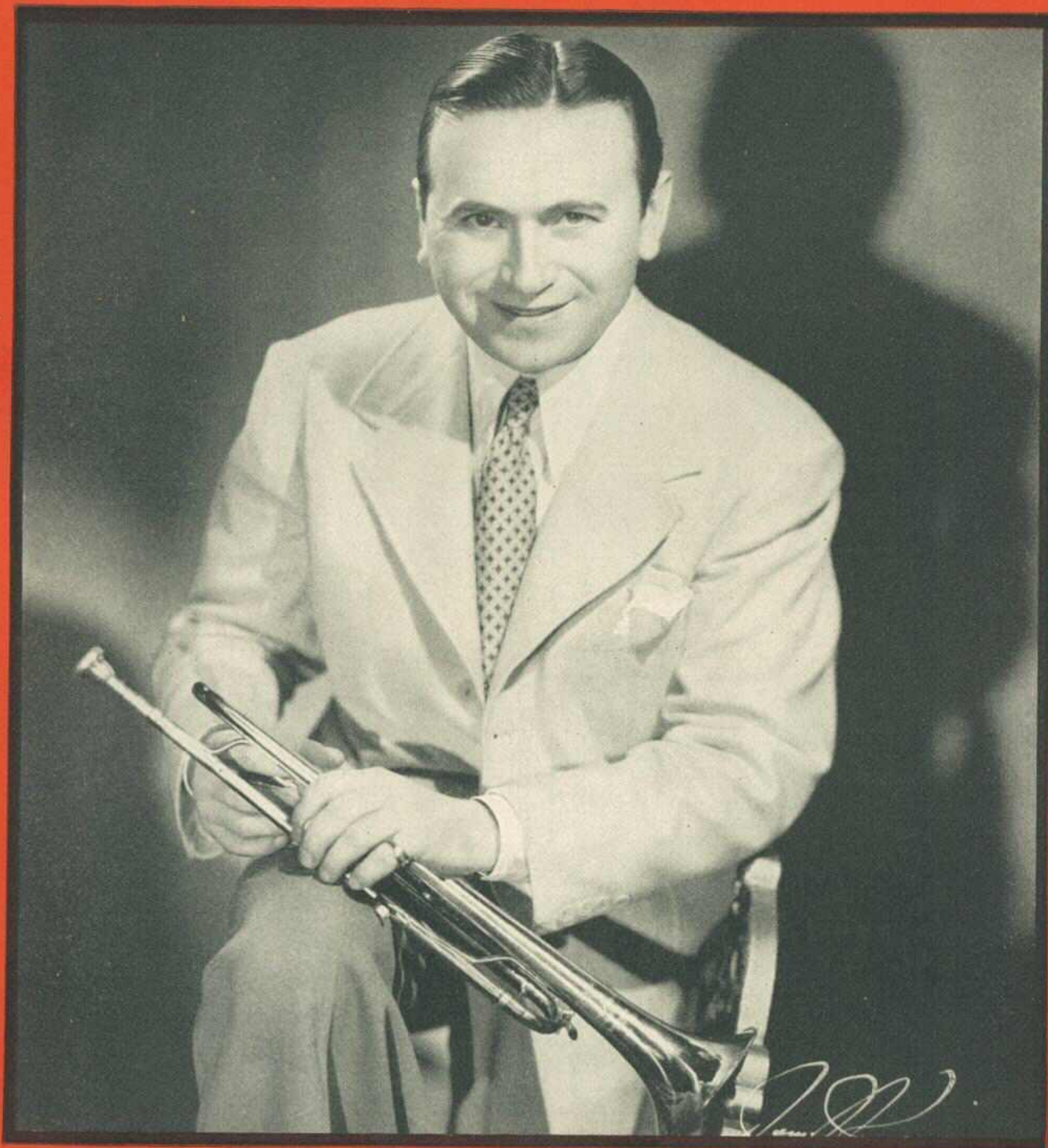


JUNE 19, 1943

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AGENCIES' LATIN-AMER. \$

We Knew It All the Time

NEW YORK, June 12.—Speaking at the last program managers meeting in New York, Robert Burton, head of the BMI legal department, said: "There have been many important and newsworthy happenings in our business in the past few months. The *Billboard* has carried the only complete, informative and factual discussions of recent developments in the radio-music field."

Shubert Shows For Airing on Blue Network?

To Adrenalinize Programs

NEW YORK, June 12.—The Blue Network has taken a 60-day option on the legit properties of the Messrs. Shubert. Idea is to do a weekly half hour called *The Shubert Playhouse of the Air*, with material culled from the musicals, comedies and dramas in the Shubert trunk.

Show would use a New York drama critic for narrator, possibly Ward Morehouse, of *The Sun*, and members of the original cast. Narrator would spiel about the glamour and action of the opening night, etc., as he saw them happen.

Shubert properties range from musicals to dramas, operettas to comedies. Not all of the shows were originally produced by the Freres Lee and Jake, but thru the years they were always good for a touch if the security was worth while, and thus they built up a stock of plays that almost equal in size the stage settings and equipment in their warehouse.

The deal is strictly for commercial sponsorship since the Blue, altho it wants the show as part of its drive to spruce up its programs, could not stand the royalty gaff on a sustaining basis. Lee September, Broadway flack, lined up the package.

"Meet the Navy" For Can. Bases

MONTREAL, June 12.—Royal Canadian Navy, falling in line with its sister services—the army and RCAF—is readying its own show, *Meet the Navy*, scheduled soon to make the rounds of naval bases thruout the Dominion.

Cast has been selected from among the men and ratings of the RCN, and it is not yet indicated that Wrens (Women's Naval Service) will be enlisted in the presentation, which is under the direction of Lieut. Charles E. Moore.

Production is not expected to be as elaborate as the army show, currently touring Canadian theaters and military camps. Probably will be on a limited scale similar to the RCAF revue, *Black-outs of 1943*, staged for service personnel only.

USSR War Actors' Documentary Film

NEW YORK, June 12.—The USSR has completed a film about the activities of Russian performers in war. Picture, titled *Actress*, shows how the Soviet performers entertain servicemen, even to working immediately behind the front lines.

Hollywood has not yet done a film about USO-Camp Shows, altho 20th-Fox is interested in a script about the first Camp Shows' contingent to go overseas.

Mexico, Brazil and Argentina Getting Name Branch Offices Anticipating New Gold Rush

Looking Ahead in Radio at War's End

By JOSEPH M. KOEHLER

NEW YORK, June 12.—Long before they can collect, ad agencies are scrambling for the radio advertising dollar that's going to be spent in South America . . . post-war. Since no agency sets up a department without specific client urging, it means that manufacturers themselves are looking towards getting back the Lease-Lend coin.

Offices are being opened in three countries, Mexico, Brazil and Argentina, which took 55 per cent of America's pre-war South American exports. The fact that the agency field is top-heavy in these countries (based upon present coin being spent) is ignored. In Buenos

Aires alone, J. Walter Thompson, McCann-Erickson and Grant compete with 12 other established 15 per centers, all representing North American advertisers and scouting for local accounts.

Agencies are invading the field for two reasons—(1) fear of being lapped when business does get going and (2) client pressure. They're forced to get in down there frequently to hold accounts profitable in other markets. A typical example is McCann-Erickson, which has an office in Puerto Rico. P. R. can't support itself and the financial set-up for years to come means no dough. (See *LATIN AMERICAN* \$ on page 12)

AGVA, Brushed Off by 4-A's War Board Set-Up, Plans Own Act Distribution Structure

NEW YORK, June 12.—American Guild of Variety Artists, burned up at being left out of the National Conference of the Entertainment Industry for War Activities sponsored by the Associated Actors and Artistes of America, will set up its own conference to allocate night club and vaude performers for morale purposes on a nationwide scale.

Under no conditions, according to Matt Shelvey, AGVA exec sec, will AGVA members be allowed to participate in activities under auspices of the committee created at the Four A conference last week.

Action is looked upon to negate the decisions reached at last week's sessions,

since it is likely that the majority of performers will, of necessity, come from vaude and night clubs.

Shelvey resented "to the nth degree any organization that hands out services of AGVA members without prior consultation with them or their accredited representatives." Since AGVA was eliminated, he said, AGVA now prefers to stay eliminated.

The performer union is now making preparations for its own conference to include vaude house operators, night club owners, agents and performers. Shelvey pointed out that that phase of the entertainment industry "which will (See *AGVA HAS OWN PLANS* on page 5)

"Local Autonomy" Up for Airing As 4A's "Conference" Plan Gives Skeptics Ammunition for Battle

NEW YORK, June 12. — Despite attempts of the various theatrical organizations and unions that convened last week at the National Conference of the Entertainment Industry for War Activities to show a united front, suspicion and doubts are being voiced on the street bearing specifically on Paul Dullzell's unequivocal

statement at the outset that the conference has no intention of assimilating or superseding the American Theater Wing, USO-Camps Shows or United Theatrical War Activities Committee.

Feeling among certain lesser representatives to the conference is that the Holly- (See *AUTONOMY AIRING* on page 12)

Ballet Suits Put Courts & Lawyers On Overtime Skeds

NEW YORK, June 12.—The Original Ballet Russe, Inc., now in Buenos Aires, Wednesday (9) filed a general denial in reply to the counterclaim for \$100,000 damages brought by Ballet Theater, Inc., Sol Hurok, Hurok Attractions, and German Sevastianov, managing director of the Ballet Theater. A. Walter Socolow, attorney for Ballet Russe, also filed papers seeking dismissal of the counterclaim.

Original Ballet Russe had sued for \$100,000, charging conspiracy to destroy its business. Complaint was dismissed by Federal Judge Samuel Mandelbaum July 17, 1942, but the Circuit Court of Appeals reversed the decision and ordered the case returned to Federal Court calendar for trial.

Judge Edward A. Conger Wednesday granted Sol Hurok, Hurok Attractions, Inc., and Ballet Theater, Inc., a motion to examine Col. W. de Basil, managing agent of Original Ballet Russe, within 10 days. Trial will be resumed after completion of the examination. Elias Leberman is attorney for Hurok.

Meantime Hurok and Hurok Attractions, Inc., are being sued by Universal Arts, Inc., corporate name for Ballet Russe de Monte Carlo. Hurok handled this group from 1939 to 1942, dropping it in October, 1942, when it switched to Columbia Concerts Corporation for bookings. Last month it dropped CCC and is now being booked by David Libidins.

In the suit filed last month in Federal Court, the Ballet Russe de Monte Carlo asked for \$100,000 on charges of "defamatory publicity" and \$20,725 for specific breaches of contract. Perkins, Malone & Washburn are attorneys for Monte Carlo Company.

Pay-Go Tax Up In Air; Only MH Exempted

NEW YORK, June 12.—With the passage of the new pay-as-you-go tax calling for a 20 per cent pay envelope nick, legal muddles over status of performers and musicians are again evident. Theaters and night club managements assumed that present court decisions made during the Social Security tangles would be applicable here, but the dope was reversed when the office of the Collector of Internal Revenue decided that performers in all houses, except the Music Hall, must get their withholding taxes taken out at the source.

The Music Hall is exempt because of the court decision declaring performers in that house to be independent contractors and therefore not under jurisdiction of Social Security laws. This case was recently affirmed by the United States Circuit Court of Appeals.

Theater circuits intend to battle this ruling, declaring they will stand on the MH decision, and therefore will make no withholding tax deductions for performers.

Meantime, circuit lawyers are conferring with the Collector of Internal Revenue, hoping to get individual exemptions. Should these talks fail to reverse the present CIR stand, a tax conference between the Treasury Department and theaters is likely to follow. The next step would be another test case.

A similar situation was avoided regarding musicians because of the Form B contract of the American Federation of Musicians. Under terms of that pact, a thea- (See *PAY-GO TAX IN AIR* on page 12)

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Detroit Snubs Nitery Remotes

Indies Discard Them To Save Lines, People

DETROIT, June 12.—Remotes from the night spots in and around the Motor City are doing a rapid fade-out, as station managers no longer look with favor on nitery broadcasts. Variety of reasons, mostly linked with the war, and the paucity of available telephone lines in this war production center are held responsible. The total number of spots having remote wires has slumped from 24 to 3. The big drop came in recent weeks.

Leader in the number of remotes of this type was WJBK, which carried over a dozen shows. Most of them went on the "Night Owl Show," seven-hour grind starting at midnight that would include the kitchen sink if it had a sponsor or entertainment value.

This station has dropped all but one, the Club Alicia. This spot has name value as the only night club in the Detroit area with a morning show for war workers.

Some of the spots recently dropped were sustaining. Some used paid time. Station has not made any rules, but they are not looking for any more night remotes. They still have plenty of church remotes, however.

Over at WJLB, another indie, all present remotes are church programs. Background here is an unstated attitude of the telephone company against the use of lines for unessential purposes. No actual statement has been issued but point is implied in heavy current advertising of the local phone company (See Det. Snubs Remotes on opp. page)

Straus Tuning Up Operetta for Fall

NEW YORK, June 12.—Broadway, which is enjoying a surge of operetta revivals this season, what with New Opera Company's *Rosalinda* (current) and forthcoming *Merry Widow* and the Shubert's *Student Prince* (current) and *Blossom Time*, will have a new one in the fall by one of the past-masters of the brand, Oscar Straus. Straus is now writing the score for a libretto by Louis Verneuil, French playwright, and Edward Eagger.

Show will be produced by Henri Lelser, formerly a famous agent in Paris. William Morris office will cast.

CHARLIE SPIVAK

(This Week's Cover Subject)

RATED one of the top bands on records and in theaters, hotels and ballrooms today, Charlie Spivak has fronted his own outfit since 1940. Prior to that, he had worked as sideman with Ben Pollack, the Dorsey brothers and finally with Ray Noble's first American band.

Spivak was always interested in playing the trumpet but spent some time studying medicine at Brown University to satisfy his parents. He tossed over a medical career for music, however, and before he started out on his own became one of the highest-paid instrumentalists in radio.

Spivak is currently playing at the Cafe Rouge of the Hotel Pennsylvania, New York, and last week smashed the all-time dinner attendance record, one he established there last season. The band winds up its stay at the New York hotel June 23, and leaves the following day for the Coast to start work on 20th Century-Fox film, "Pin-Up Girl," Spivak's screen debut.

Up till now, Spivak has been recording for the Columbia label, but when the ban is lifted he will start working under his new Victor contract. His personal manager is Thomas Shiels, who replaced Don Haynes when he left for the army last week. Spivak is booked by General Amusement Corporation.

Wired Music Eatery Coin Cut by Muzak FM Station With No Profit for Anyone

There's an Income Tax Angle

NEW YORK, June 12.—The goose that lays the wired-music golden eggs is being nicely killed by Muzak's FM station, W47NY. Delivering, for free, 12 hours a day of music and news, it enabling restaurants and clubs, which have been paying anywhere from \$25 to \$300 a month for "Music By Muzak," to buy a good FM radio receiver and keep it tuned all day to same type of music that they formerly bought. Music isn't programed for eateries, but quality is the same and comes off same platters, more or less, and some spots like news with their music.

Commercial sponsorship isn't possible for FM stations until more sets are built and sold. That means they operate for the duration at a loss. They're expensive luxuries, but in most cases are owned by operators of standard broadcasting stations who write off the loss against income tax. The weekly loss at W47NY, which is without other station affiliation, can only be made up by the Muzak

Wired Music business into which it's cutting or by Associated Music Publishers, its parent organization, which Bill Benton, ex-Benton & Bowles, now controls.

How long can he carry the baby?, asks the trade.

Coast TA Set To Bolt From National?

NEW YORK, June 12.—West Coast Theater Authority is seeking to break away from the national organization. Ken Thompson, executive secretary of the Screen Actors' Guild, and I. B. Kornblum, Coast TA rep, in town for the conference of the entertainment industry for war activities last week, remained over for the TA meeting Thursday (10), when, it is understood, they broached the subject of complete autonomy for the West Coast TA.

The Coast organization, according to informants, is seeking to administer its own affairs and allocate all monies collected in that part of the country to West Coast organizations only. Eastern reps opposed the plan.

Alan Corelli, TA exec secretary, had no comment, while Paul Dullzell, TA president, denied that there is any talk of a breakaway.

OWI Sets Femme Slanted Exchange

WASHINGTON, June 12.—The OWI, domestic radio branch, will follow up on its recently issued Women's Radio War Guide with a script and idea exchange service between the directors of femme programs and the OWI, Elaine Ewing, assistant director of station relations for the government bureau, is handling the project.

The Guide, which will be issued monthly to such directors of women's programs as request same, is designed to bring OWI's war messages to the femme-slanted shows. Along with the Guide, which is similar to the OWI-published guides for magazine writers, go suggestions on how to use the material.

As a follow-up the script exchange will (at least so hopes the OWI) keep them posted on how the material is being used and what additional material may be desired.

DuMont Video Lights Candle

NEW YORK, June 12.—DuMont television station W2XWV will celebrate its first year of operation on June 27 with a two-hour cavalcade of highlights from shows aired during the span.

Station televises one hour each Sunday and recently added one and a half hours Wednesday evenings.

Delay Zevin Trial

NEW YORK, June 12.—The trial of Isadore Zevin, former bookkeeper for George E. Browne, convicted head of the IATSE, has been postponed until July 1 by Federal Judge Murray Hulbert. Zevin was indicted for perjury committed before a Federal Grand Jury last year.

Rhythm Commandos Algiers Style

ALGIERS, North Africa, May 22.—When the doors of the American Red Cross club open Sunday afternoons for a swing concert by the Rhythm Commandos, there is not even space left for an SRO sign.

The band is led by Lieut. Warren S. Ogletree, Special Service Officer, and is composed of musicians from a Troop Carrier unit. Sidemen include Sgt. Rack Godwin, of Fort Worth, pianist and arranger; Corp. Eddy Shaw, of Salt Lake City, drums; Corp. E. J. Sweeney, of Omaha, sax; S. Sgt. F. F. Arroyo, from Needles, Calif., first trumpet; Corp. W. J. Van Alstyne, of Sheffield, Mass., trumpet; Corp. C. H. Dosch, of Princeton, Ind., trombone; Corp. J. A. Ward, of Lexington, Mass., who toured Hawaii with the *Cocanut Grove Revue*; Sgt. George Tomhofer, of Spokane, violin, and Corp. O. A. Fisher, of Karnak, Ill., bass viol.

Leader Ogletree used to have his own band in Florida. Asked about his fine band equipment, Lieutenant Ogletree replied, "How those treasured instruments got here is a question."

Band has been performing for troops in camps and near the front the past four months. Worked one night in a hotel in the desert, another time in the back of a two-ton truck, and once held a jam session at 5,000 feet in a transport plane. Band vocalist is Lieut. C. C. Biddle, pilot, of Bunnell, Fla. They make their jumps in anything from a plane to a bus.

Detroit IATSE Elects

DETROIT, June 12.—Stagehands' local No. 38, IATSE, has elected following officers for 1943-'44: President, E. Clyde Adler, Michigan Theater; first vice-president, Clarence Apgar, Hollywood Theater; second vice-president, Albert Fitzgerald, Paradise Theater; secretary-treasurer, Lee Hamilton, United Artists Theater; corresponding secretary, Gus Wandrei, Adams Theater; business agent, Ray Showalter; sergeant at arms, Andy Anderson, Fisher Theater; delegates to IATSE convention, E. Clyde Adler and Ray Showalter.

Subscription Rate: One year, \$7.50.

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Nags as Lifesaver For D. C. Concerts; Add Canoe Gimmick

WASHINGTON, June 12.—The old gray mare will be trotted out to shuttle customers back and forth to Water Gate's first summer concert in latest effort to solve the pleasure transportation problem. Washington's success with one horsepower transit system tomorrow may set example for other amusement locations.

Five horse-drawn wagons, filled with hay for upholstery, will shuttle from Water Gate to nearest street-car terminus. Service on the buggy line is scheduled to start an hour before concert opens and to continue for an hour after close. Each carrier holds 20 passengers.

Another move to promote attendance despite transportation ban is action of National Park Service in providing bicycle racks at Water Gate, where cyclists may park and be sure their vehicles are guarded during concert.

In still another effort to by-pass carrier problem, arrangements have been made to have canoes parked around the barge on which orchestra and artists will appear. The coast guard announced this week that canoe travel on Potomac will be permitted music lovers attending concerts if lights are shown and other security precautions are met.

The Capital Transit Company has agreed to run extra street cars to the buggy terminus. Extra busses are banned, but expanded street-car service is permitted.

KGW Program From Induction Feed-Box

PORTLAND, Ore., June 12.—We're In is the latest addition to KGW program schedule. Show airs each Sunday from the local Selective Service induction center.

Each week visiting celebrities, dance orchestras, etc., entertain. Broadcasts also include interviews with inductees.

Netherland Plaza, Cincy, Resumes Ice-Show Policy

CINCINNATI, June 12.—After a week's layoff to permit repairs to its ice tank, the Restaurant Continentale of Hotel Netherland Plaza resumed tonight with its new ice revue set by Carl Snyder, of the Frederick Bros. office, and produced by Donn Arden.

Holdovers from the last show are Joan Hyldoft and Marshall Beard. New are Howard Bissell and Jerry Farley, four femme paraders, and Don Harden, who replaces Ronnie Mansfield, WLW tenor, as the show's singing emcee. Mansfield, an ice show feature here for nearly a year, has gone to the West Coast. The Lovely De-Icers, six-girl chorus, has three new members. Burt Farber's ork continues on the music.

Until its close last Saturday (5), the Restaurant Continentale operated with an ice policy since last June 28 to excellent business, with a change in show about every six weeks.

Davis Heads P.A. Club

NEW YORK, June 12.—Uriel Davis, of the Meyer Davis band office, was elected president of the Publicity Club of New York Thursday. Other officers are Bess Williams and Rutgers Nielson, vice-presidents; Henrietta Amos, recording secretary, and Paul Haase, Austin J. Scannell, Herbert Askwith and Katherine Wellingbrook, board of directors. Club has membership of 200.

Astaire's CSI Tour

NEW YORK, June 12.—Fred Astaire is making his first p. a. tour in 10 years. Opened Monday at Fort Belvoir, Md., for Camp Shows, Inc. Except for a couple of camp dates on the Coast, Astaire has been giving all his time to films. Will work with the Milt Britton band on Unit 60, closing June 26.

Bryant's 'Tom' Folds in Chi; License Angle

P. & G. Eye New York

CHICAGO, June 12.—Billy Bryant's *Uncle Tom's Cabin* Company, brought to Chicago by Julius Pfeiffer and Dan Goldberg, *Maid in the Ozarks* impresarios, closed Saturday (5) after a clash with city authorities who refused to grant a license for the Forester Theater. Show, altho panned by the critics, was beginning to catch on, due mainly to clever advertising.

The company has disbanded and Billy Bryant has returned to Cincinnati, where he may open at the zoo for a summer engagement. Pfeiffer and Goldberg said they will take the show to New York next fall. The Duncan Sisters, who recently appeared at the Oriental Theater here, have been approached to take the parts of Topsy and Eva in the New York production.

When Pfeiffer and Goldberg took over the Forester, a lodge hall, and converted it into a theater, city pappies demanded a \$1,600 license. The operators were willing to comply, but trouble developed when the city building department condemned the wiring, exits, etc., and demanded extensive alterations before a license would be granted.

Fly Sees Post-War FM Tele Expansion

CHICAGO, June 12.—James C. Fly, chairman of the Federal Communication Commission, in a talk Thursday at the one-day war production conference of the Radio Manufacturers Association at the Palmer House predicted expansion of Frequency Modulation Television facsimile reproduction and applications of Radar after the war.

"They are all ready to move ahead on the green light," he said. Queried on charges made in Congress that new network rules of FCC recently upheld by the Supreme Court give commission power over broadcasting stations equal to that held by any totalitarian government, Fly declined to comment. He declared networks are accepting new rules more willingly than had been anticipated.

Col. Palmer To Bat Again on Ethics And Showmanship

CHICAGO, June 12.—Col. B. J. Palmer, operator of WOC, Davenport, Ia., and WHO, Des Moines, and longtime crusader for truth in radio advertising, hit the Loop this week and sat local radio execs on their seats with his remarks anent commercial airings.

Beating the same drum that won attention in previous sessions around the country the colonel said, "Radio advertising must be placed upon a higher standard if it is to escape censorship. Much of the present day advertising on the air contains subtle, sly misinformation. It is doing the industry irreparable harm. Truthfulness and sound showmanship would do a much better job."

Colonel Davenport, who amassed a fortune from his chiropractic school in Davenport, and later moved into radio, has been pitching, at his own expense, for more showmanship and better salesmanship in radio.

FM Pool Set-Up Keeps W53PH Okay

PHILADELPHIA, June 12.—Value of local FM pooling plan proved itself last week when W53PH (WFIL) blew an 889R power tube. The FM station was kept on the air when WCAU's W69PH immediately rushed them spare tube. Four of the town's five FM stations received FCC permission last March to pool schedules. Only one station is on the air at a time, each FM station having a specified day of operation with remainder of week divided on a rotating basis.

Purpose of the plan was to conserve man power and equipment, with each station in the pool furnishing the others with a complete inventory of spare equipment, which accounted for the quick job on part of WFIL in getting a fresh power tube. KYW, operating the only other FM station in town, has filed a request with the FCC to join the pool, which has been allowed on an experimental basis for 90 days. However, the set-up has proven so successful that it is certain an FCC stamp will be given to carry on for the duration.

"Stars on Ice" Readying

NEW YORK, June 12.—Second edition of *Stars on Ice* (Center Theater) went into rehearsal Thursday under direction of Catherine Littlefield. Opens June 24 with Freddie Trenkler, Carol Lynne, Twinkle Watts, Rudy Richards, Mary Jane Yeo, Bob Wright and Corryne Church, James Wright, Audrey Peppe, James Caesar, Leo Preisinger, Herbie Grossman, Paul Castle, Paul Duke, May Judels and Fritz Dietl.

DET. SNUBS REMOTES

(Continued from opposite page)
against unessential phone uses and overloading of facilities in this war center. No requests have been turned down, and some new remotes have been granted as lines were available, but WJLB reports most of their present remote shows long established. There is no hint whatever of any present intent to curtail the use of lines now in service.

Shortage of man power, particularly of announcers and engineers, to handle the more complicated mechanics of remotes, has been a factor in the tendency to drop them at CKLW-MBS. Not one is now handled at station.

WJR-CBS is carrying none, using late hour shows fed by network instead. WWJ-NBC is carrying the *Book Casino* show three nights a week, while WXYZ picks up the Statler Terrace Room six nights and feeds it to the Blue and Michigan networks.

Out in the sticks, WEXL has no remotes for the simple reason that no local night spot of adequate caliber is available in the north end suburbs.

FRANK WILSON was erroneously referred to as president of the Negro Actors' Guild in the story on the National Conference of the Entertainment Industry last week. Noble Sissle holds that position. Wilson was on the executive board for the past three years.

Filmfolk To Give Philly Legit, Niteries and Concerts a Great Big Fling; Vaude May Get Some Names

PHILADELPHIA, June 12.—Altho the Chamber of Commerce likes to think of Philadelphia as the "workshop of the world," this summer finds the city becoming a veritable vacation resort for Hollywood's movie colony. Celluloid celebs are due to hit town to take part in the augmented entertainment program arranged for city-bound war workers. Robin Hood Dell's outdoor concert series is luring some of the screen stars; others coming in for a fling in legit at the Locust Street Theater and at Bucks County Playhouse, and still others are skedded for vaude, niteries or bond-selling appearances.

It's been open season for the auto-graph hounds, what with recent weeks finding Bob Hope, Bing Crosby and Jerry Colonna at a golf match and War Bond sales stint, Maurine O'Hara in a broadcast, and Harry Richman and the Ritz Brothers in a niteries pitch.

Robin Hood Dell has lined up Judy Garland, Paul Robeson, Lily Pons, Grace Moore and Oscar Levant. Shangri-La niteries is reaching for Jimmy Durante, with the Earle Theater depending on screen names to bolster up the bill when the name band is a weakie or not available at all in a given week.

By far the biggest crop of Hollywood luminaries is headed here for legit. Theatergoers are set to feast their eyes on Lionel Atwill, Virginia Peine (Pine in the movies), Sylvia Sydney, Luther Adler, Elisabeth Bergner, Zasu Pitts, Billie

Burke, Joan Blondell, Ilka Chase, Walter Slezak, Walter Hampden, Constance Bennett, Una Merkel, Elissa Landi, Flora Robson and Anna May Wong.

In addition, there is talk of Shirley Temple and Deanna Durbin coming here with a War Bond caravan.

PG Springs With New Drama; Renews Night, Day Serials

CHICAGO, June 12.—Procter & Gamble Company, one of the most extensive users of radio time, will introduce a new Hollywood dramatic show beginning June 28, Paul McCluer, NBC Central Division sales manager, said. Company, acting thru five agencies, also has renewed on NBC for one year its two nighttime programs and seven daytime serials, which will make a total of 10 broadcast periods renewed by the soap company, effective July 1.

The new dramatic show, placed by Blackett-Sample-Hummert for Drefl, will replace *Lone Journey* on 51 stations. The show, as yet unnamed, will present top flight movie stars in serialized adaptations of films not yet released. B-S-H also has renewed *Ma Perkins* on the full network.

One nighttime program renewed is *Abie's Irish Rose*, thru H. W. Kastor & Sons, for Drene Shampoo on the full network, an expansion from its current line-up of 50 stations. Show will be off the air for eight weeks after the June 26 broadcast, returning August 28. Other night show is *Truth or Consequences*, thru Compton agency, on the full net.

The other seven serials are *Women of America*, thru Benton & Bowles; *Road of Life, Vic and Sade, Snow Village* and *Right to Happiness*, all thru Compton agency; *Mary Martin*, thru Benton & Bowles, and *Pepper Young's Family*, thru Pedlar & Ryan.

Hi-Hat to Swing?

PHILADELPHIA, June 12.—The Philadelphia Forum, lecture and concert series at the Academy of Music, has left an open date on its calendar of events for next series to include, for the first time, a swing band. Promoters of the subscription series are angling to tie up either Harry James or Duke Ellington for the one-night concert stand.

AGVA HAS OWN PLANS

(Continued from page 3)
supply 70 per cent of the entertainment" has been entirely ignored.

Shelvey was especially peeved at the conference's decision to put shows into industrial plants. Regardless of how many other actor orgs send shows to factories, AGVA members who play plants gratis or below the regularly constituted club date scale prevailing in that area will be suspended.

Since completion of the Four A's conference AGVA has been asked to serve on the board created at the conference, but the offer was refused. The performer union plans to work with existing war organizations such as USO-Camp Shows, Inc.; American Theater Wing and the United Theatrical War Activities Committee.

Last week's confab embraced about 25 organizations.

Bromo, Pills, Alka Increase Outlets

NEW YORK, June 12.—Vox Pop will be aired over an additional 43 CBS outlets starting July 19, giving it complete hook-up and earning the web discount. Bromo-Seltzer sponsors.

Carter Products, Inc., brought their total up to 75 with an addition of 10 stations, effective June 20, over the Blue for *Inner Sanctum*, and added 23 stations for *Jimmie Fidler From Hollywood*, making a total of 101.

Miles Laboratories, Inc., went down the line with nine new stations over the Blue for *Quiz Kids*, effective June 20, making the total 74, and the same number for *Lum and Abner*, jumping the total to 81. Starting date for latter is June 14.

WCKY, Ciney, Plugging Tackle Kits for Khaki

CINCINNATI, June 12.—The khaki-clad boys in the Aleutian Islands and Alaska with a propensity for piscatorial pursuits will soon receive fishing equipment from this city. WCKY has inaugurated a *Tackle for Troops* movement which has the co-operation of every newspaper and Izaak Walton dealer in the metropolitan area. Fishermen are invited to share their tackle with the servicemen.

WCKY is airing a program to promote the drive within a 50-mile radius.

Warwick to Moe Gale

NEW YORK, June 12.—Loy Warwick has joined Art Franklin in the Moe Gale agency publicity department. He's from *The New York Post*, where he did feature writing.

ANNOUNCEMENT ARTHUR BRYSON

Late dancer of Earl Carroll's "Vanities."
Has opened a new Production and Dance Studio in Suite 1117, 1650 Broadway, N. Y. City. Phone CI-rcle 5-9538.
Specializing in Ballet, Tap and Acrobatic dance routines tuition.
All new acts coming East should contact this Studio.
Can use at all times Line Girls—experience unnecessary.
Vocal Teacher—JULES EDWARDS.

BOLTON HOTEL SYSTEM operating

HOTEL OLMSTED

Cleveland, Ohio
Frank Walker, Mgr.
ALL ROOMS WITH BATH
Catering to and Offering Special Daily and Weekly Rates to the Profession.

PHOTO FLASH POWDER

FOR COMMERCIAL PHOTOGRAPHERS. Excellent powder for excellent exposures. 8 oz. trial package, \$6.00. Only \$12.00 per pound.

LANE AND COMPANY
809-A Woodland Ave. Kansas City, Mo.

WANTED

First mortgage loan of \$100,000. (Property appraised at \$500,000.00. Loan desired to consolidate number of scattered loans. Will pay 5% interest and \$10,000 per year on principal.

BOX D-85, care The Billboard, Cincinnati 1, O.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.
Double Coupons,
Double Price.

No C. O. D. Orders.
Size: Single Tkt., 1x2".

We Stand for Freedom of Worship

TICKETS

of ANY DESCRIPTION
Let Us Quote You

THE TOLEDO TICKET COMPANY
Toledo (Ticket City), Ohio

SPECIAL PRINTED

Cash with Order. Prices:	Price:
2,000	\$ 4.29
4,000	4.83
6,000	5.87
8,000	6.91
10,000	7.15
30,000	10.45
50,000	13.75
100,000	22.00
500,000	85.00
1,000,000	170.50

Double Coupons. Double Price.

WJBK'S ANTI-SUDS STANCE

Mich. Indie Slaps Soap In Big Bally

DETROIT, June 12.—After years of trade discussion over the merits of soap operas, local radio suddenly found itself arguing question right out in front of the public. Pot was brought to a boil by the launching of an aggressive advertising campaign by WJBK, local indie. It's designed to win audience that doesn't like pot-boilers.

Not satisfied with conventional radio advertising of merits of its program, WJBK's new promotional campaign broke with a poster spread showing a mock-human radio set evidently tuned in to some other station, and emitting huge "Blah-Blah-Blahs."

Copy on the 24 sheets led off with alliterative allure, "Sick of Silly Serials?", and then offered this recipe: "Tune to WJBK . . . five hours of straight music and news . . . 2:15-7:15 p.m. . . 1490 on your dial."

Exceptionally direct for radio's own advertising, 58 twenty-four sheets, costing \$1,200, exclusive of production cost, are being used. Comment has been keen, with ad experts pointing out it is probably designed to have double-barreled reaction, i.e., turning some fans away from the station because of the apparent slur at their beloved afternoon serials, while drawing music and news fans to WJBK.

The Blue Network recently released a survey showing that there was a higher percentage of soap opera programs than there were listeners to the breed. Therefore, deduced the Blue, they were not going after cliff-hanger programs (the Blue had nothing to lose since they are far behind NBC and CBS in daily serials and would instead try to bring their listeners other types of programs).

This was followed last week by WOR's release of a survey of listening in New York City which claims dramatic programs are now the most popular type of radio show, even topping quiz shows.

You pays your money and you takes your choice.

White-Wheeler Bill On Sept. Calendar

WASHINGTON, June 12.—Burton K. Wheeler, chairman of the Senate Interstate Commerce Committee, has postponed hearings on the White-Wheeler radio bill until September. They were slated early this month, put off once and finally shelved until fall.

The legislation is designed to clarify FCC's authority over broadcasting.

Shut Your Ears

You're Hearing Too Much

TORONTO, June 12.—The business of radio talking, playing and shouting for 16 hours or more a day is pure nonsense, according to Frank Chamberlain, who writes for *Toronto Saturday Night*.

"Six hours of radio a day," says Chamberlain, "properly timed to fit in with the changing times of our Canadian provinces, would teach listeners how to enjoy radio. Only the best in talent would be permitted to broadcast. Nobody would be allowed to broadcast for indefinite periods."

Chamberlain would have everyone listen at set hours of the day. He wants the listener "to sit quietly and pay attention to programs instead of playing bridge, cooking dinner or reading a book. He insists that 'thousands of dollars of radio entertainment is going to waste.'"

There's no shortage of newsprint—in Canada.

Gal Disk Jock Spins at WMCA

NEW YORK, June 12.—First gal record jockey in this town hits the air Monday (21) over WMCA. She is Marion McCreedy, soap opera legitizer. Before that she did femme program on WKAT, Miami Beach, and was news commentator on WSM, Nashville. Program will be a 7:30-8 a.m. affair Monday thru Saturday.

"Maybe" Station Ops Still Hot for FM Post-War Permits

WASHINGTON, June 12.—Ninety per cent of the applicants for FM radio station construction permits are still so hopped up about the idea that they jumped aboard when the FCC announced that they could reinstate their applications, which will be kept pending until the little matter of the war is erased from the books.

All FM applications were cleared off the commission's books in April, '42, but the commission had a change of heart in February of this year. They were notified that they could go on record again without filing new 44-page forms. Announcement was greeted with loud cheers from the original filers and the re-applications came in within a month.

Six actual construction permits are still outstanding and the Commission expects these stations to broadcast before 1943 runs out. Two of the permits are in areas which have no FM service now, Indianapolis and Salt Lake City. The other four are in areas now served by at least one station—New York, Jersey City, Los Angeles and Chicago.

The post-war race between FM and television is going to be something to watch. There'll be no quarter given by either side.

Yankee and Dodger Great Lakes Games Scheduled on Blue

CHICAGO, June 12.—Allis-Chalmers Manufacturing Company, Milwaukee, will sponsor two baseball games from the U. S. Naval Training Station at Great Lakes, Ill., over 177 Blue Network stations. First game, between New York Yankees and Great Lakes Blue Jackets, will be aired July 9; the second, between the Brooklyn Dodgers and the Blue Jackets, July 27.

Broadcasts will be short-waved overseas. Promotional campaign is being developed, with emphasis on publicizing games in the armed forces.

Analyst Credo: Never Say The Naughty Commercials

NEW YORK, June 12.—Association of Radio News Analysts, organized because of "the necessity of maintaining the independence and prestige of the profession and of improving the standard of analytical news broadcasting," this week underscored section four of its code forbidding its membership to read commercial announcements.

H. V. Kaltenborn, vice-president, asserted that this practice "lowers the dignity of the news analyst in the ears of the listening audience," and warned members against breach of it.

Most of the provisions of the Association's by-laws correspond to the established practices of the National Association of Broadcasters and leading sponsors.

Radio Retains A-1 Gas Rating

WASHINGTON, June 12.—The Office of Defense Transportation has revised its lists of industries to be given preferential treatment in the allotment of extra gas rations in the Eastern shortage area, but radio communication and broadcasting still remain as essential. The revised industry list, certified to ODT by the War Production Board, replaced the original list announced by WPB May 30.

Essential industries are classified into four groups under the new system. These are: AA-1 (most critical), A-1 (very critical), A-2 (critical) and A-3 (important). Radio communication and broadcasting are classified as A-1 or "very critical." Distribution of motion-picture film, where area deliveries are approved by ODT, are classified as A-3 or "important."

Pill Commercials On "Inner Sanctum" Put on FTC Spot

WASHINGTON, June 12.—The creaking door of *Inner Sanctum* may be silenced if Carter Products, Inc., sponsor of the Blue Network Sunday show, doesn't change its commercial.

Federal Trade Commission charged company, which makes Carter's Little Liver Pills, with false advertising and misrepresentation. Also named was Street & Finney, New York ad agency, which prepared the ad copy.

Sponsor has until June 22 in which to file an answer to the complaint.

WNYC Set for Another Year

NEW YORK, June 12.—City council this week failed to delete the appropriation for WNYC, city-operated non-commercial outlet, from the budget. Station is set for another year.

WNYC has been a pet peeve with the local Democratic machine, mostly because Mayor La Guardia, with whom they do not always agree, uses the station for talks to voters.

Hymes Joins OWI

WASHINGTON, June 12.—John Hymes moved into the OWI as Director of Research and Station Relations this week. Hymes resigned as time buyer for Foote, Cone & Belding to replace Dick Conner in this post. Latter is now with Mutual as station relations exec.

Elaine Ewing, aid to Conner, remains in that post with his successor.

"Scrapper" Alcott Sponsored

CINCINNATI, June 12.—Carroll D. Alcott, news commentator and specialist on the Far East who checked out of WLW a fortnight ago after a scuffle with Gregor Zeimer, has joined WCKY. Will do two newscasts a night, Monday thru Saturday, for Hudepohl Brewing Company.

House, Senate In Tug-o'-War On Dodd, Watson

WASHINGTON, June 12.—Back to the House of Representatives this week went the kicked-around bill to cashier two Federal Communications Commission employees, William E. Dodd and Goodwin B. Watson. Both are charged by the Dies Committee with subversive activities.

Once before the House action was rejected by the Senate without debate or vote. This week the House tossed it to the Senate again.

House has been cool to employees for several reasons, one of which is that FCC itself is not highly popular in that branch and Congress sees chance to snipe thru Watson and Dodd.

WASHINGTON, June 12.—Senate yesterday (11) flatly refused for the second time to fire two FCC employees accused of subversive activities. Effect of action is to tie up FCC emergency appropriation measure until Senate or House is willing to yield.

Only Short-Wave Services Jamaica

MONTREAL, June 12.—Outline of radio set-up in Jamaica was given by Dr. August Frigon, assistant general manager of the Canadian Broadcasting Corporation, on return here after spending several weeks on the West Indies island.

With population close to a million and a quarter, Jamaica has only 10,000 receivers in operation and depends almost entirely on short-wave transmission from other countries. Local broadcasting is limited to one hour a day, mostly news reports, over government-owned outlets.

Frigon made comprehensive study of situation on invitation of the Jamaica Government, which is planning to expand its radio system. Development will receive CBC assistance.

"Quiz Kids" Adds 36

CHICAGO, June 12.—Beginning next Sunday (20) Miles Laboratories, Inc., will add 36 stations to its Blue Network line-up for *Quiz Kids*, making a total of 103 stations. Account is handled by the Wade Agency.

CBC London Staff Set for "Invasion"

MONTREAL, June 12.—Augmented news staff has been assigned overseas by the Canadian Broadcasting Corporation, in readiness to cover the invasion of Europe. A. E. Powley has been transferred from central newsroom senior editor at Toronto to take charge of the London bureau. He'll organize set-up for direct broadcasts from fighting front.

Matthew Halton, Andrew Cowan and Peter Stursburg are already getting into the spirit of things to come with commentaries beamed across the Atlantic for CBC network. Marcel Ouimet, until recently editor-in-chief of CBC Montreal newsroom, with Benoit Lafleur and Paul Barrette, report for the French regional hook-up.

"Joker" in Priority Guide

NEW YORK, June 12.—The Radio Priority Guide being tested in Philadelphia (see story) reads at first glance like something good for local radio operation. After all, the creation of a priority list for government and war agency messages and shows has connotations of simplification.

But a little study reveals the gimmick hidden in the Guide, namely, the OWI is throwing back to the stations the nasty job of turning down requests for free time. This was one of the reasons behind station operators' acceptance of the original OWI allocation plan that is now being washed out.

In the final analysis the Priority Guide means that once again stations will have to handle local relief agencies that want time, government agencies that want time and the sundry quasi-official national outfits that want time. No longer can they refer them to the OWI.

Now in addition to using the regular schedule of OWI spots and programs, the stations must tell the local Red Cross or the local Greek War Relief or the local OCD, or the Department of Agricultural, or the Office of Education, etc., that their request for time hasn't a high enough priority rating.

In addition, the set-up allows a station to air a show stemming from an outfit with a lower priority if the station feels that show is better than one offered by an organization with a higher priority. The first time a station cancels a program marked "Essential" for one slugged "Useful," the entire structure will revert to the mad scramble of the days of yore. One outfit will claim priority, another will claim quality, a third will pull wires, a fourth will apply pressure, and program managers and special events men will start ducking.

But the OWI's new gimmick goes even further. Once the priority is obtained and the program is set, the OWI washes its hands of the affair. Then it's up to the agency or organization to keep the station supplied with material, and it's up to the station to clear every script with the OWI.

If this plan is applied nationally—and the station operators in Philadelphia only agreed to test it because they were in a spot where a pre-test refusal would not be discreet—then the OWI Radio Bureau might just as well shut up shop. It will no longer be of service to the industry.

Jockey Lawrence To Spin Classics On WMCA—Maybe

NEW YORK, June 12.—WMCA, local indie, is dicker with Jerry Lawrence to do an early evening, across-the-board, hour-long record show using semi-classical tunes. Lawrence recently checked off WOR, where he was running an afternoon platter session.

WMCA's plan is to keep full hour on sustaining basis until entire 60 minutes can be sold. This would obviate the use of spot announcements during the show, important since many long-hair tunes run 15 or 20 minutes.

Session would start next month slotted for 8-9 p.m. Whether Lawrence gets the job or not the session seems definite, as the station has begun to shift programs.

Red Cross Radio To Tell Everyone Where Cash Goes

WASHINGTON, June 12.—Reports of how Red Cross is spending the public's contributions will be a regular feature of the organization's radio reports to the U. S. A., according to F. Bourne Ruthrauff, new chief of RC's radio section. Financial reports in the past have been restricted to printed media and haven't come too frequently.

Red Cross radio service will include special sustaining material and commercial programs which, it is hoped, will be given a spin by both local and Coast-to-Coast sponsors. Ruthrauff, v.-p. of Ruthrauff & Ryan on leave, plans to build public interest in what makes the Red Cross function without letting up on recruiting army and navy nurses, blood donors and volunteers.

No amateurs will be used—it's going to be, says Ruthrauff, an "all professional job."

Pollock Ad Agency Spending High Coin

PHILADELPHIA, June 12.—Julian G. Pollock, ad agency, is going all out in its use of radio. Agency's time buying has been negligible till now, and splurge is remarkable because Albert J. Caplan, new Pollock production head, published a chain of newspapers in Southern New Jersey before joining the agency.

Lukewarm to radio at first, Caplan has pared down newspaper schedules to allot more air time for agency accounts. In addition to 100 Commonwealth Optical spot announcements on WDAS and WPIL, it's scheduled for a daily five-minute transcribed human-interest drama on WIBG. Also set is a 10-minute WIBG

news period at 10 a.m. for M. E. Arnold, official factory service station for 21 national electric appliance manufacturers. Contract is for 52 weeks, as are 100 spots a month for Ashe Apparel.

Caplan is now setting time for Boyd Shirt Shop, new Pollock account.

La's Rep. Herbert Call for Curtailing of Fly's Powers And Revised 1934 Radio Bill Asks Congress To Save Stations

WASHINGTON, June 12.—In a bitter, blistering speech, which reminded many of Kingfish Huey Long himself, Rep. F. Edward Herbert of Louisiana, on Wednesday (9) pulled out all the stops, urging Congress to pass a law that would curtail the powers of the Federal Communications Commission. Representative Herbert, firm political friend and former editorial employee of La's ex-Governor James A. Noy, operator of Station WNOE, demanded the enactment of the Holmes Bill (resubmitted form of last sessions Sanders Bill) or the Senate's White-Wheeler Bill. He attacked the Supreme Court's decision which, he stated, interpreted the 1934 Radio Act, under which the FCC now operates, as giving the commission the power "to measure the freedom of stations with an eyedropper or a tankard as Chairman Fly sees fit."

Herbert stated that broadcasters' fear of government ownership, control or domination was not "hokey," as Chairman Fly called it, but reality. He said: "From now on the license of any broadcasting station, whether he operates a 100-watter or a 5,000-watter, had better make sure that the commission can find nothing about his operation, his personal life, or possibly even his wife's hats that they might criticize."

"Cause for Fear"

"What Hitler did to German radio is a cause for fear in any language and, according to the Supreme Court, Mr. Fly now has the power to do it here. Mussolini took the same paternal attitude toward his children of the broadcasting industry in Italy. He gave them their instructions just the same as he gave castor oil to some of his less tractable party members."

"Today, as broadcasters throuth the country study the decision of the Supreme Court, they are horror stricken. The chains are forgotten. Today it is a question as to whether or not the government shall dictate what kind of program we shall have, who shall speak, and on what subjects he shall speak over the broadcasting stations of the United States."

Representative Herbert feels a new law

Radio Priority Guide Being Tested in Philadelphia Area Rates Non-Basic War Shows

PHILADELPHIA, June 12.—A Radio Priority Guide for stations airing war shows over and above basic OWI plan is being tested in Philadelphia area by the Office of War Information. It was in Philadelphia district that the OWI tested its original radio plan, and if new set-up clicks it will be adopted for entire country.

Government agencies from time to time are faced with a problem that must be presented to public but cannot be covered by spot announcement plan or Uncle Sam series of the OWI. The priority guide was designed to aid stations taking care of many such requests for time. In addition to government agencies, R. P. covers the American Red Cross and the Office of Civilian Defense. Test will run thru June, July and August.

In order of importance all campaigns will be graded "Essential," "Important" or "Useful." Stations are advised to refer to guide when a request is made for free time, and to air first the campaigns having "Essential" rating, then those rated "Important" and finally those listed "Useful." If a station is asked for time for a campaign holding a high priority rating it can cancel out a program with lower rating if such removal meets individual programing requirements of station.

Guide, which will be issued monthly, is not mandatory. If a government agency with low priority offers a program that is better than that submitted by an agency with a high priority, station may use its discretion in allotting time. It is up to an agency to see that the station is supplied with well prepared, effective material. All material must be cleared by OWI for policy as station protection. In addition, the guide each month will contain a "Refused Clearance" listing, which will list activities OWI rates as "non-essential."

Special attention is directed to three major characteristics of the guide. First, many subjects are recommended for certain districts, and stations in other districts are advised to devote their time to other purposes; second subjects are refused clearance. This rating was arrived at after consultation with the War Man-Power Commission and is in the war interests of the individual communities involved; third, important subjects which can be adequately handled in the spot announcement packet are omitted from the list.

Initial priority guide, issued this month, is being tested in Pennsylvania, Delaware, Maryland and District of Columbia. Plan was drawn up at request of OWI Radio Bureau in Washington by Howard Browning, local regional director, and Stanley Broughton Tall, regional radio director, after a series of meetings that included sessions with Dr. Leon Levy, president of WCAU here and local radio consultant for the OWI, and the war program managers of the nine Philadelphia stations.

Go Full CBS Web To Earn Discounts

NEW YORK, June 12.—General Foods and American Home Products Corporation have expanded on CBS to use the full web for a.m. serials, thus earning discount for show airings on the complete chain. Programs involved are *Joyce Jordan, M. D.; Young Dr. Malone, We Love and Learn, Kate Smith Speaks, My Gal Sunday* and *Romance of Helen Trent*.

Two other five-a-week CBS programs using all outlets are Owens-Illinois Glass Company's *Your Home Front Reporter* and Wrigley Company's *Keep the Home Fires Burning*.

"LISTEN TO LULU"



LULU BATES
SINGING YOUR FAVORITE SONGS
from THE GAY NINETIES
and THE TORRID TWENTIES
via WJZ and the BLUE NETWORK
MON. TUES. WED. FRI.
6:15 to 6:30
PERSONAL MANAGEMENT
48 W. 48 ST. GALE, Inc N.Y.C.

Man Aches Multiply

**Cincy Goes
To Colleges;
Iowa 'Scared'**

Iowa Des Moines

DES MOINES, June 12.—The man-power situation has been critical among the smaller Iowa stations but is now threatening the larger ones.

Craig Lawrence, general manager of the Iowa Broadcasting Company, expressed the sentiments of many station managers by saying "the real blow will come when they start taking fathers."

The smaller stations throughout the State have been beset with man-power problems for some time, with an employee required to be a jack-of-all-trades and usually brought in with no experience. KFJB, Marshalltown, doesn't have an employee with more than two years' experience. KVED, Fort Dodge, also has been busy getting replacements.

Probably hardest hit of any station is WOC, Davenport, with the control room staff being mostly all femmes. Also has femme spiliers.

IBC Loss About 50

Iowa Broadcasting Company has lost 26 from the two Des Moines stations, KSO and KRNT, and nearly the same number from WMT, Cedar Rapids, and WNAX, Yankton, S. D.

Technician replacements have not been serious yet at KSO and KRNT. International Brotherhood of Electrical Workers has helped to meet the problem. So far no femme technicians or spiliers have been hired. The draft has hit the announcing staff with six gone, but hardest hit has been the front office, with Gardner Cowles Jr. and Luther Hill, the top men in the organization, in war service.

The present announcing staff at KSO and KRNT is full of 3-A men, and the situation will become critical here when the order goes thru for drafting fathers as most of the spiliers are young married men with children.

At WHO, 50,000-watt station, the situation was described as beginning to get threatening, altho 24 members of the staff are now in the service. The influx into the service has been scattered thru the organization, however, with no apparent shortage in one department. Station has used a femme dial twister and now has one femme newscaster.

One factor which has eased the technical end has been radio training schools in Des Moines, which have furnished employees for stations outside of Des Moines. In addition, Sidney Pearlman, of KRNT-KSO, has trained 13 men and women, mostly with physical handicaps, with 11 of them placed all over the country (See *The Billboard* May 22 issue).

Tennessee Memphis

MEMPHIS, June 12.—Mid-south stations are finding little trouble with the man-power set-up. Worst problem concerns announcers on those stations which insist that radio is a young man's game.

In the engineering field there is an ample supply of second-class operators. This is due to radio courses which have

**Spieler Scarcity in Tenn.;
Arizona's 4-F's and Courses;
Portland Crosses Fingers**

This Is No. 6

The *Billboard* presents the sixth in its series of nationwide discussions on the personnel problem in the radio industry. Examined by staffers and correspondents on this page are Cincinnati, Des Moines, Memphis, Phoenix and Arizona, Portland and Oregon, Hartford and Connecticut, and Baltimore.

In the five previous surveys the following cities were analyzed: May 15 issue—Philadelphia and San Francisco; May 22—Minneapolis-St. Paul and St. Louis; May 29—Dallas, Chicago and (separately) Illinois; June 5—Detroit, Richmond (Va.), Kansas City, Mo., and Austin, Tex.; June 12—Cleveland, Fort Worth, New Orleans, Omaha, Hollywood, Salt Lake City and Denver.

The total, 25 cities in 19 States from Coast to Coast.

been given the past three years at two National Defense Schools, one in Memphis and the other at Whitehaven.

Shortage of announcers is felt most keenly by the smallest station, WHBQ, which is using girls to fill in. WMPS, which is on both Blue and Mutual, say they could use twice as many as they now employ but are still getting along okay. In general it has been possible to replace satisfactorily all men drafted from Memphis radio, and there are still a few operators in town who are working at other jobs.

The real pinch is being felt by the small Mississippi and Arkansas stations, many of whom are reported to have curtailed hours of operation.

Arizona Phoenix

PHOENIX, Ariz., June 12.—Despite wartime inroads, radio stations in this area and Arizona generally have been able to maintain regular services established in pre-war days and in some instances have expanded their "war effort" programs.

Altho the services have cut deep into staffs, in one instance forcing a station to make a 100 per cent turnover in personnel in a year's time, most broadcasters have augmented their forces by bringing in 4-F men, initiating their own training programs, and in one instance women announcers have been tried.

Local draft boards have given deferments to a limited number of men deemed essential to the industry here, but that has been the exception rather than the rule. Most of the radio men have enlisted, however, rather than wait to be taken in the draft.

Requirements of announcers peculiar to this area have resulted in at least one man's being called to the Office of the Co-ordinator of Inter-American Affairs. James Creasman, KTAR announcer, was taken by Nelson Rockefeller's force because of his intimate knowledge of Spanish.

Station KTAR, 5,000 watt and largest in the State, has sent 13 members of its staff of 22 into service. Key station in the Arizona Broadcasting Company, a network of seven outlets, it has nevertheless managed to add to its war programs thru increasing the duties and responsibilities of older staff members. There has been considerable training of new personnel, many of whom came to

the station without prior experience or with limited background. It is the NBC and Blue outlet.

Complete Turnover

KVOA in Tucson, with 19 men on its staff, has accounted for the 100 per cent turnover. Some of the original staff have remained, but some of the positions have been filled twice or more by new personnel. KYCA, Prescott, and KYUM, Yuma, have lost one man each, and the latter's station manager is slated to go within six months. Other ABC stations have had comparable losses.

KOY, owned by Burrige Butler, who also operates WLS in Chicago, felt deepest losses in the engineering department, where all of the firm's experts were taken by the armed forces. Station has a complement of 24 men, lost 13 in all to various services, and six of those were engineers. Station has met the problem, according to Jack Williams, program manager, thru classes conducted by the chief engineer, who managed to obtain sufficient men to maintain operations.

Women have played an important part in KOY's continued work. Several stenographers have taken technician courses and have third-class licenses. While they could not handle a major mechanical breakdown they are capable of taking over during routine broadcasts.

Femmes Are "Excellent"

"They have stepped in amazingly," Williams said. "Probably the time will never come when we have all women announcers—the public's reception just isn't favorable—but they are excellent as specialty announcers, and, of course, they continue with the old stand-bys of drama, homemakers' programs, handling recording programs and occasional newscasts."

The station feels that the most important problem is not replacing those taken into the army, since it has had ample applications for positions, but in the caliber of persons to be selected. Williams said newcomers to radio "obviously can't be as efficient as the old-timers."

KOY probably had the jump on most stations in Arizona when the war came, since its apprentice program had been in effect for some time. Youngsters with talent were taken years before the war for development in the channels they wished to follow. Many of them have stepped into wartime vacancies.

All stations in the State have kept the same broadcasting day. KTAR has added an hour to its daily log.

Ohio Cincinnati

CINCINNATI, June 12.—Altho independent station operators here have felt the man-power shortage, it has not

**Hartford Has
Femme Set-Up;
Balt. 'Worried'**

reached serious proportions, a check by *The Billboard* reveals. So far little difficulty has been experienced in obtaining capable replacements, and all stations are taking the situation in stride. Acute dearth of announcers, prevalent in other sectors, has not hit this section, and station staffs for the most part are manned with those comparatively safe from the draft or in 4-F.

That the shortage here is less serious than in other sections is attributed to the fact that keymen losses have come at "convenient" intervals and stations have been able to replace them without difficulty. While most of the stations have had several key women employees, there has been no necessity so far to change policy by including women on the announcer staffs.

Under the guidance of R. J. Rockwell, chief engineer, technical vacancies at WLW-WSAI (Crosley Corporation stations) are being filled by men trained under supervision of engineers long experienced in the operation of both stations, Bill Barlow, publicity director, said. George C. Biggar, program director of WLW, and James Leonard, in charge of the same department at WSAI, are looking to universities for men and women ready to start in radio work.

College Gals Take Over

Within the last few weeks, however, the stations have added a woman, Jane Gray, to the sound effects department. She came in from the University of Iowa, where she was a radio student. Another addition from the same school is Carol McConahan, who has been added to WLW's farm department. Hazel Brett Howard, with a varied career in public relations and radio, has been brought here from Memphis and is taking over a man's job on WSAI as promotion director.

"Despite the loss of 17 men employees to the armed forces, WCKY (operated by L. B. Wilson, Inc.) faces no serious man-power problem," John E. Murphy, publicity director, said. Losses in keymen, he said, fortunately have come at intervals and the station has been able so far to replace them with men comparatively safe from the draft. Girls have been hired to replace youths in positions where they could be used effectively. Station's news-o-graph department, for instance, is staffed almost entirely by girls.

Some of the clerical force has been lost, but the feminine part of it has remained and offers no problem. Station's technical and engineering staffs are fairly well intact, and the vacancies that have occurred have been filled by men.

Altho there have been occasions during the last year when the engineering and announcing staffs at WKRC (Mutual outlet) have been threatened with shortages beyond the station's minimum requirements, additional man power has been found to relieve the situation, with the result that the man-power story is not one of extreme hardship, James Patt, promotion and publicity director, said.

"With the exception of George Wilson, engineering director, and Don Hulse, supervisor," Patt stated, "there has been a complete turnover of engineers at WKRC since the war emergency. Patt said that replacements at the outset were made from applicants located at smaller stations. Recently, however, they have been selected from men who have had former technical radio experience and who were working in non-essential industries."

These men are trained to the duties and requirements of radio engineers in a short time. So successful has the latter method been, Patt said, that the station has dropped a course of technical instruction for female staff members which had been started in anticipation of a severe shortage.

Announcing staff turnover has been rapid, but the source of supply of men with some degree of microphone and

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50,000	12.50
100,000	19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

voice experience has been plentiful enough to fill the ranks. Newest staff members are also chosen on a defensible draft basis. Patt said that he expected new problems to arise with the drafting of 3-A men, but WKRC officials do not feel the need will be immediately critical. Shortages in the office have been met by the employment of married women. Department heads, too, are women to an increasing degree at the station. These departments include auditing, music, traffic and continuity.

Start Training Courses

Mortimer O. Watters, vice-president of Scripps-Howard Radio, Inc., operators of WCPO, stated that 15 members of the staff have been inducted into the armed forces. Some of them have been replaced by women, particularly in the sales and continuity departments. As to others, he expects some to be leaving soon. To meet its constantly changing personnel needs the station has established engineering and announcing schools on a small scale.

Watters said his organization always has three men learning the station's operation. Generally these men are either in 4-F or are over military age. They now hold regular full-time jobs and learn station operation at their convenience. Two of the station's engineers are currently instructing their wives in the engineering phases of radio operation.

Oregon Portland

PORTLAND, Ore., June 12.—Radio man-power troubles haven't been so bad in the Portland area, particularly among the larger stations. Up-State, however, there is a different story. Most owners are looking for radio help of every description.

While the armed forces took its share of announcers, engineers and talent, replacements, for most part, were made quickly. As far as could be learned, only a few key deferments were asked for and given in the Oregon area. Station owners, however, are crossing their fingers as to what the future may bring.

Both KGW and KEX, owned by the same management, reported its technical staff intact. "All our engineers are over 38 years old," a spokesman for the stations said, "and unless draft requirements are stiffened we think we have a staff good for the duration. We have veteran department directors, and our present announcers are good, experienced men. We have yet to find use for a woman announcer and don't think we'll have to come to that—at least, there are no signs of that yet. Most of our vacancies have occurred in the minor spots—some talent—but most of the jobs were ably filled by inexperienced radio people without terrific handicap to the stations. We're operating on a 40-hour week and hope we can continue, as with tightened operations we couldn't release people for jobs in other industry."

At KOIN-KALE, two stations also with single ownership, everything is rosy. H. Swartwood, general manager, said: "We're running, and how! We lost a few experienced men and women in the continuity, news and talent staffs, and some announcers, but we were fortunate in getting replacements. We don't know what the future holds—but we can say definitely that things aren't bad at all at these stations."

"Could Be Lots Worse"

At KXL Manager Hal Wilson said that he definitely couldn't call his set-up tops, but it could be a lot worse. "We lost several announcers, but we picked up experienced replacements quickly and surprisingly easy—but it's a question now of whether we can hold them. Many of the replacements came from the smaller towns. I guess the radio boys were attracted to Portland, which is now a hustling, booming war town, and the largest wages. We have no women announcers. We do have a woman program director—but we've had her a year now, and she's a good one, too. The man-power shortage had nothing to do with her job."

KWJJ is hardest hit of Portland stations. At present the station is using two inexperienced announcers, and what with station time to be upped from 19

to 24 hours shortly, things are going to be tougher. Station lost men to Uncle Sam in all departments, but officials said, "We're still going."

Small Towns Hit

In other towns in the State, however, the man-power problem is just that—a problem. Most all station owners reported shortage of help—from office help to technicians.

Sheldon Sackett, owner of stations at La Grande and Marshfield, Ore., and Vancouver, Wash., said he needed help at all three. At Marshfield, Sackett is using a woman technician, and femme announcers are cropping up over all the State.

"That's the way it always works out," Sackett said. "The small towns get hit hardest and quickest, too. The boys want to go to the big towns where wages are higher and probably where promotions come quicker. But, of course, we didn't lose all our help to the city stations—Uncle Sam had a lot to do with it."

Most owners of small stations were frank in their opinion that local draft boards would have to defer some of the key men who are left or they would have to fold or curtail their activities."

Connecticut Hartford

HARTFORD, Conn., June 12.—Four local stations are applying various solutions to meet the current man-power shortage as it exists in Hartford, a boom-town area.

Program Director Kanna, of WNBC (Blue), has had to replace one-fourth of his announcing and production staff by employing men who were classified in 4-F and by adapting several women for special programs. To help smooth over vacancies on the announcing staff in particular, station managers have stepped in themselves. Rogers Holt, chief of WNBC technical division, has lost four of his former staff of eight and has been employing part-time radio men who are also working in local defense plants. He notes the unusual circumstances prevalent in Hartford: "Defense men are working part-time in radio, instead of radio men working part-time in defense."

At WTIC (NBC) Manager Morency has set a 45-hour week for his staff, which was reduced from 21 to 16. Girls who have had former radio experience are being satisfactorily used as replacements, and the opinion of the management is that as long as the exodus to the armed forces and government service is gradual, the situation can be met. Their executive staff is intact. On the engineering side men over the draft age are replacing engineers doing special experimental and research work for the government in the field of radio. "Essential" listings by WMC has not stopped the drafting of radio personnel by local draft boards.

Simplifying Jobs

Manager C. G. Delaney, of WHTT (Mutual), working with a staff that has been reduced by 50 per cent, has relied upon the simplification of technical positions and the use of women, chiefly, to meet the problem. Executive staff is intact.

At WDRC (CBS) Walter Haase, program manager, reported that business is good, and despite the transfer of 12 out of 30 announcers, control operators and transmitter men to the armed forces and government defense positions, the newly constructed staff is a creditable organization. All the girls on the secretarial staff have been trained to substitute in control-room operation for Jean Kirwan and Lydia Gamble when necessary. Average time needed to teach them the routine was only one week. Two physically handicapped men, one a control and transmitter operator, the other an announcer, have been employed. A part-time high-school boy works on FM. This station has not been affected by the job freeze nor is there a shortage in the executive section.

To sum up, local stations have been hit by the current man-power situation but, due to good labor-management relations and adaptation of job functions to the available labor, are operating successfully.

Maryland Baltimore

BALTIMORE, June 12.—Despite the heavy inroads by the armed forces and to some extent the inducements of defense plants, plus more attractive offers, presumably, from other interests, Baltimore stations have been able to cope with increasing shortages in man power, and with necessary changeovers and shifting about, they have managed to carry on and maintain operations. Nevertheless the situation has reached the point where stations have come to the conclusion they are carrying on from day to day. What the future holds is any man's guess.

Announcers and engineers have been raided heavily by the fighting forces. Sales personnel has been virtually unaffected. This has been due in most instances to the fact that the sales staff is made up of men over the draft age, as now composed, tho a recent announcement by the WMC makes inroads on men in that group a possibility.

Death of Technicians

In one instance the drainage on engineers or technicians has come to the point where the station has, for the first time, made calls on women and now has two of them in training for this work. To say that the situation is causing some concern to the managements of local stations is putting it mildly, for they are worried not knowing what the future holds.

The five Baltimore stations have lost fully 70 of their personnel already in all departments. It has been pointed out by one station manager that the enlistments of women in the various services, plus the lure of the defense plants, has created a woman-power shortage almost as serious as that in the male field.

L. M. Milbourne, vice-president and general manager of Monumental Radio Company, operator of WCAO (CBS), after declaring that heavy drains have been made with the loss of 12 announcers and 4 technicians and others slated to be lost shortly, said that "we are carrying on and there has been no interruption to station operation. We are making replacements as best we can." The technical staff is on a 48-hour-week basis, while other personnel are on a 40-hour week.

WBAL Lost 25

Harold C. Burke, manager of WBAL (NBC), said there has been a heavy drain on personnel, with the number lost including four announcers and several of the engineering staff. Twenty-five of the original staff have exited. But, said Burke: "We have managed to effect replacements. For the first time in our history we effected technical replacements with women. We have two women who are being trained for this work. Replacements are being made wherever and whenever possible from our own organization."

Assistant Manager Charles Roeder of WCBM (Blue) said that despite the loss of some personnel, including four announcers and two of the engineering staff, the station is carrying on. Helen Powers, assistant manager of WITH, said the station has been hard hit. There has been no interruption in the station's service, Miss Powers said, adding the station is continuing its 24-hour service, the same schedule upon which it originally started its operations.

"We have had to work harder than ever before and have found it necessary to make shifts and changes, but we are carrying on," Miss Powers stated.

In the absence of H. W. Batchelder, personnel manager, there was no one available to issue any statement at WFBR (Mutual). A service plaque in the office shows that 13 are in the armed forces, including Purnell Gould, commercial manager for the station.

Birmingham Classes

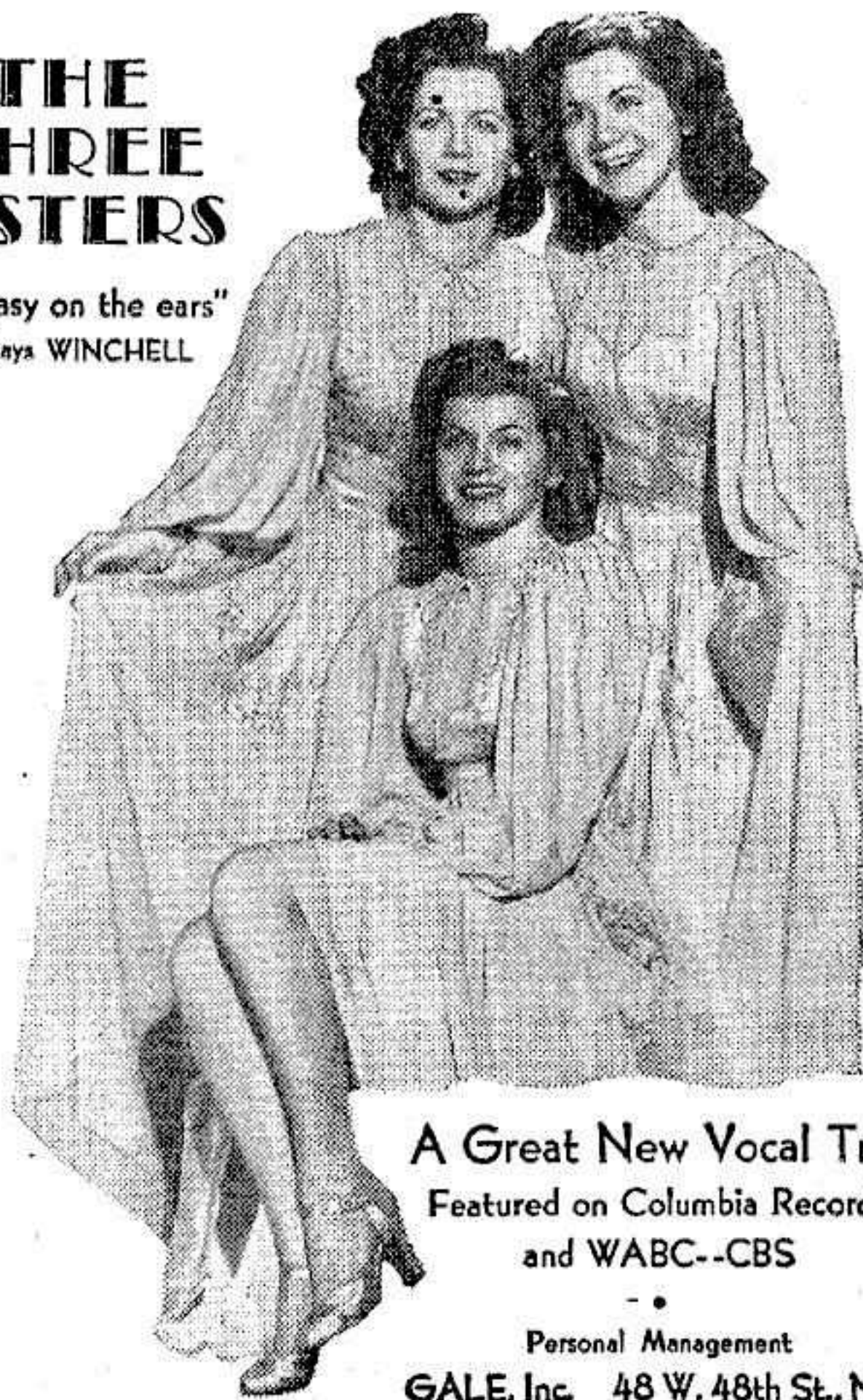
BIRMINGHAM, June 12.—A free announcers' class for the benefit of local men and boys interested in learning about radio has been instituted by WSGN. Class meets Wednesdays in the studios. Covers announcing, technique, use of turntables, writing of copy and editing of news with enough information about technical operation to give the newcomers savvy on what makes a station tick. Bill Terry, veteran WSGN announcer, is in charge.

Peg Murray Joins OWI

WASHINGTON, June 12.—Peggy Murray, continuity editor of WOL, local Mutual outlet, has left the station to go with OWI's Foreign Outpost Division. She will be replaced by Mrs. Elaine Squibb, formerly assistant continuity editor for the station.

THE THREE SISTERS

"So easy on the ears"
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Pulpies Sell Mags, Sponsors For Publishers and Stations

Keep 'Em Alive on Air If Paper Declines

NEW YORK, June 12. — Street & Smith, publishers of pulp mags, novels, comic books and thrillers, are combining the public yen for escape with their need for protection against further cuts in paper by widespread use of radio. Unusual part of the S & S operation is that their radio deals cost them nothing and often return a profit.

Modus operandi has publisher providing scripts, pounded out by the outfit's sizable crew of scribes, to the station free. Outlets produce shows with royalty payment required only when show is sponsored. Thus the station gets a blood and thunder script, plus a tie-up with a widely circulated pulp mag. Publisher gets mag mention on each show, dough when the program is sold, and protection that the mag name and characters will live even if paper supplies cut circulation.

The gimmick grew out of Street & Smith's success with *The Shadow*. This hit the air 11 years ago as a plug for *Detective Story* magazine, one of their oldest and most popular. *The Shadow* is one of the best money-makers in the S & S skein. Blue Coal has sponsored it over Mutual, east of the Mississippi and north of the Ohio, for the past eight years. Last week Gillette bought the rights for Brazil and Argentina. Programs will be transcribed in Spanish and Portuguese.

Another old-timer that S & S revitalized via radio is *Nick Carter*. Four months ago they spotted it half-hour weekly on WOR. Clicked so well the publishing firm is midwifing the birth of *Cluck Carter*. He will be adopted son of *Nick* and is slated to start airing over WOR at 5:30; obviously intended for juve listeners.

Other deals currently working are airings of *Doc Savage*, weekly half hour on WMCA; *The Avenger*, being show-cased on WHN and, unlike the other set-ups, written by a station scripster under S &

S supervision; *Sunny Tabor*, five-minute transcriptions which are peddled to local outlets (even after three years *Sunny* retains its popularity). This set-up is also unusual since the character is lifted from *Western Story* magazine and plugs pulp by credit line only.

Two other series are in the making at S & S. One is a revival of *Frank Merriwell*, which was withdrawn four months ago for revision. It will shortly be reissued. The other is *Bill Barnes*, an air adventurer familiar to hinterland fans.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"For This We Fight"

Reviewed Saturday, 7-7:30 p.m. Style — Educational. Sustaining on WEAJ (New York) and NBC.

For just one minute *Underwriting Victory*, on the June 5 shot (first of *For This We Fight* series), looked as tho it was going to be a show. For just that minute it appeared to be able to do its assigned job of selling the radio audience on post-war thinking. Then it bogged down in a mess of speeches, which, while intelligent, kept the audience away from NBC. That good first minute took the radio audience to the Island of Attu, where a soldier in battle spoke up for "speaking my piece about the peace." That 60 seconds had the compelling quality that makes people listen, but a minute isn't a half hour.

For This We Fight is jointly sponsored. NBC's Inter-American University of the Air is joined in the first 13 programs by the Commission To Study the Organization of the Peace and in the second 13 weeks by the Twentieth Century Fund.

On the premiere two senators, Thomas, of Utah, and Austin, of Vermont, and two news association men spoke their pieces. The announced subject, *Underwriting Victory* was neatly by-passed for the safer ground of maintaining the peace after the war. The senators stuck to this subject. The two newsmen, for their part, did a neat and gaudy job of selling their own brand of press associations.

Alan Gould, executive assistant of the Associated Press, not only had the gall to make a special plea for the "news-paper-owned news-gathering service" but plugged boss Kent Cooper's book, *Barriers Down*, with liberal quotes. Earl J. Johnson put in his plea for the "independent" press association, the United Press, and its way of life. It was bad enough to have four long speeches, one right after the other, without having two of them log-rolling.

The first set of programs calls upon the talents of Dr. James Rowland Angell, Sterling Fisher and Dr. James T. Shot-

Show Owns Rights To "People" Title

FTC "Protects" Program

WASHINGTON, June 12. — Federal Trade Commission this week cracked down on Paebor Company, Inc., for publishing a year book of public opinion called *We, the People*. Title, said FTC, is well known to the public as the name of a radio program sponsored by national advertisers.

Publisher signed a stipulation agreeing to discontinue use of title for the book.

People, long-time radio fave, is currently sponsored by Gulf Refining on CBS.

well. Dr. Shotwell did the so-called "moderating," which wasn't enough to begin to make it showmanlike. He will be followed on the second 13 weeks by John H. Fahey, who heads the Twentieth Century Fund.

It would appear that NBC has learned nothing from its own *U. of Chicago Round Table*, the *Blue's America's Town Meeting of the Air*, CBS' *People's Platform* or Mutual's *American Forum of the Air*. It has, in this series, a program so topheavy with names and underwriting that if it could only be touched with the magic hand of showmanship it would make a vital contribution to the peace. As it stands, it will only get newspaper space for the network and consistent *Best Bets* listings. It can't miss as an NBC publicity getter, with names like Cordell Hull, Justice Owen Roberts, Elmer Davis, AFL's Matthew Woll, Sumner Welles, Nelson Rockefeller and Anne O'Hare McCormick.

If this is a sincere attempt to stimulate post-war thinking among the people, it's another 26 programs gone wrong. Joseph M. Koehler.

Vivien Shirley Nason

Reviewed Monday, 8-8:15 p.m. Style — Labor union talk. Sponsor — Shipbuilders' Union of Chester, Pa., Local 2, CIO. Agency — Direct. Station — WIBG (Philadelphia).

This marks the first time in local radio that a labor union has auspiced a regular series of programs. Weekly stanza is sponsored by shipbuilders' union at Sun Shipyards with the announced intention of explaining the social and economic contributions to the community and country being made by this CIO union.

Handling this purely propaganda chore is Vivien Shirley Nason, a newspaper gal of long standing and wife of one of the editors of *The Philadelphia Record*. Palmed off here as a sort of radio personality, she is actually press agent for the shipbuilders' union and goes on the air as part of that job.

On the first program Miss Nason had

the situation well in hand as to delivery, altho a thin-voiced femme mouthing flowery phrases in behalf of the ship-building huskies was incongruous. Those who could stand the straight 15 minutes of puffing heard her heap praises on the CIO in general and promising to devote her second stanza to the Chester local specifically.

Told how the CIO stands for improved safety conditions for the workers, for increased production, just wages and wage increases, and for greater utilization of Negro workers. It all sounded well, even if not impressive. But Miss Nason spoiled it all by winding up on the note that the CIO has pledged no strikes for the duration and that it has kept that promise. Gal conveniently forgot about the recent wildcat strikes of the auto and rubber unions of the CIO.

Little reason for listening, save for a rabid unionist, if this period is an indication of what is to follow unless, however, it's all a subtle build-up for the union to ask the shipyard for a wage increase. Interesting to note that the shipyard itself followed close on the union's heels by buying a radio program series on WIP here, scheduled an hour later the same evening.

Maurie Orodener.

Jay Franklin

Reviewed Monday, 6:15-6:30 p.m. Style — News analysis. Sponsor — Embassy Dairy. WINX (Washington).

Eventually all columnists find their way to a mike, but in the case of Jay Franklin the connection seems to be a fortunate one. Not just another news commentator, Franklin goes in for scholarly analysis and slants his stuff, evaluating the news in terms of what effect it will have on American people.

Wide newspaper experience, coupled with chores in the State Department as an expert on foreign affairs, give him swell background for this type of program.

Has good voice, altho a little too formal and dignified, and delivers stuff slowly. Style could be improved by lightening it up a little, and taking some of the "lecture" quality off, but in the main he puts the news over well. Commercial is well-fitted to this type of show. Cashie Stinnett.

"Treasured Hymns"

Reviewed Thursday, 11:45 a.m. to 12. Style — Music and poetry. Sponsor — Success Laundry Cleaner. Station — WREC (Memphis).

Now in its fifth year, this program of hymns by Bob Sanders Jr. has, due to the war, been gaining an increasing listening audience. The religious flavor is contributed entirely by the hymns, there being a pleasant absence of sermonizing.

In addition to singing familiar hymns in a good baritone, Sanders reads a short piece of poetry as introduction. Leads off many of the songs by voicing an apposite text or reading a portion of the first verse.

Musical support is furnished by the WREC Ensemble, consisting of organ, two violins, bass fiddle and clarinet. Commercials are short, appropriate and well handled by Bill Fossee.

Ted Johnson.

TYRO PRODUCTIONS INC.

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Guild-ATS in DC Tangle on 2 Under Par

WASHINGTON, June 12.—Theater Guild-American Theater Society faces unhappy situation here as result of inability to present subscribers with six shows according to membership contracts. Only four ATS shows were offered, leaving two more still due.

Although some subscribers are bitter about scanty season, efforts are being made to iron out the thing fairly. Guild is trying to settle the matter by adjusting next season's membership costs, as this would help to hold current season's members. Some subscribers are sure to squawk over this arrangement, especially those not planning to renew subscriptions. Individual adjustments will have to be made in those cases.

If Guild's plan works out, a renewing subscriber would have to pay less for next year's subscription, credit being allowed for shows not given during present season.

Guild's announcement came as a result of considerable questioning from subscribers as season neared end and no other shows were in sight.

Acknowledging "a series of misadventures over which we had no control," Guild officials formally notified subscribers here that they are postponing the balance of the season until fall.

Equity to Bat For Negro Acts

NEW YORK, June 12.—Reports coming in from USO-Camp Shows groups concerning the Jim Crow treatment of Negro actors in the units will bring some concrete action from Actors' Equity Association before legit units go out again in the fall.

Equity plans to enlist the aid of Camp Shows, Travelers' Aid and chambers of commerce in various communities in protesting discrimination against Negro performers.

Nix Ticket Broker Allotment 2 Weeks

NEW YORK, June 12.—Supreme Ticket Agency, operated by Willie Deutsch, will be deprived of its ticket allotments for two weeks, starting June 21, by members of the League of New York Theaters. On Monday (7) Supreme was found guilty of overcharging by the Code Enforcement Authority, which administers the ticket code between the League and Equity and the brokers.

Of eight other brokers brought up on charges, several lesser offenders were dismissed with a warning and two, who denied the charges, have been granted more time to prepare their cases.

CEA produced evidence that as high as \$15.40 a pair were charged for tickets to *Oklahoma!*, *Ziegfeld Follies*, *Doughgirls*, *Kiss and Tell* and other top-notch box-office draws.

Taber Wins \$121

NEW YORK, June 12.—Richard Taber won an arbitration award Monday (7) of \$121.51 covering five-eighths of a week's salary, plus transportation costs, from Victor Payne-Jennings and Marion Gering, producers of *Her First Murder*, for failing to give him a full two weeks' notice of dismissal when he was discharged from the company last December while on a tryout trek. Included in the award was money deducted from his salary to pay the fare of his successor. Taber got only eight days' notice and the additional salary covers the balance of the required notification period.

Maryland Back to Dram

BALTIMORE, June 12.—Maryland Theater has discarded its vaudeville policy, in effect since reopening last January, and will return to legit, it was announced by C. W. Hicks, owner. Broadway and Hollywood names will guest. Lee Holland, manager under old plan, will continue.

BROADWAY RUNS

Performances to June 12 Inclusive
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5, '41	636
Arsenic and Old Lace (Fulton)	Jan. 10, '41	1053
Corn Is Green, The (return)	May 3	48
Counsellor-at-Law (revival)		
(Royale)	Nov. 24	231
Dark Eyes (Belasco)	Jan. 14	172
Doughgirls, The (Lyceum)	Dec. 30	195
Eye of St. Mark, The (Cort)	Oct. 7	287
Harriet (Miller's)	Mar. 3	115
Janie (Playhouse)	Sept. 10	317
Junior Miss (Majestic)	Nov. 18, '41	646
Kiss and Tell (Biltmore)	Mar. 17	107
Life With Father (Empire)	Nov. 8, '39	1494
Patriots, The (National)	Jan. 20	157
Skin of Our Teeth, The (Plymouth)	Nov. 18	230
Three's a Family (Longacre)	May 5	45
Tomorrow the World (Barrimore)	Apr. 14	70

Musical

By Jupiter (Shubert)	June 3, '42	415
Oklahoma! (St. James)	Mar. 31	87
Rosalinda (Imperial)	Oct. 28	174
Something for the Boys (Alvin)	Jan. 7	182
Sons o' Fun (46th St.)	Dec. 1, '41	641
Star and Garter (Music Box)	June 24	406
Student Prince, The (revival) (Broadway)	June 8	7
Ziegfeld Follies (Winter Garden)	Apr. 1	84

Vermont Strawhat Plays Smokestacks

CAMBRIDGE, Mass., June 12.—Weston (Vt.) Playhouse, under the supervision of Harlan Forrest Grant, switches to Springfield, Vt., booming war industries town, for its seventh consecutive 10-week season starting July 5. Moved from its original home in Weston, vacation center, to the factory town was explained as "due to the need of recreation and entertainment for war workers."

Company will also play a weekly circuit of one-night stands in Vermont and New Hampshire war-industry centers.

Looks Like PP Will Go Afield For '43-'44 Plays

NEW YORK, June 12.—Playwrights' Producing Company may have to go outside its own circle again next season to fill its schedule of productions. Although its four play-pen members, Elmer Rice, Maxwell Anderson, Robert Sherwood and S. N. Behrman, had intended their alliance to be self-sufficient, exigencies of the war forced them to round out the current season with Sidney Kingsley's *The Patriots*. For next fall, the only thing on the hook so far is Rice's play about Thomas Paine which isn't even half finished. If Rice completes the script in time, however, it'll be item No. 1 on the 1943-'44 agenda.

Maxwell Anderson, now in London, was on his way to Tunisia for possible play material, but before he could get there, it was all over but the shouting. May get the background he needs in London, anyway. Sherwood is too tied up with OWI affairs to take time out for scripting and Behrman has been too busy scribbling for Hollywood these past months to have something like a play up his sleeve. His Coast chores are over now, tho, and as soon as he gets over a recent illness, he should be able to put some idea to work.

One thing the Playwrights office denies is that it will attempt to enlarge the membership. They're pretty well satisfied with the present set-up, according to a spokesman. Season just completed has been the best so far, with *Eye of St. Mark*, *The Patriots* and *The Pirate* each scoring pretty fair successes. Status of *Eye of St. Mark* is still uncertain and will probably be decided by another hot spell. During the last heat wave, *The Patriots* was forced to go under, which seems to indicate that despite predictions of the best season in years, there'll be little chance for serious dramas this summer.

Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"The Student Prince"—44%

YES: Rascoe (*World-Telegram*), Coleman (*Mirror*).

NO OPINION: Anderson (*Journal-American*), Mantle (*News*), Barnes (*Herald-Tribune*), Nichols (*Times*).

NO: Waldorf (*Post*), Brown (*Sun*), Kronenberger (*PM*).

"Hardly provides Manhattan with its sprightliest evening."—Brown.

"This is the kind of show that I could see over and over again."—Rascoe.

"Barbara Scully possesses a shrill little soprano that will probably improve with experience."—Waldorf.

"Miss Scully has an amazingly powerful voice."—Coleman.

"Production is quite uneven."—Nichols.

"Certainly it is the ultimate in escapist stage illusion."—Barnes.

"A German university romance is still a German university romance."—Mantle.

"Some of the student chorus seemed more backward than ever, suggesting that we may be nearing the time when the schoolboy prince will have to graduate or abdicate."—Anderson.

"There is indeed more corn to the proceedings than schmaltz."—Kronenberger.

Hewitt To Appeal Coward "Blithe Spirit" Decision

NEW YORK, June 12.—John O. Hewitt, whose appeal from the State Supreme Court decision which ruled against him in his recent plagiarism suit involving Noel Coward's *Blithe Spirit* comes up in the fall, states in a letter to *The Billboard* that his play, known both as *Spirits and Husbands and Wives*, was performed over WMCA on three separate occasions in 1931 and 1932, under Donald Flamm's direction.

John C. Wilson office, co-partner of Coward, had claimed that Hewitt told them his play had been performed over WJZ, and a check-up of the station had shown no such record. Hewitt's letter said he has reviews of the show, which are also on file at the public library.

"Claudia" To Open Cape

CAPE MAY, N. J., June 12.—Looming as the only regular strawhat theater in the New Jersey-Pennsylvania area, the Cape Theater will reopen June 22 for its fifth season at this resort, with Mabel Taliaferro and Elaine Ellis in *Claudia*. Philip Earle, also in the cast, will direct. Theater still under management of T. C. Upham.

contortions that would be purely his own business via radio. Barbara Scully, as Kathie, is about the most refreshing item on the program; pretty, of pleasant voice and much vitality. Personality lends itself more to musical comedy and operetta, however, which might make her a film bet. Frank Hornaday, as the prince, is just about the most beautiful hunk of civilian left on the Stem these days, but can learn much about acting. Voice okay, except when out on all cylinders. Has difficulty bringing it back to normal without what sounds like plain unadulterated shouting. Detmar Poppen is the comic mainstay of the show, with Nina Varela and Jesse M. Cimberg giving him noble assistance. Ann Pennington gets lots of chances to show her legs, but not so many to show what she can do with them. The gentlemen of the ensemble deserve a word of collective and individual praise for their singing of the *Drinking Song* and other rousing student numbers.

Current expectations are to run *Prince* as long as the box office warrants (house has been pretty well filled the first week) and follow it with *Blossom Time*.

Shirley Frolich.

NEW PLAY ON BROADWAY

BROADWAY

Beginning Tuesday, June 8, 1943

THE STUDENT PRINCE

(Revival)

An operetta with score by Sigmund Romberg. Book and lyrics by Dorothy Donnelly. Staged by J. J. Shubert. Settings by Watson Baratt. Costumes by Stage Costumes, Inc. Orchestra under the direction of Pierre de Reeder and Fred Hoff. Choreography by Ruthanne Boris and Alexis Dolinoff. Company manager, Edward J. Scanlon. Press agent, C. P. Greneker. Associate, Howard Newman. Stage manager, Walter Johnson. Presented by Messrs. Shubert.

First Lackey Howard Roland
Second Lackey Dennis Dergate
Third Lackey Fred Lane
Fourth Lackey Ken Harlan
Prime Minister Von Mark William Pringle
Dr. Engel (the Prince's Tutor) Everett Marshall
Prince Karl Franz Frank Hornaday
Ruder (Landlord of Inn of Three Gold Apples) Walter Johnson
Cretchen (Maid at the Inn) Ann Pennington
Toni (a Waiter) Nathaniel Sack
Detlef (a Student Leader) Roy Barnes
Von Asterberg (Another Student Leader) Lyndon Crews
Lucas (Another Student Leader) Daniel De Paolo

Kathie (Niece of Ruder) Barbara Scully
Lutz (Valet to the Prince) Detmar Poppen
Hubert (the Valet's Valet) Jesse M. Cimberg
Grand Duchess Anastasia Nina Varela
Princess Margaret (Fiancee of Prince Karl Franz) Helene Arthur
Captain Tarnitz Charles Chesney
Countess Leydon (Lady-in-Waiting to the Princess) Helena Le Berthon
Rudolph (Cousin of Kathie) Herman Magidson
Postillion Jimmy Russell

LADIES OF THE ENSEMBLE—Judy Turnbull, Phyllis Manning, Gloria Hope, Marilyn Merkt, Harriet Williams, Elaine Haslett, Page Morton, Shirley Gordon, Carol Hunter, Jacqueline Max, Helene Le Berthon.

GENTLEMEN OF THE ENSEMBLE—Colin Harvey, Eden Burrows, Ernst Nibbe, George Tallone, Kent Williams, Elliott Robertson, Gurney Bowman, Jimmy Russell, Herman Magidson, Howard Roland, Don Powell, Fred Lane, Dennis Dergate, Ken Harlan, Robert LaMarr, George Lombroso, Anthony Coffaro, Dale Spangler, Fred Catania, Andrew Thurston, Stanton Barrett.

TIME: Spring, 1830.
Synopsis of Scenes: Prolog. ACT I—Scene 1: Ante-Chamber in the Palace of Karlsburg. Scene 2: Garden of the Inn of the Three Golden Apples. ACT II—Sitting-Room of Prince Karl Franz at the Inn (Three Months Later). ACT III—A Room of State in Royal Palace at Karls-

BROADWAY

ACT IV—Same as Act I. Garden of the Inn (Next Day).

The Messrs. Shubert have taken their stalwart touring company of *The Student Prince* off the road, re-costumed it, polished up the performance here and there for more fastidious consumption, and presented the popular Romberg revival to an operetta-hungry New York audience at the Broadway Theater.

Judging from the applause and the interminable encores, the Shuberts have their fingers smack on the pulse of the public. In fact, along about 11:15, with the repeats still coming, it began to look as tho Equity might have to invoke its rule calling for an extra eighth of a week's salary for the actors. Even curtain calls were not just plain curtain calls, but a reprise of some of the score's better-known melodies.

The Romberg score wears well with time, but unfortunately the libretto does not. The story of Prince Karl Franz of the mythical kingdom of Karlsburg and the waitress Kathie is out of this world in the most literal sense of the term and the attempt to foster this bit of chimera on a page-one-conscious public seemed, to this reviewer, at least, to be something of an affront. It is simply that the imagination can no longer be taken in by this mythical kingdom stuff. So what the show actually boils down to is a medley of some very charming songs, fraught with nostalgia and sung by some pleasant people, with a few comedy bits added for good measure.

The spirited *Drinking Song, Serenade, Deep in My Heart and Golden Days*, however, were sung, re-sung and sung again, until little semblance of a continuous, flowing show was left. Radio, which pays much more attention to proportion and timing, is the proper medium for whatever is worth while in the current revival. For the rest, it is far too lacking in freshness, far too removed from things that matter to deserve over three hours of undivided attention. There's a difference between escapism and imprisonment in a vacuum—the break with reality is too difficult in the latter.

Cast on the whole sings better than it acts. Everett Marshall, who as the old doctor, sings *Golden Days* intermittently on the drop of a monarchy, makes facial

Okay on Amateur Rights 'Ere B'way View--Precedent

NEW YORK, June 12.—Victor Payne-Jennings has released amateur production rights to *Rebecca*, on which he holds the American stage rights, to the Dramatists' Play Service. Marks the first time a manager has agreed to release amateur privileges before a Broadway production. Under the Dramatists' Guild contract, producers may in their sole discretion decide on the amateur release date up to three years from the opening of the play. In the past, however, they've sought to delay the okay as long as possible, hoping to milk road possibilities dry before turning their plays over to the Little Theaters and schools.

Releasing of *Rebecca* is an important step in the play servicing org's campaign to break down managers' prejudice against making such rights available sooner than the Guild agreement allows. It is felt that two or three cases of this sort will clarify the situation permanently.

According to the arrangement, *Rebecca* may be performed by amateurs anywhere, except in Massachusetts, Rhode Island, Connecticut, the District of Columbia and within a radius of 50 miles of about 80 road towns here and in Canada.

Lotito To Enter Producing Ranks With "Love Story"

NEW YORK, June 12.—Louis Lotito, managing director of the Martin Beck Theater, will try the producing end of the business for the first time next fall. Lotito will do the new Frederick Lonsdale play, *Another Love Story*, described as a comedy having no bearing on current events, which represents a change of pace. Roland Young is reported interested in trying his luck on Broadway again in it.

Lotito says the \$40,000 nut required to put the show on has already been harvested, most of the backers being "friends of Mr. Lonsdale." Playwright himself, according to Lotito, has no financial interest in the opus.

"Night Must Fall" For Florida Camps

TAMPA, June 12.—Army bases in this vicinity will have another taste of the drama when the Tampa Little Theater takes its last production of the season, Emyln Williams' *Night Must Fall*, on a tour of near-by camps, following its three-day Little Theater run which starts Monday (14). Other plays that have been brought to the servicemen this season were *Claudia* and Ibsen's *Ghosts*. *Claudia* starts a second tour shortly.

Three plays have been under the "guest" direction of Sgt. Maurice Geofrey, former lighter now stationed here at Headquarters Third Air Force.

"Arsenic" 11G in Portland; 6,000 See It in Montreal

PORTLAND, Ore., June 12.—Boris Karloff's *Arsenic and Old Lace* company drew \$11,000 for four nights and matinee at the Civic Auditorium—plenty good for a return engagement. Came here under McCurdy-Duggan banner. They're bringing in *Life With Father* for return, also *Claudia*.

MONTREAL, June 12.—*Arsenic and Old Lace*, in a return engagement at His Majesty's Theater here, drew a fair 6,000 customers for eight performances, including two matinees. Price scale, 67 cents to \$1.99. Cecilia Loftus, forced out by illness in Toronto, was replaced by May Powers.

"Junior Miss" Contest For Met Area Studies

NEW YORK, June 12.—Summer crop of press agent stunts gets a leaping start with Max Gordon's *Junior Miss* contest. Gordon has tied up with 29 high schools in New York, New Jersey Long Island and suburbs to select a "typical *Junior Miss*" from each school. Only qualification is that winners meet individual school requirements. Prize for each will be four ducats to the comedy, now in its second year at the Majestic, and a back-stage visit.

LATIN AMERICAN \$

(Continued from page 3)

Agencies don't like red business, but they're operating that way in South America and expect to be doing it for the duration.

Talent Is Local Now

With the exception of news and a few dramatic serials, home-grown radio talent is bought because a local, at least, ought to know what the listening audience in his own country wants. The home office (USA) checks these shows, or hopes to check them, from instantaneous recordings which are shipped here for the purpose. Since they are of glass, they arrive in pieces, and checking means dumping them in the waste-paper basket. They could send check recordings on paper disks, but then the "quality" of the recording would be bad.

Every agency of any size in the United States is setting up an Export Radio Department in its home office. Men who know the field, and they're not running around looking for jobs, can and do demand real jack. They're leaving the desks of client export departments, where activity during the past year has been nil, for the active organizing job which agencies offer.

Typical is Ovid Riso, who heads Young & Rubicam's South American Radio Division, and Shirley Woodell, who is doing the same job for McCann-Erickson. Riso comes from RCA-Victor, where he was record export manager, and Woodell from NBC, where he was sales manager for the International Short-Wave Division. Both know the market (Woodell was export manager for Packard 12 years before he joined NBC). Both know that the "magic" way to sell below the border is with American show names that mean box-office and a heavy listening audience. However, they realize that getting the names down there, even in transcription form, is out now, with the material or names just not arriving.

S. A. radio authorities stress that they don't want USA versions of themselves. Showmen still remember what happened years ago when they sent Ramon Novarro down for a p. a. tour, which laid a gigantic egg and is still remembered.

Client Sharpshooting Current

First result of agencies setting up export radio departments and foreign offices is sharpshooting for clients, and it's on with full force. D'Arcy (Coca-Cola's U. S. A. Agency) 18 months ago opened offices in Mexico City and Monterrey and will continue on down to Rio and Buenos Aires as soon as they find a profit in Mexico. Naturally, that means they'll try to get back the export Cola account which McCann-Erickson is servicing. This will be duplicated hundreds of times.

W. W. Garrison, Chi agency, has just lifted the W. A. Sheaffer pen account from Dorland, International, Inc. Mel-drum & Fawcett has taken Republic Steel from Basford. Grant has nabbed *Readers' Digest* from J. Walter Thompson, Vicks from Intercontinental and Carter's Liver Pills from National Export Advertising. Not a week goes by without export representation shifting from export agencies to general agencies or new agencies trading upon their superior

knowledge of the radio field. Will C. Grant, owner of Doctor I. Q., trades upon that fact when out selling.

Not all South American offices of agencies have heavy overheads. Several of them are one-man affairs, and even Grant's Mexico City operation, with plenty of big-time clients, is run by Edward Jordan part time. Jordan is Zonite export manager and still watches over Zonite, which is big in Mexico, altho no longer tops here.

American radio names with S. A. pull are of three kinds—record, motion picture and long-hair. The pull of Bing Crosby just about equals Helfetz, who in turn tops Mickey Rooney by a small margin. If these names could be delivered to microphones down there they'd outdraw anything—maybe even an announcement of Argentina breaking relations with the Axis.

They're not available as a general thing, but when they are they bring out everybody with cash. Time users jump on board whenever a name gives a live concert, and they pay top fees for radio. McCann-Erickson has presented Stokowski, Menuhin, Helfetz and the Mills Brothers on commercial programs planned by its Buenos Aires office, with the audiences in Argentina going as much for the Mills Brothers as for Menuhin.

A Brazilian radio producer several years ago offered Shirley Temple enough cash to tempt even the Temples, but the travel danger decided them against it. Mexico's top radio showman, Azcaraga, offered R. J. Reynolds Tobacco Company interesting dough for the Caravan show that featured Xavier Cugat. Danger of the telephone lines going sour from Mexico City for the regular Camel network broadcast killed that deal.

Export Agencies Taking It

With agencies building their own S. A. radio departments and opening offices wherever there's "maybe" coin, the export ad agencies are taking it on the chin. Clients, for the most part, have been using ad exporters because their own agencies haven't serviced them in this field. They're switching now, but quick.

Time brokers are in a bad spot, too. With two exceptions, their contracts with South American stations cover only business that they write themselves, unlike reps in the States whose contracts are so written that they get their's out of all business originating in their territory. With ad agencies placing business direct in each S. A. area, there's no out for the rep and they're going out of business. This means that Pan-American, Besignor, Bromberg and Wandless will have to find other sources of income. Melchor Guzman, Howard C. Brown and S. S. Koppe have other South American angles to keep them going, while John Blair has no worry, his big income being from stations represented in the States.

Pre-war it was offices in Paris, London and Berlin that looked good on agency letterhead. The appeal of Buenos Aires, Rio de Janeiro and Mexico City is expected to look just as decorative on the stationery—if not on the ledgers.

Uncle Sam has politely said he likes it better that way.

PAY-GO TAX IN AIR

(Continued from page 3)

ter hires a band leader and individual sidemen, making the entire ork employees of the house. While there has been no court test on the validity of Form B, tax boards thruout the country have ruled that band leaders and individual sidemen are employees and the house must therefore deduct Social Security taxes. They will similarly have to deduct the withholding tax.

Where contracts other than Form B are issued, musicians are classed as independent contractors, according to decision handed down in the Griff Williams case. However, the Form B contract claims to change the methods of hiring so that the Williams decision would not apply.

In any event, pay-go tax collection is likely to result in squawks from all parties concerned.

AUTONOMY AIRING

(Continued from page 3)

wood contingent is seeking to wrest control of war activities from the New York agencies. They point to a remark made by Harry Brandt, one of the ATW's most conscientious board members, stating that he came to the meeting with the impression that "certain elements in the

The Billboard

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entertainment field were seeking to take control of the theater's war services from other elements." Altho he added that he had changed his mind, in craft union circles they are saying that Brandt's suspicion might still be borne out. While Hollywood delegates to the Conference Board, over-all administration committee of the proposed war activities program, could not in themselves carry sufficient voting power on the board, it is felt that, in a showdown, American Federation of Radio Artists and the radio group would side with Hollywood.

Antoinette Perry, head of the ATW, altho she stood up after the continuations board (temporary committee set up to put the permanent board in motion) was proposed and demanded more representation for the Wing, said later that she could not conceive of any group attempting to overthrow the ATW, particularly since it is such a well-established and well-known institution.

Paul Dullzell, president of the Four A's, which originally sponsored the conference, also denied there was any danger of such a contingency. He said that certain people were always ready to insinuate or infer that dissension exists in the ranks of the Four A's. He added that public opinion would resent any movement to supersede the Wing, and said that any trend in that direction would spoil the chances of the entertainment industry to do good. The ATW, stated Dullzell, would welcome the co-operation of the Hollywood war activities agencies.

The Continuations Committee announced yesterday (11) that the first meeting of the permanent Conference Board would take place about the 14th or 15th of July. It will have upwards of 50 people. Where the Board will meet has still not been decided. First organization to choose its delegates to the Board is National Association of Broadcasters, which will be represented by Walt Dennis. Formal invitation to send official representatives to the Conference Board go out early next week.

