

JULY 18, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly

Vol. 54. No. 29



The World's  
No. 1 Trumpeter

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JAMES**

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# BEST PUBLICIZED HOTELS

## 'Army' Does 92G First Week; Run May Be Extended

NEW YORK, July 11.—Irving Berlin's all-soldier show, *This is the Army*, has taken Broadway completely by storm. Grossed \$92,000 in its first week, more than was grossed by the entire run of *Yip, Yip Yaphank* (from which *Army* was adapted), in 1918. Gross for *Yip's* four-week run was \$83,000.

Already in the second week of a projected four-week run, Berlin and his aides have petitioned the War Department to extend the New York date for at least a few more weeks. House is well on the way to a sellout for the entire run, before going on a six to eight-month road tour of the major cities. Decision is expected from the War Department next week.

Meantime the show has engendered more interest in New York than any known theatrical venture of recent years. *Army* received 100 per cent raves from every critic and columnist in New York and the show has been highly plugged in the press and over the air.

Film rights have already been sold to Warner Bros. and the first installment of \$250,000 has been turned over to the Army Relief Fund. All other profits from the picture will go toward the \$1,000,000 Berlin expects to raise for the Army Relief Fund thru this venture.

Bulk of sheet music, from the score of the show, is being sold in the lobby of the theater and netting about \$300. Sheet music sales, however, are being handled free thru Music Dealers Service with the army reaping all benefits.

Shooting of the film will begin in the fall, with Irving Berlin supervising the production. Some leading members of the cast will accompany Berlin to Hollywood to participate, and it is also expected that leading film names now serving in the armed forces will be given furloughs to appear in the pic.

## Atlantic City Hypoed by Wk.-End; 'Clean-Up' Expected, Due to Army

ATLANTIC CITY, July 11.—With the July Fourth spenders overflowing the cash registers, resort's niteries swung into its full stride last week-end. With beach front hotel rooms darkening with the Army Air Corps moving into the hotels, patronage now shifts to the nitery zone. Last Monday the army took over the fourth hotel, the \$1,250,000 Madison. The Ambassador, Traymore and Dennis were taken over the week previous.

Boardwalk eateries and some of the niteries are figured on supplying the uniformed men with meals. Army officers are already rounding up sample menus. While the resort takes on a Miami Beach character in a military sense, population boom is not figured on creating heavy spending at the after-dark spots. Altho the gambling lid has been off this season—unofficially, at least—word has been passed around that all forms of gambling and vice are no go as long as uniformed men are stationed here. City officials are meeting with military men to map plans to keep the resort in a "cleaned-up" condition. Moreover, danger always exists of the military stepping in and "quarantining" a spot stepping out of line.

Mayor Taggart Jr. says the army had taken over the \$15,000,000 Convention Hall, canceling many events, primarily the *Ice-Capades* and Miss America beauty pageant. Six carloads of equipment were ready to set up for the ice show, skedded to start a six-week engagement, July 24. Beauty pageant, if it will be held at all this summer, will be staged on Steel Pier. As before, Joe Moss's Bath and Turf Club led the nitery parade with a bill

## Salvaging of Vital Scrap Being Urged By Dunphy of WPB

WASHINGTON, July 11.—Concern over the necessity of salvaging copper, a vital material in all phases of the war program, is expressed by Christopher J. Dunphy, chief of the Amusements Section of the War Production Board. He urges that managements of all outdoor shows, as well as theaters, scrap all unused pieces of copper and other scrap materials and save each piece for distribution to salvage centers.

In the case of outdoor shows it has been suggested that scrap materials be collected and funds from their sale be turned over to some volunteer central agency in the outdoor field and applied to any of the government emergency relief funds. Some outdoor shows have (See *Dunphy Urges Salvage on page 33*)

## Outdoor Biz Turns in Nearly \$70,000 to Army-Navy Relief

NEW YORK, July 11.—Outdoor show business has turned in a total of nearly \$70,000 to the Army and Navy Emergency Relief Fund, the figure representing all sources and all types of arrangements, percentage and otherwise, according to tables available by the Navy Relief Society as of July 7. Included in the total is \$12,500 from Tilyou's Steeplechase Park, Coney Island, largest contribution thus far from a single enterprise. Steeplechase turned over 50,000 50-cent tickets to the fund and half of them were sold. This super donation represents the park's participation for the season, it having elected that arrangement instead of a weekly turn-in of 10 per cent of Wednesday receipts. In a similar category is Riverview Park, Chicago, which recently gave up its en-

## Waldorf, New Yorker, Pierre and Astor Top Billboard Annual Poll; Saucier, Henkin, Lynch Are 1-2-3

NEW YORK, July 11.—Robert Christenberry was voted for the second time the best publicized hotel operator, and the Waldorf Astoria and its publicity director, Ted Saucier, were again selected best publicized hotel and best hotel p. a. respectively, by 52 columnists, syndicated writers and editors voting in *The Billboard's* Fourth Annual Hotel Publicity Poll. Runners-up to Christenberry were Lucius Boomer (Waldorf Astoria), Vincent Astor (St. Regis) and Frank Andrews (New Yorker). The Waldorf Astoria was followed by the Pierre and the New Yorker, and Saucier was pressed close by Shep Henkin (New Yorker), with

Ware Lynch (Pierre) a good third. Thus, the Waldorf and the Pierre dominated the luxury hotel publicity, and the New Yorker and the Astor commercial hotel publicity.

The poll again revealed that hotels using floor talent and/or name bands and those not changing talent policy during the season fared better at publicity than those that failed to establish a definite and liberal talent policy.

Winners of the best publicized hotel classification (five points for first place; three for second place, and one for third place) and their current publicity directors:

Waldorf Astoria (Ted Saucier), 76; Pierre (Ware Lynch), 65; New Yorker (Shep Henkin), 55; Astor (Hy Gardner), 32; Lexington (George Sutton), 23; Savoy Plaza (Joseph Ryle, N. Crockett), 21; St. Regis (Jane Hunter), 19; Plaza (Joseph Ryle, N. Crockett), 10; Roosevelt (Alma B. Kleff), 9; Park Central (Edward Weiner), 6; Edison (Emmett Coniff), 6; Fifth Avenue (Robert Kalb), 5; St. Moritz (Robert Reud), 5; Barbery Room, 4; Biltmore (Albert S. Crockett), 3; Commodore (Ray Doyle), 2; Pennsylvania (Walton Smith), 1; and Ritz Carlton (Mary Morrison), 1.

The Pierre climbed from fifth place last year to second this year, replacing the New Yorker, which dropped from second to third. The Astor dropped from third to fourth, and the Lexington from fourth to fifth.

It is interesting to note the hotels voted as having best publicized entertainment spots were also those that booked name bands and/or floorshows. The Wedgwood Room, which drew 51 of the Waldorf's 76 votes, used name bands and name acts all season; the Pierre's Cotillion Room and its cafe both (See *Waldorf, New York, on page 11*)

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## Ocean City Spots Open Despite Dims

BALTIMORE, July 11.—Behind screens and curtains night clubs, concessions and stores of Ocean City, principal waterfront resort of Maryland, are operating as ever. Ocean City now operates under dim-out regulations. Waterfront lights are masked or shaded, the boardwalk isn't particularly gay, but it isn't blacked out and behind screens and curtains night clubs and other establishments operate as usual.

## Hollywood Faces Labor Headache

HOLLYWOOD, July 11.—Film biz is threatened with its worst labor trouble since the Federated Motion Picture Crafts' ruckus in 1937. Yesterday Screen Office Employees' Guild, AFL, threw picket lines around MGM, RKO and Columbia distribution exchanges in Los Angeles, and 41 workers went out on strike.

Paramount, 20th-Century, Warner's, Universal, Republic and United Artists office workers are expected to go out soon. Should strikebreakers be used by the firms, all members of conference unions probably will strike in sympathy, which means that painters, cartoonists, machinists, laboratory technicians, set designers and studio office help will be affected.

Trouble is caused by refusal of exchanges to pay wages comparable to those earned by similar help employed in the studios.



# AGVA Confab of Ten Locals in Cincy Aug. 1-2

NEW YORK, July 11.—Promised conference of local executive secretaries and other officials of American Guild of Variety Artists in line with the union's recent reorganization is scheduled to be held in Cincinnati August 1-2, according to Walter Greaza, AGVA national administrative chairman.

Meeting to air local grievances and problems was first suggested by officials of six AGVA locals to the Associated Actors and Artistes of America several months ago.

When Greaza took over he informed local officials that a meeting would be held soon. Since then, thru the efforts of Greaza and Jonas Silverstone, national counsel, national office has induced every local to pay per capita taxes again.

Cincinnati was picked as the meeting place because of its accessibility to other locals. All 10 locals, with the possible exception of San Francisco, will be present at the conference. Greaza is now awaiting a report from Kenneth Thomson, executive secretary of the Screen Actors' Guild, who is also overseeing the West Coast locals of AGVA for the Four A's on the feasibility of a rep at the meeting from both Los Angeles and San Francisco.

Major costs of the junket will be borne by the national office of AGVA on a prorated basis. National will pay the freight on national reps traveling to the meeting and part of the costs of each executive secretary.

Meeting will discuss a centralization of effort on membership, interlocal transit, stabilizing minimums in certain type spots thruout the country and relationships between the locals and the national.

# Montreal Shows Continue Despite Sunday Blue Law

MONTREAL, July 11.—Tightening of Quebec's blue laws, affecting theatrical presentations on Sundays, has been somewhat offset by toleration by the courts trying such cases.

One of the first acts of Leon Casgrain, new attorney general here, was to invoke the Lord's Day Act, resulting in charges being laid to several producers and managers for giving Sunday shows, some of them dating as far back as April 5. Most of the cases were disposed of by this week, with fines of \$10 and \$5 plus costs being levied for each charge.

Thomas E. Conway was one of those to answer such charges, since his Gayety Theater, two-a-day vaude house, now operates on a seven-day basis. Tommy Gorman, of Canadian Arena Company, also was accused of presenting *Skating Vanities of 1942* Sunday, May 3, at the Forum.

The attitude of the local show managers, however, indicates they intend to continue Sunday performances, and, in the event of prosecution, charge the subsequent court imposts to overhead.

# Moseley to Mutual

NEW YORK, July 11.—Sidney Moseley switches from WMCA to the Mutual Broadcasting System starting Monday (20) five days a week. Moseley's last sponsor at WMCA was the Strauss Stores.

LINCOLN, Neb., July 11.—Another Hollywood gabber has been nipped by the war at KFOR. About three months ago Captain Barney Oldfield was called in and sent to Fort Benning. This week Dean Pohlenz, who subbed for him, goes to the army as a private.



UP UNTIL last week the battle waged by James C. Petrillo, president of the American Federation of Musicians, against record and transcription companies was strictly an amusement industry affair. But this was not in line with Petrillo's strategy, it seems. So the lovable character who came out of Chicago to be the boss of union musicians put his case in the hands of the daily newspapers. And from now until the battle is over and the mess cleared away, Boss Petrillo will have his own little party in the public prints. Maybe it will be one that will make the ASCAP-BMI battle look like child's play in retrospect.

Boss Petrillo will emerge as the most powerful figure in a large segment of the show business or he will retire in ignominious defeat. We don't see how there can be any alternative unless the Boss changes his mind about the whole thing and runs from the field of battle before blood is drawn.

The nerve of Boss Petrillo is awe-inspiring; his arrogance is superb. You can't help admiring such a feller—and maybe that's one of the reasons that Westbrook Pegler, who used to write some scorching pieces about Jimmy, now dines with him and even goes as far as

writing a puzzling piece about the musicians' stand-by rules for his July 8 *New York World-Telegram* column. It seems that Pegler is now deeply sympathetic toward the plight of the musician and for this we have Jimmy to thank. Wotta man is Jimmy!

You wonder why we say Jimmy is arrogant. It's very simple. Our idea of an arrogant man is one who sends out a letter to record and transcription companies and tells them that after July 31 they can no longer use his musicians in their recording activities. The letter is not even individually typed. It is, in fact, a very poor carbon copy. And Jimmy doesn't even sign his name. A rubber stamp facsimile of the Boss's signature takes care of that.

A union boss sends out a communication announcing in effect that he is putting you out of business. He doesn't give any reasons. He doesn't leave any room for debate or mediation. He does this without warning. And he doesn't even sign the letter. If that's not arrogance we plead for the truant officer to come and lead us back to the old schoolhouse.

Any man in a position of power, trust and influence who masks his motives, strikes obliquely, fails to carry on negotiations in the spirit of American business in the year of our Lord 1942 is a startling phenomenon, to say the least.

We can't indict Boss Petrillo for doing everything within reason to promote employment among his union members. He is, after all, a union leader and that is one of the aims of his job. But Boss Petrillo or anybody else in the labor movement cannot do what he is now attempting to do with impunity. There must be some way to stop him and we feel that the way will be found.

Boss Petrillo has told newspapermen to tell the record companies that he doesn't want to put them out of business. As to whether or not he can is one thing. It is another as to how sincere he is in making such a statement. What Jimmy is doing is akin to the man who tells you he doesn't mind if you look at his collection of emeralds, but immediately proceeds to poke out your eyes. The Boss denies that he is trying to push the record companies off the map, but he tells them that they cannot use his union members for recordings after July 31.

He doesn't tell it to the record companies, but to the dailies he reveals that he will sanction recordings and transcriptions for the army, navy and other government agencies and that he will permit recording to continue if he could obtain guarantees from the companies that the records would not be played on the air or in coin phonographs. Boss Petrillo knows very well that his demands are unreasonable. He knows that it is impossible for the record companies to control the use to which records are put.

Boss Petrillo proves that he doesn't give a tinker's dam about the name bands; about the musicians who have been responsible for the revival of the public's interest in popular music. Boss Petrillo is concerned about unemployment in the music field, but instead of tackling the proposition by calling in all concerned—representatives of the record companies, coin phonograph oper-

(See SUGAR'S DOMINO on page 14)

# HARRY JAMES (This Week's Cover Subject)

HARRY JAMES is perched very comfortably on top of the band world these days, and there isn't a band buyer, booker or fan who doesn't agree that he belongs there. The man's success has been achieved the hard way—by painstaking development of a fresh approach to the making of dance music, without indulging in the trickeries of a phony style. And since his position in the business has not been reached on the crest of a fad, it is certain to be retained longer. In other words, the trumpet virtuoso is on top to stay.

His band was formed in January, 1939, but didn't click in high gear until last year, when he added a string section and came out with his immortal "You Made Me Love You" record. Since then his Columbia disks have been consistent best-sellers and money-making music box items. He has broken every mark at Palladium Ballroom, Los Angeles; knocked off two featured roles in two films, "Private Buckaroo" and "Springtime in the Rockies," and turned in the most sensational run of the year at Frank Dailey's Meadowbrook, Cedar Grove, N. J.

August 15 he opens at Hotel Astor, New York, and September 9 at the Paramount Theater in that city. In October he returns to his original stamping grounds, Hotel Lincoln, New York, where he built his current band to its peak.

Featured vocalist and responsible for much of the band's success is Helen Forrest, whose warbling of such tunes as "I Don't Want To Walk Without You, Baby," "Skylark," "I Remember You" and others, blended with James' own inimitable trumpet work, has meant heavy Columbia disk sales. Johnny MacAfee, well-known sax man, is featured both instrumentally and vocally, and Corky Corcoran, youthful sax prodigy, also rates a solo spotlight in the organization.

BROADWAY BEAT

GEORGE SPELVIN Patrols the

HEDY LA MARR'S pre-glamour film, *Ecstasy*, has come back to haunt her again on Broadway with a reissue of the film at the Gaiety Theater. She wasn't nearly the luscious peach then as she is now, but the Gaiety has taken care of that. Lobby houseboards are full of her current stills. At the same time, MGM flacks are torn between trying to forget the whole thing or using it for further exploitation of her seductive role in a new release, *White Cargo*. . . . Ann Corio, stripper who has expressed her feeling for the higher art of acting quite frequently, just can't get out of the woods. Her first picture was *Jungle Siren*, opposite Buster Crabbe, and her second will be a Tarzan thriller, opposite Johnny Weismuller.

SUBTLE CRITICISM DEPT.—There is a Victory Garden in an empty lot at 52d and Sixth Avenue, in the heart of the night club belt, and it's growing corn. . . . Frank Law extended invites to night club editors for the opening of the Glass Hat of the Hotel Belmont Plaza in the form of miniature glass hats. . . . L. L. Stevenson, Bell Syndicate columnist, is covering the town again after a month's fishing trip in Canada. . . . Luminous paint signs on Broadway are again helping to brighten up the Gay Dark Way. Latin Quarter is the latest spot to repaint its signs with luminous enamel. . . . Performers returning from long auto trips report a large number of burned-down roadhouses. Dark biz outlook plus insurance policies equal h-m-m-m-m?

BROADWAY was treated to its first horse laugh last week since the automobile supplanted the liveried rig. A nag hauling a laundry wagon decided to lie down across the trolley tracks, jamming traffic for a half hour. A sidewalk layoff, who once had an animal act, and a blacksmith finally got the horse to its feet. . . . Shortage in tires and gas has excited the Broadway wizards into using Model T Fords and horse-and-buggies for ballyhoo purposes. . . . Bill Roller, press agent for U. S. Rubber Company, has succeeded Bill Maloney as president of the Publicity Club of New York. Maloney was Kate Smith's p. a. and is now publicity director of Batten, Barton, Durstine & Osborne. Uriel Davis is the new executive secretary-treasurer. . . . Paul Wing, male half of the Chinese dancing team of Toy and Wing, is taking flying lessons while on a vaude tour.

LUCILLE and EDDIE ROBERTS, mentalists at the Rainbow Room, are going to the Bronx Zoo next week to do some mental telepathy on the animals, possibly to find out if they have minds. After that, in the spirit of scientific interest, they are going to read the mind of Spencer Hare, their press agent, to see if he has one. . . . Budd Getschal, former trade paper reporter, is now director of advertising and exploitation for Paramount shorts. . . . Jo Ranson, former radio editor of *The Brooklyn Daily Eagle*, has joined NBC's press department.

**The Billboard**

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# Army Takes Over Stevens, Congress Hotels in Chicago

CHICAGO, July 11.—The War Department announced that it will take over the Stevens and Congress hotels here, effective August 1. To the amusement world it means the loss of the Continental Room at the Stevens, which closed for the summer in May, and the Glass Hat and newly reopened New Horizon Lounge at the Congress. The Continental used bands only, dividing the season between two semi-names. Glass Hat has Vincent Bragale's small combo, while the Horizon opened last night (10) with Jimmy MacKenzie's Hawaiian foursome.

The Stevens is the world's largest hotel and its loss to civilians will also cost Chicago a number of large conventions which depend on the hotel's exhibit halls.

The hotels have to remove all property not to be used by the War Department, as well as close all stores, restaurants, etc., located in the buildings by July 31. Army will establish the world's largest radio school in these hotels to train thousands of technicians.

The Congress has been preparing a larger New Horizon Room, adjoining the Lounge, for a fall opening. Management has recently spent several hundred thousand dollars redecorating dining and guest rooms.

The army is to have temporary possession of the hotels for a year, but it is understood that the time automatically would be extended if the space is needed.

# Gas Curb Hits Olney Players; More Closings

NEW YORK, July 11.—First gas rationing casualty on the cowbarn circuit is John Hayden's Olney (Md.) Players, who shut down after two weeks of operation. Closing notice was posted after a week, with the reason ascribed to its location, which is only accessible by auto.

Olney Players, located between Baltimore and Washington, drew the bulk of its trade from those two centers in former years. It just couldn't go this year, however. Another closing, not attributed to the gas situation, however, was the Trade School Auditorium, Springfield, Mass., operated by Harry Fisher. Cast got its full two weeks' pay. Ann Arbor Drama Festival, conducted by Valentine Windt, opened May 11 and closed after its regular five-week run.

On the other hand, cowbarns which have moved into the city, such as the Bucks County Players, who took over the ballroom of the Bellevue Stratford Hotel, Philadelphia, and a group in Washington, which operates in the Willard Hotel, have been doing land-office business.

Total of summer theaters now signed with Actors' Equity is 36, still far under last year's number. Peak of last season was 70 houses.

# Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

## For LEGIT MUSICAL

AL BERNIE—mini-comic currently at the Strand, New York, and pulling show-stoppers with his high-g geared showmanship routine of imitations and strong comedy patter. Bernie has been around Broadway for several years, but only recently has been showing signs of development as a top-notch comedian. Is self-assured and handles himself with a veteran's ease. Would make a strong bet for a musical revue.

## For VAUDE

CAROLE BLAKE—singing find at Station WMCA, New York, being given a build-up over that station. Femme has a warm voice, careful phrasing and diction, along with a style and a sense of salesmanship. Rates a showing in a vaude house or a class night club.

# Davis's Office Makes Radio Tie

WASHINGTON, July 11.—As expected, Office of War Information will be closer to radio than a porous plaster, according to the program of action outlined by Elmer Davis, OWI chief, yesterday.

Dedicated to a policy of insuring public knowledge of all news needed for a full understanding of the war, Davis has set up a series of regulatory procedures to be followed by radio. At first glance, the set-up looks as foolproof as is possible this early in the game.

According to Davis's order, OWI will review and clear all radio war news announcements, government radio shows—whether bearing directly on the war or not—and will also allocate time for government shows.

# N. Y. Times Denounces Petrillo

(Reprinted From The New York Times of July 10)

## Mr. Petrillo Gives the Word

As part of a campaign to force radio stations, soda fountains, bars and restaurants to employ union musicians instead of using recordings, Mr. Petrillo has informed all the record manufacturers that the 140,000 members of his AFL organization will not make "records, electrical transcriptions or any other form of electrical reproduction of music" after July 31.

We need not waste too much time on the economic reasoning by which Mr. Petrillo defends this high-handed action. He is evidently under the impression that if he forbids radio stations and restaurants to use records they will have to use orchestras and bands. He is mistaken. The net result will be simply that the public will hear less music. The small radio stations and restaurants would not be able to afford it. To the extent that the public is forced to spend money to make such arbitrarily created jobs for musicians, moreover, it will have just that much less to spend in ways that create other kinds of jobs. If Mr. Petrillo is right and justified in putting a ban on records "to make more work" for "live" musicians, then stage performers would be justified in putting a ban on motion pictures in the hope that it would make more work for "live" actors, and the railroad and taxicab unions would be justified in putting a ban on telephone calls that saved people from actually going uptown or to Chicago.

Even if Mr. Petrillo's economics were not fantastic, it is intolerable that a labor leader should dictate to the American people what kind of music it shall and shall not hear. But if we need to waste little time in exposing the nonsense in Mr. Petrillo's economics, we should waste less in denouncing Mr. Petrillo as an individual. It is much more important to remind ourselves that it is our political muddle-headedness and spinelessness that have made the Petrillo type of dictator possible. He is possible because the Administration and Congress and the Supreme Court among them have held that labor unions are immune from the laws against restraint of trade. Mr. Petrillo's latest ukase is the perfect fruit of that immunity.

# "A New Show Business," Point Out Acts Playing Camp Shows; There Is Never a Dull Moment

NEW YORK, July 11.—Playing USO camp shows may not be as easy as touring the old Orpheum Circuit or not as profitable or as glamorous as playing in a hit Broadway musical—but it gives you a satisfying feeling, it's exciting all the time, and it keeps you working. That's the consensus of opinion among performers who have played the camp show circuit. They say they feel, too, that they're witnessing a new, strange kind of show business, and many express regret that camp shows are only a wartime measure. "Maybe they'll keep the camp show idea after the war," some performers hope.

A check-up into the booking and playing of camp units reveals that these dates are not as tough to play as some rumors had it. There are two types of units: A and B. The A units usually include a girl line or a name act, and are sometimes book shows, while the B units usually average 10 people and play the smaller camps, naval centers, air bases, coast guard centers, marine bases, government hospitals, etc. Camp Shows Inc., here asks standard acts and units

to work the camps at less than their regular salaries, and agents are asked to take less, or no commission at all.

### Transportation Paid

Performers are paid transportation fares by Camp Shows, Inc., and usually travel by train, making the shorter hotel-to-camp trips by bus. About half of the shows are given in indoor theaters, some of them air-conditioned and fully equipped, and the other half are given in the open, often under remarkable circumstances and from the open stage attached to the side of a nine-ton truck. Performers and unit company managers have to be alert and ready for emergencies, as performance conditions vary. They play before audiences that disappear during the performance because of sudden orders for maneuvers; performances are often intercepted by blowing of reveille; and some performances go on despite rain or wind.

Camp show performers get to know that navy audiences are quietest and most appreciative and that big-camp drafted audiences noisier and least attentive. Performers touring camps are fingerprinted and their records checked. They are checked in and out of military bases carefully, and get to learn that they must not wander around restricted zones or ask too many questions. But all is not formal and strict when playing camps. Some camp commanders invite the casts to the officers' clubs for after-show dinners and often many courtesies are extended to the performers. When a camp is isolated, camp commanders often invite the cast to sleep over on camp grounds at a nominal fee of 50 cents or 75 cents a night.

### Advance Publicity

The unit's advance man plants publicity in the camp papers and puts up posters 10 to 14 days in advance, and on the morning of the performance, the big truck, manned by two drivers and two stagehands, rolls in and sets up its stage. By the time the cast arrives the truck stage is ready and the performance usually goes on at 8 p.m. If the camp is blacked out, then the show is hurried (See NEW SHOW BIZ on page 13)

# Acts Paid From Vaude Unit Bond

NEW YORK, July 11.—Bond posted by Irving Yates to protect the cast of the vaude unit, *Meet the People*, was dipped into yesterday by the American Guild of Variety Artists to pay salaries of Buddy Pepper and Lorraine Kruger, who gave their notice in Canada but were unable to collect \$236 each for salary and transportation.

Both quit the show to go to California, but came to New York instead when they were not paid off. Yates wired AGVA from Canada that there was a misunderstanding, that he was going to pay them off in California and that they should meet him in Los Angeles and he would turn over all that he owed them.

AGVA, however, invoked their rights on the bond and collected from that.

# Army, FBI, Union In Free-Show Tiff On Pittsburgh Bills

PITTSBURGH, July 11.—Union entertainers will perform gratis for any legitimate servicemen's shows, AGVA Business Agent Nat Nazzarro Jr. pledged after questioning two radio stations' voluntary bookers for Logan Armory MP Battalion.

Several months ago Edith Flanagan, of WCAE, and Shirley Leiser started arranging weekly visits of local radio talent to the Armory, headquarters of an MP troop guarding Pittsburgh industrial plants and strategic public sites. They supplemented USO-arranged dances, movies, sports and occasional entertainments. One day Miss Flanagan got a phone call from Nazzarro. She says he reported that he had heard that some of the talent was performing without pay, others being paid, and that soldiers were paying admission to the shows. His request was for a uniform policy, all paid, or else AGVA entertainers would have to stop appearing. Nazzarro's version of his call is that complaints had been given him by some performers, who allegedly performed for shows presumably operated for charity, only to discover later that promoters were raking in percentages of gates, and that his call was to assure himself that these radio-staff-booked deals weren't commercial. He also contends that shows being produced by the air-foke were unbalanced, because without stage talent, all that could be offered were singing and instrumental turns.

Then the WCAE lass called army and FBI officials, they in turn phoned Nazzarro asking for an appointment. Reportedly, Nazzarro then phoned Miss Flanagan to inform her that union members would be happy to entertain whenever called.

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# STREAMLINING CO-OP SALES

## MBS Sets Up Departments in N. Y., Chi To Sell Shows to Agencies; Burden Heretofore on Affiliates

NEW YORK, July 11.—Mutual Broadcasting System, starting next week, puts into effect a plan designed to hypo sales of the network's co-operatively sponsored programs. Decision to put more heat into co-op sales was made by Ed Wood Jr., MBS sales chief, and entails creation of a co-op sales division in New York and Chicago. New York's co-op division to be under John Mitchell, with Don Pontius taking charge at WGN, Chicago.

Two factors were instrumental in making Ed Wood decide to streamline the MBS co-op division. First, the fact that in 1941 MBS co-op programs accounted for billings totaling one-half million despite the fact that no special effort was made to sell these programs. Second, Mutual figures that a large and hitherto untapped sponsorship field is ready to be tapped by co-op programs. This field would be made up of advertisers with limited distribution—advertisers who cannot go on a network but are good prospects for time on two or three stations.

Corralling of these advertisers with limited distribution necessitates a new departure in selling co-operative programs—selling via advertising agencies. Heretofore sale of co-ops has been largely in the hands of the chain's affiliates, which have offered them to local advertisers, but the national advertiser with limited distribution has been left virtually untapped by the co-op show.

Mutual pioneered in co-op programs, offering *Morning Matinee* back in 1935, *Thirty Minutes in Hollywood* (with George Jessel) in 1937, *The Lone Ranger* (which recently switched to the Blue Network) and others. Chain now has some 20 shows offered co-operatively and will add to this list. In all probability Sidney Moseley, now on WMCA, will be offered co-op on MBS very soon in a Monday thru Friday spot.

Fulton Lewis is far and away MBS's top co-op program and has been for the past year. The commentator now has some 50-odd sponsors in approximately as many cities. One year ago Lewis, with approximately 30 sponsors, was making \$25,000 weekly. His current take is es-

timated as proportionately greater.

None of the MBS co-op shows are musicals, the American Federation of Musicians having kayoed such shows on the ground that they displaced local musicians.

Of the 20 MBS programs offered co-operatively, Cedric Foster is second to Lewis with 11 sponsors and B. S. Bercovici has three. Those figured by MBS as having particularly good potentialities for the co-op market are *The Shadow*, Boake Carter, *Superman* (if not sold nationally), Wythe Williams, *Bulldog Drummond*, Arthur Hale and *The Johnson Family*.

Mutual's decision to put more moxie into its selling of co-op shows follows shortly after Columbia's new 15 per cent discount rate plan for a full network and shortly after the Blue Network's "Teamed Sponsorship" plan—all regarded to some degree as business measures induced by the war.

## Memphis Stations Aid Gov't Program

MEMPHIS, July 11.—Three out of four local radio stations this year broadcast public service programs either on their own account, handled by their own staff, or in conjunction with local civic organizations.

WMC did the outstanding job with *America in 1952*, dramatization of an America 10 years hence surrendering to Nazi armies after crushing defeats. Program was designed to stimulate scrap rubber collections and War Bond sales.

WHBQ donated half an hour of time to the Business Women's Club and assisted in producing the Office of Emergency Management's play, *Women in War*.

## Advertisers, Agencies, Stations

### NEW YORK:

JOHN MITCHELL has been appointed a member of the script writing staff of the Blue Network, replacing Edward J. Gilmore Jr., who left to join the navy.

Don Miller has joined the Radio Sales Division of the Columbia Broadcasting System in New York as an account executive. Betty Todd has joined the CBS Production Department as an assistant director. Christopher Cross joins the press department of the Mutual Broadcasting System Monday (13). He replaces Bert Schwartz, who goes to WJZ as magazine and feature editor. George F. Putnam's contract with Borden Company for Reid's Ice Cream, altho not expiring until August, has been renewed for 13 weeks. Covers 15 minutes of news Monday, Wednesday and Friday at 6:15 p.m. over WEAF. Pedlar & Ryan the agency.

Lois Lorraine appointed press rep for WEAF. Emil Corwin has resigned from the publicity staff of the Blue Network to become co-ordinator of radio Department of Agriculture in Washington, D. C. T. H. Moore Jr., WOR's Commercial Program Director, has been called into the army. He leaves Monday (13). Lieutenant Fred Horton, U. S. N. R., of the NBC Sales Department, has left to report for active duty at the Eighth Naval District Headquarters, New Orleans. William E. Webb, NBC's chief of institutional promotion, returned to his desk after a month's sick leave. Frederick F. Lowenfels & Son are a new sponsor of Mary Margaret McBride's program on WEAF. Product is Hotel Bar Buttor. Paul Fireman, formerly transmitter engineer at WWRL, has joined the engineering staff at WTTM, Trenton. Dick Ballou, pilot of the WHN studio band, has been appointed conductor of the 85-piece New Jersey WPA Symphony Orchestra. Vivian Brown, of the WHN publicity department, is as busy as a one-armed paper hanger handling the station's pub-

### Happy Deception!

NEW YORK, July 11.—Sydney Moseley, commentator heard on WMCA, will shortly do a five-a-week series over the Mutual Broadcasting System. Moseley, an Englishman who sounds like an Englishman, will get a build-up as "The Man Who Looks Like Winston Churchill."

MBS press is making pictures of Moseley wearing a blue polka-dot tie and smoking a big cigar—like Churchill.

## Wilkins Am Hour, Seen by 500,000, Finally Vacations

PITTSBURGH, July 11.—After 344 weekly hour-long broadcasts, which made it the biggest local commercial, the *Wilkins Amateur Hour* has left WJAS for a 13-week vacation. Since begun November 3, 1935, the show missed only four Sundays, two due to the 1936 flood and two because of World Series broadcasts.

More than 7,000 persons have been presented in almost 5,000 acts, before 500,000 spectators, in the downtown Moose Auditorium. Cash awards have totaled \$20,000. Hundreds of jewelry awards also have been presented. Several entertainers who received initial public attention over the *Wilkins Hour* have been graduated into professional radio, stage and screen berths.

Emcee Brian McDonald, formerly musical comedy juvenile, has been with the show almost since its beginning. Announcer Jack Logan, commissioned this year in the navy, has been stationed in Pittsburgh, but may be transferred soon. Gust Barthelm and Lou Silberman, Wilkins heads, have been converted from operators of Pittsburgh's largest jewelry chain into showmen and members of the Variety Club.

## War Cuts Heavily Into Pitts. Staffs

PITTSBURGH, July 11.—More than two dozen of the city's five radio stations' staffs are now in armed service, and the civilians still here are turning efforts more and more in the direction of war.

Sales manager Bill Schroeder and salesman Tom Tomb, of WCAE, are studying aviation at the Butler airport and mechanics at Connelly Trade School and University of Pittsburgh. Program manager Cliff Daniel, of the same station, likewise is studying flying, and chief engineer Jim Schultz attends classes in industrial electronics at the local branch of Penn State College.

Chief engineer Dwight A. Myer, of KDKA, has been appointed a member of the executive council of the Allegheny County Council of Defense, as co-ordinator of the country's radio facilities for use in case of emergency. Newscaster Jack Swift, of the same station, won the first prize of a \$50 War Bond in a contest sponsored by Westinghouse Electric & Manufacturing Company, open to all Westinghouse employees, for his answer to the question *What Freedom Means to Me?*

Farm director Don Lerch, of KDKA, and *Home Forum* director Evelyn Gardner, of KDKA, serve weekly luncheons to their station's executive staff every Thursday, featuring vegetables from the station's model victory garden located in Schenley Park.

Program manager Walter Sickles, of WWSW, recently was narrator for a war movie short, traveling to New York to record his commentary.

## WIP Feeding Eight Sustainers to MBS

PHILADELPHIA, July 11.—WIP, local Mutual outlet, giving its staff talent an opportunity for a builder-upper in feeding eight musical shows weekly for the network for the summer months. Spots all skedded as quarter-hour afternoon shows, three days a week. All shows built around Joe Frassetto's staff orchestra and for the first time provides a regular network outlook for the WIP singers.

Eight shows split among six voices, including Alice Reagan, Jack Hunter, Lynn White, Carlotta Dale, Armand Camp and Frances Carroll. KYW the only other local station with the heavy network schedule, that station feeding more than a dozen variety talent shows to the NBC-Red.

## Philly Papers Have Tough Going in Radio

PHILADELPHIA, July 11.—Local newspapers still finding it a tough nut to crack in going into the radio business. *WHEAT*, owned by *The Philadelphia Record*, frozen from expansion for the duration, now seeking from the FCC authority to change its frequency from 1340 kc. to 1550 kc. If granted, will at least put sheet's station on a full-time basis, relieving it from its present time-sharing arrangement with WTEL here, and would give newspaper some reason to start giving the call letters the build-up.

*Philadelphia Bulletin*, last of the local sheets to recognize that radio exists, had application in for an FM station. However, FCC nixed the bid, but without prejudice, so that the newspaper can apply again after the war. When *The Bulletin* renovated its building, a complete studio set-up was included in the plans.

scheduled to debut over the Blue Wednesday (8), was postponed. Show has been changed from *Henderson's Music to A Man and His Music*. Ken Niles, new producer of the Mary Astor Monday night *Hollywood Showcase*, has changed the format of the CPN show. Instead of having one winner from five contestants on each show, he selects three out of five for return engagements.

## KYW Radio Unit To Tour Concert Halls

PHILADELPHIA, July 11.—Clarence Fuhrman, musical director of KYW, local NBC outlet, planning an invasion of the concert halls this fall with an all-radio unit. Using the full house band of 18 musicians with staff soloists and singers, plan is to present a two-hour program of semi-classics, following the concert with an hour or two of dancing. Dates would all be within commuting distance from Philadelphia so that Fuhrman could continue his air chores. Apart from his local shows Fuhrman has over a dozen NBC-Red shows each week and concert tour figures on cashing in on the network build-up in the small towns in the territory.

In addition to the KYW orchestra, unit will include the Royal Harmony Singers, Negro quartet also airing over NBC from here, plus staff singers of concert caliber. Instrumental soloists will include the maestro himself, Fuhrman being a concert pianist. Also Edmund Viehlin, pianist, and Rafael Drulan, violinist, both with the KYW orchestra and both familiar figures on the concert stage here. Joel Charles Agency here will book the tour.

## Walgreen's Heavy News Sked; 89 Shots Daily

CHICAGO, July 11.—The Walgreen Drug Company is now using 89 news broadcasts daily throughout the country, most of them concentrated in the Midwest. Chain started with 14 shots last fall and idea clicked well enough to extend it to its present proportion.

Set thru the Schwimmer & Scott Agency.

### LOS ANGELES:

CLINTON TWISS, NBC's supervisor of announcers in Hollywood, substituted for Sam Hayes on Hayes's news broadcast for General Mills (Wheaties) for two weeks. NBC's studio renovation plans include a sun deck for employees. Elbert Walker, senior sound man at KHJ, has returned from a hitchhiking vacation trip to his father's home in Oklahoma. Elaine Butz, secretary to Dave Young, KHJ-Don Lee continuity chief, is back following a 10-day illness. The program featuring the full orchestra, directed by Lyle Henderson, and with Jimmy O'Brien as vocalist,



# Radio Talent New York

By JERRY LESSER

WHILE dialing the other night I heard EDDIE SENZ, famous make-up artist on a sustainer. Eddie, who has carried the make-up destinies of such famous radio stars as KATE SMITH, DINAH SHORE, BEA WAIN, JOAN EDWARDS, BENAY VENUTA, JONE ALLISON and HELEN HAYES, has a world of charm in his voice, and would be material for a big time radio show. (Don't say I didn't warn you!) . . . ARNOLD MOSS, who is playing on Broadway in *The Land Is Bright*, is a little in doubt about critic GEORGE JEAN NATHAN. Nathan nominated Moss as the person wearing "the most absurd make-up on the stage" in his third act. Moss is bewildered because he wears no make-up. . . . BILL LYNN, the "Mac" of CBS's *Tillie the Toiler* series, is to leave the cast for two weeks to play "Gabby" in the St. Louis production of the operetta *Wildflower*. . . . SKIPPY HOMEIER, heard on *Bright Horizon*, will resume his regular appearances on WHN's *My Daughter Betty* on July 19. . . . JAMES MONKS has joined the cast of *This Is Our Enemy* on WOR. Program is sponsored by OEM and produced by JACK TELFORD. . . . TED DONALDSON did the solo commercial for VIMS on the Aunt Jenny program last Friday.

CARL FRANK pinned a lush, big orchid on a CBS telephone booth this week and he wasn't kidding, as it was his wedding anniversary and it was in the booth that he first met his wife, actress BARBARA WEEKS. . . . ELSIE THOMPSON is back at the console after a lengthy absence due to illness. . . . DINAH SHORE will do comedy lines

with GROUCHO MARX and RUDY VALLEE when she guests on the Vallee show July 23. . . . DAVE ELMAN has introduced a pretty swell idea on his *Hobby Lobby* series. He auctions off various articles brought in by guests. Monies go to buy War Bonds. . . . In addition to the *Myrt and Marge* program, which is in its twelfth year on radio, MYRTLE VALL will present a new half-hour show in the fall. Title of the new series will be *Myrt Ltd.*, and concerns a girl columnist operating a news syndicate. . . . After hearing most bands affiliated with the Newark musicians' local, JAY STANLEY, music director, selected GUS STECK's combination as WAAT's house orchestra. . . . LILI VALENTY, CBS actress on *The Twenty-Second Letter*, is a member of the *Claudia* company playing the summer theater at Poughkeepsie, N. Y. . . . AGNES MOOREHEAD, who went from radio to Hollywood, is back in New York for some more radio work. Agnes says "radio is a cinch compared to the screen, unless one has one of those 7 a.m. shows."

VICK KNIGHT, the new producer of the Philip Morris shows, offered JEAN GABIN \$5,000 if he would appear in a single broadcast—but Gabin turned it down. Said he was frightened by even the thought of facing a microphone. He was backstage last Friday night as MARLENE DIETRICH'S guest and all thru her broadcast he perspired, squirmed and suffered. "If the girl makes a mistake" he whispered, "she will be lost. No retakes, no retakes." . . . A lovely cocktail party was thrown last week in honor of BOB HAWK's switch to the Red Network.

## Chicago

By SAM HONIGBERG

DANNY THOMAS, comic at the local 5100 Club, is doubling on daytime shows under a different name. . . . HAROLD STOKES has given up the idea of touring with a band and is back in the radio field, now as orchestra director on WHIP. . . . GERHARD SCHACHER, of WIND, autographed the first 1,000 copies of his new book on Hitler and Russia, *He Wanted To Sleep in the Kremlin*, out last week. . . . VERN HANSEN, announcer, left WGN to join the staff of WJSV, Washington. . . . HENRY WEBER, WGN musical director, will conduct the Grant Park Concert here August 2. . . . LOUISE FITCH is back on *Road to Life* after an absence of several weeks due to conflicting radio commitments. . . . HELEN VAN TUYL joined the cast of *Lone Journey*. She is also appearing week-ends with the Actors' Company of Chicago in *Letters to Lucerne*. . . . MURIEL BREMNER is the new voice on *Right to Happiness*. . . . ELLEEN PALMER, one of the *Lovely Women*, wants the world to know that she collects boogie-woogie records, she attends symphony concerts.

CAESAR PETRILLO and JACK FULTON, musical director and singer at WBBM respectively, have turned out a new tune, *United Nations March*. . . . CLEVE CONWAY, local announcer, joined the TOMMY DORSEY show. The next 11 Dorsey broadcasts will be aired from as many different cities, the maestro being on a theater tour. . . . ROBERT LAMB, NBC guide, is now an announcer on WDSU, New Orleans. . . . JOHN HOLBROOK will do four news broadcasts daily over WGN, starting July 13. He has the spot formerly occupied by CLIFTON UTLEY, who left to become the radio news editor for *The Chicago Sun*. . . . TONI GILMAN, local radio actress, landed a term contract with United Artists for a series of pictures. . . . SAM COSLOW, producer of movie machine films for Soundies, is in town looking around for talent. He will use radio performers in the 24 shorts to be produced at the local Wilding Studios. . . . JIMMY McCLAIN (Dr. I. Q.) says women are smarter quiz contestants than men.

## Hollywood

By SAM ABBOTT

JUNE FRANCIS, who recently appeared on the Columbia Pacific network adventure series, *Raffles*, has become a permanent addition to the cast. . . . ARTHELLA FOOTIE, salesgirl at a local department store, may have a radio career. Chat Huntley, assistant director of KNX special events, heard her on a broadcast from the store and is using her on another show soon. . . . IRENE RICH, star of *Dear John*, has been made staff sergeant in charge of public relations for the Women's Ambulance and Defense Corps. . . . At least three film companies are interested in a motion picture script written around TOMMY RIGGS and Betty Lou. Riggs is on the new Columbia network summer show, *Tommy Riggs and Betty Lou*. . . . *One Dozen Roses* was Nan Grey's theme song on the first broadcast of *Those We Love* over NBC. The star's husband wired here one dozen American Beauties that arrived two minutes before air time. . . . Nine-year-old ANN TODD, heard in *Those We Love*, was "discovered" at the age of five playing a role in a play presented by the Beverly Christian Church, Beverly Hills, Calif. A few months later

she appeared in the movie *Zaza*. . . . EDWARD G. ROBINSON did away with the usual party marking the end of a series of shows and distributed War Bonds to cast members at the close of *Big Town*. . . . BOB GARRED, KNX-CBS newscaster, recently made a series of one-minute recordings for the Office of Emergency Management. He ran into the line "Rubber Baby Bottle Nipples" and claims it took him 10 minutes to get the line down pat. . . . RUDY VALLEE lost announcer Art Ballinger to the army six months ago and now Tom Hudson, who replaced Ballinger, has applied for entrance into the Air Corps. . . . CLIFF ARQUETTE, Ben Willits of NBC's *Point Sublime*, is polishing up on the melody of his second barbershop quartet ballad written especially for Spike Jones and His City Slickers. . . . LORRAINE ELLIOTT and JACK OWENS have won six weeks slinging with Ray Noble and his orchestra because of their Blue program. . . . JOSE RODRIGUES, KFI-KECA commentator, is giving Spanish lessons to staffers. . . . JOHNNY MURRAY, who *Talks It Over* on KFI daily, has moved into his new home in Nichols

# WNEW Is Grooming Warblers; Plans Greater Live Talent Hypo

NEW YORK, July 11.—WNEW, contemplating great expansion of its live talent schedule in the fall, has already reached the stage where the flesh-and-blood acts are crowding the station's wax sessions.

Station now confining much of its programming effort to grooming a bumper crop of vocalists. Latest of the station's warblers is Roger Coleman, formerly heard over NBC and CBS for a number of years. Coleman will be featured in his own show Sundays, 5:35-6 p.m. Other singers include Tommy Taylor, former Benny Goodman vocalist now on a three-a-week sked on WNEW; Ann Perry, formerly with Shep Fields and also performing three-a-week; Jerry Abbott, just given a Sunday spot to supplement his week-night schedule, and Kay Lorraine, formerly of the *Hit Parade*, on CBS. Above batch of warblers reminiscent of past days when WNEW featured Barry Wood, Bea Wain, Joan Edwards

and Dinah Shore—all of whom started climbing via WNEW.

In sports field, station during the past year plucked Bob Considine, of *The Daily Mirror's* sports staff, and Jack Stevens. Latter came from Philly, where he broadcast *Inside of Sports* for Phillies over the Mutual network.

Reaching overseas in a tie-up with BBC in London, WNEW is now featuring such commentators as J. B. Priestly, British playwright; Fred Kuh, foreign correspondent for *PM and Chicago Sun*; Geoffrey Parsons Jr., of *The New York Herald-Tribune*, and a number of others presented in a schedule of shortwave pick-ups from England. Serving in person in the studio is John B. Kennedy.

Station also presenting an increasing number of special dramatic offerings, presented for Russian relief and other similar organizations.

Even bigger splurge on talent is expected in the fall.

# Reorg of Gov't Info Keeps Split Between Short Wave, Domestic

WASHINGTON, July 11.—Reorganization of the government information services under Elmer Davis, director of the new Office of War Information, will keep separate, for the present, the short-wave propaganda from the domestic radio set-up.

Some thought was given, in the re-organization proceedings, to combining the two in some interlocking fashion, since some of the problems, campaigns, programs and propaganda objectives of both are quite similar. Many insiders feel that such a step will eventually be taken.

William L. Lewis, who headed the radio division of the Office of Facts and Figures, will continue with his task of organizing and co-ordinating government-inspired radio programs for domestic consumption. His office will absorb the OEM radio section, which had been producing many special shows.

Robert E. Sherwood, assistant to Col. William L. Donovan, in the Office of War

Information, will direct, under Davis, the organization of short-wave radio programs aimed at Axis and Axis-occupied countries.

Lewis's office has continued to send *Radio War Guides* to the stations and networks offering suggestions on the relative programming importance of factual war information as well as general program ideas.

# Menser New NBC V-P Over Programs

NEW YORK, July 11.—Clarence L. Menser has been named vice-president in charge of programs of National Broadcasting Company, succeeding Sidney Strotz, who left recently to become associated with the NBC West Coast Division.

Among the programs originated by Menser are *Vie and Sade*, *The Goldbergs*, *Girl Alone*, *Story of Mary Martin*, and *Dear John*. Menser organized the NBC production department in Chicago in 1931, leaving in 1939 to go to the Gardner Advertising Agency. He rejoined NBC in December, 1941, as program manager.

# Additions to Time, Staffs in Pitts.

PITTSBURGH, July 11.—Additions to radio program time and staffs. The recently inaugurated *Tune Factory* over WCAE, program of transcribed pop music interrupted on the hour and half hour by newscasts, has been extended into a continuous five-hour show, 1 to 6 p.m. Monday thru Saturday.

KDKA has begun 24-hour broadcasting six days weekly. Continuous transmission is broken only from midnight to 6 a.m. Mondays. Recorded music, with hourly newscasts, comprise the program from 1 to 6 a.m. Previously here, only WWSW has operated thru the night. Increasing numbers of industrial workers who have just late night and early morning hours for recreation, and the possibility of war news scoops, prompted the augmented schedule at the NBC-Red outlet.

Additions to the KDKA staff are announcer Larry Alexander, coming here from WSB, and operator Fred Leonard, formerly with Pressed Steel Car Company.

# Julian To Join Corwin

NEW YORK, July 11.—Joseph Julian will fly to London to join Norman Corwin in the production of a series of seven broadcasts to be short-waved here. Show will hit on Mondays at 10 p.m. Julian was in *This Is War* series.

Canyon in the Hollywood hills. . . . VICTOR BORGÉ has drawn his second renewal on the *Kraft Music Hall* program. . . . CLAUDE SWEETEN, radio composer and conductor of KFI-KECA orchestra, was guest conductor of the 60-piece Beverly Hills Symphony orchestra at a private concert which spotlighted the *Piano Concerto* written recently by Bobby Van Epps. Sweeten's pianist. . . . KNOX MANNING, narrator for *I Was There*, and ART GILMORE, announcer for the same show, have both been set for motion picture narration.

# Berlin 'Army' Tunes Released for ET's

NEW YORK, July 11.—Musical score of the Irving Berlin legit, *This Is the Army*, is finally being released for performances on transcriptions at the regular \$10 per year rate. Harry Fox, publisher's agent, will clear the music, which will be performable over both ASCAP and non-ASCAP-licensed stations.

Tunes currently released are *The Canteen Song* and *Russian Winter*. Within 45 days *I'm Getting Tired* and *This Is the Army* will be released.

In three months Berlin will release *My Heart Is in the Clouds*.

# Trammel, Shepard Quit BMI Board

NEW YORK, July 11.—Niles Trammel, president of NBC, and John Shepard III, president of the Yankee Network, have resigned from the board of Broadcast Music, Inc., because "of pressure of other business."

Neville Miller, president of BMI, stated that the BMI board elected William S. Hedges, of NBC, and Leonard Kapner, of WCAE, to succeed Trammel and Shepard.

# Blue's War Effort

NEW YORK, July 11.—Blue Network contributed a total of 73 hours and 45 minutes to the war effort during June. Of this total, 67 hours and 30 minutes was sustaining time and six hours and 15 minutes sponsored time. On WJZ alone, a total of 28 hours and 40 minutes was used locally for the war effort during June.



# Program Reviews

EWT Unless Otherwise Indicated

## Bub Burns

Reviewed Tuesday, 6:30-6:45 p.m. Style—Humorous dialoguc. Sponsor—R. G. Dun Cigars. Station—CKLW (Detroit).

Show recently placed on CKLW is all Bub Burns—plugged in general publicity as a brother of the famed Bob Burns, although no reference to the brother is made on the program itself. Opens and closes with calliope-like circus music, announcer Frank Burke introducing Burns as "the boy from Arkansas." They go off into a dialog with Burke drawing Burns out in the manner of a minstrel interlocutor.

Rather long-drawn out and not too-pointed jokes with some obvious humor of the homespun variety form the bulk of the talk, done in a slow Ozark drawl with that half-swallowed accent—a style closely resembling the Bob Burns technique, and stemming from the original Will Rogers.

Variety is given by a couple of brief musical transcriptions.

Burns reads in his slow-motion voice a testimonial letter to his sponsor's cigars, then talks about it, and winds up reading a jingle on the same theme—far too much commercial time. Show just adequate as a dinnertime fill-in for hillbilly dialog fans. Burns does no musicals himself. Lacks both punchy content and individual style.

Haviland F. Reeves.

## Joey Nash

Reviewed Tuesday, 6:15-6:30 p.m. Style—Talk and Singing. Sustaining over WHN (New York).

On Tuesday nights Joey Nash, using the experimental workshop idea, has evolved a formula that is as good a medium as any of hitting the pulp magazine audience usually addicted to the McFadden type of publication. Aside from his schmalzty, vigorous tenor, a surefire attraction for that audience, Nash gets himself a commentator to dwell upon the significance, social and otherwise, of the numbers he croons. On show caught, Adrienne Ames, former film siren, spied on the background of Nash's tunes.

Miss Ames, at times gushy, told of the people associated with the numbers. Fortunately, Nash selected tunes from screen musicals. Suppose he did an item like *Una Furiosa Lagrima* from *Elisir D'Amour* by Donizetti. What would Miss Ames do in a crisis like that? Listen next week to find out.

Script for Miss Ames was badly mangled by the writers. More competent penmanship would help immeasurably. Only Nash's singing and the idea of appealing to the nostalgic moviegoer are the strong points of this session.

Joe Cohen.

## "Woman Power"

Reviewed Sunday, 12:15-12:30 p.m. Style—Talk, dramatization. Sustaining over WABC (CBS, New York).

In wartime especially, women's place is definitely not the home. There is a definite need for femmes in many phases of the war effort and this program serves a laudable purpose in pointing out just how and where they can serve best.

Originating on the CBS Washington outlet with Gunner Back emceeding, initial program dwelt on the nursing field, depicting the conditions under which the Florence Nightingales worked there, and not hiding the fact that all

## He Got a Letter

MEMPHIS, July 11.—When Fred Carder, formerly promotions manager of Station WMC, Memphis, and now with the armed forces, wrote bawling out the staff for not writing, Program Director John Cleghorn took the matter in hand. He started a letter on a teletypewriter roll. When finally completed, the letter had been contributed to by 75 members of station staff and by Fred's friends, and measured 63 feet long. Entire script was in longhand, some of it small, dainty and feminine, except for two messages from sick friends pasted on the end.

were not accounted for when the campaign was over. At the conclusion of this bit Back interviewed one of the survivors of the battle.

Presentation, while idealizing the yeoman work of the nurses, didn't gloss over the hardships involved. Nevertheless, the airer made the proposition attractive to femmes with guts and a hankering for the service.

This type of program is indicative of the sacrifice of radio in co-ordinating itself to the war aim. Should enough femmes go out and pitch in some phase of defense work, the lush field of soap operas will be lacking an audience. Is that bad?

Joe Cohen.

## "Canteen Society"

Reviewed Tuesday, 6:45-7 p.m. Style—Variety. Sponsor—Edelbrau Brewery, Inc. Station—WHN (New York).

A nightly variety show intended to furnish the lads in uniform with entertainment. Show is piloted capably by Sandra Stuart. Bulk of program is made up of recorded music.

This listening featured guest artist Bea Wain, pop songstress. After a few recordings and a commercial by Henry Gladstone, announcer, show took on an informal attitude in the form of a chat between Miss Wain, Miss Stuart and Gladstone. Probably proved to be very interesting to a majority of the femme listeners, but hardly appropriate for the boys in khaki.

At Miss Stuart's "urging" Miss Wain rendered two songs, *That's How I Love the Blues* and *Everytime*. Very good.

To attract attention of servicemen program features a daily contest open to men in uniform only. Giveaway is a dinner for two and two tickets to a Broadway show. Broadcast should include more chatter on subjects that would be of interest to the particular audience show is intended to reach.

Commercials spaced nicely and handled well by Gladstone.

Elliott Colfer.

## "Jim Backus Show"

Reviewed Thursday, 8-8:30 p.m. Style—Comedy music. Sustaining over WABC (New York, CBS).

Purpose of this show is baffling.

CBS hoping to find a sponsor to take up summer slack? (Too high a hope when based on this puerile plethora of pathetic puns.) Duplicate the listener success of *Duffy's Tavern*? (Not, certainly, with a script wherein oral slapstick and cheap dialectics serve as the only humor media.) Well, whatever the motive, network probably knows by now that the Jim Backus show doesn't carry it out.

Backus himself sounds like an affable chap, but scriptwriters and company have sold him down the Mississippi, and not in a showboat. Forced, dull and boldly unoriginal gags constantly assault the ears. When said gags are delivered en putrefied masse by straining stooges, listeners give up and respectfully beg the dialog to follow suit.

In the musical part of the show more professional standards have been set. Jeff Alexander's music, woefully sour in some instrumental stretches, comes over pleasantly when abetted by the choral work of Eight Balls of Fire. By far the best ingredient of the program package is the warm warbling of Mary Small. A sweet-toned, dramatic deliverer, she.

Best summing-up of the show was made early in script by announcer when he advised Jim Backus: "Why don't you cut out the foolishness and find yourself a job?"

J. R. C.

## Kaner's Stamp Promotion

NEW YORK, July 11.—Walter Kaner, publicity director of WWRL, has been named by the War Savings Staff of the Treasury Department to serve in a voluntary capacity as author of *Stamps for Victory*, a feature promoting Bond and Stamp sales among the country's 9,000,000 stamp collectors. Kaner, a stamp expert, will write promotional stories for release to philatelic mags and stamp editors.

## Ford Show Gets Set On Plug Set-Up and Promotional Ideas

NEW YORK, July 11.—Maxon, Inc., handling the Ford news program on the Blue Network, has crystallized show's format, with all commercials to be slanted toward the development of the service phase of the automobile business. Plugs will promote used car sales, stimulate new car business under rationing program, maintain public good will, establish leadership for Ford dealers in the operation of the truck conservation program and cover all similar service-producing activities.

Each quarter hour nightly show will have three commercials, the opening and closing specifically for Ford dealers and, in the middle, an institutional commercial stressing the Ford company's war effort. This last will be handled as a news item.

In a broadside to dealers, prepared by Maxon, Ford stated that the 107 stations carrying the Earl Goodwin program were selected because they give primary coverage in all urban and rural counties filing more than 1,000 individual income tax returns in 1938. They give primary coverage in 561 counties representing 80 per cent of all United States retail sales and blanket the centers of war production where transportation is vital and where the largest volume of service and used car sales will be concentrated.

Dealers have been asked to co-operate by using promotional material in showroom and display room windows, and by other promotions.

## Stewart's Agency Switch

CHICAGO, July 11.—Phil Stewart, formerly with the Stack-Goble Advertising Agency, joined the Roche, Williams & Cunningham Agency here as radio director. He continues as account executive of two shows he brought over from Stack-Goble: *The Dealer in Dreams* in which he has the leading part and *The Wishing Well* in which he shares roles with Mary Paxton, alred, respectively, over WGN and WBBM.

## Blow Promotes McKenzie

NEW YORK, July 11.—Blow Company, Inc., has announced the appointment of Irving H. McKenzie as executive assistant to Milton Blow. McKenzie has been with the agency for many years as a spot-time buyer and more recently director of budget.

Radio production will now be in charge of Vick Knight, who recently joined the firm, while radio management and station relations will be under Bernard Prockter, who had been handling spot-time buying for several Blow accounts. Blow and Knight have left for Hollywood to open a Coast office for the agency.

## WWRL's Foreign Pick-Ups

NEW YORK, July 11.—WWRL, Woodside, N. Y., is arranging to pick up programs from Great Britain and Australia. In co-operation with the British Broadcasting Corporation and the Australia News Information Bureau, station plans to carry commentaries and variety shows from Britain as well as messages from American soldiers in Australia.

## Ray Jones Re-Elected

CHICAGO, July 11.—Ray Jones was re-elected executive secretary of the American Federation of Radio Artists here, during an election held this week. Virginia Payne and Philip Lord were re-elected president and treasurer respectively.

Other officers are Helen Van Tuyl, recording secretary, and Norman Barry, Bob Bailey and Paul Nettinga, vice-presidents.

## Milt Herth on Blue

NEW YORK, July 11.—Milt Herth Trio starts a Tuesday-thru-Thursday series on the Blue Network, 6:30-45 p.m., from Jack Dempsey's Restaurant. Debuts Tuesday (14). Program, built around Herth's organ playing, will have George Armbruster as announcer.

JOHN RICHMOND has been named head of the magazine division of the CBS publicity department, succeeding Tom Flanagan, who has been commissioned a lieutenant junior grade in the Naval Reserves.

## New Camel Unit Opening in East

NEW YORK, July 11.—Traveling Camel Caravan unit No. 3 has been revised and will make its bow at Fort Totten here Monday (13). Cast consists of Welcome Lewis, Three Debs, Monroe and Grant, Art Poppe ork, with Clyde Hager and a dancer probably completing the line-up. This outfit will tour the Eastern Seaboard plugging Camel cigarettes. A couple of pretties provide cheesecake and free butts travel with the unit.

Three other units of the Camel Caravan are still in circulation playing the Midwest, West and South.

The William Esty Agency is behind these combos, with the William Morris Agency booking.

## Standard Oil Expands UP Schedule in L. A.

NEW YORK, July 11.—Standard Oil's Esso Reporter has signed pact with United Press for extension of its program of Latin American newscasts.

Latest extension, effective July 15, places the news over three additional outlets in Brazil and expands the schedule in that country from six to seven days weekly. New stations over which Esso has bought time are at Recife, Bello Horizonte and Porto Allegre. Four newscasts will be broadcast each weekday over these stations and over outlets in Rio de Janeiro and Sao Paulo. All five will carry two newscasts each Sunday.

Existing schedules of four newscasts each weekday will be carried in the fourteen other Latin American republics served by the Esso Reporter.

McCann Erickson handles the account.

## CBS Research and Sales Adds Three to Personnel

NEW YORK, July 11.—CBS Research and Sales Promotion Departments have added three new members, Betty Marks, Edward W. Side and Dr. Gebhard D. Wiebe. Miss Marks, former continuity director of WINS, joins the Program Promotion Division of the CBS Sales Promotion Department.

Side, formerly production manager of the Blaker Advertising Agency, Inc., becomes production manager of the Sales Promotion Department Monday (13), replacing Jan Coufall, resigned. Dr. Wiebe, of the Evaluation of School Broadcasts project of Ohio State University, joins the Program Analysis Division of the CBS Research Department Monday (13).

## Norman Noyes's NBC Post

LOS ANGELES, July 11.—Norman Noyes, of NBC's Hollywood office, has been appointed National Spot Sales Co-ordinator for the Western Division. He will also be in charge of the division's spot sales activities, except for the San Francisco area and the States of Oregon and Washington. These will be directed by Thomas Jr., of the NBC San Francisco offices.

## Ward Baking on WABC

NEW YORK, July 11.—Ward Baking Company has returned to WABC with a campaign on Adelaide Hawley's *Woman's Page of the Air*, starting Monday (13). Participations will be aired Mondays, Wednesdays and Fridays from 8:45-9 a.m. on behalf of Ward's and Tip Top bread and cake.

J. Walter Thompson is the agency.

## Kellogg's Spots

NEW YORK, July 11.—W. K. Kellogg Company, beginning August 31, has contracted for a series of one-minute spot announcements on WJZ. Fifteen blurbs will be aired weekly for 13 weeks.

Kenyon & Eckhardt is the agency.

## May to WBAX

WILKES-BARRE, Pa., July 11.—J. Melville May, of Pottsville, has been appointed commercial manager of Station WBAX. May's radio experience dates back to 1929 when he started at Reading, Pa., and later at WCBA, Allentown, Pa.



## Summer Tryouts

### "Cocktails 5 to 7"

(Cass Theater)  
DETROIT

A new musical comedy, produced by Messrs. Shubert, with book and lyrics by Rowland Leigh; music by Jean Schwartz; choreographer, Boots McKenna; sets and costumes by Stage Costumes, Inc.; orchestra director, Irving Actman; staged by Rowland Leigh.

Principals: Jack Coyle, Ruth Bond, Jack Good, Bobbie Morris, Ty Kearney, Vicki George, Loraine Dewood, Chet Bree, Morton Bowe, George Dill, Ernie DiGennaro, Norma Riley, Kay Paige, Frances King, Betty Lou, Hal Conklin, Shelly Winter, Charlotte Lansing, Joseph E. Marks, Evelyn Oaks, and Dorothy Pinto.

Plot of this musical, aided by a heavy proportion of dialog, headlines a burlesque comic and two girls from the show who leave it in New Orleans, when Claudette, aided by the other's boy friend in a simulated purse robbery, is befriended by a bank president who sets her up as owner of a Vieux Carré night club. Remaining technically innocent, she is variously suspected of being his mistress and daughter—ditto for his dried-up head bookkeeper, whose name he borrows for the adventure—by the girl's novelist sweetheart, the banker's wife, and others. Confusion of identities becomes pretty mixed and implausible, but is straightened out for a happy ending. Plot is heavily involved for a musical, but that fact helps to sustain interest from scene to scene neatly.

Music swings from number to number with a pleasing continuity, and the net effect is a well-ordered whole. Songs appear primarily written for their direct part in the play, not with one eye on possible royalty sales, and their sense and melodic flow have intrinsic merit as parts, rather than flashily competing with one another. Customers coming out were heard humming the catchy *Che's Claudette*, and the lively, comic, *She Can't Make Coffee*. Other notable numbers are *Loney Dovey*, a cutely rhythmic bit; *My Gink*, with a nice blend of pathos and realism, in the tradition of *My Man*; and *Lily of the Gutter*, a burlesqued tragicomic tune.

Show ran three and a half hours with 10-minute intermission, but without dragging. Some earlier songs, both solo and chorus, were a little too low for the orchestra volume, but balance improved by Act I curtain. Local audience found some of the writing daringly risqué, typified by the opening musical titled *Grind and Bump*, with appropriate dance routine whose theme words and style were repeated at intervals. Burlesque setting gave an excuse for a strip-tease and the burlesquers were somewhat more cynical and wisecracking than in real life.

Costumes, mostly non-matching but strikingly in harmony in the chorus, and colorful settings are superb. New Orleans background gave room for magnificent Mardi Gras costumes and beautiful "iron lace" set decorations.

Jack Good, as the comic, did some fine work in both acting and vocals, with amazingly convincing pantomime. Vicki George, as Claudette, proved a versatile and genuine musical comedy heroine. Also outstanding were Ruth Bond as the worldly wise ex-stripper, Bobbie Morris as the diminutive and highly talented burlesque comic, Morton Bowe with some fine tenor bits, and Joseph E. Marks in his comic character study of the bookkeeper.

Haviland F. Reeves.

## Equityite Prisoner Of War in Jap Hands

NEW YORK, July 11.—First known prisoner of war in the theatrical field is Corporal L. Douglas Rowland, legit actor, who fell into Japanese hands after the surrender of Bataan. Word to this effect was received by Actors' Equity Association from Rowland's wife, Bettina Cerf, also an Equity member.

Mrs. Rowland, now in California, was informed by the International Red Cross that Corporal Rowland was in a Japanese prison camp. She in turn notified Equity, which is settling the wheels in motion to provide for all of the allowed comforts to Rowland for the duration. Equity officials said that this was the first official notification of prisoner status of any of its 400 members now in the armed forces.

Rowland, according to *The Billboard's* records, had appeared in *The Wild Duck*, *L'Algon* and *London Assurance*. His address for the duration is, and should be rigidly addressed, as follows:

"Prisoner of War—Prisonier De Geurre

Corporal L. Douglas Rowland  
B Company — 803d Engineering  
Battalion (Aviation)

Formerly Del Carmen, Pampanga,  
P. I.

c/o International Red Cross Com-  
mittee

Geneva, Switzerland

Postage Free—Franc de Poste."

## Equity Orders Secret Ballot For Casts of Benefit Shows As Result of Evans Dispute

NEW YORK, July 11.—As an aftermath to the skirmish between Maurice Evans and five actors from the touring company of *MacBeth*, Actors' Equity Council Tuesday (7) ruled that company voting on questions of benefits, or any other questions referring to a departure from Equity conditions, will henceforth be conducted by secret ballot. At the meeting of Council two weeks previous, when charges against Evans were disposed of, Paul Dullzell, executive secretary of Equity, related the need for such a ruling and it was ordered drafted for discussion at this week's meeting. This does not refer to Actors' Fund benefits, which are provided for in the Equity employment contract.

Altho Equity Council disallowed charges that Evans used coercion and intimidation to have the company play a series of experimental performances at Camp Meade, Md., new ruling this week seeks to forestall future recriminations against actors with views contrary to the management's. (See *From Out Front* in this issue).

Herbert Rudley, John Ireland, Irving Morrow, Henry Brandon and John McQuade were leading figures in the tangle which started April 15 on a train en route to Cincinnati and lasted thru a Midwestern tour, coming to a head in Philadelphia May 30, when the tour

ended. Controversy centered around Evans's idea to try out *MacBeth* in an army camp, with a view toward commercial production for the military circuit in the fall.

The five actors charged that Evans forced the company to sign a petition to work for \$5 a day, instead of Equity minimums, for the tryout, since Equity disclaimed jurisdiction after the show's commercial run.

After weeks of hot arguments, during which time the dissenters offered to contribute the difference between what Evans offered and Equity minimum to Army Relief, the five wound up not playing the army date and preferring charges against Evans. Equity reviewed the charges June 23 and ruled that Council could not consider the charges because they were based on activity slated to occur after the run of the show.

Equity, did however, commend the five actors for attempting to uphold Equity standards and took cognizance of the fact that, in so doing, they might have endangered themselves from appearing in future production with Evans. As a consequence, instant action was taken by Council to maintain voting in secrecy, and not in the open, as was the case in the Evans fracas.

## FROM OUT FRONT

### The Case of Macduff and Company

—BY EUGENE BURR—

SEVERAL weeks ago this column expressed a hope that Equity council, when called upon to consider the charges brought against Maurice Evans by five members of his *Macbeth* Company, would air all facts in the case. If the charges were based upon fact, certainly Equity, as a union, was called upon to defend and justify its members. If the charges were false, Mr. Evans deserved full exoneration. It was figured that the charges would be dismissed, however, because—according to all available printed and verbal reports—the five members of the company had simply refused to play three free shows for soldiers at Camp Meade unless they received Equity minimums, despite that fact that Mr. Evans was sinking his own money into the showings, and had later gone to the lengths of bringing charges of intimidation and coercion against the seemingly public-spirited producer.

The charges, as expected, were dismissed—or, rather, Equity council refused to act on them. And the conditions of that refusal seemed extraordinary. Council gave as its reason the fact that run-of-the-play contracts had expired just before the free showings, the matter therefore coming under the jurisdiction, not of Equity, but of the United Theatrical War Activities Committee. But the charges dealt with matters that had occurred during the run of the play, and Equity's action virtually turned jurisdiction on a certain section of actor-manager relations from the union itself to a benefit-show committee, an unprecedented and preposterous thing for any union to do. It looked suspiciously as the Equity council were merely trying to climb out from under.

In addition, the second paragraph of that out-from-under resolution commended the five members for their courage in taking their stand—even the council refused to support them. Further, council immediately thereafter passed a ruling stating that all future votes of a company on whether or not it would accept benefit conditions offered by a producer must be conducted in secret—one of the very points made by the five members, who charged that public voting coerced many cast members into accepting Mr. Evans's terms.

It looked as the Equity council shared the five members' attitude toward the seemingly public-spirited Mr. Evans but was simply too pusillanimous to back them up.

Then, as a clincher, came the letter in which Paul Dullzell, Equity's executive secretary, transmitted the council's decision to Herbert Rudley, one of the five members. Said Mr. Dullzell, speaking for himself, "The courage demonstrated by you and your fellow members in the exercise of what you considered your rights is a fine proof that there are members of Equity, both men and women, who cannot and will not be coerced and intimidated, and as long as that kind of spirit continues, Equity as a democratic organization will live and command respect."

Since the charges specifically alleged coercion and intimidation, this is very indicative. That Mr. Dullzell felt strongly about it is shown in the fact that he gave permission for his statement to be released to the press. No such release was made.

Meanwhile the five members who brought the charges are victims of a public reaction which, because of the printed stories, labels them unpatriotic and ungrateful.

THE charges against Mr. Evans were presented to Equity council in a closely typed 17-page report. This column, which is only too glad to keep the case open, is obviously unable to reprint the report in full. However, a synopsis, however inadequate, will be made. The case is interesting and important—and some of the details of the allegations should stand your hair on end.

In the first place, on the loudly shouted angle of patriotism, the five members justify themselves by saying that they are perfectly willing to co-operate to the utmost in bringing shows to the men of our fighting forces—but not at the expense of the democratic ideals for which these men are fighting. That seems an eminently justified stand. *The Billboard* has always maintained that so long as

(See FROM OUT FRONT on page 10)

## Chi Actors Open Week-End Series

CHICAGO, July 11.—Actors Company of Chicago is currently offering in its own local theater for a series of week-ends *Letters to Lucerne* by Fritz Rotter and Allen Vincent. Group is composed of a number of semi-pro players, as well as several radio actors, directed by Minnie Galatzer.

As a semi-pro offering, the show is extremely well done. The cast is ably guided thru a series of difficult scenes dealing with the current situation in Europe. Leads are played by Althea Murphy, Winnie Hoveler, Ruth Perrott, Dorothy Pollard, Helen Van Tuyl, Kay Richards, Marian Parmuth, Fern Head and Julie Kimberling. Line-up also has Lou Krugman, Sam Slegel, George Mitchell and Arnold Robertson.

That the players keep the play interesting thruout its three acts and five scenes is a credit to their work and the guidance of Galatzer. S. H.

## "Arsenic" Topped Bridgeport Season; B. Holmes Is Low

BRIDGEPORT, Conn., July 11.—The Klein Memorial here, municipally operated 1,500-seater playhouse, played more attractions this past season than any of its three-year existence. House is under direction of Perry Rodman, with Otto (Don) Felix as house manager and Al Shea as booking manager, with Rodman also doing some booking.

*Arsenic and Old Lace* drew the largest gross of season November 28, drawing \$4,700 for one performance, while Burton Holmes drew the smallest gross April 10, with \$355.

Other grosses of season included Alec Templeton, \$1,065, January 10; Don Cosack Chorus, \$1,415, January 4; *Life With Father*, \$4,426, two performances, October 4; Molly Plecton, \$750, April 13; San Carlo Opera Company, \$4,150, May 3; *My Sister Eileen*, \$3,680, May 29; Paul Draper-Larry Adler recital, \$715; *Out of This World* (U. of Penn. Mask and Wig production), \$1,200; *Theater*, with Cornelia Otis Skinner, \$1,300; *Life, Laughter and Tears*, with Eddie Dowling, \$780; *Keep 'Em Laughin'*, \$5,280, three performances; *Priorities*, \$4,931.25, three performances; Ballet Russe, \$2,855; *Laugh, Town, Laugh*, with Ed Wynn, \$3,880, three performances, June 18-19.

House also played many local concerts and recitals.

BROADWAY RUNS			
Performances to July 11, Inclusive			
Dramatic	Opened	Perf.	
Angel Street (Golden)	Dec. 5	251	
Arsenic and Old Lace (Fulton)	Jan. 10, '41	627	
Blithe Spirit (Booth)	Nov. 5	278	
Claudia (return) (St. James)	May 24	56	
Junior Miss (Lyceum)	Nov. 18	263	
Life With Father (Empire)	Nor. 8, '39	1110	
My Sister Eileen (Biltmore)	Dec. 26, '40	634	
Uncle Harry (Broadhurst)	May 29	54	
<b>Musical Comedy</b>			
By Jupiter (Shubert)	June 3	48	
Let's Face It! (Imperial)	Oct. 29	204	
Porky and Beans (revival) (Madestic)	Jan. 22	106	
Sons o' Fun (Winter Garden)	Dec. 1	256	
Star and Garter (Music Box)	June 24	22	
This Is the Army	July 4	8	



## Experimental Theater's Only Show of Season Is "Lincoln"

NEW YORK, July 11.—The ever-growing Lincoln cult was swelled by a minor footnote Thursday afternoon when the Experimental Theater presented Paul Horgan's *Yours, A. Lincoln* at the Shubert Theater. A second and last performance was given Sunday night (12). This is neither the time nor the place to discuss the Lincoln cult and its somewhat strange relation to actual fact; enough to say that Mr. Horgan's dialogic footnote is even more maudlin than most of the cult literature, and that the fact that it is based on a recent book upholding (somewhat nebulously) the theory of Stanton's implication cannot excuse its calm disregard for known fact. Also, it is a very dull play.

It takes Lincoln thru his last days, and shows him battling Stanton and the dominant political clique in order to obtain just treatment of the South—a peace without dishonor, a victory without vengeance. It shows him compromising with Stanton in order to end the war, giving Stanton the right to dictate the terms of peace—and then conniving with Grant and Sherman to draw up terms of surrender that will enable justice and honesty and common sense to prevail. It also shows the conspiracy, presenting John Wilkes Booth, amazingly enough, as its leader instead of its figurehead and dupe; and, believe it or not, it has Booth concocting the idea of assassination and springing it upon fellow conspirators who are surprised and horrified by it! All in all, Mr. Horgan has created one of the year's most imaginative (if dull) pieces of fiction.

Mr. Horgan's presentation of Lincoln is, of course, expected; it follows the outline of the accepted myth; and, tho it stubs its toe trying to prove Lincoln fought against the start of a war that was precipitated by his first election and lasted just long enough to insure his second, still its attitude is excusable not only in terms of the preponderant myth but also because Mr. Horgan uses it to drive home some very noble thoughts concerning the stupid brutality of victors grinding down the vanquished—thoughts that are grievously needed today. But the treatment of many other angles is preposterous. Mrs. Surratt, whose name isn't even given, becomes a youngish woman smitten with Booth; her son isn't mentioned; Atzerodt is called only the Monkey; and Booth himself is made a hammy ego-maniac. He was hammy enough, Thespis knows; but the tragically mistaken honesty of the man is ignored. From his diaries, from the records of the trials of the other conspirators, it is obvious that Booth was a dupe who sincerely and passionately believed that he was ridding the land of the imminent threat of dictatorship. He was appallingly mistaken; but at least the facts should have received some dim recognition from a playwright pretending to present an historical drama.

As for the play as a play, it is woefully dull. It is presented in nine disconnected scenes, and its only interest is that inherent in its theme. Its writing is painfully and often incongruously undistinguished, and its attempts at characterization are like black-and-white cartoons. Motivations are ludicrously obvious or else non-existent—as when Booth, confronted with the adoring but newly met Herold, immediately tells the lad the entire kidnapping plot. It would be hard to construct a vehicle less fitted to carry the Lincoln saga, one of the most glorious legends since those of Greece.

As for the presentation, it was no better than the play. Robert Ross, who is discredited with the direction, seemed to think he was staging a Sunday school pageant—a mistake that may be forgiven him in view of the script. In any case, he moved his people arbitrarily and reasonlessly, stranded them in impossible places and poses for long periods, allowed them to overact and burlesque, and in

general turned the stage into a shambles.

Vincent Price, as Lincoln, set an unfortunately querulous and whining note, and only occasionally lapsed into the power and dignity and strength needed to carry the playwright's conception. For the most part he seemed the victim of a passion for verisimilitude, forgetting that careful portraiture may sometimes seem devastatingly ineffective on a stage. On the other hand, Donald Randolph did amazingly fine work with Mr. Horgan's caricature of Booth; he made the ridiculous figure seem at times almost human, without ever letting down on the hamminess that characterized the man—a really fine achievement. Most of the others were impossibly bad, with several of the performances, notably that of Mary Michael as Mrs. Lincoln, failing to reach the level of competent dramatic school acting. A notable exception was Tom McDermott, who had little to do as young Davy Herold, but did that little extraordinarily well.

The Experimental Theater was theoretically formed to give a chance to young actors and playwrights. If it offered 18 or 20 shows a year—as it should—it might with pleasure and profit give such accepted actors as Messrs. Price and Randolph a chance to step out of their usual line. Since it erupts but infrequently, however, it should hew to its original plan. Mr. Ross is hardly a new director, so the present presentation really gave only Mr. Horgan a chance. And, in view of the quality of the production, he didn't really get much of a chance either.

Eugene Burr.

### Bucks Co. Click May Bring More Legit to Philly

PHILADELPHIA, July 11.—The success of the Bucks County Playhouse, which moved from New Hope, Pa., to the ballroom of the Bellevue-Stratford Hotel, has indicated the town will support a summer of legit. As a result, the Shuberts, for the first time since 1926, will usher in a summer at the Forrest, opening Monday (13), with *The Moon Is Down*, starring Conrad Nagel, for a fortnight, followed by *Watch on the Rhine*.

Forrest is an air-conditioned house and for the hot months box office will be scaled at a \$2 top and \$1 for matinee.

Apart from the Forrest, Locust Street and Walnut Street houses operated by the Shuberts, Samuel D. Berns will operate the long-dark Shubert as an indie legit house. Long associated with the picture industry, Berns has leased the 2,000-seat house, once housing stage musicals and later burlesque. Will be renovated and reopen in the fall. Berns hopes to be able to book in the pre-Broadway attractions.

Legit boom enjoyed here during the 1941-42 season is also resulting in a combine establishing a permanent Jewish theater here at Lincoln Theater, once a colored variety house and later housing Jewish-language shows without success. Operating group will be headed by Morris Berns, father of the younger Berns, and include Louis Goldstein, road company manager for Jewish attractions.

### Perc Vivian Opens Norfolk Straw Hat

NORWALK, Conn., July 11.—Connecticut's newest straw hat house got going this week when *The Wookey* was presented by the newly organized Hillside Players here, under direction of Percival Vivian, who also played the leading role. Vivian directed the Mohawk Drama Festival in Schenectady several years ago. Associated with him here are Irene Marmein, Walter L. Hildin and Charles N. Bellin.

Company includes Edith Engel, Robert Kimberly, Elisa Wilber, Billy Bell, Harry Joyner, Bill Sullivan, Mollie Klaff and Frederic Berest.

## FROM OUT FRONT

(Continued from page 9)

munitions makers and all others are allowed to charge more than bare expenses for participating in the war effort, the actor should be similarly protected. This is a view shared by the USO itself, which maintains all union minimums when sending shows to camps. Mr. Evans proposed to lower those minimums; that is the basis of the whole fight.

Obviously, as the report of the five members points out, self-interest would have cautioned them against taking the steps that they did. "By opposing Mr. Evans," says the report, "we were closing to ourselves one avenue of future employment; by striving to maintain the Equity minimum our effort might be misconstrued as a desire for personal gain, even tho that gain was slight. Further, we realized that our patriotism would be questioned by those who did not have the full and truthful story. . . ."

"Frankly, of all those personal considerations the patriotic element concerned us most. . . . There is no sacrifice we would not make for our country or for those men fighting to preserve our way of life. But to sacrifice those very principles for which they are fighting would negate the avowed purpose of that greater conflict. "It was not the USO, the army or our government that asked for a sacrifice in this case. It was a commercial manager who at the first sign of questioning of his proposal embarked on a series of ever-greater infringements of the rights and privileges of the individual guaranteed by Equity and the law of the land."

THE report then goes into a highly detailed factual statement of the events in the case, events corroborated (from the opposite point of view) by the statements of Mr. Evans's supporters—the many additional facts are here alleged.

When the idea was first broached verbally by Mr. Evans, says the report, its details included: A four-month commercial tour in the fall, followed by four months in army camps; the army would be asked for a partial subsidy; the tour would not operate thru the USO; a two-week tryout would be played at camps during the spring; salaries for the commercial part of the tour would be negotiated individually and those for the army-camp portion and the spring tryout would be Equity minimums; 25-cent admission would be charged at the camps; Mr. Evans was prepared to invest \$3,000, seeing the camp tour as an investment for the future in creating low-budget audiences. The company expressed interest.

Two weeks later another meeting was called and the company was told that, tho the army had not approved the entire plan, it had okayed a tryout to test soldiers' response. Mr. Evans said he had drawn up a petition for the cast to sign, asking Equity approval. The terms in the condition were that the company was definitely booked for a final week in Philadelphia (May 25-30); it would lay off Sunday (31); it would rehearse at Camp Meade Monday; it would play at Camp Meade the next three days and return to New York Friday (5); there would be no pay for Sunday; \$5 a day would be given as expense money for the four working days; all transportation would be paid by the management. Mr. Evans then withdrew, and the company decided to send the petition to Equity, unsigned, for official reaction.

The next week Equity's answer was read to a meeting. Equity claimed that anything pertaining to camp shows fell under the jurisdiction of the Talent Coordinating Committee of the Four A's, and Mr. Evans said that, since it was no longer a union matter, he wanted the petition signed at once. Allowing no time for discussion, an open vote was called for by Philip Huston, Equity deputy. There were 23 votes in favor of acceptance, one against (by John Parrish, who was not one of the five who later brought charges) and one qualified vote by Mr. Rudley, who said he would vote yes but wanted to discuss his objections first with Mr. Evans in private. Messrs. Parrish and Rudley were immediately attacked by the management as being unpatriotic, and Irving Morrow, who had voted yes, protested the attack and was therefore immediately included in it. Mr. Evans announced that everyone who had voted yes must sign the petition, which would then be forwarded to Equity.

After the meeting a number of company members said they resented the attacks and, after some delay, another meeting was called. On the motion of Harry Irvine, it was decided that a letter be written to Bert Lytell, president of Equity, outlining the coercive procedure of the previous meeting and asking if the signing of the petition under such circumstances were in accord with Equity procedure. A secret ballot was taken on Mr. Irvine's motion, and it passed 16 to 6. The letter was sent.

The next day a further petition was authorized by Mr. Evans and read to a meeting. It contained a copy of the management's original petition, claimed that the 16 to 6 motion the previous night was a miscarriage of justice, made a personal attack by name on Messrs. Rudley and Morrow, and denied entirely that coercive elements had been present. Additional signatures to this new petition were asked, and when discussion and objection developed Mr. Evans entered the meeting and said, according to the report: "I am the boss and I order you all to go home," and allegedly adding such phrases as, "The union doesn't mean anything here!" and "I'm paying for the lights. Go home!"

Later Messrs. Rudley, Morrow, Irvine, Parrish and others wrote Mr. Lytell describing occurrences at the meetings. A letter was received from Mr. Lytell stating that, in view of the 16 to 6 motion, clearance was revoked. Frank Dare, Equity representative in Chicago, where the company was playing, told Mr. Rudley that Mr. Evans had accused him of being a disturbing influence and had threatened to prefer charges against him with Equity—on the ground of subversive activities.

Another meeting that same day was attended by Kenneth Thomson, of the Four A's. At this meeting Mr. Rudley proposed a motion that, if Mr. Evans met Equity minimum, all moneys above actual expenses would be turned over by the cast to army and navy relief. Motion was ignored. Mr. Evans also refused to consider the original proposal he had made, which had included Equity minimums. It was brought out that payment of Equity minimums would add only \$350 to the costs, but Mr. Evans refused to discuss it. Mr. Huston then announced that the petition would be posted on the bulletin board to await company signatures.

Later Mr. Evans announced that because of the number of replacements that might have to be made for the camp showings the week in Philadelphia might have to be canceled, the company thus losing a full week's salaries. Messrs. Rudley, Morrow and other dissenters then offered to accept the terms under protest if such early closing were necessary. No closing notice was posted, however, and it was later announced by the management that the Philadelphia week would definitely be played. The dissenters therefore did not sign the petition.

There's more of it—much more—including statements from friends of the management that the dissenters were being investigated by the FBI on complaint of Mr. Evans; threats that road bonuses would be rescinded unless Mr. Evans's terms were met; an offer to one dissenter that he could play the part of another (a leading role) the following season if he signed, and many, many other angles for which there is, unfortunately, no space.

THESE, then, are the allegations on which the charges were based. It seems to me that Equity council is fantastically culpable in its stupid effort to squelch them and smooth them over. If the allegations are false, the council's action is unfair to Mr. Evans; if they are true, it is much more unfair to the five dissenters, who must meanwhile suffer under unjustified suspicions of lack of patriotism.

Equity council still has many members who seem willing to sacrifice anything—including the welfare of Equity and its members—in order to avoid disturbance, the difficulty of public explanations and the danger of lese majeste in the case of a star. Whatever the reasons for council's action—or lack of action—it has been unfair to both sides and has endangered not only the basic principles of Equity but those very sacred principles for which our country is now fighting.

Let's see that the case somehow gets a full and complete airing. It's the only way that justice can be done.

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CARNEGIE HALL, NEW YORK



## Miami Orders Curfew After Army Squawk; Night Clubs Hopeful

MIAMI, July 11.—The city commission promptly enacted a curfew ordinance, in compliance with the request of army and navy officers here, fixing the penalties for violations. Miami Beach and Coral Gables, the other Dade County municipalities affected in this area, are expected to follow, altho some opposition to midnight closing developed before the Miami Beach governing board.

Most club owners feel they will get by with a profit and that a half a loaf is better than none.

The Frolic has reopened for the summer as the Frolic Danceland. Air-conditioned and redecorated, it should prove a magnet for army and navy lads training in Miami Beach. Frank Stanley orchestra provides the music.

Eddie Cohen, predecessor to Les Simmonds as amusement editor of *The Miami Daily News*, has been drafted.

Nine clubs in Miami and 10 in Miami Beach are supplying summer entertainment, a record for the hot months.

Kitty Davis and her husband have gone north for a spell.

Robert Bostwick, a hit at the Pago Pago, was a Major Bowes winner.

## John Redmond New Singer Gen. Mgr.

CHICAGO, July 11.—John Redmond, manager of Mort Slinger's Orpheum Theater, Sioux City, Ia., the past year, has been named general manager of the Singer Circuit, succeeding Morgan C. Ames, who moves over to the Frederick Bros. Artists Corporation as head of the act department.

Redmond was formerly with Skouras on the West Coast. He will be stationed here and have charge of stagershows spotted periodically into several Singer houses in Minnesota and Iowa.

## Para, Asbury Park, Tries Vaude Again

NEW YORK, July 11.—Paramount Theater, Asbury Park, will make its second vaude try this season, starting Sunday. House dropped a burly policy after two weeks. Arthur Fisher will book.

Initial show consists of Garron and Bennett, Beverly Page, Buddy and Judy Allen, Moke and Poke; Mills, Lee and Tyler; Lee Manning and Mitzl, Ros. and Bennett, and a line produced by Edlie Lynch. Show goes in Sunday for five days. After that shows will open Friday for a full week.

## Springfield Vaude Strong

SPRINGFIELD, Mass., July 11.—Vaude at the Court Square Theater here is still drawing strong and apparently there is no thought of canceling it for the summer. Last year at this time vaude was dropped for the summer.

Edward Harrison, house manager, has been named a district manager for the E. M. Loew Circuit, having supervision over houses in North Adams, Worcester and Springfield, Mass., and Hartford, Conn.

He will make his headquarters here.

## Mack Mimics Hitler

DETROIT, July 11.—Pete Mack, former vaude agent who has been doing private party and night club work as a professional ribber for over a year in this area, reached a new high this week in appearing before an open-air rally of 4,000, when he impersonated Hitler, speaking from the steps of the Oakland County Court House at Pontiac, Mich.

Mack's regular act, besides assorted heavy kidding, usually winds up in a speech to the crowd, when he appears as some celebrity, and becomes incoherent gradually, till two "attendants from the crazy house" rush in to take him out.

His Hitler stunt was to arouse support for a two-mill tax measure being campaigned in Pontiac.

Pontiac is home of the State insane asylum.

## Winners of Hotel Publicity Poll

Winners, with point score, of *The Billboard's* Fourth Annual Hotel Publicity Poll:

**MOST EFFECTIVELY PUBLICIZED NEW YORK HOTEL:**

1. Waldorf-Astoria .....76 points
2. Pierre .....65 points
3. New Yorker .....55 points

**MOST EFFECTIVELY PUBLICIZED NEW YORK HOTEL MANAGER:**

1. Robert Christenberry...133 points
2. Lucius Boomer.....53 points
3. Frank Andrews.....21 points

**MOST EFFECTIVELY EXPLOITED, PROMOTED AND ADVERTISED NEW YORK HOTEL:**

1. New Yorker.....76 points
2. Waldorf-Astoria .....74 points
3. Astor .....35 points

**NEW YORK HOTEL PRESS AGENT WHO BEST SERVICED NEWSPAPER-MEN:**

1. Ted Saucier.....74 points
2. Shep Henkin.....72 points
3. Ware Lynch.....54 points

## Lewis Headed for New Nicollet Mark

MINNEAPOLIS, July 11.—All gross records for the Hotel Nicollet's Minnesota Terrace room are due to be cracked by Dorothy Lewis and her *Symphony on Skates*, which opened there July 3 for six weeks.

The first few days found Terrace business hyped 25 per cent. This production marks the third year Miss Lewis has appeared at the Nicollet. In 1940 her gross was under \$70,000; last year she hit \$72,000. So far this year she has been bringing in an average gross of \$1,000 per show for 13 shows a week. At this rate she should hit about \$78,000 for the engagement.

I. G. Lewis, Miss Lewis's father and show manager, said this is all the more remarkable in view of the fact that in previous years Miss Lewis was doing 15 shows per week at the Nicollet. The Terrace now is closed on Sundays.

## Redstone Buys Boston L. Quarter

BOSTON, July 11.—Mickey Redstone, owner-manager of Club Mayfair, has bought Lou Walters' Italian Quarter. Benny Gaines will be manager. Syndicate of four business men owns all shares of the newly formed company, with Redstone owning major share. Club Mayfair is to feature names and Latin Quarter will follow Lou Walters' show policy.

No figures are available, but it is estimated that Redstone made a down payment of \$45,000 and will make 10 year payments of \$25,000. Walters to book shows at Latin Quarter.

Walters has conferred with American Guild of Variety Artists and Actors' Equity in regard to requirements for musical show which he is contemplating.

## Detroit Without Summer Vaude Spot

DETROIT, July 11.—Vaude has been dropped by the Wisper & Wetsman Circuit at the Harper Theater for the summer, leaving Detroit without a single vaude theater. "Only exception is the occasional single week of stagershows booked by the Fox and Michigan theaters, almost entirely name bands.

The Harper will return to either half or full week of stagershows in the fall, however, under a steadier policy. Playing double bill pictures until then. New dressing rooms and some alterations in the stage are being made for the fall opening.

## Union Honors State Officials

PHILADELPHIA, July 11.—In recognition of their work in making the night clubs, bookers and performers obey the State license law, local AGVA chapter will sponsor a testimonial dinner in honor of William Douglas, and Anthony C. Sharky, of the State Department of Labor and Industry, August 3 at Jack Lynch's Walton Roof.

## Waldorf, New Yorker, Pierre, Astor Dominate Publicity Poll; Flesh Policy Is Space Grabber

(Continued from page 3)

used small names; the New Yorker uses ice shows and name bands; the Astor uses name bands; and the Lexington uses Hawaiian floorshows and bands. An entertainment and music policy again proved to be the most effective way to publicize a hotel. Those hotels with just a musician or two in their cocktail lounges or dining rooms received practically no votes.

Newspapermen voting in the poll were also asked what hotel spot was given the best promotion, exploitation and advertising campaign of the 1941-'42 season. They voted the New Yorker (Henkin) first with 76 points; the Waldorf Astoria (Saucier) second with 74 points; Astor (Gardner), 35 points; Lexington (Sutton), 18; Pierre (Ware Lynch, Dorothy Ross), 17; St. Regis (Jane Hunter), 12; Plaza (Ryle, N. Crockett), 10; Pennsylvania (Smith), 7; Savoy Plaza (Ryle, N. Crockett) and Park Central (Weiner), 4 each; Roosevelt (Kieft), 6; the Essex House (Mary R. Calnan), 3; Edison (Emmett Ooniff), 3; Warwick (Vernon E. Stuart), 3; Belmont Plaza (Frank Law) 1; Biltmore (A. S. Crockett), 1.

Henkin, of the New Yorker, ending his first full season as that hotel's p. a., put on an aggressive promotion campaign, including mailing of cartons of matches to editors monthly, securing celebrities as guests of the Terrace Room, and tie-ups on the ice show. Saucier of the Waldorf made a lot of tie-ups with war relief charities, which drew the society crowd and at the same time landed

Bill Powell to publicize the Cotillion Room premiere publicity, then switched to Dorothy Ross, who did the entertainment publicity, and Kathleen Moran, who handled fashion publicity and staged the weekly fashion shows. Lynch does the hotel's institutional publicity, utilizing society, charity and war relief shows for most of his plugs. Maxwell Fox also did specialized publicity for the hotel.

Ted Saucier maintained his first place, the vote revealing that newspapermen felt he had done an exceptional job of

## Chicago Poll Next Week

Next week's issue (dated July 25) will contain a survey of Chicago night club and hotel publicity men and their methods. Chicago night club writers have been polled, the same as in the New York polls, and their opinions will be tabulated and presented in next week's issue.

(New York night clubs and their publicity methods were judged in *The Billboard's* July 11 issue.

establishing the hotel's new Wedgwood Room, in particular. Shep Henkin, of the New Yorker, who drew 5 points in 18th place in last year's balloting after he had been with the hotel a few months, this year climbed to second place, with 72 points.

Voting for the best local hotel press agent of the season by points:

Saucier, 74 points; Henkin, 72; Lynch, 54; Hy Gardner (Astor), 42; George Sutton (Lexington), 22; Newkirk Crockett (Plaza and the Savoy Plaza), 16; Robert Reud (St. Moritz), 15; Jane Hunter (St. Regis), 12; Walton Smith (Pennsylvania), 9; Ed Dukoff (formerly Lincoln and Edison), 6; Madeline Riorden (Hampshire House), 6; A. S. Crockett (Biltmore), 7; Mike Cramoy (ex D. Ross staff), 5; Robert Kalb (Fifth Avenue), 5; Sam Blake (Woodstock, Forrest), 5; Mary Morrison (Ritz Carlton), 5; Joe Ryle (Plaza, Savoy Plaza), 5; Dorothy Ross (Pierre Cotillion Room), 4; Ed Weiner (Park Central), 3; Kathleen Moran (fashion shows), 3; Alma B. Kieft (Roosevelt), 3; Gary Stevens (Bryant), 1; Mary R. Calnan (Essex House), 1; Deenie Earl (Pierre, assistant), 1; Frank Law (Sutton), 1.

## Method of Scoring

Point score for *The Billboard's* Fourth Annual Hotel Publicity Poll was computed on the basis of 5 points for first place, 3 for second and 1 for third.

Same as in previous night club-hotel publicity polls.

society publicity. Gardner of the Astor drew attention with his clever, original publicity announcements, in addition to pushing Christenberry as an important Broadway figure (Christenberry is also president of the Broadway Association).

Christenberry again ran away with first place as best publicized hotel manager in New York (he was second the first two years of the poll). The point score was: Christenberry, 133; Lucius Boomer (Waldorf Astoria), 53; Frank Andrews (New Yorker) and Vincent Astor (St. Regis), 21 each; Frank Case (Algonquin), who was second last year and first the year before, 19; Mrs. Maria Kramer (Lincoln and Edison), 17, the same as last year; Charles Rochester (Lexington), 13; Henry Rost (manager of the Savoy Plaza since 1927 and who was succeeded by Don B. Burger May 1), 10; J. Paul Getty (Pierre owner), 9; Edward Crandall (Hendrik Hudson), 6; S. G. Taylor (St. Moritz), 9; Alastair McIntosh (Pierre), 3; Oscar of the Waldorf, 3; Gaston Laurysen (St. Regis), 2; and Thomas Russell (Waylin), 1.

In the best press agent division, Ware Lynch of the Pierre leaped from sixth place of last year's poll to third place this year. Lynch has had to operate on a conservative, no-publicity-for-hotel-executives policy. The hotel brought in

## Split Week Tried For Steady Patrons

DETROIT, July 11.—Policy of split week to cater to steady customers is being tried out at Mickey's Show Bar, pop-price nitery. New shows will open Mondays and Fridays, with acts opening both nights, but in each case booked in for a full week. Policy takes advantage of the full-week drawing power found best for acts in this town, and also allows change of half the bill at each half-week.

Acts on the opening bill under the new set-up are Harry Franks, emcee; Sue Lombard, King and Roche, De Ronda and Barry, Renee D'Orsay, Malia Salazar, Bee Vester Dancers, Lee Walters' orchestra.

## Plaza Voted Least Publicized Hotel

The Plaza was voted the New York hotel which took least advantage of its publicity opportunities, according to *The Billboard's* Fourth Annual Hotel Publicity Poll. Four newspapermen voting in the poll listed this hotel.

Three newspapermen listed the Park Lane, St. Moritz, Belmont-Plaza and Ritz Carlton.

Joseph T. Ryle and Newkirk Crockett publicize the Plaza, whose Persian Room has had a spotty season. The room has spent as high as \$5,000 a week for music and floorshow talent but kept its budget down this past season. In fact, during the few weeks before it closed July 3 for the summer it was operating on a \$1,500 total budget, including talent, music and service.

The Park Lane has used a small band. The St. Moritz (publicized by Bob Reud) has had a band and three-act floorshows all year. The Belmont Plaza, with two bands and floorshows year round, went without a press agent part of the season and had Gloria Safier, restricted by no-cuff-for-newspapermen policy, earlier in the season. The hotel changed management last month, bringing Frank Law in as the press agent. The Ritz Carlton does not use music or floorshows (Mary Morrison is the p. a.).

The following hotels each received one vote: Waldorf-Astoria, Pennsylvania, Ritz Tower, Biltmore, Roosevelt, Edison, Lincoln, Park Central, Madison, Ambassador, Fifth Avenue, Mc-Alpin and Pierre.



Versailles, New York

**Talent Policy:** Show and dance band; production floorshows at 9:30, 12:30 and 2. **Management:** Nick Prounis and Arnold Rossfield, owners; Marjery Fielding, producer; Leonard MacBain, publicity. **Prices:** \$2.50 (weekday) and \$3.50 (Saturday) minimums.

Marjery Fielding's summer show for this smart East Side boîte is a hot-weather cheapie on two counts—talent cost and quality. New show, which opened July 2, bears no resemblance to the lavishness, beauty and smart production of the show which ran here last fall and winter.

Production is centered around the six line girls, each of whom does a specialty. Most of them do it poorly, however, try hard as they may. First number was sung by Mary Ganley, a pretty little blonde who shouldn't even attempt to sing. She also did an average tap number. An unidentified chorus girl did "a dancing impression of Edna Mae Oliver," which also failed to register.

Rossi Sisters, also of the line, were cute in a tap and novelty ballet number. Mae Blondell stepped out for a fancy footwork bit involving contortion and splits that was about the best of the choruses in a talent way. Jacqueline Mignac stepped out with a more esthetic semi-nude bit of hand and foot waving which wasn't had to look at. All girls also did two production numbers. Production part of the show has an amateur quality.

Two acts were both strong on appeal: Marjorie Gainsworth, who has sung here repeatedly, and Francis Abella and his parrot, John Tio. Audience was pretty rude during the performances of both, but like most upper-crust audiences, they stop talking at the end of each routine and applaud violently. Miss Gainsworth, possessor of a lovely coloratura voice, plus a good delivery, did *Skylark, A Tale of Two Cities, My Hero* and *Summertime*. Quality of her voice

# Night Club Reviews

was enhanced by her working without a mike.

Abella and parrot, when they could be heard above the din, have a cute novelty act. The bird, an African Gray, is the best of the talking parrots. Bird imitates people and musical instruments and after 20 years of Abella's training has learned quite a few tricks in showmanship.

Show is well backed by Maxmillian Bergere's ork, who also makes a good accounting for himself on the straight dance rhythms. Panchito, Latin tune dispenser here the past four years, is still going strong.

Versailles cuisine and service are still of the best in town. *Sol Zati.*

## Blackhawk Cafe, Chicago

**Talent policy:** Dance band; shows at 8:30 and 11:30. **Management:** Otto Roth, operator; Don Roth, manager. **Prices:** Minimum \$1 (\$2 Saturdays).

Following a record-breaking 12-week run of Ted Weems and band, management of this familiar nitery has brought back Art Jarrett for his second consecutive summer job. His ork is set to remain until October, altho the accompanying two-act floor bill will probably see a couple of changes during that time.

It has been the policy of this club to keep a hand for a lengthy run to cash in on the publicity given it in the local dailies as well as over the air (WGN-Mutual). Since Jarrett's departure last year, Johnny (Scat) Davis, Les Brown, Orrin Tucker and Woems were the only attractions.

Jarrett's style leans to both sweet and swing, depending on the tune and its arrangement. The boys play okay dance music, and that counts plenty in a spot catering to dance-minded customers. Jarrett vocalized generously and still boasts a pleasing tenor voice as well as a likable personality. Other warblers include Betty Barrett, cute and clean, handling ballads and rhythm tunes; Brad Henry (trombone), tenor, and Bruce Milligan (sax), who joins the other three in novelties.

Current show has the Monocled Ambassadors (Morgan and Randall) who offer their hand-balancing feats in a comedy vein. Their British get-ups and humor give their turn novelty. Joyce Carlton, attractive, opens show with a couple of simple, weak tap routines.

Band numbers, vocal and musical, augment each floor bill. *Sam Hontyberg.*

## Belmont Plaza Hotel, Glass Hat, New York

**Talent policy:** Show and dance band; Latin relief band; floorshows at 8:30, 11:15 and 1:15. **Management:** Emil H. Ronay, managing director; Carl F. Johnson, hotel manager; Rodrigo, maitre d' hotel; Frank Law, press agent. **Prices:** Dinner from \$1.50; \$2 minimum after 10 p.m.

A change in management finds this hotel in the hands of Emil Ronay, who also operates the hotels Salisbury, Sutton, Woodward, Russell and Cortland. The hotel's dining room, the Glass Hat, continues its three-shows-nightly policy, but this time shows are being booked thru the William Morris Agency (Jack Flynn).

Current show, the first handled by the new management, is okay, considering that the talent budget is modest. It is emceed by Bill Johnson, formerly in the show *Banjo Eyes*. He is a nice looking, ingratiating straight emcee who fills his own spot singing such tunes as *Happy in Love, Johnny Doughboy* and a medley of old war tunes, encoring with *Where or When*. He has a pleasing lyrical baritone that's easy on the ears. Tall, brunet Christine Forsythe, six-footer, arrests attention because of her height but also holds it thru well-handled tap routines. Encored with a music-less routine, drawing an appreciative hand. Bob Castaine and Pauline Barry, here from a 10-month run at the Walton in Philadelphia, made a good impression with a contrasting set of ballroom numbers; a pictorial waltz, a lively rumba and a bouncy musical comedy dance. Their appearance is fine.

The Belmont Balladeers, colored singing waiters led by Fritz Weller, scored heavily, as they have for years here. Their spirituals reveal well-blending voices and ear-catching arrangements. Show-stopped. One of them stepped out

for a drum major specialty, padding out the show.

Bobby Parks, blond and handsome, toots a nice sax and leads his six men for good show music and pleasant dance rhythms. Joe Pafumy (accordion) is backed by four men, and their music is melodious and rhythmic enough for good dancing. *Paul Denis.*

## Esquire, Montreal

**Talent policy:** Dance bands; floorshows at 9:30, 12 and 2. **Management:** Scott Plunkett, manager and publicity; Elvira Gomez, chorus productions; Roy Cooper, booker; Lucien, headwaiter. **Prices:** Dinners from \$1.50; drinks from 60 cents; minimum \$1, Saturdays and holidays \$1.50.

Henri Therrien, the "Painter of Songs," is featured for the fourth successive week, establishing a record for this spot, which seldom retains an act more than two weeks. Biz also was reported at a new high during his stay.

Another holdover is Johnny Morgan, versatile comic and caricaturist. Turns in a creditable performance as emcee, easing over the tough spots with breezy ad libbing. Also does a couple of legerdemain tricks and scores with a long-winded ditty, combining lyrics of a dozen songs into a melody about what "my mother told me not to do."

Three Glamourettes, blond, attractive and sparkling, pep up the show with some fancy toe and heel work. Do several turns in fast-stepping style. Usual modern stuff goes over well, and, for a bang-up finish, they come thru with a lively old-time routine.

With Paula, his wife and accompanist at the piano, Therrien contributes some fine vocal masterpieces. Delivers between six and ten numbers at the crowds insistence. Excels with *I Love Life* and *Because*, and for socko climax gives out with *The Last Time I Saw Paris*, interspersed with the stirring strains of *La Marseillaise*.

The line of Esquorettes (10) adds to the divertissement. Girls open the show with a *Zoot Suit* novelty, follow with an arty routine, and a smart military parade finale.

Adequate music for the acts and patrons is furnished by Armand Meerte's ork. Rumba band is led by Julio Reves.

Maxine Coleman, West Coast songstress, has been booked for next show, with Aunt Jemina slated to appear two weeks later. *Cal Cowan.*

## Hotel Nicollet, Minnesota Terrace, Minneapolis

**Talent policy:** Dance and show band; ice show 8 and 12:10. **Management:** Nell Messick, manager; James Hickman, room manager; Sally Delaney, publicity. **Prices:** Dinner from \$1.50; supper, \$1 minimum daily, \$1.50 Saturday; drinks from 45 cents.

Back home, Dorothy Lewis, in *Symphony on Skates* or *Four Seasons in Minnesota*, is presenting what is perhaps her most spectacular offering. The young St. Paul miss, assisted by Gene Morgan and John Farrell and the Four Symphonettes (Jane MacDonald, Mitzl Dexter, Pate LeMaire and Ruth Heinz) offers 30 minutes of the finest entertainment ever presented in this room.

Miss Lewis, in the 11 months she has been away from home, has picked up a great deal of showmanship. The production opens with the *Summertime* theme. The four-girl line, gaily clad, come out singing *Dorothy Lewis Is Coming to Town*, a novel little ditty. Morgan and Farrell then join the line. Miss Lewis puts in her appearance, to thunderous applause, to do some very fast twirls, and then a realistic drunk act that brings the house down. Girls then go into a dance. For the fall season, the two men come, in uniform, wait for Dorothy, as Frankie Gelsone, ork leader, warbles *Got a Date With an Angel*. Men do twirls, spins, backward glides and sit-spins. As the winter season opens, the men are still waiting for their date.

Gelsone, a bary, sings *I Bought You Violets for Your Furs* as Miss Lewis takes the ice. She does some fancy gliding with Morgan and Farrell. Line then goes into a colorful snowball scene to *Snowfall*. Miss Lewis really steps out in some intricate spins, jumps, one-leg stands, kicks and back slides. She does an Axel Paulson into a sit-spin and then goes into a standing twirl, winding up with a spectacular tap. She presents some back twirls and one-leg spins, and then with Morgan and Farrell does a fast rumba.

The spring scene begins with the line singing *Queen of the May* as they dance. Morgan and Farrell step out for some quick twirls, and then Dorothy comes out atop the shoulders of the men. In Strobolite, she presents her backward flips. To the tunes of *Lover*, the line forms a maypole with Miss Lewis at its crest, all in black light. The finale brought Miss Lewis back for a beg-off.

Production devised by Billy Daniels, with Miss Lewis in charge of skating routines. Costumes by Mme. Berthe. I. G. Lewis is show manager.

Gelsone's orchestra is one of the finest local bands. Gelsone packs plenty of personality and in emceeing the production has a share in its success. *Jack Weinberg.*

## Marty Bohn's Nut Club, Wildwood, N. J.

**Talent policy:** Floorshows at 11 and 1:30; piano for show; no dancing. **Management:** Marty Bohn and Nancy Lee (Bohn), proprietors and managers; Jolly Joyce, booker. **Prices:** Drinks from 35 cents; no minimum, no cover.

A vet when it comes to making zany antics for other nitery operators over more than a decade, Marty Bohn has now decided to go into the business himself. And having built up a following here, Bohn was wise in his choice of a location. Club is a cross between a supper club and a musical cocktail bar, with the mural decors in keeping with the talents of the proprietor-comedian. A large bar banks the stage, with tables and chairs spotted at both ends of the large room.

