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# MASS SWITCH TO WAR JOBS

**Week-End Dates for 'Coffee And' A 'Big' Field in N. Y. District With 100 Spots and 25 Agents**

NEW YORK, April 17.—A big field for local employment of cafe acts that has received little publicity is the week-end night club belt. It consists of at least 100 cafes in the New York area and is booked by around 25 indie bookers concentrated in Times Square.

These neighborhood cafes usually get by with a juke box and a pianist Tuesdays to Thursdays, and add more musicians, plus a floorshow, on week-ends. Most of the clubs use shows Saturday night only, with about 30 per cent employing talent Saturday-Sundays and the rest Fridays to Sundays. When a small band is added, the juke box is usually recruited for relief music. Musicians in 99 per cent of the clubs are union. Performers are both union and non-union, altho not one of the 100 clubs is known to have an agreement with the American Guild of Variety Artists.

Usual bill is four acts—an emcee, singer, dancer and a novelty turn—and lasts one hour to an hour and a half. Cafe owner almost always tells the emcee to pad out the show, forcing him to throw in audience-participation bits and band specialties. The usual "Happy Birthday to You," the welcome to special patrons and the inevitable congratula-

tions to patrons celebrating wedding anniversaries combine to stretch out the show too. And, of course, there's the usual singing waiter getting his \$2 a day to croak a couple of broken-down ballads, plus the inevitable big party that insists on having one of its pets get up and sing.

Average salaries for emsees (best paid performers on the bill) are from \$7 to \$15 for one day, \$12 to \$25 for two days and \$18 to \$35 for three days. Two performances a night, usually at 10:45 and 12:45. Local agents normally get \$1 flat commission on a one-night job, \$2 for a two-night job, etc. But a couple of agents get \$2 flat per day.

Performers are in most cases given a (See COFFEE DATES on page 9)

## Test Shows Showbiz Adept at Technical Chores in Plants; Majority From Footlight Set

NEW YORK, April 17.—Show business people are and will be able to adapt themselves to war work more quickly than almost any other white-collar group in the nation. Before other white-collar groups were even thinking of the war man-power problem, the War Production Training Committee of the American Theater Wing Service, Inc., had started preparing questionnaires which it mailed to 17,000 showbiz people June 1. More than 5,000 filled out the questionnaires—51 per cent being actors, 25 per cent technicians and the rest auxiliary crafts and management and box-office employees. About 3,500 of them signified they believed they would fit into war production work and also that

they would be willing to take a free course in war production training.

The WPTC, with actor Edward Raquello as executive director, has already done the terrific job of persuading 206 show people to take a State Board of Education five-hour aptitude test; 385 to take war production courses, and 314 to apply for war employment in the New York area. This is an achievement, because show people have been notorious for being loath to take industrial or office jobs. Despite the fact that only one out of every five showfolk (covering every branch and occupation) is employed at any one time, the four who are unemployed usually figure that they will get work "any minute now" and, therefore, rarely bother to seek non-theatrical work.

### Time To Change

This hope for employment that carries the unemployed along indefinitely has always been an obstacle to persuading show people to change to a different occupation. Despite this the patriotism of show people and the efficiency of the WPTC have apparently combined to electrify thousands of show business people into a realization that this is no time for "business as usual" and that they have to get closer to the war production effort than ever before.

Already at least 100 Eastern show people are employed in war plants thru the efforts of the WPTC, which is now in contact with war plant personnel managers and which has set up an elaborate and efficient system for being able to "pick the right man for the right job." The WPTC has every one of its 5,000 questionnaires reduced to coded cards and augmented by "profiles" of those who took the Board of Education's aptitude tests. This information enables the WPTC to send to war plants (See Switch to War Jobs on page 11)

## AGVA Rank-File Ready for Court Battle on Voice in Union; Wells Held Real Head

NEW YORK, April 17.—Possibility of a legal battle for control of the New York local of the American Guild of Variety Artists loomed as a group of AGVA members seeking a voice in determining local affairs declared Pety Wells still the lawful president of the union and empowered him to take the necessary steps to get back into the saddle.

A meeting Tuesday (13) at the Union Church, attended by 60 members, took action to force the Associated Actors and Artistes of America to grant autonomy to the New York local.

The meeting was addressed by Leon Reich, labor attorney, who declared that from the information given him by members of the group, it was his opinion that AGVA members were being deprived of their property rights when they are not allowed to have a voice in the affairs of the organization. Unions, he pointed out, are unincorporated associations, with every member legally regarded as a partner. Members could take steps to have this property right restored to them when democratic action is not permitted by officers of the union, he said.

Wells, who was removed as president when the Four A's declared an emergency and dissolved local and national offices, did not say what the next step would be, but indicated that a court action is likely.

The meeting produced other interesting comment, particularly that of Murray Lane, vice-chairman of the Variety Actors' Betterment Committee, a group seeking one big actors' union. Lane declared that AGVA will never have a

strong union as long as the Four A's retain control.

At AGVA it was pointed out that the charter given by the Four A's permits it to take over control of the local and national any time it sees fit, and that the Four A's is within its rights in its handling of AGVA.

Matt Shelvey, AGVA executive secretary, said that membership participation is desirable, but that this is not the proper time to institute such action. He declared AGVA affairs are being handled correctly and it would be inopportune to start factional fights just as the union's affairs are getting straightened out.

## 25G Ceiling Is Over the Fence But FDR Supertax on Net Could Upset Whole Showbiz Applecart

WASHINGTON, April 17.—Repeal of the \$25,000 salary limit order, which President Roosevelt allowed to become law minus his signature early this week, puts a halt for the present to one of the most confusing and controversial issues that show business has ever had to cope with. Since it was put into effect by Presidential order last October 3, all branches of the entertainment world had been seeking clarification and interpretation of the directive.

Altho the order has been suspended, it does not mean that the lid is permanently off the maximum salary performers can make. Congress took issue with the President over the arbitrariness of the order under which the ceiling was fixed. Roosevelt, in his note of protest attached to the Debt Extension Bill, to which the salary limit repeal was added as a rider, called upon the Legislature to "impose a special war supertax on net income from whatever source derived, which after the payment of all taxes exceeds \$25,000." If Congress goes along with the President on this tax plan results would not only duplicate the effect of the Presidential directive of last October but would also bring under the ceiling all income derived from royalties, investments, percentage agreements and all other moneys from play and picture producing, talent booking and band and act engagements undertaken as independent contractual deals.

Among the many problems that came up last fall that put every high-salaried performer, booking agency and theatrical employer in a dither was the question of whether an employer had the right to withhold the salary of a performer if latter had already earned

(See 25G OVER FENCE on page 8)

## IA Shakedown Trial to Chi

NEW YORK, April 17.—Trial of the alleged mobsters linked to the IA stagehands' union's shakedown of the film industry will be moved to Chicago. Federal Judge John W. Clancy Wednesday authorized Joseph Ewing, secretary of the federal grand jury, to proceed to Chicago to testify at the removal hearings of six Chicago defendants charged with racketeering.

Judge Clancy adjourned the perjury trial of Isadore Zevin, former bookkeeper for George E. Browne, president of the IA, now in jail, until May 5, and the trial of Louis Kaufman and John Rosselli, recently indicted in the picture racket, until April 19. U. S. Attorney M. F. Correa refused to comment on reports that the federal grand jury had returned indictments on 12 more persons as a result of new evidence turned in from jail by Browne and Willie Bioff. Latter was Browne's personal representative.

Ralph Capone, brother of Al, and Alexander Louis Greenberg, director of the Manhattan Brewing Company, were witnesses before the federal grand jury here this week.

Grand jury is trying to find out what disposition was made of the IA's \$1,500,000 membership assessment fund.

## Talk Up Org of Non-Dram Flacks

NEW YORK, April 17.—Movement of some theatrical press agents for an organized attempt to force the Association of Theatrical Agents and Managers to liberalize its eligibility rules gained ground this week.

Jonas Rosenfield, president of the Screen Publicist Guild (CIO), talked to a veteran p. a. this week and will consult his exec board on the possibility of organizing non-legit flacks. The p. a., in turn, is discussing organizing plans with others in the field preparatory to a formal meeting.

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# MUSIC BREAKS FOR FEMMES

## Fields Still Anti-Gals But More Jobs Tossed Their Way As Uncle Sam Takes the Boys

NEW YORK, April 17.—The draft, by decreasing the supply of musicians, is opening the door a bit for women concert musicians. The portal isn't open wide by any means, but enough to enable a trickle of the best femme musicians to worm their way into concert, symphony and radio jobs. Gal musicians claim "prejudice" against them is still very high among music contractors and male tooters, and that the few jobs women have landed were given only as a last resort. Most of the jobs have been as substitutes, but an increasing number of women have turned pinch-hit jobs into permanent ones.

Women musicians complain that contractors and conductors still view them as oddities, that they fear women will break down the orchestra's discipline. Also beef about male musicians condescending to keep them out or cold-shouldering them generally. The few women who have secured permanent jobs that traditionally were "men's jobs" also wonder what is going to happen after the war. Miss Frederique Petrides, editor of *Women in Music* and for 10 years leader of the Orchestrette Classique, says English women musicians were ruled out of the musicians' union after the last war in a successful attempt by the men to keep females out of the concert and symphony field. They appealed to Queen Mary, who encouraged them to form an independent union, which they did. Unfortunately, their new union was not strong enough to regain their jobs.

Erno Rapee, conductor of the Radio City Music Hall, says there are a great many excellent women musicians working thruout the country whose employment "has been retarded by a 19th-century prejudice. Now the situation brought on by the war is forcing these fine musicians into the prominence they have long deserved."

The Music Hall has used a woman in harp position since the theater opened 12 years ago. She's Lucille Lawrence, with Lucille Harrison and Barbara Whitney as alternates. Rapee recently appointed Kay Holle associate director of the theater's glee club of 40 male voices. The MH symphony has also used other women as subs. For example, bassoonist Eleanor Kovar and oboist

Lois Wann for the Red Cross benefit show.

On the networks the girls have made encouraging, but slow, progress. Annabelle Hulme, flutist, says that radio is still cold to women and that music contractors use them only in a pinch, but Morton Gould is cited as an exception. Gould has Miss Hulme as first flute in his orchestra for the Cresta Blanca program, and Dorothy Hunkins, violin, who had been a substitute on WOR and had also worked for Alfred Wallenstein. Miss Hulme is the only New York wind player with a steady radio job. Raymond Paige has used women occasionally, and when he brings his Youth Orchestra of 40 to his new Goodyear show (NBC, April 20) it is expected he will again include women instrumentalists.

Miss Petrides, whose Orchestrette Classique is the only women's symphony orchestra in New York today, says Paige has employed most of her musicians for his programs.

String players seem to have the easiest time landing radio jobs. Harp is traditionally a woman position, incidentally. The Met Opera House has had a woman harpist since 1904. Ditto the Philharmonic. Stokowski has used gal cellists and violinists in the Philadelphia Symphony for years. Morton Gould has Dorothy Kessner, violinist; Pittsburgh Symphony, women on strings for some (See FEMMES GET BREAK on page 8)

## Big Turnout for H. Tamara Funeral

NEW YORK, April 17.—About 350 people, representing all branches of show biz and headed by Bert Lytell, president of Actors' Equity, paid final homage yesterday to Tamara (Swann), singer, who lost her life in the crash of the Pan-American Clipper at Lisbon several weeks ago while on a USO tour.

A simple ceremony without religious services was held at Campbell's Funeral Parlor. A short eulogy was delivered by Luther Adler, the actor. A Negro spiritual was sung by Frank Luther. There were no pallbearers.

Tamara, noted singer in musical comedies, radio and vaude, rose to fame in Jerome Kern's *Roberta* for her rendition of *Smoke Gets in Your Eyes*. Shortly before leaving for Europe she had appeared at the Stage Door Canteen here.

## First Femme Fotog

NEW YORK, April 17.—Gladys Collins, who snaps publicity pictures of servicemen and entertainers at the Stage Door Canteen, has the distinction of being the first female photog at the canteen. Miss Collins got the job thru her association with Leo Freedman, legit p. a., who is on the publicity committee of the American Theater Wing. She has worked on several of Freedman's accounts.

## Wrong Pew

SAN FRANCISCO, April 17.—An intoxicated and puzzled gent blinked thru about 20 minutes of pirates and girls, prima donna and tenor, and then demanded in stentorian voice: "Bring on Ed Wynn!"

An admonishing usher rushed up, and then came an explosive: "What, the Geary? The house was showing Gilbert and Sullivan's *Pirates of Penzance*."

He merely thought he was in the Curran next door which was offering *Big Time*.

## Phillips Looks Like 'King Korn' Tycoon of West Coast; Barnerys Now Eying Rural Calif. Circuit

HOLLYWOOD, April 17.—Hillbilly music has evoked such a terrific response in this territory that Foreman Phillips, manager of the Venice (Calif.) Ballroom, plans to extend his County Barn Dances to San Diego, Bakersfield, Fresno and other California towns. Popularity of rural bands has also caused the New Plantation Club in Culver City to sign Jimmy Wakely, with Spade Cooley and His Barn Dance Boys continuing at the Venice Ballroom since last August.

Phillips's County Barn Dances are tied up with his *Merry-Go-Round-Up* program aired 8:30 to 12 p.m. over Station KRKD here, and featuring a "Western Hit Parade." He opened the Venice spot to a big play last June with Texas Jim Lewis, Roy Rogers, Patsy Montana, Sons of the Pioneers, Eddie and Jimmie Dean, Tex Ritter and other hillbilly cow-boy stars.

Phillips has remodeled the spot into a corral, with a fence of eucalyptus wood in front of the bandstand to keep the crowds back. He estimates that nearly half the people come to watch the band. Walls are covered with blow-ups of Western stars and a "Song Corral" sells photos, songbooks and Western novel-

## Chi ATW To Bat for U. S., \$100 "Angels"

CHICAGO, April 17.—In response to a request from the morale department of the U. S. Army, members of the Chicago Council of the American Theater Wing have arranged to collect funds to furnish drama entertainment to servicemen in areas where none is now available.

Four such groups have each contributed \$100 to the council and others are making a drive for funds. Title of "Angel" is being given each group that contributes \$100.

## S-J Icer Big Bond Sales Plus 200G B-O

MINNEAPOLIS, April 17.—Shipstad-Johnson *Ice Follies* broke its Boston record of \$1,050,000 in War Bonds sold, within the first 19 of a total of 25 performances at Minneapolis Arena. As of Wednesday night (7), the show brought in \$1,350,000 for Uncle Sam.

Total attendance went over 100,000, with gross receipts estimated at \$200,000. House capacity is 5,400.

## Whelan to Chi for Fotogen Thrushes

CHICAGO, April 17.—Tim Whelan, RKO producer, was in Chicago Wednesday and Thursday in search of talent and interviewed radio singers.

"Photogenic girls who can sell a song are scarce," said Whelan, "and we hope that among the girls interviewed here we shall find some whom we can develop in pictures."

## Casting Chi "Kiss and Tell"

CHICAGO, April 17.—A Chicago company of *Kiss and Tell* is in process of formation and the show opens at the Harris Theater May 10. Among those engaged by George Abbott, producer, are Nancy Marquand and Katherine Warren, the latter in the Jessie Royce Landis role of the mother.

ties. Only soft drinks and beer are served. Waiting lines forced Phillips to abandon his original stagecoach box-office effect for four ticket windows.

Phillips conducts a popularity contest on hillbilly music among listeners, and reports that an average of 500 letters and petitions are received weekly. Longest petition received to date was signed by 1,700 Lockheed Aircraft workers.

## OPA Seeks Nitery Advisory Unit To Work on Price Fix

WASHINGTON, April 17.—Representatives of the top national restaurant and beverage trade organizations have been asked by the Office of Price Administration to submit names of their leaders who would form an advisory committee to work with OPA in fixing standards of price control for cafes, bars, restaurants, hotels and other eating and drinking establishments.

Owners will recall that OPA Administrator Prentiss M. Brown recently authorized his office to set maximum prices for food and drinks in "eating out" spots. Planning to call a series of meetings all over the country with representatives of the restaurant and bar trade, OPA wants advisory committee set up right away to help consider price control methods for the business.

OPA is also seeking to acquaint restaurant, bar, hotel and cafe operators with the terms of OPA General Order No. 50 which requires eat and drink spots to file with their local War Price and Rationing Board their menus or price lists showing the prices charged for every food item, meal and beverage offered during the seven-day period from April 4 to April 10, inclusive. Menus and price lists must be filed as soon as possible and not later than May 1. Will be the basis for determining whether any subsequent price control action is necessary.

Matter is of considerable interest to ops of night clubs, hotels and eat spots. If prices in any locality should prove abnormally high or if they continue to rise, OPA may issue local freeze orders, establish maximum prices for certain items, or otherwise regulate prices.

## Romberg Philly Repeat \$3,100; 50G in Bonds

PHILADELPHIA, April 17.—Sigmund Romberg and His Concert Orchestra, returning for a second all-Romberg concert at the Philadelphia Arena last Saturday (10), proved an even bigger draw this time.

With duets scaled at a \$2.28 top, 3,400 in attendance made for a satisfactory gate of \$3,100. In addition, a tie-up with Station KYW brought in \$50,000 in War Bonds. Each purchaser of a \$500 bond thru KYW received two free tickets for the concert.

Pete Tyrrell, Arena manager, sponsored the concert and considered the promotion okay in face of the cold weather that evening and the many competitive amusement factors on a Saturday night in Philadelphia.

## M. C. Emsees Own Nuptials

NEW YORK, April 17.—Once an emsee, always an emsee.

When Sgt. Buddy Leonard, of Fort Eustis, Va., got married here recently, he was introduced by his brother, who heckled him in insulting style and paved the way for Leonard to slip into his emsee routine.

Leonard emseed the show given in his honor, singing and telling gags all evening.

## RONNIE KEMPER

(This Week's Cover Subject)

**R**ONNIE KEMPER, all-round utility man in the band biz, gained his reputation for versatility as a top-notch arranger, vocalist and pianist.

Born in Missoula, Mont., Kemper studied classical piano during his school years, and first organized a small dance band to play society affairs around California's exclusive Lake Tahoe while still attending Sacramento Junior College. It was during this preliminary run that Dick Jurgens spotted him and offered young Kemper the chance to join his band. Kemper played with the Jurgens crew on Saturday afternoons only until he graduated, and then, with the full-time job as regular pianist and arranger, began to build his reputation as a composer with "It's a Hundred to One I'm in Love" and "Knit One, Purl Two."

Leaving Jurgens, Kemper became a member of Horace Heidt's orchestra and appeared with the aggregation in the motion picture "Pot o' Gold." His list of records made with both the Jurgens and Heidt bands includes "Cecilia," "Bessie Couldn't Help It," "Kitten With the Big Green Eyes" and "Goodbye, Dear, I'll Be Back in a Year."

Now fronting his own band, Kemper arranges all the music, plays piano and handles the vocal chores. Presently playing a date at the Last Frontier Hotel, Las Vegas, Nev., Kemper is booked by the William Morris Agency, Inc.

Subscription Rate: One year, \$7.50.

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# 4A's Goes to Front To Save Industry From Government Drain; Asks 'Essential' Rating

NEW YORK, April 17.—Associated Actors and Artists of America is starting a campaign to save show business from any further ravages by man-power regulations beyond those which are necessary for the prosecution of the war. A special meeting of the Four A's was held yesterday (16) to consider the effect of new Selective Service rulings and other anticipated governmental measures that may further stifle the entertainment industry. Taking the stand that the theater is an essential industry, the Four A's, it is understood, passed a resolution at yesterday's meeting asking that actors who are rejected by the armed forces be permitted to return to their field rather than be forced into factory or war jobs.

Equity Magazine, edited by Alfred Harding, sounded off the first shot in an editorial entitled *Only the Theater Could Do It*. It says, in part, that the full resources of the theater have not been utilized by the government to aid putting over the war effort, despite the fact that the theater has put itself at the disposal of the government. "There is still no better way to teach many lessons than by dramatic presentation," it continues. "Equity hopes that the government will realize that soon and will turn to the theater for the ideas, personnel and material for that program."

"But the theater must be permitted to continue if it is to furnish such assistance. A theater which has been denied priorities, which has been deprived of its ability to travel, which has been drained of money and personnel, cannot serve as it would like or as it could. If the theater is essential to this war effort, and Equity is convinced that it is, then it must be treated as an essential industry by the government."

A special meeting of Equity has been called for next Tuesday (20) to consider man power and other war problems and possibly to act upon the stand taken by the Four A's. Altho the actors' union denies having any "secret informa-

tion" about a possible government move against the entertainment industry, it is concerned over the possibility of the issuance of an additional list of non-essential occupations which might include performers.

Just what action the Four A's is contemplating has not yet been made known, but it is believed that it may take its request for an "essential" classification direct to Washington.

Meeting of the Four A's was attended by representatives of all performer unions that constitute the parent body. Jean Greenfield, recently appointed president of the AAAA, could not be present because he was required to do jury duty. Kenneth Thomson, in from the Coast, represented Screen Actors' Guild.

## No. 2 Warning On Mex Dates-- Check Consuls

MEXICO CITY, April 17.—Performers and musicians coming from the States have been advised by local showmen to communicate with Mexican consulates or the Embassy in Washington to prevent undue delays.

The experience of Gabrielle, singer, who was unable to open at Ciro's on time, has caused the issuance of the warning. Her music and luggage were seized at Laredo because they were not properly sealed by Mexican authorities. The staff there is too small to handle baggage of all travelers into Mexico and the war has caused authorities to be doubly careful of all admitted into this country.

No such difficulty exists when the artists return to the United States. Government authorities in Mexico City certify and seal all luggage leaving the country so that there will be no delay at the border.

(Also see story on page 5 of the April 17 issue.)

## Para Loses First Round to Carroll

NEW YORK, April 17.—Federal Court Judge Henry W. Goddard this week denied a motion for dismissal by Paramount Pictures of the libel action filed by Earl Carroll concerning the Paramount film *A Night at Earl Carroll's*.

Carroll claims his contract with Paramount in 1939 agreed to let him supervise the film and that it would not be released without his approval; that Paramount violated the contract by "false representation" that he was the producer. Further alleged that the film is of inferior quality and that it injures his standing as a producer.

Judge Goddard ruled that Carroll's libel and the alleged breach of contract actions should go before a jury. Carroll is asking \$150,000 damages.

## Adolphus, Eckley Back With St. Louis Muni Opera

ST. LOUIS, April 17.—Theodor Adolphus and Dan M. Eckley will return to the Municipal Opera here as ballet master and dance director respectively. It will be Adolphus's sixth season and the second for Eckley. They will begin selecting dancers immediately for the chorus of 25 in this year's productions, which mark the 25th anniversary of the opera.

Adolphus was formerly a premier dancer with the Diaghileff Ballet and assistant maitre de ballet of the Opera Comique in Paris. Eckley, a graduate of the University of California, has had a varied career in the theater, both here and abroad.

# Strictly Ham Is Now a Priceless Commodity-- World's Worst Has No Connection With Liverwurst

(This is a meaty beef by amateurs)

NEW YORK, April 17.—"I've worked professionally for amateur wages the past nine months. In my debut at the Log Cabin, Brooklyn, not only was I shown to the exit after my act but they insisted that I pay the minimum cover charge as well. In my next engagement, at Stillwell's Bar and Grill, the mike went blooey in the middle of my act and for 10 minutes I was talking to myself. At the Indian Village club in Coney Island, my act was so bad that one patron sneaked up behind me and gave me a hotfoot."

So writes Lloyd Allen, whose stage name is Admiral Teabone Pipgrass. He wants to audition for the "World's Worst Show" (also worst) at Harry Finkelstein's Ringside Cabaret here, and is one of 200 potential (also very promising) "World's Worst Actors" who answered newspaper ads which declared that "If you're terrible enough, we'll make you a headliner in our show." Ads warned that people can qualify for this show only "If you've had to steal bows, never taken an encore, and have had direct contact with the Bronx cheer."

Jay Faggen, publicity madman for this scheme, insists there is no connection between "World's Worst Show" and liverwurst. He says he and Finkelstein have decided that the time has come for New York to have a "world's worst show." Now let Finkelstein speak for himself: "Most club owners brag about their shows being the best. That's nothing new. So I'm pulling a switch and calling my shows the worst (or wurst). And I mean it. I want to book the worst (or wurst) acts possible."

Of course, Finkelstein is crazy like a fox. He knows about the fine business the Oasis, Baltimore; the Hinky Dink, Chicago, and the Bowery, Miami, have enjoyed for years with their "worst shows in town." And he remembers that in amateur nights, the worst act usually gets the most applause.

### Publicity in Reverse

So Finkelstein and Faggen are planning a sensational publicity campaign to deglamorize the Ringside Cabaret. They will plug such exquisite slogans, as "Where the best people get the worst of it" and "What does the Stork Club have that the Ringside hasn't?"

Finkelstein is sympathetic with the hundreds of high-class entertainers who have been unable to prove that anything but ham juice runs thru their veins. Perhaps at his Ringside Cabaret they can win new laurels. For example, there is Norma Tracy, who was Miss Brooklyn of 1941, and who writes: "I'm the world's worst actress. I'll be a perfect flop for your show. Should you make me a headliner, it will be an item for Ripley." And Virginia Malone writes: "I am a female baritone, now doubling with a pianist. We may be bad enough to qualify, but we are not amateur hams." (Professional hams?)

Al Rosen, of Baltimore, writes that he's been trying to get into show business for 16 years and the best he could do was to get into mob scenes in Hollywood studios. Robert Chiseling writes: "I am a high school graduate, in perfect

health, and a 4F in the draft. I can prove worthy of the title, World's Worst." Phyllis Moore writes she is "a concert hula dancer" and that when she works in night clubs the waiters are the only ones applauding.

### The Self-Ribbing Set

Joseph Fortgang: "I think my stuff is peerless; in fact, I can listen to myself for \$3.30 worth. I do take-offs on Jolson, Cantor and others, and you'd be surprised how little my voice resembles theirs. Audience wonder how I have the courage to continue after one chorus. I came out fourth in a Loew amateur contest (there were four contestants)." Helen Hollick, a waitress, writes she's been in many small-town shows and that she loves "to get bopped with a ham, especially on Meatless Tuesdays." Mitz Mizerek, of Brooklyn, insists: "I am the worst actress in New York" but "I am strictly not a ham, kosher or otherwise. But if you come across some hams, forward them to me, as we haven't tasted meat in months."

"I've never gotten any applause for my talents. When I start to sing, people leave the room," laments Gertrude Tobin. Ralph Pochon, of Allentown, Pa., writes: "When Goodman Ace caught my act in Kansas City, Mo., he said, 'The Cherry Sisters have a brother.' In Omaha, a newspaper critic wrote, 'Pochon should be shot at sunrise.' At present, I'm breaking in an extended layoff. I've been canceled so many times that once the manager failed to cancel me, and I got mad and quit."

Yes, says Finkelstein, you can see that there's a lot of wonderful hams available, and you don't have to worry about rationing, either.

## Thompson Eying Shows Overseas for U. S. Army

NEW YORK, April 17.—Griffith B. Thompson, now a captain in the Special Service Division of U. S. Army, is on a tour of overseas army bases to o. o. entertainment facilities.

Prior to joining the army Captain Thompson was general manager of WBYN and before that had been active in the NBC and Westinghouse radio set-up.

## D. C. Puts Okay on Ration Spec With a Big Draw in Ag Aud

WASHINGTON, April 17.—The dramatization of wartime food restrictions, *It's Up to You*, went over well with a full house in the Department of Agriculture Auditorium here Sunday night. Show is the same which has been running in New York under sponsorship of Skouras Theaters, the American Theater Wing and Department of Agriculture.

Washington audience liked the form of the show, a cross between the living theater and a revue of *Pins and Needles* type. Script by Arthur Arent with direction by Ella Kazan. The New York cast, headed by Helen Tamaris, appeared in the single performance given here.

## Hart, Kaufman Beat Plagiarism Action

NEW YORK, April 17.—Vincent McConnell, who last February lost a plagiarism suit against Moss Hart and George S. Kaufman, yesterday came a cropper again on the same script, *The Man Who Came to Dinner*, when the court awarded costs and counsel fees totaling \$5,198 to the playwriting duo.

### Latin From Manhattan

NEW YORK, April 17.—Christine Ayres, plugged in the Broadway columns as having been discovered in Rio de Janeiro, has been around town for years.

She's Charmaine, burly stripper, whose last appearances in town were at the Gayety and the Star in Brooklyn. Now one of the principals in *Ziegfeld Follies*.



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Double Coupons. Double Price.

# NY INDIES WANT A BREAK

## May Organize To Get Feeds From Webs on Biggie Talks; Ask OWI for Better Set-Up

NEW YORK, April 17.—Local stations here are considering the advisability of banding together and asking the Office of War Information to recognize Manhattan as a separate entity in the OWI's regional set-up. Along with this idea the indies are prepared to nominate one of their number, possibly Morris Novik, director of WNYC, the city-owned commercial outlet, as their liaison with OWI.

This would be the New York indies' answer to OWI's inability to give them clearance along with the networks on major special events programs. With their own spokesman, versed in the local station operation set-up, the indies hope to be able to convince the OWI that they are prepared to provide coverage of any major special event, even unto financing their own pick-ups, in the event the networks claim exclusive rights—as they did with the Madame Chiang Kai-Shek and Anthony Eden talks—and refuse to give them a feed.

Local indie dissatisfaction with the OWI regional machinery for New York is that it covers so much more than New York City that the OWI office is unable to properly service the Manhattan non-network stations.

Meantime the OWI in Washington moved to solve the local versus network impasse. First move was the appointment of Deputy Radio Chief Phil Cohen as spokesman in this situation. This, the OWI hopes, will put an end to the many and varied interpretations of the situation which have emanated from the OWI in recent weeks. Concurrently Don Stauffer, of OWI, is confabbing with the network heads on the problem; after which he will probably contact the indies. The originally announced plan for a round-table meeting of net and indie reps has been tabled until Stauffer concludes his initial look-see.

The OWI is said to appreciate the need for a prompt solution of the problem, especially since the recent arrival in Washington of Dr. Eduard Benes, President of the Czech Republic. At the moment no Benes talks are scheduled, but he will make at least one speech, more if he tours the country. Unless the situation is relieved before Benes talks the battle will be resumed on an even more vitriolic scale.

The networks still insist on exclusive rights to any special events talks they carry. The locals still insist they're entitled to a feed from the networks when the program is not conceived by the webs. And the OWI still insists it gives no one an exclusive.

The locals meanwhile found a new ar-

## 3 New Chi Shots—News, Vows, Variety

CHICAGO, April 17.—Three new programs made their debut on local stations this week. McKesson & Robbins sponsoring a series of news broadcasts on WGN Tuesdays, Thursdays and Saturdays, 11:30-11:45 a.m., with John Holbrook as announcer. *Marriage in Wartime*, under auspices of the Association for Family Living, starts today (17) on WIND, 1:15 p.m., and will be heard once a week. Mid-Continent Oil Company, thru R. J. Potts-Calkins & Holden agency, has contracted *D-X Melody Revue* on WLS for 52 weeks, effective today, 7:15-7:30 p.m. Talent includes Avis Leone, vocalist; Rusty Gill, the Diamonddeers, and Howard Peterson, organist. Bill Vance will produce.

The *Lion's Roar*, quarter-hour music and interview sponsored by MGM, has been renewed for 13 weeks.

Bill Anson's *Swing It* show, featuring recorded music and baseball scores, started yesterday (16) on WGN under joint sponsorship of the Thomas J. Webb Company (coffee) and the Peter Fox Brewing Company.

gument for their position. They point to the Office of the Co-Ordinator of Inter-American Affairs, the government agency handling Latin American affairs, as an example of ideal operations insofar as local and network radio is concerned. The CIAA radio office offers no programs on an exclusive basis. If the networks refuse to air a show when they have to give a local a feed, the show isn't broadcast.

(NOTE: The CIAA hasn't had any trouble getting network coverage, nor have the indies had any trouble getting feeds.)

## Brewery To Air St. L. Ball Games

ST. LOUIS, April 17.—Falstaff Brewing Corporation will sponsor play-by-play baseball broadcasts again this summer, inking a new contract this week. Agency is Blackett-Sample-Hummert. Contract, signed by Harvey Belfa, brewery manager, calls for airing of all home games (except on Sunday and holidays) by St. Louis National League and American League teams from the ball park.

Dizzy Dean, former Cardinal pitcher, and Johnny O'Hara of sports staff of KWK, will handle the microphone as in previous years. Will be carried over eight stations.

## "Noah Says" Pinch For Gardner "Duffy"

NEW YORK, April 17.—Young & Rubicam bought *Noah Webster Says* as a summer replacement for Ed Gardner's *Duffy's Tavern*. Sponsor is Minit-Rub.

*Noah* is a Haven MacQuarrie program that had a sustaining half-hour ride on NBC Saturday evenings at 7:30.

The show is a quiz, with the questions hinging on definitions of words thrown at quizzees by MacQuarrie.

## Pond's Back To Get Fems

NEW YORK, April 17.—Pond's Cream is buying spot announcements on local stations, apparently in an attempt to hit femme war workers. First time in radio for Pond's in several years. J. Walter Thompson placing the biz.

## Tele Increase Due May 5 When Dumont Tees Off Extra 90 Mins.

NEW YORK, April 17.—First expansion in television broadcasting since it was curtailed by the war begins May 5, when the Dumont Television Station W2XW4 opens an additional weekly hour and a half. Currently Dumont is telecasting one and one-half hours each Sunday.

Outlet is primarily a technical experimental station—Paramount Pictures is financially interested—and operated on a limited schedule even before the war, whereas NBC's televised programs were aired up to 15 hours per week. NBC and CBS currently televise only four hours per week, in compliance with the FCC ruling of May 12, 1942, using only films for program material. W2XW4 is the only station televising live talent. It is offering the new time—90 minutes on Wednesday evenings—to radio stations, sponsors and advertising agencies for gratis use as a showcase, the station footing all bills, providing talent where required and prepared to let those who are interested have a free hand in working out their ideas. Dumont has acceptances from Adam Hats and Butterick

## The Coin Is Swell But Multiplicity Gets Actors Dizzy

NEW YORK, April 17.—Lost in the shuffle of admiration, envy and speculation about the money being made by the busier radio actors is the price these people have to pay to make the heavy dough. Biggest sacrifice is the number of hours which these players have to be awake, even if not working, to be ready for programs.

As one player put it, "I'm lucky to get six hours sleep a night. That's an exception. Usually I manage to get by on four hours. It seems the more you make the longer hours you work."

The relation between income and working hours, especially in radio, is exceptionally close. Busy actors like Santos Ortega, John Brown, Chester Stratton, Ted D'Corcia, Peter Donald, Ann Thomas, Minerva Pious, Charmayne Allen, Anne Elstner, Ethel Owen and Vicki Viola will work shows all during the day. It's nothing unusual to finish a repeat at 1 a.m. and be at the studio at 9 the next morning for a daytime serial.

Offhand this allows eight hours for getting home (often in the suburbs), some shuteye and going back to work. Actually performers in this category invariably sit around gabbing and sipping for a couple of hours before they're relaxed enough to get to bed.

Since the AFM ban on recordings life has been a bit easier for the big money players, because many an e. t. series was made late at night after the usual broadcasting chores were finished. And other transcribed programs were produced out of town, which required an exceptionally early awakening to make the studio in time.

As a result of this schedule of long working hours, many of these AFM members have become chronic users of vitamins, massages and sun-ray treatments.

## Station WHO War Casualty

DES MOINES, April 17.—First war casualty at Station WHO is Gilbert Henze, former guitar-playing tenor of *Lads of Harmony* team that took part on Saturday night Barn Dance frolic. Henze died of wounds received in the Solomons.

## WSAU to WTMJ Switch

MILWAUKEE, April 17.—Two staffers from WSAU, Wausau, Wis., have joined WTMJ. Beatrice-Ann Gehring as news writer and Douglas Pledger as announcer. Pledger replaces Clifford Roberts, who is

## Winchell, Jergens Smooth Their Feud; Andrews Keeps Pen

CINCINNATI, April 17.—The censorship dispute between Walter Winchell and his radio sponsor, the Andrew Jergens Company here, which has been boiling for some time but which reached a crescendo last Sunday night when James Andrews, an official of the Lennen & Mitchell agency penciled Winchell's script to the latter's annoyance, was smoothed, for the time being at least, in a meeting here Wednesday thru Friday between Philip Lennen and Andrews, of the ad agency, and Robert V. Beucus, advertising vice-president of the Jergens company.

Winchell will be back on the air for Jergens tomorrow night and will continue indefinitely, Beucus told *The Billboard*, but emphasized the fact that Jim Andrews will continue to put his blue pencil to the Winchell scripts.

"It is true that we did cut a paragraph on the farm parity bill out of Winchell's script," said Beucus, "but it was done because we are not pro or anti anything. If Winchell says we are gagging him in regard to plugs for Roosevelt, he is being unfair to us. We do not gag him as regards Roosevelt any more than we do as regards Wendell Willkie or Governor Bricker. Winchell has asked for release from his contract before, and he will not get it this time any more than he did before. The whole thing will be smoothed out."

## Andrews in Middle on WW

NEW YORK, April 17.—Tiff between Walter Winchell and his sponsors, the Andrew Jergens Company, over censoring of his scripts is regarded in local radio circles as something that was long overdue. Center of the dispute, which had Winchell asking to be released from his contract, is Jim Andrews, an exec of the Lennen & Mitchell ad agency, which handles the account.

Andrews has taken onto himself the chore of editing Winchell's copy. WW is known to feel that Andrews is no censor by knowledge, experience or understanding, especially since the columnist figures he knows from his own experience what can and what cannot be broadcast.

## New Rene Show on Blue

NEW YORK, April 17.—Henri Rene, veteran recording artist for Victor and Standard, starts a half-hour sustaining over the Blue Network May 1, aired 2 to 2:30. Edo Lubich and a girl singer will solo.

Show, called *Musette Music Box*, had previously run as two 15-minute shots. Features Continental music.

## CRMC at NAB War Huddle

CHICAGO, April 17.—Members of the Chicago Radio Management Club will actively participate in the war conference of the NAB which will be held at the Palmer House April 26 thru April 29. Club has arranged a breakfast for the morning of April 28 at which Alex Dreier, network war correspondent, will be guest speaker.

## Extend "TC:PP" 4 Weeks

NEW YORK, April 17.—*Transatlantic Call: People to People*, international exchange series sponsored jointly by CBS and BBC, will stay on to May 30 instead of ending May 2 as originally scheduled. CBS and BBC officials are planning another exchange series to start in June.

## Davis, Lewis for NAB Gab

NEW YORK, April 17.—Elmer Davis director of the OWI; Bill Lewis, radio head of OWI, and Chester LaRoche prexy of Young & Rubicam, are the latest additions to the list of speakers at the NAB War Conference in Chicago April 27-29.



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**MAYFAIR ROOM, BLACKSTONE HOTEL**

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**POPULAR CONCERT TOUR**  
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With an Outstanding Cast of Latin-American Artists.

**Management: MUSIC CORPORATION OF AMERICA**

# RELIGION ALL OF A SUDDEN

## Groups With Self-Styled Piety Capitalizing on War Nerves by Buys on Indies But Nets Sneer

NEW YORK, April 17.—Latest twist in radio linked with the war is the exceptional number of quasi-clerical groups and individuals who have come out of left field in recent months and are trying to buy, not promote, radio time. The movement is an obvious attempt to cash in on war nerves and the genuine growth of religious feeling among those with relatives and friends in the armed forces.

Tipoff on what may be a lack of sincerity among this gentry is their desire for midweek and evening airtime. Legit religious groups usually stick to Sunday airings. And authentic religious broadcasts are almost invariably aired by stations as public-service programs, with the church or mission paying only line charges, and this only when the station is a smallie and the program of necessity originates out of the studio.

The newcomers get a polite nix from the networks and bigger indies, but haven't been hard pressed to get time on the smaller outlets. The usual pitch of these modern revivalists follows the old technique of whooping it up for the soul and then passing the hat. Most of the money-making is in the guise of selling religious pamphlets, books, amulets, etc. Only about 20 per cent of these borderline groups make an actual appeal for money.

This urge to preach, pray and profit on the air is limited neither in area nor scope. Just as many outfits are trying to buy time on one local station as are trying to blanket the country.

Legit religious radio programs invariably have a soothing and inspiring theme, while the newcomers concentrate on pitching fire and brimstone. What complicates matters insofar as the sta-

tions are concerned is the widespread renaissance of the religious feeling. This has resulted in increased use of radio time by established religious groups. One of these now uses about 600 hours a week on over 400 stations. And every fakir points to the authentic groups as a reason for his outfit being afforded airtime.

## Summer Institute Scope Is Expanded

CHICAGO, April 17.—In an effort to help solve radio's service replacement problem, enrollment at the 1943 NBC-Northwestern University Summer Radio Institute has been increased to 135 from the original schedule of 100 students. A special news broadcasting course also has been added to the series, and plans are being made to slant all of the nine courses offered to fit the needs of smaller radio stations, where the most acute shortage of personnel has been felt.

Special emphasis will be laid on the technical requirements of the small station field. Regarded as especially vital in helping solve the replacement problem are the courses in control-room operation and news. John Thompson and Baskett Mosse, of the NBC Central Division news and special events department, will teach the course in news.

## Kate Smith Got Spot Thru FDR Influence

NEW YORK, April 17.—Did Kate Smith land a spot in the film version of Irving Berlin's *This Is the Army* thru FDR? When the army show played Washington recently the President is believed to have told Berlin that the only thing missing was Kate Smith singing *God Bless America*. Warner Bros. heard of the incident and decided to include the number in the film.

## WMAQ Sets Record For March Billings

CHICAGO, April 17.—Oliver Morton, manager of NBC Central Division local and spot sales department, states that spot and local sales billing for WMAQ during March was the highest for any one month on any NBC managed and operated station in the history of the company. Morton also said that WMAQ revenue for the first three months of this year was 45 per cent above the same period in 1942.

WMAQ, oldest radio station in Chicago, celebrated its 21st anniversary April 13.

## Big Crop of News Shows Blooms In Philly; Acts Grab Sponsors

PHILADELPHIA, April 17.—Local radio had a bumper crop of "breaks" this week. Harold Davis, one of the town's mike personalities, after 10 years with the indie WDAS, has been grabbed off by WCAU, local CBS station. Had been program director of WDAS, was pilot of the *WDAS Merry-Go-Round*, first pop platter show on local airlines, and covered celebrity and sidewalk interviews, sports programs and amateur shows.

At WCAU he will emcee the *Open House*, daily variety show, and a five-minute spot each night about Hollywood.

Gloria French, local nitery warbler, grabbed a sponsor for her first try at radio, bank-rolled by Vic Orsotti, local

## Music Union Tilt With WBYN Starts Pickets on Parade

NEW YORK, April 17.—WBYN, local foreign-language outlet, which has often been in the soup with engineer and musician unions in the past two years of its existence, is back behind the musical eight ball. Local 802 union pickets started marching this week after the station and the union couldn't agree on terms of a new contract.

Union had asked for a 10 per cent tilt for the six-man house ork. Station countered with request for a three-man staff at the current salary. Station is operating with recordings while the band is out.

Musicians' union played ball with the station by not insisting that it use a house band during the first six months of its operation. Since then the station has several times attempted to either cut its musical budget or operate sans live music.

## Sound Effects as Theme for New Blue Shot With G. Hicks

NEW YORK, April 17.—Blue Network will test the use of recorded sound effects via shortwave next Monday (26) when George Hicks, currently in London for the web, does a program built around the documentary sound effects recorded by the BBC special events crews.

Show will be called *An American Looks at War*, with Hicks doing a narration around the e. t.'s, which are sound pictures of fighting of all types on all fronts, as well as vignettes about the home front in England.

If it measures up, Blue will schedule a regular series.

## Ex-Actors Remain Active in Radio From Fort Lewis

TACOMA, Wash., April 17.—Alan Brock, John O'Dea and Dan Frazer, former New York legit actors now stationed at Fort Lewis, are turning out weekly transcriptions for Station KMO (Mutual) here. Recordings are sent regularly to Alaska for the amusement of American troops there.

The three actor-soldiers were also featured in the Northwest army show, *Sound Off*, which recently completed a tour of civilian theaters in this area.

## Dick Post Goes to Seeds

CHICAGO, April 17.—Dick Post, with CBS for the past six years as announcer, writer and production man, joins Russell M. Seeds ad agency May 1 as radio director. Post will emcee and produce Groves Laboratories *Reveille Round-Up* on NBC.

## "Breakfast Club" \$4,400 in Toledo Sets an Air Mark

CHICAGO, April 17.—Don McNeill and his Blue Network *Breakfast Club* set a new record for a single performance gross of any radio show at Toledo, O., last Saturday (10), playing Paul Spoor's new Arena Gardens (formerly the Ice House). Scaled at \$1 and \$1.75 (all reserved seats) the show grossed \$4,400. Advance sale was more than \$2,000, practically all of which was for the higher priced pews.

Promotion handled by McNeill's personal representative, Frank Burke, who has booked the show for several Canadian appearances.

## 25G OVER FENCE

(Continued from page 3)

\$67,200 (gross figure which after the deduction of all taxes would leave 25 Gs) that year. Hollywood was first to come smack up against this question, several pay envelopes being withheld the very next payday. Issue reached court when Hedy LaMarr, who was scheduled for a \$500 increase, found the sum missing from her envelope. Metro-Goldwyn-Mayer said they couldn't give her the raise as it would carry her over the ceiling. Metro understood that the employer was responsible for conforming to the ruling. Hedy argued that she should receive the dough and turn it over to the government herself.

Music business had its own particular woes. American Federation of Musicians, which had struggled to get employer acceptance of its Form B contracts, specifying that band leaders are employees of the house, now took steps to reverse its position, so that maestri, as independent contractors, would not be subject to the 25 grand salary top.

Bookers found that their clients would have to pay agents' fees out of their earnings, which meant that performers in the higher brackets would either have to turn everything over to their agents or limit their engagements.

Almost at once Washington was deluged with representatives of the picture companies, the Screen Actors' Guild, Actors' Equity Association, American Federation of Radio Artists and others, all seeking clarifications. About the only gain that was made was by Equity, which had pleaded that the actor had certain legitimate professional expenses which should not be included in the \$67,200 gross figure. The Treasury Department promised to consider applications of performers for such allowances.

Recent opposition in Congress to the method the President had adopted of putting the ceiling in effect left all these problems hanging in mid-air. If the proposed war super tax goes thru, however, these problems will tend to disappear, with every high-income bracket, whether employer or employee, pitching in alike.

## FEMMES GET BREAK

(Continued from page 4)

time, with five women for the 1941-'42 season and 10 for the 1942-'43 season, a big increase. Past season it used three women cello, one viola, first and second violin, two harps and one oboe, among others. Lois Wann, with the Pittsburgh Symphony this season, is the first woman to hold a first chair in a major symphony, except possibly for a woman horn player with the Chicago Symphony. Miss Wann has been asked to sub on the Howard Barlow symphony on NBC next week.

So far as is known, none of the radio house orchestras has women musicians, except as substitutes. Sam Chotzinoff recently told a femme player that NBC was not opposed to hiring women for its symphony, but that it has all the musicians it needs at the moment.

In Hollywood there are at least two women musicians, both obolists, with permanent jobs in film studio orchestras.

But to repeat, what worries women musicians most is: Will their present progress stop when the war is over? They can't help remembering what happened in England after the last fracas. And closest women got to Carnegie Hall jobs in 1917-'18 was as usherettes!

## Wounded Vaude-Air Artists Plot Show After Hosp Getaway

WASHINGTON, April 17.—A group of vaude and radio entertainers, who were inducted into the army and later wounded in action, are planning to present their own radio show over WRC here soon. Managing is Normal Sikel, former continuity head of WNEW, New York, and winner of the Arts and Patrons' Award for his *Music for Moderns* show.

Troupers are now convalescing in the Bethesda (Md.) Naval Hospital. Several were injured at Guadalcanal while others were put out of action in North Africa. Red Cross is lending a hand and helping to get instruments needed for the musical numbers.

## McClintock's Tour

CHICAGO, April 17.—Miller McClintock, president of Mutual, will attend a meeting of MBS network directors, shareholders and affiliates on April 26 at the Drake Hotel. Following the meeting here, McClintock will leave for West Coast on April 30, accompanied by Lewis Allen Weiss, Mutual and Don Lee network vice-president, and Lester Gottlieb, publicity director of the net.

He will speak before advertising clubs in Los Angeles, May 4; San Francisco, May 5; Kansas City, May 10; St. Louis, May 11; Cleveland, May 12; Cincinnati, May 13, and Columbus, O., May 14. Will address advertising executives here at an informal reception arranged for April 27 by WGN.

## Hawk's Adolf Stunt in St. L.

ST. LOUIS, April 17.—Bob Hawk is staging a War Bond celebration called "Hitler's Last Birthday" April 20 at the Municipal Auditorium. Seats are obtainable only thru bond purchases, and part of the show will be aired over KMOX.



# PHILLY FIVE GO CROSSLEY

## PROGRAM REVIEWS

EWT Unless Otherwise Indicated

### "Good Listening"

Reviewed Thursday, 11:30-12 mid-night. Style—Quiz. Sustaining over WABC (New York) and CBS.

If any show can be called the ideal quiz program, this is it. Here, for a change, there is no necessity for worrying about offending the contestant, since he need know nothing in a factual way to win. Every answer is heard on the program at one time or another before the question is put. Hence the title.

Another asset is that mulling one question does not eliminate the entrant. Each contestant is asked three questions and gets \$3 for the first, \$6 for the second and \$9 for the third correct answer. A clean sweep nets \$18.

For a twist anyone in the audience can volunteer the correct answer when the contestant is stuck and grab off the prize money. And for a change of pace there is a vocal trio and a piano duet.

Sounds complicated to play and easy to win, but it isn't. Each word, sound or song, upon which the correct answer is predicated, is heard before the question is popped; all one has to do is listen and remember. The latter is tough; so tough that one contestant didn't know the name of the quizmaster, Fred Uttal, while no one in the studio could recall the exact pronunciation of a name that had been mentioned only a few moments before.

For a final fillip everyone in the studio gets a number upon arrival. At the tail of the program a number is drawn and the lucky guy gets a chance to win \$25, plus and dough that hasn't been won during the program by answering a question. If he muffs, the dough rides over to next week.

It's a good show and should do well on this late-time slot, since the only network competition is remote dance music and, in many cases, none too good either.

*Good Listening* was originally on the network as a Wednesday evening show at 9:30 p.m. It was removed to make room for the Milton Berle program and now, with CBS using these late hours as showcases, it got a second chance.

Lou Frankel.

### "What's My Name?"

Reviewed Sunday, 10:30-11 p.m. Style—Quiz. Sponsor—San-Nap-Pak Mfg. Co. Agency—Biow Company. Station—WEAF (New York) and NBC.

Nothing much new in this show. It follows the pattern originated several seasons ago. Only thing new is the sponsor, who took over the show recently when it went over a 14-station took-up. Arnold Michaels, formerly of the CBS production staff, is producing the new series.

It's not an expensive affair. Budd Hulick and Arlene Francis quiz the contestants before a studio audience and then hand out cash prizes plus a box of Lydia Grey cleansing tissues. On show caught contestants included a couple of Bronx girls who described themselves as models, an English sailor, an undertaker, a housewife. Miss Francis, who is doubling from the Broadway comedy *Doughgirls*, quizzes the male contestants and Hulick the females. Quizzer gives contestants biographical hints of celebrities, past and present. The hints are so obvious that any newspaper reader ought to be able to answer promptly. Prizes are \$25, \$15, \$10 and \$7.50, the prize diminishing as more hints are given out. Cash or in War Bonds. And, of course, a box of the sponsor's product.

Hulick and Miss Francis do a nice job. They're very punny (some of the puns are n. s. g.) and try desperately to inject humor into painful silences engendered by mike-frightened contestants. Miss Francis's bright personality does much to make the program palatable. Walter Gross's orchestra plays a few bars of appropriate music between the calls for

new contestants and also did one full pop number midway.

Announcer is Ken Robert, who does all right with the opening explanation, a half-time plug, and the finish lines. Hulick and Miss Francis handle one plug in informal, dialog style.

All in all, a pleasant quiz show. Nothing hilarious or nutty or extra novel. The questions are simple enough to make most listeners-in feel pretty good at being able to outguess the contestants. It's sound psychology. *Paul Denis.*

### "All-Star Serenade"

Reviewed Thursday, 6:30-6:45 p.m. Style—Music. Sponsor—Ronco Egg Noodles. Agency—Simon & Gwinn. Station—WMC (Memphis).

After about three years of experimenting with various types of singing programs for this sponsor, Simon & Gwinn had an idea of real possibilities for the Memphis set-up. Difficulty of securing suitable talent has been the handicap, but they are overcoming this by presenting "singing stars from nationally famous bands." Since program runs once a week only, and it is the long-established policy of hotels Claridge and Peabody to book name bands the year round, program always has a choice of professional talent willing to pick up the extra fee, as well as good publicity, for their bread and butter engagement.

Johnny Kennedy, featured with Barney Rapp's New Englanders, was guest artist on night caught. He sang *There Are Such Things, My Buddy* and *Moonlight Becomes You*. He has a good voice and did an excellent job in a restrained and effective manner. A former announcer, Kennedy helped intelligently on the commercials.

Regular feature of the program is organist Jill Bishop, who opens and closes, plays accompaniments and contributes an organ solo about midway—this time *Stars in Your Eyes*, performed very creditably.

Show is definitely best program available locally and should continue to do a good job for its sponsor. Commercials were timely, pleasantly concise, informative and effectively delivered by Lou Aken. *Ted Johnson.*

### "Hot Air"

Reviewed Tuesday, 11:05-11:30 p.m. (CWT). Style—Comedy and musical. Sustaining on Station WBBM-CBS (Chicago).

Get out your contract blank and fountain pen, Mr. Sales Manager! If Sam Sponsor doesn't put his moniker on the line pronto he's as screwy as the show. *Hot Air* aptly describes it, if anything can. It's fast moving, hilarious, at times raucous and corny, but always entertaining. Definitely not for intellectuals but sure-fire for rank-and-file listeners, it should quickly become a favorite comedy show. There's a sparkle and apparent spontaneity about it that puts listeners in a receptive mood and the laughs come thick and fast. Walter Preston deserves a lot of credit for planning the show, and both scripter Sherman Marks and producer Les Mitchell are doing an excellent job. Eddie Dunn does a particularly good emceeing job. Most of the show is a melange of rapid, clever crossfire comedy superbly handled, the quips coming so fast as to beggar description. There are pleasant musical interludes featuring Caesar Petrillo and his orchestra, the King's Jesters, who are no mean comedians, and Mary Ann Mercer, vocalist, whose work is rapidly gaining recognition.

Contributing their quota of comedy to the show are Bob Cunningham, George Watson, Val Sherman, Guy Wallace, Fahey Plumm and Forrest Lewis, all but Lewis being WBBM staff artists.

Station announcers will alternate on the show. *Nat Green.*

## WCAU's Feb. Bombshell Causes Pact on Uniform Surveys To Get "Statistical Criterion"

PHILADELPHIA, April 17. — In the wake of the WCAU survey of Philadelphia stations and programs, reported exclusively in *The Billboard* (February 27 issue) and which had local stations hitting the ceiling, five locals finally got together and agreed on having a uniform Crossley made to put an end to the "insults" attending all local individual surveys made during the past five years. Idea for a uniform technique to measure the Philadelphia radio audience stemmed from Roger W. Clipp, vice-president and general manager of WFIL.

After a series of sessions, Clipp got WCAU (CBS), WIP (Mutual) and Indies WPEN and WDAS to join WFIL (Blue) to abide by a statistical criterion which will be to local radio what the Audit Bureau of Circulations is to newspapers, The "Philadelphia Plan," as it is known, calls for Crossley, Inc., to make regular monthly market analyses for the co-operating stations. Started this month, agreement runs for a year and marks the first co-operative survey venture on the part of radio stations in a major market.

Only major studio not going along with the plan is KYW, NBC station. Several years ago a similar attempt was made to get the stations to subscribe to a Hooper Survey, but some majors balked then because the bumper crop of

cash giveaway programs on the smaller stations might tend to color the results for a telephone coincidental survey. Philly listeners just won't believe that calls about radio do not pay off in cash and bend their answers to fit.

Local surveys have been a sore spot here for many years, virtually every station coming forth at some time or another with a survey showing it to be the leader in town. Various services and techniques have been employed. Even the Boy Scouts were recruited by one station to conduct a listener study.

The Crossley plan as adopted by the five stations calls for a continuing survey of the broadcast day from 7 in the morning until midnight with a two-hour recall. A total of 16,400 personal interviews will be made monthly, at seven intervals from 10 a.m. to 9 p.m. Territory covered will include Philadelphia proper along with surrounding counties of Montgomery, Chester, Bucks and Delaware, as well as Gloucester, Camden and Burlington in neighboring New Jersey.

Daytime reports will be issued by Crossley each month, evening listening reports every other month. Reports for daytime Saturday and Sunday will be issued seasonally for the fall, winter, spring and summer.

### Howdee Meyers to Army

CHICAGO, April 17. — Howdee B. Meyers, former publicity director of WGN and now radio director of the OCD for the Chicago metropolitan area, has received his induction notice and will report for duty in the army next week. No successor has been named by the OCD.

### COFFEE DATES

(Continued from page 3)

sandwich and coffee free and sometimes also get exact fare from Times Square to the club and back. Standard employment contract forms are rarely used, most local bookers handing out "direction slips" which list the location of the club, directions by subway and bus, time of show, salary, etc. Some acts, however, insist that the salary not be noted on the slip because they are afraid outsiders may get a look and realize how small the salary is. Some acts, in fact, insist that the slip be marked "Club Job"—because club jobs are always for a single performance and a small salary is more easily explained.

### "Direction Slip" Gimmick

In most clubs the cafe owner takes back the direction slip from the performer when paying off the salary, claiming he needs the slip for book-keeping information. Actually, by destroying the only written evidence of the booking, the cafe owner does not have to be too careful with his record of tax payments for performers. Practically all cafe owners deduct the Victory Tax, but since this is deductible on salaries of over \$12, there usually is no tax on one-night jobs, where the pay is almost always under \$12.

Among the local agents that are booking one or more week-end cafe jobs are Hymie Goldstein, Sam Fletcher, Harry Stone, Harry Dell, George Caplane, Joe Williams, Billy Claire, Billy Golde, Sim Kerner, Harry Lee, Al Romano, Solly

Shaw, Oscar Lloyd, Harry Cutler, Sid Lelpsig, Juliet Heath and Gene King, Jack Mandell, Bernard Bernardi, Jack Finck, Miss Billie Dauscha, Eddie Ross and Sam Gold.

Many of the acts use different names for week-end dates, fearing that their prestige would be injured if vaude and better class nitery bookers discovered them playing neighborhood clubs. Also, some of the cafes advertise in local papers, especially *The Daily Mirror* and neighborhood papers, and performers want to avoid that publicity.

Performers taking these jobs are not necessarily bum acts. Many good acts take them to break in new material and also to fill in layoffs.

### A Family Affair

Many of the cafes are run by families and the performers must please momma as well as poppa. Few of the cafe owners are really show-wise and many have screwy ideas of show value. For example, it is not unusual for a neighborhood cafe owner booking talent in for the first time to demand that the booker deliver Al Jolson, Duke Ellington and Belle Baker for \$100 total budget. It takes quite some time before they become "reconciled" to accepting acts in keeping with their budget.

A few of the owners also develop a bit of ham when their saloon changes into a night club. One Brooklyn cafe owner emcees his own shows and when he runs out of material books an emcee, has his daughter take stenographic notes of the emcee's material, and then he uses that material until it's time to book another emcee.



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# STAGE-KLIEG ACTOR POOL?

## Dram-Film Talent Well Looms For Fall as Para-MGM Fence With Fox on Rote Stock Idea

NEW YORK, April 17.—A major film company—probably Paramount or Metro-Goldwyn-Mayer — took steps this week to beat 20th Century-Fox to the punch in the establishment of stock companies that would provide a talent pool for stage and screen. Project would get under way next fall on the West Coast, in or near Hollywood, where most of the talent that would be available is centered.

Altho all three picture firms were reported interested in the venture, to be undertaken with the co-operation of all Four A's unions, it was 20th Century that showed a financial willingness to back the talent-developing scheme, to the extent of "borrowing" Alfred Harding from Equity and paying his expenses for several survey trips in New England, Pennsylvania and Upper New York State. Harding made a thoro investigation this past winter, particularly in New England, and submitted detailed plans for rotating stock companies in each of the areas to Bertram Block, head of 20th Century's story department. Block has been conferring with several company's execs for the past few months, but apparently they can come to no decision. In any event, idea of going ahead with any circuit this season is out as, according to Hard-

ing, it will take several months to settle on the plays, the personnel and the theaters.

Now another firm factory—and the signs point to Paramount rather than Metro—has come forth with an even more attractive offer for replenishing the dwindling talent resources of legit and films. Understood that the firm will put up a thicker wad of dough for the West Coast project than Fox was willing to sink into the Eastern circuits.

Coast set-up would not necessarily supersede the original plans, it being quite likely that both companies will start operations next fall, one drawing upon New York for trainees and the other upon the film center.

## 'Corn' 14G Balto; 'Tobacco' Seeks 10G

BALTIMORE, April 17.—The *Corn Is Green*, starring Ethel Barrymore, grossed a fine \$14,000 during its week's appearance at the Lyric ending Saturday (10). It was the first legit attraction here since January 4. Admission was 56 cents to \$2.77 evenings, and 56 cents to \$2.21 matinee.

During the current week *Tobacco*

## BROADWAY RUNS

Performances to April 17 Inclusive  
Dramatic Opened Perf.

Angel Street (Golden)	Dec.	5,41	572
Arsenic and Old Lace (Pul-ton)	Jan.	10,41	948
Blithe Spirit (Booth)	Nov.	5,41	590
Counselor-at-Law (revival) (Royale)	Nov.	24	165
Dark Eyes (Belasco)	Jan.	14	108
Doughgirls, The (Lyceum)	Dec.	30	128
Eve of St. Mark, The (Cort)	Oct.	7	222
Harriet (Miller's)	Mar.	3	51
Janie (Playhouse)	Sept.	10	252
Junior Miss (46th St.)	Nov.	18,41	582
Kiss and Tell (Biltmore)	Mar.	17	37
Life With Father (Empire)	Nov.	8,39	1430
Patriots, The (National)	Jan.	29	92
Pirate, The (Beck)	Nov.	25	163
Skin of Our Teeth, The (Plymouth)	Nov.	18	174
Tomorrow the World (Barrymore)	Apr.	14	5
Uncle Harry (Hudson)	May	20	375

Musical			
By Jupiter (Shubert)	June	3	350
Lady in the Dark (return) (Broadway)	Feb.	27	49
New Faces of 1943 (Ritz)	Dec.	22	115
Oklahoma! (St. James)	Mar.	31	22
Rosalinda (44th St.)	Oct.	28	198
Something for the Boys (Alvin)	Jan.	7	117
Sons o' Fun (48th St.)	Dec.	1,41	577
Star and Garter (Music Box)	June	24	342
Ziegfeld Follies (Winter Garden)	Apr.	1	20

*Road*, starring John Barton, is making its eighth appearance in as many years. Scale, 56 cents to \$1.11 matinee and 56 cents to \$1.66 evenings. Figures on grossing \$10,000 for its week at the Lyric.

## Easy Sailing For AEA Slate; Lytell Renamed

NEW YORK, April 17.—Indications are that there will be little or no opposition to the regular ticket chosen by the nominating committee of Actors' Equity Association. Since announcement of the slate (Tuesday), there have been no petitions received by the committee in favor of either an independent ticket or individuals. Members have until next Wednesday (21) to file petitions.

Official slate is composed of Bert Lytell, president; Augustin Duncan, first vice-president; Cornelia Otis Skinner, second vice-president; Dudley Digges, third vice-president; William Harrigan, fourth vice-president; John Beal, recording secretary, and Paul Dullzell, treasurer. Candidates for the council, from which 10 are to be elected, include Edith Atwater, Ray Bolger, Clay Clement, Ernest Cossart, Clarence Derwent, Eric Dressler, Todd Duncan, Janet Fox, Jessie Royce Landis, Paul McGrath, Erin O'Brien Moore, Hugh Rennie, Anne Seymour, Edgar Stehl and Rhys Williams. Joseph Macauley and Fleming Ward are contenders for replacing of Louis Calhern, who resigned several months ago. Officers and council replacement will serve three years; council members five years. Under Equity by-laws, 50 per cent as many more candidates for the council must be nominated as there are vacancies. Equity recently waived its ruling requiring at least two persons to be nominated for each office.

Nominations were enthusiastically received by the council, empowered only to pass upon the body selected by the committee. Current slate fills the first vice-presidency slot, vacated by Walter Houston, by moving up each succeeding v.-p. and adding William Harrigan as fourth v.-p. Harrigan's name was particularly well received because it is felt by the council that he will play an active role in Equity affairs, relieving Lytell, now burdened with war activities, of many of his duties. May 28 was set for the election.

## Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

- "Tomorrow the World"—89%  
 YES: Nichols (*Times*), Coleman (*Mirror*), Barnes (*Herald-Tribune*), Anderson (*Journal-American*), Morehouse (*Sun*), Waldorf (*Post*), Rascoe (*World-Telegram*).  
 NO OPINION: Mantle (*News*), Kronenberger (*PM*).  
 NO: None.  
 "Disturbing, steadily interesting and frequently powerful play."—Morehouse.  
 "More disturbing than impressive."—Mantle.  
 "Challenging and dramatic bit of theater."—Barnes.  
 "As it stands, the play is merely popular fare."—Kronenberger.  
 "See it (at least) once, by all means."—Anderson.  
 "Might be called *Gestapo in the House*."—Coleman.  
 "All on the credit side of the ledger."—Nichols.  
 "Will cause a good deal of discussion."—Waldorf.  
 "Newest sure-fire hit on Broadway."—Rascoe.

## ATAM in New Fuss With LNYT On Trust Fund, Retroactive Pay

NEW YORK, April 17.—Association of Theatrical Agents and Managers has, for the second time in the last month or so, succeeded in forcing the producing managers to capitulate to the union thru the use of threat. This time ATAM has gotten the League of New York Theaters to act on the ruling of War Labor Board Arbitrator Paul F. Brissenden to set up a trust fund of retroactive pay due the agents and managers in the event the WLB passes upon the decision of its appointed arbitrator. Brissenden recently approved a \$15 hike for union members, whose contract with the League expired last September. ATAM threatened to seek a writ in Federal Court requiring the League to set up the fund at once. League said its hands are tied until final review by the full panel of WLB.

Only last month ATAM got the Shuberts to comply with all union regulations in out-of-town houses owned by them. It became known Thursday that the League had made a proposal to ATAM for the establishment of the fund containing all retroactive pay since last Labor Day. Fund, according to the Brissenden award, was to be jointly administered by the League and the

union and returned pro rata to the managers should the board refuse the increase. Thursday afternoon ATAM's governing board met to consider the proposal, sending its answer back to the League, which is now carrying the ball. James F. Reilly summoned the members of the League to a meeting next Tuesday (20) to reply to the union's answer, altho Reilly said that he is not yet in possession of ATAM's reply.

A few of the managers are already paying the upped salaries and contributing to the fund, but the majority, including the Shuberts, who are the most militant, have refused to comply with the provisions of the award, asserting that the arbitrator overstepped his powers. Those who have complied include Oscar Serlin, Playwrights' Company, Howard Lindsay and Russell Crouse and Herman Shumlin.

Milton Weinberger, attorney for the League, has already said that if the WLB okays the increase he will fight it. League says it signed an agreement with the union to abide by the WLB's decision. The trust fund clause, however, is another matter, since the award states that it is to go into effect at once, pending final adjudication by the WLB or any other similar government agency.

## Two Strawhat Troupes for Philly With Names, 2-Wk. Stands at Pop

PHILADELPHIA, April 17.—With the regular legit season scraping boom-time ceilings, outlook for summer stock here looks brighter than ever, with two regular theaters in prospect. Forrest Theater, Shubert playhouse, reportedly being taken over by J. J. Leventhal for hot-weather weeks. Plan is for shows to come in for fortnight stands, topped by names and playing at pop prices. *Jane Eyre*, with Sylvia Sidney and Luther Adler, is one of the shows on the Leventhal list.

Theron Bamberger will again bill the ballroom of the midtown Bellevue-Stratford Hotel as the Bucks County Playhouse, which moved in town from its suburban site last summer. Policy calls for a stock troupe topped by

names, playing week and two-week stands.

Jasper Deeter's Hedgerow Theater, long reported as moving into the city, remains at suburban Moylan-Rose Valley and gets into summer swing on May 1 with the American preem of Charles Vildrac's *L'Absence*. Instead of full-week operation, Hedgerow will only play on Friday and Saturday nights.

Since most of the strawhats in rural Eastern Pennsylvania gave up the ghost last season, many of the town's regular little theater groups are planning to carry on thru the summer, the Neighborhood Players already announcing such intentions. Only near-by strawhat indicating intention to run this summer is the Cape Theater, Cape May, N. J., resort town.

## Dallas Inks 10 Opera Weeks; June 21 Tee-Off

DALLAS, April 17.—Dallas's second municipal summer opera season was assured when contracts for at least 10 weeks were approved Monday (12). Local operetta season will open June 21 with Victor Herbert's *Naughty Marietta*. Rosemarie Brancato, Robert Shafer and Mary Hoppie are cast for the leads. Herbert's *Sweethearts* will be the follow production June 28, with Dorothy Sandlan, Dallas singer, as soprano lead.

Starting the muni opera's third week, July 5, will be Rudolph Friml's *Vagabond King* with Mack Harrell probably cast for the baritone male lead. Others who will appear during the season include Martha Errolle, Edward Roecker and Anzia Cusack.

Dallas opera is sponsored by the State Fair of Texas with Harry Seay, fair president, as general chairman. Finance committee, composed of Dallas business men, has underwritten a \$25,000 operating fund. J. M. Moroney is chairman of the finance committee, and Alphonso Ragland Jr. of the operations committee. Fair Park Casino, 5,100-seater, will be remodeled and redecored for the opening.

Max Koenigsberg, former treasurer and director of the St. Louis Municipal Summer Opera is general director. Musical director is Giuseppe Bamboschek with Frederick Kitzinger, Dallas, assistant. Billy Holbrook is dance director and Zeke Colvan stage director.

An orchestra, chorus and ballet, and line dancers will be recruited mostly from local talent with auditions to start May 1.

## 'Claudia' Record \$7,800 in Sp'f'ld

SPRINGFIELD, Mass., April 17.—*Claudia*, seventh show brought here this year by the Playgoers of Springfield, grossed \$7,800, a new record, for three days and a matinee at the Court Square Theater. A capacity house Tuesday and Wednesday nights and a good matinee crowd more than made up for a fairly light house Monday. Take was about \$100 ahead of *My Sister Eileen*.

The *Corn Is Green* has been postponed and won't open here later this month as previously announced. Playgoers dickering for a return engagement of *Claudia* but have nothing else lined up for the rest of the year.

# Critics' Palm to 'Patriots' Zooms B.O., Starts Stir

NEW YORK, April 17.—Playwrights' Company's *The Patriots* behaved characteristically at the box office almost immediately after the New York Drama Critics' Circle announced it had voted the Sgt. Sidney Kingsley opus the best play of the season written by an American author. Business, which has been good but not spectacular, began to spurt.

Award was made at the Hotel Algonquin Tuesday (18) on the anniversary of the birth of the play's central figure, Thomas Jefferson. Critics declined to vote for the best foreign play because of the dearth of contenders, thereby reversing last year's procedure of voting for a foreign play (*Blithe Spirit*) and skipping an American winner. *Patriots* won on the seventh ballot by a vote of 13, against 4 for *The Skin of Our Teeth* and 1 for *This Is the Army*.

The citation, which acknowledges the play's "dignity of material" and "thoughtful projection of a great American theme" will be made to Kingsley at a dinner at the Algonquin May 2.

*Skin of Our Teeth* was the strongest contender thruout. One of the arguments against it, which is believed to have borne considerable weight, was the recent allegation that the idea of the play had been lifted from James Joyce's *Finnegan's Wake*.

The lone vote for *This Is the Army* was cast by Louis Kronenberger, who stuck to his guns all thru. His vote and another in one of the earlier ballots for *Oklahoma!* raised the question of whether a musical play is eligible. The reviewers have never decided one way or the other, but no musical play has ever won the award, nor has one ever loomed large among the possible winners.

Wednesday's premiere of *Tomorrow the World*, which drew raves from most of the daily critics, also brought up the question of whether the NYDCC awards are made too early. It was the opinion of one critic, Ward Morehouse, of *The Sun*, that the new play had missed out as a possible contender for the prize.

# Blackfriars Scored With 'Man's House'

NEW YORK, April 17.—The Blackfriars' Guild is demonstrating the value of off-Broadway theatricals with its presentation of John Drinkwater's *A Man's House* at its playhouse in 57th Street. The play, which opened April 1 and runs thru tomorrow (18), is not only remarkably live and at times exciting theater, but provides opportunity to witness the quiet, dignified and sincere playing of one of our truly fine actors, Augustin Duncan.

The Drinkwater treatment of the days of Jesus immediately before and after the Crucifixion, and particularly the effect of His gospel upon a prosperous Jerusalem family is forceful and compelling, made so chiefly thru the use of a workable, modern idiom in the dialog which seldom becomes stilted or consciously biblical, but at the same time is endowed with grace and distinction.

Under the direction of Dennis Gurney, *A Man's House* becomes vivid and real on the stage. In addition to Duncan, whose strength and conviction in the role of Salathiel, the father who becomes torn between the old and the new religious philosophies, provides the mainstay for the production, there are good performances contributed by Cavada Humphrey, Graham Velsey, Royal Dana Tracy, Frank Gibney, Robert Hayward (who substituted for Dennis Gurney in the role of Barnabas on night caught), Ruth Homond, Charles Wallis and Dan Gallare.

The play has been given as painstaking and lavish a production as is possible within the confines of the Blackfriars' stage. Most expensive item appeared to be the costumes, with Brooks taking program credit. Religious music during intermissions sustained the mood of the play and is just one example of the detail the company has expended on the performance.

Guild has again done a service for the theater. In brief, some mighty good actors have been given a crack at what is basically a good play, but happens to be what is known on Broadway as non-commercial. *Shirley Frohlich.*

# SWITCH TO WAR JOBS

(Continued from page 3)

show people who have the education, experience, aptitudes, interests and other requirements specified by potential employers.

Among the many surprises sprung by the WPTC's research is the adaptability of show people to war jobs. Actors, for example, usually make good instructors because of their general adaptability, versatility and experience in putting an idea across. Many actors have been trained to become instructors for the Army Air Corps in airplane maintenance and repair. Several actresses have become good assemblers and draftswomen, and at least one is studying airplane engines.

## Good for Exec Jobs

Actors and actresses often have aptitudes for executive and supervisory jobs, and many are now working for the Red Cross, the USO, the government, as well as in war-plant white-collar jobs. Theatrical technicians can slip into war jobs more easily, of course. Make-up artists, scenic painters, costume designers and makers and wardrobe workers usually make good in camouflage and other jobs requiring a knowledge of color and fabrics. Electricians, stagehands, sound technicians, projectionists and other mechanical workers are naturals for war jobs involving use of machinery. Musicians usually have the kind of sensitive hearing that makes them good radio operators, etc. It is obvious that practically every show person has experience and aptitudes that are required in war jobs.

The WPTC sent its 17,000 questionnaires to members of Actors' Equity, American Federation of Radio Artists, American Guild of Variety Artists, Association of Theatrical Agents and Managers, Brother Artists' Association, Chorus Equity, Motion Picture Laboratory Technicians, Picture Machine Operators, Motion Picture Studio Mechanics, Negro Actors' Guild, Screen Actors' Guild (New York branch), Theater and Amusement Service Employees, Theatrical Costume Workers, Stagehands, Theatrical Wardrobe Attendants, Treasurers and Ticket Sellers, United Scenic Artists, and the American Theater Wing Service. This list indicates the broad scope of the WPTC's research, which has been supervised by Edward Raquello, legit actor who also does foreign broadcasts for the OWI. Barry Mahool, secretary of the WPTC, is a legit and radio actor who is a former metallurgical technician. Marguerite Mulhall is office manager.

## Show People in War Posts

Examples of show people studying for or already in war jobs:

Madelyn Holmes, actress, daughter of

A study of the 385 show people referred to war training courses by the WPTC since last June, in terms of types of courses taken, reveals:

MEN	Courses
Radio maintenance and repair	162
Machine shop and tool	45
Marine electrical	32
Aviation trades	25
Radio assembly	24
Drafting	10
Welding	7
Inspection	5
Ship carpentry	5
Wood pattern making	3
Ship sheet metal	2
Riveting	1
Mathematics	1
Marine steam engine	1
WOMEN	Courses
Drafting	37
Assembly and inspection	18
Radio maintenance and repair	3
Typing	2
Parachute sewing	1
Radio communications	1

This type of training, the WPTC points out, usually costs from \$150 to \$200 per course in a private trade or vocational school. The WPTC, however, was able to make the courses listed above available to its registrants free.

# Kaszner, 6 Other Soldiers Win Coin for Camp-Styled Plays; Bigwigs Wade Thru 114 Scripts

NEW YORK, April 17.—John Golden's cash prize offer for the best one-act plays written by soldiers and suitable for army camps, posts and stations drew a total of 114 entries, seven of which were chosen for presentation at the Special Service Branch Theater of the Second Service Command at 52 Broadway tomorrow (18). Cash awards ranging from \$100 to \$200 will be distributed to all seven winners at the performance. George Abbott, Guy Bolton, Rachel Crothers, Rose Franken, Frederick Lonsdale, Elmer Rice, Samson Raphaelson and Russel Crouse formed the judging committee with Golden.

Plays now being prepared at various camps around New York under the supervision of Major William R. Bolton, assisted by Lieut. A. W. McRitchie, will be shown to an all-soldier audience,

with the exception of Golden and two or three of the judges.

Winning scripts all bear pertinent, indicative titles. They are *Pack Up Your Troubles*, by Pfc. Alfred D. Geto; *Wheel-Chair Commandos*, by Corp. Louis R. Radochonski; *Where're We Go*, by Pfc. John B. O'Dea; *Button Up Your Lip*, by Pvt. Irving G. Nelman; *Mail Call*, by Air Cadet Ralph Nelson; *More Than We Know*, by Pvt. Arthur Vogel, and *Amerika Ueber Alles*, by Corp. Kurt Kaszner. Average length of each play is 30 minutes.

Only one of the seven budding playwrights is known to show business. He is Kurt Kaszner, former Viennese night club producer, who put on *Crazy With the Heat* here a few seasons back, before it was taken over by Ed Sullivan.

An analysis of the 206 show people who took the five-hour seven-part aptitude tests conducted by the State Board of Education indicates:

- (1) Show people have the same learning ability as the average American.
- (2) Their vocabulary is far more extensive than average.
- (3) Their hand and eye co-ordination is average.
- (4) Their analytical thinking is average.
- (5) Their "tool sense" is slightly lower than average.
- (6) They have average mechanical comprehension.

These tests are given free, incidentally, at 18 West 44th Street, New York.

As for the aptitude difference between the sexes among show people:

- (1) Women have the same vocabulary and aptitude for learning as men.
- (2) Women have less mechanical comprehension, less eye-to-eye co-ordination and less tool sense than men.

Taylor Holmes, an assembler for Western Electric.

Florence McGee, actress, an assembler on the night shift for Optical Film & Supply Company.

Philip Foster, radio actor, instructor at the Casey Jones School of Aeronautics, La Guardia Airport.

Vito Melfi, organizer for the American Guild of Variety Artists, an instructor at the Jones School in aviation maintenance and repair.

Virginia Cragen, dramatic actress, draftswoman in a war factory.

Natalie Farmer, actress, just finished 30 hours of flying and is studying aviation engines in the South.

Bessie Wynn, veteran vaudevillian, studying tools at New York University Trade School.

Linda Watkins, current in *Janie* here, has just finished training to become a draftswoman.

Beatrice Morley, actress and model, a mechanic in special instruments at American Airlines, La Guardia Airport.

William Barry, actor, writer and director, who took training in Batavia Metal Trades School, a machinist in a war factory at Albany.

Walter Clitherow, radio singer, a machinist at International Binding Machine Company.

Joseph Slonin, musician, instructor at Casey Jones School.

Henry Walters, legit director, also an instructor at Casey Jones.

Sally Pasquall, costume designer, a draftswoman in a war plant in Union City, N. J.

Daniel Stanley, former theater manager, a carpenter at Federal Shipyards.

Helen Worth, wardrobe attendant, an assembler at Sperry Gyroscope Company.

# 18-38 Draft Muddle

NEW YORK, April 17.—Show business all over spent the week reading and re-reading the new Selective Service rulings and trying to figure out what they meant to individuals and to each showbiz branch. Since amusements were not mentioned specifically and since it is

still neither "essential" nor "non-essential" (except for key radio and film jobs), show man power is just about where most other businesses are.

Biggest problem, announced intention to virtually wipe out the 3-A dependency class. Estimated that half of the men in age group 18 to 38 have been 3-A's—a fact borne out by the survey of 5,000 showbiz people made by the War Production Training Committee of the American Theater Wing Service. A considerable percentage of married men of draft age have children, but number of children involved in show families is probably smaller than other occupational groups. Therefore, those in the trade will probably be called a bit earlier than other married men this midsummer.

On the other hand, it is likely that the rate of draft rejections among trade men will be higher than other occupational groups because nervousness, bad stomachs and "agitated" hearts are common among show people. Average rate of rejections among 18-38 males is 45 per cent, according to army statistics.

Show biz is being further hit by the War Man-Power Commission's statement that men in the 38-45 class are liable to induction unless they quit non-deferrable occupations. Expected that this will force many men of this age group into war jobs. Those who secure war jobs may try to handle occasional or part-time dates in show biz. There is a growing list of musicians and performers who are doubling between war jobs and theatrical dates.

Radio and picture industries have gotten the best breaks as far as the draft is concerned, but have not fully escaped the draft. For example, the radio industry is labeled an "essential industry," and yet only 190 out of 12,891 employees listed by 608 stations, as of last September, were granted occupational deferments, according to the National Association of Broadcasters' man-power survey just issued. Same survey revealed that 5,700 employees who were of draft age and in Class 3A or 3B had pre-Pearl Harbor children. Also disclosed that only 1,023 of the 2,488 men holding "key jobs in radio" had children.

Neither the film nor the radio industry has been able to win deferments for artists and musicians. Kay Kyser and Mickey Rooney are examples of names who were refused occupational deferments. The only deferments so far have been for technicians whose irreplaceability was easy to prove to draft boards.

Deputy Chairman Fowler V. Harper of the WMC said Wednesday in Detroit that the WMC has worked out a program to stop labor hoarding. Labor hoarding is an accusation that may be hurled at show business, because it is well known that the transient quality of showbiz employment never keeps more than 20 or 25 per cent of its workers employed at one any time. This sets up a floating "labor hoard" of 75 to 80 per cent.

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# COVER FEE REVIVAL SEEN

## Ops Want Nick To Replace Minimum To Conserve Food, Liquor; See \$2 Top Price

NEW YORK, April 17.—The return of the cover charge is being considered by Broadway night club operators. Plan is to get anywhere from a 50-cent to a \$2 nick and it is likely that the plan will be put into operation soon.

Operators feel that increased costs of operation, together with food and liquor shortages, will eventually force clubs to apply the covers again. Its urgency, they feel, is more apparent with talk of price ceilings on restaurant meals.

Substitution of a cover for the minimum, according to several operators, presents the most feasible form of conserving food and liquor. Few customers will now leave a club without consuming the minimum charge, even tho their want for the food or drink has passed. With the application of a nominal cover, customers will then order what they want only. The savings in food and schnapps stocks will be considerable, according to operators. They also think that it will be cheaper for the customer in the long run.

Altho cover charges were abandoned shortly after Prohibition by clubs, hotels on a name-band policy have long been applying a cover of 50 or 75 cents weekdays and \$1.50 on Saturdays. The hotels found that jitterbugs with slim purses occupied tables for interminable periods nursing a single coke. The situation was alleviated when covers were instituted.

In the lush '20s, during Prohibition, class spots charged fabulous admissions. This kept out the masses and confined night clubbing to the upper strata. However, with the '29 stock market crash,

## New Rooms for Chi, Portland

CHICAGO, April 17.—Anthony Malevitch opened the Sarong Room last night (16), located in the Pentruska Club headquarters. Foreign talent will be used, the opening attraction featuring a group of Bali Java Dancers.

PORTLAND, Ore., April 17.—The Cloud Room has reopened after being closed several weeks. Manager Leo Jaroff reports good business. This week's show included Lester Harding, singing emcee; Baron and Rogers, Argentine dancers, and Two High-Hatters, tapsters. Music for show and dancing by Michele Ortiz, Latin American band formerly at Earl Carroll's, Hollywood.

## Buffalo Booker Adds Two

BUFFALO, April 17.—Two neighboring spots have reopened for the summer. The Barn, East Aurora, relighted beginning of the month with shows, while the Pier in Celoron Park, Jamestown, resumed week-end shows, with full-week bills and bands resuming next month. Booked by Ray S. Kneeland, Amusement Booking Office here.

## New Glamour Boy: Butcher

NEW YORK, April 17.—Quick to see the publicity angle on meat rationing is Jay Faggen, publicity man for Harry Finkelstein's Ringside Cabaret here.

Faggen arranged a Celebrity Party for the club's butcher, Henry Klinger, last week. Comedy angles included using Henry Nemo's song, *Be Kind to Your Butcher*, as the theme, and augmenting the show with "the choicest morsels of ham from the club's own coterie of entertainment described as the World's Worst."

prices had to be readjusted and so the cover was lopped off.

Name acts often arranged percentage deals based on the amounts taken in thru covers. Beatrice Lille, doubling from a show into the old Montmartre as late as 1935, added between \$2,000 and \$3,000 weekly to her income. Josephine Baker earned a similar amount in a club named for her in 1936. Harry Richman was another who reaped quite a harvest on deals based on the amount taken in thru cover charges.

Operators now feel that this is the most propitious time to bring back the cover. One declared that with the weekend crowds his place would be jammed even if there were a \$10 fee. However, he still recommended 50 cents to \$2 as the most feasible amount to be charged.

Jimmy Dwyer for the past year has found that covers work out nicely. His Sawdust Trail nicks customers with a 10-cent cover weekdays and 15 cents on Saturdays—"Just to keep the riff-raff out."

CHICAGO, April 17.—While no such condition exists locally, Midwest spots, particularly those neighboring army camps and naval stations, are placing a cover tariff to help take care of the operating nut.

Here, the Edgewater is the only hotel with a regular cover fee, but this practice has been in existence for years. The Palmer House has had a \$1 supper cover for several years for guests coming in after the dinner show.

NEW YORK.—Ceilings on meal and beverage prices in cafes, restaurants, hotels and bars will soon be applied, according to an order issued in Washington by OPA Director Prentiss M. Brown. Basis of the ceilings will be the menu prices charged for week ended Saturday (10).

OPA has already sent a supply of forms, asking that last week's menus be submitted for inspection, to 700 local rationing boards. John R. Johnson, OPA deputy regional director, declined to give the date of application of ceilings.

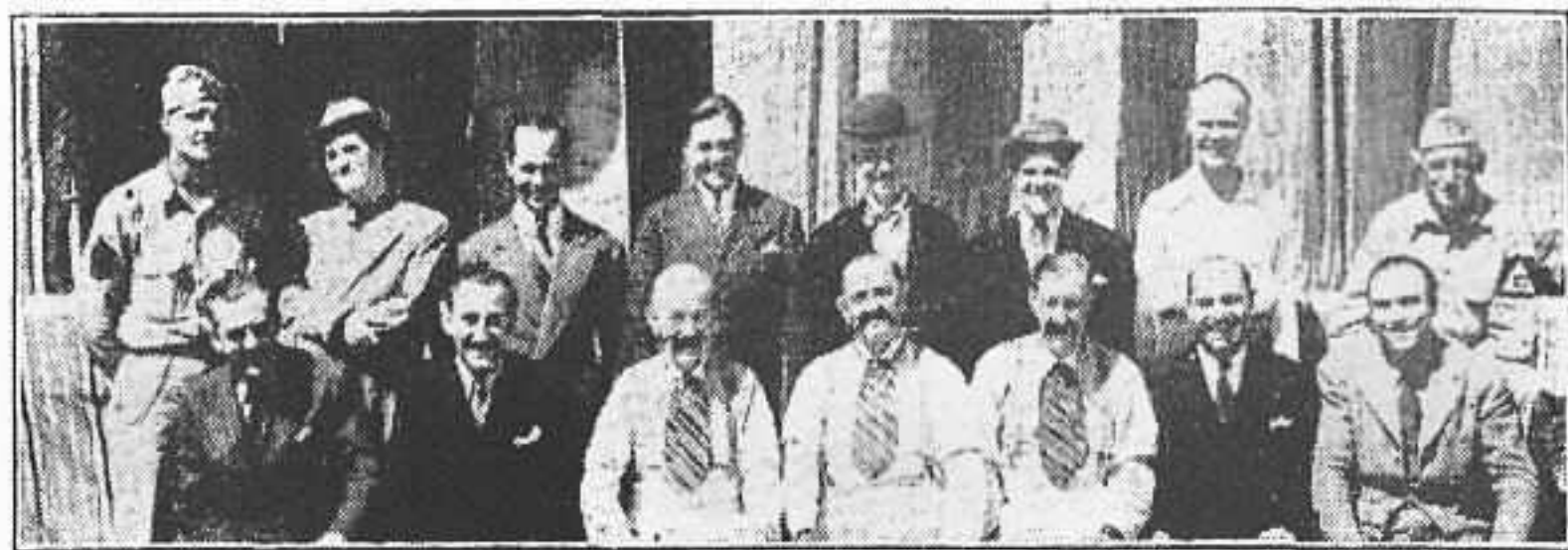
Local night club operators believe this will hasten application of cover charges.

## DC Club Biz Too Hot; Will Defy Heat With Summer Run

WASHINGTON, April 19.—This war-swollen city is fast becoming the answer to a night spot operator's dream. Bulging with government big shots, army and navy officers and thousands of clerks, the city's excitement-hungry crowds start jamming the spots early, and long before dinner the rope is up in nearly every nitery in town. Two operators of big-time spots have canceled plans for summer closings and now plan to keep open in spite of hot weather in view of the boom business.

Paul Young, whose Romany Room usually puts up the shutters around May 1, reports that business is so terrific that he can't close the door in his guests' faces. For the first year since he opened he is going to carry on thru the summer. "Last Saturday night I had to turn down more than 400 customers who called for reservations," Young reports. "There's no sign of business dropping off. If anything, the calls are getting greater."

Another operator planning a summer schedule is Helen Hamilton, whose Troika has closed every summer for the past 12 years. This swank spot is crowded every night and has been for weeks. Operator admits business is topping anything ever experienced before, but says



MEMBERS OF THE FIRST USO CAMP SHOW to visit Australia, New Zealand, New Guinea and other military centers in the Pacific. They departed from the West Coast January 1. Seated, left to right: Pat Lane, Bobby Gilbert, George Salzer, Bill Rector, Ralph Kirkhart, George Prentice, Harry Mendoza. Standing: Sergeant Wells, Barney Grant, Peter Kova, John Fogarty, Stan Kavanagh, Nino Milo, Bob Ripa and Bill Scott.

## McIntyre, Ayres Tiff for Para On Andrews Sis Bill; All Other Houses Finish Summer Ork Sked

NEW YORK, April 17.—It looks like battles over bands between Broadway vaudeville bookers are over until the end of the summer. With only one exception the stages are set with complete line-ups of bands for all houses.

The Paramount is the exception, currently being in the middle of an argument which is reported to have been started by the insistence of the Andrews Sisters that Mitchell Ayres replace Hal McIntyre on the bill with them. The Andrews gals favor the Ayres band as they have been touring with that outfit and wish to avoid a break-in period which would come with another band. Both Ayres and the sisters are booked by General Amusement Corporation.

Up to press time a settlement has not been made, but it is believed that McIntyre, because of his two-week-and-option contract, will be given either the first or last fortnight of the six weeks allotted to the Andrews Sisters.

The Paramount, with that exception, is sitting pretty as far as bands go, since it has a line-up that would take it into February. Following the current run of Les Brown, gets Harry James, Gene Krupa, Andrews Sisters with either McIntyre or Ayres for six weeks starting June 16 or 23; Tommy Dorsey, August 4 or 11; Vaughn Monroe, Ink Spots and Tony Pastor, Woody Herman, Benny

Goodman and Charlie Spivak to start February 1.

The Strand, which has been in hot water because of a series of band run-outs, is similarly set for the summer, having inked Carmen Cavallaro for a July booking to replace Phil Spitalny who went over to the Capitol. Following six weeks of Cavallaro, who will make his first Broadway theater appearance here, will be Horace Heidt, who goes in for three weeks. Heidt could not accept more time here because of the necessity of going back to the Coast in early September. Cab Calloway follows the current run of Jan Savitt.

The Capitol, the latest band policy house on Broadway, is similarly freed of band-booking worries for the summer. Following Ozzie Nelson, now at that house, is Sonny Dunham. Nat Brandwynne, backing George Jessel, Jack Haley and Ella Logan, is next, with Phil Spitalny, Bob Allen and Morton Gould following in that order. Gould, whose major activity has been with Mutual network shows, will come here with a 45-piece outfit.

The Roxy, altho not on a band policy, has signed Tommy Tucker to replace Chico Marx for the fifth week of the run of *Hello, Frisco, Hello*, and gets Jimmy Dorsey immediately afterward. Tucker's contract is for four weeks. No date has been set for the remaining three.

## Acro Falls in Lap, So Customer Sues

BRIDGEPORT, Conn., April 17.—In a \$1,000 negligence action filed in Common Pleas Court here this week, Sybil J. Woods is suing Ludwig Bosch, owner and operator of Swiss Village, local nitery, and Frederick Kivet, acrobatic dancer.

She alleges she was a guest at the Swiss Village, seated at a ringside table, when Kivet went into his specialty dance, fell on her and kicked her in the face and on the shoulder. She alleges that Bosch was negligent in failing to provide proper protection for guests and setting up seating arrangements too close to the performers.

## Bowery, Detroit, Switches to Bands

DETROIT, April 17.—Bowery's three-hour show policy has given way to name bands when Blue Barron opened a run. This is the most radical talent change in the spot's seven-year history. Barron's band is the feature in the show as well as during dance sets.

Benny Resh's six-piece ork stays on as alternate outfit.

# IN SHORT

## New York:

JUNE LORRAINE, whose husband, Roy Rognan, was killed in the Lisbon crash of the Clipper carrying a USO show, is back in New York. . . . CAPT. RUSSELL SWANN, now in Alaska, is due back in the U. S. to attend an army school. BETTY ANN NYMAN, late of *Best Foot Forward*, is set for the new Versailles show, along with the Charles Weidman Dancers. . . . FRAKSON rebooked into the Waldorf-Astoria, together with Florence Hin Low, acrobat-dancer. . . . DIXIE DUNBAR plus Bernice Parks and Georges and Jalna are booked for the new Copacabana show, opening April 29.

## Chicago:

LARRY LUX, booker, has switched from Paul Marr to Bert Beck's office. Marr has set aside one room in his new offices for the use of acts. MARVIN HIMMEL, the last of the three Make-Believes, goes into the army April 23. THE GAYLORDS, dance team, are out of circulation. The male partner has been inducted into the army. LA CLAIREE, after two weeks at Cat and Fiddle, Cincinnati, opened Monday (19) at the Flamingo here for a fortnight's stand, set by MCA.

## Boston:

DR. GIOVANNI at Club Mayfair. . . . MARILYN JAMES currently at Lenox Hotel. . . . THE HARTMANS extended at Oval Room, Copley Plaza Hotel. . . . BILLY PAINE, romantic tenor, held over at the Fox and Hounds with Marion Francis. FIVE GRAYS at the Club Mayfair. . . . KARIN ZOSKA held over at Blin-strub's. . . . LISA SWANSONA now at the Latin Quarter. . . . NAN BLAKSTONE didn't follow her Shangri-La run with an engagement at the Esquire, Montreal, due to the delay in spot's reopening. May go to Romany Room, Washington.

## Philadelphia:

EDDIE SUEZ AGENCY now booking the Coral Room in the New American Hotel, Reading, Pa. HARRY SANTLEY, of the Jolly Joyce Agency, Philadelphia, booking the returned floorshows at Weber's Hof Brau, Camden, N. J. . . . DANNY WEST, booker with the Eddie Suez Theatrical Agency, Philadelphia, on an indefinite leave of absence to recuperate from an illness. ARTHUR BORAN next in line for the name headlines at Frank Palumbo's. . . . SOPHIE TUCKER skedded to go abroad for the USO when she completes her stint at Jack Lynch's Walton Roof. . . . CONNIE LORANE, on the sidelines since her partner was drafted, adds her dance specialties to the comedy team of Jack LaMont and Charlie Hagen. . . . GRACE COLLINS, removed from a USO camp tour after an attack of laryngitis, goes into *Priorities of 1942* when it opens in Detroit. . . . JOE RANKIN granted leave by his draft board to join a USO outfit headed for the Southwest Pacific. . . . DORIS ELLIOT latest local songbird to take up a career of spot welding. . . . RAYE AND NALDI took over in *Show Time* at Locust Street Theater, replacing the Barrys. Fred Barry will be inducted in the army.

## Montreal:

WINNIE HOVELER GIRLS, who have finished a six-week run at the Tic Toc, held over for another two months. Winnie changes numbers every two weeks. . . . JOHNNY HOWARD and Mayla, singer, are new at the El Morocco. . . .

### Wanna Be Sure of Getting Rooms? Pay in Advance

BALTIMORE, April 17.—The Callahan Sisters, at the Hippodrome here last week, revealed a plan they are successfully employing in getting hotel rooms in over-crowded cities. They discovered that writing in for a reservation is of little help, the room usually occupied when they arrive at the hotel. Now they mail a check in advance for the full amount of the anticipated bill, which is cheerfully accepted by the management. The idea so far has guaranteed them hotel accommodations wherever used.

MAURICE AND CORDOBA and Myrus are working at the Mount Royal Hotel.

## Hollywood:

HERMANOS WILLIAMS TRIO set to remain at Earl Carroll's until June 1. . . . THE DEL CAMPOS have opened at Last Frontier Hotel, Las Vegas, Nev. . . . DONALD NOVIS opens at the Last Frontier in April. . . . BETTY WALTERS has replaced one of the Knight Sisters and the act has taken over the spot occupied by Buster Shaver at the Biltmore Hotel, Los Angeles. . . . NITA CARROLL held over at the Biltmore Bowl. . . . THE PHILMERS returned here from a run in San Diego. . . . CHARLES AND HELEN STONE back in the territory following Eastern dates. . . . DOUG WRIGHT has his partner back after serving a stretch in the army. . . . DON PAYNE returned here from dates in the Northwest. . . . CRYSTAL WHITE, formerly of the White Sisters, doing a single since her partner was injured recently. . . . COLLINS AND BAILEY are doing nitery work. Collins is also in defense work. . . . SAVOY AND REGINA in from the East.

RADIO ROGUES set for the Last Frontier Hotel, Las Vegas, for two weeks beginning May 28. . . . JERRI VANCE is new at Last Frontier Hotel. . . . GEORGE RILEY, formerly of the team of Heller and Riley, has been signed for *Thumbs Up* at Republic Studios. . . . HANK HOWE out of the Merchant Marine and rejoined his old partner, taking on the original billing of Gilbert and Howe. . . . RITA, of Rita and Rubins, dance team, is doing a single and also studying to be a ship electrician. Rubin is in the army. . . . ROGER WESLEY and his puppets returned to Los Angeles following a trip in the North.

Cpl. Art Spencer, emcee who has worked at Earl Carroll's, Hollywood, now at Pecos (Tex.) air field and named emcee for the field's shows.

McGOWAN AND MACK Ice Show, at the Del Rio in San Pedro, Calif., moves to the Coliseum, Mexico City, May 11 for six weeks. . . . A Gay Nineties show, including Joe Mole, Gilbert and Howe, Helen Golden and Florine Mer-man, current at the Paris Inn, Los Angeles. Show booked by Roy McRay.

CHAMPION GOWER, formerly of Gower and Jeanne, ballroom team, now with the coast guard at Catalina Island, Calif.

## Miami:

NIGHT SPOTS are planning summer entertainment and hope to keep the doors open all summer. . . . HARRY BERRY TRIO was forced out of Mother Kelly's, Miami Beach, Fla., recently, when Berry contracted laryngitis.

## Here and There:

DOROTHY OLIVER is back at the Clover Club, Portland, Ore., after finishing a theater tour.

FIFI D'ORSAY to do *Oh, Baby* for PRC Studios in Hollywood. Just finished *Jungle Fury* and *Mademoiselle From Armentieres* for the same studio.

CALLAHAN SISTERS go into the Mount Royal Hotel, Montreal, April 24 to May 8. . . . MIMI TROTTER has opened a run at the Mayflower Hotel, Jacksonville, Fla. . . . YOLA GALLI into the Henry Grady Room, Atlanta, April 24. . . . FRAKSON and Patricia King are new to the Walton Roof, Philadelphia. . . . COLUMBUS AND CARROLL, together with Mimi Benzel and Neil Stanley, are at the Book-Cadillac Hotel, Detroit. . . . THE COLSTONS have been set for three theater dates with the Tommy Dorsey band.

BOBBY McCLUNG, of the Dead End Kids, has started at Chin's Golden Dragon, Cleveland. . . . TUCKER SISTERS, singers, have left for Mexico on a tour arranged by their manager, John J. Livingston, Dallas. . . . GILDA GRAY rejoined the *Diamond Horseshoe Revue*. Jimmy Ray, dancer, filled her spot during her illness.

PAUL REGAN will appear in Metro's *Meet the People*. He will double at the Florentine Gardens, Hollywood, while working in the studio. . . . GLOVER AND LeMAE held for six weeks at the Neil House, Columbus, O. . . . JEANNE FRANCIS and Jerry Grey are set in Boris Petroff's *Ringside Follies* at the Coliseum, San Diego, Calif. Patricia Knox staged the dances. . . . THE GOLDEN PAIR opened at the Vogue Terrace, Pittsburgh, following a run at the Club Continental, Chesapeake, O. . . . COVERT AND REED and Crawford and Caskey settled at the Park Plaza, St. Louis.

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IN THE CIRCUIT COURT OF THE ELEVENTH JUDICIAL CIRCUIT OF FLORIDA IN AND FOR DADE COUNTY. IN CHANCERY. NO. 72788-G.

CHARLES HOFFMAN, also known as "Think-A-Drink Hoffman," Plaintiff, vs. MAURICE GLAZER and JORDAN CORPORATION, a Florida corporation, trading as BILL JORDAN'S BAR OF MUSIC, Defendants.

FINAL DECREE AND PERMANENT INJUNCTION

THIS CAUSE coming on for final hearing upon the bill for injunction and other relief filed by the plaintiff, the answer of the defendants and the voluminous testimony taken before the court by the parties to this cause and the court being fully advised in the premises, it is

ORDERED, ADJUDGED AND DECREED:

1. That the plaintiff, Charles Hoffman, also known as "Think-A-Drink Hoffman," is the rightful and exclusive owner of the copyrighted title and trade name used by him and the rightful and exclusive owner of the performance in which he produces real, straight or mixed drinks or beverages, such as high balls, cocktails, liquors, zombies, coffee and ice cream sodas, from metal cocktail shakers which are shown empty and from glass beakers filled with water,

2. That the defendants have infringed and violated these exclusive rights, trade name, work and performance of the plaintiff, and

3. That the defendants, their agents, employees, servants, confederates and all persons acting under their direction, and each of them, be permanently enjoined and restrained from directly or indirectly performing, publishing, copying, reprinting, distributing or otherwise causing to be performed, published, copied, reprinted or distributed the copyrighted title, address, work, act or performance of the plaintiff of any imitation thereof or from infringing in any wise upon the rights of the plaintiff and that the defendant, Maurice Glazer, do, and he is hereby, permanently enjoined and restrained from using the name "Think-A-Drink Count Maurice" or the name "Have-A-Drink Count Maurice," and Court costs in the sum of \$58.45 hereby taxed against the defendants.

DONE AND ORDERED at Miami, Dade County, Florida, this 3rd day of April, A. D. 1943, GEORGE E. HOLT, Circuit Judge.

LOUIS M. JEPEWAY, Attorney for Plaintiff, Biscayne Building, Miami, Florida.

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# NIGHT CLUB REVIEWS

## Havana-Madrid, New York

**Talent policy:** Dance and show band and Latin relief band; production show staged by Lusillo at 8:15, 12 and 2. **Management:** Angel Lopez, operator; Edward Wiener, publicity. **Prices:** \$2 minimum weekdays, \$3 Saturdays and holidays after 10 p.m.

With this show, Lusillo, of the flamenco team of Pilar and Lusillo, makes his debut as house producer. Unfortunately the talent he displays in the dance field is not so evident in production. His inexperience and immaturity in this line are evident as witnessed by the slow pacing and failure to take advantage of possibilities inherent in the better-than-average line. However, he did make his specialty impressive in one line number in which the girls went thru a flamenco routine. This by far is the best of the routines. Other numbers were undistinguished waltz and rumba presentations.

On the plus side is Lusillo's own intricate and highly developed heel and toe work. This extremely youthful flamenco exponent in conjunction with Pilar went thru one number to a bolero tempo for a solid hand, and he scored in a solo. He is a holdover from the last show and is enticing the aficionados.

