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The World's Foremost Amusement Weekly

FEBRUARY 22, 1941

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Vol. 53. No. 8



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KID CONTRACTS DOUBTFUL

Billion a Year for Amusements, Sports, Exclusive of Niteries

WASHINGTON, Feb. 15.—American public is spending a billion dollars a year for amusements and sports through the country, or approximately \$30 per family, according to report of U. S. Bureau of Census of the Department of Commerce. From 1933 to 1939 the survey shows an increase of 22.3 per cent in number of commercial amusement places operated, bringing figure to 44,917 such spots. Increase in receipts over same period showed 43.4 per cent, or \$638,070,000, compared to \$698,013,000 in 1939.

Picture houses, including those with stage and vaudeville shows, get two-thirds of every amusement dollar spent, receipts amounting to about \$30 per family, or more than \$5 per person. Legitimate theaters increased revenue from \$19,830,000 to \$32,461,000 over the same period. Number of such places jumped from 158 to 231.

Amusement parks decreased by 58 in number, but increased in revenue from \$8,382,000 to \$10,123,000.

Night clubs were not included in this survey because of government classifying them under census of retail trade as eating places.

Big gain was shown in bowling, billiards, and pool halls in number and business volume. In five years this combined total jumped from \$43,271,000 to \$67,450,000 and from 12,000 to 17,000 in number.

Average of 223,729 persons were employed in all amusement branches, 34,811 of these part time. Thirty-three thousand nine hundred and seventy-one proprietors gave major part of time to operating. Pay roll, exclusive of operators, gave \$225,481,000 to employees.

Educational institutions, religious, charitable, or fraternal agencies; governmental or civic bodies, and non-profit organizations were all excluded from the survey, as well as gambling spots, golf and other private clubs, fishing and pleasure resorts.

Baseball showed 276 establishments and receipts of \$24,940,000. Horse and dog tracks increased in revenue from \$32,466,000 to \$48,507,000. Number of tracks slipped from 64 to 56.

All Cleveland Indoor Circus Records Broken by Grotto Show

CLEVELAND, Feb. 15.—With the exception of the final show tonight, at which a capacity crowd of 9,800 is expected, the Al Straz Grotto Circus, held for the last two weeks in the two main exhibition halls of the Public Auditorium, has given two performances daily

to the tune of 179,529 patrons. Included in the crowds have been thousands of school children at the matinees.

According to all available records, this is the largest number of people ever to pass thru indoor circus gates in the history of Cleveland and by far the greatest number of patrons to see any of the Grotto shows. The consensus is that this tremendous public acceptance is due to the unusually good publicity cooperation given the local chapter of the Grotto this year by all three newspapers and the four radio stations, and the finest collection of circus acts ever gathered together for an indoor showing in this city.

The circus opens Sunday night, February 16, in Detroit.

Del. Sabbath Bill Would Exempt Radio and Tele Reception

WILMINGTON, Del., Feb. 15.—Reception of radio or television on programs and lectures or musical concerts would be exempted from the state-wide Sabbath bill approved 14 to 3 by the State Senate in Dover Thursday.

The bill, introduced late Thursday morning by Senator Paul B. Hinard, Wilmington, Republican, was reported favorably by the full judiciary committee early the same afternoon and called up within half an hour for vote.

Unlike the Senate bill introduced recently by Senator Harold W. T. Purnell, the Hinard measure conforms to the recommendations of the Sunday Law Commission appointed by the 1939 Legislature, which included Senators Purnell, Hinard, and two other senators and four representatives, with the Rev. Ralph L. Minkler as chairman.

The Minkler commission in its report to the 1941 General Assembly recommended a state-wide ban on public auctions, public dances, public theatrical performances, and public performances of motion pictures, but urged empowering the legislative bodies of incorporated towns to permit and regulate "worldly employment, labor, or business otherwise prohibited by this section."

The commission also recommended increased penalties for Sabbath law violations.

Yvette-Duke Case May Be Test of Validity of Pacts With Minors; Previous Decisions Favored Kids

NEW YORK, Feb. 15.—The disclosure that Yvette, singing star of the Camel Program now at the Strand, is being sued for breach of contract by Maurice Duke and Bob Lee, her former managers, is causing local agents to wonder once more whether any contract with a minor is worth the cost of the contract form.

The talk has caused both attorneys and agents managing minors to start reading up on contract law, especially in regard to minors. What they have found is giving them little comfort.

Even if a parent or legal guardian signs a contract in conjunction with the minor in such cases where infancy has been proved as a defense, the courts have ruled that contracts with infants cannot be enforced unless there has been enabling legislation passed by the State.

In previous cases the court has taken the position that neither the parents nor guardian may bind an infant to a contract. Even in instances where the courts have found the contract to be fair and equitable, they have been unable to intervene because the necessary statutes have not been passed by individual States.

In New York State there have been only two cases in the theatrical field in which minor contracts have been ruled upon by the State Supreme Court. This question cannot be taken to the United States Supreme Court, since no point of constitutional law is involved. In the case of Aborn vs. Janis, in which both Elsie Janis and her guardian

signed a contract for her services as an actress when she was 17 years old, the contract was breached after Milton Aborn assigned the rights to her to Irving Lehling & Taylor. The court ruled in favor of Miss Janis when she entered the plea of infancy. The court stated, "A general guardian as such is not entitled to the services or society of the ward, Elsie Janis, and cannot by virtue of his office bind the ward's person or property unless expressly authorized by statute." There is no such legislative authorization in New York.

In another case (Ida vs. Brown) the court ruled, "It is well settled that, in general, contracts of infants may be voided by them either before or after their majority, and this is so of an infant's contract for services."

Some theatrical attorneys feel that continuation of a contract after the minor reaches her 21st birthday can be construed as a ratification of the contract.

The only State important nationally to performers which has passed legislation on enforcing contracts with minors is California. This was done as a result of the Jackie Coogan case, in which he sued his mother and stepfather to recover his earnings as a child star. The new legislation permits enforcement of a pact after court approval.

Among the performer unions, the Screen Actors' Guild is the only one which has taken cognizance of the minor (See KID CONTRACTS from page 23)

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Ind. Pro-Film Bill Amended

INDIANAPOLIS, Feb. 15.—To mollify squawks from American Legion and school groups, House Bill 114, designed to curb shows operated by "fly-by-night" promoters, has been withdrawn and in its place House Bill 598 has been introduced. The new bill is similar to the old one, except that it contains more (See IND. PRO-FILM BILL on page 34)

Army No Help to Show Business in Reading Area; No Stage in Camp; Near-By Towns Want Cuffo Talent

READING, Pa., Feb. 15.—Concentration of some 30,000 soldiers at Allentown Gap near by is not expected to mean much in the way of a talent or box-office boom for local amusement enterprises or those at near-by Allentown. Two of the biggest cities near the camp. Few camp calls for the construction of two theaters for the soldiers, but both are solely for motion pictures. Moreover, the communities are being called upon to provide entertainment for the encamped soldiers, and a committee of representative city, county, civic, social, and government organizations has been organized for that purpose.

Entertainment plans of the committee call for homemade shows in the local YM and YWCA buildings, with professional performers in town to be called upon to donate services in most instances.

Concentration of soldiers at the camp

is expected to overflow Reading and Allentown on Saturday nights only. However, Mrs. William Orbler, chairman of the Camp Dix, N. J., area committee, in helping to organize the local group, reminded: "They will have little money to spend, and their recreation opportunities will be extremely limited."

Plan is being worked out by the committee to provide cut-rate admissions for the soldiers at the movie houses here and in Allentown for Saturday and Sunday. Night club ops in both cities see little added business for them, and that little will be offset by having their acts provide cuffo entertainment for the soldiers at the YM parties.

Amusement parks in both cities, Carsons Park and Dorn Park in Allentown, will also be called upon during the summer to provide cut-rate ride admissions for the lads in uniform.

FOUR A'S TO RUN AGVA

Names Committee To Rule Vaude Union for 60 Days; Griffin Sec; Haddock Ousted; Barto Resigns

NEW YORK, Feb. 15.—The international board of the Associated Actors and Artists of America this week again revamped the entire set-up of the American Guild of Variety Artists, by setting up a new executive committee to rule the union (a committee that superseded all previously established governing groups). The executive committee yesterday (14) met with AGVA's national board and approved the appointment of Gerald Griffin, member of the board, as temporary executive secretary, replacing Hoyt S. Haddock, who was dismissed by the national board Monday (10).

The executive committee, scheduled to function for the next 60 days, also accepted the resignation of Dewey Barto as president of AGVA. Barto had offered to return on previous occasions, but the resignation was never accepted. This action removes from AGVA the two figures (Haddock and Barto) who were continuously opposing each other.

The executive committee promises to hold a national election within the next two months. Every AGVA member in good standing will be eligible to vote. It will also name a permanent executive secretary, although it was not indicated when such action will be taken.

The committee consists of Gen. Greenfield, of the Hebrew Actors' Guild, chairman; Ruth Richmond, of Chorus Equity; Walter Green, of Actors' Equity; Florence Marston, of Screen Actors' Guild; and Emily Holt, of the American Federation of Music Artists.