No dancing here, but plenty of show on the stage. It's a condensed version of the *Insanities of 1942* unit, which stars Bohn and which played the Swan Club in Philadelphia four months. Some of the specialties are missing, but show

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Anything can happen; and it usually does. Comedy capers are in the keeping of Pussy DeCarmo, a midget; Jerry Gordon, comedy acrobat, and Bohn himself. Of the many bits employed by the trio, best is their take-off on an old-time acrobatic act. And highlight is Bohn's own inning of mad impersonations and patter.

Lee Bohn, cute and youthful blonde, is the fem foil for the funnymen. And gal takes it, and gives out some of her own, like a vet trouper. She's Bohn's 18-year-old daughter and has filled the shoes of the comic's former partner, Nancy Lee (Mrs. Bohn), now managing the spot. In her own right, gal shapes up as a zingy swing songstress.

Straight man Jack Curtis is also emcee. Also does himself proud in his own inning, in fine baritone voice, singing the Victor Herbert and musical operetta gems. Also in the show-stopping ranks is Duke McHale, youthful rhythm tap expert.

Grace Collins, singer, was on the sidelines because of illness when show was caught. The Three Lunatrix and Edith Delaney, with the original *Insanities* unit, rejoin the cast in the fall.

No band, solo piano backing up the show, but too weak to stand up alone.

Maurie Orodener.

**Sherman Hotel, Panther Room, Chicago**

Talent policy: Dance band. Management: Ernest Byfield and Frank Bering, managers; Howie Mayer, publicity. Prices: Minimum \$1.50 (\$2.50 Saturdays); dinner from \$2.

The ropes are out for 10 days, the length of Glenn Miller's current run in this jitterbug hideout. He was here two years ago for two weeks and the kids were lined up out into the hotel lobby and sidewalks. Same should hold true for the present date.

Floorshow of acts and line of girls has been eliminated, and all the entertainment is furnished by the band and by jitterbugs cutting up during dance sets.

The band is still dynamic, from musical and showmanship standpoints. Miller is a natural personality, a type that pleases both young and old. The band can sell out both in sweet and swing style, and any details about the excellence of the organization would be mere repetition of what has been printed time and again. The vocal corps is powerful. Marion Hutton sells with an expressive delivery and a cute personality. The Modernaires are four chaps who sing in fine harmony. Ray Eberle is still a top tenor, depending largely on his impressive voice to get across. Tex Beneke (sax) warbles novelties in telling style. These singing features are used generously, singularly and in groups.

Unless you are on the dance floor it is pretty tough to catch a glimpse of the band during dance sets. The kids mob around the stand and gaze. During show time the table occupants get a chance to see what the boys look like, and are impressed by the streamlined stainless steel musical stand set-up.

Duke Ellington follows in Friday (17) for a repeat date. Sam Honigberg.

**Fensgate Hotel, Satire Room, Boston**

Talent policy: Intimate entertainment with piano accompaniment from 9:30 to 1. Management: The Fensgate Company, Inc.; managing director, Arki-Yavensonne; headwaiter, Pierre Belasco; publicity, Frank Cronin. Prices: Dinners from \$2.50; drinks from 90 cents; no minimum or cover.

The Satire Room is advertised as the most expensive room in Boston. This spot, since its opening March 13, has been drawing class trade. Arki-Yavensonne features a variety of novel, intimate entertainment that goes over with this group. This week he spots two singers (Yvonne Bouvier and Nora Sheridan), a cowboy ukelele player and two pianists.

Neil Phillips, a pianist extraordinary, invites guests to name their favorite pop tunes and plays them to the tempo of the immortal composers. Shows his skill by closing with *Blue Rhapsody*.

Yvonne Bouvier, with her pert, saucy manner, singing French songs, goes over nicely. Art Fowler, ukelele playing cowboy, broke down the stiffness of this group. His happy, easy going manner, accompanied by his Western drawl, put him over. Nora Sheridan stopped the show with her original ditties, accompanied by Allen Jones on the piano. She gives a new slant to *Trip to Heaven*.

Has plenty of eye-appeal and can put her songs over. Songs are arranged by Jones.

Neil Phillips, at the piano, accompanies show and plays incidental music during the evening.

This room is small, seating only 45, but is doing a tremendous business. Overflow is taken to adjoining garden terrace. Harry Poole.

**Carlton Terrace, Forest Hills, N. Y.**

Talent policy: Continuous entertainment. Management: Fred Pascalle, operator. Prices: Dinners from \$1.25.

This neighborhood cafe-restaurant is a tastefully decorated proposition drawing family eating trade and the younger after-dinner liquid consumers. Entertainment policy of a cocktail combo and a relief Hammond organist is apparently sufficient.

Chief talent item here is Bob Ryan and the Twins, now in their 15th week. Trio are well groomed and personable, showing versatility at their respective instruments and a craftmanly display of vocals. The gals, Doris and Daphne Stauffer, work at a pair of pianos, one with a Solovox attachment, and give out with okay solos. Ryan handles the marimba, vibes, along with traps, maracas and claves. Arrangements are strong and repertoire is drawn from pops, standards and Latin ditties. Their efforts keep the floor well filled.

Virginia Thomas is similarly proficient at the Hammond. Joe Cohen.

**Follow Up Night Club Reviews**

TRIANON BALLROOM-CAFE, South Gate, Calif.—Jimmie Lunceford and orchestra and Miller Brothers and Lois are carried over on this show, with Phil and Dottie Phelps and Gilbert and Parks being added.

Show opens with the Phelpses, billed as the Balance Cadets, doing their stuff in military costume to martial music. Pair have crowd won from the outset. First shot out of the box Phelps takes Miss Phelps by the heels and holds her over his head while he walks up and down about six steps. He then does a headstand and aerial splits on a small pedestal. Act is packed with good entertainment. Head-to-heads while Phil walks over the steps is apparently child's play for them. Phelps perches Miss Phelps in a chair balanced on the two back legs on a cross bar on a rod. He lifts this to his head and they wow as Phelps again walks over the steps. Sock entertainment.

Gilbert and Parks, comedy novelty knockabout, put on a swell show, with Gilbert as an inebriate. They work smoothly and their hand-to-hand and other balancing turns are good entertainment. Drunk angle gets the boys to laugh, yet it doesn't distract from their real talent.

Miller Brothers and Lois, a fast colored rhythm tapping team, wind up the show. Lunceford's aggregation, as always, puts in a sock performance accompanying the acts.

Show runs 30 minutes. Abbott.

**Howard Readies Unit**

CHICAGO, July 11.—Harry Howard, unit producer, said here that he is readying a new edition of his *Beachcombers* for August. He signed 24 girls in Texas last week while playing the Interstate Circuit with his current show. His *Beachcombers* of 1942 played 43 weeks in the East, Middle West, Texas and the West Coast.

**NEW SHOW BIZ**

(Continued from page 5)

on before sunset. If there is a huge crowd, the show may put on two performances. Shows have Sundays off, and get their weekly salary despite some performances being washed out or canceled.

Camp shows used to play to 20-cent audiences, but admission has been free since March and audiences are now naturally larger. The morale officer of each camp is the contact for the USO in arranging for bookings.

**"All in Fun" Unit**

A typical B unit is *All in Fun*, which opened a night club tour in October as *Fun for Your Money*. The title was changed because of the camp free-admission angle when the unit was booked for camps by Camp Shows, Inc. (Harry Delmar, booker), two months ago. Bobby Pine (Bobby Pincus) cleaned

up the comedy a bit, as he realized that even the soddier audiences want spicy comedy, army officials prefer clean shows because of fear of public opinion.

The unit was in New York the past couple of weeks playing military, naval, coast guard and marine bases. A date at Bennett Field Wednesday was typical. The cast, along with company manager Sam Spachner, piled into a school bus in Times Square and got to Bennett Field 45 minutes later. They were checked in and, when leaving, checked again at the gate by navy guards. The truck, with its stage ready and two side tents set up as dressing rooms, attracted an audience of around 400, who sat in wooden, folding chairs on the airfield near big bomber planes. The truck's sound system was tested to produce sufficient volume to reach the entire audience. And the unit's pianist, Al Wolf, had to play the show accompaniment alone because this naval base did not have a band available. That was a handicap, but camp show units are accustomed to playing one night with a big pit band and another with a pianist; and so the show went on.

**One-Hour Show**

It was a one-hour performance, and it had the audience laughing and ap-

plauding all the way. It was obvious that this screwball comedy unit was just what lonesome sailors appreciated. Group comedy numbers were especially successful, Bobby Pine, Bob Aida, Mack Pearson, Sid Gould and Ray Janis working together smoothly. Pine did only one specialty and submerged his talents to put the group comedy over. Aida emceed smartly and also baritone robustly; Ray Janis's impersonations were peachy; Gould's dance bits and his sense of timing made him invaluable; Pearson was swell as the butt for the rowdy comedy. Petite and cute Judy Manners sang pop tunes attractively and included fair impersonations of well-known vocalists. Tall Dolly Bell offered good acrobatic dancing; blond and slender Ruth Foster came thru with lively, pleasing tap dancing; and Burns and White, mixed team, are handsome and okay in musical comedy tap.

*All in Fun*, unit No. 45 on the camp circuit, is the circuit's only screwball comedy unit. The other 14 now touring are variety and musical. There are enough spots, incidentally, to keep a unit going for at least six months. In fact, 450 spots are taking USO camp shows.

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# Magic

By BILL SACHS

**JULES J. FREELEY**, sleight-of-hander, is a private in Special Training Troop, C. R. T. C., Bks. 2154, Fort Riley, Kan., under his right name of Julius Friedman. He was inducted last April. . . **BILL McGRATH**, the "boy magician," is now Pvt. William G. McGrath, U. S. Marine Corps, Post Headquarters Co., Marine Barracks, Parris Island, S. C. . . **FRED-DIE STRATFORD**, Cincinnati magician who has toured the Middle West and Western Canada the last 10 years, recently laid aside his wand to join up with the Royal Canadian Air Force. . . **JACK HERBERT** played last week-end at Kitty Davis's nitery, Chicago, doing emcee, sleights and comedy chatter. . . **PRINCESS YVONNE**, mentalist, who this season is again featured at Hamid's Million Dollar Pier, Atlantic City, has originated a new stunt to aid the War Bond drive. She offers to forfeit a \$25 War Bond to any person whose name she fails to call out. Conversely, the spectator whose name she does call correctly must buy \$5 worth of War Stamps. . . **WILLARD AND COMPANY** were the Fourth of July free attraction at Pendera Park, near Reading, Pa. . . **GEORGE KRONIG** is the first magic turn in years to play Frank Palumbo's Philly theater-cabaret. . . **CARDINI**, during his fortnight's engagement at Beverly Hills Country Club, Newport, Ky., ended last Thursday (9), was the guest of the Cincinnati IBM and SAM members at a shindig tossed in his honor at Hotel Gibson, Cincy. Bob Anderson, IBM past president, came down from Dayton, O., for the affair. . . **AL MUNROE**, Motor City mystic and former prexy of the Society of Detroit Magicians, is in New York on vacation. . . **LEE NOBLE**, after closing recently at Hotel Fensgate, Boston, played a few spots around the Hub City before hitting out for Montpelier, Vt., where he has begun a primary flight training course under the supervision of the Civil Aeronautics Administration in an effort to obtain an instructor's rating. . . **JOHN S. VAN GLIDER**, that gentlemanly Knoxville necromancer, who in recent years has been concentrating more on his writings than his magic art, authored a whale of a yarn for *The Knoxville News-Sentinel* of June 28, titled *Uncle Sam's Whales of the Deep*, wherein John dramatized in ink, and in his usual exciting and original style, his experiences on a recent ride on one of Uncle Sam's submarines.

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# Vaudefilm Grosses

## Stem B.-O. Picture Continues Rosy Despite Strand Flop with 'York' Repeat; MH Socko

**NEW YORK.**—There is no general de-precia-tion in the overall b.-o. picture despite the drubbing that the Strand took with the reissue of *Sergeant York*. The Music Hall, now in the sixth week of *Mrs. Minniver*, shows no sign of letting up. Other houses are doing okay.

The Music Hall (6,200 seats; \$84,000 house average), going into the sixth week of *Mrs. Minniver* and stagershow, with Betty Bruce and Walter Dare Wahl, is expecting an unprecedented \$100,000. Last week, the fifth, took \$107,000 while previous weeks raked in \$105,000, \$105,000, \$109,000 and \$111,000. This is an all-time record for the house for any run, and colossal figures are expected to last for at least two more weeks.

The Paramount (3,664 seats; \$41,981 house average), with Hal McIntyre, Connie Boswell and Larry Adler and *Are Husbands Necessary*, opened strong and anticipates \$53,000 for the initial session. Last week, the second of Vaughn Monroe's ork, Eddie Garr and *Beyond the Blue Horizon*, took in a strong \$51,000. Opener did \$58,500.

The Strand (2,758 seats; \$30,913 house average) presents a dismal picture. Raymond Scott's ork is holding over but pic, *Sergeant York*, has been replaced with *Spy Ship* and is looked upon to bring \$26,000. *York* pulled approximately \$18,000 for its second run at this house.

The Roxy (5,835 seats; \$38,789 house average), now in the second week of *The Magnificent Dope* and stagershow with A. Robins, Bob Hannon, and Stuart and Lea, is likely to pitch in with \$34,000. First week surprised with a strong \$45,000, and decision to hold over the pic was not made until Tuesday morning.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday with Will Bradley's ork, Ray and Trent, Trixie, Murphy Sisters and Cynda Glenn, along with the first run *Ship Ahoy*, and is out to chalk up a solid \$28,000. Last week, the second of Milton Berle and new bill with George Tapps, Gracie Barrie and *Reap the Wild Wind*, wound up with a sensational \$43,000, beating the first week's \$35,000, with *Tortilla Flat* on the screen.

## Visitors Help Chicago; Duchin Draws Big 43G in Final Week Stand, Downey 18½G

**CHICAGO.**—Visitors, among them the 10,000 furniture conventioners, are starting to flock into the city for the summer, happily reflected in the Loop house box offices. The combo theaters grab the better share—out-of-towners attracted by the in-person attractions they cannot see in the home town.

Chicago (4,000 seats; \$32,000 house average) has a natural (week of July 10) in Eddy Duchin and band, last full-week theater stand before the maestro goes into the navy. Opening was big and the week should have no trouble piling up a plenty good \$43,000. The credit will go to Eddy, for the accompanying screen feature, Humphrey Bogart in *The Big Shot*, is below the grade of film usually played in this house. Week of July 3, with a big holiday take to help, the combination of Phil Harris and band, and Ginger Rogers

in *Rozie Hart*, attracted a \$45,600 gross.

Oriental (3,200 seats; \$18,000 house average) has a strong vaude bill topped by Morton Downey and Bert Wheeler, with the first run of *Men of San Quentin* on screen. It's in for week of July 10 and looks set for an \$18,500 gross. Week of July 3 house scooped up a big \$20,000, with Bob Chester and band and Joe E. Lewis plus *Top Sergeant* on screen. The big holiday week-end did the trick.

## T. Dorsey Misses Pitts Mark by 1G

**PITTSBURGH.**—Tommy Dorsey and orchestra, doing five shows a day instead of the four usually presented by Standard bills, except on Saturday and holidays, grossed a near-record \$35,000 at the Stanley last week. Only stanza to surpass the Dorsey show in the theater's history was the layout headed by Mickey Rooney two years ago. It took \$36,000.

Paul Regan and Lane and Ward supplemented Dorsey's specialists crew of Frank Sinatra, Jo Stafford, the Pied Pipers, Ziggy Elman and Buddy Rich. Network commercial broadcast Tuesday night from the stage was a help. But reckoned detrimental to the gate were the Army War Show at Pitt Stadium which drew 292,000 fans who payed \$161,000, a benefit baseball game between the Pirates and the Phils for Army-Navy Relief, several outdoor musical concerts, and holiday excursions by thousands of Pittsburghers over the Fourth. Pic, *A Gentleman After Dark*, was no asset. The band got rave notices from the newspapers crix. Dorsey staged a party for 100 coin machine operators after the last show opening night at the Roosevelt Hotel.

## Sally Rand Strong \$14,800 in L. A.

**LOS ANGELES.**—Competing with high temperatures and a general exodus to the beaches for the Fourth of July week-end, the Orpheum, with a stagershow headlined by Sally Rand, turned in a strong \$14,800.

Bill was augmented with Marie Hollis, Morey Amsterdam, the Stapletons and the Sally Rand Girls. Flicker fare included *Sing Your Worries Away* and *Moonlight Serenade*. House average is \$6,500 for the 2,200 seats at 55 cents top.

## Davis Books Turk's Troc

**DETROIT, July 11.**—Turk's Trocadero, West Side night spot, is now being booked by Jack Davis of the Amusement Booking Service.

## Krupa, Day Bill Hits Near Record At Earle, Philly

**PHILADELPHIA.**—Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) enjoyed a near-record week ended Thursday (9), with gas rationing curbing the usual July 4 exodus to seashore and resort points and with an extra midnight show sandwiched in for the home holiday trade.

Bill headed by Gene Krupa's orchestra came within \$1,000 of setting the house record. As it was, show hit a top-heavy \$36,800 and set up a new July 4 box-office mark in taking in over \$9,000 for the single day. Dennis Day also in the bill's spotlight, with show support from Ames and Arno and from the band in Anita O'Day, Roy Eldridge and Johnny Desmond. *Private Buckaroo* on the screen also helped much.

New bill opened Friday (10), marking the first break in the name band parade in many a month, got off to a big start. Bringing on Milton Berle with his own unit, it points to a right smart \$24,000. Leonard Sucs, Ben Yost's Vikings, Ruth Clayton and the Jim Wong Troupe support the comic, making his first stand here in many a year. Screen also helps with *Maisie Gets Her Man*.

## Bill Boyd Fine

**TULSA, Okla.**—During a week's appearance at the Tulsa Theater, picture house, Bill Boyd, movie and radio cowboy star, pulled audiences 35 per cent above the house average. Theater Manager Audie Adwell reported. Boyd, here on a government War Bond selling mission, also appeared at a rodeo in Dewey and over Tulsa radio stations.

## Revue Packs State

**TALLAHASSEE Fla.**—The 1,062 seats of the State Theater were filled at each of the three performances of Shirley Deane and her *Stardust Revue* Monday (6). Matinee prices were 22 and 44 cents, while night prices were 22 and 55 cents. Picture was *Dr. Broadway*.

Stage presentations are unusual during summer in this area.

## SUGAR'S DOMINO

(Continued from page 4)  
ators, cafe owners, etc.—he sends out his ultimatum and sits back and watches an industry squirm with pain and indecision.

Boss Petrillo is not altogether wrong in trying to regulate the mechanization of music. There are correctible evils rampant. These can be adjusted satisfactorily if all parties concerned were to get around a table and talk things over. It can be done and we have a sneaking suspicion that it will eventually be done.

Neither Boss Petrillo nor anybody else can or will put the record companies out of business. If there's anything like that to be done the right is still reserved for the man with the long whiskers. Regardless of what kind of a case the Boss manages to build up thru gullible daily papers, the fact still remains that the band business has benefited immeasurably from the revival of the record business and from the coin phonograph network. Boss Petrillo's estimates of the number of musicians deprived of employment because of coin phonos installed in bars, restaurants, etc., are wrong. The burden of proof is on his shoulders. Any band leader who has traveled over the country knows without any coaching from Boss Petrillo that the displacement of musicians by coin phonos is infinitesimal. Stack this up against what coin phonos have done for the musician and the comparison becomes ludicrous.

There is still time for the Boss to beat a gracious retreat. If he really has the welfare of musicians in mind he will get together with the record and transcription companies; with networks and radio stations and with coin phono operators and talk things over. If he fails to unbend everybody else who has been studying the situation will know that he is insincere as well as arrogant.

The record companies can and will survive regardless of anything the Boss threatens to do. It would be awfully nice, however, for the thousands of persons whose livelihood is involved if the matter could be settled before a stop-page is effected.



## Roxy Show Change Still Uncertain; New Bands Maybe

NEW YORK, July 11.—Contract whereby A. J. Balaban will take over operation of the Roxy Theater was still unsigned at press time, altho the deal is expected to be consummated momentarily with the arrival of Spyros Skouras, 20th Century-Fox proxy, and Col. Darryl Zanuck. Main controversy on the pact which would have Balaban succeeding Fanchon & Marco as house ops, is whether the theater shall remain subordinate to the studio or vice versa. Until that point is settled, there probably can be no declaration of future policy of the house.

To change that point would involve widespread changes in the entire 20th Century-Fox selling structure. Under the present policy, the cream pictures of 20th Century-Fox is skimmed off and the Roxy is left with the remainder. Films like *How Green Was My Valley*, *Grapes of Wrath* and *This Above All* were given other houses. The exchange deals whereby the Roxy gets dogs of other studios is also under discussion.

Balaban feels he should be given complete control of the films to be used by the Roxy, for only in that way can he lift the weekly house average of \$38,789 to that approximating the Music Hall's \$84,000 average. The Music Hall gets a choice of the best of all studio products. Consequently, Balaban feels that he is entitled to the best that Fox can offer, along with any better exchange deals. MH has 6,200 seats and the Roxy 5,835.

Another important item is the question of complete co-ordination of the selling policy with that of the Roxy. Under the present policy Jesse Kaye, the house booker, cannot sign an act more than two weeks in advance. Very often his buying must be done at the last minute, due to sudden changes of mind by studio officials. Neither can he guarantee any sort of run to an act until box-office reaction takes place.

This policy has given Roxy competition the advantage in setting stagershow. Only if a change were effected could a revision of talent policy take place. Under the present policy, it is generally admitted that F&M has done a good job in its presentation of stagershow. Stage-show budget and use of names and name bands are also contingent on this change.

Balaban is also expected to ask for complete control of the advertising budget. This was usually dependent upon the studio budget for the picture.

With Balaban taking over the house, it is expected that the Roxy will be a more individualized operation than at present. Irving Lesser will remain the house manager and F&M may continue booking.

F&M has been operating the house for 10 years. Prior to F&M management the Roxy went into bankruptcy, and F&M had to build up from scratch without studio commitments and with dog pix. The house showed a profit when Fox bought in five years later and still shows one now.

There had been reports circulating that several bands had been offered eight-week runs at the Roxy to wean them away from competing houses, but Balaban declares he had made no such propositions.

## New Hotel Spot For Washington

WASHINGTON, July 11.—The Dubonnet Room in the Lee-Sheraton Hotel opens Saturday, July 17. Adrian Rollini Trio are booked indefinitely. They will play for cocktail, dinner and supper dancing.

Under management of hotel, room seats 200, with drinks starting at 50 cents and dinners at \$1.50.

Good downtown location and quiet appeal of smaller hotel should help spot draw good crowds.

## Royale Tries Revues

DETROIT, July 11.—Revues are being tried by Detroit's Club Royale. Spot has done consistently good business among the town's elite for two years with smoothly produced shows in which every act was good, including Dean Murphy, Gali Gali and Peter Higgins, but rarely top names.

New policy tends toward revue style. Opening show this week includes George Beatty, Virginia Mayo and Pansy the Horse.

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## License Revoked, L. A. House Asks For a Rehearing

LOS ANGELES, July 11.—Follies Theater, leading burlesque house here, was denied a renewal of its operation permit Tuesday by the police commission. Immediately following the announcement in the local press, the Follies management filed action for a rehearing. Meanwhile, the theater will continue to operate as a burlesque house, the management said.

Follies management also said it had not received written or verbal notice that its license had been denied. The Follies said the commission's action would be fought "tooth and toenail."

Action of the police commission was taken under the new theater ordinance which gives the board broad powers over the conduct of all types of entertainment.

## Burly House Shuts For Summer Season

BALTIMORE, July 11.—The Gayety, only burly house in city, has closed for the season after registering its best season in years. It topped each of the last two years, which were exceptionally good.

While the depression years were satisfactory, management inaugurated several years ago a policy of two matinee shows and one night performance at a low admission. Three years or so ago, when the national defense program was launched and Baltimore became a factor, there developed a sharp increase in Gayety patronage and as the prices were hiked, gross mounted accordingly.

Another factor was the sharp increase in feminine patronage, women now forming half the patronage.

John H. (Hon) Nickel is manager. Gayety is to reopen early in August.

## Three Boston Houses

BOSTON, July 11.—Cast at the Howard includes Sunya Slane, featured; Herbie Faye, Jean Carter, Ruth Mason, Murray Briscoe, Dot Deering, Steve Brody, Millie and Bubbles and Harrison and Howell. New next week, Rose LaRose and Jack Diamond.

At the Globe, Jean Carroll, featured; Irving Selig, Toni Mitchell, Fran Lewis, Dorothy DeHaven, Raymond Pike Jr., Chet Atland, Bert Saunders and Bobby (Uke) Henshaw. New next week, Stella, Mills, Marjorie Royce and Billy (Bumps) Mack.

At the Casino, Renee still is the feature, with Paula Norton going into her 11th consecutive week. Diane LaCroix replaced Phyllis Vaughn. Tommy Raft, comic, is playing club dates in between theater engagements in town.

## Fischer-Shuberts Seek Backing For 2-a-Day Tour in the Fall; N. Y. Now Has 3 Vauders, L. A. 2

NEW YORK, July 11.—The establishment of a circuit of touring two-a-day shows is a distinct possibility in the fall. One of the first shows to go on the road may be the long-running *Priorities*. So far the circuit is in the talky stage, but definite plans are on the way. Movers for the circuit idea are Clifford Fischer and the Shuberts. A meeting was held this week with banking and financial interests to underwrite the costs. The money boys are said to like the idea, especially well in view of the way in which the two-a-day vauders have caught on. Bookings will probably be made thru the United Booking Office.

The circuit idea, if carried out, would probably give vaude the greatest lift it has had in a generation and is looked upon to re-educate those that have been weaned away from that entertainment form.

Fischer pioneered the legit-vaude revival with his *Priorities* and had two shows running simultaneously on Broadway. The idea is looked upon to be sound, despite two closings, Fischer's *Topnotchers* and the Nat Karson-Al Bloomingdale venture in Chicago, *Headliners of 1942*. The Chicago shuttering was hastened by the lack of an air-conditioned house, and *Topnotchers* by previous commitments of featured play-

ers. The only show regarded as a flop was the Ed Sullivan Negro display, *Harlem Cavalcade*.

Currently, Broadway is housing three shows of this type, *Priorities*, Ed Wynn's *Laugh, Town, Laugh* and Mike Todd's *Star and Garter Revue*, which leans toward the burly side. Hollywood has two shows going now, Fred Pinkiehoff's *Show Time* and Ken Murray-Billy Gilbert *Blackouts*. Grosses for the latter are a bit on the weak side, altho *Show Time* is doing well.

Prospects for fall include a new show by Clifford Fischer, with Gracie Fields in the lead, the shifting of *Show Time* from Los Angeles to New York, and the revival of the Chicago show, *Headliners*, with as many of the original cast as can be rounded up. Harry Delmar, producer of the *Greenwich Village Revels* and now producing for Camp Shows, Inc., is also slated to trot out a fall starter here.

SAN FRANCISCO, July 11.—*Show Time*, streamlined vaude unit, opens tomorrow night at the Curran, with dally matinee and evening performances, including Sunday, and two extra performances at 5:30 p.m. Sunday and 11:30 p.m. Saturday scheduled.

House scaled from 55 cents to \$2.20 evenings and 55 cents to \$1.10 matinees.

# Burlesque Notes

(Communications to New York Office)

### NEW YORK:

KIKI, strip-teaser, held over at Pioneer nitery. . . . HARRY KANE, singer, and Billy Wolfe, comic, both burlesquers doing morale work at Camp Croft, S. C., are entertaining with burly scenes and write, "and do the soldiers go for it!" . . . BUBBLES YVONNE won \$5 in War Savings Stamps for the best letter on "What a Civilian Can Best Do To Aid in Our War Effort" via a contest held by Lee Mason over WOR. . . . CHARLES (KEWPIE) KEMPER, featured comic on the Hirst Circuit last season, back on Steel Pier, Atlantic City. . . . INA LORRAINE vacationing at home in Milwaukee following her recent engagement at the Liberty, Davenport, Ia. . . . DOLORES WEEKS resting up at Tuckahoe, N. Y. . . . JOE LEVITT and George Katz, show and house managers and promoters, and Pal Brandeaux, producer, were Coney Island visitors July 4, as were Paul DuBow, gadget king, and his brother, Sol, attorney.

ANN CORIO, who recently made a picture, *Jungle Siren*, is mentioned for another, *Tarzan*, as a new mate to Johnny Weismuller. Also to co-star in a vaude show Lee Shubert is to produce this summer. . . . MARCELLITA is in stock at the Troc, Philadelphia. . . . CARRIE FINNELL, of *Star and Garter*, is happy to hear her supposed-to-be-worthless Arizona property turned up with a tungsten mine. Husband Tommy Morris is now in Washington signing contracts and collecting government funds.

UNO.

### MIDWEST:

W. B. IRONS, of Kansas City, Mo., in Chicago to complete preparations for the opening of his Polly, Kansas City, with Midwest shows about August 21. . . . FERGUSON AND MURRAY opening in stock at the Palace, Buffalo, July 24. . . . DANNY JACOBS, of Foster and Jacobs, will undergo an operation for appendicitis. . . . FRANCINE MORGAN opened at the Avenue, Detroit, July 10. . . . LANA BARI will be featured at the Roxy, Cleveland, week of July 10. . . . DARLENE closed a 12-week engagement at the Rialto, Chicago, July 9; Joe Derita is also leaving the Rialto for a vacation and will return in September. . . . BILLY

AND MARGIE ROY opening at Casino, Toronto, July 24. . . . FLO OXFORD en route to New York from California.

### PHILADELPHIA:

HOWARD MONTGOMERY, brother of Jack Montgomery, Troc Theater show producer now in Atlantic City, is in the Irving Berlin-Army musical on Broadway. . . . LARAIN WILLIAMS makes her bow at Murray Inn, Haddonfield, N. J., with Ruby White in the lead at Red Fox Tavern, South Merchantville. . . . JULIE BRYAN, closing at the Troc here, moves to Hirst's Globe, Atlantic City, where Nadine Marsh, Ethel Deveaux, Jack Diamond and George Murray head the new show. . . . ELOISE MACK new fem lead at Carroll's.

### LOS ANGELES:

LEE VOYER opens at the Follies July 25 as a stripper. . . . HERBIE BARRIS has been granted two weeks' leave for a stay in the hospital to have his snozzle streamlined. . . . "PEANUTS" BOHN has closed at the Follies. . . . LEE TRENT and Harry Rollins are holding down straight parts at the Follies, with the comedy being carried by Charlie Robinson and Herbie Barris. . . . BETTY ROWLAND continues as the featured stripper at the Follies, with Julie English, Lorraine Lee and Mitzi on the bill. . . . BILLY REED, formerly Follies comic, has left for Chicago, where he will open at the Rialto. . . . MARCIA, formerly featured stripper at the Follies, is now at the Vogue as Judith Gibson in *Bombs Over Burma*.

### Year-Round Burly Figured

ATLANTIC CITY, July 11.—Izzy Hirst figuring on running his burlesque shows all year round at the Boardwalk's Globe Theater. Altho he has leased the house for the usual 10-week season, Hirst is already seeking an extension of his lease to carry into the fall and winter.

### Gaiety Closes Season

NORFOLK, Va., July 11.—Gaiety, this area's only burlesque house, has closed for the summer. Manager Moe Costello had announced a year-round operation policy, indicating that he would stay open all summer, but hot weather cut attendance.

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PALACE THEATRE, BUFFALO, N. Y.

Jackie Richards Producing



Paramount, New York

(Reviewed Wednesday Evening, July 8)  
 Marquee strength for this bill is evenly divided, with the main shots coming from Connee Boswell and Larry Adler. Show also marks initial Broadway vaude date of Hal McIntyre's band. Entertaining power of the bill is consistent thru-out, with every act putting on solid performances.

McIntyre takes over the number one spot with a wailing reed arrangement of *Skylark*, plus some powerhouse brass work. Band's seven brass, four sax and four rhythm are in fairly good shape, musically, exhibiting a little stiffness here and there in the playing, but mellow and smooth for the better part.

The maestro, sideman for Glenn Miller until a short time ago, does some brilliant sax work and gets results out of the boys. He displays a likable personality, but is no great shakes as a showman. He's still stiff on stage presence, and doesn't do anything to build up the acts in intros. In most spots he didn't even announce the band numbers. And chewing gum during an entire show isn't much of an asset, either.

The Ghezzi's open up with some fast tumbling and then some fine hand-to-hand work, employing beautiful precision balance. Two men do excellent body twists and, in one bit, roll half-way across the stage with a back lift. Closer is headstand jiggerbugging, which sent them off with heavy applause.

After a band swinger on *Ole Man River*, Jack Marshall panicked the house with some terrific sight comedy. First bit, built around sound effects, wound up in a burlesque of *Ba Ba Black Sheep*, followed by a facial contortion bit on Private Butch McGuirk, a howling number. Other band numbers were *South Bayou Shuffle*, *Don't Sit Under the Apple Tree*, sung in quartet harmony, and an unannounced instrumental. Jerry

Stewart and Frances Gaynor, band vocalists, participated in *Apple Tree*, but did nothing else in the show.

Larry Adler went over strong with his beautiful and unusual harmonica playing and affable, showmanly conversation. Lent deep bass growls to an admixture of *St. Louis Blues* and *Blues in the Night*. Then went into Ravel's *Bolero*, with full lighting effects; an arrangement of *Sleepy Lagoon* and *Tales From the Vienna Woods*, and then pulled a final show-stop with *Beat Me, Daddy*. An amazingly good performer, and certainly one of the greats of the harmonica.

Connee Boswell adds a smooth polish to the show with her smooth, stirring style on *Somebody Else Is Taking My Place*, *Silver Wings*, *One Dozen Roses* and a tear-jerking *This Is Worth Fighting For*. Stopped the show cold.

Pic, *Are Husbands Necessary?* Silly. House, near capacity. Sol Zatt.

Chicago, Chicago

(Reviewed Friday Afternoon, July 10)

Eddy Duchin (Lieut. Eddy Duchin of the U. S. Navy) is on his next to last theater date before reporting at Abbott Hall here July 27 for his preliminary training. Following a week at the Chicago, he will wind up with the band at the Palace, Canton, O., Friday and Saturday (17-18). While the local ads hail his "farewell appearance," no mention of it is made on the stage (at least not during this particular show), which is good diplomacy.

Duchin and band open with a swiny version of *Anchors Aweigh*, but from then on it continues as a typical Duchin show, with the leader in the closing spot tickling the ivories to old and new tunes

and winding up with his showy arrangement of *Stormy Weather*. Two outside acts prove sufficient material to round out this evenly paced revue.

Johnny Drake (sax), youthful baritone, followed the opening with *This Is Worth Fighting For* and *Sleepy Lagoon*, displaying a solid voice. The band kicks out with *Jersey Bounce*, with shapely June Robbins next vocalizing to *One Dozen Roses* and *Jingle, Jangle, Jingle*. The girl has no particular style, but the work is pleasing. Lew Sherwood (trumpet), veteran novelty man with the outfit, dispenses *Nursie, Nursie* and *Sam the Taylor* in amusing style, while Tony Leonard, tenor, is more than passable with *I'll Keep the Lovelight Burning* and *Johnny Doughboy*.

Jean, Jack and Judy, novelty balancing trio, exhibit familiar tricks with a different approach. Jean is the comedienne on talk and physical by-play, building up average tricks to net fine hands. Appearance is clean and youthful and act hasn't a dull moment.

Archie Robbins, newcomer here, scored a clean show-stop. The chap is sock on delivery and personality and works with appealing freshness. Uses Stan Ross for the pantomime impressions of his vocal carbons of screen celebs, which is a novel twist for an act, but Archie can well stand on his own with his screwy songs and general chatter. Uses many an old line in his routine, but it's tough to recognize them the way he delivers.

On screen, Humphrey Bogart in *The Big Shot*. Biz big end of first show opening day. Sam Honigberg.

State, New York

(Reviewed Thursday Evening, July 9)

Current layout is not strong on box-office pull, but stronger on entertainment, with a fast-moving one-hour bill. Will Bradley, fronting Lee Castle's ork for a vaude tour (Artie Shaw was fronting the band before he went into the navy), is a genial emcee, hep on stage presence.

Opener is Trixie, standard juggling act, first working with balls, then switching to hoops and tambourines. Her juggling is top flight, and she got the greatest applause from tossing a ball to the audience, then catching it on a stick in her mouth. Opened good.

Band follows with *You Go to My Head*, with Michael Raymond vocalizing. Boy, seemingly possessed of some kind of a voice, was off key and poor on performance. Ork continued with *Jersey Bounce*, doing a nice swing job, and later with *K-K-K-Katy*. Castle also did a solo on *China Boy*, exhibiting some lovely, mellow trumpet work.

Ray and Trent, acro team, perform neat comedy in the midst of their tumbling. Come out doing a tap number and then take a fall, showing their legs tied together with strands of rubber. Rest is straight hand-to-hand and acro work. Strong applause.

Three Murphy Sisters, who last played this house as part of Carl Hoff's band, are back as a single act and look one million per cent better. Gals are tastefully gowned and made up, and evoked heavy hand clapping with three-way harmonies on *Nain, Nain, Summertime, Be-I-Bi* and *Jingle, Jangle, Jingle, Be-I-Bi* was the strongest.

Cynda Glenn, comedienne, does astoundingly well with cheap comedy. Material, consisting of half choruses of pop songs and a portrait of a man getting up in the morning, was appreciated for its baser appeal. Imitations were her best bit; the burlesque on Garbo being the strongest. Drunk debutante bit was lined with a few laughs. Applause heavy.

Pic, second run of *Ship Ahoy*, but a b.-o. magnet nevertheless. House for supper show, three-quarters capacity. Sol Zatt.

Court Square, Springfield, Mass.

(Reviewed Saturday Evening, July 4)

The seven-act bill for the holiday week-end was only average vaude, but it pleased the crowded house.

Lillian Palmer opened with violin and mandolin selections. She did pops and semi-classical, showing only average ability, but her showmanship pleased.

York and Ortez, Negro song, dance and chatter team, followed. Singing and chatter were corny, but the dancing was okay. The male is head and shoulders above his partner as a dancer. The act could be improved tremendously by cut-

ting the alleged humor entirely and trimming the singing. It was nonetheless pleasing to the audience.

George Broderick, who also emceed in a passable manner, followed with excellent pantomime. High point is his imitation of how a recording artist looks while making records. He plays the records and mouths the words in such fashion that the audience was never quite sure whether he is singing. His pantomime of a yokel seeing his first movie is Grade A stuff. Got one of the biggest hands of the day.

Virginia Melford Trio, tumbling and acrobatic, two men and a girl, is better than average. Nothing spectacular, but a good act.

Bill Brown's act consisted of burlesquing magicians and jugglers for sure-fire laughs. He gives the impression of being big, blundering and awkward and yet shows good skill doing his tricks.

Herbie Faye and Ruth Mason, old favorites here, do a comedy act which drew plenty of laughs. Faye is the butt of the jokes. They clicked here in a great big way.

Irene Vermillion and Company closed with an unusual number featuring Miss Vermillion dancing to the music of the Kaye trio, two girls and a man playing excellent accordion music. Her dances were better than average. The combination, plus a nicely set stage, merited plenty of applause.

Bert Green and his boys were in the pit.

On the screen, *East Side Kids*. Albert J. Zack.

Oriental, Chicago

(Reviewed Friday Afternoon, July 10)

Strong five-act vaude bill backed up by Ray Lang and the house band. Morton Downey and Bert Wheeler are in the top slots, with Jack Leonard, the Stadlers and the Youman Brothers (2) and Frances in support. Enough talent on hand to comprise a full hour of entertainment.

The Stadlers open with their novelty rumba and Cook's tour (both familiar routines in this area) and return in a later spot with their rag-doll dance. A good team in theaters or cafes.

The Youman Brothers and Frances offer a musical novelty, the boys using an accordion and clarinet, with the girl assisting prominently on the violin. Do impressions of well-known theme songs and close with a hot version of *St. Louis Blues*. Kids do not have too much experience, particularly in the company of this bill's veterans, but manage to get by because of the commercial tunes they play.

Jack Leonard is a funny fat man, concentrating on broad but generally clean comedy. His nondescript act has gags, song and dance bits and just anything that strikes the comic as funny. He returns during Downey's routine and helps gag up a couple of his tunes.

Downey is still a fine song salesman, particularly when it comes to Irish ditties. Works the front mike and the one at the piano, peddling a good half dozen tunes before the customers will let him go. The horseplay with Leonard went well at this show.

Bert Wheeler and Company close the show and close it big. Said company includes Hank Ladd, the funny straight man, whose perfect timing and crisp de-

RUTH CLAYTON

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Personal Management: LOU WEISS



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Every help a lot in putting over the act. The act is funny all the way, because of its intimacy and, from the standpoint of the patron, the apparent lack of preparation. After a lengthy but funny controversy between Wheeler and Ladd, Francetta Malloy joins for a couple of bits and the song exit. Unusual finale has Wheeler in front of the curtain, in the form of an encore, spilling a few more gags, mostly at the expense of his straight man.

On screen, something called *Men of San Quentin* (PRC). Biz okay end of second show opening day.

Sam Honigberg.

**Orpheum, Los Angeles**

(Reviewed Thursday Afternoon, July 9)

The Merry Macs top current show, with many fans on hand to welcome them back for their second appearance here in a year. Also on the bill are Gaylord Carter, Rollet and Dorothea, Chris Cross and Looie, and the Liphams. A fool-proof bill marked by several show-stops.

Because of a radio show, Merry Macs were switched from closing to opening, with good results. Only fault was that it messed up Al Lyons, Orpheum ork leader and emcee, who had a bit of trouble knowing who came next. Following an all-out by the band on *Stars and Stripes Forever* in swingtime, which gave Cal Clifford, trumpet; Gaylord Carter, organ; Eddie Hunt, piano; Pete Bielman and Les Jenkins, trombones, and Billy Morgan, drums, a chance to show off in good fashion, the Merry Macs took over for some of their inimitable harmonizing. Starting off with *Don't Sit Under the Apple Tree*, they went into *Skylark*, with Mary Lou Cook and Joe McMichael taking solos. Their *Hey*,

*Mabell and Jingle, Jangle, Jingle*, with Miss Cook and Joe McMichael singing out, stopped the show cold. They appeared with *Breathless* and *Pass the Biscuits, Mirandy*. They were hot and did a swell job of selling.

Gaylord Carter, organist for Amos 'n' Andy, took over for some fast Hammond organing on *Tiger Rag* and *Minute Waltz in Swing*. He moves his fingers over the double keyboards in Scabiscuit style.

Rollet and Dorothea, dance team, worked to *The Doll Dance* and turned in a nice acro dancing performance. Work hard and enthusiastically. Had to beg off.

Chris Cross is Looie, the vent doll's manipulator. Looie is a rube and his material is corny. Cross's best job to this point is the imitation of Clyde McCoy's *Sugar Blues*. Off to a slow start, Cross put the show back in the groove with a show-stop with his Negro character, Syracuse. Illuminated so that mouth and eye movements are visible from even the balconies, Cross imitates the Four Ink Spots doing *If I Didn't Care*. Handles the lyrics well, and the doll's actions, dovetailed with the lyrics, are terrific. Cross brought femme figure, illuminated in the same fashion, for a chorus of *My Man a la Baby Snooks*. Outside of the Looie character, who gets billing, act goes over like a house afire.

The Liphams, four kids from 8 to 14 years old, brought down the house with their acro work. Marie, 8, steals the show, mugging like the best of professionals and playing to grandstand. Rhea, 14; J. C., 13, and Gay, 12, do balancing that is astounding for adults, let alone these kids. Hand-to-hand stuff is truly child's play with them. J. C. does a Chinese split from the shoulder of Rhea and Gay. Turn closed the show. It is sock entertainment.

Lyons's orchestra does a good job of

accompanying the show, and Lyons does a smooth emceeing job.

Flickers, *Powder Town* and *On the Sunny Side*.

Good house when caught.

Sam Abbott.

**Buffalo, Buffalo**

(Reviewed Friday Evening, July 10)

Current show is an hour of fast-moving entertainment. There is nothing stereotyped about Sammy Kaye's aggregation or the way he and his boys present their fine musical wares. Show played to full house and was punctuated by enthusiastic applause for almost every feature.

Sammy Kaye, small in size but big on personality, showmanship and spontaneous humor, sells the crowd without trouble and keeps things moving briskly. Ork's instrumentation has two pianos, drums, bass, two guitars, two trombones, three trumpets and five saxes. Kaye's clarinet is added in spots, but never does the boss hog the spotlight.

Three Daykets open with bright vocal version of *Jingle, Jangle, Jingle*, and Don Cornell follows with *I Left My Heart at the Stage-Door Canteen*. The Sterner Twins, attractive, shapely girls in flashy eye-catching costumes, execute a combination soft-shoe tap which is neat and full of rhythm. Gals return for another dance bit, with acro whirl finish which went big.

Band's new femme canary, Nancy Nor-

man, offers *Take Me* and *Wonder When My Baby's Coming Home* in a good, deep voice. She's not particularly decorative and is a bit lacking in showmanship, but the folks out front gave her good encouragement.

*My Gal Sal* is band's instrumental standout, featuring six clarinets, three muted trumpets, three saxes, with some good sight effects.

Arthur Wright and his mellow tenor pipes do well by *Sleepy Lagoon*. A gypsy medley by band follows, starting with *My Little Gypsy Sweetheart* and featuring the Sterner gals in a spirited gypsy dance. Ends with various novelty lighting effects on blacked-out stage, spelling out the leader's name for a flash finish.

Tommy Ryan, handsome lad, is one of the features of show, opening his stint with *Johnny Doughboy Found a Rose*. He has a smooth, dreamy ballad voice that caresses one's ears. Receives solid support from band's choir. Response to *Begin the Beguine* was terrific, and Ryan came back with *My Buddy*, which he also sold well. A new number, *Let's Bring New Glory to Old Glory*, by Ryan and the vocal octet, went okay, too.

The Three Nonchalants, comedy acrobatic act, get many well-deserved laughs and plenty applause.

Last is the well-known but still popular audience-participation stunt, *So You Want To Lead a Band*.

Film, *Her Cardboard Lover*, no help to draw.

Eva Warner.

**Steel Pier Bill Did Eight Shows Saturday as Holiday Hypos AC; But Hamid Pier Without Vaude**

ATLANTIC CITY, July 11.—While the 325,000 visitors July Fourth week-end were 75,000 fewer compared to 1941, it was a record spending crowd. Between Friday evening and Monday morning crowd spent \$6,000,000 here, "possibly the greatest amount spent here on any July 4 week-end in the city's history," according to City Commissioner Joseph Altman.

As usual, the two giant amusement piers held the spotlight. The management of Steel Pier expressed itself as delighted. For the first time in the pier's history, it was necessary on Saturday night (4) to stop selling admissions.

Samuel Gumpertz, manager of Hamid's Million Dollar Pier, said he was "very much encouraged by the turn-out. The crowd measured very near to last year's level." Between 7:30 p.m. and midnight, Hamid's pier had the largest crowd since it was built. Lines stretched a block away from the entrance.

Only vaude show; in fact, the only variety bill in town apart from the burly and nitery shows, held forth in the Music Hall at Steel Pier. With the holiday, Frank P. Gravatt, president of the pier company, re-established its long-line policy of one admission for all the attractions. For the week previous there was a separate admission for Music Hall and one for the pier proper. Under the new set-up, the pier admission covers everything. However, the front 800 of the 2,300 seats in Music Hall have been set aside for the first time as a reserved section at 40 cents.

Saturday bill (4) had Martha Raye and the Four Ink Spots. Music Hall show teas off with the pier's Modern Minstrel troupe. With Dick Dana as emcee and John McConnell's pit crew on the stage, Ben Yost's Varsity Singers (8 males) start it off in rousing fashion with *Fun To Be Free* and *Sleepy Lagoon*, with Jimmy Cavanaugh the solo voice for the latter. Quartet from the troupe please with *My Gal Sal*, and after a costume change into army uniform, the eight sing a spirited *We Did It Before and We Can Do It Again*.

Interspersed with the singing is a sock specialty by Ruthie Barns, carrot-topped rhythm tap queen. Also blackout sketches by Harry Savoy and Haggerty in blackface with Dick Dana as straight man, and by Charlie Kemper, also in blackface, with Haggerty on the assist.

Ork moves back into the trenches and vaude carries on with the Juvelys, man and woman, for the starter. It's still the same uncanny and skillful juggling and

balancing routine, with the smash finish in the gal balancing on the rubber ball poised on the male's head.

Ink Spots, heavy faves at the pier, still dynamite. Selections include *Have a Heart*, *Josephine*, *We'll Meet Again*, *Don't Sit Under the Apple Tree* and the perennial *Do I Worry?*

Whitson Brothers, four males, do some fancy Risley work, with special flashes in one of the lads doing a somersault thru a hoop he holds himself, and in the three-all finish.

Closing spot is clinched by Martha Raye. Mickey Freeman assists at the piano. Her buoyant personality even more marked in person, and giving full vent to her mugging and clowning antics, she literally tore down the pier's pillings with her specialty. Could have stayed on the boards for an hour. Begged off after three songs, *Great Day Coming Manana*, *Mr. Paganini* and *Five o'Clock Whistle*.

Gaudsmith Brothers, comedy dog act, and Al Blanc, harmonic player, were not in the running at 9:10 p.m. show caught Saturday night. Acts are staggered to allow for more shows. Stanza caught was the sixth that day, with two more to go. Some years ago, pier sandwiched 14 shows in a single day with Amos and Andy in the spotlight. *My Favorite Spy* was the screen show.

In the pier's Marine Ballroom, major bandstand honors were captured by Benny Goodman, with Enoch Light added Saturday and Charlie Barnet on Sunday. Circus show and water carnival in the outdoor arena, wild animal zoo, funhouses and exhibits round out the pier attractions for the single 85-cent admission.

No vaude at Hamid's Million Dollar Pier. Holiday bill was headed by Tony Pastor's band in the Ballroom of States, plus Reg Kehoe's marimba band. In *Old California* on the Hippodrome screen. Jumbo Circus in the outdoor arena. Bishop's marionette show, Princess Yvonne and Doc Irving's mentalist and magic show, Phillips's kiddies' revue, Dave Irwin's Teddy Bears, funhouses and exhibits all included in the single admission. Maurice Orodenerker.

NEW YORK, July 11.—Bill Stein, Music Corporation of America exec and brother of Jules Stein, left the Flower Fifth Avenue Hospital Thursday (9) and departed for the Gideon Putnam Hotel, Saratoga, N. Y., to convalesce.

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(Routes are for current week when no dates are given)

**A**  
Adler, Larry (Savoy-Plaza) NYC, h.  
Ambassadors, Menocled (Blackhawk) Chi, nc.  
Ames & Arno (Earle) Washington, t.  
Ammons, Albert, & Pete Johnson (Cafe Society Downtown) NYC, nc.  
Andrews, Johnny (Washington) NYC, h.  
Andrews Sisters (Hippi) Baltimore, 23-29, t.  
Arlen, Faith (Jimmy Kelly's) NYC, nc.  
Ashburns, The (Rainbow Grill) NYC, nc.  
Ates, Roscoe (Hi-Lo) Battle Creek, Mich., nc.

**B**  
Baker, Bonnie, unit (Paramount) Toledo, O., 17-23, t.  
Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p.  
Ballard, Marcia (Bill Bertolotti's) NYC, nc.  
Barnard, Freddy (Iceland) NYC, re.  
Barnes, Harold (USO Camp Show, Full Speed Ahead) Camp Elliott, San Diego, Calif., 16; Marine Barracks, San Diego 17; Camp Callan, San Diego 18; Camp Cooke, Lompoc 20-21; Camp San Luis Obispo 22-24.

**HAROLD BARNES**  
AND HIS WIRE  
Camp Show "Full Speed Ahead," March Field, Riverside, Cal., July 13; Camp Haan, Riverside, 14; Naval Training Station, San Diego, 15; Camp Elliott, San Diego, 16; Marine Barracks, San Diego, 17; Camp Callan, San Diego, 18.

Barnes, Mae (Onyx) NYC, nc.  
Bayne, Joyce (River House) Reno, Nev., nc.  
Beaumont, Penny (New Yorker) NYC, h.  
Becher's, Monty, Animals (Pontchartrain Beach) New Orleans, 6-18.  
Behes, Flying (Steel Pier) Atlantic City.  
Bell, George (Patio) Cincinnati, nc.  
Belmont Balladeers (Belmont-Plaza) NYC, h.

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Bennett, Ruby (Villa Venice) Northbrook, Ill., nc.  
Benzelle, Mimi (Rainbow Room) NYC, nc.  
Berle, Milton (Earle) Phila., t.  
Bernhardt, Jean (Clayton's Casino) Clayton, N. Y., nc.  
Bernie, Al (Strand) NYC, t.  
Birch, Sammy (Hurricane) NYC 17-18, nc.  
Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.  
Blair & Dean (Glenn Rendezvous) Newport, Ky., nc.  
Blackstone, Nan (Tommy Joys's) Utica, N. Y., nc.  
Blanche & Elliott (Lobby) Juarez, Mex., nc.  
Blanchard, Jerry (18 Club) NYC, nc.  
Bluel, Mary (Casa Del Ray) Santa Cruz, Calif., h.  
Blondell, Mae (Versailles) NYC, nc.  
Bodo, Andre (El Morocco) NYC, nc.  
Bond, Angie, Trio (Savoy Cafe Lounge) Atlantic City, nc.  
Boswell, Connie (Paramount) NYC, t.  
Brandon, Bob (Beverly Hills) Newport, Ky., cc.

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Brewer, Betty (Biltmore) NYC, h.  
Bricktop (Onyx) NYC, nc.  
Brown, Evans (Chula Vista Resort) Wisconsin Dells, Wis.  
Brown, Cleo (Three Deuces) Chi, nc.  
Brown, Jack Toby (Moonlight Gardens) Kanakake, Ill., nc.  
Bruce, Betty (Music Hall) NYC, t.

**C**  
Callahan Sisters (Loew's Capitol) Washington, 9-15, t.  
Canova, Judy (Stanley) Pittsburgh, t.  
Caridad (Penthouse) NYC, nc.  
Carlisle, Una Mae (La Martinique) NYC, nc.  
Carter, Betty (Queen Mary) NYC, nc.  
Casano, Cassi (Sheraton) NYC, h.  
Castaine & Barry (Belmont-Plaza) NYC, h.  
Cellini, Benvenuto (Village Venice) Northbrook, Ill., nc.  
Cerny Twins (Havana-Madrid) NYC, nc.  
Channing, Carol (Cafe Society Downtown) NYC, nc.  
Chords, 3 (Moose Club) Erie, Pa., 10-16.  
Christy, Floyd (Yacht) Pittsburgh, nc.  
Claire, Dorothy (Edison) NYC, h.  
Clark, Coleman & Co. (Kitty Davis Airliner) Miami Beach, Fla., nc.  
Collins, Nicki & Vicki (Leon & Eddie's) NYC, nc.  
Contreras Trubadours (Havana-Madrid) NYC, nc.  
Cook, Ralph (Yacht) Pittsburgh, nc.  
Cornell & Lester (Villa Madrid) Pittsburgh, nc.  
Covarro, Nico (Bal Tabarin) NYC, nc.  
Cranford, Patil (18 Club) NYC, nc.  
Curran, Vince (18 Club) NYC, nc.

**D**  
Daniels, Betty (Casa Del Ray) Santa Cruz, Calif., h.  
Daro & Corda (McVay's) Buffalo, nc.  
Davis, Diane (Village Barn) NYC, nc.  
Dawn, Alice (Latin Quarter) NYC, nc.  
Dawn, Dolly (Glenn Rendezvous) Newport, Ky., nc.  
Day, Dennis (Earle) Washington, t.  
Del Mar, Josephine (La Conga) NYC, nc.

(For Orchestra Routes, Turn to Music Department)

**TRADE SERVICE FEATURE of Billboard**  
**Acts-Units-Attractions Routes**

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

**EXPLANATIONS OF SYMBOLS**

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.  
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Dell, Lilyan (Wivel) NYC, re.  
Denise, Jimmy Kelly's NYC, nc.  
Diamond Bros. (Mother Kelly's) NYC, nc.  
DiGitanos, The (Plaza) NYC, h.  
D'Ivons, The (Chez Paree) Chi, nc.  
Dixon, Gaye (18 Club) NYC, nc.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Don & Cassandra (509 Club) Detroit, nc.  
Douglas, Dorothy (El Chico) Binghamton, N. Y., nc.  
Douglas, Roy (Warren) Brooklyn, nc.  
Douglas & Dolan (McGuinness') Woodside, L. I., N. Y., nc.  
Downey, Morton (Oriental) Chi, t.  
Doyle, Eddie & Amy (Skyliner) St. Louis, nc.  
Drane Sisters (Biltmore) NYC, h.  
Duke, Al (Airway Cafe, Airport) Cleveland.  
Duncan Sisters (River House) Reno, Nev., nc.

**E**  
Earl & Toni (Onyx) NYC, nc.  
Early, Stan (Five O'Clock) Miami Beach, Fla., nc.  
English, Ray (Glenn Rendezvous) Newport, Ky., nc.

**F**  
Faludy Troupe (Roxy) NYC, t.  
Ferris, Tommy (Singapore) Chi, c.  
Fisher, Hal (Tic Toc) Milwaukee, nc.  
Fisher & Gold (Rogers Corner) NYC, nc.  
Fisher's, Bob, Pearl's Flyers (Circus) Lawrence, Mass.; (Circus) Albany, N. Y., 20-25.  
Flowerton, Consuelo (Queen Mary) NYC, nc.  
Fontana, Georges (Diamond Horseshoe) NYC, nc.  
Forsythe, Christine (Belmont-Plaza) NYC, h.  
Franklin, Hazel (Biltmore) NYC, h.  
French, Eleanor (Drake) Chi, h.

**G**  
Gainsworth, Marjorie (Versailles) NYC, nc.  
Gale, Alan (Hurricane) NYC, nc.  
Ganly, Mary (Versailles) NYC, nc.  
Gardner, Grant (Mayfair) Detroit, nc.  
Gaudsmith Bros. (Earle) Washington, t.  
George, Helen (Villa Venice) Northbrook, Ill., nc.  
Georges & Jaina (Beverly Hills) Newport, Ky., cc.  
Gerrits, Paul (Beverly Hills) Newport, Ky., cc.  
Ghezis (Paramount) NYC, t.  
Gibson, Rosalie (Kelly's Stable) NYC, nc.  
Gilmore, Gita (Pow Wow) Chi, nc.  
Glenn, Cynda (State) NYC, t.  
Glover & La Mae (Grand) Mackinac Island, Mich., h.  
Golden Pair (Charles) Baltimore, nc.  
Gordon, Rosalind (Village Barn) NYC, nc.  
Grant, Rosalie (St. Moritz) NYC, h.  
Greene, Betty (Caravan) NYC, nc.  
Guesses, 3 (Swan) Phila, nc.

**H**  
Hager, Clyde (Diamond Horseshoe) NYC, nc.  
Humme & LeQuorne (Greenfield's) Detroit, re.  
Harlem Highlanders (Palumbo's) Phila, nc.  
Harmoncers (Park Central) NYC, h.  
Haseley, Bob & Jack (Biltmore) NYC, h.  
Helene and Her Violin (Beverly Hills) Newport, Ky., cc.  
Higgins, Peter (Rumba Casino) Chi, nc.  
Hoskins, Helene (Fefe's Monte Carlo) NYC, nc.  
Howard, Bunny (Park Central) NYC, h.  
Humes, Helen (Village Vanguard) NYC, nc.  
Hyers, Frankie (18 Club) NYC, nc.

**I**  
Inwald, Charles (El Morocco) NYC, nc.

**J**  
Jaxon, Great, & Jerry (Rock Tavern) Lansing, Mich., nc.  
Jean, Jack & Judy (Chicago) Chi, t.

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Jennings, Don & Sally (Bismarck) Chi, h.

**Advance Bookings**

**THE GOLDEN PAIR:** Leon and Eddie's, New York, July 31 (four weeks).  
**THE AMBASSADORETTES,** Jack Holst and Mladu; Edgewater Beach Hotel, Chicago, July 24 (two weeks).  
**WESSON BROTHERS,** Jerry Bergen: Rumba Casino, Chicago, July 19 (two weeks).

Johnston, "Groove" (Clyde's) Detroit, c.

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**K**  
Kahler, Jerry (Seneca) Chi, h.  
Kent, Avis (Congress) Chi, h.  
Kevin, Lisa (Versailles) NYC, nc.  
Killam, Peter (New Yorker) NYC, h.  
King, Charles (Diamond Horseshoe) NYC, nc.  
Kirk & Clayton (Palace) Danville, Ill., 14, t.  
Palace South Bend, Ind., 16, t.; (Paramount) Toledo, O., 17-23; t.  
Knoll Great: St. Louis; (Park) Flint, Mich., 20-25.  
Kuznetzoff, Adia (Russian Kretchma) NYC, nc.

**L**  
Ladd, Hank (Oriental) Chi, t.  
Landrum, Robert (Music Hall) NYC, t.  
Lane & Ward (Michigan) Detroit, t.  
Lawler, Marie (Blackstone) Chi, h.  
Leach, Earl & Josephine (Jack Lynch's Walton Roof) Phila., nc.  
Lee, Mills & Power (Iceland) NYC, re.  
Lemmo, Jerry (Arcadia Grill) Canton, O., nc.  
Leonard, Jack (Oriental) Chi, t.  
Lewis, Anita (Lookout Mountain) Chattanooga, Tenn., h.  
Lewis, Ralph (Charles) Baltimore, nc.  
Lewis & Van (Palace) Cleveland, t.  
Lind, Della (Diamond Horseshoe) NYC, nc.  
Linden Sisters (Queens Terrace) Woodside, L. I., N. Y., nc.  
Lit, Bernie (Strickler's) Baltimore, re.  
Lloyd, Suzanne (Armando's) NYC, nc.  
Lloyd & Willis (Yacht) Pittsburgh, nc.  
Loring, Lucille (Town Tavern) Rockford, Ill., nc.  
Louise, Phyllis (Mainliner) Des Moines, nc.  
Lynne & Marianne (Bill Bertolotti's) NYC, nc.

**M**  
McClellan, Ross (Rogers Corner) NYC, nc.  
Maaraya & Rene Gunsett (Chez Ami) Buffalo, nc.  
Madden, Joe (Nut Club) NYC, nc.  
Malloy, Francetta (Oriental) Chi, t.  
Mangan Sisters (Diamond Horseshoe) NYC, nc.  
Marcus, Dr. (La Conga) NYC, nc.  
Mark & Viola (Park Central) NYC, h.  
Marlowe, Don (Rialto) Louisville, 13-26, nc.  
Marshall, Jack (Paramount) NYC, t.  
Martinez, Conchita (Waldorf-Astoria) NYC, h.  
Martinez, Rica (Havana-Madrid) NYC, nc.  
Masters & Scheer (Tic Toc) Milwaukee, nc.  
Mathieu, Juggling (Neon) Louisville, nc.  
Mayhoff, Eddie (Cafe Society Downtown) NYC, nc.

Mercer, Mabel (Onyx) NYC, nc.  
Merrills, Pour (Playland) South Bend, Ind., p.  
Merriman, Pan (Yacht) Pittsburgh, nc.  
Mignac, Jacqueline (Versailles) NYC, nc.  
Montaya, Carmen (Villa Venice) Northbrook, Ill., nc.  
Montmartre Boys (Jimmy Kelly's) NYC, nc.  
Montoya, Carlos (Rainbow Room) NYC, nc.  
Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., nc.  
Morrison, Muriel (Jimmy Kelly's) NYC, nc.  
Murphy, Dean (Blackstone) Chi, h.  
Murphy Sisters (State) NYC, t.  
Murray, Dorothy (Sawdust Trail) NYC, nc.  
Murray, Jean (Hickory House) NYC, nc.

**N**  
Na Pua (Lexington) NYC, h.  
Napoli (Villa Venice) Northbrook, Ill., nc.  
Nayara (Penthouse) NYC, nc.  
Nevins, Thelma (Kelly's Stable) NYC, nc.  
Niesen, Gertrude (Hurricane) NYC, nc.  
Nielson, Doris (Wivel) NYC, re.  
Niles, Mary Beth (Yacht) Pittsburgh, nc.  
Nonchalants (Buffalo) Buffalo, t.  
Norman, Karyl (Frontenac) Detroit, nc.

**THE HARTMANS:** Palmer House, Chicago, September 3 (indefinite).  
**MILTON BERLE,** Yost's Vi-Kings, Ruth Clayton, Leonard Sues, Jim Wong Troupe: Oriental Theater, Chicago, July 24 (week).

O'Connell, Frances (Sawdust Trail) NYC, nc.  
O'Coyle, Craige (Bossert) Brooklyn, h.  
O'Dell, Dell (Park Central) NYC, h.  
O'Keefe, Walter (La Martinique) NYC, nc.

**P**  
Page & Nona (Tivoli) Melbourne, Australia, until July 30, t.  
Paulson, Lehua (Lexington) NYC, h.  
Petty, Ruth (El Morocco) Montreal, nc.  
Pliner & Earle (Blackstone) Chi, h.  
Plant, Mark (New Yorker) NYC, h.  
Poliatova, Nastia (Russian Kretchma) NYC, nc.  
Princess & Willie Hawaiians (Aloha) Buffalo, c.

**R**  
Ray & Trent (State) NYC, t.  
Read, Floy & Martha (Roxy) NYC, t.  
Reardon, Joey (Rumba Casino) Chi, nc.  
Regan, Jimmy (Avenue Terrace) Grand Rapids, Mich., nc.  
Regan, Paul (Michigan) Detroit, t.  
Reilly, Elizabeth (Queen Mary) NYC, nc.  
Reilly, Grayce (Ben Marden's Riviera) Fort Lee, N. J., nc.  
Reiss Bros. (51 Club) NYC, nc.  
Reny, Dick & Dot (Strand) NYC, t.  
Renaud, Rita (Louise's Monte Carlo) NYC, nc.  
Reyners, The (Park Central) NYC, h.  
Reynolds, Lyn (Bill Bertolotti's) NYC, nc.  
Ricardo & Norman (Patio) Cincinnati, nc.  
Richards, Gully (Mother Kelly's) NYC, nc.  
Richey, Jean (Ranch) Seattle, 13-27, nc.  
Robbins, Archie (Chicago) Chi, t.  
Robbins, June (Chicago) Chi, t.  
Roberts, Betty & Freddy (St. Moritz) NYC, h.  
Roberts, Lucille & Eddie (Rainbow Room) NYC, nc.  
Robins, A. (Roxy) NYC, t.  
Rodriguez, Teddy (Fefe's Monte Carlo) NYC, nc.  
Rogers Dancers (Palace) Cleveland, t.  
Rolando (Villa Venice) Northbrook, Ill., nc.  
Romay, Lina (Waldorf-Astoria) NYC, h.  
Romero & Rosita (Jimmy Kelly's) NYC, nc.  
Rooney, Ed & Jenny (White City) Worcester, Mass., 19-25, p.  
Rosita & Dena (Rumba Casino) Chi, nc.  
Ross, Dorothy (Washington) NYC, h.  
Rossi Sisters (Versailles) NYC, nc.  
Roxyettes (Earle) Washington, t.

**S**  
Sage, Phyllis (Washington) NYC, h.  
Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.  
Sava, Marusia (Casino Russe) NYC, nc.  
Scott, Hazel (Cafe Society Uptown) NYC, nc.  
Scott, Margaret (Pierre) NYC, h.  
Sedley, Roy (18 Club) NYC, nc.  
Sharon, Nita (Famous Door) NYC, nc.  
Shields, Ella (Jimmie Dwyer's Sawdust Trail) NYC, nc.  
Siegel, Al (Leon & Eddie's) NYC, nc.  
Simmons, Hilda (Mother Kelly's) NYC, nc.  
Spofford, Lynn (Park Central) NYC, h.  
Sporn & Dukoff (Babette's) Atlantic City, nc.  
Spot, Jack (Bismarck) Chi, until July 18, h.  
Stadlers, The (Oriental) Chi, t.  
Stanley, Irene (Le Polissonnier) NYC, nc.  
Stearns, Roger (1-2-3 Club) NYC, nc.  
Sterner Sisters (Buffalo) Buffalo, t.  
Stevens, Peggy (Hickory House) NYC, nc.  
Slovansky, Arcadi (Russian Kretchma) NYC, nc.  
Stuart & Lee (Roxy) NYC, t.

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Sues, Leonard (Earle) Phila., t.  
Sumner, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.  
Sweet, Ancil (Hickory House) NYC, re.

**T**  
Tapia & Romero (Havana-Madrid) NYC, nc.  
Tarasova, Nina (Casino Russe) NYC, nc.  
Taubman, Paul (Penthouse) NYC, nc.  
Teaman, Eleanor (La Conga) NYC, nc.  
Therrien, Henri (Esquire) Montreal, nc.  
Tio, John (Versailles) NYC, nc.  
Tip Top Dancers (New Latin Quarter) Chi, nc.  
Tomack, Sid (51 Club) NYC, nc.  
Toy, Noel (51 Club) NYC, nc.  
Travers, Helene (Queen Mary) NYC, nc.  
Trent, Tommy (Palace) Cleveland, t.  
(See ROUTES on page 34)

**DRAMATIC AND MUSICAL**  
(Routes are for current week when no dates are given)

Burke, Billie, in The Vinegar Tree (Shubert Lafayette) Detroit.  
Cafe Crown (Selwyn) Chi.  
Cocktails 5-7 (Cass) Detroit.  
Good Night Ladies (Blackstone) Chi.  
My Sister Eileen (Colonial) Boston.  
My Sister Eileen (Harris) Chi.  
Show Time (Curran) San Francisco.

**ICE SHOWS ON TOUR**

Francys, Dorothy, Star-Spangled Ice Revue (Boulevard) Queens, L. I., N. Y., July 2-Aug. 26.  
Ice-Capers (Netherland Plaza Hotel) Cincinnati, June 25-July 22.  
Ice Polies (Shipstad & Johnson's): (Winterland) San Francisco.  
Lewis's, Dorothy, Symphony on Skates (Hotel Nicoletti) Minneapolis, July 3-30.  
Stars on Ice (Sonia Henle & Arthur Wirtz): (Center Theater) NYC.  
Victor's, Art, Ice Parade of 1942 (Hotel Adolphus) Dallas.



# ORKS DROP LIKE FLIES

## Shellac Order Will Find Biz Ready for It

WASHINGTON, July 11.—At week's end War Production Board was still sitting on the shellac order for which the music biz has been waiting since July 1. Spokesman for WPB explains that fear of last-minute changes in the situation has caused delay of order's release. Since changes, according to people close to the Army and Navy Departments, can hardly be for the worse, delay is assumed to mean that the eventual order will be by no means as drastic as some of the pessimists assume.

NEW YORK, July 11.—Record firms here have been given to believe that WPB's shellac order will be issued Tuesday (14) or Wednesday. Until such time as the order appears, diskers refrain both from assumptions as to its nature and from announcements as to methods either of counteracting or overcoming its effects. Rumors that WPB will cut the supply from 30 to 5 per cent of last year's consumption have been around for weeks and are just as believable now as when first heard.

In any event, no matter what the shellac order, none of the record companies figure to be caught with their trousers dragging.

Reports of a forthcoming copper problem in the recording industry have been grossly exaggerated, according to production execs, all of whom feel that the biz can get along indefinitely with the present supply. Nothing has been heard from the government on the matter.

Transcription firms, which in many cases do not own the copper masters and have to use brand-new ones, would be in worse shape than the diskers, who can rework the masters time and time again, even were WPB to commandeer copper.

## Valdes Quits Cugat As Offers Pour In

NEW YORK, July 11.—Miguelito Valdes has quit the Xavier Cugat band, currently at Waldorf-Astoria Hotel here, and is now trying to decide whether to start an ork of his own or accept picture work.

Perhaps the outstanding Latin music personality around, Valdes has been dissatisfied with the Cugat arrangement for some time. He has not been working with the band at the Waldorf, but has been trying to figure out some amicable way of disposing of Cugat's contract with him. Apparently the method has been found, and Valdes is now dickering with a few of the major band offices, trying to get the best deal possible.

Should Valdes become a band leader, it will be difficult for Cugat to exert the force of his contract, which provides that a percentage of Valdes's outside earnings be paid to Cugat. Under AFM rules, no band leader can have an interest in the earnings of another. Thing will likely be worked out by a cash settlement.

Daniel Santos, Victor recording artist, succeeds Valdes with Cugat.

## Jack Kearney Heads New NCAC Ork Dept.

NEW YORK, July 11.—National Concert & Artists Corporation, formerly NBC Concert Bureau, has installed a band and act department, with Jack Kearney in charge.

Kearney, former manager for Count Basie, Jan Savitt, Teddy Powell and others, as well as a booker with Irving Mills and MCA, is now busy lining up talent. Hopes to come thru with at least one name band as a starter, building the roster around the strong music attraction.

In addition to the coin needed to become a factor in the band booking biz, outfit has the connections at NBC to help build orks thru air time.

### We've Bean Funnier

NEW YORK, July 11.—Have you heard the song about the tired Mexican Jumping Bean? It's called *Sleepy Legume*.

## Claim Record Coin In New Miller, Jim Dorsey Film Deals

NEW YORK, July 11.—Jimmy Dorsey and Glenn Miller have been signed by MGM and 20th Century-Fox respectively for pictures to be made this fall. Prices are described by General Amusement Corporation, booker of the orks, as the highest ever paid any bands for pic appearances.

Dorsey, whose recent *Fleet's In* continues to be one of the most successful band pics of recent years, will be in an as yet untitled MGM opus with Red Skelton, who appears in brother Tom Dorsey's *Ship Ahoy*, made on the same lot. Shooting starts in November.

Miller, whose *Orchestra Wives* is due to be released soon, goes back to 20th-Century for an as yet undesignated chore, also around November.

GAC says that Miller and Dorsey will receive identical dough for the films and crows that Jimmy's deal is something in the vicinity of 70 per cent higher than feudin' Tommy got from MGM for the other Skelton pic.

## Established Bands Can Survive All But Draft; Shoestringers Kayoed by Other War Problems

NEW YORK, July 11.—Mortality rate among name and semi-name bands continues to rise as the draft makes further inroads and wartime booking and transportation problems become insurmountable for many more maestri.

List of orks teetering on the brink is a depressingly long one, tho certainly not as lengthy as the list representing those which have already fallen by the wayside. Draft, of course, knows no favorites, and has caused the demise of topnotchers and territorials alike. But bands pushed out of the biz by transportation and booking exigencies are invariably those which were borderline cases from the start—orks spending more dough than they could afford, in order to be built up, orks which were struggling along and getting nowhere in particular, and ordinary, workaday orks which had no pretensions to fame.

Substantial, money-making bands are untouched at this point, except by the draft, and figure to continue that way for the duration.

Among bands which no longer exist due to draft or enlistment of their leaders are Artie Shaw, Orrin Tucker, Eddy Duchin, Hal Leonard, Ceell Golly, Michael Loring, Dean Hudson, Pete Kara, Duke Daly, Saxie Dowell, Jose Morand,

Beverly Twins, Dick Wickman, Howard Becker, Pierson Thal and a flock of territorials.

Morand, first drafted and later released, is around New York, preparing to build a new Latin outfit. Marvin Dale, drafted, passed on his mantle to Don Reid, and was the only prominent leader able to leave without having his band collapse shortly afterward.

John Kirby and two of his sidemen are labeled 1-A, which will probably mean the end of this great little combo before winter.

Among bands which have ceased existence since the start of the war, or shortly previous, due to difficulties created by the international situation are Terry Shand, who has been doing a single and some recording work; George Olsen, who gave up thankless wandwaving to head his own nitery in Detroit; Red Norvo, who has switched to a small combe and has gone under Joe Glaser's management, all of which figures to mean more revenue for him than struggling with a large band; Sonny Skyler, who was ready to start his own crew, thought better of it, and is now back with Vincent Lopez; Will Bradley, who scrapped his band and is now doing a swansong vaude tour with the Lee Castle ork, to take care of certain obligations before going back to radio work; Larry Clinton, who soured on handleading's headaches and is now readying to become an Air Corps officer; Dolly Dawn now doing a single; Dick Haymes, who was about to start out as a maestro and went with Benny Goodman instead, and Leighton Noble.

Cootie Williams, who has been doing fairly well with his new band, will probably call it a day to join the new Raymond Scott outfit on CBS.

Trade has been looking for these fatalities and for more to follow. General opinion is that only a guy with a fleet of cars and plenty of tires and a \$50,000 bankroll had better even begin thinking of starting a new band until the war situation rights itself.

## Forgot His Tripe Diet

The millennium was reached Wednesday (8) when Westbrook Pegler devoted his entire syndicated column to a defense of American Federation of Musicians' stand-by principle. In austere, measured terms, Pegler allowed that amateur bands put professional musikers out of employment sometimes, and that the stand-by fee is the sole way of circumventing the condition. Pegler was at times almost benign, and cast not a single sour syllable at the union, which is, after all, an affiliate of the AFL.

The whole thing read like the work of a man who had been suffering from chronic dyspepsia for years, had decided to eat a real double-barreled meal, had done so, and had suffered no ill effects, which pleased and mellowed him and softened his attitude toward things.

And, as a matter of fact, there is reason to believe Pegler had done away with a fine meal either shortly before or shortly after writing the piece. *The New York Post's* gossip columnist, Leonard Lyons, reported Pegler's presence at the Stork Club in the company of James C. Petrillo, who is, as we know, president of the American Federation of Musicians. (!)

## Petrillo Wins Disk Fight, But Only in the Newspapers; and Union Says They're All Crazy

NEW YORK, July 11.—Jimmy Petrillo opened up a second front this week in his war on mechanical music. The scene of the slaughter was the front pages of daily papers from Coast to Coast, and, after it was over, AFM emerged in fine fettle, with the public sold on the idea that the end is near for a flock of radio stations, transcription companies and coin phono ops. Also, according to Petrillo as quoted in the press, unless the recording companies dream up a way to restrict disk performances to private homes diskers will also be defunct in short order.

However, there were several prize jokers, most astounding of which was AFM's violent denial that Petrillo had made any such remarks to the papers. According to Petrillo's office, the AFM prez has clung steadfastly to his prop gagger, "After August 1 we're not going to make any more records or transcriptions unless for Uncle Sam." He has refused to elaborate beyond this point and the dailies are off the beam, insists AFM.

Whether purposely or unconsciously, AFM scored heavily in the papers. *The New York Times* ran its story on Page 1 Thursday (9), and a tale of horror it was. Gave impression that the entire fracas is no contest, and the industry can do nothing but await Petrillo's eviction notice.

More or less neutral bystanders are

inclined to regard *The New York Times* incident as merely another cagey Petrillo-inspired shot, designed to scare the opposition to pieces. But opposition didn't scare. Main concern of disk execs, most of whom prefer to believe stories in the press to 25th-hour denials of same from AFM, continues to be Tuesday's (14) meeting of National Association of Broadcasters in Chicago. Should NAB set a course of action, diskers will probably fall into line and offer suitable co-operation. If NAB comes up with nothing at all, record firms will have two courses open: (1) to go about their business until the August 1 deadline, building up a backlog for the disk drought ahead, or (2) taking positive action independently. In light of their current attitudes and activities, the first alternative seems most likely. August is generally a pretty dead affair around the recording studios anyhow, so if it is a total loss because of Petrillo sticking to his original stand, nobody will be hurt. Should diskers continue to refuse to approach AFM for a compromise, and should Petrillo also remain silent, firms will rely upon the indignant recording band personnel to bring pressure on the union.

Another ace in the diskers' hands is the fact that between now and August 1 they will be building up reserves of future stuff. They have been rushing (*Petrillo Paper Winner on page 23*)

## 300 Writers Flock To Join SPA Guild

NEW YORK, July 11.—Membership of Songwriters' Protective Association has increased by 300 since announcement at the Gene Buck testimonial dinner three weeks ago that org would reorganize along union lines. Tremendous influx of membership applications is taken by Sigmund Romberg, president of SPA, as evidence that the mass of writers welcome progressive action by a penners' group.

Altho factions reluctant to encourage organization of writers in a professional guild have been predicting delays in achievement of the reorganization of SPA, Romberg is confident that everything will go off according to schedule, and perhaps ahead of schedule.

### Tough on Lyman

TULSA, Okla., July 11.—When a truck transporting the instruments of Abe Lyman and band broke down in Missouri, Lyman could not keep an engagement at Coconut Grove here.

Ralph Britt, Coconut Grove manager, said he had to refund money on 800 advance tickets, sold at \$1.12 and \$1.40. Nitery's regular band played.

Britt said he would send Lyman a bill for \$230, representing expenses in attempting to get the horns to Tulsa, chartering a plane, a wild-geese chase in Missouri to find the truck and frantic telephone calls. Orchestra members arrived in time, but Britt said Lyman declined to appear in person and explain the situation.





# The Billboard Music Popularity Chart

WEEK ENDING  
JULY 10, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, July 10. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
2	1. JINGLE, JANGLE, JINGLE (F)	Paramount	35
2	2. ONE DOZEN ROSES	Famous	31
3	3. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	29
5	4. TAKE ME	Bregman, Vecco & Conn	28
5	5. HERE YOU ARE (F)	Robbins	27
—	5. DEVOTION	Santly-Joy-Select	27
9	5. SLEEPY LAGOON	Chappell	27
16	6. DO YOU MISS YOUR SWEET-HEART?	Paramount	26
1	7. I LEFT MY HEART AT THE STAGE DOOR CANTEN (M)	U. S. Army	22
11	8. WHO WOULDN'T LOVE YOU?	Macstro	21
7	9. JERSEY BOUNCE	Lewis	20
10	9. THIS IS WORTH FIGHTING FOR	Harms	20
6	10. IDAHO	Mills	19
—	11. CARELESS RHAPSODY (M)	Chappell	18
9	12. ALL I NEED IS YOU	Miller	16
—	12. NIGHTINGALE	Marks	16
7	13. JOHNNY DOUGHBOY FOUND A ROSE	Crawford	15
11	14. THREE LITTLE SISTERS (F)	Santly-Joy-Select	14
10	15. BE CAREFUL, IT'S MY HEART (F)	Berlin	13
9	15. DON'T SIT UNDER THE APPLE TREE	Robbins	13
15	15. IF YOU ARE BUT A DREAM	Campbell	13
—	16. SOUTH WIND	Witmark	12
11	17. SKYLARK	Morris	11
10	17. SWEET ELOISE	Shapiro-Bernstein	11
—	17. THE CAISSONS GO ROLLING ALONG	Shapiro-Bernstein	11
4	18. I'LL KEEP THE LOVELIGHT BURNING	Remick	10
16	18. JUST PLAIN LONESOME (F)	Mayfair	10
15	18. MY GAL SAL (F)	Paul-Pioneer, Marks	10
—	18. PUT-PUT-PUT	Miller	10
—	18. SOMEBODY'S THINKING OF YOU TONIGHT	Southern	10
—	18. THE ARMY AIR CORPS SONG	Fischer	10

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co.; Boston: The Melody Shop; Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilhelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; F. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
3	1. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604	5	1. Jingle, Jangle, Jingle —Kay Kyser	2	1. Jingle, Jangle, Jingle —Kay Kyser
2	2. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526	2	2. Who Wouldn't Love You? —Kay Kyser	1	2. Who Wouldn't Love You? —Kay Kyser
1	3. SLEEPY LAGOON —HARRY JAMES Columbia 36549	1	3. Sleepy Lagoon —Harry James	3	3. Sleepy Lagoon —Harry James
4	4. JINGLE, JANGLE, JINGLE —MERRY MACS Decca 18361	4	4. One Dozen Roses —Harry James	—	4. One Dozen Roses —Glen Gray
9	5. TANGERINE —JIMMY DORSEY Decca 4123	6	5. Jersey Bounce —Benny Goodman	9	5. Tangerine —Jimmy Dorsey
5	6. ONE DOZEN ROSES —HARRY JAMES Columbia 36566	—	6. Johnny Doughboy Found a Rose —Kay Kyser	—	6. Just as Though You Were Here —Tommy Dorsey
6	7. DON'T SIT UNDER THE APPLE TREE —GLENN MILLER Bluebird 11474	6	7. Tangerine —Jimmy Dorsey	—	7. Jingle, Jangle, Jingle —Merry Macs
—	8. JOHNNY DOUGHBOY FOUND A ROSE —KAY KYSER Columbia 36558	7	8. Don't Sit Under the Apple Tree —Glenn Miller	4	8. One Dozen Roses —Harry James
—	9. ONE DOZEN ROSES —GLEN GRAY Decca 4299	—	9. Strictly Instrumental	—	9. Skylark —Bing Crosby
7	10. JERSEY BOUNCE —BENNY GOODMAN Okeh 6590	—	10. Johnny Doughboy Found a Rose —Kenny Baker	5	10. Don't Sit Under the Apple Tree —Glenn Miller

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
4	1. JINGLE, JANGLE, JINGLE	3	1. Jingle, Jangle, Jingle	1	1. Sleepy Lagoon
1	2. JOHNNY DOUGHBOY FOUND A ROSE	4	2. One Dozen Roses	4	2. Jingle, Jangle, Jingle
2	3. SLEEPY LAGOON	1	3. Johnny Doughboy Found a Rose	3	3. Johnny Doughboy Found a Rose
3	4. ONE DOZEN ROSES	2	4. Sleepy Lagoon	2	4. One Dozen Roses
6	5. ALWAYS IN MY HEART	6	5. Who Wouldn't Love You?	5	5. Always in My Heart
9	6. WHO WOULDN'T LOVE YOU?	5	6. Always in My Heart	8	6. Three Little Sisters
8	7. THREE LITTLE SISTERS	7	7. Jersey Bounce	13	7. Who Wouldn't Love You?
7	8. JERSEY BOUNCE	8	8. Don't Sit Under the Apple Tree	—	8. Here You Are
5	9. DON'T SIT UNDER THE APPLE TREE	—	9. Here You Are	12	9. Skylark
10	10. SKYLARK	9	10. Three Little Sisters	11	10. Tangerine
—	11. HERE YOU ARE	—	11. This Is Worth Fighting For	15	11. He Wears a Pair of Silver Wings
11	12. TANGERINE	15	13. He Wears a Pair of Silver Wings	6	13. Don't Sit Under the Apple Tree
12	13. I THREW A KISS IN THE OCEAN	—	14. I Left My Heart at the Stage Door Canteen	14	14. Marines' Hymn
—	14. HE WEARS A PAIR OF SILVER WINGS	10	15. I Threw a Kiss in the Ocean	9	15. Moonlight Cocktail
—	15. IDAHO	—	—	—	—

## LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
JERSEY BOUNCE	BENNY GOODMAN .. Okeh 6590 (13th Week)
TANGERINE	JIMMY DORSEY .. Decca 4123 (12th Week)
DON'T SIT UNDER THE APPLE TREE	VAUGHN MONROE .. Bluebird 11433 (11th Week)
SLEEPY LAGOON	ORRIN TUCKER .. Columbia 36565 (9th Week)
WHO WOULDN'T LOVE YOU?	GLENN MILLER .. Bluebird 11474 (7th Week)
ONE DOZEN ROSES	ANDREWS SISTERS .. Decca 18312 (6th Week)
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	KAY KYSER .. Columbia 36526 (5th Week)
JINGLE, JANGLE, JINGLE	FREDDY MARTIN .. Victor 27891 (3d Week)
SWEET ELOISE	INK SPOTS .. Decca 18383
THREE LITTLE SISTERS	DICK JURGENS .. Okeh 6636
HE WEARS A PAIR OF SILVER WINGS	HARRY JAMES .. Columbia 36566
I THREW A KISS IN THE OCEAN	GLEN GRAY .. Decca 4299
	ART KASSEL .. Bluebird 11486

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# Orchestra Notes

## Of Maestri and Men

**FRANKIE WALSH** has engaged **HENRY OKUN** as road manager and publicity man for **AL DONAHUE**. WALSH will come off the road to concentrate on the William Morris offices in whatever territory Donahue plays. . . . **MITCHELL AYRES** loses two keymen to the navy; Harry Terrill, alto sax, and Phil Zolkind, trumpet. Boys are stationed in Norfolk. . . . **BOB WILLS** has been busting records on the Coast. . . . **VAUGHN MONROE'S** reopening at Hotel Commodore, New York, set for October 1. . . . **JERRY LESTER**, formerly of Hollywood Palladium, new road manager for **SONNY DUNHAM**. . . . **BASIL FOMEEN**, globe-trotter, settles down at Ritz-Carlton Hotel, Atlantic City, for the summer. . . . **AL GRAHAM** booked for October at Commodore Perry Hotel, Toledo. . . . **FRANKIE MASTERS** picks up three sidemen from the **RAYMOND SCOTT** band, winding up at New York Strand Theater this week. They are drummer Sid Kaye, and trumpeters Bob Ashton and Eddie Alversan. . . . **VINCENT LOPEZ** turned in a juicy gross at Convention Hall, Asbury Park, N. J., July 4. . . . **PHIL BRITTO** and **AL DONAHUE** will have old home week at Castle Farm, Cincinnati, July 25, when the maestro moves into the spot. Britto, former Donahue vocalist, is now doing a flock of Blue Network shows over WLW, Ciney. . . . **JOHNNY LONG** at Hotel New Yorker until September.

## Midwest Melange

**EDDY DUCHIN'S** last 12-week date at Palmer House drew 90 per cent of capacity, and was the best of his five jobs at the hotel. He reports for his preliminary navy training July 27 in Chicago. . . . **TED WEEMS** turned in a record three months at Hotel Blackhawk, Chicago. . . . **FRANKIE MASTERS** will be in Chicago in August. . . . **JIMMY JOY** has drawn another holdover at Hotel Bismarck, Chi, and will be there until September. . . . **PIERSON THAL** now stationed at Fort Logan, Wyo. . . . **TUNE TOPPERS**—all four of 'em—have enlisted in the navy, and manager **IRWIN ROSE** has become associated with **PHIL SHELLEY** agency, Chicago. . . . **HAL MUNRO**, Chi maestro, drafted July 16. . . . **ART JARRETT** lost drummer **EMERY KENYON** to the army. . . . **FLETCH HENDERSON** doing top biz at Happy Hour, Minneapolis.

## Atlantic Whisperings

**ERIC CORREO** for Atlantic City's Bath & Turf Club this summer. . . . **DOC BAGBY**, Philadelphia maestro, goes into the army, with his tenor saxist, **JIMMIE ADAMS**, inheriting the band. . . . **CHESTER CRESSMAN**, with **BEITY REED** for the songs, at Carlisle Grille, Allentown, Pa. . . . **MIKE RAY** returns to Sam's Cafe, Philadelphia. . . . **BASS ROSS** up from Miami to summer at Atlantic City's Hollywood Cafe. . . . **TOMMY FREDERICKS** at New York Restaurant, Easton, Pa. . . . **STERLING ORCHESTRA** starts the season at Ontelaunee Park Pavilion, New Tripoli, Pa. . . . **GEORGE GROOBY** at Gaghan's Cafe, Phillipsburg, N. J. . . . **BON BON**, at Lou's Moravian Bar, Philadelphia, loses guitarist **HARRY POLK** to Uncle Sam. . . . **VINCENT FERRO** at Pocono Mountain Inn, Cresco, Pa. . . . **DOC WHEELER** first in at Rosedale Beach Pavilion, Millsboro, Del. . . . **VINCENT ABBOTT** set for the season at Applegate Tavern, Atlantic City. . . . **JULIUS MEYERS** at North Copley Hotel, Allentown, Pa. . . . **LOUIS VAN ES** for the summer at Wildwood Crest (N. J.) Municipal Pier. . . . **CHARLIE KERR** revives his band to summer at Convention Hall, Cape May, N. J., with **FRED ENGLISH** back for a fifth season to manage the ballroom. . . . **EDDIE HOPKINSON** jilting his Philadelphia band to join the merchant marine. . . . **MIKE PEDICIN** summering at Avalon Cafe, Anglesea, N. J. . . . **BELL BROWN** locates at Pleasantville Hotel, Reading, Pa. . . . **JACK LEWIS** to Trans-Atlantic Cocktail Lounge, Philadelphia. . . . **IRV HARPER** at Howard Johnson's Royal Cafe, Merchantsville, N. J. . . . **DOT LA MAINE** for the season at Columbus Hotel Grille, Atlantic City. . . . **NICK DI FRANCESCO** at Golden

## Correction

*Nightingale*, published by E. B. Marks, was inadvertently omitted from last week's list of *Songs With Most Radio Plugs*. Tune belonged in 16th place with eight plugs.

Dragon Cafe, Wildwood, N. J. . . . **MARY LYNN**, former **CHICO MARX** canary, doing a single at Philadelphia's Embassy Club. . . . **TOMMY CLIFFORD** at Danceland, Easton, Pa. . . . **DAVE STEPHENS** takes over the piano with **JOEY KEARNS'S** WCAU crew in Philadelphia, succeeding **IRV LESHNER**, who joined the army. . . . **JACK WILLIAMS** at Hotel Moon Glow, Chester, Pa. . . . **JACK MACDONOUGH** filling in for **BERNIE WHITMAN**, Stroudsburg (Pa.) maestro, who joined the army. Band carries the Whitman billing, with **PEGGY CANNON** joining for the canary spot.

## Pacific Palaver

**WEIDLER BROTHERS** booked for a week-end at the Pasadena Civic Auditorium by Robert McCurdy, aud manager. . . . **DEL COURTNEY**, current at Palace Hotel, San Francisco, signed to do a Universal musical short before heading for Dallas and a four-week engagement at Baker Hotel, starting August 7. . . . **JOE REICHMAN**, current at Biltmore Bowl, Los Angeles; Spike Jones and his City Slickers; Connie Haines, of Capitol Records; Penny Lee, and Kitty Kallen have been signed by Sam Coslow for a series of productions at the RCM Studios. . . . **BOB CROSBY** opened for the season at the Rendezvous, Balboa, Calif. . . . **HENRY BUSSE** new at Trionon South Gate. . . . **RAY NOBLE** set to play Pasadena Civic Auditorium. . . . **SONNY DUNHAM** played the Pasadena Civic Friday and *Victory Varieties*, the American Legion show in the Coliseum, following night. . . . **CLAUDE SWEETEN** took over at the Casa Manana, following Ted Lewis, and before Cab Calloway opened. . . . **TED PIO RITO** current at Florentine Gardens, following Rudolf Friml Jr. . . . **JACK ROSS** opened at Mike Lyman's. . . . **JOHNNIE McAFEE**, formerly with Benny Goodman, has replaced **JIMMY SAUNDERS** with **HARRY JAMES**. . . . **DUKE ELLINGTON** rolled up new figures for the Swing Shift Dances, the 1 a.m. to 6 a.m. affairs on the West Coast for defense workers.

## Herman's Hard Luck

**MILWAUKEE**, July 11.—Woody Herman grossed \$2,700 at Modernistic Ballroom here Sunday (5). Take was only fair, rain interfering with biz in the outdoor spot most of the evening. Herman worked for \$1,000.

Herman was originally set to play the competitive Eagles Ballroom that night, but musicians' union stepped in and ordered him to work at the Modernistic because of a promise given its operator, Charles Rose, last year by GAC's Phil Brown (now with the William Morris Agency). Altho George Devine, Eagles operator, had signed contract with Herman, union ruled in favor of Rose.

Devine booked Ken Harvey, local band, to play that night and presented him free of charge.

**KANKAKEE, Ill.**, July 11.—Woody Herman did not open his one-nighter at the Del Rio Ballroom here Friday (3) until 11 p.m. due to a truck accident which ruined band's instruments. The boys were forced to close at 1 a.m., due to a local ordinance, and grossed only \$800 because the management had to make several hundred refunds.

## Crucify Local 198

**PROVIDENCE**, July 11.—Don Mario, ork leader at Beachcomber here, became a hero, and Local 198, AFM, acquired the villain's mantle Sunday afternoon (5) when Mario appeared before several thousand citizens at Roger Williams Park and sang *The Star-Spangled Banner*. Mario, who had agreed to appear gratis with his band for the inaugural Sunday Recreation Program whipped up by a local Citizens' Committee, entered into the agreement without consulting the union. Union refused to allow the performance because Mario hadn't requested official permission. That started the hue and cry, especially in *The Journal*, one of whose staff was running the show.

Mario finally turned up without his ork and sang the anthem after making a brief speech to the effect that, "If I'm thrown out of the union I can always go build ships." This drew cheers, and union was recipient of many barbs thruout the afternoon.

# Local 802 Puts Back-Pay Slug On Jack Dempsey's Restaurant

**NEW YORK**, July 11.—While Lieut. Jack Dempsey, U. S. Coast Guard, is busy defending Manhattan Beach from enemy submarines, an attorney for the Manassa Mauler is busy defending him from the ravages of Musicians' Union Local 802, which alleges that Irv Carroll's band finished an engagement at the champ's Broadway hot spot \$3,030 short of union scale.

It's an old story with the union's trial board, which was waiting for the Carroll band to finish its run before pressing for lettuce the boys claimed they were being shortchanged. Band closed the middle of May, but it wasn't until last week that the board notified Jacob Amron, part owner of the nitery, and Joe Dempsey (Jack's brother), who manages the spot, that Dick Stabile's band would be yanked if they didn't pay up.

Amron's son, Edward Amron, an attorney, appeared before union's trial board last week to deny all allegations that the management was engaged at any time in collecting kick-backs. Max Arons, chairman of the union board, stated that each band member turned back a portion of his salary for the first 30 weeks of the job, starting November 19, 1940. Later, Arons said, musicians reported this, and their money was henceforth collected by the union and part was held in escrow, making kick-backs impossible.

Amron told the board that if any money were turned back to the restaur-

ant, it must have been to Joe Howard, former manager of Dempsey's, now manager of Ben Marden's Riviera. He said that perhaps Howard had a private arrangement with Carroll. Union said its only interest was to get the money back.

Amron was also confronted with a statement on the letterhead of Jack Dempsey's restaurant, asking each member of the Carroll band to sign testimony that full union scale was paid from November 19 until the band closed in May. Amron said that he didn't know anything about the statement, but it might be to forestall any trouble resulting from a member of the band being discharged by Carroll, before the job was finished.

The attorney took the position that, if he fought the case, any victory would be "empty," if union denied them the right to employ musicians. He offered a settlement, said to be half the amount, which was rejected. Board has turned the matter over to the union's executive board.

Amron said that if the union insisted on full retribution, he would appeal the case to the International Board of the American Federation of Musicians. He also offered the thought that the trial board is composed wholly of musicians and he was therefore not getting the "justice" to which he feels entitled. "We were doing the musicians a favor by cashing the checks for them and shouldn't be penalized \$3,000; and, anyway, it's all very embarrassing," he said.

## There'll Always Be Archer

**DES MOINES**, July 11.—Tom Archer, veteran ballroom operator and one of the largest buyers of bands in the country, is puzzled over rumors circulating among the band agencies that he is going out of the ballroom business.

"What gets me," Archer says, "is the rumor I am going to turn the ballrooms into bowling alleys."

Archer points out that business at his outdoor spots in the Midwest is running far ahead of previous years. Even in Des Moines, despite cold weather and rains, receipts at the Val-Air are 25 per cent ahead of last year.

## Wouldn't This Make Thurm Arnold Mad? Or Wouldn't It-----?

**RIO DE JANEIRO**, July 6.—A three-year feud between Departamento dos Compositores da Sociedade Brasileira de Autores Teatrais (Department of Composers of the Brazilian Society of Theater Authors) and Associaçao Brasileira de Compositores e Autores (Brazilian Association of Composers and Authors), opposing musical groups made up of composers, lyricists and pubs, is expected to end this month with a merger of the outfits.

SBAT, founded in 1917, controlled music until 1938, when dissension arose as to distribution of royalties, and composers, lyricists and pubs withdrew to set up their own ork, ABCA. In 1941 SBAT set up a department of composers and pubs, granting them autonomy, with elective offices filled from the musical membership. Group severs SBAT affiliations on merger, with next week's huddles expected to iron out details.

Major factor in the squabble has been over collection and distribution of performing rights revenue. SBAT has contract with U. S. publishers, represented here by Wallace Downey and Ralph Todd, for collection of performing rights in Brazil, and has been affiliated with ASCAP since 1930. A three-year pact between BMI and SBAT became effective first of this year.

ABCA started a two-year agreement with ASCAP January 1, this year.

## Schertzer Back With B. G.

**NEW YORK**, July 11.—Hymie Schertzer, who has been in and out of the Benny Goodman band at least three times, rejoins Benny as permanent replacement for Johnny McAfee, lead alto who switched over to Harry James.

## Old Scores Console Khakied Ex-Maestri

**NEW YORK**, July 11.—All is not lost, musically speaking, for the legion of maestri who have joined the armed forces and shortly thereafter learned that their orks had disbanded. Dean Hudson, who saw the product of years of bandstand struggle go down the flue within a month after he forsook the podium for an army commission, offers one glimmering ray of hope for other lads in the same boat by pointing out that any kind of a library will at least be a nucleus for reorganization, comes the end of the war.

Hudson cherishes the notion that if the conflict ends within a reasonable time he will be able to round up some musikers, make a few pop arrangements, and round out a respectable library by culling top tidbits from the collection he had when he left for the wars. This, of course, with the further proviso that musical tastes haven't switched over to an exclusive diet of minuets, polkas and fandangoes.

At any rate, when you're battling for your country and your life and your thoughts turn to what you might have done in the band biz had you been able to continue in it, there is some comfort in thinking that it won't be terribly difficult to start out again.

## McFarlands Fair in Conn.

**BRIDGEPORT**, Conn., July 11.—McFarland Twins did only fair in their first summer appearance at Pleasure Beach Ballroom here Sunday (5). Drew 831 dancers, with admish at 99 cents, for a total of \$822.69.

## Busse Draws in Fresno

**FRESNO**, Calif., July 11.—Henry Busse drew 1,441 people at 85 cents admish into Rainbow Ballroom here Tuesday (7).

## The Song of the Hour

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# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## BING CROSBY (Decca 18371)

*Walking the Floor Over You*—FT; VC. *When My Dream Boat Comes Home*—FT; VC.

**A**GAIN brother Bing goes on a Western kick with Bob Crosby's Bob Cats. And for this trip he has picked a classic that for many weeks has been the top tune favorite at all the grange halls and hoe-down temples along the cattle trails. It is Ernest Tubbs' *Walking the Floor*, and with Crosby calling it to the attention, looms to become as big a favorite with the city folk. Like most of the hillbilly music, this close-to-the-good-earth ditty is even more free in spirit and spontaneous in expression. The charm, of course, lies in its naturalness and simplicity, which makes it just right for Crosby. Song story tells of the cowboy walking the floor all night long waiting for his sweetie to come home, and ends on a turn-the-table note that some day she may be doing the walking and waiting for him to come home. Crosby takes it in a lively tempo, with the Bob Cats bringing up a rhythmic boot in the background. Story telling is broken up by a band chorus and later by a tenor sax ride. It all makes for a happy blend of the hillbilly and the hot jazz. For the flipover, it's the Cliff Friend-Dave Franklin *Dream Boat* ballad of a year or so ago. But here again, Crosby's chanting is in tune with the Western style. And pacing it at a moderate tempo, the Bob Cats kick in again with the heavier rhythmic beats. Crosby sings the opening stanza, gives the second to the small jam band, and returns for a third chorus to carry out the side.

Music operators using hillbilly and Western sides need no direction for "Walking the Floor Over You," and now that Bing Crosby has hopped onto the tunc, it should build like a prairie fire in the more urban areas as well.

## SAMMY KAYE (Victor 27932)

*South Wind*—FT; VC. *I Left My Heart at the Stage Door Canteen*—FT; VC.

**T**WO new ballad patterns, major interest is centered on the *Stage Door Canteen* side. It's the first waxing from Irving Berlin's score for *This Is the Army*, the all-soldier production just opened on Broadway. And indications are that this promises to be the show's biggest hit song. Moreover, there's reason enough for that distinction, both in the song itself and in Kaye's smooth recording. While not a patriotic song, it tells the story, in simple fashion, of army life romance with a girl at the Stage Door Canteen. While such canteens have been set up only in New York and Philadelphia, the show is the thing that will skyrocket the song. Kaye takes it at a moderate ballad tempo, and rhythmically. Band plays the opening chorus and Don Cornell's baritone voice serves in good stead for a second refrain, with the band returning for another half chorus, and emphasizing its musical swaying character, to carry it out. Plattermate is Kim Gannon and Mabel Wayne's tropical ballad, *South Wind*. In a slower tempo, both the music for the opening half chorus and Alan Foster's vocal expressions for the rest of the side literally dreams of romance.

"I Left My Heart at the Stage Door Canteen" is definitely marked for hitdom, and with Sammy Kaye one of the first to cut it for a side, his entry is designed to corner a large measure of the nickel market. Moreover, "South Wind" is a song that takes no back seat for any of Tin Pan Alley's newest outpourings.

## JIMMY DORSEY (Decca 18372)

*My Devotion*—FT; VC. *Sorghum Switch*—FT.

It's a double-barreled double that Jimmy Dorsey offers here, mating a ballad with a jump tune, and both looming extra big on the record. *Roç Hillman-Johnny Napton's Devotion* is a straightforward love song, both in words and music. In the slow tempo, Bob Eberly takes it right from the edge for the opening chorus. The sax section gets the last half of another chorus under way and then fades in favor of Eberly's troubadouring, which is tops per usual. The musical excitement, however, is packed on the *Sorghum Switch* side, which carries on where *Jersey Bounce* leaves off. Taking its title from a railroad stop out Kansas City way, and written by Jesse Stone, who hails from that rock-and-rhythm country, the opus has been bouncing around for some time. It's in the books of many colored bands, and Doc Wheeler waxed it on an earlier date. However, it remains for Jimmy Dorsey to bring out the most in the composition and give it a real chance to do a *Jersey Bounce* click. Taken at a moderate tempo, and with an infectious jump beat, side hits the mark with the opening bars with the guitar picking away on a blues strain that sets the stage for the band opening. In the accepted manner of all other riff tomes, the unison saxes tee off with the piano tinkling low-down gambols on top. Second chorus has the maestro's alto and the tenor saxist sharing the instrumental spotlight. And for the final chorus, band gives the riff a righteous build-up to a two-way finish in the unison saxes as they started but with hot trumpet notes on top, and finally the guitar picking out the blue chords to the finish line.

Any location that found a shower of coins attending "Jersey Bounce" is bound to bring another rainstorm of nickel pieces for "Sor-

ghum Switch." And if "My Devotion" attracts the public's attention, Dorsey's version is sure to attract the phono fans.

## ANDREWS SISTERS (Decca 18398)

*Pennsylvania Polka*—FT; V. *That's the Moon, My Son*—FT; V.

With their customary rhythmic singing eclat, the Andrews gals polish off two bright and striking sides. As ever, Vic Schoen's orchestra matches with the musical background. Lester Lee-Zeke (See ON THE RECORDS on page 68)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

## Nick Jerret

(Hotel Syracuse, Syracuse, N. Y., Blue Network, Friday (3), 11:07-11:30 p.m.)

**T**HIS wonderful little bunch had a tough row to hoe night caught. Network did one of the most elaborate bungling jobs heard in months, cutting in on the band during the middle of a number, tossing a station break a few minutes later, having the band play its theme three times on that account, and providing an announcer who got the tune titles scrambled.

When the listener wasn't occupied in an endeavor to control his rage over the annoyances provided by the web, he heard some fine music—at times the finest music being aired these evenings from any band location. Program was pop, original and standard, well-mixed for the variety so desirable in band airings. Somewhat below the standard set by the band's musical performance was the singing by Blue Drake (fem) and the ensemble. Gal is fair enough, but lacks the vocal class befitting this group. Ensemble went corny on a standard, and didn't help at all.

When the network wasn't throwing its weight around and when there was no singing going on, this was as charming a slice of modern music as we have heard, a cinch to tickle dancers, swing

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Art Jarrett

(Reviewed at the Blackhawk Cafe, Chicago)

**T**HIS is Jarrett's second consecutive summer job here and the noticeable difference in the band is the departure from the late Hal Kemp style which it originally adopted. When Jarrett turned band leader he had five Kemp musicians in his group, as well as the entire musical library. The trade-mark of staccato brass and plenty of clarinet accompaniment was carried out thru most of the arrangements. Now the music is of a more modern vein, the arrangements calling for an almost equal share of duties among the five brass, four sax and three rhythm, in addition to the maestro's guitar. Nothing outstanding musically, but the sum total is generally pleasing.

Jarrett is still generous with his high tenor voice, different in its style and suitable for many of our light romantic tunes. His new girl vocalist is the talented Betty Barrett, who dishes out both ballads and rhythm songs in smooth fashion. The girl is very easy to watch. Jarrett and Miss Barrett are also joined by Bruce Milligan (sax) and Brad Henry (trombone) to form a harmony quartet which gets together on novelties, primarily.

Band has been hit by the draft, not unusual, but so far good replacements have come in. Individually musical highlights are Joe Masek, who plays plenty of good piano, and Barney Koppitch, well-trained tenor sax player.

Houngberg.

## Del Courtney

(Reviewed at Palace Hotel, San Francisco)

**C**COURTNEY makes no pretense of offering a sensational band, but during the four years he's been at it good, danceable, listenable music has been the goal. Music is along the style of the late Orville Knapp.

Ork is in the modified swing groove, with breaks into rumbas, waltzes and popular ballads. Courtney fronts and, while a capable pianist himself, has Sandy Bailey, the band's arranger, drumming on the ivories. Tunes are carefully arranged and novelties are used from time to time.

Arrangements are written to allow featuring of individual soloists, and Courtney has surrounded himself with men who are really good. Instrumentation

has three sax, four brass and four rhythm.

Band features three vocalists, attractive Mary Jane Todd and baritone Sherman Hayes and tenor Dick Dildine, with Courtney coming in on the chorals. Girl is pleasing to the eye, has plenty of pep and sings the lighter songs. Jack Milton does the vocal novelties.

Members: Charles Broad, drummer; Ken Robinson, Gene O'Donnell and Al Rivas, trumpets; Frank Tabb, trombone; Sherman Hayes, Dick Dildine and Jack Milton, sax; Bob Halley, bass; Sandy Bailey, pianist; Mel Seversen, electric guitar.

Murphy.

## Dick Robertson

(Reviewed at Hotel McAlpin, New York)

**P**RACTICALLY a legendary figure out where the tall alfalfa grows, Dick Robertson decided a couple of months ago to broaden his scope a bit, and here we find him, in charge of an interesting hotel band as has come along in years. Naturally, he continues his reign as Decca's outstanding recorder of home-spun ditties; the dance band venture is merely to add variety to his career, and neither of his interests is expected to conflict with the other.

Instrumentation is one trumpet, three saxes (two doubling on violin), piano, bass, and drums doubling on vibes. The men are all superior musicians, far above the usual hotel run, and the arrangements are likewise. In addition to providing the simple, uninvolved melodies and tempos demanded in its current location, the band offers constant entertainment, with almost every number given a production fillip. On occasion—and this is most remarkable—the band really kicks off into jive land.

Tremendous assets are the three Clark Sisters, billed as the Three Larks. Girls have a fresh, appealing way about them, full of pep and ginger, and their voices blend extremely well. Altho the woods are full of fem trios, we'd say that this one is the brightest of the newer lot and will improve with experience.

Robertson himself is an engaging front man. No more glamorous than your Uncle Joe, he looks and acts and sings like a regular guy and is like a breath of fresh air in contrast to the trousered glamour currently associated with male vocals. He and the girls and the band have a nice future.

Carter.

## Terry Sisters

(Reviewed at the Radio City Rainbow Room, New York)

**E**DNA and Betsy Terry are a couple of young singer-dancers who turned band leaders about three months ago. Their first two location dates have been the Walton Roof, Philadelphia, and the Rainbow Room, New York. That's wonderful progress for a new band, and obviously the girls' excellent appearance and versatility have much to do with it.

Edna toured vaude as Edna Strong, tap dancer, and Betsy played Cuban spots as Bessy La Rumbera, singer-dancer. Cuban-born Americans, the girls are at home leading Cuban rhythms, shaking the maracas and singing Cuban choruses. Can sing also in Spanish and Portuguese. The girls are young, shapely and daintily gowned (they prefer colorful, draped bare midriff gowns) and demand and hold attention while on the bandstand.

