as the actual period of liability.

**SEC. 3276. APPLICATION OF STATE LAWS.**

The payment of any tax imposed by the internal revenue laws for carrying on any trade or business shall not be held to exempt any person from any penalty or punishment provided by the laws of any State for carrying on the same within such State, or in any manner to authorize the commencement or continuance of such trade or business contrary to the laws of such State or in places prohibited by municipal law; nor shall the payment of any such tax be held to prohibit any State from placing

**WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY.**

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
  - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
  - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
  - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
  - 1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
  - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
  - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.

**RE-CONDITIONED**

**as Good as New Cabinet, Railing and Legs Refinished in Attractive Color**

Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

**LITE-A-LINE**

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

**A. N. S. CO.**

312 CARROLL ST., ELMIRA, N. Y.



Takes 1 to 3 Nickels at the Same Time

**RED, WHITE AND BLUE BUYERS!!**

**WE FEATURE THE BEST IN THE LAND!**

Universal's Original Red, White, Blue Tickets are the popular demand everywhere! The world renowned sizes 1850, 1930 and 1990. Lots of one dozen \$42.00 per dozen. Lots of three dozen \$40.00 per dozen.

**ORIGINAL DANGLING DUCKETS**

Refills only on wooden sticks. 1,000 size—\$1.50 EACH—1,000 size. No less than 50 per case quantity shipped on orders!! A 25% deposit must accompany all orders! No personal checks accepted!

**WISE MAN SAY—ORDER TODAY!**

**SCHREIBER MERCHANDISE CO.**

1001 BROADWAY

KANSAS CITY, MO.

**THE MOST PROFITABLE DEAL OUT TODAY**

**NEW WAR FILM**  
duplicating  
**JAP, HITLER and MUSSOLINI**  
for  
**RADIO RIFLES**

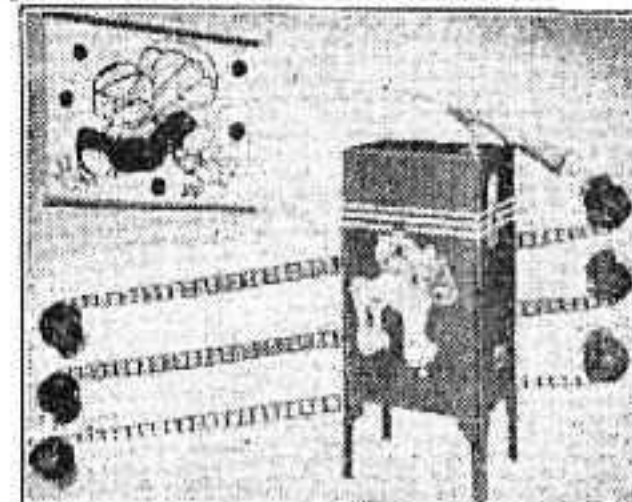
100 Ft. Roll .....\$4.50  
Will Gross .....\$84.00

On account of existing conditions and scarcity of film stock we cannot sell more than 20 rolls to any one customer.

Order early before supply is exhausted.  
**Two Firms To Serve You!**

**WILLIAM NATHANSON**  
2738 CINCINNATI ST.

||  
**SOUTHWESTERN VENDING MCH. CO.**  
2835 WEST PICO BLVD.  
LOS ANGELES, CALIF.



**WANTED SLOT MACHINES**

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone!  
Tell us what you have.

**BAKER NOVELTY CO.**

1700 W. Washington, Chicago  
(Phone MONroe 7911)

**FREE PLAY GAMES**

ALL A-1 RECONDITIONED

- |                      |                      |
|----------------------|----------------------|
| Dixie .....\$26.50   | Four Roses ..\$44.50 |
| Belaway ..... 69.50  | Sunbeam .... 49.50   |
| Horoscope .... 44.50 | Argentina ... 69.50  |
| Skyline ..... 28.50  | Fox Hunt ... 29.50   |
| Nitro ..... 29.50    | Hi-Dive ..... 53.50  |
| Defense, Baker 24.50 |                      |

TERMS: 1/3 Deposit, Balance C. O. D.

**MITCHELL GOLISH**

116 W. Elm St. HARRISBURG, ILL.

- 3 Jumbo Parades, brand new, cash pay, serials over 11,000. Each .....\$165.00
  - 3 Jumbo Parades, cash pay (used), repainted, Each ..... 109.50
  - 1 Pace 5¢ All Star Comet Mys. (A-1 condition) ..... 90.00
  - 1 Wurlitzer 616-A with Special Light-Up Grill ..... 75.00
  - 7 American Eagles, 5¢, brand new, latest model. Each ..... 12.50
  - 6 Liberty Bells, 5¢ play (used). Each 7.50
- Write for our complete miscellaneous list. Many parts you can certainly use for different types equipment. The prices are generally lower, as we are quitting for the duration.

**MARION COMPANY**

584 West Douglas Wichita 12, Kansas

**\$25,000.00**

**NO MORE—NO LESS**

**Buys all Legal Equipment Route in Metropolitan City. Route consists of Skee Balls, Guns, Hockeyes, etc.**

Inventory of approximately \$20,000.  
Earnings of \$20,000 to \$25,000 Guaranteed.

BOX D-93, THE BILLBOARD, CINCINNATI 1, OHIO.



WHILE THEY LAST!

Table listing various amusement machines and their prices, including Bally Long Shot, A. B. T. Challenger, and Keeney Submarine.

Jennings 25c Golf Ball Venders \$89.50

Table listing various brand new machines like IMPS, WINGS, YANKEES, MERCURY, and LIBERTY.

Have 5 New Super Bombers, Have 10 New Drivemobiles, Will Trade ONLY for other Arcade Machines.