Griffin is a former president of the Catholic Actors' Guild, an officer of the Book Writers' Guild, a social agitator, and a night club columnist in *The New York Register*, owned and edited by his brother.

While no confirmation could be obtained at this writing, it is understood

that the entire staff of AGVA's headquarters will be revamped and that John Donohue, in charge of financial details, will be the only office worker of the present staff to remain.

The scheduled AGVA mass meeting at the Abbey Hotel Monday afternoon (17) will be held, despite reported opposition within the ranks of the executive committee and the national board.

Haddock, in a statement to *The Billboard*, says he will make a full report at the meeting of his experiences with AGVA and "resents" for his continued failure to serve the actor. The meeting will be open to AGVA members only. Haddock is a paid-up member of the union.

Haddock's statement following his (See COMMITTEE TO RUN on page 25)



MONTE PROSER'S Beschomber got such a lift from the stardom of Carmen Mayara that the proprietor of the Village Barn, Meyer Horowitz, thinks business will boom if he changes his name to AMAYA Horowitz. . . . AT Leon & Eddie's party to Willis Howard, emcee Jackie Gleason called on George White, everyone expecting the latter to stand up and eulogize his former Scenicist and friend. White just took a bow and sat down. . . . Miami police established a cordon around the WIOD-News building during Walter Winchell's Sunday (9) broadcast—on a tip that assassins would make an attempt on his life. "I looked like typical movie stuff," was W. W.'s only comment. . . . As long as *Boys and Girls Together* runs, the widow of Al Baron, Ed Wynn's closest confident and friend, will receive what would have been her late husband's pay checks. . . . Cliff Fischer is angling to make a cabaret coup on Broadway again to revive his *Follies Bergers*, taking over one of the larger spots in the Foundering Portico. . . . Letter from Jan Murray, at the Little Bathsheba in Philly, says his brother got the darndest outfit when he joined the army—khaki pants, coat, shirt, leggings, a rifle, 350 pounds of potatoes, and a knife!!!

BEA WAIN, who was to be an honorary judge at Bloomingdale's dog show, has to dog it—because she was bitten by a Peking pup while playing a theater in Westchester. . . . The gal who'll model as the "Ziegfeld Girl" for a camera exhibit is Jane Pickens, who starred in a Lee & Jake version of the *Follies* back in '35. . . . When the *Post* and *Examiner* went shortly, the Manhattan daily will move into the Brooklyn plant to retain the precious A. F. franchise thru a Sunday edition. One headache the *Post* will have will be what to do with the year-and-a-half lease it still has on its West Street building. . . . Paramount's Al Wilkie parlayed two \$5 bills into almost half a thousand via a *Jai Alai* Quentien and a *Hialeah* long-shot parlay. If any of his creditors read this, Al wants them to know there's no foundation to the whole thing!!! Art Franklin describes a juvenile as an actor whose ability never grew up.

ADD Shakespeare and Bugs Beer Combo—actor Van Heflin, of the Hepburn company and 6-foot-5 Lois DePue, the strip-teasing, bouncing babigirl. . . . Arline Judge is trying to get her hands on a pro football team. She knows more about the Dodgers than owner Dan Topping when she preceded Sonja Henie as Mrs. Topping. . . . Paul and Grace Hartman are taking camel-riding lessons in the Mojave Desert for a scene in *Sunny*. . . . Then there's the columnist who knows all the press agents from Aaronoff to Zimmerman. . . . George (the Seal) McCoy, whose *WBChatter* is the backbone of the town, will go commercial within a fortnight or, at the most, two weeks. (Just call me Sam!) . . . Hal LeRoy, who turned down a dancing role in *Back Fingers* with Abbott and Costello, finds himself on the Lewis State stage for the premiere of that picture. . . . One of Bing Crosby's sons wants to play the accordion. Says Phil Baker can't go on forever. . . . And Leo Lindy would like to get together with Stan Jorgensen at the *Wivel*—he thinks they could clean up on a new dash to be christened "Smorgasborcht"!!!

Night months ago the Weason Brothers were dime-a-dozen dancers. At the Latin Quarter in Boston one Sunday night Jeanette Carroll, the featured songstress, took sick and the Weasons were rushed in to pinch-hit for her. But dancing on the Sabbath is banned in Beantown, so the youngsters more or less ad libbed a routine of mimicry and clicked so resoundingly they've been working ever since, as mimics, at 10 times their previous pay. . . . Have you noticed that since Oscar Levant became the boy wonder, very few columns credit Dorothy Parker with smart cracks any more? The angels are flying high this season. *Lady in the Dark* paid off its production costs plus, thru the managerial cut of the film sale. My Sister Ellen went off the nut in a fortnight, and so did *Arenas* and *Old Lace*. . . . Phil Silvers would like to return to Broadway and go legitimate again after a year in Hollywood. . . . Morris Ollbert, ex-World-Tele feature writer, is research-writing for Raymond Gram Swing. . . . Jesse Adler has a new name for Shylocks—he calls them "Loan Rangers."

Life Contract

NEW YORK, Feb. 15.—One cheery note in this week's turbulent chapter of AGVA came into headquarters yesterday (14) following the marriage of Lee Litovsky, chief AGVA organizer here, and Fattie Heitman, non-pro, in the Little Church Around the Corner. The AGVA workers wired him congratulations and he wired back:

"Club Petite contracted for life. Favorable minimums and maximums."

Seek Sunday Shows in Vt.

MONTEPELLIER, Vt., Feb. 15.—Senator Henry B. Carpenter of Rutland has introduced in the upper house of the Vermont Legislature an amendment to the Sunday Amusement Law, providing for the legal presentation of dramatic shows for which fees are charged on Sunday afternoons and evenings. The bill, according to Carpenter, was drafted at the request of several summer theaters which expect to operate in Vermont in 1941.

Para's 283G for "Lady" Sets New High for Film Sale

NEW YORK, Feb. 15.—Paramount broke the record for the highest price paid for screen rights to a Broadway show this week when it paid \$283,000 for *Lady in the Dark*, the current Broadway hit by Moss Hart, Kurt Weill, and Ira Gershwin, in which Gertrude Lawrence is starred.

For many years Paramount had held a previous record with the \$250,000 paid for the screen rights of *Abie's Irish Rose* back in 1928. Last October they set another record when they paid \$150,000 for Ernest Hemingway's *For Whom the Bell Tolls*, the highest price ever paid for screen rights to a novel.

Lady in the Dark will not be produced on the screen until the end of its Broadway run and its road tour. Since the show is playing to standards at present and shows every indication of continuing to do so for quite some time, it will be far in the future before the film work is begun.

The closest rival to Paramount is Warner Brothers' price of \$275,000 for the screen rights to *The Man Who Came to Dinner*, also written by Moss Hart, collaborator with George S. Kaufman, last season. The previous high for the current season was Warner's payment of \$175,000, plus a percentage of the film's gross, for *Archie and Old Lace*.

Earlier this season Warner paid Hart and Kaufman \$93,000 for *George Washington Slept Here* and Dwight Dessen Wiman \$75,000 for *Old Acquaintance*. Other play purchases this season were Metro's \$130,000 for *Panama Hattie* and Columbia's down payment of \$70,000 to \$75,000 plus a percentage on the gross receipts for George Abbott's musical hit *Pal Joey*.

Record prices for plays in recent years were \$200,000 for *You Can't Take It With You*, \$200,000 for *Hellzapoppin'*, \$225,000 for *The American Way*, \$355,000 for *Room Service*, and \$300,000, plus a royalty payment, for *Tobacco Road*.

Paramount was involved in another play transaction yesterday when the rights it held on Molnar's comedy, *The Play's the Thing*, were sold to RKO for \$45,000. Gilbert Miller, who originally produced the play in 1927, has recently been thinking of converting it into a musical.

Fanchon & Marco Re-Sign "Follies"

NEW YORK, Feb. 15.—Shipstead & Johnson's *Ice Follies* show has been re-signed for next season by Fanchon & Marco. The pact was made last week in Springfield, Mass., by Sam Shayon, *Mail* rep.

Work on the new show will start after June 2, the completion of its current tour.

The *Follies* will wind up its Eastern tour April 19 in Boston. The cast will vacation four weeks before starting Western dates.

Next year's show will include Shipstead and Johnson, Bea Barabart, Bruce Mapeo, and Frank and Frank. Miss Fanchon will do the production.

"Road" Turnaway in Canton

CANTON, O., Feb. 15.—First and only legit attraction here this season, *Tobacco Road*, with John Barton, turned away patrons at both matinee and evening performances at the Palace Theater despite efforts of the management to accommodate the overflow by placing chairs in the aisles and permitting standees in the rear in accordance with fire regulations.

George A. Della, district manager of the Inter-State Theaters, Inc., operators of the Palace, said the road attraction grossed better than \$8,000 for the two performances, at \$1.65 top. He said he would make an effort to bring in other road shows before the current season ends.

Hershey Ice Show's 10G

NEW YORK, Feb. 15.—According to E. P. Leland, secretary of the Arena Managers' Association, the Hershey Ice show will gross about \$60,000 for the 10 days there. Reports reaching Leland claim the show was a sellout last night (13).