Their male band is composed of piano, Oscar Kay, who does most of the arrangements; string bass, Frank Castenego; drums, Eddie Bernot; trumpet, Pedro Via, who is being replaced; sax, Ted Choate, doubling on piccolo and clarinet, and accordion, Lenny Castenego. The men are good musicians, and knock off the rumbas and sambas in smart style. They are at their best when handling Afro-Cuban numbers. A few congas and American tunes are interspersed.

The girls are apparently aiming to make their band excel at Afro-Cuban rhythms, which is not a bad idea, as it gives them a chance to steam up their hip swaying and hot-cha chanting.

## In a Rut!

PHILADELPHIA, July 11. — Abe Neff, local maestro, is now convinced that he's got a sure job every time the warm months roll around. He has just signed to baton the music at Summit Springs Hotel, Poland, Me., for the 21st consecutive summer season.



## New Scott Combo Will Be Loaded With Jazz Stars

NEW YORK, July 11.—The new Raymond Scott Quintet, skedded to commence operations over CBS network within a few weeks, shapes up in advance as the most amazing permanent combo of its kind in history, with such jazz greats as Cootie Williams, Johnny Hodges and Jo Jones figured on for its personnel.

Scott, current at Strand Theater with his dance band, will begin preparations for the new CBS job immediately after the theater engagement and will begin rehearsing the new group, which will probably include seven men of the Hodges-Williams-Jones caliber. In addition to performing in the "Quintet," the boys will also function as featured soloists in larger outfits to be conducted by Scott on network shows.

Williams, who has been running into hard luck with his new dance band, largely because of transportation problems, etc., is expected to jump at the chance to take his trumpet back to CBS. Hodges, alto sax star with Duke Ellington, is also expected to be available, as is Jones, Count Basie's drummer for years.

## Nebraska Music Users Cracking

LINCOLN, Neb., July 11.—Cleavage is developing between music users in Nebraska especially among theaters and radio stations, with a few ballroom managers swinging away from radio, too.

Reason is that the ASCAP matter, which has been cooking since the Society was banned from doing business in the State, is no nearer safe solution than it was in January. Showmen, who feel that their small per-seat payment was not too much, think they are being made the goat for radio, which has bigger assessments and more to gain.

Nebraska Theaters Association, headed by Robert L. Livingston, of the Capital here, is ready to ask for some kind of relief, either from ASCAP on a special deal or by recourse to law. Most of them paid less than \$100 a year per theater and rested in perfect non-litigation security. Now, with the various copyright holders able to deal independently, they don't know whether to expect each customer to be a customer, a checker or a lawyer.

William Hotz, who fronted for the Nebraska anti-ASCAP crowd before the U. S. Supreme Court, is still telling music users they haven't a single thing to fear, that no individual copyright holder can collect unless he satisfies the State's legal requirement of registration and printing fee for various uses.

Theater men, who have a contract which plainly says the music in each film is not sold in the film pact, really look upon this as a serious out for copyright holders, because they can contend they are unpaid. In any event, theaters don't like paying lawyers more than they would pay for licenses.

## Father Hines To Sue Bus Firm Which Just Sued Him

NEW YORK, July 11.—Judgment for \$1,306 against Earl Hines by the All-American Bus Company, awarded by Judge Rocco Parella in City Court, in lieu of an alleged unpaid transportation bill, was vacated this week at the request of Hines's attorney, Chauncey Olman, so that Hines could counter-sue for \$3,000 damages.

Action, which is seven months old, came up for a jury trial June 9, while Hines was in St. Louis. Jury awarded judgment to the bus company. Olman immediately moved to vacate the judgment and enter a counter-claim against the company and the Foster-for-Travel agency, which has since gone out of business. Hines alleges that because the company provided faulty busses, he missed several engagements and came late to many, losing approximately \$3,000. Motion was granted this week for a re-trial.

CHICAGO, July 11.—Baron Elliott has signed up with William Morris here after three years' association with MCA. Maestro winds up an 18-week run at the Oh Henry here Wednesday (15).

## Eastern Pennsy Promoters From Hunger; Pottstown Set To Fold; Hershey Okay; See Booking War

POTTSTOWN, Pa., July 11.—Ray Hartenstine's Sunnybrook Ballroom, for many years top Saturday night barnstorming stop in Eastern Pennsylvania for big name bands, is expected to call it quits for the duration after tonight's dance. Situated outside the city and wholly dependent on automobile traffic, gasoline and tire rationing threatens to darken the dansant. July 4th prom, usually biggest dance of the year, found an all-too scant crowd of only 175 turning out for Clarence Fuhrman ork. At a 70-cent gate, ballroom fell short of taking in \$125.

Blame goes to gasoline and tire ban rather than the band. Fuhrman is known in these parts via its air-time out of KYW in Philadelphia. However, since gasoline rationing first started, Sunnybrook hit a slump, and after Herby Woods's stand tonight is expected to go dark. Ballroom formerly used only the top names each Saturday.

HERSHEY, Pa., July 11.—Not having the transportation cares that hit most other ballrooms in Eastern Pennsylvania, J. Sollenberger's Hershey Park Ballroom chalked up a big July 4th with Charlie Barnet. Park has plenty rail, bus and trolley lines feeding it the populace from surrounding towns. Also draws heavy from military reservations at Indiantown Gap, Middletown and Carlisle. Barnet attracted 3,100 dancers, and with tariff at \$1.10, gate hit a fat \$3,410.

ALLENTOWN, Pa., July 11.—Battle royal between town's two name band

dance promoters looms as a result of the shortage of available names coming thru since transportation curb set in. Feud brewing between Andy J. Perry, operator of Empire Ballroom, and A. G. Nabhan, operating Central Park Ballroom. Nabhan seems to have upper hand because his dansant has air-conditioning. As a result, Perry took Gene Krupa last night (10) to Saylor's Lake at near-by Saylorburg. Nabhan formerly used territorial bands, but is now bidding for names, so Perry, not having air-conditioning at Empire Ballroom, decided to take Krupa to the lake.

Nabhan tees off his name policy Wednesday (15) with Ray McKinley. Booking thru Joel Charles Agency, Philadelphia, Central Park will play names whenever dates are open between Wednesdays and Saturdays. Booking battle is expected to boil as a result of Empire's getting Vaughn Monroe for July 22 dance. According to the Central Park booker, Bill Shaw, of William Morris Agency, New York, reportedly gave the hand to Perry on the provision that Monroe play only Empire Ballroom, else the band goes to Central Park. Perry has already started to advertise Monroe, but clouded the location, ads stating: "Will Appear in This Vicinity. But Where?" Only other city ballroom is the S. S. Castle Garden at Dorney Amusement Park, playing territorial and local bands, and it is doubtful whether Perry will work out any deal with the amusement park. If Monroe doesn't play Empire Ballroom, Central Park is going to put in a heavy kick to get Monroe per the reported promise.

## James Season's Star at Ritz Ballroom; Shaw, Herman Next

BRIDGEPORT, Conn., July 11.—Ritz Ballroom here, one of Connecticut's largest dansants, operated by George McCormack and Joseph Barry the past 32 years, closed one of the most successful seasons in its history several weeks ago. Season's record was set by Harry James Wednesday, January 14, with 3,130 persons at admish of \$1.10, totaling \$3,432. Artie Shaw drew second largest gross, \$3,062, September 14, with 2,450 customers at \$1.25.

Altho Woody Herman came second in attendance figures with 2,462 persons, December 25, grossing \$2,708, his admission was only \$1.10.

Other grosses included: September 7, Charlie Spivak, \$2,178; September 21, Cecil Golly, \$694; September 28, Ella Fitzgerald, \$889; October 5, Sonny Dunham, \$790; October 12, Van Alexander, \$610; October 19, Dean Hudson, \$864; October 26, Claude Thornhill, \$1,237.

## Kyser's High Dance Take

CHICAGO, July 11.—Kay Kyser drew 16,000 people in two one-nighters here and in Milwaukee. On Sunday (5) he played Aragon Ballroom to 7,500 and Monday (6) moved to Modernistic Ballroom, Milwaukee, where 8,500 turned out.

Local admission was upped to \$1.10 for ladies and \$1.50, gents. In Milwaukee he grossed \$9,350. On his last Aragon date (February, 1941), Kyser played to 10,000. Drop is explained by the fact that he did not play during the matinee as in 1941 and had to meet the competition of ideal outdoor weather.

CINCINNATI, July 11.—Kay Kyser set an all-time high gross at Moonlite Gardens, Coney Island, here Friday (3) when he attracted 4,108 at \$1.65 per head, highest admission ever charged at the Coney dansant.

Moonlite Gardens' attendance record is held by Tommy Dorsey, who drew 4,496 at \$1 each, including tax, two seasons ago. Local press gave Kyser considerable free space on his Bond Wagon

### Aw, Gwan!

SAN FRANCISCO, July 11.—When Walter Herbert, orchestra conductor, directs six Berkeley symphony concerts at the Iceland skating rink, beginning next week, more than likely he'll be wearing ear muffs.

All because Herbert, Vienna born, has not yet acquired final citizenship papers and therefore is subject to the 8 p.m. curfew law. But so he can perform his artistic work in the evening Herbert has obtained special permission to sleep where he works.

Six nights in Iceland. Brrr!

## Victor Joins Columbia in RFOFMI Disk Salvage Plan

NEW YORK, July 11.—Victor has joined Records For Our Fighting Men, Inc., scrap shellac gimmick. Change of heart by Victor leaves Decca the only major disk firm not in on the thing. However, according to Tom Fisdale, who dreamed up the whole idea several weeks ago, Decca will be given a chance to reconsider.

Friday (17) American Legionnaires and Legion Auxiliaries will begin a canvass from Coast to Coast, the object being to raise 37,500,000 old disks, which will be sold to participating record firms at 6 cents per pound. Proceeds will be used to purchase new platter releases (at cost) for distribution among the armed forces.

## PETRILLO PAPER WINNER

(Continued from page 19)

manufacture of enough future picture plug tunes to carry them well into next season on stand-out pops. The same goes for the transcription houses, at least one of which will have enough future film plug songs to last until early next year and enough standard material to carry into 1944. Diskers doubt if Petrillo can hold out as long as they can in the face of howls from important members of his union—assuming, of course, that he intends to try to hold out and will not maneuver his way into a conference before August arrives.

More amused than anything else by union's denial of Petrillo's threats in the papers, record firms feel that any attempt by the union to force sale of disks strictly for private use will open the way for federal trouble on the grounds of seeking to enforce a secondary boycott. The name of Thurman Arnold is being passed about quite freely, and it is understood he has been notified of the current goings-on.

AFM spokesmen meanwhile keep droning, "We're advocating no strikes or boycotts, secondary or otherwise. They can't sue us if we don't want to work anymore, can they? We're just quitting work! We say nothing about coin phones or anything else. We're just stopping!"

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**CINDY WALKER**  
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(Routes are for current week when no dates are given.)

**A**

Akin, Bill (Causeway) Muskegon, Mich., c.  
Alexander, Will (Lido) South Bend, Ind., nc.  
Allen, Bob (Arcadia Grill) Canton, O., nc.  
Allen, Bob (Pelham Heath) Bronx, N. Y., nc.  
Allen, Red (Kelly's Stable) NYC, nc.  
Alves, Paul (Arbington Lodge) Pittsburgh, nc.  
Alpert, Mickey (Cocanut Grove) Boston, nc.  
Angelo, Ireland NYC, re.  
Arnheim, Gus (Euclid Beach) Cleveland, 5-17.  
Aytes, Mitchell (Roseland) NYC, b.

**B**

Barlow, Ralph (Walled Lake) Detroit, b.  
Barnet, Charlie (Steel Pier) Atlantic City, b.  
Bassie, Joe (Olympic) Irvington, N. J., p.  
Bates, Angie (Danieros) Belle Vernon, Pa., re.  
Bennett, Larry (Hickory House) NYC, nc.  
Benson, Bill (Mattie's) Longview, Tex., b.  
Benson, Ray (Drake) Chi, b.  
Berger, Maximilian (Versailles) NYC, nc.  
Bishop, Billy (Lory) St. Paul, h.  
Blaney, Bela (Pierro) NYC, h.  
Blade, Jimmy (Drake) Chi, h.  
Blomaine, Tommy (Greenwood) Delaware Water Gap, Pa., h.  
Dorr, Mische (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wivel) NYC, re.  
Bradley, Will (State) NYC, t.  
Bradshaw, Tiny (Paradise Am. Hall) Nashville, Tenn., 10, b; (Palace) Shreveport, La., 21, p.  
Bragate, Vincent (Congress) Chi, h.  
Brandt, Eddie (Commodore Perry) Toledo, O., h.  
Brigode, Ace (Avalon) Niles, Mich., 15-19; b; (Happy Hour) Minneapolis, 22-Aug. 4.  
Brown, Les (Palladium) Hollywood 23-July 20, b.  
Bundy, Rudy (Bordewick's) Tuckahoe, N. Y., nc.  
Busse, Henry (Tranon) South Gate, Calif., 8-25, b.  
Byrne, Bobby (Edison) NYC, h.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (West Front Grill) Dover, O., re.  
Calloway, Cab (Casa Manana) Culver City, Calif., nc.  
Cameron, Eddie (Royale) Savannah, Ga., 6-18, nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlos, Don (Club Gaudin) NYC, nc.  
Carper, Don (Quartet (Stuyvesant) Buffalo, h.  
Carr, Al (La Marquise) NYC, nc.  
Casey, Fernando (Latin Quarter) NYC, nc.  
Cavalario, Carmen (Rainbow Room) NYC, nc.  
Chester, Bob (Elch's Garden) Denver, 16-22.  
Childs, Reggie (Arcadia) NYC 7-16, b.  
Chiquito (El Morocco) NYC, nc.  
Clancy, Lou (Fay's Southern Grill) Macon, Ga., nc.  
Clark, Ozzie (Washington) Indianapolis, h.  
Coffey, Jack (Hilo) Battle Creek, Mich., 13-20, nc.  
Coleman, Emil (La Martinique) NYC, nc.  
Conde, Art (Homestead) NYC, h.  
Contreras, Manuel (Northland) Green Bay, Wis., h.  
Courtney, Del (Palace) Santa Ana, Calif., h.  
Crawford, Jack (Cubana) Urbana, O., nc.; (Hollywood) Kalamazoo, Mich., 19-Aug. 2, nc.  
Crawley, Jimmy (Melody Club) NYC, nc.  
Crosby, Bob (Rendezvous) Balboa, Calif., nc.  
Cugat, Xavier (Waldorf-Astoria) NYC, h.  
Cullen, Tommy (Buckwood Inn) Shawnee-on-Delaware, Pa.  
Curbello, Hubert (President) Atlantic City, 13-25, h.

**D**

Davis, Eddie (Larue's) NYC, re.  
Davis, Johnny "Seal" (Sea Girl Inn) Sea Girt, N. J., nc.  
Daw, Freddie (Pavilion) Saugatuck, Mich.  
Dengler, Carl (Hayward) Rochester, N. Y., h.  
Dennis, Dave (Hurricane) NYC, nc.  
Denny, Earl (Hof Bräu) Wildwood, N. J., nc.  
Donahue, Al (Elch's Gardens) Denver, 13-15; (Oriental) Chi, 17-23, t.  
Dorsey, Jimmy (Capitol) Washington, 16-22, t.  
Dorsey, Tommy (Michigan) Detroit, 13-16, t; (Chicago) Chi, 17-23, t.  
Drake, Edgar (Broadwater Beach) Biloxi, Miss., h.  
Duchin, Eddy (Chicago) Chi, 13-16, t.  
Dunham, Sonny (Turnpike Casino) Lincoln, Neb., 17, b; (a) Kansas City, Mo., 18; (Tower) Pittsburg, Kan., 19, b; (Tunetown) St. Louis, 21-Aug. 2, b.  
Dunsmeor, Eddy (Heidelberg) Jackson, Miss., h.

**E**

Eddy, Ted (Iceland) NYC, nc.  
Edwards, Jack (Stadler) Boston, h.  
Ellington, Duke (Sherman) Chi, h.  
Engel, Freddy (Day Line Boats) Albany, N. Y.  
Ennis, Skinnay (Palace) Youngstown, O., 14-16, t; (Shea) Buffalo, 17-23, t.  
Erwin Pee Wee (Peony) Omaha, b.

**F**

Farber, Burt (Netherland Plaza) Cincinnati, h.  
Felder, Lew (Detroit Athletic Club) Detroit.  
Fields, Irving (Hollywood) West End, N. J., h.  
Fischer, Darrell (Almack) Alexandria, La., nc.  
Fisk, Charlie (Casino) Fort Worth, Tex., 3-24, p.  
Fitzgerald, Ella (Castle Farm) Cincinnati, 18, nc.; (Greystone) Detroit, 20, h.  
Flindt, Emil (Madura's) Hammond, Ind., h.  
Flora, Jimmy (Pennsylvania) NYC, h.  
Fomen, Basil (Ritz-Carlton) Atlantic City, h.  
Franklin, Buddy (Chez Paree) Chi, nc.  
Fuller, Walter (Capitol Lounge) Chi.  
Funk, Larry (Olympic) Seattle, h.

**G**

Garr, Glenn (Oh Henry) Chi, b.  
Genovese, Vince (Rendezvous) Murphysboro, Ill., nc.  
Gilberto (Havana-Madrid) NYC, nc.  
Gifford, Cal (Nautilus) Atlantic Beach, L. I., N. Y., h.  
Glass, Bill (Queen Mary) NYC, re.  
Goldie (Darling) Wilmington, Del., 6-18, h.  
Goodman, Benny (Metropolitan) Boston, 16-22, t; (Sun Valley) Worcester 25; (Lake Compounce) Bristol, Conn., 26.  
Gordon, Don (Olde Cedar Inn) Brookhaven, N. Y., re.  
Gorham, Jimmy (Harlem) Atlantic City, nc.  
Graham, Al (Trocadero) Henderson, Ky., nc.  
Grant, Bob (Savoy-Plaza) NYC, h.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.  
ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

**H**

Hagenor, Herb (Monaco's) Cleveland, nc.  
Harris, Jack (La Conga) NYC, nc.  
Harris, Phil (Palace) Cleveland, 13-16, t.  
Harrison, Ford (St. Moritz) NYC, h.  
Hart, Joey (Ramona Gardens) Sister Lakes, Mich., 19-26, nc.  
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.  
Hawkins, Erskine (Armory) Durham, N. C., 17, b; (Memorial) Raleigh 20, a; (Palais Royal) Norfolk, Va., 21, b.  
Haywood, Eddie (Village Vanguard) NYC, c.  
Heath, Andy (Fitch's Cafe) Wilmington, Del., nc.  
Heatherton, Ray (Biltmore) NYC, h.  
Heidt, Horace (Edgewater Beach) Chi, h.  
Henderson, Fletcher (Lake Lawn) Delavan, Wis., 14-19, b; (Indiana) Terre Haute, Ind., 24, t.  
Herbeck, Ray (Hollywood) Kalamazoo, Mich., 13-18, nc.  
Herman, Woody (a) Oklahoma City, 15; (Trocadero) Wichita, Kan., 16, b.  
Herth, Mill (Jack Dempsey's) NYC, nc.  
Hill, Tiny (Tranon) Chi, b.  
Himler, Richard (Essex House) NYC, h.  
Hofer, Johnny (Pink Elephant) Buckeye Lake Park, O., nc.  
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
Holmes, Herbie (Muehlebach) Kansas City, Mo., h.  
Holst, Ernie (Stork) NYC, nc.  
Howard, Eddy (Aragon) Chi, b.  
Hutton, Ina Ray (Indiana) Terre Haute, Ind., 17, t; (White City) Herrin, Ill., 18, p; (t) Richmond, Ind., 19; (t) Peru 21; (t) Anderson 22.

**I**

International Sweethearts (Hollywood) Kalamazoo, Mich., nc.  
Jackson, Paul (402 Club) Fort Huron, Mich., nc.  
James, Jimmy (Ault) Cincinnati, p.  
Jarrett, Art (Blackhawk) Chi, nc.  
Jerome, Henry (Childs' Paramount) NYC, re.  
Jordan, Jess (Village Barn) NYC, nc.  
Joy, Jimmy (Bismarck) Chi, h.  
Julian, Pat (Jai Lab) Columbus, O., 8-10, nc.  
Jurgens, Dick (Totem Pole) Auburndale, Mass., nc.

**K**

Kacach, Johnny (Gabe's Grill) New Brunswick, N. J., c.  
Kardos, Gene (Zimmerman's Hungaria) NYC, re.  
Kassel, Art (Del Rio) Kankakee, Ill., 17, b; (Rink) Waukegan 18, b; (Modernistic) Milwaukee, 19, b; (h) Appleton 21; (Grand) Wausau 22, t.  
Kay, Chris (Casino Russe) NYC, nc.  
Kay, Herbie (Plantation) Houston, Tex., 13-25, nc.  
Kaye, Don (Utah) Salt Lake City, h.  
Kaye, George (Hollywood Restaurant) Bridgeport, Conn., nc.  
Kaye, Sammy (Buffalo) Buffalo, t; (Palace) Akron, O., 17-20, t; (Palace) Youngstown 21-23, t.  
Kennedy, Sonny (Fefe's Monte Carlo) NYC, nc.  
Kennedy, Harry (Alpine Tavern) Atlantic City, nc.

Kent, Peter (New Yorker) NYC, h.  
Konton, Stan (Meadowbrook) Cedar Grove, N. J., July 2-Aug. 25, nc.  
Klenze, Frank (Grenoble) Wildwood, N. J., h.  
King, Charlie (Peach Orchard Inn) Pleasantville, N. J.  
Knight, Bob (Monte Carlo) NYC, nc.  
Kolkor Bros. (Piccadilly) Baltimore, nc.  
Kovach, Johnny (Tot's Bay View Inn) E. Keansburg, N. J., nc.

**L**

Lally, Howard (Belmont Plaza) NYC, h.  
Lande, Jules (Ambassador) NYC, h.  
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
Lang, Don (Colosimo's) Chi, nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Rumanian) NYC, re.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Leonard, Ada (Riverside) Milwaukee, 10-16, t. (Lake) Springfield, Ill., 17-23, nc.  
Lewis, Eddie (Canyon Supper Club) Wichita, Kan., nc.  
Lewis, Ted (Stanley) Pittsburgh, 17-23, t.  
Light, Enoch (Kennywood) Pittsburgh, 16-18, p.  
Little, Little Jack (El Patio) Washington 29-July 28, nc.  
Long, Johnny (New Yorker) NYC, h.  
Lopa, Joe (Sutton) NYC, h.  
Lopez, Vincent (Taft) NYC, h.  
Lucas, Clyde (Stanley) Pittsburgh, t; (Palace) Cleveland, 17-23, t.  
Lunceford, Jimmie (Hotel Casa de Vallejo) Vallejo, Calif., 17; (Sweet's) Oakland 19-20, h; (Riverside) Phoenix, Ariz., 22-23, p.  
Lyons, Johnny (Steamer Admiral) St. Louis.

**M**

McFarland Twins (Arcadia) NYC, b.  
McGill's, Billie, Novellettes (Silver Dome) Detroit, c.  
McGuire, Betty (Highway Casino) Westport, Mass., nc.  
McIntire, Lani (Lexington) NYC, h.  
McIntyre, Hal (Paramount) NYC, t.  
McShann, Jay (King's) Lincoln, Neb., 18-Aug. 1, b.  
MacKenzie, Jimmy (Congress) Chi, h.  
Magee, Marty (Claridge) Atlantic City, h.  
Manno, Fred (Municipal) Ocean City, N. J., a.  
Manuelo, Don (Ohio-Pick) Youngstown, O., h.  
Manzanares, Jose (La Salle) Chi, h.  
Marble, Bob (Wolverine) Detroit, h.  
Marconi, Pete (Caravan) NYC, nc.  
Martell, Paul (Arcadia) NYC, b.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Marx, Chico (Grand) Evansville, Ind., 17-19, t.  
Masters, Frankie (Concy Island) Cincinnati, p.  
Matthey, Nicholas (Casino Russe) NYC, nc.  
Mays, Frollan (Havana-Madrid) NYC, nc.  
Mazzone, Frank (Latin Quarter) NYC, nc.  
Melba, Stanley (Pierre) NYC, h.  
Miller, Dusty (Tom Endicott's Dude Ranch) Atlantic City.  
Miller, Glenn (Eastwood Gardens) Detroit, 17-23, p.  
Millinder, Lucky (Savoy) NYC, 16-31, b.  
Minor, Frank (Red Mill) NYC, nc.  
Miranda, Joe (Pick-Ohio) Youngstown, O., h.  
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.  
Molina, Carlos (Happy Hour) Minneapolis, nc.  
Monroe, Vaughn (Hamid's Fier) Atlantic City, 13-16; (Masonic) New Brunswick 17, a; (Pleasure Beach) Bridgeport, Conn., 19, p.  
Mooney, Art (The Boulevard) Elmhurst, L. I., N. Y., nc.

## Bands on Tour--Advance Dates

**RALPH BARLOW:** Southern Mansions, Youngstown, O., July 18-31; Ballroom, Puritas Springs, O., Aug. 1-14.  
**TINY BRADSHAW:** Dreamland Ballroom, Little Rock, Ark., July 24; Auditorium, Forth Worth, 26; Library Auditorium, San Antonio, 27; Auditorium, Austin, Tex., 28; Auditorium, Henderson, Tex., 29; Auditorium, Houston, 30; Cotton Club, Port Arthur, Tex., 31.  
**ELLA FITZGERALD:** Greystone Ballroom, Detroit, July 20; St. Moritz Hotel, Pittsburgh, 21; Chestnut Street Auditorium, Harrisburg, Pa., 22; Earle Theater, Philadelphia, 24 (week).  
**CHUCK FOSTER:** Melody Mills, Dubuque, Ia., July 21; Soldiers' Memorial Park, Mineral Point, Wis., 22; Starved Rock State Park, La Salle, Ill., 23; Roof Ballroom, Galesburg, Ill., 24; Frog Hop Ballroom, St. Joseph, Mo., 25; Shore Acres, Sioux City, Ia., 26; Arcoda Ballroom, Sioux Falls, S. D., 27; Roof Gardens, Arnolds Park, Ia., 28; Palais Royale, Galena, Ill., 29.  
**AL GRAHAM:** Yankee Lake Park, Brookfield, O., July 27-Aug. 2; Casino, Quincy, Ill., 4-17.  
**PHIL HARRIS:** Palace Theater, Akron, Aug. 7-10; Palace Theater, Youngstown, O., 11-13; Roosevelt Hotel, New Orleans,

18-20; Majestic Theater, San Antonio, 28 (week); Metropolitan Theater, Houston, Sept. 4 (week); Majestic Theater, Dallas, 12 (week).  
**ERSKINE HAWKINS:** Skating Rink, Greensboro, N. C., July 22; Auditorium, Johnson City, Tenn., 23; Hillbilly Barn, Bluefield, W. Va., 24; Arena, Beckley, W. Va., 25; Benevolent Temple, Greensville, S. C., 27; Auditorium, Chattanooga, 28; Auditorium, Birmingham, 29; Exhibit Hall, Columbus, Ga., 30; Grant's Park, Charleston, S. C., 31.  
**LOUIS JORDAN:** White City Ballroom, Chicago, July 26; Fox Head, Cedar Rapids, Ia., 27 (four weeks); Club Riviera, Columbus, O., Aug. 26 (three weeks).  
**ART KASSEL:** Ballroom, Au Claire, Wis., July 27; Melody Mill, Dubuque, Ia., 28; Danceland, Cedar Rapids, Ia., 29; Trocadero, Henderson, Ky., 31 (two weeks); White City Park, Herron, Ill., Aug. 15; Forrest Park Highlands, St. Louis 16, (week); State Fair Park, De Pere, Wis., 27-30.  
**LAWRENCE WELK:** Lake Club, Springfield, O., July 24-29; Palace Theater, Cleveland, 31 (week); Ballroom, Buckeye Lake, O., 7; Paramount Theater, Hammond, Ind., 9.

Mooney, Joe (Sheraton) NYC, h.  
Morales, Nora (La Martinique) NYC, nc.  
Morris, George (Armstrong) NYC, nc.  
Mooch, Hub (19th Hole) NYC, nc.  
Motley, Berk (Dude Ranch) Norfolk, Va., nc.  
Munro, Hal (Casino) Chi, nc.  
Murry, Charles (Blackstone) Chi, h.

**N**

Navarro, Al (Harriganett) Providence, h.  
Nelson, Ozzie (Orpheum) Omaha, 17-23, t.  
Nonchalants, The (Coronado) St. Paul, nc.  
Norman, Joe (Villa Moderne) Chicago, nc.  
Norman, Les (Famous Door) NYC, nc.

**O**

Olman, Val (La Martinique) NYC, nc.  
Onesko, Snyva (Commodore) NYC, h.  
Osborne, Will (Claridge) Memphis, July 16-Aug. 6.

**P**

Pafumy, Joe (Belmont-Plaza) NYC, h.  
Page, Gene (Baltimore) Toledo, O., nc.  
Panchito (Versailles) NYC, nc.  
Pancho (Ben Marden's Riviera) Fort Lee, N. J., nc.  
Parker, Bob (Pla-Mor) Kansas City, Mo., b.  
Parks, Bobby (Astor) NYC, h.  
Pastor, Tony (Columbia) Warren, Pa., 15, t; (Columbia) Erie, 16, t; (Cedar Point) Sandusky, O., 17-23.  
Paulson, Art (New Yorker) NYC, h.  
Pearl, Ray (Melody Mill) Chi, b.  
Pedro, Don (235) Chi, nc.  
Perner, Walter (Rougevill) NYC, h.  
Peterson, Dee (Buna Vista) Biloxi, Miss., h.  
Phillips, Ted (Pleasure Pier) Port Arthur, Tex., 13-25.  
Pierce, Alex (Latin Quarter) NYC, nc.  
Pineapple, Johnny (Rogers Corner) NYC, nc.  
Powell, Teddy (Log Cabin) Armonk, N. Y., nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**

Quinton, Bobby (Hurricane) NYC, nc.

**R**

Ramoni (Turf Athletic Club) Galveston, Tex.  
Rapp, Barney (Steel Pier) Atlantic City.  
Ravazza, Carl (Schroeder) Milwaukee, h.  
Reid, Don (Donahue's) Mountain View, N. J., re.  
Reid, Morton (St. Regis) NYC, h.  
Reh, Benny (Bowers) Detroit, nc.  
Rey, Alvino (Astor) NYC, h.  
Reynolds, Tommy (Tunetown) St. Louis, 14-19, b.  
Ricardel, Joe (Claremont Inn) NYC, nc.  
Rios, Tomas (Havana-Madrid) NYC, nc.  
Roberts, Eddie (Lido) NYC, b.  
Robertson, Dick (McAlpin) NYC, h.  
Rodrigo, Don Juan (Moonlight Gardens) Saginaw, Mich., h.  
Rogers, Eddie (Schroeder) Milwaukee, h.  
Rogers, Harry (Hill Moon) Brooklyn, h.  
Roland, Don (Shackamaxon) Westfield, N. J., cc.  
Rogers, Ralph (Latin Quarter) NYC, nc.  
Rotonda, Peter (Commodore) NYC, h.  
Rubin, Freddy (Crawford House) Boston, h.  
Ruhl, Barney (Casa Nova) Detroit, nc.  
Russell, Elliott (Penn-Atlantic) Atlantic City, h.

**S**

Sacasas (La Conga) NYC, nc.  
Sanders, Joe (Casino) Quincy, Ill., 17-27, no.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Sands, Phil (Atlantic Beach) Atlantic Beach, L. I., N. Y., h.  
Saunders, Hal (Copley Plaza) Boston, h.  
Sayre, Sid (Wellworth) Huxleyville, N. Y., h.  
Sawyer, Bill (Hamilton Lake) Fort Wayne, Ind., b.  
Scott, Raymond (Strand) NYC, t.  
Selger, Rudy (Fairmont) San Francisco, h.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Sherry, Herb (La Conga) NYC, nc.  
Siegel, Irving (Hoffman's) Medford, Wis., no.  
Sisale, Noble (Diamond Horseshoe) NYC, nc.  
Smith, Russ (Rainbow Grill) NYC, nc.  
South, Eddie (Cafe Society Uptown) NYC, nc.  
Spanier, Muggsy (Centennial Terrace) Sylvan, O., 6-18.  
Sparr, Paul (St. Regis) NYC, h.  
Spector, Ira (Chateau Moderne) NYC, nc.  
Spivak, Charlie (Hershey) Hershey, Pa., 15, p; (George F. Pavilion) Johnson City, N. Y., 17; (Convention Hall) Asbury Park, N. J., 18; (Hamid's Pier) Atlantic City 19-25.  
Stable, Dick (Dempsey's) NYC, re.  
Stanford, Stan (Minnie) Marquette, Mich., nc.  
Stein, John (Lookout Mountain) Lookout Mountain, Tenn., h.  
Stover, Jules (18 Club) NYC, nc.  
Sullivan, Mickey (Lido) Worcester, Mass., no.  
Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Teagarden, Jack (Blue Moon) Wichita, Kan., 13-24, nc.  
Terrace Boys (Cora & Irene's) NYC, nc.  
Terry Sisters (Rainbow Room) NYC, nc.  
Thompson, Lang (Forest Park Highlands) St. Louis, 12-25, p.  
Thomson, Billy (Marconi's) Niagara Falls, N. Y., re.  
Trace, Al (Continental Grove) Akron, O., nc.  
Trestler, Pappy (Park Recreation) St. Paul, Minn., p.  
Tucker, Tommy (Palmer House) Chi, h.

**V**

Venuti, Joe (Gingham Gardens) Springfield, Ill., July 12-Aug. 13, nc.  
Vinn, Al (Fort Hayes) Columbus, O., h.

**W**

Wald, Jerry (Lincoln) NYC, h.  
Wallace, Jack (Lookout Mountain) Chattanooga, Tenn., h.  
Warren, Dick (Hurricane) NYC, nc.  
Wasson, Hal (Jack O'Lantern) Eagle River, Wis., h.  
Weeks, Anson (Sherman's) San Diego, Calif., nc.  
Welk, Lawrence (Beverly Hills) Newport, Ky., cc.  
Weller, Curt (Congress Hall) Cape May, N. J., nc.  
Whiteman, Paul (Lakeside) Denver, 17-23, p.  
Williams, Griff (Baker) Dallas, h.  
Williams, Sande (Warwick) NYC, h.  
Wilson, Teddy (Cafe Society Downtown) NYC, nc.  
Woods, Herby (Benjamin Franklin) Phila., h.

**Y**

Yellman, Duke (Brown Derby) Chi, nc.  
Young, Eddie (Claremont) Berkeley, Calif., h.



# Roadshow Films

## SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

### 16mm. Films Fill Wide Gap In Pennsy Entertainment

PHILADELPHIA, July 11.—Exhibition of 16mm. films is filling a wide gap in the entertainment programs offered at parks and resort hotels in Eastern Pennsylvania and Southern New Jersey. Local film exchanges, specializing in 16mm. films, report that rentals and bookings are at highest levels for the year. As a result of the film shows in parks, many presented for the first time this summer, the loss resulting from the drive-in theaters that failed to open this season because of gas and tire rationing is more than made up, it is reported. Most of the drive-ins in the Eastern Pennsylvania territory, however, especially in the Allentown district, located close to the city, are all operating as usual.

In all instances, the movies are offered at the parks as a free attraction, showing at least one program daily each week. Among the parks in Eastern Pennsylvania offering free film shows are Rocky Springs Park, Lancaster; Williams Grove Park, near York; Lehigh Community Park, Fogelsville, featuring talkies in a specially constructed outdoor theater; Willow Park, Bulztown; Bushkill Park, near Easton; Central Park, Allentown, and Bangor Park, Bangor. In South Jersey, Sunset Beach Park at Almonesson offers free movies on Saturday nights in a tent theater.

In addition, the Wilson Line Showboat, sailing nightly out of Philadelphia for moonlight excursions, offers movies on the upper deck to complement the vaude and dancing offered. Showboat changes its bill weekly, and includes selected shorts in addition to a feature. In Atlantic City, many of the beach front and side avenue hotels have installed 16mm. projectors in either the lobby or ballroom as a means for inducing their patrons to forget the Boardwalk dim-out.

Local exchanges report heavy rentals of 16mm. films over the July 4 holiday,

with many carnivals and outings using outdoor movie shows as a substitute for the usual fireworks displays which were banned this year.

### Mail Application for Supplementary Gas Rations and 'S' Cards

NEW YORK, July 11.—Roadshowmen who meet the regulations for additional gas allowances, and find that they need extra gasoline to carry on their daily occupational activities, should mail applications for supplemental rations as soon as possible to their local boards, according to Lee S. Buckingham, New York State director of the Office of Price Administration.

Applications from operators of commercial vehicles for "S" ration books will also be handled exclusively by mail in New York City, Buckingham said. Roadshowmen with commercial vehicles should mail applications directly to the offices of the Deputy Administrators of War Price and Rationing Boards in the five boroughs. The mail applications have been received since Thursday (9) and it is stressed that they should be mailed in as soon as possible.

Buckingham emphasized that appli- (See MAIL APPLICATIONS on page 27)

### Manhattan Ops Volunteer Services For CDVO Offices

NEW YORK, July 11.—Roadshowmen in the metropolitan area have actively aided the Motion Picture Bureau of the Civilian Defense Volunteer Offices of Greater New York thru volunteering their services as projectionists, according to CDVO officials. While not large in numbers, the roadshowmen have put on one or more shows a week for the organization, giving their services cheerfully. Among the men registered with the CDVO and on call for assignments are Al Lee, Harry Friedman, Murray Hambro and Paul Schaefer.

It is reported that more than 300,000 people in the city have witnessed the defense films which depict every activity on the civilian defense front from fighting fire bombs to nutrition. The films have been shown before audiences comprising air raid wardens, neighborhood groups, parent-teacher associations, public schools, business firms, lodges and clubs, hotels and large apartment houses. Average size of audiences runs between 100 to 150 persons, altho special defense rallies have brought out as many as 1,000.

The Film Bureau reports that the number of people viewing the civilian defense films has been growing steadily since the war broke out. Operators putting on the shows do not expect tangible benefits, but it is apparent that they do gain good will for roadshowmen, according to leaders in the 16mm. industry. Their presence at defense rallies makes them known in the community.

Vera Greene, in charge of the film (See MANHATTAN OPS on page 27)

### OEM Film Unit To Release Pix Thru Libraries

NEW YORK, July 11.—The Office of Emergency Management Film Unit may make government films available to roadshowmen thru film libraries and authorized dealers, according to Joseph Josephson, chief of 16mm. distribution in the New York office of this government agency. Josephson stated that Washington officials are contemplating the advantages of the idea to facilitate greater distribution of the prints.

Under the set-up now being considered, prints of the government pictures showing progress of the war effort, as well as educational pictures designed for the civilian defense program, would be available not only from the Washington headquarters of the OEM as in the past, but thru accredited libraries, dealers and retail outlets, Josephson said. It is felt that this would eliminate much of the red tape now hindering wider distribution of these films. The new plan would not interfere with the present arrangements for supplying films direct or thru the motion picture division of the YMCA.

When arrangements are completed the films available thru libraries and other channels will probably be offered without cost, providing transportation charges are paid, Josephson stated. He pointed out that such recent films as *Lake Carrier*, *Keep 'Em Rolling* and the much-discussed *Ring of Steel* will be available for 16mm. distribution after September.

## Planned Economy for The Non-Theatrical Field

By HAROLD BAUMSTONE, of Pictorial Films, Inc.

AS THE war effort continues it will reach even more into every nook and corner of our lives. Essential materials are being curtailed, reduced, substituted or completely withheld. We are being urged to conserve those things which we have; make them last longer, treat them more gently, service them more carefully. It applies to our cars, our tires, our refrigerators, our washing machines, our furniture, our clothing—in short, our necessities as well as our luxuries.

As yet our industry has not been affected by reductions in raw materials, with the exception of projectors and reels, which remain where they were. Concerning films, however, there has been no reduction in the amount of films to be used, nor the number of new films that may be available from the various distributors. However, a problem presents itself which may arise any day. It is possible that there will be a reduction in materials affecting the delivery of prints, either new or replacements. As yet nothing has occurred which definitely affects the print problem. But if we are wise we should look forward and plan for what might happen.

Let us call the problem one of general business economy for the entire industry. This does not mean that business will decrease in volume. It may well be that it will increase, especially in certain areas of the country where new industries arise in localities where entertainment cannot be secured and must be brought in by the 16mm. roadshowman. Economy does not necessarily mean reduction—but it does mean careful planning so that there be no waste, and a productive use of existing resources to provide for most effective returns with the least amount of loss or expense. Your business may increase a hundredfold and yet by proper economy you will realize the maximum dollar return.

With the problems relating to the war facing us, it is necessary to take stock of those films which you have, those films which you will need, those films which you can get now and those which you will be able to get later, and present yourself with a picture, not so much of what your business is like now, but what it will be six months from now, and a year from now. Don't be shortsighted by the immediate problem. Look ahead to what will be. Our biggest job is to continue our business on an even keel, and then when the war is over and we have successfully weathered the storm we can then think of further expansion and operation.

Economy does not mean reduction—it means planning! And it means planning by all members of the non-theatrical field, including roadshowmen. Operators should pay even more attention to the care of films at this time as their contribution in an intelligent program that has for its purpose the general welfare of the industry during the war period.

### New and Recent Releases (Running Times Are Approximate)

ORPHANS OF THE NORTH, released by Bell & Howell Company. A six-reel film said to combine every known sure-fire audience appeal—funny twin bear cubs, wild animals, an airplane and ground search for a golden-haired child lost in the Alaska ice fields. No fights, no (See NEW RELEASES on page 27)

### SOUND PROJECTORS

In excellent condition. Bell & Howells, Victrola, Universal, DeVry's, Brand new Victor 40A with 12" Speaker. We also BUY projectors and films—highest prices paid.

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We ship you everything, motion picture projector, sound equipment, talkies. Guarantee you to make good. Show you how to line up circuit from the 5,000 theatres towns in U.S.A. Make up to \$50.00 week. Write Southern Visual, Box B-8, Memphis, Tenn.

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Write today for your free copy of The Billboard's latest booklet entitled "How To Make More Money in the Roadshow Business." It's packed full of tips for beginners. Old timers will want it, too, for the many film and supply house advertisements. There is only a limited supply. Be sure to get your FREE copy. Write today! 7-18.

REPRINT EDITOR  
27 Opera Place Cincinnati, Ohio



### Schaffner Tenter Getting Big Play

QUINCY, Ill., July 11.—Neil E. Schaffner Tenter Theater, featuring Toby and State of Station WMT, Cedar Rapids, Ia., has found business exceptionally good in its established Iowa and Illinois towns so far this season, according to Clarence Auskings, show's agent.

Burlington, Ia., gave the show good business two weeks ago, and box office play has been the same here this week. Billy Charles and wife are back with the show this season. Out fit plays Hannibal, Mo., the last week in July, the first tenter in there in a long time.

### Robinsons Back in Pennsy

CHESTER, Pa., July 11.—Robinson's Silver Minstrels, after a successful swing thru New Jersey, stopped off here this week for the second time this season. Mr. and Mrs. C. S. Robinson, now in New York on vacation, are sporting a new house trailer. Charles Perkins is show's boss canvasman and Don Dunning is assistant manager.

#### "BARDEX"

### COLORED MINSTRELS

Want People all lines, Pittsburgh vicinity all summer. One show nightly, no Sundays. Top salaries. Eighteen people modernized free platform medicine show now open. Two week stands.

#### MILTON BARTOK

Penn-Lincoln Hotel Wilkesburg, Pa.  
P.S.: Sweetie Walker, Rustus Smith, Benny Spatow, Shorty Brock, write.

### WANTED

Seber, reliable Boss Canvasman for two and three day and week stand dramatic show. Experienced Canvasman that can drive trucks. Prefer draft exempt. Also like to hear from Juvenile Leading Man. State all in answering. This is the oldest and best repertoire show in the Southwest.

Write or wire

#### HARLEY SADLER

Dumas, Tex., week of July 13th;  
Berger, week of July 20th.

### WANT

Blackface Comedian who can double Old Man. If married, Wife Specialty. Also Sister Tenna, also Novelty Act with sure-fire finish. Join in one week. State salary expected. This is one-night-stand Tent Show. Also state if you have car. Also want Working Men, Mechanic, Electrician. Wire Western Union. Also want Banner Man for 48-hour work.

#### BILL WEHLE, Mgr.

BILLROY'S RENFRO VALLEY SHOW  
Winchester, July 14th; Mt. Sterling, 15th; Flemingsburg, 16th; Maysville, 17th; all Kentucky; Greenfield, Ohio, 20th.

### WANT FOR MAX GELFMAN'S ALL STAR MINSTRELS

Presenting Snookums Nelson.

COLORED PERFORMERS—Musicians all instruments, Chorus Girls that dance, Comics, Novelty Acts, Canvasmen. Enlarging show for big towns and long season south. Will place tickets, no cash. Top salary. Address mail or wire:

Pocomoke, Md.

### WANTED

Piano Players. Also place Specialty People, Drummer and other Musicians. Want Boss Canvasman. No booze. All week stands. Address:

HARRY HUGO, Care HUGO PLAYERS  
North Platte, Neb., until July 19; Kimball, week July 20th.

#### WANTED

Fourteen suits of Band Uniforms, Coats, Pants and Caps, sizes 38 to 40. Must be in good shape and cheap for cash. Also 200 good Folding Chairs. State all particulars quick, no time to dicker.

TED WILSON, WILSON BROS.' TENT SHOW  
Aberdeen, Miss.

### MAJESTIC SHOW BOAT WANTS

People with Specialties capable of doing parts. State salary, etc. We furnish room and board. Write or wire

T. J. REYNOLDS, Charleston, W. Va.

### WANT MEDICINE PEOPLE

Can use Piano Player and other Musicians; Straight Man, single. Can also use all-round Med. Team. Wire or write. Permanent address:

R. A. (PETE) THOMAS  
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(Not working in Oklahoma)

### Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your early season business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your new show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

### Rain Fails To Mar Zarlinton Business

NORRIS CITY, Ill., July 11.—Despite much rain and cool weather, Zarlinton's Comedians has been experiencing exceptionally good business on its established Illinois-Iowa territory. Show goes into week stands next week for the remainder of the season in Illinois.

In the roster this season are Ray Zarlinton, Bernice Zarlinton, Flossie Evans and Mitzie, Audrey and Virginia Hardesty, Sam and Lola Hudson, Bob McLain and assistant, and Mr. and Mrs. P. Francois. The last named are presenting the concert, doing hypnotism, magic and mentalism.

Francois, forced out of the show last October by illness which put him in a hospital, rejoined the show June 20, hopping on from Jerome, Ariz.

### Sinking of Dan Rice Recalled in Press Yarn

DECATUR, Neb.—Fourth of July always recalls to the minds of old-timers in Decatur the celebration of 1878. They remember how, as children, they had looked forward to that day, for the Dan Rice Showboat was to arrive near town on the Missouri River and present its show. It would be a gala event. This show at that time was on a par with Barnum's.

The showboat plied up and down the Missouri River presenting its show to river towns. It was a common practice in those days. Naturally the children were much perturbed when news came to Decatur July 3 that the showboat was sinking about 12 miles south of town. (See SINKING OF DAN RICE on page 57)

### Christy Obrecht Has No Complaint On Season to Date

WILLMAR, Minn., July 11.—Christy Obrecht Show, now in its 12th week of the season and, incidentally, the only repertoire company still operating in Minnesota, has been enjoying satisfactory business in its established hunting grounds since the opening, despite almost nightly rains in recent weeks, according to Mrs. Christy Obrecht. The show is stressing comedy bills and is set until Thanksgiving. Unless something unforeseen happens, the company will remain out until around December 1, Mrs. Obrecht says. Jerry Ketchum is on the advance for his seventh season.

Mrs. Obrecht reveals that while the company has dispensed with all matinee performances this season, the nightly concerts are proving highly popular. Outfit is new this season and makes an attractive appearance, the marquee, with its red, white and blue decorations being especially flashy.

Bob Bayley, leading man, was called to Fort Snelling recently for his physical examination. However, he may be able to finish out the season before joining Uncle Sam's forces. Mrs. Mason (See CHRISTY OBRECHT on page 27)

### Virginia Territory Swell for Hayworth

PROVIDENCE-FORGE, Va., July 11.—Conditions are excellent in this territory, according to "SeaBee" Hayworth, who this season has out his Toby's Tent Theater, and, unless the gas rationing becomes a great more drastic, he hopes to hang up a bonanza season. Show played a return engagement here this week, with each night attracting SRO business, according to Hayworth. Candy and popcorn sales were also heavy, he says.

Toano, Va., recently gave the show big business, with the result that the outfit held over there an extra week. Second week was bigger than the first, Hayworth reports. He takes his tenter to Surry, Va., for a week, beginning Monday (13). Hayworth has purchased 50 additional two-people reserve seats.

Hayworth has made several hurried trips to his home in High Point, N. C., recently to visit his mother, who is gravely ill there with a heart ailment.

## Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

### Jerry Green Show Switched

BALTIMORE, July 11.—Due to a last-minute change in routing, the Jerry Green show scheduled for Hagerstown, Md., has been changed to Dundalk, Md. The latter city was chosen because it offered a potentially larger box office than Hagerstown. The nearest live entertainment to Dundalk is at Baltimore, 20 miles distant. Green figures to do well because of these factors.

BILL McDANIEL writes in response to an inquiry published recently about him. "I would like to let my walkathon friends know that I was drafted into the army in May, 1941," writes McDaniel. "I finished my last show in Oklahoma City under the direction of Hal J. Ross. I am now a corporal in Company A, 97th Quartermaster Battalion, Fort Sam Houston, Tex. I thought that walking in marathons was tough but found out that marching 25 to 30 miles with a full pack on your back and getting only a 10-minute rest period every hour is lots tougher. The last time I was in Europe was with Ross's organization. The next time will be with Uncle Sam's organization. We beat the Axis then in walkathons and we'll beat them in this war. I would like to hear from my walkie friends."

HANK FIELDS wonders what has become of Everett Kroust, Jimmie Kent, Billy Gordon, Ducky Nekarato and Evelyn (Pepper) LaMon. Hank would like to read notes on them here.

FRANK WHITE writes from Chicago to inquire of the whereabouts of Norma

Jasper. "My friends and myself, all fans, have been following her in one of the shows held here in the Coliseum," writes Frank. "She lives in Chicago, but none of us can locate her. We would like to know if she will walk again. I've followed The Billboard in hopes of news of her, but so far there has been none. She sang for a while in a night club here but have been unable to trace her from there. She was the youngest in the show—only a beginner. She stole the show and took sixth place. Hope you can find out where she is."

TEX JOHNSON drops a line "to let the kids know what I am doing." Tex has been working niteries and rodeos with the whips but is currently taking life easy doing a derby on the mountain streams. Fishing is good and he looks forward to opening of hunting season. "This mountain life is tops," he says. "I am working out a new whip novelty routine." Tex would like to see notes from those who walked with him in the

### IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

### Illness Is Fatal To "Skippy" La More

ANN ARBOR, Mich., July 11.—Earl (Skippy) LaMore, well-known tent show operator and comedian, in ill health for some time and who suffered a relapse while his show played Angola, Ind., June 29, forcing disbandment of the company, died of repeated cerebral hemorrhages at University Hospital here Wednesday morning (8).

LaMore suffered what was first thought to have been a heat stroke when his show opened the season at Vicksburg, Mich., June 1, and he was confined in a hospital there three weeks. Show fulfilled his Vicksburg engagement under adverse conditions, and the following week opened in Hillsdale, Mich. On the show's opening in Angola, Ind., June 29 LaMore suffered a relapse and was removed to the hospital there. On July 1 he was taken to the Ann Arbor hospital for observation by several of the country's leading brain specialists. Further details in Final Curtain, this issue.

### C. E. Duble Goes Back To Dig Up Old Minstrels

Jeffersonville, Ind.

Editors The Billboard:

Enjoyed the article by Harry LaReane in the July 4 issue naming shows and minstrels of other days. I am adding some minstrel titles not named by him which will also revive memories of the 1890s and before.

E. P. Christy Ethiopian Entertainers, Happy Cal Wagner's, and Gorton's New Orleans Minstrels were prominent in the '70s. Then came Skiff & Gaylor's, Carncross, Duprez & Benedict's, W. S. Cleveland and Famous Alabama in the 1890s, followed by Beach & Bowers, Primrose & Dockstader, James H. West, Haverly's Mastodon, McIntyre & Heath, Billy Casad, Quinlan & Wall, Barlow & Wilson, Ted Faust; Who, What and When (Milt Boyer, owner), Donnelly & Hatfield, Honey Boy Evans, Neil O'Brien, Lasses White, J. A. Coburn, John W. Vogel, DeRue Bros., Guy Bros., Gus Sun, Gus Hill, Tom Powell, Price & Bonnell, Duncan Clarke's Female Minstrels and Roy E. Fox's Lone Star Minstrels.

The all-colored troupes were the original Richards & Pringle's and Billy Kersand's of 40 years ago. I saw them both. Those under canvas later were A. G. Allen's New Orleans Minstrels, Frank Mahara, Morgan & Lowery, Harvey's, (See DUBLE GOES BACK on page 57)

1936 Egyptian Walkathon at Ocean Park Pier, Calif.

LUCILLE TUCK GULLA, nurse, writes that she is now spending several months in the South with her husband, Joe B. Gulla, who is stationed at a Southern camp. Lucille is also visiting her folks in Birmingham and relatives in Florida, and says she's having a grand time. She concludes: "Our friends can reach us via The Billboard's Letter List."

## ALL AMERICAN WALKATHON

### !!! OPENING JULY 23, DUNDALK, MD. !!!

### NOTICE CONTESTANTS AND HELP !!!

Because of a reverse in our schedule we will open in Dundalk, Md. This virgin location with a population over 100,000 defense workers who are seeking entertainment. The Martin Air Plant Factories and the Bethlehem Steel Works are right here. Two other spots to follow after closing here. Itzy, Ernie Bernard, Red Long, Mebel Classen, wire at once. Sponsors, floor money, good food.

JERRY GREEN — RAY "POP" DUNLAP — SLIM PAVICE  
CARE OF BAND BOX, 1309-11 N. CHARLES ST., BALTIMORE, MD.



# The Final Curtain

**BENNETT**—Billy, British stage and radio comedian, June 30 in Blackpool, England. He appeared in this country for a short time in 1938.

**BERGERE**—Mrs. Fern, 47, wife of Maximilian Bergere, orchestra leader, found dead July 8 at her home in New York. Her husband is currently at Versailles Restaurant, New York, with his band.

**BROWN**—Edmund J., 72, pioneer San Francisco theater man, in that city July 8. He had been retired the past six years. Survived by his widow, three sons and a daughter.

**CHAMBERS**—Mary E., 83, mother of Mrs. Alma Lee Murry, of Crescent Amusement Company, at her home in St. Petersburg, Fla., July 8.

**GLUSZAK**—Ursula (Curley), grandmother of Rose Marie, night club and vaude performer, and mother of Frank Curley, her personal manager, July 4 at Fallsades, N. J.

**GOLDEN**—Robert, 48, Metro assistant director, July 8 of a heart attack in Hollywood. He had been in Hollywood for 20 years, starting his film career as production aid to Harold Lloyd. He was with MGM studios for 16 years. Requiem mass in the chapel of Calvary Cemetery July 10 with Rev. John O'Donnell officiating. He leaves three sisters. His mother, Mrs. M. E. Golden, died in Hollywood two weeks ago at the age of 92.

**GRANT**—Fred D., talker on L. J. Heth and West Bros.' shows, July 4 of tuberculosis at Veterans' Hospital, Minneapolis. He had trouped with rep, vaude, burlesque, tab and med shows. Survived by his widow, three sons by a former marriage, and one stepson.

**HARRISON**—Mrs. Arthur G., 66, wife of the first secretary of the Edmonton Exhibition Association, at Edmonton, Alta., June 27. Surviving are her husband, a son and four daughters. Burial at Edmonton.

**HINES**—Joyce Burke, dancer with the Charmettes on the Beckman & Gerety Shows, in Chicago July 5 from injuries sustained in an auto accident. Interment at Mount Olive Cemetery, Chicago. Survived by mother, Mrs. J. Sather, and a sister, Pauline Burgland.

**HUIKEL**—Charles S., 71, showman and brother-in-law of the late Charles Hagerman, co-owner of Hagenbeck Circus, at Huntington, W. Va., June 28. He was buried July 1 in Mound Cemetery, Marietta, O. Survived by his widow and three children.

**LA MORE**—Earl (Skippy), 48, well-known tent show operator and comedian, of cerebral hemorrhages at University Hospital, Ann Arbor, Mich., July 8. In ill health for some time, La More suffered what was at first believed to have been a heatstroke at Vicksburg, Mich., June 1. He was confined in a hospital there three weeks. During his show's engagement at Angola, Ind., June 29 La More suffered a relapse and was removed to a hospital there. He was taken to the Ann Arbor hospital for observation July 1. In 1913 he married Jean Roselle and for many years the two worked vaude in this country and Canada. In 1930 they launched their own tent repertoire show known as "Skippy" La More's Comedians, showing in Michigan, Indiana and Ohio. The last 27 years La More made his home in Colon, Mich., where he was a member of the Lions and Masonic Lodge. Funeral from Conklin Funeral Home, Colon, July 12, the Rev. Wittrop officiating. Burial was conducted by the Masons, with interment in Lakeside Cemetery, Colon. Survived by his widow, Jean, and his father, of Dayton, O.

**LIAZZA**—Francesco, 54, manager of the San Carlo Opera Company orchestra, June 30 in Long Island City, N. Y. A native of Italy, Liazza had been with the San Carlo Opera Company the past 35 years. He had also been associated with the Metropolitan Opera Company and the original Ballet Russe. Survived by his widow, Stella De Mette, a leading member of the San Carlo Opera Company and former Metropolitan Opera Company contralto.

**LOHR**—Peter Henry (Schmaltz), 49, former vaudeville and burlesque performer, June 30 in Milwaukee following a short illness. Lohr appeared on the Orpheum and Western Vaudeville circuits a number of years prior to entering burlesque. Survived by his mother, his wife and a daughter.

**LONG**—Mrs. Joseph E., 60, vice-chairman of the Metropolitan Opera Guild, New York, July 3 at home in Westport, Conn. One of the founders of the Chicago Civic Opera Company, Mrs. Long was also associated with the Manhattan School of Music and the New Opera Company.

**LUCE**—Eva Scott, 58, former soubrette and ingenue with New England stock,

tab and rep troupes, June 20 at her home in Bucksport, Me. She was a native of Brockton, Mass. Survived by her husband, Alexis B. Luce.

**McASSEY**—Carl P., 60, Blue Network salesman, July 4 at St. Luke's Hospital, Chicago, following a long illness. Burial at Elkhorn, Wis., July 7.

**MOORE**—Frank E., 69, well known to many Midwest showmen, at his home in Memphis, Mo., June 29 following a heart attack. Services in Memphis, with burial in Memphis Cemetery.

**MOORE**—Mrs. Belle, 68, wife of the late Dinty Moore, of the Famous Moore Family, recently at the home of her daughter, Mrs. Gladys McAllester, in Peru, Ind., after a brief illness. She traveled for many years with Smith Greater Shows, later owned her own circus. She settled in Peru, Ind., in 1924. Survived by five daughters, Mrs. Bertha Cooper, Gladys McAllester, Eva Mae Lewis, Mrs. Mitzie Sleeter and Mrs. Gracey Genfers, and two sons, Ben Jr. and Tom. Burial in Mt. Hope Cemetery, Peru.

**RAYMOND**—Lizzie B. (Elizabeth Belle Reardon Binney), 73, former vaude and musical comedy comedienne, July 4 at her home in New York after a long illness. She was once married to the late Sam Bernard with whom she appeared in vaude and burlesque. For a time she had also appeared at the old Weber and Fields Music Hall, New York. She leaves her second husband, Oliver Frank Binney.

**RAYMOND**—Jack, 58, veteran screen player of the silent days and executive with Douglas Fairbanks Sr. and others, at Cedars of Lebanon Hospital, Los Angeles, July 7. In Hollywood 18 years, he served in other theatrical capacities, including representing theatrical trade papers. Funeral services followed by cremation in Mamaroneck, N. Y. Leaves his wife and a brother.

**ROBERTSON**—Frances Jean, 40, actress, June 29 in Milwaukee. In 1933 and 1934 she was seen on a tour with the Oscar O'Shea Players in such plays as *Shanghai Gesture* and *Rain*.

**RYDER**—Frederic L., 76, who aided many concert singers and musical artists in training, in Chicago July 7.

**SMITH**—Robert T., 45, manager of Vitagraph, Inc., Milwaukee, the last 18 years, July 8 following a heart attack. Survived by his widow, two sons, a brother, a sister and his father.

**STOWERS**—John C., uncle of Sam Abbott, manager of *The Billboard's* Los Angeles office, at his plantation home near Natchez, Miss., July 10 following a long illness. Funeral services pending. Survived by his widow, five sons, and a sister, Mrs. W. B. Abbott, all of Natchez and vicinity.

**SUMAUSKAS**—Charles (Charles Stokes), 32, from injuries sustained when run over by a truck in Waterbury, Conn., July 4. He was employed by the Middlebury Dancing Academy and was formerly an animal attendant with the Ringling show for 10 years.

**TAMMEN**—Agness Reid, widow of Harry Tammen, one-time part owner of the Sells-Floto Circus, July 1 at her home in Denver after a long illness.

**TENNANT**—Dorothy, 77, former stage and screen actress, July 3 in a hospital in West Palm Beach, Fla., after a long illness. She began her stage career in New York at the age of 20 and was well known on the stage for many years. She later went to Hollywood and appeared in silent films for several years.

**THOMPSON**—Mrs. Margaret, 60, animal trainer, was found dead July 6 in a cage at the Benson Animal Farm, Nashua, N. H., where she went to feed some chimpanzees. Mrs. Thompson had devoted most of her life to the training of chimpanzees and other circus animals, having been associated with circuses for several years before becoming employed at the farm 12 years ago.

**TORMEY**—Dr. Thomas William, 63, noted physician and surgeon and for years a director of the Circus Fans' Association of America, July 8 at a Madison (Wis.) hospital following a brief illness. Dr. Tormey, widely known for his skill in surgery, practiced in Madison 38 years. He was a fellow of the American College of Surgeons, a member of the American Medical Association, the Wisconsin State Medical Society, the American Railway Surgeons and the Dane County Medical Society. He was an ardent circus fan and was known to hundreds of circus people. Surviving him are his widow, two sons, Dr. T. W. Tormey Jr., of Nakoma, Wis., and Dr. Weston C. Tormey, of Maple Bluff, Wis.; two daughters, Mrs. Rolf Darbo, of Madi-

son, and Mrs. Joseph Werner, of Washington; a brother, six sisters, and three grandchildren. Many circus fans attended the funeral at St. Raphael's Catholic Church, Madison.

**WALTON**—Fred, 54, for more than 25 years a member of the vaude team of Walton & Brant, at his home in Chicago July 9. Survived by his widow, Mary.

**WEBER**—Rev. George, 83, father of Professor Majli, magician and Buffalo representative for AGVA, July 3 in Buffalo General Hospital from a stroke. Burial at Arkville, N. Y.

## Births

A boy to Mr. and Mrs. Rog St. John July 2. Father is one of the St. John Brothers, hand-balancing act. Mother is the former Ruth Saulson, dancer.

A son, Lawrence James, to Mr. and Mrs. Don Martin in Burlingame, Calif., June 25. Father is news and special events chief at KPO-NBC, San Francisco.

A son, James Gilbert Jr., to Mr. and Mrs. James G. (Gil) Paltridge in San Francisco June 25. Father is sales promotion manager at KGO-Blue Network.

A daughter, Mary Ann, to Mr. and Mrs. Ward Ingram in San Francisco June 25. Father is sales manager at KFRC.

A girl, Debbie June, to Mr. and Mrs. Dick Havens at Columbus Hospital, Chicago, June 28. Father is concessionaire on Alamo Expo Shows.

A boy, Roderick Harley Darling, to Mr. and Mrs. Dick Darling July 8 in Northwest Texas Hospital, Amarillo, Tex. Father is with the Harley Sadler Show.

A girl to Mr. and Mrs. Homer (Slim) Hooper June 13 at Macon County Hospital, Decatur, Ill. Parents are well-known in carnival circles.

A son to Mr. and Mrs. Vernon (Lefty) Gomez recently in a Boston hospital. Mother is the former June O'Dea, dancer, and father is pitcher with the New York Yankees.

Twin boys to Mr. and Mrs. Philip Zanders at Grand Rapids, Mich., June 28. Father is owner of the White Cloud Theater, White Cloud, Mich.

A daughter, Amanda Taliaferro, to Mr. and Mrs. Ban Eddington at St. Luke's Hospital, Richmond, Va., July 5. Father is Richmond representative of *The Billboard*.

## Marriages

**ADAMS-GUNDERSON**—Charles Adams, manager of World Melodies, Hollywood music publishing firm, and manager of Jack McLean's orchestra, and Pat Gunderson, nonpro, July 12 at Beverly Christian Church, Hollywood.

**BOSLEY-STEVENS**—Cleo A. Bosley, formerly with the Mid-West Amusement Company and Western States Shows, to Dorothy Stevens, nonpro, July 5 in Kansas City, Mo.

**DAVIS-VAUGHAN**—William (Bill) Davis, sportscaster at Station KDRO, Sedalia, Mo., and former radio script writer, to Irene Vaughan, nonpro, recently in Sedalia.

**ENGEL-RECHT**—Harold W. Engel, former assistant manager of the Loew-Globe Theater, Bridgeport, Conn., and now in the army, to Blanche F. Recht, nonpro, in New York June 7.

**GIBSON-DUNSTAN**—Hoot Gibson, Wild West star, to Dorothy Dunstan, cowgirl yodeler and vocal soloist, at Las Vegas, Nev., July 3.

**KIDDER-HEDGES**—Donald Meredith Kidder, nonpro, to Helen Saxby Hedges, daughter of William Hedges, vice-president of the National Broadcasting Company, June 28 at Palmyra, Mo.

**MEE-FAIRBANKS**—Art Mee, one-man band, to Bette Fairbanks, dancer, in a stage wedding at Club Haymarket, Detroit, July 2.

**SMITH-FULLER**—H. Adrian Smith, past national president of the Society of American Magicians, to Anna Fuller, nonpro, in Providence June 30.

## Divorces

Helen Halley from Leo (Skeeter) Halley June 29 at Indianapolis.

Janet Lind, dancer, from Edward T. Tkach, nonpro, in Los Angeles July 8.

## CHRISTY OBRECHT

(Continued from page 26)

Wilkes (Dorothea Mae Roberts) and daughter, Roberta, returned to the show in Litchfield, Minn., recently after a visit to Mrs. Wilkes's home in Howard Kan.

Mr. and Mrs. J. O. Jones, of Milwaukee, will visit the show soon for a week. They are now visiting Lieut. Christy Obrecht Jr., stationed at Camp Clairborne, La.

Marsha Powell, of Forth Worth, is on the show this season with Octavia Powell, doing a song specialty nightly. Billy Charles Choate left the show at Lake City, Minn., recently to join the marines.

Show's roster is as follows: Christy Obrecht, owner; Mrs. Christy Obrecht, Kerry Magom, Warda Hatcher Magom, Dorothea Mae Roberts Wilkes, Octavia Powell, Bob Bayley, Mason Wilkes, Marsha Powell, Marcella Peterson; Harry Smith, front door; Harry Kingsley, reserves; Ray Schwartz, Carl Peterson, Frank Peterson and Tom Wilkie.

## MANHATTAN OPS

(Continued from page 25)

bureau for the Manhattan CDVO office, pointed out that the showings of the defense films is indirectly helping the 16mm. field since the pictures are shown to diversified groups. Programs have been put on in the Harvard Club, before Pythian and Masonic lodges, at London Terrace and other large apartment buildings, and many other locations thruout Manhattan, according to Miss Greene. Many members of the audience first become aware that the 16mm. exists as a result of these showings.

While Miss Greene praised the work of roadshowmen volunteers, she pointed out that she can always use additional projectionists. Roadshowmen in this area who are interested in volunteering their services should communicate with their CDVO branch. Or if they will write to the Roadshowman all necessary information will be provided. Miss Greene also said that her office lacked projection equipment and she would be interested in hearing from anyone who would care to loan projectors to the Manhattan CDVO office.

Roadshowmen thruout the country are also doing their bit in co-operating with local CDVO offices, according to reports reaching here from key cities. They are performing a valuable service in bringing instructional civilian defense films to the public, according to industry observers.

## NEW RELEASES

(Continued from page 25)

liquor, but lots of natural suspense and action. Running time, 61 minutes.

**OCTAVUS ROY COHEN COMEDIES**, released by Mogull's, Inc. A series of two-reel productions adapted from the well-known Negro stories appearing in *The Saturday Evening Post* and enacted by talented all-Negro casts. Films are said to portray the humor of the Southern Negro as he indulges in exaggerated imitation of white big shots. Titles in the series include: *Brown Gravy*, *Lady Fare*, *Off in the Silly Night*, *Music Hath Harm*, *Framing of the Shrew*, *The Melancholy Dame*. The series received the 1941 Award of Merit of the National Cinema Institute. Running time for each subject, 20 minutes.

**NOMADS OF THE NORTH**, released by F. C. Pictures Corporation. A six-reel silent film starring Lewis Stone as a Northwest Mountie who gets his man (Lon Chaney) in a blazing epic of forest fires and wild animals filmed in the Canadian Northwest. An old-time movie thriller with plenty of punch for present-day audiences. Betty Blythe, J. Farrel MacDonald and other old-time stars appear. Running time, 60 minutes.

## MAIL APPLICATIONS

(Continued from page 25)

cants for commercial vehicle ration books and for supplemental allowances should not go to the local board offices in person, but should mail in their applications. The boards, in turn, will notify the applicant by mail of action taken upon the applications as speedily as circumstances permit. Buckingham emphasized that the permanent rationing system becomes effective July 22, and he cautioned motorists not to use any of the stamps in the basic "A" book until that date.



# Business Up at Halfway Mark

## Conklin in 22% Hike at Brandon

Gate tops 1941 mark despite weather—Jacobs is good draw

BRANDON, Man., July 11. — J. W. (Patty) Conklin's Frolicland, making its second annual tour of Western Canada Class-A Fair Circuit, played to a 22 per cent increase in attendance and business over 1941 at the inaugural stand at Provincial Exhibition of Manitoba, June 29-July 3, despite rain on three days of the five-day engagement. Children's Day, Monday, easily beat last year's attendance. Much favorable comment was heard from board of directors on the shows' new entrance arch. Spotted directly in front of the grandstand, with the midway lined up immediately behind it on a new layout, patrons found it more accessible than heretofore, when the farm exhibits were in this location. This aided in obtaining the higher gross.

Shows joining for the tour at Brandon were Bob and Mildred Lee's Globe of Death, featuring Canadian and British drivers; Swm Care, click attraction at last season's Canadian National Exhibition, presented by Sam Howard and Alf Phillips and featuring the four Fair-brother Sisters, and Bill Holt's Oriental Follies.

Terrell Jacob's Wild Animal Circus, with its well-illuminated 90-foot front, together with his herd of bulls on the bally platform stops them in their tracks.

Director Conklin has increased the ride line-up to include the Octopus, Pony Ride, another Ferris Wheel and Merry-Go-Round, Flying Dragons, Motor Speedway and a set of kiddie rides including a miniature Whip, Swings and Ferris Wheel making a total of 20 rides.

Mr. and Mrs. Jack Greenspoon joined (See CONKLIN BRANDON BIZ opp. page)

## Central Texas Trek Winner for Tidwell

BELTON, Tex., July 11.—With a good opening here, T. J. Tidwell's Shows have been playing to excellent business in their first appearance in Central Texas. James A. Schneck, said last week. Austin, for the week ended June 20, was above expectations, Schneck said, while Killeen, for the week ended June 27, was way above par.

Shows chalked up the biggest July 4th week business in the history here, Tommie Tidwell, owner, said. All rides, shows and attractions did near-capacity business on July 4 and good business the rest of the week. Charles Vander-vort, who had booked his cookhouse with the show for this spot, sold his outfit, including trucks and trailers, to Tidwell last Sunday. Unit will be operated by the show for the rest of the season.

WATCH FOR . . .

LIGHTING UP A  
MIDWAY IN  
WARTIME

By JIM McHUGH

in the

FALL NUMBER  
THE BILLBOARD

Dated July 25



THAT OUTDOOR SHOW BUSINESS is going all out in the war effort is evidenced by this photo taken on West Coast Circus Shows' midway during the stand in Klamath Falls, Ore., as William Jessup and Manager Mike Krekos present the Klamath Troop Entertainment Committee with a check for \$2,000 as shows' contribution in the city's drive for funds for troop entertainment. In the group, left to right, are Jessup and Krekos; Frank Howard, troop entertainment committee; Margene Thomas, member of the commandos; Fred Hell-bronner, committee chairman; Mayor John Houston, Ed Bell, Earl Reynolds, Angus Newton and Chet Smith.

## Pryor's Spencer Stand a Success

SPENCER, W. Va., July 11.—Altho rain hampered activities on three days, Pryor's All-State Shows managed to eke out a successful stand at the Legion lot here, under American Legion Post auspices. Shows jumped in here from Elkins, W. Va., and Monday was lost to a rainstorm. Rain at 9 o'clock Wednesday, Army-Navy Relief Night, killed business.

Legion co-operated, and shows chalked up one of the biggest single day's business in their history on July 4. The Guthries, free attraction, are proving a good draw. Their children, Jean and Freddie, are spending their vacation on the shows, and Owner Pryor's brother and sister-in-law visited here. Heavy Anderson joined with two concessions, and Stacey Johnson is awaiting his induction into the army. Mr. and Mrs. Earl Burkette and daughter, Margaret, took delivery on a new trailer.

## Franks Holiday Biz Big

MACON, Ga., July 11.—A big night's business was reported here July 4th for Franks Greater Shows. Manager W. E. (Bill) Franks arranged a special program, with events starting at 10 a.m., but rain curtailed events during the day. Sky cleared about 8 p.m. and business was big for four hours. Franks said it was one of largest single night's business of the season, so far. Shows are now in the 15th of a 20-week contract with the Macon Police Department.

## Holiday Gate Best In Sparks's History

PAINTSVILLE, Ky., July 11.—With July 4th attendance breaking all records in organization's history, J. F. Sparks Shows successfully wound up their engagement at the ball park here under American Legion Post auspices. With good weather, shows opened big Monday night and attendance the rest of the week kept pace until Saturday, when crowds began entering the grounds at 7 a.m., and shows and rides continued working until 2 a.m. Sunday.

Committee, headed by Joe Ratcliffe, and local business men co-operated. R. L. Overstreet returned from a hurried trip to Louisville, where he underwent a physical examination for the army. Mary Elizabeth Sparks, daughter of Mr. and Mrs. J. F. Sparks, visited, and Mrs. Sparks and daughter returned to Birmingham July 5.

Lee's Circus Side Show was popular, as was the Cotton Club. Pallesen's Wonder City, Alzora, and Gibb's Hog Show also scored. All concessions were in the money, and Ferris Wheel led rides.

## RC First in Chi Limits

CHICAGO, July 11.—While many carnivals have played the suburbs adjoining Chicago the last two months, the Rubin & Cherry Exposition will be the first show in many years to play within the city limits. Shows are scheduled to open next week at 87th Street on the far South Side and have several other stands within the city to follow.

## Holiday Week-End Proves Bonanza for Coast Shows

LOS ANGELES, July 11.—Carnivals had a bonanza over July Fourth week-end in this section, according to reports hitting this city. Altho mercury soared to new heights, hitting 90 and 100 degrees in several spots, crowds were out in full force to spend wages accrued from increased pay rolls from defense plants.

San Diego turned in excellent reports on gates. Craft's Flesto Shows at San Diego reported good business as did the Steffens Superior Shows in Oceanside. Steffens's business, it was said, was good enough that plans were made to remain longer at the spot. However, lot was near the ocean and the dim-out regulations made it necessary to move the shows. Ben Martin hit a new town with

his show when it played Linda Vista, Calif. Town is about a year old and without a business district, but shows did big business.

Records tumbled at Huntington Beach where Larry Ferris showed, and Crafts Shows, 20 Big at Stockton, and Golden State at Emeryville, hauled in good takes. E. Pickard Shows in San Diego County also did thriving business.

In no case were reports from the shows varied and all had crowds that exceeded expectations. People were in a spending mood and the carnival operators turned in a "Fourth" that compared favorably with other patriotic holidays of past years.

## SLA Red Cross Fund

CHICAGO, July 11.—Collections received for Showmen's League Red Cross Fund for week ended July 9 included the following:

All American Exposition, Inc.	\$ 22.05
Employees of Hennies Bros.' Shows	111.55
Royal American Shows	42.80
Scott Exposition Shows	20.00
Speroni Midway of Mirth Shows	7.00
U. S. Tent & Awning Company	7.50

Total.....\$210.90

## Storm Hits Kaus; Loss Is \$25,000

WEST HAVERSTRAW, N. Y., July 11.—A windstorm followed by severe rain on Monday (6) caused heavy damage to Kaus Exposition Shows, with estimate of loss amounting to \$25,000, according to A. J. Kaus, general manager. Ferris Wheel was demolished but another wheel escaped damage because it had not yet been erected. Tops of all shows, including girl, plant and dope outfits, were torn to shreds and virtually all fronts were smashed. Silver Streak ride and cookhouse were hit and concession row was in bad shape from the twister.

Other damage included: Johnny Applebaum's digger store, frame; Buster Gordon's free act, net torn by weight of Ferris Wheel falling upon it; general equipment.

Ferris Wheel is to be shipped to ELL Bridge Company for reconditioning. Show lost early part of the week, which was devoted mainly to clearing debris from the lot and putting property into place.

## Heth Connersville Gate in 20% Hypo; Rubber Drive Good

CONNERSVILLE, Ind., July 11.—Providing the midway attractions for American Legion Post Celebration here July 1-4, L. J. Heth Shows chalked up a 20 per cent increase in business over last year. Rubber drive on the show, under direction of Post Commander Herbert Armstrong, Raymond Steele and Walter Davis, proved highly successful. Visitors included Mr. and Mrs. Fritz Conwell; J. H. Mounds, secretary Fayette County Fair, and A. Tuttraw.

Personnel includes L. J. Heth, owner; Alfred Kunz, general representative and manager; C. C. Leasure, special agent; Jimmie Davidson, legal adjuster; Charles Russ, mechanic; Texas Bill Aiken, canvas; Bill Baberman, ride superintendent; Howard Reves, lot superintendent; George Walker, electrician; Bert Riley, transportation; J. W. Reynolds, builder; George Spalding, mailman and *The Billboard* sales agent; Mrs. Alvada Walker, stamp and tax box. Flying Romas are the free attraction. Members are Wayne Bowers and Mary and Roy Valentine.

(See HETH GATE BIG opp. page)

## VG Chalks Fair Biz At Deepwater, N. J.

DEEPWATER, N. J., July 11.—Virginia Greater Shows closed a week's stand here last Saturday to good weather and fair business under fire department auspices. Louis Augustino's Side Show led shows, with Ferris Wheel best among rides. Charles Langtry is building props for his torture acts. Albert Antonetti joined the work crew, and Pete Cataline has taken over the Streets of Paris show.

Sol Nuger is in Springfield, Mass., recuperating from a recent operation. Harry Biggs reported a big week with his candy apples. Sponsors co-operated. Mrs. Myra Whitmeyer was thrown into the Delaware River when a wave from a steamer upset the boat from which she was fishing. Bill Penny, Tom Aston, William Lane, and Arthur and Raleigh Gibson are repainting rides.

Teddy and Julia Baker closed here and left for Ellenville, N. Y. Mrs. Ken Davis has been working out on the high rigging of her husband's act.



## Hughey & Gentsch Firm Is Dissolved; H. W. Lamon Signed

TRENTON, Tenn., July 11.—Robert Hughey said here today that he and J. A. Gentsch had dissolved partnership in the Hughey & Gentsch Shows last Saturday, with Hughey purchasing the interest held by Gentsch in some of the equipment. Hughey will continue operation of the shows under the title of Hughey's Greater Shows instead of Hughey Bros.' Shows, title used for many years before he and Gentsch became partners.

Hughey said shows have chalked up satisfactory business for the first half of the season and have been well received by press, public and city officials. Harry W. Lamon has been signed to handle Gentsch's duties. Hughey said his partnership with Gentsch was an affable one.

## Geren's Big Draw At Corydon, Ind.

CORYDON, Ind., July 11.—Geren's United Shows concluded their week's engagement here July 4 by playing to one of the largest crowds in their history. Located at the fairgrounds, shows were sponsored by Veterans of Foreign Wars Post, and big opening business on Monday held up the rest of the week. Ted Pappas's popcorn stand scored one of the biggest weeks of the season so far. Ferris Wheel topped rides, and Doc Kelly's Hell's Half-Acre led shows. All attractions reported exceptionally good results, however.

Concessionaires joining here included Mr. and Mrs. D. O. Hogan, photo gallery; Mr. and Mrs. Ernest Sherrill, snowball machine, and Pop Norman, three stands. Manager Geren signed Carl Sahlan's All-American Circus unit as the free act. Shows carry 6 rides, 4 shows and 37 concessions. Little Joe Miller joined with his twin blanket store.

## RC Michigan Tour Proves Successful

CHICAGO, July 11.—Rubin & Cherry Exposition's trek of Michigan, including stands at Kalamazoo, Battle Creek and Muskegon, proved a winner, officials of the Amusement Corporation of America unit said this week.

Shows played to an increased business at the date in Muskegon, which ended July 4 with big midway results. Organization moved into Elkhart, Ind., July 6 and opened to good business. Frank J. Lee, handling press, has received good co-operation from press and radio since joining the unit, which is under management of R. L. (Bob) Lohmar.

## Minot, N. D., Fair Is Click for Lang

MINOT, N. D., July 11.—Dee Lang's Famous Shows closed a successful engagement as midway attraction at North Dakota State Fair here June 29-July 5, Gene Miller reported. All shows and rides did well, with top grossers being Raynell's Nude and Dude Ranch, Girls-a-Popping and Charlie Zarm's Side Show.

Freddie Cooper joined, and George A. Golden and Bill Starr reported the concessions department registered a good week. Showfolk purchased three lion cubs from the Minot Zoo.

## Sunburst Exposition Okay At Engagement in Corry

CORRY, Pa., July 11.—Fair weather and business prevailed for Sunburst Exposition Shows here, Leon Grandy reported. On Wednesday night organization experienced its first blackout and all with it co-operated. Air raid wardens complimented them on their work. Shows remained until nearly dawn Friday to accommodate the defense workers.

Special matinees were held daily, with the result that shows chalked up satisfactory business on the week. Mr. and Mrs. Ed Jones joined with their penny pitch, and Angle Desire came on with his two concessions.

Claude Lawson, formerly of Celoron Park, visited here.

# Ballyhoo Bros.' Circulating Expo.

## A Century of Profit Show

By STARR DE BELLE

Ballyhoo Bros.

Mending Gluc, Ill.

Week ended July 11, 1942.

Dear Editor:

A rehashing welcome greeted the show upon its arrival here when members of our auspices, the Piping Pitchmen of America, who were holding a convention, met the train in a body. Learning in advance the location of the train's unloading crossing, the streets were lined with tripods and salesmen who had decided to get off the nut on the first day. In order to draw a crowd to the runs and in the railroad yards the pitchmen had filled a local daily paper with ads that read, "Free fountain pens and other useful articles to be given away today at Ballyhoo Bros.' show train. See their elephants unloaded. Free!" An estimated crowd of 20,000 milled around the runs, asking members of the train crew for pens. Our trainmaster, not knowing about the ads, handed his to a native, thinking that he merely wanted to borrow it. The towner galloped away with the pen and spread the good news.

Train was unloaded by 2 p.m., and then every pitchman disappeared. When we reached the lot we found them working to those who had arrived to see the show set up. As fast as a pitchman built up a tip a tractor moving a wagon would pull thru it and tear it up. Then the office cut itself in on all sales by agreeing to stop everything until Monday morning as well as starting the plants to give them light for a late play. The bulls were staked out in the center to furnish a bally.

After everything was in the air 15 trucks loaded with giant seven-foot thermometers arrived and over 1,000 of them were erected on every open spot. Each carried from 10 to 20 merchants' ads. Again the office beefed for a cut on the banner sales, but after reading

their contract which stated, "Party of the second part agrees to furnish and erect thermometers on all parts of the showgrounds for the benefit of patrons who fear becoming overheated," the matter was dropped. Whether he did or didn't cut himself in we could never find out from the show's banner salesman. As for the pitchmen furnishing the info, they are tip-lipped and loosen up only while selling. At opening time a group of local men arrived to take tickets. Our contract called for the pitchmen to act as ticket takers, and Pete Ballyhoo insisted that they either fill their end of the agreement or give up more of the tripod sales. The auspices had covered themselves well and each ducat snatcher showed a diploma from a recently organized pitchmen-sponsored school for auctioneers, and the yelp was squashed. Besides their diplomas, each junior auctioneer had a contract with the committee which read, "Each graduate shall be compensated nightly by seeing all shows free and receiving his choice of either an unbreakable amber comb or a self-threading embroidery needle." Forty relief ticket takers also reported for duty and furthered their auctioneering educations by shilling at the tripods.

Every show on the lot was filled with pitchmen. After each act a pitch was made and patrons left the lot loaded with curlers, googs, century plants, kitchen cutlery, compasses, collar-button sets, perfume deals, opera glasses, searchlights, safety razors, knife sharpeners and solder. All sit-down shows were soon converted into med shows, and thousands of bottles were sold. With the office cut in the show enjoyed one of its best weeks. Old Sam, who gets no salary, reported a top week with restrooms. As a token of good will, each of the show's owners was presented with a rebuilt watch by the committee.

MAJOR PRIVILEGE.

## HETH GATE BIG

(Continued from opposite page)

### Concessions

Midway Cafe, Arthur Walker, owner; Mrs. Peggy Walker, cashier; Ralph Gribble, griddle; Oeta Lay, Earl Hall, Sakie Vance and Beecher Steele, waiters; Arthur Walker, chef. Jimmie Davidson has four stores, with Spoony Brown, Bobby Bloom, Red Wilson, Joe Lewis, Eddie Watson, E. H. Brown, Pee Wee Rose, Pea Patch Lewis and John Rogers, agents; truck driver, Elmo Martin; stockman, Lee Harris. Mrs. Eddie Wheeler, jewelry store; Eddie Wheeler, buckets; Whitey Snyder, dart balloon store; agents, Roy Stegall and Rex Rush. Mouse game, William McNally, owner. Bowling Alley, L. R. Dulton, agent; Henry Heth, owner. Roll-down, Johnnie Giampartone, Gordon Adams and James Teer, agents. Milk bottle, B. Brock, agent; James Bastin, owner. Photo gallery, Jack Berry.

Bingo, Frank Matthews, Kenneth Crawford, clerks; Howard Reeves, manager-caller. Diggers, George Holloway; rotary merchandise, Joe Baker; John Long, barbecue; penny pitch, Winnie Florence Russ. Big cat, Louise Ellis, agent; Mack Steve, owner. Snow balls, John Charles; pitch-till-you-win, Graham Davis, owner; fishpond, Tommie Hiller; cigarette shooting gallery, Bud Stone; pet shop, Charles Carper; Lucy Carper, one; Jack Johnson, one. Hitler darts, Delver and Mary Cole, agents; C. C. Leasure, owner. Ball game and razzle dazzle, Chuck Bennett. Soft drink, Ray Stierer, Jay Stierer and James Neal, clerks; Able Funk, owner. Balloon dart, Mr. and Mrs. Leo Berryhill; shooting gallery, Joe Rostick; palmistry booth, Daky Melia. Ball game, Mabel Varner; Opal Adams, agent. Novelties, Miller Morgan.

### Rides

Kiddie Cars, Robert McGee. Kiddie Swing, Joe Backer; Alvada Walker, tickets. Merry-Go-Round, Adam Domeski, foreman; Edwin Dawer, second man; Bill Alken, tickets. Octopus, Corse Bailey, foreman; William Bishop, second; Bob Wilson, assistant; Mrs. C. B. Brown, tickets. Tilt-a-Whirl, Jack Yokley, foreman; George Spaulding, tickets.

Shows: Motordrome, Jimmie Wise, rider and manager; Billie Stone, talker; Marvin Quinn, rider; Ray Baker, tickets. Broadway Stoppers, M. Brown, manager.

Band, Pee Whittaker, trombone; Bill Bassam and Roche Poe, trumpets; Earl Brodley, tuba; Overelle Hoffman, snare drums; Leon Phillips, bass drums; Pig Feet Phillips and Wille Shuller, combs. Helen Bashum, Stella Walker, Lorine Hooker, Ola Scot, Baby Rose Bud and Ruth Simon, chorus; Jessie Lockett, blues.

Side Show, John Walker, emcee; Cozey Walker, mentalist; A. Boyd, pincushion; Nancy Lou's Cowboy Band; Jean Bailey, illusion; Irene McCue, sharpshooter; Jackie Francis, annex; Tom Bornman, talker; N. J. Washburn and Taylor Parson, tickets; Buffalo Ben, impalement; Edward McCue, manager. Snake, Texas Bill Alken; Miss America, Jean Helton; Rudy Kay, manager; John Casmos, talker and tickets. Paris After Midnight, Rena

Kay, Mickie Kline, LaRene Cox; John Master, tickets; Prof. Jack Cox, guitar; George Orfas, drums; James Hendricks, piano; Bill Burns, canvas.

## CONKLIN BRANDON BIZ

(Continued from opposite page)

from New York with two baggage cars of concessions. Mrs. Minnie Simmon's palmistry booth is here for the fourth season. Jack Powell and Madam Venita are assisting her. Donald Fielding Company's Skyfighter's Arcade is under direction of E. Mindorf. Joe Beckman, well-known Winnipeg showman, is managing the Funhouse. Maxie Herman's photo gallery, diggers and ball and pan games have been doing nicely.

Daily programs from Frolicland were broadcast over Station CKX, and on Dominion Day Terrell Jacobs was interviewed inside the steel arena, while he put his cat, Sheba, thru her routine. This created widespread press interest. Broadcasts were made at Water Cade, Halligan's Circus Side Show, Globe of Death, Aloha Land, Magazine Covers, Oriental Follies and Monkey Land.

Magazine Covers, managed by Tommy McClure, Toronto sportsman, added two new members, Kitty Blair and Loretta Lane, to his cast. Bill Judson handles the front. Shirley Lumb, fancy swimmer, formerly of the Toronto Dolphinettes, joined Swim Cade here, and Zuleka, Chicago night club dancer, and Joe King's Toronto Star Dusters Orchestra augmented Oriental Follies.

Executive staff has J. W. (Patty) Conklin, managing director; Frank Conklin, co-director; Neil Webb, secretary-treasurer; Dave Picard, assistant manager; William H. Green, publicity director; Norma Wilshire, special agent; Bob Randall, ride superintendent; Grant Sinclair, chief electrician, and Herman Larsen, trainmaster.

## WANTED

Ferris Wheel Foreman. Playing three-day celebration. Short moves, long season. \$35.00 a week with bonus. No brass, no promises, sure pay.

FRANK MILLER

Menace, Mich.

## WILL BOOK

ROLL-O-PLANE, 25%; also Custard Outfit. Playing defense spots only. Short jumps. Booked solid under strong auspices until Oct. 15th. FOR SALE—Converted Chairplane, priced right for quick sale. Can be seen in operation this week.

KAY AMUSEMENT CO.

Marcus Hook, Pa., this week.

## H. P. LARGE SHOWS

WANT

Sound Truck, Cook House or Grab, Kiddie Ride, Shows of all kinds. Concessions of all kinds. Also want good Ride Help. Gate City, Va., this week, and Dunganon, Va., next week.

## WANTED TO KNOW

The positive whereabouts of man known as Marshall Nutty, known as Marty. Home address is Staunton, Va. Advise

OETLIN & WILSON SHOWS, INC.

Buffalo, N. Y., this week.

# CETLIN & WILSON SHOWS, Inc.

Week July 20, North Tonawanda, N. Y.

- WANT: Roll-o-Plane, Octopus, Fly-o-Plane or Spitfire with own transportation
  - WANT: Worthwhile Grind Shows with own equipment.
  - WANT: Oriental Dancing Girls for Cairo Show.
  - WANT: Young, attractive Chorus Girls with or without experience for our Famous Paradise Revue.
  - WANT: Talker for Side Show and one Attraction to feature. MADUCA, please answer.
  - WANT: Workingmen in all departments. Can place a few high-class sober men with our shows and rides.
  - WANT: Legitimate Merchandise Concessions. No wheels or coupon stores wanted.
  - NOTICE: We have no fairs on our circuit canceled. Fairs start in August and end during November. We also play Reading, Pa., Fair and the N. J. State Fair, Trenton, N. J.
- All address, this week, BUFFALO, N. Y.

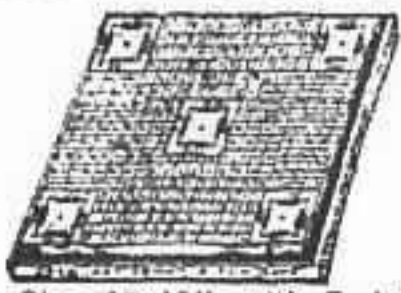
## WANTED

Concession Agent for Grind Store, also Wheel Agent and Agent for Stum-Bello. Rody, get in touch with me. For Sale—14 and 16 foot Tops and Frames, complete. Also Cigarette Pitch, complete. Bucky Allen, please get in touch with me at once.

CARL H. BARLOW

Lawrence Shows, Aliquippa, Pa., this week; next week, Latrobe, Pa.





**PENNY PITCH GAMES**

Size 46x46", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**

30" in Diameter, Beautifully Painted. We carry in stock 12-16-20-24-and-30-number wheels. Price .....\$12.00

**BINGO GAMES**

75-Player Complete .....\$5.00  
100-Player Complete ..... 7.25

1/3 Deposit on All Orders.

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

**SLACK MFG. CO.**

124-126 W. Lake St. CHICAGO, ILL.

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Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
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120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.  
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound . . . . .25c  
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Instant Delivery. Send for Wholesale Prices.

**SECOND-HAND SHOW PROPERTY FOR SALE**

Electric Candy Floss Machine with Recipe. Cheap. \$7.50  
Genuine Horse Hair Lariat. Fine Condition. \$9.00  
Small Bass Drum. Good Sound. \$10.00  
Black Velvet Drop, 10x9 Ft. Others. \$12.00  
Silk American Flag, 4x6 Ft., with Pole. \$5.00 Per 100. Dart Boards, 16x16 Inches.  
WEIL'S CURIOSITY SHOP  
12 Strawberry St. Philadelphia, Pa.

**PIONEER VICTORY SHOWS CAN PLACE**

Legitimate Concessions, Shows, Kiddie Rides. Will buy Kiddie Rides for cash. Want Ride Help, Truck Drivers, Bingo and Concession Agents. Long season to follow. This week, Waverly, New York.

**W. E. West Motorized Carnival WANT**

Experienced Ride Men for Wheel and Merry-Go-Round, Small Jumps. Can place more Concessions. Arma, Kansas, this week; Cherokee next; Parsons to follow.

**BORTZ SHOWS WANT**

Shows—Pit Show, 10-in-1, Snake Show. Pop A. Louie, come on. Concessions of all kinds, Bingo, Ball Games. Naylor, Mo., 22nd to 25th.

**C. W. HENDRIX WANTS**

Line-Up Man, Slum-Skills Agents, Grind Store Agents. Tommy Buckhann, get in touch with me. Care Sunset Amusement Show, Rock Island, Ill., this week, downtown; then Moline. All defense towns.

**Wilson's Famous Shows**

Want Stock Concession and Shows. Experienced Ride Help for Tilt and Wheel. Gibson City, Ill., this week; Springfield, July 20th through July 29th.

**WANTED DIVING GIRLS WATER CLOWNS RIGGERS**

**DIVING GORDONS**  
General Delivery Bridgewater, Mass.

**Midway Confab**

(Communications to 25-27 Opera Place, Cincinnati, O.)

**FAIR weather.**

LOUIS CHOP is the new Kiddie Ride foreman on George Clyde Smith Shows.

WHITEY BELL is in charge of the Octopus on O. C. Buck Shows.

DOC KLINGMAN, with Side Show, joined Buckeye State Shows at Boonville, Ind.

WANTED! General Agent. Must be able to furnish his own bicycle.

MANAGING the Crime Show on O. C. Buck Shows are Mr. and Mrs. Bobby Mansfield.

SCOTTY BELL is handling the front on Goldie Pitts's Side Show with O. C. Buck Shows.

LEONARD HUGHES, former trouper, is in Joplin, Mo., and will not return to the road this season.

MIDWAY business is stranger than fiction this year.

A. A. KIMPLE, with Wild Animal Exhibit, joined Bantly's All-American Shows at Vandergrift, Pa.

JOINING O. C. Buck Shows at Keene, N. H., to provide the music for Peggy Fisher's attraction was J. Louis.

MR. AND MRS. O. C. McCLAIN, formerly with Ideal Exposition Shows, report that they are working in a furniture factory at Thomasville, N. C.

EARL AND PEARL HAMILTON, photo gallery operators, recently closed a month's stand in Columbus, Kan., and moved their gallery to Galena, Kan.

"NED BEVANS and Roughhouse Kelly closed their Athletic Show and have taken over Paris Revue on Sunburst Exposition Shows," cards Leo Grandy from Bladell, N. Y.

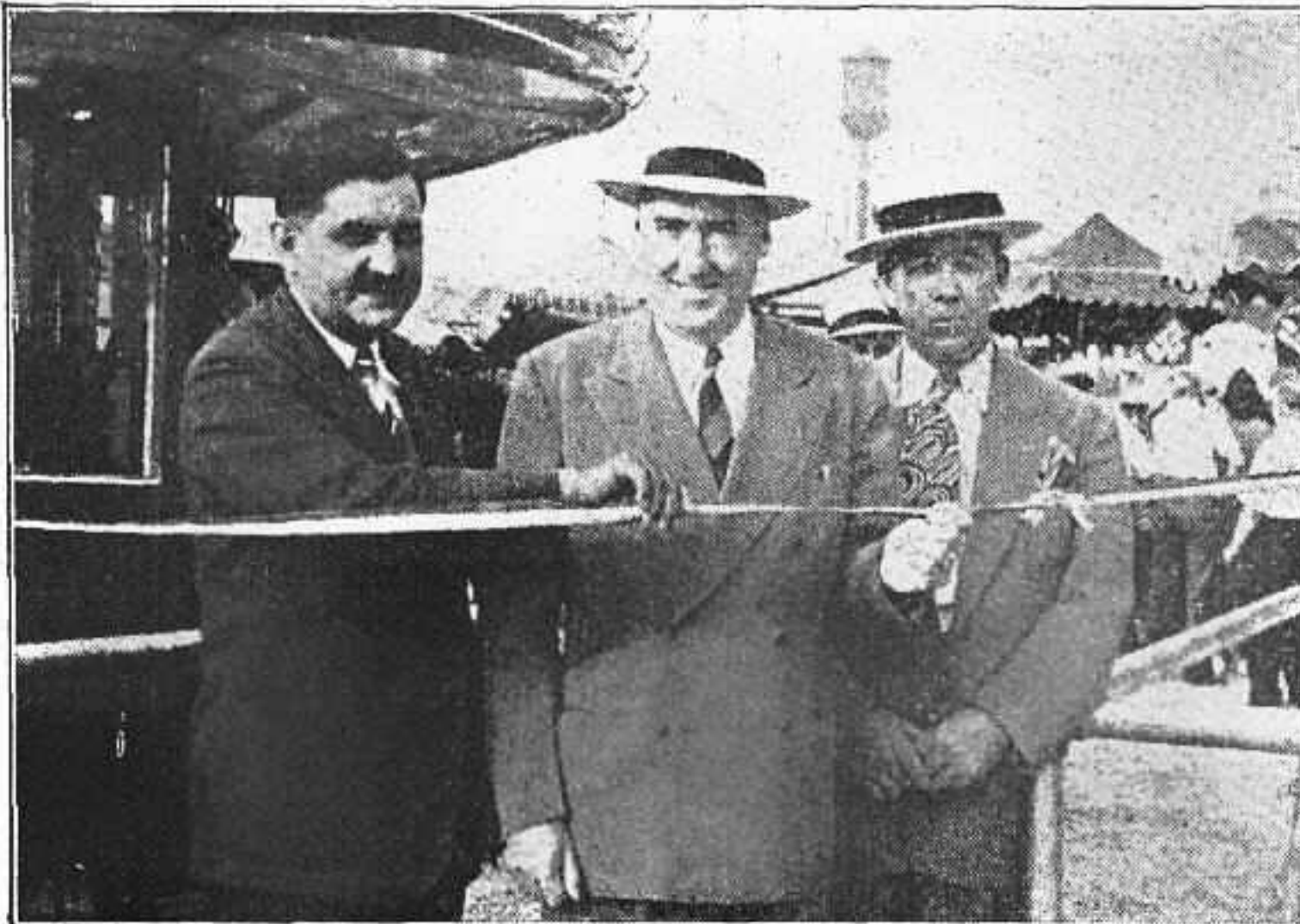
MIDWAY actor who spent years waiting for his ship to come in finally wound up on a showboat.

WHILE playing Woodville, O., on July 4, Bunny Venus, girl show operator and dancer, was the guest of Fondow and Gladys, free-act performers, at a spaghetti dinner.

DOC MASCOTT letters from Waco, Tex.: "Visited Texas Kidd Shows at Marlin, Tex., on July 4. It was one of the cleanest shows I ever saw and has been doing business."

ONE worry we will escape this year: Where is the money coming from to winter on?

FRANCIS J. BLIGH, vet talker and prize package candy salesman now with



RIBBON-CUTTING ceremonies marked opening of Hennies Bros.' Shows on the circus lot, Broadway and Bailey streets, Buffalo. In the photo, left to right, are Park Commissioner John Uliniski, Mayor John J. Kelly and Harry W. Hennies, vice-president Amusement Corporation of America, officially opening the midway. Show officials said big crowds jammed the midway during the week and July 4 attracted a gate of 25,000.

FRED SAUER, of Ziegler Shows, advises from Redondo, Wash., that Connie, clown cop, is with the shows.

THERE is still that I-told-you-so man to listen to.

CAPT. JACK O'DIAMONDS, thrill show performer, last week was making plans to join the Marine Corps on July 17.

VET talker, Irish Jack Lynch advises from Johnsonburg, Pa., that he is on a concession with Penn Premier Shows.

TEX JOHNSON, bull whip artist, formerly with Crafts 20 Big Shows, played Dog House Club in Reno, Nev., recently.

WHEN tires are gone the old gray mare will be what she used to be.

REJOINING Forsythe Amusement Company recently were J. D. and Ann Summers, who report a big July 4th at Greeley, Colo.

MR. AND MRS. RAY KOPPELMAN card that they closed their photo gallery for the summer and are operating a frozen custard machine at Biloxi, Miss.

MR. AND MRS. EARL (SMOKO) HALL, former Side-Show performers with Johnny J. Jones Exposition, are working in a St. Louis defense plant.

A PATRON once called a Geek Show a wolf in canvas clothing.

Gooding Greater Shows, visited The Billboard Cincinnati office last week while en route to Franklin, Ind.

"AFTER being off of the road all summer, I have decided to troupe again. Bought a house trailer and will soon return," cards Billie Wingert from Alton, Ill.

ANYWAY, some of the outside timber can still look back to the days when they, too, were carnival managers.

MR. AND MRS. PAUL E. ROLLINS, Fidler's United Shows, advise from Three Rivers, Mich., that they purchased a house trailer while shows were playing La Porte, Ind.

MRS. ALMA LEE MURRAY, wife of E. A. Murray with Crescent Amusement Company, was called to her home in St. Petersburg, Fla., because of the death of her mother, Mary E. Chambers.

PAUL D. SPRAGUE, front talker and agent with Harry Lewiston's World's Fair Freaks, has been in Herman Kiefer Hospital, Detroit, for eight weeks. He expects to remain there for several months.

WOULDN'T it be a terrible business if carnival folk were as bad as some knockers like to paint them!

FORMER talker on Royal American Shows, Billy Pitzer is engaged in the same capacity on the front of Harry

**\$2,000 Question**

A WILDMAN SHOW operator made an expedition to a Southern sawmill and was successful in capturing three colored boys who had several white spots on their bodies. The pitfall used in capturing the lads was promise of an easier life. Now with what he thought was a midway attraction that was different, he sought a carnival that would book it. Before selling the show to patrons, he knew he had to first sell it to some manager and so he had flashy letterheads printed that read, "Capt. Jerome Blaiswell, Eminent Explorer, Jungle Hunter, Lecturer and Gentleman, presents The Lost Tribe of Nepal. Under Personal Direction of Prof. James Q. Reed, First American Tour." Letters offering this most unusual tribe were sent to many carnival managers, and on a flat-salary basis. Finally a manager agreed to furnish an entire outfit complete and booked it as an office show. Reed arrived in quarters and built a frame-up, sparing no expense, and the tribe arrived on the show's opening day. Week after week the show lost money for the office, so the manager decided to hang around it to see what was wrong. A careful tab showed four paid admissions in three hours. Watching the manager from the corners of his eyes, Reed sensed that he was hot under the collar and decided to cool him off with conversation. "Great frame-up we have; eh, boss!" he started. "Now that title that I thought of over the banners, The Lost Tribe of Nepal, is pretty catchy. Eh, Boss!" "Huh!" grunted the manager, "I'm not interested in where they were lost. What I'd like to know is just why in hell anyone went to the trouble of findin' 'em."

Seber's All-Victory Revue on Rubin & Cherry Exposition.

H. G. CASE, former carnival trouper, now manager of Flatrock Beach, Rushville, Ind., advises that he recently visited Victory Shows there and renewed many acquaintances.

BIG sum of money raised by carnivals for war work is sufficient proof that they do more than flag-waving to show their patriotism.

JOINING Arthur's Mighty American Shows in Everett, Wash., recently were George Vanderhoff, George French, C. L. Barth, Paul Peters, Tod Henry, Clem Williams and Whitey Olson.

PROF. L. LEVITCH, mentalist, cards from Elkhart, Ind., that he is with the Side Show on Rubin & Cherry Exposition and not with Frank Zorda's Side Show as was recently reported.

IN winter perhaps show coaches could be rented out as housing projects in over-populated defense centers.

LON RAMSDELL, press representative O. C. Buck Shows, did a good job as guest columnist of The Cheshire Cat, conducted by Henry Davis Nadig in The Keene (N. H.) Evening Sentinel, in a recent issue.

SIDE-SHOW personnel on King Reid Shows includes Bula Bula, pinhead; Major Short, midget acrobat; Congo, fire eaters; Princess Nadja, and Bill Redman, front. Bobby Kork visited show at Woodside, N. H.

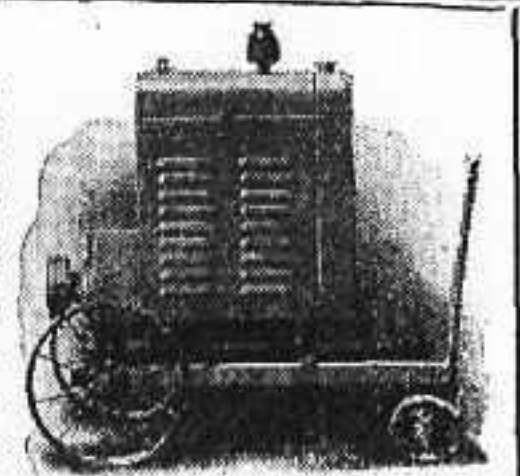
REMEMBER when the boss used to ask, "What kind of a man is he?" Now the job seekers ask, "What kind of a man is the boss?"

MADISON (YELLOW) HOLSTON, electrician on Cole Bros.' Circus, visited

**LONG LIFE**

Twenty years is not an unusual service record for an ELI Power Unit. Several of them have been on the job longer than that.

RIDE MEN—Be sure to mail YOUR 4th of July Contest report not later than Saturday.



**ELI BRIDGE COMPANY**  
Builders of Dependable Products  
N. West Street Jacksonville, Ill.





**FORMER Merry-Go-Round operator on W. A. Gibbs Shows, Max P. Capps enlisted in the Army Air Corps last November and is now a qualified radio operator with the rank of private. He's stationed with the 3d Training Detachment, Air Corps Gunnery School, Harlingen, Tex.**

non's Four-Star Exposition Shows and was in Chicago July 10 buying paper for the shows' Chicago engagement. Shows move into a West Side location this week—the second show to play within the city limits.

**WHEN** a ride boy who had been paid off with brass all season was told that part of his salary was paid to the government as social security, he asked, "Do they take that stuff in Washington?"

A TEST blackout was staged July 9 on Johnny J. Jones Exposition lot at South Bend, Ind., the switches on the four big light generators being pulled simultaneously, plunging the lot into darkness. The stunt got a three-quarter column story and picture in *The South Bend Tribune*.

**MYSTERY SOLVED:** Managers carry and swing canes carelessly so that they can tap their agents' shins unnoticed by fair secretaries.

TIGE HALE, band leader on Gold Medal Shows, writes from Neenah-Menasha, Wis.: "While playing Dodge County Fair, Beaver Dam, Wis., my band, on 15 minutes' notice, played the program of Barker Bros.' Circus which was showing in front of the grandstand. I was formerly with Bill Bloomberg on Haag Bros.' Circus."

CONCESSIONAIRES reporting good results during Arthur's Mighty American Shows' stand in Everett, Wash., included Ralph Balcom, Joseph Blash, Vic Davis, Charles Youngman, William Bottrell, George French, C. L. Barth, Charles Smith, Art Johnson, Thomas McDowd, Jack Christensen, Al Bozarth, O. Williams, John Donzelli, Charles Ferguson, Sam Miller, Timothy Revis, Tex Hudspeth, Jerry Fox and Harry Hillman.

**AFTER** the war is over the surplus airports will make good lots, with ample parking space, and an unlimited number of big buildings with railroad sidings will be available for winter quarters.

NOTES from Bright Lights Exposition from Corriganville, Md., by F. A. Norton: Business here was good, despite two days of rain. Joe Rae's Animal Show joined here, and Mrs. Rae has put in a pistol dart game. Nat Roth closed with his pan game and slum store, and Red Gerber came on with a bowling alley and pan game. Peanuts Elswick purchased a truck and is building a body for it. Mrs. Elswick is able to get out on the midway, but still has a cast on her leg.

WALDORF TROUPE, free act on Bantley's All-American Shows, seem to have hard luck following them. After the fall of their rigging and a week's lay-off to repair it, Waldorf collected his salary and put \$125 of it in silver in a money bag which he left in the seat of his car when he started into a Beaver Falls, (Pa.) post office. His little daughter, who was in the seat, jumped out of the car and started across the street. He ran to rescue her and while doing so someone stole the money bag. Now she is known as the "\$125 Baby."

Rubin & Cherry Exposition at Battle Creek, Mich., where he met Mr. and Mrs. Bill Cain, Leon Blondin, Willes Tolliver and Jay Dee the Great.

BIG July 4th was reported by Jimmie Ellis and Jimmie Edwards, concessionaires at Sandy Beach Park, Ohio. Edwards left for Miami to look after business interests there, while Ellis will remain at the beach for the summer.

DOC MORSS has succeeded Robert Kobacher as special agent on Curly Ver-

**SUNFLOWER STATE SHOWS WANT**

Girl Show People, Rides and Ride Help, Concessions for Emporia, July 20-25; Eureka Fair and Race Meet, July 27-30; Jewell Street Celebration, Aug. 3 to 5; Lebanon Street Celebration, Aug. 6 to 8; ten Fairs to follow. We close Dec. 1st, West Texas. For sale or lease, now in operation, Eli No. 5 New Power Unit, \$2000; Loop, \$100.

Council Grove, Kan., July 15 to 18.

