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KAY HAMILTON



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MARIE LaTELL



ELAINE BARRETT

- ★ LEE LAWLOR
- ★ MARY LOU PAVELL
- ★ GRAYCE EDWARDS

- ★ FRANCES CARROLL
- ★ RUTH STEVENS
- ★ MIMI STEWART

COCKTAIL COMBOS



THE MANHATTANS
with Betty Gaynor



ANN RUBERT

- HARRY MacKAY TRIO
- VARIETY TRIO
- THREE NOTES
- THREE GEMS
- PENNY and BETTY



RIFF ROBBINS TRIO



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with GLORIA MANN

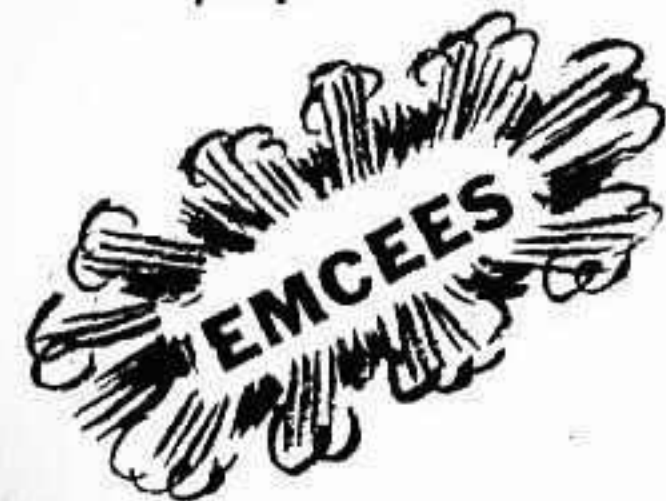


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FILMS ICE RADIO SCRIPTS

Hardy Perennial

NEW YORK, May 8.—Bill Hardy, owner of the Gay Nineties Club here, says the nitery's "Song Books" (which are sold to patrons for the benefit of employees' welfare fund) are so popular that one of them was found on a raft after the torpedoing of an American ship recently.

52G BO, 5 Mil Bonds for Los And "Ice-Cap"

LOS ANGELES, May 8.—Ice-Capades of 1943, playing Pan-Pacific Auditorium for a limited engagement, grossed \$52,480 for the first week in addition to selling \$5,420,525 worth of War Bonds for the opening night in exchange for seats, with the best locations going to highest purchasers. (Aud seats 5,600.) With scale at 85 cents to \$2.75, the icer has had full houses for each performance, including a Sunday matinee.

Following the local engagement, Ice-Capades winds up a nationwide tour which started last season in Atlantic City. The 1944 show will be built here, edition debuting in Portland in July. Auditions for skaters were held Monday night (3).

Eleanor O'Meara was added to the cast here with Nate Walley and Edith Dustman, also late additions, being featured in *Symphony in Blue*. Mary Bohland and Don Condon, who joined about a month ago, were also in the spot in this presentation, being featured in *Gypsy Melody*.

Police Circus in St. Louis Greeted By Heavy Turnouts

ST. LOUIS, May 8.—The 29th annual Police Circus here got under way Wednesday afternoon (5) at the Arena for a two-week run. The show, which is being produced by the Hamid-Morton Circus Company, under personal direction of Bob Morton, is heralded by the Police Relief Committee as about the finest ever presented at this event. Advance ticket sale has been exceedingly heavy. There are 24 displays and from the opening tournament to the finale of Peejay Ringens the show runs smoothly and with dispatch. Personality of Morton as emcee adds to the presentation. Len Humphries is assistant to Morton. The 30-piece band is under direction of Joe Basile. As usual, the St. Louis Police Quartet, vocalists, has a prominent place on the program.

Acts are Clyde Beatty, presenting a mixed group of 24 lions and tigers, and Harriett Beatty, elephant and tiger; Bob Eugene Troupe, comedy aerial bars; Flying Wards and Winnie Colleano, trapeze; Orton and Orton, double perch pole; Francisco, perch pole; the Rooneys, double traps; Jenny and Betty, swing perch pole; Silvers Johnson and his comedy Austin; Torrellie's dogs and ponies; Greer's Liberty horses (12); Beatty's chimpanzees; Will Morris and Bobby, comedy cyclists; St. Claire Sisters and O'Day, unicycles; American Eagles, high wire; Roland Tebor's seals; George Hanneford Family, riding act, featuring Kay Francis Hanneford; Joe Hodgini, riding act; Juggling Jewels; the Elgins, juggling; George Hanneford and Joe Hodgini, principal acts; Peaches Sky Revue; Gibson's Hollywood Ballet; Hamid-Morton elephant act; Donahue and LaSalle, table rock; comedy mule and clowns; (See *POLICE CIRCUS BIG* on page 34)

Yes for Plays and Books, But No To Air Scribes; Some Make It Via Back Door--B'way, Comics

NEW YORK, May 8.—Altho picture companies spend plenty of coin annually for scripts, hardly a penny goes to buy radio titles and stories. The dough is usually for Broadway hit plays and musicals, best-seller books and film originals. A check-up reveals that a few radio stories have reached the screen as B pictures.

Radio writers would like to get some movie money, but about the only extra cash they have been able to pick up has been in selling scripts to play publishers for distribution as one-act plays. However, the war has just about killed the one-act play amateur rights market, largely because the draft has ruined so many little theater groups thruout the country.

Many standard daytime serials, with huge audiences, have titles which have

become valuable properties—and yet few have made the screen. *The Aldrich Family* reached celluloid, but it originated on the Broadway stage, then went to radio and films. *Blondie* started as a comic strip, then went to films and radio. Radio, it appears, has not originated a single script that subsequently became a first-class film. Radio personalities, to be sure, have been grabbed by Hollywood, but rarely their radio script or title.

Not all radio scribes own the copyright on their stints. Blackett, Sample & Hummert ad agency, for example, own all its scripts, its writers being employees who have no legal hold on the product. Authors who own their scripts, however, would like to sell to pictures, claim the film companies have made them many (See *Films Ignore Radio* on page 9)

Big Top Ballyhoo Via Radio Hits Peak as 15-Min. Waxers, Spot Gab Tap Listener Coin

NEW YORK, May 8.—Ringling Bros. and Barnum & Bailey Circus is in the groove at the box office and on the alert when it comes to radio. This season the show made a sizable appropriation for air exploitation in connection with the 37-day New York engagement.

Big Show's radio department, set up a dozen seasons ago under the supervision of F. Beverly Kelley, who still heads the bureau, is apart from and augments outdoor and newspaper advertising, and this season it reaches tremendous proportions.

Kelley's brainchild—waxing quarter-hour programs of narration and inter-

views with circus performers, backed by circus sound effects and band music, and offering them for sustaining consumption to stations in towns along the route—proved successful. Station operators use the stuff, willingly exchanging time for tickets.

This beautiful relationship was threatened a couple of years ago when the NAB squawked that the circus was getting too much cuff time. NAB subtly "suggested" that the big top spend some dough. Peeve is now placated with the show's whole-hearted plunge into the wave-length swim. So far this year, for (See *CIRCUS AIR BLURBS* on page 9)

Billy 'Showboat' Bryant as 'Tom' Star in '2-Decker' Off Chi Loop At Fancy Top With River Cast

CHICAGO, May 8.—Billy Bryant, showboat impresario who some years ago produced his "own original" version of *Hamlet* at the now forgotten Cort Theater here, is coming back to Chicago May 23 for an engagement in *Uncle Tom's Cabin*. This time he will appear under the banner of Dan Goldberg and Julius Pfeiffer, whose circusing of *Maid in the Ozarks* legit at the Great Northern has made it the wonder show of the Loop.

Show will be presented by the Mississippi River Amusement Company, of which Goldberg and Pfeiffer are the leading spirits, in Forester's Theater, a 700-seater about a mile from the Loop. House is to be transformed into semblance of a showboat, with main floor and balcony being referred to as the lower and upper deck. Scale will be \$1.10 and \$2.20 on week nights; \$1.10 and \$2.75 Saturdays and Sundays, and (See *Bryant "Tom" for Chi* on page 27)

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Liquor for Club Shipped as Metal; Cops Say It Ain't Tin

PORTLAND, Ore., May 8.—State Liquor Control officers seized 95 cases of liquor valued at \$5,000 which they charged was intended for the Pago Pago Club, local nitery. The liquor, consigned to Marco Metals Mining Company, was shipped from the United Salvage Company, San Francisco, billed as metals. Officers found it to contain the bottled goods.

Jack Richmond, of the Turf Club, who had ordered a trucking company to pick up the consignment, was arrested after the seizure but was released under a bond supplied by Ed Winter, brother of the owner of the Turf Club, who also operates Pago.

OPA Clamps Lid On Fun Drivers; Many Spots Hit

WASHINGTON, May 8.—Office of Price Administration announced this week that it would clamp down on motorists with B and C ration books who use their extra quotas driving to night clubs, theaters, roadhouses and amusement parks. Motorists may use gasoline bought with their A books any way they wish, said OPA, but efforts will be made to detect B and C card violations. Prentiss Brown, OPA chief, called upon law enforcement officers to prohibit drivers with B and C stickers from using them for non-essential motoring.

Race tracks, resorts and other recreation spots will also be policed, with license numbers reported of motorists whose visits to such places of amusement are out of proportion to their gasoline allotment.

Nitery Op Toll Sets Thrillcade 8 Days in Phila

PHILADELPHIA, May 8.—Joe Toll, operator of the Swan Club, a leading nitery, is taking an excursion into outdoors with *Cavalcade of Thrills*, a combined rodeo and thrill circus. Show opens on May 15 at Yellow Jacket Stadium, continuing until May 22, with matinee and evening performances scheduled, plus early morning programs for late shift workers at war plants.

With annual appearance of a rodeo, usually this month, at the Arena postponed until fall, and *Cavalcade* booked ahead of annual visit of the Ringling circus, Toll figures his dating is a natural to cash in on the pressing local need for more amusement enterprises for war workers and servicemen. Thrillery will not interfere with operation of his nitery. Associated with him in his first outdoor venture is Charles Wagner, outdoor press agent, who will handle advertising and publicity, and the Jolly Joyce Theatrical Agency, which is booking the attractions.

Set as headliners are Benny and Betty Fox, high pedestal act, and Eddie Polo, dare-devil stunt man. Rodeo portion will include Ken Rogers and His Diamond Bar Rodeo, featuring his trained horse, Lightning, and steers and horses along with cowboys and cowgirls. Tumbleweed Ludy, cowboy yodeler, heads the array of Western acts, and variety-circus acts set are the Three Sheldons, acros; Kirkillos, trampoline; Four Earles, roller skaters, and Al Bedell and Company, comedy (See *Toll Sets Thrillcade* on page 34)

HIGH COIN FOR LOW AGES

(The Dough Comes When They Grow Up, Anyway)

Some Current Celebs Came Up As Radio Brats; a Flock Are Draftable; H&H "Hour" Pioneer

NEW YORK, May 8.—If there's such a thing as the forgotten show in radio, it's the kiddie program. Kiddie-cast layouts are still going strong on network and local stations (in fact, many veteran "kid" performers have reached draft age), but few manage to land sponsors. Brat programs draw packed studio audiences, long waiting lists of would-be actors and big fan mail. Also build a lot of good will from "just folks" for radio—but still the sponsors act coy. For example, the time for CBS's *Let's Pretend*, now in its 14th year, was sold three times with the contingency that it precede the sponsor's program. In other words, the money man wanted the audience drawn by the LP kiddie show but didn't want the show itself—a horrible example, say kid show producers, of sponsors being "unfair" to tot-talent programs.

Only two kid-peopled network shows are sponsored: *Quiz Kids*, on Blue for Alka-Seltzer, and Bobby Hookey, on Mutual for Pharmacal, Inc. (commercial on Don Lee stations and sustaining on rest of the web).

Despite lack of sponsors, child artists draw enough attention to encourage I. W. Clements, of the Clements Agency, Philadelphia, to plan a fall Broadway musical, *Automatically Yours*, which will use low-age performers from both of Horn & Hardart's New York (WEAF) and Philadelphia (WCAU) programs. Will be the first kid musical to reach Broadway. Programs will be tied in with the stage-show, each plugging the other, and a large audience is expected to be drawn from relatives of youngsters in the cast.

5 on Nets Sans Sponsor

There are five network sustaining kid-cast shows:

(1) *Let's Pretend*, which started on CBS in 1930 as a dramatization of fairy tales, changed to *Adventures of Helen and Mary*, changed back to *Let's Pretend* in 1934, when Nilla Mack took it over. Won the Women's National Radio award as best children show for 1942.

(2) *Youth on Parade*, on CBS Saturday mornings, started at WEEI, Boston, two years ago under Dolpho Martin and with Milton Grubbs, 12, as emcee. Went Coast to Coast last year.

(3) *Game Parade*, Saturday mornings on the Blue, now in its sixth year. Oldest

kid quiz in the business, produced and directed by Natalie Purvin Prager.

(4) *Coast to Coast on a Bus*, Sunday mornings on the Blue, on the air since 1942 (oldest sustainer in radio), with Milton Cross still emcee and Madge Tucker the producer-director since 1929.

(5) *Little Blue Playhouse*, Saturday mornings on the Blue for a year, which uses professional juveniles and has Madge Tucker, producer-writer, and Ira Marion, writer.

These shows have produced a raft of kids that were good enough to become pro performers, some moving on to big money in radio, legit and films. According to Miss Tucker, biggest money-makers developed among the kid actors have been: Jack Kelk, recently in films and still under film contract; Billy Hallop, an original *Dead End* kid, now an army corporal, and Nancy Kelly, now a film contract player.

Hottest performer is Skippy Homeler, 12-year-old veteran of 600 radio programs, featured in the Broadway hit, *Tomorrow the World*. Started his career on *Coast to Coast on a Bus* and also worked on *Let's Pretend*. Another hot shot is Bobby Hookey, five-year-old singer and radio's youngest regular network performer, who is on Mutual Sunday nights in a 15-minute airing for Choos (Pharmacal, Inc.). Does a *Rocking Horse Rhythm* program. (Show is commercial only on the Don Lee net.) Also has a regular spot on *Voice of Olivio* program, on a limited NBC network Sunday nights, for dog food sponsor Thrivo. Hookey started on Horn & Hardart program three years ago when he was two. Important also is Olivio Santoro, 14, singer, who has the *Voice of Olivio* show.

Long-Pants Growth

Other kids who have become standard performers after starting on radio low-age programs:

Mickey O'Day, 18, who started at 6; Charita Bauer, 17; Vivian Smolen, 18; Billy Redfield, 15, in *Junior Miss*; Alastair Kyle, English refugee, of brief-run (See *KIDS START ON AIR* on page 8)

AFRA Asks McNutt What's What On Job Freeze; Talent Included?

NEW YORK, May 8.—The American Federation of Radio Artists this week filed a request with the War Man-Power Commission for clarification of the job freeze order as applied to radio performers. WMC edict prohibits job shifts in essential industry, one of which is radio broadcasting, without a 30-day hiatus between jobs. Latter is a penalty for job shifting aimed at discouraging labor pirating.

The WMC order was not aimed at free-lance workers such as AFRA members, yet since it is an order of a government agency, sundry broadcasters are leaning over backward in their interpretations. Cause celebre at the moment is NBC-Chicago, which is restricting its talent roster to performers who were on its pay roll as of April 17 when the edict was issued.

"While there are nearly 2,000 actors available in Chicago for radio work we can only use about 40 under the government ruling," said Charles Urquhart, NBC production manager. It has the effect of limiting us to a small group, leaving us, in effect, a small stock company."

AFRA contends that the WMC order does not apply to free-lance artists ("casual workers" is the phrase used by

one AFRA exec) who earn their livelihood by grabbing jobs on whatever program they can. "It would be foolish," said Hy Faine, secretary of the Chicago local of AFRA, "to say that an actor who appeared on one show would have to wait four weeks before appearing on another. We contend that as long as the AFRA scale is paid, an artist is free to appear on any show."

AFRA executives in New York are cognizant of the problems inherent in the NBC-Chicago situation but feel that the WMC clarification will solve the mess.

The WMC edict has caused much brow-wrinkling among radio producers and station operators who feel they may be violating the McNutt order in practice, if not in spirit. Yet by virtue of the modus operandi of commercial radio, these radio program execs realize that any strict adherence to the law would hamstring radio, since it automatically bars new talent and stymies their casting needs.

Talent union also finds itself acting unofficially for a majority of the radio industry in another situation, i. e., with regard to the recent wage freeze order of the President. Strict adherence to this (See *What's "Job Freeze"* on page 9)

Harris To Stage Werfel's "Jacobowsky and Colonel"

NEW YORK, May 8.—*Jacobowsky and the Colonel*, by Franz Werfel, adapted for Broadway by Clifford Odets and announced for production by Jack Skirball, will be directed by Jed Harris. Harris was on the West Coast working out arrangements with Skirball. Possibility that Harris and Skirball will produce jointly.

Show is slated for fall production. Skirball's last movie was *Shadow of a Doubt*.

Selignac's Refugee Opera

NEW YORK, May 8.—Thomas Selignac, who brought a French comic opera company here in 1926, is now recruiting a similar troupe, to be known as the Free French Opera Bouffe Company, from among refugees and exiles formerly of the French operetta. Plan is to establish a permanent French theater here. Proceeds from the non-profit venture go to French Relief funds.

TORONTO, May 8.—From Vancouver comes word that George Formby, British comedian, and playwright Noel Coward have been asked to tour the Dominion this summer to benefit the Navy League of Canada.

Tenshun! Men in the Armed Forces

Wanted! Volunteers to receive 10 subscriptions free to *The Billboard*, paid for by Wally Feehan, of Stage Shows, Inc., Oakland, Calif. Read this:

"Editor *The Billboard*: Enclosed \$10 money order will cover the cost of 10 \$1 subscriptions to *The Billboard*. Renew my subscription and send nine other subscriptions to men in the service. Plenty of showfolk in the services will be glad to look over a few issues. WALLY FEEHAN, Stage Shows, Inc."

First come, first served would not be a fair way to allot these nine subscriptions, due to distances involved. The names of all candidates answering this free offer will be forwarded to Wally Feehan by air mail at 5 p.m., May 23. Feehan will select the winners, as he is paying the check.

Post office regulations will not permit *The Billboard* to be mailed indiscriminately without cost to men in the armed forces. *The Billboard* does, however, offer a 50 per cent discount to servicemen on regular subscription rates. Servicemen readers are invited to take care of *The Billboard* needs of the overflow names on Feehan's generous offer. The \$1 will pay for *The Billboard* mailed to a member of the armed forces for 13 consecutive weeks. Servicemen write to *The Billboard*, 25 Opera Place, Cincinnati, for free Feehan subscriptions.

Chief of DC Fem Police Says N. G. To Curfew Idea

WASHINGTON, May 8.—A curfew for Washington teen-agers is being vigorously opposed by Capt. Rhoda Milliken, head of Washington's Policewomen's Bureau, who said a curfew law would not lessen juvenile immorality in this or any other large city. Curfew was proposed by Dr. James A. Nolan, director of Washington Criminal Justice Association.

"Name bands and visiting movie stars have prompted young people to believe that school is dull," Dr. Nolan said.

Operators of night clubs and hotel rooms are expected to oppose abbreviated operation, since young people make up a large part of the normal business and some spots cater especially to youngsters. Apparently Capt. Milliken will be on the side of the nitery owners, having opposed it flatly when idea was first presented.

"Showcase" Full Calif. Net

HOLLYWOOD, May 8.—Bob Hafler, KNX-CBS producer of *All-Girl Revue*, was handed the control room assignment on *Hollywood Showcase*, the Mary Astor program for Ben Hur products. Addition of full California network to list of Western Columbia stations now gives show outlets over KQW, San Francisco; KROY, Sacramento; KARM, Fresno, and KGGM, Fresno.

Todd Hits "Heirs" Claim

NEW YORK, May 8.—Michael Todd, producer of *Something for the Boys*, yesterday (7) filed a blanket denial of the copyright infringement charges filed by the producers of the radio program *The Court of Missing Heirs*, James F. Waters and Alfred Shebel.

"Eve" a D. C. Click

WASHINGTON, May 8.—*The Eve of St. Mark*, which played here one night in January at the President's Birthday celebration, opened Monday night (3) at the National Theater for two-week engagement. Cast is the one which played all winter in Chicago, with Cyrilla Dorn, Philip Coolidge, John Dall, Tom Daly and Lou Polan as principals. Well received by opening night audience and good treatment by local critics. Show staged by Ben Ross.

\$13.20 Anecdote

CHICAGO, May 8.—An example of the new trade attracted by drama and opera these days is indicated from a tale told by a legit house manager. A man in overalls and a lunch box walked up to the box office and purchased four \$3.30 tickets. Before leaving he queried, "Will I be able to get good seats if I come early enough?"

TOMMY REYNOLDS

(This Week's Cover Subject)

TOMMY REYNOLDS is one man who isn't afraid to change horses in midstream; no, nor instruments or bands, if the change will take him where he wants to go. Reynolds began his musical career on the violin but later switched to the clarinet, which carried him to a place in Isham Jones's orchestra.

Reynolds's willingness to switch also manifested itself when it came to forming his own bands. His first crew was organized in Detroit and for a year it toured the South. Shortly after Reynolds formed a second outfit in Cleveland and played the Middle West with it. Turning over the baton to another leader, Reynolds formed his third band, and with that he's settled down, confident that this time it's for keeps.

This band was organized in Boston (Reynolds is no stick-in-the-mud when it comes to cities either) and there got off to a good start at the State Ballroom and Lovaggi's, two spots that cradled other budding maestri, including Artie Shaw and Glenn Miller.

Reynolds's peripatations have carried him thru a circuit of the major colleges and universities, hotels, ballrooms and theaters, among which was a three-weeker at New York's Paramount.

Booked by Frederick Bros.' Music Corporation.

Subscription Rate: One year, \$7.50.

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STOOGES AS SINGLES?--SOME

USO-CS Artists Go Dapper Dan For Overseas

NEW YORK, May 8.—After months of indecision and false starts USO-Camp Shows this week got a War Department okay to outfit its overseas units in uniforms.

Garb is made to order at cost of about \$175 each and complete even unto shorts for use in tropical areas. Includes overcoat, slacks, shorts, skirt for the gals, jacket, shirt, tie, garrison belt, garrison cap and overseas cap. Color is battleship gray with black trim. USO-Camp Shows name is on shoulder patch, lapels, chest and on cap.

Performers who have purchased khaki uniforms at their own expense will have to junk them.

Wood's 1-Day St. L. Folksy in \$4,900 Take Vs. Majors

ST. LOUIS, May 8.—Hillbilly jamboree produced by George Wood in the 14,000-seat Municipal Auditorium on Sunday (2) drew 11,000 people in two performances. Good, considering the fact that the show bucked a Cardinal-Cincinnati double-header. Matinee drew 4,800 people and evening 6,200. Gross was \$4,900.

Headliners were Lulu Belle and Scotty, of National Barn Dance; Doc Hopkins, of Supper Time Follies; Dizzy Dean, sports announcer; Shady Valley Folks, of KWK and Mutual; Hank and Bob Newman, the original Georgia Crackers; Smoky Cole, one-man hillbilly band, and the Buckeye Four. Roster included about 125 of radio's outstanding folk acts.

Sorry, Nevada

Phil Cummings, president of the Las Vegas (Nev.) Junior Chamber of Commerce, calls our attention to the error in the caption beneath the photo of Ronnie Kemper on our April 24 front cover. It was stated that Kemper was currently at the Last Frontier Hotel in Las Vegas, N. M. Kemper, of course, is playing the Last Frontier Hotel in Las Vegas, Nev.

Leather, Femme Stuff Ban Hits Customers, Acts

WASHINGTON, May 8.—Costumers, wardrobe supervisors, actors and performers in general will be checking up on their trunk and luggage needs because after July 1 all luggage will be drastically limited in size and design. The trade sees plenty of headaches in a new WPB action which restricts sharply what can be bought in the way of luggage.

After July 1 no more wardrobe trunks will be made. Also banned are cosmetic cases, fitted cases, hat and shoe boxes, vanity cases and women's wardrobe cases. Order also means that all-leather luggage is out for the duration. In the future, luggage which is available will be made of canvas, cotton duck and wood.

Seek Trial Delay In Skouras Case

NEW YORK, May 8.—The trial of George P. Skouras, Skouras Theaters' Corporation, Harvey T. Newin and the Ktima Corporation, under an indictment alleging attempted bribery of a federal judge, has been adjourned until Monday (10) by Judge Alfred C. Cox.

Indictment grew out of the sale by the receiver for Fox Theaters Corporation of certain assets to the Skouras interests at a price far below the market price.

Assistant U. S. Attorney Bruno Schachner said the government does not plan to bring the case to trial Monday but will instead seek another adjournment.

AGVA Says Circus Contract "All Set"

NEW YORK, May 8.—Matter of a contract between the American Guild of Variety Artists and Ringling Bros. and Barnum & Bailey Circus is practically set, according to Matt Shelvey, AGVA executive secretary, who said agreements on important issues have been reached and only slight snags on minor items.

Necessity of the circus board of directors to approve each point has caused some delay in the negotiations.

DC Variety Club Sets Wed. As Copper Campaign Tee-Off

WASHINGTON, May 8.—A national copper salvage drive, to be conducted for the War Production Board by the Variety Clubs of America, will be launched at an informal dinner to be held by Variety Club of Washington May 12 at Hotel Willard.

Guest of honor will be Robert J. O'Donnell, national Chief Barker, of the showmen's organization.

Wishnew Succeeds Weisbord

NEW YORK, May 8.—Bert Wishnew is handling the work of Sam Weisbord at the office of Camp Shows, Inc., since Weisbord, who went into the army last week, was assistant to Abe Lastfogel, president of CSI.

Noel Wesley, talent scout for CSI, says he is quitting this week to produce girle revues for two-a-day vaude, including a magic show, a colored revue and a Latin unit.

Second-Fiddle Lads, With Acts Scarce, Trying To Ply Their Trade Sans Bossman Pay Rolls

NEW YORK, May 8.—Comics usually employing stooges from now on figure to be hard pressed when it comes to holding their "alter egos."

With so many acts dropping out of circulation for various reasons, stooges are branching out as individual acts. Always claiming that they were responsible for the laughs, now they feel it's about time that somebody recognized their genius. On the other hand, comics who can afford the stooges feel that the type will always be available as they're "not strong enough" to go on their own. There have been exceptions.

Scarcity of "stews" is evident in the fact that Jimmy Durante, current at the Capitol, has picked burlesque comic Looney Lewis to stooge for him. This is Lewis's first attempt at being a foil—and he was hired at a salary far above that usually paid a reparteeist.

Even those who've been around for years are dropping out as second fiddlers. Jack Zero, whose claim to fame is that he has stooged for nothing but the best, has ambitions of being a name single. Current at the Old Roumanian Restaurant on the Lower East Side, his name was once linked with a comic who was not in the upper brackets, and Zero was "embarrassed." After all, Zero played with Berle, altho the former's chores at the State were nothing more than walking down the aisle using his bald pate as illumination.

Joe Oakie, for years with Gully Richards, has also been working single-o. However, when Block and Sully came to the State recently looking for a feeder, none could be located and a call was sent thru to Wilkes-Barre, where Oakie was singling. He came a-running whilst muttering in his mythical beard about a delay in his own career.

It appears that "permanent" stooges, with an eye on advancement, have shining examples to go by. The Three Stooges, upon whom the late Ted Healy committed his peculiar brand of mayhem, are foils who developed into a high-priced standard act. Another is Danny Rogers, who was the butt for many comics, but who has since developed into a single with plenty of work. He recently appeared at Loew's State solo and did okay.

The Ladies No Like

The field isn't particularly attractive to femmes. Evelyn Oakes made a try at it with Maxie Rosenbloom, and after getting some experience along those lines, she is now in business for herself. Al Trahan has had a long string of gal assistants, including Yukona Cameron, Rose Perfect and Geri Dorsey. The last named did remarkably well for herself, marrying a wealthy gent last year.

Stooges feel that if they can't get work on their own during the current scarcity of acts, then they'll take their elders' advice (and sometimes that of the audience) and learn a trade. A visit to Kellogg's Cafeteria and the Theatrical Pharmacy reveals there aren't as many layoffs as before the war. Those eateries served as booking offices for many of them, but now the name jesters or their agents go to them.

Howard's Hefty Howlers

Others who use assistants include Gil Lamb, who has Tommy Sanford, harmonica player, on the pay roll. Sanford, during Lamb's picture engagements, has been getting some dates as a single. Willie Howard employs an assortment, including beefy Wagnerian Brunhildes; Stepin Fetchit has a boy to take his bows and Archie Robbins has Stan Ross.

In an emergency, non-performers are

pressed into service. Jerry Lester, during his recent appearance at the Strand, had his valet in the box to handle a few lines.

One of the foremost exponents on lesser (?) halves is Phil Baker, and at least one of his former sparring partners has advanced pretty far on his own. Sid Silvers, who once served as Baker's heckler, has been doing better than all right in pictures.

Salaries usually are of the coffee-and-cake variety. Appearances in a Broadway house average around \$75 a week. Some get as high as \$150, plus expenses and hotel bills, but this happens only when the boss of the act gets an exceptionally good deal.

All stooges look longingly to the earnings of Charlie McCarthy, the highest paid stoo in the business—or is Edgar Bergen subordinate to his wooden friend?

Corp. Mike O'Shea Burns Up Over Eddie (Or Mike) O'Shea

NEW YORK, May 8.—Eddie O'Shea, former legit actor of *Eve of St. Mark*, who as Michael O'Shea is currently receiving a big screen build-up as Barbara Stanwyck's leading man in United Artist film *Lady of Burlesque*, may have trouble holding on to his new and much-publicized film handle. Michael O'Shea also happens to be the moniker of another Equity member, now a corporal in the army, stationed at Pinhurst, N. C. Corporal O'Shea is pretty burned up about the whole thing and has asked actor Hugh Rennie to bring the matter up before Equity council. Equity has a rule that no two actors can be listed on its records with exactly the same name, but the council has never had to handle a case similar to this.

Equity says it can probably persuade O'Shea, U. A. and Hunt Stromberg, pic's producer, to change the name, if not for *Burlesque*, then for future films, either directly or thru its fellow Four A union or Screen Actors' Guild.

Corporal O'Shea also threatens to bring suit against the former Eddie, but he hasn't a leg to stand on, says Equity. Names cannot be copyrighted and it will be hard to prove that the civilian is cashing in on the other's reputation.

Rennie will bring the matter up, however, at next Tuesday's (11) council meeting. *Burlesque* is scheduled to follow the current show at the Capitol.

Canada's Air 'Gang' 5G at Ottawa Aud

OTTAWA, May 8.—The *Happy Gang*, Canadian radio variety show, was a better box-office than Auditorium officials had hoped. Played a one-nighter here and grossed \$6,000. Scale, 60 cents, 90 cents and \$1.20.

Sponsored by Colgate-Palmolive-Peet of Canada, Ltd., *Happy Gang* is a noon-time half-hour show over a national hook-up of CBS Monday thru Friday. Originates in Toronto.

Rian From McCord to WTCN

MINNEAPOLIS, May 8.—Clifford J. Rian, account exec with McCord Advertising agency here, has shifted to WTCN, where he takes over sales promotion and publicity direction.



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Roll of Machine
Double Coupons, Double Price.

FAITHS FIGHT PROMOTERS

Form Group To Drive \$ Out Of Religion on Air and Rid Field of Rackets and Politics

NEW YORK, May 8.—In an attempt to stabilize sustaining religious broadcasting so as to obtain a wider allocation of time, to set ethical standards for all religious groups and to discourage the racketeering abuses, both financial and political, which crop up from time to time, the National Conference of Christians and Jews has organized a committee that will meet with the National Association of Broadcasters within the next fortnight. Letter requesting the confab went out this week.

Group's official title is Interfaith Committee Representing the Religious Broadcast Interests of Protestants, Catholics and Jews. It's staffed by Louis Minsky, of the NCCJ, chairman; Edward Hefron, of the National Council of Catholic Men; Rabbi Saul Appelbaum, of the Union of American Hebrew Congregations; Henry F. Harrison, radio director of the National Council of the YMCA, and Dr. Fred Eastman, drama director of the Chicago Theological Seminary. Committee has also been in contact with the National Association of Evangelicals, which was organized in Chicago last week.

These groups subscribe to the principle of conducting religious broadcasting on a sustaining basis, a point which had considerable support among broadcasters at the NAB war confab and at the Ohio State University Radio Conclave in Columbus, O., this week. Basically, they are interested in weeding out the charlatans and not scrapping with other clerical groups for radio time.

Feeling among the various representatives of the organizations is that putting all pious programs on a cuffed basis would automatically squelch the pseudo holy promoters who now operate on a commercial basis. At the same time a strong committee with over-all representation will be able to support any station that acts against the clerical connivers.

What stacks up as the first sign of any such move is the survey of religious programs, sustaining and commercial, being conducted among NBC affiliates by Dr. Max Jordan, director of religious programs for that network. On the basis of whatever these figures show NBC will peg its future attitude toward "faith" broadcasting.

Hotbed of the type of pious programming which irritates the major religious

Ballcasts, Once a Must, Now a Bust

NEW YORK, May 8.—Biggest bust of the current radio season are the baseball broadcasts, which have the play-by-play spicers sounding as stale as yesterday's glass of beer. Not only is attendance at the games off, but local survey sheets show similar apathy among listeners. Sports announcers blame listener lethargy and attendance slack on the loss of name players to the armed forces.

Along with the flop in attendance has come a sotto voce attempt by the Yankees to garner a sponsor for its games. Yanks cut original request of \$150,000 for air rights to a flat hundred grand with no bars on airing of any games. Everything (games played at home, away, nights, days and week-ends) was in the offer. In addition, there was a possibility of Ruppert Beer sharing sponsorship with any prospective bank-roller.

Despite the attractive offer (by normal standards), no station has as yet found a buyer. In contrast to the anaemic scene at the ball parks is the whopping biz being done by the horse tracks, with attendance and betting way above expectations.

groups is Los Angeles, long the mecca of self-appointed evangelists. A current review of the scene there as reported by *The Billboard's* staff correspondent is given below.

HOLLYWOOD, May 8.—KHJ has increased its religious listings with *Old Fashion Revival* now taking the air on Sunday with a re-broadcast of the regular 6 to 7 p.m. show. The re-broadcast is rapidly building up a large listening audience on the West Coast. In addition KHJ has *Bill Hay Reads the Bible* and Dr. Floyd Johnson goes later over the Don Lee net. Another newcomer is Dr. Louis Talbot, who airs for 30 minutes at 11 a.m.

KMTR, a local station, has limited its religious broadcasts to 13 per cent to give other programming hours when the nets have soap operas. Afternoon sustainings on the webs are bucked with variety, but religious talks are back in the evenings to compete with net shows featuring top names.

Other stations, especially KPSG, go heavy for religion. KPSG is the station of Angelus Temple of Aimee Semple McPherson fame. Aimee is the star talker.

KGFJ features Rev. Swazey from 8:15 to 8:45 a.m. daily except Sunday and Brother Tommy on Monday, Wednesday and Friday from 9 to 9:30 a.m. Sunday shows here start airing at 7 a.m., when *Good Neighbor Mission* comes on for an hour, followed by *Gospel Hour*, 9:30 to 10 a.m.; *Sunshine Mission*, 3 to 5 p.m., and winding up with Bethel Church from 8 to 8:30 p.m.

ACA-WIBG Stymied

PHILADELPHIA, May 8.—American Communications Association, CIO announcers and engineers' union here, reached dead end in negotiations with WIBG, indie station, for renewal of contract covering engineers. Since stalemate showed no signs of breaking, the disputed points were submitted for arbitration to the U. S. Conciliation Board. Local union has also reopened discussions for wage adjustments on the technicians' contract at KYW, NBC station.

Simon to Mayo for OO

NEW YORK, May 8.—Arthur Simon, manager of WPEN, Philadelphia, went directly from the NAB convention in Chicago, last week, to Mayo Brothers' Clinic for a check-up on an arthritic condition. Expected back on the job next week.

W. Coast Slow on Summer Subs; Time-Loss Angle May Perk 'Em

HOLLYWOOD, May 8.—Little attention has been paid summer replacements so far on the West Coast, and the time to announce the shows supplanting regular winter programs is growing short. Replacements are in the works, but studios are not worried about summer business. This is in contrast to the first year of the war, when it was feared that, with many products going out of production, summer would find nets putting on sustainers and paying out instead of taking in cash.

According to Ben Paley, in charge of West Coast operations at CBS, radio is in a "healthy condition." Paley was one of the first to admit that the picture hasn't turned out as gloomy as many in the radio fraternity had predicted.

Summer subs are sure to come, as sponsors are not going to gamble the chance of losing their time on the air.

Wanted: Permanent Replacements

Station managers came away from the NAB session in Chicago seemingly determined to replace all men with women as soon as possible. This will eventually affect every man in the business, except those with absolute physical deformities, since the long-range viewpoint is that the need is for permanent replacements.

As the general manager of one network explained it, "We have got to figure on a long war and continuous changes. In that case everyone not in 4F, and that includes myself, must figure on getting into a uniform. By the time the war is over and we get back to our jobs we'll be novices where we were once experts. Unless our replacements are trained and hired with an eye toward permanency the industry will suffer. For with the changes in the business, financial as well as technical, every radio man now in service will need a stiff refresher course before he can even attempt to pick up where he left off to go to bat for his country. It's tough, true, but let's be realistic about this. It's either that or chance coming back to a business that has been coasting along and is in no condition to stand the competitive gaff that will prevail once the war is over."

GE Video Offer CBS Program To Ad Agencies Build-Up Via 38s, 4Fs, Fems

NEW YORK, May 8.—General Electric has written local advertising agencies offering the gratis use of its television facilities in Schenectady, N. Y., on an experimental basis. Offer is similar to that recently made by the local DuMont Video station.

DuMont baptismal offer may stymie most of the agencies who might otherwise be interested in the idea, since the Dumont outlet is in the heart of Manhattan, while the GE transmitter is 165 miles away.

"Flavor Lingers" on Upbeat in Philly

PHILADELPHIA, May 8.—The *Flavor Lingers*, local radio's only sponsored variety show employing the services of a studio orchestra, is fast assuming the status of a regional network program. Originating at KYW each Thursday for a half hour and sponsored by Esslinger Beer, it had been pumped to WBAB, Atlantic City, for the past season. Sponsor now adds a third station and, starting this week, KYW also feeds the show to WDEL, Wilmington. Possibility that more stations will be added to the Esslinger network to cover additional markets where the suds are peddled.

Program used the full complement of Clarence Fuhrman's KYW orchestra along with the singing of Bill Peary, Frances King and Royal Harmony Singers. Account handled by Gray & Rogers agency.

ST. LOUIS, May 8.—KMOX has added Harold B. (Bud) Thorpe to its announcing staff. Previously spied for KOIL-KFAB, Omaha, and KLZ, Denver.

NEW YORK, May 8.—In an attempt to build a backlog of personnel for its program department, which has been all but short-circuited by the war, CBS will soon inaugurate a program orientation course for staffers. Anyone can apply for the course, but not everyone will be accepted.

Rather than waste time on people who don't have what it takes, or are liable to be drafted, the sessions will be limited to those over 38, in 4F or women. In addition, there will be an aptitude test before an applicant is enrolled and another after the semester is finished. No one will be guaranteed a job in programming, but those passing will be offered berths as they occur.

Actual schooling will consist of five lectures a week for four weeks, question sessions after each lecture and demonstration periods which must be attended. All material will be designed to give participants a prime background in programming. Lyman Bryson, director of education for CBS, will supervise the set-up, and Davidson Taylor, assistant director of broadcasts, will collaborate.

'Those We Love' Gets Benny Spot; JB for Overseas?

NEW YORK, May 8.—Jack Benny goes off the air May 30 for his annual summer leave of absence. His spot will be filled by *Those We Love*, dramatic show, currently aired over CBS.

He and his cast plan to resume touring camps to entertain servicemen in the States. Trek interrupted a few weeks ago by Benny's collapse from overwork. There is also talk (again) of taking the Benny troupe overseas.

Banner, WNEW P. A., A Maritime Lieut.

NEW YORK, May 8.—Jack Banner, press agent for WNEW, was sworn into the Maritime Service this week, going in public relations in Washington with rank of lieutenant. Checks out of the station next week. No replacement set as yet.

Banner is credited in the trade as having done a most effective job in flacking the station. Among his credits are the addition of John B. Kennedy, news analyst, to the staff and the origination and consummation of the station's news tie-up with *The New York Daily News*.

PLAN MAN-POWER SURVEY

BBDO Sets Up A Brain Trust To Study Tele

NEW YORK, May 8.—Batten, Barton, Durstine & Osborne have organized a television board to look into the possibilities of the cuffo time offers made by the Dumont and General Electric Video plants. Board was organized to insure presence of some of the top execs whenever a television matter arises.

With the confab table technique, key men in the agency will keep posted on developments. This will avoid a repetition of the embarrassing situation that arose recently when, after wickering a letter advising them of the free experimental offer, the agency called on a telecaster and asked why they hadn't been invited to participate.

As BBD&O gets into television experiments and a department is set up, the panel of execs will probably be dissolved.

'Underground,' N. Y. Versus 'Underground,' Chi

NEW YORK, May 8.—A top local station show, both from listener and reviewer reaction, has been WMCA's weekly half-hour drama *Underground*. Program has been on the air for the last eight weeks and is produced in collaboration with Free World Association.

Tomorrow (9) WBBM, CBS outlet in Chicago, is starting a weekly half-hour dramatic series also known as *Underground*. Show is scripted by Alan Sural, ex-WLW staff writer, and Sullivan J. Powl, ex-Washington (D. C.) newspaperman.

Both programs, as the titles imply, deal with the activities of underground groups battling the Fascists in Europe. However, the Chicago show, unlike the local thriller, has no official connection with either the Free World Association or its magazine.

The FWA group claims it has copyrighted the title but will not take any action until the Windy City program has premiered and representations have been made to the executives responsible.

Mercer, Slack To Follow Bob Hope, In Slack Stretch?

NEW YORK, May 8.—Foote, Cone & Belding is considering a combination of Johnny Mercer and the Freddie Slack ork as a summer replacement for the Bob Hope-Pepsodent program. Definite vacation time hasn't been set as yet.

Mercer recently returned from a jaunt to Australia with Joe E. Brown to entertain U. S. troops in the South Pacific area. He's not new to radio, having had a sizable success as guster on the Bing Crosby show and before that for Camel cigs alongside Benny Goodman.

Slack is the boogie-woogie pianist who once played with the Will Bradley crew and whose contract was the cause of considerable jockeying between the William Morris office and MCA. American Federation of Musicians last week gave the nod to the former.

Chi. Sun's "Sound-O"

CHICAGO, May 8.—The *Chicago Sun*, Marshall Field daily bucking Colonel McCormick's *Tribune*, is sponsoring a new quiz-musical program on WBBM. Show, called *Sound-O*, features Don McNeill and Jack Baker, who do the emcee chores on alternate evenings.

DENVER, May 8.—Mrs. Patsy Hartzell has joined the staff of KLZ, local CBS affiliate, as organist. Replaced Barclay Allen, who resigned for a war job in South Dakota.

Ham Gardeners

MINNEAPOLIS, May 8.—Six technicians and guards at WCCO transmitter, in near-by Anoka, are plowing up 20,000 square feet of transmitter grounds to plant Victory Gardens. Among vegetables to be raised are tomatoes, peas, lettuce and cabbage. Other products will include potatoes and, of course, corn.

Davis Nails Draft Ducking Wail About OWI Air Personnel

WASHINGTON, May 8.—Radio technicians and other key radio personnel of the Office of War Information were defended by Elmer Davis against draft-dodging charges this week in hearings before the Costello Committee of the House. Of the 58 OWI employees whose deferment has been requested on occupational grounds, 36 are either radio technicians or foreign language experts, and 22 are key film, radio and newsmen, Davis said.

Striking sharply at the draft-dodging charges, Davis declared his bureau's employees would face the same dangers in their overseas operations as they would if serving in the armed forces. Serious casualties among OWI overseas personnel are anticipated, Davis stated.

Davis also stated that if any radio or news workers wanted to dodge the draft they would have stood a better chance by staying at their radio station or newspaper than in government service.

WLIB Inks Union Contract Setting Up \$40 Low & Rises

NEW YORK, May 8.—American Communications' Association this week signed a contract with WLIB, Brooklyn outlet, covering all technical and maintenance workers. Closed-shop agreement provides \$40 minimum with \$5-a-week increases after six months and \$2.50 for each succeeding half year.

While men going into the armed forces will be taken off the pay roll, accumulative time will be credited to them and their wages, upon returning, will be based on time spent with the firm.

Other stations under ACA jurisdiction are WHN, WNEW, WHOM and WBNX.

Add Fem Trend; See to T.M.

NEW YORK, May 8.—Julia Chatterton, of the Atlantic Coast Network secretarial staff, this week assumed responsibilities of traffic manager. Succeeds Sylvia Kalliel, who has moved to the D'Arcy Agency as a copywriter.

How To Grab Sponsors-- Selling Talent, Not Time

PHILADELPHIA, May 8.—Norman Jay, free-lance news chatterer, became the only three-letter man in local radio as a result of grabbing off his third sponsor on a third station this week. Starting Monday (3), Jay added a nightly five-minute shot on WFIL to his schedule. Tagged as *News Highlight of the Day*, it's sponsored by Cooper Brewing Company. Set for 26 weeks thru Earle A. Buckley agency.

Last month Jay started a nightly quarter-hour news show on WPEN for Speare Optical Company, set thru Elinor Brown Agency for 52 weeks. His third show is a Sunday shot, *Postscript*, airing town news for servicemen, carried on WCAU for Yellow Cab. Set by Elinor Brown. Jay figures on becoming a four-letter man before the summer is half over. Auditioned a man-about-town chatter show for an undisclosed local sponsor, and starting of his fourth series contingent on clearing the time for a nightly ride. Jay's bagging of sponsors is unprecedented in local radio. Explains

Philly and Sanfran Stations Working Out Problems, Former With Teaching Set-Up; Fems In

The *Billboard* offers the first two geographical examinations in a series on the man-power situation and its effect on station operations. Correspondents in other "major" and "minor" areas are currently gathering data.

Philadelphia's success in handling the technician problem is familiar to everyone who was at the NAB war conference last week. Herewith, the first word of how the same management-union cooperation is aiming to solve the announcer shortage.

On the West Coast the man-power shortage, plus draft board disregard for "essential" ratings has the Don Lee chain engineers on a 48-hour week and other stations in a tough spot.

More recently, the union, also working with the stations, has started its own classes to develop radio announcers. Students get tutoring from the vet announcers and practical experience at the stations. In both instances, effort is made to get youngsters, particularly high school students.

Big Drain on Gabbers

Shortages in announcers is more pressing. Even with the union school bringing up candidates, station managers feel that they will not be enough to fill the gap. Answer to the problem is in bringing in females to handle gabbing chores. Union has frowned on femmes and stations, too, have been slow in taking to the skirts. At present, there are only two femme spielers and both have come up to expectations. WPEN was the first, two months ago, bringing in Barbara Smith to handle FM broadcasts. She was formerly a radio actress. This week WDAS brought in Polly Whittaker, formerly with stations in St. Louis and in Lancaster, Pa.

East Philadelphia

PHILADELPHIA, May 8.—Despite heavy inroads by the armed forces and, to a smaller extent, the inducements of war factories, the eight local radio stations have been able to cope with increasing shortages in man power. While announcers and engineers in particular have been raided heavily by the fighting forces, ability of the stations, large and small, to forget their differences and work out various solutions to the problem, has gone a long way in filling the gaps all along the line.

For a while, station managers were gravely concerned over the general exodus of engineers into the service and some feared that it might be necessary to shut down their stations. Many engineers were in the reserve and called up early, while others were offered flattering commissions in the signal corps. Top salaries attracted many engineers with radio training from outside industries, but stations not anxious to raid each other's staffs, which would be the inevitable outcome of this practice.

Most constructive step in bringing in engineers was worked out with the American Communications' Association, CIO engineers and announcers' union. Under union auspices and supported by all, the stations, deal was made with board of education to set up classes for developing radio engineers. Union members are serving as instructors and the stations donated the equipment. Samuel R. Rosenbaum, president of WFIL, hailed the move as concrete evidence of what good labor-management relations can accomplish for the radio industry.

West Coast San Francisco

SAN FRANCISCO, May 8.—War exigencies and the man-power shortage, plus the unwillingness of some local draft boards to defer "essential" workers has seriously affected the normal operation of radio stations in this area, according to the majority of local executives.

Situation has already caused shift from 40 to 48-hour week in the Don Lee coast set-up. Chain, which owns KPRC here; KHJ, Los Angeles; KGB, San Diego, and KDB, Santa Barbara, is now in the process of shuffling things on the technical side to make for greater efficiency in the light of the changing trends. However, it is the only chain or indie so far to announce such a policy.

Pat Kelly, production manager at KPRC, said the 48-hour week would be in effect by Monday (10). He said he had no information that it would be extended to other outlets of Don Lee or Mutual. KGO-Blue Network said it had not yet approached the 48-hour week plan. John Ellwood, manager of KPO-NBC, was out of town and could not be reached for comment.

Replacement Headaches

Kelly declared that it is the general policy of most local draft boards not to defer a man even tho he is declared to be essential to the industry. Deferments for engineers and technicians have been the exception rather than the rule, and the problem of finding suitable men to replace those who have been taken into the armed forces is becoming an ever-increasing headache.

"Few, if any, draft boards in this area are taking cognizance of the WMC ruling that radio is on the essential list," (See *Man-Power Survey* on page 9)

it by the fact that he is his own salesman. Points out that salesmen at local stations are only interested in selling time, even talking prospective sponsors out of talent budgets to pan off more commissionable time. Stress on selling time instead of shows accounts largely for the fact that Philadelphia radio ranks next to Squeedunk as a radio production center. As far as local talent is concerned, "rank" is a good word for Philadelphia radio.

In his experience in peddling himself to sponsors and agencies, Jay claims that time-buyers are interested in talent and are surprised that there is some floating around town. Local radio history is rich with names that have hit it high in New York airmiles immediately after leaving Philadelphia, where they all starved, more or less, in noble fashion. While Philadelphia radio rates as one of the leading markets in the industry, it also rates as one of the greatest passers-up-of-talent in show business.

M. H. Orodener.

S. Pac. Troops Get Shorted on News, But Plenty Show Stuff From Chains, Says INS's Alley

NEW YORK, May 8.—Norman Alley, International News Service correspondent just back from the South Pacific, says U. S. troops in that area are not getting adequate news from home. "The boys are supposed to be covered by our transmitters on the West Coast, but they're lucky if one newscast a week gets thru," said Alley.

"A few of the bigger troop units have powerful short-wave receivers that manage to pick up enough news from home to keep the men posted. But most of the servicemen, especially those on the active fronts, are lucky to have a standard long-wave set. The best they can get is the American news aired by Australia. This stuff is a rehash of U. S. news in the Aussie newspapers and has no following among the troops.

"Even the World Series was a flop Down Under. The Red Cross handled this feature there and didn't air the play-by-play until they had recorded the broadcasts which they picked up short wave, clearing time on all Aussie stations in an attempt to blanket all the troops. By then it was 24 hours after the game and the boys, knowing the final score of the game, were peeved and refused to listen. They were ready to sit up all night, if necessary, to catch the actual game. Once they knew the final score (and the grapevine sped the word around fast) they were just not interested in listening to the play-by-play.

"Straight entertainment is something else. The boys get plenty of broadcasts

Sponsors Add \$, Push News-Shots In W. Coast Area

HOLLYWOOD, May 8. — With newscasts a staple since Pearl Harbor, stations are picking up additional dough from sponsors. No trouble getting renewals, either. Post-Pearl spurt has passed, but news-program demand continues high and on a more solid basis.

KNX, Columbia's key station here, is putting out 210 newscasts a week. Seven originate in San Francisco and 42 in New York. Manhattan Soap renewed for another 52 weeks, effective Monday (10), sponsorship of *Dick Joy and the News*. Company is over CPN in the interest of Sweetheart product. Franklin Bruck ad agency, New York, represented sponsor. Planters Nut & Chocolate Company renewed William Winter's three-a-week (CPN) for 52 weeks, starting Monday (3). Represented by Raymond R. Morgan Agency. Winter airs from KQW, San Francisco.

A new program of straight news featuring Bob Anderson is sponsored by Kay Jewelers. Anderson on for eight weeks with Sunday (2) as starting date. Garfield & Guild Advertising, San Francisco, handled for Kay with Wayne Steffner as account executive for the net. Kay's Sunday cast fills out the strip sponsored by Peter Paul, Inc., (Walnetto Candies) Monday, Wednesday and Friday, and by Soil-Off on the other three.

KHJ going strong on newscasts with Phil McHugh on Monday thru Saturday and Upton Close having added another quarter-hour. William Ewing is on a sustainer from Honolulu and John B. Hughes is on three times weekly for Columbia Pictures over KHJ only and for Chevrolet twice over KHJ-Don Lee. Hughes is set for a new sponsor, Harvell Watches, for his post-war views. *Faces and Places in the News*, airing from San Francisco, is aired the five weekdays.

Fulton Lewis Jr. has been added at 1:45 a.m., which makes 15 times weekly he is heard over KHJ. David Prescott Barrows is a new KHJ addition with five a week for Union Oil, heard over Don Lee.

KMTR, now operating 19 hours a day, soon shifts to a 24-hour schedule with a five-minute newscast on the hour. Station has 14 news shots daily, but total will be upped to 38 under the new schedule.

of the big network programs that they were familiar with when they were home. But something has got to be done about getting them news about home in the same way that they got it on the air when they were civilians."

WCOP Remains at 500

BOSTON, May 8.—Federal Communications Commission has denied an application of the Massachusetts Broadcasting Corporation for permission to make technical changes in Station WCOP. In accord with wartime policy to conserve the use of vital materials, FCC refused permission to the station to increase its power from 500 to 1,000 watts.

KaDell Goes Cowpoke

HOLLYWOOD, May 8.—Carlton KaDell has replaced Reed Hadley as the cowboy hero on the *Red Ryder* strip over the Blue. Hadley left the program to concentrate on picture work. *Ryder* is sponsored locally by Langendorf United Bakeries.

Kids Start on Air, Move On

(Continued from page 4)

The Rock; Peter Fernandes, 15, formerly in several legit shows; Ronnie Liss, 12, who started on radio when only 2½; Bobby Hastings, 17; Ann Blythe, 13, signed by Universal Pictures; Marilyn Day, 16, now with Johnny Long's band and also under contract to Columbia Pictures; Walter Tetley, 18, now in pictures and in *Great Gildersleeve* program on the Coast; Nancy Walker, Dewey Barto's daughter now working for MGM; Tommy Dix, also under contract to MGM; Joan Tetzel, under contract to David Selznick and now in the play *Harriet*; Paul Porter Jr., who has worked more than 200 broadcasts and is now in *Tomorrow the World*.

Many of kid actors on the air are now old enough to qualify for Uncle Sam. Group includes: Jerry Tucker, who ran away three times to enlist in the navy; Charles Relly, who enlisted in the Canadian Air Force; Billy Hallop, now a corporal; Ralph Welliver, now in Iceland; Eddie Wragge, a lieutenant in the Signal Corps; John Most, a lieutenant ferry pilot, and Jimmy MacCallion, 24, formerly in films, now at Camp Jackson, S. C.

Auditioning Mom's Pride

Kid casts draw a lot of would-be actors. *Quiz Kids*, which started in Chicago almost three years ago as a sponsored show, has handled 5,000 auditions in Chi and other cities, according to Louis Cowan, who owns the show. It has used around 150 punks during that time and has rafts of applications that it thins down thru questionnaires. (Its latest Crossley is 10.5, very high for the Blue Network.) *Sustaining Game Parade* has had 1,400 kids on its quiz program during its five years, with a waiting list of 1,755. *Coast to Coast* draws 1,700 requests a year for auditions, but can use only about four new children monthly, and only one of the four is usually good enough to rate repeat appearances. *Let's Pretend* draws 500 audition bids annually, but "only 2 out of 30 are good enough to get on the show," says Nila Mack, the show's producer.

Child shows draw many adults to the studio audiences and from among those writing in. For example, 40 per cent of the 1,500 questions sent in weekly to *Game Parade* come from grown-ups.

As for earnings, the quiz programs pay off in prizes; amateur contest programs often hand out awards also, and the others pay AFRA scale or more. Those kids who establish themselves on radio augment their income thru making shorts and feature pictures, plus modeling, doing voices for animated cartoons and legit, etc.

Most important local kiddie-cast show is H&H *Children's Hour* Sunday mornings on WEAJ, emceed by Ed Herlihy, supervised by Mrs. I. W. Clements, with

Transradio Tosses WCKY for 2G Loss, But Wilson Says 'No'

NEW YORK, May 8.—Federal Judge John C. Knox this week awarded Transradio Press, Inc., damages of \$2,298 in its action against L. B. Wilson, Inc., Kentucky, ops of Station WCKY, Cincinnati, for breach of contract.

While contracting for the news service on an auxiliary basis, the station allegedly used Transradio on a primary footing.

Judge Knox, who had heard the case last December, clipped \$4,514 off the damages asked by the service.

CINCINNATI, May 8.—L. B. Wilson, president of L. B. Wilson, Inc., operators of WCKY here, when queried today concerning the Transradio Press, Inc., suit in New York, said that damages granted TP represented the amount the station owed for use of the TP ticker, a figure which the station was willing to pay when legal action was taken last December. He said he believed that the figure was closer to \$1,600 than \$2,298, however. Wilson said his station's contract called for the station to notify the TP if the station decided to continue with the service after the contract expired, and that removal of the TP service became automatic when the station did not renew its pact.

But How About Red (If Any) on Ledgers

NEW YORK, May 8.—The Blue Network's emphasis on the relation between its name and that of a sector of the spectrum has given rise to blue checks, blue ink, blue lights on elevators' up-and-down signals, blue Inoleum, blue typewriter ribbons and, naturally, blue letterheads. Last week they cropped up with blue painted lead pencils. They'll probably capitalize on blue Monday and eventually figure out a way to use the blue in "black and blue." But the net's call letters and mikes are still the standard black and white. Someone is mulling a big idea there.

Berle Out of Soup as Carson Goes Campbell

NEW YORK, May 8.—Ward Wheelock agency this week lost a sizable chunk of its Campbell Soup account to Foote, Cone & Belding. Shift was the result of the negative showing made by the Milton Berle show Wednesday evening on CBS, which WW recently produced for the souper.

Takeover will be consummated on June 2, when the program will switch to Hollywood and be built around Jack Carson, Warner Bros.' film player currently heading a Friday program on CBS for Camel Cigs. Late this week Carson was the only talent commitment set for the new show. He checks off the ciggy program late this month, possibly on May 21. Here also no replacement was set at press time. Possibility that this program may be continued sans Carson since it is slated for a summer layoff.

Ward Wheelock has had a stranglehold on the Campbell account for many years. Only break occurred about two years ago when Ruthrauff & Ryan had Bob Burns airing for the tureen tycoons for 26 weeks. Product was potato soup, then a new addition to the Campbell line.

DuMont Skips Week

NEW YORK, May 8.—On the basis of knowledge gained from its first live talent Video session, aired Wednesday (5) evening, the DuMont Television Company will suspend its new midweek schedule for one week while mechanical changes are affected in the studio. May 12 okay, but no show on the 10th.

NBC Fetes Barn Dance Gang

CHICAGO, May 8.—In celebration of the 500th anniversary broadcast of the Alka-Seltzer *National Barn Dance*, NBC threw a party last May 1 for the barn dance crew at the swanky Saddle and Cycle Club. Over 175 were guests of NBC at the reception, dinner and dance. Cast of the show, including Lulu Belle, Hoosier Hot Shots, Arkie, Eddie Peabody, Jack Holden and Glenn Welty; NBC officials, Miles Laboratories execs, and Wade Advertising Agency officials were present.

And Now Maj Bowes' Fame Has Reached War Dept. Hopefuls

Washington, May 8.—War Department employees will have chance to show their stuff on Major Bowes show, which will be aired from Constitution Hall May 20.

Big opportunity for government workers with inhibited talent, because entire show will be provided by War Department personnel. Army is co-operating in preparations, with Capt. Roy Lamson helping to arrange auditions for radio-struck clerks and stenos starting Monday (3) and to be completed today (8).

Fifteen winning acts will split \$200. In addition, each individual winning a place on the show will collect \$50.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"Take-a-Card"

Reviewed Wednesday, 8:30-9 p.m. Style—Quiz. Sponsor—Lehn & Fink Products Corporation. Agency—William Esty. Station—WOR (New York) and Mutual.

Another quiz show. This time each of five contestants draws four cards from a deck of playing cards—cards numbered 2 to 10 pay face value in cash, while picture cards pay gifts worth \$15 to \$50. If a contestant draws four cards of the same color he gets a bonus award of a \$100 War Bond provided he answers three of the four questions correctly.

Forgetting the card angle, which is not overly exciting, the quiz carries the normal laughs and tenseness that almost any quiz program has. On the opening show the questions were about grammar, topical events and school-book facts, and the contestants were given the benefit of the doubt. Lew Lehr was planted as a contestant and got a few laughs. Climax had the contestants answering a question for the kitty (the accumulation of cash and gift prizes muffed during the program). Unfortunately the show ran over and the final plug came in while the contestants were still playing for the big pot.

Program originated and paced by Wally Butterworth, late of *Vox Pop*. He knows how to keep contestants talking. Honey Johnson, formerly of the Song Spinners and the Bob Hope program, assists Butterworth in handling contestants. Has a nice voice. James Wallington did four plugs nicely.

Show airs over 200 Mutual stations and plugs the sponsor's Hinds Honey and Almond Cream. It pushed Berkeley Razor's *Better Half* program to a Monday night slot. *Take-a-Card* brings variation to network programming for this time segment. Competition is Tommy Dorsey, *Manhattan at Midnight* and *Dr. Christian*, so the new quiz can go places. Paul Denis.

Grace Morgan

Reviewed Wednesday, 9:55-10 p.m. Style—Vocal. Sponsor—Norwich Pharmaceutical Company. Agency—L. C. Gumbinner. Station—WJZ (New York).

A standard nitery chirper for some years, especially around this town, Grace Morgan got her pert cafe personality across on this new five-minute Monday-through-Friday slot. Apparently she has learned well from singing over night club microphones. Unlike many others, she makes the transition to radio without losing her vocal effectiveness.

The program moved fast, as any five-minute shot must. Miss Morgan opened with a singing commercial and into a song, then a commercial by the announcer, another song and a fadeout to repeat of a musical mention of Pepto-Bismol.

Effective enough as this type of show goes, but questionable as to how it will stand up against the competition of programs like Lux Theater, Fibber McGee and Molly, Dr. I. Q., Rudy Vallee, etc. Advantage is that Grace Morgan follows the Coca-Cola Spotlight Bands series. Paul Denis.

'95 Minutes From Broadway'

Reviewed Tuesday, 12:05-12:30 a.m. Style—Variety. Sustaining on WCAU-CBS (Philadelphia).

It being precisely 95 minutes from New York to Philadelphia, there is enough in this show's title to provide a pattern for a punchy variety show in its weekly ride across CBS airplanes. Either the intent is to bring Broadway to Philadelphia or take the Quaker City over to the Great White Way. Caught on this third shot in the new series, it looks as tho a directional finder should be added to the production staff.

Show started off promisingly enough with Powers Gouraud, home-talent raconteur, who is tops in the emcee

spot. Dipped into the archives for tidbits of local historical and theatrical facts that set the stage effectively for an opening song by Maxine, guest vocalist from Phil Spitalny's band, which was doing a theater stint in town. Then the program apparently headed for Broadway with Joe Laurie Jr., also guesting. But in reaching Grand Central Station program went by way of Mud-patch, Ark., as the vet Laurie went into a lengthy dissertation on corn-fed and corn-bred gags and stories. Gouraud finally pulled the program into the Gotham station on the wings of a Vincent Youmans medley with Jimmy Warrington's excellent band, aided by the lovely and enchanting voice of Maxine, who again carried the load.

Plenty of talent closeted in the local studio, but with such floundering aggravated by slow pacing and ill-timed spotting, it proves the old showman's adage that it takes more than names to make a good show. And it is almost sinful the way such excellent talents served for naught here. Show, as it stands, is certainly not typical of Philadelphia, altho its slow and sluggish pace might justify a revival of vaudeville's old gags about this village. If the intent is to transplant Broadway to a local studio, it misses by more than 95 minutes. It's only a blurry and bleary carbon copy of an original.

Forgetting the guest names, which seem to influence the direction of the program, there's enough in Powers Gouraud's man-about-townings, as he so ably proved on his local solo shot earlier in the evening, and in Warrington's fine band to serve as the nucleus for a good local-built variety show worthy of a dialer's attention after the midnight hour. For the musical tributes, there are enough local lads who hit high in Tin Pan Alley circles without ringing in a Youmans or Jerome Kern.

Laurie summed it up best when, in answer to Gouraud's query as to why a chicken crosses the street, he quipped: "For the same reason I came 95 minutes from Broadway—to lay an egg." And there was more reason than ribaldry to that rebuff. Maurie Orodener.

"The Run of the House"

Reviewed Tuesday, 2:30-2:45 p.m. Style—Homemaker hints. Station—WQXR (New York).

Charlotte Adams, for two years food editor of the newspaper *PM*, has brought to radio the same quality service she offered *PM*'s readers. Here she covers everything dealing with the home, does not restrict herself to food and benefits from the enlarged field.

Superficially, it would seem that her program is not unlike any other (and there are plenty of them) household hints show. Actually *The Run of the House* stands out, possibly because, in contrast to the others, Miss Adams knows from experience whereof she talks. This is not just a voice reading a script but someone who has done this type of planning, figuring and research in the past and knows how to present her findings.

She dips into marketing, rationing, mending, repairing and cooking. And where the use of a brand name would better identify the product mentioned, she inserts it even tho the program is still unsponsored.

Woody Leifer, station announcer, works the show to provide a dialog set-up that makes for easy listening.

Show is aired Tuesday, Wednesday and Thursday and should do well with the intelligent audience credited to this outlet. Lou Frankel.

Films Ignore Radio

(Continued from page 3)

offers but that the sponsor usually kills the deal. The sponsor, claim the writers, generally doesn't want to let the script and title, a valuable property, get out of his control. Feels that the picture company might mess up the plot and casting in a B film, and hence hurt the radio show.

Lack "Class Appeal"

Elaine Carrington, veteran radio scripter, holds that more radio pieces would have a chance for film output if

the film studios brought in the radio writer and sponsor as advisers on production. Filmmakers, on the other hand, claim most daytime serials just aren't worth the trouble, not even as B pictures. Jack Mahler, of MGM, says his company finds no "class appeal" in radio stories as compared to books and plays. Daytime serial plots are hackneyed and have been done to death in B pictures, he claims.

Jake Wilk, Warner script chief, says his company hasn't yet come across any "acceptable" material in radio. But if it does, it will buy it. "Warner buys story value first," he says, and "radio shows rarely have story value." Points out that radio listeners are accustomed to getting entertainment value free and therefore can't understand why they have to pay to see the same theme on the screen. He recalls that Amos and Andy made one film which did all right because people wanted to see how they looked; but Amos and Andy never made another. Radio names like Rudy Vallee, Edgar Bergen and Fibber McGee and Molly have never hit the top in films, he noted.

They Make Good B's, Anyway

Twentieth Century-Fox bought Irving Reis's *Meridian Seven* five years ago and made it into a B. Reis subsequently settled in Hollywood as a film director. But that's about all 20th has done with air stories. Paramount bought a few radio tales, but never made any into A features.

As one script film exec put it, "Radio stories can be adapted into film product some of the time, but even then, the stories and title are good only for B pictures. And now, because of war priorities on film negative, there's no room for B pictures."

NEW YORK, May 8.—Probably the most ambitious film based on a radio show will be *Duffy's Tavern*, which has been sold to the new production firm of Jack Skirball and Leo Spitz. Fred Allen is set for the star role, and Jack Moss will produce. Film will be shot at the Samuel Goldwyn Studios. Spitz formerly released his pictures thru RKO.

Circus Air Blurbs

(Continued from page 3)

the New York engagement alone, they've bought time for spot announcements on WABC, WJZ, WEA, WOR, WNEW, WHN, WMCA, WEVD, WOV, WLBB and WINS.

Mike personalities were developed from circus performer ranks by Kelley and his associate, Frank Morrissey. They scripted all the air shows and coached artists in the technique of radio speaking and projection. Kelley trained and rehearsed officials, staffers and performers in their appearances. To date this season participants have included Robert Ringling, Felix Adler, Fred Bradna, Merle Evans, May Kovar, Paul Jerome, Emmett Kelley, Theol Nelson, Grace Genders, Ria Koster, Chat Chilvers, Antoinette Concello, Helen Wallenda, Johnny Tripp, Charlie Bell and Jack LeClaire.

President Ringling was waxed by OWI in a circus program for servicemen abroad. *Fitch Bandwagon* was also recorded for foreign consumption, inasmuch as it contained a musical salute to show people in the armed forces and because its guests were sons and daughters of servicemen overseas.

With time promoted from WHN, the circus was aired from the Garden lobby for two weeks, clowns being interviewed to plug War Bond sales. Bond buyers who phoned in their orders received autographed pictures of participating clowns.

Commentators and personalities John B. Kennedy, Edwin C. Hill, Peter Hayward, Paula Stone, Lorraine Sherwood, Lowell Thomas, Uncle Don, Jack Mitchell, Don Goddard, *The Herald-Tribune's* Tobin, *Junior Newscaster*, Stan Shaw, John Gambling and Pat Barnes have devoted time to the current show.

So far this year members of the circus radio staff have guested on a batch of network and local shows, including *True or False*, *Fitch Bandwagon*, *Double or Nothing*, Fred Allen, Red Skelton, Isabel Manning Hewson, Ellery Queen, Alma Kitchel, Treasury Department's *Bondwagon*, Mary Margaret McBride, and Nancy Booth Craig's and Adelaide Hawley's programs.

The opening performance on April 9 was carried by WOR and the Mutual Network, with Dave Driscoll, Kelley and Morrissey taking part. But during the first week the show's spot announcements were held in abeyance till the streets around the Garden could be

cleared of long lines of ticket buyers. Programs were backgrounded by circus band music from recordings of *Circus*, a Columbia album done in 1941 by Merle Evans and the RB band.

During the tour numerous special events will be broadcast from the show-grounds en route. Radio department will offer its program facilities and talent to local stations in their War Bond and other war activities and campaigns.

These wide and varied radio activities take up only a portion of Kelley's time. In addition to having spoken on the "biggah and bettah" stations of the country, he regularly addresses clubs and schools along the route, pens circus stories and articles for magazines, and has authored *Circus Holiday* and *Fun by the Ton*. He is also an authority on circus music.

In his spare (?) time Kelley manages the Delaware County Fair in Ohio and runs a furniture store.

MAN-POWER SURVEY

(Continued from page 7)

Kelley said. "We have been able to get deferment for only one technician."

Other station managements sounded the same note on the man-power shortage problem.

Jerry Akers, manager of KSAN, a small independent, said:

"There isn't an available first-class operator in town. We've been using men holding second and third-class tickets for nearly a year now."

The manager of another station, who preferred not to be identified, declared:

"The turnover among technicians at our station has reached 300 per cent since the war started. We are now using a woman program manager and a girl copywriter."

WHAT'S "JOB FREEZE"

(Continued from page 4)

regulation prohibits the use of any radio actor at above-AFRA-minimum wages. Several programs pay above-scale wages for many reasons, one of which is to get the performer they want without having to worry about him having a conflict with another program. These same performers work other programs for AFRA minimums. Under the wage freeze, it is a violation to pay an actor more than he got on his last show unless there is a 30-day interval between jobs. Here again a clarification will be requested.

WASHINGTON, May 8.—The War Labor Board this week unanimously approved wage increase, ranging from 4½ to 10 per cent, for members of AFRA. Tilts were part of the new contract recently negotiated between AFRA and the networks and came to the WLB with approval of both the union and the employers.

The flat 10 per cent over-all boost was okayed with the following exceptions:

Sound effects men at WGN, Chicago affiliate of Mutual, and staff announcers at WTAM, Cleveland outlet of NBC, were ruled out. They had received increases since January, 1941, in excess of the 15 per cent "little steel" formula used by the WLB. Likewise, CBS employees in Los Angeles were limited to a 4½ per cent jump; and the 10 per cent boost for Don Lee staffers in Los Angeles and San Francisco will only affect the newcomers, since the current staff already get at least that much above the minimums.

Increases for NBC and CBS sound effects men in Chicago were made retroactive to January 1 and 17, 1943 respectively. All other wage tilts are retroactive to December 15, 1942.

W H O

Goodman, James, Spivak, J. Dorsey, Miller, T. Dorsey, Kysner????????? Who'll be voted the favorite band of America's college students this year? Watch for *The Billboard's* 6th Annual College Band and Music Survey and you'll find out.

Hub in High: 'Show Time' 24G Plus; 'Havoc' \$26,500; 'Claudia' Booms at Low Tab; 'Sisters' Took 50G, 2 Wks.

BOSTON, May 8.—In tune with the times, Boston legit houses did record-breaking Holy Week business, against tough competition of a holiday (Patriot's Day, April 19) and the marathon the day before.

Managers give the same reasons as the merchants—everybody and his brother flush with new dough and an urge to spend it. Since consumer goods are growing scarcer in geometric proportions, all places of amusement are profiting as never before. However, Easter Week, oddly enough, was not so good. Bright spring weather may have been the reason.

Fred Finkelhoff's variety bill, *Show Time*, starring his wife Ella Logan, and comedians George Jessel and Jack Haley, did terrific at the Shubert, with capacity at every performance (1,500 seats; scale, Saturday night, \$1.10-\$3.30; week nights, \$1.10-\$2.75; mats, 55c-\$1.65). Total gross for opening stanza of 10 performances, \$24,000. This was hot, especially considering the four low-price matinees. This is show's last week. *Student Prince* and *Blossom Time* due May 24.

In the third and final week (ending last Saturday), the John Wildberg-J. J. Leventhal-Messrs. Shubert touring company of *Cry Havoc!* drew about \$7,500 at the Plymouth (1,350 seats; scale: matinees, \$1.10-\$2.20; evenings, \$1.10-\$2.75). Second week drew \$10,000 and the first \$9,000. A steady sprinkling of elderly Theater Guild subscribers helped an otherwise weak box-office sister in the first two frames.

Third Boston engagement of *Claudia* proved again (as if that were needed) the worth and wisdom of the low-top principle. Show repeated the success of last season's second-run *My Sister Eileen*, which made good money at the same theater (Colonial) for every one of its 10 weeks, (1,604 seats; scale: Wednesday matinee, 55 cents-\$1.10; Saturday matinee and all evenings, 55 cents-\$1.65). With an \$18,210 gross possible, the fourth week ending Saturday (1) hit \$9,000; third week, \$9,500; second week, \$11,000.

This is the original company of *Claudia* with two substitutions, Phyllis Thaxter for Dorothy Maguire, Marguerite Namara for Olga Baclanova. Other leaders are Donald Cook, Frances Starr. Run extended by two weeks to May 15, after which show plays three weeks in New England and then jumps to the West Coast. West Coast company of *Junior Miss* is due in from Chicago May 17 to stay for a run.

Second week of Edward Gould's stock production of *The Ghost Train*, an old Boston favorite, drew \$2,200 to out-of-the-way Copley (1,231 seats; scale, 55c-\$1.65). Elissa Landi in *Candida* opened to poor notices and drew about \$2,500.

In a return engagement, San Carlo Opera Company opened at Boston Opera House (2,800 seats; scale, 55c-\$2.20) to a good house of \$2,400. Grossed \$19,000 in 10 performances of opera in repertory—a good showing for a second engagement.

McConnor Puts Up Expenses Bond To Heckle K-H Again

NEW YORK, May 8.—Vincent McConnor, who recently lost a final judgment award on his infringement suit against George Kaufman and Moss Hart on charges of pirating his *Sticks and Stones* for their production of *The Man Who Came to Dinner*, has posted a bond for expenses, etc., pending his appeal in U. S. Circuit Court of Appeals. Also seeking a motion for a stay of the final judgment, which was made by Federal Judge Clarence G. Galston.

In addition to Kaufman and Hart, Warner Bros., the estate of Sam H. Harris, and Random House were named as defendants for their part in the screening, staging and publication of the script.

The court in dismissing the action held that while both plays related to the life of the late Alexander Woollcott, Kaufman and Hart's was a comedy, while McConnor's was a mystery.

Same period in March San Carlo drew \$26,000.

Total take for Katharine Cornell's *The Three Sisters* hit above \$50,000 in two weeks at the Shubert (scale, matinees, \$1.10-\$2.75; evenings, \$1.10-\$3.30). First week, \$24,000; second week, \$26,000.

Hub After Scalp 'Student' \$22,800 In Phila.; 4 Wks. Carded; 'Eve' Due

BOSTON, May 8.—Most recent action by the Senate on the "ticket-scalping racket" in Boston is a resolve calling on Attorney General Robert T. Bushnell to investigate. After three bills, aimed to regulate ticket agencies, were pigeon-holed or defeated, the Senate passed the probe resolution. It was declared that there were instances in which a theater reported that no tickets were available, but that they could be obtained at any of 22 agencies at a premium.

Stated that premiums range from 85 cents to \$1.10 a ticket, difference being split between theaters and agencies in certain specific cases; that the public had been "fleeced of \$1,000 to \$2,000 a night during a show's run here—creating, in effect, a racket which has mulcted the public out of millions."

Both Shuberts Lose On 'Havoc' & 'Speed'

NEW YORK, May 8.—Lee and J. J. Shubert lost a case apiece at the arbitration table this week. Each award was in the vicinity of a couple hundred dollars and involved infringements of Equity rules regarding a two weeks' minimum pay guarantee.

Lee Shubert came up under charges of the *Cry Havoc!* company. Rebecca Brownstein, handling the case for Equity, claimed that immediately following a Christmas week layoff in Philadelphia for rehearsal, Shubert closed the Broadway run after a week and a half. (*Havoc!* ran for 12 performances on Broadway.) Equity contract guarantees a minimum of two weeks' pay after the holiday hiatus. Shubert countered that the actors had been paid full salary during the layoff, but Equity does not credit full week's pay during rehearsal against the two weeks' guarantee.

J. J. was up for similar violations, involving *Full Speed Ahead*. In this case, several preview benefit performances were given during an extra rehearsal week (at full pay) before the official opening. Shubert figured the opening from the first benefit preview, but Equity insisted that only paid performances count.

Shuberts recently settled a slew of cases against Equity's "sleeper" clauses.

Enters Appeal in 'Stage Door' Suit

NEW YORK, May 8.—Madge Christie, author of *Thru the Looking Glass*, filed an appeal in U. S. Circuit Court of Appeals Wednesday (5) against an award by Federal Judge Alfred C. Cose requiring her to pay defense attorneys' fees and costs totaling \$6,079. Miss Christie was ordered to pay the sum March 30 in an unsuccessful action against playwrights George S. Kaufman and Edna Ferber in which she charged the pair had plagiarized her play in their production of *Stage Door*.

Also sued were the estate of Sam H. Harris, producer of *Stage Door*, and Doubleday, Doran & Company, and Dramatists' Play Service, Inc., play publishers.

Westport Keeps Shuttered

WESTPORT, Conn., May 8.—Westport Country Playhouse, summer operated by Lawrence Langner and Armina Marshal for many years, but which suspended last season because of the gasoline shortage, will again be closed this trip.

Only a Trouper Would Admit It

NEW YORK, May 8.—At the Newspaper Guild Ball Friday night (30) Milton Berle, who received one of the "Page One Awards," summoned his "boy," Arthur Treacher, to the stage to help him remove his coat. Treacher performed the chore, swung the coat over his arm and remarked in his deadpan characteristic, "Ladies and gentlemen, believe it or not, this is more than I do in the *Follies*."

Theft Charge Up Again in 'Skin' PP Win

NEW YORK, May 8.—Award of the Pulitzer Prize to Thornton Wilder's *The Skin of Our Teeth* rekindled the fiery controversy touched off a couple of months ago by two writers for *The Saturday Review of Literature*, Henry Morton Robinson and Joseph Campbell. Immediately after the announcement was made by the trustees of Columbia University, Robinson and Campbell sent a protest to the prize committee restating their allegation that the Wilder play is a theft from James Joyce's *Finnegan's Wake*.

Complaint of the two writers recently figured in the Critics' Circle award, in which *Skin* lost out to Sgt. Sidney Kingsley's *The Patriots*. Several critics claimed that Wilder had made his play ineligible by refusing to clear himself of the "charge."

Marks the third time that Wilder, now a major in the Army Air Forces, has plucked the Pulitzer plum. His *Our Town* took the citation in 1938. Honor also carries a \$500 prize.

Pokeep to Tee Off Ninth Time June 30 For Six-Week Span

POUKHKEEPSIE, N. Y., May 8.—Teddy Jones moves his Starlight Theater into the Playhouse here June 30 for a six weeks' Drama Festival. Starlight has operated for nine consecutive seasons at the big barn theater in Pawling, N. Y., but restricted traveling in this area has brought about the switch to more centrally located spot.

Theater will be in charge of Jones and Isobel Rose, who will present current Broadway shows and one tryout. Starlight Junior Players, apprentice group, will also function this year.

'Russe' Terp in Fat 1-Week 21G

PHILADELPHIA, May 8.—Previously confining its local performances to concert halls, *Ballet Russe de Monte Carlo* proved a box-office click in its first full-week engagement at a legit house. For the week ended last Saturday (1) at the Locust Street Theater, ballet grossed a fat \$21,000 at \$2.85.

Of interest is the fact that the advance sale before and during the run was negligible, with the dance lovers lining up before the ducat window nightly as they do at the concert halls.

'Student' \$22,800 In Phila.; 4 Wks. Carded; 'Eve' Due

PHILADELPHIA, May 5.—With local legit houses and other amusements thriving in a free-spending era, fat grosses for most shows are no longer news. However, local circles are viewing with surprise the terrific box-office strength of an evergreen at the Forrest Theater. Venerable opus is *The Student Prince*, and for all the years it has been around, figures on getting its fattest figures now. On its visit here last season, *Student* took \$31,600 in two weeks. It hit a top-heavy \$22,800 for its first week ended last Saturday (1), with a sellout Friday and Saturday. Playing at a \$2.85 top.

Advance sale heavy and continues. Operetta, with Everett Marshall in the lead, was originally set for two weeks, but on the strength of first week's business (and sure to top that this week) *Student* will stay for four. With same company remaining at Forrest for revival of *Blossom Time*, theater is set to fill out the season with lit weeks running into late June.

Scarcity of shows making it tough for the other two Shubert houses to cash in on the booming legit season as it goes into the final stretch. *Tobacco Road* is at the Locust Street Theater for the second time this season and the 11th in the last 10 years or so, and following its fortnight, house brings in *Dracula* with Bela Lugosi on May 17 for what will be the last attraction of the season unless something turns up. Dark this week and next, Walnut Street Theater also lights up on May 17 with *The Eve of St. Mark*, the only attraction on the call board.