Opener is Jose Valencia, a handsome Cuban who displays a well-rounded baritone in two numbers. Detracting from his work are the long waits while the ork fills in. These interminable interims make for an uneasy stage presence.

Current dance team is Leo and Mon-sita, a youthful pair elegantly costumed, who go thru some smooth terps, highlighted by the prancing of the male while balancing a glass of water on his dome. The dame has her moments in going thru a nanego. Went over nicely.

The show has its torrid moments with Amelia Vargas, a sexy-looking individual whose vocalizing is incidental to her torrid torso work. The male genry appreciated her very much.

Noro Morales continues as the musical mainstay, with relief by Pepito and his rumba ork. *Joe Cohen.*

## Hotel Jefferson, Club Continental, St. Louis

**Talent policy:** Dance band, shows at 8:30 and 11:30. **Management:** O. C.

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**Nicholas; Gregg Lucy, advertising and publicity; Tom Reardon, Meeker Music, booking. Prices: Minimum, \$1 (\$2 Saturdays).**

This beautiful downtown supper club (seating capacity, 800) has built up a clientele thru its atmosphere of charm and excellent cuisine.

Big drawing card at the spot is Nick Stuart and orchestra, here in their 32d week. A personable fellow, he has made a lot of friends during his stay here and has garnered a lot of publicity breaks for the hotel and himself in the local press.

Stuart is not a musician, but serves as a capable front man and emcee. Ork is comprised of three brass, three reeds and three rhythm, supplying dance music capably and cutting the show well. No attempt is made at exciting arrangements or even outstanding musicianship, but it is a compact group that fills the bill. Stuart has plenty of stunts to sell himself as a personality and make the crowds come back for more. He leads conga lines, has the patrons playing musical chairs, males modeling ladies' hats, and other nutty gags to entertain thruout the evening, giving away an occasional bottle of champagne as a prize. Five minutes every night he devotes to Uncle Sam, taking time out to sell War Stamps from the stand. Male who buys a stamp gets to kiss his partner of the moment. Goes over big and continued night after night means something to the Treasury Department.

Show proper gets under way with the orchestra playing *Begin the Beguine*. On next is Dorothy Dale, blond tapster who offers some neat footwork to *A Pretty Girl Is Like a Melody*. Nice looking and gets a fine reception. Marie Bono, thrush with the band, sings a military medley of *From Taps Till Reveille* and *My Buddy*. Has a soothing voice and easy to look at.

Lischeron and Adams wind up the show and offer some very graceful ballroom terpsichore. Their routines are original and the two work together nicely, executing their lifts and spins with amazing agility and co-ordination.

Alternate rhythms are by the Victory Trio, comprised of Joe Milsteen's violin, Ernie Jung's piano and Mary Lou Roche, vocalist. They double from the tap room of the hotel. *C. V. Wells.*

## Plantation Club, New York

**Talent policy:** Continuous septa entertainment. **Management:** Dave Mahoney, operator; Art Franklin, publicity. **Prices:** Weekday minimum, \$1.50; Saturdays and holidays, \$2.50.

This latest addition to 52d Street night life, situated on the site of the defunct Club Ha-Ha and innumerable other institutions, shows evidence of becoming a permanent part of that street. Operator is Dave Mahoney, whose years as a Tammany politico have given him a wide acquaintanceship.

Spot opened up with a line-up of solid septa talent headed by Ann Robinson, who made quite an impression in Leonard Sillman's musical, *New Faces*. Her delightful sense of humor and riffing style brought attention even in this noisy room. She did three numbers and could have encored indefinitely.

Una Mae Carlisle displays her vocal and piano accomplishments to excellent effect with numbers which she helped compose. She also knocked off a good hand.

Wille Dukes is a vet on this street by this time, having displayed his particular talents in many of its spots. Sang and emseed in his usual manner.

Musical mainstay are the Three Chocolates, bass, electric guitar and piano, a competent entertaining unit. Use their voices and instruments with good effect.

Room has been tastefully redecorated in a manner reminiscent of the Riobamba on the East Side. *Joe Cohen.*

## Hopkins Rathskeller, Philadelphia

**Talent policy:** Dance and show band; footshows at 11 and 1. **Management:** Bill Hopkins, proprietor-manager; Eddie Suez, booker. **Prices:** Drinks from 40 cents; food a la carte, \$1 minimum on Saturdays and holidays, no cover.

Bill Hopkins turned host for the night-lifers after a highly successful business venture in the amusement machine industry and built this spot up to such an extent that it now rates as one of the

top nabe niteries along local lanes. He recently installed a raised stage to enhance the eye appeal from every corner of the large room.

Pleasant variety of comedy, song and dancing makes for a highly pleasurable floorshow. Jack (Quickie) Griffin, once famed as a bandleader in these parts, has since turned comic and carries himself in grand style handling the emcee controls. And for his own inning, excels with a medley of comedy song parodies in the good voice that marked his days when singing in front of his band.

Show-stoppers are the Ginger Snaps, septa foursome of three attractive fems (Ethel Harper, Leona Hemingway and Ruth Christian) plus a male pianist, Charles Ford, who also lends a fourth part to the harmonizing. Gals blend their voices in excellent style for the rhythm singing, marked by modern and colorful arrangements. Not only sing well, but sell strong on the showmanly side.

More vocal pleasantries provided by Agnes Barry, favorite of long standing at this Rathskeller. On a long-run here and still a heavy favorite for her full-voiced singing of the song hits of yesterday.

Dance delight added by Montez and Adele, effective and plenty flashy for a waltz turn and a Spanish pase doble. In bright and abbreviated costume, pert and winsome Beatrice Kay kicks in with the tuneful rhythm tapping.

Tony Bennett impresses from his bandstand position, giving the show good support and making it equally attractive for the dancers. *Maurie Orodener.*

## Trianon, South Gate, Calif.

**Talent policy:** Dance band and show at 10:15 p.m. **Management:** Horace Heidt, owner; Ed Jamison, manager; James Brown, maitre d'. **Prices:** Admission, 60 cents; Saturday, 75 cents; dinner, \$1 up; drinks, 40 cents up.

This spot has always drawn business. When it was under the Jimmy Contratto ownership, it became a popular dine and dance spot, with the result that it is almost a habit with many people.

Louis Armstrong has his band here for the jump tunes. Maestro emcees the show but none too well. Calls the acts on and lets them go at that. Result is a speedy show but one that could be more smoothly presented. Since the band forms the nucleus of the show, music is featured, with *Blues for the Second Night*, the opener, featuring Chick Morris's drums and Armstrong's hot horn.

Velma Middleton, buxom warbler, takes over for a satisfactory job on *Slender, Tender and Tall*. Armstrong handles vocals on *Me and Brother Bill Went Hunting*, a tune that needs more zip in the lyrics.

The Three Rockets put the show in the groove with smart dancing. Boys work well as a trio and as singles. Rhythm tapping is clever and the spins and splits are fast.

Sonny Wood, Armstrong's vocalist, socks over a good turn on *You'd Be So Nice To Come Home To*.

Miss Middleton and a sideman wind up the show with *Rhythm Is the Thing for Me*. Her splits and antics go well here. Singing is good. *Sam Abbott.*

## Hotel Hildebrecht, Grill Room, Trenton, N. J.

**Talent policy:** Dance and show band; shows at 11 and 1. **Management:** Robert McPherson, manager; George Robbins, booker. **Prices:** Food a la carte, drinks from 65 cents; no minimum, no cover.

Town's ace spot for the bon vivants, including the army officers stationed at near-by Fort Dix and not influenced by the midnight curfew applying to the non-coms, is this basement Grill Room which is combined with the hostelry's Ship's Bar.

Small and intimate revue is featured twice nightly and outstander is Johnny Thompson, youthful baritone who also handles the show introductions. Has been a virtual fixture in the room for more than a year, which is easy to understand once he raises his voice. Displays a splendid set of tutored pipes with highly effective song delivery that takes in everything from the musical comedy favorites of yesteryear to the pop hits of this year. Gives full lyrical expression to the ballads and for pace changing, the rousing marching and military tunes. Obligated with a round-

lay of six selections before they would let him off.

A high quota in eye and flash appeal is provided by the ballroom duo of Guido and Drem for a striking waltz adagio. A youthful and personable pair, they pack plenty of thrills with their shoulder spins and lifts.

Blond Sylvia Russell strikes a fancy pose on the polished floor with interpretative rhythm tap dancing, best for her ballet-styled *Begin the Beguine* number. Anita Carroll, working in kiltie costume, gets the proceedings under way with a neat acro dance.

Little variety with three dance turns stacked up against a singer, but the performers manage to make it an engaging affair and fit the requirements of this room.

Able show support with excellent incentives for the dancing is provided by Johnny Coates's orchestra. Plenty of musical body in the sextet, with one of the men playing a Novachord.

*Maurie Orodener.*

## FOLLOW UP NIGHT CLUB REVIEWS

**MAHOGANY GRILL, PAWTUCKET, R. I.**—Three acts, emcee and Johnny Eezay's four-piece band are the standard line-up. Joe Dell, emcee, steers clear of gags and instead offers good banjo specialties. Does a nice job with the introductions, too.

Helen Judro starts show with a Russian dance. Tony Kardyro, Rhode Island magician, puts over his routine nicely. Enters in tails, silk hat and cape. Cane to silk opening is followed up by production of live dove from silk. Vanish of bird into knockdown box and stand follows. Brief but, smooth cigarette routine introduces a unique use of Bull Durham (for pipe produced at finish) in which tobacco is vanished from one hand and is poured from other hand. Cut and restored string of pearls, then some card work that includes flourishes, fans, waterfall shuffles and back-hand palming. Production of vanished dove a la dove-pan sends him off to nice hand. Returned to do a short Chinese ring routine for an encore, with some daring close-up work at tables in this routine.

Miss Judro returns for an acrobatic specialty employing some good forward rolls and earning nice hand. Closing act, Giggi and Elvarado, ballroom duo, offer tango routines, pleasing if not unusual.

Band still carries Ed Drew's label. Consists of Tezay, leading and playing sax; Manny Ferra, trumpet; Fred Lees, piano, and Johnny Ferring, drums and vibraphone and also arranger. *Charles A. RossKam.*

**LATIN QUARTER, CHICAGO.**—Good volume of business continues here. Location (Randolph Street) and advertising policy (\$1,100 per week) have helped boost this spot and its generally strong floorshows to local prominence.

Frances (*Shut My Mouth*) Faye holds over and will be supported for the next two to four weeks by Lenny Kent, new emcee in this town; the Condos Brothers, who moved over from the Palmer House, and the Cheena De Simone Dancers (three couples). This combination makes up one of the strongest bills the club has had for the past year.

Miss Faye is made to order for after-dark niteries of this type with her unrestrained vocal and piano work. The girl knows how to sell, and even her naughty lyrics never quite sound bad.

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either. Lenny Kent is an emcee and comic of the Berle school and a student in the higher grades. He is young, fast and unusually funny. He can carry on the floor indefinitely and knows how to meet situations. His special material includes comedy songs and zany characterizations (did a Jack Cole satire at this viewing).

The Condos Brothers are staying in town until Steve is called up by Uncle Sam (and at that time brother Nick will go into business here). The elevated floor here is to their advantage, as their footloose work must be seen to be appreciated. In addition to tap routines, Steve offered a hot chorus on a trumpet.

The De Simone Dancers look classy and offer Latin routines that are easy on the eyes. Work neatly and boast of colorfully patterned numbers. Group will remain here until the line of seven girls (now being rehearsed by Wally Wanger in New York) is ready to start its summer run. Eddie Pripps and his band continue on show and dance music (and will probably remain for the duration). Luis Ramirez's combo still dishing out the South American sets.

Sam Honigberg.

BRIDGEPORT, Conn., April 17.—Loew-Globe Theater, which has been playing one-day (Monday) vaudeville for many years, eliminated stagelights this week, becoming a first-run film house. Loew-Lyric continues to play three-day bills of vaudeville, bands and units.

**He Wants To Make 'Em**

DENVER, April 17.—Val Setz, juggler, left Harry Howard's *Bombshells of 1943* at the end of its run at the Denham here to go into an aircraft plant at Van Nuys, Calif. Hopes to return to vaude after the war.

**Billy Rose Seeking New Show; Fischer Inks Imogene Coca**

NEW YORK, April 17.—The Diamond Horseshoe is shopping around for new talent in preparation for a new show, the fifth since Billy Rose put nostalgia on a paying basis when he opened this night club Christmas Day of 1938. No talent has yet been signed. The current layout, *Mrs. Astor's Pet Horse*, has been running since August. Other shows there have run as high as 18 months.

Elsewhere on the night club sector Clifford Fischer has signed the first name, Imogene Coca, for the *Follies Bergere* to open some time in May in the Hotel Edison Ballroom. Alterations have already been started.

Judging from the present line-up it appears that Fischer will lean toward a novelty formula. The Maxellos, Kim Loo Sisters, Helen Reynolds Skaters and Terry Sisters' ork have already been packed. Lester Horton will produce the 16-girl line.

**Ritter Asks \$1,000**

NEW YORK, April 17.—Tex Ritter, film cowboy, is being submitted for vaude dates at \$1,000 weekly. Charlie Yates, of Frederick Bros., is agenting.

**Carmichael's Fee 25C**

NEW YORK, April 17.—Hoagy Carmichael, writer of *Stardust*, *Two Sleepy People* and other tunes, is being peddled for a vaude tour by Bob Bundy, of Consolidated Radio Artists. He is being submitted at \$2,500.

**Year Is Up, But Lou Walters Is Still on Broadway and His Latin Quarter Is Riding High**

NEW YORK, April 17.—With a gross approximating \$1,250,000 in the first year of operation, the Latin Quarter anticipates another such sum in starting its second annum April 19.

Lou Walters, former agent who hit the stem while operating two successful Latin Quarters in Boston and Miami, was originally cautioned against taking over the present club. His advisers pointed out that two successive flops on that site, Cotton Club and George White's Gay White Way, would put the curse on any operation there.

The dope was upset the first week when it grossed \$25,000, and that take has been standard since. The gross, according to Walters, hasn't varied \$1,500 one way or the other in any week of the year.

Walters uses the same entertainment formula in all his spots. There are always several novelty acts dressed up with a Continental flavor. His Latin Quarter show is budgeted around \$5,000 weekly, and his prices are low enough to get a mass trade. The formula he uses, he said, would definitely not go in an East Side spot, but is suited for Broadway or any thoroughfare that has lots of pedestrian traffic.

In the meantime, Walters himself has profited greatly from his New York venture. He was recently the subject of an article by Maurice Zolotow, former staff member of *The Billboard*, in *The Saturday Evening Post*. He is a co-producer of the *Ziegfeld Follies* and has purchased the title *Artists and Models* from the Shuberts and plans to produce a revue in the fall, with Watson Barrett doing the scenery.

*Follies* is a hit and is calculated to bring him a neat profit.

Other activities include the vaude edition of his *Latin Quarter Revue*, now touring on a guarantee and percentage basis.

**Transportation Back Only for Acts Fired, Yvonne-CSI Tiff Reveals**

LOS ANGELES, April 17.—Princess Yvonne will continue with USO Unit 23 but under protest because Camp Shows, Inc., refused to pay her transportation to New York even tho she had asked to be relieved from her contract because of illness, Doc Irving, her manager and unit manager, said. She gave the usual two weeks' notice upon advice of a physician who ordered a month's rest, but Camp Shows ruled that she pay for her return transportation to New York, the starting point four months ago.

Irving said he had advised CSI that Princess Yvonne was ill and had been ordered to rest by an army physician. Despite the fact that the contract reads that "employment shall be continuous until canceled by two weeks' written or telegraphic." In a letter to Irving, Dave Schooler, booker of the Blue Circuit, said that Camp Shows had no money to pay such expenses but that he had tried to

have "an exception made" in his case, but without success. Irving cited that fares to starting points had been paid, to which Schooler replied that in such cases Camp Shows had given these acts notice and not the acts giving Camp Shows notice.

He summed up the Princess Yvonne case by saying, "If you're lousy, your fare to the starting point is paid. If you work like a dog, wear yourself out and get sick, Camp Shows says get back to New York the best way you can. Princess Yvonne is staying on the show, but she is still ill and badly in need of rest because of hard work and riding over rough roads in jeeps and army trucks."

**Cocoanut Grove Owner Sentenced 12 to 15 Years**

BOSTON, April 17.—Barnett Welansky, owner of the Cocoanut Grove which was wiped out by fire last November 28 taking 490 lives, was given a 12 to 15-year sentence at hard labor on manslaughter charges in Superior Court here Thursday (15). The trial lasted four weeks. Judge Joseph L. Hurley pronounced concurrent 12 to 15-year sentences on each of the 19 manslaughter counts on which Welansky was convicted.

In accusing Welansky, Robert T. Bushnell, Massachusetts attorney general who appeared personally before the court, charged that the defendant alone could not have created the conditions which brought about the holocaust, but that the city and State had certain responsibilities.

Defense motions for a new trial, a continuance and arrest of judgment prior to the sentencing were denied. Defense Attorney Herbert F. Callahan stated that he would submit a bill of exceptions to all three denials.

BOSTON, April 17.—With a police complaint placed on file without action by the Boston Licensing Board, the management of the Latin Quarter, one of Boston's leading night spots, was freed of any blame in connection with a shooting which occurred at the club on March 28.

Business at the Latin Quarter dropped after resulting had publicity of the shooting. On the Sunday night following the shooting, when the club draws about 500 for the guest celebrity night, there were only about 50 customers present.

According to Hy Pastman, manager, business is now up to normal. This week's show has Joe Howard, Don Arden Girls (16), Four Franks and the Marvelettes.


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**Frontenac, Detroit, Folds**

DETROIT, April 17.—First important club to shutter because of a combination of wartime conditions is the Club Frontenac, downtown spot, which has repeatedly hit the headlines, some of them stemming from the nature of its all-male revue, which was a polley for a long time. Shortage of help, food and liquor was given as the reason for the club's closing—a combination of factors that are causing serious worry to other night spot proprietors here.

**AGVA Fines Into Fund**

NEW YORK, April 17.—Matt Shelvey, secretary of American Guild of Variety Artists, says the fines being collected from members for violations of various union rules are not going into the union's general treasury. Instead, he says, they are going into a new union welfare fund.

His backer in these ventures is E. M. Loew, New England theater operator.

During vaude's heyday Walters was a big independent booker in the New England States, working out of Boston. Following a spell as an agent, he turned producer at the Bradford Hotel, Boston, and made a success of the dining room with his entertainment policy.



**Beautiful Singing Star Elaine Barrett**

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1943 Record • Philadelphia  
"... a terrific impression."  
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Current—LATIN QUARTER, Boston, Mass.

Personal Direction — Hattie Althoff,  
Consolidated Radio Artists, New York City

## State, New York

(Reviewed Thursday Evening, April 15)

Current bill is a graphic illustration of the shortage of acts of experience, quality and reputation; also of the headaches confronting bookers. In normal times this bill would have had at least two other acts for padding and the band would have been a novelty, and so probably not booked in the first place, instead of being spotted as importantly as it is.

With all deference to Joe Marsala, his crew of 17 is not for this house. His brand of music is too sophisticated for the family type of audience. Using five saxes, three horns, three trombones, piano, bass, guitar, drum, harp and Marsala on clarinet, the music produced is strictly for the swing specialists that go for swing concerts at Town Hall. For the State fans this is like taking a cloak and suiter to an exhibition of surrealist art.

Marsala does the emceeing and is over his depth. He has a nice voice but the knack of stalling for time and pitching a little build-up is something new to him. And to further aggravate his chore he introduces Willard Howard three different times.

Howard because of the hodgepodge staging has to waste the first three minutes of each bit getting the audience set. Uses the *Badwill Hour*, the groom looking for a license and winding up in the army skit he did in *Crazy With the Heat*, and a switch on an old burly bit which he calls *The Black Market*. With a full show Howard would have been the last act and murdered the audience. Howard gets his laughs but nowhere near what he should and would get in usual times. The license sketch has a load of blue lines that were funny but embarrassed the parents with children. One such group, after the kid asked, "Daddy, what's that mean?" got up and left.

Pritchard and Lord, a standard and usually socko dancing team, opened the bill and not until the final flash routine did they get over. Spotted later in the bill their terping, especially the whirls and spins, would have clicked sooner.

Danny Rogers, a newcomer from the bar and grill routes, was on after Howard's first blackout. He looks like a cross between Joe Frisco and Joe Laurie Jr. Stocky, stiff-legged and cigar in his kisser he uses a throwaway style to tell some gags and do some hoofing. Has to work hard but does get applause on his comedy stepping.

Only other act was Adele Gerard, harpist with the Marsala orch, who came down in one to do three numbers. Best of them was Gershwin's *Summertime*.

Biz at supper show was good. Pic is *Hit Parade of 1943*. Lou Frankel.



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## VAUDEVILLE REVIEWS

## Chicago, Chicago

(Reviewed Friday Afternoon, April 16)

Gracie Barrie and her all-male band are topping a show that is only half good—the second half. It doesn't really get under way until Gracie gives out with her songs, followed in rapid succession by Bob Whaling and Yvette, and Tim Herbert (formerly Herman Timberg Jr.), who lands the closing punch.

Band is still about the same swing group as fronted by Dick Stabile (Gracie's hubby), now in service. She starts off, logically enough, with *I'm Taking Over for My Man*, then gives the customers the first swingaroo tune, followed by the slower *Don't Get Around Much Anymore*. Jimmy Palmer, balladeer who has just replaced Paul Warner, comes to the front with *It Started All Over Again* and *Easter Parade*, revealing a good baritone voice.

Jane Fraser and the Roberts Sisters, three girl tapsters, disappoint with an act that gets a big build-up and employs three large drums on the order once used by Tip, Tap and Toe. Offer one jive routine, but it is too long and has little variety or sock. Because of the set-up the customers naturally expect more, hence the letdown when it's all over.

A tribute to Ellington by the band features a couple of his originals, employing good lighting effects. As is true of the other band numbers, the brass and reed quintets get most of the play. The rhythm section has lost the guitar (Paul Warner), but manages to hold up its own end fairly well.

Gracie's song set includes new and old tunes, among them her *I Got To Get Hot* trade-mark, which she is now overselling a bit with an overabundance of physical and vocal mugging. The original way, the way she sold it for George White in his *Scandals*, is much better.

Bob Whaling, assisted by shapely Yvette, scores with his trick bicycle act, employing pantomime comedy to good advantage. His feats on his two-wheelers and high unicycle are well timed and commercial.

Tim Herbert is going places with his new act (new to this town, anyway). He is part Billy DeWolfe and part his old legomania-dancing self, and the mixture is quite becoming to him. Starts off with a song that breaks up into a dance, which immediately sets him with the ticket buyers. Then a series of fast and brief characterizations brings plenty of solid laughs, and he doesn't have to milk for them. His ditty about the small luck he has with women is not as socko but okay to precede his closing jitterbug turn. Went big.

On screen, Joan Crawford in *Reunion in France*. Biz not up to standard end of first show opening day. The presentation show starting Friday (23) will have the King Sisters, Bob Williams and Red Dust, Oxford Boys, and Anthony, Allyn and Hodge. Sam Honigberg.

## Capitol, New York

(Reviewed Thursday Evening, April 15)

This new combo show should run three or four weeks. The film, *Hangmen Also Die*, got off to strong reviews, and the flesh show is short and interesting.

Booker Jesse Kaye did a timely booking on the Ozzie Nelson band and Harriet Hilliard, who are on the Red Skelton show. Nelson and Hilliard are a well-groomed couple with a radio and film background that ought to mean something at the box office, even tho they do nothing startling in the show. Nelson's band of four rhythm, four sax and six brass is good musically, altho it is not styled sharply enough to make you remember it and it does not do any sock numbers that obviously were planned for theater dates. Nelson conducts, and introes some of the band

numbers with tongue-in-cheek humorous remarks. Opens with a fast number. Shapely Eunice Healey follows for some lively, nimble, eye-catching tap and spin routines. She's a nice looker. Had no trouble impressing. Band then goes into an original snappy tune, with saxman Bernie Jones then getting giggles with his Swedish dialect on two comedy tunes. When he returned to the bandstand after hefty applause, Nelson makes the best trade wisecrack of the evening: "He'll be back next week with his own band."

Harris and Shore, yanked out of the preceding bill when the show ran too long, are in this show. And they smacked over their comedy ballroom. Sylvia Shore is cute and impish, and drew plenty of laughs with her posturing, mugging and sight bits. Show stopped. Miss Hilliard, radiant in white gown, then took over for a ballad, followed by a duet with Nelson on *Why Don't You Fall in Love?* This is a good number for their husband-wife angle, and is followed by a novelty *Get Up* duet, in which Nelson dons a nightgown. Miss Hilliard finished with the pop novelty, *Juanita Lopez*. She has a fair voice and knowing delivery; Nelson has an ordinary crooning voice. But they get by on a confident, easy-going delivery.

Jackie Miles, doubling from La Martinique where he is being heavily advertised, had no trouble making them laugh. Using some old and some new gags, his storytelling (mostly topical, about the army) had them laughing continuously. Had to beg off. He continues to improve.

Band number got the show off. Staging here has improved so much since the opening bill. Harry Gourfain's lighting and bandstand arrangement does much to speed up and to add visual delight to the proceedings. He uses elevating back pieces behind the orchestra, and also brinkert effects and slides for backgrounds.

Next show will have MGM's *Presenting Lilly Mars* (Judy Garland) and Jimmy Durante, Sonny Dunham band and Virginia Weldler on stage.

Paul Denis.

## Oriental, Chicago

(Reviewed Friday Afternoon, April 17)

Five-act bill co-featuring Louis Jordan and His Tympany Five, colored novelty band, and June Havoc, screen player now appearing in the neighboring and competitive Garrick Theater in *Hello, Frisco, Hello*. It is Jordan's name, however, that holds up the box office, for he has built up quite a rep in this area with his hot unit. Also of biz assistance should be the second Loop run of Monty Woolley and Ida Lupino in *Life Begins at Eight-Forty*. Management is making a smart move in using second runs of good films rather than first showings of trash.

Pit band is on the stage, conducted by Ray Lang. Band had some trouble at this showing with the opening act, the Martells and Mignon, and their adagio work lacked its normal ease and polish. The two men and girl look well and offer some strong tricks.

The Imaginators, three boys supplying the pantomime to records (much on the order of the recently disbanded Three Make-Believes), don't do a bad job at all, considering their lack of professional experience. They are high-school kids who work with plenty of enthusiasm but little polish. An act producer can help them make the turn more professional. Use records of Bing Crosby, Mary Martin, Jack Teagarden, Glenn Miller Singers, Andrews Sisters and Merry Macs. Went well.

June Havoc, like many other personalities fresh from Hollywood, doesn't have much of an act. She was set at the last minute to replace Larry Adler, who has left for overseas on a brief USO tour. While she has plenty of stage experience (Broadway saw her last in *Pal Joey*), her act belies that fact. This is particularly true of her straight talk which she seems to recite from memory. It is totally lacking in naturalness. Spends most of her time on songs, including *When It Comes To Lovin' I Got To Have You*, *Why Don't You Do Right?* and an unbilled Marlene Dietrich impression in which she displays her pair of shapely legs. Appearance is okay.

Archie Robbins doubles as emcee and in his own spot had to work plenty hard to stimulate the response his act usually garners. His gags can stand refurbishing. Still doing burly impressions of rhythm and society singers and, with

dead-pan Stan Ross on for facial expressions, supplies the voices for a number of famed personalities. All but Eddie Cantor are good.

Louis Jordan closes the show. Seems lost at first on the big stage and without the support of a more intimate drop, but once the boys start peddling the musical and vocal stuff they do so well they warm up good hands. Band works on a portable platform and features the drummer and trumpet man in addition to Jordan's versatility on sax and voice. Their set of novelties was topped by a blues medley, including their funny *Ration Blues*.

Biz okay end of second show opening day. Sam Honigberg.

## Music Hall, New York

(Reviewed Thursday Evening, April 15)

New show is highlighted by the annual, impressive *Glory of Easter*, the Music Hall's reverent and expensive tribute to the season. This time it seems that the pageant will not run beyond the egg-rolling days because of the film, *Flight for Freedom*, which is not calculated to cause a marathon run.

The spec, as usual, is beautifully presented and gets the expected audience reaction. Dorothy Shawn does the vocal honors on *Rev Angelus* by Rubinstein, with excellent backing from the glee club and a femme chorus. The Russian Easter motif transforms the stage into a huge ikon. Lighting, costuming and presentation of this item are superb.

Time needed to strike this huge set makes it necessary to run a short immediately afterward. The interim also makes it possible for the audience to prepare itself for the contrasting mood of the rest of the show.

The Corps de Ballet starts the second half with a Victory Garden representation. Costumed as vegetables, Marie Grimaldi, Louise Fornaca, Alma Lea, Dania Krupska, Belle Kelman, Dorothy Cutler, Muriel Gray and Clarice Goldner do tasty and humorous ballet solos with some aid from the ensemble ballet terpers. The piece got a swell reaction.

The Music Hall Choristers, with June Forrest and Albert Gifford fronting, sing *Easter Parade* and *Blue Skies* for okay effect. Gifford later solos *April Showers* in the finale, which features a realistic rainstorm.

Sole outside act is the Hollywood Blondes (3) who give out with their capable roller-skating routine.

The Rockettes, as always, give a top precision recital in an imaginative routine by Gene Snyder. Gals are costumed as war plant workers and do some ballet mechanical stuff before going into their sock unison work.

Business was okay opening night. Joe Cohen.

## Palomar, Seattle

(Reviewed Wednesday Evening, April 7)

Refreshing hand greeted Vivian and Rosetta Duncan, comedienne of *Topsy and Eva* fame. They go back to much of their original vaude stuff, scoring heavily as they give out with one of the old-timers, *For Me and My Gal*.

From some of their picture hits, the Duncans put forth *Side by Side*, *Then I'll Be Happy*, *Do-Re-Me*, *Remembering* and *I'm Following You*. Funny and diverting is their duet of *Spain, Spain, Spain* with gestures. They put out swell entertainment.

George and Annette, ballroom stylists, shuffle away nicely. Opened with *Merry Widow Waltz*, follow with a fox trot, *Nola*, and one-stepped out on *Alexander's Ragtime Band*. Good dancing well received by crowd.

Duke Art Jr., who models in mud. (See *Vaudeville Reviews* on opp. page)

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# STEM GROSSES STILL BIG

## Capitol, MH, State Openings Swell Totals; Roxy a Healthy Holdover

NEW YORK.—New bills are adding to the already healthy Broadway box-office tills. The Capitol, Music Hall and State brought around new displays for healthy openings. Houses with holdovers have little cause for complaint, as especially heavy hordes of week-end visitors keep on filling theaters.

The Strand (2,758 seats, \$39,364 house average), going into the second week of Jan Savitt's ork, Ethel Waters and *Edge of Darkness*, is striking toward a fat \$50,000 after hitting \$54,500 in the initial session.

The Paramount (3,664 seats, \$55,387 house average), now in the fourth week of Les Brown's ork, Gil Lamb, King Sisters and *Happy Go Lucky*, is producing a fairish \$37,000, not much of a drop from last week's \$40,000. Prior stanzas got \$46,000 and \$60,000.

The Capitol (4,620 seats), which opened Thursday (15) with Ozzie Nelson, Harriet Hilliard, Jackie Miles and *Hangmen Also Die*, is calculated to produce \$70,000. Last week, the second of Charlie Barnet, Victor Borge and Mary Small plus *Slightly Dangerous*, hit a big \$65,000. First week of this layout pulled \$65,000. Bill will probably stay three weeks.

The Roxy (5,835 seats, \$50,067 house average) is still doing great business with *Hello, Frisco, Hello* and stagershow with Chico Marx ork and the Modernaires, and will pull around \$52,000 for the fourth week. Third canto did a

## Cold Hurts Cugat At Earle, Philly; Fay's Weak \$6,600

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000) fared only fair for week ended Thursday (15), with Xavier Cugat as the band draw. Started off big but dropped with weather temperature on weekdays and tallied only \$21,200. Band brought up Lina Romay and De La Cruz, with added acts in Paul and Eva Reyes, and Gene Sheldon with Loretta Fisher. *A Stranger in Town* on screen.

New bill opened Friday (16) and hitting into Holy Week got off to a light start. With Hal McIntyre's band, and Hollywood's Alan Mowbray the extra added, show figures on hitting just about \$20,000. The Three Samuels and Charles Carrer support, with *Journey Into Fear* on screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), without a name band for the first time since inaugurating its sepia stage policy, hit a weak \$6,600 for stretch ended Thursday (15). Offered an array of ivory and ebony variety acts, including Glenn and Jenkins, the Whitson Brothers, Angle Bond Trio, Bunny Briggs, Billy and Vivian, and Buddy Bowser. *He Hired the Boss* on screen. New bill opened Friday (16) figures on overcoming the Holy Week lull. No band on tap, but has a heavy magnet in Dooley Wilson, singing star of the *Casablanca* movie, to lead off. Opened big and looks like it will top \$9,000 for week. *Dixie Dugan* on screen.

great \$60,000, while previous rubbers raked in \$75,000 and \$82,000. Tommy Tucker will replace Chico Marx last week of the bill.

The Music Hall (6,200 seats, \$94,402 house average) opened Thursday (15) with *Flight for Freedom*, with the Hollywood Blondes as the only outside talent. Take is figured on \$90,000. Stage session features the Easter spec, which always draws heavy with out-of-towners. Last week, with the fourth round of *Keeper of the Flame*, knocked off \$80,000 after cashing \$85,000, \$92,000 and \$102,000.

Loew's State (3,327 seats, \$22,856 house average) now has Joe Marsala's band, Willie Howard and *Hit Parade of 1943*. Somewhere around \$27,000 is indicated. Last week took \$23,000, with John Kirby's ork, Sheila Barrett, Smith and Dale, and Tony Canzoneri, with *Stand By for Action* on screen.

## Good 82G Fortnight In Chi for Guizar And Reichman Band

CHICAGO.—Freakish weather continued to plague box offices week of April 9 but not enough to ruin business.

Chicago (4,000 seats; \$40,000 house average) held over Tito Guizar and Joe Reichman's band for another week, April 9-15, in addition to *Hello, Frisco, Hello*, on screen, and picked up an okay \$37,000, in addition to the \$45,000 for the opening session. Everybody happy with the fortnight's \$82,000 take.

Week of April 16 Gracie Barrie and band, plus *Reunion in France*, opened to so-so receipts. The normally capacity week-end biz, however, should help wind up the week with an average gross.

Oriental (3,200 seats; \$20,000 house average) had a \$21,200 week, April 9-15, with Art Kassel and band, plus acts. Screen had *After Midnight With Boston Blackie*. Week of April 16 Louis Jordan and band and Juhe Havoc, screen blonde, started off on the right path. Screen's *Life Begins at Eight-Forty* (second Loop run) should be of some help, too.

## Judy Canova, Louis Prima 10G in Prov.

PROVIDENCE.—Metropolitan, with Judy Canova and Louis Prima and ork, hit the \$10,000 mark for the three-day booking April 9-11. Rhode Island has always given a warm reception to the hillbillies, and the Canova gal proved no exception, drawing a lot of the ruralites who haven't been in town since gas rationing started.

Fay's for week ended April 8 did a bit better than par, marking up \$6,600, with Charles Chesney and Gene Worth, Ballard and Rae, Francis Hendrickson, Paul Robinson, Jed Dooley and Company, Snap and Snappy, and the Wilfred Mae Trio. On screen, *Madame Spy*.

## Basie 23G in Hub

BOSTON.—RKO-Boston (3,134 seats), with admish set from 44 to 99 cents, pulled a successful \$23,000 with Count Basie's ork for week ended April 14. Pic, *Sherlock Holmes and the Secret Weapon*.

April 15 week, headed by Sonny Dunham and orchestra with Dorothy Claire, opened well. Other acts are Borrah Minevitch's Harmonica Rascals, Stepin Fetchit, and Jane Frazee. Pic, *It Ain't Hay*.

## "Bombshells" 15G

DENVER.—Harry Howard's *Bombshells of 1943* did an excellent \$15,000 during a week's run at the Denham Theater ended April 8. Screen had *My Heart Belongs to Daddy*. Matinees were off somewhat but nights were capacity. Smith and Dale, comedy team, will join the company when it reaches the Oriental, Chicago, Friday (23).

## Balto Takes On Even Keel

BALTIMORE.—Hippodrome Theater grossed a fine \$17,800 week ended April 14, with stage bill headed by Johnny Long orchestra and Helen Young, Dooley Wilson, Callahan Sisters, Gene Williams and Dave Barry. Pic, *Ladies' Day*.

Maryland Theater grossed a good \$9,000, with stage bill headed by Elton Britt week ended April 15. Also on bill were the Five Marshalls, Three Samuels, Eddie Lambert and Company and Sammy White. Pic, *Virginia City*.

Hippodrome Theater grossed a fine \$17,800 week ended April 7, with Jack Durant, Ray Parker & Porthole, the Angie Bond Trio and the Debonettes. *Forever and a Day* on screen.

Beatrice Kay, star of radio's *Gay '90s*, headlined stage bill at Maryland Theater week ended April 8, which grossed a fine \$9,500. Others on stage bill included the Four Franks, Gene Baylos, Wally Ward and Mitzi, and the Graysons. Pic, *It Comes Up Love*.

## Rand 16½G in LA

LOS ANGELES.—Stagershow headed by Sally Rand grossed a neat \$16,500 at the Orpheum here for week ended Tuesday (6). Also on the show were Savoy and Regina, Leon Warwick, Mata and Hari, Bob Evans and the Five Herzogs. Pic, *Underground Agent*. Spot charges 65-cent top, with average week \$7,500 for the 2,200 seater.

## Donahue Ork

SAN FRANCISCO.—The Golden Gate (2,850 seats) grossed a good \$30,000 week ended April 14 with a stagershow headed by Al Donahue's orchestra and a top supporting bill. On the screen, *Flight for Freedom*.

## Midgets Big in Portland

PORTLAND, Ore., April 17.—Dolly Kramer and Her Hollywood Midgets did such terrific biz at the Capitol last week that show has been held over. It's the first time that a complete show has held over since the Gamble Bros. took over the theater two years ago.

## VAUDEVILLE REVIEWS

(Continued from opposite page) dishes out an unusual act. Knows his ropes and is refreshingly different.

Dawn Peterson, contortionist, is average for her type of act.

Screen features *Tahiti Honey*.  
E. R. Busselle.

## Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, April 14)

Straight variety rules the roost here this week. Bonnie Baker is the marquee material, with Henny Youngman sharing honors. A good supporting line-up accompanies the two.

Al Lyons and ork, on stage, start off with a special arrangement of *Brazil*, with Neal Castagnoli, sax man, doing top solo work and the fiddle section taking the wind-up. *Black Magic* also gives Castagnoli chance to shine on a soprano sax part. George Hacket goes well on the organ, with the kettles coming in for the ending. Lyons turns in his usual fine emcee job.

Opener is Ray Riggs, harmonica player who gets notes out of three harps for *Sweet Sue*. *Mama Don't Allow No Trumpet Playing in Here* lets him imitate a trumpet, guitar, bass and a jam session, doing top-flight business for the guitar and bass. His two-harmonica work, with imitations of a bass fiddle, drew applause.

Mata and Hari, novelty dance interpreters, held over for second week. Routine is that of two circus acrobats. Imitations are good and the pantomime of wire walkers is excellent. Act works with much more gusto than the first week, and applause hit show-stop proportions.

Bonnie Baker's appearance was gagged unintentionally but it was effective. Lyons lost her when she missed the cue.

## BURLESQUE NOTES

### NEW YORK:

ANN CORIO's life story, which she wrote with Sgt. Malvin Wald, former scenarist, to be staged this fall by Fred F. Finklehoffe, producer-writer, under the label *Men, Gentlemen and Others*. . . . TINY FULLER subbed for comic Max Furman April 13 at the Hudson, Union City, N. J. Max was out of the unit because of a date with his draft board. . . . MARSHA BLUE opened with the Benny Moore show at the Troc, Philadelphia, last week. . . . BILLY (BUMPS) MACK and Margie Royle exited from a Hirst unit April 10 for a USO show, booked by Jules Delmar for overseas. . . . LEE VOYER, new to burly strip, also has left for a rest in Miami Beach, Fla., and then to her home in Los Angeles. . . . JACK MARTIN, of Jack and Adele Martin, dancers, soon to leave a Hirst show for the army. . . . MARY BLAINE, comedienne, now at the Swing Rendezvous nitery. . . . LEON VAN GELDER, ork leader at the Hudson, Union City, N. J., honored by being picked to conduct a 50-piece band at a War Bond rally on the stage of the Stanley Theater in the same town April 12. . . . CORP. JACKIE WHALEN and Helen Colby celebrated a first wedding anniversary March 31.

NAT MORTAN, the agent, is leaving New York this week for his annual trek south. Will run his Miami chicken farm for the summer and return in October.

INA LORRAINE has moved from the Midwest Circuit to debut on the Hirst wheel. Opened April 11 at the Gayety, Baltimore, along with Eddie (Nuts) Kaplan and Eileen Dale. . . . SGT. SIDNEY TAYE, comic, overage, honorably discharged from his army post at Camp Carson, Colo. Heading for a USO unit. . . . DOROTHY WAHL, recently with a Hirst unit, is now at the Rathskeller, Philadelphia. . . . CHARLES SIDNEY, son of Billy (Bumps) Mack, is with the army overseas, and Harold Levine, son of Harry, another comic, is a first-class seaman, also overseas. . . . PATRICIA CLARKE, at the Embassy, Brooklyn, and Shandor, of Shandor and Margo, dancers, at the Shore Road Casino, Brooklyn, are sister and brother of Ginger Wayne, at Pinto's, Greenwich Village. . . . MINNA DAWN, Penny Nichols and Janice Day, all civil service grads, are now doing defense work. . . . ODETTE VALDEMAR is now usherette chief at the RKO Jefferson, pic-vaude house. UNO.

## Valerie Parks 39C, Off; Minne Season Ends May 1

MINNEAPOLIS, April 17.—Spring weather hit the Alvin Theater's biz. Valerie Parks, stripper headlining week ended April 8, drew a meager \$3,900. Maxine DeShon, headliner week ended April 1, drew a good \$4,400.

Season will end here May 1 after 33 consecutive weeks, longest season for Minneapolis in the last eight years.

However, Lyons put on a good show. Taking off on *Taking a Chance on Love*, Miss Baker got down to the stuff that only she can sell. *Bill, My Resistance Is Low* and a parody on *I Met Her on Monday* proved right up her alley. Encoring with *You'd Be Surprised* and *Oh, Johnnie, Oh*, Miss Baker stopped the show. Appeased with another number about being too old to roller skate. Act in the sock class class here.

Spotted next-to-closing, Youngman provided fresh and clever quips that put the patrons in the aisles. His fiddle playing, with interludes of the Youngman humor and heckling of the orchestra's fiddle trio, got plenty of laughs. Parody on *Why Don't You Do Right?* brought riotous applause, with patrons begging.

The Three Rockets, billed here as the Three Rhythm Rockets, closed. The fast-stepping colored boys knock off rhythm tapping to perfection. Solo work is also outstanding. Never a dull moment when they're on stage.

Pic, *Silver Skates*, with good publicity campaign behind it for the first local showing. Sam Abbott.

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## Biz Is Good in San Diego and Cocktail Units Are Cashing In

SAN DIEGO, Calif., April 17.—The small combination is finding this defense boom area a lucrative field, with little attention being paid to scale but bidding quite in evidence to get the combos on the stand. Scale of Local 325, AFM, is \$1.40 per man per hour in A spots and \$1 for B spots. In the smaller spots scale runs lower but with tips making up for any discrepancies. Combos are also going strong in roller-skating rinks. Outstanding in the skating rinks here are Bert Chambeau, blind organist at the Pacific Rink; Ellis Thornbrook, Palace Skating; Melvin Kious, Trocadero Skating, and Louise Lancaster, Tower Skating and Bowling spot. Organists on these jobs draw a minimum of \$1.25 an hour.

The Novachord is much in evidence here, with Dorothy Alderson presiding at the Streamliner and Jamie Erickson at the Savoy Cafe. Several Novachord

players are employed in the local defense plants and play on their night off.

Other small combos here include the Diplomettes of Rhythm and the Estrolitos, at the Show Boat; Jack Toby Brown (5) at Eddie's Cafe, Taft Baker (5) at Garrigan's in near-by Oceanside, Hazel Kay (3) at Tops, Mike McKendrick (4) at the Cinnabar, Shirley Sullivan, pianist, at the Gold Rail; Elmer Ruth, pianist, at Sherman's; Margaret English at Casa de Manana in La Jolla, Beth Bernay at El Cortez, and Ted Campbell, organist, at the Carlsbad Hotel, Carlsbad, Calif.

## Fisher Fritzers to Dempsey at \$1,000

NEW YORK, April 17.—Freddy Fisher's Schnickelfritzers have been set for Jack Dempsey's to start April 28 at \$1,000 weekly. Deal was made thru General Amusement Corporation. This is the highest sum paid by that spot for a small outfit. Contract stipulates a wire.

The combo, in the past, has stuck pretty close to Midwest lounges, resisting many offers to come East. Their last Broadway appearance was at the long defunct Paradise Restaurant where they served as a secondary band.

## Flagship To Reopen With Combo Talent

NEW YORK, April 17.—The Flagship, 1,000-seater at Union, N. J., is to reopen for the season with Joe Bonni's ork (8) and a cocktail group still to be selected. Spot is buying a network wire for the outfit.

Booking will be by Danny Hollywood, of General Amusement Corporation.

## Hollywood Troc Reopens

HOLLYWOOD, April 17.—The Trocadero is scheduled to re-open here Thursday (22), with Louis Cantone as managing director. Entertainment policy will feature Eddie Beal Trio, with Mae Johnson, of the film *Stormy Weather*, in the Panther Room Lounge. Others to be featured at the spot include Snub Mosely and band, doubling from *Black-outs of 1943*, and Chuy Pena and his Cuban Rumba Band, with Mirtha and Her Marracas. Norman Millen and Maury Poladare will handle publicity.

## Gervis Adds Two Units

CHICAGO, April 17.—Bert Gervis, local booker and manager, signed up two additional units this month. They are Tommy Rigsby, colored pianist, who moves into Irving Moss's Parkside Recreation, Detroit, Monday (19), and Madonna Martin, colored singer, who starts a four-week run at the Beachcomber, Omaha, May 10.

## OFF THE CUFF

### EAST:

FATS WALLER to Mort Cassway's Celebrity Bar, Philadelphia. . . . THE SMOOTHIES make their Philadelphia bow at the Cove, succeeding the Adrian Rollini Trio. . . . FRANK ALBANESE, at the Hammond organ, returns entertainment to the Nancy Jane Log Cabin, New Brunswick, N. J., also broadcasting from the spot via WAAT there. . . . LEONA STARR, singer, new at Murray's Rhythm Bar, Philadelphia. . . . JACK LEWIS and His Three Collegians next in at Betty's Musical Bar Cafe, Camden, N. J. . . . BASIL SPEARS, boogie-woogie piano, to Irvin Wolf's Rendezvous, Philadelphia. . . . SHARON CLARKE, songbird at the Melody Inn, Philadelphia, being auditioned for a road company of *Oklahoma*, new Broadway musical hit. . . . HUMBER AND BARRIE, novelty duo, along with Ed Farley's band and Johnny Green's piano, the new talent roster at Murphy's, Trenton, N. J., broadcasting nightly via WTTM there. . . . ETHELYN TAYLOR new addition to the bill at Lou's German-town Bar, Philadelphia. . . . THREE BOYS OF RHYTHM set at the Savoy Musical Bar, Maple Shade, N. J. . . . FOUR KINGS OF JIVE return to the Hotel Majestic Musical Bar, Philadelphia, and then into the Apollo Theater, New York, for the last April week.

MAURICE ROCCO, boogie-woogie pianist, started at La Ruban Bleu, New York, Monday (19). Maxine Sullivan is on the same bill.

ESTELLE SLAVIN ORK goes into the 20th Century, Philadelphia, May 3. . . . DOROTHY DENNY, swing pianist, started at the Cameo Lounge, Newark, N. J., Wednesday (14). . . . LOUISE DUKE, singer, into the Main-Central, Asbury Park, N. J., May 3. . . . DAVE ROBERTS TRIO starts at Jack Dempsey's, New York, April 20. . . . SUGAR HILL BLUES, septa quartet, signed with Danny Hollywood of General Amusement Corporation. . . . WILLIE (THE LION) SMITH signed with the William Morris office and dispatched to the Show Bar, Detroit. . . . BILL PETERSON, of Consolidated Radio Artists, off for a two-week vacation in Charleston, W. Va. . . . FOUR SHARPS go into Martins, New York, Monday (19). . . . FRANCISCO ROSIMO, with a Hawaiian quartet, switched from the 400 Club, Washington, to the Enduro, Brooklyn, Monday (19). . . . MUSICAL AIRS (3) and Joe Montana (6) have signed management contracts with Mike Special. . . . FRANCES WHITE has gone on a USO tour.

### MIDWEST:

JOHNNY BOARD (4), colored outfit, started at the Foxhead, Cedar Rapids, Ia., April 19. . . . EUGENE SMITH, boogie-woogie pianist, has returned to the Sportsman's Club, Peoria, Ill. . . . JACK WEDELL (4) has started at the La Conga, Evansville, Ind. . . . The Casablanca, Minneapolis, will limit its budget to cocktail units only starting this week. Show policy was tried out but didn't click. . . . EDDIE FREED is the new manager at the Three Deuces, Chicago, succeeding Sam Bears. . . . LOUIS JORDAN'S Tympany Five, with Pete Brown, were canceled out of the Beachcomber, Omaha, when Jordan received another reprieve from his draft board and will be able to fill his previously booked week at the Paradise, Detroit. . . . THE MEDODY MAIDS (3) return to the Trocadero, St. Paul, May 3. . . . ADOLPH PIAZZI, accordion, has received an honorable discharge from the army and joined the Capelle Trio. . . . LOUIS MARTELL is singing with Jimmy Blade (3) in the Ballinese Room of the Blackstone Hotel, Chicago.

DOROTHY AND HER ESQUIRES have moved from the Statler, St. Louis, to the Drum Room, Hotel President, Kansas City, Mo., for eight weeks starting April 21. . . . THE COMMODORES have been signed for five more weeks at the Treasure Isle, Mark Twain Hotel, St. Louis.

IKE DAY, colored kid drummer, and KING PERRY (3) co-featured at Bar o' Music, Chicago. . . . SUNNY WILLIAMS, colored pianist, to the Chateau, Racine, Wis. . . . PEGGY NEWTON, former vocalist with Jack LeMaire's outfit, now being submitted as a single. . . . MARIANNE AND MAYO, musical and vocal duo, started at the Michiana

Hotel, South Bend, Ind., following a month's run at Hotel Belden, Canton, O.

### WEST COAST:

EDDIE BEAL TRIO has moved from the Venetian Room, Long Beach, Calif., to the Trocadero, Hollywood. Beal replaced Ulyses Livingston, guitarist, who entered the army Tuesday (13). . . . MEADE LUX LEWIS has closed at the Streets of Paris, Hollywood, and left for Detroit to appear at Baker's Bar. . . . NANCY AND JEANNE are at the Chi Chi Bar in Palm Springs. . . . TOBY BROWN and His Little Brown Jugs closed at Eddie's in San Diego and moved to the Town House, Reno, Nev. DEL REYNOLDS and His Globe Trotters have replaced Toby Brown. . . . EDDIE McCANT has opened at Captain Club, Redding, Calif. . . . DREX BROOME (5) set for the Sky Room of the Hilton Hotel, Long Beach, Calif., April 30 after closing at the Apache Hotel, Las Vegas, Nev. . . . BIANCA HALL replaces Margaret English at Casa de Manana, La Jolla, Calif. Miss English takes off for Chicago dates. . . . CHARLES GARY and His Mission Belles, four gals and a man, held over at Mission Inn, Riverside, Calif. . . . BILL DAVIES has been given a year's contract at Monterey Lounge, Riverside, Calif. . . . JIMMY MCKENZIE (4) signed for the Broadmoor, Colorado Springs, Colo. . . . SAUNDERS KING signed for the summer at the Aragon Ballroom, Ocean Park, Calif., by Harry Schooler, Aragon manager. New bandstand in center of circular bar now under construction.

### FROM ALL OVER:

EARL WHITTEMORE at the piano, Shirl Thomas and Janice Peyton, singers, have moved into the Park Avenue Cocktail Lounge, Miami. . . . JOAN COOK, old-time vaude favorite, now singing at El Bolero in Miami.

PETE DE CENZIE, former theater operator in Des Moines, booked a 10-people show with E. K. Fernandez for Hawaii. Set thru the Worldwide Theatrical Circuit, San Francisco. . . . MONA VAUGHN back at the Moulin Rouge, Oakland, Calif., following a Los Angeles vacation.

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**Crawford to Minneapolis**

MINNEAPOLIS, April 17.—Jack Crawford, former band leader who recently organized a four-piece combo, is going into the Flame here for a run starting May 3. Crawford (sax-clarinet) is using his wife, Emma Jane, on piano; a male guitarist, and Margaret Reed, his former vocalist. Unit features comedy and novelty work.

**Reviews**

**Three Musical Aires**

(Reviewed at Mort Cassway's Celebrity Bar, Philadelphia)

Plenty of musical airs to the class blending of accordion, guitar and bass that makes up these Three Musical Aires. Male trio, making a polished front, with Latin leaning on appearance, is paced by bassist Jack Verna, who gives out excellently in the romantic baritone voice. Other two also join in vocally, and musicianship of the three is in high order.

Devoted to the soft and subdued music, lending a romantic atmosphere to class spots such as this one, emphasis in the playing and singing is on the Latin lullabies and the slow and dreamy pop tunes of the day. Extract mostly the mood-inspiring and romantic qualities of the south-of-the-border tunes. However, there is plenty of variety in their selections, everything offered up with a smooth and polished finish that makes for effective listening.

Maurie Orodener.

**Three Girls About Town**

(Reviewed at Club Detour, Chicago)

These girls are not beauties but do a neat job of entertaining. Their forte lies in versatility, selling novelties, comedy numbers and popular stuff and balance them properly. While their appearance isn't bad, a little more attention to dress and make-up will improve their sight value.

Customers will be impressed by their ability to play a number of instruments and passable vocal efforts, both in the legit and comedy veins. Ella Wilson

**PROFILES**



**DON JACKS**

**And His Musical Waves**

Corn outfit composed of four boys who play both straight and novelty instruments, dishing out legitimate dance music as well as unorthodox entertainment. Their forte is comedy.

Their engagements include Garrick Lounge, Chicago; Hotel Oliver, South Bend, Ind.; Brown Derby, Duluth, Minn., and the Crown Theater Bar, Chicago, where they are currently filling a third holdover run. Managed by General Amusement Corporation.

plays accordion and doubles on piano; Helen Huxtable strums the guitar and doubles on sax and clarinet; while Donna Sheridan slaps a mean bass.

Their naughties are off-colorish but sold in a respectable manner. Latter come in for an airing during the wee hours of the morning or when the occasion calls for them. Sam Honigberg.

**Arlane Trio**

(Reviewed at Dixie Hotel, Terrace Room, New York)

A musically competent outfit that will most likely make its mark in due time. It is getting a local rep thru a WNEW wire, and a Mutual remote scheduled to begin next week should add to its stature.

Compares musically with the Milt Herth Trio and the Three Suns. Its instrumentation consists of electric organ, with Arlo Hultz presiding; Tony Lane at the electric guitar and Chelso on accordion. Its brand of jive is intelligent enough to get attention from the older element as well as the juves.

Arrangements have color, charm and drive. Library is well stocked and designed for variety and change of pace. The outfit's decorum is okay and appearance is good.

Vocals by Hultz and Chelso are only passable. It's their musical offerings that make them candidates for the upper income spheres. Joe Cohen.

**Saunders King Sextet**

(Reviewed at Aragon Ballroom, Lick Pier, Ocean Park, Calif.)

Saunders King Sextette, recently out of the Back Stage, San Francisco, after 10 months, is booked here for the summer. Sextet entertains listeners and plays dance music, doing a neat job of both.

Basically, the sextet is neither a cocktail combo nor an orchestra, but is sufficiently strong to fit any occasion. King aces the outfit with his guitar, with Bernard Peters on drums; Joe Holden, bass; Johnnie Cooper, piano; Eddie Taylor, sax, and Sonny Dean, trumpet. Tricky arrangements by King and Cooper are well executed. Taylor, Dean and King make up a vocal trio, with King and Taylor doing solos. Peters is doing plenty of stick swinging on the drums.

Crew members have plenty of musical background, look neat and play well. Sam Abbott.

**MAGIC**

By BILL SACHS

LUCILLE AND EDDIE ROBERTS are thru as a team for the duration, with Eddie (Edwin G. Gaillard) now serving his country as a member of 902 Trng. Group, Sq. 20, Flight C, B. T. C. 9, Miami Beach, Fla., with Lucille carrying on as a single with the USO Camp Show unit No. 4. In addition to her magic turn and emcee duties, Lucille is also managing the unit, which she and Eddie joined last October. Eddie is studying to make the air corps photographic school and doing special service work in his off time. . . . MARQUIS THE MAGICIAN, who recently announced his retirement for the duration to take a theater manager's post, resumed with a new magic turn April 16. The DeMaraise Sisters, Judy and Joan, continue as one of the features. . . . THE GREAT JAXON, vent, is back in Chicago after four weeks in Columbus (O.) niteries. . . . HOWARD KLINE, Philadelphia mentalist-magician, recently honorably discharged from the (See MAGIC on page 26)

**Clouds of Smoke**  
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M. C. REGAN LABORATORIES  
Califon, New Jersey

(Routes are for current week when no dates are given)

**A**

- Adams, Joey (Leon & Eddie's) NYC, nc.
- Adler, Larry (Oriental) Chi, t; (Riverside) Milwaukee 23-29, t.
- Al & Sonia (Ubangi) NYC, nc.
- Albertson, Jack (Sheraton) NYC, h.
- Allen, Beverly, & Billy Revel (Glenn Rendezvous) Newport, Ky., nc.
- Allen, Sara (Onyx) NYC, nc.
- Althea (Old Roumanian) NYC, nc.
- Alphand, Claude (Blue Angel) NYC, nc.
- Amaya, Carmen (La Conga) NYC, nc.
- Annois & Johnson (Cafe Society Downtown) NYC, nc.
- Anderson, Jellybeans (Ubangi) NYC, nc.
- Andrews Sisters (Stanley) Pittsburgh, t.
- Andrins Continentals (Pierre) NYC, h.
- Anthony, Allen & Hodge (Riverside) Milwaukee, t.
- Apollon, Dave (Golden Gate) San Francisco, t.
- Arlaine Trio (Dixie) NYC, h.
- Arlen, Faith (Leon & Eddie's) NYC, nc.
- Armand & Anita (Villa Madrid) Pittsburgh, nc.
- Ashburns, The (Golden Gate) San Francisco, t.

**B**

- Balzar Sisters (Dixie) NYC, h.
- Banks, Sadie (Old Roumanian) NYC, re.
- Barbary Coast Boys (Jack Dempsey's) NYC, re.
- Barnes, Mae (Cerutti's) NYC, nc.
- Barnes, Ruthie (Palace) Columbus, O., t.
- Barrett, Elaine (Coq Rouge) NYC, nc.
- Barrett & Smith (Tower) Kansas City, Mo., t.
- Barry, Gene (Rosalinga) NYC, nc.
- Barrys, The (La Martinique) NYC, nc.
- Baxter, Jimmy, & Lynne Stephens (Chase) St. Louis, h.
- Beaucaire, Pierre (Louise's Monte Carlo) NYC, nc.
- Belling, Clem (Alpine Village) Cleveland, nc.
- Benoit, Jean (Bertolotti's) NYC, nc.
- Ber-Mar (Pierre) NYC, h.
- Berry Bros. (Strand) NYC, t.
- Birse, Darla (Russian Kretchma) NYC, re.
- Bishop, Wendy (Park Central) NYC, h.
- Blaine, Larry, Trio (Casbah) NYC, nc.
- Blair & Dean (Clover Club) Miami, nc.
- Blake, Gloria (Latin Quarter) NYC, nc.
- Blackstone, Nan (Esquire) Montreal, nc.
- Blue, Ben (Slapsy Maxie's) Hollywood, nc.
- Bond, Gertrude (Royale) Syracuse, nc.
- Bourbon & Baine (Jefferson) St. Louis, h.

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- Brandon, Joan (Nixon) Pittsburgh, re.
- Breen, Marya (Gay) Junction City, Kan., nc.

**TRADE SERVICE FEATURE**  
**ACTS·UNITS·ATTRACTIONS**  
**ROUTES** (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- Bromley, Bob (Hurricane) NYC, nc.
- Brooks, David (Mount Royal) Montreal, h.
- Bruce, Mary Jane (Cafe Trouville) NYC, nc.
- Buckley, Dick (Blackhawk) Chi, c.
- Burns, Betty (Bismarck) Chi, h.
- C**
- Cabana Trio (Cabana) NYC, re.
- Candido, Candy (Chase) St. Louis, h.
- Canzoneri, Tony (Leon & Eddie's) NYC, nc.
- Capella & Patricia (Nixon) Pittsburgh, re.
- Carlos & Renee (Louise's Monte Carlo) NYC, nc.
- Carlyle, Una Mae (Plantation) NYC, nc.
- Carroll, Deane (Bertolotti's) NYC, nc.
- Carroll, Jimmy (George Washington) NYC, h.
- Carr Bros. (Palace) Columbus, O., t.
- Carter, Charlot & Bob (Nixon) Pittsburgh, re.
- Chase, Rhoda (Boulevard) Elmhurst, L. I., N. Y., nc.
- Cherney, Guy (Copacabana) San Francisco, nc.
- Chittison, Herman, Swing Trio (Le Ruban Blue) NYC, nc.
- Chocolates, Three (Plantation) NYC, nc.
- Claire, Bernice (Queen Mary) NYC, nc.
- Claudet, Marguerite (Idle Hour Supper Club) Charleston, S. C.
- Coles, Eddie (Ubangi) NYC, nc.
- Colleano, Con (Broadhurst) NYC, t.
- Conklin, Shirley (Cerutti's) NYC, nc.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Corday & Triano (Baker) Dallas, h.
- Cortez, Florez (Te Pee) Miami, nc.
- Covert & Reed (Park Plaza) St. Louis, h.
- Crawford & Caskey (Park Plaza) St. Louis, h.
- Cross & Dunn (Beverly Hills) Newport, Ky., cc.
- Cunningham, Fairy (Semloh) Salt Lake City, h.
- Curran, Vince (Club 18) NYC, nc.
- D**
- Daniels, Billy (Kelly's Stable) NYC, nc.
- Davis, Eddie (Leon & Eddie's) NYC, nc.
- Daw, Evelyn (Versailles) NYC, nc.
- Debonetts, The (Glenn Rendezvous) Newport, Ky., nc.
- De Castro Dancers (Ira's) Miami Beach, Fla., nc.
- DeFay, Arleen (Sawdust Trail) NYC, nc.
- DeMar & Denise (Wm. Penn) Pittsburgh, h.
- Del Rio, Diana (St. Regis) NYC, h.
- De Marsos, The (Broadhurst) NYC, t.
- Denelt, Doris (Slapsy Maxie's) Hollywood, nc.
- Dennis & Sayers (Brownie's) Rochester, N. Y., nc.
- De Vasconcellos (Roxy) NYC, t.
- Diaz, Iris (Ubangi) NYC, nc.

- D'Ivons, The (Pierre) NYC, h.
- D'Rey, Phil (Trocadero) Henderson, Ky., 19-29, nc.
- DeRivero, Carmen (Havana-Madrid) NYC, nc.
- Deva, Frances (Leon & Eddie's) NYC, nc.
- Dewood, Lorraine (Clover Club) Miami, nc.
- DiGatano, Jayne & Adam (Beverly Hills) Newport, Ky., cc.
- Dixon, Gaye (Club 18) NYC, nc.
- Dontzoff, Nicolay (Russian Kretchma) NYC, re.
- Dorben, Dorothy, Dancers (Edgewater Beach) Chi, h.
- Dorita & Velero (El Chico) NYC, nc.
- Dotson, Dotty (Blackhawk) Chi, c.
- Drake, Johnny (Roxy) NYC, t.
- Dukes, Willie (Plantation) NYC, nc.
- Dunedien, Myrtle (Leon & Eddie's) NYC, nc.
- DuPont, Bob (Strand) NYC, t.
- DuPree, Bobby (Nixon) Pittsburgh, re.
- Durante, Jimmy (Copacabana) NYC, nc.
- Dyer-Bennett, Richard (Village Vanguard) NYC, nc.
- E**
- Eldridge, Jean (Lookout House) Covington, Ky., nc.
- Elliott & Roberts (Oetjens) Brooklyn, nc.
- Emerald Sisters (Army Air Base) Santa Maria, Calif., 22; (Camp Roberts) Paso Robles 23-25; (Ford Ord) Salinas 27-29.

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- Errolle, Martha (Drake) Chi, h.
- Estrellitos, The (Show Boat) San Diego, Calif., nc.
- Evans, Bob (Chez Paroo) Chi, nc.
- Evelini Trio (Monte Carlo) NYC, nc.
- F**
- Faye, Joey (Sheraton) NYC, h.
- Fernandez, Jose (Havana-Madrid) NYC, nc.
- Fetchit, Stepin (RKO-Boston) Boston, t.
- Field, Robert (Leon & Eddie's) NYC, nc.

- Fields, Benny (Glenn Rendezvous) Newport, Ky., nc.
- Forbes, Brenda (Blue Angel) NYC, nc.
- Forrest, June (Music Hall) NYC, t.
- Francis, Jeanne, & Jerry Grey (Coliseum) San Diego, Calif., until May 1.
- Fraser, Jane, & Roberts Sisters (Chicago) Chi, t.
- Frazer, Jane (RKO-Boston) Boston, t.
- Freshmen, Four (Rogers' Corner) NYC, re.
- Fuld, Leo (Old Roumanian) NYC, re.

**G**

- Galante & Leonarda (Mayfair) Boston, nc.
  - Gale, Lenny (Glenn Rendezvous) Newport, Ky., nc.
  - Gary, Tex (Onyx) NYC, nc.
  - Geroux, Jackie (Latin Quarter) NYC, nc.
  - Gibbs, Georgia (Cafe Society Downtown) NYC, nc.
- (See ROUTES on page 56)

**TRADE SERVICE FEATURE**  
**Advance Bookings**

CONNIE BOSWELL, Joe Venuti and band: Oriental, Chicago, April 30-May 6.  
EARL CARROLL'S "VANITIES": Tower Theater, Kansas City, Mo., May 14 week.  
JANE FRAZEE: Oriental, Chicago, May 21-27; Riverside, Milwaukee, 28-June 3 (new dates).  
MATA AND HARI: Hotel Last Frontier, Las Vegas, Nev., May 14-27; Roosevelt Hotel, New Orleans, June 24 (four weeks).  
HENRI THERRIEN: Court Square Theater, Springfield, Mass., April 22-24; Civic, Portland, Me., 26-28; Palace, Manchester, N. H., 29-May 2.

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# MILLS STEAMS UP PENNERS

## Proposes New Contract That Vests Song Ownership With Writers, Makes SPA Agents

NEW YORK, April 17.—The man who once was general manager of the Music Publishers' Protective Association and who, as general manager of ASCAP, changed the ratio of royalty payment from its early form of two-thirds to writers and one-third to publishers to half each to writers and publishers alike, has reversed the field and yesterday sprang a proposed songwriters' contract that will have every publisher screaming with pain if it is ever consummated.

The man is E. Claude Mills, his present position is general manager of the Songwriters' Protective Association, and his contract proposes that all copyrights on songs written after July 1, 1943, be filed in the name of the writers with ownership resting in them. It also proposes that at the same date, July 1, 1943, and thereafter until January 1, 1950, the writers make SPA their "sole agent and trustee" of "all rights and privileges thruout the entire world . . . of each and every composition" written by members of SPA.

The contract was read for consideration of the SPA membership at its 14th annual meeting here yesterday (16) and was presented to them by Mills with the thought that it would be a "radical departure." This is unquestionably the understatement of the year.

### What SPA Would Face

If the membership of SPA decides to accept and sign the proposed contract, it would be tantamount to an open declaration of war with the music publishers and the barricades would be up. The moot point of ownership has always been mutually avoided by writers and publishers, both groups aware that the controversy would set off fireworks.

The publishers have always acted as if they owned the copyrights, since it was held in their names, and songwriters have tacitly accepted the status quo with reservations. A recent exchange of letters between one of the SPA officials and the largest pub in the field kicked the subject around with each subtly trying to plant the idea that ownership rested with the writer. Neither one was willing to accede the point and the matter rested there, showing, however, that each side considers it the core of his business.

Should SPA officially adopt the proposal and copyright each number in the name of the writer, ever pub would line up on the other side in a showdown battle. The MPPA is well organized for such a fight and would instantly show its teeth. Industry-wide boycotts by pubs faces the daring writers and Mills pulled no punches in explaining the set-up.

### SPA's Future

Neither did he spare the facts when he spoke of the org's future if it did not choose to throw down the gantlet to the pubs. For 14 years the songwriters have tried to build their association up to the point where it could offer some protection to its members, but with the exception of the basic songwriters' contract produced in 1937 it has not advanced sufficiently to satisfy those who need it most, the rank-and-fillers.

About a year ago a change took place when many of these rank-and-fillers started talking union and planned the formation of a separate org built along those lines. All the formulations were finally lumped into what was hoped would be a fighting SPA. Six months ago Mills came into the picture after being forced out of his position at ASCAP and he's since made SPA his career.

Since then he's brought his tremendous knowledge of the music publishing business at the disposal of the writers and things have been pushed along until, as he bluntly stated to the meeting, the org would either have to piddle along as it has been for 14 years or take the bit in its teeth and start moving ahead.

Another meeting two weeks hence was suggested from the floor and was agreed

upon. At this meeting not only will the contract come in for more thoro discussion but the question of weighted votes for members will also be mulled. Many of the rank-and-fillers are anxious to bring about one-vote-to-a-member, aware of what arguments the weighted vote system have brought to ASCAP meetings.

## Songsters Ready To Take Rating Fight to Court

NEW YORK, April 17.—The demand for higher ASCAP ratings made by Johnny Burke and Jimmy Van Heusen have been carried to the writers' appeal board after having been rejected this week by the Society's writers' classification committee. Writers plan to put their case thru all ASCAP channels and if it is turned down by the general board they will fight it out in court.

If the case is brought to court Burke and Van Heusen are prepared to demand retroactive pay for the number of years they maintain their rating should have been upped. Both writers charge the Society with "discrimination and unfairness." Burke asserts that he belongs in the double-A class instead of the A rating he now holds. Van Heusen, who is rated as CC, contends that he deserves an A rating. In their briefs both writers submitted breakdowns of their accumulated radio performances along with comparative examples of writers now classed in AA and A.

## AFM-Diskers Talks Collapse; ET's Go On; Senator Clark, Spotted on Scene, Sidesteps

NEW YORK, April 17.—The "Great Day," April 15, came and went without bringing a change in the status of the AFM recording ban. It even extended to another meeting the following day, but at its conclusion both diskers and musicians admitted they had come to a dead end and there was no use continuing the discussions. Spokesman for the diskers said: "Mr. Petrillo still sticks to his original proposal (for creation of an unemployment fund), and on that we have been unable to reach an agreement." Petrillo said: "To put it bluntly, we broke up." He added it was up to the recording companies to make a counter-proposal and until they did there would be no more meetings.

Word was out before Thursday's (15) meeting that it would lead nowhere, and estimates as to the length the discussion would run were as low as 15 minutes or just time enough to get together and agree to disagree. At the end of the first meeting Petrillo informed reporters that "progress" had been made, to which spokesmen for the record and transcription companies concurred. Beyond that neither side would go. The following day, after the break had come, Petrillo claimed he had been led to believe the day before that a solution was in sight, but that was before both sides had got down to brass tacks.

A split between disk and ET people, rumored before the concave, became a fact when separate negotiations with AFM officials were agreed upon Thursday. ET-ers met with AFM the following morning and arranged to continue discussion today. The diskers met with

## Philly Local Sets Up Bureau To Staff Orks With Sidemen; Clamps Down on Cuffo Dates

PHILADELPHIA, April 17.—Local musicians' union is setting up a clearing house for instrumentalists available for single and steady engagements in order to help out the band leaders faced with an increasingly shrinking market of sidemen. Apart from the armed forces and war plants making heavy inroads among the musician ranks, availability of musicians is now shrinking even further because of a ruling that night club musicians are subject to the "work-or-fight" order.

A. Rex Riccardi, secretary of the local

union, pointed out that of a membership of 2,000, the armed forces alone have drained off more than 600 members. And there are now more than 500 members working in war jobs. As a result of the lack of man power on the music front, the union has clamped down heavily on the free performances of musicians at the so-called victory parties and affairs planned continually by various civic and fraternal groups.

Issue over heavy demands for free music came to a head this week when the Glenside Kiwanis Club complained bitterly to the newspapers that it will not be able to have any entertainment for its victory party on April 28, when its War Bond drive will close. In fact, club claimed that it may have to cancel the shindig because the musicians' union stepped in forbidding its members to volunteer their services.

Riccardi explained that the lack of man power is the reason that such free engagements must be stopped. "It would just be impossible," he said, "to furnish musicians for a whole night's work when we are already pressed for men, not to mention the free work being done at the Stage Door Canteen, USO canteens and other jobs for the men in the service." He said, too, that many orchestras contributed their services for the opening ceremonies for the War Bond drive started April 12, which included a special cuffo performance by the entire Philadelphia Orchestra.

## Shaw Slaps 100G Suit on Barnet

NEW YORK, April 17.—Halperin & Berman, attorneys for Billy Shaw, one-night booker at William Morris, this week served Charlie Barnet with a suit for \$100,000.

Shaw maintains that Barnet failed to fulfill his obligations under the management contract Shaw holds for 25 per cent of the band's profits. Contract has been in effect for three years and runs for seven more. Shaw is asking Barnet to open up his books for the past two years.

The booker threatened Barnet with a similar suit a few months back, but held off when the band leader promised to pay off his debt at the rate of \$100 a week. Shaw claims he has not been receiving his weekly payoff lately and intends to go thru with the court suit this time.

## I-B Musikers Urged To Join Army Bands

NEW YORK, April 17.—Local 802, AFM here, is co-operating with the placement center of the Special Service Division of the War Department in supplying musicians for army bands. The army has been reluctant to place able-bodied men in bands, and has been trying to draw band personnel from limited-service classifications. The local has requested any of its members now classified in I-B or accepted by the army for limited service to apply for musician's work in the armed forces.

## Kay Kyser Rejected

NEW YORK, April 17.—Kay Kyser's rejection for military service came as an anti-climax after the OWI's appeal on his I-A classification had been turned down by his draft board. The band leader, who is unmarried and nearing 38, was rejected for hernia and arthritis. OWI's appeal had been based on Kyser's morale-building activities.

## J. Dorsey Plays Season's First Big One-Nighter

NEW YORK, April 17.—Jimmy Evans's booking of Jimmy Dorsey into the New Haven Arena on Easter Sunday (25) will mark the first promotion of a double-A band in the East since last September.

Dorsey will play two shows, at 3 and 8 o'clock, and will receive \$2,250 against 50 per cent from the first dollar. The house has a seating capacity of 7,000. Record mark at the arena is held by Kay Kyser, who played the spot last Easter Sunday. Kayser grossed close to \$10,000.

Evans moves his promotions from the Trenton Arena to the Memorial Auditorium, Trenton, N. J., Sunday (18), with Johnny Long skedded for the first date.

the musikers alone yesterday afternoon.

Just what is cooking between AFM and the transcription companies remains to be seen. There was talk that WLB would be asked to decide the issue, but an amicable solution may be reached privately. Whether this would lead to anything workable for diskers as well is anybody's guess.

An interesting situation developed the first day when reporters spotted Senator D. Worth Clark—he of the Senate subcommittee investigating the recording ban—in the hotel lounge downing a couple with Herb Petty, chief of WHN. Senator Clark was promptly questioned whether he was present for the meeting taking place upstairs in one of the hotel rooms, but no—the Senator didn't even know there was a meeting going on.

When he was asked whether he was going to join the diskers and musicians upstairs, the answer was "no" again. When Harry Steeper, Petrillo's assistant, showed up in the room he was sicked onto the Senator. Steeper was amazed at the Senator's presence but lost no time inviting him upstairs.

The Senator held out, but when Steeper returned later, saying he had informed the gang of Clark's presence, the Senator acceded with a short visit upstairs.

He expressed pleasure at seeing the opponents together and hoped they would reach a solution speedily. Asked by reporters whether any further action may be expected from his committee, he replied that it was in recess and would wait for results of the negotiations before deciding its next step.

# 802 HEADS ON THE BLOCK

## Guillotine Poised as 3% Tax Loss Leaves Leaders Limp; Reorganization Being Mulled

NEW YORK, April 17.—The leadership of 802, AFM local here, under bombardment from many quarters of the membership, got one midship that may sink the officers from sight by the time the next election day rolls around. The last election (December 3, 1942) returned the administration to office by a slim margin, President Jack Rosenberg receiving only 3,594 votes out of a 6,632 total. What he and his co-officers will be able to muster after the effects of the repeal of the 3 per cent tax are felt is anybody's guess. There are many who are guessing the loss of revenue will weaken the leadership's hold so much it will be voted out of office for the first time since 1935.

Opposition to the administration has been piling up steadily thru the past few years and has reached the proportions of a tornado. Currently the officers face impeachment charges from a member of the Philharmonic symphony orchestra who claims he is reflecting the sentiments of the entire ork. Negro musicians, who have been steadily complaining about jimcrowism in the AFM, are currently centering their fire on 802 (one of the only two locals in the federation that has both Negro and white members), demanding that it abolish discrimination among local band users.

### Former Associate Pulls Trigger

The Unity Ticket, perpetual opposition at election time to the "in" ticket, cracked thru at the polls last time, placing one of its men in both the executive and trial boards. But the real damage this time was done by Sam Tabak, a former executive board member for two and a half years who climbed into office with the present administration in 1935.

As chairman of the Radio Committee, Tabak came into conflict with the other officials when in 1937 he and Leopold H. Spitalny, music contractor for NBC here, brought each other up on charges, and 802's Trial Board sustained Spitalny. Tabak resigned at the time, tho there were rumors of impeachment charges floating around the exchange floor.

Since then Tabak has constantly taken issue with the administration and he was instrumental in drawing up and circulating the petition calling for repeal of the 3 per cent tax on working musicians' salaries, imposed in 1935. The tax was conceived for the creation of a relief fund, but it became the "Relief and Organizational Fund," and the \$2,927,325 collected was also used to support the Escrow Department and the salaries of most, if not all, delegates known as "Sergeants at Arms."

All this Tabak publicized in a pamphlet he called "The Best Resolution of All Comes to Carnegie Hall," the site of the meeting Monday (12) at which the tax was abolished. Ironically, it was the vote of the many working musicians (from whom the administration has always drawn its support) that killed off the 3 per cent tax on their wages.

### Longhairs and Jazzmen

The loss of patronage is going to hurt at a time when the leadership is being beset by trouble. That the impeachment charges by the Philharmonic men have little chance of success is readily admitted by most of the longhairs, but there is little doubt that the action being promoted will have a serious effect on the already crumbling prestige of the union officials.

Their failure to take a stand in defense of the 14 men discharged from the symphony has caused raised eyebrows among

many musicians, especially since members from symphonies all over the country have affirmed their support of the men, together with the entire personnel of the Philharmonic and hundreds of others in the local.

At the same time Joe Bostic, columnist of *The People's Voice*, has been devoting reams of space to the segregation of Negroes practiced by the AFM and has singled out 802 for what he calls its "foul-odored shenanigans." He charges in his columns that "the lily white band hiring policy of the hotel and smart club location spots" must be "thoroly approved" by the union because it raises "neither voice nor finger in protest."

The situation charged above came into prominence during the last election contest when colored musicians were told that a business representative of 802 had asked a cafe owner to dismiss his sepien band because it contained "trouble makers" who were active in the opposition party.

At the time John Hammond, socialite and jazz critic, who has long been a champion of the Negro race, made it known that he had discussed with an 802 executive the possibilities of the local coming out for an abolition of jimcrow locals in the AFM. Hammond claims he then received assurance that this would be forthcoming immediately after election, but that the official has since reneged.

Hammond, who has been a guest columnist on the race paper (*The People's Voice*), has been co-operating with Bostic on the campaign against 802 and its parent body, the AFM.

### 802 Reorganization?

All this, together with the most serious blow—the loss of the 3 per cent tax revenue—has shaken 802 to its foundations and has led to talk of a reorganization. Steps will have to be taken to rebuild the structure of the various departments and take care of the most valuable delegates who will be put out of jobs.

Discussions have begun relative to this reorganization. The resolution abolishing the tax becomes law two weeks after its publication in the *Official Journal*, a monthly issued by 802.

A statement is also expected from Unity headquarters as soon as a plan of action is decided. Altho the opposition ticket took no official part in the defeat of the 3 per cent tax, many of the group participated as individuals and the results have proved gratifying to the brain trusters of the ticket. They see in it an opportunity to cop the next election and are busy planning ahead.

## 3 or More Bands Per Pic Now an Everyday Thing

NEW YORK, April 17.—Number of films using name bands is mounting daily. Where a name band in a picture was once a rarity, today it is common for a studio to feature two or more, and a musical without at least one is unusual.

Columbia is lining up a string of bands for its latest, *Jam Session*, and has already signed Louis Armstrong, Teddy Powell, Alvino Rey and Jan Garber for the film. Columbia will have to go some, however, to meet the impressive group of bands in United Artists' *Stage Door Canteen*. This has Benny Goodman, Xavier Cugat, Kay Kyser, Guy Lombardo, Freddy Martin and Count Basie.

Columbia's plans for *Jam Session* stem from the success of its first flicker of this type, *Reveille With Beverly*. *Reveille*

## ON THE AIR

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By ELLIOTT GRENNARD

### Duke Ellington

(Hurricane, New York, Mutual Network, Wednesday (14), 10:45-11 p.m.)

THE question of just what kind of program Ellington should rig up for remotes is one that still remains to be resolved. Should he stick to the stuff that has made him world famous but is admittedly difficult to understand even to music-wise listeners and let the man-in-the-street who likes to listen to the radio go hang? Or should he make concessions to the average level of taste and line his programs with bait from the Hit Parade?

This show caught included one such item, *Let's Get Lost*, but it was the only number that suffered by an Ellington treatment. The scoring was muddy and diffused, and so many strange chords were heard behind Jimmy Britton's vocal the total effect was blah. This was Britton's only chance and he sounded strained and uncertain.

The rest was unadulterated Ellington. *Harlem Airshaft* started the excitement but was much too long for the purpose. *All Too Soon*, new to these ears, was treated to a sweet, melodious trombone chorus, with a characteristic Ben Webster follow-up on tenor. *Johnny Come Lately* picked up the lag caused by *Lost* and a snatch of *Things Ain't What They Used To Be* wound up the proceedings.

### Al Trace

(Hotel Dixie, New York, WNEW, Wednesday (14), 11:45-12 midnight)

TRACE'S Silly Symphonists aren't silly at all. Some of it is good fun, and some of the instrumental interludes are surprisingly good considering this is supposed to be a corn band.

The tunes for the most part are chosen for their possibilities as novelties. *Woo, Woo; Three Bears, Little Brown Jug, and Row, Row, Row* were all gagged up for pretty fair results, altho the singing voices were some of the loudest ever heard. No one song was handled straight and the bad singing was balanced by the zany spirit behind it. Red Maddock, Nat Wexler and Al Trace distributed the vocals, Trace's big effort being the tale of the Three Little Bears and Goldilocks, with the exposition helped by the musical doodlings.

Until the vocal was added to it, *That's My Affair* was played in a smooth, eminently danceable fashion, and *Little Old Church in England*, which concluded the quarter hour, was offered absolutely straight.

Some of the musicians could step right into big-time swing bands. The piano player was nothing short of wonderful, the tenor man got off in Ben Webster-Georgie Auld style and the trombonist knocked off one lick that was pure Teagarden.

## ON THE STAND

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

### Vaughn Monroe

(Reviewed at Commodore Hotel, New York)

VAUGHN MONROE has been happening fast and good. He has a picture date in Hollywood awaiting him and he's just completed a string of theater dates, but his dance dates have been few since he last appeared at this hotel and his current four-week stand is a just-right

booking. It will give him a chance to spruce up his library and dance beat, both of which presently suffer from uninterrupted theater work.

Opening night it was the beat that most obviously needed fixing. Tempos were a bit too fast or too slow and the beat was not quite dance compelling. A few more nights of playing for dancers only and that will be remedied. The books contain the few current hits used in the theater act and the standard Monroe jumpers. His arrangers are busy catching up and that problem too will shortly be solved.

What is on tap, and brimming over, is the standful of vocalizing personalities that are largely responsible for the band's ever-growing following. First and foremost is the maestro himself. His virile good looks are the kind that win the admiration of the ladies without winning a punch in the nose from their gentlemen friends. His singing grows more relaxed daily and reveals more and more depth with the passage of time.

Marilyn Duke comes next, getting the spotlight often and earning it with her classy handling of the ballads. She, like her boss, eschews the usual vocal tricks and her rich full voice has direct appeal to the same type listener her boss attracts. Ziggy Talent is still mugging and jittering his comic songs, and the Murphy Sisters, comparatively new with the band, have borrowed a leaf from Talent when it comes to hoking up a ditty. The trio restricts itself to dulcet harmonizing when it supplies vocal background to Monroe's romantic warbling.

Instrumentation remains five reeds, three trumpets plus Monroe's, three trombones and four rhythm. Tony Bastien, tenor; Tony Aless, piano, and Bobby Nichols, trumpet, do most of the solo work, but the last two named are headed for the draft board.

Listening to Monroe and watching the audience reaction, one thought kept recurring: Monroe, with the exception of his vocal quality, reminds of Rudy Vallee in his heyday. Even the comedy efforts of Talent and the Murphys are geared to the same level of entertainment and if Monroe ever catches on the way Vallee did, it wouldn't be surprising if the jump stuff like *Harvard Square* gets dropped by the wayside. Elliott Grennard.

## Bradford Booking Ahead Despite Talk Of Army Take-Over

BOSTON, April 17.—In spite of repeated rumors to the effect that the Bradford Hotel will be taken over by the government, management is going ahead lining up top bands for the coming weeks. Shep Fields comes in following Van Alexander's one-week stay. Les Brown, Teddy Powell, Bob Chester, Jan Savitt and Gene Krupa follow in order.

The McFarland Twins concluded a successful two-week engagement following Richard Himber and Frankie Masters. Twins have been the best attraction to date. For the week ending April 3 they pulled in 4,900 customers, second week total was 4,100.

featured Bob Crosby, Duke Ellington, Freddie Slack and Count Basie. RKO tried the same idea in its *Seven Days' Leave* with Freddy Martin and Les Brown both swinging from the screen. Republic followed style in its *Hit Parade of 1943*, showing Freddy Martin, Count Basie and Ray McKinley.

MGM has also gone in for casting more than one band in its films, and its latest is *Tale of Two Sisters*, now going into production, will star Harry James and Xavier Cugat. The studio has already put out *Cabin in the Sky* with Duke Ellington and Louis Armstrong, and will soon release *Presenting Lily Mars*, with Tommy Dorsey and Bob Crosby. 20th Century-Fox's *Stormy Weather* has Cab Calloway and Fats Waller in the cast.

## WANTED

Piano Player, male or female. Singing not necessary but must be good Piano Player. Address:

JOS. SIRGANY, ST. JAMES RESTAURANT & BAR  
312 Cookman Ave. ASBURY PARK, N. J.



# The Billboard Music Popularity Chart

WEEK ENDING  
APRIL 15, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, April 15. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
7	1. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	Berlin	37
5	2. DON'T CRY	National	25
—	3. CABIN IN THE SKY (F)	Feist	24
4	4. DON'T GET AROUND MUCH ANYMORE	Robbins	23
8	4. LET'S GET LOST (F)	Paramount	23
5	4. THAT OLD BLACK MAGIC (F)	Famous	23
1	5. AS TIME GOES BY (F)	Harms	22
—	6. CHANGE OF HEART	Southern	19
6	6. IT CAN'T BE WRONG (F)	Harms	19
—	7. THIS IS THE ARMY, MR. JONES (M)	Berlin	18
9	7. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	18
6	8. BRAZIL (F)	Southern	16
2	8. COULD IT BE YOU? (M)	Chappell	16
13	9. GIDDAP MULE	Advance	15
7	9. TAKING A CHANCE ON LOVE (F)	Feist	15
7	9. THAT'S MY AFFAIR	Leeds	15
3	10. I'VE HEARD THAT SONG BEFORE (F)	Morris	14
10	11. COMIN' IN ON A WING AND A PRAYER	Robbins	13
7	11. DO I KNOW WHAT I'M DOIN'?	Melodylane	13
—	11. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	13
12	11. YOU'LL NEVER KNOW (F)	Bregman-Vocco & Conn	13
12	12. FOR ME AND MY GAL (F)	Mills	12
—	12. IN THE BLUE OF EVENING	Shapiro-Bernstein	12
13	13. IT'S ALWAYS YOU	Famous	10
—	13. WE MUSTN'T SAY GOODBYE	Morris	10
—	14. ANCHORS AWEIGH	Robbins	9
—	14. I HEARD YOU CRIED LAST NIGHT	Campbell-Loft-Porgie	9
—	14. I DON'T BELIEVE IN RUMORS	BMI	9
10	14. MY DREAM OF TOMORROW	Santfy-Joy	9
12	14. OLD MAN ROMANCE	Witmark	9

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pixitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiling Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; O. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	1	1. I've Heard That Song Before—Harry James	1	1. I've Heard That Song Before—Harry James
2	2. BRAZIL —XAVIER CUGAT Columbia 36651	4	2. That Old Black Magic —Glenn Miller	—	2. As Time Goes By —Jacques Renard
7	3. AS TIME GOES BY —JACQUES RENARD Brunswick 6205	7	3. As Time Goes By —Jacques Renard	2	3. Brazil—Xavier Cugat
3	4. THAT OLD BLACK MAGIC —GLENN MILLER Victor 20-1523	2	4. Brazil—Xavier Cugat	4	4. It Started All Over Again—Tommy Dorsey
4	5. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519	3	5. You'd Be So Nice To Come Home To —Dinah Shore	3	5. Don't Get Around Much Anymore—Ink Spots
6	6. FOR ME AND MY GAL —GARLAND & KELLY Decca 18480	—	6. Velvet Moon —Harry James	7	6. That Old Black Magic —Glenn Miller
5	7. DON'T GET AROUND MUCH ANYMORE —INK SPOTS Decca 18503	6	7. There Are Such Things —Tommy Dorsey	—	7. Murder He Says —Dinah Shore
—	8. AS TIME GOES BY —RUDY VALLEE Victor 20-1526	8	8. For Me and My Gal —Garland & Kelly	5	8. Let's Get Lost —Vaughn Monroe
9	9. IT STARTED ALL OVER AGAIN —TOMMY DORSEY Victor 20-1522	—	9. It Started All Over Again—Tommy Dorsey	—	9. For Me and My Gal —Garland & Kelly
8	10. VELVET MOON —HARRY JAMES Columbia 36672	10	10. Don't Get Around Much Anymore—Glen Gray	—	10. Don't Get Around Much Anymore—Glen Gray

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. O. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schlitzer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. AS TIME GOES BY	1	1. As Time Goes By	1	1. As Time Goes By
2	2. I'VE HEARD THAT SONG BEFORE	2	2. That Old Black Magic	2	2. I've Heard That Song
3	3. THAT OLD BLACK MAGIC	3	3. I've Heard That Song	3	3. That Old Black Magic
6	4. DON'T GET AROUND MUCH ANYMORE	7	4. Don't Get Around Much	4	4. Don't Get Around Much Anymore
5	5. BRAZIL	6	5. You'd Be So Nice To Come Home To	6	5. Brazil
7	6. FOR ME AND MY GAL	8	6. I Just Kissed Your Picture Goodnight	8	6. It Can't Be Wrong
4	7. YOU'D BE SO NICE TO COME HOME TO	11	7. For Me and My Gal	7	7. For Me and My Gal
11	8. IT CAN'T BE WRONG	9	8. Brazil	9	8. Taking a Chance on Love
14	9. I JUST KISSED YOUR PICTURE GOODNIGHT	10	9. Taking a Chance on Love	5	9. You'd Be So Nice To Come Home To
12	10. TAKING A CHANCE ON LOVE	15	10. Moonlight Becomes You	10	10. There's a Star-Spangled Banner Waving
—	11. THERE'S A HARBOR OF DREAMBOATS	14	11. Army Air Corps	—	11. I Just Kissed Your Picture Goodnight
8	12. THERE ARE SUCH THINGS	12	12. There Are Such Things	—	12. There's a Harbor of Dreamboats
9	13. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	—	13. There's a Harbor of Dreamboats	14	13. Army Air Corps
10	14. MOONLIGHT BECOMES YOU	13	14. You'll Never Know	15	14. It Started All Over Again
—	15. ARMY AIR CORPS	—	15. There's a Star-Spangled Banner Waving	—	15. Moonlight Mood

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Grove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Right Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION Last This Wk. Wk.	Title	Label
7	1. I CAN'T STAND LOSING YOU .. INK SPOTS	Decca 18542
5	2. LET'S BEAT OUT SOME LOVE ... BUDDY JOHNSON	Decca 8647
3	3. DON'T GET AROUND MUCH ANYMORE .. INK SPOTS	Decca 18503
—	4. APOLLO JUMP .. LUCKY MILLINDER	Decca 18529
1	5. I'VE HEARD THAT SONG BEFORE .. HARRY JAMES	Columbia 36668
2	6. IT STARTED ALL OVER AGAIN .. TOMMY DORSEY	Victor 20-1522
10	7. SEE SEE RIDER .. BEA BOOZE	Decca 8633
—	8. AS TIME GOES BY .. JACQUES RENARD	Brunswick 6205
8	9. RIFFETTE .. FREDDIE SLACK	Capitol 129
—	10. THINGS AIN'T USED TO BE .. CHARLIE BARNET	Decca 18507

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

# ASCAP Loses Two Rounds in Legal Tiffs With Fighting Members and BMI Opposish

NEW YORK, April 17.—ASCAP was fluffed off twice this week when the courts rejected two dismissal motions entered by the Society in its current string of lawsuits. Appellate Division of the New York Supreme Court turned down ASCAP's final appeal in the long drawn out BMI-Marks suit, forcing the case to be alred in court. On the heels of this decision, Judge Dineen, of the New York Supreme Court, ruled that members were justified in demanding an accounting from org's directors.

Altho ASCAP won a partial victory in the decision on the latter suit brought by Gem Music, Denton & Haskins and George Whiting, it dropped big chips when the court upheld the publishers' right to demand an accounting. However, Judge Dineen allowed that the corporate defendants and Claude Mills and John G. Paine could not be held liable, as they are not directors of the Society, which leaves the burden on ASCAP and its individual directors. Court also held directors responsible to answer charges of diverting org's funds to their private use.

Altho ASCAP still has the right to appeal the accounting suit, the decision in the BMI-Marks case leaves the Society no alternative but to fight it out in court. Case has been hanging fire for two years, with ASCAP managing to pull motions and appeals out of its hat to ward off the trial now facing it. Suit revolves around the question of whether writers or publishers own licensing rights. In its defeated dismissal motion ASCAP maintained that it owned licensing rights in perpetuity.

ASCAP's answer in still another lawsuit may prove a boomerang. In answering the demand for a declaratory judg-

ment brought by Gem Music and Denton & Haskins on whether a publisher owns licensing rights after his 10-year contract with ASCAP expires, the organization went overboard. ASCAP maintained that the publisher never owns licensing rights, that they are vested in the Society by writer members and therefore the publisher can't take them with him. If the Society holds this position in fighting the BMI-Marks suit, it will be borrowing mutiny from publisher-members who want to protect their own futures.

## San Diego Booms; Maestri Drawing Men From Plants

SAN DIEGO, Calif., April 17.—Scale of \$1.40 per hour for sidemen in the two "A" spots, Paris Inn Cafe and Sherman's Cafe, and \$1 in the 15 or 20 "B" spots is no accurate gauge as to what men are getting in this booming town that draws the business from servicemen and defense workers, says George Nagel, business manager of the Local 325, AFM. Men for orchestras must be had and band leaders in both the A and B spots are doing their best to keep the ball rolling.

With the new "work or fight" ruling in effect here, a number of musicians are doubling between orchestra work and the defense plants. Six-day work week is in effect and this allows sufficient rest to allow the men holding dual jobs. Another thing in the favor of the band leader is the midnight curfew which sends the crew home pretty early and in time to get rest for their defense jobs the next day. Some sidemen are working the graveyard shift, hurrying from their bandstand jobs to the plants to take over following the swing shift.

Draft is cutting into band leaders' crews with Gus Arnheim, current at Sherman's, being called upon to replace five men, and Jack McLean, current at Paris Inn, to find four new sidemen this past week.

Scale has become a subject no band leader cares to discuss. If men can be had, maestri are interested.

## Upped Band Costs Putting Squeeze on Spokane Operation

SPOKANE, April 17.—Increased guarantees and transportation demands from bands have managers here uncertain whether they can meet the higher costs. Most bands are asking a \$3,000 guarantee plus travel for a week's engagement. Louis Vogel, operator of Natatorium Pavilion, points out that at normal prices this would put him in the red every week.

Vogel claims he can't get many name bands for less than a six-day stand and patrons will not pay week-end prices for mid-week entertainment.

Vogel, who wants to book several MCA bands during his summer season, is having difficulty arranging dates. He plans to open May 7, and altho Jack Teagarden was originally skedded for the opening, Jan Garber has put in a bid for the same date.

## Ray Eberle Singing With Herb Miller, Getting \$500 Per

LOS ANGELES, April 17.—Ray Eberle has been signed by the Aragon Ballroom in Ocean Park, Calif., to sing with Herb Miller and orchestra, current attraction. Fact that Eberle was formerly with Herb Miller's brother, Glenn, is working psychological wonders with customers, said Harry Schooler, Aragon manager. Band and vocalist have been drawing well. Eberle, now under a picture and radio contract, is getting \$500 a week for his Aragon lyrics.

## Send Me, Stanislovski

PHILADELPHIA, April 17.—Some of the longhairs had to do plenty of "digging," particularly among the very, very dignified musicians of the Philadelphia Orchestra. Poster was planted backstage at the Academy of Music, where the symphony group holds forth, urging the highbrow music men to turn out for a "jam session" at the Stage Door Canteen on Tuesday nights. And the poster appeal concluded with a line reading: "Only HOT men need apply."

## JD's Scorers Get Billing

NEW YORK, April 17.—Unusual note in the house ads run by the Roxy Theater here for Jimmy Dorsey's engagement was the insertion of names of Dorsey's arrangers, Harold Mooney and Sonny Burke. Probably the first time band scorers have been singled out this way.

## Larry Hart Firm On ASCAP Rights So BMI Bows Out

NEW YORK, April 17.—The snarl caused when Larry Hart refused to have any of his songs licensed by BMI was ironed out this week when BMI waived its licensing rights in favor of ASCAP. Complications arose when Hart collaborated with Emmerich Kalmen, BMI writer, on the score for Dr. Bender's new Broadway show, *The Circus*.

BMI had originally agreed to have the score published by Chappell, ASCAP publisher, so long as it retained equal licensing rights, but Hart was adamant about ASCAP controlling the rights exclusively. BMI owns the rights to some of Kalmen's European works and its present agreement with him calls for the rights on all songs he writes in this country. When Hart stood firm on his refusal, BMI agreed to relinquish its rights on this particular score.



**WRITES THEME SONG FOR MOVIE**  
John B. Moore, of Murphy, composer of several hit songs in recent years, wrote "When It's Blossom Time in Old Caroline," which is being used for the theme song of a travel-talk picture on Western North Carolina.

### WNC JEWELER-COMPOSER GAINS NATIONAL ACCLAIM

MURPHY, March 6 (Special).—"When It's Blossom Time in Old Caroline," written and published by John B. Moore, Murphy composer and poet, is the theme song of a travel-talk on colorful Western North Carolina, which is now being shown throughout the nation.

The song, which is a favorite of Jimmie Livingston and his orchestra, is at present being considered for inclusion on a famous radio program, according to correspondence Mr. Moore has had with the sponsor.

Mr. Moore, who publishes his own music, has gained nation-wide fame with his songs and poetry. "When It's Blossom Time in Old Caroline" was first introduced over radio station WSB in Atlanta, Ga. This same station recently introduced another of Mr. Moore's songs, "I'm Headin' Back South."

Mr. Moore has written numerous songs, two of his latest ones being patriotic numbers, entitled "Victory" and "A Soldier's Dream."

Poems written by Mr. Moore have been included in four national poetry and lyric anthologies. In the current publication the following three of his poems are used: "Somewhere a Heart Is Calling," "A Soldier's Dream," and "She's My Little Queen."

Mr. Moore is a native of Cherokee County and received his education in North Carolina schools. He has been writing music and poetry for several years. He is a jeweler by trade, being engaged in the business in Murphy.

**JOHN B. MOORE MUSIC CO.**  
107 Valley River Ave., Murphy, N. C.

# BIG BUSINESS BY BROWN

## IT'S 4B'S—EVERYWHERE!

VARIETY, March 31, 1943  
PARAMOUNT, N. Y.

Les Brown's strong orchestra provides solid support for the 'Happy Go Lucky' screen fare and the combination should spell BIG BUSINESS. An exceedingly competent outfit which the audience when caught, obviously enjoyed.

Equipped with sparkling arrangements and a good beat, the band projects itself here in a manner that makes one feel certain this outfit will go far beyond its present status. It provides good backing for the acts, too.

# LES BROWN

## AND HIS ORCHESTRA

Just Completed Four Weeks  
**PARAMOUNT THEATER, New York**

★

Continuing Limited Theatre Tour

★

Opening May 28  
**SHERMAN HOTEL, CHICAGO**

★

Okeh Records

★

Personal Management: **JOE GLASER**

★

Direction—**MUSIC CORPORATION OF AMERICA**

HERE IT IS!—THE NEW NAVY AIR CORPS SONG—IT'S A HIT!

# FLY, NAVY, FLY

By **THORNTON W. ALLEN and MILO SWEET**

Vocal Orchestration by **HELMY KRESA** • Dance Orchestration by **JACK MASON** • Military Band Arr. by **CAPT. PHILIP ECGER.**

"CLEVER LYRIC, STIRRING MELODY, LOTS OF ACTION!"

**THORNTON W. ALLEN COMPANY** 67 West 44th Street  
NEW YORK

Also be sure you have "UNITED NATIONS FOREVER," the No. 1 Song of the United Nations

(Routes are for current week when no dates are given.)

**A**

Allan, Bob (Arcadia Grill) Canton, O., nc.  
 Andrews, Gordon (18 Club) NYC, nc.  
 Andrews, Ted (Butler's Tap Room) NYC, nc.  
 Angelino, Don (Frank Palumbo's) Phila., nc.  
 Angela (Island) NYC, re.  
 Arnheim, Gus (Sherman's) San Diego, Calif., c.  
 Arturos, Arturo (Park Central) NYC, h.  
 Ayres, Mitchell (Stanley) Pittsburgh, t; (Palace) Cleveland 23-29, t.

**B**

Baker, Don (Jack Dempsey's) NYC, re.  
 Bar, Vic (Olympic) Seattle, h.  
 Baron, Paul (Savoy Plaza) NYC, h.  
 Barragon (Queen Mary) NYC, nc.  
 Barrie, Gracie (Chicago) Chi, t; (Grand) Evansville, Ind., 24-28, t.  
 Bari, Sam (Chicago) Chi, h.  
 Bartal, Jeno (Lexington) NYC, h.  
 Basile, Joe: Buffalo 26-May 1.  
 Bates, Angie (Danier's) Belle Vernon, Pa., re.  
 Baum, Charles (Stork) NYC, nc.  
 Bennett, Larry, & Swinglet (Enduro's) Brooklyn, re.  
 Benson, Ray (Drake) Chi, h.  
 Bergere, Maximilian (La Martinique) NYC, nc.

**C**

Betancourt, Louis (Park Central) NYC, h.  
 Bizony, Bela (Pierre) NYC, h.  
 Bondshu, Nell (Blackstone) Chi, h.  
 Borr, Mischa (Waldorf-Astoria) NYC, h.  
 Bowman, Charles (Wife) NYC, re.  
 Bradshaw, Tiny (Rhumbogee) Chi, nc.  
 Brandon, Bob (Beverly Hills) Newport, Ky., cc.  
 Breese, Lou (Chez Paree) Chi, nc.  
 Brigade, Ace (Pla-Mor) Kansas City, Mo., b.  
 Brown, Les (Paramount) NYC, t.  
 Busse, Henry (Palace) San Francisco, h.

**D**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
 Cabin Boys (Brown Derby) Washington, nc.  
 Calloway, Cab (Sherman) Chi, h.  
 Capella & Beatrice (Hurricane) NYC, nc.  
 Capello, Joe (Jimmy Kelly's) NYC, nc.  
 Cardenas (Casbah) NYC, nc.  
 Carroll, Jimmy (Astor) NYC, h.  
 Carter, Benny (Hollywood) Hollywood, nc.  
 Casey (51 Club) NYC, nc.  
 Chester, Bob (Frolics) Miami, nc.  
 Chiquito (El Morocco) NYC, nc.  
 Clement, Neville (Tic-Toc) Montreal, nc.  
 Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.