GERBER & GLASS, 914 Diversy Blvd., Chicago

OUTSTANDING BUYS IN CIGARETTE VENDING MACHINES, REALLY A STEAL AT THESE LOW PRICES

AUTOMATIC CIGARETTE SALES CO., 2208 LOCUST ST., ST. LOUIS, MO.

WANTED FOR CASH, Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber.

SEE United's GRAND CANYON ARIZONA SUN VALLEY SANTA FE

While They Last ONE BALL AUTOMATICS, 9 Keeney Winning Tickets @ \$215.00

Deputy Commissioner D. S. Bliss, Office of Commissioner of Internal Revenue, Treasury Department, Washington.

Other Details

In order to make the federal tax information as complete as possible, we are publishing the following editorial interpretation of the federal tax as applied to coin machines until further changes are made.

1. Arcade Machines.—These machines are classed as amusement machines in the federal law, and the tax is \$10 per machine, whether operated by penny or any other coin.

2. Amusement Machines.—This general classification in the federal law covers all types of amusement machines not having a gaming feature.

3. Penny Counter Machines.—This classification refers to the various small gaming machines with reels, dice and other gaming features without a jackpot.

4. Novelty Merchandisers.—This includes cranes, diggers and rotary merchandise machines. These are classed as gaming devices at present when merchandise awards are paid.

5. Gaming Devices.—All machines operating for a penny or more that include a gaming feature of some kind such as dice, spinning reels or that pay an award over the counter or automatically in merchandise, tokens or cash, are gaming devices, and the tax is \$100 per year.

6. Music Machines.—The federal tax on music machines including juke boxes, movie machines and automatic hostesses is \$10 per year.

7. Vending Machines.—There is no federal tax on bona fide vending machines at present if there is no gaming feature in connection with such machines.

8. Prize Ball Gum Venders.—A special amendment was added on these machines in 1942. If the prize is not more than five cents in value, the tax on these machines is \$10 per year.

9. Service Machines.—There is no federal tax on penny scales and other types of service machines unless they have an amusement or gaming feature.

10. Free Play Pinball Games.—The big question has always been free-play pinball games. If an award is paid over the counter, such games become gaming devices, and the tax is \$100 per year.

TURCOL & SONS, 1008 Union St., WILMINGTON, DEL. Includes lists for RADIO TUBES, PIN GAMES, GUNS, and CONSOLES.

OHIO SPECIALTY CO.

BIG VALUES ORDER NOW

Large table listing various machines and their prices, categorized into Phonographs, Arcade, Want Slots and One Balls, Want to Buy 30-Wire Cable, Slots, Pin Games, and New Counter Games.

All Games and Machines guaranteed perfect condition. Shipments made same day order is received.

WANTED WILL PAY CASH FOR EXHIBIT'S DO-RE-MI Games. OHIO SPECIALTY COMPANY, 29 W. COURT STREET, 539 S. 2ND STREET, CINCINNATI, OHIO, LOUISVILLE, KY.

Buy These PROVEN HIGH MONEY MAKERS at These New Low Prices. ILLINOIS NOVELTY CO., 4335 ARMITAGE AVE., CHICAGO • ILLINOIS

SALES BOARDS YOUR LAST CHANCE TO BUY. The WAR PRODUCTION BOARD has ordered the salesboard industry to discontinue manufacturing for the duration of the war. B-K DISTRIBUTING COMPANY, 1333 BIRCHWOOD AVE., CHICAGO, ILLINOIS

**READY FOR IMMEDIATE DELIVERY**

MILLS THREE BELLS, LIKE NEW, LATE SERIALS	\$900.00
MILLS FOUR BELLS, FACTORY REBUILT IN BRAND NEW CABINETS, 4/5c	700.00
MILLS FOUR BELLS, HIGH SERIALS	650.00
BUCKLEY TRACK ODDS, JACKPOT MODEL, BRAND NEW IN ORIGINAL CRATES	WRITE
KEENEY 4-WAY SUPER BELLS, BRAND NEW IN ORIGINAL CRATES	850.00
KEENEY 2-WAY SUPER BELLS, BRAND NEW IN ORIGINAL CRATES 2/5c	475.00
KEENEY 2-WAY SUPER BELLS, SLIGHTLY USED, 2/5c	375.00
KEENEY 2-WAY SUPER BELLS, LIKE NEW, 1/5c and 1/25c	425.00
KEENEY SUPER TRACK TIMES, EXTRA CLEAN	300.00
BALLY CLUB BELLS, BRAND NEW IN ORIGINAL CRATES, COMBINATION CASH AND FREE PLAY	295.00
JUMBO PARADES, BRAND NEW IN ORIGINAL CRATES, COMBINATION CASH AND FREE PLAY	225.00
JUMBO PARADES, BRAND NEW, CASH PAY	159.50
JUMBO PARADES, LATEST MODEL, SU, BLUE CABINET	125.00
PACES ALL-STAR COMET, 50c PLAY, FACTORY REBUILT	400.00
JENNINGS CHIEFS, 50c, EXTRA CLEAN, MECHANICALLY PERFECT AND REFINISHED	375.00
JUMBO PARADES, USED, BROWN CABINET, CASH PAY	85.00
JENNINGS SILVER MOONS, FREE PLAY	115.00
EVANS PACERS, LATE MODEL, 2-TONE CABINET	400.00
EVANS LUCKY STAR, LATE MODEL, 2-TONE CABINET	200.00
<b>MUSIC EQUIPMENT</b>	
SEEBURG 8800 ELECTRIC SELECTORS	\$400.00
SEEBURG 8800, E. S., REMOTE CONTROL	425.00
ROCKOLA PREMIERS, '42 MODEL	450.00
ROCKOLA SUPERS	250.00
ROCKOLA MASTERS	200.00
ROCKOLA '39 DELUXE	175.00
WURLITZER 500, SLUGPROOF, KEYBOARD	225.00
WURLITZER 600, SLUGPROOF, KEYBOARD	200.00
10 NEW #1515 DIAL-A-TUNE 5c WALL BOXES, '42 MODEL	35.00
2 NEW #1516 DIAL-A-TUNE 5c BAR BOXES, '42 MODEL	38.00
9 USED #1515 DIAL-A-TUNE 5c WALL BOXES, '42 MODEL	25.00
1 USED #1516 DIAL-A-TUNE 5c BAR BOXES, '42 MODEL	28.00
6 USED SEEBURG 5c, 10c, 25c WIRELESS WALL BOXES '42 MODEL	40.00
1 ROCKOLA #1604 TONE-O-LIER SPEAKER, SER. 11631, '42 MODEL	45.00