Shubert Majestic Kayoed in Boston

BOSTON, May 8.—Another of the Hub's legit houses is now out of the running. Shubert-owned Majestic (capacity, 1,600) has been leased to New England indie film exhibitor E. M. Loew.

Five-year lease was signed a few weeks ago, stipulating that only films could be shown in the theater. Puts the lie to widely current rumors that E. M. Loew and Lou Walters were planning to turn the famous old house into a nitery.

BOSTON, May 8.—For several months there has been a lot of loose talk around the Hub about an in-town summer theater. So far the only tangible evidence comes from the direction of the Subway Circuit.

If the run of *Dracula*, with Bela Lugosi, is a success at Shubert-owned Plymouth (current), the show's backers, J. J. Leventhal and Harry Oshrin, may lease the house for the summer. It would be operated as the northern end of Leventhal's well-known Subway Circuit.

Gabber Takes Joy House

BOSTON, May 8.—Russell E. Offhaus, announcer (*Farmer Russ*) of Station WCOP, is branching out. Will manage and direct an in-town summer theater, Beacon Hill's famous old Joy Street Playhouse.

House was the home grounds of co-op repertory under direction of Catherine Huntington, which folded last fall. First show scheduled is *Goodbye Again*, planned for late June, with season to run thru Labor Day.

BROADWAY RUNS		
Performances to May 8 Inclusive		
Dramatic	Opened Perj.	
Angel Street (Golden)	Dec. 5 '41	596
Arsenic and Old Lace (Fulton)	Jan. 10 '41	1012
Blythe Spirit (Booth)	Nov. 5 '41	614
Corn Is Green, The (return)	May 3	8
Councilor-at-Law (revival)	Nov. 24	189
Dark Eyes (Belasco)	Jan. 14	132
Doughgirls, The (Lyceum)	Dec. 30	153
Eve of St. Mark, The (Cort)	Oct. 7	247
Harriet (Miller's)	Mar. 3	75
Jarvis (Playhouse)	Sept. 10	277
Junior Miss (46th St.)	Nov. 18 '41	606
Kiss and Tell (Biltmore)	Mar. 17	64
Life With Father (Empire)	Nov. 8 '39	1454
Patriots, The (National)	Jan. 29	116
Skin of Our Teeth, The (Plymouth)	Nov. 18	198
Sons and Soldiers (Morosco)	May 4	6
Three's a Family (Longacre)	May 5	5
Tomorrow the World (Barrymore)	Apr. 14	20
Uncle Harry (Hudson)	May 20	399
Musical		
By Jupiter (Shubert)	June 3	374
Lady in the Dark (return)	Feb. 27	93
Oklahoma! (St. James)	Mar. 31	48
Rosalinda (44th St.)	Oct. 28	138
Something for the Boys (Alvin)	Jan. 7	141
Sons o' Fun (46th St.)	Dec. 1 '41	601
Star and Garter (Music Box)	June 24	366
Ziegfeld Follies (Winter Garden)	Apr. 1	44



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Bessie Watty ... Perry Wilson ... Thelma Schnee
Miss Moffat ... Ethel Barrymore ... Same
Robbart Robbitch ... Patrick O'Connor ... Thomas Lyons
Morgan Evans ... Richard Waring ... Same
Clyn Thomas ... Gene Ross ... Kenneth Clarke
John Owen ... Peter Harris ... Merritt O'Duel
Will Hughes ... Bert Kalmar Jr. ... Terence Morgan
Old Tom ... J. P. Wilson ... Sayre Crawley

BOYS, GIRLS AND PARENTS (1943): Julia Knox, Betty Conibear, Julia Carlson, Jane Van Duser, Josephine Capel, Gwilym Williams, 1940: Julia Knox, Amelia Romano, Betty Conibear, Rosalind Carter, Harda Normann, Joseph McInerney, Marcel Dill, Gwilym Williams, Tommy Fix.

It will be noted that there are 11 changes in principals, with four status quo. Since Miss B., the Welsh school-mistress, and Richard Waring, the boy miner whom she transforms from illiterate to Oxford, are part of the status quo, the whole affair is hunky-dory from the viewpoint of this corner. Beyond that, however, all the other performers are right up to snuff and in there pitching with Barrymore and Waring.

Direction by Shumlin; setting by Howard Bay, built by William Keilam and painted by Center Studios; costumes by Ernest Schrapps; executed by Eaves Costume Company and Veronica; lighting supervised by Wil Washcoe, with equipment by Century Lighting Company; general manager, Kermit Bloomgarden; stage manager, Edward McHugh, assisted by Patrick O'Connor; assistant to the director, Rhys Williams; Welsh music conducted by Gwilym Williams; company manager, Peter Davis; press agents, Richard Maney and Sol Jacobson.

Credit to every one of them for The Corn Is Green. Leonard Traube.

"Dracula" Swell \$2,682, Bridgeport, 1

BRIDGEPORT, Conn., May 8.—Bela Lugosi, in Dracula at Klein Memorial for one performance, drew a swell \$2,682.

Admish scaled from \$1.10 to \$2.75. San Carlo Opera Company booked in for two performances on May 16.

NEW PLAYS ON BROADWAY

MOROSCO

Beginning Tuesday Evening, May 4, 1943

SONS AND SOLDIERS

A drama by Irwin Shaw. Staged by Max Reinhardt. Settings designed by Norman Bel Geddes and built and painted by Studio Alliance. Electrical equipment by Century Lighting Company. Incidental music under direction of Ruth Lovien. Dance sequences by Wally Jackson. Assistant to Mr. Reinhardt, Lili Darvas. Technical assistant to Mr. Geddes, Thomas Farrar. Costume assistant, Sylvia Saal. Nick Holde, general manager. Charles Washburn, press agent. Cledge Roberts, general stage manager. Regis Joyce, stage manager. Laura Freeman, assistant stage manager. Presented by Max Reinhardt, Norman Bel Geddes and Richard Myers.

John Tadlock ... Herbert Rudley
Victor Carrick ... Millard Mitchell
Rebecca Tadlock ... Geraldine Fitzgerald
Andrew Tadlock ... Gregory Peck
Andrew Tadlock, as a Child ... Jack Willett
Dora Applegate, as a Child ... Joan McSweeney
Ernest Tadlock, as a Child ... Ted Donaldson
Lincoln Graves ... Leonard Sues
Ernest Tadlock ... Kenneth Tobey
Matthew Graves ... Karl Malden
Marie ... Sara Lee Harris
Anthony ... Roderick Maybee
Miss Gillespie ... Martha Greenhouse
Mr. Leverhook ... William Beach
Mark Lowry ... Edward Forbes
Dora Applegate ... Audrey Long
Catherine Carrick ... Stella Adler
The Mailman ... Edward Nannary
The Salesman ... Jesse White
Catherine's Escort ... Albert Bergh
Carol ... Phyllis Hill
Alice ... Harriet Jackson
Minister ... Royal Dana Tracy

The Play in Three Acts, the Action Taking Place in a Small American City in 1916.

Padding a shaky script with fascinating character bits, sparkling albeit unessential comedy scenes and crisp, competent personal performances is standard theatrical trickery. Often as not it works; unfortunately, this is one time it failed to click.

The trick didn't work probably because the combination of three producers and the opinions expressed by Metro-Goldwyn-Mayer, which financed the production, did not make for unanimity of ideas and action.

In any event, something went amiss somewhere down the line, for if what came out (and it was a hodgepodge) was anything like what went into the hopper, then the executives involved were way off base in doing the show. MGM, in particular, didn't do so well, as Sons and Soldiers is strictly a long-shot as prospective film fare.

The plot uses a switch on the dream technique to let a prospective mother decide whether to have the child against the family's medico's advice or to submit to an abortion. Via the Freudian gimmick, she sees her family as they will be—as kids, students and workers. And since the plot span ranges from 1916 to 1942, there is ample opportunity to hit almost every chord in the thespian repertoire.

The major fault in the foundation of the play is the weakness of the basic theme, i. e., the mother, by watching the growth and experiences of her family, and especially her first son, must decide whether she will send him off to fight the Fascists. The crevasses that keeps the play from jelling is the sum total of all the extraneous matters, sex for one, that clutter up the plot. By the time the last curtain rolls around and the political dilemma becomes paramount, the audience is watching only the individual performances; the plot is somewhere offstage out of sight, sound and significance.

The best thing in the play are the individual performances. Geraldine Fitzgerald, originally from Dublin, last seen in legit with Orson Welles's Heartbreak House and more recently in the films, is attractive, appealing and most resourceful as Rebecca Tadlock, the mother. Gregory Peck, as Andrew, the first son, is a young man with woman appeal and considerable acting ability. Millard Mitchell, as the family doctor, gets a chance to act for a change, instead of being type cast, and comes across with a swell stint. Herbert Rudley, as Rebecca's husband, was too much the Shakespearean for the part. Stella Adler, as a flighty floozy, was fine and dominated every scene she was in. Karl Malden was right as the free-lance fighter; Joan McSweeney, Jack Willett and Ted Donaldson were superb as the children, and Edward Nannary, as the mailman, and Jesse White, as the salesman, scored solidly in comedy bits.

There were good scenes, too, some of them more Saroyan than Shaw, and even

Leonard Sues tooting a trumpet in true Harry James fashion. There was even a scene that has the making of a perfect blackout—the one where Andrew and Mrs. Carrick are anxious to keep an assignation but everytime they start upstairs there comes another interruption.

There was an expert setting by Norman Bel Geddes which, as might be expected, was simple and effective yet appeared tricky.

A lot of things, too many things, but not enough of any one thing to add up to a really good evening's entertainment. Lou Frankel.

LONGACRE

Beginning Wednesday Evening, May 5, 1943

THREE'S A FAMILY

A farce comedy by Phoebe and Henry Ephron. Staged by Mr. Ephron. Setting designed by Stewart Chaney, built by Vail Construction Company and painted by Robert Bergman Studios. Costumes by Bianca Stroock. Baby sound effects by Honey Mackenzie. John Pollock, general manager. Max Siegel, company manager. Bernard Simon and S. Jay Kaufman, press agents. Carl Judd, stage manager. Earl McDonald, assistant stage manager. Presented by John Golden.

Sam Whitaker ... Robert Burton
Irma Dalrymple ... Ethel Owen
Adelaide ... Doro Merande
Kitty Mitchell ... Katharine Bard
Archie Whitaker ... Edwin Phillips
Hazel (His Wife) ... Dorothy Christ
Frances Whitaker ... Ruth Weston
Delivery Man ... Edmund Dorsay
Eugene Mitchell ... Francis De Sales
Two Moving Men ... Carl Judd, Earl McDonald
Another Maid ... Cee Gee James
A Girl ... Jean Bellows
Dr. Bartell ... William Wadsworth
Joe Franklin ... Richard Midgley
Marion Franklin ... Virginia Vass

SCENE: The Living Room of Sam and Frances Whitaker's Apartment on West 110th Street in New York.

ACT I—Scene 1: Late Afternoon, September. Scene 2: Later the Same Night. ACT II—Scene 1: Two Months Later, Thanksgiving Day. Scene 2: An Hour Later. ACT III—That Night.

John Golden's farce about birth-rate increase in war, which rehearsed and tried out under the title of The Home Front, has reached the Longacre as Three's a

Family. To quarrel with either the writing or the production would be like stabbing a fork into a cream-puff—a delightful hot-weather dessert, albeit not much sustenance. Three's a Family is one of those innocuous little farces that will please suburban ladies and not fall too far afield of the meatier tastes of the welders and riveters. The Longacre has a permanent summer boarder which, like all summer boarders, will probably wear out its welcome by September.

This study on trends in population narrows the field to 110th Street in New York, where Sam and Frances Whitaker maintain a livable, middle-class apartment (Stewart Chaney provides an appropriate setting) by dint of Mrs. W's \$7,500 annual salary as an undefined office executive, and Mr. W's handiness about the house. This arrangement is most satisfactory to both of them because Sam's previous excursions into the business world have resulted in serious financial setbacks. The Whitaker children, Kitty and Archie, are both married. Kitty has a three months' old baby which she finds rather hard to manage, what with the house and the meals, etc., causing her husband to become so disgusted with her domestic gaucheness that he leaves her to enlist in the army. Whereupon, she descends on the Whitaker household—crib, carriage and diaper hamper. Archie's wife is also having a baby and, not being too considerate either, chooses her in-laws' home in which to have it. As Mr. Whitaker says on the day of the Pilgrim's feast, "This is not Thanksgiving Day; this is Labor Day."

The cast is uniformly excellent, with Robert Burton, Ruth Weston, Katharine Bard and Ethel Owen scoring in the leads. Edwin Phillips gives the most definite portrait yet of an expectant father, and manages to be very funny in one of the more overworked roles in the theater. Doro Merande, William Wadsworth, Jean Bellows and all the others contribute considerably to the mirth. Henry Ephron, who wrote the script with his wife Phoebe and also directed, has managed to keep things rolling at an increasing pace, which helps make the play seem much funnier than it probably is.

If there's isn't a laugh a minute, at least there's a laugh every other minute. Shirley Frolich.

Ethel Barrymore's Return With "The Corn Is Green" --A \$2.20 Nifty for Thrifty

NEW YORK, May 8.—Ethel Barrymore returned to town in The Corn Is Green Monday (3), permitting the Martin Beck Theater to remain dark less than a week, the Emlyn Williams opus succeeding The Pirate in the comfortable and spacious house on 45th west of Elgth.

Miss Barrymore, who by this time in her long and brilliant career in the theater must be everyone's favorite, as she must surely have been when she was wowing 'em in those decades when this sentinel, unfortunately, was too young to be given the great privilege of viewing how the drama is done the Barrymore (Ethel) way, came back after a hefty and well-recompensed tour of some 16 months in most of the States of the Union.

The dozen or so commonwealths which did not appear on the Corn-Barrymore itinerary were certainly deprived of a significant event. It is always significant when Miss Barrymore appears on a stage. Even if she did not talk and only walked, or perhaps gave out exclusively with the orbs or the w-k. Barrymore hauteur, it would be an expertly done exercise in the drama—to be watched by experts to their gain and everlasting joy.

Miss Barrymore is a trouper. She did little short of 80 one-nighters and about 23,000 miles following the New York run—a run which began on November 26, 1940, and kept sailing thru for 475 performances until January 17, 1942. When the First Lady (with a bow to the other First Ladies of more modern vintage) started to make a career, practically, of The Corn Is Green she was a youthful 61. Now, at 63, she's the youngest thing around for our money. One of these days she is bound to be mistaken for the

adolescent in the Williams corker. Maybe she should take the play to the key and unkeyed cities again and come back younger. If that's what traveling does to people there's a hint for some of us, young and old, who don't rate so well with the medicos.

It's good to hear the rumor that she'll follow the Gotham run with another round-the-country trek, but at a \$2.20 New York top, which as far as we are concerned is an error in judging public pulse on the part of producer-director Herman Shumlin (who seldom before has been accused of booting the ball), Miss Barrymore and her vehicle might go on forever, causing a great cultural and entertainment void in 47 other States of these fair U. S. At a bigger top La Barrymore could still click, but maybe Mr. Shumlin, who is nothing if not shrewd, has gathered so much coin with this and other hits before and since the birth of Corn, that he is sincerely and, more important, exclusively devoted now to Mr. and Mrs. Jonathan Quaint Public. Score another one up for Herman Shumlin.

For the benefit of historians and others who follow these details, here are the cast line-ups of 1940 and 1943:

1943 1940
John Coronwy Jones ... Rhys Williams
Tom E. Williams ... Rhys Williams
Miss Ronberry ... Mildred Dunnock
Esther Mitchell ... Mildred Dunnock
Idwal Morris ... Chas. S. Pursell
Kenneth Clarke ... Chas. S. Pursell
Sarah Pugh ... Gwyneth Hughes
Gwyneth Hughes ... Same
A Groom ... George Bleasdale
George Bleasdale ... Same
The Squire ... Lewis L. Russell
Lewis L. Russell ... Edmond Breon
Mrs. Watty ... Eva Leonard-Boyne
Eva Leonard-Boyne ... Rosalind Ivan

Four A's Grants NY AGVA Local Right to Hold Membership Meets

NEW YORK, May 8.—Associated Actors and Artistes of America at a meeting Friday approved the principle of membership participation, local autonomy and meetings of the New York local of the American Guild of Variety Artists. Action came as result of the activities of Committee for Membership Participation for the New York local, which presented a petition to the Four A's asking that New York membership be allowed to run its own organization.

The Four A's resolution promised to take up the matter of elections for the local after four membership meetings under direction of a co-ordination committee to be appointed by the Four A's. This committee will most likely be appointed at the next Four A's meet and will be selected from a slate submitted by AGVA officers. The committee will probably include members of the membership participation group, the advisory committee of the New York local, along with Four A and AGVA officers. Powers of the co-ordinating committee will be determined by the Four A's. No time

limit was set for the running off of the four confabs.

Resolution constitutes a partial victory for the AGVA dissidents who pressed for a meeting. This group recently elected a slate of candidates for office of the local.

The resolution is looked upon to force the dissenters to stay away from court action. It had been previously indicated that the group would go to court to ask that Pety Wells, last president of the local, be restored to office.

The Four A's action also forestalls any attempt by Duke Granada to take court action to recover his position as AGVA organizer. Granada claims he was fired because of his affiliation with Committee for Membership Participation.

AGVA has not called a New York membership meeting since February, 1941, when only six members showed up.

Big St. Louis Area Spot Opens May 15

COLLINSVILLE, Ill., May 8.—Club V, new night club and casino erected about a year ago, will be opened by Jack Langer May 15. Langer was the operator of the former Mounds Country Club, St. Louis. Spot, located in the neighborhood of a booming defense area, will use big shows and change every two weeks. Moe Luckie, of Chicago, is booking.

Initial bill will include Sheila Barrett, Gus Van, Columbus and Carroll, Sammy Morris, and Betty Jane Smith. Freddy Evans, producer of the Chez Paree, Chicago, is rehearsing an eight-girl line which will join as soon as ready. A local band will furnish show and dance music.

Macs To Dance on Current Vaude Tour

HOLLYWOOD, May 8.—The Merry Macs make their third appearance within a year at the Oriental Theater, Chicago, when they open there May 14 to start their 10-week tour of Eastern theaters and army camps. Tour will include three weeks at the Roxy, New York, beginning June 17; Baltimore, Pittsburgh, Boston, Philadelphia and Washington.

Before taking off on the tour, the Macs brushed up on some dancing, under the direction of Nick Castle, which will augment their singing.

Martha Raye Unit To Play West Coast

LOS ANGELES, May 8.—William Morris Agency is building a vaude unit around Martha Raye for West Coast theaters. Waiting call for a picture on the 20th-Fox lot, Martha cannot leave the California area. Unit will play the Orpheum in Oakland, Warfield in San Francisco and probably the Orpheum here.

Since her return from her publicized overseas tour, her salary jumped again to around \$6,000.

Bob Evans on Lyman Tour for \$750 Net

CHICAGO, May 8.—Bob Evans, ventriloquist, has been set with Abe Lyman's band for an eight to 10-week theater tour at \$750 per week, net. This is his highest salary to date.

Evans starts at the RKO-Boston, Boston, June 10 week. In New York he will not be able to fill the Strand date with Lyman, for an earlier commitment calls for his services at the Paramount opening late in August with Tommy Dorsey. Lyman will pay agent Jack Davies the 10 per cent commission.

Mexican Hotel Opens Spot

MEXICO CITY, May 8.—Copacabana (formerly the Kokoteros) opened in the Hotel Waldorf here with two bands and floorshows at popular prices. Initial bill is composed of native talent, including the orchestras of Angelito Mascareñas and Alvarito, and the following acts: Medina and Mimosa, Los Kikaros, Sidy Car Vila, and Oscar Lopez, singer, who just returned from the United States. Don Salvador de Zulueta, owner, redecorated the spot.

Extend LA County Curfew

LOS ANGELES, May 8.—Amendment to the county dance ordinance requiring dance halls in county territory where liquor is sold to close at midnight has been changed to 1 a.m. Under present law dancing does not stop until 2 a.m. It was contended that many dancers buy liquor in bottles and drink until closing time.

Pacific Coast's Wartime Complaint; Too Much Biz

PORTLAND, Ore., May 8.—Vaudeville and night club acts from the Midwest and East are flocking into the Pacific Northwest, which is teeming with war activity.

The Capitol here, Palomar in Seattle and the Beacon in Vancouver report terrific theater biz, and most night spots in the three cities have to lock out customers on Friday and Saturday nights.

Besides the thousands of war workers in the three cities there are as many soldiers and sailors who mob everything within reach.

Burly biz is booming, with three local houses crammed to capacity nearly every evening, and good takes afternoons.

Nu-Galty has added a weekly guest stripper. Comedian Jack Check Hayes is in his 67th straight week, with house stripper Mary Miller starting her fifth.

In order to handle the swingshifters, New Star has a 12:30 a.m. show, with a 1:30 a.m. showing Sunday mornings.

The Third Avenue is playing to standing room evenings.

Two-a-Day Broadway Run for Howard Unit

NEW YORK, May 8.—Harry Howard is set to put his unit, *Bombshells*, on Broadway on a two-a-day basis. Unit will open around July 1 at a house not yet selected. Title of the combo will be changed to *Gay Nighties* for the Stern run.

In addition to Sybil Bowan, Smith and Dale and Vic Hyde, Howard will augment the cast with name acts.

Chi Operators Claim That Only Names Can Hold Up Supper Biz

CHICAGO, May 8.—The name headache continues to be acute for night club operators who claim that they can hold up nicely with any kind of a show at dinner time, when food is the real attraction, but must have box-office draws to attract supper crowds. This point is being proven at the Palmer House these nights, where the floorshow has no headline act. The preceding show, topped by Hildegarde, did about 40 per cent more late show business than the current set-up. Management has been searching high and low for a name to top its coming June 17 show. Best prospect so far is Larry Adler whose last hotel date here was at the Blackstone Hotel, where he did a good act but no business.

Chez Paree is again faced with the necessity of holding its current show as long as it will take to dig up a suitable name to follow the present headliner Romo Vincent. Benny Rubin looks like a possibility, but nothing definite.

Sam Rinella, operator of the Brown Derby, is now convinced that a name earns his salary. He started the policy this month with Sally Rand (\$1,650 per week) and business is booming. He left for Hollywood this week to buy an at-

traction to follow Sally's four-week run.

Latin Quarter has been doing its best biz to date, with the show topped by Frances Faye. She will close a stay of three months next week and will be followed by Luba Malina May 17.

The 885 Club changed shows, but grouped together a few unknown acts, unable to secure anything big.

Sherman Hotel will drop its floorshows for two weeks starting Friday (14) when Tommy Dorsey and orchestra move in. It is figured that his name is big enough to draw on its own. Incidentally, the band will get some \$3,300 per week plus a percentage of the gross over the average take, which is more than the nut for a normal band plus show.

Dick Barstow, dance director of the Palmer House, is lining up a couple of production numbers for the Merriel Abbott Dancers before reporting for the army within the next three weeks. If possible he will also prepare numbers for the fall show.

All of the hotels are now operating with meatless Tuesdays and Fridays. Most clubs serve no rationed meats Fridays.

Desire to Get Back Production Costs Leads to More Cafe Units

NEW YORK, May 8.—More cafe owners are beginning to realize that one of the best ways to retrieve some of the dough spent for producing and costuming a floorshow is thru its sale as a traveling vaude or cafe unit.

Latest of the local cafes to map out a route of vaude and niteries is the Versailles show which closed this week and is being agented around by Miles Ingalls. Similar units have come from the Copacabana, Latin Quarter, Diamond Horseshoe and Havana-Madrid.

Original motive behind this trend is the desire to get back some of the costs of routining and costuming a show. Often, as in the case of the more lavish displays at the Copa, Latin Quarter and Horseshoe, the over-all costs exceed \$10,000 which must be amortized during the running time of the show. At

the close of the run, costumes sell for about 10 per cent of their original cost and the staging represents a total loss when the show disbands.

Operators originally tried to get back some of the coin by selling the line to some other spot. There is still considerable traffic in this respect. The Hotel Commodore line was recently sold to a Boston spot. Currently, the trend is to sell complete units.

Often costumes are too worn out to go out on the road. The Latin Quarter found this to be the case when the show closed at the cafe. Owner Lou Walters had duplicate costumes made up. Billy Rose also had new costumes made for his vaude unit, as the roadshow played concurrently with the outfit in his cafe. In both cases the additional investment paid off.

Frolics Bankruptcy Gives Jerry Brooks A \$10,000 Headache

NEW YORK, May 8.—One of the after-maths of the flop of the Benny Davis Frolics club, which filed voluntary bankruptcy papers March 29, is a suit by William S. Brown, trustee in bankruptcy of Benny Davis Frolics, Inc., against Jerry Brooks, also known as Philip Javorsky, and Edna Miller, also known as Edna Brooks.

Brown alleges that all shares of stock issued in the name of Davis were held for benefit of Davis and Jerry Brooks. Also claims that February 3 the corporation executed a chattel mortgage to Edna Miller for \$10,000 payable in weekly installments of \$200 starting February 12. It is alleged that payments were intended to enable the defendants to obtain a greater percentage of their debts than the other creditors of the same class; also, that execution was made to Miss Miller on account of an antecedent debt before filing petition, while the bankrupt was insolvent and indebted to defendants. Claimed the execution was a scheme to make the payments to the defendants, and that as such it was fraudulent and void.

Brown demands judgment of \$1,003, which is the amount of five payments made by the club to Miss Miller, and that the chattel mortgage be nullified, and asked that any other claims by the defendants be set aside.

Meanwhile, the American Guild of Variety Artists is trying to get Davis to pay off the balance of \$1,000 he still owes the floorshow cast. Union says it waived the club's posting of a salary bond because Davis promised to be responsible personally. Union says Davis last month covered two checks that had bounced. Original debt to the cast was \$1,760.40, but the union reduced this amount by collecting money as it came into the cash register at the club during its last three nights.

Balto War Workers Like Midnight Vaude

BALTIMORE, May 8.—Success of the first two midnight shows at the Hippodrome is causing management to continue that policy for the time being. Both shows were well attended by war workers from the shift starting late afternoon, who caused the institution of that policy by their complaints that they had little opportunity for recreation after working hours.

The Hippodrome is the third local house to go in for a midnight policy. The State and the Royal have already proven the success of shows at that hour. Lone holdout is the Maryland Theater.

Midnight shows were tried several years ago but fizzled. However, with the horde of war workers flooding the town, this policy may stay for the duration.

Dorben To Produce For Mexican Niteries

MEXICO CITY, May 8.—Vicente Miranda, operator of the El Patio here, has engaged Dorothy Dorben, line producer in Chicago and Dallas, to put in shape an American line of six girls. Contract calls for six weeks and options, opening May 19. Spot has been closed for a month for redecoration and upon reopening will feature shorter shows (35 minutes) and American and native dance music.

Miranda's new plans have been prompted by the success of the competitive Giro's which now features Everett Hoagland and orchestra. Giro's will also feature single floor attractions, starting this month with Miguelito Valdez. El Patio will have a revolving stage, among other new features.

Rosey to Frisco MCA Office

SAN FRANCISCO, May 8.—Sam Rosey, who operated his own booking agency here until he entered the army last September, joined the local office of Music Corporation of America following his release from Camp Robinson, Arkansas, last month. He will book bands and acts.

NIGHT CLUB REVIEWS

Riobamba, New York

Talent policy: Dance and show bands; floorshows at 8:30, 12 and 2, staged by Pierre De Angelo. Management: Linton Well and Artie Jawitz; Irving Zussman, publicity. Prices: \$2.50 weekday minimum; Saturdays and holidays, \$3.50.

Casting of this show provided some difficult problems for the management, inasmuch as departure of Frank Sinatra made it difficult for other acts to follow. Nevertheless the void is well taken care of with this layout. Three sock acts coupled with the tasteful terping of the Riobambinos make this a standout cafe exhibit.

Opener is Giovanni, the accomplished goniff, capable of lifting everything but the minimum. Got a huge rise out of the crowd by his skillful pickpocketing the belongings of some unsuspecting citizens who volunteered to co-operate. He made a specialty of thefting wallets, wrist watches and suspenders.

Jerry Lester, in fine form, got the joint jumping with his foolery. His delivery scored a clean show-stop. Standouts were his rendition of *Mandalay* and his African bit. Not regularly scheduled in his act, but resulting in audience howls was his heckling of his agent, Miles Ingalls.

Bea Wain, had a difficult task, not only in following Lester, but in her capacity as successor to Frank Sinatra. She scored on both counts with her torchy delivery and the sexy impression created by her décolleté draping. There was scarcely inactive set of mits at the conclusion of her numbers. She encored.

The line (5) did some picturesque routines, the finale with the Frenchy flavor of Offenbach music going over best. *Joe Cohen.*

Esquire, Montreal

Talent policy: Dance bands; floorshows at 9 and 12:30. Management: Sam Cleaver, operator; Scott Plunkett, manager and publicity; Roy Cooper, booker; Lucien, headwater. Prices: Dinner from \$1.50; drinks from 60 cents; minimum \$1; Saturdays and holidays, \$1.50. Matinee Saturdays at 3.

Seeking to stimulate trade after a somewhat lean period, the Esquire pro-

duces a veritable trump card in the person of Nan BlaKstone.

Irrepressible and fascinating as ever, Nan comes thru with flying colors. Once ensconced behind the piano and deftly fingering the ivories, she quickly assumes command of the house. A sparkling delivery of racy, tantalizing song and chatter, coupled with her peerless off-stage informality, she has the most hard-bitten night-lifer begging for more. Her repertoire also has been augmented by several new arrangements, embracing melodic anecdotes, witticisms and candid tunes, and she tops them all with her piece de resistance, *Love for Sale*, a number that actually pulls at the heart strings.

Robert Fields, personable tenor, handles the emcee-vocalist spot quite adequately. Rendered *There's a Great Day Coming*, *Love's Sweet Refrain*, *Begin the Beguine* and a Russian folk tune, *Meadowlands*. A comparative newcomer in the night club field, he should make rapid progress.

Ballet interpretations are neatly executed by Eileen O'Connor, an alluring brunette with a winsome smile. Light on her toes and tastefully gowned, she was impressive in her two turns.

Contributing color and pace to the divertissement are the Esquirettes, eight dancers and six posers, shaped into line by Al Weber, in three production numbers, accentuated by snazzy costuming.

The ever-dependable Armand Meerte and his ork continue to dispense music for the patrons and for show backing. Julio Reyes's Rumba Band alternates. *Cal Cowan.*

Leon and Eddie's, New York

Talent policy: Dance and relief bands; floorshows at 8, 10, 12 and 2; staged by Ruthie Lane. Management: Leon Enken and Eddie Davis, operators; Dorothy Gullman, publicity; Louis Katz, headwater. Prices: Minimum after 10 p.m., \$3.50.

Catching Eddie Davis at a midnight show at this hospice is somewhat of revelation. As far as the customers were concerned, an hour of Davis was only the beginning. He could have stood on all night had he chosen to do so. He threw the book of ribaldry at them, getting howls in the process. His handling of the audience could easily serve as a model for other emcees and singers.

Rest of the show is incidental to Davis, but provides a pleasing session. The Garcias do okay with Latin routines, male going thru the glass-of-water-on-his-dome-while-dancing routine, while the girl handles herself capably in tossing off some polished terps. Collected a good hand after their second number, a conga.

Beatrice Fung Oye and Don Harris constitute the singing contingent. Miss Fung Oye, a nice-looking Oriental, handles her pipes capably, displaying nice phrasing and diction. Harris, a high baritone, similarly collected a good mitt after two numbers.

Lola and Andre Dancers (5) have some pleasing dance designs in the Latin manner. The guy is featured with his spinning of two gals simultaneously. Their tango went off well.

Myrtle Dunedin displays some flashy unicycling, topping her efforts by playing an accordion and juggling while on the high wheel. She took several bows.

The Kings and Queens, septia jitterbug quartet, do a briefie with a fast lindy hopping session and Jean Mode does a conventional strip. The Clare Sisters (3) do fair with fast but dated routines.

Leon Enken is back at the job of mine-hosting, having just returned from a vacation. *Joe Cohen.*

Bal Tabarin, Gardena, Calif.

Talent policy: Dance band and floorshows at 9:30 p.m. and 12 a.m. Management: C. J. Pagones, owner. Prices: Admission, 35 cents, 55 cents Saturday; dinner, \$2 up; drinks, pop prices.

Bal Tabarin, located about 20 minutes from Los Angeles and Long Beach, draws much of its trade from defense workers. The food is good and the all-colored floorshow is appealing.

Ceelle Burke's orchestra plays for dancing as well as the show. Burke deserts his electric-guitar to front the band. Patrons would much prefer him on guitar to bolster the band.

Teddy Peters, billed as the "Mae West of Harlem," puts all of her 250 pounds itno emseing. Handles the show suavely. With Burke's ork swinging *Old Folks at Home*, four line girls step out in opening. LeRoy Broomfield warbles

Sleepy Time Down South which brings on Aurora Greeley for a pleasing dance specialty. Cleo Pierce pipes a blues number in nice style. Wind-up has Broomfield at the mike on *Hallelujah*, and Happy Pierce mugging and doing a fast Harlem tap.

Paula Moore, lithesome lass, takes the floor for hip shaking and bumps. A looker, Miss Moore performs well, coordinating bumps, hand-waving and leg movements in an artistic and showmanly manner.

Pierce and Moore, dancers, take over, with Miss Pierce warbling *Mr. Five by Five* as a starter. This boy-and-girl act gets down to fast and clean stepping. Team sells well.

Miss Peters takes mike for clever double entendre stuff. Her manner of putting it over is exceptional and shots at the patrons are taken good naturedly and received well by those not on the firing line. Her song *I'm One Big Fat Mama*, is sock entertainment. Augments her monolog with splits, which are no easy job for this buxom lass.

Wind-up brings on Broomfield in feathered garb for the *Ducky Wucky Dance*, with Pierce and Moore doing a fast routine. Miss Moore pipes *Easter Parade* with a Harlem touch, while the four line girls do more tapping with a good bit of acro.

Show, produced by Broomfield and Miss Greeley, is entertaining thruout. Burke's crew does good work accompanying the show. *Sam Abbott.*

Blackhawk Cafe, Chicago

Talent policy: Dance band; shows at 8:30 and 11:30, also 5 p.m. Sundays. Management: Otto Roth, operator; Don Roth, manager. Prices: Minimum \$1 (\$2 Saturdays).

Formula of semi-name bands and a couple of standard acts augmenting the floorshows has been clicking nicely in this Loop nitery. Current bandstand feature is Chuck Foster, who has developed a local rep thru several previous engagements in town. His 10-piece outfit strikes a happy medium between swing and sweet, keeps the dancers contented and pleases the table occupants with generally entertaining and diversified fare. Chuck has several commercial individuals with him, doubling in the shows as well as dance sets. They are topped by Dottie Dotson, lively personality songstress whose forte is novelty work; Billy Blair, fat and jovial bass slapper who mugs thru special and pop tunes, and Ray Robbins, young and handsome balladeer who holds attention with a smooth voice and a winning delivery. Chuck keeps things moving on the bandstand with alert emseing and fancy clarinet tootling.

The current acts include Dick Buckley, comic, and the Stadlers, novelty dance team. Buckley is gaining ground with his British character, and his handling of the Amos 'n' Andy audience participation skit has improved in speed and general audience response. Had four Dutch soldiers on when caught and, tho they were not too hep to their assignment of pantomimic mugging while Buckley supplies the audible comedy, the proceedings created many strong laughs.

The Stadlers are a stronger theater act, but their imaginative Cook's tour routine still sends them off to a good hand. Open with a straight ballroom turn, embellished with a couple of showy overhead tricks. In a second spot they do their familiar doll dance, a creation that is better appreciated from a greater distance. *Sam Honigberg.*

BALTIMORE, May 8.—Taking advantage of the booming soldier trade, the Les Sponser Agency here is organizing a stock company, augmented with vaude acts, to play outside of Camp Meade under canvas. Season will run during spring and summer, and vaude acts will be changed weekly.



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LOU WALTERS



The anniversary greeting extended Lou Walters through these pages by a few of his many friends tells only a part of the story of Walters' popularity and the high esteem in which he is held. The most eloquent testimony to the loyalties he has won, the friendships he has made and his ability as a showman is the success of the Latin Quarter. Just a little more than a year ago he opened the now famous club on the site of two previous flops. His best friends warned him at the time that he was riding for a fall, that he would have union trouble, that the competition from other club owners would be tough and vicious, that New York's hardboiled newspapermen would pin his ears back. Walters opened, nevertheless, and in his first week grossed some \$25,000. The take since then has been consistent and by the end of the first year the Latin Quarter had run up a total gross of approximately \$1,250,000 and a national reputation.

At a recent party celebrating Walters' first anniversary the very people against whom he had been warned, the union delegates, his competitors and the town's newsmen, gathered to extend congratulations, and they were joined by a flock of talent around town. Paced by Milton Berle, who emceed, these acts put on a show (following the late LQ show) which ran until 4 a.m. Acts appearing were Frank Sinatra, who came over from Riobamba; Jackie Miles and Phil Brito, from La Martinique; Georgie Price, set for the new LQ show; Marjorie Knapp, of "Star and Garter"; Nellie Durkin, from the Diamond Horseshoe; Ozzie Nelson and Harriet Hilliard, from the Capitol Theatre, and Leo Fuld and Henny Nadel, from the Old Roumanian. And all for free.

To click with a Broadway spot in the way Lou Walters clicked, and to have everyone on Broadway like the idea of your clicking, takes something. And what it takes Lou Walters has.

This is only the beginning, Lou - - -

... I know you'll go on to even greater successes

MILES INGALLS

Me too, JOE FLAUM

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&

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$\frac{1}{2}$ Year

at

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Famous

LATIN $\frac{1}{4}$ CLUB

WALLY WANGER GIRLS

Extend Congratulations to LOU WALTERS and Thank Him for a Wonderful Year at His Famous LATIN QUARTER, New York.

It's a real pleasure to work for a man like you.

Our sincere wishes for many more "smash hits."

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To LOU WALTERS, a gentleman and a showman, on the first anniversary of his Famous Latin Quarter . . . Congratulations and best wishes for many more and even more successful anniversaries.

Congratulations, Lou
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VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, May 6)

New layout has its moments even if they come later than usual on the bill. But once the show gets started moves along on an okay clip.

Under ordinary circumstances, Burns Twins and Evelyn would provide a fast opener with a set of energetic taps. However, lack of modern routines detracts from the quality of their work. The femme member of the trio shows up best with a toe tapping session.

Its been a long time since a bear act played a Broadway house. Stevens Brothers (4) and Big Boy break the long absence with an act built essentially for juve consumption. The animal is a well trained item, docile even without a muzzle and wrestles with the boys in a playful manner for some laughs. But the long session of face-slapping among the Stevens Brothers got tiresome after a while.

Joan Edwards really gives the bill a lift from this point on. A trio of tunes brought her back for an encore. The former Whiteman chirper walked off to a sold mitt.

Cy Reeves, a newcomer to Broadway, brings to mind the early days of Milton Berle, but only because his material recalls many other funnymen in the business. In Reeves, a certain young comic, current at La Martinique whose initials are Jackie Miles could find himself a worthy substitute should he be unable to show up for a performance. There are other topnotchers whom he appears to ape, but he has taken care to select only the best. As a result he got himself a warm exit.

Gus Van entertains in a competent manner, socking across some character numbers in his familiar, punchy style.

The Barrys close the show with a fine ballroom exhibit featuring a fast set of spins. Went over handily with a waltz, jitterbug number and a paso doble.

Screen has *Happy-Go-Lucky*. Okay biz at show caught. *Joe Cohen.*

Chicago, Chicago

(Reviewed Friday Afternoon, May 7)

A two-week picture, Warner's *Edge of Darkness*, is given the major attention, for good box-office reason, augmented with a presentation show of four acts and two line numbers by the Dorothy Hild Girls (16). The gals open with a defense plant scene, acting prettily in natty workshop outfits to *Rosie the Riveter*. A couple of huge papier-mache

gears move about in the background to lend atmosphere. In their *Spiralettes* finale they repeat the still colorful spiral-costume routine which makes for a flashy closing.

Cross and Dunn are co-featured with Georlie Tapps. It was good to see the veteran song team go over stronger than ever before (and they must have been caught by this correspondent at least 50 times). The combination of their showmanly appearance and delivery plus sock song satires (they ought to hire their writer for life) put them over solid. A couple of new concoctions, *Breeze in the Night*, and an uplifting patriotic ditty in which they kid themselves about their broken-down health, combined with some oldies, including the Pepsi Cola wallop and the operatic *Five o'Clock Whistle*, added up to a fine set.

Georgie Tapps went over well with a set of three versatile ballet-tap dances, framed by opening and closing production bits using six formal-gowned line girls. His newest dance, to the music of a George Gershwin medley, brings out real terpsichorean talent.

Ben Dova, the pantomimic drunk, performed to a steady stream of healthy laughs. His routine is dotted with funny bits, topped, of course, with his horseplay on the street lamp. Incidentally, he should wind up immediately after falling off the lamp, for that is the highspot and anything that follows it is anticlimactic.

Sharkey the Seal is wonderfully trained and it is a shame that his trainer, Mark Huling, doesn't inject more zest into the proceedings. Because of the clever tricks performed by the seal, a good line of gab punchily delivered could build this novelty into a strong comedy act.

Biz looked okay at the end of the first show opening day. Horace Heidt and his band unit come in May 21, with Alan Ladd in *Lucky Jordan*. Sammy Kaye's band follows May 28.

Sam Honigberg.

Maryland, Baltimore

(Reviewed Wednesday Evening, May 5)

Allan Jones, singing screen star, headlines a glittering variety show. Jones starts off with a medley of George Gershwin tunes and followed with *The Yanks Are Coming Again, Make Believe, Slow Boat, Donkey Serenade and Cost Cosé*. Pulled thunderous applause.

Cyndia Glenn, comedienne, went over big with her comedy antics and characterizations of a French cafe hostess and habitue and impersonations of movie stars, notably Dietrich, Lake and Garbo.

Joe Rio, one-man factory of fun, keeps audience in stitches with his characterizations and impersonations, notably Father Divine on his sermon on Adam and Eve.

Four Queens, in abbreviated costumes, offered tricky tap routines to win rounds of applause.

Kay and Karol scored solidly with their deft comedy juggling. A soldier from audience took part in the act by holding cigar in mouth while Kay and Karol whizzed juggling clubs in front and back of him, finally clipping end off of cigar. Karol's trick of juggling glass of beer on wire hoop on stage and thru audience went big.

House packed, with standees in back of orchestra seats. Pic, *He's My Guy*. *John F. Ignace.*

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, May 5)

Of the five acts presented, three hung up show-stops while the other two scored satisfactorily. Marquee space shared by Gertrude Niesen and Dave Apollon and Company. The other hit is the Lime Trio.

Jane Slater, dancer, takes over following the Al Lyons ork rendition of *I've Got You Under My Skin* to turn in some nice cleating. A looker, Miss Slater does tap routines that hit well. Her rumba turn is good, and her military tap won good applause.

The Lime Trio, with their pantomimic comedy, were a hit from the time they took the "dummy" out of the box. Patrons ate up the rubber-jointed antics of the trio, with boys having to beg off.

Seller and Seabold, hokem comedy, have a strong act. Miss Seabold, a shapely miss, is a good straight, and Seller's slapstick is well put over. Highlight of the show is their work on half-circle skills. Manipulate themselves well

on these and the comedy is good.

Gertrude Niesen was off to a slow start with her *Annie Laurie* tune, with an interlude of *The Campbells are Coming*. Followed with *Black Magic, Brazil, You'd Be So Nice to Come Home To*, and *Oh, Johnny, Oh*, the last named a la Bonnie Baker, Mae West and Niesen. Once she warmed up, Miss Niesen could write her own ticket. Her throaty lyrics are still tops and her showmanship A-1.

Dave Apollon and Company close with their stringed instruments to rafter-shaking applause. Apollon rapid-fires his way to laughs, with the three assisting musicians deadpanning and answering out of turn. Starting tune is *Begin the Beguine* in modern tempo and with a dash of bolero. Good. Vocal honors go to Paul Limico, guitarist, whose *There Are Such Things, Sing Me a Song of the Islands and Hawaiian War Chant* clicked solidly. Music is tops, with Apollon cleverly selling his comedy.

Three-quarter house at the opener. Pic, *Cinderella Swings It*. *Sam Abbott.*

Olympia, Miami

(Reviewed Wednesday Afternoon, May 5)

Olympia offers a novelty in Laura Kellogg, ork vocalist, handling the emcee spot and opening the show singing *I've Heard That Song Before*.

Three Rays, chubby trio, do a lot of hokum comedy acrobatics to win the customers. For an encore they wowed 'em with some real stuff.

George Broderick, who recently concluded a long run at Club Ball, presented his familiar pantomime antics while the phono did the singing. Drew a big hand. Blair and Dean, recruits from the local Clover Club, do a graceful and entertaining ballroom routine.

Three Crandall Sisters, singers, well dressed, good to look at and with good voices, seemed to lack a punch song to get them over, but got a good hand.

Will and Gladys Ahearn supplied a novelty roping, singing and gag fest that proved a welcome relief from the ordinary comedy acts of recent weeks. Both are excellent lariat welders and dancers and scored a big hit.

Film, *Flight For Freedom*. Biz continues to hold up well. *L. T. Berliner.*

Oriental, Chicago

(Reviewed Friday Afternoon, May 7)

Quality show with entertainment for the hepcats and longhairs in the combination of Hal McIntyre and band and Larry Adler, plus the support of Jack Marshall and Shayne and Armstrong.

Adler holds the closing spot with his socko harmonica work and comedy bits which are getting increasingly funnier. There is a growing fault on his part in

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paying too much favorable attention to himself, which is a mistake. He should let the audience do that, and they will, for his work rates such response.

McIntyre has a youthful and friendly personality. He fronts a band that has musical life, featuring smartly styled numbers, with the arrangements bordering on the swingy side.

Jack Marshall, the caricature comic, is a familiar and favorite face around these parts. His opening bit in which he kids the WAACS is a good starter, but his impression of illiterate Mrs. Joe Slobodka doesn't belong.

Shayne and Armstrong are the closest to a ballroom team booked here in months and the show benefits thereby. Take up an early spot with a descriptive picnic routine done in musical comedy style to old operetta tunes.

Bliz off end of second show opening day. Friday (14) will bring a return of the Merry Macs, co-featured with Boyd Raeburn's band, and June Preisser.

New Burly Policy Scores in Dallas

DALLAS, May 8.—Wade Theater (900 seats), only burlesque house here, has played to capacity houses since the opening of its new burly policy May 1.

BURLESQUE NOTES

NEW YORK: ANN CORIO after a West Coast vaude tour returns to play in Lyman Brown's revival of Lysistrata. . . . BILLY HAGAN, comic, returns to the Troc, Philadelphia, for four weeks of stock.

ROSE LA ROSE had her picture and a story in The New York Post as the first of a theatrical group to donate blood for the armed service and also to be honored by the Red Cross with the label "Blood Bank Ambassador At Large."

Fire Destroys Iowa Nitery

CHARLES CITY, Ia., May 8.—Cedar Inn night club, located two miles west of Charles City, was destroyed by fire, with loss estimate at \$30,000 by Operator Ralph Wright.

Palmer's Empire Room Spent Over 24 Million Dollars for Bands and Shows in 10 Years

CHICAGO, May 8.—According to the Palmer House management, \$24,642,542 has been spent for music and shows in its Empire Room during the last 10 years.

The Palmer House is aware of the fact that Fritz Hagner is a fine head-waiter but it didn't realize what the hotel trade thinks of him until a couple of years ago when it tried to get Freddy Martin's band for its Empire Room.

Empire Room has attracted over 2,350,000 patrons in the last 10 years with its name band and show policy. This is the room that "made" Veloz and Yolanda, who have played there five times for a total of 85 weeks.

One of the acts that didn't make good in the Palmer House's Empire Room was Edgar Bergen. Bergen and his dummy friend, Charlie McCarthy, opened an engagement there in 1934 and lasted only four nights.

Other records list Veloz and Yolanda with the longest run (38 weeks in 1935-'36) and Griff Williams with the best band engagements of any eight weeks (established in 1942).

IN SHORT

New York:

AL TRAHAN has left Polyclinic Hospital, after three and a half months, for Tucson, Ariz., and after a rest there will go to John Charles Thomas's house in Los Angeles. . . . DUDE KIMBALL, comedy musician playing Eastern vaude, including Baltimore, Washington, Bridgeport and Waterbury. . . . JOE FEINBERG added to the Talent Advisory Board of Camp Shows, Inc. . . . DEANE CARROLL, singer, now at the William Penn Hotel, Pittsburgh, opens at Fay's, Philadelphia, May 21 for a week.

Chicago:

BEA SANCHE, of Paul Marr's office, goes to New York Monday (17) to bring in some acts and attractions.

Philadelphia:

SIMS AND BAILEY added starters for Noel Sherman's Our Country spectacle at Shangri-La. . . . TONY CANZONERI set to headline the Shangri-La show this week.

Miami:

GEORGE CHATTERTON from Hollywood succeeds Eddie Schaeffer as emcee at Kitty Davis's. Cantu, magician, held over in that spot indefinitely. . . . IRA'S

new Fountain Room opened May 13, with Charlie Farrell heading the bill. . . . GEORGE BROWN took over the Mayfair, originally scheduled to close Saturday (8), and will operate it all summer. Ralph Cook holds over as emcee.

Here and There:

PHYLLIS LOUISE, tapster, worked with Will Osborne's band at the Madrid Club, Louisville. . . . BOB BOSTWICK, baritone-emcee, has started his 10th week at the George Washington Hotel, Jacksonville, Fla.

FULLEN'S HARLEM NIGHTS, New Orleans, formerly an exclusive Negro nitery, has added white acts. . . . RICHARD GORDON is a holdover at the Lake Club, Springfield, Ill.

THE GOLDEN PAIR, True and Trudy Wilkins, are held a third week at the Chez Ami, Buffalo. . . . CONNIE BOSWELL heads the new show which opened Friday (7) at Glenn Rendezvous, Newport, Ky., with support coming from Walter Long and the Wallace Puppets. . . . ADELAIDE MOFFETT opened Wednesday (5) as new headliner at Jimmy Brink's Lookout House, Covington, Ky. Others on the new bill are Carlton King and Dorothy, and Don Costello.

brought in only around \$12,000 a year profit despite the enormous investment, but considers it a good advertising medium for the establishment. Room's profit during its 10 years with popular entertainment totaled \$126,465.

Most of the staff directly concerned with the progress of the Empire Room which was on hand 10 years ago is still active in the hotel. They include Mr. Lawless; Merriel Abbott, producer; Albert C. Fuller, publicity and advertising director; Fritz Hagner, headwaiter, and Sig Chakow, electrical engineer. Dick Barstow (of the former act of Dick and Edith Barstow) came in four and a half years ago as dance director.

McNALLY'S BULLETIN No. 17 PRICE ONE DOLLAR

For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Reviews, Radio and Dance Band, Entertainers. Contents: 16 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 38 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 10 Minstrel First Parts, Overtures and Etude, 41 Monobits, Backouts, Review Scenes, Dance Band Stunts. Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 17 is only one dollar; or will send you Bulletin Nos. 10, 11, 12, 16 and 17 for \$4.00, with money-back Guarantee.

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"IT AIN'T FUNNY, MCGEE"

Donegan Sellout Concert Grosses 25C; Good Press

CHICAGO, May 8.—Dorothy Donegan, colored boogie-woogie pianist who has developed a local reputation in the cocktail lounge field, played her first concert at Orchestra Hall here Saturday (1) to a sellout house and a net gross of \$2,495.21.

All music critics turned out to cover her performance, greeting her effort with (See Donegan Sellout on page 20)

When Tea Becomes Tainted

PHILADELPHIA, May 8.—The musical bar craze has finally caught up with a tearoom in the burg's Bohemia sector. Maxine's Tea Room blossomed out this week as Maxine's Musical Bar.

Owens Sisters to Philly for \$450

NEW YORK, May 8.—Owens Sisters (3), current at Chin's, Cleveland, have been set for 15 consecutive weeks at \$450. The girls open May 24 at the Cove, Philadelphia, for a stay until Labor Day.

Changes Billing To Avoid Confusion—And Lawsuit

PHILADELPHIA, May 8.—Similarity in billing of the cocktail combos, which is increasingly becoming a source of trouble and irritation, has made it necessary for Marjorie Hyams to find a new handle for her unit.

To forestall the threat of a lawsuit, in spite of the fact that the name has been identified with her unit in the trade for many years, Miss Hyams had to drop her Stylists billing. Instead of Marjorie Hyams and Her Stylists the unit opened here this week at the Cove as Marjorie Hyams and Her Melodiers.

Jewell Ella Joins Gems

PHILADELPHIA, May 8.—The Four Gems, fem quartet holding forth at the New 20th Century, add a jewel. Eddie Suez, local agent handling the combo, is having Jewell Ella, nitery singer, front the unit and it now becomes Four Gems and a Jewel.

CRA Signs Bill Huggins

NEW YORK, May 8.—Bill Huggins, singing guitarist formerly heard on CBS, has signed with Consolidated Radio Artists. First date under the new management is at the Rendezvous, Philadelphia, starting Monday (10).

Off the Cuff

EAST:

CLIFF HALL leaves the Philadelphia scene to locate at Dave Blum's Savoy Lounge in the Kingsway Hotel, St. Louis. . . . JOHNNY ALTIERI'S small band at the Palm Garden, Still Valley, N. J. . . . JACK LEWIS and His Collegians back at the Swan Club's Palm Room, Philadelphia. . . . JOSEPH SOLONTAI'S combo set at the Lehigh Valley Hotel, Bethlehem, Pa. . . . SHARON CLARK joins Jean Hamilton and Ann Rubert at Tahiti Bar, Philadelphia. . . . JACK DEVLIN, host at Devlin's Musical Bar, Philadelphia, is army bound and turns the management of the place to his wine steward. . . . FOUR BLUES locate at Herb Spatola's Flanders Grille, Philadelphia, with Tommy Cullen moving to Neil Deighan's, Pennsauken, N. J., minus his trumpet player, Johnny Palmer, who is due for an army tap. . . . LILA LYNN, with her songs and piano, first in at the Victory House Inn, Philadelphia's newest musical spot hosted by Marjorie Duffield. . . . HELEN PAGE and Her Three Jacks of Rhythm locate at Carmen's Lido Venice, Philadelphia.

JULES AND WEBB, violin-guitar and song team, have been held over at the Miami Hotel, Dayton, O. Originally booked for the Crystal Bar, they have since been moved into the larger Flag-

(See Off the Cuff on page 20)

Cocktail Spot Operators Want Comedians Who Can Play Music But Not Musikers Acting Nutty

CHICAGO, May 8. — People want to laugh these days, cocktail lounge operators admit, but they only frown at musicians doing a poor job doubling as comedians, they add in the same breath. Reports from a number of Midwest operators who have come into town to buy attractions indicate that too many good instrumentalists are doing a bad job as corny comics because they heard that comedy pays off.

Recent comedy floppers included Texas Jim Lewis (5), strong vaude act for years, but misplaced for cocktail work. Also the Kernels of Korn (4) who play good straight music but can't contribute digestible comedy.

While it is simple enough for a musician to spurt seltzer water on the unsuspecting face of another musician, the method and timing of this gag can either produce laughs or empty the paying tables in record time.

The long-time engagement of Mike Riley's super-corn unit at the now dark Brass Rail has influenced a number of units to don wigs, play nondescript contraptions, steal time-worn vaude and burly situations and do just about everything else that is unorthodox in nature. Few of those carbons, however, are in existence today. Their brief careers are explained by the fact known to the better comics in the entertainment field, that a comedian is not born overnight. And the comedy that goes in theaters and on night club floors is not necessarily the comedy that will go well behind a bar.

Filthy material is also on its way out. While imbibing patrons like their off-color songs, along with other novelties, they have to be delivered and played with diplomacy to get the desired effect.

One noticeable factor about strong comedy units is the comparatively longer

runs rolled up in each spot. Bookers say that the better units have enough material to keep them on one job indefinitely and are imaginative enough to dish out varied programs.

Money is good, starting with around \$350 for a foursome and climbing up to \$1,000 for a sextet.

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An Overnight Sensation DON SEAT Quintette 4 Men and a Girl. Currently: DOC'S, Baltimore, Md.

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A Must on Your List PAT TRAVERS and Her Men About Town now HICKORY HOUSE, New York City

For every spot—Macay is the McCoy! JERI MACAY and Her All-Girl Orchestra (4 people)

JOY PAIGE Her Piano and Her Delightful Song Stories for Grown-Ups Currently Appearing MARK TWAIN HOTEL Chicago Direction: PHIL SHELLEY, 64 E. Lake St., Chicago

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Neale MACK AND Terry SHANNON Favorite Comedy Song Stylists Currently VALLEY INN HOTEL Neenah, Wis. Mgt. MCA

CHICKS QUICK CAMP CLICK

Two Disk Cos. Sued by Pub' On Old Tunes

NEW YORK, May 8.—Copyright infringement charges filed this week by Harry Von Tilzer Music against Columbia and Decca recording companies startled the trade in the light of the 1909 U. S. Supreme Court ruling that a record is not a copy of a musical composition and may be made without infringing on copyrights. However, the key to the actions lies in the publisher's charge that recordings were made of copyrighted arrangements of the songs in question.

Altho the court's decision allowed diskers to record tunes published and copyrighted before 1909 without paying royalties, Von Tilzer contends that Columbia and Decca infringed on his copyrights by recording his published arrangements. The Supreme Court ruling referred only to musical compositions, but no clarification on specific arrangements was included.

Von Tilzer brought suit for an accounting, injunction and damages against both disk firms. Songs involved in the suit against Columbia are *Wait Till the Sun Shines Nellie* waxed by Harry James, *What You Goin' To Do When the Rent Comes 'Round?* and *Strike Up the Band* recorded by Beatrice Kaye and *A Bird in a Gilded Cage* done by Jerry Colonna. Decca case hinges on *Strike Up the Band* recorded by the Jesters and the *Nellie* song waxed by Guy Lombardo.

If Von Tilzer succeeds in establishing that royalties must be paid on arrangements even of songs published before 1909, disk firms may be bombarded by similar suits from other pubs with catalogs dating back to that period.

MCA To Appeal AFM Decision On Slack Case

LOS ANGELES, May 8.—Decision handed down by AFM, ruling that Freddie Slack's band was exclusive management property of the William Morris Agency, will be appealed this week by the Music Corporation of America. MCA would have to turn over plenty of commission money to the Morris Agency and refuses to do so without a fight.

Jules C. Stein, president of MCA, insists that Freddie's orchestra has no legal affiliation with William Morris, and that MCA has "every right in the world" to book Slack as it sees fit. Slack and his manager, Charlie Weintraub, are keeping mum while the controversy rages, but bookers here are watching with avid interest. It's the sort of test case which may determine many a future decision affecting orchestra and management.

MCA's formal appeal for a new hearing is being drawn up by the agency's lawyers this week.

June "Hit Kit" Has French Translation Of Air Corps Song

NEW YORK, May 8.—A new wrinkle for the June edition of the Special Service Division Song Kits is a French translation of the *Army Air Corps* song.

The seven pop tunes for May are *For Me and My Gal*, *As Time Goes By*, *Wait 'Til the Sun Shines*, *Nellie*, *Margie*, *Johnny Zero*, *Serramoris* and *When the Yanks Come Marching In*. Earl Robinson, the lad who wrote *Ballad for Americans*, penned *Yanks*. *Serramoris* is being sung by the British Eighth Army.

The Management Sez

LOS ANGELES, May 8.—Horace Heidt Saturday night (1) announced over a Mutual network broadcast from the Trianon Ballroom that "the management of the Trianon just a few moments ago rushed up to tell me that our band has just shattered every record in the Trianon's history." Heidt also said the management informed him that it was "the largest Saturday night crowd the spot had ever held."

Heidt forgot to mention that he owns the Trianon.

Snooty DAR Hall To Rock With Jive

WASHINGTON, May 8.—Washington's dignified Constitution Hall, which became center of a nationwide controversy two years ago when its DAR management refused the house to Marian Anderson, Negro concert singer, will rock with jive May 17 when it stages its first hot music concert.

Coming from New York are Pee Wee Russell, Bobby Hackett, Eddie Condon, Bob Haggert, Dave Bowman, Carl Cress and Ray Coniff. Local swingsters to appear are Ralph Hawkins, Charley Frankhauser, Myrt Oliver, Eddie Finkle, Marty Emerson and Lee Hardesty.

Coast SPA-ers Join Campaign To Up Disk Royalties, Restrict Pubs, Outlaw Outside Collabing

LOS ANGELES, May 8.—Launching a heated campaign led by their president, E. C. Mills, Coast members of the Songwriters' Protective Association met this week to discuss the raising of record royalties to not less than 2 cents on each disk sold and other points vital to the tunesmiths. Latter includes the creation of more outlets for songs, refusal to collaborate with non-SPA wriyers and the agreement that no contract is to be signed by a SPA member without first having it approved by the SPA executive board.

Cleffers out here also want the publishers to act within a specified time on the publication of a tune or return it to the composer promptly. Dealing out foreign rights to a song before the ditty is published in the U. S. also is a practice the writers want to see eliminated quickly.

Mills declared the new contract seeks only a fair deal for the writers and does

Soldiers Want Senders Both Hep and Hippy; Not Enough Girl Orks To Meet Demand

NEW YORK, May 8.—With name and semi-name bands practically impossible to get, the USO Band Committee is dragging a net for all-girl bands in an effort to get 18 out on the army-camp circuit by fall.

The problem of getting musikers to meet the growing demand of draftees for hot lick rhythm sums itself up in the fact that bandmen are being drafted into the armed forces and replacements are becoming a thing of the past.

The USO is getting stacks of letters from the khaki clad boys every day, calling for cats who, if they are not hep, are at least hippy. The few femme bands already on the rounds have caused an unanticipated stir among the fellows in basic training camps and efforts are being directed toward a nationwide round-up of women band-jammers.

In trying to meet the scream for more musikers, Camp Shows, Inc., has managed to turn up a few sets of curvacious creatures with the downbeat inclination. The best known girl band, Phil Spit-

alyn's, runs into the heavy dough and already has enough cushy bookings to keep it out of the camps.

The newest addition to the USO all-girl band list is D'Artega's first gang of all-gal note busters. It opens May 15 at Camp Stewart, Havana, Ga., with an appropriately titled show, *Meet the Girls*.

Ada Leonard's 17-piece outfit of music-making maids has been riding the rails for Camp Shows since January 4, and Freddie Schaeffer's 14 pieces have been kneading the doughboys since November 23. The gals are getting the new high scales of \$84.50 and \$115 for leaders.

The few gal bands around aren't sufficient to meet the needs and there is plenty of kidding that some form of music rationing will come into being with girl orks finding themselves on army requisition lists.

Ina Ray Hutton long ago switched to trousered musicians. Judy Kayne is also leading a male outfit and Gloria Parker has been in rehearsal with all men.

International Sweethearts of Rhythm have been mentioned as future possibilities for a USO camp tour along with Stella Slavin's newly formed swing quintet.

USO is getting out word to the girl musicians that it's nice work and they can get it.

Rudy Vallee Ork Expects Word on Overseas Duty

LOS ANGELES, May 8.—Rudy Vallee's coast guard band, stationed at Wilmington, Calif., since the one-time crooner enlisted for active service, is making preparations to move closer to the scenes of battle, according to unofficial sources from within the personnel of the band.

Members of the Vallee band told *The Billboard* they expect to be sent south of the border in the near future, the final destination probably Africa (via South America) or South America itself. The band now plays in Hollywood for various functions as often as twice weekly. Vallee's organization recently made a short good-will tour of Mexico with tremendous success.

The U. S. Navy band led by Artie Shaw, which has been stationed at Pearl Harbor, Hawaii, for several months, is also expected to be shipped out very soon. Shaw's outfit is believed to be heading for Australia or a similar outpost in the South Pacific.

Jewish Prayers Put on Wax

NEW YORK, May 8.—A Jewish Atonement Service, comprising the most important musical and spoken prayers, has been released this week on records by the United Broadcasting Company, Chicago. Set, consisting of six 12-inch disks, includes a 10-minute sermon by Rabbi Charles E. Shulman, now a navy chaplain. Music is by a quartet with piano and organ accompaniment, and the entire service lasts for one hour.

Records are distributed exclusively thru Heroservice here.

declaring the soldier songs out of bounds. While admitting that some of the lyrics would offend "certain timid and yet straining ears," the newspaper editorially observed, "So, for that matter, would a lot of sights and sounds and smells that go with war offend some stay-at-homes."

Brass Hats Called Nice Nellies As Soldier Songs Are Laundered

ATLANTIC CITY, May 8.—Much to-do being made here over orders from post headquarters censoring the lusty-voiced trainees with the army air forces stationed in Atlantic City from singing eight of their heretofore popular marching songs. Lads do all their marching on the Boardwalk, beach and to the training grounds to their own vocal accompaniments, and the eight ditties stricken out of their repertoire include *Roll Out the Barrel*, *When the War Is Over*, *Around Her Neck*, *Oh, My Feet Hurt*, *I've Been Working on the Railroad*, *How Dry I Am* and *Mademoiselle From Armentieres*.

The songs, it was said, might be interpreted as slurs on women, the courage of soldiers or as drinking songs. To replace them a new songbook is in publication for issuance in the song-teaching phase of the air-training program here.

However, the action in banning the songs was ridiculed by various quarters here and elsewhere, particular in the editorial columns of the newspapers. While it is true that some versions of

not penalize the publisher in any way, but pubs along Vine Street are already apprehensive of the SPA's activities and demands. More than 150 SPA members met Tuesday (4) and another meeting is to be held Monday (10) at the Beverly-Wilshire Hotel at which time more and hotter fireworks are expected.

Mills himself is said to be most directly responsible for the new proposals, which he asserted were outlined so that songwriters could get a "better break" than they have been getting from pubs. The new blunder with the publishers affects all the leading Hollywood screen writers as well as independent songsmiths, and the campaign for improvements is getting enthusiastic response.

More than 40 new writers applied for membership in the SPA during the last month, and total membership of the organization now is "in excess" of 1,250 members, an all-time high.

Parlez Vous were not exactly hand-laundered and that some of the verses for the other songs might be a bit more rugged than the original lyrics, attention is called to the fact that some of the words of *Gertie From Bizerte*, which the boys are singing in Tunisia, or the 4-F *Charlie* hit ditty at the army camps are not exactly the kind of tunes little Elsie gives forth in the parlor on family occasions of state.

Placing the blame on local brass hats who "have stubbed their toes on what we thought was a well-known fact of life," *The Record*, Philadelphia newspaper, in an editorial on Wednesday (5) pointed out that "The fact is that men in the army like to sing songs not suited for church festivals or most parlors. But what's the use of pretending that soldiers can be forced to sing nicely laundered songs out of an official songbook—or that they mustn't sing songs that mention women and even strong drink?"

The Inquirer, Philadelphia newspaper, the day previous, also attacked the local brass hats for their "Nice Nelly-ism" in



The Billboard Music Popularity Chart

WEEK ENDING MAY 6, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, May 6. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Table with 5 columns: Position, Title, Publisher, Plugs, and Last This Wk. Contains 30 entries for songs with most radio plugs.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal.

Table with 4 columns: Position, Title, Publisher, and Last This Wk. Divided into National, East, South, and Midwest sections.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week.

Table with 4 columns: Position, Title, Publisher, and Last This Wk. Divided into National, East, South, and Midwest sections.

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York, Richards Music Shop, Brooklyn, Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & E. Company, Record Shop, Newark, N. J.

Table with 3 columns: Position, Title, and Last This Wk. Lists top records in Harlem.

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

MGM Inks Link For 5 Yrs., Nips Bornstein Shift

NEW YORK, May 8.—While the Berlin-Bornstein-Winslow tangle is being unraveled and what will become of Irving Berlin, Inc., is yet to be determined, Harry Link, general manager of Feist Music, is coppering a large share of the attention the trade is devoting to the situation. Link, according to talk, was set to go with Saul Bornstein for a piece of the business, which would include the thousands of valuable copyrights that will remain after Berlin leaves with his own. However, Link made it known this week that the problem for him has been settled by Metro-Goldwyn-Mayer picking up his option for another five-year stretch with Feist.

This puts to an end, too, all hints emanating from BMI sources that Link was to go with the radio financed publisher at the termination of Link's contract with MGM at the end of this year. Link denies that BMI had even broached him with an offer recently, but the rumor would not down as late as this week.

As for Berlin, Inc., it is definitely known that when the split becomes an actuality, the firm name and the copyrights of all Berlin-authored songs go with the composer, Bornstein getting what remains. But disposition of Mrs. Max Winslow's one-third share remains the stumbling block. Some insiders are advising her to sit tight and hang on to her shares, that any amount of cash will prove the short end in the long run.

Anita O'Day Back As Singing Single, Self-Managed Date

LOS ANGELES, May 8.—Anita O'Day emerged from retirement this week to return to the business as a single. The former Gene Krupa band canary opened Wednesday (5) as the star of the new show at Charley Foy's Supper Club, hangout for picture celebs, with a pick-up ork led by Johnnie (Scat) Davis providing accompaniment.

Miss O'Day, who quit the Krupa band last December, is booking herself and is set at Foy's for two weeks with options. Her "retirement" came as a result of her marriage to Carl Hoff (a golfer—not the maestro), who now is an air cadet stationed at Gardner Field, Taft, Calif. "But the honeymoon is over," says Miss O'Day.

No Pluggers for Philly

PHILADELPHIA, May 8.—With Robbins Music shutting down its local office in the Fox Theater Building today (8), song plugging becomes a lost art as far as Philadelphia is concerned. It marks the first time that this city will be without any representatives of the music publishing concerns. Pete Woolery, in charge of the Robbins office here, joins the Robbins firm in New York next Monday (10). Until recently, 12 of the New York music mills had song pluggers here. Local pluggers passing out of the picture resulting from the demise of radio remotes here with the name bands passing up local locations. Save for scattered radio plugs, past season did not find a single major plug originating in Philadelphia.

802 Prez Heads Comm. To Study Reorganization

NEW YORK, May 8.—At a special joint meeting of the executive and trial boards Monday (3) Local 802, AFM here, set up a committee to report on reorganization deemed necessary when membership voted to do away with the 3 per cent tax a few weeks ago. Committee consists of Jack Rosenberg, Max Arons, Harry Suber, Sam Suber, Eddie Horn and Dick McCann.

Financial loss which the local sustained when the tax was voted out will necessitate cutting down on office personnel and probably doing away with some departments altogether. Tax money went toward the union's Relief and Organization Fund, which helped to support some departments. New committee has been instructed to study the entire set-up of the local and offer plans for the prospective reorganization.

Garber Gets Park Off to Good Start

SPOKANE, May 8.—Jan Garber grossed over \$5,000, drawing record crowds, when he opened the summer season at Natatorium Park pavilion for a two-day stand Friday (30) and Saturday (1). Tickets went at \$1 and \$1.15, with the audiences composed largely of servicemen. Hampered Friday night by a light rain, Garber broke his own record the following night with more than 2,000 jamming the pavilion.

Next MCA attraction set for the spot is Jack Teagarden, who opened a six-day stand yesterday (7), same day park concessions unshuttered for the season. Polley of Pavilion Manager Louis Vogel is to have name bands playing the park entertain men at Geiger Field with special matinee performances at the base theater.

Philly Union Ditches Escrows, Sees No Kickbacks; N.Y. Leader Guilty of Same, Fined \$500

PHILADELPHIA, May 8.—In a far-reaching move, the exec board of the local musicians' union this week ruled to discontinue the escrow system of collecting salaries for the musicians for the duration. Originally inaugurated to curb the growing practice of kickback and under-scale work prevalent here for many years, escrow system, set up several years ago, had the union holding back as savings from 10 to as high as 50 per cent of salaries. High hold-back were for those who were kicking back half of their salaries to employers, particularly at several theaters in the territory. All moneys held back were returned at the end of the engagement.

Union's exec board figures that with present conditions there is no need for an escrow system. It had served its purpose in curbing kickbacks and under-scaling, and was only a means of forced savings, altho a most welcome one for members of the union. With the growing shortages in available musicians, union feels that employers and leaders would hardly find any candidates for jobs if there were a kickback or under-scale string attached to it. Moreover, union feels that the members will be in a position to continue their savings by investing the money usually held in escrow in War Bonds.

Elimination of the escrow department

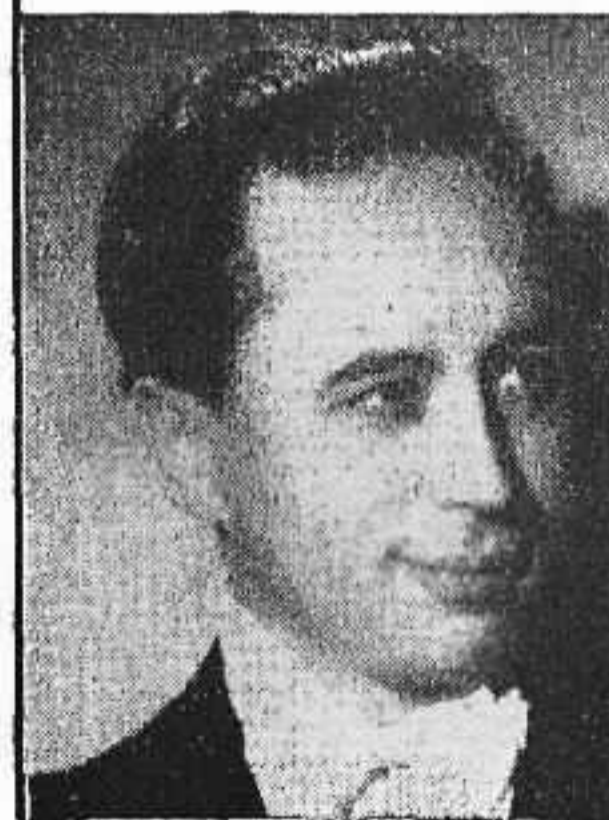
also represents a huge savings in the union's operational expenditures. However, union will still continue the practice of having all salaries for music employment cleared, first thru the union, applying to one-nighters as well as week or long-term stands.

NEW YORK, May 8.—Band leader Don Maya, currently playing the Cashab nitery here, was fined \$500 by Local 802, AFM. Maya pleaded guilty to the charge of paying kickbacks to Max Casvan, operator of the spot, amounting to \$736.

Pro-ASCAP Law Opposed by Wis. Tavern Ass'n

MILWAUKEE, May 8.—The Wisconsin Tavernkeepers' Association has declared thru its president, Matt Udove, that it will ask Governor Walter S. Goodland to veto the recently approved Murray bill, which reduces the tax on receipts from the sale of performing rights of copyrighted music to 3 per cent of the broker's gross receipts in Wisconsin. The Wisconsin law has required a 25 per cent tax on such receipts in the past, altho it has not been enforced.

Franklin Flashes!



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Billboard, 3 Other Papers Eliminate "Sheet" Aiding Music Biz in Payola Fight

NEW YORK, May 8.—The "Sheet"—the weekly tabulation of "songs most played on the air" and the bane of every song plugger's existence—will be no more after this week, it was decided Thursday (6) by representatives of *The Billboard* and three other publishers of such lists in a meeting with John O'Connor, head of Music Publishers' Contact Employees' Union, and Walter Douglas, chief of Music Publishers' Protective Association.

The 25 tunes with the most air plugs will be printed in *The Billboard* and the other three publications, but will be listed alphabetically without any totals alongside them. This procedure will be tried for a trial period of a few months at which time there will be stocktaking to determine whether the evils attached to the tabulation system will have been eradicated.

It was O'Connor who conceived the plan of asking music-trade publications to desist from printing the weekly tabulation after trying vainly to eliminate the "payola" from the song plugger's bag of tricks for securing airings of their songs. Exactly one month ago, April 8, the union in its most drastic action to date fined Larry Spier, professional manager of Crawford Music, \$1,000 for violation of the org's no-paying-for-plugs rule. Four other members of the union were also found guilty and fined, but it was generally admitted that so long as a top place on the "sheet" remained the goal for professional staffs to shoot at, the

buying of plugs could never be entirely outlawed.

The threat of a bootleg "sheet" was discussed at the meeting and it was agreed that the appearance of such a tabulation would release the four publications from the self-invoked prohibition after permitting O'Connor an opportunity to combat the bootlegger. O'Connor declared that if any publisher was found guilty of circulating radio agencies with its own weekly tabulation (See "Sheet" Eliminated opposite page)

Names Not Pulling for Norfolk, Va., Ballroom

NORFOLK, Va., May 8.—Tony Pastor drew a fair \$2,100 gate in a one-night stand at the Palomar Wednesday, April 28. Attendance was 1,276, at \$3.30 per couple. Showing was 25 per cent better than the mediocre 900 drawn by Ina Ray Hutton, last previous name attraction.

Les Brown has been booked for a two-day stand May 17-18 by Manager Ralph Kane, of the Palomar.

NEW YORK, May 8.—Decca Records, Inc., netted \$204,563 for the first quarter of 1943, equal to 53 cents per share on the 388,325 shares of capital stock outstanding at March 31. This compares with a net profit of \$202,005 over the same period in 1942.

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

ALLEN MILLER-CHARLIE BAUM

(Hit 7045)

It Can't Be Wrong—FT; VC. *Do I Love You?*—FT; VC.

Having the happy faculty of consistently coming thru with up-to-the-minute waxings in spite of the Petrillo ban, the Hit label goes a long way in filling exacting needs in the record marts with these two sides, particularly for its issue of *It Can't Be Wrong*, torch ballad favorite that is tops among the song leaders. The Hit label stands to reap a harvest in having a waxing exclusive on this hit. The musical qualities of the side are about on par with all the other Hit releases of recent date. With the nondescript name of Allen Miller for the band billing, side takes the torch tune pleasant enough for a stretch of two choruses. Set at a moderately slow tempo, the male baritone voice gives out for the opening stanza, with the band ensemble carrying a second chorus in straightforward fashion. For the Cole Porter lovely, *Do I Love You?* from *DuBarry Was a Lady* musical show of several seasons ago, the label passes up the asserted Mexican origin of its original masters. Instead, the wax firm's Eli Oberstein digs deep into the library of masters that served his one-time Royale disk label and comes up with a refreshing record interpretation of the show tune by Charlie Baum, whose piano stylings with orchestra are delightful. Now that *DuBarry* has reached the screen, it's a cinch that this Cole Porter love ditty is going to gain even wider circulation than when first brought forward with the stage musical. The Baum band, styled along supper room lines, with smart fiddle and woodwind figurations to embellish the maestro's Stelway strappings, sounds as up-to-date today as it did the half dozen years back when the record was originally baked. It's a certainty that all the other recording companies are readying re-issues of *Do I Love You?*, but with *It Can't Be Wrong* for the plattermate and giving the issue a real early jump on the others to be forthcoming, this doubling is bound to hit the jackpot for the disk company.

With the ballad already a major rage, music ops can't go wrong with this only available waxing of "It Can't Be Wrong." And there

should be plenty of double duty, too, for this doubling. "Do I Love You?" because of its forthcoming screen revival, figures on scaling the heights even bigger this time.

BOB CROSBY (Decca 4415)

Blue Surreal—FT. *Black Zephyr*—FT.

While these two instrumental sides of Phil Moore compositions will hardly create any new ripples among the swing devotees they go a long way in pleasing the host of Bob Crosby fans that always complained the band's real musical capacities were being wasted by the recording company on commercial songs, mostly trite ones. And there was more truth (See ON THE RECORDS on page 61)

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Jack Jenney

(Reviewed at Chase Hotel, St. Louis)

Featuring some of the finest trombone work in the country today, veteran Jack Jenney in front of the Bobby Byrne outfit has a chance to scale the pinnacle of band success. Widely known and respected among musicians, Jenney has yet to make a name for himself as a band leader, tho he has tried twice before. With this youthful orchestra clicking under his careful tutelage, he should soon rise to first rank importance.

Jenney gets an amazingly dulcet tone from his instrument, mellow to the ear and beautiful in its simplicity, and are built as a backdrop for his sliphorn wizardry. On the standstand he is strictly business, watching the beat and keeping the tempo where it should be for dancing.

Instrumentation of the band is standard—four rhythm, five reeds, three trumpets and two trombones. The band features no exceptional sidemen, altho Sonny Weldon does neatly at the keyboard and Bunny Bardach can improvise with the best on tenor sax. Brass section hits heavy, with fine intonation, and is equally good riffing out a jump chorus or in back of Jenney in a smooth version of *Stardust*. It is Jenney who sparkles and it is on the merits of the maestro that the group will rise or fall.

Vocals are by Connie Johnson, new to the band but with a voice and personality that will carry her to any success that the band may attain. Male singer is Jerry Burton, baritone balladeer, who delivers in the romantic style of the day. C. V. Wells.

N. Y. Police Getting Tough on Danceries as Savoyards Charge Discrimination; Blue Laws Due

NEW YORK, May 8.—Closing of the Savoy Ballroom here has highlighted countrywide restrictions that are being placed on dancerics catering to men in uniform and has placed Broadway dance halls in particular on the anxious seat. Investigations of these spots by the vice squad has been rigorous, a high-ranking police official told *The Billboard* this week, and law infractions are being piled up for use against taxi dance halls in the immediate future.

While similar charges have not been leveled against many ballrooms outside of New York, various localities have imposed earlier closing hours and stiffer licensing fees. In Houston licenses have been upped to \$250 a year and halls have been placed under the jurisdiction of the police to enforce closing hours and barring of minors. Philadelphia, another center for soldiers in training, has also tightened up on dance-hall regulations.

Meanwhile the closing of the Savoy here is being fought by leading clergymen, union officials and other bigwigs interested in the Harlem community. A spokesman for the Harlem USO claims his org has had nothing but "complimentary reports" from servicemen and regards the closing of the Savoy as a "tragic loss." Harlem YMCA secretary, whose children and friends have been patrons of the ballroom, says that "as a result of a thoro investigation and a complete hearing," the ballroom ought to remain open.

Former Lieutenant Governor Poletti, now with the War Department, and Truman Gibson, civilian aid to the Secretary of War, have issued a joint statement saying: "The War Department is in no way responsible for the closing of the Savoy Ballroom."

People's Voice, a race paper owned in part by Charles Buchannan, who operates *(N. Y. Police Tough on opposite page)*

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Carl Jones Gives Roadshowmen Tips To Successful Operation

DETROIT, May 8.—There's a certain technique in showing films on a roadshow basis which should be employed by both new and experienced roadshowmen in order to get the best results, according to Carl Jones, roadshowman operating in this territory.

Jones believes that opportunities for roadshowmen today are greater than they have ever been. He admits the difficulties that have arisen since the war, but feels in addition to such problems roadshowmen place additional burdens on their shoulders only because they slip up on seemingly unimportant details and so never get repeat dates.

Comfortable Seats

Audiences of today are used to good sound, comfortable lighting and other conveniences supplied by the modern theater. As a result, the roadshowman must take these things into consideration when exhibiting his films. A bad sound track will ruin any performance and will eventually ruin the roadshowman's chances of success in that territory.