**E**

Conde, Art (Homestead) NYC, h.  
 Conn, Irving (Queen Mary) NYC, nc.  
 Contreras, Manuel (El Paseo) Santa Barbara, Calif., re.  
 Cortez, Jose (Enduro) Brooklyn, re.  
 Covato, Etzi (Villa Madrid) Pittsburgh, nc.  
 Craig, Carvel (Claridge) Memphis, h.  
 Crawford, Jack (Troadero) St. Paul, March 15-May 2, nc.  
 Crane, Lee (Edison) NYC, h.  
 Cugat, Xavier (Palace) Cleveland, t.  
 Cummins, Bernie (Kentucky) Louisville, h.  
 Curbello, Fausto (Stork) NYC, nc.  
 Cutler, Ben (Versailles) NYC, nc.  
 Cutler, Peter (Totem Pole) Auburndale, Mass., b.

**F**

Dacila (Rainbow Room) NYC, nc.  
 Davis, Dewey (Algiers) NYC, nc.  
 Davis, Eddie (La Rue) NYC, re.  
 Del Duca, Olivero (El Chico) NYC, nc.  
 DeLuca, Eddie (Jack Lynch's) Phila., nc.  
 Dengler, Carl (University Club) Rochester, N. Y.  
 Dinorah (Greenwich Village Inn) NYC, nc.  
 Donohue, Al (Golden Gate) San Francisco, t.  
 Dorsey, Jimmy (Pennsylvania) NYC, h.  
 Dorsey, Tommy (Orpheum) Denver, t.  
 Dougherty (Casablanca) Minneapolis, nc.  
 Drake, Edgar (Adolphus) Dallas, h.  
 Drewery, Russell (Diamond Subway) Baltimore, nc.  
 Dunham, Sonny (RKO-Boston) Boston 19-22, t; (Valencia) York, Pa., 24, b; (Turner's Arena) Washington 25; (Masonic Temple) Scranton, Pa., 26.  
 Durham, Eddie (Regal) Chi 23-29, t.

**G**

Eddy, Ted (Island) NYC, nc.  
 Ellington, Duke (Hurricane) NYC, nc.

Familant, Mickey (Palumbo's) Phila., nc.  
 Farber, Burt (Netherland Plaza) Cincinnati, h.  
 Fio Rito, Ted (Chase) St. Louis, h.  
 Fisher, Mark (5100 Club) Chi, nc.  
 Floyd, Chick (Syracuse) Syracuse, h.  
 Franklin, Buddy (Peabody) Memphis, h.  
 Froeba, Frankie (18 Club) NYC, nc.  
 Fuller, Walter (Talk o'Town) Peoria, Ill., 19-26, nc.

**H**

Gordon, Max (Elks' Club) Charleroi, Pa., nc.  
 Grant, Bob (Plaza) NYC, h.  
 Grant, Rosalie (Essex House) NYC, h.  
 Gray, Chauncey (El Morocco) NYC, nc.  
 Gray, Glen (Palladium) Hollywood, b.  
 Gray, Zola (Frank Palumbo's) Phila., nc.  
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
 Grey, Tony (Bal Tabarin) NYC, nc.

**I**

Handy, George (Greenwich Village Inn) NYC, nc.  
 Harold, Lou (Bal Tabarin) NYC, nc.  
 Harris, Jack (La Conga) NYC, nc.  
 Harris, Jimmy (Henry Grady) Atlanta, h.  
 Hawkins, Erskine (Armory) Suffolk, Va., 21; Roanoke 22, a; (Colonnades) Washington 23, b; (City) Jersey City, N. J., 24, a.  
 Hayes, Billy (Shangri-La) Phila., nc.  
 Heath, Andy (Fitch's) Wilmington, Del., c.  
 Heatherton, Ray (Biltmore) NYC, h.  
 Hecksher, Ernie (St. Anthony) San Antonio, h.  
 Henderson, Fletcher (Paradise) Detroit, t.  
 Herman, Sam (Clover) Portland, Ore., nc.  
 Hill, Tiny (Eagles) Milwaukee 23, b; (Pilsen Park) Chi 24, b; (Modernistic) Clinton, Ia., 26, b; (Coliseum) Oelwein 27, b.  
 Hoff, Carl (Edison) NYC, h.  
 Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
 Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.

**ORCHESTRA ROUTES**



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Horton, Aub (Clover) Fort Worth, Tex., nc.  
 Humber, Wilson (Annapolis) Washington, h.  
 Hutton, Ina Ray (Earle) Washington 19-22, t; (Metropolitan) Providence 23-25, t.

**J**

Imber, Jerry (Mon Paree) NYC, nc.  
 International Sweethearts of Rhythm (Paradise) Detroit 23-29, t.

**K**

James, Harry (Civic Long Beach, Calif., a.  
 Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.  
 Johnson, Happy (Alabam) Los Angeles, nc.  
 Johnson, Wally (Patio) Cincinnati, nc.  
 Jones, Spike (Clro's) Hollywood, nc.  
 Jordan, Jess (Village Barn) NYC, nc.  
 Jordan, Louis (Oriental) Chi, t; (Elverside) Milwaukee 23-29, t.  
 Joy, Jimmy (Bismarck) Chi, h.

**L**

Kassel, Art (Riverside) Milwaukee, t.  
 Kavanaugh, George (Royale) Detroit, nc.  
 Kaye, Don (Claremont) Berkeley, Calif., h.  
 Kemper, Ronnie (Last Frontier) Las Vegas, Nev., h.  
 Kent, Peter (New Yorker) NYC, h.  
 Kenton, Stan (Maryland) Baltimore 19-22, t; (Central) Passaic, N. J., 23-25, t.  
 Kinney, Ray (Capitol) Washington 19-22, t; (Steel Pier) Atlantic City 24-25; (Colonial) Allentown, Pa., 26-28, t.  
 Kirby, John (State) NYC, t.  
 Korn Kobblers (Rogers Corner) NYC, nc.  
 Krupa, Gene (Terrace Room) Newark, N. J., nc.  
 Kuhn, Dick (Astor) NYC, h.

**M**

Labrie, Lloyd (Darling) Wilmington, Del., h.  
 Lande, Jules (Ambassador) NYC, h.  
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
 Lang, Lou (Belvedere) NYC, h.  
 LaPorte, Joe (Old Rumanian) NYC, re.  
 Leeds, Sammy (Primrose) Newport, Ky., cc.  
 Lefcourt, Harry (Rogers Corner) NYC, nc.  
 Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.  
 Lo Scalzo, Michael (La Rue) NYC, re.  
 Levant, Phil (Turnpike Casino) Lincoln, Neb., 24-25, b; (Pire Dept.) Crofton 26, a; Watertown, S. D., 27, b.  
 Lombardo, Guy (Rosevelt) NYC, h.  
 Long, Johnny (State) Harrisburg, Pa., 19-21, t; (Michigan) Detroit 23-29, t.

Lopez, Tony (Clover Club) Miami, nc.  
 Lopez, Vincent (Taft) NYC, h.  
 Lucas, Clyde (Beverly Hills) Newport, Ky., cc.  
 Lyman, Abe (Lincoln) NYC, h.

**N**

McFarland Twins (Ritz) Bridgeport, Conn., b.  
 McGrane, Don (Latin Quarter) NYC, nc.  
 McGrew, Bob (Kansas City Club) Kansas City, Mo.  
 McGuire, Getty (Rainbow) Belvidera, Ill., 24, b.  
 McIntyre, Hal (Earle) Phila., t.  
 McIntire, Lani (Lexington) NYC, h.  
 McNamara (Shelton Corner) NYC, nc.  
 McShann, Jay (Castle Farm) Cincinnati 24, nc.

Machito (La Conga) NYC, nc.  
 Manueto, Don (McCurdy) Evansville, Ind., h.  
 Manzanarez, Jose (La Salle) Chi, h.  
 Marconi, Pete (Ernie's Three-Ring Circus) NYC, nc.  
 Marsala, Joe (State) NYC, t.  
 Martell, Paul (Arcadia) NYC, b.  
 Marti, Frank (Copacabana) NYC, nc.  
 Martin, Dave (St. George) Brooklyn, h.  
 Martin, Freddy (Ambassador) Los Angeles, h.  
 Masters, Frankie (Bradford) Boston, h.  
 Masters, Freddy (Enduro) Brooklyn, re.  
 Matthey, Nicholas (Russian Kretchma) NYC, re.

Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.  
 Marx, Chico (Roxy) NYC, t.  
 Mays, Don (Casbah) NYC, nc.  
 Mayhew, Nye (Bossert) Brooklyn, h.  
 Meiba, Stanley (Pierre) NYC, h.  
 Messner, Johnny (McAlpin) NYC, h.  
 Miller, Freddy (St. Regis) NYC, h.  
 Miller, Jay (Club 100) Des Moines, nc.  
 Millinder, Lucky (Majestic) Dallas, t; (Majestic) Houston 23-28, t.  
 Molina, Carlos (Indiana Roof) Indianapolis 24-30, b.

Monroe, Vaughn (Commodore) NYC, h.  
 Morales, Moro (Havana-Madrid) NYC, nc.  
 Morgan, Russ (Edgewater Beach) Chi, h.  
 Morris, George (Armando's) NYC, nc.  
 Morton, Ray (Copley Plaza) Boston, h.  
 Munro, Dave (Casa Manana) Albuquerque, N. M., until April 30, nc.

**O**

Nelson, Ozzie (Capitol) NYC, t.  
 Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
 Newton, Frankie (Cafe Society Downtown) NYC, nc.  
 Nicholas, Don (Venice) Phila., c.

**ADVANCE BOOKINGS**

BOB ALLEN: Pennsylvania Hotel, New York, April 21.

BOB ASTOR: Summit Ballroom, Baltimore, April 28.

MITCHELL AYRES: Palace Theater, Cleveland, April 23-week; Buffalo Theater, Buffalo, April 30-week; State Theater, Hartford, Conn., May 7-9; Boston Theater, Boston, 18-week.

GRACIE BARRIE: Grand Theater, Evansville, Ind., April 24-28; State Theater, Hartford, Conn., 30-May 2; Terrace Room, Newark, N. J., 5-four weeks.

XAVIER CUGAT: Stanley Theater, Pittsburgh, April 25-week.

TONY DI PARDO: Plantation Club, Dallas, April 24.

JIMMY DORSEY: Roxy Theater, New York, April 28-four weeks.

TOMMY DORSEY: Orpheum Theater, Omaha, April 23-week.

TED FIO RITO: Flagler Gardens, Miami, April 24.

GLEN GRAY: Orpheum Theater, Los Angeles, May 19-week.

ERSKINE HAWKINS: Savoy Ballroom, New York, April 25-May 20.

FLETCHER HENDERSON: Greystone Ballroom, Detroit, May 8; Private Dance, Detroit, 9; Elks' Club, Fairfield, Ia., 12; Auditorium, Burlington, Ia., 13; Murat Temple, Indianapolis, 15.

WOODY HERMAN: Orpheum Theater, Oakland, Calif., April 29-week; Golden Gate Theater, San Francisco, May 6-week; Pacific Square Auditorium, San Francisco, 14-16; Palladium, Hollywood, 18-six weeks.

TINY HILL: Pilsen Park Ballroom, Chicago, April 24; Eagle's Ballroom, Milwaukee, 25; Modernistic Ballroom, Clinton, Ia., 26; Coliseum, Oelwein, Ia., 27; Ballroom, Stanwood, Ia., 28; Masonic Temple, Freeport, Ill., 29; Rainbow Ballroom, Belvedere, Ill., May 1; Rink, Waukegan, Ill., 2; Melody Mill, Dubuque, Ia., 4; Danceland, Cedar Rapids, Ia., 6; Auditorium, Milwaukee, 8.

HARRY JAMES: Paramount Theater, New York, April 21.

JACK JENNEY: Chase Hotel, St. Louis, April 22-two weeks.

LOUIS JORDAN: Riverside Theater, Milwaukee, April 23-week; Paradise Theater, Detroit, 30-week.

AL KAVELIN: Chase Hotel, St. Louis, April 16-week.

STAN KENTON: Central Theater, Passaic, N. J., April 23-25; Sherman Hotel, Chicago, 29-two weeks.

PHIL LEVANT: Turnpike Casino, Lincoln, Neb., April 24-25; Auditorium, Crofton, Neb., 26; Auditorium, Watertown, S. D., 27; Auditorium, Mitchell, S. D., 28; Excelsior Park, Excelsior, Minn., 30-May 2; Terp Ballroom, Austin, Minn., 4; Prom Ballroom, St. Paul, 5; Surf Ballroom, Clear Lake, Ia., 6; Blue Moon, Wichita, Kan., 8-13.

JOHNNY LONG: Michigan Theater, Detroit, April 23-week; Stanley Theater, Pittsburgh, 30-week; Palace Theater, Cleveland, May 7-week.

CLYDE LUCAS: Beverly Hills Country Club, Newport, Ky., April 16-four weeks.

BETTY MCGUIRE: Rainbow Ballroom, Belvedere, Ill., April 24; Buvette Club, Rock Island, Ill., 26 (two weeks and options).

LUCKY MILLINDER: State Theater, Houston, April 22-28; Interstate Theater, San Antonio, 29-May 5.

CARLOS MOLINA: Indiana Roof, Indianapolis, April 24, 25, 28, 30, May 1, 2, 5; Trocadero, Henderson, Ky., April 29; Schroeder Hotel, Milwaukee, May 7 (two weeks).

LOUIS PRIMA: Hofbrau Restaurant, Lawrence, Mass., April 25-May 2.

DON REID: Trocadero, Henderson, Ky., April 23 (two weeks); Happy Hour, Minneapolis, May 12 (six weeks).

CARL SCHREIBER: Medinah Club, April 24; May 8, 15 and 29; Avalon Ballroom, April 21, 25, 28; May 2, 5, 9, 12, 16, 19, 23, 26, 30; Hotel Sherman, Chicago, May 22.

BOB STRONG: Blue Moon, Wichita, Kan., April 24-May 7.

JOE VENUTI: Lyric Theater, Bridgeport, Conn., May 2-4; Roseland Ballroom, New York, 5.

Ollman, Val (Versailles) NYC, nc.  
 Osborne, Will (Palace) Columbus, O., 29-23, t; (Statler) Detroit 24, h; (Lakeside Park) Dayton, O., 25, b; (Casa Madrid) Louisville 26-May 1, nc.

**P**

Panchito (Versailles) NYC, nc.  
 Pastor, Tony (Roosevelt) Washington, h.  
 Paulson, Art (New Yorker) NYC, h.  
 Pearl, Ray (Lakeside) Guttenberg, Ia., 25, b; (Danceland) Cedar Rapids 27, b.  
 Pepito (Havana-Madrid) NYC, nc.  
 Perner, Walter (Roosevelt) NYC, h.  
 Perry, Ron (St. Moritz) NYC, h.  
 Pettit, Emile (Ambassador East) Chi, h.  
 Plummer, Joe (Slapsy Maxie's) Hollywood, nc.  
 Pope, Gene (Stein's Buffet Bar) Indianapolis 16-22, nc.  
 Porter, Frank (Hickory House) NYC, re.  
 Porter, Yank (St. George) Brooklyn, h.  
 Prager, Manny (Child's) NYC, c.  
 Price, Georgie (La Conga) NYC, nc.  
 Prusslin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

**R**

Ramoni, Frank (St. Moritz) NYC, h.  
 Ravazza, Carl (Roosevelt) New Orleans, h.  
 Reichman, Joe (Schroeder) Milwaukee, h.  
 Reid, Don (Troadero) Henderson, Ky., 23-May 6, nc.  
 Reisman, Leo (Rainbow Room) NYC, nc.  
 Resh, Benny (Bowery) Detroit, nc.  
 Reynolds, Tommy (Happy Hour) Minneapolis 19-27, c.  
 Ricardell, Joe (Sheraton) NYC, h.  
 Richards, Jimmy (Blue Moon) Wichita, Kan., b.  
 Ricker, Frank (Casbah) NYC, nc.  
 Riley, Al (Athletic Club) Flint, Mich.  
 Rios, Thomas (El Chico) NYC, nc.  
 Roberts, Eddie (Lido) NYC, b.  
 Rodman, Jack, Quartet (Avalon) Hot Springs, Ark., nc.  
 Rogers, Eddy (Deshler-Wallick) Columbus, O., 19-25, h.  
 Rogers, Harry (Half Moon) Brooklyn, h.  
 Rossello, Jack (Louise's Monte Carlo) NYC, nc.  
 Rodgers, Ralph (Roosevelt) New Orleans, h.  
 Ruhl, Warney (Neil House) Columbus, O., h.  
 Russell, Snookum (Scott's Theater) Kansas City, Mo., 16-22, re.

**S**

Sacasas (La Martinique) NYC, nc.  
 Sanders, Sid (Rainbow Inn) NYC, nc.  
 Sandifer, Sandy (Wardman Park) Washington, h.  
 Saunders, Hal (Belmont-Plaza) NYC, h.  
 Savitt, Jan (Strand) NYC, t.  
 Schreiber, Carl (Medinah Cafe & Avalon Ballroom) Chi.  
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
 Sears, Walt (Causeway) Muskegon, Mich., c.  
 Seiger, Rudy (Fairmont) San Francisco, h.  
 Shaw, Maurice (Chateau Moderne) NYC, nc.  
 Sherman, Milton (Tic-Toc) Montreal, nc.  
 Silvers, Johnny (Kitty Davis Airliner) Miami Beach, Fla., nc.  
 Sissie, Noble (Casino) Hollywood, b.  
 Smith, Ethel (St. Regis) NYC, h.  
 Socarras (Ubangi) NYC, nc.

Spector, Ira (Chatueau Moderne) NYC, nc.  
 Spivak, Charlie (Adams) Newark, N. J., 23-28, t; (Armory) Wilmington, Del., 29; (Earle) Phila., 30-May 6, t.

Stanley, Stan (Supper Club) Ft. Worth, nc.  
 Stevens, Bert (Governor Clinton) NYC, h.  
 Stevenson, Bobby (Casanova) Detroit, nc.  
 Stower, Jules (18 Club) NYC, nc.  
 Straeter, Ted (Copacabana) NYC, nc.  
 Strand, Manny (Earl Carroll Theater) Hollywood, re.

Strigle, Earle (Seelbach) Louisville, h.  
 Strong, Bob (Blue Moon) Wichita, Kan., b.  
 Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Talent, Mark (885 Club) Chi, nc.  
 Terry, Bob (St. Regis) NYC, h.  
 Towne, Archie (Yacht) Pittsburgh, nc.  
 Townsman (Warwick) NYC, h.  
 Trace, Al (Dixie) NYC, h.

**V**

Venuti, Joe (Tunetown) St. Louis 19-26, b.  
 Victor, Frank (Dixie) NYC, h.

**W**

Wakely, Jimmy (Plantation) Culver City, Calif., until May 14, nc.  
 Wald, Jerry (New Yorker) NYC, h.  
 Walker, Oscar (Fifth Ave.) NYC, h.  
 Waples, Bud (Nicollet) Minneapolis, h.  
 Warren, Dick (Lookout House) Covington, Ky., nc.  
 Wasson, Hal (La Vista) Clovis, N. M., nc.  
 Weil, Lawrence (Orpheum) Sioux City, Ia., t; (Curve Crest) Muskegon, Mich., 26, b.  
 Wesleder, Mel (Alcazar) San Francisco, t.  
 Wharton, Dick (Shangri-La) Phila., nc.  
 White, Irving (Palm Beach) Palm Beach, Fla., h.  
 Wilde, Ran (Baker) Dallas, h.  
 Williams, Griff (Palmer House) Chi, h.  
 Williams, Sande (Warwick) NYC, h.  
 Wilson, Dick (Coq Rouge) NYC, nc.  
 Winton, Barry (Rogers' Corner) NYC, re.

**Z**

Zarin, Michael (Waldorf-Astoria) NYC, h.

**Long Great in Norfolk Monday, Tuesday Stand**

NORFOLK, Va., April 17.—Johnny Long, first name band to play the Palomar since it went under the management of Ralph Kain, grossed \$5,400 in a two-day stand. Unusual circumstance was the increased attendance on the second day. Monday (5) total number was 1,500; Tuesday brought out 1,800 at \$1.65.

Ina Ray Hutton started an engagement this week-end, and Tony Pastor is booked for April 28.



# Roadshow Films

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## West Coast Roadshowmen Face Banner Outdoor Season Despite Wartime Problems

LOS ANGELES, April 17.—West Coast roadshowmen, like roadshowmen of other sections, have been affected by war restrictions. However, the problems are being taken in their strides and solved to a certain extent. Luckily for those in the business, most of the stands are permanent and the gas rationing problem hasn't cut too deeply into their revenue. Dim-out regulations have prevented flashing the spot as much as the roadshowman would like, but to offset this there is the good fortune of having hundreds of people looking for some place to go. Money is plentiful in this section, and that is helping the roadshowmen's plight to some extent.

There are roadshowmen in this territory who had planned to take their shows out this season but the gasoline rationing has cut into this. One showman in particular had planned to go into Texas, New Mexico and Arizona as well as around Southern California, but he found his plans nipped in the bud when his gasoline rationing board refused to issue only a "B" card. To solve the problem, this operator has made arrangements to show his films, which will include *The Birth of Twins* and war pictures, at a local beach. Since beach resorts are packed and jammed with weekend crowds, no difficulty is expected to arise out of the curtailment of traveling.

### New Distributors

While the problem of getting pictures has confronted some, to most this problem has caused only a minor headache. Two local 16mm. film exchanges have announced that soon they will enter the roadshow field. Hollywood Film Exchange plans a tie-up with a large company to supply its buyers. Phonofilm, now dealing in movie machine films only,

plans to make short subjects for roadshowmen and gradually get into the making of feature stuff. According to announcements, the material to be distributed to those in the roadshow field will be punchy and sufficiently long to display the subject. It is not expected that they will go into long feature stuff, but the material to be offered will be welcomed by the roadshowman.

### Prices Hiked

Slight increase in prices is expected soon. This is linked to several reasons but outstanding is the fact that efficient cashiers are at a premium and not too plentiful. In cases of this kind, the shows will go from 11 to 15 cents and 17 to 20 cents to eliminate the pennies. Tax will be included in the total price. While the hiking will be only a few cents the return will be quite large over the season. Another reason that prices will be hiked, and a reason which could ordinarily call for a larger margin, is that people in this section are making more money than ever before. Costs of presenting shows also increased because operators are either paying more for their spots or are giving a larger percentage.

The roadshow field will be narrowed somewhat this season because of the

drafting of a number of operators. Several from this section have gone into the signal corps and are now operating 16mm. machines in camps here and overseas. Field has been hit by the fact that those operators who have not answered the call to the armed services have quit the business to enter either aircraft or shipbuilding plants. Despite these forces drawing on the field, there remains a goodly number of roadshowmen in the business.

### Swing Shift Shows

Local roadshowmen may be forced to establish a new policy in showing hours if present conditions continue. While beach shows have been closing at 1 and 2 a.m. on Friday, Saturday and Sunday nights, this season they may continue until 4 and 5 a.m. New hours may be brought about by the large crowds on the amusement piers at that time. In recent months swing shift dances, running from midnight to dawn on weekends at the beaches, have boosted concessionaires takes. In order to keep the piers open at full force, the roadshowmen will also adjust their hours to comply with the policy and to get more revenue. A new ballroom, the Aragon, opened recently on Lick Pier and an entrance thru to Ocean Park Pleasure Pier has been made. With several thousand people attending the dances, roadshowmen there have a good chance to draw a number of them.

Roadshowmen in this section have been disturbed over the gasoline rationing and dim-out regulations but working conditions under these rulings have not proved detrimental to the point at first anticipated. Operators are looking forward to a banner year, despite their problems and headaches.

mailed to the Red Cross along with the check.

ANFA will dispense with its annual convention this year because of the war. It was decided that traveling and hotel accommodations were too difficult to obtain. To date association has 70 members. Eight new members joined this year.

After the meeting adjourned two Office of War Information shorts (as yet unreleased) were screened thru the courtesy of Cole. This was the start of preview showings, which will be held monthly by ANFA for Civilian Defense groups to stimulate interest in government pictures and to advise these groups where to get them.

Those attending the meeting included Chester Adams, guest speaker; William K. Hedwig, Nu-Art Films; Wilfred Knighton, executive secretary; Harry Post, Post Pictures Corporation; Harold Baumstone, Pictorial Pictures; Samuel Goldstein, Commonwealth Pictures, Inc.; Herman Ross and Mr. Maverick, Institutional Cinema; William Lewin, *Educational and Recreational Guide*; George H. (King) Cole and Mr. Bendel, King Cole Sound Service; Jacques Kopstein, Astor Pictures; Pat Shanahan and Mr. Blake, Skibo Productions; Saul Jaffe, Moviab; William L. Rogers, Religious Film Association, Inc.; Jerome J. Cohen; Jay K. Lilley, of Harrisburg (Pa.); Andy Bustanoby, Vision Education Products; David A. Weber, Fiberbilt Case Company, Inc.; Mrs. Dion Hoffarth, Ideal Motion Picture Service, and Irma B. Koff, *The Billboard*.

## Chester Adams, OPA Official, Addresses ANFA; Says Showmen Get "B" Cards, Victory Tires

NEW YORK, April 17.—An amendment passed in Washington in March provides for preferential mileage for 16mm. salesmen and roadshowmen because of their importance in the war effort and civilian morale, according to Chester Adams, senior ration officer Mileage Division, Office of Price Administration. Adams spoke before members and guests of Allied Non-Theatrical Films Association at their monthly meeting Wednesday (15) at the Hotel Sheraton.

According to Adams, roadshowmen are entitled to a B ration card. This will allow them a maximum of 360 miles per month in shortage areas (New England and the East Coast) and 470 miles per month in non-shortage areas (west of Pittsburgh and the South). These figures pertain to roadshowmen if they are using passenger cars in their business. Roadshowmen using trucks should file a petition for extra rations with the Office of Defense Transportation. Adams further stated that roadshowmen can get Grade 2 (Victory) tires when their present ones wear out.

Tire rationing has been based entirely upon gas rationing, said Adams. At present the stock pile in the United States consists of 12,000,000 tires. Adams outlined the history of the rubber situation in order to explain why tire and gas rationing was put into effect. According to Adams, the synthetic rubber program is the only hope for supplying the vast needs of the armed forces and the civilian population. Synthetic rubber production for 1943 will be approximately 241,000 tons. Requirements for this year are 14,000,000 to 20,000,000 tires. Under the present set-up only 12,000,000 tires are available for use for civilians, army and navy.

Adams further stated that OPA is trying to put cars back on the road in the manner of their importance. The first and most important cars are those used by people living in the country who need them to get to the railroad station and to conduct business, because they are essential to civilian morale. Trucks must also be kept on the road because they are essential to the war effort. OPA will allow sufficient gas to roadshowmen and salesmen because they are essential to the war effort and because their livelihood depends on it.

A short business meeting was held before Adams's speech. William K. Hedwig, president of ANFA, pointed out that the association was celebrating its fourth anniversary this month. He said he feels the association has only laid a cornerstone during the past four years. ANFA has tried to diminish unfair practices thruout the industry by educating the people in it and has also acted against unfair legislation.

On behalf of the war effort ANFA has co-operated with the government departments and governors of various States pledging the association's aid if needed. In addition, its members have contributed their services thruout the nation as testified by the OWI regarding the distribution of government films. The association's Red Cross drive netted \$500, and a list of contributors and individual amount of money given will be

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## Winstead Business Above Expectations

NEWBERG, N. C., April 17.—E. S. Winstead's Mighty Minstrels, who launched their tent season in Fayetteville, N. C., March 29, has been playing to exceptionally good business to date, according to C. E. McPherson, show's agent. Opening week in Wilmington was above average, McPherson says, and the opening night in Wilmington, N. C., April 5, attracted 1,861 paid admissions. Rest of the week maintained the same fast pace, and Newberg followed suit, according to McPherson.

The comedy end of the show is taken care of by Sparky Jones, Harry Brock, Homer Lee, Willie Jones and George Dennis, the last named also producing. There are 20 girls in line.

A new line of paper and heralds have been added this season, due to change in the entire cast over last season.

## Up Canada Way

ST. JOHN, N. B., April 17.—William S. Harkins, who for over 35 years headed a dramatic repertoire troupe on a yearly tour of the Maritime Provinces and Newfoundland under the names of W. S. Harkins Stock Company and W. S. Harkins Players, is now at the Percy Williams Home for Aged Actors on Long Island, N. Y. He is approaching his 90th birthday. In his later years on the road, Harkins included the West Indies in his tours, being the first to bring repertoire to the islands. Among the players who served apprenticeships on the stage with him were William and Dustin Farnum, Edwin Arden, John Bunny, Edmund Breese, Robert McWade, Bruce McRae, George Fawcett, Percy Haswell, Emma Dunn, Sue Van Duser, Harry Stubbs, Joseph Selman, Orson M. Dunn, Harry English and Eugenie DuBois.

Charles Henderson, veteran rep and stock actor and a native of St. John, is now making his home in New Jersey.

Norman W. Mason, of New Glasgow, N. S., formerly a repertoire actor, recently celebrated his 79th birthday. He owns and manages the Academy and Roseland theaters, New Glasgow, and continues his stage contacts by producing, directing and acting in *The Old Homestead* and other rural dramas for war relief and welfare and also at the army and navy bases in the Eastern Provinces. He toured New England and Canada in repertoire before becoming a theater owner and later promoted rep tours of the provinces.

## Colored Performers Wanted

### Max Gelfman Wants

For Snookum Nelson's All Star Minstrels: Musicians; Chorus Girls that can cut it, none other need reply; Comics and good Novelty Act. Want A-1 Drummer. Especially want Billposter, white or colored. Top salaries. Wire or write at once to

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Leading Man, Feature Novelty Act, Piano Player, Canvasman. Long season. Three-day rep. Write, don't wire. State all.

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## WANTED

### MADGE KINSEY PLAYERS

Leading Man for permanent stock, one bill a week. City in Ohio. Also Workingmen. For Sale—60x120 Dramatic End Tent.

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PVT. ALEX SANTO, formerly of the Conger-Santo Players, tent-rep organization, and now in his six month with the Timberwolf Division (37393914, APO. 104, Bty. B, 387 F. A. Br.) at Camp Adair, Ore. In addition to his regular army duties Pvt. Santo has done much recently towards upholding the morale of his soldier confreres by staging occasional shows and entertainment for them.

## Rep Ripples

WALTER AND HELEN PRICE, well-known repsters, opened in Jacksonville, Fla., recently with USO Camp Show unit No. 50, of which Walter is also manager. Others on the unit are "Uncle Tom" Corwin, of WLS, Chicago; Jeanie James and Norma Gray. The unit is on the Blue Circuit. Price says it's a little bit different kind of show business, but the boys are great to work to. . . . HENRY P. (HARRY) BULMER, who passed on recently in Minneapolis at the age of 82 and whose death was recorded in the April 3 issue of *The Billboard*, was one of the true vanguards of the rep show business. The rep-stock organization which he operated with his wife, Myrtle Vinton, was one of the better known of the old-time touring companies. Born in Winchester, Ill., in 1860, Bulmer began his career at the age of 19 as cornet soloist with the Bush Bros. Band and Orchestra on the Bella Golden Repertoire Company. Later he became band leader with the James R. Waite Company; the Huntley, Blase-dale & Brown *Extravaganza* Company and various circuses. In 1926 he had the band on the Golden Rod Showboat. His last band affiliation was with the old Col. W. I. Swain Show. In 1898 he married Myrtle Vinton and together they launched the Myrtle Vinton Repertoire Company, which he managed successfully for 18 years. In 1926 they gave up dramatic work and formed the comedy musical free-act known as Hiram and Mirandy Birdseed, a feature at State and county fairs for a number of years. His widow resides at 3240 Elliott Avenue, Minneapolis.

RALPH AND LANYA YOUNG write from Cleveland that the spring finds them tied up in defense work, which will

keep them off the road the coming season. However, they're doing the next best thing. They have lined up a number of Veterans of Foreign War halls and will give a series of regular rep bills with a small group of actors. The unit will consist of the Youngs, Bert Stoddard and a young ingenue, Ollie Zura. . . . HARRY BLETHROAD has the itchy foot, too, but he'll stick at his war post at the Bendix Corporation in Detroit for the duration. . . . BOB CONN, black-face comic, postals under date of April 13 from South Holland, just out of Chicago, that he's on his way to Alaska, but he fails to say why. . . . GEORGE W. THOMAS, whose small colored trick is operating in the Gulfport (Miss.) area, will move under canvas soon. Four people do the show. . . . LEON LONG visited Richard Scott on "Snookum" Nelson's colored minstrel at Hartsville, S. C., March 30 and also caught Winstead's Mighty Minstrels at their opening stand, Fayetteville, N. C., March 31. Says he found both outfits in tiptop shape and doing good business.

AL S. PITCAITHLEY has returned to the Special Service Office, 386th Base Hq., C. A. A. F., Carlsbad, N. M., after a few days' honeymoon in Omaha with his new bride, Lynne Townsend, and a brief visit with his parents in Beatrice, Neb. Lynne has hopped into New York. . . . GRACE M. RUSSELL has left the Omaha hospital where she has been confined for several months. . . . DAN SINGLER is in defense work on the West Coast. . . . JOE MARION, rep and tab vet, has been ill at St. Moritz Hospital, Los Angeles. . . . MAE BENOIT, formerly Mae Holborn, of the Holborn-Davies Players, has a photo studio in Riverside, Calif. . . . DOROTHY RAY and Jessie Gilde are engaged in commercial lines in San Francisco. . . . PFC. LESLY CUNNINGHAM, formerly with the Hatcher Players and the Harley Sadler Show and now attending airplane mechanics school, pencils that he'd appreciate a line from old trouper friends. His address is Bks. T-1,032, Class 328, 422 T. S. S., Amarillo Field, Tex. . . . CARL WHYTE is playing army camps with a unit operating out of Hattiesburg, Miss. . . . MAXINE TUCKER, formerly Joan Bradley, of the Boyd Trousdale and Chase-Lister shows, has an air program in Los Angeles. . . . BERNICE BISHOP, formerly with the old-time meller troupe at the Rome Hotel, Omaha, is now residing in the Panama Canal Zone, where her husband is in service with the army. . . . LULA NETHAWAY is doing radio work in Oakland, Calif. . . . MONTMORENCY MONTAGUE postals that he's putting an old-time meller into the Barrel House, Omaha nitery. . . . VILOETTE VANCE is working out of the business in San Francisco. . . . GLENN AND DONNA McCORD are doing defense work in Omaha. . . . AL TINT, minstrel, vaude, tab and rep veteran, scribbles from Chicago: "Here I am again after trouping my last on the Kemp Circuit, sleeping in theaters and riding six in a club coupe, packed like sardines. I'm finally convinced that a good steady job is much better, so now I am a cigar salesman here, getting a weekly salary plus commission."

## MAGIC

(Continued from page 19)

army on the over-age angle, has joined Dave Elman's *Hobby Lobby Revue*, which opened Monday (19) with a three-day stand at the Majestic Theater, Paterson,

N. J., to be followed with a week each at the Capitol, Washington, and the Hippodrome, Baltimore. . . . JARVIS THE MAGICIAN is back in the West Virginia sector, where he recently bumped into Loring Campbell and Company. . . . L. E. (ROBA) COLLINS and wife, who recently stored their *Modern Arabian Nights* mystery turn at their home in Patterson, Mo., are now employed in defense work in St. Louis. Collins was recently rejected for military service and placed in 4-F. . . . VANTINE AND CAZAN write that they believe in Fate since the USO unit they left recently hopped to Alaska and met a sad ending. They are currently doing shows for the navy and are slated to leave Miami soon by bomber for off-shore duty. . . . GREEN THE MAGICIAN reports that he was forced to rearrange his Canadian route recently when the Alberta government closed the Jasper Park Highway due to floods. His route now lies along the Pauld Highway between Edmonton and Calgary, all repeats within 10 months. He describes business as "sensational." . . . MARIANO PALHINHA is now a technical sergeant in the army. His address is 6145974, Hq. Co., 45th Med. Bn., A. P. O. 253, Mil. Res., Indiantown Gap, Pa.

TOMMY HANLON JR. and Jeanne, one of the younger magic teams working professionally today, are current in the Cloud Room, Portland, Ore., after winding up the Post Street Theater, Spokane; Beacon Theater, Vancouver, B. C., and the Palomar and Show Box, Seattle, for Lem Mantell, magician-booker of the Bert Levey office. They move soon from Portland to San Francisco. Tommy says that to date he has been lucky in getting enough gas for his station wagon. During his Portland stay Tommy is having some new magic built by Al Hing, Chinese conjurer. Hanlon sends in a query on the magic vet George (Pop) Pughe. . . . DICK MEYERS, until recently with the Spokane Police Department and now with the Internal Revenue Department there, is being sponsored by Joe Albi and the Athletic Round Table for a series of bedside magic shows for the boys confined to the hospital at Fort George Wright, Spokane. Schedule calls for a show a week thru June. Joe Albi and the Athletic Round Table gained prominence a few months back when Congress was doing its level best to get itself a raise in pay by springing with the "Bundle for Congress" gag, a nifty which was put on the wires from Coast to Coast. . . . LLOYD CHAMBERS, of Chambers Magic Company, is stationed at Farragut Naval Base, a few miles outside of Spokane. . . . DUKE MONTAGUE AND COMPANY are another mystery turn working the Bert Levey Time thru the Northwest. While in Seattle recently Montague discovered his former assistant, Charles Emmet, singing and emceeing in a local nitery. . . . DUKE ART JR., who did a magic turn a few years back, is now presenting a clay-modeling act, *Plastique Comique*, on the Levey Circuit. . . . JON KIRBY, Tony Taylor and Captain are among those keeping magic alive in Western Canada. . . . J. S. RAMSEY, who had his own magic layout thru Western Pennsylvania, Eastern Ohio and West Virginia the past winter, is now out ahead of the Hunt Bros. Circus. . . . FRAKSON is again mystifying the patrons of Jack Lynch's Walton Roof, Philadelphia. . . . AL SHARPE, inducted into the army three weeks ago, is now Pvt. C. J. Brown, Co. A, Reception Center, Camp Wolters, Tex., where he has been placed in charge of entertainment. On his first day in Sharpe says he met up with Ben Hogan, the golfer, who also is a wizard at seconds and double lifts.

## DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

SORRY, but we can't publish addresses here. Write your friends in care of the Mail-Forwarding Department of *The Billboard*. Have you looked at the Letter List this week? There may be something for you.

PVT. LOUIS J. JARVIS writes that he has returned to this country after overseas duty. He would appreciate hearing from Whitey Helm and Harry Hamby. They may write Jarvis in care of *The Billboard*, Cincinnati.

TINY LEE cards from New Orleans that she saw Ginger Rudell, ex-contestant, when on a recent visit to Chicago. According to Tiny, altho Ginger is getting but second billing in the revue at the new Playhouse on the Chicago Northside, customers consider her the hit of the show and accord her Indian number

a tremendous hand. Tiny would like to see a line here from Smitty Inman, Jahe Daval, Harris Blurton, Edwin Trahan, Al and Ruth Smith, Velma Lane, Al Burke, Betty Forte, Edith Merrit, Francis Martin and Alice Sims.

SGT. BILL STAFFER pens from Fort Dix, N. J., that he is still following the activities of his old walkie friends by reading *Derbyshow News* each week. Bill says: "I've run into a few of the old gang here in the East. Saw Frankie Donato in Baltimore and Chuck Payne and Bill Harris in Washington. Jerry Wilson is working in Philadelphia with Leon Abbey's quartet. I caught the end of the armory show in Chicago. It was a nice wind-up, with big crowds." Staffer adds that he would like to see a line here from Louie Meredith, Billy Willis, Jack Gleen and Helen Caldwell.

## ACTRESS WANTED

Leading Lady type, A-1 appearance, poise, diction, charm. Assist gentleman Lecturer on personality, health, astrology, etc. Long season, good salary. Also can place up-to-minute Lady Press Agent and Booker, capable original publicity ideas for women audiences. Tell all first letter, include photos, age, etc. Open near Chicago May 5th. 3-day stands. No Saturday, Sunday. Address:

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# The Final Curtain

**BAKROW** — Mrs. Sara Adler, 78, mother-in-law of George S. Kaufman, playwright, April 14 in Rochester, N. Y. Besides her daughter, Beatrice Bakrow Kaufman, who has been fiction editor of *Harper's Bazaar*, she is survived by two sons, a brother and four sisters.

**BENARD**—Catherine Costigan, wife of Peter Benard, president of the Motion Picture Operators' Union of Bridgeport and president of the Bridgeport Central Labor Union, recently in Bridgeport, Conn. Survived by her husband, three daughters, two sons and a brother. Burial in St. Michael's Cemetery, Stratford, Conn.

**BENZINGER**—Jake, former circus billposter, in Buffalo recently. For a number of years he had been with Ringling Bros.' Circus first as billposter and later as car manager. At one time he managed a billposting plant at Bellefontaine, O. In late years he lost his sight. Burial April 17.

**BILLINGS** — Harry E., 59, former vaudeville house manager, at his home in Milwaukee April 3 following an operation. Billings became manager of the Palace Theater, Milwaukee, in 1916 and later assumed management of the Majestic Theater, that city. He became director of the Riverside when that Milwaukee vaude house was opened by the Orpheum Circuit and remained there until 1931. Surviving are his widow, two foster daughters and a sister.

**CARON**—C., manager of the Community Theater, Port Kent, Me., recently.

**CHAMBERLAIN**—Harvey W., 73, noted character actor in Canadian stock for many years and former associate of Oscar O'Shea in legit, April 8, in Ottawa. Survived by his wife and a daughter.

**DE HART**—George E., 47, band leader, April 4 at his home in Reading, Pa., as a result of injuries sustained in an automobile accident. He was leader of several bands in Reading, Pa. He also was a member of the board of directors of the Reading Musicians' Union at the time of his death. Surviving are his widow, Mary Pocht, and a daughter. Interment in Charles Evans Cemetery, Reading, April 8.

**DEMING**—George E., 55, vice-president and secretary of the Philco Corporation, April 15 of a heart attack in Bryn Athyn, Pa. In 1917 Deming joined Philco as assistant factory superintendent and later became vice-president in charge of production. In 1941 he was named vice-president and secretary. Survived by his widow, two sons and his mother.

**DENHAM**—Charles P., 66, concessionaire with Charles Oliver's Mound City Shows, April 5 in St. Louis. Survived by three sons and three daughters.

**DORGAN**—Steve (Drewganis), 45, for many years a concession operator with various leading carnivals, at his home in Chicago February 26 after a lingering illness of five years. Burial in Chicago. Surviving is a sister, Jeanne Sa Kellarion, Chicago.

paring to open his side show in Eastwood Park, Detroit, at the time of his death. He was a member of the American Legion, having seen 14 months' service overseas in World War I; the NVA and the Showmen's League of America. Survived by his widow, Leona, and two sisters. Services in the Sbarboro-Cafferetta funeral parlors, Chicago, April 16, and a short service was held at Showmen's Rest, where interment was made.

**HENDRICKSON** — Earl, 34, assistant elephant man at the St. Louis Zoo, April 9 at City Hospital, St. Louis. Hendrickson had been at the zoo seven years, and was in charge of the camels, rhinoceros and zebras, and assisted Floyd Smith in training and producing the elephant shows. Services April 12 in Litchfield, Ill., his former home. Surviving are his widow, Lois; three children, Robert, Elizabeth and Earlean, and his parents.

**HICKMAN** — Lucinda, 88, mother of the Art Hickman, nationally known band leader, April 13 at her home in San Francisco. She was in vaude many years ago as a singer and dancer. Survived by a daughter, Pearl Hickman, dancing instructress. Burial in Cypress Lawn Memorial Park, San Francisco.

**HUTCHISON**—Lloyd (Uncle Charley), 59, veteran carnival trowper, April 7 in Cushing Memorial Hospital, Leavenworth, Kan., after a two-week illness. Entering outdoor show business in 1902 with C. W. Parker Shows, he was also with Parker Amusement Company, Tom W. Allen, Wortham & Allen, Noble C. Fairly, J. L. Latham, Morris & Castle and Rubin & Cherry shows. A sister, three brothers; two nephews, Lester and Charley Hutchison, and two nieces, Mrs. J. B. Baumann and Mrs. Noble C. Fairly, all well-known in outdoor show business, survive. Burial in the family plot in Abilene, Kan.

**JACKSON**—Jerome M., 56, Cincinnati theater owner and manager, in Cincinnati April 11 following a long illness. He was a pioneer in the motion picture field in Cincinnati. He was associated with I. W. McMahan in the operation of film houses. They at one time operated Gift's, Cincinnati, and at various times presented movies at the old Grand Opera House, the Lyric and other Cincinnati theaters. At the time of his death Jackson owned the Jackson and Lookout theaters, Cincinnati. He also served as manager of Taft Theater. Surviving are his widow, Anne; a son, Jerome Elmore; a daughter, Mrs. Virginia Thompson, and a sister, Mrs. Florence Lester. Services April 13 at the Masonic Temple, Cincinnati, with burial in Spring Grove Cemetery there.

**KING**—Rev. Frederick Dean, 43, rector of St. Paul's Church, Chillicothe, O., recently. In his youth he was with circuses. Burial in Chillicothe April 11.

**LUBOVISKI**—Nathan, 61, former Racine (Wis.) musician, in Hollywood April 8 at his home. Luboviski, a violinist, organized and conducted orchestras that played in the Venetian and Rialto theaters, Racine. Survived by his widow, five sons and two daughters.

**LYMAN** — George, 76, former legit actor, April 13 in a New York hospital of a complication of diseases. His first professional appearance was with James T. Powers in *The Messenger Boy*. He later appeared with Francis Wilson, Marie Cahill and Eddie Foy, and for many years was associated with Taylor Holmes. Services under the auspices of the Actor's Fund of America. Burial in Calvary Cemetery, New York.

**MENARY**—Dr. Wilson D., 70, president of the Pendleton (Ore.) Round-Up, after three months' illness in Portland, Ore., April 10. Entombment in Riverview Cemetery Mausoleum, Portland.

**MANLEY**—Harry Albert, 63, president and general manager of Cumberland (Md.) Fair Association, April 7 in Memorial Hospital, Cumberland, of a heart attack. Born in Harrisburg, Pa., April 10, 1880, he went to Cumberland 35 years ago, where for many years he was connected with the Second National Bank. For several years he was president of the Cumberland Brewing Company. He was active in fair work 24 years. He served as city commissioner of fire and police in 1939. He was a member of Cumberland Chamber of Commerce and was a 32d degree Mason, having served as president of Ali Ghan Temple Shrine Country Club since erection of a new clubhouse five years ago.

**MAYORS**—Sgt. Robert, 23, former legit actor and since 1939 a member of the Canadian Army, April 10 in a Montreal

hospital as a result of injuries received on a commando raid in Norway two years ago. He had attended Professional Children's School in New York and made his debut at the age of 10 in the *Little Black Book*. Also appeared in *Wednesday's Child*, *Come What May*, *Remember the Day*, *Dead End*, *Lend Me Your Ears*, *But for the Grace of God and Dance Night*. He also appeared with Jack Pearl on the *Baron Munchausen* program. Survived by parents and a brother.

**MILLET**—Arthur, 34, radio announcer, April 18 in New York after an illness of eight months. He had been with stations WRE, Dallas, and WGN, Chicago. From 1935-'37 he was announcer for Columbia Broadcasting System and later became a free lancer. He announced *The American Album of Familiar Music*, *The Goldbergs* and *Famous Jury Trials*. Survived by his widow, Helen, a radio singer, and parents.

**MILES**—John Peere, 46, press agent, novelist and newspaperman, April 8 in Veterans' Hospital, Sawtelle, Calif., as an indirect result of wounds sustained as a marine in World War I. He had been press agent for David Griffith and later was employed by most of the major Hollywood studios. At the time of his death he was with United Artists. Survived by his widow, Dorothy, of the publicity staff at 20th-Fox.

**MUNTER**—Sidney, 56, motion picture theater manager, in the Delaware Hospital, Wilmington, Del., April 10 following an operation. Hunter had been associated with various motion picture houses during most of his life. For the past seven years he was affiliated with the Warner Bros.' theaters in Delaware. For the past year he had been manager of the Ritz Theater, Wilmington. Besides his widow, Sylvia, he is survived by his mother, Mrs. Rachael Hunter; three brothers, Herbert, Milton and Phillip, and three sisters, Mrs. Hortense Brown, Mrs. Ruth Sipo and Mrs. Ella Wolford, all of New York. Services and interment in Brooklyn April 13.

**NELSON**—Mrs. J. W. Sr., of the magic act, Nelson and Montrose, at Salamanca (Pa.) High School Auditorium April 9. She and her husband had played school auditorium in the East for a number of years. Surviving are her husband; a son, John W. Jr., now in the army; three sisters, Mrs. A. Spencer, Mrs. Cora Gunning and Mrs. John Bandley, and two brothers, John and Samuel Scribner. Burial in Bradford, Pa.

**NOREN**—Erick, 91, former concert and circus musician, April 10 in a Madison (Wis.) hospital. Beginning his career as a cornetist at the age of 18, Noren became a soloist and was billed as a triple-tongued artist by the Cooper & Jackson Circus in New York. He played with 10 different bands, toured as a concert player and developed a wide reputation as a leading cornetist. Survived by his widow and a daughter.

**PARKER**—Harry A., 58, former carnival and circus side-show talker and manager, in Cleveland April 11. He entered the show business in 1902 as secretary of the Dan Robinson Show and later was with J. F. Hatch, Barnum & Bailey, K. G. Barkoot, Hagenbeck-Wallace and Ringling Bros.' side shows. He left the road in 1918 and has since resided in Cleveland. At the time of his death he was with the tax division of the Internal Revenue Department.

**PARR**—John Francis, 48, reader-philosopher over WHKC, Columbus, O., under the name of Corporal Parr, April 4 in Columbus. Survived by widow, four sisters, and two brothers.

**PENNINGTON**—James Farmer (Jim), 85, retired circus and rep show advance agent and member of Heart of America Showmen's Club, in the clubrooms in Kansas City, Mo., April 7. He was the oldest member of the club and for several years was warden. He started his career as a youth and was with the Sells-Floto Circus for over 20 years as a billposter. Later he managed the Nashville Students for several years. He at one time operated a theater in Burlington, Kan., and also conducted a billposting plant there. Pennington then became associated with Ed Morton in the repertoire field and at one time had Maude Atkinson and the original Harry Langdon under his banner. He later was a partner of Ernie Harrington and toured the Midwest with a Tom show. His last venture was with Harrington with a tent production of *Abie's Irish Rose* in 1930. Pennington is survived by a brother, Homer F., and a sister, Mrs. Louise Jackman. Interment April 9 at Showmen's Rest, Memorial Park Ceme-

tery, Kansas City. Services in charge of the Heart of America Showmen's Club.

**QUITNER**—Nettie, mother of Joseph Quitner, partner in the Perakos & Quitner chain of Connecticut motion picture theaters, in New York recently.

**ROMEO**—Vincent, 87, ballet master at the Hippodrome, New York, from 1905-1917, April 12 in Jackson Heights, L. I., N. Y. He also conducted his own ballet school. Survived by a son and a daughter.

**TUGGLE**—Aubrey L., 63, former general manager of the Henry County Fair Association, Martinsville, Va., April 8 in a Richmond (Va.) hospital. He was a director of the Piedmont Trust Band and former president of the Martinsville Baseball Club.

**WANDELL**—Arthur, 58, former rep show drummer, at his home near Joplin, Mo., April 9. He had been with various tent shows including Harley Sadler, Edward Brunk and Gabe Garrett. Burial at Leon, Kan. Survived by his widow, Minnie, and parents.

**WEST**—Claudine, 59, co-writer of the screen play, *Mrs. Miniver*, April 11 in Beverly Hills. Her screen credits also included *Random Harvest*; *Goodbye, Mr. Chips*; *The Good Earth*, *Barretts of Dover*. She received the Academy Award for her scripting of *Mrs. Miniver*. Survived by five brothers in the R.A.P.

**WHITTIER**—Herbert H. (Hilbourn), 77, musician, composer and conductor, in Veterans' Hospital, Bath, N. Y., April 12. In his youth he trouped with various shows and for 20 years was director of several Chicago bands. His last professional appearance was as guest conductor of the Lehigh Valley Railroad Shops' band at Sayre, Pa., in 1941. Survived by his widow, Mildred, Waverly, N. Y.

**WILLIAMS**—Mary E., 36, wife of Charles J. Williams, April 9 at John Sealy Hospital, Galveston, Tex. She and her husband trouped with med shows and at one time were associated with Doc Tom Dean. Surviving are her husband, a son by an earlier marriage, Kaye E. Shorter, and her mother, Mrs. Nettie Miller, Corpus Christi, Tex.

**WINDER**—James H., 74, former musical director of Broadway shows, last week in Denver. Survived by widow, the former Mada Erin, legit star many years ago.

## Marriages

**BORDEN-NOYDER** — Ray Borden, trumpeter with Stan Kenton's orchestra, and Joyce Noyder, nonpro, April 5 in St. Louis.

**CROUCH-SMITH**—Willie E. Crouch to Dorothy H. Smith in Albany, N. Y., April 7. Both are carnival folk and last season were with James E. Strates Shows.

**FRICH-JERICOHO**—Lieut. Walter Frich, nonpro, to Helen Jericho, singer, April 9 in Philadelphia.

**HUBER-SKREVAN**—Arthur J. Huber, doorman at Garrick Theater, St. Louis, and former candy butcher at the Grand burlesque house, to Gertrude Skrevan, nonpro, April 8 in St. Louis.

## Births

A son, Melbourne Augustus Smith Jr., to Mr. and Mrs. (Mel and Ruth) Smith in Vanderbilt Hospital, Nashville, Tenn., April 18. Father is a well-known outdoor showman.

**In Memoriam**  
Of a Loving Husband and Father  
**Chas. C. Foltz (Blue)**  
Who Passed Away April 12, 1937.  
Sadly Missed by His Wife and Family.

**GALLAGHER**—George W., 74, former European representative of American circuses and manager of burlesque theaters in this country, April 8 in New Rochelle, N. Y. As a young man he was with American circus troupes in Europe. Later he was European representative of the old Ringling Bros., Forpaugh & Sells and Sells-Floto circuses. Returning to this country, he became manager of the Gaiety Theater, Kansas City, Mo., and the American Burlesque Circuit and Affiliated Theaters. Survived by a brother and a sister.

**GOLDIN**—Joseph, 34, associated with the management of Broadway and touring legit shows, April 8 of a heart attack in a New York hotel. At the time of his death he was general manager for *Land of Fame*, slated to be produced on Broadway soon. Clients included Max Gordon, Buddy de Sylva, Albert Lewis, George Jessel, Max Siegel and Georgie Hale. He was a member of Association of Theatrical Agents and Managers. Survived by his widow, four brothers, three sisters and parents.

**HALLIGAN** — John W. (Jack), 55, widely known side-show operator, April 13 in Detroit after a short illness. For many years he was a member of a vaude team and appeared in theaters throught the country. For the last 12 years he had been identified with outdoor show business, the past five years with the Conklyn Shows in Canada. He was pre-

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# OPENING COUNTS MOUNTING

## Lewis' Norfolk Getaway Clicks Despite Weather

NORFOLK, April 17.—Art Lewis Shows successfully launched their 1943 tour here Wednesday night, with 4,350 civilians, soldiers and sailors turning out despite near-freezing weather. Management said it was well satisfied with the night's receipts. Six ticket sellers were kept busy at the three entrances to the grounds to take care of the rush of patrons.

Shows managed to get open on time despite a windstorm which hit the grounds earlier in the day, doing considerable damage to the equipment. The new main entrance top, just out of the shops, was partially damaged. Joe Decker's car and a tent owned by Bull Smith were damaged when a near-by building was leveled by the storm. Three tents also were torn by the blow, but (See *Lewis Norfolk Bow on page 34*)

## Greenville Stand Gives City Rides Successful Gates

GREENVILLE, S. C., April 17.—Altho hampered by cold weather several nights, City Rides, managed by J. T. Tinsley, have been playing to good business since opening on Main Street in the heart of the business section March 24. Management said the midway is getting a good daily play from the personnel of Greenville Army Air Base. Owner Tinsley has his own Diesel light plants, and many of last year's personnel have returned.

Jack and Julia Moser, who arrived from Jacksonville, Fla., for the opening, pur- (See *CITY RIDES GATE on page 34*)

## Capell Gets Fast Start in Savanna; Buys Lee Property

SAVANNA, Okla., April 17.—Despite inclement weather, Capell Bros.' Shows got off to a flying start on their 1943 tour here April 8. All rides, shows and concessions reported good opening business and midway was well flashed. New Ferris Wheel was in operation and all other rides have been repainted.

H. N. Capell, general manager, announced that he has purchased equipment of Roy E. Lee Shows, quartered at Willow Springs, Md. Lee, Capell says, has purchased a chicken ranch there and plans to operate it for the duration. Included in the deal were the Mix-Up, Kiddie Rides, light plant and four trucks.

Capell also closed contracts to play McAlester, Okla., after closing here April 21.

## Wilson, Lorow With R. & C.

CHICAGO, April 17.—Cliff Wilson, widely known snake show man, will have his Snake Show and glass house on the Rubin & Cherry Exposition this season. Cortes Lorow, with Royal American Shows for the last 10 years, will present his Side Show on R. & C. Lorow is now readying his show and states he will have some outstanding attractions.

## Liles Bows in Alexandria

ALEXANDRIA, La., April 17.—Cliff Liles Park Amusement Company successfully opened its tour at the show-grounds near Rapides Avenue here April 9. Owner Liles augmented his organization during the winter and now has seven rides, including the Ferris Wheel, Merry-Go-Round, Rolloplane, Scooter, Merry Mix-Up, Aero Trainer and Kiddie Autos. Opening garnered much space in the April 9 edition of *The Alexandria Daily Town Talk*.

## 'Smokes for Yanks' Helped by Strates Capital Benefit

WASHINGTON, April 17.—James E. Strates Shows' benefit showing here last Sunday for *The Times-Herald* "Smokes for Yanks" Fund proved a winner, Dick O'Brien, assistant manager, said. With special permission being granted the shows for the Sunday showing by the District Board, attendance totaled over 18,000 despite cold weather. About 50 per cent of the crowd was made up of men in the armed service who were extended the courtesy of the shows, with no charges at the gates or attractions.

Under the special order shows were permitted to remain open from 3:30 until 10 p.m. Midway was patriotically decorated, and Leo Carrell's decorations brought forth extra favorable comment from the press, government officials and patrons, O'Brien said. Al Tomaini's Side Show was the top show, with William Brown's Rocket and J. C. Weer's Fly-a-Plane the best rides.

*Times-Herald's* April 14 issue carried a three-column photo showing Representative J. Hardin Peterson presenting a certified check of \$843 to Joan Voegel, representing the "Smokes for Yanks" committee. In the same photo were General Manager James E. Strates and W. Terry Martin, of the Army-Navy Union, with containers in which the money was collected.

A windstorm which hit the midway Tuesday night did an estimated \$3,000 damage to the shows. Storm destroyed the Minstrel and Midget shows' tops and damaged several fronts. Fronts were repaired quickly, however, and new canvas was added.

## RAS, BG Nix Tours; Many Employees Go to War Work

ST. LOUIS, April 17.—Reports that Royal American Shows and Beckmann & Gerety Shows would not go on the road this season were confirmed here today by co-owners. Absence of former employees who have gone into armed services and other war work were given as main reasons for keeping the shows in quarters.

Elmer C. Velare, co-owner of the RAS, said the decision had been reached in January when then, as now, "about 50 per cent of our former employees were in military service or in essential war industries, many being employed in ship-building plants at Tampa, Fla., and Mobile, Ala. Without that man power, personnel and organization it would be utterly impossible to present the quality of attractions that has characterized the Royal American Shows for the past decade.

"Our men who are doing their bit in the armed forces and the women who

## Richmond Storm Damages Marks, Sellos Equipment

RICHMOND, Va., April 17.—A windstorm of hurricane velocity hit the John H. Marks Shows' midway here Tuesday during organization's opening stand of the season at West Broad Street circus grounds. Damage was undetermined, but tops of the International Casino, Club Chocolate and Reptile shows were shredded, as was the big top of Sellos Bros.' Circus, booked with Marks for this engagement.

Several minor tops were damaged, and concessions, including the high striker, were broken to bits. Fronts, particularly the front entrance and that of the Club Chocolate, were badly warped.

After speedily repairing the storm damage, midway was again hit by snow on Wednesday and many attractions were unable to complete their rehabilitation in time to open. Manager John H. Marks announced that the shows would remain on the same location next week.

Lot is the same as the one on which Russell Bros.' Circus suffered a blow-down in 1941. Storm hit the Marks midway about an hour before scheduled opening and no patrons were on the grounds. Local weather bureau reported the wind reached the third highest velocity ever recorded here.

## Lewis Adds Tommy Allen

NORFOLK, April 17.—Tom M. Allen, assistant manager of the Johnny J. Jones Exposition the last several years, has been engaged in an executive capacity with the Art Lewis Shows for 1943, Art Lewis, general manager, announced from his local offices this week.

have joined the WAVES and WAACS are doing a good job, and when the war is won they will be welcomed back to the RAS family to continue building the big organization and to carry on the tradition and high standard of the company," he added.

Cars and other railroad equipment are stored in yards of the St. Louis Rail & Equipment Company, East St. Louis, Ill., and rides, wagons and other paraphernalia are housed in a large building in St. Louis.

Barney S. Gerety, co-owner of Beckmann & Gerety Shows, announced from San Antonio, Tex., where he is in his new home, that the B. & G. would stay in quarters. "We have decided not to tour this season," he said, "owing to the fact that so many of our people are in the armed services, industrial war production or otherwise aiding in the efforts (See *COMBOS NIX TOURS on page 34*)

## Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Les Honor, Mexico. April 17, 1943.

Dear Editor:

One of the cheapest tricks was played upon the show here. One does not know whom to trust nowadays. The owners of this carnival have always played fair with brother showmen, committees and fair officials and so the bosses never expected to be double-crossed. It was the management's ambition to play an early-spring fair in Mexico to show off their midway to other fair managers to give them an idea of the size and beauty of American midways. Hearing of an

annual held here, Pete Ballyhoo offered its management 10 per cent more and a larger guarantee than that of a Mexican show which held the contract. The date being only a week away, action counted. Fair men down here are a funny lot and gave the bosses a brush-off with, "Try to buy the show's contract."

Accompanied by General Agent Lem Trucklow, the bosses visited Carcagente's Muchoo Grande Circo (in Mexico carnivals often call themselves circuses, which is far different than in the States). The show's manager informed them that the (See *BALLYHOO BROS. on page 34*)

## Jones Registers 100% Debut Biz Hike at Augusta

AUGUSTA, Ga., April 17.—Opening business for the Johnny J. Jones Exposition here on April 10 was 100 per cent better than the opener here a year ago, said General Manager E. Lawrence Phillips.

A smaller show marked the bow of the 44th consecutive season for the organization, he said. While handicapped by a labor shortage, Manager Phillips believes this condition will be improved. Prior to opening there were 42 workmen in winter quarters as compared with 107 last year, he said.

Announcement was made that the show would stay here until April 24 and that Washington then would be played on April 28-May 8.

## Texas Dates Big For WT; Fire Hits Concessions

WICHITA FALLS, Tex., April 17.—World of Today Shows, under direction of Denny Pugh and Joe Murphy, closed another good week's run here April 10. Good weather, government pay days and good spending crowds put the engagement on the right side. Shows came in from Fort Worth, which proved successful for all rides, shows and concessions.

During the stand in Waco, Tex., fire leveled 11 concessions. Hampered by a high wind, personnel was unable to do anything until the fire department arrived. Canvas was immediately ordered and rebuilding work was started the following day.

Mrs. Paul Julian has returned to the midway after successfully undergoing an operation in Waco. H. Pugh, father of co-owner Denny Pugh, is here and will remain for several weeks. Considerable work is being done in all departments. Johnny J. Bejano, slide-show operator, has recovered from injuries sustained in an accident last summer.

## Krekos Early Gates Top Other Seasons

SAN FRANCISCO, April 17.—During a brief stay at his offices here this week General Manager Mike Krekos of West Coast Amusement Company said he is satisfied with business on the shows so far. He added that fair weather gave (See *Krekos Early Gates on page 34*)

## Bortz Out for Duration

ANCELL, Mo., April 17.—Bortz Amusement Company will not return to the road for the duration, but will erect the Ferris Wheel and Merry-Go-Round at local quarters for the season, Leo Bortz, manager, announced this week. Bortz plans to set up the rides about May 15 and operate them in conjunction with his tourist camp and dance pavilion. Gladys Burke, former Hawaiian dancer on the shows and now a member of the Women's Army Auxiliary Corps, visited last week.

## Nail Debuts Well in La.

DELHI, La., April 17.—C. W. Nail Shows garnered one of the biggest openings in their history at second annual Fair and Stock Show here, William A. Wilkins reported. Rides, shows and Goldstone's concessions worked to exceptionally good business. Governor's Day proved the best day.

## Zacchini Signs Bartels

GREENWOOD, S. C., April 17.—Albert C. Bartels, with Crescent Amusement Company for the last seven years, has been signed as general agent for Zacchini Bros.' Shows for 1943, Bruno Zacchini, general manager, announced at local quarters this week.

# SNAPP GREATER SHOWS

CAN PLACE RIDE FOREMEN FOR FERRIS WHEEL AND TILT-A-WHIRL TO OPEN APRIL 29.

(Top Salaries to Responsible Men Not Subject to Draft This Season.)

SHOWMEN WITH UP-TO-DATE SHOWS

Can offer you an excellent Circuit of Class "A" Fairs in Wisconsin, starting the last week in July. Also a fine Circuit of Southern Fairs following our Wisconsin dates. All five and six-day Fairs. SHOWS TO OPEN MAY 31.

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Open Friday, May 7, Port Huron, Michigan

AUSPICES A. F. OF L., LOCAL 156—LOCATION IN THE HEART OF THE BUSINESS DISTRICT.

Can place legitimate Concessions of all kinds except Corn Game. Also Penny Arcade and Fun Houses for this engagement. Want Side Show, Animal Show, legitimate Girl Shows or any other Shows with neat frame-ups for long season to follow Port Huron. Our Fair Season opens the last week in July.

Address W. G. WADE SHOWS, 289 Elmhurst, Detroit, Michigan. Phone Townsend 8-1506

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The contract was again awarded to Ray Marsh Brydon to produce and manage for us

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Now engaging the best in Side Show and Museum talent. No salary too big if you are what we want. NOTICE: All people engaged by the late Jack Halligan at Detroit, we will place you. ALL SALARIES paid each Wednesday at office at park. Capable Talkers, Ticket Sellers, Freaks and Novelty People, write immediately to

**RAY MARSH BRYDON**

Suite 212, Hotel Sherman, Chicago, Ill. Open May 19 for 20 Weeks.

## PLAYLAND AMUSEMENTS WANT

Cookhouse, Custard, Floss, Candy Apples, American Palmistry, Novelties and any 10c Grind Stores. Will book any entertaining and worthwhile Show. Want Fun House and Animal Show; good proposition for Wild West. Can use Ride Help of all kinds. Playing good Concession territory and short moves each week. Will open near Maryville May 1.

All Replies to SHAN WILCOX, 305 E. Broadway, Maryville, Tenn.

## BINGO FOR SALE

If you need a Bingo outfit this is a rare opportunity. This equipment used 12 weeks. 100 red and green leather covered stools. Khaki Top, 24x36. Beautifully built frame, counters and flash rack. Cost \$1400. Will sell for \$500.00. Can be seen here at Winter Quarters.

**KING REID**

**Dorset, Vermont**

## O. C. BUCK SHOWS

OPENING APRIL 24, TROY, N. Y.

Playing Best Defense Cities in the East

Can place Help in all departments, also Ride Foreman, Cook House Help and Geek for Pit Show; top salaries. Want Hawaiian or Colored Show, have complete outfit with wagon front. All those holding contracts report. Address: O. C. BUCK, Troy, N. Y.

## READING'S SHOWS

Want Ride Help for 7 Car Tilt, Chairplane, Kiddie Rides. Salary in cash every week. Want Minstrel Show People, one more good Grind Show, Fat Midget, Illusion or Freak, Concessions—Photo, Ball Games, Dart, Bowling Alley, Lead Gallery or any 10c Stock Concessions. No grift. Want People for Bingo or will book Bingo. Will rent Cookhouse complete to reliable people. No drunks or people who can't stand prosperity. Want A-E Show Electrician. Will open in Nashville, Tenn., when weather permits. All address: W. J. WILLIAMS, Mgr., 802 Joseph Ave., Nashville, Tenn.

## EXPOSITION AT HOME SHOWS

SEASON OPENS BRIDGEPORT, PA., APRIL 22

WANTED—Concessions of all kinds, Grind Stores and Pop Corn, Crispette, Frozen Custard, Candy Apples, etc. Want to hear from the Buckleys, Palmistry at once. CAN PLACE Shows. Tommy Fallon, wire. WANT RIDE HELP. GOOD SALARY. Call or write

ROX GATTO, 300 HUNTLEY RD., UPPER DARBY, PENNA.

# HENNIES BROS.' SHOWS

OPENING ST. LOUIS SATURDAY, MAY 1

15 WEEKS IN ST. LOUIS AND CHICAGO — 15

Very Little Railroading Thruout the Entire Season

TRAIN LEAVES BIRMINGHAM, ALA., APRIL 26.

CAN PLACE 1 GRIND SHOW WITH SUITABLE OUTFIT. WANT FUN HOUSE MANAGER AND SCOOTER FOREMAN, ALSO RIDE HELP FOR ALL RIDES AND WORKING MEN IN ALL DEPARTMENTS. CAN PLACE CANDY APPLES, POPCORN, ETC., ETC.

Address All Wires and Mail to:

## HENNIES BROS.' SHOWS

Care THE BILLBOARD

390 ARCADE BLDG., ST. LOUIS, MO.

## NEW ENGLAND AMUSEMENT CO.

Wants to join on wire, Ferris Wheel Foreman, \$50.00 per week and bonus; Chairplane Foreman, \$45.00 per week and bonus; Second Men, \$30.00 per week. Pay in cash every week. No brass. Tickets if I know you. Also two experienced Ball Game Agents. Can place a few legitimate Concessions.

Wire HARRY KAHN, Pioneer Hotel, Springfield, Mass.

LAST CALL

## GERARD GREATER SHOWS

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Opens April 24th in New York City. Playing All Choice Locations.

RIDE FOREMAN ON FERRIS WHEEL, OCTOPUS, WHIP, MERRY-GO-ROUND. TOP SALARIES. LARGE BONUS. LONG SEASON.

CAN PLACE RIDE-O, SPITFIRE, FLY-O-PLANE, WHIP, TILT-A-WHIRL, GRAB, POPCORN, PEANUTS, GRIND STORES OPEN.

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## MONROE, MICH., April 29-May 8

10 DAYS — DOWNTOWN — 10 NITES

SHOWS—Snake, Monkey, War, Glass House, Crime, Animal, etc. Dan Riley, write. Good territory for well-framed Penny Arcade. CONCESSIONS—Photos, Lead Gallery, Ex. Popcorn, Age, Scales and 10c Merchandise Stands of all kinds. Can place Ride Help on all Rides. Top wages. Also Working Men in all departments. We play the industrial cities of Michigan first. All address:

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## WANT RIDE HELP THAT DRIVE TRUCKS

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April 19 to 24, Marion, Illinois; week April 26, Mt. Vernon, Illinois.

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Woodbury Till April 24, Then Three Weeks in Baltimore.

Want Lotman, Truck Mechanic, Ferris Wheel Foreman, Ride Help, Semi Drivers, top salaries.

SHOWS—Fun House, Grind Shows. Have complete Posing Show open. RIDES—Kiddie Rides.

CONCESSIONS—Grind Stores, Penny Arcade, Scales, Photos. Wire

DICK GILSDORF, Plaza Hotel, Camden, N. J.

## Yellowstone Shows Want

Ride Help, Foreman for Merry-Co-Round, Agents for Grind Store. Can place anyone that is capable. Opening Albuquerque April 24 for two weeks; then Defense Tours. Wire

W. S. NEAL, Box 904, Albuquerque, New Mexico.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

## ANYTHING untold?

PAUL LaPAGE has signed with Duke Drukenbrod's Side Show at Summit Beach Park, Akron.

FRANK H. WOOD has been signed as superintendent of Tom Fuzzell's rides at Fair Park, Little Rock, he advises.

MANY have their 1943 secrets and are keeping 'em.

LOU DAVIS, Side Show operator with Al Baysinger Shows, cards from St. Louis that Ruby Latham, contortionist, joined his unit there.

JIMMIE C. DONOHUE, vet general agent, formerly with Con T. Kennedy Shows, visited *The Billboard* Cincinnati office April 10 while en route to Chicago.

WAR forced heavy midway builders to turn over a new leaf.

CAROLYN LORENCE, formerly with Scott Exposition Shows, is working on Ray Ayer's Girl Show at Hyde's Amusement Park, Camp Blanding, Fla.

OSCAR (SHORTY) RAGAN, last two seasons with John H. Marks Shows, is in State Sanitarium, State Park, S. C., and would like to read letters from friends.

EARL PEREGOY, vet concessionaire, is in Riley Hospital, Meridian, Miss., with a broken leg sustained in an automobile wreck January 23. He would like to read letters from friends.

SHOULD you hear no noise but see a glow of light in the skies at a distance—it will be a carnival attempting to play a far-out spot.

MRS. JACK A. BARNES, whose husband is a corporal in the army and doing overseas duty, is in Joplin, Mo., where she plans to operate her photo gallery for the duration.

WILLIAM J. HALL, formerly with Midway of Mirth Shows, is in St. Louis awaiting induction into the army. He says he and Mrs. Hall visited a number of shows playing the Mound City.

IF spring carnival poems are what they used to be a world of 'em will again go toward the scrap-paper drive.

UPON completion of a two-week engagement at the French Casino, New Orleans, Margie Flynn will join an Eastern carnival with her Tabu From Bali Show, Don Wilkerson reports.

THE boss who claimed that he wouldn't ask a man to do a job he wouldn't do has a whole season ahead of him to prove it.

Elmira, N. Y., and signed contracts to provide the midway at the annual fair there.

OCCASIONALLY show-letter writers seem to believe it better to write a long one containing no news than a short one that is full of it.

MR. AND MRS. J. H. OWENS, formerly of Hennies Bros.' Shows, enjoyed a visit from George Nelson at their home in Tampa. Owens is working in the Headquarters Department, Third Air Corps, Mac Dill Field. The Owenses report they will remain off the road for the duration.

GENERAL AGENTS' luck depends upon three things—finding an open town, finding a lot big enough in the town to hold a show and finding the town big enough to support it.

IRISH JACK LYNCH, vet front talker, is employed at Beeradore Bar, Miami. He writes that during the winter he met Bill Curtis, Cliff Wilson, Herman Benson, Eph Getman, Carl J. Lauther, Tommy Regard, Max Kimerer, Tom Skully and Paul Clark. Jack said he plans to take to the road about May 30.

SOME side-show orators try to talk like ministers, some like politicians and some like radio commentators. But the one who turns big tips is the guy who makes straight carnival openings.

O. J. BACH SHOWS' notes by J. H. Woelfle from Brookfield, N. Y.: The writer will operate a concession, handle Army and Navy Relief Funds, be the lot man, company mailman and be *The Billboard* sales agent this season. Mrs. Olive Becker, general agent, has been ill for the last two months but is now on the road to recovery. Shows will open April 22 at Clayville, N. Y.

SOME showmen are like some politicians. When they start kissing house-trailer babies and say "Good morning" to heretofore unnoticed ride boys, you can bet they need the support of the common people.

HAVING been released from the armed services, Sgt. Louis R. Schroeder, well-known clown, has returned to Buffalo quarters of Howard Potter's Buffalo



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Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", with 5 Jack Pots, \$45.00.

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30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$12.00

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120 Pages, 2 Sets Numbers, Clearing and Policy.  
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HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound ..... 25¢  
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## PETE RICHARDS

Will sell all Concessions. Beautiful Flash Radio Store, Ham-Bacon Store, 2 Black Joe Post Wheels, new Grind Store Flash, Razzle Dazzle; all stores complete. Pan Game, 2 Penny Pitches, Beat the Dealer. All blue tops, used one season. A-1 condition. Race Track, Skillos, etc. 1940 Chevrolet 1 1/2 Ton Truck, closed, good tires, less 5,000 miles. Care GEN. DEL., COLUMBUS, GA.

## ROGERS AND POWELL

Calling

## C. Q. TROOP

When you read this phone at once. Very important.  
ROGERS AND POWELL, Ethel, Miss.



SAM BROWN, showman, was laid to rest in Showmen's Rest by the Showmen's League of America on April 13. In the picture are: Ahead of the casket, Joseph L. Streibich, League secretary; on near side of casket, Charles Hall, James Campbell and Peter Wheeler; far side, J. C. (Tommy) Thomas, Nat S. Green and Ray Oakes. At rear, W. W. Benedict and L. J. Cafferata, undertakers. Photo by Daily News.

SOME of the first-in shows thought spring was right around the corner.

FORMER MECHANIC with World of Today Shows, Joseph J. Chiodo is operating the Haws Pike Inn, Johnstown, Pa., where he plans to remain for the duration.

MR. AND MRS. L. E. COLLINS, concessionaires, are employed in a St. Louis war plant and will not tour this season. Collins was recently rejected from military service.

A rookie general agent can't practice by booking a few bad spots. He has to land three good ones in a row or else.

ART LEWIS SHOWS scored heavily in recent editions of *The Virginian-Pilot* and *Ledger-Dispatch* with stories and art work concerning their opening in Norfolk, Va., April 14.

N. NEWBANKS, former Ferris Wheel operator with Palace United Shows, is working in a war plant in Evansville, Ind. Mrs. Newbanks, who has stored her ball game, also is working there.

WHEN a new member asked, "What does the office forbid," the vulcanizer replied, "It doesn't forbid, it only frowns upon."

MR. AND MRS. BILLY WOLFE, formerly with Byers Bros.' Shows, are in Milwaukee and plan to remain off the road for the duration. Wolfe is working in a war plant there.

PLANNING to go on the road this season, Doc R. Garfield and Tom Scully report from Miami that Tom has been on a sight-seeing boat the past winter and that Doc, who acquired five homes, has been dabbling in real estate.

SHOWMEN who formerly kept only vest-pocket tally sheets or figured their profits and losses by the size of their b. r.'s are hiring bookkeepers.

MINSTREL SHOW manager with All-American Exposition, Johnnie Williams cards from Sheffield, Ala., he has a hand signed and will feature Helen Williams. Johnnie is also shows' mailman and *The Billboard* sales agent.

FINAL NOTICE: The big steaks formerly bought in cookhouses for members of the press are gone for the duration. Now what will a press agent eat?

WILLIE BIRCH cards from Union, Miss., that Sam R. Childers, of Gold Medal Shows, was injured when hit by a truck in Columbus, Miss., April 4. He will return to the shows in a few weeks, however.

THIS season will decide whether it's the boy wearing the greasy overalls or the guy with the creased pants who is keeping it moving.

WHILE en route to quarters in Middletown, Conn., from the West Coast, Thomas J. and Richard J. Coleman, of Coleman Bros.' Shows, stopped over in

## Carnivore?

CATCHUM'S & HOLDUM'S Cartooned Oddities were restless. Upon a platform so small that he couldn't stretch his legs sat a giant with his knees almost up to his chin. The fat girl was squirming on a wooden bench, while a dwarf fire eater looked as tho lost while perched on a chair so high that his feet dangled in the air. Since 11 a.m. they had droned out their stories regarding pre-natal influence, thyroid glands and other reasons why they were different from the endless stream of patrons who had paid to gawk at them. The lecturer's words, "Here, ladies and gentlemen, is one of a famed cartoonist's latest and greatest discoveries," rolled off of the oddities' ears like water off a duck's back. An all-day grinder in the front ducat box looked over his shoulder at intervals while he sing-songed, "Going on all the time! It's going on now!" *Praise the Lord and Pass the Ammunition*, played on a turntable, failed to pep up the actors. A professor and five medical students joined the tip on the floor to study and to interview these unusual creatures, billed as "The Strange Franks Mother Nature Played Upon the Human Race," and were mostly interested in seeing the half-and-half in the annex, advertised as "Nature's Mistake." To the platform acts that party was just another tip of nose patrons. Every minute or two the oddities shot glances toward the annex curtain as tho anticipating that something unusual was about to happen. The odor of liver frying with onions drifted over the front and back annex curtains while the lecturer tried to cover it up with "I presume you people know what the restaurant next door is preparing for supper." Seeing a man counting small change on an army field desk, the professor was right in picking him as the manager and started a conversation with him to gain first-hand information. "They act a great deal like caged animals," said the man of learning. "I have noticed such tension in zoos." "Yep! Yep!" replied the manager. "They always act that way just before feeding time."

Shows, where he will operate a concession this summer. Schroeder, who hails from Des Moines, has spent a total of 12 years in the army, having served in France in World War I, where he received the Order of the Purple Heart and several other decorations and citations.

**SHOW and ride owners who have no transportation for their people will probably advertise, "Sidewalks along all cross-country routes this show makes."**

**NO. 1 UNIT of Ginther Concessions** has been booked with Wallace Bros.' Shows, Carl V. Nold reports from Dyersburg, Tenn. Concession line-up has been reorganized and staff includes Homer Ginther, owner-manager; Mrs. Jo Ginther, assistant manager and treasurer; Carl V. Nold, secretary; Ted Raymore, general superintendent; Eugene Maddigan, builder and boss canvasser; Blackie Blake, truck superintendent; Mrs. Homer Ginther, May Smith, Bonnie Raymore, Ella Cline, Ted Raymore, Bill Price, Carl V. Nold, John Bodkins, Eugene Maddigan, Frank King and Tommy Clayton, agents.

**Bingo-Batty News—  
Global Review**

**HOG WALLOW, Ark.** — Charging his wife with cruelty, Heft Gullet, 800-pound side-show fat man, sued for a divorce in the Court of Domestic Relations here, alleging that she had shipped him to Armourdale, Kan., in a crate with only two bunches of carrots and a pan of water for food and drink. Mrs. Gullet is fighting the cruelty charge, claiming that she shipped him there as a patriotic gesture to further the fats-for-munitions drive.

**CAMP STRONGBACK, N. D.**—Over 500 midway captains, majors and colonels offered their services to the Intelligence Department here last week. After undergoing mental and physical tests, they were listed by camp doctors as blind-fliers and returned to their guy ropes. Owing their own bed rolls proved to be no inducement to the army.

**EIGHT POINTS, Ala.** — Co-operating with the government food conservation edict, Les Camms, grocery-wheel concessionaire, revealed that he had stored his stand for the duration. "I may, however, pitch shoe sole and heel intensifiers during the fair season," he added.

**FLOATING KIDNEY, Miss.**—The submarine scare which aroused citizens living near the river here last week proved to be three general agents who went down with a floating night club two years ago coming up for air. To get them back to their shows divers brought up what liquor there was left in the boat's hold.

**HAY RAKE, Neb.** — Sugar rationing proved to local knockers that cotton-candy machines brought to town with carnivals did not cause the many sugar diabetes cases reported during the last 10 years. The disease continues locally unabated.



**FORMERLY with H. D. Weydt Amusement Company, Doyle O'Kelley** is a seaman, second class, in the navy. Prior to his enlistment last September he served as assistant manager of the company, which has played Wisconsin fairs and celebrations for a quarter of a century. O'Kelley also has been with the Sterling Roller Rink Company.

**IN THE  
ARMED FORCES**

**Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.**

**PVT. F. M. (MISER) WILLIS**, former concessionaire, advises he is with 1028th A. A. F. A. F. S., Dodge City, Kan.

**PVT. CURLY MULKEY** is in Station Hospital, Ward 18, Fort Dix, N. J., and would like to read letters from friends.

**FORMER trouper Pvt. Robert S. Noland** is with the 1st Recruit Detachment, 8th Coast Artillery, Fort McKinley, Me.

**PVT. RAY E. LONG**, billposter with James E. Strates Shows, is at Camp Claiborne, La., with Company B, 328th Engineers, C Battalion.

**PVT. DANA B. WILCUTT**, formerly with Atlas Shows, is with 137 Ordnance (M. M.) Company, Fort Leonard Wood, Mo.

**PFC. WILLIAM J. (JACK) WEAVER**, carnival trouper, is with Battery B, 113th Field Artillery Battalion, Camp Blanding, Fla.

**PVT. JOHN E. STEBLAR**, World of Fun Shows, is stationed at 507 Base Headquarters Squadron, Oakland (Calif.) Airdrome.

**WILLIE E. CROUCH**, concessionaire with James E. Strates Shows, is a seaman, second class, with Platoon 616, D. 7 Area, N.C.T.C., Camp Perry, Williamsburg, Va.

**SGT. JOHN J. CARUSO**, stationed at Herbert Smart Air Base, Macon, Ga., is in Lawson General Hospital, Ward 1-A, Atlanta, and would like to read letters from friends.

**KENNETH (HOT DOG) BLEVINS**, former drummer and candy concessionaire with Dodson's World's Fair and Cetlin & Wilson shows, is a staff sergeant at 44th General Hospital, Fort Sill, Okla.

**"VISITED Mr. and Mrs. Homer Ginther on Wallace Bros.' Shows at its stand here, letters Pfc. James C. Chickrell from Grenada, Miss. He is with Company A, 69th Signal Battalion, Camp McCain, Miss.**

**PVT. JOHN J. NICHOLAS**, formerly with Johnny J. Jones Exposition, letters from Paris, Tex.: "Glad to read that shows are going out this year. Am with

Company G, 406th Infantry, A.P.O. 102, Camp Maxey, Tex."

**PVT. GORDAN HENKE**, concessionaire, is with Battery 357, C. A. S. L. Battalion, A. A., Camp Stewart, Ga.

**LEO L. LEVIN**, son of Ruth Ann and Chester I. Levin, of Midwest Merchandise Company, is with the Army Air Force Training Station near Yuma, Ariz., where he is serving as an administrative clerk.

**F. E. (BUSTER) ANDERSON**, Penny Arcade operator on Ideal Exposition and Gooding Greater shows, has been promoted to the rank of sergeant with 1787 Ordnance Company, Army Air Base, Mowbray Field, Tallahassee, Fla.

**PFC. WALTER MORROW**, former human cannonball with Fearless Greggs, is with Company A, 2d Engineer Battalion, A.P.O. No. 2, Camp McCoy, Wis. He says he visited relatives in Milwaukee while on furlough and plans to visit Edmond Zaccini when he plays Chicago with the Olympia Circus.

**CORP. W. E. (TOMMY) THOMPSON**, of the 24th Ferrying Squadron attached to the Caribbean Wing at West Palm Beach, Fla., visited *The Billboard* St. Louis office last week while in the city on a 14-day furlough visiting relatives and friends. Prior to his enlistment in the Army Air Force Thompson was with Beckmann & Gerety Shows, where he operated the Girl Show. He also was with Hennies Bros., Goodman Wonder and Royal American shows.

**COL. HARRY M. PECK**, brother of Mrs. Tom W. Allen, Waynesville, Mo., captured last year by the Japanese in the Philippines, was reported alive thru a message received via short-wave radio from Tokyo two weeks ago. An English-speaking broadcaster reported him well and asked that his relatives send Colonel Peck razor blades and candy. Peck served with Gen. Douglas MacArthur in the Philippines until he was captured March 11. He is now reported to be confined to a prison camp at Tiawan. The U. S. Government has notified Peck's

relatives that he has been awarded the Distinguished Service medal for meritorious service from December 8, 1941, to March 11, 1942.

**LIEUT. FRANK M. SUTTON JR.** stopped off in St. Louis April 13 while en route to Phoenix, Ariz., where he was transferred to the Army 9th Service Command Headquarters, after a two-week furlough which he spent with his dad at his home in Osceola, Ark. For the last two months he had been stationed at Shenango Personnel Depot, Greenville, Pa. While at home, Lieutenant Sutton and his dad, Frank M. Sutton, motored to Sam Solomon's Caruthersville (Mo.) quarters, where they purchased an office trailer and tractor, two 24-foot trailers and tractors and a Tilt-a-Whirl and Ferris Wheel. During his St. Louis stay Lieutenant Sutton said: "Being home at the time all of the shows are getting ready to go out made me feel pretty bad, but just as soon as this war is over I'll be right back."

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
**SHOOTING GALLERIES**  
**Complete KENO Outfits**  
**CARNIVAL SUPPLIES AND EQUIPMENT**  
GAMES, STRIKERS, ETC.  
WRITE FOR CATALOG  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago

**WANTED**  
**BAT-A-BALL GAME**  
Complete. Write Description.  
**GEO. F. CHARLESWORTH**  
Bastrop, Texas

**WORLD'S MOST POPULAR RIDES**  
OCTOPUS—ROLLOPLANE—FLY-O-PLANE  
Manufactured by  
**EYERLY AIRCRAFT CO., Salem, Oregon**

**SNOW CONES**  
BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES.  
We Have Everything You Need and Our Prices Save You Money.  
This Year Line Up With an Outfit That Has the Stock To Take Care of You.  
Send a Postal Card for Your Price List Today.  
**GOLD MEDAL PRODUCTS CO.**  
131 E. PEARL ST. CINCINNATI, OHIO

**HAMILTON AMUSEMENT CO., INC.**  
Can place Concessions that can work for 10 cents. Want Ride Help. Would like to hear from Bob Leverett, Bob Horton, Bert Edwards, Frenchie Craftelle and Eddie Bearfield. On account of sickness can use high class Showman-as Assistant Manager or Manager. 24 weeks in and around Birmingham. Address: Winter Quarters, 4212 7th Ave., Wylam, Ala.  
**HAMILTON AMUSEMENT CO., INC., C. L. HAMILTON, Manager.**

**WILL BOOK**  
Rocket, Whip, Octopus, Caterpillar and Roll-o-Planes. Good wagons furnished. Have complete Hawaiian or Conga Show, want capable Operator who can furnish Performers. Opening for one or two other Shows that do not conflict. Want attractive Girls for Posing and Girl Shows. Good salaries paid from office. Can place Workingmen. Playing best defense towns in country.  
**ART LEWIS SHOWS**  
MONTICELLO HOTEL, NORFOLK, VIRGINIA, UNTIL MAY 1ST

**GOLDEN WEST SHOWS**  
OPENING MAY 29  
Will book Cook House or Grab, Photos, Corn Game, Palmistry, Ball Games, Diggers, Penny Arcade, Kiddie Ride. Opening for all legitimate Concessions. Chuck and High Striker Agent wanted. Have full equipment for Pit Show and Athletic Show. Tops, Fronts and Transportation for Grind Shows. What have you for inside? Can place Girls for Hawaiian Show. Need help on Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Chair-o-Plane. Also Mechanic and Electrician. Will buy Glass or Metal Laughing Mirrors. Address all mail and wires to  
**WM. W. BARNHART, 4262 Thomas Ave., No., Minneapolis, Minn.**

**LIEUT. FRANK M. SUTTON, JR.**  
Presents  
**GREAT SUTTON SHOWS**  
OPENING BLYTHEVILLE, ARK.,  
SATURDAY, MAY 1.  
WILL SELL EXCLUSIVES ON CORN GAME, PHOTO GALLERY AND PENNY PITCHES. WILL BOOK ROLL-O-PLANE. WANT RIDE HELP. Will pay top salary in cash. Address: BOX 304, OSCEOLA, ARK.

**MR. WHEELER**  
friend of  
**TOM AITON**  
Wire me at once, care of AL GROSS,  
Elk City, Okla.  
Tom Aiton.

**SIDE SHOW ACTS**  
Any and all kinds. Salary paid by office. Freaks, Tattoos, One-Man Band, Hillbillies, Impalement, Novelty Acts.  
**KING REID SHOWS**  
Dorset, Vermont

# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, April 17.—Thursday's meeting saw President Jack Nelson presiding. With him at the table were Vice-President S. T. Jessop, Treasurer William Carsky, Secretary Joe Streibich and Past Presidents Edward A. Hock, Sam J. Levy and J. W. (Patty) Conklin. Jake Kasper was elected to membership. Brother Tom Rankine is in Alexian Brothers' Hospital, and Brother William Blencoe is at his home and resting nicely. Brother Coultrey is still in a serious condition. Brothers Al Wagner, William Young, James Murphy and Tom Vollmer are still confined. Members were saddened by the passing of Brother J. J. (Jack) Halligan in Detroit April 13.

In the absence of Brother J. C. McCaffery, Brother G. L. Mike Wright reported that the Red Cross War Relief Drive is nearing the \$1,000 mark. He presented a donation of \$100 from members of the Atwell Luncheon Club. Soldiers' Package Committee is getting lined up for another remembrance to the boys next week. Brother Jessop gave a final hospitalization committee report and said arrangements have been made with identical contracts with Alexian and American hospitals. Brothers J. D. Edward and John Flamingo attended the meeting. Harry Price is back in town. J. P. Madigan is out after a long illness. Members of the Showmen's Home Board of Trustees have selected Brother Barney S. Gerety as chairman and Brother M. H. Barnes as treasurer for the year. Al Sweeney is active on the press committee. Vice-President Fred H. Kressmann is vacationing at his Michigan home.

# Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, April 17.—Meeting on Wednesday had exceptional attendance for this time of year. Secretary Joseph McKee presided at the governors' meeting and President Emeritus George A. Hamid presided at the regular meeting by request. Governors decided to make the purchase of additional graves for our cemetery plot in Ferncliff as suggested by chairman of the cemetery committee Joe McKee. A deal was consummated with the directors of Ferncliff and the deed is in hands of the attorneys. Brother Jack Lichter, chairman of the Veterans' Committee, made a report in connection with his activities for soldier and sailor members and asked for additional funds, as the number of our boys in the service is increasing weekly. Granted without a dissenting voice. A check in payment for the first ambulance to be given to the armed forces by the club was sent to the Treasurer of the United States. Ambulance will bear on its side a plaque commemorative of Brother Pvt. Murray Polans, NSA's first military casualty.

Harry Farber recently enlisted in the navy and is stationed at Camp Peary, Williamsburg, Va. Naval Lieut. Robert Duskin, who has been on hospital leave for some time, anticipates returning to service next month. Brother Pvt. Larry Benn, whose father recently passed on, is returning to soldier life at Camp Laredo, Tex. Brother Pvt. Bill Powell, who has been visiting in New York, left for Fort Sill, Okla., where he is stationed. Welcome visitors Pvt. Wolfe, of the American Carnivals Association, and Pvt. Louis Pasture, of the famous Black Watch of Canada, a Scotch Kilty regiment, has just been discharged for disability. Louis is back in the States, of which he is a citizen. Another visitor, Brother Lieut. Bert Kaye, in from camp at Chenango, Pa. This is Bert's second soldiering experience, as he played the last war. Letters from Brothers Pvt. Thomas A. Robert, Camp Polk, La.; Pvt. Harry Kortlesky, Camp Maxey, Tex.; Pvt. Herman Faler, Pvt. Louis Blumenthal, Pvt. Harry Kaye and a most exceptionally interesting V letter from overseas from Brother Pvt. Harry P. Brennan. Brother Joe Bevens, just inducted into the army, will receive his preliminary training at Camp Dix, N. J. Brother Pvt. Larry Shavelson has qualified as an aerial marksman at the Gunnery School, Harlingen, Tex., and received a much-



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, April 17.—At Monday night's meeting plans were made for members to attend Russell Bros.' Circus performance on the night of April 26. Plans were also advanced for the San Diego-Mission Beach Night to be held in the clubrooms May 3. Members of the board of governors voted to have the circus personnel attend on that night. On the rostrum at the meeting were Ed F. Walsh, president; Ted LeFors, and Charles W. Nelson, secretary. Communications were read from Charlie Adams, a patient in Veterans' Hospital, Sawtelle, Calif.; Walton de Pellaton, Dan Meigs, Charlie Farmer, C. A. Upson and Jimmy Lynch.

Nate Miller, Long Beach, Calif., lettered, enclosing a check for \$105. Of this amount \$5 went to the Mall Order Spring Festival. The rest is to be spent by the club as it sees fit. Brother Miller expressed appreciation of the club's work in caring for its members. He also praised the work done by Chaplain H. A. (Pop) Ludwig.

A letter of appreciation was sent to L. B. Holtcamp, Pine Bluff, Ark., for the attractive honor roll plaque presented to the club. Harry Crinnins was reinstated, and Leo C. Gotch, Charles Olski and Frederick W. Schaefer were elected to membership.

Brother Clyde Gooding reported that Sam Miller is in a critical condition in General Hospital. Also on the sick list are Ed Kennedy, Babe Collins, Pat Shanley, George Hines and Ben Dobbert. Al (Moxie) Miller's wife, Babe, has been discharged from LaJolla Hospital following an operation.

President Walsh said contributions to the Mail Order Spring Festival are coming in. Joe Horowitz made a contribution at the meeting, as did Dave Morris and Ed Davis.

coveted silver gunnery wing. He will be promoted upon the completion of this and another short technical course.

By the grapevine route: Brother Lew Dufour in Kansas City recently displaying a movie called *Ravaged Earth*. Same rumor has it that Brother Lew has the State rights for Missouri and Kansas. One more meeting, April 28. Strawberry Festival April 29 by the Ladies' Auxiliary in the rooms. This will wind up the indoor functions until next autumn. Banquet and ball, Hotel Commodore, Thanksgiving Eve, November 24. Make ticket reservations now.

# Heart of America Showmen's Club



Reid Hotel  
Kansas City

KANSAS CITY, Mo., April 17.—Club members attended funeral services for James Farmer Pennington April 9. Services were in charge of the club, and George Carpenter, Frank Capp, Roy Marr, Al C. Wilson, John Castle and Frank Bradbury were pallbearers. Rites were preached by Rev. E. W. Potts, of Paseo Methodist Church. Chaplain W. Frank Delmaine, who is in Joplin, Mo., was unable to attend. Burial was in Showmen's Rest, Memorial Park Cemetery. Meeting was called to order by Second Vice-President Clay J. Weber, with Secretary G. C. McGinnis and Treasurer Harry Altshuler also present. Two communications from Slim Wadsworth and a letter of thanks from the family of the late Jim Pennington were read. Homer Pennington also expressed thanks for the services rendered by the club. This was the final meeting of the club until next fall.

In attendance were George Elser, Frank Capp; L. G. Massey, who has returned from services in the armed forces; George Howk, Homer Pennington, Ellis White, George Sargent, Al C. Wilson, Charles Morphew, Fred Flood, Ivan Mikaelson, Sam Ansher and F. W. Bradbury. John Castle left for Birmingham to join Hennies Bros.' Shows. George and Hattie Howk have moved from the Reid Hotel to Fairland Park for the summer. Mr. and Mrs. Charles Horn left for Muskogee to work for Phil Little. Brother Bill Wilcox is employed at the Kaiser Ship Company on the West Coast. Hymie Schrieber has returned from an Eastern buying trip.

## TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.  
100 CENTRAL AVE. ALTON, ILL.

## World's Finest Paint

FOR CARNIVALS

Highest Quality • Lowest Prices

PAINT EXCHANGE of CHICAGO  
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## CONCESSION TENTS

Our Specialty for Over 48 Years

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Our New Address:  
2315-21 W. HURON ST., CHICAGO, ILL.

## TENTS—BANNERS

50x110 USED DRAMATIC TOP.

Charles Driver — Bernie Mendelson.

O. Henry Tent & Awning Co.  
4862 North Clark Street CHICAGO, ILL.

## NOTICE!

FRANK STIENBARGER'S RIDES  
WILL NOT BE WITH

## Great Sutton Shows

WE JUST BOUGHT NO. 5 FERRIS WHEEL AND 7 CAR TILT-A-WHIRE from Sam Solomon. WANT RIDE HELP. Carl Anderson, wire or come on. WILL FURNISH COMPLETE 10-IN-1 TO MANAGER THAT CAN PUT SHOW INSIDE. Address:  
F. M. SUTTON, Box 304, Osceola, Ark.

## NORTHWESTERN SHOWS

Can place capable Ride Men, Foremen and Second Men on all Rides. Highest wages in cash. Showing two-week stands on Detroit lots. This week, West Vernor and Stair; starting April 26, Myrtle and Lawton Aves.

F. L. FLACK, Manager  
36 East Woodbridge St. Detroit, Mich.

## World of Today Shows

W  
A  
N  
T

Ridee-O Foreman and Ferris Wheel Foreman, also Second and Third Men for Rides, Billposter that can and will deliver. Want to hear from Organized Girl Show, and any Grind Shows not conflicting with what we have.

W  
A  
N  
T

Address: Wichita, Kan., 2 Weeks, Starting April 19; Junction City, Kan., Week May 2.

## GIRL SHOW OPEN

Beautiful panel front. Only carrying one Girl Show. Must be reliable and have own wardrobe. Billposter, union man. We furnish truck. Second Men for all Rides. Must drive semi trailers. Shows with own outfits. Especially Monkey Show. Photo Gallery open. Whitey Weiss can place Coupon Store Agents, Wheelmen, Bingo Help and Wheel Agents. Can place good Men for Pea Pool and Beat the Dealer. Can place sensational Free Act. All address:

AL WAGNER

ALBANY, GA., APRIL 22ND TO MAY 1ST

## ANNOUNCING OPENING GAWAY SHOWS

Macon, Ga., Montpelier and Plonona Avenues, Monday, April 26; Wellston, South's Largest Airplane Depot, 22,000 Employees Working Night and Day, to Follow.

Can use sober Ride Help. Manager for Trained Monkey Show and Fun House. Tex Allison, wire. Can place legitimate Concessions. Other useful Show People, get in touch with us. Our Wellston date will include largest defense payroll in the South. Write or wire

J. L. JOHNS OR BILL BROWN, GAWAY SHOWS, MACON, GA.

## You'll Never Find Another Buy Like This MERRY-GO-ROUND

Good Condition, Good Top. Must be moved this week. Don't write or wire. Call in person.

\$850.00 CASH.

PICTURE MACHINE OPERATOR  
Have 4 permanent locations if you have equipment. Reasonable percentage. COOK HOUSE HELP IF I KNOW YOU. Short hours. Percentage and salary. Rooms furnished. No tear-downs. CAN PLACE 3 FLOOR MEN NOW IN ARCADE. Man for maintenance—Wife for secretary. Same park. Living quarters. Can use experienced Help for Swimming Pool.

REX HOWE

1710 S. Jefferson Ave. ST. LOUIS, MO.

## J. R. EDWARDS SHOWS

Open in Wooster APRIL 24—  
Two Saturdays

WANTED

Shows and legitimate Concessions of all kinds. Ride Help, come on. Playing Ohio's best territory. Address all mail and wires to  
J. R. EDWARDS, Wooster, Ohio.

## ROGERS AND POWELL

Wants Fish Pond, Pitch Tilt-U-Win, Cigaret Gallery, Knife Rack, Pet Shop, Bowling Alley. Good proposition to Bingo and Grab. Also want Popcorn, Candy Apples, Pea Pool, Dart Game, Mouse Game, Scales. Effie Moor wants Help in Jit Show; everything new but Effie. Also want Snake or small Animal Show. Want General Agent with car, good proposition. Ferris Wheel Man at once. Ethel, Miss., week Apr. 19; then Grenada Soldier Camp for pay day.

## SOUND CAR WANTED

Can place modern Sound Car for entire season. Send photo and lowest price immediately. We open April 30th.

## KING REID SHOWS

Dorset, Vermont

## WANTED

For ten choice St. Louis, Mo., lots and new suburban gardens picnic park. Foremen and Helpers on all Rides, also Concessions and General Repair Man and Concession Agents. Whittie Murray, Howard Goodlett, Fritz Bolls, Frank Randell, Elword McAtee, answer. Address: HAROLD BARLOW, Mgr., BARLOW'S BIG CITY SHOWS, 529 North 52nd Street, East St. Louis, Illinois.

## WANTED

Ferris Wheel Foreman at once. Will pay twenty-five per cent of the gross receipts. Playing Army Camps and Defense Areas. This week, Camp Davis.

## SIMON KRAUSE

Caro Kaus Exposition Shows Hollyridge, N. C.

## WANTED

Ticket Sellers, Bally Girls, Lecturers and Show People who want to make real money. Write or wire

## DOC R. GARFIELD

Hall of Science, Art Lewis Shows, Norfolk, Va., or 115 N. E. 92d St., Miami, Fla.



**FOR SALE**  
**16 SEAT CHAIR-O-PLANE**  
 Has Steel Sweeps, Universal Motor, Ride is complete with Ticket Box and Fence and in A-1 condition. Can be seen in operation in Kansas City.  
**PRICE \$500.00 CASH**  
**TONY MARTONE**  
 Care REID HOTEL KANSAS CITY, MO.

**BUNTING SHOWS**  
**WANT**  
 Legitimate Merchandise Concessions, Octopus Foreman and Second Man, Second Men other Rides. Must drive truck. Good proposition for Merry-Go-Round with transportation. Also book any Ride not conflicting.  
 Address: Ladd, Illinois

**WANTED**  
 One good Grinder and one good Lecturer, Professor or Doctor, for **WORLD WAR 2 EXHIBIT STORE SHOW** Salary \$25.00 per week and percentage. Gordon Weir, Lecturer, answer my expense. Wire 222 Main St., Little Rock, Arkansas.