**BARKER SHOWS WANT**

Bingo, Muggers, String, Hoop-La, Diggers. Also want Cook House. We have a complete Cook House which we will lease to a reliable party or will consider hiring good Cook House Help. Want Help on all Rides. Have complete outfits for Snake and Athletic Shows.

La Harpe, Ill., July 13-18.

**USED SIDEWALL SALE**

7-foot, 35 cents per foot; 8-foot, 40 cents per foot; 9-foot, 45 cents per foot. White and roped top and bottom. Good Used Concession Tents, 10x12, \$39.50. MAIN AWNING & TENT CO., 230 Main St., Cincinnati, O.

**WANTED**

**E. BUTLER VOL. FIREMAN VICTORY JUBILEE**

High Striker, Shooting Gallery, Mug Gallery or any Stock Store that works for 10¢. Other spots to follow. All who worked for me before, get in touch with me. HOWARD JAILLET, Chairman, Stoneboro, Pa.

**WANT**

Trafficmaster and Working Men in all departments. Joe Wrenn, Shannon, Tennessee, Paul Barton, wire. HOWARD INGRAM, Supt.

ART LEWIS SHOWS  
Trenton, New Jersey, until July 18.

**DIXIE BELLE SHOWS**

WANT FOR FAIRS. Season starting this week Marengo, Ind. Legitimate Concessions. Will pay cash for good Calliope with blower and music rolls. Lankford's ANIMAL SHOW wants Man with Dog or Animal Act who can train Cub Bears and Monkeys at once. Long string of Southern Fairs contracted. Salary and commission—all you are worth. Address: Marengo, Ind., this week; Jasper, Ind., next week.

**ATHLETIC, HAWAIIAN**

and Geek equipment open. Can use Talkers on Shows. Photos open.

SUNSET AMUSEMENT CO.  
Rock Island, Ill., this week.

**READING'S SHOWS**

Want Bowling Alley, Lead Gallery, High Striker, String Game, Rat Joint, Ball Games, Duck Pond, Want Grind Show, Pat, Midget, Freak or Monkey Show. Concession Agents for Stock Stores, Ride Help on Ferris Wheel and Chairplane, People for Minstrel Show and Band. Murray, Ky., this week; then Princeton, Ky.; Madisonville, Ky.; Hopkinsville, Ky., to follow. W. J. WILLIAMS, Mgr., Murray, Ky. P.S.: Have complete Cook House for rent.



THRU A TIE-UP with Kaa-Rheuvahn Grotto, Prell's World's Fair Shows erected this unique booth at 35 North Pearl Street, Albany, N. Y., to stimulate the sale of War Stamps during the shows' stand there. With each 10-cent stamp purchased a free ticket was given for one of the rides on the shows. Photo shows Lillian Franklin making a purchase from Dr. H. Bernard Milstein, chairman of the grotto's publicity committee.

**Not Dinosaur**

A SUITCASE carnival manager believed in getting as much free publicity as possible. Some of it proved good and some proved bad. Having only two rides and a freak side show on his lot, talent for radio programs and other entertainments was scarce. Daily the show's strong man pulled a truck by his hair on the main thoroughfares; the fat girl made the swimming pools for comment; the magician was forever doing his tricks in downtown stores, and the show's clown, who carried an ad on his back, cut up on main drags for the natives. What the suitcase wanted was to bring his show into the limelight of town's bigger fish, and he asked his special agent to arrange for the actors to entertain at civic club luncheons, which he did. As a payoff, the manager buzzed the actors that they would also participate in the meal. The special agent had to go ahead of the show and the side-show front talker, whose voice was harsh from all-day grinding, was elected to serve as emcee. The business men present were in the habit of driving to an adjacent city on week-ends to see the better shows and didn't give the performers a tumble. The actors then rushed back to the lot, hungry and humiliated. "How did the show go over? Did they like it?" eagerly asked the suitcase. "Like it!" yelled the talker. "Why it was so corny that even the ostrich girl laid an egg."

**EVANS' LONG RANGE SHOOTING GALLERIES**

**PERFECT FOR TRAINING!**  
Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of Galleries in the country, also Supplies and Parts for all Makes of Shooting Galleries. Rely on Evans' 50 years' experience and you won't go wrong!

**FREE CATALOG** of complete Shooting Gallery Equipment, also Wheels of every type, etc. Everything for the midway. Write today!

**H. C. EVANS & CO.**  
1520-1530 W. Adams St.  
Chicago

**KOLA FLAVOR**

If you need a kola flavor with a new distinctive flavor of its own, one with a new snap and sparkle that brings them back for "seconds," try our KLIX KOLA Concentrate. This is a 9-to-1 concentration; you need only 50 lbs. of sugar for a 10 gallon batch. Your cost on the finished fountain syrup, including the cost of your sugar, is only 95¢ per gallon. KLIX KOLA CONCENTRATE costs you only \$6.00 per gallon. Order yours today.

**GOLD MEDAL PRODUCTS CO.**

133 E. Pearl St. Cincinnati, Ohio

**WORLD'S MOST POPULAR RIDES**

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

**EYERLY AIRCRAFT CO., Salem, Oregon**

ABNER K. KLINE, Sales Manager

**WORLD OF FUN SHOWS WANT**

Flat Ride with own transportation. Have complete outfit for Side Show or Minstrel. Ride Help, must be sober and reliable. Wanted—Concessions of all kinds. Good proposition to small Cook House. Answer all wires to New Martinsville, W. Va., this week; Weston, W. Va., follows. WORLD OF FUN SHOWS, TOMMY CARSON, Manager.

**FAIRS—CELEBRATIONS—FAIRS ILL.—ARK.—MO. STATES SHOWS**

WANT legitimate Concessions of all kinds. Can place Long Range Gallery, Penny Arcade or Country Store. Will furnish new top for Arcade. Have office-owned Drome built by Norman Smith, complete with wall and bally machines, transports on new truck and factory built trailer; will give reliable operator good proposition on same. Will furnish new canvas and panel fronts for any show, including exclusive Girl, Monkey, Ten-in-One or Illusion. We have seven Rides. Will book or buy for cash Roll-o-Plane. Place sober Ride Help. MARSHALL, ILL., STREETS CELEBRATION THIS WEEK.

**FAIRS—HOMECOMINGS—FAIRS**

**MARYLAND STATE FAIR**

AUGUST 30 TO SEPTEMBER 10, 1942, TIMONIUM, MD.

WARNING: Now is the time to send in your deposit on Shows, Rides and Concessions. Wheels and Bingo, SOLD. Midway cut, down this season. No gambling of any description. Merchandise only. \$5.00 per foot. 50% deposit for space. SPACE IS LIMITED.

JOHN T. McCASLIN, 131 E. Baltimore St., Baltimore, Md.

**SOMERSET COUNTY FIREMEN'S CONVENTION**

Garrett, Penna., Week July 20th. Six Big Days and Nights. Parades, Free Acts Daily.

Want Rides not conflicting with Merry-Go-Round, Ferris Wheel, Chair Plane and Kiddie Auto. Shows of all kinds, also, Concessions of all kinds. Plenty of money at this spot. One more Free Act. All celebrations, conventions and fairs until last of October. Carrying two Free Acts. No gate. Write or wire

**BRIGHT LIGHTS EXPOSITION SHOWS**

GRANTSVILLE, MARYLAND, THIS WEEK.

**Honest Kelly Shows Want**

Two Free Acts, Ride Help, Canvas Men. Agents wanted. Pete Sturgis wants Wrestlers on Athletic Show. George Burkhart wants Acts for 10-in-1. Can place one more Show that does not conflict. Colebrook, N. H., July 13-20; Lebanon, N. H., July 22-29.





**Pacific Coast Showmen's Assn**  
623 1/2 South Grand Ave., at Wilshire, Los Angeles

# Club Activities



**National Showmen's Assn.**  
Palace Theater Building  
New York

LOS ANGELES, July 11.—Mike Krekos, president, started the ball rolling on the Showmen's Day program July 3 in Klamath Falls, Ore. Show was successful and club coffers were swelled. Program for Showmen's Day this season is being conducted by Ross Davis, who has been getting out a number of letters on the matter. Club feels that more than ever the show owners will co-operate in putting over this campaign.

Membership drive is moving along at a good clip with the result that Committee Chairman Sam Dotman is pepped up over the returns. Reinstatements are coming in well. Clubrooms are spacious and every effort is made to entertain members and those from other clubs when they are in the city. Point being stressed in the membership drive is that following the close of this campaign there will be no more that waive the initiation fee, allowing membership upon the payment of the dues. A member has also paid his dues for 1943, which gives an inkling as to how the West Coast showman regards the organization. Mr. and Mrs. Joe Sappington, Mission Beach, visited.

NEW YORK, July 11.—Services for Arthur Hill, our first secretary, were held in Riverside Memorial Chapel on July 6, and were conducted by the Rev. Allen Claxton of Broadway Temple. Among those who attended were Dave Solti, Herman Blumenfeld, Fred Murray, L. (Dada) King, Mr. and Mrs. Nate Weinberg, Arthur Campfield, Andre Dumont, Joe McKee, Milton Paer, Archie Paer, Helen Guss, Sophie Guss, S. Pedito, Max Schaffer, Sam Rothstein, Mr. and Mrs. Walter S. Sibley, Bee Jung (Carroll), Lucile Anderson, Blanche Balzer, Dorothy Packman, Mrs. Bella Brengk and Mr. and Mrs. Charles Hatfield. Special services were held July 3 by Manhattan Camp No. 1 of the United Spanish War Veterans, of which Hill was a member. Brother Hill served 13 years in the regular army and participated in the Spanish-

American War. Military services were performed by Chaplain Benjamin Thorman. Flowers in great profusion were arranged around the flag-draped coffin. Among those who sent in floral tributes were the Balzer Sisters, Endy Bros.' Shows, Cetlin & Wilson Shows, Mr. and Mrs. Ralph Ogden, World of Mirth Shows, James E. Strates Shows, Myrtle and Arthur Campfield, Bee and Dick Carroll, Fred C. Murray, George Hamid and staff, personnel of Oscar Buck Shows, employees of Palisades Amusement Park, Ladies' Auxiliary of the NSA, Hubert's Museum, Manhattan Camp No. 1, U. S. W. V., Mrs. Mildred Darrel, Lucile Anderson and the NSA.

Brother Irving Berk is out of the army account of physical incapacity. Larry Benn will be hearing "I can't get 'em up, I can't get 'em up" by the time this appears in print. Ike Weinberg back in town from the West. Nice letters from Rex Billings, Mike Barnes, John T. Benson, Horrow Bros. and Coleman Bros. Terrible shock—news of the fatal accident to Brother Lucky Teter. Brother Joe McKee, chairman of cemetery committee, anticipates purchasing 300 more graves in Ferncliff Cemetery. There will be 100 for each of three religious denominations. Letter from Pvt. Joseph E. Horan, Fort Bliss, Tex., who wishes a carnival would play near-by El Paso and says the mess sergeant (name not given) is a former trouper. Nice letter also from E. Robert Wassman, U. S. Naval Reserve Aviation Base, Atlanta, L. (Dada) King, one of our popular brothers, has become manager of the Crown Hotel. King enters the hostelry business with the good wishes of his many friends.

### Ladies' Auxiliary

While visiting W. C. Kaus Shows, Sister Madge Bloch secured application of Mrs. Marie Kaus. Other new members are Mrs. Fernando W. Aaland, proposed by Sister Estelle Zenner; Mrs. Lillian Fleming, by Sister Jane McKee, and Blanche Balzer and Mrs. Audrey Taylor, by Dorothy Packman. Sister Bess Hamid paid a visit to the city from Maine, and Sister Beulah Denmark, who is visiting there, writes of the beauties of the place. Sister Kate Benet writes from White City Park that she is busy, and that the outdoor life there is doing much to help her recover from her recent illness. Congratulations to Sister Helen Evans, of O. G. Buck Shows, and Sister Naomi Bantly, Bantly's Shows, as we are informed that both have become grandmothers. Have you paid your dues?

Lessinger, Walter Hale, Fred Donnelly, Billy Rankin, Ray Belew, W. B. Jones, Oliver Barnes, Ozy Breger, Max Harris, Jack Benjamin, Charles Levine, Sam Bloom, Charles H. Hall, Ray Oakes, Max Brantman, Zebbie Fisher, Maurice Hansauer, M. J. Doolan, President Carl J. Sedlmayr and Past President J. C. McCaffery.

A number of the boys are taking advantage of the early receipt of 1943 membership cards. We are still trying to get a full list of members who are in the service. Why not drop a card if you know some brother who has joined? Listings in the 1943 edition of the Outdoor Amusement World Directory are coming in each week. Bill Bartlett, A. D. Ackley, Lou Leonard, Hennies Bros.' Shows, Maxwell Harris, Vince McCabo and others are among those to send in ads recently.

## PIT SHOW TENT

No. 7-12—Square End, Hip Roof Style Tent, 16x28 feet. Top orange and green woven stripe, roped ridge. Balance of tent stripped with heavy canvas. \$80.00  
Wall, khaki, 8 feet high. Fair condition. Top and wall . . . . .  
Many Other Excellent Values.  
Write—Wire—Phone

## BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.  
**America's Big Tent House**  
Eastern Representative, A. E. CAMPFIELD,  
152 W. 42d St., New York City, N. Y.

## CONCESSION TENTS

Our Specialty for Over 48 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
2315-21 W. HURON ST., CHICAGO, ILL.

## TENTS—BANNERS

We Are Still Making Carnival and Concession Tents.  
Charles Driver—Bernie Mendelson.  
**O. Henry Tent & Awning Co.**  
4862 North Clark Street CHICAGO, ILL.

## MAKE IT BIGGER AND BETTER

PACIFIC COAST SHOWMEN'S ASSN.  
**SHOWMEN'S DAY**  
A GREATER BENEFIT  
FOR A GREATER FUND  
FOR A GREATER NEED  
Plan Now To Do Your Best  
ROSS DAVIS, Chairman  
623 1/2 South Grand Avenue  
Los Angeles, California

## GRAND UNION SHOWS WANT

Tilt-a-Whirl Foreman, Ride Help of any kind. Also Snow Cones, Lead or Cigarette Gallery, Fish Pond, Juice and Grab. Willie or Frenchie Knox, come on. Agents for Hoop-La and High Striker, Coke Bottle Joint.  
Address: ROY CRAY, Brownwood, Tex.

## PETE RICHARDS WANTS

Razzle Dazzle, Color Pan, Wheel Agents. Must sober at all times. Like to hear from people I know.  
Care PAN AMERICAN SHOW, Columbus, I

## WANTED QUICK

A Family doing Circus Acts, troupe of Dogs & Monkeys. W. Gilmore Fry, write; good proposal for you. Capt. Everton, write. Will buy Tent, good condition, 40 by 60 or 50 by 100. We don't wire.  
**BUICK BROS.' SHOW, Waco, Texas.**

# BUFFALO SHOWS

WANT nonconflicting major Rides and one Kiddie Ride. Can use Shows with own transportation.  
WANT Photos, Waffles and Apples, Candy Floss, Penny Arcades and legitimate 10c Concessions.  
Have long route of bona fide Celebrations.  
NEXT WEEK—Big Tree Volunteer Firemen's Annual Carnival, Celebration and Field Days, starting Monday, running through Sunday, July 26, with a Mammoth Firemen's Parade Saturday night, July 25, with Fire Departments, Drum Corps, Bands and Ladies' Auxiliary Marching Units from all over Erie County. Location, South Park Ave., Hamburg Township.  
HOWARD POTTER, Gen. Mgr., this week, Niagara Falls, N. Y.

## Hughey's Greater Shows

FORMERLY HUGHEY & GENTSCH SHOWS

Wants Shows with own outfits and transportation. No Girl Show. Want Concessions—Many choice Concessions open; must be legitimate. Want Ell Operator who is sober and efficient. Red Charnes, wire Harry La Mon. Want People to take complete charge of a well-equipped Cookhouse, must have good Cook and keep place clean. S. J. Gantara, wire. Have complete Corn Game outfit with speaker system and stock; will turn over to a good operator, or will sell and book on show or will book Corn Game. Want for Jig Show—Musicians, Trombone, one more Trumpet, Sax and good Drummer with Traps, salary and per cent. Also want Chorus Girls. Jig Show people, address Jim Hayden, Labor Day Committee and Fairs in Missouri, Arkansas, Mississippi and Tennessee, get in touch with us. We carry five Rides. Address: Milan, Tenn., this week.

## LAWRENCEBURG LEGION FAIR

Lawrenceburg, Ky., July 20-25. Kentucky's First Bona Fide Fair

WANT Independent Shows with own outfits. Riders for Motor-Drome; Sam Lowry, Ernest Blavin, answer. Acts for Sideshow, Knife Throwing Act, Talker for Minstrel Show. Exceptional opportunity for Frozen Custard. Place Penny Arcade, few more Grind Stores and all other legitimate Concessions. Waiters and Help for Cookhouse. Grind Store Agents, come on. Workingmen on all rides that can drive semis and can stay sober. Top salary and best of treatment. Address:

## L. J. HETH SHOWS

L. J. HETH, Mgr. Shelbyville, Ky., this week. ALFRED KUNZ, Gen. Rep.

## RICHWOOD TRI-COUNTY FAIR

RICHWOOD, OHIO, JULY 21ST TO 25TH. 4 BIG DAYS—5 BIG NITES.

Daily Races, Thrill Shows, Radio Stars.

WANT Shows and CONCESSIONS of all kinds. Good opportunity for Cookhouse and Eat Stands. Use one more Ride not conflicting. Ride Help in all departments. WANT Talker for beautiful 75 foot Wild Animal Show, Lions, Tigers. All replies to  
D. STACK HUBBARD, Gen. Mgr., Hicksville, Ohio, till Sunday; then Richwood, Ohio.

## PENN PREMIER SHOWS

Can place Ball Games, Photo, Fish Pond, Pitch-Till-You-Win and other legitimate Concessions. Address all wires and mail to

## LLOYD D. SERFASS

Gen. Del., Kanc, Pa., this week; Warren, Pa., Firemen's Celebration next week.

## Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, July 11.—Are you a contributor to the League's Red Cross War Relief Fund Drive? Response has been good and club and the Red Cross are grateful, but the need is urgent and if you have not joined the ranks, why not do so at once? Why not run a bingo or seek some manner of raising a weekly collection for the fund in a manner that will exact just a small amount from each member of your organization during the week. Full recognition will be given your organization and receipt direct from the Red Cross will be mailed you. Past President J. C. McCaffery is chairman of this work. You may address either him or the club secretary. Your reply will receive a prompt response. Let's all get with it.

Brother W. B. Featherston has joined the Radio Intelligence Service, and Brother Arval R. Hoyt is at Fort Sill, Okla. Sam Chickman is awaiting his call. Brother Harry Russell suffered a heart attack last week. Late reports indicate he is showing slight improvement. Rudy Singer has recovered, but Brother R. N. Adams and William Young are still at the hospital. Brother Joe Rogers stopped over for a visit en route home to New York. Brother Sam Feinberg celebrated his return to Chicago by visiting the rooms, accompanied by John O'Shea.

Al Sweeney visited, as did Harry Wingfield, Barney Orkline, Arthur Hunt, Denny Pugh, Sam Levine, Vern McReavy, David Goldfen, Bob Singleton, Harry



**FREE ACTS WANTED**

Brownstown, Ind., Homecoming  
**JULY 27-AUGUST 1 INCLUSIVE**  
 Address  
**F. E. GOODING AMUSEMENT COMPANY**  
 1300 Norton Ave., Columbus, Ohio

**BUNTING SHOWS WANT**

Foreman for eight-car Whip, top salary; also Second Men other Rides. Merchandise Concessions, Shows with own outfit for North Chicago. Bill Herrington, wire me; have mail. Address, Highwood, Ill., this week; North Chicago, next week.

**CRESTLINE, OHIO Victory Homecoming**

August 17 to August 22  
**WANTED WANTED**  
 Legitimate Concessions, Shows and capable Ride Help. Sponsored by Crestline Firemen and Police Force. Address all mail and wires to  
**J. R. EDWARDS SHOWS**  
 Navarre, O.  
 Concessions and Shows wanted for Byesville, O., Homecoming, July 27th through Aug. 1st.

**E. J. McCARDELL'S MIDWAY OF FUN**

WALKER, MINN.  
 Six Rides, Five Shows, Ten Concessions.  
**AT LIBERTY**  
 For Events and Fairs in Minnesota, Iowa and Dakotas.

**J. J. COLLEY'S SHOWS WANT**

Shows of all kinds except Athletic. Kiddie Rides. Will book few more Concessions. Choteau this week, then Pryor, in the heart of Oklahoma's largest Defense Plant. Yale 30th Old Settlers' Reunion to follow. Rolland Smith, contact Red McFarlin. Address:  
**J. J. COLLEY'S SHOWS, Choteau, Okla.**

**WANTED**

Legitimate Shows and Concessions, week of July 20th, Churubusco, Ind., auspices American Legion. Week of July 27th, Waynedale, Ind., in area of defense work. Every week to follow under auspices. Mrs. Derringer, Bingo, write. Rides booked. Address all mail to  
**SLIM BISHOP, Columbia City, Ind.**

**MARKS SHOWS**

**CAN PLACE**

One-Ring Circus unit strong enough to feature, with own outfit and with or without own transportation.

Monkey Show or Jungle Land.

Have opening for few more legitimate Concessions—Penny Arcade.

Our season will continue until November 1. Our route includes best cities in the Munitions and Defense Territory.

Address **MARKS SHOWS, INC.**, this week, Charleston, W. Va.

Week of July 20, Charleston, W. Va., downtown location, on the streets.

**Heller's Acme Show, Inc.**

East Stroudsburg, Pa., week July 13th to 18th, American Legion Celebration; Alpha, N. J., Phillipsburg Line USO and All Defense Councils Celebration, week July 19th to 25th; Bucks County Rescue Squad, Craydon, Pa., Bristol Line, week July 27th to Aug. 1st. Want Cookhouse, Diggers, Custard and Bingo. Can place Grind Stores. No Wheel or Roll Downs. Want reliable Help for Spiffire, Merry-Go-Round, Ferris Wheel and Chalrplane. Want Grind Shows. Can place one outstanding Free Act Feature Attraction. Address as per route. **HARRY HELLER, Mgr.**

**WANT EXPERIENCED TRAINMASTER**

Capable of handling 35-Car Show. Address

**AMUSEMENT CORPORATION OF AMERICA**

155 N. CLARK ST.

CHICAGO, ILL.

**DUNPHY URGES SALVAGE**

(Continued from page 3)

been successfully tying in with local scrap rubber drives in towns which they were playing.

Chief Dunphy, whose appointment as government presiding officer of the Motion Pictures and Speaking Stage Theaters Industry Advisory Committee was announced by the Bureau of Industry Advisory Committee, asked co-operation of indoor and outdoor fields in salvaging critical materials and conservation of all supplies. He said he had arranged with supply companies to sell all salvage materials to scrap dealers and to donate the proceeds to the American Red Cross and other welfare agencies. The Amusements Section, he said, had received many inquiries from theater managers as to what steps they could take to contribute to the successful prosecution of the war. Each theater manager can make a valuable contribution, he said, if he inaugurates a special campaign to salvage war material, particularly copper, and undertakes a general conservation campaign.

**ARMY-NAVY RELIEF**

(Continued from page 3)

division was \$500 from Hamid-Morton Circus.

Contributions of \$50 or more from carnivals during the past week follow:

James E. Strates	\$508.88
World of Mirth	288.74
Mighty Monarch	197.54
Cetlin & Wilson	178.52
Scott Exposition	138.08
O. C. Buck	122.94
Bantly's	103.46
World of Pleasure	102.50
Art Lewis	102.00
Eddie's Exposition	71.60
J. F. Sparks	70.26
W. C. Wade	66.08
W. C. Kaus	64.40
Pioneer Victory	57.54
Lawrence Greater	57.40
Dick's Paramount	56.04
Cumberland Valley	55.10
Barney Tassell	53.40
O. J. Bach	52.20
Coleman Bros.	50.00

Among parks included in current week figures are Lake Compounce, Bristol, Conn.; Whalom Park, Piteburgh, Mass.; Centennial Terrace, Sylvania, O.; Flint (Mich.) Park; Kennywood, Pittsburgh; Mountain Park, Holyoke, Mass.; Stanwood Park, Farmington, Me.; Woodside, Philadelphia; Wilson Park, Okolona, Miss.; Rialton Park, Olcott, N. Y.; Paragon, Nantasket Beach, Mass.; Fontaine Ferry, Louisville; Beach Amusement Park, Galveston, Tex.; Bayside, Clear Lake, Ia., and Silver Beach, St. Joseph, Mich. Pools are Lyndhurst and Clifton pools, N. J.; Eastwood Pool, Wilkinsburg, Pa.; Ambassador Pool, Los Angeles, and Hi-Way Pools, Philadelphia. New pledges are from Wonderland Penny Arcade, Old Orchard, Me.; Forrest Park, Hanover, Pa.; Wilson Recreation Park, North Swenzy, N. H., and Ligonier Valley Beach, Ligonier, Pa.

Exact total as of July 7 was \$69,758.82.

LLOYD D. SERFASS, General Manager

**PENN PREMIER SHOWS**

Expresses His Appreciation to

**THE GREAT WILNO**

HUMAN CANNON BALL

The act of unlimited drawing ability

- 2 Days' Rain—Milton, Pa.—Population 6,124—Paid Admissions 26,378.
- 2 Days' Rain—Williamsport—Population 32,000—Paid Admissions 39,672.
- 3 Days' Rain—Lock Haven—Population 8,232—Paid Admissions 37,682.

This is the record of the Great Wilno since joining the Show.

Can place Diggers, High Striker, String Game, Fish Pond, Pitch-Till-You-Win, Cigarette Gallery and other legitimate Concessions. No Wheels, Roll Downs or Gypsies. Will book, buy or lease Octopus, Spiffire, Silver Streak or Fly-o-Plane. Can place Shows with or without equipment.

**SAILOR KATZY presenting**

**THE STRANGEST SHOW ON EARTH**

Can use one flashy Side Show Act and Tattooer, young man and wife preferred. Sandy Hogan, Sailor Harris and Frenchy Russell, answer. Martin Irving can place Wheel Agents and Pill Pool Dealer. Address all wires and mail to LLOYD D. SERFASS, Gen. Del., Kane, Pa., this week; next week, Warren, Pa., Firemen's Celebration. This Show has been the first in every city since we opened. George Hall, Benjie Benjyman, wire me. Barney Williams wants man for Pop Corn Concession.

**WANTED FOR UTAH COVERED-WAGON DAYS**

Nationally Known Celebration

Downtown Salt Lake City, July 19 to 25

First Carnival in Five Years.

Wonderful opportunity for Ten-in-One and Shows of all kinds. Need Concessions of all kinds, but legit only. Wanted — Six Free Acts and Rides of all kinds. A clean-up for good Rides, no junk. Drawing power 250,000 with 90,000 defense workers and 40,000 soldiers in area. Have six fairs, Salt Lake Beach and several celebrations to follow in August and September for those who want to stay. Wire or air mail only.

**C. C. McDERMOND, SHOW OF SHOWS**

146 NORTH FIRST, WEST

SALT LAKE CITY

**THIRTY CAR RAILROAD SHOW**

**CAN PLACE FOR BALANCE OF SEASON**

Cook House and Grab Joint exclusive. Nine outstanding Fairs and Celebrations.

**DODSON WORLD FAIR SHOWS**

Evansville, Ind., July 13 to July 18; Vincennes, Ind., July 20 to 25; Salem, Ill., Reunion, July 27 to August 1.

**Virginia Greater Shows**

WM. C. MURRAY, General Agent

ANNAPOLIS, MARYLAND, LEGION FESTIVAL, JULY 13-22

BELAIR, MARYLAND, LEGION CONVENTION AND RACE MEET, JULY 24-AUGUST 1

9 Days in Each Spot and Plenty of Money and People.

WANT Balloon Darts, Frozen Custard, Long Range Gallery, Penny Arcade, Ball Games, Scales, Guess Your Age. No Gypsies, Roll Downs, Coupon Stores or Wheels. Want American Palmistry. WANT any Grind Show that does not conflict, we have front and top. Want SMALL SOUND TRUCK AT ONCE. WIRE OR WRITE VIRGINIA GREATER SHOWS.

**KEYSTONE MODERN SHOWS WANT**

Legitimate Concessions except Bingo and Cook House. Want Rolloplane Foreman, sober Ride Help. Can place capable Man for Trained Chimp and Monkey Circus. Address, Portsmouth, Ohio, this week; then as per route.

**W. C. KAUS SHOWS WANT**

For Firemen's Convention, Hudson, New York

Octopus or Kiddie Autos; complete Minstrel Show, we have outfit; any other Grind or Walk-Thru Show with own outfit; legitimate Concessions. Want Ride Boys and Semi Drivers. Address

RUSS OWENS, Care Show, Kingston, N. Y.



# Truck and Trailer Legislation

NEW ORLEANS, July 11.—Louisiana and Kentucky joined Mississippi in increasing load limits for motor trucks on State highways. The Louisiana Legislature, now in session, has approved a bill which raises the weight limit for 30 days after the close of the next session of the Legislature following conclusion of the war. It will allow a maximum weight of 18,000 pounds to the axle.

In Kentucky, loads up to 40,000 pounds on three-or-more axle trucks over designated highways was announced by Eugene Mosceley, assistant to the State highway commissioner. The 1942 Kentucky Legislature raised the statutory load limit from 18,000 to 28,000 pounds for defense transportation and the commissioner had further raised the limit to meet the request by the federal government as a war policy.

## ROUTES

(Continued from page 18)

Trixie (State) NYC, t.  
Tullah & Amizy (Villa Venice) Northbrook, Ill., nc.

### V

Valdes, Miguelito (Waldorf-Astoria) NYC, h.  
Vallee, Edee (Jimmie Dwyer's Sawdust Trial) NYC, nc.  
Valley & Lynne (Lake) Salt Lake City, 15-21, t.  
Van Gronas, The (Villa Venice) Northbrook, Ill., nc.  
Venezia, Chiquita (Queen Mary) NYC, re.  
Villon, Andre (Villa Venice) Northbrook, Ill., nc.  
Virgile, Simone de (Villa Venice) Northbrook, Ill., nc.

### W

Wahl, Walter Dare (Music Hall) NYC, t.  
Wallace, Alfred & Lea (Iceland) NYC, re.  
Wallace Puppets (Iceland) NYC, re.  
Walker, Oscar (Fifth Avenue) NYC, h.  
Ware, Leonard, Trio (Kelly's Stable) NYC, nc.  
Warner & Valerie (Villa Madrid) Pittsburgh, Pa.  
Wayne, Ruth (Leon & Eddie's) NYC, nc.  
Wayne, Jinja (New Yorker) NYC, h.  
Weidman, Charles, Dancers (Rainbow Room) NYC, nc.  
Welch, Roberta (Iceland) NYC, re.  
Wences (Alvin) NYC, t.  
Wheeler, Bert (Oriental) Chi, t.  
White, Jerry (Bill's Gay '90s) NYC, nc.  
Whitcomb, Westley (Leon & Eddie's) NYC, nc.  
Whitney, Beverly (Pierre) NYC, h.  
Williams, Pearl (Famous Door) NYC, nc.  
Wills, Frances (Brown) Louisville, h.  
Winter Sisters (Latin Quarter) NYC, nc.  
Woodd, Napua (Lexington) NYC, h.  
Woodie & Betty (Patio) Cincinnati, nc.  
Woods & Bray (Jack-O-Lantern Lodge) Eagle River, Wis.

### Y

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.  
Yost's, Ben, Vikings (Earle) Phila., t.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Lawrence, Kan.; Kansas City 20-25.  
All-American Expo.: New Castle, Ind.  
Allen, Fred: Lyons, N. Y.  
Anderson-Strader: Anthony, Kan.  
Arthur's American: Tacoma, Wash.; Port Angeles 20-25.  
B. & H.: Cayce, S. C.  
B. & V.: Phillipsburg, N. J.  
Bach, O. J.: Ogdensburg, N. Y.  
Badger State: Tomahawk, Wis.  
Baker's United Attrs.: Martinsville, Ind.  
Bantley's All-American: Reading, Pa.  
Barker: La Harpe, Ill.  
Barkort Bros.: Frankfort, Mich.  
Baysinger, Al: Lebanon, Ind.  
Bazinet: Fort Atkinson, Wis., 13-19.  
Beam's Attrs.: Orbitsonia, Pa.

Beckmann & Gerety: Racine, Wis.  
Bee's Old Reliable: (Fair) Grayson, Ky.; Morehead 20-25.  
Bill Joy: Jefferson, Ga.  
Blue Ribbon: Dubuque, Ia., 13-20; (Fair) Darlington, Wis., 22-26.  
Bortz: Naylor, Mo., 23-25.  
Bremer: Marshall, Ill.  
Bright Lights Expo.: Grantsville, Md.; Garrett, Pa., 20-25.  
Buck, O. C.: Berlin, N. H.  
Buckeye State: Paducah, Ky.; Hopkinsville 20-25.  
Buffalo: Niagara Falls, N. Y.  
Buick Bros.: Waco, Tex.  
Bullock Am. Co.: Quinnimont, W. Va.; Marmet 20-25.  
Bunting: Highwood, Ill.; North Chicago 20-25.  
Byers Bros.: Herrin, Ill.  
Carr, Lawrence: Middleboro, Mass.  
Casey, E. J.: (Fair) Carberry, Man., Can., 15-16; (Fair) Minnedosa 17-18; (Fair) Shoal Lake 20-21; (Fair) Gilbert Plains 22-23; (Fair) Russell 24-25.  
Central States: Mankato, Kan.; Superior, Neb., 20-22.  
Cetin & Wilson: Buffalo, N. Y.; North Tonawanda 20-25.  
Chapou, Jimmie: Rockford, O.; Grover Hill 21-25.  
Cherokee Am. Co.: Pomona, Kan.  
Christian Rides: Athens, Ill.  
Coteman Bros.: Oneonta, N. Y.  
Colley, J. J.: Chuteau, Okla.; Pryor 20-25.  
Conklin: (Fair) Edmonton, Alta., Can.; (Fair) Saskatoon, Sask., 20-25.  
Convention: Buffalo, N. Y.  
Crafts Fiesta: San Diego, Calif.  
Crafts 20 Big: Vallejo, Calif.  
Crescent Canadian: Peace River, Alta., Can., 14-16; Ponoka 18-21; (Stampede) Benalto 22-23; (Fair) Olds 24-25.  
Crescent Am. Co.: Creedmoor, N. C.  
Crystal Expo.: Harlan, Ky.  
Cumberland Valley: Fayetteville, Tenn.  
Cunningham's Expo.: Ravenswood, W. Va.  
Curl, W. S.: Liberty, Ind.  
Dixie Belle: Marengo, Ind.; Jasper 20-25.  
Dobson United: Lakeville, Minn., 13-15; Hopkins 17-19.  
Dodson's World's Fair: Evansville, Ind.; Vincennes 20-25.  
Douglas Greater: The Dalles, Ore.  
Dudley, D. S.: Childress, Tex.  
Dyer's Greater: Burlington, Ia.; Boscobel 20-25.  
Eddie's Expo.: Kittanning, Pa.; Leechburg 20-25.  
Edwards, J. R.: Navarre, O.  
Elite Expo.: Wahoo, Neb., 14-17; Omaha 18-Aug. 1.  
Endy Bros.: Poughkeepsie, N. Y., 13-20.  
Fair Midway: White Plains, N. Y.  
Fidler's United: Charlotte, Mich.; St. Clair Shores 20-25.  
Fleming, Mad Cody: (North Highland lot) Columbus, Ga.  
Frisk Greater: Warren, Minn.  
Garden State: (Sportsman's Fair) Oxford, N. J.; (Celebration) Roseto, Pa., 20-25.  
Geren's United: Austin, Ind.  
Gilman, Ben: Princeton, Mo.  
Gold Medal: Eau Claire, Wis.  
Golden Arrow: (Celebration) Amity, Ark.  
Golden Belt: Warrensburg, Mo.; Clarence 20-25.  
Golden West: Calumet, Minn., 13-19; Foley 20-26.  
Gooding Greater: Franklin, Ind.  
Grady, Kellie: Cordova, Ala.  
Grand Union: Brownwood, Tex.  
Great Lakes Expo.: Lima, O.  
Great Sutton: West Terre Haute, Ind.  
Greater United: Wichita Falls, Tex.  
Gruberg World Famous: Philadelphia, Pa.  
Happy Attrs.: Oak Hill, O.  
Happyland: River Rouge, Mich.  
Heller's Acme: Stroudsburg, Pa.; Alpha 20-25.  
Hennies Bros.: Lackawanna, N. Y.  
Henry, Lew: Waynesboro, Pa.  
Heth, L. J.: Shelbyville, Ky.  
Holly Am.: Henryetta, Okla.; Boynton 20-25.  
Hubbard's Midway: Hicksville, O.; (Fair) Richwood 20-25.  
Hughes Greater: Milan, Tenn.  
Hyalite Midway: Lindsay, Okla.  
Ideal Expo.: Penns Grove, N. J.  
Ill.-Ark.-Mo. States Shows: Marshall, Ill.  
Jones Greater: East Raintelle, W. Va.  
Jones, Johnny J., Expo.: Sikokie, Ill.  
Kaus Expo.: East Paterson, N. J.  
Kaus, W. C.: Kingston, N. Y.  
Kay Am.: Marcus Hook, Pa.  
Kelly, Honest: Colebrook, N. H.; Lebanon 22-29.  
Keystone Modern: Portsmouth, O.  
Lake State: Dimondale, Mich., 16-18.  
Lang's, Dee, Famous: Langdon, N. D., 13-15; Hamilton 16-19; Roseau, Minn., 20-22.  
Large, H. P.: Gate City, Va.; Dungannon 20-25.  
Lawrence Greater: Aliquippa, Pa.  
Lee, Roy: Clarksville, Mo.  
Lewis, Art: Trenton, N. J.; (Fair) Flourtown, Pa., 20-Aug. 1.

McArdell's, E. J.: Midway of Fun: Brainerd, Minn., 13-18; Walker 17-20.  
McDermond, C. C.: Salt Lake City, Utah.  
McKee, John: Valley Park, Mo.  
McMahon: Columbus, Neb.  
M. & M.: Corinth, N. Y.  
Magic Empire: Wellsville, Mo.  
Marks: Charleston, W. Va.  
Martin, Billie C.: Jackson, Tenn.  
Midway of Fun: Walker, Minn.  
Mighty Monarch: Logan, W. Va.  
Moore's Modern: Havana, Ill.; (Street Fair) Roodhouse 20-25.  
Motor City: Clinton, Ind.  
Oliver Am. Co.: Poplar Bluff, Mo.  
Ozark: Osceola, Mo.; El Dorado Springs 20-22.  
Page, J. J., Expo.: Jeffersonville, Ind.  
Page, W. E., Am. Co.: Lancaster, Tenn.  
Pan-American: Columbus, Ind.  
Parada: Carlhage, Mo.  
Pearson: Farmington, Ill.; Macomb 20-25.  
Penn Premier: Kane, Pa.; Warren 20-25.  
Pike Am.: Macks Creek, Mo.; Louisburg 20-25.  
Pioneer Victory: Waverly, N. Y.  
Plaza Expo.: Follansbee, W. Va.; Adena, O., 20-25.  
Prel's World's Fair: Port Edward, N. Y.  
Pryor's: Shinnston, W. Va.  
Reading's: Murray, Ky.; Princeton 20-25.  
Reid, King: St. Albans, Vt.  
Reynolds & Wells: Bismarck, N. D.  
Rogers Greater: Newton, Ill.; Golconda 20-25.  
Rogers & Powell: Gloster, Miss.; Lambertton 20-25.  
Royal American: Flint, Mich., 13-19; Lincoln Park 21-Aug. 1.  
Scott Expo.: Whitesville, W. Va.; Glen Jean 20-25.  
Shesley Midway: Wheatland, Pa.  
Siebrand Bros.: Butte, Mont.  
Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.  
Skerbeck: Iron River, Mich.  
Smith, George Clyde: Seward, Pa.; Blairsville 20-25.  
Snapp Greater: (Fair) Pinckneyville, Ill.; (Fair) Carlville 20-25.  
Sol's Liberty: Kankakee, Ill.; Bloomington 21-25.  
Sparks, J. F.: Vivian, W. Va.; Mullens 20-25.  
Star Am. Co.: McGehee, Ark.; De Witt 20-25.  
Stritch, Ed: Cross Plains, Tex.  
Sunburst Expo.: (Broadway & City Line) Buffalo, N. Y.; Depew 20-25.  
Sunflower State: Council Grove, Kan.; Emporia 20-25.  
Sunset Am. Co.: Rock Island, Ill.; Moline 20-25.  
Sweeney Am. Co.: Barnesville, O.  
Texas: Sebastian, Tex.  
Tidwell, T. J.: Gatesville, Tex.  
Tivoli Expo.: Grinnell, Ia.; Wapello 20-25.  
Victory: Cambridge City, Ind.  
Victory Park Rides: (2201 S. Broadway) Wichita, Kan.  
Virginia Greater: Annapolis, Md.; Bel Air 24-Aug. 1.  
Wade, W. G.: Dowagiac, Mich.  
Wade, W. G., & Son: Greenville, Mich.  
Wallace Bros.: War, W. Va.  
Wallace Bros. of Canada: Portage La Prairie, Man., Can.  
West Bros.: Sioux City, Ia.  
West, W. E., Motorized: Arma, Kan.; Cherokee 20-25.  
Wilson Famous: Gibson City, Ill.; Springfield 20-29.  
Wolfe Am. Co.: Murphy, N. C.; Sylva 20-25.  
Wonder Shows of America: Wausau, Wis.  
World of Fun: New Martinsville, W. Va.; Weston 20-25.  
World of Mirth: Haverhill, Mass.  
World of Pleasure: Ludington, Mich.  
World of Today: Alton, Ill.; Taylorville 19-26.  
Wright & Co.: Atlantic, Ia.  
Zachunt Bros.: Hammonston, N. J.  
Zeiger, C. F., United: Idaho Falls, Idaho.

## CIRCUS

Beers-Barnes: Prewsburg, N. Y., 14; Union City, Pa., 15; Cambridge Springs 16; Girard 17; Albion 18.  
Cole Bros.: Denver, Colo., 13-14; Pueblo 15; Alamosa 16; Trinidad 17; Las Vegas, N. M., 18; Albuquerque 19; Santa Fe 20.  
Cole, James M.: Massena, N. Y., 14; Potsdam 15; Canton 16; Gouverneur 17; Carthage 18.  
Dailey Bros.: Emmett, Idaho, 16; Payette 17.  
Gould, Jay: Sleepy Eye, Minn., 14-15; Winnebago 16-17.  
Kelly, Al G., & Miller Bros.: Lyons, Neb., 14; Walthill 15; Emerson 16; Wakefield 17.  
King Bros.: Three Rivers, Mich., 14; Sturgis 15; Coldwater 16; Albion 17; Owosso 18.  
Lewis Bros.: Alpena, Mich., 16; East Tawas 17; West Branch 18; Midland 20; Sebawaing 21; Caro 22.  
Mills Bros.: New Haven, Ind., 14; North Manchester 15; Columbia City 16; Nappanee 17; Syracuse 18; Mishawaka 20; Elkhart 21; Three Rivers, Mich., 22; Sturgis 23; Coldwater 24.  
Polack Bros.: (Palomar Theater) Seattle, Wash., 13-18; (Beacon Theater) Vancouver, B. C., Can., 24-Aug. 1.  
Ranger's Wild West & Circus: (Fair) Ashley, O., 15-18.  
Ringling Bros. and Barnum & Bailey: Worcester, Mass., 14-15; Hartford, Conn., 16-17; Springfield, Mass., 18; Pittsfield 19; Albany, N. Y., 20; Schenectady 21; Utica 22; Syracuse 23; Rochester 24; Buffalo 25.  
Russell Bros.: Chehalis, Wash., 14; Olympia 15; Seattle 16-22.  
Sky Poles, J. C. Harlacker's: Lawrence, Mass., 13-18; Albany, N. Y., 20-25.  
Wallace Bros.: Elyria, O., 14; Sandusky 15; Findlay 16; Marion 17; St. Marys 18.

## MISCELLANEOUS

Burke & Gordon: Muncie, Ind., 13-18.  
Chandu, Magician (Wm. Penn Hotel) Pittsburgh, 13-18.  
Daniel, B. A., Magician: Mooers Forks, N. Y., 13-18.  
DeCleo, Harry, Magician: Niles, O., 13-18.  
Dixiana Tent Show: Galloway, W. Va., 13-18.  
Francols, Hypnotist, under canvas: Shawneetown, Ill., 13, 15; New Haven 16-18; Springfield 20-22.  
Ginnivan, Frank R., Co.: Waterloo, Ind., 13-18.  
Ginnivan, Norma, Co.: White Pigeon, Mich., 13-18.  
Hermes & Marlene, Magicians (Fair) Dauphin, Man., Can., 16-18; (Fair) Yorktown, Sask., 20-22; (Fair) Peffort 23-25.  
Hugo, Harry, Players: North Platte, Neb., 13-18; Kimball 20-25.  
Lee's Colored Minstrels: Birmingham, 13-25.

Lippincott, Magician (Fontaine Ferry Park) Louisville, 13-25.  
Obrecht, Christy, Show: Long Prairie, Minn., 13-15; Little Falls, 16-19; Brainerd 20-23; Sauk Center 24-28.  
Ricton's Dugs (school show): Winston, Ga.  
Russell, Slim: Lawrence, Kan., 13-18; Kansas City, Mo., 20-25.  
Sadtler, Harley, Co.: Dumas, Tex., 13-18; Berger 20-25.  
Schaffner Players: Camp Point, Ill., 13-18.  
Sisco, Henry, Tent Theater: R. 3, Millikens Stores, Bayley, Ga., 13-18; Jerry Miles Store, R. 4, Abma, Ga., 20-25.

## ADDITIONAL ROUTES

(Received Too Late for Classification)

D'Arcy Girls (Sky Poles) Lawrence, Mass., 13-18; Albany, N. Y., 20-25.  
Dennis & Sayers (Hofbrau Night Club) Pawlucket, R. I., 13-18.  
Douglas, Dorothy (East Wagon Wheel) Akron, O., 13-18.  
McCormick, Frank, & Ruth Kidd (Club Cande) Syracuse, N. Y., 13-18.  
Mack & Mitzie (Casino Theater) Toronto 13-16.  
Marianne (Continental Club) Chesapeake, O., 13-18.  
Quits (Club Cande) Syracuse, N. Y., 13-18.  
Randolph, Mary (Main St. Club) Detroit 13-18.  
Romas, Flying (Shelbyville, Ky.), 13-18.  
Shaw, Sandra (Lenox Cocktail Lounge) Troy, N. Y., 13-25.  
Thorson, Carl (Haymarket) Detroit 13-18.  
Valentinos, Flying: Leonard, Tex., 13-18.  
Weber Bros. & Chaita (Fair) Roseau, Minn., 18-24.

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Wheel and Loop Foreman at once. Can place Stock Concessions, Good route. Mankato, Kansas, this week; Superior, Nebraska, July 20-22. Wire

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Playing city lots of L. A. Rides only. 2 to 4 week stands. Want reliable Ride Help, No. 1, \$5.00 per day. No. 2, \$4.00 per day. No. 3, \$3.00 per day. See

### JACK MILLS

At Rides, Car, Picn and La Cienega, or Write  
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Athletic Show, Arcade, Photos, Lead Gallery, Diggers, Cook House, Stock Concessions that work for ten cents, Ride Help.

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Columbus, Nebraska

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For Eight-Car Ride. Top Salary. Wire  
**ART LEWIS, MANAGER**  
ART LEWIS SHOWS  
Until July 18th, Trenton, N. J.

# SPAT BASINGER

## WANTS

Experienced Counter Man, Relief Caller. Man and Wife O. K.  
Murphy, N. C., this week.

## WANT DROME RIDERS

Account accident, trick, fifty dollars. Also Straight Men or Women.

### EARL PURTLE

Care World of Mirth Shows Haverhill, Mass.

## Ideal Fire Co. Night Fair

Crystal Beach, Johnstown, Pa., Aug. 3-8.  
Want Free Acts. Write **HARRY C. ANKENY**, R. D. #3, Johnstown, Pa. Midway space in charge of M. A. Beam, Windber, Pa.

## PEARSON SHOWS WANT

Cookhouse or Grab, Ball Games, String Pitch. Good line up of Celebrations and Fairs, booked solid till after Labor Day. Want Shows of all kinds, what have you? Farmington, Ill., this week; Macomb, Mo., week July 20; Chillietho, Kan., week July 27; Havana, Riverview Park, Aug. 1; all down town.

## WANT MUSICIANS

Two Trumpets, Baritone and Drummer. Join at once. Wire **BAND LEADER**.

**DODSON'S WORLD'S FAIR SHOWS**  
Evansville, Ind.

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**John H. Marks**

*Chillicothe, O. Week ended July 4. Location, East Main Street. Auspices, Internal Order of Police. Business, fair. Weather, hot and rainy.*

Business was below par here because of rain and local business conditions. It rained every day except Thursday about 5 p.m., but usually the skies cleared around 8 p.m. On Saturday at 6 p.m. a thunderstorm broke, continuing for an hour and interfering with the downtown Victory parade and July 4 celebration. After the parade patrons jammed the midway and by 10 p.m. 8,700 had passed thru the gates. It was the only big day of the week. Committee, headed by Officer Dan Rice, co-operated, and Mayor Harold Brown, showmen's friend, was on hand nightly. Police Chief Russell Poole also helped. Doc Anderson's Harlem Club Minstrels had a successful week. Mrs. Micky Mantz is cashier at the Midway Cafe. Byron Spaun Sr. visited on opening night, motoring over from his home in Adelphia, O. Doc Waddell, vet press agent, visited. Ben T. Jones, advance agent, and Frankie Bland, press agent Pacific Whaling Company, visited Tuesday night, as did Charlie Driver. Merry-Go-Round topped rides.

WALTER D. NEALAND.

**Cetlin & Wilson**

*Rochester, N. Y. Week ended July 4. Auspices, American Legion Post. Business, fair. Weather, good.*

Shows moved in here from Niagara Falls to poor business the first part of the week. Friday and Saturday were big, however. Committee and shows had arranged in advance a free ox roast for July 4 as an added attraction and it was well patronized. With a 20-cent gate, Saturday night's attendance was estimated at 10,000. On Wednesday, Army and Navy Relief night, several members of the Legion's Drum and Bugle Corps paraded downtown and out to the grounds. Despite the parade, business was poor, as a mammoth parade was held here in the city on behalf of the Army and Navy and War Bond Drive the week before. Shows still maintain their downtown War Stamp booth, where free rides are given on each sale of War Stamps. Paradise Revue is still packing them in, featuring Kitty King. Moon Rocket is leading rides. Six Queens of the Sky, free attraction, will be replaced at Buffalo, N. Y. The writer and Owner Cetlin made a business trip to Buffalo. Mrs. McCarter, wife of the writer, returned from a visit with her daughter. Mr. and Mrs. John Harrison gave their daughter, Rely, a birthday party. A large party of show people and friends attended and presented her with many gifts.

*Niagara Falls, N. Y. Week ended June 27. Auspices, Fire Department. Business, excellent. Weather, fair.*

Most of the shows were ready for Monday night's opening after a long jump from New Castle, Pa. American Legion Post senior and junior Band and Drum Corps paraded Wednesday, Army and Navy Relief Night, and were greeted by a downpour of rain. A number of showfolk made daily trips to Falls and many visited in Canada. Local newspaper and radio station supported. From Thursday thru Saturday business was near-capacity. R. C. McCARTER.

**Endy Bros.**

*Utica, N. Y. Week ended June 27. Location, Cooper Field. Auspices, Yorkville Fire Department. Business, excellent. Weather, rain one night. Pay gate, 15 cents.*

Shows made a fast 110-mile move in here from Albany, N. Y., and everything was up and ready to go Monday noon. Opening day was the best of the season so far. Special bus tie-up here gave excellent service to the grounds. Utica Press Station WIBX and committee, headed by Doc Hingston and J. Braun, co-operated. Rain hurt on Tuesday night, as did the blackout on Friday night. With the lot jammed shows' air raid wardens did a good job. Jim Zabarski, Diesel manager, and Electrician Whitey Hewitt blacked out the show in less than two minutes. Mac McDonald's new Snake Show and Punhouse are clicking. A new sound system was installed on Cleo Hoffman's Casa Manana revue. Speedy Bowers's Motordrome was popular. Shriver's Arcade now has a new blue top, as does Fritzpatrick's Animal Show. Billposter Barney Meehan obtained a truck here. Visitors included Otis L. Smith and his son and daughters; Ben Devendorf and Bill Fleming. HARRY STOOPS.

**Direct from the Lots 3000 BINGO**

**Bantly's All-American**

*Vandergrift, Pa. Week ended July 4. Business, good. Weather, rain first part of week.*

Inclement weather held down attendance and business here the first part of the week, but shows didn't lose a night and results the latter part permitted them to wind up in the black. Altho about 1,500 are laid off temporarily at the steel plant here, the mill was working three shifts of 24 hours a day and July 4th left everyone satisfied. Blackie Seamster, talker on the Side Show, was joined here by his wife and baby. Ruth Kane, who was graduated from school recently, joined her parents, Joe and Ruby Kane. Mrs. Esther Hale, New York, is spending a few weeks with her mother, Mother Brewer. PFC John Fedina and Margie Iandolo are visiting with Al Dorso and family. Women members tendered Mrs. Buddy Rilee a housewarming party in her new trailer. Guests were Mrs. Pat Bares, Mrs. Pat Elam, Kay Horbett, Mary Klein, Mrs. Dorso, Florida Stanko, Ruby Kane, Vera Kelly, Phyllis Heffernan, Alice Hale, Kathleen Krine, Mrs. Hetrick, Dorothy Lunsford, Mrs. Tex Donahue, Mrs. Raebuck, Mrs. Pat O'Brien, Grace McCarthy, Mrs. Herman Bantly, Mary Dorso, Billie Lane, Mrs. Joe Payne, Lil Goodman, Mother Brewer, Mrs. Perry, Mrs. Waldorf, Juanita Walling, Mrs. Rita Palitz and Mrs. Bert Melville. Bud Rilee and Joe Kane handled the entertainment. Mrs. Rilee received a set of Luray dishes. PAY RIDENOUR.

**Clyde Smith**

*Central City, Pa. Week ended July 4. Auspices, Firemen's Victory Celebration. Business, good. Weather, rain.*

Despite showers on Monday, Tuesday and July 4, rides, shows and concessions did well. Sponsors co-operated, and a parade on July 4 clicked. Natives were ride and show hungry and mines paid off with a bonus. Anna Lee King's Cotton Club led shows. That's Ferris Wheel topped rides. Jack Rockway's bingo led concessions, and Jack and Margaret Massie and Clyde and Dorothy Long's concessions were popular. Petey Weigand purchased a new top for his candy apples. Paul Allhouse did well with the ice cream stand. Jack Canady, comedian with the Cotton Club, is doubling at night clubs and broadcasting. Red Bell, electrician, is entertaining his parents. Arthur Heaton joined with penny pitch, as did Brownie Peyton with popcorn. BOBBY KORK.

**Hubbard's Midway**

*Woodville, O. Week ended July 4. Auspices, Fire Department. Business, good. Weather, some rain.*

Stand proved a winner, altho rain hampered activities a bit. Friday night a rainstorm blew down several shows and concessions. Blow demolished Prof. O. K. McGuier's Bunny Venus Attraction. Top and panel front was such a wreck that Manager Hubbard went to Toledo to replace the equipment. Saturday was the best day, with 3,500 paid admissions. All shows, rides and concession did well. Joining recently were D. Rex Barnes's Armless and Legless Baby Show and Wild Life Exhibit, and Karhn's Glasshouse. The show now has the J. C. Weer Rides, which replaced the R. A. Jolly Rides.

*Port Clinton, O. Week ended June 27. Auspices, Fire Department. Business, good. Weather, good.*

Date here proved the second best of the season so far. Committee co-operated. Local papers were liberal with space. All soldiers in uniform were admitted to the grounds free and hundreds took advantage of the courtesy. Fredrick Rides and Penny Arcade were booked here. Mrs. Curly Shear suffered a stroke and was taken to City Hospital, where her condition was reported as fair. General Agent Frank Nelson says shows are booked solid. Manager Hubbard, Assistant Manager Rogers and the writer made several trips to Toledo on business. CARL V. NOLD.

**O. C. Buck**

*Keene, N. H. Week ended July 4. Location, Marlboro Street circus lot. Auspices, American Legion Post. Business, good. Weather, fair.*

Business here fell below last season by a considerable margin. Between the tourists restrictions and the draft the town is badly hit. Wednesday night was lost to rain. Rides did well, as did shows, but at no time could the crowd be con-

sidered a spending one. *The Keene Evening Sentinel* co-operated, as did Station WKNE. Josephine, Sonia and Veno Berosini, of the Berosini, made such a hit on the radio they were invited back for three 15-minute periods. Mrs. Fred Munn also clicked. Tom Veasey, in charge of elephants at Franklin Park Zoo, Boston, was a guest all week of Claude Woods, of Fred Munn's Monkeyland Show. Kenneth Howard entertained his daughter, Ellen, and his mother, Mrs. Sarah Howard, of Brockton, Mass. Henry Davis Nadig, columnist on *The Keene Sentinel*, was a nightly visitor. Tom Harney, who operated the Kiddle ride for a number of years, is a special officer at the Faulkner & Colony Manufacturing Company. He was entertained by the press department and James Quinn, general agent.

LON RAMSDELL.

**West Coast**

*Klamath Falls, Ore. June 24-July 5. Location, Spring Street. Auspices, Troop Hospital Fund. Business, excellent. Weather, good. Pay gate, 17 cents.*

Good weather and good business prevailed for shows, the first to play inside the city limits, at 14th annual July 4th celebration here. Engagement marked organization's first of a two-week stand locally. A general meeting was called by Manager Mike Krekos, president PCSA, to map a program and appoint committees for the annual drive for the Show Within a Show for the benefit of the club's Cemetery and Sick and Relief funds. Krekos explained the procedure of collecting donations and was promised 100 per cent co-operation. Pep talks were given by W. T. Jessup, Cal Lipes, Charles Walpert, Louis Leos and Bob Schoonover. President Margaret Farmer, on behalf of the Ladies' Auxiliary, expressed unanimous co-operation. Talks also were given by Edith Walpert, Marie Jessup and Mabel Stark. Krekos also explained plans for future drives for the American Red Cross and the Army and Navy Relief funds. W. J. JESSUP.

**World of Pleasure**

*Owosso, Mich. Week ended July 4. Auspices, VFW Post. Business, good. Weather, good; rain one day.*

Hollywood celebrity night, country store and public wedding proved popular here and shows chalked up one of their best stands of the season so far. Popularity contest drew about 8,000, and about 9,700 came thru the turnstiles Saturday night for the public wedding. Kiddie's decorated vehicle parade for prizes Saturday afternoon was a success. Station WFDF, Flint, Mich., carried numerous spot announcements. *Argus Press* co-operated, as did Chief of Police Ted Rice and his force. Ella Carver, free act, was well received. COL. ARGYLE POINTDEXTER.

**Sol's Liberty**

*Fond du Lac, Wis. Six days ended July 5. Location, fairgrounds. Auspices, American Legion Post. Business, fair. Weather, cool with daily showers.*

Move here from Kenosha, Wis., was made without incident, and show opened Tuesday night for its fifth annual engagement under the same auspices. Attendance was below average except on Saturday and Sunday afternoons, when July 4th and children's matinee drew above-average crowds. Topcoats and raincoats were in order every night dur-

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

**3000 KENO**

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker. Real Class . . . \$12.50.  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25  
3,000 Featherweight Bingo Sheets, 6 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . . . 1.50  
Box of 25,000 Black Strip Card Markers . . 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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**RIDES WANTED**

For three good spots in very good locations Northern Illinois, beginning second week in August with guarantee of \$750 and possible \$1500 per location. Four, two and one day spots. One day spot has grossed over thousand dollars for the past five years. Write or wire

**Wisill-Line Amusement Co.**  
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**GREAT SUTTON SHOWS WANT**

General Agent, Eddie Hiler, wire. Want Special Agent that has Sound Truck. Can place Roll-a-Plane, Shows of all kind.  
West Terre Haute, Ind., July 13 to 18.

**FOR SALE**

Allan Herschell Merry-Go-Round—32 Ft. Two Abreast Little Beauty, 5 H.P. Electric Motor, Wurlitzer Organ, atyle 150, with 1/2 H.P. Motor, complete with tools and up in air to be shown; Transformer, 100 K.W., mounted in 1935 Dodge Van Truck, with switch board and cut outs; 1000 Ft. of 2.0 Super Rubber Cable, like new; Bingo Game, complete, 20x40 ft., 100 Stools and Speaker, \$150.00; three 10x16 Concessions and Frames complete, Trunk, Stringer and Flash Cloth, \$40.00 each; Cookhouse, 12x16, complete from Griddle to Stringer, \$50.00. Other Electrical Equipment for sale. 1/2 deposit on same.

**J. HENKE**

2316 W. State MILWAUKEE, WIS.

**TORTURE PROOF**

Original Illusion. First Time Advertised. Write **ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

**WANTED**

Experienced Wheel Foreman; top salary. Wire or come on.

**PARADA SHOWS**

Carthage, Mo.

**WANTED FOR SUMMER PETE KORTES WANTED FOR WINTER**  
CAN USE SIDE SHOW ACTS, TALKERS, LECTURERS, FREAKS AND CANVASMEN.  
Write Me—Ko Ko, Bird Girl, Knife Throwing, Good Juggler, Free Acts, Pedro Lopez, Alzora Watkins (Turtle Girl). No Sex. GOOD BALLY ATTRACTIONS. MUSEUMS ALL WINTER.  
BECKMANN-GERETY SHOWS, Minneapolis, Minn.

**WANTED COLORED MUSICIANS AND PERFORMERS TO ENLARGE LEON CLAXTON'S HEP CAT REVUE**

Can place Alto and Tenor Sax, also several nice-looking Dancing Girls. Other good Musicians and Performers, state your instrument or what you can do. Salary sure, berth and board free. Long season. Wire, don't write. LEON CLAXTON, Care Royal American Shows, July 13th to 19th, Flint, Mich.; 21st to Aug. 1st, Lincoln Park, Mich.



ing the week. There was an early tear-down Sunday night for the short move to Sheboygan, Wis., which was the third and last of the many still dates in the State. Al La Beause closed here. George Kelly and Johnnie Wuetherick made trips to Milwaukee for merchandise, and Louis Torti, of Wisconsin De Luxe Corporation, spent an afternoon and night on the shows. Other visitors included Sam J. Levy, Chicago; Pete Linderman, Sheboygan; Richard Shambarker, nephew of Sidney Hoey; Manager Elman, Elman Bros.' Shows, and Mr. and Mrs. Bert Walters, Wassau (Wis.) Fair. General Agent William Solomon spent the afternoon of July 4 on the show.

WALTER B. FOX.

**Buckeye State**

Boonville, Ind. Week ended July 4. Location, fairgrounds. Auspices, Boonville Fair Association. Business, fair. Weather, some rain.

Always a good July 4 spot, Boonville was a disappointment this year. Fairgrounds here are located less than three city blocks from Courthouse Square and spot was well billed. A good program, including running and harness races and a well-balanced free act program, was presented by the committee July 4. Shows charged a 10-cent gate admission at night up to Saturday when the committee put on the usual 30-cent gate admission for adults and 15 cents for

children. Grandstand was free and everything was in favor of a big attendance when a heavy rain hit the midway. Attendance was light during the week and the crowd July 4 was less than half the usual attendance. Girl in the Iron Lung attraction clicked here. Jess Bradley, business manager, purchased a car. Weekly bingo parties for the benefit of the Red Cross continues popular and a neat sum is raised each week. Women members tendered Mrs. G. F. Litts a birthday party Friday. Refreshments were served and Mrs. Litts received many gifts. Mr. Litts presented her with a \$25 Bond.

PERCY MARTIN.

**Arthur's Mighty American**

Everett, Wash. Six days ended July 4. Location, Broadway at Everett streets. Auspices, American Legion Post. Business, excellent. Weather, hot. Pay gate, 15 cents.

From opening day the attendance increased nightly, climaxed by the record crowd of the season so far July 4. A heat wave which started on Monday and continued during the engagement aided greatly in bringing out the crowds. This was the first week of sunshine shows have experienced since opening of the season. Octopus and Ferris Wheel topped rides, while Mr. and Mrs. John Olson's Circus Side Show led shows. Tod Henry arrived from West Coast Shows with his ponies and monkeys and joined the circus. All rides, shows and concessions did well. Sponsors co-operated. Golf bug has struck the shows, and daily parties of showmen include Vic Davis, Ralph Balcom, Jerry Fox, George French, Joseph Blash, Charles Smith, Timothy Revis and Gene Phillips. Mr. and Mrs. Arthur made several trips to Seattle on business, as did Glenn Henry and Eva Perry. The Arthurs entertained Mr. and Mrs. Jack Byam and family, of Seattle. Rex Boyd, Douglas Greater Shows, spent three days visiting the shows. Daily broadcasts were made over Stations KEVE and KRKO, and The Everett Standard was generous with space. George French made several trips to his home in Tacoma, Wash. Members regretted to learn of the death of Jessica Vanderhoff in Bellingham, Wash., May 31. She formerly was with Hilderbrand's United Shows and was the wife of George Vanderhoff, new assistant electrician. John Kostelec, now stationed at Camp Lewis, was a nightly visitor. Mike Rogotino was ill for two days but has recovered. Tod Henry's Pony Ride reported satisfactory business. James Barber, owner Pacific Coast Shows, visited. Hazel Fisher is making progress at Colahan Sanitarium, Gresham, Ore.

WALTON DE PELLATON.

**R & S Amusements**

Radford, Va. Week ended July 4. Auspices, American Legion Post. Business, good. Weather, ideal.

Shows were said to be the first to play inside the city limits in seven years, and business was good thruout. Rides played to near-capacity business thruout. President Rafferty was the recipient of congratulations from city and county authorities, as well as from the committee. Special Agent Raymond Hilborn did good billing work here. Eddie Mack, former showman who is in the laundry business here, was a nightly visitor. Eddie was instrumental in opening the town. Committee, headed by Commander Cole and Mr. Harvey, co-operated. Public wedding, handled by Ray Hilborn and the local dally, was a success, and the bride and groom, Leon Randall and Louise Haley, concession workers, received many presents from the personnel and local merchants. Mrs. Rafferty's cookhouse is popular. Reported by an executive of the shows.

**St. Louis**

ST. LOUIS, July 11.—With World of Today Shows playing across the river in Granite City, Ill., this week, many members were seen around the showmen's haunts in the city. Showfolk who visited The Billboard office included Denny Pugh, Joe Murphy, Sam Benjamin, Vaughn Richardson, Mr. and Mrs. Jack Brizendine, Perk Perkinson, Art and Hazel Martin and Mr. and Mrs. Floyd Shankle. Mr. and Mrs. Jack Downs, Snapp's Greater Shows, made several trips in from Wood River, Ill., as did Dan Meggs. Tommy Thompson, Beckmann & Gerety Shows, joined the army last week and is stationed at Jefferson Barracks here.

Frank Fellows, Springfield Wagon & Trailer Company, passed thru the city

Wednesday en route to the East to visit various carnivals and circuses. Frank Savilla, formerly of the Savilla Trio, now doing a single acrobatic act, played the Cape Girardeau (Mo.) July 4th Celebration. Savilla, who had been confined in a hospital here for several months, got back into harness again several weeks ago. Emil Schonberger, for the last several years with the Greater Exposition Shows, and who has been doing individual promoting around this section, left last week for the East to join one of the shows in that section. Mike Ruback, Springfield, Mo., brother of Jack Ruback, Alamo Exposition Shows, was inducted into the army last week and after a 10-day furlough will return to Jefferson Barracks. Ralph Lipsky, concession agent Royal American Shows, spent several days visiting relatives here, leaving again last Friday to rejoin shows in Dearborn, Mich.

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**Dodson's World's Fair Shows**

SALEM, ILL., SOLDIERS' & SAILORS' REUNION

JULY 27 TO AUGUST 1

9 Outstanding Fairs To Follow

Can place one more Ferris Wheel for Salem Reunion. Rocket or Silver Streak, Spitfire, Fly-o-Plane or Flying Scooter for balance of season; have wagons for same. Will also place legitimate Concessions; no wheels or coupon stores.

Address DODSON'S WORLD'S FAIR SHOWS, Evansville, Ind., July 13 to 18; Vincennes, Ind., July 20 to 25.

**Write or Wire Immediately Best Proposition**

On three or four Rides—Octopus, Ferris Wheel, Carousel, Whip, etc., for still date independent promotion New England, third week in August.

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**Our Lady of Mount Carmel Church Celebration**

July 20 to 26, Sunday Included, Roseto, Pa.

**FIREWORKS BANDS ACTS**

Want Grind Stores of all kinds, Custard, Juice, etc. No exclusive. Can place Octopus, Spitfire, Roll-o-Plane, Merry-Go-Round, Pony Track. Want Ten-In-One, Jig Show, Grind Shows of all kinds. This is a real spot, the best ever held in Roseto. Address all mail and wires:

**GARDEN STATE SHOWS**

OXFORD, N. J.

**ALAMO EXPOSITION SHOWS**

WANT TO JOIN IMMEDIATELY

SIDE SHOW AND PENNY ARCADE, ALSO LEGITIMATE CONCESSIONS, AND WILL PLACE FROZEN CUSTARD FOR BALANCE OF SEASON. CAN PLACE ANY ATTRACTIONS OF MERIT. Our route consists of the best Defense Towns and Army Camps in this Section. Address: Lawrence, Kans., this week; Kansas City, Kans., July 20-25; then Soldiers' Payday Week at Junction City, Kans.

**OUTDOOR SHOWMEN**

The Next Issue Will Be the FALL SPECIAL

Because of the Increased Size and Distribution

The Forms Will Go To Press Earlier Than Usual

No telegraphed or telephoned Show Ads for the next issue will be accepted after 10 A.M. (Eastern War Time) Monday, July 20. Wire important late Show Ads Sunday night for position in General Outdoor Section.

Ads for the Carnival Department Must Be in Cincinnati by Thursday, July 16

**CLOSEOUT PAINT BARGAIN**

We are closing out our remaining stock of fine

**ALUMINUM PAINT**

In Paste Form—Packed Double Containers

ONLY \$3.40 PER GAL.

Terms: Net Cash With Order.

**WE PAY THE FREIGHT**

On Eight Gallons or More.

ACT NOW! We will fill all orders as long as our supply lasts. First Come—First Served!

**PAINT YOUR MIDWAY WITH MIDWAY FINISHES**

Brightest and Flashiest Synthetic Enamel.

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BASS LAKE, KNOX, IND.

**WANTED FOR OUR PICNIC SEASON AND HOMECOMINGS:**

POP CORN — CANDIED APPLES — FLOSS CANDY — GRINE STORES — AMERICAN PALMISTRY — DIGGERS — JEWELRY — SCALES.

CATERPILLAR—CHAIRPLANE, ANY RIDE HAVING CAPACITY.

**FIREWORKS — FREE ACTS AND VICTORY BONDS GIVEN AWAY EVERY SUNDAY**

**EVERYONE HAS MONEY TO SPEND, SO COME AND GET IT**

**RIDE HELP WANTED**

Can use sober Ride Help at all times. Good treatment and you get paid here every week. No promises. Stock Joint Concession Agents, come on. Independent Shows and Concessions, write or wire. Carter Co. Fair, Grayson, Ky., this week; Morehead, Ky., Merchants' Celebration follows; then the Big One, Mercer Co. Fair and Horse Show, Harrodsburg, Ky.

**BEE'S OLD RELIABLE SHOWS, Inc.**

**PRYOR'S ALL STATE SHOW WANTS**

First class Merry-Go-Round Foreman that can drive truck. Must be sober and reliable. Top salary to right man. Can also place other Ride Help. No boozers.

Have tops for worth-while money-getting Shows. Can place Talker on front for Monkey Circus. All Address:

JACOB PRYOR, Mgr., Shinnston, W. Va.

P.S.: F. W. Peppers wants Caller and Counter Men for Bingo.

**Wonder Shows of America WANT**

Agent for Cigarette Shooting Gallery, and Bingo Concessions, write or wire Louis Yaffa. Agent for Bowling Alley, wire R. W. Boeco.

Wausau, Wisconsin, July 13th to 18th.

**FOR SALE**

Allan Herchell 40 Ft. Merry-Go-Round, 60 horses, new top. Ride in perfect condition, just newly painted.

**L. TAMARGO**

128 Franklin St.

ELMONT, N. Y.



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(Communications to 25 Opera Place, Cincinnati, O.)

## 10,000 Turn Out For Phoenix Cele

PHOENIX, Ariz., July 11.—Over 10,000 Salt River Valley patrons turned out for the one-day fourth annual July 4th Celebration at State Fairgrounds here under auspices of Station KOY. Said to be the only major celebration held in the valley area, event featured a fireworks display put on by Thearle-Duffield Fireworks Company. Following the fireworks was a program by professional artists brought here from the Pacific Coast. In the group were the Floyd Crouch Duo, Ester and Yolanda Escalante, and Penny Parker, aerial contortionist.

A special guest was Marlene Ayres, movie star, who led a soldier chorus from Williams Field near here in a program of patriotic songs. As an additional feature there was a public display of weapons used by the U. S. Army Infantry, presented thru the co-operation of the commandants at the various military bases in the valley. This year's show, said John A. (Jack) Reilly, KOY manager, made a special effort, in accordance with the suggestion of President Roosevelt, to key the event to the rising spirit of patriotism. Event was given an international flavor by the presence of British air cadets from Falsen Field and of Chinese and South American flying cadets from other military airfields near by.

ULLAINE MALLOY, high act, was one of the features at the American Legion Post-sponsored celebration in Providence, R. I., July 6-11.

### T. J. TIDWELL SHOWS WANT

Foreman for Dual Eli Ferris Wheels, experienced Man to manage completely framed Monkey Show.

Address: T. J. TIDWELL, Mgr. Gatesville, Texas, This Week.

### LAWRENCE CARR SHOW WANTS

Free Act. State your salary. Send pictures and literature. Also legitimate Concessions.

Week of July 13-18, Middleboro, Mass.

### DUDE BREWER WANTS

Agents for Hit and Miss Penny Pitches, other 10¢ Grand Stunts. Wire or come on.

WALLACE BROS.' SHOWS War, W. Va. (16 Fairs booked)

### WANTED---AGENTS

For Ball Games, Buckets and Shins. Married couples preferred. Positively no Irish tolerated. Address: PAUL MILLER, Fidler's United Shows, Charlotte, Michigan, this week; St. Clair Shows Free Fair, July 23rd.

### WANTS WANTS AL WALLACE

Sober, reliable Spiffice Foreman for balance of season. Address:

Care PRELL'S WORLD'S FAIR SHOWS Fort Edwards, N. Y.

### Kohler 10KW Power Plant

Fully Automatic \$625.00

THOMA REFRESHMENT CO.

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### FOR SALE

Coolhouse, all or half interest, booked with Zelger United Shows playing Fairs and Celebrations. Other interests require all my time. Real money maker.

### MARIE LE DOUX

Idaho Falls, Idaho, this week.

## East Moline Annual Better 1941 Marks

EAST MOLINE, Ill., July 11.—One of the largest crowds in city's history turned out for the fifth annual July 4th Celebration in Municipal Stadium here, under American Legion Post auspices. Don Sweet again handled the promotion, publicity and booking activities. Act line-up included Los Aeres Troupe, Alvers Sisters, Percy Purcell, Malone Sisters and Bonta and Bonta. Fireworks display was presented by Illinois Fireworks Company and was fired by Albert Colleen.

Event, fifth to be sponsored by the Legion, attracted nearly 11,000 and grossed \$600 more than in 1941. Midway and parade, a part of the event in other years, were abandoned this year.

### "Fourth" Celebrations In Chi Satisfactory

CHICAGO, July 11.—Several big celebrations held here July 4 and 5 were successful from an attendance standpoint. Biggest event of the week-end was the American Legion Post's show in Soldier Field for the two days. In addition to various military features there was a large program of acts, among which were the Great Calvert, the Shuberts, Rudy Rudynoff and Family, the Maximos, Eddie Polo, Lucky Lady, Merrill Troupe, Lady Barbara's Circus, Pyramid Aces and Brengk's Statuettes. Acts were booked by the Phil Tyrrell office. Show concluded with a large fireworks display by Thearle-Duffield. Only set pieces were used, aerial fireworks being banned. Attendance was about 15 per cent under 1941.

At Evanston, Ill., an elaborate fireworks display drew a large crowd to the civic celebration. A huge crowd saw the fireworks show at Riverview Park.

### Big Bill for West N. Y.

NEW YORK, July 11.—Probably the biggest sponsored circus ever held in West New York, N. J., was staged by Frank Wirth this week (9-12) at Miller Stadium for local Democratic Club. Program consisted of Harry Rittley, Laddie Lamont, Hip Raymond, Rooney Sisters, Don Francisco, Mordellina, Happy Spitzer, Walter Gulce Trio, Noval Troupe, Wilbur's Ponies, Beebe's Bears, Winnie Colicane, Sandino, Ed and Jenny Rooney, Will Hill's Elephants, Wiswell's Phunny Phord, Billetts, Four Dobas, Dutton riding school, Dutton riding act, Flying Siegrists, clowns and band.

### Camanche Program Is Set

CAMANCHE, Ia., July 11.—Lew Henderson Trio and Mann Brothers have been set by Don Sweet, quad-city booker, for the annual Home-Coming and Anniversary Celebration here. Sweet will emcee the event one day, and the Pearl City Rides have been booked for the midway. Roy E. Tallman is in charge of concessions.

### Madison Fete Big Draw

MADISON, Wis., July 11.—A total of 23,000 attended the five-day Four Lakes Aquatennial, which closed July 5 at Law Park on Lake Monona here. Show featured national Olympic stars, national outboard boat races, rides and games. Event was sponsored by Madison Four Lakes Club, Veterans of Foreign Wars Post and Shrine Temple.

### Shorts

JAKE DISCH, clown and alderman at Gudaby, Wis., played Beloit, Wis., with his circus unit July 4-5.

GREAT SIEGFRIED, ski jumper, presented his act at the Phillipsburg (Pa.) July 4th Celebration, under fire department auspices.

LOUISIANA House of Representatives has adopted an amendment to its gen-

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 11.—Further impetus was given our visitation program with nightly visits to Cedin & Wilson Shows here and we are indebted to co-owners John W. Wilson and Isay Cedin, as well as Charles Cohen and William Cowan, for their courtesies. On Monday night William Jones, James E. Strates Shows, visited. For the early part of the week shows operated behind a 10-cent gate, with Six Queens of the Sky as the free act. For the last two days and including July 4 gate was upped to 20 cents. Several new personnel memberships were obtained for the association. On Wednesday night Walter Schaefer, formerly of Sunburst Exposition Shows, visited. On Friday night, July 3, an innovation was adopted in that the shows operated all night and into Saturday, with a free ox-roast served to patrons at noon on that day. Wednesday night's Army-Navy Relief Fund activities were well received.

Plans for the coming week include revisits to Cedin & Wilson and James E. Strates Shows. The governor of the State has signed a proclamation suspending all State and local licensing laws affecting interstate transportation for the purpose of expediting transportation of war products. Proclamation affects all vehicles whether engaged in war transportation or not. Provided the vehicle is properly licensed under the laws of the State of its origin, for the duration, under the governor's proclamation, it will be legally entitled to operate thruout this State whether licensed here or not.

The War Production Board has filed a revised list of priorities in force as of June 24. Same board has furnished us with detailed instructions covering gasoline rationing and price-control data. Under the latest price-control regulations "fees and compensation of entertainers" are specifically excluded from the ceiling provisions. Department of Commerce has furnished us with data on numerous subjects of interest, including improved conditions with relation to trade barriers, a business survey of the New England area, a survey of the St. Louis area, further developments with relation to the rubber shortage and the availability of tires, a business survey of conditions in the Southwest and a further statement on the rubber situation. Any of these items are available to the membership upon request.

eral appropriation bill to provide an annual appropriation of \$2,500 for each of the next two years to the Sugar Cane Festival, New Iberia, and the same annual amount for the Rice Festival, Crowley. Legislature last week cut by 50 per cent the amounts usually granted fairs in the State. Only \$56,500 was appropriated for financed fairs during 1942 and 1943 against \$113,000 the previous two years.

AL MARTIN Office, Boston, has set Harry Lamar's flying act and Great Ricardo, swaying pole, with El Legasse's Unit for the stand in Nasonville, R. I.

ANNUAL Street Jubilee Celebration in McMechen, W. Va., under American Legion Post's Auxiliary auspices, will have Plaza Exposition Shows as midway attraction. Contest and free attractions also will be presented.

PLAZA EXPOSITION SHOWS have been signed to provide the midway at annual Athletic Carnival at Power, W. Va. Also programmed are free acts, contests and a fireworks display. Ralph W. Conley is chairman.

LOWELL (Mich.) Showboat Festival, staged annually under business men auspices, has been canceled for the duration. Event was one of two its kind in the State.



120 Feet No Nets  
**The Sensational MARION**  
Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO The Original "Breakaway Pole."

Personal Representative  
**CHARLIE ZEMATER**  
54 W. Randolph St. CHICAGO, ILL.

### CANCELED OLD SETTLERS DAY

COLUMBIA CITY, IND.

This annual event held in August each year has been canceled for 1942.

A. R. LUCKENBILL, Concessions.

### RIDES, CONCESSIONS, ENTERTAINMENTS WANTED FOR TAYLOR TOWNSHIP 10 DAY FESTIVAL

Holding August Date Open.

162 Rhode Island, Highland Park, Mich.

### WANTED

Carnival or Shows and Rides for Big 2-DAY LABOR DAY CELEBRATION

Quincy, Ill., Sept. 6-7.

A. F. BRYANT, Secy. Quincy, Illinois 1135 No. 11th

### 39th Annual WHITESTOWN PICNIC

Friday, Saturday & Sunday, Aug. 14, 15, 16. Wants Shows and Concessions. Gooding's Rides booked. Saddle Horse Roundup on Sunday.

ROBERT LINVILLE, Sec., Whitestown, Ind.

### WANTED

Concessions for

### WATERMELON DAY

Sept. 1.

Write H. J. WEBER, Sanborn, Minn.

### WANTED

Carnival for Moose Celebration, week in July or August. Defense money here. Good proposition. Legitimate Concessions only. Contact:

**ED GOSNEY, Chairman**

Phone 9380

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### CARNIVALS—FAIRS—CELEBRATIONS

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Events That Draw the Crowds. Big Weeks Out of Little Ones.

ELMER BROWN, Caro Billboard, Ashland Bldg., Chicago, Ill.

### OZARK SUMMIT EXPOSITION

MANSFIELD, MO., EIGHTH ANNUAL EXPOSITION, AUGUST 3-4-5-6-7-8

Wants High-Class Free Acts.

W. C. CODAY, Secy., "The Ozark's Greatest Show and Festival"

### PARIS, ILLINOIS

### AMERICAN LEGION CARNIVAL

JULY 21 THRU SUNDAY 25TH.

NEAR DEFENSE PLANT, A BOND A DAY GIVEN AWAY.

Want Athletic, Vaudeville and Minstrel Shows. No grift. No gypsies. Free Acts, answer. Free gate. All Replies to JOHN GIBBONS, Chairman.



# Pull Heavy at Extended Dates

## RB Continues Strong in East

PROVIDENCE, July 11.—Ringling Bros. and Barnum & Bailey Circus made its first two-day stand in this city on July 6 and 7 to near capacity houses at all four performances. On Monday (6) the matinee was given in 91-degree temperature and a thunderstorm at night failed to keep showgoers at home. Perfect weather prevailed on Tuesday (7). Fred Smythe, Side-Show manager, reported business for his department exceptionally good. Members of the AFM picketed. Show again used the Budlong lot in Canston.

### New Bridgeport Lot

BRIDGEPORT, Conn., July 11.—Ringling Bros. and Barnum & Bailey Circus played here June 29 and 30 to capacity night houses and good matinees. A new lot at the foot of Seaview Avenue, municipally owned, was broken in. As the lot is at the foot of a dead-end street it had been thought that traffic would cause a bottleneck, but thru the cooperation of local and auxiliary police the crowds and traffic were handled with efficiency. Auto parking was the biggest problem. Patrons were charged 75 cents and \$1 for parking space by residents. Admission scale here: Box seats, \$2.75; reserves, \$2.35; general admission, \$1.25; children, 75 cents. With defense work going on a big scale, money is plentiful here.

## Toronto Shrine Again to Morton

TORONTO, July 11.—Contract to produce Rameses Shrine Temple Circus here week of October 19 in Maple Leaf Gardens was awarded to Bob Morton for the 11th consecutive year.

Murdock Martyn, of Shrine Temple, will again head the committee. Advance ticket sale will start in August. Omer J. Kenyon will again be in charge for the Bob Morton Circus.

## Festival Show Sets Record

PITTSFIELD, Mass., July 11.—Circus Festival closed a big two-week run here July 4, playing, it was reported, to the biggest gate in the five-year history of the show, sponsored by Rev. J. F. McMahon. Two complete shows were used, changing in the second week. Advance sale for the church fund grossed over \$30,000. Fair weather during the stand jammed the lot, and Eli Legarre's rides reported big business. Show, set by Al Martin, included Billetti Troupe, wire act; Finney Brothers, aerial bars; Jimmy Jamison, high diver; Thunderbirds, high aerialists; Reynolds-Donagan Six Skating Rockets; Al Libby and Betty, bicyclists; Four Bombshells, high aerialists; Fearless Fishers, flying act.

MANY circus fans from Madison, Wis., and Chicago attended the auction of the late Mrs. Al Ringling's personal effects in Baraboo, Wis., July 8-10.

### WATCH FOR •••

## THE INDOOR CAVALCADE

By BILLY PAPE

in the

## FALL NUMBER THE BILLBOARD

Dated July 25



WHEN Cole Bros.' Circus played Williamsport, Pa., this season, Harry J. McFarlan, equestrian director, was photographed with Paul O. Klingler (right), manager of Lewistown (Pa.) Rialto Theater. Photo was shot at the back door just before the vet ringmaster handed over his whistle to Klingler to start the spec at the matinee. Many Cole troupers have played the Rialto, and the Lewistown showman visits annually to renew numerous acquaintances of long standing.

## Harlacker's Sky Follies' Biz Big At Mass. Stands

TAUNTON, Mass., July 11.—J. C. Harlacker's Sky Follies, now in its fifth week, closed a successful engagement here week of June 29 under auspices of Kiwanis Club's Milk Fund. Show set up in the ball park within walking distance of the business section. Previous week in Worcester, Mass., under sponsorship of Worcester County Sportsmen's Club, was big.

Ralph Reno and his duck have been added to the unit, set by Al Martin, which includes Herb Taylor Trio, clowns; Louis and Oliver Sisters, head balancing; Pape and Conchita, perch; Wen Hai Troupe, Chinese acrobats; Great Francisco, swaying pole; Cartier Sisters, web and rings; Diving Gordons; Four Lucky Stars, high aerialists; D'Arcy Girls, high aerialists and slide; Gretonas, high wire; Chet Nelson's band; Bob Robinson, emcee. Tanit Ikao, alligator girl, is side-show feature.

Unit was set for Malden, Mass., week of June 29, but due to dim-out regula-

## Mid-West Is Good for CB

HOLDREGE, Neb., July 11.—Big top of Cole Bros.' Circus was cooled here (10) with 25 big fans located around the track. Manager Zack Terrell has been purchasing horses at every stand.

### Week in Nebraska

LINCOLN, Neb., July 11.—Playing two of Nebraska's key cities, Omaha (5) and Lincoln (6), Cole Bros.' Circus drew better than three-quarter matinees and straw night houses at both stands. Harry Chipman, press agent, and Harry Thomas, director of radio publicity, both had good breaks here. Show stayed in the State for the week. Weather was good and crops promise to be best in years.

### Buy Bull in Des Moines

DES MOINES, July 11.—Cole Bros.' Circus had near capacity at both night performances of a two-day stand here (July 2 and 3) and seats two thirds filled at each matinee. Due to the army taking over the grounds, an elephant purchased in 1929 by Iowa State Fair was sold to the show. The Two Hemispheres band wagon, which had been stored on the fairgrounds, was presented to Zack Terrell by Jacob A. Wagner, charter member of the Circus Fans of America. Wagner, seriously ill, left his bed to attend the circus and make the presentation. Manager Terrell said the wagon would be shipped to quarters, with future plans indefinite. He announced that an air-conditioning unit had been purchased and would be installed soon.

## Central N. Y. Big for WB

CORTLAND, N. Y., July 11.—With ideal weather during the entire week, Wallace Bros.' Circus played here July 4 to two straw houses. Auburn, N. Y. (3), gave the show a good matinee and straw at night. Oswego, N. Y. (2), was reported big. Central New York territory has given the show the best business of the season and all jumps have been short.

Conditions forbidding lights higher than 16 feet a substitute stagemat was produced, including the following Martin talent: Gordon and Olivia, knife throwers; Bert Hanley, juggler; Clem Belling's Dogs; France and Lapell, perch; Bell Trio, acrobats; Tappy, Tom and Jerry, roller skaters; Ralph Reno, and Fenwick and Cook, comedy knockabout, with Carl Rhode's band.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### MORE turnaways.

AERIAL ORTONS joined Convention Shows in Buffalo after concluding the Hamid-Morton engagement in Montreal.

GEORGE KIENZLE, Wilmington, Del., infos he visited the Big One in Reading, Pa., June 15 and in Wilmington June 16.

RINGLING-BARNUM show will play a 14-day engagement at Soldier Field, Chicago, starting September 14.

MR. AND MRS. ROSCOE ARMSTRONG, bucking Ford entertainers, visited Mills Bros.' Circus in Rockville, Ind.

OLD gas buggy ain't what she used to be.

PEGGY O'NEIL and Ann Sutton, former Wild West performers on Cole Bros.' Circus, were trick riders on George V. Adams Rodeo at Monee, Ill., July 2-5.

HI-BROWN BOBBY BURNS closed with King Bros.' Circus at Kokomo, Ind., on July 5 and joined Mills Bros.' Circus as press agent and brigade manager.

MRS. WALTER L. MAIN, Geneva, O., has visited Wallace Bros.' Circus three times this season. She saw the Ringling-Barnum circus in Newark, N. J.

EDDIE HENDRICKS, former rider with Poodles Hanneford and Walter Guice, stationed at Fort Ord, Calif., has been promoted from private first class to corporal.

DRESSING-ROOM Teardown Gossip: "He always was a success at dodging work."

MR. AND MRS. PARSON WADDELL returned to their home in Chillicothe, O., after spending a week as guests of Mr. and Mrs. Jim Gateman, former troupers, in Sunbury, O.

ROBERT D. GOOD, Allentown, Pa., who visited Holland Classical Circus during its Bridgeport, Conn., stand, reports it a great show and that a spirit of friendliness prevails.

C. S. PRIMROSE and Art Miller, of Cole Bros.' advance car No. 1, visited Al G. Kelley-Miller Bros.' Circus in Holdrege, Neb., and renewed acquaintances (See Under the Marquee' on opp. page)

## Brawn Relief

ROCKFORD, Ill., July 11.—If anyone doubts the wisdom of President Roosevelt's assertion that some amusements should continue, he need merely visit Cole Bros.' Circus and see the thousands who daily take a few hours' rest from their arduous duties. Yes, amusement is absolutely essential to our morale during these trying times and there is no branch better able to fill the need than the circus. —E. H. WILSON, CPA.

## Russell Straws At First Three Oregon Stands

PORTLAND, Ore., July 11.—Chalking 48 stands in 95 days, Russell Bros.' Circus wound up its California tour on June 28 at Mount Shasta, where only an afternoon performance was given to near capacity. Opening Oregon stands were all winners, with straw night houses in Medford, Roseburg and Salem. Show was remembered from its former tour of the Pacific Northwest and received good publicity from California and Oregon newspapers. Due to a 110-mile move over the mountains from Medford, only a night performance was given in Roseburg. One of the show's trucks upset, killing a baby llama and slightly injuring several other animals.

Show opened a 10-day engagement in Portland Friday (3) and on July 4 the side show grossed the largest receipts in its history under the management of Bill DeBarrie. Business in Northern California and Oregon has shown considerable increase over that given in 1937. In Roseburg when the Kiwanis Club met on show day Bill Antes spoke at the luncheon as a guest of Roy Bellows and presented for entertainment the impalement act of Tex and Alice Orton, who are in the after show.

While playing Sacramento Capt. J. King Ross was presented with an engraved scroll bearing the seal of California by Governor Olson in appreciation of a fine performance. Show cooperated with Portland's War Bond sales campaign Monday (6) by sending a group of performers to Victory Center for a noon-hour street show in the business district. Program included Bell-Thazer Troupe, trampoline; Acevados, juggling; Tex and Alice Orton, high perch, and the DeWaynes, Riskey. Norman Carroll, big show announcer, was emcee. In behalf of the circus Bill Antes entertained the 15 performers who donated their services at luncheon in Hotel Portland. Guest of honor was Bob Acevado, former member of the Acevado Troupe, now stationed at Camp Chaffee, Ark. He arrived in Portland to spend a 10-day furlough with his family.

## Fans of L. A. Tent Guests at Barbecue

LOS ANGELES, July 11.—Mr. and Mrs. Stan Rogers had members and friends of Joseph Andrew Rowe Tent, No. 6, CPA, of Los Angeles, at their home in the Hollywood Hills on the night of July 3. A barbecue supper was served on the lawn, with Rogers as chef. Bob Downie, of Downie Tent & Awning Company, furnished the seats.

Mrs. Con Colleano and Madeline Park, CPA and sculptress of Katonah, N. Y., were guests of honor. Colleano, doing his wire act at the Los Angeles Biltmore Theater, was unable to attend. Mrs. Colleano accompanied Hugh McGill to the supper, where she met old friends.

C. W. Nelson, fair booker, who has always been a good booster for Tent No. 6, and Lou Johnson, secretary of Pacific Coast Showmen's Association, were on hand.

Mary Lou Avery, now with Columbia Picture Studio and formerly secretary to Jacob A. Wagner, Des Moines, who is known as "Savior of the American Circus," showed up to hang paper about her new four-month-old son.

Sir Cedric Hardwicke and George C. Cowing sent messages that they were unable to attend.

Billy Hoffman was too sick to come. The early hour kept Bertha Matlock and others away. Mrs. Colleano had to leave (See Los Tent Fans Guests on opp. page)



# With the Circus Fans

By THE RINGMASTER

CFA

President FRANK H. HARTLESS, 2930 W. Lake St., Chicago  
 Secretary W. M. BUCKINGHAM, P. O. Box 4, Gates Ferry, Conn.  
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., July 11.—George H. Barlow III, Binghamton, N. Y., writes that members of Pat Valdo Tent caught the Big Show in Wilkes-Barre, Pa., June 20. They saw it unload, witnessed the matinee and night performances and were at the runs when it loaded at night. After the night show a party was held at the Hotel Sterling, with members of the circus personnel present including Pat Valdo, Gloria and Bonnie Hunt and Angela and Valerie Antalek. Barlow reports that he spent three days with show in Newark, N. J., while visiting Charles Milbauer, an artist friend and circus fan. On the closing night Milbauer entertained a number of performers and fans in the circus room of his home.

Mr. and Mrs. Walter M. Buckingham, Margaret C. Roarke, Lillian C. Roarke and Edmund S. Smith caught Hunt Bros.' Circus in Willimantic, Conn., on June 19 and enjoyed the show. Samuel W. Prentiss, New London, Conn., and a party of friends attended the afternoon performance.

As this column was being prepared, word was received of the death of Dr. Tom Torney, of Madison, Wis., July 8. Funeral services were held from St. Raphael's Church at 10 o'clock, July 10, with burial at Madison. The sympathy of the CFA is extended to Mrs. Torney, who also is a member of the CFA.

CFA Bob Zimmerman, Madison, Wis., now stationed at Fort Sheridan, Ill., has been advanced to rank of corporal. On June 29 he and Mrs. Zimmerman were guests of Colonel and Mrs. Harry Thomas on the Cole show in Joliet, Ill., and writes that they had a grand time. They met Ruth and Bob Clark, whose home is in Joliet. On June 30 the Clarks and Zimmermans caught Lewis Bros.' Circus in Maywood, Ill.

Mr. and Mrs. W. H. Hohenadel and son, Walter, Rochelle, and Pauline Blackburne, Dixon, Ill., went to Peoria, Ill., on June 30, where, with George Freeman and family they attended the evening performance of Cole Bros.' Circus. This date was also the 39th wedding anniversary of Mr. and Mrs. Freeman. After a short visit at the Freeman home the party went to the circus lot and visited friends. After the show Mrs. Ernest Clarke and daughter, Ernestine, joined the party, who spent a pleasant hour at a downtown cafe. Other fans met on the lot were Fred Schlotzhauer, Oquawk, Edgar Wilson, Rockford, and Frank C. Upp, Macomb, Ill. The party declared they enjoyed the performance. A. T. Sawyer, Monmouth, Ill., is reported on the sick list and missed the Cole show in Peoria. P. E. Loxley, Cranston, R. I., attended the evening performance of Hunt Bros.' Circus in Putnam, Conn.

## Dressing Room Gossip

COLE BROS.—"Simon Legree" McFarlan has taken up sun bathing in a big way, and does he look cute in shorts! Peoria was a big day for Nojelles Burkhardt, who seemed to know everybody in town. He worked there for a number of years. New club has been formed by Marian Knowlton, Jean Allan, Helen Partello, Golda Grady, Mens Thomas and Ethel Freeman. They walk to the lot every day. I want to see those gals on a hot day pick them up and lay them down for about three miles. New feature in the garland entree is Ernie White's breakaway. Next week he is going to try a back from horse to horse while holding 15 garlands, three in his teeth. Jack Voise has been called to the armed forces and there is plenty of sadness in the ballet top. Those two Southern boys, John Smith and Alabama, are feuding again. John can't help it if he is a good horse trainer and handsome, too.

Clarence Burr, member of Mitt Carl's staff, has been called to the armed forces. Klara Delbosq, daughter of Maria and Adolph Delbosq, celebrated a birthday July 4. We had a grand Fourth of July dinner, prepared by that grand old trouper and swell chef, Elmer Voris. Was

Al Sinclair a busy man! Thanks, Mitt Carl, for wonderful dinner. The Rich girls had a busy day recently entertaining their two small nieces and other relations. Lawrence Cross had a grand two days in Des Moines with his daughter, and was he the proud papa! Alva L. Evans, midget clown, visited his brother and niece in Chicago.

Visitors the past week included Mr. and Mrs. Ray Marsh Brydon, Curley Phillips, Robert C. Zimmerman and Mrs. Zimmerman, Gertrude Shubert, Hap and Mary Hassard, Mr. and Mrs. Herbie Weber; John Davenport, who has since joined; Mrs. Dennis Curtis, Fred Merkle, Dorrie Girton, Tommy Adkins, Joan Spaulding, Wanda Wentz, George Crandall, Harold Ramage, Agnes Doss; Mr. and Mrs. George Freeman, CFA; Walter Hohenadel and son, CFA; Frank C. Upp, CFA, Macomb, Ill.; Gene Enos, who is stationed at Bloomington working for Uncle Sam; Jack Crippen visited Horace Laird and the rest of the gang; Mrs. Frank Gavin, Mr. and Mrs. Buck Reager and family, Paul Hoy and son and Mr. and Mrs. Don Bloxhem, CFA.

FREDDIE FREEMAN.

## LOS TENT FANS GUESTS

(Continued from opposite page)

A circus fanning bee was held in the Rogers home until 11 p.m. All hoped that Zack Terrell would bring Cole Bros.' Circus to California this season. McGill thinks that a CFA tent should be named after Terrell.

Rogers started a two weeks' vacation July 6.

These also attended: Mr. and Mrs. George Emerson, Allan Rogers, Mr. and Mrs. Dan James, Mr. and Mrs. Carl L. Bausch Jr., Mr. Park, Stan Avery, Mr. and Mrs. Glen Harrison, Ben Messick, Dick Lewis, Phil Bailey and Mr. and Mrs. Henry Trefflich. Trefflich is animal man for the New York Bronx Zoo.

On the night of July 1 the following members attended the Biltmore Theater to see Colleano's act: Mr. and Mrs. Bob Downie, Mr. and Mrs. Glen Harrison, Dick Lewis, Ben Messick and Hugh McGill. An after-theater party was held at the Marcus Cafe, where the Colleanos told the fans about their return from Europe. Ernestine Clarke, of the Cole show, and Paul Eagles, Los Angeles, came in for much favorable comment.

Kenny Hull resigned from the Lockheed Airplane Company, Burbank, Calif., to join an army officers' training school. His wife, Edris, has returned to modeling work in Los Angeles, but will continue living in their new Burbank home. They formerly were on Barnes and Ringling-Barnum shows.

Bertha Matlock visited Hermosa Beach July 5, along with the largest crowd of the season to date.

## UNDER THE MARQUEE

(Continued from opposite page)

W. L. (BILL) OLIVER, formerly agent for feature pictures and circuses and who handled tours for Daisy and Violet Hilton, has been in St. Mary Hospital, Decatur, Ill., since April 28, reports Mrs. Dora Oliver.

ABOUT the time that draft horses come back harness buckles and hitching posts may be rationed.

DUE to construction of an army medical depot on the old Denver circus lot, East 38th Avenue and York Street, Cole Bros.' Circus broke in a new lot at East 37th and Gaylord when it played there on July 13 and 14.

RINGLING-BARNUM circus played Bridgeport, Conn., day and date with Holland Classical Circus June 29 and 30. Bernard Van Leer, owner of the Holland show, reported that the June 30 night house was almost capacity. Many visits were exchanged between the shows.

GEORGE HARRIS lettered from St. Ignace, Mich.: "It was Fisher Bros.' Circus and not Floto Bros., as stated in *The Billboard* of July 4, that Mr. Hunt visited in Turner, Mich. Show is now in the Upper Peninsula and business to date has been good."

THE RIVER ROAD site selected will not be used by the RB circus when it plays Schenectady, N. Y., July 21, city officials said. Ruling is that the lot is too close to a big plant that is in war production and civilian defense authorities pointed out the undesirability of attracting large crowds to that point.

GEORGE W. SWALIN, Brooklyn, visited Hunt Bros.' Circus at three New

## Which Can Whup?

BILLERS on an advance car were dead on their feet. All week they had been fighting opposition, day and night. Jumps were short and sleeping hours as short as the jumps. From daylight until dark the sons of the bucket and brush had been working tirelessly. Finally they looked forward to Sunday in a Southern town, which meant a long morning of sleep. The car was shunted onto a siding at 5 a.m. and at 6 the colored population on its way to a camp meeting stopped to gaze upon the sensational wild-animal pictures that were painted on the car's sides. There was a scene of elephants in their native haunts; a picture of a giant gorilla kidnaping a native girl, and the one which caused the most excitement was a battle of death between two jungle beasts. "Look at dat lion! He's on de bottom but I bets dat he gets de tager befo' it's ober," yelled one. "Dat's what yo think," gleefully yelled another. "Dat tager has got de lion down and is gwine to tear him apaht." "Yah! Yah!" bellowed another, siding in with the lion, "don't de good book say dat de lion is king ob beasts?" "Uhuh! Uhuh!" loudly grunted a good sinner. "De book also say dat man shall rule ober de animal kingdom. But dey is still killing man." By then the worn-out billers were wide awake and, with their rest broken, were ready to commit mayhem. Tolling bells pulled the boisterous worshippers away. Retiring early that night, the billers had just dozed off when the colored worshippers again passed on their way home. "Look!" yelled one, "dey is still wrasslin' and hard at it." "I bets dat old tager has about clawed him to death," yelled another. "King ob de beasts, yo' said at sunrise. Well, now it's sunset and de tager has about 'et him up." And so it went for another hour. "Damn!" cursed a vet billposter, "I'd rather fight 15 opposition shows than 10 nouse, sleep-robbing natives and the wild dreams of a punch-drunk artist."

Jersey stands and met many friends, including Mr. and Mrs. Charles Hunt and family, George Hanneford Family, Buck Steele, De Risk! Family, Hazel Williams, Mr. and Mrs. Charles Cole and Mr. and Mrs. E. Kemp.

FORMER Wild West Show stage coaches could stage a comeback as hacks, running from train to lot.

ROBERT C. ZIMMERMAN, CFA, letters from Fort Sheridan, Ill.: "Caught Cole Bros.' Circus in Joliet, Ill., June 29. Had a grand time with Harry Atwell and a dozen good friends on the show. Saw Lewis Bros.' Circus in Maywood, Ill., June 30. Met Paul Lewis, Whitey Ford and Dorothy Herbert."

TAKEN from an English trade mag: "Wanted, General Agent (one who knows what the paste can is for)."

MATT SAUNDERS, manager of Loew's at Bridgeport, Conn., and former press agent for Buffalo Bill's Wild West Show, renewed acquaintances when Wallace Bros., Ringling-Barnum and Holland Classical circuses played there. He and Mrs. Saunders were guests in the Ringling cookhouse.

OLD-TIME canvas repairmen and sailmakers are coming into their own. We used to merely call a tent and awning company to come and get it.

L. (CRAZY RAY) CHOISSER, vet calliope player, who is ill at the home of his sister, Mrs. Nell Choisser Taylor, 510 West South Street, Pinckneyville, Ill., would like to hear from friends. He reports physicians have ordered a rest cure because of an asthmatic condition brought on by sudden changes in bodily temperature in the days of the old steam organs.

HAMLET beef: "When your forerunner glued labels on our barn he said that we would see the entire show free."

WHITEY GIBSON, Louisville, visited Mills Bros.' Circus in Plymouth, Ind., July 4 where he met Jake Mills, Ed Hilar, Robert Saul and Austin Albright. Show had a straw matinee and near-capacity night house. He visited King Bros.' Circus in Kokomo, Ind., and saw Allen King, Jack Penton, Pete Provold, Bill O'Day and Jimmie Thomas. Business was good.

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

## Mandan Is Good Draw

ATTENDANCE at second annual Mandan (N. D.) Rodeo, under Rodeo Association of America rules, was estimated at 20,000, with prize money totaling \$7,500. Producer was Leo Cremer, and officials included Bill Cummins, president; C. D. Cooley, vice-president; F. E. Wetstein, treasurer; J. I. Rovig, secretary. Judges were Shirley Hussey and Bill McMackin, Trail City, S. D. Featured entertainers were Verne and Myrtle Goodrich and Don Wilcox, trick riders and ropers, and Prof. Herman Ostermeier, trained horses.

Results: Saddle Bronk Riding—First go-round, B. Mulkey, A. Gordon, B. Clennon; P. Truan and N. Knight split fourth. Second go-round, J. Wade, N. Knight, F. Truan, K. Roberts. Third go-round, B. Mulkey, N. Knight, C. Henley, K. Roberts. Finals, B. Mulkey, F. Truan, J. Wade.

Brahma Bull Riding—First go-round, G. Mills, J. Jackson, K. Roberts, Jim Hazen. Second go-round, C. Colberg, J. Patch, K. Roberts, B. Her. Third go-round, G. Lewallen, J. Patch, J. Jackson, K. Roberts. Finals, G. Mills, K. Roberts, H. Mills, J. Jackson.

Steer Wrestling—First go-round, H. McCrorey, B. Hancock, F. Truan, S. Heacock. Second go-round, C. Colbert, H. Henson, F. Truan, H. McCrorey. Third go-round, C. Colbert, B. Hancock; H. Henson and H. McCrorey split third and fourth. Fourth go-round, S. Heacock, C. Colbert, H. McCrorey, B. Hancock. Fifth go-round, S. Heacock, E. Moore, C. Colbert, J. Wade. Finals, H. McCrorey, H. Mills, J. Wade, S. Heacock.

Calf Roping—First go-round, B. Eckols, D. Merritt, D. Campbell, B. Cox. Second go-round, D. Merritt, B. Cox, B. Eckols, M. Laycock. Third go-round, M. Laycock, J. Salinas, B. Cox, B. Her. Fourth go-round, M. Laycock, J. Skipworth, G. Cesper, B. Hancock. Fifth go-round, C. Bennett, J. Salinas, B. Cox; G. Cesper and E. Moore split fourth. Finals, B. Cox, M. Laycock, C. Bennett, J. Salinas.

ALEX BEARSPAW sustained a fractured wrist and Johnny Lefthand received neck injuries when bucked off horses at the Indian Stampede at Morley, Alta. Crowd of 3,000 was a record-breaker. Winners were: Saddle Bronk Riding—Al Gwain, George Myhill, Chet (See *THE CORRAL* on page 45)

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# FOURTH BUSINESS VARIED

## Balto Way Up; Rain Hits Gulf; Midsouth Spotty

BALTIMORE, July 11.—A better than 100 per cent increase in Fourth of July holiday business over any similar period in the last several years was registered by Gwynn Oak Park. Weather was ideal all three days. Gas rationing and tire conservation didn't seem to interfere with business.

Carl's Park also chalked up a business increase over the Fourth of July week-end of more than 100 per cent over recent years, according to John J. Carl, owner-manager, who stated it was one of the best Fourth of July sessions in the resort's history. Entire amusement center was thrown open free of charge the morning of the Fourth, the stunt attracting huge crowds which remained the entire day and evening. A feature of the holiday show was Peejay Ringens, high diver, who gave two performances daily. He is set at Carl's 18 days.

Exceptionally fine Fourth of July holiday business was experienced by Bay Shore Park, 15 miles southeast of Baltimore. A gain of 50 per cent over 1940 was recorded. Comparison with last year was foregone, as it rained last Fourth. Charles Keller Jr. is general manager of Bay Shore.

### Rain Kills Gulf Resorts

NEW ORLEANS, July 11.—A washout over Independence Day week-end spread over the Gulf area from Florida to Texas, with the New Orleans and Galveston area particularly hard hit with all-day downpours. Most special events were canceled.

Business thus far this summer has been exceptionally good along the entire Gulf Coast, with Florida resorts and the Mobile area doing the best business in several years. This time last year, Florida, particularly Pensacola and Panama City beaches, were hampered by spread of infantile paralysis. Thus patronage this summer is considerably better than 1941.

Pontchartrain Beach here is enjoying its banner year, with double free acts nightly. The Fourth, however, brought the poorest week-end crowds of the year.

Port Arthur and Galveston reported rainfalls of over two inches, and Houston and Beaumont, 5 to 10 inches, during the week-end period, flooding roads and streets. Along the Mississippi Gulf Coast rains were lighter and hotels and tourist courts were jammed but concessions had a hard time because of the dampness and shortage of confections and drinks.

### Midsouth Shows Spotty

MEMPHIS, July 11.—Midsouth parks and resorts reported business spotty over the Fourth week-end, with big improvements at some spots offset by even larger decreases at others. In general, (See Fourth Biz Varied on page 44)



J. S. RADEBAUGH, who has been appointed manager of Olympic Swimming Pool at Carl's Park, Baltimore. Radebaugh succeeds Jack McNally, who holds a commission in the navy.

## N. E. Group Calls Off Summer Meet

BOSTON, July 11.—At a meeting of the board of directors of the New England Section, NAAPPB, held here recently, it was voted unanimously to temporarily postpone the organization's annual summer meeting.

The directors gave full consideration to the matter and it was agreed that because of existing circumstances and the many day-to-day changes which require park men to be present at their operations almost continually, it would be best to forego the summer conclave for the present.

Edward J. Carroll and Fred L. Markey, president and secretary respectively of the New England group, stated that if it becomes necessary and possible to hold a meeting of an emergency nature in the near future, the members will be promptly notified.

## Ramona Experiences A Shift in Trade

DETROIT, July 11.—Business at Ramona Park, Grand Rapids, has shown a decided shift from country to town trade, with some 30 per cent of last year's potential customers now lost to the spot. Half of the lost patronage comprises the younger men who have gone into the service, and the other half in farm trade, which is curtailing its trips to town for amusement.

New bus service from downtown right into the park and excellent local newspaper publicity has offset the lost patronage and brought out more town people, according to Manager Fred J. Barr. Three Saturdays and two Sunday evenings have been lost by rain since the opening. Midweek business has been consistently poor. Picnic bookings have doubled over last year.