Order direct from this ad. Send one-third certified deposit.

**JONES SALES COMPANY**

1330-32 Trade Ave.  
HICKORY, N. C.  
Tel. 107

31-33-35 Moore St.  
BRISTOL, VA.-TENN.  
Tel. 1654

**WANTED FOR CASH**

SEEBURG'S "CHICKEN SAMS"  
" " " "JAIL-BIRDS"  
" " " " " " " "

**\$95.00**

**\$95.00**

\$10.00 less without bases. Ship C. O. D. or Sight Draft.  
Write us description and quantity before shipping.

We are not particular about the appearance of the equipment or if the cabinets need some repair work. The machines must be complete with all working parts, such as Amplifiers, Trigger Assemblies, Gun Chambers and Sights, because it is very difficult to buy these parts today. If the Main Cable is in bad shape or, in fact, if the Gun Cable is missing entirely, we will not complain. We have an ample supply of Toggle Switches, so if this is "hay-wire" it won't make any difference. We do not like to buy machines that have been too badly neglected and that require too much attention. In other words, do not expect us to pay for "junk."

**Chicago Novelty Company, Inc.**

1348 NEWPORT AVENUE, CHICAGO, ILL.

**FOR IMMEDIATE DELIVERY**

Largest stock in the Midwest of Money Boards and Red, White and Blue Tickets. Lu Lu Belle, Lu Lu, Lucky Color, Jackpot Charley. Large stock of Pin Games, Consoles, Slots. Special Mills War Eagle or Jennings Four Star, 3-5 payout, \$110.00; Jumbo Parades, combination, like new, \$150.00. Hi Grade Box Candy Deal 24, 1# Chocolates, 1,000 hole board, takes in \$50.00; your cost \$20.00. Write or call your needs. We will fill your order.

**H. Z. VENDING & SALES CO.**

1205 DOUGLAS STREET (AT. 1121-WA. 8428) OMAHA, NEBRASKA

**OPERATORS!**

**WANTED—CASH—WANTED—CASH—WANTED**  
NEW YORK, NEW JERSEY, MARYLAND, DELAWARE, PENNSYLVANIA  
LATE MILLS 3 BELLS KEENEY 4 WAY SUPER BELLS  
LATE MILLS 4 BELLS KEENEY 2 WAY SUPER BELLS

Also we can use all the 1940 Home Runs that you have. If you have any laying around, let us hear from you. We will come down with our truck and pick these machines up. No crating and shipping headaches for you. Name your own price—cash on the line. Write or wire—do not call.

**M. & M. SALES & SERVICE CO.**

116 GROVE ST. (TELEPHONE 4648) MERIDEN, CONN.

**Commerce Survey of Restaurant And Hotel Fields Shows Trends**

WASHINGTON, June 19.—Thru the years hotels and restaurants have become increasingly important as coin machine locations. The U. S. Department of Commerce makes careful surveys at intervals of the developments in the hotel and restaurant field. In the weekly bulletin of the department, April 8, a current review of hotels and restaurants was published for the information of industry in general. This review is reprinted in full as follows, because operators are vitally interested (or should be) in developments in this field.

"From soup to nuts"—that tantalizing phrase with which in the good old days hotels and restaurants piqued our appetites—will soon be just a memory. "I'm going nuts," is likely to replace it in the vocabularies of harassed managers and chefs, if they are given to using slang.

Those who operate public eating places today have their share of troubles. They are expected to serve greatly increased numbers of "eaters out" in the face of drastic restrictions on the equipment normally considered necessary for carrying on their business; food is becoming increasingly scarce, and employees are being rapidly drained off into the armed forces and war plants.

Representatives of the National Restaurant Association, in testimony before the Senate committee studying the problem of small business, gave significant figures to show the importance of the restaurant industry. They estimate that there are approximately 348,000 public eating places in the nation, which are doing a total of \$3,500,000,000 in sales each year and which are employing between one and two million people. In addition to commercial restaurants this number includes clubs, hotels, drug-stores, variety stores, department stores and industrial plants.

In recent months the industrial feeding program has grown by leaps and bounds. Estimates indicate that more than 4,000 of these units now exist and that their sales will amount to more than \$60,000,000 annually.

Even larger numbers of housewives are being employed in industry, domestic help is becoming increasing hard to get, and rationing is decreasing the amount of food obtainable for the home table. All these factors are contributing to an unprecedented run on public eating places. Figures from the Bureau of Foreign and Domestic Commerce show that sales of eating and drinking places increased from \$302,000,000 in January, 1941, to \$537,000,000 in January, 1943, a gain of nearly 78 per cent. It would probably be reasonable to suppose that the proportionate gain for March will be even greater.