**FRANKS SHOWS**  
**CAN PLACE**  
 Can place Manager for well-framed Sit Down Grab, man and wife preferred. Will pay top price for one or two Silver Wheel Spindles (Round Set Joints, Evans make). 40 weeks in the South's greatest defense center. Macon, Ga.  
 All Address: BILL FRANKS.

**CRESCENT AMUSEMENT CO.**  
**WANTS**  
 Foreman for Seven-Car Tilt-a-Whirl, Second Man for Merry-Go-Round, other Ride Help. Concession Agents for Pan Game, Ball Games, Penny Pitches. Address:  
**L. C. McHENRY, Mgr.**  
 Columbia, S. C., this week.

**B AND V SHOWS**  
**J. VAN VLIET, General Manager**      **BERT ROSENBERGER, General Agent**  
 Garfield, N. J., this week; Hackensack, April 26th; Clifton, May 10th; Perth Amboy, May 17th; then Pennsylvania and Ohio.  
 Want Bingo, Arcade, Grind Stores. Will sell ex. on three or four Wheels. Want Octopus, Roll-o-Plane and Tilt; also Pony Track. Want Shows. Following write or wire: Al (Rabbit) Reid, Harry Deboe, Arnold Rayback, Bennie Smith, Bull Martin. Want Sound Cars and Ride Help. Address: 5 WESTMINSTER PLACE, GARFIELD, N. J.

**Wanted—MILT MORRIS—Wanted**  
 Wheel Agents, men or women. Also Agents for Penny Pitch, Cigarette Pitch. Truck Driver. Booked with Johnny J. Jones Shows for season.  
 Open in Washington April 28. Address  
 1448 Newton Street      Phone Columbia 6667      Washington, D. C.

**FRANK BURKE SHOWS**  
 HAVE COMPLETE OUTFIT FOR GIRL SHOW. WANT PARTY TO OPERATE OFFICE-OWNED COOK HOUSE. WANT RIDE HELP WHO CAN DRIVE SEMIS. FOREMEN FOR ROLL-O-PLANE AND #16 FERRIS WHEEL. (These Rides will be in an Amusement Park.) CONCESSION PEOPLE AND AGENTS FOR OFFICE-OWNED STOCK CONCESSIONS.  
 Address: FRANK BURKE SHOWS, EL PASO, TEXAS

**BAKER UNITED SHOWS WANT**  
 Shows and Stock Concessions. Look this show over, we play Indiana spots; short jumps, proven territories. Can use two more well-flashed Stock Concessions and any Shows of merit with own transportation. Want Sound Car for privilege or cash. Want Second Man for Wheel, Second Man for Tilt, Loop-o-Plane Operator or other useful Ride Help.  
**BAKER UNITED SHOWS, Edinburg, Indiana, this week.**

**RC Preps for Tour At Caruthersville; Exec Staff Is Set**  
 CARUTHERSVILLE, Mo., April 17.—Equipment of Sol's Liberty Shows and Rubin & Cherry Exposition is being gone over here with a fine-tooth comb by Carl J. Sedlmayr and Sam Solomon, owners. What doesn't come up to par is being junked or sold. Rides, concessions and tent-theater facilities are to be gleaned for use from the mass of equipment on the fairgrounds here.  
 In the two or three hotels there is daily assembling a crowd of outstanding managers and producers of the portable amusement industry and workmen, performers and agents into a community which heretofore has looked upon the former Sol's Liberty truck show as the grandest assemblage of midway equipment in the world.  
 Arriving in the last few days were Walter DeVoyné, veteran secretary of Royal American Shows, to take charge of the office wagon, and Fred Burd, a veteran associate, to be his assistant. William A. Mooneyhan, former secretary (See RC TOUR on page 53)

**Many Attend Halligan Rites**  
 CHICAGO, April 17.—Many outdoor showmen attended the funeral of John W. (Jack) Halligan, side-show operator, Friday (16). Services were held at the Sbarboro-Cafferetta funeral parlors and a short service also was held at Showmen's Rest, where he was buried. Pallbearers were James Campbell, J. A. (Pat) Purcell, Al Sweeney, J. C. (Tommy) Thomas, Ray Marsh Brydon and John Lorman. Details in the Final Curtain.

**Mrs. Lew Dufour Breaks Hip**  
 CHICAGO, April 17.—Word was received here this week that Mrs. Lew Dufour, who has been ill in Kansas City, Mo., sustained a broken hip last Monday in a fall at her hotel. She is the wife of Lew Dufour, well-known showman, who is now road-showing the film *Ravaged Earth* in Midwestern territory.

**LOUISVILLE STATE SHOWS**  
**WANT**  
**Ferris Wheel Foreman and Loop-the-Loop Foreman, Concession Agents for Hoopla and Wheel Agent.**  
 Bells, Tenn., April 19 and 25.

**WANTED** For Nation's most outstanding Fairs and Metropolitan Spring Engagements; opening first week in May.  
**HAWAIIAN** Producer, Musicians (with electrified instruments), Singers and Dancers. Have elaborate, complete outfit. Can use first-class Talker, also Canvas and Ticket Men.  
**JOE PONTICO** Wants two Fat Girls. Must be real entertainers. Good salaries guaranteed. Rush full details and photos immediately. (Johnny Mitchell, please wire also.)  
**MOTORDROME** Want Operator with or without machines; also Riders, especially Girls, and Girl with outstanding Lion Act.  
**GIRLS & MIDGETS** Can use several more attractive Posing Show Girls. Also Organized Midget Show. Dolly Kramer, wire. Rose Midgets, wire.

**ALL WHO HAVE WRITTEN BEFORE WRITE AGAIN. NOW READY TO DO BUSINESS.** Can Place First-Class Electrician, Additional Ride and Canvas Men and Colored Train Men. Polers and Chainer. Need Operator for Dipsey Doodle.  
**LARGEST MIDWAY ON ROAD! OPENING EARLY IN MAY. HURRY!**

**RUBIN & CHERRY EXPOSITION**  
**CARL J. SEDLMAYR—Owners—SAM SOLOMAN**  
**CARUTHERSVILLE, MO.**

**MOTOR CITY SHOWS**  
 OPENING TOLEDO, OHIO, APRIL 28 (DOWNTOWN LOCATION)  
 2 SATURDAYS AND 2 SUNDAYS  
**WANT**—Shows with own outfits; will furnish new Ten-in-One Frameup to party with Acts. Good opening for Fun and Glass House, Girl Shows, Snakes or any other Attraction; small percentage basis.  
**WANT**—Cook House or Grab Joint, Ball Games, Fish Pond, Scales, Long or Short Range Gallery, Photos, Jewelry, Pitch-Tilt-Win. All Concessions open except Corn Game, Popcorn and Penny Arcade.  
**WANT**—Foremen and Second Men for all rides (good salary and percentage); place Ride Superintendent and Lot Man.  
**WANT**—Carnival Electrician that understands transformers, and other Useful Help.  
**VIC HORWITZ, 355 Lake Street, Toledo, Ohio**

**J. J. PAGE SHOWS**  
**JOHNSON CITY, TENN.**  
 Opening Date Changed to May 1, Moving on Lot Thursday, April 29.  
**WANT** Legitimate Concessions of all kinds except Corn Game. Can place Ride Help on all Rides. Have opening for Girl Show; we have good outfit for same. Also want Girls for Hawaiian Revue. Want Musicians, Comedian and Chorus Girls for Minstrel Show. Have complete outfit for Athletic Show to responsible people. JACK KING wants Acts for 10-in-1. Good opening for money-getting Shows with or without own outfits. Want Useful People in all Departments. ROY CAREY, also SAM HOUSNER, want Grind Store Agents. Everybody address J. J. PAGE SHOWS, Box 705, Johnson City, Tenn. P.S.—Want High Aerial Free Act.

**WANTED for**  
**James Strates Side Show**  
 Talker. Bill Sylin, wire. Also one more Act and Bally Runt.  
**AL TOMAINI, Mgr., Wilmington, Dela.**

**BRIGHT LIGHTS EXPOSITION SHOWS**  
 Lonaconing, Maryland, week May 3rd. Will book, buy or lease Kiddie Auto and Flat Rides. Furnish outfits complete for Grind Show. Can place Girls for Girl Show. Hannah Miller and Irene, contact Fisher. Few more Concessions still open. Positively no Flat Stores. Second Man for Wheel and Plane. Write or wire  
**JOHN GECOMA, Manager, Gordonsville, Virginia, this week.**

## Suttons Purchase Solomon Property

OSCEOLA, Ark., April 17.—While home on a furlough last week Lieut. Frank M. Sutton and his father journeyed to Caruthersville, Mo., winter quarters of Sol's Liberty Shows and Rubin & Cherry Exposition, where they purchased some show and motor equipment from Sam Solomon. For the last two months a crew has been painting and repairing equipment in local quarters for shows' opening May 1.

Frank Sutton Sr. will manage the Great Sutton Shows for the duration for his son.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker. Real Class... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50  
Box of 25,000 Black Strip Card Markers... 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

## COMBOS NIX TOURS

(Continued from page 28)  
for victory. The Beckmann & Gerety Shows will be again on the road after the war has been won."

Railroad cars and other equipment are in buildings on Louisiana State Fairgrounds, Shreveport. Tony Ybanez, show secretary, and Edgar Neville, concession secretary, who have served in the posts for a number of years, are in charge of quarters between visits of Co-Owner Gerety.

The other two units of the dissolved Amusement Corporation of America will tour this year. Rubin & Cherry Exposition will go out from Caruthersville, Mo., under Co-Owners Carl J. Sedlmayr and Sam Solomon. Harry W. Hennies will head Hennies Bros.' Shows, with J. C. McCaffery, who was general agent and railroad contractor.

## BALLYHOO BROS.

(Continued from page 28)  
contract was not for sale. Returning to the fair manager, Trucklow insisted that the fair was big enough for two shows and as an inducement he doubled our first bid. The fair manager insisted that with him a contract was a contract and that the grounds were not large enough to hold two midways. Returning to the show, Trucklow and the five Ballyhoo brothers went into a confab to figure out a way to make the date. Suddenly it dawned upon them that the race-track infield, usually used as parking grounds, would be the answer, providing the fair manager would rent it to them.

Again hiking the percentage and guarantee, the bosses wired their last offer with "No time to dicker" added to the wire, as it was then Friday, with only another day before tearing-down time. To their joy the fair manager wired that he would rent them the infield as is for 4,000 pesos providing that the money was wired immediately, and that the show was to furnish all cinders and shavings necessary to put the

lot in shape. The bosses celebrated their contract maneuvering with much back-slapping and pump-handling before rushing to the telegraph office with the money to sew up the deal. The show's secretary sent the news over a loud-speaker for the benefit of our personnel.

In order to get here early the bosses ordered the midway torn down at 7 p.m. last Saturday, and a good night's business was lost. Show train arrived here early Sunday morning and unloading started. Our lot man rushed to the infield to lay it out but returned in a few minutes, stating that the lot was under water. The owners then rolled up their pants legs and went to the lot to drain and lay it out. To Pete Ballyhoo's surprise, he dropped out of sight after wading out five feet from the water's edge. It was then he learned that the infield held an artificial lake with no draining facilities. The fair manager insisted upon living up to his contract, which stated that the infield was being rented as is, and that the show was to furnish the necessary cinders and shavings to put it in shape.

Rather than lose the week entirely the office booked several of its major rides with the Mexican carnival, which gave that show such a big midway that the fair manager rebooked it for 1944.

MAJOR PRIVILEGE.

## LEWIS NORFOLK BOW

(Continued from page 28)  
General Superintendent Howard Ingram and his crew completed repairs in time for shows to get under way on schedule.

Because of the Tidewater area limitations and strict government regulations a new system of neon and fluorescent lighting was utilized for the first time here. Having turned over his six Diesel units to the navy during the winter, Owner Art Lewis used city current and transformer wagons here. He and chief electrician Dave Sorg substituted the neon and fluorescent lighting to replace the illumination of other years and the plan met with the approval of government authorities.

Midway is about the same size as in former seasons and it is planned to augment it on the first road date. On the midway at opening were 14 shows and 12 rides. All equipment is in good shape and was overhauled at quarters during the winter. Four new show fronts made their initial appearance opening night.

### Shows

Attractions included Vanities, produced by Honey Lee Walker's Hollywood Glamour Girls; Midnite Follies Revue, Al and Virginia Mercy, producers; Wall of Death Motordrome, Del and Dorothy Crouch, assisted by Dolly Ferris; Monkey Circus, Josh Kitchens, manager; Hep-Cat Minstrels, Jerry Jackson, manager and producer; Flo and Dot Carlson, Fat Girl Show; Reptile Show, Curley La Vier, manager; Wild Life Exhibit, Walter Stoffel, manager; Mickey Mouse Jeep Circus, Thomas Blackwell, manager; Side Show, Wendell (Pop) Kuntz, manager; Joy Ship, Mrs. George and Harley Roy.

### Rides

Merry-Go-Round, Bill Strasser, foreman; Twin Ferris Wheels, Ralph Hicks, foreman; Fly-o-Plane and Spitfire, C. E. (Doc) Barfield, owner-manager; Scooter, Jimmy Martin, foreman, and James Deal, second man; Tilt-a-Whirl, Tex Sutherland, foreman; Pony Ride, Pony McAllister; Miniature Train, Mr. and Mrs. Morgan; Miniature Auto Ride, Junior Crouch.

Madigan's cookhouse, which has been sold to Howard Bryant and W. C. (Dusty) Bailey by Mrs. Kitty Madigan, had an auspicious opening. Mrs. Thelma Bryant is cashier.

### Staff

Executive staff has Art Lewis, president-general manager; Howard Ingram, general superintendent; Ralph G. Lockett, secretary-treasurer; E. B. Braden, business manager; Eddie Delmont, assistant manager; Walter D. Nealand, publicity director; Frank Seegar, trainmaster; Dave Sorg, chief electrician; James McNeill, assistant electrician; Ralph Rothrock, advertising agent; Morris Stokes, special agent; H. E. Quackenbush, neon lighting; Wingy Saunders, boss canvasman; Bull Smith, night watchman; Blackie Frazier and Marvin Bradley, tractor drivers; W. A. Nelson, Hank Campbell and Frenchy Minnear, scenic artists.

Shows will remain at the Monticello Avenue and 20th Street circus grounds thru May 1 before embarking on their tour. Visitors during the week included

Mrs. Regina Lewis, Col. Charles Con-solvo, Don and Maude Montgomery, Lucille Dodson, Frank D. and Frances Shean and Harry Dunkel. Art Lewis was a guest star of Joe Brown's Radio Gang program over Station WRVA April 10. He plans to entertain members of the unit next Saturday. A delegation of State, county and city officials were present at opening.

## KREKKOS EARLY GATES

(Continued from page 28)  
the opening weeks better business than any previous seasons. Krekkos said that relations between the various wartime and army and navy agencies and the various shows en route in this territory has been harmonious and gratifying.

Having been delegated the power to represent the Pacific Coast Showmen's Association in dealing with the wartime problems of the outdoor shows, Krekkos has done a good job and to date there has not been a single incident to disturb the friendly relationship of those interests.

Art Craner, secretary to Krekkos, remains here and handles all routine matters. He plans to tour the West soon to check on current conditions in the field and will attend meetings of the various war agency committees.

Krekkos rejoined his organization in Petaluma this week, and it will move into Pittsburg, Calif., next week for a nine-day engagement under American Legion Post auspices.

## CITY RIDES GATE

(Continued from page 28)  
chased a pitch-till-you-win stand, and Jack recently completed two other concessions. Frank and Louise Parton and daughter, Ola, joined from Jacksonville, Fla., Frank as Merry-Go-Round foreman. Louise has her hoop-la here, and Ola has a glass store, which is doing well.

H. G. (Blackie) and Ruth Hall joined from Pittsburgh. Blackie has the Tilt-a-Whirl, and Ruth is cashier on the Merry-Go-Round. Mr. and Mrs. Harry Harrison Jr. and family came in from New York with a cigarette shooting gallery.

Mrs. Mayo Tinsley was hostess at a luncheon on April 1 in honor of Myra Ann, daughter of Mr. and Mrs. H. S. Thompson. Members of the organization now in the armed forces are Pfc. Homer Yeoman, Pvt. C. B. Crooks, Pvt. Charles Googe; Murray Collins, navy, and James Martin.

Members of Wolfe Amusement Company visited recently, as did several members of Art Lewis, Endy Bros. & Prell Shows en route to their opening, and Phil Rocco, Blue Ribbon Shows.

## EASY TO CARRY—EASY TO RUN

Gives big clear money. Get one of these 2 new

## WALK THRU SHOWS WORLD WAR NO. 2

Patriotic—Timely—Hair Raising.

The absolutely new just out Military Fun Show that appeals to every kid, soldier and his girl friend, and all.

## "THRU THE BARRACKS WINDOW"

The Fun Show for All

A great front of banners and blow-ups and fine shows inside. Either show only \$160.00. Wire or mail \$50.00, remainder collect, or write for information, letters, recommendations, etc.

**CHAS. T. BUELL & CO.**  
BOX 306, NEWARK, OHIO

## ZACCHINI BROS.' SHOWS

Gaffney, South Carolina, Spring Festival

Week April 19th, 1943

Playing in the heart of the city, with \$100,000 weekly pay roll. Have ten more defense cities booked. Want Grind Shows with own transportation. Want Concessions—Bingo, Cookhouse or Grab (privilege in tickets), American Palmistry and any other that will work for stock; no racket. Ride Help, capable men, that can stand good treatment, top salary; those driving Semis given preference. R. L. Wade wants Grind Store Agents. **BRUNO ZACCHINI, Gen. Mgr.;** **ALBERT C. BARTELS, Gen. Agent.**

## SUNSET AMUSE. CO.

OPENING SATURDAY, MAY 1

Want Cookhouse, Photos, Diggers, Second Men on Rides. Marge West, wire Sandy here. Talkers for any one of 7 Shows.  
Excelsior Springs, Mo.

## CETLIN & WILSON SHOWS, INC.

10 Big Days and Nights  
April 21 to May 1

26th and Kirk Ave.  
Baltimore, Md.

- WANT—Oriental Dancers for Sultan's Harem Show.
  - WANT—Two young, attractive White Chorus Girls for the Famous Paradise Revue.
  - WANT—Octopus, Fly-a-Plane and Spitfire with or without own transportation. Will furnish wagons for same if required.
  - WANT—Crind Shows of merit.
  - WANT—Can place Second Man for Rocket Ride and a few Workingmen in all departments. You must be skilled, as we pay salaries for skilled men.
  - WANT—Caulkers, Polers and Snubbers for train crew. Also want several good Tractor Drivers.
  - WANT—Can place legitimate Merchandise Concessions. No percentage or cats and drinks.
- ALL ADDRESS, THIS WEEK, BALTIMORE, MD.

## WANT

Penny Arcade, Photos, High Striker, American Mitt Camp, Hoop-La, Cigarette Gallery, Platform Shows with own transportation. Will book Octopus Ride with own transportation or Rolloplane. Write or wire Suffolk, Va., this week, ROCCO MASUCCI, Mgr.; WM. C. MURRAY, Gen. Agt.

## VIRGINIA GREATER SHOWS

## WANTED

Ferris Wheel Foreman, Rocket Foreman. Permanent Park Location. Write or wire

## JOHN H. MARKS

BOX 771

RICHMOND, VIRGINIA

## GEREN'S UNITED SHOWS

Due to bad weather, will stay in Columbus, Ind., until April 24th; then Seymour, Ind., April 26th through May 1st. WANT Cook House or neat Sit Down Grab, "positively free privilege." Concessions open: Cork Gallery, Photos, American Palmistry, High Striker, Pitch Till You Win, Pink Ball Game, Basket Ball, privilege \$16.50 per week, that includes insurance and cut-in. SHOWS: Will book any show with own transportation and outfit at 20% plus tax except Monkey, Girl and Snake. Have 20-30 Top complete with banner line. What have you to put inside? Rides not conflicting. We have Twin Wheels, Chair-o-Plane, two Kiddie Rides. Will book any Flat Ride with own transportation; Tilt-a-Whirl or Octopus would really get well on the route of defense spots we have booked. M. T. Gordon and R. Stafford want Agents for Stock Stores. All replies: **GEREN'S UNITED SHOWS, COLUMBUS, IND.**

## J. L. Johns To Open New Combo in Macon

MACON, Ga., April 17.—A new carnival, titled the Gayway Shows, will be launched here late this month by J. L. Johns. In show business since 1906, Johns has operated several other carnivals and will be assisted in the management by L. W. Borup, known in show circles as Bill Brown, who formerly trouped with F. H. Bee, C. D. Scott and Buckeye State shows.

Outfit consists of a Ferris Wheel, Chairplane, Kiddie Rides, Funhouse, Loftstrom and St. Elot Monkey Show, War Exhibit and about 20 concessions.

Staff is composed of Johns, owner-manager; Borup, assistant manager; Jack McCarthy, lot superintendent and electrician. Quarters are located on Johns' property at Napier Avenue, where work has been under way for several months.

Shows are framed for transportation on trucks and semis. Recent arrivals at quarters include Frank Harris, Jimmy Green and John Ryan, concession operators. Because of a recent heart attack Johns will pass most of the managerial duties to Borup, he said. It is planned to play week stands in Southern defense centers.

## Court Rules Infringement On Bisch-Rocco's Patent

CHICAGO, April 17.—Suit of Bisch-Rocco Amusement Company against Amusement Corporation of America and Spillman Engineering Company for infringement of a Bisch-Rocco patent was decided in favor of the plaintiff when the U. S. District Court for the Northern District of Illinois, Eastern Division, ruled that Patent No. 2,143,169 issued to Alvin Bisch on an amusement device, granted January 3, 1939, is exclusively owned by Bisch-Rocco and that the defendants infringed the patent by making, and/or selling, and/or using an amusement device as the "Aerial Joy Ride." Also that the Amusement Corporation of America had infringed the patent by jointly using or operating, with an unknown party, an amusement device known as the "Dipsy Doodle." Bisch-Rocco was granted a non-exclusive license to operate the nine Aerial Joy Ride devices manufactured and sold by Spillman Engineering Corporation in 1939, 1940 and 1941. Owners of the nine rides are Bartlett Rides Corporation, New York City; H. N. Smart, Bay City, Mich.; F. E. Gooding, Columbus, O.; Kuntz & Tunney, Seaside Heights, N. J.; W. K. Myers, Celoron, N. Y.; Bakerman Bros., West Haven, Conn.; Wesley Amusement Company, Asbury Park, N. J.; H. V. Peterson, Joplin, Mo., and Royal American Shows, ACA, Chicago.

## Wright Carnival Disaster

Memphis.

Editors *The Billboard*:

In the March 27 issue of *The Billboard* Mike T. Clark, writing from Santa Claus, Ind., asked if readers could supply information concerning the disaster to the Harry Wright carnival on the Mississippi River near Helena, Ark. It so happens that I have some information concern-

ing this and, inasmuch as I also have a deep personal interest, I hope the details I have will prompt others. Coincidentally, while reading old-timers' recollections of famed circus wrecks, I've been tempted to write in to ask about this Wright carnival. Brother Clark just beat me to it.

The Wright carnival, as I recall, came to my home town, Newport, Ark., by rail. My grandfather, Capt. William A. Joyce, operated steamboats on the White River out of Newport, one of these being the steamer Miriam. The Wright interests contacted my grandfather, chartering the Miriam to take the show down the White River for stands in Searcy, Clarendon and other Arkansas towns, thence up the Mississippi River to Helena. At Helena the boat was re-chartered to take the Wright show further up the Mississippi, and they were to leave on a Sunday afternoon. My grandfather told me that there had been a very heavy rain-storm and that, in the interest of safety, he had declined to move the boat, loaded with the Wright show equipment, until the storm had subsided.

Leaving the Helena levee, the boat had gone up the river only a short distance when a sudden tornado-like wind swept across the river from Mississippi (east bank of the river), breaking down trees as tho they were matchsticks. My grandfather said he tried to head the boat into the Arkansas shore but that the wind struck, lifting the boat five or ten feet out of the water, then dropping it. The boat cracked in a dozen different places, trapping members of the show personnel and boat crew inside the cabins. Thirteen persons were drowned, I believe, and my grandfather, who was piloting the boat personally, was trapped in the pilot house, escaping only when someone on shore threw a long chain or rope which was used to drag my grandfather thru the water to the shore. There wasn't much left of either boat or carnival.

I've seen pictures of the wreckage and (I will stand to be corrected) I believe they were dated Sunday, May 9, 1909. When I was in Helena, Ark., some years ago I talked to a veteran wharfmaster who told me he was an eyewitness to the disaster, that the wind which struck the Steamer Miriam was freakish and that my grandfather had done all that he could to save the show and the boat, but that against a tornado there wasn't a chance. I was very young when all this happened, but it made considerable impression on my mind, so much so that I still can recall the featured sit-down show of the Wright carnival as it showed on Front Street in Newport, Ark. That show featured moving pictures, something that the people of Newport then had heard about but few had seen. The title of the movie, however, is famous—*The Great Train Robbery*.

Some years ago at an indoor circus in Decatur, Ill., I had the pleasure of meeting Mr. Wright's son (initials not recalled) and expressing mutual sympathies at what the disaster had cost us, for the tragedy wrecked his father as it did my grandfather. I hope this is partially what Mr. Clark means in recalling the Wright show's disaster. The writer is a newspaperman who has dabbled in show business considerably, once serving as publicity man for Hildreth's Dixieland Shows, with the Laughlin Shows, and now pounding publicity drums for Memphis Trades and Labor Council (AFL), as well as editing that outfit's organ, *Memphis Labor Review*. CHARLES H. MAUGHAN.

## WARNING!!!

To all showpeople contracted with this show. We positively open April 24 at Du Bois, Pa. Kindly contact us at once or you will be replaced.

WANTED—SENSATIONAL FREE ACT—HIGH WIRE ACT PREFERRED.

TO INDEPENDENT SHOWMEN AND CONCESSIONAIRES—Go on our money wagon. Playing proven dates. First in. Here are a few—Rochester, Pa. (first in); Ambridge, Pa. (down town on the streets); Monaca, Pa. (53 auditors—American Legion, V.P.W. and Police); East Liverpool, O.; New Castle, Pa. (two-week celebration); Wheatland, Sharon, Sharnburg and Erie to follow.

### WANT

SHOWS with or without transportation and equipment. Can place Fat Show, Monkey Show, Midget Show or any Shows not conflicting. Will sell or lease Motocycle complete. NEED CONCESSIONS: Cookhouse and Bingo open. Want Popcorn, Long or Short Range Gallery, American Palmistry, Cigarette Gallery, High Striker, Scales, Flab Food, HOOPLA or any 10¢ Grind Store.

### WANT

### WANT

SIDE SHOW PEOPLE, NOTICE: Can place several good working Acts and Annex Attractions. Tattoo Man—Capt. Seig Anderson and Billy Taylor, contact at once. Two Girls for Illusion, any real Side-show People. This is real territory with the best of treatment from the management. All contact Art L. Converse, care of the Show.

Paul Lane will place Working Men for Concessions. WORKING MEN IN ALL DEPARTMENTS, contact us at once—Foremen, Second Men and Seal Drivers will be given top salaries. ALL WIRE, AS TIME IS SHORT. JIM HODGE, wire us.

## BANTLY'S ALL-AMERICAN SHOWS

REYNOLDSVILLE, PA.

## DODSON'S WORLD'S FAIR SHOWS

OPENING 1943 SEASON

TYLER, TEXAS, SATURDAY, APRIL 24

Can place Workingmen in all departments, including Polers and Train Help. Help for Office-Owned Cook House (Workingmen, we pay top salary and you do not have to take it in meal tickets or brass). Want Girls that can sing and dance for Girl Revue. Colored Performers for finest framed Colored Show on the road. Musicians for all-American concert band, address Harry G. Armstrong, care Show. Will place legitimate Concessions of all kinds, no exclusive except Cook House, Bingo, Pop Corn and Palmistry. No Wheels or Grind Stores wanted. Will place Freaks and Attractions for Office-Owned Side Show. Address: DODSON'S WORLD'S FAIR SHOWS TYLER, TEXAS

## BILL HAMES SHOWS

SHOW OPENS FOR SEASON APRIL 30

**W** This Is a Railroad Show Moving on Its All-Steel Equipment **W**  
**SHOWS — RIDE HELP — CONCESSIONS**  
**A** DODGEM FOREMAN AND RIDE HELP FOR ROAD AND PARKS. **A**  
**N** MANAGERS FOR GIRL SHOW AND HAWAIIAN SHOW WITH **N**  
**T** PERFORMERS. LEGITIMATE CONCESSIONS OF ALL KINDS. **T**  
**T** SIDE SHOW ATTRACTIONS—Want Talkers, Annex Attraction, **T**  
and Lecturer. Side Show People, write Joe Darpel, Care Show.  
ALL ADDRESS: BILL HAMES SHOWS, P. O. Box 1377, Ft. Worth, Texas.

## WANTED WANTED

CAN PLACE IMMEDIATELY FOR LONG SUMMER ENGAGEMENT AT AMERICA'S FINEST BEACH RESORT — NOW OPEN OCEAN VIEW PARK — NORFOLK, VA.

Agents for All Types of Wheels . . . Lady Ball Game Operators . . . Slum Store Agents . . . Griddle Men . . . Counter Men

Apply to

**MARSHALL GREEN, LEWIS & GREENSPOON**

OCEAN VIEW PARK

NORFOLK, VA.

## MUSEUMS

Address Communications to Cincinnati Office

## Kortes Unit in 24th Week Of Texas Jaunt; Biz Good

SAN ANGELO, Tex., April 17.—Pete Kortes's World's Fair Museum concluded the 23d week of its winter tour with a highly successful engagement in Abilene, Tex., April 11 and opened at 6 North Chadbourne Street here Tuesday. Unit, reports Manager Roy B. Jones, is working to good results, and it is the intention of the management to continue in storerooms as long as possible. Show has been playing Texas all winter, exhibiting in cities or towns where there are army cantonments or war plants.

Presentation consists of 19 attractions, and strong publicity campaigns are carried thru in each city played. Length of stay in each town has been from three to six weeks, with some of the

acts not being presented for the first couple of weeks, making possible a change of program. Official staff remains the same, with Jones, manager and press representative; Charles Leroy, floor, assisted by Carl Stone; Anna LeRoy, secretary and treasurer; Homer Hoeye, billposter, and Burnett Deane, scenic artist. Peter Kortes, owner-operator, handles the bookings. Show travels in two semis and 10 cars.

## Detroit Good for Lewiston

DETROIT, April 17.—Harry Lewiston's World's Fair Freaks recently completed its fourth consecutive week at 520 Woodward Avenue here to good results. Business for the four-week engagement has been above expectations, the management reported.

## 5 RIDES CAPELL BROS.' SHOWS 5 RIDES

Don't Be Fooled

We Are the First Show To Open in Savannah, Okla.

For a long profitable season, we can place a nice Corn Game and any other CONCESSION that can work for 10 cents. SHOWS with own outfits, 25%. None too big or too small if money-getters, for the above can offer some real spots. Short jumps and plenty of money. Contact now.

All Address: H. N. CAPELL, Box 713, McAlester, Okla., or Per Route. P.S.: Thanks. Have plenty of Ride Help.

## SUNFLOWER STATE SHOWS

OPENING APRIL 24TH

Want Ride Help on all Rides; top salaries, no meal tickets. Show People—Will book yours or frame mine to suit you. CONCESSIONS—Good proposition to Corn Game. Want Wheel Agents, Ball Game Agents. All Concessions open. Will book four Grind Stores, Slum Skillets. Want Special Agent with car. Ted Custer, wire. Can use Sound Car and Electrician. Wire or come on, no time to write. Have proven spring route of fair and celebrations, start July 4th.

G. A. GOREE, BOX 257, SHARON, KAN.

# American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., April 17.—During the first few years of the association's existence it was a comparatively simple matter to plan our annual visitations on short notice, but as membership has increased considerably, it is difficult to plan visitations on brief notice, and we request member shows to contact the association's offices if they are interested in having their shows visited in behalf of the association.

Altho our visitation trips do not ordinarily begin until somewhat later in the year, we find that as a result of the intensive program planned for this year, including plans for a membership drive and for participation in the Public Relations Fund, and the resulting larger number of visitations which will thus be required, that we shall be obliged to begin these trips at an earlier date than usual.

The visitation program has been continued with a view to affording an opportunity to show members and their personnel to discuss with representative of the association at first hand problems pertaining to their shows and at the same time it affords the association, thru its representative, an opportunity to obtain information on subjects which are uppermost in the minds of members

during actual operation. The visitation schedule this year is not intended to be limited territorially by proximity to the association's office but will also be handled by associate counsel for the association located in the Middle West, the South and in Canada.

The Office of Defense Transportation has issued a ruling to the effect that "T" gasoline ration coupons may not be transferred with trucks or other commercial vehicles but must be surrendered to the local rationing board and a new application for such coupons made by the purchaser of the vehicle. ODT also announced appointment of district committees in 41 cities whose purpose is to aid owners of commercial vehicles in connection with maintenance problems. A list of the cities where such committees have offices is available upon request.

## Showmen's Club Establishes New Quarters in Canton, O.

CANTON, O., April 17.—Canton Showmen's Club, Inc., has established third floor quarters at 118 Walnut Street here, George W. Rinehart, house committee chairman, announced last week. Incorporated three years ago, club membership totals 33.

Officers include J. Paul Florey, president; Roy Moughiman, vice-president; Gerald Tritch, second vice-president; Leo Portman, treasurer; Ruth Malloy, secretary, and Loretta Weinman, assistant secretary. Trustees are George Rinehart, chairman; J. Malloy and Bob Anderson.

## All-American Expo Sheffield Opener Proves Successful

SHEFFIELD, Ala., April 17.—All-American Exposition's 1943 tour got off to a good start here April 3, playing to business which Owner-Manager Frank West termed "encouraging." Organization presents an attractive appearance and much work was done in quarters renovating and repairing the shows. "Labor situation," Owner West said, "is going to be a problem this year. However, showfolk have always had some kind of problem to solve and I feel confident that we shall successfully meet the challenge."

Staff includes Frank West, owner-manager; Mary West, treasurer; B. C. McDonald, secretary; Bob Kline, general representative; Jack Donald, special agent and press; Virginia Eberhart, radio and press with the shows; Carl (Red) Barlow, general business manager; Howard Hughes, superintendent electrical department; Slim Davis, trainmaster; H. D. Singletary, mechanical superintendent; W. McDougal, scenic artist; Lee Savage, in charge of sleepers; Sally Hunter, privilege car, and Jimmy Murphy, superintendent.

All-American Cafe, Jack Galluppo, manager; Mrs. Galluppo, steward; Bill Wagner, chef; Mrs. Wagner, cashier; Charles Wagner, headwaiter.

Paradise Revue, Frank Tezzano, manager; Mavis Tezzano, producer; Boots and Candy O'Hara, Johnny Effington, Babe Evans, Clara Hendle, Louise LeBelluic, Sadie Castaneva, Jenny Donald and Horika Hawaiian Troupe.

Side Show, Frank Zorda, manager; Frank Jr., tickets; John Sinom, talker; John Wilson, boss canvasman; Mme. Zeldia, Sanzone, Escoy, Hoppe, Wanda Lee, Mal Satadoc and El Freida. Motor-drome, Art and Francis Spencer, Blackie Fontaine. Harlem Revue, Johnny Williams. Zoma Show, Clark Edson, manager. Patee Show, Denny Shoat, manager.

### Rides

Merry-Go-Round, Bob Horton, foreman; F. Sposler; George Murphy, cashier. Ferris Wheels, J. R. Phillips, foreman; John Miller; Francis Hughes, cashier. Octopus, Ray Francis, foreman. Ridee-O, Ray Hickman, foreman; J. Harbin; Skinny Donell, cashier. Whip, Lee Savage, foreman; Sylvester Kirby; Charlie Lee; Agnes Murphy, cashier. Kiddie Ride, Mike (Midget) Murphy, foreman; Lilly Loftin, cashier.

Fearless Greggs and Company presents the free act. Line-up includes Mr. and Mrs. Gregg, Capt. Lucky Jacobs, Bud Mason and Lawrence Miller.

## Boswell Bows to Good Weather, Biz in Boykins

BOYKINS, Va., April 17.—Boswell's Amusement Company's season got under way here April 8 to good weather and business, under Parent-Teacher Association auspices. Good crowds were on hand for opening and committee gave good co-operation. Management plans to remain here another week. Sam Collins is on the sick list.

Elmer Perdue, publicity director and banner man, is here with two concessions, and Beckie Smith has the Palmistry Booth. Ollie Smith has the pan joint. Mr. and Mrs. Benard have three concessions; Mr. and Mrs. Mike Lane, three; Cecil Purvis, Girl Show, Ferris Wheel and Chairplane.

Management owns the Merry-Go-Round, 2 shows and 10 concessions. Shows purchased a light plant from Keystone Shows, but WPB has already issued permits for six weeks of light for the stands in Courtland, Smithfield, Fort Eustis and Messick, Va. Show will carry 3 rides, 3 shows, 20 concessions and play Virginia exclusively, making 15 and 20-mile jumps.

## McCall Named Franks Aid

MACON, Ga., April 17.—J. W. McCall, former State senator, has been named assistant manager of Franks Shows, playing Playland Park here. W. E. Franks, owner, announced last week. McCall is Franks's brother-in-law and was assistant manager of the shows in 1941.

G. F. Litts is a new arrival on the Franks lot, having brought his Whip and five concessions from Anniston, Ala.

## Loos Laredo Pact Extended; Vernons Are Hosts at Party

LAREDO, Tex., April 17.—J. George Loos, owner Greater United Shows, said last week that his organization's contract to provide the midway at Washington Birthday Celebration here has been extended three years. New pact gives Loos the "ex" on providing carnival features at the celebration until 1948.

Mr. and Mrs. Vernon played host at a Sunday dinner to members of the shows at Bryan, Tex. Guests included Mr. and Mrs. C. N. Hill, Mr. and Mrs. Charles T. Goss, Mr. and Mrs. Maple Williams, Mr. and Mrs. Joe Williams and Charles F. Watmuff. The Vernons' daughter, Marianne, tendered a party to about 30 of her school classmates. Recent visitors included T. J. Tidwell, A. Obadal, Mr. and Mrs. Jack Ruback, Louis Ringgold, Jake Moore, Mr. and Mrs. James Byers, Mr. and Mrs. H. P. Hill, Mr. and Mrs. C. O. Hill and Mr. and Mrs. Clifford. Art and Hazel Martin entertained groups of their friends nightly during the Victoria engagement. W. D. Cowan, manager of the Side Show, is entertaining his mother, who resides in Erie, Pa.

## WANT AGENTS

For Grind Stores. Girls for Cigarette Pitch, Good Man for Under and Over Seven. All season in Columbia.

### SAM WEINTROUB

Care Davis Hotel, Columbia, S. C.

## WANT

Colored Fat Man or Woman. Long season on West Coast. Must be fat. Colored Dwarfs, Talkers, Ticket Sellers. State all.

### A. J. BUDD

1815 Powell St., Apt. E, San Francisco, Calif.

## Skateland Amusement Park

FT. SMITH, ARK.—OPENING SOON

A real spot for all summer. Operate 7 days week. Free gate. 50,000 population—30,000 soldiers. Can place three more Rides and a few more Concessions. Bingo, High Striker, Photo and Scales all open.

### W. H. STANLEY

BOX 401 FT. SMITH, ARK.

## GIRLS-WANTED-GIRLS

For Posing Show. Experience unnecessary. Must be over 5'4" tall. Top salaries. Wanted EXPERIENCED CANDY PITCHMEN.

### J. SCIORTINO

James E. Strates Shows, Wilmington, Del., this week; next week, Chester, Pa.

## WANTED

Caterpillar and Chairplane Foreman to join at once. Blackie Edward, wire.

### MRS. GEO. YAMANAKA

Care World of Mirth Shows Richmond, Va.

## GIRLS WANTED

Experienced or inexperienced for Girl Show. Girls who worked for me before, let me hear from you. WANT CANYASSMAN to handle Girl Show Top.

### EARL TAYLOR

Care DODSON SHOWS TYLER, TEXAS

## DIVING SHOW MANAGER

Have Performers for complete Water Show. Can you furnish outfit?

### E. LANDI

General Delivery MIAMI, FLA.

## GIRLS—GIRLS

3-4 Girls wanted for Ball Game, 1 Bottle Game, 1 Cut Rack. Wire

### N. C. THORSEN

Care Dumont Shows, Essex, Md., or come on.

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**STOCK ROLL TICKETS**

2000 PER ROLL

1 ROLL.....75c

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TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

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### EXCELLENT PROPOSITION FOR DEFENSE SECTION

Sacrifice to Quick Buyer

Complete Trailer and Tractor

Built at Great Expense for Fairs or Carnivals. Complete with three Frankfurter Grills and one Stove, Orangeade Tank, Root Beer Barrel, Pina Colada Machines, Awnings, Sink, Fluorescent Lights, two Ice Boxes, Shingle Roof. Ready for Business. A BEAUTIFUL JOB COMPLETE. SACRIFICE \$2000.00



L. HART, 285 Thalford Avenue, Brooklyn, New York — Dickens 6-3320

### ATTENTION: WEST COAST GRIND STORE AND WHEEL OPERATORS!

FOR MIXED OR ASSORTED FLASH, I ADVISE THE FOLLOWING OPERATORS TO TAKE ADVANTAGE OF THESE TWO OUTSTANDING FLASH ITEMS FOR ABOVE STORES: Redmond, Goodwin, Schaefer Bros., Gross, Weber, Wolpert, Ragland, Kelly, Fat Williams and Grind and Coupon Store Operators on all West Coast Shows. Every Grind Store Agent should have one on the front counter.

20 UNIT DE LUXE HOME BAR. 19" in length, Redwood Tray, contains Ice Bowl, Tonge, two Decanters, Whiskey and Cocktail Glasses. All packed in special-made container. No breakage. SAMPLE HOME BAR, EXPRESS PREPAID, \$8.50. (Send full amount with order.)

A DAZZLINGLY BEAUTIFUL VANITY MIRROR CABINET. 3 separate compartment drawer. Packed with high-grade Stationery. Made of California Redwood, Swivel Top, Blue and White Mirrors. Packed well. Individually boxed. SAMPLE CABINET, EXPRESS PREPAID, \$8.50. (Send full amount with order.)

QUANTITY PRICES ON REQUEST. All West Coast quantity shipments via Southern Pacific fast freight, 5 or 6 day service.

Address Orders to D. E. COHEN or DIRECT SALES SERVICE, INSURANCE BUILDING, ST. MARYS AND MARTIN STS., SAN ANTONIO, TEXAS.

# WANT— RIDE MEN —WANT

To Operate and Work on Rides in

## DOWN'S AMUSEMENT PARK, ST. LOUIS, MO.

AGENTS FOR 5c AND 10c CONCESSIONS ONLY.

A Long Season Where Money Is Plentiful.

All Address:

## DEE LANG

Care DOWN'S AMUSEMENT PARK, 8600 S. Broadway, ST. LOUIS, MO.

# St. Louis

ST. LOUIS, April 17.—Temperature took a decided drop this week interspersed with several nights of rain, and shows playing local lots suffered. Oliver Amusement Company's No. 2 unit opened at 9600 South Broadway Monday. No. 1 unit is showing at 19th and Ann streets. Francis-Maher Combination is playing at Kingshighway and Natural

## BINGO CALLERS

And Counter Men. Long season, good proposition to capable men. Chasers and boozers, save your time and mine. Wire

**AL. BOXALL**  
443 Winspear Ave.,  
Buffalo, N. Y.

## WANTED

### J. R. Edwards Shows

Ferris Wheel, Merry-Co-Round and Chair Plane Operators. Can place legitimate Concessions of all kinds. Address all mail and wires to

J. R. EDWARDS, Wooster, O.

## GEORGE V. MINDEN

### WANTS AGENTS

For Watch-La, Cigarette Gallery, Ball Games, Penny Pitch and Darts. At Beck, come on. BOX 172, NEW BERN, N. C.

## Hutchens Modern Museum

Wants to join at once Amusement Attraction. Must be good, have nice wardrobe. Playing all army camps and defense spots. Six weeks out, all red ones. Also want one good Ticket Seller and Girl for Blade Box, man and wife preferred. Address: Eagle Pass, Texas, this week; Laredo to follow. JOHN T. HUTCHENS.

## WANT CONCESSION HELP

Bingo and all types of Concessions. Best spots in Detroit area. Care Happyland Shows, or W. O. KING, 30 Fessenden St., Mt. Clemens, Mich.

## I BUY, SELL AND EXCHANGE SHOW PROPERTY

NOW BOOKING ATTRACTIONS FOR **PARK AMUSEMENT CO.**  
CLIFF LILES, Mgr.  
Care Bentley Hotel Alexandria, La.

## TORTURE PROOF

Original Illusion. First Time Advertised. Write **ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

## SECOND-HAND SHOW PROPERTY FOR SALE

\$3.00 Gray Wool Blankets, 62x82 inches. Others, \$50.00 Wax Two Headed Baby in Glass Case, \$30.00 Seeburg Piano with Nickel Slot, Bargain, \$5.00 Electric Peanut Warmer, Very Flashy. WE BUY Concession Tents, Rink Skates, Show Property. PAY CASH. WEIL'S CURIOSITY SHOP Philadelphia, Pa. 12 Strawberry St.

WANTED—Can place few more Stock Concessions. Photo, Popcorn, Milt Camp and Bingo open. Mary Ann Alexander WANTS Girl Agents for Ball Game, Hoop-La and Coca-Cola Joint. WANT Arcade Mechanic, salary and percentage. Fred Stone, wire. Location in Building and Patio on Beach Board Walk. This is for the duration. Those interested write or wire. John Gallagan, Forrest Poole, Scotty and Helen LaBrake, write. **ART ALEXANDER, BEACH AMUSEMENT CENTER, P. O. Box 6426, Jacksonville, Florida.**

## STAR AMUSEMENT CO. WANTS

For big Strawberry Celebration at Judsonia, Ark., May 2-15; others to follow. Flat Ride, Shows and Stock Joints that work for a dime. No grill. Ride Help; pay every Saturday. Wrestlers and Fighters for new Athletic Show. This Show has plenty of rubber and will stay out all summer. Address: **KID BURNS, Monticello, Ark., April 22-May 1.**

## J. E. KAUS WANTS

Capable Agents for Ball Game, Penny Pitch, Cork Gallery, Cane Rack, Foreman for Dodgem and Single Loop-o-Plane. FOR SALE—Ferris Wheel, Swooper, Dodgem, Whip, Five Bicycle Horses. Address: **J. E. KAUS, 202 George St., New Bern, N. C.**

Bridge, Fidler United Shows at Kingshighway and Southwest, while World of Mirth Shows are playing 8400 North Broadway. E. C. Velare, co-owner, and Sam Gluskin, general agent Royal American Shows, are here.

Mr. and Mrs. Dee Lang, Dee Lang's Famous Shows, motored in from Carbondale, Ill., to attend the funeral of Lang's brother, Will, who died here suddenly last Monday. Fred Zschille, concessionaire, left Wednesday to join Byers Bros.' Shows for their opening in Sikeston, Mo. J. C. McCaffery, acting as general agent for Hennies Bros.' Shows, passed thru the city Wednesday while en route from Birmingham to Chicago. Tom W. Allen spent several days here this week visiting friends, and reported good business at his amusement arcade in Waynesville, Mo.

Morris Lipsky, who was discharged from the armed forces recently and entered a war plant here, is ill at his home. J. S. Gardner, The Billboard sales agent and lot superintendent with K. G. Barkoot Shows, spent several days here visiting friends before going to Toledo for shows' opening there. Jack LeFebvre, concessionaire, came thru the city while en route from Detroit, where he has been employed all winter, to join Dodson's World's Fair Shows at Tyler, Tex.

Harry G. Coulson, concessionaire, who closed recently with Polack Bros.' Indoor Circus, returned this week after visiting relatives in Detroit. He plans to join one of the shows traveling thru this section soon. Joe Darpel, side show operator on the Bill Hames Shows, visited briefly while en route to Chicago. He came up from Fort Worth, where he said Hames is doing good business with his rides and concessions in a local park. Shows will open their tour there April 30.

John J. Roth, formerly with Dee Lang's Famous and Goodman Wonder shows and member of the International Association of Showmen, was inducted into the armed forces this week. Mr. and Mrs. Earl Taylor passed thru town Wednesday while en route from Chicago to Tyler, Tex., where they will operate several shows on Dodson's World's Fair Shows this season. Chester I. Levin, of Midwest Merchandise Company, spent several days here on a buying trip. Al Baysinger, owner of the shows bearing his name, spent several days here this week making arrangements for his shows appearance on local lots. Jim and June Taylor, concessionaires, passed thru the city en route to Augusta, Ga., to join the Johnny J. Jones Exposition.

## Indigent Trouper Is Laid To Rest by League Members

CHICAGO, April 17.—The fellowship and brotherhood of showmen was demonstrated this week when Sam Brown, itinerant showman, was laid to rest by the Showmen's League of America in beautiful Showmen's Rest. There were no flowers and no crowd of mourners at the grave, but a group of showmen, members of the League, stood with bowed heads and said a sincere prayer for the departed.

Sam Brown, better known as Curly, an Australian, had been with various shows in his younger days, but adverse circumstances got the better of him and for a number of years he had made a precarious living "busking" at spots around Chicago, doing his sword swallowing and whip-cracking acts and passing the hat for contributions. He had never been a member of the League and was known to few of its members, but when he died and his remains were slated for potter's field members of the League heard of the case and came to the front for a brother showman. A special meeting of the board of governors was called and the members agreed that Brown should be buried in Showmen's Rest.

At 2:30 Tuesday in a driving snow-storm the body was taken to Woodlawn Cemetery and laid to rest with a simple ceremony. Few members could be gotten together on such short notice, but eight were present to pay their last respects. Those present were Joseph L. Strelbich, League secretary; Al Sweeney, and the pallbearers, Charles Hall, James Campbell, Peter Wheeler, J. C. (Tommy) Thomas, Nat S. Green and Ray Oakes.

## FOR SALE

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# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## Martin Office Gets Talent Array Inked For Kahler's Minn. '43 Water Follies Sportsmen's Show

BOSTON, April 17.—Al Martin today was awarded exclusive booking rights in New England to the Water Follies of 1943, water show composed of national and international swim stars. Show is slated to open here in May for Martin and then goes to Toronto, Ottawa, Montreal and Quebec City for four weeks. Martin also has the Water Follies set for Riverside Park, Springfield, having completed negotiations with the park's president, Edward J. Carroll.

Water Follies carries what is said to be one of the largest portable tanks, and a cast of 30, mostly girls, will include some of the most widely publicized swimmers in the nation. Heading the cast of girl swimmers will be Gloria Callen.

Martin has devoted considerable time to lining up a route for outdoor celebrations and park showings and will carry the water show over the fair season, where he has already been requested to hold dates. In addition to a number of individual stars, the show will carry its own water ballet.

## Portland, Ore., Festival To Feature Victory Gardens

PORTLAND, Ore., April 17.—This city will have a streamlined 1943 Rose Festival, built with the purpose of contributing to the war effort. There will be no street parade this year, but the Rose Queen will be selected as in the past. Innovation this year will be a Victory Garden division. James D. Roberts is president of the Rose Festival Association.

## Phillipsburg Signs Miner

PHILLIPSBURG, N. J., April 17.—Contract to provide the midway attractions at the second annual Spring Jubilee here, under Pi Delta Chapter of Delta Sigma Fraternity auspices, has been awarded to R. H. Miner's Garden State Shows, Lewis E. Haney Jr., chairman, announced. Showgrounds are located on Main Street in the heart of town.

MINNEAPOLIS, April 17.—Nick Kahler's 10th annual Northwest Sportsmen's Show, which gets under way in Minneapolis Auditorium next Saturday, has signed up a large entertainment list for the event.

Acts already booked are Willie Necker and His Defense Dogs; Louis Tops's dog-like bird; Bill Hughes and Blackie; Larry Griswold, aquacomic; Sharkey, trained seal with Mark Huling; Joe Kirkwood and Harry Cooper, golf pros; Bounding Nissens and Their Trampoline; Prince Neoma Whitecloud, Indian songstress, and Jimmie Robinson, crow hunting.

Other features will include an indoor Victory Garden display, war workers at work in a War Man-Power Show, armored scout cars, jeeps and complete army field equipment and Red Cross blood bank exhibit.

## Sunset Gets 3 Cele Dates

EXCELSIOR SPRINGS, Mo., April 17.—Sunset Amusement Company will provide the attractions at three holiday celebrations this year. K. H. Garman, manager, said. Dates include the July 4th Celebration in Red Oak, Ia.; Labor Day Celebration at Kingston Mines, Ill., under American Legion Post auspices, and Decoration Day Celebration in Brookfield, Mo. Kingston Mines engagement will mark the shows' fourth appearance there, Garman, said.

## DECORATIONS

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All kinds of Street Decorations for Conventions, Fairs, Celebrations, Centennials and Special Events.

**E. R. GRAY**

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## WANTED

Concessions and Entertainment.

### CRAIG REUNION

July 29 to Aug. 1.

F. B. NEELY, Story-Hardin Post #164, Craig, Missouri

# GIRLS Neat and Attractive GIRLS

With or Without Experience

for one of the best framed posing shows on the road.

Rehearsals start April 27. Show opens May 1.

Wire at once; no time to dicker.

**EARL B. WALSH**

## WORLD OF MIRTH SHOWS, RICHMOND, VA.

**\$35**  
per week

## 7 DAYS A WEEK—NOON TO MIDNIGHT—SIDEWALK LOCATIONS—ALL SUMMER

### Wanted for Charleston, S. C., Legion Park

Location King St. Heart of City, Business District, Near Francis Marion Hotel, Biggest Room Town in South, 100,000 High Paid War Workers, Big Military Center.

**OPEN SATURDAY, MAY 1 — SEVEN DAYS A WEEK**

WANT all kinds of straight sales Concessions, Popcorn, Apples, Sno-Cones, Photo, Grab, Scales, Custard, Floss, Peanuts, Novelties, High Striker, Cedarcraft, Juice, Guess Age, Jewelry Engraver, Ice Cream, French Fried, Waffles, any straight sales. Want Working Acts for the Museum. Ten-in-One Acts, Freaks, no Sex. Also Manager for Museum with Acts. Will buy for cash Buell 2nd War Show, concession tops, frames complete; 15 to 20 K.W. Light Plant, Light Ground Cable, Switch Box to hold 25 K.W. Load, 100 feet 10-in-1 Pit Bally Cloth, perfect shape. Address: **AMERICAN LEGION OFFICE, T. C. POWER, SECRETARY, 193 KING ST. Phone 31587 Any Afternoon to 5:30.**

## FOR SALE OR LEASE!

No. 5 Ell Ferris Wheel, 7-car Tilt-a-Whirl, 12-seat Chair-o-Plane. Each ride has 15 horse power Ell unit Leroy engine. These rides were in park last season and overhauled and repainted. Lot of extra parts, including 550 ft. of No. 4, 6, 8 ply heavy Electric Rubber Cable, waterproof, with Junction Boxes to hook up and plenty of Cable for Rides. Also plenty of Switch Boxes, 3 Sount-Trailer to haul Ferris Wheel and Tilt-a-Whirl. Ready to go. Also a 6-Wheel 1940 Chev. Tractor—traveled only 9,000 miles, with double rear end. 1936 Chev. Tractor, went 28,000 mi.—with 5 extra tires—overhauled and tuned up last year. All ready to go. Also 5 h.p. Electric Motor to run any of the Rides. Plenty of Cable and extra Parts for Rides. These Rides are stored inside a building in the Fairgrounds at Crown Point, Ind. for your inspection. Write or wire **A. LATTO, PLAZA HOTEL, 1553 N. CLARK ST., CHICAGO, ILL.**

# BIG ONE EXUDES "CIRCUS"

## Showy Specs Vary Themes

Slash in running time improves staging — Victory finale has everything

NEW YORK, April 17.—There's a heap of "circus" in the Ringling show this year, with specs, costume flash and numerous and well-shaped gals for the "artistic" customers, and straight tan-bark stuff for the others—others meaning majority maybe. The Big One opened last Friday evening (9) before a Bond-buying audience and was overlong, three hours and 45 minutes, but nearly a half hour has already been chopped and the general staging and performance are considerably improved. (Preliminary review in last week's issue.)

Robert Ringling, the new all-out boss, and his associates went back to the original idea of a parade for the No. 1 display or inaugural entry. This one is a massive and colorful *Hold Your Horses* in which practically all the artists and animal stock come into the arena for the pageantry—mounted, afoot and on floats. Spec is intended as a replica of the street parades which prevailed at the turn of the century, and if here and there occur a few out-of-time characters and fashions, no one will squawk because as a whole the production is interesting.

Victoria and Torrence, mixed hanging, perch duo, and the Wolthings, three-people trapeze and perch, go way aloft for their callisthenics, well known to RB audiences for several seasons, and while they're performing the propmen are working on the shifting chutes to get Alfred Court's large contingent of animals into the cages of the three rings. Court didn't work himself on opening night, being content to supervise proceedings from outside the cages. If anything, the Court exhibition is better and far more glittering than it has ever been, and the crowd apparently was oblivious of the fact that it takes fully 25 minutes to put the charges thru their intricate postures, formations and illuminated tableaux. Quite an exhibit, consisting as it does of leopards, jaguars, pumas, ocelots, lions, bears, Great Danes, tigers, etc. Billed as alternating in the cages as trainers are May and Harry Kovar, who are Court stand-bys; William Storey, Joseph Walsh, Robert Tate and Jack Berry, some of them being assistants.

### New Twist in Thrills

Followed by the five-people high-wire Wallendas, who snap the crowd back to thrill-stuff with their standard turn on the apparatus. Aside from their regular repertoire, which is about as well known as any act around the country, the two girls appear to provide a new twist on the high wire with a muscle grind. Very flashy unit in smart turquoise garb.

Tex Elmlund, Alexander and Arturo Konyot and a returned favorite, Dr. Herman Ostermaier, went to the rings and hippodrome track with trained horses, Ostermaier presenting Doheos, a terrific high schooler which for a finish came thru with high rears around the arena.

Massimiliano Truzzi, the juggler, who is as professionally emotional as ever, ran on with a spectacular costume in white with cerise trimmings, his femme assistant a showy study in the trim hue, and gave out with plate, club and torch tussling. Highlights the turn again with his No. 1 audience-participation trick in which he catches spheroids thrown back to him by spectators to his mouthstick. But this year he has an audience plant, a popcorn butcher whose tray is upset when another plant returns the big ball. The crowd ate it up and it looks like the hit bit of the show if the stooges can work as they did at the opening.

### Second Spec Colorful

At this point, John Murray Anderson, chief stager, and his assistants (Thomas Becher and Eri Franke; Billy Livingston, (See RB Rallates "Circus" on page 54)

## Running Order As Caught at Opening Performance, April 9

DISPLAY 1—OPENING SPECTACLE: *Hold Your Horses*, circus parade as per past generations.

DISPLAY 2 (unbilled)—TRAPEZE and PERCH: Victoria and Torrence and the Wolthings.

DISPLAY 3—ALFRED COURT'S WILD ANIMAL EXHIBITION: May Kovar, William Storey, Joseph Walsh, Harry Kovar, Robert Tate and Jack Berry alternating. (Three rings).

DISPLAY 4—HIGH WIRE: The Wallendas.

DISPLAY 5—LIBERTY HORSES: Tex Elmlund and Arturo and Alexander Konyot (rings) and Dr. Herman Ostermaier (track).

DISPLAY 6—JUGGLING: Massimiliano Truzzi.

DISPLAY 7—SPECTACLE: *Let Freedom Ring*, pageantry of the United Nations.

DISPLAY 8—BICYCLES and UNICYCLES: The (three) Shyrettos (center ring).

DISPLAY 9—CLOWN NUMBER: Track, rings and stages.

DISPLAY 10—BAREBACK RIDING: Loyal Sisters, Zefta and Loyal Sisters (Loyal-Repinsky Family).

INTERLUDE—ROCKING TABLES: Harry Rittley.

DISPLAY 11—HIGH SCHOOL HORSES: Dr. Herman Ostermaier and Albert Ostermaier; Los Aservas Troupe; Ella Bradna and Tex Elmlund. (Andrea Gallagher, Estelle Butler and Bobby Steele billed but did not appear.)

DISPLAY 12—AERIAL BALEET: Lallage, rings and one-arm plange gymnast, above center ring; 42 girls on webs all around hippodrome track and above rings and stages.

DISPLAY 13—TIGHT WIRE: The Naittos, center ring.

DISPLAY 14—CLOWN NUMBER: "Car-Sharing" theme.

DISPLAY 15—HIGH AERIAL: Ely Ardely (center), Frank Shepard, Victoria and Torrence, the Wolthings, the De Ocas, the Carwins, the Mardons. (Four acts did not appear.)

DISPLAY 16.—CLOWN FIREHOUSE (revival).

DISPLAY 17—PRINCIPAL RIDING: Loyal-Repinsky Family, center ring.

DISPLAY 18—SPECTACLE: *Changing of the Guard*, with four dozen girls and 25 elephants.

DISPLAY 19—FLYING ACTS: Concellos (above center ring), Comets and Randolls.

DISPLAY 20—ROLLER SKATING: Four Whirlwinds (center), Reynolds and Donegan Six Pyramid Girls and Reydon Girl Skaters (six).

DISPLAY 21—HIGH AERIAL REVOLVE: Les Kimris.

DISPLAY 22—GRAND FINALE SPECTACLE: *Drums of Victory*.

## Ringling-Barnum Staff

Officers: Robert Ringling, president (named president at April 14 meeting, plus other corporation changes); James A. Haley, first vice-president and assistant to the president; Edith C. (Mrs. Charles Ringling) Ringling and Aubrey B. Ringling, vice-presidents; William P. Dunn Jr., treasurer; the foregoing and George D. Woods and John Ringling North, directors.

Executive Staff: George W. Smith, general manager; Fred C. DeWolfe, show treasurer; J. F. Reddy Jr., secretary and general counsel; Herbert Duval, legal adjuster; Roland Butler, general press representative; J. C. Donahue, traffic manager; Arthur R. Hopper, general agent, outdoor advertising; J. R. Griffin, auditor; Pat Valdo, technical director and director of performances; Fred Bradna, equestrian director; Jane Johnson, secretary to Robert Ringling; Ed F. Kelly, assistant to the general manager; Dan DeBaugh, manager Chicago office; James A. Haley, Sarasota office; Mary Jane Patterson, (See ROSTERS OF BIG ONE on page 55)



WHILE two rationing board members ponder this stickler, Jake Mills (left), of Mills Bros.' Circus, wants to know how Burma, 26-year-old elephant, sans a ration book, is going to be outfitted with shoes for the '43 tour. Novel publicity came out of Ashland, O., winter quarters and made Buckeye State front pages with art and stories.

## Storm Demolishes Arthur Bros.' Top; New Canvas Arrives

BAKERSFIELD, Calif., April 17.—A storm which struck Arthur Bros.' Circus here April 8 tore its big top and managerie tent to shreds, snapped center poles and demolished inside equipment. No animals were injured and no lives were lost. The storm started at 9 a.m. and lasted several hours. The fairgrounds location was under two feet of water after the storm, which handicapped work. Thru quick work of the show's workingmen, the side-show top was saved.

Canvas was rushed from Los Angeles and the circus remained here until April 10, canceling Shafter, Calif. Damage will run into several thousand dollars. Entire personnel worked in repairing damaged property and building new, it was reported by Walton de Pellaton.

## J. M. Cole Buys Quarters at Penn Yan, Adds Equipment

PENN YAN, N. Y., April 17.—James M. Cole, owner-manager of the James M. Cole Circus, reported that he had purchased a 20-acre farm three miles east of here on April 7. Property, on a State highway, includes an eight-room house, with all modern conveniences, barns and other buildings which will be used as a winter quarters for the show. During former winters the show was stored on the fairgrounds here. Palmyra (N. Y.) fairgrounds are being used as quarters at present. Circus will open in Palmyra on May 5. The Coles moved into their new home on April 15.

This season's personnel is being rapidly signed up, and from all appearances the show will open with a full crew. Doc Richards, drummer, will return. Buck Leahy, clown contortionist, signed. Show's mechanics are building a stake driver out of material on hand in quarters. A winch has been installed on the canvas truck.

## Gangler at Norwalk

NORWALK, Conn., April 17.—The Norwalk Y.M.C.A. will hold its circus as usual, but it will depart from its amateur status by having Gangler Bros.' Circus in addition to a half dozen acts presented by the members. Dates are April 30-May 1.

## Cole Readies Bond Opening

LOUISVILLE, April 17.—Ready for the reopening of Cole Bros.' Circus here April 20, the white ticket wagon at Fourth and Guthrie is a mecca of throngs daily exchanging bond receipts for tickets to the opening-night performance. Local bond committee reports the sale will far exceed the quota set by it.

Huge streamers advertising the circus are strung across main streets from Broadway to Market. Every department store on Fourth Street has window display for the circus, and circus clowns have been hired by several stores to ballyhoo War Bonds on the sidewalks. *The Louisville Times* and *Courier-Journal* printed special editions containing 30 pages of ads of local merchants publicizing the circus.

Advertising Car No. 1, in charge of Verne Williams, left here April 11 for Owensboro, Ky., first stand on the road. Louisville has been liberally billed and many sheets of special government paper being used in the War Bond tie-up.

People are arriving in quarters daily. Eddie Woockener, band leader, has been in for several days. Gene Weeks, head of concessions, is winding up prelim work in his department. Mitt Carl, head steward, is getting the cookhouse ready. Bobby DeLochte is in from Peru, and the office has been moved into the red wagon. Pink Madison, boss of props this season, arrived from Chicago with four riggers, and others are coming in. New canvas is all in and will be paraffined. Tents will be erected on a new lot just outside of the fairgrounds gate today, and rehearsals will start Sunday. Dress rehearsal is set for the night of April 19.

## Providence Show Will Play Five Weeks Close By

PROVIDENCE, R. I., April 17.—Palestine Temple inaugurates its 20th circus year this season with a new plan of presentation, is was announced here this week by Shrine officials. Because of the gas and tire situation, the Shrine Circus will be carried to the people and literally placed on their front doorsteps. Instead of the one big circus at Nar- (See PROVIDENCE SHOWS on page 55)

## Kelley-Miller Begins At Hugo, Okla, May 1-2

HUGO, Okla., April 17.—Al G. Kelley-Miller Bros.' Circus will start here May 1 and 2. The new bull semi is ready to roll and Bill O'Day has the tents finished. All canvas is new. A deal was closed with Mrs. Laura Anderson for lease of her two small elephants. Show will have four bulls. H. V. Darr, agent, left quarters to route the show. Four bill-posters will be with it, with Frank Dungan in charge. T. G. Murphy will have the lithos.

John Foss and Ted Wilson visited last week, and Donald Schnides and Fred Hummel, former band boys, are regular week-end visitors. Last two are with the 15th Cavalry Band at Camp Maxey, Tex.

## Mills Ready for Opening

ASHLAND, O., April 17.—Work in winter quarters of Mills Bros.' Circus is being rushed to have everything in readiness for its April 24 opening. A new cookhouse top and the flags of allied nations which will be used in the spec have been delivered. Dress rehearsal has been set for April 23. George L. Meyers was added to the staff as press agent and is ahead with the advance crew. While in Akron recently Jack Mills visited Duke Drukenbrod in his office at the Mayflower Hotel. Doc Kerr, Harold Lenz, Murray Powers Mills and Drukenbrod had lunch together.

**With the Circus Fans**  
By THE RINGMASTER  
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
Secretary: W. M. BUCKINGHAM, P. O. Box 1, Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor "The White Toss," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., April 17. — The Ernestine Clarke Tent No. 39 was raised April 10 at Bellingham, Wash., at the home of Mr. and Mrs. Wallace Winter. Meeting was attended by Mr. and Mrs. Harold Rumbaugh, Everett, Wash., and Sgt. Kenneth Ikirt, Fort Lawton, Wash. The evening was spent in inspecting the circus collections of Winter and Rumbaugh and in talking circus. The following officers were elected: Lot superintendent, Winter; boss canvasman, Mrs. Winter; checker-up, Rumbaugh; tax man, Mrs. Rumbaugh, and press agent, Sergeant Ikirt. Next meeting will be held May 8 at the Rumbaugh home in Everett. At close of the evening Mrs. Winter served refreshments.

Dr. and Mrs. William Mann and Mr. and Mrs. Melvin D. Hildreth, Washington, and George Duffy, Fort Plain, N. Y., attended opening of the Ringling show at the Garden.

The Hubert Castle Tent No. 35 was entertained night of April 1 at a surprise birthday party on its member Waldo Griffiths, sponsored by Mrs. Griffiths. Every member was present and they presented Waldo with a pipe, and following the party they held their regular meeting, making plans to attend the Big Show in New York.

CFA Dorothy Zimmerman was honored by Mrs. Franklin D. Roosevelt while in Chicago by accepting from her a set of fashion drawings done in color. Mrs. Zimmerman specializes in this particular angle of art.

Bill Montague recently heard from CFA Bill Atwater, formerly of Burlington. (See CIRCUS FANS on page 54)



GEORGE L. CROWDER, former circus and carnival man and promoter, now in the U. S. Navy and at present stationed at the Naval Training School, Norman, Okla.

**IN THE ARMED FORCES**

JOE HODGINI (Joey), of the Hodgini Family, bareback riders, is stationed at Great Lakes Naval Training Station with Company 254.

S. J. BURKE, ptr. first class, formerly with Ringling-Barnum, Downie Bros. and Jack Hoxie circuses, is at United States Naval Air Station, care of A and R, Tongue Point, Ore.

PVT. CLARENCE THOMPSON, sword swallower and fire eater, formerly with Cole Bros. and Wallace Bros.' circuses, appeared on a camp show program at Fort Leonard Wood, Mo., recently.

PVT. DAVID H. R. STEVENS (Roscoe), former billposter on the Ringling-Barnum circus, lettered from Longview, Tex., that he was soldiering there with 88th General Hospital Company.

PFC. JAMES F. RAKNESS reported from Fort Warren, Wyo., that Mrs. Concha Morales and daughter, Teresa, members of Polack Bros.' Circus, visited him there while they were en route to Sacramento.

**Collectors' Corner**

By FRED P. PITZER  
292 Madison Avenue, New York City

Again, Brothers: Relative to the Brothers names for circuses as per list in *The Billboard* of January 16, 1943, if you have occasion to again write or use the name will you please spell it with an "m" and not "n", to wit, Wixom Brothers. The Mat Wixom Great Show went on the road as a railroader, three cars, using the Wixom Bros.' title, in 1898 and 1899. It went out as a wagon show, using Wixom Bros.' title, in 1900, 1901, 1902, 1903 and 1904; and railroad again (as a carnival) in 1905, 1906 and (See *Collectors' Corner* on page 55)

**Under the Marquee**

(Communications to 25-27 Opera Place, Cincinnati, O.)

THEY'RE all open.

HAL GRIFFIN, juggling clown, will again play the St. Louis Police Circus.

BILL BAILEY, clown, cards from Memphis that he will again be with Cole Bros.' Circus.

IT'S either or else, as this is no season for "shufflin' along."

FRANK T. KELLY, former headwaiter with Russell Bros.' Circus, is a nurse in Antelope Valley Sanitarium, Lancaster, Calif.

FIRST circus to hit Bridgeport, Conn., this season will be Gilbert Bros.' Circus, which is booked into Newfield Park, May 14-19.

HEARD anything from the guy who claims he invented synthetic sleep?

MR. AND MRS. RED HARRIS report from York, S. C., that they are with Clyde Beatty-Wallace Bros.' Trained Wild Animal Circus. Red is in clown alley doing a tramp character.

HOMER KEEFER, former long-string (See *UNDER THE MARQUEE* on page 55)

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WRITE FOR DATE BOOK AND PRICE LIST  
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SHOW PRINTING COMPANY • MASON CITY, IOWA

**Holland Classical Circus**  
Will perform for longer period beginning May 22 at Pleasure Beach, Bridgeport, Conn. Wishes to engage high-class Circus Acts. For appointment reply in writing, giving details and full description.  
**HOLLAND CLASSICAL CIRCUS, Inc.**  
Briarcliff Manor, N. Y.

**WANTED**  
Billposter to handle 125 panel plant. Must also be able to keep panels in repair. Write  
**ROGERS & RODGERS POSTER ADV. CO.**  
406 N. Illinois Ave. Carbondale, Ill.

**WANTED TO JOIN ON WIRE LITHOGRAPHER**  
That can drive Chevrolet Truck.  
**MILLS BROS.' CIRCUS**  
As Per Route in The Billboard.

**WANTED**  
General Agent with car, Performer, Clowns, Working Men all departments, 2 Dancing Girls for Side Show. Wire  
**SELLO BROS.' CIRCUS**  
Waverly, 22; Jarratt, 24; all Virginia.

**TIGHTS**  
**KOHAN MFG. CO.**  
290 TAAFFE PLACE BROOKLYN, N. Y.

**The Corral**

(Communications to 25-27 Opera Place, Cincinnati, O.)

DESPITE gas rationing and other war restrictions, Oswego (Ore.) Lake Hunt Club's three-day Western Horse Show did well. Event this year was sponsored by Clackamas County Sheriff's Posse. Arlene Keuhne's trick riding exhibition was one of the features.

KINETIC CLUB RODEO and Celebration will be held at Swift Current, Sask., as scheduled, with many riders from the Calgary Stampede expected to be present. Hopes are that a permanent rodeo circuit will be formed to include two American cities, Calgary and Swift Current. This will be the fifth year for the Swift Current event.

OFFICIALS of Pecos (Tex.) Rodeo have decided to hold their annual event after receiving information from Lloyd Jenkins, of Fort Worth, that he can provide the livestock. Jenkins has supplied the stock for several years and was arena director last year. Carl Eckfins will again be manager. Many soldiers from near-by air bases are expected to (See *CORRAL* on page 54)

**ANIMAL ACTS WANTED**

No act too big or too small. Rudy Miller, wire at once. Can use Lion Act, Seal Act, Chimp Act, Monkeys. State all in first letter. We open April 30th for 25-week season.

**KING REID**  
Dorset, Vermont

**Hunt Bros.' 3-Ring Circus**

Wants Feature Acrobatic or Teeter Board Act that does other Acts, Lady and Gent Aerial and Ground Acts, Clowns for numbers and specialties, Come-In Worker, Side Show People in all lines, Side Show Boss, Canvasman, Baritone Player, Trumpet and Trap Drummer, Lithographers that drive truck, Brigade Manager that will litho, Auto Mechanic for Chevrolet fleet. State salary and full particulars. Must join on wire. Show opens April 26, Somerville, N. J. Address:  
**CHAS. T. HUNT, R.F.D. #1, Bordertown, N. J.**

**TENTS**

Used one week. 10x12, 10x16, 14x20, 14x24, 20x30, 20x40, 30x45, 40x60, and Sidewall-bargains. WRITE

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**AL G. KELLY & MILLER BROS.' CIRCUS**  
HUGO, OKLA.

**SPANGLES TIGHTS**  
**ALBERTIS CO.**  
440 W. 42 ST., N. Y. C.  
Paste This in Your Address Book.

# EARLY-SEASON PLAY ROSY

## Carroll Resort In Record Bow; Headaches Fade

SPRINGFIELD, Mass., April 17.—A record-breaking opening week-end (10-11) got Riverside Park, Agawam, off to an auspicious beginning for the 1943 season, according to Owner-Manager Edward J. Carroll. On opening night, with 3,000 present despite a temperature drop to 21° above, Carroll and his aids got their first indication of what the new season would be like. The crowd was a free-spending one, an indication of the fact that war workers who work hard all week will play hard and spend money. On Sunday, with a warm sun and pleasant breezes, 15,000 stormed the midway, giving rides and concessions a healthy play.

One of the principal pre-opening headaches, Harry Storn, Carroll's ad and publicity chief, said, was trying to figure how the transportation situation would hit the park, located on the main route between Springfield and Hartford, Conn., and about six miles from downtown Springfield. Sunday's results showed the headaches to have been unnecessary, he said. With the co-operation of the Springfield Street Railway Company and the blessing of the ODT, busses ran regularly to the park. Only restriction was that no bus could leave either terminal until it was filled.

The newest unit at the park, Parkview Inn, had its premiere bow Thursday night (8) to some 350 hand-picked guests. An 80-foot bar, good food and cocktail entertainment are the principal features of the inn. Jill Adrian and (See *Riverside Opens Big on page 45*)

## Boom Inaugural For Ocean View

NORFOLK, Va., April 17.—One of the biggest inaugural crowds in the history of Ocean View turned out for the opening last week-end, altho it occurred a month ahead of the usual schedule.

Earlier opening resulted from army and navy requests to provide recreation for servicemen, and first week-end's crowds were about evenly divided between servicemen and civilians.

In view of the continuing heavy attendance, Manager Cecil Duffee has announced that rides and amusement devices will begin operations at 1 p.m. daily instead of late afternoon as first announced.

## Sensational Marion Booked For Palisades, Ponchartrain

CHICAGO, April 17.—Sensational Marion, high act, opens today at Palisades (N. J.) Park for two weeks.

From there she jumps to Ponchartrain Park, New Orleans, for a two-week engagement. She was booked by Charlie Zemater.

THOMAS DE LUCCO, formerly manager of Roton Point Park, South Norwalk, Conn., for 20 years, is now owner-manager of the Capitol Bowling Alleys, Hartford, Conn. He reports business as great.

## Heave, Ho, for Bob Rowe

PORTLAND, Ore., April 17.—Bobby Rowe, arena director at Jantzen Beach, plans to sponsor something brand new—but also very old—a tug-of-war tournament. Expects to have entries from the shipyards and other defense plants in several weight classes, working up to a big all-tug-of-war night in the finals. Rowe, veteran promoter and concessionaire, has staged rodeos, horse shows, ice hockey and auto racing in Portland and thinks his new baby will bring in plenty of four-bit pieces from the 88,000 shipyard workers in the Portland-Vancouver area.

## Cold, Cold Love!

SPRINGFIELD, Mass., April 17.—Blustering winds and cold failed to deter some 3,000 persons from attending the opening of Riverside Park at Agawam last Saturday (10). Everything was in operation, with one exception:

The World Cruise—Riverside's version of the Tunnel of Love—was deserted, its stub-nosed boats empty. Not for any dearth of couples interested in a boat ride thru the darkened, twisting passageways—but because the Cruise waters were frozen solid.

## Ponchartrain To Continue Its Free-Act Policy

NEW ORLEANS, April 17.—With the slogan "Work First and Then Have Fun," Ponchartrain Beach opens its 1943 season Easter Sunday with resumption of policy of free acts. Manager Harry J. Batt expects the new season to beat the record breaker of last year.

Lucille Anderson, high diver, will be the opening outdoor attraction, with two shows nightly and three on Sundays. Miss Anderson is booked for two weeks. Assisting Batt will be his brother, Richard, as manager of the storehouse and concessions; Frank Kramer, technician, and Emmett Jones, announcer and emcee.

"Ponchartrain Beach is not being operated to attract men and women away from their war work," Manager Batt announces. "But war workers putting in long hours need recreation. That is why we are adopting the slogan, 'Work First and Then Have Fun.' Work comes first, but a worker must take time out for rest and play. That is where our beach comes in."

Batt expressed satisfaction over the recent ODT ruling that transit companies may provide bus and streetcar transportation to amusement parks this season.

## Mission Beach Preps for Fat One; Winter Play Heavy; Mdse. Scarce

SAN DIEGO, Calif., April 17.—Mission Beach anticipates the largest season in its history, and amusement center is being readied for the season with a number of major rides.

With Eddie Wakelin piloting the amusement area, assisted by Ed Mulligan, Mission Beach starts its 1943 season officially May 30, with new contracts with concessionaires and independent ride operators going into effect April 28. Park has been operating thruout the winter, with week-end crowds exceeding at times the midsummer marks. Concessionaires are getting good night and Saturday and Sunday plays. Rides, especially the Roller Coaster and the Ferris Wheel, have been clicking it off at a high pace all this year.

Concessionaires have been securing merchandise to carry them thru the season but are finding buying increasingly difficult. So acute is the merchandise situation that some operators are scouting Mexican towns for items with a souvenir touch to satisfy the craving of prize winners.

Bob Matthews has added a Silver Streak purchased from the Silver Spray Pier in Long Beach, while Ross Keeler has bought a Caterpillar and Whip from Steffins Superior Shows in Los Angeles. Streak has been placed at the north end of the midway and has been painted and readied for the season.

Skooter, now to the east of the Streak, is to be moved forward with the Keeler rides. Stands have been switched, with Frank Redmond's milk bottle game being moved from the east side of the midway to the west. Redmond also has

## Forest, Hanover, Cracks Season With War-Stamp Shower

HANOVER, Pa., April 17.—Forest Park opens the season tomorrow (18) with a new streamlined midway. All rides and buildings have been repainted and reconditioned and several new Skooter cars have been added. All equipment from Pen Mar Park, dismantled during the winter, has been moved to Forest Park.

On the opening afternoon 100 War Saving Stamps, each fastened to a 1-cent piece, will be tossed to the crowd from the Roller Coaster platform. War Stamps will be sold at the various ticket boxes thruout the season. Pratt's 100-piece guitar band will play afternoon and evening on opening day.

The picnic grove, with its shelters for 2,000 people, has been reconditioned. The skating rink will continue to operate Wednesday and Saturday nights and all day Sunday. The rink will close for renovation from May 3 to May 8. Over 20,000 free school tickets have been distributed in the surrounding territory, entitling the children to free rides, prizes, a free show and reduced prices on roller skating.

The farm at the rear of the ballroom recently taken over by the park is being plowed and cultivated and will be laid out in 50 victory gardens, each 25 feet by 200 feet, to be worked by the public.

With Hanover doing a lot of defense work and York, only 18 miles away, also booming, with bus service good from all points, Forest Park looks for a bang-up season.

## ODT Rule Big Aid

NEW YORK, April 17.—ODT ruling announced last week allowing bus transit to places of amusement will prove a boon to Palisades Park, N. J., which for years has enjoyed a heavy bus and transit business.

Olympic Park, Irvington, N. J., will also be favorably affected by the relaxing of the ODT's travel curbs, since a good deal of its patronage comes from near-by Newark by bus.

Coney Island, which depends primarily on subway travel, remains unaffected.

## Beach Banter

Babe Miller, wife of Al (Moxie) Miller, is recuperating from a major operation at a La Jolla hospital. . . . Joe Mettler has been refinishing his race horse game and storing merchandise to be used for prizes. Plans to put in a coke stand at the southern end of the midway. . . . Howdy Walker was on hand to assist Frank Redmond in putting in new canvas at the back of his bottle game. . . . Eddie Wakelin has been fortunate in securing a refrigerator for his new home. . . . Howard Bishop among those getting things ready for the season. . . . Jack Kent has joined the Moxie Miller gang and is handling the cigarette game. . . . Frank R. McMahon is again handling the ticket sales on the Ferris Wheel. . . . Fern Chaney is out again after being on the sick list. . . . Al and Babe Miller recently purchased a home in Mission Beach. . . . Ted LeFors, second vice-president of the Pacific Coast Showmen's Association, was a week-end visitor. . . . John (Spot) Ragland was down to Mission Beach during the week and made it a point to give Moxie Miller a bit of a Carolina dish—fried apples. . . . Peggy and Joe Steinberg are readying their string game, with footage being added. . . . With the rationing problems, hot dog stands are changing to fried spuds, fish and chips.

## Jantzen Smashes Getaway Mark; Ork Wives Aid

PORTLAND, Ore., April 17.—Jantzen Beach Park, which opened last Saturday (10), a month earlier than usual, shattered all opening-day records, according to Manager Paul H. Huedepohl. "We were simply amazed," said Huedepohl.

Huedepohl, who said the early opening was a test to get the people's reaction in wartime, said there was no doubt that Jantzen would have one of its best years. "Our parking lot wasn't so full," Huedepohl said, "but the people just swarmed out on busses." He said all concessions, games and rides were well patronized.

Hundreds of soldiers, stationed at the Portland air base and the Vancouver barracks, attended the opening. Huedepohl said they were good spenders, going heavily for the thrill rides and the arcades.

Sunday's weather was perfect and thousands of pleasure seekers lined up at the six gates thruout the day. Scarcity of help compelled the management to close for two hours in order to give the operators a chance to eat and rest. Gross receipts for Sunday broke all existing Sunday records over a 15-year period, Huedepohl said.

Jan Garber's ork opened the new Golden Ballroom with 3,200 admissions at \$1.10 per head. The wives of the musicians stepped in and cashed on the rides.

The swim pool opens the season May 15.

## 2 Philly Spots Bow In; Expect '43 to Top '42

PHILADELPHIA, April 17.—Woodside and Willow Grove, the two major amusement parks in Philadelphia, ushered in the 1943 season today (17). Woodside will open on week-day evenings and both afternoons and evenings on Saturdays and Sundays until May 24, when it begins daily operations. Willow Grove, situated outside the city but having the advantage of excellent public transportation facilities, will open week-ends only until May 29, when it goes into daily operations for its 48th summer.

Jack Steck returns to Woodside for the 13th season to conduct a Kiddies' Hour on Sunday afternoons at Sylvan Hall, where well-known artists, supported by a musical ensemble, will again be featured at the free concerts on Sundays. Open today (17) were the Rainbow Rollerdrome and the full complement of rides and concessions. Crystal Pool will open late in May.

At Willow Grove, Frankie Schluth will again headline the stagelights presented on Sundays at the Music Pavilion. The first dance of the season tonight in the Casino Ballroom features (See *Philly Spots Get Going on page 54*)

## White City Receivership Is Formality, Says Fox

CHICAGO, April 17.—The item in the Parks Department last week concerning a receiver for White City Amusement Company here gave a wrong impression and therefore was incorrect, according to Howard M. Fox, operator.

"The company known as White City has operated the premises since 1934 under a lease with the county treasurer's office, and rents were paid to his agent," says Fox. "Every two years the new county treasurer is appointed as a receiver to collect rents. Any claim for taxes is not a claim from the operator and lessee but with the owners of title for the land."



# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

## Winner and New Champ

Lew Deb Handley, gray-haired swim tutor who has many callings, including vegetable salesman, newspaperman and coach, has been turning out championship teams at the Women's Swim Association in New York for many years. It was he who coached the last women's Olympic aquatic aggregation for this country, and he is credited with teaching such swim notables as Eleanor Holm, Gertrude Ederle and, more recently, Helen Raines. Each year Handley's girls generally copped the major titles at the women's nationals, and it became so that any meet the WSA entered one could almost write the results beforehand.

This past week in Chicago a new champion was swept in. Jack Cody, vet swim prof at the Multnomah Athletic Club, Portland, Ore., after a 30-year wait, tutored his mermaids into the national team championships. In all, the Portland swim flashes scored 43 points to win the team champs, four more markers than the WSA of New York garnered in capturing team honors last year. Runners-up to the West Coast lassies were the gals whose home tank is in the Riviera Club, Indianapolis, while Handley's WSAers placed a poor third.

Eastern pool men who play host each year at meets to reps of the Dragon Club, sporting the colors of the St. George indoor plunge, Brooklyn, will be proud to know that Ann Ross, of that club, won two titles at the nationals, scoring the St. George Dragon Club's lone 10 points in the team standing—enough to put them in fifth place.

The no prize was given for the prettiest contestants, this pillar's pulchritude award goes to the shapely gals from the Medina Club, Chicago.

## Men and Mentions

The army and navy continue to take over beaches and swim resorts. Mission Beach (Calif.) Bathhouse is now manned by the navy. Paul Wolf, a w-k figure in (See POOL WHIRL on page 44)

# Wildwood Spirits On the Ascendancy As Opening Nears

WILDWOOD, N. J., April 17.—Predicting that the coming season at Wildwood will be as good as last year, if not better, Jack Kay, city publicity director, told members of the Chamber of Commerce last week of his impressions gleaned from a recent trip covering the Florida resorts.

"We will have a surprisingly good summer," said Kay. "More money is being spent by war workers who need recreation and pleasure, and they will get here by some means."

Kay reminded that in the past the type of summer visitor to Wildwood has been the low-income group. That class, Kay pointed out, is making more money and spending more freely. Moreover, Kay added, Wildwood is in an enviable location, as some of the larger coastal resorts have been virtually absorbed by the army. In addition, Kay related that around 70 per cent of Wildwood visitors come from the Philadelphia area.

That amusement interests and merchants are also optimistic over the prospects of the coming season, Kay cited the case of a Boardwalk concessionaire who appeared downcast last season when he paid \$1,400 rent for a Boardwalk stand. Recently he signed up for another stand in the same block, paying \$1,750 rent.

Walter Griffith, local concessionaire who also operates a stand in Fort Lauderdale, Fla., also added words of optimism. "Above all," he said, "be optimistic and boost your resort. Transportation is a problem and I feel that some concession can be made here for the school busses to be pressed into service."

Benjamin Lee, local manager of the Atlantic City Electric Company, said street lighting this summer will be improved, and that the lighting of the Boardwalk will be about the same as last summer. The army calls only for a dim-out of the Wildwood Boardwalk.

# Polution Puts Venice Ops in Gloomy Dither

LOS ANGELES, April 17.—Concessionaires in the Venice area and beach ops and lifeguards at Santa Monica are deeply perturbed over the action of the State Board of Health in ordering all bathing beaches quarantined from Hermosa to Brooks Avenue in Venice because of sewage pollution. If order continues, it will deplete crowds at Venice and send them to Santa Monica, where the beach men and lifeguards face the prospect of being unable to care for the heavy influx of bathers.

Venice Beach workers feel their chances for a big season will be blasted if the order remains in effect. Blaming the order on the failure of the city of Los Angeles to provide proper filtering equipment for the sewerage, Hoyt Vicini, president of the Venice Chamber of Commerce, and the various beach operators said that Los Angeles had done nothing to correct the pollution menace, altho the city had been forewarned.

With eight councilmen being returned to office in Tuesday's (6) election, The Times hit at the "sudden interest" of the candidates in solving the pollution problem. "The sudden, frantic councilmanic interest in the most pressing and distressing of our municipal problems was in sharp contrast to the indifference which led to the board's (State board) drastic action," the paper said in an editorial. The Times said the area under ban is on a 10-mile-long stretch.

Commenting further on the ban, The Times said: "A complete rebuilding of the system is now out of the question. Costs would be too great in the face of the heavy war taxes, and too much time would be consumed. The plan calling for the construction of a new treatment plant at Hyperton and repairs to the existing sewer main would meet all requirements for several years to come; building of a new conduit is a separate project for the future. Competent engineers have estimated the cost of this program at a little under \$11,000,000—\$8,500,000 for the treatment plant, the rest for 'blanketing' weak places in the main.

While some Venice concessionaires feel that the matter will be cleared in a few days, there are others who believe that the ban will remain. Should a solution fail to come soon, concessionaires feel they will be facing a bleak outlook for the season.

# Atlantic City

By MAURIE ORODENKER

Special programs have been scheduled for Steel Pier for Easter week-end, when the vast amusement center enters its 46th season. Les Brown and orchestra, along with Alex Bartha's band, have been engaged for the pier's Marine Ballroom. A big vaude show will light the pier's Music Hall Easter Saturday. Vaudeville attractions will be booked week-ends until the start of daily operations late next month. Also opening on the holiday week-end is the Big Gay-Way with its complement of rides and displays, including the scale-miniature of the famous Endless Caverns.

Attractive admission rates for uniformed members of the armed forces have been incorporated under a policy adopted by Frank P. Gravatt, president of Steel Pier.

No word as yet as to the reopening of Hamid's Million-Dollar Pier. However, the shooting gallery on the Boardwalk opposite the Million-Dollar Pier is the resort's latest war casualty. Lack of ammunition is the reason.

At the Margate end of the resort there is much talk over a proposal that some bathing beaches be restricted this summer and turned into a source of municipal revenue, with a view toward reducing taxes. It is pointed out that other Jersey beaches, both larger and smaller than Margate, have managed to enforce such a plan and at the same time enjoy increased prosperity because of it. Apart from the restricted beaches proposed for use of permanent and summer residents and their guests at a moderate season's charge, it is proposed that the remaining public beaches could produce revenue by installation of such conveniences as lockers, bathhouses and beach chairs. Also, further modernization of Margate calls for the letting of concessions for harmoniously constructed refreshment buildings.

# American Recreational Equipment Association

By R. S. UZZELL

Cy Bond is the second proponent of an airplane resort. About four years ago William Judkins Hewitt proposed such a resort. The idea has merit but is a trifle ahead of the day. However, it can happen sooner than some of the ultra-conservative suspect. Bond's idea of flying to Iceland for a cool breeze and the sports is not nearly so fantastic as the proposal 40 years ago that "sooner than can now be realized patrons will attend amusement parks in their own cushioned-tired conveyances."

At Jamaica (N. Y.) Race Track the handicap was transferred from the nags to the patrons in getting there and in getting away. They resorted to nearly every means of transportation, even to walking miles, to lay down the two bucks on a bang-ball. More than 28,000 fans went over some kind of a hurdle to get there. About 5,000 autos made the trip. It was a harvest for lot owners near the track when the steering-wheel spinners found the track parking lot closed. Surely such a turnout under difficulties presages a great racing season.

The unusually cold April thus far has not been favorable to the early openings of amusement parks. Some have been forced to defer the spring bow.

W. F. Mangels has just reported successful progress at the boat yard, where (See AREA on page 41)

# Lake Worth Beach Building Destroyed in \$10,000 Fire

FORT WORTH, April 17.—Fire of undetermined origin Friday (9) destroyed the bathhouse and all furnishings at the Lake Worth Beach here with an estimated loss of \$10,000. The near-by bingo building and the Casino, dine and dance spot, also on the beach, were not damaged.

The bathhouse, reduced to ashes, was a two-story structure of Spanish architecture and was erected by the city of Fort Worth in 1930 to replace a bathhouse destroyed by fire in 1929. Its original cost was \$15,000 exclusive of equipment.

It is planned to build a temporary structure so that the beach, badly needed because of the many war workers and soldiers stationed in this vicinity, may be used this season.

# Eugene, Ore., Spot Starts

EUGENE, Ore., April 17. — Lane County's leading pleasure resort—Swimmers' Delight—opened the season last week-end. First-week crowds have been satisfactory, according to W. B. Wagner, proprietor. Spot features boating, swimming, games and picnics, with special emphasis on private parties. Dancing on Saturday nights only, using Wayne Ryan's band.

PHILADELPHIA — Local zoo acquired two new residents last week, Roosevelt and Churchill, black bear cubs. They will be placed in the pet display for children on May Day at the zoo May 2. Also added to the zoo's population was a six-foot alligator.

# Des Moines Resort Starting Earlier; Adds New Features

DES MOINES, April 17. — Riverview Park opens a week earlier than usual this season, with the starting date set for May 21. Previously the spot opened on Decoration Day. Riverview will employ the same policy as last year, with no gate charge. With the large number of WAACS located in Des Moines a good season is anticipated.

Manager Robert A. Reichardt discloses that a Ferris Wheel is being installed and a new walk-thru funhouse is being constructed and expected to be ready for the opening. Coaster is being repainted and fitted with a new front.

**FOR 1943**

A BIG ELI WHEEL in your Park should be a money-getter. Requires small ground space—gives additional advertising possibilities to the location. If other rides show profits there the BIG ELI WHEEL should do the same. Investigate a popular No. 16 or No. 12 BIG ELI WHEEL for the coming season.

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**15,000 W. A. A. C. S. AND ARMY BOYS**  
Are Looking for Fun

The Chance Is Yours.

75-Ft. Frontage Concession Ground for season or year available at the Famous Boardwalk Resort of Daytona Beach, Florida. Address

**SZOLD**  
832 E. California St.  
Pasadena, Calif.

**WANT—FOR PERMANENT PARK—WANT**

Excellent Location—Operate Seven Days. FOREMEN FOR RIDE, MERRY-GO-ROUND and FERRIS WHEEL. Draft exempt preferred. No tear downs. Top salaries and bonus. Will back, lease or buy Roll-Plane. Will book Arcade. Want few Legitimate Concessions. Photo Gallery, American Palmistry, or what have you. Will buy Concession Tops with Frames; also complete Fish Pond, Milk Bottle, Electric Pop Corn Machine.

**PARK LOCATED MONTGOMERY, ALA.**  
Replies to EDDIE LIPPMAN  
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**WANTED**

Rides for all-summer location, old established summer resort, defense area, farm community. Many soldiers and sailors. Located on boardwalk. No competition, no blackout. Percentage basis. Suitable Merry-Go-Round, Kiddie Rides, Ferris Wheel. Communicate:

**PAUL BLACKSTONE, Colonial Beach, Va.**

**YOU SHOULD HAVE FOR 1943**

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A few stunts, animated panels and moving heads for your  
**FUN HOUSE—PRETZEL—LAFF-IN-DARK**

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A MAGIC CARPET as the big finish for your Fun House  
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**Wanted—FAIR PARK—Wanted**

**ONLY AMUSEMENT PARK—LITTLE ROCK, ARK.—PERMANENT LOCATION**

WILL BOOK Octopus, Silver Streak, Caterpillar or Ride not conflicting. Fun or Glass House. WANT RIDE HELP for following Rides: Ferris Wheel, Dual Loop, experienced Steam Train Operator, Chair-o-Plane, Kiddie Auto, Ed Elam, answer. Second Men all Rides, answer. Henry Hays, answer. Will book legitimate Concessions only. Fish Pond, Hoop-La, Pitch-Till-You-Win, Strug Game, Penny Arcade, Candy Floss, Candy Apples, Jewelry. Annual Easter Sunday Egg Hunt. Thousands attend. 60,000 soldiers in camp here. Every week-end a fair. Will buy Snow Shutes or Rink Skates in-good condition. T. A. FUZZELL, R. #3, Box 419, Little Rock, Ark.

# Secs Augmenting Programs

## BC Assn. Seeks Restoration of Gov't Grants

NEW WESTMINSTER, B. C., April 17.—Delegates to British Columbia Fairs Association annual meeting here approved resolutions seeking the restoration of government grants to fairs and to obtain permission to operate school busses on fair dates in the country so that children could be transported to the annuals.

Dates were set at the annual meeting for Vancouver Horticultural Show, and Prince George, McBride, Invermere, Saanichton, Fort Fraser, Agassiz, Langley, Mission, Abbotsford, Chilliwack, Ladysmith, Surrey and South Burnaby exhibitions. Dates approved by the association are fewer than in former years because of the elimination of the large exhibitions thru war conditions and curtailment of some of the other fairs for similar reasons. It is expected that dates of other usual fairs will be set later with the approval of the association.

Officers elected at the meeting are D. E. MacKenzie, New Westminster, president; W. H. Mearns, Victoria; T. W. Currie, Surrey, and John Dunsmuir, Vancouver, vice-presidents, and W. J. Bonavia, Victoria, secretary-treasurer. Bonavia has held his post since 1913.

## Iowa's Spring Meet Off; Expect Boards To Continue in 1943

DES MOINES, April 17.—Plans for holding a spring meeting of Iowa county and district fair men have been dropped. It was reported here. Plans were to hold the meeting to enable fair men to talk over 1943 plans and as a result many of the fairs had hesitated on setting definite dates. With the meeting dropped, it is expected that they will now go ahead.

Only a small percentage of the Iowa fairs have set their dates so far and are far behind the other States, Rube Liebman, of the Barnes-Carruthers office, said. Liebman, who returned here from a business tour of several States, said that 95 per cent of the Minnesota fairs will show, 65 to 70 per cent of Kansas fairs will go ahead, as will 75 per cent of Nebraska fairs. It is also expected that the Nebraska State Fair will be held as usual this year.

Liebman spent the last two weeks in Nebraska and came back with the best batch of contracts he has picked up in years, he said, having secured contracts for fairs at Scribner, David City, Walthill, Pierce, Bloomfield, Weeping Water, Humboldt and Arlington. Two of the largest fairs in Nebraska, West Point and Seward, have been signed by Williams & Lee.

### Houston Show Sponsors Building of Army Bomber

HOUSTON, April 17.—Houston Fat Stock Show and Livestock Exposition Association has voted to sponsor the building of an army Liberator bomber when it holds a special dinner this week at a local restaurant when \$450,000 in War Bonds will be sought to pay for such a plane.

Local civic groups promise to back up plan, W. Albert Lee, vice-president and chairman of the event, announces. A minimum of \$5 a plate will be charged at the dinner.

### Young Gets Bloomsburg, Pa.

CHICAGO, April 17.—Ernie A. Young, of Barnes-Carruthers office, has returned here from an Eastern trip. He attended a meeting of the directors of Bloomsburg (Pa.) Fair and obtained the contract for the grandstand show. A Barnes-Carruthers revue will be used.



HARRY A. MANLEY, president and general manager of Cumberland (Md.) Fair, who died on April 7, had been active for that annual 24 years. A banker and prominent Cumberland business man, he started his fair career as a hobby and built up the fair and race meet into a thriving institution. Plans have been under way to resume operation of the fair this year. Details in the Final Curtain in this issue.

### Louisa Names Committeemen

COLUMBIA JUNCTION, Ia., April 17.—H. M. Duncan, president Louisa County Fair Association, has announced these committees for 1943: W. H. Hull, Cal Duncan, W. F. Edmondson, Harlan Dallmeyer and William Gabriel, executive committee; C. E. Pierce, John Rees, Harold Orr, Lester Hafner, R. J. Barnes and W. H. Hull, grounds and building; Henry Little, R. G. Lowe, Gordon Stone and John Bell, entertainment; David Hull, Harlan Dallmeyer, Cal Duncan, Woodrow Shearer and William Dunn, advertisement, and Harold Orr, Elvora Duncan, C. E. Pierce, William Dunn and H. M. Duncan, premiums.

## Wisconsin's New Premium List Stresses Increased War Role, Hiked Agricultural Programs

MADISON, Wis., April 17.—A pattern designed for 1943 Wisconsin county fairs has been completed by a State-wide committee which worked at streamlining fair premium lists for many weeks and will be presented to county fair boards for consideration, according to Milton H. Button, director of the State Department of Agriculture.

Developed by representatives of Wisconsin Association of Fairs, Wisconsin Association of Extension Workers, State Department of Vocational Education, College of Agriculture and State Department of Agriculture at conferences presided over by William T. Marriott, chief of fairs in the latter department, the

## N. H. Boards For Continuance

MANCHESTER, N. H., April 17.—New Hampshire Fairs Association has announced that the principal agricultural fairs in the State will carry on as usual this fall despite restrictions in the use of gasoline for pleasure driving.

Fairs at Rochester, Pittsfield, Plymouth, Lancaster, Hopkinton, Canaan, Deerfield and Sandwich are scheduled. The distribution of a percentage of the pari-mutuel profits from Rockingham Park to the various fair associations has helped them to keep going, it was announced, and farmers in the State Legislature see to it that they get a good cut.

It is believed that the removing of restrictions in the use of "A" gasoline coupons will help rather than hinder the fairs.

## National Hereford Livestock Show to Mississippi State

JACKSON, Miss., April 17.—In line with its "Win the War" theme, Mississippi State Fair has booked the American Polled Hereford Livestock Show, with Jackson and Hinds counties as the hosts, Rex B. Magee, fair's general manager, announces. Invitation to bring the show here was formally accepted in Senatobia by B. O. Gammon, national secretary, of Des Moines, for President Clifton Rhodes, national president.

Show was held here last year. Gammon said over 100 entries for the show have been received thru solicitation. He said he expected the show this year to exceed by a third and perhaps a half the number of polled herefords shown last year.

Bringing the show here was made possible when it was learned that beef cattle production is considered vital to the war program and cattle breeders come in the preferred classification for gasoline mileage.

suggested premium book contains many recommendations.

Free exhibit space is recommended for the sale of War Bonds and Stamps, enlistment of volunteers for the military forces, recruiting of Civilian Defense volunteers, assistance to the Red Cross in securing blood donors and nurses and nurses' aids, educating the public on the rationing program and helping recruit farm labor.

Production for victory is stressed in a new contest in the dairy cattle department. The contest recognizes farmers who show the greatest increase in milk production per cow and is designed to (See WIS. PREMIUM LIST on opp. page)

## Victory Theme Inspires Secs

### Georgians Plug Victory Gardens

Pointing to the great role fairs play in the relief of food shortages thru a stimulated interest in Victory Gardens, Georgians are making plans to conduct their annuals in the interest of national morale and better food production. University of Georgia Agricultural Department is backing the continuance of county fairs on the grounds that the department would have failed in its efforts in 1942 to stimulate interest in improved crops and better livestock had it not been for the co-operation

of fairs. A number of managements have already let midway and free attraction and grandstand contracts.

### Maine Readies Annuals

Increased food production and support of 4-H Club Boys' and Girls' activities will be the watchword at all Maine county and district fairs. State's fair executives are confident that the annuals will be welcomed by most of the people in the State where they do not interfere with government war projects. Carl R. Smith, Augusta, State commissioner (See Secs Victory Theme on opp. page)

## Precedence in Auto Racing Is Claimed

By AUSTIN C. WILSON

Letter commenting upon article "Future of Auto Racing" in the April 10th issue of The Billboard which was prefaced by the statement, in part, that "B. Ward Beam is considered the oldest auto-race promoter in the United States today, measured by the number of years he has been connected with the sport, his operations having been continuous since 1914."

I read a well-written article by Ward Beam and also the boxed introduction in the April 10th Spring Special Number of The Billboard. It is not my wish to enter into any controversy with Mr. Beam or The Billboard, but I do take exception to statements made in this introduction.