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Henie Icer Closes in Omaha; Takes \$1,224,000 in 61 Days

CHICAGO, Feb. 15.—Sonja Henie and the Hollywood Ice Revue wound up its two-and-a-half-month road tour in Omaha, Neb., Thursday night, recording the staggering gross of \$1,224,000 for 61 days' playing, a record-breaking figure for ice shows and one which compares favorably with high marks in circus annals. The average of \$20,000 a day reached the highest expectation of Arthur Wirtz, head of the Hollywood Ice Productions, promoters of the Henie road show, who is already turning over in his mind plans for a new ice follies to be rehearsed next fall. Wirtz said the show closed in Omaha to permit Sonja Henie to leave for Hollywood to make a picture for 20th Century-Fox.

The Henie show opened November 20 in Houston, Tex., where it played eight days to the tune of \$65,000. Successive dates were St. Louis, six days, \$70,000; Buffalo, five days, \$85,000; Chicago, 10 days, \$100,000; Detroit, six days, \$110,000; Cleveland, five days, \$70,000; New York, eight days, \$110,000; Indianapolis, six days, \$115,000; Omaha, seven days, \$80,000. Shows experienced sellouts in every spot except Cleveland, where it got off to a bad start. In Chi. Wirtz turned down \$65,000 in advance mail orders, and regularly sold from 1,500 to 2,500 tickets nightly for standing room.

Wirtz left for New York today to discuss with the Rockefeller interests the possibility of removing the Center The-

ater's spectacle, *It Happens on Ice*, to Chicago. The show, produced by Ron-Art Productions, jointly owned by Sonja Henie and Arthur Wirtz, has finished its 26th week, and, according to Wirtz, hit a peak of \$35,000 and is now doing about \$30,000.

Authoritative sources say that Wirtz's chief hope is to pull the show from the Center and circle it thru his own buildings located in Chicago, Detroit, Indianapolis, and Omaha. Main drawback to this plan is the clause in the contract with Rockefeller Center requiring that the show must remain as long as it grosses above \$27,500.

Two Mass. Bills Up To Ease Blue Laws

BOSTON, Feb. 15.—Clarification of the Sunday entertainment law as it applies to hotels and cafes is sought in a bill supported by the State public safety department and Boston's hotel association.

Hotels may not play music on Sunday because State laws provide for the licensing only of places that charge admission.

Another bill urged would permit legit shows, bowling, and other entertainment on Sunday. The public safety department opposes, saying it would take away from it the right to censor shows and mean a loss of more than \$40,000 a year to the State in license fees.

Chi "Eileen" Company Opens Well in Buffalo

BUFFALO, Feb. 15.—The opening of the Chicago road company of *My Sister Eileen* took place here at the Erlanger February 12 with a well-filled house. Altho not a sellout, the comedy is sure to garner at least around \$5,000, which is healthy enough. A dearth of plays during the past month and a half should help to bring payees.

The Joseph Fields-Jerome Chodorov play, based on the stories by Ruth McKenney, sold Buffalo audiences solidly, and laughs were so copious that many of the lines were drowned out. Players did not freeze themselves too much to allow for rumpus to subside, which is only real criticism. George R. Kaufman's staging and Donald Crisp's setting left nothing to be desired in this Max Gordon presentation. The actors did bang-up jobs, with practically no exceptions.

Audrey Christie, as Ruth Sherwood, puts her part over with sureness, and completely captivates one with her crisp, excellent portrayal. Marcy Westcott, as Eileen, performs the role without flaws, and does not try to get by on looks alone (which she could). Philip Lusk, as the smug Greek landlord, does nicely. Guy Robertson, as the colligiate chap, is okay, as is Merritt Stone's drooping dandy King Calder, as the irritated newspaper reporter, puts his character part well across. Theodore Newton's magazine editor is pleasantly performed. Satisfactory support by Donald Cameron, as Dod Sherwood; Joan Castle, as Violet (the easy-going, good-time gal); Patricia Newton, as Helen (the lass who lived in sin), and others helps make this a thoroughly enjoyable play. E. M. W.

"Ladies" Weak in B'dg'port

BRIDGEPORT, Conn., Feb. 15.—Ladies in Retirement, second legitimate attraction of the season to play the newly opened Klein Memorial municipal playhouse, did just fair business in its one-day appearance here (B), the take for both afternoon and evening performances amounting to \$1,150. Admish was scaled at \$1.55 top for the matinee and \$2.20 at night.

The previous attraction, Alexander Woodluff in *The Men Who Came to Dinner*, was a complete sellout for one performance February 1, with a take of \$3,850. Top, \$3.50.

BOSTON, Feb. 15.—*Life With Father* will remain at the Civic Repertory Theatre until Saturday, March 1, the second time the engagement has been extended. The show has already run for 20 weeks but will not be able to remain after March 1 because of the scheduled opening in Philadelphia March 3.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having FIFTY FOLIES, in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Ice Show Drops 32Cs in Phoenix

PHOENIX, Ariz., Feb. 15.—*Shrine Ice Follies*, first ice show here, ended a 16-day run February 2 and was a financial flop. Event was presented under sponsorship of El Zaribah Shrine Temple of Arizona in effort to raise funds for Shrine's crippled children's work.

El Zaribah Temple officials lost \$1,200, and show's management, despite a \$3,800-per-week guarantee by sponsors, dropped \$2,000.

Total attendance was placed at approximately 8,000. Prices scaled from \$1.50 to 50 cents.

Sponsors blamed high admish prices for the average family, a long period of rain, and winter horse races for failure. Show was produced by Joe Brennan and Neal Abel, of Hollywood. Directors were Curtis Markus and Carlos Romero. It was performed on a specially designed ice tank.

Cast included Gerner and Osborn, lilliputly comedians; Freddy Hebert, drink comedian; Manny Charbonnet, 19-year-old dancer; Ardis, figure skater; Red Bennett, barrel-jumper; Thomas Twinn, novelty skaters, and Markus and Thomas.

The Carlos Romero Girls (10) appeared in numbers ranging from a rumba-cooco to a military dance on ice.

W. Va. Tax May Double

CHARLESTON, W. Va., Feb. 15.—Delegates Hugh P. Farley, of Mingo County, has proposed to the House of Delegates, at the current session of the State Legislature, that tax fees upon theatrical performances and upon pool and billiard tables be doubled, effective June 1. House Bill No. 179, relating to theaters, would make the tax \$40 a week for a house in a town of more than 20,000 people, \$30 a week in a town from 10,000 to 20,000, and \$20 for smaller places. Quarterly fees are scaled at \$320, \$250, and \$200.

Both measures are expected to receive favorable consideration in view of the fact that taxes generally are being lifted to provide more revenue for schools, national defense, and new administrative bureaus.

"Foxes" Atlanta Sellout

ATLANTA, Feb. 15.—Tatallus Bankhead played to a sellout at the Erlanger Theatre with *The Little Foxes* Friday and Saturday, with matinee Saturday.



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BMI Gets Data on Writers' Loves, Likes, and Dislikes—"Be Honest"

NEW YORK, Feb. 15.—The ways of publicity offices are often mysterious and devious. Press department of radio's music company, BMI, now has the trade giggling and wondering about a questionnaire which all BMI songwriters are requested to fill out in order that BMI can compile a "Who's Who" of its composers.

In addition to more prosaic queries as to nationality, date of birth, occupation, and musical instruments played, BMI probes the songwriter's gastronomic life, his love life, social views, and favorite colors.

Questions include, "What are your favorite foods and recipes?" "Are you married (if so, give details of family, children)?" "What did you want to be when young?" "If you had a chance, what would you like to be today?" "Tell us briefly what you think you are like in terms of your personality (the honest answer is best)." "What kind of people do you like to be with, and why?" "How did you become a songwriter?" "Tell us briefly about any anecdotes which may be connected with your songs (you know, human interest angles)."

Another question is, "Tell us about one or two close slaves, interesting experiences, or amusing happenings which have occurred to you." General answer to this question is reported to be, "The time I nearly got admitted into ASCAP."

Bottom space on questionnaire is reserved for "anything else which you'd like to say about yourself."

Logical answer to this, says one songwriter, is, "Mickey Kaye, I love you."

One songwriter, speaking of the question, "What did you want to be when young," states that the obvious answer is Jack Robbins. Another tunesmith disputes this point, claiming that Jack Robbins would be the correct answer only in

the event that the Merro castings had switched to BMI. This writer figures a better answer is E. B. Marks.

'Man' a Chattanooga Sellout Days Ahead; 'Foxes' OK, Too

CHATTANOOGA, Tenn., Feb. 15.—Amusement-hungry localities bought tickets for every one of the 1,300 seats in the Bijou Theater several days in advance of the one-night performance of *The Man Who Came to Dinner*, with Clifton Webb, Friday (7). This was the first road show here this season. Admish ranged from \$1.10 to \$2.75, and Bijou manager, Charlie Simpson, reports that several hundred applications for tickets were turned down owing to the sellout.

Another sellout, according to Manager Simpson, is indicated by the advance sale for *The Little Foxes*, with Tallulah Bankhead, at the Bijou, Monday (17). Bijou, formerly a legit playhouse and the oldest theater in this city, is now one of several local spots in the chain of picture houses operated by the Whiby-Kneezy organization.