When showing his films in spots where they have only uncomfortable wooden benches for the audience to sit on, Jones rents cheap pillows from a near-by store and in turn rents them to his customers for 10 cents each. He finds his audience is willing to pay the difference for a comfortable seat and Jones makes a small profit from this procedure.

Get Good Films

Roadshowmen should get in the habit of renting films from libraries with good reputations. Many of them, however, try to save a few dollars and rent old films from undependable libraries. The result is that the films are no good and the roadshowman has to stop his show to repair breaks in the film, which were originally fixed by amateur splicers. When this happens the roadshowman is forced to turn on lights while the picture is on the screen, rewinding each reel of a multi-reel feature before proceeding to the next reel.

Altho roadshowmen may rent from reliable libraries and often check the films themselves before showing to an audience, a break may inadvertently occur in the film during the performance. The smart roadshowman, therefore, should be prepared at all times to make necessary repairs.

Many roadshowmen have learned that the roadshow business is more than projection of films. Roadshowmen must be showmen. If a break does occur during the show and the roadshowman has to stop the film to repair it, it is a good idea for him to be able to give a short talk during the process or to call on the audience for amateur entertainment. Jones has tried this latter procedure and has found audiences enjoy participating in the program and think more of the roadshowman's ability to entertain them than if he just lets them sit and squirm.

One annoyance too few roadshowmen do anything about is the spill light from the lamp house which, with some projectors, is extremely annoying to those who must be seated near by. Not only do some projectors cast unnecessary light on the ceiling but they emit light from near the base of lamphouse. The best idea, of course, is to set up the projector away from the audience. However, if this can't be done roadshowmen can fix up a baffle from a tin can and fit it over the top of the lamphouse to deflect the light, yet not interfere with the cooling system.

Reduce Heat

This year blackout regulations will be more stringent than before. As a result many roadshowmen will have to cancel their outdoor shows in those areas where blackout laws are in force. Roadshowmen

should, therefore, make it their business to hire halls that can be easily ventilated without interfering with the show. Too many customers have been lost because roadshowmen failed to take this important matter into consideration. Indoor spots without cooling systems get warm enough in the summer but roadshowmen should realize that the heat from the projector is also very uncomfortable, especially to those sitting near it.

Control of room lights should be in the hands of the roadshowman and, therefore, there should be some sort of remote switching arrangement near the projector that permits turning room lights off or on at the proper time.

Less annoyance to audience from projector noise and light will result if projector is set at some distance back of the spectators. Where the room is small the projector may be isolated somewhat by elevating it above spectators' heads.

Audience Reaction

Roadshowmen should be keen to observe an audience's reaction to the films as they are being projected. The questions they ask, the suggestions they make and their applause can all be helpful in determining what that same audience wants to see the next time you come to town.

One habit roadshowmen have, that is a source of inconvenience to libraries, is that they rewind their films before returning them to the libraries. No doubt roadshowmen feel they are being helpful. However, they are only causing more work to the library because the films must be inspected before being sent out to the next showing. All libraries have that warning pasted on the cans of film and inserted in their catalogs, but too many roadshowmen fail to note the suggestion.

In addition, too much stress cannot be laid on the urgency of returning films to the library immediately after the showing. Because of the war and transportation difficulties films are often delayed in shipment and this all causes a jam-up in the libraries.

West Coast Roadmen Feel Gas Shortage But Carry on Biz

LOS ANGELES, May 8.—Roadshowmen on the Coast face increased difficulties due to the gasoline shortage. Altho the Coast is not considered by the OPA to be a shortage area, Coast roadshowmen are only getting "B" ration cards and many of them have difficulty getting those, according to Tom Hughes, West Coast roadshowman.

Other major problems affecting West Coast roadshowmen as the summer approaches are the blackout regulations. Surprisingly enough, Hughes claims that the dimout regulations in the East are far greater than those prevalent thruout California.

As mentioned in *The Billboard* (April 24), West Coast roadshowmen face a banner season despite the many wartime problems. Most roadshowmen believe that the coming outdoor season will be a good one and that the problems they face because of the war can, to some extent, be surmounted. Roadshowmen have in the past overcome problems that were just as great when they occurred. They realize their main job at present is to win the war. West Coast roadshowmen are doing their part and if the OPA follows thru with present plans there is every reason to believe roadshowmen will get sufficient gas to carry on their business. Naturally, they will not be able to make

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one-night stands, but they will be able to set up programs (with a change each night) by staying in one town for at least a week period. Eastern roadshowmen have already made their plans along such lines and undoubtedly the West Coast roadshowmen will follow suit.

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Oliver's Observations

John B. Rogers Company, Postoria, O., well-known local talent producer, has turned its plant over to producing war materials for the government...

Tom Aiton, well-known agent, back in Indianapolis owing to difficulty his unit encountered in securing transportation...

Do you recall the band show, Uncle Josh Sprusby? Remember the old-time rep ads, "Wanted a soubrette who can cook?"

Fabian Cites Rev. La Voy As Friend of All Troupers

Chicago.

Editor The Billboard:

Rev. Fr. Marcel La Voy at St. John's Chapel here is a grand friend of showfolk. His chapel is locally recognized as "The Troupers' Sanctuary."

South State Street, Chicago, is as singularly characteristic of itself as is the Bowery or Barbary Coast. Adjacent to the Loop, this district has its own White Way and string of typical theaters.

Backstage, in every place where talent is employed, you find a placard. It is an invitation to all and reads:

"Whenever a trouper is ill and distressed, kindly communicate immediately with Rev. Fr. Marcel La Voy, St. John's Chapel. (The Troupers' Sanctuary) 3716 W. Belmont Avenue."

Thru the years many have availed themselves of this helping hand of Father La Voy. There has been no fan-

fare or headlines when some aged trouper or destitute chorister took ill and needed the aid so quickly offered.

Altho of the Episcopal faith his work has always been non-sectarian, assisting those of all creeds and color. Nor are his efforts confined to this district alone, but rather extend to all of Chicago or wherever a trouper may be found in need.

WARREN FABIAN.

Rep Ripples

C. J. WHITE, veteran repster, is now chief of police in Clarksville, Va., and deputy sheriff of Mecklenburg County, replacing R. P. Rainey during the latter's hitch in the navy.

MAGIC

(Continued from page 18) shells of 1943, currently in Midwestern houses after a swing thru the East...



R. E. DERRINGER, well-known rep leading man, who recently left the Hila Morgan Show, playing stock in Houston, to accept an 18-month contract under civil service with the Civilian Housing Area No. 3 in Honolulu.

former partner, Prince Hassan, mentalist, was swept into the army three weeks ago and is stationed at Fort Meade, Md. Friedman is carrying on with private parties and club dates in the Baltimore area...

BILL BAIRD, that young and handsome magic lad who now is putting in his hitch in the navy, typewrites to tell us about the swell magic show which the Chicago SAM lads recently put on for the boys at the Great Lakes Training Station.

DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

Green Sets Balto Show

BALTIMORE, May 8.—Preparations are nearing completion for the Baltimore Derbyshow to be staged in the downtown section by Jerry Green and scheduled to open soon.

Green's derbyshow venture here two years ago was a big success. Prevailing conditions coupled with Green's experience in management should make the coming show a sure thing.

According to Green, his line-up of contestants will be completed within a short time.

GEAN ROVER, vacationing at Macon, Ga., pens that he recently spotted ex-walkie Johnny Burman at Camp Wheeler, Ga., where he is attached to the supply department.

EDWARD JOSEPH BEGLEY, former walkie, advises that he has completed his boot training in the navy and is making

a try for radio school. He hopes the news that wearing navy blue will not be too much of a shock to his old buddies Jack Glenn, King Brady and Frankie Donato.

V-MAILED from somewhere overseas comes a communication from Sgt. Charley (Red) Hall, better known to walkie pals as "the All-American Screwball."

INQUIRIES HAVE been recently received on Earl R. Harrington, Mary Rock, Larry Decorrado, Gladys Maddox, Marvin Ellison, Joe Rock, Hilda Ludwig, Johnny and Marie Groves, Jean Collier, Bob Turner, Al and Ruth Smith, Lee and Jerry Kamar, Bill Fort, Minnie Ferenzi, Marge and Edna Green, Sally Neally, Marshall Roberts, Mary Kamar, Jim (King Kong) Coffey, Lenny Paige, Sammy Lee, Frenchy Reed, Eddie Hoerr, George and Mazine Grant, Buddy Saunders, Al Lyman, Mary Landiso, Lee Sonders, Jimmie Horan, Kenny Gruwell and Tom Day.

marionettes at Eddie Roche's Home Stretch night club on Marlboro Pike, just out of Washington. . . . A SKETCH on a card magician, John Scarne, who now is reportedly on the lookout for card-sharps who give the biz to servicemen, appears in the June issue of American magazine. . . . BABE AND BOB KEATING write from Chester, Pa., under date of May 5: "Regret the passing of two top-flighters in the mental field in recent weeks—Louie Schlossburg and Jack Halligan."

BRYANT "TOM" FOR CHI

(Continued from page 3)

\$1 top for Wednesday, Saturday and Sunday matinees. Cast will be composed chiefly of showboat actors who have been with Bryant for years.

Bryant originally planned to bring his company into the Studebaker, but non-Equity cast and necessity of upsyng with \$100 for each actor to join Equity led to selection of an out-of-the-way house.

CALL BARDEX MED. SHOW

(Colored Performers) Opening Brownsville, Penna, May 17th. All who have been contracted report May 14th! Want few more Colored Performers and Musicians for this, which is the finest equipped and highest paying show of its kind on the road today.

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DAVID S. BELL, Owner FARGO FOLLIES Home Office: 116 East Rogers St., Valdosta, Ga.

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WANT

Trumpet for Orchestra. Specialty People doubling parts. Cowboy or Hillbilly Singer playing own music. S. & D. Team. Workmen. Week stands—6 nights a week. Open June 2.

WANTED

Vaudeville Acts who have not played the South this year. Chorus Girls. Musicians, Piano, Drums, Alto Saxophone doubling Clarinet, Trumpet, Trombone. Steady work, with unit booked solid. Advise everything in first letter.

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HUGO PLAYERS

Gen. Bus. Team. Juvenile Man, Piano; also Musicians, write. Would consider small Entertaining Combination. Wire or write HARRY HUGO, Box 590, Kearney, Nebr.

WANT

Accordion Player, Black Face Comic, small Dog Act, other Acts suitable for concert. Boss Canvasman, Mechanic. For Sale—270 Ft. of Brown Side Wall, \$75. Milledgeville, Thursday; Greensboro, Friday; Warrenton, Saturday; all Georgia.

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GRAND OPENING MAY 28, 1943

In the Heart of Downtown Baltimore Entirely new and different. This is no ENDURANCE contest. If interested in a good steady job paying good wages, can use Bartenders, Barmaids, Floor Men, Waitresses, Waiters and General Help. Would like to hear from Acts (Singles, Doubles, etc.) Can use Pop Rock, Joe and Jenny Rock, Scotty and anyone else who has worked for me.

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Conducted by CLAUDE R. ELLIS. ROBERT DOEPKER, Associate. Communications to 25 Opera Place, Cincinnati, O.

EARLY GATES NUDGE PEAKS

Alamo Chalks 40% Biz Hike in "New" Territory

LAEEDO, Tex., May 8.—Altho combo has been routed in new territory, Alamo Exposition Shows have been playing to an estimated 40 per cent increase in gross business over 1942, the management announced during the local engagement. Officials said shows have been receiving good press notices along the route over shows' appearance, and Willie Schaffer, who is presenting his high act as the free attraction, is proving popular.

Louis Ringold, general agent, reports that the organization is being routed in war-working towns and shows have not yet missed an opening night on the current tour. Altho labor has been hard to obtain, Manager Jack Ruback has placed a 24-hour man in advance to handle employment of extra help in (See ALAMO BIZ HIKE on page 34)

Buck Tops Weather To Give Combo OK Engagement in Troy

TROY, N. Y., May 8.—Despite cold and rainy weather, O. C. Buck Shows grossed a fair week's business at their local stand, and ride, show and concession operators reported satisfactory results for the engagement. Dick Toleman, office manager and secretary, will act as *The Billboard* sales agent for the season.

Assisting Fred Blythe, manager of the Jones Bingo, are Monty Roberts, Streaky Lincoln, Everett Brunnell and Francis Roach. Working on Mr. and Mrs. E. C. Evans's concessions are Mr. and Mrs. Bert Symons, Archie Johnson, Arthur Morris, Charles B. Biffins, James Evans, Harold Fletcher, William Warren, Bernard (See Buck Tops Weather on page 34)

Penn Premier in IG Loss in Windstorm

ERIE, Pa., May 8.—Heavy windstorms, which swept over the city Thursday, did an estimated \$1,000 damage to equipment of Penn Premier Shows in here for a 10-day stand under Army-Navy Union auspices. Side walls and top canvas suffered most from the storm. Shows were originally scheduled to get under way May 5, but opening was pushed back to Friday, when officials discovered the theft of the sound apparatus valued at \$335.

General Manager Lloyd Serfass said the automatic phonograph equipment has been replaced and new tops have been obtained for those damaged beyond repair in the storm. Great Knoll is presenting the free act.

Chi Ride Men Open Employment Office

CHICAGO, May 8.—Difficulty in obtaining ride help has led Chicago ride operators to open a permanent employment office in the West Side district where unemployed workmen congregate. In this way it is hoped that a more or less constant supply of men may be obtained.

Last season when Rubin & Cherry Exposition played local lots for 12 weeks John Lempart was hired to recruit workmen for the show. By the expedient of parking a truck on West Madison Street and soliciting the unemployed who congregate on the sidewalks, Lempart kept the show pretty well supplied all summer.

By having a permanent employment office in the district the ride owners hope to be able to get a better class of help. George Robinson, formerly with Beckmann & Gerety Shows, is in charge of the office.

Coast Club's "Mission Beach, Russell Bros.' Night" Clicks

LOS ANGELES, May 8.—Pacific Coast Showmen's Association was host to members from Mission Beach Amusement area and personnel of Russell Bros.' Circus, currently playing a 17-day stand here, at an open house gathering at the clubrooms Monday night. Social session followed the club's regular business meeting, which was highlighted by the raising of nearly \$100 for the Mail Order Spring Festival and the contribution of War Bonds by Joe Steinberg, Joe Mettler, Frank Redmond, Harry Wooding, Milt Nicholas, A. J. (Irish) Whalen and Whitey Perry. Each gave a \$25 bond to the Building Fund with the exception of Perry, who gave two bonds.

Mission Beach-Russell Bros.' Night proved a big success, with colored movies of the circus being shown by Bill Antes, show's press agent. In addition to the films, there was plenty of other entertainment. Bryan Robey presented some novel piano arrangements, and Red Smith, the Musical Plumber, added much hilarity to the show with his tunes on hot water bags, plumbing fixtures and

the Mke. PCSA-member Harry LeMack recalled his early circus days with a bit of drum majoring with his silver-handled cane. All were well received.

Mission Beach guests arrived early and were on hand for the business meeting. Guests from the circus came in following the evening performance. Lunch was served following the arrival of the circus people.

Among those from Mission Beach were: Harry E. Wooding, Fern and Frank Redmond, Babe and Whitey Perry, Ed Welsh, Mr. and Mrs. Milton Nicholas, Eddie Stone, Joe Steinberg and Joe Mettler.

From the circus were Mrs. C. W. Webb, J. M. Christiansen, Mrs. Alfred Wolff, Marie Beaudet Rhodes, Mamie Beach, Mr. and Mrs. Walter Jennier, Lois Jenner, Ed Clyde, Vernon Stockton, Lawrence Kolar, Hopwood Harris, E. C. Murphy Jr., M. Profet, Pat Powers, Dar-Cene Angel, Sensational Excellos, Floyd and Harry, Maurice Marmolejo, James E. Murr, George Valentino, Jack Bassett, (See Coast Club Is Host on page 31)

Jones Beats '42 Wash. Results

Initial week attracts 50,000 despite weather, blackout —fire hits concessions

WASHINGTON, May 8.—Despite cold and windy weather and a practice blackout one night, Johnny J. Jones Exposition attracted 50,000 under a 15-cent pay gate the first week of the 10-day stand here. Management said business showed a considerable increase over last year's opening week in the capital.

Show is carrying 12 shows, 10 rides and about 40 concessions. Midway presented a good appearance, altho workmen are still painting Ferris Wheel and touching up other equipment that hadn't been put in shape before leaving Augusta. Inability to obtain sufficient help caused the show to leave considerable equipment behind.

Operating were Merry-Go-Round, Twin Ferris Wheels, Lindy Loop, Rollo-plane, Spitfire, Ride-o, Octopus, Flying Scooter and three Kiddie Rides.

Shows include Unborn, Expectation, Life, Wild Life Exhibit, Follies of 1943, Minstrel Show, Carl J. Lauther's Oddities, Carl Walker's Posing Show, Glass House, Funhouse and Spook House. Doc Hartwick is operating the Minstrel Show, while Mrs. Hody Jones has charge of the Follies. Management said the labor problem is pretty well solved, and acts and concessions seemed to be well manned.

Power for the shows is provided by (See Jones Washington Gate on page 36)

Sheesley Starts Well in Nashville

NASHVILLE, May 8.—Mighty Sheesley Midway opened a week's stand here May 3 to good business and weather.

Local papers, *Tennessean* and *Banner*, as well as Radio Station WSIX, gave shows plenty of publicity, with WSIX carrying interviews of Side Show principals.

Shows followed L. J. Heth Shows in here and set up at Ensley Boulevard and Nolensville Road, directly across the street from Cumberland Park State Fairgrounds.

RC St. Louis Bow Is Set for May 14

ST. LOUIS, May 8.—Carl J. Sedlmayr, co-owner with Sam Solomon of the Rubin & Cherry Exposition, during a visit to *The Billboard* office here last Friday advised that work was practically complete in Caruthersville, Mo., in readying the show for the grand opening in St. Louis, which has been set for Friday, May 14, at the big show lot at Grand and LaCledde avenues.

The show train will leave Caruthersville May 7, which will give them ample time to set up and get everything in readiness for the opening.

Weather Hits CW Baltimore Date; Stamp Sales Big

BALTIMORE, May 8.—Cold weather hit Cetlin & Wilson Shows at their 10-day stand at 26th Street and Kirk Avenue, resulting in a 50 per cent decrease in business from last year's engagement at the same location, R. C. McCarter said. A strong wind during the stand blew down the Miss America Show top and on Friday night the wind was so strong it was impossible to hold banners and awnings up.

Shows moved to the Hamburg and Austin streets location Sunday, and two-thirds of the combo opened to good business. Mrs. Cetlin and Mrs. Wilson spent several days in New York buying new wardrobe for their shows, Paradies Revue and Miss America.

The War Stamp Booth located in the downtown business section is doing big business. Shows are giving a free ride to customers with each 10-cent stamp purchase. Mrs. E. K. Johnson is in charge of the booth. Mr. and Mrs. John Conoli and Woodrow Olsen, of Altoona, Pa., visited. The Moon Rocket topped rides for the week, with Caterpillar second. Erdman's Monkey Circus is proving popular. Weather at the second engagement here has been the best experienced by the shows since they opened.

Franks Folk Buy Bonds Weekly With Day's Gross

MACON, Ga., May 8.—W. E. (Bill) Franks, who operates Franks Shows at Playland Park, came in for some unusual publicity last week in connection with the second War Bond drive. Writers for *The Macon Telegraph and News* called attention in special stories to a unique and patriotic system of War Bond and Stamp purchases inaugurated by Franks last year.

All of the receipts of each Friday's business are devoted to the purchase of War Bonds and Stamps. This means "gross receipts—not net," it was explained. Every cent coming into the Franks treasury on Friday's operations goes into the federal treasury. Also all employees and privilege operators at the park have entered into a voluntary agreement to purchase bonds and stamps on the same basis thru the Franks office.

Friday is one of the big nights of the week at the park and several thousand dollars' worth of bonds and stamps have been bought by Franks, who is a disabled veteran of World War I.

That the United States Treasury Department recognizes the good co-operation given the government by outdoor show business is evidenced in a letter written from headquarters of the War Savings staff in Washington, giving high praise to the patriotic service rendered by shows. The letter was addressed to (See Franks Bond Plan on page 34)

Marks Wins at Richmond; Page Debut Gross Tops 1942 by 35%

RICHMOND, Va., May 8.—John H. Marks Shows concluded their fourth and final week's engagement here tonight, climaxing four good stands, despite cold, rain and generally bad weather conditions. Shows were located at Church Hill Ball Park the final week and all departments obtained good results. Gate continued to maintain the high grosses set during the first three weeks, and Duke Jeanette's Circus Side Show and Evelyn and Doc Anderson's Harlem Club Revue turned in above average business nightly. Whip took top money among rides, with Chet Dunn's Fly-o-Plane second.

Tommy Heath, electrician, returned to work after an illness, and George Chestnut has recovered from a recent attack and is able to proceed with his billposting activities at Hopewell, Va. Joe Shesser arrived to take over management of H. W. Jones bingo, replacing Red Flannagan, who was inducted into the army this week. Also leaving for the

armed forces this week was Charles F. Coady, who was replaced at Princess Moki Hana's International Casino by Alva Leo Bollich, and Rajah Gazuney, formerly with Mrs. Boots Paddock's concessions.

John Rea is rebuilding the front and lighting equipment on his Life Show. Ernest Davis is the new Merry-Go-Round foreman. Rebuilding of the fronts and tops damaged by the windstorm on April 13 has been completed and the show is ready for its road tour.

Nicholas B. Stepp, secretary-treasurer, is celebrating his sixth year in that office on the shows. Contracting agent Walter Fox is now two weeks ahead of the shows and reports conditions look favorable. Much visiting was done between members of the shows and personnel of World of Mirth Shows, which opened here on West Broad Street last Saturday. Visitors also included Buster Gordon, Al Huband, Maj. E. H. Organ, (See Marks, Page Biz on page 34)

READ

THE CARNIVAL GOES TO WAR

By Art Lewis

Summer Number of

THE BILLBOARD

Dated May 29

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

WET spring.

TALKER on Dorothy and Dell Crouch's Wall of Death Motordrome on Art Lewis Shows is Art Pressley.

CLOSING with Bright Lights Exposition Shows in Gordonsville, Va., was George Hill, who left to join Garden State Shows.

WALTER STOFFEL pencils from Norfolk that he has booked his Wild Life and Bird and Reptile exhibits with Conklin Shows for 1943.

LEE McDANIELS has been signed with Patsy Jones's Victory Girls Revue on Buckeye State Shows, he reports from Malden, Mo.

SOME gal-show talkers' voices sound like tin pianos.

MASTER MECHANIC on Crafts 20 Big Shows, Frank (Pollock) Kitchner assumed his duties on the organization at the stand in San Diego, Calif.

FORMER trouper, Mrs. J. L. Harrington has been operating a tie shop in Baltimore since the death of her husband in February, she reports.

AN optimistic press agent is one who stamps "Rush! Press! News!" on a 3-cent letter.

SIDE-SHOW operators on Coleman Bros.' Shows for the last two years, Tracey Brothers report from Baltimore that they plan to take to the road with their unit some time in June.

TEX PUTEGNAT is handling the front of Brydon's International Congress of Oddities, which opened with Hennies Bros.' Shows in St. Louis, Louis-Louise Logsdon is the annex attraction.

CURRENTLY playing Newark (N. J.) lots to good results, reports Joe Williams, are Harry's Greater Shows. Frenchy Paybrant has the concessions, and Dollie Dove is presenting the Girl Show, featuring Phyllis Foldbaum.

GREAT GRAVITYO is appearing with Ray Marsh Brydon's International Congress of Oddities on Hennies Bros.' Shows in St. Louis. When Riverview Park, Chicago, opens, Gravityo will be one of the attractions of Brydon's park unit.

"DURING my youth," remarked a carnival manager, "I always had an insane desire to own a midway."

RAY GARRISON letters from his Owensboro, Ky., home that he will join W. R. Dowling in the side-show annex on Smith Bros.' Shows this season. Garrison was with Great Sutton Shows for the last two years.



RAYMOND SCHWARTZ, "nineteen-go-in-on-twenty," who is with the air corps at Miami, Fla., having left the "employ" of his father, Harry Schwartz, concessionaire with O. C. Buck Shows. Young Schwartz is with Squadron 84, Flight C.



JAMES MCKENZIE, 20, seaman, second-class, who enlisted in Birmingham December 1, 1942, is in Company 42, 757, USNTS, San Diego, Calif., and now on special detail at Mission Beach. He was born on the H. W. Campbell Shows, on which his father operated a cookhouse. He has been with his mother on numerous carnivals, including the Johnny J. Jones Exposition and World of Mirth Shows.

MECHANIC and speedway foreman for Sam Prell's World's Fair Shows for the last six years, Joe Hollander is in Miami, where, he reports, he will remain for the duration.

JOINING Paul and Stella Scrimager on Oliver Amusement Company's No. 2 Unit in St. Louis last week were Erle Jenson and Mae-Joe Arnold. They will handle the ball games.

BILL NELSON, artist and sign painter with Art Lewis Shows for the last 18 months, has joined Garland D. Stewart, operator of an advertising service in Portsmouth, Va.

IT was our vanity that built midway equipment too heavy to handle.

JOHN R. PETERS, concessionaire, is at his Tyler (Tex.) home recovering from a broken leg sustained recently. He says he received many cards and letters from friends.

HONORABLY discharged from the army, Charles T. Womack has returned to Moore's Modern Shows as popcorn concessionaire and *The Billboard* sales agent.

MEMBER of Sol's Liberty Shows and Rubin & Cherry Exposition, Mr. and Mrs. R. H. Sheppard are in Pascagoula, Miss., for the duration. Sheppard is working at the Maritime Shipyards there as master electrician.

C. C. McCLUNG, who had his Wild Life Show on Mighty Sheesley Midway for the last two seasons, has booked the exhibit with Hennies Bros.' Shows for 1943.

Rubbish (?) Boxes

A WELL-KNOWN manager of a California carnival recently secured space on 100 rubbish cans for poster service which he proudly considered a million-dollar hit. The cans were situated on downtown corners of all main streets in a wartime boom city of 250,000 population and offered unexcelled publicity to heavy day-and-night pedestrian traffic. The manager believed he had the scoop of the season until he ran into the owner of the carnival, who demanded: "Why did you waste all those half-sheets on those downtown cans?" "Waste those posters!" exclaimed the manager. "Say, where else could you get publicity like that with those big headings, 'World's Greatest Carnival Here Now?'" "Yeah," came back the owner, "but did you read that top line that is painted on those boxes and above my paper? It reads, 'Trash Only.'"

caught the Johnny J. Jones Exposition during the stand in Washington. Show played to good crowds, but weather interfered some."

IN CO-OPERATION with the government's second War Bond drive in Norfolk, Art Lewis, owner shows bearing his name, has purchased \$15,000 worth of bonds. He recently was named an air-raid warden for the South Norfolk sector.

HERBERT A. DOUGLAS, West Chester, Pa., visited with Eddie Jackson several times at Wilmington, Del., and Chester, Pa., while Eddie was making the newspapers there for James E. Strates Shows. Douglas says that Eddie is again press agenting the shows but still retains plenty of sawdust in his veins.

FORTY-MILE Dad said, "I don't care who wins the hog-calling contests at fairs this year 'cause I ain't goin' out."

WILLIAM T. JESSUP, general representative of the West Coast Amusement Company, reports Arthur P. Craner, is keeping the organization booked in key towns. Jessup, when the labor situation took away his second men and bill-posters, has carried on. He is handling special events and has furnished newspapers with much copy.

LINE-UP of attractions on Gold Medal Shows, which this year are carrying 8 rides, 7 shows and 17 concessions, includes Rocket Ship, Flying Scooters, Merry-Go-Round, Octopus, Tilt-a-Whirl, Ferris Wheel, Kiddie Autos and Miniature Trains. Shows are Garden of Eden, Florida Flames, Monkey Circus, Monsters, Battlefield, Underworld and Woman. Concessionaires include Mr. and Mrs. A. J. Herrman, 6; Jack Neal, 3; Harry Dittmar, bingo; Jim and Freda Pearce, 2, and Ruth Sisk, Messrs. Cooper and Peterson, Mrs. J. F. Murphy and Dave Tennyson, one each.

WHILE trying to induce a prospective customer to have some work put on his body, a tattooer cracked: "Just yesterday one of my brother showmen who heard that we were to play a town in which he married a girl 25 years ago wired the town's recorder for her address and then learned that it wasn't in the files. These things can happen if one doesn't have it tattooed on his chest."

QUALIFYING as a swimmer at the San Diego, Calif., naval training station, James McKenzie, former carnival concessionaire and recruit from Birmingham, is reported to have hung up a record on his first trial which amazed life guards and fellow sailors. *The Birmingham Herald* said last week: "He dived in and swam 173 feet under water, the full length of the Mission Beach (Calif.)"

FRANK BURKE
of El Paso, Texas, has just purchased his third **BIG ELI WHEEL**. At the present time he owns No. 12 and No. 16 **BIG ELI WHEELS**. In a recent letter when he received his No. 12, Frank says: "The wheel is one of the best I ever handled; everything works perfect."
You too can be a Satisfied **BIG ELI** Owner. Ask How. Write us Today.

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Avenue Jacksonville, Illinois





PENNY PITCH GAMES
Size 48x48", Price \$25.00, Size 48x48", With 1 Jack Pot, \$35.00, Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES
75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
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Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25¢.

No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound. 25¢

PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. . . 35¢

Signa Cards, Illustrated. Pack of 34 15¢

Graphology Charts, 9x17. Sam, 5¢, per 1000 \$6.00

MENTAL TELEPATHY. Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

HUBERT'S MUSEUM Inc.
228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

SECOND-HAND SHOW PROPERTY FOR SALE
\$6.25 for 5 Gallon Can Yellow Paint. Good quality. Made by reliable firm. Ship anywhere.
\$3.50 Tom Tom. Great for Girl Show.
\$35.00 Genuine Large Tiger Rug. Mounted Head.
WE BUY Candy Floss Machines, Slot Machines, Show Property. PAY CASH.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

OUTDOOR WIRE
\$15.00 PER 1,000
2 Conductor #18 Gauge, used on army maneuvers. Good as new.
1/3 Deposit with All Orders.
CROWN MACHINE CO.
2828 N. Kenneth Ave. CHICAGO

FOR SALE
Penny Arcade, 50 Machines, some latest models; Punching Bag, Lifters, Love Meters, Card Venders, Drop Pictures, Microscopes, Pistols, Ray Guns, etc. Also Top, Front, Counters and Wiring, everything to make a complete arcade. Now working, playing Kansas City lots and making money. \$1500.00 complete. Come look it over; no correspondence, as it is priced to sell. FIELDING GRAHAM, 3049 East 32nd, Kansas City, Mo.

Coleman Bros.' Show Wants
Shows all kinds, Grind Stores. Help in all departments, must drive Semis. April 22-May 1, Middletown, Conn.; May 3-8, Williamantic, Conn.
THOS. J. COLEMAN
508 Main St. Middletown, Conn.

I BUY, SELL AND EXCHANGE SHOW PROPERTY
NOW BOOKING ATTRACTIONS FOR
PARK AMUSEMENT CO.
CLIFF LILES, Mgr.
Care Bentley Hotel Alexandria, La.

TORTURE PROOF
Original Illusion. First Time Advertised. Write
ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

What Labor Shortage?

THAT SHOWFOLK can overcome almost any obstacle is evidenced by the demonstration on how to alleviate the labor shortage condition on All-American Exposition Shows at Huntsville, Ala., which Doug Couden witnessed during a recent visit on the shows. Doug says he visited Frank Zorda's Side Show and found that the unit could not obtain enough girls or people to work on the inside. However, the manager, Yogi Ray, and O'Satyrdae, not only presented seven attractions, handled the annex and made openings on the front, but had a show that was above the average. Doubling up on acts, pinch-hitting for one another and keeping busy all the time turned the trick satisfactorily. A boy was used in the blade box. "Here," says Doug, "is a good Side Show with only three performers, but they know their stuff."

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

SON of Curly and Virgie Brown, of Byers Bros.' Shows, Pfc. James K. Lee is serving overseas with the marine corps.

EDWARD FLICK, former concession agent on various carnivals, has been promoted to the rank of master sergeant, his parents, Mr. and Mrs. William Starkey, report from Cleveland.

ROBERT R. PATTERSON, formerly with Palace United and Greater Exposition shows, is a private in the air corps and stationed with 455th B. H. & A. B. Squadron, AAFAPS, Dodge City, Kan.

WITH Rubin & Cherry Exposition, Royal American, Gold Medal and Raney's United shows for the last 10 years, Patrick A. Riley is a private in the Army Air Force. He's stationed with the 405th Training Group, Flight R 3, AAFTTC, BTC, No. 4, Miami Beach, Fla.

PVT. LESTER B. (SHEIK) PARKS, former concessionaire on Alamo Exposition Shows and other carnivals, spent a two-week furlough with his parents in Lebanon, Kan., early in April before leaving for overseas duty. He is a first gun man on a tank destroyer.

PVT. MICHAEL PERCELL, former manager of Pioneer Shows, and Russell (Zip) Dunn, New York, report they visited a number of the shows playing St. Louis. Percell is with 451st Hq. Co., 2d Battalion, 289th Inf., H. P. O., Fort Leonard Wood, Mo.

STAFF SGT. CLIFF FANCHER writes that he expects to receive his discharge papers from the army early in June, when he plans to return to the road. In the service eight months, he formerly was with Dodson's World's Fair, Mighty Sheesley Midway and Hennies Bros.' shows. Fancher has been in the hospital for two months, he reports.

A PRIVATE with the army, Burnis (Snap) Chadwick is doing overseas service with a signal corps. Before being inducted in the armed service he was with S. W. Brundage and Crowley's United shows.

Johnny O'Shea

Los Angeles.

Editors *The Billboard*:

Now it's Johnny O'Shea. The telegram telling of his going reached me this moment, and I write these words with a shaky heart and a big lump in my throat. Johnny was my friend for over 30 years. A grander fellow never lived. Charitable, lovable, kindly and good was John. I never met a soul who did not like John. He was always thinking of the other fellow and he was the first to do for any in distress. We will all miss his big smile and his fine character. I will miss him a great deal and so will everyone who knew him. So long, Johnny. J. ED BROWN.

COAST CLUB IS HOST

(Continued from page 29)

Dick Lewis, Mrs. R. W. Rogers, Sancho Morales, Lester Roberts. Midge Roper, H. V. Hendrik, Ko Ko Mo, Lo Co, Gus Lind, Nellie Dutton, William Bausman, Ethel Murray, Esther Crouch, Arvil Brown, Edward R. Johnson, Frank D. Sussan, Mike Doyle, Arthur Eubanks, William Dwyer, Edgar DeLong, Doner Millen, R. J. Brantly, G. F. Harrison, Floyd Crouch, Andrew Lowell, Buddy Richard, Dorothy Brady, Lynette Tooker, B. F. Buckner, Chick Fernandez, Johnny Ford, Andee Tallman, Jack Joyce, Hugh McGill, Mrs. Janice Spatz, Emil Hill, Virginia Mills, Elsie Collier, Charlie Spatz, A. E. McFarland, Rex Rossi, George E. King, Cal Hicks, Mrs. George King, Mae Hartman, Mark Rossi, Sunbeam Chism, Myrtle Goodrich, Fannie and Si Otis, Michael Hansel, E. J. Rumbell, Jack Wright, Betty Amos, Miss Sillig, G. B.

Publicity

AN inebriate approaching a well-known carnival press agent and claiming to be an ex-trouper said in the course of some thick-tongued conversation: "Shay, buddy! 'Scuse me, but who's th' publicitish man on this show? He's sure the bunk (hic). Nobody knows th' show's in town (hic). Nobody knows where th' lot's at (hic). I wouldn't know where it was myself (hic) if I hadn't heard it over the radio this mornin'."

Perkins, Jewel Juveland, Marie LeDoux, Ronnie Windome, Dolores Surtees, Margaret Mayberry, Joe Ferrando, William C. Tuttle, Frank Hunt, Charles Royale, William R. and H. F. Smith, M. F. Chamberlain, Dutch Baker and Drippi Deers.

Others registering included Irving Davis, Mrs. L. Engle, Doc Ellranger, Malcolm Calcomis, Gene Kiggins, Dave Cavagnaro, Elizabeth Metz, Carrie Collins, Leona Collins, Joe Jones, Fred Brown, Steve Chambers, Ted Newcomb, Doc Reynolds, A. J. Gorvin, Jack Beach, Gloria Johns, Mr. and Mrs. John Elby, Thomas Johns, Marilyn Rich and Jack Earle.

J. H. Kinkaid was on hand, as was Al Wilson, formerly with Tait-Churchill Shows. Jimmy Dunn reported that he and Jennie Regal sold their cafe in Inglewood, Calif. Ted LeFors announced he had leased Steffens Superior Shows, with opening set for May 14 in Inglewood. Steffens has retired and has taken up poultry and Victory Garden raising in earnest. Jerry Jackson was busy lugging chairs and tables to get the buffet lunch ready. Circus music by Merle Evans was featured. Ben Beno and Jack Earl renewed an acquaintance established in London years ago. Elmer and Estelle Hanscom arrived late.

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
SHOOTING GALLERIES
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
WRITE FOR CATALOG
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago

TENTS
New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

World's Finest Paint
FOR CARNIVALS
Highest Quality • Lowest Prices
PAINT EXCHANGE of CHICAGO
2256 Elston Avenue, Chicago

CONCESSION CARNIVAL TENTS
Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS
50x110 USED DRAMATIC TOP.
Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

TENTS for sale—complete with portable frames, electrical equipment, velvet for flash, tools and trunks. What do you bid? 20x40 and 20x30.
BOX 431, care The Billboard, 1564 Broadway, N. Y. C.

WANTED TO JOIN ON WIRE
Ferris Wheel and Chairplane Foreman—salary no object if capable. Prefer one who can wire small show. All replies to
HARRY KAHN
Pioneer Hotel, Springfield, Mass.

EDDIE HACKETT BERK BROS.
WANT BALL GAME WORKERS
GENERAL CONCESSION HELP
Care GOODING GREATER SHOWS
Portsmouth, Ohio, May 10-17; Charleston, W. Va., May 19-26.

WANT—WANT—WANT
A-1 GRIDDLE MAN FOR GRAB
C. F. MELLE
World of Pleasure Shows, Adrian, Mich.

20 CAR RAILROAD SHOW
Has some open dates for Summer and Fall in Mid-West, East Central States or South. Fair or Celebration Committee, write
BOX D-75, Billboard, Cincinnati, O.

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE
Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon

SNOW CONES
BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES. We Have Everything You Need and Our Prices Save You Money. This Year Line Up With an Outfit That Has the Stock To Take Care of You. Send a Postal Card for Your Price List Today.
GOLD MEDAL PRODUCTS CO.
131 E. PEARL ST. CINCINNATI, OHIO

Scott Exposition Shows

WANT TO BUY OR BOOK seven-car Tilt, Octopus and factory built Kiddie Autos. Grind Shows with or without own outfits. WANT Manager and People for Girl Show. Want Dancers. LEGITIMATE CONCESSIONS: Corn Game, Photos, Lead Gallery and Arcade open. L. H. Harding wants Half and Half. Mae Joe Arnold, answer. Earl (Hoppie) Chapman wants Agents for Razzle Dazzle, Slum, Skillo, Clothes Pins and Penny Pitch, Nails and Swinger. Rocco Aleo wants Cook House Help. Musicians and Performers for Minstrel Show. Salary from office. Cumberland, Ky., This Week, With Pineville, Ky., Week May 17. Address C. D. SCOTT.

STEFFENS SUPERIOR SHOWS

Ted LeFors, Lessee

WANT—Shows, Concessions, Ride Help

Opening Inglewood, Calif., May 14, for 10 Days. Then Southern California Beach for long season—one location. Camps and defense plants in area. Large payrolls. Contact:
TED LE FORS, 1151 EAST HYDE PARK BLVD., INGLEWOOD, CALIF.

EXPOSITION AT HOME SHOWS WANT

For V. F. W. Hospital Drive in the Heart of Norristown, Pa., May 12-24. Can use legitimate Concessions of all kinds, Ponies, Kiddie Rides, Fish Ponds, Ball Games, Girl Shows with own equipment, Long and Short Range Gallery, Freak Shows with own equipment, etc. Sell X on Mug Joint, English Mitt Camp. Whitie Gable wants to hear from the following: Ella Mark, Hedges, Lew Arter, Johnnie Eck. Victory Home Week to follow. Come on, will place you. Help in all departments.

PLAYLAND AMUSEMENTS

Want to join at once

Foremen and Second Man for Two-Abreast Merry-Go-Round, Second Man for Ferris Wheel; top salaries. Griddle Man, or will turn new Cookhouse over to right party. Good proposition for Man to handle Crime Show. Can use two more Shows. Good opening for legitimate Concessions. This show Diesel powered.
Maryville, Tenn., this week; Madisonville next.

WANTS-JAMES E. STRATES SHOWS, Inc.-WANTS

For Victory Celebration, Broadway & Bailey, Buffalo, N. Y., May 19 to May 29. Ten Big Days and Nights, Ten. Auspices Combined Kiwanis Clubs of Buffalo. Want sensational Free Acts. Can place legitimate Merchandise Concessions; Can place Pony Track. Van Vault wants Help for Arcade. Can use Ride Help and useful Show Help. Can use Talkers and Ticket Sellers. Caterpillar and Tractor Drivers. Place Shows and Rides that don't conflict, and furnish wagons. Address

JAMES STRATES, May 10 to 15, Elmira, N. Y.; May 17 to 29, Buffalo, N. Y.

Dick's Paramount Shows

WANT

SHOWS: Posing Show, have complete new outfit. Grind Shows, Snake Show and Fun-house. Liberal percentages.
CONCESSIONS: Scales, Guess Your Age, Photos, Penny Pitch and any Grind Store that works for ten cents.
HELP: FERRIS WHEEL FOREMAN. Semi Driver preferred.
WEST BALTIMORE AND CATHERINE STREETS, BALTIMORE, MD.
Write or wire DICK GILSDORF, Gen. Mgr.

WANT-L. J. HETH SHOWS-WANT

PLAYING ARMY CAMPS AND DEFENSE TOWNS AND THEN THE MOST OUTSTANDING ROUTE OF FAIRS IN SHOW'S HISTORY. Minstrel Show wants two fast-stepping Chorus Girls. Salary out of office. Pocket Book Harris, wire. Girls for Girl and Posing Shows; salary \$30.00 week. Dimples, Helen and Jean, wire Dick Hyland. One more good Working Act that lectures inside for Side Show. Merry-Go-Round and Tilt-a-Whirl Foreman. Ride Help on all Rides that can drive semis. Mechanic with own tools that can keep trucks in repair. Top salaries and best of treatment. Henry Heth wants Agents for Wheels and other Stores. Wire. Al Herman wants Agents for Razzle Dazzle and Roll-Town. Agents for Penny Pitches and other Concessions. Address all replies to L. J. HETH SHOWS, Hopkinsville, Ky., this week; Owensboro, Ky., next week.

WANTED

Concession Agents for Pill Pool, Rat Game, Grind Store and Wheel Agents, Counter Men for Bingo.

Will buy complete Palmistry outfit, also Grind Store Flash.

Address

CARL H. BARLOW

Johnny J. Jones Shows, Washington, D. C., this week; Uniontown, Pa., next week; Pittsburgh to follow.

FRED ALLEN SHOWS

SYRACUSE, N. Y., MAY 10 TO 15

With Two More Locations Here to Follow, Salina St., in Center of City of Over 300,000. Want clean Shows with own outfit, 25%. Legitimate Grind Stores that work for 10 cents. No wheels or racket tolerated. Want Custard, Waffles, Novelties, Jewelry, Scales, Cigarette Gallery, Penny Pitches, Duck Pond, Bowling Alley, Country Store, Pitch-Til-U-Win, etc. Place Lot Man, Free Act account of disappointment.

FRED ALLEN, 107 OBERST ST., SYRACUSE, N. Y.

HELLER'S ACME SHOWS

South River, N. J., this week; Mt. Holly, 17th to 22nd; Bristol, Pa., ten days, 24th to June 2nd. WANT Ball Games, Grind Stores, Custard, Blugo. SHOWS—Have complete Big Snake Show, want Manager for same. Want Ferris Wheel, Foreman, Ride Help on Spitfire, Chair Plane, Merry-Go-Round. Want Carnival Mechanic, wages in keeping with times. All address as per route. Jess Trout, Bill Burton, Joy Stone, Aster Philips, write.

HARRY HELLER, GENERAL MGR.

CAN PLACE

High-class Girl Show with own wardrobe only; will carry one Girl Show. Wonderful opportunity for the right party. Help for Scooter, good wages and long season. Pea Pool open to reliable Man. Whitey Weiss can place Bingo Help and Counter Men. Coupon Store Agents that are capable; wire Whitey Weiss. Two Wheels open to reliable Operators. Ride Help who drive Semi Trailers. Place sensational Free Attraction. Place Union Billposter. Furnish truck for same. Everybody address:

AL WAGNER

ASBY AND TURNER STS., ATLANTA, GA.

BUNTING SHOWS WANT

Sober, experienced Ride Men who can drive trucks. Following men, wire me: Bill Allen, John Kubiak, Bill Trimmer. Others who have worked for me, wire. Can place Merry-Go-Round Foreman, top salary. CONCESSIONS—Will book Scales X. Few more Merchandise Concessions. Want Arcade. Good proposition for Tilt and Roll-o-Plane with own transportation. Jack Thomas wants Agents for Grind Concessions and Ball Games, also fast-stepping Counter Men for Bingo. Dudley and Leroy Orchard, wire. Other Agents that worked for me, will frame Concessions for you. Frank Jennings, wire. Show opens East Peoria, Ill., May 20. All people contracted, answer this call. Address: E. H. BUNTING, LADD, ILL.

George CLYDE Smith SHOWS

WANTED—Duck Pond, Fish Pond, Devil's Bowling Alley, Cigarette Shooting Gallery, Ball Games, High Striker or any legitimate Concession working for 10 cents, and American Palmistry. WANTED—Side Show, Girl Show, War Show. WANTED—Working Men in all departments. Address all communications to

GEORGE C. SMITH, Duncansville, Pa., this week; Philipsburg, Pa., next week.

Club Activities

Showmen's League of America



Sherman Hotel Chicago

CHICAGO, May 8.—A special meeting of the Board of Governors was held May 3 with Vice-President S. T. Jessop presiding. Arrangements were completed for burial of Brothers William Young and John O'Donnell. Brother Young died April 30 at Oak Forest Infirmary. Members who came in for John O'Shea's funeral were Sam Aldrich, Tom Sharkoy and Jack Hawthorne. Pallbearers were Eddie Murphy, Elmer Byrnes, Al Sweeney, Tom Sharkey, Frank Ehlenz and Vince McCabe.

Brother Seymour (Berger) Solar is in the armed service. Joe Miles is located at 84th Bombdr. Group, Drew Field, Tampa. John Lempart has returned from the South. Henry Shelby and Benjie Bernard, of Flint Park, visited the rooms. Jack Tavlin and C. A. Sonnenberg came in for a call.

Vice-President S. T. Jessop sent in another Red Cross donation from employees of the U. S. Tent & Awning Company. They keep a Red Cross box and donations are made as the employees see fit. Total to date is \$30. Members of the League were guests at the Olympia Circus performance May 4. Bob Revolt came in from Fort Riley for the John O'Shea funeral. Vice-President Fred H. Kressmann, acting in his capacity of chairman of finance, was in for a check-up of League accounts. Brother Nat D. Rodgers advised of the death of his mother at Fort Smith, Ark., May 2. Past President J. C. McCaffery, chairman of the Red Cross drive, is preparing a general campaign among the various shows. Mike Wright is sending out award books in the hope of bolstering up the fund for the Soldiers' Package Committee, which is selecting items for the package to be sent out in May.

It is absolutely urgent that we keep posted of change of address whether it be members in the service or not. So please advise if you have a change in address.

Ladies' Auxiliary

Official presentation of the Auxiliary's ambulance to the armed forces will be made May 13 in front of City Hall. It was erroneously reported in last week's issue that the presentation had been made April 29. A social was held April 29 in the classrooms in Hotel Sherman, with Mrs. James Campbell and Mrs. Nan Rankine as hostesses. Attractive prizes were awarded and a large crowd attended. Closing meeting and party were set for May 6.

Members have planned a few summer activities, and all are asked to co-operate. Members were grieved to learn of the deaths of Brother John O'Shea, husband of Sister Edna O'Shea, and the brother of Agnes Barnes.

Sunday with the Bill Blochs in Jersey City. Brother John King still in the Naval Hospital, St. Albans, L. I., but improving. Letter from Brother Capt. Frank Vita, stationed at Galveston, Tex. Captain Vita was formerly the physician at Pallsades Park, but is now doctoring the soldier boys. Membership drive, under the direction of Oscar Buck, is gathering impetus daily. Secretary Joseph McKee up to his ears in work at Pallsades. Another soldier discharged from service because of over-age is Brother Morris Glass. Sympathy is extended Brother Michael Goldberg; his sister, Mrs. Frank Michael, and their families on the death of their mother.

Ladies' Auxiliary

Annual Strawberry Festival was attended by about 100 members, and for the first time in three years the weather was in favor of the event. During the night a \$25 War Bond was awarded Mr. Irving Shishko. A house plant, donated by Sister Molly Spitz, was won by Mack Goldberg, while the other door prize went to Mrs. E. Lyons, a guest of Sister Edna O'Rourke. Altho the returns are not complete, about \$300 was netted on the evening. All money goes to the Sunshine Fund. The last meeting of the board of governors, until fall, was called off. Regular club meetings will continue thru May, after which the annual picnic will be held at Pallsades Park June 20.

Sister Ada Dufour is in the Menorah Hospital, Kansas City, Mo., suffering from a fractured hip as a result of a fall. Members were grieved to learn of the death of Sister Ida Harris's mother May 2 in Los Angeles, and Vice-President Edna O'Shea's husband. Sister Julia Reich is at her home suffering with a broken leg sustained in a fall. Sister Jean Dellabate spent Easter in New York with relatives. While here she turned in a goodly amount of money for the Sunshine Fund.

WANTED FOR WORLD'S LARGEST SIDE SHOWS

FREAKS, WORKING ACTS THAT CAN PITCH. NOTHING TOO BIG, because it is the right show, the right people and the right route. ALSO WANT TWO GOOD GIRL SHOW WORKERS for Annex. Salary no object if you are good. Christine the Alligator Girl, wire me. Good proposition for you. All other Acts, write me.

FOOTS MIDDLETON

Care HENNIOS BROS.' SHOWS Decatur, Ill., until May 22; then Chicago, Ill. P.S.: Capt Lewis, wired you; what happened?

WANTED

Talker, Side Show Attractions, Freaks or Novelty Acts. Always a long season, good salaries. Baker-Lockwood Side Show Top for sale, 28x20, good condition. Price very reasonable.

Wendel (Props) Kuntz

Care Art Lewis Shows Norfolk, Va.

RIDE MEN WANTED

Experienced Ride Men for Fly-o-Plane and Spitfire Rides to join at once. Booked with Railroad Show; no truck driving. Write or Wire

C. E. BARFIELD

Southland Hotel NORFOLK, VA.

SUNSET AMUSEMENT CO.

WANTS

Photos, Cookhouse or Grab. Talkers for Girl Shows. Atchison, Kansas, this week; Leavenworth next.

DYER'S GREATER SHOWS WANT

Popcorn, Caramel Corn, Snow, Sit Down Grab, High Striker, any legitimate Stock Concession. Shows with own outfits. Second Men on Rides that drive trucks, top salaries. Our fairs start in July. Reply Bernie, Mo., May 10-15.

DOBSON UNITED SHOWS

NORTHFIELD, MINN., MAY 17th to 22nd. Can place a few Concessions, also Shows. Can place Wild Life Exhibit, Electrician, Sparks, Pets Moles, wire or come on. General Delivery NORTHFIELD, MINN.



National Showmen's Assn.

Palace Theater Building New York

NEW YORK, May 8.—Now that the warm weather is coming on and most of the boys are on the road, the main meeting room is closed for the summer. Ladies' Auxiliary used the main hall on April 29 for annual Strawberry Festival, which was one of the most successful. War Bonds were given as awards. Brother Sam Finkel taken suddenly ill and is in Park East Hospital with a very serious case of virus pneumonia. Brother Kirby McGary in from Brother William Glick's shows, which closed in Baltimore. Brother Sol Salsberg, of Strates Shows, in town on a shopping tour. Brother Harry Kaplan, one of the engineers on the new debarkation camp at Orangeburg, N. Y., took a day off and visited the club. Brother "Dada" King, Sam Lawrence Shows, in from the South and a week-ender here. Brother Abe Rubens and Mr. and Mrs. Fred Fournier spent

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, May 8. — Monday night's meeting was given over to Mission Beach and Russell Bros.' Circus Night, with a speedy business meeting preceding the festivities. On the rostrum were Ed P. Walsh, president; Harry Taylor, first vice-president; Ted LeFors, second vice-president, and Charles W. Nelson, secretary.

Following silent tribute to the late Lucky Keeler, communications were read from Bob Robinson, Tiny Payne, Cal and Betty Lipes, Marvin Harding, G. A. Simmons, Mrs. J. D. Henry, Mrs. Aurelia Sands, C. L. (Jerry) Chase, Max Hillman, Pvt. Walter Peyton, Chuck Gammon, L. G. Chapman, Phil Lonsdale, Sgt. D. S. McNell and Pvt. Tony Chontos.

President Walsh's Mail-Order Spring Festival Fund was enriched by \$66, to be added to the good total of \$244.40. James Rufolo, Pvt. Harry Levine, George Hope-lan and Robert W. Hill were elected to membership. Joe Glacy reported on his Eastern trip and visits to the National Showmen's Association and Showmen's League of America clubrooms.

For the Mission Beach and Russell Bros.' Night buffet lunch George Surtee donated 12 pounds of cold meat, and Max (Mulligan) Kaplan gave a cake. Still on the sick list are Bob Neil, Sam Miller, Ed Kennedy, Pat Shanley and Ben Dobbert.

James Gallagher has again agreed to serve with the sick and relief committee. Welcomed to the club were Jack Earle, Meyer Sloan, Malcolm Anderson, Joe Krug and Walter and Ted Newcomb.

Ladies' Auxiliary

May 3 was Mission Beach Night, and President Edith Bullock turned over the gavel to First Vice-President Fern Chaney, of Mission Beach. All officers were in their chairs. Letters were read from Rosemary Loomis, who is in New York training for the WAVES; Betty Coe, Ann Stewart and Margaret Farmer. Mora Bagby, sick committee chairman, reported Gladly Morris and Mrs. Kent on the sick list. Virginia Kline is getting along nicely.

Bank night award went to Fern Chaney, and door prizes, donated by Margaret Farmer and Fern Chaney, were won by Lou King and Virgie Martin. Birthday greetings were given Stella Linton and Ester Corley. Babe Perry, of San Diego, then brought greetings to the auxiliary from Mission Beach, and she and Fern Chaney donated \$10 for a club treat. President Bullock complimented Secretary Donna Day, Treasurer Marie Tait and Vivian Horton, on the good work they are doing.

Jessie Loomis, who is knitting for the Red Cross, said she needed yarn, and Peggy Forstall gave her a sum to buy yarn for several squares. Quiz program was held with Fern Chaney, Babe Perry, Lou King and Peggy Forstall participat-

ing. Fern Chaney and Peggy Forstall tied for top honors. A hand-knitted tablecloth, made by Nina Rogers, was donated to the club for the bazaar by her.

Committee of greeters for Mission Beach and Russell Bros.' Circus Night included Mother Minnie Fisher, Mabel Brown, Florence Darling, Ida Delano, Rose Rozard, Vivian Horton, Ora Ernst and Mamie Butters. After a social hour was held, refreshments were served. They were prepared by Peggy Forstall and her committee, and Jerry Jackson had charge of the beer. Cakes were donated by Donna Day, Edith Bullock, Ida Delano, Rose Rozard, Mary Tully, Marie Tait and Frances Barth. President Bullock introduced Mrs. C. W. Webb, Russell Bros.' Circus, who joined and paid three years' dues. She also donated to the sick and relief fund. Others present included Nellie Dutton; Doris Peterstoff, who also won the night's award for bingo; Mae Sabor, Ethel Murray, Loco Fairburn; Aerialletta and daughter, Jo Ann; Lois Jennier, Mrs. Catherine Shortmeier, Michele Profet, Darlene Angel, Pat Powers, Sunbeam Chism, Fanny Otis, Myrtle Goodrich, Mrs. Bob Mathews, Miss Sidley, Betty Amos, Ronnie Windom, Margaret Mayberry, Gloria Barth, Mrs. Robert Newcomb Jr. and Mrs. Walter Newcomb.

At the Red Cross sewing party, held by Julia Smith, Mother Fisher won the door prize and Mario LeFors the bank award. Children out to give their help, too, included Jeanne Horton, Jean Eisenmann, Jimmie Smith and Connie Smith. Also present were Vivian Horton, Rose Rozard, Mabel Brown, Mario LeFors, Nina Rogers, Jessie Loomis, Mora Bagby, Marie Morris, Stella Linton, Donna Day, Lucille Dolman, Mother Minnie Fisher, Lillian Eisenmann and Jewel Smith.

Heart of America Showmen's Club

Reid Hotel Kansas City

KANSAS CITY, Mo., May 8.—Social life about the club is about nil. Heart of America Shows moved to the Kansas side of the Kaw River for a stand at Packer and Kansas avenues. President Noble C. Fairly was in town last week on a business trip. James Stone, recently released from the armed forces, is employed at a bomber plant here. Brother F. M. Shortridge is reported to have been released from a Des Moines hospital and, altho not fully recovered, is readying his concessions at Riverview Park, Des Moines.

The 1944 membership cards are in the hands of Treasurer Harry Alshuler. Chairman of the membership drive reports that applications are coming in weekly. Banquet and ball chairman is getting his committee ready for an active campaign. Event will be held on New Year's Eve as usual.

George Howk will have charge of the concessions, and Ellis White, fountain and drink concessions, at Fairyland Park.

Cunningham Expo Debuts In New Matamoros, O.

NEW MATAMORAS, O., May 8.—Cunningham Exposition Shows concluded quarters work last week for their downtown opening Saturday. Al Smith reported. Shows have added two more rides, and management plans to play a number of fairs and celebrations and to route thru war-working sectors for the most part. Al Devine, sound truck operator, has his unit in good condition.

John P. Cunningham, manager, has spent most of the winter booking locations. Joe Murphy, mechanic, has all motors in good condition.

Showfolk at O'Shea Rites

CHICAGO, May 8.—John O'Shea, well-known carnival man, was laid to rest Thursday in Calvary Cemetery. Large numbers of showmen and friends were present at the services held from Hursen Chapel and St. Lucy's Church, and there were numerous floral tributes. Solemn high mass was sung at St. Lucy's and a brief ceremony was held at the grave. Pallbearers were Al Sweeney, Vince Mc-

Cabe, Edward Murphy, Frank Uhlers, Elmer Burns and Tom Sharkey. O'Shea suffered a skull fracture in a fall April 28 and died May 2.

Kings, Mentalists, Added to Revere Beach Museum Roster

NEW YORK, May 8.—W. J. O'Brien, on a business trip here last week, said he had signed Mr. and Mrs. Harrison King, mentalists, for his Revere Beach (Mass.) Museum, opening May 14. They replace the late Louis Schlossburg. He also signed Sam Alexander, two-faced man. Lloyd Priddy will be inside manager and Buster Castle in charge of front.

This is O'Brien's 10th season at the beach. It's the sole show there.

SIDE SHOW PEOPLE CAN USE

Any good Pit Act, especially Knife Thrower, Sword Swallowers and Musical Act. Ira Reser, wire me. Also interested in Man or Woman to handle inside of Show and sell Amuse; prefer one doing act. Will book or buy Sword Box. All season in Michigan; short jumps. People with me before, wire. Address:

MARK WILLIAMS

Care World of Pleasure Shows Monroe, Mich., until May 15th; then Adrian.

WANT TO BUY ELECTRIC CUSTARD MACHINE

(Mounted on Trailer) State lowest price and full particulars.

MADISON BROS.

1480 Evergreen WELLSTON, MO.

HENNIES BROS.' SHOWS

Fifteen Weeks in Industrial Centers of Chicago

WANT

Two or three more good Shows not conflicting with those we now have. Can place Snake Show, Mechanical Show or War Show.

Want sober and reliable Ride Help for all Rides; top salaries. Harrish (Irish) Gaughn wants to hear from Concession Agents. Address HENNIES BROS.' SHOWS, Playing Decatur, Illinois, until May 22; then Chicago.

Permanent address 155 North Clark Street, Chicago, Illinois.

WANTED

Ride Foremen for Ferris Wheel, Octopus, Merry-Go-Round, Ridee-O, Whip; top salaries; also Second Men. McLaughlin, Cleo, Ray Meade, Hank Lockhart, Chas. Dutcher, P. J. Sharovich, answer. Want Musicians for Minstrel Show, Performers for Ten-in-One. Want Posing Show, Snake Show, Fun House; will furnish wagons for same. Want Roll-o-Plane, Tilt-a-Whirl or any good Ride. Want Special Agent.

ALL AMERICAN EXPOSITION, INC.

This week, Evansville, Indiana; next week, Vincennes; then Chicago Heights, Illinois.

JONES GREATER SHOWS WANT

FOR ESKDALE, W. VA., WEEK MAY 17

Account of disappointment can place High Aerial Free Act to join at once. SHOWS—Want Circus Side Show, Fat Show, Girl Show, Small Animal, Walk Thru. Kay Kaeser, Mark Williams, Capt. Dan Riley, Dolly Dimples, wire. CONCESSIONS can place legitimate Concessions of all kind except Ball Games. Address:

PETE JONES, Dunbar, W. Va., this week.

BAKER UNITED SHOWS

WANT

WANT

Concessionaires and Shows with own outfits interested in making a pleasant and profitable connection for long season of Indiana spots, including some of the best fairs and celebrations. LOOK US OVER. WE DO NOT MISREPRESENT. All Stock Concessions open except Ball Games, Cork Gallery and Bingo. AN ORGANIZATION YOU WILL BE PROUD TO BE AROUND. ALSO WANT QUALITY HIGH ACT AND WELL-FLASHED SOUND CAR. BAKER UNITED SHOWS, Bedford, Indiana, this week; then Lebanon, Indiana, week of May 17th.

WORKINGMEN WANTED

Need Spit Fire Foreman. Salary no object if you can deliver. Want Grind Shows with or without own outfits. Also want Monkey, Midget, Mechanical or any Shows of merit. Have opening for Dope Show. Legitimate Concessions of all kinds. Reasonable privileges. High Striker, Guess Your Weight and Age, Fishpond, Cigarette Shooting Gallery, Cane Rack. Wire or come on.

HERMAN BANTLEY'S ALL AMERICAN SHOWS

This week, Ambridge, Penna.; next week, Sharon, Pa.

CONVENTION SHOWS

Opening Broadway and City Line, Buffalo, Saturday, May 15

WANT Ride Help for following Rides: Tilt, Ell Wheel, Chairplane, FOREMEN, \$50.00; SECOND MEN, \$35.00 weekly. No brass or holdbacks. 3 CANVAS MEN, Talker for Girl and Side Show, Working Men in all departments; highest wages to top men. Report at Fairgrounds, Dunkirk, immediately, or at Buffalo on or before opening date. All communications to: CLAY MANTLEY, 811 Central Ave., Dunkirk, N. Y. Phone 4418. P.S.: Duke and Lyon, communicate with Marty Smith.

WANTED—WANTED

A-1 Ferris Wheel and Tilt Foreman, top salary to capable men; two Men and Help all Rides. Side Show Manager with Acts, Girl Show Operator with people and music, Man and Wife to manage office-owned Cookhouse. Will book Popcorn, Snow Cones and all ten-cent Stock Stores. Jim Hayden wants Trombone and Sax and Chorus Girls for Minstrel.

Buckeye Exposition Shows

Jess Bradley — H. G. Starbuck
Tronton, Tenn., this week; Humboldt, Tenn., next week.
P.S.: Al Bergeron, set in touch with Rebel.

WANT SHOWS

Opening at Sparta, starting May 22 for ten days. Army center. Also Ride Help wanted.

PEARL WEYDT AMUSEMENT CO.

Viroqua, Wis.

STRAWBERRY FESTIVAL

Opening May 17th. PORTLAND, TENN., in City Park.

Want Concessions, Shows and Ride Help. All wires and letters to

READING'S SHOWS

1417 Dickerson Rd. NASHVILLE, TENN.

FIRE-POLICE CARNIVAL

Scuderton, Penna., May 14th to 22nd

Can place Bingo, Cook House and legitimate Concessions only. Want Second Wheelman and Handy Men.

D. J. VAN BILLIARD, North Wales, Penna.

CONKLIN SHOWS

OPENING—MAY 31—HAMILTON, ONTARIO

Have the best route of Fairs in North America—starting June 28. On account of disappointment, can use Cookhouse. Can place one outstanding Attraction. Owing to disappointment, can place good Side Show. We need Operators for Glass House and Dipsy-Doodle Fun House and Ride Foreman and Ride Help for Rides on the road and in permanent park locations.

WILL BUY OR RENT FLAT CARS

Give description and state rental or purchase price.

"FAIR FOR BRITAIN"—Toronto—most successful outdoor event in 1942 gives promise of being bigger and better this year—Dates August 16 to 28. Can use Independent Attractions and outstanding Free Acts for this Great Fair. We are also renting Game and Eating Concessions.

Apply

CONKLIN SHOWS

P. O. BOX 31, HAMILTON, ONT., CAN.

CETLIN & WILSON SHOWS, Inc.

WEEK MAY 17, BALTIMORE, MD.

WANT—Grind Shows of merit; will finance any worth-while Attraction.

WANT—Octopus, Tilt-a-Whirl, 8-Car Whip and Fly-a-Plane.

WANT—Oriental Dancers for Sultan Harem Show.

WANT—Skilled Workingmen in all departments. Will pay good starting salary for skilled men with good chance of advancement.

WANT—Legitimate Merchandise Concessions. No wheels or coupon stores. No money games.

All address, this week, Highland Town, Baltimore, Md.

Hubbard's Midway Shows

Opening Permanent Amusement Park May 24 at Main Gate of Army Camp With 80,000 Soldiers—No Other Amusement

Want legitimate Concessions of all kinds and description. Same old policy, no grift at any time. Want Shows—Great opportunity for Minstrel; will furnish outfit, have panel front. Cook Show open. Place Merry-Go-Round, Octopus, Skooter, other Rides. Want Ferris Wheel Foreman, must be A-1, and Ride Help in all departments. Want Concession Agents. Have complete Bingo outfit, want Operator on percentage basis. All replies:

D. STACK HUBBARD, Gen. Mgr., Centreville, Miss.

LAWRENCE GREATER SHOWS

CAN PLACE AT ONCE

For Trenton, N. J., week May 17th, followed by Perth Amboy and all Eastern Defense Towns. Want Side Show and Grind Shows with or without outfits. Can place two more Girls and Talker for office Girl Shows. RIDES WANTED—Octopus, Roll-o-Plane. CONCESSIONS—Frozen Custard, Penny Arcade, Photo Studio and all ten-cent Grind Stores. Want sober Lot Man, also Second Men for all Rides; Semi Trailer Drivers preferred. All address:

Westville, New Jersey, this week; Trenton, New Jersey, next week.

WANT—VICTORY EXPOSITION SHOWS—WANT

Opening in the Heart of the City With \$100,000 Weekly Pay Roll Week Starting May 10, Frederick, Md.

WANT Grind Shows with own transportation, Posing Show or Girl Show with own outfit. Want American Palmistry, Basket Ball, Long or Short Range Gallery, High Striker or any other Concessions that will work for Stock (no racket here). W. C. Taylor wants Grind Store Agents. Want Ride Help, capable men, highest salary paid. Those driving Semis given preference and can stand prosperity. Long season's work; no brass, no meal tickets, all cash.

Frederick, Md.

VICTORY EXPOSITION SHOWS

Frederick, Md.

—Opening May 10, 1943—

WANT**WANT**

RIDES: Will book Tilt-a-Whirl with own transportation. Will buy Chair Plane and Baby-Q Merry-Go-Round, must be in A-1 condition and complete. CONCESSIONS that work for stock, \$16.50 per week, lights and insurance included. SHOWS: Will book Shows with own outfits and transportation at 20 per cent plus tax. Will book Arcade or Fun House at 20 per cent plus tax. Have Girl Show complete, want Manager; also Snake Show complete, want Manager. Want Advance Agent. T. J. Smith, George Cain, answer. All reply

GEREN'S UNITED SHOWS

MAY 10-15, CAMBRIDGE CITY, IND.

ALAMO BIZ HIKE

(Continued from page 29)

erecting and assembling the rides and shows.

Bill Williams, of the Hollywood Monkey Circus, entertained members of the local fire department, presenting Jerry, trained chimp, and Chief Rankin made Jerry an honorary member of the department. Albert Right was host to members of the Defense Guard at a midnight luncheon. Joe Rosen, bird store operator, entertained many friends here.

John T. Hutchens Side Show continues to work to near-capacity business. Benny Hyman reports good business with his bingo, and B. Mayes and Andy Twinning are doing a good job in their department. Brownie Bishop reports his Penny Arcade is doing well. Martha Rodgers and Mrs. Jack Ruback entertained women members of the shows at a dinner and dance.

Slim Russell is in charge of the sound truck and front announcing. Shows sponsored a bingo party Wednesday night for the Tuberculosis Association, and \$4,000 in War Bonds were sold in a special drive on another night. Visitors from San Antonio included Mr. and Mrs. Charlie Shubb, Tillie Jones, Ben Block, Leo Nevelow and Buster Shannon, Mrs. Jack Ruback, Martha Rodgers, Dick Havens, Murry Miller and Anthony Waver motored to San Antonio for a visit, while Mr. and Mrs. Hypo Demke went there on business. Mrs. Jack Ruback's mother, Mrs. Florence Maxwell, and niece spent the week-end here.

BUCK TOPS WEATHER

(Continued from page 29)

Amick, George Hewitt, Mr. and Mrs. Harry Kelley and Spector Davis.

Mr. and Mrs. Larry Narcaccio joined in Troy with their scale concession. Mr. and Mrs. E. L. Lewis and Mrs. Thomas Brady are operating a ball game, and Eddie Allen and Barney are working the camera store. K. W. Howard has his aerial bowling game and War Stamp store clicking. George (Pitt) Meaker is doing the announcing on Barro Bros.' Motordrome. Great Arturo, high act, is presenting the free attraction.

MARKS, PAGE BIZ

(Continued from page 29)

Barney Tassel, James Wood, Ben Parker, L. A. Christian, Hon. M. J. Fulton, Judge Tucker, Hon. W. Francis Lane and Robert Coulter.

JOHNSON CITY, Tenn., May 8.—J. J. Page Shows, making their 1943 debut here, turned in one of the best gross business figures reached by the combo in several years and eclipsed last year's mark by 35 per cent. R. E. Savage, general agent, said. Mark on opening night was attained despite frigid weather. With warmer weather the rest of the week, good business prevailed.

Owner J. J. Page was on hand meeting and greeting his many friends' and receiving compliments on shows' appearance. Page, who had been ill early this winter, is fully recovered.

Roy Fann, quarters superintendent, brought shows out in first-class shape. He has initiated a novel patriotic motif on all fronts, rides and ticket boxes. All rolling stock is in good shape. Management said little difficulty was encountered in getting certificates for trucks and cars, as well as non-highway gas.

Shows opened with 7 rides, including the Ferris Wheel, Merry-Go-Round, Chairplane, Loop-o-Plane, Ride-o and Kiddie Rides. Among shows were the Minstrel, Hawaiian Show and a Circus Slide Show combined with the Animal Show. Twenty-five concessions were on the midway.

Staff includes J. J. Page, owner-manager; Sam Housner, assistant manager; Mrs. R. E. Savage, secretary; R. E. Savage, general agent; Roy Fann, lgt superintendent; William (Red) Metcalf, chief electrician, and Rance Boyd, general utility.

FRANKS BOND PLAN

(Continued from page 29)

W. E. (Bill) Franks, especially commending him on what Macon people have long termed the "Franks Plan" of helping finance the war.

"This is one of the finest gestures that have come to our attention," commented Carlton Duffus, associate field director of the War Savings staff. He recommends that others in the amusement field follow suit.

POLICE CIRCUS BIG

(Continued from page 3)

Donahue and Donahue, barrel jumps and leaps; Jim Wong Troupe, acrobats; Stanley Beebe's bears; Peejay Ringens, bicycle leap into shallow tank of water; Tommy and Kay, log rolling and juggling; Kinko, contortionist; Florenze and dog.

Gene Randow is producing clown and others joeys are Kinko, Florenze, Rube Curtis, Hal Griffen, Mr. and Mrs. Bill Bentlage, Billy Finkle, Herb Taylor, Billy Rice, Jimmy Davison, Gabby Dekos, Pete Roberts, Chic Yale, Roy Adkinson, Simon E. J. Collins, Silvers Johnson, Will F. O'Dell, Austin Trull and Jack Kennedy. Further details in the next issue.

TOLL SETS TRILLCADE

(Continued from page 3)

bike. Jack Curtis, local nitery emcee, will serve as singer and emcee, with music by the Dixie Jazz Band, sepia troupe.

Run will be tied in with promotion of War Bond sales. A number of stunts are being worked out with local office of U. S. Treasury Department's War Savings Division.

HURRAH!

Our Boys Win in Tunisia!

Get "WORLD WAR NO. 2

See Our Boys Smash Hitler and Sock the Japs." The great patriotic WALK-THRU SHOW for Parks, Carnivals, Stores and Fairs.

ANNOUNCING our Twentieth Anniversary with biggest year in business and a special anniversary offer—

SHOW complete with swell 6x10 ft. pictorial canvas banner, two canvas side banners, 22 viewing boxes with greatest war scenes, 30 pictorial panels, four blow-ups in color of MacArthur, Eisenhower, Americans at Guadalcanal, jungle fighting, our boys' victory over old Rommel. Regular \$175.00 show of fire, blood and victory

ONLY \$140.00

Wire or mail \$40.00 deposit and show will go out promptly, remainder collect. Weight about 80 lbs. Supply limited. This offer good NOW and for short time only.

ATTENTION, all operators of our 1943 War Shows: Rush your address, progress, etc., so we can mail you free prepaid latest scenes of African victory and Far East, etc.; now ready, as you know we supply you FREE all season prepaid latest happenings. \$50.00 in prizes for photos of your show. Write for blank, size, etc., wanted.

OTHER SHOWMEN: The fireworks in Europe and Japan are just starting. Get "WORLD WAR NO. 2" now on this fine Anniversary offer. Splendid now on midways and later on best show ever made for the fairs. Or write for information, letters, etc.

CHAS. T. BUELL & CO.

BOX 306

NEWARK, OHIO

ATTENTION

GIRL SHOW WORKERS

All Girls that worked for me before, wire.

Strip Tease, etc., \$40 per week; \$50 if you do Specialty.

Talkers and Ticket Sellers. No put up or take down.

Ride Men with Wives that work in Girl Show.

Ticket if I know you. All wardrobe furnished.

Wire or come on.

AMELIA WAGNER

Care W. C. Kaus Shows, Norfolk, Va. this week; Roselle, N. J., next week.

WANT AGENTS

For Grind Stores. Girl for Hoop-La.

S. B. WEINTRAUB

All This Week, Concord, N. C.

Next week, Columbia, S. C.

All season in Columbia.

WANTED

Experienced Help for

MURPHY'S COOK HOUSE

WORLD OF MIRTH SHOWS

All Old Employees, Write or Wire

I. FIRESIDE

This week, Philadelphia, Pa.

Direct from the Lots

Art Lewis

Norfolk, Week ended May 1. Location, Monticello Avenue and 20th Street. Business, excellent. Weather, varied.

Final week here went over big, with an average 5,000 gate attendance nightly, a good Saturday matinee and another record Saturday night. Weather continued cold and fair. A surprise blackout Tuesday night, lasting 1 hour and 24 minutes, found the shows' executive heads on the job. All light switches were promptly pulled and the crowds remained quietly and orderly thruout the long wait. City Manager and Civilian Defense Director Charles B. Borland and other officials congratulated Owner Art Lewis and his associates on their co-operation and The Ledger-Dispatch praised show officials in an editorial. Concessions on the midway include bingo, H. W. (Bill) Jones, owner, and Guy R. Markley, manager; Claudia Donnini, three penny pitches; Mr. and Mrs. George Burke, five stores; Jack Barth, Lew Burnstein, Sam Palitz, String Cohen, Charlotte Wright, Charles Wright and Dan Donnini, one each; A. J. Pentlick, Mr. and Mrs. E. B. Braden, five; Irene Hester, palmistry booth; Bobbie Burnstein, ball game; Bertha Cohen, five ball games; H. E. Quackenbush, five stores; Henry (Whitey) Solomon, frozen custard; popcorn and candy apples, Howard Ingram, owner, and Mr. and Mrs. Joe Decker, managers; Eddie Owens, diggers; Mr. and Mrs. Ted Wilson, scales.

Midway dimer, Howard Bryant and W. C. (Dusty) Bailey, owners; George Hawkins, chef; George Parks, pantryman; Ray Maddox, front griddle man; James Westerfall, cook; John Shaw, headwaiter; Ray Wheeler, waiter; Elsie Thurston, waitress; Thelma Bryant, cashier; David Anderson and Amos Gordon, dishwashers; Wesley Jacobs, night man. Max Lewis arrived from New York to visit with his sons, Art and Charles, and Ben Lewis is also here on a visit. Clyde Jordan will assume management of Midnite Follies next week, replacing Al Mercy, who will remain here on a war job.

WALTER D. NEALAND.

Bright Lights

Lonaconing, Md. Week ended May 1. Business, fair. Weather, cold and windy.

A new Chairplane arrived here to replace the one lost in the fire. All steel is being replaced by the factory on the Airplane ride. Thursday a near-cyclone swept up the valley, doing considerable damage to the midway. The Mystery Animal Show was badly torn. Girl Show top was dropped after a corner pole

J. R. EDWARDS SHOWS
WANTED WANTED
 Shows and Concessions of all kinds.
FOR SALE
 Seven-car TILT, used thirty weeks, like new, \$5000.00; SMITH & SMITH AIR PLANE KIDDIE RIDE, like new, \$600.00; ALLAN HERSHELL TEN-CAR KIDDIE RIDE, fine shape, \$800.00.
 Address all mail and wires to
J. R. EDWARDS
 Shelby, O., May 10-15; Fostoria, O., 17-22.

GREAT SUTTON SHOWS
 WILL SELL EXCLUSIVE ON CORN GAME AND PHOTO GALLERY.
 WILL BOOK CLEAN CONCESSIONS OF ALL KINDS.
 WILL FURNISH COMPLETE 10-IN-1 TO PARTY WHO CAN PUT SHOW INSIDE.
 Address:
FRANK M. SUTTON, Mgr.
 Marion, Ill., May 10-15.

WANT
 People for Girl Show, Half and Half. Agents for office Grind Stores. Will book Grab, Photo, Diggers, Palmistry, all stock joints except String and Fish Pond. All others, come on. Good route. Have Ells for lease.
Sunflower State Show
PRATT, KANSAS

WANTED
 CLUTCH MEN FOR TILT, WHEEL AND CHAIRPLANE not subject to draft. No set-up or tear down. Rides located in park. If married. Concessions for wives to work. Write all first letter.
R. H. WORK
 Elizabethtown, N. C.

broke. The panel front was partly blown down and badly twisted when some anchor bolts pulled thru the wood. Two concessions were damaged, while the counter boards were lifted out of the pan game and carried down the midway by the wind.

Gordonsville, Va. Week ended April 24. Business, good. Weather, fair.

Shows opened the season at quarters in Clarksville, Va., to fair business despite cold weather. On the first run out of quarters a semi caught fire and the Chairplane, Kiddie Auto, Kiddie Airplane, a panel front, two banner lines and much inside show equipment were destroyed. Upon arrival here the banner lines were rebuilt and rides replaced. Animal Show is in charge of Joe Rea, and Shorty Fisher has the Snake Show. Bob Jones has the girl show. Robert Howell is Ferris Wheel foreman, and Mrs. Howell is in charge of the main gate ticket box. Charlie Searford is Chairplane foreman; R. W. Thompson, Kiddie Ride foreman; Hatchie Hillman, popcorn stand; Ross Bethel, cookhouse; Doc Parquist, photo gallery; H. E. Bridges, six stores; Frank Maringo, sound car and cigarette pitch; Hattie Dolan, Stella Alexander and Teena Bridges, ball games; Marie Shaurer and Bill Rea, penny pitch; Bob Alexander, glass store; John Gecoma, general manager; Lou Hicks, assistant manager and secretary; Joe Rea, lot man, and F. A. Norton, electrician, mailman and The Billboard sales agent. Visitors included Mr. and Mrs. Mahler, Mr. and Mrs. Bob Miner and George C. Smith.

F. A. NORTON.

L. J. Heth

Nashville, Week ended May 1. Auspices, South Nashville Welfare Association. Location, Ensley Boulevard and Nolensville Road. Business, good. Weather, cool.

Shows moved in from Birmingham. Main gripe here was lack of help, but the fact that there are three army camps in this neck of the woods helped the combo. Shows were open only at night and considering they were in the suburbs play was okay, altho there wasn't a large amount of advertising. During the early part of the week rain fell during the day, but Monday and Wednesday nights were exceptionally warm. Friday and Saturday it was cool, but citizens and soldiers jammed the well-lighted midway. Attendance was good all week. Shows were said to be the first to play here this year.

Buckeye State

Malden, Mo. Seven days ended Sunday, May 2. Location, Werner Showgrounds. Business, good. Weather, cool.

Fast 82-mile move was made into this defense working town, which now houses 22,000 defense workers. Shows were the first of any size in for several years. Booked and billed for a Sunday date, shows did good business thruout the stand except on Monday night, when rain set in around 8:30 and ended the day as far as business was concerned. The rest of the week saw good, consistent business, and shows chalked up the first winner of the season. The final day at Jonesboro, Ark., gave shows the biggest day's business of the season so far. Boss Rosen promoted an Easter Egg Hunt for the kiddies, and he and Manager Joe J. Fontana passed out tokens to all children in attendance. Ted Woodruff joined here as secretary.

H. B. SHIVE.

Crafts 20 Big

San Diego, Calif. Ten days ended May 2. Location, 26th and Main streets. Auspices, American Legion Post. Business, good. Weather, good.

This war-working city gave shows the season's best business so far, and a decision was made to extend the engagement another week. A new location was used because the old show lot on the waterfront was not available. It was necessary to make a location, since the military authorities have taken over all available grounds in and around the city. Roy E. Ludington, who handled the advance details, got around the situation by building a lot and, with bulldozers, scrapers and heavy equipment, graded a suitable plot. The midway being somewhat narrow caused a new layout here. All rides were located in the banner

line-up at front and rear of the midway. Lloyd Lusby, superintendent front gate, and side-wall crew are doing a good job this season. Ruth Cooper joined her husband, Charles, Octopus foreman, from Terre Haute, Ind., to take over her new duties in the pitch-till-you-win stand. Clyde Rawlins, with the Motordrome, is clicking, as are the Slide Show, Magazine Girls and Yankee Doodle Dandies attractions. Roger Warren has enlarged his eat and drink stands. Mr. and Mrs. O. N. Crafts were in Los Angeles on business for several days. Frank Shull, in charge of the bill truck, was right at home here and obtained a good showing. Mr. and Mrs. T. J. Meyer and Mr. and Mrs. Jack Schell joined here.