Leonard Callahan, general counsel of SESAC, music licensing agency, was added to the Continuations Committee, of which George Schaefer, director of the Motion Picture War Activities Committee, is chairman. James Sauter, executive secretary of UTWAC, will head a fact-finding committee to compile the total accomplishments of the entertainment industry's participation in the war effort so far.

Also planned to invite the theatrical trade press to be represented on the board.

CHAZ CHASE

Now Appearing in
Mike Todd's
"STAR and GARTER"
Music Box, New York

Personal Management—CHARLES V. YATES

BOOKERS SCREAM "MURDER"

Roxy Sets Veloz And Yolanda for 5½G, Massey 3G

NEW YORK, June 12.—Roxy continues to dish out big salaries for names. Latest booking includes Iona Massey, recently of *Ziegfeld Follies*, who comes in during July or August at \$3,000 per week. During her vaude appearances in 1940 with the Louella Parsons unit she received only \$1,000.

Veloz and Yolanda have been set for two weeks opening July 14 or 21 at \$5,500 per week. This is the same salary the team received at the Chicago Theater, Chicago, in March.

MCA has set the Veloz and Yolanda deal, while the A. & S. Lyons office booked Miss Massey.

Army-Relinquished Hotels Will Secure Remodel Priority

NEW YORK, June 12.—Priorities will be given hotel owners to make alterations should the army return the spots for civilian use.

A delegation of business men conferred with Under-Secretary of War Robert Patterson to find out whether the army will evacuate approximately 50 hotels taken over last year for basic training. It has been generally known that many troops stationed in those hotels have been moved elsewhere and no new men have arrived since the latter part of May. However, none has been completely evacuated.

The delegation protested that mass exodus would ruin business and return of the hotels now would mean that they couldn't be renovated in time for the summer trade. The group was given assurance that no matter what course the army takes, hotelmen would be given priorities.

Most of the spots taken over had some form of entertainment ranging from trios to full-scale floorshows.

MIAMI, June 12.—The removal of thousands of soldiers from hotels in this area has hit both niteries and dance halls. While the future of the army hotels remains indefinite, booking agencies are facing a number of cancellations, primarily from ballrooms which can no longer afford name bands. GAC, which had Clyde Lucas and Jack Jenney, among other bands, set for local dance halls, is switching their routes to the Midwest. Lucas goes into the Claridge, Memphis, June 16.

AGVA Extends Copa Deadline to July 6

NEW YORK, June 12.—The Copacabana will be declared unfair July 6 by the American Guild of Variety Artists unless Monte Proser negotiates a contract by that time. The extension was allowed to permit performers to fulfill current contracts. AGVA stated it will not recognize options on present pacts unless they expire before the deadline.

The union also wants to settle a salary claim lodged with AGVA by Los Segovias who held a two-week contract but were canceled out after the seven days.

Salt Lake City House Tests Vaude Policy

SALT LAKE CITY, June 12.—To determine the house policy for the fall and winter, the Lyric, of the Joe Lawrence chain, this week opened five weeks of fresh shows. Wednesday thru Sunday vaude is being booked by Paul M. Savoy of the Coast-to-Coast Agency.

If successful, policy will be permanently installed in fall, according to Lawrence. First bill played to big audiences evenings.

But They're Having Fun

CHICAGO, June 12.—The Imaginators, three local kids who do a pantomime turn to the accompaniment of records, open at the Latin Quarter here Wednesday (16) thru the courtesy of four agents. Each of the agents claims a minimum of 5 per cent, altho the American Guild of Variety Artists has ruled that the act cannot pay more than 15 per cent altogether, even if it has to be split a dozen ways. Boys also have to use a musician to turn the platters (new AFM ruling) at \$70 per week. Act is set for around \$425.

Grind Nitery for Balto; \$3,500 Nut

BALTIMORE, June 12.—A new note in nitery presentations made its debut here last night with the opening of the Stage Door Casino by Jerry Green. Formerly the Ice Palace, rink was leased by Green for five years and he spent \$6,000 putting in a maple floor. Aimed mostly in attracting the war workers and servicemen, Casino will be a grind nitery with no hard liquors sold—only wine, beer and soft drinks. Room seats 3,500 persons, with a 33-cent admission ticket for entrance.

Festivities will run from 8 p.m. to 4 the next morning, with floorshows scheduled every hour on the hour. Show will run for 20 minutes, with each hour bringing on a different type of show—hillbilly, Gay Nineties, Harlem, modern, etc. Name acts will headline the running, with Pat Rooney first in Friday (18). Show budget running about \$3,500 a week, with Green buying his ac's from the Eddie Suez Agency, Philadelphia.

News Morsels From Clubs All Over; Talent Budgets Climb

SALT LAKE CITY, June 12.—Night clubs in Salt Lake and vicinity went on summer schedule when the Hotel Utah closed its Empire Room and opened the Starlite Gardens, a roof nitery, with Cee Davidson's band, featuring Neva Patterson, Ding Bell, Bill Scott and Dick Barrie.

The Mirror Room of the Newhouse Hotel has closed for the summer.

The suburban spots, playing to increased business, are spending more for talent. Papiano's, in addition to Bill Floor's band, has added acts, with Leon Navarra the current feature. Harry Miles has opened the purse on El Gaucho, with at least six acts nightly against previous pick-up shows on Friday and Saturday. Miles' Zephyr still features a show twice weekly.

DALLAS, June 12.—Baker Hotel will use an outside act once more starting tomorrow (13) when Lloyd and Willis come in to augment the bill featuring the Dorothy Dorben Dancers.

FORT WORTH, June 12.—After a most successful season, George and Hazel Smith have closed their Supper Club due to the

Call Top Salary Demands Off B'way Legal Hold-Up

CHICAGO, June 12.—Vaude and cafe bookers, accustomed to worries and headaches, have never faced the talent-buying problems of today. Each booker screams murder, meaning that the agents and acts are carrying on a legal hold-up by demanding unreasonably high salaries.

The situation is particularly true in this area where acts demand the same salaries as are in effect on Broadway. Local bookers claim that they cannot compare their accounts with Broadway houses and niteries which roll up the type of grosses that no Midwest house can physically accumulate. This is due to the fact that admission prices are comparatively lower in this area and the volume of business is smaller.

Names and semi-names, however, have never been more independent and are quite indifferent to offers made them. Unless the new salaries are met, they will invariably turn down the job.

A good example last week was the deal for Molly Picon to come into the Oriental, to replace Elton Britt who was detained in New York by his draft board. When Miss Picon appeared at the house last year, she was paid \$850 less 5 per cent commission to the house booker. This time, the house made an outright offer of \$1,000 net. The offer was turned down, the demand being \$1,200 net. Miss Picon explained that the high cost of living on the road, among other added expenses, makes it impractical these days to accept work unless the salary is quite attractive.

Bonnie Baker turned down a \$1,250 date at the Oriental. She played the

house for \$750 last year.

The tax situation, too, is a problem that has been dropped into the booker's lap. An average act looks at all salary deductions, required by law, as a cut and wants the job to make up for it. Usually, no amount of talk on the part of the booker, house or nitery employer can make clear the fact that those taxes are entirely outside the control of anyone involved in the deal.

Wartime conditions have also eliminated almost all possibilities of bringing in big names on personal-appearance dates. Bookers today can only dream of securing a Fred Allen, Bob Hope or Eddie Cantor, whereas such dates were realities some three years ago. Allen summed it up well to Billy Diamond, local booker, recently when he was offered a contract for several weeks of theater dates.

"It is impractical to take these jobs today," declared Allen, "not because of the small money left after all taxes and road expenses are paid, but also because it is almost impossible to find good writers who can put a strong act together. And it is hardly worth while to go thru the effort of building an act for a few weeks, even if the proper writers were at hand."

Chi Oriental Sets Roy Rogers, Danny Thomas for Summer

CHICAGO, June 12.—To meet the competition of the summer band parade at the around-the-corner Chicago and attract its share of the vacation trade, Oriental here is scraping the talent well to buy names that are not yet booked up. Its schedule is now complete until mid-August.

Oriental will fill out June with Blue Barron. Set for July are the Music Hall Glee Club (2), return date of Boyd Raeburn and band and local theater debut of Danny Thomas, comedy emcee at the 5100 Club for over two years (9); Roy Rogers, Republic Pictures cowboy star (16); Del Courtney and band and the Glenn Miller Singers (23), and Lionel Hampton and band (30). Dolly Dawn returns week of August 6, followed by Dante, magician, August 13.

Already set for July at the Chicago are Les Brown (2), Glen Gray (9), Woody Herman (16) and Ozzie Nelson (30).

Army Defers Elton Britt Until Fall

NEW YORK, June 12.—Elton Britt, cowboy singer, has been given an induction deferment until fall. Britt was originally scheduled for induction Wednesday (9) but has been granted a stay until his wife gives birth some time in August.

In the meantime dates at the Oriental, Chicago, and the Riverside, Milwaukee, have been canceled because of Britt's desire to be in New York at this time.

His imminent entrance into the army will not affect the claim filed against Britt by Consolidated Radio Artists. CRA claims Britt dropped the guitar from his act to escape the jurisdiction of the American Federation of Musicians. He is signed to CRA on an AFM contract which is still in effect.

Three-Day Date for Detroit House Soon

DETROIT, June 12.—Sol and Mac Krim, owners of the Krim Theater in the suburb of Highland Park, now running straight pictures, will return stage-shows on a three-day-a-week basis soon. Howard Bruce, of the Amusement Booking Office, will handle the shows.

Former bookings were for one or two nights only.

Right Pic Break Skyrockets Act Salaries; Gil Lamb Up to \$2,500

BOSTON, June 12.—The right break in pictures usually establishes a new and very flattering salary for an act. Current example here is Gil Lamb, who played the RKO-Boston here at \$2,500. His salary didn't quite hit the four-figure mark before his contract with Paramount Pictures, and his current salary is due to his hit in *Star-Spangled Rhythm*.

Another act benefiting by a picture break is Pinky Lee, comic, who is now featured in Hunt Stromberg's *Lady of Burlesque* (United Artists release). MCA is submitting him for \$850, or about double his pre-picture salary.

Many acts, however, get little out of picture work in the way of salary raises if its just another job. The part has to be conspicuous.

Another *Star-Spangled Rhythm* hit was Walter Dare Wahl who steals one of the best scenes with Betty Hutton. So far he has been unable to cash in on the break, having a run-of-play contract with Billy Rose's *Diamond Horseshoe Revue*. As soon as he becomes available again his \$600-\$700 salary will probably be doubled.

inability to obtain air-conditioning equipment. Plans already are on foot for its reopening in the fall. In the meantime the Smiths will devote their entire time to the Lake Worth Casino.

DETROIT, June 12.—Club Manhattan, on the city limits, has opened under the management of Philip Williams. Spot is somewhat on the Bowery style, on a smaller scale.

Opening bill, booked by Peter J. Iodice, of Amusement Booking Service, has Johnny Cook, emcee; Mary Anne James, singer; the Bordens, comedy dance team; Jim Valdare, comedy bicycle act, and a line. Spot will use two shows nightly.

SALT LAKE CITY, June 12.—Taking advantage of the war boom here, Keith Evans has reopened the Clover Club, suburban spot, with a new policy of entertainment (two acts and a line) nightly except Sunday. Lloyds Carpenter manages the spot.

Previously it operated as a restaurant with week-end floorshows. Weekday cover of \$1 (\$1.50 Saturdays and holidays) is in effect.

Shangri-La, Philadelphia

Talent policy: Show and dance band, rumba relief band; production shows at 7:30, 10, 12:30. Management: Dewey Yessner, proprietor-manager; Noel Sherman and Billy Arnold, show producers; Vernik Advertising Agency, publicity and advertising. Prices: Dinners from \$2, drinks from 75 cents; \$4 minimum, no cover.

The unusual spectacle of the Ritz Brothers and Harry Richman spotlighting the same bill on a nitery floor is precedent-setting here. While a \$5 cover charge for the opening night (Wednesday) chased the customers away until the tariff was lifted before the evening got much under way, the \$4 minimum is more to their likings. And for the one week ended Tuesday (8), Shangri-La grossed an estimated \$28,000. Week previous, when Richman held forth alone, a \$3.50 minimum prevailed.

Regardless of the tariffs and the \$7,500 the Ritz freres snared for the single week, the trio of zanies provided satisfaction for all parties concerned. With brother Harry still the ringleader, aided and abetted by Al and Jimmy, the Ritz boys maintained a swift pace in creating hilarious bedlam. Not held in bounds by the floor itself, the brothers brought their delightful doings to all corners of the room, and oblige with their familiar *Och-Chi Chornea* travesty and devastating take-off on Richman.

Harry Richman, preceding the merry madcaps, found it trying times to please the patrons. Still the debonair dandy, Broadway's favorite troubadour smacked up against an audience that remembers him better as one who flew the Atlantic rather than the musical comedy favorite. With Jack Carroll at the piano, Richman gives out with the current pops. Gets at the piano himself for a medley of more pops. But it was not until he dons a handle-bar mustache, checked coat and brown derby to take the crowd back to the Gay Nineties, that he saves the stand. Gals in the chorus help out by parading in the traditional back-alley get-ups as Richman gives out lustily for the old-time song classics.

A sock flash is provided by the Six Willys, three men and three women, with their outstanding Indian club and hoop juggling. Pack a thrill when one of the males swings a rope to clip the lights on candles gracing the head and arms of one of the girls, topping it off by roping a cigarette held in her mouth. Wind up with a rumba shaking, juggling routine.

Arleen and Dennis, ballroom duo, also score handily with their graceful gliding over the polished floor for a waltz and flirtation walk routine.

Noel Sherman, assisted by Billy Arnold, dressed the show up with three striking production spectacles, featuring a line of 12 steppers plus four show girls. Arleen and Dennis enhance the settings with their terping and Jacques Barrie's baritone singing gives the pro-

NIGHT CLUB REVIEWS

ductions story body. Billy Hayes's large band gives adequate musical support for the show as well as providing smooth rhythms for dancing. And for the Latin tunes, excellent incentives are provided by Manuel Ovando's excellent rumba crew. *Maurie Orodener.*

Hotel Nicollet, Minnesota Terrace, Minneapolis

Talent policy: Dance and show band; shows 8:30 and 12. Management: Neil Messick, manager; Jimmy Hickman, room manager; Sally Delaney, publicity. Prices: Dinners, \$2; suppers, \$1.50 up; drinks, 55 cents up.

Dorothy Lewis, back for her fourth annual stay here, presents what is perhaps her outstanding ice show in her 1943 production aptly titled *Moderne-Tasia*. Set to Tschalkowsky's *Nutcracker Suite* music, the short (15 minutes) but pithy presentation is Miss Lewis's speediest offering since she began playing this spot.

Miss Lewis is supported by the usual four-girl chorus (Mitzl Dexter, Ruth Heinz, Patsy O'Day and Joann Axtell). Leading men are George Arnold and Bob Fitzgerald. Perhaps the outstanding thing of this year's production is the costuming of Miss Lewis and her chorus.

Show opened with chorus in a smart-moving ballet number, followed on by the two men in a splendidly received routine. Miss Lewis's first appearance is accompanied by one of her male partners who soon gilds off the ice to permit the star to do some of her tricky one-leg stands, twirls and spins. As she concludes her solo, the chorus returns to the ice for some fast stepping as Miss Lewis bows off.

For her second specialty she does the very intricate Russian "kozatsky," twirls, backstands and spins adding color to the dance.

Chorus is seen next in a beautifully done Oriental number. Show goes modern, with Arnold and Fitzgerald appearing in Gaucho costumes as the ork beats out fast rhythms. Dorothy comes on ice for the concluding Strobolite number. Very effective.

Perry Martin, ork leader and warbler, does a fine job for show and dancing. *Jack Weinberg.*

Savoy Lounge, St. Louis

Talent policy: Dance band; shows at 10, 12 and 2. Management: Maurice Lyner and Maurice Goldsworth, owners; Dave Blum, manager; Bill Pullman, headwaiter. Prices: \$2 minimum weekdays, \$2.50 Saturday and Sunday. Set-ups only.

This swank spot has changed this week to set-ups (bring your own liquor),

avoiding the 1:30 curfew. Afternoon cocktail show has been dropped in favor of the late crowds and should prove more successful than the previous policy.

Personality of the week here is Cliff Hall, young piano pounder who has reigned the society set at Nassau and Newport parties for years and is now breaking into club business. His act is a solid click here and he could remain indefinitely. Has plenty of special lyrics and entertains a la Dwight Fiske, and gets a riotous reception. Keyboard work is excellent, playing fine boogie and blues piano interspersed with his risque songs. Hall is a comer to watch, bound to be a success wherever he goes. He is already inked for a return date here.

Betty Barrett, attractive singer with the house ork, displays excellent voice and adeptness at selling. Eleanor Christian does some deft tapping to *Lady Be Good*, encores with fast stepping to a Harlem jive number. Her numbers were well received.

Billed as a "mixologist," Joan Brandon dispenses mixed drinks from supposedly empty containers.

Miss Brandon could improve her presentation by dropping some of her affected mannerisms, develop a little naturalness. Opening cigarette-palming dance could be shortened for the improvement of the act.

Al Sari's ork works the show and plays for dancing. Boys work hard and well. Instrumentation includes piano, drums, sax and trumpet. Next week Mervyn Nelson, a favorite here, opens a return engagement. *C. V. Wells.*

Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Shows at 9:15 and 12:15; dance band. Management: A. S. Kirkeby, managing director; Mary Anderson, publicity; Emile, host. Prices: A la carte.

Two standard acts—Giovanni and Eunice Healy—comprise the new show in this society room which is doing more repeat trade than most spots in town. Much of this is due to the reputation of the room, hotel; popularity of Emile, the host, and Nell Bondshu, the band leader who stays several months each time he comes in with his 10-piece string and reed ork. (Bondshu, incidentally, is leaving next week for about three months to work the Chase, St. Louis, and will be replaced by the equally popular Ramon Ramos who, heretofore, has been working Kirkeby's Camellia House in the Drake Hotel here. Bondshu will be back for the fall season.)

Giovanni and his pickpocket turn is good, amusing stuff if spotted in the proper room. The novelty here will probably go for the first couple of weeks but will wear off the second half of the run, due to the fact that many of the same people come in every night. Also, while Giovanni knows how to handle big shots on the floor while cleaning their pockets and/or lifting their suspenders, the after effect may not be as jovial as in a more informal, tourist-catering room. When caught, it must be admitted, he held the floor some 25 minutes and kept the customers quite amused.

Eunice Healy opens the show with a set of big-time tap routines that are breezy and puncy at the same time. The girl has looks, talent and delivers like a topnotcher. In addition to a couple of familiar dances, marked with some flashy turns, she introduced a new "street sweeper" character routine that is gay and easy to watch.

Bondshu works hard at the piano at showtime and enjoys the shows as much as the acts' most ardent fan. His music is light and just right for this environment. *Sam Honigberg.*

Leon and Eddie's, New York

Talent policy: Dance and relief bands; floorshows staged by Ruthie Lane at 8, 10, 12 and 2. Management: Leon Enken and Eddie Davis, operators; Dorothy Gullman, publicity; Louis Katz, headwaiter. Prices: Minimum after 10 p.m., \$3.50.

New summer edition of Leon and Eddie's show still provides a huge bargain for visiting citizens if for no other reason than the work of Eddie Davis. As far as the opening night crowd was concerned, an hour's duty was just a warm-up. His session of risque madrigals and stories found willing audience marks. At the close of his session he got the house to join him in a session of community sing-

ing which is regarded as a pretty good trick in night clubs.

With this show, the spot inaugurates a new opening night policy. Talent is brought in Fridays in order to get set for the formal unveiling the following Wednesday. Display, as a result, went off smoother than previous first nights.

With Davis as the show topper, any faults in the rest of the cast is overlooked by the cash customers when making their summaries. Some of the acts didn't measure up to the usual house standards, but in this era of act shortages the present collection does comparatively well.

Opener is Patricia King, pretty and personable tapster, with a catalog of smooth numbers. Her closing routine, a paso doble, with a set of fast spins awarded her a hefty hand at the exit.

Ronnie Gilbert makes her bow as a singer with her appearance here. She is a former dance director with talent in that direction, which unfortunately isn't too visible in this field. Pipes are okay, but she needs lots of polish in her delivery.

The Havana-Casino Dancers, two mixed couples nicely costumed, knock off a samba which does okay but which could have been more effective with better routing. Another act of similar content is the Four Cuban Diamonds (Pabito and Lilliom accompanied by two bongo drummers). The dance pair are fast and have some torrid numbers which are effective in night clubs. Walked off to a solid mitt.

The Sen Wongs are a good-looking pair of Oriental ballroomers who do a pleasing rumba and good cakewalk to get them across. Other dance act is Edna Joyce, who works with the line as background. Gal making a return date here, does good acro work.

Novelty act of this edition is Betty and Her Playmates. The gal puts three dogs thru some not too intricate routines. Best trick is a double pass on a tight wire.

Don Harris is the holdover emcee who keeps the show nicely paced and who accounts for an okay delivery of a pair of songs.

The 10-girl line does effective work, while Lou Martin, marking his umpteenth year at this stand, does an excellent showbacking job. *Joe Cohen.*

Hotel Roosevelt, Patio Grill, Jacksonville, Fla.

Talent policy: Show and dance band; shows at 1, 8 and 11 p.m.; Red Thornton,

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This midtown spot (capacity around 1,000) does good business thru the week and turns 'em away week-ends. Service-men predominate.

Red Thornton, in his 25th week here, runs the show smoothly and informally, carrying on continuous kidding with the customers. Thornton is a top-notch lightning cartoonist but eliminated his stint at show caught.

As an opener brings on Marian Nixon, svelte blonde terpsichorist, in a novelty number. On later as a closer with a neat bolero routine.

Muriel Lynne, auburn-haired eye-ful, warbled four numbers to good returns. No Lily Pons, she has a pleasing voice of mid-range and knows how to sell it. Beautifully wardrobe.

Barrie and Brenda on for a session of

hand-balancing. They do fine control work and deserved the heavy hand they received.

Tyrl and Julio, dance team, did some unusual lifts and spins. Most of their work is standard but done with grace and finish. Fem is a looker, and couple makes a smart appearance.

Buddy Sawyer's ork of eight pieces has come a long way during the past year. Sawyer has whipped into shape a smooth-running musical machine that keeps the dance floor full.

W. H. Colson.

Hotel Netherland Plaza, The Patio, Cincinnati

Talent policy: Show and dance band; floorshows at 7:15 and 11:30 (extra show at 1 a.m. Saturdays); no Sundays. Management: Max Schulman, hotel manager; Oscar Kline, room manager; Amy V. Pace, publicity. Booker: Arthur Frew, GAC. Prices: Dinners from 90 cents; drinks from 25 cents.

Popular prices, good cuisine and congenial surroundings coupled with a policy of three-act floorshows and a dance band continue to pack this intimate, Spanish-styled basement chamber located in the town's tallest building and on the town's busiest corner. With its talent budget in the middle brackets, shows here have been running uniformly good, even in these days of act scarcity. Booked by the local General Amusement Corporation office, acts are set in on a one-week-with-option basis. Current layout, one of the best in months, opened last Monday (7), and on its second night was inked for an extra two weeks.

Anne LeValls, shapely redheaded youngster, cracks the ice with tap dancing and fares okay. Kid totes good wardrobe and beats out some nifty taps, but needs just a little more selling and polish to put her in the proper groove.

Duke Art Jr., presenting the same act as done by his dad in vaude for years, made a solid impression with his novelty mud-slinging art act. Assisted by his wife, young Duke works in front of an easel to model out of mud in rapid-fire fashion character faces familiar to the public. To further demonstrate his versatility, Art has a femme from the audience pose for a mud-mugging. Art works in a breezy pitchman's style and his sharp line of chatter adds comedy to the novelty turn. A fine hand.

Lynne Benet, comely brunette mentalist, fits well in a classroom with her crystal-ball routine. Makes a wholesome, dignified appearance, and gives smart treatment to answering questions of the patrons which have been written on a slip of paper, sealed in an envelope and placed in a large glass bowl beside her. She could add a bit to the acts effectiveness by working off a few phony answers for laughs without sacrificing any of the turn's dignity. Warmly received.

Wally Johnson's six-piece crew still on the show and dance music, turning in an okay job. Johnson, however, needs to develop his ad-libbing technique for the emcee chores.

Bill Sachs.

885 Club, Chicago

Talent policy: Shows at 9, 12 and 2; dance band; intermission pianist. Management: Joe Miller, operator and host. Prices: Dinner from \$2.75; drinks from 50 cents.

When a show here needs doctoring few performers can do the job as well as Paul Rosini. The last couple of bills have been on the weak side, so Operator Miller played safe by bringing in the suave deceiver for the ninth (or is it the 10th) time. Rosini is great for the intine spots, his parlor entertainment being amusing and wholesome. At this viewing act included card and coin tricks, in addition to his 20-year-old thumb-tie stunt which is still mystifying.

Three-act bill is opened by the Dancing Conrads (2), who are in for a return date with their radium-costume numbers which look impressive on this small floor. Not much real dancing, but idea lends itself to many tricky poses.

Del Parker, good-looking brunette with a flexible voice, shows promise of developing into a strong act. She knows how to sell a song and uses a variety of rhythms. Possessing a nice figure and attractive features, she can stand more attractive wardrobe and a little more cosmetic glamour to bring out those assets on the floor. In her set the beautiful baby number is well done but should be limited to theaters where it will get the proper attention.

Mark Talent's small band and Johnny

Honnert's pianistics still round out the musical portion of the evening's entertainment.

Sam Honigberg.

Biltmore Bowl, Los Angeles

Talent policy: Dance band; shows at 9:15 and 12 p.m. Management: Joseph Faber, manager; Hans Stoiber, maitre d'; Maury Foladare, publicity. Prices: Cover charge \$1 (Saturday, \$1.50); dinner, \$2 up; drinks, 45 cents up.

Ted Lewis's revue ranks with the best to play the bowl. Spot is packing them in with the increased talent and advertising budget.

Lewis's band (four brass, four reed, three rhythm and one string) sounds off on *When My Baby Smiles at Me* to bring on the maestro, who takes the mike to recite *Relax* and start the show off at a fast clip.

Pretty Geraldine Dubois, petite singer-dancer, sings *After You've Gone* and goes into her dance as Lewis sings *Oh, You Great Big Beautiful Doll*. Miss Dubois's cakewalk turn is done with enthusiasm that puts it over well.

Aided by the Reed Sisters, Lewis gives out on *Yankee Doodle Dandy* vocals as a preface to Teddy McDaniel's laborious stepping. By comparison with other acts

in the show, his turn is far down the ladder.

Kay and Glenn, dance team, modernize the Viennese waltz, doing it in a fast tempo. Team works smoothly and accentuates spins and lifts. Miss Glenn's ballet work is outstanding.

A Glenn Miller arrangement of *Avril Chorus* brings on Audrey Zimm, moppet baton twirler, who stops the show cold, working one and then two batons with equal finesse.

Lewis pays tribute vocally to General MacArthur, President Roosevelt and others as a fill-in number. *Me and My Shadow* again features the Reed Sisters, strong on voice and harmony, with the zany antics and fancy stepping assignment going to Lewis and his "shadow," Charles (Snowball) Whittier. Strong turn. Whittier imitates Bing Crosby, Jimmy Durante, Edward G. Robinson and Rochester to good results.

June Edwards, a curvaceous miss, is the closing feature with her contortions. Back bends from a standing position on a pedestal to two feet below foot level to affect a head slide and return to standing position is sock stuff.

Show runs a fast 45 minutes. Band does good job on show and dance music.

Sam Abbott.

IN SHORT

New York:

ARTHUR GROSSMAN, booker of El Morocco, Montreal, is set to leave for the Coast. Joe Rollo takes over the office. . . . MORTON DOWNEY is down for the Waldorf-Astoria July 1. Leo Reisman will bow in the same show.

MAE MURRAY, last seen in niteries at the Diamond Horseshoe two seasons ago, is planning a *Merry Widow Revue*. . . . PARYS AND CRISTINA, Spanish dance team which played London and Paris class spots for years, made their American debut June 13 at the New York Times Hall. Consuelo Moreno, Geronimo Villarino and Reve Reyes rounded out the program. . . . ALAN CORELLI, head of the army ambulance emergency corps, says the organization needs more men volunteers.

Chicago:

DAVE APOLLON pulled out following his Oriental date to open a six-week run at Slapsy Maxie's, San Francisco, June 21. . . . REA LLOYD (nee Marie Kuhlman) breaks in the new name as a dance comedienne at Monaco's, Cleveland, beginning June 14. . . . MARIAN VINAY, comedy single, in town following nine weeks at the Grand Cafe, Phoenix, Ariz. . . . ANDY ALBIN (the Albins) rejected by the army. . . . RUTH DAYE and Doris DuPont, tappers, out of circulation for at least a year (the stork, you know). . . . MEL TORME, former vocalist with Chico Marx's band, will get a spot in RKO's forthcoming *Higher and Higher*. . . . JIMMY COSTELLO and the Gloria Lee Dancers (5) set for the opening Colony Club show.

SWANSONA, dancer working with a "Rudolph Valentino" dummy, started at the Brown Derby. . . . MARY BRANT, comedy waitress, continues at the Ivanhoe Cafe. . . . BERNICE PARKS moves into the Chase, St. Louis, July 23. . . . DUNCAN SISTERS have left to take a job at the Casanova, Detroit.

MORT INFIELD has been elected

president of the Entertainment Managers' Association, Lyman Goss Jr. carries on as secretary. . . . JUDY MANNERS comes into Helsing's Vodvil Lounge Thursday (17), replacing Harry Cool who will return after a vacation.

Here and There:

NETHA DE CRUZ dancer, booked into the Five o'Clock Club, Miami Beach, Fla. . . . MATA AND HARI have landed a five-week picture job with Metro. . . . DOROTHY SNOW, singer, in her 10th week at Clyde's Cafe, Detroit. . . . JONES SISTERS, song and dance team, set for two months at the Folies Theater, Mexico City, to be followed with six weeks at Frank Nick's, Dallas, their manager, John J. Livingston, informs. . . . LOIS LEE, singer, filling a two-week date at Club Royale, Detroit. . . . MURRAY (HATS) PARKER in Hollywood following a USO tour. . . . JEAN RICHEY is being held over at Earl Carroll's, Hollywood, until late in August.

THE MAGIC FLYERS have been held two more weeks at the Van Cleve Hotel, Dayton, O., making four in all. They are the first novelty act ever to play the hotel's Mayfair Room. . . . RAYMOND PIKE JR., after a week at the Primrose Country Club, Newport, Ky., hopped to Dallas, where he opened Sunday (13) for a three-week stay, set by Ray Lyte, of the David P. O'Malley office.

PETER HIGGINS starts a run at the Radisson Hotel, Minneapolis, June 23.

KATHERYN DUFFY GIRLS now in their seventh week at the Victory Room, Buffalo, and close in two weeks. May return to New York. . . . ADRA COOPER, dancer, is now the featured American turn at the Folies Bergere Theater, Mexico City.

BETTY BLACK, after two weeks at the Hollenden, Cleveland, is in the midst of a like engagement at Glenn Rendezvous, Newport, Ky., set by Miles Ingalls. Follows that with two weeks at the Neal House, Columbus, O., opening June 28.

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State, New York

VAUDEVILLE REVIEWS

(Reviewed Thursday Evening, June 10)

A generally good blend is mixed by a new line-up, with standard acts interspersed with new faces to make for a smooth vaude offering. But quality of the vaude won't be any too plain at the box office because the film, *China*, has played to capacity houses at the Paramount, across the street. When reviewed the State could have used about 50 per cent more customers.

The Iwanows, two men and a gal, open with a horizontal bar act, with zing supplied by fast tricks and a smattering of fun. A solid closer is their double somersault.

Lew Hoffman comedy-juggles thru his vaude bow in these parts, and is effective. Throws around hats, cigar boxes and assorted unorthodox objects. He applies enough funny work to his manipulations not to have to rely as much as he does to mugging. He got a fine send-off.

Things detoured around the schedule during the act of Sid Marion and Cliff Hall, when a cruising sailor, decidedly spiffed and unfunny, zoomed up on the stage and tossed an alcoholic wrench into the works. For a time the act was at a standstill, but suddenly the naval emissary disappeared and the turn resumed. The paid performers did better then, executing their con game bit with the unmaritime assistance of two scheduled stooges.

Marlo and Floria make their final appearance here for the duration. Next

week Marlo goes on Uncle Sam's pay roll as a soldier. The pair kept up their consistently good record, again ringing the bell with their waltz, tango and turkey trot. Took several bows.

Vet songwriter Joe E. Howard had a field day; sang his own comps and headed a community sing, too.

Closer is Bill Bardo's band, with Judy Bowers doing vocals that must be listed as listless. Ork is pared down to essentials, with an instrumentation of four saxes, five brass and three rhythm. But it gives out plenty of blast—enough to make one forget about the man-power shortage. The outfit is okay musically, and Bardo disports himself pleasantly. He contributed a bit of the classical on the fiddle, and an effective rendition of *Going Home*, Glee Club going along. Charlie Noble won applause with a piece on the drums. *Joe Cohen.*

Capitol, Washington, D. C.

(Reviewed Thursday Evening, June 10)

Beatrice Kay flashed her gay '90s stuff on the Capitol's cheering section and when she finally limped off after four noisy encores she had created what's known in some circles as a demonstration. The gal is good.

Bill with her are Gautier's Bricklayers; Coleman Clark and Allan Thomas, ping-pong experts; Howard-Paysee Dancers, and a patriotic musical panorama

called *Battle Hymn*. But it's Beatrice Kay's show from the time the box office opens.

Coming on in a purple outfit of the gaslight period she gave out with *Curse of an Aching Heart*, which had 'em beating their palms. Followed with *I Don't Care* and her own burlesque of a torch singer in the home-made gin days, she bowed off but came back after terrific hand. *Take Me Out to the Ball Game* scored, and then another encore, this time as a result of considerable commotion from pews, including whistling and applause. From then on she ran the show.

Show opened with patriotic *Battle Hymn*, written by Earl Robinson and John Latouche; chanted by Edwin C. Steffe, and sponsored by the OWI. Plenty stirring and well staged.

Clark and Thomas next, exchanging the eggshell in what was perhaps the flashiest ping-pong most of the customers had ever seen. More trick stuff and less straight match play would probably make a better act.

Howard-Paysee Dancers worked well but lacked distinction. First stanza was ballroom routine and only so-so. Changing quickly on stage, they stripped out of formal clothes and went into a j-bug act. They were better at the hot stuff.

Gautier's Bricklayers have been around now for some time but it still remains one of present-day vaude's foremost dog acts. The pouches are perfect and put on a genuinely amusing show.

On screen, *Tonight We Raid Calais*. *Caskie Stinnett.*

Oriental, Chicago

(Reviewed Friday Afternoon, June 11)

This week's bill, like most bills today, is explained by the standing truth that you don't get what you want but what's around. Last-minute bookings to round out a show usually force the entire picture out of focus. Present set-up has Sonny Dunham and band, with three acts in Lee Sims and Ilomay Bailey, Collins and Peterson, and the Winters Sisters. Sims and Bailey came in at the last minute, replacing the previously booked Elton Britt. Their lengthy routine added to the similarly lengthy turn of Collins and Peterson gives the band very little to do. And it's too bad, for in the first inning Dunham exhibits a lot of talent in his band, but never gets a chance to sell it.

Total activity of the ork involves two swing arrangements of *Blue Skies* (opener) and *By the Light of the Silvery Moon*, sandwiched in between the appearances of his two singers. Baritone Don Darcy has a good voice for ballads (*Black Magic* and *Let's Get Lost*) but no stage presence. Dorothy Claire is a blonde with more personality than voice, but the customers didn't mind. They kept her on for four numbers and gave her a strong send-off.

The three outside acts follow each other, a move that slows up the show considerably. Winters Sisters, three gingerly looking kids in brief wardrobe, score with fast and slow acrobatic work, using a bridge-type table for posing tricks. Cute act all around.

Collins and Peterson, vaude veterans, kill too much time at first with old talk, but catch on as soon as Collins takes to the cornet, and Peterson gives out with jive assistance. Act builds well. The hotfoot and lemon-squeezing gags while Collins tries to show off on the cornet still get good laughs.

Sims and Bailey with their informal voice (Ilomay) and piano (Lee) turn give the show class. Present a balanced set of tunes, with well-dressed, individual vocal and piano interpolations. *Donkey Serenade*, *As Time Goes By*, Ravel's *Bolero* and *Tea for Two* took up a good 15 minutes.

Dunham closed fast with *Gypsy Love Song*. Biz fair end of second show opening day. Screen has a Blonde picture, *It's a Great Life*. *Sam Honigberg.*

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, June 9)

Fairly entertaining bill, with Chico Marx and his orchestra and three outside acts—Mel Torme, Serge Flash and Johnny Burke.

Marx has a good band with plenty of bounce and zip, and he takes advantage of the versatility of his sidemen. Al Lyons, house ork leader, shares emcee honors with Marx. Marx could have zanyed the emseing duties up in keeping with what he sets out to do at the start. Following the theme, ork (six brass,

five reed and four rhythm) gets off on an all-outer, *Pagliacci*, giving it full swing.

Serge Flash, whose juggling is strictly on the terrific side, was a bit slow starting at the opener, but before the turn was over he had the crowds eating out of his hand. Uses three and four hammers, but the fingertip ball balancing and the catches from the audience on the hammer held in his mouth are the stuff they begged for. Had to beg off.

Mel Torme, built up as a songwriter, does a fair bit of singing. Tunes were *Johnny Zero* and *Why Don't You Do Right?*

It Ain't Necessarily So turned the band loose, with Marx leaving the direction to eat a banana. Good comedy here, with the band members failing to follow the baton-waving and proving to the maestro that they are right.

Johnny Burke's high voice is well adapted to the type of 1917-war material he does. Dead panning thruout, he gives his experiences in the first world conflict. Much of the material is, as the No. 1 war, out of date and not to clean. However, Burke ekes out some good laughs at times.

Phyllis Lynne is easy to look at and just as easy to listen to. Her vocal assignments included *Swing Low, Sweet Chariot* and *Don't Get Around Much Anymore*.

Remaining 15 minutes went to Marx at the piano. Tunes were *Beer Barrel Polka*, *Moonlight Cocktail*, *Play Gypsy Play* and *She'll Be Coming 'Round the Mountain*. Last two numbers were with Eddie LaRue, bass fiddler, who accompanied on the electric guitar. *Gay Ranchero* was the bounce-tune finale.

Pic, *Laugh Your Blues Away*. Three-quarter house at the opener. *Sam Abbott.*

Olympia, Miami

(Reviewed Wednesday Afternoon, June 9)

Bill carries no big names but offers good variety.

Walter Witko's pit ork started things off with *It Can't Be Wrong*.

Renalds and Rudy proved a nifty pair of hand-to-hand balancers, adding novelty with their attire.

Laura Kellogg followed, putting across two songs.

Mary Marlo gave her impression of how a kiddy sings, imitated various animals and did some songs as a night club entertainer would sing them. A rather harsh voice, but stopped the show.

Fitz and Carroll, a sailor and a gal, would do a lot better if they'd stick to their tap dancing and cut the comedy such as they offered.

Terri La Franconi, emcee, formerly at the Clover Club here, sang three Mexican numbers, including the familiar *Rancho Grande*, in which the customers joined him. Got a nice hand.

Ben Dova closed with his pantomime souse act, in which he uses a trick street lamppost for some highly entertaining acrobatics. His turns, twists and trick falls earned him plenty of applause.

Film, *The Falcon Strikes Back*. Biz big. *L. T. Berlmer.*

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HORSESHOE UNIT'S 642G

Billy Rose To Style New Cafe Show for Vaude After Clicking With First Combo; Costs Upped

NEW YORK, June 12.—After grossing \$642,500 in the theater tour of the vaude unit *Mrs. Astor's Pet Horse*, Billy Rose is mulling plans for a carbon of his current Diamond Horseshoe show *Post War Preview* to open around October 15 in vauders.

New unit is likely to cost around \$30,000, of which \$20,000 will be spent on costumes.

Only possible stymie to his plans is the shortage of talent and transportation difficulties.

The Rose unit has been one of the most successful to hit the road this past season. With the exception of a few dates around Christmas and Holy Week, unit brought in heavy returns to most houses. In several instances, such as the Majestic, San Antonio, and the Palace, Albany, show cracked house records.

Mrs. Astor's Pet Horse, now at the Lookout House, Covington, Ky., will probably disband after that date. The layout has been submitted around \$8,500 guarantee and overages. Most cafes cannot pay that kind of dough. Some, like the Shangri-La, Philadelphia, were interested in getting the show but couldn't solve the problem of its own line. If the gals were laid off for four weeks it would be difficult to assemble them again.

Costs have advanced since the first unit was put on. Costume bill for *Astor's Horse* was around \$15,000. Salaries of performers have also risen, as has everything else. New unit consequently is likely to be peddled at around \$10,000 plus percentage.

Aside from bringing additional profit to the Billy Rose exchequers, the combo has been instrumental in advertising the spot on a national scale. Many customers have come into the cafe as a result of seeing the unit.

Gambled With Some Dates

Highest gross chalked up by the show was \$47,500 at the Chicago, Chicago, week of November 26. Unit's percentage arrangement gave Rose a hefty return from that engagement. Other big grosses included \$32,000 at the Golden Gate, San Francisco, week of February 16; \$30,000 at the Majestic, San Antonio, February 3; \$22,500 at the Palace, Albany, November 11, and \$32,000 at the RKO, Boston, October 29.

In nearly all instances grosses returned comfortable profits, but in some instances, where it was a question of laying off or taking a chance, the unit was booked on a gamble. Several turned out okay, but the \$12,500 at the Colonial, Dayton, O., week of December 17 and \$14,000 at the Riverside, Milwaukee, didn't work itself into the black column of the ledger.

However, the other dates offset the losses taken in the few bad weeks.

Unit broke in at the Adams, Newark, N. J., October 1 for \$23,500 and followed with the Stanley, Pittsburgh, \$24,000 (six days); Earle, Philadelphia, \$28,000, October 22; three days at Hartford, Conn., starting October 30 for \$11,000; a sim-

ilar period at the Plymouth, Worcester, Mass., brought \$6,000; Palace, Cleveland, November 15, \$28,000, and the Ambassador, St. Louis, December 3 for \$19,000. This house was opened for vaude as a spot booking.

The outfit continued with \$15,500 at the Circle, Indianapolis; Dayton, O., and Milwaukee, Tower, Kansas City, Mo., December 31, \$14,500; five days at Wichita, Kan., January 6 for \$12,000. Interstate Time followed, and the unit got \$13,000 at Fort Worth, \$23,000 at Dallas, \$24,000 at Houston and \$30,000 at San Antonio. Two days at El Paso, beginning February 7, returned \$8,000, after which time the show went West.

The Orpheum, Los Angeles, took \$19,000, February 16; Golden Gate, San Francisco, \$32,000, February 24; Orpheum, Oakland, Calif., \$21,000, March 3; four days at the Capitol, Salt Lake City, \$9,000; Denham, Denver, \$14,000; Orpheum, Davenport, Ia., three days, \$6,500; Iowa, Cedar Rapids, Ia., \$4,500, three days; Oriental, Chicago, \$22,000; Palace, Fort Wayne, Ind., three days, \$6,500; State, Hershey, Pa., three days, \$6,000; State, Easton, Pa., three days, \$6,500; Colonial, Allentown, Pa., \$5,000; Hippodrome, Baltimore, \$20,000; Capitol, Washington, \$25,000, and the State, New York, \$37,000.

This unit was staged by John Murray, with settings by Albert Johnson.

Goodman Terrific \$26,000 in L. A.

LOS ANGELES.—Benny Goodman and orchestra, at the Orpheum Theater (2,200 seats) here for seven days ended Tuesday (8), turned in a terrific \$26,000. Goodman mark overshadowed that of Count Basie the previous week when \$23,000 was turned in, favored by Decoration Day week-end. Basie did 35 shows, while Goodman did only 31.

Goodman's gross was considered in the sky, as the house record is \$27,500 set by Amos 'n' Andy nine years ago. However, when the radio comics played the house prices were lower. On the bill with Goodman were Don Tannen and Moke and Poke. Pic. *Keep 'Em Sluggin'*. House average is \$7,500; top tab, 65 cents.

Balto Fine \$17,200

BALTIMORE.—Hippodrome Theater grossed fine \$17,200 week ended June 9 with *Knick Knacks of 1943*, featuring the Radio Ramblers, Lew Hoffman, Pat and Sylvia, Dorothy Keller, and 16 Rhythm Rockets. Pic. *The Desperadoes*.

Broadway Fair With Holdovers; Strand, Capitol and MH Okay

NEW YORK.—Holdovers notwithstanding, Broadway box offices are in fair shape. Lone exception is the State, which has been having a run of films with draw dissipated by previous runs. Other houses on the street continue big.

The Paramount (3,664 seats; \$55,487 house average) is pulling comfortably with the third session of Frankie Sinatra, Gracie Barrie ork and *Five Graves To Cairo*. Draw is likely to run to \$40,000 after hitting \$50,000 and \$70,000 in previous weeks.

The Strand (2,758 seats; \$39,364 house average) is continuing in the grand manner, with the fourth stanza of Cab Calloway's ork, Dooley Wilson and *Action in the North Atlantic* anticipating a hefty \$40,000. Third week drew \$45,000, while prior rubbers knocked off \$57,000 and \$58,000.

The Roxy (5,835 seats; \$50,067 house average), going into the third inning of

Big 85G Fortnight For Tommy Tucker In Chi; Baker 20G

CHICAGO.—Combination of *Lady of Burlesque* and Tommy Tucker's band unit, with Georgie Price as added feature, is giving the Chicago (4,000 seats; \$40,000 house average) a strong fortnight. For the initial week ended June 10, combo drew a plenty good \$45,000, and the closing session looks a cinch for \$40,000. Ballyhoo of pic helped, but notices were not too good.

Oriental (3,200 seats; \$20,000 house average) pulled down an okay \$20,000 for week ended June 10, with Kenny Baker, Dave Apollon and acts, plus second run of *Sherlock Holmes in Washington* on screen. More was expected from Baker, however, particularly in the face of the \$3,500 salary he pulled out.

Week of June 11, Sonny Dunham and band, with Lee Sims and Homay Bailey, and Collins and Peterson opened to fair biz at the Oriental. Blondie pic, *It's a Great Life*, rounds out the show.

Boswell, Ayres Ork Low 16G in Philly

PHILADELPHIA.—With the week ended Thursday (10) a natural letdown following a big week with Jimmy Dorsey's band and running into rainy week-end, Earle Theater (seating capacity, 3,000; house average, \$18,000) hit below the house par. Connie Boswell in the top spot, with Mitchell Ayres for the band followers, made for a weak marquee, and week brought a light \$16,000, one of the lowest marks this season. Jack Marshall and the Three Kings the added acts, with Dick Dyer, Ruth McCullough and Johnny Bond, out of the band, rounding out the bill. No help from the screen's *All by Myself*.

New bill opened Friday (11), also light on name appeal, will be plenty satisfactory if it can reach the house par of \$18,000. Brings up Hugh Herbert, Benny Rubin and Connie Haines, with John Kirby for the band music. The Christians and Sandy McStan round out the running. *Serial Gunner* on screen.

Bonnie Baker Show Hit by Festival

PROVIDENCE.—Twentieth annual Spring Festival of Music, free attraction in Roger Williams Park drawing thousands despite ban on pleasure driving (crowds for most part using trolleys and bus lines), gave theaters here tough opposition.

Metropolitan hit low for season with its week-end bill ended June 6, featuring Bonnie Baker and Ray Heatherton and his ork. Grossed only around \$5,000. Fay's, week ended June 3, also off at \$5,300 with a stronger than usual bill topped by Jerry Wayne.

BURLESQUE NOTES NEW YORK:

JOEY FAYE is one of the features in the New York Stock Company's *The Milky Way*, which opened a 12-week season at the Windsor last week. . . .

MARTY WHITE, featured in the new summer revue at Dave's, Brooklyn. Renee Andre at the Embassy, Brooklyn. Jean Rochelle held over at Pastor's. Ginger Sherry still at Butler's Tap Room. Tom McKenna in the Gay '90s revue at Gutrie's Broadway Garden. Joe Ross is emcee at the Swing Club. Princess Aloma now in her 18th week in the Hawaiian Room of Hotel Victoria. Patricia Lane booked by Arthur Bryson from his new studio as a vocal single. Lola Costello now at the DeSota Beach Hotel, Savannah, Ga., heading a new instrumental and slinging trio. . . .

BABE PATRICIA POWERS ill in American Hospital, Chicago, since May 1. . . . BOBBIE MORRIS, comic, begins another year with J. J. Shubert via a new contract thru the Charles H. Allen agency.

MARGIE HART voted Honorary Squadron Commander of the 74th Engine-Flying Training Squadron of Ellington Field, Tex. . . . JOE BABBIT, ex-theater manager, now a flight officer, recovering somewhere overseas from wounds received in Egypt with the Eighth Army. He was transferred to Algiers in March, and writes that he has received an air medal and some citations. . . .

INA LORRAINE opened June 7 at the Playhouse Club, Peoria, Ill., where regular burly is the policy. . . . EDDIE (NUTS) KAPLAN to reopen at the Steel Pier, Atlantic City, June 28. . . . DAINTY DIANE DAY, who played the Hi Hat Casino, Boston, June 7 week, vacations in July at Cape Cod, Mass. . . . PAL BRANDEAUX, producer, left to put on presentations for Dan Fitch in Atlanta. . . . HARRY MIRSKY, who piloted the Copley, Boston, playing legit revivals, is back in town having called it a season June 5. UNO.

San Fran Safe Heisted

SAN FRANCISCO, June 12.—Robbers cut thru a wire screening guarding a window of Manager Eddie Skolak's office of the President Follies, burlesque house, and moved out a safe containing week-end receipts totaling \$2,335. They used a truck to haul the safe away.

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NEGRO UNITS RIDING HIGH

Demand for Jump Music Favors Colored Units; High Salaries

CHICAGO, June 12.—The war has boomed the demands for Negro units. This is due to the fact that more Negro units are available as compared to white attractions and that the need for jump music in the new lounges which have mushroomed in the defense areas is better filled by colored talent.

A check-up with booking lists in leading agencies reveals in the majority of cases that Negro sales lead about two to one. Sales start with six-piece units and come down to single singers and pianists, the latter classifications grabbed up as soon as available.

Veteran cocktail bookers observe that

the draft has not been as severe on Negro musicians, first because of overcrowded camps housing colored soldiers, a condition which prompts more deferments, and secondly because of numerous rejections.

Buyers, particularly in the Middle West and on the West Coast, where defense project areas are literally dotted with new cocktail spots, report that the average war worker wants jump music and swing vocalists, a demand which is easily filled by colored talent.

Salaries are high, and when the unit has any name at all it can command a heavy three-figure take. The field is particularly good among name swing pianists and singers going into a spot as a sole feature. Men of the Art Tatum, Meade Lux Lewis, Fats Waller and Maurice Rocco class get anywhere from \$300 a week up. Dorothy Donegan mushroomed within the past couple of years from 25 cents an hour to \$550 a week (at the Oriental Theater recently she played for \$750). Rocco has been hitting the \$400 and \$500 class in niteries, with the asking price in theaters hitting \$750.

Four to six-piece name units are making up to \$1,000 a week, with the Louis Jordan Tympany Five topping that figure on most jobs.

The growth of the unit field has been accompanied, logically enough, by an expansion of colored talent departments in most of the leading booking offices. The booking field is no longer limited to two or three offices, primarily in New York. Today the booking of colored units is big business, and the progressive agencies are set up accordingly.

Locally the field is serviced by about a dozen bookers, among them GAC, MCA, CRA, Frederick Bros., Phil Shelley, Bert Gervis and William Morris.

Pleasure-Drive Ban Closes Two Lounges

NEW YORK, June 12.—The effects of the pleasure drive ban are beginning to make themselves felt in Eastern cocktail lounges. Spots that have closed so far are the Esquire, Schenectady, where Three Chocolates were on the bill, and Tybee Beach, Savannah, Ga., which forced the cancellation of Don Seat Quintet. The Seat unit was subsequently booked into the Ohio Pick Hotel, Youngstown.

So far the effects of the ban has not been as severe as expected. Operators are hanging on hoping that enough will use regular transportation lines to get to the spots.

LEE BROYDE, organist, has wound up a 15-month date in Casino Urca, Rio de Janeiro. She plans to return to the States when the transportation problems are solved.

Maracca Shaker Not Entitled To Leader Billing, AFM Rules

NEW YORK, June 12.—American Federation of Musicians has objected to Pat Travers's status as a band leader. The union pointed out that Miss Travers, playing only the maraccas, is not qualified to lead a combo.

Consequently billing of her work was changed from Pat Travers and Her Men About Town to The Men About Town With Pat Travers.

New Rooms in Chi, Philly Want Units

CHICAGO, June 12.—Tony DeSantis, operator of the Embassy Club in the Roseland neighborhood, is readying a new lounge there to be known as The Casablanca (that name, incidentally, is now being used by several operators in key cities). DeSantis will employ a couple of units for evening entertainment. Spot will be in competition with the Rose Bowl, which has a circular musical bar set-up.

PHILADELPHIA, June 12.—Alan Hotel, theatrical hostelry, returns to the after-dark scene with a musical bar. Murray Allen, former manager of the Drury Lane Inn, is host at the new spot called the 820 Bar, with Bert Sturz the assistant greeter. Dotty King and her trio first in.

PHILADELPHIA, June 12.—After being a barkeep for many years, Jimmy Blair has branched out on his own with the opening of his Musical Bar here. Lenny Peyton Trio first in. New spot booked by the Eddie Suez Agency here.

Tucker Sisters to Chicago

CHICAGO, June 12.—The Tucker Sisters (3) have opened a four-week run at the Little Club here, following a tour

Off the Cuff

EAST:

FRANKIE MASTERS' ork is new at Pete and Don's, Paterson, N. J. . . . HICKORY NUTS hold over at the Helene Curtis Lounge, Charleston, S. C. . . . AL BARRY, guitarist-vocalist, fronting a trio which has been signed by Frederick Bros. They have gone into Murphy's, Trenton, N. J. . . . DALE SISTERS go into the Diamond Mirror, Passaic, N. J., Tuesday (8). . . . VIRGINIA CARRINGTON THOMAS, organist, has been signed to the Mike Special office. . . . JOE LOPA ork goes into Colonial Inn, Paterson, N. J. . . . OWEN JONES is the new pianist at Leone's, New York. . . . BILL GOODEN, colored pianist and vocalist, starts at Lou's Germantown Bar, Philadelphia, June 11.

PAT TRAVERS shifts from the Hickory House, New York, to the near-by (See OFF THE CUFF on page 20)

of clubs and theaters in Mexico. Girls sing and use a bass, guitar and balalaika. Booking made by Bill Parent, of Frederick Bros. here, thru the act's manager, John J. Livingston.

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OFF THE CUFF

(Continued from page 18)

Belvedere Hotel. . . IRVING FIELDS for his engagement at the Wentworth Hall, Jackson, N. H., will be known as Forrest Fields. . . PETE JOHNSON AND ALBERT AMMONS, a long-time boogie-woogie fixture at Cafe Society Downtown, are set for the Forest Park Hotel Circus Snack Bar, St. Louis. . . JACQUELINE STEWART, singer-pianist, starts Monday (15) at Tony's Trouville, New York. . . THREE CHOCOLATES have been set for the 44 Club, Newark. . . J. C. JOHNNIE, pianist-singer, has been signed to General Amusement Corporation. . . DOROTHY ALLAN AND PHIL ELLIS, piano and song team, go into the Hickory House, New York, June 16. . . DON RENALDO ORK into the Enduro, Brooklyn, June 22.

MIDWEST:

THE SCAT MAN BAND (5) picked up a holdover date at the Beachcomber, Omaha. . . OPALITA AND GARCIA have started at the Indiana Hotel, Fort Wayne, Ind. . . GLADYS KEYES, piano, into Martin's, Chicago. . . TOMMY RIZBY, piano and voice, has started at the Bamboo, Kenosha, Wis. . . HELEN MALCOLM, piano and voice, continuing at the Cafe 39, Richmond, Ind. . . LIL ALLEN in for eight weeks at the East Town, Milwaukee. . . BILL CALDWELL at Silcott's, Kansas City, Mo., keeps busy using one hand on the piano and another on the organ. . . ANN LEWIS, blues singer, and Tommy Edwards, piano, pairing up at Lindsay's Sky Bar, Cleveland. The Ebonites, colored trio, continue to furnish the music there. . . JULIETTE and Her Los Caballeros, at the Miami Hotel, Dayton, O., have signed a six-month contract with the William Morris Agency.

JULANE PELLETIER, piano-voice, finishing a six-month run at Helsing's Show Lounge, Chicago, June 19. . . HAZEL TURNER back at Jim Isbell's, Chicago. . . GEORGE RYAN, bass man with Bob Mukey (3) at Helsing's State Street Lounge, Chicago, has quit to enter war work. . . MARY JANE HOWARD, voice, has left the biz to join the Civilian Air Patrol. . . JOHNNY MACK, organ-soloist, is filling the job of a sax section

PROFILES



JERRY MONTANA

Jerry Montana, now heading his own quartette, comes to cocktail lounges with a classical background obtained at the Juilliard School of Music where he studied the piano, clarinet and sax. His colleagues include Bobby Lyons, bass and vocals; Vinnie Astor, Hawaiian and Spanish guitar; Mickey Jordan, skilled at seven instruments, and Frank Monti, arranger and piano. The combo has a catalog of comedy and novelty numbers in addition to four part vocal harmony. Management is by Mike Special.

with Eddy Dunsmoor's band at Hotel Heidelberg Roof, Indianapolis. . . JANET CASTLE, piano-voice, into O'Larry's Lounge, Detroit. . . JACK COOKER, piano-voice, into Book Bar, Detroit.

WEST COAST:

WALTER PERRY and Walter Lane, steel guitar and banjo, staying on at Clayton Club, Sacramento. Al Oxman is owner-manager. . . BILLY GLOTZBACK, pianist, still around at Joe Cotton's Cotton Club, Sacramento. . . SONNY CHRISTINE (4) has returned to the Bellevue Cafe, Sacramento, owned by Marion Babich and managed by his son Pete.

PHILADELPHIA:

BON BON, who dropped his Buddies unit to enter war work here, will keep in trim by warbling Fridays and Saturdays at Lou's Moravian Bar. . . FATS WALLER takes over the lead at The Cove, with the Angle Bond Trio moving to Frank Palumbo's, both spots under the same management. . . TOMMY CULLEN and orchestra back at Herb Spatola's Flanders Grill. . . RIFF ROBBINS TRIO are added starters at Murray's Rhythm Bar. . . THREE RIFFS newcomers to the Melody Inn. . . BONNIE DAVIS and the Piccadilly Pipers, at Lou's Chancellor Bar since the start of the year, working out a deal to remain at the various Lou's establishments here until next year. . . JOEL YOUNG at the Solovox and Dolores Weber's songs at the Royal Bar and Grille in Camden, N. J. . . MICKEY SALLEN'S unit locates at the White Bridge Cafe, National Park, N. J. . . MARY LOU PAVELL, after several weeks at the Jefferson Hospital, returns to the singing at the Bingham House. . . ARVIN GARRISON, newest unit added to the rolls at the Jolly Joyce Agency here, booked into the Circlon, Allentown, Pa., for a four-weeker.

FROM ALL OVER:

LOUMELL MORGAN TRIO are appearing in Universal's musical *All by Myself*. . . FLOYD HUNT outfit appearing at the Rainbow Rendezvous, Salt Lake City. . . JEAN WILKINS, piano and organ, has moved from the Copley Square to the Copley Plaza, Boston. . . "HAPPY" COOK (5) drawing heavy biz at the New 'De La Louisiana, New Orleans. . . TONY MATTINGLY (5) into the Shamrock Club, Pocatello, Idaho. . . BUD WAPLES' outfit has started at the Ansley Hotel, Atlanta. . . HAL WASSON (6) into the Hollywood Club, Mobile, Ala., replacing the Renne Darst Swingettes, who have moved into the Gay O Club, Junction City, Kan.

CARL HOFF has organized another unit of five men and a girl and moves into the Radisson Hotel, Minneapolis, June 22; set by Art Weems, of GAC, Chicago. . . MARIANNE AND MAYO started at the Martin Hotel, Utica, N. Y., last week, set thru CRA, New York. . . HOPE LAWRENCE, vocalist, became a WAAC and is now training at Fort Oglethorpe, Ga. . . GRACE AND SCOTTY held over at Pier 76, Providence.

MAGIC

By BILL SACHS

BOB NELSON, who as Dr. Korda Raymond is again presenting his quality mental turn, opened Monday (14) for a week at the State Theater, Toledo. . . NEWTON HALL is current with his bag of nifties at the Palm Beach Cafe, Detroit. . . CHOI AND SIR FELIX KORIM (Clara and Brewerton Clarke) are celebrating the recent arrival of a daughter, Linda Ann, at their home in Clinton, N. Y. . . HAZEL MAE MILLER, of Kenton, O., long known as the sweetheart of the International Brotherhood of Magicians thru her faithful work for that organization as secretary to the late W. W. Durbin, former IBM president, and his successors, recently grabbed herself off a sweetheart of her own in Delbert P. Krock, whom she married in Kenton May 21. The new bride will continue her work for the IBM. . . ANDY FURLONG is unfolding his magical feats at Sam's New Musical Cafe, Philadelphia. . . SHEETZ AND COMPANY headed the free vaude presented June 6 at Forest Park, Hanover, Pa. . . JOHNNIE TAY is showing his magical wares at the Smart Spot, Haddonfield, N. J. . . "POUR-A-DRINK" DORNFIELD continues his long run as magical emcee at Nebiolo's Cafe in Melvindale, Detroit suburb. . . ROBERT EMERICO, now Corp. Robert E. Jones, has returned to camp at Fort Cauly, Wash., after playing three near-by camp dates with Janet Blair, who is now on tour of the Pacific Northwest. . . JOSEPH R. TREMBLAY, who formerly toured Ontario and Quebec with his own magic show, is now in his third year with the Royal Canadian Navy. He has been stationed at Halifax, N. S., the last 10 months, where he has appeared frequently with his magic before naval audiences. He also has two sons in Canada's armed forces. . . HAROLD WALBORN, now a private first class in Post Headquarters at Camp Sutton, N. C., writes that altho his military duties keep him extra busy, he still finds the opportunity to give at least two shows a week for civilian organizations, not counting the unlimited impromptu entertainment daily for the military personnel. . . FRANKIE GALLAGHER,

(See MAGIC on page 28)

(Routes are for current week when no dates are given.)

A

Abbey, Leon, Quartet (Dixie) NYC, cl.
Adams & Dell (Martins) NYC, cl.
Adler, Larry (Palmer House) Chi, h.
Allan & Dale (Casino Urca) Rio de Janeiro, nc.
Alphand, Claude (Blus Angel) NYC, nc.
Alpha (Queen Mary) NYC, nc.
Amaya, Carmen (La Conga) NYC, nc.
Andree & Andre Trio (Palmer House) Chi, h.
Anthony, Allyn & Hodge (Club V) Collinsville, Ill., nc.
Arden, Don, Dancers (Latin Quarter) Boston, nc.
Arnell, Amy (Chicago) Chi, t.
Ashburns, The (Biltmore) Los Angeles, h.

B

Balfonte's Marionettes (Casino, Wenona Beach) Bay City, Mich., p; (Green Mill) Saginaw 21-26, nc.
Banks, Alfred (Apollo) NYC, 10-16, t.
Banks, Warren (Cosmopolitan) Akron, nc.
Banks, Billy (Diamond Horseshoe) NYC, nc.
Baldwin & Bristol (Riverview Beach) Pennsylvania, N. J., p.
Barry, Sylvia (Diamond Horseshoe) NYC, nc.
Belmont, Dale (Harlequin) NYC, nc.
Benet, Lynn (Patlo) Cincinnati, nc.
Bergen, Jerry (Glenn Rendezvous) Newport, Ky., nc.
Berry Bros. (Palace) Cleveland, t.
Birch, Sammy (Hurricane) NYC, nc.
Black, Betty (Glenn Rendezvous) Newport, Ky., nc.
Blakstone, Nan (Tommy Joy's) Utica, N. Y., nc.
Blanche & Elliott (Riviera) Columbus, O., 14-26, nc.

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AMERICA'S FINEST Girl Instrumental-Vocal Act.
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Pers. Repr. Allan Rupert, Consolidated Radio Artists,
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Bond, Angie, Trio (Cove) Phila, nc.
Boswell, Connie (Riobamba) NYC, nc.
Bromley, Bob (Roosevelt) New Orleans, h.
Brookins & Van (Palace) Cleveland, t.
Brown, Walter & Jean (Washington-Youree) Shreveport, La., h.
Burton's Birds (Royale) Detroit 7-18, nc.

C

Cahill, Johnny (Renault's) Atlantic City, nc.
Callahan Sisters (Lake) Springfield, Ill., 14-18, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carroll Sisters (Queen Mary) NYC, nc.
Caston, Bobbe (Three Sixes) Detroit 14-27, nc.
Chandra-Kaly Dancers (Copacabana) NYC, nc.

ACTS·UNITS·ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

Chords, The (Roosevelt) New Orleans, h.
Church, Corynne (New Yorker) NYC, h.
Claire, Dorothy (Oriental) Chi, t.
Clark, Coleman, & Co. (Capitol) Washington, t.
Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.
Claude & Andre (Alpine Village) Cleveland, nc.
Clawson Sisters (Folies Bergere) NYC, nc.
Clayton, Ruth (Club V) Collinsville, Ill., nc.
Cliff, Paddy (Bowery) Detroit, nc.
Collins & Peterson (Oriental) Chi, t.
Como, Perry (Copacabana) NYC, nc.
Congaross, Six (Latin Quarter) Boston, nc.
Conrad, Cliff (Embassy) Brooklyn, nc.
Conrads, Dancing (885 Club) Chi, nc.
Cortez, Flores (Te Pee) Miami, nc.
Cotter, Audrey (Bertolotti's) NYC, nc.
Cross, Chris & "Lois" (Latin Quarter) Boston, nc.
Cuban Diamonds (Leon & Eddie's) NYC, nc.
Cunningham, Fairy (Dog House) Reno, Nev., nc.

D

D'Arcy Girls: Leominster, Mass.
Dann, Artie (Latin Quarter) Chi, nc.
Davis, Bobby (Diamond Horseshoe) NYC, nc.
Debonettes, Five (Club V) Collinsville, Ill., nc.
DeCruz, Netha (5 o'Clock Club) Miami Beach, Fla., nc.
Delahanty Sisters (Ace Calmo) Hollywood, nc.
Dennis & Sayers (Swansea) Swansea, Mass., h.
De Simone, Cheena, Dancers (Shangri-La) Phila, nc.
Dexter, Carol (Casablanca) NYC, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Donegan, Dorothy (Latin Quarter) Chi, nc.
Dorben, Dorothy, Dancers (El Patlo) Mexico City, nc.
Dowling, Elaine (Edgewater Beach) Chi, h.
Doyle, Eddie & Amy (Roxy) Cleveland 14-26, t.
D'Ray, Phil (Bismarck) Chi, h.
Duffield Sisters (Kitty Davis) Miami, nc.
Dunham, Katharine, Dancers (Chez Paree) Chi, nc.
DuPont, Bob (Earle) Washington, t.
Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Eldridge, Jean (Lookout House) Covington, Ky., nc.
Estella (Mon Paree) NYC, nc.

Estrelitos (Show Boat) San Diego, Calif., nc.
Evans, Bob (RKO-Boston) Boston, t.

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F

Farney, Evelyn (Chez Paree) Chi, nc.
Fay, Vivien (Diamond Horseshoe) NYC, nc.
Faye, Frances (La Martinique) NYC, nc.
Fisher's, Sid, New Yorkers (Book-Cadillac) Detroit, h.
Forrest, Phil (Skyride) Chih, nc.
Forsythes, The (Kaycee) Toledo, O., nc.
French, Eleanor (Riobamba) NYC, nc.
Frenzell, Gregory (Henry Hudson) NYC, h.

G

Gargan, William (Capitol) NYC, t.
Gary, Bill (Club V) Collinsville, Ill., nc.
Gautier's Bricklayers (Capitol) Washington, t.
Gilbert, Ronnie (Leon & Eddie's) NYC, nc.
Giovanni (Blackstone) Chi, h.
Glover & LaMae (Wm. Penn) Pittsburgh, h.
Gomez & Beatrice (Beverly Hills) Newport, Ky., cc.
Gomez, Pilar (El Chico) NYC, nc.
Granville, Bonita (RKO-Boston) Boston, t.
Green, Jackie (Beverly Hills) Newport, Ky., cc.
Green, Mitzl (Chez Paree) Chi, nc.
Guest, Jeanne (Palmer House) Chi, h.

H

Haines, Connie (Earle) Phila, t.
Hall, Bob (Diamond Horseshoe) NYC, nc.
Hall, Keith (Diamond Horseshoe) NYC, nc.
Hall, Patricia (Mon Paree) NYC, nc.
Hart, Gloria (Bismarck) Chi, h.

(See ROUTES on page 54)

Advance Bookings

CLUB V, Collinsville, Ill.: Cabot and Dresden, June 26-July 9; Dave Barry, 10-23.
BEATRICE KAY: Riverside, Milwaukee, July 2 week.

POLLY JENKINS AND HER MUSICAL PLOWBOYS
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PROM-TROTTERS SOUND OFF

3 Ships Out of Great Lakes Run, Cuts Band Jobs

DETROIT, June 12.—Employment of bands on the Great Lakes excursion steamers, always a big summer business here, will be down this year, from present indications. Missing are the two largest ships on the lakes, the Scandbee and the Greater Buffalo, which have been converted into aircraft carriers for use on the lakes.

Of the long-distance cruises principal assignments this year are for the S. S. North American and South American, with Hal White and his orchestra from Detroit and Frank Quartelle's band from Chicago respectively, booked thru the Delbridge & Gorrell Office. The S. S. Alabama, sister ship, will not run this year, further cutting down band openings. These ships make the 1,500-mile cruise to Georgian Bay, Duluth and Chicago.

On the local day runs Finzel Bros. have the bulk of bookings again, with George Finzel's own band on the S. S. Put-In Bay running to the island of the same name. The Finzels are booking Jimmie Nolan's band on the S. S. Columbia, running to Bois Blanc (Bob-Lo) Island, with Matti Holley's band playing in the ballroom in the park there.

Many Changes in Big Sepian Orks

NEW YORK, June 12.—Jimmie Lunceford picking up his alto sax again after so many years of wand waving highlights the drastic changes in personnel that have occurred recently in his and Duke Ellington's bands. Both bands were noted for the permanency of their sidemen, but, to quote an Ellington song, things ain't what they used to be.

Oddly enough the draft has played only a small part in the changes. Lunceford lost Willie Smith, sax ace, to Charlie Spivak (alho Smith has since joined the navy); James (Trummie) Young, trombone star, went to Charlie Barnet; Jimmy Crawford, drumming mainstay of the Lunceford crew for 14 years, got tired of the grind, and most recently Dan Grissom, singing and sax soloist of the band, departed for other parts.

Ellington suffered equally, first losing Cootie Williams (now on his own) to Benny Goodman; then Barney Bigard, clarinetist with the Duke since the early '30s, quit to take up with Freddie Slack's band for a time; Chauncey Houghton, who took over Bigard's book, was drafted; ditto Lawrence Brown, the most highly regarded of Ellington's trombonists; Rex Stewart (Boy Meets Horn) quit a few weeks ago and is currently sitting in with a mixed band in Sonora, Mexico, and Otto Hardwick left the Ellington bailiwick for parts unknown. Ben Webster and Junior Raglin, tenor saxist and bassist respectively, received temporary deferments from their draft boards, and Harry Carney, baritone sax man and one of the greatest, is awaiting reclassification.

New men with Ellington are Sandy Williams (trombone), Taft Jordan (trumpet), Nat Jones (sax) and Jimmy Hamilton (clarinet). Lunceford has added Joe Marshall (drums), Ted Hultbert (sax) and Earl Hardy (trombone).

RCA Still Suing for Exclusive on "Red Seal"

NEW YORK, June 12.—RCA Victor filed an appeal to the United States Circuit Court of Appeals, Thursday (10), in its suits against Decca and Columbia for use of the red label in the center of records. Action was dismissed several weeks ago on the grounds that the "Red Seal" used by Victor does not constitute a trademark. Bonds covering costs awarded to Decca and Columbia were filed by Victor pending a decision on its appeal.

Taxi!

DETROIT, June 12.—Band members are accustomed to long jumps between stops, but . . . Alfred Apaka, vocalist with Ray Kinney's Hawaiians, currently at the Book Cadillac Hotel here, received notice this week to leave at once for induction into the army—in Honolulu.

Expulsion From AFM Expected at Oberstein Trial

NEW YORK, June 12.—Officials of Local 802, AFM here, are expecting to take decisive action to curb possible violations of the recording ban when Eli Oberstein appears before them for the fourth time on Thursday (17).

According to one spokesman for the local, the charge of "acting against the best interests of the local and the federation" leveled against Oberstein puts the onus of defense on him, where in previous interrogations the burden of proving that Classic used scab musicians was on the unions' shoulders.

If board members are satisfied that Classic's releases have been damaging to the best interests of the union, whether or not they establish that Oberstein violated the recording ban, they have the authority to expel him from union membership and to place him on AFM's unfair list.

Actually, it is not assumed that these measures if taken will have the immediate effect of curbing the disk firm. Scab musicians would probably be willing to continue recording under the new terms if they were willing to violate the recording ban. Oberstein's expulsion would come as an anti-climax, as the Classic head tried to resign from the union several months ago.

New Pub in Alley

NEW YORK, June 12.—Allied Music Company, new publishing firm headed by Hal Pine, opened offices at the RKO Building here last week. Pub has bought out the former Green Bros. & Knight catalog, and expects to be admitted into ASCAP shortly. First plug tune is *Tonight I Shall Sleep*, authored by Duke Ellington, Mercer Ellington and Irving Gordon.

Sister Has Carlyle Ork

MEMPHIS, June 12.—Russ Carlyle, orchestra leader, has gone into the army, but it is still the Carlyle band, now being fronted by his sister Louise. Miss Carlyle has been canary with the ork and prepping for the lead job for the past six months. Ork is currently at Idora Park, Youngstown, Ohio.

Favorite Band Stylists Selected By Campus Dancers

Following are the bands voted the "best" in various dance styles. Strictly local or territorial orchestras are not listed.

Sweet		Swing	
Tommy Dorsey	29	Benny Goodman	32
Harry James	28	Harry James	31
Glenn Miller	14	Tommy Dorsey	11
Sammy Kaye	9	Glenn Miller	4
Charlie Spivak	7	Count Basie	4
Jimmy Dorsey	3	Jimmy Dorsey	4
Fred Waring	2	Duke Ellington	2
Duke Ellington	1	Charlie Spivak	2
Guy Lombardo	1	Woody Herman	2
Lew Diamond	1	Terry Powell	1
Vaughn Monroe	1	Vaughn Monroe	1
Bobby Byrne	1	Jimmie Lunceford	1
Latin-American		Tony Pasior	1
Xavier Cugat	83	Gene Krupa	1
Joe Bethancourt	1	Johnny Long	1
Carmen Cavallaro	1	Ray McKinley	1
Lew Diamond	1	Cab Calloway	1

What Studes Think of Orks "After the Ball Is Over"

NEW YORK, June 12.—The war has cut into everything—even the number of prom-playing orks that have proved the "most popular" or the "biggest disappointment." Time was when dance committees secured Glenn Miller, Tommy Dorsey, Kay Kyser and Benny Goodman for the four big proms of the college year and studes knocked themselves out figuring which band came closest to blowing the roof off the gym. Now it's Joe Fedurba and His Rhythm Ramblers that galvanized the prom trotters and Stacey Frank and His Red Hot Frankfurters that laid the biggest egg.

Time also was when the way to seal the success of a young band that was riding hell-for-leather was to send it into the college towns and have it come away with a big rep. Time was—before picture and theater dates offered more moo, train transportation upped traveling fees and college budgets were shaved to the bone.

Response after response reported that since Pearl Harbor this-or-that school has had to content itself with territorial bands and, in many of the cases, the local school combo. Where a few name bands were mentioned as the best to hit the campus, they were generally characterized as "the only big band to play here in two years." And conversely, some of those that did play the schools were treated unkindly.

One Man's Meat Is Another Man's Poison

PHIL LEVANT wasn't liked in Kemper Military School, De Pauw University and Mississippi State. The editor (no Southern gentleman) of the school paper, *The Reflector*, said quote He stinks!! unquote.

BOB CHESTER also proved disappointing to three schools, University of Toronto, University of Detroit and Muhlenberg College (Allentown, Pa.). All were unequivocal in their statements: Chester's band is too loud. The Detroit school was especially indignant because Chester ignored the committee's instructions and played too much swing.

But, as the fellow said, that's one man's opinion. At Kent State University, Chester played "the" dance of the year and was found to have "a good dance band plus personality."

BOBBY BYRNE (whose band was taken over by Jack Jenney when Byrne went into the army) shared a similar fate. University of Virginia and Washington Lee decided that Byrne played too much jitterbug music and "didn't have what the students wanted." But that's Virginia. Here at Fordham University the students found that Bryne "had a lively organization and played what they wanted to hear and dance to."

JACK TEAGARDEN got a two-to-one vote in his favor. The University of Idaho thought he had had "too big a

build-up" but Worcester Polytech liked him and Washington and Lee was "agreeably surprised." He played almost continuously, alho dancers at the school had become accustomed to bands "that rested as much as they played."

Bokays and Brickbats

TOMMY TUCKER pleased University of Richmond with his "sweet and jazz well mixed." . . . McFARLAND TWINS tickled Grove City College with their "style and personality." . . . SUNNY DUNHAM "didn't live up to the expectations" of University of New Hampshire. . . . University of Loyola went for the novelty songs of SPIKE JONES and Yale, as always, found a warm spot for EDDIE WITTSTEIN. . . . CHARLIE BARNET'S ork "didn't seem to give a damn" according to Becker College and the guys at Williams thought CLAUDE THORNHILL'S music was "difficult to dance to." . . . DePaul University approved of LEW DIAMOND'S "smooth" dancapations and the informal floorshow he staged. Purdue University also liked Diamond because he didn't give out "too much jazz." . . . On the other hand, Morningside College appreciated the "solid five" it got from LLOYD HUNTER. . . . Boston University and Tufts College both went for TONY PASTOR, as did University of Idaho for JIMMIE LUNCEFORD. . . . Worcester Polytech thought REGGIE CHILDS didn't show much of a repertoire, but it was pleased by BOB ALLEN'S "good arrangements and good personality." Allen's personality also appealed to University of New Hampshire. . . . University of Oregon had TOMMY DORSEY for one prom, as a gift of the alumni, and noted it with many thanks. . . . JOE MARSALA provided "sweet music" for dancers at The Citadel.

Decca Is Santa On Bing's 'Xmas'

PHILADELPHIA, June 12.—Bing Crosby still remains the highest paid artist employed by Decca Records, Inc. According to the disk company's annual report to the Securities & Exchange Commission here this week, Crosby nearly tripled his earnings from recordings during 1942, drawing down \$298,946 last year. The year previous, in 1941, the crooner's pay checks amounted to only \$100,640. Crosby's other earnings have not yet been reported. In 1941 his total take was more than \$400,000.

Next highest paid recording artist for Decca was Jimmy Dorsey, drawing down \$79,302 for 1942. Other big money-makers were Fred Waring, \$33,600; Guy Lombardo, \$32,781; Woody Herman, \$32,662. Among the singers Andrews Sisters drew down \$49,306, with the Ink Spots getting \$21,111 for their 1942 waxing efforts.

Recording salaries would have been even higher except for the fact that all such work stopped last August because of the Petrillo ban along with curtailed schedules earlier in the year because of the shellac and man-power situation at the disk factories. Decca's prexy, Jack Kapp, and E. F. Stevens, executive vice-president, each received salaries of \$56,285 during the past year, according to the report.

Arcadia's Martel Becomes "1st" Band

NEW YORK, June 12.—Paul Martel, after playing as second band for umpty-nine weeks at the Arcadia Ballroom here, got his big chance when he became the room's No. 1 band, augmented to 14 pieces.

Martel built up a tremendous local following with his waltzes, tangoes and rumbas and will have a better chance to spread it with the Mutual wire that is being installed at the spot.

Alan Holmes's eight-piece outfit is the new second band.



The Billboard Music Popularity Chart

WEEK ENDING
JUNE 10, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAP, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL	Leeds
ARMY AIR CORPS	Fischer
AS TIME GOES BY (F)	Harms
CABIN IN THE SKY (F)	Feist
CHANGE OF HEART (F)	Southern
COMIN' IN ON A WING AND A PRAYER	Robbins
DO I KNOW WHAT I'M DOING?	Melody Lane
DON'T CRY	National
DON'T GET AROUND MUCH ANYMORE	Robbins
I HEARD YOU CRIED LAST NIGHT	Campbell-Loff-Porgla
I'M THINKING TONIGHT OF MY BLUE EYES	Peer International
I NEVER MENTION YOUR NAME	Berlin
IN MY ARMS	Pacific
IN THE BLUE OF EVENING	Shapiro-Bernstein
IT'S ALWAYS YOU (F)	Famous
JOHNNY ZERO	Santley-Joy
LET'S GET LOST (F)	Paramount
MORE THAN ANYTHING IN THE WORLD	Remick
NEVADA	Dorsey Bros.
NEVER A DAY GOES BY	Miller
PEOPLE WILL SAY WE'RE IN LOVE	Crawford
RIGHT KIND OF LOVE	Witmark
TAKING A CHANCE ON LOVE	Feist
VIOLINS WERE PLAYING	Lincoln
WE MUSTN'T SAY GOODBYE (F)	Mayfair
WHAT'S THE GOOD WORD, MR. BLUE-BIRD?	Berlin
YOU'LL NEVER KNOW (F)	Bregman, Vocco & Conn
YOU RHYME WITH EVERYTHING THAT'S BEAUTIFUL	Chappell

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbebis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress, Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. TAKING A CHANCE ON LOVE —BENNY GOODMAN Columbia 35869	1	1. As Time Goes By —Jacques Renard	2	1. Taking a Chance on Love —Benny Goodman
4	2. AS TIME GOES BY —RUDY VALLEE Victor 20-1525	4	2. You'll Never Know —Willie Kelly	3	2. As Time Goes By —Rudy Vallee
2	3. VELVET MOON —HARRY JAMES Columbia 36672	2	3. Velvet Moon —Harry James	6	3. That Old Black Magic —Glenn Miller
6	4. AS TIME GOES BY —JACQUES RENARD Brunswick 6205	10	4. I've Heard That Song Before —Harry James	—	4. Boogie Woogie —Tommy Dorsey
3	5. DON'T GET AROUND MUCH ANYMORE —INK SPOTS Decca 18503	3	5. Don't Get Around Much Anymore —Glen Gray	1	5. Don't Get Around Much Anymore —Glen Gray
10	6. YOU'LL NEVER KNOW —WILLIE KELLY Hit 7046	5	6. It Can't Be Wrong —Alan Miller	10	6. Let's Get Lost —Vaughn Monroe
9	7. DON'T GET AROUND MUCH ANYMORE —GLEN GRAY Decca 18479	6	7. Taking a Chance on Love —Benny Goodman	—	7. All or Nothing at All —Sinatra-James
6	8. LET'S GET LOST —VAUGHN MONROE Victor 20-1524	9	8. Brazil —Xavier Cugat	—	8. Comin' In on a Wing and a Prayer —Song Spinners
—	9. ALL OR NOTHING AT ALL —SINATRA-JAMES Columbia 35587	8	9. Let's Get Lost —Vaughn Monroe	—	9. Don't Get Around Much Anymore —Duke Ellington
—	10. COMIN' IN ON A WING AND A PRAYER —SONG SPINNERS Decca 18553	3	10. Don't Get Around Much Anymore —Ink Spots	4	10. I've Heard That Song Before —Harry James
			MIDWEST		WEST COAST
			1. Taking a Chance on Love —Benny Goodman	4	1. Let's Get Lost —Kay Kyser
			2. As Time Goes By —Rudy Vallee	1	2. Don't Get Around Much Anymore —Ink Spots
			3. You'll Never Know —Willie Kelly	3	3. Taking a Chance on Love —Benny Goodman
			4. Velvet Moon —Harry James	9	4. As Time Goes By —Rudy Vallee
			5. Comin' In on a Wing and a Prayer —Song Spinners	5	5. Brazil —Xavier Cugat
			6. Don't Get Around Much Anymore —Ink Spots	7	6. Murder, He Says —Dinah Shore
			7. As Time Goes By —Jacques Renard	6	7. Big Boy —Ray McKinley
			8. Don't Get Around Much Anymore —Glen Gray	2	8. Velvet Moon —Harry James
			9. It Can't Be Wrong —Alan Miller	—	9. All or Nothing at All —Sinatra-James
			10. Let's Get Lost —Vaughn Monroe	—	10. Riffette —Freddie Slack

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schlmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
4	1. COMIN' IN ON A WING AND A PRAYER	1	1. You'll Never Know	4	1. As Time Goes By
2	2. YOU'LL NEVER KNOW	3	2. Comin' In on a Wing and a Prayer	1	2. You'll Never Know
1	3. AS TIME GOES BY	2	3. As Time Goes By	2	3. Comin' In on a Wing and a Prayer
3	4. DON'T GET AROUND MUCH ANYMORE	4	4. Don't Get Around Much Anymore	8	4. Taking a Chance on Love
7	5. JOHNNY ZERO	8	5. Johnny Zero	3	5. Don't Get Around Much Anymore
5	6. IT CAN'T BE WRONG	7	6. In My Arms	5	6. It Can't Be Wrong
6	7. LET'S GET LOST	14	7. In the Blue of the Evening	9	7. It's Always You
14	8. IN MY ARMS	—	8. There's a Harbor of Dreamboats	7	8. Don't Cry
8	9. THAT OLD BLACK MAGIC	5	9. It Can't Be Wrong	—	9. Let's Get Lost
10	10. IN THE BLUE OF THE EVENING	6	10. Let's Get Lost	—	10. The Honey Song
9	11. TAKING A CHANCE ON LOVE	15	11. All or Nothing at All	—	11. Murder, He Says
12	12. I'VE HEARD THAT SONG BEFORE	—	12. There's a Star-Spangled Banner	13	12. Velvet Moon
15	13. THERE'S A STAR-SPANGLED BANNER WAV-ING SOMEWHERE	11	13. It's Always You	—	13. I've Heard That Song Before
11	14. IT'S ALWAYS YOU	—	14. Army Air Corps	12	14. In the Blue of the Evening
—	15. THERE'S A HARBOR OF DREAMBOATS	—	15. Wait for Me, Mary	—	15. Please Think of Me
			MIDWEST		WEST COAST
			1. You'll Never Know	3	1. Comin' In on a Wing and a Prayer
			2. Comin' In on a Wing and a Prayer	5	2. It Can't Be Wrong
			3. As Time Goes By	4	3. You'll Never Know
			4. It Can't Be Wrong	2	4. Don't Get Around Much Anymore
			5. Don't Get Around Much Anymore	1	5. As Time Goes By
			6. Johnny Zero	9	6. In My Arms
			7. Let's Get Lost	6	7. Johnny Zero
			8. That Old Black Magic	6	8. Let's Get Lost
			9. Taking a Chance on Love	7	9. In the Blue of the Evening
			10. In My Arms	13	10. What's the Good Word, Mr. Bluebird?
			11. In the Blue of the Evening	12	11. I've Heard That Song Before
			12. I've Heard That Song Before	8	12. That Old Black Magic
			13. There's a Star-Spangled Banner	10	13. Taking a Chance on Love
			14. It's Always You	—	14. There's a Star-Spangled Banner
			15. Prince Charming	15	15. There's a Harbor of Dreamboats

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION	Last This Wk. Wk.
2	1. I CAN'T STAND LOSING YOU ... INK SPOTS ... Decca 18542
1	2. DON'T GET AROUND MUCH ANYMORE ... DUKE ELLINGTON .. Victor 26610
6	3. LET'S BEAT OUT SOME LOVE ... BUDDY JOHNSON .. Decca 8647
7	4. OLD MISS JAXON. CHARLEY BARNET .. Decca 18547
10	5. VELVET MOON .. HARRY JAMES Columbia 36672
—	6. DON'T GET AROUND MUCH ANYMORE ... INK SPOTS Decca 18503
4	7. RUSTY DUSTY BLUES COUNT BASIE Columbia 36675
3	8. SEE SEE RIDER .. BEA BOOZE Decca 8633
—	9. RUBBER BOUNCE. SONNY BOY WILLIAMS Decca 8651
—	10. TAKING A CHANCE ON LOVE BENNY GOODMAN .. Columbia 35869

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

WORKS FOR SUMMER SHOWS

Capitol Anxious To Talk Records With Petrillo

HOLLYWOOD, June 12.—Reaction of Glenn Wallichs and Johnny Mercer, officers of Capitol Records, Inc., to the negotiations between Musieraft and the American Federation of Musicians' president, James C. Petrillo, reveals that Capitol also may be interested in a separate agreement to make recordings. "It's very difficult to say what we will or won't do," said Wallichs, "inasmuch as the union and Petrillo appear to be in no hurry to inform us as to their demands, nor do they seem to care much about a counter-proposal from Capitol."

Wallichs said he had been following the Musieraft-Petrillo negotiations in *The Billboard* with "extreme interest" but added that Capitol had sent no "feelers" to the musicians' union. "It's impossible to enter into negotiations by correspondence," said Wallichs, a former record shop proprietor who now is general manager of the Capitol waxworks. "And on my recent trip to New York I was told by the union that Petrillo could not meet with me. However, we feel we may have a plan which Petrillo, his union and all the recording companies might approve."

Wallichs again leaves for New York June 24, and on the forthcoming trip he hopes to huddle with Petrillo. Altho it is claimed that Capitol's supply of recorded material not yet issued is ample for "at least another year, we would like to start recording again," said Mercer. "I hope something is worked out soon."

Flood Washes Out BR

OMAHA, June 12.—A flash flood caused approximately \$50,000 damage to Peony Park, Omaha, forcing closing of the park and ballroom for at least 30 days until repairs can be made. Joe Malec, operator of the park, reported the rainfall was approximately seven inches in less than an hour and flooded virtually the entire park.

Scale Upped on 75 Shore Spots; Room-&-Board Out This Summer

PHILADELPHIA, June 12.—Altho drastic curbs in transportation by train, bus or auto to the seashore resorts makes the prospects for the summer season most uncertain, the local musicians' union is making certain that the music makers get their share in keeping with the high prices the tootlers are drawing down locally. Philadelphia union has jurisdiction over all the Southern New Jersey resorts except Atlantic City, which has its own local union.

While the basic scale, upped considerably last year, continues the same, reclassification of all resort spots moves a good number into the higher scale brackets. In Wildwood, for instance,

Critics

NEW YORK, June 12.—Karole Singer, singer with Vincent Lopez on his current Canadian tour, ran into a new 25 per cent tax imposed on all entertainers excluding musicians. So in Ottawa, Lopez got hold of a third piano and all night long, between vocals, Miss Singer kept thumping out on the keyboard the only four chords she knows. In Toronto the trick didn't work. Either they think two pianos are enough for any band or they don't like female pianists.

Midwest Gas Cut Will Close Many Band Locations

NEW YORK, June 12.—Threats of gas rationing for the Midwest has band agencies wondering and worrying. If rationing becomes an actuality it is expected that among those band stops hit will be Coney Island and Castle Farm, both in Cincinnati; two spots in Buckeye Lake, near Newark, O.; Indian Lake, near Bellefontaine, O., and Frog Hop, St. Joseph, Mo.

Places in the East continue closing, at press time the latest casualty appearing to be Pleasure Beach Park, Bridgeport, Conn. Pleasure Beach is run by the city of Bridgeport, but bus cuts already in effect have played hob with grosses for the past few Sunday promotions.

Glenn Miller for Air Show

NEW YORK, June 12.—Glenn Miller may be heard again over the airwaves if present plans are okayed by the army. Captain Miller's service band, which includes many name sidemen, is being considered for regular broadcasts from the army air force station at Yale University.

Names and No-Names Land on Network Commercials, Subbing For Hot Weather Vacationists

HOLLYWOOD, June 12.—Dance bands in the "name" and "near-name" classifications are mopping up this season in the annual sweepstakes which find advertising agencies desperately trying to sell radio-minded clients replacements for regular ether shows. Altho the new programs hitting the airways in place of the regular stanzas are only for a 13-week period, there's always the chance that the new program will click and be continued in the fall and winter.

Bob Crosby, who doesn't even have an orchestra, tees off July 9 on NBC for Old Gold, using a pick-up crew. He is hustling around the Vine Street tootlers' hangouts these days lining up musicians. He gave up his original orchestra last December and one of the sidemen, Eddie Miller, took over what was left. Crosby can't use the band, but this week "borrowed" a stack of arrangements originally his for use on the smoke show.

Benny Carter also bagged a nice thing when he was packed to star on *Blueberry Hill*, new all-sepia show which debuts July 6 on CBS in place of Burns and Allen. According to producer Don Bernard, the program will spot Carter as an actor as well as batoneer and instrumental soloist.

Johnny Richards, local "territory" leader, drew the baton-waving assignment for the new Jack Carson program which Campbell's Soup bank rolls over CBS. Paul Wetstein, arranger for Bob Crosby and Tommy Dorsey, becomes a maestro June 22 when *Johnny Mercer's Music Shop* starts a 13-week series on NBC in the half-hour where Bob Hope

has been heard. Show starts Mercer as emcee but Wetstein, leading a "pick-up" crew as Crosby intends doing, also is skedded for an extensive build-up.

Paul Whiteman, with still another organized-on-the-spot outfit, already has taken over the Edgar Bergen show on NBC Sundays, sponsored by Chase & Sanborn.

The demand for music on the summer replacement package programs has hit a new high in Hollywood this season, and the chances of their being continued by the respective sponsors appear considerably brighter than under peacetime conditions. Band leaders, local musicians and the American Federation of Musicians' Local 47 here are all happy about the whole thing.

Spokane Gets Free Matinee Dancing

SPOKANE, June 12.—Dancing Arcade, opened Monday (7), is offering free matinee dances each afternoon to plant the spot with hoofers. Joe Bell, Spokane furniture man, is backing the room, a former general merchandise store, a block long with entrances on two sides. Floor has been refinished and neon and fluorescent lighting installed.

Grafmiller's barn, located 12 miles north of Spokane and boasting the largest dance floor outside the city, opened for another season Saturday (5). B. G. Rhythm Kings are currently featured.

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AND SO IT GOES

WORDS AND MUSIC BY NITA MITCHELL
ARRANGEMENT BY JIMMY MUNDY

AND HERE'S A SWELL NOVELTY!

HITCH OLD DOBBIN TO THE SHAY AGAIN

Recorded by TEXAS JIM ROBERTSON
DECCA Record 6085A

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Prof. Mgr., BUDDY BERNARD

NAT DEBIN
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AL STOOL
54 W. Randolph St., Chicago

IT'S HERE! IT'S TERRIFIC!
The Bounce They're All Talking About
"ON THE DAY OF HITLER'S FUNERAL"
Professionals Ready
CROWN MUSIC CO.
1650 Broadway N. Y. CITY

"YOU ALL"
The New War Song
Featured by
MORT S. SILVER and His Famous Band.
E. J. STINER
73 Sibley St. DETROIT, MICH.

New Records WANTED
Will pay spot cash. Let us know what kind and how many you have.
HALPERIN'S MUSIC SHOP
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where only B and C prevailed, there will be three spots paying A money for the first time this summer; Jack Diamond's Martinique Cafe, Frank Palumbo's Club Avalon and Lou Booth's Chateau Monterey. In addition, some C spots have been moved up to B. Price scale at the resort, depending on hours and classification, ranges from \$35 to \$64 for a seven-day week.

Room and board, which heretofore always figured in as part of the salary scale at the resorts, has been ruled out this year, being permissible only with the approval of the union's executive board. Moreover, the union has standardized the scale, running the same for each resort from \$35 to \$64 so that the smaller beaches will prove as inviting to the musicians as the larger resorts.

In addition to Wildwood, which offers employment at two pier ballrooms and 36 hotels and niteries; new resort scale covers Cape May with one pier and seven spots; Stone Harbor with three spots; Avalon with one pier and three spots; Sea Isle City with three spots; one spot in Strathmere; all in the South Jersey resort area.

Among the resorts in the Long Beach Island section of the Jersey coast are two spots in Barnegat City, one spot in Harvey Cedars, two in Surf City, three in Ship Bottom, one on Beach Arlington, one in Brant Beach, six in Beach Haven, one in Beach Haven Terrace, one in Beach Haven Crest and one in Cedar Bonnett.

Ralph Kirsch has again been appointed as the local union's representative to look after the more than 75 resort spots to make sure that the scale is upheld, taxes are paid and that no non-union bands grab off some of the resort stands off the beaten track.

Tootlers Tangled in Zoot War; One Gets Publicity, Others Hurt

LOS ANGELES, June 12.—Benny Goodman unwittingly become involved in a spectacular "gang war" this week while playing the Orpheum Theater. Police were unable to cope with the situation when more than 50 sailors and marines went thru the audience seeking "zoot suiters," young Mexicans who have been reported attacking servicemen on neighborhood side streets. The daily press here played the story so prominently that even the war was relegated to the inside pages.

Figuring the Goodman band would attract numerous "zoot suiters" to the theater, a mob of uniformed fighting men swarmed into the Orpheum Monday (7) and hauled about 20 of the sharply dressed Mexican youths out of their seats and into the lobby. There, while hundreds watched, they took turns snipping the wide lapels and pleats off the Mexicans' suits. There was no bloodshed at the theater, altho police called in reserves to stand by and watch the proceedings.

Goodman, as a result of it all, bagged tremendous publicity during his Orpheum run.

Union Advertises, Cautions Promoters Against "Panic"

YORK, Pa., June 12.—The ban on pleasure driving causing wholesale cancellations for bands and musicians, the local musicians' union, Local 472, has found it necessary to counteract with a series of newspaper advertisements to advise music buyers not to become "panic stricken."

Emphasis is made of the fact that it is not unpatriotic to dance, merely unpatriotic to drive an auto to a dance. The union suggests that the band buyers rearrange the dancing hours and hold affairs while and where bus service is still available. Union is hammering away the fact that it is imperative that entertainment be continued to maintain morale on the home front.

PHILADELPHIA, June 12.—The undeclared war between the "zoot-suit" guys and the servicemen, which broke out on a hectic scale last week in Los Angeles, spread cross-country to Philadelphia. On Thursday (10) two members of Gene Krupa's band, mistaken for a couple of zooters, were beaten by two sailors on a subway platform at 3:30 in the morning after finishing their chores at the Met Ballroom, where the Krupa band is holding forth minus their leader.

The musicians, Michael Marmarosa, piano, and Boniface DeFranco, sax, who joined Krupa nine months ago after a spell with Johnny (Scat) Davis, were in their working clothes—light blue gabardine jackets, darker trousers, starched white shirts and bow ties. The sailors, husky and apparently intoxicated, accused them of wearing zoot suits, evidently inspired by the battle of the zoot out on the West Coast. The two gobs walked across two sets of tracks, coming dangerously near the third rails, to reach the musicians.

Marmarosa was taken in an unconscious condition to the Hahnemann Hospital with a possible skull fracture, while DeFranco suffered a lacerated lip in the melee. The sailors escaped when a crowd gathered.

"Victor Herbert" New Ship

PANAMA CITY, Fla., June 12.—Victor Herbert will be the first composer to have a Liberty ship dedicated to him, when a craft bearing his name is launched by the workers at the J. A. Jones Construction Company yard here around July 10.

Launching ceremonies have been cut down to a minimum because of the speed and regularity at which ships are being turned out, so employees of the Jones yard have asked that musical organizations to play a salute to the composer and the ship named for him on the day of its completion.

When the "Roses" Really Bloomed

NEW YORK, June 12.—Another instance where songwriters are "peddling" already published songs is that of Walter Kent and Nat Burton and their *When the Roses Bloom Again*, published by Shapiro-Bernstein about a year ago. Written as a follow-up to *White Cliffs of Dover*, also penned by Burton and Kent, *Roses* failed to click despite much air plugging and recordings by Glenn Miller, Jimmy Dorsey, Benny Goodman, Kay Kyser, Hal McIntyre, Lawrence Welk, Kate Smith, King Sisters and Connee Boswell.

The only recording not mentioned above is the one that makes the song a potential hit all over again. That's the disk by Elton Britt, which has on the reverse side a little something called *There's a Star-Spangled Banner Waving Somewhere*. Chances are that the owners of the million copies sold of that have turned it over at least once.

Ellington Booked For Capitol, Hunts Radio Commercial

NEW YORK, June 12.—Duke Ellington is booked into the Capitol Theater for a September date to follow the stand of Morton Gould. Ellington will have completed his current stand at the Hurricane by that time. This pact gives the Capitol a band line-up extending into October.

Orks inked by Jesse Kaye, Loew booker, are Phil Spitalny to follow the current date of Bob Allen, Horace Heidt, Morton Gould, Ellington and Lawrence Welk, who probably play that house around New Year's.

Ellington is currently airing a half-hour show called *Pastel Period* every Sunday at 7 p.m. over WOR, which the station is trying to sell to a sponsor.

Nixing of Plans for One New BR Leads To Idea for Second

LOS ANGELES, June 12.—Denied a permit by the city to operate a public dance hall on a site formerly occupied by a super market, William Richman this week said he is obtaining backers which will enable him to build his own ballroom on the same plot of ground where once stood the famous Palomar. Meanwhile he is promoting week-end dances at Long Beach and Glendale civic auls.

The Palomar was destroyed by fire three years ago. Richman's original plans called for remodeling the market into a moderate-sized terp palace, but property owners in the neighborhood objected and the Los Angeles Police Commission denied Richman the go-ahead signal.

Richman's plans for another room the size of the old Palomar are now being formulated, with the backers reportedly all set to fork out the necessary money to get started. Richman said he could obtain priorities on materials and labor without trouble.

Song Gets First Printing Of 100,000 Copies

NEW YORK, June 12.—One hundred thousand copies of *If You Please* have been printed by Famous Music who claims it is the largest first printing on a film song in the history of the music business. Song was penned by Jimmy Van Heusen and Johnny Burke for the Paramount picture *Dixie*, starring Bing Crosby and Dorothy Lamour. Pub claims that half of the initial printing on the tune has already been contracted for by dealers for sale thru newsstand outlets.

Krupa Trial Continued

SAN FRANCISCO, June 12.—Trial of Gene Krupa on felony charges of using a minor for transportation of narcotics has been continued to June 29. He was scheduled to appear in court Tuesday. The continuance was arranged when the court was advised that Krupa was suffering from a "slight fever" due to an overdose of a sedative. How he got the sedative, which usually is prescribed by a physician, was not disclosed.

Strickland Fined, Put on Probation On Gas Violations

MINNEAPOLIS, June 12.—Don Strickland, Northwest territorial ork leader headquartered at Mankato, Minn., who headed guilty to two of five counts of a federal indictment accusing him of violating gasoline rationing, was today fined \$800 and sentenced to a year in jail. The year sentence was suspended and Strickland placed on probation for two years. Judge Gunnar H. Nordbye, before whom the musician was arraigned, ordered him investigated by the federal probation office before imposing sentence.

The indictment charged Strickland bought 1,693 gallons of gasoline prior to rationing and stored it in his own tanks, refrained from applying for gas ration books, and used his stored gasoline to transport musicians in his two automobiles. The true bill was based on the complaint he failed to turn in ration coupons, in violation of OPA regulations, for the gasoline used. It was the first case of its kind in the country.

Memphis, Full of Servicemen, Okays 3 Taxi-Danceries

MEMPHIS, June 12.—Police permission to operate taxi dance halls, heretofore strictly forbidden in Memphis and Shelby County, was obtained this week by S. Frank Smith for three downtown locations. Only one, at 117 Union Avenue, is planned for immediate operation, and opening date of this is still uncertain due to difficulties in WPB construction permits.