**Depends on Conservation**

Some public eating places, because of the difficulty in securing labor and equipment, have gone out of business. Some have closed because restrictions on the use of gasoline and other factors curtailed their business to such an extent that they found it impossible to stay open. Most eating places, however, are still in business in spite of shortages in equipment, food and man power. How long they can continue depends largely on wise use and careful conservation of the equipment already at their disposal. Keeping equipment in good working order is probably the most serious problem. Owners know that much of their heavy-duty machinery cannot be replaced; even repair parts are difficult to get. Conservation is the only answer to the problem. There are several essential factors in good mechanical maintenance: careful handling, frequent inspections with needed adjustments, thorough cleansing and drying, proper lubrication and prompt repairs.

Operators should avoid overloading motors. No experimenting or tampering should be allowed, as trial and error methods may result in permanent damage to valuable machinery. Competent repairmen should be called in case of breakdowns. Manufacturers of equipment generally are anxious to co-operate in solving problems of maintenance and repair and arrangements possibly may be made for regular inspections by factory engineers.

The longer the war the more difficult will become the problem of securing replacement parts promptly. Secondhand machinery, in some cases, is available. Old parts should be salvaged when re-

pairs are made, for they may prove useful later. Electrical machinery should be carefully cleaned and turned off when not in use, gas burners must be adjusted at regular and frequent intervals.

**Now is Time To Count Knives and Forks**

Kitchen and serving equipment requiring metals is out for the duration, except in specific defense projects. That on hand must be made to last. Containers that leak should be salvaged for use in storing dry products. Employees must be convinced of the necessity for conserving all metal; even a button lost from a uniform becomes important.

China and glassware are playing an increasingly important part in operation. Careful handling will preserve them indefinitely. Extra care must be taken in washing and polishing silver and aluminum ware. There are no satisfactory substitutes for silverware. If, with the best of care, it still becomes worn, consultation with a reliable repair service will prove worth while. Canada, under the stress of wartime conditions, is using some wooden spoons; over 2,000,000 having been ordered recently for use in industrial canteens and cafeterias.

**Decorative Effects Possible**

It has been said that the popularity of a dining room depends half on good food and half on atmosphere. So another problem the restaurant and hotel managers are trying to solve is that of remodeling and redecorating when metals and many woods are on priority lists. Paint is becoming more important in refurbishing. Some proprietors are using inexpensive substitute materials for temporary decorative schemes. In many communities materials suitable for simple antique-motif decorations may be found in old barns, houses, stores and secondhand shops.

Ingenuous manufacturers are providing substitute materials as fast as they can. One advertises a plastic wall panel to be used wherever a hard finish is desired. It is reported to be simple to install, durable and easy to clean.

Another offers a material for covering floors, which, it is claimed, will produce a sturdy, smooth, skidproof and easy-to-clean surface.

**Many Ways of Cutting Down Food Wastage**

It is essential to watch every piece of equipment carefully and to treat it as if it were a precious jewel. It is also wise to conserve foods and to substitute for those which are scarce. Regardless of how long the actual fighting lasts the food emergency facing the United Nations is likely to last even longer and the situation calls for long-range planning.

We, in the United States, having lived under an economy of abundance, are notoriously wasteful and careless, hotel and restaurant employees being no exception to the general rule. The industry itself estimates that \$1,000,000 is lost daily thru waste alone. This situation is now intolerable in nations which must struggle to exist.

Managers, striving to co-operate fully in the government's nutrition program, are using every possible expedient to eliminate waste. They are fighting it with training courses, with closer supervision and with posters conspicuously placed. They are improving their storage methods to prevent damage, using cooking methods that conserve vitamins and minerals, salvaging foods wherever possible and making smaller issues from their stockrooms because large ones encourage waste and spoilage.

Making Less Go Farther  
Our hotels and restaurants have

*There is no substitute for Quality*  
**Quality Products Will Last for the Duration**  
**D. GOTTLIEB & CO.**  
CHICAGO





### REAL BUYS

Won't Last Long

- SLOTS**
- Mills 5c Brown Fronts ..... \$199.50
  - Mills 10c Brown Fronts ..... 224.50
  - Mills 25c Brown Front ..... 299.50
  - Mills 5c Blue Fronts ..... 179.50
  - Mills 10c Blue Fronts ..... 199.50
  - Mills 5c Gold Chromes ..... 269.50
  - Mills 10c Gold Chromes ..... 289.50
  - Mills 25c Gold Chrome ..... 349.50
  - Mills 5c Silver Chromes ..... 269.50
  - Mills 10c Silver Chromes ..... 289.50
  - Mills 1c Blue Q.T. .... 52.50
  - Pace 5c Comet ..... 89.50
  - Pace 10c Comet ..... 99.50
  - Pace 1c Chrome (NEW) ..... 119.50
  - Jennings 5c Chief, Four Stars ..... 129.50
  - Jennings 10c Chief, Four Star ..... 139.50
  - Jennings 25c Chief, Four Star ..... 224.50
  - Jennings 5c Chrome Chief ..... 179.50
  - Jennings 10c Chrome Chief ..... 189.50
  - Jennings 5c Club Special ..... 159.50
  - Jennings 10c Club Special ..... 169.50
  - Jennings 5c Red Skin ..... 159.50
  - Jennings 10c Red Skin ..... 169.50
  - Jennings 5c Big Chief ..... 129.50
  - Jennings 10c Big Chief ..... 139.50
  - Watling 5c Rol-a-Top ..... 89.50
  - Watling 10c Rol-a-Top ..... 99.50
  - Watling 25c Rol-a-Top ..... 199.50
- Groot, Columbia, can be used in 1c, 5c, 10c, 25c Play, including all parts to make changes ..... 69.50
- PHONOGRAPHS**
- Mills Empress ..... \$189.50
  - Mills Throne of Music ..... 149.50
  - Rockola DeLuxe ..... 169.50
- CONSOLES**
- Mills Jumbo Parade (Cash) ..... \$ 99.50
  - Mills Jumbo Parade (F.P.) ..... 99.50
  - Keeney Triple Entry ..... 169.50
  - Bally Club Bells ..... 249.50
  - Bally High Hand ..... 149.50
  - Bally Royal Flush ..... 69.50
  - Bally Royal Draw ..... 99.50
  - Baker's Pacer, Daily Double ..... 275.00