ROY RUTTER.

Gold Medal

Paducah, Ky. Week ended May 1. Location, Timmons Field. Business, good. Weather, fair.

Second week here proved good for all. Mr. Krohn joined the glass house and cat rack, and Buddy Hasset and Mr. Watkins visited nightly. Harry Dittmar, owner of the bingo stand, left for Chicago on business. His concession is being handled by his brother-in-law.

HARRY E. WILSON.

3000 BINGO
 No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO
 Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Class ... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ... 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M ... 1.50
 Box of 25,000 Black Strip Card Markers ... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

ART LEWIS SHOWS

DEL CROUCH wants Help to handle Kiddie Auto Ride, and Kiddie Plane.
DOC BARFIELD can place Help for Spitfire and Flyplane Rides.
Al Mercy wants capable Piano Player for "Follies Revue."

"Honey" Lee Walker has openings for two more Girls for Posing Show. Salaries paid from office.

Bertha Cohen wants Lady Ball Game Agents.

WILL BOOK Whip, Octopus, Rolloplane and Rocket. Wagons furnished. Ride Help, Train Crew, Tractor Drivers and Workingmen in all departments, contact Howard Ingram, Supt. Stateroom and berth accommodations.
WANT to book Glass House.

Address ART LEWIS, Gen'l Manager, So. Norfolk, Va., until May 15; Baltimore, Md. (Edison Highway and Federal Street), May 17 to 22.

FOR SALE—COMPLETE CARNIVAL OR ANY PART

Late Model Loop-o-Plane, heavy duty motor, \$500.00; late model Mixup, 24-seat, \$500.00; Eli Wheel No. 5, seat covers and good motor, \$2000.00; two-abreast Merry-Go-Round, 32 foot, horses and all in good shape, \$1000.00. Five Complete Shows, including Banners, Ticket Boxes, Fronts, Poles, Stakes and Stringers; new Canvas and Banners. 20x80 Side Show, complete, \$300.00; 20x40 Athletic Show, \$200.00; 20x30 Girl Show, \$150.00; Girl Show, 18x24, \$100.00; 18x24 Grind Show, used, \$50.00. Ten complete Concessions, new canvas, frames and stock; plenty of flash. Grind Stores, Fish Pond, Cork Gallery, Penny Pitch, Photo; 4 10x12, 1 12x14, 3 8x10. Plenty of Wheels and other Games. Will sell all Concessions and Stock for \$1000.00. 25 K.W., 15 K.W. Transformers; Wiring and Switches. Eight Trucks with tires, five Semis, one Four-Wheel Trailer. The complete show ready to operate; will sell for \$7000.00. A lot of used Tents and good Walls not mentioned. Will be at Winter Quarters until sold.
 W. E. WEST, 209 Thrd St., Box 175, Chorryvale, Kansas.

WANTED WANTED

ALABAMA BILL STOREY

Best Territory in East

Wants Cook House Help of all kinds, front to back. Swinging Ball, Bucket and Nail Game Agents, Truck Driver for Semi and Straight. Mack House wants Wheel Help.
BILL STOREY, Care Coleman Bros.' Show
 This week, Norwich, Conn.; May 17-22, Berlin, Conn.

COLEMAN BROS.

WANTS WANTS

Side Show; have complete outfit for same. Ice, Monkey, Midget, Life or any new or novel Show; have outfits for all. Help in all departments. Semi Drivers. Best territory in the East.
THOS. J. COLEMAN, May 10-15, Norwich, Conn.; May 17-22, Berlin, Conn.

WIRE OR WRITE

YOUR PRICE ON ANY AMOUNT OF

.22 SHORTS (REGULAR OR MIDGET)

E. WOODWORTH

5600 OAKLAND AVENUE
 ST. LOUIS, MO.

MOTORDROME RIDERS AND TALKERS

Entire season in one location. Top salaries. Also can use a few Workingmen.

S. W. THOMSON

RIVERVIEW PARK, BELMONT AND WESTERN CHICAGO, ILL.

THE SHRUNKEN JAP

SEE THE TINY SHRUNKEN BODY

A reproduction of Jap body in shrunken condition. Straight black hair, eye lashes, brows, hands, fingers, toes, etc. Weight about 7 lbs.; length over all about 3 feet. Shipped in nice casket, post paid, only \$15. Japanese imitation shrunken head about half life size, postpaid, \$8. Biggest window attractions in America. Stops all. Carnivals, museums, circuses, store shows, window attractions. Order today. If C. O. D. send one-half deposit with order.

TATE'S CURIOSITY SHOP
Safford, Arizona

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., May 8.—Second bulletin of the year was mailed May 5 and members who do not receive it should contact this office immediately. Records now indicate that all 1943 membership certificates have been received by members in good standing. The 1943 individual personnel membership cards are now available and there have been forwarded application blanks for such memberships.

The Office of Defense Transportation, having issued a release confirming the general attitude of government bureaus on the subject of public morale and the influence upon it of vacations and suggesting that dates of vacations be staggered to eliminate travel at week-ends and further that so far as possible people spend their vacations at home, we believe this will have a marked effect upon outdoor show business and should result in increased grosses, particularly in and about larger cities.

United States Department of Commerce has furnished a survey of business conditions in the Minneapolis area, which includes Minnesota, North and South Dakota, Montana, upper peninsula of Michigan and 26 counties of the Northwestern part of Wisconsin. The same department issued a survey of the motion picture industry with emphasis on preparations by that industry for post-war conditions. Great stress is laid upon it as a builder of morale, and in this respect the analogy could be carried to all parts of amusement business. However, there is much information of value in this item with reference to shifting over from wartime conditions to peacetime conditions, and it would be of benefit to each owner and manager

in outdoor show business to familiarize himself with the problems involved so that he would be in a better position to make plans to meet them.

Philadelphia

PHILADELPHIA, May 8.—Inclement weather has hampered the operations of most of the shows here. Max Gruberg's shows and M. J. Riley Attractions did well when weather permitted. There seems to be plenty of money around and people seem anxious to spend it.

James E. Strates Shows operating in Chester, Pa., had a fair week's business the first week of their engagement there. George E. Roberts presented his attractions at the city zoo May 1 and paid attendance was \$35,000.

Riley Starts Well At Stand in Phila

PHILADELPHIA, May 8.—Matthew J. Riley, owner of M. J. Riley Enterprises, said this week that his shows got off to a good start on their 1943 tour here April 19.

He said that good crowds were on hand for the opening and business has been good since the debut. Line-up includes 6 rides and 15 concessions.

Mason City Engagement Good for Jones Greater

MASON CITY, W. Va., May 8.—Jones Greater Shows successfully opened their season here April 24. Weather was good and large crowds turned out nightly. Bill S. Nurney reported. Eddie Weekly has the cookhouse, and Charles Dwinall is electrician. Ralph Wall has his Chinatown Revue here, and Mr. and Mrs. Richard Harrison came on with the Palmistry Booth.

Mr. and Mrs. Earl South have the fish and duck ponds; Mr. and Mrs. Fred Bell, string game; Herman Leist, concessions; Mr. and Mrs. Robert Zontini, ball games and pea pool; Tom Lasure, candy floss and apples; Mrs. Naomi Jones, pop corn, and Fred C. Boswell, legal adjuster.

Ride line-up includes Pat Wilson, Earl Powell, Haywood Jones and Bill S. Nurney, who is also the mailman and The Billboard sales agent. Capt. Jack Faulkner has the photo gallery. Happy Boulton has one concession.

JONES WASHINGTON GATE

(Continued from page 29)

two Diesel light plants, with Andy Kranich, chief electrician, in charge. Rail jumps are made with 30 cars in service, under supervision of Trainmaster Babe Drake.

Better weather gave attendance a good push Tuesday. Tie-up with The Washington Times-Herald as an award stunt for newspaper carriers netted the show plenty of space in the paper, with pictures appearing twice of newsboys on the rides.

In addition to Owner E. Lawrence Phillips, staff includes Charles A. Abbot, general agent; Milton Morris, business manager, and Bert Minor, general superintendent. Joe Pearl, mailman and The Billboard sales agent, is in charge of ticket takers. Arthur Atherton is secretary-treasurer; G. M. Dickinson, auditor, and Carl Barlow is in charge of concessions. Doc LaMarr is handling publicity.

Show has a good location here, only one block from the streetcar line, altho a bit far from downtown. It was the same location used by James E. Strates Shows earlier in the season. So far no transportation troubles have been encountered. Show was scheduled to open April 28, but a practice blackout caused a quick change of plans, and opening was postponed until the following night. High winds Friday night forced closing after operating about two hours.

Fire of undetermined origin, which broke out about 3 a.m. May 4, destroyed three concessions. Fire was brought under control by show's volunteer fire department. Concessions destroyed were Nat Roth's pan game, Robert Sorrenson's fishpond and a ball game operated by Max Tarbis and Jack Stone. A hoop-la stand also was damaged. Damage was estimated at \$1,000. Fire was the second to hit the combo since it opened the season. During the opening week at Augusta fire swept the cookhouse, while later heavy winds blew down the fronts of the Minstrel Show and Carl Walker's Posing Show. Destroyed concessions are being replaced and will be in operation in time for show's opening in Uniontown, Pa.

SHOW PRINTING

CIRCUS CARNIVAL

DATES - POSTERS - CARDS - HERALDS - BANNERS
Type, Engraved, Litho. Stock Designs for All Occasions

WRITE FOR DATE BOOK AND PRICE LIST

CENTRAL

SHOW PRINTING COMPANY - MASON CITY, IOWA

WANTED RIDE HELP!

On five Rides. Salary \$30.00 to \$45.00 per week, according to experience. Secretary for office. Billposters—name all first letter—write only.

ELMER BROWN

604 Woods Bldg.
54 W. Randolph Chicago, Ill.

LAST CALL SYLVAN BEACH PARK

St. Louis, Mo. Opens May 20.

WANT

COOKS, BARTENDERS, CONCESSION AGENTS, SECRETARY AND HELP FOR SWIMMING POOL. Jimmy Montana, Tony Pelchner, T. O. Ste. Germaine and other reliable help I know, wire. REX HOWE, Mgr., 1710 S. Jefferson, St. Louis, Mo.

WHITTINGTON AMUSEMENT PARK

Hot Springs, Ark.

Wants any Concession except Corn Game, High Striker, Coca-Cola that work for 10c. Place Wheel Agents, Fun House Operator. Park opens May 23rd and has Roller Rink, Dance Hall, Beer Joint and Drinks. Will have my Rides in and have complete charge of grounds. Save gas, plenty money here. Army and Navy Hospital, Housing Project and a new million dollar airport going in. Busses run to park. Address:

HARRY H. ZIMDARS, Box 69, Hot Springs, Ark.

AGENTS WANTED

For Wheels and Coupon Stores. Stockman that can drive truck, also General Help around Concessions. Playing nothing but defense towns. Don Dab, get in touch with me, and others I know, come on.

W. T. (GREEK) COLLINS
406 Erie Street ST. PAUL, MINN.

WANTED

Ferris Wheel Foreman and Smith & Smith Chair-plane Foreman. Top salary and bonus. Kelly, answer.

JOHN MONKS

Box 102, Warehouse Point, Conn.

HIRAM BEALL WANTS

Grind Store Agents, 50-50 proposition. This show has no gate. Write or wire care
CLYDE SMITH SHOWS, Duncansville, Penn.

WANTED FOR McMAHON SHOWS

Opening Marysville, Kans., May 22nd.

Athletic Show; Bob Weir, write. Want Girl Show. Will book Arcade or furnish one on per cent to operator. Need few Ride Boys, Electrician account disappointment. Mug Joint not booked. Will buy two-abreast Merry-Go-Round or Octopus priced right!

WANTED

For Troy and Madison St., Indianapolis, Ind., starting May 11.

Jewelry, Hoop-la, Tuffy, Candy Apples, Scales, Pitch Till U Win, Bumper, Balloon Dart and any clean Shows or Concessions not conflicting.

HOOSIER AMUSEMENT CO.
2218 E. Michigan St. Indianapolis, Ind.

MOLLY'S SHOW

LAST CALL

Opening Sanford, Me., May 15-22

Can place Chair-plane, Cookhouse, Girl Show, Ferris Wheel Foreman, Help in all departments.
JAMES YORK, 37 Lancaster, Portland, Maine

FOR SALE

Allan Herschell Merry-Go-Round, two-abreast; also Smith & Smith Chair-o-Plane, in good condition and ready to operate. Also other Show Property. Womack and Mike O'Day, write me. Address:
F. W. WADSWORTH Ridgely, Tenn.
General Delivery

WANT

Foreman for Double Loop-o-Plane. Top salary.
Address:

ANN YOTIS

James E. Strates Shows, Inc.
Elmira, N. Y., May 10-15.

WANT FOR MOBILE VICTORY GARDEN SHOW
JUNE 14-20—Rides and Concessions
and for
MOBILE COUNTY FAIR, Inc.
Any Date September 20th to October 17th, Inclusive.
Good, Clean Carnival and Concessions.
MORT BIXLER, Sec.
1143 Montauk Ave. Mobile, Ala.

Legion Post No. 256
ANNUAL BLUE GRASS FESTIVAL
June 24, 25 & 26, Maitland, Missouri.
RIDES AND CONCESSIONS WANTED.

WANTED FREE ATTRACTIONS
JULY 4TH CELEBRATION
INTERLAKEN PARK
Fairmont, Minn.
R. A. ERICKSON, Secy.

WANTED
A good Carnival and Concessions for
WEAUBLEAU ANNUAL REUNION
To be held July 8th, 9th, 10th.
JOHNNIE ALLEN, Weaubleau, Mo.

RACK BODY TRAILERS
We still have about fifteen 26 and 28-foot rack body trailers. You can conserve gas by using one of these in place of two or three straight trucks, and we could convert one of your own trucks into a tractor to pull it. We also have some used tractors.
BERMAN SALES COMPANY
(Formerly George Berman, Inc.)
PENNSBURG, PA. PHONE: PENNSBURG 4440-521
Trucks . Tractors . Trailers and Specialized Equipment . Bought and Sold

★ INSURANCE ★
CHARLES A. LENZ
"THE SHOWMAN'S INSURANCE MAN"
A1338 INSURANCE EXCHANGE CHICAGO

HAPPYLAND SHOWS
Now Playing Thickly Populated Money Towns in the Vicinity of Detroit
WE WANT Shows of all kinds. Nothing too big or too good for these spots.
WE WANT To Book or Buy Rolloplane, Spit-Fire or Flyoplane.
WE WANT Experienced Ride Men for Wheel, Tilt-a-Whirl, Octopus and Ridee-O.
WE WANT a few more legitimate Concessions.
Address **HAPPYLAND SHOWS**, week May 10 to 15, River Rouge, Mich.;
week May 17 to 22, Royal Oak, Mich.

LAST CALL--CUMBERLAND VALLEY SHOWS--LAST CALL
Will Open May 22nd in Tullahoma, Tenn. Heart of Soldier Camp.
Want Shows capable of making money with or without outfits. Want Motordrome. Johnnie Riddick wants Musicians, Chorus Girls for Minstrel Show; salary and percentage from office. Will book a Corn Game, and all other legitimate Concessions are open. Want Man to take charge of complete Cook House. Want a Show Electrician. Ride Help wanted for Wheels, Merry-Go-Round, Whip, Loop the Loop and Chair-o-Plane. Geo. White, Pat Brady and Al Herman and Henry Pallesen, get in touch with me. Address all mail to
ELLIS WINTON, 108 E. McLean St., Manchester, Tenn.

WANT—ANNEX ATTRACTION—WANT
DUE TO DISAPPOINTMENT
ALSO INSIDE LECTURER AND FEW OTHER ACTS. PLAYING ALL ARMY CAMPS AND DEFENSE CITIES IN TEXAS. ADDRESS:
JOE DARPEL, care of Bill Hames Shows
PARIS, TEXAS, UNTIL MAY 16; THEN GAINESVILLE, TEXAS.

Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Uniforms To Color RSROA Meet in Detroit

DETROIT, May 8.—Last-minute check-up at the headquarters of the Roller Skating Rink Operators' Association here shows some 200 entries received for the national championship events to be held May 11-15, with more pouring in daily, according to Secretary Fred A. Martin, who will double as host of the meet at his Arena Gardens Rink.

Transportation difficulties for entrants to the Detroit meet have been overcome without much trouble. The government appears to look favorably upon skating as an essential morale builder to be con-

tinued under wartime conditions.

An entirely new feature will be the presence of some entrants in uniform. Several members of the armed services on leave or furlough will be able to compete. There will also be one judge in uniform.

An attempt will be made during the meeting to secure partly worn skates for use of soldiers. Several requests have been cleared thru the RSROA office for skates and skating information in order to establish rinks at various army camps. One such request came from Foster Field, Tex., and another from an army base in North Africa.

Co-operation of hotel men is declared to be 100 per cent, with adequate accommodations assured for all contestants and delegates.

Typical of the plans for group travel is the announcement received from Roland Cloni, Park Circle Roller Skating Rink, New York, that a group of 60 skaters from that city will make the trip in a body.

A new angle of this year's meet is the large number of entries in fours. This will be the first time, according to observers, that there has ever been strong national competition in this special field.

Mich. ARSA Wimmers Picked

DETROIT, May 8.—Winners of the Michigan State Championships sponsored by the Amateur Roller Skating Association at Arcadia Rink, Detroit, and Wells Roller Rink, in the suburb of River Rouge, were announced by Orville Godfrey, manager of Arcadia and a national leader in the ARSA organization.

Figures: Senior men, Bill Best; junior men, George Mugerian; novice men, Fred Lettau; novice ladies, Betty Helnes; juvenile ladies, Betty Rheule. Dance: Junior, Fred and Jean Lettau; novice, Virginia Madden and Fred Perry. Pairs: Senior, George Mugerian and Audrey Schroeder; novice, John Bowser and Jean O'Meara; junior, Fred and Jean Lettau; ladies, Virginia Madden and Patricia Whitmore.

All winners named, plus the second and third winners in each event, will be entered in the national ARSA contest in Bronx, New York, next week, according to Godfrey.

Hodous Suspended by ASU

CHICAGO, May 8.—Pete Miller, president of the Amateur Skating Union, has announced the suspension of Wilfred P. Hodous, former president of the union. Basis of the suspension was that Hodous officiated at competitions sponsored by the Roller Skating Rink Operators' Association of the United States in Philadelphia in April, 1942, after the RSROA had been dropped from membership in the Amateur Skating Union. Charges have been formally filed against Hodous by Miller, and Hodous is directed to file an answer in accordance with the ASU by-laws. The matter will be taken up at the next annual meeting.

Summer Sked Set in D. C.

WASHINGTON, May 8.—A summer schedule has been announced for Riverside Stadium Rink here. Good business caused the operators' decision to remain open during warm months. Rink was formerly known as the Coliseum, but when forced to vacate the Coliseum building in December to make way for expansion of government the business was moved to Riverside Stadium. Chevy Chase Ice Palace has launched its summer session. Usually closing May 1, the rink is experimenting with its first summer sked. Riverside will have one roller session a day from 8 to 11 p.m., with matinees on Saturdays.

CASINO ARENA RINK served as judging site for the annual Easter Promenade on the Asbury (N. J.) Boardwalk. Following the selection of a Fashion Queen 100 corsages of orchids and War Stamps were distributed to the fashionable women who participated in the event.

Army, Navy "E" Awarded to Chicago Roller Skate Co.

CHICAGO, May 8.—With impressive ceremonies the Army and Navy E award was presented to the employees of Ware Bros. division of the Chicago Roller Skate Company Tuesday (4) in recognition of the record of the company in the production of vitally needed war material.

Robert R. Ware, vice-president of the company, was master of ceremonies. Following posting of the colors by the color guard of Forges Post, American Legion, and playing of *Star-Spangled Banner* by the American Legion Band of Chicago Board of Trade Post No. 304, under direction of Col. Armin F. Hand, there were preliminary remarks by John Morrell. Lieut. Col. Frank W. Parker Jr., of the U. S. Army, made the presentation of the award, lauding the company and its employees for the valuable work they have done and are doing. The E pennant then was raised by the color guard amid cheers of the assemblage. Walter Ware, president of the company, in a neat speech of acceptance, expressed his deep gratitude to the employees for their record in surpassing all production schedules and far exceeding the demands that have been made upon them. "The secret of our success," he said, "has depended upon the work of every one of us. Each job is important and responsible. The completed whole would not be possible with any of us omitted."

Lieut. Elton F. Motch, U. S. Navy, made the presentation of E pins, which were accepted by Alexander McClelland. Evelyn Gilhuly, pin bearer, received the token pins for Ware Bros. men and women. Benediction by Rev. Albert Buckner Coe, of the First Congregational Church, Oak Park, Ill., was followed by playing of *God Bless America* by the American Legion band, distribution of E pins to employees by ushers, and the presentation program closed with a music postlude by the band.

In addition to the E award, the company also files the ordnance flag, presented last June; the service flag, in recognition of 90 men in service, and the Minute-Man Flag, indicating that all employees are putting at least 10 per cent of their salary in War Bonds.

Palomar Goes Into ARSA

LANSING, Mich., May 8.—Fred H. Perry, who took over managerial duties at Palomar Roller Gardens here when Dale Perry, former manager, entered the Army Air Corps, announced that the rink recently became affiliated with the Amateur Roller Skating Association. Rink will be presented by one contestant at the ARSA national championships in Fordham Palace, New York, next week.

JAMES D. ASHLEY, roller skater for nine years, is now a corporal in the army. He skated for Harry Teets at his winter rink in Schenectady, N. Y., and at his summer rinks at Findly Lake and Midway Park, N. Y.

GEORGE CORBELL, president of the Roller Skating Club of Chicago, announced an Old-Timers' May Party has

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REPORTS ON THE NATIONAL MEETS
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been set for May 17 in the Chicago Roller Bowl. He said the club's Decoration Day trip to Detroit is all set, busses to leave Chicago on May 28 at 8 p.m.

PVT. SAMMY TOPAZ, Fort Benning, Ga., formerly on the staff of Conrose Skating Rink, Hartford, Conn., was recently home on a furlough.

FRED KREIMEIER, secretary-treasurer of Coliseum Rink, Richmond, Ind., was recently host to Art Miller, advertising representative of Cole Bros.' Circus. Miller is also associated with the Sterling Roller Rink Company and the Rollerace, Inc.

SEFFERINO Figure Skating Club of Sefferino Rollerrome, Cincinnati, sponsored a moonlight boat ride on the Ohio River pleasure craft Island Queen on May 9. Proceeds are to defray some expenses of the club's contestants attending RSROA national championships in Detroit.

IN READING, Pa., last week 200 children participated in roller skating contests sponsored by the city on playgrounds and streets set aside for the events. Contests included 50-yard and 100-yard dashes in classes for boys and girls, and the large turnouts were seen as stimulating interest in the sport in rinks in the city.

SPECIAL promotion was used in connection with Easter parties April 26 at the New Jersey rinks operated by America-on-Wheels. Easter bunnies, on display at the rinks a week preceding the date, were awarded as door prizes. An old-fashioned egg hunt was one of the novelties offered and an extra hour of skating was added to programs.

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200 pairs in good condition. Telegraph make, condition, sizes and name your own price. Will pay cash on inspection.

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Portable Floor, maple, approximately 60'x100'; also 125 pair of new Skates, standard assortment or reconditioned. Rink Skates.

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Cleanes the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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STILL SUPPLYING Complete Roller Outfits*

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.

HYDE ATHLETIC SHOE CO.
 Manufacturers of those famous "Big Little" Figure Skating Outfits
 CAMBRIDGE, MASS.

Wildwood Pulls Biggest Holiday Mob in History

WILDWOOD, N. J., May 8.—If the 1943 Easter Sunday crowd is any criterion, Wildwood amusement and business interests need have no fear of lack of business this summer. With ideal weather conditions prevailing, the resort enjoyed its biggest holiday crowd in its history. Hunt's Ocean Pier, opening for the first time for Easter, attracted a large crowd. The pier, managed by Bill Gerst, will remain open on Saturday nights until the start of the regular season late in June.

Many Boardwalk establishments opened for the Easter week-end, and with word of excellent holiday business getting around, the week saw the arrival of additional Boardwalk concessionaires who said they will open this week-end. There will be no major restrictions for visitors this summer, with the same conditions which prevailed last season in effect. Bathing is permitted during the day, and strollers may use the Boardwalk at night.

Prospects for a good season are also envisioned at suburban Wildwood Crest. The resort commissioners authorized proposals to be received Monday (10) for the leasing of concessions at Wildwood Crest Pier and the Rambler Road concessions. Rental activity at the Crest has started early and is running high.

Galveston Splash Pans Out a Lulu; New Opening Mark

GALVESTON, Tex., May 8.—Despite transportation difficulties, Galveston Beach Association informally staged its annual Splash Day Sunday (2) to record opening-day crowd. All concessions, rides and attractions played to overflowing. The crowds started rolling in unusually early, with good patronage as early as 7 a.m.

W. D. McMillan, president of the beach association, said he was highly enthused with opening-day results and that anything resembling the usual formal opening would probably have brought out many thousands more. Weather was excellent. Scolders and sailors were everywhere, with the day dedicated to the WAAC. Night programs were banned due to the war dim-out.

The Balinese Room on the pier at 21st Street proved the best nighttime attraction of the first week, while Stewart Beach, now in its second season, got the biggest day crowds. Fred Kingsbury said that the opening-day turnout was reminiscent of peacetimes. The skating rink is the only important concession closed in the Stewart section this year, Kingsbury said.

The \$1,500,000 steel and concrete pleasure pier extending into the Gulf 1,500 feet at 24th Street is nearing completion. The extreme east beach is a military reservation and not open to the public.

The Murdoch amusement parks at 24th and 25th streets drew their biggest opening day in several years, the management reported.

Balto's Bay Shore Looks for OK Play

BALTIMORE, May 8.—Bay Shore, the third largest amusement park in the Baltimore area, formally opened its 1943 season last Saturday (1). Bay Shore, located approximately 15 miles east of Baltimore, features its bathing and swimming facilities. While the opening day's weather was not inductive to bathing, it warmed the following day and since has been ideal for swimming.

Attractions at Bay Shore include numerous rides, bingo, dancing, refreshment and restaurant facilities and Penny Arcade. Resort is owned and managed by Mahoney Bros., with concessions operated under leased arrangements.

The lifting of the ban on pleasure driving is expected to help patronage at Bay Shore, and streetcar service from Baltimore should help.

Lead Gallery Ops Must Use Form For Ammunition

WASHINGTON, May 8.—Strict control over the distribution of small arms ammunition for civilian use is necessary because the supply is closely limited, the War Production Board has announced. The sale and delivery of this kind of ammunition for civilian use is now governed by WPB Limitation Order L-286.

Operators of shooting galleries at amusement parks and carnivals are covered by the order, altho they are not specifically mentioned as are defense plants guards, law enforcement officers, farmers and ranchers.

Shooting gallery operators who desire to obtain ammunition should apply on Form PD-800 to the Government Division, WPB, Washington. In case of emergency, application may be made by telephone or telegraph stating all pertinent facts.

Prospects Bright For Canada Spots Located Close In

ST. JOHN, N. B., May 8.—Prospects are good for parks and beaches located close to centers of population in the Eastern Provinces and Newfoundland this season, but those resorts located in remote spots off the regular public transportation lines are expected to suffer considerably due to the scarcity of gas and tires.

Busses, too, are scarce and cannot be chartered for special trips on dance nights in many locations. Even where a park or beach is located directly on a bus line it is very often of little use to such a resort as there is too great a demand for transportation for longer distances up to 50 miles, beyond which bus passengers cannot be carried. Bus firms object to selling tickets for a few miles when they can readily sell fares for longer distances.

Most amusement spots in this territory must this season rely largely on walking patrons. It is an asset, of course, if the fun resort is located on or close to a trolley or a bus line which covers a city and suburbs on a regular route. Establishing a park or beach bus line just for the season is difficult because of the inability to get busses.

A tremendous demand for the entertainment and relaxation offered by parks and beaches is visualized this year, not only from the men of the armed forces but from the defense workers of both sexes as well. It was a long and bitterly cold winter, prevailing right up to the first of May, forcing people to stay indoors most of the time. They are hungry for the outdoors.

Pt. Arthur Pier Adds Features, Pulls Workers

PORT ARTHUR, Tex., May 8.—War workers building \$250,000,000 worth of new industrial plants at Port Arthur through the city's million-dollar Pleasure Pier these days, following its opening April 24 for its second season.

Mr. and Mrs. Fred McFalls, pier managers, who leased the pleasure island in Lake Sabine from the city under a stipulation providing for their installing of more than \$200,000 worth of their own equipment on the property, are presenting a number of new rides and concessions for their customers.

Ken Baker's band plays for dancing nightly and Sunday matinee in the ballroom, which accommodates 3,000 persons. Baker remains here four weeks. Scheduled for May 7 at Pleasure Pier is the Ink Spots' show, with Lucky Millinder's band, Sister Rosetta Tharpe, Peg-Leg Bates, Red and Curley, Trevor Bacon and others. Floorshow runs an hour and a half and there are three and a half hours of dancing.

Pier's circular fountain room (coffee shop) and midway opens weekdays at 5 p.m. and Sundays at 11:30 a.m. The fresh-water swim pool opens for the season the middle of May.

The midway offers several new riding devices and attractions, and last year's amusements have been brightened with numerous improvements. For example, the scenic railroad has been converted with elevations into a miniature Roller Coaster. Newest ride is the Spitfire.

Attractions embrace a Merry-Go-Round, airplanes and auto rides for children, Roller Coaster, Tilt-a-Whirl, Ferris Wheel, Skooter, Octopus and Roll-aplane. Big biz getters are the speedboats which carry passengers on swift rides about Lake Sabine.

The shooting gallery has been replaced by a sling-shot gallery. Several new games of skill are also offered.

Roy Smith is superintendent of the pier this year.

Lake Compound, Bristol, Ushers in Its 98th Season

BRISTOL, Conn., May 8.—Lake Compound, local amusement spot, began its 98th season last week. Resort will operate a week-end thru May. On opening night Joe Marsala and band played at the spot.

Among rides at the lake are Giant Wildcat Coaster, Rocket Ships, Merry-Go-Round, Scooter, Laff-in-the-Dark, Miniature Railroad and Speedboats. Other features are bathing, boating, bowling alleys, Penny Arcade, dancing, restaurant, grille, picnic grounds, athletic field, refreshment booths and roller-skating rink.

Booked for Sunday, May 2, was Shep Fields.

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• LET THE PUBLIC •

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• By Harry Storin •

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B&G Rides Set For Shreveport Fairground Spot

SHREVEPORT, La., May 8.—An amusement park is being installed in the rear of the grandstand on the grounds of the Louisiana State Fair Association, John McW. Ford, president of the association, announced. As city commissioner of finance, Ford represents the city in maintaining and operating the fairgrounds. He reports that the new amusement center opens tonight under city sponsorship.

Seven rides and about a dozen concession stands have been installed, with operations nightly thru July and all day on week-ends thru August. All of the rides are owned by the Beckmann & Gerety Shows, which failed to take the road out of its Shreveport winter quarters this year. William E. Hirsch, secretary-manager of the fair, mapped plans to use the Beckmann & Gerety show equipment as soon as he learned that B. S. Gerety, one of the owners of the show, announced his decision to stay in quarters in 1943 due to labor and transportation shortages.

"This town needs additional amusements for the service men and women stationed here," Ford said, "and just as soon as additional material can be secured new features will be added. Outdoor recreation and amusement are sorely needed to help in the war effort."

St. L. Downs Finds Early Play Hefty; Sylvan Starts Soon

ST. LOUIS, May 8.—New Downs Amusement Park will officially open the season May 14. Spot has been open week-ends since May 1 and has enjoyed splendid business. Johnny Lyons and orchestra will be the band attractions at the large dance hall May 14.

Charles DeLarge, new manager this year, has made many improvements during the past several months. Dee Lang, owner of Dee Lang's Famous Shows, has six of his rides and a string of concessions operating at Downs. Rube Liebman, clown, has been engaged for May, June and part of July.

Sylvan Beach Park, now under the ownership of W. S. Wiemeyer and located 12 miles out of St. Louis, opens the season May 20.

Since taking over the fun spot Wiemeyer has made many improvements. The large swim pool will still be one of the main attractions.

The Sylvan Beach Concession Company, of which Carl F. Trippe, of the Ideal Novelty Company, and Rex Howe, prominent concessionaire, are the owners, will operate the pool, the Restaurant on the Hill, the beer garden, Penny Arcade and all concessions. Howe will personally manage the concessions.

KANSAS CITY, Mo.—Jiggs, the orangutan who arrived at Swope Park Zoo recently from Hollywood, is doing a bang-up job for the war effort thru his daily performances. Jiggs cost the city \$2,500, but zoo officials will wipe that out soon and then divert the proceeds from his performances to various war channels. During last Sunday's (2) showing 9,273 persons paid \$645.09 to see the animal go thru his paces. William T. A. Cully is zoo director.



HARRY A. ILLIONS, new owner and operator of Celoron Park, Jamestown, N. Y., discusses the prospects of the new season with J. G. Campbell (standing), president of the Jamestown Bus Transportation Company, from whom Illions recently purchased the modern 22-acre amusement plant on Lake Chautauqua. With all equipment, buildings and grounds placed in tip-top shape and with a hustling staff lined up, Illions is prepared to officially launch the Celoron season on Decoration Day.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Atlantic City Comes Thru

As far back as April of last year the conductor of this pillar advised the powers-that-be in Atlantic City to do something to counteract the unfavorable publicity that the resort was receiving from the country's press. At the time I addressed an open letter to Lou Cunningham, then advertising and publicity director of Atlantic City and now a commissioned officer in the navy, appealing to him to do something to stop the papers from spreading malicious rumors. I mentioned at the time that no amount of publicity on the resort pages of the newspapers, describing the beautiful floral displays or listing the names of society folk visiting A. C. would stop the front-page news stories about blackouts, oil and war refuse on the beaches, et al.

Well, this column is happy to report that apparently there are some business men in Atlantic City who know what to do, for something was done last week which is a step in the right direction. An ad, signed by Joseph Altman, director of Atlantic City parks and public property, was published in last week's issue of *Editor and Publisher* taking the rumor problem by the horn and giving it a sound thrashing.

Says the ad: "News Desk—Here are the facts about Atlantic City's 'military occupation' for the sake of a city trying to maintain its standing in the face of wide rumors that float across the nation. PLEASE READ THESE ACCURATE ANSWERS (the capitals are Altman's) to the general run of questions that are asked concerning this city."

Then the ad asks: "Has the army 'taken over' Atlantic City?" And it immediately answers itself: "Positively not! An erroneous impression has gained some ground by the fact that a part of Atlantic City's facilities are being used by the technical training section of our armed forces. Actually, the army, navy and coast guard has leased less than 10 per cent of the hundreds of hotels in Atlantic City. And the personnel sta- (See POOL WHIRL on page 40)

Carlin Gets Rides; Radabaugh at Pool

BALTIMORE, May 8.—With one new ride attraction, the Skeeter Boats, already added to the midway at Carlin's Park, two others, the Ferris Wheel and Moon Rocket, are expected to be up and ready for operation by Decoration Day. J. R. Radabaugh has returned to take charge of Carlin's Olympic Pool this season. He hopes to have the large swim place ready by May 28.

Rebo, for a long time the park's clown feature, is expected back almost any day if Uncle Sam doesn't get him first. Slim Porter is park engineer, and Chris Vogeleine, chief of police.

Park Briefs

CAPE MAY, N. J.—This South Jersey resort is getting into stride for a big summer. Enjoying good transportation, Cape May anticipates that it will be a mecca for those on civilian furlough this summer. There are now no major restrictions, with better conditions prevailing than were in effect last summer. Bathing is permitted between sunrise and sunset. Use of the Boardwalk is not restricted and entertainment of a wide variety will again be presented.

WILDWOOD, N. J.—The resort's first Little Hippodrome, an amusement landmark which was operated by William C. Hunt and acquired by him 35 years ago, will be demolished. Old-timers witnessed many excellent shows there. Hunt is head of Hunt Amusement Enterprises here.

DETROIT.—Manager Henry Wagner of Eastwood Park is shifting Carnival Night, an established Monday night feature, to Tuesdays. Highlight of the promotion is reduced price operation, with all rides at 10 cents.

ATLANTIC CITY.—Frank B. Hubin, well-known Atlantic City showman, is signing side-show attractions to open in the Amusement Palace on the Boardwalk here May 30.

Len Schloss Lauds Fire Insurance Plan

CHICAGO, May 8.—President Leonard B. Schloss of the NAAPB says he is much gratified by the expansion of the two insurance plans sponsored by the association. The most recent plan is one covering fire insurance.

"Some years back," Schloss says, "when the placing of public liability insurance in a reputable carrier was an annual headache I was greatly pleased, after thoro investigation, to be one of the first participants in the public liability plan sponsored by the NAAPB in co-operation with the Associated Indemnity Corporation. I was aware that our insurance consultant had been working for several years endeavoring to make the proper connection with an outstanding carrier, and when I learned the details of the plan and the high standard of the carrier I did not hesitate to participate, and have been under the plan constantly ever since.

"Our consultant worked equally diligently in the formation of a practical fire plan and the one recently perfected is as big an asset to our industry as the public liability plan.

"These two insurance problems are among the greatest facing every amusement operator, and our two plans constitute an unbeatable team. When we stop to consider the large savings made possible under the new fire plan, which guarantees an immediate 15 per cent premium saving with a possible saving of nearly 30 per cent, we can see why this plan is meeting with such favorable response.

"The more than a quarter-million dollars saved policyholders under the public liability plan to date is, of course, gratifying, but I am certain that an equal saving will be experienced by those now joining in the fire plan."

Atlantic City

By MAURIE ORODENKER

In an effort to provide more rooming facilities for summer visitors, the resort is planning to abandon zoning restrictions for the war's duration. The change is advocated in order to release from 3,000 to 5,000 choice rooms for letting to summer visitors in Atlantic City proper, as well as suburban Ventnor, Margate and Longport.

Frank P. Gravatt, operator of Steel Pier, is booking in vaude units for the Saturdays and Sundays during May at the pier's Music Hall instead of the name band attractions in Marine Ballroom. *Bombshells of 1943*, with Smith and Dale, inaugurated the pier's new stage policy May 1, with Billy Rose's *Diamond Horseshoe Revue* headlining the pier's bill for the May 8 week-end. Alex Bartha's band holds forth for dancers in the ballroom. Gravatt is also lining up big names for the pier's grand opening Decoration Day.

Heinz's Ocean Pier opened for daily operations last week, with Lois Miller back as the singing organist to lead the community sings and motion pictures for added entertainment. For the convenience of the servicemen, writing rooms and a lounge have been set up.

Ocean View Booms Despite Inclemency

NORFOLK, Va., May 8.—Opening a month ahead of its usual schedule, Ocean View Park is enjoying its greatest prosperity in many a season, particularly on week-ends. Sundays are bringing record-breaking crowds.

Weather has been cold and rainy but the thousands of sailors, soldiers and defense workers from this area have been flocking in droves to this old established fun zone. Concessionaires are reported to be doing a land-office business nightly.

Art Lewis, Charles Lewis and Jack L. Greenspoon operate the various concessions and have six major rides in operation. The formal opening of Ocean View will take place May 20.

PORTLAND, Ore.—For the first time since it was formed, an entrance charge may be made to the city zoo. City council is debating whether to charge a 10-cent admission in an effort to cut the huge overhead due to increased feeding costs and the acute man-power situation.

American Recreational Picture Rosy Equipment Association At Ocean City

By R. S. UZZELL

MONTREAL.—Cold weather has prevailed in the States, with late freezing, but up here in Canada it has been intensified. Friday morning, April 30, there was some snow after an all-day cold rain Thursday. Workmen were bundled in sweaters and ride owners wore overcoats. Rex Billings, manager of Belmont Park, had on a double overcoat. But despite the unfavorable weather, considerable outside work for Belmont's opening has been done, altho most of the time it has been too cold for painting.

Patty Conklin will place an Octopus and Fly-o-Plane here for the summer. This gives the park two rides it has never had before. No rides can come in from the States now, so here is a mutually beneficial arrangement for the park and for Conklin. Patty is a live wire and constantly on the go. The parks and carnivals can be helpful to each other and are doing more of it this year than ever.

Harry Illions's men arrived at Belmont last week to get his rides and attractions ready for operation. They are a faithful bunch and their carnival experience serves them well.

Bisch-Rocco superintendent is ready to go with the Flying Skooter except for painting. One from the States need not feel lonely in this Canadian park as he mingles with fellow Americans. Then, too, these Canadians are a likable people and very friendly to Americans.

Man-Power Shortage Acute

The man-power shortage here is acute. This country has been in the war four years and has made a remarkable showing. Wages are good and money cir-

(See AREA on page 40)

Philly Zoo May Day Draws Record Crowd

PHILADELPHIA, May 8.—The sixth annual "May Day at the Zoo" celebration last Sunday (2), marking the official opening of season for the Philadelphia Zoo, brought out an all-time record attendance of 39,575 paid admissions, 7,500 above last year's crowd, which was the largest the Zoo ever had.

Eddie Roberts's circus show was presented thrice daily, and three trained chimpanzees and a performing sea lion showed hourly in the Baby Zoo. Harry Foster Welch, as Popeye, led the group of assorted clowns who performed with Roberts's trained birds, dogs and pony troupe.

Other features for the day included the Girard College Band; a community songfest led by Lucy Monroe; presentation of awards in the annual photographic contest; a quiz contest with cash prizes for correct answers to questions about the zoo, conducted by LeRoy Miller, of Station KYW; a guess-the-height-of-the-giraffe contest, with cash prizes awarded, and ceremonies marking the release of the monkeys on the Zoo's Monkey Island. Ideal weather prevailed.

OCEAN CITY, Md., May 8.—Ocean City, Maryland's largest summer playground, will officially open its 1943 season Saturday, May 29.

Hotel owners express themselves satisfied on the way inquiries are coming on the new season. To date, rentals of cottages and apartments have surpassed last year's figures.

The easement of the pleasure-driving ban is expected to help Ocean City, but the army dim-out regulations remain the same as last year. So far the army hasn't taken over any part of Ocean City.

Food rationing isn't expected to work a hardship here this season, as the resort is located near the heart of the great Delmarva peninsula's poultry-growing section, with sea food also plentiful hereabouts.

Vacationers to Ocean City will travel over the new \$2,000,000 dual highway and bridge, which opens for the first time on Decoration Day week-end.

FOR SALE BARGAIN

1 Merry-Go-Round with 52 Animals, 4 Coaches, 20 Armed Machines.

8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.

DUQUESNE ELECTRIC & MFG. CO. Pittsburgh, Pa.

HELP WANTED

Experienced Male and Female Agents for Wheels, Slum Store, Ball Games. NOVELTY MAN who can pitch Magic. Experienced AERIAL JOYRIDE OPERATOR, must be sober. Opening May 22nd. Write to

BEN WILLIS

OLYMPIC PARK

Irvington, New Jersey

WANTED

Ride Operators for Amusement Park. Write

SILVER BEACH AMUSEMENT CO.

St. Joseph, Michigan.

WANTED IMMEDIATELY

Will book Octopus, Silver Streak, Tilt, Ride-O or any other Flat Ride; also Fly-o-Plane or any other Ride not conflicting. Can place Merchandise Concessions of all kinds. Also want experienced Merry-Go-Round and Ferris Wheel Operator. Write or wire at once. **GRIFFIN AMUSEMENT PARK, Jacksonville Beach, Fla.**

WANT FOR CAROLINA'S AMUSEMENT CENTER

OPENING MAY 21st—OPERATING THROUGH LABOR DAY

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ALL ADDRESS MANAGER

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Want Kiddie Ride and Tilt-a-Whirl or any Ride that we do not have.

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A. H. BORNKESSEL, Sea Breeze, N. Y.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

OUTDOOR show operation is running more smoothly than there was perhaps any reason to expect a few weeks ago. At date of this writing reports indicate fairly efficient troupings. To be sure, there are labor-shortage pains, but the contracted dates are being filled. Rail and motor moves have so far caused few delays. Co-operation by shows with government-agency regulations appears to leave little to be desired. In some instances the Office of Defense Transportation is said to have okayed routes and railroad moves until next fall. As an indication of how some orgs are on their toes, we cop the following from *The Virginian-Pilot*, Norfolk, of April 28: "An unannounced air-raid alert, the first since March 17, took Norfolk by surprise last night and for 35 minutes, the total blackout period, the city lay under a pall of darkness. . . . Several thousand persons were on the midway of the Art Lewis Shows when the first blue alarm sounded. Owner Lewis immediately ordered his chief electrician, Dave Sorg, to throw the main switch, and the entire midway was plunged into darkness. Managers of the various concessions asked patrons to remain still during the blackout period, and officials reported that the carnival had met its first blackout test successfully, perfect order being maintained thruout the period."

IT'S too early to know just how protracted dates—from two to four days for circuses in former one and two-day spots and from 10 days to two weeks instead of one week for carnivals—are to pan out. But keen observers believe that some surprises are in store—favorable ones. They point out that travel curbs will

mean crowds on the lots and that wartime earnings will make for more spending. Cole Bros.' Circus four-day in Cincy, where two days has been the general rule, may be some sort of a criterion. Opening biz was good, and a walk-around broadcast by a WSAI mobile unit on the first day was conducive to a healthy spread of circus fever. The half hour from 7:30 to 8 p.m. had a teasing background by bandmaster Eddie Woeckener's tootlers, throb of the electric generators and fascinating sounds from the backyard. Interviewed were Mrs. Elizabeth Hanneford, oldest trouper with CB; the Antalek kiddie, aged a year and a half; Papa Antalek, Poodles Hanneford, Ruth Nelson and Jean Allen. Louis Scott, illumination super, told about the light plants. Clown Otto Griebling never did get to read a long script which he had "prepared" and which he made several burlesque attempts to get off his chest. Such publicity certainly will count until (as, if and when) the street parade comes back.

PAYING a man and wife six bits a week for running a popcorn machine. Dukuing another couple a like \$75 for cashing on two big rides. Fantastic salaries that it is just as well, for their peace in the grave, that many old-timers can know nothing about? Still the carnival owner who confesses to these items as well as other eyebrow lifters in his nut "figures it better to pay trustworthy people handling money this year so as to stop leakage, chances for ticket rehashing and other holes that count this season. Showmen in the old days always met an occasion, and real showmen of modern

times can do it, too." . . . Versatile C. W. (Clint) Finney, besides being a sartorial adornment to it, should add zip aplenty to the staff of the Harry Illions Coloron (N. Y.) Park. . . . Wonder if outdoor p. a.'s can get away with a paper-shortage alibi to bosses when publicity stories fail to land, even on tail-end newspaper pages. . . . And many of what were once parking lots are now Victory Gardens.

PEP fairly sparks from an 80-year-old secretary of a 91-year-old fair. James A. (Uncle Jim) Terry has boucoup ideas for the 92d annual La Porte (Ind.) County Fair, even tho he has just recovered from a siege of desperate illness. Fair, which will be on the eve of his 81st birthday, will be, as usual, "conducted in the manner that all good businesses are conducted," he remarks. He also has his opinion of fairs "promoted along playboy and John Barleycorn lines." With a background of over 50 years in amusement and fair activities, Uncle Jim says he has seen 'em tried both ways. . . . Joseph Ito, in the camp at Topaz, Utah, reports that he has volunteered for Japanese-American combat forces. He expresses hope for a speedy Allied Nations' victory and that he can again troupe, as he has had rides and concessions with a number of leading carnivals. Writes that "the road" is in his blood, his forebears having been with the Barnum circus over 50 years ago. . . . Roy Jones likes John Jones. R. B., with the Pete Kortess museum, puts up a lotta paper for his namesake, operator of the B. & S. Theaters, with offices in San Angelo, Tex. "He could close San Angelo as tight as a submarine under water, but still he was big enough to rent a store for the museum and give the use of his billposter." Roy reports. "An outdoor show booster, he has the true trouper's spirit. While the museum was there the Tidwell Shows moved in, and Dalley Bros.' Circus had two of its biggest days so far this season. And John Jones helped 'em all."

The Crossroads

By NAT GREEN
CHICAGO

THE Chicago Stadium has been a mecca for visitors during the last two weeks while the Olympia Circus was playing the big auditorium. Showmen, circus fans and friends of the performers by the score have been on hand every night. But the real mecca for the performers after the show has been the Billy Goat Tavern, across Madison Street from the Stadium. It's one of those informal joints where the entrance of a patron is greeted with the ringing of a bell or blowing of a whistle; where a raucous five-piece ork blares jive tunes and the customers jitterbug on the tiny dance floor. Billy, the genial proprietor, circulates among his guests, chatting with groups at the various tables and occasionally handing out some of his enormous match books. The windows are filled with photos of showbiz celebs, most of them from the circus world. It's a handy place for the performers to relax from their strenuous work of the evening, enjoy a glass of beer and cut up jackpots, and they really enjoy it.

JACK BURNETT, p. a. of the Stadium, landed a double-page spread in *The Sunday Times* with a story of circus superstitions. Performers reading the page will be surprised at some of the superstitions mentioned, for they are purely a product of the p. a.'s and reporter's imagination. Which is okay as long as the dear public reads and likes it. . . . Ned Irish, the Madison Square Garden big shot, was in town for a

look at the Olympia Circus. . . . S. W. Thomson in from his St. Petersburg (Fla.) animal farm to ready his motordrome in Riverview Park for the opening next week. . . . After completing his engagement here and in Detroit with the Olympia Circus, Happy Kellems will open in Kenneywood Park, Pittsburgh, for his third year. . . . Laura Lorow in town selecting costumes for the French Casino Show on the Rubin & Cherry Exposition. . . . Roy McDonald Jr., son of Roy (Mickey) McDonald, former circus clown, is now a lieutenant in the Army Air Corps.

MABEL STARK, famed animal trainer, is doing her bit for her country. A columnist on *The Herald and Express*, L. A., who recalled a Halloween party at the old Selig Zoo, at which Mabel was hostess, wrote: "We ran into her again the other day at Lockheed. The sawdust veteran is working on tank panels in detail assembly, drilling, riveting—one arm a little stiff where the bones were smashed by a tiger's claw—but making her mechanical performers go thru their tricks with the same calm determination that cowed the big cats."

IN town this week to discuss entertainment plans for his fair is Archie Putnam, secretary of Northern Wisconsin District Fair, Chippewa Falls. . . . Remember Walter Reardon, veteran of the white tops (tho he's by no means old)! He's now a captain in the

U. S. Marines. . . . Bill de L'Horbe, formerly with Bisch-Rocco and now in the Army Air Corps, home on an emergency furlough last week. He's stationed at Jefferson Barracks, St. Louis. . . . Guy Moore really went to town on the costumes for the Olympia Circus this year and produced the most gorgeous trappings the show has ever had. . . . Thelma and Duke, two of Terrell and Dolly Jacobs's tigers, became the parents of three kittens a few days ago, but unfortunately the youngsters did not live. . . . Friends of J. E. Henry, who formerly operated the J. E. Henry Circus on the West Coast, were sorry to learn of his recent death at El Monte, Calif.

BILLY BRYANT, the old fresh-water salt, has temporarily deserted the water and is coming into Chi to show the natives how *Uncle Tom's Cabin* should be presented. We've been trying to locate the old fox but should have known better than to be looking for him in the big hotels. He's a great home lover and likes to have a spot all to himself, so he and his family have located in a cozy apartment not far from the theater. Just so he and the "all-star cast of river actors" won't get homesick, Billy is having the theater fixed up to look like a showboat. There will be life preservers hanging from the balcony rail, simulated stateroom doors and whatever else it takes to make a realistic showboat—it's been a long time since we've been on one and we're a little hazy. There will be no such prosaic designation as "main floor" and "balcony." Instead it will be lower and upper deck. Last time Billy Bryant played Chicago he produced his version of *Hamlet* and we got more kick out of it than we ever had in the original Shakespeare version. Billy's *Uncle Tom* should be something to write home about!

POOL WHIRL

(Continued from page 39)

tioned here are the highest caliber men because of the branch of the service being trained here."

Others Can Learn

Many beaches in various sections of the country have been partly taken over by some branch of the service, and hence, the ad published by Atlantic City in a publication that is read by newspapermen should be studied carefully by others who have suffered from rumors.

The ad continues: "Has the army taken all the best accommodations? While it is true that practically all of the larger hotels on the boardwalk have been turned over to the armed forces' technical training groups, there are hundreds of fine hotels on almost every street off the boardwalk—hotels of all sizes and appointed to meet every demand. A recent survey of Atlantic City's available accommodations shows more than 12,000 rooms available for civilian guests, without including any apartment or private-dwelling vacancies.

"Is the Boardwalk and beach closed to civilians? No! There are no military restrictions whatever concerning the civilian use of the Boardwalk or beaches. Pedestrians, rolling chairs and bicycles continue to use the famous wooden way without question. Bathing on the beach is equally unrestricted."

"What about blackouts? There is no blackout in Atlantic City. All streets

and the entire eight-mile length of the Boardwalk are safely lighted from sundown to sunup. True, the glaring, brilliant window lights of Boardwalk shops have been subdued (not blacked out) but there is ample lighting for anyone."

Then the ad discusses a very touchy problem that has been victim of a great deal of hush-hush talk and nobody has been brave enough to take the rumor out in the open until now. Fearlessly the ad screams in another subhead: "What about oil on the beach? Atlantic City beaches have always been free of oil. We knew of instances during the past summer when, following some tanker sinkings at sea, the oil reached some of the beaches that jutted further to sea. But Atlantic City's beaches have been blessed by a natural barrier that has developed currents which carry off surface substances several miles off the beaches.

"What about floating debris in the water? The same conditions that protect Atlantic City beaches from oil acts to prevent the flow of ocean debris toward the beaches of Atlantic City. What about transportation difficulties? Fine train and bus schedules from all points to Atlantic City—no restrictions at all."

Closing Remarks

The ad closes with a pledge from A. O. to city editors thruout the country, to wit: "Realizing that Atlantic City is news because of its paramount popularity, we assure you that we will truthfully inform you of every fact, and, if such facts are detrimental to Atlantic

City, we will plead for your understanding, but the facts will be told to you regardless of how much it hurts. If it's an unverified report or rumor please check with us!"

That is good public relations and whoever did the copywriting on the ad and, whoever had guts enough to okay its placement in *Editor and Publisher* deserve a doffing of the hat. More operators of beaches, piers and pools in the same boat as A. O., partly taken over by the army or navy and subject to rumors, should follow suit. The only way to stop rumors is to tell the truth!

AREA

(Continued from page 39)

culates freely. All expect good business here, weather permitting.

Places where liquor is served are closed until 12 o'clock noon; open from noon until 1:30 p.m.; close from 1:30 p.m. to 5 p.m.; then open from 5 p.m. until midnight. It makes it hard for a restaurant in an amusement park. They are also cut down on the supply of liquor, which may grow more severe as man power is drawn off to war.

There is no doubt about winning the war, but they go easy on setting the date for its termination.

Picnics will be better at Belmont this year than ever before because workers need recreation. Belmont now has ample capacity to handle the crowds. It is a

beautiful resort with a fine location on the Ottawa River. Its transportation facilities are excellent. This year the public transportation is by far the best help to this park. The big picnics would be lost if they had to depend on autos as they once did.

Rex Billings has a well-trained staff to handle the many details and he is unafraid to delegate authority to his competent assistants.

The workmen have some great fish dinners from fish caught in the river. Unfortunately, the river is too swift for swimming or for row boats.

With the Zoos

NEW ORLEANS.—Mike, tiger mascot of Louisiana State University, has taken up residence for the duration at the Audubon Park Zoo here, as college officials found it increasingly difficult to get sufficient food for him.

MEMPHIS.—Overton Park Zoo opened its circus season last week, with performances scheduled for 2:30 each afternoon. John Vessey, chairman of the zoo commission, said the monkey act has been expanded to 19 performers, with specialties by two chimps, a dog, ponies and clowns. General director of the circus is N. J. Melroy, zoo superintendent. A new Carousel has been set up east of the monkey mountain.

STRETCHED STANDS HOLD UP

Russell's 2d Week Winner

Los added stanza keeps up pace--troupe and performers augment personnel

LOS ANGELES, May 8.—Russell Bros.' Circus, winding up the second week of its 17-day stand here, turned in good business. Veteran circus followers in this section were watching business to test the drawing power of the show on what was first voiced as "too long a run" here. Turnstile registers shattered all contention that the three-ringer would do the bulk of the business the first seven days.

Starting off with three shows (two matinees) and repeating the business of the first Sunday (April 25), Russell had more business again than it could handle. Monday night was slightly off, as was Tuesday, but the other nights found capacity houses with several of them good. Matinee business has also been good.

During the second seven-day run show made additions to clown alley, as well as putting on a new Hawaiian troupe in the side show. Several ballet girls were added. An outstanding turn was also added in the five-gaited horses in the menage. Astride are Mark Smith, Stella Smith, Jay Smith, Curtis Brown, and Jack Joyce, equestrian director. Number is going well. A different twist is given the menage number, with Nellie Dutton (See *Russell Scores in Los on page 47*)

Kingsport, Tenn., Show Draws 12,704 in Five Days

KINGSPORT, Tenn., May 8.—Kiwanis Club Circus closed May 1 after playing five nights and two matinees. It was staged in front of the grandstand at the Stadium, using two rings and center platform. Attendance was 12,704, weather being unfavorable on the last two nights. Promotion and direction of the show were under Edwin N. Williams. Advance tickets sold totaled 7,000, and sale was handled by nine co-operating organizations. Kiwanis will use profits toward creating a Blood Bank. Circus will be presented next year under the same director.

Acts were Bee Kyle, high fire diver; Great Francisco, swaying pole; Graybill's dogs and goats; Biehler's bears and dogs; Argentine Duo, whips and ropes; Four Rollerettes, skaters; Lewis and Cherry, rings; Pat and Willa Levolo, wire; Carey Troupe, balancing; Jack Darling's clowns; Caigle, slack wire; Wilson Troupe, comedy turn; Graybill's ponies. Program ran an hour and 40 minutes.

Garden Opens to Fair Biz in Windsor, Ont.

WINDSOR, Ont., May 8.—Garden Bros.' Circus, auspices of Othmar Grotto and Rotary Club held in Arena Gardens this week, opened Monday night to fair business. Advance sale was good. On the program are the Langleys, Herb Taylor Company, Gallante and Company, Mille, Marlene, Romig and Rooney, Roy Simms, George Grant, the Carrs, Walter Guice Duo, Phil and Bonnie Bonta, the Lowells, Ron and Jon Marcelle, Cycling Kirkes, Aerial Mathieus, Hill's animals, Banard's dogs, Casablanças, Flying La-Forms. Most these acts were at the Garden show in Hamilton, Ont., week of April 26.

Saltzman, Wirth Visit Olympia Circus in Chi

CHICAGO, May 8.—Harry Saltzman, operator of Gilbert Bros.' Circus, and Frank Wirth, who books the acts, paid a visit to Chicago last week-end. While here they visited the Olympia Circus in the Stadium and interviewed a number of acts.

Chi Olympia Has Top Gate

CHICAGO, May 8.—The Olympia Circus, produced by Barnes-Carruthers for the Chicago Stadium, has had a tremendous two weeks, attendance far exceeding that of last year. Show, which started slow, picked up after the first few days and since Wednesday of last week has played to heavy attendance at matinees and nights. Saturday and Sunday were turnouts. Monday night was virtually a sellout and remainder of the week every night has been close to capacity. Show closes Sunday (9) and opens in Detroit next Saturday (15).

Show has been trimmed down to three hours and a highly pleasing performance is presented. Credit is due Guy Moore, of the Lanquay Costume Company for the beautiful costuming of the show.

In last week's review the wire acts were inadvertently omitted. The three slack-wire artists were Maximo, Don Francisco and Pedro Gasca, and they gave an exceptionally good performance. Dressed alike and working in unison, they were entertaining thruout.

There were many out-of-town visitors. Among those noticed were Noel Van Tilburg, of the Minneapolis Shrine Temple; Mr. and Mrs. C. A. Marsh and party, Peru, Ind.; John Andrews and party from Arabia Temple Shrine, Houston, Tex.; Mr. and Mrs. Walter Hohenadel and son, Rochelle, Ill.; Mrs. L. H. Fuller, mother of Dolly Jacobs, with the Jacobs twins, who accompanied their grandmother to her home in Minneapolis; Harry Saltzman (See *CHI OLYMPIA GAINS on page 47*)

Sell-Out at Night For Inaugural of Kelly-Miller Bros.

DURANT, Okla., May 8.—Al G. Kelly-Miller Bros.' Circus opened May 1 at Hugo, Okla., where the show wintered, and moved into Durant for its second stand May 2. Attendance was fair at matinee and at night there was a sell-out, with crowd sitting on the ground to the ring curbs.

The big top, a 60 with three 30s, is new, having been constructed in the show's quarters, and performance is given in two rings with Manager Obert Miller as equestrian director. Side show top is also new, as is the 80-foot banner line. Side Show features the Musical Fullers, with two illusions and the caged animals and four bulls.

The big show performance follows: Grand entry: Gus Kanerva, comedy juggling; riding monkey, Obert Miller; swinging ladders; elephant act, two small bulls leased from Mrs. Laura Anderson, worked by Miller; comedy acrobats, Miller Brothers; four-pony drill, Miller, hand and head balancing, Kaner (See *Kelly-Miller Bow Big on page 47*)



RUSSELL BROS.' CIRCUS, which has been having excellent business in West Coast spots, is again being directed by the owners, Mrs. Pauline Webb (above) and her husband, Claude W. Webb. The motorized show had a great run in Los Angeles for 17 days, beginning April 23. Photo by K. E. Marshall.

CB Is Okay In 4-Dayers

Big gates in Indianapolis followed by good start in Cincy—new top is beauty

CINCINNATI, May 8.—Favored by weather, Zack Terrell's Cole Bros.' Circus arrived here from Hamilton, O., May 6 for a four-day engagement on the Cumminsville lot. Scheduled to get under way at 3 o'clock, the afternoon performance did not start until 3:30, so that everything would be in readiness for patrons. Attendance at the matinee was light and at night good.

There is an air of freshness about the whole organization. Everything is new from front to back, wardrobe elaborate, and the big top, indigo-blue in color, is a standout. It is of 10-ounce army drill, is "blackout proof," and has an American flag woven into the fabric, running the full length of the top. It's a 140 with three 50-foot middles and was done by O. Henry Tent & Awning Company.

Directed by Harry J. McFarlan, assisted by Paul Nelson, and with Eddie Woockener leading the band, the performance, an excellent straight circus (See *COLE 4-DAYERS OKAY on page 47*)

Polack Pulls Big In San Francisco

SAN FRANCISCO, May 8.—Polack Bros.' Circus, sponsored by Islam Shrine Temple, drew an estimated 50,000 during the first five days here in the Civic Auditorium. Nine-day run ends tomorrow night. Figure is running over 15 per cent ahead of 1942, according to Dwight Pepple, of the promotion staff.

In Oakland, where an eight-day run opens Friday (14), two special preview performances will be given on the night of May 13, at 7:30 p.m. and 1:30 a.m., for shipyard workers only. Tickets for the show will be sold only thru the recreation departments of the 10 local yards.

The two night shows were agreed to because of the numerous requests from sawing and graveyard workers for a chance to see the show. More than 10,000 night workers can be handled at the two previews. The arrangements by which the circus will be presented to the workers is indication of the circus performers' desire to help the war effort. Show will play Oregon and Washington and then move into Canada.

Braden Is With 20th-Fox

CHICAGO, May 8.—Frank Braden, who recently left the press staff of the Ringling show, passed thru Chicago last week-end on his way to the West Coast. He has been engaged for an important job with 20th Century-Fox.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Laylow, Okla.
May 9, 1943.

Dear Editor:

After spending two weeks in its pause quarters, Won, Horse & Upp Circus opened its 1943 season here yesterday. Promptly at 1 p.m., to the stirring notes of a grand march played by the show's four-piece band, the circus's grand, gorgeous and stately parade of gold and glitter circled the burg's two business blocks. Over 200 natives lined the parade route and cheered themselves hoarse when the three co-owners passed, riding atop the monkey wagon alongside the mayor and two annex dancing girls. A matinee was attempted but because no patrons showed up the night show was practically considered the grand opening.

With the eyes of the entire circus world looking on, the whole country waiting eagerly for news of its many

marvels, and the grandstand sections filled with the town's fashionable society folks, the grand opening performance started at 8 p.m. with a spectacular production, *Gone Are the Days*, which eclipses everything of its kind. Then after Equestrian Director Mike Upp had pumped a long blast on a fog horn the thrill circus started.

Careful analysis of the program: Race-riding monkeys; Won Sisters, Chinese hoop contortionists; concert announcement; clowns on the track; candy pitch; pick-out pony; second concert announcement; Horse Brothers, Indian stomp dancers; second candy pitch; clowns; third concert announcement; clowns; third candy rehash; performing Nubian goats; clowns; fourth concert announcement; aerial frolic, swinging ladders; clowns; fifth concert announcement; Upp and Down, unsupported ladders; clowns; (See *WON, HORSE & UPP on page 44*)

READ

THE CRY OF THE CALLIOPE

By P. M. McClintock

Summer Number of

THE BILLBOARD

Dated May 29

WITH the New York press performance as the finest in the world on Earth, the

RINGLING BROS and

CIR

has sensationally inaugurated its new season at Madison Square Garden by showing the world the best of big top business.

In this vital war year the people of America's largest city emphatically support the Ringlings, run by Ringlings and their good friends, the American people.

**d public acclaiming its 1943
history of The Greatest Show**

ARNUM & BAILEY CIRCUS

**current season in Manhattan's
setting all records in the annals**

**Big Show strides forward, as
y approves a circus created by
presented by Ringlings to their
e.**



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," c/o Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., May 8.—Beatrice Offinier, member of the Pete Mardo Tent, before she left Akron for Washington to begin training for Red Cross overseas duty, was entertained by Mr. and Mrs. Tom Gregory at dinner at their home. Mr. and Mrs. Murray Powers and Harold Lengs were also present. Miss Offinier was also tendered parties by the Powers and the staff of *The Akron Beacon-Journal*.

Wally Beach, now at Camp Polk, La., recently had visits with the Cushings, puppeteers, and Maria Zarlington. Miss Zarlington was formerly with Russell Bros.' and Cole Bros.' circuses. Now she is with a unit playing army camps and does juggling, singing and dancing. Wally caught the revue at a camp theater.

Mr. and Mrs. Tom Gregory visited Mills Bros.' Circus at opening stand in Ashland, O. After the matinee they were guests of Jack Mills in the cookhouse, now housed in spick and span new canvas. The Mills brothers, Jack, Jake and Harry, the Gregorays declare, are tops in hospitality when Fans visit their lot. They also visited with Barney and

Jimmy Arnesen, J. S. Kritchfield, George Meyers and Bert Wallace. The Gregorays report that a perfect day brought out a large crowd and that the opening performance was surprisingly smooth. Fans, they say, are going to love Big Burma, Mills's new elephant, and report that her routine in the ring is superb.

Among the Fans noticed at Madison Square Garden during the engagement of the Big Show were Bill Day, W. H. Judd and Dr. Henry Martin, New Britain, Conn.; W. L. Montague, West Hartford, and James B. Hoye, Hartford.

While Fan Bill Brinley, of Wallingford, Conn., was home on furlough, he was entertained at dinner by the members of Bluch Landoff Tent in Hartford. Bill is located at the Army Training School in Lincoln, Neb., where he is an air corps instructor.

Mr. and Mrs. Walter M. Buckingham entertained Mrs. Ernest Clarke and Ernestine, Joe, Bebe and Joan Siegrist, the Wallendas, Mr. and Mrs. Torrence, and Justus Edwards Schlotzhauer, former agent for Russell Bros.' Circus, when they attended the Big Show in New York. They met Robert Ringling and had a short chat with him.

The Bluch Landoff Tent held its April meeting at the Sea Food Restaurant in Hartford April 27. After the meeting they were guests of the Men's Club of St. Thomas the Apostle Church in West Hartford at a lecture given by Father E. J. Sullivan, national chaplain, who delivered an address on the history of the circus and also presented his moving pictures of various circuses. He was greeted by a capacity audience.

Rowe Tent Holds Meeting

LOS ANGELES, May 8.—Members of the Andrew Rowe Tent No. 6, CFA, held a meeting Sunday in the Pacific Coast Showmen's Association clubrooms which was followed by dinner and the performance of Russell Bros.' Circus. A block of seats had been purchased by CFA members. Attending were Walter Jenner and wife, of the Russell show, together with Bernie Davis, San Francisco; Betty Rich, Pasadena; Jane Sherburne, Oakland, Calif.; Harry Wuillen, R. C. Downie and Mrs. Downie; Hugh McGill, Glen Harrison and Mrs. Harrison; Dick Lewis, James V. Chloupek, James A. Bailey Tent No. 9, Oakland, Calif.; Mrs. Arch Lewis, Stan Rogers, George H. Barlow III, Binghamton, N. Y.; James McGinnis, George Perkins, Phil Bailey, Walter Mathle, Long Beach, Calif., and Dr. David Reed, Lebanon, Ore.

WON, HORSE & UPP

(Continued from page 41)

sixth concert announcement; Won Sisters, double traps; Elephant Crumwell, presented by Manager Upp. There were scores of other participants in the performance and an army of clowns who cannot be mentioned due to lack of space. It is surely a tremendously big amusement offering and while en route the public is sure to patronize the show

with its accustomed liberality. Altho the attendance was large here in our pause-quarters home, business wasn't so big.

The Side Show, under management of Professor Sleptalker, grossed heavily at night. Its program comprised a variety of acts which are far different from the run-of-the-mill kid-show attractions. Acts on its program are Professor Sleptalker, lecturer; Mrs. Sleptalker, mentalist; Sleptalker and Sleptalker, sword box; Professor Sleptalker, Punch and Judy; Mrs. Sleptalker, magic; Human Volcano (Professor Sleptalker), fire eater; Strange Girl From Mexico (Mrs. Sleptalker); lion-slaying baboon; snake pit and two dancing girls in the annex. Two acts not depicted on the banners or advertised are bird and monkeys pick-outs.

Regardless of a labor shortage in every department, the show's population was increased 35 per cent during the two-week layoff thru 18 births in house wagons. The memory of this show's opening, while memory can be kept green, will linger in the minds of the natives here.

LICENSE has been obtained by the Ringling show to play Pittsburgh week of August 9 on a new lot, Butler and 51st streets, known as the Lawrenceville district.

No Other Act Like This!

FRANK SHEPPARD

and his

DEATH-DEFYING AERIAL ANTICS



now featured

RINGLING BROS. and BARNUM & BAILEY CIRCUS

Madison Square Garden
New York

BROOKS COSTUME CO.

who furnished the majority of costumes used in the 1943

Ringling Bros.-Barnum & Bailey Circus

Congratulate

Robert Ringling, Mrs. Charles Ringling,
Aubrey Ringling and Their Staff

for producing under what seemed only a few months ago insurmountable handicaps, a circus that truly lives up to its slogan—

The Greatest Show on Earth

The Most Thrilling Act in the World!

VICTORIA and TORRENCE

Beautiful - Sensational

• HIGH AERIAL ARTISTS •

Now Featured

RINGLING BROS. AND BARNUM & BAILEY CIRCUS

THE GREAT WALLENDAS

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Costumes, uniforms and accoutrements made to order or in stock for every purpose. Kindly forward your inquiries for full details of our service. Stock on hand, 100,000 costumes of every description.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

COLD May.

HORACE LAIRD, clown with Cole Bros.' Circus, is the show's mail agent and sales agent for *The Billboard*.

LEW HERSHEY, who had not been trouping for several years, is in clown alley on the Cole show.

TWO veterans who are again doing duty as 24-hour men with Cole Bros. are Karl Knudson and Al Hoffman.

PRESS AGENTS and side-show talkers have a lot in common.

JOE BAKER, clown and blackface comedian, is now in Hollywood, he advises.

FROM Kittery, Me., Leonard Randall reports playing to good takes at Portsmouth (N. J.) Navy Yard. He is planning to see the Big One in Boston.

ABOUT this time of the year we hear managers hint of bonuses.

CHARLES A. (CHUCK) O'CONNOR is out of the Veterans' Hospital, Portland, Ore. He is not able to get around very well as yet. It is still necessary for him to use a cane.

A SITE for the Ringling show in Philadelphia was assured with the sign-

ing last week of a lease for a 12-acre tract at G and Bristol streets in the Frankford section. Lease calls for use of the plot from May 31 to June 12.

F. DAY GARDNER, who spent the winter in Sarasota, Fla., stopped off in Macon, Ga., visiting showfolk there, and then Cincinnati, calling at offices of *The Billboard* on his way to Maywood, Ill. His wife accompanied him on the trip.

REASON an agent gave for not using his own judgment was that he had none in stock.

BARNEY AND JIMMY ARNESEN, acrobats and clowns, again with the Mills (See *Under the Marquee* on page 47)

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati, O.)

ST. PAUL, Ore., is going ahead with plans for its annual July 4 rodeo. City officials are dickering with leading performers and concessionaires for the show, which may run a day or two extra this year.

JAMES N. LEFEVRE, who with Mrs. Lefevre owned a string of horses and worked in rodeos all over the country with his own troupe known as Jimmie and His Saddle Pals, is now Private Lefevre in the Army Air Force at Atlantic City.

WAR CONDITIONS have caused directors of the annual Texas Cowboy Reunion Rodeo at Fort Worth to cancel the event this year. The four-day annual, always dated to include July 4, is one of the best attended rodeos in Texas. Likely

(See *THE CORRAL* on page 47)

IN THE ARMED FORCES

PVT. RYERSON W. GAUDET, known as Ray Goody, tight wire walker, who is in the Signal Corps at Camp Crowder, Mo., is the fifth member of his family to take to the uniform, four of his brothers being in the Canadian Army. His designation is Company B, 33d Battalion, SCRTC, Camp Crowder, Mo.

PVT. BILL BRINLEY, Wallingford, Conn., now in the Army Air Forces, was in Hartford, Conn., on furlough last week. He has been stationed at Lincoln (Neb.) air base. Brinley was hosted at an informal party given by members of the Hartford Tent, CFA. He is the youngest member of the Tent.

EDWARD Y. SHABOO, CM 1/c, is instructing Navy Seabees in the art of Judo, Americanized version of jujitsu, at Camp Peary, NCTC, Williamsburg, Va. In the armed services for over a year, prior to 1940 he was a concert wrestler with Sells-Floto, 101 Ranch, Downie Bros., Mighty Haag, and Wallace Bros.' shows.

IT'S corporal now for Rex Allan Oakham, former RB man who has been in the army 27 months. He's with the Medical Detachment, Station Hospital, Camp Sutton, N. C. Oakham received his promotion after being graduated from an army medical school in Atlanta in April. While there he met Arnold and Esma Maley, who were formerly with Cole Bros.' Circus. He also visited Maximo, wire walker, and the Schuberts, who were appearing with the Marcus show in an Atlanta theater. Oakham plans to visit the Ringling show on opening day in Philadelphia.

WANTED

Cowboys, Cowgirls, Wild West Acts of all kinds. These living in this vicinity given preference. Show every Sunday and holiday, starting Decoration Day through July 6. Address

RODEO AND CIRCUS

Riverview Amusement Co.

SIoux CITY, IOWA

WANTED

COLE BROS.' CIRCUS

C-L-O-W-N-S, Comedy Aerial Bar Performers, first-class High Wire Act, Trampoline Performers. Show has new Trampoline. Can use big Chinese or Arab Acrobatic Act. Want Blacksmith and Horseshoer. WANT FOR SIDE SHOW: Novelty Acts, Lady Sword Swallower and Ticket Sellers. Answer at once as per route.

FISHER BROS.' CIRCUS

Can place good Family Act, Sideshow Acts, People for Concert, two more Clowns, Working Men, People in all departments. Opening for a Grab Joint and two more Concessions. State all in first, no time to dicker. Address: Jackson, Michigan.

WANTED

FOR BUD E. ANDERSON SIDE SHOW

Punch and Judy, Sword Swallower, Fire Eater, Midgets, Impalement Act, Musicians of all kinds, Clown and Useful People in all lines that can join on wire.

Washington, Mo., 13; Wood River, Ill., 14.

CLYDE BEATTY-WALLACE BROS.' WILD ANIMAL CIRCUS COMBINED

CAN PLACE 24-Hour Man. Superintendent (Lloyd Buckner, wire). Horse Trainer (Rudy Rudinoff, please answer). Prima Donna for Band. Recognized Circus Acts.

FOR SIDE SHOW—Colored Musicians.

Answer Youngstown, Ohio, May 13; Oil City, Pa., 14; Meadville, Pa., 15.

Midwestern Secs Carry On

Ag Activities Dominate Wis. State's Set-Up

56 of 76 annuals favor operation — 14 more expected to set dates soon

MADISON, Wis., May 8.—Wisconsin State Fair, Milwaukee, along with 56 of the 76 fairs in the State, has decided to operate this year, and about 14 more are expected to set their dates soon, Milton H. Button, director of the State Department of Agriculture, said this week. Decision to operate the State Fair this year followed a conference between Button and Gov. Walter S. Goodland. The 1943 fair, Button said, will conform in every detail with the governor's request that it be streamlined with the idea of promoting efficient production, conservation and utilization of necessities in wartime.

Button said the State department received plans for the annual after army officials abandoned a proposal to use some of the fairground buildings for troop training purposes. After skipping the 1942 season, Dunn County Fair, Menomonie, and Milwaukee County Fair are back again.

The deadline for submitting premium lists to the State Department of Agriculture for approval by William T. Marriott, chief of fairs, has been extended beyond May 1 to enable the fairs to work out wartime reclassifications in their premium books, Button said.

Reclassifications recommended by a State-wide committee as a wartime model for rural fairs were unanimously approved at three recent regional meetings of fair officials in Madison, Oshkosh and Chippewa Falls.

In the committee's revised premium lists emphasis is placed on co-operation with war agencies, on a dairy production contest, Victory Gardens, care and repair of farm machinery, labor-saving devices and canning and nutritional exhibits. Plans are also being made for nutritional and other educational exhibits which can be moved from fair to fair.

Food Production Is '43 Theme at La Porte Annual

LA PORTE, Ind., May 8.—The 92d annual La Porte County Fair here this year will have promotion predicated upon "Food Production," said Secretary James A. Terry, who is working on a number of new ideas in development. An outstanding feature will be an exhibit of war-winning equipment, including a huge anti-aircraft gun, jeep, large and small shells and small arms and ammunition. It is planned to have a detachment of soldiers and a lecturer to go along with the display.

More than 2,000 members of boys' and girls' Four-H clubs who are now raising food and livestock will present their exhibits. Funds in bank and War Bonds indicate the prosperity of the fair association and some added expense for presentations will be taken on. Johnny J. Jones Exposition is penciled in for the midway contract.

A contract for the grandstand show will be made with M. H. Barnes, of Barnes-Carruthers, said Secretary Terry, and some WLS attractions are contemplated. Horse racing program, it is declared, will be up to standard. Fair board is aiming at profits that will enable it to increase its investments in War Bonds.

DETROIT.—Van Buren County Fair, Paw Paw, Mich., has been canceled for the duration by vote of the board of directors at a meeting last week.

Fort Worth Preps For Show in 1944

FORT WORTH, Tex., May 8.—Unless the war interferes, the Southwestern Exposition and Fat Stock Show will be held in 1944, according to decision made by the directors at the annual meeting here. Show was suspended this year because of conditions brought on by the war. The event skipped would have been the 49th annual.

Officials of the organization were of the opinion that transportation and other problems will not interfere with the show next March. They said that it may be necessary to curtail some of the events and that the show would be built around a program to aid the war effort.

John B. Davis was again chosen secretary-manager. John C. Burns was re-elected president; Amon Carter, vice-president, and Marshall A. Fuller, treasurer.

Red River Circuit For '43 Operation

CROOKSTON, Minn., May 8.—All county fairs on the Red River Valley Circuit will be staged in 1943, it was decided at a meeting here.

Tentative dates were set and contracts signed for grandstand features and midway attractions during the State association meeting in Minneapolis last January, subject to cancellation up to May 1. The local meeting was held to decide definitely whether to go ahead, and sentiment was unanimously in favor of holding the fairs.

Circuit members who set dates included Clay County at Barnesville; Marshall County, Warren, and Polk County, Fertile.

Army Acquires Minn. Buildings; "Conversion Not To Interfere With 1943 Presentation" — Lee

MINNEAPOLIS, May 8.—U. S. Army Air Force on Thursday took over the livestock buildings and Hippodrome at Minnesota State Fair, St. Paul, and will convert them into a huge propeller factory, Lieut. Col. W. S. McDuffee, assistant area supervisor in Minneapolis for Central Procurement District of the Air Force Material Command, announced following receipt of advices from Col. E. W. Rawlings, chief of production resources at Wright Field, Dayton, O. Raymond Lee, fair board secretary, said

54 in Illinois Frame Programs

Secs preparing diversified agricultural set-up — special emphasis on gardens

SPRINGFIELD, Ill., May 8.—William V. (Jake) Ward, general manager of the Illinois State Fair, announced this week that 54 fairs will be held in the State this year, just six less than in 1942. The six that decided not to operate felt they could not cope with the labor situation.

Most of the fairs have raised their offerings, Ward states, and they are preparing a complete program catering to widely diversified agricultural interests of the State. Special emphasis is being placed on premiums for Victory Gardens and premiums for photographs of such gardens; for all types of canned fruit and vegetables and dehydrated foods.

Instruction centers will be set up at each fair to teach the people who have entered the Victory Garden program how to store the surplus from their gardens. "We feel that it is certainly necessary that this surplus be not wasted," said Ward. "A definite advertising program will be pointed toward this department."

Another department which will receive special attention is livestock, in which all of the latest programs in increased meat production will be presented.

"I am sure that the fairs this year need not worry about the gate," Ward said. "I believe that their problem is one of man power and operation."



CONVINCED THAT COUNTY AND STATE fairs are necessary in the success of the war effort, these two well-knowns, William V. (Jake) Ward (right), general manager of Illinois State Fair, Springfield, and Raymond A. Lee, secretary of Minnesota State Fair, St. Paul, are earnestly working toward successful presentation of the annuals in their respective sections in 1943. Both are preparing complete programs catering to widely diversified agricultural interests. Secretary Lee says that altho several buildings on the Minnesota grounds have been taken over by the army the conversion will not interfere with preparations for the 1943 annual there. Manager Ward believes fairs this year need not worry about their gates. "I feel," he says, "their problem will be one of man power and operation."