Records were toppled Independence Day, with the miniature railway setting a new all-time high. A hillbilly band has been booked in for the new portable stage, which is also used for free acts. Band is heard regularly over a local station.

Blue law recently adopted, banning beer and wine sales in Grand Rapids on Sundays, has greatly benefited Ramona. Located in the suburb of East Grand Rapids, it is unaffected by the ordinance and doing turnaway business with two beer gardens.

A. B. Marcus Revue, slated to arrive here this week-end from San Francisco, will play the park's theater for the remainder of the season.

## Rain, Tire Ration Crab Business at Detroit Park Island

DETROIT, July 11.—Business at Park Island on Lake Orion, most remote of the local fun spots, has been badly hit by weather this year, with five out of six week-ends badly off because of rain. Mid-week business has been under last year, while week-ends have drawn good enough crowds to indicate that fair breaks in the weather should bring total patronage above 1941. Tire conservation has also hurt, as Park Island is 40 miles out of Detroit.

Major band bookings at opposition spots, such as Eastwood Gardens, have also hurt. Grosses in the ballroom have dropped as low as \$1 for one night, according to Carl Ruebelman, park owner.

Most successful operation has been the beer garden, but even there patronage was off about one-third in May and one-fifth in June from 1941 grosses. The garden has, in fact, drawn from the ballroom patronage.

Daytime business has been poor, with most of the trade turning out at night. Parking lot was jammed to capacity Saturday night (4), the first good night of (See RAIN, TIRE RATION on opp. page)

## A. C. Crowds Off But Spending Is Best in History

ATLANTIC CITY, July 11.—With trains and buses carrying record crowds, the amusement piers doing turnaway business, and many of the beachfront and side avenue hotels filled to capacity, it was a bang-up Fourth of July holiday for Atlantic City. Perfect weather provided the spark for the huge invasion, which compared favorably with the resort's usual Independence Day celebration.

City Commissioner Joseph Altman placed the holiday crowd at 325,000. Despite the fact that there were some 75,000 fewer visitors this year compared to 1941, it was a record week-end as far as money was concerned, as it was established (See AC Spending New High on page 45)

## Belmont Zooms 35% Over 1941

MONTREAL, July 11.—Despite sporadic weather conditions, General Manager Rex D. Billings of Belmont Park reports business 35 per cent ahead of last year. Attendance topped the quarter-million mark Wednesday (8). Belmont opened its season May 16. Best day thus far was Sunday, June 7, when the turnstiles registered 18,595 paid, exclusive of picnic attendance and men in uniform admitted free.

Also ideally situated at Cartierville, 11 miles from the heart of Montreal, Belmont also has its problems arising from the gas and tire shortage. Parking lot figures show a decline of 15 per cent in the number of auto visitors this year. However, street car traffic to this pleasure spot has been heavy in recent weeks.

A number of new features, the streamlining of the midway and extensive redecorations have enhanced the resort's appearance considerably. Free attractions continue popular and help build the crowd. Ballroom also is showing up well. With a present capacity of 2,000, it is being enlarged to accommodate 500 more dancers. Stan Wood and ork (12), featuring Russ Meredith, trumpet, continue to click on the music end.

The Cressonians, teeterboard experts, are appearing currently on the outdoor platform. Free acts to follow include the Walters Troupe, commencing July 13, and the Jansleys, two weeks later. Peejay Ringens begins a four-week engagement August 10, closing with the park Labor Day.

On Manager Billings's staff are Maurice Lumarre, in charge of promotion and picnics; Armand Baron, office manager; Leo Tessier, superintendent of rides and grounds; Rom Vau, chief electrician, and Allan Spencer, press representative.

## Tulsa Biz on Par With 1941 Marks

TULSA, Okla., July 11.—Despite the rubber situation and lack of bus transportation, Riverside Park, seven miles from Tulsa, is having crowds equal to last year's. Only addition this year is a baseball diamond. L. H. Cline is park manager and his father, J. A. Cline, owns the resort. English Village, danceant, re-opened for one night, July Fourth, for square dancing. Dance crowd was "none too large," but arrangements are being made for permanent opening. Crowd on Fourth was ample.

Annual Kids' Day, sponsored jointly by Crystal City Park and The Tulsa Tribune, attracted 5,000 youngsters, same as last year. Tribune published daily coupons good for free rides. Swims were offered at reduced admission. July Fourth crowd at Crystal City totaled 12,000, nearly twice last year's, according to park owner Johnny Mullins. Pool was jammed, and rides were kept busy. Eight hundred dancers attended Casa Loma Terrace.

## Coney Island, N. Y.

By UNO

Independence Day week-end brought ideal weather and tremendous crowds swelled by many colored groups as a result of the usual holiday excursions from near-by towns. All of which tickled ops, who increased their otherwise big take by much more thru upped prices. Ride rates were boosted to as high as 30 cents. Shooting galleries raised theirs another nickel—10 shots for 20 cents—but are visualizing a serious condition when government ammunition quotas they are now working on peter out. What to do with their establishments—shutter up or turn them into other business ventures—is their current worry. The largest and oldest of the galleries here, located 41 years on Bowery and owned by Herman Beyer, who also operates Wonderland ride next door, has for its supervisor William Kindt, associated with Beyer 14 years. Kindt expresses the view that the government ought to sense the necessity of keeping galleries working and provide more ammunition. Says this form of amusement offers wonderful training for servicemen to better their marksmanship. He teaches them all the rudiments of handling, aiming and firing.

### Luna Park

Circus has Cooper and Martin, clown acrobats; Emma Raymond, aerial act;

Weir's Elephants and Harrison's Dogs and Ponies. Charles Rich is peanut and popcorn concessionaire. . . . Darktown Follies reinforced by a youthful and comely chorus comprising Hazel Blunt, Elsie Brown, Kitty DeShields, Bernice Phillips, Nellie Howard, Lera Benjamin, Lucille Chance, Sophie Miller, Marian Blackwell and May Junne. Producer Arthur Bryson introduced a patriotic finale with the girls on roller skates for July 4 week and for which Hy Frank, operator, himself wrote the words and music of a song, Rally Round Our Flag. . . . Hy Bernstein is out front and Rose Fields is ticket taker of new Hell-n-Back walk-thru. . . . Aqua Gals has a new talker in Sid Kramer (doubling at the circus) who, in the winter, is a candy concessionaire in Manhattan theaters.

### Here and There

Mrs. Hymie Wagner (Mammoth Freak Show) recovering from tonsils and molar extraction. Hymie would like a Fourth of July every day in the summer. Brother Sam, of World Circus Side Show, overjoyed at son Justin's visit from his army camp, said he'd be satisfied with just two Independence Days a week. Justin brought with him a letter from his commandant to his dad full of praiseworthy lines about his conduct and (See CONEY ISLAND on opposite page)

**WATCH FOR . . .**  
**WARTIME ANGLES**  
**IN**  
**PARK PROMOTION**  
By COL. A. T. MILLER  
in the  
**FALL NUMBER**  
**THE BILLBOARD**

Dated July 25



# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

## Splashes

Read's Monte Carlo Beach Club, Asbury Park, N. J., recently opened, is said to be the largest pool and recreation center on the North Jersey shore. The new playground covers a square block. The main pool is 240 feet long and 175 feet wide. There is also a diving pool and children's tank. Walter Reade, millionaire amusement impresario, well known along the shore, is operator of the new beach club. A three-story building houses equipment for 7,500 bathers.

Mack Rose, proxy of New York Pool Owners' Association, is trying out a new wrinkle which is sure to prove profitable at one of his plunges. The Bronxdale aquadrome is but a stone's throw from the well-populated Parkchester real estate project and, accordingly, Mack is staging a special Parkchester Day at his plunge every Friday. Half-rate admittance to all tenants of Parkchester apartments is the inducement, and considering there are over 15,000 residents in the Parkchester dwellings alone, the tie-up should be a good one—one worthy of close study by pool men who may be similarly located.

The Hinchcliffe freres are doing things up brown this summer. They're advertising their Wall-Cliff pool, Elmont, L. I., more than ever, plugging their successful roller rink and swimatorium jointly, and on week-ends they're playing name bands for dancing. Wall-Cliff is one of those Wesly Blintz designed H-2-oriums. While the pool is quite a distance from any residential sector, being near Belmont race track, it still draws 'em and, what's surprising, is pulling 'em in this year in face of the tire and gas shortages. All of which speaks highly for the brothers' pool policy.

Starlight open-air plunge, Bronx, N. Y., has an added attraction these days in the person of Art Green, popular local radio record jockey. Green has set up shop at Starlight, where he broadcasts direct from the pool desk every day from 12 noon to 1 p.m. over WMCA, New York. He talks about the bathing estab while he spins his regular commercials, and it doesn't cost the pool a red cent, except for line charges and Green's services. It's a swell advertising scoop.

# American Recreational Equipment Association

By R. S. UZZELL

While in Baltimore I visited several times with John J. Carlin, who is in the hospital with a broken kneecap sustained in a fall. He transacts business from his bed and keeps in close touch with his Baltimore park and the one at Buckeye Lake, O., by telephone. He has a constant stream of visitors and gives them all a little time. It is an enforced rest that was needed and would not have otherwise been taken.

Carlin's big show, *The World a Million Years Ago*, is doing good business at 20 and 30 cents. It has a much larger display than it had at Chicago's "A Century of Progress." This major attraction gives new life to the park and has the people talking about the place. The hot weather is making the turnstiles click at the swim pool and his big Coaster is going into grosses that look very much like the last war boom results.

Carlin has about two weeks more in the hospital.

The extent of change in the conduct of the park business incident to the war effort is becoming more and more apparent to us. The park owners, managers and concessionaires do not despair, but all seem determined to do their bit for Uncle Sam and the boys. Fewer autos on the parking space at most parks and the enormous increase in coach passengers on the railroads are unmistakable signs of the effects of gas and tire shortage. Not in our time have we ever seen regular train coach space so packed as at present. Rationing of passenger traffic is in the offing, and freight allocations for trucks and rails is coming. Fortunate is the park accessible by one fare on public transportation.

# Atlantic City

By MAURIE ORODENKER

Mayor Thomas L. Taggart Jr. on Monday (6) announced that the Army Air Force has been granted unrestricted use of Convention Hall, the largest in the world. It necessitated the cancellation of events scheduled this summer at the Auditorium, including both the *Ice-Capades* and beauty pageant. Mayor Taggart stated that if the pageant is held at all, it will be staged on Steel Pier.

The same day that Convention Hall was taken over, the military moved in on the fourth hotel, the Madison, situated on a side avenue. The other three hotels—Dennis, Traymore and Ambassador—are beachfront hostleries. Before the week is over at least as many more hotels will be taken over by the army.

The resort's gigantic War Bond drive July 1, when a holiday was declared, resulted in sales of \$1,685,040, altho the July quota for Atlantic City is only \$682,300. Marlene Dietrich and Nancy Carroll, as well as Elsie, the World's Fair cow, headed the Boardwalk parade. A Victory Ball was held at Convention Hall, purchase of \$1 in War Stamps the cost of admission.

Hamid's Million-Dollar Pier entertained 1,700 youngsters July 2, concluding the resort's Children's Week activities. A mother and daughter fashion show was postponed until July 17. George A. Hamid, pier operator, also entertained Governor J. Melville Broughton of North Carolina in his Venetian mansion on the pier. George Scherer, retired detective, has been named head of the guards at Hamid's pier.

Daddy Dave is back at Steel Pier with his Children's Theater, and is conducting talent hunts among the pier patrons for his Kiddies' Shows.

Garden Pier will light up for the first time this summer July 13, with the Garden Pier Theater again offering legit stage attractions, opening with Gloria Swanson in a new play, *Reflected Glory*.

## Southern Jersey

As a result of the big July 4th business, Boardwalk concessionaires in Wildwood are holding up their scheduled protest meeting. Because the dim-out has cut deeply into collections during the evening hours, the concessionaires were seeking a reduction on rentals under threat of closing their stands.

S. B. Ramagosa has brought in E. L. Miller to manage Casino Restaurant in his Casino Arcade Park. All the stands in the arcade are now taken, Ramagosa installing a row of automatic target gun machines. Also opening for the season with the holiday week-end was Mrs. Scattergood's Amusement Enterprise.

Bill Gerst, manager of Hunt's Ocean Pier, has been called up for active army service, leaving July 13. Guy Hunt, co-manager of the pier last year, was called into the army some time ago but is getting his release to accept a commission in the navy. Bud Hunt will take over the reins at the pier in addition to his duties as general manager of Hunt's Amusement Enterprises here.

Municipal Pier, Wildwood Crest, opened for the season with the holiday week-end. Louis Van Es's orchestra has been engaged, with Everett Murphy as emcee for the vaude programs. Russell Batten is pier manager.

Convention Hall, Cape May, also started its season on the Fourth week-end. Charlie Kerr's orchestra played for the dances, and Fred W. England returns for the fifth year to manage the ballroom, assisted by his wife. Elizabeth Bellangy is in charge of the information bureau in the solarium on the Boardwalk.

## Meadowbrook, Bascom, O., Clicks Despite Bad Weather

BASCOM, O., July 11.—Meadowbrook Park here is enjoying one of its best seasons despite much rain and cold weather in June, according to H. L. Walter, general manager. Drive-In Theater has been pulling unusually well, Walter says, the free shows on Monday and Thursday nights drawing around 2,000 people.

The round and square dances in the ballroom Sunday nights, with Deckers Red Shirts, of Tiffin, O., furnishing the music, have been attracting good crowds. Ballroom dancing on Friday nights, with Benny Somers the house band, have been doing fair. Herb Miller ork played here July 3, pleasing with its music but drawing only a small crowd.

Game concessions are operated by Roy

Swigart, of Lexington, O., and "Slim" Charlie Hunt; also Toney Ames, Sam Price and Mariano, singing trio, and Al Cerino and His Swing Ork, with Paul Ricci at the piano. Lane's Irish House, Bowery: Mickey Sheridan, tenor; Vince Kelly, baritone; Skelly and Brennan, Irish dancers; Joe O'Hara, accordion, and Charlie Ryan (songwriter) at the piano. Also Brownie and Phillie in a new act, *Looking for the Lost Dime*. Paddy Shea's Gilsey House, Surf Avenue: Howard Mofley, tenor; Little Paddy, dancer; George Furey, featuring Pop Sweeney's new hit, *I Love Fat Women*, and Eddie Blank, piano. Terminal Hotel: Moe Lipshitz and Al Ginger, singers, and big John Moore, piano.

Ed Ramsey, of Plymouth, O., operates the Drive-In Theater, one of the largest in Northern Ohio. A new permanent screen, 18 by 24 feet, has just been installed. Outdoor theater has 800-car capacity. All other rides and stands are operated by the park company.

Company officials are R. R. Haugh, president; W. D. Funk, vice-president, and H. L. Walter, secretary-treasurer and general manager.

CAPT. E. H. HUGO, high diver, and Funnybones Hartzell, clown with a nine-foot octopus, have just concluded eight-day engagements at Crystal City Park, Tulsa, Okla.

## CONEY ISLAND, N. Y.

(Continued from opposite page)

abilities as a soldier which dad will frame. . . . Betty Seitz, formerly of vaude team of Murray and Bert, is in charge of articles left for safekeeping at Jimmie Kyrimes' Sky Dive. . . . New Streamlined Vanities show augmented by Dawn Dolores, dancer. April Taylor, singer, is to be married in September to John Daly, U. S. Navy. . . . She-It illusion has new performers in Lana Jason, Linda Chavchick, Dorothy Dixon, Rita Frazee and Frances Izzo, who was Catherine Piscope when she was with Dump-the-Lady in Luna. New ticket taker is Herman Frazer, an Islander for 20 years and formerly with Sam Wagner. . . . Henry Nelson, sledge hammer man, now has two machines on Bowery. Latest is at West 15th Street, a block away from his original near Steeplechase entrance. Also new Nelson money-makers are a photo gallery and ciddle game near by. . . . B. B. (Broadway) Jones with Mrs. Mollie Hoppa's games on Bowery still entertains pleasant recollections of 35 years' association with the late Louis Gordon, old-time game operator. . . . Seymour Machson's show on Surf Avenue is within roomy grounds that could be more advantageously and profitably turned into a big academy of many more illusions. . . . Feltman's outdoor dining groves has females serving food embellished with paper napkins and linen table covers.

## Steeplechase Park

Anita Rosel, singer at Belmont Plaza Glass Hat, Manhattan, was a visitor. . . . College students employed in park are Leonard Kennedy and Charles Sommer, at Parachutes, who are champ shot-putters at St. Johns University; John McHugh, on Whip, who is captain-capt of track team at Brooklyn college; Neil E. Golding, a lifeguard, who is a baseball player and swimmer, also of Brooklyn college, and Edmund Sweeney, another guard, who is a champion long-distance swimmer of B. C. . . . Walter Zelter, former chief lifeguard, is now yard boss at Bethlehem Steel works. . . . Frank Tilyou perambulating with a cane as the result of a recent toe dislocation. . . . Sun dial in front of swimming pool used now instead of watches to tell the time of day. . . . Sammy Ross, of Sandy Schell's ork, became champion rummy player of the park, with Al Halpner, gaining second place. Roy French, whose tenor singing is a feature of the ork, is a Columbia graduate. . . . Joseph Silverstein, music arranger with Morris Levey's Fife and Drum Corps, is the busy music publisher of his own patriotic ditty, *In the Good Old U. S. A.*, for which he wrote both words and music.

Tom Ward, ticket seller, second season at Chutes, is originator of planting local talent in movie making in theaters. Also started street interviews and the Vox-Pop questions and answers in local houses covering circuits from here to West Coast. Really a pioneer in local movies and as a talent scout. Started in the game 22 years ago. Was a song and dance man eight years. Was with a USO unit last winter and plans to take care of a camp theater next winter.

## Bars and Grills

Most all bar and grill spots are reinforced with portions of floor devoted to dancers which upped business considerably. Entertainers, too, have been strengthened. Now at the Eagle on Surf are Al Wilson, comic; Bob Howard, swing songster; Harry Goodman, blues singer, and Frank Wade, ballads. Shamrock, Bowery, has Teddy Hoffman, ballads; John Moore, baritone, and Walter Murphy, dancer. Bowery Barn, Bowery, has the Beer-Drawers' Quartet, comprising Oscar Brooks, baritone; George Russo, bass; George (Pop) Sweeney, lead, and

Charlie Hunt; also Toney Ames, Sam Price and Mariano, singing trio, and Al Cerino and His Swing Ork, with Paul Ricci at the piano. Lane's Irish House, Bowery: Mickey Sheridan, tenor; Vince Kelly, baritone; Skelly and Brennan, Irish dancers; Joe O'Hara, accordion, and Charlie Ryan (songwriter) at the piano. Also Brownie and Phillie in a new act, *Looking for the Lost Dime*. Paddy Shea's Gilsey House, Surf Avenue: Howard Mofley, tenor; Little Paddy, dancer; George Furey, featuring Pop Sweeney's new hit, *I Love Fat Women*, and Eddie Blank, piano. Terminal Hotel: Moe Lipshitz and Al Ginger, singers, and big John Moore, piano.

## RAIN, TIRE RATION

(Continued from opposite page)

the season, according to Ruebelman.

New attractions at Park Island this season include a shooting gallery and a Hit Hitler concession. The bathhouse, rebuilt and re-located last season, hasn't opened yet. Ruebelman has been away from the park much of the time due to a foot ailment.

Roster this season includes Carl Ruebelman, owner; Fred Smith, general manager. Ballroom, Pete Sprayberry, musical director, with Jean Frances and Chuck Taylor, vocalists; Rita O'Hagan, cashier; Gerard O'Hagan, doorman, and Basile O'Hagan, refreshments. Skating rink, Robert McArdell, lessee; Donald Sheridan and Hugo Smith, skate boys. Shooting gallery, Mrs. Virginia Hanson; ball game, Oscar Hanson; Hi Striker and Penny Arcade, Bruce Bryan, lessee, with Mrs. Blanche Gee, manager; Dodgem, Al Geisler, manager; archery, Geisler Brothers; popcorn, John McIntosh; penny pitch, Earl Hayward, and restaurant, Mrs. LaGrow.

DO YOU NEED  
**GOOD USED RIDES**  
Or Have You Any To Sell?  
**BERTHA GREENBURG**  
Hotel Kimberly, 74th St. & Broadway, New York

**FOR SALE**  
**Tilt-a-Whirl**  
Excellent condition. Located in park, doing satisfactory business. Can remain in park or be moved. Draft reason for selling.  
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Guess Age and Scale Combine. Want Agents, Ten-Cent Stock Stores. No tear down or put up. Concession Agents, address  
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**FAIRS—PARKS—CELEBRATIONS**  
Now Available  
**FAST THREE ELEPHANT ACT**  
Handled by Joe Hinson, former trainer Dr. Bernard Elephants. Write or wire  
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Sylvania Hotel PHILADELPHIA, PA.

**WANT TO BOOK**  
Skating Rink and 10 Concessions, also Penny Arcade. Already have 5 major Rides and 12 Concessions, but not enough to take care of crowds. Only park in Mobile, located 1/2 mile from Brookley Field, largest Army Depot in country. 150,000 soldiers, 190,000 civilian population.  
**JOE McPHILLIPS, ARLINGTON AMUSEMENT CO., 12 Westwood, Mobile, Ala.**

**FOR SALE**  
16 Dodgem Cars, in good condition, also 10 gaugo steel, to cover 45x75 foot floor, \$2,000.00 cash; new Diesel Light Plant, outdated current, 70 K.W. generator, \$5,000.00; 8 Bowling Allens, plus balls, backstops, rubber mats, \$100.00.  
**FRED SCHAEFER**  
Rt. 4, Box 650-S Beaumont, Texas

**WANTED**  
Experienced Man to operate Shooting Gallery. Steady job and good salary. Not over 55 years of age. If married, can give wife a job. Must be reliable. Don't write if you don't mean business. Opportunity to be advanced. State what salary you would be willing to start with. **R. GLOTH, Portland, 354 Asylum St., Hartford, Conn.**



# MORE BOARDS GOING AHEAD

## Mich. Retains County Annuals

LANSING, Mich., July 11.—Michigan Association of Fairs, a recent meeting in the Olds Hotel here went on record as favoring the continuance of county fairs in the State but added that the association stands ready and willing to co-operate with the government in any necessary effort to win the war. Although mindful of the fact that there exists a serious transportation situation in the country because of the war, fair secretaries and managers at the meeting said that people carry on best if allowed to follow their everyday natural routine of life.

The county fair, they pointed out, is an instrument of country life and has occupied a place in the American way of living for over a hundred years and has made generous contributions to the country's development. This year the State Fair grounds have been turned over to the armed forces and the State Fair premium lists allocated to county fairs. If the county fairs were not held, they contended, there would be no place for exhibitors to display their livestock. In addition to this, 4-H boys and girls all over the State have been preparing their exhibits for several months, and much disappointment will be felt in their racks if they do not continue.

This year practically every fair in the State is interested in the display of the Victory Gardens and has made plans accordingly. Contracts have been made by fair managers and secretaries, and in numerous cases enough money has been expended that it would make cancellation of the fair impractical.

## Saginaw To Proceed With Plans for '42

SAGINAW, Mich., July 11.—In line with the resolution recently adopted by Michigan Association of Fairs, Saginaw County Fair here will definitely go ahead with its plans for 1942, C. H. Harnden said this week. Feeling along fair men is that farmers of the State, being located in a vital defense area and finding it difficult to obtain help, will face a season calling for most of the work to be done by the family and will, therefore, feel an urgent need for vacations and recreation.

Board members said with this condition in mind and in view of the fact that ODT Director Joseph B. Eastman has endorsed vacations and recreation for those who are co-operating in war production, of which food will be a vital factor, they had decided that the nation can best be served by a continuance of the fairs.

Members added that any action taken to ration gas or rubber will without question receive full co-operation of the fairs, but they feel that any request to curtail fairs while allowing other forms of amusements to function would be inconsistent and serve no useful purpose.

## Army on Michigan Grounds; 1941 Profit Totals \$15,000

DETROIT, July 11.—Final end of Michigan State Fair for the duration occurred this week when the army took over the grounds, which will be used as a ground school for the air corps and as a storage center for export of trucks and other motor equipment.

Closing act of Manager Bernard J. Youngblood was to turn over \$15,000 to the State as net profit on the 1941 annual. One exception has been made to the army's use of the grounds in that Casino Gardens are being used by George Olsen, who is using name policy, on a basis similar to last year's policy when Olsen booked in his own band.

## 3 New Yorkers To Continue

ROCHESTER, N. Y., July 11.—Fair boards of Cortland (N. Y.) County Fair; Erie County Fair, Buffalo, and Steuben County Fair, Bath, N. Y., have voted to continue with their 1942 annuals as planned, it was reported here this week.

## What States Are Doing

ALABAMA.—Mobile decision pending. Governor asks general deferment.

ARKANSAS.—Some county fairs canceled, although governor favors continuance.

CALIFORNIA.—Future plans in discussion state.

CONNECTICUT.—Stafford Springs votes to continue. Danbury and some others defer action.

IDAHO.—Sentiment strong to continue.

ILLINOIS.—About 70 fairs, comprising State association, vote to continue, feeling that these fairs will serve in the war effort.

INDIANA.—Northern Indiana and Southeastern Indiana Fair circuits proceeding. Muncie to continue.

IOWA.—Twelve counties definitely decide to go ahead. Manson, Colfax, Vinton, Northwood to proceed. Spencer nixed.

KANSAS.—All but two in State vote to go ahead. Topoka, Hutchinson, Coffeyville certain.

KENTUCKY.—Louisville State Fair canceled. Decision may guide others.

LOUISIANA.—Shreveport to continue. Donaldsonville canceled. State ag head asks postponements.

MAINE.—State association votes to proceed.

MARYLAND.—Timonium, Cumberland, Hagerstown, Frederick and others go ahead.

MASSACHUSETTS.—Brockton will carry on. Eastern States Expo., Springfield, to army.

MICHIGAN.—State association proceeding. Saginaw, Ionia going ahead.

MINNESOTA.—State association urges continuance.

MISSISSIPPI.—Jackson State Fair to be held, with no drastic curtailments. Mississippi District and County Fair Managers vote to proceed.

MISSOURI.—Sedalia State Fair and Springfield and others scheduled.

MONTANA.—Great Falls and Billings to continue.

NEBRASKA.—Lincoln State Fair to proceed, as will Bloomfield. Kearny off.

NEW JERSEY.—Trenton maps schedule.

NEW YORK.—Governor favors "local option." Cortland, Buffalo and Bath scheduled. Altamont deferred. State association for continuance.

NORTH CAROLINA.—Raleigh State Fair; Southern States Fair, Charlotte, and Cleveland County Fair, Shelby, deferred.

NORTH DAKOTA.—Fargo plans curtailed annual.

OHIO.—More in Ohio continue with '42 plans. Dayton and Carthage certain. State association favors continuance where "there is no interference with war effort."

OKLAHOMA.—Oklahoma State Fair slated.

PENNSYLVANIA.—Eastern Pennsylvania circuit goes ahead. About 100 of State's 120 annuals to proceed, with York, Reading, Waterford certain starters. Doylestown off.

SOUTH CAROLINA.—Greenwood and others plan to operate.

SOUTH DAKOTA.—Huron State Fair and Sioux Falls vote to go ahead.

TENNESSEE.—Jackson and Knoxville postponed.

TEXAS.—State association favors county fairs with non-essential activities cut out. Some smaller ones cancel.

UTAH.—Salt Lake State Fair plans to proceed.

VERMONT.—Rutland and Hartland vote to go ahead. Burlington deferred.

WISCONSIN.—Kenosha and Elkhorn canceled. State farm representatives vote to continue State Fair and county annuals.

## Eastern Pa. Ops For Continuance

PHILADELPHIA, July 11.—Every big fair in Eastern Pennsylvania excepting Doylestown Fair will be held as scheduled. They include Reading, Flourtown, Allentown, York, Hatfield, Conshohocken, Selinsgrove and Kutztown. Charles W. Swoyer, secretary Pennsylvania State Association of County Fairs, said in Reading last Saturday that most fair operators regarded continued operation of fairs as a means of maintaining civilian morale and pointed out that most of the fairs draw their patronage and exhibits from within a 15-mile radius. He also declared that fair associations "have gone to great expense to negotiate contracts, print premium books and advertise their displays."

Swoyer revealed that only a handful of the fairs in the State were suspending operations this summer, and several of those not because of Joseph B. Eastman's request but because they could not get sufficient labor or building materials. Of those suspending, save for Doylestown, are those in Ebensburg, Washington, Hughesville, Millersburg and Myerstown. About 100 of Pennsylvania's 120 fairs will do "business as usual" (See EASTERN PA. OPS on page 44)

## All But 2 Annuals In Kansas Are Set

TOPEKA, Kan., July 11.—Cancellation of only two of the more than 100 Kansas fairs has been made to date and both are due to local conditions rather than the recent ruling urging a halt to fairs this year, Jake Mohler, secretary Kansas Board of Agriculture, announced.

Great Southwest Fair at Dodge City had been canceled as a result of flood damage to the grounds, while Douglas County Fair, Big Springs, was nixed because officials will be too busy with the 1942 harvest. "Most of the fairs have already purchased their advertising and have issued their premium books," Mohler said. "As I interpret Joseph B. Eastman's statement, the request for cancellation applies only to State and district expositions. Local fairs would not be a tax on the transportation system as they draw mainly from farmers who would make the trips to the fair centers for marketing whether the fairs were held or not."

A resolution passed by Kansas Fair Board asserted that if any unforeseen emergencies arise requiring the use of the State fairgrounds at Hutchinson for war purposes, that fair would be discontinued. Dr. O. O. Wolf, of Ottawa, chairman, said the army was not considering use of the grounds at present. Gov. Payne Ratner has approved conversion of the fair facilities if the army should want them.

Arrangements for holding the 1942 Kansas Free Fair here are proceeding, although grounds have also been offered for army use. Despite the offer there is little prospect the grounds would be requested before the annual is held, Maurice W. Jencks, manager-secretary, said.

## 12 Are Certain To Go in Iowa

DES MOINES, July 11.—Added evidence that many of the smaller fairs in the State will continue with 1942 plans, although a number of the larger ones have been abandoned, was indicated this week from reports hitting this city. Jones County Fair Association at Monticello announced it would go ahead as scheduled after a mass meeting of a representative group of farmers, business and professional men who agreed the fair does not involve any transportation burden greater than going to town for marketing purposes. All net profits from the annual will be given to war relief agencies.

The Big Four Fair Association will hold its annual fair at Postville as scheduled. A. S. Burdick, secretary, said, while directors of Linn County Fair at Central City voted to conduct the fair as usual (See Iowa Annuals Ready on page 44)

## Lincoln Plans Move Forward; Others On Dozen Ohio Boards Defer Curtailment

LINCOLN, Neb., July 11.—Nebraska State Fair, including the fall race meeting, will be held this year as planned, the fair board announced last week. In making its decision the board declared it had received no official notice from Washington requesting abandonment of the annual for the duration. This statement was issued:

"It is the first desire of the State Board of Agriculture to co-operate fully with wartime agencies. In this particular instance the fair board is bound by law to hold the State Fair annually, which requires that the fair shall be held annually at or near the city of Lincoln.

"This statutory mandatory direction was the determining factor in the board's unanimous decision to hold the 1942 fair as planned." Secretary E. J. Miller also pointed out that other reasons for continuing the fair were that Nebraska people have given up all extended trips and decided upon attending State and county fairs for their vacations; farmers working long hours look to the fairs for relaxation; and that livestock breeders and exhibitors have been fitting their entries for many months.

COLUMBUS, O., July 11.—Acting in accordance with the principle of sentiment in their respective counties, executive boards of Champaign, Franklin and Madison county agricultural societies have unanimously decided to hold their fairs at Urbana, Hilliards and London respectively on the dates originally planned. In reaching the decision the three boards were unanimous in the belief that their annuals would be making a distinct patriotic contribution to the war effort.

The position was also taken by the boards that the fairs can make a still further contribution to the war effort by promoting the sale of War Stamps and Bonds and also in providing free space to patriotic agencies for the spread of information that will be valuable in promoting the part this country is playing in the war. It is also planned to offer special entertainment for men in the armed forces while the fairs are in progress.

Urbana, Hilliards and London fairs, being in close proximity to each other, (See Dozen Ohio Boards on page 44)

## Initial Day at Calgary Sets Record; Frolicland Impresses

CALGARY, Alta., July 11.—Annual Calgary Exhibition and Stampede opened here Monday to the largest first-day attendance (50,962) in its 57-year history, breaking every previous mark. While Tuesday was slightly behind opening receipts for a second day were the highest in the exhibition's history. J. Charles Yule, general manager, said that early indications pointed to a new record attendance.

Tho the number of American contestants was less than previous years because of the war, more than a score of

them were listed among the participants in the Stampede program. Many Canadians hands in service were given permission by their commanding officers to enter the list of 678 contestants, making this the second largest number of entrants.

On the midway Conklin's Frolicland made an impressive appearance, with its 15 shows and 20 rides, which also rung up the greatest single day's gross ever registered for the opening day. Shows' attractive entrance arch, fronts and 12 (See CALGARY START on page 44).



## Illinois Directors Vote for Retention

MATTOON, Ill., July 11.—Confident that fairs have and will be a great aid in the war effort and since most of the annuals have completed 1942 plans, Illinois Association of Agricultural Fairs went on record at a special meeting here July 1 as favoring continuance of the 70 fairs in the association.

Resolution, passed at the meeting, said: "In keeping with views expressed by President Roosevelt that recreation and education were necessary to public morale in his go-ahead sign to baseball, we feel that the 1942 fairs are an integral part of the war effort and that these fairs will serve as successful prosecutors of the war effort by furthering the sale of War Bonds at the request of the Treasury Department; stimulating food for victory programs; providing necessary entertainment for rural and urban folks; aid in entertaining our armed forces; helping raise funds for USO and Red Cross; dissemination of information as to proper nutrition, and raising funds for Treasury Department thru admission taxes."

Fairmen pointed out they have spent weeks and months at great expense building a program along the lines outlined and that they were authorized to pledge the united support and effort of the fairs to carry out such a program and to discourage any use of transportation that does not contribute to such war effort.

## Maine Association Plans To Go Ahead

AUGUSTA, Me., July 11.—Maine Association of Agricultural Fairs voted unanimously July 8 to go ahead with this season's fair program insofar as individual fairs felt it possible. Vote favored going ahead "if present conditions remain unchanged and there are no 'drastic' developments to prevent operations."

Carl R. Smith, State Commissioner of Agriculture, said he "could see no reason why fairs should not run, provided they feel they can get the attendance and carry on with financial success." Smith reminded representatives that, "we in the East already are rationed," and said he saw no objection to anyone using their gasoline to attend a fair as well as any other kind of amusement. Consensus was that it would not be "unpatriotic" to operate in view of the fact that "gasoline and tires are being used by motorists to attend dances, movies, baseball games and other forms of entertainment."

Smith read a telegram which Gov. Sumner Sewall sent to Joseph B. Eastman, director of transportation, in which the governor pointed out that fairs and horse racing are essentially one and the same thing in Maine and that racing, ball games, circuses and similar amusements were being allowed to operate throughout the Eastern area. Charles Proctor, Gorham Fair, Naples, said he believed "fairs are more essential to the State than any other sport we have."

Only fairs to suspend are Blue Hill, on the Coast, and Presque Isle, which is next to a large military airport.

## Teter Is Honored By Military Rites

NOBLESVILLE, Ind., July 11.—Military rites were performed at the funeral services here July 7 for Earl M. (Lucky) Teter, pioneer thrill-show performer and manager of Lucky Teter and His Hell Drivers, who was instantly killed at the State fairgrounds, Indianapolis, July 5 while performing his well-known Rocket Car Leap as a feature of his *Cavalcade of Thrills* show.

Funeral services were conducted in Noblesville Methodist Church at 3 p.m. Tuesday after the body had lain in state at the church from noon until time of the service. Military rites were performed at Crownland Cemetery, only a short distance from the farm on which Teter was born. Members of the Hell Drivers and associates of the stunt driver acted as pallbearers. A guard of honor was composed of a platoon of soldiers from Army Air Forces storage depot at the State fairgrounds and a platoon from Fort Benjamin Harrison.

The 36-piece army band from Fort Harrison, at its own request, and a firing squad also participated. A bugler from the band sounded taps at the cemetery. The widow, Mrs. Edna Teter, who was vacationing in Miami, returned here by plane in time for the services. Also attending were Col. F. D. Lynch, commanding officer at the Air Forces storage depot, and his staff and Col. Walter S. Drysdale, Fort Harrison commandant, and his staff.

## Governor Lehman Favors Local Option for Annuals

ALBANY, N. Y., July 11.—Gov. Herbert H. Lehman will offer no objections to the holding of county and district fairs this year but will place the questions directly up to directors of the various fair associations thruout the State. And they may use their own judgment to hold fairs or not. At the same time the governor agreed with the request of ODT Director Joseph B. Eastman, who asked that fairs be banned this year, but modified the request that it did not apply to fairs which would draw people only from within a radius of 15 to 20 miles.

Fair officials called on the governor after their organizations had voted unanimously to continue the fairs as a "patriotic duty." Lehman's stand was disclosed after a conference with John F. Williams and Bligh A. Dodds, representing the county and district fair associations.

## Mobile Awaits Decision

MOBILE, Ala., July 11.—Fate of Greater Gulf Coast Fair awaits a decision of the board of directors, who are expected to assemble in the next 10 days, Fournier J. Gale, president, said. Old spot at the fairgrounds has been taken over by the USO and is partly covered with army equipment. It's a certainty the annual will not be held there. There is one available spot in the suburb which is being considered, however.

"In the event that the directors decide to hold a fair we will go all out to make it a patriotic one from every angle and to have War Bonds and Stamps on sale at every concession," Gale said.

## Kansas Board Drafts Green

COFFEYVILLE, Kan., July 11.—Charles W. Green, Moberly, Mo., has accepted the appointment by President J. C. Page to manage the 1942 Interstate Fair and Race Meet here in August. Fair Secretary Elton Weeks has been called to army service. Local fair officials say they are following the trend of other Midwestern fair managements in deciding to hold the fair, unless the government should need the plant or a government order canceling the fair is made. Green was secretary for a number of years of Missouri State Fair, Sedalia, and was president of the IAFFE in 1941. He also managed the first annual Little Rock Livestock Show and the '42 Arizona State Fair, Phoenix.

## Brockton Preps for 1942

BROCKTON, Mass., July 11.—Brockton Fair will go ahead despite the fact that Eastern States Exposition, Springfield, Mass., will not run because of army occupation. Springfield and Brockton are the 1-2 fairs in the State, dated a week apart.

## Northern Indiana Boards Proceeding

CHICAGO, July 11.—Members of the Northern Indiana Fair and Racing Circuit met at La Porte, Ind., July 8 and voted to proceed with plans for their 1942 fairs. There are eight fairs in the circuit, seven in Indiana and one in Michigan. They are: Kentland, Kendallville, Rensselaer, Crown Point, Bourbon, Goshen and La Porte, Ind., and Cassopolis, Mich. James A. Terry, La Porte, is president of the circuit.

Resolution adopted said: "Because our fairs are based on educational features of 4-H clubs, members of which have been producing stock and produce for the coming expositions and because our country must depend on farmers to provide food for the army and navy as well as the nation, we feel it would be an injustice to call off the fairs."

## Muncie Plans Proceeding

MUNCIE, Ind., July 11.—Muncie Fair will be held here as scheduled, it was learned this week. Secretary A. G. Norrick said plans for the annual will proceed as usual and that the board hopes to stage one of the best fairs in its history.

## Three Are Off in N. C.

CHARLOTTE, N. C., July 11.—North Carolina State Fair, Raleigh; Southern States Fair here and Cleveland County Fair, Shelby, have been called off, it was announced by Dr. J. S. Dorton, Shelby, head of the fairs. Earl M. (Lucky) Teter, who was killed in Indianapolis on July 5, was vice-president of and a stockholder in the Charlotte fair and his Hell Drivers had been featured at all three fairs.

## Auto Racing Ban Extended

WASHINGTON, July 11.—Office of Defense Transportation has extended from July 10 to July 31 the date on which a ban on auto racing goes into effect. Reason given is that promoters engaged in racing have not had sufficient time to adjust themselves to the short notice, which was to have been effective yesterday. It was said that war relief tie-ups with racing events also had something to do with the three weeks' grace.

## Directors Nix Knoxville

KNOXVILLE, July 11.—Tennessee Valley A. & I. Fair has canceled this year's annual, President M. Jacob announced this week. Dr. Jacob said the executive committee had decided to comply with ODT wishes, altho 80 per cent of the fair's attendance came from within a 25-mile radius. Many plans had been held up for several weeks in anticipation, he said.

## Stafford Springs To Proceed

STAFFORD SPRINGS, Conn., July 11.—Annual Stafford Fair will not be affected by Joseph B. Eastman's request that fairs be canceled for the duration, Clarence D. Benton, manager, said. Local nature of the annual insures its running, he added.

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Selden THE STRATOSPHERE MAN WORLD'S HIGHEST AERIAL ACT!

Every minute is THRILL! Every second performance brilliantly illuminated.

SOME TIME STILL OPEN

PERMANENT ADDRESS, Care of The Billboard, Cincinnati, O., or Representative, Barnes-Carruthers.



## WANT

Complete Carnival—Rides, Shows and Concessions for

## 33RD ANNUAL OSAGE COUNTY FREE FAIR

Pawhuska, Okla., Sep. 14, 15, 16 and 17. FRED AHRBERG, Secretary, Pawhuska, Okla.

## WANTED

Carnival and Midway in its entirety, or Shows, Rides and Concessions Individually. Also Free Acts and Attractions for Grandstand Show.

WALTER H. BOWSER, Secretary.

## Big Armstrong County Fair

September 4, 5 & 7—Day and Night. P. O. Box 300, Ford City, Pa.

## WE'LL CARRY ON PLYMOUTH FAIR

New Hampshire's Biggest SEPTEMBER 15, 16, 17 Sunday Program Sept. 13. L. E. MITCHELL, Supt. of Concessions Plymouth, N. H.

## WANTED

Concessions of All Kinds WABASH COUNTY LIVESTOCK SHOW & 4-H FAIR at WABASH, INDIANA.

4 Big Days, August 11, 12, 13, 14. VIRGIL SLOAN, Urbana, Ind.

## WANTED

Rides, Concessions, Shows for WATERFORD (FREE) FAIR

Sept. 9-12 RAY SALMON, Waterford, Pa.

## WATCH FOR

## HOW FAIRS PLAN TO AID WAR EFFORT

A SURVEY

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### STOCK ROLL TICKETS

2000 PER ROLL

1 ROLL.....75c
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TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

## WANTED FOR FAIRS

MIDWAY CONCESSIONS AND ATTRACTIONS.

# MINNESOTA PINE BELT CIRCUIT

Aitkin—Bagley—Grand Rapids—Wadena—August 13 thru 23rd. WHITNEY MURRAY, Secretary, Wadena, Minnesota.



## Kentucky Canceled For the Duration

FRANKFORT, Ky., July 11.—Following a meeting of members of the Kentucky State Fair Board here July 6 it was announced that the annual fair and horse show had been canceled for the duration in deference to ODT Director Joseph B. Eastman's request that all fairs be canceled to ease the wartime strain on travel facilities.

J. W. Jones, board chairman, North Middleton, said enough of the organization will be retained to maintain the grounds. The board will meet again in Louisville July 14 to determine how large a force to keep on the pay rolls and to decide what use is to be made of the grounds and whether to finish construction of the Junior Club Building.

## Frederick Goes Ahead

FREDERICK, Md., July 11.—Frederick County Agricultural Society is proceeding with plans for its annual here, directors announced this week. Fair officials said they had a request on file from the State fair board to hold the annual as usual this year but added they might abandon plans if later developments warrant.

## EASTERN PA. OPS

(Continued from page 42)

usual" this summer, it was estimated. Last week also State Secretary of Agriculture John H. Light advised fair associations to go ahead with their plans despite repeated pleas for abandonment. Amazing attendance at York, Pa., for the Ringling-Barnum circus, an attendance which totaled about one-third the population of metropolitan York, made it clear to the fair association there that the people rationed on automobiles, gasoline and tires and working long hours in the defense program crave good entertainment as a relaxation from the daily grind. Fair officials said the wartime experience of England and America has shown that the people at home, as well as the soldiers at camps or in training, perform better work if given an opportunity for entertainment in their leisure hours.

With this in view, management of York Interstate Fair is taking special care to choose an outstanding program of entertainment for the forthcoming fair, which will be held three weeks earlier than usual this year. The York Fair, as well as those in Reading and Allentown, the largest in Eastern Pennsylvania, have no transportation problems. Streetcars and busses are adequate. And as for automobiles, it is felt that most of the farmers and strangers will use their rigs and buggies anyway, to be patriotic.

Doylestown Fair Association decided to call off this year's exposition at a meeting of officers, concessionaires and directors July 1. Action was taken because of wartime rationing of tires and gasoline.

## Waterford Going Ahead

WATERFORD, Pa., July 11.—Waterford Community Fair, said to be one of the largest free fairs in Erie County, is going ahead with plans for the 1942 annual, it was learned this week. C. A. Kline Attractions, featuring the Aerial Ortons, high act, will provide the grandstand features, Ray Salmon, secretary and concession manager, said.

## THE MARION COUNTY FAIR

Will Be Held

AUGUST 3, 4, 5, 6, 7, 8, 1942

Book direct with HARRY C. ROBERTS, Wannamaker, Ind., Secretary. All Concessions must be booked by him.

## NUCKOLLS CO. FAIR

SEPTEMBER 1-2-3

Wants Carnival. Wire

J. E. PORTWOOD, Nelson, Nebraska

## WANTED

A good complete Carnival to Play  
"THE McDONOUGH COUNTY FAIR"  
Aug. 26-27-28.

Contact immediately stating full particulars.  
E. R. INGLES, Box 164, Industry, Ill.

## Around the Grounds

PIKETON, O.—This year's Pike County Fair has been canceled and in its place will be held a one-day Junior Fair, Frank B. Cooper, secretary, announces.

DES MOINES.—Iowa attorney general's office has ruled that State aid can be granted to fairs holding only 4-H livestock and achievement shows as long as it is held as a fair under the regular name. Many county fairs have curtailed their programs and will hold only the 4-H Shows. Decision was taken to mean that State aid grants will be available unless name of fair is changed.

REGINA, Sask.—Stiff budget handed down by Finance Minister Hsley recently, which included higher income tax rates, is looked upon here as the boost Western Canada fairs have been looking for. When contents of the budget were made known it resulted in many summer holiday plans being called off, and patrons plan to stay home and take in the hometown fair. They'll save money, gas and tires. Fair men are also pleased with weather conditions. Indications are that this year's crops will be record-breakers.

KEARNEY, Neb.—Buffalo County Fair, held here annually, will be suspended for the duration, directors of the fair association decided last week.

KENOSHA, Wis.—Altho expressing reluctance in the elimination of the annual, directors of Kenosha County Fair here voted to suspend operations for the duration in compliance with a recent request by ODT Director Joseph B. Eastman that county and district fairs be called off.

MILLERSBURG, Pa.—Millersburg Farmers' Fair Association at a recent meeting decided to postpone its annual fair until such time when conditions will warrant its being held. Last year the fair was postponed because of the infantile paralysis epidemic.

ELKHORN, Wis.—Walworth County Agricultural Society on July 8 voted to cancel this year's annual, P. M. Porter, secretary, said.

BURLINGTON, Vt.—Directors of Champlain Valley Exposition last week voted to cancel plans for the 1942 annual.

## IOWA ANNUALS READY

(Continued from page 42)

this year. Merton Lewis is acting secretary.

Annual at West Liberty fair will be held as scheduled, it was reported, as will the National Dairy Cattle Congress at Waterloo. E. S. Estel, secretary-manager, said the board of directors at a special meeting had unanimously reaffirmed its decision some time ago to hold the annual on the scheduled dates.

Directors of North Iowa Fair, Mason City, unanimously voted to hold the annual this year on the dates originally scheduled, and President Charles Gasswint said the fair would give persons in the vicinity an incentive to stay home over the Labor Day week-end. At Cresco, Ia., C. C. Nichols, secretary Howard County Fair Board, reported the fair will be held there as usual, with exhibits and entertainments as previously planned.

Cancellations include Mississippi Valley Fair at Davenport, where the annual 4-H Club Stock Show will be held, however; Clay County Fair, Spencer; Lee County Fair, Keokuk, and Hardin County Fair, Eldora.

## Manson, Colfas Carry On

MANSON, Ia., July 11.—Directors of Calhoun County Fair have decided to hold the 1941 fair as scheduled, Mrs. Sara Kletz, secretary, said. Premium list will be changed but little from last year, she added. Officials of Jasper County 4-H Club Fair announced they will proceed with plans for holding the 1942 fair at Colfas, Ia. Most of the entertainment program will be curtailed, however.

## Carthage To Go Ahead

CINCINNATI, July 11.—Members of Hamilton Agriculture Society, headed by former Governor Myers Y. Cooper, yesterday voted to hold the Hamilton County Fair, Carthage, a suburb, as scheduled.

## Spencer Is Canceled; Grounds for Army Use

SPENCER, Ia., July 11.—Clay County Fair, held here annually, has been called off for the duration, J. H. Peterson, secretary, said. Peterson said the action was brought about thru a culmination of circumstances beyond the board's control and the willingness of the board to co-operate 100 per cent with all-out efforts to win the war.

"Fair association," he said, "is co-operating to the fullest extent with the United States Army, which is using part of the buildings on the grounds for barracks and headquarters for the Army Glider Training School."

At war's conclusion directors plan to hold their silver anniversary fair.

## Vinton, Northwood Plan

VINTON, Ia., July 11.—Benton County Fair will be held here as usual, it was announced by the board of directors who voted nine to one to hold the annual. Directors of Worth County Fair Society voted to hold their annual at Northwood as scheduled. Contracts signed for attractions and expenses already incurred were factors in the decision.

## CALGARY START

(Continued from page 42)

Illuminated light towers drew appreciative comment. This is Conklin's second engagement on the circuit.

Terrell Jacobs's Wild Animal Circus shared in the big opening by getting the largest single day's patronage since joining this season. Local press showered deserved praise on Jacobs for his performances, as well as the menagerie, which contains many specimens seen with Terrell's Circus, the top grosser. Others doing well on the tour are Haligan's Circus Side Show, Howard and Phillips Swim Cade, Bill Holt's Aloha Land and Bob and Mildred Lee's Globe of Death.

Sid W. Johns, secretary Western Canadian Association of Exhibitions, who saw the show at Brandon, Man., sent the following wire to Yule: "Mike Barnes's On to Victory presentation is a masterly and colorful production. Never in my experience have I seen so many talented artists with such novel and clever acts. Gorgeous costumes and beautiful girls who know how to wear them, linked with such massive scenery of a patriotic nature, marvelous electrical effects and glorious music. Arrange additional seating space if possible."

"Midway introduced many new features, principal one being Terrell Jacobs's Wild Animal Circus. Positively the largest attraction seen on a midway in West Canada. Two Eastern herds of cattle, Edward and Deacon, taking in circuit. Business marvelous."

## DOZEN OHIO BOARDS

(Continued from page 42)

only a short haul is necessary for the transfer of exhibits and horses from one to the other. Altho there is no intention of decreasing the importance of day programs at each of the three fairs, it is planned by each management to lay greater emphasis on night fairs and horse shows. They believe that many engaged in war work of various kinds during the daylight hours will find more opportunity for attending. Professional entertainment to be offered will be on a parity with that in 1941, it is reported.

While it is not definitely known how many county fairs in the State will carry out their 1942 programs, additional fairs going ahead, according to word reaching the State Department of Agriculture, include Seneca, Henry, Marion, Union, Clinton, Auglaize, Williams, Geauga and Allen counties.

## FOURTH BIZ VARIED

(Continued from page 40)

however, the consensus seemed to be more people, more money, but lower profits.

The Atenos and the Swift Jewel Cowboys were booked into the fairgrounds over the Fourth in place of the customary display of fireworks. Manager Henry W. Beaudoin said business was up 50 per cent on the Fourth itself, and for the week as a whole, ended Sunday, it was up 65 per cent over last year.

At East End Swimming Pool Manager Louis Bosdorf found business distinctly disappointing. Weather was much better than last year, so that no direct comparison was possible. About 700 people came out, but he has had days earlier this season when around 1,300 people visited the pool, one of the largest in the area. Similar was the experience of Clearpool, located some miles

outside the city, but recently given bus service. While about 10 times better than last year, business still was disappointing, as the 1941 Fourth was a freeze-out, with 15 people in the pool all day.

At Rainbow Lake, which features dancing and other amusements, as well as a pool, Manager E. Bellanti declared business was below last year by about 700 people, in spite of lower prices for swimming, now only 40c and 25c, tax included. All the managers agreed on two things—weather this year was ideal and people had money to spend.

## Spokane Spot Hits New High

SPOKANE, July 11.—All-time attendance and spending records were hung up July 4 at Natorium Park, according to Owner Louis A. Vogel. Approximately 40,000 persons visited the park during the day, he said, an increase of 50 per cent over a year ago and up 15 per cent over 1929, the previous best year. Gate was free.

Patronage of rides and concessions was "marvelous," he reported. When the park closed for the night there wasn't a bottle of soda pop on the premises. The big plunge was crowded all day. Dance, with 2,000 paying 50 cents each, drew 80 per cent better than last Fourth. Buster Peart's orchestra played. July 3 drew 5,000 to park, and July 5, 7,000.

## Buffalo in All-Time High

BUFFALO, July 11.—Local amusement enterprises saw an all-time high in business here over July 4 week-end. Crystal Beach, across the border in Ontario, saw the biggest and most prosperous July 4 ever, and spending was unequaled in park's long history. Attendance was about 35,000 for July 4, and nearly as good Sunday. Gate is free. Concessionaires and ride men have never had such volume business before. Crystal Ballroom did sock business under Manager Harold Austin. George Hall is Crystal Beach general manager and president; Charles Laube, vice-president and treasurer; Charles Diebold, Jr., secretary, and Ed Stumpf, general passenger agent.

At Coloron Park, near Jamestown, N. Y., attendance and biz was bigger than Memorial Day, which was terrific. All records were broken, with a swell spending crowd on hand. Pier Ballroom packed in over 2,800, despite rain during the day. Morrey Brennan's ark bows out here in favor of Chauncey Cromwell band July 10.

Other amusement spots, such as Glen Park and Glen Wintergarden and Barn, also did well over the holiday week-end.

## Des Moines Beats All Marks

DES MOINES, July 11.—Fourth of July holiday business resulted in an all-time record for Riverview Park, with nearly 40,000 persons going thru the gates July 3, 4 and 5. Bob Reichardt, manager, said it was the heaviest July 4 business in Riverside's history. A total of 21,000 persons were clocked Saturday alone, when a 10-cent admission was charged. More than 10,000 attended motorboat races Sunday.

Reichardt reported that total receipts for the season are now 25 per cent ahead of last year, despite frequent rains.

Reichardt expects business to continue ahead of 1941. The Iowa State Fair has been canceled and, as a result, Riverview is expected to come in for some of this business. Week-end crowds have been running far ahead of 1941, while some weekdays have trailed, especially three-cent day. The Masked Marvel was the free act for the Fourth.

Reichardt reports the Ghost Train is running ahead of all rides, even leading the Roller Coaster. The train was rebuilt this year from the Pretzel Ride. The Ghost Train is running more than 25 per cent ahead of last year, Reichardt said. Concession stands also report business topping last year's.

Reichardt also reports ballroom business running 30 per cent ahead of 1941.

## L. A. Above Expectations

LOS ANGELES, July 11.—Los Angeles beaches put in a busy week-end over the Fourth of July, with takes exceeding all expectations. Business easily matched that of last year.

Business at Venice Pier skyrocketed. Ted Newcomb, manager of the Fun-house there, said business was 50 per cent ahead of expectations. Walter Newcomb, of Santa Monica Pier, gave the same story as his brother.

At Long Beach, where business is 30 per cent over last year, the Fourth did not set any records, but beachfront operators voiced themselves as satisfied with the takes.

Dan Sinkinson reaped a harvest with his boat ride at Virginia Park, Long Beach. He was formerly at Santa Cruz.



# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## New Chi Bowl Gets Good Bow

CHICAGO, July 11.—After many delays due to difficulties in getting building materials, the Roller Bowl here opened on July 3, and in the first week of its operation it has had excellent attendance. Rink, owned by Samuel Schaffer, well-known operator, is one of the largest and finest in the Middle West. It has a skating surface of 24,000 square feet and the most modern equipment and furnishings. The beautiful maple floor is thoroughly sound-proofed; building is air-conditioned thruout, there are spacious and comfortable rest rooms, and a beautifully furnished lounge room with walls of attractive knotty pine. In the lounge there is a streamlined refreshment bar at which soft drinks are served. In addition to the main skating surface there is a special rink for figure skaters, and a special rink for beginners is being readied and will soon be in operation.

Music for skating is furnished by a Hammond organ played by William Brockman and a Novachord played by Al Beckwith. Sound system for the entire rink is enclosed in a huge metal and mirrored globe hung above the center of the rink. Outer walls of the building are of stucco, with an entrance of attractive glass brick and neon lighting. Interior is attractively decorated with flags. Rink has a full equipment of Chicago roller skates.

Samuel Schaffer is general manager; John Sclechitano is manager, and staff includes Ruth Olson, secretary-treasurer; Bob Vito, floor captain; Betty Gustolow and Mary Jasien, cashiers; Al Beckwith, Novachord; William Brockman, Hammond organ; Al and Ed Reiman, doormen, and Carl Bowman, stateroom. Rink is open seven nights a week and admission price is 55 cents.

## From Garage to Rink at Carlisle, Pa.

RAYMOND H. BLACK, former ragaman, Carlisle, Pa., recently converted his showroom into a rink. The new rink, located across the Harrisburg Pike from

the army post entrance, will accommodate 400 skaters. It is equipped with an electric organ, maple floors laid over the old garage floor, fluorescent lighting and decorated in blue and azure. A fountain is maintained for dispensing soft drinks and sandwiches.

OLYMPIA STADIUM, Detroit, opened as a roller rink for the second summer, is under management of Fred Haner, stadium manager, this year instead of being operated by another rink man as in the past. One of the largest in the area, it has about 20,000 square feet of skating area. Merle Clark, organist, will furnish music. Elsbeth Muller is skating instructor. Daily matinees will be held in addition to evening hours.

MAGIC FLYERS, roller team, are headlining at Nebiolo's, leading night spot in Melvindale, West Side Detroit suburb.

FOUR SKATING MACKS appeared in the variety show for the July Fourth week-end at Towers Theater, Camden, N. J.

WHIRLWIND TRIO, skaters, was in Rocky Springs Park, Lancaster, Pa., on July 5.

JOHNNY LOVE, acrobatic skate dancer, was on the season's opening bill at the Globe Theater on the Boardwalk, Atlantic City.

ALL-AMERICAN Skating Palace, Dallas, opened July 1 despite the fact that Owner Sherman Johnston has not yet completed the rink. Inviting skaters to give the rink a test, Johnston was swamped with requests to have a premature opening.

RAMONA PARK RINK, Grand Rapids, Mich., is doing exceptionally good business this season, drawing an average of 1,000 skaters weekly, according to Manager Fred J. Barr. Russ Thrall will play the organ for sessions.

CORNELL AND NESTER, "Original Flying Aces," stopped on their way west in Pittsburgh to put on their act at the Villa Madrid night club. They opened July 13 for an indefinite stay. From there they will go to Chicago to arrange some fair dates. Team has just finished playing Pier Ballroom at Celoron (N. Y.) Park. While there they also appeared on the park's rink and found business extra good.

THIS STORY of the development of the Wall-Cliff swim emporium and roller rink is related by a contemporary of this sheet, Nat A. Tor, of the Pool Whirl Column. Seems that the Hinchliffes, owners of the Wall-Cliff Pool, Elmont, L. I., got the bright idea about six years ago of permitting patrons to skate around the edge of their pool. The idea caught on in such a manner that they extended the pool season in the fall and encouraged outdoor roller skating around the pool deck. The idea proved so popular that they decided to build an indoor roller rink. The rest of the story is history. They've been better each year on the rink and it is now operated on a year-round basis.

FRED BOYER, Des Moines, lays claim to having the largest unobstructed floor in Iowa as a result of taking over main floor of the downtown Coliseum. Boyer, who operates a rink on the second floor of the Coliseum during winter months, moved downstairs this year because of inability to obtain use of the State fairgrounds. He laid a maple floor, 80 by 150 feet, and is operating seven nights a week with parties only on Monday nights. He will stay open until 3 a.m. one night a week so that war workers may skate. He plans to hold a State competition again this year and is expecting to run off interstate racing events in August or September.

## THE CORRAL

(Continued from page 39)  
Baldwin, Bareback Bronk Riding—Johnny Robinson, Eddie Hunter, Cliff Vandergriff. Calf Roping—Pat Nicholls, Matt Leask, Cecil Bustard. Steer Roping—Chet Baldwin, George Myhill. Wild Cow Milking—Clarence Coppithorne, Moses Two Young Man. Wild Horse Race—Clarence Coppithorne, Chet Baldwin. Maverick Race—Bob McDougall.

FOR the first time in the history of the Calgary Stampede, a soldier of the

Canadian Active Army drove a chuckwagon in the "rangeland derby." He was Pvt. Fred Weisenburger, of the Canadian Infantry Center, Calgary.

ATTENDANCE at Carmangay (Alta.) Stampede compared favorably with past years. Winners were: Saddle Bronk Riding—Ted Glazier, Wally Lindstrom, Jim D'Arcy. Bareback Bronk Riding—Urban Doan, Wally Lindstrom, Jim Robinson. Steer Riding—Ted Glazier, Nick West. Calf Roping—Jack Cochlin, Jack Streeter, Jack Morton. Amateur Saddle Bronk Riding—D. J. King, Ted Wright. Bareback Bronk Riding—Bert Mustache, J. Palmer. Amateur Steer Riding—Jim Cochlin, Ed Gun. Wild Cow Milking—Albert Little Mustache, M. Matkins. Judges were Allie Streeter and Frank Eppie; timekeepers, Loyal Turner and Ray Filton; announcer, Ivan Ohler, and arena manager, Chester Odegarde.

WINNERS at the two-day MacLeod, (Alta.) Stampede were: First day—Saddle Bronk Riding, Jim D'Arcy, Jim Robinson, Roy Baird, Frank McDonald. Calf Roping—Sandy Connell, Jack Cochlin, Eddie Ivens, W. Linder. Steer Decorating—W. Linder, Dick Andrews, Arnold Montgomery, Norman Bester. Steer Riding—Roy Baird, Jim D'Arcy, Ralph Thompson. Wild Horse Race—Harold Bester and Harry Shade. Bareback Bronk—Don Thompson, Jim Robinson, Arnold Montgomery. Wild Cow Milking—Charlie Ivens, Dick Jackman.

Second day—Saddle Bronk Riding—Jim Robinson, Jim D'Arcy, Frank McDonald, Mike Yagos. Finals—Jim Robinson and Jim D'Arcy; Frank McDonald, Ron Baird. Calf Roping—Charlie Ivens, Hugh Connell, Sandy Connell. Finals—Sandy Connell, Charlie Ivens, Eddie Ivens, Hugh Connell. Steer Decorating—Frank McDonald, Arnold Montgomery, Harold Bester, Joe Ironshirt. Finals—Arnold Montgomery, Norman Bester, Harold Bester, Jim Wells. Steer Riding—Harry Thompson, Bill Clark, Ralph Thompson. Wild Horse Race—Harry Shade, Harold Bester. Bareback Bronk Riding—Ralph Thompson, Jack Allison, Bill Clark. Steer Decorating—Tom Duce, Arthur Soop. Manager was Herman Linder; judges, Pat Burton, Warner Linder, Marlin Dersch, Jim McNab, and announcer, Bob Rooker. Frank Chitwood, Bob Rooker and Joyce Cozard entertained. Crowds were 1,800 the first day and 2,500 the second. Livestock was provided from the Blood Indian reserve. Harry Shade sustained serious head injuries in the Steer Decorating event.

RODEOS were the July 4th week-end attractions at Sleepy Hollow Ranch, Quakertown, Pa., and at Sleeter's Ranch, Blackwood, N. J.

THREE panoramic framed pictures of Calgary's first stampede, in 1912, have been hung in the office of the mayor of Calgary. They were presented to the city by George Leacock, Toronto, an ardent stampede fan and an annual visitor to the Calgary show.

BOW ISLAND (ALTA.) STAMPEDE was well attended despite bad weather. Red Matkin took first money for bronk riding, and Gordon Franklin was the best calf roper. Bareback riding event was won by Verne Franklin. Date was sponsored by the Board of Trade and managed by A. V. Franklin. Judges were James Bonette and Eddie Ivens. I. Donaldson announced.

OFFICIALS of Sidney (Ia.) Rodeo have decided to hold the show as usual this year. Event is produced by the American Legion Post.

THAT the army is cutting deeply into the ranks of rodeo performers is indicated by the fact that 16 of the top hands who took part in first annual Championship Rodeo in Baltimore last year were missing from the line-up this year. Of those who participated this year, one is now in the army, having been inducted almost immediately after his marriage in near-by Winchester, Va.,

and two others who were married the same day are slated to be inducted soon.

WITH six inches of rain falling July 4, officials of the American Legion Post's Rodeo in McNeese Arena, Lake Charles, La., were forced to postpone the event for a week. Legion also canceled its rodeo pageant, *America on Parade*, and the parade scheduled to precede the two performances. Event is to be held at the McNeese Arena.

MRS. BESS GRIFFIN, Bozeman, Mont., believed to be the only woman roundup manager in the United States, is making preparations for Bozeman's Annual Round-Up. She succeeds her husband, Bert Griffin, now in the army, as manager of the Western show.

## AC SPENDING NEW HIGH

(Continued from page 40)

ated that \$6,000,000 was spent here between Friday night (3) and Monday morning (4)—"possibly the greatest amount spent here on any July 4 week-end in the city's history."

For the bus and rail lines it was the biggest migration in history, with traffic from 25 to 50 per cent higher than last year, in contrast with private motor traffic, which was down 50 per cent. It was estimated that bus lines alone carried 30,000 passengers. The railroad company ran 10 extra sections, with passenger traffic 30 per cent greater than last year.

Visitors found one hotel, the Ambassador, already in the army's hands, and two others, the Dennis and the Traymore, being stripped for early army occupation. As a result many visitors walked the Boardwalk thruout the night and found entertainment instead of sleep. The Steel Pier, for the first time in its history, stopped selling admissions Saturday night (4), so great was the crowd. The same night, between 7:30 p.m. and midnight, Hamid's Million Dollar Pier had the largest crowd since it was built. Lines stretched a block away from the pier entrance. In fact, July 4 business was the biggest in the history of Hamid's pier, with almost 29,000 paid admissions reported for the day.

Steel Pier, with the holiday, returned to its long-established policy of one admission to cover all the attractions, including the vaude in Music Hall, which called for a separate admission the week previous. However, the first 800 seats in the 2,300-seat Music Hall were put on a reserve basis for the first time, with an additional 40-cent fee for the special seats.

Unusually large crowds were also reported by all resorts along the Southern New Jersey coast. In Wildwood, according to Mayor George W. Krogman, holiday visitors numbered 125,000, largest crowd of the year, tho not quite as large as the July Fourth turnout last year. Ocean City reported close to 100,000 visitors. It was estimated that approximately 750,000 persons visited the Southern New Jersey resort area over the week-end. And while it is a far cry from the 2,000,000 visitors registered last year without tire and gasoline rationings and with one-day excursions, the crowd this year spent considerably more money.



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Claude Ellis's

## The Editor's Desk

CINCINNATI

THAT respite until July 31 was welcome to promoters of auto and motorcycle races and automotive thrill shows, the first order from the ODT prohibiting such events having been made effective July 10. The extension will permit operations managers and drivers to carry out some commitments long since made and to form more orderly plans for cessation. Early fair and speedway dates have found a responsive public and large fields of entries. Contentions that had been made by some promoters are best summed up in these words of one who has spent most of his life as an auto-racing impresario: "Promoters and drivers have sought no priorities of any kind, as all of them race on used tires, most of which were purchased during the racing season last summer. Gasoline used in racing cars in the restricted area was put into the tanks prior to May 15, because every driver, as did the average citizen, filled tanks to the brim. There having been no racing in the Eastern area since the curtailment on May 15, gasoline enough for six or eight programs constituted their supply. The finer racing cars, Offenhausers, Millers, etc., do not use gasoline but a low grade of commercial alcohol with non-essential chemicals added. This fuel was purchased long before any curtailments went into effect. It is creditable to know that 95 per cent of auto-racing drivers are now employed in defense work. By working 12-hour instead of 8-hour shifts they accumulate sufficient time to enable them to get away on Saturdays and Sundays for week-end events."

WHO said economy had become a lost art on midways?

ABOUT some fairs: In Michigan many fair managements have gone so far in commitments and contracts that they feel they must operate this year to keep faith with local people, they say. Smaller fairs that have made heavy expenditures for improvements and repairs want to carry on to recoup these outlays, while, they argue, larger and better financed fairs can close without feeling this angle. . . . In deciding to operate, Topeka (Kan.) Fair figures that closing of the Chicago International Livestock Exposition and Illinois and Indiana State Fairs will reduce the number of stock trains into the State, although cattle are expected from other Midwestern States. . . . If city council consents in time to move buildings to the new site, officials of Virginia State Fair, Richmond, hope to bow to what they feel is a popular demand for a '42 fair. Government has the present location but association owns the buildings. . . . In Memphis, where Midsouth Fair plant has been turned over to the army, the ag division considers the food-for-victory program so important to farmers that despite crowded ranks of tanks and jeeps, space probably will be found for a swine show next month and the National Polled Hereford Show in October. . . . Proponents of continued operation of the State Fair of Louisiana do so in face of the fact that the Legislature has failed to provide any premium money for fairs and failed to make an appropriation to help pay cost of two permanent exhibit buildings. Friends of the fair who expected the State to help finance cost of the new structures say, however, that the fair association has been providing the bulk of premium funds anyway. . . . In Macon, where Georgia State Fair plans to proceed, it is pointed out that the site is near the center of the city and that, in former years, with cars and gasoline readily available, thousands have walked to the grounds daily. . . . Ozark Empire District Fair, Springfield, Mo., will be held, execs say, because the city is a farm-to-market center, dates include the Labor Day period, and travel will not be increased much above normal.

LUCKY TETER went out when and as kismet decided—in his planned last day's work in a chosen field. Not as a stepladder who falls from, a stepladder nor as a vet newspaper police reporter who is run over by a hearse.

IT IS good to note that Charles W. Green is keeping his hand in as to fair management. As secretary for a number of years of Missouri State Fair, Sedalia, he was a credit to that institu-

tion and he has been a pronounced asset to the International Association of Fairs and Expositions, of which he was president in 1941. Charley, a noted horse-show judge, in 1938 took a six weeks' leave of absence from Sedalia to set up and manage the first annual livestock show in Little Rock. After leaving Sedalia in 1941 he went to Phoenix for six weeks to be general manager of last year's Arizona State Fair there. Now he has been called to manage the 1942 Interstate Fair and Race Meet in Coffeyville, Kan., in August, getting on the job July 6. Its secretary, Elton Weeks, having been called to army service, President J. C. Page enlisted Charley Green, who will stay till all affairs of the '42 show are wound up before returning home to Moberly, Mo. By the way, what has become of R. D. (Duke) Molesworth, who gave brilliant publicity service to Missouri State Fair and has the makings of a standout fair manager in his own right?

ARE those girl-show talkers who have used the stereotyped opening, "If you still wear red flannel underwear and are living in the horse-and-buggy days, you won't like this show," eventually going to be hooked for something else to say?

AN occupational ailment which certainly is not common is that which has demanded a rest cure of at least six months for L. (Crazy Ray) Choisser, pioneer calliope player. "An asthmatic condition has developed," he writes, "from getting so hot and cooling off so quickly in the old steam organ." He has been with many circuses, parks and showboats in his 32 years at the keyboards. Now he will take it easy with a sister, Mrs. Nell Choisser Taylor, in Pinckneyville, Ill. . . . Capt. George Thompson, who was trainer of Robinson's Elephants and chauffeur for their kiddie rides, is still in transportation biz, being operator on a bus line out of Clincy. Probably will have his mini steam railway out next season.

WHAT is heard in the cookhouse never sounds as important as what is heard by the punk who sleeps under the office wagon with one car to the floor.

Nat Green's

## The Crossroads

CHICAGO

HIS number was up! That tersely sums up the opinions of "Lucky" Teter's contemporaries in the thrill show game. Most of them are fatalists and we are inclined to agree with them. Lucky was a likable, clean-living man, beloved by the boys who worked for and with him and always solicitous of their welfare. In his shows he always exercised the greatest care to see that everything was in order and that no unnecessary chances were taken; and he never asked his boys to take a chance he would not take himself. His untimely passing is regrettable, and show business has lost one of its finest characters!

WALTER POWELL, wire-walker who was familiar to vaudegoers of a decade ago, is back in Chicago. In recent years Powell toured Europe and when he returned to the States last year he was forced to leave his rigging and other property behind. . . . Cliff Liles, manager of Park Amusement Company, made a splendid tie-up with *The Alexandria (La.) Daily Town Talk*, of which Hunter Jarreau, show fan, is secretary, treasurer and manager. Paper carried a full page ad welcoming Liles's show and congratulatory greetings from city officials and leading merchants. . . . Herby Pickard, new to the carnival game, landed a full page of pictures in *The Chi Herald-American* for the Johnny J. Jones Exposition during the show's engagement in Chicagoland—an accomplishment in these times of heavy war demands on space. . . . Charles Abbott, ACA general agent, in town for a business conference. Abbott is one of the real old-timers and has been general-agenting for more than a quarter century. . . . Show Folks, Inc.,

## Lucky Teter

THERE never was any doubt about Lucky Teter's place in outdoor show business. In his line—automotive daredevilry—he was far and away the tops. He may not have been the best trick chauffeur, tho his technical proficiency at the wheel was better than fair. After all, doing dizzy chores with stock or even eccentric equipment is only part of the game known as thrill shows. It was as a showman with the indefinable quality called color that Earl Moseman Teter earned his immortal spot in the outdoor entertainment world.

No one could come even close to Lucky as a showman in "destruction by design." He came east in 1936 with the Hell Drivers ("Legion of the World's Greatest Daredevils") and scored immediately, establishing a string of box-office successes thru six solid years that we may safely say will never be equaled. He took many a fair out of the red, giving associations the kind of greenbacks they had never seen before as a result of the appearance of a "mere" unit. He made Sunday a peak day at scores of agricultural annuals and other events, and was not only a performer but an impresario in the best sense of the word.

Lucky was not always right in his judgment—he could be as stubborn as the proverbial mule—but infallibility is something that the human race is not especially noted for, particularly in the age in which we live. Luckless Lucky, killed at Indianapolis when he muffed a true descent to the receiving ramp while doing his jump over a transport truck, did not originate the type of presentation in which he was absolute box-office boss, but he built the show up into the big business brackets, and it was he and he alone who caused other operators and performers to invade the field to the point where there were so many units scattered around the country that they could never be officially counted. Some of them went so far as to appropriate his title, using either "Lucky" or "Hell Drivers," or both, and if Teter ever beefed, he had a good right to do so, because by usage and creativeness he was more entitled than others, if any, who

preceded him in routine use of the titles. Imitators paid him tribute without knowing it.

Lucky Teter's unrivaled success as a craftsman of the race-track operas brought into the field a mess of misfits, mugs, screwballs, phonies and just plain bums who weren't even fit to tie his shoes, and if any of them made the grade they can thank Lucky for making it possible, because it was Lucky alone who created the national demand for the thrills. There are some good shows of the type in the field, to be sure, but this chronicle is concerned with the denatured gent who came in on a pass.

The man who made "Cavalcade of Fury" more than a mere phrase was shrewd enough to have George Hamid as his booker. If Hamid, who can be in more places at the same time than any man alive, couldn't go to town with an attraction such as Lucky's, then no one could, and Hamid did a real all-out, mopping-up job on the show. Lucky also had as his general representative and business manager the smooth, calculating and personable J. Harrell Powell. Moreover, during the six-year stretch, not counting this season, his press agents at one time or another were such elegant exploiters and space-thieves as Pat Purcell, Herb Dotten and Irish Horan. Purcell and Horan doubled as describers, a department in which they excelled. Dotten's copy was the last word in punch and salesmanship. Lucky also surrounded himself with sterling drivers, some of whom would have been stars with any other troupe but Lucky's because the performer-operator dominated his own program.

There is a lot more that should be said about this great showman who came to an untimely end at age 39 . . . such as the fact that a year or so ago he became an auto-race promoter with the acquisition of Langhorne (Pa.) Speedway, a white elephant . . . that he maintained a race-horse stable and was as enthusiastic about the nags as he was about thrill-shows and auto racing . . . that his native Noblesville, Ind., declared a holiday when he appeared there or anywhere near by . . . that at the Indiana State Fair his end for one day was dangerously close to \$7,000, if memory does not elude us (it was in 1940, we believe) . . . and that it was bitter irony that Lucky's stand at Indianapolis figured to be his last for the duration, if not all time, because the government is cracking down on thrill-shows and, anyway, he had expressed an interest in fighting for Uncle Sam.

Lucky Teter was the Barnum of the daredevil field. The Prince of Humbugs was born the day after July the Fourth. And that's when Lucky died.

has moved its offices from the Hotel Sherman to its recently acquired home at 1839 West Monroe Street in Chicago.

. . . Bobby Clark, general agent for M. C. Hutton's whale show, in town looking for show talent. . . . Tom (Fuzzy) Hughes is headed west again and reports business great with his war films and lectures. . . . From the public relations office of Fort Sheridan, Robert Zimmerman sends a copy of *The Fort Sheridan Tower*, a new and interesting little publication in the interest of the Fort Sheridan personnel. Zim, who is on the paper's editorial staff, is well known to many show people. . . . Big biz over the Fourth is reported from Michigan City (Ind.) Park by Johnnie Reeves.

FROM J. Allen Darnaby, one of the real old-timers in the carnival game, comes an interesting letter on general agents. There is room only for excerpts. "Those modest boys of the pre-concession days," says Darnaby, "probably would have shrugged a shoulder and dismissed the argument, suggesting that while Nat Green probably was right when stating there was a low in general agents he might have been slightly misinformed as to numbers not approved by the 1942 brotherhood. To say the g. a.'s of yesteryear were a superior tribe without a present-day comparison would confuse the issue and appear unfair. It cannot be rightly denied that demands upon the g. a. of the old school were more numerous, complicated and complex. Foresight, judgment, diplomacy, shrewdness and above all, showmanship, were qualifications essential to the successful combating of issues of the day—a day-to-day job that was never finished. The

g. a. to whom Nat referred in *The Crossroads* was the chap who carried on thru-out the changes created by shifting methods of carnival operations, the pioneering g. a. of my apprenticeship days and on into the era of added rides and many concessions; men versed in all things pertaining to the carnival and possessing a practical knowledge of the circus and theater as well. I speak of men we all recall, many of whom have passed out of the picture—Ed Talbott, Harley Tyler, A. H. Barkley, Harry Sanger, Bill Rice, Harry Strauss, Nat Reiss, Clifton Kelley, Tom Allen, J. Harry Edwards, J. C. McCaffery—men whose persuasive powers and convincing logic left many committees bewildered and undecided. . . . I still marvel at the ingenuity and sagacity displayed in the plotting of such shows as Gaskell-Mundy, C. W. Parker, Raver & Darnaby, World at Home, Wortham & Allen, Herbert Kline, Johnny Jones, Rice & Dorman and others. . . . This does not mean that the g. a. is today less important to the success of the show. Those I know are a clever bunch of hotfooters, intelligent and capable. Were the duties of the 1942 boys reversed, there is no question in my mind but that they could handle the town the hard way and add laurels to their crowns. Today the boys have what it takes—it just doesn't take so much. So Nat is correct in stating, if he did so, that in g. a.'s there was something of a shortage of the boys with backgrounds extending back to the days when carnival business was all show business and the shows had to move the show."



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Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

HITLER'S NEW WILL IN SEALED ENVELOPES Ready - Fastest dime seller. Distributors, storekeepers are cleaning up. More agents wanted. Sample 10c. E. C. VOGL, 109 Broad St., New York. jy25x

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. au1x

LARGE WAR MAP FLAG HANGERS, ATLASES - Make \$10.00 up daily. Four assorted samples, 50c. CRAM COMPANY, 729 East Market, Indianapolis. x

LUMINOUS CROSS PRAYER REMINDERS - Shine in dark. Fast selling religious item; selling up to \$1.00. Sample, dime. G. POTTER, 4015 Lake Park Ave., Chicago. jy18

MAKE EXTRA MONEY EASY - SHOW SMART Personal Christmas Cards with name, 50 for \$1.00 up. Outstanding values. Also 21-Card Assortment, \$1.00; others. Big profits. Samples free. WETMORE & SUGDEN, 749 Monroe, Dept. 913, Rochester, N. Y. jy25x

MEXICAN JUMPING BEANS - NEW CROP, thousand, \$3.00; 300, \$1.00; 100, 50c. J. R. BEFFEL, Box 37, Ottawa, Ill. jy18

MONEY MAKING SENSATION! - SELL FRIENDS 50 Name Imprinted Personal Christmas Cards only \$1.00; free samples. Outstanding line 30 assortments, 30c up. Patriotic Cards. Experience unnecessary. Famous 21 assortment on approval. Special offer. HEDENKAMP, 343 Broadway, Dept. BM-718, New York. x

SEASON'S BIG HIT! - HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif. jy25x

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs, Religious and Changeables. Cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo. jy25x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines! ELFCO, 438 N. Wells, Chicago. tfn x

THE BATTERY EMERGENCY IS HERE! - Represents "The Recuperator" Long Life Battery Service registered U. S. Patent Office, 1934. Thousands of satisfied customers. Sells to fleet owners, private car owners, boats, trucks, tractors, etc. This is the most timely product we know of today. Get full details. Sample \$1.00. ALPHA DISTRIBUTING CO., 1025 N. Highland Ave., Hollywood, Calif. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. au22x

SALESMEN WANTED

ATTENTION, CALENDAR MEN! - MAKE BIG money daily with Esquire's Famous 1943 Varga Girl Calendar now. Can be specially imprinted with your customer's advertisement; sells instantly to prospects everywhere. Liberal daily cash earnings. Excellent exclusive sideline. Write today. ESQUIRE MAGAZINE, Varga Girl Calendar Division, 476 Palmolive Bldg., Chicago, Ill. x

START NOW - SELL "RELIGIOUS XMAS Cards." Send early to soldiers everywhere. Enclose stamp for terms. DREW SALES, 710 5th, Devils Lake, N. D.

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

INSTRUCTIONS BOOKS & CARTOONS

PALMISTRY - BECOME AN EXPERT PALMIST. Earn extra income reading at clubs, parties, tearooms or privately. Write for complete details. M. E. GRAHAM PALMISTRY SCHOOL, 544 S. Ridgewood Ave., Daytona Beach, Fla.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. jy18x

MISCELLANEOUS

PRETTY GIRL (REAL PICTURES) BOOKS, Novelties. Sample assortment, \$1.00; catalog 10c. WM. BRAUN, 353 W. 47th St., Chicago. x

PRINTING

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c Selective Candy Bar Machines - All kinds. Bargains! ADAIR COMPANY, 733 Euclid Ave., Oak Park, Ill.

ADVANCE BALLGUM D, \$5.50; 4 MONTHS old, Topper Gum, \$5.00; Esquire, \$6.00; Home Runs, Spitfires, etc. 1/2 deposit. Wanted, Legal Counter Games. BOX 356, Billboard, 1564 Broadway, New York.

ALL KINDS OF VENDING GUMS - BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. au8x

ALL A-1 SHAPE - 2 JUMBO PARADES, F.P., \$75.00 each; 1 Leader, 1 Sport Parade, F.P., and 1 Red Head Track Times, P.O., at \$20.00 each; 1 616 Phono, Wurlitzer Keyboard Selector, \$55.00. 1/2 deposit, balance C. O. D. R. E. HAZARD, Tama, Iowa.

"ALL" OPERATORS WHO ARE ON THEIR TOES will get their order in now for the champ of them all, The Japs Taps. The Japs Taps converts that old Pin Game that has lost its "player appeal" into one of the best money makers you can operate. Priced at \$4.00 each. Get your order in now. State game. THE BEVERATOR COMPANY, Cambridge, O.

ATTENTION, PLEASE - SHOOT-THE-JAP GUNS from an income standpoint and present popularity are worth \$200.00 in comparison with other amusement machines selling for that price on the open market today. Special offer - A certified check \$89.50 will start one of these guns your way and show you that See-burg Ray Guns, in perfect condition, are the best investment. CHICAGO NOVELTY CO., INC., 1348 Newport Ave., Chicago.

BALLY '41 DERBY, LIKE NEW, \$225.00; Bally Record Time, \$100.00; Bally Grandstand, \$50.00; Bally Grand National, \$75.00; Bally Dark Horse, \$115.00; Wurlitzer 850, \$425.00. TRENT BROS., Reidsville, N. C.

CIGARETTE VENDORS - 7 COLUMN STEWART-McGuire, \$25.00 each; 9 Column, \$39.50. JONES MACHINES, Stephenville, Tex.

FACTORY REBUILT RED HEAD TRACKTIMES with latest improvements, \$65.00; Western Major League Free Play Baseballs, \$130.00; latest Evans Ten Strikes, \$75.00; All Star Hockeys, floor samples, \$205.00; Sugar Kings, \$60.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7729 Constance Ave., Chicago.

FOR SALE - 100 MASTER PENNY AND Nickel Machines. Seventy-five in original cases, only \$6.50 each. PENNSYLVANIA VENDING COMPANY, 1207 Muriel St., Pittsburgh, Pa.

FOR SALE - 10 PIKES PEAK, 1c, \$14.00 EACH. All in perfect working order and look like new. One like new Skill-A-Rette Cigarette, \$16.00; 10 Imps, 5c, \$4.50; 4 Aces, 5c, \$4.50; like new. One-third deposit with order. OKLAHOMA NOVELTY CO., 1209 Knox Ave., Clinton, Okla.

FOR SALE - 25 JUNGLE DODGERS RAY-O-Lite Guns. Good condition, stands and cables. Best cash offer. LEVINE, 3223 M St., N. W., Washington, D. C.

FOR SALE - 10 SKILLERETTES, LIKE NEW, \$15.00. Will pay cash for Kicker & Catchers. C. B. CARMACK, Chuckey, Tenn.

FOR SALE - JENNINGS 5c, 10c, 25c CHIEFS, \$39.50; Walling 5c, 10c, 25c Rotatops, \$39.50; 5c Treasury, \$29.50; Pace 5c, 10c, 25c Comets, \$37.50; Mills Blue Fronts, 5c, \$59.50; 10c, \$64.50; 25c, \$74.50; Golden 25c, \$47.50; 100 other Slots. ABT Model "F", \$12.00; Red, White, Blue, \$15.00. Pinball Machines, \$10.00 up. THE MUSIC MACHINE CO., Brunswick, Ga. x

FREE PLAYS, \$7.50 EACH - WINGS, 5TH Inning, Big Six, Super Six, \$15.00 each, Formation and Blondie, \$20.00 each, Ump, Flicker, Band Wagon, Paradise, Golf Machine. JONES MACHINES, Stephenville, Tex.

SELL OR EXCHANGE - ALL KINDS FREE PLAY Pin Games, Consoles, Slots. Priced to sell. Want Evans Bomber, Drivemobile, Old-Time Mills Punching Bags. COLBERT COIN MACHINE, Box 574, Nebraska City, Neb.

ONE ROCK-OLA WORLD SERIES, \$42.50. Counter Machines: Spitfire, \$7.50; Columbus Book Match Machines, like new, \$4.95; Imps, \$3.95. Free Play Games: Dixie, \$18.50; Genco Lucky Strike, \$12.75; Roxy, \$16.00; High-Lite, \$11.00; Lancer, \$17.50. THE ATLAS, Wells, Minn.

"SPECIAL" - 25 KICKER-CATCHERS, LIKE new, \$15.95; 25 1c Advance Nut, \$3.00; 100 Advance Ball Gum Globes, small, 35c; 10 Bingo Games, \$6.00; 100 Variety Shops, 5 column, \$20.00. CAMEO VENDING, 432 W. 42d, New York. x

TWO 1c PLAY TEXAS LEAGUERS, NOW ON location, \$32.50 each; 1 Northwestern De-Luxe, \$7.50. JERRY TRORY, Burlington Dr., Muncie, Ind.

WANTED - 5,000 PENNY COUNTER GAMES. All types. Specify make, quantity and price. PENNSYLVANIA VENDING COMPANY, 1207 Muriel St., Pittsburgh, Pa.

WANTED - CHARLIEHORSE CONSOLES, Mills Three Bells, Four Machine Slot Safes, \$59.50; Bally Lincoln Field Seven Coin, \$64.50. COLEMAN NOVELTY, Rockford, Ill.

WANTED - WE PAY \$56.50 CASH F. O. B., your city, for run down Chicken Sams. Appearance of cabinet and condition doesn't matter. If you want real service and action try us. Cash is waiting. CHICAGO NOVELTY COMPANY, INC., 1348 Newport Ave., Chicago, Ill. x

1 PACES RACES, 20-1, BROWN CABINET, Serial 5322, \$85.00; 1 Jennings Good Luck, \$40.00; 2 Paces Saratogas, 1 large, \$75.00; 1 small, \$65.00. Ready for location. UNDERWOOD MUSIC CO., 44 Valley, Asheville, N. C.

3 HEADS-UP SELECTOR FOR 616, 3 HEADS-UP for Selector for 600, 3 Miraben Grills and Side Plastics for Model 24, 2 Grills for Model 616, 1 Side Plastics for Model 616 with 1 Plastic missing; \$75.00 takes all. ACME NOVELTY CO., 1124 Hennepin Ave., Minneapolis, Minn.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS - TWELVE Quart Popping Kettles. All Electric French Fry Popper, \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago, Ill.

ALUMINUM POPPING KETTLES, \$6.50 - Burch, Peerless, Long Eakins; Peanut Roasters, Burners, Tanks, Caramelcorn Equipment. Lowest prices. NORTHSIDE CO., Indianola, Iowa. jy25x

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, Repairs. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. au8x

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

NATIONAL SINGLEHEAD FLOSS MACHINE, new ribbon, \$60.00; Rotary Pop-Corn Machine, \$25.00; Malted Milk Mixer, \$15.00. First money order gets shipment. FRANK KUBA, Dupont, D.

POPCORN CRISPETTE MACHINE, CARAMEL outfit. Wet and Dry Poppers. Potato Chip Machine. LONG EAKINS, 1976 High St., Springfield, O. jy25x

REMINGTON 22 SHORTS, 22 C.B.s BANG-O-Deer Ammunition in large or small amounts. Write or wire CANTEEN MILITARY SUPPLY, 36 Capitol, S. W., Battle Creek, Mich. jy25x

SIX ELECTRIC DUCK-PIN ALLEYS - FULLY equipped. Motors, Cables, Switches. Movable, no Pinsetters. Cost \$900.00 pair. Make offer. WM. HAUPT, 4430 Nicollet, Minneapolis, Minn.

SKATE ROLLER GRINDERS FOR SALE - HAVE only a few left. There won't be any more. Write G. A. VAN WORMER, 204 N. Maple, Sturgis, Mich. x

1500 WATT KOHLER PLANT TANGLEY CALLIOPHONE. Operates from Kohler or motor; good Hand Meat Slicer. PRATHER'S TAVERN, 4th St., North Vernon, Ind.

FOR SALE-SECOND-HAND SHOW PROPERTY

COMPLETE TENT SHOW - 30x60, NEW White Top, Marquee, Proscenium Seats, Stage, Piano, Truck, Perfect. Good rubber. Bargain. ART GILBERT, Davant, La.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE - COMPLETE EQUIPMENT and Chairs from 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. au8x

TENTS - GOOD STOCK, SLIGHTLY USED Tents. Many sizes from 8x10 to 50x80 for concessions, carnival shows. Also Sidewalk. Prices reasonable. Write KERR MFG. CO., 1954 Grand, Chicago. jy25x

PHOTO SUPPLIES DEVELOPING-PRINTING

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. jy25x

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Table with 4 columns and 10 rows for classified advertising details.

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7-18-42



DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. jy25x

DIRECT POSITIVE SUPPLIES — COMPLETE line. Lowest prices on Paper, Chemicals, Frames, Folders, Novelty Postcards for Strip Photos, Backgrounds, Shutter Repairs. Free catalog. HANLEY'S PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. jy25x

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PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. jy18x

ROLLS DEVELOPED—2 PRINTS, EACH NEGATIVE, 25c; Reprints, 2c each; 100 or more Reprints, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. au22x

ACTS, SONGS & PARODIES

HOKUM SONGS, PARODIES, MONOLOGUES, Skits, Bits, Dramatic Plays, Comedy Material. List. HARRY STURGIS, 52 Guild St., Roxbury, Mass.

MELODIES COMPOSED TO LYRICS — MODERN easy-to-play piano arrangements, three dollars. MIKE CATANZARO, 402 W. Third St., Pittsburg, Kan.

COSTUMES, UNIFORMS, WARDROBES

ASSORTED BUNDLES, \$1.00; COSTUMES, \$1.00 up. Fans, Hulas, Hindoo, Evening Gowns, Wraps, Furs, Bargains, CONLEY, 308 W. 47th, New York.

FIFTEEN MINSTREL CAPES, CAPS, \$25.00; Chorus Costumes, Clowns, Cellophane Hulas, Orientals, Capes, Curtains, Red Band Coats, WALLACE, 2416 N. Halsted, Chicago.

FLASHY CHORUS SETS — MOSTLY SHORTS, two to five dollars per costume. Six and eight to set, all reconditioned. Sailor, Conga, Swing, Ziegfield Parade, Soft Shoe, etc. Manufactured by finest costumers. Terrific values if you know wardrobe. CHESTER DOHERTY, 1658 Broadway, New York City.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. jy25

MAGICAL APPARATUS

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), 8-1311 Walnut, Philadelphia, Pa. jy25

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. jy25x

NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology, Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. jy18x

25c GETS YOU 10 TRICKS AND SAMPLE COPY Monthly Fakir. Best bargains in magic. IVAN, 112 Grand St., Brooklyn, N. Y. au1

ANIMALS, BIRDS, REPTILES

A BIG SHIPMENT CHINESE DRAGONS, REAL Giants from Nicaragua. Great flash. Upside-down Sloths, Kinkajous, Coatimundis, Badgers, Spider Monkeys, Giant Lion Slaying Hamadryas Baboons, Chimpanzees, Snakes and Birds. SNAKE KING, Brownsville, Tex. jy25x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

LIVE ARMADILLOS — ALL SIZES, HEALTHY Specimen, \$2.50 each; \$4.25 pair; Mother, four Babies, \$10.00. Also Armadillo Baskets, etc. Cash with order. APELT ARMADILLO FARM, Comfort, Tex. x

PLENTY SNAKES — ALSO BOAS AND TWO hundred Baby Boas, Texas Horned Toads, Gila Monsters, Giant Mexican Horned Toads, Mexican Beaded Lizards, Armadillos, Iguanas, Alligators, Dragons, Monkeys, Agoutis, Kinkajous, Prairie Dogs, Lion Cubs, White Doves, Guinea Pigs, Rats, Mice, Coatimundis, Talking Parrots, Dingos, Squirrels, Owls, Peafowl. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. jy25x

HELP WANTED

ACCOMPANIST FOR SINGER — YOUNG GIRL, attractive. Work as team. Call FLORENCE WEEKS, Endicott 2-2932 (New York, N. Y.)

ACTS AND ORCHESTRAS WANTED AND FURNISHED for indoor and outdoor events. Send publicity. PAUL SPOR ENTERTAINMENT AGENCY, Ohio Bldg., Toledo, O. jy25

GIRL ROLLER SKATER FLYER FOR STANDARD skating act. State age, weight, experience. Contact AL TOPA, 119 E. Eagle St., Buffalo, N. Y.

IMMEDIATELY — TENOR SAX DOUBLING Clarinet. Experienced, big tone, read, fake old tunes. Union. Small class hotel unit. ORCHESTRA LEADER, Istrouma Hotel, Baton Rouge, La.

MALE ACCORDIONIST WITH COWBOY BAND experience—Two broadcasts daily, plus four hour dance nightly. Salary \$30.00 per week. Must be young. Also Hoop Down Fiddle Man. Salary same. GENE DURNAL, WSBL Broadcasting Station, Ogdensburg, N. Y.

MASSEY'S SHOWS WANT 10 AGENTS; ALSO Ride Help. Come on, don't write. Old Settlers' Reunion, Bangs, Tex., 16-17-18.

MUSICIANS — ALTO AND TENOR SAX MEN immediately. Others write for future work. SAMMY HAVEN, 611 N. Vine, Grand Island, Neb.

SAX MAN WANTED AT ONCE — MUST READ and fake for a small band. Thirty-five dollars per week. Wire details immediately to JACK MATHIS, care Chickasaw Gardens, Columbus, Ga.

SIXTEEN GIRLS — STARLET AGE. SPECIALties or strip. Salary \$40.00 weekly and commission. BOHART'S PLAYHOUSE, 303 N. Adams St., Peoria, Ill. jy18

SOUTHERN SHOWS WANT A GOOD TILT-A-Whirl Foreman. Must be single and sober. Also must drive semi. Salary and percentage. Also want Mechanic for trucks and rides. Will send tickets. Wire or write R. H. HILL, Newnan, Ga.

TRUMPET — FIRST MAN JOIN IMMEDIATELY. \$30.00, six nights week, four hour night. Jump band playing specials. BERK MOTLEY, Dude Ranch, Norfolk, Va.

WANTED — FIRST CLASS MECHANIC. MUST be experienced. All type music machines and amplifiers. DONALD LEEBERN, Columbus Amusement Co., Columbus, Ga. jy25

WANTED — TROMBONE DOUBLING EUPHONIUM. Must have tone, read, etc.. A steady location; \$40.00 minimum. OZZIE CLARK, care Washington Hotel, Indianapolis, Ind.

WANTED IMMEDIATELY — JUVENILE MAN. One a week stock. Fourth summer Rolling Green Park. People all lines write. ELLA KRAMER, Hummels Wharf, Pa.

WANTED — PEOPLE IN ALL LINES, MED Show. Tell it all in first letter. Join on wire. CHIEF BLACK HORSE, Wooster, O.

WANTED IMMEDIATELY — PEOPLE IN ALL lines. CHRISTY OBRECHT SHOW, Long Prairie, Minn., July 13-16; Little Falls, 17-21.

WANTED TO BUY

TENT TOP — 110x50 FT., THREE CENTER poles (poles and side walls not needed). New or not used over one season. I. E. DURHAM, Cabarrus Sales Co., Kannapolis, N. C.

WANT TO BUY — CHEVROLET OR FORD Truck; ton or 1/2 ton with good tires; 20 or 30x50 Tent. Have for sale: Van Wyck Tight Wire Rigging, in A-1 condition; price \$20.00. ARTHUR WHITLER, Greenvale, Ky.

WANTED — ANY TYPE COMEDY PROPS IN working condition. Trick Car, Comedy Boat, etc. Write 36 Foss Ave., Pawtucket, R. I.

At Liberty Advertisements
5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS
GIRL AERIALIST WANTS placement. Six years of High Act experience. Write, wire JEAN "PEE WEE" LE MARR, 500 N. Leamington, Chicago, Ill. jy18

AT LIBERTY AGENTS AND MANAGERS

EXPERIENCED MANAGER for Life Show. Sober, reliable. Proven money maker. BOX C-450, The Billboard, Cincinnati.

PUBLICITY AGENT — BOX C-152, Billboard, Cincinnati.

Advance Agent — Good car, wants to contact at once. Magician who can produce Magic, Illusion, Midnight Ghost or Spook Show. Rush full details. Can guarantee 45 weeks each season playing theatres exclusively to right party. Address "A.B.H.," Box 527, care Billboard, 155 N. Clark, Chicago. jy25

AT LIBERTY BANDS AND ORCHESTRAS

Attention, Managers-Agents — Read carefully. Available now, three men versatile, union Orchestra from Chicago. Play Piano, Drums, Accordion, Clarinet, String Bass, Vibra Harp, Guitar, Electric Violin, Bass, Saxophone, Cello, Bass. Including professional Vaudeville Acts, Ventriloquism, Singing, Club Juggling, Tap Eccentric Dancing, Rope Spinning, Comedy, Magic. High class night clubs, hotels, cocktail lounges, summer resorts, festivals. Write, wire, phone Bob Tomlinson Versatile Trio, Log House, Hamlin Lake, Ludington, Mich. au1

Available July 18th — Well Organized Five or Six Piece Sweet Swing Commercial Styled Band and very fine Girl Vocalist who fronts. On present job six months. Band is neat, sober, experienced. Contact Orchestra Leader, care Lafayette Hotel, Fayetteville, N. C. au1

Girl Orchestra — Seven pieces. Location job only. Hotel, restaurant, ballroom or club. E. L. Holt, Apt. 64, 129 Wadsworth Ave., New York, N. Y. jy18

6 Piece Society Band — Continental, Latin American. Violin, Piano, 3 Saxes, Drums, Vocal. Good appearance, wardrobe. Union, travel. No pictures yet. First class musicians. Box 851, Billboard, 1564 Broadway, New York. jy29

AT LIBERTY CIRCUS AND CARNIVAL

Attention, Reliable Managers Only — High Class Magic Act, Punch and Judy, Electric Act and Name Calling Mind Act. Highly entertaining, laughs galore. Cortland Winston, 109 Lewis Ave., Brooklyn, N. Y.

Reliable Carnival Managers, Notice!—If you want a good Single Novelty Trapeze Act as a free attraction for all season, I am now at liberty and draft exempt. I have attractive apparatus, etc., and do a real Novelty Trapeze Platform Act. I can furnish a portable platform or you can furnish one. Will make price for my act as reasonable as possible. You furnish all transportation and baggage hauling, including railroad fare and baggage expense, etc., to join you. You also furnish help to set-up and take down; also load and unload; also dressing quarters and someone to prep the act. Will join large or small company; prefer joining a company that makes week stands or longer and one that has a band that will play for act. Reliable managers only that will guarantee me a long season with sure salary every week. Make me your proposition and please do not misrepresent, as I do not. Address Carl Lindair, 111 W. Columbia St., Port Wayne, Ind. P. S.—I am also at liberty to play for committees of independent street fairs, homecomings, celebrations, parks, fairs, etc. Can furnish the best of recommendations concerning my act, etc. Price for act and literature on request. All address me as per above (no post cards please).

Young Girl at Liberty to Join Circus or Act. Works Bulls, Rides, Menage, Ladders, etc. Write Box 528, Billboard, Ashland Bldg., Chicago, Ill.

AT LIBERTY COLORED PEOPLE

"Jump" Jackson's Orchestra — Available for night club, hotel, tavern, cocktail lounge. All Colored Band, 4 to 6 pieces. Sing, dance. Available after July 15. Care Commercial Hotel, Escanaba, Mich. jy18

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY — CHARACTER MAN, Ingenue, Specialties, Have car. No advance needed. Address JACK PARSONS, care Salisbury, 5417 Kimbark, Chicago, Ill. jy25

At Liberty August 1 — Character Woman, 45; Daughter, 17; Son, 10; Parts and Bits, Specialties. Prefer rep show near Indiana. Box C-453, Billboard, Cincinnati.

Juvenile — Young man, 19, 5'5", 128 lbs, well experienced playing Juveniles and Leads, desires work immediately. Photo on request. Tommy Brent, 721 F St., S. W., Washington, D. C. jy18

AT LIBERTY MISCELLANEOUS

A MARRIED TEAM OF ROLLER SKATING Figure and Dance Teachers will be available in August. Draft exempt. Prefer R.S.R.O.A. rinks. Carnival and pleasure resort operators please do not answer this ad. Will forward outline of system of teaching and further information to interested party on request. Write or wire full particulars to BOX C-446, care The Billboard, Cincinnati, O. jy25

AT LIBERTY — WRITER AND PRODUCER. Top-notch Revues, Floorshows and Units in complete form. TOM HAVEY, Permanent Address: 2011 Flatbush, Brooklyn, N. Y. jy25

MEDICINE LECTURER AND OFFICE. DR. JOHN E. FOYE, 206 Stratford Ave., Pittsburgh, Pa. jy25

Gagwriter, Idea Man — Writer of Band Novelties, Parodies, Monologues. Desires connection with legitimate act or other theatrical enterprise. Free to travel. Frankel, 3628 Dickens, Chicago.

Girl Child Mentalist — Considered world's smallest if not actually, wants connection with team now engaged in this work. Does articles, names, birth dates, etc., and covers question answering act, including astrological analysis. Teams with father (37). Can handle horoscopes or vaudeville and work straight salary or commission. Splendid opportunity to secure services of clever child to increase your present business and assist in relief work. State your complete proposition. James Alessi, 32 E. Madge St., Hazel Park, Mich. jy25

Man, 44, for Carnival, Stock, Vaudeville or Med Show. Experienced Bingo Operator. Good Banjoist, read and fake, Cowboy or Hillbilly, doing straight, blackface or old rube comedy. Characters or henries in rep. Sober, good trouper, congenial. John immediately. Draft exempt. Joseph Morris, care Hovey Music Studio, 126 Main St., Oneida, N. Y.

AT LIBERTY MUSICIANS

ALTO SAX, CLARINET — 17. Prefer 3d Sax with sweet band. Two weeks' notice. HARRY LUKE, 932 Hunt St., Jackson, Miss. jy18

AT LIBERTY—ORGANIST, Skating Rink. Gentleman of personality, appearance and reliable, wishes a permanent position. Eight years' experience R.S.R.O.A. Experienced in all dances. Complete extensive library. Play Novachord and Solovox. Union. State all in letter. BOX C-451, care The Billboard, Cincinnati, O.

GUITARIST — AGE 18, neat appearing, union, draft exempt. Electric take off and good rhythm; also well experienced. JIMMY CHALFANT, 321 Wheeler Akron, O. Phone: FRanklin 5978. jy18

STRING BASS — AGE 20, experienced. Will consider any reasonable offer. BILL SHELKEY, 1911 Superior St. Muskegon, Mich.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment WILLIAM BROOKS, 831 Union St., Hudson N. Y.

ALTO CLARINET MAN — PREFER A LARGE band. Good tone, read well, good choruses Under draft age. Will travel; nothing under \$35.00 per week considered. Union and reliable. Write or wire complete details to LEC FABIAN, 710 Maple St., N., Little Rock, Ark

BAND MASTER, INSTRUMENTAL TEACHER wants location. Experienced, capable. W. K SCHOFIELD, 2021 Indiana, La Porte, Ind.

CELLO, SAX, CLARINET PLAYER — MAN thoroughly experienced dance, concert, solos is open for engagement. MUSICIAN, 321 W 47th St., New York.

DIXIELAND TRUMPET — READ, FAKE, EXPERIENCED. Draft exempt. JOE COLEMAN English, Ind.

DRUMMER — YOUNG, 4 YEARS' EXPERIENCE new sparkling silver outfit. Travel or location. Good solid rhythm. References. Write JIM KROHE, 4th and Monroe, Beardstown, Ill

FLUTIST — TEMPORARY OR PERMANENT offers and all propositions welcome. C KINNAMAN, General Delivery, Boston, Mass.

GUITARIST — MODERN, SOLID RHYTHM Plenty experience all types bands. Draft deferred, age 22, reliable, neat appearance. Prefer location with full band. WARREN CATRON Rural Retreat, Va.

VOCALIST, RHYTHM GUITAR — FEATURE voice. Name band experience. Ballads and novelties. Twenty-five years of age, draft exempt. Available July 25. Scale \$40.00 over O. M. COOPER, 106 Carlton Terrace, Hot Springs Ark.

Drummer — Sweet and swing. Experienced with good bands; new equipment. Draft exempt, age 19, union. Earl F. Dutoit, Jr., 97 Ohio Ave. Tiffin, O. jy18

Drummer — 19, single, sober. New drama. State all in first. Lindsay Crews, Box 318, Oxford N. C.

Electric Steel Guitar — Wide experience; play popular, hillbilly or Hawaiian. Prefer string band Am now playing radio program in South. State terms. Will consider all legitimate offers. Juddi Shaw, General Delivery, Station A, Atlanta, Ga. jy2

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft deferred. Write Freddie Stivers, 2145 E. William Decatur, Ill. au1

Lady Organist — Prefers skating rink. Union, plenty references. Miss Viola Lawless, 856 Kern St. Waterloo, Ia.

String Bass — Union, young, draft deferred. Plenty experience. Location preferred. Chuck Bill, 30 W. Adams, Macomb, Ill. jy1

String Bass — Union, draft deferred. All essential. Prefer cocktail unit. Now working. Vocal and harmony parts. Available immediately. Pat Scott, 214 N. Queen, Littlestown, Pa.

Tenor Sax, Clarinet — Arrange, can transpose. Play any style; work in vocal group. Location preferred. Union, young and draft deferred. Can join at once. Dick Billard, 309 W. Adams, Macomb Ill. jy1

Tenor and Clarinet Man and Trumpet Man — Both young. Tenor is 3-A and Trumpet will not be called soon. Both arrange for any combination. Prefer working on same band but will consider anything. No offer under thirty dollars considered. Notice expires July 18. Wire or write Harle Honchen, 106 Carlton Terrace, Hot Springs, Ark

Violinist — Violist of name dance bands, symphony, theatres, broadcasts, hotels. Young, good appearance, deferred. Sight read and arrangements fake. Union, travel. Box 349, Billboard, 156 Broadway, New York.



AT LIBERTY PARKS AND FAIRS

BALLOON ASCENSIONS — Parachute jumping for fairs, parks and celebrations. CLAUDE L. SHAFER, 1041 S. Denison St., Indianapolis, Ind.

SENSATIONAL HIGH — Trapeze Act available for parks, fairs, celebrations. Draft exempt. For prices and literature contact JERRY D. MARTIN, care The Billboard, Cincinnati, O.

ACE BALLOONISTS AND AERONAUTICAL Engineers — Public Balloon Exhibitions, also Scientific Ascensions conducted anywhere. Blazing the trail to modern ballooning. Lady or gent aeronauts. Equipment second to none. Had contract for ascension at Kingsport, Tenn., July 4th under American Legion Annual Carnival. INTERNATIONAL BALLOON CO., Capt. Wm. C. McKinney, Mgr., 1713 E. Monroe, Springfield, Ill.

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis.

REAL FAST, THRILLING HIGH WIRE ACT OF New York World's Fair. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y.

Charles La Croix — Original Outstanding Novelty Trapeze Act. A high-class platform free attraction. Available for street fairs, celebrations, fairs. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Drawing card. Reasonable price. For full particulars, price, literature, address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne, Ind.

Chas. Augustus — Presents His Aerial Act De Luxe for outdoor celebrations. Flashy paraphernalia, wardrobe. Act priced reasonable. Platform required. Write Chas. Augustus, Sub Station 15, Fort Wayne, Ind.

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Ross and Keck Aves., Evansville, Ind. j18

Pamalusika's Attractions — Act Beautiful. Presents America's Fleet Giant White Cockatoos and Macaws. War scenes. Great acting birds. Also Dog, Pony and Monkey Acts. Geo. E. Roberts, Agent-Manager, Circus Headquarters, 3504-6 N. 5th, Philadelphia, Pa. Phone: Sagamore 5336.

Something New in a Free Act — A Three People Magic Presentation. Not a slight-of-hand performance, but large illusions for the first time possible on an open platform. A live girl suspended in mid-air, a small doll growing to become a beautiful living girl, etc. Change of program afternoon and evening. Sound system. Literature upon request. No fair too large, no spot too small. Wire or write V-Roy, Bethany, Ill.