Need for entertainment of this character has been felt in Memphis since 20,000 sailors were stationed at Millington and an undisclosed number of soldiers at Second Army Headquarters, Fourth Ferrying Command Depot, Memphis Quartermasters General Depot, Kennedy General Hospital and the United States Engineer Office across the Mississippi River. The naval base alone grants some 9,000 shore leaves a night. Many thousands in addition from Mississippi, Arkansas and Tennessee military bases pack all hotels and rooming houses on week-ends and now are even sleeping in the parks.

To date the town has offered little recreation except two hotel class dance spots with a few additional week-end class dances and the movies. Efforts to provide soldier entertainment thru volunteer USO activities have done wonders, but leave a big unfilled need which can only be supplied by commercial operations. Smith and his associates say they have been greatly aided in their efforts to change the viewpoint of the Memphis police czars by commanding officers of the military units stationed here.

Hampton in First B'way Theater Date

NEW YORK, June 12.—Lionel Hampton, who has been mopping up in race theaters thruout the country, plays his first Broadway theater at Loew's State, opening Thursday (17). Earl Bostic, former leader, has joined the band, holding down a lead chair in the reed section.

Monday (21) Hampton will repeat a stunt pulled by Charlie Barnet at the Apollo here some months back, staging a servicemen's jam session on the stage after the last p.m. show.

PIANISTS, LOOK!

Our monthly break bulletins bring you original arrangements for making up extra choruses of hit-tunes with novel breaks, boogie-woogie, riding the melody, etc. Send a dime for sample copy. Anyone wishing to learn Swing Piano, send for free home-study folder.

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ASCAP Must Answer BMI's Bill of Particulars in Suit Involving E. B. Marks Songs

NEW YORK, June 12.—BMI won acceptance of its bill of particulars in connection with the Marks suit, and ASCAP has 20 days to file its answer, it was ruled this week. ASCAP will have to present a detailed account of its agreements with publishers and writers to substantiate its claim that the right to license public performance remains with the Society despite the expiration of contracts with publisher-members.

In answer to one of the amended complaints submitted against ASCAP by BMI in the long drawn-out case, the

Society stated that these continuing rights were acquired "by mutual agreement and understanding of its (ASCAP's) members, the Articles of Association of ASCAP, the minutes and resolutions of its board of directors, and by the manner in which it functioned." BMI has asked that ASCAP show where, when and how the "mutual agreement and understanding" was reached, and has demanded proof that Marks was, as ASCAP claims, "fully cognizant" of such understanding.

ASCAP claimed first that this understanding was reached during the first seven-year period of the Society's existence, when no written contracts were drawn up between the org and its members. It further stated that the written agreements inaugurated in 1921 were confirmatory of the previous oral understandings. BMI has requested that ASCAP show how a contract, which states that it is for five years' duration, can be construed to extend beyond that five-year period.

In asking for dismissal of the BMI-Marks suit, ASCAP prompted two of its other publisher-members to bring suit for a declaratory judgment on the rights of publishers when present contracts expire in 1950. Altho in its answers in the BMI-Marks case the Society did not state that it derived its rights from either publisher or writer-members, in asking for dismissal of the new suit ASCAP stated that it derived its rights from writers and therefore retained the rights in perpetuity by virtue of the writer's continued membership.

In taking this stand, however, ASCAP was treading on dangerous ground with its publisher-members, and their dissen-sion might prevent the Society from reiterating this position in answering BMI's bill of particulars.

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Les Brown

(Reviewed at the Sherman Hotel, Chicago)

THERE is little doubt among local band followers that Brown is not only an up-and-coming leader but also one who has already arrived in the top class. This is due primarily to the modern and refreshing approach with which he treats his material, whether of the sweet, swing or novelty variety. Rather than going out on a limb on one form of music and tiring the fans with it, he happily changes tempos, moods and even style to give each tune the fitting treatment it rates. For that reason the band can please the j-bugs (which is the case in this job) and the older diners earlier in the evening.

Band has a heavy pay roll, not only because of the 23 active people on the stand but because many of these people are very much in demand in the music business. Butch Stone, for one, takes up prominent room in the sax section, doubling on strong comedy songs between instrument work. He is one of the best novelty-performing musicians in the game. Willy Roland pounds a fine keyboard, and Dick Shanahan is one of the better rhythm drummers. And in the trumpet section Randy Brooks shines with some fine, hot solos. Then there is Brown himself, of course, keeping things in shape with good emcee work and generous assistance on his clarinet.

The vocal department is big time. Hal Derwin has a rich baritone and displays plenty of experience in delivery and showmanship. Roberta Lee is a good looker, with a voice to match. The Town Criers (composed of the two sets of youthful Polk Twins) are a clean and youthful-looking quartet, harmonizing beautifully. They are joined for various arrangements sporadically by either Miss Lee or Derwin.

Instrumentation is full. It consists of four rhythm, five sax and seven brass in addition to Brown's clary.

Sam Honigberg.

George Hamilton

(Reviewed at Hotel Peabody, Memphis)

ELEVENTH appearance of Maestro Hamilton at the Hotel Peabody since 1936 was something of a surprise to both Hamilton and the hotel. When Freddy Nagel, originally booked to appear, was drafted leaving his band leaderless, Hamilton, who had a hotel combo at Fort Worth, picked up the Nagel outfit at the Aragon and brought them to Memphis to do Nagel's four-week stint.

Band, while still using mostly Nagel arrangements, has very definitely changed under the Hamilton baton. There is more brass and a difference in accent. With Charles Smith making new arrangements it will soon be a complete Hamilton product—and a good one. Balance is three rhythm (plus Hamilton's violin on occasion), four brass and four reed. Performance improved noticeably during engagement.

June Howard is still the outfit's thrush. She has plenty of looks and a pleasant singing voice, but sells her tunes only moderately well. This may improve as she becomes more used to Hamilton's technique. Buddy Madison handles ballads and plays bass, both satisfactorily. Ken Jackson makes a good comedian.

The band, while not spectacular as yet, is certainly one of the better solutions to a draft problem. Should do well in hotel spots.

Ted Johnson.

Tiny Hill

(Reviewed at Hotel Edison, New York)

THIS is Tiny Hill's first appearance in New York and there is no reason why he should not register strongly in the room he is at. Habitués of the smallish Green Room, which has a third of it given over to a bar, will not be critical of the unsophisticated musical patterns Hill provides and they are sure to respond to the raucous good humor of the 400-pound self-styled hillbilly.

He's no billyboy by a long shot. He does use a just-folks technique in addressing the audience and his singing does resemble a shout, but there is no "by gosh" stuff, nor are there any hay-

(See ON THE STAND on page 57)

UP and COMING

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ORCHESTRA NOTES

Of Maestri and Men

ABE LYMAN, RUSS MORGAN, TOMMY TUCKER, BLUE BARRON and RICHARD HIMBER set for Coca-Cola shots week of June 21. . . . LEO REISMAN and MORTON DOWNEY open the Waldorf-Astoria, New York, July 1, succeeding XAVIER CUGAT and TITO GUIZAR. . . . CUGAT off to the Coast to work on three film assignments, *Tale of Two Sisters*, which also features HARRY JAMES, *Tropicana* and *Cover Girl*. . . . CHUCK FOSTER'S option at the Blackhawk Cafe, Chicago, picked up thru July 26. If the leader is inducted before then, BILLY BLAIR, bass man, may front the outfit. . . . Famous Door, New York, is making a bid to revive its former jazz glory adding "HOT LIPS" PAGE to alternate with RED NORVO in place of a floorshow. . . . JIMMY DORSEY will undergo a minor operation following his two-week date at the Chicago Theater, Chicago, ending July 1, and then will head for Hollywood for a picture assignment at Metro. . . . WILL OSBORNE followed JACK JENNEY into the Tune Town Ballroom, St. Louis, for a two-week run after JENNEY broke all records by staying on the bandstand four weeks. . . . CHARLIE SPIVAK and JERRY WALD each set for a month's run at the Sherman Hotel, Chicago, opening November 5 and December 3, respectively. . . . MIKE VALLON, manager of WOODY HERMAN, entered the army June 11. . . . William Morris Agency had to cancel nine weeks on AL DONAHUE when the maestro decided to take the job at the Totem Pole, Auburndale, Mass., instead of making a Midwest tour. . . . TED PHILLIPS, touring with the old BEN BERNIE band, is handling the music on *Laugh Priorities* unit now playing the Midwest. Show will start for USO late in the summer. . . . HAL SAUNDERS renewed by the Belmont Plaza, New York, for the summer. . . . ENRIC MADRIGUERA into the Roxy Theater, New York, June 16. . . . PHIL SPITALNY playing the Capitol Theater, New York, starting June 17, (See ORCHESTRA NOTES on page 26)

(Routes are for current week when no dates are given.)

A

Agnew, Charlie (Jantzen Beach) Portland, Ore., 14-26, p.
Alden, Jimmy (Famous Door) NYC, nc.
Alexander, Will (St. Paul) St. Paul, h.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Red (Garrick Stagebar) Chicago, nc.
Allen, Bob (Capitol) NYC, t.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., re.
Arturos, Arturo (Park Central) NYC, h.
August, Jan (Harlequin) NYC, nc.
Ayres, Mitchell (Metropolitan) Providence 18-20, t.

B

Baker, Don (Algiers) NYC, cb.
Ballou, Dick (El Patio) Mexico City, nc.
Bar, Vic (Olympic) Seattle, h.
Bardo, Bill (State) NYC, 17-23, t.
Barnard, Barney (Mainliner) Des Moines, nc.
Barnet, Charlie (Poll) Waterbury, Conn., 16-17, t; (Metropolitan) Providence 18-20, t.
Barrie, Grace (Paramount) NYC, t.
Barron, Blue (Riverside) Milwaukee, t; (Marshall's, Ill., 18, b; (Crystal Palace) Coloma, Mich., 19, b; (Paramount) Hammond, Ind., 20, t; (Melody Mill) Dubuque, Ia., 21, b.
Barry Bros. (Aquarium) NYC, re.
Bartal, Jeno (Lexington) NYC, h.
Baste, Count (Casino Gardens) Ocean Park, Calif., nc.
Basile, Joe (Olympic) Irvington, N. J., p.
Bates, Angie (Danier's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Beckner, Denny (Wind Mill) Charleston, S. C., nc.
Bennett, Larry (Hickory House) NYC, re.
Benson, Ray (Drake) Chi, h.
Bergere, Maximilian (La Martinique) NYC, nc.
Betancourt, Louis (Park Central) NYC, h.
Bishop, Billy (Deshler-Wallick) Columbus, O., h.
Bondshu, Nell (Blackstone) Chi, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bradshaw, Ray (Dragon Grill) Corpus Christi, Tex., nc.
Bradshaw, Tiny (Rhumbogee) Chicago, nc.
Bragale, Vincent (Warwick) Phila, h.
Breese, Lou (Chez Paree) Chi, nc.
Brigode, Ace (Excelsior) Excelsior, Minn., 11-24, p.
Broome, Drex (Hilton) Long Beach, Calif., h.
Brown, Pete (Silhouette Club) Chi, nc.
Bruno, Tony (Latin Quarter) Boston, nc.
Burns, Mel (Palais) Malden, Mass., b.
Busse, Henry (Palace) San Francisco h.

C

Cabin Boys (Lou's Moravian Bar) Phila, nc.
Caceres, Emilio (Tropic) San Antonio, Tex., nc.
Cadmis, Bill (Enduro) Brooklyn, N. Y., nc.
Calloway, Cab (Strand) NYC, until June 24, t.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Cappo, Joe (Henry Grady) Atlanta, h.
Carlyn, Tommy (Bill Green's) Pittsburgh, nc.
Carolina Cotton Pickers (Scott's Theater) Kansas City, Mo., 14-18, re.
Carr, Tommy (Avery) Boston, h.
Carter, Benny (Casa Manana) Culver City, Calif., nc.
Chatman, Christine: Lufkin, Tex., 17; Dallas 18.
Chaves (Riobamba) NYC, nc.
Chiquito (El Morocco) NYC, nc.
Clayton, Buddy (El Morocco) Montreal, nc.
Clement, Neville (Tic-Toc) Montreal, nc.
Codolban, Cornelius (Casino Russe) NYC, nc.
Coleman, Emil (Giro's) Hollywood, nc.
Coade, Art (Homestead) NYC, h.
Conn, Irving (Queen Mary) NYC, re.
Cook, Happy (De La Louisiane) New Orleans, nc.
Courtney, Del (Lakeside) Denver 14-17, p.
Craig, Francis (Hermitage) Nashville, h.
Crawford, Jack (Flame Club) Minneapolis, nc.
Cugat, Xavier (Waldorf-Astoria) NYC, h.
Curbello, Fausto (Stork) NYC, nc.
Curbello, Joes (La Conga) NYC, nc.

D

D'Amico, Nick (Statler) Detroit, h.
Dacta (Rainbow Room) NYC, nc.
Darst, Renee (Hollywood) Mobile, Ala., nc.
Davidson, Cee (Utah) Salt Lake City, h.
Davis, Meyer (Rogers Corner) NYC, nc.
DeLuca, Eddie (Walton) Phila, h.
Dennis, Dave (Hurricane) NYC, nc.
Denny, Earl (Walton) Phila, h.
Dickman, Harry (Colonial) Hagerstown, Md., h.
Dinorah (Greenwich Village Inn) NYC, nc.
Dolan, Bernie (Harlequin) NYC, nc.
Donahue, Al (Totem Pole) Auburndale, Mass., b.
Dorsey, Jimmy (Michigan) Detroit, t.
Drake, Edgar (Muehlebach) Kansas City, Mo., h.
Dunham, Sonny (Oriental) Chi, t; (Riverside) Milwaukee 18-24, t.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Hurricane) NYC, nc.
Engro, Johnny (Plantation Summer Gardens) Dallas, nc.
Ernie, Val (Statler) Cleveland, h.
Erwin, Gene (Chin's Golden Dragon) Cleveland, re.

F

Finch, Freddie (Mary's Place) Kansas City, Mo., nc.

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—road-house; re—restaurant; t—theater.

Fisher, Freddie (Jack Dempsey's) NYC, re.
Floyd, Chick (Cleveland) Cleveland, h.
Poster, Chuck (Blackhawk) Chi, nc.
Fox, Roy (Riobamba) NYC, nc.
Franz, Ernest (Place Elegante) NYC, nc.
Fraser, Harry (Aloha) Brooklyn, nc.

G

Garcla, Ralph V. (Cuban Village) Chi, nc.
Garber, Jan (Casino Gardens) Ocean Park, Calif., nc.
Gendron, Henri (Colosimo's) Chicago, nc.
George, Henry (Southern Tavern) Cleveland, re.
Giron, Adolfo (El Patio) Mexico City, nc.
Glass, Bill (Mon Paree) NYC, nc.
Goodman, Benny (Golden Gate) San Francisco, t.
Gorner, Misha (Commodore) NYC, h.
Grant, Bob (Plaza) NYC, h.
Grant, Rosalie (Essex House) NYC, h.
Gray, Glen (Lakeside) Denver 18-24, p.
Gray, Zola (Frank Palumbo's) Phila, nc.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Chauncey (El Morocco) NYC, nc.
Grey, Tony (Bal Tabarin) NYC, nc.

H

Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jimmy (Henry Grady) Atlanta, h.
Hartley, Hal (El Morocco) Montreal, nc.
Harvery, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
Hawkins, Coleman (Kelly's Stable) NYC, nc.
Hawkins, Erskine (Palace) Cleveland, t.
Hayes, Billy (Shangri-La) Phila, nc.
Heath, Andy (Fitch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Heidt, Horace (Palace) Columbus, O., 15-17, t; (Palace) Cleveland 18-24, t.
Henderson, Fletcher (Forest) St. Louis 14-19, p.
Herman, Woody (Palladium) Hollywood, b.
Herth, Milt (Copley Plaza) Boston, h.
Heywood, Eddie (Village Vanguard) NYC, nc.
Hill, Ansel (Rendezvous) Balboa Beach, Calif., nc.
Hill, Tiny (Edison) NYC, h.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Holmes, Alan (Aquarium) NYC, re.
Horton, Aub (Santa Rita) Tucson, Ariz., h.
Horton, Harry (Wivel) NYC, re.
Howard, Eddy (Elitch Gardens) Denver, b.
Hutton, Ina Ray (Flagler) Miami, h.
Hutton, Marion (T & D) Oakland, Calif., 17-23, t.

I

Imber, Jerry (Mon Paree) NYC, nc.
International Sweethearts of Rhythm: Charleston, S. C., 16; Augusta, Ga., 17; Macon 18.

J

James, Harry (Astor) NYC, h.
James, Jimmy (Coney Island) Cincinnati, p.
Jenny, Jack (Prom) St. Paul 16, b; (Val Air) Des Moines 17, b; (Lincoln) Cheyenne, Wyo., 20-22, t.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
Johnson, King (Sheraton) NYC, h.
Jordan, Louis: Topeka, Kan., 18, a; (State) Hartford, Conn., 18-20, t; (Capitol) Worcester, Mass., 21-23, t.
Joy, Jimmy (Bismarck) Chi, h.
Jules & Webb (Park Plaza) St. Louis, h.

K

Kassell, Art (Bismarck) Chi, h.
Kay, Kris (Adelphi) Phila, h.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Sammy (Eastwood Gardens) Detroit 18-July 1, p.
Kayne, Judy (Palomar) Norfolk, Va., b.
Keenez, Art (The Barn) Newport News, Va., nc.
Kemper, Ronnie (Last Frontier) Las Vegas, Nev., h.
Kendis, Sonny (Madison) NYC, h.

Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Terrace Room) Newark, N. J., nc.
King, Henry (Mark Hopkins) San Francisco, h.
Kinney, Ray (Book-Cadillac) Detroit, h.
Kirk, Andy (Apollo) NYC, t.
Knight, Clyde (West View) Pittsburgh, p.
Korn Kobbler (Rogers Corner) NYC, nc.
Kuhn Dick (Statler) Buffalo, h.

L

Labrie, Lloyd (Darling) Wilmington, Del., h.
Lamb, Drexel (Bartlett's) Pleasant Lake, Mich., nc.
Lande, Jules (Ambassador) NYC, h.
Landre Johnnie (Non-Coms) Columbus, Ga., nc.
Lane, Mark (Villa Madrid) Pittsburgh, nc.
Lane, Tony (Canary Gage) Corona, L. I., N. Y., nc.
Lang, Lou (Belvedere) NYC, h.
Lang, Syd (Colosimo's) Chi, nc.
LaPorte, Joe (Old Roumanian) NYC, re.
Larkin, Milton (Howard) Washington, t.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leonard, George (Chanticleer) Madison, Wis., nc.
LeRoy, Howard (Hofbrau Theater) Lawrence, Mass., re.
Lewis, Ted (Biltmore) Los Angeles, h.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (Terrace Room) Newark, N. J., nc.
Lopez, Vincent (Taft) NYC, h.
Lucas, Clyde (Roosevelt) New Orleans, h.
Luneford, Jimmie (Trianon) South Gate, Calif., b.
Lyman, Abe (State) Hartford, Conn., 18-20, t; (Stanley) Utica, N. Y., 22-24, t.
Lyons, Larry (Elms) Excelsior Springs, Mo., h.

M

McGrane, Don (Latin Quarter) NYC, nc.
McGrew, Bob (Kansas City Club) Kansas City, Mo.
McIntyre, Hal (Palais Royal) Toronto 16, b; (Stanley) Port Stanley 17, b; (Castle Farm) Cincinnati 19, b.
McIntire, Lani (Lexington) NYC, h.
Manchito (La Conga) NYC, nc.
Mann, Milt (19th Hole) NYC, nc.
Manuel, Don (Casino Royale) New Orleans, nc.
Manzanares, Jose (La Salle) Chi, h.
Mara, Anthony (Village Barn) NYC, nc.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Martell, Paul (Arcadia) NYC, b.
Marti, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Martini, Ben (Club 51) NYC, nc.
Matthey, Nicholas (Russian Kretchma) NYC, re.
Marx, Chico (Sweet's) Sacramento, Calif., 19, b.
Maya, Don (Casbah) NYC, nc.
Mayhew, Nye (Monte Carlo) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Menke, Al (Puritas Springs) Cleveland, p.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Mills, Dick (King's) Lincoln, Neb., b.
Moffit, Deke (Broadwater Beach) Biloxi, Miss., h.
Molina, Carlos (Del Rio) Washington nc.
Monroe, Vaughn (Commodore) NYC, h.
Morgan, Russ (Edgewater Beach) Chi, h.
Morris, George (Armando's) NYC, nc.
Munro, Dave (Supper Club) Fort Worth, nc.

N

Nelson, Stan (Casa Manana) Albuquerque, N. M., nc.
Newman, Ruby (Copley Plaza) Boston, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Newton, Frankie (Cafe Society Downtown) NYC, nc.

Nicholas, Don (Venice) Phila, c.
Noone, Jimmy (Tropics) San Antonio, nc.
Norvo, Red (Famous Door) NYC, nc.

O

Olan, Val (Versailles) NYC, nc.
Orton, Irvine (Folies Bergere) NYC, nc.
Osborne, Will (Tune Town) St. Louis 8-28, b.
Ovando, Manuel (Shangri-La) Phila, nc.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Panchito (Versailles) NYC, nc.
Paulson, Art (New Yorker) NYC, h.
Peplito (Havana-Madrid) NYC, nc.
Perry, Ron (St. Moritz) NYC, h.
Petti, Emile (Ambassador East) Chi, h.
Phillips, Ted (Orpheum) Omaha 17-23, t.
Pope, Gene (Stein's Buffet Bar) Indianapolis 14-18.

Porretta, Joe (Chez Paree) Omaha, nc.
Porter, Frank (Hickory House) NYC, nc.
Powell, Mousie (Aquarium) NYC, re.
Powell, Teddy (Bradford) Boston, h.
Prager, Manny (Child's) NYC, c.
Prima, Louis (Oriental) Chi, t.
Purcell, Tommy (Martin's) NYC, re.
Putman, Paul (Donovan's) Sacramento, Calif., nc.

R

Ramos, Ramon (Wm. Penn) Pittsburgh, h.
Randle (Club Hi-Hat) St. Louis, nc.
Reid, Don (Happy Hour) Minneapolis, b.
Richardel, Joe (Claremont) NYC, nc.
Rizzo, Don (Latin Quarter) Boston, nc.
Rios, Thomas (Havana-Madrid) NYC, nc.
Roberts, Eddie (Lido) NYC, h.
Rogers, Eddy (Trianon) Chi, h.
Rogers, Harry (Half Moon) Brooklyn, h.
Rogers, Ralph (Monte Carlo) NYC, nc.
Roth, Don (Washington) Indianapolis, h.
Ruhl, Barney (Biltmore) Dayton, O., h.

S

St. Marie, Nick (Neon) Louisville, nc.
Sanders, Joe (Beverly Hills) Newport, Ky., c.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandler, Harold (Rogers' Corner) NYC, nc.
Saunders, Hal (Belmont-Plaza) NYC, h.
Schroedter, Lou (Mayflower) Jacksonville, Fla., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherman, Milton (Tic-Toc) Montreal, nc.
Sherwood, Bobby (Lincoln) NYC, h.
Siry, Larry (Stork Club) NYC, nc.
Sissle, Noble (Casino) Hollywood, nc.
Smith, Ethel (St. Regis) NYC, h.
Smith, Russ (Savoy-Plaza) NYC, h.
Socassas (La Martinique) NYC, nc.
Spector, Irving (Troadero) Detroit, nc.
Spivak, Charlie (Pennsylvania) NYC, h.
Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Strand, Manny (Earl Carroll Theater) Hollywood, re.
Strong, Bob (Claridge) Memphis, h.
Stuart, Nick (Jefferson) St. Louis, h.
Sudy, Sid (Arcadia) NYC, b.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Terry, Bob (St. Regis) NYC, h.
Torres, Ramon (El Chico) NYC, nc.
Towne, Archie (Yacht) Pittsburgh, nc.
Towne, George (Biltmore) Dayton, O., h.
Travers, Vin (Diamond Horseshoe) NYC, nc.
Tucker, Tommy (Chicago) Chi, t.
Turner, Sol (Perc Marquette) Peoria, Ill., b.

V

Varelas, Carlos (Havana-Madrid) NYC, nc.
Velman 'N' Jean (Maytag) Phenix City, Ala., nc.
Venuti, Joe (Roseland) NYC, h.
Victor, Frank (Dixie) NYC, h.

W

Wald, Jerry (New Yorker) NYC, h.
Waldman, Herman (Plantation Club) Dallas, nc.
Walzer, Oscar (Fifth Ave.) NYC, h.
Waples, Bud (Ansley) Atlanta, h.
Warren, Nick (Starlight) Bronx, NYC, p.
Wasson, Hal (Hollywood) Mobile, Ala., nc.
Watkins, Sammy (Hollenden) Cleveland, h.
Wick, Charlie (Carter) Cleveland, h.
Williams, Griff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coq Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Winton, Barry (Essex House) NYC, h.

Y

Young, Ben (Bowery) Detroit, nc.

ORCHESTRA NOTES

(Continued from page 25)
following with a service camp and bond rally tour. . . . BARBARA LUNT, first girl leader booked by McConkey Agency, Kansas City, Mo., opened Pleasure Pier, Port Arthur, Tex. . . . NICK ST. MARIE into the Talk O' The Town, Peoria, Ill., for the duration. . . . NICK TRIAN opened the Broadwater Beach Hotel, Biloxi, Miss., June 14 for a summer run. . . . HERMAN WALDMAN playing the summer at the Plantation Club, Dallas, while JOHNNY ENGRO is on the stand at the spot's outdoor Summer Garden. . . . George McCormack and Joseph Barry, operators of the Ritz Ballroom, Bridgeport, Conn., are celebrating their 33d year of partnership. . . . MITCHELL AYRES, touring with the ANDREWS SISTERS for the past three months, will probably move on to Hollywood with the girls when they make their next pic. . . . BUD WAPLES set for a long run at the Ansley Hotel, Atlanta. . . . HAL WASSON, rejected from the army last week because of a minor heart ailment, moves into the Hollywood Dinner Club, Mobile, Ala., for six weeks. . . . ROOSEVELT SYKES playing an indefinite engagement at Vogue Lounge, Detroit. . . . ARTHUR RAVEL opened a four-week run at the Hotel Syracuse, Syracuse, June 9.

ADVANCE BOOKINGS

CHARLIE AGNEW: Jantzen Beach Park, Portland, Ore., June 13 (two weeks).
CHARLIE BARNET: Bradford Hotel, Boston, July 24-July 7.
BLUE BARRON: Oriental Theater, Chicago, June 25 (week).
NEIL BONDISHU: Chase Hotel, St. Louis, June 25 (8 weeks).
LES BROWN: Riverside Theater, Milwaukee, June 25 (week); Eastwood Park, Detroit, July 9-15.
CARMEN CAVALLARO: Palace Theater, Columbus, O., June 22-24; Palace

Theater, Cleveland, 25 (week).
BOB CHESTER: Earle Theater, Philadelphia, June 18 (week).
EDGAR DRAKE: Club Royale, Detroit, July 9 (indef.).
SHEP FIELDS: Flagler Gardens, Miami, June 23 (4 weeks).
BUDDY FRANKLIN: Peabody Hotel, Memphis, June 25 (4 weeks).
GEORGE HAMILTON: Aragon Ballroom, Chicago, June 22-July 2.
RICHARD HIMBER: Lakeside Park, Denver, July 12-Aug. 1.
JACK JENNEY: Lakeside Park, Denver, June 25-July 9; Blue Moon, Wichita, Kan., 13-22.
FRANKIE MASTERS: Golden Gate Theater, San Francisco, June 24 (week).
JOE REICHMAN: Mark Hopkins Hotel, San Francisco, June 22 (indef.).
JAN SAVITT: Eastwood Park, Detroit, July 25-Aug. 1.
TOMMY TUCKER: Eastwood Park, Detroit, July 2-8.

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ANFA Charges Unfairness in 35mm. Mag's Story on 16mm.

NEW YORK, June 12.—Allied Non-Theatrical Film Association, Inc., has taken issue with a story recently published in *The Motion Picture Herald* which was pegged on the recent report that the Allied States' Association (35mm. organization) was investigating the 16mm. field and would make representations to the government concerning the rapid increase of the 16mm. business in competition with established 35mm. theaters.

In answer to the article the following letter was sent to the editors of the magazine: "In your issue of May 22, 1943, there appeared an article on page 31 pertaining to the 16mm. industry. In view of the fact that this association is composed of members of the 16mm. industry and since it is the avowed purpose of this association to act for the benefit of its membership and its industry, we herewith take exception to many of the statements, allegations and inferences contained in your article.

"The impression received upon reading your columns would lead one to believe that the 16mm. industry is in direct competition with the 35mm. theatrical field. This is obviously not the case, since the whole history of the 16mm. industry is evidenced by its important role in the non-theatrical field—schools, clubs, churches, theaterless towns, army camps, CCC camps (until their suspension), etc. Wherever 16mm. did play in competition to 35mm. it was the exception, not the rule. The 16mm. industry went where

the 35mm. theater could not go. We offer motion pictures to an audience which in many cases have never seen a film. Instead of competing we have expanded the use of motion pictures, with benefit to the whole industry.

"Reference is likewise made to a newly formed organization known as the 16mm. Exhibitors' Association, organized for the purpose of establishing permanent 16mm. theaters in towns throught the United States.

"In view of the fact that the Allied Non-Theatrical Film Association, Inc., is the oldest and universally recognized association speaking for the 16mm. industry, we regard the report on the activities and purposes of the newly formed 16mm. Exhibitors' Association entirely misleading. To the best of our knowledge no definite steps or any actions have been taken by this new association and therefore the implied threat to the theatrical industry is non-existent.

"We believe, too, that were you to check the authenticity of the 16mm. Exhibitors' Association you will find it to be an insubstantial organization with little foundation, in fact, for its plans and accomplishments.

"Reference is also made to the fact that certain roadshows and circuits have contracts with such pictures as Monogram and Producer's Releasing Corporation products, and that such 16mm. product is available 'as soon as pictures are released.' If you will investigate you will find that the product of both of these companies is available no less than 12 months after general theatrical release.

"The statement as it appears in your columns would lead one to believe that the 16mm. versions of this product are available simultaneously with the 35mm. theatrical release and therefore is entirely misleading.

"On the whole it is our opinion that the article was devised intentionally to speak derogatively of the 16mm. industry.

"In view of the activity on the part of the U. S. Government and its various agencies; the army, navy, marines, Office of War Information, Department of Agriculture, Bureau of Mines and other agencies, together with the activities of the entire motion picture industry, it is beyond our comprehension why your publication has been the leader in attempting to kill an industry which cannot and will not be killed.

"What purpose you have in mind we do not know, but surely to try to squash the free trade of the 16mm. industry, when in the long run it will materially affect in a negative manner the 35mm. industry itself, requires some explanation.

"We believe that in all fairness to an industry which is performing a vital job in the maintenance of civilian and service morale that your publication publish some correction to the article of May 22, 1943.

"It is true that the product of many of our major companies are now being made available in 16mm., but surely it should be for the management of those same major companies to decide what is best for the interest of their organizations.—Allied Non-Theatrical Film Association, Inc."

(EDITORIAL COMMENT: The Billboard takes no issue with any organization within the 16mm. field. There is no doubting, however, that the article under fire from ANFA does the 16mm. industry no good. Altho the article itself is fair enough in spots it leaves a feeling that the 16mm. industry is an ill-mannered brat unable to conduct its

Reed Spikes Rumor of New Distrib Method

WASHINGTON, D. C., June 12.—A rumor to the effect that organized efforts were under way to institute new methods of distribution, thus threatening independent libraries and distributors, was spiked here this week by Paul C. Reed, chief of the Educational Division, Bureau of Motion Pictures, OWI. Reed commended individual dealers for "effective and economical" distribution of OWI film, indicating that without their assistance work of his department would have been stymied.

J. M. Stackhouse, president of the National Association of Visual Education Dealers, after a meeting with Reed, said: "There is still no substitute, in effective and economical distribution of visual materials, for the ethical, trained dealer, operating within a restricted area, who knows his customers and their needs and who is energetic enough to do the job."

Stackhouse pointed out for example, that in England, where independent distributing agencies were insufficient, the government had to buy thousands of dollars' worth of rolling stock and equipment to reach the people in rural areas.

"The individual dealer can greatly strengthen the cause of all commercial distributors," Stackhouse said, "by co-operating with all phases of the war film programs, particularly those of the Office of War Information, the United States Office of Education, the information services of our allies, the College, high school and industrial war training programs, even tho there is no profit in doing so."

CUTTING IT SHORT

By THE ROADSHOWMAN

DRIVE-IN THEATERS will operate this summer with few exceptions despite the gasoline ban.

ENGLISH FILMS, INC., this week acquired distribution rights on three British films. They are available to roadshowmen immediately. *Breach of Promise*, from a story by Emeric Pressburger, directed by Harold Huth, starring Clive Brook and Judy Campbell, a Mercury production. *Jeannie*, based on a London show by Almee Stuart, directed by Harold French, starring Michael Redgrave, Barabar Mullen and Wilfred Lawson, a Marcel Hellman production. *War In the Mediterranean*, a world in action short subject, produced by John Hanau for Canadian Ministry of War Information and narrated by Leslie Howard.

EFFECTIVE June 14, 1943, National United Nations' Day, several special representative United Nations' film programs will be released by Brandon Films, Inc., New York. The programs of 16mm. soundfilms will be available nationwide from regional commercial and educational film libraries on rental in the form of grouped units, each unit containing several films dealing with the people of member nations of the United Nations. The Dutch, the Polish Underground, the Czechs and the Soviet Union are featured in the first program which contains the following short films: *The New Earth*, Joris Ivens documentary of Holland; *A Drop of Milk*, a short story of Polish resistance; *The Czechs March On*, and *Under Siege*, the record of the turning point in the Axis attack on Moscow. Other special programs include Britain, Australia, Canada, the Fighting French, China and the North Africa campaign by the United States and Britain.

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NEW AND RECENT RELEASES
(Running Times Are Approximate)

BOY OF THE STREETS, released by Swank Motion Pictures. Juvenile delinquency is drawing the attention of parental groups everywhere. This film was awarded a medal by a magazine which is directed to mothers and fathers because of the story theme. Concerns a boy's fight to find himself in a great city's slums. The lad fights thru disillusionment to conquer his environment. Features Jackie Cooper, Maureen O'Connor, Marjorie Main and Kathleen Burke. Running time, 85 minutes.

YANKS BOMB TOKYO, released by Castle Films, Inc. Action starts with the blasting of an unlucky Jap patrol boat from the raging sea. This chance encounter causes the flight schedule to be moved up, so that Doolittle and his men attack Japan by daylight instead of night as planned. Good scenes of the "zero hour." Captured Jap film shows the kind of air-raid precautions that failed when the Yanks swooped over Tokyo at house-top level. The dramatic end of the history-making achievement is seen in China as madam Chiang Kai-Shek decorates General Doolittle and other survivors of the daring raid.

Alabama Shelves Action On Anti-Tax Measure

MONTGOMERY, Ala., June 12.—Proposition to prevent collection of taxes on motion picture tickets by municipal governments has been shelved by the Finance and Taxation Committee of the Alabama Senate. Pressure from officials of municipalities is credited with the indefinite postponement of the measure offered by Senator James A. Simpson, Birmingham.

Argument for the bill was that too many agencies are now levying taxes on film tickets. The State sales tax is 2 per cent, the federal tax is 10 per cent and some Alabama municipal governments are levying taxes as high as 10 per cent. Simpson, in offering the bill, declared that the total of these taxes neared the "confiscation point."

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Slout Has Mich. All to Himself; Early Biz Rosy

ALBION, Mich., June 12.—L. Verne Slout Fayers, the only tented dramatic show operating in Michigan territory this season, began its annual canvas trek here June 2. While daily rains left the lot in bad shape, business was exceptionally good here, according to Manager Slout. Early-season candy sales points to a healthy season in that department, says Slout.

Inclement weather followed the Slouts to Albion. The show set up here in the rain last Thursday (5), and Friday's opening here brought cold, damp weather. In a way, the inclemency has been a break for the show. With the farmers in the territory unable to work their wet fields, and with little likelihood that they'll be able to do so for another 10 days or so, they are spending much time in town, with the result that the show is getting a crack at business that it ordinarily might miss.

Dave Hellman, who piloted the Slout organization several seasons ago, is back in the same capacity. The cast includes Emile T. Conley, leading man; Mary Morris, leads; Carl Parks, second business, and Ora and Verne Slout, comedy. This season's vaude acts include Stanley the Magician and Emily; Cecil Jenkins, hillbilly singer; the Hamiltons, dancers; Caroline Small, radio singer recently with Bradley Kincaid; Carl Parks, singing-violinist; Ora Ackley, comedienne; Bill Bale, and Mr. and Mrs. Jake Sulisbury (Jake and Maude), blackface comedians.

A hillbilly-type of orchestra presentation is used each night preceding the play, and a concert is presented nightly after the regular show. Various tie-ups are being made this season for War Bond and Stamp sales and patriotic presentations. An effort is being made to use much of the material submitted by the government for use as directed by the Office of War Information.

Business in Spurt As Renfro Invades Indiana Territory

SHELBYVILLE, Ind., June 12.—Since moving into this territory where the Renfro Valley name is soundly established with radio listeners, business has taken a decided upward spurt for John Lair's Renfro Valley Folks, hillbilly show featuring Gene (Nubbin) Cobb, which this season is touring under the William Ketrow Tent Theater, with the latter as general manager. The show entered Indiana at New Albany, Monday (7).

The Renfro Valley unit, which last season enjoyed a highly successful tour under the Billy Wehle banner and canvas, ushered in its 1943 season at Waycross, Ga., May 6. Business in the South was extremely spotty, the first five weeks of the season, giving the show only six good stands. Tenter is playing all one-nighters.

John Anderson, of the Enquirer Job Printing Company, Cincinnati, was a visitor at the show in New Albany, Mon-



EUGENE A. BITTERS, son of Arthur E. Bitters, former well-known tent show agent, and Jack Reynolds (right) snapped together on a recent visit with the elder Bitters in Milwaukee. Young Bitters, recently commissioned a second lieutenant at officers' candidate school at Camp Berkeley, Tex., formerly trouped with his dad on the Christy Obrecht and Fred Reeth shows. Reynolds, formerly for two seasons with the Gagnon-Pollock Players, is now with Lieut. Comm. Eddie Peabody's musical organization at the Great Lakes (Ill.) Naval Training Station.

day, and John Lair jumped on for a visit at Seymour, Tuesday.

Besides the featured Gene Cobb, show's line-up includes the Traver Twins, Ruth and Ruby; Smokey Ward, Opal Amburgey, Jeanne and Mel, Emory Martin, Bob Autry, Whorty and Ellar, and Gerry Byrd. Lyza Jane was an added attraction at New Albany.

The staff comprises William Ketrow, general manager; Robert Ketrow, business manager; C. Stanley Fulton, advertising, and Gene Christian, general agent. Hazel Cobb is front-door ticket seller, and Rose Autry handles the reserves.

DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

Jerry Green Transforms Walkie Spot Into Nitery

BALTIMORE, June 12.—This city's newest popular-price nitery, Stage Door Casino, has opened under the banner of Jerry Green, who has successfully staged derbyshows and walkathons here during the past few years and who is part owner of the Band Box night club here.

The Casino has a seating capacity of 2,500 and is located on the site of the old Sports Centre which last year was the scene of Green's Derbyshow.

A large cast supplies the entertainment, with Paul Mason's band on the music end.

H. C. (TEX) JOHNSON, the old whip-cracker, inks heavy applause for this column from Portola, Calif., where he is taking life easy in the heart of the Sierras. He writes: "I am glad to see there are a few that like to see the Derbyshow News stay on deck. Come on, gang, drop a line and keep the column on top." Tex concludes with a request for a line on "Sour-Puss" Bailey, Porky Jacobs, Mickey Britton, Margie King, Maxine Green, Al and Lillian Willson, Lou Jarvis, Ruthie Johnson and Clarence Shaffer.

LITTLE BOB NELSON cards from

Rep Ripples

KEN AND RUBY LANG write to friends that they have itchy feet and a yen for the smell of grease-paint but will stick to their war work in Menominee, Mich., for the duration. . . BILL SLOUT, son of L. Verne Slout, is with the armed forces stationed in the West. . . DOROTHY LA VERN also has the urge to troupe this season, but feels that her war work is more important at this time. She's holding down an office job in a California war plant. . . JIMMIE AND JEWEL PARSONS, ex-repsters now engaged in radio work in Virginia, Minn., are awaiting a visit from that long-legged bird. . . THE BALFOURS are sending their talent over the ether lanes from a Duluth, Minn., radio works. . . MR. AND MRS. BERT ARNOLD and daughter were visitors on the L. Verne Slout show in Vermontville, Mich., recently. They have purchased a home in Lansing, Mich., where Bert is engaged in war work. Bert says he works off the longing for show business by weeding out his Victory Garden, and boasts that he still has one spindly tomato plant left after the recent heavy rains which hit that section. According to Emile T. Conley, of the Slout show, Bert still has the appearance of a dashing juve, while the Mrs. can go on for leads on any man's show. . . JACK VIVIAN, boss-man of the Allen Bros.' Show, is managing a theater in Jonesboro, Ark., and will not venture out with a tent until August. . . WALTER (PAPPY) PRUITT, looking very dapper and pounds lighter, is selling correspondence high school courses and doing right well at it. . . BILL BOWERS, for years a hoofing jive, is now announcing over Station KTTS, Springfield, Mo. . . RILEY KING, who danced with Bill Bowers for a long time, was at home in Carthage, Mo., last week on leave from the army. . . FLEUR HAMILTON, of the Dancing Hamiltons with the Slout tent show, was pleasantly surprised last week when her mother dropped in on her unexpectedly from her home in Providence. . . GENE CHRISTIAN, general agent with the Bill Ketrow Tent Show, this season presenting John Lair's Renfro Valley Folks, was a visitor at the rep desk last Wednesday (9), while in Cincinnati on business.

LEON FINCH, former popular rep and stock leading man, after 12 years in retirement has been persuaded to re-

turn to the business, this time as singing emcee with his brother Freddie's band holding forth indefinitely at Mary's Place, Kansas City, Mo., nitery. Leon and Fred enjoyed a pleasant get-together recently when Glen and Donna McCord, now residing in Omaha, visited Kansas City, and the gang gathered at the home of Ray and Marge Basch for a spaghetti-and-meat-ball contest and a "do-you-remember-when?" session. The Finch boys report that Mr. and Mrs. Lawrence Deming, veteran repsters, are doing a swell job of running the Jayhawk Theater in Kansas City. . . H. L. BRADLEY reports healthy play for his tent trick operating in the Taylor, Tex., territory. . . HARRY DIXON is now in the army at Fort McPherson, Ga. His wife Sue is in Centerville, Tenn., but plans on joining Harry soon. She writes that Harry would enjoy hearing from his rep friends, but she fails to give his address. . . CHARLES STURGIS has a small tent operating in Wayne County, Utah, presenting vaude and pictures. Sturgis is doing the projecting and giving dramatic sketches, and Master Robert Sturgis is presenting tent and magic. . . CHARLES A. (KID) KOSTER, veteran circus and legit show agent and well known in tent rep circles, is in his seventh month in the technical department of 20th Century-Fox in Hollywood. He has been doing a bit of talent-scouting on the side recently and was detailed to Salt Lake City recently to look over a musical unit playing there. . . J. LEE (BUCK) SMILES reports from Wilmington, N. C., that his tent will not tour this season, due to the shortage of help in all departments. Smiles with Frances Lua and Rose Green Head will leave Wilmington soon to spend some time in Washington. . . CHARLES (SLIM) VERMONT, well-known tab and repster, is now handling the advance for Willard the Wizard in Texas.

MAGIC

(Continued from page 20)

now Corp. Frank M. Rumble at U. S. Army School Detachment, 801 Brighton Road, Pittsburgh, writes that his wife, Hazel, was slugged and robbed by an unknown assailant while on her way home from work there recently. Frankie reports that two valuable rings were missing from his wife's fingers after the attack. She was treated at the hospital for a head injury and bruises.

MARQUIS THE MAGICIAN, after winding up a fortnight's stay at the Hotel Netherland Plaza's Patio, Cincinnati, June 5, departed for New Cumberland, Pa., to pick up his wife, Madeline, before continuing on to Buffalo for another nitery engagement. On the Cincinnati date Marquis concentrated on his seeing-with-the-fingertips nitery. . . THE FORMER EVE HARRIS, ex-wife of Hi Harris, Minnesota showman-magician, is current at the Patio in Hotel Netherland Plaza, Cincinnati, with her new mental routine which she presents under the name of Lynne Benet. She opened there June 7 originally for one week, but on her second night was handed a two-week extension. Esther Silsbee, of the Cincinnati GAC office, made the booking. . . CALVERT THE MAGICIAN, en route back to the West Coast after a visit with friends in the East and his native Cincinnati, has a spot in the newly released RKO flicker *Bombadier*. He is pictured in the role of a USO-Camp Show magus. . . BERT ALLERTON, still in the midst of a long run in the Pump Room of the Ambassador Hotel, Chicago, took his off-day last Saturday (12) to visit friends in Cincinnati, including this lucky scribbler. . . BERT MOREY, veteran clown-magician, is working clubs and theaters in the Portland, Ore., area until the fall, when he again takes his act for a tour of schools thru the Pacific Northwest. . . JOHN W. FRYE (Frye the Magician) is back in Akron after completing his winter tour, which he says topped last season by a wide margin. He plans to spend the summer playing clubs and outdoor events in Eastern Ohio. Frye resumes his regular winter jaunt in September, with nearly 40 weeks already booked. The big problem, he says, is transportation. . . THE GREAT RAYMOND is currently playing Barborton, O. . . BILL NEFF'S Midnight Spook Show pulled a turnaway house in Akron last week, according to word from John W. Frye. . . WILLARD THE MAGICIAN is heading from Mississippi into Texas, where he will play his established stands and the army camps. Charles (Slim) Vermont has the advance.

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The Final Curtain

ALTHOUSE—Mrs. Emma L., 84, widow of Monroe A. Althouse, noted band music composer and director of the Ringgold Band, Reading, Pa., June 4 at the home of her niece in Birdsboro, Pa., after a long illness. A daughter survives. Burial June 9 in Charles Evans Cemetery, Reading.

ARMSTRONG—Harry O., 72, secretary-treasurer of Local 103, AFM, in Columbus, O., June 2.

BAKER—Rebecca C., 75, mother of Phil Baker, radio comedian, June 3 in New York.

BERGSETH—Richard, 36, theater manager, June 3 in the Will Rogers Sanitarium, Saranac Lake, N. Y. He had been a patient there for two years. Surviving are his widow and a daughter.

BORTHWICK—A. T., 65, British journalist and drama critic, in London, May 22. Was news editor and later film and drama critic of *The London News Chronicle*. He also was president of the London Critics Circle and chairman of the Film Committee. Surviving are his widow and three children.

BREMER—Sylvia, 40, former motion picture actress, June 7 in New York. She appeared in many films, including *Missing*, *the Girl of the Golden West* and *Athalia*. Survived by a sister and a brother.

CHILD—Calvin G., 83, former director of the artists' bureau of the Victor Talking Machine Company, Camden, N. J., at his summer home in Vineyard Haven, Mass., June 4. He was manager of the Victor laboratory and later held the position of director of the artists' bureau until the Victor Company was taken over by the Radio Corporation of America.

COOKS—Edna Lee, 63, former legit player, well known in Canada and on the Pacific Coast, June 2 in San Pedro, Calif. She retired in 1921.

DAMRON—Ernest W., circus man, in Dallas May 28. He had been with Christy Bros., Lee Bros. and Cole Bros. circuses and other outdoor amusement enterprises. Survived by a sister, Mrs. J. F. O'Nan. Burial in Calvary Hill Cemetery, Dallas.

DEANE—Dorothy (Mrs. Dorothy Braun), 59, widow of F. L. Corby with whom she entered vaude in 1900, in Rose Hill, Ga., June 2 of a heart ailment. Following the death of her husband she continued on the road for a number of years. Survived by a daughter, Mrs. E. R. Street. Services June 3 at the Christian Church, Rose Hill, with burial in the churchyard there.

DEARLY—Max, 69, Parisian comedian, June 2 in Paris. He had appeared in legit comedies and recent French films, *Nine Bachelors*, *Claudine*, *Le Dernier*, *Milliandre*, *They Met on Skis* and *Madame Bovary*.

DUNN—Edward, 87, former leading figure ice skater, died in Overlook Hospital, Summit, N. J., June 6. He was a member of the New York Skating Club, representing that organization in important tournaments, and appeared at the Iceland Rink and Madison Square Garden.

FINLEY—Samuel LaRue, 74, father of Mark Finley, former press director for

KHJ-Mutual-Don Lee network and now a captain in the army overseas, at his home in Bellflower, Calif., June 4 following an illness of several months. Services in Bellflower First Baptist Church June 8. Surviving are his widow, Florence; three sons, Capt. Mark, Dr. Herbert and Samuel LaRue Jr.

PINNEGAN—Walter, 70, screen actor, in Hollywood May 30.

FLACK—James H., 42, president of the Fort Wayne chapter of AFM, June 1 in Fort Wayne, Ind. Flack was a member of the board of the Fort Wayne Civic Symphony Orchestra, president of the Tri-State College Alumni Association, and was active in politics. In recent years he held a number of offices in the Fort Wayne Federation of Labor.

FRAME—Park, 55, location scout for Warners, June 2 of a heart attack while on a train near San Bernardino, Calif.

FRANK—Irwin, well known in outdoor show circles, of a heart attack at his home in Kimberley, Wis. He was a gunner in World War I. A sister, Jessie, with Carl Lauther's Oddities on Johnny J. Jones Exposition, survives.

FEYMIRE—Seth, 55, floor manager of Cliff Bell's Detroit nitery, June 5 at Receiving Hospital there after a month's illness. He formerly was manager of various Detroit hotels catering to theatrical patrons.

GOETZ—Louis, 65, retired banquet manager and maitre d'hotel, in Downtown Hospital, New York, June 9. He retired in 1934 as banquet manager of the Hotel New Yorker and had previously served in a similar capacity at other New York hotels. Surviving are two sons and two daughters.


GOLDSMITH—Ken, 43, associate producer at Universal Pictures since 1937, of a heart attack in Hollywood June 7. A native of Brooklyn, he went to Hollywood

Harry N. (POP) Endy

Founder of the ENDY SHOWS in 1908
Who Passed on June 9, 1932

The Two Sons, DAVID B. and RALPH N. ENDY, have continued since their Father's death, the show now being the ENDY BROS.' SHOWS, INC.

Gone But Never Forgotten by the Endy Shows' Entire Company.



in 1928 to produce a series of shorts at RKO. He later organized his own company, Goldsmith Productions. Before joining Universal, he produced pictures for Monogram and United Artists, doing *The Last of the Mohicans* for the latter studio. At Universal he held jobs ranging from story editor to associate producer. *Mr. Big* was his latest production. Others to his credit included *Private Buckaroo*, *Moonlight in Hawaii*, *It Comes Up Love*, *The Invisible Man Returns* and others. Services at Hollywood Cemetery chapel June 10. Active pallbearers were David S. Garber, Louis Schnitzer, Phil Epstein, Bernard Gottlieb, Milton Schwartzald, Morris Weinger, Jennings Lang and Ben Hirsch. Honorary pallbearers included Nate Blumberg, James Feiner, Rodney Pantages, Charles Lamont, Ben Pival, Bernard Burton, Cliff Work and Hugh Herbert. Body will be shipped east for interment. He leaves his wife, Jeanne Takiff Goldsmith, four children, his mother and a sister.

GORDON—MacKenzie, 74, popular tenor of the '90s, at his home in Palo Alto, Calif., June 8. A protege of the Vanderbilt family, he was a familiar figure at New York social events at the turn of the century. Survived by his widow and a son.

GRAFING—Herman, 54, former manager of the Palace Theater, New York, and ticket seller in RKO New York theaters, of a brain tumor June 7 in Brooklyn. He was manager of the Madison Theater, Brooklyn, just prior to his death.

HAGEN—Lela Olive, 38, violinist with the Fort Wayne Civic Symphony Orchestra and member of Musicians' Union No. 58, May 29 in Fort Wayne, Ind.

HAMILTON—James McClintock, 79, one time associated in the Wild West shows of Buffalo Bill and Pawnee Bill, June 2 at his home in Chester, Pa. A daughter, four sons and two sisters survive. Burial in Rural Cemetery, Chester.

HUMMEL—Agnes Morrow, mother of Joseph S. Hummel, assistant to Robert Schless, Warner Bros. foreign sales man-

ager, and of Harry Hummel, of Warners' New York exchange, at her home in Astoria, Long Island, N. Y., June 6.

IMRAY—Howard H., 59, advertising manager of the Eastman Kodak Company for the last 16 years, in Rochester, N. Y., June 3. Survived by widow, a son and a daughter.

KELLY—Elise Reiner, 69, piano and voice teacher, June 5 in New York. She studied music with her father, the late David Collins Reiner, and later was graduated with high honors from the Chicago Conservatory of Music. Survived by a son.

KOENIG—Mrs. Jennie, 88, widow of William Koenig, production manager at 20th Century-Fox Studios, at her home in Hollywood June 6. Surviving are two sons, Ben and David, the latter a sound technician at 20th Century-Fox.

KRONE—Karl, 73, owner of Europe's largest traveling circus, the Krone Circus, June 4 in Salzburg, Austria.

LEIBROOK—Wilford F., 40, member of Manny Strand's orchestra at Earl Carroll's Theater Restaurant, Hollywood, and a former member of Paul Whiteman's band, in Hollywood. Services at Forest Lawn Memorial Park, Glendale, Calif., June 14. Leaves his wife, Jacqueline.

LOSH—Sam S., 57, choral director, June 5 at his home in Fort Worth. He organized the Fort Worth Municipal Opera Chorus and produced operas with Fort Worth talent. Survivors are his widow, sister, Kathryn, and a brother, George, all of Fort Worth.

LUMPP—William, 65, member of Circus Fans' Association, Henry Keys Tent No. 31, at St. John's Hospital, Springfield, Ill., June 9. Survived by his widow, Edith; a daughter, Mrs. Janice Kohl; a son, James W., and a sister, Mrs. Della Miller.

MORRISSEY—William, widely known thruout New England as a race horse owner and whose trotting horses and pacers won renown in State and circuit meets, June 1 in Bridgeport, Conn.

MURDOCK—Russell, 47, formerly with Dubinsky Bros. Theaters, Leavenworth,

Kan., and until recently in the merchant marine, in New York May 7. Survived by his widow, a son and a daughter, all of Leavenworth.

ORMSBEE—George F., 55, an organizer of and player in stock companies for the last 40 years, at his home in Jamestown, N. Y., June 7. Surviving are his widow, mother, a brother and a sister.

POLLOCK—Richard, 69, manager of the Ritz Theater, Calistoga, Calif., in that city May 30. He was a charter member of Independent Theater Owners of Northern California. Survived by his widow, Mabel, and a brother in Canada.

SCHENCK—Emil, 87, former cellist in the New York Philharmonic-Symphony Orchestra from 1887 to 1906, at his home in New York June 4. Having studied under Friedrich Grutzmacher, he later toured Europe and once played before the King of Saxony. In 1906 he left the Philharmonic and taught the cello at his home but retired several years ago. His widow survives.

SHEPTALL—Mrs. Emma Blewster, 58, widow of S. E. Sheftall, carnival concessionaire and paperman, and mother of Pfc. Sol S. Sheftall, who before entering the army operated concessions on the Mimic World, Rogers & Powell and John R. Ward shows, in St. Francis Sanitarium, Monroe, La., June 6. Interment in River-view Cemetery, Monroe, June 7.

SKELTON—Denny I., 37, brother of Richard (Red) Skelton, radio and screen comedian, at his home in Mansfield, O., of a heart attack.

STARR—Rose, 82, mother of Herman Starr, vice-president of Warner Bros. and president of Music Publishers Holding Corporation, at her home in Brooklyn, N. Y., June 7. Services at the Midwood Memorial Chapel in Brooklyn June 8.

STATHOPOULO—Epiminondas A., 49, president of Epiphone, Inc., one of the world's largest makers of stringed musical instruments, at his home in Astoria, L. I., N. Y., June 7. Born in New York and president of Epiphone, Inc., since 1923, he was a pioneer in the development of elec-

Edward M. Foley

Edward M. Foley, 70, owner of the Foley & Burk Shows and a factor in Pacific Coast outdoor amusements for over a third of a century, at his home in San Francisco June 5. Born in California, he had been associated with the business since 1894, his first connection being with the California Mid-Winter Fair. Following his tenure there he was with the Cramorne Variety Theater, a wagon show; One-Ring Circus, Dixie Carnival Company, Glass Show, Nat Reiss Shows and Rice Amusement Company.

He also served in the capacity of agent with the Hall Shows and staged independent promotions. For over 20 years he was associated in the operation of Foley & Burk Shows with the late Ed Burk. His wife, Catherine, died last January. He was a member of the Showmen's League of America, Pacific Coast Showmen's Association and the Elks. Burial in Holy Cross Cemetery June 8.

He helped construct several new types of these instruments and guitar players from all parts of the country went to him for new sound effects or other adjustments for their instruments. Surviving are his widow, three brothers and two sisters.

(See FINAL CURTAIN on page 57)

Marriages

BABCOCK-BURLINGHAM—Richard F. Babcock to Betty Burlingham, of the continuity department of Station WLS, Chicago, June 12 in Winnetka, Ill.

BROGOLIO-MATHEWS—Staff Sgt. Sero Brogolio, nonpro, to Wilma Mathews, formerly of Alfredo's Museum, in Chanute Field, Rantoul, Ill., May 20.

COLBY-SOUTHWICK—J. J. Colby Jr., with Farris Concessions on Snapp Greater Shows, to Erma Southwick, nonpro, in Springfield, Mo., June 6.

CORCORAN-NELSON—John Corcoran, radio commentator, Station WFIL, Philadelphia, to Elsa Nelson, nonpro, June 12 in Philadelphia.

JONES-EACHERN—Second Lieut. Johnny J. Jones, Army Air Force, and Marion Eachern in St. Petersburg, Fla., June 1. Groon, who was graduated as a pilot May 27, is son of Mrs. Hody Jones and the late Johnny J. Jones.

KAYE-DAHL—Phil Kaye to Edith Rogers Dahl, night club and theater performer, recently. Kay is tour manager for his wife, who is appearing in a USO show.

KOTHE-BELLING—Howard Henry Kothe, nonpro, to Maude Henrietta Bell—
(See MARRIAGES on page 57)

Births

A daughter, Judith, to Mr. and Mrs. Dick Webster at Good Samaritan Hospital, Los Angeles, May 12. Father is booker in Hollywood office of General Amusement Corporation.

A son, Edward David, to Mr. and Mrs. Edward U. Way in Havre de Grace, Md., May 31. Mother is the former Alice Wallett of the Wallett family of performers.

A son, Kenneth, to Mac and Leslie Becker May 16. Father is saxophone player with Tommy Tucker's orchestra.

A daughter, Barbara Kay, to Mr. and Mrs. Carl Nielson May 28 at Children's Hospital, San Francisco. Father is an account executive at Station KJBS, San Francisco.

A son, John Thomas, to Mr. and Mrs. Johnny Carsella May 22 at Frank Cuneo Hospital, Chicago. Father is a staff musician at NBC, and mother, the former Marge Dunnott, is a former NBC PBX operator.

A daughter to Mr. and Mrs. Sherman Dryer June 8 at Chicago Lying-in Hospital, Chicago. Father is producer of the NBC *Chicago Round Table* program.

A daughter to Mr. and Mrs. Chuck Ostler June 8 in Chicago. Father is an engineer at Station WLS, Chicago.

A son, Kimberly Budington, to Mr. and Mrs. Bud Swanson June 4. Father is former correspondent of *The Billboard*.

A daughter to Mr. and Mrs. Sam Sacks at Wilshire Hospital, Los Angeles, June 7. Father is in legal department of William Morris Agency.

A son to Mr. and Mrs. Jerry Horwin at Cedars of Lebanon Hospital, Hollywood, June 7. Father is movie writer.

A son, Charles Alexander, to Mr. and Mrs. (See BIRTHS on page 44)

Ben Roche

Ben Roche, 48, former independent radio producer, died June 5 in New York of a heart ailment. Due to illness he had been inactive for the past four years.

Roche was at once time known as Broadway's most prominent tailor. His business was located on the corner of 50th and Broadway and he outfitted many important shows. About 13 years ago, Broadwayites paid tribute to him by forming the Ben Roche Association, which has since disbanded. He was the only non-pro to become a member of the board of governors of the Friars.

As a radio producer, he was the first to initiate co-operative shows among which were *Show of the Week*, *Morning Matinee*, *Bulldog Drummond* series and *30 Minutes From Hollywood* with George Jessel. At one time he was an artists' agent and helped discover Barry Wood and Beatrice Kay.

Services were held at West End Chapel with interment in Mount Lebanon Cemetery, New York. Surviving are his widow, a daughter and a son.

STRONG GROSS PACE HOLDS

WM Braves East War Regulations

Two-weeker in Elizabeth, N. J., big, despite dim-outs and driving ban

ELIZABETH, N. J., June 12.—Braving one of the East's most restricted dim-out areas, pleasure driving ban, inclement weather and a blackout Thursday (3), Max Linderman's World of Mirth Shows closed a successful two-week engagement on City Fireworks Grounds, Trenton Avenue, June 5. Shows were again sponsored by American Legion Post for the fifth consecutive year, and Committeemen Charles Kling, Doc Distilio and Kegal Kaplan gave good co-operation.

Rain prevailed almost daily the first week, but thru the co-operation of all department heads and workmen the lot was put in shape to handle the large crowds which turned out nightly. Altho Thursday's blackout came as a complete surprise, the personnel was prepared and Colonel Dudley, who is in charge of the area, complimented the management for the efficient manner the blackout was handled on the midway.

Mrs. Max Linderman reported business on her frozen custard concession way ahead of last year's grosses. Mrs. Jimmie Owens, Washington, spent a week on the organization visiting Mrs. Harvey Cann, wife of the shows' general agent, Charles Kidder, building superintendent, finished a new front for his attraction. All wagons, the management announces, will be moved overland for the shows' next two stands, before again loading on the train.

Garden State Gets Big Holiday Gate At Bethlehem, Pa.

BETHLEHEM, Pa., June 12.—With Decoration Day providing organization with the best single day's business of the season so far, R. H. Miner's Garden State Shows concluded a highly successful first week of a two-week engagement at Fountain Hill Athletic Field last Saturday night. Engagement was sponsored by Civilian Defense Corps and Armed Service Fund. Good weather prevailed thruout, and committee, headed by James Taylor, Robert King and Mr. Marsteller, helped make the date a success.

Joining here were Mr. Gigilo, one concession; I. Mendelson, Penny Arcade and concession, and H. Long, one concession. Mr. and Mrs. Floyd Sheaks, Mr. and Mrs. Red Woods and Owner-Manager Miner purchased new trailers during the stand, and Mr. and Mrs. Robb took delivery on a new top. Recent additions to the personnel include William Gilbert, William Davis, Eddie Wicks, Edward Carrol, Rudy Kepple, Mr. and Mrs. John Hoagland and Mr. and Mrs. L. Bailey.

Shows came in from successful dates in Nazareth, Pa., and Phillipsburg, N. J. Additions at Nazareth included Slim Barry, G. Harms and Arthur Wells, concessionaires.

Jones Opens Well In Ambridge, Pa.

AMBRIDGE, Pa., June 12.—Johnny J. Jones Exposition opened a week's stand at the 26th and Main streets show-grounds Monday under Harmony Township Fire Company auspices to good business and weather. Shows made the short move here from Pittsburgh in good time and everything was in operation at 3 p.m. Monday. Cookhouse underwent a renovation and was placed in operation by Carl Parsons. Opening night's business (See Jones Ambridge Biz on page 43)



WHILE PLAYING COLUMBUS, IND., these members of Gold Medal Shows held memorial services at the grave of Art Dodson, well known in outdoor show circles, on Decoration Day. Floral baskets and American flags were placed on the grave by the showfolk, with services in charge of the Rev. Berten Larsen. In the photograph are Mr. and Mrs. S. R. Dodson, parents of the deceased; Mr. and Mrs. Oscar Bloom, Barney Lamb, Charles Hartley, Jim Pearce, Bill Dunn, Alma and Whitey Richards, Ma Crawford, W. F. Duncan, Ray and Myrtle Duncan, J. F. Murphy, Mr. and Mrs. Kois, Joe Howard, D. W. Bridgés, Mr. and Mrs. A. J. Brooks, Graver Bozzell, Rev. Berten Larsen, Virginia Carpenter and Harry E. Wilson.

Jupe Plus Camps On R&C Trail; Peoria Date Set

ST. LOUIS, June 12.—With rain and inclement weather dogging its heels for the greater portion of the early season, Rubin & Cherry Exposition, traveling on 45 cars, has had little opportunity to test its mettle or earning power, the management said here last week. The three weeks at the Grand and LaCledé avenues lot, and the 10-day engagement in East St. Louis, where the show closes tonight, were hit by almost continual rain, being favored with good weather on only seven nights of the five-week showing. Show leaves here tomorrow for Peoria, Ill., for a 10-day engagement, after which it is scheduled to play Davenport, Ia.

Show makes an impressive appearance in its new paint. Plenty of neon prevails, with huge light towers and an attractive front entrance.

Carl J. Sedlmayr and Sam Solomon are owner-operators, with Sedlmayr holding down the office as general manager, and Solomon as business manager. The (See R & C Weather on page 32)

Bantly's Initial New Castle Week a Winner; Lewis Strong Draw at First Midwest Date

NEW CASTLE, Pa., June 12.—Altho rain hampered operations the first three nights-of the initial week, Bantly's All-American Shows were in the black as they reached the halfway mark of the two-week stand here Saturday night. Located at Mahoningtown and Cedar streets, all rides and shows were ready for opening when the special Decoration Day matinee got under way and business that night was far above expectations. A light rain at 7:30 p.m. kept patrons off the lot for awhile, however.

Heavy rains Tuesday swept shaving from the grounds, but over 3,000 paid admissions were registered that night. Wednesday saw better weather and crowds increased nightly until Saturday when attendance totaled 6,500. G. C. Mitchell, press and special agent, said.

Johnny J. Jones Gets His Wings --And a Bride

PITTSBURGH, June 12.—Johnny J. Jones, son of Mrs. Hody Jones and the late Johnny J. Jones, now a second lieutenant in the United States Army Air Force, was graduated from Napier Field, Dothan, Ala., May 27. His mother and cousin, Mrs. Frances Lockett, left from here, where the Johnny J. Jones Exposition was playing, to attend the graduation ceremonies and to see him receive his wings.

After graduation Lieutenant Jones, accompanied by his mother and cousin, motored to De Land, Fla., where they were guests of Mrs. Earl Brown. Lieutenant Jones picked up his car in De Land, and from there they left for St. Petersburg, Fla., where on June 1 at a formal ceremony in the home of Mr. and Mrs. A. G. Eachern Lieutenant Jones was married to Marion Eachern, their daughter. The bride wore a bridal veil and gown with matched accessories, and her bouquet was of gardenias and (See Jones Gets Wings on page 32)

Bantly in Hospital

Herman Bantly, owner-manager, who had been suffering from an abscessed spine, was taken to Philadelphia May 31 by plane and successfully underwent an operation in Pennsylvania Hospital June 4. Dr. Harry Copping Bantly, house physician there, reports that Bantly should return to the shows tonight. Members of the shows sent Owner Bantly a floral bouquet. Mrs. Frank Shepard, wife of the shows' electrician and The Billboard sales agent, was rushed to a local hospital June 5 to undergo an operation. Showfolk also sent her a floral bouquet.

Harry Faith has the rides in good shape, and Carl Holzapfel and Mickey (See Lewis Lorain Draw on page 32)

Buck Beats Rain In North Adams; Newburgh Clicks

NORTH ADAMS, Mass., June 12.—O. C. Buck Shows, following a successful week's run in Newburgh, N. Y., opened locally Monday, under Elks' auspices, to strong business despite rainy weather. Tuesday saw the midway playing to large crowds, with every attraction working. Visitors at Newburgh included Johnny Kline, of the Show World, and Walter K. Sibley, secretary National Showmen's Association, New York.

Mr. and Mrs. Paul Trent joined here to handle one of Sam Beatty's concessions. Charley White, of the bingo stand, was called up for his army examination, but was rejected and has resumed his job as caller at the stand. Vicci Ferrandis and Anne Rose, of Albany, N. Y., joined Mrs. Clem Coffey's Varieties Revue.

Harold Thomas was added to the Whip crew, and Mrs. Mary Lee Fletcher and daughter, Carol, joined Fletcher, who manages the Evans popcorn stand. They will work on one of the Evans concessions. Al Frisco reported a successful week at Newburgh and a good start locally, with his razzle-dazzle concession.

Steel Town Jaunt Tilts Byers Takes Despite Inclemency

ST. LOUIS, June 12.—Altho combating rain and inclement weather for a good portion of their tour of steel mill towns on the east side of the Mississippi River, Byers Bros.' Combined Shows have chalked up successful results to date, Carl and Jim Byers, owners-operators, said.

Shows opened in Alton, Ill., June 8 and will remain there until June 19. H. P. (Punk) Hill is business manager and legal adjuster, with Mrs. Jessie Byers as secretary, and Mrs. Grace Byers, treasurer. Midway makes an attractive appearance and among attractions are Gay New Yorkers, Buddy and Doris Buck; Fan Dance Show, Howard and Allene Withers; Wild Animal Show, Joe Sina; Midget Village, Major Little; Goofy Farm, Larry Reed; Hillbilly Show, Arizona Bill and His Hillbillies, and Athletic Arena, Sailor Boy Wiggins.

Congress of Wonders, managed by W. J. Dunne, includes Princess Zelda and Her Reptiles; Yekibo, Abyssinian wild man; Jack Barnes, iron tongue; Frank Berry, tortures of Japan; Madam Maxine, mentalist; Dr. Melroy, magician; Joe Drake, human cash register; Two-Headed Baby, and Leona Leonard, annex attraction.

Rides include Twin Ferris Wheels, Octopus, Tilt-a-Whirl, Rolloplane, Merry-Go-Round, Auto Ride, Sky Clipper and Silver Streak. Shows have about 40 concessions.

Zimdars Purchases Bremer Equipment

HOT SPRINGS, Ark., June 12.—Harry H. Zimdars, owner-operator of Golden Belt Shows, in a deal completed last week, purchased the Bremer Shows, also known as Ill.-Mo.-Ark. Amusement Company. Thru the purchase, Zimdars acquires 14 trucks, 14 trailers, 6 rides, 6 shows, Motordrome and transformers. Equipment was moved from Hope, Ark., to Zimdars' quarters here, where they will be rebuilt, but will not be placed on the road this season, Zimdars said.

ADRIAN, Mich.—World of Pleasure Shows have been awarded the contract to provide the midway at the annual Berlin Fair, Marne, Mich., Vic Canares, general agent, said last week.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, June 12.—Hennies Bros.' Shows moved into Chicago territory and a number of the boys came in for a visit. They included: Alex Wilson, Lou Leonard, R. Nathanson, Harry Martin, Mendel Lemesh, Pete Kortas, Jack Shelly, Charles Levine, Jimmie Donahue, Tom Sharkey, Vince McCabe and Jack Benjamin. John Young and C. Lutz dropped in for a call, and Nate Miller, in from the West Coast, is a regular visitor. Al Sweeney and Nat Green are planning a Memorial Service at Showmen's Rest, June 22, to commemorate the 25th anniversary of the Hagenbeck-Wallace Circus railroad wreck. William Glickman and Bob Singleton visited.

William H. Green stopped over en route to Des Moines, and Sam Hunt-singer joined Hennies Bros.' Shows here. Club this week received word of the passing of Brother Elmer Kussman in Alexian Hospital, June 11. Tom Rankine is still in the hospital, and Tom Vollmer, William Coultry and James Murphy are still on the sick list. Bernie Mendelson and Bill Carsky are selecting articles for the next package to go to the boys in the armed service.

Mike Wright and Secretary Joe Strelbich plan visits with World of Today Shows and Rubin & Cherry Exposition. Vice-President Jessop was in for a call. Sam Ward is still in town, and Jack Pritchard is on duty daily at the rooms. Past President J. C. McCaffery and Mike Wright report good response on the Red Cross Drive. William Glickman took time off from his South Side business to visit.

Ladies' Auxiliary

Application of Mrs. Mae E. Smith, proposed by Mrs. Roland Smith, was received last week and will be tabled until a special meeting is held. President Phoebe Carsky and husband visited Hennies Bros.' Shows in Hammond, Ind., and the Fidler United Shows at Calumet City, Ind. Past President Mrs. Lew Keller and husband also visited Hennies Bros.' Shows. Mae Sopenar is visiting her niece in Boston. Elsie Aldrich, of San Antonio, is in town with her family visiting her sister, Edna O'Shea. Several members are working at Riverview Park this summer. Operating concessions there are Mrs. Henry Belden and Mrs. Alice Hill. Mrs. Ralph Glick has a ride.

Midge Cohen, the Ladies' Auxiliary of the National Showmen's Association, has been visiting Sister Edna O'Shea. Mattie Crosby reported on the sick list. Mae Oakes is recuperating. Letters were received from Hattie Wagner, Peg Willin' Humphrey, Edith Sullivan, Pauline Skerbeck, Clara Zeiger, Edith Bullock, Grace Goss, Viola Fairly, Dorothy Scott, Sally Rand, Ruth Martone, Hilda N. Miller, Anna B. Stewart, Mrs. Roland Smith, Helen Marie James, Beatrice Bristol, Mrs. Louis Henry, Lee Biven and Virginia Kline.

President Phoebe Carsky and husband are living in their new apartment on Belmont Avenue.

National Showmen's Assn.



Palace Theater Building
New York

NEW YORK, June 12.—Presentation of an ambulance to the armed forces in the name of Brother Pvt. Murray Polans, deceased, promises to be an historic event. Ceremony will be held in Duffy Square, directly in front of the building where NSA maintains its club, at 5 p.m. on June 16. President Emeritus George A. Hamid, chairman of the committee; Jerry Gottlieb, vice-chairman; Harry Rosen, committee member, and Jack Lichter, chairman of Veterans' Committee, have handled various details in connection with the event.

At Eligibility Committee meeting the following applicants were approved: Bruce Brooks, Godfrey G. Carper, Eddie Davis, Alfred E. DeLuca, James S. Donahue, Robert W. Mallett, John I. Ressler, Joseph G. San Fratello Jr., and Frank J. Wozniak. Jack Lichter would be extremely grateful to all members in the armed forces who receive packages from the club thru him, if they would advise him of the fact. Benny Weiss in from Camden, N. J., Sam Lawrence said hello from Perth Amboy over the phone, Eddie Coronati in from Westwood, N. J., where he has a factory doing government work. Andre Dumont, who was ringmaster with Gilbert Bros.' Circus, is no longer there. Arthur Campfield, who has directed construction of canvas for the Larry Sunbrock Circus, heaved a sigh of relief when the job was finished. Dave Epstein, Alex Janpol, Charlie Reich, Harry Gold and Louis Ulrich, recent visitors.

Four members serving their country are hospitalized as follows: Sailor John Francis King and Corp. Siro Aurilio of the Marines, at Naval Hospital, St. Albans, L. I.; Corp. Jos. Horan, Harmon General Hospital, Longview, Tex., and Pvt. William J. O'Shea, Station Hospital, Fort Story, Va. All are convalescing and all are looking for the letter that never came. Why don't you write it? Brother Eddie Elkins is handling a defense job during the day and at night is special agenting for Sam Lawrence. Brother Sam Pinkel is slowly recovering from his recent serious illness.

Michigan Showmen's Assn.



156 Temple Street
Detroit

DETROIT, June 12.—Monday night's meeting was presided over by A. O. (Pop) Baker, vice-president, in the absence of President Harry Stahl, who was in Chicago on business. A large crowd was on hand. Management of Eastwood Park has erected a large statue of Uncle Sam, and on its base are engraved the names of all members of the club who are in the armed service. Brother Ben Moss and Brother Jack Gallagher are active on the Servicemen's Fund. Brother Herbert Pence disposes of an average of \$500 worth of War Bonds per week.

Kangaroo Court was held, with Brother Jack Wish as judge. Over \$50 was collected in fines and turned over to the Service Fund. Four members are striving for a life membership card. Mrs. Sam Gould and Mrs. Gallagher prepared the lunch for the meeting. Frankie Hamilton reports his wife is recovering. Brother Roscoe Wade is out of the hospital. Secretary Robbins is around the rooms daily getting the new offices ready. Club is always open and show-folk are invited to visit when in the city.

Elected to membership were Freeland Williams, Dr. Ralph Ferris, Abe Shapiro, Charles Schimmel, Melvin Harris, Leo Adler, Sam Seigel, Harry Alkon, Edward Aarons, Sam Cooper, J. Norman Levy, Louis Fromberg, Charles Duma, Sidney Rifkin, Thomas Wilson, Abe Perkoff, Elmer Nagy, Robert Corrigan, Harry Lewiston, Edward Hagen, James

Pacific Coast Showmen's Assn



623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, June 12.—Visitors to the clubrooms last week included Bob Schoonover, of the Pickard Show; Gladstone C. Atkinson, Charlie Hott, Dan Gilbert, Joe Blash Jr., Sgt. Dick Ford, Babe Collins, Bob Cardiff, Ivan Willis, Harry Cosby, Wally O'Connor, Sgt. Earl Stolz; Sheldon R. Brewster, managing director Utah State Fair, Salt Lake City.

Club meetings are on the summer schedule and held on the second and fourth Mondays instead of every other Monday. Board of governors hold meetings every Monday and attendance has been good. President Ed Walsh and Chairman John Ragland, of the Showmen's Day Committee, consummated plans Friday for this activity.

Carnival attractions are plentiful in Southern California. Archie Clark, Froek & Meyer, Ben Martin, Larry Ferris, Ted LeFors and Bill Greff are all within easy traveling distance of Los Angeles, as are Crafts 20 Big, the Pickard-Schoonover Combo and Siebrand Bros.' Shows.

Beach attractions are well out in front, with July 4th type business prevailing. Charlie Walpert and Mario De Silva planed in from the West Coast Shows. Charlie Soderberg has been providing carnival atmosphere at Monogram studios for an untitled picture.

Heart of America Showmen's Club



Reid Hotel
Kansas City

KANSAS CITY, Mo., June 12.—With the departure of World of Today Shows for Omaha, social life around the club became quiet. Boxie Warfield is opening an army goods supply store at Salina, Kan. Chester L. Levin, of Midwest Mercantile Company, left on another Eastern buying trip. Slim Johnson is reported recovering from a recent injury.

Membership in the club is steadily increasing, and it is expected this summer's drive will exceed the last few years. Roger C. Haney, who has his rides installed at Summit Beach Park, Arkon, for the season, was a recent visitor. Clubrooms will soon be renovated and made ready for the fall and winter. Membership cards for 1944 are being issued by Treasurer Harry Altshuler.

Banquet and ball committee is working hard on its campaign for the annual event, which will be held as usual on New Year's Eve.

Jagger, Charles Lee, Robert Leunis, Irving Kirscher, Troy Scrugs, Maurice Moss, Clarence McCoy, Arlington Winslow, James McGlove, Bernhard Brown, Louis Bader, Stanley Motyl, Frank and Fred Sullivan, Peter Kimmond, Albert Pomerantz and Lazzaro Castellani.

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EMERY J. ANSORGE, Secretary
Oconto County Youth Fair, Gillett, Wisconsin.

DYER'S GREATER SHOWS WANT

Shows with own equipment, Side Show, Fat Show, Monkey Drama, or what have you? Second Man on Octopus. Now looking legit Stock Concessions, Cook House or Grab, High Striker, Ice Cream, Novelties, Guess Age or Weight. Photos open. Fifteen fairs, three celebrations booked in Wisconsin and Mississippi. Still fastest moving outfit in existence. St. Charles, Mo., this week; Hannibal next; Badger State Fair, Platteville, Wisconsin, July 3-5.

WANTED

Small Grab Stand, Peanuts and Popcorn. Want Ride Help for Ferris Wheel, Merry-Go-Round, Chair Plane. Ten big days, June 16th to 26th.

JOHN KEELER
Perryville, Md.

READING'S SHOWS

Tilt-a-Whirl Foreman wanted at once, also Help on other Rides. Concession Agents, Cookhouse Help. Address: W. J. WILLIAMS, Mgr., Gallatin, Tenn.

WANTED

Concessions of all kinds and Bingo for good spots, all sponsored. On street, Advance, Ind., June 21-28. Will book small Carnival for 10 good spots. Address:

DOC STODDARD
Advance, Ind.

CONVENTION SHOWS WANT

Ride Help for Wheel, Tilt, Chairplane. Foremen, fifty dollars. Shows with own outfits. Transportation after journey if necessary. Opening for legitimate Concessions. Fredo and Casimir Streets, Buffalo, this week; Ontario and Niagara Streets, Buffalo, next week; 6 weeks in Buffalo to follow. All communication to
CLAY MANTLEY, General Delivery, Buffalo, N. Y. Wires via Western Union.

CAN PLACE RIDE HELP

IN PERMANENT LOCATIONS IN EL PASO, TEXAS. WANT MERRY-GO-ROUND FOREMAN. ROLL-O-PLANE FOREMAN. WANT AGENTS FOR OFFICE-OWNED LEGITIMATE CONCESSIONS. CAN PLACE USEFUL SHOW PEOPLE IN ALL DEPARTMENTS. Long season. Will be in El Paso, Texas, until January 1st.

FRANK BURKE SHOWS, INC.

BOX 1901, EL PASO, TEXAS

WANT

Ride Men, Wheel Man who can put up and take down and take care of Wheel as should be. No drunk or chaser. \$50.00 a week, no tickets or brass. Chair-o-Plane Man, \$40.00 per week. Concessions that work for stock, \$16.50 week contract. Shows, 20% plus tax. Rides . . . Will book any Flat Ride for 25% with own transportation. All replies:

GEREN'S UNITED SHOWS

SEYMOUR, IND., JUNE 14-19; BEDFORD, IND., JUNE 21-26.

BRAND NEW GRAB FOR SALE

This outfit is complete and can be booked on show, or will book your Cook House, reasonable privilege, good spots.

HAPPYLAND SHOWS

Lincoln Park, Mich.

BYERS BROS.' SHOWS WANT

SMALL COOK HOUSE OR SIT-DOWN GRAB. Show alone good for \$400.00 weekly. If interested will make attractive proposition. Address: Alton, Ill., this week; then per route.

REYNOLDS & WELLS SHOWS**LAST CALL****LAST CALL**

Playing All Fairs, Two-a-Week

Can place Slum Concessions of all kinds, come on. Have Cook House, Photos, Custard open. Have opening for Penny Arcade and Shows of all kinds with own transportation. Or will furnish outfits complete. Can place first-class Electrician. Wanted—Ride Foremen, Second Men and Helpers who drive Semis. Will book any or all Rides that have own transportation and store ours. We have a very fine route of fairs and all concerned should have one of their biggest seasons in years. Show will pull out for Ada, Minn., from Quarters June 20th. All replies to Ada after 20th. Act quick, no time for delay.

Winter Quarters, Arkansas City, Kans.

P.S.: Sam Leiberwitz wants Counter Men for Corn Game. Billy Hollis, get in touch again.

Lawrence Greater Shows WANT

Couple for complete Monkey Show, including good Working Chimp. Will book Grind Shows with own outfits, reasonable percentage. Want A-1 Ride-o-Foreman, salary no object; Second Men for all Rides, Workingmen in all departments, Girls for Posing and Girl Shows; Secretary for Show Office, must know tax laws. Fairview, N. J., this week; Haverstraw, N. Y., next week.

W. C. KAUS SHOWS

WINDSOR, N. C., THIS WEEK

Want Grind Shows of merit with own transportation. Girls for Girl Show. Top salaries guaranteed by office. Book Octopus or Whip. Good proposition. Penny Arcade, guaranteeing winter's work in proven spot. A few Concessions open. Can place Ride Help in all departments. Highest salaries. Must drive semis. WANT outstanding Free Attraction. Fairs start first week in August.

Wire or write RUSS OWENS, Manager

WANTED—FOR THE BIGGEST JULY 4TH CELEBRATION IN TEXAS—WANTED**ALAMO EXPOSITION SHOWS**

HAVE COMPLETE MOTORDROME. Loads on 2 Trucks. Prefer Man and Wife Riders who can handle Drome. No booze heads wanted. RIDE HELP OF ALL KINDS. WILL BOOK GRIND SHOWS AND FUN HOUSE FOR BALANCE OF SEASON. John P. Hutchens wants one good strong Freak to feature, also Ticket Sellers, Tattoo Artist and Girl for Sword Ladder and Electric Chair. This Show will stay out until late in December, playing nothing but Defense Camp Towns and Wheat Harvest Towns after the biggest 4th of July Celebration in the State of Texas—BRYAN, TEXAS, RODEO AND 4TH OF JULY CELEBRATION. All Address:

JACK RUBACK, MGR., ORANGE, TEXAS, THIS WEEK.

VIRGINIA GREATER SHOWS**WANT AT ONCE**

Ferris Wheel Foreman; Whitey Davis, Walkaway Kelly and Jimmy Rodgers, answer. Want Man and Wife to Manage Bingo. Want Second Man for Chairplane and Merry-Go-Round. War Show still open. Essex, Maryland, This Week.

B. & V. SHOWS

BELVIDERE, N. J., WEEK JUNE 14TH

WANT GRIND STORES, ARCADE, BINCO and CUSTARD. WANT SHOWS—MONKEY, SIDE SHOW, SNAKE and any Grind Show. CAN PLACE TWO-ABREAST MERRY-GO-ROUND and KIDDIE RIDES, also OCTOPUS or Spitfire and Roll-o-Plane. Want RIDE HELP that can drive, also Sound Truck and Billposter. Billie Marco, get in touch with me.

Jimmie Ferenzi wants Girls for Girl Show. Shorty Taylor, write. \$35.00 per week and bonus.

SIDE SHOW PEOPLE WANTED

All departments. Wire or write fully. Show opens in stores following season here.

W. J. O'BRIEN

Sideshow Bldg., Revere Beach, Mass.

FIDLERS UNITED SHOWS

Want Legitimate Stock Concessions. Want Foreman and Ride Help that can drive semi trailers for wheel, Merry-Go-Round and Octopus. Harvey, Ill., this week; 123rd and Halstead, Chicago, Ill., next.

WANT FOREMEN AND 2nd MEN

For Merry-Go-Round, Ferris Wheel, Octopus, Tilt and Rolloplane. Salary \$50.00 per week and per cent of gross; no meal tickets. Place first class Ride Superintendent; Bill Allen, Robert McClintock, Harold Hiatt, Clifford Mathis and others, contact me.

VIC. HORWITZ

HOTEL DETROITER, DETROIT, MICH.

Mobile Good for Anfenger; Mississippi Tour Planned

MOBILE, Ala., June 12.—After closing an eight-day engagement here June 6 to successful returns, H. L. Anfenger's Animal Oddities left for Meridian, Miss., for a tour of the northern section of the State. Anfenger and his manager, Al Kurtz, said business here was satisfactory. Equipment has been repainted, and Anfenger said he has encountered little labor shortage thus far. Newspaper and radio publicity was used extensively here. Monkey House did well.

Smucklers Get Ala. Grounds

MOBILE, Ala., June 12.—Bernie and Marie Smuckler, who have leased the showgrounds on Route 43 in suburban Prichard, opened there with their Merry-Go-Round and Ferris Wheel under Elks' Crippled Children's Fund auspices. The Smucklers said they planned to add other attractions later in the summer.

R&C WEATHER*(Continued from page 30)*

rest of the executive staff is composed of J. C. (Tommy) Thomas, agent; Bill Solomon, special agent; Walter DeVoyne, secretary-treasurer; Jack Dadswell, publicity director; Sam Gordon, concession manager; Nate Worman, construction superintendent; L. A. (Pop) Whitman, ground superintendent; Tiny Dempsey, ride and train superintendent; Fred Burd, assistant secretary; Bob Brown, concession secretary; Charles Kittle, merchandise manager; Clifford Hodges, chief electrician; William A. Moynihan, mailman; R. C. Mills, cookhouse, and Joe Pontico, pie car manager.

Shows

Monsters, Cliff Wilson and his daughter and son-in-law, Mr. and Mrs. Charles Vogel; World's Fair Freaks, Pete Kortez, Snooky and Skeeter Lorow; Rose Midget Revue, Mrs. Ike Rose, manager; Nate Eagle, special inside attraction and annex; Max Kimmerer, front. Colored Minstrel Show, A. Duncan, manager; Tex Forrester, front. Life, Moe Eberstein, manager; Dodson Monkey Circus, Mrs. Margaret Dodson, manager; French Casino, Laura Manos; Funhouse, Mrs. Max Kimmerer; Perry Lion Motordrome, Captain Bob and Marion Perry, operators; Sportland, Charles Shepherd, manager; Pony Ride, Tony Crescio, operator.

Rides are Moon Rocket, three Ferris Wheels, Heydey, Ride-o, Fly-o-Plane, Loop-o-Plane, two Rolloplanes, Octopus, Scooter, Merry-Go-Round, Kiddie Auto Ride, Miniature Merry-Go-Round and Miniature Ferris Wheel.

LEWIS LORAIN DRAW*(Continued from page 30)*

Yanaittis are repainting the panels on the front gate. Leroy Harder is framing a new Life Show. Albert (Rabbit) Reid purchased a truck, and Joe Kane has his ball game well flashed.

Some of the members of Johnny J. Jones Exposition visited. Ray Wallace and Mr. Graham, of Station WKST, co-operated and carried several 15-minute programs from the lot. D. O. Davies and Frank Sargent, OCD co-ordinator, visited nightly. Al Boxall made a trip to his home in Buffalo, and then went to Erie, Pa., on business concerning his bingo layouts. G. C. Mitchell and Billy King, secretary, entertained several friends from Rochester, Pa.

LORAIN, O., June 12. — Art Lewis Shows local engagement, first stop on the organization's tour of the Middle West, proved highly profitable, with the combo playing to its largest crowds since moving out of Norfolk. Spotted on the 36th Street and Broadway circus grounds, under Junior Order of American Mechanics' auspices, shows played to fair weather and big business the first week of the nine-day stand, the management reported.

Train arrived from Baltimore June 2, but because of the mired condition of the lot, shows did not open until Friday, when large crowds of liberal spenders came out. Organization was located close to the National Tube Company, which employs 10,300 on night and day shifts, with two paydays.

Committee, headed by Charlie Todd, vet Akron showman, and Vic Latto, co-operated to make the engagement a success. A tie-up with a local transit company had jumbo display cards on 32 busses operated by the company direct to the showgrounds. A special benefit on June 7, under Air Raid Wardens of

Lorain sponsorship, was staged to click business.

A local department store sponsored a Children's Party on Wednesday afternoon, and shows obtained plenty of space in *The Lorain Evening Journal*.

Jerry Jackson added six people to the roster of his Hep Cat Minstrels. Doc Hartwick is handling the front of the attraction. Howard Bryant is sole owner of the midway cafeteria. Honey Lee Walker is handling the Midnight Follies Gipsy Revue, and Curly La Vier is on the front of the Vanities. E. B. Braden, business manager, greeted and entertained city and county officials. A prominent visitor was Chief Deputy Sheriff Chris Lewis. Mike and Bill Peer also visited. Betty Hartwick visited her mother in Pittsburgh. Doc Barfield's Fly-o-Plane and Spitfire did well. Marie O'Dell has been added to the Follies Revue roster.

Shows next stop is Sandusky, O., after which the combo moves into Michigan for several engagements. Ralph Lockett is in charge of the office wagon, while Bob Hallock is contracting agent. Tommy Allen, who was slated to join the executive staff, remained in Camp Starke, Florida, where he is employed in war work.

JONES GETS WINGS*(Continued from page 30)*

orchids. The wedding was attended by the immediate families and many friends.

After a reception the couple, who left for an extended honeymoon trip by motor, made their first stop at Augusta, Ga., to visit Harold (Buddy) Paddock at the Officers' Club. He gave them a wonderful reception and turned over the luxuriously furnished colonel's apartment to them. From there they motored to the John H. Marks Shows at Fairmont, W. Va., to visit their aunt, Mrs. Bootsie Paddock, and Morris Lipsky and his associates, who accorded the newlyweds a royal reception. Motoring to Pittsburgh, accompanied by Mrs. Paddock, they were guests of Mrs. Hody Jones while visiting the Jones Exposition. General Manager E. Lawrence Phillips gave them a de luxe suite and a private dinner party at the Roosevelt Hotel. After dinner the party was entertained on the Jones midway and greeted by the bridegroom's many friends on the show. Lieutenant Jones left Sunday morning with his bride for his new assignment to the United States Army Air Field at Alpena, Mich. Mrs. Hody Jones visited her sister, Mrs. J. Fleishman, in Tampa on her way to St. Petersburg.

RUBIN and CHERRY EXPOSITION**WANTED**

TRAINMASTER
EXPERIENCED TRAIN MEN

NEON MAN
CAPABLE OF HANDLING SHOW PLANT
RIDE HELP
GIRLS FOR BEAUTIFUL POSING SHOW

EXPERIENCED COLORED PULLMAN
PORTERS

PEORIA, ILL., June 14 to 28.

Pike Amusement Show WANTS

Ride Help, Ferris Wheel Foreman and Second Man. Concessions and Shows. Salem, Mo., July 4; other celebrations to follow. Address Hoxie, Ark.

IT BEAT ALL SHOWS ON THE FAIRS

When Tried Out Last Fall and Is Now Ready for the Big 1943 Season

Zanesville, Ohio, August 24th, 1942.

Dear Mr. Buell:

I wish to express our appreciation of your patriotic war show, WORLD WAR NO. 2, which created almost a sensation on our Fairgrounds.

It has anything beat we ever had on our Fairgrounds and topped our midway shows by far.
 Perl D. Elliott, Secy.,
 Muskingum County Fair,
 (Copy)

Get WORLD WAR NO. 2 now Show will pay for self over 4th July. Play other celebrations or carnivals, parks, etc.; then the fairs.

This big patriotic attraction sure goes to town on celebrations and fairs. Should be on every fairground. You will miss from \$150.00 to \$1000.00 a week if you are not there with it. Get show now on our big SPECIAL 4TH JULY.

PRE-FAIR OFFER. Supply Limited. Only \$140.00.

Or write for information on this and our late "MIRACLE OF BIRTH" Show, each \$140.00 Get our plan "How To Make Big Money on the Fairs" free.

CHAS. T. BUELL & CO.

BOX 306 NEWARK, OHIO
 For 20 Years Builders of Walk-Thru Shows

Initial Week in Kingsville Okay for Hubbard's Midway

KINGSVILLE, La., June 12.—Hubbard's Midway Shows booked in here for the next three weeks, opened near the main gate of Camp Bouergart last week to large crowds and satisfactory business. Shows obtained good play thruout from soldiers, who spent well. Cookhouse had to be screened to comply with army regulations, which was accomplished quickly by Superintendent Nelson.

Ferris Wheel led rides. Willie Harmon came in from Miami to join Mr. and Mrs. Frank Nelson. Mervin (Red) Rogers, Midget Show manager, closed here to enter the armed forces.

Manager Stack Hubbard says he has contracts to play several army camps for four weeks in each spot. Fred Coutts joined with his new concession.

Rain Hampers All-American Move to Beloit, Wis., Date

BELOIT, Wis., June 12.—Despite much rain and shortage of man power, Frank West's All-American Exposition Shows arrived in South Beloit June 7 for the opening of their 10-day engagement under South Beloit Police Department auspices June 8.

Located on the North bank of Turtle Creek, East of Blackhawk Boulevard, workmen and scores of local boys helped in the erection of the rides, shows and concessions. Free attraction is being presented by Fearless Gregg, cannon act. Shows, originally scheduled to open last week-end, was delayed in reaching Beloit because of rain.

JOHNNY J. JONES EXPOSITION

WANTS

FOR THEIR LONG SEASON OF FAIRS—STARTING THURSDAY, JULY 1

ANDERSON FREE FAIR

ANDERSON, IND., AND TWELVE WEEKS TO FOLLOW ON BONA FIDE AUTHORIZED FAIRS

Can use "Tilt" and Flat Ride and others that do not conflict. All Office-Operated Shows.

Experienced Girls with talent for our "Follies of '43", also Performers for Minstrels and Musicians. Girls for Posing Show. Can use legitimate Concessions of all kinds. Ambridge, Pa., this week; Richmond, Ind., to follow. Address all communications to

E. LAWRENCE PHILLIPS, General Manager, Johnny J. Jones Exposition, Inc.

JOHN R. WARD SHOWS

17 — OUTSTANDING FAIRS AND CELEBRATIONS — 17

WANT Shows of all kinds. Good proposition for one good Revue and a Mechanical City. Will furnish outfits for capable Showmen, Musicians, Performers and Girls for an outstanding Minstrel, Dancing or Posing Show Talkers, Grinders, Ticket Sellers, Attractions for Annex in Bancroft's Side Show.	CAN PLACE: Lot Man, First-class Mechanic, \$50.00 week, Electrician, Diesel Plant, Canvasman to operate an Electric Machine.	WANT Ride Help for all Rides. Foremen for Merry-Go-Round, Ferris Wheel, Octopus, Roll-a-Plane and Tilt. Place capable Help on all Rides, including Spitfire, Streak, Scooter and others. Want to Buy — McDermott Miniature Train.
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TWO BONA FIDE BIG FOURTH JULY CELEBRATIONS—THIRTY-TWO MILE MOVE. VINCENNES, IND., JUNE THE 28TH-JULY 3RD; OLNEY, ILL., JULY 4TH TO 10TH; THEN PINCKNEYVILLE FAIR, HARRISBURG FAIR, BENTON FAIR, CARMI FAIR, GREENUP FAIR, PRINCETON (IND.) FAIR; THEN ONE OF THE LARGEST LABOR DAY CELEBRATIONS IN ILLINOIS IN CONJUNCTION WITH THEIR CENTENNIAL ANNIVERSARY; THEN THE WORLD'S CHAMPION COTTON-PICKING CONTEST AND MISSISSIPPI COUNTY FAIR, BLYTHEVILLE, ARKANSAS; THEN INTO OUR ROUTE OF SOUTHERN BONA FIDE CLASS A FAIRS IN MISSISSIPPI AND LOUISIANA. SEASON ENDS WEEK OF NOVEMBER 22ND IN DOWNTOWN BATON ROUGE, LA. All replies to JOHN R. WARD SHOWS, MALDEN, MO., THIS WEEK.

VICTORY JAMBOREE

Auspices Odd Fellow—Benefit Civilian Defense in the Heart of

WASHINGTON, D. C.

Center of All Defense Activities

JUNE 30 TO JULY 10 INC.

WANTED—Rides of all kinds, several clean Shows and legitimate Concessions. Other dates to follow this vicinity. WANTED—SENSATIONAL FREE ACTS. VICTORY JAMBOREE HEADQUARTERS, 707 G St., N. W., Washington, D. C.

Dick's Paramount Shows

Now Booking Shows and Concessions for

CIRCUS LOT AT BALTIMORE

JUNE 21 TO 26 INCLUSIVE

WANT

RIDE HELP: FERRIS WHEEL FOREMAN, Chairplane Foreman, TOP SALARIES. SHOWS: Girls for Dancing and Posing. Top salaries. CONCESSIONS: CORN GAME, Grind Stores, Ball Games, Balloon Darts, Help in all departments. Write or wire DICK GILSDORF, CHESTER ARMS HOTEL, CHESTER, PA.

KALAMAZOO, MICH.

June 21-26

N. Burdick St. Lot — First In

Want Motor Drome, Mechanical City, Snake, Fat Show, War Exhibit and other capable attractions. Can place Frozen Custard, Taffy Candy, Snow Balls, ex. Lead, Gallery and Merchandise Concessions that work for 10¢. Ride Help for ten major Rides. Top wages and bonus. Semi Drivers and Working Men in other departments. Our fairs start August 3rd at Fowlerville, Mich. All address:

WORLD OF PLEASURE SHOWS

Monroe, Mich., June 14-19; Jackson (Downtown), June 28-July 5.

CIRCUS SIDE SHOW WANTED

Must be high class. Can place Musicians for Follies Revue. Want Talker-Manager for well-framed Posing Show; salaries paid from office. Jerry Jackson wants Minstrel Show Musicians. Can place Glass House, Fat Show and Rides not conflicting. Want Train Help and Working Men in all departments. Opening for Neon Man, have own plant. Address:

ART LEWIS SHOWS

Sandusky, Ohio, until June 19; Big Veterans' Celebration at Flint, Michigan, June 21 to 27.

FREAKS--SIDESHOW ACTS--TALKERS--GRINDERS

ALSO MAN FOR JUNGLE PIT SHOW

One spot, no jumps. Entire summer season. ALOA, what happened to you? Write, wire or come right on.

David Rosen, PALACE OF WONDERS

SURF AVENUE AND WEST 12TH STREET, CONEY ISLAND, N. Y.

MICHIGAN WANTS

For the Following Celebrations

Haslings, Mich., Blue Gill Festival, June 23-24-25-26	Greenville, Mich., Victory Celebration, July 20-21-22-23-24
Mecosta, Mich., July 2-3-4-5	N. Muskegon Home Coming, July 26-27-28
Port Huron, Mich., Blue Water Carnival, July 8 to 18	Carleton, Mich., Rotary Fair, July 30-31-Aug. 1

Legitimate Concessions of all kinds. Can use Flashy Snake Shows, Penny Arcade, First-class Tilt-a-Whirl Foreman, \$50.00 Per Week. Bill Pigler and Stanley, wire. Write or wire C. D. MURRAY, 289 Elmhurst Avenue, Detroit, Michigan

PENN PREMIER SHOWS

Featuring the Great

ZACCHINI CANNON ACT ON THE MIDWAY, Human Cannon Ball

No gas shortage here, with pleasure driving to the showgrounds.

Can place Concessions not conflicting. Real opportunity for Animal, Life, Health Show or Funhouse. Can place PENNY ARCADE. Want Octopus, Roll-a-Plane or Spitfire. Benny Herman or Sam Levy, get in touch with Lew Weiss; Dan Riley, answer.

Address all mail to LLOYD D. SERFASS, Gen. Mgr., Painesville, Ohio.

W A N T ELITE EXPOSITION SHOWS W A N T

HIGH SENSATIONAL FREE ACT

For 9 Days in Kansas City, Mo., starting June 27 to July 5; also 9 Days at South Omaha, Neb., starting July 17 to 25. One Performance Nightly, State Lowest. WILL BOOK SHOWS THAT HAVE THEIR OWN OUTFITS AND TRANSPORTATION. AL IDEAFY CAMPBELL WANTS AGENTS FOR CONCESSIONS. ED DAVIS WANTS SCALE MAN. CAN USE TWO GOOD RIDE MEN. Address:

CHAS. ROTOLO, Mgr., Manhattan, Kans., this week; Lawrence, Kans., week of June 21; then Kansas City, Mo.

WANTED BASEBALL PITCHING MACHINES

New or Used, Good Cash Offers

EVANS FLAG & DECORATING CO.

2425 Seabury Avenue

Terre Haute, Ind.

ANNUAL AMERICAN LEGION JUBILEE WEEK

EMMAUS, PENN., JUNE 21ST TO 26TH, FOUNDRY FIELD

WANT Custard, Seales, Hoopla, Cat Rack, Hitler Joint, Siring Game, Devil's Alley, French Fries or any Grind Stores not conflicting. Good proposition for Motordrome and Fun House. Will place any Grind Show of merit not conflicting. What have you? Can place Ride Foremen and Second Men, useful Help in all departments. L. Augustino wants Agents and Side Show Performers. Address:

R. H. MINER, GARDEN STATE SHOWS

QUAKERTOWN, PA.

PENNY PITCH GAMES
 Size 48x48", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$38.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES
 75-Player Complete\$8.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
 Analysis, 3-p., with Blue Cover, Each08
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 34-Pages, Gold and Silver Covers, Each .35
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00
 Reading Crystals, Oilja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢
PACK OF 78 EGYPTIAN F. T. CARDS.
 Answers All Questions, Lucky Numbers, etc. . . 35¢
 Signs, Cards, Illustrated, Pack of 36 15¢
 Graphology Charts, 8x17, Sam, 5¢, per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$4.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

MEN WANTED!

Can use a few more Ride Men for Merry-Go-Round, Ferris Wheel, Tilt, Chairplane and Ride-O. Also Second Men and extra Help for tear-downs and setups. Good salary and treatment.