READ

INDIANA CONSIDERS ITS 4-H'ERS

By Levi P. Moore

Summer Number of THE BILLBOARD

Dated May 29

16 Northeastern Iowa Boards Set; Plans Mapped

INDEPENDENCE, Ia., May 8.—Out of 17 representatives attending the annual meeting of the Northeastern Iowa Fair Managers' Association here, 16 indicated they will hold annuals this year, giving impetus to Iowa fair men to make plans for fairs this summer. Bill Campbell, Jesup, was named as president, and Brady Gates, Independence, secretary, at the meeting.

Most of the 16 fairs have set dates for this year, altho some changes are expected, as it is planned to set up circuits for the carnivals and some of the acts. Some fairs probably will change a day or two to facilitate setting up the circuits.

About eight of the fairs have booked carnivals and most of them have arranged their programs, altho some are not complete.

Among the guests attending the meeting were Lloyd B. Cunningham, secretary of the State Fair Board, and Col. Ferris Russell, Creston.

AROUND THE GROUNDS

DECORAH, Ia. — Winneshiek County Fair Board last week set dates for its 1943 annual here.

TIPTON, Ia. — Cedar County Fair Board, at a meeting here last week, set dates for the 1943 fair.

JAMESTOWN, Tenn.—This year's Fentress County Fair will be held a week earlier than previously announced, P. G. Crooks, secretary, said last week.

LANGDON, N. D.—John Bradford, St. Paul, said last week that the Cavalier County Fair here will definitely be staged, and added he would bring a string of horses here for the races. Harness races will again be a feature on two afternoons. Midway will be provided by Reynolds & Wells Shows.

VIROQUA, Wis.—For the first time in its 87-year history, the 1943 Vernon County Fair will open on a Thursday instead of a Tuesday and will run thru Sunday. Officials believe most of the fair visitors will favor the change, giving a better opportunity for farmers and laborers to attend the annual over the week-end. No night fair is planned.

LITTLE ROCK.—Crawford County Fair Association, apologizing for its tardiness in required report to the State comptroller's office, has returned 4 cents in stamps as its unspent balance of appropriated funds advanced by the State to pay livestock premiums at last year's county event. Allocation was \$460.10. Four other county associations sent in unused funds this week, including Salline County, \$380.70, and Polk, Lafayette and Marlon, \$350 each.

THIEF RIVER FALLS, Minn. — Pennington County Agricultural Society, at a meeting here, decided to make application for renewal of the society's charter, which was scheduled to expire in May. Secretary A. F. Berge was instructed to make application. However,

the society deferred plans for a reorganization until a later date. A poll taken among farmers was in favor of holding a 4-H club fair in the event no county annual is scheduled.

WARREN, Minn.—Food and war crops will be emphasized at Marshall County Fair here this summer, it was decided at a meeting of the board of directors when committees were named and other details for the annual arranged. The board reaffirmed its previous action to go ahead with the fair this year. W. R. Holbrook, of Warren, was named as assistant secretary at the request of Secretary O. M. Mattson, who is tied up with numerous other organizations in addition to his fair duties.

KANSAS CITY, Mo.—J. C. Michaels, manager J. C. Michaels Attractions, said here that Michaels Big City Grandstand Circus, and not Barnes-Carruthers office as was recently reported, has been contracted to provide the grandstand attractions at Washington County Fair, Arlington, Neb.

NEW YORK.—Reggie Marrion, owner-manager of the Hollywood Skyrockets free attraction, who has been doing overseas duty with the navy, has been confined in a naval hospital for the last 90 days, he reports.

MINN. PRESENTATION

(Continued from opposite page) will be lack of livestock exhibits, but even so, we will have the regular 4-H Club livestock shows, which will be housed in other buildings. Aside from the 4-H exhibits, there will be no horses, cattle, swine, sheep or poultry at the fair.

"The Horse Show, regularly held in the Hippodrome, will be discontinued, of course, since that is one of the six buildings that will be taken over." Lee said that when the war is over and plant is no longer needed, propeller company will pay expenses of converting buildings back to original condition for fair use. Propeller factory will be operated by A. O. Smith Company, Milwaukee, and about 4,500 persons will be given employment when plant is in full production.

Project will take over Hippodrome, livestock pavilion and horse barn, each a square city block in size, and poultry building and swine and sheep building, each a block long and half block wide. Arcade Building near entrance to midway will be turned over to company for use as a commissary for plant employees. Building is normally used for fair concessions.

RUSSELL SCORES IN LOS

(Continued from page 41) and the high-school camel performing in the center ring while the gaited horses are on the hip track.

Bill Antes, press and radio representative, was busy getting a press folio together for the road. Has had varnished cover made with photo-montage in which to insert the 27 stories, together with illustrations. To combat the crowding out of circus news by the war, Antes uses a war theme thruout the book. Work is effectively done and the folio has been praised by the circus fraternity here.

Arturo and Bobby Ascevedo, both of whom are in the army, visited their family on the show. No new additions to the menagerie. Baby camel expected.

CHI OLYMPIA GAINS

(Continued from page 41) man and Frank Wirth, of Gilbert Bros. Circus; Mickey King, aerialist, appearing at a local theater; George Raft, W. Smith, Ed Skidmore and party, and Mr. and Mrs. Fred Young, Peru, Ind.; Mr. and Mrs. Robert Clark and party, Joliet, Ill.; Fred Schlotzhauer, Oquawka, Ill.; J. D. Newman, general agent Cole Bros. Circus; J. C. (Tommy) Thomas, general agent Rubin & Cherry Shows; Dr. H. H. Conley, Park Ridge, Ill., and Jinks Hoagland's daughter, recent bride of an army lieutenant. Others noted were Mr. and Mrs. Frank Hartless (he's president of the CFA), Mr. and Mrs. Burt Wilson and Wilson's mother, Charles Bennett and children, John R. Shepard; Orrin Davenport, circus producer, and Charles Urquhart, NBC production manager.

Members of the Showmen's League of America attended the circus in a body Monday night as guests of the Stadium.

KELLY-MILLER BOW BIG

(Continued from page 41) va; basket horse clown number; barrel kicking, Bill Miller; Tena, elephant,

worked by Kelly Miller; concert announcement, featuring Tom King; two-pony drill, Obert Miller; Jargo giraffe, Miller Trio; Roman rings; elephant plank walk; bar act; trained dogs; head balancing trap, Kanerva; second concert announcement; contortion; novelty acrobatic act, the Four Millers. Performers are Kanerva; Bill, Myrtle, Jack and Mack Miller; Mr. and Mrs. Luther Fuller, Gale, Chuck, Betty and Barbara Fuller and King.

The staff: Doris and Kelly Miller, owners; Obert Miller, manager and equestrian director; Mrs. Kelly Miller and Bonnie Fuller, ticket wagon; Kelly Miller, front door; H. B. Phillips, bannerman and reserved seats; Walter Morris and Mack Miller, Side Show tickets; Bill O'Day, boss canvasser; Cooney Grady, electrician; Jess Delmar, mechanic; A. P. Costello, bull man; Bob and Ione Stevens, concessions; Mary Thorn, novelties. In advance of the show are H. V. Darr, general agent; Mr. and Mrs. Frank Dungan and John Grady, billposters and lithographers.

Show travels on 12 trucks and trailers and is neatly framed in every department. Is routed north thru Oklahoma during the next several weeks. Reported by A. Morton Smith, of Gainesville, Tex.

COLE 4-DAYERS OKAY

(Continued from page 41) program, runs smoothly and rapidly. Harry Thomas, director of radio and big-top announcer, did the spec. *The Conquest of Coronado*, and turned out a nice job. It is beautifully dressed. Florence Tennyson, soloist, scored with several selections during the program. Ora O. Parks landed with stories and art in the dailies.

Actors in Bond Booth

Sixteen hundred free tickets—200 for each of the eight performances, were placed at the disposal of the committee at the War Bond Pier on Fountain Square, in the heart of the city. Performers took turns between shows on Thursday, Friday and Saturday in assisting at the Pier and offering special entertainment to stimulate interest.

Performance is presented in three rings. Among features are the Latinos, two men and two women, on the wire; elephant acts, with Helen Scott, Jean Allen and Marion Knowlton; Hanneford riding act, with Poodles and family, Jimmie Reiffenach, Freddie and Mickey Freeman, and Corinne Dearo; Cyse Odell, aerialist, who concludes with one-arm planges; the Antaleks, in outstanding perch feats; Liberty horses, directed by John Smith, Paul Nelson and Mahlon Campbell; Flying Thrillers, flying return act, featuring Eileen Harrold. Clown band, directed by Otto Griebling, and other bits presented by him and the Joey contingent registered. The Wild West concert is headed by Hank Linton. (Show was covered at the Louisville opening, appearing in issue of May 1.)

Arthur Hoffman, who has a good line-up of acts in the kid show, stated that biz had been very good since the opening.

Home Town a Winner

Moving from Louisville to Owensboro, Ky., April 26, the Cole show arrived late, matinee getting under way at 4:30. Zack Terrell's home town, always a winner for the show, outdid itself with two straw houses. Show arrived early in Evansville (27) to find contracted lot two feet under water. Arrangements were made with American Legion for use of the old lot outside the city limits. Show was set up in a downpour of rain, and mud was ankle deep. Matinee started at 5 o'clock, with people on straw to the ring banks. Rain continued, but the night house was a turnaway, over 500 being unable to get inside the top.

Train Wreck

Moving into Terre Haute (28), one of the flat cars carrying big-top canvas wagons and one tractor split a switch and buried its nose four feet into an embankment. Tractor overturned, but other wagons remained on the car, which was tilted to a 45-degree angle. Railroad rushed a wrecker to the spot, but a delay of four hours caused the show to cancel the matinee here. Night house was a turnaway, over 1,500 being unable to gain admittance.

Accidents in Indianapolis

Show arrived early in Indianapolis (29) for four-day engagement. Business was far ahead of that of last year despite cold, rainy weather. All matinees averaged better than half houses and every night was capacity. Engagement was marred by accidents at the opening matinee. Gracie Hanneford's principal horse fell during bareback act, throwing Gracie

into a ring curb. She suffered two broken bones in her right foot and will be out of show for at least three months. Later in the program Jean Allen's menage horse slipped in the same spot and she sustained twisted shoulder muscles and a badly sprained ankle. She returned to show in Anderson May 4.

Lafayette (3) gave two straw houses to the ring banks, with over 1,000 people being turned away at night. Over 3,400 kid tickets were sold for the matinee in Anderson. It was straw to the ring curbs and a turnaway at night. Late arrival in Hamilton, O. (5), did not dampen the spirits of circus lovers. Six hundred were turned away at the matinee and it was straw to the ring curbs at night.

INDIANAPOLIS, May 8.—Cole Bros. Circus played to eight big houses here in the longest circus engagement this city has had in many years. The engagement was four days, beginning April 29. Inclement weather the first two days failed to keep the crowds away. By means of a tie-up with bond-selling groups special sections were available for purchasers of War Bonds who used their receipts to get their tickets. Circus also received a nice publicity break in *The Indianapolis News* when a reporter let himself be made up as a clown by Otto Griebling and then appeared in the center ring with the other clowns.

UNDER THE MARQUEE

(Continued from page 45) show, were house guests of John Drabble, treasurer of the Charles Siegrist Showmen's Club, when the circus played for several days around Canton, O. They were honored at a party given by Drabble May 2, with several Siegrist club members in attendance.

AMONG Stadium Circus visitors in Chicago, reports Earl Shipley, were Capt. Walter H. Ralrden, USM, formerly of Sells-Floto and Hagenbeck-Wallace circuses, and Eldred (Red) Sleeter, chief petty officer, Recruit Training, U. S. Navy, aerialist with several shows before entering service. Red is at Great Lakes Naval Training Station, Illinois.

BIG returns from circus War Bond drives proved that showmen are ready to do their bit regardless of the expense.

OPENING performance of Hunt Bros. Circus at Somerville, N. J., was caught by Emil Day, Joseph Clark and Alfred J. Meyer, who railroaded from Long Branch, N. J. Meyer, who reported the jaunt, said the show had a full matinee and good night crowd. Owing to condition of the lot only two rings were used. He also reports that Charley Hunt has some pretty, flashy girl aerialists.

JOHNNY WYKEL is making his annual tour and visit with Cole Bros. Circus, according to a note from Stanley F. Dawson from Indianapolis. Also visiting the show were Dr. Thomas D. Duane and James McElwee, prominent Peorians, as guests of Noyelles Burkhardt and Zack Terrell. Circusing is a new adventure for the doctor, but McElwee is a 33d degree trouper.

THIS season that barefooted boy with cheek of tan probably will be one of the train hands who lost his shoe-rationing coupon.

K. E. SIMMONS, formerly of Crawfordsville, Ind., with Mrs. Simmons saw Russell Bros. Circus in Los Angeles April 25. The Simmonses, who are well known to showfolk, visited Francis Kitzman and wife at their apartment in L. A. Kitzman is in charge of the advance crew of the Russell show. The son of the Simmonses is in the air corps at Gardner Field, Taft, Calif.

STILL a showman, Pvt. R. M. (Little Red) Haffards tells of touring Utah with a War Bond Caravan and "making a hit with the kids." Haffards drove a large crash truck hauling the fuselage of a Boston Dive Bomber, a DB7, and at each stop kids were permitted to scramble all over the broken airplane part and take souvenirs. Says Haffards: "Guess I can now say I hit the road during the season of 1943—even if it was for only a

few days." He's with the 89th Depot Repair Squadron, Hill Field, Utah.

MISSING the show train is a tragedy nowadays, with other trains and busses loaded to capacity or with standing room only.

FOREPAUGH WHITEIE, pioneer of the days when circuses knew not the railroad and combustion engine, comes to attention in a story in the house publication of outdoor advertising concern. His real name is Amos B. Christie, but the tag "Forepaugh Whiteie" is the one which will be remembered by old-time circus men. He left the shows to become a billposter for the Donnelly concern 43 years ago, so his circus memories go way back. Jack McCracken sent a copy of the publication which contained the story and picture of Forepaugh—and he's still spry at 78.

CHARLES SIEGRIST Showmen's Club delegation attending evening performance of Mills Bros. Circus at Massillon, O., May 3 were Sterling (Duke) Drukenbrod, John Drabble, C. W. McClelland, Ralph J. Peters, Pat Peters, Morgan Johnson, T. Ward Snyder, Maynard (Doc) Mast, Tommy Allen, Edythe Siegrist, Glen Z. Wagner, Nick Hlnig, Jack McNulty, Ted Deppish, Paul Kennedy, Margaret Jane Drabble and Mr. and Mrs. Rex McConnell. All were guests of Jack Mills, who, with Mrs. Mills, returned to Canton, O., with the group to attend a party at the Hotel Belden.

JOB had a lot of patience, we'll admit, but he never tried puffing up a big top during a labor shortage before school vacations started.

CORRAL

(Continued from page 45) difficulty in obtaining feed for the livestock and getting it shipped in was one of the main contributing factors to calling off the event. Directors voted to buy \$3,000 worth of War Bonds with surplus funds.

S. R. THOMPSON, president Pendleton (Ore.) Round-Up since 1940 and former livestock director of the show, has been elected vice-president of the Rodeo Association of America. He succeeds the late Roy W. Ritner, round-up business manager. Thompson will represent the Oregon district.

FORMER rodeo performers, Jackie and Jake Rinehart are in the armed forces. Jackie is a sergeant with Company B, Sup. Bn, APO, No. 263, 13th Armored Division, Camp Beale, Calif. Jake, who holds the rank of corporal, is with 331, Service Batt. Black Hawk Company, Camp Houze, Tex.

STAMFORD (Tex.) Cowboy Reunion and Stampede has been called off for 1943, President W. G. Swenson announces. The reunion has invested \$3,000 set aside for expense of this year's rodeo in War Bonds. Kid Jeffers, Brady, Tex., president of the Cowboy Reunion Association, said the board was to meet soon to decide when and where a routine meeting will be held this year.

HOOT GIBSON RODEO has been set for a two-day showing in San Francisco's Kezar Stadium. Among entrants are Walt Hicox, Bobby Folkerson, Heavy Ray, Way Blessing, Glen Bowen, Lawson Fore, Rex Rossie, Doff Aber; Jesse Cahill, clown; Alice Van, trick rider; Laura Ellen North and Rex, Monty and Louise Montana, Fay Johnston, and Don Stewart, trick rider. Dave Ming is business manager.

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Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTIES, 49 Hanover St., Boston, Mass. my29x

AGENTS—GIVE BIG 581 PAGE HEALTH BOOK with two packages Floradex, all for \$2.25. Outstanding value; \$1.00 commission; receipts free, no investment. FLORADEx HAPPY HEALTH HELPER, 178 E. Long St., Columbus, Ohio. my15x

CARDED TRICK AND JOKE ITEMS — 24 Different fast-selling Display Cards, retail \$1.20, cost 60c each. Full set (24), \$14.00. 50% deposit, balance C. O. D. Wholesale catalogs, 10c. ARLANE, 4462-A Germantown, Philadelphia. x

DISTRIBUTOR — WANTS TO HEAR FROM manufacturers of Photo Mounts, Wood, Glass, Leather Frames, Plastic, Pearl, Shell, Leather; Army, Navy Goods; Jewelry, Banners, Pillow Tops, Bingo, Razor Blades and Novelties of all kinds. Send catalogues, prices. EQUIPMENT, St. George, N. Y. my22

THE SUMMER SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED MAY 29. CLASSIFIED FORMS CLOSE IN CINCINNATI MAY 19. INCREASED CIRCULATION—NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

FASTEST SELLING CARTOONS IN AMERICA— Kit Inspection and Peace Terms, 100 assorted, \$1.00; samples, 10c. JAYBEE, Box 944B, Altoona, Pa.

RATION BOOK HOLDER — BEAUTIFUL Design. Holds 10 books, \$9.75 per hundred. Sample, 15c. STATITE RUBBER PRODUCTS CO., Covington, Ky. my22

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. je12x

WORLD SENSATIONAL NOVELTY — 130 MILLION people want it. Big profits. Sample, 15c coin. JOSEPH CURIN, 1807 Carpenter St., Chicago, Ill.

BUSINESS OPPORTUNITIES

ARCHERY RANGES — IDEAL WAR CONCESSION. No priorities; install Robin Hood Archery now. Complete 8 Shooter Range, \$95.00. STANLEY JOHNSON, Salamanca, N. Y. my29

CAMP WORKERS — NEW OPPORTUNITY now open. Service Men's Printed Stationery with rank, details free. Good proven repeater. QUALITY PRINTING SERVICE, 256 Fountain St., Battle Creek, Mich.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfr

THE FINEST SUBSTITUTE FOR COFFEE — NO ration restrictions. Most excellent beverage alone or mix one part favorite coffee with two parts of substitute (a 100% pure wholesome product), you truly have coffee plus. Unlimited business opportunity supplying hotels, restaurants, roadhouses, groceries and private homes. Volume of business depends on your effort. Excellent profits. Roasting, grinding and packing simple. Guaranteed no fake. Send \$2.00 (no stamps) for formula and full instructions to W. C. GRAY, P. O. Box 1385, Savannah, Ga. x

INSTRUCTIONS BOOKS & CARTOONS

YOU'LL BE "TOPS" ENTERTAINING WITH our Rag Pictures and Trick Chalk Stunts. Illustrated catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. my15x

MISCELLANEOUS

BUY YOUR BALLROOM WAX NOW FOR ALL summer. Special, 100-, \$16.00. C. O. D. prepaid. Guaranteed. OLD COLONY WAX CO., Davenport, Iowa.

FOR SALE — COLOR BOARDS, CHARLIE Boards, Bingo Fillers. CALBERT COIN MACHINE CO., Nebraska City, Neb.

PRINTING

LETTERHEADS — 500 8½x11 and 500 6¾ Envelopes, printed your copy, only \$4.00 postpaid. QUALITY PRINTING SERVICE, 256 Fountain St., Battle Creek, Mich. x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

COIN-OPERATED MACHINES, SECOND-HAND

BALLY GOLD CUPS, ONE BALL MULTIPLE Free Play with jackpot, five leg models at \$36.50; five Console Bases at \$39.50 each. All clean and perfect mechanically. KAW SPECIALTY CO., 715 Kansas Ave., Kansas City, Kan.

GROETCHEN MOUNTAIN CLIMBER, LIKE new, \$149.50; Wurlitzer 60 Cycle Motors, \$14.95. Want 50 Cycle Motors and Gears. COLEMAN NOVELTY, Rockford, Ill.

NOTICE

Only advertisements of used machines accepted for publication in this column.

BARGAIN HUNTERS, ATTENTION—\$1500.00 will buy 75 Mills Gold Award, Skyscrapers, War Eagles, Bull's Eye, Pace Comets, Jennings and Watlings about equally divided, 5-10-25c and one 50c play; 4 Steel Safes and plenty of extra parts also included. AL CROCKENBERG, Hawley, Pa. Phone 73. x

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WANTED TO BUY — HI-TONE, 750, 850 Wurlitzers. State full particulars first letter. PAUL MACELI, Frontenac, Kan.

WANTED — P-12, 412, 312 WURLITZERS: Regular Rockolas or any 10-12-15 Record Phonographs. State quantity, price. PASCHKE, 2852 W. 63rd St., Chicago.

WANTED — WATLING ROL-A-TOPS SLOTS in 5-10 and 25 cent plays in 3-5 pay; Single and Double Vault Safes; 5c Lucky Stars. State price and condition. Write GEORGE W. DUN, Box 123, Sabina, O.

1 BALLY BLUE GRASS, \$175.00; 5 BALLY Grand Nationals, \$75.00; 1 Keeney Fortune, Free Play, \$260.00; Mills 5c Vest Pocket, chrome, \$62.50, and Mills 5c Q.T., Blue, \$55.00. TRENT BROS., Reidsville, N. C. x

LAST CALL

GET QUICK RESULTS!—BIG PROFITS! AT LOW COST

Use a Classified Advertisement in the

SUMMER SPECIAL

COPY MUST BE IN OUR HANDS BY

Wednesday 4:30 p.m. MAY 19

Prepare your copy below and mail today

10c a Word—Minimum \$2.00—CASH WITH COPY

Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT

Use this convenient order form

The Billboard Pub. Co.,
25 Opera Place, Cincinnati, O.

Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From

Address

City and State 5-15-43

15 VICTOR HOME RUNS, \$10.00; 3 KICKER Catchers, \$15.00; 2 Criss Cross, \$7.00 each, STEPHEN D'AMICO, 28 Dorothy St., Hartford, Conn.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALL KINDS — POPCORN POPPERS, ALL-ELECTrics, Burch, Star, Kingery, Carmelcorn Equipment, Peanut Roasters, Popmatics, Popcorn Venders. NORTHSIDE SALES CO., Indianapolis, Iowa. je26x

FOR SALE — DUPLICATOR, ONLY SLIGHTLY used; 8½x11 letter size, closed drum; \$20.00 cash. J. MOSS, 1122½ London St., Portsmouth, Va.

FOR SALE — PORTABLE FLOOR, 74"x160"; first grade select maple, used short time; American 8 inch Floor Sander; 450 pairs Chicago Skates, perfect condition; Skate Grinder and miscellaneous equipment. See FELIX ROLLER RINK, Manitowoc, Wis.

FOR SALE — COMPLETE OUTDOOR PORTABLE Roller Rink, 50x110. BOX C-133, care The Billboard, Cincinnati, O.

NEW REMINGTON RAND 10 KEY ADDING Machine, \$59.50; Baby Calculator, pocket size, \$2.50. PEOPLES SUPPLY CO., 1819 E. 3d St., Chattanooga, Tenn.

PORTABLE ROLLER RINK — 40x100 MAPLE Floor, new Tent. Complete with Skates, Music. Over \$600.00 per month business. License, rent paid till September. Price \$1,800.00. ROLLER RINK, St. James, Mo.

SOUND EQUIPMENT — RCA AND OTHER 4-Wire Outside Cable, List. DON HAPNER, Recording and Sound Service, 1314 Colwick Dr., Dayton, O.

FOR SALE—SECOND-HAND SHOW PROPERTY

BRAND NEW SKEET SHOOTING OUTFIT — Consisting of 4 Repeating Shotguns, 2 Traps, 10,000 Clay Targets, 10,000 Bullets. Make offer. GERBER & GLASS, 914 Diversey, Chicago, Ill.

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. my22x

FOR SALE — CHAIRPLANE, REAL GOOD CONDITION, should be seen, \$500.00; 2 D. C. Generators, 6 K.W. each, 3-4 dial motors; about 175 feet #6 wire in lead. JERRY BOSS, Macegon, N. Y.

FOR SALE — CATERPILLAR, PARK TYPE, good condition. Can be seen operating JOHN PADLICK, 3621 Culver Rd., Rochester, N. Y.

FOR SALE — 2½ GALLON TUTHILL COUNTER Freezer complete with 40 gallon capacity Hardening Cabinet and 40 Steel Cans. Used one year, A-1 condition. Original cost \$1,600.00; selling price, \$595.00. LEO J. RILEY, Post Office Box #254, Pewaukee, Wis.

FOR SALE — SLIGHTLY USED CONCESSION Portable Model Popcorn Machine, Gasoline Burner. Write H. M. MOFFETT, 615 Union Jonesboro, Ark.

FOR SALE — DE VRY 35MM. SOUND PROJECTOR with several Films. Also Truck and 40x80 Tent Outfit; stored in Georgia. Will sell or rent. S. F. NASH, 2217 Bonny Castle, Louisville, Ky.

FOR SALE — ENTIRE STOCK OF USED TENTS, sizes 12x16 to 60x120 ft. ILLINOIS VALLEY AWNING & TENT CO., 111 Main St., Peoria, Ill. my29x

FOR SALE — PUBLIC ADDRESS SYSTEM, 350 Watt Power Plant, Organ Chimes, Xylophone with Trunk, Preserved Octopus with Banner. E. MARTIN, 122 W. Chase, Pensacola, Fla.

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HEADLESS WONDER ILLUSION COMPLETE — New with 8x10 Pictorial Banner, fifty dollars. Sell separate. Joining WAACS. JOSEPHINE COAN, General Delivery, Philadelphia, Pa.

SALE — BRAND NEW 16MM. SOUND FILMS featuring leading stars, \$6.75 up. Free list. SOLOMON, 47 N. 6, Reading, Pa. my29x

TENTS — ANY SIZE. COMPLETE LIST, \$1.00 Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. je26

TENT SHOW — 30x60, GOOD AS NEW; 8 ft. Wall, Marquee, Proscenium, Poles, Stakes, Stage, Flat Seats, Maskings, Ticket Box Wiring, Piano. Good Chevrolet Truck, Dual Wheels, good Tires, extra. Act quick, \$400.00. ART GILBERT, Davant, La.

VICTOR 16MM. SOUND PROJECTOR—MODEL #25, good condition. Owner drafted. First \$325.00 for quick sale. MULTIPRISES, Box 1125, Waterbury, Conn.

16MM. TALKING PICTURE SHOW — LATEST Holmes Projector, three 1½ hour Programs: Western Features, Cartoons, Comedies, \$600.00. JACK KING, Baldwin, Fla.

4 18" ELECTRIC DART TARGETS; 4 24 NUMBER 5 to 11 Space Wheels; 2 4" Country Store Wheels; 1 12 or 24 Number Skittle Flasher; Perry Turnstile; Sun Kist Juice Extractors; 1 Anderson Second Fare Checking System with National Cash Register. H. VON DWINGELO, Darien, Conn.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. my29x

FOR SALE - 24 NO. 2 PHOTOFLOODS, 75c each; 6 No. 1 Photofloods, \$1.50 each; 18 Riverside Folders, 8x10, \$9.00. MOLLENKOPF, 1307 Tyler St., San Angelo, Tex.

FOR SALE OR TRADE - A-1 CONDITION, \$85.00 Combination Home Portrait and View Camera, new bellows, F6.3 lens; or will trade for 5 rolls Eastman Direct Positive Paper, 2 1/2"x250". MOLLENKOPF, 1307 Tyler St., San Angelo, Tex. x

ONE BEAUTIFUL 8x10 ENLARGEMENT FROM your photo or negative, 35 cents. Reprints, 10 cents. Quick service. PHOTO LAB., 3122 N. Clark St., Chicago. my15x

WANTED - 10 TO 20 ROLLS EACH OF 2 1/2 and 3 inch Dixie or Eastman Paper, 250 feet; state stuff. State price. KIRKS PHOTOS, Waynesville, Mo.

WE PAY THE HIGHEST PRICES FOR EASTMAN Direct Positive Paper, any size. Dixie B, 1 1/2 inch. Any quantity. State expiration. PERLESS VENDING MACHINE COMPANY, 220 W. 42d St., New York.

WILL BUY ANY QUANTITY OF 2 1/2, 3, 3 1/2 or 4 inch by 250 ft. Eastman Direct Positive. BERBER & GLASS, 914 Diversey Blvd., Chicago. my22x

WILL BUY DIRECT POSITIVE PAPER - EASTMAN or Dixie, any size, any quantity. Especially want 3 inch. State price and expiration date. SMITH'S STUDIO, Paris, Tenn. my15

WILL PAY \$25.00 FOR 3 1/2"x250 FT. EASTMAN Direct Positive Paper, \$20.00 for 2 1/2 and 3 inch; \$15.00 for 2 inch, and \$10.00 for 1 1/2 inch. State expiration date. Write me collect at once. Will buy any quantity. Mc-LAMB PHOTO STUDIO, 1624 South St., Philadelphia, Pa. my29x

ACTS, SONGS & PARODIES

MELODIES WRITTEN TO POEMS, \$5.00 - Vocal Orchestral Recordings, \$6.00; Piano Arrangements printed with title page, 250 Copies, \$20.00. URAB-BB, 245 West 34th, New York. je5x

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDIONS - NEW AND USED, BOUGHT and sold; terms, \$25.00 and up. Expert factory repairing and overhauling on accordions and wind instruments at wholesale prices. DEL PRINCEPI, 307 South Wabash, Chicago. my15x

COSTUMES, UNIFORMS, WARDROBES

A THOUSAND COSTUMES - STAGE, MASQUERADE, Men, Women, Children, \$1.50 each; single or lots. Closing sale. CONLEY, 308 W. 47th, New York.

BEAUTIFUL COSTUMES, CAPES, CHORUS, Cellophane Hulas, Velvet Curtains, Band Coats, Caps, Minstrels, Clowns, Orientals, Strip-tease, Wigs. WALLACE, 2416 N. Halsted, Chicago.

CHORUS COSTUMES - SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. my15x

CLOSEOUT BARGAINS COSTUMES - CHORUS Sets, singles, one dollar. Send deposit with order. GUTTENBERG, 9 W. 18th St., New York. my22x

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass. Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. my22x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. my15x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), 6-1311 Walnut, Philadelphia, Pa. my29

FREE! - TWO PROFESSIONAL TRICKS (Apparatus!). one metal, one rubber, worth \$1.00, with new illustrated catalog, 25c. TRIXIE'S, 2404-N, Fifteenth, Philadelphia. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. my15x

WANTED - PAIR "QUICK ESCAPE" HANDCUFFS. Will pay cash if in good condition. What else have you? Address BOX C-162, The Billboard, Cincinnati, O.

WHOLESALE! - 169 DIFFERENT MAGIC AND Joke Items. Bulk or Display Cards. Wholesale catalogs, 10c. (Pitchmen's Headquarters.) ARLANE, 4462-B Germantown, Philadelphia. x

ANIMALS, BIRDS, REPTILES

A BIG LOT CHINESE DRAGONS, IGUANAS, Mexican Gila Monsters, Agoutis, Albino Raccoons, rare Black Wolves and others. SNAKE KING, Brownsville, Tex. je19x

READY FOR IMMEDIATE SHIPMENT - WHITE Raccoons, \$20.00; Grey Raccoons, \$8.00; Black Raccoons, \$10.00; Mink, \$10.00; Fitch, \$5.00; African Lions, \$40.00; African Leopard, \$100.00; Llama, \$225.00; Hamsters, \$1.00; Agoutis, \$17.50; Pacas, \$20.00; Pigmy Opossums, \$10.00; Tree Porcupines, \$25.00; Emu, \$200.00; Guan, \$20.00; Ringneck Doves, \$1.00; Bronze Naped Doves, \$2.00; Boa Constrictors. CHASE WILD ANIMAL FARM, Egypt, Mass. my22x

SEAL ACT FOR SALE - COMPLETE, READY TO WORK. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla.

WILD HOUSE MICE FOR THE MOUSE GAME - Raring to go. C. O. D., \$3.50 doz. HOWARD COMBS, 185 E. Hampshire, Piedmont, W. Va.

HELP WANTED

AGENTS FOR ROLL DOWN, HOOPLA, FISH Pond. Girls for Ball Games. Park location, May 30. COWAN, 164 Eugene, Kenmore, N. Y.

GIRL DRUMMER, \$40.00 WEEK - ALL-GIRL band. Vivi Martin, write; can use you. MILDRED FOWLER, 40 S. 4th, Martins Ferry, O.

GIRL - EXPERIENCED BALL GAME OPERATOR. Best location West Coast. Share big profits to right worker. "SPORTLAND," 310 Black Diamond, Pittsburg, Calif.

GIRL WANTED FOR HIGH ACT, TRAPEZE Perch, Neck Loop or Teeth. Top salary, long season. BOX 551, The Billboard, Ashland Bldg., Chicago.

GIRL SAX - LOCALE OF PITTSBURGH, Non-union. Give age, experience. Also Drummer. Read and fake. Address BOX C-163, Billboard, Cincinnati.

GOD, GENUINE MEDIUMS, MENTALISTS, Psychics and second sense developed people; also those desiring to learn. RUFUS R. ROSS, Monticello, Ind.

MAN TO HANDLE AERIAL RIGGING ACT - Prefer one who can drive car. Write CUPPLES, 266 Flatbush Ave., Brooklyn, N. Y.

MODERN EXPERIENCED TRUMPET AND BASS man. Also Commercial Piano Man for smart location. Contact JIMMY VALENTINE, General Delivery, Daytona Beach, Fla.

MUSICIANS WANTED FOR WISCONSIN SUMMER location. Commercial Trumpet, Piano, Accordion, Organist with organ. Others write. STAN STANLEY, Supper Club, Fort Worth, Tex.

PHOTO HELP - EXPERIENCED MAN OR woman to operate our photo booth. Salary, commission. Ideal for man, wife. Plenty of business. We have paper. Permanent arcade spot. Rush. THE ARCADE, Tomah, Wis.

PIANO MAN - START \$60.00, PERMANENT location. Must read well, play shows. Band of 10 men, tenor style. Write complete details. BANDLEADER, Rm. 554, St. Nicholas Hotel, Springfield, Ill.

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RIDE MEN - MERRY-GO-ROUND, WHEEL, Octopus, Tilt. Top salary. Two spots per week. Playing Illinois. Good equipment. ANNE THOMAS, Garretson, S. D.

S. J. WESTERN WANTS EXPERIENCED DARK Room Boy. Have plenty films. Wire or come on. Care WALLACE BROS.' SHOWS, Madisonville, Ky., 10-15th.

SONG AND DANCE TEAM DOUBLING PARTS or orchestra. Orchestra Men who are willing to help on tent. Workmen. SLOUT PLAYERS, Vermontville, Mich.

TEAM OR SINGLES - SUITABLE FOR WAR show. Henry Paff, write. Wanted: Curiosities, Old Weapons, Mummies, etc. A. C. DOC HOUCK, Ephrata, Pa.

WANTED - PIANO PLAYER AND DRUMMER that has been playing together, colored ok. Small entertaining dance combos, contact me at once; \$40.00 to \$60.00 per week, steady location. Must be reliable and sober. High class club. Wire or write EARL C. BYXBEE, Shelby Rendezvous, Hattiesburg, Miss.

WANT MUSICIANS ON ALL INSTRUMENTS - Also complete bands. Pay well. Air mail all details. V3A, Box 1299, Omaha, Neb.

WANTED FOR PLATFORM SHOW OPENING about May 17, three week stands, Piano Player, Musicians all types, Singers, Dancers; those who double given preference. Write, tell all in first; state salary wanted or no reply. T. C. JACOBS, Russells Point, Ohio. my15

WANTED - EXPERIENCED FERRIS WHEEL Operator for Summit Beach Park, Akron, O. Good wages. Apply FRANK RAFUL, Park Mgr.

WANTED - DRAMATIC STOCK PEOPLE. Rolling Green Park, open June 19. Send photo. ELLA KRAMER, 38 S. Second St., Sunbury, Pa.

WANTED TO BUY

AMMUNITION WANTED - 22 SHORTS. Will pay \$150.00 per case. BERRY AMUSEMENTS, 576 Almaden Ave., San Jose, Calif.

EDISON KINOTOPHONE WANTED - THIS WAS Thomas A. Edison's early Coin Operated Motion Picture Machine used extensively in Penny Arcades. Also interested in purchasing other Edison items. WARD HARRIS, 519 Market, San Francisco, Calif.

WANT TO BUY - PASSENGER STEAM TRAIN, Coaches and Track; two-foot gauge. Prefer little larger than miniature. Would consider others. MUSEUM OF ANTIQUE AUTOS, Princeton, Mass.

WANT TO BUY COIN COUNTING AND Wrapping Machine for nickels, dimes and quarters. New or used machine. Condition good. BOX 607, Moultrie, Ga.

WANTED - BUELL WAR SHOW #2. MUST be cheap for cash. DOC HOUCK, Ephrata, Pa.

WILL PAY \$11.00 PER 1,000 FOR .22 SHORTS. Ship C. O. D. IRA TODDES, Shooting Gallery, 12 S. 4th St., Harrisburg, Pa.

WILL BUY ENGRAVING JEWELRY - WHAT have you? Will pay cash on delivery. SID SIDENBERG, 5547 Vernon Ave., St. Louis, Mo.

At Liberty Advertisements

5c a Word (First Line Large Light Capitals) 2c a Word (First Line Small Light Capitals) 1c a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25c CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

At Liberty - Agent. Handle any attraction. Close contractor, press biller, auspices or straight. Strictly sober. State your limit. Tom Alton, Roosevelt Hotel, Indianapolis, Ind.

AT LIBERTY BANDS AND ORCHESTRAS

Small Band - Two girls and male, wishes steady week contract in Pittsburgh vicinity night club. Available for banquets, clubs. Write Band, 138 Ohio River Bldg., Emsworth, Pa.

AT LIBERTY CIRCUS AND CARNIVAL

HALF AND HALF - Thrifty Scottish Clowns, A-1 flash, make up, wardrobe, spots and walkarounds. Good feature, intelligent lecture. Ad due to illness. At liberty May 19. We don't misrepresent. ROBERT AND EDYTHE RHOADES, care The Billboard, 1564 Broadway, New York. Thanks to York & King, Fred Bradna, George Hamid and all friends for cards; be seeing you.

STILT WALKING AND Outdoor Entertainment. JOE TREE, 2528 S. Homan, Chicago, Ill. my22

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Experienced Carnival or Circus Secretary at liberty on account of show not going out. Can handle the office duties of any size organization. Capable Press Agent back with show. Save unnecessary correspondence, quote salary. Write or wire Harvey "Doc" Arlington, care Palace Hotel, Fort Wayne, Ind. my15

AT LIBERTY DRAMATIC ARTISTS

DRAFT EXEMPT DRAMATISTS FORMERLY ASSOCIATED with Henry Fonda, Bortaigne Windust, Mildred Natwick. We consist of two draft exempt actors and an actress, capable of playing characters and juveniles; teaching, writing, musical compositions. Radio experience. Tenor and Soprano Vocalists. Lovely leading lady and general theatrical experience. Also three complete scripts, all tried, ready for production. Contact HALL HOPPER, 1131 Fern St., New Orleans, La.

AT LIBERTY MISCELLANEOUS

LADY - DESIRES HOME

Work. Will paste your clippings, answer fan mail, send photos. Many years' experience. BOX C-150, Billboard, Cincinnati. my15

Gagwriter, Nice Man - Writer of band novelties, patter gags, parodies. Wishes connection with legitimate act or radio station. Free to travel. Frankel, 3623 Dickens, Chicago.

AT LIBERTY MUSICIANS

A-1 DRUMMER - AGE 25.

draft 4-F. Available May 15. Experienced and reliable. Wire TOM DAVEY, Club Coronado, care Chan Chandler Orch., Bossier City, La.

A-1 ALTO SAX AND

Clarinet - Fast, accurate reader. Selmer instruments, gold sax. Fifteen years' experience all kinds. Excellent hot style. Double concert Violin. Age 39, four dependents. No notice. JOHN CALHOUN, 24 Central St., St. Johnsbury, Vt.

ACCORDIONIST--YOUNG,

highly experienced. Good read and fake. Excellent appearance, no draft. Desire location, strolling small combo, large orchestra. Union. After May 28. JIMMY HARTMAN, 471 Van Voast Ave., Bellevue, Ky.

AT LIBERTY--DRUMMER.

Minimum salary, \$100.00 per week. Good voice. BOX C-137, Billboard, Cincinnati, O. je12

HERE IT IS--SOMETHING

novel and rare. The one and only Braille Marimbist. Twenty-one, sober, union, nice appearance. Interested in fairs, units, any shows. BUDDY BURTON, 5505 N. 31st, Cicero, Ill. Telephone Cicero 1655-J.

HAMMOND ORGANIST--

Has own concert model "E." Library of 5,000 plus tune dex. Conservatory background plus 15 years hotels, night clubs, cocktail lounges, radio, vaudeville. Classical, semi-popular, swing. Prefer locale within 200 miles New York City. Space required 5'x4'. Draft exempt, union. BOX 438, Billboard, 1564 Broadway, New York. my22

PIANIST AND ORGANIST

Thorough musical education. Will go anywhere on piano. Can furnish Hammond Organ if desired. Communicate, RAY LAMBERT, 1115 S. Cherry St., Centralia, Ill. my22

AT LIBERTY - EXPERIENCED HAMMOND Organist and Pianist. Pleasing personality. Desires connection with high-class cocktail lounge and prefers the West Coast. Minimum \$50.00. DIXIE MILES, 1624 Estes Ave., Chicago, Ill. my29

BAND AND ORCHESTRA DIRECTOR--SCHOOL or municipal band. Address BOX C-144, Billboard, Cincinnati, O. my15

BANDMASTER AVAILABLE--FINE DIRECTOR. Teach Brass, Strings, Reeds and Drums. School, municipal, industrial bands, orchestras, or combined position. Many years' experience, including concert, symphony, theater, vaudeville and radio. In present position six years. Desire change. Excellent Violinist and Cornetist. Union. Over draft age. BOX C-130, Billboard, Cincinnati, O.

DRUMMER--WANTS CONNECTION WITH ESTABLISHED band needing capable, experienced drummer. Minimum, \$50.00 per week. Young and draft exempt. Prefer four beat band. Union, excellent appearance, finest equipment. Address BOX C-153, care Billboard. my15

GIRL BASS--UNION, EXPERIENCED; READ OR fake. Wardrobe, photos. Available May 20. BOX C-152, Billboard, Cincinnati, O. my 15

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Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Cellet, Max Chambers, Eddie Chambers, Ed Chambers, J. T. Chandler, Mrs. Anne (Hamilton) Chandler, Roy CHAPMAN, Lawrence Jeremiah Chapman, Tex CHAPPEALEAR, Thos. J. CHAPPELL, Davo Chase, Howard Cherry, Vivian Chevonne, Mrs. James Chilton, Wm. Childo, Mary J. Chisholm, Estella Cheates Comedians CHOMACK, Michael CHRISTIAN, Douglas Wayne Chustinas, Myrtle Cibul, F. Cicich, Geo. Cina, Prof. Albert CLAMP, Geo. John Clark, Irvie Clark, Lawrence Clark, Robt. P. CLARK, Robt. Lee Clarke, Jay CLECK, Ernest D. CLEVER, James Lincoln Clifford, Trudy Cloman, Dr. Clouton, Colley (Big Jim) COOPER, Howard ROOSEVELT COOPER, Marvin E. COOPER, Quey COOPER, Robt. Byron Copans, Eustace COPELAND, Edgar Leo Corbett, Wm. W. CORCORAN, Thos. CORYELL, James Dillon Costa, Bob Costello, Larry Jan Costley, Horace Cote, Elmer F. COTTON, Ted Edw. Couden, D. G. COWENS, Alvis Vernon COWSERT, Cecil E. COX, Alfred Wm. Cox, Art Cox, Bob Cox, Ernest COX, Kenneth H. COX, Wm. Taylor Cragg, J. J. CHAMBER, Harold K. Cramer, Margie Crawford, Kelly CREASY, Leo CREECH, Titus Crow, Helen CREWE, Wm. J. CREWS, Harry Clement CRISLIP, Ernest Dolo GRONK, Albert Edw. Dadswell, Jack DAILEY JR., Eugene John Daley & Malone Daley, Don Dallas, Buddy Dando, Glen DANIEL, Norman L. Daniels, B. A. (2-10) Daniels, Harry DANIELS, Raymond DATES Jr., Charles DAVENPORT, Thos. Franklin Davidson, A. P. (Gravitvo) Davidson, J. A. Davies, Wm. W. Davis, Mrs. A. R. Davis, Eddie J. Davis, F. Paisley Davis, Harvey Sherwood Davis, Leona DAVIS, Orrie Adelbert Davis, Richard L. Davis, Robt. W. DEBOW, James Hugh DE CHAMBRUN, Pierre Jean DeCiseo, Pete DE DOYEN, Anthony Jes. DeGlopper, Earl DeLape, Robt. DeMitchell, O. DePierre, Catherine DeZambia, Jos. Dean, Dorothy Devo, Mrs. Bert Decheune, Clarence A. Decker, B. L. Decker, Mrs. Josephine Decker, Ralph Decker, Shorty Dec Lee, Joan Decring, Walter Delaney, Sam Dellaplain, Virgil Lee Delman, Fred (Abe) Delment, Frenchy Demetro, Archie Demetro, Tom Demetro, Walter DENHAM, Leo Marshall DENSMORE, Gordon Keith Denton, John Devore, H. K. DIAL, Edw. DICKERSON, Jos Dill, Elmer (Whitie) Dillon, Ellwood Dillow, Chas. L. DIX, Walter Howard Decker, Mrs. Josephine Decker, Ralph Decker, Shorty Dec Lee, Joan Decring, Walter Delaney, Sam Dellaplain, Virgil Lee Delman, Fred (Abe) Delment, Frenchy Demetro, Archie Demetro, Tom Demetro, Walter DENHAM, Leo Marshall DENSMORE, Gordon Keith Denton, John Devore, H. K. DIAL, Edw. DICKERSON, Jos Dill, Elmer (Whitie) Dillon, Ellwood Dillow, Chas. L. DIX, Walter Howard Decker, Mrs. Josephine Decker, Ralph Decker, Shorty Dec Lee, Joan Decring, Walter Delaney, Sam Dellaplain, Virgil Lee Delman, Fred (Abe) Delment, Frenchy Demetro, Archie Demetro, Tom Demetro, Walter DENHAM, Leo Marshall DENSMORE, Gordon Keith Denton, John Devore, H. K. DIAL, Edw. DICKERSON, Jos Dill, Elmer (Whitie) Dillon, Ellwood Dillow, Chas. L. DIX, Walter Howard

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Hyde, Vic
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Inman Flying Circus
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Noles, Doc
Norcio, Antonio
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NUTTMANN, Chas.
NYE, John R.
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O'BRIEN, Wm. Jennings
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(See LETTER LIST on page 56)

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City

Merchandisers Catch Femme Biz; Pitchmen, Salesboard and Bingo Ops Offer Good Items for Gals

NEW YORK, May 8.—Altho some branches of the merchandise field have directed a good part of their items to catching the femme trade, too many others have overlooked this all-important field.

For many years the bingo operators have realized the importance the woman plays in making the purchases. Statistics prove that about 80 per cent of merchandise purchases made are by women and this includes men's items purchased by their wives, sweethearts and mothers.

Have More Cash

The war has awoke many jobbers and manufacturers to the fact that articles of merchandise should be stressed toward

garnering the female's cash. More and more women are entering private business and are taking over war jobs vacated by men who have entered the armed forces. As the war continues it is safe to assume that women will play even a greater part in business. Because so many women are in business today and because they are making more money than many of them only dreamed about in the past, they are anxious to make purchases, and the demand for merchandise plus the ever-increasing shortages of salable items are all proof of this now well-known fact.

For many years concessionaires, pitchmen, salesboard ops and other premium users directed their sales appeal to the male prospects. Today they are getting a bit wiser and are recognizing the value of the woman's market.

Eye Appeal

Eye appeal is one of the biggest factors in building up a trade directed to women. Bingo operators, who have had considerable experience in this connection, have been careful about their display stands and the merchandise they have carried. It is known that women enjoy hunting for and getting a bargain. Women recognize a good item when they see it and, altho they may have an abundance of money to spend today, the majority of women won't pay more for an article than they think it is worth.

Treat Well

Wise operators also realize that women must be treated courteously. It is true that women are harder to sell to and demand more for their money. However, the old adage of the customer always being right still goes, and ops and other merchandise men understand that women must be handled with gloves. At times it is a tedious process to follow, but if the woman's trade means anything (and it should) it must be followed, and premium users have found that out. Word-of-mouth advertising is still one of the strongest forms of selling products. Merchandise men have realized that if the woman customer is satisfied with treatment and value received she will recommend many other customers. But watch out for the gal who goes away dissatisfied!

War Ups Demand for Identification Line

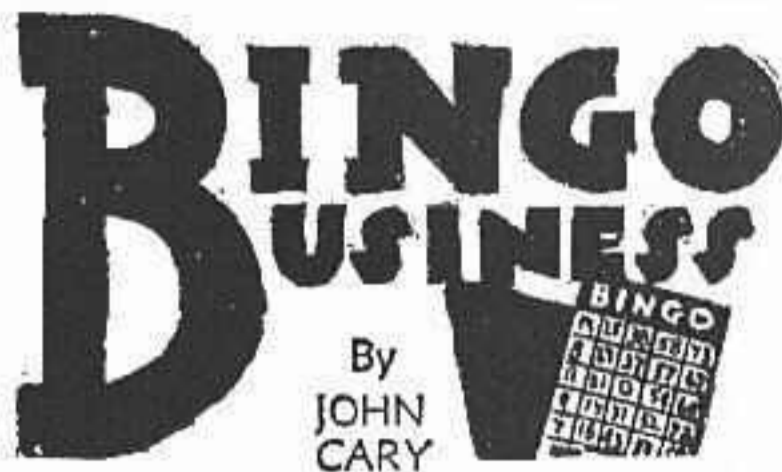
CHICAGO, May 8.—Demand for identification items including neckchains and bracelets is growing thruout the country from all reports received. Items have novel as well as utility appeal.

Identification bracelets and neckchains make attractive novelties for men, women and children. With more men being inducted into the armed services daily and the possibilities of air raids with the approach of spring, sales of items have increased rapidly.

A number of attractive bracelet styles are offered for women, and finishes offered include white and yellow, as well as sterling silver. Prices range from a few cents to a couple of dollars. For men dog chains are favored, it is reported, and these are also offered in different styles and finishes.

Rings, brooches, lockets and signet pins are also meeting with favor wherever offered. These items are suitable for engraving, but often the jewelry is personalized with the name of the wearer, altho in some cases special sentiments are engraved.

With identification items doing well and a heavy call for jewelry items, novelty and jewelry workers anticipate a good season. Popularity of military jewelry is also on the steady increase.



Bingo games, legalized in Massachusetts in 1933, were the subject of hot discussion in State Legislature last week. In a Senate debate on a bill to repeal bingo, filed by Rep. Paul A. McCarthy (D., Somerville) and passed by the House, Rep. Jacinto F. Diniz (New Bedford) declared that "since the House passed the bingo repeal bill I have been approached by persons unknown to me who wanted to buy me a new limousine."

The bingo repeal bill is scheduled to be acted upon May 4. In the meantime the House has postponed another bill which would maintain bingo but would require operators to pay the State a \$1,000 license fee yearly.

Representative McCarthy, sponsor of the repeal bill, charged that "the corridors of the State House have been saturated with bingo racketeers, mobsters and gangsters."

In an attempt to put teeth into the present bingo law and bypassing its repeal, Sen. Benjamin B. Priest (R., Haverhill) offered an amendment April 27 which he claimed would regulate the game and eliminate racketeers from bingo operations.

Under present laws bingo is subject to local city council or selectmen approval and may be operated only for charity. It is claimed that American Legion posts, church and charitable organizations are paid a flat fee by racketeers who then reap the profits.

Priest's proposal provides that cities or towns should regulate bingo and permit or ban it, but the game would be managed and operated exclusively by members of a licensed organization; that none could draw a salary of more than \$35 a week from the profits. Complete financial records would be required.

A week ago licenses for bingo games were banned in Portland, Me., by the city council. Recently the Legislature legalized the game under the license of the State police, with the consent of local authorities required.

Bingo continues as one of the most popular forms of entertainment for servicemen in Canada and Newfoundland. Bingo parties are held from once to thrice weekly at huts, recreational centers and hostels, operated by the Canadian Legion, Knights of Columbus, Jewish Welfare and Salvation Army. These are located directly in connection with camps, schools and barracks for the men and women in the armed service and also in cities and towns.

Everywhere the men in uniform have expressed their preferences for bingo, not only by the heavy attendances at the bingo socials and parties, but in referenda sponsored by the welfare agencies seeking to determine what amusement they best liked.

Bingos are attended not only by Canadian servicemen but also by those of the United States, Britain, Poland, Fighting France, Holland, Norway, Czechoslovakia and Greece. Speaking a language other than English may be a barrier in getting all possible enjoyment out of film and vaudeville shows, but not so with bingo, particularly when good prizes are available for the winners. At some of the bingos the announcements are made in several languages, including English and French.

At the manning pools for merchant seamen, bingo has been found effective in maintaining morale for the men who are resting between voyages. Many of them are recuperating after being rescued from ships which have been torpedoed on the ocean. Bingo games never seem to lose favor with the sailors.

Concessionaires Open for Biz; Weather No Help

CONEY ISLAND, N. Y., May 8.—The outdoor season is already under way at most of the summer resorts thruout the country and it should really hit on all fours when the weather gets a bit milder and after the Decoration Day week-end when resort hotels throw open their doors to the steady summer trade. Prospects are for a bigger and better season than ever before.

Because of the war the crowds have more money to spend; servicemen are anxiously buying up merchandise to send to the folks back home, and most of the nation is seeking a good time as a momentary relief to the heartaches of war.

All of the resort concessionaires are looking forward to a banner season. But business is way above expectations in spots where men are leaving for overseas duty. It seems the last thing they do when leaving the country is to buy a gift to send home as a final remembrance. As a result, business is terrific at ports of embarkation.

The spurt given to industrial areas by war plant industries continues, and the workers, earning large weekly pay checks, are eager to spend it on amusements and novelty merchandise.

Carnival display stands are showing a nice line of merchandise that will catch the eye of the passer-by. Naturally, there are many substitute items being offered, but they are worthwhile and appealing.

Popular Items

Bird Pictures

Leo Kaul has issued beautiful colored bird pictures under a convex glass. It is well as a wall decoration. Picture is eight inches in diameter and is covered with a convex glass, giving the birds a certain perspective which ordinarily glass doesn't do. Picture is airtight and on the back is a neat hanger.

Bingo Card

Morris Mandell reports he is having a great deal of success with a new heavy-duty bingo card he created especially for the carnival trade. Card is 5½ by 6½ inches, black backed, durable and mounted so that it can stand up under abuse on location. Cards come 3,000 to the set but are also available in 100-unit lots.

Table Cover

A nifty rayon table cover or shawl is made by Acme Premium Supply Corporation. It comes in bright, lustrous color combinations and rich interwoven designs. Long silk fringe on four sides. Size 36 by 40 inches.

Plastic Brooches

Joseph Hagn Company has a swell line of plastic brooches. An ideal item for claw machines, streetmen, drug and novelty stores. Name brooch is available in a large variety of names.



By BEN SMITH

Fur garments are still in demand despite the fact that spring is here and milady will have little need for a fur coat until next winter. All signs indicate that she and her boy friend will continue to patronize boards in the hope of winning one. Extensive advertising by manufacturers and retail stores has sold John Public on the idea that it is smart and prudent to buy clothes off season. Big savings and real buys are made that way. Therefore play will in all probability continue active, even tho when he connects the player will have to store his prize in camphor for a while.

When placing a deal it is never wise to condition yourself into believing only certain types of locations will pay out. Your only consideration should be: Are the locations active enough to guarantee completions within a reasonable length of time and are they fair prospects for repeats? Setting this up as a guide, many spots which might otherwise never come to mind develop profitably. Of course, war production areas are providing the best type of locations for the boys. But there are many others which you ordinarily would not consider that have paid out, such as the backstage of theaters. Cards left with doormen or property men have been turned successfully. Bus terminals are another example of unusual location. In some cases bus drivers take the cards back with them to their home towns to complete. Many other such locations can be ferreted out by operators who have a little ingenuity and are willing to use it.

An operator can always keep himself in chips by laying cards featuring seasonable merchandise. At the moment such items as fishing tackle, athletic equipment, picnic accessories and fitted picnic baskets should hook a fair share of the long green.

Operators will work most any item that has flash and consumer appeal. However, they are particularly partial to items which cannot be purchased in retail stores. They have found from experience that such items will in most cases move much faster and have a longer life. Their customers have no way of checking costs and there is little danger of the item being slaughtered by cutthroat retail competition.

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PLASTER AT ONLY **\$1.25** Per Gross

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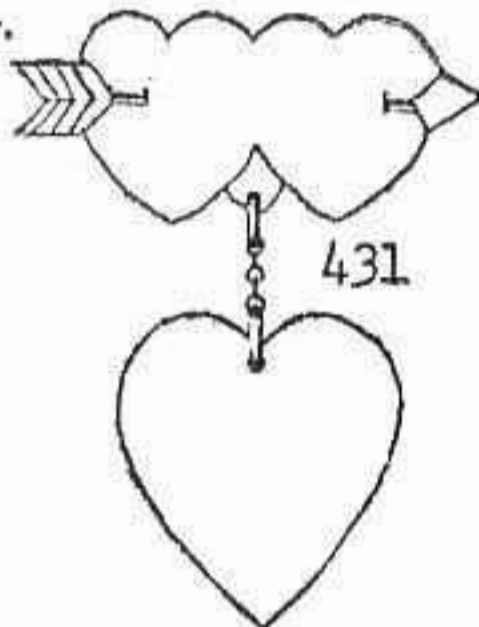
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SELL OUR **BINGO SUPPLIES**



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and reduce breakage to a minimum. We had stiff paper rope made, and instead of putting a cork into the Jug we put this stiff paper rope in it, this holds the penny tight during transportation, so that it cannot rattle and break the Jug. When customer gets it he just removes the rope. Jugs 1 1/4 inch high, opening on top 3/4 of an inch, and that of course presents the puzzle, "How was the Penny placed in the Jug?" We furnish with each dozen 1 dozen neat little easel backed cards, reading "As long as you own me you'll never be without a cent."

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WANTED PING PONG BALLS
BAKER'S GAME SHOP
2807 W. Warren DETROIT, MICH.

INTRODUCTORY LISTINGS Covering All Items Still Available **NOW READY**
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.
IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.
1 day Service **ACME** **PREMIUM SUPPLY CORP.**
3333 LINDELL BLVD. ST. LOUIS, MO.

WANTED

Can use any amount of Cap Pistols and Caps. Write us at once what you have to offer.
Arrowhead Fireworks Co.
Duluth, Minn., or St. Louis Park, Minneapolis, Minn.

CLOSE OUT (2100 GROSS) CHARMS
 With Colored Silk Holding Cord

These sensational novelty CHARMS come in assorted subjects and brilliant colorful creations—elephants, football players, roly poly dogs, novelty and animal figures, etc., in assorted sizes. Specially priced for quick sale.

RUSH YOUR ORDER AT ONCE WHILE STOCK LASTS

65c Per Gross Close Out Price

25% with order, balance C. O. D., F. O. B. Chicago. Minimum order shipped—40 gross.

LEE INDUSTRIES, 187 N. LaSalle St., Chicago, Illinois



A BIG MONEY MAKER

We can take care of a few more LIVE JOBBERS AND DISTRIBUTORS who understand the distribution of counter merchandise displays and who can finance reasonable quantities. Protected territory. Every package contains VALUABLE EQUAL VALUE AMERICAN MADE MERCHANDISE. Fast sellers and repeaters; in demand at stores, taverns, eating places and wherever spenders congregate. Please tell us what you have sold, territory you cover, how often and what you can do. Can only add a limited number of distributors, to whom we will give 100% co-operation. COMMUNICATE WITH US AT ONCE for our best proposition.

HOWARD COMPANY 729 BALTIMORE AVE. KANSAS CITY, MO.



Big Buying Period Ahead for Merchandise

ESPECIALLY JULY 4 ITEMS, PATRIOTIC AND MILITARY GOODS

The public demand for this type of merchandise is unprecedented. Readers of The Billboard cannot keep complete stocks on hand.

Special editorial emphasis will be placed on July 4, patriotic and military items in the Summer Special. Market conditions and trends will be analyzed. Your advertising in this edition will be doubly effective.

No matter what your product or line, patriotic or otherwise, it should be advertised in the Summer Special because this important edition will have greater reader interest and considerably wider distribution. Concessioners, premium and prize users, salesboard operators, pitchmen, streetmen and demonstrators are all anxious to know where they can buy different items.

You can sell more now than ever before by advertising in the

SUMMER SPECIAL

issue of

The Billboard

MAIL YOUR COPY TODAY FORMS CLOSE MAY 19

The Billboard Publishing Co.

25 Opera Place

Cincinnati, Ohio

Mother's Day Big For Souve Workers

NEW YORK, May 8.—A sizable volume of Mother's Day business was realized by novelty and souvenir workers thruout the country.

All types of jewelry went over exceedingly well, with the biggest demand being for brooches, pins, bracelets and neckchains with the word "Mother" engraved on them. Jewelry items made of seashell, plastic, Mother of Pearl, wood and various types of metal, including gold-plated and sterling silver, went over bigger than ever.

Another item that hit the sales jackpot was the military pillow tops with the word "Mother" stitched on them.

Bingo operators featured merchandise that would make suitable gifts for mothers, and salesboard ops also were quick to cash in on this angle in the week preceding the observance of Mother's Day.

Merchandise men feel that the war was a big factor in giving impetus to sales. With so many of the men away from home they became more sentimental than ever and spent more money. The increase in birth rates during the last year also helped biz.

Special promotions always bring cash to merchandise workers and they are already planning for Father's Day. A wide variety of items is available and can be pushed hard in the weeks preceding the observance of this day.

CARNIVAL SPECIALS

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$1.40	\$16.80
Swagger Sticks		6.75
Med. Straw Man and Horse	2.25	
Large Straw Man and Horse	3.50	
Chesterfield Canes	1.00	11.50
R., W. & B. Batons		10.50
R., W. & B. Bell Batons		12.50
Kenrock Plaster Slum (144 Pack)	2.25	
Kenrock Small Plaster (72 Pack)		5.80
Kenrock Medium Plaster (48 Pack)		10.25
Assorted Imp. Slum		.90
Assorted U. S. Slum		1.00
U. S. Asst. Glass Figures (72 Pack)		4.80
U. S. Glass Cups, Saucers, Sherbets, etc.		4.80
U. S. Asst. Metal Ash Trays		4.80
U. S. Miniature Felt Hats		1.25
U. S. Miniature Felt Hats with Feather		5.75
Imported Straw Hats		5.00

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

LEON LEVIN, Mgr.

KIPP BROS.

117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each \$1.75

ROHDE-SPENCER CO.

223-225 W. Madison St., CHICAGO Write for Our Latest Catalog.

Genuine SHELL NECKLACES ★ BRACELETS BROOCHES

6 Pastel Colors—\$12 Per Doz. FLAMINGO TRADING CO. 9 S. W. 1st Street Miami, Florida

SALESBOARD OPERATORS, ATTENTION FLASH ITEMS FOR MERCHANDISE SALESBOARDS. MONEY BOARDS. Big Assortment. Write for Illustrated Price List and Circular.

DIRECT SALES SERVICE Insurance Bldg., San Antonio, Texas

THE WISHING WELL

A clever new game, just put on the market. Composed of a very beautiful round container, 4 1/2" across and 4 1/2" high. It is in full colors and made to represent an old well with heavy rock walls. The top appears to show depth and lucky coins at the bottom of the well reflected in the water. Each Well contains 100 numbers and a booklet of 100 different omens. The directions for playing are:

"Earnestly concentrate while making a wish. Then draw a number from the well. Turn to the corresponding number in the booklet for interesting information about yourself and to learn whether or not your wish will come true."

This game may be used successfully in collecting funds for charity. Have each player drop a coin into the well before making his wish, then continue as directed above.

The proceeds may be used for any charitable cause, the Red Cross, U.S.O., Scout Troops or other worth-while projects in need of financing.

The Wishing Well game is a big seller and becoming more popular every day.

The retail price is 50c.

A liberal discount is allowed to dealers.

Order today or write us for further information.

THE NOVELTY GAMES CO.

728 Kansas Ave., TOPEKA - KANSAS

READY FOR IMMEDIATE DELIVERY



Flocked Military Rayon HANDKERCHIEFS

with Emblems of ARMY, NAVY, MARINES, AIR FORCE, COAST GUARD and MERCHANT MARINE.

GROSS . . . \$10.80

25% Deposit Required on all C. O. D. Orders.

BENGOR PRODUCTS CO. 878 BROADWAY • NEW YORK, N. Y.

NOVELTY PANTS

GREETINGS!! Remember Pearl Harbor Ogden, Utah

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St. San Francisco, Calif.

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

BEAD KEY CHAINS

For Identification Tags, 2 1/2 inch and 5 inch sizes, 100 to 100,000. For prices, state quantity.

CHARMS & CAIN

407 S. Dearborn St. CHICAGO, ILL. Tel.: Web. 3548-3547-3548

Engraving Jewelry STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we are listing styles that we can still supply — stocks limited. 1943 Guards for Pins available, \$6.00 gross. Not assembled, additional.

No.	No.	No.	No.
179	521	763	854
181	524	766	874
213	529	789	897
235	548	802	909
240	570	803	910
259	590	804	928
272	638	814	931
318	639	815	944
348	640	816	960
356	646	817	964
403	697	819	1030
404	698	820	1032
405	709	825	1036
415	710	826	13x14
449	711	827	13x18
450	713	828	13x22
458	747	829	13x42
472	750	830	13x43
479	752	832	13x46
491	755	853	

Engraver — Fall — Electric Pencil.

Also a few other styles not listed in catalog #26. Send for up to date list now.

MILITARY JEWELRY

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

HARRY PAKULA & CO.

5 N. Wabash Ave., Chicago, Ill.

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

DOC BAZER . . .
working New Jersey territory with foot remedy, is reported getting the long green in quantities. Doc asks how the home guards are doing around Pittsburgh.

THE SUCCESSFUL pitchman adapts himself and his interests to current conditions.

PVT. LOUIS DE JOSEPHS . . . formerly scaldman at Atlantic City and now stationed at Camp Santa Anita, Arcadia, Calif., blasts that he doesn't want to get out of the army until the three rats are dead. Lou wants pipes from Dan Burke, Danny Crastner and any old-time scaldmen known to him.

JIM ARNOLD . . . assistant manager of Doc Milton Bartok's Bardex Med Show, pipes from winter quarters that the show is set to open May 17 in Brownsville, Pa. Working conditions look fine, what with the mines re-opened and ready kate in the hands of the natives. Jim and Doc have their fingers crossed, as what looks like strong biz may do a reverse if the coal truce should end in a strike. Jim also tells that Band Leader Fred Readers is back with the show, producing.

GROW OLD with Pitchdom, the best is yet to come.

W. SCOTT . . . pens from Steamboat Springs, Colo., that lots of sheeties are working that territory, including Goldie Goldberg, who got some heavy dough with sheet at the Hereford sale at Miles City, Mont., April 15. Scott also recently spotted Ellery Reynolds, Bill Dick and Peggy Weddell working in Denver, and Kenneth Waite Drake and P. A. (Pete) Murphy gathering good tips in Pueblo, Colo.

STANLEY NALDRETT . . . cards from Madison, Wis., that he intends to open at one of the H. L. Green stores in St. Paul late in May.

LET'S HAVE the rosters and brief notes from med shows.

FREDA SHORES . . . who many years ago tramped with her parents, Mr. and Mrs. Fred Shores Lake, on their Lake Medicine Show and now a registered nurse at Avalon Sanitarium, Mount Vernon, O., stopped off at the Pipes desk Wednesday of last week to inquire of her dad, whom she has not seen in 17 years. Her mother died several years ago. She is anxious to contact her dad, and he or anyone knowing his whereabouts is urged to contact Miss Shores at the above address. She is also anxious to contact her sister, Irene Shores, whom she hasn't seen in several years and now believed to be working in night clubs as a singer and dancer.

FRED McFADDEN . . . has been in Washington the past eight months with a jewelry layout and has been getting plenty of folding money, according to reports. George Brophy and partner are also in the national capital clicking well with horoscopes.

IT'S THE SAME IN PITCHDOM as in any other profession. If you enjoy your work you'll have little difficulty putting it over.

GEORGE A. SAUERWEIN . . . writes from his home at Texarkana, Tex., that he was recently treated to a sight that would shade the legend of *The Pied Piper of Hamelin*. George had business in uptown Texarkana about two weeks ago and chanced to hear several shrill blasts of a bugle reverberating from one

end of Broad Street to the other. He headed toward the source of the blare and spotted Shorty Treadway in the van of several hundred curious local citizenry. Shorty led them along the main stem to a downtown lot and went into action, going from the ridiculous to the sublime. According to Sauerwein, the passout was the largest he had seen scored in Texarkana by a lone pitchman. Needless to say, the natives were considerably awed by Shorty's performance and donated heavily. Friends of Shorty, knowing he is physically handicapped, will realized how remarkable the above feat was to accomplish.

PRESTIGE IS a wonderful asset. Continue your efforts toward gaining popularity for yourself and Pitchdom as well.

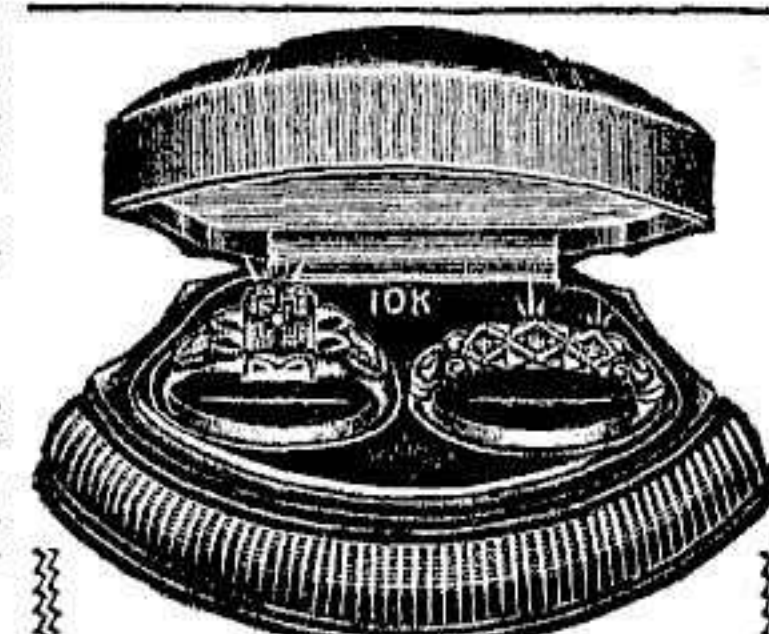
DOC A. ANDERSON . . . is working out of Charleston, W. Va., and is reported getting good takes.

DOC WILLIAM X. MEYER . . . is clicking with corn punk around St. Louis.

AL WALLEIN . . . is still holding down a war plant job in Grand Rapids, Mich., and probably will be out of the pitch game for the duration.

PRAISE after the first pitch in a town means but little when compared to the general comment after you have finished your stand and left the town.

TOM KENNEDY . . . was in Washington recently and put in two good weeks in the H. L. Green store there. He says that rumors you hear about being unable to obtain a room, meal or taxi there at a reasonable price are unfounded. Tom, going into detail, says: "In the first place, a cab will take you any place in the downtown area for 30 cents plus a dime tip. You can get a good room, in a hotel and not a flop house, for \$8 or \$10 a week. I paid \$9. Eggs, toast and coffee cost 30 cents at any popular-price eating establishment. The cost of a duet to see a movie or vaude show is no higher than it is in Peoria or Des Moines. Of course, the most important thing as far as pitchmen are concerned is how the people spend their money. Any worth-while demonstration will hold the attention of the customers, who are quick to respond if you have something that ap-



FOUR-DIAMOND RING SETS
MOUNTED IN 10-KI. GOLD
\$4.90 complete set attractively boxed
WRITE FOR OUR CATALOG.
Containing additional Diamond sets, also complete line of Military Jewelry.
BIELER-LEVINE
37 SOUTH WABASH CHICAGO, ILL.

FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canoes, etc. Send for free price list, or send 50c for the samples of 4 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 West 28th St., New York City

AMERICA'S LATEST CRAZE

OUR BEST CUSTOMER SOLD

\$40,905.00

worth of our Jewelry and novelties in 120 days. Camp Workers, Gift Shops, Concessionaires, Beach and Park Novelty Workers—get wise to these fast-selling

KILLER-DILLERS

Doz.

- Sea Shell Necklaces, 20 In., on Crystal Plastic Chain, 6 Colors and Natural White, 10 Designs . . . \$2.00
- Sea Shell Lels, 30 In., Solid Strands, Fast \$1.00 Sellers, 5 Colors and Nat. White, 10 Designs . . . 4.50
- Bracelets to Match Above Necklaces . . . 1.50
- Pearl Harbor Lels, 3 Strands Braided Multi Color, 20 In., Per Doz. \$7.20; 30 In. . . 11.40
- Sea Shell Brooches, Gorgeous Designs, Selling Like Wildfire, Per Doz. . . 1.50, 2.75, 3.00, 6.00
- Sea Shell Earrings, 10 Designs . . . 1.00, 1.25, 1.65, 2.84, 3.00
- Sea Shell Ash Trays90, 1.50, 1.80, 2.00, 3.00
- Sea Shell Novelties85, .90, 1.50, 1.80, 2.40
- Cocoon Lamps, Giant Size, Beautiful Designs, Big on Sales Boards. Doz. 24.00
- Jewelers Findings of All Kind, Chain, Clasps, Findings.

All Merchandise Sold With a **Money Back Guarantee**

Also complete line of Shell Lamps and Novelties, Sea Shells from the Seven Seas. Complete price list on request. Samples—1/12 of a dozen plus postage, 50% cash with orders, balance C. O. D.

J. A. WHYTE & SON

Manufacturers and Direct Importers
LITTLE RIVER, MIAMI, FLA.
Phone 7-9681
Cable Address: Seashell King

BLACKOUT FLOWERS RELIGIOUS FIGURES

—GLOW IN THE DARK—

If you're looking for fast moving quality merchandise that features the finest material and workmanship, send \$2 for sample assortment of 5 luminous flowers or religious figures and free circular. Our prices are competitive. Don't wait! Order today!

Nite Glow Products Co.
Dept. B, 105 W. 47th St., N. Y. City.
Me 3-5794

AMERICAN FLAGS

Prepare now for Decoration Day and the 4th of July. Immediate delivery! Best quality cotton hunting, sewed Stars and Stripes. Reinforced canvas headings. Metal Gromets.

3'x5' \$2.50 Ea.	5'x9 1/2' . . . \$5.10 Ea.
4'x6' 3.50 Ea.	6'x10' 6.40 Ea.
5'x8' 4.70 Ea.	8'x12' . . . 9.60 Ea.

4'x6" Printed American Flag on Staff with Spearhead, \$3.75 Per Gross.

INSIGNIA JEWELRY

Immediate Delivery

- #66R—Brooches with Insignia for Army, Navy, Marines, Ordnance, Engineers, Field and Coast Artillery, Medical, Air, Signal, Quartermasters or Armored Corps. Safety pin catch. Ind. Carded. 14-k. gold finish. Per Doz. . . \$1.75
- #292P—Service Pins, 1, 2 or 3 Stars. Per Doz. . . 1.00
- #27G—Rhinstone Brooch Pin. Safety catch. Individual nest box. All insignias. Per Doz. . . 5.00

Complete line of Apron Kits, Money Belts, Inspection Kits, Pitted Duffle Kits, Officers' Belts, Web Belts, Dog Tags, Service Banners, Engraving Jewelry, Pillow Tops and everything else for the service man. Write for free circular. One-third dep. with order, bal. C.O.D., F.O.B. New York. Sample assortments, \$5, \$10 & \$20.

LIBERTY PRODUCTS

277 BROADWAY (Dept. 515) N. Y. C.

ATTENTION! ATTENTION!

Novelty and Magic Store Pitchmen, plenty of Stock. No Junk. All tricks attractively packed with full instructions.

- Hindu Money Mystery, Leatherette Cover, Doz. . . \$1.00
- Rattle Bars, made of high-class wood, nice finish. Doz. Sets . . . 1.00
- Chinese Ring Illusion, glass paper big Rings. Doz. Sets . . . 1.00
- Svengali Deck Aviator Cards, best grade. Doz. . . 4.80
- Vis Escape, new style. Doz. . . 1.50
- Gravity Metal Trick, individually packed. Doz., only75
- Magic Shells, the Pea Trick, wood shells. Doz. Sets . . . 1.50
- Magic Sponges, they vanish and multiply 1.00

And many more. Anything you want in Tricks and Magic. Write for further information.

CARDICE MAGIC CO.
47 Clifton St., N. E. Washington, D. C.

ZIRCONS

3 FOR \$2.75

Genuine White Diamond Cut
Blue or Brown Zircons—\$1.25 per Carat

ZIRCON RINGS SOLID GOLD \$4 to \$8 EACH
Ladies or Gents

B. LOWE, BOX 311, ST. LOUIS, MO.

AFTER VICTORY

OAK-HYTEX TOY BALLOONS

WE'LL BE SEEING YOU

The OAK RUBBER Co.
RAVENNA, OHIO

BIG NEED FOR OLD-TIMERS

10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes." Help extend "Order of the Blue Star" composed members families of Service Men and Patriots, dedicated greater sacrifice all-out war effort. Official publication. Also other fast sellers. 27th year. Samples 10c. **SERVICE MEN'S MAGAZINE**, 169 Duane St., New York.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacologists
137 E. Spring St., Columbus, Ohio
BUY WAR BONDS FOR VICTORY

WANTED

NEW AND UNUSUAL PREMIUMS FOR SALES-BOARDS. Mail complete details and quantity prices.

ARROW NOVELTY CO.
2852 Sidney Street ST. LOUIS, MO.

LATEST TIMELY! MONEY GETTER

WINDERS

EYE STOPPER

No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10c a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Ship. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each.

SPORS CO., 443 Lamont, Le Center, Minn.

peals to them. Washington is one of the best towns I have made in a long time," Kennedy wants it understood that the Washington Chamber of Commerce knows nothing about the foregoing pipe. Commenting on his stand in Bridgeport, Conn., he lets forth: "Bridgeport was indeed Barnum's home town. He made that crack about 'one being born every minute' and as far as I have found the natives there are trying to live up to the observation of the great P. T. Four or five restaurants are in every block and, brother, they knew how to charge. The same goes for hotels and everything else. A cab ride costs 60 cents for a two-block haul. They only rent a room by the night and you must lay it on the line. When they take your money they let you know they are doing you a favor. You can spend a sawbuck a day in one tavern, but the man in the white apron never springs. How do they respond to a store demonstration? Well, I was booked till Saturday night but I closed Tuesday."

THE SUCCESSFUL pitchman is cool headed, sanguine and confident. He proceeds deliberately and carefully and does not propose to let anyone or any circumstances confuse or stampede him.

EILEEN ROBERS . . . engraver, is one of those swell people working San Francisco's Crystal Palace market. She has operated her stand there for over a year and, according to reports from the Coast, is mighty easy on the eyes. Eileen is set for the Market Street location for the duration.

CALIFORNIA . . . festivals, fairs and events will begin functioning soon. How about pipes from the lads and lassies planning on working such spots.

Ringling Garden Takes Beat '42

NEW YORK, May 8.—The Ringling circus not only continued to hold the box-office gains it has made so far over last year but will go beyond 1942 by a neat margin.

Today's performances, for instance, were sellouts, and the advance sale for next week, which is the exit stretch, was reported in large figures.

Big Show checks out of the Garden after the May 15 performances and goes to Boston for two weeks, opening under canvas in Philadelphia May 31.

Cole Bucks Cool, Rainy Weather for Ciney Dates

CINCINNATI, May 10.—The four-day engagement of Cole Bros.' Circus here on May 6-9 was good considering that, outside of the first day, weather was cool and rainy.

First day's biz is mentioned in a story on page 41. On the second day the matinee was fair; at night, a two-thirds house; third day, matinee good, almost full house at night; fourth day, three-quarters house in afternoon and three-fourths night house.

ROUTES

(Continued from page 20)

George & Irene (Copacabana) NYC, nc. Gerity, Julia (Sawdust Trail) NYC, nc. Geronimo, Villarino (La Conga) NYC, nc. Gibbs, Georgia (Cafe Society Downtown) NYC, nc. Gifford, Albert (Music Hall) NYC, t. Gifford, Moya (Bertolotti's) NYC, nc. Gilbert, Gloria (Latin Quarter) NYC, nc. Glover & LaMae (Hollenden) Cleveland, h. Golden Pair (Chez Ami) Buffalo, nc. Giovanni (Riobamba) NYC, nc. Green, Jackie (Capitol) Washington, t. Guizar Tito (Waldorf-Astoria) NYC, h.

H

Hackers, The (365 Club) San Francisco, nc. Hamilton, Peter (Versailles) NYC, nc. Harrington, Pat (51 Club) NYC, c. Hartmans, The (Copley Plaza) Boston, h. Herbert, Tim (Earle) Phila., t. Higgins, Danny (Jimmy Kelly's) NYC, nc. Hild, Dorothy, Girls (Chicago) Chi, t. Hoffman Sisters (Capitol) Portland, Ore., t. Hollywood Blondes (Music Hall) NYC, t. Hope Gloria (Bertolotti's) NYC, nc. Hoskins, Helene (Blue Angel) NYC, nc. Hudson, Marjorie (Zebra) NYC, nc. Hunter, Tookie (Plantation Room) NYC, nc. Hyers, Frankie (51 Club) NYC, c.

I

Imaz, Elena (Don Julio's) NYC, nc. James, Ida (Congo) Detroit, nc. Jaxon, Great, & Jerry (Cat & Fiddle) Cincinnati, nc.