Three Free Acts at Liberty — Slack Wire Act, Comedy Juggling and Balancing Act, Comedy Trapeze Act. Chester Huber, Wabasha, Minn. j18

Unit 9 People — Novelty Dog Act, Clown, Pappy and Cowgirls, Roper and Magician. Parks, fairs, theaters. Pennsylvania, Ohio, West Virginia and other nearby towns. One-half to two hour entertainment. Bergman's Co., 341 Chimax, Pittsburgh, Pa.

Zoo Zoo — Famous Acrobatic, Boomerang Hat Juggling and Musical Clown. Original midist clothes. Stripping. First class wardrobe. Caro Billboard, Ashland Bldg., Chicago.

2 Platform Acts — Rolling Globe, Tight Wire. Will accept full salary in Defense Bonds. Write for prices and literature. The Three Christys, Keokuk, Iowa. ec5

AT LIBERTY PIANO PLAYERS

PIANIST, ARRANGER — YOUNG, SOBER, definitely reliable. Semi-name experience. Double Solovox. Play shows, rhythm, or solo. Nothing under \$40.00 week considered. MUSICIANS, 339 Center Ave., Greensburg, Pa.

Pianist — Male, past thirty, draft exempt. Union, single, height 5'-11", weight 145. Trained musician, wide professional experience. Soloist, accompanist, classic, popular, concert, dance, orchestra. Must pay well. State particulars. Box C-449, Billboard, Cincinnati. j25

Pianist — Available at once. Read, fake, transpose. Union, married. Dave Stout, care Jack O'Lantern Lodge, Eagle River, Wis.

Piano Player — Solovox, alone, combination. Revenues, carnivals, clubs. Sober, draft exempt. Guaranteed job, union scale. Otto Hinz, permanent address: 2106 W. Lawn, Madison, Wis.

Piano Player, Solovox — Sober. Any job alone or combination. Shows, theatres next fall. Draft exempt. Read. Anywhere for reliable job. Otto Hinz, 2106 W. Lawn, Madison, Wis.

AT LIBERTY SINGERS

SINGER — TRAINED BARITONE WANTS JOB with orchestra. College graduate. Piano Player. Radio and band experience. Age 21, draft exempt, pleasing appearance. GORDON SAMPLES, Alamo, Ga.

AT LIBERTY VAUDEVILLE ARTISTS

MUSICAL FLASHES — 10 PEOPLE VAUDEVILLE Revue; 5 men and 5 girls, including own orchestra, spectacular dancers, singers, M.C. and comedy. A full hour's show. Available for theatres, high class hotels, restaurants, parks and ballrooms. Write or wire Manager, MUSICAL FLASHES, P. O. Box 993, Atlantic City, N. J. j18

MAIL ON HAND AT CINCINNATI OFFICE

Parcel Post Fought, Forrest, Hodge, W. A., 15c Carrigan, John, Gc

- Abbott, Dave
Ackley, Wm.
ACKLEY, CLARENCE
ADAMS, DANIEL
Adkroyd, Roy
ACUFF, WM. M.
Adams, Mrs. A. S.
Adams, Budo
Adams, Felix
Adams, Pvt. Ray
Adams, Ray N.
ADAMS, SAM
Adams, Virginia
ADCOCK, KENNETH
ADKINS, LAKE
ALBIN, GEO.
Albright, Jack
Aleo, Rocco
Alexander, Ted S.
Alfredo, Mrs. Alice
ALFORD, ELMER
ALKIRE, GEO.
ALBERT, ALBERT
Allen & Leo
Allen, Bucky
Allen, Chusey P.
Allen, Dell
Allen, F. A.
Allen, Iro
Allen, Lewis
Allen, Lewis L.
Allen, Mrs. Mildred
Allen, Mrs. Orlando
Allison, Arthur
Allspaw, Fred
Alvarado, Antonio
Amman, E.
Ammann, Earl L.
Anders, Frank L.
Anderson, C. H.
Anderson, C. H.
ANDERSON, CARL D.
Anderson, Earl
Anderson, Frank
ANDERSON, MARVIN
ANDERSON, PORTER
ANDERSON, MAYNARD J.
Andrews, Frank
ANDREWS, JOHN H.
ANDREWS, RAYMOND
Auruss, Clifford F.
Anthony, Mrs. M.
APPLEBY, RAYMOND
Applemann, Johnny
Arbuckle, Rex
Arzara, Anthony R.
Archer, Don
Ardell, Jean
Arnegan, Barney
ARNOLD, ALFRED
Arnold, Irwin
ARNOLD, WM.
Arnte, Bill
ARTHUR, CHES-
TER ALLEN
ARTHUR, MILLES
ARVIN, NATHANIEL T.
ASBURY, KENNETH
ASTROLOGOW, JAMES M.
Atkins, Mrs. Geneva
Atterbury, Wm.
Atwood, Trumbling
August, Mary
Austin, Slim
Austin, Wm. H.
Avenz, Tommy
Avery, Jos. R.

- Bennington, Robt. L.
BENNUSA, BENJ. CHAS.
Benoit, Mrs. Louise
Benson & Hartzell
Benson, Dr. O. N.
Benton, Chick
BER, FRANKLIN
BERGER, JOS.
BERGHEGE, EGBURTES J.
Berkheiser, Wm.
BERRY, EDGENE
Berry, Moton
Bevard, S. V.
Bhin, Princess
Big Shim (Lone Cowboy)
BLACKFORD JR., PERCY
BIGGERS, MERRITT S.
Biggerstaff, Shm
BILLEDEAU, RAYMOND J.
Billete, B. D.
Binger, Herman
Binas, Ray
Birkshire, Richard I.
BISHOP, CHAS.
Bishop, Geo. & Clara
BLACK, BERNARD
BLACK, HARLOW
BLACK, FLOYD
Blanchard, Dennis
BLAND, HOMER
Blankenship, Mrs. Beatrice
BLANKENSHIP, EDW. J. D.
BLANKENSHIP, WALTER
Blauvelt, Francis
BLANTON, HARRY
Blayey, Beverly J.
Bledsoe, Mrs. Sweetie
Blivins, Earl
Bloom, David
Blue Ridge
Blum, Ramblers
BODRICK, WM.
Bogar, Florence
BOGGS, PHILIP
BOLDEN, LUTHER
Bond, Miss Georgia
BONDE, CLINTON F.
Boone, Grace
BOOTHE, BERNARD M.
BOSTWICK, GROVER F.
BOTHRICK, JAS. WILFORD
BOUVIER, JOS.
BOWDEN, JAMES THOMAS
BOWMAN, WM. H.
Boyd, James G.
BOYD, CHAS. R.
Boydston, Bert
Bozza, Tom
BRADFORD, HENRY H.
Bradley, Bill
BRADLEY, FRANK F.
BRADY, HARDY
BRAGG, ALBERT
Brandon, Richard
Brandt, Floyd G.
BRANGLE, LAWRENCE JOHN
Bratches, Mrs. Myrtle
Bray, Mrs. Birdie
BREACH, HOWARD
Broidenbach, Ithoda
BRENT, TACWELL L.
Bresnahan, Ernest
BREWER, ALFRED

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- BREWSTER, Burt, Dorothy
BRICKLEY, HENRY C.
Briony, Lillian
BRIGGS, WILLARD C.
BRINEGAR, THOMAS
Brines, Carl
Brock, J. Alex
Brady, Sam
Broken-Rope, Godfrey
BROOKEY, CHAS. E.
Brooks, Betty
Brooks, H. E.
BROOKSHIRE, ROBT. H.
Broome, Frank
BROWN, ABRAM JOHN
Brown, A. L.
Brown, Bill
BROWN, CHAS. SCOTT
BROWN, EMERY JUSTIN
Brown, Mrs. Fitzel H.
BROWN, GEO. BOAS
Brown, Harry P.
BROWN, JAMES HARDY
BROWN, JOHN JOS.
BROWN, ROLAND O.
Brown, Vernie P.
Brown, Y. B.
Browning, J. L.
Brunlow, W. H.
Brune, Ray
BRUNK, ERROL
Bryant, G. Hodges
Bryant, Walter
Buchanan, C. T.
Buchanan, Geo.
BUCHANAN, LLOYD A.
Buchanan, Thos.
Budd, Paul
BUHOUR, STEELE VICTOR
Buley, Jimmie
BULEY, JOHNNIE LARENCE
BULEY, PAUL W.
Bullock, Clyde
Burchett, Claude
BURD, SAMUEL
BURGESS, EARL G.
Burke, Dardanella
BURKE, FRANCIS THOS.
Burk, K. L., Mgr.
BURKE, STANLEY
BURKE, WM. WILLIAM
Burkhardt, Peto
Burns, Bobby
BURNS, JOHN A.
Burns, Johnnie
Burns, Melba
Burns, Mickey
Burns, Patrick J.
Burns, Saul
Bur, E. W., Mgr.
Burrell, Jerry
Burt, Dorothy
BUSH, ROBT. WM.
BUTLER, BERNARD A.
Butler, L. H.
Burto, Leon H.
BUTTNER, JERRY
Buxbaum, Edw. M.
BUZZBE, DONALD FLOYD
BUZZELL, FRANK R.
CADIGER, JOHN B.
CAHILL, JOS. LEO
CAHILL, ROBERT JOHN
GAIN, CHARLES
GAIN, JOSEPH LEROY
GAINES, CLARENCE HENRY
Caldwell, J. E.
Caldwell, Sam
CALHOUN, DELBERT MARSHALL
CALHOUN, JAS. ROBT.
CALHOUN, JOHN B.
CALKINS, RANSOM
Callahan, Waymon G.
CALLETT, EDW. Calvin, Leo
CAMDEN, WALTER HESS
Camel, Frank
Campbell, Elmer L.
CAMPBELL, FRANK ALLEN
Campbell, F. V.
CAMPBELL, JOS. GLYDE
CAMPBELL, MARGUS H.
Camp, John
Cannon, Buddy
CANNON JR., FRED
CANTER, CLARENCE E.
CANTWELL, CHAS.
Capell, Doc H.
CAPPAGE, BERT
Carey, A. E.
Carey, Al
Carey, Harry
Carey, R. E.
Carey, Thos.
CAREY, WILLIAM
CARLEY, JAS. FLORIAN
CARMIN, JAS. B.
CARN, OMER
CARNEVALE, RALPH P.
CARR, CHAS. H.
Carr, Joe
CARREON, CARLOS
CARRILLO, THEODORE
Carroll, Bunny
CARROLL, CHAS. E.
Carroll, Dave
GARROLD, EDW. F.

- Castello, James
Cortez, Rose
Costley, Horace W.
COUDON, RICHARD
COURDUFF, HENRY
COURTNEY, ANDREW
Covey, Clyde W.
COWIENS, RICHARD E.
COWIENS, RICHARD
Cox, Howard R.
COX, WM. TAYLOR
Coyne, Bill
Crabbe, Don
Crabtree, Mrs. Emma
CRAMER, HAROLD KENNETH
Craman, Max
Crawford, Chas. V.
Crawford, Elbert V.
CRETE, ROMEO
CREWS, ELMER JAMES
CREWS, HARRY OLEMENT
Crooks, Neah & K. O.
Crosby, Mrs. Margaret W.
Crosport, John L.
CROSS, BEAVER GEORHART
Crowe, W. M.
Crowley, G. O.
Crum, Virginia
Cuban Show
Cummer, Ernest
Cunningham, Tommy
Cunningham, Dorfeit
Currio, Ruth
Curry, Faye
CUSTER, ROBT. P.
CUTLER, LOUIS
Oytton, Al
DAILEY, EUGENE J.
Dale, Sylvia
Dales, Mrs. Bessie
Dalton, Sadie
Damon, Tex
Danagh, Jack
DANIELS, HENRY NATA
DANIELS, NORMAN L.
DANIELS, RAYMOND
Daniels, Wm.
Dank, James
Danket, Henry
Darnold, Ernie
Darnell, Mrs. Dorothy
DARRAH, ALBERT FRANK
DART, ROLLIN JONES
Dastalik, A. J.
Data, D. M.
Daubleday, Ralph
DAUCHY, HOMER ALLEN
Daugherty, Claude & Louise
DAUGHERTY, DANIEL E.
Daugherty, Mrs. Ruth
Davenport, Ben
Davidson, Raleigh
Davies, Johnnie
DAVIS, BENNIE JACK
DAVIS, CHARLES W.
Davis, Chas. Frederick
Davis, Daredovil Dick
Davis, Frank
Davis, H. Rolland
Davis, Happy Jack
DAVIS, HARVEY S.
Davis, Henry
Davis, Hershel
Davis, Mrs. Irene
Davis, Jake
Davis, Jay P.
Davis, Leona
Davis, Mrs. Leota
Davis, Stan
Davis, Steve
DAVIS, ROBT. LEWIS
DE ARMOND, BEN M.
DEBOW, JAMES HUGH
DE CHANT, FRANK H.
DeChair, Ford
DeCobb, Jimmy
DeFloor Motorized Show
DeLaney, Berry (Miss)
DeLaney, Betty
DeLong Sisters
DE VELLO & WANDO
DeVore, Chester A.
DeWitt, Miss Bobbie
DE WITT, HARRY LEE
DeWitt, T. R.
Dean, Agnes G.
Dean, Byron
Dean, Gay Nell
Dean, Ray
Deerfoot, Chief
DeLano, Phil
Dell, Miss. Cecil
Dell, U. W.
Delmore, Lou C.
Del Val, Antonio
Demetro, John
Demetro, Walter
DENHAM, LEO MARSHALL
DENKE, JACOB H.
DENNIS, JACK BERNER
DENNIS, JES. CARR
THEODORE
DENSMORE, GORDON K.
DERINES, JOHN LEVIE
DEWESE, THOMAS J.
DEWEY, GEO. S.
DIAL, EDWARD
Dickson, Harry G.
Dickman, Robert
DILLIARD, WM. EDW.
Dillon, ELONARD L.
DINGLER, JOSEPH ROBERT
DINGS, DWIGHT AUGUST
DION, JOHN JOSEPH
DIX, ROBERT EDWIN
Dixon, Louis
Dixon, Major
DIXON, ROBT. CARL
Dixon, Wm. H.
Dodson, Ella
DOLATA, PAUL DONAHUE
Dostalik, A. J.
DONALDSON, WALTER
DONNAN, ERWIN JOSEPH
Donohue, Jack W.
Donohue, Jas.
Doss, Buster
Doss, Marvin E.
DOUGHERTY, PATRICK J.
DOYER, ANTHONY JOS.
Doyle, Mrs. A. G.
Dresler, Mrs. Mabel
Drouin, Wilfred
DuBois, Everett
Duchaine, Helen
Duddleson, John
Duffy, Walter
DUGAN, DANIEL J.
Dugan, Eddie (Blackie)
DUGAS, DALE CHAS.
Duiser, Lon
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# Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

## BINGO BUSINESS

By JOHN CARY

ATTRACTING PEOPLE to bingo parties and giving them an evening of intelligently planned fun so that they will keep coming back is the chief concern of the smart bingo game operator. With the war tending to keep the public on edge—everyone will eventually be affected as a result of the gigantic struggle now going on—the need for entertainment is even greater than ever before. Morale is not merely another word from the dictionary . . . it is the line of demarcation between success and failure in the world struggle. And it is the duty of all branches of the entertainment world to see to it that the public is amused so that it can face the task that lies ahead unflinchingly.

The bingo operator's place in the current situation may be considered by the aristocracy of the entertainment world—the screen, the stage and radio—as merely an insignificant cog. An insignificant cog maybe—but, nevertheless, a most important one! Other forms of entertainment are purely passive—the audience merely watches and listens and appreciates. But bingo is not a passive form of entertainment. The audience—each and every member in it—actively participates in the fun. That is why bingo affords more enjoyment for the dyed-in-the-wool fan. Mere words cannot describe the thrill of filling out a winning combination of numbers for the coveted award . . . that's why the game holds such a fascination for players from Coast to Coast.

But while bingo in itself is sufficient to entertain and amuse the players, it is equally true that operators have made use of many variations to keep the interest of players at fever pitch. Simple stunts have also added to the evening's fun and put the players in a good frame of mind. Laughter is a tonic in wartime and operators aware of this always build up situations or little stunts that will give the audience the welcome relaxation of laughter.

Those not attempting to encroach on the domain of stage, screen and radio, some operators have found that the addition of live talent shows—as a sort of appetizer for the bingo game itself—is highly satisfactory as a means of getting the audience in good humor. Usually the talent is drawn locally and is reminiscent of the *Amateur Night* type of entertainment. However, the performers are auditioned in advance so that only those who really can sing or dance or act are permitted to do their turns. It is claimed that these programs, never lasting longer than 45 minutes—and usually less—meet with the approval of bingo audiences.

Other operators have found that showings of newsreels, short subjects and comedies have interested audiences. A 16mm. projector is used and generally the bingo operator makes a tie-in with a roadshowman to put on the show. Occasionally a full-length six-reel feature, with a running time of approximately 55 minutes, is put on.

With the government interested in reaching as wide an audience as possible with official films showing the progress of the war effort, as well as instructional and educational films showing what to do in case of air raids, fire bomb raids, etc., the bingo operator has an opportunity to really serve his community by putting on these short subjects. Prints are obtainable without cost—all that is necessary is that transportation costs be paid. Operators who are interested in obtaining additional information about these films should write to the Editor of the Merchandise page.

## July 4 Holiday Business Reported Heavy at Resorts

Warm weather sends large crowds to beaches, near-by mountain resorts—auto traffic greatly reduced, but railroad, bus and plane facilities move crowds

NEW YORK, July 11.—The observance of Independence Day thruout the country this year was not only safer but quieter than usual. The noise of exploding firecrackers was noticeably absent with gunpowder now required for the more serious demands of a nation at war. Here in the East the warm clear weather sent large crowds to beaches within easy access of the metropolitan area. Notice in automobile traffic, estimated at 30 per cent below normal. Asbury Park with all hotels and rooming houses filled. It is reported that the overflow spread to the surrounding resort towns of Bradley Beach, Belmar, Avon and Ocean Grove. More than 750,000 persons visited the Rockaways, according to police department estimates, with automobile traffic reported to be heavier than at Coney Island and other beaches. Evidently motorists had hoarded the precious gas for the week-end splurge in this area.

### Heavy Beach Biz

Swimming pools, beach clubs and boardwalk concessions at all near-by beach resorts reported heavy business. Even tho the Army dim-out orders banned the use of nighttime fireworks displays, crowds thronged the boardwalk and side streets, patronizing all concessions. Dim-out restrictions were strictly adhered to in Coney Island, with Luna Park and Steeplechase using dim-out lights and blankets to eliminate glare. Other concessions followed a similar practice to permit operation in the evening, and operators are not displeased with the gross takes for the July 4 week-end.

Concessionaires, pitchmen and souve workers availed themselves of the opportunity to cash in on the holiday crowds and they also reported good takes. Patriotic items naturally proved to be leaders over the holiday week-end, with all types of red, white and blue merchandise in favor, as well as items featuring American and Allied flags. Some of the other items that also sold well, according to reports, included such seasonable staples as sun glasses, sunburn lotions, sun shades, etc. Concessionaires reported plastic items, figurines, stuffed animals, portable radios, candid cameras, cigarette cases, watches, dolls, glassware,

dinner sets, etc., much in demand.

### Few Out-of-Towners

With wartime restrictions on the use of rubber and gasoline imposed, most of the holiday traffic was from rather than to New York. Cars with out-of-State licenses were a rarity, and the crowds on midtown Manhattan thoroughfares were not as large as in previous years, nor were there as many obvious strangers. However, despite the lack of out-of-town visitors, novelty and souvenir workers along the streets leading to Radio City; down at the Battery, and near the parks reported a brisk trade. Here again patriotic items led the parade, altho comic novelties, particularly those poking fun at the Axis, did well. Comic post cards and souvenir items were also in demand, it is reported. July 4 flag pins and miniature American flags for lapels were noted in abundance in the city and at the shore resorts. Hundreds of small and large meetings thruout the city attracted throngs for the observance of the holiday, and badge-board and button workers were also able to garner in some of the cash.

Servicemen were apparent everywhere, also in a spending mood, either on week-end visits or furloughs. Most of the kids and college students back from school and tied to New York by the auto problem went to near-by shore points, swelling the attendance figures and boosting many a concessionaire's take. Consensus of opinion is that with the war situation forcing natives to stick pretty close to town they'll have to seek amusements closer to home, and this is okay with concessionaires at local resorts.

## Baltimore Amusement Parks Enjoying Good Business

BALTIMORE, July 11.—The business enterprise of amusement park managers here is resulting in increased grosses of as high as 50 per cent for the parks. A very large part of the increased business can be traced directly to the fact that the population of this city has swelled tremendously as a result of the addition of many thousands of new employees to government and war factory pay rolls. The alphabetical departments of the government have increased at a rapid pace, and they all require clerical workers. War production plants have also increased the size of their personnel, and all workers—white collar and factory—have plenty of money to spend for amusements.

The amusement parks here are the chief drawing cards for crowds seeking a good time. There are Carlin's Amusement Park, now in its 20th successful year; Gwynn Oak Park and Bay Shore Park. Interesting point, according to the managers of these parks, is that the gas and tire conservation program instituted in the New England area does not affect their takes since all are within easy access by bus or streetcar and are within the city limits. These three parks and others not too distant

feature bathing facilities which are always a lure for tired workers during the hot summer days.

With plenty of money in circulation, concessionaires at the amusement parks are said to be doing a better than average business, with all types of stands well patronized. Red, white and blue merchandise, of course, is very much in evidence, as well as the usual staples, including banners, pillow tops, jewelry items, comic novelties, souvenirs, radios, blankets, motor jugs and similar practical items.

## Moses Nixes Coney Curtain

CONEY ISLAND, N. Y., July 11.—The plan for a 14-block long dim-out curtain for this resort, sponsored by the local Chamber of Commerce, has received the cold shoulder from Park Commissioner Robert Moses. He declared the idea entirely impractical and the bright boys of the C. of C. are going into an-

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Each year for the past three we have hoped that some old-timer would see this story and either confirm it or send thru his own version. We haven't had a nibble yet but are going to keep on trying until we hit.

Have you ever wondered how the sales-board business originated? Who the pioneer operators were? When the first deal was put together?

We have often thought about it but have yet to meet anyone who really knows. The salesboard and salescard today play an important part in the distribution of merchandise, and manufacturers of premium and gift products look to them to move a substantial share of their yearly output. Thousands of men are gainfully employed in this business, yet, despite the fact that it is a comparatively new business, very little is known of its early history. It would be interesting to learn how the sales-board idea developed, an idea which has sold millions of dollars in merchandise that John Public could not or would not have bought in any other way. Perhaps some of you old-timers can bridge the gap and enlighten us.

We had a chintest on this subject at the office the other day, and Charlie Lomas, of *The Billboard*, mentioned a chap named Mays, who claimed to have invented the salesboard. He was a writer, so the story goes, and, anxious to make some extra money, he evolved the salesboard idea.

In 1912 Mays was connected with Charles L. Winters & Company, Jacksonville, Fla., then one of the largest salesboard operators in the country. Boys working out of that office traveled by horse and buggy and covered quite a bit of territory. They would drive to a county seat and place their deals at all the cross-road stores, sawmill camps and turpentine stills they could find. These were among the best and most productive locations.

One of the company's most successful deals worked on a 500-hole board, 10 cents straight and took in \$50. Location received 20 per cent of the take and the purchaser got something for every punch. Most of the items distributed consisted of slum jewelry, tho a number of capital prizes were also offered, among which were a Winchester rifle and straight razors, very popular in those days.

Just to prove there is nothing new under the sun, the Winters operators used a gag to hurry their deals along which is still popular with operators today. When placing a deal the operators would show the location owner a handsome gold-plated watch. Owner was informed that he would receive the watch upon completion of the deal as an extra reward for his effort. Very often in his anxiety to get the watch the owner would make up the difference on the deal out of his own pocket if the deal was not completed when the collector made his call several weeks later. It was a good gag then—and still is.

HAPPY LANDING.

other huddle to find a cure for the dim-out blues.

As originally planned, 14 blocks of the Boardwalk would have been screened from the sea by an 18-foot dim-out curtain. It was argued that this would make it possible for concessionaires to operate full blast without any glare giveaway to enemy submarines that might be in the vicinity. Moses pointed out, in turning down the idea, that the curtain would have cost the taxpayers of the area \$50,000.



# Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

## Singing Tea Kettle

While priorities have eliminated production of singing tea kettles, Wisconsin De Luxe Corporation announces it still has a limited quantity of this popular item on hand. The kettles are chrome plated on solid copper, making them long-lasting as well as attractive looking. This firm is also featuring such seasonal items at this time as baton jugs with and without spout, baton stick and pocket radios. A 1942 catalog is available without cost.

## Hitler-Hirohito Puzzle

The puzzle offered by Lituco is a clean presentation, a humorous slap at the two Axis heads. The maker declares that it may be shown to anyone without fear of offense. Three cards are the key to the puzzle. Two of them have pictures of jackasses with the profiles of Hitler and Hirohito as the heads. The other card has two soldiers each sitting in saddles. When the three cards are correctly placed, it appears that the jackasses are running with our boys riding them. Puzzle comes packed in an envelope with complete directions for solution of the problem.

## Pocket Lighters

The Smokli lighter offered by Champion Specialty Company looks like a cigar butt, according to the firm. It is said that the lighter is highly popular with smokers, and workers are reporting easy sales. This firm makes a specialty of featuring popular items that offer merchandise workers a chance to cash in. In addition to the lighter they have a free catalog which lists patriotic items, flag sets, knives, pot scrubs, rubber fly swatters and a thousand and one other reasonable items for wagon jobbers, house canvassers, premium and sales-board operators.

## Patriotic, Religious Plaques

The convex glass patriotic and religious wall plaques offered by Lloyd's are said to be a hit with the public and fast sellers, according to reports received by the firm from premium users. The attractive plaques are available in many attention-arresting designs that draw the interest of all who view them, the firm states. A catalog, offered without cost, lists complete information on the plaques as well as on a variety of diversified premium items, including vanilla with bean, coconut oil shampoo, furniture polish, almond lotion and hundreds of other items.

## Liquid Stockings

It is reported that the shortage of silk and hosiery has created a wide demand for the Miss Liberty Liquid Stocking preparation offered by Universal Laboratories. It is claimed that newspapers, radio and fashion magazines have given space to this latest feminine craze, and the firm states that demonstrators, pitchmen and coupon specialty workers are cashing in with this hot item. It is said the liquid stocking preparation is easy to apply and won't rub off, making it a wonderful demonstrator item.

## Salt and Pepper Shakers

Leo Kaul Importing Agency announces a new line of fancy salt and pepper shakers. The firm reports it has more than 20 different kinds in low and high-price ranges. It is claimed that these items will attract attention wherever displayed. The shakers include such figures as Indians, monkeys, chickens, etc. All shakers are attractively designed and colored and have plenty of flash.

## Sweets Supply Ample

CHICAGO, July 11.—According to reports received from beach and mountain resort concessionaires, guess-your-weight operators, bingo and sales-board operators and premium users, boxed candy continues to be in strong demand. Furthermore, it is stated, there has been no shortage or delay in shipping candy. Supply houses report that ample stocks of assorted chocolate candy, attractively boxed, are available—even some packaged in re-use containers.

Candy offered to corn game, stock wheel, ball game, shooting gallery and other concessionaires is humid packed, cellophane wrapped and conforms with the pure food and drug act.

## WATCH FOR

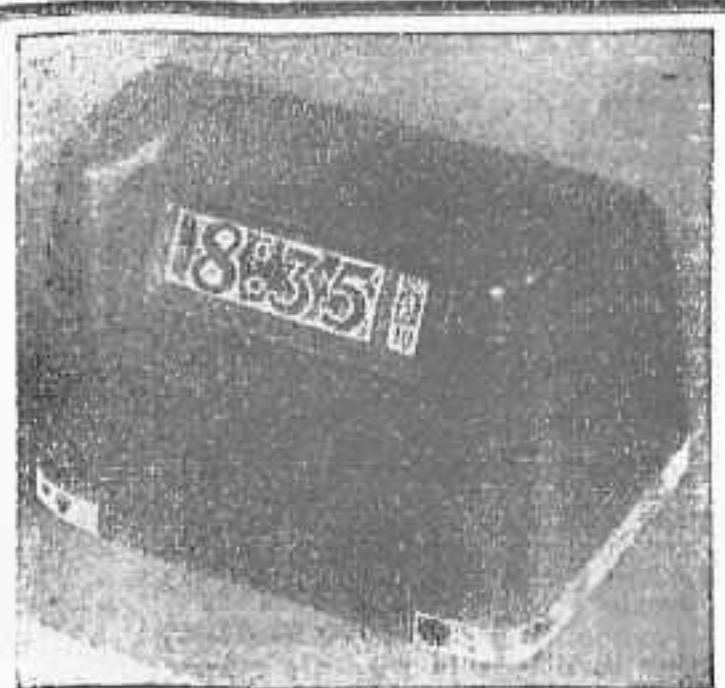
# STREAMLINING NOVELTY SALE

By NICK SAAD

in the

# FALL NUMBER THE BILLBOARD

Dated July 25



## TOPPER MODEL PENNWOOD CLOCKS

Here is the ideal clock for prize or premium. This is your last opportunity to take advantage of this special selling of famous Pennwood Electric Clocks. Walnut, Ivory or Green Tenuite Case with gold-trimmed base. Has guaranteed self-starting electric motor. Size 5 1/4 x 3 1/2 x 3 1/4. We are the exclusive distributors of the above model.

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Democracy Pin—Yellow plated with red, white and blue enameled shield. Illus. actual size. 12 on display card. No. B36J398—  
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Elastic Glass Dog Chains in individual cello envelopes.  
No. B52J22—Per Doz., \$4.25.  
25% deposit required on C. O. D. orders. MENTION YOUR BUSINESS. We do not sell retail. Write for our catalog.

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Wholesale Distributors Since 1911  
217-223 W. MADISON ST., CHICAGO



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Takes and finishes Black & White, or Sepia Photographs IN ONE MINUTE.

This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE information.

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MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT—PRICED RIGHT

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BANNERS—PILLOWS—TAPESTRY—WALL DECORATIONS—BUTTONS—PINS—PLASTER ITEMS—PENNANTS—JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.

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3333 LINDELL BLVD. ST. LOUIS, MO.

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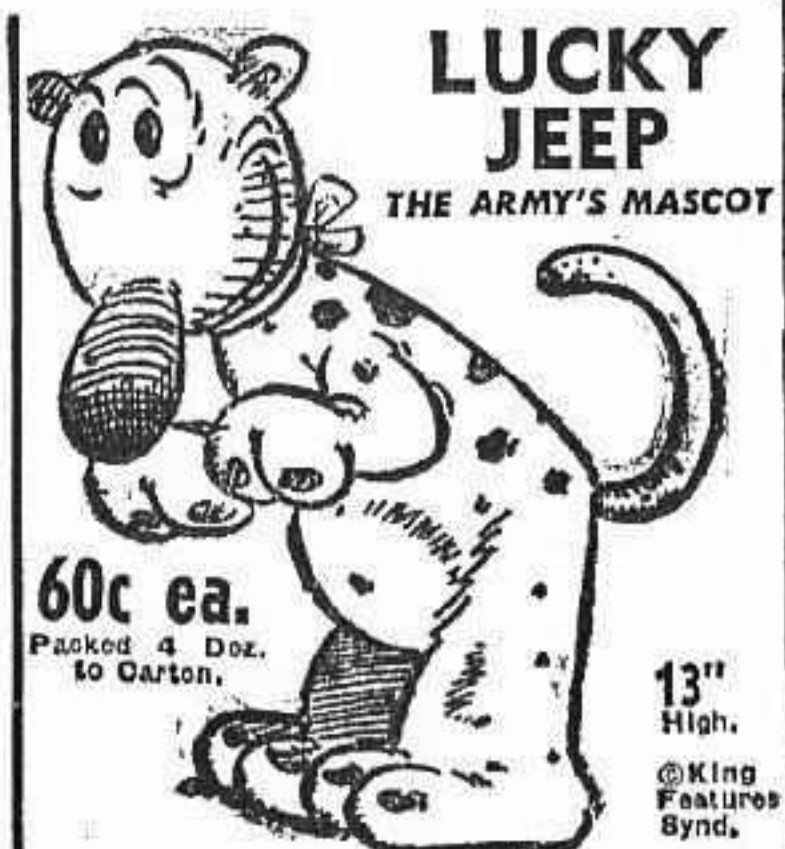
"Smokli" lighter — looks like a cigar butt. 12 TO DISPLAY \$1.85

Include Dep. & Postage on all Mail Orders.

## \*PATRIOTIC

and Novelty Brooches, Lapel Buttons, Insignias, Metal Booster Auto Plates. Send \$1 for Sample Assortment.  
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Big variety of reasonable items for Wagon Jobbers, House Canvassers, Premium and Sales-board Operators. Free Catalog. Write CHAMPION SPECIALTY CO., 814-H CENTRAL ST., KANSAS CITY, MO.

# 4 CAMEO COIN CATCHERS!



60c ea. Packed 4 Doz. to Carton.

13" High. ©King Features Synd.

Wood pulp color animal figure from the Funnies, produced in full color. Durable and fully jointed. With traditional purple spots.

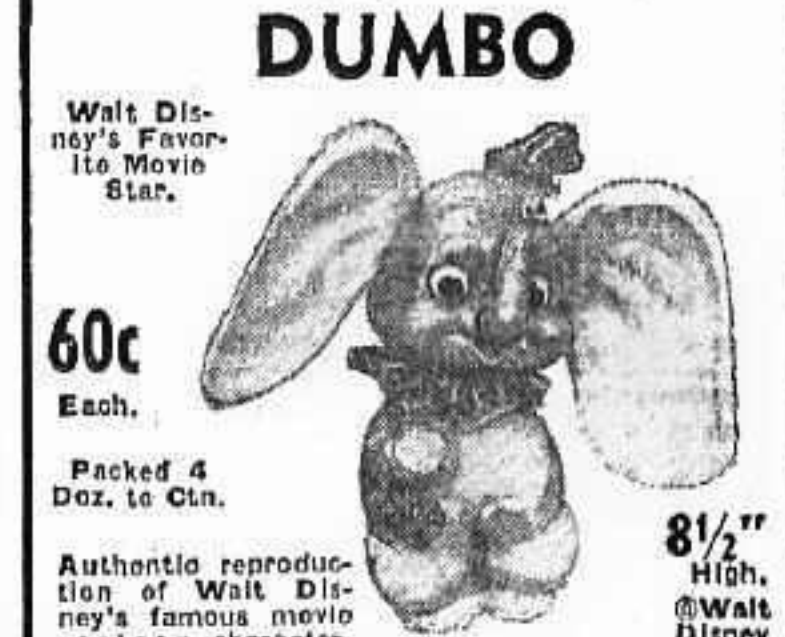


60c Each Packed 4 Doz. to Ctn.

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Wood pulp figure, fully jointed and durable. Produced in brilliant full colors, in traditional sailor suit.



Walt Disney's Favorite Movie Star.

60c Each. Packed 4 Doz. to Ctn.

8 1/2" High. ©Walt Disney Enters.

Authentic reproduction of Walt Disney's famous movie cartoon character. Wood pulp construction with flexible fabric ears. Head and trunk are jointed and can be turned into many humorous positions. Celluloid eyes. Figure comes in attractive colors.

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Packed 6 Doz. to Ctn.

Wood pulp, 4 3/4" wide, 2 1/2" deep. Antique Ivory or Bronze finish with a striking sculptured profile of MacArthur in relief.

**EACH ITEM INDIVIDUALLY BOXED**  
1/3 Dep. With Order, Bal C. O. D. SAMPLES: Sent Parcel Post Prepaid Lucky Jeep, Popeye, Dumbo, \$1.25 each. General MacArthur Bank, 40c. Send cash with order.

**CAMEO DOLL PRODS. CO.**  
Jos. L. Kallus, Prop.  
PORT ALLEGANY, PENNSYLVANIA



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A NEW FAST HIT

## "SMOKERS' FUN SHOP"

Three-Color Self-Selling Counter Display  
Containing 53 Popular Smoker Jokes.

AVERAGE TAKE \$4.50 TO \$4.75

JOBBER'S COST  
PER DEAL **\$1.65**  
(Lots of 10 Up)

Smaller Lots, \$1.75 Per Deal.  
Sample Deal, \$2.00 Prepaid.

Shipped via express only

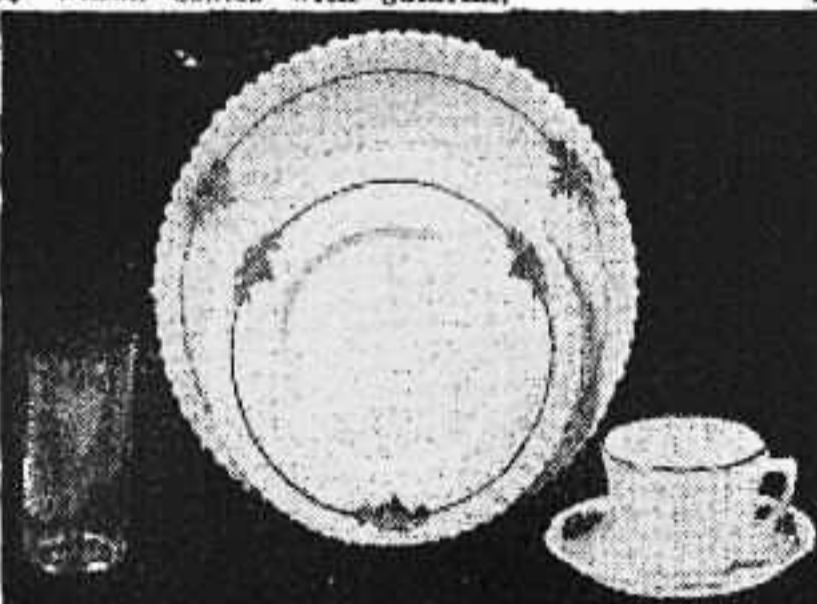
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LUNCHEON SETS of unusual value

Goldstamped in 22 karat gold, all pieces  
goldstamped in same designs except cup,  
which comes with goldrim.



4 Cups, 4 Saucers, 4 eight inch Salad  
Plates, 4 nine inch tall Tumblers, 1  
11 1/2-inch Salver.

**\$17.40 Per Doz. Sets**

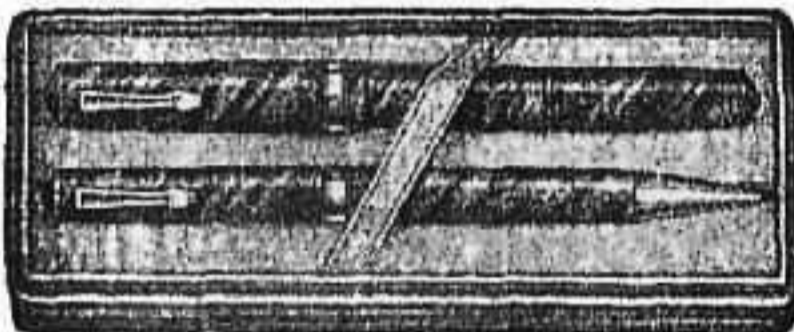
SAMPLE SET SENT FOR \$1.80.

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LEO KAUL Importing Agency, Inc.

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## EVERSHARP SET



Genuine EVERSHARP pen and pencil set for  
men. Ebony black color. Gold band. Whether  
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BB33—Per Set ..... \$ 1.85  
10 Sets for ..... 17.50

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280 thrilling  
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# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

DEWITT (WHITE FEATHER) SHANKS writes that he has just closed his show and is headed for Missouri. He reports he worked Tennessee for the first time in seven years. "Things are good there," he says, "and most towns are easy to work. A new face with a new package will get money there." Shanks would like to see pipes from old friends.

HERE'S ONE for the docs to consider. It is said that millions of Americans are affected by a condition which causes certain colors to come to mind when certain sounds are heard, certain things are seen or certain substances are tasted.

ABE GILSTRAP... reports New York pitchmen are doing okay. Says he would like to read pipes from Carl Herron, Madeline Ragan, Professor Frederick, Tommy Hoy, Bill Meader and from workers in Chicago, St. Louis and Philadelphia.

IN ST. LOUIS... pitching herbs and oil are Red Wing, Tommy Atkins, Kane and Red Feather. Last named has been laid up the past two months with a leg injury but is now rolling again and will start making fairs next month.

RUBY KLINE... veteran pitchman of Wilkes-Barre, Pa., was inducted into the army recently. Ruby left the carnival circuit to report for induction.

PITCHMEN USED to advise each other to get rid of this and that "horse and buggy" item. But, whoa (or is it woe?) everybody—the horse and buggy days are coming back fast.

VENEKO... is being sought by his sister, Mrs. Frances Rogers, Manor, Pa., because of the critical illness of his mother. He is urged to get in touch with his home at once. Mrs. Rogers believes he is working in a Buffalo chain store.

JACK E. SHARKEY... pipes in from Taunton, Mass., that there are big doings on around the village. Dollars to doughnuts that the prof is mixed up in them.

DAVE MORRIS... former gadget worker, is now in Boston acting an important part in the play *My Sister Eileen*, according to Jeanette Arbetter.

STILL WAITING to see some intrepid pitchman selling buggy whips on a busy Boston street!

BEN (HOBBO) BENSON... scribbles from Chicago that business is fine. Ben is known as the sketch profile pitchman. He says that there are many pitchmen on Maxwell Street in Chi and adds: "I suppose you know (or do you) that I was re-elected Official King of the Hoboes at Britt, Ia., last year and will be king for the duration." On July 5 *The Chicago Times* had a feature story on Ben and his hobo affiliations.

ABE GILSTRAP... informs that Baltimore workers are being cautious about working spots. Lots can be worked in the city, but authorities are frowning on street workers and are meting out fines.

WE KNOW a pitchman who carries a \$100 War Stamp book and religiously licks 10 per cent of his take into it. Says it doesn't take long because biz is good. His bonds already salted away provide a nest egg for that day of rain.

NEW YORK DECISION... The following is reprinted from *The New York World-Telegram*: "The recent decision of Justice Steinbrink of the Supreme Court in Brooklyn holding invalid Local Law 111, 1941, which prohibited itinerant peddling thruout the city, was unanimously upheld today (July 6) by the Appellate Division.

"In the opinion, Associate Justice Frederick P. Close agreed with Justice Steinbrink that an inference may be drawn from the pleadings in this action

that the object of the law was to prevent competition by itinerant peddlers with storekeepers who pay rent and various taxes." Laws may be designed only for the purpose of improving the welfare of the public generally, Justice Close said, and laws such as this already have been condemned by the Court of Appeals.

"Fighting the statute, the Good Humor Corporation, the Queens Ice Cream Company, the Greater New York Peddlers' Association and the New York Peddlers' Association argued in the lower court that they had invested large sums of money and that they were being threatened with disaster by a law that was capricious and arbitrary.

"After pointing out that the local law in question represented an invalid exercise of police power in favor of a special group, Justice Close wrote:

"The evils existing in a legitimate business by reason of the manner in which some of its participants conduct it will not warrant the exercise of the police power to the extent of prohibition in the business entirely."

SPEAKING OF STAMPS, a 3-center will carry an item to this column. Pipe in, old-timers, Johnny-Come-Latelys and ex-es now in the army.

PROF. JACK SCHARDING... writes a line from Madison, Wis., stating that he is now working celebrations and fairs in Wisconsin. He made the July Fourth celebration at Appleton, Wis., and reports he did good business. He also worked the Madison (Wis.) Frolic. Scharding would like to see pipes from King Lasnar, Doc Duncan and Doc James.

MICKEY ROMANELLI... was the only other pitchman at the Appleton, Wis., Independence Day celebration, according to Jack Scharding. Mickey was working glass cutters and did good business.

WE'RE NOT CRYING, but it does seem that our modern pitchmen are of a different type than most old-timers. The old-timers would let down an item for the pipes column at least once a month. They took pride in letting the boys know that they were doing okay and where they were. What's the matter, you Johnny-Come-Latelys?

GEORGE H. STEVENS... of the Stevens-Mossman Shows, writes from Sikeston, Mo., that the show is mourning the loss of Stevens's trick poodle dog, Miss Lady White. The dog trod the boards with Stevens 18 years. Stevens reports that the show is in Sikeston for an indefinite stay.

PVT. LEWIS MAZER... pipes in again from Keesler Field, Miss., that the food in the army is swell and that everybody is getting fat. He would like to see pipes from the boys in the

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are hitting the lean spots, tell them to join the army and get fat. Mazer is with the 592d Technical School Squadron, Flight 350F.

FRANKLY... we don't like it that we haven't heard from some of the old-timers recently. Some contend that the pitch biz is not as good as it was in "the good old days." Seems to us that opportunities for pitchers today are as good as ever. Just as a test let's have a post card from all those

field. Advises Mazer: "If any of the boys mentioned in the following list—names taken from The Billboard pipes column of the issue dated July 17, 1937, five years ago. Just how many of those mentioned are still working? Here are the names:

- Slim Rilley, Doc Victor B. Lund, H. M. (Duke) Doebber, Eddie St. Mathews, Prince Omwah, Herb Johnston, Happy O'Curran, Doc Sherks, Frank Libby, Bob Wilson, Jimmy Wells, Al Rice, Jim Miller, L. A. Sweeney, S. N. Ullman, Bill Goforth, French Tibbault, Richard (Irish) Owen, Bob Wilson, Sam Coe, Harry Weber, Harrison Davidson, Joe Morris, Johnnie Voght, Doc Kreis, John Graham, Helen I. Rex, Tommy Strunk, John Hicks, Al Wallten, Dolly Kerns, Ray Mantz, Memory Medcalph, Saddle Ness, Jack O'Day, Jerry Frantz, Bert Roda, C. A. Patrick, W. G. Wheatley, Doc C. R. Kerr, Charles Napolitano, Gene P. Hanafin, Chief Mexas, Doc George Long, Chief Van Red Feather, Leona Allen, Sammy Smith, Art Cox, Rod Dowell, Mickey McDougal, Tom Kennedy, Si Hart, Bert Hull, Pogie Ferguson, Sid Sidenberg, Walter Byers, Professor Seward, Penell Whitey

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Keep 'Em Flying, Aeroplane Made of Sea Shells 2.40
Sea Shell Novelties, Birds, Animals, Etc. .85
Sea Shell Ash Trays 85¢, 90¢, 1.50, 2.00, 2.64
Sea Shell Electric Lamps 6.00, 6.50, 7.80, 9.60, 12.00
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Pitchdom Five Years Ago

Slim Rilley was working to big tips with corn punk in Lima, O. . . . Doc Victor B. Lund was in Omaha. . . . Also there were H. M. (Duke) Doebber, Eddie St. Mathews and Prince Omwah. . . . Frank Libby was holding forth at Rockford, Ill. . . . Bob Wilson, Jimmy Wells and Al Rice were also in Rockford. . . . Herbert Johnston was in Kansas City, Mo., where the law read the old song-and-dance to him. . . . Doc Kreis was in Scranton, Pa. . . . John Hicks was doing an okay business in Browning, Mont. . . . Ricton declared from White Pine, Ga., that his organization was doing well and that the ghost was walking regularly. . . . Oliver Fitzmaurice Jr. was making farm sales around Dayton, O. . . . Tom Sigourney was laying over in Chi to read proofs on his book. . . . Jack O'Day was shaken up in an auto accident near Cleveland. . . . Morris Davidson was working sharpeners in and around Akron. . . . Jerry Frantz closed his show in Slatington, Pa., when his son was taken ill. . . . Bert Roda reminisced of early days in the pipes column. . . . C. A. Patrick was in New Orleans. . . . Harry Webber was working juicers while en route to Indianapolis for the State fair. . . . W. G. Wheatley was in Mullins, S. C., waiting for the season to open. . . . Charles Napolitano and assistants were working novelties at the Great Lakes Expo in Cleveland. . . . Gene P. Hanafin was working gold wire at the same expo. . . . Chief Mexas was working the plants around South Bend, Ind., to good takes. . . . Doc George Long was doubling with Chief Van Red Feather in a med emporium at Dayton, O. . . . Leona Allen was telling 'em how to keep their hair in the Mound City. . . . Sammy Smith found that the Woodriver, Ill., reader was \$25. . . . Doc George Reed was in Columbus, O. . . . Johnny McLane was in Atlantic City and re-

ported everyone ringing up red ones. . . . That's all.

Health Package

By E. F. HANNAN

FOR some time med showmen and demonstrators have been working the larger cities with so-called grass remedies. This item is now being worked in the smaller cities. Several med operators are combining these bulk laxative packages with herbs. The deals have appeal and make good promotion items for competent lecturers, particularly those who are up on physical culture motto—health without drugs. This is an easy item to handle and has repeat value. Experienced lecturers in this line have found that the nature's remedy package must be worked not so much as a remedy but more as a health measure, playing up the lack of proper grass foods that everyone is supposed to require for both the vitamin and bulk qualities. Med shows have in this deal another item that offers a way to take care of the new-fangled health faddists. Any lecturer will tell you he is constantly being pestered by these faddists when offering the old stand-by med items.

TRADE SERVICE FEATURE Billboard Events for Two Weeks

- July 18-18
CALIF.—Santa Barbara, Dog Show, 19.
ILL.—La Harpe, Soldiers & Sailors' Reunion, 13-18.
Antioch, Legion Festival, 17-19.
IND.—Hoagland, Street Fair, 14-18.
Marengo, Reunion-Home-Coming, 13-18.
KY.—Lexington, Horse Show, 15-18.
MINN.—Sleepy Eye, Jubilesta Celebration, 14-15.
MO.—Boonville, Horse Show, 13-14.
NEB.—Gering, Oregon Trail Days, 16-17.
N. J.—Atlantic City, Housewares Show, 12-17.
Hammonton, Our Lady of Mount Carmel Celebration, 16.
Palmyra, Legion Carnival, 13-18.
N. Y.—Rome, Firemen's Celebration, 13-18.
Webster, Firemen's Carnival, 16-18.
O.—Malvern, Home-Coming, 15-18.
PA.—Everett, Firemen's Carnival, 11-18.
Homer City, Firemen's Old Home Week, 11-18.
Seward, Firemen's Celebration, 13-18.
S. D.—Newell, U. S. Farm Picnic, 18.
TENN.—Elizabethton, Legion Carnival, 13-18.
TEX.—Leonard, Old Settlers' Reunion, 14-18.
McGregor, Rodeo, 14-17.
Valley Mills, Annual Reunion, 15-18.
VA.—Colonial Beach, Legion Festival, 18-19.
W. VA.—Clarksburg, VFW Outdoor Circus, 14-19.
WIS.—Shiocton, Home-Coming, 18-19.
Sheridan, Rodeo, 14-16.
CAN.—Cardston, Alta. Rodeo, 15-16.
July 20-25
COLO.—Boulder, Pay Dirt Pow Wow, 25-27.
IDAHO—Hagerman, Pioneer Day, 24.
IND.—English, Home-Coming, 20-26.
Gas City, Onized Street Fair, 23-26.
IA.—Monroe, Firemen's Celebration, 23-25.
Wapello, Home-Coming, 21-23.
KAN.—Downs, Downs Celebration, 22-25.
Linn, Linn Picnic, 23-25.
MICH.—Dimondale, Band Mothers Club Home-Coming, 24-25.
MINN.—Janesville, Harvest Jubilee, 22-23.
Minneapolis, Aquatennial, 18-26.
MO.—Craig, Legion Home-Coming, 23-26.
El Dorado Springs, Annual Celebration, 20-22.
Louisburg, Old Settlers Reunion, 23-24.
NEB.—South Omaha, Legion Celebration, 18-25.
N. M.—Taos, Taos Fiesta, 25-26.
N. Y.—Rochester, Grotto Rodeo, 20-25.
Spring Valley, Firemen's Celebration, 20-25.
O.—Adena, St. Casimir's Church Festival, 25-28.
OKLA.—Westville, Firemen's Picnic, 24-26.
PA.—Saxenburg, Firemen's Carnival, 20-25.
S. D.—Custer, Gold Discovery Days, 24-25.
UTAH—Salt Lake City, Covered Wagon Days, 21-25.
WASH.—Shelton, Pioneers Picnic, 25.
WYO.—Cheyenne, Frontier Days, 21-25.

WE OFFER this excellent reprint from The Billboard. Article covers the salesboard field clearly and concisely. It has many valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today:
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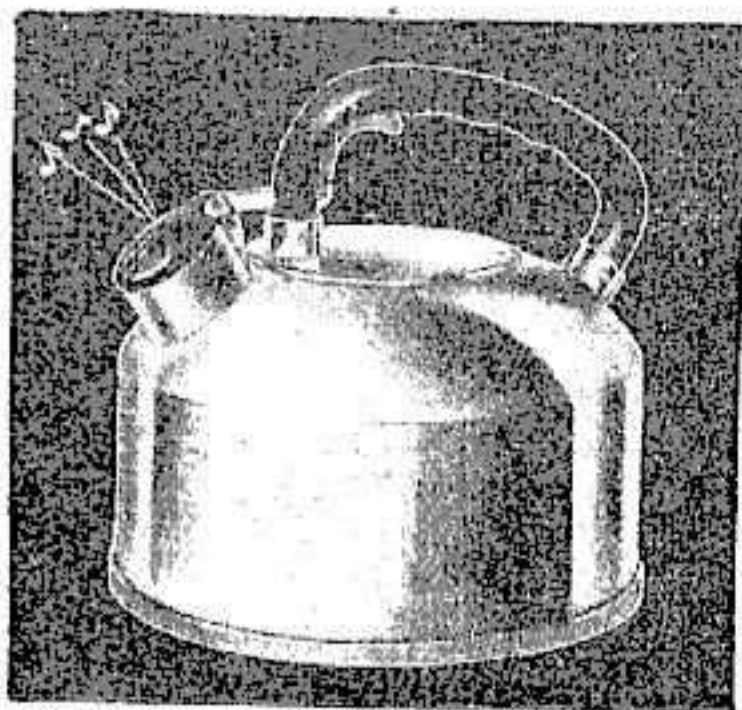
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## Minn. May Lose War Show; Regents Refuse Stadium Use

MINNEAPOLIS, July 11.—All Minnesota was stirred up today following action by University of Minnesota board of regents refusing use of the university's Memorial Stadium as the site of the Army War Show, scheduled for here on August 15-18. Regents' action was unanimous in the face of what was known would be a storm of protest.

Meanwhile, Minnesota State Fair board's invitation to the War Department to use fairground facilities after close of the 1942 fair on September 7 was declined with thanks by Maj. Charles S. Hart, in charge of the show, who told newspaper reporters in Omaha that it would be impossible for the show to come to Minneapolis after the dates now scheduled. Major Hart explained that after the proposed Minneapolis dates the show would go to Omaha, move to Chicago on September 1 and then on to Cleveland.

In refusing use of the Stadium, the regents placed at the disposal of the war show "all facilities, such as bleachers and related equipment." If the show is given elsewhere in the Twin Cities area. Basis of the regents' action was: As custodians of the university and its property, the regents are responsible to the State as a whole. A policy of long standing says "that no non-university organization shall be permitted use of university facilities except as the university itself... extends the invitation and joins as co-sponsor." With the stadium situated in a congested area, and with delicate scientific instruments used in highly important war research in university buildings in that area, these instruments might be affected by explosions and vibrations of heavy war machinery during the show. Damage resulting to property, "including possible damage to buildings, is not the determining factor... but it is a point that cannot be left out of consideration," because damage to the turf could not be repaired quickly and might interfere with the university's physical education program for students and enlisted men.

### Record Mark in Pittsburgh

PITTSBURGH, July 11.—More than \$161,000 was paid by 202,486 to see the Army War Show in its six-day stand at Pitt Stadium, assistant treasurer Don Campbell reported, with another \$5,900 paid by more than 23,500 to the show's static exhibit of paraphernalia, armaments and trophies at near-by Ruskin Field. Attendance and gross figures here were said to have exceeded the show's marks in Baltimore and Philadelphia, a seven-day engagement in the latter. There was capacity on three nights. From here the 1,684 men comprising the roster moved to Akron, one of 11 more cities where Uncle Sam will demonstrate his fighting strength. Two changes were made here. A Negro cavalry unit of 42 men and horses from Fort Riley, Kan., was added, and a first aid battlefield exhibition by a medical detachment was substituted for the "Wheel of Victory" feature. Admission was 55 cents for all seats except boxes, which were \$5.50. Exhibit fee was 25 cents.

### Coney Dim-Out "Curtain" Is Vetoed by Commissioner

NEW YORK, July 11.—Coney Island will have to struggle along without an 18-foot-high dim-out "curtain" down the middle of its Boardwalk because Park Commissioner Robert Moses has nixed a plan advanced by Coney's Chamber of Commerce which would have walled the walk from West 8th to West 22d Street and thus cut out lights coming from shops, concessions, etc.

Several appeals were made to the commissioner, but he said no soap, not practical and just no good.

### Macon Mourns Teter Death

MACON, Ga., July 11.—News of the death of Earl (Lucky) Teter, was especially saddening to many hundreds of friends of the nationally known stunt driver here. Teter married a Macon girl, Edna Young, six years ago after a whirlwind courtship of two weeks. He met her while here arranging for a performance of his Hell Drivers. On many occasions Teter visited here and he was unusually popular. Local newspapers carried expressions of regret at his passing.

### Pittsburgh Fourth Biz Off; Park Dancing Now in Slump

PITTSBURGH, July 11.—Holiday business in Kennywood and West View parks was "as good as could be expected, considering weather," operators said. Showers Saturday and Sunday, withdrawal of excursion trains, buses and trolleys and the situation combined to offset increased pay rolls in the industrial areas around both parks.

Ballroom attendance slumped in both parks over a year ago. West View ballroom will go on a twice-weekly schedule the last week of this month, with August policy probably the same unless picnic bookings help and a dancing epidemic appears. Biggest reasons for the drift from park dancing, according to Ken Withers, West View's p. a., are competition from smaller spots nearer town and transportation difficulties.

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WANT Cookhouse this Fair and other Celebrations balance of season. RIDES not conflicting with Wheel, Chairplane and Kiddle Swings. Can book Independent Shows this event. Concessions open—Hi-Striker, Duck or Fish Pond, Darts, Custard, Floss, String Game, Archery. WRITE OR WIRE

## BEAM'S ATTRACTIONS

ORBISONIA, PA.

P.S.: Free Acts, contact Jimmie Morin, care Park, Lewistown, Pa.

## OUTDOOR SHOWMEN

The Next Issue Will Be the FALL SPECIAL

Because of the Increased Size and Distribution

### The Forms Will Go To Press Earlier Than Usual

No telegraphed or telephoned Show Ads for the next issue will be accepted after 10 A.M. (Eastern War Time) Monday, July 20. Wire important late Show Ads Sunday night for position in General Outdoor Section.

Ads for the Carnival Department Must Be in Cincinnati by Thursday, July 16



# Minn. Board Votes To Hold State Fair

ST. PAUL, July 11.—Minnesota State Fair will be held here as originally planned, the board, meeting at State Fair headquarters here today, having taken action which guarantees 1942 operation.

The fair management stepped into the heated Army War Show picture here by extending an invitation to the War Department to occupy the fairgrounds and its facilities for the show any time after September 7, closing date of the fair.

Raymond A. Lee, fair secretary, issued this statement: "Minnesota State Fair management, in session today, offers its complete facilities to the Army War Show for any dates following close of the fair on September 7. No changes were made in the scheduled plans of the fair for this year.

# Suburban, Syracuse, Enjoys Best Takes in Five Years

SYRACUSE, July 11.—Suburban Park, 10 miles from Syracuse, is enjoying the best business of the past five years. Reason is twofold. With the shutting of Enna-Jettick Park, Auburn, N. Y., fans have switched to Suburban. Also aiding is the fact that Suburban has taken over all picnics that usually were handled by the bigger Enna-Jettick system. Dick Kratz, the Auburn park's picnic booker, has moved over to aid Fred Seales in putting over Suburban.

George A. Hamid office is putting in weekly free act. Good bus facilities aid in keeping up Suburban's biz. Local bands are used for dancing.

# With the Zoos

PHILADELPHIA.—Two new lion cubs at the Philadelphia Zoo have been added to the Garden's Baby Pet Zoo. On June 28 the Baby Pet Zoo, which charges a separate admission, established a record crowd for the season with 3,500 paid admissions.

MILWAUKEE.—Henry M. Kennon, director of Washington Park Zoo, is presenting the zoo's boa constrictor, several other snakes and the Gila monster every Sunday at 3 p.m., at which time he gives a talk on the reptiles.

CINCINNATI.—Midseason finds the Cincinnati Zoo attracting larger crowds than ever before in its history, according to Ned Hastings, press representative. This is explained by the liberal free-act policy recently introduced by the management. The annual display of "zoo babies" is also proving a popular attraction.

BALTIMORE.—Peggy, 10-year-old chimp which for three years has been featured with Capt. Low Black's wild animal show at Carlin's Park, died of consumption July 5.

MEMPHIS.—A blood clot on the heart brought death July 1 to the nine-month-old hippo at Overton Park Zoo.

animal act, and includes Palmina, aerialist; the Ostermaler trained horses, Robinson's Elephants; the Four Pantinos, French gymnasts, and the Rice-Davidson troupe of clowns.

GEORGE ROBERTS CIRCUS was the feature July 4th at Forest Park, Chalfont, Pa.

BALTIMORE.—When John J. Carlin, founder and owner of Carlin's Park, suffered a fractured kneecap in an accident recently park employees designed a floral reproduction of the park's entrance archway. Presentation was made by a committee, which set up the display in Carlin's hospital room. That an arrangement with a local florist the flowers in the miniature archway will be replenished when necessary. Carlin, although still confined to the hospital, is mending rapidly.

# SINKING OF DAN RICE

(Continued from page 26) Everyone rushed to the scene of the disaster. Something had gone amiss, but the boat sank so slowly that all members of the troupe and most of their paraphernalia were saved.

Willing farmers helped transport the show to Decatur by wagon and, to the children's delight, even the early show followed the showmen's creed, "The show must go on."

But the story does not end here. The event probably would be forgotten were it not for the outcome. A few days later nothing could be seen of the Dan Rice Showboat except the huge bell which always had rung cheerfully to announce its arrival at a town. The river had claimed the boat but in some way this bell became loose and floated to shore.

The Decatur Episcopal Church was in need of such a bell. The congregation succeeded in buying it from the show company. Even the Sunday school children donated pennies to help pay for it.

And now, after 64 years, it is this same bell whose clear tones summon wayfarers to the Episcopal Church in Decatur on Sunday mornings.—From The Sioux City (Ia.) Journal.

# DUBLE GOES BACK

(Continued from page 26) Dandy Dixie, Rusco & Holland, Pat Chappelle's Rabbit's Foot Company (later owned by J. S. Wolcott), Eph Williams's Silas Green From New Orleans, Florida Blossoms, J. C. Rockwell, Huntington's, Earl D. Backer, Pierce's, Robinson Silver Minstrels and, last but not least, the J. C. O'Brien Famous Georgia Minstrels, whose advertising I saw for more than

**WANTED**  
For long fair season, Cowboys, Cowgirls, Indians, Clowns, Calliope Player, Working Men in all departments. Opening July 20th.  
**BARKER BROS.' RODEO CIRCUS**  
General Delivery Kalamazoo, Mich.

**PAN AMERICAN SHOWS WANT**  
Shows, Hawaiian and Athletic Help. Place Concessions of all kinds except Ball Games, Place Agents for Wheels, Grind Stores and Penny Pitch. Want sober Cook House Help. Want Operator for Loop-o-Plane that can drive. All answers: Columbus, Ind., this week.

**THE SHRUNKEN HUMAN**  
Side Shows, Museums, Window Attractions: Here is the Wonder Attraction of America, that Tiny Shrunken Body, the Jungle Maiden reduced to a mere midget, the way the Head Hunters do them. About 2 feet long, has eyebrows, lashes, shrunken beoms. A reproduction of a Jungle Human Body. Spectators marvel, nurses gaze in wonderment, doctors scratch their heads; everybody whispers "Is it real?" The Wonder Show, shipped in casket, ready to show, postpaid only \$15.00. Also Shrunken Heads, the very best in America. Light, waterproof and a genuine reproduction of the Jungle Natives, postpaid only \$8. **TATE'S CURIOSITY SHOP, Safford, Arizona**

**HELP WANTED**  
First and Second Merry-Go-Round and Ferris, other Ride Help. High wages. No brass, no meal ticket or "hold back." Pay every day. Also want Shows and Concessions for Fairs and Celebrations. Wire

**ARROWHEAD SHOWS**  
Duluth, Minnesota

**HUTCHENS MODERN MUSEUM**  
Wants to join at once, Lecturer that can handle inside of big Side Show and that can sell Blade Box and work Electric Chair. Salary or per cent. We start fair this week. Can also use one more good attraction. All address: **JOHN T. HUTCHENS, Snapp's Shows, Pinckneyville, Ill., this week.**

**LETTER LIST**  
(Continued from page 51)  
Rice, Warren  
Robinson, Frank  
Rogers, Mrs. Irene  
Rohrer, L. S.  
Safstrom, Mrs. Vera  
Schemmel, Loyd  
SEWELL, CHARLES  
SHANNON, MERLE  
SKINNER JR., FRANK LOUIS  
Smaglick, Harry  
Smith, Bobette  
Smith, H. Norman  
Smith, Wm. D.  
Strahl, Florette  
Stanley, Lavin  
SUNDSTROM, JOHN EDWARD  
Swain, Robert  
SWAN, WALTER LLOYD  
TAFT, JOHN  
Tyler, Melvin  
TYLER, PHILIP HENRY  
Van Dyke, Dad  
VREELAND, ROBERT L.  
MAIL ON HAND AT CHICAGO OFFICE  
12th Floor Ashland Bldg., 155 No. Clark St.,  
Ahtrieb, Mr. Doc Alexander, Grace

# Park Free Acts

SKY-HIGH ALCIDOS, Wilfred Alcido, manager, finished a week's engagement July 5 at Waldameer Beach, Erie, Pa., and followed with a week at Dreamland Park, Sea Breeze, N. Y., set by Gus Sun Agency.

STEEL PIER CIRCUS, Atlantic City, set for the summer, includes the Flying Behees (Bob, Rose and Clayton), Lorena Carver and Her Diving Horses, Eugene Randow and his company of clowns, Marian Foster as the aerial Victory Girl, the Erwingo's flying rope troupe, Selma Sterling's water carnival and Tiny Kline's thrill act. Jumbo Circus at Hamid's Million-Dollar Pier is headed by Professor Keller and His Jungle Killers.

Alexander, Ted S.  
Allen, Fred  
Arend, Edna  
Auntelle, Marjorie  
Bailey, Mrs. Dolly  
Beekman, Wm.  
Bielak, Edward  
BLACKWELL, HUBERT  
Bordoni, Irene C.  
Bowlegs, Chief & Marquita  
BROOKES, WILLARD LOUIS  
Brower, Ann  
Burkett, P. D.  
Carney, Margie  
CARTER, THOMAS  
Castle, John R.  
CLARK, CHAS. EDWARD  
Clement, Violet  
Currier, Raymond  
Dahl, Edith Rogers  
DARNELL, HAROLD TRUE  
DAVIS JR., HORACE LEE  
Delmar, Armond  
Dennis, Jack  
Edwards, Harry  
Fernandez, Bob  
FOGLESONG, FREDERICK E.  
FOSTER, WILSON LOCKHART  
Freatus, Alvin  
Fulton, Mrs. Lillian  
FUNDERBURG, QUINTON  
Gardiner, Madeline  
Good, Jack  
Goddard, Ted  
GRAHAM, JOHN BENJAMIN  
GRAHAM, JOHN HENRY  
HALE, WILEY OTTO  
Hall, Robt. W.  
Hamilton, Leo  
Harvey, R. M.  
Hayes, Miss Honey  
Hebeler, Edward S.  
Henderson, Mrs. T. M.  
Hicks, Bill  
Holland, Chas.  
House, James  
HORTON, FRANK JAMES  
Jason, Lee  
Jones, Chas.  
Jones, Mr. Evan  
Jones, Little Johnny  
Kennedy, Thos.  
KIMBLEY, CARL J.  
LATTIN, WILL MASON  
Leber, Harry G.  
Lewis, Mr. R.  
Loranger, Leo  
Lyn, Lya  
Martin, Ida Morgan  
MARTIN, LEWIS LEROY  
Miller, Harry  
MOORE, ROBT. GALBERT  
Murphy, Joe  
OLEJARCZYK, JOSEPH J.  
Paten, Rud  
Price, Bob  
PRUYN, SAMUEL R.  
Rabits, Santo  
Raney, Mrs. Ted  
RANK, WAYNE DAVID  
Reading, Jack  
Reuse, Mr. Jean  
Robertson, Geo.  
Safstrom, Mrs. Vera  
Jordan  
Salyers, Don  
Sherman, Joe  
Silstrup, Abe  
Stark, T. C.  
Starks, Fred (Bud)  
STEFFEN, JOHN EDW.  
Streng, Harriett  
Sutton, Ann  
Taylor, Frank  
Thorton, Buddy  
Vargo, Ellen  
Vaught, Mr. Mel  
Wienkle, Mrs. Doris  
Villers, Charles  
Weber, Miss Berta  
(Jillian Jackie)  
Weinmann, Rhea  
Wilkinson, Mabel  
Williams, Dave  
WILSON, ROBT. EARL  
Wright, Earl

20 years from the Carolina coast over to the Cajun country of Louisiana.

I am glad to say some of these last named still carry on. The writer was a member of DeRue Bros.' Ideal Minstrels 20 years ago. C. E. DUBLE.

**AMERICAN LEGION CELEBRATION**  
JASONVILLE, IND., CITY PARK  
WANT Fish Pond, String Game, Long or Short Range Galleries, other legitimate Concessions. Want Pen Pool Dealer with or without own outfit. Buck Weaver wants capable Agents. WANT Shows with own outfits; some of Indiana's best spots to follow.  
**BAKER'S UNITED ATTRACTIONS**  
Martinsville, Indiana, this week.

**COLORED FAIR**  
Seventh Annual Fair  
Grounds at E. 25th St., across from Douglas Park, Indianapolis, Indiana.  
First-class Rides. No Gate. Admission Free. SIX BIG NIGHTS, JULY 20, 21, 22, 23, 24, 25. Large crowds. A big live-wire Fair. Gossiping Rides and Shows are booked. Address:  
**MANAGER OF ARRANGEMENTS**  
4401 East Tenth Street Indianapolis, Indiana  
**WEST TAYLOR TWP FIREMEN'S FAIR**  
Tannersville-Johnstown, Pa., R. D. 1, Aug. 10-15.  
Want High Dive or Other High Acts. Write WM. BENSHOFF, Sec., Box 307, R. D. #1, Johnstown, Pa.  
BEAM'S ATTRACTIONS on the Midway.

**WESTOVER, PA., NIGHT FAIR**  
Mossor Memorial Park, July 27-Aug. 1.  
Free Acts, write Harry Roland, Westover, Pa. Beam's Attractions on the midway. Contact M. A. BEAM, 110 Shaw Ave., Lewistown, Pa., for space.

**CARNIVAL WANTED**  
By  
**NORTH CHICAGO LOYAL ORDER OF MOOSE**  
July or August.  
Contact KENNETH FUNK, 200 Jackson St., Waukegan, Ill.

**FOR SALE**  
7-Car Tilt, Ledry unit, two drive belts, practically new, drive cable, all good mechanical condition, new top covers, #12 501 Wheel, good mechanical condition, practically new cross cables and drive cable and belt, new seats last season, upholstering good. Both Rides for what Tilt is worth. Cash only.  
S. E. WELTER, 2543 South, Beaumont, Tex.

**DYER'S GREATER SHOWS WANT**  
Foreman for Octopus, Allan Herschell Kiddie Ride, Second Man on Octopus, Front Man for Side Show, Concession Agents, Cook House or Juice. Grab open Shows with something to show. Useful People, come on. Burlington, Iowa, this week; Bascobel, Wisconsin, next week. Want Little People for Midget Village.

**IDEAL EXPOSITION SHOWS, INC.**  
America's Best Amusements  
Playing best Defense Towns in the East. Also have 11 Fairs booked in East. Staying out until Armistice Day and closing in Georgia.  
Will book two or three Rides that don't conflict, preferably Spitfire, Octopus, Roll-o-Plane and Fly-o-Plane. Will furnish semi-trailers for loading. No gillying.  
Can place Fun House, Fat Show, Penny Arcade or Illusion Show or any Show that does not conflict.  
Want Man to take complete charge of elaborate Monkey Circus and make Openings. Want Talkers for Side Show and Ticket Sellers. Can place Girls for Girl Revue.  
Want Foreman for Allan Herschell Merry-Go-Round, also Foreman and Help on other Rides. Everything here loads on semi-trailers. Want semi-trailer Drivers.  
Can place Concessions, including Photograph Gallery, Ball Games, Long-Range Shooting Gallery, Palmistry, Balloon Game, Penny Pitches, Hoop-La, Fish Pond, Bowling Alley, String Games, etc.  
WRITE OR WIRE  
**WILLIAM GLICK**  
Week July 13, Penns Grove, N. J.; Week July 20, Westchester, Pa.

**NOTICE RIDE HELP**  
WANT MERRY-GO-ROUND FOREMAN AND SECOND MAN. CHAIRPLANE FOREMAN. ALSO SECOND MAN FOR FERRIS WHEEL. TRUCK DRIVERS, WIRE.  
**ROGERS GREATER SHOWS**  
NEWTON, ILLINOIS, FAIR THIS WEEK; GOLCONDA, ILLINOIS, FAIR FOLLOWS.



# Merchandise

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Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

## BINGO BUSINESS

By JOHN CARY

ATTRACTING PEOPLE to bingo parties and giving them an evening of intelligently planned fun so that they will keep coming back is the chief concern of the smart bingo game operator. With the war tending to keep the public on edge—everyone will eventually be affected as a result of the gigantic struggle now going on—the need for entertainment is even greater than ever before. Morale is not merely another word from the dictionary . . . It is the line of demarcation between success and failure in the world struggle. And it is the duty of all branches of the entertainment world to see to it that the public is amused so that it can face the task that lies ahead unflinchingly.

The bingo operator's place in the current situation may be considered by the aristocracy of the entertainment world—the screen, the stage and radio—as merely an insignificant cog. An insignificant cog maybe—but, nevertheless, a most important one! Other forms of entertainment are purely passive—the audience merely watches and listens and appreciates. But bingo is not a passive form of entertainment. The audience—each and every member in it—actively participates in the fun. That is why bingo affords more enjoyment for the dyed-in-the-wool fan. Mere words cannot describe the thrill of filling out a winning combination of numbers for the coveted award . . . that's why the game holds such a fascination for players from Coast to Coast.

But while bingo in itself is sufficient to entertain and amuse the players, it is equally true that operators have made use of many variations to keep the interest of players at fever pitch. Simple stunts have also added to the evening's fun and put the players in a good frame of mind. Laughter is a tonic in war-times and operators aware of this always build up situations or little stunts that will give the audience the welcome relaxation of laughter.

Tho not attempting to encroach on the domain of stage, screen and radio, some operators have found that the addition of live talent shows—as a sort of appetizer for the bingo game itself—is highly satisfactory as a means of getting the audience in good humor. Usually the talent is drawn locally and is reminiscent of the *Amateur Night* type of entertainment. However, the performers are auditioned in advance so that only those who really can sing or dance or act are permitted to do their turns. It is claimed that these programs, never lasting longer than 45 minutes—and usually less—meet with the approval of bingo audiences.

Other operators have found that showings of newsreels, short subjects and comedies have interested audiences. A 16mm. projector is used and generally the bingo operator makes a tie-in with a roadshowman to put on the show. Occasionally a full-length six-reel feature, with a running time of approximately 55 minutes, is put on.

With the government interested in reaching as wide an audience as possible with official films showing the progress of the war effort, as well as instructional and educational films showing what to do in case of air raids, fire bomb raids, etc., the bingo operator has an opportunity to really serve his community by putting on these short subjects. Prints are obtainable without cost—all that is necessary is that transportation costs be paid. Operators who are interested in obtaining additional information about these films should write to the Editor of the Merchandise page.

## July 4 Holiday Business Reported Heavy at Resorts

Warm weather sends large crowds to beaches, near-by mountain resorts—auto traffic greatly reduced, but railroad, bus and plane facilities move crowds

NEW YORK, July 11.—The observance of Independence Day thruout the country this year was not only safer but quieter than usual. The noise of exploding firecrackers was noticeably absent with gunpowder now required for the more serious demands of a nation at war. Here in the East the warm clear weather sent large crowds to beaches within easy access of the metropolitan area. Notice in automobile traffic, estimated at 30 per cent below normal. Asbury Park with all hotels and rooming houses filled. It is reported that the overflow spread to the surrounding resort towns of Bradley Beach, Belmar, Avon and Ocean Grove. More than 750,000 persons visited the Rockaways, according to police department estimates, with automobile traffic reported to be heavier than at Coney Island and other beaches. Evidently motorists had hoarded the precious gas for the week-end splurge in this area.

### Heavy Beach Biz

Swimming pools, beach clubs and boardwalk concessions at all near-by beach resorts reported heavy business. Even tho the Army dim-out orders banned the use of nighttime fireworks displays, crowds thronged the boardwalk and side streets, patronizing all concessions. Dim-out restrictions were strictly adhered to in Coney Island, with Luna Park and Steeplechase using dim-out lights and blankets to eliminate glare. Other concessions followed a similar practice to permit operation in the evening, and operators are not displeased with the gross takes for the July 4 week-end.

Concessionaires, pitchmen and souve workers availed themselves of the opportunity to cash in on the holiday crowds and they also reported good takes. Patriotic items naturally proved to be leaders over the holiday week-end, with all types of red, white and blue merchandise in favor, as well as items featuring American and Allied flags. Some of the other items that also sold well, according to reports, included such seasonable staples as sun glasses, sunburn lotions, sun shades, etc. Concessionaires reported plastic items, figurines, stuffed animals, portable radios, candid cameras, cigarette cases, watches, dolls, glassware,

dinner sets, etc., much in demand.

### Few Out-of-Towners

With wartime restrictions on the use of rubber and gasoline imposed, most of the holiday traffic was from rather than to New York. Cars with out-of-State licenses were a rarity, and the crowds on midtown Manhattan thoroughfares were not as large as in previous years, nor were there as many obvious strangers. However, despite the lack of out-of-town visitors, novelty and souvenir workers along the streets leading to Radio City; down at the Battery, and near the parks reported a brisk trade. Here again patriotic items led the parade, altho comic novelties, particularly those poking fun at the Axis, did well. Comic post cards and souvenir items were also in demand, it is reported. July 4 flag pins and miniature American flags for lapels were noted in abundance in the city and at the shore resorts. Hundreds of small and large meetings thruout the city attracted throngs for the observance of the holiday, and badge-board and button workers were also able to garner in some of the cash.

Servicemen were apparent everywhere, also in a spending mood, either on week-end visits or furloughs. Most of the kids and college students back from school and tied to New York by the auto problem went to near-by shore points, swelling the attendance figures and boosting many a concessionaire's take. Consensus of opinion is that with the war situation forcing natives to stick pretty close to town they'll have to seek amusements closer to home, and this is okay with concessionaires at local resorts.

## Baltimore Amusement Parks Enjoying Good Business

BALTIMORE, July 11.—The business enterprise of amusement park managers here is resulting in increased grosses of as high as 50 per cent for the parks. A very large part of the increased business can be traced directly to the fact that the population of this city has swelled tremendously as a result of the addition of many thousands of new employees to government and war factory pay rolls. The alphabetical departments of the government have increased at a rapid pace, and they all require clerical workers. War production plants have also increased the size of their personnel, and all workers—white collar and factory—have plenty of money to spend for amusements.

The amusement parks here are the chief drawing cards for crowds seeking a good time. There are Carlin's Amusement Park, now in its 20th successful year; Gwynn Oak Park and Bay Shore Park. Interesting point, according to the managers of these parks, is that the gas and tire conservation program instituted in the New England area does not affect their takes since all are within easy access by bus or streetcar and are within the city limits. These three parks and others not too distant

feature bathing facilities which are always a lure for tired workers during the hot summer days.

With plenty of money in circulation, concessionaires at the amusement parks are said to be doing a better than average business, with all types of stands well patronized. Red, white and blue merchandise, of course, is very much in evidence, as well as the usual staples, including banners, pillow tops, jewelry items, comic novelties, souvenirs, radios, blankets, motor jugs and similar practical items.

## Moses Nixes Coney Curtain

CONEY ISLAND, N. Y., July 11.—The plan for a 14-block long dim-out curtain for this resort, sponsored by the local Chamber of Commerce, has received the cold shoulder from Park Commissioner Robert Moses. He declared the idea entirely impractical and the bright boys of the C. of C. are going into an-

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Each year for the past three we have hoped that some old-timer would see this story and either confirm it or send thru his own version. We haven't had a nibble yet but are going to keep on trying until we hit.

Have you ever wondered how the sales-board business originated? Who the pioneer operators were? When the first deal was put together?

We have often thought about it but have yet to meet anyone who really knows. The salesboard and salescard today play an important part in the distribution of merchandise, and manufacturers of premium and gift products look to them to move a substantial share of their yearly output. Thousands of men are gainfully employed in this business, yet, despite the fact that it is a comparatively new business, very little is known of its early history. It would be interesting to learn how the sales-board idea developed, an idea which has sold millions of dollars in merchandise that John Public could not or would not have bought in any other way. Perhaps some of you old-timers can bridge the gap and enlighten us.

We had a chinfest on this subject at the office the other day, and Charlie Lomas, of *The Billboard*, mentioned a chap named Mays, who claimed to have invented the salesboard. He was a writer, so the story goes, and, anxious to make some extra money, he evolved the salesboard idea.

In 1912 Mays was connected with Charles L. Winters & Company, Jacksonville, Fla., then one of the largest salesboard operators in the country. Boys working out of that office traveled by horse and buggy and covered quite a bit of territory. They would drive to a county seat and place their deals at all the cross-road stores, sawmill camps and turpentine stills they could find. These were among the best and most productive locations.

One of the company's most successful deals worked on a 500-hole board, 10 cents straight and took in \$50. Location received 20 per cent of the take and the purchaser got something for every punch. Most of the items distributed consisted of slum jewelry, tho a number of capital prizes were also offered, among which were a Winchester rifle and straight razors, very popular in those days.

Just to prove there is nothing new under the sun, the Winters operators used a gag to hurry their deals along which is still popular with operators today. When placing a deal the operators would show the location owner a handsome gold-plated watch. Owner was informed that he would receive the watch upon completion of the deal as an extra reward for his effort. Very often in his anxiety to get the watch the owner would make up the difference on the deal out of his own pocket if the deal was not completed when the collector made his call several weeks later. It was a good gag then—and still is.

HAPPY LANDING.

other huddle to find a cure for the dim-out blues.

As originally planned, 14 blocks of the Boardwalk would have been screened from the sea by an 18-foot dim-out curtain. It was argued that this would make it possible for concessions to operate full blast without any glare giveaway to enemy submarines that might be in the vicinity. Moses pointed out, in turning down the idea, that the curtain would have cost the taxpayers of the area \$50,000.



# HOW TAX BILL TRAVELS

## Weighty Issues Face Congress And the Nation in Considering Plans To Raise Needed Revenue

CHICAGO, July 11.—The week of July 6 was one of anxious waiting not only by the coin machine industry but by the entire nation, as everybody looked forward to the time when the new 1942 Revenue Bill would be introduced in the House of Representatives in Washington. Earlier predictions had been made that the final draft of the bill by the House Ways and Means Committee would be made public by July 6 or 7, but these dates passed by and the report was issued that the committee would want to check the final bill over again before it was given to the House.

On July 7 the committee began its study of the final bill, a volume of 324 pages, and it was predicted the House would get it by July 14, altho four big major political issues were serving to delay the bill.

No new reports on the coin machine tax proposals in the bill were received during the week. The last reports considered reliable were that the committee was endeavoring to double the revenue from the coin machine industry. This would mean increasing the excise tax on some machines already taxed and extending the law to cover other types of machines not included in the 1941 law. Some effort was being made also to clarify certain points of confusion in the 1941 law.

All of these reports were tentative and merely indicated the ideas along which the committee was working as the final draft of the bill was undertaken.

### Important to Everybody

If the bill gets to the House by July 14 the proposals will be public by the time this article is seen by many of our readers. Great quantities of news material have been published on the revenue bill as it makes progress toward its final public form. Some of it is published here with for general information since members of the industry are not only concerned about the taxes on machines but also by many other proposals in the national revenue plan.

The House hopes to pass the bill before the summer recess, but predictions are

that the bill will not become law before fall.

Overshadowing the many details of the federal tax bill for 1942 is the great need for more and more revenue to beat the enemy.

### A Business Review

The *New York Journal of Commerce*, July 6, published a review of the outlook for the bill as American industry awaited the final version. The business paper naturally pointed out some of the political angles that influence the passage of the bill thru Congress.

According to *The Journal*, as the Ways and Means Committee started to work on the complete draft of the bill on July 6, most members felt that it would emerge in about two weeks virtually unchanged from the program previously adopted by the committee.

Altho the OPA was understood to be opposing the new 5 per cent excise tax on common and contract carriers, the general opinion is that the Ways and Means Committee will leave this tax in the bill and let the OPA dicker with the Senate on removing it.

### Postal Rate Action

It is also believed that the Ways and Means Committee may delete from the tax measure provisions calling for increases in second and third-class postage rates. The Post Office Committee was somewhat chagrined at the action of the committee in making increased postal rates a part of the tax bill rather than requesting that the rate hikes be turned over to the committee which is primarily charged with responsibility for postal matters.

It is expected that the Ways and Means Committee will complete its section-by-section review of the complete draft of the tax bill in about two weeks and that the measure will be passed by the House substantially as the Ways and Means Committee reports it.

It is generally believed that Speaker Rayburn and other Administration leaders in the House will request that the revenue bill be considered under a closed rule. Such a rule would require the membership of the House to accept or reject the tax bill as a whole, since no amend-

ments to the measure would be permitted.

House consideration of the revenue bill under a closed rule would prevent Treasury supporters of mandatory joint returns and changes in the computation of depletion allowances from carrying the fight to the floor of the House. In the same way, procedure under a closed rule would also prevent sales tax advocates from offering a sales levy on the floor of the House, since no amendments to the tax bill would be permissible. The House would either adopt or reject the measure as a whole.

### Deciding on Rules

The Rules Committee is expected to grant the Administration any kind of a rule it requests for consideration of the tax bill, altho Chairman Sabbath of the Rules Committee had announced that he will advocate a rule which would permit amendments to increase the amount of revenue to be raised by the tax bill but bar any amendments on the floor which would cut the bill's revenue.

Administration leaders are opposed to such a rule on the ground that it would leave the bill "wide open to amendments" on the floor. It was added by Administration leaders that such a procedure would bring long-protracted debate on the tax measure with the possible result that it might take three months for the tax bill to pass the House.

### Bill Entirely Inadequate

Many Republican Congressmen, as well as a large number of Administration supporters, believe that the pending tax bill is entirely inadequate because it fails to produce sufficient revenue and also because it lacks any curb on inflationary spending.

However, Republicans on the Rules Committee have indicated that they will support the Administration's request for a rule under which the tax bill will be considered. The reason for this, they admit privately, is that they don't believe the minority party should force the Administration into passing a tax bill which would be better suited to the government's wartime expenditures.

The tax bill, however, is expected to be changed considerably in the Senate, where a move for a sales tax and possibly forced or induced savings will be made as an anti-inflationary step.

At the present time it is believed that the tax bill as reported by the Ways and Means Committee will be passed by the House without much controversy, since a Congressional recess is tentatively planned after the revenue measure has been put through the lower branch of Congress.

### Bill Entirely Inadequate

With a bill so important as the national revenue bill, the time schedule of its passage thru the various hearings, committee meetings, revisions and the final emergence in the House becomes an important topic. Politicians and newspapers make predictions as to the probable speed with which the bill will get thru Congress. Members of Congress have wanted to take a summer recess and

## Not Easy To Put Toys and Games Under OPA Order

WASHINGTON, July 11.—Toys and games are to be brought under price regulation control, it was announced recently by Leon Henderson, price administrator. One principal purpose of this action, it was added, is to prevent a squeeze on dealers and jobbers who customarily order their stocks in March.

Under the general maximum price regulation, the prices for toys now reflect March, 1942, levels, but it has been felt that the pricing of many new toys and those of a seasonal nature would be facilitated thru the issuance of a separate price order.

Studies of prices, costs and profits of the toy industry are now being completed by OPA to determine if the March price structure, continued in effect by the general maximum price regulation, was equitable for all branches of the industry.

If the studies show that price increases took place prior to the ceiling date and that these price advances were unwarranted, the new regulation may effect a roll-back to avoid a squeeze on dealers and jobbers who customarily order their stocks in March.

The United States Department of Commerce has estimated that \$130,000,000 worth of toys and games was bought by the American public in 1941. Toys this year will reflect limitations imposed on the industry by the War Production Board program for the conservation of strategic materials. The use of rubber, aluminum, steel and other essential items has been drastically restricted or eliminated.

this has been a spur to getting the bill finished as soon as possible. The coming November elections have also been a big factor in the tax proposals.

*The Wall Street Journal* makes a feature of predicting the speed of the revenue bill. On July 3 *The Journal* said that the Ways and Means Committee will sweat to get 1942 revenue bill to House floor during week of July 13. Abetted by a gag rule limiting debate, the lower chamber will be rid of the bill before the month-end. Senate Finance Committee will open hearings right after that. Senator George thinks his group will have its work done by September. Result: A finished bill by October unless the Congressional election plays hob.

### Prospect for Delay

On July 8 *The Journal* revised its predictions by saying some committee members feel they will fall to meet the present tax bill timetable—report the bill by July 11, get a rule—(closed to all but committee amendments) July 13, and call the bill up on the floor for House debate July 14.

Reason for this is that motions to re-  
(See TAX BILL on page 65)

## NEWS HIGHLIGHTS JULY 6-11

**CHICAGO**—News reports of major events affecting the industry this weeks were few, with the exception of the publicity being given to the newspapers by James C. Petrillo, head of the AFM. No definite reports were received on the 1942 federal revenue bill, which is expected to be in the House by July 14.

**MILWAUKEE**—The city moved slowly toward issuing licenses for pinball games, announcing that all licenses would be given out at the same time—probably July 15. Applications indicated the city would collect about \$69,000 in revenue.

**MIAMI**—The speaker-elect of the Florida Legislature has issued a statement to newspapers that he would oppose the rumored plans to pass a slot machine license law at the next session.

**MOBILE, ALA.**—The city commission announced it would continue to license pinball machines after a period of confusion following a court case.

**NEW ORLEANS**—The Legislature adjourned July 9. H. B. 206, an occupational license bill, was amended so that no tax on vending machines and scales will be collected. The bill apparently places operators of such machines in the class of retail merchants paying a graduated occupational license. The governor is expected to sign the bill. H. B. 696 to license slots was lost by postponement.

**DES MOINES**—Federal excise revenue from coin machines in Iowa, October 1 to June 30, was \$177,837. The report showed 3,746 pinball games in the State.

## ANOTHER WEEK NEARER VICTORY!

*Wm Rabkin*

### INTERNATIONAL MUTOSCOPE REEL CO., INC.

WM. RABKIN, PRES.  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Operated Equipment.

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LONG ISLAND CITY, NEW YORK



100 or more—23c each.

**SAM MAY & CO.**  
853 N. Flores St. San Antonio, Texas



Greatest Counter Games, SPECIAL \$7.50 Each.



# Late Report -- Excise Tax

WASHINGTON, July 13.—The new excise tax bill, including coin machine provisions, will be introduced in Congress tomorrow (14). It is understood that the \$10 tax has been broadened to include phonographs and amusement machines. Arcade machines will also be taxed \$10.

The \$50 tax on gaming devices remains.

The \$50 tax is applicable to all gaming devices including those giving prizes in cash, premiums, merchandise or tokens.

The list of taxpayers on gaming machines will not be made public as heretofore.

There will be a \$10 tax on 1-cent venders giving a prize of less than 5 cents in value.

Nothing definite has been heard on counter games.

Free-play games remain the same as under the former bill, that is, are taxed at \$10 each. Complete details in next week's issue.

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

With summer really here, reports coming in from columnists in the East sound encouraging. Music and merchandise machine operators find their collections fairly good, and owners of arcades claim exceptionally fine returns. No amusement games operate in New York, but columnists who can run in other territories are doing nicely.

### Kresberg Using Bike

Keeping in tune with the times, Sam Kresberg, Eastern district manager for Seeburg, now covers the metropolitan territory on a bicycle. Sam created quite a stir when he rolled up to Modern Vending Company this week. Some of the operators present borrowed the bike for a ride. Harry Rosen, who hadn't been on a two-wheeler since the Civil War, took a turn around the block.

Kresberg has laid up his car and claims the bicycling not only helps conserve gas, but keeps him in good physical condition. In addition, Sam says, he makes better time on the streets of New York, passing red lights and squeezing in between larger vehicles. The only problem, Sam confesses, is that some day he'll get a traffic ticket for his violations.

### Add Notes on CMA Fun-Fest

Harold Roth and the boys from his outfit were late arrivals at the New Concord Friday night, June 26. In fact, they came so late that for a while it seemed that Harold and the others would have to spend the night in the hotel lobby. But "all's well that ends well," for they were finally provided with accommodations and were up bright and early the following morning to pitch in with the rest of the CMA members in the round of athletic and social activities of the day.

The better-late-than-never rule was further vindicated since Harold Roth played an important role in the CMA baseball triumph over the Midway Club. He pitched the entire game.

Max Weiss and Sidney Bruck spent a few hours together Sunday morning reminiscing over their starts in the business. Both had interested tales to relate and both agreed there have been many changes for the better since.

### Coming and Going

Ben Getlan, operating in Baltimore, visited his folks here recently and then dropped down to Tenth Avenue to see his coin-machine friends.

Dave Stern, of Royal Distributors, Elizabeth, N. J., left for a business trip

thru the Southern States. Dave expects to be away for about a week.

Irv (Bob) Kirach and George Brown, King Amusement Company, Asbury Park, N. J., were in the city on a combined buying and pleasure trip.

J. V. Fitzpatrick and Ned Leon, Filrose Amusement Company, Bridgeport, Conn., came into Modern Vending Company in time to see Kresberg dismount his iron horse. Fitzpatrick and Leon are also running an arcade in Bridgeport and report business fine.

### Cantor's Complete Set-Up

Lou Cantor, the distributor for National Venders in the East, has a complete set-up to service operators in every way for the duration. Lou has a machine shop and parts for cigarette and candy machines.

### New Recruit

There's a rumor going around Coin Row that Johnny Christifano may be in the service in a very short time.

### Fitz Reports Reorders

Jack Fitzgibbon informs us that OK Machines has received many reorders for equipment from operators who have been buying games from this company. Jack prides himself on the exceptionally fine condition of games shipped on out-of-town orders.

### Thumbs Up Orders Steady

Joe Ash, of Active Amusement, now on the road, called Moe Bayer, his manager, to relay orders he had taken for Thumbs Up. Moe claims the orders are coming in steadily. Bayer also tells us that business in general has taken an upswing.

## Mitchell Wins Operators' Praise

BROOKLYN, July 11.—Irving Mitchell, I. J. Mitchell & Company, is acknowledged by operators far and wide as a top mechanic, according to letters the firm has received. Operators report they have received merchandise that not only works perfectly but looks very good.

The majority of operators are not aware that Mitchell has a complete set-up of machines and tools to recondition machines. In addition, he makes many parts for operators who have requested them after shopping around and finding they are unable to buy them.

**1 USED FOUR BELLS  
7 NEW FOUR BELLS**

New 5c Brown Fronts  
Used 5c Blue Fronts—Single Jackpot  
Used 10c Blue Fronts

**GRANDSTANDS THISTLEDOWNS  
TRACK RECORDS FAIRGROUNDS  
BREAKNESS**

All Types Free Novelty Games.

**CIGARETTE VENDING MACHINES**

7-Column Du Grenier Model S  
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8-Column Rowe Imperial  
8-Column Rowe Imperial  
12-Column U-Need-a-Pak

Write us for prices  
**ACME JOBBING CO.**  
466-B N. Van Buren St. Green Bay, Wis.

## BRIEFS OF THE WEEK

### Deaths

Walter Reed, 52, Wurlitzer service manager, July 3 in a Des Moines (Ia.) hotel suddenly. (Details on first music machines page.)

W. C. Fairbanks, 80, pioneer coinman, June 17 at Sioux Falls, S. D.

James E. Carter, J. W. Carter Music Company, July 3 at Beaumont, Tex.

### New Addresses

Ben Robinson, Robinson Sales Company, 7525 Grand River Avenue, Detroit.

J. Sawyer, Maryland Coin Machine Company, 1722 North Charles Street, Baltimore.

### Firm Changes

Music machine routes of Cox Vending Machine Company, Salisbury, N. C., have been purchased by Burns Music Company, same city.

### New Firms

Hyfa Amusement Corporation, New York City. Promoters and stockholders: Hyman Frank, Irene W. and Ann Frank.

Rossons Amusement Company, New York. Stockholders and directors: Myron M. Fineman, David Perlow and Joseph A. G. Kellman.

Waterloo Vending Machine Company, Patrick J. O'Neil and M. A. Jasper, 823 Line Street, Waterloo, Ia.

Lertell Distributors, S. Carl Mantell and Milton Adler, 1922 North Charles Street, Baltimore.

### Births

A girl, Amanda Taliaferro, to Mr. and Mrs. Ben Eddington, Richmond, Va. Father is coin machine correspondent of *The Billboard*.

### In Military Service

Bill Williams, service department of R & A Distributing Company, Houston, Tex., to the navy.

H. M. Crowe, manager R & A Distributing Company, to the navy.

M. L. Ritter, coin machine operator of Cedar Rapids, Ia., to the army.

Art Westerman, Westerman Music Company, Des Moines, Ia., to the army.

## A "SMASH THE JAP" COMPLETE CONVERSION

That earns its weight in gold can be had for only \$3.00 EACH, ANY QUANTITY, for Chicken Sams, Jailbirds and Shoot-the-Chutes. If you wish to be without one don't say we didn't tell you. Battlescene background and figure to install in two (2) minutes on location. Designed by and hand painted by an artist of rank. Terms: Cash with order, money back if not the best investment you ever made.

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600 HYATT AVE., CAMBRIDGE, OHIO



**10% DISCOUNT TO QUANTITY BUYERS**

Capt. Kidd .. \$49.50	Broadcast ... \$19.50	Anabel .....	Attention ... \$19.50
Argentine ... 49.50	New Champ .. 49.50	Flicker .....	Stars .....
South Paw ... 39.50	Towers .....	Snappy .....	Zombie .....
Star Attraction 39.50	Hi Hat .....	Jungle .....	Bolaway .....
Trailways ... 29.50	Legionnaire ... 39.50	West Wind ... 39.50	<b>NEW THREE</b>
Major '41 ... 29.50	Sun Beam ... 29.50	Twin Six ... 39.50	SCORE ... 49.50
Double Play ... 29.50	4 Diamonds ... 29.50	Red Head ... 29.50	Duplex ... 29.50
Stratoliner ... 19.50	League Leader 29.50	ABC Bowler ... 29.50	Metro ... 19.50
Sport Parade ... 19.50	All American ... 19.50	Silver Spray ... 29.50	Wow .....
Big Chief ... 19.50	Repeater ... 19.50	Band Wagon ... 19.50	

Wire or Airmail Order and 1/3 Deposit. Mention Second Choice.

**LEHIGH SPECIALTY CO.** 1531 N. BROAD STREET PHILADELPHIA, PENNA.

## Better Than Ever Demand for Games

CHICAGO, July 11.—"As a result of present conditions throught the nation, coin machine play continues to hold up exceptionally well this summer," advises Al Stern, Monarch Coin Machine Company executive.

"With relaxation and play a prime need for all workers, and with tire and gasoline shortages keeping would-be vacationers and week-enders close to home, locations are reporting high levels of play," Stern declares. "Consequently, Monarch has been experiencing a strong and above-normal demand for games at this time of the year as contrasted to the usual midsummer buying in the past.

"Fortunately, Monarch warehouses are well stocked with games of every type, both new and used, thanks to constant buying activity," Stern said. "We have been able to supply our customers promptly with equipment that is in perfect working order. We have endeavored to keep prices at a normal level in spite of demand. For this reason we have gained many new customers, and confidence in Monarch has bound our old patrons more closely to us, enabling us to maintain and improve the quality of our service."

**WILL PAY HIGHEST CASH PRICES FOR**

Wurlitzer Skee Balls  
Genco Bank Rolls  
Rock-A-Ball—10' and 12'

**ROBINSON SALES CO.**  
7525 GRAND RIVER DETROIT, MICH.

**CLOSEOUT SPECIAL!**

Kicker and Catcher ... \$14.50  
Pikes Peak ... 14.50

Civilian Defense \$7.50  
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Brand New Games.  
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NEWS OF

Sub Attacks Hasten Roads

the road now virtually non-existent is expected to be speeded following President Roosevelt's recent references to the importance of Alaskan bases in the war against Japan.

The total length of the Pan-American Highway proper is 11,300 miles. Total cost for surveying and building from here on is estimated at \$80,000,000. The job probably will take two years and possibly four or five."

WASHINGTON, July 11.—Government officials and trade leaders who are interested in South American trade say that the submarine attacks on ocean shipping on the Atlantic and Caribbean sea are increasing the interest in the development of good roads between all nations in the Western Hemisphere. The Pan-American Highway is one of the most important plans in this field. It is generally felt that the need for raw materials from all countries to the south of the United States will greatly stimulate work on the roads in Mexico and South America and also the planning of new roads. The tendency also will be for the United States to extend financial aid in building such roads. Secretary Jesse Jones has asked Congress to appropriate \$7,000,000 to spend on one important road in the next year and a half.

Important Land Link

"The House Committee was told the first 80 miles of road northward from Panama was of the 'very highest character,' since it provided the only access to Rio Hato Airport, a guard post for both coasts and for the Canal itself. The next 450 miles were 'almost of equal military significance' as a land link to San Jose Airport in Costa Rica, 45 miles from the sea and 4,000 feet in the air, on a plateau. Connected by rail with Punta Arenas on the Pacific Coast and Puerto Limon on the Caribbean, this airport could be kept in operation by land via the highway if the sea approaches were threatened.

The highway was further characterized as having "defense aspects" in relation to the Canal as far north as Nicaragua.

The Pan-American road is not solely a Central American institution. As planned, it would connect all the countries of the New World, from Alaska thru Canada, down both coasts of the United States, thru Central America and around South America.

In South America the road is passable thruout the dry season and can be negotiated with difficulty almost any time of year. For touring in the modern sense of the word much remains to be done by all the nations.

300-Mile Gap

The biggest gap in the road today is the 300 miles between Northern Colombia and the Panama Canal Zone. This stretch is not yet surveyed. At the Canal itself a highway substitute for the water link is now under construction.

The highway forks at Mexico City. One route crosses the United States border at Laredo, Tex., and runs northwest thru San Antonio, Nashville, Harrisburg and New York to Montreal. The other road goes to Nogales, N. M.; San Francisco, Seattle, Vancouver and up the Canadian Pacific Coast to Fairbanks, Alaska.

In Canada and Alaska construction of



★ BUY ★

United States

WAR

SAVINGS

BONDS and

STAMPS

PRIORITIES and MATERIALS

Developments of the Week in All Industries

According to *The United States News*, zinc pennies soon may replace the traditional copper pennies, which can then be melted up for use in war production. Copper is becoming so scarce that the government is planning to reach into homes for copper ash trays and other gadgets.

Critical materials now frozen in idle inventories of producers of civilian goods whose operations have been stopped for the duration were freed for sale into war manufacturing under a new order issued by the War Production Board recently.

Hundreds of thousands of tons of essential critical materials valued at hundreds of millions of dollars will be released from earlier freeze orders by the new regulation, it was stated.

Holdings of this material may make "upstream" sales to distributors or manufacturers or to producers of raw materials for the purpose of restoring them to normal distribution channels. Another feature of the order allows sales of less than \$100 worth of these materials to anyone without reporting or restrictions.

An example of the simplified procedure is the case of a domestic refrigerator manufacturer who had on hand a large stock of copper tubing when prohibition of any further refrigerator production became effective. By the terms of a limitation order, transfer of this critical material could not be made without official WPB approval. Under the new order the tubing may be sold without formality of any kind to a firm badly in need of it which is turning out tank assemblies, it was explained.

Use of plastics and plywoods is saving as much as 1,000 pounds of vital aluminum a plane in one type of war craft. The Aircraft War Production Council, representing the eight major aircraft manufacturers in Southern California, said the substitute materials are being used for troop benches, window frames, compartment linings and partitions, cabin floors, life raft shelves and many other minor parts of the plane. Kapok is being used to replace rubber and some companies are saving several hundred pounds of rubber a plane.

War contract negotiations opened for small manufacturers totaled 1,223 on the 42-day tour of Illinois, Iowa and Kentucky manufacturing centers completed by the WPB's traveling exhibit of bottleneck articles. The two van loads of more than 1,000 articles needed by prime war contractors began a tour of 14 Wisconsin cities following the first tour.

An analysis of the territory covered on the 2,600-mile search for contractors showed that the greatest interest was in Iowa cities whose manufacturers had not had an opportunity to inspect subcontracting exhibits. Interest in the traveling exhibit was marked in the highly industrialized sections of Northern and Central Illinois. Manufacturers in some Southern Illinois cities appeared apathetic to the war effort, said Joseph L. Overlock, regional WPB director.

In a move to relieve the American business man from the mounting flood of official questionnaires, the WPB has announced that a special committee would examine the issuance of all new WPB forms requesting information from industry engaged in war production. The committee will also review all previously issued WPB forms. It will recommend elimination or consolidation of forms wherever possible.

The lumber shortage promises to be shorter before the year end. The demand rises; production may slip. Army-navy construction alone will take tremendous amounts. Lumber men are worrying about labor losses and lack of logging

equipment. These two factors promise further production cuts.

To keep American automobiles in operation until the government's rubber-substitute program bears fruit, the combined technological resources of the automotive and tire industries are searching for an "emergency" or "interim" tire. An almost endless variety of substances has been considered, including linseed oil, asphalt, pitch, oils, glues, casein and soy beans. Wooden or cushion wheels have been ruled out as providing no solution.

The freeze on sale by manufacturers and jobbers of safety razors, imposed by the WPB May 22 to enable the army and navy to arrange for the purchase of stocks needed for June and July, has been removed. Restrictions on production of razors and blades remain in effect.

From packing beans to making bonded plastic plywood for airplanes is the next step of H. J. Heinz Company, Pittsburgh. The deal has been started, calling for \$5,000,000 thru private financing.

Typewriter rollers can be reworked by a new process and made to last for years. One concern is nearly ready to offer a rubberless typewriter roller.

War production officials hope that States in general will follow the lead of Kentucky, which has abolished a lot of holidays. There are only three legal holidays left in Kentucky: Fourth of July, Christmas and Labor Day.

The Office of Emergency Management has published a 24-page illustrated booklet aimed at assisting manufacturers in landing war contracts. The publication, "Conversion—How To Go After War Work," tells by pictures how various types of civilian industries have been converted to the production of war goods.

Senator Murray reports 15,000 recapped tires needed in Los Angeles each month with no retreads available.

Monsanto Chemical Company has developed a new plastic window for planes. Will withstand bomb blasts. . . . Pittsburgh Corning Corporation has brought out a new opaque glass that floats, called Foamglas. It can also be used for insulation.

Rubber Co-ordinator Arthur B. Newhall said approximately 6,000,000 tires have been retreaded with scrap rubber since the first of the year and promises that no scrap will go into non-essential uses.

Newhall said that when the salvage campaign is over there will be very little scrap rubber left in the country and that all collections must be used for military and essential civilian tires.

**BREVITIES:** Farm labor shortage has boosted sales of milking machines in Ohio. . . . Watch for the rubber industry to appoint a Washington spokesman to fight "unwarranted criticism" over rubber shortage. . . . General Electric Company has developed a method of utilizing power developed by plane engines being tested. . . . The management and employees of the Aluminum Company of America's Messena, N. Y., plant pledged recently "without reservation there will be no stoppage of war work or slow down of production of any kind." . . . Survey of 922 war plants shows that 72 per cent of their 2,000,000 workers are union. . . . War construction at five Rochester, N. Y., plants was hampered by the refusal of 30 hoisting engineers to report for work because of "illness," which their union agent said might be cured by a wage increase.

**ALL FREE PLAY—DON'T PASS THESE UP—READY TO OPERATE**

<b>\$10.00</b> Avalon Bangs Big Six Chief Big Town Box Score Double Feature Follow Up Fantasy Fifth Inning Gems High-Light Headliner Klick Pyramid Rink Rebound Stop & Go Super Charger	<b>\$14.50</b> Commodore Mr. Chips Play Mate Power House Roxie Triumph Topper	<b>\$19.50</b> Dixie Landslide	<b>\$27.50</b> Sky Line Sparky Vogues Band Wagon Big Chief Boom Town Crossline Flicker Line Up Gold Star League Leader Metro Red, Wh. & Blue Strat-o-Liner Salute Wow Zombie	<b>\$37.50</b> Attention Barrage Broadcast Duplex Leader Pan American Paradise Play Ball Sun Beam Seven Up Wild Fire ABC Bowler Champs Gun Club Sea Hawk West Wind Zig Zag	<b>\$57.50</b> Star Attraction Spot Pool Texas Mustang \$64.50 Captain Kidd Spot-a-Card Sky Blazer \$74.50 Bosco Bolaway Towers Venus \$89.50 Knockout Victory
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**TOKENS FOR METAL TYPER—\$25.00 PER M**

<b>ARCADE EQUIPMENT</b> 3-Way Grippers . . . . \$17.50 Single Grippers . . . . 8.50 Hi Dial Ten Pins . . . . 88.50 Rapid Fires . . . . 139.50 Chicken Sam (Jap Conv.) 79.50 Metal Typer . . . . 89.50 Kicker & Catcher . . . . 22.50	<b>ONE BALLS</b> Blue Grass . . . . \$139.50 Sport Special . . . . 93.50 Club Trophy . . . . 189.50 Gold Cup . . . . 49.50 '41 Derby . . . . 229.50 Mills '40 1-2-3 . . . . 94.50 '40 1-2-3 (1 or 5 Ball) 98.50 One-Third Deposit With Order, Balance C. O. D.	<b>CONSOLES</b> Bally Big Top . . . . \$ 79.50 Jumbo Parade . . . . 88.50 Pace Saratoga, Conv. . . 118.50 Silver Moon, PO . . . . 124.50 Super Bell . . . . 219.50 Hi Hand . . . . 178.50 Silver Moon, FP . . . . 118.50
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**EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288**



# MUSIC MERCHANDISING

## 1st Skirmish By AFM Ends In No Action

Suggests diskers restrain  
radio and phono use —  
"Illegal" is answer

NEW YORK, July 11.—The *New York Times* on July 8 reported that James C. Petrillo, AFM head, had stated that his organization would not object to continued production of records for home use if AFM could obtain an ironclad guarantee that such records would not be played on the radio or in automatic phonographs.

Spokesmen for the principal disk manufacturers replied that they could not legally enforce any restriction on the use of records once they had passed into the hands of the purchaser and therefore could not honor Petrillo's proposal that they forsake music machines and radio in order to retain the home sale field.

Records for years have borne a label forbidding their use commercially, but the courts have ruled that this prohibition has no legal force. The same construction of the law would preclude any rule against the playing of records in automatic phonographs even tho the companies should declare that the records were made expressly for home use.

### Petrillo Passes the Buck

Asked how the companies could continue to make disks for home sale in view of this legal standing, Petrillo replied that it was "up to them" to find a way to keep the records out of radio stations and coin-operated phonographs. He reiterated the edict that union musicians would cease all recording activity on July 31. Only recording allowable after that date would be transcriptions for the army, navy and other government agencies.