CHICAGO CARNIVAL RIDE OWNERS' EMPLOYMENT OFFICE

950 W. Madison St. CHICAGO, ILL.

ATTENTION CONCESSION PEOPLE

Those Expecting To Make

ANDERSON FREE FAIR

July 2nd to 10th, Inc.

That have not received contracts had better contact S. W. NICKERSON, Concession Mgr., 837 Main St., Anderson, Ind.

Tivoli Exposition Shows WANT

Shows: Monkey, Glass, Snake and Side Show. Concessions: Photo Gallery, Lead Gallery or any other Concessions that do not conflict with what we have. All must have their own equipment and transportation. Ride Help, come on. Write or wire

J. O. GREEN, Carthage, Missouri.

Paul Bolwin Wants

Bingo Help. No drunkards. Wire care R. & S. SHOWS, Wilmington, North Carolina.

WANT OCTOPUS FOREMAN

Must be capable and sober. Ride located in park here. SALARY \$35.00 PER WEEK (No Hold Back). Address:

WM. PINK

Care Bliss Hotel TULSA, OKLA.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

SUMMER'S here!

C. H. HODGES joined World of Pleasure Shows at Muskegon, Mich., with his Birth of Twins attraction.

ED SMITHSON, who is general agenting the Bill Groff Shows in California, reports the organization has been working to good results of late.

MR. AND MRS. WAYNE KENNARD were added to Bill Penny's concession staff on Virginia Greater Shows during the engagement in Bel Air, Md.

IF you must jackpot, make it sound true.

AMONG visitors on the J. L. Page Shows' lot in Newport, Tenn., were Mr. and Mrs. Estil Potter and Mr. and Mrs. A. G. Crowe, of Johnson City, Tenn.

BILL TANK is in charge of the front gate on Alamo Exposition Shows, with Mrs. Emman Carr in the ticket box, Ted Custer reports from Beeville, Tex.

NEW KIDDIE AUTO ride foreman on George Clyde Smith Shows, playing Pennsylvania territory, is Denver Spence, Bobby Kork reports.

'TIS better to do than be done.—Colonel Patch.



SECOND LIEUT. JOHNNY J. JONES and his bride, the former Marion Eachern, St. Petersburg, Fla., took a honeymoon trip by motor after their marriage June 1 and his graduation as pilot in the United States Army Air Force May 27. He has been assigned to the Army Air Field at Alpena, Mich.

FORMER TROUPER, Thomas L. Hutton is in Soldiers' Home and Hospital, LaFayette, Ind., and would like to read letters from friends.

FORMER athletic showman and vet sports promoter, Prof. J. J. Ricco is teaching scientific wrestling and master ju jitsu at Paul Revere's Boys' Club in Jersey City, N. J.

VET TROUPER Wood Butler is working on a farm in Groesbeck, Tex., and reports he will not return to the road for this season at least and possibly for the duration.

TALK about the weather and you speak every showman's language.

VISITORS to Crafts 20 Big Shows' midway at Oxnard, Calif., recently were Ross Davis, Merry-Go-Round operator; Charley Page, well-known park man, and Harry Fink, old-time concessionaire.

MORRIS FREDDIE KAPLAN has taken over the management of the Gay New Orleans, colored show, on Johnny J. Jones Exposition. He is also producing the show and handling the front.

NOTICED that lately many bosses have switched from "you" to "we" when talking about doing a job.—Cousin Peleg.

FRANCIS RUSSELL, of the Wonder Bar Club, New Orleans, joined Doral Deshon's Burma Slave Market on Great Lakes Exposition Shows in Atlanta, re-

placing Eddie Powell, who closed recently to enter the army.

TAKING over the Garden of Eden attraction on Bright Lights Exposition Shows in Scalp Level, Pa., was Jean Nadja. Jean is working single-o, with Tommy Roden making openings and handling tickets.

SPECIAL AGENT with a number of carnivals, Chris Jernigan is with a transportation firm in Johnson City, Tenn. He visited J. J. Page Shows on several occasions during the organization's stand in Newport, Tenn.

CONCESSIONAIRES with J. J. Page Shows last season, Maggie and Hobe Cole are off the road for this season at least. They are living in Bristol, Va., where Hobe is associated in the operation of a billiard parlor with his son, Alec.

WE'RE never surprised at what we hear about an opposition show.

LAST SEASON with Barney Lamb's Side Show on Gold Medal Shows, Edward C. Andrews joined Mark Williams's Side Show on World of Pleasure Shows at Adrian, Mich., and is presenting his fire and magic acts.

MRS. HOWARD P. HILL, wife of the legal adjuster and business manager of Byers Bros. Combined Shows, returned to organization in Alton, Ill., last week, after spending four weeks with Hill's sister on a vacation in Tullahoma, Tenn.

MR. AND MRS. RUSS ABBOTT, ball game operators on Penn Premier Shows,



MR. AND MRS. OSCAR C. BUCK, owners of O. C. Buck Shows, posed for this photo in the combo's office trailer while shows were playing Colonie, N. Y., under Fuller Road Fire Company auspices, to fair business despite the pleasure ban on driving. Following the Colonie engagement, combo went to Newburgh, N. Y., where good weather resulted in an exceptionally strong Decoration Day play under American Legion Post sponsorship.

purchased a new trailer while playing Erie, Pa. During the stand in Buffalo they were hosts to numerous local friends.

DIM-OUTS should be nothing new to operators of dark rides and the Rocky Road to Dublin.

MRS. JAMES J. KING and daughter, Fidessa, concession agents for George (Whitey) Golden on Royal American and Dee Lang's Famous Shows; are in New Brunswick, N. J., working in a war plant for the duration.

ADDITIONS to the Circus Side Show on Virginia Greater Shows at Bel Air, Md., included Bob-Bobbette, annex; Edith Kelly, sword box and electric chair; Paul Symington, lecturer and front talker, and Mrs. Melvin Solomon, ticket seller.

MAX COHEN, secretary and general counsel for American Carnivals Association, Inc., took a prominent part in the

In a Name

"UNCLE JOHN" (Spot) Ragland, who, with his partner, Louis Korte, operates a string of concessions on Crafts 20 Big Shows, was subject of a recent discussion on that midway as to how he had come by his nickname. One agent claimed Ragland was called "Spot" because he had operated a spot-the-spot game on the Sheesley shows years ago. Just then Mrs. Ruth Korte passed the group and, overhearing the conversation, gave an entirely different explanation. "Spot" is always making appointments and never showing up," she remarked. "And darned if 'Spot' isn't a correct name for him, for he has had me on the spot all morning, waiting to go to town to buy some stock."

discussion of the war's effects on municipal building codes before the State conference of mayors at Albany, N. Y., June 9. Cohen led the discussion and delivered a formal paper by Lawrence Ormiston, Watertown, N. Y.

JUST about the time that we think carnival history has been written—along comes another batch and we start stewing again.

ERNST (HAP) SUMRALL is in Indiana and not working in a Dayton (O.) war plant as was recently reported, Mrs. Peggy Sumrall advises from the Gem City. Peggy says she is working in a war plant there and doing well since undergoing an operation recently. She adds that she has visited all of the shows playing the Ohio city and that this season marks her first one off the road in 17 years.

LINE-UP of the Follies of '43, all-girl revue on Johnny J. Jones Exposition, includes Mrs. Woodrow Jones, producer and emcee; Lou and Sue Drake, dancers; Francine McDermott, singer and dancer; Sally Ann, fan dancer; Barbara Shaver, can can; Lolita Lane, Doreen Hoie, Kitty Kelley and Onella Shara, parade girls. Earl Humphries is directing the orchestra, and Al Alcorn is again handling the crew and canvas. Eddie Keck, business manager, also handles the front.

FROM an old manuscript recently unearthed we learned that the operation of Geck Shows had reached a high degree of perfection during the Middle Ages.—Pin-Head Harry, Carnival Historian.

LEONA JONES joined Mess Round Brown and His Broadway Steppers on L. J. Heth Shows at Elizabethtown, Ky., last week. Unit, now in its second season with Heth, has the following line-up: J. H. (Mess Round) Brown, owner-manager and talker; Charles Dodson, producer; Teddy Wells and Bluech Malone, comics; Baby Rose, Leona Jones and Edna Mae Whitaker, chorus; Lillian Harris, blues singer; Pocketbook Harris, trumpet; Perry Mullens, trombone; Fred Hood, sax; Charles Dodson, drums, and Robert J. Wearing, canvas man.

'TIS reported that the manager of a Western carnival is considering a bonus plan for ride boys who marry into large family set-ups and help solve the labor-shortage problem on the show.

WLB has okayed contracts between General Outdoor Advertising and International Alliance of Billposters and Billers Local 63, Decatur, Ill., to cover wage and working conditions for a period of two years beginning March 1, 1943, it was announced in Decatur last week. New contract covers Decatur, Danville, Beardstown, Springfield, Bloomington and Clinton, Ill. Pact also calls for a substantial increase in hourly pay. (See Midway Confab on page 55)

RIDE OWNERS AND OPERATORS

Have you entered the BIG ELI (31st Annual) Fourth of July Contests for largest receipts on your rides? If not send us a postal card saying, "I want to enter your Contests; my rides are (name your rides)." Eighteen prizes awarded to owners who enter and report certified highest receipts. No cost to enter. ALL BIG ELI WHEELS and all other portable rides are eligible for entry. Send that Postal Card NOW. You may be a PRIZE WINNER.

ELI BRIDGE COMPANY
 800 Case Ave., Jacksonville, Ill.

AMUSEMENT DEVICES
 MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket
Sky Dive
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Kiddie Auto Ride

ALLAN HERSHELL CO., Inc.
 NORTH TONAWANDA, N. Y.

WANT TO BUY
 TWO No. 5 ELI
 FERRIS WHEELS

Also
 SMALL MERRY-GO-ROUND ORGAN

Must be in good condition.

CLIFF LILES, PARK AMUSEMENT CO.
 Care Bentley Hotel ALEXANDRIA, LA.

JIMMIE CHANOS SHOWS
 WANTED

Legitimate Concessions of all kind. Fish Pond, Bingo, Grab Joint, Photo Gallery. Capable people to run Athletic Show and Girl Show. Ride Help for Ferris Wheel and Merry-Go-Round. Pete Shaw, wire.

Next week, Eaton, Ohio.

ROBERT G. ADAMS

Carnival Photographer, or anyone knowing his whereabouts, please communicate with

Mrs. M. F. McDonough
 3437 W. Fourth Vancouver, B. C., Canada

SECOND-HAND SHOW PROPERTY FOR SALE

\$25.00 Govt. Pyramidal Tent, 16x16 ft., sleeps 8 people, with poles and stakes. Good condition.
 \$10.00 Head on Sword, Chair Illusion.
 \$7.50 New Government Rain Coats. Cost \$20.00.
 \$8.50 Green Velvet Curtain, 8 ft. x 9 ft. 6 in. Others.

WEIL'S CURIOSITY SHOP
 12 Strawberry Street Philadelphia, Pa.

BUCKETS
 BAKER'S GAME SHOP

2907 W. Warren Ave. DETROIT, MICH.

FREAK TO FEATURE

Novelty Working Acts. Long season on West Coast. State all. Ticket? Yes.

A. J. BUDD
 Apt. E, 1815 Powell St., San Francisco, Calif.

WANTED

Two experienced Lady Pan Joint Agents, one Lady Tea Pool Dealer. Must be neat and attractive. Salary twenty-five a week and a percentage. Can also use four Lady Demonstrators; Mim Garneau, write.

GEO. BARTOW
 Milner Hotel CINCINNATI, OHIO

FOR SALE FOR CASH

Two-abreast Parker Merry-Go-Round with ten-horse electric motor and loudspeaker music box, \$1,000, or will trade on 8-Car Octopus.

JOHN W. McMAHON
 Plattsmouth, Neb.

WANTED

CATERPILLAR FOREMAN TO JOIN AT ONCE.

MRS. L. YAMANAKA
 Care World of Mirth Shows, South River, N. J., week June 14.

GOLDEN WEST SHOWS

Want Cook House or Eat Stand, Corn Game, Photos, Ball Games, Concessions that work with stock. Pitch-Till-You-Win. Agent for Chuck Luck, Man for front of Girl Show, Second Men for Rides that can drive Semis. Want to buy good single attraction for Grind Show. Gene Davis, come on. Address mail to WM. BARNHART, Cass Lake, Minn., or as per routing.

WANTED

Celebrations and Fairs beginning July 4th—Western Iowa or Missouri. Show going south to Texas.

HYALITE MIDWAY
 Plainview, Minn.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

LOUIS ALDRICH, late of the Foley & Burk Shows, is stationed at the Army Air Field, Kingman, Ariz.

MEMBERS of George Clyde Smith Shows, Mike Bosco and Louis E. Weigand Jr., closed with the organization in Houtzdale, Pa., and left for induction into the army.

CONCESSION AGENT for George (Whitey) Golden on Royal American and Dee Lang's Famous shows prior to his induction into the army, Pvt. James J. King is doing overseas duty.

FOREMAN of the Moon Rocket at Jantzen Beach, Portland, Ore., prior to his enlistment, Pvt. Thomas H. Devers is with the 5th QM Corps, Co. H, Fort Francis E. Warren, Wyoming.

RIDE OPERATOR for seven years with Byers Bros.' Shows. Everett Eugene Ballew is with Company 302-43, U. S. Naval Training Station, Camp Waldron, 1-A-16, Farragut, Idaho.

CORP. ARTHUR J. JONES, ride foreman on the No. 2 Unit of F. E. Gooding Amusement Company, and Chairplane operator on Groves Greater Shows, is stationed at Camp Tyson, Tenn., with Battery B.

PVT. ALBERT L. BOWYER, known in outdoor show circles as "Trombone Red," and for several years with World of Mirth and James E. Strates shows, is with AARTC, 3d Band, 15th Bn., Fort Eustis, Va.

WITH Johnny J. Jones Exposition before his induction into the army, Pvt. Woodrow Jones is in the Base Hospital at Camp Wheeler, Macon, Ga., and would like to read letters from friends. He is with Company D, 5th Bn.

BARNEY BARNARD, human pin-cushion with various carnivals and circuses, is a private in the Canadian Army. Stationed in Ottawa, Ont., he occasionally presents his act. While on the road he also doubled as a trainer and exhibitor of snakes. He says he plans to return to the road after the war.

SGT. BUCK FORTNER, formerly with Hartsock Bros.' Shows, is stationed at Minter Field, Bakersfield, Calif. He writes: "The army air corps is a wonderful thing and they really keep a man on the beam. I'm glad to be able to help keep them flying. I'll be glad to get back on a midway again, however."

PVT. MICKEY PERCELL, owner of Pioneer Shows, and now stationed at Fort Leonard Wood, Mo., declares that he misses the carnival business plenty. "I'm doing my best," writes Mickey, "to keep up with the 18 and 20-year-olds in

"Close-in Lot"

CLOSING hour was approaching on a major carnival playing a large Georgia town this spring. Before some of the executives standing near the office wagon there suddenly appeared a delegation of colored folks and the spokesman identified himself as Deacon Jones, of the All-Colored Baptist Church of the Wilderness. The deacon declared that his flock had had a great time on the midway, and he then asked whether he could talk to the advance man. The show manager replied that the general agent was not present. The deacon then spoke up and said: "Wal, suh, us colored folks jist wanted to shake his hand and tell him thanks fer bringin' this big show so close to the woods where we all could come to it."



FORMERLY with Beckmann & Cerey Shows and widely known in museum circles, Harry Eustis is stationed at Camp Pyote, Texas, where he is an instructor in the Army Air Corps. He holds the rank of sergeant. Eustis was long employed with Pete Kortez World's Fair Freaks Museum.

my outfit, but it's a tough job. I hope it won't be too long before I'm back in civilian clothes and enlarging my shows."

CHARLES W. McCULLOUGH (Deep Sea Red), vet carnival and circus trouper, visited *The Billboard* Cincinnati office June 11 while in the Queen City on furlough after completing maneuvers. He said he planned to visit a number of friends on various shows while en route to his base, 5052d HQ. Company, Kitchen 22, Drew Field, Tampa. McCullough is a veteran of World War I.

WORLD'S MOST POPULAR RIDES
 OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon

SNOW CONES

BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES. We Have Everything You Need and Our Prices Save You Money. This Year Line Up With an Outfit That Has the Stock To Take Care of You. Send a Postal Card for Your Price List Today.

GOLD MEDAL PRODUCTS CO.
 131 E. PEARL ST. CINCINNATI, OHIO

WANTED

SIDE SHOW AND MUSEUM ACTS

Also Inside Lecturer and Front Man. Can use a good Canvasman and Ticket Sellers at once. Operating two Sideshows, Conklin's All Canadian Show and Hennies Bros.' Shows.

PETE KORTES
 SHERMAN HOTEL, ROOM 1457, CHICAGO, ILL.

FOR SALE GLOBE of DEATH

Can be used as attraction on midway, or Free Act—formerly used by Zeke Shumway.

Address B. S. GERETY, P. O. Box 1434, Shreveport, La.

WANTED ★ ★ ★ WANTED ★ ★ ★ WANTED

Concession Agents for all Grind Stores, Rolldown, Razzle Dazzle, Stum Skillo, Clothes Ping, Nails and Swinging Bull. J. C. Corbett, Little Fozzie (Bergman), Doc Lush, come on. Charlie Lehman wants Tom Fleming. Also Help around all Concessions. Red Fields, Blackie Krim, come on. Will buy 14 ft. Top, also good flash. Useful Ride Help, Concession and Show People in all departments always welcome.

EARL "HOPPY" CHAPMAN PAINTSVILLE, KY.
SCOTT EXPOSITION SHOWS

FAT GIRLS WANTED

Complete equipment—Transportation—Pit and entire outfits except banners furnished. Slim Jim, Diamond Lil, Carlson Sisters, answer. Office guarantee in proven dates. (If we know you we will lift.) Any other Grind Shows of merit, answer—REAL PROPOSITION. Live-wire showmen, get in touch. This is right if you have anything to sell. All write or wire

BANTLY'S ALL AMERICAN SHOWS
 SHARON, PA., NEXT WEEK

WHEELS
 OF ALL KINDS
 Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.

Still Available
 1 EVANS' 6 Figure WALKING CHARLEY
 EVANS' BIG PUSH

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago

THE SHRUNKEN JAP
 SEE THE TINY SHRUNKEN BODY

A reproduction of Jap body in shrunken condition. Straight black hair, eye lashes, brows, hands, fingers, toes, etc. Weight about 7 lbs.; length over all about 3 feet. Shipped in nice casket, post paid, only \$15. Japanese imitation shrunken head about half life size, postpaid, \$8. Biggest window attractions in America. Stops all. Carnivals, museums, circuses, store shows, window attractions. Order today. If C. O. D. send one-half deposit with order.

TATE'S CURIOSITY SHOP
 Safford, Arizona

WILL PAY \$150.00 PER CASE
 For .22 Shorts. Any Amount. Write

TONY SANTO
 1783 E. 8th Street CLEVELAND, OHIO

CONCESSION PEOPLE

Want for the best Fairs and Celebrations in Michigan. Counter Men for Bingo. Agents for Milk Bottles, Wheels, Cat Rack and Penny Pitches. Also Working Man to handle tops.

W. O. KING HAPPYLAND SHOWS
 Lincoln Park, Mich.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Class... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 5,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Lote, \$1.25 per M. Stapled in pads of 25. Per M... 1.50
 Box of 25,000 Black Strip Card Markers... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

Beach Amusement Center**WANTS**

Agents for Stock Stores and Percentage Workers. Good Grab and Fountain Man. Excellent location on Boardwalk for duration. Will book PHOTOS, SCALES and GUESS YOUR AGE. JACK GALLUPPO, PETE RICHARDS and HARRY SEIDLER, WIRE.

ART ALEXANDER

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Wanted—C AND V EXPO SHOWS—Wanted

The Greatest July 4 Celebration in Central N. Y. State
 St. Paul and Titus Ave., JULY 2, 3, 4, 5, ROCHESTER, N. Y.

500,000 people in city. Lot only short distance from war plants. Rides and Free Acts booked.
 CONCESSIONS—Cook House, Bingo, Penny Arcade, Pop Corn. All legitimate 10-cent Grind Stores open; NO RACKET.
 SHOWS with own equipment; NO GIRLS.
 Holman can use Ride Help for season; best pay with eats.
 All communications to M. N. COLEGROVE, 515 Meigs St., Rochester, N. Y.
 P.S.—Magor O. Saterdag, wire J. Johnston here.

DODSON'S WORLD'S FAIR SHOWS

Will sell exclusive on Long or Short Range Shooting Gallery, Photo Gallery. Will also place Balloon Joint, Slum Pitch Till You Win, Fish Pond, High Striker or any legitimate joint that will work for stock. Ray Cramer can also place Acts and Freaks for office-owned Side Show. Will pay top salary to a real freak that can be featured. Top salary to girls that can do something in high-class Girl Show. Can also place two Girls for Posing Show. Working Men, come on; we will place you and guarantee that we will pay more salary than any other show on the road. No brass or meal tickets, but paid in real money that you can spend any place. All address:

DODSON'S WORLD'S FAIR SHOWS

Bloomington, Ill., June 14th to 19th; Cedar Rapids, Iowa, June 21st to 26th.
 P.S.: Will buy 5 to 10 K.W., 110 Volt A.C. Light Plant.

WALLACE BROS.' SHOWS**WANT**

FROZEN CUSTARD, CORN GAME. Manager and Girls to take over Girl Show. Ride Help, Working Men, Ticket Sellers, Manager with Geek to take over Geek Show. Agents for Ball Games, Penny Pitches, Roll Downs. Truck Drivers, Man to take care of Concessions. Monk Kaiser, wire or come on. Can place Watch-La, Colton Candy, Bumper, String Game, 10c Concessions of all kind. Special Agent with car; must post. Mike Booth, answer.
 WALLACE BROS.' SHOWS, Clarkville, Tenn.

WANTED**SOBER—RELIABLE—FERRIS WHEEL OPERATOR**

for No. 16 Wheels—PERMANENT PARK. No Setups or Teardowns. Answer this Ad. FERRIS WHEELS, care The Billboard Office, 390 Arcade Bldg., St. Louis, Mo.

WANTED**COMUS CLUB—COLUMBUS, OHIO, MARDI GRAS**

7 BIG NIGHTS ON STREETS, JUNE 21-27.
 CORN GAME, STRING GAME, COOKHOUSE, SHOWS, 10-IN-1, ETC.

BYERS BROS.' AMUSE. CO.

776 PIERCE DRIVE

COLUMBUS, OHIO

Direct from the Lots**World of Pleasure**

Muskegon, Mich. Nine days ended May 31. Auspices, V. F. W. Post. Business, satisfactory. Weather, variable.

Shows pulled into Adrian, Mich., and were unable to set up because of lot conditions. Manager Quinn made arrangements to open two days earlier in Muskegon, and equipment was up and ready Friday night. All reported satisfactory results here. Mark Williams reported his best week of the season so far, and P. W. Miller's Girl Revue played to near capacity. Capt. Billy Sells and his performing lions clicked. Charles Van opened his Funhouse to good results. Slim Donaldson purchased another truck to haul stock. Happy Adams and Forrest Poole added several more concessions. Floyd Mellen's cookhouse is proving popular. Bert Geyer, scenic artist, has finished decorating the Merry-Go-Round in a red-white-and-blue color scheme. Troy Scruggs, Ferris Wheel foreman, is doing a good billposting job. Visitors included Bill Sherwood and party, George Perkins and R. M. Ossewarde and party. RAY MARKS.

Dodson's World's Fair

Evansville, Ind. Two weeks ended June 5. Auspices, American Legion Post. Business good. Weather, good.

Train arrived late Monday afternoon from Jackson, Tenn., with the result that the shows did not open until Wednesday night, when good business prevailed for all rides and shows. Business continued good the rest of the week, with Saturday and Sunday the best days. Fire of undetermined origin

destroyed the wardrobe and fans on the Gay Paree Show Saturday, but prompt action by employees saved the top and no one was injured. Shows did not operate on Sunday, but Decoration Day proved another red one. Business dipped slightly for three days and Friday of the second week was lost to a rainstorm. Mrs. Almada Rhodes, wife of Lucky Rhodes, underwent an operation in a local hospital and will not be able to return to the organization for some time. Bill Starr, legal adjuster, was host at a dinner Wednesday for city and State officials. Guests included Mayor Riechart, City Comptroller Burch, State Comptroller Bartlett, Police Chief Farrar, Assistant Chief Thomas and Detective Chief Perkinson. News carriers were guests of the shows Wednesday and Friday nights. Curly McPeck, who has been visiting relatives in Ashland, Ky., rejoined the shows here.

TED GRACE.

George Clyde Smith

Houtzdale, Pa. Week ended June 5. Auspices, Firemen's Celebration Committee. Business, good. Weather, fair.

Showers on Decoration Day resulted in light attendance, but a heat wave hit this city and shows, rides and concessions did good business the rest of the week. Robert Madman, head committeeman, and all members of the auspices co-operated. Chez Paree led shows, and Jimmy Schaefer's Midget Show was a close second. Ferris Wheel and Chairplane did big business thruout. Jack Rockway's bingo, with plenty of flashy merchandise, topped concession row. Arthur Heaton and Donald Justus obtained good play with their penny pitches. Gus Rogakos Midway Cafe is popular. A surprise party was tendered Anita Marie Schaefer, midget baby, on her second birthday. Madame Robinson, of Brown Skin Models, organized the Clyde Smith School for children here and has 11 pupils, who attend daily classes.

BOBBY KORK.

Alamo Expo

Beeville, Tex. Week ended May 29. Business, fair. Weather, bad the last two days.

Last two days of the local engagement were lost to the weather, and Manager Jack Ruback engaged local tractors and caterpillars to move shows from the lot. Mr. and Mrs. Billy Rosen, San Antonio, visited Billy's parents, Mr. and Mrs. Joe Rosen, here. Mr. and Mrs. Blakely Tarkington spent the week-end on the shows. Jack Ruback shipped a Ferris Wheel to Houston to the Bob Hammond Shows playing lots there. Luther Miller, of Houston, visited a few days here. Billy Gambre, artist and sign painter for the show, left for the armed forces, and Slim Russel is in San Antonio for service call. Bing Crosby has purchased a new car. Mr. and Mrs. Al Nation, of Freeport, Tex., visited, as did St Perkins and party, who were entertained by Albert Wright. Louis Ringold is away on business trip. Brownie Bishop has had his equipment overhauled. Norvell Miller returned from San Antonio for a few days before entering the armed service. He has a large crew overhauling engines and painting show equipment. Rosemary Ruback, Martha Rogers and Sophie Mullins spent last Sunday and Monday in San Antonio. H. T. Hutchison's Circus Annex and Oddities are still clicking. Bill Williams, with his Hollywood Circus, is still playing to good business. Jerry, chimp, is being featured. Rides now have experienced help. Joe Paluki's daughter has arrived for the summer and is working her cigarette pitch. TED CUSTER.

Virginia Greater

Bel Air, Md. Week ended June 5. Location, Hayes Street showgrounds. Auspices, American Legion Post. Business, fair. Weather, good.

Shows moved in here from Havre de Grace, Md., and were greeted with ideal weather thruout, with the exception of a shower on Decoration Day. The gas-rationing situation here, however, held business below last year's engagement. Business was fair, tho, and shows wound up in the black. Legion committee, under chairmanship of C. G. Cooley, co-operated. Mr. and Mrs. Reed, with their concessions, came in for a fair share of the shekels, as did Mr. and Mrs. Homer

Woods. Mike Bileres, with his popcorn and other concessions, is still going strong, and Bill Penny's line-up is getting good business. Mr. and Mrs. Tommy Vitall obtained satisfactory business with their penny pitch and cigarette pitch concessions. Arthur Gibson, chief mechanic and electrician, has the rolling equipment in good shape. The Stanley Family, with a neatly framed palmistry booth, is getting okay results. New canvas has arrived and a new minstrel top for Sol Speight's Cotton Club Revue were delivered. Sidewalls were added to the Kiddie Auto Ride, and Merry-Go-Round, and the Circus Side Show has a new top. Melvin Solomon joined to take charge of the Chairplane. Jack Kelly, talker on Miss America Show, also is the shows' sign painter. Raleigh Gibson is building a new funhouse. William C. Murray, agent, is back with the shows for a few days. Visitors here included Major Archer, of Maryland State Assembly, and Capt. Earl Burkins, mayor of Bel Air. Both are members of the Legion Post committee. Reported by an executive of the shows.

Crafts 20 Big

Oxnard, Calif. Week ended June 6. Auspices, American Legion Post. Business, good. Weather, good.

This town, usually a late fall date for the organization because it is a farming community, gave out with large crowds on opening night and each succeeding night the gate increased. A large naval construction port is located near by and shows obtained good play from service men. Mrs. O. N. Crafts, who has been ill for several weeks, is recuperating at her brother's ranch near here. She's expected to return to the shows soon. Dick and Cecelia Kanthe, Athletic Show operators, visited and plan to return to the road soon. Spitfire has been brought out from quarters augmenting the major ride line-up, which comprises 12. Jeff Griffith's three shows are clicking. Clyde Rawlins, Motordrome operator, reports one of the best grosses of his career this season. Ragland and Korte have added several new concessions, as has the Levagi and Ceechini firm. So far sufficient help has been obtained in each town played. Shows have one more still date to play, Bakersfield, Calif., and then celebrations at Santa Clara, and the usual two-week American Legion Post celebration at Stockton, Calif. JACK SCHELL.

Fred Allen

Syracuse, N. Y. May 31-June 8. Location, downtown. Auspices, Italian-American Society. Business, good. Weather, good.

Combo opened here May 31 to large crowds, with business and attendance keeping pace with opening day results the rest of the engagement. Rides, shows and concessions worked to near-capacity business all week, and sponsors gave good co-operation to make the 10-day stand a red one. On Friday night (4), heavy rains hit the midway to give shows their only bad day. Bill Bowman, advance agent, assisted by Dick Nugent, Jr., did a good billing job, and the Italian-American Boys' Band presented a concert on opening night. Shorty Bevins's Paris Revue reported good business thruout. DICK NUGENT.

J. J. Page

Middlesboro, Ky. Week ended June 5. Auspices, Elks Entertainment Committee. Business, good. Weather, fair.

Rain prior to opening here cut inroads in attendance, but the rest of the week brought big crowds, and all shows, rides and concessions had a fair week. The Three States and The Middlesboro News, local papers, gave shows plenty of page-one space. Members of the committee were on hand nightly to lend a hand. Floyd Ball, past exalted ruler, came out nightly and bought gobs of rides and show admission tickets and distributed them to the children on the grounds. Alva Ball arrived back the latter part of the week and more ticket buying was the vogue. Children generally look forward to the Elks' show here as tickets are a premium to many of them.

Morristown, Tenn. Week ended May 29. Location Smith Show grounds. Auspices, Baseball Association. Business, big. Weather, fair.

A quick move was made from Newport and most of the shows were up and ready Sunday night. Grounds are in the heart of town here and, altho the shows had played here on numerous occasions, it took this engagement to break organization's previous attendance rec-

ords. Shows and rides did near-capacity, with the Ridee-O and Chairplane leading rides. Minstrel and Circus Side Show were best among shows. Tuesday night was lost to a dim-out. A pall of gloom was cast over the midway over the death of Albert Miller, J. J. Page's father, at his home in Johnson City, Tenn. Walter Paxton, of the sponsoring committee, was on hand nightly; Bill Barron, U. S. Attorney, and Jesse F. Sparks, of show of that name, also visited.

Newport, Tenn. Week ended May 22. Location, City Park. Auspices, Home Guards and American Legion Post. Business, fair. Weather, fair.

Cool weather here caused a drop in attendance over last year's engagement, but all shows, rides and concessions garnered a fair week's business. Committee headed by Capt. Dallas Shults of the Home Guard co-operated and engagement went over smoothly.

Bristol, Va. Week ended May 15. Location, Roller lot. Business, excellent. Weather, fair.

Shows chalked up another big week here. Truck move from Johnson City, Tenn., was made without incident, and shows, riding and concessions opened on time Monday night. A big crowd attended at the opener, and each succeeding night saw good grosses. Sam Housner's grab stand was popular. Station WOPI gave shows much publicity. Mrs. R. E. Savage, secretary, was a dinner guest of Maggie Cole at her Bristol, Va., home.

R. E. SAVAGE.

Johnny J. Jones

Pittsburgh. Two weeks ended June 5. Location, Exposition Park. Business, fair. Weather, unsettled.

Under direction of Trainmaster Johnny Beem and with co-operation of working personnel, run here from Uniontown, Pa., was made in good time and shows were unloaded early Sunday afternoon. Superintendent Bert Miner had shows in operation by 5 p. m. the next day. Opening night attendance was good and it continued that way for the rest of the stand, with shows and rides reporting successful business for the two-week stand. Wednesday night, Secretary Hawkins of *The Pittsburgh Press* and his Junior Ranger and Rangerettes paraded to the grounds, where they were met at the front gate by owner E. Lawrence Phillips. They were his guests on all shows and rides, under direction of Eddie Keck, assisted by Dr. LaMarr. This was their thirteenth annual visit to the midway. After the reception they held their annual meeting in the Follies Top, where they were entertained by show-folks. Mrs. Johnny J. Jones celebrated

a birthday during the Uniontown, Pa., engagement and was tendered a surprise chicken dinner by Ed Keck, with the personnel of the Follies of '43 attending. Mike Sullens, dining car proprietor, cooked the main part of the dinner. Mrs. Jones received many gifts. She also received a basket of flowers from the Lipsky and Paddock group on the John H. Marks Shows. Mrs. Jones, accompanied by her niece, Frances Lockett, left for Napier Field, Dothan, Ala., to attend the graduation of her son, Lieut. Johnny J. Jones Jr., who received his wings on May 27. Jessie Franks, of Carl Lauther's Oddities, received a wire of the death of her brother, Irwin Franks, widely known in outdoor show business. Many show-folk sent her condolence messages. Performers of the Follies of '43 and the Del-Rio Midgets presented a benefit performance Sunday night at the Pittsburgh Variety Club Stage Door Canteen. Mrs. Woodrow Jones spent the two weeks with her family during the engagement. Her sister, Anna, was guest star on the Follies. Ray Roma, well known by troupers, retired from the Pittsburgh Police Force after 20 years of service. He celebrated the retirement with a party on the midway, where he was the guest of Phillips. Visitors included Morris Lipsky, of the John H. Marks Shows, and Ralph Lockett, Mr. and Mrs. Curly Levre and children, of the Art Lewis Shows; Boots Paddock and Johnny Canole and family. Carl Lauther entertained his brother Edgar and family for several days. The Great Martinelli, Mr. and Mrs. Johnny Wall, and Mr. and Mrs. Mack MacGough also attended.

ED KECK.

Bright Lights Expo

Scalp Level, Pa. Week ended June 5. Business, good. Weather, warm.

Shows got off to an early start on Decoration day and each night the midway remained open until 1 a.m. All reported the biggest week of the season so far. Bobby Jones was replaced by Jean Madja in the Sex Show. Pete Ross left with his Girl Show on Thursday, but a new one came on Friday. Lot was well in town so show was not affected by the pleasure driving ban. W. R. (Pop) Thompson is again in charge of the airplane ride. One plane was destroyed in a truck fire earlier in the season. Factory was able to replace all parts.

Johnstown, Pa. Week ended May 29. Business, good. Weather, warm.

Monday and Tuesday nights attendance were hit by rain but rest of the week was satisfactory. Red Sharrer put up his new high striker for the first time. His wife is running it. Harry Meyers came on as Chairplane foreman. Writer is now working snakes only.

F. A. NORTON.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., June 12.—Admission to membership of R. & S. Amusements, James M. Rafferty, owner, brings the membership of the association up to 79 shows. We are pleased to acknowledge a \$25 contribution to the public relations fund from this new member show.

Our visitation schedule was inaugurated with a visit to James E. Strates Shows at North Tonawanda, N. Y., on the night of June 4. Shows were exhibiting under auspices of the Kiwanis Club. The visit was made enjoyable thru efforts of Owner Strates and his staff, William C. Fleming, general agent; Dick O'Brien, assistant manager; Edwin Jackson, publicity; Abe Rubens, secretary; Nick Bozins, treasurer; Keith Buckingham, special agent, and Willis Johnson, billposter. Operations consisted of 15 rides, 12 shows and 35 concessions on the River Road lot. A hundred members of the Strates Shows have filed applications for personnel memberships for 1943. We regard this as an auspicious beginning.

Review of releases with reference to gasoline shortage in the East Coast area shows that as of June 2 the value of B and C coupons was reduced from three gallons to two and one-half gallons, and the Office of War Information claimed that the present gas shortage has definite "altho not direct" relationship to military demands overseas. Office of Defense Transportation asked the public not to use busses and taxicabs for amusement, recreation, social or other non-essential purposes, and the Federal Works Agency suggested that there may be a pinch in availability of tires before the end of 1943. Public bus service has been cut by 20 per cent so that it is now more than ever necessary that careful discrimination be exercised in selection of lots in the Eastern area. Altho no definite information is available we have reasonable expectation that the Eastern driving ban may be lifted or at least modified during July. War Manpower Commission has sent detailed information showing the shifts in labor supply and demand in numerous areas.

Home Expo for Phillipsburg

PHILLIPSBURG, N. J., June 12.—Elks' War Fund Celebration Committee last week signed Exposition at Home Shows to provide the midway attractions at the event, W. R. Jobe, committee chairman, said. L. G. King, general agent, represented the shows.

Ballyhoo Bros.' Circulating Expo.
A Century of Profit Show

By STARR DE BELLE

Aspirin, Guatemala. June 12, 1943.

Dear Editor:

With the thermometer registering 109 in the shade, Ballyhoo Bros.' Circulating Exposition received a hot welcome upon arrival here. Manager Pete Ballyhoo was surprised when he found the city well decorated for the show's first Guatemala fair date. Altho the signs were printed in Spanish, he was delighted to know that the city officials appreciated his efforts to revive a fair which had been dead for 40 years by decorating the burg for the event. Deeming it a proper good-neighbor gesture, Manager Ballyhoo rushed to the town's government seat and thanked the city council and mayor for the hearty welcome bestowed upon the show. The city fathers were delighted with the 500 passes, and "Muchas gracias" was heard from all.

The show's press department was ordered to photograph each placard. The photos were placed in our advance booking files, and copies were sent to fair managers close by. It wasn't until the latter part of the week that the bosses discovered that they had made a mistake. Our interpreter happened to look at the photos and informed the office that the signs read: "No Loading," "No Parking," "No U Turns," "No Trespassing," "Keep Off the Grass"; "Patronize Local Theaters, the Foreigners Will

Take All of the Money Out of the Country," and "Boycott the Outsiders."

The fair property was covered with weeds, fences had rotted away, and buildings were in a dilapidated condition. But our crews soon made a real pumpkin fair plant out of the ruins by whitewashing what was left of the two gate posts, erecting a ticket box and installing a loud-speaker on the front. Even with those big improvements we could hear a death rattle when the pay boxes were opened.

Three sections of blues were thrown up for a grandstand. The office was successful in contracting some acts which (See Ballyhoo Bros. on page 43)

Four Lakes Aquatennial

MADISON, WISCONSIN
June 29-July 5, 1943

Sponsors
Zor Shrine Temple
Veterans of Foreign Wars
Four Lakes Club

CONCESSIONS

Please write.

CHAIRMAN, RAYMOND A. FELT
806 West Lakeside

Biggest Event in Wisconsin
Independence Week

WANTED

For
13th ANNUAL JULY 1-5 CELEBRATION
Shows, Rides and all kinds of legitimate Concessions. 20 Free Acts booked. Have fireworks.
EDGAR BURNETT, Sec., Boswell, Ind.

WANTED

Week of July 25 to 30 Homecoming
Three Rides, Two Shows, All Kinds of Concessions. Good Spot.
Ray Timberman
LAUREL, IND.

CARNIVAL WANTED

To Play
FARMERS' FAIR ASSN.
September 9-10-11, 1943, at Olmitwood.
LEONARD MULLINS, Sec., Icom, Va.

Keep 'Em Running FOR THE DURATION!
It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer can, and will, help you keep your present equipment running for the duration. Mail your service problems to Pioneer's Customer Service Dept. Dynamotors, Converters, Generators - DC Motors, Power Plants, Gen-Exc Motors



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CHICAGO, ILLINOIS

S. C. DEFENSE FORCE PARK AND CARNIVAL

For Season Here, 160,000 Defense Workers and Service Men.

WANT to join on wire: One Flat, Thrill and Kid Ride. Will book, buy or lease Grind Shows, Funhouse and Stock Concessions. No gate or grift. Save rubber, gas and Buy MORE War Bonds. Replies,
SECY., Box 778, Charleston, S. C.

J. R. EDWARDS SHOWS

WANTED WANTED

Corn Game, Cook House or Grab, Soft Drinks, Clothes Pin Pitch-Till-U-Win, Heart Pitch-Till-U-Win, Hoop-La, legitimate Concessions of all kinds, Ride Help, Second Man for Wheel, Tilt, Merry-Go-Round and Chair Plane. Can place Shows at 25%. Lillian Strook, get in touch with me. Address all mail and wires to

J. R. EDWARDS SHOWS
Mansfield, Ohio, this week.

WANTED PRIZE CANDY PITCHMEN

for
CONEY ISLAND NEW YORK CITY

25 per cent with guarantee of 50 dollars weekly. Also couple to manage refreshment stand. Salary 40 dollars. Write

MEYER HAMBURG

1425 Townsend Ave. BRONX, N. Y.

WANTED

For
MAGIC EMPIRE SHOWS

CAN PLACE capable Counter Men for Bingo, also Concession Agents, all lines. CAN PLACE two Working Men on Concessions, good salaries, long season. Shows with or without equipment, attractive proposition, Ride Help, Painter, Girl Show open. Reply

ROY GOLDSTONE

Care Show, Pocahtonas, Ark., week June 14.

JIMMY DAVIDSON

WANTS AGENTS

For Grind Stores, Joe Lewis and others who worked for me before, come on. Permanent location summer and winter, Tullahoma, Tenn.

NOTICE

GAUSE RIDES AND TRUCKS FOR SALE
If interested come see them, running July 1-6, Antigo, Wis., or write

WM. GAUSE Weyauwega, Wis.

WANTED CARNIVAL

With Rides, Shows and numerous Concessions for the
FOREST COUNTY FAIR
August 24 through 27.
Contact R. M. RITTER, Secretary
Argonne, Wisconsin

FOURTEENTH ANNUAL AMERICAN LEGION CELEBRATION

RECREATION PARK, YPSILANTI, MICH.,
JUNE 29 TO JULY 5

WANTED—Independent Shows, Rides and Eating Stands. Would like to book Small Circus for this date. This will be our greatest celebration. Thousands of workers from the Great Willow Run Bomber Plant here. Address
TOM O'DEA, CHAIRMAN, 1214 N. CONGRESS ST., YPSILANTI, MICH.

PHILLY ODDS HIT RB

But Average of 70% of Big-Top Capacity Scored

Rain, heat, pleasure-driving ban and new lot combine against sell-outs

PHILADELPHIA, June 12.—Hit hard by rain and excessive heat, the Ringling Circus came out on top for the first of its two-week stand here to end tonight. Also hitting into the ban on pleasure driving and the fact that a new lot off the beaten track is being used, the show considered it plenty satisfactory in being able to play to almost 70 per cent of the big top's capacity. Still faced by the same competing factors for the second week, indications were that the circus would hit the 70 per cent average for the entire run.

The only "clear" day and evening the first week was last Sunday (6), and it was the day of rest. The tent seating 13,500, about 102,000 persons attended the 12 performances. The only sell-out performances were on opening, Monday afternoon (31) and on Saturday night (5), along with the War Bond show Tuesday night (1).

Second week started with a sell-out Monday afternoon (7), accounted for largely by the 10,000 children coming out for the Ellis Gimbel annual party for underprivileged and orphan kids. Rain in the evening was light. But as the week progressed and weather conditions improved, the circus averaged about three-quarters of capacity. A sign that is attracting attention is one in the dining tent. It reads: "Join the clean plate club and lick the Axis."

RB Bond Sale Big in D. C.

WASHINGTON, June 12.—War Bond sale carried on by the Ringling circus wagon soared over the million-dollar mark as the special sale closed Thursday (10). Circus opens here Monday (14) for week's engagement. Bond buyers received complimentary tickets to opening night's performance and, according to estimates, over 10,000 purchasers will witness the opener. Bond wagon has been in front of the District of Columbia Building.

SLA Will Hold Services On H-W Wreck Anniversary

CHICAGO, June 12.—Plans for observing the 25th anniversary of the Hagenbeck-Wallace Circus wreck of 1918 are being perfected by the committee acting for the Showmen's League of America.

Service will be held at Showmen's Rest, Woodlawn Cemetery, at 11 a. m., June 22. The League invites all showmen who are in or near Chicago at that time to be present and pay their respects to the three score victims of the wreck.

Prayer will be offered by the League chaplain and floral offerings from major circuses and carnivals in all parts of the country will be placed on the graves.

Seek To Adopt Fem Child From Profession

CINCINNATI, June 12.—James Carson, M. D., and Mrs. Carson, Calhoun, Ga., desire to adopt a girl child of either circus or vaudeville parentage, they have informed *The Billboard*.

"Specifications," as given by Dr. Carson: "Good health, teeth and eyes. Must not be over 8 nor under 7 years of age. Any color of hair, but prefer dark. To such a child we will give a good home, education and all that goes with it, and finish her in singing."

Dr. Carson said that he had been personal physician to many circuses in the past 45 years.



LEONARD AYLESWORTH, for many years assistant to the late James Whalen, boss canvasman on Ringling Bros.' and Barnum & Bailey Circus, is now filling that position. It is his first season as superintendent of canvas on the new six-pole big top. Photo taken by Robert D. Good on the new lot in Philadelphia.

Wilkes-Barre Turns Out for Cole Bros.

WILKES-BARRE, Pa., June 12.—Cole Bros.' Circus played here Tuesday to 15,000 for the day. The box office was helped by weather, it being the first sunny day in a week of rains. War Bond sale seats were filled for both performances, and, according to Col. Harry Thomas, more than the quota of bonds were sold.

Dorothy Lewis made her initial appearance with the show here with a rope act. Arthur Hoffman, manager of the Side Show, said he had one of his best days. Shirley Byron, who has been in the hospital from injuries sustained during the Louisville engagement, rejoined here. She is well known for her 16-horse hitch.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

HOW'S going?

WHILE Cole Bros.' Circus was playing in Akron Shorty Sylvester and wife renewed friendships on the show.

MAYNARD VISINGARD pens that he is now with Eddie Woekener's band on Cole Bros.' Circus.

CHARLES (KID) KOSTER, who has caught Russell Bros.' and Arthur Bros.' circuses, reports both putting them on the straw.

SHOWS' interest should be your interest.

IRAH WATKINS, who has been with circuses, is now at the Cincinnati Zoo with his dogs, ponies, mules and monks. Will be there several weeks.

BLACKIE WILLIAMS, on Hagenbeck-Wallace Circus in 1928, has the canvas (colored show) with the Johnny J. Jones Exposition.

CLOWN ROY BARRETT, set to open with Larry Sunbrock's Big Top Circus in New York on June 12, until June 3 was with Gilbert Bros.' Circus.

HARD work of setting up gets harder if it is postponed.

FIRST date in 40 years for Hunt's Circus in New Britain, Conn., May 28 and 29, was greeted with capacity business.

OMER J. KENYON, with Hamid-Morton Circus, states that final figures have been released, showing that \$1,600,000 worth of War Bonds were sold to

AGVA Takes 5G Sunbrock Bond; Opener Delayed

NEW YORK, June 12.—State Board of Mediation conference on Thursday ended in a compromise, with the American Guild of Variety Artists dropping its demand for a \$10,000 bond from Larry (Big Top) Sunbrock to \$5,000. AGVA agreed to accept \$2,500 down and \$2,500 in escrow, provided acts are paid twice weekly.

At the same time AGVA declared it would not permit Sunbrock to open his circus in back of the Roxy Theater unless he signed a minimum basic agreement covering salaries and number of performances. Union seeks a limit of 11 performances weekly, while Sunbrock wants the number upped to 17.

Matt Shelvey, AGVA exec sec, was especially burned at Sunbrock because of the bond fracas. Shelvey said the union's representations before License Commissioner Paul Moss were instrumental in getting Sunbrock his permit. Meantime Sunbrock postponed opening again, but is scheduled to get started tonight.

Ringling Bros.' Spangles at the Garden, scheduled to open Wednesday (16) will have no AGVA trouble, a minimum basic agreement having been signed last week. Terms provide for \$75 minimum for principals, \$50 for chorus, with 11 performances weekly.

Jack Thompson Sentenced

DES MOINES, June 12.—Curlee Jack Thompson, 31, former circus clown, marathon dancer and side-show performer, who is a registrant of the Waterloo (Ia.) draft board, was sentenced in Federal Court at Fort Dodge to a five-year prison term for making false statements in his draft questionnaire. He said in his questionnaire, which stated he was "a circus clown and other things," that he was living with and supporting a wife and child, but when arrested recently at Aurora, Ill., he said he had been supporting no one.

patrons of the HM show on opening night of the Pittsburgh engagement.

JACK BIRMINGHAM, who came out of 13 years' retirement to join the RB advance car this spring, after working seven weeks with the show, left to become publicity director for Old Orchard Beach, Me.

COOKHOUSE calamity no longer heard of—too many cooks spoiling the broth.

JEFFERSONVILLE, Ind., date of Mills Bros.' Circus June 5 was witnessed by Bill Wilson and Whitey Gibson, who report the show pleasing and well balanced. Whitey said the show was loaded by 11 p. m.

DENNIS STEVENS, with Polack Bros. Circus, reports that the show is now playing theater dates in the Northwest. Show had lots of visitors in San Francisco and Oakland. Stevens's note was posted from Klamath Falls, Ore.

SOME show fans purchase antique show property. Showmen acquire it by staying in the business.

FROM OTTAWA comes a card from the Aerial Ortons reporting that they open their park season for George Hamid immediately following the close of the Hamid-Morton Circus at Quebec City June 12. They have played all of the HM dates this year in addition to playing in Cleveland for Orrin Davenport.

J. B. SWAFFORD, former circus agent and theater manager who recently fin-

Circuses, 1999 A. D.

By BILLY PAPE

SINCE modern science succeeded in prolonging the span of human life, the old-time showmen of yesteryear and the young, up-and-coming Barnums of today are virtually running one another a foot race in a business sort of way, around the still-circular ring banks.

LARRY SUNBROCK'S latest endeavor, Planet Circus, Inc., finally got the green light from Rocketcraft Transport Company. It has condescended to move his aggregation to Mars, providing Mrs. Sunbrock's boy converts his all-aluminum show to the new alloy, *Sky-steel*. Heavy-heavy hangs over thy head, Larry!

PROGNOSTIC showmen of '99 vow he'll never raise the dough but the fabulous redhead just guffaws and chants louder than ever in his quiet, subtle voice—"Remember the 'Behind-the-Roxy-Circus!'"

UNPRECEDENTED in the annals of motorized circuses, three big, all-plastic motor shows, namely, Mills Bros., Jay Gould and Lewis Bros., are all down under, rolling over the express lanes of the Trans-Atlantic Tunnel, each racing madly for choice spots on the European Continent. If the Lomen Brothers could only see this!

Field That Japs Built

HAMID-MORTON, complacent as ever, seems little worried about Sunbrock's latest plunge. Its circus, Stratosphere Sensations, is still packing 'em in. So satisfied are the bosses with business up on their Goodyear lot, 20,000 feet above the mile-high Knickerbocker Building, that they have leased the huge rubber plot for another two years. This ultra-modern field-in-the-sky, which the wily (See *Circuses, 1999 A. D. on page 39*)

Holland Is Folded During Ban on Gas

BRIDGEPORT, Conn., June 12.—Holland Classical Circus, which opened in Pleasure Beach Park, municipally operated, here on May 22, for an all-summer engagement, closed June 6 after the matinee. The ban on the use of gasoline for pleasure driving and cutting the number of busses for service to the park, cut attendance figures considerably, one show playing to only 39 persons.

Bernard Van Leer, manager, plans to reopen in the park as soon as conditions improve, meanwhile leaving his tent, stock and equipment intact there, with a skeleton crew to care for them.

Danville Show Well Attended

DANVILLE, Va., June 12.—Junior Chamber of Commerce Circus, week of May 31, with E. N. Williams director and promoter, was well attended altho the gas ban here is very strict. Proceeds were used for a blood bank at the hospital. Program in order: Harry Holmes, juggler; Phil and Bonnie, hand-balancing and perch; Bona Troupe, comedy acrobats; Braybill's dogs and ponies; Albert's goats; the Rollerettes, skaters; La-Stellas, high pole. Eugene Maxwell was producing clown, and Jack Darling (Uncle Hiram) worked the streets and did the come-in. Reported by Joe Potter of Richmond.

Morrisse Will Play Fairs

ST. LOUIS, June 12.—Will and Bobby Morris, bicyclists, who closed tonight with the Hamid-Morton Circus in Quebec City, will take a two weeks' vacation, after which they will begin their fair dates which start July 1 with the B Circuit of Canadian fairs. Act is booked solid at fairs for four months.

Ramsdell Joins Cole Bros.

CHICAGO, June 12.—Lon B. Ramsdell, recently on the press staff of Gilbert Bros.' Circus, has left that show and has been engaged by J. D. Newman as a contracting agent for Cole Bros.' Circus. Ramsdell was in Chicago this week. James Bonelli has left the Cole show.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., June 12.—The Bluch Landolf Tent No. 24 held its June meeting at the Hotel Burrill, New Britain, Conn., June 1. Meeting was preceded by a dinner, which was attended by Fans William Day, W. H. Judd, Dr. H. Martin, James B. Hoye, Robert Brown, Gil Conlinn, L. Nordgren, Norman Bigelow, Bob Bertini, W. L. Montague, and Harry Hatsing. Fan Brown presented President Day with an elephant book-end set.

Hunt's Circus played New Britain May 28-29 to capacity business in spite of the ban on gas and automobiles. Many Fans were on the lot to greet Charlie Hunt and his sons, Charles Jr. and Harry Hunt. Among the Fans were Joseph Beach and Charles Davitt, Springfield, Mass.; W. L. Montague, James Hoye, Gil Conlinn and Jeffery Phelps, Hartford; William Day, W. H. Judd, Dr. Martin, Robert Bertini, Harry Hatsing, Robert Brown and E. Nordgren, New Britain, and Robert Ensworth, Manchester. The Hunt show pleased and has a good performance. Due to the shortage of help Hunt is playing two-day stands in this territory.

CFA Don Howland, Columbus, O., writes: "What a spring for circuses! So far I've visited three shows and all of them in pouring rain and mud knee deep. I caught Cole Bros. at Springfield, O., May 11; Mills Bros. at West Liberty, May 18, and Wallace Bros. at Marion, May 24."

Father Ed Sullivan, national chaplain of the CFA, was a guest at a party given by the personnel of the Big Show for Fred Bradna, equestrian director, on his 71st birthday anniversary May 28. The party was staged between shows at the Boston Garden.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Walt Tyson, president of the CHS, who is always snooping around for the rare and unusual in Circustiana, has landed another coin and makes our mouth water by showing the obverse and reverse sides by pencil rubbing. Here is his description of it:

This coin is not dated. It is no doubt a half penny token and the obverse side shows a rearing horse in the center, with rider standing up, holding a staff, with the following wording around the inner rim: THE FIRST EQUESTRIAN PERFORMANCE IN EUROPE. Under the horse and rider are the words LYCEUM STRAND—LONDON. On the reverse side a man is standing on his head on the tip of a sword (some stunt, F. P. P.) The head of the sword is resting on a table with only one leg. (How does he do it? F. P. P.) The wording around this picture reads SINGING, DANCING, TUMBLING, SLACK WIRE, ETC. Under the table are the words EVERY EVENING. (Some night they're going to find that artist under the table. F. P. P.) On the side of the coin where modern milling is to be generally found it reads PAYABLE AT LONDON, BATH AND MANCHESTER. The coin I have is in fine condition. I wonder does any Cornerite know anything about this coin? Who can give the date of it? We know of the Tom Thumb small coins issued in the United States and Great Britain and the Bridgeport Barnum half dollar commemorative of 1936 and the Yankee Robinson penny-size copper piece of

WANTED

General Agent with car or truck; also good Billposter, wire. Small Acts for Big Show and Side-show, Banner Man. Can use Shorty Lynn. Useful people, come on or write.

M. L. CLARK & SONS' CIRCUS

4750 N. Main St., Dayton, O., or per route.

Not satisfied with your printing Service? Why not switch to the old reliable and stop worrying? **CURTISS SHOW PRINT** Continental, O. "Since 1905"

1883 and the Buffalo Bill coins. Thanks for the item, Walt. Not many coins were issued, but it is going to take oodles of time to gather them all. Send us all about coins that you know, Cornerites, and when we get it all together we will take one bite at it to make it complete. That then will settle the coin question once and for all."

Bob Taber, of Bob Taber's Animals and Monkey Circus (See 'Em Alive) is willing to furnish information concerning shows that played thru Wisconsin, Minnesota and the Dakotas in past years. His collection goes 50 years back. Just send him the year and month with the town and he'll dig out information about the show. Taber, who resides at 3668 Comer Avenue, Riverside, Calif., organized his own show in 1924 on the West Coast, where he has played thru all of the years. He has considerable authentic information on California shows that he will be glad to ladle out to anyone interested. He claims that most of the collectors are in the Middle West and East and feels that the best circus history was made in the West. Well, maybe you're right, Bob, 'n' maybe you're wrong.

CIRCUSES, 1999 A. D.

(Continued from opposite page)

Japs built but never had an opportunity to use, has the Goodyear company doing to the skyways what Howard Johnson once did to the highways. But that circus up there was a Hamid-Morton brainstorm that turned out to be a placid gold mine in the sky.

CHARLES SIEGRIST, still active and flying at a ripe young age of 120 years, is most grateful to General Electric engineers for producing for him a mechanical-man catcher. Have Charlie tell you about his difficulties during the second World War in '43.

ISN'T it great? After you break the seal on your new copy of *The Billboard* you have exactly 30 minutes to read it before it begins to disintegrate slowly into nothing. Remember 'way back how your copy went from trunk to trunk before you could even take a gander at the letter list?

MAXIMO is still the uncontested Cuban wonder of the slack wire. Well, wonder no longer! The Cubano fun-ambulist fools but few. He's working on a specially treated magnetic wire and solid steel-plate soles replace the "elk" of old. Even a novice could remain glued to this modern steel thread!

Shot in Vital Spot

POOR CLOWNS! This age of concentrated foodstuffs has them tearing at their perukes. With the leafy cabbage a thing of the past, can you imagine a joey trying to wring a giggle from our present-day audiences by munching a vitamin B-1 tablet? Guess you heard about the young clownie who claimed the balloon gag as his own creation, Roy Barrett shot him between the firecracker gag and the levitation opus.

PAPA ZACCHINI'S new cannon, which hurls his daughter, Egle, from the dizzy heights of the Empire State Building across the Hudson River to a landing tower anchored in Palisades Park, won't tip his mitt as to how it is done; he's as mysterious as ever. But we hear that she rides, somehow, the radio beams of a powerful New York radio station. Egle says it's so simple now that she carries her knitting along on her over-water jaunt; in fact, she can easily knit two, purr two, on the journey across. Of course, she's a bit on the Jersey side.

'Tis almost sad these days to visit Billy Pape. An overdose of our scientist's elixir finds the one-time perch holder-upper teaching setting-up exercises in a day nursery. City, New York.

Bradna's Birthday

PHILADELPHIA, June 12. — Fred Bradna, equestrian director of the Ringling circus, observed his 71st birthday anniversary in Boston on May 28. A birthday party was held in the center ring in Boston Garden. About 500 friends and members of the show were present. Gifts included a portable bar, 16 quarts of imported wine and a diamond stickpin. Mr. and Mrs. Robert Ringling remembered Fred with two dozen genuine crystal glasses to go with the bar. Merle Evans's band played *Happy Birthday*. An address was delivered by Arthur Springer of the circus. Carl Wallenda did creditable work in making the party a success.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

EARL (SHORTY) WARR, who clowned with many shows, has been transferred by the Army Air Force to the Hawaiian Islands, stationed at Hickam Housing, Honolulu 7H.

SWORD SWALLOWER and knife thrower with Wallace Bros.' Circus in pre-war days, Pvt. Clarence H. (Tommy) Thompson is now throwing steel at the Axis somewhere overseas. His APO number is 8961, care Postmaster, New York.

PROMOTION to the rank of corporal has been received by Earl Coriell. His brothers, Vernell and Everett, are overseas. His sister, Zaza, is on the Cole show in Herby Weber's wire act. Earl is with Company A, 692d Q.M. Bn., Fort Lewis, Wash.

"I'D GIVE a month's pay to hear a circus band again," writes Curly Ward from a hospital in New Jersey, where he has been confined for six months. Before entering the service he was with Cole Bros.' Circus. He expects to be sent back into civilian life and will return to the road when released. Also in the hospital is former trouper Pvt. Charles E. Good, at one time with the Gooding Greater Shows. Good and Ward praise the Michigan Showmen's Association for its work in boosting morale of servicemen. Both are in Station Hospital, Ward 24, Fort Dix, N. J.

Dressing Room Gossip

RUSSELL BROS.—Starting the 11th week at Napa, Calif., on the fairgrounds and plenty rough. Show has had a nice break in the weather the past two days, having moved inland off the coast. (I may get in bad with the California Chamber of Commerce, but it isn't warm on the Pacific Coast.) All hands have been looking around for fur coats, especially around the Bay area. Sancho Morales will celebrate his birthday June 30 by having a surprise party for the dressing room contingent. Dutch Brown, formerly of the Big Show, and his side kick, George Perry, haven't completed their new "YAG" as yet, but the strain and anticipation is terrific. Maurice Marmalejo sends regards to Hughie Curtiss for the fine shower Hughie tendered him in Los Angeles. Mrs. R. W. Rogers has a way with highway patrol officers. She always manages to get a ride to mass on Sunday morning. Chief Skyeagle has hung up a new shingle—backyard haircuts at reduced prices. Mrs. Dean, of the Rodeo Deans, a new arrival for the Wild West Department. Have received nice letters from Billy Hoffman and Bill Montague, both No. 1 circus fans. Hats Off Department. To Bob O'Hara for getting the big top up and down; Foghorn Kelly for that soothing voice; Buddy Richards for his especial treatment to the ladies; the Side Show gang for their untiring efforts; Ethel Jennier, who can walk into an arena second to none; the Sugar-brown boys, who work from morning until night, and last but not least, to the callopie. DICK LEWIS.

EDWARD (BLACKIE) NYE, vet. circus trouper, has been confined to his room in Hartford, Conn., for several weeks suffering from eye ulcers. His condition is improving.

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

AN ANNUAL event at Kimberley, B. C., an indoor rodeo, will be held on Dominion Day, with all proceeds going to the Red Cross. Les Lane is chairman and Gordon Russell secretary.

STANLEY B. KEARL has resigned as president of Cardston (Alta.) Rodeo, with C. B. Cheesman replacing him. This year's event will be held on two days. Tickets will be sold in advance, and all proceeds will go to the war effort. Herman and Warner Linder direct the arena.

ARRANGEMENTS are well under way for the annual July 4th Rodeo at Belton, Tex. Prizes have been listed and rodeo livestock is in the corral. About 30,000 spectators saw the two-performance rodeo last year. Frank Hammer is chairman of the rodeo, which is sponsored jointly by the city of Belton and Chamber of Commerce.

SIXTEENTH annual Stampede at Black Diamond, Alta., will be held for one day this year. Prizes will total \$500, and a committee has leased the grounds and will put the rodeo on independent of the Stampede Association. Officials are: Manager, Bob Carey; arena director, Pat Nichols; assistant, Chris Nichols; judges, Frank Sharp, Norman Edge and Joe Fisher.

AN ESTIMATED 14,000 soldiers were among spectators at Hardin-Simmons University Rodeo which chalked a successful wind-up at Abilene, Tex., June 6. Rodeo was held primarily to entertain the many soldiers stationed at Camp Barkeley. Champions were: Bareback riding, Bill Linderman, Red Lodge, Mont.; calf roping, Toots Mansfield, Big Spring, Tex.; saddle bronk riding, Louis Brooks; steer wrestling, Claude Morris, Mooreland, Okla., and steer cutting, Volney Hildreth.

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New ODT Rule Encouraging

Okays Day-Long Excursions To Near-By Amusement Zones

Agency to keep fun channels open with streetcar and subway transportation—train and inter-city bus travel must be excluded from plans, however

WASHINGTON, June 12.—Office of Defense Transportation's stamp of approval was this week placed on day-long excursions to near-by beaches, amusement parks or picnic grounds as a means of wartime relaxation. However, ODT warned that method of transportation must be chosen wisely if excursionists make the trip a patriotic occasion. Train and inter-city bus travel should be excluded from one-day recreation plans, ODT urges, since troop movement, furlough travel and essential business traffic have first claim on train and inter-city bus space. Summer train service will be trimmed considerably from that of normal years and one-day trip passengers will probably find conditions pretty uncomfortable.

Park and pool operators, as well as those engaged in beach and resort trade, will find encouragement in the latest ODT announcement, as it indicates that as far as possible, the agency intends to keep recreation channels open. Action also tends to take the edge off of recent edicts of government agencies which would have seriously hampered operation of many spots this season.

Boats Remain Unrestricted

ODT also pointed out that day excursion boats remain unrestricted by ODT regulations. However, while excursion boats have ODT's okay, they still need OPA fuel coupons unless they have been converted to coal burners. Many day and night boats terminate at

amusement parks or beach resorts, and this mode of transportation is expected to be a lifesaver for operators at these locations. One such park is that at (See ODT Rule Encouraging page 43)

Brady Cuts Down

CLEVELAND, June 12.—Brady Lake Park will operate its bathhouse and roller-skating rink only on Mondays, Tuesdays and Wednesdays of each week, it was announced by Edward J. Kleinman, manager. All rides and concessions will be open Thursdays thru Sundays.

Crowds Better, Spending Up At Chat'nooga Winnepesauka

CHATTANOOGA, June 12.—Lake Winnepesauka, which began its 19th season May 3, has been topping all attendance records, according to Mrs. Minette Dixon, owner, who says, too, that crowds are spending more money per capita than in past years. A new shuttle bus service carries crowds from near-by bus lines.

Lake Winnepesauka covers 10 acres, with the park grounds comprising 75 acres. The lake is fed by 35 natural springs supplying 35,000 gallons of water per hour, these facilities permitting a change of water every two and a half hours in the mammoth pool. Army officers from near-by Fort Oglethorpe check the pool regularly. The pool fills the need for relaxation of the WAACS and soldiers stationed near by. Water sports are popular, including Water Bikes and Water Chutes. The skating rink under tent also is reported getting a good play.

Lake Winnepesauka is again featuring free acts, with the Great Fussner and Harry Froboess being featured so far.

Traver Leases Albany Resort

ALBANY, N. Y., June 12.—McGowan Grove, located just off Western Avenue at the end of the bus line here, has been converted into an amusement park, with Mr. and Mrs. William Knowles, owners, leasing the property for a term of years to George W. Traver, of Chatham, N. J. The new fun spot, to be known as Capitol Park, opened last Saturday (5).

Traver is well known in this area, having played with his carnival at many fairs in the territory. He also conducted Island Park for a number of years at Paterson, N. J. Traver has been in outdoor show business over 30 years.

The swim pool at Capitol Park has been rebuilt and modernized, and the large pine grove is being equipped with tables and buildings for picnics. The dance hall, formerly known as the Goblet, has been modernized and will be known as the Silver Slipper ballroom. Several new rides are being erected, including the Boomerang, Whip, Ferris Wheel, Merry-Go-Round, Heyday and Chair-o-Plane. There also will be a Kiddieland, consisting of Buck Rogers Rocket, Whip, Merry-Go-Round and Sea Planes.

Wrestling matches will be conducted every Wednesday and Saturday nights, and free attractions will be offered twice daily.

Euclid, Cleveland, Rides Gravy Train

CLEVELAND, June 12.—Since its opening Decoration Day week-end, Euclid Beach Park has been enjoying record-breaking business, it was announced this week by George Shannon, manager.

The streetcar strike Sunday (6) found Euclid's parking lots crowded. Parking facilities are free and there is no admission to the park. A number of special days are being planned for the summer, according to Shannon, and name bands will be brought in for dancing. The biggest problem is that of help, said Shannon.

Baltimore Spots Click 'Em Off Despite Gas Ban

BALTIMORE, June 12.—Local pleasure seekers jammed amusement parks, beaches and swim pools in this area last week-end (5-6) despite the ban on pleasure driving. However, pleasure driving was reported at a minimum, fun-seekers forming long lines of walkers as they made their way to the amusement spots. Few automobiles were in evidence.

The Baltimore Transit Company declared that its service was taxed on all lines leading to pleasure resorts. Two-car trains operated thruout the day between Baltimore and Bay Shore Park, some 15 miles from Baltimore.

Streetcars and busses servicing Gwynn Oak and Carlin's were jammed all day.

Baltimoreans who have been counting on excursions down the Chesapeake Bay to break the monotony of gasolineless vacations at home are doomed to a landlocked summer, the Office of Defense Transportation ruling that it has found better wartime uses for the ferries and boats that used to make bay cruises or carry vacationists to summer resorts. Gone, too, are the excursion boats that once carried gay crowds on trips up the Susquehanna and Sassafras rivers and on journeys to Maryland seaside resorts. The remaining few pleasure craft now are engaged in carrying war workers between Wilmington and Philadelphia.

Night Biz OK, Mats Off at Spokane Nat

SPOKANE, June 12.—Rainy weather dampened Decoration Day activity at Natatorium Park. Near-by lake resorts also suffered a setback.

Evening attendance at Natatorium has held up well, to date, but afternoon business has been poor. The dance pavilion is drawing crowds nightly, having started a policy of bargain nights on Tuesdays and Fridays. A new feature is the Sunday evening swing session from 7 to 9. Charlie Agnew is currently playing the park, having returned for a two-week engagement after a successful 10-day stand early in May.

Dancing is to be featured at Camp Diamond, Diamond Lake, Saturday nights this year, and the pavilions have reopened at Silver City, Liberty Lake; Sprague Lake resort, and Honeymoon Bay, Newman Lake.

Detroit Minnie, Ideally Located, Pulls Fat Takes

DETROIT, June 12.—Detroit's newest miniature amusement resort, Roller-drome Park, opened for the season Decoration Day, has been doing consistently good business on both rides and concessions, according to Elmer F. Cote, general manager. Spot is located adjacent to the Rouge Park Roller-drome, one of the most successful suburban skating rinks in the Detroit area.

The new fun spot is excellently located to draw patronage, at the end of a streetcar line that crosses the entire city, across the road from Detroit's largest public park, Rouge Park, and near the fast-growing Willow Run residential area.

Park is owned by Arney, Roberts & Associates, owners of the rink. Cote, general manager, is the former owner of the Cote Wolverine Shows, carnival which has played Michigan for 20 years. Cote has a Merry-Go-Round, Ferris Wheel, Chairplane, Loop-the-Plane, Tilt-a-Whirl and a Kiddie Ride in Roller-drome Park.

Concessions are being operated by French Williams (5), Vic Edwards (4) and Mrs. Dave (Minnie) Sheets. Additional attractions are to be added during the season, Cote said.

Zimdars Finds Play Hefty

HOT SPRINGS, June 12.—Whittington Park is enjoying exceptional early season business, according to Harry H. Zimdars, manager. The park is operating with five rides and 10 concessions. Spot also has a roller rink and ballroom. Free acts are used at intervals. A number of special events have been set, and a three-day celebration has been planned for the July 4 week-end.

Coney Island, N. Y.

By UNO

Steeplechase Park.—Man-power shortage forced Tilyous to a six-day-week basis, shuttering Mondays starting this week and continuing thruout the summer and Tuesdays during July 4 and Labor Day week-ends. Manager Jimmie Onorato said shortage also necessitated rehiring of older men, some of whom are former employees. . . . Frank Tilyou has enlisted in the navy, taking courses for a lieutenancy, which will leave Ed and George in active charge, with latter doubling as head of OPA, Kings County Division. . . . New press agent still undecided. . . . Angelo Brienza, clown, in his 16th year, and Frank Scofield, rube, his 35th, at Funhouse. . . . Sandy Schell's ballroom ork has lost most of its members to the army. Present personnel includes Charles Mantia, Lou Fagin, Bob Agnew, Eli Halpner, Lou Banks, Lee Elliott, Harry Belski, Emil Levy and Angelo (Casey) Casino. Sandy is his own vocalist. . . . Mike Levy and his wife and drum corps still reside on the Boardwalk front, and Henry Austin's band, back on Bowery ballyhoo.

Luna Park.—Billy Jackson and Leo Singer finally got their midget show started. Was to have opened May 29. Company late coming in from Tampa. June 5 found half of the troupe of 22 with but part of their baggage on hand, so the doors were thrown open to 15-cent customers attracted via a one-female (Little Mary Best) ballet. Other entertainers were Zando and his slinging duck; Mr. and Mrs. Arthur Kay and Leonard Semon and Sonia company of four. . . . Office supervisor Mollie Miller,

sister of Boss Bill, dines out again with Davis, Kreutzer and Fishbein, the three cashier aces. . . . Returned to Abe Seskin's Dump-the-Lady are Adeline McNamee and the Nickels Sisters, Irene and Mary. . . . Dr. Josef Renald, palmist, new tenant in the spot last season operated by Hi Frank for Latin shows and old-time movies. . . . Ed Traub, new cashier-checker on the outside, with his wife, Lenore, helping Mollie Miller in office. . . . Irving Lev is candy concessionaire at Gangler's Circus, McKee's Aqua Gals and World Circus Side Show, where he also operates the lunch counter. Formerly at the National Theater, Manhattan.

Fred Sindell's enlarged Irish House on Surf this season has a staff of 40. Entertainers on stage are Ed and Dottie Smith, Gerald Liston, Christina Sherman, Dora Pelletier, Lynn Roberts, Marion Day, Arthur Downing, Rose O'Day, Frank Kennedy, an ork of four pieces and, coming in, Margaret Hastings. Singing barkeeps are Willie Cancellero, Louis Hausman and Lou Lewis. Emsees, Ed Smith and Jack Barrett. Warbling waiters, Al Wilson and Ed Kelly. Extra pianists, Arthur Downing and Ray Worth. Charles Ratnoff, in his fifth year as floor exec, has Ben Handler as assistant. Talent bookers, Solie Shaw and Buddie Fryer.

Carlson Sisters, beef-frusters, recently away from the Art Lewis Shows, are newcomers to World Circus Side Show to fill up all the stages. . . . Oscar Buchwald and George Russo's Bowery Barn (See CONEY ISLAND, N. Y., on page 43)

Atlantans Spending

ATLANTA, June 12.—Lakewood Park, popular local amusement center, has been enjoying unusually favorable early-season biz. Management is preparing to install several new rides and attractions for the forthcoming Southeastern World's Fair here.

AC Interests Happier as Army Renews Hotel Leases

ATLANTIC CITY, June 12.—On the eve of Decoration Day, with rumors current that the War Department was planning to evacuate the army air forces from the resort, came encouraging word that the army has renewed its leases with nine large resort hotels, and probably with two others. More than 40 large hotels are now occupied by the army.

News of the renewals were hailed with glee by business interests here. Concern started last month when it was disclosed that the army still had not settled the rental problem for use of the resort's \$15,000,000 Convention Hall, and the issue might influence the army to leave the resort. The government has offered \$37,500 as liquidated damages for use of the auditorium, but not as rent. However, the city commission has been holding out for a rental fee and insisting that the government pay for any damages caused during the occupancy.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Tables Turned

Your correspondent has long been severe in his criticism of Robert Moses, commissioner of parks for the city of New York. I have always contended that Moses has done more to kill business for privately operated swim pools in the Gotham area than any other man.

If it weren't for the fact that the problem confronting Moses at this writing also affects commercial plunge ops, I would be laughing out loud. But it does affect some of the commercial fellows, and so I can sympathize with him. Still it's ironical that conditions hampering Moses' operation of such city beaches as Orchard in the Bronx and Jones Beach on Long Island actually help private plunges like Jerome Cascades, Starlight, Farragut, etc. And so I can't but smile just a bit—and repeat that it couldn't happen to a better man.

You all know how Moses for years has been opening one pool after another with city and State funds, paying no attention to commercial pools and beaches in the territories. It seemed to make no difference whether there was no need for municipals in certain environs; that established private aquadromes were already taking care of the swim needs of the populace of those areas. Neither did it seem to mean anything when figures further proved that commercial pool ops could not compete with the rates of city pools and still pay all the taxes required, while the municipal swim estabs naturally rode tax free.

Today Moses can yell all he wants at commercial pool men and private beach ops and apparently get away with it, but when it comes to talking to the government and its official agencies, that's a different story.

Moses at present is busily engaged sending telegram after telegram to different agencies in Washington demanding that bus service be restored to places like Orchard Beach, Riis Park and Jones Beach, over which he is the guiding light. He is exploding facts and figures, blaming juvenile delinquency and general health and morale upheavals on the fact that citizens of New York can't reach their favorite beaches. But to date his repeated pleas have fallen upon deaf ears.

While many of Moses' claims are true—the ODT should realize the value of swimming and its importance in the war effort—still it's ironical to find the citizens of New York turning to such heretofore forgotten spots as Jerome Cascades, Riverside Cascades, Starlight, Farragut and other bathing establishments.

(See POOL WHIRL on page 43)

Park Briefs

ALLENTOWN, Pa.—Dorney Park will again promote amateur shows as a Saturday night feature this summer, awarding prizes in War Bonds and Stamps.

SPRINGFIELD, Mass.—Harry Storin, advertising and publicity chief for Riverside Park, Agawam and Barrington Fair, Great Barrington, has been elected secretary-director of the Advertising Club of Springfield.

BALTIMORE.—Following a stay in a local hospital with an injured knee, Walter Johnson has resumed his chief electrician duties at Carlin's Park. Jack Gonder has added another soft-drink stand to his increasing list of concessions at Carlin's.

MILWAUKEE.—Registration at the annual twins picnic at Riverside Park June 7 indicated that over 97 sets of twins attended the event. Altho this was a decline from the record of 150 pairs registered last year, a crowd of 2,500 witnessed the event, despite wartime restrictions on travel.

WASHINGTON.—Californians serving a wartime period in Washington are preparing for the home-coming celebration which is held each summer at Glen Echo Park. Occasion got started as result of Paul Kain's orchestra getting its professional start in California. Already Kain is making arrangements with native and adopted Californians for this summer's event which will be held within a few weeks.

Revere Beach, Mass.

By THE BEACHCOMBER

The Decoration Day holidays presented the ops with big business after a cold and clammy April and May.

The Beach Association is again confronted with the problem of two or three of the biggest owners and operators obstructing a spending program designed to bring new people in, this being an ideal year with the automobile at "parade-dress" and the Boston elevated, busses and railroads functioning at normal.

With the Army's Area Command laying down the toughest regulations extant along the entire Atlantic Seaboard for this playground, which lies far behind the ocean line itself, one ponders what a fix Revere would be in without such stalwarts as our present mayor and Andy Cassassa, president of the First National Bank and Association go-getter, both of whom have gone to the front to overcome rulings.

The navy boys, army lads and a few of the "furriners"—British, French and Brazilian, not to mention Canadian seamen—are a big source of income. The proms from the high schools, an old established custom, are much in evidence again this year, war or no war.

The help situation is acute, with many attractions shorthanded. Bill to allow hiring of under-age kids now before the State Legislature, and Governor Leverett Saltonstall has made it known he will sign the bill if passed.

No new shows or rides here save a Loop-o-Plane. One new games operator replaced the ballroom racer formerly run by John Hurley Jr. There are one or two vacancies due to labor or license troubles. All hot spots open in the beach area and doing well, including Hurley's Palm Garden, the Frolic, Shaughnessey's, O'Maria's.

Joe and Nemo, Boston hot-dog kings who debuted here a year or two ago with a small bit of frontage, now en-

(See Revere Beach, Mass. on page 43)

Park Free Acts

HANOVER, Pa.—Gordon and Diana presented their high trapeze act for the Decoration Day week-end at Forest Park.

SAN ANTONIO.—Edward LeRoy, high-wire performer, was featured at Playland Park here May 29-June 5.

CLEMENTON, N. J.—Torina, aerial balancer, was the first of the thrill acts presented weekly at Clementon Lake Park.

POTTSTOWN, Pa.—Fleetwood Jack and His Nevada Ranch Gang, with Marjorie Lee, Julie and Rustie Reggar, Jerry and Fiddlin' Red, are the current feature at Saratoga Park on Route 422 east of here.

MISSION BEACH, Calif.—Leon McLendow, formerly with Al (Moxie) Miller, of the Miller & Bennett set-up at Mission Beach, is stationed at the naval air station in San Diego, Calif. Popular with the Mission Beach crew, McLendow spends much of his liberty with the boys at the beach.

LEXINGTON, Ky.—Mal Lippincott, magician, and company (Maxine and Francine Lippincott) began their outdoor season at Joyland Park here Monday (7), from whence they move to Fontaine Ferry Park, Louisville, for an indefinite engagement beginning July 4. They put in seven weeks at Fontaine Ferry last season.

PITTSBURGH.—The Great Knoll closed with the Barney Tassel unit at Mount Rainier, Md., June 5, and last Monday (7) began a two-weeker at West View Park here. After two weeks for the Al Martin office, Boston, the Great Knoll worked the past month for the George A. Hamid office and has a long string of park dates to follow the local engagement for the latter office.

BUCKEYE LAKE, O.—Original Flying Valentines, who opened their park season May 7 at Edgewater Park, Detroit, with a 10-day engagement, have just concluded a similar stand at Buckeye Lake Park here. They came here from Meyers Lake Park, Canton, O., where they had as visitors members of the Billy Siegrist troupe. Valentines turn comprises Bill Valentine, catcher; Johnny Atterbury, leaper, and Freddie Valentine, leaper and manager. They opened June 8 at Flint Park, Flint, Mich.

With the Zoos

CHICAGO.—Population of the Brookfield Zoo was increased last week by the birth of triplets to one of the Wildbeests, a member of the antelope family; a female Nyala, or harness antelope, and a male Addax, antelope with twisted horns.

PHILADELPHIA.—For the first time in its history black swans have been born at the Philadelphia Zoo. Four cygnets hatched last week, swelling the zoo's collection of black swans to nine. In addition, the Bactrian camel gave birth to a spanking two-humped boy.

CINCINNATI.—Circus Revue, set at the Cincinnati Zoo for four weeks thru the Gus Sun Booking Agency, has the Dukes on Roman rings and novelty whip act; Faith King, trained dogs; Bonnie Banard, Liberty ponies; Jolly Duke, producing clown; Buck Banard, riding school, and Dona Joyce, seven-year-old performer, rings, loop and slide-for-life. Denny Teal is announcing the 45-minute show which is presented twice daily.

Atlantic City

By MAURIE ORODENKER

Disturbing news was the announcement by the railroad lines that bridge train service between Philadelphia and Atlantic City and the neighboring resorts will be discontinued on Saturdays, Sundays and holidays from June 20 until after Labor Day. Philadelphians will have to use the ferry trains at Camden, N. J., on week-ends and holidays in order to come here. The curtailment of week-end train service was necessitated to meet increasingly heavy demands for troop movements and essential wartime travel. In addition to Atlantic City, Wildwood, Ocean City, Cape May

(See ATLANTIC CITY on page 43)

American Recreational Equipment Association

By R. S. UZZELL

The big question agitating the Atlantic Seaboard is the drastic cut in auto and bus transportation to amusement parks. Edward J. Carroll was sold on Riverside Park, Springfield, Mass., when he operated a drive-in movie there for three seasons before buying the resort for rejuvenation. His first three seasons with the management of the park were satisfactory; the first two were phenomenal. Now the drive-in has to fold and Riverside operates week-ends only. He had a name band booked for his dance hall when the transportation edict struck him.

Mountain Park, Holyoke, Mass., is (See AREA on page 43)

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War Activities Outlined

Great Allentown Frames Program

Expansion plans mapped—grandstand and midway features set

ALLENTOWN, Pa., June 12.—E. H. Scholl, president Lehigh County Agricultural Association, announced this week that the 1943 Great Allentown Fair will be held as scheduled, with the only threat to the annual being the faint possibility that the government may want the grounds for war purposes. However, this is regarded as unlikely by fair officials because government men have already looked over the fairgrounds and turned them down.

Scholl gave the go-ahead signal as a result of a meeting of the fair directors held in January. It was decided at that time that because of uncertain conditions, definite plans for the fair be held in abeyance until June, and if circumstances at this time justified it, the fair was to be mapped out as usual. He said there will be no let-down in any department. Contracts have been let for the grandstand attractions, midway features and harness racing. Ground space is being mapped in conventional style, and this year's fair will expand itself thru-out, officials said.

Only unforeseen circumstances will affect the plans, and contracts this year contain a clause protecting the fair in case these circumstances occur. Scholl said the fair association has given full cognizance to current conditions in transportation. The driving ban, plus the shortage of gasoline, is expected to have a deep effect from the public angle, but the magnetic attraction of the fair is expected to prevail.

Local fairgrounds, contrary to the case in many other communities, are located in close proximity to excellent transportation facilities by bus, trolley and railroad, not to speak of the thickly populated area of which it is the center, and from which many thousands can comfortably walk.

"We are going to give the people everything we can," said Scholl, "even if we do it at a loss. We feel the Great Allentown Fair has a rightful place in the affairs of this region, that the people need something like this for stimulation and release from the pressures of war. We believe that our people in the city, county and the State will appreciate our efforts, and despite the handicaps imposed by the demands of war, will come to the fair in great numbers."

Oregon Mulls Practicability Of Reviving State Annual

SALEM, Ore., June 12.—The State Agricultural Board is expected to decide within 10 days whether to hold a State fair in Oregon this year. The 1942 State annual was canceled because of war conditions. Fair manager Leo Spitzbart said if a fair is held this year, it would be streamlined and highlighted by an afternoon racing card, exhibits and a few other attractions.

The night program probably would be restricted to one show in the stadium.

Cass County To Continue; Run Extended to Seven Days

LOGANSPOUT, Ind., June 12.—Annual Cass County Fair will be held this year as usual despite the war, President Ben Pennington announced this week. He added that the annual fair this year will be extended to seven days instead of the usual six.

Pennington said three days of horse racing are scheduled and that regular horse-racing events may be added the final day.

O. Managers Set Meet Date

COLUMBUS, O., June 12.—Annual summer conference of the Ohio Fair Managers' Association will be held at Deshler-Wallick Hotel here June 24, Mrs. Don A. Detrick, executive secretary, announced from her Bellefontaine home last week.



TAKE A GOOD LOOK, members of the International Association of Fairs and Expositions, for this photo depicts none other than Douglas K. Baldwin, former IAFE president, as he appeared shortly after arriving at headquarters of the American Red Cross in Australia, sans the familiar mustache and glasses. A veteran of World War I, during which he served two years overseas, Doug is an area executive for the Red Cross in the Antipodes. He was formerly associated with Minnesota State Fair, St. Paul, in an executive capacity and was secretary-manager of Alabama State Fair, Birmingham.

East Iowa Boards Stress Livestock, Patriotism Aims

WATERLOO, Ia., June 12.—Fifteen Northeast Iowa fairs were represented at a meeting of the Eastern Iowa Fair Managers' Association held at Waterloo to discuss fair dates this summer.

Promotion of increased livestock output, War Bond sales, Victory Gardens and 4-H Club activities will be stressed at the fairs, it was pointed out. W. J. Campbell, of Jesup, president of the association, presided at the meeting.

AROUND THE GROUNDS

COVINGTON, Va.—Alleghany County Fair Association, Inc., has canceled the 1943 fair. Robert B. McCaleb announced last week.

GARNER, Ia.—Hancock County Fair, at the annual summer meeting, announced it will hold a 4-H Club Show on two days.

HARTINGTON, Neb.—Cedar County Fair Board members announced at the annual meeting here that premiums totaling nearly \$1,500 will be offered to exhibitors at the 1943 fair.

MOOSE JAW, Sask.—Harness races will not be run this year at Moose Jaw Exhibition, it was announced last week. A light horse show will be among features, however.

RICHMOND, Va.—Judge L. H. Shrader, secretary Lynchburg Agricultural Fair Association, said this week that the annual will be held as planned unless conditions change, making the holding of the fair impossible.

CHAMBERS, Neb.—Louis Harley was named to succeed Henry Wood as chairman of Holt County Fair Board, which has decided to have extensive repairs made on the fairgrounds property. Wood resigned because of ill health.

HAMPTON, Ia.—Franklin County Fair Board has selected dates for this year's annual. Usual program of races and

Saskatoon Secs Push Ag. Plans

Prince Albert, Weyburn, North Battleford, Yorkton ready '43 activities

REGINA, Sask., June 12.—Prince Albert Exhibition, member of the Western Canada Fairs Association (B Circuit), will carry on for three days in August as usual but will not have a midway, the management announces. Agricultural end of the event will be stressed, and grandstand entertainment from the United States will be presented. Amusements will be arranged for children.

At North Battleford, Sask., the situation will be the same. It is expected service clubs will build up a local midway.

F. C. Zabel, manager of Weyburn (Sask.) Fair, has announced annual's dates. He says prospects there are for a good display of vegetables. Horse racing will be revived after an absence of three years. Weyburn's two-day fair will be held on dates coinciding with the opening days of Regina's Exhibition, which is 74 miles distant. Junior swine and calf clubs have been added this year, and the prize list has been increased in some agricultural sections.

Horse racing, grandstand attractions and agricultural competitions will feature the 58th annual exhibition at Yorkton, Sask.

Flourtown Annual Canceled

FLOURTOWN, Pa., June 12.—Flourtown Fair, held here annually under direction of Flourtown Fire Company, has canceled plans for this year's annual. William J. Goss, manager, announced this week. Reasons given for cancellation of the annual, which for many years has been one of the most successful in this section, were gas restrictions, lack of transportation facilities and other restrictions.

GARNER, Ia.—Floyd Friedow, Kanawha, has been named president of Hancock County Fair, with Aaron Stromer, Klehne, as vice-president. Henry Stoltenberg, Hayfield, is secretary, and Gratus Cooper, Corwith, treasurer.

vaudeville acts will be held. Grandstand acts will be presented on the opening night contrary to custom, as the fair will be one day shorter than usual.

MINOT, N. D.—North Dakota State Fair, held here annually, has scheduled a five-day race program, H. L. Linke, secretary, announces. On the final two days of the fair thoroughbred races will be staged. Eight trotting and pacing events will be given during the first four days.

FORT WORTH.—Directors of Southwestern Exposition and Fat Stock Show have received numerous compliments on their decision to hold an exposition in March, 1944, after failing to stage the show this year for the first time in its history. Many say the show is needed to encourage the production of quality animals and agriculture and for the entertainment of armed forces stationed in and near here, as well as thousands of war plant workers.

AMARILLO, Tex.—Officials of Amarillo Fat Stock Show will meet soon to decide if a show with entertainment features shall be held in 1944. They are inclined to hold the show and to fix the dates, just before the Southwestern Exposition and Fat Stock Show open in Fort Worth. This would permit exhibitors and others interested in livestock to attend both events. Preliminary premium lists for the show have been made.

Fair Elections

HARTINGTON, Neb.—Fred R. Zimmer was elected president of Cedar County Fair at a recent meeting here. Joseph Neu was named vice-president, and E. J. Roddewig was re-elected manager.

SALEM, Ore.—Eddie Ahrens has been appointed a member of the Marion County Fair Board, succeeding Roy Rice, who quit after serving nine years to become county commissioner.

MOOSE JAW, Sask.—New secretary-manager of Moose Jaw Exhibition is J. C. (Big Jim) MacDonald, who replaces George D. Mackle. Mackle, who had been secretary-manager since the resumption of the fair seven years ago, resigned recently because of ill health.

Oregon Counties Divvy Over 496 In State Grants

PORTLAND, Ore., June 12.—County fairs in Oregon split up \$49,788.92, which represented 1-20th of a mill tax upon all taxable property. The money is to be used to maintain the fairs. If fairs are not held, the money may be used by the counties for livestock, agricultural or horticultural exhibits.

The split was as follows: Baker, \$902.89; Benton, \$765.15; Clackamas, \$2,320.04; Clatsop, \$759.91; Columbia, \$691.63; Coos, \$1,167.56; Crook, \$285.77; Curry, \$193.20; Deschutes, \$680.94; Douglas, \$1,400.33; Gilliam, \$375.33; Grant, \$375.53; Harney, \$334.08; Hood River, \$448.58; Jackson, \$1,539.96; Jefferson, \$217.93; Josephine, \$444.85; Klamath, \$2,077.42; Lake, \$474.20; Lane, \$2,616.18; Lincoln, \$409.13; Linn, \$1,713.01; Malheur, \$783.89; Marion, \$2,658.28; Morrow, \$378.47; Multnomah, \$1,693.48; Polk, \$905.35; Sherman, \$376.97; Tillamook, \$586.16; Umatilla, \$2,058.93; Union, \$851.16; Wallowa, \$458.19; Wasco, \$823.48; Washington, \$1,431.84; Wheeler, \$188.98, and Yamhill, \$1,103.26.

Calgary Grandstand Prices Up; Advance Ticket Sales Hiked

CALGARY, Alta., June 12.—Price of seats in the center section of the grandstand at the Calgary Exhibition and Stampede has been increased from 75 cents to \$1 for all night performances for this year's show. By the end of May mail reservations were three times the figure reached at the end of May last year.

Livestock section is expected to be headed for one of its best years, General Manager J. Charles Yule says. Work is going ahead to provide more barn space.

Titlists of 1942, Doff Aber, Newhall, Calif., and Jimmy Robinson, Pincher Creek, Alta., will defend their laurels this year. Their entries have been received. Aber rode to the North American bucking horse championship last year and Robinson became all-round champion Canadian cowboy. Robinson has indicated he will bid for the North American all-round championship, now held by Arnold Montgomery, Dorothy, Alta. Irby Mundy, Shamrock, Tex., has filed his entry in the calf roping events.

More than 20 chuckwagon outfits are in training for the chuckwagon races, the largest field the race has drawn in 10 years. The purse has been upped by \$1,000 and now totals \$3,450, to be split into day and final money. Dick Cosgrave, Rosebud, Alta., has won the race more times than any other contestant. If he wins this year he will get permanent possession of the gas company trophy, on which his name twice has been carved as champion.

Eddie Polo Is Injured

CHICAGO, June 12.—Eddie Polo, stunt man, was injured Tuesday night while doing his Slide for Life at a local church carnival. Polo does a slide by his hair and one of the combs he uses became loosened and he fell to the ground. He was taken to St. Elizabeth's Hospital where it was found he had suffered a slight injury to his back. He was discharged after two days.

ODT RULE ENCOURAGING

(Continued from page 40)

Marshall Hall, located at the pier of the Potomac Line's excursion route, about 40 miles below Washington.

In its statement this week, ODT warned one-day excursionists that conditions will vary according to local transportation systems, and that residents of the Northeastern gasoline shortage area may find ordinary schedules sharply curtailed or eliminated to meet the crisis.

Streetcars, Subways Tops

Streetcars and subways are described by ODT as tops in transportation to near-by recreation spots. Use of these vehicles involves no waste of critical materials and as long as pleasure seekers are careful not to travel during rush hours, ample space is usually available.

This endorsement by ODT of this form of transportation to amusement parks and pools will also come as a relief to many operators who had feared that an order banning pleasure seekers from streetcars and subways may have been contemplated.

Taxicabs and station wagons used in service between railroad stations and bathhouses can run at present according to gasoline available to them, ODT asserted. As gasoline, equipment and man-power shortages become more acute, such luxury services may have to be tailored to stricter conditions.

Bus Service Light

Bus service will remain pretty tight, and park operators can expect little relief. Because of the vital role they play in war transportation, their use other than for carrying workers to and from their occupations will be limited.

This means, however, that in the shortage area no extra service on bus routes will be permitted for amusement parks.

CONEY ISLAND, N. Y.

(Continued from page 40)

has Al Cerino as ork leader and featured trumpet player, discharged from the army in time to start the Coney season after six months at Camp Dix. . . . Harry C. Doerr, known in old-time pugilistic days as "The Iron Horse," now 64, is sergeant at arms in Ludwig Simmons's Gilsey House, where a new entertainer is Irene Livingston, singer. . . . Buster Castle is back as one of the talkers for Dave Rosen's freaks. Mother, Dolly Castle, vacationing and maintaining a farm at her home in Miami. . . . Hughie Flaherty enjoying his fourth year as cashier at Fred Meers's Eden Musee. . . . Seymour Machson, minus his "She" attraction and old-time movies, has settled down to operation of his first love, photo gallery. Assistants are wife Edith and Selma Ullman and Lillian Wassie. . . . Artie Fishbein and Jimmie

Maginn, labeled "Donkey Boys," now own two donkey games on Surf, one on the site where Seymour Machson had his old-time movies last year.

AREA

(Continued from page 41)

owned by the Holyoke Street Railway Company, which cannot run its busses into the park. The regular line passing the resort cannot leave its regular run, but must discharge park patrons at the foot of the mountain, which requires a walk of over a mile to the amusement spot. Mountain Park opened to good business, the best in years, but the transportation edict dwarfs that promising opening into a sad disappointment.

Some parks are scrimping on help until schools close, when students will be available. Then, unless other war regulations are formulated, there will be enough help to finish the season.

Cuts in the use of lights are getting close to the margin of safety. Safe operation of rides requires more lights than an inside show or game. We must insist on keeping within the margin of safety. Inland rides should not be darkened as much as those with a coastal exposure.

Crystal Beach, eight miles across Lake Erie from Buffalo, with its own spacious boat, should come into its own this season. Trolley cars can get patrons to the Buffalo wharf, and it's only a short pier walk into the beach on the Canadian side.

REVERE BEACH, MASS.

(Continued from page 41)

scenced in the entire building which held the Bill O'Brien Whip last season.

Harry Coe (Doc Murray) former carnival owner, night club entertainer and all-round showman, managing the front at the Show of Thrills. Wilbur Plumhoff with him. Lloyd Priddy (Vernon Russell, of the Boston niteries) managing the inside of the show. The line-up: Marvo the Great, mechano; Marceline, clown; X-Ray Girl with Natova; Lloyd Priddy's Punch act, styled and routined by Al Flosso; Mile, Milo, the "girl who knows no pain"; Moko the monkey man; Sam Alexander, man with two faces; Bob Bell, twist; Carl Holley, alligator-skin boy; Marshall Nolan, Andy Gump character; Plumhoff's pincushion act. Harrison King's mental act is scoring, following in the late Louie Schlossberg and Company.

Mrs. King in from Monmouth, N. J., looking naty in her WAAC uniform and coaching the new part of the King's act, now partnered with her husband. Stayed on for several days to polish up Zorita Lambert, who is excelling in her new part.

Dick Moreland is running the cook-house, grab and juicery, corner Bath Street, behind the Rocket, and reports indicate a big season. And just like that Uncle Sam grabbed him and leaves his wife and four-year-old son behind to continue the business. . . . Snakey Butler, old Rocket ride boy, back from Alaska, honorably discharged. Goes back to his old love, running a Loop-o-Plane.

POOL WHIRL

(Continued from page 41)

ments easily reached by a 5-cent fare on the subway.

I wonder how Bob Moses feels today when his hues and cries—no matter how just they may be—get the same recep-

tion as the pleas of the commercial pool men received at his hands not so many years ago.

Men and Mentions

The American Red Cross in co-operation with the national Swim-for-Health Association staged a clinic and series of demonstrations last week at Flushing Meadow amphitheater pool on the grounds of the World's Fair. Program was known as "Swimming in Wartime," and consisted of learn-to-swim instructions and demonstrations. Exhibitions were ably supervised by Charlie Scully, director of first aid and water safety for the Red Cross.

The Department of Agriculture has set a staff of specialists to work on solving a big mystery confronting the indoor plunge situated in the White House. That's the pool used by President Roosevelt and built some years ago by public subscription. Seems that termites have been knowing on the doors of the plunge as well as the walks, and try as they might, those in charge of the plunge haven't been able to get rid of them. Incidentally the D. of A. is working on another project that might interest pool ops. We all know the bother algae are to pool operation. Well, believe it or not, the New Foods Division of that government agency has discovered great edible food qualities in algae and other similar substances. Experiments are going forward to develop the eating of algae in foods following the war.

ATLANTIC CITY

(Continued from page 41)

and other shore points in Southern New Jersey will be affected.

Now open on week-ends, Hamid's Million-Dollar Pier will mark its official summer opening the start of daily operations June 20.

Altho it was at first feared that the resort's popular Miss America spectacle might become another war casualty, plans to continue the annual pageant for the Labor Day week were announced last week by Leonara S. Slaughter, executive director of the pageant. Twenty-one States and cities already are planning local contests to choose beauties for the crown of Miss America, 1943. In addition, Miss Slaughter disclosed, plans have been made to have the nation's large war plants represented.

Resorts in Southern New Jersey, including Wildwood and Cape May, have launched a "Spike All Rumors" campaign in newspapers in inland cities.

Concessioners and amusement men in Wildwood are beginning to realize the stimulating effect on business by servicemen. They report that early June business is as good if not better than last year in spite of the fact that civilians visiting here as yet are few and far between.

Planning to continue with an entertainment program similar to former seasons, Cape May has engaged Charlie Kerr's NBC orchestra for the nightly dances to be staged at Convention Hall. Cape May is pointing to one of its best seasons in recent years despite wartime conditions.

BALLYHOO BROS.

(Continued from page 37)

we didn't know were with the show, and these were augmented with acts from the Side Show and Illusion Show. In order for everyone to get in on the profits of the midway, the acts were paid off with a percentage from our Venetian Swings, Ocean Wave and Kiddie Swan Ride. One ball game and a snack stand were thrown in for good measure. Patrons who paid for grandstand seats were squared by being given free Buddha papers.

After the first day the bosses decided that we needed auspices, and they signed up a local booster club that co-operated by boosting everything from light globes to several rolls of show tickets for friends. Our committee promised the management a Saturday attendance of 16,000, providing the office would advance \$300 to spend for advertising. But only \$10 of this was spent for a newspaper ad and the other for beer, which was advertised as free. We missed the promised 16,000 attendance by only 15,900, and the 100 committeemen were left on the lot to sleep it off after the show was torn down. Every member of the show was handed a douce in brass to make the run. Those who protested were told: "Hold your checks. You haven't lost yet. The next one might be red."

MAJOR PRIVILEGE.

P.S.—Forgot to mention that the bosses bought 200 red and blue first and second prize ribbons to be pinned on livestock and poultry, but because no stock or poultry showed up, our judge awarded them all to a rabbit that we bought to feed our big snake.

JONES AMBRIDGE BIZ

(Continued from page 30)

was above expectations, and sponsors co-operated.

Harvey Wilson returned from a trip to his home in Owensboro, Ky., where he went to get his daughter, Gloria, who spends her vacation on the midway each summer. Claude-Claudette, annex attraction on Carl Lauther's oddities, celebrated a birthday June 8 and received many gifts. Dad Keefer, vet trouper, joined Lauther as front-door man. Front-end concessions are under management of Milt Morris and Carl Barlow. Other concessionaires include Nat Roth, Max Tarbes, Swede Sorenson, Joe Johnson, Joe Sty, Helen Uhle, Anna Neal and Eddie Filbert. Jack Burke is out of the hospital and handling the spreads and blanket concession.

Agents include Al Giran, Rolldown; Eddie Reemer, razzle-dazzle; Ernie Felice, clothespin; Ben Glass, bears; Sammy Taylor, dolls; Jockey Duskin, clocks; Max Tompkin, pan game; Denny Southern, pea pool; Mrs. Southern, rat game; Casey P. Allen, bingo; Joe Johnson, basketball. Babe Drake, lot man, did a good job of laying out the midway. Police Chief Waldo entertained a party of orphans Saturday afternoon, and shows had the local newsboys as guests Wednesday night.

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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Portland Benefit Is Set With RSROA Amateur-Pro Combo OK

PORTLAND, Ore., June 12.—Pacific Roller-skating show ever staged in the Pacific Northwest, will be produced in City Auditorium here June 28-30 as a wartime benefit. Event will be staged by Imperial Dance and Figure Club of Imperial Rink, located here and operated by Chris Jeffries and Hazel Latourette.