### SICKING, INC.

1401 CENTRAL PKY., CINCINNATI, O. 927 E. BROADWAY, LOUISVILLE, KY.

### Some Texas Spots Voluntarily Shorten Beer Selling Hours

FORT WORTH, June 19.—Some of the largest bars and taverns, all good coin machine spots, are adopting voluntary curfew hours for selling beer. Until the new Texas law becomes effective August 10, beer sales are legal in wet areas any time—day or night, including Sunday.

Proprietors of the places adopting the voluntary early closing hours are not selling beer before 11 a.m. or noon and some are closing as early as 9 p.m. and midnight. The ones that are closing before midnight do not have floorshows and dancing.

Beer sales will be banned from midnight until 7 a.m. On weekdays sales will stop at 1 a.m. and not be resumed until 1 p.m.

Draught beer is getting scarce. Coin machine operators can't understand why they cannot get much of the old standard brands, while thousands of cases of beer never before sold in Texas are flooding the market. Some of these brands that retail at 10 cents in some States are bringing 16 cents here.

The taverns, inns, night spots, cafes and dance halls in the heart of the city and along the highway continue to play to capacity crowds and turn away people on week-ends.

Our distributors have commissioned us to buy 350 old BALLY 1-BALL PAYOUTS to be refurbished and rebuilt for them..!

Check Your Stocks for the Following Games: GRAND NATIONAL · GRAND STAND · PACEMAKER THISTLEDOWN · SEA BISCUIT · BLUE RIBBON SPORT PAGE

★ The payout games listed above are of the older type that may now be in basements or warehouses because they are soiled and not in good operating condition. These old games will be accepted only when shipped with all parts intact so they can be refurbished and rebuilt.

DO NOT SHIP ANY MERCHANDISE UNTIL YOU HAVE RECEIVED SHIPPING INSTRUCTIONS FROM US.

### OUR TERMS!

We pay 50% with order, balance open account until merchandise has been received and inspected by us.

Reference: National Security Bank of Chicago.

We are also buying for our Distributors 500 five ball games. GOLD STAR to be rebuilt into PLAYTIME—CROSSLINE into ALL OUT—FLEET into COMMANDER—ZOMBIE into BATTLE—LEADER into SENTRY—METRO into HI-BOY—VACATION into ROLL CALL—FOUR ROSES into SEA POWER—FORMATION into NITE CLUB—CADILLAC into DESTROYER. BEAR IN MIND . . . your first letter must give complete information—number of each make of games you have for sale—the condition of each and prices asked.

For complete information on refurbishing and rebuilding Bally 1-Ball Payouts, see your distributor or write us direct!

BUY U. S. WAR BONDS AND STAMPS

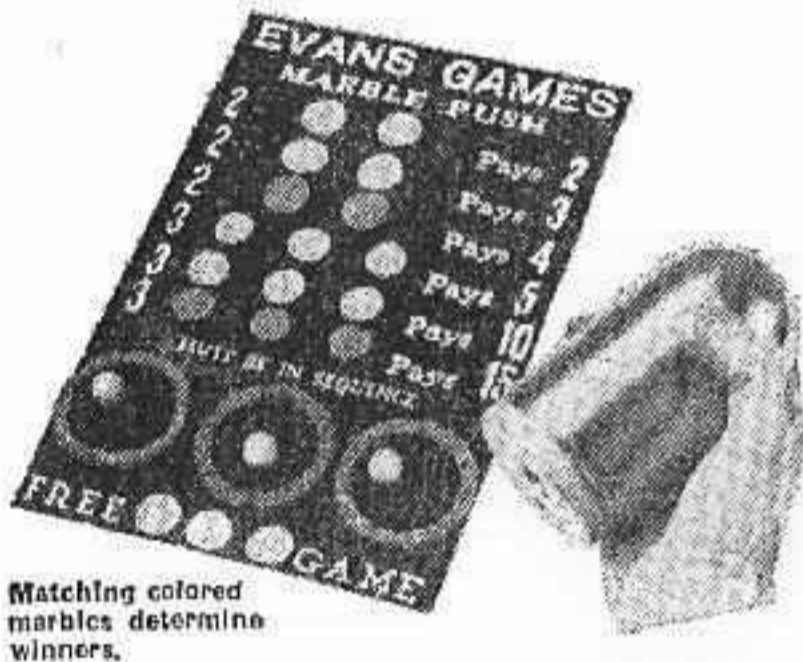
### SULLIVAN-NOLAN ADV. COMPANY

527 WEST CHICAGO AVENUE · CHICAGO, ILLINOIS

### WHILE THEY LAST!

#### Evans' MARBLE PUSH

Greatest Counter Money Maker You Ever Saw! An Ideal Substitute for Slot Machines. NO TAX! LOW COST! WRITE!



Matching colored marbles determine winners.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

### K. O. FIGHTER PARTS

Chin or Arm Rods, \$1.00 each. Arm Lever, threaded end, \$1.00 each. Keeney Submarine Flat Spring Steel Shot Controller—this spring is attached to side of shot tube by two machine screws regulating shots entering pistol magazine—\$1.75 each.