Some commentators believe that the AFM record ban will make the ASCAP-BMI squabble look like small potatoes, while others are certain that the whole thing is just part of Petrillo's unorthodox method of securing higher recording rates for musicians. They reason that Petrillo has nothing to lose in issuing the edict because he will either get a higher rate for recording periods or, if he is forced to back out, it will be on the records that he tried to do something about it. Musicians themselves are divided upon the wisdom of attempting to knock out record use on radio and music boxes. Most, it is said, feel that the great majority of smaller radio stations cannot afford to maintain a corps of musicians. Likewise, many realize that most automatic phonograph locations could not begin to support even one union musician. Others are equally strong in arguing that the music business is as important as it is today because of the popularity engendered by the two great music outlets—radio and automatic phonographs.

### Watch and Wait

Despite the fact that the date of the ban is drawing closer and closer, record companies, radio executives and transcription firms are sitting tight waiting for the next round to come up. Most feel that the blow-by-blow description will result in either a victory for themselves or a compromise-draw.

It is said that Petrillo angered the objects of his edict by the lackadaisical manner in which he informed them of the ban—told them that he was pushing them out of business. Letters were not individually typed, but were rather only carbon copies with the Boss's signature affixed by rubber stamp.

It can be realistically assumed that the recording companies are glad that they cannot produce records exclusively for the home field because of their lack of control of their product once it is sold. Some have expressed the opinion that

### Good Promotion

DENVER, July 11.—The Wolf Sales Company, distributor in this territory for Wurlitzer phonographs, and the Denver Theater got together on a promotional stunt here in connection with the first Denver showing of the picture *Juke Box Girl*, starring Ann Sheridan.

The coin machine firm sent a large model Wurlitzer phonograph to the theater, where it was given an attractive spot during the entire run of the picture. The display and playing of the phono, plus the showing of the picture, which is drawing excellent crowds, is doing a fine job of winning friends for the music machines.

the combined pressure of public sentiment and desire of top-ranking bands to continue to cash in on the popularity of their recordings would compel the union to recede from its opinion.

Even if the union stands firm, manufacturers retain the right to make as many copies of the pre-August 1 stock of records as their supply of shellac permits. This would enable radio stations and phonographs to replenish their musical supply.

The board of directors of the National Association of Broadcasters meet in Chicago during the week to consider the situation. Several informal conferences have been held with the record companies, but neither group has communicated with the AFM.

### Petrillo Background

It is no secret that the record companies long expected the action of the AFM against recordings and transcriptions. When Petrillo's activities were confined mainly to Chicago, where he headed the local AFM unit, he bitterly campaigned against "canned" music. As (See AFM SKIRMISH on opp. page)

## Memphis Paper Questions AFM Plan To Hurt Juke Boxes by Refusing To Record for Them

Robert Gray, writing in *The Commercial Appeal*, Memphis, June 28, 1942, discussed at length the recent announcement of James C. Petrillo, president of the American Federation of Musicians, that members would not make recordings for use in juke boxes, etc., after August 1. This newspaper, along with others, expresses real doubts that musicians should thus try to stop modern developments. The article is reprinted in full as follows:

There will be no more recorded music with a union label for use by radio stations and in juke boxes after August 1 if James Petrillo, president of the American Federation of Musicians, follows thru the declaration to that effect made recently at a convention in Dallas.

The union chief reasons that union musicians are cutting their own throats financially by making records and transcriptions to be played over broadcast stations and in dine-and-dance places which otherwise would have to hire "live" talent for their source of music.

Pointed reference was made to the situation wherein many smaller taverns which formerly used musical combinations consisting of one or two or three or more pieces are now sporting a juke box. Too, the union executive pointed out, there are now some 400 radio stations in the country which use canned music exclusively and employ no musicians.

### Impractical for Stations

It is readily apparent that stoppage of records and transcriptions for broadcast purposes would have loud repercussions thruout the radio industry, for even most of the stations that do employ staff orchestras frequently present commercial and sustaining transcriptions and recorded interludes during the course of their daily schedules. For these stations to keep one or more musicians on duty from opening to closing time to perform or serve as stand-bys in case something went wrong with other scheduled shows would be an expensive undertaking.

The major networks—NBC, CBS and the Blue—all have a standing rule

## Study Shows Short Life of Hit Songs

PHILADELPHIA, July 11.—The life of a hit song was analyzed editorially by *The Philadelphia Record* in its columns of June 28. "Our social studies department," stated the writer, "has discovered that the hardest boiled business in America is Tin Pan Alley's. Come high, come low, the biggest and best of the dance hits blooms, withers and dies as fast as any *One Dozen Roses*.

"How long does a dance tune last? We often wondered and were glad to read Charles D. Harris's survey in *The Baltimore Evening Sun*. Using the *Hit Parade* as a basis, he figured that the maximum life of a dance tune is about three months.

"For example, two of the most terrific hits of this year, *Blues in the Night* and *Deep in the Heart of Texas*, had almost identical careers. The first lasted 13 weeks, the second 12. *Chattanooga Choo Choo* did a week better than either.

"What's more, it doesn't matter how sentimental the tune, there's no sentiment the moment it's washed up. Once branded old hat, the elect of the jiveocracy refuse to listen to it. True, it may come back, years later, and then enjoy a more or less permanent vogue, just as *Alexander's Ragtime Band*, *Stardust* and others.

"But constant repetition by band after band over radio station after radio station and juke box after juke box—well, the wonder is that the tunes last three months. With such treatment the three B's—Bach, Beethoven and Brahms, would become anathema, too.

"Forty years ago staid musicians were predicting that ragtime wouldn't last. Twenty years ago they were saying that jazz soon would die. Well, the tunes do—but for every one that passes, two more seem to show up. There are only 88 keys on a piano, but deep in the heart of Tin Pan Alley seems to be a key to their unlimited combination."

## Death Takes Walter Reed

Wurlitzer service manager dies suddenly in Des Moines hotel

NORTH TONAWANDA, July 11.—Coming with a swiftness that left his thousands of friends and business associates stunned with grief, the news of Walter Reed's death in Des Moines, Ia., July 3 cast a pall of gloom over the entire Wurlitzer organization.

Wurlitzer service manager for the past six years, Walter Reed was in the field



WALTER REED

on business when death overtook him without warning in a Des Moines hotel. Known and admired by countless music distributors and operators in every State, Walter Reed's ability and goodfellowship were recognized and appreciated the country over. He was 53 years of age, born September 30, 1889, in Dawn, Mo. He grew up and was educated there.

He enlisted in the army in World War I as a private and came out a commissioned officer. Previous to his position with Wurlitzer he had been employed by the National Cash Register Company, Remington Arms and the Mills Novelty Company. He joined the Wurlitzer organization in June, 1936, and was largely responsible for its splendid service department, with headquarters at the North Tonawanda plant.

He is survived by his widow, Florence, whom he married in Kansas City; his mother, Mrs. Charles Reed; a brother, Henry Reed, and a sister, Mrs. Ada Wingler, all of Chicago.

Burial in Kansas City July 6 was attended by a large number of Wurlitzer officials and a host of friends, both in and out of the industry.

### Other Phases Considered

Beyond the fact that the Petrillo edict, if and when evoked, might provoke considerable alterations in the programming of radio stations and the musical entertainment policy of hundreds of dine-and-dance spots, there are other angles to be weighed.

There are many orchestras and singers who have come to be nationally known and popular enough to demand and get large salaries thru their recordings which were played over radio stations and in juke boxes. It is a big question as to whether a big percentage of these artists would not quit the musicians' union in order to continue making records as a source of sizable revenue. Of course, stations which played these non-union recordings would be placed on the unfair list, but stations have operated in the past while on the AFM unfair list.

### Continue for Homes

Another point: The Petrillo plan would permit continuation of union-made recordings for home or non-professional use and it is possible that these non-pro records, sold on an open market, could be purchased and played on the air by radio stations. Observers are not clearly agreed on what recourse the

union could take in such cases other than place the station on an unfair list.

We don't recall many details, but several years ago a campaign was launched by at least one of the major recording manufacturers to license radio stations which used that company's products. Most of the stations refused to purchase such a license and the case was thrashed out in court, resulting in a ruling against the proposed licensing.

### Rob Locations of Music

While one can easily see the merits of Petrillo's observation about canned music eliminating jobs which might otherwise be available to musicians thruout the nation on radio stations and in dance spots, it also is apparent that the expense of hiring orchestras would force many operators to forego music entirely if recordings were not available. In that event, the edict would cancel profitable recording work for hundreds of union musicians without creating new jobs for other union members.

### Recordings Provide Quality Music

Whatever their bad features, recordings have provided a higher quality of (See MEMPHIS PAPERS on page 66)



# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

Sonny Dunham is now on his way east via a series of one-nighters. Just wound up work on the Universal film "Off the Beaten Path." Will return to Hollywood and the Palladium Ballroom in October. Pic work and repeats at spots like Palladium and the Meadowbrook are doing much to solidify Dunham's position in the disk field. . . . Woody Herman ran into tough luck last week when his truck ran into a ditch in Indiana, with most of the band's instruments being put out of commission. . . . Raymond Scott goes back to Columbia Broadcasting System in August and will revive his celebrated Quintet. . . . Ralph Young, until recently with Les Brown, has replaced Ken Curtis with Shep Fields. Curtis, whose vocals have been heard on most of Fields' recent records, is now in the army. . . . Al Donahue is up and about again after an appendectomy and will rejoin his band

in Chicago. . . . Decca has released an album by Jean Sablon containing his best known French songs. . . . "Please Be There," by Henry Nemo, composer of "Tis Autumn," will be recorded by Glenn Miller and Woody Herman, among others. . . . Korn Kobblers, who lost all their instruments in a fire, return to action next week when they cut a few sides for Columbia. . . . Alvino Rey recently recorded "Keep Smiling," "Moonlight on the Blue Pacific," "I Never Knew" and "The Singing Sands of Alamosa" for Victor. . . . Dick Robertson will record his own number "Ching" on his next Decca date. Robertson will be backed by the same band which is appearing with him at McAlpin Hotel, New York. . . . Louis Jordan's fine grosses on a one-nighter tour of the Middle West can be directly attributed to his popularity on records, and might mean a bigger build-up for the band. . . . Teddy Powell turned in a fine attendance mark at Earle Theater, Philadelphia, which shows that his records have about ripened him for the truly big time. . . . Bob Willis has been breaking attendance records on the West Coast. . . . Erskine Butterfield now playing at Childs', Atlantic City.

### Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide.

**ATLANTA:**  
Got the Moon in My Pocket.  
Kay Kyser.

The novelty from Kyser's picture, *My Favorite Spy*, has been getting some good mentions from a lot of ops all over the country, but not frequently enough to warrant inclusion in the Record Buying Guide. However, the ops who report on it say it's a real money-maker. In Atlanta, for example, it looks as if it might become one of the best machine items of all. Other cities might make a similar discovery about the tune later on.

**DENVER:**  
This Is Worth Fighting For.  
Jimmy Dorsey.

There are several disks of this patriotic number available, but the Jimmy Dorsey version, with Bob Eberly on the vocal, has really made the grade in Denver. Tune hasn't been around long enough to make a dent nationally, but in certain cities, like Denver, it has already started to move and the future looks bright.

**CANTON, O.:**  
Somebody's Thinking of You Tonight.  
Teddy Powell.

Only two weeks ago this song appeared in "Possibilities," but it has made fine progress here and there about the country. It is furthest advanced in Canton, where ops are collecting plenty of cash on Teddy Powell's swiny rendition. Song has an old-time flavor and a current theme. The combination might mean phono success in many cities besides Canton.

**KNOXVILLE, TENN.:**  
Shout, Sister, Shout. Lucky Millinder.

Altho this swing spiritual, done by Sister Rosetta Tharpe and the Millinder band, might appear to be strictly a race item, it has all the qualities that mean broader phono success. Operators in Knoxville are very pleased with the way the disk has caught on in their locations, and say that the Negro spiritual theme of the song makes it all the more attractive to many white nickel-droppers.

### Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended July 3 and the week previous, ended June 26, see the Music Popularity Chart in the Music Department, this issue.

## East's New Gas Ration Plan Goes Into Effect July 22

NEW YORK, July 11.—Operators in this area have been registering to secure the valuable gas rationing cards which will permit them to continue with their occupational activities. According to Lee S. Buckingham, director of the New York State branch of the Office of Price Administration, the new set-up provides for any supplementary rations needed for cars that must be driven in pursuit of a gainful operation.

Registration days here were from July 9 to 11, with the Basic-A coupon book issued to all passenger car drivers. A simplified form greatly speeded up issuing of the books. Each book contains 48 stamps, with each stamp authorizing the purchase of four gallons of gasoline. It is claimed the book provides for 2,880 miles of driving for one year, figured on the basis of 15 miles to the gallon. Of this amount 1,080 miles is considered available for general motoring purposes, while the remaining 1,800 miles takes care of occupational driving needs.

Operators who travel more than 1,800 miles during a year must mail an application for supplemental rations, according to Buckingham. This request for additional gas should be addressed to their local boards and mailed in as soon as possible. It is emphasized that applicants for supplemental gas allowances, as well as applicants for commercial vehicle ration books, should mail in their applications. The boards, in turn, will notify the applicant by mail of action taken upon the application as speedily as circumstances permit. Buckingham emphasized that the permanent rationing system becomes effective on July 22, and he cautioned motorists not to use any of the stamps in the Basic-A book until that date.

### Supplementary Allotments

Supplementary gas allotment books will not be issued unless the operator can (1) establish that he drives more than 1,800 miles a year in the pursuit of his occupation, and (2) show that he cannot be a member of a car-sharing club by the very nature of his business, and (3) that other means of transportation are not available or suitable. Local boards are insisting that pooling of driving be worked out whenever possible.

After consideration of the facts, the local board may issue a B book which has 16 coupons, good for a period of three months. Each coupon also is good for four gallons of gasoline, and Buckingham pointed out that a man with an A and B book can travel 470 miles a month. If more mileage than this is necessary a C book is also available, but will only be

issued after the most rigid investigation of the facts.

Coinmen who operate light trucks will be eligible for an S1 book, with all applications being made by mail. This book has 96 coupons, each authorizing the purchase of five gallons. Buckingham stressed the fact that the coupon value in all books is subject to change without notice, depending on the oil supply situation in the East which, at the moment, is unfavorable. It is reported that before the end of the year, however, sufficient supply of gas will be available for the East Coast gasoline rationing area.

Coinmen who are away from home on the registration days in a non-rationing area are required to register with their local rationing boards when they return to the area. But they will not be able to make out applications for gas coupon books until July 24, according to Buckingham.

### Tire and Tube Rules

Another point of interest to coinmen is that if they have new tires or tubes or retreaded or recapped tires in public warehouses, they may withdraw them for their own use only if the vehicle is eligible and only on presentation of a rationing certificate obtained in the usual way.

According to leaders in the industry, coinmen have the right to appeal for tires and gas and should exercise this right if their case comes up before a particularly tough rationing board. The new regulations are not intended to interfere with the normal occupational activity of individuals or firms, according to an official Washington headquarters OPA ruling.

### "Critical List"

Twenty-five metal items and 30 chemicals are on the "critical list" issued by the conservation and substitution branch of the Bureau of Industrial Conservation. Particular attention was called to the steel situation, with certain steel products listed as "very critical," a classification not heretofore used. In the most important group there are 25 items which are officially designated as inadequate for war and essential uses and in many cases for war purposes alone.

## "BARRY WOOD



has picked a honey" . . .  
says The Billboard

# JINGLE JANGLE JINGLE

"Good vocal treatment with plenty of Western color in the singing and in the band's playing."

backed by

# SOUTH WIND

"One of the prettiest songs to come out of the song mills in many a moon. Barry Wood turns in an excellent job."

You can't afford to miss  
this new release—get  
it today!

Barry WOOD'S  
BLUEBIRD  
RECORD 11553

**WURLITZER**  
16 Record MARBLGLO

Complete, Ready to Operate,  
Money-Back Guarantee. . . \$119.50

700, 750, 800 . . . . .	Write for Prices
61 Wurlitzer, Counter . . . . .	\$ 89.50
71 Wurlitzer, Counter Mod. . . . .	139.50
500 Wurlitzer . . . . .	189.50
Reokola Imperial 20s . . . . .	89.50

**MISCELLANEOUS**

Exh. Vitalizer . . . . .	\$ 69.50
Batting Practice, Floor Sample . . . . .	139.50
Ace Bombers, Like New . . . . .	219.50
Electro Hoists . . . . .	69.50
Merchantmen . . . . .	79.50
Microscope Fan Front Diggers . . . . .	119.50
Buckley Deluxe Diggers . . . . .	129.50
Drivemobiles, Like New . . . . .	229.50
World Series . . . . .	99.50

**WANTED**  
EXHIBIT BULL'S EYES  
BALLY EAGLE EYES  
Advise Quantity and Price at Once!

1/3 Deposit With Order.

**GERBER & GLASS**  
914 Diversey Blvd., Chicago



COMING HITS  
ON  
**VICTOR RECORDS**

★ ★ ★

**MILLER MOVIE  
MUSIC MENACES  
MILLER'S MARK!**

Four Terrific Tunes From  
"Orchestra Wives" Threaten  
Chattanooga's All-Time High

'KALAMAZOO' SURE FIRE



Scene from Twentieth Century-Fox  
Picture "Orchestra Wives"

★ ★ ★

Here they are—the tunes scheduled for  
next month's Hit Parade. Played by the  
great Glenn Miller band just as they're  
done in the movie:

**(I've Got a Gal In)  
KALAMAZOO**

"Choo Choo" style. Lyrical dynamite by  
Tex Marion and The Modernaires.  
Coupled with—

**AT LAST**

A romantic ballad with Miller magic.  
Ray Eberle does the singing. Both on  
Victor Record 27934.

**SERENADE IN BLUE**

As beautiful as Glenn's other famous  
serenades, "Sunrise" and "Moonlight."  
The Modernaires back Eberle's vocal.  
The other side—

**THAT'S SABOTAGE**

A swingy bit with lyrics to fit. Tailor  
made for a Marion Hulton vocal that  
kicks from start to finish. Both on  
Victor Record 27935.

★ ★ ★  ★ ★ ★

HELP YOUR CUSTOMERS  
KEEP GOING WITH MUSIC

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Order these hits from your

**VICTOR RECORD  
DISTRIBUTOR TODAY**

KEEP BUYING WAR  
BONDS

**RECORD BUYING GUIDE--PART 1**



Records and Songs With the Greatest  
Money Making Potentialities for  
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week  
by representatives of The Billboard from at least four leading operators in each  
of the 30 most important operating centers in the country.

● **GOING STRONG** ●

<b>JERSEY BOUNCE</b> ..... (13th week)	<b>BENNY GOODMAN</b> (No Vocal) ..... Okeh 6590
<b>TANGERINE</b> ..... (12th week)	<b>JIMMY DORSEY</b> (Bob Eberly-Helen O'Connell) ..... Decca 4123 <b>VAUGHN MONROE</b> (Vaughn Monroe) ..... Bluebird 11433 <b>ORRIN TUCKER</b> (Bob Haymes) ..... Columbia 36565
<b>DON'T SIT UNDER THE APPLE TREE</b> ..... (11th week)	<b>GLENN MILLER</b> (Tex Beneke-Modernaires) ..... Bluebird 11474 <b>ANDREWS SISTERS</b> ..... Decca 18312 <b>KAY KYSER</b> (Sully-Trudy-Julle-Jack-Max) ..... Columbia 36567
<b>SLEEPY LAGOON</b> ..... (9th week)	<b>HARRY JAMES</b> (No Vocal) ..... Columbia 36549 <b>JIMMY DORSEY</b> (Bob Eberly) ..... Decca 4304 <b>DINAH SHORE</b> ..... Victor 27875 <b>VAUGHN MONROE</b> (Vaughn Monroe) ..... Bluebird 11496
<b>WHO WOULDN'T LOVE YOU?</b> ..... (7th week)	<b>KAY KYSER</b> (Trudy-Harry) ..... Columbia 36526 <b>FREDDY MARTIN</b> (Stuart Wade-Quartet) ..... Victor 27891 <b>INK SPOTS</b> ..... Decca 18383
<b>ONE DOZEN ROSES</b> ..... (6th week)	<b>DICK JURGENS</b> (Buddy Moreno) ..... Okeh 6636 <b>HARRY JAMES</b> (Jimmy Saunders) ..... Columbia 36566 <b>GLEN GRAY</b> (Pee Wee Hunt) ..... Decca 4299 <b>ART KASSEL</b> (Kassel Trio) ..... Bluebird 11486
<b>JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND</b> ..... (5th week)	<b>KAY KYSER</b> (Glee Club) ..... Columbia 36558 <b>FREDDY MARTIN</b> (Clyde Rogers) ..... Bluebird 11503 <b>GUY LOMBARDO</b> (Kenny Gardner) ..... Decca 4278 <b>SAMMY KAYE</b> (Tommy Ryan) ..... Victor 27870 <b>TOMMY TUCKER</b> (Don Brown) ..... Okeh 6620
<b>JINGLE, JANGLE, JINGLE.</b> ..... (3d week)	<b>MERRY MACS</b> ..... Decca 18361 <b>KAY KYSER</b> (Harry-Julle-Group) ..... Columbia 36604 <b>FREDDY MARTIN</b> (Stuart Wade-Clyde Rogers-Quartet) ..... Victor 27909

● **COMING UP** ●

<b>SWEET ELOISE</b> .....	<b>GLENN MILLER</b> (Ray Eberle-Modernaires) ..... Victor 27879 <b>RUSS MORGAN</b> (Walter Link) ..... Decca 4300 <b>CONNIE BOSWELL</b> ..... Decca 4311
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Altho this song leaps from last place to first in this category, it is nothing to get unduly excited about. *Three Little Sisters*, which has been first for a few weeks, simply stood still this time, permitting *Eloise* to grab the honors. No guarantee whatever that this song will hit Going Strong, or even be around in Coming Up much longer. The situation is so completely harum-scarum that anything can happen—and often does. As matters stand, tho, *Eloise* is hardly in the kind of shape expected of a tune which will make Going Strong.

<b>THREE LITTLE SISTERS.</b> .....	<b>ANDREWS SISTERS</b> ..... Decca 18319 <b>VAUGHN MONROE</b> (Four V's) ..... Bluebird 11508 <b>DINAH SHORE</b> ..... Victor 27875
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Last week we thought this thing might possibly flop into Going Strong. This week it merely flopped, made absolutely no progress on the meters, and disappointed all around. This has happened to top hits before, however, and there is a chance that the ditty might perk up within the next few days. Its fate rests entirely in the hands of the patrons, desperate for hit material.

<b>HE WEARS A PAIR OF SILVER WINGS</b> .....	<b>KAY KYSER</b> (Harry Babbitt) ..... Columbia 36604 <b>ABE LYMAN</b> (Billy Sherman) ..... Bluebird 11542
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A former Possibility, this English ballad importation really roared in here this week on the strength of some splendid air plugging. Kysner and Lyman have the jump so far, but there are a lot of other artists getting plays, and one or two of them might bust in here soon. Perhaps this song will have a normal life; if so, it will be the first such machine item in weeks. Nothing to do but watch it.

<b>I THREW A KISS IN THE OCEAN</b> .....	<b>KATE SMITH</b> ..... Columbia 36552 <b>JIMMY DORSEY</b> (Helen O'Connell) ..... Decca 4304
--	--

This song has had about as much chance as the ops can reasonably be expected to give it. It has never amounted to a terrible lot on the boxes, and has been very erratic. However, it continues to draw more five-cent pieces than most of the others, so there is nothing the ops can do but let it ride along. Made a few steps backward this week. Hasn't much further to go, probably.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

<b>I REMEMBER YOU</b> ..... (10th week)	<b>JIMMY DORSEY</b> (Bob Eberly) ..... Decca 4132 <b>HARRY JAMES</b> (Helen Forrest) ..... Columbia 36518
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Finally giving up on this one.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

A CURRENT HIT  
ON  
**VICTOR AND  
BLUEBIRD  
RECORDS!**

**JINGLE  
JANGLE  
JINGLE**

From the Paramount Film  
"The Forest Rangers"

TAKE YOUR PICK FROM THE TWO  
DISCS THAT ARE COINING THE  
NICKELS—



**FREDDY MARTIN  
ON VICTOR 27909**

Freddy does a deluxe version in the  
Martin manner with the laughable lyrics  
sensationally handled by the star team  
of Clyde Rogers and Stuart Wade. Re-  
verse side, "I Met Her on Monday,"  
a clever story of a fast worker, with  
Eddie Stone lyricist.



**BARRY WOOD  
ON BLUEBIRD B-11553**

Barry turns cowboy in a walloping  
fashion that'll rope in the buffalos.  
"South Wind," on the other side, gives  
Barry a chance to go really romantic,  
which he does with the able help of the  
Wood-Nymphs. Order today.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

HELP YOUR CUSTOMERS  
KEEP GOING WITH MUSIC

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Order these hits from your

**VICTOR-BUEBIRD  
DISTRIBUTOR TODAY**

KEEP BUYING WAR  
BONDS



They're all HOT! Get these smash hit

COLUMBIA



RECORDS

by **KAY KYSER**



**JINGLE,  
JANGLE,  
JINGLE**

backed by

**HE WEARS A PAIR  
OF SILVER WINGS**

Columbia 36604

BRAND NEW . . . just released!

**WONDER WHEN MY  
BABY'S COMING HOME**

backed by **EGG-A-BREAD**  
Columbia 36615

**WHO WOULDN'T LOVE YOU?**

backed by

**HOW DO I KNOW IT'S REAL?**  
Columbia 36526

**JUST PLAIN LONESOME**

backed by

**GOT THE MOON IN MY POCKET**  
Columbia 36575

**ORDER THEM TODAY!**

**TAX BILL**

(Continued from page 59)

wise earlier decisions on individual income tax rates and exemptions, excess profits treatment and the post-war credit, as well as to change many minor points, are being readied.

All sections of the bill are open to amendments. The Treasury may make last-minute requests, too.

On July 8 newspapers were also reporting some of the reasons why last-minute delays might stall the important revenue bill. Among these was the proposal for a national sales tax, an idea that refused to stay dead. Typical of the many reports of developments as the week drew on were the following from *The Wall Street Journal*:

**Raises Sales Tax Issue**

A form letter testing House sentiment on the sales tax issue was sent out July 9 by Representative Robertson (Dem., Va.), a member of the House Ways and Means Committee.

At the same time the Ways and Means Committee voted to abandon its earlier proposal directing the Postmaster General to raise second and third-class postage charges sufficiently to make these services self-supporting. It was estimated this decision reduced the total tax increase proposed by the committee bill from \$5,900,000,000 to \$5,800,000,000.

A third development in the tax picture was a letter from Price Administrator Leon Henderson to the Ways and Means Committee protesting the proposed 5 per cent excise tax on transportation of freight and express. Henderson's letter, which probably will be made public, is said to take the position this tax would add to production costs and in this way threaten breaks in the price ceiling.

In his form letter to House members, Representative Robertson suggested that if a majority of the chamber favored adding another \$2,500,000,000 to the tax bill by a 5 per cent retail sales tax, exempting only government purchases, it would be desirable for the Ways and Means Committee to give the House an opportunity to vote on the question.

On the other hand, Representative Robertson said, if a majority of the House

does not favor a sales tax at this time, "It would be a waste of time for the Ways and Means Committee to further consider that issue in connection with the pending bill."

Robertson asked members to check "yes" or "no" on the sales tax issue and return the form letter to him without signature.

The committee voted a few weeks ago against inclusion of a sales tax.

The committee's decision to drop the postage rate section from its tax bill came after Postmaster General Walker endorsed the proposed increase, but suggested hearings to consider adjustments of all postage rates and all postal services.

In a letter to the Postmaster General, the committee noted with pleasure Walker's approval of the committee's proposal, but said it probably would be best for the Committee on Post Offices and Post Roads to handle the matter.

Chairman Doughton said the committee probably would hold night sessions in its effort to complete action on the tax bill by the end of the week.

**Buck to Senate**

While the House wrestled with the many problems of finding revenue to carry on in the war emergency, many suggestions bobbed up that certain ticklish questions be left for the Senate Finance Committee. For after the House has finally passed a 1942 revenue bill it must then go to the Senate, where it will again go thru much of the same procedure as has been given to it in the House. That is why predictions are usually made that the bill will pass by fall.

The 1941 bill was passed in time so that the excise taxes on coin machines could begin October 1, but that required a little special maneuvering. Whatever new coin machine taxes are included in the new bill can be expected to begin about the same time.

Political reports say that the Senate expects to be more hard-bolled on tax issues than the House. A lot of Congressmen come up for election this year and hence they are very touchy on tax questions. No tax helps to get votes and that is why the House is worrying.

In any case, the country must have revenue, billions of dollars, to win the war.

**SALES Still AHEAD OF PRODUCTION**

VICTOR INTERNATIONAL and STANDARD RECORDS

"Tunes That Never Grow Old"

**T-2057 TAP THE BARREL DRY**  
backed by **HAPPY PAPPY**

**T-2058 GET A MOVE ON, COWBOY**  
TEND TO YOUR KNITTING  
Jerry Abbott & "Mainstreeters"

**T-2059 DANCE ON A CLOUD**  
WALKING THE DOG  
Rene Musette Orch.

**T-2060 JOHNNY PRIVATE**  
THE SAGA OF SUSIE BROWN  
Happy Jim Parsons & "Boys of Co. B"

**T-2061 TURKEY IN THE STRAW**  
LISTEN TO THE MOCKING BIRD  
Darrell Fischer Orch.

**V-810 PENNSYLVANIA POLKA**  
backed by **PRETZEL BENDER SERENADE**

**V-214 DREAM WALTZ**  
WALTZ FROM SARI  
Victor Continental Orch.

**T-2030 CUCKOO WALTZ**  
TAKE IT OR LEAVE IT  
Colonial Orch.

**T-2005 POUND YOUR TABLE POLKA**  
OLD CHIEF WALLA HOO  
Barry Sisters w. Meade's Orch.

**T-2051 IN CASE OF AN AIR RAID**  
WE'RE IN IT — LET'S WIN IT!  
Grant Orch. w. "Goodfellows"

**V-799 THE SCISSOR GRINDER**  
BUBBLING OVER  
Andre Musette Orch.

**V-809 GUITAR POLKA**  
ACCORDION POLKA  
Kryger Orch.

**V-794 SHOEMAKER'S SERENADE**  
RIGHT ON THE SPOT  
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**"THEY'RE SING-SATIONAL COIN GRABBERS"**

**SMASH SONGS by MACK GORDON and HARRY WARREN for**

**Glenn MILLER**

in his new super musical "ORCHESTRA WIVES" produced by 20th Century-Fox

**JUST LOOK AT THE RECORDS!**

**I'VE GOT A GAL IN KALAMAZOO**

**VICTOR**  
Glenn Miller  
The 4 King Sisters

**COLUMBIA**  
Benny Goodman  
Kate Smith

**DECCA**  
Jimmy Dorsey  
Andrews Sisters

**CAPITOL**  
Paul Whiteman  
**CLASSIC "HIT"**  
The Marshalls

**SERENADE IN BLUE**

**VICTOR**  
Glenn Miller  
Dinah Shore

**COLUMBIA**  
Benny Goodman

**DECCA**  
Jimmy Dorsey  
Frances Langford

**CAPITOL**  
Paul Whiteman

**PEOPLE LIKE YOU AND ME**

**VICTOR**  
Glenn Miller  
**COLUMBIA**  
Charlie Spivak

**RECORD BUYING GUIDE--PART 2**



**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

**POSSIBILITIES**

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**PENNSYLVANIA POLKA...ANDREWS SISTERS** ..... Decca 18398  
**LAWRENCE WELK** (Bill Kaylor) ..... Decca 4309

Polkas are as popular as anything else when a really good one comes along. This catchy item from the Andrew girls' future film, *Give Out Sisters*, shapes up as one of the best polkas since the *Beer Barrel*. Altho the Andrews disk has not been out very long and has not been placed on many machines yet, it is catching hold wonderfully and looks like a "must." Welk's version, out first, figures to pick up plenty now, too.

**CONCHITA, MARCHETA, LOLITA, PEPITA, ROSITA, DINAH SHORE** ..... Victor 27931  
**JUANITA LOPEZ** ..... KING SISTERS ..... Bluebird 11555

A very cute novelty from the Paramount picture *Priorities on Parade*, this tongue-twister looks like a hit. The Shore record is a pppin, with Miss Dinah at her best, and the King Sisters give their version plenty of oomph, so it appears as if the machines will have plenty of room for the tune.

**SORGHUM SWITCH** .... JIMMY DORSEY (No Vocal) ..... Decca 18372  
..... DOC WHEELER (No Vocal) ..... Bluebird 11529

Here is a fine bounce number of the *Tuxedo Junction* variety. Wheeler's record has been out quite a while, but Dorsey's just arrived last week. Naturally, the Dorsey name will catch the nickels, but Wheeler's, once heard, will hold its own. Song has plenty on the ball and should be tried. Dorsey disk doubly strong because it is backed with his good *My Devotion*.

**I LEFT MY HEART AT THE STAGE DOOR CANTEN** ..... SAMMY KAYE (Don Cornell) ..... Victor 27932

Hit song from the Irving Berlin score for the all-soldier *This Is the Army* show, this ballad should go to the top. It will be heard frequently over the air and will become a habit before long. Kaye's disk is the first out and is a good one.

**THE WEEK'S BEST RELEASES**

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

**WALKING THE FLOOR OVER YOU** ..... BING CROSBY ..... Decca 18371

Distinction here is in the fact that Bing brings into the pop category the Ernest Tubb hillbilly ditty that has been going great guns for many months in rural locations. Of further import is the fact that Bing is backed by brother Bob's Bobcats. And with Bing singing in Western style, backed by Bob's hot jazz rhythms, a harvest of coins should be reaped in city locations as well as country spots. It's a simple, down-to-earth ditty about the cowboy walking the floor all night waiting for his sweetie to return home.

**I LEFT MY HEART AT THE STAGE DOOR CANTEN** ..... SAMMY KAYE (Don Cornell) ..... Victor 27932

Here is a soldier song definitely destined for hit parade circles. It's from Irving Berlin's score for *This Is the Army*, all-soldier show just opened on Broadway to rousing returns. Not run of the mill, it is in a compelling vein about army romance at the Stage Door Canteen. Kaye treats it in typical fashion, smoothly and with plenty of finesse. Don Cornell outs in with an attractive vocal.

**SORGHUM SWITCH** .... JIMMY DORSEY (No Vocal) ..... Decca 18372

Here is a side to carry on where *Jersey Bounce* leaves off. It establishes the same jumping qualities and figures to make the youngsters hop, skip and holler. Ditty takes its title from a railroad stop near Kansas City, and while it has been around for some time, long featured by colored bands, it remained for Dorsey to give it the boost required to bring in nickels.

**PENNSYLVANIA POLKA. ANDREWS SISTERS** ..... Decca 18398

With the same gay spirit and bright, rhythmic harmonies that characterized their *Beer Barrel Polka* smash, the Andrews sisters go on a similar polka bender for this tune that tells of the doings down Scranton way in the Keystone State. Moreover, the song is included in their forthcoming *Give Out Sisters* movie.

**WINDMILL UNDER THE STARS** ..... RUSS MORGAN (Russ Morgan) ..... Decca 18374

Here is a pleasing ballad by a consistent pair of hit producers, Jerome Kern and Johnny Mercer. While not precisely a war song, it has all the appeal of a *White Cliffs of Dover*, employing the same song idea in telling of the peace and romance that will return to Europe after the fight is won. In slow tempo, Morgan maintains a nice rhythmic beat thruout, making it thoroly danceable as well, cutting in with some typical trombone and equally typical lyric selling. Might do okay.

Names in parentheses indicate vocalists.

Double-meaning records\* are purposely omitted from this column.

**PART ONE** of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

**MEMPHIS PAPERS**

(Continued from page 62)

music on smaller radio stations and juke joints than would otherwise have been possible. Listeners much prefer hearing orchestras of Guy Lombardo, Tommy Dorsey, Gene Krupa, Benny Goodman, Freddie Martin and the voices of Bing Crosby, Connee Boswell, Frances Langford—even if they're canned—than endure some small aggregation that thinks pitch is a baseball term and time the name of a magazine.

The Petrillo plan is now merely a proposal on which the legal as well as the business and social aspects still are to be documented and put in concrete form. A musical anti-can ban may or may not come into being. But if it does, radio stations doubtlessly will get along one way or another. Some quarters believed when the fight developed between broadcasters and the American Society of Composers, Authors and Publishers that radio couldn't operate without ASCAP music. But the industry kept broadcasting without ASCAP, even tho *Jeanie With the Light Brown Hair* was tortured during those first few weeks.

**Record suggestions**

For

**YOUR MUSIC MACHINES from**



**JIMMY DORSEY**

**AND HIS ORCHESTRA**

featuring

**BOB EBERLY and HELEN O'CONNELL on DECCA records**

**SORGHUM SWITCH**

New Instrumental Recording

backed by

**MY DEVOTION**

**Decca Record 18372**

Personal Management Bill Burlon  
Direction  
General Amusement Corporation

**BREGMAN, VOCCO AND CONN, INC.**  
1619 Broadway, NEW YORK



**TRADE SERVICE FEATURE**  
**PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS**

**The Filmusic Forum**

**Kentucky Tie-Up**

Operators in Harlan, Ky., report that a tie-up with local showing of MGM's *Ball of Fire* hiked the machine take considerably. Manager of the Margie Grand Theater there planted stickers on over 200 music boxes, plugging the recording of Gene Krupa's *Drum Boogie*, featured in the film. Stickers were provided gratis, and bore picture title and playdate line.

**Trade Screenings**

MGM will tradeshow *Panama Hattie*, based on the Broadway musical of the same name, in all exchange centers July 21.

*Footlight Serenade*, a 20th Century-Fox film musical, will be screened for the trade in all exchange centers August 1.

Admission restrictions on trade screenings vary with individual film companies and exchanges. General practice, however, is to

admit without charge all people whose business interests are legitimately tied in with picture presentation. Where a film musical is to be shown, therefore, operators have a valid claim for admission, especially where the tunes from the given musical have been recorded.

Information on the location of film exchange can best be obtained from local theater managers.

**"Bambi"**

Publicity campaign on Walt Disney's *Bambi* has barely started, but already Teddy Powell has released his Bluebird version of *Love Is a Song*, spotted in the feature-length cartoon. Look for waxings of other *Bambi* tunes in the near future, especially of *Twitterpated* and *The Thumper Song*.

**News Notes**

Teddy Wilson orchestra and Hazel Scott signed for 20th Century-Fox's *Something To Shout About*. Wilson will do his own *Jitterbug Stomp* in the film as well as two new Cole Porter tunes, *Without Tea in My Teapot* and *Thru Thick and Thin*.

Harry James's next film appearance will be in Fox's *Springtime in the Rockies*.

Andrews Sisters signed for still another Universal picture.

**Latest Releases**

Following recordings of picture tunes were released this past week:

*That's the Moon, My Son*, from Universal's *Private Buckaroo*, by Andrews Sisters (Decca).

*You're in Love With Someone Else*, from Paramount's *Priorities on Parade*, by Harry James (Columbia).

*Be Careful, It's My Heart*, from Paramount's *Holiday Inn*, by Claude Thornhill (Columbia).

*Love Is a Song*, from Walt Disney's *Bambi*, by Teddy Powell (Bluebird).

*Conchita, Marcheta, Lolita, Pepita, Rosita, Juanita Lopez*, novelty tune from Paramount's *Priorities*, by Dinah Shore (Victor). Bing Crosby and Johnny Long waxings on this one will be released by Decca later on.

*Warsaw Concerto*, semi-symphonic piece featured in Republic's *Suicide Squadron*, by Victor Young (Decca). *Concerto* takes up both sides of the record.

**M. A. Pollard & Co. New Rock - Ola Rep**

CHICAGO, July 11.—The appointment of M. A. Pollard & Company, San Francisco, has been announced as exclusive factory distributors for Northern California.

I. F. Webb, Rock-Ola vice-president in charge of phonograph division, spent several weeks in Northern California during the month of June concluding arrangements for the distribution of Rock-Ola music equipment under the new set-up.

The San Francisco office will be in charge of George Bennett, who in the past was associated with Rex Vending Company as general manager.

The Pollard organization is headed by Maurice Pollard, who started in the coin machine business in San Francisco 10 years ago. The organization employs over 20 people in the distribution of games and phonographs.

Speaking of the appointment, Pollard stated: "We are planning to function in every way as a full-fledged phonograph distributor for the duration and for the good times ahead for our industry after the duration."

"Altho the Rock-Ola factory is all-out for war production and cannot manufacture new equipment now, we have warehoused quantities of the outstanding 1942 line of phonographs and accessories so that we can continue serving our customers for some time to come."

**Music or Noise-- Which Will Knock Homesickness Out?**

NEW YORK, July 11.—Almost any interpretation can be placed on the editorial in *The New York Herald-Tribune*, July 7, in which it was explained that records are being used to keep the boys in the armed forces from getting homesick. In this case the records happened to be of the city street noises. Many would say give the boys good popular music rather than noise, but some would say that the popular records are all noise, anyway.

According to *The Herald-Tribune*, it was reliably reported that a sound truck operated under the auspices of the United Service Organizations, had been going about the streets of New York recording the quaint and characteristic noises to be encountered here. The idea is that New York men in the armed services sometimes wonder about the old noises back home, and when the homesick feeling comes upon them they can turn on a record and hear, among other things: Street hawkers of various sorts, the rumble of the subway coming up thru the grating, a delirious crowd at Ebbets Field, the sound of the gears of a moving bus and ferry whistles.

"Will this ingenious idea really help homesickness? It may; on the other hand, it may make the soldier more homesick than ever. That would seem to be a matter for the psychologists. Anyhow, let the sound truck boys be careful not to miss any significant noises—including voices in the back room lifted in song, Mayor La Guardia in full cry either in a public speech or bawling somebody out in private, the scraping of taxicab fenders and the ensuing argument between the drivers, the shrill beep of a policeman's whistle and his inquiry as to where you think you're going, and so on. The field is surely rich enough."

**Nat Cohn Appoints Record Sales Staff**

NEW YORK, July 11.—Nat Cohn, of Modern Music Sales Company, distributor for Capitol Records, has completed arrangements for the sales staff, and men have been sent out on the road, it is reported. They will cover New York, New Jersey and Connecticut, contacting music machine operators, retail stores and department stores, acquainting them with the new label and the numbers now available, Nat said.

George Pass has been appointed sales manager and will cover metropolitan New York, according to Nat. Pass was formerly connected with Penn. and has a wide acquaintance in the retail and department store field. Parkoff, office manager, well known in the trade, will make the initial trip to Connecticut. Ben Becker, for many years representing coin machine distributors and manufacturers, has been assigned upper New York State. Sam Green, with extensive experience in the retail record and department store field, will take care of New Jersey.

"The local operators who visited our showrooms the day the first Capitol record shipment arrived," Nat said, "listened to them and ordered large quantities. The releases made quite a hit and we were sold out the first day. Glenn Wallichs, general manager of Capitol

Records, sent in another batch and promises to keep them coming in so that we can handle all requests, both local and out of town, and from retail and department stores as well as music machine operators. I sincerely believe this new label has a great future ahead of it."

**Report Cuba's Music Biz in Slump**

HAVANA, Cuba, July 11.—The business of music machines is not so good as it might be in Havana, according to the president of the Cuban Automatic Machine Company with offices here. Attributing the slump to lack of visitors from the United States, the executive optimistically looks for it to change for the better and that very soon.

This firm operates music machines made by a leading American manufacturer in the good locations in Havana. Some of the best spots in town belong to it. Being unable to import new machines is also hurting, but a business increase is looked for, altho no concrete reasons are given.

**THE HIT RECORD**

*Every Side a Hit*

Number 7010:  
 CONCHITA (MARQUITA, LOLITA, PEPITA, ROSITA, JUANITA) LOPEZ  
 and  
**MY DEVOTION**  
 By The Marshalls and Their Orchestra

List Price 50c Plus Tax. See Your Local Distributor or Write to  
**CLASSIC RECORD CO.**  
 2 W. 46TH ST. NEW YORK

**KEEP THE COINS COMIN' YOUR WAY WITH this hit!**

"Song has definite possibilities for the machines"—*The Billboard*, July 11th.

**MY DEVOTION**

JIMMY DORSEY—Decca  
 THE 4 KING SISTERS—Bluebird  
 THE MARSHALLS—Classic  
 VAUGHN MONROE—Victor  
 CHARLIE SPIVAK—Columbia

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.

**KEEP THE COINS COMIN' YOUR WAY WITH this hit!**

Great New Love Ballad  
**DON'T TELL A LIE ABOUT ME**  
 (And I Won't Tell the Truth About You!)

HORACE HEIDT—Columbia 36548  
 WOODY HERMAN—Decca 18357  
 INKSPOTS—Decca 18383  
 WAYNE KING—Victor 27871  
 VAUGHN MONROE—Bluebird 11468  
 BARRY WOOD—Bluebird 11538

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THE NEW "COUNTRY TUNE" SENSATION—ERNEST TUBB'S

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RECORDED BY:

- MARY MARTIN and
- HORACE HEIDT—Columbia 36595
- LAWRENCE WELK—Decca 4080
- RENE MUNETTE—Victor V-783
- BARRY SISTERS—Standard T-2005

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# on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

Manners's Polka piece has been around for some time, and even on the record. But it remains for the Andrews to add to it that Beer Barrel flavor. Moreover, the tune is being included in their *Give Out Sisters* movie, which adds much to its merchandising appeal. In the fast tempo, and with the singing and playing both gay and spirited, it's true to the polka tradition. And plenty tuneful, with the lyrics explaining that the dance is going great guns in Scranton, Pa., which is polka territory in its own right. For *That's the Moon, My Son*, the girls

go on a *Bei Mir Bist Du Schoen* bender. Altho Art Kassel, Sammy Gallop and Norman Litman share composers' credit, it's the typical transposition of a Jewish folk melody in the fox-trot genera. It's all in the lively tempo and tells the story of a mother giving advice to her son as he sets forth on a sparking experience for the first time. Girls sing it as they did in their *Private Buckeroo* flicker.

"Pennsylvania Polka," imparting the gay and carefree spirit that attends all polka platters, is the side for music operators, tho it hardly shapes up as another "Beer-Barrel Polka." And for tie-ins with their "Private Buckeroo" movie as it hits the neighborhood screens, "That's the Moon, My Son" comes in for spot phono play.

**GLENN MILLER (Victor 27933)**  
*Yesterday's Gardenias*—FT; VC. *The Humming-Bird*—FT; VC.

Regardless of the eventual fate in store for these two new songs, they are played and sung by Miller as well as they ever will be. And no songs could ask for a better way to get started. *Gardenias* is a lover's lament, fittingly fashioned as a slow ballad. The softly muted trumpets and fairly whispering tenor sax share half a chorus to start off the side, and the rest of the side is devoted to the lyrical appeal in the vocal work of Ray Eberle with the Modernaires on the assist. *Humming-Bird* is an Italian folk ditty adopted for home consumption by Harold Adamson. Taking it at a fast and gay tempo, and with plenty of spirit in the playing and singing, band kicks it out rhythmically for a starting half chorus. The vocal chores for the next chorus are split between Marion Hutton, Tex Bencke and the Modernaires. Band brings up another chorus with a hot trumpet taking it to the halfway mark. The Modernaires take over at the bridge passage and then Miss Marion and Bencke join in to take it out in song.

If either or both songs make any appreciable mark with the public, the phonos will hit their stride with these sides.

**RUSS MORGAN (Decca 18374)**  
*Just as Tho You Were Here*—FT; VC. *Windmill Under the Stars*—FT; VC.

A strong bid for hit parade fame is made by both of these ballads, and it will be no surprise to find either or both climbing the song ladder to the top of the heap. *Just as Tho* is a smooth and sentimental love song by John Benson Brooks and Edgar DeLange, which Tommy Dorsey introduced on the disks several weeks ago. The Morgan manner makes for music just as attractive. In the moderately slow tempo, band takes the opening chorus, shared by the unison fiddles, trumpet and octave-styled piano. Maestro Russ gives voice to a second refrain, and the band picks it up again at the bridge with unison fiddles and the characteristic trombone slides to show it out. Even more attractive is the plattermate. Written by a sure-fire team of Jerome Kern and Johnny Mercer, *Windmill* is another one of those *White Cliffs of Dover* ballads. And it looms just as big. Song story tells of peace and romance returning to the war-torn countries of Europe's lowlands, with the song title referring to brave little Holland. Taking it in the same tempo, trombone opens the side for a half chorus and Morgan follows with a vocal. Band picks it up for another half chorus to carry it out.

Both ballads hold much promise for the music operators, with "Windmill Under the Stars" big enough to make for the starting side.

**TEDDY POWELL (Bluebird 11556)**  
*Love Is a Song*—FT; VC. *Tapestry in Blue*—FT; VC.

Two more ballads that show unusual promise and much deserving of major attention. The love song is from Walt Disney's latest full-length flicker, *Bambi*, and is one of the last tune efforts from the pen of the late Frank Churchill with Larry Morey collaborating. Moreover, Powell knows what to do with the song to make it even more of a stand-out. A pretty love song that strikes a melan-

choly note, Powell sets it in a slow tempo and turns over the opening half chorus to Irving Pazola, who improvises on the theme strikingly for a half chorus. And for the rest of the side, it's Peggy Mann providing the lyrical delight. Plattermate is pianist Sidney Lippman's *Tapestry in Blue*, one of those unusual songs similar to *Autumn Nocturne* in melodic and harmonic structure with the heavenly bodies weaving this tapestry. In the slow tempo, saxes and trumpet sharing the opening half chorus, Peggy Mann again holds sway for the rest of the side, and again proves to be tops among band song sellers.

Apart from its picture tie, "Love Is a Song" shapes up as a big ballad favorite, and with Teddy Powell the first to take to the song, his side shapes up as a strong nickel snatcher.

**MAL HALLETT (Hit 7008)**  
*I Left My Heart at the Stage Door Canteen*—FT; VC. *He Wears a Pair of Silver Wings*—FT; VC.

Altho an old hand at making the music, this marks the first time for Mal Hallett on wax in many and many a year. There's no fault-finding with the song selection for his platter preem on this label, but Mal Hallett in his music offers little beyond the conventional ballroom brand of syncos long associated with the barnstorm bands. Moreover, song sellers are weak for both sides. For the *Stage Door Canteen* ditty from Irving Berlin's *This Is the Army* show, Hallett takes it in a moderate tempo, having the band beat out a half chorus to start with Jerry Perkins taking the vocal and the band back again for another half chorus to finish it out. It's the slow ballad tempo for the *Silver Wings* side. Band, paced by the alto sax, takes a chorus on the start with Judy Darling for the vocal story about the boy-friend in the air corps.

Considering that Mal Hallett has been hitting the one-night stands in the hinterlands for all these years, the maestro's name should make for some phono appeal with either of the sides fitting song material.

**DINAH SHORE (Victor 27931)**  
*Conchita Marcheta Lolita Pepita Rosita Juanita Lopez*—W; V. *He Wears a Pair of Silver Wings*—FT; V.

The torch material in the *Silver Wings* song is tailor-made for the talents of Miss Dinah, singing how her heart belongs to the boy sporting a pair of silver wings. Sings it as a slow ballad and most appealing, taking the opening chorus from scratch. Gordon Jenkins's orchestra opens a second refrain, with Miss Shore picking it up at the bridge to finish it out. *Conchita, etc.*, from the *Priorities on Parade* movie, is a light novelty and not particularly suiting to the style of this swell chanteuse. Takes it in a fast Spanish waltz tempo, but fails to bring forth any of the alleged humor in the lyrics.

A war ballad, "He Wears a Pair of Silver Wings" promises to build big. And for a vocal version, Miss Dinah's side leaves nothing to be desired.

**CONNIE BOSWELL (Decca 18423)**  
*He Wears a Pair of Silver Wings*—FT; VC. *Mighty Lak' a Rose*—FT; VC.

The war ballad glorifying the air corps lads gets another appealing rendition in the keeping of Miss Boswell. It's her song all the way for the two choruses, altho those lush violins in the background are missed. It's the studio crew for the backing on this side with Victor Young's orchestra providing the colorful harmonies with strings and woodwinds for her singing of Ethelbert Nevins's *Rose* song on the flipover. Both sides are taken in the slow tempo, with Miss Connie in excellent voice and style for both songs.

For the music box operators, "He Wears a Pair of Silver Wings" is a heartfelt singing side for the nickel spenders.

**MITCHELL AYRES (Bluebird 11558)**  
*Was It Worth It? The Mamas With the Moo-Lah*—FT; VC.

Mitchell Ayres fashions a ballad and a novelty soldier song with his music for this coupling. *Was It Worth It?* is by Ted Wain and Vivian Barnes and stacks up as good as the average Tin Pan Alley outpouring. Band treats it rhythmically in a moderate tempo, and after the opening band chorus, Meredith Blake begs the musical question. Band returns for another half chorus to carry it out. Plattermate is by Jack Yellen and Sammy Fain and is a light rhythmic ditty about the Brooklyn boy who is now in the army and is dancing cheek-to-cheek with his ex-boss's daughter because of his uniform. It's light enough for the listening without causing too much undue attention, with Ayres turning most of the side over to Johnny Bond for the story telling in song.

Where the boys in khaki congregate, "The Mamas With the Moo-Lah" is worth a test spin in the music boxes because of its novelty character.

**DUKE DALY (Elite 5033)**  
*Cherry*—FT; VC. *Rigamorole*—FT.

This is another re-issue from the old Varsity label. And there's very little reason for its being at this time. *Cherry* is a trite rhythm tune, not attractive in the least and less attractive in the playing. Taken at a moderate tempo, an unbilled voice, probably belonging to the



Two  
TIMELY  
TUNES  
featuring  
The 'Champagne Music' of  
**LAWRENCE WELK**  
AND HIS ORCHESTRA

LA CHAPARRITA  
coupled with  
**DEAR HOME  
IN HOLLAND**

With vocals by Jayne Walton  
**DECCA 3940**

And  
Smooth, Money Making  
**POLKAS**  
POUND YOUR TABLE POLKA  
PENNSYLVANIA POLKA  
BARBARA POLKA

Band Currently  
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The  
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**KING SISTERS**  
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**MY DEVOTION**  
"... has definite possibilities  
for the machines."  
backed by  
**CONCHITA, MARCHETA,  
LOLITA, PEPITA, ROSITA,  
JUANITA LOPEZ**  
In the new Paramount Picture  
"Priorities on Parade."

Currently **ASTOR ROOF, New York**  
Personal Management **JACK EGAN**  
Direction **MUSIC CORP. OF AMERICA**



maestro, sings the opening and closing choruses with the middle stanza put in by the band with trumpet taking the lead. Flipover is Art Mooney's dated instrumental, which has worn its course pretty thin at this last date.

There's little here that makes for phono material.

**DICK TODD (Bluebird 11557)**

*The Singing Sands of Alamosa*—FT; VC. *My Great, Great, Grandfather*—FT; VC.

Another song of the wide open spaces, this one about the sands in the heart of Colorado, is introduced by Todd here. Written by Kim Gannon and Bert Reisfeld, it's a romantic lyric with a Western touch to the tune for which Todd turns in a smooth performance. Taken at the slow ballad tempo, Todd takes it from the verse and covers two choruses with the accompanying orchestra taking the first half of the second stanza. Edna Fischer and Al Garman's *Grandfather* ditty is of patriotic origin, going back to the Colonial and Revolutionary wars for its appeal. Todd turns in a spirited performance in the 4/4 march tempo.

With the Western-type songs making big strides in song circles, "The Singing Sands of Alamosa" is worth a fast spin in the music boxes, especially at locations in the Western States.

**POPULAR ALBUMS**

**Danny Kaye** (Columbia C-91). Anybody who has ever heard Danny Kaye delight with his song stories on the nitery floor or the stage will cherish this package of eight sides. For all others, the appreciation is limited since the wax in such instances never captures the personality of the performer. Songs are all those identified with Kaye, the gay songs and mad songs, and even those with the smartie wordage on the swishy side that always tickles the fancy of cafe society. Johnny Green and Maurice Abravanel share the orchestral direction for the sides, which include a smart parody on *Let's Not Talk About Love*, from Cole Porter's *Let's Face It*; a burlesque on *Minnie the Moocher*; the smartie *Farming* from the same Cole Porter score; an original I-hate-women song, *Anatole of Paris*; Gershwin's *The Babbitt* and the *Bromide* from *Funny Face* that gives Kaye an opportunity to indulge in his Donald Duck singing; an original *The Fairy Pipers*, a travesty on the operatic arias; his more serious singing for *Eileen*, an Irish chanty that smacks of *Molly Malone*, and a devastating take on *Dinah*.

**The Radio City Music Hall Glee Club** (Victor P-126). For those in love with glee club music—in fact, madly in love with it, this album of eight sides by the male glee club of New York's Music Hall Theater is bearable. Singing show songs, Russian folk ditties in native tongue, a Latin lullaby and a Negro spiritual, and directed by Irving Landau, it's the conventional singing of a group of male voices with little or no originality or color in the arrangements. Titles embrace *Ol' Man River*, *Song of the Haulers*, *Russian Soldiers' Song*, *All the Things You Are*, *Perfidia*, *Joshua Fit the Battle of Jericho*, *With a Song in My Heart* and *Toselli's Serenade*.

**JOHN KIRBY (Victor 27926)**

*St. Louis Blues*—FT; *No Blues at All*—FT.

That amazing Kirby crew, unquestionably the greatest big-little band on or off the record, makes even more amazing musical acrobatics for these two sides. Their tricky ensemble work is even more in a class all by itself, and the instrumental solos leave nothing to the imagination. Handy's *Blues* classic is taken at a fast tempo and serves as a showcase for clarinetist Buster Bailey. Paces the sextet from start, giving way for short chorus rides by alto sax, trumpet and piano. Then cuts thru again to catch his wind, and for the finish takes hold of a high "A" note on his clarinet and holds it for over a minute, while the rest of the lads bring up their ensemble riffs for four choruses. If memory serves, Buster turned that holding-the-note trick on a one-time Variety disk, Barney Bigard did as much for a Duke Ellington waxing of *Tiger Rag*, and, of course, there is Carmen Lombardo's marathon note on the alto sax for the same *St. Louis Blues*. But even without such gymnastics, the Kirby crew kicks all over the side. And they carry their kicking to the flipover, where the tempo is speeded up to a mile-a-minute pace. The *No Blues* riff is the composition of, according to the label billing, William Kyle Jr., who is better known merely as Billy Kyle, the band's piano wiz. Kyle paces the opening ensemble chorus, and before they get to the final stretch again

**MOVIE MACHINE REVIEWS**

**Program 1076**

Produced by RCM and Minoco. Released and assembled by Soundies Distributing Corporation of America, Inc. Release date, July 13.

**GENE AUSTIN**, as a cowboy, gives out with *That Rootin', Tootin', Shootin' Man From Texas* as the central figure in a modern cocktail lounge. Plenty of gals in short Western costume dress up the set. Austin is the big shot until a real cowboy comes along, and then he beats it. He is okeh vocally, but can stand some lessons in acting. (Minoco)

**DORN BROTHERS AND MARY**, vocal harmony trio, engage in a modernistic rendition of *Jazzy Joe*, the story of a youthful band leader, impersonated by one of the Dorn Brothers. Bandstand

every member of the band has his instrumental say.

While this brand of chamber music is way over the average phono fans, locations where the dance musicians congregate—and even the symphonic boys—will keep feeding the kitty for either side to make it worthy of the phono strip.

**TEDDY POWELL (Bluebird 11554)**

*Midsummer Matinee*—FT; VC. *Be Careful, It's My Heart*—FT; VC.

Major interest in this double is in Irving Berlin's ballad from the *Holiday Inn* movie, *It's My Heart*. Powell treats it as a slow ballad, and with Peggy Mann in excellent voice, the song sounds over as impressive as destined for hitdom. Sweet trumpet, playing open horn with a well-rounded bell-tone, opens the side for a half chorus and Miss Mann takes over for the lyrical delight that carries the rest of the side. The *Matinee* music is cut from the same stock as *Moonlight Cocktail* and all the others. But this one is made up mostly of left-overs. There's a bubbling melody for the start of the song, but a run-of-the-mill middle passage and a sophomore set of lyrics give the song little chance. Lyric references are entirely to nature, which sets the stage for love and romance at a midsummer matinee. However, Powell makes the most of it. In fact, sounds real promising with Irving Fazola's clarinetting for the opening split-chorus. Miss Mann takes over for the vocal refrain, but the song doesn't hold up.

While **Tommy Dorsey** is bound to get the first call for "Be Careful, It's My Heart," Powell's entry also has what it takes to take in the nickels.

**JOHNNY MERCER (Capitol 103)**

*Strip Polka*—poika; V. *The Air-Minded Executive*—FT; V.

Johnny Mercer, the disk-minded executive, bobs up here singing two of his own compositions to some fine accompaniment from Freddie Slack's new band. Main interest centers in the *Strip Polka* side, which embodies a clever, typically Mercer lyric about the stripper who strips best to polka time. Ensemble boys and an unbilled girl combo pitch in with some amusing vocal efforts, too. Mercer does a swell selling job on his own, carrying most of the side in neat rhythmical fashion. Other side is a foul ball, lyrics too involved for easy listening, and melody uninteresting.

Machines in taverns and many other spots will welcome the "Strip" side, which is funny enough and melodious enough for plenty of replays. Polkas are popular these days, and this one has double interest.

**FREDDIE SLACK (Capitol 102)**

*Cow-Cow Boogie*—FT; VC. *Here You Are*—FT; VC.

Slack reveals a good commercial band on this well-chosen disk. The *Here You Are* time is riding the crest right now and Slack's late entry might have trouble breaking in. However, it is a sensitive, rhythmical version which comes in handy as a supplement to the other side, a highly novel cowboy ditty in eight-to-the-bar tempo. Ella Mae Morse does a sensational vocal job with the knocked-out boogie tune, bearing most of the work herself. There is also some typical Slack piano and a fine trombone chorus. Lyrics and Miss Morse's jive vocal sell the thing, tho, and if proper distribution is possible, looks as tho Capitol might have a hit.

Ops will find likely fodder in the "Cow-Cow" number, especially because it's a new approach both to Western ditties and to boogie-woogie, as handled by commercial orks.

set, with a couple of jitterbugs in action, employed during most of the footage. (RCM)

**MABEL TODD**, of very minor interest in her previous Soundies, does not display any improvements as a comedienne in *At the Club Savoy*. She is seen as a goody gal at a Temperance Meeting telling of her experiences at the Savoy and how drunk she's been. Subject of poor taste all the way. Sonny Dunham and his band recorded the music. (RCM)

**THE STUART SISTERS**, four cute, youthful singers, offer a rhythmic American version of the Chiapeneecas in *Clap, Clap Rhythm*. Dancers execute the number, briefly and suitably. Well produced, too. (Minoco)

**DIANA DEL RIO**, pretty brunette with a poor voice, warbles and rumbas at *There's a Pampas Moon on the Campus*. She is the center attraction in a campus tavern, leading a line of students in a rumba and conga and winding up with the stern professor who decides that this Latin stuff is okeh. Hal Borne's orchestra furnishes the music. (RCM)

**CARSON ROBISON** and his Buckaroos, standard hillbilly act, revive *When It's Springtime in the Rockies*. Scenic shots of the country in springtime plus the solid vocal work combine to make this short interesting. (Minoco)

**MARY BURTON**, cafe singer who shouts more than she sings, blasts away on *A Good Man Is Hard To Find*. It is patriotic in theme, the girl complaining that all good males are in service, and there are flashes of young and handsome lads in uniform to prove it. Miss Burton is seen as a member of a patriotic knitting circle and during her vocalizing several minor comedy bits are sandwiched in. (Minoco)

**CORINNA MURA**, dramatic soprano, interprets *Babalu* in the setting of an Afro-Cuban jungle crowded with dancers, among them Amarillo, featured in a native routine. Miss Mura carries particular appeal for the upper class spots. Hal Borne and band play the music. (RCM)

**Program 1077**

Produced by RCM and Minoco. Released and assembled by Soundies Distributing Corporation of America, Inc. Release date, July 20.

**FRANCES FAYE**, potent cafe singer, does a fair job with *I Ain't Got Nobody*, but the production ideas lessen the effect of her work. For some reason or another, she is placed at first in a mas-seur's den and later at her home trying to attract the attention of a window cleaner. It's almost as bad as it sounds. (Minoco)

**THE WAKELY TRIO**, vocal instrumental hillbillies, are fine in *Git Along, Little Pony*. The boys are quite at home in this ranch set, waxing romantic to-

ward city gals. This bit is fast and entertaining. (Minoco reissue)

**KATHERINE DUNHAM** and her Dancers, talented group of Negro artists, hold attention thruout their interpretation of *Cuban Episode*. Group works in native costumes and the routine is brimming over with pulsating rhythm. (RCM)

**DENVER DARLING** and his group of instrumental hillbillies will do all right with the hillbilly fans in *Buffalo Gals*. Denver is lanky and funny. The lyrics, delivered by most of the gang, have real sparkle. Plenty of pretty girls around to decorate this short. (Minoco)

**WYNN MURRAY**, sweet on looks and voice, coupled with an engaging delivery, holds attention with her version of *I Love a Parade*, dedicated to the Army Day parades thruout the country. Flashes of parades in key cities are sliced in. Patriotic and entertaining. Nat Brandwynna's band takes care of the musical support. (Minoco)

**THE ETON BOYS**, Gay '90s quartet, star in the nostalgic *A Bicycle Built for Two*. Plenty of action here, and all in keeping with the theme. The tune, of course, can stand repetition time and again, and these boys know how to handle it. (Minoco reissue)

**DICK ROBERTSON**, one of our better character tenors, starts out in this tavern set winding up the last chorus of *On the Rocky Road to Dublin*. The customers ask for another song and he gives them *I'm an Old-Fashioned Guy* in Italian dialect. A novel production. (See MOVIE REVIEWS on page 71)

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Buy Counter Models now. Free good machines in cheap locations by replacing them with Counter Models. Large stock of 71's—41's—61's. Write for prices of types of used Phonos.

**WOLF SALES COMPANY, INC.**

1932 Broadway, Denver, Colo.



## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., July 11.—Prospects for the coming peanut crop in Virginia and North Carolina have been aided by the ideal growing conditions of the past week or two. Farmers' stock peanuts have strengthened, but no definite prices have been quoted. Demand for shelled and cleaned goods has shown considerable improvement, and higher prices are being quoted in all grades of shelled peanuts while peanuts in the shell are holding firm. The scarcity of Virginia peanuts of all grades and the fact that the present crop will probably be harvested later than usual has caused more interest to develop in Virginias on the part of the trade in consuming centers. In consequence prices of shelled Virginias have advanced where runners and Spanish have not. However, during the last day or two increased strength has been evident also in both grades of Southeastern shelled goods.

Reports from Georgia and Florida indicate that daily rains are still causing grassiness in some portions of the peanut belt. Other Southeastern areas report that the grass problem is about taken care of and that weather is now better for the growing crop than a week ago.

Some peanut producers in the Southeast especially have been concerned lest there not be sufficient peanut pickers to take care of the greatly increased acreage in their areas. Late reports indicate that the large number of pickers ordered to take care of the increased needs of producers this fall are rolling from the assembly lines of the picker manufacturers on schedule and that many have already reached the producing areas.

# MERCHANDISE MACHINES

Conducted by E. M. HAMMAN  
Communications to 155 North Clark Street, Chicago

## Peanuts Play Major Role In Fight on Shortages

### Booming production also assures vender operator of his supplies

The lowly peanut, the old reliable of the vending machine business, is going to win a higher rank in the fight to lick the fats and oil shortage.

Best known to America thru thousands of little machines placed here and there and everywhere thruout the land, it is also a prime source of vegetable oil. War economy means that it must give that oil this year—and abundantly.

In pre-Pearl Harbor days coconut oil from the Philippines, palm oil from the Dutch East Indies and Malaya, and tung oil (it's been cut off longer) from China accounted for about 50 per cent of this country's vegetable-fats-oils imports. That's all out the window now.

But vending machine operators apparently need fear no lack of nuts for their business. The peanut growers' answer is this—a scheduled 1942 production 133 per cent above the 1941 figure.

#### Plantings by Mid-July

Barring freak weather, almost five million acres of Southern farmland will have been planted to peanuts by mid-July. In most growing areas planting is already over. Early in August the first shipments of the 1942 crop will start coming to market from Texas.

With reasonably satisfactory growing conditions and an average yield of 700 pounds to the acre, peanut production this year should reach 3½ billion pounds, compared with the 1,588 million pounds harvested from 1.9 million acres in 1941.

Such a phenomenal crop will assure the peanut vender operator his usual stock-in-trade this fall. But it will also bolster Uncle Sam's dwindling supply of oils for foods, soaps, munitions and a hundred other uses.

The government's 1942 peanut production goal calls for not only a 1.9 million-acre crop—the equal of last year's—for "normal" domestic consumption, but also counts on the harvest of an additional 3.5 million acres to be crushed for oil purposes.

#### The Industry Outlook

For old-timers in the peanut industry—brokers, warehousemen, refiners—the war-born revival of interest in the peanut as a source of edible oil and as a high-energy food product summons up a colorful story of the industry's ups and downs since the turn of the century.

During the first World War the South had a peanut boom. Shortage of vegetable oil boosted production, and up to the time of the armistice many farmers thought the peanut had solved their cash-crop problem for all time. But after 1918 importation of Oriental peanuts and peanut oils increased and domestic acreage declined. The crop just about held its own until the late '20s, when acreage again started to increase. In recent years plantings have averaged well over one million acres annually.

Whether the end of the present war will see another decline in peanut production is anybody's guess. New developments in the field promise sustained production and consumption.

According to W. B. Jester, executive secretary of the National Peanut Council, Inc., research has discovered startling uses for peanuts, such as a satisfactory cloth fabric made from the protein of the nuts. Jester says the cloth has the appearance of a good quality Scotch woolen and has been found to have practically the same wearing quality as cloth made from wool.

Other developments are peanut flour, insulation board made from peanut

hulls, for fertilizer material and for a synthetic cork.

During the early days of the industry most peanuts were sold for roasting in the shell, but today less than 10 per cent of the commercial crop reaches the public in that form. Of the total annual domestic production, about 45 per cent goes into candy and confectionery, about 35 per cent into peanut butter, 10 per cent into peanut oil, and the rest for roasting and miscellaneous uses.

Chicago is the center of the peanut candy business, and annual shipments to that market account for a large share of the crop. Candy makers, shellers and oil processors who were holding substantial stocks of peanuts when the price-ceiling order was announced on April 28 were caught in a squeeze. Some Chicago candy manufacturers, for example, found that their peanut candy would have to be sold for less than the cost of the peanuts alone. At present the trade is still marking time, with manufacturers seeking some form of relief thru "roll-backs" or other measures.

## Soft Drink Venders Show Better Take

BALTIMORE, July 11.—For the first half of the current summer season, Dispensers, Inc., has registered better than 100 per cent increase over the corresponding period of last year, according to Victor Rubin, manager here. The only explanation for this splendid record is that of giving unexcelled service and seeing that the machines are always sufficiently filled to dispense drinks when customers want them, thereby insuring owners of the locations a highly satisfactory income from the machines' operation, Rubin pointed out.

The firm operates a number of bulk-vending soft drink machines, each unit having a 300-cup capacity. These are located for the most part in the movie houses of the city.

During the greater part of the year this company also operates units in the majority of the leading bowling plants, but during the summer season when bowling establishments experience a seasonal let-down Rubin takes out his soft drink vending units and sets them up in Acme super markets. At the end of the summer season these units will again be located in bowling establishments.

## Foot Machine Just Suited to Summer

CHICAGO, July 11.—With the manufacture of new pinball games now stopped by government order, Exhibit Supply Company is featuring its Foot Vitalizer machine. Many operators are recognizing a chance to buy new machines of this type and fill in where they have been unable to get new table games. Experienced operators also find it easy to place the machine in locations where they have other types of games, according to Exhibit officials.

The Foot Vitalizer has been on the market for some time and has amply demonstrated its appeal to the public. It is a penny machine and easily adaptable to many types of locations. It offers real comfort to people who have grown tired from walking too much. The summer season is considered especially profitable for these machines. Locations in parks, arcades and other places have found them very useful.

## August Taxes

ALABAMA—August 10: Tobacco use tax and reports due. Tobacco wholesalers' and jobbers' reports due. August 20: Sales tax and reports due.

COLORADO—August 14: Sales tax and reports due. Use tax and reports due.

CONNECTICUT—August 10: Cigarette distributors' reports due.

GEORGIA—August 10: Cigar and cigarette wholesale dealers' reports due.

ILLINOIS—August 15: Cigarette tax reports due.

KANSAS—August 20: Sales tax and reports due.

KENTUCKY—August 10: Cigarette tax reports due.

LOUISIANA—August 15: Wholesalers' tobacco reports due. August 20: New Orleans sales and use tax and reports due.

MASSACHUSETTS—August 15: Cigarette distributors' tax and reports due.

MICHIGAN—August 15: Sales tax and reports due. Use tax and reports due.

MISSISSIPPI—August 15: Manufacturers', distributors' and wholesalers' tobacco reports due. Sales tax and reports due. Use tax and reports due.

NORTH CAROLINA—August 15: Sales tax and reports due. Use tax reports and payment due.

OHIO—August 15: Cigarette use tax and reports due.

OKLAHOMA—August 15: Sales tax and reports due. August 20: Use tax and reports due.

RHODE ISLAND—August 10: Tobacco products tax reports due.

SOUTH DAKOTA—August 15: Sales tax and reports due. Use tax and reports due.

WEST VIRGINIA—August 15: Sales tax and reports due.

WISCONSIN—August 10: Tobacco products tax returns due.

WYOMING—August 15: Sales tax and reports due. Use tax and reports due.

## Pan Prints Pamphlet On Care of Candies

CHICAGO, July 11.—Valuable tips on the care and handling of candies for vending machines can be found in a folder put out by Pan Confections. While the booklet was written on the subject of Pan's Hard Shell candies, nevertheless the information therein was prepared after thoro study had been made of vender candy problems and can be applied to any candy used in a vending machine. Tips tell how to avoid unnecessary losses thru mishandling of candy, thus upping profits. We reprint part of the booklet.

#### Proper Storage

Proper storage of any candy is vital to its keeping qualities. First, store in a dry, cool place. Second, place cartons on platform or two by fours to allow the air to circulate freely under the cartons. If a carton is opened and is to be left standing for over 24 hours, place contents in a sealed tin or tightly covered wood bin.

#### Important

Never store candy in the basement or garage where it is liable to contact moisture.

#### Placing Machines

When you place your machine on location, be sure it is in a spot where the sun or rain never strikes as this will destroy color as well as polish and in many cases spoil the candy.

#### Preparing Machines

Most vending machines are equipped with a gasket at the bottom and top of the glass bowl. If your equipment does not have them, we suggest you obtain same at once as this helps seal the machine and keep out all dust and much of the moisture. Above all, see that your glass is spotlessly clean at all times to show off your candy to the best advantage. Colored candy gives "eye appeal" and a clean globe takes full advantage of this, so keep all glass clean. You will be the one to benefit.

#### Servicing Machines

In servicing machines, remove all old candy and be sure that the candy-dust and fine pieces are removed, then replace old candy first, putting the fresh candy on top. Remember—a full machine gives mass display and is more inviting.

#### Ordering

Order only enough merchandise to last you until you can get a fresh supply.

**THIS TIME TRY TORR**

632 King Jr. Peanut Machines, like new—only \$2.95 EA.

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Pin Tables—Counter Games—Merchandise and Amusement. Factory rebuilt. Like new. (Write for July List.)

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5 to 9 Columns.

New and Rebuilt, Very Attractive.

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**SHOOTING GALLERY**

A.B.T. Rifle Sport—fully equipped with latest model rifles. Also with the following Arcade Machines: Air Raider, Ace Bomber, Sky Fighter, Skee-Ballete, Scientific Shoot-the-Chute, Rapid Fire, Bullseye, Chicken Sam, Parachute. All on busy location in New York City. Long lease, reasonable rent, big profits. Must sell on account of illness. Address: RIEGEL, REAL ESTATE, 15 West 45th St., New York City. Phone: Langacre 5-2966

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This insures you against loss due to overstock and assures you of fresh candy and nuts at all times. It is better to order once a week and serve fresh candies than to order once in four or six weeks and have candies that have become old-tasting.

**Remember . . .**

. . . that you must always vend candy that is better than the 10-cent store variety. If you don't people will go to the 10-cent store and buy it where they can get half a pound for 10 cents instead of a few pieces for a penny.

Vending machines properly cared for and candy carefully selected are real money-makers.

**Beverage Vender Biz Good in Philly Area**

PHILADELPHIA.—The only bright spot in the automatic machine industry during the past month has been the strength shown by the drink venders. Getting around the shortages in Coca-Cola, machine distributors have placed root beer and orange juice in their machines and the substitution has met with instant approval. The Coca-Cola venders are well stocked only at the war plants and factories. Excessive heat during the month helped, as did the fact that with gasoline rationings more people are staying home and seeking their amusements closer to home instead of running away on week-ends to the near-by seashore and mountain resorts.

The music machine industry is holding up as well as could be expected under present conditions, altho collections are still well below normal levels. As yet no operator has been caught short because of lack of scrap records to return for the new releases. While some operators have been experiencing much trouble collecting old records, fellow operators have been lending a helping hand in giving their excess scrap disks to those caught short. The industry also gained much good will when on June 25 the members of the music operators' association were sworn in as air-raid wardens and formed into a special emergency electrical unit.

Pinball business still lies dormant because of adverse court decisions and at the present time there is little likelihood for any change for the better.

**Savannah Operators Work Close to Home**

To the Editor:

Thank you very much for the information contained in your letter of June 19 regarding addresses of the two record manufacturers which I had requested.

The coin machine business in this vicinity is very good, particularly in and immediately around the larger cities. Locations situated along the highways are suffering, many of them have closed, and others will undoubtedly follow—all of this due largely to gasoline rationing and the resultant curtailment of highway travel. Most of the operators in this territory have consolidated their operations close to home, eliminating many country routes and locating this equipment inside city limits. Savannah Beach, 18 miles from Savannah, is having to undergo a dim-out which is hurting business there. However, we understand we are better off than many of the other beaches along the Atlantic Seaboard.

With three shipyards in operation in Savannah, Fort Screven at Savannah Beach, the Savannah Air Base, and Camp Stewart situated 40 miles southwest of Savannah bringing many people and much money into the city, music business and games within the city are exceptionally good. Consoles and slots in locations not too far from the city are also bringing in good returns.

All of the higher class restaurants and drugstores in Savannah have now installed wall box systems and are very good locations. We have been fortunate enough to secure a very large majority of this business and have had some difficulty locating sufficient equipment to take care of it but were finally successful in locating all we needed.

O. J. MULLINIX,  
Mullinix Amusement Company.

**VENDER SUPPLY NOTES**

While the rate of increase in sales of Pepsi-Cola Company has begun to taper off because of restrictions on sugar use, current estimates are that gross business for 1942 will be in the vicinity of 42 million dollars as compared with an estimated 40 million dollars in the 1941 period. Sugar use has been restricted to 70 per cent of the quantity used in 1941 on ordinary commitments, with an unlimited amount permitted to fill orders for the armed forces. However, in view of the easier situation in the sugar supply there is a chance the beverage company may obtain larger allotments . . . which would enable the company to effect wider distribution of its products.

Indicative of the magnitude of future beverage and cigarette consumption by the boys in service are the following figures representing the estimated purchases of 170,000 soldiers in the New Orleans area, as compiled by The New Orleans Times-Picayune: Purchased annually: 64,679,900 packs of cigarettes, 5,173,000 bottles of soft drinks.

An unusual situation is reported to exist among Chicago candy manufacturers turning out candy in individual packages. Orders have been pouring in during April, May and June at a rate almost unheard of in a spring and summer period. Instead of the usual early summer slump, demand has been almost equivalent to winter volume. Energy-expending activities of army camps and war materials plants is given as a partial explanation, but the main reason assigned is that people who formerly were cramped for ready money are now far more prosperous and are spending. Denied little luxuries for a long time, they are now gratifying cravings by liberal buying of sweets. But manufacturers find production cramped by restricted supply of raw materials and labor shortage. The situation will not permit candy makers to build up a reserve stock as is usually done in August and September in anticipation of holiday requirements. Candy sales usually double in November and December. But this looks impossible this year because manufacturers will not have surplus stocks, it is reported.

It is believed that the cocoa-chocolate scarcity will make the sugar squeeze seem trifling. Sugar shortage has been more threatened than real, with rationing as a hedge against the unforeseeable. Cocoa dearth is actual. WPB order slashing cocoa use to 60 per cent of the 1941 level in this quarter will almost certainly be followed by a sharper cut before the end of the year. Imports have dried up to 25 per cent of last year's rate. WPB thinks they will average only 20 per cent for the rest of 1942.

Future "extras" or ration-lifts (especially on sugar) hang on shipping. Straws in the wind: (1) British-Canadian destroyers, corvettes now help plug subs in American waters. (2) Plans near completion for building 300 wooden ships to haul Latin American commodities.

Sales of confectionery and chocolate products for the month of May, expressed in dollar value, increased 35 per cent as compared with the corresponding month of last year. The increase was primarily due to the advance in candy prices. There was little change in actual tonnage.

Two cigarette manufacturers, the R. J. Reynolds Tobacco Company and Liggett & Myers Tobacco Company, ranked sixth and eighth respectively among all national advertisers in advertising expenditures last year.

A candy manufacturer in Lancaster, Pa., makes a line of chocolate coated items among which are several made with soy beans. Candy bars made from soy beans are made by firms in Sioux City, Ia., and New York City.

Curtiss Candy Company, manufacturer of candy bars, is now stressing a special line of bars which it says will enable vending machine operators to cope with present conditions. The bars being offered are not the firm's widely advertised products, but a line of merchandise it has sold to retail stores for many years. Officials of the firm stress the fact that these bars have been on the market and have proved their appeal in retail stores so that operators will not be experimenting with an unknown

product. Bars to be sold at 5 cents thru vending machines.

Among the bars recommended for vending machines are such well-known names as Bambino, KoKo Nut Roll, Big Bite, Buy Golly and other popular names. The bars come in attractive packages and are standard size to fit all makes of candy venders.

**MARKETS IN BRIEF**

NEW YORK, July 9.—Peppermint Oil (dollars per lb.): Natural, \$5.75 to \$5.85; U. S. pharmaceutical, \$6.25 to \$6.35.

**NUTS**

**CHICAGO SPOT MARKET**

**PEANUTS**

Virginia and North Carolina

	Cents per lb. in bags
Jumbos	10.00
Fancies	9.50 @ 9.75
Extra large	13.25 @ 13.50
Medium	13.00
No. 1 Virginia	12.50 @ 12.75
No. 2 Virginia	11.00 @ 11.50

**Southeast**

No. 1 Spanish	10.75 @ 11.00
No. 2 Spanish (sample)	9.75 @ 10.00
No. 1 Runner	10.25 @ 10.50
No. 2 Runner (sample)	9.25 @ 9.50

**Patents on New Plastic Methods**

NEW YORK, July 11.—The New York Times, in its weekly patent review May 31, reported on two new patents covering plastic processes which may prove useful to industry in the future.

**Lignin as Resin Source**

Lignin, the "cement" which binds together the cellulose fiber bundles out of which trees, corn stalks, straw and all woody-like plants develop, can be converted by a "cooking" process into a synthetic resin similar to bakelite, according to two patents (Nos. 2,283,820 and 2,283,821) granted to Arle W. Schorger and John H. Ferguson, of Madison, Wis.

Lignin is abundant and is poured into streams as a waste product of the process of paper making. The new method of producing a plastic from this waste thus extends the field of resin chemistry.

Wood, corn stalks, straw, corn cobs or sawdust may be used as the source of lignin. Chopped up, the material is cooked in water containing a small amount of calcium carbonate for from 15 minutes to one hour at a temperature of from 265 degrees to 393 degrees F. The cooking dissolves out the impurities and renders the ligno-cellulose material thermo-plastic. After cooking the mass is washed, dried and reduced to a powder. When the powder is molded under heat and pressure it forms a hard, water-resistant, resin-like product.

In the second patent the powder is treated with phenol (carbolic acid) to form a different variety of synthetic resin. Both patents are assigned to the Burgess Cellulose Company, Freeport, Ill.

**Hemicellulose Held Useful**

A new synthetic plastic made from another constituent of plants for which heretofore there has been little use has been developed in the research laboratories of the United States Department of Agriculture, it is indicated in a patent (No. 2,283,458) won by Max Phillips, of Washington, who has dedicated it to the free use of the public.

All higher plants such as trees, corn, wheat, straw and oat stalks are composed of three main compounds, the patent notes. These compounds are cellulose, hemicellulose and lignin.

Hemicellulose has found small place in industry, except for the manufacture of furfural, which is a solvent. Now Mr. Phillips says it can be reacted with phenol to form a tough, heat and pressure-moldable synthetic resin.

The synthesis merely involves heating the hemicellulose after it has been removed from sawdust, corn or oat stalks with phenol in the presence of a catalyst. The resulting mass may be molded into any desired shape under heat and pressure into a tough plastic.

**Minute Man Flag To Gardner & Co.**

CHICAGO, July 11.—A tribute to the manner in which the salesboard industry is supporting the war effort was paid in an award of a Minute Man Flag to Gardner & Company recently. This firm, headed by Irwin Feltler, is one of the largest salesboard manufacturing companies.

The award, issued by Secretary of the Treasury Morgenthau, is for signing up every employee of the company—factory workers, office force and salesmen.

This is believed to be the first award of its kind to a salesboard manufacturing concern.

**MOVIE REVIEWS**

(Continued from page 69)

twist that looks good. Johnny Messner's band cut the show. (Minoco)

RUFFE DAVIS is wasted in *Put-Put-Put (Your Arms Around Me)*, a cute tune that is given full justice by the boy and girl vocalists in Sonny Dunham's band. They should really get the credit for they do the work, and very well. Rufe is seen in bed mouthing the sounds of a motor-boat for some unexplained reason. Sonny Dunham's band plays the music.

**Program 1078**

Produced by RCM and Minoco. Released and assembled by Soundies Distributing Corporation of America, Inc. Release date, July 27.

ANN PENNINGTON, former musical-comedy dancing star, sings and struts in *Give This Little Girl a Great Big Hand*. She is mistress of ceremonies of a brief floorshow in which several girl specialties are offered. Unimportant with the exception of Miss Pennington's name, which may draw a few dimes in certain localities. (RCM)

THE KIDOODLERS, musical novelty quartet playing toy instruments, have the show all to themselves in *When the Circus Comes to Town*. It is one of their standard theater and cafe numbers which looks better on the screen, for several good production bits can be included. (Minoco reissue)

LOUIS ARMSTRONG and his orchestra revive an oldie, *I'll Be Glad When You're Dead, You Rascal You*. This one lacks in interest until a newspaper picture of the Axis leaders is flashed while Armstrong emphasizes the title. There is also a hefty Negro gal who jitterbugs, but it's not funny. (RCM)

CORINNA MURA, soprano, shines in *Adios Americano*. She is the singer in a border line cafe, saying good-by to her American sweetheart leaving Mexico for the United States. A male trio furnishes vocal support, while Hal Borne and band play the music. Interesting all the way. (RCM)

JOHN FEENEY, Irish tenor, is at a bar punching away on *Paddy Callahan Has Joined the Army*. This is the story of a bartender popular in his day and now just as popular in uniform. Charles Devlin acts the bartender. A natural for Irish locations. (Minoco)

MEN AND MAIDS OF MELODY, three singing couples, lend a romantic atmosphere to *Apple Blossom Time*. A good tune, well delivered, with the suitable garden set as a background. (Minoco reissue)

LUCILLE BREMER, cute blond warbler, with PETER GAREY as her male escort, give the customers a good time in *Penny Arcade*. It is all about her experience with her sweetheart in an arcade where he proposed. While they walk from machine to machine, shots of old films, using such personalities as Fatty Arbuckle, are flashed. (Minoco)

THE MURTAH SISTERS, three comedy singers, are only mildly entertaining in *In the Mood* because, once again, they let their comedy run away from themselves. The lead comedienne, in particular, has a tendency of overdoing the funny stuff. Work in a cafe set, with a dance team spotted between choruses. (RCM)

**BALLY-BIG TOPS**

Free Play—\$50.00.

MECHANIC'S SERVICE CO.  
2124 FIFTH AVE. PITTSBURGH, PA.



# Jimmy Mangan Has Advertising Idea In Man Power Plan

(Reprinted from Advertising Age, June 29, 1942).

CHICAGO, July 11.—A new advertising campaign under the auspices of the Department of Labor, but backed voluntarily by private industry, which will have as its objective the conservation of man power thru safety practices, was outlined here this week by James T. Mangan, director of advertising and merchandising for the Mills Novelty Company.

The drive will be shaped by a government-appointed committee called the National Committee for the Conservation of Man Power in Defense Industries and will take its place in a man power-safety set-up already complicated by a number of government boards and quasi-public bodies operating in the field. The campaign will not be a part of the work of Paul V. McNutt's War Man Power Commission, nor will it touch the work done by the National Safety Council, a quasi-public bureau in whose province falls all home, farm, traffic and industrial safety measures.

The National Committee for the Conservation of Man Power in Defense Industries comes under the Division of Labor Standards, Department of Labor, and is headed by V. A. Zimmer, director of the standards division. The committee is both a government and a war agency, and its particular province is safety in plants now busy with war production.

### Not Co-Operative Drive

Mangan, whose official post is consultant in special promotions to the committee, said that the organization has invited individual sponsors of either printed advertising, publication advertising or radio advertising to divert their promotion to safety themes. The copy may be signed in almost any fashion, using the committee's signature and "space donated by," etc., the company's signature alone, or simply the committee's signature.

Viewed from an advertising standpoint, Mangan said, the first advantage of such a campaign by an advertiser is that it is useful to the government in winning the war. Secondly, the advertiser may be moved by the need of the government for more man power, by the social significance of preventing injuries, by the business and economic benefits to be gained in the elimination of lost time due to accidents, and by such advertising values as good will, circulation of company name, and the prestige of being intimately connected with government work.

### Industry Recognizes Need

It seems clear now, the Mills advertising official said, that industry realizes that there are few available pools of man power to be tapped, and recognizes the latent source represented by the number of injured workers lost each year. If these man-hours lost due to industrial accidents could be reclaimed, it would be a major stride in the direction of finding "new" workers for man-hungry industry.

Mangan described the advertising message which the committee believes to be desirable as (a) stemming from a government agency, and therefore bearing the authority of the government, and (b) tailor-made to fit the problems and hazards of the individual advertiser. Asked to demonstrate a sample application of the committee's work, a hypothetical example was given of an automobile manufacturer who wishes to devote some of its advertising to safety promotion. The manufacturer contacts its advertising agency, which in turn would probably contact Mangan for clearance or suggested copy slants. Mangan has offered to work with any advertiser in preparing or suggesting copy ideas where the advertising is to be offered on a reasonably expanded basis, such as insertion in a national magazine.

Several insurance companies have already adapted the man-power conservation themes in their copy, Mangan pointed out. He also said that a number of industries now wholly engaged in war production had contributed to a \$5,000,000 war chest known as the War Production Fund which will be administered thru the National Safety Council.

Another of the names on the National Committee for the Conservation of Man



Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

### Phonograph Records For Our Boys

Aaron Harris, Detroit, drops a post card, to suggest a service phono operators may do for those in the military forces. He writes: "I note from time to time in your magazine about buying War Bonds—which is a very good thing. May I suggest that operators send the records they take off juke boxes to army camps thruout the United States for soldiers' entertainment? This, of course, will be a godsend to them."

*Editor's Note: The fact of the matter, Mr. Harris, is that a good many operators are already sending records to army camps. A large number of phonographs are in camps minus the nickel chutes and with oft-replenished trays thru the courtesy of phono operators. Another angle is that a new organization, Records for Our Fighting Men, Inc., is collecting old records to sell for scrap, proceeds from which are used to purchase new records for all branches of the armed forces.*

### Cowgirl's Corral



This is the headquarters of the Jones Coin Machine Company, Stephenville, Tex., owned and operated by Cadillac Jones. His wife is the well-known cowgirl operator, Jimmie Jones.

### Max Hurvich Aids Birmingham Bond Drive

In a recent Birmingham campaign to sell two million dollars' worth of War Bonds, Max Hurvich, Birmingham Vending Company, helped to swell the amount to that total. \$1,973,325 worth of War Bonds were sold at the Birmingham Victory Breakfast, one of many held in cities thruout the country. Guests filled a hotel banquet room for the privilege of buying from \$1,000 to \$51,000 worth of bonds. A picture in the Birmingham newspaper shows Max handing over his check for bonds.

### Military Policeman



Pvt. Earl Jones, former head of the service department for Benjamin Sterling, Wurlitzer distributor of Moosie, Pa., has just finished his basic training period. Jones is now assigned to a military police battalion at Camp Forrest, Tenn.

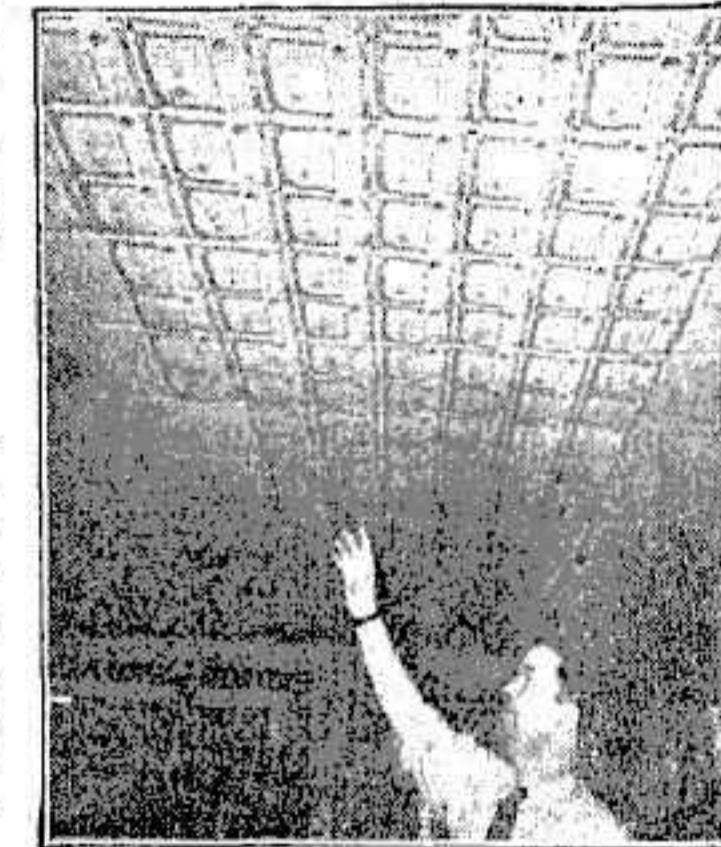
### Co-Op Ad Spread Announces Sale of Firm

On the occasion of the sale of music operations of the Cox Vending Machine Company to Burns Music Company in

Power in Defense Industries which will be familiar to the advertising world is that of Ted Collins, radio impresario, who serves the committee as radio consultant. It is also likely that someone from the motion picture industry will shortly be appointed to the committee. The rest of the group is composed of safety engineers and other industrial experts.

Salisbury, N. C., both firms took large display ads in the local newspaper to announce the sale. The Burns ad announced that it had taken over the music operations, that there would be no change in operating policies or in employees, that they would continue the retail record business and also serve as representatives for Victor, Bluebird, Columbia, Decca and other record firms. The Cox ad was signed by L. F. Fox, in which he thanked all for past patronage and announced that other coin machine interests would be continued to be operated by the Cox Vending Machine Company.

### A Bombproof Ceiling For Ben Sterling



Ben Sterling Jr., Moosie, Pa., Wurlitzer distributor, is taking no chances on being bombed by enemy planes. He figures his best protection is to buy War Savings Bonds. As if to bombproof his office he has been covering the ceiling with War Bonds. Ben is shown pointing to his bomb protection.

### Coin-Operated Salesboard

R. C. Walters, East St. Louis, Ill., writes to inform us of an automatic salesboard device which he has invented. The device utilizes salesboard refills and can be set to take in any size coin. Walters declares that he invented the device about a year ago, built several of them and placed them around his home town. A success, he manufactured several hundred and sold them around East St. Louis. Walters goes on to say that the only fly in the ointment is that he cannot manufacture them at present and has none for sale. "But," he declares, "after the war the boards will have a big future." At the present time Walters is maintaining a shop to supply boards for the machines.

## Pastor and Maker Of Games Petition Against the Mayor

NEW YORK, July 11.—Ten citizens recently petitioned Gov. Herbert H. Lehman to remove Mayor Fiorello La Guardia from office "for flagrant law-breaking and gross inefficiency in taxing homes and other real estate."

Headed by Frank Pear Beal, pastor of the Edgewood Reformed Church, Brooklyn, and a manufacturer of games, the petitioners accused the mayor on 14 counts of breaking the law and 10 of inefficiency.

### Paving Scandal Nothing

They accused the mayor of "illegitimate, persistent, brazen violation of

basic principles." They alleged that "it is the Bronx paving scandal multiplied, systematized and alibied." They said the mayor abused the taxing power in a manner "more subversive than any money corruption ever presented to a governor for removal."

In the 32-page printed petition the group asked the mayor's removal "because his maladministration cripples free speech, breeds contagious and subversive tolerance for evasion of law, fits taxes to an illegally high budget, inflates the city's power to borrow and to tax, overtaxes and depreciates the value of homes and business real estate, meets taxpayer protests with evasion, neglect, misrepresentation, vilification and other reprisals, misleads elected officers, public and press and withholds needed official facts from taxpayers, board of estimate, city council and the press."

### Hardly Be Missed

The group said that no local conditions justify retention of the mayor, that city offices are in good hands and that the "loss from his removal would be negligible compared with the gain from placing law and equity above person, party and propaganda." The petition cites as a precedent the case of former Mayor James Walker.

## BALLY-BIG TOPS

Free Play—\$50.00.

MECHANIC'S SERVICE CO.  
2124 FIFTH AVE. PITTSBURGH, PA.

## REPRINTS!

FREE

The Billboard is offering free reprints of articles, legal opinions, city ordinances and court decisions to all coin machine men. Also available are a limited number of specially prepared booklets designed to aid the coin men. Clip this ad, checking those reprints and booklets you desire, and they will be sent you immediately.

- Favorable California Superior Court Decision on Free Play Games.
- Florida Legal Opinion on Licensing of Games.
- Decision on Free Play Awards and Pinball Games by the Iowa State Supreme Court.
- Milwaukee Pinball Game Ordinance.
- Editorial Pioneers. Booklet presenting favorable articles on pinball games reprinted from newspapers.
- Music Cheers. Booklet giving detailed data on importance of the music machine business. Statistics, suggestions, etc.
- Suggestions on Legislation. Booklet presenting information for the coinmen on legislative matters. Contains model city ordinances and State laws.
- Games of Skill. Booklet giving details on association organization, forms for petitions, city license bills, court decision and briefs on skill games.

These important reprints and booklets are available free to all bona-fide coinmen. Check which you desire and address your letter to—

THE REPRINT EDITOR,  
THE BILLBOARD,  
25 OPERA PLACE,  
CINCINNATI, O.

Name .....

Firm .....

City ..... State .....



# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, July 11.—West Coast coin machine biz reported good business for the week following the July 4 weekend, especially in arcades. Demand for arcade equipment continues and there is no indication of its slackening at present.

Hot weather hit hard during the week, with the result that the beaches will be crowded from now on. Cool late afternoons and nights have hampered arcade business some up to this time.

No new developments have been reported on the tire or gasoline situation. No gas rationing here yet. Operators got a taste of being unable to buy gasoline Thursday afternoon, but it had nothing to do with rationing. Service stations closed from noon to 6 p.m. to allow employees to scout for old rubber to aid in the salvage drive. Outside of cutting down on their mileage, operators are carrying on as usual on the tires they now have on their cars.

Takes for games and music machines were reported good. Some complaints were heard about the record situation in that operators have been unable to get all the sides they wanted. Standard tunes in stock are being used by the operators to fill trays.

### Happel Loses Taylor

Lawrence Taylor, who was assistant to William R. Happel Jr., Badger Sales Company, turned in his resignation during the week and left here Thursday night for Washington to fill an important position with Bureau of War Information. He was given a good send-off by many of the friends he had made in Los Angeles while with Badger. . . . Frank Hardy, of Oxnard, Calif., was in Los Angeles during the week. . . . John Winn, formerly of Long Beach but now of Phoenix, was a recent visitor to the city. Johnnie was a wired music operator in Long Beach. . . . G. F. Cooper, of Riverside, was in the city and visited the Paul Laymon firm.

### Easterners West

Two prominent Eastern coinmen breezed into town during the week to see how the situation is stacking up here. They were Joe Ash, Philadelphia, and Bill Rabkin, of International Mutoscope Company, Long Island City, N. Y. . . . J. A. Ewing, of Bakersfield, stopped over in Los Angeles for a brief visit before taking off for the East. . . . Visitors to Los Angeles during the week from San Bernardino included William Shorey, Inland Amusement Company, and C. O. Rigdon. . . . Arleen Ginse, secretary for the Paul Laymon firm, has been made a corporal in the W. A. D. C. . . . Ernie Brennan, manager of General Music Company in San Francisco, stopped in Los Angeles on his vacation trip for a chat with Bud Parr, General Music Company. . . . Harold

Murphy, of Crestline, is expanding his arcade operations.

### Hodson in Alaska

Chester Hodson, nephew of Gladys Washburn and well known to coin machine men, is now in Alaska with the army. . . . Jack Schott, wife and baby daughter, of Yuma, Ariz., were visitors to the Charles Washburn firm. . . . Charlie Washburn is back in town. . . . A. M. Keene, of Keenomatic, Taft, Calif., plans to spend a month in Los Angeles this summer. Keene will put up at the Arcady. A trip to Mexico will probably follow. . . . Mrs. Bert Higgins, wife of Washburn's head serviceman, is in New York for a month's visit. . . . Tex Miller and wife, of Blythe, Calif., dropped in during the week for a visit with Percy Shields. . . . Jack Mehegan and the missus, of Modesto, Calif., were in town for a look around.

### Buyers Use Trains

Conservation of tires and gasoline by out-of-town coinmen has shown itself recently. Buyers from inland spots are arriving here by train. . . . Philip P. Kellerman, Bergstrom Music Company, Ltd., Honolulu, was in town and purchased music equipment from Badger. . . . Scotty Gossett, who redesigns music cabinets, is in Los Angeles and plans to set up a business of converting old equipment to new. He said that the success of his redesigning of cabinets is that he never makes two cabinets of similar design. . . . Bert Beutler, of the Laymon firm, is on vacation.

### Luskins Visitors

Dan Lusk and wife, of San Francisco, spent part of their vacation in Los Angeles and made the night spots with Lucille and Paul Laymon. . . . Robert Ceall, of Parker, Ariz., breezed into town to talk over things with local coin operators. . . . Despite the hot weather, Jack Daly, head of the service department for the Los Angeles branch of the E. T. Mape Music Company, manages to keep busy. . . . L. B. McCroary, Los Angeles Mape Music, has removed the bandage from his arm. He recently underwent an operation. He reports that it won't be long before he'll have full use of his right hand again. In fact, he demonstrated this Thursday by taking shots at a Jap target on a ray gun in the display rooms. . . . Les Lorden reports that he is getting more customers each day for his movie films. He is building up a library that will be among the best. . . . Paul Blair, of Exhibit Supply Company, is back in the city following a trip to Portland, Ore., on a vacation visit with relatives. . . . Mac Sanders is putting in what little time he has after selling arcade equipment working in his Victory Garden. . . . Bill Wulf, Modern Coin Exchange, reports that novelty games are going good with him. . . . Fred Gaunt, of Trojan Novelty Company, spent the weekend looking over the situation in beach arcades.

# Tentative Summary Of Federal Excise Taxes Considered

A tentative summary of the excise taxes which the drafting clerks were instructed to write into the 1942 Federal Revenue Bill is published below. The draft of the bill was expected to be ready by July 6 or 7 and changes may be made in many items in later reports, none of which are available as yet.

Photographic apparatus: 25 per cent, as compared with 10 per cent of the manufacturers' sales price. Cameras weighing more than four pounds are exempt.

Communications: telephone toll services, 20 per cent on charge of more than 24 cents; telegraph, cable and radio messages, 15 per cent of the charge; leased wires, 15 per cent of the charge, and local telephone bills, 10 per cent instead of 6 per cent of the charge.

Lubricating oil: 6 cents instead of 4 1/2 cents per gallon.

Alcoholic beverages: beer, \$7 instead of \$6 per barrel. Distilled spirits, \$6 instead of \$4 per gallon. Wines: Still wines, not more than 14 per cent alcohol, 10 cents instead of 8 cents per gallon; 14 per cent to 20 per cent alcohol, 40 cents instead of 30 cents per gallon, and over 20 per cent alcohol, \$1 instead of 65 cents per gallon; sparkling wines, 10 cents instead of 7 cents per half pint; carbonated wines and liquors and cordials, 5 cents instead of 3 1/2 cents per half pint.

Transportation of persons: 10 per cent instead of 5 per cent of amount paid.

Transportation of freight by land, water and air, 10 per cent of the charge.

### Cigarette Proposals

Tobacco; cigarettes, \$3.50 instead of \$3.25 per 1,000; smoking tobacco, 36 cents instead of 18 cents per pound, and cigars, a new schedule of rates, based on retail prices, just about double present levels.

Cigarette papers and tubes: 1/2 cent per 25.

Pari-mutuel wagers: 5 per cent. All coin-operated amusement devices: \$10 per machine, paid by the location owner.

The bill would repeal these excise taxes:

Commercial washing machines, 10 per cent of the manufacturers' sales price; Optical equipment, 10 per cent on manufacturers' sales;

Electric signs and advertising devices, 10 per cent on manufacturers' sales;

Rubber articles, 10 per cent on manufacturers' sales.

In its excise tax decisions, the committee took one step estimated to save the federal Treasury \$78,000,000 annually. It approved instructions to the Post Office Department to increase rates on handling newspapers, magazines and other publications enough to make this service self-supporting. Free county delivery will continue to be provided.

# Army Life Is the Life, Says Huppert

CHICAGO, July 11.—Carl Huppert, Baker Novelty Company official, on active duty in the U. S. Army Air Corps, reports that he is now stationed at Jefferson Barracks, Missouri.

"Serving Uncle Sam in this great Army is a rare thrill and real privilege," writes Huppert. "Life here is most interesting and full of activity, and I am happy to say that I like it very much. The surprising thing is the ease with which one adapts himself to Army life. We get into the groove and into the spirit of things readily and with enthusiasm.

"Our Army offers real advantages to young men today," Huppert says. "Aside from the big job of training for victorious battle action, I recommend it highly to those who seek sound practical training in branches of endeavor that may be continued beyond the duration."

## O. K. MACHINES, INC.

EACH ONE OF THE FOLLOWING MACHINES IS THOROUGHLY RECONDITIONED—READY TO GO ON LOCATION AND ALREADY PACKED FOR IMMEDIATE SHIPMENT!

Attention .. \$21.50	HI Stopper \$22.50
All Baba .. 15.00	Jungle .. 48.50
ABO Bowler 36.50	Lot-o-Fun .. 14.50
Anabel .. 15.00	Landslide .. 15.00
Burd Wagon 17.50	Line Up .. 17.50
Barrage .. 29.50	Metro .. 19.50
Big Show .. 19.50	Mustang .. 54.50
Big Chief .. 19.50	Pick 'Em .. 12.50
Bosco .. 48.50	Roxy .. 12.50
C. O. D. .. 12.50	Rotation .. 12.50
Champs .. 29.50	Seven Up .. 27.50
New Champs 44.50	SuperChubbie 32.50
Capt. Kidd. 38.50	Spot Pool .. 44.50
Crossline .. 10.50	Score a Line 17.50
Dark Horse	Stratoliner .. 19.50
(1 Ball) 109.50	Score Card .. 12.50
Dble. Feature 15.00	Short Stop .. 19.50
Dble. Play .. 26.50	Sunbeam .. 29.50
Flicker .. 19.50	Sea Hawk .. 27.50
Fleet .. 15.00	Southpaw .. 42.50
Formation .. 14.50	Ton Spot .. 29.50
Follies of '40 14.50	Triumph .. 19.50
Glamour .. 14.50	Variety .. 12.50
Heroscope .. 37.50	Yacht Club 12.50
Holdover .. 19.50	Zig Zag .. 32.50

### SPECIALS

Big Parade \$77.50	Monicker ..\$77.50
Knockout .. 79.50	Victory .... 79.50

TERMS: 1/3 Cash With Orders, Balance C. O. D. Full Cash With Orders for \$20 or Less.

### BUY BONDS TODAY!

ADDRESS ALL REPLIES IN CARE OF

## JACK FITZGIBBONS

453 West 47th St., NEW YORK  
All Phones: Circle 6-8343

## BALLY-BIG TOPS

Free Play—\$50.00.

MECHANIC'S SERVICE CO.  
2124 FIFTH AVE. PITTSBURGH, PA.



PHOTOGRAPHED DURING AWARDING of Rook-Ola distributorship for the Northern California territory to M. A. Pollard & Company, San Francisco, (left to right) I. F. Webb, Rook-Ola vice-president; George Bennett and Maurice Pollard.

It's the real thing!



THIS AIN'T NO BULL  
... 1280 Holes ... 5¢  
per sale ... Slot symbols ... Takes in \$64.00 ... Pays out \$29.92 ... Total average Profit \$34.08 ... THICK DIE-CUT board.

SUPERIOR PRODUCTS  
14 N. PEORIA ST. CHICAGO, ILL.



# Newspaper Boosts Slots By Publishing Tax List

**Milwaukee Journal runs weekly feature saying slots boom thruout State**

MILWAUKEE, July 11.—The Milwaukee Journal, July 5, says that, because law enforcement officers are apparently not overenthusiastic about enforcing the gambling laws, Wisconsin today takes top slot machine "honors" in the nation.

Several months ago the Treasury Department announced at Washington, D. C., that more operators paid the federal tax on special coin-operated gaming devices in Wisconsin than in any other State. Since that announcement, the taxpayers have rapidly increased in number in Wisconsin, for many resort owners did not set up their gambling machines until May or June, and therefore were not subject to the levy previously.

Here are the latest figures relating to coin gambling devices in Wisconsin:

A total of 7,315 locations, including 192 from Milwaukee County, have paid the federal gaming tax between October 1 and June 30. Those locations have an average of five machines each, or a total of 36,575.

Their annual "take," it is estimated, amounts to at least \$18,287,500, since an average of \$500 goes into each machine from the suckers who enjoy playing the "one-armed bandits" and similar devices.

The operators of the 36,575 devices, which are illegal under State law, are looking forward to a banner year for these reasons:

Pay rolls of industrial plants are the highest in history.

Prosecutors and sheriffs seeking reelection this fall will be expecting their support—financial and otherwise—and therefore may restrain themselves from conducting mass raids on gambling machines. No prosecutor has asked the bureau for the list of operators, altho

prosecutors are the only ones who may obtain a prepared list.

### They Don't Fear Law

Proof of the fearlessness of operators in setting up gambling machines in Wisconsin is contained in the public files of the bureau of internal revenue here. The files listed the names of 1,025 locations that paid the federal gaming tax in June on slot machines, pinball machines with pay-off slots and slot machines that pay off in cigarettes.

The number of locations that paid the levy in June is by far the largest in any month since the bureau first made its list public January 29. The previous monthly high was in May, when 450 locations—fewer than half the number in June—paid the gaming tax.

The bureau of internal revenue collects a tax of \$50 a year on each slot machine or similar coin-operated gambling device. Liability begins in the month in which the machine is set up. Locations that set up machines in June paid one-twelfth of \$50 for the remainder of the government's fiscal year, which ended June 30. But all of the locations now must pay the full tax of \$50 for each machine in use beginning last Wednesday. The deadline for the payment of the \$50 levy is July 31.

### Northern Counties Lead

Shawano, Sawyer, Vilas, Walworth and Oneida counties led the 57 Wisconsin counties represented in the June list of coin gambling machine locations made public by the bureau of internal revenue here under a mandatory provision of the internal revenue code.

A total of 160 locations in Shawano County paid the tax in June, 133 in Sawyer County, 130 in Vilas County, 64 in Walworth County and 78 in Oneida County. Shawano also led the list in May, when 160 locations in that county paid the tax. The figures tend to show that Shawano is the "gamblingest" county in Wisconsin this summer.