Net proceeds will be used for the benefit of the famed George White's Servicemen's Center here. Portland Fire Department is financing the event, which has the approval of the mayor. Show will include amateur and professional skaters. Local pros will be featured in addition to Arthur Russell, Oakland, Calif., and Melva Block, Arena Gardens, Detroit.

Event has been sanctioned by the RSROA, Fred A. Martin, secretary-treasurer, Detroit, said. Unusual combination

of amateurs and professionals is permissible because of the benefit nature of the performance. L. W. Going, Portland, one of the judges in the recent national championship meet in Detroit, is assisting in production work.

REX AND BETTY POWERS are headlining at Nebiolo Cafe, Melvindale, a Detroit suburb.

LAKE WORTH PARK RINK, Watson-town, N. J., reports a large number of parties, sponsored by Southern New Jersey volunteer fire companies, have been booked.

DUSTY ROYAL, former professional skater with Royal Rollers, Royals and Mickey and Earls of Whirl, writes that he has finished his basic army training and is now surgical technician attached to the army air forces. Dusty relates that his mail should be addressed: PFC William G. Christiansen, Company G, Medical Dept., Enl. Tech. School, G169, Barrack 415, O'Reilly General Hospital, Springfield, Mo.

SILAS COOK, operator of Cook's Roller Rink, Spokane, left June 7 for San Francisco to confer with Office of Defense Transportation officials on extending his permit to operate private busses between the city limits and the rink. He was ready to submit letters to ODT from commanding officers of three army encampments and the naval training station at Farragut, Idaho. Cook got a 60-day extension two months ago, permitting operation of two bus routes for patrons. He said military men would back him up, as they agree that his service is the only transportation available to soldiers and sailors who frequent the rink.

UNDER THE MARQUEE

(Continued from page 38)

ished his fifth season as doorman for the Shubert Theater, Boston, is in Massachusetts General Hospital, Boston, after undergoing a major operation. The Swaffords celebrated their golden wedding anniversary April 24.

CHARLES (CHUCK) O'CONNOR cards from Portland, Ore., that *The Portland Oregonian* on June 4 stated that the city council refused Arthur Bros.' Circus a permit, as Russell Bros.' Circus had received one and that two circuses in one month was too many, also that there are numerous other amusements in the city.

ABOUT the time that some performers imagine they are in the public eye, managers imagine they are sawdust.

DR. H. F. TROUTMAN reported from Charleston, W. Va., that the Cole show had ideal weather and good business there. He and John Hanley, who operated Drake Bros.' Circus, called upon friends, including Zack Terrell, who, said Troutman, "seems never to be too busy to extend every cordiality to visiting friends."

J. G. BAUKNECHT, Circus Man, Muskegon, Mich., reporting on Wallace Bros.' Circus there on June 3, said that the show "hit the ball." Ankle-deep mud on the lot was licked by using plenty of straw and the rewards were a full house for the afternoon show and two evening performances. Bauknecht says the show is short of help but, nevertheless, handled everything in good shape.

CLARKSBURG, W. VA., date of Cole

Bros.' Circus was witnessed by Adrian F. (Red) Davis, who says the show arrived late, first wagon coming off at 4:30 p.m. By 9:30 the show was ready to go on and a crowd had jammed the tent to the end ring banks, so only the center ring was used. Red saw Freddie Freeman, "who spoke only of the rain and cherry pie."

NOWADAYS a good pusher is one who can boss men without them knowing they are taking orders.

ED RAYMOND notes that things have been going well since he joined Polack Bros.' Circus, reporting that the show did well in San Francisco, Oakland and Sacramento; Reno, Nev., and Klamath Falls, Ore. He reports that the Polack clowns have been taking an active part in selling War Bonds in every city. Clowns are Frank Prevost, Dennis Stevens, Jack Klippel, Dime Wilson, Charley Bathe and Ed Raymond.

FISHER BROS.' Shows were obliged to pass up three Michigan towns on successive days due to lots being flooded by heavy rains. Show suffered a blow-down on June 1 which leveled everything on the lot. Damage was repaired and the show opened on time. After being flooded out of the three dates, Fisher moved to Bannister, Mich., on short billing. Results were good. Recent visitors included Mr. and Mrs. J. C. Ames.

STANLEY DAWSON sends a clipping from *The Memphis Commercial Appeal* which reports that a Memphis theater manager, Howard Waugh, doesn't boldly walk into his office any more. He opens the door an inch or two, peeps, and if he doesn't see an elephant or lion sitting in his chair, steps in with alacrity. Reason for his caution is that three circus men are now employed on his staff—Jean Dearth, former clown; Bob Courtney, vet ticket seller, and Joe Simon, Ringling bandsman. Waugh expects that he'll find theater aisles and foyer strewn with sawdust any day.

IF you think circus tramping is hard, think of the poor person who has to spend his time at some indoor occupation during this glorious weather!

EDGAR H. (DOC) KELLEY had a grand time in a recent visit to the Hunt Circus in Norwich, Conn. Doc reports that he had dinner in the cookhouse with Mrs. Hunt and met a lot of old-timers. Rain fell all day and the matinee drew half a house despite the down-pour. Charles Hunt Sr. was bedded down in the house car with a heavy cold. On the lot during the Norwich engagement were Judge Sullivan, Frank Fitzmaurice, Sam Prentice, Dr. Garvey, Walter Buckingham, Felix Callahan, and Bugs Raymond.

BIRTHS

(Continued from page 29)

Mrs. Norman C. Pincus May 15 at Doctors' Hospital, New York. Father is a director of the Alvin Theater there, and mother is the former Katherine Hatfield.

A daughter, Namuni Dee, to Mr. and Mrs. Durell David Hale in City Hospital, Harriman, Tenn., May 6. Father is with J. J. Page Shows.

A son, Robert Francis, to Mr. and Mrs. F. L. Thomer in New Orleans recently. Father is a concessionaire and has been with Krause Greater, Pearson and Cunningham Exposition shows. Mother is a daughter of Don Friend, Athletic Show operator.

A daughter to Mr. and Mrs. Jerry Walker May 24 in Chicago. Father is educational director of Station WLS there.

A daughter to Mr. and Mrs. William Vance May 25 in Chicago. Father is writer and producer on the staff of Station WLS there.

A son, Richard, at St. Vincent's Hospital, Los Angeles, recently to Mr. and Mrs. Torg Holton. Father is trumpet player at NBC, Hollywood.

Twins, boy and girl, to Mr. and Mrs. Ed Sommers May 16 in Women's Hospital, Philadelphia. Father is proprietor of the Sommer's Casino night club in that city.

A son to Mr. and Mrs. Samuel Kaufman May 13 in Minneapolis. Father is promotion manager for Station WCCO, CBS outlet in the Twin Cities.

A daughter, Karen Marie, to Mr. and Mrs. Milton Samuel at Hollywood Hospital, Hollywood, May 31. Father heads press department at Blue Network here, and mother was formerly in NBC press and continuity departments in San Francisco.

A son to Mr. and Mrs. John B.

Donoghue in Mercy Maternity Hospital, Springfield, Mass. Father is theater editor of *The Springfield Daily News*.

A boy, Tommie, to Mr. and Mrs. George L. Mitchell in Pelican Rapids, Minn. Parents are with Rogers Bros.' Shows.

A daughter, Janice Elaine, to George and Alice Rearick in Ramona Hospital, San Bernardino, Calif. Parents are West Coast musicians, and father at present is with the Colonial Club Orchestra and at one time was with Al G. Barnes Circus.

A daughter, Patricia Ann, at City Hospital, Harrisburg, Pa., May 20 to Billy and Betty Blythe. Parents are well known in repertoire circles.

A daughter, Donna Elaine, to Mr. and Mrs. E. M. Dietz in Butler, Pa., May 22. Father is owner and manager of Eddie's Exposition Shows.

A son to Mr. and Mrs. Sherman J. Lambly Jr. May 26 in Detroit. Father is operator of the Ferndale (Mich.) Theater and member of an old Detroit theatrical family.

A son, Gary G., to Mr. and Mrs. Buck Steele April 20. Parents have been with Hunt Bros.' Circus for several seasons.

Twins sons to Mr. and Mrs. Joe Ansen at Cedars of Lebanon Hospital, Hollywood, May 27. Father is at Metro studio on Pete Smith pictures.

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BOX 1762 FALL RIVER, MASS.

Hays To Open New Chi Spot in Armory

CHICAGO, June 12.—Phil Hays, manager of Arcadia Gardens Rink here, is planning to open a rink in the Armory, 16th and Michigan. It will be one of the largest rinks in Chicago and will be under management of Jack Schuten.

June 17 has been set as opening date. Many rink notables are expected to be on hand and a roller-skating show by some of the local stars will be staged.

Dancing on roller skates is being featured at most of the Chicago rinks. One night a week is set aside for teaching beginners roller waltzing and other dance steps. At Arcadia Gardens Helen Hoercherl is directing dancing classes, and at the Roller Bowl they are directed by Bob Ryan, pro skater.

N. H. Summer Rink Readied

MANCHESTER, N. H., June 12.—Bedford Grove Roll-a-Way Rink recently reopened for the summer. Sessions are scheduled for every night and Sunday matinees. The resort is within walking distance from the center of town and the auto driving ban and curtailed bus service should not interfere with attendance.

ORVILLE GODFREY, manager of Arcadia Rink, Detroit, recently issued a profusely illustrated brochure advertising the rink and announcing the records of Arcadia skaters in winning national and the State championships. Photos of most of the titleholders from the rink appear in the booklet.

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Complete Roller Outfits*

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.

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ROLLER SKATE

WILL LIVE LONG
AFTER HITLER'S
DEAD AND GONE



The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

SHOWMEN, fair managers and park ops, to say nothing of a huge segment of the public, can breathe easier after the assurance from Washington late last week that there is no immediate prospect of a pleasure-driving ban in part of the Midwest. The report earlier in the week that such a move was imminent apparently was another one of those things—a pop-off by a bureau underling with nothing authoritative behind it. But such cracks or “interviews” make good copy for sensation-seeking capital press correspondents. What they do to morale on the home front does not seem to be considered. Best news in the Ickes statement spiking the pleasure-driving-ban rumor is that no restrictive action is contemplated merely as a sop to a Congressional bloc from the 12 affected Eastern States. Regardless of whether such a curb is really necessary, the bloc's position appeared to be based purely upon a dog-in-the-manger attitude.

† † †

WARTIME restrictions have hit amusement parks, but that Uncle Sam is playing no favorites so far as his own national parks are concerned is evident in a late statement by Secretary of the Interior Harold L. Ickes, boss man of the government's park system of 168 units. The self-imposed federal curbs will not tend to hurt amusement parks; rather the reverse. Secretary Ickes has called upon the public to avoid visiting national parks unless visitors live in close

proximity to one of them. He said that while the national parks will be open as usual to members of the armed forces and civilians living near them, transportation facilities made it necessary to invite America not to use the park facilities this year. Private automobiles will be admitted as usual and regular entrance fees will be charged except for servicemen who will be admitted free. Concessionaires under contract to furnish services at national parks and monuments will be required to provide limited service consisting of stores, meals and overnight accommodations in any area where there appears to be a need. The secretary summed up: “Recreational travel will be discouraged, but it will be permitted to make use of available space on regularly scheduled trains. There will be no special railroad service to the various parks this summer and no reduced fares will be offered. Also, in order to save gasoline, oil and rubber there will be no sight-seeing bus trips this year. In those areas where busses are operated it will be solely for the purpose of transporting passengers between railroads and the lodges or hotels where the distance is not excessive.”

† † †

TWO outstanding names in carnivaldom make news in this issue. Edward M. Foley has ended this life. Johnny J. Jones, entering wedlock, is on the threshold of a new life and doubtless a thrilling career. Ed Foley, of the Foley & Burk Shows, had

been a credit to amusement business since 1894. Johnny Jones, whose sire was a thoro showman, was reared in the atmosphere of the canvas realm and there remained until his enlistment in the air forces. After his graduation with the rank of second lieutenant he took unto himself a bride on June 1. . . . F. Robert Saul, former circus agent and press representative, certainly keeps busy in Adrian, Mich., among his posts being those of court constable, deputy sheriff and correspondent for national news services. . . . Some managers, beset with man-power shortages, wonder where the management of an Eastern show, which has just cut its big nut by dropping some of its staff personnel, got 'em all in the first place.

† † †

PICTURE which jarred a visiting bright-nights showman from the Middle West: An Eastern dimmed-out midway, a 160-foot side-show front with four 300-watt globes on it, Merry-Go-Round with four 100s inside and Ferris Wheels with no lights except in ticket boxes. . . . Motordromes that are operating use mostly obsolete-sized tires, and their gas quotas are up to local ration boards. . . . “We anticipate that the Fair for Britain to be staged in Toronto will be twice as big as it was last year,” is a cheery note from President J. W. (Patty) Conklin of the Conklin Shows, nucleus of the huge war-benefit doings. . . . Mike Benton, head of Southeastern Fair, Atlanta, who was put in charge of publicity for the recent Atlanta Horse Show, stirred up bigger parade crowds and more interest than was created by GWTW. . . . However, many auto drivers are as careful of their gas as tho it was gin.

The Crossroads

By NAT GREEN
CHICAGO

CIRCUS fever appears to be in the air. Rumors and counter-rumors are giving the lobby loungers plenty to talk about and they are making the most of the opportunity. Larruping Larry Sunbrock was still keeping 'em guessing as this was written. Changes in personnel of Gilbert Bros.' Circus raised speculation, and the return of Charlie Sparks to circus activity was hailed with pleasure. From over on the other side of the Continent come conflicting reports on Russell Bros.' Circus—reports which may have developed into facts by the time this appears in print. Sale of the show to two separate groups has been rumored, and one interested party averred that if the rumors were true there might be a suit for commission on the sale. In the central sector an item in a Pittsburgh newspaper column predicts that Art Rooney, pro football tycoon, and Dan Odom, former circus manager, are going to enter the field with a new show. For some time pressure has been put on Odom to return to the circus field and it now appears that he may yield. Then there are Art Concello, Jack Tavlin and John Ringling North, all supposed to be anxious to get into the game with new shows. Time will tell!

† † †

LON B. RAMSDELL, late of Gilbert Bros.' Circus and now with the Cole show, arrived in Chicago in a seersucker suit, to find the temperature hovering in the low 40s. . . . Charles W. Martin, wealthy rub-

ber-stamp manufacturer and brother of Al Martin, circus man, who died in Chicago June 7, was one of the founders of the Rotary Club. . . . Denny Pugh, carnival owner, was in Chi on business for several days last week. . . . Anna and Martha Hargrave will be hostesses to scores of puppeteers who will attend the Midwest Puppetry Festival at Aurora, Ill., late this month. Masters of Punch and Judy, Rod, Shadow and the ever-popular marionette are coming from all over the Midwest for demonstrations and exhibits of their profession. . . . From Fort Plain, N. Y., comes word that the annual circus picnic staged by George Duffy, circus fan, has been canceled for the duration because of transportation restrictions, food rationing and labor shortage. . . . Our sanctum walls are blossoming forth with some of the niftiest art prints that have come within our ken for some time. They are the work of the McCandlish Lithograph Corporation, and the delicate color blending is done so perfectly the prints have much of the quality of the originals. Thanks to Atlee R. McCandlish, president of the corporation, for bringing a dash of color to our dull workroom!

† † †

LYING ill in American Hospital is Babe Patricia Powers, formerly a well-known entertainer. She has been ill for some time and is badly in need of a blood transfusion. She would appreciate hearing

from old friends, who can reach her at American Hospital, 850 Irving Park Boulevard, Chicago.

† † †

FOR many years the Hobson Family of equestrians were known to circus-goers thruout the country. Homer Hobson Sr. was a well-known rider before the turn of the century. Later he and Mrs. Hobson, with their two children, Homer Jr. and Herbert, were featured on leading circuses. Still later Juanita Hobson, wife of Homer Jr., became a member of the family troupe and won acclaim as an equestrienne. The elder Hobson and his wife have been retired for a number of years, living a quiet life at Venice, Calif. On July 29 of this year they will celebrate their golden wedding anniversary. Only one of the children, Homer Jr., will be present at the celebration. The youngest son, Herbert, is an officer in the U. S. Army.

† † †

BUSINESS on the West Coast is very good in spite of restrictions, according to Nate Miller, ride operator at Venice, Calif., in town on business. . . . Charlie Abbott, general agent of the Johnny J. Jones Exposition, calling on local railroad offices. . . . Bill Green, last season with the Conklin Shows as publicity man, stopped in Chi this week on his way from Detroit to Des Moines. He has joined the exploitation staff of MGM and will headquarter in the Iowa city. . . . Equipment of the Plymouth Motor Fair has been leased by The Chicago Tribune and is being used in conjunction with The Trib's war exhibit on the lake front. . . . Ray Rogers and wife and Baron Novak, midget, left this week for Omaha, where the unit in which Baron Novak, Billy House and others are appearing reopens after a brief layoff.

Out in the Open

By LEONARD TRAUBE
NEW YORK

CIRCUS COLUMN. . . . We wouldn't be caught selling Gilbert Bros.' Circus short, but it is a fact that the new Harry Saltzman outfit, on tour only a few weeks, is having its troubles. Opened in Clifton, N. J., to a combination of bad weather and the renewed pleasure-driving ban, and the box office didn't jell. Went on to Newark, which was better, but still not good enough.

Meantime, some of the acts and part of the staff came to a parting of the ways with the very pretty show. The big feature, Terrell Jacobs and his lions, is still with it. Lon Ramsdell, press agent, and Tex Sherman, p. a. doubling as 24-hour man, have exited. Sherman is looking over a new connection, but Ramsdell already has one. Jake Newman, front man of Cole Bros.' Circus who was in town recently, took Ramsdell with him to Chicago, thence west. Pat Purcell, who had originally come from the Windy City to take over press for Gilbert Bros., was still doing that chore.

It isn't all a matter of weather, getting good lots and the extreme dearth of gasoline for the buggies. Getting labor is the biggest of the headaches. Moreover, we're told by experts on the subject that the nut was too high. That may very well be, but a few days of top business would cure the over-head pains quick enough—and you can add “for sure.”

Saltzman is a nice chap and deserves better. New

in the circus business, being a so-called indoor showman, he probably had a lot of advice, some of it good and undoubtedly lots of it bad. And you can't expect a newcomer to separate the wheat from the chaff and bat 1,000 per cent. With this season under his belt, if he gets thru it, the circus business may yet hear from this young showman in a great big way. It will cost him or his backers plenty of scratch before they're thru, but Saltzman may derive a certain pleasure from pointing the finger of scorn, also known as the Bronx cheer, at his maligners—once he gets going and proves himself.

† † †

THE last time we looked, which was on Thursday (10) of last week, Larry Sunbrock was still announcing the opening of his Big Top Circus in back of the Roxy or in front, you might say, of Radio City, depending on where one is sitting. Peck's Bad Boy was all set to spring with his celebrated (in advance) baby on June 9. Even his advertisements said so. But the fates decreed otherwise.

He told all hands that he would get under way on the 11th. “Hands” means merely a few hundred acts, executives, near-executives, angels, stockholders, lieutenants, assistants, architects, carpenters and supernumeraries. When it finally gets started, Big Top Circus will look attractive and the customers are bound to storm the gates at pop prices. If Sunbrock makes the mistake of opening before being fully

ready, he'll regret it because bad news travels faster than Allied bombers. Right now, as we take another look, it still looks like a typical Sunbrock extravaganza—never a dull moment.

† † †

IT would be funny indeed if Spangles, the Continental Circus, presented by “Ringling Bros.,” pre-dates Sunbrock. Spangles seems certain to start at the Garden on June 16, and when we took a look it was getting along nicely at rehearsal. It would be funny indeed because the idea for Spangles was hatched long after the back-of-Roxy movement. Spangles, with established experts at work on it, figures to be in better shape at a given moment than Sunbrock's show, but there's a little wrinkle involved which will decide the comparative box-office lure. The red-haired promoter's brainchild is under canvas and Sunbrock is making capital of that fact. Spangles will be in a building not equipped with an adequate cooling system. Moreover, the Garden's scale is from \$1.10 to \$2.75 on weekdays, with a \$3.30 top for week-ends and holidays. Sunbrock's low tab is 75 cents, scaled up to \$1.65, with some seats at \$2.20. Sunbrock will get the “cheap” trade who think the under-canvas setting will be cool. Spangles, European-styled with big production behind it, will get the “better” customers who'll take a chance on the Garden in warm weather. However, the Garden has never been able to make any summer event pay. Sunbrock's location, by the way, is strictly “new” and has the benefit of continuous traffic in not inconsiderable quantities. This Big Top versus Spangles affair is bound to produce the most interesting circus battle in years—certainly the most fascinating, mates, that New York has ever seen.

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

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GIVE BIG 581 PAGE HEALTH BOOK FOR only \$2.25 with two \$1.00 packages Floradex. \$1.00 commission, receipts free, no investment. FLORADEX HEALTH HELPER, 178 East Long, Columbus, O. je19x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. au14x

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits; 80 races, \$1.00; 1,000, \$10.00. Sample free. BARKLEY, 1316 Arch, Philadelphia, Pa. je19x

MEXICAN BEAUTIFUL LEATHER HAND MADE Small Curio Horse Saddles, \$1.00 each; \$8.00 dozen. Mexican Catholic Rosary, \$1.50 dozen; \$15.00 gross; sample 30c. Aztec Walking Cane, beautiful finish, \$1.50 each; \$15.00 dozen. GENERAL MERCANTILE CO., Laredo, Tex. x

NEW INVENTION — MIRACLE WONDER Shine removes tarnish, rust from any metals, 50c size for 25c. MIRACLE, 44 N. Albany, Chicago.

PHOTOS ON STAMP. WE WILL REPRODUCE exactly from snapshot, newsprint or negative. 100 Stamp Photos, \$1.50. Agents Wanted. BONOMO, 25 Park St., Brooklyn, N. Y. je26x

PRETTY GIRLS, GLOSSY PICTURES, GAY CARTOONS, Jokes, Novelties, etc. Jumbo Package guaranteed, \$1.00. EDWARD GROSS, Dept. B, Carnegie, Pa.

SENSATIONAL NEW CARDS — JUST OUT. 25 cents War Savings Stamp brings you samples. CALAMBRA PRODUCTS, Box 306, Alhambra, Calif.

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100 SENSATIONAL MONEY MAKERS — SELL friends outstanding Christmas, Religious Scripture Text, Etching, Humorous, Birthday, Secret Pal, Patriotic Greeting Cards and Gift Wrappings by the box and in cabinets, 30c up. Individual Sweetheart, Relative, Servicemen's Cards retailing 50c and \$1.00 each. Request famous \$1.00 Christmas 21 card assortment on approval. 50 for \$1.00 Name Imprinted Christmas Cards. Special get started offer. HEDENKAMP & CO., 343 Broadway, Dept. B-619, New York. x

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FOR SALE — ONE OF THE BEST PERMANENT Skating Rinks in the South doing year around business. Best of equipment. Building 122x60, less than two years old. This is not a war boom business. Worth \$15,000. Will sell for \$10,000 cash. Reason for selling, ill health. If interested write C. A. NELSON, 4246 Fennel, Port Arthur, Tex. je19x

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

WANTED — FINANCING FOR NEW INEXPENSIVE amusement device. "Human Spark Plug Tester." NESLOW MANUFACTURING & SALES, 1007 Third Ave., New York (22), N. Y. x

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BOOKS FOR SIGN PAINTERS, ARTISTS, CAR-Toonists, Showcard Writers, Welders, etc. Book list free. SIGN PUBLISHING CO., Box 30, Farmington, Mo.

SNAPPY, THRILLING — CUBAN, MEXICAN Pictures, Books, Booklets. Miscellaneous. Samples, lists, 50c. JORDAN, 135-P Brighton St., Boston, Mass. x

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. je19x

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VERY IMPORTANT — ANYONE KNOWING the present whereabouts of Orr Floyd (Whitey) McNealy, or Whitey himself, contact me immediately. MISS BILLIE SURANSON, 1220 North Gayoso St., New Orleans, La. x

MISCELLANEOUS

HAVE 2500 LBS. WINCHESTER AIR RIFLE Shot packed in 50 lb. containers. Make offer. BOX C-160, care The Billboard, Cincinnati 1, O.

5300 "CLASSIC" EDITION SHEET MUSIC — Brand new, in colors, On Road to Mandalay, Merry Widow, etc., \$83.00 lot. MORRIS MUSIC CO., 1025 Arch St., Philadelphia, Pa.

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WINDOW CARDS — 14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2x11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage. BURNETT SHOW PRINT, Boswell, Ind. je26x

100 8 1/2x11 LETTERHEADS, 100 ENVELOPES, \$1.00; Plateless Engraved, \$1.50 postpaid. Indexes, 10c; mounted, 50c. YANKEE PRINTING, 4701 Sheridan, Chicago, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

BALLY DEFENDER AND RAPID FIRE, \$375.00; excellent condition. One-third deposit. HARRY T. WARD, St. Petersburg, Fla.

BARGAINS — 5c JENNINGS CIGAROLA, \$67.50; 10c Caille Commander DJP, like new, \$69.50; Mills Empress with Keeney adapter, ten wall boxes, \$227.50; Gingers, Mercury, American Eagles, \$5.95; ABT Targets, \$13.50; Challengers, \$21.50; 5c Jennings 4 Star Chiefs, \$82.50; 10c, used two weeks, \$117.50; Seeburg Rayolite Duck Gun, \$89.50; Seeburg Hitler-Jap without base, \$112.50; Advance Vistasopes, five sets views each, \$23.75; Bally Bull's Eye, \$87.50; Seeburg Model B Phonographs, \$37.50; clean G16 Wurlitzers, \$69.50; Poison Hitler counter games, \$19.75; Mills Single Safes, \$27.50; Double, \$37.50; Meilink Double Safe with combination, \$42.75; Action or Jeeps, like new, \$110.00; Short Stop, Wings, Polo, Topper, Jolly, Variety, Vacation, Formation, Cadillac, Big Six, Glamour, Red Hot or Mystic, \$14.50; or any five, \$62.50. All machines properly packed. Third deposit NOVELTY SALES CO., Elks Bldg., Independence, Kan.

FOR SALE — TWO KEENEY UNITS, 40-24 and 20 Record Wall Boxes. Boxes, \$7.50 each; Units, \$75.00 each. Clean merchandise. GENERAL MUSIC COMPANY, 2277 W. Pico, Los Angeles, Calif.

FOR SALE — 1 COPPER CHROME, 5c, ONE cherry pay; 1 Bonus Bell, 5c; 1 Hand Load, 10c. These 3 Mills machines perfect in every respect, used only a few months; not rebuilt but just like new machines. 1 original Silver Chrome, 25c, rebuilt, looks exactly like new, 3-5 pay. 6 Croetchen Liberties, 5c, used three months, 4 Q.T. Folding Stands. Write or make offer for one or more. JOHN SHEEAN, Galena, Illinois.

FOR SALE — ONE WURLITZER 750-E, ONE Seeburg Vogue with remote control and transmitter; four Seeburg Wall-O-Matics; three Seeburg Speakorgans; five Seeburg Metal Wallbox Covers (new); two Buckley Chrome Wallboxes with cable. All for \$875.00. NORMAN MUSIC CO., 412 Harding Way, East, Galion, O.

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POPOMATIC POPCORN MACHINE, \$25.00; three Snacks, Modernistic Snacks, Stand, one Advance Trip, \$12.00; Counter Machines: Scooter, \$9.50; two Hansen Triple Grippers, \$15.00; one Real Gripper, \$7.50. Trade all for Exhibit Footcase Vitalizer or all plus \$50.00 for Seeburg Gem. ACE MUSIC CO., Waukon, Iowa. x

SILVER BUMPER REPAIR SLEEVES MAKE OLD Pin Balls work like new. Stop out of order calls from coil burnage and worn stems. Mail \$1.50 check for package 15 Sleeves. See display ad in Amusement Machines Section. GENERAL COIN MACHINE CO., 942 Michigan, Buffalo, N. Y. je26

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FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Adult Chair Planes. Complete. Le Roi Engines, Fence, Ticket Booth. CALVIN GRUNER, Mt. Vernon, Ill. je19x

FOR SALE — ENTIRE STOCK OF USED Tents, sizes 12x16 to 60x90 ft. ILLINOIS VALLEY AWNING & TENT CO., 111 Main St., Peoria, Ill. je19

FOR SALE — 1942 AVIATE MOTOR SCOOTER, 6 months old, driven less than 300 miles. About 110 miles per gallon. Beautiful green finish, windshield, electric horn and lights; 1943 plates, luggage trunk. In fact, all set to go. Full price, \$285.00 F. O. B. here. Also 1941 Auto Glide Motor Scooter, excellent condition, good tires, horn, windshield and lights; luggage trunk; blue finish, 1943 plates; about 75 miles per gallon. Full price, \$260.00 F. O. B. here. Deposit 1/3, balance C. O. D. S. S. SNYDER, 111 E. 18th St., San Bernardino, Calif. x

FOR SALE — MERRY-GO-ROUND, 40 FT. park type 3-abreast all jumping horses. Now operating. Cash price \$850.00. G. H. PERKINS, Route 4, Wolf Lake, Muskegon, Mich.

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FOR SALE — 16MM. SOUND MODEL VICTOR 24C, factory overhauled, never used since, only \$350.00; 5 good Features, 35MM, and 4 Comedies cheap. Write G. A. BEAVER, Box 207, Poplar Bluff, Mo.

FOR QUICK SALE — COMPLETE PROJECTION and Sound Equipment from 500 seat theatre. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago.

FOR SALE — A BARGAIN. CHAS. BUELL World War #2 Walk Thru Show, 20 viewing boxes and photos, blow-ups, 550.00. Other business reason for sale. HAPPY WILLIAMS, care Garden State Shows, as per route.

FOR SALE — 600 FT. GROUND CABLE, \$35.00; Pop Corn Machine, Do Nut Machine, \$8.00, and Silver Tone Sound System, Penny Pitch Ball Games, Candy Floss Machines, Bingo, H. L. WRIGHT, Colonial Beach, Va.

HIGH AERIAL RIGGING COMPLETE — BUILT 1941. 2,000 feet quarter inch steel cable included. DARING MONARCHS, 497 Carter St., Rochester, N. Y.

TENTS — ANY SIZE, COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewalk, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. je26

TWO SECTION FIFTEEN BY TEN MITTE TOP— Guaranteed excellent condition; fourteen ounce, with poles, ropes. First seventy-five dollars. Hoop-La, Frame Store, like new, complete with stock, seventy-five dollars. LEON TOONE, Box 3, Pennsville, N. J. x

WANTED — 16MM. AND 35MM. SOUND OR Silent Projectors, Films. For sale, rent, trade: 35MM. Films, Projectors. KEN'S, 529 S. Detroit, Toledo, O. x

WHIP — 12 TUB, GOOD CONDITION, MOTOR like new. A bargain. See it at Sleepy Hollow, South Haven, Mich. WM. GRAY. x

2 PAIR 35MM. SOUND PORTABLES, PUBLIC Address System, eight 35MM. Sound Pictures; MULLIKIN, 1447 N. Robberson, Springfield, Mo.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. je26x

EASTMAN DIRECT POSITIVE PAPER — GOOD dating; 2, 2 1/2 and 4x6 inches. Make offer. BOX 440, Billboard, 1564 Broadway, New York.

FIRST ONE HUNDRED AND THIRTY-FIVE dollars takes Hasson two size Portable Out-fit complete, Universal, 3-5 Lens, some Film. Used only two months. Guaranteed perfect. LEON TOONE, Box 3, Pennsville, N. J.

ONE BEAUTIFUL 8x10 ENLARGEMENT FROM your photo or negative, 35c. Reprints, 10c. Discount to photographers. Quick service. PHOTO LAB., 3122 N. Clark St., Chicago, Ill. je26x

WANT FLASH BULBS — #0s, #5s OR LARGER. Will pay cash and postage for any quantity. GOULD, Photographer, Hotel Annapolis, Wash-ington, D. C.

WANTED — DIRECT POSITIVE PAPER, EASEL Mounts, any size, any amount. Give date and description. JACK'S STUDIOS, 249 Chestnut St., Abilene, Tex. je26

WILL PAY \$20.00 FOR 1 1/2"x250 FT. EAST-man Direct Positive Paper and \$30.00 for 3 1/4" and 3 inch. Address SHAMROCK MUSIC CO., Box 149, Abilene, Tex. jy10x

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SONGS-POEMS FOR MUSICAL SETTING, PIANO Arrangement, Recording, Printing, Copy-rights, Exploitation. Stamp for details. URAB-BB, 245 W. 34th, New York. jy10x

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDIONS — WE BUY AND SELL ALL styles and makes, new and used. 60% dis-count. METRO ACCORDION, 42 N. Albany, Chicago. jy3x

BANJOS — USED, BEST MAKES; VEGA, Gib-son and others; will sell \$6.75 each. BURTON BARGAIN STORE, -448 N. Clark, Chicago, Ill.

TONAWANDA BAND ORGAN WITH MOTOR, \$185.00; Wurlitzer Style 146, no motor, \$150.00; 2 Tangley Calliaphones and Blower, \$115.00 each. All perfect. FRANK ORGAN SHOP, 4948 Waveland Ave., Chicago, Ill.

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ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. je19x

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VELVET CURTAINS, SATEEN CYKES, RUMBA, Striptease, Orientals, Chorus Costumes, Ballyhoo Capes, Cellophane Hulas, Orchestra Coats, Minstrels. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. je19x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. je26x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. je26

FREE! — TWO PROFESSIONAL TRICKS (Apparatus!), one metal, one rubber; worth \$1.00, with new illustrated catalog, 25c. TRIXIE'S, 2404-N, Fifteenth, Philadelphia. x

GOOD USED MAGIC SACRIFICED — FIRST \$25.00 takes one trunk of apparatus. Other Magic and Ventriloquist Figures cheap. TOMMY WINDSOR, Marietta, O.

HYPNOTIZE ANYONE SPEEDILY, EASILY, Effectively. Sure-fire method. Guaranteed. Complete practical course, \$5.00. (Information, stamp) Airmail. EASTERN, Box 1373, Raleigh, N. C. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. je26x

SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS, \$1.00. Fast sellers! Wholesale catalog, 10c. Large stocks. (Pitchmen's Headquarters.) ARLANE, 4462-B Germantown, Philadelphia.

WOMAN WITHOUT MIDDLE — SEEING Through Illusion; work any place; cost \$150.00; complete, \$50.00. Wanted: Magic, Illusions, Showgoods, Ventriloquist Figures. Send lists. HEANEY, Oshkosh, Wis.

ANIMALS, BIRDS, REPTILES

A BIG LOT CHINESE DRAGONS, IGUANAS, Mexican Gilmonsters, Agoutis, Albino Raccoons, rare Black Wolves and others. SNAKE KING, Brownsville, Tex. je19x

ALLIGATORS, SNAKES, \$15.00 DENS; Chameleons, wholesale prices. ROSS ALLEN, Ocala, Fla. je3x

FOR SALE — SICILIAN JACKS, JENNETS, Ponies, Tennessee Walking Horses, Miniature Mules. Wanted: Saddles, Harness, Buggies, Wagons. LEX WATSON, Columbia, Tenn.

LIVE ANIMALS — SNOOKUM BEARS, SEMI tame, \$15.00; very tame, \$25.00; Armadillos, \$2.50; Black or Orange Squirrels, \$5.00; Kangaroo Rats, \$2.00; Whistler Squirrels, \$2.00; Prairie Dogs, \$2.50 each; Horned Toads, \$2.00 dozen; Mexican Beautiful Burros (Donkeys), 5 to 6 months old, \$25.00 each. GENERAL MERCANTILE CO., Laredo, Tex.

SNOOKUM BEAR CUBS, TAME, \$25.00; Snookum Bears, tame with collar and chain, \$25.00; Black Spider Monkeys, tame with collar and chain, \$35.00. TONY CAVAZOS, Box 516, Laredo, Tex.

HELP WANTED

ATTRACTIVE PERFECT GIRL GROUND Tumbler wanted by well known teeter board act. HENRY FRIED, 341 W. 45th St., New York City.

DANCE PIANIST — ALSO OTHER INSTRUMENTS (Girls). Union, willing to travel. LETITIA ROSINA, 421 10th St., Brooklyn, N. Y. x

DRUMMER — FOR SMALL DANCE UNIT. Desire soft commercial style. No swing bugs needed apply. Good pay, 26 hour week. Sundays off. Location. BOX C-185, Billboard, Cincinnati 1. je19

GIRL MUSICIANS — REEDS, BRASS, BASS, Drums. Write stating all. Fifth year here. MCA booked; \$65.00 per week. DON PABLO, Palm Beach Cafe, Detroit, Mich. je3x

LA RUE'S WILD WEST — RIDER FOR ROPING - who can do some trick riding and whips; also Rube Clown. Sober, willing beginners considered. CLEVE LA RUE, 4364 Reading Rd., Cincinnati 29, O.

MUSICIANS — ALL INSTRUMENTS FOR ROAD band. State draft rating. HARRY COLLINS, Grand Island, Neb. je3

MUSICIANS WANTED — SWEET COMMERCIAL Trumpet; also two beat Drummer. Singers, Entertainers preferred; others write STAN STANLEY, Delavan Gardens, Delavan, Wis.

TICKET SALESMEN WANTED — MEN OR women to sell tickets, phone or personal contact. 25% commission. Year round work. Write DU CETT, 3135 Seneca Ave., Lorain, O.

WANT MUSICIANS — STRING BASS AND Second Trumpet Man. Also other musicians write. Fifty dollars per week; 14 piece band. Address TINY LITTLE, Worthington, Minn. je26

WANTED — SAXOPHONE MEN, TRUMPETERS, Pianists, Drummers and other musicians. Salary, \$60.00 weekly. McCONKEY ORCHESTRA CO., Chambers Bldg., Kansas City, Mo. je3x

WANTED — EXPERIENCED VIBRAHARP OR Accordion or Guitar for name unit. Must be good. BOX 2252, Sarasota, Fla.

WANTED — BLACKFACE COMEDIAN, Hill-billy Singers. Med People, write. State salary in first letter. WM. AUTON, Marion, O.

WANTED — EXPERIENCED TALKER FOR front of grind burlesque and vaudeville theatre. State experience, height and age. Good salary. Long season. GEORGE YOUNG, 404 Ninth Chester Bldg., Cleveland, O. je3x

WOMAN ABOUT 40 — PARTNER OR HELPER popcorn stand. Play Ohio fairs. Write about yourself. BOX C-190, The Billboard, Cincinnati 1, O.

WANTED TO BUY

CANDY FLOSS MACHINE — MUST BE 100% perfect. Advise with price. OK THEATRES, 2025 Jackson, Dallas, Tex.

ROOT BEER EQUIPMENT — ALSO USED Carbonator. Must be bargain. REX N. VAN HORN, Augusta, Ill.

WANTED — ALL KINDS POPCORN MACHINES, Peanut Roasters, Coin Operated Vending Machines, Stamp Vendors, Arcade Equipment. NORTHSIDE SALES CO., Indianola, Iowa. au21x

WANTED — WESTERN ELECTRIC OR R. C. A. Used Sound and Projection Equipment for 500 seat theater. Cash deal. CLARENCE D. SMITH, 282 Grand Ave., Akron, O. je26x

WE PAY YOU WELL FOR ANYTHING YOU wish to sell: Tools, Instruments, Jewelry; "everything." JUSTICE JOBBERS, 190 N. Wells, Chicago. je26x

WILL PAY CASH FOR ONE-MINUTE STREET Camera, good condition. CHAS. CASWELL, R. D. #5, Box 2, Tampa, Fla.

50 PAIRS CHICAGO OR RICHARDSON RINK Skates. DREAMLAND ROLLER RINK, 1000 High St., Portsmouth, Va. je19x

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AT LIBERTY BANDS AND ORCHESTRAS

ATTENTION — MANAGERS, Bookers, Hotels, Ballrooms, Night Clubs, Mae Jean and Her All Girl Orchestra (10 pieces), available for summer engagement. Union. Nothing but best considered. MAE JEAN, 3855 Ridge, Dayton, O. je19

WELL ORGANIZED SIX-PIECE UNION ORchestra—Special arrangements, novelties, all request library. Cut shows or no notice. Five hundred dollars net per week. Available on two weeks' notice. BOX C-187, The Billboard, Cincinnati, O.

AT LIBERTY CIRCUS AND CARNIVAL

CLARENCE SPECKS CURE-

ton—Side Show Manager available June 30. Wire best. 24 years' experience owner, manager, capable talker. First up, last down always. What have you? What do you need to strengthen for 4th? 11311 Methyl Ave., Cleveland, O. je26

AT LIBERTY MISCELLANEOUS

Chemist, Helper for Medicine Show or Pitchman. Furnishes new formulas. Makes private brand preparations. Home work if desired. Write Case Kowal (Chemist), 1846 Callerton, Chicago. je19

Gagwriter, Idea Man — Specializing in band novelties, double-meaning comic recitations, monologues, parodies. Wishes connection with legitimate entertainer. Free to travel. Frankel, 3623B Dickens, Chicago.

AT LIBERTY MUSICIANS

ALTO, TENOR, CLARINET,

Baritone. Can read, experienced in section work. Draft deferred. JACK KEITH, R. F. D. 2, North Harris Hill Rd., Williamsville, N. Y. je26

DRUMMER — EXPERIENCED, Available immediately. ED. STEIN, 903 Oakland Ave., Madison, Wis.

TENOR SAX — AGE 17.

Available immediately. Union. Will travel. Excellent tone. DICK CLARE, 501 Oakland, Elkhart, Ind.

VIOLINIST, VOCALIST —

Hot or sweet. Small combo preferred. Available at once. Draft exempt. HUGHIE SHAFER, 413 Sherwood Ave., Youngstown, O. je26

AT LIBERTY JULY 1 — VAUDEVILLE DRUMMER. Ten years W. S. Butterfield Circuit. Sight reader. Draft exempt. Location preferred, union. Fifty dollars minimum. L. A. COOK, 617 N. Saginaw St., Flint, Mich. je19

AT LIBERTY — ALTO SAX AND CLARINET. Age 22, discharged from army, union. State instrumentation of band. No mickey mouse. Salary must be good. FRANK PRONIO, Cecil, Pa. Phone Bridgeville 4622 R 3.

AT LIBERTY — EXPERIENCED VIOLIN AND Alto Sax Man. Arranger. Have 400 arrangements for Trumpet, Alto Sax, Piano, Drums and Bass. Will co-operate. Do not drink. Want steady location job; married, age 31. Can furnish reference. Address R. R. 2, care Smith's Trailer Camp, Tullahoma, Tenn.

BANDMASTER — STEADY POSITION ONLY. Military or any school, American Legion, etc. 24 years' regular army experience. BANDMASTER, 114 Green St., Lancaster, Pa. se4

BASS PLAYER — WIDELY EXPERIENCED, hotel, radio, theatre, night clubs, gypsy ensembles. Age 39, union, neat, reliable. Desire change of climate. Location preferred. Available in August. Only top salaries considered. Write P. IGRENY, 1653 Orchard, Chicago, Ill. je19

DRUMMER — CAPABLE, EXPERIENCED, seventeen years old, wants connection with established band. Union, fine personality and appearance; excellent equipment. Minimum \$50.00. Available June 28. Address DRUMMER, Adler Hotel, 725 Union St., New Orleans, La. je26

DRUMMER AND TRUMPET PLAYER — UNION, both 4-F. Both read well. Trumpet man handles vocals. Drummer is solid rhythm man. Want connection with a good reliable four-beat band. Location preferred. BOX C-186, Billboard, Cincinnati 1, O.

DRUMMER — UNION, SOBER, SOLID, 4-F. Prefer four beat traveling band on or near West Coast. Others considered. State particulars in first. Available immediately. JOHN KIRBY, 205 Headland Ave., Dothan, Ala.

TENOR SAX-CLARINET — ANY CHAIR, transpose at sight. Location only. RAY LEE, Milner Hotel, Columbus, O. je3

TENOR SAX AND CLARINET AVAILABLE IMMEDIATELY. Have excellent tone. Will travel. Draft exempt. Lowest salary considered \$50.00. Address CARROLL CREW, 204 Jefferson, Natchitoches, La.

TRUMPET — 4-F, SOBER AND RELIABLE. Good section man, ride. Will travel. Contact BOB HUDSON, 22 S. Orchard, Madison, Wis.

VIOLINIST — UNION, VARIED COMMERCIAL experience with top bands. Class, tone, intonation, reading. Good swing or society band. Available about June 29. BOX C-188, Billboard, Cincinnati 1.

Alto Sax, Double Clarinet — Sight reader, good tone, reliable and can cut shows. 4-F draft, non-union. Will join. Addison, P. O. Box 278, Chicago, Ill.

At Liberty — A-1 Trap Drummer playing for night club and vaudeville act. Six years' experience. Please state salary in your first letter. Must be steady. Mr. Joe Delaney, 4 Charlotte St., Plattsburg, N. Y. je26

Drummer — 20, draft deferred. Name band experience. Solid. Flashy, beautiful equipment. Join band playing in New York City. Norman Cogan, 43-09 40th St., Sunnyside, Queens. je26x

Lead Tenor, Clarinet, Flute, Vibe — Transpose, arrange. Baritone voice; sight-singer or barbershop. Play any style. Legitimate or jam. Schooled. Widely traveled, congenial. Experienced hotel, theatres, ballrooms and liners. Age 33, dependents. Available for location after June 11. Wire top offer and details. Larry Gibson, 1004 W. Jefferson, Washington, Ill. je19

AT LIBERTY PARKS AND FAIRS

HIGH FIRE DIVE ACT —

Price and particulars address CAPT. EARL McDONALD, Billboard, Cincinnati. je26

SENSATIONAL HIGH

Trapeze Act available for parks, fairs, celebrations, etc. For open time details and price contact JERRY D. MARTIN, Billboard Office, Cincinnati, O. je19

FOUR HIGH-CLASS ACTS — THE WORLD'S Best Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. Write or wire BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. je26

GREAT CALVERT — ON THE HIGH WIRE. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. se25

HIGH POLE ACT — WRITE TODAY FOR FULL particulars. BOX C-155, Billboard, Cincinnati, O. je3

ROSELL'S ANIMAL ATTRACTIONS — HAVE some open time after June 15. Single Horse Act (beauty cart), Dog and Pony Act (10 beautiful White Dogs); also group of Leaping Russian Wolf Hounds. Have all new props. A beautiful flash. Write or wire for details and time. ROSELL'S ANIMALS, 3900 E. 106th St., Chicago, Ill.

WANTS POSITION WITH BIG SHOWS, AMERICA'S most attractive stage acts and as a Clown just can't be beat. On any show you find my location you find the crowd. My price is small for the crowd I draw. I never see a stranger and have worked up my own largest shows in the States in my past 10 years as a showman. Write me for terms and open dates. Just E. A. KIBBLE, Reedsville, O.

America's Favorite Talking and Pantomime Clown, the Original Bingo Sunshine as "Corrigan the Clown Cop." Clown Specialties for circuses, fairs, celebrations or any outdoor or indoor event. Address: 4562 Packard Ave., Cudahy, Wis. je26

Canley — Rube Swinging Slack Wire Act for fairs, celebrations, picnics, etc. 433 W. 45th St., Apt. 7, New York, N. Y.

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. je3

Pamahaska's Act — Beautiful Large White Australian Cockatoos, Military Macaws, Dog, Pony, Monkey Circus. Presented by the only and original Prof. Pamahaska, Permanent Headquarters, 3504 N. 8th St., Philadelphia, Pa. Phone Sagamore 8536.

Something New in a Free Act — A three people Magic Presentation. Not a sleight-of-hand performance, but large effects possible for the first time on an open platform. A live girl suspended in midair, etc. Change program afternoon, evening. Public address system, literature on request. July 4 open. No fair too large; no spot too small. Wire or write V-Roy, Bethany, Ill. je26

The "Great" Kelly — Now booking for '43. Riding a regular bicycle flaming with fireworks down narrow chute thru house of solid flames, crashing solid or glass walls. Jumping over two automobiles using American flag and V for fireworks for grand finale. Write Mike Kelly, Goshen, Ind., U. S. A. je19

AT LIBERTY PIANO PLAYERS

ENTERTAINING PIANIST, SOLOVOX EXPERT. Fine appearance, personality. Sophisticated parodies, stories at the keyboard. Ideal for cocktail lounge. Non-union, draft exempt. Prefer East. Minimum \$60.00. BOX C-191, Billboard, Cincinnati 1, O.

PIANO, AIR CALLIOPE — READ, FAKE, transpose. Experienced, ability. Anything in show biz. Wire, write DON SHANKLIN, Marion, Iowa.

All Around Pianist — Union. Available for work in New York City. Leonard Zaaslaw, Pianist, 229 W. 106th St., New York. Academy 2-9773. je26

AT LIBERTY SINGERS

VOCALIST — GOOD VOICE, EXPERIENCE, age 20. Good personality. Prefer cocktail unit or small combo. Write or wire JOANN WINTZ, 1503 W. Third St., Marion, Ind. je26

AT LIBERTY VAUDEVILLE ARTISTS

"THE THREE ACES!" — IN

Sensational Ventriloquy. Three distinctive comic characterizations presented in acts and original "duets," available only for better theatres, ritieries and resorts. Versatile combination does frequent change in greatest existing Ventriloquial Illusion. Write EDDIE BURKE, 975 N. Vendome St., Los Angeles 2b, Calif.

Available — Instrumental-Vocal Trio: plays, sings, entertains. Makes leaving your place a hardship for the guests. Hastings, 802 Glen Ave., See Cliff, N. Y.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place Cincinnati 1, Ohio

Office Hours— 8:30 A.M. to 4:30 P.M. Monday to SATURDAY

Parcel Post

- Hedge, W. A. Marquardt, Hugo. (Book), 6c Ross, Morton J., 6c Olson, G. R., 6c... ARBITT, Willard Aekley, A. V. ACUFF, Homer ACUFF, Wm. M. Adams, Mrs. E. J. Adams, Robt. G. Agnew, J. M. Ains, Mrs. Fay Akbar Alabama Amuse. Co. Alexander, Bob Alexander, Roy G. ALEXANDER, Rufus ALFORD, Elmer Rosocco Allan, L. F. Allegretti, Frank Allen, Buckley ALLEN, Claude Woodrow Allen, Henry S. Allen, Jack J. C. Allen, Leo Allen, Mrs. Ruby J. Allen, Wilbur Herbert Allison, Arthur McKinley AMMONS, John Anderson, Harry James ANDERSON, Irvie Anderson, John E. Andes, Beatrice Andrews, Helen or Bob ANDREWS, Jos. August ANDREWS, Richard F. ANGELL, Joa. Boyd ANGUS, Clark Robt. Antalek, Ann Anthony, Howard Vernon ANTHONY, Keith Leroy Arger, Vona Mao ARMSTRONG, Amor N. ARNETT, James Edw. Arnold, Jack Ashcraft, June Ashley, Thos. L. ASHMORE, Wilmer Rhea Ataberry, Bob August, Mary Aveco, Jos. R. AYCOCK JR., Douglas BACKMANN, Theodore Bahnsen, Wm. Bailey, Frank Bailey, Tommy (T. H.) Baker, Mrs. A. Baker, Fred Baker, J. H. BALDWIN, Ruel Milton Balsewiec, Peter BARBER, Roy Leroy Bard, Giles Hess BARKER, Rand BARNAN, Leslie W. BARNES, William Henry Barnes, Roger A. BARNETT, Beni Harry Barney, Catherine A. Barret, Caswell A. BARRICKMAN, Helen Wm. Ernest Bartholomew, H. W. Barton, Kid Lewis BATES, Wm. Leon Baxter, J. A. BAXTER, Jos. Ernest Bayley, A. A. Cecil BEADY, Abram B. Bear, Mrs. Curtiss BEARFIELD, Robt. Carl Beaucamp, Geo. BECK, Waldemar A. BEDE, Ardeth BEERS, Chas. Willis Beeson, Chester A. BEIGHLEY, Douglas Ray Below, Roy R. Benjamin, Prof. A. BENNETT, Ernest Elliott Bennett, Frank James M. Bennis, Jack BENSON, Bernard Wm. Benton, James Howard Benway, Pete BERNARDO, John Anthony Berosini Troupe Berry, Geo. BEST, Willie Lee Bethune, Gus Bible, Roy, Mgr.

- Cameron, Mrs. Ross Woode Campbell, M. M. Campbell, Mrs. M. M. Canady, Jack Candler, Doe CANNON, Johnnie Jerry CANNON, Wm. T. Canton, Bill CANTWELL, Chas. Carey, Al Carey, Dan Carey, Jos. CAREY, T. J. Cark, Walter Carlson, Floyd A. Carlson, Flo Carmichael, Ellis Carpensky, Al Carrejo, Mrs. Alonzo Carriker, Mrs. Joenell Carroll, H. B. Carroll, Kay Cary, Tommy Casey, Jingle Carter Sisters CARTER, Theo. P. CASEY, James R. CASEY, Jos. Jr. Casey, Jos. P. Cassidy, H. V. Castle, Solomon CASPER, John CATARZI, Aldemaro Catlett, Frances Catey, Earl Wm. Caukins, Fred & Polly Carland, Buck Chaffin, Mrs. Beatrice CHAFFIN, Harry Mitchell Chalkias, Wm. N. Chambers, Eddie Leon Chandler, Mrs. Anne (Hamilton) Chandler, Roy CHAPPEL, Dave Chappell, Mrs. Edna J. CHARLTON, Leo E. Charneski, Felix W. CHASE, Frank H. Chastaine, Badger Chevaine, Robt. D. CHRISTIAN, Douglas Wayne Chustulus, Myrtle Cibull, Mrs. Gertrude Cieich, Geo. Claihour, O. CLAMP, Geo. John Clark, Miss Billie Clark, Fred Clark, Harry Clark, Robt. F. CLARK, Robt. Leo Clark, Wm. (Billie) Clarke, Jay Clarke, Tommy Claybrook, Billy Clay, Princess CLEVER, James Clinnan, Dr. COBB, Rufus Cody & Cody Cody, Eddie Coffey Jr., Leonard W. Cohen, Milton GOLB, Fred Collins, Ernest G. Collins, Fred W. Collins, Hugh T. Collins, James E. Congo, Chief CONRAD, Gary John CONROY, Harry Tex Cooke, Welby Cookingham, Carp. Elmer Cooper, A. E. COOPER, James Clyde COOPER, John Woods Copper, Bob COOPER, Paul Edgar Lee Corbett, J. C. Corey, Joe Cornell, Albert Theo Cornell, Blackie CORONADO, Dolores GORYELL, James Dillon Costa, Louis Costello, Larry Jan Costley, Horace Warren Couture, Leo J. Cox, Ernest COX, John Wm. COX, Kenneth H. COX, Wm. Lawrence Cox, Wm. Taylor CRAIG, Clarence H. Draper, Earl Dressler, Mrs. C. L. Crawford, Chas. K. Crawford, Kelly CREAMY, Leo GREECH, Titus Grews, Leo A. CREWE, Wm. J. CREWS, Harry Clement CRISLIP, Ernest Dolo Croni, Prof. B. CRONK, Albert Edw. Crosby, Mrs. W. C. Cross, Willard Crow, Med CROW, Y. C. Harris



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Crowe, C. H. Crowe, Charlie HOLMAN Crowell, Harry GROWE, Chas. Holman Cudney, Charlie CUNNINGHAM, Robt. L. CURRIGAN, Edw. Dominic Curtin, E. M. Curtis, Arlie D. Catcher, Ivy (Mr.) CUTLER, E. C. DACQUEL, Jimmie DADDO, Mike DAILEY JR., Eugene John Dain, Mrs. Rose DAMON, Ernest Carl Danagh, Jack Dando, Glen Danforth, Lucille Daniels, Billy DANIEL, Norman L. Daniels, Raymond Dantons, The Darcy, Wm. Harold DATES Jr., Charley Daveport, Willis David, Jack C. DAVIS, C. D. Davis, Eddie Davis, Harold Davis, Harvey Sherwood DAVISSON, James Bruce Dawn, Sonny DeBarr, Francis DEBOW, James Hugh DeLape, Robt. DeTroyer, Ray C. Dean, Aloha Dean, Gaynell Dean, Myrna DECOTEAU, Wm. E. Dearfoot, Mrs. Bert Delaney, Patricia Delman, Fred Delmont, Frenchy Demarest, Bill Demby, Buck DENHAM, Leo Marshall DENNISON, Ernest W. Derby, Lawrence Dawces, Roderick Dean DIAL, Edw. Dianna (Dianna & Diaz) Dielman, Bob Dillon, Ellwood Dillow, Chas. L. Dives, Steve DIX, Walter Howard Dixon, Louise DIXON, Travis Dodge, Mal DOLBEARE, Chas. Edw. Donahue, Tex & Anne Donohue, Lola & Jimmy DORSA, Alfred Doss, Frank Douglas, Dorothy DOWD, James Downey, Geo. DRAKE, Jos. Edw. Draper, Earl Dressler, Mrs. C. L. DREWGANIS, Johnny DUFFY, James J. DUGAN, Enoch Robt. Dugan, J. H. Duncan, Guy M. Dulestein, Sam DURBIN, Ronald DUTCHER, Chas. E. Dwyer, Edw. F. DWYER, Howard Snowden Dyer, Hubert Eagle, Eddy Earle & Zola Earle, Mickey EAST, Walter R.

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Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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& Elsie
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MANIS, Wm.
Addison
Anker, Harold
MARCHAND, Frank J.
Arco & Romola
Arco, Walter
Arson & Eddy
MARION, Sidney
Ray
Arson, J. J. Red
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ARLEY, Fred
Brown
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Arquardt, Hugo
ARSH, Jesse B.
Arshall, Ray
ARSHALL, Sam
Arshfield, M.
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W.
Arson, Mrs. Lydia
Arson, Billie
Arson, Miss Marty
ARSON, Avis
Burtie
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W.
Arthurs, Robert P.
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Jayberry, Otheo
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AZER, Israel
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Ard, W. H.
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Monroe
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AEDOWS, Jas.
Leonard
AEDLEY, Wm.
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Aehrdt, Joe.
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AELVER, Paul
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Aelzora, Flying
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Aerens, Steve
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Aerens, Emmet

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Murphy, Red Cecil
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O.
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MURRAY, Robert
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MURRAY, Wm.
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Newton, Wm.
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O'Hara, Boots
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STELL, Edgar
Stennes, Marge
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STEPHENS, Leo
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STERLING, John
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Sutton, Keith Slim
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Sylvin, Wm.
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Burl
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Terry, Theston
Toucher, Kathryn
R.

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Leroy
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Murray T.
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Wilson, Geo. P.
Wilson, Harry John
Wilson, Jimmie
Wilson, Lloyd
Mickey
Wilson, Mrs. Ted
WINDSOR, Willard E.
Winnie May-Juggler
Winrod, E. L.
Withington, Naomi
V.
WITTHAUS, Adolphus Jas.
WODOWSKY, Abraham W.
WOLFE, Frederick
Ralph

Wolfe, H. C.
Wolfe, Thomas A.
WOLKOFF, John
WOOD, Julian
Lester
Wood, Wm. W.
Woods, Mrs. Walter
WOODY, Edward
Woodward, Joe
WOZNY, Jos.
Marian
WRAY, John
Henry
Wray, Velma
Wright, Henry A.
Wyant, Mrs. Freda
Yates, Clyde Tex
YAX, Fred
Yee, Richard Geo.
Yonko, Miller
YOST, Arthur M.
Young, Joseph P.
Young, Mrs. Mickey
YOUNG, Nathan
Eddie
Young, Russell
Young, Mrs. Susola
Young, Mrs. Willie
B.

Waldow, Dagobert
R.
Walter, Carlo
Walter, Clarence
Wasau, Hinda
Weaver, Claude B.
Weber, Joe
Weber, Midge
Whalen, George F.
West, Freddie
White, Dave

WOODARDS, Johnnie
C.
Woolsey, Floyd
Wray, Lucille
Yanulittis, Michael
Young, Raymond
A.
Zingo, Christine
Zuckerman, Louis
G.

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155 No. Clark St.
Chicago 1, Ill.
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Monday to FRIDAY
(Not open on Saturdays or
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Nathan
Adams, Robert G.
Alja, Esta
ATLAS, Oreston
Hawke
BALLY, Samuel
Stephen
Barker, Miss Teddy
Barnett, Chester
Bo Bo
Beam, Billy B.
Benesch, Frank
Bonta, Benny
Bonta, Philip
Brown, Elmer
Buckley, Marion
(Dallas)
Carland, Buck
Cotten, Robert
Davis, Ernest
DONAHUE, John
Patrick
Davis, Lou Lorette
Decker, Al
Doria, E.
Foanough, Fearless
Ernie
FREDRECKSON, Donald R.
GAVIN, Paul
Floyd
James
GLEASON, James
J.
Griffen, Harold
Hamilton, Francis
L.
Hamilton, Leo
Harrington, Carl
(Hstrings)
Harter, L. H.
Hartley, Dotty
HELLER, Charles
L.
HOLT JR., Theodore
Horowitz, Harold
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Jones, Blacky
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Allen, Rose A.
Amok, Head
Anderson, Francis
(Dick)
Anderson, Lucille
Anderson, Victoria
APPLEBY, Auburn Harry
Arnott, Jack
Attala, Louis
Aurora, Rose
Bardon, Tony
(%) James)
Barron, Dale
Bede, Harry A.
Bennet, Roberta
Berans, Joe
Bjornberg, Martin
E.
BLACK, Henry
BLAIR, Robert M.
Beard, Bill
Borders, Alan
BRADLEY, Joseph
A.
Braunstein, Ben
Buckley, J. R.
Busch, Charlie
Campo, Deana &
Del

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Adams, Howell
Adams, Robert G.
ALLEN, William
Harrison
Allen, W. H.
Anderson, Virgil E.
Baker, Mrs.
Virginia
Bales, Pat
Barackman, Mrs.
Mervia
Beau, Betty
Bell, Adron
BELL, Bill
Berger, Jean
Berryhill, Evelyn
Bevans, Joe
Bing, Bernice
Blackely, John
Bohn, Carl
BONNER, Jesse
Leo
Brenner, Leo
BROOKSHIRE, Jack Marton
Browner, Clyde
BURNS, Wm.
BYNUM, James
LOUIS
CALAWAY, James
Earl
Carland, Buck
Carpenter, Lew
CARPENTER, Clifford Roy
Carrigan, William
Cassky, Albert
Clayton, Clarence
Coddling, Victor
Collins, Abe.
Palmist
Cook, Phyllis
GREENSHAW,
Charley Bryant
Crowe, C. H.
CUMMINS, Thomas
Dase, William
Daniel, Oss
Davis, Wm. G.
DeCamp, Delbert
DeRossignob, Louis
Dapson, Charles M.
Ellis, Mrs. John
English, Ralph
English, Mrs. Ralph
Harrell, Jimmy
Felton, Nate
Forrest, T. P.
FOSTER, Herbert
Francis, Crawford
Gaynor, Mrs.
Minnie

Knicht, Danny
Lagasse, Eli
Lane, Beverley
Lange, Lew
Lauer, Morris
Leahy, Buck
Lee, Dotty
Lee, June
Leonard, Lou
Lewis, F. J.
Liggett, Vincent
Lockhart, Louis
Lorraine, Ina
Lynch, Frank
Lyons, Bayno
McALEER, Stewart H.
McConnell, Florence
McDermott, Irene
McGary, Kirby Call
McHugh, Phillip
McIntyre, George
Madova, Nedra
Malvey, Hal Spots
Mansfield, Andrew
Marshall, Regis
Martin, George J.
Maxine & Ketrow
Melville, Albert
Meronet, Peggy
Merrill, Arthur J.
Meulemans, Charles
C.

Milton, Frank
Moore, Irene
Miller, Janie
Miller, Murray
Morales, Pedro
Moren, Charles
Moya, Lolita
Morrison, Ray
Narrason, Esther
Nazzo, Joseph
Nippo, Elaine
Nonnan, Betty
Norton, Richard
O'Neil, Mrs. Louie
O'Rourke, T.
OAKLEY, Richard
Leo
Olivette, Nina
Oppie, Frank
Padrone, Sam
Pan American
Train Shows
Paolini, Victor
Paree, Pat
Pearson, James
PELLEY, Burnan
PICKARD, Lloyd
K.
Pina, Ruth
PRATT, Julius
Presley, Linda Tot
Quincy, Tom Jay
Redmond, Billie
Redmond, William
H.

Ren, Sylvester
Richard the Great
Richards, Nellie
Rien, Willie G.
Ring, Ruby
Roberts, J. Stanley
Romano, Tony
Ryan, Florence
Saule, E. E.
Scotfield or Rose.
Harry E.
Silk, H.
Simon, G.
Sinou, Marlene
Smeal, Harry
Smith, Harry
Smith, Moss
Spiegel, S.
Spruce, Dec
Starnes, Harry
Stella, Lady
STEWART, Howard J.
Straeman, Estelle
SUGDEN, Ray
James
Temple, Bob
Temple, Robert R.
Thorne, Gerald R.
Trevor, Madelein
Vail, Ray Martin
Van Collette, Emma
Viola, Lady

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Madova, Nedra
Malvey, Hal Spots
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(See LETTER LIST on page 55)

merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

JEWELRY MOVES AHEAD

Popular Items Increased By Wide Materials Search

Curtailment of expensive jewelry, July 1, may boost novelty item trade

NEW YORK, June 12.—The production of expensive jewelry items will be curtailed beginning July 1 when the government order restricting the use of gold and palladium to 50 per cent of that used in 1941 will go into effect. While the order curtails the use of precious metals by 50 per cent, members of the jewelry trade say that the actual effect will probably be to cut production of expensive jewelry to one-third of normal output.

Restrictions on the use of cheaper metals such as copper, zinc, lead and tin cut production of popular jewelry items many months ago; but firms in the low-price field now expect to sell more such items if they can find materials from which to make them when the expensive jewelry lines are depleted. *The Wall Street Journal*, in one of its unusually fine surveys of jewelry trade (May 29), reports that 60 per cent of the plants which formerly made low-priced jewelry are now doing war work. Makers of expensive jewelry would also expect to do war work, but they fear that the type of craftsmanship required to make jewelry would be unfitted for heavy mechanical work performed in the usual war plant.

The curtailment of expensive jewelry lines at present is expected to prevent the trade from marking up another year of big volume sales. In 1942 the jewelry trade as a whole was about to reach sales close to a billion dollars. During the first four months of 1943 jewelry sales were already 20 per cent ahead of the same period last year, but with curtailment starting in at midyear the volume of sales may be greatly reduced by the end of the year. Many stores carrying expensive jewelry lines say that they may have supplies to last until Christmas.

A number of the stores handling expensive items are turning to novelties and specialties. They will expand their stock to include even lamps and leather goods. This will help to introduce some of the more popular specialties into stores that heretofore have been exclusive.

Firms dealing in popular jewelry have shown a good deal of initiative in finding materials and designs that will capitalize on popular feeling at the present. Distributors and dealers in popular jewelry naturally feature military and patriotic items because people want such merchandise. One reason for the big success of the jewelry trade is said to be that people have money to spend and jewelry expresses many of the finer sentiments of friendship and patriotism.

Other Materials

Because the cheaper base metals are under government restrictions the popular jewelry field has turned to wood, felt, plastics and any other material that can possibly be adapted for small jewelry specialties. The use of wood in jewelry is quite a novelty. The vogue may increase, as the public has already shown a liking for it.

Many restrictions and price regulations are being placed on lumber at the pres-

ent time. The OPA has just recently issued a dollars and cents ceiling regulation on cedar, a material frequently used for wood jewelry items, but the lumber industry itself is using every possible plan to boost production. There are some importations of special woods from Mexico and Central America that may prove useful for making jewelry and other novelties.

The popular jewelry field has expanded its lines to include luminous jewelry, flower novelties and every possible specialty which use military insignias.

There is still a possibility that some increase in silver available for popular jewelry items may be brought about. Congressional leaders are discussing the silver problem, and while the government may not release any of its silver supplies, the way will be opened eventually for importations of silver for industrial uses from other countries. Trade relations are continually being modified with Mexico so that eventually silver may be available for minor trade uses from that neighboring country. Once shipping is restored with India another big source of silver metal will be again opened up.

The biggest restrictions on the use of silver for jewelry may continue to be its increasing use for industrial and war purposes as long as the war lasts. At any rate there are still a lot of silver jewelry items on the market and they are proving popular with the public.

Amended Order on Bulbs

WASHINGTON, June 12.—To maintain control over distribution of incandescent, fluorescent and glow discharge lamps, and assure equitable distribution of electric light bulbs for home use, order No. L-28 has been amended. Effective immediately only ratings of AA-4 or higher can be applied or extended for purchase of incandescent, photoflash, photoflood, fluorescent and glow discharge lamps. Previously, an AA-5 rating was acceptable

Ease Leather Order . . .

WASHINGTON, June 12.—The War Production Board June 7 issued an amendment to Conservation Order M-273, which will permit manufacturers to use leather inventories for the manufacture of many civilian articles which had been previously ordered not to be made after June 1.

The amended order will permit the use of leather stocks on hand in handbags, brief cases and other civilian items until December 31.

Among the common civilian products affected are dress gloves and mittens, brief cases, new upholstery, radio cases, pocketbooks, handbags, cigar and cigarette cases, key cases, tobacco pouches, watch straps and dog furnishings. After June 1, 1943, such items could have been made only from lightweight leather. This action permits manufacturers to use up their inventories of any weight leather for the production of these items. However, it does not overrule WPB orders, such as Limitation Order L-284, covering luggage.

Under M-273, use of cattle hide and calf and kip skin leather, except that delivered to manufacturers prior to April 1, is restricted to the manufacture of military and specified civilian products.

MERCHANDISE INDICATORS

CHICAGO, June 12.—Retail stores in the Chicago area continue to show up at the bottom of the list in trade gains, according to the Federal Reserve Bank reports. Chicago has had unfavorable weather in the last few days, and some say this accounts for small increases in trade. Chicago itself reported a 9 per cent gain in trade for April and is almost at the bottom of the list for the country. Distributors of specialty merchandise report business excellent, however.

LUMBER SHIPMENTS—Trade associations in the lumber field reported that production for the last week in May showed an increase of about 6 per cent. This was still slightly below the new orders placed during the week. It will require the soft wood mills about 30 days to catch up with orders, according to reports.

LOOKING AHEAD—Manufacturers of novelty merchandise are advertising for post-war ideas. A distributor recently used the following copy in a display advertisement in one of the biggest newspapers of the country: "Large nationally known distributor of furniture items desires to contact manufacturers in the wood, steel, or plastic fields to exchange ideas on civilian post-war items with a view to future expansion and acquiring additional important resources."

PACKAGING TROUBLE—Government officials are warning that there will be further shortages in packaging merchandise. A shortage of commercial twine for civilian requirements is now certain, according to officials. A committee has been assigned the special job of trying to find new sources of twine and other wrapping materials.

MATCH PURCHASES CUT—Distributors have been authorized by WPB to order matches of the strike-anywhere, penny-box or book-match types up to an average 45-day supply or one-sixteenth of the amounts purchased from January 1, 1941, to December 31, 1942. An amendment to order No. L-263 also allows distributors to order matches for direct military, post exchange, shipside stores or government agencies in addition to base period quotas.

TOYS SUGGEST IDEAS—The toy in-

(See *Mdse. Indicators* on page 52)

Paper Trade Annual Meet

Reports will show regional stocks; study plans to hold production level

NEW YORK, June 12.—Paper and paperboard supplies continue to be in the headlines almost daily. The 24th annual meeting of the American Pulp and Paper Mill Superintendents' Association will be held in New York on June 15, 16 and 17. A number of experts will be at the meeting to discuss the problems facing the paper and paperboard industries. Reports are expected from different parts of the country.

The War Production Board recently reported that a big slump in the total paper output now seems certain. Total deliveries of wood pulp were 23 per cent below normal for the first four months of 1943. The WPB officials expect a drop of about 25 per cent below normal for the entire year, and are predicting that the production of paper will decline in proportion.

Canadian officials in the paper industry have recently reported that they will try to keep the newsprint rate up to normal for the rest of this year, but they cannot make any predictions beyond 1943.

DEALS
A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Salecard and literature which came to our desk this morning highlighted again what we have claimed so often recently . . . that despite priorities, freeze orders and so forth, operators who are on their toes can still get deals together with sufficient consumer appeal to move. That has been the history of the business since way back before the turn of the century.

Craftsman Sales Company sent in the packet. The deal features either a quilted comforter or imported bedspread as major awards and three fountain pens as consolation giveaways. Card is small, 28 sales, 1 cent to 29 cents on a \$7.95 take and, according to reports, is hitting well.

Another deal which also confirms what we said above is being offered by H & H Novelty Company. Deal distributes a Tank Bank, made of non-priority plastic composition, and the board used is comparatively large, the profit spread is big enough to warrant action. Bank is 5 inches high, 3 inches wide and 8 inches long, finished in United States Army regulation olive drab. Ten are passed out on a 1,000-hole board at 3 cents each sale. Tanks are individually boxed, 40 to a shipping carton, and an attractive red, white and blue label adds to patriotic motive and display appeal.

Leather billfolds advertised by Midwest Novelty Company could be used effectively.
(See *DEALS* on page 52)



PLASTIC BROOCHES—SPECIAL!!
Cleverly Designed Brooches

Very specially priced at a time when the market is low and prices high. An ideal item for Claw Machines, Streetmen, Drug Stores and Novelty Stores. Illustrations greatly reduced in size. Individually carded. (Name Brooch available in a large variety of names.) ORDER AT ONCE WHILE STOCK IS AVAILABLE.

B36J606—Per Gross Asst. \$8.75
Sample Dozen Postpaid 1.00

GENUINE MOTHER OF PEARL INSIGNIA JEWELRY

Captain's Hat—Army or Air Corps Insignia. B36J599T—Sample 65¢; Doz. \$7.00.
Navy Sailor Hat—Navy Insignia. B36J620T—Sample 65¢; Doz. \$7.00.
Bullet Pins—Army, Navy, Air Corps Insignia. B36J602—Sample 65¢; Doz. \$7.00.
Shield and Torpedo Lapel Pin—Army, Navy, Air Corp Insignia. B36J622—Sample 67¢; Doz. \$7.80.
Large Size Air Corps Pins. B36J626—Sample 75¢; Doz. \$8.50.
Bow-Knot and Heart Lapel Pin—Army, Navy and Air Corp Insignia. B36J636—Sample 67¢; Doz. \$7.80.
All merchandise put up in velvet-lined Gift Boxes.

Joseph Hagn Company
Wholesale Distributors Since 1911
217-225 W. MADISON CHICAGO

Popular Items

Insignia Pincushion

Pincushions in heart and square shapes, with military insignia, have been produced as an item of irresistible beauty by Hydro-Tex Corporation. The insignia is centered in fanciful floral designs, worked out in extremely rich, vivid colors, hand-blocked and flocked on a lustrous rayon satin background.

Trimmed with assortments of brilliant fringe, the pillows have an attraction few can pass up. Whenever and wherever shown to service men and women, their relatives and friends, these colorful eye-appealing pincushions promise to outsell all other souvenirs and gifts. They are individually boxed, cut size 7 inches square, hearts 7 inches wide by 8 inches deep. Any insignia is available, with a greeting such as

(See POPULAR ITEMS on page 53)

CARRY-ALL BAGS
By HYDRO-TEX

Meet the **TERRIFIC DEMAND!**
ROOMY, STRONG FOR HEAVY CARRYING

No. 900-W—WATERPROOF, Vinylite impregnated, glossy finish, Olive Drab color.
No. 900-R—WATER REPELLENT soft, rich Herringbone and poplin, Olive Drab.
No. 900-D—WATER REPELLENT, 8-oz. double-filled Duck, White with Navy Blue reinforcement binding.
No. 900-BD—WATER REPELLENT heavy Blue Denim.

PRICE of the Above Bags, \$9.00 PER DOZEN
F.O.B. Chicago, plus Fed. Baggage Tax, 10%.

No. 1080-D—WATER REPELLENT 8-oz. White duck with Navy Blue binding.
No. 1080-BD—WATER REPELLENT heavy Blue Denim.
No. 1080-OD—WATER REPELLENT heavy Olive Drab material.

PRICE: 1080 Series, \$10.80 PER DOZEN
F.O.B. Chicago, plus Fed. Bag. Tax, 10%.

ANY MILITARY INSIGNIA:
U. S. Army, Navy, Seabees, Air Corps, Merchant Marine, Coast Guard, etc., printed on side, 10c per bag extra.

ORDER TODAY!

HYDRO-TEX CORPORATION
564-70 W. ADAMS ST. CHICAGO, ILL.
WATERPROOFERS, SILK SCREEN PRINTERS AND FABRIC PROCESSORS FOR 17 YEARS

JOBBERSI NUDIE

is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

ABRAHAM, Novelty Creator
255 West 97th St. New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$1.40	\$16.80
Swagger Sticks		6.75
Med. Straw Man and Horse	2.25	
Large Straw Man and Horse	3.50	
Chesterfield Cans	1.00	11.50
R., W. & B. Batons		10.50
R., W. & B. Bell Batons		12.50
Kenrock Plaster Slum (144 Pack)	2.25	
Kenrock Small Plaster (72 Pack)	5.80	
Kenrock Medium Plaster (48 Pack)	10.25	
Assorted Imp. Slum	.90	
Assorted U. S. Slum	1.00	
U. S. Asst. Class Figures (72 Pack)	4.80	
U. S. Glass Cups, Saucers, Sherbets, etc.	4.80	
U. S. Asst. Metal Ash Trays	4.80	
U. S. Miniature Felt Hats	1.25	
U. S. Miniature Felt Hats with Feather	5.75	
Imported Straw Hats	5.00	

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.
KIPP BROS.
117-119 S. MERIDIAN ST.
INDIANAPOLIS, IND.

STERLING SILVER INSIGNIAS FOR MOUNTING

Obtainable in 24-karat gold plate on sterling or silver finish on sterling. Send \$1.50 for sample card of all available insignias, price list, etc.

MURRAY SIMON 109 SOUTH 5TH STREET, BROOKLYN, N. Y.
Telephone: Evergreen 8-6690

UP TO THE MINUTE MERCHANDISE

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be.

JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N. Y.

MILITARY MERCHANDISE
All Styles of Novelty Pins and Gadgets
WING PIN

*M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.
\$6.75 Per Dozen
WRITE TO
ALPHA-CRAFT, INC.
303 5th Ave., New York, N. Y.

BINGO

13	29	45	52	72
8	21	41	48	68
1	16	0	57	75
12	28	40	50	67
11	25	33	46	62

HEAVY DUTY MOUNTED BINGO CARDS

- BLACK BACKED
- DURABLE
- 5 1/2 x 6 1/2

3000 to the set—but can be bought 100 at a time. Write today!

MORRIS MANDELL
131 West 14th St. New York, N. Y.

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon-Plaid Shawls with wool fringe—still in stock. Other items we can deliver are End Tables, Hasocks, Dinnerware (42 pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billfolds, Table Liters, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffle Bags, Zipper Bags, Filled Duffle Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

WIS. DELUXE CORP. 1902 No. Third St. MILWAUKEE, WIS.

INTRODUCTORY LISTINGS Covering All Items NOW READY
IF YOU ARE A SHOPMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

Swagger Cans—Leis—Hat Bands—Baseballs—Comic Buttons—Big Line Military Insignia Jewelry. Send us a list of the items which you are using and we will quote you prices. We have no catalog or circular.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

CONCESSIONAIRES 1943

Stock & Price List Now Ready!
(Bingo—Ball Game—Balloons Novelty—Merchandise)

Send for your copy today!

CONTINENTAL DISTRIBUTING COMPANY
822 N. 3RD. ST., MILWAUKEE, WIS.

SPECIALS

NO.	DESCRIPTION	DOZ.	GROSS
10	Carnival Baseball	...	\$1.25 \$14.40
17	Swagger Sticks	6.75
4391	26-In. Red, Wh. & Blue Baton	10.50	
612	Fox Tail, with Comic Card.		
	Per 100	5.50
401	American Made Lois	3.50
2879	Plaster Asst. (100 in Case).		
	Per Case	5.00
	10 Other Ass'ts Price List on Request.		
9288	Comic Hat Bands. Per 100.	...	\$ 1.75
9	Corn Cob Pipes (Limit 1 Gr.)	1.25
5367	U. S. Min. Felt Hats	1.25
	Imported Slim, 75c Per Gr. & Up.		
9220	Two-Way Mirrors	3.50
2149	27 In. Shoe Laces (72 Pairs)75
2126	U. S. Flag Bow Pins, Amer. Made	1.00
2127	U. S. Flag on Stick, Amer. Made	1.00

WEDDING RING SET
\$12.45
(Plus Tax if not for resale)



J5895—10K Yellow Gold Engagement Ring, white trim, set with Diamond, with a 3-Diamond Wedding Ring to match. Asstd. \$12.45 designs. Sizes 5 to 7. Per Set

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

SELLING

BIG

OUR **Victory Morning Paper** EVERY

Store that bought this item has re-ordered!! Send 15c for sample or \$2.25 for box of 2 dozen rolls, together with self-selling display holder. Free catalog.

RANDOLPH NOVELTY CO.
3757 N. Racine Ave., Chicago

DEALS

(Continued from page 50)
fectively on a small-take card or as sure-fire consolations.

A salesboard operator is basically a distributor of merchandise—a salesman with this advantage over other salesmen: He has a powerful selling aid in the salescard. However, this edge will not help much if his sales presentation does not follow a planned sequence. As a rule an operator should play up the item being offered to a prospect before showing a card or mentioning a deal. He should excite the prospect's interest in the item and then when the prospect's appetite has been whetted knock him over by telling him how he can obtain the item without cost to himself. Coming right out with a solicitation for a card placement, especially in large offices, will more often than not receive a cold turn-down.

MDSE. INDICATORS

(Continued from page 50)
dustry is one of the most fruitful fields to suggest ideas and inventions in other lines of business. Even the new 6-pound carbine rifle recently developed for the army, said to be one of the most unusual weapons known, was suggested by toy BB guns.

RUBBER PREDICTIONS—Optimistic predictions of future supplies of synthetic rubber continue to increase. The OPA seems to have taken note of these optimistic predictions and has issued a

price regulation governing rubber items which may be made from synthetic or substitute rubber. Manufacturers of such items may make price changes in keeping with the costs of synthetic rubber.

BRACELETS, PATRIOTIC—A line of bracelets bearing the trade name "Embracelet" is on the market. These chain bracelets are decorated with military insignia and also have the alphabetical letters for various branches of service. The line being offered uses 10-carat gold letters. The maker says that men in the service will buy them, and that sweethearts, wives and mothers will buy them to tell the world their hearts belong to fighting men.

NEW PATRIOTIC JEWELRY—There seems to be no end to the ideas which appear in the patriotic jewelry field. One firm has recently announced three new items which are unique in their uses. One is a photo identification locket which slips on wrist watch bands etc.; another is emblem earrings made of sterling silver and another, which is said to be a favorite with servicemen, is in the form of a nail or tack with an emblem head which can be worn on the shoes or tacked in a plane, jeep, etc.

NEW USE FOR MAGNIFIERS—A maker of magnifying glasses is capitalizing on the present publicity for V-mail. A magnifying glass is being sold as a V-mail reader. It is a \$1 item and is mounted in frames of assorted colors.

WOOD NOVELTY DISPLAYS—A Chicago chain drugstore system featured full window displays of plastic wood novelties this week. The novelties range from small figures of Dicken's characters to utility dishes, ash trays, etc. The price range is from 25 cents up.

BEVERAGE GLASSES—This is the top season for beverage glasses. Retail advertising in every city in the country is giving publicity to such sets. The sets can now be had with patriotic decals, attractive flower novelties, and almost any design to please artistic tastes. Even Zombie sets are being offered by some big stores.

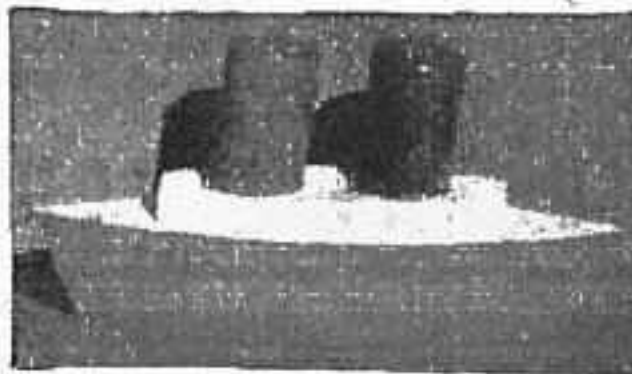
BLACKOUT FLOWERS RELIGIOUS FIGURES

—GLOW IN THE DARK—
Send \$2.00 for 5 Ass. Samples of EITHER Flowers OR Figures.

Nite Glow Products Co.
Dept. B, 105 W. 47th St., New York City

One of the best selling salt and pepper shakers on the market

No. 3726 K STEAMBOAT



Made of gumwood, finished very neatly, smokestacks made of birchwood. Boat brown, with white deck and one smokestack red, the other one blue. 4 3/4 inches long, 2 1/8 inches high. Smokestacks are removable and are the salt and pepper shakers, the boat really being the receptacle.

\$4.20 per doz. sets

We have over seventy different salt and pepper shakers ranging in price from \$1.80 per dozen pairs upward.

FULLY ILLUSTRATED PRICE LISTS MAILED ON APPLICATION

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K South Market Street CHICAGO

\$27.90 FLAG, SERVICE BANNER & PILLOW TOP DEAL!

A QUICK, CLEAN \$17.90 PROFIT!

HAND-PAINTED PILLOW TOPS
6 to 8 Colors

20"x20", Floss fringed! Choice Military Insignias, Mother, Poetic, etc. Per Doz. \$8.00. (MAILING ENVELOPES FREE!)

"STANTEST" U. S. FLAGS

3 ft. by 5 ft. \$8.00 Dz.

4 ft. by 6 ft. \$12.00 Dz.

GET ACQUAINTED SPECIAL OFFER

Direct from one of America's Largest Specializing Manufacturers! Clean, precision workmanship! Sight Sellers! For \$10 (cash, check or money order)

YOU GET ALL THIS!

PILLOW TOPS—1 Doz. Beautiful flocked designs, fancy floss fringe. Variety Service Emblems, Mother, etc. \$12.00

HAND PAINTED PILLOW TOP—20"x20" (one) 1.50

SERVICE FLAGS—1 Doz. 1 to 5 stars. Flock designs. Large 12"x13" size. 7.20

SERVICE FLAGS—1 Doz. 9"x12" flock design, red border, blue stars, 1 to 5 stars. 4.20

SERVICE FLAGS—9"x12", beautiful screen designs: Military variety (doz.) Army, Navy, Air, Marine, Waves, Waacs, etc. 3.00

Your Total Resale Income Is ... \$27.90 MONEY BACK IF NOT 100% DELIGHTED!

C. O. D. orders should be accompanied by 50% deposit. All prices F. O. B. New York.

DISTINCTIVE

10"x12" PHOTO FRAMES
Full color, military decoration matte with oval photo opening. Silver finish frame. Past 50¢ retailer. Write for special proposition!

New, Illustrated CATALOG

Sent Free
Individual assortments on any item! Write for prices and new complete catalog (letterhead, please!)

672 (B) FLUSHING AVE. BROOKLYN, N. Y.

WOOD JEWELRY

Lapel Badgets • Pendants • Pins • Photo Locketts • Gold Wire Mother Hearts

Send \$1.00 For Our Sample Assortment

Or Write for No. 43 New Catalogue

Charles Demee
WOOD PRODUCTS
PHONE 116 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

GREETINGS!!
Remember Pearl Harbor Ogden, Utah

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% prepaid on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.
1088-1035 Mission St. San Francisco, Calif.

STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each \$1.75

ROHDE-SPENCER CO.
223-225 W. Madison St. CHICAGO
Write for Our Latest Catalog.

SWIVEL MIRROR VANITY

DeLuxe Model, with fancy indented flexo drawer 1/2" mirror base, fancy swivel mirror, 2 compartments, metal knobs. THE FLASHIEST FASTEST SELLING VANITY OUT TODAY.

Sold in Doz. Lots ONLY—\$24.00 Doz.

Packed with High Grade Announcement Stationery, add \$3.00 per dozen. JOBBERS—Stock up while materials & delivery are available.

MARTIN MIRROR CHEST CO.
1120 W. 79th St. Chicago

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1088-1085 Mission St., San Francisco, Calif.

JOBBER-DISTRIBUTORS

Best-Bilt Furlough Bags, 18"—special \$18.00 Dozen. Extra heavy construction with long zippers. De Luxe Tailored Money Belts with zippers, \$9.00 Dozen. Army and Navy Colors. Remit with order or 25% balance C. O. D.

GOLD QUALITY MFG. CO.
176 Federal Street BOSTON, MASS.

FOUNTAIN PENS

Real Scoop. Nationally Advertised Brand. Guaranteed by MFR. \$75.00 Gross. Dozen \$6.75. Bulk or Carded. Limited Quantity. Remit with Order or 25% Balance C. O. D. Catalogue.

ATLANTIC STATIONERY CO.
176 Federal Street BOSTON, MASS.

PERFUME SET

In all the world you cannot get a better buy. So take advantage of a lot of 80 gross. The box of this 5-PIECE SET is elaborately made in colors and contains

5 ODORS OF ESSENCE OF KNOWLEDGE BY KAROFF

Rush your order, which will be shipped in rotation received. Gross sets \$60.00.

DOZEN SETS (60 Bottles) \$5.40

Full Payment on Dozen Orders. 25% Deposit on Larger Orders.

27 YEARS OF VALUE GIVING

MILLS SALES CO.
Our Only Mailing Address OF NEW YORK INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

HOT ITEM FOR PITCHMEN!

VIC-TOY—The Magic Plane

Sells on Sight. Now Available.
Propeller whizzes by movement of magic stick on shaft. Not a kid's toy, but a hot pitch item.

\$4.80 Gross. Sample 15¢ Prepaid.
Cash With Order.

JEROME PRODUCTS CO.
307 West 118th St. Los Angeles, Calif.

FRUIT CANDY DEAL

Consisting of a Beautiful CEDAR CHEST—Mirror inside—filled with 3 lbs. of FRUIT CANDY and 10 individual 1-lb. boxes of FRUIT CANDIES with 600 hole 5¢ board. Deal takes in \$30.00. Your price \$16.95. Terms: 10% Deposit, Balance C. O. D. We carry a complete line of Salesboards, Cigarette Boards, Bingo Tickets, Jar Tickets and Tip or "Other" Tickets. RED, WHITE & BLUE JAR TICKETS—2160 refills.

MID-WEST NOVELTY COMPANY
6409 N. BELL AVENUE CHICAGO, ILLINOIS

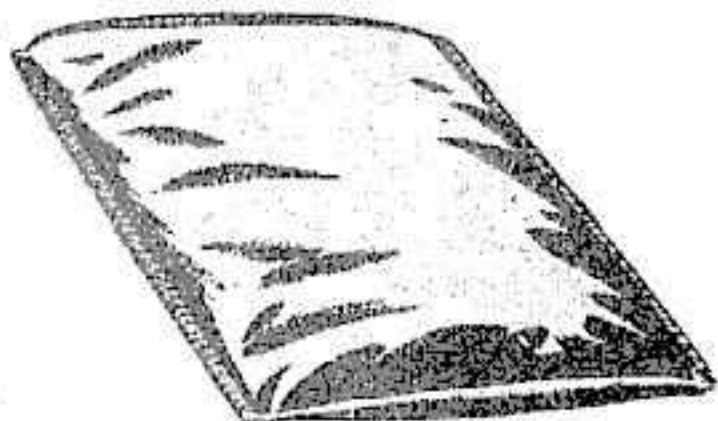
POPULAR ITEMS

(Continued from page 51)

sweetheart, mother, sister, darling, friend, etc. Price, \$4.80 per dozen.

Heat Pads Useful

The non-electrical heat pads are still proving very useful to relieve pain, to



keep hands warm and for other purposes too numerous to mention. The pads contain a chemical which will produce heat up to 10 hours or more when an ounce of water is added. These have been tried long enough to prove their efficiency and they are selling in all parts of the country. Joseph Hagn Company supplies them in leatherette envelope cases.

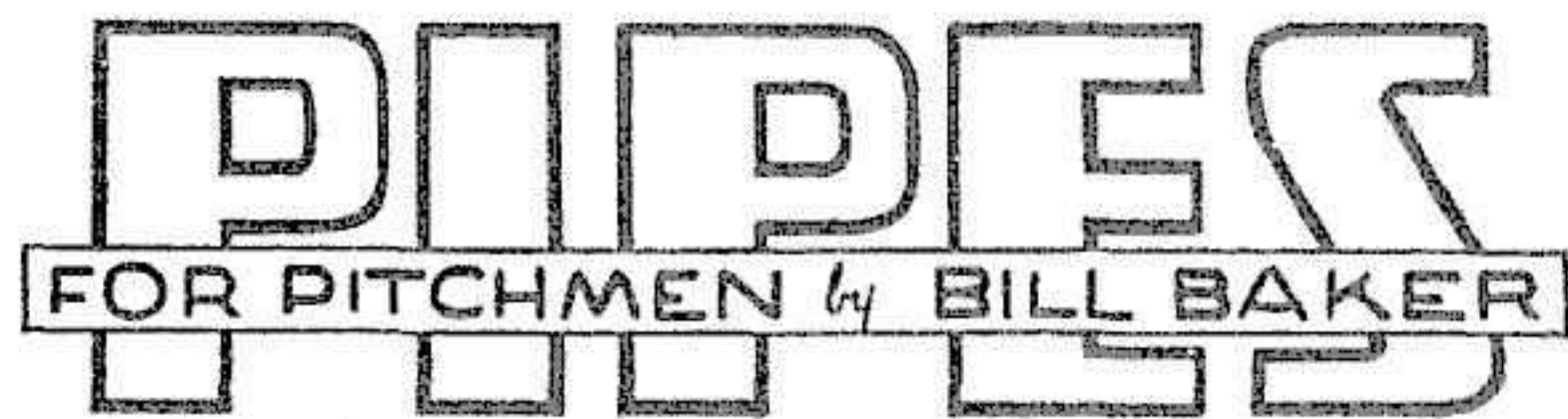
Typha Beach Balls

These balls are made of water repellent sail cloth (orange and blue color combination) and are stuffed with a new filler made from cattails. Light in weight, the ball floats and stays above water without losing buoyancy. It comes in several sizes; the 5 1/2-inch size weighs approximately one-quarter pound. Cada Sales Service, who manufacture them, say they have the exclusive on this new Typha filler for use in children's toys

and novelties and plan to introduce many items, formerly made of rubber, such as life preservers, ducks, swans, etc., used by youngsters to float in the water.

Clever Service Pins

Among the cleverest service star pins on the market at the present are the dainty fobette pins made of sterling silver, with tiny army, navy, air corps and marine insignia set in fob fashion at the bottom of a service star bar pin. Bieler-Levine has them.



Communications to 25 Opera Place, Cincinnati 1, Ohio

HARRY MAIER . . .
postals from Mobile, Ala., that that town is a closed one with a \$500 reader. Harry is heading back to Birmingham where he has a 100 per cent location. Lack of merchandise is all that prevents a nice clean-up tells Maier, adding that a lot of the boys are turning to med.

ALL AMBITIONS are lawful except those which climb upward on the miseries or credulities of our fellow men.

PAUL HOUCK . . .
well known jam man, is in Veterans' Hospital, Memphis, recovering from a major operation and will be there for several more weeks. Paul would be pleased to hear from his pitchmen friends.

BILL DU BOIS . . .
ace gadget worker, stopped off in Cincinnati last week for a visit to the pipes desk, while en route to rejoin Tommy John's Wildlife Exhibit playing Indiana spots. Bill says he spent the winter corraling the geedus with vitamins and gadgets, working Indianapolis and Columbus, O., five and dimers. He's currently purveying sheet on John's combo and plans to make Ohio, Indiana and Michigan fairs with the unit.

IT CAN BE truthfully said of many of the local merchants that they have learned nothing and forgotten nothing.

A. B. (COTTON) CLARK . . .
cards from Glenn Dale (Md.) Sanatorium that he will soon begin treatments there to run for a year. While out of the game, he will be interested in hearing from his engraver, pitchmen and jewelry demonstrator friends.

SAM BLACKBURN . . .
blasts from Dallas that he recently visited C. E. (Paddle Mack) McCallum, who is confined in the hospital at Terrell, Tex. Sam urges all the boys and girls of Pitchdom to write a post card requesting a copy of the court records

In the Case of C. E. McCallum, Probate Court, Dallas County, Texas, February 24, 1943. Blackburn hopes that following the war, no city or county clerk will be able to tell knights of tripe and keister that they cannot sell their wares without first paying a prohibitive tax. Sam adds that Paddle Mack's address is P. O. Box 58, Hospital, Terrell, Tex.

WHY SPEND so much valuable time comparing the present with the past? Forget about it and look forward.

BILL ANGELLER . . .
scribes from Santa Rosa, Calif., where he is stationed with the army air force, that he has just returned to the San Francisco Bay area after a three-month workout on the deserts of Nevada. Upon moving into his barracks, Bill discovered that a previous occupant had left behind a copy of the Spring Special issue of *The Billboard*. Because money is the scarcest thing in the army and because he cannot always reach a newsstand before all *The Billboards* have been sold, Angeller says that the several-month-old copy was most welcome. Telling of conditions in San Francisco and Oakland, he relates that only an occasional worker can be spotted, altho he formerly frequently saw Ted Jensen's wife working needles in a doorway in the Mission district. Only other regular he recalls seeing on the West Coast was when he flew to Seattle last fall and glimpsed Doc Jones offering jewelry and wirework in the H. L. Green store there. "Only ones I see are JCLs or gals working for \$15 per week or so—strictly dummies," Bill laments. "I always look the town over from force of habit, but have about given up on San Francisco." Angeller asks for pipes from Stan Naldrett, Doris Randall, Mike Madden, Mr. and Mrs. Buster Robertson, Glen Hasberg, Doc Rutherford, Art Robinson, John Curtis, Fred MacFadden and Paul Austin.

THERE IS perhaps no other vocation as purely independent as that of the itinerant salesman, pitchman or demonstrator. Each is an individual organization in himself. He goes where he wishes, does what he thinks best, comes and goes as he pleases, and it's nobody's business. However, there is a certain latent something which seems to bind them all together.

Luck

By E. F. HANNAN

THE matter of luck has interested showmen since first the business went on a pay basis. I knew a family of three who gave shows and sold med in halls in small towns during winter and who busked it in summer giving shows on the street. The day they struck town they would scatter a few handbills, showing the same or the next day. The three would don long coats of the flashy minstrel style and walk around town. The garb was complete with odd-shaped and odd-colored derbies. Soon it got around there was a show in town. If the

5000 ITEMS

AT FACTORY PRICES

Gum, Candy, Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Write for list.

BLAKE SUPPLY CO.

219 E. Markham St. LITTLE ROCK, ARK. P.S.: Will buy anything, please write us.

Engraving Jewelry

STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we are listing styles that we can still supply — stocks limited. 1943 Orders for Pins available, \$6.00 gross. Not assembled, additional.

No.	No.	No.	No.
179	570	766	830
181	638	789	853
235	640	802	909
272	646	804	910
348	687	815	928
403	698	817	931
405	709	820	960
415	710	825	1032
450	713	826	1036
472	747	827	13x14
521	750	828	13x18
524	755	829	13x22

Engraver — Foil — Electro Penfil.

Also a few other styles not listed in catalog #26. Send for up to date list now.

MILITARY JEWELRY

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

HARRY PAKULA & CO.

5 N. Wabash Ave., Chicago, Ill.

"You will find a single drop of this will last a week."

ONLY \$1.00 prepaid



For This \$2.00 Bottle Temptation — one of the most exquisite perfumes ever created. A single drop lasts a week, charms and attracts men and women to you. The fragrance of living flowers. Bottles with elongated stopper encased in a polished maple case 4 times the size of the picture.

Send No Money

Pay the postman when he hands you the package or (if you prefer) send money order, currency, stamps or check for \$1.00. Money back if not satisfied. (Est. 1872.) PAUL RIEGER, 205 Art Center Bldg., San Francisco



AFTER VICTORY



WE'LL BE SEEING YOU

The OAK RUBBER Co. RAVENNA, OHIO

ZIRCON RINGS

Ladies & Gents SOLID GOLD \$4.00 to \$8 Each. Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost. Box 311 — B. LOWE — St. Louis, Mo.

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN

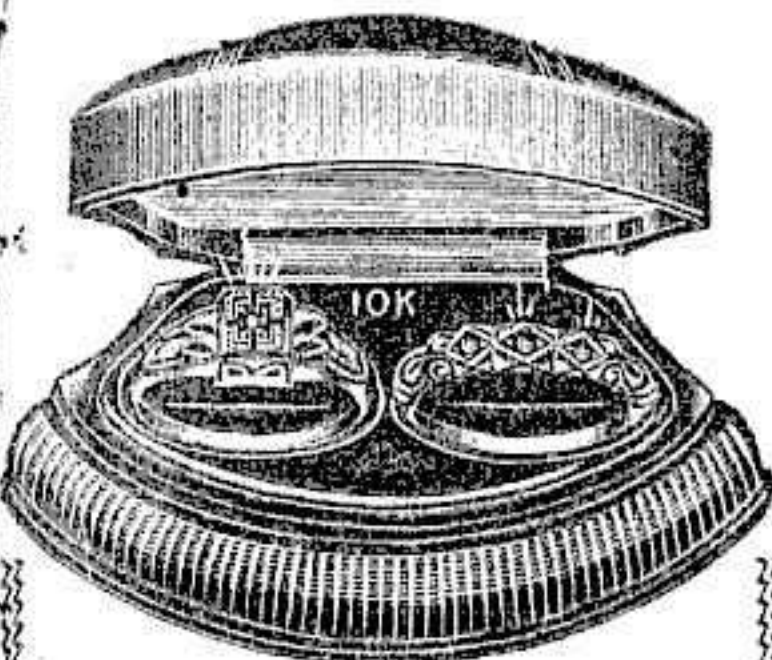
407 S. Dearborn St. CHICAGO, ILLINOIS Tel. Web. 3548-3547-3548

BIG NEED FOR OLD-TIMERS—GET ABOARD

10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes." Help extend "Order of the Blue Star," 165 Duane St., N. Y., composed members families of Service Men and Patriots, dedicated greater sacrifice all-out war effort. Official publication. Also other fast sellers, 27th year. Samples 10¢. SERVICE MEN'S MAGAZINE, 169 Duane, N. Y.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY



FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD \$4.90 complete set attractively boxed

WRITE FOR OUR CATALOG.

Containing additional Diamond sets, also complete line of Military Jewelry.

BIELER-LEVINE

37 SOUTH WABASH CHICAGO, ILL.

ACE BLADES
A LOT OF ACE BLADE STEEL is now in shells winging at the Axis. For that reason supplies are limited and service is slow. Just the same, the Ace Blades—honed in oil, sharp and with a fine cutting edge—are worth waiting for. Write for sales details.
ACE BLADE CO., 68 E. Eagle St., Buffalo, N. Y.

PAPERMAN AND PREMIUM USERS
New Pictorial War Map ready. Nothing in field like it; good in any State. Send twenty-five cents for sample and prices.
WORLD MAP CO.
BOX 5063 DALLAS, TEXAS

NEW SENSATIONAL TANK BANK FAST MONEY MAKER
10 Banks on a 1000 Hole Board
1000 H. Board 3¢ Sale Takes in \$30.00
Pays Out in Cigarettes 5.00
Gross Profit \$25.00
Your Cost Per Deal \$7.95.
Packed 4 Deals to Carton \$30.00.
1/3 Deposit. Balance C. O. D.
A streamlined replica of America's symbol of armored might, the TANK BANK stands as a constant reminder that we must continue saving our pennies, nickels, dimes and quarters to buy the real thing to BLAST THE AXIS toward VICTORY . . .
SPECIFICATIONS
5 inches in height—3 inches in width—8 inches in length.
Baked finish in United States Army regulation olive drab.
Made of strong plastic composition, it has utility for both ornamental and savings.
Individually boxed—40 to shipping carton. Attractive red, white and blue label adds to patriotic motive and display appeal.
H. & H. NOVELTY CO., 5713 Euclid Avenue, Cleveland, Ohio

CLOSE OUT SLUM RINGS
Assorted Service and Ornamental Designs
Made in the U. S. A.
Help yourself to a sales cleanup with our ASSORTED SLUM RINGS. "For Give Aways." Specially priced at the close out sale price—while they last—
58c PER GROSS
25% required with order, balance C. O. D., F. O. B. Chicago. Minimum order shipped 10 gross.
LEE INDUSTRIES 187 N. LaSalle Street CHICAGO, ILL.

weather or late arrival balked the trio's walk thru town, then business fell off. I met them in North Stratford, N. H., and the day had been wet. "We won't have any luck here tonight," the eldest of the family told me. "We never have any luck when we don't get a chance to do our parade." It was advertising not luck that helped their biz.