You will note that my letterhead states the year of my establishment (Established 1913), and it was at that time that I took out preliminary incorporation papers. I conceived and carried out my original idea of making automobile racing an integral part of county-fair programs, a feature which hitherto had been limited to State fairs. I worked with this thought in mind for many years, invading territory which in some instances had never seen or heard of dirt-track speed events for automobiles.

The fact that I pioneered and laid the groundwork for the tremendous success of this attraction, both as a fair and a still-date feature, is best attested by the circuits in various States we contracted year after year. In Ohio, Pennsylvania, West Virginia, Maryland and Virginia I conducted the first auto races of any importance ever staged at county fairs. Prior to the war but representative fairs in these States without auto races were a rarity.

With the exception of Alex Sloan and Ralph Hankinson, I believe I can safely say that I have promoted and staged twice the number of dirt-track automobile races of any man in this country today. I would like to ask where Mr. Beam conducted his promotions from 1914 to 1920, as in 1920 I heard of him and from him for the first time when he wrote me from a small-town booking office that he would like to have me furnish him auto races and polo. George A. Hamid, Alex Sloan, John C. Jackel, Ralph Hankinson, Frank Melville and many other old-timers could clarify that issue, as well as several thousands dollars in advertising in your own periodical calling attention to "Austin C. Wilson's auto races first to enter the county fair field." Enclosed is a clipping by Frank B. Ward, widely known sports authority, which appeared a few weeks ago in The Youngstown Vindicator. I have featured thrill shows since 1938, but my business, as well as my typewriter, is now under Uncle Sam's orders.

## Neb. Hits 21G Balance; War Bonds Top 3G

LINCOLN, Neb., April 17.—Nebraska State Fair Board has \$21,995 cash and \$3,900 invested in War Bonds, it was reported by State Auditor Ray C. Johnson. Audit was for the period January 1, 1941, to January 1, 1943. In addition there is \$12,332 in the grandstand bond account which has bonds outstanding amounting to \$237,500.

For the two years the board had income of \$376,920, including \$58,038 from the State. Income was: \$92,113 from pari-mutuels; \$37,859 from concessions; \$9,476 from horse show; \$44,525 from ticket sales, and \$54,511 from grandstand admissions.

Expenditures: Advertising, \$14,329; agricultural activities, \$8,373; attractions, \$67,993; grandstand attractions, \$54,511; maintenance, \$13,856; premiums, \$44,832; pay roll, \$39,391, and supplies, \$9,056.

Johnson said the grandstand bond account is nearly enough to meet the next interest payment due April 1.

ST. PAUL.—Williams & Lee Attractions here have been contracted to provide the grandstand attractions at fairs in West Point, Seward, Concord and Waterloo, Neb., and Osage, Ia.

# AROUND THE GROUNDS

**RHINEBECK, N. Y.**—Directors of Dutchess County Fair have voted to resume the annual in 1943. It was called off last year.

**CENTERVILLE, Mich.**—St. Joseph County Fair, at the annual meeting here last week, voted to continue with the annual in 1943.

**BUFFALO.**—For the first time in its 103-year history, Erie County Fair will not be held, W. Kleis, president, announces. He said that directors have decided to cancel the 1943 annual because of the war.

**CHARLESTON, Ill.**—James W. Shoemaker, secretary of Coles County Fair for the last two years has tendered his resignation, effective May 1, to enable him to become a member of the staff of an investment and brokerage firm in San Francisco.

**PORTLAND, Ind.**—Jay County Fair here is mapping plans for continuance of the annual this year. Much stress is being placed on the association's war effort, and more and better entertainment is planned. Clem Wilson, superintendent of concessions, said the annual report revealed a healthy cash balance.

**RED DEER, Alta.**—Unique feature of Red Deer Fair will be a demonstration of old, used farm machinery, before and after reconditioning. It will be put on in conjunction with the Provincial Department of Agriculture, and experts will show how worn or even obsolete machines can be made, as a wartime economy, to serve again.

**ORLANDO, Fla.**—The army has canceled its lease for the fairgrounds property here, now being used by the Army Air Force School of Applied Tactics, effective May 20, Mayor William Beardall announced last week. Capt. James P. Brown made known the army's decision in a letter to the mayor. The Central Florida Exposition also received an unspecified amount of money for the use of the exposition-owned buildings on the south side of Livingston.

**LUTCHER, La.**—Stressing a "Food for Victory" theme, St. James Parish Association has voted the holding of what is believed to be the only fair in 1943 in Southeast Louisiana. E. L. Roussel, secretary-manager, reported the fair will be held here in May instead of in the fall. A Horse Show will be a feature, Roussel reports.

**SASKATOON, Sask.**—Suit of John E. and Laura E. Morgan, Colonsay, Sask., against Saskatoon Industrial Exhibition Company was settled out of court and Mrs. Morgan will be paid \$1,500 for injuries alleged to have been sustained when she tripped over a tent rope on the fairgrounds in July, 1941. Mrs. Morgan claimed special damages of \$906.55 and general damages of \$15,000. Morgan claimed damages of \$2,000.

In 1931 the first Boy Scout Saskatoon Exhibition troop was formed and since then the boys have given special service at each year's fair. Recently they held their 12th annual reunion. One of the main duties of the troop is to serve as ushers in the grandstand. Honorary members include many showmen, including Sid W. Johns, secretary-manager Saskatoon Exhibition.

**OZAUKEE COUNTY FREE FAIR**  
 Four times Bigger, 'cause it's Free  
**AUGUST 13, 14, 15**  
**CEDARBURG, WIS.**  
 WANTS RIDES, ETC.  
 Complete Company Preferred  
 Write P. O. BOX 966, Thiensville, Wis.  
 Most Successful Fair in Wisconsin in 1942.

**ACTS WANTED**  
 For our 1943 Fairs and Celebrations. Troupes doing Combination Acts, Sensational Acts of all kinds. Acts doing two or more good acts. Six or eight weeks' work to those that make their salary right. Full details to  
**WILLIAMS & LEE**  
 404 HOLLY AVE. ST. PAUL, MINN.

## Fair Elections

**PORTLAND, Ind.**—Re-elected to their post for 1943 at the annual meeting of the Jay County Fair Association here were William R. Smith, president; O. E. Holsapple, secretary-treasurer, and Clem Wilson, superintendent of concessions.

**CENTERVILLE, Mich.**—H. C. Bucknell, Centerville, president; P. J. Kemmerling, Colon, secretary, and L. R. Schrader, Centerville, manager-treasurer, were re-elected to those offices for 1943 at the annual meeting of the St. Joseph County Fair here.

## WIS. PREMIUM LIST

(Continued from opposite page)  
 encourage greater output of milk to meet war demands. Nominations for the recognition will be made thru dairy plants by comparing butterfat deliveries during the first six months of 1943 and the same period in 1942.

In the Victory Garden classification it is recommended that collections of products taken from the garden be displayed. Each collection is to contain six beets, six ripe red tomatoes, six carrots, one cabbage, six dry onions, a pint of green beans and four products from the following optional list: One rutabaga, one summer or winter squash, three turnips, three kohlrabi, one pie pumpkin, three peppers and one leafy vegetable.

Virtually all fine needlework such as dining room and bedroom linen, crocheting, afghans and quilts made of new material will be dropped, with emphasis placed on work garments, made-over clothes and patch quilts made from old material or left-over new material.

## SECS VICTORY THEME

(Continued from opposite page)  
 of agriculture, has advised fair representatives to prepare for their annuals as they did in 1942 where they can be operated.

"Maine agricultural interests, the fair men, farmers and producers of food products," Smith says, "are deeply interested in the war effort and will give their all to produce and deliver food to the nation and our allies overseas. Fair associations and farmers are liberal purchasers of War Bonds to the full extent of their finances. No other industry does as much for the human race as the farming classes. We depend upon them to provide the staff of life, and these same folk like some type of diversion and entertainment from their 18-hour work days. They like to go to their county fairs to see their neighbors' exhibits and by comparison they learn a lot in the production of better crops and yields." Kenneth C. Lovejoy, University of Maine, points out that the 4-H Clubs' production goal in 1943 is \$400,000 worth of food, which will be used primarily for home consumption. This, he says, will cut down some purchases of food at stores and give greater supply to draw on when the people need it.

**Victory Annuals for Virginia**  
 Executives of Virginia fairs are rapidly completing plans for Victory Annuals and all but one of the fairs held in 1942 have signified their intention of repeating. Optimism for a successful year was reflected in the announcement by Charles A. Somma, secretary of Virginia State Fair board, that the fair would be held this fall on a new fairgrounds if it is humanly possible to obtain materials to construct exhibit halls. Fair men in the State point out that

**Saginaw Hikes Premiums**  
 PREMIUMS in the departments of Saginaw County Fair and Michigan Farm Products Show have been increased for 1943, C. H. Harnden, secretary-manager, announced. Increase is being made to take care of the added cost of making exhibits. Plans to take an increased part in the war effort, based on experience gained last year, also have been worked out.

## Texas Push Food Production

MOST of the fairs, livestock and agricultural shows in Texas are preparing to hold their annuals as usual, with special stress placed on increased production of food to help win the war. War Bonds are to be used for special prizes for fatted beef or hogs that may be meat for some soldier, and War Bond rallies are to be held in connection with auction sales, which climax the annuals.

80 per cent of the annuals held last year were successful financially, with the exception of the few which were rained out. Contracts for mid-way attractions and free acts already have been let by some of the managements which the association embodies. A number of grandstand attractions also have been lined up. Adopting a "Food for Victory" slogan, South Carolina fair men are going ahead unless drastic government curtailments of such activities are announced before September. Delegates to the South Carolina Association of Fairs meeting in Columbia announced that they have signed contracts with a number of carnival and amusement concerns to provide entertainment in 1943. With enthusiasm sounding the keynote for a more prosperous year in 1943, Massachusetts Agricultural Fair Association members are planning to operate provided that they in no way

**Coming Events**

These dates are for a five-week period.

- Alabama**  
 Attalla—Am. Legion Spring Festival, May 3-8. P. U. Logsdon.
- Arkansas**  
 Bald Knob—White Co. Strawberry Festival, May 2-16. Jimmie Novak.  
 Fort Smith—Ark.-Okla. Rodeo, May 29-June 2. Scott D. Hamilton, O. of C. Bldg.
- California**  
 Fresno—Calif. Raisin Festival, May 16-22. M. P. Lohse, Box 1469.  
 Lodi—Am. Legion Picnic, May 15-16. E. M. Folendorf, 5½ W. Pine St.
- Illinois**  
 Chicago—Olympia Circus at Stadium, April 24-May 9.
- Michigan**  
 Detroit—Olympia Circus, May 15-23.
- MISSOURI**  
 St. Louis—Police Circus, May 5-18. Samuel Hastings, 1200 Clark Ave.
- Minnesota**  
 Minneapolis—N. W. Sportsmen's Show, April 24-May 2. P. W. Kahler, 805 La Salle Ave.
- Nebraska**  
 Omaha—Tangler Shrine Circus, May 26-June 2. Rink Wright, Castle Hotel.
- Nevada**  
 Las Vegas—Elks' Helderado Rodeo, May 20-23. O. K. Adcock.
- Ohio**  
 Cleveland—American & Canadian Sportsmen's Show, April 24-May 2. A. W. Newman, 206 Aud. Garage Bldg.
- Oklahoma**  
 Enid—Tri-State Band Festival, April 29-May 1. Herbert L. Stephens.  
 Guthrie—Am. Legion '89er Celebration, April 22. Alvin Kindel.  
 Tulsa—Bob Wills' Stampede, May 19-23. O. W. Mayo, Box 555.
- Pennsylvania**  
 Philadelphia—National Folk Festival at Academy of Music, May 5-8. M. J. Pickering.
- Tennessee**  
 Columbia—Horse Show, April 26-May 1. George L. Buchner.
- Texas**  
 Dublin—Dublin Rodeo, April 30-May 2. L. R. Keller.

**FAIR LIST**  
 The Fair List appeared in the issue dated April 10. A copy of that number will be mailed upon receipt of 25 cents. The next list of fairs will be published in the issue dated May 29.

- Utah**  
 Richmond—Black & White Day (Dairy Show), May 13. S. Milton Webb.
- Washington**  
 Spokane—Junior District Livestock Show, May 5-7. P. R. Gladhart.
- Canada**  
 Winnipeg, Man.—Shrine Circus, May 13-22. J. Morgan Davies, 358 Donald St.

**Dog Shows**

- Alabama**  
 Birmingham—May 9. Mrs. Jerry Bryan, Box 1486.
- California**  
 Oakland—May 8-9. W. H. Stapenhorst, 2575 64th Ave.  
 Oakland—May 22-23. W. H. Stapenhorst, 2575 64th Ave.
- Georgia**  
 Atlanta—May 13. Mrs. L. F. Shelver Jr., R. 6, Box 203.  
 Macon—May 11. Mrs. Guy L. Fisher, 131 Merritt Ave.
- Kentucky**  
 Louisville—May 30. Mrs. Evelyn G. Morris, 2203 Edgemoor Road.
- Maryland**  
 Chevy Chase—May 1-2. Foley, Inc., 2009 Ranstead St., Philadelphia.
- MISSOURI**  
 Columbia—May 31. Mrs. Farris Elzen.  
 St. Louis—May 29. W. J. Kinsella Jr., 3233 Ivanhoe Ave.
- New Jersey**  
 Plainfield—May 8. Foley, Inc., 2009 Ranstead St., Philadelphia.  
 Trenton—May 9. Foley, Inc., 2009 Ranstead St., Philadelphia.
- New York**  
 Garden City, L. I.—May 15. Foley, Inc., 2009 Ranstead St., Philadelphia.
- North Carolina**  
 Asheville—May 17. Virginia Sevier, 7 Southside Ave.
- Pennsylvania**  
 Devon—May 29-31. Foley, Inc., 2009 Ranstead St., Philadelphia.  
 Pittsburgh—May 8-9. Foley, Inc., 2009 Ranstead St., Philadelphia.
- South Carolina**  
 Greenville—May 15. C. K. B. Miles, 2010 Augusta Road.
- Tennessee**  
 Chattanooga—May 7. Mrs. John B. Thompson, 411 Sioux Trail.  
 Knoxville—May 5. Mrs. Frank Leonhard, 203 Elmwood St.

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# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Winners in N. J. Picked in Paterson

PATERSON, N. J., April 17.—Competitive skaters from four New Jersey rinks, New Dreamland, Newark; Ventnor A. C., Ocean County; Florham Park Arena, Morris County, and Paterson Recreation Center, Paterson, met April 6 and 7 at the last-named rink and decided New Jersey State championships sponsored by the Roller Skating Rink Operators' Association of the United States.

This year's meet brought together the largest field of entries in the three years of New Jersey RSROA competition. Following are winners of the events, listed in the order in which they finished.

Junior Boys' Figures—White, Dreamland; Den Bleyker, Paterson, and Haddad, Paterson. Junior Girls' Figures—Werner, Dreamland; Crawford, Paterson, and Boone, Ventnor. Junior Dance—Crawford and Den Bleyker, Paterson; Schulte and Haddad, Paterson, and Boon and Holt, Ventnor. Junior Pairs—Crawford and Den Bleyker, Paterson, and Schulte and Haddad, Paterson. Novice Men's Figures—Sheldon, Dreamland; Pepe, Dreamland, and Baggaly, Paterson. Novice Ladies' Figures—Kalinowski, Paterson; Gommoll, Dreamland, and Reinholz, Ventnor. Novice Dance—Smith and Wharton, Paterson; Bowman and Rosenberg, Dreamland, and Arlenta and Bermanni, Paterson. Novice Pairs—Nuttie and Gludinto, Paterson; Werner and Sheldon, Dreamland, and Kalinoski and Bardakjy, Paterson. Senior Men's Figures—Campbell, Dreamland, and Young, Dreamland. Senior Ladies' Figures—G. Bacenko, Senior Dance—Farr and Campbell, Dreamland; McIlwrath and McIlwrath, Paterson, and Sheldon and Sheldon, Dreamland. Senior Pairs—Arway and Hughes, Dreamland, and Riley and Partik, Dreamland. Fours—Crawford, Schulte, Den Bleyker and Haddad, Paterson.

Judges for the contest were Phyllis McQuinn, Irene Dagg, Ralph Vlasora, Mrs. Melvin Umbach and Mrs. Edward Hodder, all of Boston. In attendance with the judges was Fred H. Freeman, president of the RSROA and operator of Winter Garden Rink, Boston.

Guest at the meet was Milton Hinchliffe, second vice-president of the association. Scorekeepers for the event included Mrs. Jean Schneider and Mrs. Mille Ferris, New York, and June Steenbeck and Nick Conforti, Paterson.

## New England Chain Biz Prospects Big

NEW HAVEN, Conn., April 17.—Despite blackouts and dim-outs, exceptionally good business has been had by New England rinks during the past winter, according to Albert E. Corey, head of a chain in Connecticut.

Altho armed services had taken many former patrons, Corey has found that attendance of soldiers and sailors from surrounding camps and training bases more than makes up for the loss. Girls and youths under draft age who never before patronized the rinks are now steady customers.

Corey said: "Harttack Park in Waterbury, Conn., had its best winter season during the past seven years, and Ansonia Rink likewise did well. My West Haven Skating Palace in Savin Rock, altho handicapped by blackouts, did good business. I can see nothing except big business for this summer, especially with so many camps full of servicemen in the vicinity of New Haven."

Two of Corey's summer rinks will be ready this month. Mansfield's Grove, East Haven, will open April 16, and Wonderland Palace, Walnut Beach, Milford, will follow April 23. Both spots have been renovated and redecorated.

### Judges in the Making

IMPARTIAL and qualified judges are always in demand as contest time approaches. The amateur skater should not overlook the fact that there is a higher pinnacle than just reaching the proficiency of an excellent skater for competitive purposes only.

By studying test books thoroly and carefully watching tests and contests it is possible to obtain both theoretical and practical knowledge which will serve in good stead when applying for a judge's test.

After the retirement stage has been reached, as far as competitive skating is concerned, it is thus possible to continue participating in the sport by officiating.—*World Tattler*, Boston.

### Flushing Show Draws 2,000

NEW YORK, April 17.—New York City Building Skating Show, *Ice Capers of 1943*, with a cast of 60 professional and amateur skaters, played to over 2,000 at the City Rink in Flushing recently. Among the pro talent participating was Carroll Lynn, of the Center Theater's *Stars on Ice*, in a tango routine. Also from *Stars on Ice* were Ruth Noland and Bob Petrillo, spins and lifts; George Herzefelde, fast solo, and Daphne Poole and Harry Allinger, ballroom number. Other performers were Marjic Lynn, sister of Carroll; Yvonne Sherman, and Wilbur Meyer, barrel jumper.

Miss Carlo Wolter, in charge of roller and ice shows at the rink, staged and produced the annual show. Group numbers, involving 30 girls, included Scotch and Hawaiian routines, a *Snow Ball* ballet, *Military Symphony* and a waltz by 10 couples.

### Full Schedule for Chez Vous

BOSTON, April 17.—Chez Vous Rollerway resumed a full schedule April 5. In co-operation with the government during the oil shortage of the past winter a curtailed schedule had been in effect, with the rink open on Wednesday, Friday, Saturday and Sunday nights and Sunday afternoons. With the coming of warmer weather the heating problem automatically disappears and a full schedule of night sessions and Sunday matinees is resumed.

ORVILLE GODFREY, manager of Acadia Rink, Detroit, had his final Moonlight Party of the season April 10.

JEFFERSON BEACH ROLLERCADE, St. Clair Shores, Mich., presented a skate revue April 10 with dance, figure and individual acts and ensemble numbers.

BILL ROSE, partner in Conrose's Rink, Hartford, Conn., has moved his family into a new home in the suburb of Bloomfield, Conn.

JOSEPH H. BARNES JR. has again taken over operation of Rainbow Roller-drome, Woodside Park, Philadelphia, which opened on April 17.

ARTHUR W. MILLER, general representative for Sterling Roller Rink Company and Roller-arcade, Inc., recently visited Community Roller-drome, Jonesboro, Ark., managed by Paul Johnston.

SKATELAND, Willow Grove Park, Philadelphia, went into daily operations April 17 with reopening of the park for the season. In addition to nightly sessions, matinees are scheduled for Saturdays and Sundays.

FOUR MARKS are with the USO show, *Looping the Loop*, with their act of acrobatics on skates. According to reports from Camp Gordon, Ga., where the show recently played, it was one of the acts selected to entertain patients in the Station Hospital there.

### POOL WHIRL

(Continued from page 41)

Pacific Coast swim circles, in charge of the swim activities there. Bill Lucas, another California merman, is now also wearing the navy blue.

Norman C. B. Cox, swim coach at the New York Athletic Club back in 1911 and 1912, is now on active service with the Canadian forces.

Mack Rose, proxy of New York Pool Owners' Association and headman at the Cascades chain of plunges in Father Knickerbocker's town, was bedded the past fortnight with a strep infection.

Dates for national Swim for Health Week are June 21-26 inclusive. For further information contact Martin Stern, secretary of Swim for Health Week Association, 60 East 42d Street, New York.

Lenny Diehl is now swim coach at Purdue University. Bob Keefe, former tutor there, is in the armed forces.

### AREA

(Continued from page 41)

his men are producing a great aid to defense. That he will get an award of merit is our humble opinion. One of his sons has crossed the sea in the service of our country.

N. S. Alexander's physician-son is doing fine work with the medical corps. Most of us have sons in Uncle Sam's uniform. This alone would impel us to lend a hand where we can. Then, too, some of us wore the uniform ourselves before we had sons. Every organization in our fraternity has given up sons, relatives or faithful employees, while we carry on as best we can.

Imagine the care and responsibility of John J. Carlin and Fred W. Pearce, each with two amusement parks to operate. It will be a fine lesson in patriotism to watch their procedure.

The Missouri River is on its worst rampage since 1881. At Omaha it cannot reach Peony Park, but some Iowa parks will get a wetting. As it crosses the State of Missouri it will do little harm to amusement parks. At Kansas City, Mo., Fairyland is well out of the way. Lake Contrary, St. Joseph, Mo., has long ago been cut off by a dam, but the present rise may go over the dam for the first time since the protection was

built. Bob Ingersoll has put in almost 40 years at Lake Contrary, with no damage until this year. It is rain this time that is doing the damage. Coney Island, Cincinnati, has had two floods already this year.

George P. Smith Jr. is in a responsible position with Black & Decker Company, Kent, O., producing war material. George is best known to our fraternity as ex-general manager of Philadelphia Toboggan Company; concessionaire at Bear Mountain, N. Y.; manager of concessions at New York World's Fair and, until his present work, adviser at the fine park near Cleveland, Geauga Lake.



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# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

RADIO comics and cartoonists have nothing on one circus when it comes to slanting material toward ever-present rationing problems. Mills Bros. Circus hit front pages in Ohio newspapers last week with art and stories about providing shoes for Burma, 26-year-old elephant. Just why she should suddenly need shoes we will leave to the publicity department to explain. At any rate, the Ashland (O.) rationing board is supposed to be in a dither over what to do about the lady pachyderm and her alleged need for several pairs of ponderous kicks. The novel publicity stories start something like this: "Suppose you need not one pair of shoes but two and you don't have ration book No. 1 and therefore no No. 17 coupon. You never bothered to get book No. 1 because you don't use sugar and you don't use coffee. Suppose you can't write and therefore can't fill out an application form for a belated No. 1 book. And, to make matters worse, you can't talk and explain your problem to the ration board. Brother, what a fix." That will give you just an ideal

Santa Ana, Calif., the latter a survivor of the river-boat disaster. Their missives will be published when space allows. Ed Brown, while shy of some details, tells of the loss of life and property. Date of the storm catastrophe, about which there has been some dispute, is given by him as April 26, 1908, at 3:30 p.m.

"PITY the poor farmer!" remarked the old g. a. across the Desk. "I mean the one (and his name is legion) who for years has rented his far-out pasture to carnivals as a show lot. He's been fairly drooling for a general agent to make an appearance. When one does show up, the owner appears to do much deep thinking as tho he really doesn't want to rent for that purpose. He finally draws: 'I know you're in a bad fix 'cause there ain't any other suitable grounds around here. But think of my loss, unless you reimburse me, if I let you destroy my hay crop!' The rustic starts off by charging enough rent to pay for three hay crops. Then he charges for making an opening in his fence and for closing it again—which also is never hay. Then he figures up last year's crop. Not from actual farm figures, but from a contract made with some g. a. five years before. Then he takes the contract for mowing the grass and hauling it away so as to provide a clear midway. That isn't hay for the showman, but it is for

the farmer. Then he's ready to add the expense of cleaning the lot, which doesn't come under the head of clover. When it rains the pasture owner is there to keep you from unloading cinders in the mud because that would ruin the ground and future crops.' When three shows play the lot in the same season the thrifty husbandman gathers three hay crops, for which shows pay to have cut and hauled; charges for six 'ruined crops,' and from fixing the fence he profits enough to replace it with new fencing around the whole field every three years. Moral: Make hay while the carnival season is on."

JACK HALLIGAN, whose untimely death marred last week, probably started the trend to major side-show bookings in parks this season when he signed up with Eastwood, Detroit. . . . Harry Manley, who passed away in Cumberland, Md., was not only a good banker but he ran a bangtails' meet into a creditable annual fair. . . . Couldn't be that the big crowds attracted to early carnival bows mistake them for openings of new food markets! . . . General Manager Rex D. Billings, Belmont Park, Montreal, will use as a mailing piece, with proper credits, Andrew A. Casassa's article *Amusement Parks on the Home Front*, which appeared in the April 10 Spring Special Number of *The Billboard*. . . . Bob Strayer's contract for rides in Anderson (Ind.) city parks was not a bad stroke of enterprise. . . . The manager who thinks his help doesn't know what's going on on other shows is akin to the head-burying ostrich. . . . Couple of ex-midwayites in a battle area overseas, hearing a kiddies' bagpiper, said they automatically waited for the yell "Bally!" . . . Fickle April fingered some early stands.

AT least two persons are living who remember the wreck of the Harry Wright carnival on the Mississippi River, recently referred to by Mike T. Clark, Indianapolis. Lengthy letters have come from Charles H. Maughan, Memphis, and Ed C. Brown,

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

HEREWITH, this column's annual mirroring of what the New York critics had to say about the 1943 Ringling Bros. and Barnum & Bailey Circus, Madison Square Garden, April 9-May 15, a Greatest Show on Earth production by Robert Ringling, Aubrey Ringling and Edith C. Ringling (advt.):

Frederick Woltman in *The World-Telegram*: "A show that is circusy circus, with fun, glamour and sawdust that looks like sawdust, not pastel tints, and with a minimum of streamlining and Broadway revue. The five production numbers or specs staged by John Murray Anderson had more spirit, color and cohesiveness than there's been around the circus for years."

*The New York Sun*: "Audiences will definitely be looking up this year—looking up to the aerialists. This is a show in which the aerialists zoom larger and lovelier than ever. This is a show in which the costuming is more striking and more beautiful than ever, too, but you never saw an audience swallowing gum because of a costume, did you? Of course, it's bigger and better than ever, just as every edition has been before it, and in the spectacle numbers especially this show certainly bows to none. They saved material, but they didn't save any money on costumes this year. This is a predominantly girl show, too, for obvious reasons, and it can be reported

that the men aren't missed. Not too much, anyway. The days when circus girls all looked like refugees from Klondike dance halls are definitely over. There isn't as much of the clowns as there used to be."

From *The Journal-American*: "Return of the circus to the gaudy, old-fashioned trappings that made its visit to town the most memorable event in everybody's childhood. The 1943 version of the Greatest Show on Earth has somewhat dropped the frills of the past few years for good, old-time circus effects. Bigger and better than ever? Well, how could it be anything else?"

Frank Quinn in *The Mirror*: "We doubt that grandma and pa ever saw anything approaching the thrills and splendor attendant with the current edition. The tinted sawdust and streamlining have been shelved for the duration. Those skilled behind-the-scenes roustabouts are certainly missed. The new crop held up the timing and made the show overly long. Many of the acts are singles now and the turning of necks is unnecessary. But there is (sic) still more than enough multiple attractions to keep any pair of eyes busy. John Murray Anderson has staged the spectacles which are worthy of Hollywood's greatest superlatives."

Ray Barrett in *The News*: "It's bigger and better than ever. It's the mostest of the bestest. It's stupendous, it's colossal. It's the circus. The circus people discovered the war this year, and, after an old-fashioned parade which reeks with nostalgia, there were John Murray Anderson pageants which honor the United Nations and vilify the Axis. Some of the work generally performed by roustabouts, such as hanging on to a rope with a gal on the top end, is this year handled by roustaboutettes. There was none of the Broadway sophistication that marked last year's show. There is a whole regiment of pretty girls, but they generally confine themselves to military drills. The circus hasn't changed; it's you, brother."

*The Herald-Tribune*: "Novelty and nostalgia blended. Orthodoxy reigned, even in the novelties. To forestall satiety on the part of even the most eager patrons, the circus provided frequent valleys of relaxation between its peaks of suspense. Four great production numbers employing the whole arena are interspersed between the specialty acts, breathtaking or otherwise, most of which occupy but a single ring."

*The Times*: "Nostalgic flavor of the '90s and some modernistic flourishes. Warm with color and taut with thrills. The white sawdust of yesteryear was thick on the arena floor. The night was filled with the daring of the artists, old favorites and newcomers. It was of the spine-chilling variety. Thrill followed thrill."

And those are the quotes from the critics.

# The Crossroads

By NAT GREEN  
CHICAGO

SENTIMENT is a wonderful thing, but sometimes it clashes with common sense. The circus parade is a fond memory of everyone over 40, and pleas for a return of the parade of the "good old days" frequently appear in the newspapers. But those making the pleas evidently let sentiment override common sense and fall to take into consideration that conditions prevalent today make the street parade impractical. In the Crossroads mail is a letter from C. C. Day, from whom we have heard occasionally in the past. He's promoting the Society for Perpetuation of Circus Street Parades. "The enclosed circular gives you a new fan organization which is really going forward," Day writes. "The parade, of course, will be put out by this show, as it is the only one that favors same. We are making progress with the above show so don't be surprised to see it on the road. Will appreciate a mention of the Society for Parades."

The show Day refers to is described on his letter-head as Cooper & Bailey Big Five Ring World Toured Circus. It is further described as "World's greatest circus. 83d year. World's longest tent." We seem to detect some slight exaggeration in these statements, and something other than altruism in the Society for Parades. "Our ideals," says Day, "are to bring a big free parade on the streets for those who cannot afford to go to the circus." The parade of the old days did give a free show to thousands of

people, but that was not its object. The circus is a business proposition, not an altruistic one, and the parade was designed to whet the appetite of the public to attend the circus. To bring back the parade would be as difficult as to recognize a tune played on the accordion by Phil Baker.

IN the mail: Joe Archer, League member, now a private in the army, has had tough luck. After a siege in the hospital Archer was ready to take his exam for warrant officer when he was struck by a GI truck. He writes from the station hospital at Fort Baker, Calif., that he has a badly injured left leg, both feet are in a cast, and he will be laid up for some time. He'd like to hear from the boys. . . . Another of the boys in service, George L. Crowder, writes from the Naval Training School at Norman, Okla., that he's as busy as a showman who's dodging a sheriff, his daily sked covering the time from 5:30 a.m. breakfast to 9 p.m. bedtime. Crowder's show experience ranges back to 1912-'13 when he was with the Ringling show and on down thru carnivals and circuses, San Diego Exposition, interpreter on American attractions in Mexico; roller derby and the A. B. Marcus show. . . . From Ben Beno comes a beautiful red, white and blue silk banner of the Pacific Coast Showmen's Association bearing the club's name and emblem, greetings for a prosperous year and the slogan, "Buy More War Bonds."

THE Showmen's League drive for Red Cross funds has been helped along to the tune of \$100 by members of the Atwell Luncheon Club, each of whom chipped in a deuce. . . . Don't show this to Freddy (F. Darius) Benham, but the Blue Network's release on the *True or False* show, on which teams from the Ringling show and the Circus Saints and Sinners appeared, stated that Freddy Benham, president and founder of the Circus Saints and Sinners and other notables would represent the "circus fans." . . . With 12 bingo games running in Chi, Mike Doolan is going to forget his rides this season. Too tough to get help, he says. . . . Jack Jacobson off for the South to join Frank West. John (Shelk) Lempert went along for the ride. . . . That item about a shortage of p. a.'s brought to light several of the boys who are not set. No less than five wrote in that they were open for propositions. . . . Mrs. Arietta Letson, dancer known professionally as Zaleka, left Hamilton, Ont., last week to begin training in the hospital corps of the WAAC at Buffalo. She's been a nurse with the St. John Ambulance Corps No. 58 in Hamilton for three years. In her day Zaleka played the top theaters and during World War I she played army camps as a dancer. . . . That new name, Barring Outdoor Advertising Agency, on the door of the Ringling offices could be doped out this way: Bar (num) Ring (ling). . . . We wouldn't be surprised at an announcement that the Army War Show will go out again this year. . . . Billy Blencoe has left the hospital and is convalescing at his home here. . . . The new Ringling program is a distinct improvement over last year's. We like especially the idea of giving a break to many of the boys who are responsible for making the Big Show tick.

## RIVERSIDE OPENS BIG

(Continued from page 40)

Tony Sener provided the entertainment. Storin and Carroll co-manage the inn. Riverside's opening last year, Carroll recalled, came on Easter Sunday, beneath balmy skies and temperatures ranging into the low 80s. A strong exploitation stunt was also a feature of the day. Yet

this year's crowds broke the records set that day, Carroll said, without a bit of exploitation and despite gas rationing and inclement weather.

Many entries have been received for clambakes and outings by war plants and other factories in this area, indicating another strong outing season, Storin reports. The groves are ready for the season and will operate as the rest

of the park does, on week-ends thru April and daily thereafter. Only the roller-skating rink, the park-in theater, the inn and the bowling alleys are now open daily.

Carroll and Storin opined that resort executives would find that the manpower situation is another bugaboo that will solve itself fairly easily. With some 50 per cent of last year's force back to

form a nucleus for the crew this year, Riverside has a fairly complete work personnel. Women, naturally, are filling many jobs previously held by men.

The only price increase at the park this year is at the park-in theater, with prices upped from 40 to 50 cents, tax included. To date business has held even with last year despite a week-long cold wave.

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RUBBER STAMPS, 25c PER LINE, ANY SIZE; Stock Stamps, 25c. Also Stationery Printing. PARCEL PRESS CO., 53 Astor Station, Boston, Mass.

WINDOW CARDS—14x22, ONE COLOR, 100. \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID — 75 HAMMERMILL 8 1/2 x 11 Letterheads and 75 Whitewave 5 1/2 x 7 Envelopes...

COIN-OPERATED

MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

ARCADE EQUIPMENT — FLOOR MODELS. 5 Exhibit Card Venders, \$22.50; 3 Caille Scopes, \$30.00; Counter Models, 2 Exhibit Card Venders, \$15.00...

ARCADE — PENNY DIGGERS, \$10.00 EACH; 2 Exhibit, 4 Scientific Counter (hand-operated), 1 Erie Floor Size, 6 Exhibit Model E Post Card Venders...

FOR SALE — JENNINGS 25c CONSOLE, \$95.00; Jennings Chief, 5c, with silver front, \$75.00; Mills Blue Fronts, 5c, \$85.00...

FOR SALE — MILLS SILVER CHROME, 5c play, 3-5 payout, serial 454363; two Mills Cherry Bells, 5c and 10c play...

HI-STEPPER, \$29.00; BLONDIE, \$12.00; TEN Spots, \$21.00; Argentine, \$20.00; Seven-Up, \$26.00; Ducky (plastic), \$18.00...

FOR SALE — WORLD SERIES, \$49.50; KING Pin, \$200.00; Violano Virtuoso with Rolls, \$115.00; Texas Leaguer, \$30.00...

ONE MILLS LION HEAD, DOUBLE J. P., 5c play, refinished; one Pace Bantam J.P., 10c play, absolutely like new...

RADIO TUBES FOR YOUR PHONOGRAPHS, Panorams and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan.

SCALES — TWO IDEAL (SMALL) AND FOUR Columbia Cabinet Models, \$25.00 each. IRVING LEVY, 2830 10th Court South, Birmingham, Ala.

SCALES BOUGHT AND SOLD — WRITE US what you have or want. Any model, condition or make. SILENT SELLING CO., Marion, Ind.

SLOT MACHINE PARTS, PHONOGRAPH ACCESSORIES, Special Counter Game bargains. Pin Game Accessories. List free. Want Slots. COLEMAN NOVELTY, Rockford, Ill.

"SPECIAL" — 20 #630 NATIONAL Cigarette, \$22.50; 10 5-Column Uncedapak Cigarette, \$22.50; 25 1c Snacks, \$4.00...

SPRING BARGAINS — IMPERIAL 20 ROCK-Ola, equipped with adaptor, \$125.00 each; Rock-Ola Dial-A-Tone Boxes, \$7.00...

VERY LATEST MILLS JUMBO PARADE, CASH pay, slightly used, good as new, hundred twenty-five; Gottlieb Three Way Grip, nine dollars each. SHIPMAN SALES, Fairbury, Neb.

WANTED — KEENEY ANTI-AIRCRAFT SHOOTING Machines. Black or brown cabinets. ERWIN BALDRIDGE, P. O. Box 111, Redford P. O., Detroit, Mich.

WANTED — MILLS MINT VENDING MILCO Check Machines. COVELAND WHO. CO., 1303 Carondelet St., New Orleans, La.

5 PEAK MACHINES, \$15.50; 2 POISON THE Rat Hitter, \$14.50; 8 late model F Target, 1 Red, White, Blue, \$13.25; 5 Challengers, 1ap setup, \$25.00...

95 GOTTLIEB TRIPLE CRIPPERS — LATEST models, excellent condition, finest available, \$19.50; lots of five, \$17.50...

\$25.00 EACH OR 5 FOR \$100.00 — SEA HAWK, Stars, All American, Slugger, Sport Parade, Snappy, Paradise, Stratoliner, School Days, Gold Star. RUGINIS NOVELTY COMPANY, Mount Carmel, Pa.

30 MILLS MUSIC MACHINES, FINE CONDITION, \$20.00 each; 20 Wurlitzers 412, \$25.00 each; 2 Double 412 Units complete, Speakers, Display Cabinets, \$100.00 each...

FOR SALE—SECOND-HAND SHOW PROPERTY

BARGAINS — TWO TAYLOR BIG TOMS Complete with benches. One Chuck Log. Ninety Buck Salesboards. LaMANCE, 782A Marion, S. E., Atlanta, Ga.

COMPLETE TENT PICTURE SHOW FOR SALE or trade for factory House Trailer or other Show Property. PALACE PHOTO SHOP, 923 Congress Ave., Austin, Tex.

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Chair-Planes, Le Roi Engines, Fence, Ticket Booth, complete. CALVIN GRUNER, Pinckneyville, Ill.

FOR SALE—EIGHT MIDGET MAYTAG RACERS with semi-portable oval track, 60x90; \$1,000.00 cash. 3325 Rogers, Fort Worth, Tex.

FOR SALE — AMUSEMENT ARCADE AND Indoor Carnival. Fifteen Legitimate Concessions. Plenty room for Pinball Machines...

FOR SALE — PARKER TWO-ABREAST CAROUSEL, 10 Horse Motor, Loud Speaker, High Striker; good condition. HENRY HOFFNER, Cherry, Ill.

PARKER MERRY-GO-ROUND, ELI WHEEL, Merry Mixup, Kiddie Auto Ride, 8 Ford Trucks, Light Plant. ELMER FELDMAN, Canton, S. D.

"SMACK THE AXIS" — AMERICA'S NEWEST and finest Dart Game. It tops all grind stores. Send three cent stamp for illustrated circular today. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

STAGE FOOTLIGHTS, OUTDOOR FLOODLIGHTS, Outdoor Fluorescents; many other fixtures. Switch, Relay and Flash Boxes. Also Cooper-Hewitt Unit complete. ARNA SALVAGE COMPANY, 16 Court St., Brooklyn, N. Y.

TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y.

TENTS — 70 WITH 3 MIDDLES, 56x120; Dramatic End, 30x60 square end; 15 K.W. Light Plant, Trucks. Want to buy Portable Sound Projectors and Film Outfit. HARRY LA ROY, Fostoria, O.

TWO PORTABLE 35MM, TWO POWERS PICTURE Machines, Tent. E. M. MULLIKIN, 1447 N. Roberson, Springfield, Mo.

USED TENT — STAGE OF REPAIR, 48x120. Good side walls, poles, ropes, blocks, stakes. JAMES COGNATA, R. R. 3, Box 75, Kokomo, Ind.

1 TO-CAR FERRIS WHEEL IN GOOD RUNNING order, \$750.00 cash. Also 3 Coaster Trains, 3 Cars to a train. Also 1 Caterpillar. All above equipment can be seen at Rocky Springs Park, Lancaster, Pa.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALL KINDS — POPCORN POPPERS, ALL-ELECTRICAL, Burch, Star, Kingery, Carmelcorn Equipment, Peanut Roasters, Popomatics, Popcorn Venders. NORTHSIDE SALES CO., Indianola, Iowa.

FOR SALE — PORTABLE FISH POND, ALL metal, factory made, runs with electric motor, complete in A-1 condition with 500 metal fish, 40 fish poles, lines and hooks and extras. Used three seasons. Price \$300.00. Can be seen in Coney Island. S. J. FRIGENTI, 1649 E. 37th St., Brooklyn, N. Y.

FOR SALE — PORTABLE HARDWOOD MAPLE Roller Rink Floor, 50x134. Excellent condition. J. H. STREVER, 203 S. Highland Ave., Aurora, Ill.

FOUR PUBLIC ADDRESS SYSTEMS — AMPLIFIERS, Speakers, Microphones; two with Phonographs; reasonably priced. Write SCOTT'S ROLLARENA, Lexington, Ky.

HIGH WHEELED SULKY, WHEELS 58 INCHES high, steel tires, bike wheel attachments. Perfect condition. A relic used on race tracks back in "Gay Nineties." \$100.00 takes it. FRANK JACKSON, 6 1/2 S. Detroit, Xenia, O.

ICE CREAM MACHINE — MILLS 2 1/2 GALLON, with hardening and storage cabinets, \$600.00. New Advance Profit King Popcorn Machine, \$179.50; complete Popcorn-Kandycorn Outfit, \$160.00; Bungalow Style Pushcart with Griddle, etc., \$35.00. J. A. BRUCKEN CO., INC., Evansville, Ind.

POTATO PEELING MACHINE — BAKERS Revolving Oven. C. McINTER, Box 933, Springfield, O.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill.

DIRECT POSITIVE PAPER WANTED — 2 1/2 inch rolls. Will pay the highest price. BOYER PHOTOGRAPHING CO., 414 S. Michigan Ave., Chicago.

FOR SALE — BUSINESS BUILDERS, NOVELTIES, Supplies and Second Hand Equipment for dime photo operators. WESLEY PRICE, Junction City, Kan.

PAY GOOD PRICE EASTMAN D. P. FULL ROLL Paper, any width. Give date. JOHNSON PHOTO SUPPLY, 4108 W. Pine, St. Louis, Mo.

WANTED — EASTMAN'S DIRECT POSITIVE paper, 2 inch, 3 inch, 5x7 rolls or cut sheets. State what you have and price. THE FOTO CLUB, 210 N. E. 1st Ave., Miami, Fla.

WE PAY THE HIGHEST PRICES FOR EASTMAN Direct Positive Paper, any size. State expiration, etc. Free Catalogue on Photo Cases. BONOMO, 25 Park St., Brooklyn, N. Y.

WILL BUY ANY QUANTITY 1 1/2, 2, 3, 3 1/2, 4 Inch Eastman Direct Positive Paper Rolls. TONY BRILL, 815 S. Hill, Los Angeles, Calif.

WILL BUY ANY QUANTITY OF 2 1/2, 3 1/2 OR 4 Inch x 250 ft. roll Direct Positive Paper. GERBER & GLASS, 914 Diversey Blvd., Chicago.

WILL BUY DIRECT POSITIVE PAPER — EASTMAN or Direx, any size, any quantity. Especially want 3 inch. State price and expiration date. SMITH'S STUDIO, Paris, Tenn.

WILL PAY \$25.00 FOR TWO AND HALF BY two fifty Eastman Direct Positive Paper. Will buy other makes. PALACE PHOTO SHOP, 923 Congress Ave., Austin, Tex.

10 ROLLS 1 1/2" AND 10 GROSS 5x7 EASTMAN D. P. Highest bidder takes all. December, 1943, and March, '44, dating. BOX 433, Billboard, 1564 Broadway, New York.

ACTS, SONGS & PARODIES

"LET'S GO OUR BOMBER BOYS"—BOOSTERS play pep tune. Full orchestration, 10c postpaid. ENGLEWOOD MUSIC HOUSE, 516 Englewood Ave., Chicago.

MELODIES WRITTEN TO POEMS, \$5.00 — Vocal Orchestral Recordings, \$6.00; Piano Arrangements printed with title page, 250 copies, \$20.00. URAB-BB, 245 West 34th, New York.

MUSICAL INSTRUMENTS, ACCESSORIES

MARTIN SOUSAPHONE — SLIGHTLY USED, \$325.00 new. Make me an offer. JERRY MAGNAN, Apt. 2, 552 Union Ave., S. E., Grand Rapids, Mich.

PIANISTS! — BUILD NOVELTY EXTRA Choruses of hit songs. Send dime for sample special arrangement. CHRISTENSEN STUDIOS, 780 Kimball Hall, Chicago. my15x

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES 209 W. 48th St., New York. my15x

CLOSEOUT BARGAINS COSTUMES — CHORUS Sets, singles, one dollar. Send deposit with order. GUTTENBERG, 9 W. 18th St., New York. my22x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. ap24x

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and Used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. my15x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc. 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. ap24

DOLLAR'S WORTH OF GOOD MAGIC FREE with New Illustrated Professional Catalog, 25c. World's lowest prices. (Wholesale, retail). 4462-B Germantown, Philadelphia. x

CIGARETTES FROM NOWHERE, 25c; HYPNO-Stick, 25c; Miniature Levitation, 50c; Cups-Balls, \$1.00; Ribbon Production, 50c; Lota Bowl, \$1.50. FAXON, 306-N, Fifteenth, Philadelphia. x

HYPNOTIZE ANYONE SPEEDILY, EASILY, Effectively. Sure-fire method. Guaranteed. Complete practical course, \$5.00. (Information, stamp.) EASTERN, Box 1373, Raleigh, N. C. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. my15x

MAGICAL DEVICES AND THOUSAND DIFFERENT Books — Selling and satisfying customers since 1933. List, exclusive publications and catalog; hundreds startling secrets, 25c. NELMAR, 2851 Milwaukee, Chicago.

ANIMALS, BIRDS, REPTILES

ATTENTION, ZOOLOGICAL GARDENS, PARKS and Circuses — Have Mexican Donkeys (Burros), weight from 400 to 200 lbs. each, for slaughter to feed animals at \$20.00 each. Can supply by carload. WORLD'S REPTILE IMPORTER, Laredo, Tex.

ELEVEN GOATS TRAINED FOR CHILDREN TO drive on goat track. Harnesses, Bicycle-Wheeled Carts. WALLACE KILBOURNE, 2723 Garland, Muskogee, Okla.

FRESH REPTILES — MEXICAN IMPERIAL Boas, 3 to 4 feet, \$4.00; 5 to 6 feet, \$5.00; Mexican Green Rattlesnakes, 4 to 5 feet, \$5.00; Mexican King Cobras, \$4.00; Mexican Beaded Lizards, \$10.00; Dens of Harmless Snakes, including Boas, \$15.00; Poisonous Snakes, \$15.00; Giant Horned Rattlesnakes, \$5.00; Snookum Bears, \$15.00. Wire WORLD'S REPTILE IMPORTER, Laredo, Tex.

LIVE ANIMALS — SNOOKUM BEARS, SPECIAL for making pets, \$15.00; Armadillos, \$2.50; Horned Toads, \$2.00 dozen; Kinkajous, \$30.00; Black or Orange Squirrels, \$5.00; Desert Turtles, \$1.00; Kangaroo Rats, \$2.00; Prairie Dogs, \$2.00; Whistler Squirrels, \$2.00 each. GENERAL MERCANTILE CO., Laredo, Tex.

WILD MICE, 35 CENTS; ORIENTAL WALTZ-ers, \$1.50 pair. Want 100 pounds Large Snakes, Small Monkeys. DETROIT PET SHOP, 3330 W. Lafayette, Detroit, Mich.

PARTNERS WANTED

LADY PARTNER WANTED FOR BALLROOM Dancing. GEORGE SILVERETTE, 939 Eighth Ave., New York City. Columbus 5-1370.

HELP WANTED

ALL-AROUND PIANIST — MUST READ WELL, play plenty commercial fill-ins. Two-Beat Drummer, Lead Tenor; others write. LeROY, Hotel Charleston, Charleston, S. C.

ALTO AND TENOR SAX, TRUMPET, TROM-bone and Drummer for eleven piece jump band. Location for duration. Salary \$35.00. CARLTON SCALES, Aviatrix Club, Amarillo, Tex.

FIRST CLASS EXPERIENCED MECHANIC FOR Phonograph, Pinball and Ray Gun Route; \$300.00 month and commissions. Write CASINO NOVELTY COMPANY, Box 4152, Tampa, Fla. my1

FLOOR MANAGER FOR PORTABLE RINK — Draft exempt, honest, sober. Top salary for right man. Steady work. BOX C-136, Billboard, Cincinnati, O. my1

HIGH DIVER, WATER CLOWNS, FIRE JUMPER, Diving Girls for Northern Act. DIVING ACT, 514 N. W. 39th St., Miami, Fla.

MUSICIANS — TENOR BAND NEEDS SAX, Trumpet, Piano immediately. Wire LYNN KERNS, Rhythm Club Orchestra, Inc., Fairmont, Minn.

NEAT LADY DEMONSTRATORS FOR GROCERY store work. New article just coming on the market. Radio plugs and newspaper advertising behind you. BOX C-140, Billboard, Cincinnati.

SAX MEN, BRASS MEN FOR DURATION — Location job; \$40.00. Other musicians, entertainers, write. ORCHESTRA LEADER, 1106 9th St., Alexandria, La. ap24

STEADY HOTEL JOBS — STRING BASSES, Saxophonists, Pianists, Violins, Drummers, Guitarists; men and women. Salary and board, room and laundry. State age, experience, etc. Send recent photo. Also want to buy set of Drums. Write R. MADDAFORD, Hot Springs, Va.

TENOR MAN, WITHIN TWO WEEKS, GOOD proposition for right man, location, other musicians, write. JOE CAPPO, Bentley Hotel, Alexandria, La. my1

WANTED AT ONCE — MUSICIANS, ACTORS and Singer for one of the greatest shows and dance units in the business. Year around job. Can use Piano Player, Sax, Trumpet. Also can use a couple of Teams that can double Stage and Orchestra. State all in first. HAPPY BILL, Watertown, S. D.

WANTED FOR PLATFORM SHOW OPENING May 15 — People in all lines that can change for two weeks. Singles, Doubles, Singers, Dancers, Yodelers, Hillbilly and Cowboy Musicians, Novelty Acts, Vocalist strong enough to feature. No wires, please. Write, tell all in first, salary wanted, or no reply. T. C. JACOBS, Russells Point, O. my1

WANTED QUICK — PEOPLE ALL LINES. Week stand Tent, Dramatic, Vaudeville. State age, draft classification, lowest salary. Twenty-five weeks. ZARLINGTON'S COMEDIANS, Friendship, Tenn.

WANTED — COMEDIAN AND MED PEOPLE in all lines. State salary in first. It's sure. CHIEF GRAY FOX, Cabery, Ill.

WANTED TO BUY

ALL KINDS, POPCORN MACHINES, ALL ELEC-trics, Gasoline, Roasters, Popping Kettles; also Vending Machines. Highest prices paid. NORTHSIDE CO., Indianola, Iowa. my1

KIDDIE AUTO AND KIDDIE AIROPLANE RIDE. Also want Roll-O-Plane and several Air Guns and Compressor. Write ROBERT HAMMER, 3796 Olentangy Rd., Columbus, O.

PAY CASH FOR WHIP AND KIDDIE AUTO Ride or other good Ride. Describe fully. G. TURNER, Box 1889, Wichita Falls, Tex.

WANT TO BUY — LIGHTING PLANTS, GAS-oline or Diesel driven. Give full description and lowest cash price. L. STANHOPE, Wayne, Pa. my1

WANTED TO BUY — A PORTABLE PHOTO-graph Unit complete with Enlarger for direct paper, 2 1/2 x 250. Prefer Hasson 2-Way Outfit; 1 Lux Lens, F:2.5 or F:3.5; 4 1/2 Focus. Advise BOX 431, Norfolk, Va. x

WANTED — PITCH TO WIN JOINT COM-plete. F. A. HIRD, 100 Pond St., Holbrook, Mass.

WANTED — 500 USED FOLDING WOOD Chairs. Send me sample express C. O. D. H. G. GILLAND, Jackson, Tenn.

WANTED — TWO 50-FOOT RAILROAD FLAT Cars. Standard equipment. Steel under-frame. THE W. J. SMALL CO., INC., Box 417, Kansas City, Kan.

WANTED — REGULATION BRUNSWICK Bowling Alley Balls, 11 to 14 lbs. Must be in good condition. POLO TRADING CO., 55 W. 42d St., New York City. x

WANTED TO BUY — 100 PAIRS CHICAGO Rink Skates. State price and condition. IDYL WYLD ROLLER RINK, Marion, Ind.

WILL PAY CASH FOR GOOD MOTOR DROME—State price, full particulars. TILLMAN & LYDICK, Apt. 101, 3715 Prospect, Cleveland, Ohio.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS

AT LIBERTY—BAR PERFORMER, AERIAL OR ground bars. LOUIS OCZVIRK, 953 S. Francisco St., Los Angeles, Calif. ap24

AT LIBERTY BANDS AND ORCHESTRAS

GIRL ORCHESTRA — 7 Piece. Male Vocalist, fronting and leader. At liberty May 10th. Prefer West Coast location. Wire ORCHESTRA LEADER, Alvarado Hotel, Albuquerque, N. M.

TRIO AVAILABLE — CLARINET, DOUBLING Sax; Piano and Drums. Two girls, one man. Union, young, attractive. Hotels, cocktail lounges. TORY MANGINELL, 218 Stuyvesant Ave., Brooklyn, N. Y.

Trio Available — Two Girls, one Man. Sing, play Saxophone, Guitar, Accordion. Union. Hotels, etc. Contact Harvey Thomas, 162 N. State, Chicago, Ill. Phone Keystone 8491.

AT LIBERTY CIRCUS AND CARNIVAL

Man — Age 42, married, sober and reliable. Able to operate Chairplane, Tilt-a-Whirl, Ferris Wheel and keep same in repair. Wants job in small park. V. H. Selleck, Box 301, Rogers, Ark. my8

AT LIBERTY DRAMATIC ARTISTS

Juvenile — Young man, 20, draft deferred, desires to break into vaudeville, musical comedy or night club work. Excellent background as legit actor. James Devereaux, General Delivery, New York City.

AT LIBERTY MISCELLANEOUS

ROLLER SKATING TEACHERS — MARRIED couple. Can teach both Figure and Dance Skating. Man draft exempt, capable of running rink. Prefer R.S.R.O.A. rink. Will forward further information to interested party on request. BOX C-134, Billboard, Cincinnati. my8

Gagwriter, Idea Man — Writer of band novelties, patter gags, parodies. Wishes connection with legitimate act or radio station. Free to travel. Frankel, 3023 Dickens, Chicago.

AT LIBERTY MUSICIANS

BAND DIRECTOR, COM-poser and instructor of Band Instruments. Municipal, military, industrial bands. In present high school position four years. Available June 1. PROF. L. VALENO, Marion, S. C.

DRUMMER — SEVENTEEN years old. Available April 22d. Union, excellent appearance and personality; modern equipment. Capable and experienced. Write or wire DICK CLERUM, 3815 Chown Ave., S., Minneapolis, Minn.

MINIMUM SALARY, \$100 per week. Good voice. BOX C-137, Billboard, Cincinnati, O. je12

RINK ORGANIST—TOPS, no draft. Non-union. East only. ORGAN-IST, Box C-131, Billboard, Cincinnati, O. ap24

BANDMASTER AVAILABLE—FINE DIRECTOR. Teach Brass, Strings, Reeds and Drums. School, municipal, industrial bands, orchestras, or combined position. Many years' experience, including concert, symphony, theater, vaudeville and radio. In present position six years. Desire change. Excellent Violinist and Cornet-ist. Union. Over draft age. BOX C-130, Billboard, Cincinnati, O.

EXPERIENCED DRUMMER — JOIN AT ONCE. Draft exempt. Any proposition considered, dance or shows. Washington, D. C., territory preferred. New equipment, plenty rhythm, reliable. TOM WRENN, 24 Grove St., Asheville, N. C.

FLUTIST — THOROUGHLY EXPERIENCED. Will locate. Particulars. C. KINAMAN, General Delivery, Boston, Mass. ap24

TRUMPET — 18, EXPERIENCED, READ, TAKE off. Union, reliable. Will take best offer. MORRIE LUDOPH, 1200 S. Chicago Ave., Freeport, Ill.

TWO BRASSES — TRUMPET AND TROM-bone. After May 10. Prefer Eastern job together, but will separate if desired. Both experienced, sober, under draft age. Read well, fair take-off. BOX C-138, Billboard, Cincinnati.

Circus Trap Drummer — Years of experience. Age 48, non-union. State your best wartime salary. Drummer, 21 E. Wheeling St., Rm. 220, Washing-ton, Pa.

Jump Band Leaders, Booking Offices — At liberty. Drummer for job work and emergency calls only. Now available for hotel, cocktail units, theatre pit, stage show, band acts, dance orchestras on one nighters tour. Modern pearl drum outfit. White, draft exempt. Read and know tempos. Name band experienced. Single, sober and reliable. Write, wire or phone. Permanent address, "Hob" Rankin, care Richard Theatre, Asheville, N. C. ap24

3d Alto Saxist, Doubling Clarinet—Or play straight melody for jam combination. Draft exempt, single, neat, no habits. Anything considered, go anywhere. Write Musician, 5066A Page Blvd., St. Louis, Mo. my1

Violinist of name dance bands, symphonies, theatres and broadcasts available on two weeks' notice. Young. Vocalize with group, sight read all arrange-ments. Box C-135, Billboard, Cincinnati.

AT LIBERTY PARKS AND FAIRS

EDDIE AND EDNA — PRODUCING CLOWNS and Stiltwalker. Care Billboard, Chicago, Ill. ap24

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acro-batic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. ap24

HAL GRIFFIN — TRAMP JUGGLER, FIRE Balon Spinner, Platform Act, General Clown-ing. 1316 Mississippi, St. Louis, Mo.

"Corrigan the Clown Cop" has some open time for Indoor and Outdoor Celebrations. He's made thousands happy. Address, Bingo Sunshine, 4502 Packard Ave., Cudahy, Wis. my1

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked sep-arate. Harding and Keck Aves., Evansville, Ind. j93

Calley — Rube Swinging Slack Wire Act and Jug-gling for circuses, fairs, celebrations. 433 W. 45th St., Apt. 7, New York, N. Y.

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. At-tractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

Guthries, Fred and Marie—Four different Free At-tractions, Dancing Tight Wire, Balancing Tra-peze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. 220 W. 9th St., Cincinnati, O. my8

The Act Beautiful—America's Greatest Acting Birds. All Large White Australian Cockatoos, Military Macaws. This act fits in any place, on any show. This leading attraction well known for over half century of years. Still in the lead. Presented by the one and only Prof. Pamahaska, himself. For a real good entertainment for all ages wire, write, tele-phone Geo. E. Roberts, Licensed Bonded Agent, Circus Headquarters, 3504-6 N. 8th St., Philadel-phia, Pa. Tel. SAGmore 5538. P. S.—Also Pamahaska's Dog-Pony-Monkey Circus.

AT LIBERTY PIANO PLAYERS

MALE EXPERT PIANIST—NON-UNION. READ, transpose, revise, interpolate, reconstruct. Experienced all branches. Rank with Ameri-ca's foremost pianists. Locate, travel. Past draft status. Good appearance. Make offer. State all. COMPOSER, care Billboard, St. Louis, Mo. my1

PIANIST FOR DANCE BAND — LARGE OR-small. Draft exempt. Read, fake. Union, sober. Must be location. JAY HARROLD, Gen-eral Delivery, Rome, N. Y. my8

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY — BLACKFACE COMIC OR straights. Know the acts. Lecture med or M.C. shows. Singles, change for 2 weeks. Nov-elty Acts, Musical Saw, Harmonica, Magic, Fire-eater, Pop-Eye, Human Volcano. Strictly sober. Name your best. Can join on wire. PAUL LaBOUNTY, Carrabelle, Fla.

Girl Impersonator — Radio, screen, stage. Singe, Dances. Young man partner. Singing and Tap Dancing. Hotels, theaters, clubs. Harvey Thomas, 162 N. State, Chicago. Phone Keystone 8491.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Office Hours: 8:30 A.M. to 4:30 P.M. Monday to SATURDAY

Parcel Post

Boyer, Chick, 15c; Albert, Mrs. Helena, 12c; Gordon, Don (Orch) 6c; Merquardt, Hugo, 10c; Richards, June, 10c; Robinson, Paul, 25c; Ross, Morton J., 6c

Albino, Frances Y. Aclero, Eddie A. Aclero, Kitty; Aehley, Clarence; Aehley, John Wm.; Adams, Mrs. E. A.; Adams, Eld (Red); Adler, Larry; Adriene, Richard; Alon, J. Taylor; ALPHEE, James; Alexander, Art; Alexander, C. C. ALEXANDER; Alexander, Jesse B. ALEXANDER; Alexander, Rufus; Alexander, Wm. E. ALEXANDER; Alford, Elmer; Alford, Helen; ALL AMER; ALLEN SISTERS; Allen, Casey P.; Allen, Charlie; ALLEN, Claude; Allen, Happy; Allen, Harry; Allen, J. E. (Jack); Allen, L. T.; Allen, Mrs. Ruby; ALLISON, Arthur; Allison, Tex J.; Allyn, Jack; Alvarez, Don; Alzora, Karl; Alzora, the Turtle; AMOS, Fred; Anders, Miss; Anderson, Bobby (Zina); Anderson, Frank L. ANDERSON; Andemen, Mrs.; Andrews, Marguerite; ANDREWS, Harvey; ANDREWS, Jos.; ANDREWS, August; ANGELL, Richard F.; ANGELL, Jos.; Angus & Searle; ANGUS, Cecil; ANGUS, Clark; Anthony, Howard; ANTHONY, Vernon; ANTHONY, Keith; Arger, Yona Mae; Arise, Edna & Co.; Armstrong, Jack & Jorie; ARNETT, James; ARTHUR, Jos.; Arwood, Gene; ASHLEY, Thos.; ASHMORE; Atkins, Sherman; Austin, Doc; Averill, Billy; Avery, Jos. R.; Avery, Ruby; AYCOCK JR., Douglas; Ayers, Christine (Charmaine); Ayotte, Frank; Baby Betty (Fat Girl); Babsen, Wm.; Bailey, Ray; BAILLIE, John B.; Baird, Walter; Baker, Mrs. Barbara; Baker, Neville H.; BAKER, Raymond; Ballentine & Co.; Banfields, Thos.; Bankoff, Ivan; Barbarous, Miss; Barboe & Fray; Barboe, Norma; BARBOUR, Oley; Bard, Giles Hess; Barfield, Eltonne; Barker, T. C.; Barlieb, Bud; Barlow & Bernie; Barlow, Wm. & Margaret; BARMAN, Leslie; Barnes, M. E.; BARNES, William; BARNETT, Ben.; Barney, Catherine; Barr, Leonard; BARR, Walter Otis; Barra, Cappa & Boys; BARRICKMAN, Wm. Ernest; Barry, Dave; Barry, Walter; Bartels, Mrs. Mabel

BRICKLEY, Chas.; Brogan, H. E.; Britt, Johnny; Busch, Harry; BROESCH, Jr.; Broderick, Chas. E.; BROOKS, Chas.; Brooks, Melba; Brody, Isadore; Brown & Snyder; BROWN, ABRAHAM JOHN; Brown, Chester; Brown, E. C.; Brown, Gertrude; Brown, Kenneth P. H.; Brown, Lawrence; BROWN, Moses; BROWN, Derwood A.; BRUCE, Wallace V.; BRUCKENMILLER, Ervin Leroy; Bryant, Donald; Bryant, G. Hodges; Bryant, Paul; Buchanan, C. T.; Buchanan, Patricia; Buchanan, Thos.; BUCK, Chas.; Buck, Mrs. Thos.; Buck, Violet Earl; BUCKLES, Leslie; Bucks, Two Lucky; BUDROW, Leonard Chas.; Bumgarner, W. L.; BURDEN, Ernest; BURCHFIELD, R. C.; Burgess, Earl; Burgess, June; Burke, Mrs. Connie; Burke, Dardanelle; Burke, Earl; Burke, Herbie; Burke, Lester; BURKHARDT, William Earl; Burleson, Baby; Burleson, Madam; Burns, James J.; BURNS, John A.; Burns, Ruth & Johnny; RUSH, Robt. Wm.; Butler, Michael; BUTLER, Willie; BUTTER, Donald; Butts, Princess; Byers, Jas. M.; Bynum, Frank; Cadous, Clara; Caggon, Frank; CAHILL, Joseph Leo; CALDWELL, Chas. I.; CALHOON, Delbert M.; CALUPPO, Jack O.; Calvin, Al & Margie; CAMERON, Isaac; Campbell, Mrs. Maude M.; Candler, Doc; CANNON, Wm. T.; Capet, Don; Capps, Eddie; Capps, Kendall; Casey, Al; CAREY, Thos.; Carlsen, Violet & Co.; CARPENTER, Chas. Parker; Carrejo, Alonzo; Carrigan, James J.; Carroll, Chas.; Carroll, Leo; Carroll, S. E.; Carsey, Mrs. B. T.; Carter & Holmes; CARTER, Gladstone Leslie; Carter, Mrs. Jean; Carter, R.; CARTMELL, Paul; Cary, M. J.; CASH, Richard Edw.; Caskey, Don; Cason, Nathan S.; CASPER, John; Cass, Chester; CATARZI, Aldemaro; CAUDLE, Gilbert; Caulkins, Fred; CHAMBERLAIN, Donald R.; Chan, The Great; Chandler, Geo.; Chaney & Harley; Chapman, Tex; CHAPPELEAR, Thos. J.; CHAPPELL, Dava; Charles, Victor & Co.; Charmettes, Thos.; Charms, Thos.; Chase, Chas.; CHASE, Frank; Chase, Howard; Check, Mrs. Evelyn; Cherr, Paul; Chowchick, Chief; Chidlow, Wm.; Chisholm, Jack; Choster Comedians; Chomach, Michael; Chris & Christine; CHRISTIAN, Douglas Wayne; Christian, Jos.; Christian, Jos. F.; Christo, Pedro



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Church, Mrs. Hazel; Cleich, Geo.; Claiver, Thos.; CLAMP, Geo.; Clark, Baroum; Clark, Robt. F.; Clarke, Ernestine; Clarke, Jay; Clayton, Clarence; CLEVER, James; Clifton & Woods; COBB, Rufus; Coco & Beebe; Coffey, Mrs.; Coffrin, Will H.; Cohen, Geo. F.; COLE, Fred; Cole, Mrs. Ted; COLEGROVE, Grayden; Coleman, Dan; Coleman, Edw.; Coleman, Mrs. Geo. T.; Collins, Joe & Butch; Collins, Fred W.; Collins, Geo.; Collins, Nick & Vicki; COMER, Garland; COMATSER, L. C.; CONDRY, James; CONRAD, Gary; Cook & Brown; Cooke, Welby; Cookingham, Carp.; Cooner, Al & Flo; Cooper, Albert E.; Cooper, Fred L.; COOPER, Quey; COOPER, Robt.; Crowley, G. C.; CUFF, John Jos.; Cummings, Glynn; CURRIGAN, Edw.; Curtis, Ethel; Curtis, Ivan S.; Curtis, Billy; CUSTER, ROBT. P.; Candok, John; D'Abour & Renne; D'ACQUEL, Jimmie; DADDO, Mike; DAIL, Edw.; DAILEY JR., Eugene John; Daley, Don; Dairty, Francis & Co.; Dallas, Alice; Dallas, Buddy; DANIEL, Norman L.; Daniel, Toy; DANIELS, Raymond; Daniels, Wilson (Comedian); Damm, Earl; Danny & Eddie; Darge, John J.; Darling, Jack G.; Darney, Pat; Darts, Thos.; DATES Jr., Charley; Davidson, A. E.; Davidson, J. A.; Davis, Wm. W.; Davis, Eddie J.; Davis, P. Paisley; Davis, Geo.; Davis, Harvey; Davis, Jack; Davis, Leona; DAVIS, Orris; Davis, Robt. W.; Dawn Sisters; DeBarrie Birds; DEBOW, James; DeCastro, Hugh; DeCastro, Augusto; DE CHAMBRUN, Pierre Jean; DE DOYEN, Anthony Jos.; DeMitchell, O.; DePierre, Catherine; Dean, Miss Jerry; Dearduff, Mrs. Alice; Deaso, Mrs. Bert; Dechenne, Clarence A.; Dedmon, Mrs. Carrie; Deering, Walter; Delauer, Sam; Dell, Millison E.; Delman, Fred; Delores Bull Dogs; Demetro, John; Demetro, Mrs. Mary; DENHAM, Leo; Denny, Harry J.; DENSMORE, Gordon Keith; Dervey, Herman; Dewey, Duke; DI JOSEPH, Louis; DIAL, Edw.; Dickson, Geo. & Pal; DILEGGE, Michael H.; DILLEN, Luke; Dill, Ellwood; DING, Helen; DINGS, Dwight A.; Dimanson, Harold; DIX, Walter; Dinos, Dolly; DIXON, Travis; Bobbs, Speedy; DODGE, Mal; Doelling, Mrs. Fred; DOUBEAR, Chas. Edw.; DOMSICK, Thos.; Donatella Bros.; Doneden, Jim; DORSA, Alfred; DOWD, James; Downey, Geo.; Downey, Jim

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

COPELAND, Edgar Leo; Copeland, N. H.; Corbett, Wm. W.; Corbs, Thos.; Cortez, Johnnie; CORYELL, James; Costs, Bob; Costella, Anna; Costello, Bess; Costello, Larry Jan; Costley, Horace; Cousins, John J.; Cowan, Jr., Robt.; Cowan, Doc; Cowan, Tom & Vern; COWENS, Alvis; COWSERT, Cecil E.; COX, Alfred Wm.; Cox, Art; Cox, Ernest; COX, Kenneth H.; COX, Wm.; Cox, Wm. Taylor; Cragg, J. J.; CRAMER, Harold K.; Craman, Max; Crawford, Chas. V.; Crawford, Frank; CRAY, "Radio"; CREAMY, Leo; Creek, Lulu; Cress, Thos.; Crow, Helen; CREWE, Wm. J.; CREWS, Harry; CRISLIP, Ernest; Cronk, Albert; Cronley & Violet; CROSBY, Tom; Crosby, Doc Wm.; Crouch, Robt. E.; Crow, Mrs. Wm.; CROW, Y. C.; Crows, Charlie; CRUISINS, Alva F.

GRANT, Harry Leo; GRANT, Louis; Gratiot, Merle J.; Graves, Chas. A.; Graves, F. A.; GRAVES, Frank; Graves, Jennie; GRAVES, ROY; Gray, Edw. Patrick; Gray, Emma; Gray, Patricia; Greater Expo.; Greb, Diana; Green, Mary R.; Green, Mrs. Mildred; GREEN, Robt.; GREEN, Thos.; Green, Victoria; Greene, Bruce; GREENOUGH, Paul B.; GRIFITH, Bernard Leo; Griggs, Gertrude; Groves, Ed; Guardsman, Thos.; GUINN, John; Gunter, Geo. H.; Gauthier, Mrs. Homer; GURLEY, Lecl; Guthrie, Mrs. Ethel; Hackett, Mrs. E. J.; HADDAD, John; Hager, Olive; Haggeman, Jess; Hale, W. O.; Hale, James; Hale, Tige; Hall Bros.' Show; HALL, Charlie; HALL, Loran; Hall, Geo. (Hall Bros.' Show); HALL, Ray David; HALL, Wm. H.; HALLER, Jos.; HAMILTON, VIRGIL CHAS.; HAMMER-SCHMIDT, Geo.; HAMMOND, Carl; HAMPTON, Clyde; Hampton, Joe; Hancock, Mrs. J. W.; HANBERRY, Edw.; HANDLY, Earl; HANSEL, Homer; Hnasford, Chester; HANSEN, G.; HANSON, Arthur; Hanson, Dutch; Hanson, Lois T.; HARBAGH, Chas. Combs; Harber, LaRosa; Harding, Ruth; Harper, Harry; Harper, Ray; HARPER, Willard; Harpols, Mrs. Louis J.; Harrell, Mrs. Norma L.; HARRELL, Willis; HARRINGTON, Wm. J.; Harris, Albert; Harris, Bud & Co.; Harris, Kitty; Harris, Lew; Harris, Mary; Harris, Nuffi; Hart, Frank & Key; Harthan, Henry; HARTLEY, John Wesley; Hartley, Wm.; Hartly, Mrs.; Hartzberg, Amos (Red); Harvey & Boice; Harvey & Haxton; HARVILLE, Albert; Haski & Osol; Hatch, Betty; Hatfield, Joe; Hatfield, Ray; Haycock, Kathleen (Bopp); HAYDEN, James; Hayes, John Wm.; HAYES, Kay; Hayes, Sneider; Haynes, James; HAZEL, Wm.; Head, Robt.; HEALD, Arden; Heaton, Richard A.; HEDDINGS, Victor A.; HEGINSOIN, Walter Leo; Helotes, Geo.; HEMRICK, Evrette J.; Henderson, E. G.; Henderson, Lewis; Hendricks, James W.; Hennessey, Col.; HENNESSY, Frank Wm.; Hennies, Mrs. Rose; HENRY, Clifford; Henry, Maxine; Henry, Vernon; Henshaw, Bobby (Uke); Heraghty, P. E.; Herman, Bert; HERSHEY, Roy Webster; HESKETH, Merion Robt.; Beth, Hugo H.; Beth, Robt. Lewin; HICKLE, ARTHUR P.; HIER, James; Higgins, Winds; Highsmith, Roma; Hilderbrand Show Co.; Hill, Patsy; HILL, William Jos.; HITE, John Edwin; HOACH, Robt.; Lamberton; Hobday, John; Hochines, Happy; HODGES, Cecil; Hoffman, Mrs. Paulina; Hogan, Jack; Holden, John; Holdinsky, Michael; Hoidman, Sam; Hobit, Leslie L.; HOLLAND, Ernest; Holley, Agnes (Mr.); HOLLOWAY, Chas. H.; Hollywood Doubles; Holmes, Mrs. Gladys; Holmes, Lillie; HOLMES, Robt. Lloyd; HOLT, Theodore; Hooker, Roy G.; HOOPER, Wilbur W.; Hope, Jack; Hopper, Bill; HOPPER, Lonnie; HORN, John; Horn, Larry T.; Horral, Warren B.; Horton Jr., W.; House, Glenn G.; Houser, Mrs. Cecilia; Houser, W. D.; Howard, Holly; Howard, White; Howards, Flying; Howland, Oscar V.; HUARD, Jos. T.; Hubbard, R. E.; Hubber, Jack B.; Hudson, Jack; HUBY, Tom; HUGH, Wm. Oscar; HUNKLER, Paul B.; Hunt, Arthur E.; HUNT, Gilbert Earl; Hunt, Mrs. Gypsy Myra; Hunt, Harry Kid; HUNT, James; HUNT, James; Hunt, Walter; HUTCHINSON, James Madison; Hunt, Myrtle; HUTTER, Albert; Hutton Hog Show; HWA, Sheng Tai; Hyde, Vic; Imperial Novelty Co.; Inman Flying Circus; INMAN, James; Isler, Jerry (Miss); ISON, EARL; IVEY, Allen; Jackson & Blackwell; Jackson Trio; JACKSON, Edw. Frank; Jackson, Mrs. Maud (Tex); Jackson, N. L.; Jacobsen, Harry; James, Don; James, Mrs. Helen & Bobby; Jarvis, Clifford S.; Jazz-Bo-Chow; Jenkins, Bo; Jenkins, Rita & Chas.; JOBE, Paul Victor L.; Johnny & Sonna; Johnson, B. H.; JOHNSON, Claude (Lowdown); Johnson, Harry W.; JOHNSON, Howard Wright; JOHNSON, James; Johnson, Judith; Johnson, Reitzel A.; Johnson, R. H.; JOHNSON, Roland; Johnson, Prof. Tom; JOHNSON, Wm. Lawrence; Johnson, Willie; Johnston, Ed; JOHNSTON, Eddie Arthur; JOHNSTON, Jerrel Foist; Johnson, Mrs. L. J.; Johnson, Mac; Johnsons, Musical; JONES, Enoch; JONES, Don R.; JONES, Edw.; JONES, Eugene; JONES, Fred; Jones, Geo. W.; JONES, Harold; Jones, Leroy; JONES, Linzy; JONES, Rogers Leo; Jones, Roy F.; JONES, Wm. N.; JONIGAN, John Leo; Jordan Trio; Jordan, Clyde L.; Jordan, Earl; Jordan, Ed; Jordis Trio; KANE, Wm.; Kana, David Abe; KARLSTRAND, Ralph O.; Katz, Harry; Katzo, Al; Kavallo, Al; Kay, Robbie; KAYNE, Don; Keane, Scotty; KEATTS, JAS. OTTO; Kee & Tuck; Keene, Chas. & Kitty; Keith, P. R.; KELLEHER, Robt. Jos.; Keller, Harry; Kelley, Jack W.; Kelly & Hayes; KELLY, Harry; Kelly, Kitty; Kelly, Michael; Kelleck; KELSEY, Harold; Kelton, Averitt; Clyde; Kennedy, Don Earl; KENNEDY, Michael F.; Kenner, Ben; Kenton, Stan; KENYON, Howard; Kexley, Dixie; KERRMAN, Brit; KETCHUM, Norman S.; Key, Estelle; Key, M. J.; KHAN, Ramon Ali; Kibe, Eddie; Kimball, Dudo; Kinder, W. C.; King, Mrs. Alma H.; KING, Geo. Wm.; KING, Gilbert; KING, Henry; King, Mickey; KING, Ward Earle; Kirk & Clayton; Kirschman, Bill; Kleider, Paul; Kline, Bobby; Kling, Pete; KNAPP, James F.; Knight, Mrs. Bilbo; KNIGHT, DALLAS C.; KNIGHT, Hugh B.; Knight, Paul; Knight, Stanley; KNODELL, Geo. Wilson; KNOWLES, Walter H.; Koch, Frederick; Koran, Ben Ab; KOSCHOWSKI, Geo.; Kozloff, Stanley; Kramer, Henry; Kuben, Bobb; Kurtz, Albert; Kutz, Alfred H.; KYE, JAS. EDW.; LaBeau & Louisa; LaMaie, Loraine; LaMORT, Harry L.; LaTempo & Co.; LABAW, Jas. Wm.; LACY, LeRay L.; Lacey, Mary Ruth; Laffner, Joe; LAIRD, Geo. Martin; LAJOYE, Wm. W.; LAKEN, Harry; Lamar, Mrs. H. L.; Lamb, Alexander; Lambert, Chas. Chief; LAMBERT JR., Jess H.; Lamont, J. A.; LAMSON, Thos. Robt.; LANDO, Frank; Lanc, A. A.; Lane, Elmer; Lane, C. E.; Lane, Jack & Love Birds; Lang & Lee; Lankford, Mrs. Princess Cleo; LAPORE, Mattie Jos.; Larey, Aileen; Largo & Morgner; Large, H. P.; LARSON, Jas. Jos.; LASHEWITZ, Victor; Lasley, Fred & Roby; LATTIARE, Gilbert Frank; Lauder, Jas. W.; LAUFER, Donald; Thiemo; Laughlin, Mrs. Virginia; Lauro, Garland; Lauren, Gay & Ginger; Laurent, Mary; Lawrence, Mrs. Pearl; Lawson, Everett; Layton, W. C.; LeRoy, Helen; LEROY, JONES

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Main body of the letter list containing names and addresses for various individuals and organizations.

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# merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City

## West Coast Beach Concessions Show Substitute Mdse. Items; Buy Goods To Meet Future Needs

LOS ANGELES, April 17.—Beach concessionaires are finding it increasingly difficult to obtain merchandise, but the proven theory that good items take well, still holds good. A check of the beach areas in this vicinity showed that many concessionaires have good stocks at this time but are continuing to buy in an effort to supply the crowds that will be on hand at the shore this season.

Abalone items are especially hot with the crucifix of this material getting much money at this time. With metals definitely out of the picture in the merchandise line, the concessionaires are turning to abalone and similar items in an effort to maintain their usual high standards.

At the Gift Shop on the Santa Monica pier, operated by W. D. Newcomb Jr., abalone items are strong with crescent and star, ash trays, pin trays, tie clasps and large polished shells getting the nod. Spot also is featuring a number of redwood products such as short name pins, initialed pins and animal shaped ones. These items constitute in general the lower bracket merchandise but there is also on hand those items in the higher priced field. Chinese brass is featured on the higher priced counter as are flower bracelets and handmade seed pearl jewelry. Items that have an ocean material in their making are found to be extremely popular as souvenirs to be sent back home by servicemen and tourists.

### Servicemen's Selections

At Santa Monica, the soldier, sailor and marine finds plenty to attract him. In addition to souvenirs to be sent home there are money belts, wallets and cigarette cases. Money belts are sold in quantities and wallets, some with service insignias, are in the going-strong column. Mexican silver items are also attracting sales in this category as rings, money clips, and similar items are getting good play.

At Mission Beach Amusement Center, where Al (Moxie) Miller and his partner, William Bennett, have nine stands, quality merchandise is being used to an advantage. Pen and pencil sets, pocket comb sets, navy insignia wallets, weekend bags, plush panda bears, lamps, blankets and "Remember Pearl Harbor" girls are getting the go sign. Merchandise on these stands would make up a list that would bring back memories of the merchandise picture two or three years ago when concessionaires had all the items they could ever want. These two men have always been firm believers in good merchandise and their effort to maintain the same standards, despite shortages, is a good one.

At Mission Beach is Frank Redmond with his milk bottle game and here, too, is quite a bit of top merchandise. Redmond is offering items which include Chinese cats, Miss Liberty dolls, wallets, pen and pencil sets, serving trays, pitcher sets, lamps, vases, comb and brush sets, poker chip racks, heating pads and glassware in general. Redmond is somewhat disturbed over the outlook of obtaining merchandise of the standard that he has now but hopes that items which will be obtainable will capture the public's eye. Joe Mettler at his race horse game at Mission Beach has his stand flashed with cocktail sets, electric clocks, lamps, binoculars, wallets and similar items. With the large play that he gets from sailors, he has found stationery with the navy insignia on it a go-getter. Cigarette holders, poker chip racks, mirrors, pitcher and glasses and items of this type are bringing in the business.

### Seek Mexican Novelty

Whether or not San Diego concessionaires will be able to secure items from Mexico, where there are more novelties than ever before, is not yet

known. Al (Moxie) Miller told *The Billboard* that he planned to make a trip across the border for a survey in the hope of securing items that would be suitable for servicemen to send home as souvenirs. If such merchandise can be picked up in that vicinity, it will solve, to some extent, the hunt that is growing more difficult from week to week. However, San Diego concessionaires fear that game operators away from this area will find Mexican novelties a decided hit because they are far removed from the source. Here nearly every Southern California visitor at one time or another visits Mexico, from which the visitor prefers to buy and mail the item purchased.

## Dewey Nixes N. Y. Bingo

NEW YORK, April 17.—Gov. Thomas E. Dewey vetoed the bingo bill of Assemblyman Malcolm Wilson (R., Westchester) which had previously passed the Assembly and Senate by a wide margin. Passage of the bill would have legalized bingo when sponsored by religious or fraternal organizations if 5 per cent of the population of a community signed a petition asking the authorities to grant permits for such games. Other stipulation in Wilson's bill was that no cash prizes be given, thus leaving the way clear for merchandise prizes only.

Dewey conceded that the purpose was "to aid in the support of fine, respectable and valued elements of our community life." However, Dewey claimed that the bill was unconstitutional and that he could not clearly sign any bill which violated the constitution of the State of New York, which he had promised to uphold. The portion of the constitution which it violated prohibits lotteries or the sale of lottery tickets, pool-selling, bookmaking or any other kind of gambling other than pari-mutuel betting on horse races.

Dewey admitted he could have signed the bill and let it go to the courts, which would probably void approval. However, this would be passing the buck on to the courts instead of shouldering the responsibility himself.

He gave other reasons for disapproving the bill. "For one example, it would be possible under this bill for promoters to take over an obscure or moribund fraternal organization which met the requirements of the statute. They could thus operate a central bingo game, transmitting the play to assembly halls throughout the State with large nightly prizes and huge profits to the backers."

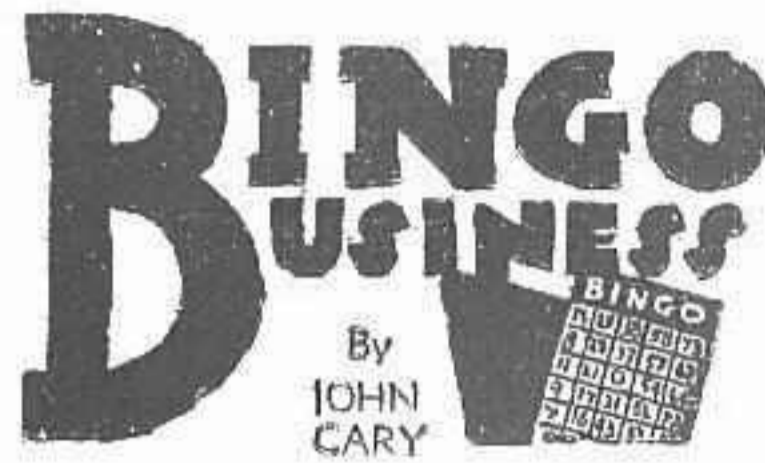
The bill had received the approval of many fraternal and charitable organizations, including hierarchies of the Catholic Church. Main opposition came from the Protestant churches and Mayor La Guardia.

Bingo operators claim that the veto of the bill will undoubtedly put a stop to (See *Dewey Nixes Bingo* on page 52)

## St. Louis Jewelry Company Donates Watches to Russia

ST. LOUIS, April 17.—Watches to be used by Russian medical and nursing divisions have been sent to Russian Relief headquarters in New York by the B. Lowe Company, St. Louis wholesale jewelry firm.

The watches were sent in conjunction with a drive made by Russian Relief to send timepieces to the Soviet Union, and are to be reconitioned in New York by repair workers who donate their services.



From our Philadelphia correspondent we receive the following interesting bit of news:

Bingo games as a preventative for absenteeism at war plants has been proposed by the labor-management committees and personnel directors at the many plants in the Philadelphia area. There has been here, for some time, a pressing need for wholesome recreation for war workers, particularly the older women with sons in the service. It is pointed out that such women are shut off from regular amusements because they are working round the clock.

Such war workers, and others, do not care for night clubs or ballrooms, and do not always feel inclined to trek into the city center to take in one of the all-night movie houses. As a result, the only form of entertainment having a wide appeal for such workers is agreed to be bingo.

That bingo games are much desired by war workers is indicated from the success of the games among women war workers at the Frankford Arsenal and at the E. G. Budd Manufacturing Company. Small groups of workers meet at various homes one night a week to play bingo. These games have proved so popular that labor-management committees are considering the renting of halls to take care of the increasing number of workers desiring to play bingo.

Since the State Legislature turned down a bill that would permit dances to be held after midnight for the all-night war workers, bingo figures more prominently as the answer to the recreational needs for workers. Several favorable bingo bills are also before the Legislature, and the chances for their passing is considered good. Regardless of the outcome of the bills to legalize and license bingo, it is a certainty that the workers are going to continue their games under sponsorship of various employee groups at the war plants.

Attention is also called to the fact that many of the older women now doing war work previously were avid bingo players. It had become sort of second nature with them to take in the weekly games held at their neighborhood churches. By providing bingo for them now, it is agreed that it is a possible cure for absenteeism. More important, such games for war workers are viewed in the light of morale builders, which has a direct effect in helping to increase production at the war plants.

Raiding a bingo game with a drawn revolver and scaring the wits out of nearly 100 women was strictly a publicity gag, it was admitted by Mayor Tom Taggart, of Atlantic City, testifying in the Atlantic City courts last week in a suit to regain his city powers taken by his fellow city commissioners. The mayor's spectacular raids on the Boardwalk bingo parlors in Atlantic City last year gave the resort widespread publicity of a dubious nature.

The raid referred to by the mayor in his testimony was at the Crystal Palace, staged during his hectic two-gun vice crusade. Details of the raid showed showed about 100 patrons, mostly women, were attending the bingo game, and that the mayor's raiding party seized more than \$6,000 in cash. Enough of the money was returned to the patrons, the mayor admitted, to allow them to return to Atlantic City for another visit. It was also brought out now in the mayor's testimony, upon cross-examination, that of the bingo players in the establishment at the time of the raid, half of them were wealthy visitors who were residing at Boardwalk hotels at rates of \$14 a day and upward.

## Sales of Trick Items Upped Due To War Tension

NEW YORK, April 17.—Tricks and jokes have always been fast-selling items with novelty stores and pitchmen. However, sales of these articles have jumped considerably since the war started. This is due to the fact that servicemen and civilians are anxious to buy items that will help relieve the war tension.

One of the popular tricks is the magic coin box. The pocket trick is so simple to perform that any gathering can be completely mystified with the first performance. Box is concealed in the magician's pocket and a marked coin is placed in the pocket. In short order magician can produce a sealed box containing a sealed match box with a sealed bag inside. The marked coin is in the bag. Pitchmen use this trick to gather crowds around them and then sell this and other items.

Another popular trick is the goofy golf ball, which is good for this time of the year when golfers throng the fairway. When the victim attempts to drive the goofy golf ball it cracks to pieces, and if he tries to putt, it rolls and wobbles in a crazy manner.

There are many other tricks and jokes that coin easy money for novelty stores and pitchmen and provide the customers with a lot of laughs. Although these old "gags" are still sure-fire sellers merchandise men are ever searching for new items to startle the crowds and to create chuckles.

### Knock Axis Clicks

Although not considered strictly trick or joke articles, there are many items available on the market today that poke fun at the Axis and create a laugh at the war in general.

Novelty wall plaques like the following are selling well: "In case of air raid, stand near slot machine—the jackpot has never been hit yet." Another clever one says: "Air raid instructions—when air-raid siren blows drop what yer holding or doin and make fer the cellar. Cum dressed as U are, if takin' a bath pleez put a towel around you."

Victory Morning Paper is also creating a slight sensation around the trade. As it unrolls there is a picture of Hitler with the caption: "Put Hitler in the (See *TRICK ITEMS* on page 52)

## WPB Revokes Ban on Free Pens, Pencils

WASHINGTON, April 17.—Since the War Production Board has revoked its ban on premium pens and pencils, production of these items has increased.

Original order of December, 1942, placed restrictions upon production of novelty fountain pens, mechanical pencils, wood case pencils and penholders. The order stated: "On and after December 7, 1942, no manufacturer shall process, fabricate, work or assemble any fountain pens, mechanical pencils, wood-cased pencils or penholders, designed or intended to be used as a novelty or to be distributed free or at a nominal consideration for advertising, exploitation or similar purposes."

A campaign to revoke this order was led by Howard R. LeRoy, president of Pencil Supply Company, Inc. A test appeal was filed with WPB, together with a brief from the Advertising Specialty National Association outlining its objections to the prohibitions.

As a result of the drive the ban has officially been lifted. However, the industry is bound by the reduction in the total volume of such items it can make during 1943, but the manner of their use is unrestricted.

Items of this nature have often been used by merchandise jobbers to advertise their lines.

### MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets  
**WING PIN**



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

**\$6.75 Per Dozen**  
**WRITE TO**

**ALPHA-CRAFT, INC.**  
303 5th Ave., New York, N. Y.

## Popular Items

### Pillow Tops

Hydro-Tex Corporation is featuring a line of pillows tops with a patriotic appeal. Come in assorted colors with six interchangeable greetings, including "My Mother," "Sweetheart," "Sister" and "Friend." Pillow tops bear the insignia of the various branches of the service and also other designs and mottoes. Pillow tops are 18 by 18 inches and have a 2-inch fringe and are made of a rayon suede-like flocking.

### Vanity Mirror Cabinet

D. E. (Butch) Cohen, Direct Sales Service, announces he has a beautiful vanity mirror cabinet, which is a swell item for concessionaires. Cabinet has three separate compartments, with a swivel-top mirror and has an all blue, white or gold mirror. Cabinet is 8½ inches high, 10½ inches in length and 7 inches in depth and comes fitted with high-grade stationery.

### Victory Morning Paper

Randolph Novelty Company reports the Victory Morning Paper is a fast-selling item to the servicemen's trade. This humorous item illustrates comical pictures and wording regarding Hitler, Hirohito and Mussolini, and provides many laughs on the Axis. The rolls are ready to be mailed for a 1½-cent stamp anywhere in the U. S., and spaces are provided for the address.

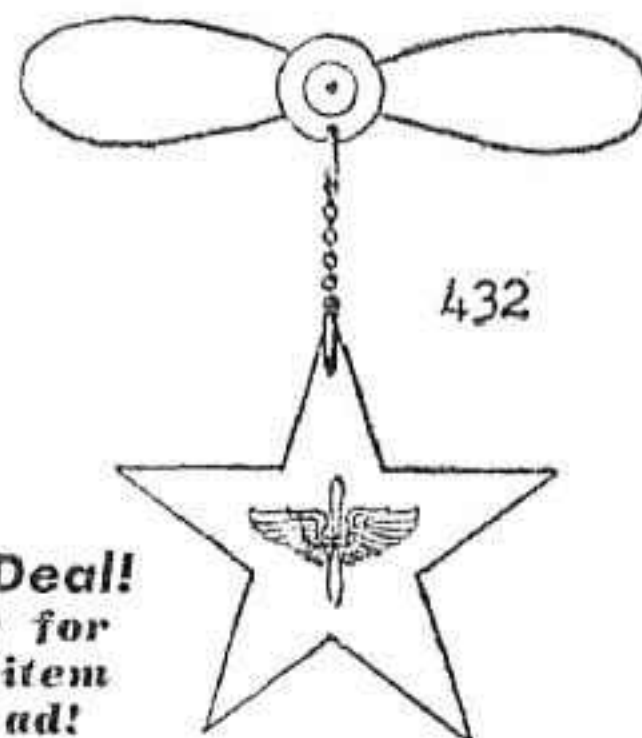
### Guard-U-Ration Cover

An exceptionally fine and timely premium is the new, fast-selling ration book cover placed on the market by Louis J. Lindner. The item, made of cardboard, is attractively designed and will accommodate both ration books number one and two. The covers may be obtained imprinted with customers' advertising on the front.

## MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

No. 432—White Ocean Mother of Pearl Propeller with Blue or Khaki Ocean Star and Insignia. \$9.00 Per Dozen. Terms: 1/3 Deposit, Balance C. O. D. F. O. B. New York. Order Today!



We also have separate gold-plated sterling silver insignias for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. Write for details.

**Jobbers, Write for Special Deal!**  
**Send for Catalog** **Send \$1.00 for**  
**of Complete Line!** **sample of item**  
**shown in ad!**

**MURRAY SIMON**

109 South 5th Street  
Brooklyn, N. Y.

### OVER 1000 JOBBERS

SELL OUR

**BINGO SUPPLIES**

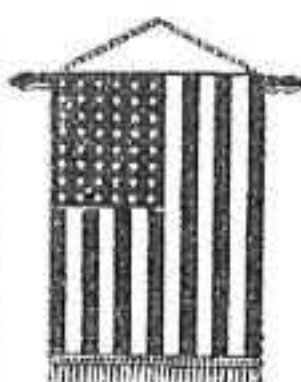
WRITE FOR CATALOG TO

**MORRIS MANDELL**

131 W. 14th St. NEW YORK, N. Y.



## LUSTROUS RAYON SATIN FLAGS



Old Glory



Emblem of Freedom

SIZE	1 Gross or More	6 Doz. to 1 Cr.	Less Than 6 Doz.
7"x10" ...	\$1.50 Doz.	\$1.80 Doz.	\$2.00 Doz.
12"x16" ...	\$3.00 Doz.	\$3.60 Doz.	\$4.00 Doz.

Service Flag with 1, 2, 3, 4, 5 or 6 blue or gold stars at above prices and sizes.

CASH with order or C.O.D. 25% deposit on C.O.D. orders. F.O.B. Cincinnati. Open account terms to well-rated firms. WE HAVE THE LARGEST SELECTION OF FLAGS IN THE COUNTRY.

WRITE FOR NEW ILLUSTRATED CATALOG

CINCINNATI FLAG & SPECIALTY CO.

ROSSMOYNE (CINCINNATI), OHIO

## WISE CONCESSIONAIRES

ORDER NOW

**YOUR STUFFED TOY NEEDS**

WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

**JERRY GOTTLIEB INC.**  
303 4th Ave., New York, N. Y. Tel. GRammar 5-9425

## ORDER TODAY

We have popular **BINGO** and **Concession Merchandise**

Quantities Limited on **Unreplaceable Items**

**CONTINENTAL**  
DISTRIBUTING COMPANY  
822 N. 3RD. ST., MILWAUKEE, WIS.

## FOLDING CHAIRS BINGO

SUPPLIES **PLASTIC MARKERS CARDS**

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

## COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**

1033-1035 Mission St., San Francisco, Calif.

**JOBBERS! NUDIE**

is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessionaires. Retail for \$2. The business gift item you often want for special occasions: A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

ABRAHAM, Novelty Creator  
258 West 97th St. New York, N. Y.  
(Were you ever in Paris? Yes, this is it!)

## AMERICAN MADE SLUM

PLASTER AT ONLY **\$1.25** Per Gr.  
N3021—2½ In. Metal Whistle. \$1.00Gr.  
N7376—Metal Frog Cricket.  
J1162—Wedding Ring.  
Also Many Import Numbers.  
N8702—3 Wise Monkeys ..... Gr. \$ .80  
N3948—Skull on Book ..... Gr. 1.00  
Large Variety of Plaster, 5c to 22c.  
Write for Listings on Above Lines.

## LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

**GLAMOROUS FUR COATS**  
Jackets and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943 styles including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Cheeklamps, Caraculs, Krimmers.

**\$5.50** Up

Pony and every other Fur from  
WRITE immediately for new illustrated catalog and price list just off the press. It is FREE.  
**BRIEN SEWARD** Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N.Y.C.

## MILITARY SUPPLIES AND SOUVENIRS FOR ARMY AND NAVY

**PILLOW TOPS** with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. Made of satin in beautifully assorted colors. Name of any Post or Camp with order of 2 Gross or More. Doz. \$5.50 and \$6.50. **PENNANTS FOR EVERY OCCASION.** Army or Navy Emblem with name of any fort, army reservation or ship. 9x16, 100—\$11.00. 12x30 **PENNANTS, 100—\$16.00.** **SILK EMBROIDERED HANDKERCHIEFS**—Army, Navy, Marines and Coast Guard. Assorted inscriptions: "Mother," "Sister," "Sweetheart," "Wife" and "Forget Me Not." Doz. \$3.00. **Gross \$33.00. SOLDIERS' TIES,** ready made ties with elastic neck cords, Khaki or Black. Best quality, big seller. Doz. \$3.50. **PLAIN FOUR IN HAND TIES,** Khaki or Black. Doz. \$2.00—\$3.00—\$4.00—\$6.00. **CHEVRONS—P.F.C.,** ea. 7c; Corporal, ea. 10c; Sgt., 15c; Staff Sgt., 18c. **PATCHES,** all divisions, 100, \$12.00. **GARRISON HATS,** Doz. \$25.00. **WINTER OVERSEAS CAPS,** Doz. \$11.00. **WINTER OVERSEAS CAPS WITH LINING,** Doz. \$16.00. **SWEATSHIRTS** with insignia and any printed matter. Doz. \$12.00. **WALLETS,** Army Insignia. Doz. \$5.50, \$6.00, \$9.00 and \$12.00. **ARMY COMPACTS,** Doz. \$8.00, \$9.00, \$10.00 and \$15.00. **ARMY LOCKETS & BRACELETS,** Doz. \$12.00 and \$18.00. **HONOR ROLLS,** framed, 14"x11". Doz. \$4.50.  
IMMEDIATE DELIVERY ON MOST OF THESE ITEMS—DEPOSIT WITH ALL ORDERS.  
**WORLD ADV. NOV. CO.** 122 E. 25th St., N. Y. City

## No. 3892 K MINIATURE HANDBLOWN GLASS JUG HOLDING BOAT WITH SPREAD SAILS



Jug is 1 3/4 inch high, with an 1/8 inch opening on top, while the boat and open sails are 3/4 inch wide, and the puzzle arises, "How did the boat get into the Jug?" Bottom of Jug green, representing water; Boat and Sail white. Cork red, thus these jugs are attractive looking as well as puzzling.

**\$3.00 Per Doz. — \$2.40 Per Doz. in 3 Doz. Lots.**  
**\$27.00 Per Gross.**

No C. O. D. Orders Without a 25% Deposit.

We have a tremendous assortment of novelties ranging in price from 25 cents to \$15.00 sellers. Complete set K of illustrated price lists sent to any storekeeper on application.

**LEO KAUL**

IMPORTING AGENCY, Inc.

115-119 K South Market St. Chicago

## BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps at \$7.80 per dozen; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffle Bags, Zipper Bags, Fitted Duffle Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

**WIS. DELUXE CORP.**

1902 No. Third St. MILWAUKEE, WIS.

## BLACKOUT FLOWERS THAT GLOW IN THE DARK

Gardenias  
Camellias  
Orchids

Gardenia  
3 1/2 inches in  
Diameter  
**\$18.00** Per  
Gross

Send \$1.00 for 3 Samples and Full Information.

**EDW. J. CAMPION, 104 Railroad Ave., Hackensack, N. J.**

## INTRODUCTORY LISTINGS NOW READY

Covering All Items Still Available  
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO.

## Engraving Jewelry

STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we are listing styles that we can still supply—stocks limited, 1943 Guards for Pins available, \$6.00 gross. Not assembled, additional.

No.	No.	No.	No.
106	475	752	832
179	479	755	853
181	481	763	854
212	521	766	874
213	524	771	897
229	529	783	909
235	548	789	910
240	570	802	928
259	588	803	931
272	590	804	944
273	638	813	860
318	639	814	964
344	640	815	1030
348	642	816	1032
356	646	817	1036
403	607	819	13x12
404	698	820	13x14
405	709	825	13x18
415	710	828	13x22
449	711	827	13x42
450	713	828	13x43
458	747	829	13x46
472	750	830	

Engraver — Foll — Electro Pencil.

Also a few other styles not listed in catalog #26. Send for up to date list now.

### MILITARY JEWELRY

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

## HARRY PAKULA & CO.

5 N. Wabash Ave., Chicago, Ill.

### MILITARY JEWELRY

- Safety Catches, Individual Boxes #865G—Identification Bracelet. Per Doz. \$6.50
- #868G—Identification Bracelet, with Air Corps Insignia. Per Doz. 6.50
- #700—Prop and Wing, 14 K. Gold Finish on Sterling. Per Doz. 6.75
- #950—Brooch and Fob, Genuine Marquisito, Air Corps Insignia. Per Doz. 9.00
- #731—Bracelet, Heavy Sterling Silver, Air Corps Insignia. Per Doz. 30.00
- Marine Corps Hat Insignia. Per Doz. 6.00
- Marine Corps Collar Insignia for Dress and Service Uniforms. Per Doz. Pairs 6.00

### SERVICE BANNERS

Beautiful satin with 1" fringe, cross bar, spearheads and tassels, 9"x12". From 1 to 5 stars. Also Insignia designs for Army, Navy, Marines, Coast Guard, Merchant Marine, Air Corps, W.A.A.C., W.A.V.E., Serving Overseas, Air Raid Wardens, and War Workers. Also American Flag Banners.

\$1.75 Per Doz. \$19.50 Per Gross.

Complete line of Military Accessories and Pillow Tops. Write for free circular. One-third deposit with order, balance C.O.D., F.O.B. New York. Sample Assortments, \$5, \$10 and \$20.

### LIBERTY PRODUCTS

277 BROADWAY (Dept. 424) N. Y. C.

## BLACK-OUT FLOWERS RELIGIOUS FIGURES

— IN 2 COLORS —

See them SPARKLE BRILLIANTLY in the dark with our special process.

— A GORGEOUS SPECTACLE —

Concessionaires — Demonstrators — Pitchmen!

Sells on Sight—Big Profits.

Send \$2.00 for 5 Ass't Samples.

(Specify Flowers or Figures)

— FREE CIRCULAR —

Prices in Dozen and Gross Lots.

### NITE GLOW PROD. CO.

Dept. B  
105 W. 47th St., N. Y. C. Me 3-5794



### NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY  
VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

### MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St. San Francisco, Calif.

# DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

### OUT OF THE MAIL BAG

E. D., of Scranton, writes: "After reading your column for some time I became so interested in the subjects you write about that I started an operation of my own. For a beginner I am doing quite well. As the game is still new to me, I would appreciate your help in answering the following questions.

"Would you recommend leaving merchandise on consignment with each card or board placed? What percentage would you consider fair for the operator and the location? Can you suggest a method for keeping track of collections that would satisfy both?