### ARCADE DISTRIBUTORS

968 S. W. BROADWAY

PORTLAND, OREGON

### MILLS

for coin machine information

VINCE SHAY · JOHN RYAN · SAM BASLER · CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

I AM AN OPERATOR. WILL SELL ALL OR PART OF THE FOLLOWING EQUIPMENT:

- 10 Mills 4 Bells, 5c-5c-5c-5c
- 5 Triple Entries, Late Model
- 1 Jumbo Parades, Brown Cab.
- 10 Convertible Silver Moons, Totalizers
- 5 Paces Reels with Rails
- 1 1938 Skilltime
- 3 Jumbo Parades, High Head

Most of These Machines Like New and in Perfect Condition. Make Offer.

Write BOX 207, Clifton Station, Baltimore, Maryland

### JAR DEAL TICKETS FOR IMMEDIATE DELIVERY

(In 100 Lots) SETS OF 2000's \$1.55 Each

Unsealed but creased for easy folding and with gummed strips for quick sealing. IN 25 LOTS—\$1.95. IN 50 LOTS—\$1.75. Complete with 5¢-522.00 Profit Label or 10¢-\$41.00 Profit Label for Jar. (Specify.) 25% Deposit, Balance C. O. D.

MIDWEST NOVELTY SALES CO. Ottumwa, Iowa

Reference: Union Bank & Trust Co., Ottumwa, Iowa

### SMART OPERATORS

ARE CONVERTING

- SEVEN-UP ..... TO ..... SINK THE JAPS
- STRATOLINER ..... TO ..... SLAP THE JAPS
- GOLD STAR ..... TO ..... HIT THE JAPS
- TEN SPOT ..... TO ..... SMACK THE JAPS
- KNOCK-OUT ..... TO ..... KNOCK-OUT THE JAPS

THERE IS PLENTY OF ACTION, THRILLS AND SUSPENSE WITH THE NEW SCORING PRINCIPAL FEATURING JAP BATTLESHIPS, PLANES AND BOMBS ON THE NEWLY DESIGNED AND COLORFUL BACK GLASS AND THE NEW GIANT SIZE BUMPER CAPS THAT LIGHT UP, IN COLOR, WITH THE FACE OF AN UGLY BUCK-TOOTH JAP. TRANSFORMS THAT OLD GAME INTO A NEW, LIVELY, PATRIOTIC AND TIMELY MONEY MAKER.

CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LOST.

ORDER YOUR CONVERSIONS TODAY

\$9.50 EACH F. O. B. CHICAGO, ILL.