A lady demonstrator recently said to me, "I have better luck when I wear my nurse's uniform when I'm working." Of course she did, but it wasn't luck that did it. John Stetson, old-time showman, never started the day without having his shoes shined. He carried a brush in his bag or his pocket and did the shine himself when no bootblack was handy. He said he was always out of luck without a shine.

A pitchman named Brady used to work Boston. He once told me that he had no luck except when he wore a certain old wide-brim hat. He was big and the hat showed him off to passersby. They would look and stop to take in what he offered.

The happenings we lay to luck are more often due to dress or mannerisms or anything else that fits the business at hand.

Pitchdom Five Years Ago

Fred and Red Guthrie were getting their share of business in Columbus, O. . . . Chic Denton had found fair spring biz in Louisiana and had closed in Shreveport for a hop to Texas territory. . . . Doc George M. Reed had poor takes in Columbus, O. . . . Ralph Reading, of garter fame, and Joe Clark were working a Danville (Ill.) lot to nice receipts. . . . C. H. Myers was working Houston territory to good results. . . . Very poor Decoration Day biz was in evidence at the Indianapolis Auto Races. Maurice (Speed) Hascal and Al Rice were among the boys who managed to get a few extra shekels there. . . . H. L. (Count) Harrington, of sheet fame, was gathering names in the potato belt of North Carolina, Virginia and Maryland. . . . Seven Detroit lots were open to pitchmen, but many of the boys and girls still could not be accommodated and were out-bidding each other for the working spots. . . . Bert Glauder was getting good takes with razor blades in the Motor City. . . . Press Eberhart was working to nice biz in Boston. . . . Doc Adams was readying his Toby Funmakers for a late opening in Western Tennessee. Line-up included Doc, lecturer; Irene Adams, novelties; Peggy Ann and Ella Mae Adams, singing and dancing; Musical McCoy's; Eddie Sparman, comedy. . . . Dr. J. F. Morgan was offering horoscopes in an Omaha department store to good takes. . . . Allan Bryant and Cub Reid were bucking rainy weather in Illinois territory. . . . James Kelley was

celebrating a birthday and his 45th anniversary in pitchdom. . . . Jim (Kid) Owens and wife were at their old stand in Linden, N. J., with embroidery needles. . . . Al Wallien was getting small change in Lansing (Mich.) shops. . . . Ray Herbers closed in Charleston, W. Va., to good takes and jumped to Richmond, Va. . . . Leonard Rosen, back in Cincinnati after poor pickings at the Indianapolis races, found Queen City lots unproductive. . . . Chet Morris's Mirth and Mystery Show closed in Bastonville, Ga., due to poor business. . . . M. J. Affachiner was offering his herb tea to good business in drug and chain stores and was adding a radio appeal over Station WWVA, Wheeling, W. Va., to his other efforts. . . . B. J. Bowlin was telling it to the natives in Indiana to fair results. . . . Kid Carrigan was working oil in Chicago to okay biz. . . . Bob Roche was going nicely in Indiana territory with card decks and reportedly cleaned up at the Indianapolis races. . . . Big Al Ross had left off pitching to become a talker at the Cincinnati Coney Island monkey race track. . . . Jerry Russell, after a rough winter in Alabama and Mississippi, was doing well in the lake country of Wisconsin. . . . George Haney, ace rad worker, had concluded his ninth successful week in a Cincinnati chain store. . . . Al Heller worked whistles to some good passouts at the Indianapolis Speedway Decoration Day. . . . Ben Moorehouse was working sharpeners at a Cincinnati hardware store. . . . John Frazier was telling it to the natives on the West Coast. . . . Lee Keller was working Texas territory with needles. . . . That's all.

Events for Two Weeks

- June 14-19**
 ALA.—Mobile. Victory Garden Show, 14-20.
 KAN.—Strong City. Rodeo, 19-20.
 MASS.—Charlestown. Bunker Hill Day Celebration, 16-17.
 Chestnut Hill. Dog Show, 19.
 Norwood. Elks' Carnival, 16-19.
 MICH.—Flint. Dog Show, 20.
 NEB.—Alliance. Rodeo Week, 14-20.
 N. Y.—Albany. Dog Show, 20.
 OHIO.—Cincinnati. Horse Show, 18-20.
 Defiance. Vol. Firemen's Convention-Celebration, 14-19.
 TEX.—Gladewater. Rodeo, 15-18.
- June 21-26**
 CALIF.—Fresno. Airport Stadium Rodeo, 26-27.
 COLO.—Denver. Dog Show, 27.
 CONN.—Hartford. Shrine Circus, 21-26.
 ILL.—Evanston. Dog Show, 26.
 IND.—Charleston. Lions' Club Celebration, 21-26.
 Hammond. Dog Show, 27.
 MO.—Maitland. Bluegrass Festival, 24-26.
 O.—Dayton. Public Service Union Rodeo-Thrill Circus, 25-29.
 PA.—Emmaus. Legion Jubilee, 21-26.
 Natrona. Old Home Week, 21-26.
 S. D.—Arlington. Kingbrook Day Celebration, 24.
 Bison. Gala Day, 23.
 Clear Lake. Hey Days, 25-26.
 Humboldt. Legion Gala Day, 23.

- ROUTES**
 (Continued from page 20)
- Haymarket Boys (Chins) Cleveland, cl.
 Haymes, Dick (La Martinique) NYC, nc.
 Healy, Eunice (Blackstone) Chi, h.
 Henriquez, Reinaldo (El Chico) NYC, nc.
 Henry, Art & Marie (Ga-O) Junction City, Kan., nc.
 Herbert, Hugh (Earle) Phila, t.
 Hilda, Irene (La Martinique) NYC, nc.
 Hoffman, Lew (State) NYC, t.
 Hoffman Sisters (Music Box) San Francisco, nc.
 Holden, Bruce (Cross & Dunn) San Francisco, nc.
 Hollywood Blondes, Three (Latin Quarter) Boston, nc.
 Holmes, Maureen (Drake) Chi, h.
 House, Billy (Orpheum) Omaha, t.
 Hoveler, Winnie, Girls (La Conga) NYC, nc.
 Hoyersrad, John (Palmer House) Chi, h.
 Howard, Joe (State) NYC, t.
 Howard-Paysee Dancers (Capitol) Washington, t.
 Howard, Willie (Capitol) NYC, t.
 Hughes, Helene, Dancers (Cross & Dunn) San Francisco, nc.
 Hulbert, Maurice (Plantation) Nashville, nc.
 Husson, Jimmy (Club V) Collinsville, Ill., nc.
 Hyde, Vic (Diamond Horseshoe) NYC, nc.
- Iwanos, The (State) NYC, t.
- Jacks, Don (Crown) Chi, nc.

- Jesse & James (Chicago) Chi, t.
 Johnny & Violet (Melody) Staten Island, N. Y., cl.
 Johnson, Gil (Folies Bergere) NYC, nc.
 Joyce, Edna (Leon & Eddie's) NYC, nc.
 Juanita, Juarez (La Conga) NYC, nc.
- K**
 Kay, Beatrice (Capitol) Washington, t.
 Kecey, Billy (Gay '90s) NYC, nc.
 Kim Loo Sisters (Folies Bergere) NYC, nc.
 Ky., nc.
 King, Carol (Troika) Washington, nc.
 King, Marika (Village Barn) NYC, nc.
 King, Patricia (Leon & Eddie's) NYC, nc.
 Kings, Three (Earle) Washington, t.
 Kramer, Stan, & Co. (Alpine Village) Cleveland 14-26, nc.
- L**
 LaBato, Paddy (Stevens) Cleveland, nc.
 La Franconi, Terry (Clover) Miami, nc.
 Lamarrs (Supper Club) Fort Worth, nc.
 Lamont, Lee (Hollenden) Cleveland, h.
 Lane & Ward (RKO-Boston) Boston, t.
 Lasher & Adams (Bismarck) Chi, h.
 Lathrop & Lee (Rosevelt) New Orleans, h.
 Lee, Bob (Wivel) NYC, nc.
 Letela (Hurricane) NYC, nc.
 Lett, Jeanie (New Yorker) Kansas City, Mo., nc.
 LeVelle, Anne (Patlo) Cincinnati, nc.
 Lillian & Marie (Wm. Penn) Pittsburgh, h.
 Lit, Bernie (Silver Dollar) Baltimore, nc.
 Lloyd & Willis (Baker) Dallas, h.
 Loach, Joan (Enduro) Brooklyn, cl.
 Long, Walter (Paramount) NYC, t.
 Loretta & Clymas (Alpine Village) Cleveland, nc.
 Loring, Lucille (Town Tavern) Rockford, Ill., nc.
 Lowe, Hite & Stanley (Biltmore) Los Angeles, h.
- M**
 McKenna, Joe & Jane (Michigan) Detroit, t.
 Mack & Shannon (Eugene) Monroe, Wis., h.
 Magic Flyers (Van Clave) Dayton, O., h.
 Manning, Myra (Village Barn) NYC, nc.
 March, June (Brown Derby) Chi, nc.
 Mario & Floria (State) NYC, t.
 Marshall, Jack (Chez Parce) Chi, nc.
 Martin, Marleita (Music Bar) NYC, cl.
 Martinez, Chu-Chu (La Conga) NYC, nc.
 Maxellos (Folies Bergere) NYC, nc.
 McEahan, Harry (Diamond Horseshoe) NYC, nc.
 Melodiers (Cove) Phila, nc.
 Merrill, Joan (Versailles) NYC, nc.
 Merry Makers (Encuro) Brooklyn, cl.
 Midgley, Dorese (Cross & Dunn) San Francisco, nc.
 Mills Bros. (Florentine Gardens) Hollywood, nc.
 Milskaya (La Vie Parisienne) NYC, nc.
 Moore, Monica (Belmont Plaza) NYC, h.
 Moya, Lolita (Glen Park Casino) Buffalo, nc.
 Muriah Sisters (Folies Bergere) NYC, nc.
- N**
 Neal, Ginger (Cosmopolitan) Akron, nc.
 Nelson, Mervyn (Casablanca) NYC, nc.
 Norman, Nancy (Riverside) Milwaukee, t.
 Norris, Wylea (Westlake) Cleveland, cl.
- O**
 O'Connell, Helen (Capitol) NYC, t.
 Owens Sisters (Cove) Phila, cl.
 Oxford Boys (Paramount) NYC, t.
- P**
 Page & Nona (Tivoli) Melbourne, Vic, Australia, until July 6, t.
 Paige, Joy (Mark Twain) Chi, h.
 Parker Del (885 Club) Chi, nc.
 Parks, Bernice (Beverly Hills) Newport, Ky., cc.
 Passer, Ralph, & Doc Costello (Blackhawk) Chi, c.
 Phillips, Joe (State) NYC, t.
 Pike, Raymond, Jr. (Baker) Dallas, h.
 Plastic Comique (Patlo) Cincinnati, nc.
 Pegg & Igor (Florentine Gardens) Hollywood, nc.
 Primus, Pearl (Cafe Society Downtown) NYC, nc.
 Pupi & Gwen (Clover) Miami, nc.
- Q**
 Quitsie (Mickey's Show Bar) Detroit, nc.
- R**
 Radio Aces (Latin Quarter) Boston, nc.
 Ramon, Roberta (Latin Quarter) Boston, nc.
 Rane, Victoria (Diamond Horseshoe) NYC, nc.
 Rasha & Mirko (Pierre) NYC, h.
 Reed, Freddie (Custer) Galesburg, Ill., h.
 Regan, Paul (Florentine Gardens) Hollywood, nc.
 Renault, Francis (Dipinto) Phila, nc.
 Reversers (Blue Angel) NYC, nc.
 Reynolds & Donegan Skafers (Ringling Circus) Washington; Baltimore 21-26.
 Rhythm Rockets, Four (Latin Quarter) NYC, nc.
 Richey, Jean (Earl Carroll Theater) Hollywood, nc.
 Richman, Harry (Shangri-La) Phila, nc.
 Ring, Ruby (Rosevelt) New Orleans, h.
 Rios, Elvira (Casino Urca) Rio de Janeiro, nc.
 Ritz Bros. (Shangri-La) Phila, nc.
 Robinson, Red (Brown Derby) Chi, nc.
 Robneys, The (Harlicker's Circus) Providence; Pawtucket 20-26.
 Rosario & Lusillo (Havana-Madrid) NYC, nc.
 Rosebuds, Four (Diamond Horseshoe) NYC, nc.
 Rosini, Paul (Savoy Lounge) St. Louis, nc.
 Ross Sisters (Diamond Horseshoe) NYC, nc.
 Rowland, Dian (Bowery) Detroit, nc.
 Rubin, Benny (Earle) Phila, t.
 Russell, Bob (New Yorker) NYC, h.
- S**
 Sally & Annette (Omar) Kansas City, Mo., nc.
 Samuels, Three (Glenn Rendezvous) Newport, Ky., nc.
 Savoy & Regine (Cross & Dunn) San Francisco, nc.
 Scott & Suzanne (Village Barn) NYC, nc.
 Sen Wong (Leon & Eddie's) NYC, nc.
 Setz, Val (Florentine Gardens) Hollywood, nc.
 Shaw, Win (Bowery) Detroit, nc.
 Sheldon, Gens (Paramount) NYC, t.
 Simpson, Carl & Faith (Shangri-La) Boston, nc.

- Sinatra, Frank (Paramount) NYC, t.
 Sims & Bailey (Oriental) Chi, t.
 Smith, Rosemary (Sheraton) NYC, h.
 Sneed, Ray, Jr. (Three Sixes) Detroit 14-27, nc.
 Son & Sonny (Sherman) Chi, h.
 Snow, Dorothy (Clyde's) Detroit, nc.
 Stadlers, The (Alpine Village) Cleveland 14-26, nc.
 Stanley, Neal (Michigan) Detroit, t.
 Steffe, Edwin C. (Capitol) Washington, t.
 Stuart & Lea (Touraine) Boston, h.
 Sumner, Helen (Ivanhoe) Chi, nc.
 Suns, Three (Piccadilly) NYC, h.
 Sutton, Shorty, & Betty Lee (Big Top) NYC.
- T**
 Terry Sisters (Folies Bergere) NYC, nc.
 Texas Tommy (Beverly Hills) Newport, Ky., cc.
 Tucker, Sophie (Florentine Gardens) Hollywood, nc.
 Tullah & Myc (Folies Bergere) NYC, nc.
- V**
 Villon, Renee (Kitty Davis) Miami, nc.
- W**
 Walsh, Mary Jane (Copacabana) NYC, nc.
 Walters, Florence (New Yorker) NYC, h.
 Waters, Ethel (Palace) Cleveland, t.
 Wan, Chin (Diamond Horseshoe) NYC, nc.
 Watson, Betty Jane (Palmer House) Chi, h.
 Wells, Maria (Swing) Detroit, nc.
 West, Bernie (Village Barn) NYC, nc.
 West, Jack & Jane (Tic Toc) Milwaukee, nc.
 Whalen, Maurice & Betty (Edgewater Beach) Chi, h.
 Williams, Jenn (Cocanut Grove) St. Louis, nc.
 Willys, Six (Shangri-La) Phila, nc.
 Wilson, Dooley (Strand) NYC, t.
 Winter Sisters (Oriental) Chi, t.
 Wright, Earl, & Partners (Victory) Charleston, S. C., 17-21, t; (Temple) Jacksonville, Fla., 24-29, t.
- Y**
 Yeo, Mary Jane (New Yorker) NYC, h.
- Z**
 Zarova, Iriana (El Patlo) Mexico City, nc.

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

- Able's Irish Rose (Shubert Lafayette) Detroit.
 Claudia (Geary) San Francisco.
 Dough Girls (Selwyn) Chi.
 Dough Girls (Biltmore) Los Angeles 17-19.
 Dracula (Nixon) Pittsburgh.
 Good Night Ladies (Blackstone) Chi.
 Junior Miss (Cass) Detroit.
 Junior Miss (Colonial) Boston.
 Kiss and Tell (Harris) Chi.
 Life With Father (Metropolitan) Seattle 13-19.
 Porgy and Bess (Auditorium) Denver 16-19.
 Vagabond King (Forrest) Phila.
 You Can't Take It With You (Studebaker) Chi.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
 Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
 Lewis, Dorothy (Nicollet Hotel) Minneapolis.
 McCowan & Mack (Palace Hotel) San Francisco.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art. Ice Parade of 1943 (Hotel Adolphus) Dallas.

WANTED
 For AL G. KELLY and MILLER BROS.' CIRCUS
 Musicians to strengthen big Show Band: Cornet, Trombone, Bass and Baritone. Want six-piece Colored Band for Side Show. Freddie Jones, wire. Good accommodations for everybody. Sayre, 15; Elk City, 16; Clinton, 17; Weatherford, 18; Geary, 19; all Oklahoma.

WANTED
 Clyde Beatty-Wallace Bros.' Circus Combined
 Barnermen, Billposters, Lithographers, Combination Billers. Extra for driving trucks; top salaries. Join on wire. Defiance, Ohio, 18th; Fort Wayne, Ind., 17th; Elkhart, Ind., 18th; Michigan City, Ind., 19th; Gary, Ind., 20th and 21st.

.. WILL PAY YOUR PRICE ..
 For .22 Caliber Short or Long Ammunition
SAM FEUERMAN
 8693 Bay Parkway BROOKLYN, N. Y.
 Phone before noon: Medallion 3-0188.

WANT QUICK
 Circus Cook, Boss Canvasman and Man to furnish small Colored Band. Woodward, Okla., or per route.
AL G. KELLY AND MILLER BROS.' CIRCUS

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 On account of accident of Manager Slim Johnson, our Little Rock, Arkansas, store catering to Camp Robinson of more than fifty thousand service men. Established 27 months. For full details wire or call
C. I. LEVIN, MIDWEST MERCHANDISE COMPANY
 KANSAS CITY, MISSOURI

CARNIVAL

Routes are for current week when no dates are given. In some instances possibly mailing points are listed.

Alamo Expo.: Orange, Tex.
All-American Expo.: South Beloit, Ill.
Allen, Fred (New Market Location) Syracuse, N. Y.
American Expo.: Weirton, W. Va.
American United: Yakima, Wash.; Ephrata 21-26.
Anderson-Strader: Liberal, Kan.
B. & H.: West Columbia, S. C.
Baker United: Sheridan, Ind.
Bantley's All-American: Wheatland, Pa.; Sharon 21-26.
Barkroot Bros.: Toledo, O., 14-27.
Baysinger, Al: (18th & Gravois) St. Louis, Mo., 16-27.
Bee's Old Reliable: Flemingsburg, Ky.; Maysville 21-26.
Bright Lights Expo.: Confluence, Pa.; Central City 21-26.
Brown Family Rides: Ludowici, Ga.
Buck, O. C.: Troy, N. Y.
Buckeye Expo.: Marion, Ky.
Buckeye State: Kokomo, Ind.; Benton Harbor, Mich., 21-26.
Buffalo: Salamanca, N. Y.
Bunting: East Peoria, Ill.
Byers Bros.: Alton, Ill., 14-18.
Capell Bros.: Eufaula, Okla.
Casey, E. J.: Dauphin, Man., Can., 17-19; (Fair) Deloraine 23-24; (Fair) Morris 25-26.
Cetlin & Wilson: Rankin, Pa., 14-20.
Chanos, Jimmie: Eaton, O.
Christlan, George W.: Atlanta, Ill.
Coleman Bros.: Schenectady, N. Y.
Colley, J. J.: Chandler, Okla.
Conklin: Brantford, Ont., Can.
Convention: (Frede & Casmir Sts.) Buffalo, N. Y.; (Ontario & Niagara Sts.) Buffalo 21-26.
Crafts 20 Big: Santa Clara, Calif., 15-20; Stockton 22-July 5.
Craig, Harry: Dumas, Tex.
Crescent Am. Co.: Taylorsville, N. C.
Cumberland Valley: Tullahoma, Tenn., 14-26.
Curt, W. S.: Xenia, O.; Piqua 21-26.
Denton, Johnny J.: Knoxville, Tenn.; Lake City 21-26.
Dixie Belle: Corydon, Ind.
Dobson's United: Fairbault, Minn.
Dodson's World's Fair: Bloomington, Ill.; Cedar Rapids, Ia., 21-26.
Dumont: Elmira, N. Y.; Corning 21-26.
Eddie's Expo.: Louporex, Pa. (P. O., Carnegie, Pa.)
Edwards, J. R.: Mansfield, O.
Elite Expo.: Manhattan, Kan.; Lawrence 21-26.
Ellman: Cudahy, Wis., 14-17; (Conway & Logan) Milwaukee 18-27.
Eddy Bros. & Prell's Combined: Camden, N. J.
Expo. at Home: Phillipsburg, N. J.
Fidler's United: Harvey, Ill.
Fleming, Mad Cody: Columbus, Ga.
Franks: Macon, Ga.
Garden State: Quakertown, Pa.; Emmaus 21-26.
Gay Way: Tifton, Ga.
Geren's United: Seymour, Ind.; Bedford 21-26.
Gold Medal: Muncie, Ind.
Golden West: Cass Lake, Minn.
Gooding Greater: Parkersburg, W. Va.
Grady, Kellie: Carbon Hill, Ala.
Great Sutton: Decatur, Ill.
Greater United: Lubbock, Tex.
Gruberg Famous: Philadelphia, Pa.
Hames, Bill: Gainesville, Tex., 14-20.
Happy Attrs.: Wellston, O.; Middleport 21-26.
Happyland: Lincoln Park, Mich.
Hennies Bros.: Chicago, Ill., 14-20.
Henry, Lew: Clifton Forge, Va.; Charles Town, W. Va., 21-26.
Hoosier Am. Co.: (5400 W. Washington St.) Indianapolis, Ind., 16-26.
Hyalite Midway: Plainview, Minn.
Jones, Johnny J., Expo.: Ambridge, Pa.; Richmond, Ind., 21-26.
Jones Greater: Dunbar, W. Va.
Kaus, W. C.: Windsor, N. C.
Lagasse Am. Co., No. 1: Leominster, Mass.; Lewiston, Me., 21-26; No. 2: Ludlow, Mass.; Ware 21-26.

Lake State: (Joy Road & Middlebelt) Garden City, Mich., 14-20.
Lawrence Greater: Fairview, N. J.; Haverstraw, N. Y., 21-26.
Lewis, Art: Sandusky, O.; Flint, Mich., 21-26.
Liberty United: Charleston, S. C.
McKee, John: Valley Park, Mo.
McMahon: Plattsmouth, Neb.
Magic Empire: Pocahontas, Ark.
Maine Am.: Pittsfield, Me.
Marks: Clarksburg, W. Va.
Merit: Lowell, Mass., 18-26.
Midwest: Clearfield, Utah.
Moore's Modern: Leroy, Ill.
Omar's Greater: Cherry Valley, Ark.
Page, J. J.: Harlan, Ky.; Kingsport, Tenn., 21-26.
Park Am. Co.: Alexandria, La.
Penn Premier: Palmsville, O., 14-26.
Peppers All-State: Point Pleasant, W. Va.
Pike Am.: Hoxie, Ark.
Playland Am.: Rockwood, Tenn.; Crossville 21-26.
Plaza Expo.: Breville, O.; Stratton 21-26.
R. & S. Am. Co.: Wilmington, N. C.
Reading's: Gallatin, Tenn.
Reid, King: Potsdam, N. Y.
Rogers Greater: Lebanon, Ind.
Rogers & Powell: Greenwood, Miss.
Rubin & Cherry Expo.: Peoria, Ill., 14-28.
Scott Expo.: Paintsville, Ky.
Sheesley Midway: Battle Creek, Mich.; Toledo, O., 21-26.
Siebrand: Salt Lake City, Utah.
Smith, George Clyde: Homer City, Pa.
Snapp Greater: Jefferson City, Mo.; Columbia 21-26.
Strates, James E.: Oswego, N. Y.
Sunflower State: Salina, Kan.
Sunset Am. Co.: Trenton, Mo.; Clarinda, Ia., 21-30.
Tidwell, T. J.: Temple, Tex.
Tivoli Expo.: Carthage, Mo.
United Expo.: Leesville, La.
Victory Expo.: West Chester, Pa.
Virginia Greater: Essex, Md.
Wallace Bros.: Clarksville, Tenn.
Ward, John R.: Malden, Mo.
West Coast Am. Co.: San Jose, Calif., 14-20.
Wolfe Am. Co.: Spartanburg, S. C.
World of Mirth: South River, N. J.
World of Pleasure: Monroe, Mich.; Kalamazoo 21-26.
World of Today: Council Bluffs, Ia.
Zelger, C. F., United: Pueblo, Colo.

Polsack Bros.: (Palomar Theater) Seattle, Wash., 14-19; (Mayfair) Portland, Ore., 22-28.
Rinalding Bros. and Barnum & Bailey: (Benning Road & Okla. Ave., N. E.) Washington, D. C., 14-19; (Monument St. Show Grounds) Baltimore, Md., 21-26.
Russell Bros.: San Francisco, Calif., 14-19.

MISCELLANEOUS

Barrett, Roy (Big Top Circus) New York.
Birch, Magician: Fairfield, Ia., 16; Fort Madison 17; (Memorial Aud.) Burlington 18; Galesburg, Ill., 21; Geneseo 22; Muscatine, Ia., 23.
Burke & Gordon: Indianapolis 14-19.
Couden, Doug & Loh: Playing halls in Pueblo, Colo.
Craig, Mystic (Temple) Jacksonville, Fla., 17-23; (Lyric) Mobile, Ala., 24-27.
DeCleo, Magician: Marysville, O., 14-19.
Green, Magician: Gleichen, Alta., Can., 17-19; Mile 21-22; Queenstown 23-24; Hanna 25-26.
Lippincott, Magician (Joyland Park) Lexington, Ky., 14-26.
Schaffner Players: Mount Pleasant, Ia., 14-19.

ADDITIONAL ROUTES

(Too Late for Classification)

Habb & Denton (Casino Night Club) New Castle, Pa., 14-19.
Henrys, The (Auditorium) Emporia, Kan., 15-22; (Theater) Columbia, Mo., 24-26.
Mayo, Jack, Ork. (DeWitt Clinton Hotel) Albany, N. Y.
Romas, Flying: Schenectady, N. Y., 14-19.
Thurston, Rose (El Cortez Hotel) Reno, Nev., 11-24.

MIDWAY CONFAB

(Continued from page 34)

eral Outdoor was represented by G. A. Burke, Chicago, and Ben Ross, division manager, Decatur. William L. Oliver and Jess McCoy represented Local 63, while Harry Gunderson, International organizer, represented the International Alliance.

LIBERTY UNITED SHOWS' notes by J. G. Thompson from Charleston, S. C.: Good weather resulted in good business for shows. Local stand was sponsored by South Carolina Defense Force and Daughters of America. Visits were exchanged with members of Al Wagner's Great Lakes Exposition Shows playing two and a half miles away. James Shipman joined from Spartanburg, S. C. with three stock stores. Mrs. Leo Claude's concessions continue popular, as does Jack Coleman's pea pool. Dan Riley, who has been on the sick list, is recovering. Lot Superintendent Ben Tosh's wife and daughter visited him from Tullahoma, Tenn. L. E. Heth's corn game is clicking. Shows will remain here for the duration at various locations.

CIRCUS

Arthur Bros.: Klamath Falls, Ore., 15; Medford 16-18; Grants Pass 19.
Beatty, Clyde-Wallace Bros.: Defiance, O., 16; Fort Wayne, Ind., 17; Elkhart 18; Michigan City 19; Gary 20-21.
Clark, M. L. & Sons: Kenton, O., 17; Bellefontaine 18; Mechanicsburg 19.
Cole Bros.: Jamestown, N. Y., 15; Youngstown, O., 16; Canton 17; Tiffin 18; Toledo 19-20; Flint, Mich., 21; Pontiac 22; Port Huron 23; Bay City 24; Saginaw 25; Lansing 26.
Cole, James M.: Auburn, N. Y., 15; Fayetteville 16; Oneida 17; Camden 18; Fulton 19; Baldwinsville 21; Cortland 22.
Gilbert Bros.: Bridgeport, Conn., 14-18; (Shrine) Hartford 21-26.
Gould, Jay: Sycamore, Ill., 15; Sterling 17-20; Oregon 21-22; Freeport 24-27.
Kelly, Al G., & Miller Bros.: Sayre, Okla., 15; Elk City 16; Clinton 17; Weatherford 18; Geary 19.
Mills Bros.: Mooresville, Ind., 15; Greenwood 16; Beach Grove 17; Noblesville 18; Crawfordville 19; Attica 21; Covington 22; Rockville 23; Paris, Ill., 24; Westville 25; Urbana 26.

LETTER LIST

(Continued from page 49)

Potts, Mrs. A. L. Schnell, C. E.
Rawlings, Walter Shankle, Mrs. Floyd
Reed Sherwood, Neal C.
Resania, Patsy Skeene, L. G.
SCHAEFFER, Louis Smith, William D.
SMITH, James
Schirmeyer, Robert Ollie
Schmitt, F. C. Solomon, A. R.
Schneekloth, Harry Stanley, L.
Speroni, Mrs. Esther I.
STOLTZ, Lloyd Foster
Stone, Jimmie
Struble, O. P.
Swartz, Chas.
THORESON, Norman E.
Tice, Miss Bels
Tice, Betty
Tyree, Tommie
Tyree, O. H.
Walker, Jimmie
Wassau, Hindu
Watson, John
Welch, Jimmie
Welles, Vickie
WELLS, Vernie B.
WHITE EAGLE, Edward
WHITE, William Charles
WILLIAMS, Joe
WILLIAMS, Herbert
WILLIAMS, William Henry
Wood, Chas. Joe
Woods, Mrs. Ray
Woodward, Wm. M.
Yoder, Harry
Yost, Prince
Young, Miss Virginia

CASH PAID

For Illusions in first-class shape. The bigger, flashier and more spectacular, the better. No junk or slipshod properties wanted. Particularly interested in Staircase, Spidora, Levitation, Head on Knife, etc.

Will place A-1 Magician who can assist in lecturing show. Must be neat and dress the part. Openings for real Half-and-Half, also Girls for bally and work illusions. Youth and appearance essential. We will wardrobe you; pay you \$35 a week. Can place at all times Novelty Acts and Feature Freaks. All reply to

RAY MARSH BRYDON

Riverview Park, Chicago, Ill.



WAR PLAN INSURANCE

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Complete up-to-date Cookhouse, fully modern equipped. VERY CHEAP. WHIP—Complete equipment for 8 or 12-car Whip. All new. Including plates and platform. No cars. Write for particulars. Ten Car Kiddie Auto Ride, good condition.

MAX GRUBERG FAMOUS SHOWS BOX 101, PHILADELPHIA, PA.

CAN PLACE

One more Feature Show with own transportation, also Girl Show. Reliable Ride Help, top salary paid. Can place American Palmistry, also a few legitimate Concessions. Wire or come on.

W. S. CURL

Xenia, Ohio, till June 19th; then Piqua, Ohio, June 21-26.

RIDE HELP WANTED

Ferris Wheel Operator and Loop-o-Plane Operator who can drive Semis, Top wages and fair treatment.

BAKER UNITED SHOWS

Sheridan, Indiana, this week

APOLLO, PENN., FIRE DEPARTMENT JUBILEE

Week June 21.

Want Pony Ride, Candy Apples, Fish or Duck Pond, Novelties, Hoopla and Shows. Write or wire

BEAMS' ATTRACTIONS

Ford City, Penn.

HARRY McKAY TRIO

America's Finest Musical and Vocal Trio. Now at 20th Century Musical Bar, Phila., Pa. Exclusive Manager O. D. MACK, 609 Shubert Bldg., Phila., Pa.

GROVES GREATER SHOWS

WANT Agents for Hit and Miss Ball Game, Penny Pitch, Cork Gallery, Pop Corn, Snow Balls and Over-Under. Can place legitimate Concessions. Can use Ride Help. All address:

ED GROVES, White Castle, La., June 14-19th.

WEBSTER ADDRESS SYSTEM

Serial 8002, PT436, 110 V., 50-60 cycle Universal Mic., BB pedestal type. 3 Jensen Concert Speakers, D15; also Phonograph with carrying case and speaker, complete \$165.00. One-third deposit. CLEM J. McGUIRE, Dubuque, Iowa

WANTED

.22 Shorts, Remington or Winchester Will pay \$200 a case.

WILLIAM NUNLEY

Rockaways Playland, Rockaway Beach, N. Y.

WANTED AT ONCE

FASCINATION,

BINGO ANNOUNCERS

Good Pay

RUBEN'S RADIO

2nd Ave. & Boardwalk Asbury Park, N. J.

LITTLE BEAUTY MERRY-GO-ROUND

FOR SALE

32-foot machine, \$1800.00 cash. Can be seen in operation this week at Clifton Forge, Va.; next week, Charles Town, West Va. Can also use Second Man on Ferris Wheel and Foreman on Chairplane. Address: LEW HENRY

RIDE HELP

Want Foreman for Super Roll-o-Plane, \$50.00 a week. Second Man and Helpers on Tilt, Octopus, Little Beauty Merry-Go-Round.

WORLD OF PLEASURE SHOWS

Monroe, Michigan

ALL AMERICAN EXPO WANTS

Secretary. Ellis, wire. Want Foreman and Second Man for all Rides, Minstrel Performers and Musicians for Johnnie Williams Harlem Revue. Frankie Tezzano wants Chorus Girls; top salary. Will book Rolloplane. Want Posing Show or any good Show of merit. This week, South Beloit, Illinois; next week, Sterling, Illinois. Address all mail FRANK WEST.

BRIGHT LIGHTS EXPOSITION SHOWS

Central City, Penna., Week June 21st, Firemen's Celebration in Heart of Town. WANT RIDES—Kiddie Auto, Loop-o-Plane, Flat Ride, Shows of all kinds, Girl Show; furnish complete outfits. Opening for several legitimate Concessions. Ride Help Foreman for Chair Plane, A-1 Canvas Man, heavy; contact H. E. Bridges. All celebrations and fairs till middle of November. Write or wire JOHN GECOMA, Manager, Confluence, Penna., this week; Central City, Penn., week June 21st; then Brunswick, Md., week June 28th.

WANTED

EXPOSITION AT HOME SHOWS

Elks' War Fund Celebration, Phillipsburg, New Jersey, week of June the 14th; other celebrations following. Will book or buy Chairplane, Ball Games, Floss Candy Machine, Grind Stores of all kinds. Can book a few Feature Shows with their own outfit. Want some high-class Aerial Free Acts, Shows of all kinds with their own outfit. Write, wire or come on.

ROX GATTO, General Manager

GREATER UNITED SHOWS

Will furnish complete outfit with Truck for Side Show, also want Fun House, Spidora and Snake Shows and Girl Revue. Will furnish Tent and Banners to open at Amarillo, Texas, June 21. Show booked solid until December 18. Best money spots in Texas. Early opening in February. Can place Help for Merry-Go-Round, also capable, reliable and sober Lot Man. Want Octopus and Rolloplane. Wire J. GEORGE LOOS, Lubbock, Texas, until June 19.

O. C. BUCK SHOWS

Playing best Defense Cities in New England—Big July 4th Date at Keene, N. H. Also Five Outstanding New York State Fairs and Others To Follow. Can place Monkey Show, Glass House, Mechanical Show or any Grind Show of merit; also Side Show Acts, including Mental Act. Want Help on all Rides, also those that can drive semis. Can place Billposter at once. Wire, don't write. All wires will be answered, O. C. BUCK, TROY, NEW YORK.

WANTED FERRIS WHEEL OPERATOR

Clean type for old established amusement park—man over 38 years preferred—PAY FROM OFFICE, \$40.00 per week (6 days) to start. Pay raises according to ability. Write at once to HAROLD K. BARR, LAKEVIEW AMUSEMENT CO. WASHINGTON PARK, MICHIGAN CITY, INDIANA

BEE'S OLD RELIABLE SHOWS, Inc.

Want Performers and Musicians for Minstrel Show, top salary out of office. Want Dancers for Girl Show. Salary per week. Ride Men and all useful Show People, come on. Want Agents for Stock Concessions, Ball Games and Penny Pitch. John Terry (Middle) wants Agents for Roll Down and Razzle Dazzle. Charlie Ostren, come on. Want to buy four or five inch Round Dart Balloons and Daisy Cork Guns, new. Will book any Show with own transportation or any Ride we don't have. Address: BEE'S OLD RELIABLE SHOWS, INC., Flemingsburg, Ky.; Maysville, Ky., June 21 to 26.

BUCKEYE EXPOSITION SHOW WANTS

Manager with Acts for Ten-in-One, Grind Shows with own outfits. Outstanding Free Act to join on wire. Stock Concessions that work for ten cents. Good opening for Sit Down Grab, Frozen Custard, Photos, Floss Candy, Ride Help that drives semis. Jim Haden wants Musicians and Chorus Girls for Minstrel. Committees, have some open dates, including July 4th. All address: BUCKEYE EXPOSITION SHOWS, Marion, Ky., this week.

MINNESOTA LAND OF LAKES

12-Day Fun Feast Uptown BRAINERD, MINN.
Block From Post Office June 21 to July 2

Want Bingo and all legitimate Games, no grift. Want Ferris Wheel, Ponies and other Rides. Mechanical Show, Freak Pit Show.

Address E. J. McARDELL'S MIDWAY OF FUN
2013 Bryant Ave., S., Minneapolis, till June 19; then Brainerd, Minn.

WANTED SHOOTING GALLERY OPERATOR

Clean type for old established amusement park—man over 38 years preferred—PAY FROM OFFICE, \$35.00 per week (6 days) to start. Pay raises according to ability. Write at once to HAROLD K. BARR, LAKEVIEW AMUSEMENT CO. WASHINGTON PARK, MICHIGAN CITY, INDIANA

HELLER'S ACME SHOWS

Wrightstown, New Jersey, entrance at Ft. Dix. No. Arlington, N. J., Firemen's Celebration on streets. Want Spit Fire and Ferris Wheel Second Man. Want Shows. Good proposition for Penny Arcade. Want Concessions, Bingo, Custard and any Grind Show that can work for 10c. No Wheels or Coupons. AMERICAN LEGION CONVENTION TO FOLLOW.

All Address HARRY HELLER, Manager, as per route.

WANTED--CAPELL BROS.' SHOWS--WANTED

For biggest Fourth of July in State, Henryetta, Okla. City Park, auspices State Range Riders and Chamber of Commerce. Three days, Saturday, Sunday, Monday. Mines and smelters working night and day. Plenty of money. Will place all Concessions, SHOWS with own outfit, get in touch with me. Have wonderful route. All address: H. N. (DOC) CAPELL, General Delivery or Western Union, Henryetta, Okla. P.S.: Will buy Show Tops.

WANTED MERRY-GO-ROUND OPERATOR

Clean type for old established amusement park—man over 38 years preferred—PAY FROM OFFICE, \$40.00 per week (6 days) to start. Pay raises according to ability. Write at once to HAROLD K. BARR, LAKEVIEW AMUSEMENT CO. WASHINGTON PARK, MICHIGAN CITY, INDIANA

Virginia State Fair Board Vetoes Plans For '43 Resumption

RICHMOND, Va., June 12.—Plans for staging the 1943 Virginia State Fair came to an abrupt end today when Clyde H. Ratcliffe, junior president of the association, announced cancellation of the annual for the second consecutive year after a meeting of the fair board. Attempts to go ahead with the 1943 event, officials said, have met with one obstacle after another. In the first place the army took over the plant to be used as a motor pool. To counteract this difficulty the association bought a new fairgrounds north of Richmond.

Plans to move several of the buildings and the new grandstand from their present location to the new plant were knocked out of kilter when the city of Richmond, owner of the former grounds, refused to allow this to be done. Fair officials then announced that new structures would be erected, but material for these was not forthcoming and the shortage of labor prevented further steps along this line.

Latest in this series of headaches is the current pleasure-driving ban. With streetcar and bus service curtailed as it now is the fair board decided definitely to abandon the project for 1943. There had been some talk of temporary tents being used to house the exhibits but the lack of transportation for the potential patrons killed this.

Meanwhile, Brigadier General J. Fulmer Bright, State chief of the War Price and Rationing Board, has helped stir

on the move to go ahead with plans for 1943 fairs in Virginia by stressing the need for this type of entertainment as a morale builder and assuring fair and carnival men of the co-operation of his office.

Plaza Exposition's Early Tour Proves Satisfactory

CHILLICOTHE, O., June 12.—Plaza Exposition Shows, which concluded the fifth week of the current season with a successful engagement here, are running up the best gross marks in their history, altho hampered by plenty of rain, Billy Goodnow, co-owner, said. Altho shows lost Monday night to rain, weather and business here was good. Shows present 5 rides and 6 shows, including Frank Gilman's Penny Arcade.

Rides are Merry-Go-Round, Ferris Wheel, Mix-up, Tilt-a-Whirl, and Kiddie Ride. C. A. Murphy has the Girl Show and Charley Hamilton is again in charge of the Circus Side Show. R. L. Ward is in his sixth year with the Snake Show, and Leroy Miller has a well-framed War Show, while Jack Lang is operating the Thru-the-Barracks-Window attraction.

Seima Lee's Streets of All Nations Show closed here to join another organization. Goodnow said this spring has been the rainiest in many years and 17 nights have been lost to the weather.

Goodnow and Mrs. R. L. Ward own and operate the shows. Ralph W. Conley, general agent and former partner in the organization, has resigned and returned to his home. Goodnow is handling the office and advance. Shows are working under a five-cent pay gate, but no free attractions are carried.

ENDY BROS. and PRELL'S SHOWS COMBINED, INC.

SURPLUS SHOW EQUIPMENT FOR SALE

One complete Motor Drome with Cycles, Banners and Front and Top complete with Trailer for Bally. Good condition. Sell with or without Trailer.
One 66 Foot Solid Red, White and Blue Panel Front, with Entrance, Marquee, 35 by 70 Foot Blue Top, Ten Foot Wall, Stage, Drapes, Lights complete. Ready to go for Posing Show. Dramatic ends round front.
One hundred foot Panel Front with Lights complete bally, 35 by 75 ft. Blue Top, 10 foot Wall, Stage, Lights, Electric Signs in Lights. Dramatic ends round front.
One five Banner Fat Show Front with new Fat Show Banners. Used only short time, perfect condition. No top.
120 by 20 foot Side Show Top, blue Top, blue and gold Side Wall, with all Poles, Stakes, Stringers and Banner Front complete, with Ticket Boxes. Also few Banners for same.
One complete Minstrel Show Front and Top complete with Stage, Seats, Drops, etc. Ready to go. Top, black, 35 by 90 foot dramatic ends, ten foot walls.
One complete open front Monkey Show, 104 front with cutouts. Now side wall, used one week.
One Smith & Smith Chair Plane complete with Fence and Ticket Box. Ready to operate.
One Tangley Challenge with Motor and Blower.
One 200 K.W. Transformer, mounted on Trailer and Truck with Light Tower and Switches. Beautiful job.
One new 35 by 75 foot Blue Top, trimmed in red with ten foot sidewall, Fulton made, dramatic ends with round front. Brand new, never out of bags.
One 5 K.W.-A.C. Light Plant, powered by Austin Motor.
One High Diver Outfit complete, including Ladders, Tank, Bag, Lights, Cables, etc. First class condition.
One Monkey Speedway Track. Ready to go.
One complete Athletic Show, Banners, Ring, Mat, etc.
One Fun House, factory made, mounted on ten wheel White Truck; Electric Blower, etc.
Some used Side Wall, blue and black, all 10 and 12 foot high. Used 40 by 24 foot blue Marquee Main Entrance.
CAN PLACE Semi-Drivers and Canvasmen. Have real opportunity for Concession Men to handle Park, with own Concessions.

Address CAMDEN, N. J., This Week, then as per Route.

WANT TWO MORE FLAT RIDES

Buy, Book or Lease—Stock Concessions, Bingo. Permanent Aviation Base, hundred thousand to draw from. Auction markets now open. Bumper crops. Park in city limits. Ride Help and Concession Agents, wire or come on. No racket. Those who wrote before, please write again.

FUNLAND PARK

Goldsboro, N. C.

WANT SHOWS, RIDES, CONCESSIONS

Will book any Ride other than Merry-Go-Round and Wheel. Want Concession Agents and useful Show People. Rockwood City Park this week; Crossville, Tenn., next week; then 2 Fourth of July Celebrations: Harriman, Tenn., June 28 to July 3, and Stearns, Ky., July 5 to 10.

PLAYLAND AMUSEMENTS, Inc.

ROCKWOOD, TENN., THIS WEEK

WANT-JOHNNY J. DENTON SHOWS-WANT

Ride Help for Merry-Go-Round, Wheel, Chair-o-Plane, Kiddie Rides. Top salary. Those that have worked for me before, come on. Want Concessions—Corn Game, Pan Joint, Cigarette Gallery, Fish Pond, Sit Down Crab, Joint. Book any Grind Shows. Good proposition to Sound Car. Playing defense towns and army camps. Wire JOHNNY J. DENTON, Knoxville, Tenn.

Duffield Joins Sweeney, White In Air Raid Show

CHICAGO, June 12.—Frank P. Duffield, head of Thearle-Duffield Fireworks, Inc., has joined hands with Al Sweeney and Gaylord White of National Speedways to produce a realistic air raid war show, designed to give citizens an idea of what happens when enemy planes bombard a city.

The show, which is an elaboration of a show which Sweeney and White have had on the road for several months, will be presented under sponsorship of local civilian defense groups. Actual production will be in the hands of Duffield, who was production manager of the Army War show last year. William G. Sweetman, of Brockton, Mass., inventor of a process for making incendiary bombs from waste metals, will supervise participation of civilian defense volunteers in the show.

Promotional man-power requirements of the show will be contributed by the National Speedways group, which has been dormant since an ODT ban ended auto racing. Duffield said today the show will have its premiere early in July.

WLS Group for St. Paul Park

CHICAGO, June 12.—A large contingent of the WLS National Barn Dance group will play a five-day engagement at Harriet Island Park, St. Paul, beginning June 19. In the group will be Lulu Belle and Scotty, Arkie, Pat Buttram, Jimmy James, the Linder Sisters, the Cowgirl Swingsters and the Hayloft Trio.

FINAL CURTAIN

(Continued from page 29)

THOMPSON—Edward (Mutt), 65, with the Ringling Bros. and Barnum & Bailey Circus for many years, June 6 in Philadelphia in his berth on a train of a heart ailment.

VANCE—Arthur L., 59, former vaude comedian, in American Hospital, Chicago, May 22 following a five-month illness. Billed as "Broadway's Funny Fat Man," he toured the country for many years with his wife and two daughters in an act known as Art Vance and Company. At the time of his death he was employed in war work.

WAGNER—Charles L., 51, active in the IATSE for many years and associated with the Paramount Theater, Middletown, N. Y., June 1 there. Surviving are his widow, a son and a daughter.

WARREN—George Henry, 87, a founder and former treasurer of the Metropolitan Opera and Real Estate Company, June 3 in New York. Survived by a son, a daughter and a sister.

WILSON—Laura M., wife of Charles E. Wilson, head of the Edmonton (Alta.) Exhibition Association and president of Western Canadian Association of Exhibitions, at her home in Edmonton June 4. Besides her husband, two sons and three sisters survive. Burial in Edmonton cemetery.

WOOLRIDGE—Les, 42, in Vanderbilt Hospital, Nashville, June 8 following six months' illness. He operated the Colonial night club there for several years prior to his illness. Survived by his widow, Laura, and a son, Les Jr., in the coast guard. Burial in Mount Olivet Cemetery, Nashville, June 10.

MARRIAGES

(Continued from page 29)

ing, daughter of Mr. and Mrs. Celemens Belling, June 19 at St. Bartholomew's Church, New York.

LODER-LAMARR—John Loder, Warner Bros. actor, to Hedy Lamarr, Metro-Goldwyn Mayer film star, in the home of Mrs. Lily Veidt, Beverly Hills, Calif., May 27.

MACK-CRAWFORD—Lester Mack, burlesque comic on Midwest Circuit, and Judy Crawford, featured strip, in St. Louis May 8. Mack's real name is Frank L. McChesney. The bride is the former Grace Jackson of Cincinnati.

NIPPO-WIMTIN—Bill Nippo to Elaine Wintin, both of Ringling Bros. and Barnum & Bailey Circus, in New York May 6.

PYE-DRAPER—Merrill Pye, music and art director at Metro-Goldwyn-Mayer studio, to Natalie Draper, contract player at that studio, in Westwood Community Church, Los Angeles, May 29.

SAGE-LYON — Joseph E. Sage and

Letitia Lyon, former correspondent of *The Billboard*, in Syracuse June 5.

SEELY-BRIDGES—Leonard Seely, star of the St. Louis Municipal Opera, to Lorraine Bridges, singer with *Blossom Time* Company, current at the Forrest Theater, Philadelphia, May 20 in New York.

SERING - RUDELL — Frank Sering, trumpet player at Oriental Theater, Chicago, to Ginger Rudell, dancer, in Chicago May 15.

SMALL-TAYLOR — Paul Small, theatrical producer and agent, to Estelle Taylor, film actress and former wife of Jack Dempsey, in Los Angeles May 29.

STACY-WILEY — Jess Stacy, pianist with Benny Goodman's band, to Lee Wiley, radio singer, in Beverly Hills, Calif., June 7.

VON STROHEIM-HEFFNER—Erich Von Stroheim Jr., assistant film director and son of the veteran film actor-director, and Rebecca B. Heffner, formerly known on the screen as Sheila Darcy, in Hollywood May 27.

Divorces

Eva Gardner Rooney from Mickey Rooney, movie star, in Los Angeles May 20.

Rita Hayworth, film actress, from Edward Charles Judson, oil tycoon, May 22 in Los Angeles.

Mrs. James Cain from James Cain, author and screen writer, in Los Angeles June 2.

A final decree to Ada Mae Moore from Donald E. Moore in North Hollywood, Calif.

Edward Alec Abbott Snelson from Greer Garson, film actress, in London.

Xenia Somerville, picture animator, from Ralph Somerville, also a picture animator, in Los Angeles June 7.

Sanya Lubitsch from Ernst Lubitsch, film producer-director, in Los Angeles June 9.

Lena Barbaro from Frank Barbaro, proprietor of The Bowery, Detroit, in that city June 7.

ON THE STAND

(Continued from page 25)

seeds clinging to his hair. Hill packs his hefty frame into a neat fitting tuxedo, and picks songs the average city slicker is right familiar with. The tunes are likely to run to *You Are My Sunshine* and *Put On Your Old Gray Bonnet*, with an old race blues like *Quit Cheatin' on Me* tossed in.

Neither is the band a mouth organ and gettar affair. The four saxes, four brass and three rhythm play the current pops and play them in straightforward, danceable style, slightly old-timey but not corny in the Schnickelfritz sense. There are no glossy arrangements and when the ork works on a tune Hill is doing, its formula is to follow with a stop-chorus, during which the drummer scrapes a gourd instead of using a wire brush, riding out with a hot trumpet chorus. Incidentally, the trumpeter, Bobby Anderson, blows a fine jazz horn.

Tod Howard, from the reed section, sings the ballads in an undistinguished, tho somewhat pretentious baritone voice. Howard also serves as leader when Hill is table-hopping, which is frequent. That's another thing that isn't going to hurt his popularity with the room's easy-going customers. Elliott Grennard.

Additional Music News

John Kirby Booking Ahead Pending Draft Board Call

NEW YORK, June 12.—John Kirby's induction call, expected fully a month ago, is still not in sight, and Music Corporation of America is going ahead with bookings pending Kirby's notice to report.

The band followed its week at the Dixie Hotel here, ended Thursday (9), with a week at the Earle Theater, Washington. Other dates are being set beyond that.

PORTLAND, Ore., June 12.—Oregon Federation of Music Clubs passed a resolution protesting against the "black market" in small musical instruments and urged the OPA to fix ceiling prices on them. It also protested the February 2 order of the War Man-Power Commission classing music teaching as a non-deferable occupation.

Who Was It Said: "War Is Hell"?

ST. JOHN, N. B., June 12.—There's no permanency to dance bands organized within the Canadian armed forces. Jack Power and Tim Eaton, from St. John and Toronto respectively, had assembled a group for public dance bookings, and the band was shaping up satisfactorily when transfers ruined the works. Power has long been active as pianist and leader of St. John civilian dance bands, and Eaton is a trumpeter, who has been with some of the leading Canadian and U. S. outfits.

Now they too have been separated by the transfers, and their ambition to co-lead a soldier dance band to success has been given a setback.

NEW YORK, June 12.—Along with the problem of fighting the war, members of the band on Attu Island have been confronted with a series of added headaches, according to saxist and acting bandmaster Serg. James E. Arnold.

First casualty occurred when the band, composed of 29 men, was sent ashore from a transport and lost their instruments. Several days later the instruments were discovered under a pile of other equipment, but in the meantime the drummer was sent to the hospital for shock treatment. Just when he found a new drummer, Arnold discovered that a mortar shell had landed in the midst of his trumpeter, trombonist and three sax players, and they followed the drummer to hospital beds. None of the men have been seriously wounded, and the instruments are still in good shape, but Arnold just can't seem to keep them all intact at the same time.

Hampton Socko in Philly

PHILADELPHIA, June 12.—Anticipating a major turnout for a Lionel Hampton dance prom, Reese DuPree sponsored his pre-Memorial Day dance last Thursday (27) at the mid-city Town Hall instead of at his own Strand Ballroom, which is not as accessible by public transport lines. And the Hampton fans did not disappoint, band drawing one of the biggest race crowds in years. At \$1.10 a head Hampton crowded in 2,239 dancers, going deep into his percentage with a gate of almost \$2,500. Pyramid Temple No. 1, Negro lodge, co-sponsored the affair. DuPree's next promotion skedded for June 16 at his Strand Ballroom here with Andy Kirk for the band draw.

Lights Out!

NEW YORK, June 12.—Blackouts are an old story to New Yorkers, but to Howard Sinnott, in from Cincinnati to replace Dick Gabbe in the General Amusement Corporation's one-night department here, "lights out" is something he had only read about.

Sinnott was in the subway when the sirens started blowing and he was unaware of it, and when he entered the Pennsylvania Hotel directly from the subway passage he was still in the dark. But literally. All lobby lights were out and a voice began ushering him into a back room.

"What happened?" asked Sinnott. "Don't be a wise guy," answered the voice. "Into the back room!" In the "back room" Sinnott asked a few more people but got only silence and sheers.

After a while he stepped out into the street, which was pitch, and bumped into a sailor in whites coming his way. Sinnott tried asking the question once more and this time he was told. He and the sailor talked on for 20 minutes, after which the street and building lights went on.

The sailor turned out to be Abe Osser, a former arranger who had been discovered by Sinnott and put to work writing for Red Nichols, whom Sinnott managed at the time.

MIAMI, June 12.—Dick Rogers and his 16-piece ork have opened at Frolics Danceland Tuesday replacing Bob Astor. Extra added attraction is wee Bonnie Baker, seen at the Olympia during the winter.

Dancing in Halifax On Nightly Basis

HALIFAX, N. S., June 12.—Franklyn Park Casino here is offering public dancing every night except Sunday until late September or early October. In past seasons the Casino operated only two to four nights per week, but changed its policy this year owing to the increased demand for dance facilities in cities and towns. The dance floor is one of the largest in the maritime provinces, and Steve Heckendorf will supply the music. There is trolley service direct to the spot.

The Cinderella nitery, located in Dartmouth across the harbor from Halifax, is offering dancing every week night. Don Low is on the bandstand at the location, which is near the Halifax ferry terminal. The Thorndyke Hotel, Dartmouth, will be reopened by its new owner, L. M. Bell, with a dine-and-dance policy. The dining room, closed since the start of the war, is being newly fitted and enlarged. Dancing in the ballroom of the Nova Scotian Hotel, situated in Halifax, has been suspended for the summer. Spot plans to reopen early in September.

Beacon Expanding

NEW YORK, June 12.—Beacon Record Company, another small diskier that has made inroads into the recording field since the Petrillo ban, has purchased a three-story building on West 51st Street here to answer its need for larger quarters. Disk firm is owned by Joe Davis, who also heads the Joe Davis music publishing outfit. Davis plans to move into his new building around October.

Beacon has been expanding steadily, having recently bought out a large collection of masters consisting mostly of hillbilly and race records.

Roadshowmen View Gas Shortage Area Extension Moves

CINCINNATI, June 12.—Business men dependent upon obtaining gas and others dependent upon the motoring public were figuratively shaking in their boots this past week as the question of extending the shortage area to all parts of the U. S. was discussed pro and con in the daily press.

Fired by OPA releases of impending shortages and countercharges that there was plenty of gas available outside the so-called Eastern "shortage" area, the battle raged as to whether or not the basic coupon value would be reduced from four to two and one-half gallons; and whether or not the pleasure driving ban would be extended to States outside the present Eastern no-pleasure-driving zone.

It was stated that the rubber situation did not require a cutting down of the gas allotment and that the only reason it would be cut was because of gasoline shortage.

Others charged that it was a case of "misery loves company" and that Eastern interests were behind the demand to cut down other areas to their level. It was pointed out that the East could not be helped by cutting down in other areas because there was no transportation available to ship gas thus saved to Eastern points.

Roadshowmen, in the meantime, are eligible for C cards and 720 miles of driving per month outside the shortage area under the provision that occupational driving deserves such mileage. It was a moot question whether or not a pleasure driving ban would injure roadshowings. Some argued that "shortage" C cards would still entitle the roadshowman to better than 450 miles per month. It was said that they could render a valuable morale service by conducting film showings for home-bound folks in theaterless communities. Careful routing and booking would enable them to stay within mileage limitations. That the constricted routing would hurt some there was no doubt, and roadshowmen were of the unqualified opinion that if the extension of the "shortage" area could be avoided the roadshowman would be in a better position to conduct his business and get along with the job of furnishing essential wartime entertainment.



Coin Machines

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A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Hungry People

The Chicago Times suggests that the United Nations Conference on Food might have gone almost unnoticed by the press had it not been for the melee raised about reporters being banned from the sessions. The outline of the program as suggested by the conference is now available to the world and it may get the attention it deserves.

The basic program suggested by the delegates from 44 nations presents an opportunity unheard of in the world's history. Since people always act from selfish motives, it will be best to consider the idealistic program from the angle of what we can get out of it. We are likely to hear most about what America has to put into it in the next few years, but there is an extremely selfish viewpoint by which it can be seen that we can gain far more than we put into it.

By the time the present war is over, it may be assumed that a majority of the American people will not want to see another war, world in scope or otherwise, in their lifetime. The idea of taking steps to help the hungry people of the world obtain ample food is for once getting down to bedrock ways to prevent wars. In this war it appears that most business firms have learned that wars are not so profitable after all, and hence war in the future will be a thing to be dreaded. Helping feed the hungry peoples of the world will be the greatest opportunity ever presented to avoid future wars.

If most of the nations of the world can once be established on a peaceful basis, then the opportunities for trade in every part of the globe will increase by leaps and bounds. There is hardly a trade or an industry, however small, but what would share in the profits to be gained by big increases in world trade. On whatever basis future exchanges in world trade may be arranged, new opportunities will arise, which even the most optimistic have never before dreamed of. Such a revolution will not come suddenly, but it can be brought about by an orderly program which starts with providing food for all. For purely business reasons, every man who thinks ahead will be en-

thusiastic about a program which will open up all parts of the world to free trade.

But the attitude which newspapers showed toward the food conference indicates that the food program, or any other plan which requires some effort and outlay, will not have smooth sailing. The "opposition" will fight to the last ditch in order to delay world progress.

The food conference may have a much greater significance to the United States than most people realize. Recently such newspapers as The Indianapolis News and The Chicago Times have had the foresight to call attention to the dangerous possibility that the entire Midwest may eventually become one big dust bowl. Scientists have been warning the country for fifty years now that the danger is increasing with each passing year. The big industrial plants in the Chicago area have found that the ground water level is decreasing at an alarming rate. Such important farm States as Indiana, Michigan and Ohio will lie in the dust bowl area, it is now well known.

The United States got a sample a few years ago of what a dust bowl can mean, when the Western Plains were stricken. Since such a condition can happen to most of the Mississippi Valley any time now, there is good reason why the American people should be interested in food conferences with a determination to see something done.

Yet it is a matter of recent record that when some steps were taken to try to prevent dust bowls in the States of the Western Plains, there were many men in high public office and many big newspapers that undertook to make a partisan political football of the situation. The same evil opposition may be expected about the present food program.

Collier's magazine, June 12, calls attention on its editorial page to the only known plan at present for preventing dust bowls and floods. Maybe the thinking people of the United States will recognize that food is as important to us as to the millions of underfed on the other side of the globe.

Wartime Insecurity Blamed for Much Youth Delinquency

MINNEAPOLIS, June 12.—Wartime delinquency by adolescent girls and young women was laid to the fear that their chances of marriage and a family were limited because of the global conflict, Dr. Harold B. Hanson, assistant director of the psychiatric clinic for children at University of Minnesota and consultant in child psychiatry to the United States Children's Bureau, told the closing session of Minnesota State Medical Association convention in Radisson Hotel here.

Girls with such fears, declared Dr. Hanson, adopt an "I won't be cheated" attitude, resulting in hasty marriages or illicit sex affairs.

Seven other causes listed by Dr. Hanson for wartime delinquency are:

1. Apparent reversal in wartime of the teaching it is wrong to kill and destroy.
2. Fear that members of the family may be killed or taken away.
3. Fear that food or home or other material possessions may be taken away.
4. Absence of the father with consequent lack of paternal discipline.
5. Employment of both parents with no arrangements for home supervision.
6. Increased employment opportunities for younger workers with interruption of school and exploitation of some of them in undesirable establishments and harmful occupations.
7. Overcrowding and disruption of family life at the same time many community facilities and welfare services are allowed to lapse.

Co-Operation Needed

Dr. Hanson said the only answer to the problem lies in "whole-hearted co-operation on the part of the local community to provide supervision, recreation and educational facilities.

Speaking at the same session, Dr. H. F. Helmholz, chief of the pediatrics department at Mayo clinic, Rochester, declared it is extremely important to the protection of home life that mothers with small children do not work in war industries unless absolutely necessary.

Emotional disturbances of children in wartime are more frequent and intense than in peacetime, he said, and are due in most instances to the fact the home is broken up. He said schools must be better maintained, and day nurseries and nursery schools provided.

Meanwhile, at a meeting of 150 Minneapolis senior high school students, G. T. Mitau of Macalester College, St. Paul, German language instructor, who studied in Germany and Czecho-Slovakia shortly before Nazi invasion, said the spirit of German children was "choked" and "human dignity trampled underfoot" in the Hitler schools.

"In Germany," he said, "a recreational program that takes individual rights into account would not be tolerated. There, the fewer the rights the better. Here, everyone, of every religion, race, and color has his rights and it's up to



BALLY PLANT VISITED BY WOUNDED SOLDIERS—Employees assembled in the Bally factory recently to hear their production record praised by representatives of the army, including a group of soldiers who were wounded in action.

you and me to see that these children develop, and that nothing like that I saw in Germany ever happens here.

"Parents are in the service and war plants, older group leaders are gone. But you," he told the 16-17-year-olds, "are old enough to help. It won't be easy—they won't always do what you tell them. But you will learn how to get along with people."

The meeting was in connection with the recruiting of additional playground recreation aids from all senior high schools in Minneapolis. Training courses for the volunteer leaders will start in June.

In a letter to the editor of *The Minneapolis Sunday Tribune*, A. C. Lindholm, for many years chairman of the State division of the board of parole, cited facts and figures on juvenile delinquency in Minneapolis.

Increase Slight

His figures show that while there has been an increase, the jump upwards has been slight for Hennepin county, which takes in all of Minneapolis and surrounding rural territory.

Exclusive of traffic cases, there were 985 juvenile cases disposed of thru the probation office and juvenile court in 1942. Figure in 1941 was 932. Of the 1942 figure, 697 were boys and 288 girls, as compared to 709 boys and 223 girls in 1941. On the basis of a 20-year average, 1942 showed an increase of five cases, said Lindholm.

His figures for Ramsey County—all of St. Paul and surrounding rural areas—are 469 cases thru probation office and juvenile court in 1942, as compared to 455 in 1941. The figure last year was made up of 416 boys and 53 girls, as compared with 377 boys and 78 girls in 1941.

"Any increase in juvenile delinquency," he concluded, "should by no means be a matter of pride to any city, yet it seems to me that Minneapolis and St. Paul are to be congratulated for their exceptionally good record in the light of the reported national upswing in juvenile delinquency in other large cities.

United action of all good citizens should, however, be directed toward materially improving a fairly good record rather than leaving the impression that juvenile delinquency in Minneapolis is on the upgrade greatly in excess of the national average."

Minneapolis Municipal Judge John A. Weeks, in an address before a churchmen's group, suggested establishment of a central "clearing house" for juvenile delinquency problems. The office, to be used for "checkup" purposes, should be in a social agency rather than in the courts, Judge Weeks said.

Du Pont Chairman Foresee Post-War Employment Boom

NEW YORK, June 12.—A prediction that industry will be able to boost employment to the highest peacetime level in history after the war—barring "seriously abnormal man-made business conditions"—was made by Lammott du Pont chairman of the board of E. I. du Pont de Nemours & Company, speaking before a meeting of the Manufacturing Chemists' Association.

"Practical post-war planning, with each company making its own plans would result in record employment, Du Pont said, adding that such a result is based on the assumption that the country will have a sound economic system, that there will be no seriously abnormal man-made business conditions or other difficulties which cannot be foreseen now, and that certain fundamentals will be respected, for example, sound money, based preferably on the gold standard, taxes at such a level as to give industry incentive to expand and pioneer and freedom from government competition with business.

Sufficient Liquor To Last 3-4 Years, Trade Group Says

NEW YORK, June 12.—Altho the production of whisky was discontinued in October to permit conversion of distilling plants to the manufacture of alcohol for war purposes, supplies of whisky in bonded warehouses are adequate for three to four years on a rationed basis, Allied Liquor Industries, Inc., a nationwide liquor trade association, reported yesterday.

While rationing will reduce sales of whisky below last year's volume, the total available during the next twelve months will equal average annual sales from 1937 to 1941, the organization said. It estimated that 130,000,000 gallons of

Many Small Shops Close in Chicago Area, Study Shows

CHICAGO, June 12.—Casualties among small retail stores in Chicago's outlying business areas as a result of wartime restrictions and shortages are reaching alarming proportions, according to a survey completed by members of *The Chicago Tribune's* business staff.

Reports from leading real estate men in the city indicate the situation probably will become worse.

Predict Many Vacancies

A check of occupancy as of December 15, 1942, showed that more than 14 per cent of Chicago's stores were vacant, compared with slightly more than 12 per cent on April 15 last year. In the districts analyzed the lowest area occupancy was 67.6 per cent; the highest, 94.5 per cent.

A survey scheduled to be made shortly is certain to show a large increase in store vacancies this year, it was said. Figures already reported on taverns for the first half of 1943 show that 414 have gone out of business. This is the only classification for which half yearly licenses are issued.

Yearly records, however, for other types of retail stores disclose a startling casualty list. During 1942 more than 1,000 grocery stores, meat markets and delicatessens closed. Even heavier losses are foreshadowed this year with more food rationing expected.

Many Restaurants Closed

Restaurants decreased 417 during 1942 and present food shortages will close a larger number this year, realtors predicted.

There were 324 fewer gasoline stations at the end of 1942 than a year earlier.

"The retail store situation is demoralized, with a constantly increasing number going out of business and no new ones being opened," said one realtor. "Fantastic bureaucratic regulations are not only driving people out of business but they are 'scaring' any possible newcomers from opening stores."

The principal reasons for closings given were:

1. Failure to get new merchandise, as factories are converted into war production, and inventories gradually are sold. As an example hardware stores face the fact that 80 per cent of merchandise on their shelves in 1939 is not being manufactured.
 2. Inability to obtain help.
 3. Ability of individual merchants, who never had earned much money, to get big paying war jobs and sell their inventories at a good profit.
- The bright spot in the Chicago retail store situation is the loop where comparatively few stores have closed, it was said.

distilled spirits would be available to consumers during the next twelve months, including 112,860,000 gallons of whisky, 6,000,000 of brandy, 2,000,000 of rum, 1,000,000 of gin and 10,000,000 of imported spirits.

The association said resumption of liquor production was expected as soon as federal authorities felt that distillers had manufactured enough alcohol for war needs. This probably would allow increased shipments to distributors, now about 75 per cent of shipments in 1942, it was explained.

Other factors affecting the life of existing inventories, the association said, were possible higher excise taxes, increased individual income taxes, developments in bootlegging, success of "professional prohibitionists" in local option elections, blending of whisky with neutral spirits, the average proof of products sold, shorter store hours and varying rationing and conservation policies in effect.

Federal Tax News . . .

WASHINGTON, June 12.—Leaders in Congress suggested early this week that there would be no tax legislation for the summer and probably not during the rest of the year. Even the chairman of the House Ways and Means Committee said he was in favor of postponing consideration of further federal taxes until after the summer recess. Other leaders confirmed this opinion and some stated definitely that they thought tax legislation should be postponed now until the end of the year.

But a new factor entered the situation June 8, when President Roosevelt announced that he would sign the pay-as-you-go tax bill which was recently approved by both houses. The President also stated that Congress should take immediate steps to find new revenue sources. The Treasury also is making plans for new taxes and is continually urging Congress to pass legislation that will raise the needed \$16,000,000,000 in extra revenue.

News reports this week suggested the probability that excise taxes would be considered immediately if Congress follows the President's suggestion, and most reports mentioned liquor and cigarettes as due for new increases if Congress acts now.

The President stated he was opposed to a federal retail sales tax. A meeting of the National Association of Tax Administrators and the National Tobacco Tax Conference will be held in Chicago June 20-24, and the federal sales tax will be a big topic at that meeting.

ANOTHER WEEK NEARER VICTORY!

W. R. Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

EASTERN FLASHES

By BEN SMITH

Arcade Weather

If any confirmation was needed that this season will be the best in years for arcade owners the crowds that played the spots along the seashore over the Decoration Day week-end gave added weight to the belief. Weather was clear and warm, and everyone and his brother was anxious to drop money into the machines. Play was so terrific that if it holds up this will be a bang-up year. The help problem is the only fly in the ointment and the boys are keeping their fingers crossed on that.

Victory Garden

Bruce Kent Backe, 10-year-old son of Earl Backe, National Novelty Company, is doing his bit by nursing along a victory garden at home. We use that term advisedly for no mother could give her youngster more loving care than that bestowed on his garden by Bruce. Crops are beginning to sprout and soon there will be an ample supply of tomatoes, carrots, radishes, beans and other vegetables to grace the Backe's table. Dad is helping in a supervisory capacity.

Ruling

Al Blendow, AOA president, has received a ruling which places the Shoot-O-Matic in the \$10 classification. Al, by the way, is one of the busy guys in town these days. With the arcade season in full swing he barely has time to catch a full breath.

Short Takes

Sam Sacks, Acme Sales, is back at his week-end fishing routine accompanied, as has become the custom, by his son William, age 5. The latter has become an accomplished fisherman and handles a fish knife and hooks his worms like an expert. . . . Burtis S. Perry, Highlands, N. J., arcade owner, is going into Uncle Sam's employ as construction supervisor. . . . Joe Asch was glad he made the effort to come in from Philadelphia to attend the AOA meeting. He had such a good time he was reluctant to break away at midnight to make a train for home. . . . Ike Berman is becoming accustomed to the use of crutches to favor a broken ankle sustained in a recent accident. He is coming along nicely. . . . Charlie Lichtman is now conducting his business as the Mowhawk Sales Company. . . . Meyer Parkoff was tickled to learn that Seeburg had been awarded an army and navy "E." . . .

BUY RIGHT

- | | |
|-------------------------|------------------------|
| 1 Victory . . . \$64.50 | 1 Gun Club . . \$47.50 |
| 2 Four Roses . 27.50 | 1 Show Boat . 43.50 |
| 1 Ten Spot . . 28.50 | 1 South Paw . 39.50 |
| 1 Sport Parade 22.50 | 1 New Champ. 47.50 |
| 1 SuperChubbie 34.50 | 1 Boloway . . . 42.50 |
| 1 Horoscope . 31.50 | 1 Belle Hop . 44.50 |
| 2 Sea Hawk . . 31.50 | 2 Snappy . . . 37.50 |
| 3 Twin Six J.P. 37.50 | 2 ABC Bowler 37.50 |
| 1 Star Attrac. 31.50 | |
- MUSIC**
 1 Rock-Ola '39
 Deluxe, Reconditioned . . \$159.50
 Baltimore Operators—Cash, carry, save \$1.00 per game.
 1/2 Deposit, Balance C. O. D. Ph. PI 2424.

VICTORY VENDING

3500 Chestnut Ave. BALTIMORE, MD.
 Jack Berger—Lou Lesser.

WALL BOXES

- Seeburg Wallomatics, Model WSZ2 \$30.00 Ea.
 120 Wurlitzers 30.00 Ea.
 125 Wurlitzers 30.00 Ea.
 2 430 Wall Box-Speaker Combinations. For Both 175.00
 130 300 Adapters 19.50 Ea.
 1/2 Deposit.

J. H. Peres Amusement Co.
 922 Poydras Street New Orleans, La.

FOR SALE

- 23 Exhibit Rotaries, \$150.00 Each.
 30 Muto. Electric Cranes, make offer.
 All in good condition.

SAVIN ROCK ARCADE, Inc.
 474 Beach Street WEST HAVEN, CONN.

N. J. Legislature Asked to Legalize Games of Chance

ATLANTIC CITY, June 12.—A plea to the New Jersey State Legislature to legalize gambling as one of the tenets of the new proposed State Constitution, was voiced by *The Atlantic City Press-Union*, June 1, in an editorial. Pointing out that the State has legalized race tracks and pari-mutuels, the newspaper, one of the most powerful in the State, has gone on record for the first time for legalized gambling.

"All high-brow propaganda for a new constitution in New Jersey stresses the changes in organic law that obviously are most needed and upon which all sane citizens can agree," stated the editorial. "But we haven't noticed any reference to controversial issues, such for example as constitutional prohibitions against gambling. Do they mean to reenact this hypocritical ban on games of chance while our statute laws recognize race tracks and pari-mutuels?"

"Anything that a very large number of people insist upon doing, openly and unashamed, cannot be so very sinful per se. At the very least interdiction of such should have no place in organic law, but is more properly left to statute law as expressed thru will of the people for particular localities.

"The wisdom in this was shown by our lamentable experience with national prohibition. As a result, we no longer attempt constitutional teetotalism, but leave the matter to individual States or communities, which can legalize liquor sales or not, just as they like.

"Best of all, with respect to gambling, such a policy would tend to stamp corruption out of politics and police departments everywhere. Most people don't object to betting—the pony wager, bingo, craps shooting or what not—so much as to the graft and bribery that make it possible.

"It is the corruption, not the gambling, that takes local governments out of the hands of the people and turns it over to privileged blackguards. Thus, government becomes useless for any purpose. The 'gray' from gambling, as we in Atlantic City have seen to our sorrow, makes the political machine more powerful than the people who created it, who are flattened and crushed as it rolls on."

Up From South Carolina

Roy Haroldson and his side-kick Borroughs came in from Conway, S. C., to buy equipment but before leaving also managed to do the town to a fine turn. A high-spot was a visit to the Lulu Constanton-Gus Levine 10-rounder accompanied by Leon Berman. The latter and Charlie Polgarr expect to join their Southern friends on a fishing trip on their next trek down South.

Bow to Our Favorite Hackie

We want to sneak in a bow to our favorite Newark cab-driver. He sure helps a reporter from across the river make those Newark and Elizabeth rounds with his deft driving. Putting the flag down between stops helps some too.

Last-Minute Takes

Al Blendow, AOA president, has just obtained a ruling which places the Shoot-o-Matic in the \$10 classification. . . . Burtis S. Perry, Highlands (N. J.) arcade owner, is going into Uncle Sam's employ as a construction supervisor. . . . Joe Asch was glad he made the effort to come in from Philadelphia to attend the AOA meeting. He had such a good time he was reluctant to break away at midnight to catch a train for home. . . . Ike Berman is becoming acclimated to the use of crutches to favor a broken ankle sustained in a recent accident. He is coming along nicely.

News Highlights June 7-12

CHICAGO.—The juke box trade was carefully studying WPB L-265 as amended June 5 and comparing various interpretations of this order as it applies to the trade. Petrillo and the AFM Executive Board were scheduled to meet the latter part of the week in Chicago to discuss negotiations with a record manufacturer.

LOS ANGELES.—The press has given much publicity to zoot-suit riots on the West Coast. Los Angeles newspapers, June 8, mentioned that some of the disturbances had taken place in arcades there. The city council voted to ban a game said to be like a pinball game but having no plunger.

SAN DIEGO, CALIF.—Briefs and hearings have been completed on the free-play pinball case before the District Court of Appeals of the Fourth Appellate District. The court has 90 days in which to give a decision.

BALTIMORE.—Operators of cigarette, candy and nut vending machines persuaded the ODT to classify them as service trades and not retail trades. This exempted them from the order which required wholesale and retail firms to cut their use of gasoline by 40 per cent. The venter operators showed that they had many of their machines in war plants.

MADISON, WIS.—The Senate, June 9, passed a bill to legalize charity bingo by a vote of 17 to 15 after it had previously been defeated by an even vote. The author of the same bill in the House asked that it be tabled, and that apparently kills the bingo bill for this session.

LINCOLN, NEB.—The city council is considering an ordinance which would place a tax of \$1 on penny machines of \$1 per penny of the total value of coins a single machine will take; thus a juke box with three coin chutes would be taxable at \$40 a year.

JACKSONVILLE, Fla.—A business organization here has petitioned the United States Treasury to coin the new penny with a square hole in the center to prevent its being used for a dime.

TORONTO.—Due to public complaints police have stopped playing of juke boxes on Sunday in locations near beaches.

Tax Calendar

ALABAMA: July 10—Tobacco use tax and reports due. Tobacco wholesalers' and jobbers' reports due. July 20—Sales tax and reports (including small tax-payers) due. Use tax and reports due.

ARKANSAS: July 1—Cigarette dealers renew permits. July 20—Gross receipts tax and reports due.

CALIFORNIA: July 15—Sales tax and reports due. Use tax and reports due.

COLORADO: July 14—Sales tax and reports due. Use tax and reports due.

CONNECTICUT: July 10—Cigarette distributors' reports due.

GEORGIA: July 10—Tobacco wholesale dealers' reports due.

ILLINOIS: July 15—Cigarette tax returns due. Sales tax and reports due.

IOWA: July 20—Sales tax and reports due. Use tax and reports due.

KANSAS: July 20—Sales tax and reports due.

KENTUCKY: July 10—Amusement and entertainment tax and reports due. Cigarette tax reports due.

LOUISIANA: July 1—Wholesalers' tobacco reports due. July 15—Wholesalers' tobacco reports due. July 20—State sales and use tax returns and payments due.

MASSACHUSETTS: July 10—Meals tax and reports due. July 15—Cigarette distributors' taxes and reports due.

MICHIGAN: July 15—Sales tax and reports due. Use tax and reports due.

MISSISSIPPI: July 15—Sales tax and reports due. Tobacco manufacturers', distributors' and wholesalers' reports due. Use tax and reports due.

MISSOURI: July 15—Retail sales tax and reports due.

NEW MEXICO: July 25—Use or compensating tax and reports due.

NEW YORK: July 20—New York City use tax and returns due.

NORTH CAROLINA: July 15—Sales tax and reports due. Use tax and returns due.

NORTH DAKOTA: July 1—Cigarette tax reports due. July 20—Sales tax and reports due. Use tax and reports due.

OHIO: July 15—Cigarette use tax and reports due. Use tax and reports due. July 31—Sales tax and reports due.

OKLAHOMA: July 10—Cigarette and tobacco reports due. July 15—Sales tax and reports due. July 20—Use tax reports and payments due.

PENNSYLVANIA: July 1—Mercantile license tax due in Philadelphia.

RHODE ISLAND: July 10—Tobacco products tax reports due.

SOUTH DAKOTA: July 15—Sales tax reports and payment due. Use tax and reports due.

TENNESSEE: July 10—Cigarette distributors' reports due.

UTAH: July 15—Sales tax and returns due. Use tax and returns due.

WASHINGTON: July 15—Sales tax and reports due. Use tax and reports due.

WEST VIRGINIA: July 15—Sales tax and reports due.

WISCONSIN: July 10—Tobacco products tax due.

WYOMING: July 15—Sales tax and reports due.

Summer Business Outlook Cheers Minn. Resort Men

FERGUS FALLS, Minn., June 12.—Vacationland in this territory is looking ahead to a bright summer, and operators handling routes in the territory expect business will be much better than they had anticipated at the close of last year's season.

Bus and train travel thru here has been increasing steadily, with motor transportation necessarily off because of ODT regulations. A straightening out of A gasoline card mileage status, as compared with B and C card ratings, has helped the situation considerably. Motorists with A cards only feel they can travel almost at will as long as their gasoline holds out. B and C carders, on the other hand, are restricted. It will be the latter classification that will feel the impact of OPA decree most.

WANTED

Mechanic for Arcade. No routes, inside work. Excellent salary for right party not subject to draft who understands Ray Guns, Pinball Machines, etc. Wire or Write

S. J. WAUGH

Penny Arcade Mineral Wells, Texas

Schedule Trial of Popcorn Machine Seller for Fraud

AUSTIN, Tex., June 12.—Accused of defrauding 18 Texas residents out of more than \$15,000 in the sale of automatic popcorn machines two years ago, A. B. Block will face trial in Dallas Federal Court the week of June 14 on charges of violating the Securities Exchange Commission Act.

Judge T. Whitfield Davidson has ordered the return of Block from McNeil Island (Washington) Penitentiary for trial.

Principal victims of the alleged frauds were widows, Assistant U. S. District Attorney Joe H. Jones said. The indictment, returned last February, charged that Block persuaded his victims to purchase automatic popcorn machines as an income-producing investment, representing that the machines would be located in profitable spots by trained persons and be serviced by a servicing company. The machines sold at \$200 to \$400.

In some cases, Jones explained, no machines were delivered. In other cases machines were delivered, but no service was given and the victims were left with machines that they had no way of operating.

Block is also wanted in California on a federal complaint charging similar frauds. After the Texas indictment he was arrested in New Orleans and taken to Salt Lake City, where he pleaded guilty to a previous indictment charging mail fraud and was sentenced to three years at McNeil Island.

Newspaper Boosts Venders for Club

(Reprinted from *The Fort Worth Press*, June 1, 1943.)

FORT WORTH, Tex.—Remember that penny you dropped in the gum machine this morning?

It and hundreds of other pennies which Fort Worthers are putting in the gum machines these days are going to help some handicapped person to get a job.

Or that penny may go towards buying a wheel chair, a pair of crutches or pair of glasses.

At any rate, it will be used for a good cause. The Tarrant County Association for the Handicapped spends the revenue from the gum machines on aid for the handicapped.

Since the war has brought a shortage of packaged gum, the machines have been on the boom. The association has received more revenue from the machines in recent months than ever in its history.

The association helps handicapped persons to pay board and room while they learn some trade which they can follow in spite of their handicap. Many persons who formerly were a burden to their families now are earning money and giving the war effort a boost after learning a trade.

The association has helped more than 50 students this year. It has purchased six wheel chairs, six pairs of crutches, 28 pairs of glasses and three artificial eyes.

Help for Students

The organization has provided teachers for children who were too handicapped to attend school, helped numbers of people to get splints and braces and has paid for half of a hearing aid which is now used in the DeZavala School. The public schools paid for the other half of the aid, which can be used by seven or eight children at one time. This is the record of the association for the past year. Every penny of revenue which the association has comes from the gum machines.

The association has 35 members who determine the persons to get the aid. Every applicant is investigated and as many needs as possible are filled.

There are more than 350 gum machines in the county. These are handled by a representative of the gum manufacturer who takes care of refilling them and checking the receipts for a percentage of the intake as payment.

Officers of the association are H. B. Morris Jr., president; Ward Collier, first vice-president; Aaron Smith, second vice-president; Mrs. Foster Garland, secretary, and W. L. Pier, treasurer. Members of the executive committee include Mrs. Lawrence Tarlton, Mrs. W. L. Leavy, Mrs. W. T. Moore and Jane Harris.

Alaska Request

We have recently received a request from I. T. Woodruff, of the Alaska Sales Company, P. O. Box 381, Fairbanks, Alaska, for information on the coin machine market in the States. Woodruff is interested in pinball games and other amusement machines. He also wants to make connections with a manufacturer or distributor who may have phonographs to supply for his territory. He does not mention juke boxes specifically, but any distributor who might have juke boxes to supply could write Woodruff.

He reports that the coin machine business in Fairbanks is very good and that due to the many servicemen in Alaska at the present, he is trying to build up his business.

Relocation Solves Problems Arising From Driving Ban

BALTIMORE, June 12.—The new ban on pleasure driving has not materially affected coin machine operation in this city, the operators do report there has been some falling off at spots on the outskirts of town. This is being offset by relocation of machines which have shown a falling off in collections.

Operators point out they profited from the first pleasure-driving ban. As soon as the new ban became effective, operators made plans for relocations from spots which they knew were bound to be affected.

As a result operators have only coin machine collections that are good, with reasonable collections coming in week after week. They point out that an inducement for this step, in addition to the pleasure-driving ban, is the growing shortage of machines in good workable condition, especially in view of the shortage of mechanics and continued growing shortage.

Fewer spots and concentration of locations seems to be the order of the day in view of the difficulties and problems with which operators are confronted.

Michigan Supreme Court Says Cities May Use Meters

DETROIT, June 12.—Final determination of the legality of parking meters was decided Monday by the Michigan State Supreme Court. The case involved the Muskegon parking meter ordinance. The court ruled in favor of the right of a municipality to establish meters as it desired.

The court said in part: "It must be assumed that parking in a city street is a privilege and subject to regulation by the proper authorities. If parking is a privilege and not an absolute right, the power to regulate implies the power to exact a fee for the cost of such regulations."

Factory Employment Hits New High in Philadelphia

PHILADELPHIA, June 12.—Philadelphia factory pay rolls, which are reflected in the collections in all types of amusement and vending machines, reached a new high in April, with an increase of 39 per cent over those of April, 1942. While figures are not available, operators reported last month that April collections were high for the year thus far. At the factories, from March to April there is normally a seasonal decline, yet factory pay rolls rose 1 per cent. Pay rolls for the first four months of the year were 43 per cent over the same period in 1942.

Factory employment here during April broke all existing labor records, expanding 16 per cent over a similar period last year. The four-month gain over 1942 was 17 per cent. The figures were compiled in a monthly business survey by Pennsylvania State College.

Based on bank debts, factory pay rolls and industrial power sales, the index of general business in April rose to 245, using the 1935-1939 index of 100 as the standard for comparison. That presents a 42 per cent rise over 1942.

OPA Names 19 in Restaurant Trade To Advisory Group

WASHINGTON, June 12.—Creation of a Restaurant Industry Advisory Committee, composed of 19 leaders in this field from all parts of the country, has been announced by the Office of Price Administration. At the same time, OPA revealed the extent to which the "freeze" of restaurant prices already has been instituted by OPA regional directors.

The new Restaurant Advisory Committee includes representatives of all kinds of restaurants, hotels, taverns, industrial feeding operations and dining car services.

Among the problems before the committee will be the development of methods of lowering prices where they are abnormally high, especially in defense centers, and a review of the specific provisions of the regulations issued to date.

"Freezing" of restaurant prices for the whole State of Connecticut Friday, May 21, was the latest move to curb the upward climb of restaurant prices.

In Connecticut, as in other areas where freeze orders have been issued, the base period is April 4 to 10, 1943. General Order 50, which instituted the restaurant price control program, required operators of places serving meals on a commercial basis to submit their menus or price lists for this period.

Coinage News

CHICAGO, June 12.—Telltale evidence of how the new penny is failing to work modern coin machines was seen at the Chicago Post Office this week. The famous Mailomat machines that have been under tests in one of the post office buildings here for many months had a small sign reading as follows: "Will not operate with new steel cent."

The mailing machines were placed on test here with much publicity fanfare and have proved a great accommodation to the public, but the fact that these official machines bear notice that the new pennies will not work greatly bolsters the contention of the vending machine industry that they will have trouble with the new pennies.

Fortunately the Treasury Department issued an order May 10 apparently intended to stabilize the weight of the new pennies as nearly as possible like that of the old coins.

Baltimore Chemical Firm Uses Beverage Dispenser

BALTIMORE, June 12.—A Coca-Cola beverage dispensing unit is now in operation in the general office of the Davison Chemical Company. This unit, which is one of the large types, is designed to serve Coca-Cola drink to the 300 workers in this office. Normally it does, but since the new ODT ruling on deliveries it is only being serviced twice weekly, consequently the unit is emptied within a few hours after each filling.

This may all be changed if the Coca-Cola organization should get a ruling on the use of the dispenser as a service, as some other soft drink beverage dispensers have done. The shortage of Coca-Cola may account for the lack of action in this direction.

Correction

In a news note in *The Billboard* June 5, page 70, the statement was made that the Moseley Vending Machine Company had a contract with the army air base at Richmond, Va., for placing machines. The news notice should have read Moseley Amusements, Inc., instead of the Moseley Vending Machine Company.

Harry Moseley, head of the two firms, recently made a trip to the West Coast and was accompanied by E. M. Butler, coin man of Richmond Va. They were accompanied by their wives on the vacation trip, and were in Chicago June on their return to Richmond.

Southern Coinman Now in Air Service

EAGLE PASS, Tex., June 12.—Corp. Lloyd Bailly, a member of the army air force here, was formerly a member of the coin machine industry. He is now connected with the army air base's physical training department.

He says that he was formerly an operator in Southwest Louisiana from 1938 to 1942. From 1938 to 1941 Bailly conducted his business as the Bailly Bros. Coin Machine Company. The firm sold out in 1941 and Bailly became manager of the route under the new concern that had purchased the business. Bailly joined the air service in 1942.

Salesboard Firm Opens in Chicago

CHICAGO, June 12.—William Shapiro, who has had long and important experience in the salesboard field with some of the leading salesboard firms in Chicago, has now started his own business. The new firm will be known as the W. S. Sales Company with offices at 1323 Lunt Avenue, Chicago.

Shapiro says his firm will handle complete lines of boards, tickets and deals. He says that he will give the very best service possible to old and new customers and friends in the trade. He is all ready to do business.

Citizens' Committee Named To Study Youth Problems

MINNEAPOLIS, June 12.—A new citizens' committee on youth activities, formed to use facilities of existing agencies and to seek co-ordination of neighborhood efforts, has elected Arthur E. Larking, president of Minneapolis area council of Boy Scouts, as chairman. Gerald L. Moore was picked as secretary. District Court Juvenile Judge Fred B. Wright, Dr. E. D. Monachesi, John O. Louis, O. A. Pearson and the Rev. E. B. Glabe compose a committee to plan future activity.

Baltimore

BALTIMORE, June 12.—Ralph J. Klotzbaugh, president of Josselyn's, Inc., maker of Tastymaks and Milkymaks and secretary of the Manufacturing Confectioners' Association of Baltimore, will attend the Wartime Conference of the National Confectioners' Association.

Buy These PROVEN HIGH MONEY MAKERS at These New Low Prices

All American \$39.50	Follies \$21.50	Pick 'Em \$24.50
Broadcast 39.50	Hold Over 29.50	Sparky 39.50
Big Chief 39.50	Lucky 21.50	Sea Hawk 44.50
Big Time 39.50	Mystic 29.50	Sport Parade 39.50
Crystal 39.50	Miami Beach 47.50	Super Six 27.50
Champion 27.50	Progress 27.50	Thriller 27.50
Flicker 39.50	Mills 1-2-3 (1 Ball Free Play) 47.50	Zombie 39.50

★ 5¢ Mills Jumbo Parade, Animal Reels, Free Play. Just what you need to open additional territory or make more money from present location **\$79.50**

★ 25¢ Jennings Chief, 3-5 P.O. \$169.50

★ 10¢ Mills Blue Front, 3-5 P.O. 189.50

★ 5¢ Pace Double Jackpot 69.50

★ 10¢ Mills Q.T. 79.50

★ 5¢ Jennings Chrome Front, 3-5 P.O. 179.50

★ 5¢ Mills Brown Front Futurity, 3-5 P.O. 189.50

★ 5¢ Mills War Eagle, 2-4 P.O. 69.50

★ **LARGE STOCK OF SUPERIOR PUNCH BOARDS—Write for Prices.**

★ Brand New Cabinets for Blue and Brown Front Mills Slots.

★ Glasses for Mills 4 Balls. ★ Club Handles for Mills Slots.

★ **ALWAYS AT YOUR SERVICE—Tell us what you need. We have it or can get it for you!!!**

ILLINOIS NOVELTY CO. 4335 ARMITAGE AVE. CHICAGO • ILLINOIS

Albany 0945

L-265 AMENDED JUNE 5

Juke Box Trade Considers Interpretations of Order

Some points still not clear—radio industry studies order in Chi meeting

CHICAGO, June 12.—The juke box trade was busy this week analyzing the amended WPB Order L-265 which was issued in Washington June 5. Since the original order was issued there has been growing confusion in the trade as to whether the order applied to juke boxes or whether it did not. By the first week in June a number of distributors had ceased selling juke boxes and parts until they were more certain about how the order applied to the industry. Phonograph manufacturers had discussed the order in meetings here and had applied to the WPB for interpretation of the order as it applied to juke boxes.

The amended order issued June 5 seems intended more to clarify the situation as it applies to civilian radio tubes and parts rather than to the juke box trade. However, the amended order does give definite relief on some points to the juke box trade, according to some leaders in the business.

One unofficial interpretation of the order says that "it removes restrictions on the transfer at consumer level of automatic phonographs. This section, which also includes automobile radios, means that owners of automatic phonographs may sell or otherwise dispose of them as one consumer (operator) to another. In issuing the amended order the WPB warned that current production of civilian radio tubes is low and that requirements for many types are not being met."

Another unofficial interpretation of the order says that "this change eliminates the necessity of distributors appealing to Mr. Henry of the Radio and Radar Division for the privilege of selling completed phonographs which were manufactured on or before the 24th day of April, 1943. It does not make any changes with regard to the handling of parts orders; therefore all distributors and operators ordering service parts for repair work must show the Supplier's or Consumer's Certificate on each order providing that they do not return the old part in exchange for a new one. The amended order means that it is not now necessary for the distributor to appeal to Mr. Henry in order to sell reconditioned phonographs."

These two expressions of opinion are entirely unofficial, but they do show views of men interested in the juke box trade.

The Radio Manufacturers' Association opened its annual conference at the Palmer House, Chicago, June 10, and it was expected that much time would be devoted to a study of the amended Order L-265 as it relates to civilian radio parts and supplies. It was expected also that high government officials would be present to interpret the order. No information was available from the conference at this writing.

Leaders in the radio trade felt that the L-265 order was originally issued chiefly to maintain tubes and parts for home radio and phonograph sets. The radio industry has found in recent months that plants doing war work were buying up all the tubes and radio parts they could get to use in the manufacture of supplies for the armed forces. The amended L-265 order definitely forbids selling any tubes or parts bearing the civilian mark "MR" to firms that are making electronic equipment for the government.

The WPB reports that the production of tubes for home radio sets is below normal and that every effort must be made to keep home radio sets going. That is said to be the underlying reason for L-265.

The amended order has some definite exceptions to the general order, and among these are phonograph records and needles.

Since there is so much discussion of

L-265, the amended order as issued June 5 is reprinted in full, as follows:

Part 3037—Electronic Equipment (General Limitation Order L-265 as Amended June 5, 1943.)

The fulfillment of requirements for the defense of the United States has created a shortage in the supply for defense, for private account, and for export, of electronic equipment; and the following order is deemed necessary and appropriate in the public interest and to promote the national defense:

§ 3037.8 *General Limitation Order L-265—(a) Definitions.* For the purpose of this order:

(1) "Person" means any individual, partnership, association, business trust, corporation, or any organized group of individuals whether incorporated or not.

(2) "Manufacture" means produce, fabricate or assemble electronic equipment, or perform any act or operation upon electronic equipment so as to modify or convert it from one to another type, use or mode of operation, but shall not include acts incidental to the maintenance or repair of electronic equipment.

(3) "Electronic equipment" means any electrical apparatus or device involving the use of vacuum or gaseous tubes and any associated or supplementary device, apparatus or component part thereof, and shall include any acoustic phonograph and component parts thereof. The term shall not include:

- (i) Hearing aid devices;
- (ii) Wire telephone and telegraph equipment;
- (iii) Electric batteries;
- (iv) Power and light equipment;
- (v) Medical, therapeutic, x-ray and fluoroscopic equipment other than replacement electron tubes therefor;

(vi) Phonograph records and needles;

(vii) Automotive maintenance equipment as defined in Limitation Order L-270;

(viii) Incandescent, fluorescent and other electric discharge lamps, as defined in Limitation Order L-28; and rectifier tubes, as defined in Limitation Order L-264.

(4) "Preferred order" means any order for delivery to or for the account of the army or navy of the United States, the United States Maritime Commission, the War Shipping Administration, the Panama Canal, the Coast and Geodetic Survey, the Coast Guard, the Civil Aeronautics Administration, the National Advisory Committee for Aeronautics, the Office of Scientific Research and Development, Defense Supplies Corporation, Metals Reserve Company, any foreign country pursuant to the Act of March 11, 1941, entitled "An Act to Promote the Defense of the United States" (Lend-Lease Act), or any other bearing a preference rating of AA-4 or higher.

(5) "Transfer" means sell, lease, trade, give, deliver, or physically transfer in any way so as thereby to make available for the use of a person other than the transferor, but shall not include the transfer of electronic equipment by one person to another person for repair or storage thereof nor the return of such equipment to the owner thereof (or his agent).

(6) "Producer" means any person to the extent engaged in the manufacture of electronic equipment for transfer or for commercial use.

(7) "Supplier" means any person to the extent that his business consists in whole or in part of the sale, distribution or transfer from stock or inventory of electronic equipment, and includes wholesalers, distributors, jobbers, dealers, retailers, servicemen, branch warehouses or other distribution outlets controlled by producers and other persons performing a similar function.

(8) "Consumer" means any person who owns, operates or purchases electronic equipment for his own use.

Restrictions

(b) *Restrictions.* (1) No producer shall

manufacture any electronic equipment except:

(i) To fill preferred orders, or

(ii) To fulfill, under the Controlled Materials Plan, an authorized production schedule or authorized program, as defined in CMP Regulation 1.

(2) No producer or supplier (other than Defense Supplies Corporation) shall transfer any electronic equipment to any consumer, nor shall any consumer accept the transfer of any electronic equipment from any producer or supplier (other than Defense Supplies Corporation) except:

(i) To fill preferred orders, or

(ii) To fill orders bearing a preference rating of A-1-a or higher, or

(iii) To fill an order for any component part of electronic equipment provided the consumer delivers to the producer or supplier concurrently with the transfer a used, defective or exhausted part of similar kind and size which cannot be repaired or reconditioned; or when circumstances render the delivery of a part for a part impractical, provided the consumer's purchase order (or written confirmation thereof) is accompanied by a certificate in substantially the following form signed by the consumer:

Consumer's Certificate

I hereby certify that the parts(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

.....
Signature and Date

(3) No producer or supplier shall transfer any electronic equipment to any supplier, nor shall any supplier accept the transfer of any electronic equipment from any producer or supplier, except:

(i) To fill preferred orders, or

(ii) To fill orders bearing a preference rating of A-1-a or higher, or

(iii) To fill an order for component parts of electronic equipment required by the receiving supplier for the repair of electronic equipment then in his possession, or to replace in the inventory of the receiving supplier parts similar in kind and equal in number which have been delivered on or after the 24th day of April, 1943, by the receiving supplier to consumers against defective or exhausted parts or consumers' certificates, or to other suppliers against supplier's certificates, as specified in this order; provided the purchase order is accompanied by a certificate in substantially the following form signed by the receiving supplier:

Supplier's Certificate

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of Limitation Order L-265, with the terms of which I am familiar.

.....
Signature and Date

The producer or supplier to whom the above certificate is furnished shall be entitled to rely thereon as evidence that the purchase order is within the provisions of this paragraph (b) (3) (iii), unless he has knowledge or reason to believe that it is false.

(4) No producer or supplier shall retain in his inventory possession or control for more than sixty (60) days any used, defective, exhausted or condemned parts which cannot be reconditioned but must dispose of the same through salvage disposal or scrap channels.

(5) After June 30, 1943, no person shall mark radio receiving type tubes with the symbol "MR" except when authorized or directed to do so by the War Production Board. No person shall use radio receiving type tubes which are marked "MR" in the manufacture of electronic equipment to fill any preferred order. No person shall transfer or accept the transfer of such tubes on any preferred order or any other order bearing a preference rating, except rated purchase orders for export. No producer shall transfer for export in any calendar quarter a quantity in excess of 15 per cent of his production of such tubes during that calendar quarter. Producer of such tubes may transfer them to other without restriction.

Exceptions

(c) *Exceptions.* (1) The provisions of this order shall not apply:

(i) To the transfer of any finished product of the following kinds which was produced and designed for home use and the manufacture of which was completed on or before the 24th day of April

Interpretation of Order L-265

The following is an editorial interpretation of WPB Order L-265 as amended June 5 and as it applies to the juke box industry. The interpretation is wholly unofficial and is intended as a discussion of the provisions of the order:

1. Manufacturers and distributors may sell automatic phonographs and auxiliary equipment to consumers (operators) if the equipment was completed before April 24, 1943.

2. The order is not specific on used and reconditioned equipment. Apparently the same rules apply as in the case of new equipment. One interpretation is that used and reconditioned equipment may be sold as usual. Used equipment would naturally have been made before April 24 and hence salable. The radio industry is likely to get an early interpretation on used equipment.

3. The lease of equipment is permitted by any person to any person, provided the lessor was established in such business before April 24, 1943. This means the operator can continue to place equipment if he was an established music operator before April 24.

4. Under the general terms of the order parts and tubes can only be sold when an old part or tube is taken in, or else the operator may furnish a Consumer's Certificate as published in the order.

5. Manufacturers and distributors must turn in all old parts and tubes for salvage within 60 days if the parts cannot be reconditioned. The order says "component parts"; speakers and wall boxes are auxiliary equipment to juke boxes and have their own component parts.

6. Provisions are made whereby distributors may buy parts to maintain their inventories as of April 24, 1943. A Supplier's Certificate and rules are published in the order.

7. Equipment may be transferred by one person to another person for repair or for storage.

8. Transfers (by sale or lease, etc.) of equipment may be made prior to June 23, 1943, pursuant to purchase orders placed prior to April 24, 1943.

9. Provisions are made whereby operators may order parts and tubes by mail without sending old parts if they send Consumer's certificate as explained in the order. This certificate gives distributors authority to fill order.

1943, to wit: radio receiving sets; phonographs and record players; sound motion picture projectors.

(ii) To transfers of electronic equipment which transfers are made on or before the 23d day of June 1943 pursuant to purchase orders placed prior to the 24th day of April 1943.

(iii) To the lease of electronic equipment to any person by any person: *Provided*, That the lessor was actually engaged in the leasing of such equipment as a normal incident and part of his established business prior to the 24th day of April 1943.

(iv) To the transfer to any consumer of any finished product of the following kinds, the manufacture of which was completed on or before the 24th day of April 1943: automobile radio receiving sets designed for the reception of standard broadcasts; automatic phonographs as defined in Limitation Order L-21.

(v) To transfers of radio antennae, antennae couplers; power supplies and battery cables for battery type home radio receivers; automobile radio control assemblies, loudspeakers and cables; electric fence exciters; or musical instruments (other than phonographs and radios) which involve the use of vacuum or gaseous tubes and the manufacture of which was completed on or before the 24th day of April 1943.

(2) The War Production Board may from time to time specifically authorize in writing exceptions to the provisions and restrictions of paragraphs (b) (2) and (b) (3) hereof.

(d) *Applicability of regulations.* This order and all transactions affected thereby are subject to all applicable provisions of the regulations of the War Production Board as amended from time to time.

(e) *Appeals.* Any appeal from the provisions of this order shall be made by filing a letter in triplicate, referring to the particular provision appealed from and stating fully the grounds of the appeal.