As a rule operators do not leave merchandise on consignment, especially when the awards offered are in the higher price brackets. To do this, a larger investment in premium stock would be necessary than most operators are willing to make, to say nothing of the possibility of loss or damage to the merchandise consigned. To avoid this, operators prepare attractive literature with the major awards appealingly illustrated, and this is left on location when a card placement is made.

There are exceptions to this rule of course. In some instances merchandise must be consigned in order to ensure maximum returns, as in the case where an item requires demonstration. For example . . . the Dunhill Silent Flame Lighter would never have produced so well for the boys if they hadn't consigned samples as they made the rounds. No illustration could have done justice to the lighter. Its biggest selling point and most appealing feature was the way in which it produced a light, and this could only be shown adequately by the worker of the card actually producing a light for the potential purchaser. Operators realized this in short order and most of them made a killing consigning the Silent Flame with each card placed.

Operators seldom work a deal on a percentage arrangement. It is not a practical arrangement and we do not recommend it. More often than not the worker will rather have the item offered than cash, for the award is generally worth more at retail than the cash that would be given in its stead.

When an operator gives the worker one of the major awards, keeping track of collections presents no problem. Each deal has a definite take, and merchandise is not awarded until the location has turned over the take called for.

### HAPPY LANDING.

### TRICK ITEMS

(Continued from page 50)

Hole," or one of Hirohito "Blackout a Jap," and then Il Duce unrolls with the order to "Wipe Out the Axis."

The last will of Adolph Hitler is also another item to come out of the war.

"To Goebbels and Goering, I leave 30 million marks (\$2) to buy a gift for my mother and father who are getting married the day I die."

Slam the Axis post cards, providing a laugh on every card, are also proving to be big money-makers. The humorous envelopes for servicemen have also been going over well. Both of these mentioned items are popular with both those on the fighting and home fronts.

Probably one of the most popular lines of all has been the Hex the Axis articles, including ash trays of a caricature of Hitler and grotesque receptacles with oversized mouths for disposal of butts and ashes. Then there is the famous Hotzi-Notzi pin cushion.

The war may have caused a dearth of some merchandise but it has certainly given birth to new and clever articles that are booming sales.

### DEWEY NIXES BINGO

(Continued from page 50)

the game in New York State. However, they feel sure that the issue will come up again and will probably go back to the Legislature, which may pass it over Dewey's veto.

Passage of the bingo bill would have given a tremendous boost to the merchandise business, especially because of the provision to ban cash prizes.

# PIPES

FOR PITCHMEN & BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

STANLEY NALDRETT . . . opens from South Bend, Ind., that he recently heard from Buster and Marlon Robertson, who are getting their share of long green in Hartford, Conn. With them are Mac Gorman and Lee Johnson. Stan opens in Madison, Wis., April 26.

DON'T LOOK a gift fire in the tread.

CHET WEDGE . . . will soon be released from the army and plans to engage in war work in Detroit. Chet has been stationed in Arizona and if the scheduled release goes thru he'll be back North by the time old Sol is getting in its best licks.

KID CARRIGAN . . . timed his arrival in Buffalo with the late-season snows. Just up from the Sunny South, Kid finds it most uncomfortable and, evidently, so do most of the pitchmen in that area, as Carrigan spotted but two demonstrations since he has been there. Both were working inside at Nisner's.

BIG WORDS are often camouflage for little ideas.

ED HOGAN . . . working rad in Akron, got an eyeful of Jay Ross handling concession at the recent Akron Indoor Circus. Considerably awed by the experience, Ed writes: "I guess that I have now seen everything. Comes the intermission and onto the stage walks a guy wearing a tuxedo and looking like something out of Hollywood. The fellow makes a candy pitch and gets

### CARNATIONS—FOR MOTHER'S DAY



Best Quality Cloth Carnations  
Red - White - Pink  
No. 65 — Cloth Carnation, \$35.00 per 1000; \$3.75 per 100. Prepared Green Fern for Carnations. Per dozen bunches, \$3.50. Three bunches Fern required for each 100 Carnations. Send for New Price List of Flowers, Wreaths, Sprays, Novelties and all Foliages for Mothers' Day and Memorial Day.  
50% Deposit.  
Balance C. O. D.

### FRANK GALLO

Importer & Manufacturer  
1429 LOCUST ST., ST. LOUIS, MO.

## SERVICE BAR PIN



Beautiful, 24 Kt. Gold Plated White Metal, Sterling Silver Insignia, hand buffed. Hand tinted Laurel Leaves, 1 1/2" long. Packed individually in Gift Boxes. Assorted Service Insignia, Standard assortment to dozen, 5 Navy, 3 Marine, 3 Air Corps, 1 Army. 1/3 with Order, Balance C.O.D.  
**\$4.25 Per Doz. \$50.00 Gr.**  
**L. LURIA & SON, Inc.**  
160 5th Avenue NEW YORK, N. Y.

### MILITARY PILLOW TOPS & SERVICE BANNERS



Army, Navy, Marine, Air Corps. Satin with gold fringe. Ass't. inscriptions and insignias. Ass't. colors. 20"x20". \$5.00 Doz. Names of any Post or Camp FREE with order of 2 gross or more. Service Banners, 9x12, Red, Wh. & Bl., 1, 2, 3 stars. \$1.50 Doz., \$18.00 Gross. IMMEDIATE DELIVERY! 1/3 deposit with order, balance C.O.D., F.O.B. N. Y.  
**AAA FLAG CO., 247 W. 34th St. New York City**

## ARMY NAVY SUPPLIES

Gifts • Jewelry  
Prompt Delivery

### FLAMINGO TRADING CO.

9 S. W. 1st Street, Miami, Florida

### AGENTS—DISTRIBUTORS

Genuine Leather Money Belts, \$10.00 Dozen. Leather Watch Chains, \$2.50 Dozen. Leather Watch Fobs, \$1.80 Dozen. Biggest Sellers to Service Folks and Defense Workers. Stores too. Samples \$2.00, catalogue.  
**GOLD QUALITY MFG. CO.**  
176 Federal Street BOSTON, MASS.

### ATTENTION, JOBBERS & LARGE PREMIUM USERS!!

Big assortment Porcelain Slum, including Gilded No-Nacs, Vases, Figures, Salt and Pepper Sets, Flower Pots, Animals, Pin Cushions, Also Cigarette Holders, Toy Watches, Mechanical Toys, Key Chains, Straw Hats, Whistles, Fans, etc. No Catalog.  
**M. ZWIEBEL, 114 LUDLOW ST., N. Y.**

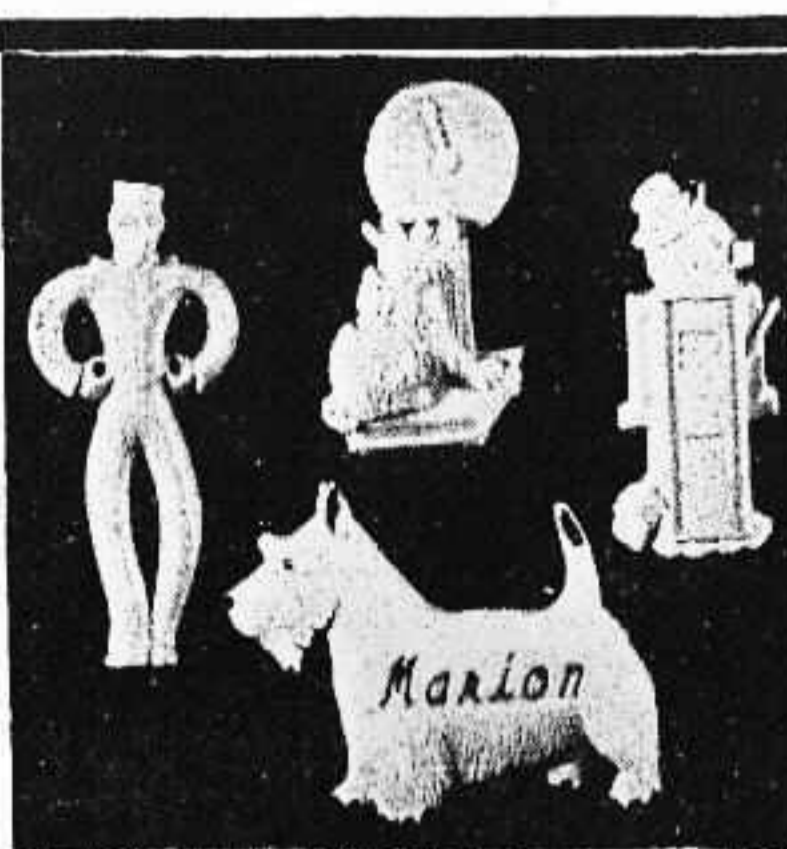
### NOVELTY STORES—HUSTLERS

New, printed, packaged Novelty Numbers. Clever, comical, laugh-makers. Profitable, fast sellers. Tickets, Business Cards, Quiz Paks, Puzzles, War Jokes, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 50 items with wholesale price lists, \$1.00 by express.

**KANT NOVELTY COMPANY**  
323 Third Avenue Pittsburgh, Pa.

### MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY



### PLASTIC BROOCHES—SPECIAL!!

Cleverly Designed Brooches  
Very Specially Priced

at a time when the market is low and prices high. An ideal item for your Claw Machines, Streetmen, Drug Stores and Novelty Stores. Illustrations greatly reduced in size. Individually carded. (Name brooch available in a large variety of names.) Order at once while stock is available.

B36J606—Per Gross Ass't. . . . \$8.75  
Sample Dozen Postpaid . . . . 1.00

### JOSEPH HAGN CO.

Wholesalers Since 1911

223 W. Madison St. Chicago

**LITTLE ROCK BRANCH** has **PLASTER, CANES, DOLLS, PICTURE FRAMES, GLASSWARE, BALL-GAME AND SLUM JOINT SUPPLIES, HAT BANDS, SWAGGERS, BATONS, CORKS, BUTTONS. ORDER FROM CLOSEST BRANCH.**

**MIDWEST MERCHANDISE CO.** 116 MAIN, LITTLE ROCK, ARK.  
1008 BROADWAY, KANSAS CITY, MO.

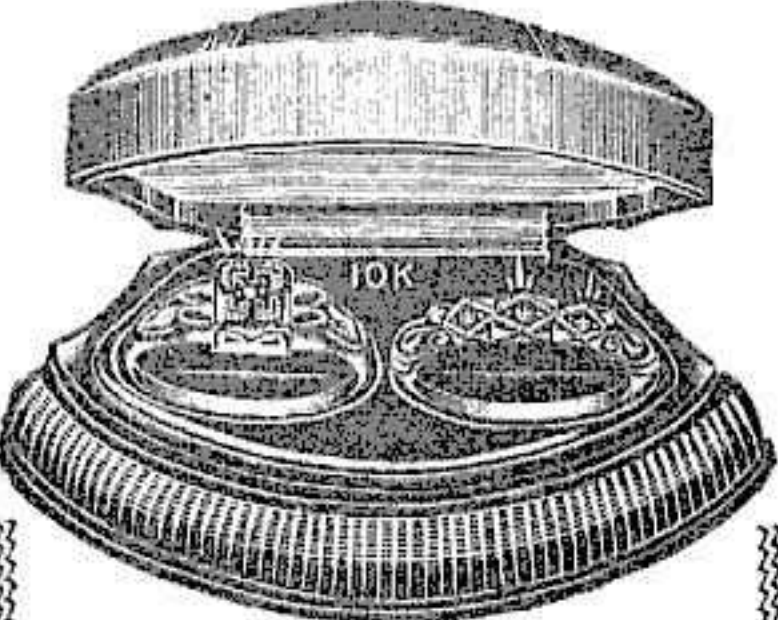
### 5000 ITEMS

AT FACTORY PRICES

Specially Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.

### BLAKE SUPPLY CO.

HOT SPRINGS, ARK.



FOUR-DIAMOND RING SETS MOUNTED IN 10-Kt. GOLD \$4.90 complete set

WRITE FOR OUR CATALOG. Containing additional Diamond sets, complete line of Military Jewelry.



AFTER VICTORY



WE'LL BE SEEING YOU The OAK RUBBER Co. RAVENNA, OHIO

NEW Quick PROFIT LINE

added to FAMOUS STORE-ROUTE PLAN Layman's VITAMINS sell 7 for 10¢



PAPERMEN Texas is now open on your favorite terms. Write THE FARMER STOCKMAN, Oklahoma City, Okla.

Last Will and Testament of Adolph Hitler (Copyright 1942) Printed in 2 colors with seal, 8 1/2"x11"

SPEARMINT & FRUIT FLAVORS 20 - 5¢ Packs, Agents - Territory - Quantities Limited for Duration

SOCIAL SECURITY PLATES Red, Blue and Gold colors, on metal, \$6.00 per 100.

REAL PROPOSITION Selling repeat Medicines, Tonic, Herbs, Liniment. The Quaker Medicine Co. 220 George St. CINCINNATI, OHIO

some nice dough. Slough my tip and ask me for a reader if the chap isn't my old friend Jay Ross.

SOME DREAM of being something, other pitchers keep awake and are something.

BOB POSEY . . . after a long silence, pipes from Anderson, Ind.: "It seems I'm anchored here for the duration."

HOLD YOUR TEMPER for a moment and avoid a hundred days of regret.

EDDIE LEONARD . . . working eucalyptus oil in chain stores, wound up a fat 12-week tour in Washington last week.

DICK AND MATTIE RICTON . . . card from Fort Payne, Ala., that they'll soon be on the road again with their dog act.

REALIZE HOW QUICKLY time passes and you will plan better and achieve more.

PVT. CHARLES LOVELAND . . . 328 MP Escort Guard Co., Camp Livingston, La., is another pitcher wearing army khaki.

A LITTLE MIX-UP . . . In last week's column, but Madaline E. Ragan sets matters straight, advising that she spotted Jack Flowers working in Sixth Street Market in St. Louis.

SUCCESS OR FAILURE in pitching is caused more by mental attitude even than by mental capacities.

L. R. DOUGLAS . . . and wife, Santa Monica (Calif.) wire workers, plan to stay in Calexico, Calif., another month.

ZENETHEA . . . and her troupe of mentalists and phenologists are doing spiritual readings and hunting for head bumps in Calexico, Calif.

PITCHMEN, who are not big enough to stand criticism, are too small to be safely praised.

CERTIFICATE OF AWARD . . . "The United States Treasury War Savings Staff for Arkansas recognizes T. F. (Doc) Dean as a War Bond champion for unusual and outstanding service and accomplishments in stimulating the sale of U. S. War Bonds and Stamps in Mississippi County (Ark.) during January, 1943."

scheduled for Arkansas and Missouri spots.

IF YOU make a bad start on some effort, the more credit to you if you overcome the handicap.

RC TOUR

(Continued from page 33) of Sol's unit, will be another of DeVoyne's assistants. Bob (Brownie) Brown will arrive soon to be concession secretary.

Threatened shortage of workingmen has not materialized as yet. At this stage of the launching of the new organization an array of trained ride men are on hand and others have informed the management that they are headed this way.

McDonald to All-American

SHEFFIELD, Ala., April 17.—B. C. McDonald, auditor of World of Mirth Shows last season, has been named secretary of All-American Exposition, Frank West, general manager, announced last week.

TRADE SERVICE FEATURE Billboard Events for Two Weeks

- GA.—Rome, Pat Cattle Show, 20. MISS.—Como, Livestock Show, 19-21. OKLA.—Guthrie, Legion '89ers Celebration, 22.

ZIRCON RINGS Ladies & Gents SOLID GOLD \$4.00 to \$8 Each

BIG NEED FOR OLD-TIMERS 10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes."

AMERICA'S LATEST CRAZE

OUR BEST CUSTOMER SOLD \$40,905.00

worth of our jewelry and novelties in 120 days. Camp Workers, Gift Shops, Concessionaires, Beach and Park Novelty Workers — get wise to these fast-selling

KILLER-DILLERS

- COSTUME NECKLACES AND BRACELETS No. 105—Jingle Shell Necklace, 20 In. \$2.00 104—Dove Shell Necklaces, 20 In. 2.00 107—Bubble Shell Necklaces, 20 In. 2.00

- SEA SHELL EARRINGS No. 800—Flamingo Shell Earring . . . \$1.65 801—Assorted Small Shells Earring . . . 1.65 802—Ring Top Cowry Shell Earring 1.00

- SEA SHELL NOVELTIES AND ASH TRAYS 600—Everlasting Straw Flower Shell Vase, per Doz. . . . \$1.80 601—Shell Peacock What-Not, fast seller . . . . . 2.40

All Merchandise Sold With a Money Back Guarantee Also complete line of Shell Lamps and Novelties, Sea Shells from the Seven Seas.

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ACE BLADES A LOT OF ACE BLADE STEEL is now in shells winging at the Axis.

P-A-P-E-R M-E-N Can use experienced Papermen in most all States. Up-to-date war map and big money making proposition. Write today. ED HUFF, 5416 Phillips, Dallas, Texas.

**SECS VICTORY THEME**

(Continued from page 43)

interfere with the war effort, but instead complement it. Managements have started campaigns to increase the sale of War Bonds and Stamps, which in 1942 totaled \$8,395.20. Another \$1,101 was contributed outright to war relief agencies, and taxes accrued to the government on admissions were over \$10,000. Fairs thruout the State have provided amply for professional entertainment on midways and in front of grandstands.

New York secretaries, in planning a hyped agricultural activity, are making every effort to increase the number of county annuals in the State. Feeling among fair men in the State is that a number of those canceled in 1942 would be renewed this year and increased effort will be made to conduct fairs as in other years. Both county societies and town groups have adopted programs to urge various annuals to emphasize local agriculture efforts by increasing and stressing prizes for 4-H Clubs, Victory Gardens, Future Farmers of America, Farm Bureaus, Home Bureaus and grange organization exhibits, and to arrange as many patriotic programs as possible. They also plan to exploit Red Cross, Civilian Defense, War Bond and other war activities. A number of fairs suspended in 1942 reported they would resume this year.

Nebraska officials, basing their conviction that fairs will make an even greater contribution to the war effort in 1943 on the fact that fairs are among the important factors in increasing production of foodstuffs and improving livestock and that local entertainment as provided by county annuals to the public is essential under restrictions of travel, estimate that only five fair managements in the state do not plan to continue this year. All favor holding of fairs in each of the counties in the State this year, featuring increased food production and war-agency co-operation.

**Wisconsin Plugs Educational Value**

Wisconsin officials are practically unanimous in their determination to hold county fairs this year and all are agreed that now, as never before, fairs are needed to spur various phases of the war effort and particularly to lend support to the food production program. Every fair in the State has pledged 100 per cent aid to the Red Cross and other war-agency activities. Fred L. Zimmerman, secretary of state, recently made an earnest plea for continuation of fairs in wartime, stating that, "Our fairs are an educational system and nothing outside the public school comes even close to equaling them."

In compliance with the government's travel conservation program, West Coast fair men have gone on record as favoring local fairs in

1943, featuring local entries, with much stress being placed on exhibits of products from Victory Gardens. All have made a concentrated effort to push the war gardens campaign and all feel that, altho they may operate in a limited manner, they will do their utmost to continue. All fairs will receive State financial aid this year from over \$600,000 now in the pari-mutuel fund and which is to be distributed to the annuals in proportion to their importance and records of previous attendance.

**PHILLY SPOTS GET GOING**

(Continued from page 40)

Clem Horton's orchestra. The roller-skating rink, as well as the rides, also opened today, with a number of new features planned for the start of the regular season next month.

As both parks do not depend entirely on auto traffic, and with limited facilities afforded at near-by seashore resorts because of army occupation, they look forward to the biggest summer in more than a decade. Last season was the best in years and this season is expected to be even bigger. Decision of army officials not to effect a dim-out for Philadelphia is also seen as a boon to the parks.

In view of the pressing need for amusement and recreational facilities for war workers here, both parks intend to extend their 1943 season as long as weather permits in the fall.

**Outlying Spots Hard Hit**

PHILADELPHIA, April 17.—Gas rationing and rubber shortage are expected to cut patronage of parks in the outlying Philadelphia area, many of which depend upon the auto trade for support. Among them are Forrest Park at Chalfont, operated by Richard Lusse, and Lanape Park in Delaware County. Several New Jersey parks adjacent to the city also depend on auto patronage, principally Clementon (N. J.) Park.

The two large parks in the city, Woodside and Willow Grove, have excellent transportation facilities and look for a prosperous season.

Philadelphia Zoo will have big opening May 2, on which occasion George E. Roberts will provide the show.

Johnny Canole and wife were visitors in the city recently.

**RB RADIATES "CIRCUS"**

(Continued from page 38)

designer, and Laurette Jefferson, dance director) come thru with spec 2. *Let Freedom Ring*, a very showy United Nations pageant in which each country is typified either in costume, musically or mode of transportation. The retinue of Big Show animals, plus a number of large floats and litters, help to carry out the theme. Even the bulls get in there with current events, being decorated with giant victory wings. Plenty of pretty femmes inserted and the number has about everything in the book—four-horse floats, Bengal lancers, howdahed pachyderms, flagbearers, Congo-Rumba terpsists, horse-drawn sleighs, a troupe of Cossacks, huge trains done in gold, masked riders, Scottish warriors with huge white shakos and even an Oriental coach. As in past years, clown Felix Adler draws the featured vehicle, a Mexican float with big prop sombreros and Adler laughing aloft.

The Shyrettos are once more found

in the center ring with their bagful of tricks on bicycles and ultra-high unicycles. Lots of pep and flash here and a definite solo asset. Honey Shyretto pairs with two males in tough chores, but they make the performance look simple.

**Clowns Need Opportunity**

It's not until spot 9 that the clowns get their own inning, and also the billing has 100 of them doing their stuff all around the place, there aren't nearly that many and, in fact, the whole appears more like a wait-filler, which is unfortunate for clown alley, because some of them rate big when they get the proper opportunity. Next number recruits three girls from the Loyal-Repinsky riding turn for brief routines in the three rings. Harry Rittley receives a special spot with his six toppling tables, done as of yore except that Rittley this year has discarded his clown make-up and garb and comes on as a straight face dude in afternoon formal. A thin thread of continuity is added, and the interlude always figures to score.

Another horsey inning again with Dr. Ostermaier and his son, Albert; the never-aging Ella Bradna, wife of the veteran equestrian director; Tex Elm-lund and the Aseveras Troupe. Ponies and/or zebras were apparently also intended for this stanza, but trainers Andrea Gallagher, Estelle Butler and Bob-by Steele didn't show.

High spot occurs when the Anderson-Vander Barrette-Becher *Aerial Ballet* comes thru as a spec what is a spec; 42 girls on as many webs, the shapely gals in Kelly-green costumes; 42 clowns and just about as many propmen and assistants, for a total of more than 120 people. Once aloft, the girls shed their green capes and get down to same-hued abbreviates. Not bad, folks. Routine is brief, but a thore smash for all types of customers. While the ballet is on, Lalage, a slim blonde new to the show, is above the center ring on web and rings, but after the aerial spec is concluded she works alone and held the crowd with her gymnastics, climaxing with 80 one-arm planges which made old-timers reminisce about the incomparable Lillian Letzel. This girl doesn't figure to hurt the display any.

**Tight Wire and Aerial**

The No. 13 spot is filled in the center ring by the tight-wire Naittos, familiar to Big Show audiences in this department. Nio Naitto does the carrying and balancing tricks and is first rate. Ala Naitto executed the difficult forward somersault and did it without batting an eyelash and no stalling. New insert is juggling of clubs illuminated on the interior.

Straight aerial is presented past the middle of the show, and billed were Frank Shepard, Victoria and Terrence, Ely Ardely (above center), the Wolthings, De Ocas, the Carwins and the Mar-dons, last two apparently doubling names. Four acts showed up at opening performance. Shepard drew a big hand with his difficult balancing on the trap, and so did Ardely with her head teetering on a swinging trap.

A revival is the *Clown Fire House*, which has always drawn attention. Midgets and regular-stature joeys team here for the session, which also involves fire apparatus in goodly quantity.

Big riding act back, the Loyal-Repinskys, succeeding to the spot long held by the Cristianis, who have gone Broadway revue. Five girls and three males, featuring Justino, one of the top-flight riders of the world.

**Girls All in Third Spec**

Another spec by Anderson & Company, *Changing of the Guard*. All the girls participate in this one, the two stages taking 24 each. Their get-up is on the smart side—high black shakos with red plumes; blue pants with red trimmings; red jackets with white scrolled trims, and gold-tipped drill sticks. Eighteen bulls are thrown into the rings, and they are joined by seven more for a 25-elephant column on the 50th Street side of the arena. Even the bulls have hats, also black, and another touch is fanlike ornamentation near the ears. Very theatrical.

In the flying acts the troupes are the same as they have been for years—Con-cellos (center), Comets and Randolls, all three being Concello-owned. Antoinette Concello, star worker, did not appear at the opening, being out with a shoulder injury. Altho Ernestine Clarke, beauteous daughter of the late Ernest Clark (Clarkonians) and Elizabeth Clarke, looked like she was pinch-flying for Antoinette, the circus is buzzing with the real news that Ernestine will remain in the act after Antoinette

returns, and perhaps become a stellar flier within a season, altho her real forte is principal riding, having appeared last season on Cole Bros.' Circus. The youngster also appears in the web number and on a horse in the opening spec. Does a double in the Concello act.

**Wallop in Roller Skating**

With Display 20 comes something new in Big Show annals—roller-skating troupes. The standard turn of Reynolds and Donegan Six Pyramid Girls is in there with a big flash on Stage 2, with Earle Reynolds and Nellie Donegan's other troupe, Reydon Girl Skaters, especially formed for the show, taking Stage 1. In the center ring are the Four Whirlwinds on a platform slightly raised above the dirt. After some nifty preliminary work involving spins, acrobatics, holding revolves, etc., they climax the display with terrific precision spins—the Reynolds troupes from the neck and the Whirlwinds from the chest. One of the males in the Whirlwind act lights a cig while on a speedy spin. This stanza is a real wallop for a "mere" skate troupe which is supposed to be only novelty.

The foremost thrill of the whole lay-out is provided by the Kimris, aerial revolve, repeating here, which is spotted way up near the beams of the Garden. Mixed team topped with one-foot holds on moving traps. A spotlighted sensation which has played just about everything in the country. Booked for the buildings only, Boston being next.

Finale is another Murray Anderson spec, *Drums of Victory*, plenty palatable. Boys and girls here in blue and silver motif, exaggerated balloon pants, silver crowns on the gals, and a mass drum drill on small percussions. Finish has a huge silver fabric replica of the Statue of Liberty rising from the center ring as FDR voice offers "of the people, by the people . . ." from Lincoln's famous address, and Merle Evans's band strikes up the national anthem to send the crowd home talking.

And just a word about Evans and his men. They've never been better or played more circusy music. In there pitching on the modern, swingy, jazzy stuff, too.

Another season of the new Ringling hierarchy and they'll have the absolutely greatest Greatest Show on Earth.

**CIRCUS FANS**

(Continued from page 39)

N. C., now with the armed forces in North Africa. In acknowledging Bill's last letter he stated: "I would have liked to answer it sooner, but we have been on the move almost constantly for quite some time and this makes writing rather difficult."

CFA Tom Scaperlanda heads Texas's oldest jewelry store, Bell's Jewelry Company in San Antonio, now in its 91st year of operation. At his home Tom has an attractive circus room housing his circusiana.

**CORRAL**

(Continued from page 39)

attend. Rodeo will be sponsored by Pecos American Legion Post.

DIRECTORS of Palo Pinto County Livestock Association have voted to hold their annual rodeo at Mineral Wells, Tex., again this year. They announced that they had found that plenty of good rodeo livestock will be available. "We feel like we will be helping rather than hindering the war effort in holding the rodeo," said Joe H. Stuart, association president. "We know there are transportation problems, but we know that many of our people will be wanting to go somewhere this summer and if we have a rodeo they may stay here. Also, there are thousands of soldiers stationed near Mineral Wells who will get to go no further on furloughs and many have never seen a rodeo."

MILT HINKLE is making his initial performance of the season in the Alexandria (La.) rodeo arena, where he is producing a series of weekly events with night performances on Saturdays and Sundays and a Sunday matinee. Contract performers include Johnnie River, trick rider and roper; Tex Smith and horse; Helen Kirkendall, bronk rider, and Shiver Hart, Neal Hart and Lee Know. Several soldiers from near-by army camps, rodeo performers in civilian life, are participating in the events, Hinkle reports. They include Privates Howard Fisher, Truin Meecks, Robert Liles, Louis Mintzen, Slim Peterson and Russell Wilkxon, all from either Camp Polk or Camp Livingston. New arena, leased by Hinkle, has a seating capacity of 6,000.

**LETTER LIST**

(Continued from page 49)

- |                         |                    |
|-------------------------|--------------------|
| MONTAGUE, Muto, F.      | Raeluck, P. L.     |
| Nelson Sisters          | Ritchie, William   |
| Nichols, Les            | Rosa, Al           |
| NICHOLSON, Clyde Archie | SALYERS, Henderson |
| Pappas, Sam             | Steffen, J. E.     |
| Patinite, Tommy         | STROUBLE, Albert   |
| PHILLIPS, John          | Underwood, Miss    |
| PHILLIPS, Joseph        | Vantine, Magician  |
| PINNEY, Joseph          | Wahl, Frank P.     |
| Reynolds, Mr. C. W.     | Wootin, J. G.      |
- MAIL ON HAND AT ST. LOUIS OFFICE**  
390 Arcade Bldg.
- Parcel Post**
- |                  |                    |
|------------------|--------------------|
| Anderson, Virgil | C., 10c            |
| Ugen, 21c        | Wells, Albert, 10c |
| Harbaugh, Chas.  |                    |
- |                    |                  |
|--------------------|------------------|
| Addison, Gordon    | Baldin, William  |
| Addington, Mrs. D. | (Pincushion Act) |
| Anderson, Virgil   | Boswell, Fred C. |
| Ugen               | BROOKSHIRE       |
| Bishop, Lou        | Jack Marton      |

- |                          |                           |                         |
|--------------------------|---------------------------|-------------------------|
| Buley, Mrs. Sara         | GREGG, Frank              | Polk, Ollie             |
| Bydairk, Albert          | Melvin                    | POTTER, Robert          |
| BYNUM, James             | Hall, Howard              | William                 |
|                          | (Speedy)                  | Price, Lester           |
| Carrigan, William        | Hancock, R. B.            | Reynolds, C. W.         |
|                          | (Bob)                     | Roberts, Geo.           |
| Catherwood, Sam          | Harbaugh, Chas. C.        | Roma, Prof.             |
|                          | HARPER, Willard           | SCHAFFER, Louis         |
|                          | Frank                     | Schroepfner, Yvette     |
| Chapman, Keith           | Hawenberry, Bea           | Marie                   |
| Clayton, Clarence        | Hinton, George            | Sheppard, Chas.         |
| Coleman, William         | IVEY, Robert              | Shores, Edgar           |
|                          | Clifton                   | Smith, Charles          |
| Coombs, Raymond          | Jacobs, Mrs. J. K.        | Stone, J. W.            |
| Cowan, W. D.             | Kornblatt, Hyman          | Summer, Benny E.        |
| Crest, Lulu              | (Hy)                      | Sumpton, F. W.          |
| CRENSHAW, Charley Bryant | LaVell, F. X.             | Thomas, Harry           |
| CUMMINS, Thomas          | Lanke, Mrs. Neva          | Thoreson, Norman        |
| Curtis, Rube             | LE BLANC, Conrad Charles  | Ernest                  |
| Davis, Mrs. Jackie       | McSPARRREN, William Perry | Vaught, Mel H.          |
| Deason, B. F.            | Mackey, R. F.             | Vreeland, Jack          |
| Dias, F. P.              | MARINO, Joseph            | Waters, Mrs. J. A.      |
| Dobbins, George          | Paul                      | Welles, Vickie          |
| Elam, E.                 | Miller, J. E.             | Wells, Loretta          |
| English, Mrs.            | Mitchell, Geo. J.         | Wheeler, Tex            |
|                          | Mittenzwey, R. E.         | WHITE, William          |
| EUBANKS, John            | Morris, J. C.             | Charles                 |
| Felts, Mrs. Arthur       | Baldy                     | WILLIAMS, Herbert       |
| FOSTER, Herbert          | Moylan, Roger F.          | WILLIAMS, Joe           |
|                          | Murray, Freddie           | WILLIAMS, William Henry |
| George, Harry            | Nelson, Pete              | Winrod, E. L.           |
| Goad, Dude               | Newton, Ace               | Yoder, Harry            |
| Gould, Max               | Nichols, Gilbert          | Zerna, Charlie          |
| Graff, Louis             | Pierce, James C.          |                         |
| Grant, Everette          | Polk, Mrs. Bessie         |                         |
| GREGG, Dallas H.         |                           |                         |

**ROSTERS OF BIG ONE**

(Continued from page 38)

Peru office; William J. Conway and Al Butler, contracting agents.

Press: Roland Butler, boss; Frank Braden and Allen J. Lester, story men; Bernie Head, contracting press agent; F. Beverly Kelley, radio director; Francis L. Morrissey, radio; Tommy Flanagan, acting photographer.

Outdoor Advertising: Frederick A. Boudinot, manager Advertising Car No. 1; Clyde Carlton, manager Advertising Car No. 2.

Leonard Aylesworth, superintendent of canvas; Walter S. Wappenstein and William L. Carr, 24-hour men; John H. Brice, chief of police; Dr. Joseph H. Bergin, medical department; John Carson, superintendent of ushers; Thomas C. Haynes, superintendent of tickets; Arthur L. Springer, announcer; Coastal Trading Corporation (Frank and Paul Miller), concessions; John Sabo, superintendent of menagerie; Jose Tomas, superintendent of Mr. and Mrs. Gargantua; Robert Forsythe, ring stock; Dr. J. Y. Henderson, veterinary; George J. Blood, superintendent of cookhouse; Archie Blood, assistant; Edward R. Versteeg, superintendent of lights; William Yeske, mechanical superintendent; Ralph Lill, boss of properties; Ray Milton, trainmaster; Margarette Graham, wardrobe mistress; David Blanchfield, superintendent of trucks.

Frank Flizzell, superintendent of elephants; George Escalera, superintendent of side-show canvas; Ronald Watson, superintendent of wardrobe; Edward Gallagher, superintendent of sleeping cars; Michael Carey, superintendent of paint department.

**Merle Evans Band**

Thirty-one piece aggregation with Merle Evans, director. Cornets—Virgil Purnell, Philip Garkow, Henry Kyes, Bill Phoenix, Joe Browning, H. C. Werner. Clarinets—Dan Rickard, James Schlanz, Gib Dutton, Frank Tonar, Tony Ramirez, Nick Altroch, Dick Brown, Emil Liberalo. Horns—Pete Staluppi, Bill Spielberg, Howard Ham. Baritone—John Horak, E. L. Egermeyer. Trombones—Lew Bader, Stanley Czerwinski, Andy Grainger, Henry Forthman. Basses—Gabe Russ, Marty O'Connor. Drums—Frank Holt, Tommy Hawkins, Herman Berkin. Flute and piccolo—Evald Snellman. Organ—Pete Heaton.

**Clowns**

Clown Alley as given in the printed program: Felix Adler, Al Albrecht, Jimmy Alphonse, Ducky Ames, Dick Anderson, Three Balarges, Bangs Duo, Barton Bean, Charles Bell Trio, Jeff Bishop, Beaver Brooks, Edgar Budlong, Arthur Burson, Ted Butterworth, Clayton Chase, Harry Dann, Smiles Davis, Al Dickerman, Frank Ditmar, Everett Doane, Mike Dovol, Sam Doxon, Homer Goddard, Ed Gore, Fred Grant, Pete Hand, Bob Harwood, William Hedge, James Herwall, Paul Horompo, Lou Jacobs, Albert James, Sig Jarro, Joe Jenkins, Paul Jerome, Lester Jones, Paul Jung Trio, Emmett Kelly, Kewpie Kern, Bob Kerr, Bernhard Klima, Jack Le Clair, George Levino, Tom Lightfoot, Frank Luley, Howard Marco, Bob Martin, Lou Montgomery, Paul Mortier, Willie Moser, Joe Nauten, Harry Nelson, John Nelson, Alex Neuberger, Nat Nevins, William Nippo, Alvin Peck, Jerry B. Picot, Seth Pillsbury, Bernie Pisarsky, Monte Plew, Dudley Pond, Harry Rittley, Vic Robertson, Frank Saluto, Frank Screamo, Skinny Shelton, Carl Stephens, Albert Stone, Joe Teemer (Tee Hee), Harry Toole, Howie Townsend, Elmer Travis, John Tripp, Trymer's, Tiny Tunn, Adrian Turner, Toby Tyler, Harry Varco, Joe E. Ward, Walter Ware, Bemis Waterhouse, Bob Weaver, Paul Wenzel Trio, Ed Williams, George Wilson, Ernest Young.

**Ballet and Spec Girls**

(As listed in printed program)

Angela Antalek, Valerie Antalek, Beatrice Augustine, Shirley Buchner, Ann Burak, Estelle Butler, Chat Childer, Katherine Clark, Connie Clausen, Thelma Cooper, Adelaide Corsi, Aileen Darnay, Eva De Miller, Ruby De Miller, June De Young, Mary Jane De Young, Dorothy Donahue, Joyce Fay, Victoria Fiall, Madeline Fisher, Mimi Francis, Andrea Gallagher, Marguerite Garner, Lois Grant, Geraldine Hill, Sally Hobson, Judy Hutson, Dolly Jahn, Elsie

Jung, Dorita Konyot, Ria Koster, Medela Leininger, Zolletia Leininger, Patricia Le Maire, Albertina Loyal, Betty Loyal, Ernide Loyal, Estherina Loyal, Simone Loyal, Violet Loyal, Zeita Loyal, Juanita Mabry, Jean Mackey, Kay Marlin, Theol Marlowe, Bea Mason, Fanny McCloskey, Meta Meyers, Florence Miller, Mary Miller, M. Montes De Oca, Victoria Murello, Ala Naitto, Margie Naitto, Nio Naitto, Betty Nisch, Agnes Oliver, Mary Oliver, Helene Parker, Bernice Peck, Evelyn Pope, Wanda Rogers, Elizabeth Scott, Bebe Siegrist, Jo Ann Siegrist, Georgette Spielvin, Eloise Sprinkle, Betty Thompson, Shirley Tremblay, Betty Jean Tull, Helen Vito, Elizabeth Wallenda, Helen Wallenda, Martha Wallenda, Florence Walsh, Dorothy Ward, Patty Warfield, Vivian Webster, Elaine Winstin, Maria Wolthing.

**Production Credits**

Produced by Robert Ringling, Aubrey Ringling and Mrs. Charles Ringling. Staged by John Murray Anderson. For Ringling Bros. and Barnum & Bailey: Pat Valdo, director; Fred Bradna, equestrian director; Vander Barbetto, aerial director; Max Weldy, production manager, assisted by Swana Beaucadre; A. A. Ostrander, designer and supervisor of properties. For John Murray Anderson: Hugh A. Anderson, manager; Carlton Winckler, technical director. Assistants to Anderson: Thomas Becher and Erl Franke; Billy Livingston, associate art director; Lauretta Jefferson, choreography.

Costumes for production number and acts, hand props, animal coverings and horse trappings by Brooks Costume Company and Eaves Costume Company. Staff uniforms by Brooks Uniform Company. Fabrics for costumes and draperies by Dazian, Maharam, Gladstone and Kalno. Special properties by Studio Alliance. Curtains and draperies by I. Weiss & Sons. Liberty horse harness by Barras. Saddles, bridles and harness by Kopf Company, Hubert Bontem, H. Kauffman & Sons, Carletti, and R. E. Fennell. Shoes by La Ray Boot Shop. Wigs by Lerch. Spinning star effect in Grand Finale by George Hanton. Musical motifs of Chinese sequence in *Let Freedom Ring* by Keynote Recordings, Inc., and Music Products, Inc.

Merle Evans, musical director, with score by Bert Knapp. Printed program and magazine, Circus Publishing Company (Tavlin & Doob).

**Side Show**

Fred Smythe, manager; William Rhu McKittrick, assistant manager and lecturer; Charles Gammon and Willard (Doc) Foster, lecturers; Charles Zerm and George Johnson, ticket sellers. Frieda Pushnik, armless and legless girl; Harry Doll, Daisy Doll, Tiny Doll and Gracie Doll, lilliputians; Miss Patricia, swords; Hanka Kelter, long-haired girl; Mr. and Mrs. Gottlieb Fisher, giants; Joseph Nawrath, midget musician; Rasmus Neilsen, tattooed man; Nabor Feliz, Indian sculptor; Egan Twist, rubber-armed man; Mo-Lay, comedy juggler; Don C. McIvor, magician; Senorita Carmen, snakes; Thelma Williams, fat girl; Percy Pape, skeleton; Princess Neona, human dynamo; Major Mite, smallest man. Brazilian Troubadours: Alicia Blanco, Carmen De Marco, Maria Rivera, Salomon Pacora, Vistor Ortiz, David Figueroa, Tony Corradi.

**COLLECTORS' CORNER**

(Continued from page 39)

1907. Season of 1908 was played in its entirety at the old Electric Park, Jefferson Avenue and East Grand Boulevard (the Belle Isle approach), in Detroit. During the winter of 1908-'09 the stock was sold to Otis L. Smith and shipped to Utica, N. Y., where it was daily exhibited in Utica Park at the end of Blecker Street by the car barns. Nat Wixom died November 2, 1907, bringing to a close an eventful career of many years in the tent show business. The foregoing was written to us by Clyde Wixom. Clyde is anxious to get half-sheets or one-sheets of the Mat Wixom or Wixom Bros.' shows.

By the way, how many Cornerites know what the work "ankus" means. We thought you didn't. Well, it is society palaver for just plain "bull hook." And talking of bull hooks, we have a collector who is in the market for one.

Clyde Wixom is writing a book, *Life With a Small Town Circus*, and Mabel

Leigh Hunt, whose book on Tom Thumb met with great success, is getting together another tome entitled *Just Jumbo*.

**UNDER THE MARQUEE**

(Continued from page 39)

driver, lettered from Pittsburgh: "Visited Hamid-Morton Circus here. Am headed for Mills Bros.' quarters at Ashland, O., to visit Mr. and Mrs. Charles Brady."

**BEST** way to learn the ropes of the circus business is to start at the guy lines.

**FRANK B. HUBIN**, Atlantic City, former showman, visited the Ringling-Barnum circus at its New York opening.

**FLYING BEHEES**, who worked their 10th week of indoor dates with Polack Bros.' Circus at its Sacramento stand, will play the Olympia Circus, Chicago.

**WE** hear so much about all-new canvas this season that we are beginning to believe in ersatz.

**FLYING LaFORMS**, who will play Hamilton, Ont., week of April 26 and Windsor, Ont., during the week to follow, report that they have 16 weeks of fair and park dates booked.

**THE GREAT KNOLL** (Jack Hamilton) and his wife left Chicago April 14 for his engagement with the Great Sunbrock Circus in New York. They are spending a few days at their farm in down-State Illinois en route.

**GRAB-STAND** operators won't have heavy meat worries. Hamburger was always more or less food for thought.

**GLENN DAVIS**, impersonator of the cartoon character Jiggs, lettered from New York: "After closing with James M. Cole Indoor Circus I was the guest of Mr. and Mrs. Cole for several days. I will return to the show for its outdoor season."

**FELIX AND IVA MORALES** advised from Memphis that they visited Hamid-Morton Circus there and met many friends, including Clyde Beatty, Mr. and Mrs. Randon, the Ortons and the Bell Troupe. Felix is employed at the air base there.

**WASHINGTON** is preaching "Food is fundamental." Circuses realized it over a century ago.

**CHARLIE ZEMATER** has booked the following acts for the Great Sunbrock Circus: Great Gregoresco, Jack Hamilton (Great Knoll), Chester (Bo-Bo) Barnett, Happy Maxwell, Ernie Wiswell, Walter Herod, Monel and Molette and the Gretonas.

**MILLS BROS.** Circus, which opens in its winter-quarters city, Ashland, O., April 24, obtained some nice Ohio publicity, especially in *The Ashland Times-Gazette*, April 7, with cuts and stories of the elephant Burma. Pictures showed the bull having leather shoes put on it.

**GUY** we don't like: The agent who meets the train and informs the weary that the three-mile-out lot is only a five-minute walk.

**DAN VALADON** lettered from Providence: "Have been here since 1936, when my wife, Lora, high-wire performer, was injured in a fall. While she was in Rhode Island Hospital here it was discovered that she had cancer. After fighting the malady thru these years she was discharged as cured on April 1."

**MRS. W. F. WILCOX**, known as Jackle in the circus field, has been employed by the U. S. Coast Guard as a guard in the Kaiser Shipyard No. 2, Richmond, Calif., for past five months. For past six years she has been in the advance

departments of Russell Bros., Cole Bros., Seal Bros. and Bud E. Anderson shows. Mrs. Wilcox and husband will not be on the road, as they have decided to remain in the shipyards for the duration. Bill Wilcox, for three seasons with F. A. Boudinot on No. 2 advertising car of the Ringling show and last year with Francis Kitzman on Russell Bros.' advance, is an electrician in the Kaiser No. 2 yard.

**WHEN** a side-show ticket seller starts calling himself "Doc" and carries his eyeglasses attached to a black ribbon around his neck, then you have one who is over draft age.

**CHARLES A. O'CONNOR** (Chuck), in Veterans' Hospital, Portland, Ore., writes: "Am now able to walk a little with aid of cane. A letter from C. C. (Cocky) Gibson, old-time boss canvasman, says he is nearly blind. Is in Boston and has had two operations. Says Forepaugh White is still in billposting business in Boston. Dan Mears visited me. Says he has purchased two saddle horses to add to his ranch and menagerie at Sherwood, Ore., and still contemplates putting out a small circus after the duration to be known as the Myte Mears Colossal Circus. F. Day Gardner will leave Sarasota, Fla., May 1 for Maywood, Ill., and will be in Philadelphia when the Ringling show opens under canvas there."

**PROVIDENCE SHOWS**

(Continued from page 38)

ragansett race track, where the show has played annually to about 350,000 for the week's stand, the Shrine Circus will be out five weeks, playing stadiums in near-by cities, and winding up at the track with an all-new presentation.

The circus opens June 14 at the Cranston (R. I.) Stadium, six miles from Providence. Then it jumps to Pawtucket for week of June 21, three miles east of Providence and nine miles from Cranston. For week of June 28 the circus moves to Attleboro, Mass., 10 miles from Pawtucket. It moves back then to East Providence for week of July 5. From there the show goes to Newport. The jump from Newport to Narragansett Park in Providence for week of July 19 is the longest of the route, 35 miles.

In previous years all of these cities were tied in with the circus at the race track. Downtown offices for handling of advance tickets will be established.

J. C. Harlacker will again handle the managerial post. Past Potentate Earl C. Whelden, the guiding genius of the Shrine Circus since its inception, will operate as general director. Al Martin will produce the show, furnishing all the acts. This is Martin's sixth consecutive contract with the Providence show.

All the features of other years will be maintained, including big show and side shows and other attractions. Seating capacity of the Cranston Stadium is 5,000; Pawtucket, 12,000; Attleboro, 4,000; East Providence, 6,000; Newport, 5,000, and Narragansett Park, 15,000.

Circus program will be presented in rings and on stages, with sky-high thrillers in the background. In cities where there is a threat of dim-out, the lighting problem is circumvented by presenting the high acts before sundown and the stage and ring attractions as last half of show. Special lighting features are now being studied by electricians which eventually will pass all regulations required by civilian defense committees.

**AMMUNITION WANTED**

.22 SHORTS  
\$135.00 PER CASE  
ANY QUANTITY

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PRICE ONLY \$2.00 Per Pound, POSTPAID.

2-lb. PACKAGE \$3.40. SIX POUNDS \$9.50 POSTPAID.

A pound makes a barrel; just add cold water and sugar. Wonderful flavor—easy to use. You make 85¢ clear profit on each dollar you take in. Trial package, to make 30 large glasses, for 25¢ postpaid. Put up in one pound cans and 25¢ packages only.

Fully Guaranteed Under All Pure Food Laws. Please remit by money order or stamps. No. C. O. D.'s or checks.

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Top money-making drink stands on Broadway, Beaches, Army Camps and Cantinas are those featuring our Fresh Fruit Drinks.

FREE FORMULAS WITH ORDERS Send Full Amount With All Sample Orders. HELCO PRODUCTS, Inc. 111 HUDSON STREET NEW YORK Phone: Worth 4-8446.

WANTED Up to 200 New and Used BEACH UMBRELLAS Must be in sound condition. Quote lowest price and quantity first letter. MARLIN AMUSEMENT CO. 4018 Kansas Ave., N. W., Washington, D. C.

West Coast Candy Butchers Contact GEO. DAVIS at Civic Auditorium, San Francisco, Calif., week of April 26; Oakland, Calif., week May 7.

WANT TO BUY TRAMPOLINE State price, condition, size and height. Write THE CYCLING WINSLOWS 208 Jefferson St. WATERLOO, IOWA

DRINK STAND LOCATION AVAILABLE Sure for big money in season. At busy Bus and Ferry stop. Four months, June thru Sept. Reasonable rental. Write M. WEBSTER, 2030 Richmond Terrace, Port Richmond, Staten Island, N. Y.

WANT SIDE SHOW ACTS FOR JAMES M. COLE CIRCUS Man to do Punch and Magic. Two Hawaiian Dancers, Ticket Sellers, Inside Man, Band and Minstrel. Show opens May 5, Palmyra, N. Y. Write CUBAN MACK, Side Show Mgr., 4035 Calumet Ave., Chicago.

FOR SALE Kiddie Ferris Wheel, manufactured by Pinto, complete with six cars, single phase General Electric motor, construction entirely of steel, in good condition, ready for operation, \$450.00. WM. E. AUER 148 Beach 97th St. Rockaway Beach, N. Y.

WILLIAM J. MESPILT WANTS Grind Store Agents, Drivers. Men not in draft or married couples preferred for Ball Game, Photos, Pitch-To-Win, Shoot-To-Win, Darts, Penny Pitch. Will frame others for reliable help. Playing proven defense territory and fairs. Enjoy a long profitable season and Buy Boys. State all first letter. Opening May 1st. Address: 1108 Kunkle Ave., Pittsburgh, Pa.

HITE'S GREATER SHOWS LAST CALL Wanted—Pitch Till Win, Ball Games, Ride Help, Shows of all kinds. Open in the heart of Charleston, DOC HITE, 200 Elm St., Charleston, W. Va.

ROUTES

(Continued from page 19)

Gifford, Albert (Music Hall) NYC, t. Girard, Adele (State) NYC, t. Glover & LaMac (Hollenden) Cleveland, h. Golden Pair (Vogue-Terrace) Pittsburgh, h. Gomez & Beatrice (Copacabana) NYC, nc. Granada (Old Roumanian) NYC, re.

H

Haley, Jack (Broadhurst) NYC, t. Harrington, Pat (Club 18) NYC, nc. Harris, Claire & Shannon (Hurricane) NYC, nc. Hart, Gloria (Riverside) Milwaukee, t. Hawkins, Coleman (Kelly's Stable) NYC, nc. Havoc, June (Oriental) Chi, t. Healy, Eunice (Capitol) NYC, t. Herbert, Tim (Chicago) Chi, t. Heywood, Eddie, Trio (Village Vanguard) NYC, nc. Hildegarde (Savoy Plaza) NYC, h. Hilliard, Harriet (Capitol) NYC, t. Hoffman, Lew (Orpheum) Denver, t. Hoffman Sisters (Clover) Portland, Ore., 19-May 2, nc. Hollywood Blondes, Three (Music Hall) NYC, t. Horton, Molly (Pierre) NYC, h. Hosier, Beverly (Bertolotti's) NYC, nc. Hoskins, Helene (Blue Angel) NYC, nc. Hoveler, Winnie, Dancers (Tic Toc) Montreal, nc. Howard, Johnny (El Morocco) Montreal, nc. Howard's, Harry, Bombshells of 1943 (Oriental) Chi 23-28, t. Howard-Paysee Dancers (Adams) Newark, N. J., 19-21, t. (Hipp) Baltimore 22-28, t. Howard, Willie (State) NYC, t. Hudson, Marjorie (Zebra) NYC, nc. Hutton, Marion, Co. (Roxy) NYC, t.

I

Imaginers, The (Oriental) Chi, t. Inca Indian Trio (El Cico) NYC, nc. Jennings, Don & Sally (Bismarck) Chi, h. Jesse & James (Stanley) Pittsburgh, t. Jessel, George (Broadhurst) NYC, t.

K

Kay, Beatrice (Palace) Columbus, O., t. Keller, Dorothy (Earle) Washington, t. Kelligan, Dorothy (Sawdust Trail) NYC, nc. Kent, Lenny (Latin Quarter) Chi, nc. Keyboard Kudies (Sawdust Trail) NYC, nc. Keyes, Frances (Sawdust Trail) NYC, nc. King Sisters, Four (Paramount) NYC, t. Kollow, Bonnie (Louise's Monte Carlo) NYC, nc. Kirkland, Jerry (Cerutti's) NYC, nc. Krishe, Adin (Sawdust Trail) NYC, nc. Kula, Malle (USO-Camp Show) Centerville, Miss.; Hattiesburg 25-May 1.

L

LaBato, Paddy (Stevens) Cleveland, c. Lamb, Gil (Paramount) NYC, t. La Vola, Don, & Carlotta (Utah Canteen Service) Salt Lake City. Lee, Bob (Wivel) NYC, re. Lee, Lois (Villa Madrid) Pittsburgh, nc. LeMar & Martin (El Morocco) Montreal, nc. Lessy, Benny (Slapsy Maxie's) Hollywood, nc. Lewis, Ralph (El Morocco) Montreal, nc. Lilliane & Mario (Edgewater Beach) Chi, h. Lime Trio (Golden Gate) San Francisco, t. Lit, Bernie (Jeff's) Miami, nc. Logan, Ella (Broadhurst) NYC, t. Long, Walter (Commodore) NYC, h. Loose Nuts, Three (Ubangi) NYC, nc. Louis & Cherie (Palace) Rockford, Ill., 24-28, t. Lucero, Norma (Zebra) NYC, nc. Lu Raines, Pasy (Leon & Eddie's) NYC, nc.

M

McClung, Bobby (Chins Golden Dragon) Cleveland, nc. McCormick, Frank, & Ruth Kidd (Kennedy's Inn) Binghamton, N. Y., nc. Mabley, Jackie (Ubangi) NYC, nc. Magic Flyers (Tower) Kansas City, Mo., t. Mann, June (Hurricane) NYC, nc. Manners, Judy (Park Central) NYC, h. Marlowe, Frankie (Silver Cloud) Chi, c. Marlowe, Sylvia (Blue Angel) NYC, nc. Marquette, Pee Wee (Plantation) NYC, nc. Martells & Mignon (Oriental) Chi, t. Mason, Melissa (Le Ruban Bleu) NYC, nc. Masters & Rollins (Stanley) Pittsburgh, t. Mata & Hari (Warfield) San Francisco, t. Maurice & Cordoba (Mount Royal) Montreal, h.

May, Marty (Roxy) NYC, t. Mayhoff, Eddie (Le Ruban Bleu) NYC, nc. Mayla (El Morocco) Montreal, nc. Merry-makers, Three (51 Club) NYC, nc. Miacco (Iceland) NYC, re. Michon, Michael (Russian Kretchma) NYC, re. Miles, Jackie (La Martinique) NYC, nc. Miles, Jackie (Capitol) NYC, t. Milskaya (La Vie Parisienne) NYC, nc. Minevich Boys (RKO-Boston) Boston, t. Montco & Lao (Havana-Madrid) NYC, nc. Monti, Mill (La Martinique) NYC, nc. Montverde, Hector (Blue Angel) NYC, nc. Moore, George W. (Sportsmen's Show in Auditorium) Minneapolis, 12-30. Moore, Patti (Slapsy Maxie's) Hollywood, nc. Moran, Mary (51 Club) NYC, nc. Morris, Will, & Bobby (Hamid-Morton Circus) Buffalo 26-May 1. Mowbray, Alan (Earle) Phila, t. Murphy, Jean (Monte Carlo) NYC, nc. Murphy Sisters (Commodore) NYC, h. Murray, Wynn (La Martinique) NYC, nc. Myrus (Mount Royal) Montreal, h.

N

Nadajan (Glendale) Hollywood, cc. Nadell, Henny (Old Roumanian) NYC, re. Neades Sisters (Yacht) Pittsburgh, nc. Nils & Nadyune (Greenwich Village Inn) NYC, nc. Nilsson, Walter (Earle) Washington, t. Nolan, Cissie (Wivel) NYC, re. Norman, Lucille (Broadhurst) NYC, t.

O

Olsen & Shirley (Broadhurst) NYC, t. Osta, Teresita (El Chico) NYC, nc. Oye, Pung Beatrice (Ubangi) NYC, nc.

P

Palmquist, Eric (Tic Toc) Montreal, nc.

Paris, Frank (Riverside) Milwaukee, t. Pickford, Murry (Ford) Buffalo, h. Polk, Al (Fountain) Tullahoma, Tenn., nc. Porter, Frank (Hickory House) NYC, re. Princess & Willie Hawaiians (Ford) Rochester, N. Y., h. Pritchard & Lord (State) NYC, t.

R

Radcliffe & Jenkins (Riverside) Milwaukee, t. Ramos, Rosita (Embassy) NYC, nc. Randall, Earl (Bismarck) Chi, h. Rasha & Mirko (La Vie Parisienne) NYC, nc. Ray, Claire, Girls (Nixon) Pittsburgh, re. Ray, Iris (Monte Carlo) NYC, nc. Reyes, Raul & Eva (Palace) Cleveland, t. Reyes, Reva (Cashab) NYC, nc. Reynolds & Donegan Skaters (Madison Sq. Garden) NYC. Richey, Jean (Earl Carroll Theater) Hollywood, Calif. Rio, Joe (Riobamba) NYC, nc. Robbins, Archie (Oriental) Chi, t. Robinson, Ann (Plantation) NYC, nc. Rogers Dancers (Orpheum) Denver, t. Rogers, Danny (State) NYC, t. Rolando, Georgina (El Chico) NYC, nc. Roner, Fred (Jefferson) St. Louis, h. Rosario, Alberto, Trio (Don Julio's) NYC, nc. Rosita & Deno (Chez Paree) Chi, nc. Ross, Stan (Oriental) Chi, t. Ross, Stuart (Blue Angel) NYC, nc. Rublu, Benny (Greenwich Village Inn) NYC, nc. Russell, Connie (Chez Paree) Chi, nc. Ryan, Patricia (Sheraton) NYC, h.

S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc. Salute From Hawaii (Capitol) Washington, t. Samuels, Three (Earle) Phila, t. Sanford, Tommy (Paramount) NYC, t. Saro, Jose (El Chico) NYC, nc. Satch & Satchel (Troc) NYC, nc. Scott, Jean (Slapsy Maxie's) Hollywood, nc. Sebastian, John (Pierre) NYC, h. Sharon, Ann (Belmont Plaza) NYC, h. Shaw, Wini (Greenwich Village Inn) NYC, nc. Shawn, Dorothy (Music Hall) NYC, t. Shea, Chautse (885 Club) Chi, nc. Sheldon, Charles (Colosimo's) Chi, nc. Sheldon, Gene (Palace) Cleveland, t. Shields, Ella (Ernie's Three-Ring Circus) NYC, nc. Shura (Harlequin) NYC, nc. Sinatra, Frank (Riobamba) NYC, nc. Slim & Sweets (Ubangi) NYC, nc. Sloan, Estelle (Chez Paree) Chi, nc. Sloane, Belle (19th Hole) NYC, nc. Smith, Betty Jane (Beverly Hills) Newport, Ky., cc. Snow, Dorothy (Clyde's) Detroit, c. Sonia (Ubangi) NYC, nc. Southern Sisters (Tic Toc) Milwaukee 12-23, nc. Spencer, Kenneth (Cafe Society Downtown) NYC, nc. Sporn & Dukoff (Neil House) Columbus, O., t. Stadlers, The (Blackhawk) Chi, c. Standish, Helen (Wm. Pettu) Pittsburgh, h. Stevens, Virginia (Old Roumanian) NYC, re. Stone & Victor (Snow St.) Providence 20-25, c. Stoyanovsky, Arcady (Russian Kretchma) NYC, re. Stuart, Gene (Howdy) NYC, nc. Sullivan, Maxine (Le Ruban Bleu) NYC, nc. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h. Sven & Birch (Leon & Eddie's) NYC, nc.

T

Talia (Bismarck) Chi, h. Tannen, Dave (Tower) Kansas City, Mo., t. Tatum, Kay (Iceland) NYC, re. Taylor Kids, Five (Tower) Kansas City, Mo., t. Templeton, Alec (Waldorf-Astoria) NYC, h. Teresita (Belmont Plaza) NYC, h. Thompson, Kenneth (Romer's Neptune Room) Washington, N. C. Three Business Men & Pearl (Leon & Eddie's) NYC, nc. Tomack, Sid (Slapsy Maxie's) Hollywood, nc. Toppers, The (Endure) Brooklyn, re. Toy & Wing (Roxy) NYC, t. Trotter, Mimi (Mayflower) Jacksonville, Fla., h.

V

Valeska, Gert (Beggar Bar) NYC, nc. Valle, Camellia (Bertolotti's) NYC, nc. Vance, Jerri (Park Central) NYC, h. Vance, Terry (Villa Madrid) Pittsburgh, nc. Vargas, Amelia (Havana-Madrid) NYC, nc. Valencia, Jose (Havana-Madrid) NYC, nc. Veloz, Angela (Castleholm) NYC, re. Veloz & Yolanda (Orpheum) Omaha, t. Vincent, Romo (Chez Paree) Chi, nc.

W

Warner, Paul (Chicago) Chi, t. Waters, Ethel (Strand) NYC, t. Watson, Betty Jane (Palmer House) Chi, h. Wences (Versailles) NYC, nc. Whalen, Bobby, & Yvette (Chicago) Chi, t. White, Jerry (Bill's Gay '90s) NYC, nc. White, Madelyn (Bertolotti's) NYC, nc. White, Danny (Iceland) NYC, re. White, Eddie (Villa Madrid) Pittsburgh, nc. White, Olive (Tic Toc) Milwaukee, nc. White, Jimmy (Ubangi) NYC, nc. Williams, Bob (Broadhurst) NYC, t. Williams, Frances (Mon Paree) NYC, nc. Wilson & Steele (Cerutti's) NYC, nc. Winnick & Mac (RKO-Boston) Boston, t. Wright, Earl, & Partner (USO-Show) Orlando, Fla. Wyse, Ross (Hurricane) NYC, nc.

Y

Yale, Chick, Otto Viola & Pete Roberts (Hamid-Morton Circus) Buffalo 26-May 1.

Z

Zalipskaya, Lalla (Russian Kretchma) NYC, re. Zimmer, Vicki (Kelly's Stable) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Curran) San Francisco. Chatterton, Ruth (Erlanger) Chi.

Claudia (Colonial) Boston. Cornell, Katharine (Erlanger) Buffalo, 19-21; (Royal Alexandra) Toronto 22-24. Cry Havoc (Plymouth) Boston. Dough Girls (Selwyn) Chi. Eve of St. Mark (Erlanger) Buffalo 23-24. Gilbert & Sullivan Operas (Metropolitan) Seattle. Good Night Ladies (Blackstone) Chi. Junior Miss (Mayfair) Portland, Ore., 21-24. Junior Miss (Victory) Dayton, O., 20-21. Life With Father (Biltmore) Los Angeles. Monte Carlo de Ballet Russe (Nixon) Pittsburgh. San Carlo Opera Co. (Opera House) Boston. Tobacco Road (National) Washington. You Can't Take It With You (Shubert Lafayette) Detroit.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Ice-Capades of 1943 (Pan-Pacific Auditorium) Los Angeles, April 27-May 31. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. McGowan & Mack (Palace Hotel) San Francisco. Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC. Victor's, Art. Ice Parade of 1943 (Hotel Adolphus) Dallas.

CIRCUS

Arthur Bros.: Fresno, Calif., 20-22; Madera 23; Merced 24-25; Turlock 26; Modesto 27-28; Stockton 29-30; Tracy May 1. Cole Bros.: Louisville, Ky., 20-26; Owensboro 27; Evansville, Ind., 28; Terre Haute 29; Indianapolis 30-May 3. Dailey Bros.: Baird, Tex., April 21; Cross Plains 22; Coleman 23; Ballinger 24; San Angelo 26-27. Hamid-Morton: Hamilton, Ont., Can., 19-24; Buffalo, N. Y., 26-May 1. Hunt Bros.: Somerville, N. J., 26. Mills Bros.: Ashland, O., 24; Rittman 26; Wadsworth 27; Orrville 28; Minerva 29; Lisbon 30; Louisville May 1; Massillon 3-4; Medina 5. Polack Bros.: San Francisco, Calif., 29-May 8. Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York City April 9-May 15. Russell Bros.: Long Beach, Calif., 20-22; Los Angeles 23-24. Sello Bros.: Chester, Va., 20; Colonial Heights 21; Waverly 22; Jarratt 24. Sunbrock, Larry: (50th St. near 7th Ave.) New York City; opens there April 23 for season. Wallace Bros.: Bluefield, W. Va., April 19; Bedley 20; Oak Hill 21; Charleston 22; Gallipolis, O., 24.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Laredo, Tex., 24-May 1. All-American Expo.: Decatur, Ala. American Beauty: Chaffee, Mo. B. & H.: (Senae & Hied St.) Columbia, S. C. B. & V.: Garfield, N. J.; Hackensack April 26-May 1. Bach, O. J.: Clayville, N. Y., 22-May 1. Badger State: Milwaukee, Wis., 23-May 1. Baker United: Edinburg, Ind. Bantley's All-American: Du Bois, Pa., 24-May 1. Baysinger, Al: Poplar Bluff, Mo. Bazinet: Minneapolis, Minn., 24-May 1. Bealy's Rides: Greenwood, Miss. Bee's Old Reliable: Richmond, Ky.; Elizabethtown 26-May 8. Boswell's Am.: Ivor, Va. Bright Lights Expo.: Gordonsville, Va. Buck, O. C.: Menands, N. Y. Buckeye Expo.: Forrest City, Ark., April 19-24; Halls, Tenn., 26-May 1. Buckeye State: Jonesboro, Ark. Bullock Am. Co.: Pageland, S. C. Bunting: Ladd, Ill. Byers Bros.: Sikeston, Mo. Capell Bros.: Savannah, Okla. Cellin & Wilson: Baltimore, Md. Chatham Am. Co.: Kershaw, S. C. Coleman Bros.: Middletown, Conn., 22-May 1. Colley, J. J.: Savannah, Okla. Crescent Amusement: Columbia, S. C. Dick's Paramount: Woodbury, N. J. Dodson's World's Fair: Tyler, Tex., 24-May 1. Dumont: Essex, Md. Dyer's Greater: Holly Springs, Miss. Elite Expo.: Parsons, Kan.; Coffeyville 26-May 1. Endy Bros. & Prell World's Fair: Baltimore. Pay's Silver Derby: Ellaville, Ga. Fitzpatrick, G. T.: Caldwell, N. J. Franks: Macon, Ga. Gentsch & Sparks: Natchez, Miss. Geren's United: Seymour, Ind. Gold Medal: Paducah, Ky. Gooding Greater: Springfield, O. Great Lakes Expo.: Albany, Ga., 22-May 1. Greater United: Waco, Tex. Gruberg Famous: Philadelphia, Pa. Happy Attractions: Uhrichville, O., 23-May 1. Heller's Acme: East Paterson, N. J. Henry, Lew: Carrboro, N. C. Hech, L. J.: Birmingham, Ala. Hite's Greater: Charleston, W. Va., 24-May 1. Hoosier Am. Co.: (5400 W. Washington St.) Indianapolis, Ind., 19-25. Hubbard: Centerville, Miss. Ideal Expo.: Baltimore, Md. Jones, Johnny J., Expo.: Augusta, Ga.; Washington, D. C., 28-May 8. Kaus Expo.: Camp Davis, Hollyridge, N. C. Kans. W. C.: New Bern, N. C.; Edenton 26-May 1. Lake State: Detroit, Mich., 24-May 1. Lawrence Greater: Goldsboro, N. C. Lewis, Art: (Monticello Ave. & 20th St.) Norfolk, Va., 19-May 1. Louisville State: Bells, Tenn., April 19-25. Magic Empire: Beebe, Ark. Midwest: Pittman, Nev., 20-25. Miller, Ralph R.: Albany, La. Natil, C. W.: Monroe, La. Omar's Greater: Jacksonville, Ark. Page, J. J.: Johnson City, Tenn., May 1-7. Park Am. Co.: Alexandria, La. Peppers All-State: Smithers, W. Va., 22-May 1. Playtime: Manchester, N. H. R. & S. Am. Co.: Wilmington, N. C.



Reading: Nashville, Tenn.  
 Riley, Matthew J.: Philadelphia, Pa.  
 Rogers Greater: Marion, Ill.; Mount Vernon 26-May 1.  
 Rogers & Powell: Ethel, Miss.; Grenada 26-May 1.  
 Scott Expo. & Blue Ribbon: Dalton, Ga.; Maryville, Tenn., 26-May 1.  
 Sheesley Midway: Tuscaloosa, Ala.  
 Siebrand: Douglass, Ark.  
 Skerbeck: Escanaba, Mich.  
 Sparks, J. P.: Birmingham, Ala., 19-May 1.  
 Star Am. Co.: Monticello, Ark., 22-May 1.  
 Strates, James E.: Wilmington, Del.; Chester, Pa., 26-May 1.  
 Tassell, Barney: Richmond, Va.  
 Tivoli Expo.: Baxter Springs, Kan.  
 Wallace Bros.: Clarksville, Tenn.  
 Ward, John R.: Ponchatoula, La.  
 West Coast Victory: Pittsburg, Calif.  
 Wolf: St. Paul, Minn., 24-May 1.  
 Wolfe Am. Co.: Spartanburg, S. C.  
 World of Today: Wichita, Kan., 20-May 1.  
 Zacchini Bros.: Gaffney, S. C.

**MISCELLANEOUS**

Arenos, Original: Goldsboro, N. C.  
 Burke & Gordon: Indianapolis 19-24.  
 Campbell, Loring, Magician: Gainesville, Ga., 21; College Park 23; Vicksburg, Miss., 27.  
 DeCleo, Harry, Magician: Marysville, O., 19-24.  
 Frye, Magician: St. Johnsville, N. Y., 21; Stottville 22.  
 Green, Magician: Bentley, Alta., Can., 21-22; Ekville 23-24; Mundare 26-May 1.  
 Harlan, Dec & Maxine (No-Dak Show) Roberts, O., 19-24.  
 Hutchens Museum: Eagle Pass, Tex., 19-24; Laredo 26-May 1.  
 Long, Leon, Magician: Wilmington, Del., 19-24.  
 Lucy, Thos. Elmore: St. Louis, Mo., 23; West Plains 27; Gainesville 28; Roila 30.  
 Lippincott, Magician (Carolina) Wilson, N. C., 22; (Carolina) Wilmington 23-24; (Victory) Charleston, S. C., 25-27; (Lyric) Waycross, Ga., 28.  
 Rielon's Dogs, school show: Fort Payne, Ala., 19-24.  
 Stout, L. Verne, Theater Workshop: Sundown, Tex., 21; Seminole 23; Andrews 23.  
 Sisco, Henry, Tent Theater: Waynesville, Ga., 19-24.  
 Taber's, Bob, Monkey Circus: Cumberland, Wis., 21; Bayfield 23.

**ADDITIONAL ROUTES**

(Too Late for Classification)

Banks, Alfred (Apollo) NYG 19-22; (Fay) Phila 24-30.  
 Couden, Doug & Lola: School Assemblies, Huntsville, Ala., 19-23.  
 Dombey, Ken (Puritas Springs Park Rink) Cleveland.  
 Garcia, Ralph: Cuban Village, Chicago.  
 Gasca Trio: Chicago Stadium, Chicago, April 24-May 9.  
 Jaxon, Great, & Jerry (Carolyn Club) Columbus, O., 19-24.  
 LaZellas, Aerial (Carnival) Douglas, Ariz., 19-May 2.  
 Long, Leon, Magician: Wilmington, N. C., 19-30.

season's route. Recent visitors included George Floyd, Larry Briggs, Willis Saunders, Wallace Goodrich, Maxie Anderson and Doc Holland.

Jeremiah O'Brien has joined to take over Ferris Wheel, replacing Ralph Kirby. Mrs. Sarah Masucci arrived from her home in Orange, N. J., to handle the office wagon. Sol Spiegth is getting his Cotton Club Revue in shape. Albert Rivers did a nice job of posting paper here.

**Brydon Readies Chi Show**

CHICAGO, April 17.—Ray Marsh Brydon's contract with Riverview Park to produce and manage his International Congress of Oddities has been renewed for 1943 and he is in Chicago making arrangements for the show. The show building is being reconditioned and Brydon says he will have an attractive set-up. The show, located in the center of the park's main midway, had a profitable 1942 season.

**Conklins End Vacation**

CHICAGO, April 17.—Mr. and Mrs. J. W. (Patty) Conklin, who have been vacationing at Hot Springs, Ark., arrived here Wednesday on their way back to Canada. Mrs. Conklin left Thursday night for the Conklin home near Hamilton, Ont., and Patty left today for Regina, Sask.

**Board To Hold Neb. State Fair**

LINCOLN, Neb., April 17.—After unanimous action Nebraska State Fair board announced today that a State fair will be held here next fall. This decision was made after the appropriations committee of the Legislature had recommended that no State fair be held in 1943 and 1944. A similar recommendation was made by Gov. Dwight Griswold in his budget message last January.

Board President J. S. Golder, Oakland, said the action was prompted by the fact that a number of other Midwestern States had scheduled fairs this year, and because it was felt that if no 1943 fair were held here the fair might lose in popularity and suffer when it was held again. Members have not said whether the program will include the usual horse racing.

**Strayer Sets Rides Into Anderson Spots**

ANDERSON, Ind., April 17. — Park commissioners voted unanimously on April 2 to sign a contract with the Park Amusement Company, operated by J. R. Strayer, of the Pan-American Shows, to furnish rides and concessions in some Anderson parks during the summer. Strayer, who has wintered in Anderson for several winters, has agreed to furnish from three to six rides on park locations to be selected for periods of one week or longer.

Contract was authorized by the board in view of the fact that Anderson residents will have to spend most of their hours of recreation close to home this summer because of gasoline rationing and other war restrictions. Tentative plans call for rides to be placed in outlying parks during early summer and to be moved to Riverside Park along the White River after danger of high water has passed.

James Minton, president of the board, pointed out that the primary reason for the agreement with the Park Amusement Company was to furnish clean entertainment for young people in the proper environment. The park board's percentage of gross receipts will be used to help defray park expenses for equipment and similar items.

**VG in \$1,000 Storm Damage; Equipment Readied for Opener**

SUFFOLK, Va., April 17.—Despite an estimated \$1,000 damage to canvas and concession tents resulting from a wind-storm which hit the organization's local quarters, Virginia Greater Shows are rapidly being readied for their opening. General Agent William C. Murray announced. Management, said Murray, has replaced the damaged canvas, and shows, rides and other equipment have already been set up for shows' inaugural.

Arthur Gibson is redecorating the new front and getting his electrical wagon and equipment in shape. Tom Ellis is rebuilding and repainting all show fronts, while Bill Penny is directing the new layout of fronts. He will have three concessions this season. Michael Bileres and crew are rebuilding and repainting his concessions. Homer Woods and Arthur Sheen, his chief assistant, are readying his three ball games. Mr. and Mrs. Tommy Vitall are building a new pitch game, and Mr. and Mrs. Reed have their concession here. Mr. and Mrs. Whitey Olson have the frozen custard stand.

Owner-Manager Rocco Masucci and General Agent Murray are lining up the

**Coast Club Troupers Honor Estell Hanscom**

LOS ANGELES, April 17.—Members of Regular Associated Troupers' Club honored President Estell Hanscom at a surprise birthday party here April 6. She was the recipient of numerous floral bouquets and gifts. Congratulatory telegrams were read from Ethel Krug, Margie Corey and Gladys Patrick before luncheon was served. Felicitations also came from Martha Levine and husband, Mora Bagby and husband, Rosemary and Jesse Loomis, Minnie Pounds and Spot Ragland.

Party continued until early morning.

**Edwards Postpones Bow Date**

WOOSTER, O., April 17.—Cold weather here has forced J. R. Edwards Shows to postpone their opening until April 24. J. R. Edwards, owner, said this week. Edwards also announced that William Schlor has been signed as assistant manager.

**Rodgers Back to Cole Show**

STUEBENVILLE, O., April 17.—Lester Rodgers, vet concessionaire, left his home here today for Louisville to join Cole Bros.' Circus, where he will again have the peanut concession. This will be his eighth consecutive season with the Cole show.

**LIBERTY UNITED SHOWS**

Civ. Def. Corps Jubilee, April 22-May 1, North Charleston, S. C., with Vol. Firemen's Celebration to follow for six weeks. Want Grab, Fishpond, Arcade, String Game, High Striker, Pea Pool Operator, Custard, Popcorn, Peanuts, Apples, Cigarette Pitch and Gallery, Ball Games. Want Ridee-O and Mix-Up Foremen: top pay, few moves. Minstrel People, wire. No grift here and none wanted. All replies: North Charleston, S. C., by Fire Sta., until May 1st.

**WANTED**

RISE HELP for Merry-Go-Round, Ferris Wheel and Chairplane. FEW STOCK CONCESSIONS OPEN. Want American Palustrity, no children. HIGH DIVER, DIVING GIRLS, COMEDIAN. Smiley Washburn, get in touch with me at once. Have my own diving outfit. Geo. Ingram wants six good Stock Agents.

**JOHN KEELER**

Winter Quarters, 780 Wright Ave., Camden, N.J.

**GIRLS - - GIRLS F. W. MILLER GIRL SHOW**

Hawaiian, Rumba, Oriental, Fan, Shake and Strip Tense Dancers with or without wardrobe. Salary \$30.00 a week. Also want Bally Girls. Can place Ticket Seller and Canvas Man that will set up and take down; prefer men out of draft. Show opens Apr. 28, Monroe, Mich., with World of Pleasure Shows. Write or wire now (pay your own wires). F. W. MILLER, Monroe, Mich., Gen. Del., Apr. 21 to May 1.

**WANT**

Athletic Showman, have wonderful new outfit. Open Hudson, N. Y., April 30. Chief Lakeside, Bill Brooks, Jack Adams, answer.

**KING REID**

Dorset, Vermont

**JOHN McKEE SHOWS**

WANT CONCESSIONS that work for 10¢. BINGO AND PHOTOS OPEN. Show opens April 24 at PARMA, MO. (on Streets); DEXTER, MO. (up-town), week May 3. Address: Parma, Mo., this week and next.

**SPILLMAN AUTO SPEEDWAY**

For Sale \$2000.00

**J. R. McSPADDEN**

BOX 67 LOUISVILLE, KY.

**WANTED FOR CELORON PARK**

Sign Painter and Scenic Artist. Slim Sowerby, write. Electrician and Labor Foreman. Ferris Wheel Operator.

Address

**HARRY A. ILLIONS**  
 Celoron Park, Jamestown, N. Y.

**CLYDE BEATTY AND WALLACE BROS.' TRAINED WILD ANIMAL CIRCUS**

(Combined)

WANT BIG SHOW ACTS, both Aerial and Ground, that can be featured.

WANT FOR SIDE SHOW—Colored Musicians, Novelty Acts, Dancing Girls.

Address Charleston, W. Va., April 22, 23; Gallipolis, Ohio, 24; Huntington, W. Va., 26.

**WANT-DOBSON'S UNITED SHOWS-WANT**

Opening May 10 in Defense Area

CONCESSIONS—Photos, Pop Corn, Scales, Candy Floss, Candy Apples, String Game, Cigarette Gallery, Cook House or Grab (at least twice the privilege in tickets), Penny Arcade or any other Stock Concession. SHOWS—Have tops for same. Can place any nice attraction. Also useful Show People. HELP—Ride Help that can drive Semis. We pay good salary to men that will let us do the drinking and chasing. All Help with us last year, get in touch with us.

**FOR SALE**

TWO ABREAST 32-FT. PARKER MERRY-GO-ROUND, NEW TOP AND SIDE WALL, ORGAN, MOTOR, ALL COMPLETE IN OPERATION.

Have the only two Coupon Stores on Midway. Agents with Show last year contact "Winnipeg Kid" Billy Craig, Freddie Fitzpatrick and Red Galtier, please wire.

All Replies to W. C. DOBSON, Box 491, Willernie, Minn.

**WANTED FOR BARKOOT BROS.' SHOWS**

Octopus, Tilt-a-Whirl, Roll-o-Plane or Loop-o-Plane. Can use three more Shows. Can place Merchandise Concessions of all kinds. Can place experienced Secretary. Also can place Ride Help that can drive Semis. Can place first-class Truck Mechanic. Dolly Young wants Agents for Wheel and Percentage. Also General Concession Help. Open here April 24, auspices American Legion, Dorr and Mackow Sts.

Address Communications to BARKOOT BROS.' SHOWS

463 1/2 FOURTH ST. (TEL.: TAYLOR 1888) TOLEDO, OHIO



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## The Arguments

A new fiscal year in the federal tax system will begin next July 1. At that time the federal tax on machines classed as gaming devices will be \$100 per year instead of the \$50 that has prevailed during the past two years. The unfortunate thing about this increase is that it applies to small penny machines just as it does to slot machines and similar devices of much greater earning capacity.

The amusement machine industry now urgently needs to get into action in order to make a last grand effort to secure reasonable adjustments in rates so that as many machines as possible can be kept on location for the duration.

The trade needs first to agree on its main pleas and then to collect data, reports and ideas for presenting its pleas.

1. The strongest argument that can be presented to Congress, or to any lawmaking body, is that small stores need coin machines now more than ever in order to attract customers and also to help pay the rent. There is plenty of data on the extreme hardships which war conditions have brought to small stores thruout the country. Many thousands of them have already gone out of business and official reports say that more than ever will go out of business during the present year. It is really an emergency in the small store field. The U. S. Department of Commerce, many trade and business papers and trade associations have all made reports on this serious condition and have urged that everything possible be done for the small store.

All this is general in nature and does not relate to the specific value of coin machines to small stores. It will be the job of the industry to show concretely how coin machines help small stores. Much would be gained in this work by making available signed statements from reputable proprietors, signed petitions, statements from retail trade groups, and also data gained by surveys of several cities in which coin machines have operated for some time. All of this would require a lot of work and a lot of organization.

2. The most usable argument at the present time is that high taxes, out of proportion to the earning capacity of machines, actually decrease the total amount of revenue to be obtained. The obvious reason for taxing amusement machines is to get revenue, altho there are proposals inspired by the reform motive and intended to kill the business thru high taxation. All signs indicate that the federal tax was passed with the idea of getting the utmost revenue. The majority of States having a tax on machines seem to have been seeking revenue.

When Congress did not make adjustments in the federal tax in 1942, it was anticipated that eventually federal, State and city revenue reports would show a steady decline in receipts from the coin machine trade. This decline seemed to have set in definitely about November, 1942, and there are official reports available to indicate this drop in revenue.

3. A third argument for adjustment in federal taxes is based on the fact that tax rates should be adjusted according to the earning capacity of the different types of machines. It should be kept clear all the while that the coin machine industry is not asking to escape federal taxes during the war. It is asking for an adjustment in the rates on several types of machines because the rates are too high for the earning capacity of the machine. It is apparent on the face of it that penny gaming devices should not be taxed at the same rate as that assessed on gaming devices operated by a nickel. Every Congressman will readily understand this when he is made to face it. The job is to gain the attention of members of the House and Senate committees long enough so that they can see the need of this adjustment of rates.

When the trade agrees on these basic arguments and arms itself with facts and reasons to support them, then there is hope for adjustments this year. Organization is needed in every town and city for this one purpose, and as few as three operators in any town can get together and do a lot for themselves and for the industry.

# TAX DRIVE BEGINS

## Associated Operators Ask For Co-Operation of Trade

**Urge operators to contact Congressmen and help gather useful tax facts**

LOS ANGELES, April 17.—The Associated Operators of Los Angeles County, Inc., is starting a move to enlist the amusement machine trade in all parts of the country to co-operate in seeking to get adjustments on the federal tax rate on many types of machines.

Curley Robinson is the managing director of this organization, and Art Mohr is the attorney. The association performed valuable services in 1942 in representing the plea of coin machine operators before House and Senate committees. Robinson and Mohr spent considerable time in Washington contacting senators personally. At that time they had the full co-operation of San Francisco operators and their leaders, and also for a time New York operators had an attorney in Washington.

These trade representatives accomplished considerable groundwork in making contacts and in explaining to as many senators and congressmen as possible the actual facts concerning the coin machine trade. In committee hearings on the tax bill in 1942, it became evident that Senate and House committee members were ignorant of the primary facts concerning the coin machine trade. Even men like Senator Taft of Ohio frankly admitted they did not know anything about the classification of the various types of coin machines, and the records of testimony in hearings and the questions asked by senators clearly show that they were uninformed about the industry. Their information was based upon newspaper stories and hearsay. This meant that representatives of the industry had a great job to perform in trying to correct misinformation and also to give a few simple facts about the types of machines before anything could be done in getting an adjustment on rates.

**To Be Represented**

The representatives of the industry who go to Washington this year will have the advantage of this groundwork having been laid. Certainly there are some congressmen and some senators who now have better understanding of the coin machine industry and will listen more intelligently to pleas for adjustments in tax rates based on the earning capacity of the machines. The plea of trade representatives will

be that there is no objection to federal taxes for the duration, but they will insist strongly that the rates should be based on the earning capacity of the various types of machines to be taxed. They will plea that the many types of Penny Arcade machines should be tax exempt and a business tax placed on the arcade as a whole; or, since federal law does not apply occupational taxes, that a maximum tax be set for arcades. Everyone acquainted with the business at all recognizes that it is not reasonable to tax Penny Arcade machines at the same rate of pinball games, etc.

Trade representatives will also plea that Congress amend the federal tax law so that the Internal Revenue Bureau will not crusade against free-play awards on pinball games. It has been plainly evident that the Internal Revenue Bureau has taken the extreme literal view of the law which has worked hardships on many retail stores throughout the country.

A strong plea will also be made for placing the tax on penny counter machines, to be known as trade stimula-

States. It is not intended that the letters should be copied verbatim but that the arguments contained in them may be used by the trade in all States. California operators have gone to a great deal of work and expense to collect data and arguments which might be effective in securing adjustments in the tax rates. They are still at work collecting tax data and especially information on how the high tax rates have cut down the number of machines in operation.

A lot of information has been made available during recent months to show that high taxes are driving operators and machines out of business. This is especially true in those States (15 in all) that also have a high tax rate on machines in addition to the federal tax. In these same States a number of cities also have a high tax rate, and the total of the triple set of taxes becomes so excessive machines are driven out of business. This is shown by the fact that coin machine revenue in a number of the States has been dropping steadily in recent months. There is only one explanation for this, which is that machines are being taken out of the smaller locations because the income is not enough to pay the high tax rates.

**About 25 Per Cent Drop**

Operators in the Los Angeles area reported they have lost on an average of 25 per cent of their total business due to the high tax rates. This is probably true in all parts of the country. The job is to get operators and distributors

A new fiscal year in the federal tax on coin machines begins July 1, 1943. On that date the fee for another full year becomes due on each coin-operated machine on location if it is covered by the federal tax law. On that date the federal tax on all machines classed as gaming devices increases from \$50 to \$100 per year. By ruling of the Internal Revenue Bureau, the fee on free-play pinball games if the free plays are redeemed, will increase to \$100 per year. The fee on penny counter machines will also increase to \$100 per year. Likewise the increase takes effect on consoles, slots, diggers and on all machines classed as gaming devices by the Internal Revenue Bureau.

The industry is vitally interested in getting a more favorable rate on free-play games even when the free plays are redeemed and also on penny counter machines, and the exemption of several types of Penny Arcade machines from the tax altogether. It is important that the industry take whatever steps possible to secure these adjustments as soon as possible. That is the reason for this article.

tors, at \$10 per year. This adjustment would permit many thousands of these counter machines to operate whereas the tax at \$100 per year will drive most of them out of business that have tried to operate under the \$50 fee. No argument will be made on moral issues involved in this situation. The plea will be that penny counter machines certainly should be taxed at the same rate as gaming devices of the slot machine type.

The plan of the Associated Operators is to send copies of their material and their plan of contacting congressmen to as many operators and distributors all over the country as possible. They have gone to the expense of printing copies of letters which they sent to Senate and House members last year. These letters are merely intended as examples to other members of the trade in other

to tabulate the facts of the evidence so that ammunition will be available to present to Senate and House committees. The House Ways and Means Committee will be the first to consider any new amendments to the coin machine tax law or any other proposals in taxing coin machines. The industry last year failed to get a hearing before this important committee; in fact the committee showed an unfavorable attitude in considering the pleas of the industry presented in writing.

Plans are being made this year to try to get a more favorable hearing before the House committee so that if the House committee fails to adjust the unfavorable rates, then a lot of preliminary work will have already been done in getting a more favorable hearing before the Senate committee.

It will be no easy job for the industry to contact its congressmen and especially members of the House committee. Published herewith is a list of the entire membership of the House Ways and Means Committee with the home address of each member. It is more acceptable, however, to write the committee member from your State or territory at the Washington address. There may be many cases, however, where members of the trade may arrange to contact congressmen when they happen to be in their home State on a visit.

**Arrange Contacts**

The Associated Operators are making a strong plea that every member of the industry at once get busy in arranging for contacts. Every State and every city should make some temporary organiza-

tion for this important work. Even as few as four or five operators can do a very effective job.

In order to prepare for a real fight for rate adjustments, the trade should also make plans for securing the support of retail locations, because these retail stores are vitally concerned in getting more reasonable rates on coin machines. The federal tax is placed upon the location, and therefore the location owner is directly responsible. Business and government leaders have during the past several months recognized that small stores are losing out during the war. Therefore, a strong plea can be made that many types of retail stores need the help which comes from coin machines in boosting trade and in also helping to pay the rent.

The Associated Operators are begging that operators in all parts of the country write them at once as to what they plan to do or might do in this great cause. It is necessary that members of the trade work together and exchange ideas in every way possible.

The Los Angeles operators have reproduced many of the tax editorials which have appeared in *The Billboard* regularly since last November and find these effective as propaganda. Members of the trade who have not followed these tax editorials should look thru back issues and inform themselves on the many ideas that are available in fighting the cause for adjustment in tax rates.

## N. A. M. Issues 11 Suggestions

Recommendations seek to correct weaknesses in present patent system

NEW YORK, April 17.—National Association of Manufacturers, representing the conservative wing of big business, has issued 11 recommendations for correcting evils in the patent system.

James D. Cunningham, of Chicago, chairman of the committee on patents, said the recommendations had been forwarded to the national patent planning commission, which was created to make the patent system more effective in operation.

The association's recommendations are:

1. The recording of patent agreements, including those pertaining to pools and cross-licenses.
2. Improvement of patent office administration.
3. Limiting the duration of delayed patents.
4. Discontinuance of the "flash of creative genius" as the test of patentability.
5. Publication of patent applications prior to issuance of a patent.
6. A single court of patent appeals.
7. Repeal of statute (Sec. 4915 r s.) which permits the losing party in an interference proceeding to retry his case in Federal Court.
8. Change of procedure by which government exercises its right of eminent domain to permit suit against the government for just compensation.
9. Simplification of the patent document.
10. Elimination of disclaimers and provisions made that the invalidity of one or more claims shall not affect validity of other claims.
11. Proof of date of invention made abroad.

### WAYS AND MEANS COMMITTEE

#### House of Representatives

(Each member may be contacted at this address: House Office Building, Washington, D. C.)

Name	Home Address	State
Robert L. Doughton, chairman	Laurel Springs	North Carolina
Thos. H. Cullen	Brooklyn	New York
Jere Cooper	Dyersburg	Tennessee
Wesley E. Disney	Tulsa	Oklahoma
John D. Dingell	Detroit	Michigan
A. Willis Robertson	Lexington	Virginia
Milton H. West	Brownsville	Texas
James P. McGranery	Philadelphia	Pennsylvania
Wilbur D. Mills	Kensett	Arkansas
Noble J. Gregory	Mayfield	Kentucky
A. Sidney Camp	Newman	Georgia
Walter A. Lynch	New York City	New York
Alme J. Forand	Cumberland	Rhode Island
Thad F. Wasielowski	Milwaukee	Wisconsin
Paul J. Maloney	New Orleans	Louisiana
Allen T. Treadway	Stockbridge	Massachusetts
Harold Knutson	St. Cloud	Minnesota
Daniel A. Reed	Dunkirk	New York
Roy O. Woodruff	Bay City	Michigan
Thomas A. Jenkins	Ironton	Ohio
Donald H. McLean	Elizabeth	New Jersey
Bertrand W. Gearhart	Fresno	California
Frank Carlson	Concordia	Kansas
Richard M. Simpson	Huntington	Pennsylvania
Charles S. Dewey	Chicago	Illinois

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*Wm Rabkin*

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Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatio and Other Famous Coin Operated Equipment.

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TICKET BUYERS



- 1930 Red, White and Blue Tickets. Profit \$24.50. \$39.00 a Doz.; \$350.00 a Gross.
- 1920 Lu Lu Tickets. Profit \$24.00. \$39.00 a Doz.; \$350.00 a Gross.
- 1000 Bingo Tickets. Original Dangling Ducklet Refills on Stick. \$2.00 a Set; \$150.00 per 100 Sets.

MONEY BOARDS

- 484 Hole Ace Note, Thick Board. Definite Profit \$11.20. Sample \$1.75; 12 or More, \$1.50 Each.
- 1000 Hole Charley Boards, Thick, Big Tickets, Protected Numbers. Samples \$2.75; 12 or More, \$2.50 Each.
- JUMBO HOLE LULU. The newest and fastest Lu Lu Board yet produced. 600 Holes of Speedy Sales. Be the First in Your Territory to Feature It. TAKES IN \$30.00—NET PROFIT, \$13.50

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 Sample ..... \$2.75  
 5 or More, Each ..... 2.65  
 25 or More, Each ..... 2.50

We Have a Large Stock of Money Boards and Tickets.  
 Write Us Your Requirements.  
 25% With Orders, Balance C. O. D.  
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GOOD BUYS

- Seeburg Rex, Marble Glow, Illum., with Wireless Remote Control Adapter ..... \$139.50
- Seeburg Royal with Wireless Remote Control Adapter ..... 149.50
- Seeburg Wallomatic 20 Record Wireless Wall Boxes ..... 24.50
- Wurlitzer Model 100 Wall Boxes ..... 24.50
- Wurlitzer 616, Marble Glow, Illum. ..... 75.00
- Wurlitzer 412, Light Up Cabinets. ..... 59.50

SLOTS

- Mills 5c Blue Front, Club Handle, Etc. .... \$149.50
- Mills 5c Cherry Bell, Club Handle. . . 159.50
- Mills 5c Q.T., Late Model, Perfect. . . 69.50
- Mills 5c Jumbo Parade, Late C.P. . . . 89.50
- Bally Royal Draw ..... 89.50
- Bally Roll 'Em, Perfect ..... 159.50
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- Formation Bumper Game ..... 29.50

Terms: 1/3 Deposit with Order.  
**KENYON COMPANY**  
 108 High Ave., N. W. CANTON, OHIO  
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PIN BALL OPERATORS

We have perfected attachments to the A.B.T. Coin Locks, making it practically impossible to "wire" or "sting" the lock and obtain free playing. Consists of a special design, case-hardened Pawl and a tin cover, with instructions to install in 20 minutes.

- PRICES—POSTPAID**
- 1 Set (Pawl, Tin Cover, Instructions) \$2.00
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  - 25 Sets ..... 35.00
  - 50 Sets ..... 60.00
  - 100 Sets ..... 108.00
  - 1000 Sets ..... 800.00
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**KRUEGER & MEYER**  
 Small Dies—Precision Work  
 P. O. BOX 32 SAN ANTONIO, TEXAS

WANTED TO BUY

**20 MILLS PANORAMS**  
 Late Models Only  
**Stephen A. Wichroski**  
 124 Broadway SPRINGFIELD, MASS.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, April 17.—In the matter of business, things are moving smoothly along here in the coin machine row. The usual headaches of "duration" business continue, with both operators and jobbers doing what they can to solve them. Man-power shortage in some sectors is not as bad as it has been as some fortunate operators and jobbers have been able to secure good mechanics to take care of their jobs. There is no let-up, however, in the matter of getting machines for this has boiled down to the point where a machine bought this week by an operator makes his chances of getting the same kind of machine next week a real problem. Shipments continue to arrive from out-of-town points with the result that the jobbers are offering fairly complete lines (as complete can be these days) to their customers. Delay of shipments from the East haven't helped the situation. Many jobbers are trying to find machines closer to the Coast, but not many meet with outstanding results in this effort.

A special meeting of the Associated Operators of Los Angeles County, Inc., was held at the North Star Auditorium Thursday morning with a large number of members turning out. Attendance at this session was the largest seen at any recent gathering of this type. Curley Robinson, managing director, presided with Arthur Mohr, AOLAC legal counsel, giving details regarding pending matters. Membership unanimously endorsed plan presented by Tom Wall, member of the board of directors and also of the California Games Company, to raise funds needed to send Robinson and Mohr to Washington late this month or early in May. Pictures of the group were made.

Gasoline rationing here is having none too great an influence on business as rationing boards have been fair in their distribution of gasoline cards. In some instances, curtailment of activities have been reported, but these reports have not been general or numerous.

AOLAC continues its drive against minors playing machines and has made the legal age 21 instead of 18 as required by law in the section in question. Robinson announced that the change had been made to eliminate any talk that the operators were permitting minors to play machines. While each location is equipped with a sign stating that it is illegal for minors to play machines, the voluntary upping of the age was taken as an added precaution.

Happel Studies Spanish

William Happel, of the Badger Sales Company, is going in for some real Spanish reading these days. Occasion presented itself when Happel received a copy of a newspaper from one of his phonograph customers south of the border. While the paper was sent primarily so that Happel could see the ad placed by the customer, headlines and by-lines intrigued Happel. He set to work with dictionary to figure things out. . . . H. C. Rawlings, of County Games, led the AOLAC membership in swearing *Allegiance to the Flag* at the Thursday session. Rawlings has charge of this ceremony not only at AOLAC sessions but also at those of the Pacific Coast Showmen's Association at its Monday night

meetings. . . . Glenn Ray, whose Broadway Amusement Company is going strong in San Diego, made his weekly visit to Los Angeles to keep track of the machines being offered for sale. . . . Curley Robinson has been named secretary of the California American Legion's Radical Research Commission. . . . Frank Lamb reports that his right arm continues to give him trouble despite the fact that his doctor has removed it from the cast. His arm was injured in an accident last December.

Robinson to Camp

Jay Robinson, son of Phil Robinson, local coinman, is now stationed at Santa Ana, Calif., where he is receiving pre-flight training as an air cadet. . . . Mae Mohr and Phil Robinson were members of the B'nai B'rith group that made a recent visit to the Red Cross Blood Bank here. . . . Irving Bromberg is one of the coin machine fraternity who never misses attending the weekly fights at the American Legion Hollywood Stadium. . . . AOLAC now has 33 members in the armed services. . . . Jane Carico, secretary for Jack Gutshall Distributing Company, recently gave blood at the Red Cross Bank here.

Louis Kaplan Here

Louis Kaplan, son of Harry Kaplan, of the Southwestern Vending Machine Company, was a recent visitor in Los Angeles, coming down from Fresno, Calif. He has been transferred to La Grand, Ore., where he is in the air corps. . . . William P. Keller, of San Diego, was in the city recently and placed an order for arcade equipment with SVC. . . . Carnival arcades are getting set for a busy season, with showmen placing orders for their machines. Harry Kaplan received a good-sized order from O. N. Crafts Enterprises to supply arcade machines. Crafts has two shows that are getting set to take to the road soon. . . . Al Anderson, of Balboa Fun Zone, reports that things are going strong at his arcade in that section. Gasoline rationing is curtailing some traffic but the section has been getting excellent crowds of late. . . . Lucille Laymon has finished her Red Cross work. She was soliciting funds from house-to-house and during the wind-up of the drive was soliciting memberships in the downtown theaters. . . . A. M. Keene, of the Keenomatic Company, Taft, Calif., made one of his frequent trips to Los Angeles during the week to take a peek at what the jobbers had to offer.

Badger Man to Navy

William E. Happel, who has been connected with the Badger Sales Company here as service man, left Friday for Idaho to begin his Navy training. . . . Gus Johnson, formerly with Wilkinson in San Antonio, and Temple Aldridge have joined the Badger staff. Aldridge is a lock expert and will be in charge of this particular work for this company. . . . Al Grebbahn is handling sales and services for Badger and takes over the duties of William R. Happel Jr., manager, when he is absent from the office. To speed deliveries Grebbahn recently made a trip using the station wagon, delivering the equipment and picking up machines bought at the same time. . . . Sgt. William McDow, formerly service man with

the Paul Laymon Company, recently wrote his former employer that he is now stationed in India. Sergeant McDow reports that the army is fine and that the thing he misses most in Ghandi land is American cigarettes. . . . Jack McClelland, now associated with the Wilshire Amusement Company, has applied to the War Board for permission to return to Australia, where he has the Pacific Chenille Craft Company in addition to routes in Sydney and Melbourne. McClelland returned to this country prior to the outbreak of the war.

Southwestern Visitors

Southwestern Vending reported several out-of-town operators in town on buying trips. Among them were S. O. Harris, of Lompoc; I. Bogart, Brawley, Calif., and Danny Jackson, Pismo Beach. Things are booming at Lompoc where the government is building war industries. . . . Not only is there a shortage of coin machine equipment in India, but a shortage of barbers. If someone comes forth with a coin-in-the-chute hair cutter and shaver, a fortune is made. . . . Glenn Ray, of San Diego, made one of his weekly visits to town to get equipment for his Broadway Amusement Center there. Spot, on the site of an old garage, is going like a house afire with Photomatics. Shoot-the-Jap machines and post-card business clicking it off.

★ ★ FOR SALE ★ ★

- |  |        |
|--|--------|
| 1 Galloping Dominoes, Slant Head                 | 135.00 |
| 1 Mills War Eagle, 5¢ Bell, Clean                | 70.00  |
| 3 Mills 1¢ Green Vest Pockets                    | 17.50  |
| 1 Bally Sun Ray, New, F.P. Console               | 200.00 |
| 1 Bally High Hand Conv., Like New                | 135.00 |
| 3 Seeburg Envoys Phonographs, R.C.E.S., Like New | 315.00 |
| 5 Seeburg Wall-o-Matics, Remote Control, Late    | 32.50  |
| 3 Seeburg Remote Speak Organs, Like New          | 45.00  |
| 2 1939 Mills 1-2-3, One Ball F.P.                | 22.50  |
- FIVE BALL FREE PLAYS**
- |                          |                 |         |
|--------------------------|-----------------|---------|
| 2 Metros, Ea. \$30.00    | 1 Pan Amor.     | \$22.50 |
| 2 Hi Hats . . . 35.00    | 1 Cross Line.   | 22.50   |
| 1 Band Wagon 30.00       | 1 Flicker       | 22.50   |
| 1 Majors 41 . . . 27.50  | 1 Play Ball     | 20.00   |
| 1 Sea Hawk . . . 27.50   | 1 Silver Skates | 22.50   |
| 1 Brite Spot . . . 12.50 | 1 Defense       | 22.50   |
| 1 White Sails . . . 7.50 | 1 Red Hot       | 7.50    |

Send 1/3 Deposit With Orders.  
**L. H. HOOKER NOVELTY CO.**  
 ARNOLDS PARK, IOWA

CLOSE-OUTS

CIGARETTE VENDING MACHINES

- 7 Col. STEWART-McGUIRE, MODEL "5" (15c and 20c operation) \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each. 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each.
- 9 Col. STEWART-McGUIRE "MAE WEST Model" \$30.00 Each in Lots of 5. Single Machines, \$35.00 Each.

1/3 Deposit with Orders, Balance C. O. D.  
 F. O. B. St. Louis.  
**AUTOMATIC CIGARETTE SALES CO.**  
 2208 LOCUST ST. ST. LOUIS, MO.

WANTED IMMEDIATELY

Pin Ball, Console and Phonograph  
**SKILLED MECHANIC**

Not subject to Draft. Will pay highest wages if you can produce results.

Write, wire, or phone, giving age and experience, and salary wanted.

**MOSELEY VENDING MACHINE EX., Inc.**  
 00 BROAD ST., RICHMOND, VA.  
 Day Phone 3-4511; Night Phone 5-5328.

RADIO TUBES

- | For All Radios and Coin Phones | Each   | Each | Each   |
|--------------------------------|--------|------|--------|
| 6S07                           | \$2.00 | 6B5  | \$2.00 |
| 2A3                            | 2.00   | 6B8  | 2.00   |
| 2A4                            | 3.00   | 6C6  | 1.00   |
| 6Z3                            | 1.25   | 75   | 1.00   |
| 6L6G                           | 2.00   | 76   | 1.00   |
| 6A8                            | 1.50   | 6A4  | 1.50   |
| 80                             | 1.00   | 36L6 | 2.00   |
| 78                             | 1.50   | 6X5  | 1.50   |
| 60L8                           | 2.00   | 6J5  | 1.00   |
|                                |        | 35Z5 | 2.00   |
|                                |        | 32   | \$1.25 |
|                                |        | 58   | 1.00   |
|                                |        | 87   | 1.00   |
|                                |        | 6R7  | 1.50   |
|                                |        | 8N7  | 1.50   |
|                                |        | 77   | 1.00   |
|                                |        | 41   | 1.00   |
|                                |        | 6F5  | 1.00   |
|                                |        | 28Z5 | 2.00   |
|                                |        | 2051 | 4.00   |
- Chicken Sums, Like New ..... \$125.00  
 Bigly Rapid Fires ..... 200.00  
 1 Jennings Fast Time ..... 80.00  
 Evans Jungle Camps, Look Like New. . . 80.00  
 Shoot the Clutes, Like New. Ea. . . 150.00  
 New Rock-Ola Commandos . . . Write for Price

Send 1/3 Deposit, Balance C. O. D.  
**TURCOL & SONS**  
 1008 Union St. WILMINGTON, DEL.