Music Crisis Drawing to Close, With Suit or Decree Seen Soon

WASHINGTON, Feb. 15.—Discussions between the Department of Justice and ASCAP are expected to end one way or another by next week, with either a consent decree signed or criminal prosecution irrevocably started. Lieutenant Governor Charles Poletti and Milton Diamond have been representing the composers during the past week.

Full-dress conference between ASCAP board members and Holmes Blairidge, Victor O. Waters, and Eugene F. Cunningham Jr., representing the Department, is said to have cleared up most of the points to be included in the peace treaty between the Society and the government. However, one section included in the agreement signed by Broadcast Music, which bans exclusive bargaining power on copyrights not owned outright, is holding up the decree. Members of the Society maintain that without this right there is no reason for ASCAP, but the government men hold that it is unnecessary to the functions of the Society. Justice men are said to believe that ability to offer performing rights to most music is suf-

Hawaiian Bands and Motifs Still Used, But Clubs Lei Off Talent

NEW YORK, Feb. 15.—The South Sea-Hawaiian idea, which threatened to sweep night clubs last year, is now fading. The bamboo poles, lighted coconuts, thatch bit effects, and soft blue lights are still there, but the native South Sea performers have been ousted in most clubs in favor of Spanish, Latin, or American talent.

The Pago Pago Club, which folded last week, was one of those spots that used American talent most of the time anyway. Its last show was the Calypso Troubadours. The Waikiki Club dropped its original all-Hawaiian floorshow last month for an Oriental show, but retained its Hawaiian band, Andy Iona. The Seven Sea Club is not using Hawaiian floor talent. The big Hurricane Club, which opened last spring with all-native floorshows, gradually dropped the native stuff and today has American shows. Eddie Bush's Hawaiian band is still on the stand, however.

The Beachcomber doesn't use South Sea talent, and its current show is Spanish. Tropicana, also with bamboo stuff, Tropics, folded after a short run a few

months ago. Treasure Island, affecting a South Sea atmosphere, opened with an American show and then folded. It reopened last month as the Iceland, using the South Sea decor but American talent and Swedish food. The Park Central's Cocomat Grove Room is also in the palm tree tradition, but uses American talent.

The only 100 per cent combo of Hawaiian atmosphere, music, and floorshow in town is the Lexington Hotel's Hawaiian Room, now in its third year. The room has been alternating the Ray Kinney and the Lani Melrose bands since it opened the Hawaiian policy. Two years ago the St. Regis Hotel opened a Hawaiian Maipoente Room, but folded it after one season.

In other words, the Hawaiian atmosphere is still commercial—or perhaps the night clubs can't afford to change the native decor?—and apparently Hawaiian music is still okay. But Hawaiian floorshow talent is not effective. Night club owners who have tried Hawaiian floor talent complain the style is too quiet and that Hawaiian shows just can't hold attention.

Out of town, tropical-atmosphere spots still operate. Chicago's Blackstone (Haines Room) operates a tropical room; Philadelphia's Crus Hall has shifted to American talent; Boston's Beachcomber and the Providence Beachcomber use American and Latin talent.

ATLANTA, Feb. 15.—Jeanette MacDonald, in concert here Tuesday night, drew better than \$10,000 at the Municipal Auditorium.

Be Safe Than Sorry

In Legal Affairs . . .

READ

New Employee
Injury Law

In the Carnival Department
of This Issue



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ficient to encourage business for ASCAP. Federal attorneys, it is reported, have argued that most business men would prefer to take out one license with one organization offering full scope of service rather than go thru a multitude of individual negotiations. However, they insist that the ban on exclusive representation should be inserted in order to protect the commercial users from outright exploitation.

Poletti and Diamond previously had been on the verge of getting agreement between the Department of Justice and the Society, but dispute between ASCAP board members temporarily took them from the scene. Complete settlement of the case awaits decision of the exclusive clause.

On March 5 the Milwaukee court is scheduled to commence hearings on the case for grand jury consideration. It is believed that attorneys will require the preceding two weeks to prepare their material, if the case is going to trial. For this reason observers here think that the die will be cast before the end of next week.

Should settlement be reached, the Department of Justice men would first have to file a civil complaint against ASCAP in the Milwaukee court and then enter the consent decree to dispose of that complaint. The criminal charges, however, would have to be dismissed as result of (1) ASCAP plea of guilty, (2) ASCAP plea of "sole contester," or (3) government plea of "nolo prosequi." The first two probably would result in a penalty fine which the court would determine.

Trial of the case, on the other hand, would probably be lengthy and expensive. If ASCAP should win it still would have its battle with radio, while if it loses, the court fines, plus additional penalties for acts committed after suits were filed, are expected to stagger the Society's treasury.

NEW YORK, Feb. 15.—ASCAP execs, queried late this week, indicated that the Society's board was still determined not to agree to a consent decree that would hamstring the Society's operations. Reference here is to the decree's No. 1 clause, which would prohibit the Society from being exclusive agent of copyrights owned by the members. Rather than agree to this, ASCAP would prefer to "litigate the matter in court," stated one exec.

Some of the high ASCAP execs are of the opinion that a court suit would end favorably for the Society, particularly so in view of legal precedent favoring ASCAP in various State decisions.

Earlier in the week ASCAP dissolved its publicity department headed by A. P. Wassman. This was taken to indicate that (1) settlement with the government was near, (2) retrenchment economically, and (3) acceptance of one ASCAP faction which had never strongly favored the Society's militant press campaign.

Possibilities



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OF THE BILLBOARD
STAFF

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For LEGIT MUSICAL

JOE AND JANE McKENNA—stand-up comedy act caught recently at the Strand Theater, New York, where it had the audience in the aisles. The pair have developed into strong personalities, and could easily fill any of several important assignments in a legit musical. Joe's comedy drunk is a sock routine, and their adagio burlesque is a sure show-stopper.

RALPH OLSEN and LYN SHIRLEY—boy-girl novelty acrobatic team caught at the Top Hat, Union City, N. J., night spot. Olsen is a veteran vaude performer who recently returned from six years in Europe, while Miss Shirley is comparatively new. Both do unusual acrobatic acrobatics and contortion work, and team for refreshingly presented sock bits and light comedy effects. Both have excellent appearance. Show-stopping stuff.

DRAMATIC

ROBERT W. ROBERTS—announced at WDEL, Wilmington, Del., who has appeared in a wide variety of plays on WDEL and WILM. and has also scored personal successes in the production of the Wilmington Drama League. Did terrific work recently in the League production of *The Petrified Forest*, and is scheduled next month for *Shadow and Substance*. Rates a shot at Broadway.

TOO MUCH "FIRE WORKS"?

Kaltenborn, Carter, R. G. Swing, Steele Express Views on News, NAB Code; Wheeler Starts Probe

NEW YORK, Feb. 18.—Prior to announcement this week by Senator Burton K. Wheeler that he had opened an investigation into complaints against radio news commentators, *The Billboard* checked various leading commentators regarding their opinions of the NAB Code with special reference to radio treatment of news. H. V. Kaltenborn, commenting Tuesday (17) upon that section of the NAB Code stating, "broadcasters will make every effort to be temperate, responsible, and mature in selecting the manner in which they make the facts of war and its attendant circumstances known to the audience," said that he could not be absolutely objective when he spoke about the "crime of Hitler."

Code Not Applicable

"I have not done it and will not do it," said Kaltenborn, adding that if anyone wanted him to be objective he would tell him "to go to hell." Kaltenborn pointed out the code was written a long time ago, when there existed such a thing as "stirring up" people. "But people now are stirred up, should be stirred up, and will continue to be stirred up," said Kaltenborn, who feels that the code ruling cannot be applicable now. He added that the Administration, the Congress, and the people "agree" that the war "should concern us and we should become excited to meet the situation."

In respect to the code as affecting news commentators, Kaltenborn said that he felt the code to be a mistake in that it attempts to restrict commentators, "who are responsible people."

To outline what they can and cannot say is impossible. That is what is meant when they say the code is a dead letter." (Kaltenborn, when queried for his opinions, was told that some of the commentators were of the opinion that the code was dead.)

"Thru the Wringer"

Bruce Carter, one of the oldest commentators in point of experience, stated, "I've been thru the wringer. Some commentators are as full of fireworks as I tend to be. I do not believe in giving opinions now."

Carter added, "There is no sense in adding another stick to the fuel. You could be very in days of peace—before the country was torn apart by hysteria and emotionalism." According to Carter, what is needed is not clarification of the NAB Code, but rather "honest enforcement." He expressed the opinion that what people want today is a quiet, calm broadcast, "and you can do this without taking the color out of it."

"Stressing that he was against giving editorial opinions, Carter added, "There is so much of it (editorial opinion) around that there is no greater understanding to be contributed by adding another set of existing opinions."

But to analyze is not to give an opinion, added Carter, stating that he was "doing his damndest to observe code regulations as much as possible."

Alice in Wonderland

Another of the top-rated news commentators, who refused to have his name mentioned, stated, "There is no such thing as objective reporting today. Anyone who thinks he can give straight news is an Alice in Wonderland. The NAB code is silly. Nobody takes it seriously and it cannot be enforced." He expressed the added opinion that the NAB Code was the work of radio men who were not conversant with newspaper practice.