LETTER LIST

(Continued from page 51)

Zehle, Fred ZINGO, James
ZERA, Joseph Zulsdorf, Dolly

MAIL ON HAND AT

CHICAGO OFFICE

12th Floor Ashland Bldg.,
155 No. Clark St.,

Office Hours—

9:30 A.M. to 6:00 P.M.
Monday to FRIDAY
(Not open on Saturdays or
Holidays)

Parcel Post

Feliz, Nabor 60
ADAMS, Richard JONES, Edward
Applegate, Joe Nathan Francis
ATLAS, Oreston Jones, Little
BALLY, Samuel Kerpays, Mrs. R.
Boadwell, Mrs. D. Kohout, Jr., Joseph
M. Lewis, F. J. Joseph
LOGAN, John
Brown, Elmer Cannon
Chidester, Wm. Russell Bros.
Cochran, Estelle (Circus)
Daly, Mr. (Smily) McDowell, Henry
Darling, Phyllis McGHEE, Horace
DALTON, Jack Winstone
MARTIN, Lawrence
Dezel Road Shows, Meadows, Mill
Helen
Dufour, Mrs. Lew MEYERS, John
Eddie and Edna Mlo, Bob
Felgar, Harry H. Mohamed, Ahmed
Ben
FREDRECKSON, MONTAGUE,
Donald R. Morris, Arden
GAVIN, Paul Muto, F.
Nelson Sisters
Nicholson,
George, Mr. H. Clyde Archie
GLEASON, James Pape, Billy
Pappas, Sam
Pearson, Leonard
Gibbons, George J. PHILLIPS, John
Hadley, Col. Frank Joseph
Hartzo, Harry W. PINNEY, Joseph
HOLT JR., Frederick
Theodore
Johnson, Howard SALYERS, Henderson
(Duke) Sizemore, Logan
King, Harry (Pianist) Eutah, Harold

Jenkins, Bo (Colonial) Dayton, O., t.
Johnson, Ginger (Park Central) NYC, h.
Johnson, Johnny (Casbah) NYC, nc.
Jordan, Chico (La Conga) NYC, nc.
Joy, Sally, & Mascot (Stanley) Ulica, t.

K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
King, Carol (Riobamba) NYC, nc.
King, Carlton, & Dorothy (Lookout House) Covington, Ky., nc.
King, Monsey (Oetjens) Brooklyn, nc.
Kings & Queens (Leon & Eddie's) NYC, nc.
Kinley, Eddie (Boulevard) Elmhurst, L. I., N. Y., nc.
Kilty, Jack (Versailles) NYC, nc.
Kollow, Bonnie (Louise's Monte Carlo) NYC, nc.
Kraft, Beatrice & Evelyne (Cafe Society Uptown) NYC, nc.
Kramer, Stan (Beverly Hills) Newport, Ky., 3-13, cc.

L

Lambert, Pat (Ringside) NYC, cb.
Larkins, Ellis Trio (Cafe Society Uptown) NYC, nc.
Latin Quarter Revue (Stanley) Pittsburgh, t.; (Earle) Phila 14-20, t.
Lawlor, Terry (Hollenden) Cleveland, h.
LaZellas, Aerial (Carnival) Miami, Ariz.
Lee, Bob (Wivel) NYC, re.
Leeds, Phil (Village Vanguard) NYC, nc.
Lessing, Florence (Versailles) NYC, nc.
Lester, Jerry (Riobamba) NYC, nc.
Lewis, Ralph (Tic Toc) Milwaukee, nc.
Liliane & Mario (Edgewater Beach) Chi, h.
Lloyd & Willis (Neil House) Columbus, O., nc.; (Edgewater Beach) Chi, 14-June 3, h.
Long, Walter (Biltmore) Los Angeles, h.
Louis & Cherie (Mays) Savannah, Ill., nc.
Lowe, Hite & Stanley (Biltmore) Los Angeles 10-26, h.
Lucero, Norma (Zebra) NYC, nc.
Lynn, Ray (Copacabana) NYC, nc.
Lytle Sisters, Four (Oriental) Chi, t.

M

McNeillis, Maggi (Armando's) NYC, nc.
McNulty, Hazel (18 Club) NYC, nc.
Mangan, Hazel, Four (Bowery) Detroit, nc.
Manners, Judy (Park Central) NYC, h.
Manning, Connie (RKO-Boston) Boston, t.
Marlowe, Sylvia (Blue Angel) NYC, nc.
Marshall, Jack (Oriental) Chi, t.
Marshall, Joe (Commodore) NYC, h.
Martini, Lola (Bismarck) Chi, h.
Mason, Melissa (Le Ruban Bleu) NYC, nc.
Mata & Hari (Last Frontier) Las Vegas, N. M., 14-27, h.
Mayehoff, Eddie (Le Ruban Bleu) NYC, nc.
Melville, June (Sawdust Trail) NYC, nc.
Merrymakers (Enduro) Brooklyn, re.
Merryl, Fay (Wivel) NYC, re.
Miles, Jackie (La Martinique) NYC, nc.
Ming & Ling (Belmont Plaza) NYC, h.
Minevitch Boys (Palace) Cleveland, t.
Mode, Jean (Leon & Eddie's) NYC, nc.
Moffett, Adelaide (Lookout House) Covington, Ky., nc.
Monteros, The (Clover) Portland, Ore., 3-16, nc.
Monk, Julius (Le Ruban Bleu) NYC, nc.
Montoya, Carlos (Casbah) NYC, nc.
Moniverde, Hector (Blue Angel) NYC, nc.
Morris, Sammy (Club V) Collinsville, Ill., nc.
Morris, Will, & Bobby (Police Circus) St. Louis 5-18.
Morrisey, Tex (Hollenden) Cleveland, h.

N

Nadell, Henny (Old Roumanian) NYC, re.
Nevada, Vicki (USO-Camp Show) Highland, N. J., 12; Bayonne 13-15.
Nicholas, Harold (Capitol) NYC, t.
Norelle, Della (Drake) Chi, h.

VANI, Joseph

Robert
Wootin, J. G.
World's Fair Freak
Combine

Zalada

MARINO, Joseph

Martin, Mrs. Art
Meep, Dan
Milikin, Robt. L.
Miller, J. E.
Mills, Jack
Miltona, Leon
Mitchell, Geo. J.
MONTGOMERY, Paul

Murray, Whitie

Newton, Ace
O'Reilly, Mrs. J.
Patrick, Mrs. Ruth
PIERCE, James
Clody

Pink, William

POTTER, Robert
William
Randell, Frank
Rich, A. A.
Robbins Circus
Roberts, Mrs. Ethel
Roma, Prof.
Romig, Carl A.
Rosanio, Patsy
SCHAFFER, Louie
Louis

Schultz, Gene

Schultz, R. W.
(Babbette)
Shannon, Wilburn
Sherwood, Neal C.
Shores, Edgar
Shropshier, Yvette
Sisk, Ruth
Smith, Charles
Smith, R. W.
Babbette

Spohr, Gus

Stanley, Chas W.
(Curley)

Stone, J. W.

Stolz, L. P.
Thomas, Harry
Thomas, Lloyd I.
Tyree, O. H.
Ulear, Joseph
Wanbeck, James M.
Warshaw, R. C.
Wells, Loretta
WILLIAMS, Herbert

WILLIAMS, Joe

WILLIAMS, William Henry
Yoder, Harry
Zerm, Charlie

Norman, Peggy (Pierre) NYC, h.
Nyman, Betty Ann (Versailles) NYC, nc.

O

Osta, Teresita (El Chico) NYC, nc.
Otero, Adrina (El Chico) NYC, nc.

P

Paris, Frank (Regal) Chicago, t.
Parker, Ray (Savoy Plaza) NYC, h.
Parks, Bernice (Copacabana) NYC, nc.
Pierce & Alden (Aloha) Brooklyn, nc.
Platt, Johnny (La Vista) Clovis, N. M., nc.

R

Radio Ramblers (RKO-Boston) Boston, t.
Rand, Sally (Brown Derby) Chi, nc.
Rane, Victoria (Bal Tabarin) NYC, nc.
Ray, Gil (Plamingo) Chi, nc.
Reeves, Cy (State) NYC, t.
Reynolds & Donegan Skaters (Madison Sq. Garden) NYC.
Rhythm Rockets, Four (Latin Quarter) NYC, nc.
Rice, Sunnie (Palace) Albany, N. Y., t.
Richey, Jean (Earl Carroll Theater) Hollywood, Calif.
Rivera, Marquita (Leon & Eddie's) NYC, nc.
Robbins, A. (Capitol) Washington, t.
Roberts, Dave, Trio (Jack Dempsey's) NYC, re.
Robinson, Florence (Hurricane) NYC, nc.
Rocco, Maurice (Ruban Bleu) NYC, nc.
Rochelle & Beebe (Bal Tabarin) San Francisco, nc.
Rodríguez, Johnny (El Chico) NYC, nc.
Ross, Stuart (Blue Angel) NYC, nc.
Royce, Rosita (Carroll's) Phila, nc.
Rubin, Benny (Greenwich Village Inn) NYC, nc.

S

St. Claire Sisters & O'Day (Police Circus) St. Louis 3-18.
Savo, Jimmy (Cafe Society Uptown) NYC, nc.
Scott, Bee, Trio (Melody Club) Staten Island, N. Y., nc.
Seville, Alfredo (Belmont Plaza) NYC, h.
Sebastian, John (Pierre) NYC, h.
Sharkey, the Seal (Chicago) Chi, t.
Shaw, Wini (Greenwich Village Inn) NYC, nc.
Shawn, Dorothy (Music Hall) NYC, t.
Shayne & Armstrong (Oriental) Chi, t.
Sheldon, Gene (Chicago) Chi, t.
Sheldons, Three (Rodeo Show) Phila.
Sherman, Tessie & Maurice (Bingham) Binghamton, N. Y., h.
Sinatra, Frank (Riobamba) NYC, nc.
Snow, Dorothy (Clyde's) Detroit, G. Son & Sonny (Roxy) NYC, t.
Sonia (Ubangi) NYC, nc.
Sporn & Dukoff (Neil House) Columbus, O., h.
Stanley, Neil (Roxy) NYC, t.
Stevens, Virginia (Old Roumanian) NYC, re.
Stockwell, Harry (Belmont Plaza) NYC, h.
Stone, Harvey (Bowery) Detroit, nc.
Stuart, Helen (St. Regis) NYC, h.
Sue, Lydia (Earle) Washington, t.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

T

Tanner & Thomas (Iceland) NYC, re.
Tapps, George (Chicago) t.
Tatum, Kay (Iceland) NYC, re.
Taylor, June, Dancers (Hurricane) NYC, nc.
Thompson, Kenneth (Romer's Neptune Room) Washington, N. C.
Three Shades of Brown (Ringside) NYC, cb.
Tilton, Liz (Sherman) Chi, h.
Toppers, The Enduro (Brooklyn, re.
Townsend, The (Village Barn) NYC, nc.
Toy & Wing (Palace) Cleveland, t.
Tracy, Ben (Ringside) NYC, cb.
Travers, Pat (Hickory House) NYC, re.
Tucker, Sophie (Beverly Hills) Newport, Ky., cc.

V

Valdez, Vern (Wonder) New Orleans, nc.
Van, Gus (Club V) Collinsville, Ill., nc.
Vandeuser, Carla (Aloha) Brooklyn, nc.
Varios & Vlda (Belmont Plaza) NYC, h.
Vincent, Larry (Lookout House) Covington, Ky., nc.

W

Wain, Bea (Riobamba) NYC, nc.
Wallace Puppets (Glenn Rendezvous) Newport, Ky., nc.
Ward, Helen (Oriental) Chi, t.
Ware, Leonard, Trio (Blue Angel) NYC, nc.
Warfield, Wynne (Bertolotti's) NYC, nc.
Warren, Annette (Cartier) Cleveland, h.
Waters, Ethel (Strand) NYC, t.
Waters, Edith (Belmont Plaza) NYC, h.
Weidman, Charlie (Versailles) NYC, nc.
Welsh, Roberta (St. Regis) NYC, h.
Wences (Versailles) NYC, nc.
White, Danny (Iceland) NYC, re.
White, Jimmy (Ubangi) NYC, nc.
White, Murray (Leon & Eddie's) NYC, nc.
Wilson, Dooley (Greenwich Village Inn) NYC, nc.
Wright, Earl, & Partners (USO-Show) Orlando, Fla., until May 15.

Y

Yale, Chick, Otto Viola & Pete Roberts (Hamid-Morton Circus) St. Louis 5-18.
Yola (El Chico) NYC, nc.

Z

Zoska, Karen (Belmont Plaza) NYC, h.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Biltmore) Los Angeles.
Chocolate Soldier (Univ. of Wyoming) Laramie, Wyo., 12; (Lincoln) Cheyenne 13; (Auditorium) Colorado Springs, Colo., 14; (City Aud.) Pueblo 15.
Claudia (Colonial) Boston.
Cornell, Katharine, in Three Sisters (Nixon) Pittsburgh.
Dough Girls (Selwyn) Chi.
Dracula (Plymouth) Boston.
Eve of St. Mark (National) Washington.
Gilbert & Sullivan Operas (Davidson) Milwaukee.
Good Night Ladies (Blackstone) Chi.

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Junior Miss (Lyceum) Minneapolis 9-12;
(Parkway) Madison, Wis., 14-15,
Junior Miss (Cass) Detroit,
Kiss and Tell (Harris) Chi.,
Life With Father (Geary) San Francisco,
Merry Makers, The (Erlanger) Buffalo,
Private Lives, with Ruth Chatterton (Er-
langer) Chi.,
San Carlo Opera (Royal Alexandra) Toronto,
Student Prince (Forrest) Phila.

Tobacco Road (Locust St.) Phila.
You Can't Take It With You (Shubert-Lafay-
ette) Detroit.

CARNIVAL

(Routes are for current week when no dates
are given. In some instances possibly
mailing points are listed.)

Alamo Expo.: McAllen, Tex.
All American Expo.: Evansville, Ind.; Vin-
cennes 17-22.
Allen, Fred: Syracuse, N. Y.
American Beauty: Valley Park, Mo.
American Expo.: Bellaire, O.; Beaver Falls,
Pa., 17-22.
B. & V.: Perth Amboy, N. J.
Baker's United: Bedford, Ind.; Lebanon 17-22.
Bantly's All-American: Ambridge, Pa.; Sharon
17-22.
Barkoot Bros.: Toledo, O.
Beauty's Rides: Tchula, Miss.
Bee's Old Reliable: Frankfort, Ky.
Bistany, L. M.: Winter Garden, Fla.; Orlando
17-22.
Bright Lights Expo.: Hooverville, Pa.
Buck, O. C.: Menands, N. Y.
Buckeye Expo.: Trenton, Tenn.; Humboldt
17-22.
Buckeye State: Alton, Ill.; Belleville 17-23.
Bullock Am. Co.: Newberry, S. C.
Bunting: E. Peoria, Ill.
Burke, Harry: Litcher, La.
Eyers Bros.: Madison, Ill., 11-22.
Capell Bros.: Hartshorne, Okla.
Cettin & Wilson: (O'Donnell & Haven Sts.)
Highlandtown, Baltimore, Md.
Chanos, Jimmie: Muncie, Ind., 10-22.
Coleman Bros.: Norwich, Conn.; Berlin 17-22.
Convention: Buffalo, N. Y., 15-22.
Crafts 20 Big: San Diego, Calif.
Craig, Harry: Wichita Falls, Tex., 10-16.
Crescent Am. Co.: Concord, N. C.; Mount
Holly 17-22.
Cunningham's: New Martinsville, W. Va., 14-
22.
Dick's Paramount: Baltimore, Md.
Dixie Belle: Tell City, Ind.; Huntingburg 17-
22.
Dodson's World's Fair: Little Rock, Ark.
Dumont: Poughkeepsie, N. Y.
Dyer's Greater: Bernie, Mo.
Edwards, J. R.: Shelby, O.; Postoria 17-22.
Elite Expo.: Eldorado, Kan.
Endy Bros. & Prell's Combined: (Papsico Ave.
& 12th St.) South Baltimore, Md.
Fay's Silver Derby: Calhoun, Ga.
Fitzpatrick, G. T.: Fort Lee, N. J.
Fleming, Mad Cody: Cordelo, Ga.; Americus
17-22.
Franks: Macon, Ga.
Garden State: Coplay, Pa.; Phillipsburg, N. J.,
17-22.
Gay Way: Wellston, Ga.
Geren's United: Cambridge City, Ind.
Gold Medal: Owensboro, Ky.
Gooding Greater: Portsmouth, O.; Charleston,
W. Va., 17-22.
Great Lakes: Atlanta, Ga.
Great Sutton: Marion, Ill.
Greater United: San Angelo, Tex.
Gruber Famous: Philadelphia, Pa.
Hames, Bill: Paris, Tex.; Gainesville 17-22.
Happy Attrs.: Mount Vernon, O., 10-16.
Happyland: River Rouge, Mich.; Royal Oak
17-22.
Heller's Acme: South River, N. J.; Mount
Holly 17-22.
Henry, Lew, Rides: Graham, N. C.
Henules Bros.: Decatur, Ill., 10-22.
Heth, L. J.: Hopkinsville, Ky.; Owensboro 17-
22.
Hoosier Am. Co.: (Troy & Madison Ave.) In-
dianapolis, Ind., 11-22.
Jones Greater: Dunbar, W. Va.
Jones, Johnny J., Expo.: Washington, D. C.;
Uniontown, Pa., 17-22.
Kaus, W. C.: Norfolk, Va.; Roselle, N. J.,
17-22.
Kay Am. Co.: Havre de Grace, Md.; Elkton
17-22.
Lake State: (W. Nine Mile Road) Ferndale,
Mich., 12-16.
Lawrence Greater: Westville, N. J.; Trenton
17-22.
Legasse, Eli: Beverly Mass., 17-22.
Lewis Art: (Berkley & Wilson Road) Norfolk,
Va.; Baltimore, Md., 17-22.
Liberty United: Charleston, S. C., 10-26.
Louisiana State: Milan, Tenn.
McKee, John: Saint Clair, Mo.; Pacific 17-22.
Magic Empire: Bald Knob, Ark.
Marks: Hopewell, Va., 10-16.
Miller, Ralph R.: Laplace, La.; Reserve 17-22.
Molly's: Sanford, Me., 15-22.
Moore's Modern: Johnston City, Ill.
Naill, C. W.: Monroe, La.
Omar's Greater: Russell, Ark.
Page, J. J.: Bristol, Va.
Penn Premier: Erie, Pa.
Peppers All-State: Clarksburg, W. Va.
Playland Am.: Maryville, Tenn.; Madisonville
17-22.
R. & S. Am. Co.: Wilmington, N. C.
Reid, King: Mechanicville, N. Y.
Riley, Matthew J.: (B & Cambria Sts.) Phila-
delphia, Pa.
Rogers Greater: Clinton, Ind.
Rogers & Powell: Camp McCain, Grenada,
Miss.
Rubin & Cherry Expo.: (Grand & La Clede
Ave.) St. Louis, Mo., 14-22.
Scott Expo.: Cumberland, Ky.; Pineville 17-22.
Sheesley Midway: Nashville, Tenn.
Siebrand: Winslow, Ariz.
Smith, George Clyde: Duncansville, Pa.;
Phillipsburg 17-22.
Snapp Greater: Galena, Kan.; Webb City,
Mo., 17-22.
Star Am. Co.: Judsonia, Ark.
Strates, James E.: Elmira, N. Y.; Buffalo 17-
22.
Sunflower State: Pratt, Kan.
Sunset Am. Co.: Atchison, Kan.; Leavenworth
17-22.
Tidwell, T. J.: Monahans, Tex.
Tivoli Expo.: Columbus, Kan.
United Expo.: Leesville, La.
Victory Expo.: Frederick, Md.
Wade, W. G.: Port Huron, Mich.
Wallace Bros.: Madisonville, Ky.
Wallace Bros. of Canada: Windsor, Ont., Can.
Ward, John R.: Vicksburg, Miss.
World of Mirth: (Eric & G Sts.) Philadelphia,
Pa., 10-24.

World of Pleasure: Monroe, Mich.; Lansing
17-22.
World of Today: Lawrence, Kan.
Zeiger, C. F., United: La Junta, Colo., 10-22.

CIRCUS

Anderson, Bud E.: Washington, Mo., 13; Wood
River, Ill., 14.
Arthur Bros.: Richmond, Calif., 15.
Cole Bros.: Springfield, O., 11-12; Dayton 13-
15; Richmond, Ind., 16; Kokomo 17; Marlon
18.
Hamid-Morton: St. Louis, Mo., 10-18; Mont-
real, Can., 22-29.
Kelly, Al G., & Miller Bros.: Heavener, Okla.,
11; Poteau 12; Sallisaw 13; Stillwell 14;
Tablequah 15.
Mills Bros.: Bucyrus, O., 11; Upper San-
dusky 12; Tiffin 13; Findlay 14-15; Carey
17; Bellefontaine 18; West Liberty 19;
Fiqua 20.
Polack Bros.: (Civic Auditorium) Oakland,
Calif., 14-23.
Ringling Bros. and Barnum & Bailey: (Mad-
ison Sq. Garden) New York City, until May
15; (Boston Garden) Boston, Mass., 17-29.
Russell Bros.: Santa Barbara, Calif., 11-12;
Lompoc 13; Santa Maria 14; San Luis
Obispo 15.
Wallace Bros.: East Liverpool, O., 12; Youngs-
town 13; Oil City, Pa., 14; Meadville 15.

ADDITIONAL ROUTES

(Too Late for Classification)
Brown, Walter & Jean (Southern Manor Club)
Phenix City, Ala.
Claudin, Marguerite (Hunt's Villa) Macon, Ga.
LeRoy, Howard, Ork. (Hunt's Villa) Macon,
Ga.
Romas, Flying: Norwich, Conn., 10-15.

AUCTION

MONDAY, MAY 17, 10:30 A.M.
Estate of Mrs. M. Schneider at
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Tires, \$275.00. All in good condition.
Wurlitzer Band Organ, size 80 inches high,
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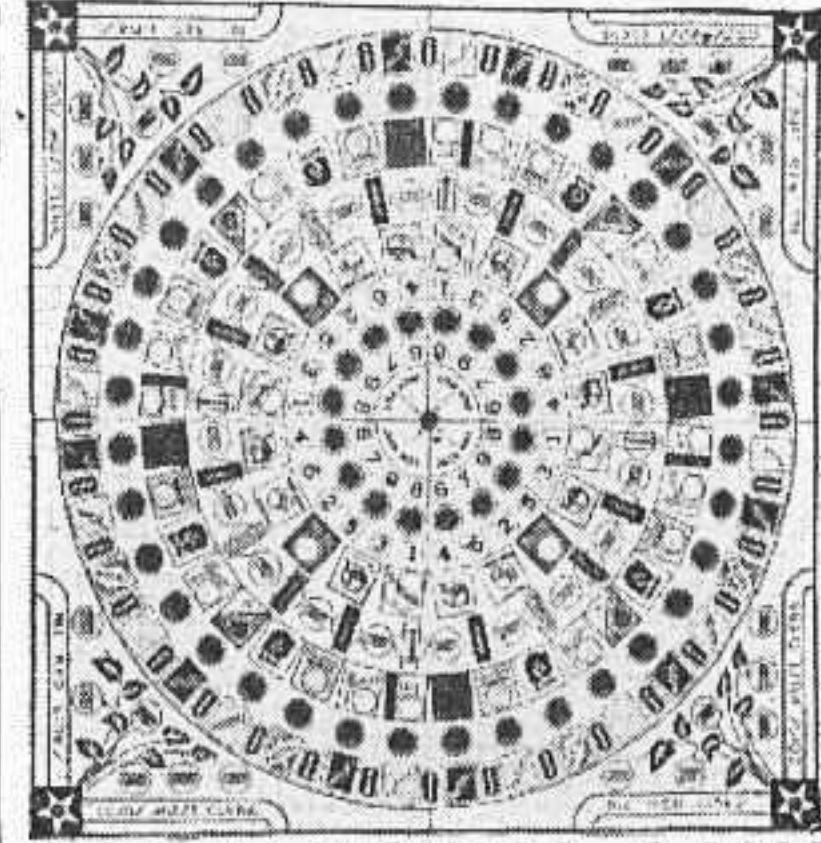
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Choice locations at rental or percentage basis. Can use Photo Gallery, Pokey Tables, Cigarette
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WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Unity Posters

One of the major record manufacturers has performed a national service by developing and distributing posters with slogans designed to boost war production. An insurance company is now distributing an attractive poster to boost national unity. The poster carries the following message:

"Let's fight the enemy—not each other. Let's be patient—be considerate—keep smiling and carry on. We've got a war to win!"

At first thought the message seems almost trivial, and why should it be necessary in a country like America to have to appeal for unity in fighting a war against an enemy like the Axis. Following up the question to its logical conclusions will reveal some facts that may be tragic in their consequences.

The Axis powers began the war with the assumption that the leading democracies could never get together in a set-up like the United Nations, and if they did, it could not be kept united for very long. They assumed also that the United States, as the key nation, could never stay united within its own borders long enough to win final and complete victory.

The Axis powers still believe that their only hope of winning is the probability of division and strife within the United States. They apparently hold this hope because they have had a lot of encouragement before and since the United States entered the war.

Altho the blow at Pearl Harbor suddenly drew the American people together in what seemed complete unity, there are many facts which indicate that party politics still operate like a vile poison thruout our national life. The war has not become serious enough to the American people to make them drop partisan feeling and act together to win the war. There has been occasional talk that the Axis powers might try bombing American cities, and thinking people have felt that something like this is really needed to make our people forget the folly of party

politics. Perhaps the Axis powers know this and will not bomb American cities for that reason. They count on party strife to help them much more than any bombings of the mainland.

Party politics shows its ugly head most viciously at the present time in Congress. Trained observers have been well aware for some time that nothing is decided now in Congress on the basis of its merits in helping to win the war, but on the basis of party politics with a special eye on how it will affect the national election in 1944. All the evidence indicates that this evil will get worse and many people are beginning to fear it may yet lose the war for us. It has been especially shocking to our allies because they remember all too well what happened in the United States before World War I had been fully won.

Newspapers must share much of the blame for the partisan division and strife in the nation, because a majority of the press has a partisan bias and is continually fanning the flames of partisan opposition. If it were not for this continuous, daily fanning of the partisan feeling by the press there would be much more hope for the masses of the voters to show more intelligence on important questions. The citizen that would try to find the truth is compelled to spend more time in spotting the political bias of his medium of information than in digesting the facts when once discovered. Instead of helping him discover the facts, most newspapers have a knack at mixing partisan bias so profusely with the news that a conscientious citizen never feels sure of his facts.

The war time-schedule is now becoming serious. An invasion of Europe is expected any day and when it comes it goes without saying that the casualty list will grow by leaps and bounds. The American people are not yet concerned enough about these men who must pay with their lives, or else they would forget politics until victory is won.

Salem To Get Machine Bill

Operators help draft ordinances licensing slot machines in Oregon's capital

SALEM, Ore., May 8.—This city's ban of several years' standing on operation of pinball games and other coin-in-the-slot machines would be abolished and the city treasury enriched by \$3,000 yearly if a proposed ordinance is passed.

The ordinance was prepared by a group of local merchants and pinball and phonograph operators. It provides for a dual system control; licenses both for the operators, owners or distributors of the machines and for each device.

The fee for engaging in the operating business would be \$1 a year, while the tax on each device per year would be \$25 on pinball games, \$10 yearly for juke boxes and \$1 yearly for penny games. Licenses would be issued for operation of the devices for amusement only, and violations would be punished by fines of \$5 to \$100, confiscation of the device and automatic forfeiture of all licenses held by the offender. Use of tokens for replay of a machine would be permitted, but redemption of these tokens for money, merchandise or other things of value would constitute a violation. Minors would not be allowed to play, and operators or merchants who permitted them to do so would be subject to stiff penalties.

N. J. Arnold, spokesman for the merchant-operator group, said: "We pledge ourselves to an honest effort to observe its terms conscientiously and to assist the city officials in its enforcement in every manner possible."

Harry Crain, political writer for *The Salem Capital-Journal*, devoted a favorable front-page article to the ordinance, and the paper itself commented editorially as follows:

For Revenue and Amusement

"If the city of Salem wishes to undertake the job of policing the operation of pinball games and like devices to see that they are operated within the law and for amusement only, the licensing ordinance proposed for introduction in the council next Monday evening is possessed of enough teeth to make enforcement possible if it is enacted with the intention and a sincere effort is made to enforce it.

"The schedule of fees set up in the ordinance, while not commensurate with the 'take' on these games, would give the city a substantial annual revenue.

"But 10 times the revenue promised would not be worth while if the licensing experiment were allowed to degenerate into such a racket as it has become in some Oregon cities. However, thru faithful exercise of its proposed authority to issue and revoke licenses at its discretion, the council would have the power to pick and choose the persons operating these games and eliminate those who did not live up to the regulations.

"The definition of what constitutes play for 'amusement only' is sufficiently specific to make violations easy to detect if an honest effort is made at enforcement.

"The most effective means of preventing the abuse and illegal play of all coin-in-the-slot machines is, of course, to bar them entirely, tho this ordinance is probably the best and most carefully drawn proposal for licensing such games yet presented here. But it still leaves the way open to abuses by unscrupulous operators unless they are closely watched. Its success, if enacted, will depend chiefly on the co-operation of the licensees with the council and the police."

Tax on Machines Ignored by Rhode Island Legislature

PROVIDENCE, May 8.—Rhode Island General Assembly adjourned its 1943 session early this week without action by the State Senate on House Bill 790, licensing coin-operated machines. Measure was passed by the House April 15 and placed on the calendar and in the closing days of Assembly session

Revenue Decline Continues

The report of the Internal Revenue Bureau on collections for March of federal taxes on coin machines shows a total of \$91,940 for the month. This compares with a total of \$83,374 for March, 1942, which is a small increase, but since many types of additional machines were brought under the federal tax in November, it is actually a decline by true comparison.

The March total of \$91,940 compares with a total of \$177,102 for the month of February this year.

The total for the first three months of 1943 is now available for comparison with the first quarter of 1942. The total revenue from coin machines in the first quarter of 1943 was \$682,153. This compares with a total of \$692,543 for the first quarter of 1942, thus showing a definite and downward trend, altho the number of machines paying the federal tax should be greatly increased if the high fees had not driven many thousands of machines out of business.

Arkansas revenues from coin machines has also been checked carefully for several months and it now appears a definite decline has set in there. This is considered important because Arkansas has one of the most reasonable State coin machine tax laws of all the 17 States that now tax coin machines. Members of the industry say it is the combined federal, State and city taxes on machines that force them out of business.

In April, 1943, Arkansas collected \$390.50 in revenue from coin machines. This compares with a total of \$479.25 one year ago. This downward trend has been in evidence for several months, indicating that a lot of machines are being taken out of business.

FEDERAL COLLECTIONS

The following month-by-month totals were collected by the federal government in taxes on coin machines for 1942:

January	\$450,366	July	\$3,415,017
February	158,803	August	2,417,744
March	83,374	September	468,078
April	207,726	October	392,175
May	165,919	November	479,437
June	170,111	December	1,169,594

Total for 1942\$10,118,344

The following monthly totals are now available for the first three months of 1943:

January	\$413,111
February	177,102
March	91,940

was taken from the calendar, amended and passed. Amendments excluded milk-vending machines from taxation and reduced the machine owners' fee from \$1,000 to \$500, and reduced the fee on tobacco machine operators to \$250. Another amendment excluded toilet slot machines from taxation.

No important new legislation affecting the industry was passed by the General Assembly during its session.

Small Businesses Fare Better Than Experts Predicted

MILWAUKEE, May 8.—Despite dire predictions made at the outset of the war, the rate of failures of small business places has been lower than expected, Carl Flora, assistant vice-president of the First Wisconsin National Bank, reports.

Basing his remarks on a report made by Dun & Bradstreet, covering 3,500 small businesses in 15 general lines, the banker said that the failure rate decreased from 220 weekly in the first half of 1942 to 142 weekly in the second half of the year. He attributed the decline to the "adaptability and fighting spirit of the small business man."

Small firms in Chicago, meanwhile, were promised aid within 90 days by Robert W. Johnson, vice-president of the War Production Board and chairman of the Smaller War Plants Corporation.

Admitting that the situation confronting small plants is serious and affects 250,000 workers thruout the country, Johnson outlined a five-point program for more government prime contracts, more subcontracts, greater sales to private commercial and industrial establishments and to local governments, and more co-operation within particular industries.

Gas Stations Take Over Handy Man's Role To Stay Open

MILWAUKEE, May 8.—Gasoline filling stations thruout Wisconsin are gradually becoming neighborhood handy shops in an effort to remain in business after more than 2,500 of them have been forced out of business by rationing and other war restrictions, according to O. V. Hansen, chairman of the board of Retail Gasoline Dealers' Association of Wisconsin.

Some service stations are selling garden tools, vegetable and flower seeds, sharpening lawn mowers, repairing bicycles and home appliances, selling paint, home appliances or taking on other lines to supplement their regular business, Hansen said.

Nevertheless an increased mortality may be expected this summer because of the anticipation that there will be no tourist trade and rationing will prohibit the usual summer riding, Hansen said.

"Our belief is that gasoline sales will drop 35 per cent below those of last year and only the strongest stations will be able to continue," Hansen said.

Open Foreign Info Office

Will aid American business in post-war development of Latin American enterprises

WASHINGTON, May 8.—Jesse Jones, Secretary of Commerce, recently announced the establishment of the new Office of Foreign Investment Information designed to aid American business in post-war development of new enterprises in Latin America.

The new agency will be under the Foreign and Domestic Commerce Bureau and will co-operate with the Export-Import Bank, the Reconstruction Finance Corporation Agencies and the United States Commission of the Inter-American Development Commission. Eric Johnston, president of the United States Chamber of Commerce, is chairman of the United States Commission of which Nelson Rockefeller is Inter-American Development chairman.

Jones said the information agency would seek to establish closer relations between industrial groups in the American Republics.

Sugar Producers Say Tax Program Will Add to Costs

HAVANA, May 8.—Enactment of the proposed Cuban tax program will increase further the already sharply higher costs of Cuban sugar producing companies, it is reported here.

Already approved by the House and awaiting Senate action is a tax of \$3 per year on each \$1,000 of capital on both national and foreign corporations operating in Cuba, a surcharge of 15 per cent on profits exceeding 10 per cent of invested capital, and a tax of 9.16 per cent on the nominal value of all stock issued by all companies operated in Cuba. Existing profits taxes are also increased.

To what extent the new tax plan would increase costs is not clear at this time, officials of several companies said, since the final interpretation of taxes relating to capital structure is uncertain.

The present outlook could be changed by an increase in sugar price ceilings in the United States. However, Cuba is in a less favorable position than a year ago on the question of ceilings. It is understood the 1943 purchase contract with the United States provides that Cuba will benefit by a ceiling advance only on the portion of the crop not harvested at the time prices are advanced.

New Yorkers, Write

To the Editor:
Thought I would write a few lines to inform my friends I'd like to hear from them. I am from Buffalo and Yonkers, N. Y., where I was a promoter and operator of amusement machines.

Now I'm at one of the nicest fields in the country "deep in the heart of Texas"; at the present time I'm selling War Bonds and insurance for Uncle Sam and doing well. I'd like to hear from the boys in New York, Philadelphia, Cleveland and Buffalo.

Yours very truly,
PFC. JOE FAGANO.
509 Base Hq. and A.B. Sq., San Antonio Aviation Cadet Center, San Antonio, Tex.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

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Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

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PHONOGRAPHS

1 Wurlitzer Model 500 Key Board ..	Each	\$200.00
1 Wurlitzer Model 600 Key Board ..		175.00
1 Wurlitzer Model 24 ..		100.00
2 Wurlitzer Model Counter 61 ..		65.00
2 Steel Cabinet Stands for Model 61 ..		10.00
1 Seeburg Colonel, RCES ..		325.00
1 Seeburg Commander, RCES ..		315.00

Games—Slots—Consoles

1 Watling Treasury, 1c Twin Jack ..	\$ 60.00
1 Mills Q.T., 1c Jackpot, Oak Cab. ..	80.00
1 Mills War Eagle, 25c Play, 2-4 P.O. ..	135.00
2 Mills Blue Fronts, 5c Play, A-1 Condition ..	165.00
1 Mills Sraoker Bell, 1c Play ..	25.00
1 Jenn. Triplex Bell, J.P., 5c-10c-25c Play ..	145.00
1 Superior Race Slot, 25c Play ..	75.00
7 1940 De Luxe Mercury Counter Machines, 1c ..	10.00
4 Single Heavy Steel Slot Cabinets ..	75.00
2 Mills 1-2-3 Games, Model '39 ..	40.00
1 Mills 1-2-3 Games, Late Model ..	75.00
4 Pace Races, 20-1 Payout, 5c Play, Brown Cab. ..	125.00
2 Baker's Pacers Daily Double, 5c Pl. ..	225.00
1 Bally Multiple Pacemaker Sweepstakes, 5c One Ball or Five Ball ..	75.00
2 Rock-Ola Ten Pins ..	40.00
2 Bally Alleys ..	35.00
1 Keeney Triple Entry ..	150.00

Terms: 1/3 Dep. with Order, Bal. C. O. D.
All Prices F. O. B. Columbus.

COLUMBUS COIN MACHINE COMPANY
1257 West Broad Street, COLUMBUS, OHIO

Solons Study Liquor Laws

19 State Legislatures adjourn without passing laws especially favorable to drys

NEW YORK, May 8.—State legislation on liquor has been an important subject in many of the States this year. The coin machine trade has been particularly interested in curfews and other regulation which control liquor locations.

One of the first general reviews of the subject was recently made by *Business Week*, a weekly trade magazine, May 1 issue. According to this report, 19 of 41 State Legislatures have already adjourned without passing important legislation that would be considered especially favorable to the drys. The report shows that in these 19 States there was a total of 395 bills relating to the liquor business. Of these bills 324 were voted down, and only 62 passed. At the time of the report, five of these were still awaiting approval by governors and four had been vetoed. There was a general tendency to increase liquor taxes and also to enact curfew laws which would cut down the number of hours in which liquor and drinks could be sold.

Bone-dry bills were defeated in Georgia, Arkansas, North Carolina, Oregon, North Dakota and Tennessee. Local option bills failed in Indiana and in Colorado.

The dry forces seem to be making encircling movements this year in legisla-

Watling Award

CHICAGO, May 8.—Chicago newspapers of April 30 contained the important news that another coin machine manufacturer had been awarded the Army-Navy E. This time it was Watling Manufacturing Company, founded by Tom Watling, who recently passed away.

The time for the presentation ceremony has not been announced at this writing.

John Watling, eldest son of the pioneer founder of the firm, has headed the manufacturing activities of the plant for many years. He has also directed its work since it entered the field of war production. The winning of the Army-Navy E award is outstanding testimony to his ability and efficiency in the job.

Other proposals by the drys in several States would place curbs on liquor advertising in an effort to indirectly cut down the use of liquor. Arkansas has been the only State so far to place a Sunday curfew on liquor sales. The proposal was turned down in several other States.

The State Liquor Board in Oregon will have the job of informing the public about the effects of drinking, according to the law recently passed. Since doctors and scientists disagree on this subject, the Oregon board will probably have a serious problem on its hands.

While legislation did not seem to be such a threatening problem to the liquor industry, rationing of liquor was within recent weeks becoming a national problem. Many trade leaders now feel that rationing will spread to all of the States before many months.

be used since it would in effect exceed the ceiling by forcing a combination upon the purchaser. Postage stamps in merchandising practices are pretty well accepted as the equivalent of currency for change purposes and therefore may be used by the company."

SPECIAL 5c BALL GUM DEAL

1 COLUMBUS MACHINE } \$19.50
1 SET NUMBERED GUM }
1 TO 1200

Deal Takes in \$60.00
Pays Out 30.00

Profit \$30.00

Additional Sets of Gum.....\$7.50

1/3 Deposit! Balance C. O. D.

B. D. LAZAR COMPANY

1635 Fifth Avenue Pittsburgh, Penna.

VICTORY BARGAINS

USED WURLITZERS

5 950 ..	@ \$575.00
10 850 ..	@ 500.00
35 750E ..	@ 425.00
4 750 ..	@ 395.00
2 780E ..	@ 425.00
2 24 ..	@ 100.00

271 .. @ \$125.00
2 412 .. @ 45.00

SEEBURGS

2 Casinos ..	@ \$139.50
2 Rex ..	@ 89.50
1 12-Rec. Illum. Cab. ..	@ 60.00

SPEAKERS

1 #580 ..	\$179.50
1 #430 ..	\$ 89.50

WALL BOXES

4 #145 Stepper ..	\$40.00
40 Wurlitzer 5-10-25c Wall Boxes ..	27.50
20 Wireless Wurlitzer Wall Boxes ..	39.50
20 30-Wire Boxes ..	18.50
6 4-Wire Boxes, Used 1 Week (Keeney) ..	6.00

All Necessary Equipment for Any Wurlitzer Wireless Boxes or Wireless Speakers, Write.

CONSOLES

8 Super Balls, 5c Play ..	@ \$170.00
1 Watling Big Game, Used 3 Days ..	@ 79.50
1 Jumbo Parade ..	@ 89.50
1 Pace Green Slot, Ser. 49,792 ..	110.00

PINBALL GAMES

1 Keep-Em-Flying ..	@ \$139.50
1 Four Aces ..	@ 109.50
1 Defense ..	@ 89.50
1 Teple ..	@ 89.50
1 Yanks ..	@ 89.50
1 Congo, Like New ..	40.00
Penny Packs ..	5.00

All Phonographs in New Cartons.

F. & W. AMUSEMENT CO.
900 Dixie Ave. COOKEVILLE, TENN.
Day Phone: 125. Night Phone: 352-W.

JACK POT CHARLEY



A Gigantic Profit Maker.
A Brand New Idea! Absolutely Cheat Proof.
When punched out colored balls appear through a glass window beautifully colored.

No. 1000 J.P.C., 25c a play, 1000 Holes, \$25.00 Jackpot. Five advances to 30-Hole Jackpot. Takes in \$250.00
Average Payout... 193.35
Average Profit... \$ 56.65
Sample \$2.80.
5 or More, Each \$2.75.
25 or More, Each \$2.40.
10% Deposit with Order, Please. Write for List. 22 5c and 10c Numbers.

DIVERSO PRODUCTS CO.
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FOR SALE

Three regulation size Ten Pin Alleys, equipped with automatic pin setters. Twelve good Bowling Balls. Two new American Polishing Machines, eleven (11) and thirteen (13) inch. Three Duck Pin Alleys. New Duck Pins and Balls. Will sell cheap. Inquire **LEO H. COHN**, Morganfield, Ky.

Government Orders

Sales Tax on Records

Tax calculations on sales of new phonograph records that result in a fraction of a cent should be reduced to the nearest lower cent if less than one-half cent, and may be increased to the nearest higher cent if the fraction is one-half cent or more, the OPA administration has ruled in amendment No. 3 to regulation No. 263, effective May 4.

More C Cards

Effective May 1, operators of coin machines may be able to get more liberal gas rations, based on an OPA order issued this week. Due to a more favorable rubber situation, more liberal gas allowances are to be granted to business men in all States except the 11 Eastern States.

Preliminary information is that extra gas will be allowed business men who can furnish proof to their local ration boards that extra mileage is really needed. It was expected that many business men having routes to cover would get C cards in place of their present B cards. Decision will rest with local ration boards.

Phonograph Parts

General Limitation Order L-265 (WPB) was issued April 24 and requires turning in an old part for new tubes and repair parts for all electronic equipment, which includes radio and phonographs. Early reports were that the order would apply to automatic phonographs, but there are a number of exemptions in the order and the following paragraph seems to exempt juke boxes:

"Exceptions—(iii) To the lease of electronic equipment to any person by any person: Provided, That the lessor was actually engaged in the leasing of such equipment as a normal incident and part of his established business prior to the 24th day of April, 1943."

Army Post Exchanges

April 23 the new War Department order, Part 54 (F. R. Doc. 43-6356 and W. D. Cir. 88), gives rules governing army post exchanges. One section relates to coin machines in exchanges, as follows:

"(d) Vending and Amusement Machines. (1) Vending and amusement machines may be installed in posts,

camp, stations and installations by:

"(i) Outright purchase for cash or installment contract.

"(ii) Rental purchase.

"(iii) Loan.

"(iv) Rental.

"(2) The negotiating agency for procuring vending and amusement machines at posts, camps, stations or installations will normally be the exchange.

"(3) All vending and amusement machines installed on the post will be under the control of the exchange. Exception is made for those installed in hospitals, service clubs and messes operated under the provisions of AR 210-60 for the benefit of the fund concerned, at the discretion of the post, camp, station or installation commanding officer, and except where specific War Department authority has been granted under the provisions of AR 210-50. (Par. 10)."

Cigarette Change

The OPA, in one of its question-and-answer bulletins, published a query about using postage stamps for returning odd pennies to patrons of cigarette vending machines. The question and reply is as follows:

"Furnishing change in cigarette vending machines. Q. A company sells cigarettes thru vending machines. Its ceiling price is 17 cents. To this it adds the new federal tax of one-half cent and charges a total price of 18 cents. The purchaser is required to put 20 cents in the machine and in return he receives a pack of cigarettes which contains 2 cents in the cellophane wrapping. Because of the shortage of pennies may the change now be given in the form of a 2-cent postage stamp, a 2-cent certificate redeemable at the store for 2 pennies or 2 cents' worth of credit?

"A. The company may give either 2 pennies in change or a 2-cent postage stamp. The effect of giving the 2 cents change in the form of a 2-cent certificate redeemable for pennies would be to exceed the ceiling since the need to redeem the certificate would make the purchase of cigarettes more onerous for the buyer. A credit certificate would not be redeemable at all and could not

WANT TO BUY TURN TABLE

OVER 12' DIAMETER

WRITE WITH DETAILS

THE CASABLANCA CO.

JACKSON BUILDING
WILDWOOD, N. J.

WANTED MECHANIC

WHO UNDERSTANDS ALL MAKES PHONOGRAPHS AND WALL BOXES

Job Permanent—Salary \$75.00 Wk.
State Experience and References

CANTON AUTOMATIC PHONOGRAPH CO.
112-14 Navarre Rd., S. W.,
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WILL BUY ANY QUANTITY

EXHIBIT DOUBLE PLAY WEST WIND SUN BEAM

Highest Cash Prices Paid

MONARCH COIN MACH. COMPANY
1545 N. Fairfield Chicago

WANTED

Mills Highboys, Mills Flashers, Mills McCoys, Mills Ten Grands. State quantity and lowest price in first letter.

JONES SALES COMPANY
1330-32 Trade Ave. HICKORY, N. C.
Tel. 107

CORRECTION

A mistake was made in the May 1 Billboard advertising our sensational combination tube offer. This should have been 12 2051 Tubes and 12 6L6 Tubes or \$60 for the complete set of 24. Don't miss this opportunity. Write, wire or phone today.

ROYAL DISTRIBUTORS
408 N. Broad Street ELIZABETH, N. J.
(Elizabeth 3-1776)

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 24)

than fiction to that complaint. Nonetheless, here are two Crosby items far removed from the band's familiar Dixieland style. *Blue Surreal* is a typical, old-time blues strain fashioned in the surrealistic jungle pattern expounded by Duke Ellington, particularly pronounced in the growl trumpeting of Yank Lawson against a bank of riffs laid down by the "mood indigo" voicings of clarinet, trumpet and trombone. Taken at a moderately slow tempo, Hank D'Amico's clarinet rides out on the releases as the band gives out with the weird harmonies for the blues theme. Second stanza offers up Lawson's growling along with Eddie Miller's tenor sax pronouncements that tend to excite. *Black Zephyr* is the conventional stomp opus made all the more attractive by the excellent solo flashes of the hot horns in the Crosby clan. Taken at a bright and lively tempo, D'Amico's clarinet, in the low register, tears out the opening chorus against a bank of riff figurations by the brasses. Miller's tenor takes the second stretch, with Lawson's powerhouse horn and Moe Zudikoff's trombone slides sharing the third stanza. The fourth and out-chorus has the entire ensemble bearing down heavy, with the clarinet riding on top.

At locations where the youngsters like to hop, skip and jump to the hot rhythms of the swing bands, "Black Zephyrs" offers them plenty of incentive to give vent to their inhibitions.

ALLEN MILLER (Hit 7044)
There's a Ray of Sunshine—FT; VC.
We Mustn't Say Goodbye—FT; VC.

Two new song ballads that loom as major favorites, with the Hit label again promising to corner the disk market that will surely be created for both tunes. Nick Kenny's *There's a Ray of Sunshine* is a typical "I don't mind the rain" song, with a simple melodic theme for the sentimental lyrics to make it plenty down-to-earth. While it is wholly lacking in originality as far as words and music are concerned, it is no better or worse than the dozen and one other songs chipped out of the same block that scaled the hit parade ladder handily over the years. And with this song coming in for a concentrated plug campaign, its possibility of soaring the song heights is particularly bright. Taking it at a moderately slow tempo, the male baritone voice gives out effectively for the opening chorus, and the band ensemble, cutting it rhythmically, carries a second stanza to complete the side. *We Mustn't Say*

Goodbye, another attractive ballad with the familiar theme of lovers pledging their troth, banks much of its hope in the fact that it stems from the score of the forthcoming *Stage Door Canteen* movie. Already getting some attention from the radio bands, it promises to build on the strength of the picture plugging. Also set at the moderately slow ballad tempo, sweet trumpet solo and saxes share the opening chorus, with the same voice giving a good account of the lyrics for a second chorus to carry out the side.

Since both ballads figure as potential song hits, music ops would do well to prepare themselves for the sure-to-come rush for these sides as they begin to build. Again these sides are the only available recordings of the songs.

CARLOS MOLINA (Brunswick 80010)
La Cumparsita—FT. *Farolita De Mi Barrio*—FT.

Having recently purchased the rich library of Brunswick masters from the Columbia waxworks, the Decca label fills the gap in new releases expertly with the re-issue of some of the more attractive Brunswicks, retaining the old label name. Carlos Molina's Tango Orchestra, long associated with the Latin lullabies, is brought back here for two familiar tango favorites in *La Cumparsita* and *Farolita De Mi Barrio*. Both sides are instrumentals, and the Molina interpretation, as expressed mostly by the violins and accordion, go a long way in pleasing the tango enthusiasts.

Locations where the Latin and Spanish selections curry favor of the phono fans, particularly where the machine music serves as atmosphere for diners, will find both of these sides to the liking.

EASTERN FLASHES

By BEN SMITH
 Music Appreciation

B. J. Fine, Baltimore, the busy supervising a successful arcade and general amusement machine operation, still finds time to participate in the cultural life of his community. Fine, an accomplished musician on the clarinet, has played with the Peabody Conservatory orchestra and is now a member of the Maryland State Guard Band. Running a large chicken farm is another of his hobbies. Fine spent a few days in town last week, stopping at the Waldorf-Astoria.

Of This and That

Charlie Polgaar, New Jersey operator, is making the rounds along 10th Avenue. . . . Leon Taksen may confine his activities to the Philadelphia area. . . . Jerry Kerlman, American Coin Machine,

Bond Drive Succeeds . . .

CHICAGO, May 8.—Reports this week indicated that the second War Loan Drive raised about \$16,000,000,000, which was considerably above the quota originally set by the United States Treasury. It has also been made known that the National Red Cross Drive subscribed considerably more than the quota originally assigned.

The coin machine industry did not join in the bond drive as a national unit, but local members of the trade took active part in all sections of the country. The U. S. Treasury did not sponsor a special phonograph record for this drive as it had done on two previous occasions.

Newspapers, business leaders and government officials have been busy during the week analyzing the trends shown by the recent bond drive. There has been some criticism of the fact that banks and insurance companies again took an unusually large part of the bonds sold. Ideas are being contributed now to persuade individuals to do more buying in the next campaign, which will probably occur in about three months.

Rochester, N. Y., was in on a buying trip and is back home again. . . . Charlie Fleischmann, Baltimore Salesbook Company, is giving another pint of blood to the Red Cross. . . . Musieraft Corporation is moving to new and larger quarters soon. . . . Bernie Beder, Mike Munves's parts specialist, is flashing a photo of his adorable young daughter. A real proud papa and rightfully so. . . . Willie Blatt, Supreme Enterprises, is back from Chicago. He spent quite a bit of time there with Murray Ginsberg, Atlas Novelty. . . . Walter Martin, formerly mechanic for Brooklyn Amusement Company, is now in the Signal Corps, stationed in New Orleans. . . . Dorothy Levine kept everything under control while Sam Sack was on the road. . . . Mrs. Martel Davis, Louis H. Cantor Company, is back on the job after a short illness.

Post-War Phono Business

It did our heart good to talk to Ed Smith, of Manhattan-Simplex, about prospects for the music machine business after the war. This Wurlitzer distributor speaks with such enthusiasm and complete confidence in the business's potentialities after the war that

you get the feeling that automatic phono manufacture and operation cannot fail to develop into one of America's greatest young industries. Ed feels that the same boys who are winning the war, America's fighters, in their few leisure moments are pointing up the delights of the music machines. Ed recently had a letter from a young friend serving overseas. This soldier says one of the first things the boys look for when they reach a new town is a music machine. Another factor which will be important in the business's post-war growth is that many lads from isolated sections who seldom had seen an automatic phono are now in the army and learning about the phonos along with many other things about life away from home. All in all, Ed feels, and we certainly agree with him, the post-war phono business in America and the rest of the world is going to be a great industry. But first we've got to win the war.

Wedding Bells

Evelyn Weng, of Manhattan-Simplex, is honeymooning in Kentucky. She married Staff Sgt. Milton Glatter. Good luck to the Sarge and his charming bride.

MAYFLOWER SPECIALS

FREE PLAY FIVE BALL MACHINES

- Derby Winner Multiple, F.P., New \$240.00
- Ft. Play 1-2-3 70.00
- Sport Special 149.50
- Owl, New 90.00
- Wild Fire 35.00
- Four Roses 45.00
- Cross Line 30.00
- Band Wagon 30.00
- Velvet 25.00
- Formation 35.00
- A.B.C. Bowler 39.50
- Stewart-McGuire Cig. Machine, 10 Col. 55.00
- WALL BOXES
- Packard, New 39.50
- Buckley, Used 17.50

ARCADE EQUIPMENT

- Drive-o-Mobile \$275.00
- Shoot the Jap 135.00
- Rockola Ten Pin 70.00
- Coast League 75.00
- High Score Rock-o-Ball, 12 Ft. 69.50
- Del. Baseball, Western 135.00
- Seeburg Ray-o-Lite 50.00

CONSOLES

- Late Track Odds \$290.00
- Super Bell Two Way, 5-5 365.00
- Saratoga 79.50
- Jumbo Parade, F.P. 90.00

- Silver Moon \$105.00
- Roll 'Em 110.00
- Baker Races, New 450.00
- Late Flashing Ivory 225.00
- Jennings Fast Time, F.P. 75.00
- Jennings Fast Time, P.O. 75.00
- Western Race Meet (like Track Odds) 140.00
- Kentucky Club 50.00
- Triple Entry 110.00
- Gallop Domino 90.00
- Skill Time, Slant Head 55.00
- Long Shot 40.00
- Silver Bell 30.00
- Royal Draw 80.00
- Royal Flush 25.00
- Keeney Past Time 85.00
- Pace Pay Day 95.00
- Pace Race, over 5000 110.00

COUNTER GAMES

- Liberty, Used \$ 4.50
- Marvel, Used 4.50
- American Eagles, Used 4.50
- Mercury, Used 4.50
- Imp, Used 2.50
- A.B.T. Target, Blue & White 22.50
- View a Scope 17.50
- Sparks 6.50

SLOT MACHINES

- New Gold Chromes, 5¢ \$300.00
- 10¢ 345.00
- 25¢ 375.00

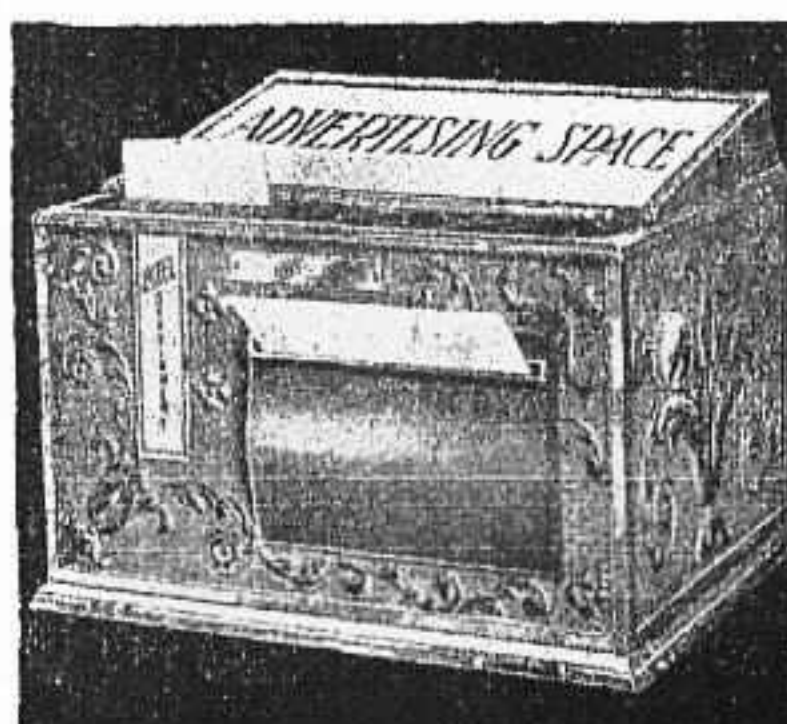
- New Brown Fronts, 5¢ \$285.00
- 10¢ 300.00
- 25¢ 325.00
- New Mystery Bonus, 5¢ 275.00
- 10¢ 290.00
- 25¢ 340.00
- New Mills Club Bells, 5¢ 400.00
- 10¢ 450.00
- 25¢ 500.00
- New Cherry Bell, 5¢ 275.00
- 10¢ 300.00
- 25¢ 325.00
- New Blue Fronts, 5¢ 235.00
- 10¢ 255.00
- 25¢ 275.00
- New Col. Cigarette Reels 90.00
- RECONDITIONED SLOTS
- Callie Cadets, 5¢, 10¢, 25¢ \$ 60.00
- Pace S.P., 5¢ 90.00
- Pace DeLux 85.00
- Pace All Star 75.00
- Callie Consoles 90.00
- Bally Bell, 5-5, with Stand 110.00
- Waiting 5¢, 10¢ 65.00
- Columbia J.P. Cig. Reels 45.00
- Gold Q.T., 1¢ 70.00
- Smoker Bell, 1¢ 45.00
- Jennings Slug Proof, 5¢ 135.00
- Jennings Slug Proof, 5¢ 150.00
- Four Star Chief, 25¢ 400.00
- New Gold Hand Lead, 5¢ 450.00
- 10¢ 450.00
- 25¢ 500.00

MAYFLOWER NOVELTY COMPANY

2218 UNIVERSITY AVENUE NESTOR 7901 ST. PAUL, MINN.



RETURNS FROM TRIP—Elaine Arndt, of the Rock-Ola Manufacturing Company, is being greeted by girls on her production line upon her return from Hollywood. With her is Jack Nelson, vice-president and general sales manager of the corporation. Elaine was one of nine war plant employees who won trips to California sponsored by Hearst newspapers.



WE HAVE FOR SALE
 About forty (40) Stationery Dispensers for Letterheads and Envelopes. Machines have beautiful silvertone finish. Size of the machine 10" tall by 11" deep by 14" wide. Advertising Space on top size 12" wide by 7" deep. These machines can be placed in Hotels, Y.M.C.A., Lodges. Ample space for twenty (20) ads at \$10.00 per ad annually. An income of \$200.00. Will close them out at
\$32.50 each
 while they last. Order a sample today.
SANDERS MFG. CO.
 NASHVILLE, TENN.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief



STILL ONLY \$7.50 COMPLETE

No. 1000—NEW SERVICE KIT ... \$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00. PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

RADIO TUBES AT REASONABLE PRICES

Tube	Net	Tube	Net	Tube	Net	Tube	Net
0Z4	\$1.10	6F8G	\$1.01	6SR7	\$0.80	38	\$0.87
1B5/25S	1.01	6H6	.87	6K8G	1.01	41	.68
1N5GT	1.01	6J5GT	.72	6L7	1.24	42	.68
1Q5GT	1.24	6J7GT	.87	7A7	1.01	45	.60
5U4G	.75	6K7	.87	7E7	1.24	56	.60
5V4G	1.24	6K7GT	.77	7Q7	1.01	57	.68
5W4G	.68	6L6G	1.50	7F7	1.24	70L7GT	1.60
5Y3GT	.53	6N7G	1.24	7C5	1.01	75	.64
5Y4G	.57	6R7	1.24	2051	3.50	76	.68
6A4	1.24	6R7G	.87	25A7GT	1.24	79	1.24
6A6	1.24	6R7GT	.71	30	.79	80	.53
6B5	1.50	6SK7GT	.83	31	.79	82	1.01
6B8G	1.01	6SQ7GT	.87	32	1.01	85	.68
6C6	.75	6V6GT	.87	37	.64		
6F6G	.68	6X5GT	.79				

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

Liquor Rationing in Few Months Called Inevitable by Expert

CHICAGO, May 8.—General rationing of alcoholic beverages in the near future, due to dwindling liquor supplies in almost every State, is anticipated.

John H. Law, executive secretary of the National Alcoholic Beverage Control Association, claims that nationwide liquor rationing within the next few months is inevitable.

It is expected that in the future drinkers will be able to get only beer or blended whisky. On the other hand, brewers are predicting an extreme beer shortage this summer.

Compulsory or voluntary liquor rationing is already in effect in most States. Even where supplies are sufficient dealers are reserving the right to limit the amount of liquor sold each customer.

Most distributors have been cut 50 to 70 per cent of the supply of liquor they normally receive from distillers. Unless compulsory State rationing controls the sales, retailers in turn have parceled out supplies to customers as they see fit.

Black market activity and bootlegging have been held to a minimum, altho a few Southern States report some "moon-shining" and rum-running. Home manufacture has been curbed because of the sugar shortage.

Customers "Stocking Up"

Many unknown brands have popped up on dealers' shelves, but government agencies are investigating. Customers with ready money are stocking up, altho they report difficulty in securing their favorite brands.

In general, the extreme Eastern States and a few Midwestern States, including Illinois and Indiana, have the fatter stocks, while most of the Western and Southern States have felt the pinch.

In New York, New Jersey and the New England States supplies are adequate, and prices reasonable. In the Midwest many dealers are running whisky from Illinois and Indiana back to their home States. Taverns are reducing the average size whisky glass, some to less than an ounce.

On the West Coast over-the-bar sales have soared almost 100 per cent, it is reported. Bartenders are urging their customers to switch to California brandy, claiming it will be well stocked for the duration. Wine production is headed for a sharp drop because of a recent federal order to convert grapes to raisins.

BRAND NEW SKEET SHOOTING OUTFIT

Consisting of:
4 Repeating Shotguns
2 Traps
10,000 Clay Targets
10,000 Bullets

MAKE OFFER!
GERBER & GLASS
914 DIVERSEY CHICAGO

JAR TICKETS	Per Gross
1440 Combination	\$432.00
1836 Combination	468.00
2052 Combination	504.00
2280 Combination	540.00
2520 Combination	614.00

RED, WHITE AND BLUE	Per Gross
1800-1850	\$488.00
1930 Red, White, Blue	504.00
2040 Red, White, Blue	540.00
2520 Red, White, Blue	658.00

Ed Phillips, 50% must accompany all orders. BOX 901 MUNCIE, INDIANA

WILL PAY \$10,000 to \$30,000 Cash

For Music or mixed route of Coin Operated Machines; prefer a route in the Southern States. Write full particulars in first letter. BOX D-73, care The Billboard, Cincinnati, O.

WANTED

Evans Super Bomber \$300.00
"Ace" Bomber 200.00
Skyfighters, Late Model 210.00
JOE MAZZOCCHI
PATERSON COIN MACHINE EXCHANGE
209 Market St. PATERSON, N. J.

WANTED

Mills Slots of any type. Send description, serial numbers and best prices. Also Four Bells, Three Bells, Keeney Super Bells, etc. Write, wire or telephone.
JONES SALES COMPANY
1330-32 TRADE AVE. HICKORY, N. C. Tel. 107

NONESSENTIAL FREIGHT SHIPMENTS HURRY MAY BE CURTAILED HURRY

FREE PLAY GAMES—RECONDITIONED, READY TO OPERATE

Airport	\$12.50	Cowboy	\$ 9.95	1-2-3-4-5-6	\$19.50	Stars	\$29.50
ABC Bowler	32.50	Circus	12.50	Miami Beach	29.75	Stratoliner	32.50
AIR CIRCUS	98.50	Capt. Kidd	34.50	Playball	17.50	Super Charger	12.95
Action	109.50	Champs	39.50	Paradise	24.95	Super Six	12.00
Argentine	32.50	Fleet	19.50	Polo	13.50	Speed Demon	19.50
Big Parade	99.50	Follies	9.95	Powerhouse	11.00	Score Champ	19.50
Big Town	19.50	Flagship	11.95	Red Hot	12.95	Speedway	19.50
Berrage	25.50	Four Roses	32.50	Roxy	12.95	Texas Mustang	42.50
Boomtown	24.50	Entry	36.50	School Days	24.75	Triumph	10.00
Blonde	11.50	Gold Star	24.95	Short Stop	13.50	Velvet	18.50
Big Chief	24.50	Gun Club	42.50	Showboat	28.75	Venus	49.50
Duplex	32.50	Home Run '42	57.50	Silver Skates	22.75	Victory	75.00
Doughboy	19.00	Horoscope	32.50	Silver Spray	24.50	White Sails	10.50
Dude Ranch	21.50	Landslide	14.50	Speedway	12.50	Wow	19.50
Do Re Mi	29.50	League Leader	24.50	Sport Parade	42.50	Zig Zag	32.75
Dixie	19.50	Legionnaire	35.50	Star Attraction	37.50	Knockouts	89.50
Grossline	19.50	Lancer	12.50	Spot Pool	44.50	Jeep	109.50
Cadillac	17.50	High Dive	47.50	Slap the Japs	49.50	Five and Ten	109.50
Commodore	11.50	High Hat	37.50	Sea Hawk	24.95	Jungle	35.50
Crystal	19.50	Mascot	12.50	Sky Blazer	49.50	Topic	60.50
Conquest	9.95	Midway	109.50	Sun Valley	109.50	Target Skill	39.75
Eureka	29.95	Majors 41	29.50	Spot a Card	47.50	Keep 'Em Flying	119.50

SPECIAL—BAKER'S PACERS, USED 6 MONTHS, LIKE NEW, D. D. AND JACKPOT, \$195.00
5 BOWLING ALLEYS, 9-FT. GENCO MAGIC ROLL 37.50
BALLY ALLEY 28.50
GROETCHEN METAL TYPER WITH 1500 DISKS 99.50
WANTED 50 MILLS EMPRESS—STATE LOWEST PRICE—WILL PAY CASH OR TRADE
1/3 Deposit, Balance C. O. D. Under \$25 Cash With Order.
BUSINESS STIMULATORS, 4912 E. Washington Street, Indianapolis, Indiana

LAST CALL

WE'RE AT THE BOTTOM OF THE BARREL ON

BALLY CLUB BELLS

(Combination Cash Payout and Free Play—4-Coin Multiple)

\$339.50

(NEW — IN ORIGINAL CASES)

ORDER TODAY!

B. D. LAZAR COMPANY

1635 FIFTH AVENUE

PITTSBURGH, PA.

(Phone GRant 7818)

QUALITY SPEAKS FOR ITSELF

FIVE BALL FREE PLAY	SLOTS, ONE BALL AND CONSOLES	3 Derby Day @ \$35.00
Fox Hunt \$29.50	2 Mills O.T., 1¢ Pl. @ \$ 39.50	1 Liberty Bell 39.50
Big Chief 29.50	1 New Columbia Clg. Reels 110.00	1 Arrow Head, F.P. .. 32.50
Metro 32.50	1 Eureka, F.P. 32.50	ARCADE EQUIPMENT & MUSIC
Anabel 24.50	1 Grand Stand, F.P. ... 79.50	1 Batting Practice ... \$89.50
Wow 29.50	1 Victory, F.P. 49.50	1 High Ball 85.00
Line Up 27.50	1 Baker's Paces, D.D. .. 275.00	1 Western Baseball, '38 69.50
Band Wagon 25.00	1 Paces Races, Brown Cabinet 125.00	1 Western Baseball, '36 49.50
Dixie 32.50	1 All American 37.50	1 11 Ft. Midget Roll Skee-Ball 95.00
Score a Line 27.50	Polo 19.50	1 Wurflitzer #16, Light Up Dome 79.50
Three Score 21.50		
Barrages, Like New ... 32.50		

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVENUE CLEVELAND, OHIO

WE HAVE 'EM!!

RED, WHITE & BLUE JAR DEALS

YOUR PROFIT	*	WITH 2160 TICKETS	*	YOUR COST
\$36.00	*	We can make immediate delivery. Manufacture of this type of merchandise has been stopped by the W.P.R.	*	\$3.50
PER DEAL	*	Order now while our present stocks are available. We reserve the right to limit quantities. Deposit with order.	*	PER DEAL

GENERAL MERCHANDISE COMPANY

320 EAST CLYBOURN STREET MILWAUKEE, WISCONSIN

PIN ARCADE GAMES

Argentine \$39.50	Chicago Coin Hockey \$165.00	Variety \$12.50
Major '41 37.50	Western B. Ball 45.00	Big Town 12.50
Knockout 92.50	Evans Ten Strike, L.D. .. 82.50	Formation 12.50
Twin Six 34.50	Evans Ten Strike, H.D. .. 37.50	Duplex 32.50
Gun Club 39.50	Rockin Ten Pins 30.00	Big Parade 92.50
Punch 12.50	Gonco Skee Ball	Sea Hawk 29.50
Big Six 12.50	Bank Roll 75.00	Silver Skates 24.50
Zig Zag 37.50	Flicker 17.50	Star Attraction 34.50
Show Boat 36.50	Golden Gate 10.00	Five & Ten 92.50
Red Hot 12.50		
Piny Ball 17.50		
Score Card 14.50		
Fox Hunt 17.50		
All American 22.50		
Polo 17.50		
New Champ 49.50		

1/3 Deposit, Balance C. O. D.

S. A. VENDING CO.

260 AVON AVENUE NEWARK, N. J.

.22 AMMUNITION

WILL PAY

\$600 FOR PHOTOMATON

\$300 FOR KIRK NIGHT BOMBER

PEERLESS VENDING MACHINE CO.

220 WEST 42ND ST.,

Telephone: Wisconsin 7-8610

NEW YORK CITY

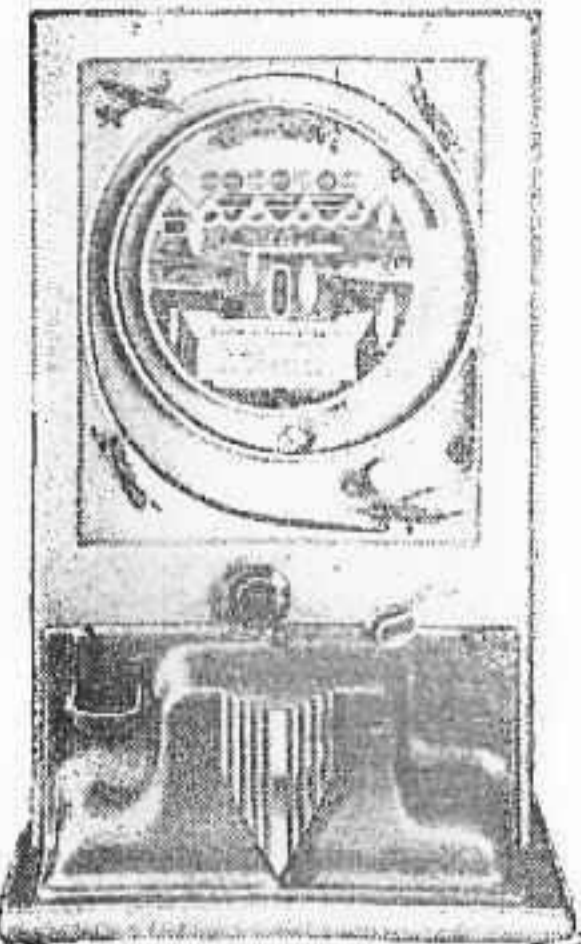
Abandon Abuse

By WM. ROSENFELD

Among the abuses practiced by members of this industry and particularly members of the association, the one that is quite prevalent is the utter disregard for the operator of his obligations to the location owner.

Since the curtailment of production of machines, many operators have refused to replace obsolete and worn-out equipment with the latest models available. This practice is highly destructive of the good will which has so laboriously been built up with location owners.

You cannot use your association for this purpose, for such use constitutes an abuse of both your privileges, as well as the association itself.



A GAME OF SKILL! ORDER NOW!

\$29.75 BRAND NEW CLOSEOUT!

1c ZOOM

A fast money-maker for any territory! Size 8 1/2 x 15 x 23 In.

1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY CO. 2200 N. Western Av. CHICAGO, ILL.

TWIN PORTS QUALITY SPECIALS FACTORY RECONDITIONED AND REFINISHED MILLS BLUE FRONTS, LATE, S. J. CLUB HANDLES

SPECIAL GOLD REFINISHED WAR EAGLES—CLUB HANDLES—BLUE FRONT MECHANISMS

JENNINGS CHIEFS 5c CHIEF, 4 STAR .89.50 5c SILVER CHIEFS, Like New \$149.50

GUARANTEED A-1 PHONOGRAPHS WURLITZERS SEEBURGS ROCK-OLAS

ARCADÉ—RAY GUNS BALLY RAPID KEENEY TEXAS LEAGUER \$32.50

WATLING ROLATOPS, 3-5 PAYOUT 5c, \$64.50; 10c, \$74.50; 25c, \$99.50; 50c, \$275.00

CLEVELAND COIN'S TRADING POST NEW BEAN 'EMS \$105.00 THE SUPREME GUN \$330.00 2 Keeney Air Raiders, Each 195.00

BUY WITH CONFIDENCE AT JUST PRICES ARCADE Exhibit: Grandfather's Clock \$119.50

\$100,000.00 Cash Waiting for Slots, Phonographs, Arcade Equipment We will pay SPOT CASH for your route anywhere in the United States.

3 Bells = Mr. Operator, We Have 'Em 1 Mills 3 Bell—New \$1,000.00 2 Keeney Super Bells (Like New, 5c and 25c) \$300.00

MUSIC MERCHANDISING

Servicemen to Pick Records

Philadelphia operators poll Stage Door Canteen visitors to find favorite tunes

PHILADELPHIA, May 8.—With the city attracting an estimated total of 30,000 to 45,000 servicemen each week, in addition to the undisclosed many who are regularly stationed in the city proper, the phono play of the men and women in uniform represents a major factor in machine collections. That the music machine is one of the most popular mediums of entertainment for the servicemen is a certainty, and the music machine industry has aided by seeing that every canteen and service club in the city is supplied with a music machine. The music machines have a strong appeal to the servicemen at every type of location and the record favorites of the fighting forces are entitled to major consideration.

While the song hits enjoying wide popularity among the general public are also the favorites of servicemen, attention has been called by the operators to the fact that many records that have been either passed up entirely or played out by the general public still have appeal for the lads in khaki and blue. Operators frequently get calls for certain recordings from the location owner with the explanation that they have been requested by patrons in uniform.

With a dearth in new record issues, and it becoming increasingly a headache for the operator to keep his machine stacked with live records, being able to supply the serviceman's favorites is a partial answer to the problem.

The most expedient method of finding out what recordings have the widest appeal to a serviceman's nickel, it has been agreed by a number of music operators, is to poll the boys in uniform. Plan under consideration calls for record favorites to be entered by the boys visiting the Stage Door Canteen. Since the Canteen attracts at least 1,000 servicemen each night, such a vote can be considered a fair cross-section of the servicemen's likes and dislikes.

Co-operation of the authorities at the Stage Door Canteen is assured. Moreover, disk jockeys at various radio stations signified their interest in using such listings to make up their record programs with an added note that the records, as voted for by the servicemen, can be found in all music machines. While the plan is still in its formative stages, interest in the idea has grown to such proportions that it might be undertaken as a regular project by the local music machine operators' association.

"As Time Goes By" Leads Ottawa's Hit Parade in 1 Week

OTTAWA, May 8.—Juke operators here are glad they waited for *As Time Goes By*, for, altho the Jacques Renard and Rudy Vallee re-issues of the oldie reached the Canadian market some two months after it was available in the United States, it has become the top grosser. From nowhere it leaped in a week to top spot.

Atlas Music Company, Seeburg, Regent Vending Sales and the E. & M. Amusement Company reported *As Time Goes By* missing from not one of its jukeboxes in greater Ottawa, Eastern Ontario or in such Northern Ontario centers as North Bay, Timmins and Sudbury, the great gold and nickel mining towns.

Three months back when *Casablanca* was having its five-week run here everybody was screaming for *As Time Goes By*, but no records were available when the hue and cry was loudest.

By the time the jukeboxes got records the

Jukes Help Sell Bonds

OMAHA, May 8.—Howard Ball, of United Music Service, thought up a nifty stunt with a patriotic flavor to tie up with music machines. He talked the plan over with his boss, Johnny Atkins, got the green light on the idea, and now their machines are the talk of the spots in which they are located.

Ball designed a sign: "Keep 'Em Flying—Buy War Bonds." He had a local artist put on the finishing touches and placed them on his boxes. The result is an attractive eye-catching job that pulls lots of comment. People walk up to the jukeboxes, look at the sign closely, and invariably put a nickel in the slot.

Proprietors where the boxes are located like the idea too. They say the machines, dressed for war, boom a spirit in keeping with the times and sadly lacking before.

Paper Starts Record Drive

Philadelphia Inquirer says popular music is essential to servicemen overseas

PHILADELPHIA, May 8.—A plea to provide the men in the armed forces with phonograph records, particularly popular records, was made editorially by *The Philadelphia Inquirer* April 28. The newspaper has been an outspoken foe of James C. Petrillo, AFM chief, contending that the recording ban imposed by the union is hurting the morale of those on the home front as well as those on the fighting front.

While making no direct reference to the recording impasse, *The Inquirer* urged that all efforts be made to keep the fighting men supplied with popular recordings—not the highbrow stuff—maintaining that the hot jazz and Tin Pan Alley favorites are as essential as the planes, tanks and bullets. Under the heading: "They Want More Music," *The Inquirer* made the following editorial plea:

"Not only planes, tanks, guns and shoes wear out on the war fronts, but phonograph records, too. And, take it from correspondents in Tunisia, the boys out there like music and plenty of it—not 'sourpuss symphonies,' but 'sad, sick stuff,' boogie-woogie, hot band tunes and all the old favorites.

"They play the records until they crack and then go on playing them. They use needles until they're worn out and then use them some more. Unless they get new ones soon, they'll have to take to whittling down cactus thorns.

"This is, of course, just a friendly tip. The boys over there need a lot of things in addition to weapons, ammunition, food and clothing. They need plenty of letters from home, good lively books—and canned music. When you're figuring out what to send them, don't forget the records—go easy on the symphonies—and throw in some needles."

Iowa Town Bans Tavern Music

ALBIA, Ia., May 8.—The Albia city council decided it didn't like music coming from taverns and passed an ordinance banning music of all kinds, including that from juke boxes, from all seven Albia taverns.

The action was said to be aimed at delinquency.

clamor for the oldie had died down, and because the playing style of the ancient favorite was not up to current standards they feared it would be done before it started.

A week on the jukeboxes has put *As Time Goes By* on top of the heap.

Ops Feature Plant Music

Birmingham concern finds industrial music department profitable phase of business

BIRMINGHAM, May 8.—The Birmingham Vending Company, operated by the Hurvich Brothers, is pushing its industrial music department. Recently an advertisement in a Birmingham newspaper carried a picture of an installation made for Avondale Mills, cotton textile manufacturer, which operates upwards of a dozen mills in Alabama. The picture shows women at work at the looms while a phonograph machine with loud-speaker attachment sends music thruout the plant.

At Avondale Mills, as well as other plants with music installations, a definite musical program is followed thruout the day. Here is a typical day's program: 7 a.m., band marches; 9 a.m., popular classics; 10:15 a.m. (when first fatigue sets in), popular tunes with strong rhythm; 11 a.m. (lunch hour), mixed concert with relaxation; 12:45 p.m., popular classics with good rhythm; 2:15 p.m., lively popular tunes with strong rhythm to counteract end-of-day fatigue; 3:30 p.m. (new shift enters), band march.

As pointed out by the Hurviches, the industrial music system can be and is used for paging and for air-raid warnings. The spoken word supplements, and in some instances entirely replaces, bulletin boards, handbills, printed messages in pay envelopes and house organs. Such a system brings employer and employee into closer working harmony with resulting benefits to both.

Collections Rising, Music Distributors In Baltimore Report

BALTIMORE, May 8.—Despite the difficulties experienced in getting enough of popular and favored recordings, music box operators report appreciable gains in their collections. Patrons, it has been pointed out, will take whatever is available when they cannot get what they would like.

Music box operators are well aware of the record situation and retain enough of the popular numbers, even tho a few months or even years old, so that they may never be caught without a sufficient number of tunes.

Operators make a careful study of shifting the tunes in stock. In this way they manage to provide the different spots with a varied selection that is certain to meet with the approval of most patrons. Whenever a new release comes out, they endeavor to get as many copies as they possibly can, thereby fortifying themselves in case new ones are not forthcoming.

They say that customers who at first were quite particular about the recordings are not so any more. They have come to realize that the tunes wanted just cannot be had, so they make the best of a situation and select their next choice.

There has been a marked revival of old favorites, tunes that have not been heard in years. Fortunately, operators report they have been able to resurrect such favorites from their stocks. While they would like to turn in most of the old favorites for scrap, they realize it is impossible to do this in view of the scarcity of new releases, and they find the available old favorites of more value to them than anything they could get.

Maryland music box operators were happy over the defeat of the bill introduced in the early days of the State Legislature which would have increased the annual music box licensing fee \$15, making total fee \$25. The additional fee was to have been applicable for the duration and for six months after the cessation of hostilities.

Music Man Learns Son, Bomber Pilot, Is Nazi Prisoner

CLEVELAND, May 8.—Leo R. Dixon, head of the Triangle Music Company here, received two letters on May 1 which, he said, "meant more than money to me." They were from his son, Lieut. Leo Dixon, a prisoner of war in German hands, from whom he had had no word since a telegram informed Mr. and Mrs. Dixon that their son was missing in action.

The father said: "Lee was a bomber pilot and had been in Africa since October. In letters he told us that they went out without a pursuit escort every other day unless flying conditions were bad. He said that the boys made a custom of saying, 'It's raining. Isn't it a beautiful day?'"

Lieutenant Dixon was a member of the American Air Forces only two months when he went overseas. He had been a member of the Royal Canadian Air Force for nine months when this country's declaration of war caused him to transfer.

As a member of The Citadel's football team Lieutenant Dixon was picked along with Andy Victor and Frankie Sinkwich as the most promising freshman backs in the Southern Conference.

He was at The Citadel in '40 and '41 but transferred to the University of Indiana the latter year and shortly after enlisted in the RCAF. Altho the Dixon home is in Youngstown, the 24-year-old lieutenant had spent the last eight summers in Cleveland at his father's business, the Triangle Music Company.

Plea for Records Gets Quick Action From Music Group

CLEVELAND, May 8.—An appeal in *The Cleveland Press*, May 3, for records was answered immediately by the Phonograph Merchants' Association of Cleveland. One hundred boys in the U. S. Maritime Commission are stationed at Hotel Olmsted at all times as a pool from which ships arriving and leaving from Cleveland draw.