Bond Drive Starts . . .

WASHINGTON, April 17.—The Second War Bond Drive for a total of \$13,000,000,000 got under way April 12 in full force. Practically every method of publicity known to the American people has been enlisted to put over this campaign which will last for three weeks. A Treasury announcement said that "never before in the history of this or any other nation has there been placed behind any single product or sales event such a unified effort of all-out co-operation offered by newspapers, radio, advertising agencies, magazines, amusement trades and millions of private citizens in all parts of the country."

Many trade associations, clubs and groups of private citizens are giving time and special programs to boost the drive. Early reports indicated that many cities started the first day with a large part of their bond quotas already sold.

From results reported the first week it seems certain that the nation will reach the full quota and may exceed it as was done in the First Bond Drive last December.

# EASTERN FLASHES

By BEN SMITH

## More Than a Quarter Century

Not many coinmen can match the work record of Milton Nagler, Mike Munves's general manager. For more than 25 years, thru two wars and good times and bad, Milton has worked steadily at the same job with the one firm and, despite his long years of service, is still as active and as interested as ever in the task he has to perform. Milton is a jolly, happy-go-lucky sort of person who likes people. And because of his happy disposition, people like him, too.

## Around Town

George Ponsler out of town for a spell and back again. . . . Joe Eisen, formerly with Manhattan Distributing, back after an extended stay in Florida, and looking it. . . . Dorothy Levine, Acme Sales, a bit under the weather with a head cold but still chipper and cheerful. . . . Max Levine, Scientific Machine, busier than a beaver producing for Uncle Sam. . . . Bob Greene, Rowe Manufacturing, ditto and on the go constantly between the plant and his New York office. . . . Mike Munves on another flying trip to Norfolk, Va. . . . Joe Asch in from Philadelphia to take in the AOA meeting and out with the 12:01. . . . Herb Weaver doing most of his own service repairs while looking for another mechanic to take over. . . . Dave Stern still on the road.

## On Dim-Out and Blackout

W. R. Wilson, OCD official, cleared up many dark spots on dim-out and blackout regulations for the boys at the last AOA meeting. Specifically, arcade men know now that there are no ifs, ands or buts about what they have to do with arcades that have frontage facing the sea. These must be completely blacked out. No blue light or any other light seeping thru and no question as to whether the light can be seen from a mile out to sea. Blackout complete, period. Wilson suggested the way to comply with the new regulations, effective since last November, is to build a light-block, preferably of some non-rigid material with light-blocked air vents toward the ceiling. Arcades with frontage away from the sea just have to conform with the regular dim-out regulations. . . . two-candlepower light, three feet from the front of the establishment. Among other things mentioned by Wilson. . . . dim-outs an American innovation. . . . every other nation at war have no dim-outs, but complete blackouts. . . . sky glow produced by low-hanging clouds and dust in the air. When sky is free of clouds and atmosphere is free of dust there is no sky glow. . . . fluorescent light difficult to con-

trol. Black shade blocks must hang down and half way under fixture to be effective. . . . rigid light-blocks inadvisable, for in case of panic serious accidents possible.

## On Furlough

Bessie Berman, Economy Supply Company, had her wishes come true. Her son, Jack, came home for his furlough. But he was a pretty sick boy when he arrived and all the plans that Bessie and Ike had made for his stay in town had to be put aside. Jack is feeling much better now, however, and is set to take up his duties as fireman f. c. in the navy; not the merchant marine.

## Showing Interest

H. Baumstone, Pictorial Films, Inc., 16mm. film distributor, playing around with the idea of supplying film products for phono-movie machines. Now considering a deal for a series of subjects.

## Round-Table Discussion

Al Blendow, Herb Weaver, Herman brothers and Burt Perry at dinner at the Hotel Abbey telling tall tales. Al mentioned an experience he had recently when he took his wife to dinner in a new restaurant in Jamaica. The conditioned to expect a large check for the meal he did not expect the tariff to be as heavy as it actually was. Out of sheer curiosity he glanced at the individual items and noticed a charge of 60 cents for two strips of broccoli. He told the waiter he wanted to see the manager. In a couple of minutes the waiter returned to say that the manager was busy and that it was okay for Al not to pay for the broccoli if he did not wish to. Al did not wish to, and that was that. When one of the boys asked Al to spell broccoli, Al countered, "Who wants to spell it at those prices?"

## Second Penny Arcade

Blackout or dim-outs don't seem to bother Nathan Faber. He is about ready to open his second arcade in Coney Island and says it will be one of the largest of its kind on the boardwalk. He was encouraged by his experiences in Miami, where stores that were completely blacked out still did a thriving business.

## Antique

Phil Mason and Sid Mittleman, Bell Coin Machine, have run across one of the hottest arcade items in years, a little machine that bears this manufacturer's label: "American Mutoscope Biograph Company, Hoboken, N. J." They are just waiting for an opportunity to show it to Al Blendow, International Mutoscope Corporation.

## Official Opening Given by Distrib

BOSTON, April 17.—Silas Redd, New England distributor for Wurlitzer phonographs, held an official opening of his new place of business here April 3. The occasion was celebrated with a big party attended by many operators in this area and their wives.

The firm is known as the Redd Distributing Company and has taken over the quarters formerly occupied by the Clark Distributing Company. Redd is widely known as the owner of the Northwestern Music Company, Sterling, Ill., which also has a branch in Philadelphia, Miss. He has been a music operator for the past 10 years. The official opening party afforded a wonderful opportunity for the staff to get acquainted with operators in this area, and the entertainment was praised by all visitors.

Wurlitzer officials were present, including Carl Johnson, vice-president and general manager; M. G. Hammergren, general sales manager; Spence Reese, assistant sales manager, and J. A. McIlhenny, who formerly represented Wurlitzer in this area. The last named had been appointed general manager of the distributing company. Shelby York, a close personal friend of Redd, was here from the Midwest office. George Arcand, Boston operator, won the prize in a drawing.

## 2 Detroit Coinmen Die; 1 Loses Life In Bomber Crash

DETROIT, April 17.—Word has been received of the death of Sgt. James McKeown, who was killed in the crash of an army bomber and thus became probably the first Detroit operator to lose his life in World War II. He was a partner with Harry Stahl, who is also superintendent of Eastwood Park, in the Macomb Vending Company before he went into the army.

Harry Sarvis, head of the Sarvis Music Company, passed away suddenly April 12 following a heart attack. He is survived by one daughter.

## CAPITOL COIN

All Equipment Advertised in A-1 Shape. Ready for Immediate Delivery.

League Leader	\$27.50	Playball	\$29.50
Wow	27.50	Duplex	39.50
Towers	59.50	Defense (Gen.)	94.50
Dixie	27.50	Legionnaire	39.50
Ten Spot	37.50	Four Roses	39.50
Knockout	99.50	Wildfire	34.50
Big Chicf.	27.50	Twin Six	44.50
Horoscope	42.50	Showboat	42.50
Clover	59.50	Bosco	62.50
School Days	36.50	Bolo Way	59.50
Line Up	29.50	Powerhouse	18.50
Fox Hunt	29.50	Sparky	24.50
Four Diamonds	42.50	Do Ra Me	47.50
Majors of '41	42.50	Seven Up	34.50
Gun Club	52.50	Sky Ray	29.50
Leader	36.50	Target Skill	24.50
Stars	39.50	Slugger	36.50
Metro	32.50	Repeater	29.50
Home Run, '40	24.50	Crossline	27.50

CONSOLES AND 1 BALLS

Bally Sport Special	\$125.00
Bally Pimlico, Vrry Clean	395.00
Paces Races, Black Cabinet	59.50
Mills Jumbo Parade, Fruit Reels, F.P.	69.50
Kcney Super Bell, 5¢ Play, Comb. F.P. and P.O.	189.50
Kcney Triple Entry	149.50
Stoner Turf Champs	49.50

ARCADE EQUIPMENT AND MISCELLANEOUS

Kcney Texas Leaguer	\$ 34.50
Kcney Submarine	194.50
Kcney Anti-Aircraft	49.50
Chicago Coin Hockey	199.50
Batting Practice	94.50
Keep Punching	110.00
Chester Pollard Golf	59.50
Exhibit Foot Ease	69.50
Evans Ten Strikes, High Dial	59.50
Poker Jokers, New	115.00
Kicker & Catchers	17.50
Pike's Peakes	14.50
Wizard Fortune Teller	12.50
ABT Fire & Smoke	22.50
ABT Challenger	22.50
ABT Target Skill	22.50
ABT Billiard Practice	22.50
Gottlieb Three Way Grippers	17.50
Advance Shocker	12.50
Advance Card Venders, 2 Columns	8.50
Official Sweepstakes	6.50
American Eagle, 1¢ Play	9.50
Marvels, 1¢ Play, Like New	14.50
Duplex Log Cabin Peanut Venders	7.50
New Specialty Peanut Venders	7.50
Chicago Gum Venders, 5¢	5.00
Northwestern Deluxe, 1¢ & 5¢ Play	9.50

Terms: 1/3 Deposit With Order, Bal. C. O. D.

**CAPITOL COIN MACHINE EXCHANGE**  
1738 14th St., N. W. Washington, D. C.  
Telephone: Columbia 1330

**\*WANT TO BUY\***

24 late model Scientific X-RAY  
**POKER TABLES**

Write or Phone  
**NATHAN FABER**  
148-16 Boulevard, Rockaway Beach,  
N. Y. Phone: Belle Harbor 5-0379.

**ONE BALLS ★ CONSOLES ★ SLOTS ★ SLOT SAFES**

1 Jumbo Parade, F.P., P.O., Comb.	\$135.00	5 Watling 5¢ Rollatops, Cherry Bell, Each	\$ 85.00
2 High Hands, Combination, Each	115.00	3 Watling 10¢ Rollatops, Cherry Bell, Each	95.00
2 Sport Special, F.P.,	110.00	4 Columbia G.A. Cigarette Reels, Each	40.00
2 Lato F.P. Jumbo Parades, Each	95.00	3 Mills 1¢ Q.T.'s, Each	35.00
1 Kentucky Club (Console)	95.00	1 Jennings Triplex	185.00
2 Sugar Kings, Each	65.00	15 Double Slot Safes, Single Doors, Newly Painted, no solid bases, Each	65.00
4 Beulah Parks, 5¢, Each	85.00	3 Double Mellink Safes, Single Doors with Safe Comb. Locks, no solid bases, Each	55.00
5 Spinning Reels, Each	95.00	1 Single Slot Safe, Single Door, no solid bases	35.00
5 Grand Stands, Each	75.00		
1 Fast Time, F.P.	85.00		
1 Baker Pacers, D.D.	235.00		
1 Exhibit 7 Coin Chuckalette	50.00		

**ARCADE EQUIPMENT HEADQUARTERS . . . PLEASE REFER TO LAST WEEK'S BILLBOARD AD**  
1/2 Deposit With ALL Orders — Balance C. O. D.  
Don't Forget We Take In Trades . . . What Have You???

**CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. PRospect 6316-7**

## Petition in Oregon . . .

PORTLAND, Ore., April 17.—A reform group is seeking to take advantage of the referendum law in this State and get a popular vote on the recently passed State coin machine license law. The law recently passed imposes a tax of \$25 a year on pinball games and \$10 a year on juke boxes.

There was some talk here that phonograph operators might contest the juke-box fee, but the whole issue may now come to a popular vote in the general election in November, 1944. On April 12 the Pioneer Anti-Slot Machine League, Inc., with headquarters here, filed a preliminary petition for a popular vote on the State license law. The completed petitions must be filed in the State Capitol not later than June 9 to insure the vote. A total of 9,408 signatures of voters is required to place the question on the ballot. Due to the small number of signatures required, it is expected that the reform group will succeed.

The State license law was passed for the purpose of raising about \$1,000,000 to apply on the State old-age fund. Originally the bill proposed a \$50 tax on pinball games and \$25 on juke boxes, but on final passage the fees were reduced to \$25 on games and \$10 on juke boxes—quite a victory for the trade.

**BINGO TICKETS**

IMMEDIATE DELIVERIES—WHILE THEY LAST

Order Now Before Supply Is Exhausted.

90¢ PER SET OF 1000 TICKETS (Minimum Order 50 Sets)  
80¢ PER SET OF 1000 TICKETS (In Lots of 100 or More)

Tickets are Unsealed and Loose but are punched and creased, with gummed slips enclosed for easy sealing. Come packed 4 Sets in Box.  
Terms: One-Half Deposit With Orders, Balance C. O. D.

**DAVIES NOVELTY CO.** 3146 OLIVE ST. ST. LOUIS, MO.

**POPCORN MACHINES**

MAKE US AN OFFER ON ALL OR PART OF 100 BRAND NEW POPMATIC POPCORN MACHINES

(In Original Boxes)

WE WILL ACCEPT IN TRADE OR BUY FOR CASH FREE PLAY GAMES, SLOTS, PHONOGRAPHS OR ARCADE EQUIPMENT.

**IDEAL NOVELTY CO.** 2823 LOCUST ST. ST. LOUIS, MO.

**WANTED**

Phonograph Route and Service Man. Top salary and advancement for capable, hard working person. State full particulars in first letter.

Address  
**ALBERT WIEBY**  
R. F. D. No. 1 Beckley, West Virginia


**MUSIC MERCHANDISING**


# Soldier's Appeal

At least three newspapers have recently published a letter which came from a member of the armed forces "somewhere in the Far East." The letter is in the form of a plea from the armed forces to James C. Petrillo to relieve the ban on recordings. The letter is so frank and direct in its appeal to Petrillo that it is no wonder newspapers have published it and, in some cases, based editorials on it. It is probable that many other newspapers will publish the letter or comment on it as soon as their attention is called to it.

Among the newspapers that have published it are The Toledo Blade and The Philadelphia Inquirer. The letter as published in The Toledo Blade is as follows:

"An open letter to James C. Petrillo, president of the American Federation of Music.

"What you will read here, Mr. Petrillo, is the thoughts of thousands of soldiers, American soldiers, who are overseas giving far more than you have ever realized to preserve those little things in our and your way of life such as the privilege of putting a nickel in a juke box or cranking up an old phonograph to hear a favorite tune by Bing Crosby, Ginny Simms, Eddie Howard and others while you and your high-salaried cohorts stay behind and conspire to rob us and 130,000,000 other Americans of an absolute necessity of life, a little consoling music after a day's work!

"You propose to liquidate the 15,000 unemployed musicians by your ban on 'canned music'! How do you propose to create employment for the thousands of men and women who are now earning their bread

by making juke boxes, phonographs and records, the thousands of little guys who are working as maintenance men, and the numerous others such as the small speakeasy operator who depends on the music box to bring in his customers?

"Yes, we're little men and we're far away, too far, perhaps, for our voices to be heard by you, Mr. Petrillo, but we are hoping that the real American people back home will accept your challenge and that their voices will be heard thruout the 48 States.

"RAYMOND R. M'GILL,

"Staff Sergeant, U. S. Army,

"Somewhere in Far East."

The Davenport (Ia.) Democrat April 11 published an editorial on the soldier's letter as it was published in The Philadelphia Inquirer. The Davenport paper said that "probably no class of citizens feel more aggrieved over the action of 'Czar' James C. Petrillo in placing a ban on music than our boys in the armed forces."

The letter as published in the Philadelphia newspaper had the following paragraph which apparently did not appear in the letter as published in The Toledo Blade.

"If you want to find employment for some of your brood, why don't you bundle a few of them up and send them over here to sound off a tune for us? Or maybe they wouldn't like the sound of roaring planes, the bursting of bombs, the ack-ack of machine guns and the terrifying screams of dying men, women and children! Answer that one, Mr. Petrillo!"

# Wurlitzer Company Plans Big Advertising Campaign

### Juke box's part in entertaining armed forces will be dramatized

(Reprinted from Advertising Age, April 12, 1943)

CHICAGO.—Anticipating a post-war boom in the music industry the Rudolph Wurlitzer Company next month will launch the first national institutional advertising campaign in its history.

"All Wurlitzer manufacturing facilities are now engaged in war work," R. C. Roling, president, explained, "but we are looking ahead to the future. Once peace returns we shall be better equipped than ever to produce the instruments which have made the Wurlitzer name a by-word for music in this country. While dealers will have little or no Wurlitzer merchandise to sell for the

duration, this advertising will serve to keep the name constantly before the public."

In peacetime, Wurlitzer manufactures pianos at its De Kalb (Ill.) plant, automatic phonograph and other instruments at the North Tonawanda (N. Y.) factory, and operates a chain of retail music stores in principal cities. Its new campaign will include a series of full-page color advertisements beginning with the May issue of *Better Homes & Gardens*, promoting Wurlitzer institutionally, and another series of full-page color messages in *Look*, dramatizing the Wurlitzer juke box and the role it is playing in entertaining the armed forces at home and overseas. The company will continue to use newspaper space in connection with its retail stores, although not on a pre-war scale. The magazine series is to run for the duration, on a monthly basis if space permits, at which time Wurlitzer hopes to have built up a larger market than ever for the musical instruments it can then produce again.

Headlined: "A Piano in Every Home," the opening advertisement in *The Better Homes & Gardens* series lists "wider opportunities for the enjoyment of music" among the blessings which will emerge in the post-war world. "Living in a world of greater security, more of us will turn to music for recreation and inspiration," the copy continues. "More of us will be able to give our children the many advantages that go with ability to play a musical instrument. May we not then look forward to a piano in every home . . . a piano more than ever a necessity for every family?" With the return of peace the company pledges that it will "resume leadership in moderate piano styling, quality and value."

Illustrations by leading artists will accompany this series.

Before the advent of sound movies the "mighty Wurlitzer" organ was heard in theaters thruout the world. Then, as organs declined in popularity, Wurlitzer concentrated on piano manufacture, stimulating the trend toward compact models by creating the streamlined Spinnetta, which it merchandised aggressively. Thanks to modern styling, advanced tone engineering and innovations such as a plastic fabric finish, the company claims to have sold more pianos than any other manufacturer during the past four years.

#### Pioneered Instruction Idea

In addition to the Wurlitzer chain of stores more than 650 dealers retail Wurlitzer-made pianos and accordions. Wurlitzer's own stores are credited with pioneering the instrument-plus-instruction merchandising idea, and teaching studios maintained in connection with each store have taught more than a quarter of a million students to "learn to play the Wurlitzer way" during the past decade.

Schwimmer & Scott, which has handled advertising and merchandising for the store chain for a number of years, has been appointed to handle the new institutional campaign. Walter Schwimmer is account executive.

## Market Permanent Needle for Jukes

DETROIT, April 17.—A new kind of needle of the permanent type for coin machines is being placed on the market thru the Allied Music Sales Company, Detroit. This is the Coin-o-Point, which has been used by many music operators, in this territory and aroused much enthusiasm.

Heading the new company, which has established its office at 3516 Woodward Avenue, is Max Lipin, formerly with the Brilliant Music Company, a long-established music house and phonograph operating organization in which he was a partner.

The new Coin-o-Point needle, designed especially for the coin machine trade's type of specialized use, is said to be capable of 4,000 repeat plays. It is also said to reduce service calls and to increase the number of plays which may be obtained satisfactorily from each record, an important factor in these days of record conservation.

## PLASTICS NOW AVAILABLE!

We were fortunate in securing a small quantity of heavy, UNBREAKABLE plastic material with which we are molding replacement parts for Model 750 Wurlitzer Phonographs.

MODEL 750—TOP CORNER PLASTIC (Right or Left).....\$17.50 EACH  
MODEL 750—BOTTOM CORNER PLASTIC (Right or Left).... 17.50 EACH

**Our stock is limited. Therefore, we are forced to fill orders in the order they are received. If you need plastics, and want to be sure of delivery, PLACE YOUR ORDER AT ONCE!**

## SHEET PLASTIC AVAILABLE

YELLOW, 40 GAUGE (Thickness of a New Dime).... 2c PER SQUARE INCH  
YELLOW, 80 GAUGE (Thickness of a New Silver Dollar). 4c PER SQUARE INCH  
RED, 60 GAUGE (Thickness of a New Penny)..... 3c PER SQUARE INCH  
LIGHT RED, 80 GAUGE THICKNESS..... 4c PER SQUARE INCH

Approximate size of sheet—20"x50". 10% discount if ordered by the sheet. We also cut to desired size. Our sheet plastic is a very strong material and will stand a lot of abuse. It can be bent to fit any one way curve.

Remit 1/3 deposit with order (no order will be accepted otherwise), balance C. O. D., F. O. B. New York. Checks are acceptable.

**ACME SALES COMPANY** 414 W. 45th St., N.Y.C.  
Phone: Circle 6-7740

- 1 Seeburg #8800, ESRC ..... \$400.00
- 1 Seeburg Wireless Bar-o-Matics, Used 35.00
- 6 Seeburg Wireless 5c-10c-25c Wall Boxes (4 New) ..... 35.00
- 24 Button Seeburg Wireless Wall Boxes, Metal Covers ..... 27.50
- 720 Button Wireless Wall-o-Matics, Metal Covers ..... 27.50
- 1 New One Piece Packard Aluminum Bar Brackets ..... 2.75
- 6 Packard Crystal Replacement Heads 6.50
- 2 Packard Rose Speakers, Complete 30.00
- 4 New Chestnut Packard Adaptors (for Mills) ..... 30.00
- 1 New Cedar Packard Adaptor (for 500A Wurlitzer) ..... 25.00
- 5 New Willow Packard Adaptors (for Seeburg) ..... 25.00
- 2 New Juniper Packard Adaptors (for 700-800 Floor Play) ..... 25.00
- 3 Seeburg Adaptors for #700 Wurlitzer Phonographs (Used) ..... 15.00
- 3 Used Elm Packard Adaptors for Twin 616 ..... 25.00
- 5 Wurlitzer Adaptors for 500-600-700-800 & 24 with Kits ..... 20.00
- 1 Used Beach Packard Adaptor for Twin 12 Wurlitzer ..... 25.00
- 1 Used Poplar Packard Adaptor for Twin 12 Rockola ..... 30.00
- \* 3 Twin 616 Wurlitzers with Packard Adaptor in Steel Cabinets ..... 110.00
- \* 1 Twin 12 Wurlitzer with Packard Adaptor in Steel Cabinet ..... 100.00
- \* All wired, ready for installation.
- 1 Twin 12 Rockola Wired with Packard Adaptor in Wooden Cabinet ..... 75.00
- 3 Used Aluminum Tone Ceiling Speaker Baffles ..... 15.00
- \* 35 Amplifiers for 412-616-24 or 600 Wurlitzer ..... 12.50
- \* This is an excellent Phonograph Replacement Amplifier.
- 10 Complete 5c-10c-25c Coin Chutes for #616-412-716 Wurlitzer ..... 7.50
- 1 Steel Cabinet for Any Model Single Mechanism ..... 25.00
- 1 Steel Cabinet for Twin Mechanisms 25.00
- 1 Model 50 Wurlitzer ..... 45.00
- 1 New Packard Orchid Speaker, Complete ..... 65.00
- 1 American Flag Speaker, Complete ..... 20.00
- 1 Model #430 Selective Organ Speaker, Complete with Stepper ..... 100.00
- 1 #580 Wurlitzer DeLuxe Speaker, Complete with Stepper (New) ..... 175.00
- Terms: 1/3 Cash, Balance C. O. D.

We Will Buy for Cash Complete Routes or Individual Phonographs Anywhere in New England or Eastern New York.

**HARTFORD AUTOMATIC SALES CO., Inc.**  
135 BROOK ST. HARTFORD, CONN.

## Mailing Lists Wanted

We are interested in Buying Mailing Lists of Phonograph Operators in the SOUTHERN — EASTERN — SOUTH-EASTERN — WESTERN STATES  
Advise Size — Price

**Chicago Novelty Co., Inc.**  
1348 Newport Ave., Chicago, Ill.

## WANTED 100,000 USED RECORDS

WILL PAY TOP PRICES  
Can use all makes — Vocals, Instrumentals, Classical or Boogie-Woogie. With or without jackets. Just tell us how many you've got. They're worth real money. Write, wire or phone.

**ROL'S RECORD STORE**  
311 S. Wabash Ave. CHICAGO, ILL.

- PHONOGRAPHS
- 6 Model 8200, a brand new 1942 Seeburg Hi-Tone in Orig. Packing Cases, Ea. \$580.00
- 1 Wurlitzer Colonial, light maple, like new, Elec. Keyboard, with Adaptor, Ea. 450.00
- 10 616 Jacobs Remodeled 616 Wurlitzers Illuminated, Ea. 85.00
- 5 616 Wurlitzers, Ea. 75.00
- 3 Mills Throne of Music, Ea. 150.00
- 8 115 Wireless Wurlitzer Boxes, Like New, Ea. 37.50
- All in Good Condition. One-Third With Order. Balance C. O. D. with Order.
- W. R. OLNEY SALES**  
Missoula, Montana

## PHONOGRAPHS AND WALL BOXES

- Seeburg 8800 Hi-Tone R.C.E.S. .... \$395.00
- Seeburg 7850 R.C.E.S. ... 359.50
- Seeburg Envoy R.C.E.S. ... 299.50
- Seeburg Casino R.C.E.S. ... 189.50
- Seeburg Rex With Wireless Remote Control Adaptor. 129.50
- Seeburg Rex With 3 Wire Remote Control Adaptor. 129.50
- Seeburg Gem ..... 134.50
- Seeburg Casino ..... 139.50
- Seeburg 5c 3 Wire Wall-O-Matics ..... 26.00
- Seeburg 5c, 10c, 35c 3 Wire Bar-O-Matics .... \$ 39.50
- Seeburg P.M. Speakers in Large Cabinets ..... 20.00
- Seeburg Universal Selection Receivers (Wireless) ... 44.50
- Rockola Deluxe ..... 159.50
- Rockola Deluxe With Buckley Adaptor ..... 129.50
- Seeburg Roll-A-Way Unit. Can be used with wireless or 3 Wire Wall Boxes .... 199.50

One-Third Deposit With Order, Balance C. O. D.

**W. & L. MUSIC CO.** 240 S. LUDLOW ST. DAYTON, OHIO

## WANTED MECHANIC

\$50.00 PER WEEK TO START

State where you are in the draft, and why. Tell me what coin operated machines you can repair. Write Air Mail. Don't phone.

**HARRY HOKE**

Box 5109 P. O., Washington, D. C.

## FOR SALE—5,000 USED RECORDS

HILLBILLY, BLUES, POPULAR AND POLKAS AT 10c EACH.

**MILLS MUSIC SERVICE**

503 PITTSBURGH STREET (Telephone No.: Springdale 340) SPRINGDALE, PENNA.

## WANTED

Late Model Wurlitzer 500, 500A, 600K, 700, 750, 750E, 800, 850, 950. Will buy one or carload. Cash waiting.

**F. A. B. Distributing Co.**  
704 Baronne St. New Orleans, La.

## WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

**WOLF SALES CO., INC.**  
1932-34 Broadway DENVER, COL.



Victor Presents

Discs by Duke Ellington

that are going to be command performances!

There's only one Duke—and long may he reign! And here are the Ellington hits that are going to rain nickels into your coin machines. Every one a sure-fire smash to bring in the cash!

A Duke Ellington Panorama—including such hits as:

- EAST ST. LOUIS TOODLE-OO
- THE MOOCHE
- RING DEM BELLS
- MOOD INDIGO
- STOMPY JONES
- DELTA SERENADE
- DUSK
- WARM VALLEY

The Duke's Latest Smash Sensation: **DON'T GET AROUND MUCH ANY MORE** . . . all featuring such famous Ellingtonians as—Bubber Miley, Johnny Hodges, Rex Stewart, Barney Bigard, Lawrence Brown, and others!

To help us make new Victor and Bluebird Records for you sell your old ones to your distributor today!

"It don't mean a thing if it ain't got that swing"—and these nine Duke Ellington tunes on Victor are going to swing the coins your way!



Help Keep Your Customers Going with Music



Order Today From Your **VICTOR AND BLUEBIRD RECORD DISTRIBUTOR**

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

A CORRESPONDENT writes that in his city the number of machine operators has dwindled from six to one and that the remaining one claims he doesn't know how long he will continue struggling against the lack of recordings. The poor guy (and others in the same boat) will have to keep struggling, because about the only material available is re-issues of tunes recorded in the good old days. . . . Of course, if they all turn out the way *As Time Goes By* has it won't be too bad. Whether they do or not, ops will have to string along with them for a while. Even if the diskers and AFM decide on mutually acceptable terms it will take time until the details are ironed out and the needle starts cutting masters. . . . In the case of *Time Goes By* the only two records in the market feature names that have not been coin machine attractions in the recent past. On the other oldies coming up, the names are much more familiar. *It's Always You* is sung and played by Bing Crosby, Tommy Dorsey, Benny Goodman, Glenn Miller, Russ Morgan and Frankie Masters. *Time on My Hands* has already been issued by Columbia, with Kate Smith on the label. Another one due, also from Columbia, is Count Basie's. All the companies are stocked up on masters, and some of the other artists include Casa Loma, Teddy Powell, Benny Goodman, Carmen Cavallaro, Billie Holiday, Eddie Duchin, Ray Noble and Hal Kemp. . . . In the *Blues of the Evening* is another that is going to be reworked by the publisher and it is already out (if you have it on your shelf) on the reverse side of *Boy in Khaki*, *Girl in Lace*, done by Tommy Dorsey with a Frank Sinatra vocal. Victor is planning to re-issue it as a coupling with *It's Always You*.

## Territorial Favorites

### SAN FRANCISCO:

**Shine On, Harvest Moon.** Kate Smith. Talking about old tunes, here is an evergreen that has more lives than the proverbial cat. The reason for its latest renaissance is obvious, but whatever the reason the Kate Smith recording is always refreshing after a deluge of jive warblers. The memo on the Buying Guide Report says: "Getting popular." Other locations take note.

### INDIANAPOLIS:

**Are You Ready?** Lucky Millinder. Well, look out Jack, Millinder is ready. The "Lucky" maestro is plenty popular in race locations and his disks are always candidates for *The Billboard's* Harlem Hit Parade, but to show up in Going Strong along with the Millers and James is a new and pleasant experience for Millinder. He is one of the few fortunate leaders with new releases to his name. If Indianapolis comes on, can swing be far behind?

### CINCINNATI:

**Cow-Cow Boogie.** Freddy Slack. It can't be the national trend to victory gardens and barnyards that has turned attention to *Cow-Cow*, or can it? The ditty that started the sensational Ella Mae Morse on her way up the ladder is almost as aged as some of the present re-issues, but in Cincy it seems to be just as fresh as the milk the *Cow* doesn't give eight to the bar. Or something.

### Note

For a comparative listing of songs played most often over the radio for the (See TALENT AND TUNES on page 66)

# RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

## GOING STRONG

**MOONLIGHT BECOMES YOU** (15th week) BING CROSBY . . . . . Decca 18513  
GLENN MILLER (Skip Nelson-Modernaires) . . . . . Victor 20-1520  
HARRY JAMES (Johnny McAfee) . . . . . Columbia 36659

**I'VE HEARD THAT SONG BEFORE** (10th week) HARRY JAMES (Helen Forrest) . . . . . Columbia 36668

**BRAZIL** (9th week) XAVIER CUGAT (Chorus) . . . . . Columbia 36651  
JIMMY DORSEY (Bob Eberle-Helen O'Connell) . . . . . Decca 18460  
FRED WARING (Pennsylvanians) . . . . . Decca 18412  
ENRIC MADRIGUERA . . . . . Victor 27702

**YOU'D BE SO NICE TO COME HOME TO** (8th week) DINAH SHORE . . . . . Victor 20-1519

**THAT OLD BLACK MAGIC** (8th week) GLENN MILLER (Skip Nelson and The Modernaires) . . . . . Victor 20-1523  
JUDY GARLAND . . . . . Decca 18540  
FREDDIE SLACK (Margaret Whiting) . . . . . Capitol 126  
CHARLIE BARNET (Frances Wayne) . . . . . Decca 18541  
HORACE HEIDT (Charles Goodman) . . . . . Columbia 36670

**FOR ME AND MY GAL** (4th week) JUDY GARLAND and GENE KELLY . . . . . Decca 18480  
GUY LOMBARDO . . . . . Decca 4371  
ABE LYMAN . . . . . Victor 11549

**WHY DON'T YOU DO RIGHT?** (3d week) BENNY GOODMAN (Peggy Lee) . . . . . Columbia 36652

**AS TIME GOES BY** (2d week) RUDY VALLEE . . . . . Victor 20-1526  
JACQUES RENARD (Chorus) . . . . . Brunswick 6205

Names in parentheses indicate vocalists.



# AFM-Diskers Talks Collapse; ET's Go On; Senator Clark, Spotted on Scene, Sidesteps

NEW YORK, April 17.—The "Great Day," April 15, came and went without bringing a change in the status of the AFM recording ban. It even extended to another meeting the following day, but at its conclusion both diskers and musicians admitted they had come to a dead end and there was no use continuing the discussions. Spokesman for the diskers said: "Mr. Petrillo still sticks to his original proposal (for creation of an unemployment fund), and on that we have been unable to reach an agreement." Petrillo said: "To put it bluntly, we broke up." He added it was up to the recording companies to make a counter-proposal and until they did there would be no more meetings.

Word was out before Thursday's (15) meeting that it would lead nowhere, and estimates as to the length the discussion would run were as low as 15 minutes or just time enough to get together and agree to disagree. At the end of the first meeting Petrillo informed reporters that "progress" had been made, to which spokesmen for the record and transcription companies concurred. Beyond that neither side would go. The following day, after the break had come, Petrillo claimed he had been led to believe the day before that a solution was in sight, but that was before both sides had got down to brass tacks.

A split between disk and ET people, rumored before the conclave, became a fact when separate negotiations with AFM officials were agreed upon Thursday. ET-ers met with AFM the following morning and arranged to continue discussion today. The diskers met with the musickers alone yesterday afternoon.

Just what is cooking between AFM and the transcriptions companies remains to be seen. There was talk that WLB would be asked to decide the issue, but an amicable solution may be reached pri-

vately. Whether this would lead to anything workable for diskers as well is anybody's guess.

An interesting situation developed the first day when reporters spotted Senator D. Worth Clark—he of the Senate subcommittee investigating the recording ban—in the hotel lounge downing a couple with Herb Peity, chief of WHN. Senator Clark was promptly questioned whether he was present for the meeting taking place upstairs in one of the hotel rooms, but no—the Senator didn't even know there was a meeting going on.

When he was asked whether he was going to join the diskers and musicians upstairs, the answer was "no" again. When Harry Steeper, Petrillo's assistant, showed up in the room he was sicked onto the Senator. Steeper was amazed at the Senator's presence but lost no time inviting him upstairs.

The Senator held out, but when Steeper returned later, saying he had informed the gang of Clark's presence, the Senator acceded with a short visit upstairs.

He expressed pleasure at seeing the opponents together and hoped they would reach a solution speedily. Asked by reporters whether any further action may be expected from his committee, he replied that it was in recess and would wait for results of the negotiations before deciding its next step.

## Halifax, N. B.

HALIFAX, N. S., April 17.—In the current wave of burglaries involving coin machines a phono in the Lohnes Cafe, Halifax, proved an enigma for early-morning callers who stole \$25 in cash elsewhere in the store, jimmed the back

## International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**INTERNATIONAL RECORDINGS:** Tap the Barrel Dry, Cuckoo Waltz, Pound Your Table Polka, Pennsylvania Polka, Tick Tock Serenade, Finger Polka, Ohio Polka, Calling All Cats, Middletown Polka, Innkeeper's Polka.

**FOREIGN RECORDINGS:** Bohemian, Vy Ochi Modrave, Ja To Nechtela; Croatian - Serbian, Mladi Kapetani, Ponoć Kad Dodje, Po Mjesecini; German, Rutschbahn, Isarwinkler Schuetzenparade, Erika, Kornblumenblau, Das Kannst Du Nicht Ahnen, Du Kannst Nicht Treu Sein; Greek, Tsimplari Hirohito, Mourgo Mousolini, Misirlou, Melanourski; Hebrew-Jewish, Zog, Zog, Zog, es mir, Mein Yiddische Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szeretted-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes szelu kendo; Italian, Astro Lucente, Signora Gioventu', Tu Che Sorridi, Serate Primaverili; Norwegian, Den Siste Vogmann, Baerpeller, Gamle Norge; Polish, Mularze-Mularze, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka, Poczekaj, Powiem Mamme; Russian - Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohuslandska Sjomansvalsen; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjoman Alskar Havets Vag.

off one of the phonos, but didn't get at the coin box. This is one of the few cases where thieves missed out on the silver from a coin machine of any kind. Apparently it was due to their being in a hurry.

Frank Hanlon, of Halifax, a veteran of the coin machine field, is also a veteran in carnivalism. For many years he has been a concessionaire in tent shows touring the Eastern provinces and Newfoundland each season.

O. R. Crowell, of Halifax, is director of Civilian Defense for the Halifax district, including air-raid precautions. He looks after test blackouts and has been organizing the district to cope with any attack from the air by our enemies.

Lack of suitable locations and variety of machines are holding up plans to establish coin machine arcades in Sydney, Glace Bay, New Glasgow, Moncton and St. John.

Photographic machines are gaining in popularity. Originally, the appeal was almost wholly to the men in the armed service and their girl friends and relatives, but the scope has widened to include a large proportion of civilians. It's a mixture of nationalities, uniforms, languages and appearances now at any of the coin-operated photo equipment in this area.

## Buffalo Distributor Adds Large Restaurant Chain

BUFFALO, April 17.—The Mills Amusement Company here, headed by Ben Kulick, has just made it known that altho it has dropped about 40 outlying spots due to gas and help shortage, its total number of locations hasn't been diminished. Kulick has added to his operations just recently the chain of 37 Decco Restaurants, which blanket the city.

This restaurant chain is doubtless the largest in this territory and had never heretofore had phonographs. "Deal took three years to complete," Kulick said, but was well worth the effort. The locations are all good money-makers and

the set-up is working out fine. Since the locations vary greatly in size, clientele and thus music requirements, each is being treated individually by Mills. Some Decco spots have counter models only, others a straight phonograph, some have a remote-control set-up, special speakers, etc.

## Now Ready!

a new "DOUBLE-DECCA" Hit

Hit by **WOODY HERMAN**

and his orchestra

2 Dynamic Tunes, Each a Smash Hit!

## DOWN UNDER

A Hot-Swing-Solid-Sock-Number

backed by

## 10-DAY FURLOUGH

A Lively-Lasting-Earful

both waxed in the Woody Herman manner that means plenty of extra nickels for operators

on

## DECCA RECORD

No. 18544

Order This Big Decca Hit Today!

## GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



### COMING UP

**DON'T GET AROUND MUCH ANYMORE**..... **INK SPOTS**..... Decca 18503  
**GLEN GRAY** (Kenny Sargent-LeBrun Sisters)..... Decca 18479

This Ellington ditty continues to cull the coins but still needs a final boost to push it over the top. Tune has been spinning fast on the strength of the two recordings listed above and now Victor has released another offering for the ready nickel-droppers. Newest entry by Duke Ellington himself (formerly *Never No Lament*) and may be just what the doctor ordered for ops.

**IT STARTED ALL OVER AGAIN**..... **TOMMY DORSEY** (Frank Sinatra-Pied Pipers)..... Victor 20-1522

Altho this newest waxing started out as tho it meant to follow in the footsteps of most other TD recordings, it has been a little slow in getting past its present position. However, it has been spinning steadily and it may be adhering to the old adage "slow but steady wins the race." In the meantime, operators are emptying a nice number of nickels into their pockets gathered by the tune.

**MURDER! HE SAYS**..... **DINAH SHORE**..... Victor 20-1525  
**JIMMY DORSEY** (Helen O'Connell) .. Decca 18532  
**TEDDY POWELL** (Peggy Mann) .... Bluebird 30-0809

With a solid rhythm and lyrics hep to the jive, this number started the jitterbugs hopping as soon as it made its appearance. It has been moving up by leaps and bounds ever since, but it's still in the diaper stage. It looks like a precocious baby, however, and operators can expect to see it grow up fast.

**VELVET MOON**..... **HARRY JAMES**..... Columbia 36672

Apparently those guys and gals who keep the turntables spinning don't miss the fact that this waxing offers no vocal. The ace trumpeter seems to have blasted new life into this tune that couldn't get started before the recording was released. And tho the song itself didn't break any records, the record that James made seems to have the nickel-droppers moonstruck.

Double-meaning records are purposely omitted from this column.

Stick a Needle in the Other Side of **Der Fuehrer's Face** and Hear **"I Wanna Go Back to West Virginia"** by **SPIKE JONES** and His City Slickers on **BLUEBIRD RECORDS** VANGUARD SONGS, HOLLYWOOD, CALIF.

Down Melody Lane with **JACK McLEAN** and his Orchestra **ON CAPITOL RECORDS** For More Music Machine Profits Get these tunes TODAY!

I Wanna Go Back to West Virginia I See It In Your Eyes—No. 121  
Stella—No. 112  
Today Is My Lucky Day—No. 111

NEW PARIS INN CAFE - SAN DIEGO, CALIF.

## MUSIC IN THE NEWS

**MUSIC STARVED SOLDIERS**—Johnny Marvin, movie cowboy songwriter and singer, recently returned from a three-month aerial entertainment tour of Pacific war camps, reports soldiers in the Southwest Pacific area are so starved for music and other entertainment they'll stand for hours in driving rain or battlefield water up to their knees to listen to entertainers from home.

Brown, an Oklahoman, says in an interview published in *The Daily Oklahoman*, "We staged shows for groups as large as 12,000 in camps and we also

trudged thru rain and mud across battlefields still strewn with the bodies and skeletons of dead Japs to entertain little groups of American boys, in the outposts, that numbered only a few."

Joe E. Brown, the popular movie comedian, was one of the entertainers in the group.

Soldiers who had been hospitalized were especially pleased with the entertainment, Marvin reported.

Only a small amount of talent has been organized by soldiers in their camps, largely because everyone is too busy fighting. A few guitars and fiddles are practically the only musical instruments the boys have, and it is hard to keep them in condition as strings don't last long in that climate. The cowboy singer urged the folks back home to contribute musical strings thru the Red Cross.

**BERLIN SHELVES SENTIMENT**—Irving Berlin, who has probably produced more hits than any other contemporary songwriter, says he'll write no more sentimental ballads until peacetime, according to Harold Heffernan's column in *The Chicago Daily News*.

"The last war was a sentimental war," says Berlin. "As a matter of fact, we didn't take it seriously. The boys were rushing into uniforms and hurrying off with wisecracks about the Kaiser. None of that now, and you see the difference in the songs we sing. George M. Cohan's great song, *Over There*, was the outstanding hit of the first World War. No doubt about that, but you can't imagine a new song like that now. Just remember the difference in songs between this war and the last one and you have the difference in the wars themselves."

**SINGER TURNS AUTHOR**—Frank Luther, record and radio singer, is the author of a newly published book, "Americans and Their Songs." Reviewing the volume in *The New York Times*, B. A. Botkin writes, "It contains music for 125 songs, with and without accompaniment, in simple adaptations and arrangements made by him since 1929; and it reveals, thru its selections and comments, the average American taste. A popular singer's judgments are a reliable index to what people today like to hear and why."

**MUSICAL SENATOR**—Remember the old ads which said, "They laughed when I sat down at the piano—but their laughter soon turned to amazement, etc.?" U. S. Senator Claude Pepper of Florida, won't be contributing to his friends' laughter, but he may arouse their envy, if we are to believe a recent article in *The Miami Herald*.

It seems the senator, at a Washington gathering, sat down to dash off a number by ear. Among the guests was Mme. Maxima Litvinov, wife of the Russian ambassador, and an accomplished musician.

Mme. Litvinov was amazed at the talent shown by the senator and offered to teach him. She is reported to have said later that Senator Pepper had advanced more as a pianist in a few weeks than the ordinary student would in a year.

*The Herald* is intrigued with the outlook offered by the discovery of the senator's talent, and says his study of music opens a delightful possibility regarding his campaign for re-election in 1944.

"Southern political campaigns are frequently brightened by music. Senator W. Lee (Pass the Biscuits, Pappy) O'Daniel of Texas used hillbilly music. Senator Pepper's musical education will

## Juke Ban Discouraged . . .

CHARLOTTE, N. C., April 17.—The city council gave the recent proposal by the police department to place a curfew on juke boxes and also ban them entirely on Sunday a cold reception. The council voted to ask the city administration to completely revise the ordinance so as to omit the attack on juke-box music. Council members said that the proposal to ban juke boxes on Sunday and to place a curfew on locations using juke boxes in the evening was decidedly unfair to reputable merchants and stores in the city.

This action by the Charlotte council may become the rallying cry of the juke-box trade against efforts of dries to cripple liquor locations.

The proposal was originally made by certain reform groups here on the plea that they are trying to close up disreputable "jook" joints. Widespread attacks on juke-box music have been made by dry forces in certain parts of the South, including Oklahoma, Alabama and in this State.

undoubtedly be more high-toned, but he can show his virtuosity to vote-getting effect by learning to slip from a hunk of Chopin into the stirring tune of *Dixie*," says the article.

**SONGS FROM "AMERICAN PITCAIRN"**—An American "Pitcairn Island" off the coast of South Carolina provides many of the long unknown spirituals which Dorothy Maynor, noted colored soprano, is singing in her current concert series, *The Seattle Times* reports.

The island, which is shown on maps as St. Helena, is populated by the descendants of slaves who were landed there directly from slave ships, without touching the mainland. Called Gullah people, they speak a dialect of their own and thru the years have developed their own spirituals.

Getting the songs is often difficult, according to the singer. Most of them are not written down. They are at their best when part of some deeply felt religious ceremony. Intruders on the island are not welcomed, and recording devices are regarded with suspicion. The singer has trained herself to file away words and tunes in her mind, however, and she recreates them when she is alone.

**BATTLE RAGES**—The sort of minor Battle of the Sexes that invariably arises when women start gushing over a man, entertainer is now raging over Frank Sinatra, formerly singing with Tommy Dorsey's orchestra, now appearing at a New York night club and on a weekly radio program.

Reviewing the tempest in a teapot, Earl Wilson writes in *The New York Post*, "Because he has a voice that makes women sigh, Frank discovers himself being blisteringly criticized by some men. Rudy Vallee, a totally different type, once got it. Still, I suppose you can hardly blame some of the gents for getting piqued, considering the way women carry on."

Mr. S's male critics make a variety of charges against him, most of them boiling down to the claim that he can't sing. One claims he doesn't know his own vocal limitations; another that his audience is composed of mentally deficient kids whose parents have disposed them and saloonatics who listen to him from a reclining position on the barroom floor.

The women are a bit less articulate.

One is reported to have summed the situation up with admirable brevity when she said, "Lovely . . . OHMIGAH!"

**RUMBA FAN?**—Top price paid for a phonograph album seems to be the \$25,000 Commissioner Paul Moss tossed out for a set of rumba disks by Xavier Cugat. Reporting the incident, *The New York Post* said that amount was paid in War Bonds at a bond rally staged at a New York high school.

"I'VE HEARD THAT SONG BEFORE" —"If you wish to recall a tune should you try to think of it?" asks Dr. Albert E. Wiggam in his column, *Let's Explore Your Mind*, published in *The Toledo Blade*.

The answer is no, indeed. The doctor says you should try to forget it; your effort to remember the tune blocks it off and increases the difficulty of recalling it. Furthermore, he says, you should make a positive effort to forget it and not merely let it go passively out of mind. Whistle another tune, or make some sort of conscious effort to forget the tune you want to remember.

Giving credit where credit is due, Dr. Wiggam says this is a new discovery in psychology, but one that has been abundantly demonstrated by its originator, Knight Dunlap, a psychologist at the University of California at Los Angeles.

**MORALE BUILDING—WITH OOMPH**—Latest efforts of the American Red Cross to cheer the boys at the front are told in a story in *Newsweek*. Driving what is called an Ark Clubmobile, four volunteers, whom the magazine describes as looking like refugees from Hollywood, provide the soldiers with coffee, doughnuts, gum and cigarettes at the front-line bases. From inside the truck the latest American swing blares forth on a phonograph.


One soldier, after his base had been visited by the Clubmobile, remarked to a buddy, "Well, if this is called morale building, I'm certainly going to need lots of it."

### TALENT AND TUNES

(Continued from page 64)

week ended Thursday, April 8, and the week previous, ended March 25, see the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.



**Operators!**

Here's  
Columbia  
Records only  
RELEASE  
of the month!  
—all time  
hit time!

**ALL  
OF ME**

Vocal by Lynne Sherman  
Backed by  
**RUSTY  
DUSTY BLUES**

With a Rockin' Vocal by  
James Rushing

by  
**COUNT  
BASIE**  
and HIS ORCHESTRA  
on  
COLUMBIA RECORD  
No. 36675

COUNT up more real profits with this Brand New Recording by COUNT BASIE and his orchestra.

ORDER THIS 1943 HIT TODAY!

IMITATED BUT NEVER EQUALLED  
There Is Only One  
**DON'T STOP NOW**  
By BONNIE DAVIS — No. 102  
and the Bunny Banks Trio  
Selling Like Wild Fire From Coast to Coast  
RED HOT AND TIMELY  
**AS TIME GOES BY—No. 107**  
The Only 1943 Version Recorded  
ALSO: It Can't Be Wrong No. 108  
**SAVOY RECORD COMPANY**  
58-P MARKET ST. NEWARK, N. J.

## RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

### ● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

#### NOTE

New releases, which have been coming in sparsely during the past few months, have finally hit rock bottom and disappeared altogether this week. Due to this condition, we find ourselves unable to offer any Possibilities or Week's Best Releases.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.



# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

### "Presenting" for Trade

New MGM musical, *Presenting Lily Mars*, will be trade-shown thruout most exchange centers on Tuesday (27). Film features Bob Crosby and Tommy Dorsey orks, and stars Judy Garland. With three big recording names to draw on, operators should take every opportunity to work out tie-ups during local runs. Altho many of the pic tunes are new, score includes *Every Little Movement* waxed by Meredith Willson (Decca). Both TD and Miss Garland have been culling plenty of nickels on coin machines with their latest recordings, and display material in conjunction with pic plugging will boost them even higher.

### "Jam Session"

Columbia has gotten a good start in casting for its newest musical production, *Jam Session*. The studio plans to use a long list of name bands, and will feature the top musical faves of the country in the film. This gives operators a host of opportunities for tie-ups, both with recording artists and tunes. Bands set so far include Teddy Powell, Alvino Rey and Jan Garber, and the Pied Pipers. Tommy Dorsey's former vocal chorus, have also been signed for the pic.

## Disk Scrap Drive Brings Some Help To Music Distributors

BALTIMORE, April 17.—Music operators are finding it difficult to get the kind of recordings their customers call for. While the recent release helped out greatly, the number available has not been anywhere near enough. Operators often have pointed out that after the first deliveries they have found it impossible to get repeats. Despite the assertions by distributors that they had no more to give, operators say such an answer hardly satisfies customers.

While the record scrap collection has done a great deal of good in that it has made available several million new records, operators point out this has not been enough. The tremendous demand for recordings exceeds all expectations, and try as they may, distributors find it impossible to even approximate the number of favorite waxings needed to take care of the demand.

The record scrap campaign is being continued, and it is understood new and more intensive drives for scrap are being prepared in an effort to make available more records.

### "Shantytown"

New Republic musical, *Shantytown*, is set for national release on April 20. Pic features *I've Heard That Song Before* and altho the Harry James (Columbia) waxing doesn't need any crutches, tie-ups during local playdates won't do it any harm. Film score also includes *When You're Smiling*, waxed by Louis Armstrong (Decca) and Teddy Wilson (Columbia).

### "Follow the Band"

Skinney Ennis ork, Frances Langford and Ray Eberle, former vocalist with Gene Krupa and Glenn Miller, are all signed for Universal's forthcoming *Follow the Band*. In addition to recording artists, film features several tunes already on wax. Among these are *My Devotion* waxed by Jimmy Dorsey (Decca), Charlie Spivak (Columbia), Vaughn Monroe (Victor) and the King Sisters (Bluebird), and pic plugging might revive some smouldering ashes; and *My Melancholy Baby* recorded by Harry James (Columbia), Kate Smith (Columbia), Joe Reichman (Victor) and Earl Hines (Victor).

Pic also features *The Army Air Corps* song, waxed by Alvino Rey (Bluebird), Fred Waring (Decca) and the Victor Military Band; *Ain't Mishavin'* done by Tony Pastor (Bluebird), Paul Whiteman (Bluebird), Fats Waller (Bluebird), Louis Armstrong (Decca), Cootie Williams (Okeh), Horace Henderson (Okeh) and Sidney Bechet (Victor); and the newer ditty which has been starting to show up here and there on coin machines, *Rosie the Riveter*, waxed by the Four Vagabonds (Bluebird).

### Ellingtonia

Victor has released a new waxing of the up-and-coming *Don't Get Around Much Anymore*, an old Ellington tune under a new title, done by the Duke himself. Ellington has been coming in for a good share of pic plugging lately, appearing in Columbia's *Reveille With Beverly* and more recently in MGM's *Cabin in the Sky*. The maestro is also proving the dance-ability of his music playing at the Hurricane night club, New York. Both Victor and Decca have recently issued albums of Ellington standard faves, and ops might try filling empty slots with Ellington tunes, tying up with local theater dates of his films. *Don't Get Around Much*, which has been keeping the turntables spinning with the first two recordings released, would be a pretty safe bet for ops, and Victor has also re-issued Ellington's waxing of *Take the A Train*, featured in *Reveille*.

## Music Found Aid To War Plants as Well as Workers

BALTIMORE, April 17.—Music for war workers, found to be a strong factor in morale building, is good for the war plant as well as workers.

There are many spots in this vicinity that offer music furnished by phonographs. War workers frequent these to play their favorite tunes. In addition music is provided for the workers during their lunch periods. The tastes of war workers are varied. It has been noted that after enjoying their musical entertainment workers are seen to go about their work humming their favorite tune or tunes. Furthermore, it is pointed out, recorded music is most desirable for defense plant workers. They can obtain the kind of music they want, when they want it.

## Old Music Crowds Out Current Tunes In Ft. Worth Spots

FORT WORTH, April 17.—Songs of 1 to 20 years ago are proving popular on juke boxes here and are, at some spots, crowding out the much newer records, a check of places where juke boxes are located revealed. Operators

## Belated Report

A belated report on the final outcome of a test case on the juke box tax in Seattle was published in the March issue of *The American City* magazine, a publication for city officials.

Ken Shyvers, a manufacturer and distributor, decided to test the city tax on juke boxes and filed suit in a city court. The following notation was published in a law bulletin. The citation is *Shyvers v. City of Bremerton*, 131 Pac. (2d) 18 (Wash., Nov. 25, 1943), and the decision is quoted as follows:

"Seller of mechanical music boxes to outlet establishments does not have sufficient interest to maintain an action to enjoin in the enforcement of an ordinance requiring the proprietors of public establishments to pay license fees for such music boxes even tho the seller had voluntarily assumed the payment of the fee on behalf of such establishments using its music boxes."

of coin machines concerns also admit that there is a strong trend for the return of such songs as *Jingle, Jangle, Jingle; San Antonio Rose* and even *Deep in the Heart of Texas*.

The juke boxes are drawing heavy play. Service has been slowed down at many restaurants and taverns due to labor shortage. That means the patrons usually linger longer and drop more nickels into the music boxes.

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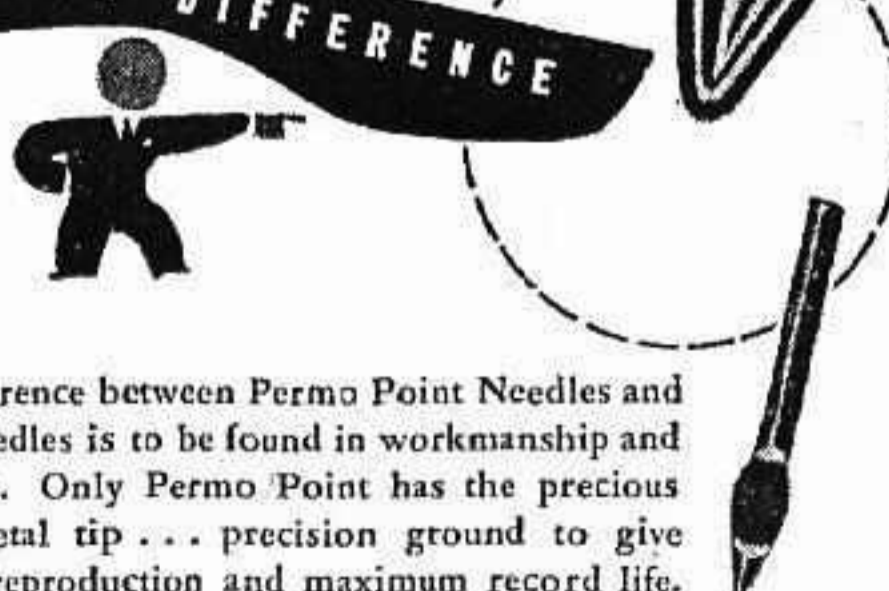


CONGRATULATE DISTRIBUTOR: Wurlitzer Vice-President Carl Johnson and Sales Manager Mike Hammergren (left) congratulating Silas Redd. At the right are J. A. McIlhenny, Redd Distributing Company's Boston manager, and Spence Reese, assistant sales manager of the Wurlitzer Company.

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# Ask Increase In U. S. Tax

Committee recommends 2 cent increase on cigarettes —would abolish State taxes

WASHINGTON, April 17.—A proposal of great interest to vending machine operators has been made here with the recommendation that federal taxes on cigarettes be increased by 2 cents a standard package and that States cease to tax tobacco. The recommendation was made by the committee on intergovernmental fiscal relations to the Secretary of the Treasury.

In a six-volume report, the committee recommended vast changes in the tax structures of the country. One of its chief recommendations was that there be no duplication in taxation by federal and State governments.

In the case of tobacco the federal government would collect the tax in full and then share part of it with the individual States.

Twenty-nine States and the federal government, as well as a number of cities, now impose taxes on tobacco, the report pointed out.

"The tax is becoming increasingly popular as a source of State revenue," the report said, "and it seems but a matter of time before the tax will be universally applied at the State level.

"The tax is admirably adapted for federal collection and State sharing, and while this device is open to general objection in its curtailment of State independence, its application in this instance would have so many advantages that it is recommended at least as an experiment."

The distribution of cigarette tax money to the States would be on a per capita basis if the recommendations of the committee are followed. Most States now tax cigarettes at 2 cents a package and it is this part of the total federal collection that would be distributed to the States.

Other tobacco products also should be treated in the same manner, the report said.

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

## Figures on Cig Output

Annual feature in Printers' Ink gives data on cig sales for year 1942

NEW YORK, April 17.—For the last few years *Printers' Ink* has been publishing a report by Harry M. Wooten, member of the Investment Advisory Division of Reynolds & Company, giving figures on cigarette production for the year just past. And in the January 29 issue of this magazine were reported Wooten's figures for 1942.

During the first 11 months of last year, domestic cigarette production totaled 216,000,000,000 units, compared with 190,000,000,000 for the same period in 1941, a gain of 26,000,000,000 units or 13.6 per cent. December output, available the latter part of the month, is expected to lift 1942 production to roughly 235,500,000,000 units, compared with 206,400,000,000 units in 1941, a gain of 29,100,000,000 cigarettes or 14.5 per cent.

The tobacco industry has had a phenomenal growth since the last war, and despite the unprecedented rise in taxation on this industry, by local, State and the federal government, cigarette consumption in this country has experienced uninterrupted growth. Ten years ago domestic consumption was 106,000,000,000 cigarettes, the federal tax was \$3 per 1,000, which returned \$318,000,000 to the U. S. Treasury. An additional \$17,000,000 was collected from this product by 13 States. With the federal tax rate now \$3.50 per 1,000 and cigarette taxes in effect in 28 States, the over-all tax yield on this product last year grossed over \$760,000,000.

When the excise tax was raised from \$3.25 to \$3.50 per 1,000 on cigarettes in the 1942 Revenue Bill, the tobacco industry was referred to by the taxing authorities as perhaps the government's most beneficent business partner, and the ability of cigarettes to carry such a preponderant part of the nation's tax load and continue to pay a reasonable return to stockholders is at once an eloquent testimonial to the vitality of this form of smoking.

### Rationing Four Years Off

Wars greatly stimulate smoking in all forms, and the insatiable demand for American cigarettes by our own and allied fighting forces is such that rationing of civilian consumption may be called for if this global conflict is of long duration. While not as yet classified as critical, cigarettes are regarded in both government and military circles as one of the most essential non-essentials in the wartime economy.

Should cigarette rationing eventually be imposed on civilians at home, it will be brought about by a shortage of tobacco and not thru any lack of manufacturing facilities. While prolonged rationing of dwindling tobacco stocks in most other countries has created a veritable cigarette famine abroad, leaders of the domestic industry are not anticipating a serious shortage of leaf here before 1946. The reason for this is that most manufacturers have stocks on hand which would last them for two years or more, and if a manufacturer were only able to obtain 75 per cent of his requirements out of any new crop, the two years' reserve would cushion his shortage for a period of at least three or four years further.

With industrial pay rolls at new highs and unemployment relatively negligible, Americans are smoking as never before. The original 10-cent cigarette declined drastically last year. Some of these brands have been withdrawn from the

market, others increased in factory prices and extended in size to the long cigarette class. Production of these lower priced cigarettes last year probably did not exceed 13,000,000,000 units, a decline of 35 per cent from the 1941 estimated output of 20,000,000,000 units in this price class.

### Paper Industry Booms

Had someone not had the foresight to develop the paper-making industry here in America since the outbreak of war in Europe, manufacturers would have had to ration cigarettes last year. Prior to the present war 85 per cent of all the cigarette paper used in this country was imported from France, and the annual value of the foreign paper exported to this country approximated \$10,000,000.

While the foundation of this new American industry antedates the war, the first carload of usable cigarette paper manufactured in this country from domestic flax was consigned to a manufacturer here September 2, 1939. The Ecusta Paper Company is directly responsible for the evolution of the industry here from home-grown flax and now manufacturers nearly two-thirds of the entire requirements of our cigarette producers. Thus directly as a result of the war the tobacco industry has brought to this country a brand-new business.

## "Convention Without Frills" Planned by Tobacco Retailers

NEW YORK, April 17.—A convention without frills is planned May 14 and 15 by the Retail Tobacco Dealers of America, Inc., who will meet at the Hotel Pennsylvania here. Business sessions will be limited to a two-day meeting of the board of directors. A trade dinner is planned for May 14.

Eric Calamia, president of the association, said the move was in keeping with the government's request that trade associations refrain from holding national conventions.

The board of directors, while regretting that it was necessary to curtail many of the usual features of the convention, said that the industry is fortunate in that it is marketing a commodity of which an adequate supply is fairly well assured and one for which, year by year, there is growing consumer demand.

This will be the eleventh annual convention and tobacco show. Booth displays, which have always been a feature of the convention hall, will also be eliminated this year.

## Life Savers Profit Drops But Sales Increase in 1942

NEW YORK, April 17.—Life Savers Corporation reports for the year ended December 31, 1942, a net profit of \$949,507 after depreciation, federal income and excess profits taxes, etc., equal to \$2.71 a share on 350,140 shares of capital stock.

This compares with a net profit of \$1,030,498 or \$2.94 a share in 1941. Sales for 1942 totaled \$6,535,266 against \$5,821,854 in 1941.

## Nut Market Active; Prices Advance on Several Kinds

NEW YORK, April 17.—Importers and primary jobbers of nuts noted a great deal of activity here at the week's close. Price advances on shelled walnuts, brazils, filberts, cashews and almonds occurred. In the unshelled category almonds and pecans advanced 1 cent to 2 cents per pound. One of the large importer-jobbers was reported completely sold out on mixed nuts.

The peanut trade awaited work of the 8,500 tons of farmers' stock peanuts reportedly released to shellers and manufacturers last Wednesday. While this lot was reportedly released to those

# Chicago Now Candy Center

Midwestern city produces enormous quantities of sweets daily for servicemen

(Reprinted from The Chicago Sun, April 5, 1943)

CHICAGO, April 17.—Chicago, as the candy center of the United States, producing with a dozen other Illinois cities about 50 per cent of the total confectionery output, is contributing materially to nourishing and building up the morale and energy of the armed forces and workers in war industries, according to a survey of the Illinois Manufacturers' Association.

Sixty-five of the 80 candy manufacturers in Illinois are located in Chicago. Others are found in Aurora, Bloomington, Centralia, Danville, Litchfield, Morris, North Chicago, Peoria, Poplar Grove and Zion.

The latest government reports indicates that 34 of the largest manufacturers in the State in 1941 produced 605,320,000 pounds, the value of which was \$78,335,000—an increase of 16.8 per cent over the preceding year.

### Dollar Volume Up

For 1942, according to interviews the association had with candy manufacturers, production was about the same but prices advanced considerably, due to increased cost of material and labor.

The largest competitor of Illinois among all States is Pennsylvania, which in 1941 produced only about half the amount sold by Illinois.

Nearly 200,000 eggs are used in a single day by one Chicago factory. One of the largest plants in Chicago manufactures 2,500,000 penny chocolate bars a day.

### Woman Succeeds Signally

A famous woman candy manufacturer in Chicago who started with a cup of sugar and an egg to make a batch of candy for a school store now has a seven-story factory building with 300 candy-makers and 22 stores.

The largest manufacturer of hard candy in Chicago produces 50,000,000 pounds a year. Another factory which produces 400 different kinds of soft candy averages more than 100,000,000 pounds a year. Still another factory employing more than 200 workers produces a million candy bars a day.

During recent months many Illinois candymakers have converted their plants or at least part of their facilities to a production of war material other than candy, charcoal for gas masks out of coco shells, parts of bomb carriers, and electric switches. They also are packaging the famous "K" emergency ration made up of dried eggs, bullion and various dehydrated foods.

users working on government contract, the edible trade was hopeful that some quantities would be available to them. No quotations were made by farmers and shellers.

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Pearl White  
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**ALMONDS**  
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Samples furnished on receipt of 30c (3c stamps) to cover cost of postage and packing.  
**CHARMS**  
Good assortment, all cut, no strings.  
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Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.  
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**MAKE MONEY WITH A ROUTE OF NUT VENDORS.**

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

**SPECIAL SPECIAL**  
Just received 75 used Model V 1c all purpose vendors.

**GET STARTED DEALS**  
1 Model V  
10 Lbs. Peanuts  
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30 Lbs. Peanuts  
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Model V samples, \$8.00; 5 or more, \$5.50 Ea. 1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Orders under \$10.00 must be paid in full. Send for complete list of New and Used Machines.  
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# VENDER SUPPLY NOTES

## Peanut Problems Being Solved Now

### The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., April 17.—The current offerings of peanuts continues to fall far below the demand and inquiry thruout the country. Farmers' stock peanuts are still closely held and shellers are about sold out in most sections. The Commodity Credit Corporation continues to release some of its holdings of farmers' stock peanuts on shellers' bids in the Southeast and Southwest. However, most of the recent offerings by the CCC in the Southeast have been runners. Some shellers and other holders of farmers' stock peanuts continue to hold their stocks and sell for seed. Sales and deliveries of peanuts for seed are exempt from the provisions of the Maximum Price Regulation No. 335, which controls peanuts and peanut butter.

The first amendment to Regulation No. 335 became effective last week. The amendment provides that the shellers' maximum prices provided for in MPR 335 shall be prices on the carload basis, f. o. b. mill. On less carload sales the sheller may add to the maximum carload basis price his established differential, if any, between carloads and less carload lots. This amendment also establishes that "every broker shall be considered as the agent of the seller and not the agent of the buyer."

In its price report, released at the same time, the Bureau of Agricultural Economics set the parity price for peanuts on March 15 at 7.73 cents per pound. This compares with a parity price of 7.68 cents in mid-February and 7.20 cents on March 15, 1942.

Planting continues in South Texas, with lighter plantings farther northward in the State. In South Texas moisture conditions are still unfavorable. In the extreme southern part of Georgia and Alabama and in Florida there are some scattered plantings, mostly of peanuts in the hull. It is still too cool to safely plant shelled stock. Farmers are indicating a determination to increase (See PEANUT SITUATION on page 70)

own studies and on conferences with members of the industry.

No statements can be made at this time, OPA said, about action covering the 1943 crop. If ceiling prices are established for the 1943 crop they will be preceded by a new survey that will be made toward the end of the year.

Studies made in preparation for the regulation covering the 1942 crop included the crop years 1939 to 1941, inclusive, and are believed to provide an adequate basis for establishing ceilings for the 1942 crop. Maximum prices for the 1942 crop are in general 20 per cent higher than the selling prices for the 1941 crop, while prices for the 1941 crop were themselves 25 per cent higher than those for the 1940 crop.

RICHMOND, Va., April 17.—To help farmers meet the 1943 goal of 5½ million acres of peanuts for harvest this year, steps are being taken to make more peanuts available for planting purposes, it has been announced by the Department of Agriculture.

The Food Distribution Administration, under the Peanut Marketing Program, has authorized three agencies to sell excess farmers' stock peanuts to growers for seed. These agencies are: The Georgia, Florida, Alabama Peanut Producers' Association, Camilla, Ga.; the Growers' Peanut Co-Operative, Inc., Franklin, Va., and the Southwestern Peanut Growers' Association, Gorman, Tex. These additional peanuts are intended to supplement the regular supply of peanuts for seed. Growers are urged to retain seed peanuts from their own production or obtain them from neighbors or regular seed dealers who have peanuts on hand. Altho peanuts to be sold growers for planting purposes by the designated agencies were not produced specifically for seed, they are the best quality for supplementing regular seed supplies for each producing area. Under present plans it is estimated that the agencies will be asked to make available for planting approximately 10,274 tons in the Eastern producing area; 43,392 tons in the Southeastern area; 35,506 tons in the Southwestern area, and 520 tons in the Western area. To this must be added a 20 per cent reserve for each area, making a total of 107,600 tons.

The cash price to eligible producers at distribution points will be \$130 per ton for U. S. Spanish type farmers' stock peanuts; \$155 per ton for Spanish type re-cleaned; \$130 per ton for U. S. Class A Virginia type farmers' stock; \$155 per ton for Virginia type re-cleaned; \$125 per ton for U. S. Runner type farmers' stock, and \$150 per ton for Runner type re-cleaned. Eligible producers are those who have secured peanut planting certificates from their County AAA Committee.

It is estimated that about 42,000 tons of seed peanuts, or enough to plant the normal quota acreage, will be retained on the farms or purchased directly from producers for planting purposes. Additional quantities which may be needed to meet the increased goal will be made available by the designated agencies insofar as their stocks of suitable peanuts will permit.

## Conn. Tobacco Growers Refused Ceiling Increase

WASHINGTON, April 17.—In answer to requests from some members of the Connecticut shade-grown tobacco industry for a resurvey and readjustment of ceiling prices on the 1942 crop of Type 61 tobacco, the Office of Price Administration said yesterday that a new survey is unnecessary and that the present ceilings are considered fair and reasonable and will not be changed. Its conclusion is based, OPA said, on its

cigarettes are to be heard April 20 in Washington.

Other companies which have been cited are the American Tobacco Company, maker of Lucky Strikes, and its subsidiary, the American Cigarette & Cigar Company, maker of Pall Malls, and P. Lorillard Company, manufacturer of Old Golds, Beech-Nuts and Sensations cigarettes.

Almost all the claims made in advertising the various brands of cigarettes were challenged.

**COCOA ARRIVALS HEAVY**—Arrivals of cocoa into the United States so far this year amount to 944,916 bags, compared with 510,452 bags during the corresponding period a year ago, according to the New York Cocoa Exchange. Despite the heavier imports, grindings and the uncertainty of future arrivals have prevented government agencies from altering present allocations.

**COCA-COLA REPORTS**—Inventories of the Coca-Cola Company decreased and manufacturing costs rose last year, the first full year of operation under government limitation on production, according to a report issued by the company. The procurement of raw materials became more difficult and distribution facilities were curtailed.

While the major portion of the company's investment in enemy-held countries has been charged off, the volume of business in other countries continued to expand and facilities in friendly overseas territories have contributed to making the company's product widely available to the fighting forces.

**MORE PEANUTS**—Virginia farmers produced nearly 201,500,000 pounds of peanuts in 1942, three times their output in 1941, according to the State Department of Agriculture. The crop, ranking fourth in the State in acreage and value, was valued at \$14,508,000.

Peanut and soy bean crops in Virginia "contributed substantially to the program for increased oils and fats," the department comments, adding that "it is becoming increasingly more difficult to make production goals with the present lack of farm help and essential equipment."

**ATTRACTIVE PACKAGE**—The Axton-Fisher Tobacco Company won the only award in the tobacco and smokers' articles group at the twelfth annual All-American packaging competition held in New York recently.

One of the Axton-Fisher entries receiving special attention was the Fleetwood Imperial cigarette package, of wood-grain paper, printed in brown and gold with an embossed design.

**BOOSTS SUGAR PRODUCTION**—A new chemical process which makes more sugar from cane and beets without increasing the crops was reported at this week's convention of the American Chemical Society. The process uses a synthetic resin known as emberlite, which removes impurities more cheaply.

**GLYCERIN SUBSTITUTE**—Propylene glycol as a moistening agent for tobacco is being used in Canada as a means of offsetting the shortage of glycerin, it has been reported.

Progressive elimination from the Canadian cigarette industry of glycerin, aromatic oils and cellophane wrapping has combined to bring about increasing complaints from smokers in connection with the dryness of cigarettes.

Propylene glycol, which is not on the critical list in control of materials vital to Dominion war production, will now be used for casing of a large proportion of all cigarette tobacco. This proportion will include all cigarettes to be shipped overseas to men in the armed forces, and will also comprise what is considered a "fair" number of cigarettes for Canadian civilian consumption.

As a further protection for the moisture which must remain in the cigarettes if they are to retain their flavor, the government has provided that some of the glycerin saved thru being withheld from the cigarettes themselves will be made available for the manufacture of cellophane, specifically for the wrapping of cigarette packages.

**BLAND APPLE SIRUP PRICES**—Bland apple sirup, a new product developed by the Department of Agriculture has been removed from all price control by the OPA. The product is used by tobacco manufacturers as a glycerin substitute for tobacco curing. Amendment No. 3 to regulation No. 233 is effective April 13.

**SUGAR OUTLOOK BETTER**—Definite signs of material improvement for the coming months are shown in the sugar situation, says Ellsworth Bunker, president of the National Sugar Refining Company.

The transportation situation has improved over last year, said Mr. Bunker, who added that he expected better operations in sugar would help offset declines in other lines due to restrictions on liquor manufacture and cutting off of molasses supplies from Cuba.

**BEST SELLERS**—Lucky Strikes comprised 25.3 per cent of the total output of cigarettes in the United States during 1942, it has been announced as a result of a study made by *The Chicago Tribune*. Camels were next with 23.1 per cent; Chesterfields, 17.2 per cent; Philip Morris, 9.6 per cent, Raleighs, 5.7 per cent, and Old Golds, 4.7 per cent.

All the other manufacturers combined produced 14.4 per cent of the total.

### Class Containers Curbed

Temporary restrictions on the amount of empty new glass containers which may be acquired by chemical manufacturers, carbonated beverage bottlers, brewers, distillers or any other commercial user of glass containers have been imposed by WPB in order No. L-103-a, expiring September 30. It prohibits acquisitions which will increase inventories to more than a 60-day supply of any particular item. The purpose is to assure equitable distribution of glass containers, particularly food containers, in the peak canning season this summer by preventing excessive forward buying of glass jars, bottles, pails, jugs and tumblers. Beginning April 18, commercial users may not accept or have glass container manufacturers, dealers or jobbers set aside any quantity of empty new glass containers which would increase their inventory to more than either two carloads or a 60-day supply of containers of a particular design and finish.

**SUGAR TRANSFER**—Industrial users of sugar who want to have a product which they usually manufacture made for them at another plant may apply to their district or State OPA office to transfer all or part of their sugar allotment to the other establishment, the Office of Price Administration has announced.

The ruling provided that sugar transferred under the arrangement, which is known to the trade as tolling, must be used to make the same product as the one for which the sugar was allotted, the product must be distributed by the person to whom the allotment was made and to the same customers served prior to the tolling arrangement.

**CHANGE SHAPE**—Whiz bars, a product of the Paul F. Beich Company, are appearing in a new rectangular form. Formerly pie-shaped, the bar was changed in order to release countless man-hours for other vital war work.

The change was necessitated by the desire to save shipping space and paper so vital to the war effort.

**CIGARETTE HEARINGS**—Hearings on charges of false advertising preferred by the Federal Trade Commission against two cigarette manufacturers have been announced. Charges against the Philip Morris Company will be heard April 19 in New York, and those against Camel

## Chicle Firm Makes Report

NEW YORK, April 17.—American Chicle Company and wholly-owned subsidiaries in a report for the year ended December 31, 1942, certified by independent auditors, show a net profit of \$2,844,551 after inventory reserve of \$250,000, depreciation, federal income and excess profits taxes, etc., equal to \$6.57 a share on 432,825 no-par shares of capital stock, excluding 4,675 treasury shares.

This compares with a net profit of \$3,527,775 or \$8.13 a share on 433,925 shares in 1941.

Provision for income and excess profits taxes, after \$259,644 post-war credit, amounted to \$4,400,560 as compared with \$2,780,416 in preceding year.

For quarter ended December 31 last, net profit was \$567,513 or \$1.31 a share, comparing with \$815,881 or \$1.88 a share in December quarter of previous year, and \$928,150 or \$2.14 a share in quarter ended September 30, 1942.

## GLAMOUR GIRL CARD VENDER

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CARDS  
2 FOR 5c**



**LIMITED  
QUANTITY  
AVAILABLE**

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.

**3,000 CARDS FREE WITH EACH MACHINE  
BRINGING IN \$75 — MACHINE COSTS ONLY \$60  
1/3 Cash With Order, Balance C. O. D.**

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# ARCADES:

America's Economy  
Fun Centers

Address Communications to Arcade Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

## Opens Arcade In Dance Hall

David Rosen, of Philadelphia, pioneers with 14 machines at Met Ballroom

PHILADELPHIA, April 17.—David Rosen, music operator, is the latest to enter arcade operations. In doing so he has opened up an entirely new field of operations for arcades. Rosen has opened his Metropolitan Arcade in the Met Ballroom, giant dance hall on the site of the Metropolitan Opera House.

Located in the basement of the building, which entertains from 3,000 to 5,000 dancers every night, Rosen has set up 14 coin-operated games in his arcade. Games are mostly pinball, targets and baseball, and Rosen plans to add more machines as soon as additional space is cleared. The arcade does not interfere with the dancing, but serves as an added attraction for the dancers since the arcade is placed near the check room and soft drink counter.

The immediate popularity of the arcade

at the Met Ballroom indicates that the feature will soon be found at other ballrooms in the city. Since ballrooms are enjoying a revival of popularity, it means a potential draw of several hundred or thousand machine players each night the ballroom is in operation. Moreover, it gives the machines an inviting setting that carries prestige and attracts a group of players who are sure to be won over to patronizing other locations on the outside.

At the present time there are more than a dozen ballrooms operating in the city, with half of them open for the full week. With machines of every type and description prominently displayed at the city night clubs and even in the lobbies of the swank hotels, branching out into the ballrooms is a natural outgrowth of the increasing arcade activity here.

## State St., Chicago's Arcade Center, Is Featured in Article

CHICAGO, April 17.—Chicago's South State Street, with "a heart of gold lurking behind a Penny Arcade front," drew the attention of a reporter for *The Chicago Sun* recently.

Calling the street "a strip of territory unique; a part of Chicago more widely known than the Art Institute, the stockyards or the Field Museum; as human, and as many sided, and as set in its ways as any thoroughfare in the world," the article described the multitude of attractions that lure thousands of visitors daily and nightly.

"The Penny Arcades are there and well patronized. Sailors and soldiers put a penny in a slot and look at—well, pictures. They also fire machine blasts at toy planes or operate batteries of anti-aircraft guns, or play with all the other nickel-in-the-slot machines."

Not much more than a block long, from Van Buren Street to a little beyond Harrison Street, occupying a row of ancient buildings on the west side of State Street, the section was popular with the fathers and grandfathers of today's customers.

The entertainment ranges from burlesque shows thru tattooing parlors, extra cheap movie shows, bars, penny peep shows, funny post card stands, souvenirs shops, rifle ranges, pawn shops and cheap restaurants.

Whatever their choice, the article says, the patrons of South State Street are just ordinary people enjoying themselves in their own way, "having a barrel of fun."

ready to take off at an early date. Notable in this class is the arcade at Mission Beach near San Diego. Operated by Carl Gustafson, much equipment has been purchased during the recent months. Eddie Wakelin, operator of the Mission Beach Amusement Center, has made several trips to Los Angeles to secure machines. Wakelin told *The Billboard* in San Diego Friday that he is expecting a banner year at the beach this season.

Business at this particular time is slack by comparison, but a new crop of servicemen is expected at an early date. Soldiers, sailors and marines make up the bulk of the week-end trade, with the sailors definitely in the majority. A Penny Arcade at Camp Elliott, east from San Diego, attracts large patronage from marines training in that vicinity. This arcade is operated by Jack Lipps and has been going strong for almost two years.

## Do's and Don'ts for Penny Arcades

By A. W. BLENDOW

President of Arcade Owners' Association

DO'S and Don'ts of Penny Arcade operation is to some extent a relative subject. It depends on local conditions and ordinances, one man's don'ts are another man's do's insofar as the type of equipment that he is permitted to operate is concerned.

Further, individuals have a tendency to resent being told what or what not to do. "Don't" is the favorite word of the dictator.

However, the don'ts listed below are based on years of experience and plain common business sense. Observe the don'ts and the do's will take care of themselves.

Some old-timers in the Penny Arcade business will call this old stuff and elementary. Strange to say, however, we often find the so-called old-timer doing exactly just what should not be done. Reviewing these don'ts will serve as a refresher course for all owners of arcades. Primarily, this article is aimed at the newcomer who, realizing the possibilities of the Penny Arcade business, has plunged into it, and finding business booming from the first day he opens his doors, does not stop to analyze what he may be doing wrong. Continuance of such improper practices will eventually prove his undoing and result in just another failure. It is only by avoiding these mistakes that the Penny Arcade will survive the present war boom and continue as an American institution of amusement.

DON'T imagine that simply because your machines work automatically that your business will run itself. As in any other business enterprise, Penny Arcades need intelligent guidance and management, and require long arduous hours and concentrated effort.

DON'T try to operate a Penny Arcade with a closed front. In laying out your plans, rip out the front and leave it wide open. Let the public in! If you have a closed front now, open it up! Receipts will at least double. Experience has proved that the public will not push thru a narrow doorway to be entertained in a Penny Arcade.

DON'T present your business to the public with an unattractive front. It need not be expensive, but it must be attractive! Neon and fluorescent lighting must be used. Showmanship is essential!

DON'T expect the public to patronize a dingy, unattractive arcade. Use colorful interior decorations, plenty of light, and above all, avoid dark corners. Keep your machines attractively painted. Keep them dusted and glass clean. Color and more color is the keynote to success!

DON'T permit your attendants to work on the floor unless they are neatly attired, and by all means insist on educating them to be courteous to your patrons.

DON'T permit attendants to short-change the customer. One dissatisfied customer means the loss of business of his entire family and friends. DON'T permit gambling unless, of course local ordinances permit the use of automatic payout-type machines. DON'T permit minors to play unless accompanied by a guardian. This applies especially to children buying "girly" cards, or viewing machines featuring the burlesque type of en-

tertainment. An arcade can be ruined very quick by non-observance of this most important DON'T.

DON'T permit smut to endanger the success of your business. Use common sense in handling the demand for "girl subjects."

DON'T place high, bulky machines in the front, or entrance, to your business. Let the passing public see what attractions you have inside. Crowds attract crowds! If those passing by see others enjoying themselves, they too will come in and join in the fun.

DON'T try to run a Penny Arcade without a good mechanic, and insist that every machine is kept operating. Neglect in repairing machines promptly means loss of revenue. A machine of potential earnings of \$3 per hour means that much loss every minute it is out of operation!

DON'T use "out of order" signs. Instead use neatly printed notices reading "out of service." Public reaction is less antagonistic when they see the latter notice.

DON'T overlook the use of music. Don't be afraid to give free music. Altho you may charge for the use of an automatic phonograph, don't depend upon the public to keep the machine playing. Music hath charms, especially in a Penny Arcade. Use a goodly amount of martial tunes and marches. They pep up the spirit and play in your business.

DON'T throw your machines onto your floor in a haphazard, hodgepodge fashion. A well laid out Penny Arcade attracts business.

DON'T place machines too near to each other, with one coin slot on the right of a machine and another coin slot on the left of a neighboring machine. Slots so close together cut down receipts.

DON'T overlook giving your liberal support to local charities and join in every charitable drive in your neighborhood. Join your local business groups.

DON'T fail to give special attention to members of our armed forces. Not having too much money to spend, they will be generous with their patronage if you treat them right. DON'T advertise a Penny Arcade and then have all your machines operating at 5-cent play. If 5-cent machines are in demand in your locality, use other names for the business, such as Sportland, Playland, Palace of Fun, etc.

DON'T have too many of the same type of machines. Variety is the spice of profits in a Penny Arcade.

DON'T fail to have machines with special appeal for the ladies, such as Fortunetelling machines, Love Meters, Novelty Post Cards, etc.

DON'T operate a Penny Arcade without at least one automatic picture-taking machine. In most Penny Arcades such machines will account for at least 30 per cent of the gross receipts.

DON'T buy a machine simply because it is cheap. One good machine costing \$300 will pay better profit than 30 poor machines costing \$10 each, and it takes up less floor space.

DON'T overlook having attractive display signs on all machines, advising the public what entertainment you have for sale.

DON'T overlook the use of an attractive change booth, centrally located in your Penny Arcade.

DON'T open a Penny Arcade in a purely residential section. Local trade soon tires of playing the same machines. Such an operation will last about three months. If possible, establish your business in the center of the theater district of a fairly large metropolis. Rent means little where you find good business.

DON'T overlook promoting the sale of United States War Bonds and Stamps.

## PEANUT SITUATION

(Continued from page 69)  
their peanut acreage wherever they can see their way clear to obtain labor. Very few sales were reported on either farmers' stock or finished goods in the Virginia and North Carolina section. All quotations and bids were at ceiling levels. About the only peanuts available to the trade in the Southeast were those quantities released by the CCC. All quotations were at the ceiling of \$169 per ton for Spanish and \$154 for runners.

### MARKEPP VALUES

ARCADE EQUIPMENT	
Chicago ALL STAR HOCKEYS	\$189.50
Genco PLAYBALLS	159.50
Genco BANK ROLLS, 14 FL.	119.50
TOM MIX RIFLES	69.50
TEN PINS	49.50
KICKER & CATCHERS	15.00
BUMPER BOWLING, 8 FL.	59.50
MAGIC ROLL, 8 FL.	69.50

PHONOGRAPHS	
Wurlitzer 800R	\$169.50
Wurlitzer 81	89.50
Wurlitzer 24	89.50
Wurlitzer 310 Wallboxes	17.50
Wurlitzer 332 Barboxes	19.50
Wurlitzer Twin Twelve in Cabinets	99.50
Seeburg ROYALS	99.50
Seeburg WALLMATIC	29.50
Rockola Imperial 20	69.50
Rockola '40 SUPER ROCKOLITE, RO	239.50
Rockola SPECTRAVOX PLAY-MASTER	219.50
Rockola Wall Boxes	12.50

SLOTS	
5¢ Mills Blue Fronts, 400,000, C.H., New Crackle Finish	\$139.50
Mills Vest Pocket Bells, Green	29.50
Double Revelarounds Safes	75.00
Single Safe Stands	15.00

Half Deposit, Balance C. O. D.  
WE WILL BUY FOR CASH: Late Slots, Guns, Phonographs, Arcade Equipment. What Have You To Sell?

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3908 CARNEGIE AVE. CLEVELAND, O.

### ARCADE MACHINES FOR SALE

2 Exhibit Knockout Bag Punchers, Ea.	\$105.00
1 Exhibit Aviation Punch Striker	75.00
2 Rockola School Days, Rifle Guns, Hit the Can (good penny getter in arcades), Ea.	55.00
1 Exhibit 12-Slot Color Your Eye Fortune Cards	50.00
1 Madam Zita Fortune Telling Cards	65.00
1 Grandfather Clock Squeezer	85.00
1 Ball Grip Squeezer	85.00
3 Light Microscope Moving Pictures with Reels and Large Display Sign, Ea.	25.00
1 Donaldina Grandmother's Prediction Fortune Telling Cards (cost new over \$800)	295.00

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On Penny Arcade Machines ALL YEAR AROUND, 40-Hour Week.

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### MACHINE CLOSEOUTS

ARCADE	
7 BATTING PRACTICE	\$ 89.50
1 TOMMY GUN	134.50
4 RAPID FIRES	169.50
2 AIR RAIDERS	195.00
4 SEEBURG SLAP THE JAPS	124.50
2 ANTI AIRCRAFTS (BLK.)	39.50
2 ANTI AIRCRAFTS (BRW.)	49.50
4 DRIVE MOBILES	259.50
5 TEXAS LEAGUERS	39.50
1 MILLS PUNCHING BAG	89.50
2 KEENEY SUBMARINES	174.50
2 BALLY BULLS	69.50

MISCELLANEOUS	
1 '38 Keeney SKILLTIME	\$ 79.50
1 GALLOPING DOMINOE	59.50
1 RAY'S TRACK	49.50
1 WURLITZER 800 MECHANISM, with Steel Cab. and Packard Adap.	120.00
SINGING PICTURES	
OLD GLORY	\$ 19.50
SMALL SINGING PICTURES	14.50
Brand New 12" Speaker	12.50

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5 BALL FREE PLAY GAMES

All A-1 Re-Conditioned
A.B.C. Bowler \$39.50
Horoscope 35.00
Destroyer (Rev.) 90.00
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Cadillac 15.00
Victory 75.00

Mills 1-2-3 1 BALL \$25.00
1/3 Deposit Required With Orders.

W. B. NOVELTY CO., INC.

1903 Washington Blvd. St. Louis, Mo.

Penna. Legislature May Repeal State Mercantile License

HARRISBURG, Pa., April 17.—Taxes and the budget bill are among the chief items of consideration by the Pennsylvania State Legislature in its current session.

No change is contemplated in the 2-cent a pack cigarette tax, which is reported due for renewal for another two year, as is the 10 per cent liquor tax.

Among the tax reduction bills to be reported out of committee is the repeal of the State mercantile license tax, estimated to save wholesale and retail business men and proprietors of restaurants and amusement places \$6,967,000.

The new tax plans will require some revision of Gov. Edward Martin's budget figures and fiscal officers now are surveying current tax payments to enable them to revise revenue estimates for the coming two years and to enable them to determine whether revenues will be sufficient to warrant elimination of the 1-cent emergency gasoline tax.

WANT MORE MONEY TO BUY MORE VICTORY BONDS! OPERATE MONARCH GAMES—BETTER BUYS ALWAYS!

MONARCH GAMES—BETTER BUYS ALWAYS!

Table listing various game models and their prices, including Bally Club Trophy, Mills 1941 One-Two-Three Free Play, etc.

AUTOMATIC PAYOUT CONSOLES

Table listing automatic payout console models and prices, such as Jennings Silver Moon, Evans Lucky Lucre, etc.

FREE PLAY CONSOLES—EXCELLENT CONDITION

Table listing free play console models and prices, including Jennings Silver Moon, One Cherry Payout, etc.

SELECT ARCADE EQUIPMENT

Table listing select arcade equipment models and prices, such as Chicago Coin Hockey, Keeney Air Raider, etc.

Table listing additional game models and prices, including Top Glass for Mills Three Balls, Backboard Glass for Jockey Club, etc.

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00. WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

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Proven Testimonials Where These Change-Overs Have Doubled the Income in Many Cases. Ready for Delivery.

KNOCK-OUT-THE-JAPS .. KNOCKOUT HIT-THE-JAPS .. GOLD STAR
SMACK-THE-JAPS .. TEN SPOT SLAP-THE-JAPS .. STRATOLINER
SINK-THE-JAPS .. SEVEN-UP

\$9.50 Each, Cash With Order, F. O. B. Reading, Penna.

Each conversion consists of a newly designed multi-colored score glass, new style, oversized bumper caps with illuminated Jap Faces in color; also new instruction and score card. Write, Wire or Phone for Distributor's Set-Up.

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Phones: 4-3131, 4-3132 Night Phone: 6077

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NEEDED IMMEDIATELY TOP PRICES PAID
Late Slots
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Keeney 3 & 4 Way Super Bolls
Microscope Voice-o-Graph
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FOR SALE

ALL MACHINES COMPLETELY RECONDITIONED
110c Natural Chrome, 465486 .. \$280.00

FOR SALE

Table listing various game models and prices, including 2 25c Blue Fronts, 1 5c Gold Chrome, etc.

STEWART NOVELTY COMPANY

133 EAST SECOND SOUTH PHONE 36055 SALT LAKE CITY, UTAH

Wanted to buy Salesboards, Ticket Deals, Tip Books and Slot Machines. Write full description and price.

LONE STAR SALES CO.

411 North Bishop Ave.

If you are in the market for Salesboards, Ticket Deals, Tip Books or Slot Machines, write for circular, description and prices.

Dallas, Texas

WANTED—USED EQUIPMENT FOR CASH

Mills Four Balls, Mills Three Balls, Keeney Super Bolls. All Models Arcade Machines and Late Model Phonographs. Send list of Machines you have to sell and let us quote prices we will pay for your Machines. Send list today by air mail.

BADGER SALES COMPANY

1612 WEST PICO BLVD. LOS ANGELES, CALIF.

RUSH YOUR ORDER

—WHILE STILL AVAILABLE—

FOR

BALLY CLUB BELLS

(BRAND NEW — ORIGINAL CASES — LATEST MODELS) (AUTOMATIC AND FREE PLAY COMBINATION)

\$299.50 EA.

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WILL BE WORTH TWICE AS MUCH LATER ON DON'T DELAY — ORDER NOW!! QUANTITY VERY LIMITED! 1/3 Deposit—Balance C. O. D.

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CASH PAID FOR

WURLITZER SKEE BALLS

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Any Quantity — No Dickering \$75.00 Paid for Model S-14

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COMPARE!! 5 BALL FREE PLAYS COMPARE!!

CLEANED, CHECKED, PACKED and READY FOR LOCATION

Table comparing prices for various game models, including A.B.C. Bowlers, Fox Hunts, Gun Clubs, etc.

100 Used But Perfect #500 A.B.T. 5c Free Play Coin Chutes, \$1.25 Each. Terms: 1/3 Cash Deposit or Sight Draft.

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**CARL TRIPPE** Price Plus Guaranteed Satisfaction

**"I'LL BUY THE EQUIPMENT LISTED HERE FOR CASH PRICES AS SHOWN. WRITE, WIRE OR PHONE ME TODAY!"**

**CARL F. TRIPPE**

<p><b>ARCADE EQUIPMENT</b></p> <p>Bally Defender . . . \$160.00                  Bally Rapid Fire . . . 140.00                  Muto, Drive-Mobile . . . 200.00                  Bally Sky Battle . . . 185.00                  Baker's Sky Pilot, Late . . . 150.00                  Chicago Coin Hockey . . . 150.00                  Keeney Air Raider . . . 135.00                  Seeburg Chicken Sam with Base . . . 85.00                  Seeburg Shoot-the-Chutes . . . 90.00                  Seeburg Jailbird . . . 90.00                  Seeburg Chicken Sam Jap Conversion . . . 95.00                  Muto, Lift-a-Graph . . . 125.00                  Exhibit Magic Heart . . . 150.00                  Evans Super Bomber . . . 225.00                  Muto, Ace Bomber . . . 210.00                  Muto, Sky Fighter . . . 225.00                  Kirk Night Bomber . . . 225.00                  Keeney Submarine . . . 140.00                  Muto, Punching Bag . . . 175.00                  Knock Out Fighter . . . 100.00                  Evans Tommy Gun . . . 85.00                  Exhibit Kiss-a-Meter . . . 130.00                  Exhibit Vitalizer . . . 45.00                  Exhibit Wheels of Love . . . 75.00                  Exh. Chinning Mach. . . 130.00                  Chester Pollard Football . . . 75.00</p> <p><b>CONSOLES &amp; SLOTS</b></p> <p>Bally Hi Hand . . . \$ 89.50                  Mills 4 Bells, Serials 2800 or Over, New Type Head . . . 450.00</p>	<p>Mills 4 Bells, Serial 2000 or Over . . . \$300.00                  Mills 4 Bells, Serials 1200 or Over . . . 285.00                  Mills Three Bells . . . 500.00                  Keeney 4-Way Super Bells . . . 400.00                  Keeney 2-Way Super Bells . . . 250.00                  Keeney Super Bells, 5¢ . . . 157.50                  Mills Cherry Bells . . . 100.00                  Mills Brown Fronts . . . 100.00                  Mills Blue Fronts . . . 90.00                  Mills 5¢ Q.T. Giltter Gold . . . 70.00                  Mills Vest Pocket, JP, Blue &amp; Gold . . . 35.00                  Mills Vest Pocket, Green . . . 22.50                  Mills Vest Pocket, Chrome . . . 45.00                  Mills Vest Pocket, B. &amp; G., No JP . . . 30.00</p> <p><b>5-BALL FREE PLAYS</b></p> <p>Gottlieb Rebuilt or Used Liberty . . . \$115.00                  Double Play . . . 40.00                  Powerhouse . . . 10.00                  Sun Beam . . . 40.00                  Seven Up . . . 27.50                  West Wind . . . 40.00                  Zombie . . . 30.00                  Sky Chief . . . 140.00                  Knock Out . . . 75.00                  Big Parade . . . 75.00</p>	<p>Stratoliner . . . \$ 22.50                  Gold Star . . . 25.00                  Shangri La . . . 100.00</p> <p><b>PHONOGRAPHS &amp; BOXES</b></p> <p>Wurlitzer 24 . . . \$ 90.00                  Wurlitzer Model 950 . . . 440.00                  Wurlitzer Model 850 . . . 400.00                  Wurlitzer Model 800 . . . 300.00                  Wurlitzer Model 750E . . . 370.00                  Wurlitzer Model 750 . . . 325.00                  Wurlitzer Model 780E . . . 300.00                  Wurlitzer Model 700 . . . 250.00                  Rockola Standard . . . 115.00                  Rockola De Luxe . . . 130.00                  Rockola 1941 Wall Boxes . . . 12.50</p> <p><b>LATE ONE-BALL FREE PLAY</b></p> <p>Longacre . . . \$350.00                  Thorobred . . . 350.00                  Pimlico . . . 300.00                  '41 Derby . . . 250.00                  Club Trophy . . . 225.00</p> <p>Ball Gum 5/8" Box of 100—Will Pay 20¢. Any Quantity. Bulk—30¢ Per Lb.</p> <p>Groetchen Metal Typewriter—Will Pay \$35.00 Per 1,000.</p>
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**"Trust Buster" Hits At Patent Pools in Committee Hearing**

WASHINGTON, April 17. — A strong stand against patent pools was taken by Thurman Arnold, former Department of Justice "trust buster" and now a federal judge, in testifying before a Senate military affairs subcommittee on technological mobilization.

Urging passage of the science mobilization bill, Mr. Arnold said that the measure would smash patent pools and "break the corner on research and experimentation now enjoyed by private groups."

The bill provides for establishment of an office of scientific and technical mobilization to co-ordinate and correlate scientific and technical work in the various government agencies and provides for full use of resources, facilities and man power in these fields.

Arnold told the subcommittee that virtually all the national shortages in basic materials and chemicals were traceable to control of research and invention by domestic and international cartels.

"A great industrial bottleneck has been created because experimentation has been possible only for those who have the financial backing of great corporations," he said. "The independent inventor has gone the way of the buffalo for want of a laboratory in which to test his ideas."

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Acclaimed from coast to coast the most sensational money-making pin game conversion of all time. Over 3,000 units now in use. Operators can make this change-over right on location in less than five minutes. No tools needed. No playing time lost.

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**ALL THIS FOR ONLY \$9.50 EACH**

Cash with order. F.O.B. Chicago, Ill.

**Ready for Immediate Delivery**

**KNOCK-OUT THE JAPS** (Knock Out)

**SMACK THE JAPS HIT THE JAPS** (Ten Spot) (Gold Star)

**SINK THE JAPS SLAP THE JAPS** (Seven-Up) (Stratoliner)

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IF YOUR TERRITORY IS CLOSED OR IF YOU ARE GOING IN THE ARMY, WE WILL BUY YOUR ENTIRE ROUTE FOR CASH.

**IDEAL NOVELTY CO.** Phone: Franklin 5544 2823 Locust St., St. Louis, Missouri



**"COLORS"—1 Ball Automatic Pay-off. Six Coin Chutes. Write for descriptive matter and price.**

Our "Lite-a-Line" 10 Ball Game is going strong all over the U. S. A. Write for descriptive matter and price.

**SALESBOARDS — WE HAVE A VERY LARGE STOCK FOR IMMEDIATE DELIVERY.**

- 1,000-Hole J. P. Charley 25¢
- 30-Hole J. P. . . . . \$1.79
- 1,000-Hole Charley Board 25¢ . . . 1.65

1/3 Deposit With Order  
 Write for our latest circular on salesboards

**A. N. S. CO.**  
 ELMIRA, N. Y.  
 In this line over 20 years.

**RECONDITIONED FIVE BALL FREE PLAYS**

Every Machine Ready for Location

Baseball . . . \$10.00	Lot o Fun . . . \$10.00	Seven Up . . . \$35.00
Beauty . . . 10.00	Lucky . . . 10.00	Silver Skates . . . 39.50
Bolaway . . . 52.50	Majors '41 . . . 34.50	Stratoliner . . . 34.50
Broadcast . . . 19.50	Polo (Plast. Bump.) . . . 34.50	Triumph . . . 10.00
Charm . . . 10.00	Power House . . . 17.50	Yacht Club . . . 12.50
Five-in-One, 1941 . . . 39.50	School Days . . . 29.50	Zig Zag . . . 39.50

TERMS: 1/3 Certified Check or Money Order Deposit.  
 WRITE FOR OUR MAMMOTH BARGAIN LIST JUST OUT. IT'S FREE!

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 Keeney Super Track Times, Serials Over 7400, Double Top Glass, Slightly Used . . . 400.00

**ARCADE**

Exhibit Three Wheels of Love with Base \$155.00  
 Exhibit Three Great Whatsis with base 155.00  
 Exhibit Three Little Meters with Base . . . 155.00  
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 Exhibit Grandfather's Clock . . . 85.00  
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 2 Bally Alloys, Each . . . 50.00

**SLOTS**

Mills Vest Pockets, 5¢, Gr. . . . \$ 37.50  
 Mills Vest Pockets, 5¢, B. & G. . . . 59.50  
 Mills Orig. Chrome, 5¢, Single Cherry P.O., 446,165 . . . 235.00  
 Mills Brown Front, 5¢, 481,183 . . . 245.00  
 Mills Blue Front, Like New, 416,125, 25¢ . . . 185.00  
 Mills Blue Front, 390,121, 25¢ . . . 165.00  
 Mills Blue Front, 388,701, 25¢ . . . 165.00  
 Mills Blue Front, 358,667, 25¢ . . . 165.00  
 Mills Blue Front, 321,774, 25¢ . . . 155.00  
 Mills Blue Front, 308,885, 25¢ . . . 145.00  
 Mills Gooseneck, 25¢, 2/4 P.O. . . . 60.00  
 Mills Blue Front, 410,898, 10¢ . . . 165.00  
 Mills Blue Front, 385,275, 10¢ . . . 155.00  
 Mills Blue Front, 340,954, 10¢ . . . 155.00  
 Mills Blue Front, 368,324, 5¢ . . . 125.00  
 Mills Blue Front, 360,007, 5¢ . . . 125.00  
 2 Mills Gold Bonus, 5¢, Each . . . 295.00  
 Jennings Bronze Chief, 25¢ . . . 125.00  
 2 Jennings Bronze Chief, 5¢, Each . . . 85.00  
 2 Jennings Silver Moon Chief, 5¢, Each . . . 225.00  
 2 Jennings Silver Moon Chief, 10¢, Ea. . . 255.00  
 Mills Blue O.T., 21175, 5¢ . . . 95.00  
 Mills Blue O.T., 21199, 5¢ . . . 95.00  
 Mills Blue O.T., 18149, 5¢ . . . 95.00  
 Mills Blue O.T., 17324, 5¢ . . . 95.00  
 Mills Blue O.T., 1¢ . . . 50.00  
 One-Third Deposit With Order, Balance C.O.D.  
**NEW ENGLAND EXHIBIT COMPANY**  
 1205 WASHINGTON ST. BOSTON, MASS.  
 Tel.: Devonshire 8381

**WANTED TO BUY SEEBURG GUN LAMPS**

Any Quantity  
 Highest Price Paid

**B & B NOVELTY CO.**  
 621 W. Main St., Louisville, Ky.

**USED MACHINES — GOING FAST**

Just a few left. Were in crates five months ago—in excellent mechanical condition and otherwise.