Can't Yell "Fire!"

Al Schachter, director of news and special events at NBC, stated Wednesday (17) that NBC, even before the NAB Code, had always been very careful about the handling of news. "The right of free speech," added Schachter, "springs from a decision by Oliver Wendell Holmes—'does not mean that a man can run into a theater and yell fire.'"

He added, "The very commentators who scream they are not allowed to say what they think are dictators in their

own right. They do not have a corner on opinion."

"Furthermore," added Schachter, "I have yet to find a commentator who has read the code."

Meanwhile, news editors and news directors of stations have been expressing a confused attitude regarding the entire situation. Exec at one of the largest radio stations in the country stated that he thought the time ripe for a clarification of the NAB Code. He pointed out the code was written at a time the country was not excited about the war. Now that the country is excited, commentators have veered away from the code—and stations are apt to be confused as to how far to let a commentator go. He indicated that clarification was absolutely necessary.

Another news director stated that commentators have not, of their own volition, been violating the code—but have veered away from it in order to "keep pace with public opinion and sentiment."

Neville Miller, when queried as to possibilities of revamping the code said revamping was not indicated, but that in view of the Wheeler investigation, commentators would have to abide by the code more closely.

NEW YORK, Feb. 18.—Raymond Gram Swing, asked to give his views regarding the applicability of the code to news broadcasting, said today, "I feel that the NAB Code is not particularly wisely worded. The scope and interpretation that is possible beyond a mere reading of news is boundless and cannot be inhibited by codes, but governed only by a sense of responsibility on the part of the analyst himself. I am sure that commentators should be cool and unbiased. I don't know what you mean by their being 'neutral.' The United States is not neutral. It simply has decided not to go in for active warfare. Neutrality at this moment would be almost un-American, wouldn't it?"

Swing prefaced the above with the statement that he was in no position to

Clinton Has Own Competitor

NEW YORK, Feb. 18.—Larry Clinton, who had been making transcriptions for Associated under the name of Lenny Carson, gave the weary permission to use his correct name some months ago. Associated, checking up the stations, finds many are still using the name Lenny Carson.

These stations refuse to switch to the Clinton handle—claiming that Carson, be he ever so phony, has built up an audience!

Sponsors Wary of New Comedians; CAI Sees Boom Coming

NEW YORK, Feb. 18.—Shortage of radio talent is now keenest in the comedy field, according to Herb Rosenthal, chief of Columbia Artists, Inc. Speaking of conditions, Rosenthal stated that he expected a new wave of development in comedy, and that it would probably get into motion next fall under the impetus of one or two sponsors buying new comedians.

"There has been a gradual ebbing of comedy talent over the years," points out Rosenthal, "and there have been no replacements." Illustrative cases include Milton Berle, George Jessel, and various others.

Thus far, according to CAI execs, sponsors have shown an unwillingness to take a chance on new laugh-getters, despite the fact that there is plenty of material. Lying around—particularly comies like Red Skelton, Mary Kay, Billy House, Danny Kaye, and Jerry Lester.

Even on what other commentators are doing, stating he was usually working on his own broadcasts while they were on the air.

NEW YORK, Feb. 18.—Johnna Steele, airing over WMCA and Mutual, when asked for his opinion today, states, "There is no such thing as objective reporting." He claimed that all stories emanating from foreign countries were "bandwagons" with propaganda angles.

Wash. Newsmen Say Programs Are Factual

Goodwin, Lewis, Baukage, and Warner express news viewpoints—own codes

WASHINGTON, Feb. 18.—Senator Burton K. Wheeler's attack on the Administration's Aid-to-Britain Bill, which he launched last Thursday at the expense of radio commentators, left local speakers indignant. The Montana senator charged that "certain radio commentators" have been "quite one-sided" with respect to the right now spinning Congress. Commentators for the three major networks stationed in Washington declared that their programs have restricted themselves to fact.

Senator Wheeler on Thursday (17) released to the press a letter which he had written to Fred Weber, general manager of the Mutual Broadcasting System, charging that Mutual had permitted its commentators to editorialize and in many cases propagandize for passage of the so-called "Lend-Lease Bill." He asked for scripts which Mutual speakers have used in their news comments and also asked Weber to produce a list of MBS commentators. Where these commentators are sponsored commercially he asked for the name of the sponsor, and, if the sponsor is a corporation, the names of the corporation officers. Both NBC and CBS received similar requests.

Wheeler declared that passage of the Communications Act had been intended as a guarantee to have radio stations give equal facilities to each side of controversial questions. He stated that the originating stations were giving equal time to discussion of H. R. 1701, but voiced a doubt that stations affiliated with the chains were carrying full discussion.

A Blacklist?

According to sources here, Mutual is now featuring 11 news commentators, of which Gabriel Heatter, Raymond Gram Swing, Arthur Hays, Willie Williams, Bruce Carter, Fulton Lewis, and Dorothy Thompson are the best known. While the broadcasts of Fulton Lewis are said to meet code provisions, Wheeler is reported as particularly angered by talks of Dorothy Thompson and Gabriel Heatter. A limited number on NBC and CBS are also said to be on Wheeler's list. However, radio men claim that the opinions and slants used by radio commentators "balance each other," even if bias is admitted. At the same time, they claim there is no bias.

Recent decision of the Federal Communications Commission, warning WAAB in Boston against editorial influence in its programs, was cited as sufficient deterrent against one-sided type of news comment.

Codes of Their Own

Commentators here who are piped daily to the networks declare that they operate on codes of their own, which they developed in newspaper days. Earl Goodwin, NBC, stated that he has been a newspaper man too long to get accused of strong bias. He explained that often "one side makes more news than the other and consequently has to be played up, but that is not due to bias."

H. B. Baukage, other NBC commentator here, declared that his code was taken from the AP and that the NAB Code didn't "scramp his style." As to the Wheeler charges, Baukage said that right now the bill itself was making the news, and his broadcasts were restricted to what its terms mean. Merits of the bill or otherwise, when he included them, he said, were directly quoted from responsible officials. His own view was that no commentator has a right to express opinion upon merits of a controversy, because radio listeners get so much weight on the words of the news commentators.

Fulton Lewis Jr., Mutual mouthpiece, said that the NAB Code was okay and, if it's a dead issue with some, "it was" (See Programs Are Factual on page 8)

Advertisers, Agencies, Stations

NEW YORK:

JANET WALKER, formerly with Lennen & Mitchell, now a copywriter in radio department of Compton Advertising, Inc. Jack Cole appointed copy supervisor.

Jessie Thompson has joined the NBC-TV network's promotion staff.

Wells D. America is renewing for another 12 weeks, effective March 3, on Mutual.

Ted Bates, Inc., elected to membership in the American Association of Advertising Agencies.

Ted Steele's *Bathwater* program, now heard on WABC, will soon air via the network.

Ten Crown Charcoal Gum has bought advertisements on Ed East's *Breakfast in Bedlam* over WJX.

Foreign news correspondents will be heard weekly in a series starting Monday (17) over WHN and presided over by Rush Hughes.

Anton Leader has been added to the NBC production staff, under Wilfred S. Roberts.

Cashy Packing Company will sponsor *Bachelor Children* over the NBC-TV network beginning March 24.

Vivian Brown handling much of the WHN publicity the last couple of weeks. Al Blinnco being tied up with the Greek Relief campaign.

Warren Cox, of NBC's Press Department, and his mistress own a brand-new seven-pound baby.

PHILADELPHIA:

PROFESSOR QUIZ broadcasts here this week, using the Arena to back in the studio audience.

Earle A. Buckley ad agency acquires two new accounts, the Moore-Paulin Firm and Mione hand soap.

WIP boasts nine new female singing finds making their debut over the station, and now program chief Murray Arnold directs his attention to the male voices.

FROM ALL AROUND:

ED LETSON, newsmaster for KPAB-KFOR, Lincoln, for two years, has gone to KFDL, Salt Lake City, and has been replaced by Harvey Swanson.

Mrs. Barney Oldfield has assumed her husband's old Hollywood gossip show on KFOR, Lincoln, Neb., while her husband is in the army.

Bill Messner, KPAB announcer, will marry Mary Jayne Diggs February 23.

Program director Chuck Miller, of KPAB-KFOR, is warning of an impending heir around his house in April.

DIXIE BABBLETS, WWL, New Orleans, air the first commercial bowling show in South for a local clubber for 13 weekly airings.

Station KRRV, Sherman, Tex., damaged by bias starting in a closet. Manager's office and control room badly burned, but rebuilding under way.

Radio Talent

New York By FERRY LESSER

TIP TO MGM: Watch ANNE BOLEY, radio and stage actress, who looks and acts enough like MARGUERITE MAINT to be her daughter. . . . **GANOBUSTERS** has set a new high of 16.7 on the NBC-Blue. Former record was held by *Information Please*. . . . **TED DECORSTA** and **ANN THOMAS** will be heard every Thursday night over the NBC-Blue in a series called *Mabel and Joe*. Script written by **IRVING BERLIN**. . . . **ALAN KEEDER**, who works with **SMITH** and **DALE**, will be heard over WAAZ on Sunday mornings. . . . Six years ago **FELIX KNIGHT** had to borrow a tuxedo for his first appearance on the *Busher* program. This week he celebrates his third year as the star of the same show. . . . **ALAN KEED** is a father for the third time, making it three boys in a row. . . . There's a rumor that **NAN WYNN** may soon be the sought-after of the **EDGAR BERGREN** program.