VICTORY GAMES 2140-44 SOUTHPORT AVENUE CHICAGO, ILLINOIS

—EASTERN DISTRIBUTOR—

LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

### WANTED

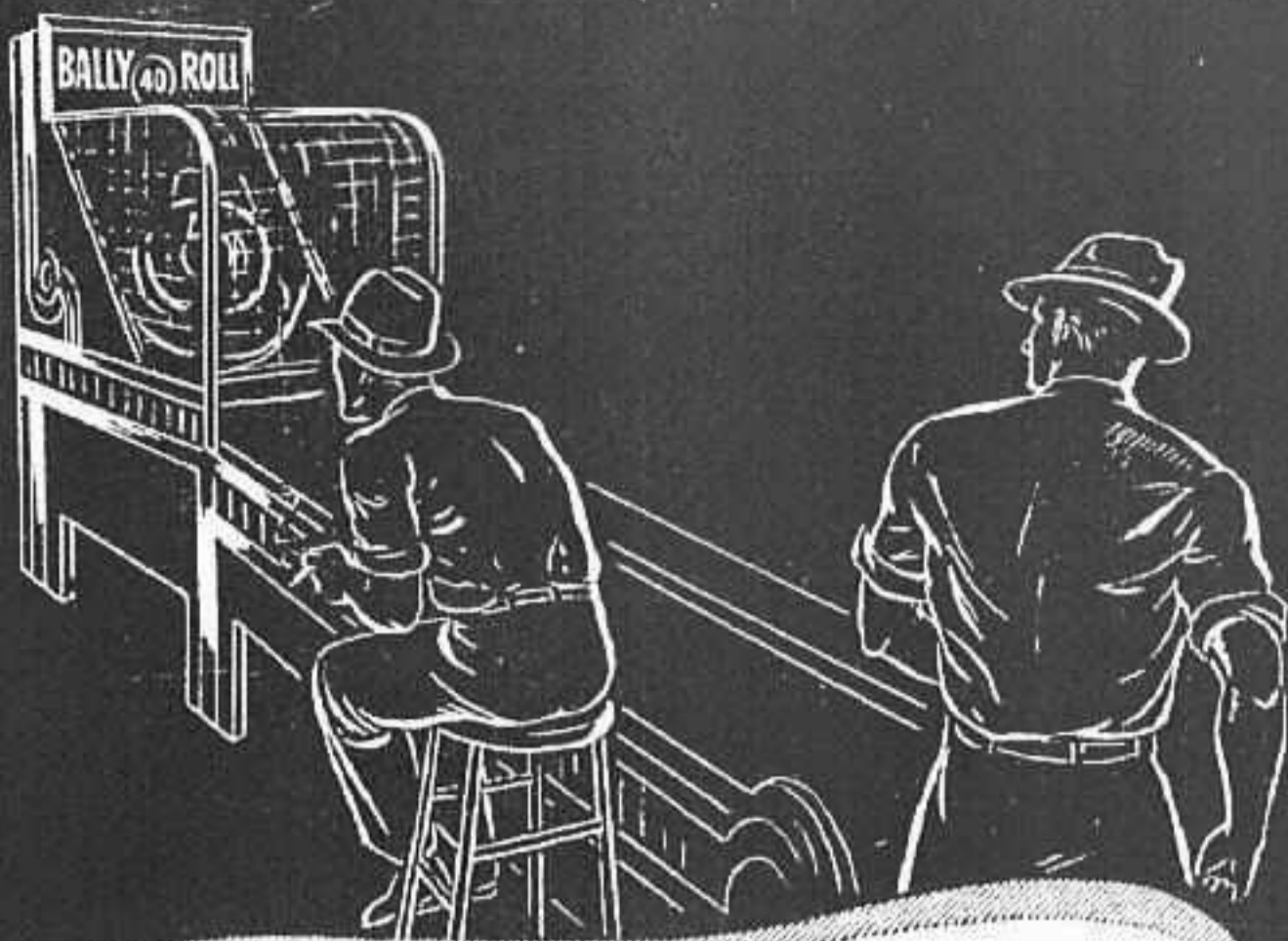
### KEENEY ANTI-AIRCRAFT

Black or Brown—ANY AMOUNT — ANY CONDITION

QUOTE LOWEST PRICE FIRST LETTER

SUPREME ENTERPRISES

557 ROGERS AVENUE BROOKLYN, N. Y.



Bally PRODUCTS IN '43 ARE NOT FOR AMUSEMENT ONLY



FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

AMERICAN FIGHTERS... men of the free, fun-loving breed for whom Bally games were created... are now blasting the enemy out of the sky and sea with the aid of war-products manufactured by the Bally organization.

ASK FOR POST-WAR FLASH NO. 1

Operators and distributors who want early information on Bally's post-war equipment... games that will bring back the boom days of Ballyhoo and Bumper... vending machines that will open vast new opportunities... are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1.

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO - ILLINOIS

If America Takes British Cue, Here's Tobacco Future...

CHICAGO, June 19. — A glimpse of what the future may hold for American tobacco manufacturers and distributors is contained in a report from London on the English wartime tobacco situation.

Supplies of tobacco present a far greater problem in England than in America, since supplies of leaf must be imported. Because of the shipping problem involved, the government has been forced to place restrictions on the delivery of leaf to manufacturers.

All the refinements of packaging are out for the duration. Protective wrappings, illustrated cigarette cards and even printing on the packages have been either eliminated entirely or drastically restricted.

A "returned material department" with depots throughout the country has been set up by the largest company and acts for the benefit of the entire industry. Packing material is reclaimed for re-use where possible; everything else goes to swell the national salvage.

With all the elimination of frills there is still such a shortage of materials for packaging that a proportion of ciga-

rette supplies are packed in bulk and sold loose over the counter.

No Customer Rationing

Distribution is one of the great problems, since all the available production does not meet the wartime demand. There is no direct customer rationing, however; instead, supplies to trade customers are rationed.

Transport is the key to modern war. How to "zone" supplies of popular brands with nationwide sales was another problem facing British cigarette manufacturers, and its solution is an indication of the trade's wartime outlook.

Leaders of the trade met to consider the problem and the only solution was interchange of manufacture—a revolutionary change, involving the exchange of trade secrets.

"It's the tobacco that counts" has a new significance in Britain these days, and manufacturers are determined that every available ounce shall count in the war effort.

Advertisement for Roy McGinnis Company featuring a price list for arcade equipment, guns, and miscellaneous items. Includes categories like Arcade Equipment, Guns & Miscellaneous, Slots, One Balls, Consoles, and Pin Games. Price range from \$39.50 to \$1,000.00.

Advertisement for Roy McGinnis Company featuring five panoramas for \$275.00 each. Lists console and slot machine prices, such as Mills Three Bells at \$950.00 and 5c Blue Front, D.J. at \$125.00.







THE AMERICAN WAY IS FOR ALL TO SAY... "TAKE MORE THAN 10% EVERY PAYDAY"



The Army-Navy "E" Award  
conferred upon the J. P. Seeburg  
Corporation for outstanding production  
of War Materials in each of  
its Four Plants

*This honor is sincerely appreciated by each and every  
one of us, and is accepted with sober consideration  
of the greater responsibilities it demands.*

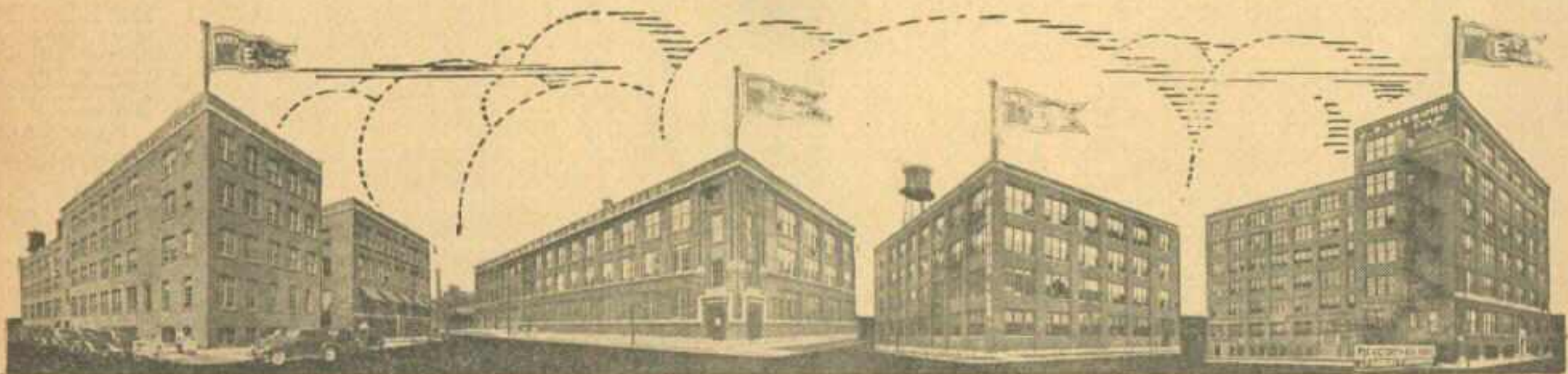
J. P. SEEBURG CORPORATION

*W. Marshall Seeburg*  
PRESIDENT

Makers of Fine  
Musical Instruments  
Since 1902 . . . .