(f) *Violations.* Any person who willfully violates any provision of this order, or who in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime and upon conviction may be punished by fine or imprisonment. In addition any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priorities control and may be deprived of priorities assistance.

(g) *Communications.* All reports to be filed, appeals and other communications, concerning this order, should be addressed to War Production Board, Radio and Radar Division, Washington, D. C., Ref: L-265.

Issued this 5th day of June 1943.
WAR PRODUCTION BOARD,
By J. JOSEPH WHELAN, Recording Sec'y.
(F. R. Doc. 43-9144; Filed, June 5, 1943; 11:44 a. m.)

Shellac Reports

CHICAGO, June 12.—Two widely separated reports gave some promise recently that there might be an increase in shellac substitutes available in the next few months. It was reported from West Texas that a desert plant growing there has long been known in Mexico as a source of a vegetable wax which can be used as a substitute for shellac in varnishes, lacquers and even in making phonograph records. It is usable also in electrical insulation materials.

The desert plant also has other valuable by-products which may encourage the growing of the plant in quantity in West Texas. Chemists are considering methods for refining the wax, and if it proves to be as successful as they hope, no doubt cultivation of the plant will be started on a large scale as early as possible. Some of the production has already been shipped to Eastern mills and found to be encouraging.

A second report came from Guatemala. It indicated that a possible substitute for shellac could be obtained from a wax which was produced by an insect common to that country. The Guatemala insect is similar to the insects of India which produce the wax which forms our well-known shellac. Natives in Guatemala have used the wax for many years as a finish for ornaments and art objects. The wax is not being produced on a commercial scale now, but commercial agents who have examined it feel sure that it could be obtained in much larger quantities if the proper steps were taken.

MUSIC IN THE NEWS

LIGHT VS. HEAVY.—The seemingly endless debate on the merits of light vs. heavy music crops up in the press every so often. *The St. Louis Globe-Democrat's* Virginia Tracy chalked up one for the light side when she interviewed Isaac Van Grove, new music director for St. Louis's famed Municipal Opera.

Van Grove is inclined to vote for the lighter music for a number of reasons. He claims operettas are constantly improving, in music, librettos and orchestral arrangements. Furthermore, he says, they're not as light as the public thinks and there's much art in them—fine choral writing and much beautiful musical style. To clinch his point he noted that three of the most successful Broadway hits of the season are operettas.

Opera, according to Van Grove, will never be really popular and will always be restricted to small groups. "You don't go around singing Brunhilde's *Battle Cry* from *Die Walkure*," he observed, "but you do go around singing *Sweethearts*."

"Another bad feature of grand opera," he contends, "is the foreign language. That's a disaster that makes both audience and performers part of one great bluff in which neither very much trusts the other. The audience has a feeling of awe and mystery attending a rite which it can never quite enter. The performers, knowing the audience doesn't understand, resort to all sorts of tricks and every type of insincerity to get applause."

Of his favorite subject, "the lyric theater," he said. "It's so right, so typically American—like the Midwest. There's less pretense here. You don't have to prove anything in operetta. All that matter is the beauty, the romance, the songs. The dramatic theater gets itself so involved. Plays with music can create a world. Now don't misunderstand me, I don't consider them an escape from reality. They're an escape into a real world—out of one that's all balled up."

COMMUNITY SINGING.—The growth of community singing, especially since the war began, has been steady. We find it mentioned frequently, and an article in the magazine section of *The Christian Science Monitor* by Robert Lawrence Weer is representative of the subject (even tho it does take a couple of slaps at juke boxes).

Says Weer, "If folks would just get together for an hour or so each week and open up their mouths and let go in great bursts of song, the home front would quickly rally into step with our boys on far-flung battle fronts. For community singing is one of the world's greatest unifying influences."

"While community singing seems to have been pushed aside in this mechanical age of radios, talkies and juke boxes, these mechanical producers of music have not in any sense lessened the value of community singing. They merely have caused people to forget its value."

"Community singing is not educational. It's not even musical. It is recreational. That's the purpose of it. It is a means of expression. It gives people the opportunity to express themselves in unison."

The value of community singing, Weer says, is what it does for those who sing. It makes no difference whether a person can sing or not "if he just opens his mouth and lets go." Many people who would never sing alone will go "all out" in a group, he claims.

WHY DO CATS TICK?—What makes jitterbugs act the way they do has attracted the interest of a number of groups, and this week's sample is chiefly concerned with the opinions of psychiatrists. Two papers have had articles on the subject, and undoubtedly more will be forthcoming.

The Seattle News ran an article by Max Hill, who interviewed a New York psychiatrist on the subject. Says the doctor:

"The music warms them up. This type of music has become a fad, almost a racket in some cities, with the dance hall managers hiring talented couples to lead the others on into more spectacular dancing."

A lack of control by parents, older sisters and brothers, because of the war, is a partial explanation of the jitterbugs' antics, the psychiatrist says, adding that these musical or dance orgies warm the kids up, and that they must be guided.

Adolescents need some expression and outlet, such as youth activities, he feels.

The Milwaukee Journal's correspondent fell a victim to the hepcat's jive, for he writes that a neurologist who is strictly off the top shelf but asked to remain anonymous because jitterbugging is slightly outside his field, gave out that the goings-on of the zoot-suiters are probably harmless but certainly queer. (Which is our nomination for the department of understatement's prize of the week.)

Other opinions were solicited, and a college professor who has been studying jive and what it does to one expressed bewilderment over parents who would allow their children to leave home at 4 a.m. to witness a performance by the hepcats' delight, Harry James. On the other hand, a dance critic defended the youngsters as being definitely in the groove but considered the concern of adults out of this world and in need of psychiatric investigation!

HIT COMPOSER.—*The Chicago Herald-American* reports that the idea for the song hit *You'll Never Know* was in the mind of Charles N. Forbes even as he was being tried on a charge of automobile theft.

He worked out the melody for the song in his cell at a Colorado penitentiary after his conviction. Inspiration for the song was a girl in Trinidad, Colo., whom he refused to name.

Forbes has written several songs but never had one published before. Hearing *You'll Never Know* on a nationwide radio program was almost unbelievable, he says.

The song's success puts Forbes up among the more prosperous prisoners; he received \$1,000 cash for it and also gets 3 cents for each copy sold.

MUSIC IN AIR RAIDS.—The use of music to curb panics during air raids is prescribed by Prof. Harvey Zorbaugh, of New York University, *The New York Times* reports.

Panic is like fire, says the professor—it should be stopped when small, before it becomes a conflagration almost impossible to curb. Citing the tremendous loss of life in panics like that which resulted from the fire in a Boston night club as due primarily to fear, he said familiar music, played in a slow, strong rhythm, had proved more effective than physical force in restoring calm.

"The best music for the purpose of converting a panic-stricken mob into quietly acting, calm and normal people, is the kind of tune that will make people sing. When people start singing their minds are diverted from the immediate problem agitating them," the professor said.

ITALIAN BAN.—One more reason for being glad we're Americans was our reaction to the news that open-air players of mandolins and other musical instruments in Italy will henceforth be liable to three months' imprisonment and fines under new decrees announced as intended to impress the people with the seriousness of the war situation. (If the Italians aren't yet aware of the seriousness of the situation what good will it do to deprive them of music?)

Non-musical postscript: The decree also forbids the wearing of bathing suits outside of beaches and swimming pools; women may not wear short skirts and may wear slacks and shorts only when bicycling, and men may not wear shorts at all.

Penna. Legislature Permits "Soundies" In Licensed Spots

HARRISBURG, Pa., June 12.—Included in the four bills connected with the liquor industry and recently signed by Gov. E. Martin was House Bill No. 541 which allows the use of soundies in licensed places without requiring a permit. This new amendment to the liquor license law restricts the operation of movie machines in licensed establishments "... other than such as are exhibited thru machines operated by patrons by the deposit of coins which projects pictures on a screen

Cleveland Soldier Says No Jukes in Sydney, Australia

CLEVELAND, June 12.—Private Irving Bader, home on furlough after service in Australia and the South Pacific, reported that in Sydney, Australia, there are no juke boxes whatsoever. Bader, formerly with the J. C. Novelty Company here, said that the most popular recording artists are Bing Crosby and Eddie Duchin, but that the Australians had only old records—nothing new. Bader also remarked that Australia was "open for the music-box business." In Sydney, a city with over 1,000,000 population, the restaurants feature radio-phonograph combinations, he said.

not exceeding in size 24 by 30 inches and which forms part of the machine."

Other bills provided for the renewal of licenses for tavern men in military services and the wholesale stores and rationing bill which allows the Pennsylvania Liquor Control Board to set up certain stores in heavily populated communities and designate them as wholesale stores only, which also gives the board permission to set up a rationing system if it sees fit.

SPECIALS

Wurlitzers Model 850	\$500.00
Wurlitzers " 800	395.00
Wurlitzers " 750E	425.00
Wurlitzers " 750	400.00
Wurlitzers " 700	330.00
Wurlitzers " 600	
With Adaptor	200.00
Wurlitzers Model 500	210.00
Wurlitzers Counter Model 41	85.00
Seeburgs Model 8800	
(Like New)	400.00
Seeburgs Model 9800	
(Like New)	400.00
Seeburg Crown	219.50
Rockola 40 Super	
Rock-o-Lite	235.00
Rockola 39 Master DeLuxe	169.50
Rockola 39 Standard	159.50
Rockola Imperial With Adaptor	85.00
Seeburg Wireless	
Wall-o-Matic	22.50
Wurlitzer Bar Matic	30.00
Wurlitzer Wireless Strollers Complete	45.00
Bally Defenders	235.00
Bally Rapid Fire	210.00
Rockola Ten Pins	30.00
Chicken Sam	120.00

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731 Second Ave., N. Birmingham, Ala.

WANT TO BUY PHONOGRAPHS

SEEBURG Victrolas, Models 8800, 9800, E. S. Remote Controls, and Wall-o-Matics, also Envoys WURLITZERS 700, 750, 750E, 800, 850. I will buy the above models in good operating condition. Mail me your price and condition, and the number you have for sale. Let me bid on your route before you sell.

We maintain an all-time repair service for Operators on Boxes and Amplifiers.

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PHONE 286 GREENVILLE, S. C.

Limited Quantity NEW RECORDS

Pre-war quality, long service. Top bands, top tunes, steady favorites. Many you can't buy today. Assorted, 25 for \$5, C. O. D.

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NEW RELEASE
BY
TOMMY DORSEY!

VICTOR
20-1530

**IT'S ALWAYS YOU
IN THE BLUE OF EVENING**

—Vocals by Frank Sinatra

Watch the nickels power-dive for this one! "It's Always You" has a crisp, smart rhythm that's swell for dancing. Includes some extra-mellow trombone work by Tommy, with Johnny Mince's clarinet going to town in the last chorus. Everybody likes "In The Blue of Evening"—and Tommy gives it a silk-plush trombone solo that'll go in the history books. Vocals on both sides by Frank Sinatra in that intimate, sincere style that's got 'em swooning from coast to coast. Better order quick!

AT THE SAME TIME, PLACE YOUR ORDER FOR

BLUEBIRD
33-0504

**WHEN I GO ACOURTIN' MY BEST GAL
BEAUTIFUL HAWAIIAN SHORES**

—Nettles Bros. String Band

Here's a lulu for all those hill-billy customers of yours! Norman Nettles sings on both sides. The second one is an Hawaiian tune with a hill-billy accent—the folks will love it!

To help us make new Victor and Bluebird Records,
sell your old ones to your distributor today!





**Help Your Customers
Keep Going with Music**

Order today from your

**VICTOR AND BLUEBIRD RECORD
DISTRIBUTOR**



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

"Best Foot Forward"

MGM's technicolor film production of *Best Foot Forward*, the George Abbott Broadway musical comedy of last year, gets its world premiere at New York's Astor Theater on June 29. Pic features many of the songs from the show which were waxed during its run and operators should be able to start them whirling again if they work tie-ups during local play dates of the film. Harry James's ork heads the cast of the screen version, and offers operators another good reason to watch for the dates of runs in local houses. James's appearance in the flicker can be used to add a few more weeks of life to his current hits, *I've Heard That Song Before* and *Velvet Moon*. Ops can make a direct tie-up with *Two o'Clock Jump* played by James in the new MGM film and recorded by him on the Columbia label. Tune has also been waxed by Muggsy Spanier for Decca.

Other pic tunes which have records available are *Buckle Down Winsokie* done by Benny Goodman (Columbia), Fred Waring (Decca), Russ Morgan (Decca) and Art Jarrett (Victor); *What Do You Think I Am*, Nancy Walker (Bluebird) and Art Jarrett (Victor), and *Shady Lady Bird*, Nancy Walker (Bluebird) and Benny Goodman (Columbia).

Also included are *Ev'ry Time* waxed by Mitchell Ayres (Bluebird), Nancy Walker (Bluebird), Eddie Duchin (Columbia), Russ Morgan (Decca), Buddy Clark (Okeh), Bea Wain (Victor) and Jan Savitt (Victor) and *The Three B's*, Will Bradley (Columbia) and The Martins (Columbia).

"Time" Short

Columbia is releasing a Community

Sing short on June 25 using as the title tune the current top-notch nickel-culler *As Time Goes By*. The Rudy Vallee (Victor), Jacques Renard (Brunswick) and Ross Leonard (Savoy) waxings have kept the tune in the Going Strong brackets of the Record Buying Guide for nine weeks now, and plugging in the Columbia short can give the ten-year-old ballad an added lift.

"Something for the Boys"

Twentieth Century-Fox is getting ready to start work on the filming of the Cole Porter Broadway musical, *Something for the Boys*. Betty Grable will star in the screen version. Altho the show opened after the recording ban was in effect and none of the songs have been waxed by major diskers, two of the biggest song hits were released on the Hit label. Tunes are *Could It Be You?* and *He's a Right Guy*, done by Hal Goodman. Hit label releases have already proven their ability on coin machines and with the film production, to start them rolling should draw plenty of response from phono fans.

Another Autry

Latest Gene Autry reissue, scheduled for July 15, is Republic's *Mexicali Rose*. Title tune has been waxed by Autry on the Okeh label and also has recordings by Bing Crosby (Decca), Sammy Kaye (Victor), Jan Garber (Decca), Dick Foran (Decca) and Joe Reichman (Victor).

Other pic tunes which have been recorded include *Alle En El Rancho Grande*, Bing Crosby (Decca), Bob Chester (Bluebird), Eddie Duchin (Columbia) and Jan Savitt (Decca); and *Las Chiapanecas*, Woody Herman (Decca).

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● GOING STRONG ●

COMIN' IN ON A WING AND A PRAYER	WILLIE KELLY	Hit 7046
	SONG SPINNERS	Decca 18553
	GOLDEN GATE QUARTET	Okeh 6713

This Hit Parade tune crashed the gates of Going Strong in high gear. Song Spinners and Golden Gate waxings are new entries this week and they've started spinning steadily in some territories, but the Willie Kelly version, which first started the song going on coin machines, is still way out in front.

I'VE HEARD THAT SONG BEFORE	HARRY JAMES (Helen Forrest)	Columbia 36668
	(18th week)	

AS TIME GOES BY	RUDY VALLEE	Victor 20-1526
	(10th week)	
	JACQUES RENARD (Chorus)	Brunswick 6205
	ROSS LEONARD	Savoy 107

DON'T GET AROUND MUCH ANYMORE	INK SPOTS	Decca 18503
	(8th week)	
	GLEN GRAY (Kenny Sargent-LeBrun Sisters)	Decca 18479
	DUKE ELLINGTON	Victor 26610

TAKING A CHANCE ON LOVE	BENNY GOODMAN (Helen Forrest) ..	Columbia 35869
	(6th week)	
	SAMMY KAYE (Three Kadets)	Victor 20-1527
	ELLA FITZGERALD	Decca 3490

LET'S GET LOST	VAUGHN MONROE (Vaughn Monroe- Four Lee Sisters)	Victor 20-1524
	(4th week)	
	KAY KYSER (Harry, Julie, Trudy, Jack and Max)	Columbia 36673
	JIMMY DORSEY (Bob Eberle)	Decca 18532

VELVET MOON	HARRY JAMES	Columbia 36672
	(3d week)	

Names in parentheses indicate vocalists.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

MORE and more interest is being devoted to Musicraft's negotiations with Petrillo and other AFM-ers, relative to securing a recording license—the first since August 1. As we have said before, if Musicraft crashes thru, it may be the beginning of the end of the recording ban. The Music Department carries a story concerning Capitol Record's reaction to the type of deal being talked up between AFM and the never-say-die Musicrafters. . . . An off the record chat with reps from some of the big three—Decca, Columbia and Victor—confirmed the suspicion that they too are watching closely what happens with the smaller record firms. With Hit remaining a constant threat to their record markets with its steady flow of current pops, they are more inclined than formerly to talk turkey. . . . Hillbillies continue to make the reports in increasing numbers. When ops can't get Cole Porter, they'll take "Corn silk Joe." Al Dexter really seems to have something in his *Pistol Packin' Mamma* and bows in besides with *Rosalita*. Ted Doffen is hitting plenty of machines with *No Letter Today* and Elton Britt still has that *Star-Spangled Banner* waving over many slots. . . . May be quite a few new band names for the machines to feature if the younger record companies get moving soon. Altho AFM has declared all contracts between recorders and recording artists null and void, there is too much red tape to be cut before any of the standard names can be sidetracked. Go chances are, guys with good bands but slight reps will be in for a record build-up. Any future developments will be reported promptly.

Territorial Favorites

BALTIMORE:

The Sheik of Araby. Spike Jones.

The "City Slickers" show they are nothing but a bunch of old corn husk-

ers when they're given a cob to work on and the *Sheik* is stripped clean. Every musical trick of the past 20 years is remembered and employed; a howl for music-wise auditors and fun for everyone. Spike Jones won a host of friends when he unloaded the juiciest razzberry Schnickelgruber ever received this side of Stalingrad and Tunisia. While there is nothing quite so rambunctious in *Araby*, the shenanigans amuse a plenty.

ST. LOUIS:

Song of India. Tommy Dorsey.

Last week this department remarked that Tommy Dorsey was enjoying a boom in revivals and we listed a few that Victor was reissuing. From St. Louis comes a reminder that one of the grandest and most highly respected of TD's oldies was left out. *Song of India* is certainly one that set half the music-playing fraternity talking and a good part of the public to listening. It was worth while then and apparently is still maintaining a pretty good battling average in the home town of the National League champs.

ERIE, PA.:

Holiday for Strings. David Rose.

Not so many weeks back, an album devoted to David Rose's stringed music was made available and coin machine ops were advised to try a sampling. One of the best known of Rose's productions is *Holiday for Strings*, a lush and descriptive title that attracted the good citizens of Erie, to the tune of quite a few nickels. It's not run-of-the-mill stuff and may prove a change of fare that many patrons will appreciate on the phono menu.

Note

For a listing of songs played most often over the radio for the week ended Thursday, June 10, see the Music Popu-



MUSIC FOR MEN OVERSEAS—Arthur Vigneux, "the juke box king of Canada," is shown with the two machines he donated to the Canadian Red Cross Society for shipment to Red Cross canteens in Gibraltar and Malta. The attractive young women are unidentified Red Cross workers.

larity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

Memphis

MEMPHIS, June 12.—Summer business in Memphis is just about holding its own. Increased population and swollen pay rolls, 20,000 sailors stationed at Millington and an undisclosed number of soldiers at Second Army Headquarters, Fourth Ferrying Command Depot, Memphis Quartermasters' General Depot, Kennedy General Hospital and the United States Engineer Office across the Mississippi, plus uncounted thousands of week-end visitors from near-by Arkansas, Tennessee and Mississippi military bases, are offset by shortages of merchandise.

Locations sell out of beer early on Saturday nights and in many cases remain closed all or most of Sundays. Business, however, remains at such a level that operators are not seriously concerned over taxes or operating problems.

The granting of police permission to open taxi dance halls to S. Frank Smith, who is also a partner in S & M Sales Company, Inc., is being watched with

great interest. Danceries have not opened yet due to difficulty of securing materials.

Charles E. Maughan, penny vender operator who recently joined the navy, letters from Los Angeles that an arcade would greatly improve the celebrated Hollywood Canteen. Meanwhile Mrs. Maughan is keeping the penny route running.

On his return from a trip thru Texas, Louisiana and Mississippi, C. A. (Jack) Canipe, Electro-Ball Company, Inc., reports that there is no used equipment to be obtained but that apparently little damage is actually being done by the recording ban. He says he believes now while manufacturers cannot obtain critical materials for record production is the time to have this out with Petrillo.

C. A. Camp, Southern Amusement Company, recently returned from St. Louis a proud man. He had managed to secure some cigarette machines.

Eleven kitchenette apartments have been made from the former elaborate quarters of the Dixie Sales Company in an effort to help the war housing situation, Bob Hunter reports. He has opened smaller but very commodious quarters at 682 Madison.

Out of business for the duration are the Central Amusement Company and J. H. Kenney & Company. E. L. Good, of Central, has joined the Coast Guard.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

IT CAN'T BE WRONG... ALLEN MILLER Hit 7045
ROSS LEONARD Savoy 108

In its second week on the Guide, another Hit waxing earned top honors and bids fair to follow its predecessor over the final hurdle. Again this label is leading its competitor by several lengths, but the Saxoy waxing has managed to get around a bit, too. Ops are finding these days that a top song even when done by a couple of unknown bands on new labels adds up to money in their pockets.

PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter) Okch 6708

Phono fans are pushing the buttons to bring up a new surprise selection every week. This time it's a hillbilly number that's been around since March and has been getting mentions here and there ever since. It took a while to break thru in some spots, but now there's substantial evidence that corn can thrive in any part of the country, and this ditty may prove to be a sequel to *There's a Star-Spangled Banner Waving Somewhere*.

JOHNNY ZERO..... SONG SPINNERS Decca 18553
JOHNNY JONES Hit 7050

In this case the Hit label waxing wasn't enough to boost this novelty hit song onto the Guide, but with the appearance of the Decca recording the top-ranking sheet music seller started coming into its own on coin machines. The Jones version has been and still is attracting an even flow of coins, but it's the Song Spinners who hit the target on *Zero*.

ALL OR NOTHING AT ALL. HARRY JAMES (Frank Sinatra) Columbia 35587
JIMMY DORSEY (Bob Eberly) Decca 2580

The appearance of this record on the Guide comes as no surprise, with Sinatra and James on the title strip. Tune itself is getting a major drive from its pub, and, altho the Sinatra recording holds the No. 1 spot, the Jimmy Dorsey-Bob Eberly combo comes in for its share of attention. These waxings by big name artists are in competition with unknown bands and hillbillies on the Guide, and the race to Going Strong brackets should prove interesting.

Double-meaning records are purposely omitted from this column.

For

"TUNES THAT NEVER GROW OLD"

—IT'S—

STANDARD RECORDS

Ask your local jobber for a complete
STANDARD RECORD catalogue

Or write to—

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

IDLE PLANT SPACE.—A study by the Office of War Information shows that much idle capacity still exists among small manufacturing concerns. Among the specific facts disclosed were these:

Only 13 per cent of a group of firms analyzed—none employing more than 125 wage earners—are utilizing their equipment at absolute capacity.

Seventy-six per cent of the plants feel that they can increase production—a third with existing equipment and under present labor and material conditions, over half if given additional labor and materials.

Half the small manufacturers expect their business to be as good or better than in 1942 and two-thirds are satisfied with their present backlog of orders.

Fourteen per cent want additional war business to offset declines in civilian output.

Fifty-eight per cent are engaged directly or indirectly in war production. Of the remaining 42 per cent a fourth have been unable to get war contracts, while the other three-fourths have not tried to obtain them.

Only part of the available idle capacity is suitable for war production, the OWI found. Even tho a major portion felt they could boost their output, 43 per cent were considered unable to increase war production under any circumstances.

MAN-MADE SUPERIORITY.—Some of the products of the chemists' test tubes are vastly superior to the natural products which grow wild, says James K. Hunt, DuPont Company.

For instance, man-made rubber is resistant to oils, heat and sunshine, three elements which are very injurious to natural rubber. Synthetic textile fibers, such as nylon, are stronger and more elastic than anything found in nature. There is a complete rainbow of bright, fast colors, more brilliant and lasting than the royal purple of age-old fame. Chemicals can render fabrics water repellent, mildew resistant and even flame-proof.

Tough, man-made plastics supplement scarce ivory, jade and tortoise shell. Strong durable bristles for paint brushes are now made of coal, air and water rather than from the backs of Oriental hogs. Synthetic camphor can be made from Southern turpentine. Synthetic sapphires provide hard, jeweled bearings for the scores of precision instruments on battleships, pursuit planes and bombers.

PLASTIC SHOES.—Plastic or cotton composition shoes may be the last word—as well as the only kinds obtainable—by the end of the year. The government is taking all the heavy calfskins from the tanners, and maintaining civilian production is growing more difficult. The shoemakers have high hopes for plastics and other chemical experiments being conducted, but say only time will tell if they will be successful.

At present variety and styles have been cut down considerably, and the wide range of colors and models is out, at least for the duration. Shoes these days are just shoes, black or brown and without frills.

The articles the factories now are turning out look much like the old shoes and may wear even better. One factory has been experimenting with soles and has developed a chemical composition that includes cotton warp, coal tar and a little reclaimed leather. Claimed to outlast leather, it has one drawback which will not endear it to housewives; it makes a slight mark on a wooden floor or on a surface like linoleum.

PULP OUTPUT HELD UP.—Producers of wood pulp have been ordered to withhold 20 per cent of their pulp production for delivery only as ordered by the War Production Board. The order was effective June 1.

Officials of the WPB said that the action was taken to assure manufacture of enough paper and paper board for the army and navy, lend-lease and Latin American requirements. The order will have the effect of reducing the amount

of pulp available for less essential paper requirements, they said.

Meanwhile to avert the threatening shortage of pulpwood for paper production, members of the industry have formed a War Production Committee of the Pulpwood Consuming Industry.

The committee is preparing a publicity campaign which will stress the necessity of farmer co-operation in vastly increasing the production of pulpwood to augment the diminishing supply from established channels.

Altho no definite goal has been set and no specific quantity from each farmer will be solicited, it has been estimated that if every farmer in the country produces one cord of pulpwood from now until the end of the year the imminent shortage will be averted.

CONVERSION THEORY.—Progressive retirement of industries from war production as they complete war contracts to allow a gradual conversion to peacetime work is being urged by at least one executive.

Walter D. Fuller, president of the Curtis Publishing Company, told a meeting of insurance men that if industries were allowed to get busy on peacetime problems and go as far as man power and materials would allow, such a move would prevent the mass unemployment predicted by planners who have not taken into consideration the gradual conversion of industries from war to peace production.

"There is no better antidote for economic ills than jobs and pay rolls," Mr. Fuller declared. "It is no stretch of the imagination that private enterprise's job in peacetime America may be one of finding workers rather than of finding employment."

SMALL PLANTS' ORDERS.—That the War

No Negotiations

CHICAGO, June 12.—James C. Petrillo and the executive board of the AFM held sessions here from Monday thru Friday of this week.

A member of the executive board stated that only routine matters pertaining to the organization were discussed. He said that the record ban was not discussed.

Much publicity had been given to the prospect that representatives of the firm making Muscraft records would be present at the meetings. However, it was definitely reported by a member of the board that Muscraft was not represented at any of the sessions. Hence there were no negotiations on the recording question.

Department is co-operating with the Smaller War Plants Division of the WPB is shown in a report from the New York Ordnance District of the army which says that 75 per cent of the contracts awarded for army ordnance items during April in the New York area went to small plants.

According to the report, contracts valued at \$18,766,000 were awarded to small war plants in the New York area during April, compared to a dollar volume of \$5,916,230 in contracts awarded to larger plants.

Ninety-four small plants shared the orders. Of these, 24 had less than 100 wage earners and 21 had from 100 to 500 wage earners. Plants with more than 500 workers received 49 contracts.

MAGNESIUM SUPPLY.—More magnesium that the war program needs now flows from American plants, it is reported. Therefore the government has cut the production at the sea-water factories by 25 per cent. The largest of these was turning out one-fourth more than its estimated capacity. No cutback was ordered on the new plants which make magnesium from ore (rather than sea water), however; they're more experimental than the time-tested sea-water operations.

Altho there is plenty of magnesium now, the expanding bomber production may later take up the slack.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Columbia released four sides this week, entering another version of the current hit *Comin' In on a Wing and a Prayer* by the Golden Gate Quartet, mated with the spiritual *Run On*. Former merited enough attention in its first week to move up with its competitors into *Going Strong*. Other two sides are *You're So Good to Me from Youth on Parade* and *Pushin' Sand*, an instrumental, both done by Kay Kyser. Decca is experimenting with a new idea, releasing four sides by a name singer accompanied by a vocal group. First two will be out this week, *You'll Never Know* from the film *Hello, Frisco, Hello*, and *Walt for Me, Mary* waxed by Dick Haymes and the Song Spinners. Both have already appeared on the Hit label and have been showing up in many territories. Next week Decca will release *It Can't Be Wrong*, ballad taken from *Now Voyager*, and *In My Arms* waxed by the same artists.

The Victor re-issue of Tommy Dorsey and Frank Sinatra on *In the Blue of Evening* drew a lot of mentions in its first week out. *Paper Doll* cut on the Decca label by the Mills Brothers is slipping onto more and more machines each week. Several ops report that any recordings with Sinatra's name on the label are guaranteed to attract, and the most popular revivals seem to be *Night and Day* and *I'll Never Smile Again*. Of the three hillbilly numbers mentioned last week as gaining strength, *Pistol Packin' Mama* has already moved up into *Coming Up*, and *No Letter Today* by Ted Daffan (Okeh) and *Rosalita* by Al Dexter (Okeh) look like they may follow in its footsteps.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

Since no new records were received this week, no review of *The Week's Best Releases* will appear in this issue.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

Appreciation

The following two letters explain themselves. Irving Blumenfeld, General Vending Service Company, Baltimore, is the gentleman who helps men in the services get the records they want. He suggests the juke box trade should do more of this work.

To the Editor: We enclose a letter received today which speaks for itself. We believe that this letter contains a good bit of human interest and that you might see fit to give some publicity to it.

We are one of the distributors for Muscraft records and some few weeks ago we received a request from this party for a record. We sent it to him by parcel post, and he then wrote us that it arrived badly broken and asked us to send him another. This letter is in reply to ours advising that we had sent him an additional record, packed very carefully, and shipped by express which we hoped and expected would reach him intact. We also told him that his persistence regarding this particular record had aroused our curiosity as to why it was so important to him that he would go to so much time and trouble. We enclose a copy of his reply, which is self-explanatory.

We have also had requests from soldiers and sailors from time to time for used records. One case in particular that we especially remember was a few weeks ago, when a sailor who was part of a crew awaiting the commissioning of a new ship, explained that someone had been good enough to donate an old phonograph and that he had taken a collection of \$10 or \$15 to buy a supply of used records. We were more than glad to get together a selection of a hundred or more and give them to this sailor at no charge, with our compliments and best wishes.

If coin machine operators generally could know how much pleasure and gratification such gifts, which are certainly insignificant as far as cost is concerned, produce, we believe that the industry would keep all the army and navy boys supplied gratis. Certainly we on the home front can do this little bit to make the lives of our boys in camp and at sea more pleasant; and, of course, it goes without saying that such actions do a lot of good and create a lot of good will for the industry as a whole.

Yours for Victory,
IRVIN BLUMENFELD,
Baltimore.

Airman's Letter

Dear Mr. Blumenfeld: Your letter of May 24 was welcomed and keenly appreciated. I can't tell you how happy it makes me, especially as a soldier, to see someone do so much to help someone else when there is very little in return for the favor except sincere thanks.

The Baron Elliott Muscraft recording of *Stardust* hasn't arrived at the local express company yet, but I imagine it will come in shortly. Since you packed it as you stated, and because shipments by express usually arrive safely, I feel that this time the record will be undamaged.

In the strictest sense of the word, I am not a phonograph record collector. By that I mean that I attach no special value to a record as a record—it's the music on it that counts with me.

I remember hearing Baron Elliott on CBS several years ago. I found his music very likable, and since I think quite a lot of the tune *Stardust*, it would be only natural that I should want his Muscraft recording of the tune. It was unfortunate that I should have so much trouble getting the disk, but once I decide that I want something, there is no peace for me until I get it.

I'm keeping my fingers crossed until I receive notice from the express company. Surely my luck will be better this time.

No foolin', Mr. Blumenfeld, you don't know how much of a kick I got out of the kindness you showed me. Panama City isn't exactly completely away from civilization, but it isn't Fifth Avenue either. People like you make us (even tho we're practically on the home front) feel like we're fighting for more than just a few slogans and the like. My hat's certainly off to you!

With kindest regards,
SGT. WARREN E. ELDER

Industry Mentions

Magazines -- Newspapers -- Radio

We're Building Up . . .

Charlie Rosen, formerly of the industry, wrote us last week that altho he is now in Uncle Sam's navy, he still feels as if he belongs to the good old coin machine business. He says "In view of this fact, whenever I read or hear of something connected with our industry that is helping the war effort, I get a warm feeling and I stick out my chest and brag. After all the nasty, exaggerated lying press notices which I used to read that gave our industry a bad name, you can't blame us for showing enthusiasm over notices like the enclosed one."

Charlie wrote that he couldn't tell us what paper the clipping was taken from because of military censorship, but it will be all right to say that it appeared in a newspaper with a large following somewhere on the East Coast. The news item is headed "Penny Arcade Device Makes Navy's Gunners Best in World," and the story is reprinted in full, as follows:

"Next time you walk into a Granby Street Penny Arcade, drop a nickel in the slot, clutch the grips on the electric machine gun in each hand, and fire like mad at the shadow plane that flits across a screen 15 feet away, you are giving a pretty good imitation of a training innovation in use here which is helping to make our navy's gunners the deadliest in the world.

"For this new training device, which has been instituted at the Naval Training Station, creating within a small, blacked-out room the illusion of aerial bombing and strafing, bears a remarkable resemblance to the popular electric machine gun game which has long been one of the most popular of slot-machine arcade features.

"Some navy men call the new development a 'hell-on-wings chamber.' But whatever it is called, the navy is so impressed with the results obtained at the anti-aircraft training and test center at Pam Neck that it is rushing installation of units in the destroyer-escort crew training school, and plans to set them up at other training stations thruout the nation and in all its outposts.

"A super-projector and amplifier reproduces on a giant screen the sound and three-dimensional sight of speeding planes. A 'machine gun' which faces the screen shoots electrical 'tracers' at the planes, and an automatic computer records the hits and misses.

"The device cost about \$20,000 to manufacture, but they make it possible for trainees to fire the equivalent of 100,000 20-mm. shells a day, saving \$15,000 to \$20,000, or the cost of the machine, every day, Lieut. Comdr. D. Gallary, commanding officer of the Pam Neck training center, said."

Charlie sends his regards "to all the boys in our industry, an industry which, without any question of doubt, is contributing greatly to the winning of the war."

. . . To An Awful Letdown

Don't get too comfortable in that cozy low Seaman Rosen's letter gave you. Because there's a fellow down in Memphis who wants juke boxes included in the anti-noise campaign the city fathers started. In fact, he wants an exclusive campaign for juke boxes alone because "it is now a criminal offense for a car driver to sound a horn warning poor pedestrians of their approach," and he's too old for hop, skip, and jump games at street intersections. *The Memphis Press-Scimitar*, June 3, printed the gripe under the heading "Suggests Ban on 'Dad Gum Juke Boxes'."

This irritated citizen said, "Now if the city dads want to do something to alleviate the nervous suffering of the citizenry, I would like to suggest that a ban be placed on the now existing universal use of these dad gum juke boxes, which for some unexplainable reason (could be, Sunshine, the people like 'em?—ed.) are to be found in every eating place in the city. I get up early in the morning, go to some cafe for breakfast, and the first thing I hear is some honky-tonk tune, blasting away from one of those obnoxious instruments, to help me start the day off with a real bad taste in my mouth (we've had coffee like that, too—ed.). There is everything in one of those boxes but music. Why the whole public has to be punished

with their rasping, nerve-racking noises is more than I can understand. Let's be practicable."

The man is just a bundle of nerves; we prescribe getting up late and eating at home, and if that doesn't help, Sunshine, see Dr. "Caesar Desist" Petrillo about a change of music in your diet.

Loud Mouth

Somebody had one, according to a picture in *The Milwaukee Journal*, June 7, which printed a news item about 30 pinball machines seized in raids in West Allis, a suburb of the Wisconsin city. The games were picked up on evidence of illegal cash payoffs. The picture shows a row of four pinball machines, and the "payoff" in it is the war poster "Someone Talked" tacked onto the side of the nearest game!

Correction, Please

It gives us no end of pleasure to find "The New Yorker" magazine subject to hazy thinking just like ordinary folk. In their "Profile of Gilbert Miller," theatrical producer, in the May 29 issue, the sophisticate of the weeklies said Miller "still speaks German the way Beethoven might put a nickel in a juke box, tentatively and full of hate."

Beethoven was deaf.

Digging Around

It has been suspected and often argued that digestion, the weather, and a lot of other factors influence the creative processes of our daily columnists (even we weekly hacks can testify to this), and we are happy to have a story as evidence. Theron Liddle is a columnist in *The Deseret News*, Salt Lake City, and for two days last month he went overboard on the subject of slot machines and the evils thereof. Not content with the notice that the machines are back in town again, he felt it necessary in his column to bring the matter

to the attention of the sheriff and the city attorney.

But what we found out is that a brother reporter beered around town, mislaid a few dollars in the vicinity of a pin game, and then reported to his wife that he'd gambled away his whole paycheck. The wife was irked and raised the roof (which ain't exactly the way we heard it, either) with the paper, so Columnist Liddle promptly undertook a

single-handed campaign. Reports are that the whole thing is silly and small-townish, without even the justification of a little righteous breast-beating for civic purity. It bears the stamp of a reporter threatening "I'll get even with you." So far as we know, neither the sheriff's office nor the city attorney gave the matter much thought, and the machines were unmolested.

West Coast News Notes

By SAM ABBOTT

416 West Eighth Street, Los Angeles 14, Calif. Phone VAndike 8493.

LOS ANGELES, June 12.—Things have been quiet along the coin machine rows of this city the past few days, with the coin machine people adopting a "sit and wait" attitude regarding impending taxes. There have been no new developments other than those previously reported here.

Whether it is due to good fortune or to the settling down of the trade, the man-power situation seems somewhat eased at the present. It is the usual thing for coin machine operators to get riled over problems of which the man-power shortage is a major one. However, when the actual problem is met it is generally worked out one way or another. This may be the case in the labor shortage. While most of the jobbers have been operating with skeleton crews, the work seems to be getting turned out by some hook or other. Parts are on the scarcity list. With this problem entering the picture, mechanics will have to spend valuable time scouting for materials. The lull in the man-power situation is by no means considered permanent, for with more and more repair work to be done on machines to keep them rolling more men will be needed.

Business from the standpoint of the operator continues good, with collections reaching expectations and above. Music machine operators are having none too easy a time securing hit records, but the machines are being filled with oldies for which the locations are asking. In this sense, the oldie is on a par with a hit record. If the record being played so

much happened to be a new hit, it is there only because the operator was fortunate in securing it. Dusty shelves of records is a thing of the past. They are being cleaned off in the search of oldies that still have reasonable life in them.

Los Angeles is definitely becoming the coin machine market of the West Coast. In years past operators have looked to the other sections of the nation for machines. Several jobbers are planning to enlarge their quarters after the war, with the result that the West Coast will offer keen competition to the other sections.

Smith to the East

Russell Smith, who has been manager of the California Simplex Company here, distributor of Wurlitzer machines and equipment, left Friday for the East. . . . William Happel Jr., manager of Badger Sales Company, leaves soon for a month's stay in Milwaukee. A. H. Greebahn will then be in charge. He is well known to the trade, having been with Badger for some time in the sales and service department. . . . John Fleming, member of the Badger sales service department, takes off soon to the army. . . . Marjorie Morgan, secretary at Southwestern Vending Machine Company, suffered painful injuries while boarding a street car on her way to work. Street paving was torn up, and Miss Morgan slipped. . . . Danny Jackson, of Pismo Beach, was in the city on a buying trip.

Ray Clicks in Diego

Clicking it off in San Diego at the Broadway Amusement Center is Glen S. Ray, former Long Beach operator. This extensive recreation center, in addition to coin machines, uses concessions to entertain the crowds. Ray has installed a number of coin machines, and the spot is one of the busiest in San Diego. Ray was in L. A. recently on a buying trip. . . . L. C. Spencer, of El Paso, Tex., was in the city on a buying trip and put in much time at the Southwestern Vending Machine Company, with Harry A. Kaplan, SVMC owner. They made the rounds of the night spots, and Spencer combined business with pleasure.

Mape in Town

Ed Mape, of the E. T. Mape Music Company, was in the city on a business trip. . . . Cliff Hildreth, Ventura, reports that things are going nicely in the Coast section. . . . Allen McMahon, of San Jacinto, made one of his regular trips to the city to get a line on equipment. . . . War Stamp sales at the office of the Associated Operators of Los Angeles County, Inc., continues with the office offering this service in addition to others. One of the other services being used by the operators is due to the fact that Mollie Simon, popular AOLAC secretary, is a notary public and attests papers for members. . . . Joyce Steinberg is back at her desk at SVMC after being out of the office for a day nursing a Sunny California sunburn.

Getting the Play

Hitch Old Dobbin to the Shay Again by Texas Jim Lewis and *Oh, By Jingo* by Spike Jones are getting good plays on the music machines. . . . William P. Keeler, of Mission Beach, was up from San Diego a few days ago to get together with Los Angeles jobbers on sales. . . . Jack Gutshall, of Jack Gutshall Distributing Company, is using the fishing spot he found near here to his own advantage. Gutshall is landing plenty of fish and it's getting to be more than Tuesdays and Fridays that are meatless in the Gutshall household. Gutshall recently nabbed a good shipment of Plamor boxes, the second in a little over a year. . . . Cal Brown, of Mills Sales, has moved his office to a downtown address from West Washington. . . . Mac Mohr, Bob Moran and Harry Kaplan call it quits in the middle of the morning for a coffee session. Hermie Cohen has been missing from these sessions of late.



If You Really Want to Hit The Jackpot!

PAY AS YOU GO. Now that a pay-as-you-go plan has been enacted into law and will go into effect July 1, the above cartoon which appeared in *The Memphis Press-Scimitar* January 5, becomes timely again. At that time the cartoonist apparently meant to argue for a pay-as-you-go plan.

Food Group Given Control

Beverage, tobacco division shifted from WPB to War Foods Administration

WASHINGTON, June 12.—The Beverages and Tobacco Division of the War Production Board has become a part of the War Foods Administration, the two agencies announced jointly.

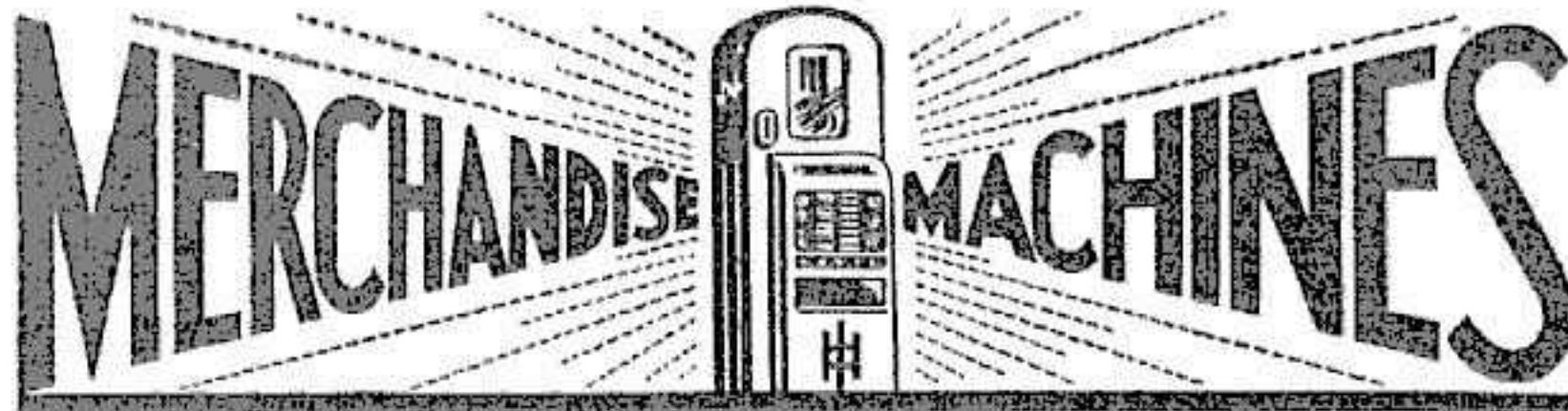
Transfer of the division, which technically became effective on April 18, is in accordance with Executive Orders 9260 and 9322. By agreement, however, the functions actually remained in WPB until now so that proper organization could be effected and full control assumed.

Tobacco functions will be administered by the Food Distribution Administration's Tobacco Branch. The transfer affects 28 employees of the WPB division, together with property, records and funds.

WPM's Order M-288, which regulates the use, acceptance and inventories of malted grains and malted by brewers, hereafter will be administered by the Food Distribution Administration.

The Beverages and Tobacco Division was created in February, 1942, as a part of WPB. One of its principal functions has been to conserve materials used in processing and packaging beverages and tobaccos.

Nine industry food advisory committees have been set up by the division, all of which now become a part of the FDA program.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Wartime Candy Meeting Considers All Problems

Not much hope for more sugar—great increase in output of candy bars

CHICAGO, June 12.—The important wartime conference of the candy trade was held here last week under the auspices of the National Confectioners' Association. It was considered an important session to discuss those special problems facing the candy trade for the duration, and important leaders of the industry were present as well as representatives of various government agencies.

It was frankly stated that the candy industry will not be able to hold its own during the coming year because of increasing restrictions and shortages of materials. Leaders in the trade urged candy manufacturers to seek substitute materials for their products as much as possible. This was certainly the consensus of opinion at the opening session of the conference.

It was said that the biggest problem facing the industry is a shortage of sugar and chocolate and, to a lesser degree, that of packaging materials. There was no encouragement for increases in the supply of sugar and chocolate.

The association went on record as being opposed to the importation from Cuba and Mexico of processed sugar, sugar sirups and candies. The organization also passed a resolution commending the action of the Mexican Government in putting an embargo on exports of sugar and sugar products to the United States.

The organization pledged its full cooperation to the government and the wartime food program, and also in carrying on its big radio program on foods.

Statistics of the candy industry revealed at the convention show that there are 144 manufacturers now reporting in the trade, and that they have reduced their stock items from 13,400 in 1941 to 3,440 at the present time. The government has encouraged this program of cutting down the big variety of candy items. The 5-cent candy items have not been cut; the reduction in brands and styles was in the bulk candy merchandise.

Candy Bars Up

Two years ago 5-cent candy items represented 20 per cent of the total output. Now 5-cent candy items represent 30 per cent of the total production in the country. The bulk candy manufacturers, of which there are 41 or more, have increased their production of 5-cent items so that now these items form 16 per cent of their output compared with 5 per cent in 1941.

Food experts are championing the 5-cent candy bar for men in the armed services and for war workers because the bars contain such ingredients as eggs, soy beans, nuts, dairy products and other valuable proteins.

Manufacturers say they can now make a pound of sugar go 50 per cent farther than it did two years ago. They manage this by using more fruits and nuts in their candies.

J. M. Whittaker, chief of the confectionery section of the FDA, told the industry that the sugar supply situation was growing tighter and that further reductions in allotments to candy manufacturers and other industrial sugar users might be necessary by the final quarter of this year.

He asserted, however, that the acute shortage of corn sirup caused by the failure of farmers and other holders of corn to market their supplies was the most immediate threat to the confectionery industry. If the present situation

continues for many weeks, the nation's candy output may have to be cut as much as 50 per cent, he declared.

Whittaker reported that many processors had already stopped or had drastically cut their output of corn sirup and that no relief for the situation was in sight. Confectioners have meager stocks of corn sirup and are unable to use substitutes because alternate raw materials are equally short, he said.

He gave a more encouraging picture of the chocolate situation, reporting that inventories of cocoa beans were now 10 per cent ahead of January 1, and that if the current growth in shipments is maintained, an increase in the 60 per cent allotment of chocolate to the industry may be increased for the last quarter of the year.

The confectionery industry's outlook for neanut supplies beginning next fall is also more promising, Roy E. Parrish, executive vice-president of the Georgia Peanut Company, told the meeting.

Cigarettes Without Cellophane Wraps Reported in Philly

PHILADELPHIA, June 12.—Cigarette packs lacking cellophane wrappers are making their appearance here for the first time, along with many cigar brands that once came individually wrapped in cellophane. While Pall Malls are the first to reach the dealers without wrappings, representatives of other cigarette companies are advising outlets that it will not be long before all the popular brands will be without cellophane.

While the absence of cellophane wrappings, because of the war needs, will prove a major problem for the cigarette vending firms, the wrapper conveniently holding the three pennies change, solution is seen for the vending firms in the way the cigar manufacturers are meeting the problem. Many popular cigar brands are now reaching the dealers wrapped in a substitute transparent paper. Dealers report that smokers, for the most part, never notice the difference.

Manufacturers are experimenting with chemical solutions to treat the paper so that freshness of the cigarette or cigar may be retained. Stephano Bros., local manufacturers of Marvel and Rameses cigarettes, announced that the company's laboratories have developed a new humectant agent to replace glycerin. The Stephano laboratories here have also developed a new thermo-plastic insulated inner wrap designed to replace the tin and silver foil. Laboratory tests are reported to show that this new packaging enables the cigarette to remain fresh 26.4 per cent longer.

Bottle Cap Manufacturers Seek Low Quality Metals

WASHINGTON, June 12.—A campaign has been opened to secure as raw material for bottle caps metals found to be unfit for more essential war uses, the bottle crown manufacturers' advisory committee has informed the War Production Board.

The producers of bottle tops plan to comb the country for tinmill blackplate rejects and electrolytic waste, as well as steel not suitable for primary war purposes.

A report on all material uncovered under this plan must be made to the containers division of WPB which will approve the use of it for bottle caps.

OPA Will Release New Price Ceiling For Cigarette Trade

WASHINGTON, June 12.—A general maximum price regulation to cover the entire cigarette business will be issued as soon as final details can be worked out, it was learned following meeting of Office of Price Administration officials with representatives of the industry.

While OPA refused to comment on the matter, it is understood general agreement already has been reached with the wholesalers and retailers.

Manufacturers soon will be called here for an exchange of ideas, and, if results are satisfactory, the regulation will be prepared immediately thereafter.

Under present controls, manufacturers are affected by one regulation, while wholesalers and retailers are subject to another.

Rumors of an impending increase in cigarette prices, possibly to the amount of \$7 per thousand, also failed to draw a statement from OPA. Trade sources close to developments, however, said a price rise appeared unlikely.

These sources pointed out that retailers feared they would be squeezed if there were price adjustments above them and that, for this reason, would fight any such move. When the report was circulated at the meeting here with OPA it is understood, some of the distributors threatened to stock up on cigarettes in order to avoid the effect of a squeeze.

Candy Sales Solve Grocers' Problems For Sales Volume

NEW YORK, June 12.—Sales of candy by both independent and retail grocers are becoming increasingly large as the search for unrationed products to stimulate sales volume grows more intense, according to reports in industry circles.

Despite the current shortage of many types of candy and the difficulty in maintaining an even flow of supplies, expansion of grocers' sales of confections is reported continuing.

The grocers' large-scale entry into the candy field coincides with a drive by the confectionery industry to develop wider recognition of its lines as food products. This campaign stresses the contention that candy provides fuel for the body and restores energy quickly, the claim that dextrose is one of the most quickly assimilated foods, and that many varieties of candy contain proteins, fats and minerals which are characteristic of protective foods.

The confectionery industry campaign has been fostered by the substantial use of candy in the army ration.

Confections of several different types, are now included in the different rations issued to men on active service. Hard candy is included in the "C" Field Ration, the Mountain Ration, the Jungle Ration and the Five-In-One Ration.

The army's "K" ration and the Ball-Out Ration include dextrose tablets, fruit bars and chewing gum, as well as (See CANDY SALES SOLVE on page 71)

HOME RUN

The New Outstanding Ball Gum Vender— with the fascinating amusement feature that **BATS THE BALL THRU THE AIR.** 1 Home Run (with 25 lb. carton Ball Gum—includes winners) complete only...\$24.50.

Terms: 1/3 Certified Deposit, Balance C.O.D.

VICTOR VENDING CORP.
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SPECIAL PURCHASE SALE

GUARANTEED EQUIPMENT

CIGARETTE MACHINES

U-NEED-A-PAK

1935 Model Square Mirror, Cabinet Stand, 8 Col.	\$24.50
1939 Model E Oval Mirror, Cabinet Stand, 4 Col.	22.50
5 Col.	26.50
6 Col.	32.50
8 Col.	34.50
9 Col.	37.50
1941 Model A, Square Mirror, Door Off, Chery Knob, Cab. Stand, 6 Col.	46.50
8 Col.	56.50
9 Col.	59.50
1942 Model 500, Square Mirror, Door Off, Cabinet Stand, 7 Col.	89.50
9 Col.	99.50
DU GRENIER—Cabinet Stands	
5 Col., Model S	\$29.50
7 Col., Model S	32.50
9 Col., Model W	59.50
7 Col., Split to 9 Champion	92.50
9 Col., Split to 9 Champion	99.50
MISCELLANEOUS—Old Model—Iron Stands	
4 Col., Stewart-McGuire	\$10.00
4 Col., Advance	10.00
6 Col., Stewart-McGuire	15.00
CANDY MACHINES	
Iron Stand or Cabinet Stand	
U-Need-a-Pak, 5 Col.	\$57.50
Rewe, 8 Col.	67.50
National, 6 Col.	57.50
Du Grenier, Brand New, Candy Man (Includes Cabinet Stand)	89.50
Du Grenier, 41 Bar Selective	22.50
U-Select-It, 54 Bar Selective	29.50
Advance, 54 Hershey	5.95
1/3 Deposit, Bal. C.O.D., F.O.B. Newark.	

SALTED PEANUTS

22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only...\$8.50 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).

TORR 2047A-SO. 68 PHILA., PA.

VENDER SUPPLY NOTES

LESS SUGAR.—The beet sugar outlook generally is unsatisfactory, and at least one company's 1943 crop will run from 60 to 65 per cent less than last year's, the company's president says.

Among the reasons given for the poor outlook are a late, cold and wet spring and a consequent delay in planting and growing; man power and equipment shortages; current ceiling prices on sugar; government delay in formulating a beet program, and approval by the government of beet prices out of line with those of other crops.

CONFECTIONERY PROSPECTS.—The *New York Journal of Commerce*, in a review of earning prospects for various industries, says that, altho sales of confectionery manufacturers are not likely to measure up to last year's results, volume is being maintained by large orders from the armed forces, lend-lease, the Red Cross and similar agencies. The greater use of substitute sweetening agents is permitting a more satisfactory total of civilian business, outlets for which are being expanded thru the large scale entry of grocery units into the candy merchandising field. Introduction of various manufacturing economies, reduced promotional expenses and ceilings on raw materials will keep declines in earnings this year to modest proportions, it is predicted.

BOTTLE CAPS.—Manufacturers of bottle crowns have opened a drive to secure as raw materials metals found to be unfit for more essential war uses, the War Production Board has been informed by the industry's advisory committee.

Tin mill blackplate rejects, electrolytic waste and steel not suitable for primary war purposes are being sought. A report on all materials uncovered by the search must be made to the containers division of the WPB before its use for bottle caps will be approved.

GUM PROGRAM.—Leaf Chewing Gum, of Chicago, has begun a series of five-minute radio programs on one Chicago station and numerous one-minute spots on other of the city's stations.

MATCH ORDERS.—A distributor is now able to order matches of the strike-anywhere, penny-box or book-match types up to an average 45-day supply or 1/16 of the amount he purchased from January 1, 1941, to December 31, 1942, thru action of the WPB. Previously, a distributor's eligibility to order matches depended on his inventory of all matches, regardless of type.

Under an amendment to Limitation Order L-263, a distributor may also order matches for direct military, post exchange, shipside stores or government agencies in addition to this base period quota.

If a distributor's base period quota is less than 300 pounds shipping weight of matches, he is nevertheless allowed to order up to this quantity.

The amended order also defines penny-box matches as a strike-on-box or nought-size match packaged for sale in boxes normally containing between 37 and 41 matches.

SYNTHETIC FLAVORS.—Synthetic flavors, developed to meet shortages brought about by the war, are expected to find a permanent spot in the food trade. Among the synthetics are imitation cinnamon, nutmeg, anise, coconut, caraway and even "chocolate." Synthetic vanilla has long had a big market in this country.

Confectioners are reported pleased with their synthetics; some, they maintain, are more desirable than the natural products for candy.

CONVERSION POSSIBILITY.—Possibility that the ice-cream industry may be converted to the frozen fruits and vegetables business on a large scale is being discussed.

Department of Agriculture officials favor the idea, claiming that a plan for freezing more fruits and vegetables must be worked out to preserve civilian supplies. Ice-cream manufacturers are reported unenthusiastic over the idea and have raised a number of objections, among them:

Ice-cream plants are located in cities well away from farm production, which raises a transportation problem. Many plants have too little space in which to handle bulky products. They are geared to process fluids and conversion to fruits, and vegetables would require new conveyors of the belt, worm gear and chain bucket drag types. Water mains leading to many plants could not carry the huge

quantities of water needed for washing fruits and vegetables. Storage space is limited.

The agriculture department, however, is not discouraged. The ice-cream industry comes nearer than any other to having the necessary freezing equipment. New equipment, in the desired amount, is not available to the food freezing industry.

One spokesman for the ice-cream industry says, however, that the industry might be willing to accept a conversion plan if there is much greater curtailment in the amount of ice cream which it can make.

At present agriculture department officials are not sure just what the outlook for ice cream is in the months ahead. Much will depend, they say, upon the relationship between milk and feed prices. If it becomes more profitable for feed to be used in producing beef and pork than in producing milk, milk production will drop, they say. Officials have noted that fluid milk consumption is increasing, altho production has remained stable.

CIGARETTES IN ENGLAND.—A picture of what may eventually happen to American tobacco distributors and manufacturers is contained in a report from England on the effects of war on the tobacco industry.

Recognizing the people's special need of tobacco in wartime the government has adopted a policy of maintaining supplies as far as practicable. The problem is meeting demand.

Leaf supplies are governed by facilities for shipping, so each manufacturer has been given a fair allocation. Every form of packing material has been drastically curtailed, and even the printing on packets has been restricted. Even this has not been enough, and a proportion of cigarette supplies are packed in bulk for sale loose over store counters.

Distribution has its own special problems since the production is not sufficient to meet demand. Rationing of supplies to trade customers—but not direct customer rationing—has had to be resorted to.

Most revolutionary change of all was the interchange of manufacture, which meant disclosure of trade secrets. In peacetime such a course would have been unthinkable, but total war calls for

special measures of co-operation and a voluntary system of interchange of manufacture put forward by the industry is in operation.

A returned material department with depots thruout the country has been set up by the largest company and acts on behalf of the whole industry. Packing material is reclaimed for re-use wherever possible; all else goes to swell the national salvage. Packing cases are returned and re-used time and time again. Nothing is wasted. Everything must be done to further the war effort.

Apple Sirup Takes Place of Glycerin In Cigarette Making

WASHINGTON, June 12.—Until recently the fresh, moist condition of your cigarette, as well as other types of smoking and chewing tobacco, was due largely to its glycerin content. Today the same results are obtained by the addition of apple sirup. Glycerin has gone to war as a conditioner of explosives.

Apple sirup, as used by the tobacco industry, is a new product. Developed by the Eastern Regional Research Laboratory of the Department of Agriculture, it graduated from the test tube in May, 1942. Pilot plant production began during the following month, and shortly thereafter commercial operators took over. Today five plants are in operation, one each in the States of Virginia, Pennsylvania, New York, California and Oregon. Together with one plant in Canada these operators produced from the 1942 apple crop a total of 3,000,000 pounds of apple sirup, practically all of which was earmarked for the tobacco industry.

Apple sirup can be made from the juice of any grade of apples or from the waste peel and cores of canning and dehydration plants. The industry is developing rapidly, and with ample raw material available, production of apple sirup may reach 15,000,000 pounds this year. This expanded output should result in its wider utilization in the tobacco industry and in the food field, where it has a number of promising uses.

The method of manufacturing apple sirup is simple, fast and fairly inexpensive when conducted on a commercial scale, but the equipment is too elaborate for individual farm operation, according to the Office of War Information.

Candy Manufacturers Show Ingenuity in Using Substitutes

Cereals, soybeans, seaweed take place of unobtainable materials

CHICAGO, June 12.—The search for substitutes in the confectionery field continues as shortages grow more marked every day. Apparently there is no limit to the manufacturers' ingenuity. Cereals, soybeans, seaweed, imitation oils and flavorings—the list seems practically endless.

Recently *The Wall Street Journal* printed an article on the subject of substitutions. *The Journal's* article says:

"Corn flakes are pinch-hitting for coconut, and soy flour for evaporated milk in the candy industry's search for substitute raw materials.

"Altho confectioners' needs are relatively small in comparison with other branches of the food trade, their supply problem in sugar, chocolate, fats, fruits and dairy products has been a continuous headache the past few months. Rationing has made it acute.

"Trying to pacify candy-hungry civilians and to turn out large military orders, manufacturers have had to use their ingenuity to keep production at anywhere near normal levels.

"Besides merging breakfast cereals with nickel bars, they have found a good many alternate products that aren't half bad when mixed in the candy kettle. What's more, the substitutes are often more nutritious than the ingredients they replace.

"Toasted soybean grits make a tasty

garnish on marshmallows; nuggets of whole wheat can double for scarce nutmeats. Rice flour or sweet potato starch is replacing cornstarch when necessary. For flavoring there are imitation oils of coconut, cinnamon, lemon, lime and anise. A simulated cocoa powder, high in food value, can be made from roasted barley, wheat flour, edible oils and imitation chocolate flavor.

Irish Moss for Gumdrops

"An alternative to dried coconut, of which the basis is corn flakes sweetened with sugar and flavored with simulated coconut flavor and salt, is available in substantial quantities. Flaked or shredded wheat is another variation.

"Even seaweed is yielding a gelatine-like carbohydrate which can be used for making gumdrops. Supplies of the weed, known as Carrageen, or Irish moss, are readily obtainable along the Atlantic Coast.

"Some of these developments are still in the experimental stage. Others—like the use of soybean protein as a replacement for egg albumin, and soybean and peanut oils for scarce coconut oil—have been in general acceptance for some months.

"Substitutes, in fact, have been found for almost every important material except sugar. No one has yet discovered a way to make candy without the sweetening, the corn sirup, honey, molasses and other natural agents help stretch the sugar supply.

"Here in Chicago, center of the country's candy business, manufacturers have been working for months to ease the pinch in raw materials. Results of their efforts are being pooled this week at a

wartime conference of the National Confectioners' Association.

Less Than 3,500 Kinds of Candy Now

"Product simplification is another way the industry has been making ingredients go farther. More than 120 members of the candy trade reported that the total number of items they are making is about one-fourth what it was in 1941. The reporting manufacturers turned out 13,400 varieties of candy then. Today they are down to less than 3,500.

"Makers of bulk candies have gone the farthest in cutting down their lines. These are usually supplied to retailers without trademark identification, for sale in pound or half-pound quantities. Reports of 41 bulk-goods manufacturers show that they have cut their 1941 total of 6,900 stock items to a present range of 1,500. One manufacturer far outdid the others by reducing his output from 700 items to only five.

"While makers of packaged candies and penny bars have cut their lines too, actual production of 5-cent items has gone up sharply in the past year. Nickel bars are in demand both by military agencies and war plant workers, and manufacturers are supplying these on a voluntary quota basis, distributing what's left to wholesalers for sale to the civilian population.

"Chicago, as the candy center of the United States, produces close to 50 per cent of the country's total confectionery output. Sixty-five of the State's candy plants are here, the rest scattered in suburban and down-State cities. Nearest competitor to Illinois is Pennsylvania, which produces about half the amount sold by Illinois.

"One of the candymakers' biggest current worries is caused by their labor shortage. Wage freezing has made it impossible for them to meet the higher wages paid in war industries. In spite of the highly-mechanized status of the business, large numbers of workers are needed for packaging and machine-attendance purposes. A number of Chicago companies have been successful in employing housewives and high school girls who are attracted by the relatively light work and their ability to make money easily by working on the 'half shifts' which various plants have introduced.

Packages Have Been Simplified

"Cellophane, glassine and wax papers are 'out' so far as the candy manufacturers are concerned, and so too is tin for the hermetically-sealed packages in which much candy formerly was shipped and sold. By simplifying and redesigning packages, eliminating some package items and by using materials of reduced thickness, the industry has been able to stay within WPB regulations.

"One of the principal wartime worries of the confectionery trade is that under the stress of ingredient and packaging shortages it may lose its recognition as an essential food industry. The National Confectioners' Association is continuing an aggressive educational program to establish candy as an essential, if not indispensable, low-cost food.

"Army food authorities themselves have given support to this contention thru the selection of candies for inclusion in emergency rations and the development of special confections thru the subsistence research laboratory of the Chicago Quartermaster Depot. Many manufacturers are packaging these rations on their production lines.

"The now-famous army 'K' ration is regarded as a parachute ration. It attracted the attention of army officials and was finally accepted for the use of the armed forces. It includes a fruit bar as well as malted milk dextrose tablets, lemon juice powder, and gum. Candy also is included in what is known as the jungle ration and the mountain ration, a development dating from the Mount Everest Expedition in 1924 when it was found that while men lost their taste for solid foods they still enjoyed sweets, fruits and sirups.

"The confectionery items included in the various army rations represent a slight increase in consumption over normal civilian demands. About 18 pounds of candy per year is allowed each man. In addition to that amount, there are available nickel bars and other packaged candies when soldiers are outside the United States. Present estimates call for 3,600 5-cent candy package units to each 1,000 men for 30 days; 11,000 1-ounce packages of hard candy for a similar period, and 8,000 packages of five sticks each of gum."

THROUGH L. A. PLAYLANDS

Six Los Angeles Arcades Spell Fun for Servicemen

Low-cost entertainment welcomed by fighting men with limited budgets

By SAM ABBOTT

LOS ANGELES, June 12.—Penny Arcades up and down Main Street here are doing a terrific job of entertaining soldiers, sailors and marines on leave in this city. There are six arcades on the street, with another going up between Second and Third streets. There are nearly 20,000 servicemen in the city on week-ends.

Servicemen report that they find the arcades most entertaining. There has been talk that arcades will remain open longer to give the servicemen a place to go. From early morning until late at night the percentage of servicemen patronizing these spots is high. Several spots have photo galleries, and the boys take advantage of these to send pictures to folks back home as pictures prove a great boon to morale. While many patronize Photomatics (and there is a waiting line wherever they are used), those who want larger pictures find the photo galleries handy.

At Playland, operated by Rubin and Nate Robbins and Meyer Perkins, servicemen gather at 10 o'clock on Sunday morning. Spot opens about 9:15 a.m. From then on there is a steady stream of uniformed men to this spot. While the guns take first choice, with Photomatics fighting a close battle for top honors, other machines also prove attractive. Duck pins command a big following, with Western Baseballs, Select-a-Vues, grippers and movie machines getting good play. Music is furnished by an automatic music machine that goes from opening until closing.

Guns Popular

At Pennyland, across the street, operated by Bob Moran with Jimmy Jones, who came to the spot from the Southwestern Vending Machine Company, the

guns get the play, along with Slap the Jap. Select-a-Vues, of which this spot has a fleet, find servicemen and their girl friends lined up for a look-see. Baseball games command plenty of interest, too.

Near City Hall is the Fun Palace, operated by Fred McKee. Photomatic is going strong here along with Sky Fighters and the penny attractions. McKee is proving a perfect host by seeing that the servicemen are entertained while in his place. While he is kept busy on week-ends, during week days he sees that servicemen have pennies with which to play the games. If they are short on pennies McKee supplies them.

Right in the center of these arcades is Induction Center No. 2, with Induction Center No. 1 not very far down the street. Also in the section is a USO. Since the section is near bus stations and Union Station, this is the first spot that soldiers see. When out-of-towners come to the city for induction they get an immediate glimpse of Arcade Row. When they return on furlough or liberty, it is the arcade section that they make for.

While large numbers of Photomatic pictures are being sent home to show the folks how the serviceman looks in his new uniform, there are other souvenirs offered, too. Several of the spots have installed novelty bars which offer pillow tops, pins, rings, ash trays, pennants and similar items. These departments are proving that arcades can be "one-stop" entertainment centers.

Pvt. Roman Milycarek, Milwaukee, said he visited Penny Arcades each time that he was in the city and that he had patronized arcades when in civilian life. He added that he could work the Penny Arcade expense into his low budget.

Nothing Like It

Seamen 2c E. C. Carter and Steve Clark, both of Vernon, Tex., were in town recently on a Sunday. They found that the arcades were one of the best types of entertainment that they could afford on their pay. Seaman Clark said there was nothing like this (Pennyland) in Vernon and that it was a new adventure, like the navy, to him. Seaman Carter was in town on leave and was frank in his ad-

mission that he had spent much of it in the arcade.

Pfc. Eddie Mueller, Evansston, Ill., was one up on the boys from Texas in that he had patronized arcades in civilian life. He knew what he wanted the minute he walked in the arcade. When asked what he thought of arcades he said: "I think they're swell. They help me to pass my time in town."

PhM, 1c Ward L. Garner, Cleveland, said that he liked arcades. He was enthusiastic in his endorsement of them and his answer to "What do you think of arcades?" was "Swell." He made directly for the guns, where he got under way shooting Japs which he hopes to do in reality before long.

PhM, 1c James Dunlavy, Kansas City, Mo., said: "I always come to arcades when in town. It's a great place for servicemen. I like the guns for they give me plenty of practice shooting Japs. I can use a little practice but I won't be practicing always."

PhM, 2c Milton Brill, Louisville, said that his experience in arcades went back several years to the time that he was a youngster. He has enjoyed arcades ever since he was a tow head back in Kentucky.

Prevent Homesickness

Arcades draw no color line and Negro soldiers here on leave also enjoy them. Pvt. Willis C. Jones, Dayton, O., said that he found arcades interesting and that the Sky Fighters helped him to perfect his sighting. He did not patronize arcades to any degree when in Dayton but he is enjoying them now. With him was Corp. Roy L. Amey, whose home town was Bay City, Tex., before he entered the army. There was nothing in Bay City like the arcades here, but Corp. Amey has got into the swing of them since he began coming in to Los Angeles. "It's cheap entertainment and it keeps me from thinking about home," the corporal said. The broad scope of the fine work being done by arcades thus includes keeping the servicemen from being homesick.

Privates June Branch and Rudolph Baker, Negroes, were in Playland enjoying cheap entertainment. Baker, whose home is St. Petersburg, Fla., said that he spent quite a bit of time in arcades, for he found that they offered "entertainment that he could afford." Branch nodded his head in accord with Baker's opinion of Penny Arcades. Before joining the navy William Smot was a cook at Hotel Chisca, Memphis. This colored sailor had only been in the navy two months and was on one of his first leaves in Los Angeles. He had never patronized arcades to any great extent in Memphis but was visiting all six while he was in this city over the week-end.

Sgt. Theodore Sosnowski, now in the armored division, was an arcade operator at Walnut Beach in Milford, Conn., before going into the service. He said that West Coast arcades operated differently from those which he had operated in the East. On the Coast the arcades are longer than they are wide and in the East it is just the other way around. Sosnowski said. Arcades here use larger machines than he did in Connecticut. Sosnowski likes the army but wishes that he could have continued to operate his arcade, for they are definite morale builders, he said.

Like "Slap the Jap"

Pvt. Ralph Clemen, Brookline, Mass., was a moving picture projectionist before he entered the service. He drops in arcades now and then and likes Slap the Jap. He patronized arcades in New York and at Revere Beach when in civilian life.

Gunners Mate 3c Tony Tafoya, originally from San Francisco but recently returned from overseas, where he was stationed for a year, likes the arcades for the pleasure they afford. He finds there is something more to an arcade than the machines. "I like to see the people and now and then I run into a buddy in these places," was the way he put it.

Pvt. James Ashe, of South Carolina, has spent seven years in the service and is in the infantry now. From the time that he left high school he has been in the army just about all the time. But he thinks arcades are all right. With him was Pvt. Cleveland Gordon, Roanoke, Va., also of the infantry. In civilian life Pvt. Gordon operated a rock drill. He said that he liked arcades. "I think they're

See L. A. Playlands on opposite page)

War Changes Many Devices

Ingenuity solves arcade operators' problems in face of war-born shortages

WASHINGTON, June 12.—Wartime restrictions may be changing the nature of many arcade devices, but few if any are falling as casualties of the war. In most cases, arcade operators are switching over to devices which don't require or consume critical materials.

In some instances these shifts have been cleanly made and often they show considerable ingenuity on the part of operators. Where certain types of devices show signs of becoming useless, a few adjustments in the nature of the operations have been found to take the pressure off and restore the devices to the money-making level.

Photographic devices which formerly used metal plates as the background of photos have now pretty generally converted to cardboard backing. Other devices now appearing are using wood where formerly chrome and stainless steel were used. Many shooting galleries are converting to air guns as it becomes more difficult to get powder ammunition.

One large Ninth Street shooting gallery here closed for a two-week period while the powder-shooting guns were all replaced by a battery of air-machine guns. The guns, which discharge small shot the size of BB, are connected to compressed air cylinders and give realistic effect. The report is as loud as powder shells, and the guns are almost as accurate. Rate in this gallery is 100 shots for 25 cents.

Labor is still pretty tight, and many arcades have several machines almost constantly out of order.

Patriotic Posters in Arcade Lend New Note in Decoration

PHILADELPHIA, June 12.—What to do about interior decorations of a coin machine arcade was effectively worked out by Bill Rothstein, who operates the large arcade and shooting gallery of target machines in the heart of the city at 15th and Market streets. To make the best use of the large wall space, Rothstein first started tacking up posters in behalf of War Bond sales, then for the American Red Cross. Soon requests were made for display space for posters urging recruiting for the various branches of the service for both men and women. Representatives of various war relief societies dropped around and requested wall display space for their posters.

That gave Rothstein an idea. When he saw how much interest was displayed in the posters by the arcade patrons, he staged a major hunt for posters. Now, his arcade has one of the best collections of patriotic posters anywhere in the country.

PHOTOMATON FOR SALE

Newly repainted. Equipped with new Light and Outside Shut-Off Switch, new Curtains, 4 new Signs, 1 Neon Sign, 25-Cent Coin Chute. \$850.00.
Reason for Selling—1-A Classification.

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WANTED

PHOTO MACHINE — TWO WAY
Give Complete Details.
SPORTLAND

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ARCADE FOR SALE

Complete Arcade, first-class equipment, located in Middle West defense town of 225,000 population. Air-conditioned building, busy corner location, grossing \$1,500.00 monthly. Price \$10,000.00 cash. Completely neon lighted. Consists of Drivemobile, Ace Bomber, Rapid Fire, Test Pilot, Bally Defender, Air Raider, Grandmother's Predictions, 6 Gun A.B.T. Rifle Range, Short Range Lead Gallery—30,000 Round .22 Shorts, Athletic Equipment and other first-class Arcade Machines. Most all machines purchased new in late fall of '41. A money maker.

BOX D-84, CARE THE BILLBOARD, CINCINNATI, O.

THE GREATEST SCOOP OF ALL!

A wonderful addition to our exclusive line of full-color cards. Now you can order "Clamour Girls," "All-American Girls," "Yankee Doodle Girls" and . . .



8-COLOR REPRODUCTIONS OF EARL MORAN'S PAINTINGS

THE NEW HOT-CHA GIRLS!

LIFE-LIKE—YOU'LL RAVE ABOUT THEM!

64 DIFFERENT SUBJECTS!

SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!

Use One Section for Clamour Girls, One for Yankee Doodle Girls or All-American Girls, and One for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

3000 CARDS FREE BRING IN \$75.

THIS MACHINE COSTS YOU ONLY \$60.

1/3 Deposit, Balance C. O. D.

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LONG ISLAND CITY, NEW YORK

Credit Terms Will Decide Trade Fate With Latin America

NEW YORK, June 12.—The main concern of Latin-American business men in regard to the post-war period is whether exporters here will offer them credit terms then as attractive as those of British and German traders. This is the view of Franklin Johnston, publisher of *The American Exporter*, who discussed the Latin-American post-war market prospect before a meeting of the National Association of Credit Men.

Recently returned from a three-month tour of Latin America, Johnston said that Latin-American business men were willing and ready to continue their trade with this country, provided "our terms meet those extended by British and Germans."

More liberal credit terms are particularly necessary in those lines where American traders are in competition with European exporters, Johnston declared.

Latin America will have credits here amounting to about \$1,000,000,000 by next March, and a similar amount of credits will have been established by the Latin countries in Great Britain.

"There is a feeling that England is going to ship a lot of stuff in there quickly to pay for those balances that have been built up," he added.

Decentralization Plan

A so-called decentralization plan for the wartime control of exports to Latin America was explained at the meeting by L. L. Horch, manager of the local office of the Board of Economic Warfare. License applications by exporters will be carefully "screened" to prevent opera-

tions by questionable persons.

Denying "emphatically and absolutely" that there was any intention on the part of the BEW to abandon the decentralization plan, Horch predicted that it would operate satisfactorily and that exporters would find that as a result licenses and shipping space would be more obtainable. To date, he disclosed, more than 20,000 import recommendations have already been received from Latin-American countries, indicating that the plan was now in full operation.

Retail Store Sales Continue Rise; Up 19 P.C. for April

WASHINGTON, June 12.—An increase of 19 per cent in retail store sales over those of 1942 was shown during April, according to figures released by the Department of Commerce. Retail stores totaling 20,488 in 34 States reported sales of \$322,234,870.

For the first four months of the year sales were 15 per cent above the corresponding 1942 period.

Volume of 19,968 independent stores was reported at \$173,628,276. This was a gain of 16 per cent for April and 13 per cent for the four months.

Sales of 2,728 wholesalers, representing most kinds of business, showed a gain of 3 per cent in April over April, 1942, but at the end of the month their inventories were 23 per cent below a year earlier, the department said.

April sales were at approximately the same level as in March of this year, but for the first four months of the year they were 4 per cent above the like 1942 period.

Report on Store Trade Shows Gain

CHICAGO, June 12.—Reports of the Federal Reserve Banks indicate how different areas in the United States vary in the circulation of money. One of the best indexes to this variation is the report on trade in retail stores. The bigger stores count most in this regular report on retail trade, but small locations also figure in it.

In a report issued for the four weeks ending May 15, trade in the Dallas area was up 49 per cent; in the San Francisco area, up 35 per cent; in the Kansas City area, up 32 per cent; in the Richmond area, up 21 per cent; in the St. Louis area, up 16 per cent; in the Philadelphia area, up 9 per cent; in the Chicago area, up 8 per cent.

While the Chicago area showed the smallest increase in trade, yet Indianapolis showed a 23 per cent increase in trade in the four-week period. While the St. Louis area showed only a 16 per cent gain, yet Little Rock marked up a 42 per cent gain. The city of Dallas led the entire country for local gains, having a total increase of 54 per cent.

L. A. PLAYLANDS

(Continued from opposite page)

all right. It's cheap entertainment and it is certainly some place to go. I like Sky Fighters and other guns."

Pvt. Robert Strenkey, of Milwaukee, has been in the service for 10 months. Before he entered service he was an ice-man and patronized arcades at an amusement park near Milwaukee. "I like this place swell," he said, speaking of Pennyland. "I've been looking all this weekend for this one. I was here about a week

ago and I wanted to come back. I'm playing these machines while they get my pictures ready."

No Arcades at Home

Seaman 2c Lee Baker hails from Salt Lake City and there were no arcades in that city when he left for the service. "I like the Air Raiders because I see how good I am. I drop in now and then. On those guns sometimes I hit and sometimes I don't, but I have fun," was the way he sized up the situation.

With thousands of boys away from home, the arcades are giving these servicemen entertainment at a greatly reduced price. They do not mind spending pennies, for it fits within the limits of their pay. Many know no one in this section and arcades supply them with something to do. As the colored soldier said, "It keeps me from thinking about home."

The servicemen were not definite in the kind of machines they liked the best. Most of them like the Sky Fighters and Air Raiders along with Slap the Jap. The Photomatic has a definite place in the arcades, for it is the only opportunity offered many servicemen to secure pictures of themselves. The arcades are doing a great job and the servicemen appreciate it.

CANDY SALES SOLVE

(Continued from page 68)

the chocolate bar which in a 4-ounce size is known as the "D" Emergency Ration.

In addition, many large war plants make a special effort to have candy bars made available to their employees during working hours. Candy is served from wagons by a number of concerns which supply restaurant service to defense plants.

Two Views of New Arcade



ABOVE—PLAYLAND, an arcade recently opened on West Coast, has a real front. The big electric sign can not be used at night due to dim-out regulations, but the banner across the front is good advertising and also prevents light projecting upward.

BELOW—AN INTERIOR VIEW shows men from the armed services are regular patrons. Meyer Perkins, one of the three proprietors, is at the extreme right.

CLEVELAND COIN'S TRADING POST

10 NEW BEAN THE JAPS, Each	\$125.00	5 Super Grips with Bases, Each	\$ 55.00
NEW SUPREME GUN	330.00	20 Gottlieb 3-Way Grippers, Each	18.00
8 Slap the Japs, Latest, Each	165.00	1 Four Leaf Clover	10.00
2 Shoot the Bulls, Each	105.00	8 Holly Grippers, Each	12.50
1 Exhibit Twin Gun Range	235.00	1 Vibrator	95.00
1 Radio Rifle with Film	75.00	5 Mutoscope Electric Diggers, Each	60.00
1 Air Raider	210.00	1 Exhibit Iron Claw	50.00
1 Rockola School Days	75.00	3 Deluxe Buckley Diggers, Each	85.00
5 Keeney Submarines, Each	210.00	3 Electro Holts, Each	50.00
1 Shoot the Chutes, Each	165.00	3 Rotary Claws, Each	150.00
6 Floor Model Drop Picture Machines, Electric, Each	45.00	2 Magic Fingers, Each	125.00
1 World Series	95.00	1 Kirk Horoscope Scale, 5¢	150.00
2 Ten Strikes, Each	65.00	1 Watling Tom Thumb Scale	95.00
2 Bally Alleys, Each	50.00	1 Pace Aristo Scale	30.50
2 Gottlieb Skeeballettes, Each	85.00	1 Rockola Lo Boy Scale	38.50
2 Chicago Coin Hockeys, Each	225.00	10 Newly Built Lite Up Post Card Vendors, Ex. Mechanism with Bases, Ea.	40.00
1 Mutoscope Hurdle Hop	65.00	10 Counter Model Exhibit Post Card Vendors, Each	20.00
3 Chester Pellard Golf, Each	85.00	10 New Home Run Guns, Each	20.00
1 Jr. Model Basketball	75.00	3 A.B.T. Model F Guns, with Moving Duck Targets, Each	45.00
3 Battling Practices, Each	125.00	6 A.B.T. Target Skills, Each	20.00
4 New Poker & Jokers, Each	129.50	6 Advance Shockers, Each	15.00
1 Ropp Baseball	125.00	5 New Kill the Japs, Each	32.50
5 Western Baseballs, Each	105.00	2 Pike Peaks, Each	20.00
2 Casino Golfs, Each	50.00	3 Poison the Rats, Each	20.00
3 Texas Leaguers, Each	49.50	1 Panoram	325.00
1 Gatzert Strength Tester	125.00	2 10¢ Planatellus, Each	125.00
1 Exhibit Color of Eyes, card vendor	75.00	1 Photomatic, Late Series	750.00
1 Exhibit Color of Hair, card vendor	75.00	1 "Dardanella" Fortune Teller Machine, with original Life Size Moving Gypsy inside a glass case	375.00
1 Set of 3 Oracle Fortune Tellers	75.00		
1 Grotchen Metal Typewriter	85.00		
5 Mills Punching Bags, Each	165.00		
1 Mills Strength Tester	135.00		
2 Exhibit Aviation Strikers, Each	165.00		

2 Sets of Four Units, 10¢ Completely Automatic Coin Operated PACE 45 FT. DUCK PIN ALLEYS, excellent shape and condition, one set used approximately 60 days, \$1,500.00—other set slightly older, \$1,200.00—complete. Both sets already crated, ready for shipment. 1/2 deposit with ALL orders—Balance C. O. D. WE ACCEPT TRADE INS

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Five Ball Free Plays Packed in New Cartons; Ready for Immediate Shipment.

2 Line Up	\$22.50	1 Legianairo	\$37.50	1 Champion	\$16.50	2 Crossline	\$24.50
1 Powerhouse	19.50	1 Bola Way	52.50	1 Cadillac	16.50	4 Twin Six	36.50
1 Defense (Gen.)	89.50	1 Barrage	22.50	1 Commodore	16.50	1 Gun Club	44.50
2 Fox Hunt	24.50	1 Wow	24.50	1 Sport Parade	32.50	2 Victory	77.50
2 Playball	22.50	2 Big Chief	26.50	3 Dixie	24.50	1 Sparky	22.50
2 League Leader	22.50	1 Do Re Mi	44.50	1 Limelight	16.50	1 Knockout	89.50
2 Sea Hawk	27.50	3 Showboat	37.50	2 O'Boy	14.50	1 Star Attract	39.50
2 Majors, '41	37.50	1 Punch	14.50	2 Bowling Alley	16.50	2 Metro	32.50
1 Leader	34.50	2 Champ	34.50	2 Pylon	22.50	2 Snappy, '41	39.50
1 Stars	34.50	1 Horoscope	37.50	3 Ten Spot	32.50	2 Hi Hat	39.50
1 Wildfire	29.50	1 Big League	16.50	2 ABC Bowler	32.50	1 Speedball	34.50

ARCADE, COUNTER GAMES AND MISCELLANEOUS

1 Genco Play Ball	\$139.50	1 A.B.T. Challenger	\$19.50	2 Keeney Submarine	\$199.50
1 Evans Ten Strike, H.D.	42.50	3 A.B.T. Fire & Smoke	17.50	1 Wizard Fortune Teller	12.50
9 Kicker & Catcher	17.50	2 A.B.T. Target Skill	17.50	3 Wurflitzer 61	69.50
17 Pike's Peaks	12.50	2 Battling Practice	94.50	3 Wurflitzer 71	110.00

Terms: 1/3 Deposit With Order, Balance C. O. D.

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600 Keyboards	\$109.50
600 Rotaries	179.50
500	225.00
700	350.00
800	405.00
750E	475.00
850	575.00
950	610.00
61 Counter Model	65.00
616	70.00

SEEBURGS

8200 R.C.	\$600.00
9800 R.C.	455.00
9800 E.S.	435.00
8800 R.C.	435.00
8800 E.S.	410.00
Major, R.C.	375.00
Major, E.S.	325.00
Envoy, R.C.	375.00
Envoy, E.S.	325.00
Colonel, R.C.	375.00
Colonel, E.S.	325.00
Classic	250.00
Vogue	240.00
Regal	175.00
Gem	175.00

ROCKOLAS

Commando	\$575.00
1940 Super	260.00
Master	225.00
1939 DeLuxe	185.00
1939 Standard	165.00

MILLS

Empress	\$185.00
Empress with Adapter	225.00
Throne	145.00

WALL BOXES

Packard Boxes, Ea.	\$32.50
New Buckley Wall Boxes, Ea.	25.00
Used Buckley Wall Boxes, Ea.	19.50
Old Style Buckley Wall Boxes, Ea.	6.00
New Seeburg 30-Wire Boxes	6.50
Seeburg 5¢ Wireless Wall-o-Matics	29.50
Wurlitzer #100 Model 30 Wire Boxes	12.50
Rockola Dialatone Boxes	22.50
Rockola Dialatone Bar Boxes	22.50
Keeney Wall Boxes	4.50
Seeburg Playboy with Wireless Box	34.50
Panorams (Late Model)	285.00
Twin Twelve Mechanism in Steel Cabinet with Buckley Adapter	109.50
24 Wurlitzer in Steel Cabinet with Buckley Adapter	129.50
20 Record Rockola in Steel Cabinet with Buckley Adapter	99.50
Buckley Pedestal for Wall Boxes, Ea.	4.50
New Keeney Twin 12 Adapter	25.00
Used Keeney Adapters for 24 Wurlitzers	15.00
Seeburg Bar Brackets	2.50
Wurlitzer Bar Brackets	2.50
Packard Bar Brackets	2.50
Buckley Bar Brackets	2.00
Chrome Chandelier Speakers with P.M.	12.50
Atlas Organette with P.M.	12.50

HERE ARE THE RADIO TUBES YOU'VE BEEN LOOKING FOR

Tube	Net	Tube	Net
6D6	\$1.00	80	1.75
6D8	2.00	8L6	1.75
6X5	1.05	GH6T	1.15
2051	3.45	6J7T	1.15
2A4G	2.85	5G	.85
25Z5	1.10	5Y3G	.75
25Z6	1.35	6S07	1.75

All tubes sealed in factory cartons.

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Candymakers Fail To Request Extra Allotment of Sugar

BALTIMORE, June 12.—Candy manufacturers throughout the country, particularly those in key candy manufacturing markets which serve the jobbing trade in the Baltimore area, for some unknown reason have not taken the necessary steps to request authority from the Office of Price Administration for the overage or extra allotment of sugar to which they are entitled for the production of candies for Baltimore, an important defense area, according to the Maryland Wholesale Confectioners' Association. The organization has written to the manufacturers pointing out that they are entitled to extra sugar and hope they would take the necessary steps to secure this sugar.

The only candy manufacturers serving the Baltimore market which are availing themselves of the extra sugar are the New England Confectionery Company, Cambridge, Mass., and Life Savers, Inc., Port Chester, N. Y.

Several months ago the Office of Price Administration announced that candy manufacturers serving the Baltimore market were entitled to an extra quota of sugar so that the local jobbing or distributing organizations could better care for the candy requirements of civilians because of the increase in population caused by the influx of thousands of war plant workers.

At first the order stated Baltimore was not entitled to extra sugar because the order specified Baltimore County. There are no candy wholesalers in Baltimore County, virtually all of them being in the city of Baltimore. Later the order was changed, after the attention of the OPA was called to the fact Baltimore is not in Baltimore County, to include the city as well as Baltimore County.

The candy manufacturing industry was so advised, but manufacturers made no effort to take advantage of the extra sugar allotment, with the exceptions mentioned.

The candy jobbing organization is anxious that manufacturers take advantage of the order and secure the extra sugar because the extra allotment would make it possible for manufacturers to ship into the Baltimore markets substantially more candy bar goods and other confections.

Before the national defense program was inaugurated, the population of Baltimore was some 850,000 persons. With the influx of war workers the city's population has jumped to 1,150,000, an increase of 30 per cent.

If Baltimore's population had remained normal, the 80 per cent sugar allotment for this market, it is felt, would be sufficient, but with an approximate 30 per cent increase in population, the candy needs have risen in proportions.

The Baltimore candy jobbing organization has pointed out that the influx of workers has served to deplete the population in many cities and towns and, while the demand for candy in the Baltimore area has jumped considerably, the demand in the depleted areas has fallen off. Therefore, Baltimore is entitled to and should get more candy than heretofore to take care of the increase in population.

Baltimore candy jobbers are continuing their efforts to have manufacturers in the markets which serve this city se-

cure the additional sugar in their quotas so that the jobbers can obtain additional candy so much needed to serve their customers.

As a result of its action the New England Confectionery Company is shipping to Baltimore candy jobbers a substantially greater amount of its confections, and other manufacturers could do likewise if they take advantage of the extra-quota sugar to which they are entitled. Henry L. Looek, executive of McDowell, Pyle & Company, Baltimore's largest candy jobber and president of the Maryland Wholesale Confectioners' Association, has contacted a number of candy manufacturers in leading markets serving Baltimore in regard to the matter of the extra-quota sugar, while J. Roger Ozman, Allen, Son & Company, secretary of the organization, has written letters to manufacturers regarding the same subject.

Circulating Money Hits \$17,000,000,000 For All Time High

WASHINGTON, June 12.—Money in circulation soared above \$17,000,000,000 in the week ended June 2, shattering all records for cash in the pockets of the American public, the weekly bank statements revealed.

The rise of \$294,000,000 from the previous week was attributed primarily to substantial net disbursements by the United States Treasury, which found their way into heavy month-end war production pay rolls. Holiday cash withdrawals also were a factor in establishing the record total of \$17,196,000,000, which was \$5,055,000,000 above a year ago, according to the weekly statement of the Federal Reserve System.

Despite the rise in cash, which was the sharpest this year, excess reserves of the nation's member banks increased \$130,000,000 to \$1,630,000,000. Reserve balances were \$219,000,000 higher, against a rise of \$89,000,000 in requirements.

The Treasury account at all reserve banks neared the vanishing point, dropping \$339,000,000 to a total of \$6,000,000. An added factor in the rise in balances was a \$36,000,000 increase in reserve bank purchases of securities.

Revenue Reports

CHICAGO, June 12.—Two States that license coin machines have recently made public the May receipts. Arkansas reported receipts of \$242 in coin machine licenses for the month of May. This is a decline in comparison with the May, 1942 receipts when the total was \$306. Coin machine revenue in Arkansas has been showing a decline for the past several months as compared with 1942. Cigarette revenue for the month of May in Arkansas was \$220,460.

Mississippi also made its May revenue report public. The State obtained \$8,063 in revenue from coin machines for May. This compares with \$6,123 for May, 1942. Thus Mississippi shows an increase in coin machine revenue as compared with the previous year. The federal revenue reports for May were not available at this writing.

Trade Agreements Pass . . .

WASHINGTON, June 12.—The approval of the trade agreement acts for another two years by Congress and the President was mixed with many partisan political angles and now means that the fight must come up again after two years have passed.

The coin machine industry will be vitally interested in trade agreements when the war is over because the industry has always profited greatly by the export of machines of all types. When the trade agreements were first enacted by the United States there was a prospect at the time that agreements could be made by which coin machines would be exchanged with certain countries, particularly France and one or two South American nations, for products which this country needed. The outbreak of the war in Europe, of course, prevented all such discussions of an exchange of machines for other goods. The coin machine industry will be vitally interested in expert trade once the war is over, and hence the deep interest in whether trade agreements become the permanent policy of the United States in regulating trade with other nations.

Legal Games Not Hit in Milwaukee

MILWAUKEE, June 12.—The Milwaukee Journal featured a news story this week about raids which had been made on coin machines in West Allis, Wis., a suburban town near here.

Pinball games are licensed in Milwaukee and also in West Allis. Both towns had a long political fight before passing their city ordinances. City officials report that the games which are being picked up violated the ordinance because they are one-ball machines and payouts are being made on them.

Pinball games that conform to the city regulations are operating smoothly in the city.

SPECIAL BARGAIN

CHARM CABINETS (Brand New), was \$150.00; NOW	\$75.00
PHONOGRAPHS	
SEEBURG MODEL PLAZA	\$165.00
SEEBURG MELODY KING (20 Record)	125.00
SEEBURG DUOS A or B	49.50
SEEBURG DUAL REMOTE CONTROL, 3 Wire	150.00
WURLITZER COUNTER MODEL #41	115.00
WURLITZER COUNTER MODEL #81	75.00
WURLITZER 312	54.50
MILLS DE LUXE DANCEMASTER	39.50
ROCKOLA 16 RECORD	69.50
ROCKOLA COUNTER MODEL, Complete with Console Base	125.00
SINGING TOWER, Complete with R.C. Special and 3 Wall Boxes	150.00
SEEBURG CLASSIC, Built into Aristocrat Cabinet	85.00
WURLITZER MODEL 619, Grilled	375.00
PENNY PHONETTE SYSTEM, 13 Wall Boxes, Power Supply and Adapter	195.00
PHONOGRAPH ACCESSORIES	
WURLITZER ADAPTER STEPPER AND SOLENOID DRUM ASSEMBLY (Late Type)	500.00
WURLITZER WALL BOX MODEL 125	39.50
WURLITZER BAR BOX (Early)	19.50
SEEBURG SELECTOMATIC	10.00
SEEBURG WALL-O-MATIC (Wireless)	32.50
SEEBURG DE LUXE SELECTOMATIC, 5¢, 3 Wire	27.50
SEEBURG BAROMATIC, 3 Wire	42.50
SEEBURG DE LUXE SELECTOMATIC, 5-10-25¢	42.50
SEEBURG WIRED SPEAK ORGAN	35.00
SEEBURG SELECTION RECEIVER, U.S.R. 4, Used to Convert 8800, 9800 and 8200 Straight Phonographs to Wireless Remote Control	52.50
BUCKLEY WALL BOXES	7.50
USED SPEAKER BUILT INTO BRAND NEW CABINET MISCELLANEOUS	15.00
BALLY ALLEY	\$35.00
TEN STRIKE	69.50
JUMBO CONSOLE, F.P.	85.00
CHUCK-A-LUCK CONSOLE	85.00
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TEXAS LEAGUER	45.00
SEEBURG RAY-O-LITES, equipped with Hitter and Jap Targets, refinished like new, complete with base	149.50
SHOOT THE CHUTES, Newly Painted	150.00
COLUMBIA BELL (Late Model)	85.00
COLUMBIAS, Equipped with Cigarette Reel Strip	75.00
5 BALL FREE PLAY PIN GAMES	
A.B.C. BOWLER	\$35.00
BIG TIME	27.50
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FOUR DIAMONDS	40.00
HIGH HAT	45.00
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MIDWAY (Revamp)	169.50
MYSTIC	30.00
SPOT POOL	50.00
SALUTE	29.50
THUMBS UP (Revamp)	99.00
VELVET	32.50
VICTORIOUS 1943 (Revamp)	199.50
WILD FIRE	37.50
COUNTER GAMES	
A.B.T. TARGET SKILL	\$22.50
AMERICAN FLAGS	4.90
IMP, 5¢	4.90
KLIX	4.90
MERCURY	4.90
OLD AGE PENSION	2.50
PIKES PEAK	19.50
RACES	4.90
TWENTY-ONE (21)	4.90
TOKETTE	4.90
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One-Third Deposit Required With All Orders.	

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50 Watling Guesser Scales . . . 95.00 Each
All Scales in Excellent Mechanical Condition as Well as Appearance.
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Curfew Law In Memphis

Limit of two machines on location—first week starts off smoothly

MEMPHIS, June 12.—The new ordinance regulating juke boxes and pinball games went into effect June 1. This ordinance is chiefly known as a curfew law, and newspaper headlines have featured that idea that the machines now come under direct police ruling. The ordinance also permits only one juke box and one pinball game in a location. This is said to be causing operators to remove a lot of machines and place them elsewhere.

The police department had not issued a report the first week in June on how many licenses had been issued. The police chief is the sole judge on the issue of licenses. He decides both on the location and the operator.

Locations that have separate entrances for white and colored customers have applied for permission to use machines on each side of the establishment. The police department is considering this problem.

The curfew hour is midnight for both types of machines. Early reports were that the curfew was being observed by all establishments. No arrests had been reported the first week in June.

Other provisions of the ordinance will require a permit that costs \$2 per machine. In addition to the permit the city collector of licenses and privileges collects \$5.25 on each music machine and \$15.25 on each pinball game. A recent report showed that 666 juke boxes have been licensed so far this year, and 452 pinball games. Due to the new regulations in the city it was expected a big shift would be made in these licensed machines, and there might be a decrease in the number of such machines on location. City officials said there would be no refund on machines that had to be removed, even tho the tax had been paid for the entire year.

Pinball Gremlin Hovering Over Los Angeles!!

LOS ANGELES, June 12.—Shades of all the evil in pinball games floated over the city council once again the first week in June. Reports were received by council members that a "pinless" pinball game was being played in the city, and some of the members immediately began to ask for amendments to the ordinance which bans all pinball games.

Two council members were particularly disturbed by the new game, and they told other council members that the new machine was like a metal ski-ball game but instead of pulling the plunger as in the old pinball, the player rolls the ball with his hand.

Complications arose when the city attorney submitted a ruling on the new games stating that in his opinion they did not violate the anti-pinball ordinance now on the books. The stalwarts that have been opposing pinball for years informed the city attorney that anyone can gamble on these new machines just as easily as they could on the standard type of pinball.

Governor Refuses To Allow Machines In Maryland County

BALTIMORE, June 12.—The measure known as House Bill 746, to license pinball machines in Prince George's County, was included in the group of bills vetoed by Gov. Herbert R. O'Connor which had been passed during the 1943 biennial session of the Maryland Legislature. This measure provided that after June 1, 1943, no person, firm or corporation would be permitted to keep, maintain, operate or distribute, or lease for operation in Prince George's County for public entertainment or gain an unlicensed pinball machine or game played with balls and plungers by using coins. The measure called for an annual license fee of \$25 for each machine.



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 - 5¢ BLUE FRONTS, over 400,000 149.50
 - 10¢ BLUE FRONTS, over 400,000 169.50
 - 5¢ CHERRY BELLS, 3-10 P.O. 179.50
 - 10¢ CHERRY BELLS, 3-10 P.O. 194.50
 - 25¢ CHERRY BELLS, 3-10 P.O. 229.50
 - Double MELINK SAFES, Heavy. 59.50
 - Bally BIG TOPS, Cash or Check. 89.50
 - Bally GRANDSTAND . . . 89.50
 - Bally THOROBRED . . . 499.50
 - Buckley COLORS . . . 89.50
- ARCADE EQUIPMENT**
- TEST PILOT . . . \$199.50
 - KEEP PUNCHING . . . 97.50
 - RAPID FIRE . . . 199.50
 - SKY FIGHTER . . . 299.50
 - SLAP THE JAP . . . 139.50
 - TOM MIX RIFLES . . . 59.50
 - MAJOR LEAGUE BASEBALL. 149.50
 - X-RAY POKERS . . . 89.50
 - Genco PLAYBALLS . . . 149.50
 - DRIVE-MOBILE . . . 300.00
 - TEN PINS, Low Dial . . . 49.50
 - TEN PINS, High Dial . . . 50.50
- MUSIC**
- BETTY TELEPHONE SYSTEM, Complete Ready for Operation: 2 Switchboards, 2 12-Unit Stations, 30 Wallboxes, Adapters, etc. . . . **WRITE**
 - Wurlitzer 61 with Stand . . . \$84.50
 - Wurlitzer 616 Lite Up . . . 69.50
 - Wurlitzer 120 Wall Boxes . . . 29.50
 - Wurlitzer 320 Wallboxes . . . 24.50
 - PACKARD Wallboxes . . . 27.50
 - BUCKLEY Wallboxes, NEW . . . 29.50
- Half Certified Deposit With Order.
- WANTED** Late Mills Blue Fronts, Brown Fronts, Cherry Bells, 3 and 4 Bells, Keeney Superbells, Bally GUNS, SKY FIGHTERS, ACE BOMBERS, Late Arcade Equipment. What have you? Write full details.
- THE MARKEPP CO.**
3908 Carnegie Ave. CLEVELAND, O.
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SUPERIOR

The Most Renowned Name in America for Distinctive Salesboards

BUY MORE WAR BONDS

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO

SOUTHERN AMUSEMENT CO.