ED GARDNER will abandon his producing assignment on the **RUDY VALLEE** show to return to New York for his new sponsored series, *Duffy's Tassers*, which starts March 1 on CBS. . . . A stocky young man seated at a window table at the Cafe Francois watching skaters on the Radio City ice pond turned around sharply as he heard a man whisper loudly, "Who's Yehudi?" The stocky youngster, **YEHUDI MENUHM**, grinned hello to his distinguished fiddler—**ALBERT PAULDING**, no mean fiddler himself. . . . **XAVIER CUGAT'S** samba band uses a great many odd instruments not readily recognized by the average American. "What's that he's playing on?" asked an observer, referring to a musician shaking a giant gourd. Just as he asked the bobbing, bounding Latin stopped and landed on the floor with a thud. "He," was the response, "is playing on the linoleum." . . . **DINAH SHORES** was voted outstanding singer and star for the year 1940. This column predicted it. "Hi" **BROWN**, director of the medical opus *Joyce Jordan*, has never missed a show in the four years

of his air life. . . . **GARY STEVENS** is making his professional debut as vocalist with the **CHARLIE SPIVAK** orchestra, heard via NBC and WNEW from the Glen Island Casino. . . . **RANDOLPH SCHOLE**, Shakespearean Theopian, is the latest addition to the cast of *The Goldbergs*. . . . A rare combination of fruit appears on the same bill at the Strand Theater in New York beginning February 21. On the stage **RAYMOND SCOTT** will feature *Hackberry Dock*. The screen attraction is *Strawberry Blonde*.

UNCLE DON takes his first vacation in 15 years next week. He will fly to Miami. Program will be on wax. . . . **FRANCIS MCCOY**, singer at the Hi Hat Club in Chi, got a commercial after one sustaining shot on WAAF. . . . **GEORGE PUTHAM**, announcer of *Portia Faces Life*, celebrated his fifth anniversary in radio. . . . **BETTY GARDE** leaves for an 18-day South American cruise. **LUCILLE MANNERS** will make her third appearance in Canada in less than a year when she appears in Toronto on February 25 in the *Celebrities Concert* series. . . . **ARTURO TOSCANINI** walked into *Toscanetti's* in the heart of Times Square and was followed by the usual group—his wife, daughter, son-in-law, and other relatives. The hostess greeted him at the door with, "How many in your party, please?" **TOSCANINI** glared and said: "Never mind how many. Have you any music here—violin players, Muzak, radio?" When the hostess answered regretfully that the restaurant had no music, they beamed, turned to his party, and shouted, "Now we eat." . . . **WINN'S International Radio News Map** (this is a bonus) is being offered for 10 cents during the newscasts. . . . **FRANKLIN D. ROOSEVELT JR.** wrote the song *The Rest of My Life*, which **LANNY ROSS** introduced on his Columbia network program last week. . . . **BEA WAIN** is doing short theater dates in the East, dashing back to New York for her *Hit Parade* broadcasts.

Chicago

By NORMAN MODELL

STAN WAXMAN has added directorial duties to his Theopian activities. He is now producing the ET series called *Forbidden Diary* for Frederick W. Ziv, Cincinnati agency. . . . **JOHN POSTER** has a worrying about the army these days, having been placed in the deferred class. . . . The guy who is worrying is **RAY WILSON**, currently co-authoring Columbia's *Dear Mees*, series concerning life in a selective service camp. By now in the draft and may be called upon to take a real life role in camp activities. . . . **ELIZABETH ENGLE** is playing the part of *Maudie Crumby* in *Scattergood Baines*. . . . **PIBBER MOORE** and **MOLLY ARMES** on the *Super Chief* last Thursday. . . . For the first time in eight years of broadcasting it was necessary for cast members of CBS's *Roseanne of Haven* to kiss each other to obtain a realistic effect. The usual business of the sound man smacking the back of his hand didn't click with director **H. AIR WALLISER**. Extra **MARVIN MUELLER** and **VIRGINIA CLARK** indulged in some real osculation. . . . **KARL WEBER** is again playing the role of Dr. Kirk Harding in *Woman in White*, while **ED PAINTISS** has relinquished that part to portray the character of Dwight Kramer in *Right to Happiness*. . . . **PEGGY KNUDSON** topped the part of Betty Adams in *Woman in White*.

HAROLD AZINE has resigned from the WLS continuity staff to accept a berth in the program department of WBAL, Baltimore. . . . **HAL TOTTEIN** served as emcee last week at the South-west Sportsman's Show in St. Louis. . . . This Thursday in Chicago tonight, **BNS** after will feature the University of Chicago's *Winter* revue, campus-produced musical, which opens comes up with some hot tunes. BMI tune snuffers would do well to lend an ear. . . . **BARBARA LUDDY** has the lead role in WGN and Mutual's patriotic operetta, *My Maryland*, next Saturday night (22). . . . **HEATHER TWEED**, Chi actress who recently completed engagements in Holly-

wood and New York, will have the leading role in a new dramatic series, *Over the Wire Glass*, to be heard Thursday evenings on WCFL, beginning February 20. . . . Soon after **DAVE GARNOWAY** and **JERRY COOKE**, NBC barkers, announced their intentions to wed St. Louis women this week, their colleague **DUEWARD KIRBY** popped with the news that he and **MARY PAXTON**, Stack-Goble writer, would have a lunge of pews next autumn. . . . **EVERETT MARSHALL** will star in an original dramatic sketch called *That's Show Business* over WAAF Sunday (16) afternoon. Script was written by **HAL TATH** and his spouse, **NICKI KAYE**.

Games Switch to WARM

SCRANTON, Pa., Feb. 15.—Station WARM has been granted the contract to broadcast the baseball games of the local Eastern League team for the coming season. The reason for the change from Station WOHI is said to have been due to numerous complaints that poured in when previous commitments made it necessary for WOHI to sign off in the midst of an exciting contest. . . . Sponsor is the Atlantic Refining Company. **Claud Haring** will continue at the mike.

PROGRAMS ARE FACTUAL

(Continued from page 7)
killed by those who wanted to kill it," Lewis stated that the code should be preserved in the best interests of the stations. . . . A similar view was held by **Al Warner**, CBS voice from Washington. He denied that the code limited his operations, because he was in "sympathy with the principles of the code." It expressed for him, he stated, the rules of a reporter on the air to present news and background for fair interpretation of events. . . . None of the local men had any fears of being handled up before Congress or any of its committees to answer for their programs.

Philly in Big Scramble To Get Going With F-M; Set Sales Lag

PHILADELPHIA, Feb. 15.—FM provides the biggest scramble in local radio, three of the stations already licensed striving to be the first on the air with the new system. WIP received its permit this week, WFIL the week previous, and WCAU started the FM log rolling in December. All three are network stations, and KYW, also network affiliate, is awaiting FCC action on its application. In addition, indie WPWV has signified its intention on hopping upon the FM wagon and made such provisions when spending new studios. . . . WIP, to operate on 44.7 megacycles, will start building its transmitter atop

the Gimbel Building, housing the station, as soon as the equipment, now on order, is received, according to **Benedict Gimbel Jr.**, station pres. Program plans expected to get going within two or three months. . . . WFIL's W33PH will be completed within 90 days and take the air by May 1. Quarters will be established in the Widener Building, where WFIL is presently located, and be built separately for FM use. Radio programs will not be duplicated on the new FM station, with special attention given to special features and a separate news service expected to be installed. Transmitter will be atop the building. . . . WCAU's W69PH will also operate independently of its radio station and expects to be on the air by April 1. Transmitter site being kept a secret.

Groundwork Set for L. A. Net-Shouse

CINCINNATI, Feb. 15.—James D. Shouse, vice-president and general manager of the Crosley Corporation, returned from the first leg of a tour that is taking Crosley representatives thru South America, reported this week that groundwork has been laid on the proposed South American network, with WLWO here as the feed station, and that a 16-station hook-up is in prospect. . . . Already signed, according to Shouse, are Station XEB, Mexico City, and another in Maracibo, Venezuela. Station men **Jerry Branch** and **Tony Rojas** will continue the tour until the larger available stations in South America have been contacted. The plan is for WLWO to feed at least two hours daily to the new network, with the stations signed slated to start their first feeding within 80 days. . . . When the network is completed, it is expected to include Mexico, Venezuela, Brazil, Argentina, Chile, Puerto Rico, Guatemala, Uruguay, Panama, and Bolivia, Shouse reveals.

ASCAP-BMI Stymies Music At N'Orleans Mardi Gras

NEW ORLEANS, La., Feb. 15.—The ASCAP-BMI feud becomes a serious factor in the broadcasting of the annual Mardi Gras pageants in the Crescent City this month. The parades will be aired as usual, managers of stations WMBB, WFL, and WBRK announce, but "not a single note of music will be allowed to come over loud-speakers of the area." Practically all of the music to be heard in the pageants is owned by ASCAP. However, the Association of Commerce is still trying to sell the idea of soundproof description by nets to the nation.