Four Milwaukee County locations are included in the June list of special taxpayers.

Other counties represented and the number of locations that paid the special gambling tax in June are:

- Brown, 5; Calumet, 2; Dodge, 3; Fond du Lac, 4; Jefferson, 14; Ozaukee, 1; Kenosha, 39; Manitowoc, 1; Outagamie, 2; Racine, 3; Sheboygan, 9; Washington, 7; Waukesha, 2; Winnebago, 1; Door, 41; Barron, 8; Marathon, 6; Lincoln, 25; Langlade, 51; Washburn, 27; Burnett, 16; Green Lake, 15; Florence, 4; Polk, 20; Oconto, 13; Chippewa, 28; Pierce, 3; St. Croix, 10; Portage, 4; Iron, 14; Buffalo, 3; Wood, 1; Forest, 22; Columbia, 3; Eau Claire, 6; Superior, 1; Marinette, 2; Taylor, 4; Waupaca, 3; La Crosse, 5; Pepin, 1; Ashland, 6; Trempealeau, 1; Price, 9; Kewaunee, 4; Douglas, 2; Marquette, 1; Clark, 2; Crawford, 1; Vernon, 1, and Waushara, 1.

### County Locations Listed

Milwaukee County locations named in the June list of special gaming taxpayers by the bureau of internal revenue are:

Milwaukee Real Estate Board, Howard Avenue and 104th Street, West Allis.

St. Catherine Parish, 5101 W. Center Street.

VPW, Forward Post No. 3064 at 5353 N. Port Washington Road.

Savan Yokich, Carrollville.

The machines of the Milwaukee Real Estate Board were used only for the board's picnic last month. The board paid \$33 taxes for the right to use the machines for the single day.

Father Peter E. Flusch, pastor of St. Catherine Church, said the machine listed in the name of the parish belonged to one of the church societies.

A spokesman for the Forward Post, Veterans of Foreign Wars, said the machines were operating in the post clubhouse, which is in the town of Milwaukee. Yokich could not be reached for a statement. A member of his family said he was sick and unable to answer the telephone.

## New York Mayor Lets Boys Play In Marbles Game

NEW YORK, July 11.—A 14-year-old colored boy won the marble title for New York City in the city's marble contest July 8. The boy said he had been playing marbles since he was six years old. He had previously won the Brooklyn finals.

The audience watching all the young contestants in this annual game was made up chiefly of adults. The grown-ups did a great deal of cheering as the contest grew hot.

Other cities held their local marbles contest much earlier, and in most cases the contests were sponsored by newspapers.

The New York City contest was interesting due to the fact that the mayor of the city seeks to be the U. S. champion in opposition to pinball games, an adult version of marbles.

The national tournament is usually held each year in New Jersey.

Music Corporation, this city. Not only did he start from small beginnings but he has increased his space and taken over large new showrooms.

Stein proved to the music trade here that there were still a large number of locations thruout this area that needed and were seeking automatic music. Not daunted by the statements of long-experienced operators here that the town was completely covered, he went out to prove to these men that more music could be placed. It is now believed that he has one of the finest routes in this city. His route is also 100 per cent modern because it contains the very latest in Seeburg remote equipment.

George Ashe, of Automatic Music Company reports: "Morris Stein must be given a lot of credit for the way he proved that there is still plenty of room for expansion. It simply means that those who wish to get right down to business and really work will find that they can increase their present routes and thereby increase their earnings."

**GIVE YOUR PROFITS A LIFT**



**ANOTHER DIE-CUT BEAUTY**



**Thumb FUN**

PICKUP JACKPOT PAYS  
\$10 \$9 \$8  
\$7 \$6 \$5

LAST SALE IN EACH OF THREE (3) LARGE SECTIONS, RECEIVES ONE PICKUP IN PICKUP JACKPOT

WINNINGS JACKPOT PAYS  
**\$25**  
OR \$5

4 3 2 1 OR ADVANCE TO JACKPOT

101-102  
102-103  
103-104  
104-105  
105-106  
106-107  
107-108  
108-109  
109-110  
110-111  
111-112  
112-113  
113-114  
114-115  
115-116

**No. 1125--THUMB FUN**

**TAKES IN: 1125 at 5c. \$56.25**

**PAYS OUT: .....\$25.00**

**AVERAGE PROFIT.....\$31.25**

GARDNER & CO. 2301 ARCHER • CHICAGO

<p><b>FREE PLAY</b></p> <ul style="list-style-type: none"> <li>Air Port . . . \$12.50</li> <li>Big Six . . . 12.50</li> <li>Bowling . . . 12.50</li> <li>Big Town . . . 12.50</li> <li>Bubbles . . . 9.00</li> <li>Double Feature 13.50</li> <li>Dude Ranch . 22.50</li> <li>Flagship . . . 16.50</li> <li>Fleet . . . 15.50</li> <li>Fifth Innings. 12.50</li> <li>Golden Gate . 9.00</li> <li>Gem . . . 9.00</li> <li>Jolly . . . 15.00</li> <li>Headliner . . . 9.00</li> <li>Landslide . . 17.50</li> <li>Lone Star . . 20.00</li> <li>Polo . . . 17.50</li> <li>Progress . . . 17.50</li> <li>Red Hot . . . 15.00</li> <li>Rink . . . 9.00</li> <li>Rag Time . . . 9.00</li> </ul>	<p>Roller Derby. \$12.50</p> <p>Sea Hawk . . . 27.50</p> <p>Score Line . . 22.50</p> <p>Skyline . . . 17.50</p> <p>Sida Klok . . . 9.00</p> <p>Salute . . . 27.50</p> <p>Triumph . . . 9.00</p> <p>White Sails . . 9.00</p> <p>Zombie . . . 25.00</p> <p><b>LEGAL EQUIPMENT</b></p> <p>EIDefenseGun \$25.00</p> <p>Casino Golf . . 25.00</p> <p>Chicken Sam . . 75.00</p> <p>Evans Ten . . . 60.00</p> <p>Strike . . . 60.00</p> <p>Keeney Submarine . . 185.00</p> <p>Tommy Gun . . . 85.00</p> <p>Mills Scale . . . 35.00</p> <p>Peanut Vendor. . 3.00</p> <p>Silver King . . . 3.00</p>	<p><b>COUNTER GAMES</b></p> <p>Cent a Pack . . \$ 2.50</p> <p>Challenger . . . 17.50</p> <p>Daval 21 . . . 2.50</p> <p>Deuces Wild . . 2.00</p> <p>Ginger Cig. . . .</p> <p>Token . . . . . 9.00</p> <p>Junior . . . . . 5.00</p> <p>Imp . . . . . 4.00</p> <p>Old Pension . . 2.50</p> <p>Penny Smoke. . 2.50</p> <p>Pick a Pack . . . 6.00</p> <p>Purltan Bell . . 2.50</p> <p>Reo . . . . . 2.50</p> <p>Select Em . . . 2.50</p> <p>Skill Draw . . . 2.50</p> <p>Tickette . . . . 5.00</p> <p><b>ZOOM . . . . . \$22.50</b></p> <p>Mills Vest . . . .</p> <p>Packet . . . . . 25.00</p> <p><b>PHONOGRAPHS</b></p> <p>Mills Do Re Mi \$30.00</p>	<p><b>Mills 1940</b></p> <p>Throne . . . \$139.50</p> <p>Mills 1940 . . .</p> <p>Empress . . . 185.00</p> <p>Rock-Ola #2 . . .</p> <p>Light Up . . . 35.00</p> <p>Rock-Ola Imperial 20 Light Up. 80.00</p> <p>Wurlitzer 616. 54.50</p> <p>Wurlitzer 616 . . .</p> <p>Light Up . . . 64.50</p> <p>Wurlitzer 600-A Keyboard . . 165.00</p> <p>Wurlitzer 61 . . .</p> <p>Counter . . . 74.50</p> <p>Wurlitzer 41 . . .</p> <p>Counter . . . 94.50</p> <p>Seeburg Selectophone . . . 25.00</p> <p>Seeburg 8800 Remote Control 350.00</p> <p>Penny Phono. 25.00</p> <p>Panoram . . . 350.00</p>
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Late 1 Ball F. P. — Consoles — Slots — Legal Equip. — West. Baseballs  
Ten Strikes — Rapid Fires — ABT Targets.

GRAND NATIONAL SALES COMPANY

2300 ARMITAGE AVENUE (HUMBOLDT 3420) CHICAGO, ILLINOIS

## Search Turns Up New Music Spots

PHILADELPHIA, July 11.—One aggressive operator here has proved that there are still a large number of music locations available by simply getting out and doing a sales job on many locations and in a short time placing over 150 locations with Seeburg remote control systems.

The name of the operator is Morris Stein and he manages the Hy-Tone

**ATTENTION!!!**

**5-1941 ROCKOLA SPECTRAVOX & PLAYMASTERS EXCEPTIONALLY CLEAN . . . . . \$299.50 EACH**

Closing out large stock of Free Play Pin Games, Consoles, Counter Games, Phonographs, etc. Write for complete list today.

H. G. PAYNE CO.

312 Broadway Nashville, Tennessee

**WANTED FOR CASH**

SEEBURG'S CHICKEN SAMS

**\$56.50 F. O. B. YOUR CITY**

(Within 1000 Miles of Chicago)

Chicago Novelty Co., Inc.

1348 NEWPORT AVE. CHICAGO, ILL.

**JENNINGS CIGAROLAS**

IN LOTS OF FIVE **\$75.00 EACH** SINGLE \$77.50

1/3 Deposit. Perfect Condition.

PIELE AMUSEMENT CO.

112 South St. MOBILE, ALA.

20 Sport Kings . . . . . \$120.00

20 Rebuilt, 5-10c Mill, Brown Front . . . . . \$110.00

Deposit Required. Machines Are in A-1 Condition.

TOLEDO COIN MACHINE EXCHANGE CO.

1823 Adams St. TOLEDO, O.



**500 BEST BUYS**

- 8 MILLS 5c ORIG. CHROMES...\$149.50
- 2 MILLS 10c ORIG. CHROMES... 154.50
- 2 MILLS 25c ORIG. CHROMES... 159.50
- 32 MILLS 5c BROWN FRONTS  
Light Cabinet, Club Handles 114.50
- 6 MILLS 10c BROWN FRONTS  
Light Cabinet, Club Handles 119.50
- 5 MILLS 25c BROWN FRONTS  
Light Cabinet, Club Handles 137.50
- 6 MILLS 5 & 10c BLUE FRONTS  
Light Cabinet, Club Handles 89.50

- 2 Rapid Fire Guns .....\$137.50
- 2 Keeney Submarining Guns ..... 225.50
- 2 Bally Blue Grass ..... 135.00
- 4 Bally Dark Horses ..... 120.00
- 1 Jennings Barrel Roll ..... 89.50

- 1 Mills 50c Blue Front, C. H. ....\$195.00
- 1 Jennings 50c Machine, Like New .. 175.00
- 5 Mills 5c Gold Front O.T. .... 69.50
- 1 Mills 5c Gold Chrome ..... 169.50
- 1 Mills 5c Copper Chrome ..... 169.50
- 1 Mills 10c Gold Chrome ..... 174.50
- 1 Mills 25c Gold Chrome ..... 189.50
- 2 Mills 4 Balls, Ash Trays ..... 279.50
- 10 Keeney Super Bells ..... 239.50
- 2 Jennings Ciga-Rollas, 5 & 10c .. 59.50
- 10 Mills Jumbo Parades, F.P. .... 72.50
- 2 Mills Jumbo Parades, Cash ..... 94.50
- 2 Paces Races, Brown Cabinet ..... 89.50
- 2 Paces Races Red Arrow Model ..... 185.00
- 1 Baker's Pacer ..... 245.00

Write for Complete List Giving 473 Other Bargains in Machines.  
TERMS: 1/3 Cash Deposit, Balance C. O. D.  
**STERLING NOVELTY CO.**  
669-671 S. Broadway LEXINGTON, KY.

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OLDEST AND MOST RELIABLE DISTRIBUTORS IN THE SOUTH

**SPECIALS**

**PHONOGRAPHS**

- Mills Empress .....\$169.50
- Mills Throne ..... 149.50
- Wurl. 412 ..... 39.50
- Wurl. P12 ..... 32.50
- Wurl. 616 (Remodeled) ..... 79.50
- Wurl. 71 ..... 109.50
- Wurl. 600 ..... 159.50
- Wurl. 24 (Remodeled with Packard Keyboard) ..... 129.50

Write for Prices on Later Model Wurlitzer and Seeburg Phonos.

**CIGARETTE MACHINES**

- Stewart-McGuire's 7-Col. ....\$35.00
- DuGrenier 9-Col. Wt. .... 49.50
- DuGrenier Champions, LS ..... 72.50
- Rowe Royal 8-Col. .... 49.50
- Rowe Royal, 10-Col. .... 59.50

COMPLETELY RECONDITIONED, READY FOR LOCATION!

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**!!! SPECIAL !!!**

- 16 BATTING PRACTICES .....\$ 89.50
- 5 RAPID FIRES ..... 124.50
- 1 SKY BATTLE ..... 119.50

1/3 Cash With Order, Balance C. O. D. Reference: National Bank of Detroit, Mack & St. Jean Branch.

**CARLO DI LIBERTO**  
3770 Harding Ave., Detroit, Mich.

**ATTENTION!**

- 3 NEW MILLS 3 BELL, each .....\$575.00
- 1 NEW MILLS JUMBO cash pay out 135.00
- 1 USED BAKER PACER A-1 shape. 100.00
- 1 USED EXHIBIT ROTARY MERCHANDISER (Good as new)... 125.00

1/3 cash with order, balance C. O. D.

**KOREN JOBBING CO.**  
411 S. Adams St. Peoria, Ill.

**Industry Mentions**  
Magazines --- Newspapers --- Radio

**It's the Little Things That Count**  
Walter Winchell reprinted in a recent column a touching letter he received from one Mathea Merryfield, described by Winchell as "one of our loveliest lookers and dancers," written from a sanitarium at Saranac Lake, N. Y., where Miss Merryfield is to spend some months regaining her health. In her letter the girl tells of her progress and movingly comments on the little things of life she misses—among them juke boxes. She wrote, in part: "After four months in bed I was allowed to have a taxi ride on June 26, my birthday. What a thrill. That street with traffic. And people. And restaurants. . . . That juke box. Saranac Lake might be a small country burg to some people—but on that day it was a small Paris to me."

**Figures Don't Lie**  
Ohrbach's, New York department store, is using cartoons to advertise its merchandise. One drawing shows a pert young thing standing on weight and fortune scale reading the card she received for her penny and saying to herself: "I look so much slimmer in this Ohrbach dress—why don't I weigh less?"

**Lure of the Jackpot**  
This coin machine publicity in an article from *Coronet*, July issue, gives some interesting odds and ends of information on the internationalism of the machines.

American coin-operated slot machines are found in luxury and poverty from Canada's Yukon to the South Pacific. The Prince of Nepal has one in every room, including bathrooms. Three are reported at Buckingham Palace. In Quetta, India, immediately after the earthquake, a bell type machine was dug from the debris, cleaned and set up for business so that native gamblers could have their tries at the jack pot.

Machines must be adjusted to take varied currencies. For example, the anna coin of India has scalloped edges; money in other lands may be thick, thin, round, square, with holes or without. A wealthy gentleman in China has demanded a device that would operate with \$5 gold pieces. A model sold in many lands uses the threepence of England, South Africa, the West Indies and Australia, but cannot be made to work with the threepence of New Zealand, which is almost identical in size and shape.

Loud tone volume is demanded of "juke boxes"—coin operated phonographs—in Latin countries, where it is not uncommon to see a placid game of checkers played at a table drawn as closely as possible to the loud speaker. Before the war juke boxes for Spain had to be equipped with extra loud amplifiers which alone cost more than \$225.

In Thailand, a number of bag punching devices have been raking in the money. When a coin is inserted in this type of

machine a regular punching bag is pulled down.

The player then strikes the bag with his fist and the force of the blow is registered on a dial. The constant operation of these contraptions at night disturbed the repose of near-by inhabitants to such an extent that a royal edict has been issued to prohibit their use.—G. K. Hanchett.

**Memories**  
According to a clipping from *The Memphis Labor Review*, the requirement to trade in an old record to get a new one caused "Juke Box" Tommy Butler to run thru old stocks of records and in so doing he discovered old-time hits which he put on his machines "to give some of them just one more whirl before trading them in." Apparently the old-timers revive memories, because it turns out that some of them are getting as much or more attention from patrons as the current hit tunes.

**School Daze**  
Two lowly pinball machines and an electric clock now summon and dismiss soldiers regularly in classes which train army radio operators at Camp Roberts, Calif.

Sgt. Stuart Watkins, with the assistance of a friend, Pvt. William Seely, rigged the clock in such a manner with the pinball machines that any desired series of class hours can be run automatically.

This amazing invention signals to all classrooms in place of a push-button that formerly not only gave battery trouble but depended on the not-too-certain memory of a soldier operator.

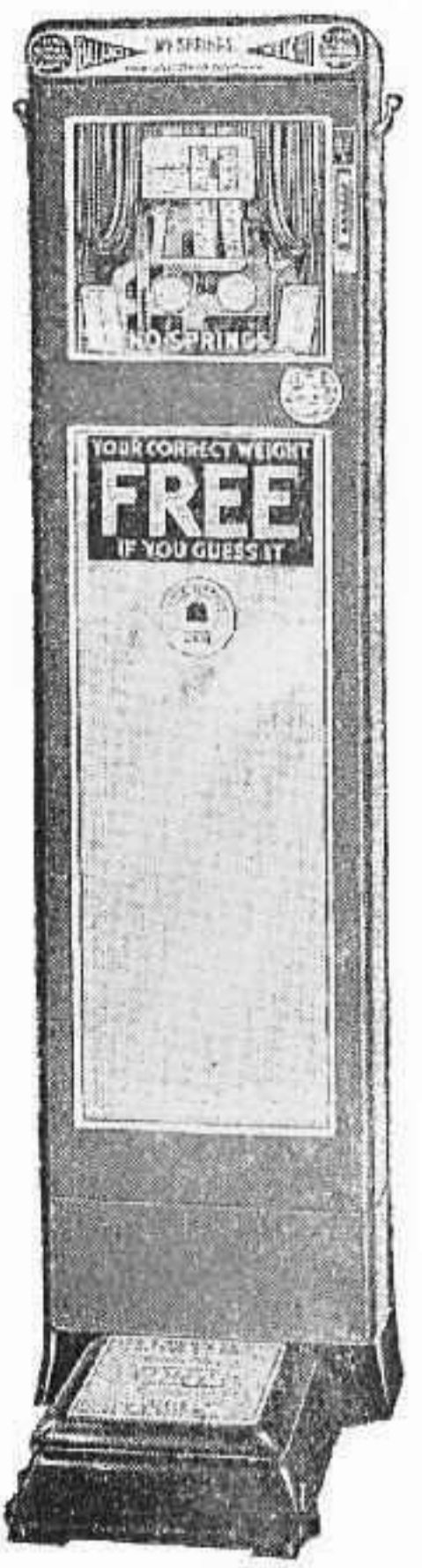
**Type While You Wait**  
A plug for coin-operated typewriters was seen in a news item on the front page of *The Boston Herald* telling of the installation of the machines at the North Station. The paper stated: "It makes a nice thing for the waiting commuter or transient behind in his correspondence."

James Nelson, who hails from Anita, Ia., and came to be known in radio as the "one-man comedy team," joined the navy several months ago and was sent to Trinidad, and because of that we learn some more about where else in the world juke boxes are on location and the music boxes get some nice publicity because *The Omaha World-Herald* printed a letter Nelson wrote to his mother. It was a nice all-round letter, but the part that held our attention read: "It seems strange to walk down the street and hear an American juke box blare out 'Deep in the Heart of Texas' or some other popular American tune. I stopped right in the middle of a market (if you have ever seen an open market you know that was some accomplishment) to hear Bing Crosby sing 'The Hills of Home.' It was just a record played on a phono but you've no idea how good it made me feel."



"The house does wonderful on that one."—From *The New Yorker*, June 6, 1942. Artist, Geo. Price.

**ARCADE MEN!**  
YOUR LAST CHANCE  
Only a few more left.  
Get 'em while you can!



**BIG GUESSING SCALE**  
For Choice Locations  
Height, 71 In.; Width, 17 In.; Depth of Base, 26 In.; Net Weight, 183 Lbs.  
Operates Automatically  
Does Not Require Electricity  
No Springs--Balance Weight

**30-DAY MONEY-BACK GUARANTEE**

**WATLING MFG. CO.**  
4640-4660 W. Fulton St. CHICAGO, ILL.  
Est. 1889—Tel.: COLUMBUS 2770  
Cable Address "WATLINGITE," Chicago

**USED BARGAINS**

- 1942 SEEBURG E. S. ....\$410.00
- 1942 SEEBURG R. C. .... 445.00
- (Above Machines Used 2 Weeks)
- SEEBURG COMMANDERS R. C. ...\$310.00
- MILLS THRONE, 1939, NEW MAR-BLGLO FINISH, CLEAN ..... 120.00
- WALLOMATIC BOXES, 1939 .... 15.00
- SELECTOMATIC WIRED BOXES .... 11.00
- BALLY SHOOT THE BULL ..... 49.50

Terms: 50% Certified Deposit With Order, Balance C. O. D., F. O. B. San Antonio.

**HAROLD W. THOMPSON**  
(SEEBURG DISTRIBUTOR)  
415 CAROLINA SAN ANTONIO, TEX.

**OPERATORS READ THIS FOR SALE**  
Four Blue and Gold and one Green Vest Pockets. All in good condition. First \$130.00 gets all.

**GOAR'S AMUSEMENTS**  
826 W. 11th MUNCIE, IND.



# N. Carolina Revenue High

**Coin machine license system helps as State benefits by a record year for revenues**

RALEIGH, N. C., July 11.—Revenue from its coin machine license system helped North Carolina to close its fiscal year, June 30, in a favorable position financially. The State made a record collection of \$99,054,805 in all revenues in the past fiscal year and has a generous fund surplus that will exceed \$17,000,000 in cash to cushion revenue declines in the new fiscal year.

General fund collections rose to \$57,297,966, \$10,684,315 greater than the record-breaking collections of 1940-'41 and \$14,248,997 beyond the most extravagant estimates presented to the last legislature.

Collections were sufficient to absorb a four million dollar budget deficiency left by the last General Assembly and leave a surplus of \$10,109,298 to add to the \$7,881,981 surplus which the general

fund inherited from the previous year. This surplus of \$17,991,179 must yield \$1,234,922 to local units as their 75 per cent share in the intangibles collections, but even this slice into the collection will be more than replaced by non-tax revenue which yielded \$1,759,525 in 1940-'41 and was estimated to yield \$1,650,442 for the fiscal year just ended.

### Downward Trends Begin

While general fund revenues yielded a surplus never dreamed of by the last legislature, final collections for the fiscal year and for June in particular reflected ominous trends downward in many schedules that cannot be expected to revive until war ends.

Greatest of these is the gasoline or highway fund, which fell 22.36 per cent during June and is just beginning fully to reflect gasoline rationing. The highway fund yielded \$31,393,056 for the year, an increase of almost 2 per cent above the previous 12-month period, but gasoline taxes have followed an increasingly downward trend since March and are expected to dip to a new low with permanent rationing.

Among the general fund schedules, both sales taxes and privilege taxes have suffered recession since March and probably will suffer further declines as the full effect of priority limitations and restricted civilian purchasing is felt.

### State Tax High

Commissioner of Revenue A. J. Maxwell termed it amazing that the sales

### Corrects Report

To the Editor: I note with interest your article on page 59 of *The Billboard*, June 20 issue, dealing with the Philadelphia situation. In it you state that the Superior Court has definitely ruled out free games. This is not the case.

The learned justices definitely disagreed with many of the lower court's theories. They also stated that if only a free game could be won, in their opinion, their legality was debatable in various jurisdictions.

On account of the wide circulation of *The Billboard* and because the local authorities also read it, accuracy in reporting the true facts is most important.

Also, the high court had previously okayed free-game bells and we have not given up the fight for that which is the least conducive to gambling, namely, the free-game five-ball pin game only.

Contrary to some allegations, the average operator in Philadelphia is a fine high-type family man and we are desirous of conducting our business on a high plane, in accordance with the law and in co-operation with local authorities.

—William K. Rodstein, President, Amusement Machines Assn. of Phila.

tax schedule yielded more than a million dollars more revenue than the previous fiscal year in the face of rationing and priorities. He said it was no less remarkable that the franchise schedule rose during the month of June, in the face of numerous small businesses closed as a result of depleted and reduced motorist trade.

In addition to the strain of rationing, the sales tax since last July 1 has lost the revenue from foods purchased for home consumption, an exemption enacted by the 1941 General Assembly.

A saving feature of the revenue system was the income tax, which bounced from a yield of \$14,480,494 the previous year to \$22,613,951 last year, accounting for more than \$7,000,000 of the unexpected surplus for the fiscal year.

With the war boom in big business, the income tax is expected to continue its exceptional trend, big business offsetting the decline resulting from income earners going into military service.

## Motor Parts Put On Turn-In Basis

WASHINGTON, July 11. — Coinman, spare that spare part. Don't throw away anything that comes off your auto or truck, even if it falls off in a dozen pieces after giving up the fight to hang on any longer. Because now (starting July 15) motorists will be required to turn in a worn-out auto part before accepting a new part, as ruled by the War Production Board.

The turn-in requirement is intended to add to the national stockpile a quantity of scrap metals almost equal to the amount consumed in spare parts production, WPB explained.

In addition the order forbids the sale or delivery of a new part to a consumer to replace any part which can be restored to working order by the distributor.

After August 15 parts distributors in the Eastern and Central time zones will be limited to a 60-day supply of spare parts in dollar value. Distributors in other time zones will be restricted to a 90-day supply.

## Martin Explains Cig Vender Help

CHICAGO, July 11.—No doubt rationing of gasoline and tightening of the tire situation will have far-reaching effects and will be felt in many unexpected places. It is expected that cigarette vending machine operators will feel the pinch in their business because of curtailment of travel by auto. Because of that, says James H. Martin, representative of Arthur H. DuGrenier, Inc., his firm has developed a new auxiliary shift magazine for its seven-column "S" cigarette vender.

"This magazine brings the capacity of the machine to 350 packages and the essential of a King-size column which can be used for regular brands without a filler. The magazine is made to conform with the original unit so that it may be installed in a few minutes on location. We expect it to cut service costs greatly."

## Real Money-Makers — Priced Right!

- |                     |                   |
|---------------------|-------------------|
| <b>\$29.50 EACH</b> |                   |
| All American        | Room Town         |
| Big Chief           | Bandwagon         |
| Dude Ranch          | Dixie             |
| Metro               | Line Up           |
| Repeater            | Red, White & Blue |
| Stars               | Wow               |
| Ump                 | Fifty Grand       |
| <b>\$39.50 EACH</b> |                   |
| Big Time            | Attention         |
| Barrage             | Broadcast         |
| Crystal             | Defense (Baker)   |
| Leader              | Salute            |
| School Days         | Smart Parade      |
| Target Skill        | Velvet            |
| Wild Fire           | Zombie            |
| <b>\$49.50 EACH</b> |                   |
| Champ               | Entry             |
| Sky Ray             | Four Diamonds     |
| Seven Up            | Miami Beach       |
| Snappy              | Showboat          |
| Legionnaire         | Zig Zag           |

TO AVOID DELAY, GIVE SECOND CHOICE.  
1/3 Deposit, Balance C. O. D.  
State Distributor for Seaburg Photographs and Accessories.

### Milwaukee

## COIN MACHINE CO.

2130 W. Lisbon Ave., Milwaukee, Wis.

**OLIVE'S SPECIALS FOR THIS WEEK**

ARCADE EQ. AND PHONOGRAPHS

1 Shoot the Chutes	..... \$99.50
1 Air Raider	..... 125.00
1 Sky Fighter	..... 175.00
1 Bally Sky Battle	..... 175.00
1 Ten Strike (Low Dial)	..... 45.00
1 Genco Play Ball	..... 185.00
1 Holcombe & Hoke Corn Popper	..... 75.00
2 Wurltzer 412 Lite Up Grill	..... 50.00
2 Wurltzer 616	..... 75.00
6 Mills Throne, 1930	..... 125.00
1 Rockola #2 (12 Record)	..... 35.00

—SPECIALS—

1 Chrome Bell, 5c	..... \$125.00
2 Chrome Bell, 10c	..... 125.00
28 Super Bell, 5c, Used 6 Weeks	..... 225.00
9 Super Bell, 25c, Used 6 Weeks	..... 235.00
2 Jennings Fast Time	..... 65.00

Write for Our Complete Price List.

### OLIVE NOVELTY CO.

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(Phone: Franklin 3620)

## THESE PRICES SPEAK FOR US!

QUANTITIES LIMITED — ORDERS SUBJECT TO PRIOR SALE

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| PACE REELS (Single Coin, Convertible Free Play, Cash or Check Payout)         | ..... \$114.50 |
| KEENEY SUPER BELLS (Single Coin, Convertible Free Play, Cash or Check Payout) | ..... 164.50   |
| BALLY HI HANDS (Convertible Free Play or Cash Payout)                         | ..... 109.50   |
| MILLS JUMBO PARADES (Side Vendor) Blue Cabinet                                | ..... 64.50    |
| MILLS JUMBO PARADES (Front Vendor) Blue Cabinet                               | ..... 89.50    |
| JENNINGS SILVER MOON (Totalizer—Like New)                                     | ..... 94.50    |
| BALLY CLUB BELLS (Used) 4 Coin Multiple Comb. Free Play & Cash Payout         | ..... 194.50   |
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### LATE MODEL 5 BALL FREE PLAYS

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|--------------------------|-------------------------|
| A.B.C. Bowler .. \$42.50 | Big Chief ..... \$22.50 |
| Air Circus ..... 84.50   | Do, Re, Mi .... 37.50   |
| Belle Hop ..... 29.50    | Double Play ... 27.50   |
| Big Parade ..... 69.50   | Duplex ..... 24.50      |
| Bolaway ..... 44.50      | Flicker ..... 22.50     |
| Bosco ..... 54.50        | Formation ..... 19.50   |
| Captain Kidd .. 42.50    | Four Roses ... 24.50    |
| New Champ ... 47.50      | Jungle ..... 42.50      |
| Five & Ten ... 79.50     | Legionnaire ... 34.50   |
| Keep 'Em Flying. 109.50  | Majors of '41 .. 32.50  |
| Gun Club ..... 42.50     | Miami Beach ... 29.50   |
| Hi Hat ..... 39.50       | Repeater ..... 29.50    |
| Home Run of '42 89.50    | Seven Up ..... 24.50    |
| Horoscope ..... 32.50    | Silver Skates ... 27.50 |
| Knockout ..... 64.50     | Sport Parade .. 27.50   |
| Monicker ..... 64.50     | Stratoliner .... 22.50  |
| Show Boat .... 37.50     | Spot A Card ... 64.50   |
| Sky Blazer .... 47.50    | Stars ..... 22.50       |
| Snappy ..... 44.50       | Sunbeam ..... 24.50     |
| South Paw .... 42.50     | Ten Spot ..... 29.50    |
| Star Attraction.. 39.50  | Velvet ..... 27.50      |
| Venus ..... 57.50        | West Wind ... 34.50     |
| Victory ..... 69.50      | Wild Fire ..... 27.50   |
| Attention ..... 22.50    | Zig Zag ..... 44.50     |



**BRAND NEW KEEP 'EM BOMBING**

The No-Tax Counter Game that takes 1 to 25 pennies per play! It's colorful, timely, fast!

Sample, \$12.75

Lots of 5, \$10.50 Each

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**BILFOLD JACK POT**  
— 1200 HOLES — 5c —

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|------------------------|-------|---------|
| Takes in               | ..... | \$60.00 |
| Gives Out              |       |         |
| 1 Bifold and           | ..... | \$5.00  |
| 5 Bifolds and \$1 Each | ..... | 5.00    |
| 6 @ \$1                | ..... | 6.00    |
| 24 Last Sections @ 25c | ..... | 6.00    |
| 42 Packs Cigarettes    | ..... | 5.88    |
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YOUR PROFIT ..... \$32.12

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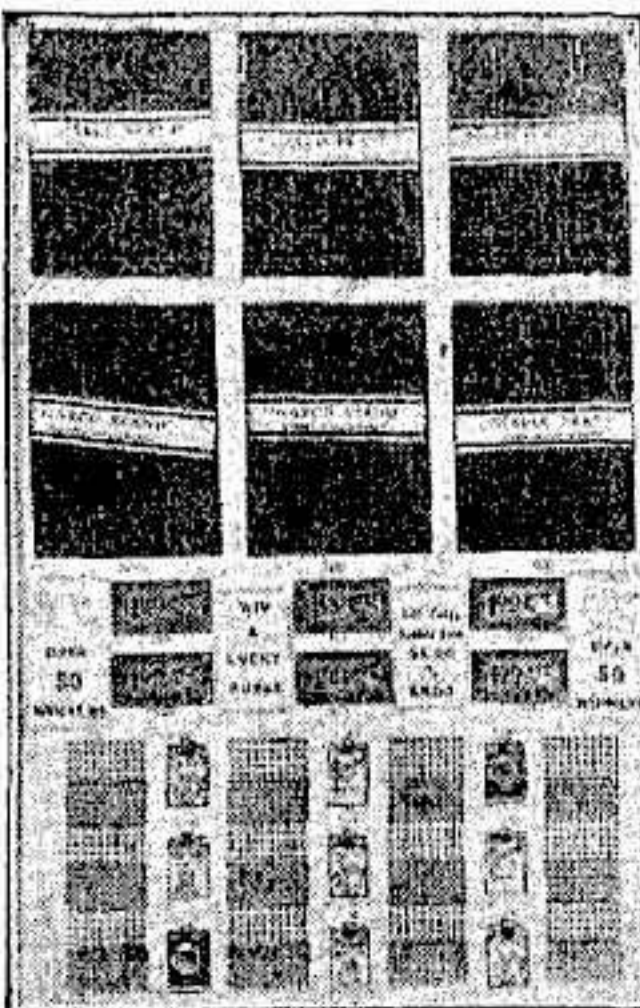
1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

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### PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★  
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FREE PLAYS — Home Run, '42, \$64.50; Legionnaire, \$39.50; Star Attraction, \$39.50; Ten Spot, \$29.50; Miami Beach, \$29.50; Gun Club, \$44.50; Knockout, \$70.00; Leader, \$24.50; Captain Kidd, \$38.50; Victory, \$76.00; Five & Ten, \$79.50; Big Parade, \$69.50; Bosco, \$50.00; Air Circus, \$89.50; All, \$35.00; West Wind, \$35.00; Velvet, \$29.50; Towers, \$50.00; Skyblazer, \$50.00; Snappy, \$32.50; Sea Hawk, \$25.00; Seven Up, \$25.00; Sunbeam, \$25.00; Hi Hat, \$29.50; Horoscope, \$29.50; Four Roses, \$17.50; Fox Hunt, \$25.00; Double Feature, \$17.50; Do-It-Mi, \$29.50; Sparty, \$12.50; Lucky, \$12.50; Cadillac, \$12.50; Roxy, \$12.50; Drum Major, \$12.50; Majors, \$12.50; Ocean Park, \$12.50; Big League, \$12.50; O'Boy, \$12.50; Big Show, \$14.50; Yacht Club, \$12.50. One-Half Deposit, Balance C. O. D. RAKE, 2014 Market, Philadelphia, Pa.

### BARGAINS FROM DAVE MARION

7 Challengers, A-1 Condition	..... \$22.50
5 Model F	..... \$14.50
Wurltzer 412	..... 35.00
Rapid Fire	..... 152.50
5c Pace	..... 27.50
Big Chief	..... 24.50
Silver Skates	..... 29.50
Miami B	..... 47.50
1/3 Deposit, Draft, Money Order, Certified Check	

Jumbo P.	..... \$25.00
Wurltzer 616	..... 55.00
1c Q.T., Green	..... 27.50
Dixie	..... 22.50
Broadcast	..... 24.50
Seven Up	..... 32.50
Metro	..... 22.50

Write for Complete Bargain List.  
**MARION COMPANY,** Wichita, Kansas.

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Latest Hollywood Releases  
Sound or Silent

Purchase or Rent—Send for List.

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## Association Work

### Arkansas Letter Points Out Work for Operators

Your association will hold its regular monthly meeting on Sunday, June 28, 1942, at the hour of 3 p.m., 910 Union Life Building, Little Rock, Ark.

**FEDERAL TAX DUE**—Remind your locations that the federal tax of \$10 on marble tables will be due on July 1. This tax should be taken out of the machines by the operator before any commission is paid to the location. This tax is on the location—not on the operator. See that your locations take care of this tax.

**ELECTION OF OFFICERS**—All present officers of the association were nominated at the last meeting to serve for the ensuing year, same to be approved at this meeting. Make a special effort to be present Sunday.

**RUBBER DRIVE**—Are you doing your part? Gather up all the old rubber around your place of business and sell it to your nearest service station. **HELP UNCLE SAM ERASE THE AXIS.**

**JOIN THE 10 PER CENT CLUB.** Buy War Bonds and Stamps every week. Buy till it hurts.

**THE LATEST ADDITION TO OUR GREAT ARMY**—Private Roy Bangs, of De Luxe Novelty Company, Little Rock, Ark. We are all going to miss you, Roy, but we are proud of you and know that you will do your job well. Lots of luck, Soldier.—From F. E. Ragdale, president Arkansas Music Operators' Association, Little Rock, Ark.

## Trades Named Vital to War

WASHINGTON, July 11. — Paul V. McNutt, chairman of the War Man Power Commission, made public a list of 138 occupations essential to war production in which workers are eligible for, altho not guaranteed, draft deferment.

The list was compiled by the United States Employment Service in compliance with a recent directive of the Man Power Commission. It is based on the hiring schedules of 11,000 major war industry establishments thru August, 1942, in relation to the current reserves of workers.

McNutt explained that nearly 875,000 workers are scheduled to be hired thru August by the 11,000 employers whose needs were surveyed by the United States Employment Service.

Selective Service headquarters, in a directive by the Man Power Commission, was requested to send copies of the occupational lists to draft boards so that they may act.

According to McNutt, the most serious labor shortages are in the vital metal working and industrial machinery trades and in occupations essential to ship building, aircraft, tool and ordnance manufacture.

For example, he said, for every available ship and boat building assembler 94 are needed, and for every available tool maker 31 are needed.

The list of critical shortage occupations follows:

**A** Acetylene-burner operator; airplane inspector; airplane woodworker; armature winder, all-around; asbestos worker, general; assembler (firearms); assembler (ship and boatbuilding).

**B** Babbitter, bearing; batten maker (ship and boatbuilding); boatbuilder, steel; boatbuilder, wood; boilermaker; boiler-maker helper, assembly and erection; boiler-shop mechanic; bolter-up (ship and boatbuilding); boring-machine operator, automatic; boring-mill operator; bucker-up (construction, ship and boatbuilding); burrer, hand.

**C** Carpenter, ship; centerless-grinder operator; chassis assembler, radio; chipper, metal; coil assembler, electric; collwinder, production; coremaker, all-around; crane rigger (ship and boatbuilding); cylindrical-grinder operator.

**D** Detail assembler; diemaker; diemaker, jewelry; diemaker, textile printing; drop-hammer operator, skilled; dynamometer tester, motor.

**E** Electrical assembler; electrical tester, power equipment; electrical tester, radio; electrician, airplane; electrician, ship; engine-lathe operator; external grinder operator, production.

**F** Fabric worker, aircraft; filer, machine; final assembler, aircraft; fit-up man (boilermaking); flanging press operator; floor assembler (machine shop); foreman (machine shop); foreman (nonferrous metal alloys and products); foreman (ship and boatbuilding); forging press operator; form builder; fox lathe operator.

**G** Gear-generator operator, all-around; gear-hobber operator, all-around; gear-tooth grinder; gisholt lathe operator.

**H** Hammersmith; heat treater; honing-machine operator; horizontal-boring-and-milling-machine operator.

**I** Inspector (machine shop); inspector (optical goods); inspector, chief, castings; instrument maker, electrical; instrument maker, mechanical; instrument maker, optical; internal-grinder operator.

**J** Jig-boring-machine operator; job setter (machine shop); joiner (ship and boatbuilding).

**K** Keller-machine operator.

**L** Lapping-machine operator; layout man (boilermaking); layout man (foundry); layout man (ship and boatbuilding); lens grinder; lens polisher; loftsman.

**M** Machinist, all-around; machinist, bench; machinist, marine; machinist, marine gas-engine; milling-machine op-

erator; molder, floor moulder, eyeglass lens.

**N** Nitrating-acid mixer.

**O** Ordnance man, oxyacetylene-cutting-machine operator.

**P** Painter, boat, finish; painter, boat, rough; parachute packer; patternmaker, metal; pipefitter; planer operator, metal; plate hanger (ship and boatbuilding); precision-lens grinder; profiling-machine operator, skilled; punch-press operator, automatic.

**R** Radial-drill-press operator; radio equipment assembler, special; riveter, aircraft; riveter, hydraulic; riveter, pneumatic, skilled; rivet heater; rotary surface-grinder operator; rotor-core assembler.

**S** Screw-machine operator, semi-auto-

matic; sectional-hydraulic press operator; sheet-metal worker helper; ship fitter; ship rigger; skeleton assembler; skin man (aircraft); speed-lathe operator; steel-plate calker; still operator; straightener, hand; straightening-press operator; structural-steel layout man; surface-grinder operator, multi-skilled.

**T** Tank tester (ships and boatbuilding); thread grinder (machine tool); thread-milling-machine operator; tool-grinder operator; tool hardener; tool inspector; toolmaker; tubing-machine operator; turret-lathe operator, automatic.

**V** Vertical-turret-lathe operator.

**W** Welder, arc; welder, butt; welder, flash, wood, caulker.

**Y** Yardman (ship and shipbuilding).

**AL TABAKOF SAYS:**

BOYS—IT'S "THUMBS UP" FOR BIGGER PROFITS WITH GLOBE'S NEW MONEY-MAKING BOARDS.

VICTORY

Will be yours in your drive for bigger profits, with the red-hot, timely Victory Board. Victory Jackpot pays out \$1 to \$15. You'll be "Blitzkrieged" with nickels on this colorful, exciting, die-cut board!

1000 Holes—5c a shot....\$50.00  
Pays Out (Average)..... 22.65

Average profit .....\$27.35

WRITE FOR OUR COMPLETE CATALOG OF MONEY-MAKING BOARDS

GLOBE PRINTING COMPANY

1023-25-27 RACE ST. PHILADELPHIA, PA.

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.

CHICAGO

WANTED EXHIBIT ROTARY MERCHANDISERS

Also can use Rotaries in any condition. Give full particulars and lowest price.

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BARGAINS

Ace Bomber \$170.50 Mills F.P. Vendors ... 65.00 Mills '30 1-2-3 Anm. Reels 32.50 Mills Owl, F.P. 80.00 Lucky ... 17.50 Sporty ... 17.50 All Games clean and checked over, in good operating condition. Terms: 1/3 down, balance cash or certified check.	Lead Off ... \$25.00 Red Hat ... 17.50 Score Champ ... 17.50 Congo ... 17.50 Belle Spot ... 22.50 Bang ... 22.50 Metro ... 35.00
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WILL PAY HIGHEST CASH PRICES FOR

Wurlitzer Skee Balls  
Genco Bank Rolls  
Rock-A-Ball—10' and 12'

ROBINSON SALES CO.

7525 GRAND RIVER DETROIT, MICH.

2 FOR \$54.50

1 Greyhead Tracktimes	1 Club House
1 Galloping Domino	1 Favorite
1 Dark Horse Console	

All games unbroken and machines in good order. Send deposit now!

SEIDEN DISTRIBUTING COMPANY

1230 Broadway, Albany, N. Y. Phone 4-2109.

FOR SALE

HIGH HANDS, Conv. F. P., Cash P. O. ....	\$ 94.50
SUPER BELLS, F. P. Check or Cash P. O. ....	164.50
CLUB BELLS, F. P., 4-Coin Multiple, Cash P. O. ....	169.50
JUMBO, F. P., Fruit Symbols .....	54.50
SILVER MOONS, F. P., Fruit Symbols .....	89.50
BIG TOPS, F. P. ....	62.50
PACE REELS, Comb. F. P., Cash and Check P. O. ....	114.50

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1207 Muriel Street Pittsburgh, Pa.

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1942 Model

STOCK IS LIMITED

A PROVEN PENNY GETTER FOOT-EASE VITALIZER

Streamlined for the Finest Locations—"The Vitalizer at Metropolitan Drug Store yielded \$26.76 the first two weeks."

Operators and Arcade Men, Write Today — Terms if Desired —

EXHIBIT SUPPLY COMPANY

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SHOOT THE JAP RAY-O-LITE GUNS

\$125.00—VALUE—\$94.50

Legal and tax free. Reconditioned Seeburg Chicken Sam Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get thru the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$94.50. One-third deposit with order. Special cash offer. A certified check of \$89.50 will start one of these quick income Ray Guns on the road within 24 hours. The best gun investment on the market today.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVE. CHICAGO, ILL.



**"THUMBS UP"**  
IS THE BEST MONEY MAKER!

**"THUMBS UP"**  
IS THE BEST BUY!

**BUY "THUMBS UP" NOW!**

\$139.50 F.O.B. PHILADELPHIA

**ARCO SALES COMPANY**  
802 NORTH BROAD STREET • PHILADELPHIA, PA.

### Will Oppose State's Getting Revenue From New Slot Tax

NEW ORLEANS, July 11.—Asserting that passage by the State Legislature of the bill which places an excise penalty tax on slot machines would result in the devices "flooding the State," the social betterment committee of the New Orleans Protestant Ministerial Union recently called on citizens to exert pressure for defeat of the measure.

The bill, already passed by the House, is estimated by sponsors to raise more than \$1,000,000 a year for the State treasury.

"We cannot believe that the Senate, if given time for consideration, will concur in the action of the House," said the ministerial union's committee, in a statement released by Dr. W. W. Holmes, chairman. "If this bill becomes law it will be equivalent to a license or privilege for slot machines to be operated in stores, restaurants, saloons, amusement places and in any other place where one may desire and is willing to pay for the privilege.

"Of all the crooked forms of gambling, the slot machine probably stands at the top. It can be set 10 to 1, or 100 to 1, in favor of the operator. This is a mechanical device that nobody can beat. It always takes care of the operator, and in a fabulous fashion.

"This bill proposes that if the operator of the slot machine will pay \$50 into

the State treasury as an 'excise or penalty tax' for the violation of the law against slot machines, the right is thereby given the operator to rob the people for a whole year if there is no interference on the part of the sheriffs and police authorities."

Declaring that it "goes without saying our State is desperately in need of revenue to care for the needy," the committee asserted that it was not attacking the motive of the author of the bill or those who voted for it.

"But this is no way for a great and rich State to replenish its budget," the statement continued. "If these slot machines were at all successful in producing revenue—in a 10-fold or 100-fold measure they would be successful in robbing the people who could ill afford it, and at the same time they would be training the youth of today to be gamblers tomorrow.

### CLEVELAND COIN'S TRADING POST

<p>15 High Hands, Comb. \$110.00 5 Pace Reels, Comb. 120.00 5 SuperBells, Comb. 175.00 5 JumboParades, FP 75.00</p> <p><b>CONSOLES</b></p> <p>3 Jennings Derby Days \$25.00 2 Tanforans 25.00 1 25¢ 7 Coin Jockey Club 35.00 1 Mills Four Bells 275.00 1 Jennings Multiple 65.00 1 Evans Jungle Camp 89.50 1 Royal Draw 135.00 1 10¢ Royal Flush 65.00 1 Sugar King 65.00 1 5¢ 7 Coin Chuckalotte 35.00 1 Kentucky Club 59.50</p>	<p><b>ARCADE EQUIPMENT</b></p> <p>10 New Keeney Sub Guns \$245.00 5 New All Star Hockey 245.00 1 World Series 75.00 1 Keeney Air Raider 135.00 8 Battling Practices 135.00 6 Mountain Climbers, F.S. 165.00 6 Top Strikes 65.00 1 Mills Strength Tester 95.00 2 SU Keeney Sub Guns 210.00 2 SU All Star Hockey 210.00 10 New Hitler Target Guns 22.50 1 Genco Magic Roll 45.00 1 Test Pilot, SU 275.00 2 Skee Ballettes 60.00</p>	<p>2 Western Baseballs \$ 85.00 1 Sky Pilot 125.00 1 Evans Skee Ball 95.00 15 '42 Evans Ten Strikes, used 60 days, like new 135.00 15 New Home Run Guns 18.50 3 Exhibit Claw Rotaries 150.00 10 Drop Picture-Machines, motor type 39.50 5 Radio Rifles 55.00 1 Mills Punching Bag 95.00 3 Buckloy Deluxo Diggers 79.50 1 Paces Lobby Scale 35.00 1 Deluxo Baseball 85.00 6 Exhibit Merchantmen Diggers 45.00</p>
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**WANTED TO BUY OR WILL ACCEPT IN TRADE**

Arcade Equipment, Chrome Bells, One Ball Free Plays, Scales, Rotaries, WURLITZER Skee Balls and Blue Fronts. Write or wire, giving prices, condition and quantity.  
TERMS: One-Third Deposit, Balance C. O. D.

CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Phone PR 6316-7

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OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS  
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**HAS PLENTY ON THE BALL!**

Big reverse number tickets — attention-getting die-cut! Has 20 sectional awards and plenty of consolations. Designed to bring you profits right now. Order yours today.

No. 11670 5¢ Play  
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Takes in \$57.00  
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**HARLICH MFG. CO.,**  
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### "BRAND NEW" GAMES MADE OUT OF YOUR OLD GAMES

- All old paint removed.
- Cabinets redesigned and refinished.
- New design on backglass and playfield.
- New names. New moulding around glass.
- All visible metal parts refinished. All legs refinished.
- New style bumpers added. Playfield panel repinned.
- Both inserts tested and reconditioned.
- Machine tested for percentage.

**We Are Now Running Thru:—**  
Crossline (ALL OUT), Fleet (COMMANDER), Flicker (LIBERTY), Zombie (BATTLE), Red, White & Blue (DE-ICER), Leader (SENTRY), Metro (HIGH BOY), Four Roses (SEA POWER), Vacation (ROLL CALL), Gold Star (CADILLAC) now in production.

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**IN STOCK---NEW MILLS**

1¢ Glitter Q.T. Bells, 5¢ Cash Payout Jumbo Parades, 5¢-10¢-25¢ Floor Model Club Bells, 25¢ Golf Ball Vendors, Bell Machine Parts.  
Write for Prices.  
**KEYSTONE NOVELTY & MFG. CO.**  
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Combination Cash, Check or Free Play—\$125.00.  
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EVERY GAME ADVERTISED IN STOCK READY FOR DELIVERY. COMPLETELY CLEANED AND CHECKED AND IN A-1 CONDITION

All American \$22.50	Fox Hunt \$29.50	O'Boy \$14.50	Sky Ray \$37.50
Argentine 47.50	Flag Ship 22.50	Polo 24.50	Sports 14.50
Blondie 14.50	Fleet 16.50	Powerhouse 14.50	School Days 29.50
Big Chief 22.50	Formation 24.50	Pylon 22.50	Snappy of '41 39.50
Broadcast 24.50	Flicker 19.50	Play Ball 27.50	Southpaw 39.50
Big Time 24.50	Gun Club 62.50	Paradise 32.50	Spot Pool 54.50
Bandwagon 19.50	Hi Hat 39.50	Repeater 32.50	Showboat 52.50
Barrage 42.50	Jungle 59.50	Red Hot 14.50	Star Att'r. 49.50
Bally Beauty 16.50	Jolly 14.50	Sporty 14.50	Sun Beam 32.50
Big Six 14.50	Knockout 74.50	Sport Parade 24.50	Speed Demon 14.50
Bowling Alley 16.50	Lancer 19.50	Summer Time 18.50	Target Skill 28.50
Bosco 59.50	League Leader 24.50	Short Stop 19.50	Ten Spot 37.50
Bell Hop 39.50	Line Up 32.50	Sea Hawk 29.50	Twin Six 39.50
Capt. Kidd 49.50	Lime Light 18.50	Stratolliner 24.50	Triumph 18.50
Charm 16.50	Metro 24.50	Sparky 22.50	Ump 28.50
Cross Line 22.50	Merry-Go-R'nd 19.50	Stars 29.50	Velvet 29.50
Dude Ranch 22.50	Miami Beach 37.50	Score Card 19.50	Wild Fire 34.50
Dixie 24.50	Nippy 14.50	Seven Up 32.50	Zombie 24.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.  
CAPITOL COIN MACH. EXCHANGE, 3056 M ST., N. W., Washington, D. C. Tel. Columbia 1330

### NOW ON DISPLAY "GOOFY GOLF"

LOCATION TESTED! A GREAT MONEY-MAKING LEGAL MACHINE!

## EVANS PLAY BALL

THE GREATEST MONEY-MAKING BASEBALL GAME IN A CLASS BY ITSELF!

<p>AMUSEMENT MACHINES ALL A-1 CONDITION</p> <p>Chicoin Hockey \$210.00 Keeney Submarine 190.00 Rapid Fire 160.00 Ten Strike, Big Wheel 85.00</p>	<p>PHONOGRAPHS RECONDITIONED CABINETS REFINISHED IN EXCELLENT CONDITION</p> <p>WURLITZER 500 Keyboard \$179.50 Counter Model 71 SEEBURGS with Stand \$ 79.50 616 Rebuilt Top &amp; Bottom 84.50 600 Rotary 145.00</p>
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1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

**BROOKLYN AMUSEMENT MACHINE CO.**  
660 BROADWAY, BROOKLYN, N. Y. (Phone: EVergreen 8-4732)

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With 14 Reels of Film. Almost Like New—Only 1 Machine Has Over 5,000 Plays.  
WRITE OR WIRE FOR PRICE

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**YOU CAN BUY, TRADE, EXCHANGE OR SELL YOUR EQUIPMENT ON THE NEW "George Ponsler Plan"—NO CASH NEEDED! WRITE QUICK AND LET US KNOW WHAT YOU NEED—WE WANT DRIVE MOBILES, ACE BOMBERS, SUPER BOMBERS, NITE BOMBERS, RAPID FIRES, BALLY DEFENDERS, BALLY CONVOYS**

**PANORAM PARTS & SUPPLIES**

Guaranteed Film Cleaner—\$4.50 per Gallon. Brand New Monarch 10¢ Wall or Bar Box—\$7.00. Brand New Adaptor for Panoram used with Wall Box—\$7.00. 4-Wire Armored Cable—10¢ per Foot. Combination Adaptor for Phonograph Panoram Hookup—\$35.00.

TERMS: 1/3 Cash Deposit on All Orders, Balance C. O. D.

**THE GEORGE PONSLER CO.**  
763 So. 18th Street NEWARK, N. J.  
(All Phones: ESsex 3-5910)

**New Gas Rationing Plans Which Might Be Total Pattern**

WASHINGTON, July 11.—The Office of Price Administration, July 1, listed 14 classifications of passenger car owners who will receive enough gasoline for more than 470 miles of necessary driving per month under a permanent rationing plan to supplant a temporary regulation in 17 Atlantic Seaboard States on July 22. The East Coast scheme has been considered a likely pattern for a proposed nationwide gasoline rationing, probably about August 1.

All passenger car owners are to receive an "A" ration book authorizing motor fuel purchases adequate for 240 miles of driving a month at a rate of 15 miles per gallon. To obtain a "B" book, an owner must show need for additional occupational driving. With the "B" travel up to 470 miles a month is provided.

**"C" Book Requirements**

To obtain a "C" book, the owner must establish that he belongs to a category of users considered most essential to the war effort and that his necessary travel exceeds 470 miles a month. The 14 classifications follow:

1. Official government business.
2. Transportation of United States mail.
3. Public school officials traveling from school to school.
4. Wholesale newspaper or magazine delivery.
5. Carrying news camera or photographic equipment for dissemination of public information.
6. Physicians, surgeons, nurses, veterinarians.
7. Ministers, priests or rabbis.
8. Transportation of farm products and supplies.
9. Transportation of farm, marine and transportation workers or commercial fishermen to or between jobs; recruiting or training of such workers.
10. Transportation of members of the armed forces to or between posts of duty.
11. Transportation of essential war workers to or between jobs.
12. Construction, repair or maintenance services; transportation of equipment or materials; specialized services to agricultural or industrial establishments.
13. Salesmen of farm or industrial machinery, medical supplies and foods essential to the war effort.
14. Motorcycle used for delivery or messenger service.

**PACES REELS**

Combination Cash, Check or Free Play, \$125.00.  
**MECHANIC'S SERVICE CO.**  
2124 FIFTH AVE. PITTSBURGH, PA.

**BRAND NEW SUPER TRACK TIME 5c CONVERTIBLE, \$249.50**  
**25 BRAND NEW LONG ACRES, CONSOLE MODEL... 250.00**

ABT Target Challenger .....	\$ 35.50	Pace Race, 5¢ Play .....	\$335.00
Baker Pacer, 5¢ Play .....	299.50	Pace Race, 25¢ Play .....	375.00
Buckley Steel Cabinets for 16-20-24		Pace Race, 5¢ Play, Jackpot .....	375.00
Record Phonograph .....	32.50	Waiting Scales .....	150.00
Buckley Teen Column .....	50.00	<b>MILLS SLOT MACHINES</b>	
Exhibit Sky Chief .....	164.50	Mills Vest Pocket, Blue & Gold, with	
Evans Jackpot Dominos, Latest Model,		out Meter .....	\$ 42.50
Brand New .....	399.50	Mills Vest Pocket, Blue & Gold, with	
Groetchen Columbia, Rear Pay .....	87.50	Meter .....	45.00
Keeney Super Track Time .....	450.00	Mills Gold Chrome Bell or Copper, 5¢ ..	238.50
Keeney Super Bell, 4-Way, 5¢ .....	455.00	Mills Gold Chrome Bell or Copper, 10¢ ..	243.50
Double Steel Safe .....	90.00	Mills Gold Chrome Bell or Copper, 25¢ ..	248.50
Single Steel Safe .....	65.00	Mills Brown Front Mystery Bell, 5¢ ..	216.50
Mills Three Bells .....	550.00	Mills Brown Front Mystery Bell, 10¢ ..	221.50
Mills Four Bells, 5¢ .....	500.00	Mills Brown Front Mystery Bell, 25¢ ..	226.50
Mills Four Bells, 3-5¢ & 25¢ .....	530.00	Mills Brown Front Mystery Bell, 50¢ ..	305.50
Mills Jumbo Parade, Cash .....	137.50	Mills Q.T. Bell, 5¢ .....	80.50
Mills Jumbo Parade, Conv. .....	165.00	Mills Q.T. Bell, 10¢ .....	84.50
Mills Folding Stands .....	6.50	Brand New Solid Tokens, 5¢ Size, Per	
Mills Box Stands .....	13.50	Thousand .....	10.00
Mutoscope Sky Fighter .....	300.00	Operators and Jobbers, Write or Wire for Your Prices in Lots of Five, Ten or More.	

**Floor Samples, Guaranteed New, Never on Location.**  
Bally Club Bell, 5¢ .....

**MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS:**  
Reconditioned and Refinished.  
Bally Long Acres, Console .....

**USED MACHINES—The Following Machines Are Used and Offered Subject to Prior Sale:**  
Reconditioned and Refinished  
CONSOLES—CASH AND FREE PLAY  
1 Evans '38 Reg. Domino, #2855 .....

**WANTED TO BUY**  
500 BALLY MYSTICS and BALLY RESERVES  
Write or Wire Quantity You Have and Guarantee Condition. Also Lowest Price.

**MOSELEY VENDING MACHINE EX., INC.**  
00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

**20 BALLY HIGH HANDS \$110.00**  
**ROY MCGINNIS COMPANY**  
2011 MARYLAND AVENUE BALTIMORE, MD.

**SACRIFICE PARTS SALE**  
CHECK THESE FACTORY PRICES  
Time Clocks .. \$1.25  
Coin Slides .. .65  
Front Door Locks .50  
Transformers .. 2.50  
Wiper Blades .. 1.50  
Plunger—Assem- bles .. 3.25  
Free Play Units (Complete) .. 3.50  
Plunger Tips .. .05

**SKEEBALLS AND PARTS**  
OVERHAULED AND REFINISHED  
1 ROLL-A-BALL, 14 FT.  
3 TARGET ROLL JR., 9 FT.  
4 SKEE ROLLS (NATIONAL), 14 FT.  
2 WURLITZER, MECHANICAL, 14 FT.  
8 WURLITZER, REGULAR, 14 FT.  
WRITE FOR LOW PRICES.  
**A. SCHLAK** 76 GRAND ST. BROOKLYN, N. Y.

**APPRECIATION SALE YOU MUST BUY THESE VALUES TO APPRECIATE**  
3 FOR 32.50  
BIG SHOW .. 12.50  
BIG SIX .. 12.50  
CHARM .. 12.50  
DAVY JONES .. 12.50  
FOLLIES .. 14.50  
HEADLINER .. 12.50  
OH! BOY .. 14.00  
SUPER CHARGER .. 12.50  
TRIUMPH .. 15.00  
WHITE SAILS .. 12.50  
TRIO .. 12.50  
TOP NOTCHER .. 12.50  
MAJORS 1039 .. 12.50  
SIDE KICK .. 12.50  
FLASH .. 12.50  
MIAMI .. 12.50  
FREE RACES .. 12.50  
CHUBBY .. 12.50  
CONQUEST .. 12.50  
BIG TOWN .. 12.50

TERMS: 1/3 Deposit, Balance C. O. D. When Ordering List First and Second Choice. All Machines Offered Subject To Prior Sale. WRITE FOR OTHER PRICES.

**MARKEPP CO.** 1208 CENTRAL PARKWAY CINCINNATI, OHIO PARKWAY 0430

**AJAX NOVELTY COMPANY** 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

**STAY OUT IN FRONT WITH MONARCH GAMES!**

**ONE-BALL PAYOUT TABLES—READY FOR LOCATION**  
Bally Fairmount, JP \$335.00  
Bally Pacemaker, JP .. 60.50  
Bally Thistle-down, JP, 49.50  
Bally Santa Anita, JP, 120.00  
Mills 1-2-3 .. 39.50  
Mills Spinning Reel .. 110.00  
Bally Club Bell, New, Original Crates, FP & Payout, Fruit Reels .. 289.50  
Bally Thoroughbred, One or Five Ball, Free Play With Jackpot, Original Crates .. 279.50  
Keeney Two Way Bell, 5¢ & 25¢ Coin Chutes, FP & PO, New, Original Crates .. 395.00  
Evans Lucky Star, 7-Coin Head, New Floor Sample .. 185.00  
Evans 1942 Galloping Dominos, Two-Tone Cabinet, Jackpot, Original Crates .. 395.00  
Mills Four Bells, Latest Type Coin Head, Fruit Reels, Serial 2700 .. 450.00  
Mills Three Bell, Factory Rebuilt, Fruit Reels, Like New .. 475.00  
Mills Jumbo Parade Payout, Latest Model, Blue & Red Cabinet, Perfect .. 110.00  
Mills Jumbo Parade Payout, Brown Cabinet, Guaranteed Perfect .. 95.00

**MECHANICALLY PERFECT—PHONOGRAPHS—CABINET REFINISHED**  
Wurlitzer 61 Counter Model for 25-Cycle Location .. \$ 79.50  
Rockola '40 Super .. \$185.00  
Rockola Monarch .. 90.00  
Rockola '39 DeLux .. 165.00  
Wurlitzer 616 .. 59.50  
Wurlitzer 412 .. 44.50  
Wurl. 500A, Sluggfr. \$179.50  
Mills '41 Empress .. 210.00  
Mills '40 Throno .. 145.00  
Wurl. 61 Counter Mod. 85.00  
Club Bell Console, 5¢ \$220.00  
Oris Chrome Bell, 5¢, 195.00  
Bonic Bell, 5¢ or 10¢, 145.00  
Brown Front, Rebuilt, 140.00  
Blue Front, Rebuilt, 5¢ 95.00  
Cherry Bell, 5¢ or 10¢ 96.00  
Pace Rocket, S.P., 5¢ \$ 59.50  
Pace Comet Mystery, 5¢ 44.50  
Mills Melon Bell, 5¢ .. 95.00  
Mills Now Bonus, 5¢ .. 220.00  
Mills New Blue Frl., 5¢ 175.00  
Mills New Giltter Q.T., 5¢ 84.50  
Jenn. Chief Console, 5¢ \$95.00  
Watling Rainton, 25¢ 49.50  
Groetchen Columbia .. 59.50  
Chrome Columbia .. 84.50  
Jenn. Silver Chief, 5¢ 94.50  
Jenn. Club Special, 10¢ 69.50

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

**SALE ★ BELLS—CONSOLES ★ SALE**  
Mills Blue Fronts: 5¢ .. \$55.00, 10¢ .. 60.00, 25¢ .. 65.00  
Mills: Roman Head, 10¢ \$45.00, War Eagle, 5¢ .. 45.00  
Jennings: Chief, 10¢ .. \$45.00, Callie, 5¢ & 10¢ .. 35.00, Rolatop, 25¢ .. 35.00, Dominoette .. 30.00  
NEW IN CRATE: Bally Club Bell, F. P., Pay .. \$259.50  
Jumbo Parade, F.P. .. \$75.00  
Mills F.P. Mint Vendor 80.00  
Call. Dominos .. 45.00  
ALL MACHINES READY FOR LOCATION 50% DEPOSIT—BALANCE C. O. D.  
**MIAMI COIN MACHINE EXCHANGE**  
809 S. W. 8TH ST. MIAMI, FLA.



# FACTORY CLOSE-OUT SALE!

EFFECTIVE WEDNESDAY JULY 15th

ON COINDOM'S GREATEST CONSOLE

Keeney's

## SUPER BELL

Single coin—Convertible, Free play and Payout

REGULAR PRICE

~~\$325<sup>00</sup>~~

CLOSE-OUT PRICE

\$249<sup>50</sup>

ORDER NOW AND SAVE \$75.50

Your last chance to buy BRAND NEW Super Bells at USED GAME PRICES



Our supply is limited. First come, first served—Wire your order today—terms 1/5 cash, Bal. C.O.D. No shipment without deposit. 25c model \$10.00 extra.

**J. H. KEENEY & CO. INC.**

6630 S. ASHLAND AVENUE CHICAGO, ILL.

### Compliment Atlas On Repair Work

CHICAGO, July 11.—“The work, the experience and the expense that have gone into the development of the Atlas Novelty Company reconditioning service have been paying big dividends to operators for some time,” advises Maurice Ginsburg, Atlas official.

“At the same time, we have been receiving valuable dividends in extra business and added customers,” he stated. “The returns we prize most highly are the expressions of appreciation we receive from those we have served. They are entirely unsolicited and they emphasize the confidence of coinmen in Atlas's ability to keep 'em going in times like these.

“I am especially proud of these comments we received from an operator a few days ago,” Ginsburg said. “We had completed and delivered a reconditioning order and a short time later the customer wrote to compliment us on our work. ‘It is good to know,’ said the letter, ‘that when I send my games to you for reconditioning I can depend on their coming back to me in perfect order. We operators can thank our lucky stars that Atlas, knowing what such service means to us, is making a special point of providing that service in such a thoro manner.’”

### PACES REELS

Combination Cash, Check or Free Play, \$125.00.  
**MECHANIC'S SERVICE CO.**  
2124 FIFTH AVE. PITTSBURGH, PA.



### BOMB-HIT PENNY PLAY COUNTER THRILLER

A Real Money Maker! Colorful, Appealing! Compact! Requires minimum counter space. Separate compartment. Records hits.

BUY NOW FOR THE DURATION!  
OUR STOCK WON'T LAST LONG!  
SAMPLE \$17.75

LOTS OF 5.....\$53.25  
Special Discounts to Distributors.  
NO TAX REQUIRED TO OPERATE.  
DON'T WAIT! A SAMPLE WILL CONVINCING YOU!

Buy Direct or From Your Distributor.  
**BAKER NOVELTY CO., Inc.**  
1700 W. Washington Blvd. Chicago

### CENTRAL OHIO QUALITY BUYS LOOK AT THESE PRICES

CONSOLES	
25 SUPER BELLS, Comb. F.P., Can't Be Told From New	\$165.00
20 HIGH HANDS, Comb. F.P., A-1 Late Serials	109.50
20 JUMBO PARADES, Cash P.O., 11,000 Serials, Blue-Red Cab.	99.50
20 JUMBO PARADES, Free Play, Late Serials, Blue-Red Cab.	75.00
2 JUMBO PARADES, Comb. F.P. or Payout, Gold Cab., Like New	109.50
5 TWO-WAY SUPER BELLS, Brand New, Original Grates	325.00
1 PACES REELS, Comb. F.P., Brand New	249.50
JUNGLE CAMPS, Free Play, Like New	85.00
BALLY BIG TOPS, Cash or Free Play	75.00
PACES REELS, 25c Play, Like New	99.50
KENTUCKY CLUBS, Electric Ball Mixer	69.50
PACES SARATOGAS, Cash or Check, With Rails, Like New	99.50
SLOTS	
5c Mills BLUE FRONTS, Late Serials, New Crackle Finish	\$ 95.00
10c Mills BLUE FRONTS, Late Serials, New Crackle Finish	99.50
5c Mills BONUS BELLS, Like New	149.50
5c COLUMBIAS, Cig. Reels, Rear Payout	49.50
5c COLUMBIAS, CLUB MODEL, BRAND NEW	Write



Wolf Solomon

We Will Buy for Cash: Mills 3 Bells 4 Bells Late Slots

### LATE FREE PLAY TABLES • READY FOR LOCATION

Attention	\$32.50	Gold Cup	\$35.00	Spot-a-Card	\$69.50
ABC Bowler	47.50	Gun Club	55.00	School Days	39.50
Air Circus	89.50	Home Run '42	79.50	Seven Up	35.00
Argentine	59.50	Jungle	69.50	Sunbeam	39.50
Big Parade	85.00	Knockout	82.50	Spot Pool	62.50
Broadcast	32.50	Keep 'Em Flying	115.00	Star Attraction	55.00
Crossline	32.50	Landslide	22.50	South Paw	52.50
Do-Re-Mi	49.50	Leader	29.50	Snappy '41	55.00
Defense (Baker)	35.00	Legionnaire	59.50	Sky Blazer	64.50
Four Diamonds	42.50	Metro	32.50	Twin Six	57.50
Four Roses	32.50	Monicker	69.50	Victory	79.50
Flicker	29.50	New Champs	59.50	Venus	79.50
5-10-20	89.50	Playball	32.50	Yanks	115.00

HALF CERTIFIED DEPOSIT WITH ORDER. WHAT HAVE YOU TO TRADE?

CENTRAL OHIO COIN MACH. EXCHANGE, INC., 491 S. High St., Adams 7949, Columbus, Ohio

**McCall's RECONDITIONED COIN MACHINE BARGAINS**

SLOT MACHINES

12 Mills Blue Front, 5c, SJP	79.50	1 Mills Blue Front, 25c, SJP	49.50
2 Mills Blue Front, 5c, SJP	69.50	1 Mills Liberty Head, 5c, SJP	49.50
Gold Award	99.50	Gold Award	49.50
2 Mills War Eagles, 5c, SJP	69.50	1 Mills Liberty Head, 5c, SJP	49.50
(Factory Rebuilt)	99.50	1 Watling Rol-a-Top, 10c, F.V.	49.50
4 Mills Cherry Bells, 5c	49.50	1 Watling Rol-a-Top, 10c, SJP	89.50
1 Mills Liberty Head, 10c, SJP	49.50	1 Mills Blue Front, 10c, SJP	109.50
1 Jennings Chief, 5c, SJP	49.50	1 Mills Chroma Bell, 25c	129.50
Four Star	49.50	1 Mills Gold Chroma Bell, 5c	129.50
1 Mills War Eagle, 10c, SJP	49.50		
1 Pace Comet, 10c, DJP	49.50		
1 Pace Comet, 25c, DJP	69.50		
1 Mills Futurity, 5c, SJP	49.50		
1 Mills Futurity, 25c, F.V.	49.50		
1 Watling Rol-a-Top, 25c, F.V.	49.50		

**SPECIAL**  
10 Evans Jungle Camp (Free Play)  
**\$79.50 EACH**  
Will trade these on Exh. Sky Chiefs

Terms: One-Third Deposit. With Orders, Balance C. O. D. Before buying tell us what you want and get our prices on any type of Coin Operated Game you are interested in. **WE BUY. SELL AND EXCHANGE.**

3147 LOCUST ST. ST. LOUIS, MO.

### YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

**INTERNATIONAL MUTOSCOPE REEL CO., Inc.**

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

# MILLS

THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

### QUALITY SPEAKS FOR ITSELF

ONE BALL FREE PLAY	ARCADE EQUIPMENT	FIVE BALL FREE PLAY
Blue Grass	Batting Practice	Zig Zag
Record Time	Hockeys	Southpaw
Sport Special	Air Raiders	New Champ
1941 Mills 1-2-3	Western Baseball, 1940	Seven Up
Grandstand, J.P.	Western Baseball, 1939	Sport Parade
Five-in-One	Chicken Sam	Miami Beach
Victory	Ten Strikes	Zombie
Fairgrounds	Bally Bull's Eye	School Days
Preakness	Anti-Aircraft	Playball
1939 Mills 1-2-3	Texas Leaguers	
Jumbo Parades, F.P.	Skee Bowlttes	

1/3 Deposit With Order—Balance C. O. D.  
**MODERN AUTOMATIC EXCHANGE, INC.**  
2618 CARNEGIE AVENUE CLEVELAND, OHIO



**GUARANTEED LIKE NEW**

IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS Late Mod., Cash & Check . . . \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model . . . 119.50
- MILLS JUMBO FREE PLAY Blue Cabinets . . . 119.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash . . . 249.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P. & Cash . . . 249.50

JENNINGS FAST TIME . . . 119.50  
Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

**SICKING, INC.**

1401 Central Pky., Cincinnati, O.  
927 E. Broadway, Louisville, Ky.

**Markepp's Cincy Branch Event**

CINCINNATI, July 11.—Leo Greenberg plans to celebrate his first six months as manager of Markepp's Cincinnati branch by staging what he terms an appreciation sale. Greenberg explained the appreciation sale was conceived by him in order to show his appreciation to the operators of Southern Ohio, Indiana and Northern Kentucky for the manner they welcomed him to Cincinnati six months ago and to express his thanks for their whole-hearted support and patronage.

The firm maintains a complete set-up consisting of a large display room, private office, stockroom, paint shop and large repair shop equipped to handle repairs of all kind promptly and efficiently for its operator customers.

Prior to taking over the management of the Cincinnati branch Greenberg was for seven years affiliated with the Cleveland office of Markepp Company.

**SHIPPED 384 GAMES THE WEEK OF JULY 4TH SO HERE WE ARE AGAIN!**

- |                             |  |                             |
|-----------------------------|--|-----------------------------|
| ABC Bowler . . . \$45.00    | Gold Star . . . \$22.50                | Show Boat . . . \$37.50     |
| Air Circus . . . 85.00      | Gun Club . . . 42.50                   | Silver Skates . . . 27.50   |
| All American . . . 19.00    | Hi Hat . . . 39.50                     | Sky Blazer . . . 49.50      |
| Argentine . . . 38.50       | Home Run, '42 . . . 80.00              | Sky Line . . . 15.00        |
| Attention . . . 22.50       | Horoscope . . . 32.50                  | Sky Ray . . . 34.50         |
| Band Wagon . . . 22.50      | Jungle . . . 45.00                     | Sluggo . . . 27.50          |
| Belle Hop . . . 29.50       | Knockout . . . 65.00                   | Snappy . . . 45.00          |
| Big Chief . . . 22.50       | League Leader . . . 27.50              | South Paw . . . 42.50       |
| Big Parade . . . 70.00      | Legionnaire . . . 34.50                | Sport Parade . . . 27.50    |
| Big Time . . . 22.50        | Line Up . . . 22.50                    | Sporty . . . 14.50          |
| Blondie . . . 15.00         | Majors, '41 . . . 34.00                | Spot a Card . . . 55.00     |
| Bolaway . . . 45.00         | Metro . . . 19.00                      | Spot Pool . . . 45.00       |
| Boom Town . . . 29.50       | Miami Beach . . . 32.50                | Star Attraction . . . 39.50 |
| Bosco . . . 59.50           | Mills 1-2-3, '39 . . . 32.50           | Stars . . . 22.50           |
| Broadcast . . . 24.50       | Monicker . . . 65.00                   | Strat-o-Liner . . . 22.50   |
| Cadillac . . . 17.50        | Mystic . . . 39.50                     | Sun Beam . . . 24.50        |
| Capt. Kidd . . . 42.50      | New Champ . . . 49.50                  | Target Skill . . . 19.50    |
| Champ . . . 35.00           | New Defense . . . 95.00                | Ten Spot . . . 32.50        |
| Clover (Keeney) . . . 59.50 | Pan American . . . 27.50               | Texas Mustang . . . 49.50   |
| Cross Line . . . 19.50      | Paradise . . . 24.50                   | Three Score . . . 19.50     |
| Defense (Baker) . . . 22.50 | Play Ball . . . 19.00                  | Topic . . . 65.00           |
| Do Re Mi . . . 39.50        | Polo (New Plastic Bumpers) . . . 20.00 | Towers . . . 49.50          |
| Double Play . . . 27.50     | Power House . . . 14.50                | Twin Six . . . 49.50        |
| Dude Ranch . . . 17.50      | Red, White, Blue . . . 19.00           | Velvet . . . 27.50          |
| Duplex . . . 22.50          | Repeater . . . 29.50                   | Venus . . . 59.50           |
| Five & Ten . . . 80.00      | Salute . . . 22.50                     | Victory . . . 70.00         |
| Flicker . . . 22.50         | School Days . . . 24.50                | West Wind . . . 37.50       |
| Formation . . . 15.00       | Score a Line . . . 15.00               | Wild Fire . . . 29.50       |
| Fox Hunt . . . 22.50        | Sea Hawk . . . 27.50                   | Wow . . . 22.50             |
| Four Diamonds . . . 37.50   | Seven Up . . . 24.50                   | Zig Zag . . . 45.00         |
| Four Roses . . . 19.00      |  | Zombie . . . 22.50          |

- |  |   |
|--|---|
| Keeney Super Bell, Cash, Check or Free Play, Sgls. Slot . . . \$150.00 | Bally Big Top, Free Play . . . \$ 50.00                   |
| Paces Reels, Comb. Cash, Check or Free Play . . . 125.00               | Mills Jumbo Parades, Free Play . . . 65.00                |
| Bally High Hands, Cash or Free Play 110.00                             | Mills Jumbo Parades, Cash, Check or Free Play . . . 89.00 |
| Jennings Silver Moon, Cash or Free Play . . . 75.00                    | Watlings, Free Play and Check . . . 50.00                 |
|  | Bally Club Bell, Free Play, Sgls. Slot 200.00             |

**Special Prices on Consoles to Jobbers**

All prices subject to prior orders. TERMS: 1/3 deposit, balance C. O. D.

Write for your need in parts—We have it

**MECHANIC'S SERVICE CO.**

2124 FIFTH AVENUE ATLANTIC 0662 PITTSBURGH, PA.

We buy, trade or sell any coin-operated device

**ARCADE MACHINES, NEW AND RECONDITIONED**

For Immediate Shipment While They Last!

WRITE FOR COMPLETE LIST

10 POKORINOS...\$50 EA. • 6 MUTOSCOPE POKORINOS...\$75 EA.  
**MIKE MUNVES CORP., 520 WEST 43rd ST., N. Y. C.**

(TEL.: BRYANT 9-8677)

**WHILE THEY LAST — NEW FREE PLAY GAMES IN ORIGINAL FACTORY CRATES AND CONSOLES CONV. CASH PAYOUT**

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| Bally Club Bells . . . \$259.50      | Genco Victory . . . \$109.50       |
| Bally High Hands . . . 199.50        | Genco Defense . . . 119.50         |
| Keeney 5¢ Super Bells . . . 259.50   | Gottlieb 5-10-20 . . . 119.50      |
| Mills Jumbo Parade, Conv. . . 169.50 | Gottlieb Texas Mustang . . . 89.50 |
| Bally Thoroughbred . . . 279.50      |                                    |

**GOOD USED CONSOLES, CONVERTIBLE, CASH OR FREE PLAY READY FOR LOCATION**

- |                                      |   |
|--------------------------------------|---|
| Bally Big Tops . . . \$ 59.50        | Keeney Super Bell, 5¢ . . . \$159.50          |
| Bally High Hand . . . 109.50         | Keeney Paddock Club, Cash Pay Out . . . 89.50 |
| Jennings Silver Moon . . . 85.00     | Paces Races, Early Model . . . 79.50          |
| Mills Jumbo Parade, Conv. . . 139.50 | Gold Cups, Bally F.P. . . . 49.50             |
| Mills Jumbo Parade, F.P. . . . 65.00 | Galloping Dominos . . . 79.50                 |
| Bally Club Bell, Conv. . . 175.00    | Watling Big Game . . . 60.00                  |

**FIVE BALL FREE PLAY GAMES, READY FOR LOCATION, SUPER VALUES**

- |                               |                               |                             |
|-------------------------------|-------------------------------|-----------------------------|
| A.B.C. Bowler . . . \$42.50   | Fantasy . . . \$19.50         | Rotation . . . \$19.50      |
| Argentine . . . 44.50         | Gun Club . . . 49.50          | Red Hot . . . 17.50         |
| Attention . . . 24.50         | Hold Over . . . 22.50         | Star Attraction . . . 44.50 |
| Air Circus . . . 89.50        | Jungle . . . 54.50            | Spot Pool . . . 49.50       |
| Anabel . . . 19.50            | Jolly . . . 19.50             | Sky Blazer . . . 42.50      |
| Bosco . . . 60.50             | Klick . . . 15.00             | Sluggo . . . 19.50          |
| Big Parade . . . 89.50        | Leader . . . 22.50            | Stars . . . 29.50           |
| Bolaway . . . 49.50           | Legionnaire . . . 29.50       | Sea Hawk . . . 29.50        |
| Big Chief . . . 22.50         | Lucky . . . 17.50             | Seven Up . . . 29.50        |
| Big Town . . . 17.50          | Metro . . . 24.50             | Score Card . . . 22.50      |
| Blondie . . . 14.50           | Majors '41 . . . 34.50        | Super Six . . . 12.50       |
| Captain Kidd . . . 49.50      | Majors '39 . . . 17.50        | Sports . . . 17.50          |
| Mr. Chips . . . 29.50         | New Champ . . . 49.50         | Snooks . . . 12.50          |
| Chief . . . 17.50             | Merry-Go-Round . . . 19.50    | Stop & Go . . . 15.00       |
| Charm . . . 15.00             | Nippy . . . 17.50             | Toplo, Bally . . . 89.50    |
| Champ . . . 32.50             | Mills Owl, '41 . . . 99.50    | Towers . . . 59.50          |
| Commodore . . . 29.50         | Mills 1-2-3 . . . 79.50       | Texas Mustang . . . 54.50   |
| Defense, Genco . . . 89.50    | Pan American . . . 32.50      | Target Skill . . . 32.50    |
| Double Play . . . 32.50       | Play Mate . . . 39.50         | Triumph, Bally . . . 12.50  |
| Duplex . . . 29.50            | Polo . . . 19.50              | Victory, Genco . . . 79.50  |
| Five, Ten, Twenty . . . 79.50 | Punch . . . 17.50             | Velvet . . . 29.50          |
| Flicker . . . 22.50           | Power House . . . 19.50       | Vacation . . . 19.50        |
|                               | Red, White & Blue . . . 19.50 |                             |

**ARCADE EQUIPMENT, READY FOR LOCATION, AS GOOD AS NEW**

- |                                     |                                     |
|-------------------------------------|-------------------------------------|
| Keeney Submarine Gun . . . \$229.50 | Daval 21, New . . . \$ 10.00        |
| Chicago Coin Hockey . . . 229.50    | Daval 21, Used . . . 5.00           |
|                                     | Daval Ace, Used . . . 5.00          |
|                                     | Daval American Flag, New . . . 7.50 |
|                                     | Daval Lucky Smoke, New . . . 7.50   |
|                                     | Daval Races, New . . . 7.50         |
|                                     | Daval Rex, New . . . 7.50           |

25 U SELECT IT CANDY BAR MACHINES, FACTORY REBUILT — Will Vend Standard 5¢ Candy Bars. Singles, \$39.50; Lots of 5 or More, \$34.50.

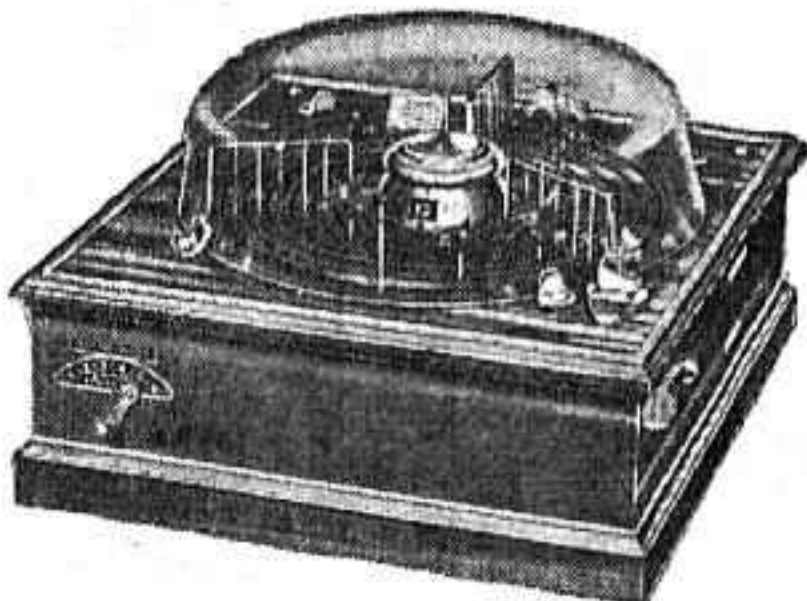
All of the above games are offered subject to prior sale. All orders must be accompanied with one-third certified deposit. All prices are subject to change without notice.

**B. D. LAZAR COMPANY**

1635 FIFTH AVE., PITTSBURGH, PA. Grant 7818 1425 N. BROAD ST., PHILADELPHIA, PA. Stevenson 4320

**WHILE THEY LAST!**

**Evans' SARATOGA SWEEPSTAKES**



Horse race counter game stand-out . . . the all-time favorite everywhere! It's the best bet on your locations for the duration. Proven profit performance! Built to last!

Supply Is Limited.. Act Now!

Write Immediately for Prices

Single Coin Slot for 1c, 5c, 10c play. Adjustable Pari-Mutuel Device. Size 21x21x12 inches.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

**FOR QUICK SALE**

\$5,000 stock Sales Boards including money boards and merchandise. Brand new—in A-1 shape. First bidder at 50c on the dollar takes entire stock. Do not answer unless you will purchase entire stock.

BOX D-255

Care of The Billboard

Cincinnati, O.

**BELLS**

- |                                |                |
|--------------------------------|----------------|
| <b>Genuine Factory Rebuilt</b> |                |
| Blue Fronts                    | Gold Chrome    |
| 5¢ . \$135.00                  | 25¢ . \$184.50 |
| 10¢ . \$140.00                 | Mystery Bells  |
| 25¢ . \$145.00                 | 5¢ . \$119.50  |
|                                | 10¢ . \$121.50 |
| Brown Fronts                   | 25¢ . \$124.50 |
| 5¢ . \$149.50                  | Bonus Bells    |
|                                | 5¢ . \$189.50  |
| Roman Head                     | Melon Bell     |
| 25¢ . \$129.50                 | 5¢ . \$149.50  |
| Chrome Bells                   | 10¢ . \$152.50 |
| 5¢ . \$189.50                  | Cherry Bell    |
| 25¢ . \$194.50                 | 10¢ . \$189.50 |

**BRAND NEW BELLS**

- |                                     |
|-------------------------------------|
| Mills 5¢ Gold Chrome . . . \$238.50 |
| Mills 25¢ Gold Chrome . . . 248.50  |
| Mills 5¢ Bonus Bell . . . 229.50    |
| 25¢ Brown Front . . . 225.00        |
| Mills 5¢ Club Console . . . 279.50  |
| Mills 10¢ Club Console . . . 284.50 |
| Mills 1¢ Smoker Bell . . . 64.50    |

**PHONOGRAPHS**

**ROCK-OLA**

- |                                    |
|------------------------------------|
| Super 40 . . . \$219.50            |
| Master 40 . . . 209.50             |
| DeLuxe Luxury Lightup . . . 199.50 |
| Monarch . . . 119.50               |
| Imperial 20, 20 Rec. . . 109.50    |
| Rhythm Master 18 . . . 99.50       |

**WURLITZERS**

- |                                   |
|-----------------------------------|
| 700, 1940, 24 Rec. . . \$279.50   |
| 500, 1939, Keyboard . . . 179.50  |
| 816, 16 Records . . . 79.50       |
| 412, 12 Records . . . 59.50       |
| P12, 12 Records . . . 54.50       |
| 61, 1939 Counter . . . 89.50      |
| 71, 1940, with Stand . . . 129.50 |

**MILLS**

- |                                |
|--------------------------------|
| Throne of Music . . . \$169.50 |
| Empress—1941 . . . 209.50      |

MILLS GOLF BALL VENDORS, Like New, 10¢ or 25¢ . . . \$194.50

TERMS: 1/3 Deposit, Balance C. O. D.

**Atlas NOVELTY CO.**  
2200 N. WESTERN AVE., CHICAGO, ILL.  
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURGH



**CLOSEOUT!**



**BRAND NEW KEEP 'EM BOMBING**

No Tax Counter Game, 1 to 25 Pennies Per Play. SAMPLE \$12.50. 5 OR MORE, \$10.50 EA.

ORDER NOW!

**CONSOLES**

- |                                |                                  |
|--------------------------------|----------------------------------|
| Mills 4 Bells, 5¢              | Serials over 1800 . . . \$375.00 |
| Keeney Super Bell . . .        | 219.50                           |
| Groetchen Sugar King . . .     | 49.50                            |
| Bally High Hand . . .          | 149.50                           |
| Watl. Big Game, P.O. . .       | 114.50                           |
| Big Game, F.P. . .             | 114.50                           |
| Mills Square Bell . . .        | 79.50                            |
| Mills Jumbo, F.P. . .          | 114.50                           |
| Mills Jumbo, P.O. . .          | 104.50                           |
| Pace Saratoga, P.O. . .        | 78.50                            |
| Saratoga, F.P. & P.O. . .      | 159.50                           |
| Keeney Triple Entry . . .      | 139.50                           |
| Keeney '38 Track Time . . .    | 119.50                           |
| Evans Bangtails, Red . . .     | 78.50                            |
| Galloping Dominos              |                                  |
| Brown Cabinet . . .            | 124.50                           |
| Black Cabinet . . .            | 89.50                            |
| Jenn. Bobtail, Total . . .     | 189.50                           |
| Jenn. Fast Time, FP . . .      | 84.50                            |
| Jenn. Liberty Bell, Flat . . . | 39.50                            |
| Jenn. Liberty Bell, Sl. . .    | 44.50                            |

**PAYTABLES**

- |                          |          |
|--------------------------|----------|
| Keeney Fortune . . .     | \$225.00 |
| Grand National, J.P. . . | 89.50    |
| Pacemaker, J.P. . .      | 89.50    |
| Grandstand, J.P. . .     | 75.00    |
| Thistle-down, J.P. . .   | 59.50    |
| Hawthorne, J.P. . .      | 59.50    |
| Sport Page . . .         | 49.50    |
| Sea Biscuit, J.P. . .    | 59.50    |
| Mills Vest Pocket Bells  |          |
| Chrome . . .             | \$39.50  |
| Blue & Gold . . .        | 34.50    |
| Green . . .              | 24.50    |

**BRAND NEW**

Mills Mystery Bells, Knee Action, Drill Proof, Club Handle, 5¢, 10¢, 25¢ \$197.50

CURVED GLASSES FOR TEN STRIKE \$2.50 EA.





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## CONSULT THE TRADING POST

When you want to BUY or SELL—Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables—Consoles—Arcade Machines—Supplies and Accessories.

CONSOLES		PHONOGRAPHS	
KEENEY SUPER BELLS, SINGLE SLOT.	\$169.50	WURLITZER, 850	\$450.00
SUPER BELLS, 2 way, 5 & 5c.	225.00	800	335.00
SUPER BELLS, 2 way, 5 & 25c.	265.00	750E	
SUPER BELLS, 4 way.	298.00	750M	
BALLY CLUB BELL	215.00	600	175.00
HI-HAND	125.00	500	170.00
BIG TOP	99.50	500A	180.00
'41 DERBY	197.50	24A	125.00
MILLS, THREE BELLS.	475.00	SEEBURG, HIGH TONE, REMOTE	410.00
FOUR BELLS	375.00	HIGH TONE	395.00
JUMBO PARADE, FP	67.50	COLONEL, ELEC. SELECTOR	300.00
FLASHER	33.50	ENVOY, ELEC. SELECTOR	252.00
WATLING BIG GAME FP	92.50	MAJORS	225.00
BIG GAME, P O	102.50	REGAL	144.50
JENNINGS FAST TIME, FP	87.50	CLASSICS, SLUG EJECTOR	175.00
SILVER MOON FP	70.00	GEM	132.50
PACES RACES, J P, LATE MODEL.	125.00	ROCKOLA ROCK-O-LITE	245.00
SARATOGA	125.00	DeLUXE	175.00
BAKERS PACERS	235.00	MILLS, THRONE OF MUSIC	159.50
EVANS BANG TAILS, 1939	225.00	EMPRESS	189.50
		GABEL MODERN 12-RECORD SE-LECTOR	27.50

### FOR SALE

Buckley Treasure Island Diggers—New \$175.00; Factory Rebuilt \$75.00  
Buckley DeLuxe Diggers—New \$250.00; Factory Rebuilt \$125.00  
Suitable for Arcades, Carnivals and Operators' Locations—Limited Quantity  
Buckley Daily Double Track Odds—Factory Rebuilt \$395.00.

### PIN TABLES

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Captain Kidd	\$45.00
Victory	65.00
Jungle	45.00
Ten Spot	30.00
Seven-Up	30.00
Majors '39	16.50
Chicago Coin	
Star Attraction	\$32.50
Venus	78.50
Gottlieb	
A. B. C. Bowler	\$37.50
New Champ	45.00
Five and Ten	79.50
Horoscope	30.00
Sea Hawk	30.00
Exhibit	
Big Parade	\$82.50
Duplex	30.00
Knock Out	82.50
Sunbeam	30.00
Air Circus	77.50
Sky Blazer	35.00
Bally	
Silver Skates	\$34.00

### COIN MACHINES

Mills Blue Fronts, over 400,000	\$ 96.50
Mills Blue Fronts, over 350,000	87.50
War Eagles, 3-5 Pay	60.00
War Eagle	45.00
Cherry Bells, 5c	95.00
Cherry Bell, 10c	102.00
Brown Front, Club Handle, 5c	125.00
Brown Front, 25c (New)	175.00
Emerald Chrome, 25c (New)	200.00
Emerald Chrome, 5c (New)	190.00
Vest Pocket Bells	
Smoker Bells	35.00
Jennings Chiefs, 5c	75.00
Silver Chief	89.50
Sky Chief	99.50
Pace Comets, 25c	60.00
Watling Rol-a-Top, 24 PO	35.00
Rol-a-Top, Serial 72,000	75.00

### WALL BOXES—ADAPTORS—SUPPLIES

Wurlitzer Wall Boxes #125	\$39.50
Wurlitzer Steppers #145	17.50
Wurlitzer 5-10-25c Wireless Boxes	39.00
Wurlitzer 2 Wire Boxes	20.00
Wurlitzer Bar Boxes, Late Model	30.00
Packard Pla-Mor Boxes	25.00
Seeburg	
30 Wire Boxes	
Wireless Boxes, Late Model	
Marble Glow	\$25.00
Selectomatic Boxes	28.00
Rockola	
Counter Model, 1939 Model	\$20.00
Dial-a-Tune Boxes	19.50
SPEAKERS—CABINETS	
Buckley Zephyr Cabinet	\$11.25
Buckley Tone Tower	69.50
Packard Iris Cabinet	59.50
Rockola Tone Tower	75.00
Charm Tone Tower	122.50
Buckley Wall Cabinet	5.50
Mechanism Cabinets—Steel	
Single	\$27.50
Double	31.50

### ARCADE MACHINES

Kirk Night Bomber	\$149.50
Keene Air Raider	137.50
Mutoscope Sky Fighter	150.00
Bally Rapid Fire Guns	125.00
Scientific Batting Practice	150.00
Ace Bombers	175.00
Genco Play Balls	245.00
Submarine	215.00
Rockola World Series	60.00
Mutoscope Picture Machines	25.00
Caille Picture Machines	25.00
Mills Bag Puncher	99.50
Mutoscope Bag Puncher	45.00
Chicken Sams	55.00
Evans Ten Strikes	65.00
Bally Alley	40.00
Western Baseball	80.00
Gottlieb Grippers	7.50
Hercules Single Gripper	4.50

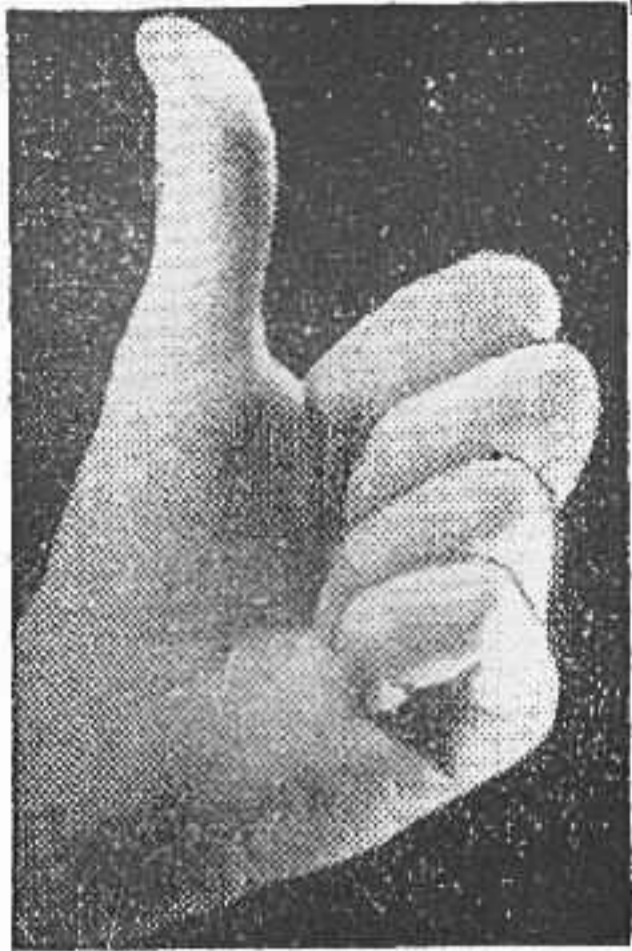
### WRITE FOR COMPLETE LIST

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination — to assure satisfaction.

**WILL PAY CASH FOR EQUIPMENT  
STATE QUANTITY AND PRICE**

# BUCKLEY TRADING POST

4225 WEST LAKE STREET  
CHICAGO, ILLINOIS



# RUSH US YOUR ORDER FOR "THUMBS UP"

THE GREATEST MONEY MAKER TODAY!

ONLY \$139.50

F. O. B. PHILA., PA.

"THUMBS UP" REQUIRES STILL MORE OF OUR FACILITIES IN SPACE AND PERSONNEL. WE THEREFORE MUST MOVE OUR STOCK OF ALL OTHER NEW AND USED NOVELTY AND CONSOLE EQUIPMENT AT MUCH LOWER THAN MARKET PRICES! QUOTED ONLY ON REQUEST. DON'T BUY A SINGLE MACHINE UNTIL YOU RECEIVE OUR CONFIDENTIAL, DRASTICALLY REDUCED PRICES!

## ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 2656.

## ★★★ BADGER'S BARGAINS ★★★

PHONOGRAPHS AND ACCESSORIES		CONSOLES — ARCADE EQUIPMENT	
Seeburg Classics	\$189.50	Wurlitzer Mod. 850 Write	
Seeburg Regals	139.50	Wurlitzer Mod. 800	\$329.50
Seeburg 9800	395.00	Wurlitzer Mod. 500	179.50
Seeburg 8800	349.50	Rock-Ola Deluxe	159.50
Seeburg Envoy	279.50	Rock-Ola Standard	149.50
Seeburg Colonel	289.50	Mills Panorams	379.50
Mills Empress	139.50	Rock-Ola Playmaster with	
Rock-Ola Windsor	89.50	30 Wire Adaptor	179.50
Rock-Ola Imperial	69.50	Wurlitzer Mod. 750	359.50
Mills Blue Fronts, New		CONSOLES — ARCADE EQUIPMENT	
Crackle Finish, Club		Bally Hi-Hands	\$139.50
Handles	\$89.50	Mills Jumbo, F.P.	89.50
Jenn. Silver Chiefs	89.50	Pace Saratoga,	
Pace All-Stars, Comets	49.50	FP, PO	169.50
New Mills V.P., J.P.	47.50	Jennings Fast Time,	
Mills 4 Bells, Lato	345.00	FP	89.50
Mills O.T. Gold	79.50	Mills V.P., Blue-Gold	34.50
Keene Super Bells	195.00	Rock-Ola Moderns	\$59.50
		Keene (20R) Boxes	9.50
		Pla-Mor Boxes	29.50
		Rock-Ola '41 Bar	24.50
		Boxes	24.50
		Buckley Boxes, Lato	24.50
		Rock-Ola '40 Wall	16.50
		Utah Speaker 12	
		In. P.M.	5.50
		Seeburg Select-o-Matic	12.50
		Drive-Mo-Biles	\$179.50
		Bally Rapid Fire	149.50
		Scientific Batting	129.50
		Exhibit Merchantman	39.50
		Rock-Ola World Series	59.50
		Bally Defenders	149.50
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		Gott. 3-Way Gripper	16.50

### WANTED TO BUY OR WILL ACCEPT IN TRADE

Late Model Phonographs, Packard Pla-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Sams. Write Either Office. State Prices Wanted.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. Write to the Nearest Office for Complete List. Save Time and Money.

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MILWAUKEE, WISCONSIN



Rotor Table—Modern High Score Pinball Game, Bumpers, Lights, etc.

# ROTOR TABLES

SENSATIONAL VALUE! \$49.50  
ACT QUICK!

Game rotates under glass top while players sit with drinks, food, etc. Reconditioned like new.

"America's Phonograph Trading Center"

## NATIONAL NOVELTY COMPANY

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## —LOWEST PRICES EVER QUOTED!—

EVERY GAME ADVERTISED IN STOCK READY FOR DELIVERY!!  
ALL IN A-1 CONDITION—COMPLETELY RENEWED—ORDER QUICK

ABC Bowler	\$34.50	Lead Off	\$ 9.50	Spot Pool	\$39.50
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Bosco	44.50	Mills 1-2-3, '40	54.50	Venus	59.50
Cap. Kidd	34.50	Pan American	24.50		
Flicker	17.50	Snappy '41	29.50	SPECIAL!!	
Fleet	9.50	Silver Skates	24.50	Bally Royal	
Five & Ten	69.50	Show Boats	29.50	Flush, 5c	\$39.50
Home Run '42	59.50	5 Evans 10 Strikes		Mills Owl	59.50
High Hat	29.50				\$64.50 Ea.

TERMS: 1/3 Deposit, Balance C. O. D. Give 2nd and 3rd choice.

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61 PARKHURST ST., NEWARK, N. J. (TEL.: BIGELOW 2-9435)

## —CLOSING OUT!—

Brand New CHICAGO COIN YANKS \$ 99.50

Brand New CHICAGO COIN GOBS \$129.50

In Original Cartons

## SOUTHERN AUTOMATIC MUSIC CO.

"The House That Confidence Built"

542 S. Second St. Louisville, KY. 531 N. Capital Ave. INDIANAPOLIS, IND. 312 W. Seventh St. CINCINNATI, O. 425 Broad St. NASHVILLE, TENN.



FROM THE  
**MINSTRELS**  
 OF THE NINETIES



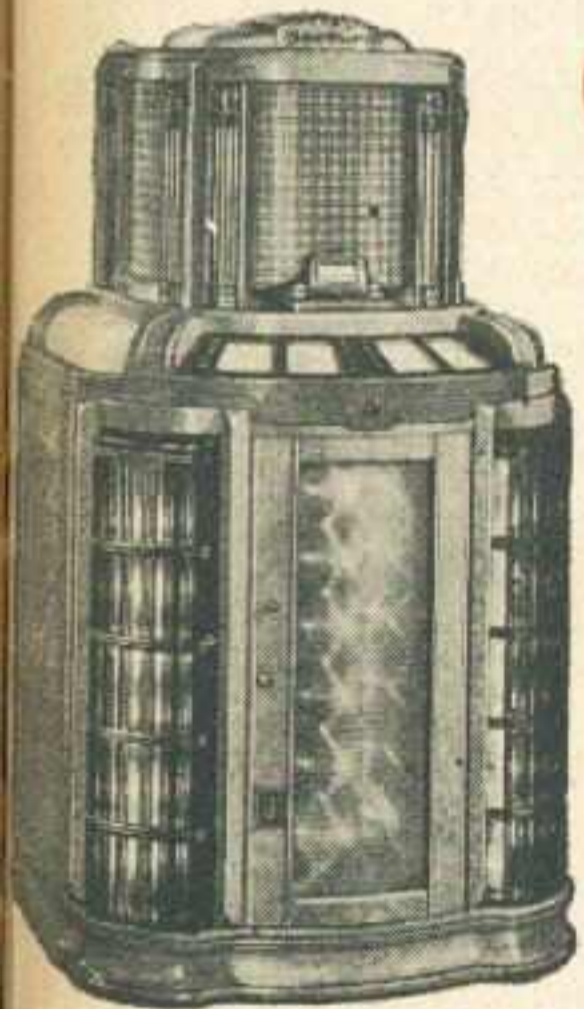
to the  
**SEEBURG MUSIC SYSTEMS OF '42**

Singing, marching, clapping their white gloved hands in intricate formations . . . the gaily clad minstrels . . . together with the Music Halls, Sextettes and Barber Shop Quartettes . . . combined to make the "Gay Nineties" a new era of popular musical entertainment. Significant indeed . . . that during these formative musical years . . . the J. P. Seeburg Corporation was founded! Not only keeping pace . . . with transitions in music that have run from "The Curse of An Aching Heart" to the current "Jersey Bounce" . . . but always years ahead, the history of coin controlled automatic music is embodied in the continuous progress and leadership of the J. P. Seeburg Corporation. With this unparalleled background, the J. P. Seeburg Corporation has enjoyed the patronage of America's most successful music operators. These music operators know that this same company, which has been responsible for practically every major achievement in coin controlled automatic music in the past, can be relied upon to give them the best in the future.

**THE SUREST WAY TO CONTINUOUS PLAY—SEEBURG WIRELESS REMOTE CONTROL!**

To Go Ahead — Go

**Seeburg**  
 J. P. SEEBURG CORPORATION • 1500 DAYTON ST., CHICAGO



THE NEW '42 SEEBURG  
 HITONE SYMPHONOLA



SEEBURG DUO-REMOTE  
 CONSOLE



SEEBURG WIRELESS WALL-O-MATIC  
 5c-10c-25c  
 Single Coin Chute

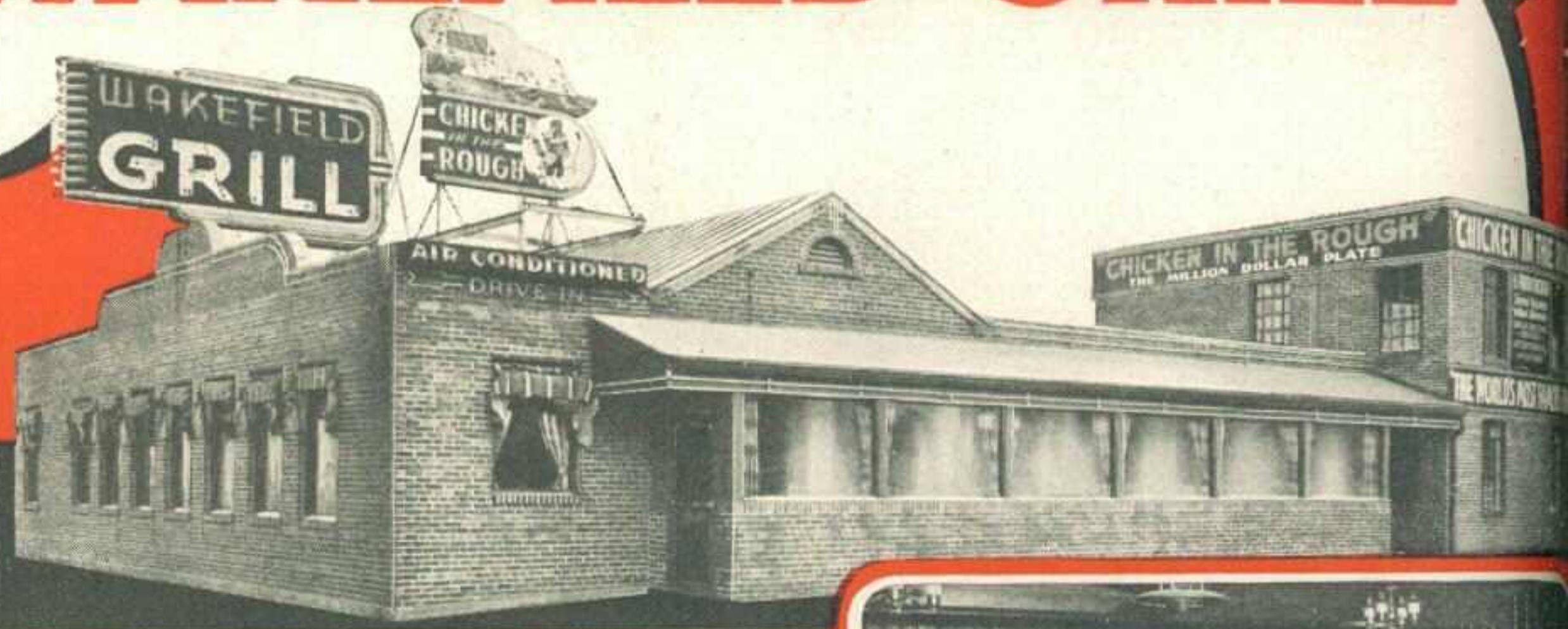


SEEBURG WIRELESS BAR-O-MATIC  
 5c-10c-25c  
 Single Coin Chute

**WE TO OUR FIGHTIN' BOYS BY GIVING GENEROUSLY TO THE U S O!**



# IT'S **WURLITZER** REG. U.S. PAT. OFF. IN RICHMOND'S BUSY **WAKEFIELD GRILL**



**WILLIAM W. WAKEFIELD**  
Owner-Manager of the  
Wakefield Grill

For music that's smooth and "Chicken in the Rough," Richmond, Virginia folks always head for the "Wakefield Grill."

This popular spot with its Early American interior proved an ideal setting for a Wurlitzer Colonial Model 780 E

Automatic Phonograph. Music is distributed through three dining rooms by six speakers mounted in the air conditioning ducts.

In the South, as in every section of the country, the nation's best locations offer the best there is in automatic music—Wurlitzer, of course!

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS



Main dining room in the "Wakefield Grill." Note the Colonial Model Wurlitzer operated by Model 125 5, 10, 25c Wall Boxes placed throughout the room.



Another room in the "Wakefield Grill." Here, as all throughout this restaurant, a battery of Wurlitzer 5, 10, 25c Wall Boxes puts the phonograph within arm's reach of every patron.



"YOU BET WURLITZER  
IS WORKING ON  
WAR PRODUCTION  
FOR ME"

## IT'S WURLITZER IN AMERICA'S TOP LOCATIONS