The boys complained of becoming "bunk-happy" with nothing to occupy their time. The Cleveland papers then appealed for records and other recreational items to occupy their time. One hundred records were sent immediately by the association in line with their policy to co-operate with all wartime programs in the city. Every canteen already has been supplied with a music box and is being serviced by members regularly. Recently 10 records were sent to the recreation room of the army air cadets stationed at Fenn College here.

Juke Repairman, Hit by Gun Falling From Pocket, Dies

SPARTANBURG, S. C., May 8.—Services for J. P. Johnson, 26, mechanic for the Amusu Novelty Company, who was killed almost instantly when an automatic pistol fell from his pocket and accidentally discharged, were held here last week.

Employees of the novelty company said that Johnson was bending over a juke box making repairs. They heard a sharp report but thought that Johnson had stepped on a light bulb which is used in the machines.

They told investigating police officers that they thought he was kidding when he said that he had been shot and that he took a few steps and fell. Johnson is survived by his widow, Ruth, and a six-months-old son, Joe Perry Jr.; his father, of Clinton, and a brother, Paul, U. S. A., in Puerto Rico.

MUSIC IN THE NEWS

UNHAPPY MUSICIAN — From Fort Knox, Ky., via *The Miami Herald*, comes the sad story of a musician so tired of his own music that he sometimes feels like ending it all.

He is Chief Warrant Officer R. M. Hance, director of one of the armored force replacement training center bands, who recorded the bugle calls that are played by phonograph and broadcast throught Fort Knox.

Former trumpet player with symphony orchestras in his home town of Piqua, O., and the University of Miami (Fla.), Hance sadly moaned:

"Every morning I wake myself up. Not only does it gripe me, but everyone else."

Hance added that everybody in his barracks, on varying occasions, has reminded him of the things soldiers like to do to buglers.

When he started recording them two years ago, Hance didn't know a single bugle call. He had to prop the music up in front of him. He'd never played anything but long-hair stuff, peaceful and soothing. Further, he has always been a nice, kindly man who believed in letting everyone sleep as long as they wanted—himself included.

BROADWAY BREVITIES — Winchell, in his column in *The Milwaukee Sentinel*, writes that Tune-Pane Alley slaves are still trying to dream up a ditty with the appeal of *Over There*.

In the same column he writes, "The years pass and swing bands continue to shatter box-office records. The gloomy

set, however, still insist the vogue for swing music won't last."

He also claims that when the song *As Time Goes By* was introduced several years ago, constant repetition helped ruin it, and that over-plugging is killing it again.

SCORE ONE FOR THE LONG-HAIRS — "Zoot suit" music is popular with most boys and girls only because they don't have a chance to hear anything else. This is the opinion of Wheeler Beckett, conductor-composer who has been conducting concerts of "heavy music" for young people for seven years.

In an interview which appeared in *The Cleveland Plain Dealer*, Beckett said the trouble with most orchestra concerts for young people is that the programs are made up of the froth and foam of music, not the real soul-stirring music of the great composers. His recipe for a successful youth concert is to play the best music of the best composers, to make the program notes brief and the accompanying lecture briefer.

MUSIC AT WORK—In a series of articles on war plants, a *Chicago Daily News* writer reports that a loud-speaker system broadcasts 60 records during every shift at the Republic Drill & Tool Company. Forty-one per cent of the employees favor sweet dance music and 32 per cent choose swing dance records as their first choice. A radio and juke box in the recreation room are in constant use.

CORN BANDS—The rise of corn bands has been astounding, writes Earl Wilson in *Mademoiselle*, who thinks the swing may be away from swing and toward slapstick bands that play tunes on jugs, washboards, auto-horns and duck-quackers. So far these bands have forced their way only into the raucous West Side of New York, he says, adding that perhaps the uppity East Side never will take them up. The best known bands performing around town are the Korn Kobbler, Al Trace and His Silly Symphonists and Mousie Powell and His Musical Maniacs.

If there is anything sillier than performing their stunts, it is trying to describe them, according to Wilson. Mousie Powell, who is called Mousie because the boys spray him with a siphon bottle until he looks like a drowned rat, got his start by having 5,000 violins broken over his head when he was with another band. Now in his position as a leader he hits the other musicians with pies, tomatoes or eggs, and when the mood hits him, flings a few pails of water on them.

The one startling disclosure in the article is that all the corn bands are made up of good musicians. Few people listening to them would ever guess it!

WANT TUNE CHANGED—From *The Memphis Commercial-Appeal* comes word that a group of American fliers in the Pacific war theater have asked Premier General Hideki Tojo to take time off from his war making to find someone who can play *My Bonnie Lies Over the Ocean*—theme song of Radio Tokyo—without murdering it.

"Either change the name of your Radio Tokyo theme song or have your piano tuned," the fliers said in a letter to Tojo, forwarded thru the International Red Cross at Bern, Switzerland.

ARMY GOES PROPER—Eight popular soldier songs, including *Mademoiselle From Armentieres*, the AEF's classic in World War I, have proved too lusty for the taste of officers commanding the Atlantic City basic training center of the Army Air Force, *The Chicago Sun* reports.

In a press release, headquarters announced that the eight songs may no longer be sung by the boys as they march in formation because "in a general way the restricted songs are numbers which might be interpreted as slurs on women, the courage of soldiers, or as drinking songs."

The forbidden ditties are *Oh, My Feet Hurt*; *When the War Is Over*, *How Dry I Am*, *The Moron Song*, *Around Her Neck She Wore a Yellow Ribbon*, *Parley Voo* (*Mademoiselle From Armentieres*), *Roll Out the Barrel* and *I've Been Working On the Railroad*.

Commenting on the army's action, *The Philadelphia Record* said in an editorial, "The fact is that men in the army like to sing songs not suited for church festivals or most parlors.

"We can understand that the mechanized version of *Mademoiselle From Ar-*

mentieres or the newer *4-F Charlie* and *Dirty Gertie From Bizerte* might startle some of the prissier brass hats.

"But's what's the use of pretending that soldiers can be forced to sing nicely laundered songs out of an official song-book—or that they mustn't sing songs that mention women and even strong drink?"

Panorams Used in Red Cross Drive For Nurses, Aids

DETROIT, May 8.—Don Kennedy, who has serviced Panoram machines since their introduction here three years ago, at one time covered all machines in the city until the number became too great, is establishing his own firm. At present he is using his own name, but will probably adopt a firm name later. Headquarters are at 14668 Abington Road.

Kennedy, who has been operating for several weeks, is making an unusual tie-up with the American Red Cross, aiding in the campaign to secure more nurses and nurses' aids. Two special releases, including *Angels of Mercy*, are being used in four Panorams he has assigned for that purpose, and placed on constant play in important public centers where there is a large amount of traffic.

He has placed them currently in the principal railroad depot, in a large department store and in public buildings. In addition, plans are being made to establish one unit on a truck or canteen car to carry the message right to the people.

Kennedy has used his experience in the field to make profitable special adaptations of Panoram equipment to fit special installations. Most notable

of these is the one at Shores Cafe, seating 300 people, so all can see the Panoram screen, and of course hear it. This does away with the most general objection of location owners, that the machine can only be seen by a small percentage of customers in a fairly large place.

This is accomplished by installing a special screen in a suitable position to be visible to all. Screen is 4 by 5 feet, and blow-up of the image is secured by removing the mechanism and fixing it in position with a throw of about 12 feet to the screen. Images are clear and sharp and easily satisfy the larger number of customers.

Further efficient and profitable operation is secured by placing wall or bar boxes at convenient points around the cafe, much as operators have hitherto used with music machines.

Kennedy, who has a long career of experience with theatrical motion pictures, is constructively critical of the type of films being produced for soundies today:

"The type of music that is being made is wrong for taverns. The producers seem to have got off on one style, and got stuck with it.

"In taverns they want hillbilly stuff, not a lot of love songs. If you sit there listening to one after the other, you'll think they are all the same.

"Or people want something that will dig down into your heart like *Angels of Mercy*. The Three Charloteers made some good numbers.

"Of course I realize the producers have some economic problems and they are necessarily held down by production costs. Out of eight reels, only one is likely to be good.

"The public is going for these machines but, since they are still non-selective, all eight films must be good, so they will be willing to keep on putting dimes in."

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214 Jackson St. ALEXANDRIA, LA.

WANTED 100,000 USED RECORDS WILL PAY TOP PRICES

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We have been selling Radio Tubes to Coin Machine Operators by mail and under L-265 it would be necessary for us to receive your exhausted tubes express prepaid before new tubes could go forward to you.

Order L-265 will tend to equalize dealer's tube stocks over the country; and we further understand that WPB is planning the release of Eleven Million tubes for Civilian use, which will enable operators to readily exchange tubes with their local dealers.

Under the above circumstances we are discontinuing our Radio Tube Service to the Coin Machine Trade, and want to thank our many customers for orders sent us in the past.

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TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

Record Supply Outlook

WHILE our pages are filled with what the National Association of Broadcasters had to say about Petrillo and his ban on recordings, none of it adds up to disks for the machines. What does add up is the information culled from catalogs of Hit Records. Where they come from, who made them, under what circumstances—nobody knows. But come they do, with regularity and with the latest titles stamped proudly on the faces. Among the very latest can be found what every op is probably panting for: *It Can't Be Wrong, Coming In on a Wing and a Prayer, There's a Harbor of Dreamboats; What's the Good Word, Mr. Bluebird*. Also on the catalogs, tho some of them are not yet available, are *Johnny Zero, In the Blue of the Evening, I Never Mention Your Name, Ray of Sunshine and We Mustn't Say Goodbye*. . . . Incidentally, Hit Record's system of creating pseudonyms that will closely resemble names of the country's top bands is getting closer to the mark. Previously Hit released sides by "Emil Davis and His Society Orchestra," which is not too dissimilar from Meyer Davis, a society favorite. "Hal Goodman" is one aitch away from veteran radio and musical comedy maestro Al Goodman, but Hit's newest come-on name is "Allan Miller." Local retail record shops are already screaming: "It ain't the same Miller!" at customers who blithely assume "Allan" is Glenn.

erator flipped over the Harry James recording of *Moonlight Becomes You* and guess what he found—I've Heard That Song Before.

SPOKANE:

Please Think of Me. Shep Fields.

If that isn't a natural request for a name who was once on everyone's lips—and soda straws—I never heard one. But the good people of Spokane are faithful and think of him they do, every time they have coins to spare. Incidentally, recently in Louisville, Ky., Fields was playing a hotel date and to celebrate some anniversary or other he brought out his straws, bubble bowl and all the rest of the paraphernalia that made up "Rippling Rhythm." Patrons yelled for more. Our Louisville correspondent guessed the music was so popular because it made the listeners thirsty.

ERIE, PA.:

Why Don't You Fall in Love With Me? Dinah Shore.

This one has been and gone in most towns but there are some places where it lingers for one last plea. Such is the case in Erie where the dulcet voiced La Shore does things to the barroom Romances. They can dream, can't they? Meanwhile it solves an acute problem for the op who is hoping Petrillo and Miss Shore's recording bosses start holding hands soon; even if it culminates in a shotgun wedding.

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, May 6, and the week previous, ended April 29, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

Territorial Favorites

BRIDGEPORT, CONN.:

Don't Do It, Darling. Glen Gray.

If you should get hold of a copy of Glen Gray's *Don't Get Around Much Anymore* and turn it over slowly, on the reverse side you will find the title mentioned in the caption above. In Bridgeport they turned it over quickly with the result that the "nnh-nnh" ditty is well on its way up. Once before an op-

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● GOING STRONG ●

TAKING A CHANCE ON LOVE BENNY GOODMAN (Helen Forrest) Columbia 35869
 SAMMY KAYE (Three Kadets) Victor 20-1527
 ELLA FITZGERALD Decca 3490

In three short weeks this love ballad, revived when MGM's *Cabin in the Sky* came out, swept across the country to land in Going Strong. All three waxings have been running a close race for top honors, and it was a happy chance for operators when these records were re-issued.

I'VE HEARD THAT SONG BEFORE HARRY JAMES (Helen Forrest) Columbia 36668
 (13th week)

BRAZIL XAVIER CUGAT (Chorus) Columbia 36651
 (12th week) JIMMY DORSEY (Bob Eberle-Helen O'Connell) Decca 18460
 FRED WARING (Pennsylvanians) Decca 18412
 ENRIC MADRIGUERA Victor 27702

YOU'D BE SO NICE TO COME HOME TO DINAH SHORE Victor 20-1519
 (11th week)

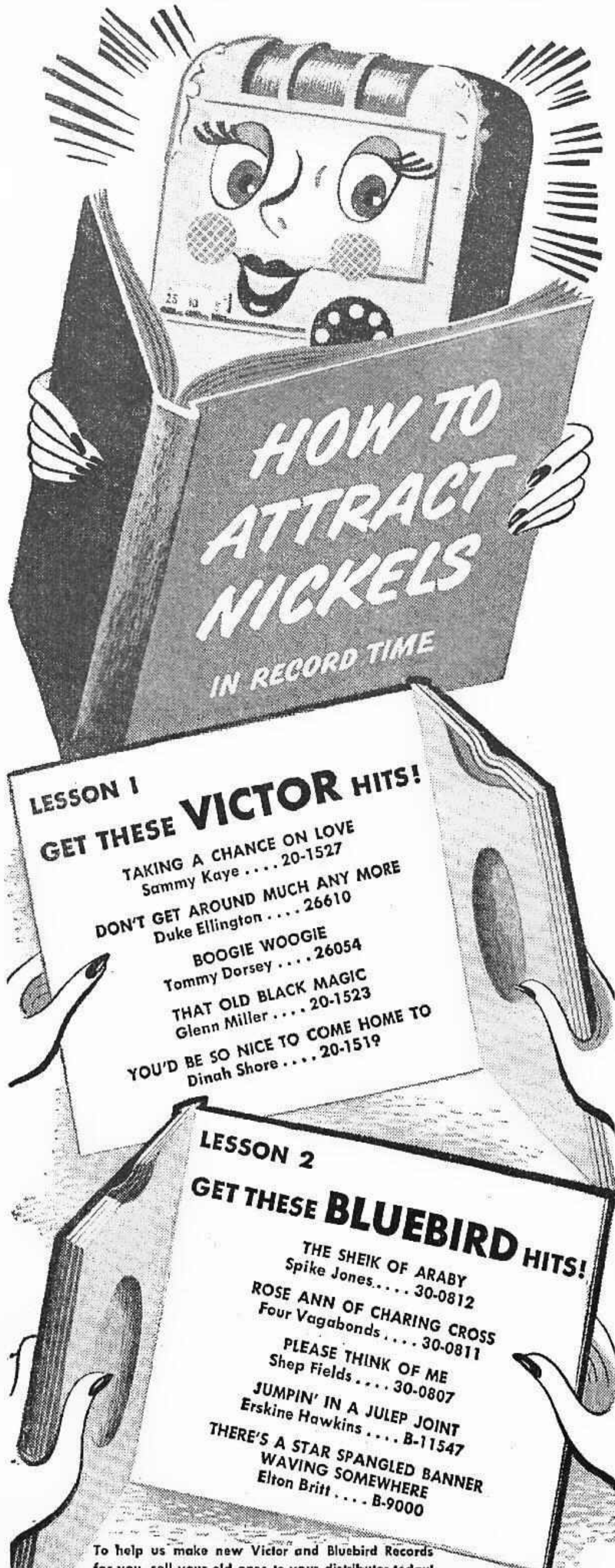
THAT OLD BLACK MAGIC GLENN MILLER (Skip Nelson and The Modernaires) Victor 20-1523
 (9th week) JUDY GARLAND Decca 18540
 FREDDIE SLACK (Margaret Whiting) Capitol 126
 CHARLIE BARNET (Frances Wayne) Decca 18541
 HORACE HEIDT (Charles Goodman) Columbia 36670

WHY DON'T YOU DO RIGHT? BENNY GOODMAN (Peggy Lee) Columbia 36652
 (6th week)

AS TIME GOES BY RUDY VALLEE Victor 20-1526
 (5th week) JACQUES RENARD (Chorus) Brunswick 6205
 ROSS LEONARD Savoy 107

DON'T GET AROUND MUCH ANYMORE INK SPOTS Decca 18503
 (3d week) GLEN GRAY (Kenny Sargent-LeBrun Sisters) Decca 18479
 DUKE ELLINGTON Victor 26610

Names in parentheses indicate vocalists.



LESSON 1 GET THESE VICTOR HITS!

- TAKING A CHANCE ON LOVE
Sammy Kaye 20-1527
- DON'T GET AROUND MUCH ANY MORE
Duke Ellington 26610
- BOOGIE WOOGIE
Tommy Dorsey 26054
- THAT OLD BLACK MAGIC
Glenn Miller 20-1523
- YOU'D BE SO NICE TO COME HOME TO
Dinah Shore 20-1519

LESSON 2 GET THESE BLUEBIRD HITS!

- THE SHEIK OF ARABY
Spike Jones 30-0812
- ROSE ANN OF CHARING CROSS
Four Vagabonds 30-0811
- PLEASE THINK OF ME
Shep Fields 30-0807
- JUMPIN' IN A JULEP JOINT
Erskine Hawkins B-11547
- THERE'S A STAR SPANGLED BANNER
WAVING SOMEWHERE
Elton Britt B-9000

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**VICTOR AND BLUEBIRD RECORD
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Kaye Holds Facts To Kill Petrillo Unemployment Plea

CHICAGO, May 8.—While representatives of the radio industry were in Chicago last week at the annual conference of the National Association of Broadcasters, Sydney M. Kaye, chairman of the Steering Committee appointed by the board of directors of NAB to act in matters pertaining to the Petrillo record ban, discussed at length some of the factors involved. Kaye is said to be one of the best informed men in the country at the present time on matters involved in the record situation. He has collected statistics from various industries which shed light on the problems involved in the record situation.

He charged that much of the data released by Petrillo and his union gives a false impression about the true situation in the music field. One of the reports released by Kaye gives the following information:

1. Less than one-third of the members of the American Federation of Musicians are professional musicians, practically all of the remainder being engaged in approximately 250 other professions, trades, businesses and permanent callings requiring skills and specialized training.

2. Unemployment among members of James C. Petrillo's union is today virtually non-existent.

3. Union musicians receive approximately \$20,000,000 annually from their work in radio, a sum nearly equivalent to the total net earnings, after taxes, of the entire broadcasting industry. As a group they receive more compensation from radio than any other group of employees, including executives; and their average weekly wage is \$67.90 for a work week of less than 20 hours.

That less than one-third of the AFM membership consists of professional musicians was established thru two surveys. In one, NAB compared the union roster with the current city directory in every city in the United States having a radio station, in which both roster and directory were available. Thus the pre-war status of 35,533 members of the union in 112 cities was established.

A second survey, undertaken in behalf

of NAB by a recognized independent research organization, disclosed the wartime status of the membership in four cities.

Checking Data

In the four cities studied, Petrillo had claimed, when he testified before the Senate Subcommittee investigating his ban, that 1,352 union members were unemployed. An actual door-to-door survey disclosed only 23 persons unemployed, who did not voluntarily state that they were retired because of age, illness or pension. Of these 23, Kaye reported, five were really unemployable, three were in transit between cities, four had just ended a job in music and appeared likely to get new jobs, two were housewives, two were casual workers not currently seeking employment, one had serious illness in his family which interfered with his employment, three were unemployed in fields other than music, and three were unemployed musicians, quality not known.

Petrillo had also testified before the Senate Subcommittee that of 66,335 union members in 29 cities (including the four above studied), fully 42,000 members were unemployed. Kaye stated that these figures were fantastic, for they were based solely on Petrillo's definition of unemployment. Kaye pointed out that by unemployed Petrillo meant "unemployed as musicians" irrespective of whether these members were otherwise gainfully employed.

In these 29 cities, Kaye reported, there are 143 commercial broadcasting stations, all but eight of which employ musicians. Of the eight which do not, three are 100-watt stations, two are 250-watt stations, three are 1,000-watt stations and only one is affiliated with a network.

Petrillo's charge that 201 network stations do not employ musicians was also disproved by NAB studies. Of the 201 stations named by Petrillo, 28 were found to be duplicates or not affiliated with networks, Kaye said. Of the remaining 173, 58 employed musicians during the very period concerning which Petrillo reported, 32 had employed them periodically during the past year and only 32 did not employ musicians. Of the latter, 64 are stations with 250 watts or less power, of the type which Petrillo admitted could not be expected to employ musicians. Of the remaining 18, four had no local union.

Kaye further reported that there are (See KAYE HOLDS FACTS on page 69)

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- | | |
|--------------------------|--------------------|
| 80004—CHINA BOY | 80006—INDIANA |
| PEG O' MY HEART | DINAH |
| 80005—THE SHEIK OF ARABY | 80007—TEA FOR TWO |
| SHIM-ME-SHA-WABBLE | I WANT TO BE HAPPY |

List, 75c each*



ELLINGTON RECORDS

- | | |
|--------------------------------|-----------------------------|
| 80000—East St. Louis Toodle-oo | 80002—Black and Tan Fantasy |
| Birmingham Breakdown | The Mooche |
| 80001—Rockin' in Rhythm | 80003—Mood Indigo |
| Twelfth Street Rag | Wall Street Wall |

List, 75c each*



PINE-TOP SMITH

- | | |
|-------------------------------|-------------------------|
| 80008—Pinetop's Boogie Woogie | 80009—Jump Steady Blues |
| Pinetop's Blues | I'm Sober Now |

List, 75c each*

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GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

- MURDER! HE SAYS.....** DINAH SHORE Victor 20-1525
JIMMY DORSEY (Helen O'Connell) .. Decca 18532
TEDDY POWELL (Peggy Mann) Bluebird 30-0809

This ditty with the bloody title has ops chanting "solid" and "you're cookin' with helium" as they watch the phono fans going to town. *Murder* has been murder on the needles, but it keeps operators smiling as it gathers in the nickels. It's been moving at top speed up till now, and after reaching the top of the list this week it shouldn't take long to make the jump over.

- VELVET MOON** HARRY JAMES Columbia 36672

It started out no more than a crescent, but *Moon* now looks as tho it will blossom forth to its full stature. It has been moving up gradually in the past couple of weeks after hovering around fourth place for quite a while. With James steering the course, the sky's the limit for *Moon*. And it looks all ready to move up there and shine.

- LET'S GET LOST** VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters) Victor 20-1524
KAY KYSER (Harry, Julie, Trudy, Jack and Max) Columbia 36673

Maintaining a steady pace, this sentimental ballad has been working its way into popularity with phono fans. Plugging in Paramount's *Happy Go Lucky* film gave it its start, and the Monroe and Kyser names on title strips have gone a long way to boost it even further. The ditty hasn't broken any speed records, but it has been traveling upward without any hitches.

- IT STARTED ALL OVER AGAIN** TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 20-1522

Altho it dropped off altogether for a week, this latest TD offering started all over again this week to work its way up. It never reached the top of the pile and it has been around for some time now, but it has been gathering a fairly steady harvest of nickels. It still makes a neat filler for an empty slot with the TD-Sinatra combo.

Double-meaning records are purposely omitted from this column.

MOVIE MACHINE REVIEWS

Program 1110

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, March 22.

THE LUCKY GIRLS, swell line of six girls picked up by Producer William C. Crouch at the Iceland Restaurant, New York, for several Soundies. In this program they are featured in Can-Can Capers, entertaining with a flashy and well-costumed Can-Can routine. This should sell anywhere. (Soundies)

SERGIO DE KARLO, romantic tenor, is seen in this clip titled Dark Velvet Night, which is the name of the tune he sells in both Spanish and English. He has a good voice. His attentions are poured on a beautiful senorita (Patricia Hall), one of many seen in this Spanish set. (LOL)

DONALD NOVIS and Dolly O'Kelly revive the perennial favorite When Irish Eyes Are Smiling. One of many shorts that come in mighty handy these recording-starved days. Novis is in good voice. (RCM Reissue)

ART DICKSON, as a singing cop on his Central Park (New York) beat, airs a good and timely novelty tune A Chicken on Your Knee. It's all about the private who is better off with a chicken (human species) on his knee than a colonel with an eagle on his shoulder. Cleverly staged. (Soundies)

NIELA GOODELE, once a popular singer and a former Rudy Vallee radio program feature, is seen here in a clip from an old picture known to the movie machine trade as Radio Parade. She prettily warbles Ten Pretty Girls and If It's the Last Thing I Do in a broadcasting studio set. (Soundies)

RITA MONTOYA, exotic and sexy singer and dancer, is the feature in this Tahitian port scene, Sailor Boy Joe. A number of sailors are on hand to lend atmosphere. (LOL)

EDDIE BUSH and His Society Islanders Orchestra, plus Claudia Drake, are seen again in the romantic Bright Stars, Soft Guitars and You. Good fare for the dreamy-eyed patrons. (RCM Reissue)

BOBBY AND MARLENE, one of several kiddie acts, appear in this miniature kiddie review, Club Lollypop. The set is a take-off of a night club floor, kid acts entertaining with versatile if weak specialties. Among the acts are Tovar Sisters, dancers, and Baby Barbara, xylophone player. (LOL)

Program 1111

Assembled and released by Soundies

Down Melody Lane with JACK McLEAN and his Orchestra ON CAPITOL RECORDS For More Music Machine Profits Get these tunes TODAY! I Wanna Go Back to West Virginia I See It in Your Eyes—No. 121 Stella—No. 112 Today Is My Lucky Day—No. 111 NEW PARIS INN CAFE - SAN DIEGO.

Distributing Corporation of America, Inc. Release date, March 29.

VICTORIA RANES, blond dancer, is the sole feature in The Dagger Dance. Works in a cossack costume on a regular stage, concentrating on a number of flashy, if familiar, dagger tricks during the course of her dance. (Soundies)

ARTHUR BORAN, impersonator, emceeds a brief review in the persons of several radio personalities in Seeing Is Believing. He introduces Jack Spoons, who clatters thru a Spoons specialty, Alice Breeze, mammy singer, and Phil Wayne, ventriloquist. Corny stuff. (LOL)

CAROL DEXTER, saucy songstress, should get plenty of eye and ear attention with her rendition of No One Ever Comes Around to My House. Her plaintive notes should find response from the patrons, the male half in particular. (Soundies)

WINGY MANONE, the hot trumpeter and one of the pioneers in the hot blues field, gives hot long and torrid in Vine Street Blues, with suitable accompaniment from his small band. Ann Lee, a girl with a big voice, fits into the proceedings. (Television)

THE THREE WILES, former three male act, now consists of two boys and a girl (the draft no doubt), and the change, as seen in Wileing Away the

Time, is no improvement. The girl can't keep up in timing or performance with the male partners. Offer one of the act's standard specialties: Impersonations of Groucho Marx, Charles Chaplin and Carmen Miranda (it used to be Jimmy Durante) in a legomania routine. (LOL)

MARY BURTON, cafe singer with a pretty face and loud voice, does not believe in restrained delivering Ragtime Cowboy Joe. While she delivers, comedy take-offs of ranch doing by a line of girls and a male comic take up a good part of the footage. (Minoco Reissue)

LOUIS JORDAN and His Timpany Five Orchestra, hot colored swing combination, give out on Five Guys Named Moe, one of their standard stage and nitery numbers. It is fast, racy and entertaining. (Soundies)

Program 1112

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, April 5.

HIE THOMPSON, ballet-tap dancer, is featured in an attention-getting idea, Dancing Dreams. He is a soldier watching a soldier show, dozing off to dream of a girl revue which has Dorese Midgeley, peppy tapper among others, on the bill. Idea gets across. (Soundies)

LANE TRUESDALE, sexy warbler of the rhythm variety, sells Who's Yehoodi. It is obviously an old short and an earlier release would have meant more to the trade. Tune is now too worn, and even the gag production around it fails to help it. (Television)

HOAGY CARMICHAEL, composer and pianist, is back with his clever vocal and keyboard interpretation of Lazybones, with pictorialized help from Dorothy Dandridge, the colored cutie, and an unbilled colored waiter with a tray balanced on his head. Tune is worth another hearing. (RCM Reissue)

LUCKY MILLINDER and his swing band, with Edna Mae Harris as the featured vocalist and strutter, appear in part of full-length colored picture conveniently titled Harlem Serenade. Plenty of entertainment in this short. (Soundies)

THE GRENADIERS, one of the best vocal quartets heard on the reels for a long time, make their impressive debut in Heave Ho! My Lads, Heave Ho! It is a vocal tribute to the merchant marine, with suitable action clips used to dramatize the short. (Soundies)

CLIFF NAZARRO, double-talk artist, is a member of a barbershop comedy foursome in Barber's Itch. He breaks up the harmony work with double-talk nonsense, giving way to Mack Sennett comedy bits. (Television)

SYLVIA FROOS, standard name among theater and night club singers, is doing a fine job on Let's Dream This One Out. Pleasant to look at and plenty tuneful on the ears. Dance floor production scene fits the idea. Minoco Reissue)

RITA MONTOYA, South American singer and dancer and plenty exotic on looks, breaks up the stuffy air in a fashionable garden party with her native rendition of Pepepeto. Good tavern stuff. (LOL)

Program 1113

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, April 12.

WINGY MANONE and his jazz band heat up vocally and musically in When the Saints Come Marching In. It is music of old New Orleans, full of individual Manone personality. Lively thru-out, even the entire action takes place on bandstand. (Television)

HIE THOMPSON is a graceful dancer and an engaging but not a talented singer in Slender, Tender and Tall. The racy nature of the lyrics is not in keeping with his personality. Proceeds to explain the lyrics by dancing with a number of lanky, good-looking models. (Soundies)

GERTRUDE NIESEN will be welcomed back with her war treatment of My Man. Her rich tonal effects and dramatic delivery do justice to this standard torch tune. (Minoco Reissue)

THE LUCKY GIRLS, fine dancing sextet, are good in a kretcha setting in Russian Revue. The music is far from being Russian, the girls keep things in title order by displaying strong native steps, and work in fitting Cossack costumes. (Soundies)

CEE PEE JOHNSON, hot colored drummer, and his Four Toppers, vocal quartet from Harlem way, do a torrid specialty Let's Go in the setting of a mobbed colored night club. Fare is familiar but commercial. (Soundies)

LEE SULLIVAN, handsome youth with a good tenor voice, takes over this particular clip from an old musical, labeled Air Parade. He sings Once in a While over a mike, while unbilled Niela Goodelle is seen as his most attentive listener. (Soundies)

GAYE DIXON, nitery warbler of the loud swing school, is seen again in Way Down Yonder in New Orleans, urging the customers to join her in a trip down south. She makes it rather inviting at that. (Minoco Reissue)

THE GRENADIERS are featured in another fine vocal short, Over There, centering around this famed George M. Cohan war tune with added topical lyrics. They work in uniform. (Soundies)

Juke Boxes Ignored (This Time!) in Delinquency Study

CLEVELAND, May 8.—Newspapers continue to devote considerable space to the subject of juvenile delinquency. The Cleveland News first started agitating the subject and frequently mentioned juke-box dance spots as a source of trouble. However, when experts began to make their reports on the subject, they failed to accuse juke box music of having any part in the problem. More recently The Cleveland Plain Dealer has taken up the subject and has made a survey of a number of Ohio cities. For the time being, juke box music is not mentioned as a factor in the problem.

Reports from Akron, Dayton, Toledo and other Ohio cities show that juvenile delinquency is giving the authorities considerable worry.

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Releases hit rock bottom again this week, but prospects for the future are somewhat brighter. Columbia's next release, set for later this month, will be a revival of the two-year-old ballad, All or Nothing at All, waxed by Harry James, with Frank Sinatra handling the vocal strains. Pub plans to start a new drive on the tune, and the James-Sinatra coupling should be enough to insure a steady play for the machines. Tune is mated with another revived James waxing, Flash. . . . Victor has eight sides set for release next week, a collection of old pic tunes waxed by David Rose. With oldies finding their way onto coin machines more and more lately, any of these tunes might prove worthy of a few spins. Recordings are The Continental, Thanks for the Memory, Lullaby of Broadway, Over the Rainbow, The Way You Look Tonight, When You Wish Upon a Star, Sweet Leilani and The Last Time I Saw Paris.

The Spike Jones waxings of the two oldies, The Sheik of Araby and Oh By Jingo, released a couple of weeks ago on the Bluebird label, have already started spinning fast in some areas. Another tune which has started showing up is the new ballad, Coming In on a Wing and a Prayer, waxed by Willie Kelly—a Hit label exclusive.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

IT CAN'T BE WRONG. . . ALLEN MILLER (Vocal refrain) Hit 7045

This lovely torch ballad, which got its initial start in the screen score of Now Voyager, is already scraping the top of the hit parade ceiling. And with the Hit label coming forward now with the only available recording of the song, its use in machines is bound to find a ready market of nickel spenders. The Allen Miller band makes pleasant enough listening, with even more ear appeal for the phono fans in the singing of the baritone voice. Plattermate is also an item for the attention of operators. Side offers up Charlie Baum's orchestra for Do I Love You?, the familiar Cole Porter hit from the DuBarry Was a Lady stage musical hit of several years ago. And with a screen version of the stage hit about ready for national release, the song figures on coming in for a major revival which should bring it popularity heights greater than when first brought forward in the Cole Porter show.

WE MUSTN'T SAY GOODBYE ALLEN MILLER (Vocal refrain) Hit 7044

Already getting some attention from the radio bands, this new ballad looms as a possibility to grab off the song spotlight as a result of the major plugging it gets in the forthcoming Stage Door Canteen movie. Again the Hit label comes thru with the only waxing that will be available. Plattermate also gives the label an exclusive on another new ballad rich in hit possibilities. Side brings up Nick Kenny's latest song sentimentality, There's a Ray of Sunshine. Both sides enjoy good male voice that makes for lyrical polish to woo the phono fans.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

WHEN

When operators "study" the band and music tastes of their locations' patrons they jump their takes. That's why so many operators look forward to The Billboard's Annual College Band and Music Survey. The 6th Annual Survey is coming soon. Watch for it.

Philadelphia Phono Operators Enlarge Membership Ranks

PHILADELPHIA, May 8.—Again showing that the music operators have complete faith and confidence in the future of the industry, the Phonograph Operators' Association of Philadelphia is able to show an increase in its membership ranks this month. The association, under the guidance of Jack Cade, business manager, has gone a long way in making up for the loss of members going into the armed forces or into defense work.

Cade reported three new members were approved by the board of directors this week, bringing the total strength of the association to 58 operating firms. Newcomers to the rolls are F. & H. Amusements, operated by Harry Lewis and Frank Fromowitz; Britton Brothers, headed by George Britton, and Nate Mutchnick, operating under his own name. Mutchnick was formerly associated with his brother in the Fortune Sales Company, which dissolved when the latter entered war work, and Nate is striking out on his own as a music operator.

KAYE HOLDS FACTS

(Continued from page 67)

184 stations located in communities having no AFM local, nor does any local claim jurisdiction for any of these cities.

Asserting that no specific instance had ever been cited in which radio had supplanted live musicians. Kaye disclosed the results of a survey by an independent research organization in Washington, D. C., and environs. Joseph A. Padway, AFM counsel, had testified before the Senate Subcommittee that radio, rather than live talent, furnished the music for many dance halls in the capital area. An investigation of the 55 establishments in that area in which there is dancing showed that not a single establishment relied on radio.

As to Petrillo's contention that "musicians who studied for 10 or 15 years have a right to a livelihood in music," Kaye cited Sir William Beveridge as among the authorities who regard such thinking as fallacious. The author of the famous Beveridge Plan says in that report:

"Men and women in receipt of unemployment benefit cannot be allowed to hold out indefinitely for work of the type to which they are used to or in their present places of residence. If there is work which they could do available at the standard wage for that work."

A Post-War "If"

NEW YORK, May 8.—In all the discussions of how the United States will pay for the war after it is over a big "if" was recently introduced by Carl Snyder, former statistician of the Federal Reserve Bank. Snyder recently told a gathering of statisticians here that post-war production will be fantastic. He said that if the American people co-operate on the problem the total cost of the war could be paid off by American industry within 10 years after its ending.

He mentioned several "ifs" as necessary to this, but the statistical group felt that the biggest "if" was getting all groups of American industry and also the government to co-operate on the one big problem.

Industry Mentions Magazines -- Newspapers -- Radio



Congratulations!

Hats off and a handshake to Wurlitzer! Their full-page ad in color appears on the inside cover of *Look* magazine, May 18 issue, and is really a honey. There's a half-page picture of soldiers in their recreation room enjoying the music of a Wurlitzer juke box, and a half-page of copy entitled "The Music of Democracy." We like the copy, especially the comment that the juke box is "an American institution . . . as typical as apple pie, Mickey Mouse and baseball . . . and just as popular."

This is the first manufacturer in the coin machine industry, so far as we know, to break into advertising with a big national program. Emphasis, of course, is on the company name, but such a step can bring nothing but good to the whole industry. To American youth the juke box needs no glorification, but at times it does seem as if the parents of our music-loving young people could stand an explanation of what the juke box means to their children. Wurlitzer has chosen a fine way to do it, and the entire juke box trade will benefit.

Crooner Plays Pinball!

And with his three-year-old daughter too! The May 3 issue of *Life* magazine ran a feature story on Frank Sinatra, the new singing sensation. One of the pictures showed him in the playroom of his home, which, according to the caption, has a well-stocked bar and numerous games for guests. Sinatra's daughter Nancy is shown perched on a high stool with her hand on the plunger and her eyes on the ball. Her father is watching the scoreboard of this "Bola Way" pin game.

It's a cute picture, and more of the same won't do the trade any harm.

Soldier-Operator

According to *Confectionery-Ice Cream World*, April 23, Clinton Fuller, who used to operate vending machines in Middle New Jersey, with headquarters at Toms River, now operates "coin-in-the-slot" washing machines at some armed forces' posts.

At least Soldier Fuller doesn't have the headache civilian vending operators are aspirining these days—he's not worrying about supplies for his machines!

Arcades Attract Servicemen

An illustrated feature story entitled "Main Street Lives at Midnight" appeared in *The Los Angeles Examiner* May 3. The subhead is "Servicemen Have Made It Their Playground," and the story tells of the fun and good times the servicemen have on Main Street, where they visit the tattoo man, photographer, Penny Arcades and shooting galleries. The news item mentions that MPs and the Shore Patrol stand by, grinning, for it's all good fun and there is seldom any trouble.

From Canada

One of our Canadian readers recently sent us a clipping from his local newspaper in Hespeler, Ont. The item is an editorial promotion of Canada's Fourth Victory Loan which is "a rousing cheer

for our boys overseas and a message of encouragement to them."

As a matter of fact, we read the clip before we noted its origin and thought the editorial was referring to the Yanks when we read about "our boys, who not so long ago sang in Sunday school, poked nickels into juke boxes, paraded Main Street on Saturday nights, wanted the family car too often, etc." Somehow, it's a warm feeling to know that our next-door neighbors are looking forward to the same things our boys want to come home to. It's up to us, isn't it, to make sure the boys will come back to juke boxes and the music they love? It's up to us to back them up with bonds, bonds and more bonds, and to keep the industry alive and ready to serve them better than ever before, come peacetime.

Considering that the industry grew and thrived in depression years, it shouldn't be impossible for it to buck the rough going now. The wheels may not be spinning while Uncle Sam had to put on the brakes, but the machine itself won't be scrapped, and as soon as we can switch to the accelerator again, the ingenuity and drive the trade always did have in plenty will start things rolling.

"At Home Abroad"

That's the title of a cartoon which appeared in *The Baltimore Sun* April 27. Its sketch is "an impression of our newest suburb by one who has never seen it," and the suburb "Little Baltimore" is somewhere in England founded by Maryland troops. The cartoon is evidently based on the reports of *The Sun's* foreign correspondent.

The sketch is of "Sun Square" and shows the city hall, the barbershop and a "language institute" where the soldiers may go for "Cockney-Baltimore translations." What we enjoy is the conversation of two soldiers on their way to the Mermaid Tavern—one of them is telling the other: "They replaced the dart game with a pinball machine."

Grrrrrr!

The Chicago Herald-American, May 1, published a story called "The Dregs Go to War Again," which points out the growing strength of the prohibition forces and the possibilities of their success in swinging a majority vote for the bone-dry army bill, now in a House of Representatives committee. While the story is not particularly prejudiced for or against the dregs, we very much resent a caption to one of the pictures accompanying this article.

The picture is of a small roadhouse with a definitely unprosperous appearance, and the caption says it is an "off the line" beer hangout near an army camp. Here bored soldiers looking for some fun find juke boxes and beer, and perhaps some women. The USO seek to offset the lure of these places by fur-

nishing clean amusement; advocates of beer canteens in camps say their plan is another good answer." That arbitrary classification of juke boxes with other amusements which the USO is countering by "furnishing clean amusement" is one of the things giving our complexion that apoplectic hue these days. The juke box is a standard item in USO lounges, in servicemen's centers, in youth clubs, on troopships and in army camp recreation rooms, but there still are people and publishers who will make the automatic phonograph part and parcel of all evidences of moral decline and fall. May the rabbits, cutworms, bugs and beetles thrive on their Victory Gardens!

Industry in the Movies

In the United Artists' picture, *The Devil With Hitler*, an insurance salesman is selling a policy to Adolph. He says, "Now here's an insurance policy that pays off like a slot machine! . . ."

A juke box plays a prominent part in the film *Something To Shout About*, starring Janet Blair and Don Ameche. In one scene the two are seated in a restaurant, and the machine plays *You'd Be So Nice To Come Home To*, so Janet, calling it the best song that she ever heard, sings the words to Don to the accompaniment of the machine.

Caught in the Act

A sketch by George Garland illustrating a story in *The Saturday Evening Post* of April 24 shows four young war workers relaxing with soft drinks and sweet music. All right, so we're guessing on the soft and sweet, but anyway, one of the bunch is pictured dropping a coin in a bright red wall box. It's interesting that the story itself, "Devil Take the Hindmost," by William Brandon, does not mention juke boxes, wall boxes or automatic music at all, but probably the artist assumed that relaxation for the young isn't complete without music. Somehow, it doesn't annoy us a bit to run across such evidence that the automatic phonograph is permanently entrenched in the public consciousness. Like the bath tub, the juke box is here to stay.

Restaurant Sales Continue Rise; 50,000,000 Fed Daily

CHICAGO, May 8.—Public eating places continue to register an increasing volume of sales, according to figures released by the National Restaurant Association. Approximately 5 per cent more people were fed during the first quarter of this year than for the same period in 1942, when the 12-month sales volume set an all-time high.

It was reported that the gain was recorded before food rationing went into effect late in March and restaurant sales soared to a new all-time high. The percentage of gain for the rationing period could not be estimated.

"The men who operate the public eating places of America serve food to approximately 50,000,000 people daily," said Vernon Stouffer, president of the national association.

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Expect Firm Stand . . .

CHICAGO, May 8.—The juke-box industry here is looking forward to the meeting of transcription firms with Petrillo and his executive board to be held in New York May 10. This is considered the next important meeting in the record situation, and reports are not available for publication in this issue.

Juke-box operators took some encouragement in the firm stand by the National Association of Broadcasters, which met here last week. The NAB asked transcription manufacturers to stand firm in their position "so that they will not give tacit or implicit recognition to Mr. Petrillo's false and insincere claim of widespread unemployment in his union, or to his equally false claim that the industry owes an obligation to the members of his union not employed by it."

If the transcription firms refuse to pay a special fee to Petrillo, the juke-box trade feels that it will then be easier for record manufacturers to also stand firm.

Illinois Joins Cig Tax Fight

Legislators seek repeal of law which raised \$25,000,000 revenue

SPRINGFIELD, Ill., May 8.—Political parties opened their first attack on the administration's budget in the House last week with introduction of bills to repeal the cigarette and new liquor taxes imposed in 1941 and which will have brought in approximately \$48,000,000 by July 1.

The bills would repeal entirely the new cigarette tax of 2 cents a package which accounts for \$25,252,000 of new revenues, and the increased taxes on liquor, beer and wine, which have swelled the new tax to the \$48,000,000 figure. The new tax on liquor was an added \$1 a gallon. Representative Edward J. McCabe, assistant Cook County assessor, and Daniel M. Flanagan, First District, sponsored the bills.

Surplus Above "Minimum"

McCabe, in a statement to the House, said that with the repeal of these taxes the administration would have left in the estimated general fund surplus for the next biennium \$20,000,000, or \$10,000,000 more than Finance Director McKibbin contends should be the minimum cash balance to cover current business.

In recommending the "in lieu" imposts two years ago, to meet the reduced revenues by virtue of reduction of the sales tax from 3 to 2 per cent, Governor Green estimated the new taxes to aggregate about \$38,000,000 for the biennium.

Yield \$10,000,000 Over Estimate

McCabe pointed out that they are \$10,000,000 greater than estimated and also contended that they were not necessary, as evidenced now by the \$67,000,000 general fund surplus.

While one hand of the Democratic side was driving against taxes, another hand was getting ready to submit pegged (See CIG TAX FIGHT on opposite page)



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Nation's Supply of Cigarette Paper Now Made in U. S.

(Reprinted from the U. S. Department of Commerce Bulletin)

On September 3, 1939, while threatening shadows cast by Nazi planes over Warsaw played darkly on the European export market, a mill in the Blue Ridge Mountains of North Carolina was turning out its first carload of American-made cigarette paper produced from domestic seed-flax fiber. Today the United States cigarette industry obtains its entire supply of cigarette paper from this and four additional mills, located in New Jersey, Massachusetts and Connecticut.

The fulfillment of this dream, long cherished by cigarette and paper manufacturers alike, could hardly have been better timed. Most of the cigarette paper used in the United States previously had been imported from France; raw materials for this paper had been supplied to France by the ragpickers of Poland, Russia and the Balkans.

During the five-year period, 1935-'39, an average of nearly 16,500,000 pounds of cigarette paper, cigarette books and cigarette book covers was imported into the United States from France, with 1937 representing the peak year. In 1940 imports dropped to a little over 13,000,000 pounds and in 1941 they hit a low of 3,793,742, and thereafter ceased entirely.

This sharp curtailment of cigarette paper imports would have meant disaster for the United States cigarette industry had it occurred a few years earlier. By 1940, however, domestic mills were turning out enough paper to enable the industry to supply the sharply increasing demands and show phenomenal gains. During the calendar year 1942 cigarette withdrawals from factories totaled approximately 236,000,000, an increase over the previous year of about 14 per cent. This does not include important quantities of tax-free cigarettes used by members of the armed forces outside the United States.

Paper the "Problem Child"

Some time ago it became apparent that the American demand for cigarette paper was outgrowing the world supply. The opening of the mill, well-timed tho it was, came only after several years of discouraging attempts to manufacture cigarette paper from domestic raw materials.

The cigarette wrapper is the "problem child" of the paper industry. It must be thinner than the diameter of a human hair, yet it must be elastic and strong enough to withstand the pull of the cigarette-making machines. A strip the width of an unrolled cigarette will support a weight of eight pounds. It must fold without tearing, it must not stick to the lips; it must burn at the same rate as tobacco; it must be opaque, pure white, and above all, tasteless.

The numerous French mills, which formerly concentrated on production of cigarette paper for the United States, used old linen rags as raw material. Various experiments were made from time to time by American paper companies, universities and government agencies. When it was found the domestic supply of linen rag was entirely inadequate, someone conceived the idea of making paper directly from the flax plant, which yields straw consisting of long, strong fibers sheathing a woody core. In European linen manufacture, separating fibers from the core has always been a tedious hand process by peasants.

Mechanical Process Devised

A chemical or mechanical process to produce a clean flax cheaply presented a problem on which a great deal of money was spent in vain. Chemicals strong enough to remove the woody core damaged the fiber; a few undamaged fibers might result but a large proportion were wasted.

A private concern taking up the endeavor met, for several years, with bitter disappointments. At length a secret washing technique was developed by which the fibers and wood were successfully separated by flotation. The battle, however, was not yet won.

Special Type Flax Required

Flax grown in the United States, for the most part, is not the kind used for linen but is a type known entirely for the linseed from which oil is pressed for paints and varnishes.

All attempts to develop any great amount of fiber flax met with failure. Thousands of dollars were spent in this way—the results were always the same. Regardless of climate, soil, fertilizer or farming practice, it was impossible to get sufficient straw per acre to compete with the price of imported rags.

Seed-flax straw, always considered useless and frequently burned in piles on farms, then came into the picture. Flax farmers had been harvesting the seed, and spending time and money to get rid of the straw. Engineers took the processes they had developed for fiber flax and adapted them to seed-flax straw. The paper was successfully run off in a French mill. The agricultural background of flax in various parts of the United States was carefully studied and it was found that flax straw could be developed into a new cash crop. A loan of \$2,000,000 was secured to finance the project.

A decorticating plant—for defibering flax straw—was established in the Imperial Valley in California, where straw was delivered by the growing California flax industry. In 1940 the plant was producing 2,500 tons of fiber a year with prospects of its capacity being doubled. At present only about 20 per cent of the straw is usable fiber.

In the Blue Ridge Mountains

The site for the paper mill was chosen in the Blue Ridge Mountains of North Carolina, the most logical selection since this State manufactures more than half the United States supply of cigarettes. The water was analyzed and found to be soft and free of minerals—iron would give the paper a taste.

Construction of the 17 buildings comprising the cigarette paper mill began in June, 1938. Less than a year later a unique industrial school was instituted by newly arrived French craftsmen for the purpose of instructing Carolina's mountain folk in the art of cigarette paper manufacture.

Machines, one after another, were put into operation by the foreign-born experts, the mountaineers standing near by to watch the proceedings. Between the instructors and the pupils stood two French-Canadians and two French-speaking Americans to act as interpreters and explain operations.

One month before the bombing of Warsaw, paper was coming off the machines in test batches, and September found American-made paper headed for American cigarette factories. On the first anniversary of the European war, and of the opening of the mill, ground was broken for a large addition.

Plant Doubled in Size

Since March, 1940, the plant has been more than doubled and has in operation eight large paper machines. This plant, along with four others, not only satisfies the increasing demand of the United States for cigarette paper but also makes possible an export trade.

In the San Joaquin and Imperial Valleys of California, over most of Minnesota and certain sections of South Dakota, a once-worthless growth has become a cash crop. The volume of straw (See CIGARETTE PAPER on page 72)

Beverage Company Foresees Excellent Summer Business

BALTIMORE, May 8.—Having completed a successful beverage vending season during the cold months, Dispensers, Inc., is looking forward to an even better spring and summer, according to Victor Rubin, manager of the company in Baltimore.

During the winter, Dispensers, operator of bulk beverage venders, operated its machines in bowling alleys and several of the more important movie houses. The movie theater spots will be continued during the new season, Rubin stated, and added that the beverage venders will be discontinued for the spring and summer at the bowling alleys and transferred to other more seasonal spots. While bowling-alley patronage will continue during the summer, it will be on a more or less curtailed basis, as the majority of bowlers during warm weather seek relaxation in other spots.

Dispensers, Inc., during the fall and winter registered a gain in collections of 50 per cent over the corresponding period last year. During the summer this is expected to increase to at least 100 per cent, according to Rubin.

The shortage in Coca-Cola has not phased the company. To supplement Coca-Cola it added root beer and orange drink a year ago and operated very successfully. It will do so again this summer.

Root beer comprises about 75 per cent of its total beverage output and use, Rubin declared, with the remainder made up of orange drink and whatever Coca-Cola is available.

Despite Candy Shortage, Venders Do Big Business

PORTLAND, Ore., May 8.—Operators of candy vending machines report the best business in history despite a shortage of goods.

Walter Hale, concessionaire who handles the machines at the Nu-Gaity, largest burlesque house in town, says business is so good that most of the theater operators spend much of their time refilling the machines.

Hale does an old-time burly pitch before each stage performance at the Nu-Gaity, and says he is doing the best business in his career, both inside the theater and with the machines in the lobby.

Northwestern

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9 Col. STEWART-McGUIRE "MAE WEST Model" \$30.00 Each in Lots of 5. Single Machines, \$35.00 Each.
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BOX 285-A MINNEAPOLIS, MINN.

VENDER SUPPLY NOTES

CANDY INDUSTRY SAVES TIN, CELLOPHANE—Savings of large tonnages of tin, steel and cellophane for use in war production have been effected thru use of paperboard containers for metallic cans, pails, boxes and other types of containers heretofore employed in the candy, tobacco, food products and related industries, the War Production Board Containers Division has announced.

One manufacturer of chocolates, by converting to paperboard, has released 58,000 pounds of cellophane. A cookie box manufacturer, changing to paperboard containers, has freed over 2,000,000 pounds of tin, and similar impressive savings have been announced in associated industries.

COCOA IMPORTS RISE—Improvements in cocoa shipments have brought arrivals so far this year to a level with those of the same period in 1940, a normal marketing year. About 1,130,000 bags have reached the United States since the first of the year. Arrivals are approximately 580,000 bags ahead of a year ago, but since practically all the increased imports are going to the armed forces, no immediate increase in allotments to the civilian trade is expected. From Brazil, meantime, comes the announcement that the Monsanto Chemical Company is establishing a local factory which will process theobromine from cocoa beans.

Cocoa beans are an important source of caffeine. In normal times Europe buys large quantities of cocoa beans for the cocoa butter that can be extracted from them. Caffeine producers in the United States, including Monsanto, buy locally and from Europe the cocoa residues after the fat is extracted. This residue contains theobromine which can be further processed into caffeine.

NEHI EARNINGS—Nehi Corporation, soft drink makers, reported March quarter earnings amounted to \$126,805, compared with \$127,962 in the like period of 1942.

FREE SMOKES FOR SOLDIERS—More than 5,000,000 free cigarettes are now distributed weekly to soldiers.

R. J. Reynolds sends 300,000 Camels in the name of the Hero of the Week, publicized on five radio programs. A package to each of 50,000 soldiers at foreign bases is sent from Liggett & Myers factories. American Tobacco contributes a quarter million Lucky Strikes for each song sung by a male or female singer on two different weekly broadcasts. Philip Morris cigarettes are sent by the hundreds of thousands to stage door canteens in this country, and the company also gives birthday parties for soldiers every Tuesday.

PEANUT MILLING RISES—A total of 1,207,235,000 pounds of farmers' stock peanuts was milled in the 1942-'43 season to March 31, about 55 per cent more than as of the same date last season, the Department of Agriculture reports. Farmers' stock peanuts cleaned and shelled to March 31 totaled 955,939,000 pounds, compared with 637,581,000 pounds to March 31, 1942. Comparable figures for crushings of farmers' stocks for oil are 251,296,000 pounds to March 31, 1943, and 140,368,000 pounds to March 31 last year. Mills and warehouses held 603,173,000 pounds of farmers' stock peanuts on March 31, compared with 367,861,000 pounds of the same date last year.

PRICE TROUBLE—Operators of several small stands selling candy bars and tobacco products in New York are reported to have run into difficulty by boosting the price on nickel candy bars to 6 cents. This is a violation of OPA regulations.

OPA inspectors, on a tour of New York stores, bought some of these bars for 6 cents each. A few days later the dealers who sold the bars were called before the OPA and confronted by the purchasers, who allegedly had been overcharged. If convicted, the seller is liable to a fine as high as \$250.

MINT SUCKER—Another evidence of man's ingenuity is a contraption called a mint sucker.

Seems that before the war the large commercial mint fields were in England, Germany, China and Japan, but now the United States is growing 20 per cent more mint than it previously did. With man power scarce, harvesting the 40,000 acres of the stubby leaves was a problem.

Solution of the problem is a small Sturtevant suction fan rigged up in a large box which looks like an outside version of a refrigerator shipping crate

mounted on what is probably a tractor chassis. The contraption operates on the vacuum cleaner principle and zips the leaves right off the plants into the truck.

NUT SALES—Successful bidders on the sale of farmers' stock peanuts have been announced. Sales against these contracts were reported in local spot markets. Trade quarters reported difficulty in obtaining offerings, as holders appear reluctant to release any volume except for allocation to manufacturers with government peanut butter contracts. An additional sale of 14,000 tons of Runners and Spanish peanuts out of the Southeast is to be held, trade sources stated.

Seasonal dullness continued in pecans and walnuts and prices were unchanged.

"MOISTURE-PROOF" MATCHES—To meet the need for a "strike-anywhere" match for use of American soldiers stationed in the warm, humid areas of the South Pacific, the quartermaster corps, in co-operation with the Bureau of Standards and several match manufacturing companies, has developed a moisture-proof coating for ordinary matches.

While not fully waterproof, matches treated with the new coating are capable of resisting immersion in water for several hours, and of withstanding high humidity for an indefinite time. The coating, applied to the match more than three quarters of its length, is a wax compound with an extremely high melting point. It was developed with a view to its application to the matches as a part of the regular production process, without the addition of new or special equipment.

VERSATILE SUGAR BEETS—Sugar beets are doing a double war job for the United States. Sugar extracted from them is helping to relieve the scarcity caused by the reduction of the flow of cane sugar from the overseas area. The beet tops, pulp and molasses, which remain after the sugar has been extracted, are a valuable cattle and lamb feed, and are contributing to fill our increasing needs.

Until recent years beet seed was imported from Europe, a situation which led to difficulties during the World War I. Now, however, all seed is produced in this country.

RATIONING NOTE—Altho it hasn't a thing to do with venders' supplies, we're still laughing at the definition, attributed to Leon Henderson, of a sissy. A sissy, says he, is someone who resigns from a rationing board to become a commando.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salt-ing and one-half cent a pound profit for the salter.

RICHMOND, Va., May 8.—The movement of peanuts in all sections continues extremely light, with demand running far ahead of the current offerings. About the only peanuts available for the current trade are those offered for sale by the producer co-operative agencies participating in the peanut marketing program with the approval of the Commodity Credit Corporation. On Friday of last week 21,000 tons of government held peanuts were offered for sale. This represents the largest single offering of the season. Bids were received for several times as many peanuts as were offered, and it was necessary to allocate supplies among the various bidders.

The Southwestern and Southeastern areas report planting progressing satisfactorily. In North and Central Texas moisture appears to be ample while in South Texas moisture conditions are poor to fair with more rain needed for best development of the crop. In Alabama and Georgia crop conditions improved considerably during the past week, with very good weather during the last few days. Good stands are reported. In the Virginia-North Carolina area temperatures were somewhat higher, but planting has not yet started except in a few small scattered sections.

Unofficial reports indicate that interest in peanut planting has increased considerably since the announcement on April 8 of higher support prices for the 1943 crop. It now appears that final peanut planting may be somewhat closer to the original goals set for 1943 than was anticipated. Also, increased

Iowa Court Rules State License Fee On Scales Is Legal

DES MOINES, May 8.—The Iowa Supreme Court handed down a decision that the State Department of Agriculture has the authority to license coin-operated automatic scales at an annual \$3 license fee.

The legality of the license and fee had been challenged by the Peerless Weighing & Vending Machine Corporation, which operates in Iowa.

The corporation, in seeking an injunction to prevent the State from enforcing the licensing of the machines, claimed that the term "public scale" as used in the law did not include the coin-operated machines because no weighmaster is required to operate them.

Tracing the history of scale license and fee laws, Justice W. L. Bliss said in the court's decision that "the legislative action gives persuasive support to the trial court decree." Justice Bliss consequently upheld District Judge Tom K. Murrow, Polk County, where the case was first tried. Judge Murrow had denied the Peerless corporation's application for the injunction.

A bill to reduce the license fee from its present \$3 figure was introduced in the recent Iowa Legislature, but the measure failed to get thru either house, altho the secretary of agriculture agreed to \$1 fees instead of the original 50-cent fee as drawn up in the bill.

Report Says Little Honey Available in Country; Price Up

PORTLAND, Ore., May 8.—Very little honey is available in any section of the country, the official semi-monthly honey report said. Practically all the honey and beeswax sales were made at ceiling prices regardless of color.

Southern Oregon conditions have been favorable for bee activity. In Northwestern Oregon and Southwestern Washington the season is two to three weeks late. Vegetation, however, is making excellent growth.

A small lot of new crop light amber Manzanita honey, sold in Southern Oregon at the ceiling of 12 cents a pound.

East of the Cascades the season is somewhat late. In the Yakima valley fruit bloom is coming on rapidly. Many bees have been moved to orchard sections for fruit pollenization.

Regulations limiting the amount of honey used in the manufacture of food products has been transferred from the War Production Board to the Food Distribution Administration. During the three-month period ending June 30 and during each subsequent three-month period firms will be limited to 600 pounds, or 120 per cent of the quantity of honey used during the corresponding three-month period of 1941, whichever is greater.

interest is being shown in seed treatment and other methods of increasing production.

War Food Administrator Chester C. Davis last week issued a statement to the farmers of the United States in which he reminded them of the importance of planting every acre available with critical war crops, food crops and feed for livestock. He states, "In the drive that has been made to increase the acreage of beans, potatoes and oil crops, there was no intention to minimize the importance of other essential crops. Expanded production also of feed grains and hay is vitally necessary if we are to continue our record heavy production of livestock and livestock products."

"The War Food Administration is organizing the country's latest labor resources to help with the harvests this year. Acting with manufacturers and with other agencies of government, we will do our best to see that more harvesting machinery is ready by the time it is needed. We will work for continuing price supports at fair levels in order to minimize risks in the market place."

In the meantime, details of the 1943 Peanut Marketing Program are being considered and worked out. However, to date no official announcement has been made as to the operation of this program.

Tax Calendar

ALABAMA: June 10—Tobacco use tax and reports due. Tobacco wholesalers' and jobbers' reports due. June 20—Sales tax and reports due.

COLORADO: June 14—Sales tax and reports due. Use tax and reports due.

CONNECTICUT: June 10—Cigarette distributors' monthly reports due.

DELAWARE: June 1—Merchants' license tax and reports due.

GEORGIA: June 10—Cigar and cigarette wholesalers' reports due.

ILLINOIS: June 15—Cigarette tax returns due. Sales tax and reports due.

IOWA: June 10—Vendors of cigarettes, cigarette papers, etc., reports due.

KANSAS: June 20—Sales tax and reports due.

KENTUCKY: June 20—Amusement and entertainment tax, and reports due. Cigarette tax reports due.

LOUISIANA: June 1—Wholesalers' tobacco tax reports due. June 15—Wholesalers' and retailers' tobacco tax reports due. June 20—State sales and use tax, and reports due.

MASSACHUSETTS: June 10—Meals' excise tax and reports due. June 15—Cigarette distributors' tax and reports due.

MICHIGAN: June 15—Sales and use tax, and reports due.

MISSISSIPPI: June 15—Manufacturers', distributors' and wholesalers' tobacco reports due. Sales tax and reports due. Use tax and reports due.

MISSOURI: June 15—Retail sales tax and reports due.

NEW MEXICO: June 25—Use or compensating tax and reports due.

NORTH CAROLINA: June 1—License taxes due. June 15—Sales tax and reports due. Use tax and reports due.

NORTH DAKOTA: June 1—Cigarette reports due.

OHIO: June 15—Cigarette use tax and reports due.

OKLAHOMA: June 15—Sales tax and reports due. June 20—Use tax and reports due.

RHODE ISLAND: June 10—Tobacco products tax reports due.

TEXAS: June 10—Cigarette distributors' reports due.

UTAH: June 30—Cigarette licenses expire.

WEST VIRGINIA: June 15—Sales tax and reports due.

WISCONSIN: June 10—Tobacco products tax returns due.

WYOMING: June 15—Sales tax and reports due. Use tax and reports due.

Baltimore Coca-Cola Co. Buys Spacarb Franchise

BALTIMORE, May 8.—The beverage merchandising division of the Coca-Cola Bottling Company of Baltimore has purchased the Spacarb beverage vender operation from Bernard W. Scheuer, trading as the Vendomat Company of America.

Scheuer has held the Spacarb franchise in this market for the past several years and operated a total of 40 Spacarb beverage venders in many leading Baltimore spots.

CIG TAX FIGHT

(Continued from opposite page)

levies for the school board, park system and Cook County government that partly is to blame, according to experts, for the \$10.42 tax rate in Chicago today, the highest in the city's history.

The Sanitary District peg was introduced today, providing for \$6,400,000.

The school board's new peg is expected to be placed at \$52,000,000 for the educational fund, and the park levy will be between \$10,000,000 and \$11,000,000.

Cook County's new pegged levy bill is not yet ready, but will be around \$8,000,000.

In Puerto Rico

An officer in the service of Uncle Sam stationed in Puerto Rico and a good friend of the coin machine trade, sends the following items which recently appeared in a service bulletin:

"The new Coca-Cola machine at AATF Headquarters is a most welcome addition."

"... a lieutenant called in a staff sergeant and a corporal to help him take action against the cold drink dispenser after it had taken in a total of \$1.50 without vending any beverage."

Then, as a special extra report, "the sailors at St. Thomas call their newspaper there the Virgin's Squeal."

ARCADE NEWS

Day To Celebrate . . .

WASHINGTON, May 8.—For the fifth successive year the people of the United States will celebrate I Am an American Day in honor of American citizenship and to call attention to what citizenship signifies. President Roosevelt on March 13 issued a proclamation fixing Sunday, May 16, as the date of the nationwide celebration.

Since 1940, when a joint resolution of Congress gave official recognition to I Am an American Day, the President has been authorized by the resolution to set aside the third Sunday in May of each year as a public occasion for honoring all those who have attained the status of full citizenship by coming of age or thru naturalization.

Washington Arcades Heavily Patronized By Men in Uniform

WASHINGTON, May 8.—Heavy concentrations of soldiers and sailors in Washington means money in the bank for arcade operators here who are angling all of their promotion toward bringing the fighting men in off the streets. Right now the boys in uniform—and occasionally a group of WAACS and WAVES—are keeping the spots moving.

Operators are playing up to the soldiers and sailors plenty, and many have given their places new names with military leanings. One Ninth Street spot has been rechristened "Army and Navy Playland," while others have signs up inviting servicemen in and offering them special treatment. Shooting galleries display signs calling on the soldiers to improve their marksmanship.

Shooting devices, both photo-electric and the real McCoy, are popular with servicemen. Shooting gallery business is so hot that one spot is being enlarged to take care of more of the Ninth Street business.

With larger crowds attracted to the parks because of travel curbs keeping the town folk away from the seashore and mountain resorts, park operators are on the look-out for new and profitable attractions. The coin machine arcade goes a long way in filling that need.

One of the first park arcades to be opened this season in this territory is at Willow Grove Park, Willow Grove, Pa. The arcade is operated by Andrew Foster on a concession basis. While the park is operating only on week-ends until Memorial Day, when it goes into daily operation, Foster's arcade has been an immediate hit with patrons.

Most significant for operators readying for the park and resort season is that the play is mostly for the five-cent games rather than the penny games. The nickel games now outnumber the penny variety at Foster's arcade. Previously the amusement park arcade business was for the most part penny play. It all points to the fact that the public today has more money in its pockets and is more liberal in spending. The fact that a player will linger in the arcade for a half hour or so instead of but five minutes indicates that the arcade machines have a strong appeal. A most common sight at the Willow Grove Park arcade is to see players remaining in the arcade until they have had a chance at every machine, and even lingering for more than one play at many of them.

Philadelphia Arcade Operators Foresee Improved Summer

PHILADELPHIA, May 8.—With the advent of warm weather bringing the opening of the outdoor amusement parks in the territory, the arcade industry here is expected to get added impetus. On the basis of machine play at the parks last summer, and an even bigger season is anticipated for 1943, the coin machine arcade figures on being as important to the amusement park as the Merry-Go-Round or the Ferris Wheel.

In former seasons park operators used a deaf ear to pleas of machine operators,

Three Big Arcades Open in Baltimore Amusement Parks

BALTIMORE, May 8. — The formal opening of the three largest and most important amusement parks in the Baltimore area, two of them in the city proper, and the third 15 miles east of Baltimore, has provided three important and large Penny Arcade operations for the 1943 summer season. The locations are Carlin's Amusement Park, Gwynn Oak Amusement Park and Bay

Shore Amusement Park. Each, as in former years, is equipped with arcades that offer coin machine patrons a choice of some 200 machines. Last season arcade operation ran 50 to 60 per cent better in collections than it did the previous year, and for the new season a creditable showing is expected.

Last year the ban on pleasure driving was imposed, and was reflected in the dropping off of patronage. This season, while gasoline rationing will continue, it is not expected to be as drastic. Restrictions in getting tire replacements have been eased.

Because of the war situation and the virtual closing of the popular Atlantic waterfront resorts, people looking for amusement and relaxation are expected to stick close to home and for this reason patronage at local or near-by amusement parks is expected to move upward.

In addition to looking forward to an excellent season at the parks, arcade operators also expect good business at mountain resorts, altho last season operations were off.

Arcade operators who until last season flocked to waterfront locations, this season plan to carry on at inland locations. Dim-outs are looked for along the seaboard, but they are not expected to interfere materially with arcade operations.

All in all, arcade operations during the new season are expected to shape up very well, particularly at the inland locations.

Minneapolis-St. Paul

ST. PAUL, May 8.—Preliminary estimates in a survey being made by Victor Johnson, director of the Minnesota Tourist Bureau, indicate that at least half of Minnesota's summer resorts will be open this year.

In the Brainerd area a new resort association has been organized, and all of its score or more members operating in the Gull Lake territory will open this season.

Alec Rutger, of Deerwood, an organizer of the new association, said the reporters are now working with ODT officials on a plan for handling tourist travel this summer to vacation spots in Northern Minnesota.

The Junior Red Cross in Minneapolis is conducting a city-wide old phonograph record collection drive, with a \$100 War Bond offered to the school producing the most records. In addition, F. C. Hayer, Victor-Bluebird distributor, has made a special gift of \$100 to the Junior Red Cross for participation in the drive. All records collected will be paid for at the 6 cents a pound ceiling price, with receipts going to the Red Cross.

Detroit

DETROIT, May 8.—Max Lipin, of the Allied Music Sales Company, is leaving for an extended buying and selling trip thru the East and reports that his company has been named distributor for Muscraft records and Polish Harmonia records.

Triangle Amusement Games has been taken over by Max Moore, Detroit operator, and Mark Linkner as sole owners following the death in December of Sam Liebers, another partner. Linkner was formerly partner with Liebers in the United Coin Machine Exchange.

CIGARETTE PAPER

(Continued from page 71)

which the market now absorbs annually amounts to some 250,000 to 300,000 tons.

Each day three to four railroad cars of fiber arrive from decorticating plants in California and Minnesota. Even the California is expanding its flax acreage, however, Minnesota is still the flax center of the United States.

In 1939 there were 1,200,000 acres of flax planted in Minnesota, and the amount has steadily increased since that time. Without any additional expense to growers, the flax fiber business returned over \$500,000 directly to Minnesota farmers in 1941.

With the help of the universities of Minnesota and California the cigarette paper manufacturers are helping farmers to increase their straw yields per acre. New strains are being developed. Farmers are being taught to sow their flax more thickly so the stalks will support each other, in this way growing taller and producing more straw.

It is quite possible that the next decade will find other fine papers being produced directly from flax straw instead of old linen rags. Much research—federal, State and industrial—is being given to this enterprise. In the meantime, the once useless seed-flax straw continues not only to help furnish "Smokes for Yanks" but smokes for our fighting allies and the home front as well.

ARCADE EQUIPMENT FOR SALE

- 15 Chicken Sams, Each . . . \$100.00
- 10 ABT Target Practice Challengers, Ea. 20.00
- 2 ABT Pot Shot, Each . . . 30.00
- 1 Keeney Submarine . . . 175.00
- 1 Evans Tommy Gun . . . 130.00
- 2 Jennings Roll in Barrel, Each . . . 110.00
- 1 Chicago Coin Electric Hockey . . . 175.00
- 1 Drive Mobile . . . 250.00
- 6 Mutoscope Five Reels, Selective Picture Machines, Each . . . 150.00
- 2 Fourteen Foot Skee Ball Alleys, Wurlltzer, Each . . . 125.00
- 2 Sets (Six to Eight) Cockeyed Circus, Per Set . . . 375.00
- 2 Western Base Ball, Each . . . 100.00
- 25 Buckley Diggers, Counter Model, Ea. 50.00
- 5 Ten Strikes, Each . . . 55.00
- 2 World Series Ball Game, Each . . . 75.00
- 2 Skeballette (Gottlieb), Each . . . 59.00
- 1 Blow Ball . . . 65.00
- 1 Hoop Man Golf . . . 75.00
- 2 Mutoscope Love Teller, Each . . . 175.00
- 3 Rotary Merchandisers, Each . . . 75.00
- 2 Groetchen Skill Jumps, Each . . . 50.00
- 6 5 Jackpot Penny Play, Each . . . 30.00
- 1 Stoner Skill Derby, Six Horses . . . 100.00
- 2 Knockout Fighters (2 Fighters), Ea. 115.00
- 2 Mutoscope Hockeyes, Each . . . 80.00
- 12 Exhibit Card Machines, Each . . . 15.00
- 2 Exhibit Candid Camera, Each . . . 75.00
- 1 Sky Fighter . . . 200.00
- 10 Exhibit Card Machines (Light-Up Top), Each . . . 30.00
- 25 Exhibit Counter Machines (Assorted), such as "Love Meter," "Advice," "Ask Me Another About Love," "Will I Get The Man I Want?," Each . . . 25.00
- 2 Keeney Anti-Aircraft Guns, Each . . . 50.00
- 10 Grip Machines, Each . . . 6.00
- 2 Mutoscope Lifter Grath, Monkey, Ea. 150.00
- 1 Arcade Organ . . . 100.00
- 1 Victrola for Arcade . . . 25.00
- 1 Canvas Top, Green, 32x80, Complete with Poles, Sidewalls . . . 30.00
- 1 36-Foot "Playland" Neon Sign, 1 Pipe for Sign . . . 155.00
- 1 Photomatic Picture Machine, used 4 Months . . . 1000.00

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502 Chapperal Street Corpus Christi, Texas

WANTED

- Needed Immediately
- Top Prices Paid
- Late Slots, 25¢, 50¢ and \$1
- Late Bally One-Ball Machines
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FOR SALE

- ARCADE EQUIPMENT — All Machines Are Completely Reconditioned
- Wagner Voice Recordio . . . \$450.00
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- Muto, Punching Bags,
- 2 Mos. Old . . . 275.00
- Exhibit Muscilo Builder,
- 2 Mos. Old . . . 200.00
- Bally Rapid Fire . . . 225.00
- Bally King Pin, FS . . . 160.00
- Scient. Batting Practice . . . 145.00
- Seeburg Jail Bird . . . 145.00
- Seeburg Chicken Sam . . . 135.00
- Wurlltzer Skee Ball Etto. . . 135.00
- Exhibit Foot Ease . . . 125.00
- Rock-Ola Baseball . . . 125.00
- 500 Other Machines For Sale Not Listed.
- Groetchen Metal Typo . . . 75.00
- 10,000 Metal Discs . . . 400.00
- Singls Flying Darts . . . 100.00
- Western Baseball . . . 90.00
- Keeney Bowllette . . . 90.00
- Mills Health Chart Scale . . . 75.00
- Brown Cab. Anti-Aircraft . . . 75.00
- Rock-o-Ball Juniors . . . 60.00
- Western Baseball . . . 65.00
- Keeney Anti-Aircraft . . . 54.00
- Jungle Dodger . . . 45.00
- Shipman Peak Machine, New . . . 35.00
- ABT Challenger Fire & Smoke 30.00
- Red, White and Blue . . . 30.00
- Topper Gum Ball Mach., New 10.00

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133 EAST SECOND SOUTH (3-5055) SALT LAKE CITY, UTAH

GLAMOUR GIRL CARD VENDER

SELLS CARDS 2 FOR 5c



LIMITED QUANTITY AVAILABLE

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.

3,000 CARDS FREE WITH EACH MACHINE BRINGING IN \$75 — MACHINE COSTS ONLY \$60 1/3 Cash With Order, Balance C. O. D.

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ARCADE EQUIPMENT

- BALLY ARCADE . . . \$265.00
- HITLER & JAP RAY-O-LITE GUNS (Refinished Like New), Newly Painted . . . 95.00
- SHOOT THE CHUTES, with Jap Inserts . . . 150.00
- TEXAS LEAGUER . . . 49.50
- PIKES PEAK . . . 19.50
- TARGET SKILL . . . 22.50
- PEANUT MACHINES, Like New . . . 5.00
- GOTTlieb GRIP TESTER, 3 Way . . . 17.50
- OTHER BARGAINS
- JUMBO FREE PLAY . . . \$ 85.00
- COLUMBIA CIG. REELS . . . 85.00
- Q. T. HARD LOAD . . . 52.50
- 1/3 Deposit Required With All Orders

W. B. NOVELTY CO., INC.

1903 Washington Blvd. St. Louis, Mo.

Manufacturers • Distributors • Jobbers • Operators

Advertise every piece of new, rebuilt, refurbished and used equipment . . . also repair parts, accessories and supplies . . . you have on hand in the Big Annual

SUMMER SPECIAL

The Coin Machine Market Is Active

Right now the market for new and used machines is at a peak. The general public has more spending money in its pockets. Former weak locations are becoming big money spots. New locations are opening up in defense towns . . . near army camps . . . naval yards . . . air corps areas . . . in summer resorts . . . EVERYWHERE.

Operators Are Enjoying Larger "Takes"

They, too, have spending money in their pockets and are out scouting for good service-able equipment with which to take care of their new as well as old locations. They are checking the ads in every weekly issue of The Billboard and are looking forward to receiving the Big Annual Summer Special.

The BEST Advertising Buy of the Season

Those advertisers who list their machines and equipment for sale in the Big Annual Summer Special will receive the benefits of the tremendous publicity being given the issue, the greater reader interest created by special features and the increased circulation and distribution of the issue. These added advantages of advertising in the Summer Special can be yours at no increase in cost. Regular advertising rates will prevail.

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THE SUMMER SPECIAL

Dated May 29

On Sale May 25

FORMS GO TO PRESS MAY 19

"WRITE FOR NEW LIST OUT CONTAINING HUNDREDS OF ALL TYPES OF MACHINES."

**SOUTHERN
AUTOMATIC MUSIC CO.**

540-42 S. 2nd Street Louisville, Ky.

**Urge Federal, Trade Groups
To Co-Operate More Closely**

WASHINGTON, May 8. — In recent conferences here government officials and trade association executives discussed common problems, and the general consensus was that closer co-operation is needed between trade associations and government agencies. Representatives of the War Production Board conferred at length with executives of some of the leading trade associations in the country.

One speaker suggested that co-operation between trade associations and government agencies up to the present have not been wholly satisfactory, but he suggested that there have been considerable improvements in relations during the last year.

Speaking at the same session, J. D. Marshall, assistant managing director of the Associated General Contractors of America, estimated that a \$20,000,000,000 backlog of private building awaits the construction industry for the first year and a half after the war to tide it over until such time as plans can be drawn and the legal path cleared for a post-war public and private reconstruction program.

Normally only about 25 per cent of construction is public in nature and 75 per cent private. This point needs emphasizing, he stressed, to avoid repetition of what happened after the last war when 60 per cent of construction was public, resulting in the WPA engaging more men than it could efficiently employ.

"I am afraid some people feel that post-war construction will start with the blowing of a whistle. However, it will be fully a year and a half before the public regains its confidence in business for starting enterprises and investing its money." It is during this period that, with the public's co-operation, the backlog of private construction can keep the industry busy until the post-war reconstruction period.

A Serious Error

Another serious error committed in the last post-war period, Mr. Marshall said, was that projects for construction were not "pre-planned." "The pre-planning of projects for construction should be our first objective now," and all legal steps should be taken now so that all will be ready when the reconstruction period begins, he stressed, and by "this plan we can expect to avoid the serious mistakes of the last WPA."

Grover Brown, secretary of the Industrial Relations Committee of the American Iron and Steel Institute, speaking on the subject of Manning Tables and Replacement Schedules, stated that this was the first attempt to classify, organize and codify jobs in industry. "It may lead to uniform classification and nomenclature in the industry," he said, "and that in itself may be worth the whole project."

"It isn't so bad as it sounded after the first rush," Mr. Brown explained.

"Replacement schedules are now pretty well accepted by draft boards and so Manning Tables are generally becoming more accepted."

Business Statesmanship

Charles Brand, executive secretary and treasurer of the National Fertilizer Association, in a prepared speech on "Post-War Latin American Markets," read in his absence, urged Americans to develop "business statesmanship" for post-war trade. "Latin America," he stressed, "has a population similar in size to ours and is a good prospect, as far as consumer purchasing power goes, for a good North American sales manager."

Gratitude to the nation's food trade associations for their assistance to OPA and a challenge to them to go further in implementing price controls and rationing was expressed by Charles H. Janssen, head of the Retailer-Wholesaler Section of the Food Rationing Division, OPA. Janssen spoke at the morning session of the meeting.

Describing the trade association as "typically an American institution," and as "economic democracy in action," Mr. Janssen pointed out that the food industry is "extensively and effectively organized in more than 1,500 national, sectional, State and local associations, highly integrated, with a membership of more than 4,000 wholesale establishments and approximately 400,000 retail stores." Leadership rests very largely in less than 25 national associations, he declared.

Pointing out that "advertising has taken on a real war job and has converted as truly as American industry," H. Andrew Dudley urged continuing intensification of the education of American producers and consumers to the realities of the war as a major task of trade groups. As examples, he cited many activities of different trade associations that have had valuable results in the education of business or consumer elements to the issues and requirements of the war, or in war production, war conservation and other national war programs.

Two-Way Avenue

Howard Coonley, director of the Conservation Division of the WPB, long-time exponent of standardization, outlined his division's accomplishments in substitution, specifications, simplification and standardization. He stressed contributions made in these fields by different trade associations.

The present and future role of the trade association as a two-way avenue of understanding and service between the army and industries which provide war equipment was analyzed by Major McHeehan. He revealed that arrangements have been made for a limited number of industrialists, largely selected thru trade associations to meet with the Undersecretary of War in Washington and to visit characteristic army camps and installations.

WHAT HAVE YOU TO TRADE OR SELL?

5¢ Brown Fronts, over 400,000	\$179.50
5¢ Gold Chrome	259.50
5¢ Silver Chief	159.50
5¢ Jennings Four Star Chief	89.50
10¢ Silver Chief	179.50
10¢ Jennings Model N Chief	110.00
Columbia	59.50
Marvels	8.50
Mercuries	8.50
Liberties	7.50
American Eagles	6.50
Bally Club Bell	195.00
Bally High Hand	119.50
Keene '38 Track Time	109.50
Keene Kentucky Club	79.50
Paces Races, Check Separator	165.00
Saratoga P.O. Rails	109.50
Track Meet	199.50
25¢ Mills Dice Machine	149.50
Watling Big Game, F.P.	69.50
Jennings Fast Time, F.P.	69.50
Jungle Camp, F.P.	69.50
Keene Submarine Gun	189.50
Seeburg Jail Bird	119.50
Seeburg Chicken Sam	109.50
Chicago Coin Hockey	195.00
Ten Pin, High Dial	54.50
50 Legal Counter Games	\$10.00 to 25.00
Wurlitzer 24s	119.50
Wurlitzer 500s	189.50
Safe Stands	12.00
1 Single Safe	29.50
50 Pin Goner	Write

CHAS. HARRIS
2773 Lanchashire Rd. Cleveland Heights, O.
(Telephone: Yellowstone 8619)

**WANT TO BUY
TURN TABLE OVER**

12' DIAMETER

WRITE WITH DETAILS

THE CASABLANCA CO.

JACKSON BUILDING
WILDWOOD, N. J.