**Seeburg**

J. P. SEEBURG CORPORATION \* CHICAGO, ILLINOIS



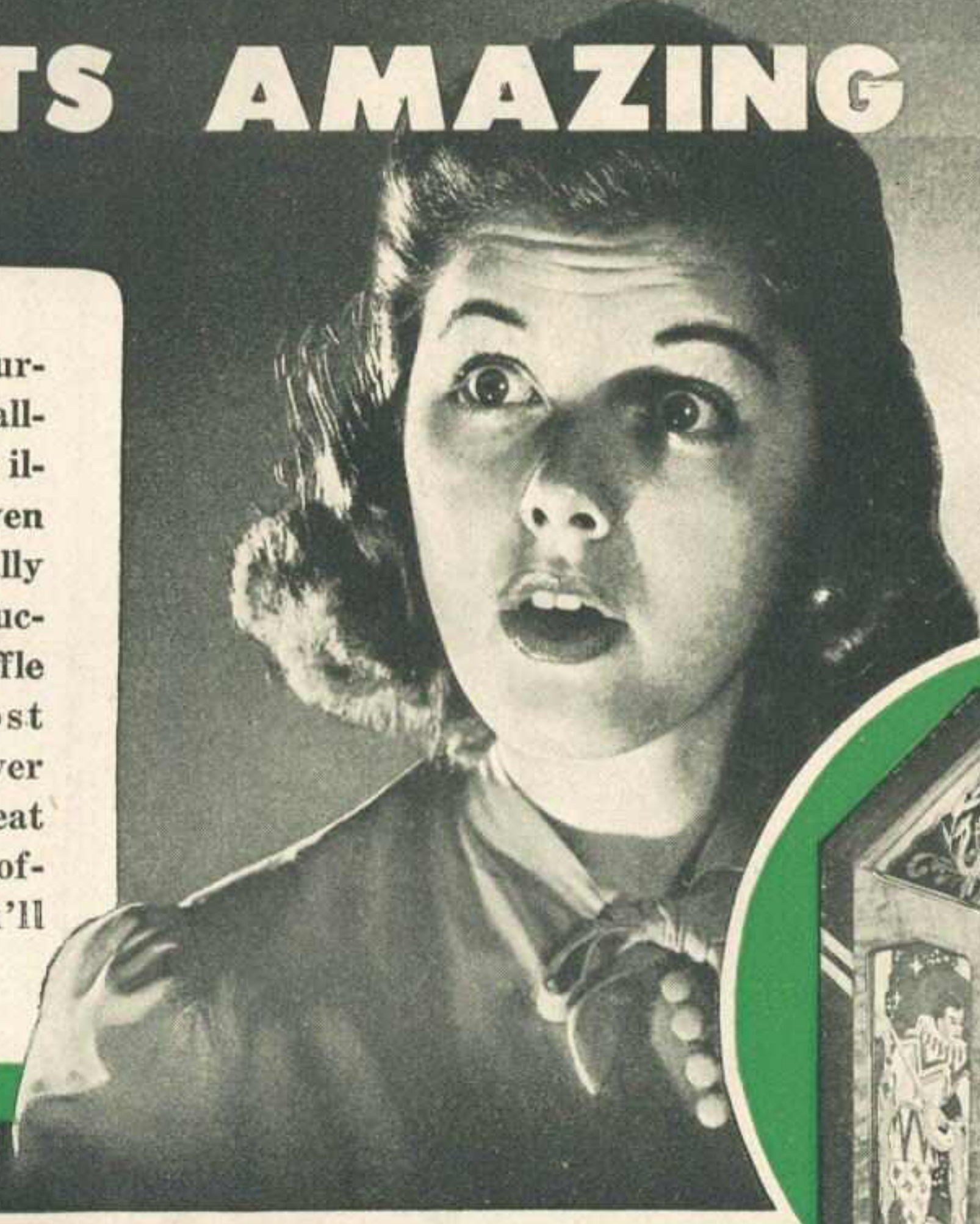
AIR CRAFT RADAR \* AIR CRAFT CONTROLS \* TANK COMMUNICATION EQUIPMENT \* AVIATION TRAINING DEVICES \* AIR CRAFT GUN TURRET EQUIPMENT \* AIR CRAFT TRANSMITTER EQUIPMENT

# SOLVES SERVICE HEADACHES



The new Modernized Wurlitzer has mechanical selectors. They seldom, if ever, require service—are simple to repair when they do. If you're handicapped by lack of experienced service men, the new Modernized Wurlitzer solves your service headaches — not only makes more money but saves more money and time for you.

# BOASTS AMAZING TONE



The new Modernized Wurlitzer has a beautiful all-wood cabinet brilliantly illuminated. It's a proven eye catcher but, equally important, wood construction forms a better baffle — results in the most marvelous tone you ever heard. Stimulates repeat plays — remarkable profits. Hear it and you'll know why!

## The New Modernized **WURLITZER**

THE NAME THAT MEANS MUSIC TO MILLIONS

THE RUDOLPH WURLITZER COMPANY, N. TONAWANDA, N. Y.