628 MADISON AVE. MEMPHIS 7, TENN.

SPECIALS

EXHIBIT PINBALLS	CHICAGO COIN	SLOT MACHINES
Jeeps, New . . . \$139.50	Venus . . . \$ 64.50	Refinished and Reconditioned
Sky Chief . . . 175.00	Sport Par. . . 37.50	MILLS
Actions, Reb. . . 99.50	Yanks . . . 99.50	Blue Fronts, 5¢ D.J. . . \$139.50
Big Parade . . . 125.00	Dixie . . . 32.50	Blue Fronts, 10¢ D.J. . . 149.50
Thumbs Up, Reb. 99.50	Snappy . . . 52.50	Blue Fronts, 25¢ S.J. . . 210.00
Fishin, Reb. . . 99.50	Gobs . . . 125.00	Bwn. Fronts, 5¢ 197.50
Wings . . . 37.50	Showboat . . . 42.50	Bwn. Fronts, 10¢ 207.50
Stars . . . 37.50	Bolaway . . . 42.50	Bwn. Fronts, 25¢ 225.00
Air Circus . . . 125.00		Cherry Bells, 5¢ 197.50
Leader . . . 37.50		Cherry Bells, 10¢ 207.50
Sun Beam . . . 37.50		Cherry Bells, 25¢ 225.00
	GOTTIEB	Chrome Bells, 5¢ 3-5 . . . 225.00
	Keep Em Fly, \$149.50	Chrome Bells, 5¢ 2-5 . . . 235.00
	Shangri-La . . . 139.50	Gold Chromes, 5¢ 3-5 . . . 289.50
	Spot Pool . . . 64.50	Melon Bells, 5¢ 169.50
	5-10-20 . . . 149.50	
	Sea Hawk . . . 37.50	
	Spot-a-Card . . . 64.50	
	Liberty . . . 149.50	

WATLING

- Rollatop, 5¢, 3-5 . . . \$107.50
- Rollatop, 10¢, 3-5 . . . 125.00
- Rollatop, 25¢, 3-5 . . . 150.00
- Goose Necks, 5¢ 49.50

PHONOGRAPHS

- Wurlitzer 600, K.B., Sluggproof . . . \$225.00
- Wurlitzer 700 . . . Write for Prices
- Wurlitzer 800 . . . Write for Prices
- Wurlitzer 750 . . . Write for Prices
- Wurlitzer 750E Write for Prices
- Wurlitzer 780 . . . Write for Prices
- Wurlitzer 780E Write for Prices
- Wurlitzer 950 . . . Write for Prices
- Seeburg Classic. Write for Prices

RECKOLA COMMANDS

- Brand New . . . Write for Prices

WALL BOXES

- 30 Wire, Like New.
- 2 Wire, No. 320 Write for Prices

CONSOLES

- Jumbo Parades, C.P. . . \$127.50
- Jumbo Parades, F.P. . . 99.50
- Watling Big Games, F.P. 99.50

JENNINGS

- Jenn. Silver Moon, C.P. \$189.50
- Jennings Bobtail, C.P. 189.50
- Jennings Fastime, C.P. 127.50
- Jennings Fastime, F.P. 117.50
- Paces Reels, Comb. 5-25 325.00
- Bally High Hand, Comb. 149.50
- Paces Saratoga, C.P. 149.50
- Paces Races, Black Cab. 175.00
- Counter Games of All Kinds—Write for Prices.

WE REBUILD AND REFINISH ALL MAKES OF SLOT MACHINES.

WE PAY THE HIGHEST CASH PRICES FOR LATE MODEL SLOTS.

1/3 CASH WITH ORDER, BALANCE C. O. D.

OLIVE'S SPECIALS FOR THIS WEEK

FIVE BALL FREE PLAY GAMES

- Broadcast . . . \$27.50
- Commodore (Plastic Bumpers, Repainted) . . . 27.50
- Fleet . . . 25.00
- Flicker . . . 32.50
- Home Run, 1940 . . . 20.00
- Majors, 1941 . . . 45.00
- Miami Beach . . . 35.00
- Snappy . . . 47.50
- Stratoliner . . . 37.50
- Texas Mustang . . . 52.50
- Thumbs Up . . . 72.50

1 BALL FREE PLAY GAMES

- 1-2-3, 1940 . . . \$ 85.00
- Record Time . . . 137.50
- Victorious 1943 . . . 199.50

MISCELLANEOUS

- Wurlitzer #24 . . . \$107.50
- Western Baseball, 1939 . . . 69.50

We are now receiving Gottlieb's Latest Rebuilt Five & Ten. Write for Prices Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

SPECIAL

- 3 5c Mills Blue Fronts. Each . . . \$117.50
- 1 10c Mills Blue Front. Each . . . 127.50
- 1 25c Mills Blue Fronts. Each . . . 137.50
- 3 5c Watling Rotatop, 3-5 Pay. Ea. 67.50
- 2 10c Watling Rotatop, 3-5 Pay. Ea. 77.50
- 1 25c Watling Rotatop, 3-5 Pay. Ea. 82.50
- 2 5c Jennings Chief, 3-5 Pay. Each. 82.50
- 2 5c Mills Skyscrapers, 2-4 Pay. Ea. 37.50
- 2 5c Watling Double J.P., 2-4 Pay. Ea. 27.50
- 2 5c Watling Single J.P., 2-4 Pay. Ea. 24.00
- 2 5c Jennings Victoria, Double J.P. Ea. 22.50
- 5 5c Mills Single J.P., 2-4 Pay. Each 20.00
- 4 Folding Stands. Each . . . 3.50
- 6 Lock Weight Stands. Each . . . 7.50
- 1 Keeney Track Time . . . 37.50

Deposit.

WEST COAST AMUSEMENT CO.
820 South McDill Ave., Tampa, Fla.

FOR SALE

- 3 CLUB TROPHY . . . \$360.00 EACH
- 1-'41 DERBY . . . 360.00
- 5 MILLS OWLS . . . 50.00 EACH

One-third deposit with order.

THE MONROE COIN MACHINE EXCHANGE
124 E. Front St. MONROE, MICH.

WANT TO BUY
Paces or Bakers Races
1938 Track Times
2-Way Super Bells.

FOR SALE
2 Jumbo Combinations, with
Mint Venders, Each \$189.50.

WE BUY, SELL AND EXCHANGE

8147 Locust St.
ST. LOUIS, MO. **CALL NOVELTY CO.**

WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY.

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
 - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
 - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
 - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
 - 1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
 - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
 - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.

Fla. Bills Lose in End

Cigarette tax only bill to pass; interesting coin machine bills left behind

MIAMI, June 12.—The Florida Legislature adjourned June 4 and only one new tax bill was passed which affected the coin machine industry. The State joined the already large number of States that tax cigarettes by placing a 3-cent fee on standard packs.

The last two weeks of the session threatened to see passed a number of bills of direct interest to the trade. There was a proposal to raise the State fee on juke boxes and pinball machines from \$5 to \$25 a year. A much-discussed proposal to license slot machines once again threatened to arouse the old arguments when the State previously licensed such machines. Then there were two proposals introduced into the House to license salesboards. The House combined these two bills into one and passed it. It seems that when one House of the Legislature would pass a bill, for some reason the other House would fail to pass it, so none of the coin machine proposals got thru.

The proposal to legalize slot machines once again in the State did not attract the attention that had been expected, because it was introduced late in the legislative session. The proposal would have set up a State commission to issue permits for operating slot machines and similar gaming devices. Three State officials would have formed this commission. The plan was to collect a fee of \$100 a year from every operator licensed to place slot machines and then to get 25 per cent of the gross take of each slot for the State; 12.5 per cent of the machines' gross take was to go to cities and counties respectively. This would have meant that the total tax on slots would have been 50 per cent of the gross play.

Washington State has been collecting 20 per cent of the gross take on gaming devices for two or three years. Oklahoma recently passed a State law which takes 10 per cent of the gross income on juke boxes. These proposals and State laws would indicate a trend to make the tax in the form of a percentage share in the gross play of coin machines.

RE-CONDITIONED

Takes 1 to 3 Nickels at the Same Time

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

LITE-A-LINE—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.



SUMMER SPECIALS

- ARCADE EQUIPMENT**
- Scientific Batting Practice \$ 89.50
 - Bally Bull's Eye 84.50
 - Evans Ten Strike, Free Play, Good Condition 89.50
 - Chicago Coin Hockey, Good Condition 209.50
 - Seeburg Jap Gun, Rebuilt, Good as New 159.50
 - Rock-Ola Ten Pins 65.00
 - Mutoscope Sky Fighter 349.50
 - Bally Defender, Excellent Shape 275.00
 - Bally Sky Battle 275.00
- USED PHONOGRAPHS & PHONO. EQUIPMENT**
- Wurlitzer 850, Excellent Shape \$535.00
 - Wurlitzer 750E 475.00
 - Wurlitzer 800 179.50
 - Wurlitzer 500 225.00
 - Wurlitzer 416, New Paint Job—Marbleized 79.50
 - Wurlitzer Counter #71 Model 109.50
 - Wurlitzer Counter #71 Model with Stand 119.50
 - Wurlitzer Counter #41 Model 89.50
 - Rock-Ola Super Walnut, Excellent Shape 249.50
 - Rock-Ola Super Rock-o-Lite with Adapter 289.50
 - Rock-Ola Deluxe Dial a Tune, Adapted 239.50
 - Rock-Ola Counter Models, Excellent Shape 89.50
 - Rock-Ola Counter Models with Stand, Excellent Shape 109.50
 - Mills Throne of Music 149.50
 - Seeburg 8800, E.S.R.C., Good as New 439.50
 - Seeburg Regals, Newly Marbleized, Look Like New 199.50
 - Rock-Ola Tone o' Lier Speakers, New 49.50
 - Rock-Ola Moderne Tone Columns, New 49.50
 - Rock-Ola Used 1501 Wall Boxes & 1502 Bar Boxes 20.00
 - Rock-Ola New 5-10-25c Bar Boxes, Model 1528 (specify for which model phono.) 59.50

- Rock-Ola New 5c Bar Boxes (specify model phono.) \$ 35.00
- Rock-Ola New 5c Wall Boxes (specify model phono.) 35.00
- Seeburg 5c Wireless Wall Boxes, Used 25.00
- 5-Wire Cable (maximum order 200 ft.) Per Foot15

CONSOLES

- Bally Club Belle, Brand New, Original Cases, Latest Models \$339.50
- Bally Club Belle, Used, Good as New 249.50
- Keeney Super Bell, 5c, F. P. & Payout 239.50
- Paces Saratoga (with skill feature and chrome rails) 150.00
- Mills Jumbo Comb., Good as New 149.50
- New Time Clocks for Club Bells as well as all types of Springs for Club Bells. Send for your requirements. Be sure to send old parts in so we know the exact part you want.

COUNTER GAMES

- New Zooms \$ 34.50
- Three Way Gottlieb Gripper, Refinished Like New 22.50
- Keeney Deluxe Texas Leaguer, Used, Excellent Condition 54.50
- Daval American Flag, New 10.00
- New Daval Non-Coin Operated Marvels, 2 for 37.50
- New Daval Rex. Each 10.00
- 4 for 37.50
- Tit Tat Toe, Used 7.00
- Lucky Smokes, Used 7.50
- American Flags, Used 7.50
- Daval Aces, Used 5.00
- Daval 21's, Used 7.50

FIVE BALL PIN GAMES

- Gottlieb 5-10-20 (Original Cases) \$169.50
- (Send for List of Other 5-Ball Games)

B. D. LAZAR COMPANY

1635 FIFTH AVENUE (Phone: Grant 7818) PITTSBURGH, PENN.

PHONOGRAPH AND PINBALL ROUTE FOR SALE

70 Wurlitzer Phonographs, 60 Packard Plamor Wall Boxes, 100 Bally Automatic Pay-Out Pinballs, 60 Nut Venders, all on location and working. Two complete Shops, one Seven-Room Residence, one 1941 Chevrolet Panel Truck, one 1937 Dodge Panel Truck, three reliable draft-exempt Mechanics and Route Men. 10,000 Phonograph Records, plenty of Spare Parts, 40 extra Pinballs, 6 extra Phonographs. Pinballs consist of Bally Arlingtons, Fairmonts, Turf Kings, Jockey Clubs, Kentuckys, Santa Anitas, Sport Kings, Long Shots, War Admirals, Grand Nationals, Grandstands, Pace Makers, Sport Pages, Spinning Reels (Mills 2). Phonographs consist of Wurlitzer 850's, 800's, 750E's, 600's, 500's, 616's, 71's. A few Wurlitzer 12's, one 61 Counter Model. Located in heart of rich agricultural district, business always good. Weekly take about \$2,000.00. Will sell for \$50,000 CASH. Write or wire

JOHNNIE MARTIN

1604 NORTH OAK STREET COLFAX, WASHINGTON

ALL MACHINES CLEAN AND IN GOOD CONDITION

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|--------------------------|----------------------------|------------------------------|-------------------------------|
| Anabel \$20.00 | Captain Kidd \$50.00 | Metro \$30.00 | Spottem \$10.00 |
| All American 30.00 | Cadillac 15.00 | Mascot 20.00 | Sparky 25.00 |
| ABC Bowler 37.50 | Clover 70.00 | Polo 20.00 | Ten Spot 35.00 |
| Band Wagon 25.00 | Dixie 20.00 | Roxy 20.00 | Yacht Club 15.00 |
| Big Show 20.00 | Dough Boy 15.00 | Repeater 30.00 | Zombie 30.00 |
| Big Chief 20.00 | Four Roses 35.00 | Red, White & Bl. 27.00 | 1-2-3, CP 25.00 |
| Big Time 20.00 | Golden Gate 15.00 | Stars 37.50 | Jumbo Parade, FP 55.00 |
| Band Wagon 25.00 | Lucky 15.00 | Silver Spray 40.00 | Silver Moon, FP 75.00 |
| Crossline 25.00 | Landslide 20.00 | Super Chubbie 42.00 | Mills Square Bell 45.00 |
- One-Third Deposit With Order, Balance C. O. D.
C. T. MCKENZIE BOX 305 DILLON, S. C.

SOUTHERN SPECIALS!

- Jumbo Parade, F.P. \$ 89.50
- Cash Payout 139.50
- Jennings Bob Tails or Silver Moon, Free Play Totalizers 119.50
- Bally Sun Ray Consoles 159.50
- Jungle Camp 89.50
- Jennings Mint Vender, F.P. 69.50

SOUTHERN

AUTOMATIC MUSIC CO.

540-42 S. 2nd St., Louisville, Ky.
531 N. Capital Ave., Indianapolis, Ind.
312 W. Seventh St., Cincinnati, Ohio.
425 Broad St., Nashville, Tenn.

ARCADE

- Exh. Floor Model Lite Up Card Vender \$ 30.00
- Mutoscope Shootomatic 100.00
- Bally Basket Ball 45.00
- Seeburg Ray-o-Lite Duck Gun 65.00
- Chi Coin Hockey 180.00
- Mills Punching Bag 90.00
- Mutoscope Sky Fighter 290.00
- Texas Leaguer 20.00
- Submarine Gun 175.00
- S14 Skeer Ball 125.00
- View a Scope 15.00

CONSOLES

- Mills Three Bells, Pr., New \$800.00
- Buckley's Flashing Ivories, Steel Cab. 75.00
- Red Head Track Time 75.00
- Jennings Penny Slot Little Duke 15.00
- Mills Owl 40.00
- Jennings Multiple Racer, 4 Coin 65.00

BALL AUTOMATICS

- Pace Maker \$100.00
- Grand Nationals 90.00
- San Anitas 230.00
- Kentucky 350.00
- Keeney Winning Ticket 190.00
- Bally Gold Medal 50.00
- Turf Champ, 5 Ball Automatic 75.00

BALL FREE PLAYS

- Club Trophy \$350.00
- Blue Grass 200.00

PHONOGRAPHS

- Rock-Ola Standards \$125.00
- Rock-Ola De Luxe 135.00
- Seeburg Classic 200.00
- Seeburg Crown 135.00
- Seeburg RC 9800 395.00
- Wurlitzer Counter Mod. #75 75.00
- Packard Pla Mor Adapters, Junipers, New 25.00
- Mills Throne Music 125.00
- 7 Rock-Ola Wall Boxes, Straight Nickel, 5.00 Each; for the 7 25.00
- 5 Pla Mor Wall Boxes, New 30.00
- 2 Seeburg Bar Boxes, 5-10-25 20.00

1/3 Cash With Order, Balance C. O. D.

CENTRAL MUSIC CO.

LEWIS, IOWA

For Sale!

SALESBOARDS

WRITE FOR PRICE LIST

SPECIAL

- 300 Hole Trade Board.
- Lots of 50—49c Each.
- 100 Hole Trade Board.
- Lots of 100—20c Each.

25% Deposit With Order.

ALLIED TRADING CO.

599 Sixth Avenue New York City

NEW VICTORY DEALS

5c LULU's 1440 Holes 80%

PAYOUT-PROFIT \$14.40
(Can be increased to \$19.20 or \$24.00)
3 or more, \$2.22; 10 or more, \$1.92;
100 or more, \$1.82.
Nonprotected Cards.

25c Jackpot Charlies 25c

960 Holes 30 Hole J.P.
Nonprotected Cards.

IMMEDIATE DELIVERY

3 or more, \$2.10; 10 or more, \$1.79;
100 or more, \$1.75.
TERMS: 1/3 Deposit, Balance C.O.D.

DELUXE SALES CO.

BLUE EARTH, MINN.

RAKE 2014 Market Street PHILADELPHIA, PA.

ALL GAMES CLEAN, SCRAPED AND READY FOR LOCATION

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|----------------------------|-----------------------------|
| New Champ \$59.50 | Dble. Feature \$22.50 |
| Big Chief 29.50 | Formation 29.50 |
| Red, Wh., Blue 27.50 | Bright Spot 22.50 |
| Anabel 29.50 | Champ 35.00 |
| Ump 29.50 | Wildfire 35.00 |
| Sparkle 27.50 | Flicker 29.50 |
| League Leader 27.50 | Polo 22.50 |
| Sara Suzy 24.50 | Four Roses 35.00 |
| Three Up 27.50 | Velvet 24.50 |
| High Stepper 32.50 | Stratolliner 34.50 |
| Target Skill 29.50 | Spot Pool 44.50 |
| Wow 29.50 | School Days 32.50 |
| Fox Hunt 29.50 | Score a Line 29.50 |
| Three Score 24.50 | |

1/3 Deposit, Balance C. O. D.

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285 South 60th St. PHILADELPHIA, PA.

WILL PAY

\$375 FOR ONE KIRK NIGHT BOMBER
\$375 FOR ONE EVANS SUPER BOMBER

WANT

TWO MUTOSCOPE CARD MACHINES WITH LIGHT-UP TOP.

PEERLESS VENDING MACHINE CO.

220 W. 42nd St. NEW YORK CITY
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WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone!
Tell us what you have.

BAKER NOVELTY CO.

1700 W. Washington, Chicago
(Phone MONroe 7911)

Small Plants Fill Big Role

Chicago ordnance district report shows importance of small manufacturing firms

(Reprinted from The Chicago Sun)

Small manufacturers—firms with less than 500 employees—are playing a vital role in the production of ordnance material for America's armies, a study of the work of the Smaller War Plants Division of the Chicago Ordnance District disclosed recently.

The survey showed that during the period November 1 to May 20, a total of 1,687 manufacturers were contacted on subcontracting assistance. Of these 1,472 were companies employing less than 500 workers and 215 larger companies were contacted only when all efforts to place the business with small producers failed. Of the small firms contacted, 522 received work, while 107 of the larger operators received contracts.

Other Needs Ascertained

"The work of the Smaller War Plants unit is not confined strictly to ordnance procurement," H. P. Isham, chief of the purchase policy section of the Chicago Ordnance District, explained. "During the period covered by our survey, we learned of 419 needs for subcontracting assistance.

"Of these requests for help, 214 came from ordnance prime contractors, 13 from manufacturers of machine or expendable tools, and 192 from contractors to other branches of the army or other services."

During the same period, the perishable tool section of the Chicago Ordnance District developed 150 small tool suppliers, Isham continued. By helping these firms, he said, the delivery of standard and special small tools was expedited by an average of 20 weeks, and also \$5,000,000 of new equipment was made available for other uses as this was not needed by tool builders.

Deliveries Speeded Up

Isham pointed to the experience of one of the Chicago district's tank producers as an indication of the great value of small firms to the war effort and of the success with which the facilities of small plants are being utilized.

This tank producer turned to 865 suppliers and subcontractors for help in creating the finished product—and 700 of these were in the so-called "small plant" group.

A survey of this operation revealed that in one instance one of the subcontractors was, in turn, drawing upon 300 additional suppliers and contractors to handle his end of the assignment.

Of every dollar spent with the prime contractor in this case, 82 cents was passed along to suppliers and subcontractors, located in 206 cities in 25 States. Some 5,432 contracts were drawn up to cover the production of the needed tanks—incidentally the M-4s which are credited with turning the tide of victory in Africa for the United Nations.

MONEY CARDS

and Merchandise Cards

Fortunately we were able to run up big stocks of many of our Push Cards before government curtailment. Therefore we can still supply you with many cards from these big stocks. We have especially heavy stocks of the larger cards up to 600 Holes. Write us your needs. There is a good chance we can take care of it. At present we still have many styles and sizes of Cards up to 600 Holes. Write for free catalog. Write today to

W. H. BRADY CO.

Manufacturers
EAU CLAIRE, WISCONSIN
"The Push Card House"

BUY WAR BONDS TO SPEED VICTORY

BARGAINS

IN FIVE BALL FREE PLAYS
Action \$119.50 Paradise \$25.50
Big Parade 93.50 Red, Wh. & Bl. 24.50
Gold Star 23.50 Sea Hawk 32.50
Knock Out 90.50 Speed Ball 39.50
Landslide 21.50 Spot Pool 45.50
Mystic 25.50 Victory 79.50

1/3 Deposit, Balance C. O. D. AUTOMATIC AMUSEMENT COMPANY

633 Mass. Avenue INDIANAPOLIS, IND.

CENTRAL OHIO QUALITY BUYS

BUY NOW! PRICES ON COIN-OPERATED EQUIPMENT ARE SKYROCKETING. OUR EQUIPMENT IS FULLY RECONDITIONED, FULLY GUARANTEED OR MONEY BACK, READY FOR LOCATION. WE PACK AND CRATE OUR GAMES SO THAT YOU RECEIVE THEM IN FIRST-CLASS CONDITION.

"There Is No Substitute for Quality"

TWO-WAY SUPERBELLS, 5c-5c, C. P., Like New.....\$399.50
MILLS FOUR BELLS, Like New, Over 2,100..... 695.00
SUPERBELLS, 5c Comb., F. P., Like New..... 215.00
JUMBO PARADES, C. P., Late Heads, Like New..... 109.50
JUMBO PARADES, C. P., A-1, Clean..... 99.50
BALLY HIGH HANDS, Late Serials, Comb..... 139.50
EVANS JUNGLE CAMPS, A-1, Free Play..... 89.50
CHARLI-HORSES, 5c-5c, Twin Number Reels..... 149.50
WATLING BIG GAMES, F. P..... 89.50
EVANS GALLOPING DOMINOES, Brown Cabinet..... 149.50
BALLY CLUB BELLS, Like New, Comb. F. P..... 229.50
JUMBO PARADES, Free Play, A-1..... 89.50
JENNINGS CIGAROLLAS XVV, Like New..... 109.50



Wolf Solomon

REVAMPS

Cottlieb Liberty \$164.50
Exhibit Jeep ... 139.50
United Midway. 139.50

SLOTS

5c BROWN FRONTS, Same as New \$225.00
10c BROWN FRONTS, Same as New .. 285.00
10c BLUE FRONT, Over 400,000 .. 229.50
5c MILLS SLUGPROOF, 3-5 or 3-10 129.50
5c COLUMBIAS, Fruit or Cig. 65.00
1c BLUE & GOLD Vest Pockets 49.50
5c-10c-25c BLUE FRONTS, Brand New in Jack-In-Box Safes, Drillproof, Club Handles. Per Set 950.00

ARCADE EQUIPMENT

CHICAGO COIN HOCKEYS\$199.50
GENCO PLAY BALLS 179.50
KEENEY SUB GUNS 189.50
EVANS PLAY BALLS, Late 225.00

MUSIC

10 PANORAMS, Late, Like New, #5000 Serial Numbers\$299.50
2 SEEBURG CONCERT GRANDS .. 219.50
616 WURLITZERS, Lite Up 75.00

CIGARETTE VENDORS

20 NATIONALS, 9-30\$79.50
5 ROWE ROYALS, 8 Column 79.50
3 UNEEDA-PAK, 9 Col., 1939 69.50

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Dixie\$29.50
Dude Ranch 32.50
Horseshoe 42.50
Legionnaire 49.50
Polo 22.50
Pan American 49.50
Stratoliner 35.00
Sparky 39.50
Wildfire 39.50

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

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6 R. C. A. #2051 and 6L6 Tubes \$30 for the 12

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The ORIGINAL Guardian Contact Kit No. 450.

Packed Full of Genuine Guardian Electrical Parts\$7.50

No. 1000 Kit Contains a Switch Assembling Tool and 100 Extra Silver Points in Addition to Contents of No. 450 Kit\$9.50

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2 NEW #500 COIN CHUTES (SPECIFY 1c or 5c), PLUS 10 ASS'T OLD STYLE 1c-5c-25c CHUTES. THE DOZ.\$13.50

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24 Button Wallomatic, fixed for 20 button, carefully repaired & in good working order 19.50
5-10-25 Bar-o-Matics, good condition 39.50

All our Games and Phonographs are carefully checked and packed properly and come to you ready to operate. "Buy With Confidence."

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2—1942 Galloping Dominoes and 1—Bangtails, \$545.00 Each.

2 New Jumbo Parade—Cash Model, \$159.50

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Air Raider	\$245.00	Genco Playball	\$189.50
Radio Rifle & Film	79.50	Loop-o-Ball	69.50
Ex. Strength Test Lifter	49.50	Batting Practice, Late Model	115.00
Gott, 3-Way Grippers	17.50	Radio Love Message (Pair)	25.00
Ex. Vitalizer	59.50	Whizz Ball & Sweet Sixteen	7.50
Rapid Fire	199.50	Pikes Peaks	19.50
Jap Chicken Sams	159.50	ABT Guns, Late Models	22.50
Shoot the Chutes	139.50	Mercury, Cigarette Reels	13.50
Ex. Card Vender, Floor Model	34.50	Kicker & Catcher	19.50
Mills World Horoscope	69.50	Back Glass for Bally 1-Balls	9.00
Heart Beat Tester	139.50	Keeney Anti-Air Screens, New	9.50
3 Ex. Advice Meters	119.50	Contact, Point & Rivet Kit	7.50
Bean 'Em, New	109.50	New 14 Bulldog Coin Chutes	2.75
2 Ex. Rotarys	209.50	Rectifiers, =24, 28, 32, for Genco	5.00
1939 West, Baseball, Deluxe	94.50	Used 54 500 F.P. Coin Chutes	2.00
Deluxe Texas Leaguers	39.50	Collection Books, Per 100	5.00
Ten Pins	65.00	5-Col. Stewart-McGulro Clg.	49.50
Chicago Coin Hockey	224.50	3-Wire Zip Cord, Per Foot	.10
Hot Mon Golf	74.50	Photo Cells, Seeburg & Bally	3.50
Exhibit Hi-Ball	94.50	Shielded Cable, Per Foot	.10
Exhibit Baseball	79.50	Rockola De Luxe, '39	169.50

GRAND CANYON, \$175.00--NEW 5-10-20, \$169.50--ARIZONA, \$175.00

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WE REPAIR BALLY 1-BALL & 5-BALL MOTORS, ONLY \$5

SLOTS		ONE BALLS		CONSOLES	
50¢ Goose-neck, 3-5 P.O., C.H.	\$350.00	'41 Derby	\$375.00	Keeney Fortune	395.00
5¢ Jenn, Chief 4 Star	139.50	Keeney Sky Lark	295.00	Record Time	165.00
10¢ Silver Chief, Slua Proof	189.50	Keeney Contest	139.50	Exhibit Congo	34.50
Jumbo Parade, Cash Model, Latest	119.50	Arrow Head, One-Ball F.P.	34.50	Club Trophy	365.00
Jumbo Parade, Free Play, High Head	89.50	Club Trophy	365.00	Kentucky, Cash Payout	395.00
High Hand Combination	144.50	Sport King, Cash Payout	345.00	5¢ Blue & Gold Vest Pocket	49.50
5¢ Super Bells, Like New	224.50	5¢ Blue & Gold Vest Pocket	49.50		
Big Game, F.P., Latest Model	89.50				
Jenn, Silver Moon, F.P.	114.50				
Latest Jenn, Galfarela	129.50				
5¢ Green Vest Pocket	39.50				

5-10-20	\$119.50	Air Circus	\$114.50	Bello Hop	\$54.50
Big Chief	39.50	ABC Bowler	49.50	Sea Hawk	42.50
Glamour	24.50	Show Boat	47.50	Twin Six	54.50
All American	34.50	Jungle	54.50	Knock-Out	109.50
League Leader	29.50	Horoscope	47.50	Big Parade	109.50
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Dixie	29.50	Liberty, Like New	159.50	Sky Blazer	69.50
Sonry, Reb. Leader	89.50	Battle, Reb. Zombie	89.50	Bayaway	69.50
Hi-Boy, Reb. Metro	89.50	Sun Valley, Like New	129.50	Sky Chief, Like New	169.50

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Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4C.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5C.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C5G.	1.05	6SC7.	1.35	1.10	43...	1.10
1Q5GT	1.65	6C6..	1.05	6SF5GT		12SQ7GT		45...	.85
2A4C.	2.95	6D6..	1.00	1.00	1.10	47...	1.15
5U4C.	1.05	6F5G.	1.15	6S17GT	1.15	24A..	.90	49...	.85
5V4C.	1.65	6F6G.	.95	6SK7.	1.05	25L6GT		56...	.95
5W4G	1.05	6F8G.	1.35	6SQ7G7		1.15	57...	.95
5Y3G..	.75	6H6GT	1.15	1.15	25Z5.	1.10	58...	.95
5Y4C	.80	6J5..	.95	1.15	26...	.75	75...	.90
5Z3..	1.15	6J7..	1.35	6SR7.	1.05	27...	.70	76...	.95
6A4..	1.65	6J7G.	1.15	6V6C.	1.35	30...	1.05	77...	.95
6A6..	1.65	6K7G.	1.15	6V6GT	1.15	31...	1.05	78...	.90
6A7..	1.00	6K8GT	1.35	6X5GT	1.05	32...	1.35	79...	1.65
		6L6G.	2.00	6Z4/84		35Z5GT		80...	.75
		6L7..	1.65	1.1085	83...	1.35

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Jobbers, Note: Write for Quantity Prices

Md. Fails to License Pins

Legislature balks at legalizing machines; no additional taxes levied

BALTIMORE, June 12.—A survey of the results of the 1943 biennial session of the Maryland Legislature shows that no measure to license pinballs or other coin machines was enacted, altho efforts to do so were made.

This may be comforting news or disappointing, according to the viewpoint. Had any measures been passed it would have been comforting to coin machine men, as it would be tantamount to licensing and legalizing them.

A measure to legalize and license pinballs and other coin machines was introduced by the Prince George's County delegation. The measure called for annual license fees for both operators and distributors, the latter fee running up to \$2,500 was passed by both the House of Delegates and the State Senate. During the last days in which the governor was empowered to exercise his power of veto, the measure was vetoed, thus closing the last avenue of legalizing coin machines in Prince George County.

The only measure passed which was of interest to coin machine or amusement games operators was one which legalized bingo for Howard County. This measure became law automatically when the governor neither signed nor vetoed it.

Another measure passed during the 1943 session was that outlawing unfair trade practices acts. There was no opposition to this law.

Another measure enacted was that which set standards for the manufacture and sale of ice cream and frozen custards.

Still another measure affecting the ice cream manufacture was one permitting the sale of sherbet in bulk, over the counter or by the plate. Heretofore, sherbet was for sale only in the makers' package. Combination ice cream and sherbet is now permitted.

Despite the example set by Congress of imposing taxes on coin machines several months ago, the Maryland Legislature did not follow suit. In all but one case the Legislature placed thumbs down on the attempt to place an added expense on coin machine operation in the State. In that case the governor vetoed the coin taxation measure after the Legislature had passed it.

WHILE THEY LAST!

Bally Long Shot, Like New	\$295.00
A. B. T. Challenger	27.50
Rotary Merchandiser	229.50
Keeney Submarine	199.80
Brand New Electric Shockers (In 5-Foot Cabinets)	89.50
World Series	89.50
Texas Leaguers, De Luxe	49.50
View-a-Scopes	29.50
Skill Jumps	52.50
Vitalizer	79.50
Radio Rifles	69.50
1 Shoot the Chutes	129.50
Jennings Lo-Boy Scale	69.50
2 Exh. Card Machines	35.00

Jennings 25c Golf Ball Venders \$89.50

IMPS, Brand New	\$7.70
WINGS, Brand New	9.90
YANKEES, Brand New	9.90
MERCURY	11.50
LIBERTY	11.50

Have 5 New Super Bombers
Have 10 New Drivemobiles
Have 5 New Tommy Guns
Will Trade ONLY for other Arcade Machines. What Have You? Send Your List.

1/3 Deposit With Order.

GERBER & GLASS
914 Diversey Blvd., Chicago

JAR DEAL TICKETS

1836 Count\$3.50 Each
2280 Count with 50 Seal Card ... 4.50 Each
2520 Count with 50 Seal Card ... 5.00 Each
1/3 Deposit, Balance C.O.D. Supply Limited.

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EXPERIENCED MECHANIC

Remote music, guns and pin games. Draft exempt. Permanent position. \$75.00 per week.
Square Amusement Co.
88 Main Street POUGHKEEPSIE, N. Y.

2 Ball Sport Kings, 1 Ball Cash P. O., Late Model, Like New\$275.00 Ea.
1 Mills Lion Head, 25¢, Serial No. 283931, Excellent Condition 79.50

Terms: 1/3 Certified Deposit, Balance C.O.D.
SEABOARD COIN MACHINE CO.
471 Westor Avenue LYNN, MASS.

QUALITY EQUIPMENT IS WORTH WAITING FOR!

Owing to capacity business at this time, we cannot fill additional orders until June 22. This slight delay is occasioned by heavy demand upon the facilities of Monarch's reconditioning service. To fill new orders in addition to those now on hand would tax the Monarch reconditioning process beyond the point of efficiency.

In your interest, and to avoid disappointment, we urge that you be patient and bear with us. Anticipate your future requirements and be assured of immediate shipment.

ORDER NOW FOR JUNE 22nd

MILLS—3 Bells, 4 Bells, 4 nickel, also 3-5c, 1-25c; Jumbo Parade Payout, Jumbo Free Play, Jumbo Combinations, Spinning Reels, 1-2-3 Payout. KEENEY—4 Way Bells, 3-5c, 1-25c; Twin Super Bells, 5c-5c, also 5c-25c; Single Super Bells, 5c play or 25c play. BALLY—Club Bells, Hi-Hands, Royal Draw, Roll-Em, Jockey Club, Turf King, Longshot, Santa Anita, Pacemaker, Grand National, Blue Ribbon, Longacre, '41 Derby, Club Trophy, Pimlico, Blue Grass, Record Time, Sport Special. EVANS—'41 Dominoes, J.P.; '41 Lucky Lucre. WATLING—1941 Big Game. PACE—Twin Reels, 10c & 25c; Paces Races, Reels, Saratoga, Saratoga Combinations. BAKER Pacer, D.D.J.P. JENNINGS Bobtails and Silver Moon, Free Play or Payout. ARCADE EQUIPMENT—Test Pilot, Western DeLuxe Baseball, Batting Practice, Rapid Fire, Chicken Sam Jap (the most outstanding conversion in the country), Chicoin Hockey, Keeney Submarine, Ace Bomber, Sky Battle, Baker's Sky Pilot, etc.

NOVELTY GAMES, Factory Rebuilt, Original Cartons. Immediate shipment: UNITED Santa Fe, Midway, Arizona, Grand Canyon. COTTLEB Liberty, Five & Ten. EXHIBIT Jeep, Action. Also a wide variety of used 5-Ball Free Play Games.

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SOUTHWESTERN VENDING MACHINE CO.

2833 WEST PICO BLVD. LOS ANGELES, CALIF.

Manufacturing Boom in Calif.

Industrial expansion of past four years may indicate post-war pattern

LOS ANGELES, June 12.—Industrial expansion which would have required from 10 to 20 years at the pre-war rate of growth has taken place in Southern California in less than four years. Whereas less than 13 per cent of the

gainfully employed persons in Los Angeles County were working in manufacturing industries prior to the beginning of the war, the proportion has increased to from 35 to 40 per cent at the present time.

These facts point to basic changes in the economy of this region which certainly promise to bear importantly on the future. Before the war began, prosperity here was so geared to a wide variety of business activities that with the start of the recession in 1937, while widely recognized indexes of business showed declines ranging from 30 to 45 per cent for the country as a whole, local estimates showed that the decline for this region was only 11 per cent.

But it appears probable now, with the new shift in industrial emphasis in Southern California, that the future prosperity of this area will follow much more closely the pattern of the nation.

More Pronounced Than in Country as Whole

In its monthly summary of business conditions in Southern California dated May 4, the Security-First National Bank of Los Angeles points out that business expansion resulting from the war has been substantially more pronounced here than in the country as a whole. Its sources supporting this are, for the nation, the board of governors of the Federal Reserve System, the United States Bureau of Labor Statistics, and the National Industrial Conference Board; and for this region, the Federal Reserve Bank of San Francisco, the California Division of Labor Statistics and Law Enforcement, and local clearing house associations.

It points out, too, that war production here has been largely accomplished thru major industrial expansion rather than thru conversion of previously existing industry, as in many sections elsewhere. But Southern California has seen some notable instances of conversion nonetheless.

There are now more women employed in Los Angeles County industry than the pre-war total of men and women combined. The former total was 130,000; currently the number of women at work in industry is put at 135,000.

"While the number of women in industry has been increasing rapidly," the bank reports, "the number of men wage earners has shown comparatively little change since last fall. The shift of men from non-industrial to manufacturing lines has been offset by loss of men by these concerns to the armed forces. Moreover, the in-migration of men to this area, previously a source of additional workers for the war plants, is much reduced."

With a rapidly increasing and now large proportion of local wage earners being employed in aircraft and shipbuilding, the summary goes on to state, average weekly earnings of workers here have increased considerably more than for the average industrial worker thruout the United States because these two employers hold out relatively high rates of pay. The average number of hours worked per week here has increased somewhat more than it has nationally.

Retail Sales Have Big Increase

The greatly enlarged buying power of the Los Angeles public was plainly apparent during April when downtown department store sales went 23 per cent higher than those of the corresponding month last year after adjusting for a shift in the Easter date. Seasonal factors taken into account, Security-First National says that sales of this group of merchants in April were about 4 per cent above the March level and were as high as in any previous month with the exception of February, 1943, when a clothing buying boom was going on.

Being the principal aircraft production center of America, Southern California was turned to for a large production of planes from the outset of the European war. The early, quick expansion of this industry and later of shipbuilding has made this area one of the chief war production centers in the country. California, it is stated, has received a greater dollar volume of war contracts than any other State, and more than two-thirds of the California total is centered in Los Angeles and San Diego Counties.

The establishment and major expansion of basic industries thruout Los Angeles County and adjacent areas is doubtless the most momentous aspect of the present economic situation so far as anticipating the future goes. At any rate, broad industrial growth of this character, as the bank summary shows, readily explains the greater-than-average business expansion going on here now.

MARBLE TABLES	
1 Yacht Club	\$15.00 Each
2 Commodore	15.00 "
1 Major	15.00 "
2 Exhibit Congo	30.00 "
2 Polo	15.00 "
1 Playmate	15.00 "
4 Glamour	15.00 "
1 Fox Hunt	15.00 "
1 Jolly	15.00 "
1 Double Feature	15.00 "
2 Big Show	15.00 "
2 Big League	15.00 "
1 Vacation	15.00 "
1 Score Card	15.00 "
1 Lead Off	15.00 "
3 Play Ball	30.00 "
1 League Leader	30.00 "
5 Silver Skates	25.00 "
1 Mystic Jack Pot	30.00 "
4 Mills 1-2-3, 1940 Model Slot Machine Reels	80.00 "
4 Jennings Consoles, 5c Play Fast Time, Used 60 Days	85.00 "
PENNY CIGARETTE MACHINES	
40 Marvel 1c Cigarette Mach., Token Pay Out	\$7.50 Each
30 Liberty 1c Cig. Mach., Token Pay Out	6.50 "
SLOT MACHINES	
30 Blue & Gold Vest Pockets	\$45.00 Each
20 Columbia Slots, Large Cigarette Reels, Front and Back Door Payout, Gold Award, Good Condition	65.00 "

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608 N. Market St. SHREVEPORT, LA.

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Quality Products Will Last for the Duration
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A SENSATIONAL BUY IN CIGARETTE VENDING MACHINES YOU'RE ACTUALLY STEALING THEM

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1/3 Deposit with Orders, Balance C. O. D. F. O. B. St. Louis.

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Mills Owl, Like New, Free Play 5 Ball, With One Ball Profits \$ 69.50
Western's Major League Baseball, Thoroughly Reconditioned 135.00
6 Col. Cig. Chrome Finish, Stewart-McGuire 10.00

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Care The Billboard Cincinnati 1, O.

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All Machines Are Factory Rebuilt and Most Are Attractively Repainted
Large Variety of Every Type of Arcade Machines Still in Stock—
Going Fast. Any Part for Any Pin Game or Penny Arcade Machine.

EXHIBIT POSTAL CARD VENDOR (NEW), STREAMLINED LIGHT UP, FLOOR SIZE, EACH	\$ 45.00	GENCO PLAY BALLS	\$149.50
Exhibit Card Vendors, Floor Size (Old Model)	15.00	Exhibit Color of Eyes (12 Slots)	55.00
Exhibit Love Meters (New), Streamlined 1942 Models, 3 to Set, Per Set	132.50	Exhibit Color of Hair (12 Slots)	55.00
Beautiful Wooden Stand with Hand-Painted Clown for the Set of Three Meters, Each	17.50	Exhibit Astrology (12 Slots)	55.00
Solar Horoscope (Grandmother), Floor Size, Beautiful, All Metal Cabinet (Like New)	95.00	Exhibit Horoscope (12 Slots)	55.00
Gottlieb Moving Target on Beautiful Floor Cabinet	50.00	Exhibit Radiogram	225.00
Benedict's (12 Slot) Horoscope Card Vendor	95.00	Exhibit Ramaseses	225.00
Mirror Fortune Teller, Floor Size Gum Vendor	45.00	Exhibit Mystic Eye	225.00
Large Cabinet Combination Mills Wizard & Exhibit Oracle (2 Mach. in One)	50.00	Exhibit Kissometer	225.00
Groetchen Skill Jump, New Model with Stand	65.00	Exhibit Love Meters, Each	25.00
Gutter Automatic Bowling Alley (Pin Game Size)	35.00	Gypsy Palmist (Palm Reader), Fl. Size	100.00
Scientific Baseball or Basketball (Upright)	110.00	Planatellus—Fortune Teller	100.00
Goofy Golf, Roll Down, High Score, Beautiful Back, Light Up, 6'x2'	109.00	Rockola Talkie Horoscope	195.00
Keep Punching, Upright, Floor Model, Light Up	100.00	Human Analyst	115.00
SCIENTIFIC BATTING PRACTICE	\$ 90.00	Spinning Wheels of Fate (Fl. Model)	32.50
Seeburg Shoot the Chutes, Parachute	109.50	Teller Vizo-Graph Fortune	95.00
Mutoscope Shootomatic	125.00	Mystic Mirror Fortune Teller	95.00
Keeney Anti-Aircraft Gun	65.00	Mystic Pen Fortune Teller	150.00
Keeney Air Raider	225.00	Little Wizard Fortune Teller	15.00
Blue Blazer	75.00	Love Letter (Vends Paper Fortunes)	75.00
ABT Late Model Pistol Machine	22.50	Happy Home	45.00
Exhibit Aviation Hi-Striker	140.00	Exhibit Candid Camera	195.00
Exhibit Bicycle Trainer	115.00	Advance Movie Show	24.50
Exhibit K.O. Puncher	150.00	Kirk Astrology Scale	85.00
Exhibit Striking Clock Grip	125.00	Watling Scale (Low Model)	69.50
Exhibit Grandfather's Clock Grip	125.00	Small National Scale	35.00
Exhibit Star Striker	125.00	Small Ideal Scale	35.00
Exhibit Foot Ease Vitalizer	75.00	Aero Basketball	65.00
Vi-Ader Foot Vitalizer, All Metal, new	95.00	Baffle Basketball	45.00
Light House Grip	125.00	Rockola World Series	85.00
Super Grip	55.00	Evans Ten Strike	49.50
Mutoscope Windmill Grip	110.00	Rockola Ten Pins	49.50
Rubberneck Blower	85.00	Western Baseball, 1939	75.00
Combination Grip & Lift	85.00	Exhibit Bowling Alley	85.00
9 Light Lift Light-Up Tower	95.00	Gottlieb Skeeball	69.50
Lifter	60.00	Genco Rola Base	79.50
Dumb Bell Lift	110.00	Keeney's Texas Leaguer, DeLuxe	35.00
Mills Punching Bag	140.00	Keeney's Texas Leaguer	27.50
Mutoscope Punching Bag	250.00	Western Sweepstakes, Floor Cabinet	65.00
Ball Grip	125.00	Stoner's Derby (1 or 2 Players)	95.00
Barnhardt Dial Striker	125.00	Casmo Golf	45.00
Knockout Fighters (2 Players)	165.00	Chester Pollard Golf	85.00
Beets Dumbell	125.00	Chester Pollard Racer (2 Players)	175.00
Rosenfeld Grip & Lift, Lite Up Tower	95.00		
Red Top Lift	85.00		
Chicago Coin Hockey	185.00		
Seeburg Hockey	75.00		
Exhibit Hi-Ball (Att. Repainted)	89.50		
Blowball	85.00		
Mutoscope Hurdle Hop	45.00		
Groetchen Skill Jump	37.50		
Mutoscope Windmill Candy Vendor	35.00		
Rotaries (Exhibit)	169.50		
Seeburg Sportsman, Vends Prizes for Skill	95.00		
7-Wire Cable, Per Foot	.25		
ABT 5c Coin Chutes, Each	2.95		
Rubber Rings, Dozen	.25		

COUNTER GAMES

Poison the Rat, Used \$17.50	Skillarette \$15.00	Kill the Jap, New	\$32.50
Pingo 15.00	Holly Grip 12.50	Cross Cross or Bingo	9.00
Pikes Peaks, New 19.50	Splitfire 12.50	Flipper	9.00
Pikes Peak 12.50	Scooter 12.50	Totalizer	25.00
Skillarette, New 25.00	Kicker & Catcher 15.00	Poison the Rat, New	25.00
Hoops (Genco) 35.00	Electric Shocker, New 29.50	Home Run	15.00
Hula Hula (New) 10.00	Electric Shocker, Used 12.50	Tid Bit	12.50

Exhibit Floor Size Palmistry Card Vendor (Beautiful Inside Decorated Figure, with Palm Sign on Top and Palm on Cabinet) \$ 50.00
MOVING PICTURE MACHINES, THE BACKBONE OF THE PENNY ARCADE
Mutoscopes, Complete with Reels and Signs 45.00
Drop Pictures (Stereoscopic), Complete with Pictures and Signs 40.00
Kue Ball—Billiards in Pin Ball Form. Played with a Billiard Stick Instead of a Plunger. A Fascinating Competitive Game. A Big Money Maker. Legal Everywhere. Each 59.50
Doraldina (Grandmother) with Life-Size Figure, Large Floor Size Machine, Beautifully Repainted, Wax Figure, Retouched Expertly, Looks New 350.00
Exhibit Crystal Gazer (Egyptian Secrets) Card Vendor with Artistically Painted Gypsy on Modernistic Frame and Beautifully Repainted Floor Size Cabinet 45.00
ROOVERS ANIMATED FORTUNE TELLER, Educated Dog 95.00
40 Different Exhibit Cards, Also Grandmother Love Letters, Palm Reader, Mystic Pen Cards. FREE—Complete Machine or Supplies Price List.

Any Card for Any Machine at Factory Prices. F. O. B. New York.
Money Order or Certified Check. 1/3 Deposit, Balance C. O. D.

MIKE MUNVES * The Arcade King
520 WEST 43RD ST. (Tel. Bryant 9-6677) NEW YORK CITY

C. R. (CHARLEY) SNYDER

Mills 5c Brown Fronts	\$199.50	Mills 5c Cherry Bells	\$189.50
Mills 10c Brown Fronts	215.00	Mills 10c Cherry Bells	205.00
Mills 25c Brown Fronts	325.00	Mills 25c Cherry Bells	315.00
All Above Machines Original, Not Rebuilt, Clean, Good as New.			
Mills 5c Blue Fronts	\$185.00	Mills 10c Blue Fronts	\$205.00
MILLS 25c BLUE FRONTS \$265.00			
Perfect Mechanisms, Club Handles, Light Sides, Factory Painted, Like New.			
Mills 50c Roman Head	\$395.00	Mills 25c Club Bell	Write
Jennings 10c Silver Chiefs, Clean, Same as New	179.50	Jennings 4 Star Chiefs, Finished Gold Chrome	\$119.50

SPECIAL

10 5c Mills War Eagles, 3-5 Pay, Like New \$165.00
Club Handles, Light Sides, Spoon Proof, Refinished Brown Trimmed Orange.
Large Stock New J.P. Glasses, E.S.C. Glasses, Reel Glasses for Mills Slots.

NOTICE

Mills Slots Rebuilt, Repaired, Refinished Like New by Expert Mechanics.

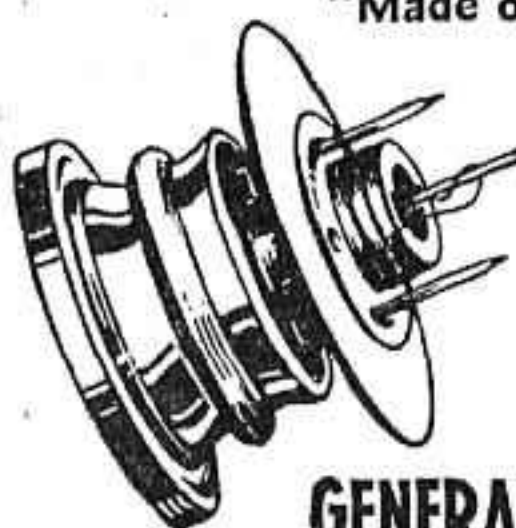
SOUTHWESTERN DISTRIBUTING CO.

4116 LIVE OAK ST. Phone Tremont 7-9725 DALLAS, TEXAS

PIN BALL BUMPER STEM REPAIR SLEEVES

"Made of Silver But Worth Their Weight in Gold"
Thousands In Use.

BECAUSE THEY END BUMPER TROUBLE



Just slip in place and squeeze. No solder needed. Reduce coil burnage and out-of-order calls.

Give new life to your tired games for the duration. Immediate delivery. Mail \$1.50 for each package of 15. 25c for sample. MONEY-BACK guarantee. Deal for distributors. Immediate Delivery.

GENERAL COIN MACHINE CO.

942 Michigan Ave. BUFFALO, N. Y. Established 1930

READY FOR IMMEDIATE DELIVERY

MILLS THREE BELLS, LIKE NEW, LATE SERIALS	\$900.00
MILLS FOUR BELLS, FACTORY REBUILT IN BRAND NEW CABINETS, 4/5c	700.00
MILLS FOUR BELLS, HIGH SERIALS	650.00
BUCKLEY TRACK ODDS, JACKPOT MODEL, BRAND NEW IN ORIGINAL CRATES	WRITE
KEENEY 4-WAY SUPER BELLS, BRAND NEW IN ORIGINAL CRATES	850.00
KEENEY 2-WAY SUPER BELLS, BRAND NEW IN ORIGINAL CRATES 2/5c	475.00
KEENEY 2-WAY SUPER BELLS, SLIGHTLY USED, 2/5c	375.00
KEENEY 2-WAY SUPER BELLS, LIKE NEW, 1/5c and 1/25c	425.00
KEENEY SUPER TRACK TIMES, EXTRA CLEAN	300.00
BALLY CLUB BELLS, BRAND NEW IN ORIGINAL CRATES, COMBINATION CASH AND FREE PLAY	295.00
JUMBO PARADES, BRAND NEW IN ORIGINAL CRATES, COMBINATION CASH AND FREE PLAY	225.00
JUMBO PARADES, BRAND NEW, CASH PAY	159.50
JUMBO PARADES, LATEST MODEL, SU, BLUE CABINET	125.00
PACES ALL-STAR COMET, 50c PLAY, FACTORY REBUILT	400.00
JENNINGS CHIEFS, 50c, EXTRA CLEAN, MECHANICALLY PERFECT AND REFINISHED	375.00
JUMBO PARADES, USED, BROWN CABINET, CASH PAY	85.00
JENNINGS SILVER MOONS, FREE PLAY	115.00
EVANS PACERS, LATE MODEL, 2-TONE CABINET	400.00
EVANS LUCKY STAR, LATE MODEL, 2-TONE CABINET	200.00
MUSIC EQUIPMENT	
SEEBURG 8800 ELECTRIC SELECTORS	\$400.00
SEEBURG 8800, E. S., REMOTE CONTROL	425.00
ROCKOLA PREMIERS, '42 MODEL	450.00
ROCKOLA SUPERS	250.00
ROCKOLA MASTERS	200.00
ROCKOLA '39 DELUXE	175.00
WURLITZER 500, SLUGPROOF, KEYBOARD	225.00
WURLITZER 600, SLUGPROOF, KEYBOARD	200.00
10 NEW #1515 DIAL-A-TUNE 5c WALL BOXES, '42 MODEL	35.00
2 NEW #1516 DIAL-A-TUNE 5c BAR BOXES, '42 MODEL	38.00
9 USED #1515 DIAL-A-TUNE 5c WALL BOXES, '42 MODEL	25.00
1 USED #1516 DIAL-A-TUNE 5c BAR BOXES, '42 MODEL	28.00
6 USED SEEBURG 5c, 10c, 25c WIRELESS WALL BOXES '42 MODEL	40.00
1 ROCKOLA #1604 TONE-O-LIER SPEAKER, SER. 11631, '42 MODEL	45.00

Order direct from this ad. Send one-third certified deposit.

JONES SALES COMPANY

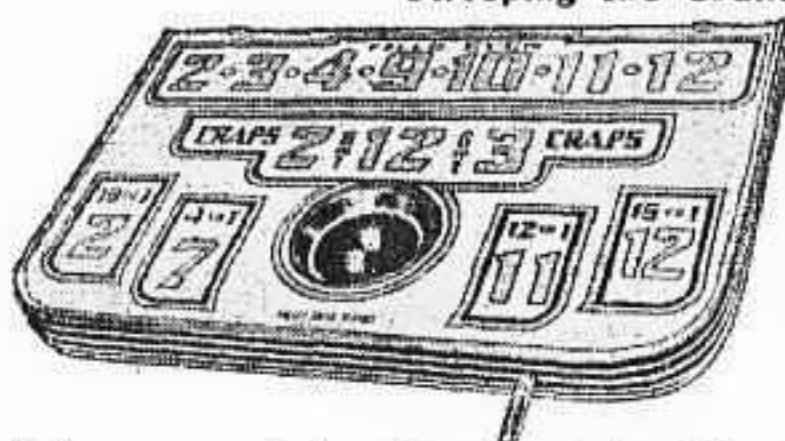
1330-32 Trade Ave.
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Tel. 1654

MAKE YOUR COUNTER SPACE EARN MORE

WITH THE NEW HI-LO-FIELD FLIP-DICE GAME

The New, Larger, More Attractive and Improved Hi-Lo-Field Game is Sweeping the Country Like Wildfire.



Only a Limited Supply on Hand
Earnings from \$50.00 to \$100.00 daily in ordinary spots. Hi-Lo-Field is helping thousands of cigar stores, taverns, nite clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour—and come back for more. Easy to understand—easy to operate. NO COIN SLOT. Get your share of the biggest and steadiest dice game profits in the counter game history!
Portable—quickly and easily removed from counter. Ideal for closed territories. Over-all size 13x20. Fool proof construction. Beautiful four color screen layout.
The new federal amusement tax does not apply on this type of equipment. (Non-Coin Operated.)

Order your games today. Present market condition of raw materials make it absolutely imperative that you place your order at once. Buy now for your own protection. PRICE \$27.50. 1/3 DEPOSIT WITH ORDER. BALANCE C. O. D. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. MONEY REFUNDED IF YOU ARE NOT SATISFIED AFTER A FIVE-DAY TRIAL.

VALLEY SALES SERVICE

31 NORTH BROADWAY, AURORA, ILLINOIS

Convert Plant To War Work

Philadelphia manufacturer now making ammunition boxes; distributors win war contract

PHILADELPHIA, June 12.—In pre-war days, a local concern was turning out penny candy and chewing gum vending machines. Today, just a matter of months, the same company is now turning out ammunition boxes for .50 caliber machine gun cartridges, but the original vending machine sign is still on the building's facade. This was revealed when a group of Pennsylvania congressmen visited here over the week-end, thru arrangement with the officers of the Philadelphia Ordnance District, to see for themselves how Philadelphia has converted much of its innocent peace-time industry into important segments of the nation's arsenal.

Going to all parts of the city, the congressional party saw how many small businesses, still retaining their business identity in name, were busily engaged in war work. The penny candy and chewing gum vending machine company was not the only industry concern visited, the name of this and all other concerns not being made public. It is also reported that one of the largest pinball and music machine distributing firms in the city has just been awarded a contract for war work, at the same time continuing its regular coin machine business. It was further disclosed that several other distributors and some of the larger operators, having large workshop facilities for assembling work, have entered bids for war contracts under a plan here calling for war contracts to be farmed out to smaller firms.

How smaller plants here have operated since the war to obtain business and preserve themselves is described by an Office of War Information release concerning pooling of resources in the Philadelphia area. Members of a refrigerator manufacturing association, all makers of wooden iceboxes, were on the edge of disaster. Since January, the OWI reports, they have received a \$188,000 contract, largely for military refrigerators and cases. With stocks frozen and production halted, a large number of radio, record and electric appliance distributors have turned their large showrooms and workshops into miniature war plants, and at the same time have been able to carry on what civilian business remained, thus keeping the firm's identity alive for the duration.

With the Philadelphia Ordnance District anxious to aid the small business concerns, it is expected that many coin machine distributors and operators will likewise pool their resources and engage in war work on a large scale so as to insure financial stability for the duration.

SLOT BUYS!

MILLS	
WAR EAGLES, newly gold chromed, complete rebuilt mechanisms, all the qualities of a new machine.	
5c	\$179.50
10c	189.50
25c	224.00
2-5 or One Cherry Payout, \$7.00 Additional.	
BLUE FRONTS, completely refinished, club handles, new cabinets.	
5c	\$189.50
10c	199.50
25c	239.50
2-5 or One Cherry Payout \$7.00 Additional.	
JUMBO PARADE, F.P., completely rebuilt by Mills, late type heads	\$ 94.50
1-2-3, F.P., 1939 model, completely rebuilt by Mills	79.50
OWL, F.P., new in original crate	149.50
1 Set MILLS EXTRAORDINARY, original silver crackle finish.	
5c	200.00
10c	225.00
25c	250.00
JENNINGS	
Four Star Chief, 5c	\$124.50
10c	134.50
Club Special, 5c	174.50
10c	194.50
Silver Chief, 5c	159.50
COLUMBIA Convertibles, late style, cigarette reels	89.50
PAGE	
Comet, 3-5, 5c	\$ 74.50
10c	89.50
DeLuxe, Slugproof, Like New, 5c	149.50
10c	179.50
Rocket, Slugproof, 5c	149.50
10c	179.50
DeLuxe (cannot be told from new), 5c	139.50
10c	159.50
CAILLE Commander or Playboy (exceptionally clean), 5c	89.50
10c	99.50
1/3 Deposit—Balance C. O. D.	
State Distributor for Seeburg	
Photographs and Accessories.	

MILWAUKEE

COIN MACHINE COMPANY
3130 W. Lisbon Ave., MILWAUKEE, WIS.

SEE *United's*
GRAND CANYON
ARIZONA
SUN VALLEY
SANTA FE

At All Leading Distributors

United MANUFACTURING CO.
6123 N. Western Ave., Chicago, Ill.

FOR SALE

1 Brand New Bally Sun-Ray, Free Play Console	\$185.00
1 Evans Galloping Domino, Slant Head, Brown Cabinet	135.00
1 Jennings Fast Time, Free Play Console	65.00
1 Jungle Camp, Free Play Console	65.00
1 Palooka, One Ball Multi, Cash Pay Out	50.00
1 Mills War Eagle Bell, 5c, Clean	65.00
10 Mills Jumbo Parades, Cash Pay Out, Late Models	135.00
One-Third Deposit, Balance C.O.D. All Orders.	
L. H. HOOKER NOVELTY CO.	
Arnolds Park, Iowa	

MANUFACTURING RESTRICTIONS ON CARDBOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO

ORDER NOW

The Supplies You Need

- NOVELTY CARDS—GLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.
- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.
- LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 Eleventh St., Long Island City, N. Y.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomats.

MIKE MUNVES

The Arcade King
520 W. 43rd St., NEW YORK
Bryant 9-6677

OPERATORS!

WE WILL BUY
Paces Reels, 5c combination, with rails; Keene Super Bells, 5c combination; Keene Super Bells, two-way, 5c/25c; Late Pin Games. No letters answered unless you state condition and your rock-bottom price.

THOMPSON MUSIC COMPANY

1623 Rankin Ave., N. S. PITTSBURGH, PA.

WANTED

NEEDED IMMEDIATELY
TOP PRICES PAID

- Late Slots, 25c, 50c & \$1.00
- Late Bally One-Ball Machines
- Mills 3 & 4 Bell
- Keene 3 & 4 Way Super Bells
- Mutoscope Volco-o-Graph
- Scientific Pokerinos
- Eastman Direct Positive Paper
- Late Phonos
- Evans Automatic Duck Pin Alleys
- Photomatic Frames

FOR RENT

- Concession Space
- Arcade opening here July 1st.

FOR SALE

All Machines Completely Reconditioned

MILLS		
1 50c Original Chrome	\$750.00	1 1c Double J.P.
1 5c Emerald Chrome		1 1c Skyscraper
H. L.	300.00	3 5c Arrow
1 10c Copper Chrome	310.00	5 5c Rock-Ola Fronts
6 5c Original Chrome	300.00	JENNINGS
1 5c Bonus	200.00	1 Dollar Chief
4 10c Bonus, Like New	335.00	3 50c Chiefs
3 25c Bonus, Like New	360.00	2 5c Chiefs
5 5c Brown Fronts	265.00	1 5c Silver Moon
1 10c Brown Fronts	290.00	2 1c 3 Jack Duke
1 5c Cherry Bell	285.00	1 Triplex, 5-10-25c
5 5c Blue Fronts	185.00	2 5c Duchess
1 10c Blue Front	200.00	PAGE & WATLING
1 10c Roman Head	145.00	2 5c Pace Cometto,
2 5c Roman Head	135.00	B.F.
3 5c War Eagles	95.00	2 5c Slug Eg., Late
2 10c War Eagles	120.00	5 5c Double Jack Pots
1 5c Dial	95.00	2 5c Rola Tops
5 5c V. P.	45.00	1 25c Rola Top
3 5c Lion Head	50.00	1 5c Blue Seal
2 5c Melon Bell	165.00	COLUMBIA
7 5c Front Venders, D.J.	45.00	5 Bell Cig.
4 5c Side Vender	35.00	1 Fruit Reel

THE STEWART NOVELTY COMPANY

133 EAST SECOND SOUTH PHONE 35065 SALT LAKE CITY, UTAH

COMPACT CHANGE-MAKER

Ejects five coins at a flip of the finger—(two models—Nickel and Penny). Ideal for Penny Arcades, Amusement Parks, Pinball Locations, Slot Spots, or wherever change is needed fast, this machine will do the job. Rush your order today, either machine \$15.00. If not satisfied after five days' trial return to us and money will be refunded less transportation charge. K.O. Fighter Parts—Chain or Arm Rods, \$1.00 ea. Arm Lever, threaded end, \$1.00 ea. Keene Submarine Flat Spring Steel Shot Controller—this spring is attached to side of shot tube by two machine screws regulating shots entering pistol magazine, \$1.75 ea. Odds Changer Spring—this part is used on all Bally 1-Ball Games, \$1.75 ea.

ARCADE DISTRIBUTORS, 968 S. W. Broadway, Portland, Ore.

JUNE'S BEST BUYS

We Have What We Advertise

- 1 25¢ GOLD CHROME, 2-5 ... \$375.00
- 5 MILLS 25¢ CHROMES, 2-5 ... 349.50
- 3 MILLS 25¢ CHERRY BELLS, 3-10, Knee Action ... 285.00
- 5 MILLS 25¢ BLUE FRONTS, C.H., Knee Action ... 245.00
- 6 MILLS 25¢ BROWN FRONTS, C.H., Knee Action ... 275.00
- 5 MILLS 10¢ BLUE FRONTS, C.H., Knee Action ... 225.00
- 4 MILLS 10¢ BROWN FRONTS, C.H., Knee Action ... 237.50
- 6 MILLS 5¢ BLUE FRONTS, C.H., Knee Action ... 189.50
- 5 MILLS 5¢ BROWN FRONTS, C.H., Knee Action ... 199.50
- 2 JENNINGS 50¢ CHIEFS ... 395.00
- 1 JENNINGS CHIEF TRIPLEX, 5¢ & 10¢ & 25¢ Play ... 165.00
- 5 JENNINGS 5¢ ESCALATORS, 3-5 Payout Double Jackpot ... 79.50
- 4 PAGE 5¢ COMETS, Double JP ... 69.50
- 5 PAGE 10¢ COMETS, Double JP ... 79.50
- 1 PAGE 5¢ DELUXE, 3-5 ... 115.00
- 1 PAGE 25¢ CONSOLE, Mys. Pay. ... 169.50
- 1 WATLING 25¢ ROLATOP, 3-5 ... 125.00
- 4 COLUMBIAS ... 39.50
- 11 BLUE & GOLD 5¢ VEST POCKETS, Like New ... 59.50
- 5 BLUE 1¢ Q.T.'s, Like New ... 59.50
- 2 GOLD 1¢ Q.T.'s, Like New ... 59.50
- CONSOLES
- 1 BAKER'S PACER DAILY DOUBLE, Like New ... \$295.00
- 1 PACE RACES RED ARROW ... 249.50
- 2 PACE RACES, Brown Cabinet ... 149.50
- 1 PACE RACES, Black Cabinet ... 75.00
- 1 PACE SARATOGA, with Nickel Rail Around the Top ... 79.50
- 2 KEENEY 5¢ SUPER BELLS ... 217.50
- 1 SILVER BELLS, 7 Coin Head ... 49.50
- 2 JENNINGS GOOD LUCKS, Late Model ... 59.50
- 2 JENNINGS CIGA-ROLLAS, 5¢ & 10¢ Play ... 59.50
- 8 JENNINGS DERBY DAYS ... 20.50
- 20 WATLING BIG GAMES, F.P. ... 64.50
- 2 BUCKLEY SEVEN BELLS, New Head ... 445.00
- PHONOGRAPHS
- 1 WURLITZER 700 with Adapter ... \$395.00
- 2 WURLITZER 24 ... 115.00
- 3 WURLITZER Counter Model 71 with Stands ... 149.50
- 1 WURLITZER Counter Mod. #41 ... 125.00
- 6 WURLITZER 616, Light Up ... 89.50
- 1 SEEBURG 9800 Wireless ... 435.00
- 2 SEEBURG CLASSICS ... 249.50
- 2 SEEBURG VOGUES ... 225.00
- 1 SEEBURG GEM ... 129.50
- 1 ROCK-OLA '40 DELUXE ... 249.50
- 1 ROCK-OLA '39 DELUXE ... 195.00
- 1 MILLS EMPRESS ... 179.50
- 2 MILLS THRONE OF MUSIC ... 139.50
- 2 MILLS THRONES, '41 Marb. ... 189.50
- NEW ROCK-OLA COMMANDOS. Write
- MISCELLANEOUS
- 1 BALLY BOWLING ALLEY ... \$ 37.50
- 1 ROCK-OLA SPEAKER SPEC-TRAVOX, Factory Reconditioned ... 169.50
- 1 ROCK-OLA SPEAKER GLAM-OUR, Factory Reconditioned ... 110.00
- PROGRAM Strips in 5,000 Lots, \$2.65 M.

Terms: 1/3 Certified Deposit, Bal. C.O.D.
STERLING NOVELTY CO.
 689-671 S. Broadway, LEXINGTON, KY.

Prohibition Issue a Threat in Several Counties in Texas

FORT WORTH, June 12.—Before 1943 is over a number of Texas counties will be threatened with prohibition. There are many excellent coin machine spots that depend upon the sale of beer to keep them out of the red. Prohibition would close them.

Some locations that will vote on prohibition may have a hard time retaining beer. That is because so many of the voters are in the armed forces—many are overseas.

In Tarrant County, of which Fort Worth is the county seat, there is a movement on foot to submit petitions asking for an election as soon as the legally required period, one year since the last prohibition vote was held, expires. Tarrant County voted last November on prohibition and defeated it almost two to one.

Dallas County Commissioners Court, the body that calls prohibition elections, has been notified that petitions will soon be filed. Forms for the petitions have been approved by the State's assistant attorney general.

Several smaller counties will face local option elections before the year ends.

Minnesota Resorts Expect To See Old Customers Return

MINNEAPOLIS, June 12.—Travel in Minnesota will be greatly changed this summer, but the State's many summer resorts are looking forward to serving their clientele as in the past, Ed L. Shave, *The Sunday Tribune* resort editor, reported.

With most of the vacationers traveling by train or bus, it is fortunate that the major portion of Minnesota vacationland is near good railroad and bus lines, Shave wrote.

He reported special arrangements have been made in many areas to provide transportation service from depots to lakes and resorts.

Chicago Novelty Company's "Talk of the Country"

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C.O.D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

SMART OPERATORS

ARE CONVERTING

- SEVEN-UP TO SINK THE JAPS
- STRATOLINER TO SLAP THE JAPS
- GOLD STAR TO HIT THE JAPS
- TEN SPOT TO SMACK THE JAPS
- KNOCK-OUT TO KNOCK-OUT THE JAPS

THERE IS PLENTY OF ACTION, THRILLS AND SUSPENSE WITH THE NEW SCORING PRINCIPAL FEATURING JAP BATTLESHIPS, PLANES AND BOMBS ON THE NEWLY DESIGNED AND COLORFUL BACK GLASS AND THE NEW GIANT SIZE BUMPER CAPS THAT LIGHT UP, IN COLOR, WITH THE FACE OF AN UGLY BUCK-TOOTH JAP. TRANSFORMS THAT OLD GAME INTO A NEW, LIVELY, PATRIOTIC AND TIMELY MONEY MAKER.

CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LOST.

ORDER YOUR CONVERSIONS TODAY

\$9.50 EACH F. O. B. CHICAGO, ILL.
VICTORY GAMES 2140-44 SOUTHPORT AVENUE
 CHICAGO, ILLINOIS

—EASTERN DISTRIBUTOR—
 LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

WHILE THEY LAST!

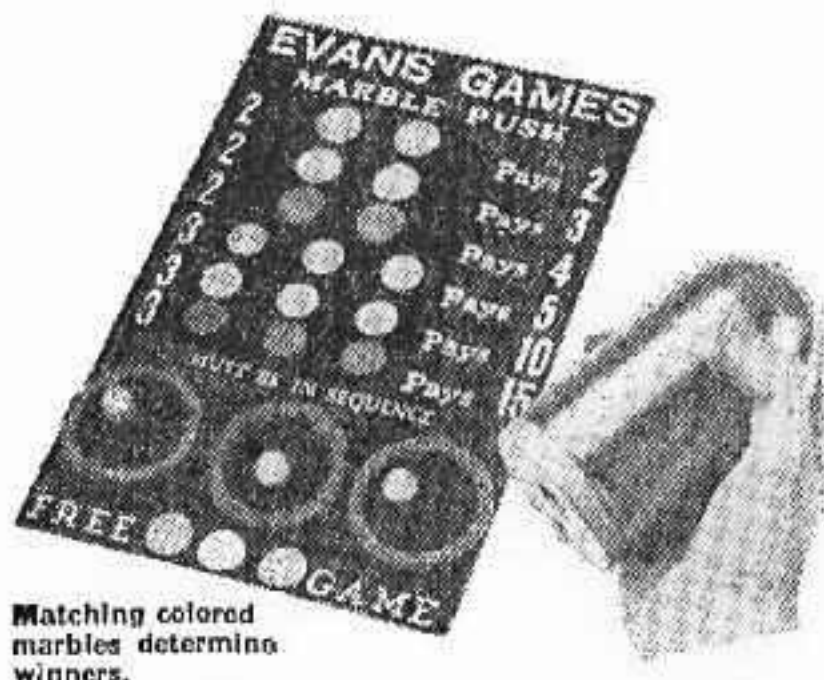
Evans' MARBLE PUSH

Greatest Counter Money Maker You Ever Saw!

An Ideal Substitute for Slot Machines

NO TAX! LOW COST!

WRITE!



Matching colored marbles determine winners.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

NAME YOUR PRICE!

HOW MUCH DO YOU WANT FOR YOUR ROUTE? WE WILL PAY SPOT CASH, ANY REASONABLE AMOUNT, FOR ANY GOOD ROUTE ANYWHERE IN THE COUNTRY

PHONE, WIRE OR WRITE US TODAY!

WE WILL ALSO BUY ANY AMOUNT OF ANY OF THE FOLLOWING EQUIPMENT AT TOP CASH PRICES:

PHONOGRAPHS (ALL MAKES AND MODELS) • ARCADE MACHINES • CONSOLES • FREE PLAY AND PAYOUTS • PIN GAMES • SLOTS

Tell us what you have and how much you want for it . . . we'll make a deal!

BELL COIN MACHINE EXCHANGE

54 ELIZABETH AVE., NEWARK, N. J. Bigelow 3-5700

—FOR SALE—

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988

Beaumont, Texas

CARL TRIPPE Price Plus Guaranteed Satisfaction

A-1 Reconditioned Miscellaneous Specials

- EVANS PLAY BALL \$249.50
- MILLS GOLF BALL MACHINE ... 239.50
- WAR ADMIRAL (Grand National) .. 189.50
- ROCKOLA PLAYMASTER AND TONE COLUMN 189.50
- MILLS JUMBO PARADE, F.P. 69.50
- BIG GAME 84.50
- BIG TOP \$ 75.00
- BALLY DIXIE RACE HORSE 89.50
- KEENEY TWIN 5¢-25¢ SUPER BELL COMBINATION 395.00
- KEENEY SUPER BELL 5¢ COMB. . 225.00
- JENNINGS CIGAROLA 69.50

Terms: One-Third Deposit, Balance C. O. D. WE WILL TAKE YOUR MILLS BLUE FRONT SLOTS IN TRADE ON ANY OF THE ABOVE, OR PAY YOU CASH FOR SAME.

WANT TO BUY: We will pay for Do Re Mi's, \$40.00; Big Parades, \$75.00; Knockouts, \$75.00; 5-10-20's, \$75.00; Wurlitzer #24 Phonographs, \$95.00. Send for Our New and Latest Price List. When in Our City Pay Us a Visit.

IDEAL NOVELTY CO.

Phone: Franklin 5544
 2823 Locust St., St. Louis, Missouri

1000 NUMERAL BINGO TICKETS ON STICKS..... \$1.50
 UCKY CLOVER SEAL CARD TICKET DEAL..... \$3.50

(Operator's Net Average Profit \$29.50 Per Deal)
 1/3 Deposit With Orders, Balance C. O. D.
 WRITE, WIRE OR PHONE FOR QUANTITY PRICES.

MISSOURI NOVELTY CO.

(Phone Franklin 9043)
 3136 OLIVE ST.
 ST. LOUIS, MO.

'Manufacturers' Agents'

Bally

DID A JOB IN

'32



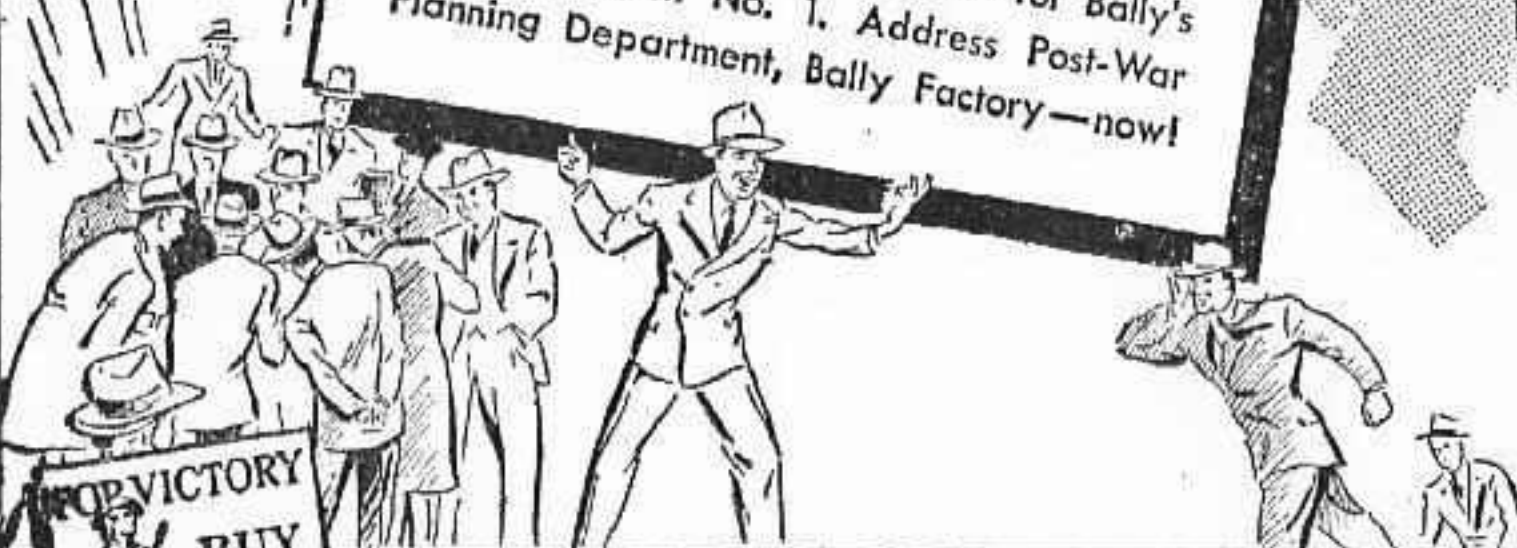
Bally IS DOING A JOB FOR THE ARMY AND NAVY IN '43

Ballyhoo to bullets! Those three words tell the story of Bally—and all American industry. Bally—and all American industry—was organized to serve the decent, healthy desires of peaceful America. But Bally—and all American industry—is now a fighting force in the vast battalions of democracy. Members of the coin-machine fraternity who recall the simple days of Ballyhoo may be proud of Bally's big job in the battle of production. Building vital war products for the Navy and the Army Air Forces, Bally is helping to speed the day of victory and peace.

ASK FOR Bally's POST-WAR FLASH NO. 1

Bally engineers are busy building battle equipment today. But they are also salting away plenty of ideas for post-war coin-machines... games that will bring back the boom days of Ballyhoo and Bumper... vending machines that will open vast new opportunities to coin-machine operators. Operators and distributors who want early information on Bally's post-war equipment are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1. Address Post-War Planning Department, Bally Factory—now!

A NEW BALLY HIT!



BALLY MFG. COMPANY
2640 BELMONT AVENUE, CHICAGO

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

SPECIAL MILLS FOUR BELLS BRAND NEW CABINETS GENUINE FACTORY REBUILT SERIALS AROUND 2200 **\$795.00**

RECONDITIONED CONSOLES:

Mills Four Bells (Late Rebuilt), 3-5c, 1-25c	Write	Mills Three Bells (Late Serials)	Write
Keeney Super Bells, 4-Way, 3-5, 1-25	Write	New Evans Galloping Dominos, Jackpot	Write
New Bally Club Bells	225.00	New Buckley Track Odds (Daily Double)	Write
Evans Lucky Lucra	\$225.00	Used Baker's Pacer Daily Double	\$325.00
Bally Club Bells (Late Serials)	225.00	Used Bally Roll'Em (Refinished)	189.50
Mills Jumbos (Late, Like New), P.O.	149.50	Keeney Super Bells (Refinished)	225.00
Bally Big Top, P.O.	89.50	Pace Reals (Late Roll Model)	124.50
Mills Jumbo (Refinished), F.P.	89.50	Bally Hi Hand (Refinished)	124.50
Mills Golf Ball Vender	189.50	Mills Jumbo (Late Combination)	179.50
New Mills 4 Bell Cabinets	49.50	New Mills Jumbo Payout	179.50

SPECIAL MILLS BLUE FRONTS 5c All Rebuilt and Refinished Machines Look Like New Serials Around 400,000 **\$149.50**

RECONDITIONED ARCADE EQUIPMENT:

Mutoscope Punch-a-Bag (Like New)	\$295.00	Evans Super Bomber	\$395.00
Test Pilot (Refinished)	249.50	Mutoscope Ace Bomber (Like New)	395.00
Evans Play Ball (Late Model)	249.50	Skylighter (New, Refinished)	395.00
Chicago Coin Hockey	225.00	Drive Mobile (New, Refinished)	350.00
Bally Rapid Fire	225.00	Keeney's Submarine	225.00
New Axis Rats, Chicken Sam, Refinished, New Marbette	179.50	Gence Playball (Lite Up Model)	225.00
Seeburg Shoot-the-Chutes, Refinished, New Marbette	179.50	National O.K. Fighter (Refinished)	189.50
Scientific Battling Practice	129.50	Mutoscope Thigh-o-Graph	189.50
Kirk's Blow Ball (Jap Conversion)	129.50	Groetchen Mountain Climber	169.50
Exhibit Card Venders	39.50	Western De Luxe Baseball (Refinished)	129.50
Groetchen Zooms (Like New)	19.50	Kirk's Guesser Scales (Refinished)	125.00
Hollywood View-o-Scope	29.50	Exhibit Vitalizer (Refinished)	79.50
Bally Torpedo	225.00	A.B.T. Challenger	24.50
Keeney Texas Leaguer	39.50	Groetchen Pike's Peak	19.50
		Keeney Air Raider	249.50
		Gottlieb 3-Way Gripper	19.50

SPECIAL PACKARD PLA-MOR BOXES All Rebuffed and Refinished LOOK LIKE NEW **\$32.50 EACH**

WANTED—USED MACHINES. HIGHEST CASH
Prices Paid. WURLITZER 850, 750E, 750, 800, 700. SEEBURG 8200 R. C., 9800 R. C., 8800 R. C. ROCK-OLA Super, Master, Deluxe, Standard. CONSOLES, Mills 4 Bells, Mills Three Bells, Keeney 4 Way, Keeney 2 Way. ARCADE MACHINES, Super Bomber, Ace Bomber, Sky Fighter, Night Bomber, Rapid Fire, Sky Battle, Keeney Air-Raider. Late One Balls, F. P., Longacre, Pimlico, '41 Derby.
Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.
BADGER SALES COMPANY 1812 WEST PICO BLVD. LOS ANGELES, CALIF.
BADGER NOVELTY COMPANY 2546 NORTH 30TH STREET MILWAUKEE, WISCONSIN

FIVE PANORAMS, \$275.00 EACH

MILLS	JENNINGS
5c Blue Front, D.J.	25c Silver Moon Club
5c F.O.K. Vender, ESC., 2-4 P.O.	5c Silver Moon Club
5c Extraordinary	25c Silver Club
5c Blue Front, S.J., #440,000, C.H.	5c Victory Chief
25c Blue Front, S.J., #445,000, C.H.	5c Four Star Chief
5c Melon Bell	5c & 25c Comb.
5c Gooseneck, 2-4 P.O.	5c Columbia Bell
25c Gooseneck, 2-4 P.O.	5c Watling Rotatop
5c War Eagle	1c Watling Treasure
1c Gold Q.T., New	5c D.J. Pace Comet
5c Blue Q.T., Late	1c D.J. Pace Comet
5c Round the World Q.T.	5c or 25c Pace Bantam
1c Q.T., Blue	5c Red Enamel, Caille
10c Brown Front, #430,000, C.H.	

ROY MCGINNIS COMPANY
2011 MARYLAND AVENUE BALTIMORE, MD.

ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!! AVAILABLE TO RELIABLE OPERATORS
Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED. YOU HAVE ALWAYS BEEN LOOKING FOR TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!
THE GEORGE PONSER CO. 763 South 18th Street NEWARK, N. J.
We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

DON'T PUT OFF 'TIL TOMORROW!
ALL MACHINES CLEAN—READY FOR LOCATION—PACKED IN NEW CARTONS—IMMEDIATE SHIPMENT.

Action	\$99.50	Cadillac	\$12.50	Wow	\$32.50
A.B.C. Bowler	44.50	Liberty (Revamp)	92.50	Wild Fire	32.50
Bolaway	49.50	Lucky Strike	12.50	Zig Zag	37.50
Baker Defense	32.50	Score-a-Line	27.50		
Rig League	12.50	Silver Skates	49.50	Rockola Ten Pins (Hi Dial)	\$52.50
Champ	39.50	Sporty	10.00		

Terms: 1/3 Certified Deposit, Balance C. O. D.
THOMPSON MUSIC COMPANY
1623 RANKIN AVE., N. S. PITTSBURGH, PA.

HURRY—REAL BUYS—WON'T LAST LONG

Table listing various amusement machines like Mills 5c Brown Fronts, Mills 10c Brown Fronts, etc. with prices.

PHONOGRAPHS

Table listing phonographs like Mills Empress, Mills Throne of Music, etc.

CONSOLES

Table listing consoles like Mills Jumbo Parade (Cash), Mills Jumbo Parade (F.P.), etc.

SICKING, INC. 1401 CENTRAL PKWY., CINCINNATI, O. 927 E. BROADWAY, LOUISVILLE, KY.

WANTED FOR CASH—

Table with columns for ROCK-OLA, WURLITZER, and ARCADE EQUIP. with details on quantities and prices.

PHONOGRAPHS

Table listing phonographs like Seeburg Crown, Rock-Ola Monarch, etc.

ARCADE MACHINES

Table listing arcade machines like Keeney Submarine, Electric Shocker, etc.

5-BALL F.P. GAMES

Table listing 5-ball F.P. games like Wildfire, Sea Hawk, etc.

150 ASSORTED COUNTER GAMES Write for Prices

New Rebuilt Gottlieb 5 & 10 \$169.50

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

We are ready to pay up to

\$50,000 on the line

FOR ANY ROUTE, ANYWHERE, ON OR OFF LOCATION!

ALSO OFFERING TOP CASH PRICES

for Wurlitzer 24, 600 Rotaries, 600 Keyboard, 500, 700, 800, 750, 750E, \$50, 950; Seeburg 8200 RC, 8800, 9800 RC or ES, Majors, Colonels, Vogues, Envoys, Genis, Regals, Mayfair, Plaza, Rexes; Rockola Commando, 1940 Super Masters, 1939 De Luxe and Standard; Packard Boxes, Buckley Boxes, Seeburg Wireless Boxes. All kinds of Arcade Equipment: Skyfighters, Night Bombers, Ace Bombers, Defenders, Bally Defenders, Rapid Fire, Sky Battle. Also Slots, Consoles, 1 Ball Free Play and Payouts, 5 Ball Pin Tables and all other types of coin operated equipment! Write, wire or phone today!

RUNYON SALES CO.

123 W. Runyon St. (Big. 3-6685) NEWARK, N. J.



THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years. MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

FOR QUICK SALE ★ ★ GUARANTEED A-1 CONDITION

FREE PLAY GAMES

Table listing free play games like Attention, Belle Hop, Big Chief, etc. with prices.

PHONOGRAPHS AND MISCELLANEOUS

Table listing phonographs and miscellaneous items like 850 Wurlitzer, 700 Wurlitzer, etc.

TERMS: 1/3 Cash With Order—Balance C. O. D.

WESTERN SPECIALTY CO. 533 PARK AVENUE OMAHA, NEB.

REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES

Large table listing rebuilt and slightly used machines like Blue Front, GA, 5c, #392588, Cherry 5c, #410000 to 457000, etc.

SPECIALS

Table listing special offers like Super Track Time, Pastime, Kentucky Club, etc.

Latest Model, Equipped With Wiper

6 Panorams—Used Six Weeks—Will Trade for Late Model Slot Machines or 1-Ball Machines or 3 Bells or 4 Bells.

1/3 Deposit in the Form of Post Office, Express or Telegraph Money Order Must Accompany Order, Balance Will Be Shipped C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective June 19, 1943, and Subject To Prior Sale and Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328

AMMUNITION

WANT .22 SHORTS AT \$150.00 PER CASE

JOE PUCILLO

95-03 WOODHAVEN BLVD., QUEENS, NEW YORK CITY

BARGAINS OF THE WEEK! Mills 4 Bells, 5c Coin Chutes... Watling Big Game, P. O., Like New... Pace Reels, P. O., 5c, Chrome Railing... Mills 5c Blue & Gold Vest Pockets...

ARCADE MACHINES

Table listing arcade machines like Muto, Punching Bag, Chi Coin Hockey, etc.

FINAL CLOSEOUT!

Your Choice of Reels:

Table listing reel options like 1c Cub, Clg., 5c Cub, Frt., etc. with price \$7.75.

BELLS

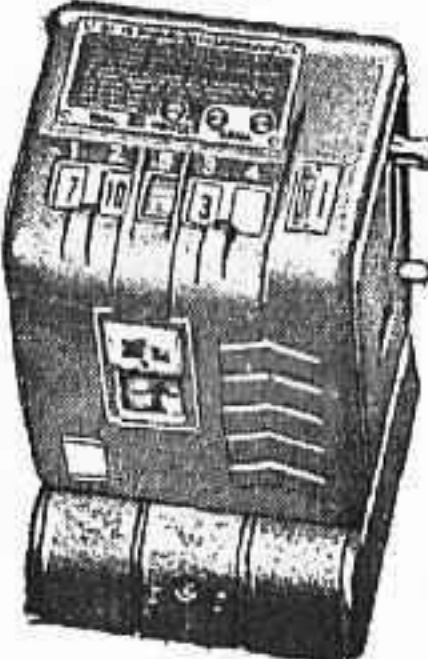
Table listing bells like Mills 5c Gold O.T., Factory Rebuilt, etc.

BALLY 1-BALL GAMES

Table listing Bally 1-ball games like Club Trophy, F.P.

PARTS

Table listing parts like Title Strips, Curved Ten Strike Glasses, etc.



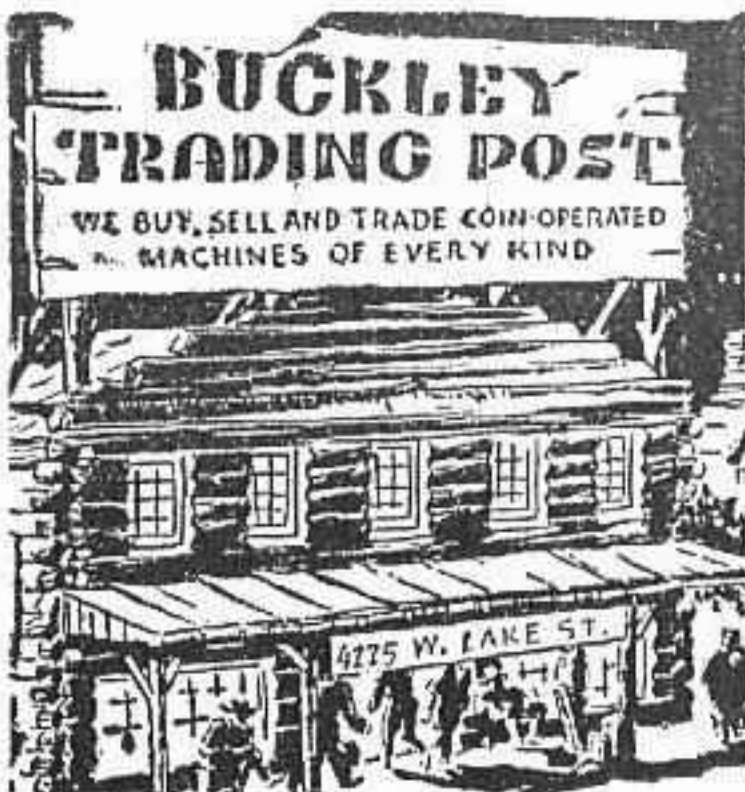
CASE OF 4\$30.00

TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT OFFICES] [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG





ALWAYS
 Consult the
**Trading Post When
 You Want To Buy
 or When You Want
 To Sell**

SPECIALS—FOR SALE

New—Supreme Gun—Shoot Your Way to Tokio.
 Introductory Price, \$330.00.

Be first in your territory—Trade-in allowance for Old Guns—Write today.

**COMPLETE MUSIC SYSTEM EQUIPMENT
 WALL BOXES—ADAPTERS—SUPPLIES**

Buckley Boxes—New...\$35.00
 Buckley Boxes—Rebuilt 25.00

**THE
 BUCKLEY
 BOX**



SPEAKERS AND CABINETS

Buckley Zephyr Cabinet—
 New\$ 11.25 Packard Large Wall Cabinet..\$75.00
 Charm Tone Tower 122.50 Buckley Floor Speaker Cabinet
 with Speaker & Buckley Box.135.00

COMPLETE ASSEMBLED MUSIC SYSTEMS

Wurlitzer T12, Complete in
 Cabinet with Buckley
 Adapter\$100.00 Wurlitzer T12, Complete in
 Cabinet with Packard
 Adapter\$100.00
 Rockola T12, Complete in
 Cabinet with Buckley
 Adapter 100.00 Wurlitzer T12, Complete in
 Cabinet with Keeney
 Adapter 80.00

SUPPLIES

Perforated Program Strips.
 Per M. Sheets\$3.50 Buckley Long Life Needle...\$0.35
 Buckley 275A Bulbs12

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND\$ 55.00
 REBUILT DE LUXE 100.00

ONE BALL GAMES

Club Trophy\$330.00 Race King\$225.00 Fairmount\$550.00
 Challenger 215.00 Blue Grass 205.00 Gold Cup 49.50
 Mills 1-2-3, F.P., '39 35.00 Long Shot 305.00 Hawthorne 79.50
 Mills 1-2-3, F.P., '41 85.00 Santa Anita 245.00 Sport Special 205.00

CONSOLES

Keeney 1940 Track Time\$115.00 Bally High Hand\$145.00
 Keeney 1941 Skill Time 110.00 Paces Races, Factory Rebuilt 310.00
 Keeney Kentucky Club 90.00 Evans Rollette Jr. 55.00
 Watling Big Game, F.P. 75.00 Mills Jumbo, F.P. 77.50
 Jennings Fast Time, F.P. 80.00 Mills Jumbo Payout 87.50
 Jennings Silver Moon, F.P. 110.00 Mills Jumbo, Combination 175.00
 Stanco Bell, Single 125.00

Write for Complete List

All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order,
 balance to be paid C. O. D.
 Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade
 Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by
 experienced factory trained mechanics. This is your assurance of complete satisfaction. Write,
 stating your requirements so you can get our prices.

WANTED—COMPLETE ROUTES

Give us Complete Description so we can make you
 a cash offer.

**WILL PAY CASH FOR
 ARCADE MACHINES**

A.B.T. Aeromatic Shooting
 Gallery Kirk Night Bomber
 Bally Bull's Eye Evans Super Bomber
 Bally Defender Jail Bird
 Bally Rapid Fire Keeney Air Raider
 Chicken Sam Keeney Anti-Aircraft
 Keeney Submarine Wurlitzer Skee Balls

CONSOLES

Mills Four Bells Keeney Super Bells, 2 Way Keeney Super Bells, 4 Way
 Mills Three Bells 5 & 25¢ Keeney Super Track Time
 Keeney Super Bells, 2 Way
 5 & 5¢

SLOT MACHINES

Cherry Bells Emerald Chromes
 Gold Chrome Bells Copper Chromes
 Blue Fronts, Serial 400,000 Bonus Ball, 5¢ Melon Bells, 25¢
 Brown Front Club, 5¢ Original Chromes Yellow Front, 3-5

JENNINGS

4-Star Chief, 5¢-10¢-25¢ Silver Chief, 5¢-10¢-25¢

PHONOGRAPHS

WURLITZER

850, 800, 750, 500A Keyboard High Tone, Remote Wurlitzer 30 Wire
 750E, 700 Wall Boxes High Tone, Reg. Boxes
 600 Keyboard Packard Boxes Envoy, E.S. Betty Teletone
 30 Wire Cable Royal Boxes

SEEBURG

ONE BALLS

Blue Grass—F.P. Long Shot Turf King—P.O.
 Club Trophy—F.P. One-Two-Three 40—P.O. Fairmont—F.P.
 '41 Derby—F.P. Pimlico Santa Anita
 Eureka—F.P. Sport King—P.O. Long Acres—P.O.

SCALES—All Makes

Wire or Mail Quantity and Price

BUCKLEY TRADING POST
 4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

Attention Operators

We Are Now Refurbishing and Rebuilding

SPORT PAGE
 BLUE RIBBON

into **"CHALLENGER"**
 A New and Better Game is Here!

THISTLEDOWN
 SEA BISCUIT

into **"RACE KING"**

GRAND STAND
 GRAND NATIONAL
 PACEMAKER

into **"WAR ADMIRAL"**

All Games Tested and Proven for Profits

SEE YOUR DISTRIBUTOR OR WRITE DIRECT!

SULLIVAN-NOLAN ADVERTISING CO.

527 WEST CHICAGO AVENUE

CHICAGO, ILLINOIS

Refurbishers & Rebuilders of *Bally* 1-Ball Payout Games

WANTED: To Buy Your Old Thistledowns, Sea Biscuits, Grand Nationals,
 Grand Stands, Mascots and Triumphs. Advise price, quantity and condition.

BUY U. S. WAR BONDS AND STAMPS

**BELL BETTER GAMES
 Thoroughly Reconditioned**

Rapid Fires ..\$210.00	Ten Strikes ..\$45.00	Tex. Mustang \$55.00	Bally Haw-
Shoot-the-	Topics 95.00	Belle Hops ... 40.00	thorne ... \$55.00
Chutes ... 135.00	Seahawk 45.00	Bosco 80.00	Mills 1-2-3, PO 45.00
DeL. Baseball 145.00	Miami Beach . 55.00	Sky Ray 55.00	Bally Parlays . 95.00
A.B.T. Targets,	Four Roses ... 45.00	Velvet 50.00	Sport Pages .. 59.50
'40 25.00	High Dives ... 55.00	South Paw ... 55.00	Jumbo Parades 85.00

WANTED TO BUY FOR CASH

Complete Arcades, Late One-Ball Free Plays and Pay-Outs, Consoles,
 Slots, Mills 3-Bells and 4-Bells.
 State quantities and condition of equipment in first letter.

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

\$125

CASH
 PAID
 FOR

WURLITZER

**SKEE
 BALLS**

For Model S-14A

Any Quantity — No Dicking
 \$75.00 Paid for Model S-14

JOY NOVELTY CO.

8642 Linwood Avenue
 Detroit, Mich.

WANTED FOR CASH

SEEBURG'S "CHICKEN SAM'S"

"JAIL-BIRDS"

\$95.00

\$95.00

\$10.00 less without bases. Ship C. O. D. or Sight Draft.
 Write us description and quantity before shipping.

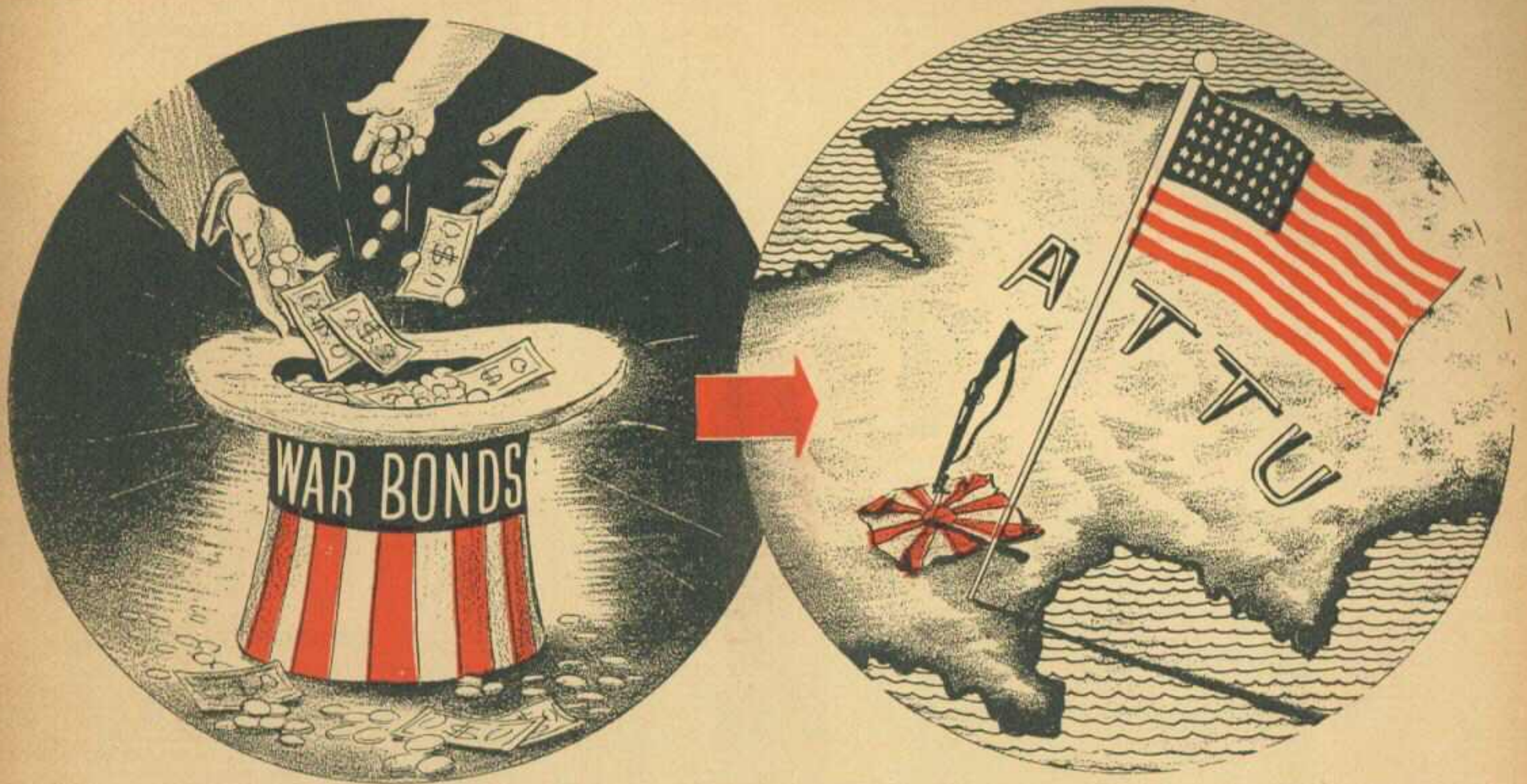
We are not particular about the appearance of the equipment or if the cabinets need
 some repair work. The machines must be complete with all working parts, such as
 Amplifiers, Trigger Assemblies, Gun Chambers and Sights, because it is very difficult to
 buy these parts today. If the Main Cable is in bad shape or, in fact, if the Gun Cable
 is missing entirely, we will not complain. We have an ample supply of Toggle Switches,
 so if this is "hay-wire" it won't make any difference. We do not like to buy machines
 that have been too badly neglected and that require too much attention. In other
 words, do not expect us to pay for "junk."

Chicago Novelty Company, Inc.

1348 NEWPORT AVENUE

CHICAGO, ILL.

THEY WORK LIKE MAGIC!



PUT IT IN **HERE** . . . and IT COMES OUT **HERE**!

The Solomons . . . Tunisia . . . Attu!!! All freedom loving Americans rejoice in these glorious victories. However, glorious victories in war are not achieved without "sacrifices." It is these "sacrifices" that we, Americans on the home front, can help to reduce. The illustration above shows the successful result of a job your War Bonds have helped to accomplish. Now the United Nations have The Big Job To Do! Now, more than ever before, "our boys" need your help . . . every single dime you can possibly afford . . . every single sacrifice you can possibly make! It will require more than loaning 10% of your income "to turn the trick." 15% . . . 20% . . . 25% . . . from every American is absolutely necessary. Remember! The most we can loan is the least we can do!

The American Way is for all to say . . .

TAKE **MORE** THAN 10% EV'RY PAYDAY!

To Go Ahead - Go



SEEBURG
WALL-O-MATIC

SEEBURG
SYMPHONOLA



Seeburg

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO

STANDS ALONE IN TONE...



Because the all-wood cabinet of the new Modernized Wurlitzer serves as a better baffle, this brilliantly beautiful instrument presents the finest tone yet attained by any phonograph! Its tone inspires listeners to play it again and again with the result that this war-model Wurlitzer is actually far out-earning its peace-time predecessors.

CUTS DOWN CALLS FOR SERVICE



Mechanical selectors on the new Modernized Wurlitzer minimize the service problem—eliminate the pressure on experienced service men—have proved a blessing in disguise to Music Merchants hit by the man-power shortage. A big money maker—a big money saver. Get this location winning Wurlitzer working and earning for you.



The New Modernized
WURLITZER

THE NAME THAT MEANS MUSIC TO MILLIONS

THE RUDOLPH WURLITZER COMPANY, N. TONAWANDA, N. Y.