- 1 Sky Chief . . . \$169.00
- 2 Keep 'Em Flying . . . 169.00
- 1 Defense . . . 95.00
- 1 Jungle . . . 50.00
- 1 Four Aces . . . 100.00

First Come—First Served.  
 I Have Been Called to Service.

**HARRY T. WARD**  
 140 4th Ave., S. St. Petersburg, Fla.

**WANTED FOR CASH**

**SEEBURG'S "CHICKEN SAMS"**

**"JAIL-BIRDS"**

**\$85.00**

Biggest Buyers of "CHICKEN SAMS" in the Country.

We are not fussy, because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**CHICAGO NOVELTY CO., INC.** 1348 NEWPORT AVE., CHICAGO, ILL.

**MECHANICS WANTED**

**PERMANENT JOB IN SUNNY TEXAS**

One Mechanic for Pin Ball Games and one for Phonographs—or Combination Mechanic. Give references, state wages expected and age. Must be good.

**Frankrich Dist. Co.**  
 812 Burnet St. Fort Worth, Texas  
 Phone 2-1293

**WANT PHONOGRAPH MECHANIC**

Salary \$75.00 per week to start. Must be draft exempt, a hard worker and sober. One who knows Remote Control and can repair Amplifiers on Wurlitzers, Seeburgs and Rock-Olans.

**ALSO WANT MECHANIC ON AUTOMATICS**

Salary \$75.00 per week to start. Draft exempt, a hard worker and sober. One who can overhaul Pacs Races.

**WANT TO BUY PARTS FOR ALL TYPES OF AUTOMATICS, PACE MOTORS, TRACKTIME SPINNER MOTORS, ETC.**

Address: BOX 206, Care The Billboard, St. Louis, Mo.

1 Keeney Kentucky Club . . . \$ 85.00	1 Keeney Fast Time . . . 180.00
1 Evans Bang Tall, 1941, Two-Tone Cabinet, Like New . . . 325.00	1 Jungle Camp, Conv., Slightly Used . . . 100.00
1 Jennings Fast Time, Free Play . . . 65.00	1 Exhibit Long Champ, Jr. Model . . . 40.00
1 Bally Royal Flush . . . 35.00	10 Bally Big Top, F. P., Very Clean . . . 90.00
2 Watling Big Game, Free Play . . . 85.00	1 Watling Big Game . . . 100.00
1 New Seeburg Wallomatics . . . Write	
<b>CIGARETTE MACHINES</b>	
25 U-Need-a-Pak, 9 and 7 Col., Model 500, New . . . Write	25 9-50 National, 9 Col., Used . . . \$ 67.50
10 10-Col. Rowe Royals . . . 75.00	10 DuGrenier Champions, 9 With Split Col. . . 85.00
10 DuGrenier 9 Col. W. . . 45.00	10 8-Col. Rowe Royals . . . 70.00
10 Send 1/3 Deposit, Balance C. O. D.	
<b>M. A. C. VENDING CO.</b>	
37 GARDNER ST. WORCESTER, MASS.	

**DON'T MISS THIS!**

100 7 Col. DuGrenier Cigarette Mchs., Slug Proof, F. Matches, Bases and Mirrors, 15¢ or 20¢ Vending . . . \$27.50

One Free With 10 Machine Order. Completely Refinished \$5.00 Extra.

**AUTOMATIC PAY OUT**

- Pot Shot . . . \$75.00
- Galloping Dominoes, '37 . . . 80.00
- 1-2-3 . . . 70.00

1/3 Deposit Required, Balance C. O. D.  
 1001 W. Douglas  
**MATHENY VENDING CO.** Wichita, Kansas



## Delinquency in Minors Rising

War-time conditions taking toll among society's younger members, social workers claim

CHICAGO, April 17.—In a series of articles dealing with the effects of war-time conditions on children, *The Chicago Times* found that juvenile delinquency has greatly increased.

Three main causes were given for the increase: the breakdown of traditional family life; wartime migration and population shifts and boomtime conditions, and economies in publicly and privately financed protective services, in the name of the war effort.

With more women employed than at any other time in the nation's history, many youngsters have no adequate supervision at home. Older children from such homes find it easy to stay out of school, to run away, to "hang out" in places where they find willing guides to the ways of the juvenile underworld.

The main forms of delinquency, according to social workers, are vandalism, petty thieving and shoplifting, absences from school and truancy in the form of running away.

A drop of nearly 20,000 in high school enrollments has been coupled with youngsters working before they have reached

legal age to do so. This also produces its problems, since prosperity seems to affect the teenagers just as adversely as does poverty.

One eminent sociologist says juvenile delinquency is essentially a manifestation of neighborhood disorganization, and that only a program of neighborhood organization can cope with it.

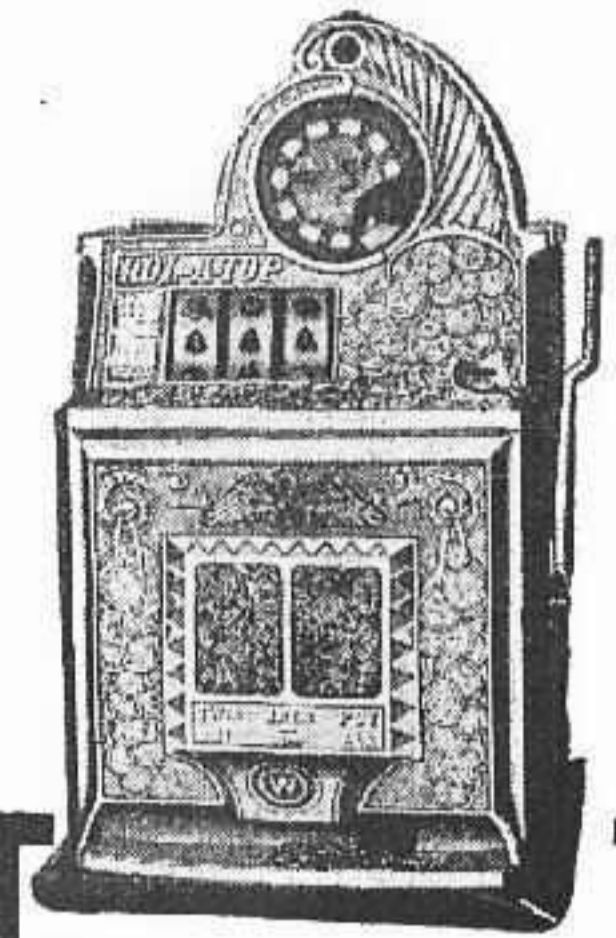
To date Chicago has organized six neighborhood committees. Each committee has one paid worker provided by the State thru the Institute for Juvenile Research. For the rest, the committee is made up of the small merchants, the war plant workers and laborers of the neighborhood. They must raise the money to keep the show going.

As one committee's executive director says, however, "People don't get as excited, somehow, over delinquency or disease as they do over bombings."

## Retail Stores Will Help Treasury in April Bond Drive

NEW YORK, April 17.—In a widespread patriotic movement backed by the National Retail Dry Goods Association, stores thruout the United States are being asked to set aside each Tuesday in April as "Bond Tuesday."

To assist the Treasury Department in selling \$13,000,000,000 worth of War Bonds in April, stores participating will advertise no merchandise for "Bond Tuesday," but will devote the advertising space commonly used for merchandise to the sale of bonds.



We have a few more Rebuilt ROLL-A-TOPS left

We can still repair your machines and make them look like new

**WATLING MFG. CO.**

4640-4660 W. Fulton St. CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable address "WATLINGITE," Chicago.

- QUALITY
- HIGH CLASS
- VERY CLEAN
- LIKE NEW
- GUARANTEED
- RECONDITIONED
- MECHANICALLY PERFECT

A lot of beautiful descriptive adjectives used by thousands to describe their wares.

So generally used as to become meaningless.

Due to war conditions, manufacturers' identities to their products have been dropped in most cases.

Since practically all equipment now being purchased is used, a machine is only as good as the firm that sells it.

So We Will Just Say "A SEIDEN MACHINE"

SEIDEN DISTRIBUTING CO. 1230 Broadway, Albany, N. Y. Phone, 4-2109

### "UTMOST Security!"

ASSURED! with this

"ACE" of All Locks



the famous, patented CHICAGO ACE LOCK

Note unique 7-Pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember — there's a CHICAGO lock for EVERY purpose and all insure—"UTMOST Security!" Write for catalog complete line.

CHICAGO LOCK CO. 2024 N. Racine Ave., Dept. 64, CHICAGO

# 6SC7

IN CARTONS, OF COURSE!  
RADIO TUBE  
\$1.35 net each

Send No Deposit

2000 Just Received!!  
About 1/2 Metals and 1/2 GT's.

Rationed Five Per Order

Orders for five 6SC7 tubes not combined with other tubes will be shipped promptly—BUT—our cost on 6SC7 tube was so high that we will be shipping you without making a profit. So give us a break and look over your tube stock and see what else you need. OUR COIN TUBE STOCK IS COMPLETE with the exception of type 2A4G—none on hand as this ad goes to press.

W. R. BURTT

"The Coin Tube Man"

308 ORPHEUM BLDG.

WICHITA, KANSAS

### WHAT HAVE YOU TO TRADE OR SELL?

5¢ Brown Fronts, over 400,000	\$169.50
5¢ Mills Slug Proof	89.50
10¢ Mills Futurity	89.50
10¢ Silver Chiefs	169.50
10¢ Silver Moon Chiefs	225.00
Marvels	8.50
Mercuries	8.50
Liberties	7.50
American Eagles	6.50
Bally Club Bell	195.00
Two Way Super Bell, 5-5	319.50
Keeney Super Track Time	275.00
Bally High Hand	119.50
Paces Races, Check Separator	165.00
Paces Races	95.00
Kentucky Club	69.50
'38 Track Time	95.00
Lucky Star	119.50
Saratoga Rails, Pay Out	99.50
Spinning Reels	99.50
Mills 25¢ Dice Machine, Like New	179.50
Track Meet	199.50
Chicago Coin Hockey	189.50
Keeney Submarine Gun	189.50
Seeburg Jall Bird	109.50
Keeney Air Raider	189.50
Jennings Roll in the Barrel	99.50
Ten Strike, H.D.	69.50
Skeeballettes	69.50
Wurlitzer 61	69.50
Wurlitzer 616	69.50
Wurlitzer 24	115.00
Wurlitzer 24A	129.50
Wurlitzer 500A	189.50

50 PIN GAMES...WRITE

CHAS. HARRIS

2773 Lancashire Rd. Cleveland Hts., O. Tel.: Ye 8619

### WANTED

SEEBURG WALL-O-MATICS  
MILLS CHROME BELLS, 2-5  
VEST POCKETS

State condition, serial number and price for cash.

Hubbard's Music Service

386 Chenango St. Binghamton, N. Y.

### PENNY ARCADE

FOR SALE

Complete with 28x70 Tent and 125 Machines. Good condition—ready to go. Priced right. Machines must be sold in one lot; Tent separate if desired.

H. J. TALLEY

121 S. LaSalle St. AURORA, ILL.

## WANTED A-1 Arcade Mechanic

Must understand all types Arcade Machines. Very liberal salary. Steady employment in very busy Concy Island spot. Write or phone

NATHAN FABER 148-16 Boulevard, Rockaway Beach, N. Y. Phone: Belle Harbor 5-0379.

## CONSOLES • ARCADE • FREE PLAYS

RECONDITIONED LIKE NEW

Club Bells	\$195.00	Rapid Fires	\$165.00	Knockouts	\$95.00
Super Bells	185.00	Chi. Hockeys	195.00	Five & Ten	95.00
High Hands	145.00	Ten Strikes	45.00	Texas Mustangs	45.00
Mills Highboys	45.00	Eagle Eyes	65.00	Miami Beach	35.00
Mills Flashers	45.00	Bulls Eyes	65.00	ABC Bowler	35.00
Ball Hawthornes	55.00	ABT 1940 Targets	20.00	High Dives	35.00
Mills 1-2-3, '40	85.00	West. Baseballs	65.00	Bally Victory	65.00
Bally Parlay	95.00	Texas Leaguer	30.00	1941 Majors	45.00

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

### ALL GAMES CAREFULLY CHECKED AND PACKED

Gun Club	\$45.00	Batting Practice	\$ 99.50	NEW RECORDS
Pursuit	34.50	Keeney Submarine	184.50	Discontinuing Our Record Store, we offer Brand New Records accumulated over 18 months, 50 Asst. Bluebird, Decca, Okeh, \$10.25; 50 Asst. Victor, and Columbia, \$13.50.
Show Boat	39.00	Chicago Coin Hockey	189.50	All Our Pin Games Have Been Stored in a Dry Place and Will Come to You Packed in "New Cartons," and Will Look Nice and Operate Perfectly. "Buy With Confidence."
Snappy	39.00	Pennant	119.50	NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I. (Freeport 8920.)
Speed Ball	32.00	Wurlitzer 24 Rev.	139.50	
Spot A Card	59.50	Seeburg Casino, R.C.	159.50	
Super Chubbe	40.00	Seeburg Rex	139.50	

WANTED For Sunny California First Rate Phonograph Mechanic Experienced on Remole Controls, Wurlitzers and Rock-Olas. Excellent Salary—Permanent Position. MUST BE DRAFT EXEMPT BADGER SALES CO. 612 West Pico Blvd., Los Angeles, Calif.

## FOR SALE PENNY ARCADE

Very Successful. 83 MAIN STREET, WATERBURY, CONN. Apply PEERLESS VENDING MACHINE CO. 220 W. 42nd St. NEW YORK CITY

"WRITE FOR NEW LIST OUT CONTAINING HUNDREDS OF ALL TYPES OF MACHINES."

**SOUTHERN AUTOMATIC MUSIC CO.**

540-42 S. 2nd Street Louisville, Ky.

**Keep PUNCHING FOR VICTORY**

**Buy WAR BONDS and STAMPS 10% EVERY PAYDAY!**

**GLOBE PRINTING CO., INC.**  
1023 Race St., Phila., Pa.  
DID YOU CASH IN ON **Switch-Top!**

**WANTED FOR CASH**

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

**MIKE MUNVES**  
The Arcade King  
520 W. 43rd St., NEW YORK  
Bryant 9-6677

**NUMBERS**

WINNING NUMBER IS TOTAL OF BOTH DICE

**\$10.00**  
**SAM MAY & CO.**  
353 N. Flores St. SAN ANTONIO, TEX.

**MANUFACTURING RESTRICTIONS ON CARDBOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO**

**ORDER NOW**

The Supplies You Need

- NOVELTY CARDS—GLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.
- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.
- LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

**INTERNATIONAL MUTOSCOPE CORPORATION**  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 Eleventh St., Long Island City, N. Y.

NEWS OF **PRIORITIES and MATERIALS**

Developments of the Week in All Industries

**MAN-POWER SITUATION.**—Announcement was made April 8 that the WMC would issue new regulations on April 12 concerning draft possibilities. The report is that Class 3B will be wiped out entirely, some estimates suggesting that 14 out of 16 married men will be available for military service under the new classification. The announcements concerning draft possibilities vary so frequently that it is not easy to tell what effects the latest reports will have on the supply of labor. Industrial reports indicate that if absenteeism could be curtailed there would not be a very serious man-power shortage.

**FARM HELP.**—One of the big causes for alarm has been the shortage of farm help. An independent research organization in the East has recently released a report on this shortage which seems to be free from political or biased pressure. If this report is correct the farm help shortage is not as serious as many politically colored reports have made it appear. Reports suggested that there was an actual shortage of 200,000 hired hands and that the most serious factor was the drafting of about half a million farmers' sons. The situation seems to be that the farm population could easily increase their total food production this year to take care of increased needs, but the farm population is being demoralized by the agitation of such groups as the farm bloc. Newspapers spread this agitation far and wide and it causes unrest among the general farm population. It is well known that the farm bloc represents only a small group, chiefly business men in cities who own big farms or estates, and because of their influence they exert undue pressure on politicians.

**MONEY TALKS.**—The daily press has been filled with recent reports of the plans of the United States and England to stabilize the money system of at least 37 countries after the war. These discussions are of unusual interest because it may be the pivot on which future peace of the world turns. If the money systems of 37 nations could be stabilized soon after the war it would go far toward promoting a peaceful trade. It would mean much to the coin machine industry as well as all other lines of business. If England and the United States fall into quarreling over differences in their monetary plans it may upset future hopes for peace.

**WAR OUTLOOK.**—Recent news of the progress of the United Nations' armies in North Africa has been very encouraging. Reports indicate that the United Nations may make important gains in their time schedule if the much-dreaded march thru Spain by Hitler's armies does not take place. There has been a continuous threat that Spain might openly ally itself with Hitler and permit Nazi troops to march thru Spain. Added to the

serious delays which the Allied forces had in North Africa, such a move could seriously upset the cause of the United Nations.

**TRADE TREATIES.**—Congress will soon be called upon to vote on the trade agreements which the United States has with a number of other nations. The present treaties expire June 12 unless they are renewed. Secretary of State Hull has been a champion of these trade agreements and they have accomplished important results in the past. Most newspapers, and particularly business magazines, are urging that Congress renew the trade agreements promptly and that they especially omit partisan politics in discussing agreements. It is expected that these agreements will be an example for all nations to follow in the post-war period.

**USED MACHINES.**—The OPA is showing a tendency to permit an increase in prices on various used machine items. A recent order sets up regulations for an increased price of used machines of various types. The OPA recently issued Amendment 76 to MPR 136 specifying rules for any changes in price on used machines of many kinds. This is the general order which at one time was considered for application to used machines in the coin machine trade. In the new amendment there is a long list of machines to which the order is applied, and there is no suggestion of application to anything like the coin machine trade.

**AUTOMOBILE TIRES.**—April quotas for tires are said to be the most generous yet allotted for passenger cars and reflect official concern over the increasing age of tires being held in storage. OPA officials said that the more liberal tire rations for April do not indicate that the rubber shortage is solved. At the present rate they said that the supply of new tires set aside for civilians would be exhausted by October.

**COST OF CENSUS.**—A recent government report shows that the cost of taking the 1940 census would average about 43 cents for every man, woman and child in the United States. This fact came out in recent hearings on the bill before Congress to appropriate money for the Department of Commerce. The business census which is conducted by the Commerce Department at regular intervals, particularly the census of manufacturers, is much less expensive, of course. Perhaps the most expensive single government function is that of holding national elections. A national election shortly before the war cost the nation more than \$1,000,000,000. Many people do not realize how expensive elections are.

**ALCOHOL GOSSIP.**—Alcohol news is back in the papers again. Latest reports

**HARLICH**


**A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS**

For Victory—Buy War Bonds

**HARLICH MFG. CO.**

1413 W. JACKSON BLVD. CHICAGO, ILL.

**USE MATCHLESS LAMPS for LONGER LIFE**



**MATCHLESS ELECTRIC CO.**  
564 W. RANDOLPH ST. • CHICAGO



**THEATER USES COIN MACHINES.** A target gun set-up is used in a Philadelphia theater lobby to boost Army and Navy Relief Fund. Tie-up with picture, "A Yank on the Burma Road." Bill Israel, manager of Warner's Earl Theater, Philadelphia, has developed many promotional uses for coin machines.

**WANTED ARCADE MANAGER**

For very busy Coney Island spot. Steady employment, liberal salary. Write or phone

**NATHAN FABER**  
148-16 Boulevard, Rockaway Beach, N. Y. Phone: Belle Harbor 5-0379.

**WANTED**

Mills Free Play Mint Venders, any quantity. Write, wire or telephone quantity and lowest cash price.

**JONES SALES COMPANY**  
1330-32 Trade Ave. HICKORY, N. C. Tel. 107

WHILE THEY LAST!

Table listing various amusement machines and their prices, including A. B. T. Challenger, Rotary Merchandiser, Sky Fighter, etc.

Table listing 'IMPS', 'WINGS', and 'YANKEES' with prices.

Table for 'MERCURY' and 'LIBERTY' floor samples.

Table for 'PHONOGRAPHS' including Rock-Ola Standard and Wurlitzer 71.

Table for 'DIGGERS' including Electro Holists, Merchantmen, etc.

1/2 Deposit With Order.

GERBER & GLASS, 914 Diversy Blvd., Chicago

SEE Bally's GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS. BALLY MANUFACTURING COMPANY

There is no substitute for Quality. Quality Products Will Last for the Duration. D. GOTTLIEB & CO. CHICAGO

LARGE STOCKS OF PROFITABLE PUSH CARDS. MONEY CARDS: 100-Hole PUT & TAKE, 240-Hole PLAY POKER, etc. W. H. BRADY CO.

WILL PAY THE FREIGHT TO KANSAS CITY WANT TO BUY Phonographs, Phonograph Accessories, etc. W. B. NOVELTY CO., INC.

say that the demands for alcohol for various war uses will cut deeply into the grain reserve of the country. This is said to be one of the biggest threats to the food supply of the nation.

DON'T TRAVEL CAMPAIGN.—Don't travel campaign will start all over again. It's to head off rationing. Customers "stayed away in droves" last Christmas when first don't travel drive was launched.

Rails, busses and ODT are convinced rationing is too tough to administer. They say everyone can't be given a ration book. Each traveler would have to be interviewed.

Four out of five passengers on Eastern lines, by recent test, wore uniforms. Rail men surmise a good many of those in civvies were business men and government officials on essential business.

PAPER PRODUCTS RELAXED.—To alleviate hardships in manufacture of converted paper products under Order No. M-241-a and liquidation inventories, WPB has permitted manufacture of the following products up to these percentages of 1942 production: Table covers, all types, and shelf and drawer lining paper, 60 per cent, and Venetian blinds, 90 per cent.

RADIO TUBE BRANDS.—Radio tubes currently manufactured to keep home sets in repair will carry familiar brand names instead of the general name "Victory Line" recently considered by the industry and by the radio division of WPB.

SENSATIONAL OFFERS IN GOOD CLEAN MERCHANDISE SLOT MACHINES. 30 Late Model Mills Vest Pocket Machines, Blue & Gold, 5c Play. Ea. \$55.00

NO SCRATCHES ON CABINETS Machines A-1 Throughout. Ready for Location. Topics, Like New, Motor Units Rebuilt \$65.00

MECHANIC Have a good position open for a capable Amusement Machine Mechanic. L. M. KIDD 400 N. 2nd Street Richmond, Va.

JUST THE BUYS YOU'VE BEEN LOOKING FOR!

Large table listing various amusement machines under categories: Singing Picture, MUSIC, LEGAL EQUIPMENT, SLOTS, CONSOLES, and EXHIBIT'S. Includes items like Wurlitzer 24, Mills Scales, and various slot machines.

1/3 DEPOSIT—BALANCE C. O. D. State Distributor for Seeburg Phonographs and Accessories MILWAUKEE COIN MACHINE COMPANY 3130 W. LISBON AVE., MILWAUKEE, WIS.

Act Quickly—NEW LOW PRICE ECONOMY KIT \$6.00 Each Order TODAY. Consists of silver points, armature plates, pigtail wire, tension springs, springs and fingers, bakelite tubing, fibre lifters, assorted brass rivets, contact blades, separators, L-shaped springs and holders and contact points. ECONOMY SUPPLY CO. 615 Tenth Ave. N. Y. C. BRY. 9-3295-6

WE WILL PAY UP TO \$50,000.00 SPOT CASH FOR ANY ROUTE ANYWHERE . . . WIRE, PHONE OR WRITE TODAY! WE ALSO WANT TO BUY FOR TOP CASH PRICES ALL TYPES OF COIN OPERATED EQUIPMENT, Such as Wurlitzer 24, 600 Rotaries, 600 Keyboard, 500, 700, 800, 750, 750E, 850, 950; Seeburg 8200 RC, 8800, 9800 RC or ES, Majors, Colonels, Vogues, Envoys, Gema, Regals, Mayfair, Plaza, Rexes; Rockola Commando, 1940 Super Masters, 1939 De Luxe and Standard; Packard Boxes, Buckley Boxes, Seeburg Wireless Boxes. All kinds of Arcade Equipment: Skyfighters, Night Bombers, Ace Bombers, Defenders, Bally Defenders, Rapid Fire, Sky Battle. Also Slots, Consoles, 1 Ball Free Play and Payouts, 5 Ball Pin Tables. Wire, Phone or Write Today! Here's where you get highest cash prices for your equipment. RUNYON SALES CO. 123 W. Runyon St., NEWARK, N. J. (Big. 3-6685)

SENSATIONAL Now a "KILL-THE-JAP" Change-over for your Keeney ANTI-AIRCRAFT GUNS! DOUBLES INCOMES IMMEDIATELY . . . Complete instructions enable you to make change-over right on location. Your entire cost only \$4.95. Mail \$4.95 today and complete instructions and necessary materials will be sent to you promptly. Act quick. Quantities limited. Never before such a tremendous profit-maker for so little money. Make your old Anti-Aircraft Gun a brand new attraction for only \$4.95. Rush your order now. EXCLUSIVE DISTRIBUTORS. Phone Albany 0945. ILLINOIS NOVELTY CO., 4335 ARMITAGE AVENUE, CHICAGO

# N. Y. Bill Legalizing Bingo Awaits Governor's Action

## Dewey silent on plans— Pennsylvania House passes bill legalizing game

NEW YORK, April 17.—The Wilson Bill, recently passed by the State Legislature, providing for the licensing and regulation of bingo games is awaiting the signature of Gov. Thomas Dewey. The governor has not indicated what action he will take.

Passage of the bill by the Legislature continues the controversy over bingo, which was the object of one of the biggest crusades ever staged in New York.

ing or disapproving the legislation have come into the executive offices. Most of the opposition has come from Protestant clergymen and Protestant church societies who have fought the bill since a legislative public hearing was held early in March. Catholic clergymen, as well as members of veterans' groups, Catholic church and fraternal organizations, have favored passage of the bill.

Not many weeks ago the bingo issue came into prominence in at least one borough in New York when police raided some of the games. Mayor Fiorella La Guardia stepped in, as he has done when pinball machines were being fought. He finally succeeded in having the machines banned. Apparently the mayor's object in interfering in each case has been to gain publicity.

### La Guardia Drops Crusade

The mayor's interference reacted against him, however, because church and club groups began fighting for the legalization of bingo. He finally had to drop his crusade, especially after a Queens jury cleared the defendants in one case.

In the Queens case, two officers and two members of a club were accused of violating the State lottery laws by conducting bingo games. A jury of nine men and three women freed the defendants after deliberating six minutes. The judge in the case told the jury he approved of the verdict and that it was in keeping with the evidence.

The defense attorney, in summing up the case, told the jury, "the lottery laws are meant for dirty gamblers and not for decent citizens like the defendants."

None of the prosecution's witnesses gave any direct evidence that the players paid an admission fee, as essential element of evidence in lottery cases.

Following the Queens case, the bingo issue was carried to the State Legislature and the present bill was introduced to clarify the matter.

While most of the arguments have been for or against legalization of bingo, it is expected that the fate of the bill will be determined on other grounds. Some of the capitol's legal experts believe that the legislation is unconstitutional on the ground that it provides for the licensing of a form of gambling which remains subject to the constitutional provision against gambling.

When the Legislature decided some years ago to permit betting at the race track, it was done by eliminating from the penal code the criminal penalty for bookmaking at the tracks. Thus race track betting remained unconstitutional, but there was no power under the penal law to punish violators.

Groups favoring passage of the Wilson Bill claim they cannot see the distinction between legalizing betting on horse races and not legalizing bingo.

### Localities Would Issue Licenses

Under the Wilson Bill, localities would be authorized to license and regulate bingo games in the face of the constitutional prohibition, which states:

"No lottery or the sale of lottery tickets, pool-selling, book-making or any other kind of gambling, except pari-mutuel betting on horse races as may be prescribed by the Legislature and from which the State shall derive a reasonable revenue for the support of government, shall hereafter be authorized or allowed within this State; and the Legislature shall pass appropriate laws to prevent offenses against any of the provisions of this section."

An earlier bill backed by forces favoring legalization of bingo would have removed criminal penalties from the penal code so far as the operation of bingo games by recognized, charitable, church, veterans' and similar non-profit organizations were concerned. This bill died in committee.

The Wilson Bill, which was a compromise measure, puts the problem up to the individual localities. Many bingo fans objected particularly to the provision that a local legislative body could authorize bingo only upon petition of at least 5 per cent of the voters in the community.

Governor Dewey's decision is expected to deal solely with the question of whether the Wilson Bill violates the anti-gambling provision of the constitution. If he vetoes the bill on that ground the Legislature will be asked to pass a bill

substantially the same as the measure which made race track betting possible during the years immediately preceding adoption of the pari-mutuel betting amendment to the constitution.

### Pennsylvania Bill Passes House

Meanwhile, in Pennsylvania, the House has passed a bill legalizing bingo games by licensing fraternal, veterans' social, and other organizations to promote the games for prizes.

Bingo would become legal, the bill provides, if the organizations pay the necessary fees to the clerk of the quarter sessions court. For Pittsburgh and Philadelphia the fee would be \$50; for Harrisburg and other third-class cities, \$25; in first-class townships, \$15; boroughs, \$10, and second-class townships, \$5.

The sponsor of the bill, Rep. Frank T. Tiemann, of Philadelphia, told the House when his bill came up for final action that bingo provided good cheap amusement for about 50 cents or a dollar an evening, or "about the price of a good moving picture."

When the question of playing the game on Sunday arose, Tiemann said his bill did not specifically permit Sunday games but neither did it repeal the Sunday laws.

## WHILE THEY LAST

**Evans'**  
POCKET EDITION  
**GALLOPING DOMINOS**  
NOT COIN OPERATED

A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at Once for Quotations!  
**FOR VICTORY**  
THROW YOUR SCRAP INTO THE FIGHT!



Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x9" high.

**H. C. EVANS & CO 1520-1530 W. ADAMS ST. CHICAGO**

## THE BEST IN NEW AND USED EQUIPMENT

<p><b>SPECIALS THIS WEEK</b></p> <p>Bally Sport Kings, Cash Pay ..... \$200.00                  Bally Santa Anitas, Cash Pay ..... 200.00                  Bally Grand Nationals, Cash Pay ..... 90.00                  Bally Dark Horse, Free Play ..... 165.00                  Bally Blue Grass, Free Play ..... 165.00                  Bally Record Times, Free Play ..... 145.00                  Bally '41 Derbys, Free Play ..... 365.00                  Bally Club Trophys, Free Play ..... 365.00                  Bally Victory, Free Play ..... 65.00                  Keeney's Fortunes, Free Play ..... 295.00                  Keeney's Contests, Free Play ..... 165.00</p> <p style="text-align: center;"><b>CONSOLES</b></p> <p>Bally Club Bells, Brand New, in Original Crates, Comb. Cash and Free Play: Single Orders ..... \$299.50                  Quantity Lots ..... 289.50                  Keeney Super Bells, Brand New, in Orig. Crates, Comb. Cash &amp; Free Play ..... 289.50                  Mills Jumbo Parades, Brand New, Comb. Cash &amp; Free Play, with Mint Vendors. 199.50                  Evans Gal. Dominos, Brand New, JP Model, 2-Tone Cabinet ..... 450.00                  Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet ..... 325.00</p>	<p>Evans '41 Bangtalls, 2-Tone Cabinet ... \$350.00                  1 Evans Lucky Lucro, 5/7 1/2 Slots ..... 265.00                  2 Evans Bangtalls, '39 Mod. Brown Cab. 165.00                  2 Evans '39 Mod. Dominos, Brown Cab. 185.00                  1 Buckley Track Odds, Daily Double Mod. 400.00                  Keeney Super Track Times ..... 350.00                  1 Evans Lucky Star, Like New ..... 200.00                  Jennings Silver Moons, Free Play ..... 110.00                  1 Paces Races, Red Arrow, JP Model ..... 210.00                  1 Evans Bangtail, Slant Head ..... 75.00                  1 Keeney Kentucky, Slant Head ..... 75.00                  Mills Jumbo Parades, Cash Pay, Late Mod. 110.00</p> <p style="text-align: center;"><b>SLOTS</b></p> <p>Mills Blue Fronts, 5¢, Crackle Finish, Reconditioned ..... \$149.50                  Mills Bonus Bells, 5¢ Play ..... 225.00                  Col. Bells, 5¢, R. Door Payout, GA ..... 42.50                  Jennings Chiefs, 5¢ Play ..... 65.00                  5 Mills 1¢ Q.T.'s ..... 45.00                  3 Mills 5¢ Q.T.'s ..... 65.00                  2 Mills 10¢ Q.T.'s ..... 70.00                  2 Mills 1¢ Q.T.'s, Giltter &amp; Gold ..... 70.00                  Mills 5¢ Chrome Vest Pockets ..... 55.00                  Mills 5¢ Blue &amp; Gold Vest Pockets ..... 50.00                  Waiting Geese-necks, 1¢, Jackpot ..... 25.00</p>
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Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

**JONES SALES COMPANY**  
1330-32 Trade Ave., Hickory, N. C.  
Tel. 107

**JONES SALES COMPANY**  
31-33-35 Moore St., Bristol, Va.  
Tel. 1654

# PAST! PRESENT! FUTURE!

The name of **SUPERIOR** salesboards will live ON and ON and ON **VICTORIOUSLY!**



**HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!**

## SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO, ILL.

**GUARANTEED USED GAMES**      **OLIVE'S SPECIALS FOR THIS WEEK PARTS**      **SOLD ON MONEY BACK GUARANTEE**

for **MILLS PANORAMS**

Projection Lamp (200 Hour) .....	Each \$3.95
Exciter Lamps .....	.45
Cleaner Pads .....	.04
Projector Drive Belts .....	.75
Film Cleaner in Case .....	.25
Panoram Collection Books, Per Doz. ..	.60

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 8620)

**WILL PAY \$35.00 CASH**

For **ROCKOLA LOBOY OR MILLS MODERNE SCALES.**

**MITCHELL GOLISH**  
116 W. Elm Street HARRISBURG, ILL.



Hitler the Rat on the Run  
**HITLER THE RAT**

## CHICKEN SAM OPERATORS "THE VICTORY MODEL"

Axis Rats on the Run  
A Positive Sensation  
A DeLuxe Conversion

Unit consists of a new wooden fiber figure and wooden legs and tail. Figure reverses showing a Jap-Rat on one side and Hitler-the-Rat on the other. Beautiful new scenery and streamer in sixteen colors is furnished with each unit. All units thoroughly checked and ready for easy installation.

**\$15.00** For complete unit. F.O.B. San Antonio. Terms: 50% with order — payment in full saves C.O.D. fee. **SAMPLES SOLD WITH MONEY-BACK GUARANTEE.**

**DELUXE JAP CONVERSIONS FOR BALLY SHOOT THE BULL, BALLY RAPID FIRE, \$15.00 each with new scenery.**

Bona fide distributors, write. Manufactured exclusively by

**HAROLD W. THOMPSON**  
(Seeburg Distributor)  
415 Carolina St. SAN ANTONIO, TEX.

★ SEE *United's* **GRAND CANYON ARIZONA SUN VALLEY SANTA FE**

At All Leading Distributors

*United* **MANUFACTURING CO.**  
6123 N. Western Ave., Chicago, Ill.

**WANTED PHOTOMATONS**

Also 1 1/2" Eastman or Drex Positive Paper and Mutoscope Photo Frames.

**WILL PAY TOP PRICES**

**MIKE MUNVES**  
520 W. 43rd St. N. Y. C., N. Y.

**TREMENDOUS CLEARANCE SALE ON MUSIC EQUIPMENT**

60 Buckley Boxes	Each \$ 9.50
5 Wurlitzer 2 Wire Boxes, #115	16.50
4 Wurlitzer 2 Wire Boxes, #120	19.50
12 Wurlitzer 30 Wire Boxes, #100	9.50
20 Seeburg Selectomatics, 30 Wire	9.50
3 Seeburg Selectomatics, 5-10-25¢, 3 Wire	24.50
3 Seeburg Baromatics, 5-10-25¢, 3 Wire	24.50
15 5¢ Wireless Wallomatics	22.50
25 Wurlitzer Bar Brackets	2.50
25 Keeney Bar Brackets	2.50
40 Seeburg Bar Brackets	2.50
100 Buckley Bar Brackets	2.00
100 Keeney Boxes	4.50
50 Triway Metal Chandellor Speakers, Chrome and Gold	7.95
25 Sets Speaker and Amplifier for 412 Wurlitzer and Rockola 12 and 16. Per Set	19.50
50 Buckley Pedestals	4.25
12 Triway Singing Pictures with PM Speakers	9.50
25 Twin 12 or Twin 16, Complete with Buckley Adapter and Steel Cabinet	89.50
10 Wurlitzer 616 with Buckley Adapter for Hideaway Job	50.00
10 Wurlitzer 24 with Buckley and Keeney Adaptors for Hideaway Job	89.50
10 Packard Adaptors for 24 Wurlitzer	15.00
10 Twin 12 Packard Adaptors for Wurlitzer	15.00
10 Keeney Adaptors for 24 Wurlitzer	15.00
5 Seeburg Adaptors for 24 Wurlitzer	20.00
25 Buckley Adaptors for 616, Twin 16 or 24	15.00
12 Impulse Steppers for Wurl. #304	9.50
6 Impulse Steppers for Wurl. #145	11.50
1/3 Deposit, Balance C. O. D.	

**RUSH YOUR ORDERS TODAY!**  
**WANT TO BUY!**  
 Seeburg Wireless Speakers and Transmitters. Phone, wire or write us today how many you have and price.  
**RUNYON SALES CO.**  
 123 W. Runyon St., NEWARK, N. J.  
 (Big. 3-8685)

**Chicago Company Appoints Distrib**

CHICAGO, April 17.—The Sullivan-Nolan Advertising Company, a firm engaged in rebuilding and refurbishing games, announced this week that the Jack R. Moore organization has been named to represent the firm in the West Coast area. The Chicago manufacturer has followed a policy of selecting only a few of the outstanding distributing organizations in the country. The Moore distributing organization has offices in San Francisco; Portland, Ore.; Seattle, Spokane and Salt Lake City. Moore himself makes his home in Portland.

The appointment was made after Thomas Sullivan, of the Chicago firm, made a trip covering the Western section of the country, traveling about 6,000 miles in all. Covering this territory, Sullivan said he had a chance to observe the work and to investigate the reputation of various distributing organizations. It was after making this trip that he decided to offer the distributorship to Jack Moore. Sullivan said he expected big results from the arrangement with the distributing firm.

Jack Moore soon after Pearl Harbor offered his services to Uncle Sam and is now a captain in the First Frontier Patrol Service. Moore was an experienced flier, having his own private plane before the war. He turned over his business to the branch managers of the various offices, and business is being conducted on the high plane for which he had gained a national reputation.

\$325.00 Each ★ 4 MILLS 5c CLUB CONSOLE SLOTS ★ \$325.00 Each  
 (Serials #457,803, #457,924, #464,251, #464,252)

\$595.00 Each ★ 2 NEW LONG ACRES, Never Uncreated ★ \$595.00 Each

<b>ATHLETIC</b>		Muto. Hockey	\$ 89.50
Ex. Hi-Striker	\$149.50	1939 West. Baseball, Deluxe	84.50
Ex. Strength Test Lifter	69.50	Western Major League	149.50
Got. 3-Way Grippers	17.50	Ten-Pins	65.00
Ex. Punch Tester	145.00	Chicago Coin Hockey	209.50
Super Gripper & Stand, New	45.00	Hot Non Golf	74.50
Super Gripper, Used	39.50	Batting Practice, Late Model	115.00
<b>GUNS</b>		Baffle Ball	49.50
Rapid Fire	\$179.50	Drivemobile	289.50
Sky Fighter	289.50	<b>COUNTER GAMES</b>	
Shoot-the-Chutes, Jap Convert	119.50	Radio Love Message (Pair)	\$ 25.00
Keeney Submarine	184.50	Ex. Card Vender—Counter	14.50
Jap Chicken Sams	124.50	Above With Base	24.50
Bally Defender	245.00	Kicker & Catcher	19.50
Bally Defender, 2-Way Model	295.00	Whizz Ball & Sweet 16	7.50
<b>FORTUNE</b>		Pikes Peaks	10.50
Ex. Card Vender, Floor Model	\$ 34.50	ABT Guns, Late Models	22.50
Ex. Egyptian Soeress	39.50	Marvel & American Eagle	13.50
Ex. Magic Crystal	39.50	<b>MISCELLANEOUS</b>	
Mills World Horoscope	69.50	Back Glass for Mills & Bally	WRITE
ABT Astrology Scale	135.00	Keeney Anti-Air Screens, Now	\$ 9.50
Heart Boat Tester	139.50	Muto. Moving Reel	29.50
3 Wheels-of-Love, Late	139.50	Muto. Wind Mill	15.00
4 Streamlined Card Venders, Each	45.00	Contact, Point & Rivet Kit	7.50
<b>SKILL</b>		New 1¢ Bulldog Coin Chutes	2.75
Bally Racer	\$135.00	Rectifiers, #24, 28, 32	5.00
Ex. Rotary, Like New	209.50	Used 5¢ 500 F.P. Coin Chutes	2.00
		Collection Books, Per 100	5.00

NEW JEEP & ACTION, \$135.00 — — — NEW LIBERTY, \$159.50

**WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00**

<b>ONE BALLS</b>		<b>SLOTS</b>		<b>CONSOLES</b>	
5¢ Watling Rotatop	\$ 59.50	5¢ Watling Big Game, F.P.	\$ 79.50	Latest Model Golfarolas	129.50
5¢ Blue Fronts, Reconditioned	129.50	Jumbo Parade, Combination	154.00	Used Super Bell 5¢ Mint Vender	209.50
Exhibit Congo	39.50	Arrowhead, 1-Ball F.P.	44.50	Hi-Hand	109.50
1¢ Mills Giltter Gold Q.T.	62.50	Longacre	545.00	Pimlico	395.00
Jumbo Parade, F.P.	69.50	'41 Derby	375.00	Club Trophy	365.00
Keeney Contest, 1-Ball	149.50	Record Time	185.00	Dark Horse	165.00
5¢ Bobtail, F.P. Totalizer	99.50	Santa Anita	199.50	<b>PIN GAMES</b>	
5¢ Saratoga, Convertible, A-1	135.00	Home Run of '40	\$24.50	Sport Parade	\$37.50
5¢, 10¢, 25¢ Extraordinary, Per Set	285.00	Big Chief	39.50	ABC Bowler	49.50
1 Mills Owl	69.50	Glamour	24.50	Hi-Hat	47.50
25¢ Silver Chief	195.00	Flicker	34.50	Show Boat	47.50
2 Conv. 5¢-5¢ Super Bells	395.00	All American	34.50	Do-Re-Mi	47.50
Jumbo Parade, F.P., Late Model	89.50	League Leader	29.50	Jungle	54.50
Pace 5¢ & 25¢ Royal Twin Slot	239.50	Wow	29.50	Horoscope	47.50
		Broadcast	37.50	Snappy	49.50
		Dixie	29.50	Hi-Dive	54.50
		Miami Beach	47.50	Champs	49.50
		Ten Spot	47.50	Argentine	49.50

**WANTED TO BUY — GUNS AND ALL TYPES OF ARCADE EQUIPMENT FROM A SINGLE PIECE TO A COMPLETE ARCADE.**

ONE-HALF WITH ORDER, BALANCE C. O. D.  
**EMPIRE COIN MACHINE EXCHANGE** 2812 W. North Avenue, Chicago, Ill.  
 Phone: Humboldt 6286

**HURRY—REAL BUYS—WON'T LAST LONG**

<b>SLOTS</b>		Jennings 5¢ Chief, Four Stars	\$129.50
Mills 5¢ Brown Fronts	\$189.50	Jennings 10¢ Chief, Four Star	139.50
Mills 10¢ Brown Fronts	199.50	Jennings 5¢ Chrome Chief	179.50
Mills 5¢ Blue Fronts	169.50	Jennings 10¢ Chrome Chief	189.50
Mills 10¢ Blue Fronts	179.50	Jennings 5¢ Club Special	159.50
Mills 5¢ Gold Chromes	249.50	Jennings 10¢ Club Special	169.50
Mills 10¢ Gold Chromes	259.50	Jennings 5¢ Red Skin	159.50
Mills 5¢ Silver Chromes	224.50	Jennings 10¢ Red Skin	169.50
Mills 10¢ Silver Chromes	234.50	Jennings 5¢ Big Chief	129.50
Mills 1¢ Blue Q.T.	52.50	Jennings 10¢ Big Chief	139.50
Pace 5¢ Comet	89.50	Watling 5¢ Roll-a-Top	89.50
Pace 10¢ Comet	99.50	Watling 10¢ Roll-a-Top	99.50
Pace 1¢ Chrome (NEW)	119.50	Play, including all parts to make changes	69.50
Great, Columbia, can be used in 1¢, 5¢, 10¢, 25¢		<b>PHONOGRAPHS</b>	
<b>PHONOGRAPHS</b>		Rockola DeLuxe	\$169.50
Mills Empress	\$179.50	Rockola Commando (NEW)	WRITE
Mills Throne of Music	149.50	<b>CONSOLES</b>	
<b>CONSOLES</b>		Bally Club Bells	\$249.50
Mills Jumbo Parade (Cash)	\$ 99.50	Bally High Hand	149.50
Mills Jumbo Parade (F.P.)	99.50	Bally Royal Flush	69.50
Mills Square Bells	69.50	Bally Royal Draw	99.50
Keeney Triple Entry	169.50	Baker's Pacer, Daily Double	\$275.00

**SICKING, INC.** 1401 CENTRAL PKWY., CINCINNATI, O.  
 927 E. BROADWAY, LOUISVILLE, KY.

**MILLS** THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.  
**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

**BRAND NEW!**  
**MILLS 4-BELL CABINETS**  
 (Complete With Top) . . . . . \$27.50 ea.

If you operate Mills 4-Bells you need spare cabinets to protect your investment and UP YOUR PROFITS! Increase the value of your equipment by installing your old mechanisms in these new cabinets NOW. These are rare bargains. Quantities limited. Rush your order today. Send 1/3 deposit with order, please; balance C. O. D.

**LEO J. KELLY**  
**ILLINOIS NOVELTY CO., 4335 ARMITAGE AVENUE, CHICAGO**  
 Albany 0945

**COIN MACHINE MOVIES**  
 16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.  
**FOR SALE—\$32.50 TO \$39.50**  
 Real of 8 Subjects. Just Enough "Snice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C. O. D.  
**1667 N. McCADDEN PL. PHONOFILM HOLLYWOOD, CALIF.**

**WILL PAY**  
**\$135 PER CASE FOR .22 SHORTS**  
**WANT TO BUY**  
**MUTOSCOPE SELECTORS**  
**PEERLESS VENDING MACHINE CO.**  
 220 WEST 42ND ST., Telephone: Wisconsin 7-8610 NEW YORK CITY

**FOR SALE**  
 10 Genco Play Balls, good condition. Like new.  
 Best Price, \$135.00 Each.  
**SKILL AMUSEMENT CO.**  
 1737 Chester Ave. Cleveland, Ohio

**SPECIALS!**

Brand New Mills Jumbo Parade, F.P. . . . . \$149.50  
 New Seeburg Selectomatics, 16 Rec., 30 Wire . . . . . 17.75  
 New Seeburg Wired Speakorgans . . . . . 32.25

<b>CONSOLES</b>	Watling 5¢ Rotatop . . \$89.50	Toggle Switches for Chok. Sam . . . . \$ 2.00
Keeney Kentucky Club \$89.50	Watling 25¢ Gooseneck 69.50	<b>PAY TABLES</b>
Jenn. Derby Day, Slant 59.50	Keeney Sky Lark . . \$279.50	
Jenn. Derby Day, Flat 49.50	Bally Hawthorne . . . 84.50	
Pacific's Dominette . . 49.50	Bally Sport Page . . . 84.50	
Bally Royal Flush . . . 54.50	Bally Gold Medal . . . 59.50	
Exhibit Tanforan . . . 49.50	Keeney Stopper Upper. 54.50	
Groetchen Sugar King 54.50	Mills 1-2-3 . . . . . 44.50	
<b>BELLS</b>	Western Derby King, J.P. . . . . 69.50	
Mills 5¢ Gold Q.T. . \$119.50	Western Derby Time . . 49.50	
Mills 1¢ Q.T. . . . . 59.50	Gottlob Track Record . 49.50	
Mills 1¢ or 5¢ Smoker Bell . . . . . 69.50	Stoner Zipper . . . . . 49.50	
Pace 1¢ Blue Comet . 69.50	<b>SEND FOR THE NEW ATLAS PRICE LIST!</b>	
Jenn. 5¢, 10¢ or 25¢ Gooseneck . . . . . 59.50	Brand New Mills Weighted Stands . . \$21.50	
Groetchen Columbia . 79.50		

**MOTOR REPLACEMENTS FOR BALLY RAPID FIRE**  
 (New Armature, Field Coil and Brush Assembly) **\$6.50**

Title Strips, 2000 . . . \$ .50  
 Curved Ten Strike Glasses . . . . . 2.50  
 Relay Coils for '39 1-2-3 . 75  
 Jackpot Glasses . . . . Write  
 Keeney Wall Boxes (20) . . . . . \$12.50  
 Seeburg Melody Parade, 5 Selector Counter Box 8.50  
 Gears for Exh. Bicycle 10.00

**FACTORY REBUILT MILLS BELLS—WRITE FOR PRICES!**  
 TERMS: 1/3 Deposit, Balance C. O. D.

**Atlas NOVELTY CO.**  
 2200 N. WESTERN AVE., CHICAGO, ILL.  
 ASSOC. ATLAS AUTOMATIC MUSIC CO. 3939 Grand River Ave. DETROIT  
 OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

FRIENDLY PERSONAL SERVICE

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE  
 BILL HAPPEL CARL HAPPEL

**NEW MACHINES IN FACTORY SEALED CRATES**

BRAND NEW MACHINES — NOT REBUILTS

New Keeney Super Bells, Combination Free Play, Pay Out . . . \$279.50	New Bally Club Bells, Combination Free Play, Pay Out . . . \$279.50
New Mills Jumbo Parades, Combination Free Play, Pay Outs . . . 229.50	New Mills Jumbo Parades, Automatic Payout . . . 179.50
New Evans Galloping Dominos, 1942 Jack Pot Model . . . 495.00	New Mills Jumbo Parades, Free Play 179.50
New Baker's Pacer, Double Jackpot 495.00	New Buckley Daily Double Track Odds . . . 595.00
New Keeney Super Bells, 4-Way, 3-5c, 1-25c . . . 650.00	New Keeney Super Bells, 2-Way, 5 and 5c or 5 and 25c . . . 425.00

**Mills Blue Fronts, All Rebuilt and Refinished**  
 MACHINES LOOK LIKE NEW—SERIALS AROUND 400,000

5c PLAY . . . . . \$129.50	25c PLAY . . . . . \$149.50
10c PLAY . . . . . 139.50	50c PLAY . . . . . 375.00

**MILLS FOUR BELLS.** Genuine  
 Factory Rebuilt, Re-finished Like New. **\$595.00**  
 Late serials . . . . .

**KEENEY SUPER BELLS.** 4-Way.  
 3-5c, 1-25c. Rebuilt and Refinished Like New **\$595.00**

**KEENEY SUPER BELLS.** 2-Way  
 5 5c Play, Rebuilt and Refinished Like New. **\$345.00**

**KEENEY SUPER BELLS.** Single  
 Combination, F. P. and P. O. Refinished Like New **\$225.00**

**RECONDITIONED PHONOGRAPHS**

Wurlitzer Model 950 . . . . . Write	Rock-Ola Commando . . . . . Write
Wurlitzer Model 850 . . . . . \$550.00	Seeburg Model 8200 . . . . . Write
Wurlitzer Model 750E . . . . . 475.00	Seeburg Model 9800 R.C. . . . . \$475.00
Wurlitzer Model 800 . . . . . 395.00	Seeburg Model 8800 R.C. . . . . 450.00
Wurlitzer Model 700 . . . . . 345.00	Seeburg Colonel, R.C.E.C. . . . . 375.00
Wurlitzer Model 600 . . . . . 225.00	Seeburg Envoy, R.C.E.C. . . . . 345.00
Wurlitzer Model 600 . . . . . 179.50	Seeburg Classic . . . . . 219.50
New Pla-Mor Boxes, \$39.50; Used . . . 32.50	New Bar-o-Matics, \$54.50; Used . . . 49.50

**RECONDITIONED ARCADE EQUIPMENT**

Kirk Night Bomber . . . . . \$395.00	Mutoscope Drivemobile . . . . . \$325.00
Mutoscope Skyfighter . . . . . 325.00	Mutoscope Punch-a-Bag (Late) . . . . . 295.00
Bally Defender . . . . . 295.00	Mutoscope Punching Bag . . . . . 175.00
Bally Sky Battle . . . . . 249.50	National O.K. Fighter . . . . . 179.50
Keeney Navy Bomber . . . . . 229.50	Chicago Coin Hockey . . . . . 199.50
Keeney Air Raider . . . . . 225.00	Keeney Submarine . . . . . 199.50
Bally Rapid Fire . . . . . 199.50	Bally Torpedo . . . . . 199.50
Quanco Play Ball (Late) . . . . . 199.50	Evans Tommy Guns . . . . . 179.50
Groetchen Mountain Climber . . . . . 159.50	Caffle Push or Grip (Refinished) . . . . . 119.50
Chicken Sam's New Axis, New, Refin. . . . . 159.50	Scientific Batting Practice . . . . . 119.50
Seeburg Shoot the Chutes, New, Refin. . . . . 159.50	Exhibit Star Striker . . . . . 119.50
Western Major League . . . . . 149.50	Exhibit Tiger Pull . . . . . 129.50
Western De Luxe Model . . . . . 119.50	Exhibit Lighthouse Grip . . . . . 119.50
Jennings Roll-in-the-Barrel . . . . . 119.50	Keep 'Em Punching, New . . . . . 149.50
Striking Clock Grip . . . . . 119.50	Keeney Texas Leaguer . . . . . 39.50
Mutoscope Ace Bomber . . . . . 325.00	Klecker and Catcher . . . . . 19.50

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
 1612 WEST PICO BLVD.  
 LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
 2548 NORTH 30TH STREET  
 MILWAUKEE, WISCONSIN

**MUSIC SPECIAL**  
 Single Steel Cabinet to fit Remoto Control Chassis . . . . . \$12.50  
 Double Cabinet to fit Twin . . . . . 17.50

**BULB SPECIAL**  
 #1503 Prefocused Bulbs to fit Keeney Anti-Aircraft and Air Raider. Box of Ten . . . . . \$2.50

**MOTOR SPECIAL**  
 Send us your burned out Wurlitzers, Seeburgs, Rockolas or Mills Phono Motors and we will repair same for you within 10 days for only \$6.00. Will pay cash for any type BURNED OUT MOTORS. What have you?

TERMS: 1/3 Deposit With All Orders. We Ship Balance C. O. D. or S. D.  
**SUPREME ENTERPRISES** 557 ROGERS AVE., BROOKLYN, N. Y.  
 All Phones: Buckminster 2-8400

**DOUBLE YOUR COLLECTIONS**

**FREE PLAY--\$89.50--TEN STRIKES**

Thoroughly Reconditioned, Cabinets Retouched and Made To Look Like New. Front Ball Release Switch Eliminated. Cuts Service Calls 50%. Rewired To Use 7 1/2 Watt Standard Bulbs. All the Above Features Without Free Play, \$69.50. Terms: 1/3 Deposit, Balance C. O. D.

300 RECONDITIONED FREE PLAY PIN GAMES—WRITE FOR LIST.

**WESTERN NOVELTY CO., 3251 Montrose Av., Chicago, Ill.**

**WE BUY FOR SPOT CASH**

Complete phonograph routes, including other coin operated equipment. No quantity too small or too large!

For a quick turnover and a square deal wire details to

**UNIVERSAL AUTOMATIC MUSIC CO.**

1506 E. 67TH ST., CHICAGO, ILLINOIS

**Employees at Mills Pledge Two Barrels Of Blood in Drive**

CHICAGO, April 17.—Two barrels of blood, over 500 pints, were pledged to the Red Cross blood plasma bank by employees of Mills Novelty Company and presented to officials of the Red Cross recently in a special ceremony attended by officers of the armed forces, government officials, civic leaders and celebrities of the music world.

Employees are engaged in a drive to raise their quota or better for the War Fund.

Among the many guests were Freddy Nagel and his vocalist, June Howard; Jana, George Devron, Miss Parker and Mary Osborne, of the Russ Morgan band; the Coast Guard Cutters; Caroline Budinger, national secretary of the Women's Ordnance Workers; Warren Piper; Ensign Lyle Gumm, coast guard; Captain Keilhorn, coast guard; Jack Stilwell, Station WLS; Charles Schmidt, Mr. Strahearn, George Cunningham, and Carl (Dutch) Meier, American Red Cross official in charge of Red Cross supplies in China and last man across the Burma Road; Sheriff Peter Carey and Coroner A. E. Brodie; J. Russell Conlin, Treasury tenor; Lieutenant Lanphar, incentive officer, USNR; Chief Hunter Wood, coast guard; Pvt. Clare Hulme, marine hero; Ted Meisner, National Safety Council; Perce Brautigam, Red Cross; Mr. Carmichael, Coca-Cola Company; Mrs. Christman and Mannie, "world's most intelligent cat."

Representing the Mills Company were James Mangan, director of advertising and war promotions; Fred Mills, Ralph Mills, Herb Mills, Hayden Mills, Gordon Mills, Bert Mills, Vince Shay, Dennis Donohue, Art Cooley, Charles Schlicht; Gwen Desplenter, president of the WOWS at Mills; Sylvia Gordon, vice-president of the WOWS; Marie Chamberlain, Yolanda Paulini and Josephine Lazaro; J. Nelson Kelly, J. P. Ryan, George Kasten, W. D. Ambrose, Grant Shay, P. D. Higgins, Tom Kennedy, Jack Walsh and Everett Eckland.



- 7 Mills Brown Fronts, 25c, C.H. \$275.00
- 15 Mills Blue Fronts, 25c, C.H. 235.00
- 6 Gold Chromes, 25c, 3-5 . . . 335.00
- 5 Gold Chromes, 25c, 2-5 . . . 345.00
- 6 Chromes, 25c, 2-5 Payout. 335.00
- 3 Gold Chromes, 5c, 2-5 . . . 259.50
- 4 Gold Chromes, 5c, 3-5 . . . 249.50
- 3 Gold Chromes, 10c, 3-5 . . . 264.50
- 2 Gold Chromes, 10c, 2-5 . . . 274.50
- 15 Brown Fronts, 5c Club Handle. 189.50
- 8 Pace Comets, 5c Double Jackpot 69.50
- 2 Pace 25c 4 Star Comets, 3-5 . . . 135.00
- 4 Pace Comets, 10c Double Jackpot 79.50
- 1 Pace Deluxe, 5c, 3-5 Payout . . . 115.00
- 1 Pace Deluxe, 25c . . . . . 145.00
- 5 War Eagles, 5c, 2-4 Payout . . . 59.50
- 4 Jennings 5c Silver Chiefs . . . 165.00
- 2 Jennings 25c Silver Chiefs . . . 265.00
- 1 Jenn. Chief Triplex, 5c-10c-25c 165.00
- 1 Watling Rotatop, 25c, 3-5 . . . 125.00
- 6 Columbias . . . . . 39.50
- 23 Mills 5c Green Vest Pockets . . . 37.50
- 2 Mills Three Bells . . . . . 895.00
- 2 Buckley Seven Bells, Slant Head . . . . . 445.00
- 1 Paces Races Red Arrow . . . 195.00
- 5 Paces Races, Brown Cabinet 149.50
- 2 Paces Races, Black Cabinet 75.00
- 1 Wurlitzer 780 (Colonial) . . . 425.00
- 2 Wurlitzers 750E . . . . . 445.00
- 1 Wurlitzer 750 . . . . . 395.00
- 1 Seeburg 9800 Wireless . . . . . 425.00
- 1 Seeburg 9800, R.C. . . . . 395.00
- 2 Seeburg Classics . . . . . 249.50
- 2 Seeburg Vogues . . . . . 225.00
- 2 Wurlitzer 600 . . . . . 169.50
- 1 Mills Empress . . . . . 179.50
- 1 Seeburg Crown . . . . . 149.50
- 1 Seeburg Regal . . . . . 149.50
- 2 Mills Throne of Music . . . . . 149.50
- 7 Wurlitzers 616 Light Up . . . . . 89.50
- 1 Rock-Ola Master '40 . . . . . 195.00
- 1 Rock-Ola Deluxe '39 . . . . . 169.50
- New Rock-Ola COMMANDOS . . . . . Write

Program Slips in 5,000 Lots, \$2.65 M.  
 2 Keeney Submarine Guns . . . . . \$189.50  
 1 Jennings Barrel Roll . . . . . 125.00

Terms: 1/3 Certified Deposit, Bal. C. O. D.

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669-671 S. Broadway, LEXINGTON, KY.

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**SLOT MACHINES**

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

**BAKER NOVELTY CO., 1700 W. Washington, Chicago**

Phone MONroe 7911

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**SERVICE KIT FOR PIN GAME OPERATORS**

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

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STILL ONLY \$7.50 COMPLETE

No. 1000—NEW SERVICE KIT . . . \$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00. PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

**BLOCK MARBLE CO.** 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

**5 PANORAMS @ \$275.00 EACH**

BAND WAGON . . . . . \$25.00	RED, WHITE & BLUE . . . . . \$20.00
BOWLER . . . . . 39.50	SCORE CHAMP . . . . . 20.00
BIG TIME . . . . . 25.00	SPEED BALL . . . . . 32.50
CAPTAIN KIDD . . . . . 52.00	SPORT PARADE . . . . . 35.00
DEFENSE, BAKER . . . . . 35.00	STARS . . . . . 30.00
DUPLEX . . . . . 35.00	SUMMERTIME . . . . . 25.00
PLAY BALL . . . . . 35.00	ZOMBIE . . . . . 32.50

**ROY MCGINNIS COMPANY** 2011 MARYLAND AVENUE, BALTIMORE, MARYLAND

1 Bang-a-Deer . . . . . \$109.50	1 Seeburg R.C.E.S. In New Charm Cab. . . \$375.00	1 New Exhibit Punching Bag Cover . . . . . \$ 15.00
3 Anti-Aircraft . . . . . 49.50	1 Photomatio . . . . . 350.00	Mills Do-Re-Mi . . . . . 27.50
3 Wurlitzer 24's, As Is, Ea. . . . . 100.00	616 Mechanism with Packard Adapter . . . 75.00	10 Seeburg Wall-o-Matlo (Large), Ea. . . . . 27.50
1 Wurlitzer 800 . . . . . 142.50	Will Trade for Wurlitzer 500A's or Any Kind Guns or Arcade Machines.	1 Rapid Fire . . . . . 210.00
1 Twin 12 in Steel Cabinet . . . . . 89.50		

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We Are Now Refurbishing and Rebuilding

SPORT PAGE } into "CHALLENGER"  
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A New and Better Game is Here!

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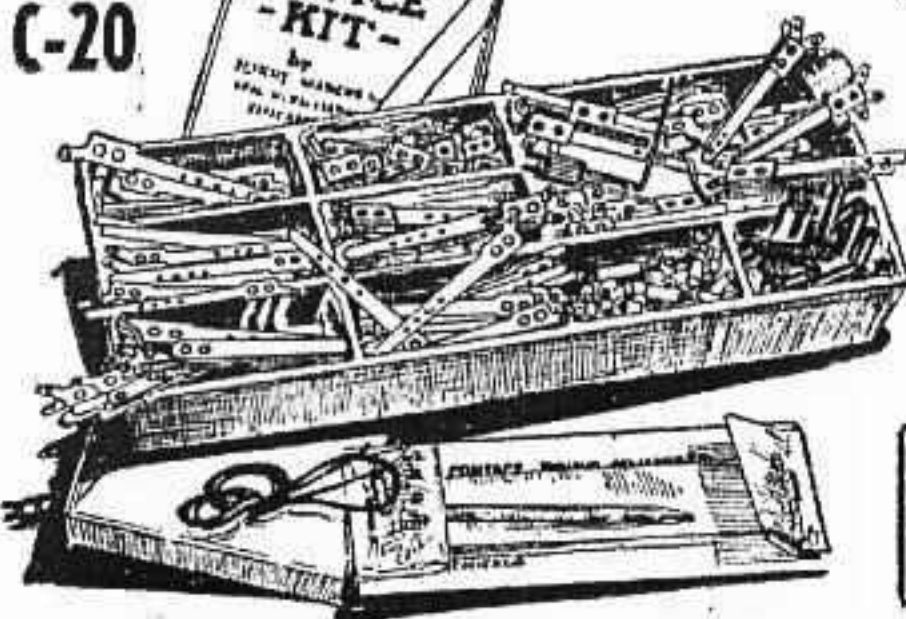
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Such as—pig tail wire, silver contact points, bushings, fish paper, brass rivets, contact blades, switches and many other items.

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### LEW LONDON'S "TRUE VALUE" BUYS

Free Play Pin Games that are the best refinished and reconditioned you have ever purchased. Satisfaction guaranteed or money refunded. These games must be seen to be appreciated.

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Big Time \$19.50	Home Run '40 \$14.50	Red Cup \$12.50	Super Charger \$19.50
Blondie \$12.50	Home Run '42 \$89.50	Red Hat \$12.50	Super Six \$19.50
Brite Spot \$12.50	Horoscope \$39.50	Repeater \$24.50	Ten Spot \$39.50
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Eastern Distributors for Victory Games Conversions in stock for immediate delivery: Gold Star, Knockout, Stratoliner, Ten Spot and Seven-Up.

Terms: 1/3 Deposit With Order, Balance C. O. D. or S. D.

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### ★ "SHOOT THE JAP" Ray-O-Life Guns ★

\$149.50 ————— \$149.50

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Factory reconditioned SEEBURG "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics. The machine is made to look like brand new. A certified check of \$145.00—in full with order—will start one of these quick Income Ray Guns on the road to you.

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Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

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1B5/255	\$1.35	6B8G	\$.135	6K7GT	\$.105	6S7GT	\$1.15	36	\$.100
1H5G	1.35	6C5	1.15	6K8	1.35	6X5	1.65	40	1.65
2A3	2.00	6C5G	1.05	6K8GT	1.35	6X5GT	1.05	41	90c
2A4G	2.95	6C5GT	1.05	6L6	2.00	6Y6	1.65	42	90c
3A8	2.45	6C6	1.05	6L6G	2.00	6Z4/84	1.10	45	85c
5U4G	1.05	6F5	1.15	6L7	1.65	7F7	1.65	47	1.15
5V4G	1.65	6F5G	1.15	6N7	1.65	12F5GT	1.00	48	2.90
5W4	1.15	6F5GT	1.05	6N7GT	1.65	12F5GT	1.10	55	1.10
5W4G	1.05	6F6	1.15	6R7	1.65	12S7GT	1.10	56	85c
5Y3G	75c	6F6G	95c	6R7G	1.15	19	1.35	57	95c
5Y3GT	75c	6F8G	1.35	6R7GT	95c	25A7G	1.65	58	95c
5Y4G	80c	6H6	1.15	6S7	1.35	25A7GT	1.65	70L7GT	2.00
5Z3	1.15	6H6GT	1.15	6S7GT	1.15	25L6	1.65	75	90c
6A4	1.65	6J5	95c	6S7GT	1.15	25L6G	1.35	76	95c
6A6	1.65	6J5G	1.05	6SK7	1.05	25L6GT	1.15	77	95c
6A7	1.00	6J5GT	95c	6SR7	1.05	30	1.05	79	1.65
6AD7G	1.65	6J7	1.35	6U5/6G5	1.35	31	1.05	80	75c
6AE6	1.35	6J7GT	1.15	6V6	2.00	32	1.35	83	1.35
6AE5GT	1.35	6J7GT	1.15	6V6G	1.35	34	1.25	85	95c
6B5	2.00	6K7	1.15	6V6GT	1.15	35Z5GT	85c	89	1.00
6B8	2.00	6K7G	1.15	6S7	1.05	37	90c	89	1.00
						38	1.15	117Z6	1.65

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6S7 ..... 15c

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Rubber-Covered Gun Cables, 8 ft. standard length 5-wire shielded. Each wire insulated. Excellent Quality.	\$2.75	45-Foot Main Cables, 7-wire, rubber-covered. Insulated, very pliable, brand new, shielded, fine quality. Standard Main Length.	\$12.75
Per cable .....		Per cable .....	

### CLOSE-OUT OF CONDENSERS

.1 MFD Condensers... 10c Each	1.0 MFD Condensers... 10c Each
.02 MFD Condensers... 10c Each	
An Assortment of 50 Will Solve Any Condenser and Amplifier Problem. Sold Only in Lots of 50.	
5c Secondary Slides... \$0.25 Each	5c A.B.T. Coin Chutes, #500, "Brand New"... \$3.75 Each
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## AN HONEST, CLEAN, LEGITIMATE PROPOSITION! YOU "CHICKEN SAM" OPERATORS

Complete Re-Conditioning "Jap" Conversion ..... \$49.50  
F. O. B. Chicago

Ship us via motor truck your run-down "CHICKEN SAM" and we will transform your machine into the most thorough and clean "JAP" conversion job in the U. S. A. We will recondition the amplifier, repair or replace both main and gun cables. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand painted. We will use the original doll, which will be carved and hand painted into the Oriental "Jap." A "20 Shots 5c" card will be placed on the Gun stand. The machine will have an entirely new appearance. The outside of the cabinet will be painted in a blue and black trimmed combination. All the tubes and Photo Electric Cells will be checked and replaced if necessary. A beautiful machine in perfect working order will be shipped you in the amount of \$49.50, C. O. D.—F. O. B. Chicago.

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Photo Electric Cells for Seeburg  
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For Chicken Sams, Japs and Chutes.

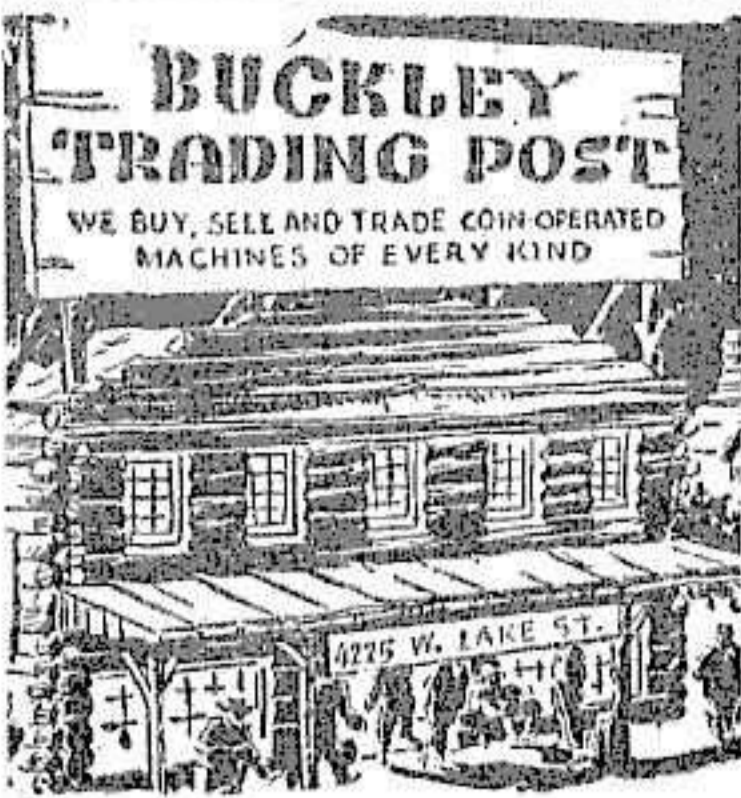
### RAY GUN AMPLIFIERS

Amplifier Repair Service reconditioned, repaired or exchanged and put in first-class working condition by expert amplifier service men. Ship express and we will return perfect amplifier by express collect.

## Chicago Novelty Company, Inc.

1348 Newport Avenue

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Gun Club .....	47.50	Anabel .....	16.50	Lucky Strike .....	20.00
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Arcade Floor Gripper ..	52.50	Keep Punching .....	139.50	Skee Ballote .....	60.00
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Bally Bull's-Eye .....	89.50	Mills Punching Bag ..	95.00	Texas Leaguer .....	32.50
Bumper Bowler .....	49.50	Pikes Peak .....	19.50	Western Baseball—	
Chicken Sam .....	104.50	Poker & Joker .....	139.50	DeLuxe .....	95.00
Hitler Conversion .....	142.50	Rapid Fire .....	190.00	World's Series—Rockola	95.00

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Buckley Single Mechanism..	\$27.50	Buckley Twin Mechanism..	\$31.50
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Wurlitzer T12, Complete in		Wurlitzer T12, Complete in	
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Rockola T12, Complete in		Wurlitzer T12, Complete in	
Cabinet with Buckley		Cabinet with Keeney	
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Rockola—With Stand and Outside Speaker .....	57.50		

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All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. Our complete line covers Phonographs—Wall Boxes—Adapters—Coin Machines, Consoles, Arcade Machines, Pin Tables. All equipment is carefully checked and put in first-class condition by experienced factory trained mechanics. This is your assurance of complete satisfaction. Write, stating your requirements so you can get our prices.

**WILL PAY CASH FOR**

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A.B.T. Aeromatic Shooting	Drive Mobile	Kirk Night Bomber
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Bally Bull's Eye	Jail Bird	Mutoscope Sky Fighter
Bally Defender	Keeney Air Raider	Mills Punching Bag
Bally Rapid Fire	Keeney Anti-Aircraft	Mutoscope Bag Puncher
Chicken Sam	Keeney Submarine	Wurlitzer Skee Balls

**CONSOLES**

Mills Four Balls	Keeney Super Balls, 2 Way	Keeney Super Balls, 4 Way
Mills Three Balls	5 & 25¢	Keeney Super Track Time
Keeney Super Balls, 2 Way		
5 & 5¢		

**SLOT MACHINES**

Cherry Balls	Emerald Chromes
Gold Chrome Balls	Copper Chromes
Blue Fronts, Serial 400,000	Melon Balls, 25¢
Brown Front Club, 5¢	Yellow Front, 3-5

**JENNINGS**

4-Star Chief, 5¢-10¢-25¢	Silver Chief, 5¢-10¢-25¢
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850, 800, 750,	500A Keyboard
750E, 700	Wall Boxes
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SUPERBELLS, 5c, Comb. F. P., Like Brand New.	199.50
SUPERBELLS, 25c, Comb. F. P., Like Brand New.	255.00
JUMBO PARADE, C. P., Late Heads, Like New.	99.50
JUMBO PARADES COMB., F. P. & C. P., Gold Cabinets.	132.50
JENNINGS BOBTAIL TOTALIZERS, F. P.	89.50
BALLY CLUB BELLS, Comb. F. P., 4 Coin Mult.	199.50
BALLY HIGH HANDS, Late Serials, Comb. F. P.	129.50
KEENEY TRIPLE ENTRIES, Like New, 9 Coin.	149.50
EVANS JUNGLE CAMPS, F. P., A-1.	89.50
CHARLI-HORSES, 5c-5c, C. P., Number Reels.	149.50
KENTUCKY CLUBS, A-1, Reconditioned.	89.50
EVANS GAL. DOMINOES, Brown Cabinet.	139.50
STANCO BELLS, C. P., Fruit Reels, Mills Slot.	119.50
25c GOLFAROLLA, Mills, Used Two Weeks.	169.50



Wolf Solomon

**WANTED**  
We Will Pay Cash for Original Chrome Bells, Gold Chromes, Late Mills and Jennings Slots. Also Consoles, Arcade Equipment, Music Boxes and Late Tables of All Types. Advise immediately what you have to offer.

5¢ BLUE FRONTS, over 400,000	\$134.50	5¢ ROLLATOPS, 3-5	\$59.50
10¢ BLUE FRONTS, over 400,000	175.00	5¢ VEST POCKETS, Blue & Gold	52.50
25¢ BLUE FRONTS, over 400,000	195.00	5¢ MILLS SLUGPROOF, 3-5 or 3-10.	89.50
5¢ CHIEFS, One Star	89.50	5¢ Q.T.'s, LATE BLUE FRONT	69.50
5¢ CHIEFS, 4 Star or Bar	84.50	10¢ Q.T.'s, LATE BLUE FRONT	89.50
10¢ CHIEFS, 4 Star or Bar	99.50	1¢ Q.T.'s, LATE BLUE FRONT	49.50
5¢ CHIEF CONSOLE CLUB	149.50	5¢ COLUMBIAS, Fruit or Cig.	55.00

**ARCADE EQUIPMENT**

EVANS PLAY BALLS, Like New	\$225.00	BATTING PRACTICES, Late	\$109.50
RAPID FIRES, A-1	180.50	TEN STRIKES, High Dial	65.00
KEENEY SUB GUNS, Like New	199.50	TEN STRIKES, Low Dial	55.00
HOCKEYS, Like New	109.50	CHESTER POLLARD GOLF	99.50

**MUSIC**

750E's WURLITZER, Like New	\$425.00	71 WURLITZER & STAND	\$129.50
600A WURLITZER, Rotary	175.00	ROCKOLA 40 COUNTER & STAND	129.50
800 WURLITZER, Have Four	399.50	616 WURLITZER, Light Up	75.00
61 WURLITZER, Like New	79.50	STEWART FILM TONE	325.00
SEEBURG CONCERT GRAND	199.50	ROCKOLA 39 DELUXE	179.50

**CIGARETTE VENDORS**

All Machines Take 20¢ and Are Unconditionally Guaranteed. Fully Reconditioned, Like New and Ready for Locations.

50 NATIONALS, 9-30	\$79.50	5 UNEDA-PAK, 12 Col., 1939	\$72.50
25 NATIONALS, 9-50, King Size	95.00	5 UNEDA-PAK, 15 Col., 1940	85.00
50 ROWE ROYALS, 8 Col.	79.50	3 UNEDA-PAK, 9 Col., 1939	59.50
5 ROWE ROYALS, 10 Col.	89.50	3 ROWE PRESIDENTS, 10 Col.	99.50
3 ROWE ROYALS, 6 Col.	62.50	10 DU GRENIER, 12 Col.	89.50
15 ROWE ARISTOCRATS, Stands, 6 Col.	49.50	DU GRENIER'S CHAMPIONS	95.00

1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**SPECIAL SPECIAL SPECIAL**

ABC Bowler .....	\$39.50	Follies .....	\$19.50	Metro .....	\$29.50	Silver Skates .....	\$34.50
All American .....	29.50	Formation .....	19.50	Monicker .....	84.50	Sky Line .....	19.50
Air Force .....	52.50	Four Diamonds .....	42.50	Mystic .....	20.50	Sky Ray .....	29.50
Argentina .....	54.50	Four Roses .....	39.50	Pan American .....	39.50	Sport Parade .....	34.50
Attention .....	39.50	Glamour .....	21.50	Paradise .....	32.50	Spot Pool .....	54.50
Bandwagon .....	29.50	Gold Star .....	32.50	Pick Em .....	16.50	Stars .....	45.00
Big Chief .....	32.50	Gun Club .....	54.50	Play Ball .....	29.50	Stratoliner .....	39.50
Big Time .....	25.00	Hi Dive .....	49.50	Polo .....	19.50	Summertime .....	19.50
Blondie .....	19.50	Hi Hat .....	47.50	Powerhouse .....	19.50	Sun Beam .....	46.50
Boomtown .....	34.50	Hi Stepper .....	31.50	Pylon .....	19.50	Super Charger .....	16.50
Bordertown .....	25.00	Holdover .....	29.50	Rod Hat .....	24.50	Target Skill .....	27.50
Brite Spot .....	21.50	Home Run '40	19.50	Repeater .....	29.50	Ten Spot .....	37.50
Cadillac .....	21.50	Horseshoe .....	45.00	Roxy .....	17.50	Trailways .....	47.50
Champ .....	49.50	Jolly .....	19.50	Salute .....	27.50	Variety .....	18.50
Commodore .....	16.50	Leader .....	37.50	Sare Suzy .....	24.50	Velvet .....	34.50
Crossline .....	29.50	Lead Off .....	19.50	School Days .....	32.50	Victory .....	87.50
Defense .....	21.50	League Leader .....	29.50	Scoops .....	17.50	Westwind .....	47.50
Dixie .....	19.50	Legionnaire .....	45.50	Score Champ .....	24.50	Wild Fire .....	37.50
Double Play .....	49.50	Line Up .....	24.50	Score a Line .....	26.50	Wow .....	17.50
Drum Major .....	19.50	Major '41 .....	39.50	Sea Hawk .....	39.50	Zig Zag .....	49.50
Dude Ranch .....	27.50	Mascot .....	24.50	Seven Up .....	39.50		
Flicker .....	87.50						

**CONSOLES**

Paces Reel, Comb. .....	\$289.50	Sun Ray .....	\$229.50	Super Bell .....	\$299.50
High Hand .....	239.50	Club Bell .....	294.50		

Used—Refinished and Reconditioned

Paces Reel, Comb. .....	\$189.50	Silver Moon .....	\$129.50	Triple Entry .....	\$149.50
High Hand .....	124.50	Super Bell, 2 Way, 5-25	379.50	Jumbo Parade, F.P.	87.50

1/3 Down, Balance C. O. D. Name Second Choice.

**COIN MACHINE DISTRIBUTING COMPANY**

5746 Baum Blvd. Hiland 7000 Pittsburgh, Pa.

**ACCLAIMED—FROM COAST TO COAST!**

...OUR SENSATIONAL... NEW... PROFIT-SHARING... PANORAM DEAL!! AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED... YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR... TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

**THE GEORGE PONSER CO.**

763 South 18th Street NEWARK, N. J.

**150 MILLS BLUE FRONTS**

This equipment is all originals completely reconditioned like new, with club handles and metal award cards. This lot was not prepared for sale purposes, but for an operation that failed to materialize. Offered subject to prior sale at \$145.00 for the 5 cent and \$165.00 for the 10 cents. 1/2 deposit with order, balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**

2021 PROSPECT AVE., CLEVELAND, O. PHONE: PR-6316-7



# BRAND NEW MACHINES—Get Them While They Are Still Available

WRITE US FOR PRICES ON BRAND NEW MILLS 5/10/25/50c BROWN FRONTS, ALSO 5/10/25c MILLS GOLD CHROME AND COPPER CHROME, ALSO MILLS 5c EMERALD HAND LOAD JACKPOTS. ALL MILLS SLOTS ARE EQUIPPED WITH MOSELEY'S SPECIAL DISCS AND REELS & ARE FACTORY REBUILT, GUARANTEED BRAND NEW.

Mills Brown Front, 5c	Write	Columbia Bell, Cash GA, RP, 5c	\$115.00	Stamp Vendors, 3-3's for 10c; 4-1's for 5c	\$ 29.50
Mills Brown Front, 10c	"	Evans Galloping Domino, JP	450.00	Mills Vest Pocket, Blue & Gold, 5c	82.50
Mills Brown Front, 25c	"	Box Stands	21.50	Mills Four Bell, Original Style, 4-5c Slots	800.00
Mills Bonus Bell, 5c	"	Folding Stands	6.50	Mills Four Bell, New Style Head, 4-5c Slots	850.00
Mills Bonus Bell, 10c	"	Mills Gold Chrome & Copper Chrome, 5c	Write	Mills Jumbo Parade, Cash	159.50
Mills Bonus Bell, 25c	"	Mills Gold Chrome & Copper Chrome, 10c	"	Pace Race, Red Arrow, 5c	450.00
Keeney Super Bell, Cash Pay, 5/5 Play	\$379.50	Mills Gold Chrome & Copper Chrome, 25c	"	Pace Race, Red Arrow, 25c	500.00
Keeney Super Bell, Cash Pay, 5/25 Play	400.00	Mills Club Console, 5c	"	Evans Counter Model Dominos	32.50
Keeney Super Bell, 5c Conv. Mint Vendor	299.50	Mills Club Console, 10c	"		
Keeney Super Bell, 25c Conv.	325.00	Mills Club Console, 25c	"		

## FLOOR SAMPLES AND SLIGHTLY USED

Mills Brown Front, 5c	\$225.00	Mills Club Bell, 5c	\$390.00	Mills Original Chrome, 5c	\$300.00	Mills Club Bell, 25c	\$450.00
Mills Brown Front, 10c	275.00	Mills Blue Bell, 10c	410.00	Mills Original Chrome, 10c	350.00	Mills Blue Front, 50c	500.00
Mills Brown Front, 25c	300.00	Mills Blue Front, 10c	205.00	Mills Original Chrome, 25c	375.00	Mills Blue Front, 25c	250.00

## USED MACHINES—RECONDITIONED AND LIKE NEW

CONSOLES		SLOT MACHINES		COUNTER GAMES	
Keeney Skill Time, 1938	\$ 79.50	Red Front, 5c, Like New, JP	\$135.00	Challenger Target, Like New	\$ 29.50
Keeney Super Bell, Twin CR, 5/5	325.00	Melon Bell, 5c, Like New, High Serial	175.00	Model F Targets, Like New	27.50
Keeney Super Bell, Twin CP, 5/25	375.00	Blue Front Bell, NO GA, 5c	110.00	Ginger, Races, Sparks, Mercury	6.50
Pace Race, 5c JP, #6319	180.00	Gold Chrome, 5c	265.00		
Pace Race, 5c JP, #5086	150.00	Red Front, 5c	95.00		
Pace Race, 25c JP, #6088-6550	300.00	Bonus Bell, 5c	190.00		
Pace Race, 25c Red Arrow, #6182-6583	300.00	Jennings Victoria, 5c	99.50		
Tom Mix Ray Gun	59.50	Caille Console, 5c, JP	90.00		
Gal. Domino, JP, Ch. Sep., Light Cabinet	335.00	Blue Front Vendor, 10c, JP Model	155.00		
Gal. Domino, Factory Rebuilt, JP, Ch. Sep.	235.00	Caille Console, 10c, JP	95.00		
Evans Bang Tail, Dark Cabinet	225.00	Columbia Bell, RP Cash, 5c	59.50		
Evans Lucky Lucra, F.S.	350.00	Columbia Bell, Ch. Sep., 5c, Like New	82.50		
Mills Jumbo Parade, FP	79.50	Pace Comet Console, 10c, #48688M	225.00		
Mills Jumbo Parade, FP, Blue Cabinet	89.50	Pace Comet Console, 25c, #RF48689M	250.00		
Mills Jumbo Parade, Cash	99.50	Double Club Md., 5/25c, #DRF54389	315.00		
Mills Four Bells, 22 to 2300, JP	600.00	Mills Blue Front, 10c, JP, High Serial	152.50		
Gal. Domino, Dark Cab., 5c JP, Factory Rebuilt, #2911-3222-3237-2486-3041-3232-2752-3898-2307-2948-2700-2732-3155-3231-3040-2408	210.00	Mills Blue Front, 5c, JP, #433176-433173-433181-433175	185.00		
Gal. Domino, Dark Cab, Factory Rebuilt, 25c, #2371	275.00	Columbia Bell Chromes, #8053-8056-8553, 5c Play	92.50		
Gal. Domino, Light, #3998-4175-3752-3775-3609-3599, Rebuilt	300.00	Mills Single Safe	25.00		
Lucky Star, Like New, 25c	179.50	Mills Folding Stands	4.50		
		Mills Box Stands	12.50		

## SPECIALS

These Machines Are Reconditioned, Guaranteed Like New. Money Refunded if Not Satisfactory.

Super Bell, 5c Conv., 5U	\$225.00	Mills Four Bells, Original Style Coin Head, 3-5c, 1-25c, Serial #2400	\$750.00	Keeney Air Raider, Latest Model	\$225.00
Dominos, JP, Light Cab., 5U, Like New	325.00	Mills 5c Cherry Bells, Knee Action, Drill Proof, Club Handle, New Crackle Finish, Serials over 440,000	182.50	Bally Club Bell, Like New	175.00
Super Track Time, 5U, Like New, 7200 Up	350.00	Shoot-the-Jap, Rebuilt, New, Never Unpacked	152.50	Drivemobile, Like New	285.00
Mills Three Bells, Like New, High Serials	960.00	Evans Counter Model Domino, Used Ten Days	27.50	Keeney Submarine	179.50
Mills Four Bells, Latest Style Coin Head, 4-5c	800.00	Mutoscope Sky Fighters, Reconditioned	300.00	Batting Practice	109.50
Dominos, Jackpot, Brown Cab., Factory Recond.	225.00			Mills Four Bells, Original Style Coin Head, 4-5c Slot, Serial #2300 Up	600.00
Mills Four Bells, Latest Style Coin Head, 3-5c, 1-25c, Used 10 Days, #2807 UP	850.00				

Distributors, Notice! Write for Quantity Prices.

## SPECIALS

Brand New in Original Crates, Never Unpacked

Wurlitzer 950	Write	Seeburg 8200	Write
Wurlitzer Wall Boxes, 5c, #120	Write	Seeburg Wall-O-Matic	Write
Wurlitzer Adaptor, #145	Write	Rock-Ola Commando	Write

Distributors, Notice! Write for Quantity Prices.

## 7 MILLS PANORAMS

Latest Model—Guaranteed Perfect

Used Less Than 6 Weeks. Cannot be told from Brand New, equipped with Automatic Wiper. PRICE \$400.00 Each, Or Will Trade for Late Model Slot Machines. Send List of Slot Machines You Have, Giving Serial Numbers, Guaranteed Condition and Lowest Price.

## ONE BALL

Long Shot	\$250.00	Kentucky	Write	Santa Anita	\$199.50	Long Acre	\$450.00	Preakness	\$ 20.00	Spinning Reel	\$110.00
Jockey Club	375.00	Turf King	\$385.00	Club Trophy	395.00	Arlington	35.00	Fortune	325.00	1-2-3, C Pay	65.00
41 Derby	325.00	Blue Grass	195.00	Dark Horse	135.00	Flasher	30.00	Contest	149.50	Turf Champ	Write

BUY YOUR EQUIPMENT FROM ESTABLISHED DISTRIBUTORS

## FIVE BALL

Mystic	\$ 39.50	Yanks	\$ 99.50	Star Light	\$50.00	Pick 'Em	\$19.50	Sport Parade	\$49.50	Four Diamond	\$42.50
Bally Reserve	25.00	Sky Chief	150.00	Commander	99.50	Broadcast	42.50	Play Ball	42.50	Bosco	89.50
Zombie	50.00	C O D	25.00	Spottem	30.00	Victory	95.00	Show Boat	72.50	Gobs	99.50
Sea Hawk	49.50	1941 Major	50.00	Cross Line	45.00	Spot A Card	82.50	Zig Zag	55.00		

## SUPPLIES

Wall O Matic Covers	\$5.00
5-Wire Cable, Per Foot	.10
6-Wire Cable, Per Foot	.10
Jackpot Glasses for Slot Machines, Shatter Proof Sample, \$1.25 — Lots of 10, \$1.10 Each.	

## WANTED TO BUY

50c and \$1.00 Slot Machines. Write us what you have to offer, giving serial numbers and guaranteed condition.

If Your Requirements Are Not Found Listed Above Either on Machines or Supplies, Write Us. 1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective April 22, 1943, and Subject to Prior Sale and Change in Price Without Notice. On All West Coast Shipments Full Cash Must Accompany Order in the Form of Post Office, Express or Telegraph Money Order.

# MOSELEY VENDING MACHINE EX., INC.

00 BROAD STREET, RICHMOND, VA.

DAY PHONE 3-4511, 3-4512. NIGHT 5-5328

# NOTICE TO PHOTOMATIC USERS: PHOTOFRAMES \$26 per 1000

We are the manufacturers of \*PHOTOMATICS and \*\*PHOTOFRAMES and the above is our ceiling price for frames. We have not offered or sold PHOTOFRAMES at a higher price since the general maximum price regulation went into effect. We are prepared to sell at that price to any and all operators of our PHOTOMATIC machines to the limit of our capacity under the restrictions imposed by government regulations.

We want the trade to know that if any PHOTOFRAMES are being offered at exorbitant prices, such practice is not due to any price increase by us, as no PHOTOMATIC operators are receiving shipments of frames from us for the purpose of resale to other PHOTOMATIC operators. We are still charging the same price for frames which we charged in March, 1942, and we are doing our best to supply each operator with the frames which he needs for his own machines. We give no preferences except those which are required by government regulations.

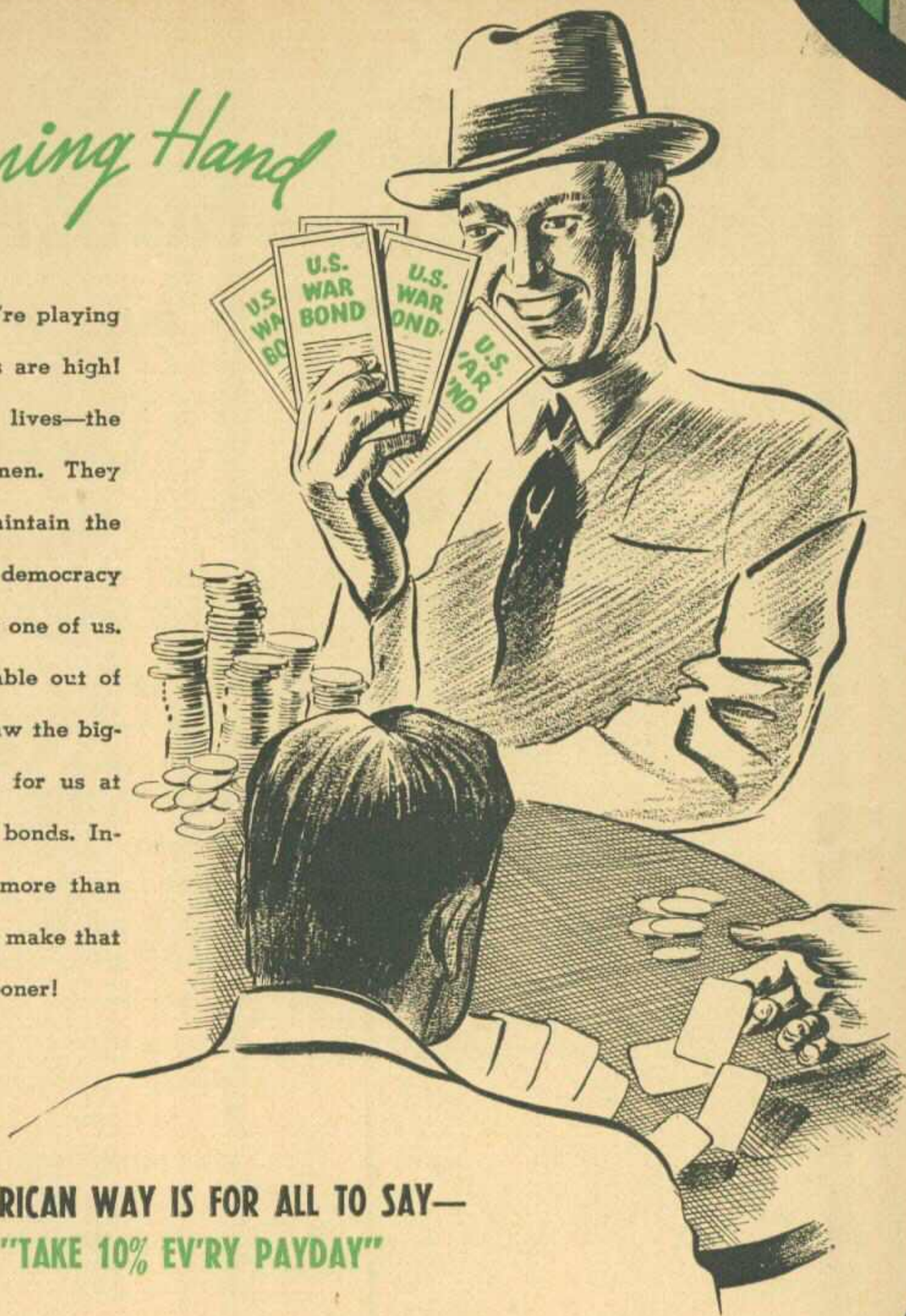
This company does not sanction or approve violation of the maximum price regulations on PHOTOFRAMES by any supplier anywhere. On the contrary, we call the attention of the trade to the fact that we are advised that all persons violating any provisions of the maximum price regulations are subject to the criminal penalties and civil enforcement actions and suits for treble damages provided for by the Emergency Price Control Act of 1942. Persons who have evidence of any violation of the maximum price regulations or any price schedule with respect to PHOTOFRAMES, or of any acts or practices which constitute such a violation, are urged to communicate these facts to the nearest District, State or Regional Office of the Office of Price Administration or to its principal office in Washington, D. C.

**INTERNATIONAL MUTOSCOPE CORPORATION**  
44-01 11TH STREET (EST. 1895) LONG ISLAND CITY, NEW YORK

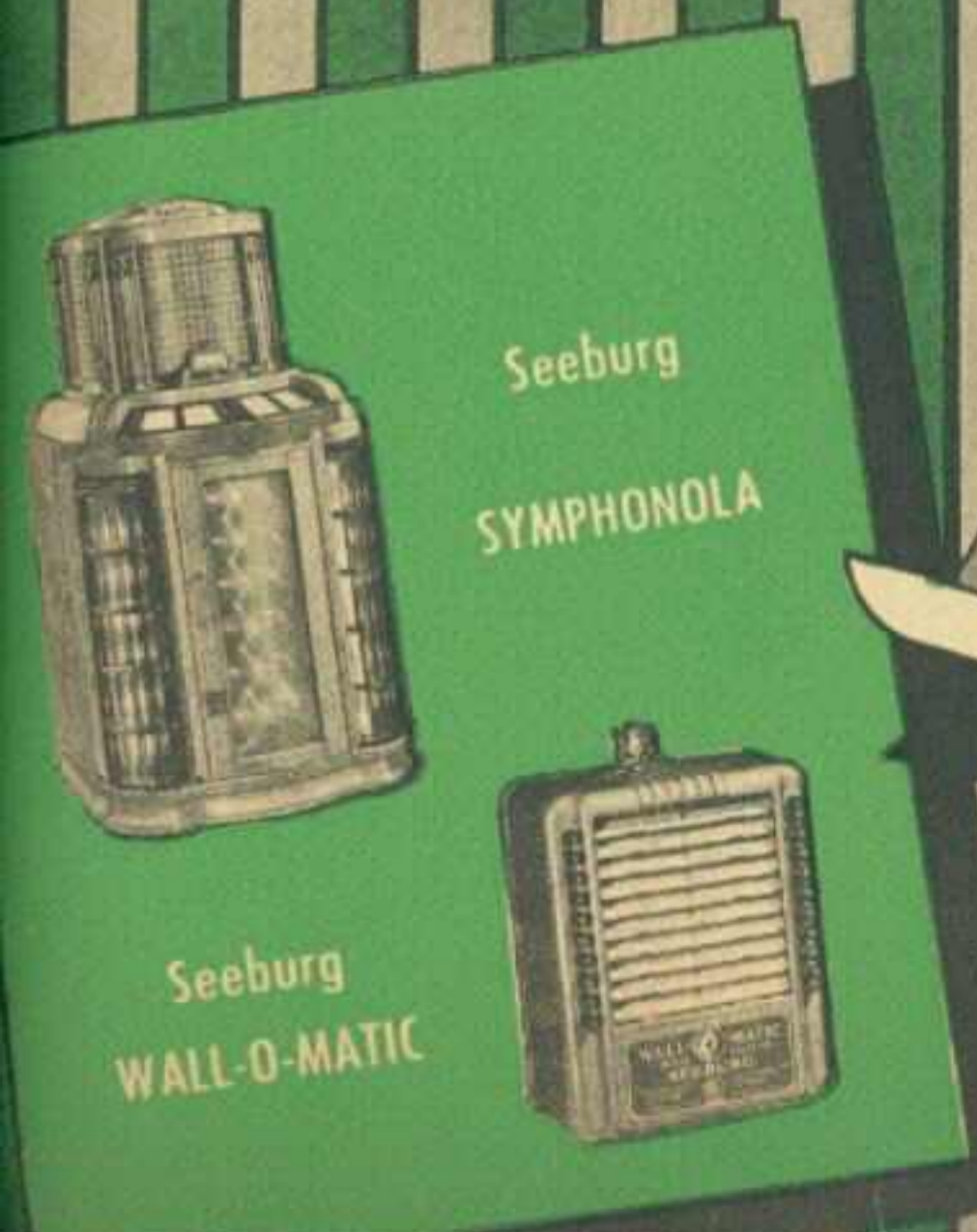
\* PHOTOMATIC \*\* PHOTOFRAME TRADE MARKS REGISTERED U. S. PAT. OFF.

# A Winning Hand

It's a big game we're playing in now—the stakes are high! It's dollars against lives—the lives of our brave men. They are fighting to maintain the spiritual ideals of democracy for each and every one of us. Let's take the gamble out of the game—let's draw the biggest hand possible for us at home—a fist full of bonds. Invest all you can—more than 10% of your pay to make that Victory possible sooner!



THE AMERICAN WAY IS FOR ALL TO SAY—  
"TAKE 10% EV'RY PAYDAY"



# MAKE LOCATIONS PAY *Bigger Profits*



NEW MODERNIZED WURLITZER PHONOGRAPH — featuring brilliantly illuminated mirror glass insets with gay carnival designs. Flawless Wurlitzer tone. Rotary or Keyboard Selector.



WURLITZER MODEL 430 SELECTIVE ORGAN SPEAKER — a dual wire speaker featuring brilliantly illuminated glass pipe organ pilasters. 5, 10, 25c coin entry, exceptional earning power.

## INSTALL THE *New Modernized* **WURLITZER\*** AND THE LATEST **WURLITZER SPEAKERS**

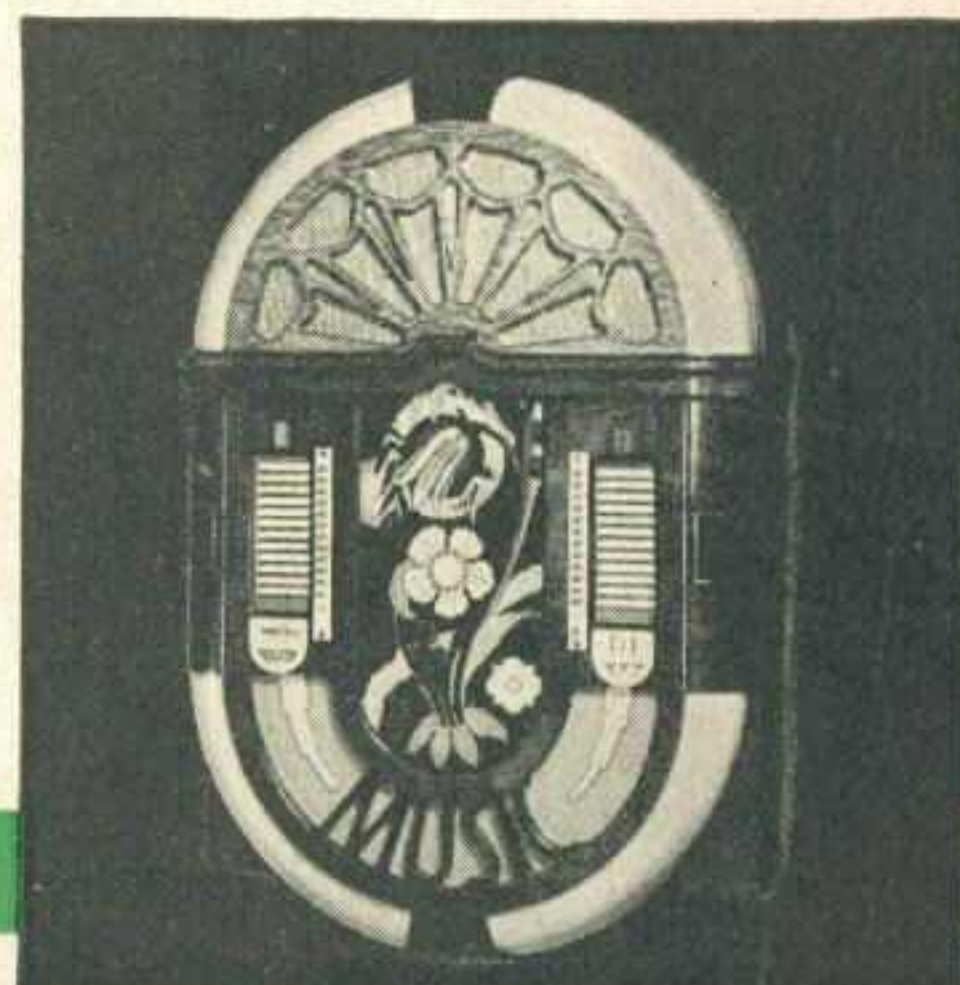
Get your share of the boom business that locations everywhere are enjoying. Install a new modernized Wurlitzer Phonograph and the latest Wurlitzer Selective Speakers.

Here's a combination that will hold your present locations—that will get you desirable new ones—that will stimulate play and profits by their coin-coaxing beauty—play appeal that no one can resist.

Don't delay. Your Wurlitzer Distributor can supply you with these magnificent money makers if you order now.

ACT NOW. NO MORE WURLITZERS UNTIL THE WAR IS WON.

The Rudolph Wurlitzer Company, North Tonawanda, New York.



WURLITZER MODEL 580 DELUXE SELECTIVE SPEAKER—a dual wire speaker with 5, 10, 25c coin entry, marvelous eye appeal and proven earning power.

★ **THE NAME THAT MEANS MUSIC TO MILLIONS**