WBRK Personnel to WHYN

HOLYOKE, Mass., Feb. 15.—Walcott A. Wyllie, for the past three years program director of Pittsfield's WBRK, will star in his new duties last week as program director of WHYN, the new station soon to serve this city and Northampton. He will work under **Charles N. DeRose**, managing director of the station. . . . **Thomas R. Humphrey**, of engineering staff of WBRK, has become chief engineer with WHYN. **Bernie Adams**, announcer at WBRK for almost three years, has been named program director. To succeed **Wyllie**, **Michael Kottus**, Boston radio engineer, has been named to succeed **Humphrey** on WBRK's engineering staff.

Schubert Plans 2 More

NEW YORK, Feb. 15.—**Bernard L. Schubert**, indie producer, is planning two new productions, a daytime serial built around the writings of **Path Baldwin** and a mystery thriller, *Philo Vance*, to be adapted from unpublished material by **B. S. Van Dine**. . . . Schubert, who is associated with **Phil Lord** office on *Mr. District Attorney*, *Gambusters*, and *By Kathleen Norris*, recently sold *Hou Did You Meet*, airing for Woodbury.

Lance Buys Dean Hudson

CHARLOTTE, N. Y., Feb. 15.—**Lance, Inc.**, makers of confectionery, will sponsor **Dean Hudson's** orchestra over the NBC-Blue Southeastern network, at 7-45-8 p.m., Mondays thru Wednesdays, beginning March 3. Contract set for 32 weeks. . . . **Nachman-Rhodes** is the agency.

The Billboard's
Fourth Annual
Radio Publicity
and
Exploitation Survey
Is Now Under Way

The country's radio editors will name the best network press department, the best ad agency press department, and the best independent press agent in radio. . . . The Awards Committee names exploitation winners in network, clear channel, regional and local station fields, and the best press agent in radio exploitation. . . . **DEADLINE FOR ENTRIES** in the exploitation division, covering January 1, 1940, thru January 1, 1941, is February 28. Stations, agencies, and press agents are requested to send entries to **The Billboard**, 1564 Broadway, New York.

Program Reviews

ESTD Unless Otherwise Indicated

"What's New?"

Reviewed Monday, 7:30-8 p.m. Style—Music, talk. Sponsor—Old Gold. Agency—J. Walter Thompson, Station—WJZ (New York).

What's New, with Benny Goodman's orchestra, airs for Old Gold cigarettes on WJZ for a brief test period, with network broadcast scheduled soon. Goodman's music, of course, is program's mainstay, but show works in a shadier area. **What's New**, designed to give listeners news about records, swing music, and dancing. These are given in brief, and are done by announcer Ted Steele and Goodman—Benny giving out with the news. Stuff was fairly interesting to listeners on opening show, the gab telling of the activities of various musicians, etc. seemed to this reviewer that the talk sessions between Goodman and Steele could be amplified and sharpened, so that the information really becomes a service.

Program presents one guest musician, and Nervio appearing on debut show. Koro, a terrific xylophonist, joined the Benny Goodman quartet for use strictly in the groove number.

Goodman's band let go with plenty of swing, with Helen Forrest doing vocals. Best of the band's tunes was Fletcher Henderson's arrangement of *Sunrise Senneday*, a BRAC song. Ackerman.

"The Missus Goes A-Shopping"

Reviewed Friday, 8:30-8:45 a.m. Style—Quiz, Sponsor—Pepsi-Cola Company. Agency—Newell-Emmett Company, Inc. Station—WABC (New York).

This quarter-hour recorded quiz show originates in grocery stores throughout metropolitan New York and Northern New Jersey. Questions are asked of women who are actually doing their shopping in the store. Those answering questions correctly are awarded prizes of groceries, with an additional cash prize to the shopper receiving the most applause from the assembled shoppers for singing the Pepsi-Cola song.

John Reed King makes this informal show, asking questions on a variety of subjects, pertaining mostly to things of feminine interest. King handles his scores nicely.

Show is somewhat different from the usual man-in-the-street quiz program, and should click with the listening audience. Colfer.

"Meet the Music"

Reviewed Sunday, 11:05-11:30 p.m. Style—Music. Station—Sustaining on WABE (New York, CBS network).

Program introduces new songs by new composers, with narrator Julian Noa relating some of the circumstances connected with the writing of each composition. As Noa gets on with each of

his spots, the recurring phrase pops up, "a publisher liked it." Publishers may have liked the stuff, but most of the tunes presented last week sounded strictly from hunger and imposed as refugees from BMI. Tunes included *Lenny Rose's* composition, *Just One Me* (music by the *Afternoon*, sung by Tynda Gibson); *Story of a Song*, written by Lee Walzer and Robert Bour and sung by Jack Leonard, and *Now Little You Know*, by Jacob Shalit, Buddy Shepard, and Sylvia Dee and sung by Jack Leonard.

BMI better tack this stuff away on the shelves and forget about it.

Program, in addition to the warblers mentioned, has Lynn Murray's orchestra. But it's all in no avard.

Paul Ackerman.

"Dear Mom"

Reviewed Sunday, 6:55-7:15 p.m. Style—Letters and drama. Sponsor—William Wrigley Jr. Company. Agency—J. Walter Thompson, Station—WABC (New York, CBS network).

Dear Mom, originating at the studios of WHBM, Chicago, is a logical attempt to reach an audience of some 10,000,000 draftsmen, plus their families and others interested in what goes on at the army camps. Program takes the form of a dramatized letter, the weekly episode telling the folks back home all about life in the army.

Homer Stubbs, played by John Walsh, does the letter-writing. Homer is depicted as a healthy but very dumb buck private. His pal is "Red," played by Dolph Nelson, and Marvin Mueller is a tough sergeant.

Program ought to be the second in the series, and was amusing in spots, dull in others. If producer Bobby Brown can keep it on a consistently amusing level it should attract a sizable audience.

Paul Ackerman.

"Consumers' Quiz Club"

Reviewed Wednesday, 12:45-1 p.m. Style—Quiz. Sponsor—R. H. Macy & Co. Station—WQXR (New York).

Program is a daily feature conducted by R. H. Macy's Bureau of Standards. Contestants in quiz are selected by lottery from the studio audience, and winner receives a small cash award. Questions deal with problems that daily confront the housewife. At this catching most of the questions pertained to the art of pie-making. Program is perforated with hints to the homemaker and an occasional plug for the sponsor.

Show is fun, along regular quiz program lines and should prove interesting as well as useful to the housewife. Fred Ditel, the quizmaster, gives the show an air of informality. Colfer.

News That's News

Reviewed Wednesday, 12:15-12:30 p.m. Station—Sustaining on WBAX (Wilkes-Barre, Pa.).

Collected, written, and edited by Jerry McCormack, former local newspaper reporter and sports editor, this program is gaining popularity in this section, with McCormack managing to get at least one "coop" a day. His program is out before the first edition of the local afternoon paper, with the resultant interest from listeners wanting late news. Delivery has shown considerable improvement since he began the program about five months ago.

Ever so often he still reads a mistake in his copy over the air, because he sometimes writes items just before broadcast time and has little time to copy them for errors. Miller.

"News To Amuse"

Reviewed Tuesday, 9:05-9:20 a.m. Style—News. Sustaining on KYW (Philadelphia).

Stuart Finley, KYW announcer, makes good use of the news items shunted off the front pages because of the scare headline on the European news. Material is made up of odd and amusing news stories the average reader passes by for the blood-and-thunder type. These Finley weaves into well-bounder radio script and gives it a whimsical touch.

It's a cinch to attract attention of the housewife, early morning hour for this

Rosenbaum Denies Wheeler's Charge On News Coverage

PHILADELPHIA, Feb. 15.—Charge of isolationist Senator Wheeler that radio's news coverage and news commentary are one-sided and flavored with British propaganda were denied by Samuel R. Rosenbaum, chairman of the Independent radio network affiliates and president of Station WFL here. He stated that both sides of all controversial issues are presented to the public and, while public opinion may favor one side, that situation is not created by radio. Hitting at censorship or coercion in radio, he said, "Senator Wheeler is quoted as stating that he questioned whether the affiliated stations have been as careful as the network originating station to give equal time to both sides of every public question, particularly on the lend-lease bill and American neutrality as speaking for the affiliates."

"I am quite positive Senator Wheeler is not correctly informed. There is no class of business men in the country more aware of public service obligation than the owners and operators of the network affiliated stations. We are at all times eager to bring to our listeners news on both sides of current controversial questions."

"Apart from the local requirements, it makes for vital and thought-provoking programs and that increases our listening audience, something every station desires. We have no editorial policies, we do not color our news. It may be that there is an overwhelming current of public opinion running one way or another, but we do not create it. Each listener draws his own conclusion. It would be a calamity for American freedom if it were otherwise. We want to preserve freedom in radio from unwarranted censorship or coercion. If Senator Wheeler believes that individual stations have knowingly departed from this standard, our group will be the first to see to it that it be maintained."