**FOR SALE • the World's Fastest
Money-Making
SHOOTING GALLERY
and
ALL THE AMMUNITION
YOU NEED TO RUN IT!**

The Feltman Air Compressed Shooting Gallery, five machine gun rifle range, is recognized as the fastest money maker in the shooting gallery field. Range fully equipped, complete with all parts, etc. Will sell at sacrifice price of \$3500. There is no shortage of the type of ammunition used on this range. We have on hand and will sell \$1500 worth of this ammunition, and you can get all you need. Range located at Norfolk, Va. WIRE, PHONE OR WRITE TODAY!

THE GEORGE PONSER CO.
763 South 18th Street NEWARK, N. J.
Phone: Essex 3-5910

WANT

PHONOGRAPH MECHANIC

Salary \$75.00 per week to start. Must be draft exempt, a hard worker and sober. One who knows Remote Control and can repair Amplifiers on Wurlitzers, Seeburgs and Rock-Olans.

ALSO WANT

MECHANIC ON AUTOMATICS

Salary \$75.00 per week to start. Draft exempt, a hard worker and sober. One who can overhaul Paces Races.

WANT TO BUY

PARTS FOR ALL TYPES OF AUTOMATICS, PACE MOTORS, TRACKTIME SPINNER MOTORS, ETC.
Address: BOX 206, Care The Billboard, St. Louis, Mo.

Over 75,000
Now Giving
Trouble-Free
Service!



IMP
\$7.70

WHILE THEY LAST!

Regular Price \$12.50.

Packed 6 to 15 Cartons, 1/3 deposit with order.

GERBER & GLASS
914 DIVERSEY, CHICAGO, ILL.

BEST BUYS IN CONSOLES

Evans 1941 Galloping Dominos, light cab., jack-pot	\$300.00
Evans 1940 Galloping Dominos, dark cab., jack-pot	200.00
Evans 1940 Galloping Dominos, no jack-pot	150.00
Jennings Silver Moon Consoles, 5c play	100.00
Mills Jumbo Late Heads, good condition	100.00
Mills Jumbo Old Style Heads, good condition	75.00

Please Send One-Third Deposit With Order

R & M NOVELTY CO.

1605 PACIFIC AVE. VIRGINIA BEACH, VA.

25c JACKPOT CHARLIES, 25c

960 Holes at 25c a Sale.
30 Hole Jackpot
\$25.00 Top
Nonprotected Cards

**NEW VICTORY MODEL
IMMEDIATE DELIVERY**

3 or More	\$2.10
25 or More	2.05
50 or More	1.95
100 or More	1.75

30% Deposit, Balance C. O. D.
DELUXE SALES CO.
BLUE EARTH, MINN.

**FOR SALE
PENNY ARCADE**

Very Successful.
83 MAIN STREET, WATERBURY, CONN.
Apply
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. NEW YORK CITY

BREMEN COIN MACHINE EXCHANGE

2724 N. BREMEN, MILWAUKEE, WISC.

REPAIRING OF ALL TYPES OF PIN GAMES AND EQUIPMENT
WE BUY, SELL AND EXCHANGE

2 Majors	\$42.50	1 Sea Hawk	\$39.50	1 A.B.O. Bowler	\$32.00
3 Argentines	47.50	1 Flicker	18.00	1 Attention	39.50
1 Boscor	64.50	1 Formation	16.50	1 Four Roses	37.50
2 Super Chubbies	38.00	1 Zombie	34.50	1 Miami Beach	42.50
1 Repeater	27.50	1 Dixie	17.50	1 Sparty	Write
2 Gold Stars	19.50	1 Sunbeam	30.00		

**WANTED
PHOTOMATONS**

Also 1 1/2" Eastman or Direx Positive Paper and Mutoscope Photo Frames.

WILL PAY TOP PRICES

MIKE MUNVES

520 W. 43rd St. N. Y. C., N. Y.

CONSOLES AND SLOTS	
Mills Vest Pockets, New, B. & G. Metered, 5c	\$85.00
Mills Vest Pockets, 5c, Blue & Gold J.P.	60.00
Mills Vest Pockets, 1c, Blue & Gold J.P.	45.00
Mills Vest Pockets, 5c, Chrome J.P.	55.00
Silver Moon Totalizer, F.P.	85.00
Jumbo Parade, F.P.	95.00

ARCADE MACHINES	
A.B.T. Model F Targets	\$27.50
Kicker & Catchers, New	29.50
Kicker & Catchers	19.50
Pikes Peaks	19.50
Circus 1c Pin Targets	13.50
Circus Cross	12.50
Bingos	12.50
Home Runs, 1c Ball Gum	12.50
Gottlieb 3-Way Grippers	19.50
Gottlieb 1-Way Grippers	12.50
Viewoscopes, 5c	25.00
Viewoscopes, 1c	25.00
Mutoscope Moving Picture, Floor Model	35.00
Seeburg Jallbird	109.50
Seeburg Chicken Sam (Hitler Conv.)	119.50
Chicago Coin Hockey	179.50
Genco Play Ball	175.00
Evans Ten Strike L/D	59.50
Battling Practices	90.00
A.B.T. Fire & Smoke	22.50
Skillarctio	27.50

RECONDITIONED FREE PLAY GAMES	
All American	\$29.50
Anabel	17.50
Bandwagon	29.50
Beertown	25.00
Clover	69.50
Dixie	19.50
Double Feature	15.00
Four Diamonds	39.50
Four Roses	39.50
Fox Hunt	27.50
Gold Star	29.50
Gun Club	54.50
Target Skill	22.50
Ten Spot	39.50
Towers	69.50
Victory	89.50
West Wind	59.50
Wild Fire	39.50
Sink the Japs (7 Up)	49.50
Hit the Jap (Gold Star)	39.50
1/3 Deposit Required—Send for Complete List.	

RAKE 2014 Market Street PHILADELPHIA, PA.

JACKPOT SALESBOARDS

WHILE THEY LAST

1000 Hole Jackpot Charleys, 25c Play	\$3.90
1000 Hole Jackpot Johns, 10c Play	3.90
1000 Hole Jackpot Jims, 5c Play	3.90

We Suggest a Trial Order.
Terms: One-Third Cash With Order, Bal. C.O.D.
NEW DEAL MFG. CO.
411 North Bishop DALLAS, TEXAS

WANTED
ARCADE MECHANIC

Year Round Job—Excellent Salary. Apply KRIS AMUSEMENT
81 E. Main St. Waterbury, Conn.
or
PEERLESS VENDING MACHINE CO.
220 West 42nd Street New York City

Game Maker Now Manufactures New Type Food Device

KANSAS CITY, Mo., May 8.—One of the important manufacturing firms here, a firm well known to the coin machine industry for many years as a manufacturer of games, has recently completed a new type of food dehydrator, and one of the first of these was shipped to Vice-President Henry W. Wallace.

Dehydration has become an important factor in preserving food. A number of small dehydrators are being placed on the market for home use. Victory Gardens are expected to require the use of a lot of these, altho the food industry is warning people not to expect too much of the devices. The commercial food industry fears that people in the homes may find the dehydrators unsatisfactory and thus spoil a growing industry.

A. J. Stephens, head of the firm here, says that his company has spent considerable time in developing the dehydrator and that it expects good success of it. The Stephens firm was recently mentioned in *Business Week* as a manufacturer of food dehydrators for the home.

Independent Retail Stores In Wisconsin Show Gains

WASHINGTON, May 8.—Sales of independent retailers in Wisconsin, based on reports from 867 stores covering many kinds of business, increased 8 per cent in March compared with the same month in 1942, according to a report by the Department of Commerce.

For the first three months of 1943 dollar volume was up 5 per cent compared with the same period in 1942.

Eating and drinking places reported sales up 39 per cent as compared with the same month in 1942. Drugstore sales were up 18 per cent over those reported in 1942.

Independent retailers in La Crosse, Madison and Manitowoc reported sales gains of 18, 16 and 14 per cent respectively for March compared with March, 1942. Dollar volume in Milwaukee increased 7 per cent and in Superior 3 per cent, while the sales level remained virtually unchanged in Racine.

ARCADE MACHINES AND SUPPLIES

All machines are factory rebuilt and painted. Large variety of every type of arcade machines still in stock—going fast. Any part for any pin game or penny arcade machine.

Exhibit Postal Card Vender (New), Streamlined Light Up, Floor Size, Each	\$ 45.00
Exhibit Love Meters (New), Streamlined 1942 Models, 3 to Set, Per Set	132.50
Beautiful Wooden Stand with Hand-Painted Clown for the Set of Three Meters, Each	17.50
Genco Play Balls	\$140.00
Gottlieb Moving Target on Beautiful Floor Cabinet	50.00
ABT Late Model Pistol Machine	22.50
Exhibit Aviation Hi-Striker	140.00
Exhibit Dumbell	110.00
Exhibit Bicycle Trainer	115.00
Exhibit Light House Grip	125.00
Skee Ralls, 14 Fl.	100.00
Gudy Golf	129.50
Solar Horoscope	95.00
Seeburg Shoot the Chutes, Parachute	109.50
Keeney Anti-Aircraft Gun	55.00
Blue Blazer	75.00
Exhibit Striking Clock Grip	125.00
Exhibit Star Striker	125.00
Exhibit Foot Ease Vitalizer	75.00
Foot Vitalizers, Vibrators	65.00
VI-Adeco Foot Vitalizer, All Metal (New)	95.00
Seeburg Hockey	75.00
Blowball	85.00
Kirk Astrology Scale	85.00
Wasting Scale (Low Model)	69.50
Small National	35.00
Small Ideal	35.00
Pace Fortune Teller	45.00
Gypsy Palmist (Palm Reader), Fl. Size	100.00
Astroscope	110.00
Planatellus—Fortune Teller	100.00
Rockola Talkie Horoscope	195.00
Human Analyst	115.00
Benedict's (12 Slot) Horoscope Card Vender	95.00
Spinning Wheels of Fate (Floor Model)	32.50
Teller Vizo-Graph Fortune	95.00
Mystic Mirror Fortune Teller	95.00
Mystic Pen	150.00
Little Wizard Fortune Teller	15.00
Love Letter (Vends Paper Fortunes)	75.00
Happy Home	45.00
Mirror Fortune Teller, Floor Size Gum Vender	45.00
Large Cabinet Combination Mills Wizard & Exhibit Oracles (2 Mach. in One)	50.00
Radio Rifle, 1c or 5c Play	69.50
Callo Grip	35.00
Chicago Coin Hockey	185.00
Mutoscope Windmill Grip	110.00
Rubberneck Blower	85.00
Grip Tease (New)	69.50
Combination Grip & Lift	85.00
9 Light Lift and Grip	95.00
Lifter	60.00
Dumb Bell Lift	85.00
Uncle Sam Grip (In Cabinet)	95.00
Mills Punching Bag	140.00
Ball Grip	125.00
Super Grip	65.00
Strikette (Shyvor) 3-Way Fist Striker, Floor Size	55.00
Barnhardt Dial Striker	125.00
Knockout Fighters (2 Players)	150.00
Breets Dumbell	125.00
Mills Owl Lifter with Hi Lite Up Tower	110.00
Rosenfeld Grip and Lift, Lite Up Tower	95.00
Exhibit Over the Fence	85.00
Exhibit Candid Camera	195.00
Exhibit Mula Hula Dancing Girl on Beautiful Floor Size Cabinet	85.00
Exhibit Hi-Ball	89.50
Mutoscope Hurdle Hop	45.00
Groetcheon Skill Jump	37.50
Groetcheon Skill Jump, New Model with Stand	65.00
Casino Golf	45.00
Western Sweetstakes	65.00
Exhibit Color of Eyes (12 Slots)	55.00
Exhibit Color of Hair (12 Slots)	55.00
Exhibit Astrology 12 Slot Card Vender	55.00
Exhibit Floor Size Palmistry Card Vender (beautiful inside decorated figure, with Palm hand sign on top and Palm on Cabinet)	50.00
Exhibit Radiogram	225.00
Exhibit Mystic Eye	225.00
Exhibit Kilmeter	225.00
Exhibit Love Meters, Each	25.00
Exhibit Card Venders, Floor Size (Old Model)	15.00
Mutoscope Windmill Candy Vender	35.00
Home Run Gum Vender	15.00
Snacks	10.00
Rotables (Exhibit)	169.50
Seeburg Sportsman, Vends Prizes for Skill	95.00
Advance Movie Show	24.50
View-A-Scope	22.50
Select a Vue (New)	34.50
Penny Travelogue	24.50
Western Baseball (DeLuxe Model)	105.00
Western Baseball	69.50
Major League	180.00
Exhibit Bowling Alley	85.00
Gottlieb Skeeballette	69.50
Gatter Automatic Bowling Alley (Pin Game Size)	35.00
Genco Rola Base	79.50
Bally Alleys	49.50
Scientific Battling Practice	90.00
Keeney's Texas Leaguer	27.50
Keeney's Texas Leaguer—DeLuxe	35.00
Aero Basketball	65.00
Baffle Basketball	45.00
Rockola World Series	85.00
Evans Ten Strike	49.50
Jennings Roll in the Barrel	110.00
Evans Roll in Barrel	110.00
Scientific Baseball or Basketball (Upright)	110.00
7-Wire Cable, Per Foot	.25
ABT 5c Coin Chutes, Each	2.95

Poison the Rat, Used \$17.50	Skillarctio	\$15.00	Kill the Jap, New	\$32.50
Pingo	Holly Grip	12.50	Cross Cross or Bingo	9.00
Pikes Peaks, New	Splitfire	12.50	Flipper	9.00
Pikes Peak	Scotter	12.50	Totalizer	25.00
Skillarctio, New	Kicker & Catcher	15.00	Poison the Rat (Counter Game), New	25.00
Drop Pictures (Stereoscopic), Complete with Pictures and Signs				\$ 40.00
Mutoscopes, Complete with Reels and Signs				45.00
Kue Ball—Billiards in Pin Ball Form. Played with a Billiard Stick Instead of a Plunger.				
A Fascinating Competitive Game. A Big Money Maker. Legal Everywhere, Each				59.50
Doreldine (Grandmother) with Life-Size Figure, Large Floor Size Machine, Beautifully Repainted, Wax Figure, Retouched Expertly, Looks New				350.00
Exhibit Crystal Gazer (Egyptian Seeress) Card Vender with Artistically Painted Gypsy on Modernistic Frame and Beautifully Repainted Floor Size Cabinet				45.00
ROVERS ANIMATED FORTUNE TELLERS:				
Puss in Boot				
Educated Dog				Each 95.00
Madame Zita (Little Lady)				
40 Different Exhibit Cards, Also Grandmother Love Letters, Palm Reader, Mystic Pen Cards.				
Any Card for Any Machine at Factory Prices. F. O. B. New York. Money Order or Certified Check. 1/3 Deposit, Balance C. O. D.				

MIKE MUNVES ★The Arcade King★
520 WEST 43RD ST. (Est. 1912) NEW YORK CITY
(Tel. Bryant 9-6677)

SMART OPERATORS ARE CONVERTING

SEVEN-UP	TO	SINK THE JAPS
STRATOLINER	TO	SLAP THE JAPS
GOLD STAR	TO	HIT THE JAPS
TEN SPOT	TO	SMACK THE JAPS
KNOCK-OUT	TO	KNOCK-OUT THE JAPS

THERE IS PLENTY OF ACTION, THRILLS AND SUSPENSE WITH THE NEW SCORING PRINCIPAL FEATURING JAP BATTLESHIPS, PLANES AND BOMBS ON THE NEWLY DESIGNED AND COLORFUL BACK GLASS AND THE NEW GIANT SIZE BUMPER CAPS THAT LIGHT UP, IN COLOR, WITH THE FACE OF AN UGLY BUCK-TOOTH JAP. TRANSFORMS THAT OLD GAME INTO A NEW, LIVELY, PATRIOTIC AND TIMELY MONEY MAKER.

CHANGE-OVER CAN BE MADE RIGHT ON LOCATION IN LESS THAN FIVE MINUTES. NO TOOLS REQUIRED. NO PLAYING TIME LOST.
ORDER YOUR CONVERSIONS TODAY

\$9.50 EACH F. O. B. CHICAGO, ILL.
VICTORY GAMES 2140-44 SOUTHPORT AVENUE CHICAGO, ILLINOIS
—EASTERN DISTRIBUTOR—
LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

PHOTOFRAMES
(Trade Mark Reg. U. S. Patent Office)
OUR CEILING PRICE
\$26.00 PER 1000
F.O.B. Long Island City, New York
DO NOT PAY MORE . . . DO NOT SUPPORT THE BLACK MARKET.
INTERNATIONAL MUTOSCOPE CORPORATION
44-01 11TH STREET (Est. 1895) LONG ISLAND CITY, NEW YORK

2 WIRE CABLE, \$15.00 Per 1,000 Ft.
Twisted duplex, used on army maneuvers. Good as new. Specs.: 18 gauge, 7 strands (4 steel, 3 copper), all tinned, each phase 1/64" rubber covered, weather-proofed cotton covering. 1,000 foot spool minimum. 1/3 deposit with all orders.
CROWN MACHINE COMPANY 2928 N. Kenneth Avenue, Chicago

PAST! PRESENT! FUTURE!

The name of **SUPERIOR** salesboards will live ON and ON and ON **VICTORIOUSLY!**

HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.

WANTED—PHONOGRAPHS FOR CASH!

ROCK-OLA	ADVISE QUANTITY,	WURLITZER
Supers — Masters	SERIAL NUMBER,	500 — 750E
DeLuxes — Standards	PRICE and CONDITION.	800 — 850
Spectravox and Playmaster Comb.		

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

CENTRAL OHIO QUALITY BUYS

"There Is No Substitute for Quality"

Table listing various amusement machines and their prices, including Two-Way Superbells, Jumbo Parades, and Evans Jungle Camps.



Wolf Solomon

REVAMPS

Table listing revamp services for machines like Gottlieb Liberty and Exhibit Jeep.

Table listing various slot machines and arcade equipment, such as Blue Fronts, Ten Strikes, and Chester Pollard Golf.

Table listing cigarette vendors and their prices, including National, Rowe Royals, and Uneda-Pak.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

ATTENTION, OPERATORS

All Games Guaranteed Perfect—Ready for Locations FREE PLAY PIN GAMES

Table listing various pin games and their prices, including ABC Bowler, Bally Crossline, and Big Parade.

RECONDITIONED PHONOGRAPHS

Table listing reconditioned phonographs and their prices, including Wurlitzer 950, Wurlitzer 850, and Seeburg 8800 R.C.

50,000 USED RECORDS

Hillbillies, Blues, Popular and Polkas, 10c Ea.

1/3 Deposit, Balance C. O. D.

MILLS MUSIC SERVICE

503 Pittsburgh Street Springdale, Pennsylvania Telephone No.: Springdale 340 or New Kensington 4358.

"LUCKY CLOVER" SEAL CARD TICKET DEAL

Takes In: 1000 Tickets at 5c Per Sale \$50.00 Pays Out: 50 Consolations at 25c Each \$12.50 5 Seals, Average \$1.60 Each 8.00 Total Average Payout 20.50

Total Average Net Profit \$29.50

PRICE \$3.50 PER DEAL. SPECIAL QUANTITY PRICES.

One-Third Deposit With Orders, Balance C. O. D.

1000 NUMERAL BINGO TICKETS ON STICKS

WRITE, WIRE OR PHONE FOR QUANTITY PRICES

MISSOURI NOVELTY CO.

3136 OLIVE STREET (Phone Franklin 9043) ST. LOUIS, MO.

Automatic-Phonographic BOUGHT and SOLD Arcade Equipment

"Let's Trade Together, Even If It's Ideas"

DAVE LOWY, 594 10th Avenue, New York City. Longacre 5-9495

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

WAR BABY.—Cigarette paper manufacture shows signs of becoming the post-war period's husky war-born baby.

Wrapper imports in 1940, says the Department of Commerce, were 13,000,000 pounds, a decrease from the 1935-'39 average of 16,500,000.

The cork shortage hasn't fazed cigarette makers. Cork dust now accounts for their cork-tipped brands.

SCARCITY AMID ABUNDANCE.—Magnesium, at present a very critical material in the war effort, is one of the most abundant of industrial minerals.

The minerals employed in the production of magnesium are plentiful in this country, as are the raw materials from which the metal is extracted.

At present the production goal is 725,000,000 pounds annually, more than 20 times the pre-war output.

After the emergency an abundant supply of magnesium will be available for a wide variety of civilian uses.

LABOR TURNOVER.—Described as the retailers' nightmare in war industry centers, the labor turnover is being studied intensively by the War Production Board.

With war industry competing for available man power at an unprecedentedly high rate, the average retail store in most of the larger war industry centers is experiencing an almost impossible situation.

Some stores have reported a total monthly turnover as high as 100 per cent; restaurants report a complete turnover within a 24-hour period.

So long as patriotism and higher wages entice the retail employee to accept jobs in war industry, little hope is held out for betterment of this condition.

The only possible relief—the training of all junior and senior executives in the art

of teaching the new employee how to do a given task—must come from within the distributive group.

All retail establishments must daily instruct the new employee, and any device, system or help that can be given the trainers, the executive, the department heads or the owners of smaller establishments should be readily accepted.

CALIFORNIA PLASTICS.—California, which sometimes manages to sound about as nearly Utopian as anything on this earth, is hanging up a new record in the production of plastics.

Plywood has become vitally important to the war effort, and plastics have become equally important to plywood.

Military aircraft plants are the largest consumers of plastics at the present time, and the major airplane factories have added plastics engineers to their staffs within the past months.

It is said that even a conservative description of the progress of plastics would appear overenthusiastic to those who do not know the real situation.

SYNTHETIC RUBBER.—Patents for synthetic rubber held by the Firestone Tire & Rubber Company have been offered the government "for all time and without compensation."

In a wire to Rubber Director William Jeffers, Firestone said: "We will give the govern-

When You Buy Games, BUY MONARCH!

Table listing one ball automatic payout tables and their prices, including Bally Jockey Club, Bally Kentucky, and Bally Santa Anita.

Table listing various Bally games and their prices, including Bally Club Trophy, Bally Derby, and Bally Blue Grass.

FINEST RECONDITIONED AUTOMATIC PAYOUT CONSOLES AVAILABLE

Table listing various reconditioned automatic payout consoles and their prices, including Keeney Twin Super Bell, Baker Pacer, and Bally Roll-Em Dice.

Table listing Mills Club Bell Console Slot Machine and Mills Fact. Reb. Gold Chrome Bell.

Table listing Keeney Super Bell, Keeney Super Bell, and Bally Hi-Hand.

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00. WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMISTO 1434) CHICAGO.

SPECIAL! WE PAY THE FREIGHT!

Table listing various machines and their prices, including Action (Revamp), A.B.O. Bowler, and Baker Defense.

THOMPSON MUSIC COMPANY

1623 RANKIN AVENUE, N. E. PITTSBURGH, PA.

WHILE THEY LAST!

A. B. T. Challenger	\$ 27.50
Rotary Merchandiser	229.50
Sky Fighter, Fact. Rebuilt	325.00
Tommy Guns, New	249.50
Drivemobile, Brand New, in Orig. Crates	375.00
Drivemobile, Used, Perf. Cond.	275.00
Keeney Submarine	199.50
Knockout Punch Tester	125.00
Brand New Electric Shockers (in 5-Foot Cabinets)	59.50
World Series	99.50
Texas Leaguers, De Luxe	49.50
View-a-Scopes	29.50
Skill Jumps	42.50
Brand New Batting Practice	169.50
Vitalizer	79.50
Radio Rifles	69.50
Love Tellers	189.50
1 Shoot the Chutes	129.50
Jennings Lo-Boy Scale	69.50
2 Exh. Card Machines	35.00
IMPS	\$7.70
WINGS	9.90
YANKEES	9.90

All Brand New in Original Cartons.

MERCURY LIBERTYS \$11.50

\$32.50 value. While they last

DIGGERS

Electro Helots	\$ 69.50
Mechanisms	69.50
Traveling Cranes	99.50
Buckley Deluxe Diggers	149.50

1/3 Deposit With Order.

GERBER & GLASS

914 Diversey Blvd., Chicago

ment the right to grant a royalty-free license to anyone whom the government feels can make a contribution to the synthetic rubber production program."

The firm has been active in the development of synthetic rubber since World War I.

CIVILIAN WAR CASUALTIES.—Small retailer merchants are falling by the wayside by the tens of thousands as a result of the war. Restaurants are struggling to get enough food for their customers. Drugstores are closing up their soda fountains and are finding their general merchandise shelves bare.

Material shortages, plus an ever-tightening man-power problem, are forcing many out of business. In Cook County (Chicago), Illinois, there are only 59,000 retailers compared with 69,000 a year ago. Three thousand have closed since the first of the year.

BERYLLIUM FOUND.—A "Mountain" of beryllium ore, the world's largest known deposit, has been discovered in Southern Oregon by an 82-year-old prospector.

Considered by the government to be one of the most critical minerals necessary to the war, beryllium is the fourth lightest element known. It is preceded only by hydrogen, helium and lithium. A metal, it can take the place of tin in many alloys, and when alloyed with aluminum and magnesium it will produce one of the strongest and lightest metals conceived.

BUSINESS RUBBER NEEDS.—Commercial vehicles will require 65,000 tons of rubber to "keep 'em rolling" in 1943, according to the Office of War Information. It warns that this transport is "essential," but that the United States must also keep its armed forces on rubber and supply the Allied armies with many tires, too.

The survey places the total rubber demand for the year at 612,290 tons and declares that supplies on hand or expected to be available during the year, including synthetic products, will total 716,000 tons.

"The critical period," declares OWI, "would appear to be between October, 1943, and February, 1944, with a low in December. Thereafter supplies should exceed consumption. However, many factors may arise to slow up the rubber production program."

PLYWOOD REQUIREMENTS ENORMOUS.—Large-scale production of huge wood cargo planes, such as the new Curtiss Caravan, which uses 50,000 square feet of plywood a plane, and the mass production of plywood gliders will require an astronomical number of square feet of plywood in 1943.

Only way to meet the demand is to go west, in the opinion of C. E. Rozema, of Resinous Products & Chemical Company, Philadelphia. The aircraft plywood industry has concentrated in the East because of the ready supply of Eastern hardwoods.

DON'T PASS UP THESE VALUES!

MUSIC		LEGAL EQUIPMENT	
Singing Picture		Daval Charm, Excellent for Arcade	\$ 89.50
Speakers, New	\$ 18.50	Target Skills & Big Game Hunters	16.50
Rockola		Gottlieb Grippers	
Rhythm Master 16	49.50	1 Way	16.50
Imperial 16	59.50	3 Way	8.50
Imperial 20	69.50	Shockers	8.50
Super Rockolite	239.50	SLOTS	
Wurlitzer 616	59.50	Pace Comet, 3-5, 5¢	59.50
2 Packard Plamor Steel Cabinets		10¢	64.50
Bally Torpedo	\$104.50	DeLuxe Slugg'r, 5¢	94.50
Keeney Submarine	184.50	10¢	99.50
Scientific Batting Practice	119.50	Rocket Slugg'r, 5¢	109.50
Exhibit's Vibrant Foot		10¢	114.50
Ease	79.50	25¢	139.50
Waiting You Guess It		Deluxe 10¢	99.50
Scale	119.50	25¢ Slot Console, Like New	274.50
Jennings 4 Star Chief		Mills Q.T. Gold Chrome	
5¢	\$ 89.50	5¢	69.50
10¢	99.50	1¢	49.50
Silver Chief, 5¢	149.50	10¢	79.50
10¢	159.50	Mills 25¢ Cherry Bell, Late, Like New	279.50
Triplex	94.50	COUNTER GAMES	
Columbias (Conv. to 1¢-5¢-10¢-25¢ Play)	59.50	Marvels	\$6.95
Calle Playboys, 5¢	89.50	American Eagles	
10¢	99.50	(New), 1¢	9.95
Commander, 5¢	69.50	CONSOLES	
10¢	79.50	1939 Bangtails, 7 Coin Head	\$119.50
Slot Console, 10¢	94.50	1940 Bangtails, 7 Coin Head (Like New)	274.50
Waiting Rol-a-Top, 2-4, 5¢	47.50	Buckley Track Odds (Old Head)	169.50
Waiting Rol-a-Top, 25¢	69.50	Buckley Track Odds (New Head), Serial #11124-11502	525.00
3-5, 5¢	59.50	Paces Reels, 5¢	94.50
Mills Slot Stands, Unpainted (New in Original Crates)		Pace's Races, 30 Payout Odds, Rebuilt	
Crackle Finish Slot Stands, Like New		Black Cabinet	149.50
Cubs, 1¢ & 5¢	\$4.95	Saratoga, 5¢ with Rail	94.50
Aces, 5¢	4.95	Jennings 4 Coin Multiple Console: Brand New	149.50
Libertys, 1¢	6.95	Used	94.50
1/3 DEPOSIT—BALANCE C. O. D.			

State Distributor for Seeburg Phonographs and Accessories
MILWAUKEE COIN MACHINE COMPANY
3130 W. LISBON AVE., MILWAUKEE, WIS.

There is no substitute for Quality. Quality Products Will Last for the Duration.
D. GOTTLIEB & CO. CHICAGO

SEE Bally's GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS.
BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

MONEY CARDS and Merchandise Cards
Fortunately we were able to run up big stocks of many of our Push Cards before government curtailment. Therefore we can still supply you with many cards from these big stocks. We have especially heavy stocks of the larger cards up to 600 Holes. Write us your needs. There is a good chance we can take care of it. At present we still have many styles and sizes of Cards up to 600 Holes. Write for free catalog. Write today to
W. H. BRADY CO.
Manufacturers
EAU CLAIRE, WISCONSIN
"The Push Card House"
BUY WAR BONDS TO SPEED VICTORY

WANTED FOR CASH
Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.
MIKE MUNVES
The Arcade King
520 W. 43rd St., NEW YORK
Bryant 9-6677

LOOK AT THESE PRICES
Late Model
Cigarette Machines

Size	Model	Original Price	Our Price
6	COL. PRESIDENTS	(\$85.00)	\$55.00
10	COL. ROYALS	(95.00)	55.00
6	COL. ROYALS	(85.00)	32.50
8	COL. IMPERIALS	(85.00)	32.50
6	COL. IMPERIALS	(75.00)	22.50
7	COL. DuGRENIER	(85.00)	22.50

ALL WITH CABINET STANDS
ALL A-1 APPEARANCE; ALL IN GOOD WORKING CONDITION
Prices F. O. B. Chicago, 1/3 With Order, Balance C. O. D.
FIRST COME—FIRST SERVED
Cigarette Distributing Co.
325 W. Huron St. Chicago

MARKKEPP VALUES

SLOTS	
10¢ MILLS BLUE FRONTS, over 440,000; C.H., Drill Proof, Knee Action, Spoon Proof, Like New	\$219.50
10¢ MILLS BLUE FRONTS, S.J.	\$129.50
5¢ MILLS MELON BELL, 400,000	149.50
5¢ VEST POCKET, B.&G., Like New	64.50
10¢ FOUR STAR CHIEFS	129.50
5¢ WATLING ROLATOPS, Late	59.50
5¢ BLUE FRONTS, 400,000	129.50
10¢ MILLS MELON BELL	169.50
5¢ PACE COMET, D.J., 2-4	37.50
10¢ SILVER CHIEFS	175.00
1¢ GLITTER Q.T., New	74.50

ARCADE EQUIPMENT

Mutoscope SKY FIGHTER	\$299.50
Genco PLAYBALLS	159.50
BATTING PRACTICE, Late	104.50
Seeburg Hitter & Mussolini	109.50
TOM MIX RIFLES	59.50
SKEEBALLETES	69.50
MAJOR LEAGUE BASEBALL	139.50
WURLITZER 61 with Stands	\$ 84.50
WURLITZER 125 Wallboxes	39.50
ROCKOLA IMPERIAL 20	69.50
ROCKOLA '40 MASTER, R.C.	195.00
ROCKOLA '40 Metal Cab., R.C.	139.50
ROCKOLA '40 SUPER ROCKOLITE with Adapter	239.50
SEEBURG ROYALS	99.50
BUCKLEY WALLBOXES, New	29.50

Half Certified Deposit With Orders.

THE MARKEPP COMPANY
3908 CARNEGIE AVENUE (Henderson 1043) CLEVELAND, OHIO

SPECIALS!
BRAND NEW CHICKEN SAM CABINETS ONLY.....\$22.50
BRAND NEW CHICKEN SAM GUN STANDS ONLY..... 17.50

ARCADE MACHINES	CLOSEOUT!	BELLS
New Evans Tommy Gun	Brand New Grotchen's ZOOM 1¢ Skill Game	Mills 5¢ Gold Q.T.
Jon. Roll in the Barrel	\$29.75	Mills 1¢ Q.T.
Exh. 3 What's It		Mills 1¢ Smoker Bell
Exhibit Bicycle		Pace 1¢ Blue Comet
Seeburg Jailbird		Jenn. 5¢, 10¢ or 25¢
Seeburg Shoot the Chutes		Gooseneck
Baker Line-a-Line		Grotchen Columbia
Vitalizer, Late Model		Watling 10¢ Rolatop
Tom Mix Gun		AND MANY FACTORY REBUILT MILLS BELLS. Write for Prices!
Keeney AA Gun, Brown		FREE PLAY GAMES
Casino Golf		Bally Crossline
ABT Jungle Hunt, New		O.C. Sport Parade
ABT Fire & Smoke		Gott. Belle Hawk
ABT Target Skill		Gott. Sea Hawk
Elec. Defense Gun		Gott. School Days
Hitler Gun, 1¢		Keeney Twin Six
Advance Shocker		
Gott. Triple Grip		

WANTED TO BUY—SEEBURG PICKUP HEADS.
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

FRIENDLY PERSONAL SERVICE

\$325.00 Each ★ 2 MILLS 5c CLUB CONSOLE SLOTS ★ \$325.00 Each

(Serials #457,924, #464,252)

Table listing various amusement machines categorized by type: ATHLETIC, GUNS, FORTUNE, SKILL, COUNTER GAMES, MISCELLANEOUS, and WRITE. Includes items like Strength Test Lifter, Air Raider, Fortune teller, and various pin games.

NEW JEEP & ACTION, \$135.00 — — — NEW MIDWAY, \$175.00

WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00

Table listing slot machines and pin games with prices. Categories include SLOTS, ONE BALLS, CONSOLES, and PIN GAMES. Items range from Blue Front to various pin games like Big Chief and Seven Up.

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WIND AND DOUBLE PLAY.

ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago, Ill. Phone: Humboldt 6283

Special 'BUYS' for the PROFIT-WISE!!!

- List of special offers for amusement machines, including 5c Mills Jumbo Parade, 5c Mills Owl, and 5c Keeney Texas Leaguer.

- Additional offers for 5c Keeney Texas Leaguer, 1c Advance Electric Shocker, and 5c Bally Hawthorne.

EXTRA SPECIAL—GENUINE MILLS 4 BELLS CABINETS, Complete with Top. Brand New \$27.50

RUSH YOUR ORDER NOW. Quantities Limited. Terms: 1/3 Deposit, Balance C. O. D.

ILLINOIS NOVELTY CO., 4335 ARMITAGE AVENUE, CHICAGO

"20 Years of Coin Machine Experience—Your Guarantee of Complete Satisfaction."

Albany 0945

WANTED

THREE EXPERIENCED PIN BALL, CONSOLE AND SLOT MACHINE MECHANICS

Highest paid wages in this field. Located in vicinity of Pittsburgh.

BOX D-70

Care The Billboard

Cincinnati, O.

WANTED—USED EQUIPMENT FOR CASH

Mills Four Bells, Mills Three Bells, Keeney Super Bells. All Models Arcade Machines and Late Model Phonographs. Send list of Machines you have to sell and let us quote prices we will pay for your Machines. Send list today by air mail.

BADGER SALES COMPANY

1612 WEST PICO BLVD.

LOS ANGELES, CALIF.

Soda Fountain War Casualty

Drugstores and confectioneries closing fountains — short on labor, ice cream

CHICAGO, May 8.—The soda fountain, long considered an American institution, appears to be one of the latest war casualties.

Chief reasons for the action are the reduction of production of ice cream and carbonic acid gas—which makes soda water fizz—and shortage of help behind the counters.

Druggists and confectioneries have been forced to ration or drastically control their reduced ice cream supplies and are prophesying that soon only sherbets and ices will be available.

Some stores will not sell ice cream for consumption off the premises; others are limiting their sales to "ready-packed cream," and others are requiring advance orders.

Commenting on the situation, The St. Louis Post-Dispatch recently published the following editorial:

"Always ardently devoted to the search for hidden blessings, we find a redeeming note in the growing pressure of rationing on drugstores.

"What is happening is that the proprietors of these stores are finding it necessary to close their soda fountains and their luncheon counters. Limitations on ice cream, on coffee, on cheese—the list is still growing—are putting an end to the three-decker sandwich and the malted milk as the backbone of their business.

"This may have far-reaching results. For one thing, it will revolutionize the eating habits of our stenographers. But, at the moment, we are interested only in the direct impact on the stores themselves. With beach toys, alarm clocks and all sorts of rubber and metal odds and ends already off their shelves, the closing of the fountains and the turning off of the coffee urns may mean a return of the store which we knew as children.

"Already we envision great vials and colorously shaped vases and bottles of colored waters in their windows. We can see the old uncluttered orderliness and the professional air of the pharmacist—almost as compassionately serious as that of a doctor—as he accepts a prescription in an atmosphere compounded of the scents of soaps and rubbing alcohol, pungent disinfectants and aromatic drugs, bay rum, witch hazel and eau de cologne. And just about all he will have to offer the palate will be licorice, horehound and rock candy."

Los Angeles Mayor Reports on Crime To U. S. Committee

LOS ANGELES, May 8.—Reporting an increase of 242 per cent in robberies, 147 per cent in auto thefts, and "a great increase in juvenile delinquency," Mayor Fletcher Bowron gave a United States senatorial committee a slant on what is going on here as compared with last year.

The mayor blamed the increase in crime on the growing population, congestion and the influx of criminals and transients who come into the section under the guise of securing work in defense plants.

In submitting his report, Mayor Bowron told that police motorcycles had traveled 1,112,053 miles last year on assignments directly resulting from the war and having no relation to normal police activities. Cost for these extra activities was estimated at \$108,000. An additional cost of \$15,000 was noted for conveying military vehicles, while an expenditure of \$695,055 for fingerprinting aliens, checking sabotage and espionage was also reported.

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO, ILL.

MECHANICS WANTED

by prominent Maryland distributor. Must be draft exempt and thoroughly familiar with Seeburg wireless systems, pin balls, consoles, etc.

THE GENERAL VENDING SERVICE CO. 306 N. Gay Street, Baltimore, Md.

MANUFACTURING RESTRICTIONS ON CARD-BOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO

ORDER NOW

The Supplies You Need

- List of supplies including Novelty Cards, Grandmother Prediction Cards, Mutoscope Reels, Punching Bags, and Limited Amount of Arcade Machines.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 Eleventh St., Long Island City, N. Y.

SEE United's
GRAND CANYON
ARIZONA
SUN VALLEY
SANTA FE
 At All Leading Distributors
United MANUFACTURING CO.
 6123 N. Western Ave., Chicago, Ill.

**Wisconsin Solons
 May Take Recess;
 Would Spare Bills**

MADISON, Wis., May 8.—The Wisconsin Legislature, disturbed by several bills such as that to legalize bingo and slot machines in the State, has recently been considering the idea of recessing to be on call at any time. This is a new idea in State legislation and may spread to various States.

The Legislature is due to adjourn May 14, and a proposal has been introduced which will merely recess the body at that time rather than officially adjourn it. This would have the effect of keeping pending legislation alive for future consideration whenever the Legislature does convene again. According to State law, if the Legislature officially adjourns, all bills not voted on are officially killed.

The bills for legalizing bingo and slot machines have created widespread discussion in the State, and when the vote comes on these bills it may have interesting repercussions.

**Penny Vender Business Is
 Booming in Spokane Area**

SPOKANE, May 8.—Booming business in penny vending machine operation is reported by L. J. Osler. Mr. Osler is fortunate in having no competition in the Spokane field except for vending machines located inside war plants and army encampments.

Osler, who is now servicing 140 machines in the city, claims that they are taking much of his time. He credits the increased play to lack of usual types of penny merchandise on confectionery and grocery store counters. Main item for him is Boston Beans, candy-covered peanuts. He says that supplies of merchandise are good. He gets candy from Chicago and Philadelphia jobbers.

OLIVE'S SPECIALS FOR THIS WEEK
 GUARANTEED USED GAMES SOLD ON MONEY BACK GUARANTEE
PANORAM OPERATORS NEED THESE ITEMS.
 Panoram Collection Books. Per Doz. \$.80
 Mills Film Cleaner. Per Can25
 Projection Lamps (200 Hours). Each 3.95
 Exciter Lamps. Each45
 Cleaner Pads. Each04
WE ARE DISTRIBUTORS
 for the
"VICTORIOUS 1943"
THE NEW TURF CHAMPS
 rebuilt by Westerhaus Amusement Co.
WE HAVE A LIMITED QUANTITY ON HAND FOR IMMEDIATE DELIVERY. ORDER NOW BEFORE OUR SUPPLY IS EXHAUSTED.
OLIVE NOVELTY CO.
 2625 LUCAS AVE. ST. LOUIS, MO.
 (Phone: Franklin 8620)

WANTED
 Mills Free Play Mini Venders, any quantity. Write, wire or telephone quantity and lowest cash price.
JONES SALES COMPANY
 1330-32 Trade Ave. HICKORY, N. C.
 Tel. 107

WANTED
SLOT MACHINES
 Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.
BAKER NOVELTY CO., 1700 W. Washington, Chicago
 Phone **MONroe 7911**



"COLORS"—1 Ball Automatic Pay-off. Six Coin Chutes. Write for descriptive matter and price.

Our "Lite-a-Line" 10 Ball Game is going strong all over the U. S. A. Write for descriptive matter and price.

SALESBOARDS — WE HAVE A VERY LARGE STOCK FOR IMMEDIATE DELIVERY.

1,000-Hole J. P. Charley 25c
 30-Hole J. P. \$1.79
 1,000-Hole Charley Board 25c. . 1.65

1/3 Deposit With Order
 Write for our latest circular on salesboards

A. N. S. CO.
 ELMIRA, N. Y.
 In this line over 20 years.

FOR SALE
75 CAILLE DETROIT CENTURY
 Nickel Play Floor Type Machines, \$60 each. A-1 condition, ready to operate.
1 CAILLE 25c ARISTOCRAT ROULETTE
 BOX D-69, Care of The Billboard, Cincinnati, Ohio.

BRAND NEW MACHINES
 GET THEM WHILE THEY ARE STILL AVAILABLE

Write Us for Prices on Brand New Mills 5/10/25/50c Brown Fronts, Also 5/10/25c Mills Gold Chromes and Copper Chrome, Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots Are Equipped With Moseley's Special Discs and Reels and Are Factory Rebuilt. Guaranteed Brand New.

COLUMBIA BELL, Cash GA, RP, 5c \$115.00	MILLS VEST POCKET, B&G, 5c . . . \$ 82.50
EVANS COUNTED MODEL DOMINO 32.50	MILLS FOUR BELL, Original, 4-5c . . 800.00
EVANS COUNTER MODEL DOMINO 32.50	MILLS FOUR BELL, New Style, 4-5c 850.00
KEENEY SUPER BELL, 5c, Conv. Vend. 299.50	MILLS JUMBO PARADE, Cash 159.50
KEENEY SUPER BELL, 25c, Conv. . 325.00	PACE RACE, Red Arrow, 5c 450.00
BOX STANDS 21.50	PACE RACE, Red Arrow, 25c 500.00
FOLDING STANDS 6.50	STAMP VENDORS, 3-3's, 10c; 4-1's, 5c 29.50

FLOOR SAMPLES AND SLIGHTLY USED

MILLS BROWN FRONT, 5c \$225.00	MILLS BLUE FRONT, 50c \$500.00
MILLS BROWN FRONT, 10c 275.00	MILLS ORIGINAL CHROME, 5c . . . 300.00
MILLS BROWN FRONT, 25c 300.00	MILLS ORIGINAL CHROME, 10c . . 350.00
MILLS BLUE FRONT, 10c 205.00	MILLS ORIGINAL CHROME, 25c . . 375.00
MILLS BLUE FRONT, 25c 250.00	MILLS GOLD CHROME, 50c Write

USED MACHINES—Reconditioned and Like New

CONSOLES

BALLY HIGH HAND \$135.00	KEENEY SKILL TIME, 1938 \$ 79.50
EVANS GAL. DOM., JP, Ch. Sep., Light Cab 335.00	KEENEY SUPER BELL, Twin CP, 5/5 325.00
EVANS GAL. DOM., Factory Rebuilt, JP 235.00	KEENEY SUPER BELL, Twin CP, 5/25 375.00
EVANS GAL. DOM., Dark Cab., 50 JP, Factory Rebuilt, #2911-3222- 3041-3237-2486 210.00	MILLS JUMBO PARADE, FP 79.50
EVANS GAL. DOM., Dark Cab., 25c, #2371 275.00	MILLS JUMBO PARADE, FP, Blue Cab. 89.50
EVANS GAL. DOM., Light, #3998, Rebuilt 300.00	MILLS JUMBO PARADE, Cash 89.50
EVANS BANG TAIL, Dark Cabinet . . 225.00	PACE RACE, 5c, JP, #6319 180.00
EVANS LUCKY LUCE, F.S. 350.00	PACE RACE, 5c, JP, #5086 150.00
EVANS LUCKY STAR, 25c, Like New 179.50	PACE RACE, 25c, JP, #6088-6550. #6182-6583 300.00
	TOM MIX RAY GUN 69.50

SLOT MACHINES

COLUMBIA BELL, RP, Cash 5c . . . \$ 59.50	MILLS BLUE FRONT, 10c, JP . . . \$152.50
COLUMBIA BELL, Ch. Sep., 5c . . . 82.50	MILLS BLUE FRONT, 10c, #416000 225.00
COLUMBIA BELL CHROMES, Serials #8053-8056-8553, 5c 92.50	MILLS BROWN FRONT, 5c, #46694. 225.00
CAILLE CONSOLE, 5c, JP 90.00	MILLS BROWN FRONT, 5c 180.00
CAILLE CONSOLE, 10c, JP 95.00	MILLS CHERRY BELLS, 5c, #440000 179.50
JENNINGS VICTORIA, 5c 39.50	MILLS FOLDING STANDS 4.50
JENNINGS CHIEF, 50c, #120525. 350.00	PACE COMET CONSOLE, 10c 225.00
MILLS MELON BELL, 5c, High Serial 175.00	PACE COMET CONSOLE, 25c 250.00
MILLS BONUS BELL, 5c 190.00	PACE DOUBLE CLUB, Md., 5/25c. 315.00
MILLS BLUE FRONT VENDOR, JP. 155.00	

COUNTER GAMES
 CHALLENGER TARGETS, Like New. \$ 29.50 | MODEL F TARGETS, Like New . . \$ 27.50

PHONOGRAPHS
 MILLS THRONE OF MUSIC \$139.50
 MILLS EMPRESS, Perfect 189.50
 SEEBURG CONCERT MASTER, RO,
ES, #79425 325.00
 SEEBURG CADET, RO, ES 225.00
 SEEBURG VOGUE, #68209 225.00
 SEEBURG 8800, ES, Like New . . \$350.00
 SEEBURG WALL BOXES, #39,
30 Wire 17.50
 SPEAKER IN CABINET 20.00
 WURLITZER 616, Light-Up Panel. . . 82.50

SPECIALS
 These Machines Are Reconditioned, Guaranteed Like New.
 Money Refunded if Not Satisfactory.

BATTING PRACTICE \$179.50	MILLS FOUR BELLS, Latest Style Coin Head, 3-5c, 1-25c, #2807 Up \$850.00
EVANS DOMINO, JP, Light Cab., SU 325.00	MILLS FOUR BELLS, Original Style Coin Head, 3-5c, 1-25c, #2400. . 750.00
EVANS DOMINO, Brown Cabinet, Factory Reconditioned 225.00	MILLS CHERRY BELLS, 5c, Knee Action, Drill Proof, Club Handle, New Crackle Finish, Serial over 440,000 182.50
EVANS COUNTER MODEL DOMINO 27.50	MILLS FOUR BELLS, Original Style Coin Head, 4-5c Slot, #2300 Up . . 600.00
KEENEY SUPER BELL, 5c, Conv. SU 225.00	SHOOT-THE-JAP, Rebuilt New, Never Unpacked 169.50
KEENEY SUPER TRACK TIME, #7200 Up 350.00	5 WATLING FORTUNE TELLING SCALES, Like New 100.00
KEENEY AIR RAIDER, Latest Model 225.00	
KEENEY SUBMARINE 179.50	
MILLS THREE BELLS, High Serials. 960.00	
MILLS FOUR BELLS, Latest Coin Head, 4-5c 800.00	

WRITE US FOR PRICES ON ONE-BALL MACHINES

7 MILLS PANORAMS
 Latest Model—Guaranteed Perfect
 Used Less Than 6 Weeks. Cannot Be Told From Brand New, Equipped With Automatic Wiper. PRICE \$400.00 Each, or Will Trade for Late Model Slot Machines.
 Send List of Slot Machines You Have, Giving Serial Numbers, Guaranteed Condition and Lowest Price.

SUPPLIES

WALL-O-MATIC COVERS \$5.00 | 5-WIRE CABLE, Per Foot. \$.10
 JACKPOT GLASSES FOR SLOT MACHINES, Shaffer Proof, Sample \$1.25. Lots of 10, \$1.10 ea.

If Your Requirements Are Not Found Listed Above Either on Machines or Supplies, Write Us. 1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective May 15, 1943, and Subject to Prior Sale and Change in Price Without Notice. On All West Coast Shipments Full Cash Must Accompany Order in the Form of Post Office, Express or Telegraph Money Order.

MOSELEY VENDING MACHINE EX., INC.
 00 Broad St., Richmond, Va. Day Phone, 3-4511, 3-4512. Night, 5-5328.

ZENITH NOVELTY COMPANY
 629 W. SUPERIOR STREET DULUTH, MINN.

Sky Blazer \$80.00	FIVE BALL FREE PLAY	New Gold Chromes, 5c \$300.00
Target Skill 80.00	Volvet 30.00	10c 335.00
Red Hot 20.00	Venice 30.00	New Orig. Chromes, 5c 300.00
Topie 35.00	Star Attraction 39.50	10c 325.00
Big Town 29.50	Sporty 39.50	New Mystery Bonus 300.00
A. B. C. Bowlers 59.50	Stars 39.50	New Club Consoles, 5c. 400.00
Legionnaires 59.50	Super Chubby 29.50	10c 425.00
Three Up 49.00	Leader 29.50	25c 500.00
Air Circus 99.50	5-10-20 75.00	New Mills Jumbo Parade, P.O. 179.50
Big Parade 99.50	Klick 29.50	Mills Dewey Machines. 200.00
Rock-Ola's 1480 Commandos, New In Original Crates . . Write		New Mills Four Bells 1000.00

When Ordering Kindly Include the Customary 1/3 Deposit.

LOS ANGELES SEE BILL HAPPEL **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

NEW MACHINES IN FACTORY SEALED CRATES

BRAND NEW MACHINES — NOT REBUILTS

- New Mills Four Bells Write
- New Keeney Super Bells, Combination Free Play, Pay Out \$289.50
- New Mills Jumbo Parades, Combination Free Play, Pay Out 249.50
- New Evans Galloping Dominos, 1942 Jack Pot Model 595.00
- New Baker's Paquer, Daily Double 495.00
- New Mills Four Bell Cabinets 49.50

- New Mills Three Bells Write
- New Bally Club Bells, Combination Free Play, Pay Out \$289.50
- New Mills Jumbo Parades, Automatic Payout 179.50
- New Mills Jumbo Parades, Free Play 179.50
- New Buckley Daily Double Track Odds 695.00
- New Bally Roll'Em 249.50

KEENEY SUPER BELLS. 4-Way 3-5c, 1-25c. Rebuilt and Refinished Like New. Late Serials. \$650.00

MILLS FOUR BELLS. Genuine Factory Rebuilt, in Brand New Cabinets. All Late Serials. \$650.00

KEENEY SUPER BELLS. 2-Way 5-5c or 5-25c Play. Rebuilt and Refinished. \$395.00

MILLS THREE BELLS. All Rebuilt and Refinished. Like New \$850.00

RECONDITIONED CONSOLES AND SLOTS

- Baker's Paquer, Daily Double, Late Ser. \$325.00
- Bally Roll 'Em, Like New 199.50
- Keeney Super Bells, Refinished 225.00
- Bally Club Bell, Refinished 225.00
- Jennings Silver Moon, Like New 139.50
- Bally Hi Hand, Refinished 129.50
- Evans Lucky Lucie 225.00
- Bally Big Top, Pay-Out 129.50
- Mills Jumbo (Combination) 179.50

- Mills Cherry Bells, 5c, Refinished \$169.50
- Mills Blue Fronts, 5c, Refinished 139.50
- Jennings Chiefs, 5c, Refinished 119.50
- Mills Q.T. Glitter Gold, 5c 119.50
- Mills 25' Golf Ball Club Bell 189.50
- Mills V.P. Blue-Gold, Refinished, 5c 59.50
- Mills V. P. Chrome, 5c 69.50
- Mills Q.T. Blue Crackle 79.50
- Groetchen Columbia 69.50

RECONDITIONED ARCADE EQUIPMENT

- Mutoscope Punching Bag (Late) \$295.00
- Chicago Coin Hockey 225.00
- Keeney Submarine 225.00
- Rotary Merchandiser, Like New 199.50
- Bally Rapid Fire 199.50
- Chicken Sam's Axis Rats, New Refin. 169.50
- Seeburg Shoot-the-Chutes, New Refin. 169.50
- Groetchen Mountain Climber 169.50
- Jennings Roll-in-the-Barrel 149.50
- Scientific Battling Practice 129.50
- Exhibit's Vitalizer, Like New 79.50
- Exhibit Light House Grip 119.50

- Mutoscope Pistol Sniper, Refinished \$395.00
- Mutoscope Ace Bomber 350.00
- Drivemobile, Refinished 350.00
- Bally Defender 295.00
- Test Pilot, Like New 295.00
- Bally Sky Battle 295.00
- Evans Play Ball, Late 249.50
- Genco Play Ball, Lite Up Model 199.50
- Western De Luxe Baseball 119.50
- Striking Clock Grip 119.50
- Kirk's Guesser Scale, Like New 119.50
- Bally Ranger 79.60

RECONDITIONED PHONOGRAPHS

- Wurlitzer Model 950 \$550.00
- Wurlitzer Model 850 550.00
- Wurlitzer Model 800 with Adaptor 425.00
- Wurlitzer Model 600 179.50
- Wurlitzer Model 616 79.50

- Rock-Ola Commando Write
- Seeburg Model 8200 Write
- Seeburg Model 9800 R.C. \$495.00
- Seeburg Model 8800 R.C. 475.00
- Seeburg Colonel, R.C.E.S. 375.00

WALL BOXES AND ACCESSORIES

- Seeburg Bar-o-Matic \$49.50
- Seeburg Wall-o-Matic 29.50
- Seeburg Select-o-Matic 9.50
- Rock-Ola 1940 Bar 9.50
- Keeney Boxes 9.50
- Rock-Ola 1940 Wall 18.50

- Packard Pla-Mor Boxes \$32.50
- Buckley 1942 Illuminated Boxes 19.50
- Buckley 1940, Refinished 12.50
- New 30 Wire Cable 40¢ Foot
- Used 30 Wire Cable 25¢ Foot
- New Shielded 2-Wire Cable 12¢ Foot

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance O. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY
2548 NORTH 30TH STREET
MILWAUKEE, WISCONSIN

Recommend Bill To Tax Practically All Kinds of Machines

JEFFERSON CITY, Mo., May 8.—The Senate Committee on Criminal Jurisprudence recently recommended for passage a bill which would tax practically all types of coin-operated machines. The author of the bill says it should provide about \$1,500,000 revenue per year for the State.

The proposed tax fixed \$5 a year for each machine which operates for less than 5 cents and \$15 a year for those requiring 5 cents or more. The act would be administered by the State Auditor's office, which is authorized to issue licenses for such machines.

The bill applies to juke boxes, weighing machines, devices for dispensing merchandise of all kinds and to all other coin-operated machines, with the exception of those installed by public utilities in the regular conduct of their business, such as pay telephones.

Senator William M. Quinn, of Maywood, sponsor of the bill, believes there are enough machines in operation to produce at least \$1,500,000 a year revenue.

"These machines pay no license fees of any kind," Quinn said. "They are mostly owned by non-residents of the State and there is no reason why they should not pay some taxes. The State needs the money."

Arkansas Gas Tax Receipts Decline to New Low in April

LITTLE ROCK, May 8.—The State Revenue Department in reporting revenues for April showed that income from the gasoline tax was down to a new low. This decline also cut the total revenues below the usual receipts.

There was an increase in the sales tax collections, but the State Supreme Court rendered a decision that a State cannot collect the use tax on goods sold to people outside the State. This may cut the total sales tax revenue to some extent.

An interesting part of the report was the statistics on the closing of small

stores. Tax officials say that about 3,000 small stores have closed in the last six months. This includes many hundred gas stations. Tax officials have a record of these closings in their sales tax accounts. No report on coin machine revenue for April was available at this time.

HERE THEY ARE!

Ready for Immediate Delivery

- 4 MILLS BROWN FRONTS, 25c C.H., Knee Action \$275.00
 - 3 MILLS BLUE FRONTS, 25c C.H., Knee Action 245.00
 - 3 GOLD CHROMES, 5c, 3-5 249.50
 - 4 GOLD CHROMES, 5c, 2-5 259.50
 - 3 GOLD CHROMES, 10c, 3-5 294.50
 - 5 GOLD CHROMES, 10c, 2-5 274.50
 - 4 GOLD CHROMES, 25c, 3-5 335.00
 - 3 GOLD CHROMES, 25c, 2-5 345.00
 - 3 CHROMES, 25c, 2-5 Payout 335.00
 - 7 MILLS BROWN FRONTS, 10c C.H., Knee Action 217.50
 - 6 MILLS BROWN FRONTS, 5c C.H., Knee Action 189.50
 - 5 MILLS BLUE FRONTS, 5c C.H., Knee Action 179.50
 - 1 MILLS 50c WAR EAGLE, 3-5, Front Gold Glitter, Knee Action 375.00
 - 4 WAR EAGLES, 2-4 59.50
 - 1 JENNINGS 50c CHIEF 375.00
 - 5 JENNINGS ESCALATOR, 3-5, Double Jackpot 79.50
 - 2 JENN. 25c SILVER CHIEFS 249.50
 - 4 JENNINGS 5c SILVER CHIEFS 165.00
 - 1 JENNINGS CHIEF TRIPLEX, 5c-10c-25c Play 165.00
 - 7 PACE COMETS, 5c Double J.P. 69.50
 - 4 PACE COMETS, 10c Double J.P. 79.50
 - 1 PACE 25c 5 STAR COMET, 3-5 135.00
 - 1 PACE DELUXE, 5c, 3-5 P.O. 115.00
 - 1 PACE DELUXE, 25c 145.00
 - 3 CAILLE 7 COIN HEAD, 5c 225.00
 - 1 CAILLE 7 COIN HEAD, 25c 375.00
 - 1 WATLING ROLATOP, 25c, 3-5 125.00
 - 4 COLUMBIAS 39.50
 - 2 USED BLUE & GOLD VEST Pockets, 5c 59.50
 - 5 BLUE 1c Q.T., LIKE NEW 59.50
 - 2 GOLD 1c Q.T., LIKE NEW 89.50
- CONSOLES**
- 2 MILLS THREE BELLS \$895.00
 - 2 BUCKLEY SEVEN BELLS, New Head 445.00
 - 1 PAGES RACES RED ARROW 195.00
 - 3 PAGES RACES, Brown Cabinet 149.50
 - 1 PAGES RACES, Black Cabinet 75.00
- PHONOGRAPHS**
- 1 WURLITZER 780 (Colonial) \$425.00
 - 2 WURLITZER 750E 445.00
 - 8 WURLITZER 616 LIGHT UP 89.50
 - 1 WURLITZER 600 169.50
 - 2 SEEBURG 9800 WIRELESS 425.00
 - 2 SEEBURG CLASSICS 249.50
 - 2 SEEBURG VOGUES 225.00
 - 2 MILLS THRONES, '41, Like New, Marbletop Cabinet 180.50
 - 1 MILLS EMPRESS 179.50
 - 2 MILLS THRONE OF MUSIC 139.50
 - 1 ROCK-OLA '39 DELUXE 195.00
 - 1 ROCK-OLA SPEAKER SPEC-TRAVOX, Factory Reconditioned 169.50
 - 1 ROCK-OLA SPEAKER GLAMOUR, Factory Reconditioned 110.00
- NEW ROCK-OLA COMMANDOS.** Write PROGRAM SLIPS in 5,000 Lots, \$2.65 M. Terms: 1/3 Certified Deposit, Bal. C. O. D.

STERLING NOVELTY CO.
669-671 S. Broadway, LEXINGTON, KY.

MUSIC SPECIAL

Steel Cabinets to Fit Twin Twelves or Sixteens, practically new \$17.50

BULB SPECIAL

1503 Prefocused Bulbs to fit Keeney Antif-Aircraft and Air Raider. Box of Ten \$2.50

CIGARETTE MACHINE SPECIAL

250 at \$12.50 Each

Includes Rows, Du Greniers, Nationals, Mills and U-Need-a-Paks. All are 6 column, vend matches and are equipped with 15c or 20c mechanisms. Guaranteed to be in perfect working condition. At this low price you can now afford to have that extra spare to keep your locations going 100% of the time. No Order Less Than Five Machines.

50% WITH ORDER, BALANCE C.O.D., F.O.B. N. Y.

SUPREME ENTERPRISES 557 ROGERS AVE. BROOKLYN, N. Y.

ALL GAMES CAREFULLY CHECKED AND PACKED

- Show Boat \$39.00
- Snappy 39.00
- Speed Ball 32.00
- Spot-a-Card 59.50
- Towers 69.50
- Twin Six 39.50
- Wild Fire 32.50

- Chicago Coin Hockey \$189.50
- Pennant 119.50
- Skoe-Ball-Ette 89.50
- Texas Leaguer, 1c Pl. 39.50
- Battling Practice 99.50
- Western Baseball DeL. 124.50
- Keeney Submarine 184.50

- Seeburg Casino, R.C. \$159.50
- Seeburg Cadet 224.50
- Seeburg Vogue 189.50
- Wurlitzer 24 Rev. 139.50
- Seeburg Gem 139.50
- Rockola Standard 139.50
- Seeburg Rox 139.50

All our Pin Games have been stored in a dry place and will come to you packed in "New Cartons," and will look nice and operate perfectly. "Buy With Confidence."
NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, N. Y. (Freeport 8320.)

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GENCO SEVEN UPS and SLUGGERS

We will pay \$30 each. Machines must be in first-class condition

WESTERHAUS AMUSEMENT CO. 3726 Kessen Ave. CHEVIOT, OHIO

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Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988

Beaumont, Texas

WHILE THEY LAST

Evans'

POCKET EDITION

GALLOPING DOMINOS

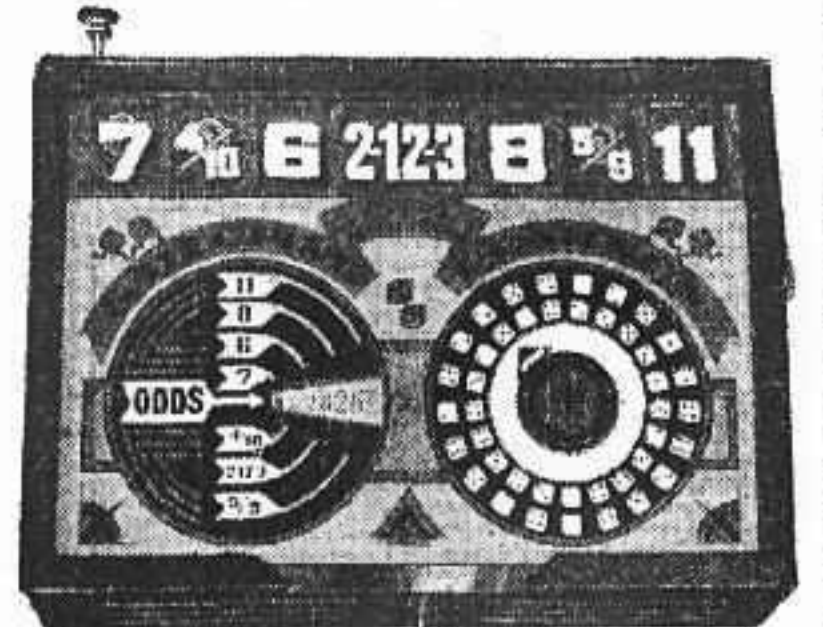
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A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

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THROW YOUR SCRAP INTO THE FIGHT!



Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

5c • 10c OR 25c PLAY

BALLY CLUB BELLS

\$295.00 EACH

NEW, IN ORIGINAL CRATES

- Longacre • Thoroughbred • Fairmont • Club Trophy
- Blue Grass • '41 Derby • Turf King • Jockey Club • Kentucky
- Pimlico • Dark Horse • Longshot

Just a few of the Bally Games that we carry a stock of backboard glasses for, as well as other parts.

Write for our complete list of Consoles.

FREE PLAY GAMES AND ARCADE EQUIPMENT

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

Operators Ponder Possible Results of Texas Curfew Law

FORT WORTH, May 8.—Coin machine operators of Texas are wondering just what effect the new curfew on beer and whisky sales will have on their business. The new law, passed by both houses of the Legislature and recommended by Gov. Coke Stevenson, will become effective August 9.

The law provides that beer sales, now permitted night and day including Sunday unless banned by city ordinance or local option, must halt at midnight and not be resumed until 7 a.m. On Sundays the sale will stop at 1 a.m. instead of Saturday midnight and there can be no Sunday sales then until 1 p.m. Beer bought up to the closing hours can legally be consumed at tables or at bars until 15 minutes after the closing hour.

Any beer being consumed after the 15-minute drinking period will constitute a violation of the law if it is in a public place.

Whisky sales, now banned on Sundays and permitted up to weekday midnights, now must cease each week night at 10 p.m.

Coin machines are located in practically all places that sell beer. It will mean that some cafes and taverns will have shorter hours because they can't operate profitably when the beer flow

is cut off. That means fewer hours for playing the coin machines.

However, some operators, as well as tavern and cafe managers, point out that the revision of hours will help solve the labor and food shortage and that in reality the coin machine business will not suffer as a result of the new law.

Mexico and U. S. To Formulate Plan for Joint Economic Aid

WASHINGTON, May 8.—Agreement between the United States and Mexico to set up a joint economic committee to formulate a program for economic co-operation between the two countries has been announced by the State Department.

Two representatives from each country will serve on the committee, which is a result of the reciprocal visit made by President Roosevelt and President Avila Camacho in Mexico and United States territory a short time ago.

Object of the recommendation for measures to regulate and adjust international payment between the two countries was declared to be insurance of the stability of Mexican production of strategic material and to prevent a lessening in their quality.

WANTED FOR CASH

SEEBURG'S "CHICKEN SAMS"

"JAIL-BIRDS"

\$90.00

\$90.00

Biggest Buyers of "CHICKEN SAMS" in the Country.

We are not fussy, because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panoramas is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines.

LET US HUNT FOR THE TUBES YOU NEED. WE'LL DELIVER THE GOODS TO YOU!

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
1B5/25S	\$1.35	6B8G	\$.135	6K7GT	\$.105	6SQ7GT	\$1.15	36	\$.100
1H5G	1.35	6C5	1.15	6K8	1.35	6X5	1.65	40	1.65
2A3	2.00	6C5G	1.05	6K8GT	1.35	6X5GT	1.05	41	90c
2A4G	2.95	6C5GT	1.05	6L6	2.00	6Y6	1.65	42	90c
3A8	2.45	6C6	1.05	6L6G	2.00	6Z4/84	1.10	45	85c
5U4G	1.05	6F5	1.15	6L7	1.65	7F7	1.65	47	1.15
5V4G	1.65	6F5G	1.15	6N7	1.65	12F5GT	1.00	48	2.90
5W4	1.15	6F5GT	1.05	6N7GT	1.65	12SF5GT	1.10	55	1.10
5W4G	1.05	6F6	1.15	6R7	1.65	12SJ7GT	1.10	56	85c
5Y3G	75c	6F6G	95c	6R7G	1.15	19	1.35	57	95c
5Y3GT	75c	6F8G	1.35	6R7GT	95c	25A7G	1.65	58	95c
5Y4G	80c	6H6	1.15	6SC7	1.35	25A7GT	1.65	70L7GT	2.00
5Z3	1.15	6H6GT	1.15	6SJ7	1.15	25L6	1.65	75	90c
6A4	1.65	6J5	95c	6SJ7GT	1.15	25L6G	1.35	76	95c
6A6	1.65	6J5G	1.05	6SK7	1.05	25L6GT	1.15	77	95c
6A7	1.00	6J5GT	95c	6SR7	1.05	30	1.05	79	1.65
6AD7G	1.65	6J7	1.35	6U5/6G5	1.35	31	1.05	80	75c
6AE6	1.35	6J7G	1.15	6V6	2.00	32	1.35	83	1.35
6AE5GT	1.35	6J7GT	1.15	6V6G	1.35	34	1.25	85	95c
6B5	2.00	6K7	1.15	6V6GT	1.15	35Z5GT	85c	85	95c
6B8	2.00	6K7G	1.15	6SQ7	1.05	37	90c	89	1.00
						38	1.15	117Z6	1.65

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7 15c

BRAND NEW RUBBER-COVERED CABLE

Rubber-Covered Gun Cables, 8 ft. standard length 5-wire shielded, Each wire insulated. Excellent Quality.	\$2.75	45-Foot Main Cables, 7-wire, rubber-covered. Insulated, very pliable, brand new, shielded, fine quality. Standard Main Length.	\$12.75
Per cable		Per cable	

AN HONEST, CLEAN, LEGITIMATE PROPOSITION!

YOU "CHICKEN SAM" OPERATORS

Complete Re-Conditioning "Jap" Conversion \$49.50
F. O. B. Chicago

Ship us via motor truck your run-down "CHICKEN SAM" and we will transform your machine into the most thorough and clean "JAP" conversion job in the U. S. A. We will recondition the amplifier, repair or replace both main and gun cables. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand painted. We will use the original doll, which will be carved and hand painted into the Oriental "Jap." A "20 Shots 5c" card will be placed on the Gun stand. The machine will have an entirely new appearance. The outside of the cabinet will be painted in a blue and black trimmed combination. All the tubes and Photo Electric Cells will be checked and replaced if necessary. A beautiful machine in perfect working order will be shipped you in the amount of \$49.50, C. O. D.—F. O. B. Chicago.

VERY SCARCE

Photo Electric Cells for Seeburg
Ray Guns @ \$2.50 Ea.
*For Chicken Sams, Japs and Chutes.

RAY GUN AMPLIFIERS

Amplifier Repair Service reconditioned, repaired or exchanged and put in first-class working condition by expert amplifier service men. Ship express and we will return perfect amplifier by express collect.

HURRY—REAL BUYS—WON'T LAST LONG

SLOTS	
Mills 5¢ Brown Fronts	\$199.50
Mills 10¢ Brown Fronts	224.50
Mills 5¢ Blue Fronts	179.50
Mills 10¢ Blue Fronts	199.50
Mills 5¢ Gold Chromes	269.50
Mills 10¢ Gold Chromes	289.50
Mills 5¢ Silver Chromes	269.50
Mills 10¢ Silver Chromes	289.50
Mills 1¢ Blue Q.T.	52.50
Pace 5¢ Comet	89.50
Pace 10¢ Comet	99.50
Pace 1¢ Chrome (NEW)	119.50
Groot, Columbia, can be used in 1¢, 5¢, 10¢, 25¢ Play, including all parts to make changes	69.50
PHONOGRAPHES	
Mills Empress	\$179.50
Mills Throne of Music	149.50
CONSOLES	
Mills Jumbo Parade (Cash)	\$ 99.50
Mills Jumbo Parade (F.P.)	99.50
Mills Square Balls	89.50
Keeney Triple Entry	169.50
Baker's Pacor, Daily Double	\$275.00
(TERMS: 1/3 Deposit, Balance C. O. D.)	

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927 E. BROADWAY, LOUISVILLE, KY.



THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

THE BEST IN NEW AND USED EQUIPMENT

SPECIALS THIS WEEK

Bally Long Acres, Free Play	\$500.00	2 Evans '39 Mod. Dominos, Brown Cab.	\$165.00
Bally Grand Nationals, Cash Pay	90.00	1 Buckley Track Odds, Daily Double Mod.	400.00
Bally Dark Horse, Free Play	165.00	Keeney Super Track Times	350.00
Bally '41 Derbys, Free Play	365.00	1 Evans Lucky Star, Like New	200.00
Bally Club Trophys, Free Play	365.00	Jennings Silver Moons, Free Play	110.00
Bally Victory, Free Play	65.00	1 Paces Races, Red Arrow, JP Model	210.00
Keeney's Contests, Free Play	165.00	1 Evans Bangtail, Slant Head	75.00
		1 Keeney Kentucky, Slant Head	75.00
		Mills Jumbo Parades, Cash Pay, Late Mod.	110.00

CONSOLES

Bally Club Bells, Brand New, In Original Crates, Comb. Cash and Free Play:		Mills Blue Fronts, 5¢, Crackle Finish, Reconditioned	\$149.50
Single Orders	\$299.50	Mills Blue Fronts, 10¢, Crackle Finish, Reconditioned	159.50
Quantity Lots	289.50	Mills Bonus Bells, 5¢ Play	225.00
Mills Jumbo Parades, Brand New, Comb. Cash and Free Play, with Mint Venders.	199.50	Col. Bells, 5¢, R. Door Payout, GA	42.50
Evans Gal. Dominos, Brand New, JP Model, 2-Tone Cabinet	450.00	Jennings Chiefs, 5¢ Play	65.00
Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet	325.00	5 Mills 1¢ Q.T.'s	45.00
Evans '41 Bangtails, 2-Tone Cab., J.P.	350.00	2 Mills 1¢ Q.T.'s, Glitter & Gold	70.00
1 Evans Lucky Lucre, 5/5¢ Slots	265.00	Mills 5¢ Blue & Gold Vest Pockets	50.00
		Watling Geosenecks, 1¢, Jackpot	25.00

Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

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JONES SALES COMPANY 31-33-35 Moore St., Bristol, Va. Tel. 1654

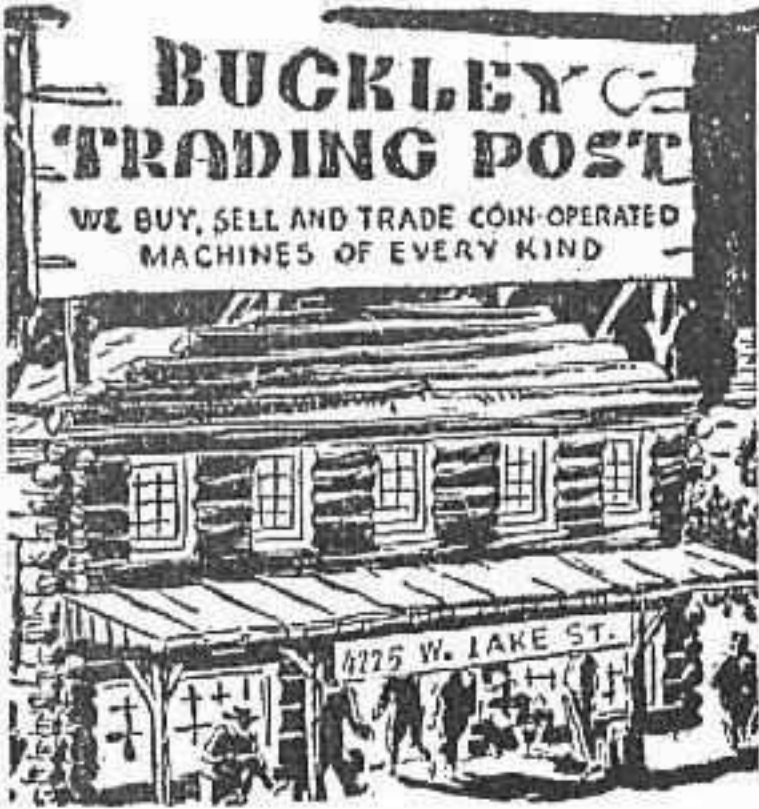
BIG GAME, F.P.	\$ 79.50	AIR CIRCUS	\$100.00
FAST TIME, F.P.	79.50	BIG PARADE	100.00
JUMBO PARADE, F.P.	79.50	BOLAWAY	49.50
PAGE REELS, C.P.	125.00	CLOVER	59.50
SARATOGA COMB.	125.00	SKY RAY	24.50
SILVER MOON, F.P.	99.50	VICTORY	85.00
TRIPLE ENTRY	159.50	ZIG ZAG	35.00

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Chicago Novelty Company, Inc.

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or When You Want
To Sell

SPECIALS—FOR SALE

PIN BALL GAMES

Armada.....\$25.00	Brite Spot.....\$20.00	Play Balls.....\$27.50
Gun Club.....47.50	Anabel.....16.50	Lucky Strike.....20.00
Polo.....18.50	Flicker.....24.50	Silver Skatos.....34.00

ARCADE MACHINES

Anti Aircraft Guns...\$52.50	Chicago Coin Hockey \$215.00	Shoot the Bull...\$95.00
Bomb Hit.....9.50	Evans Tommy Gun..140.00	Skee Balletto.....60.00
Bally Bull's-Eye...89.50	Gott, 3-Way Gripper 15.00	Submarine—Keeney 197.00
Bumper Bowler.....49.50	Keep Punching.....139.50	Texas Leaguer.....32.50
Chicken Sam.....104.50	Mills Punching Bag 95.00	Western Baseball—
Chicken Sam—Jap & Hitler Conversion 142.50	Poker & Joker.....139.50	DeLuxe.....95.00
	Rapid Fire.....190.00	World's Series—Rockola 95.00
	Ray-a-Lite Gun.....60.00	

COMPLETE MUSIC SYSTEM EQUIPMENT
WALL BOXES—ADAPTERS—SUPPLIES

Buckley Boxes—New.....\$35.00	Wurlitzer Boxes, Model 100..\$25.00
Buckley Boxes—Rebuilt.....25.00	Model 310. 15.00
Keeney Boxes.....8.50	Model 120. 25.00
Packard Boxes.....27.50	Model 125. 42.50
Seeburg Stroller.....35.00	

SPEAKERS AND CABINETS

Buckley Zephyr Cabinet—	Packard Large Wall Cabinet..\$75.00
New.....\$11.25	Buckley Floor Speaker Cabinet
Charm Tone Tower.....122.50	with Speaker & Buckley Box.135.00

COMPLETE ASSEMBLED MUSIC SYSTEMS

Wurlitzer T12, Complete in Cabinet with Buckley Adapter.....\$100.00	Wurlitzer T12, Complete in Cabinet with Packard Adapter.....\$100.00
Rockola T12, Complete in Cabinet with Buckley Adapter.....100.00	Wurlitzer T12, Complete in Cabinet with Keeney Adapter.....80.00

SUPPLIES

Perforated Program Strips. Per M. Sheets.....\$3.50	Buckley Long Life Needle....\$0.30
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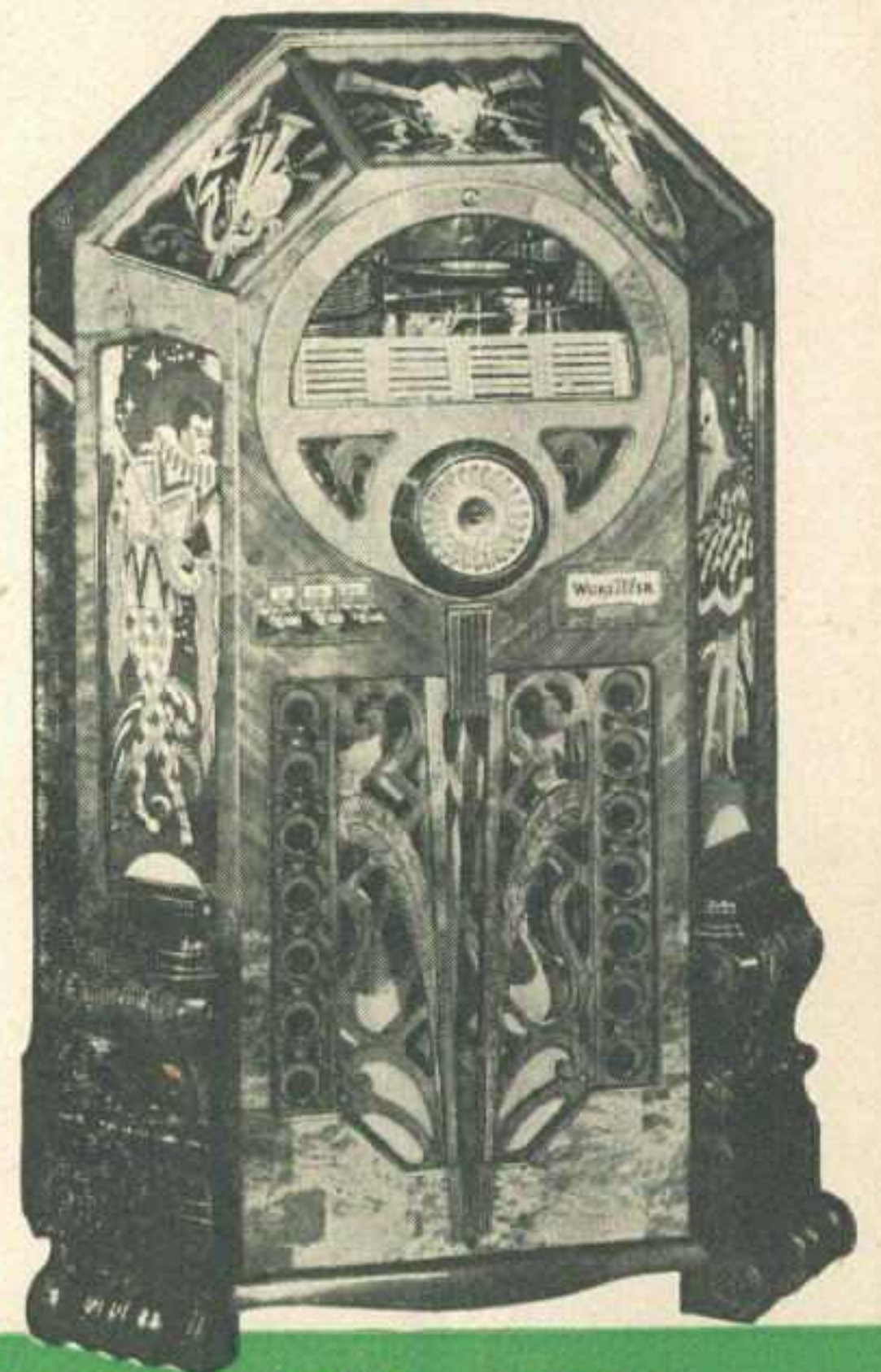
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