WHYN Construction Set

HOLYOKE, Mass., Feb. 15.—The LaFrance Construction Company here has been awarded the contract for the construction of the main studio and transmitting building for WHYN. The building will house three studios, a transmitting room, a reception room, and office space. It will be a modern type containing 2,800 square feet of floor space and will be 33 by 52 feet.

WHYN will have two other studios, one of which will be located in the Transcript-Telegram Building in Holyoke and the other at the Nonotuck Bank Building in Northampton.

twice-weekly series practically ruling out of hearing the master of the household. Synthesis is on news stories of home locale, but stories when caught know no geographical limitations.

While Finley has an easy time carrying thru the quarter-hour, show would pack a better punch if sliced to 10 minutes, or even five, and let it ride across the board. When stanzas started, listeners were invited to suggest a title for the program, with prizes for winners. Dredenker.

"Hidden Stars"

Reviewed Sunday, 5:30-6 p.m. Style—Music and talent quest. Sponsor—Consolidated Royal Chemical Corporation. Agency—Stack-Coble. Station—WJZ (New York, NBC-Blue network).

Hidden Stars, plugging Vitabead Yeast Yeast Tablets, was not an impressive program Sunday despite Orin Tucker's band, Bernice Baker, and the Bodyguard. Possibly the program suffers from the radio-music war, for the tunes were singularly uninspiring when played by the band or warbled by Miss Baker and the Bodyguard chorus.

Program's one bright spot was the presentation of the week's "hidden star," a warbler named Margolita from WHAM, Rochester. Margolita, clothed with Tucker, told of her Rochester program, and then piped *The Same Old Story* in a warm, appealing voice.

Eight Fox Yeast Poem were slanted at "mismatched couples," who maybe used the product to grow blunder about one another. Product also claimed to be good for underweight kids, this plug being addressed to mothers. Paul Ackerman.

2,300 Dames and Spitalny

NEW YORK, Feb. 15.—At least 2,300 Chicago females believe they are singers.

This somewhat startling fact was revealed owing to a contest set-up between Phil Spitalny and *The Chicago Times*. Spitalny, whose *Hour of Charm* unit is currently playing the Chicago Theater, inaugurated the contest in order to find "one singer." Singer is to get an award of \$100 and an engagement at one of the Balaban & Katz theaters.

The 2,300 entries were counted at end of contest's fourth day, and entry list was closed. Spitalny and four B&K execs will whittle this figure down to 800, and in a few days Spitalny will listen to the warblings of the 300 females. Good luck!

Two Novelty Shows Tee Off on WGN

CHICAGO, Feb. 15.—Two new novelty shows have been launched on the WGN airwaves—*Aero's High School Aces*, which started last Saturday (4) for Henry C. Liston & Sons, and *We Picked*, which begins next Sunday (23) for Hirsch Clothing Company.

Former show is a quizzer on American History, questions prepared under the direction of L. Hubbard Shattuck, director of the Chicago Historical Society. High school boys are the participants. Chuck Aero, well-known on the WGN wavelength, emceed. *We Picked* was set by Schweitzer & Conte agency, and is a forum show in which experts in the world of sports, stage, and national and foreign affairs will stick their heads out on the trend of future events.

Reed to WWDC, Wash.

ATLANTIC CITY, Feb. 15.—Norman Reed, for the past year manager of WHAB, local Press-Union newspaper-owned station, resigned this week to assume charge of program operations for WWDC in Washington. John L. Motley, staff announcer, who has been associated with the station's program production as well as assisting in the preparation of contracts and dramatic scripts, was named to succeed Reed. In his new post, Reed, who was formerly manager of the municipally owned WFO here, will be associated with Edwin G. Spence.

WILMINGTON, Del., Feb. 15.—A charter to deal in radio broadcasting was granted today by the Secretary of State's office in Dover to Gibraltar Service Corporation. Capital is \$300,000, principal office, the Corporation Trust Company, incorporators, R. F. Lewis, L. H. Herman, Walter Lenz, Wilmington.



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NEW AFM STANDARD PACT

Time Limit on Band-Management Office Contracts; Possibility of Setting Maximum Commission

NEW YORK, Feb. 15.—Seeking a closer grip on band-management agency and band-employer relations, the American Federation of Musicians is preparing two standard contract forms that will be circulated among band leaders and AFM licensed agents next month. The standard management contract form was authorized at the AFM annual convention in Indianapolis last June, and the executive board worked on it last week in Miami. The contract is now in the hands of attorneys, who are polishing it up, and will include a clause guaranteeing the band 30 weeks' work out of the first 26 weeks, 20 out of the next 30, and then 40 out of each 50-week period following. This regulation went into effect last September 15, and at least two non-name leaders subsequently filed complaints with the AFM, asking for orders to ignore their management contracts because of alleged violation of the rule.

AFM attorneys are working out an interpretation of this work-guarantee rule, which up to now never made clear whether, for example, 30 weeks meant seven days' work a week for 30 weeks or as little as one day each week for 30 weeks. The standard contract will also set a time limit (some management contracts with leaders run as high as seven and 15 years), and may also set a maximum on commissions.

The other contract, also in the hands of AFM attorneys, will be a standard

job contract form, and will replace the standard form now issued by some musicians' locals. It will provide that salaries be union scale or more, that only musicians in good standing with the union be used, that payment must be made in cash within a certain period after the last performance, and other stipulations that have become common in local union contract forms. These AFM forms will be given to the various locals, which will make their use compulsory on all jobs within their territory. It is probable that each local will demand that a copy of each contract be put on file at the local.

The AFM has not yet decided whether to demand management contracts be filed with the union also; but if it does decide the filing will be done with the national office and not the local.

The AFM executive board, meanwhile, just returned from Miami, where it handled a multitude of problems. It actually continued to stay out of the ASCAP-BMI war, claiming it has not been approached officially by either ASCAP or BMI for help. One AFM executive points out that 70 per cent of ASCAP composers play instruments and are musicians' union members, and that most of the BMI composers are young dance band union musicians who are making side money selling songs. With members in both camps, the AFM would rather stay out of the fight.

A delegation of Local 802 officers appeared before the national board for advice on their radio negotiations, and was prepared to answer the Middletown, N. Y., charges against 802 President Jack Rosenberg, an old issue; but the board did not bring up the issue.

The board also voted to donate a fully-equipped ambulance to Britain and an equipped ambulance trailer to the American Artists' Association of London.

The Billy Rose-Abe Lyman dispute arising from Rose's alleged firing of Ly-

The Bring-Down

NEW YORK, Feb. 15.—Joe Reichman, like all other maestros, has had to listen to and put up with numerous hot mots of varying degrees of insult and praise from people dancing by the bandstand, but he offers the following as the cruelest crack of them all.

An alleged gentleman danced over to Reichman's piano on the postium at the Essex House here, where Joe is currently holding forth, and inquired of the leader whether he played piano like Eddy Duchin. Reichman answered in the negative, whereupon the patron sneered, "Well, why don't you practice!"

Ex-Barnet Musician Heads New Sepia Ork

NEW YORK, Feb. 15.—Bobby Burnet, erstwhile hot trumpet star of the Charlie Barnet band, is the latest sideman to step out as a leader, and in a striking fashion that has him fronting an all-colored outfit, understood to be the first time for a white maestro-sepia bandman set-up. Ork comprises six pieces, and takes its first stand at the uptown Cafe Society here Monday (17) for a two-weeker, replacing Teddy Wilson's band.

In addition to Burnet, who left Barnet a couple of weeks ago, line-up includes Sammy Benskin on piano; Albert Nicholas, clarinet; Charlie Holmes, alto sax; Hayes Alvis, bass; and Manzie Johnson on drums. Henderson, Fletcher's brother, has been recording at the head of a small combo for OKeh disks, while Nicholas and Holmes come to Burnet from Louis Armstrong's crew. Leonard Feather helped Burnet get the band together, and will continue to work with the outfit, which has no office affiliation as yet, having booked itself into Cafe Society direct.

man from his World's Fair night club last summer in violation of contract was referred to AFM President James Petrillo for adjustment.

802 Yanks Byrne Broadcast Out of Flatbush Theater

NEW YORK, Feb. 15.—Branding Bobby Byrne's commercial broadcasts from theater stages where he and his orchestra have been making personal appearances as a "violation of ethics of the profession," Local 802, American Federation of Musicians, refused to allow Byrne to broadcast his radio commercial from the stage of the Flatbush Theater last night.

Byrne, broadcasting for Raleigh-Kool cigarettes for the past six weeks while on a theater tour, was suddenly stopped when he got into New York this week. Union explained that it's a violation to do a commercial broadcast before a paid audience. When asked about other bands which have been doing the same thing for several years, outside of New York, however, union professed ignorance of the situation, and claimed the band leaders "didn't know what it was all about." Billing is supposedly a national one.

Confusion of the situation, where out-of-town locals allow the broadcasts and New York stops them, may bring about a re-arranging of the rules, but suddenness of this move caught everybody with their breeches unfastened. Basten, Barton, Dunstine, and Osborne, agency handling the program, was taken unawares. Carroll Newton, assistant account executive on the Brown & Williamson account (Raleigh-Kool), said they "didn't know what it was all about," but would schedule any more theater broadcasts.

Brand theater chain, meantime, has been advertising the radio appearance of Byrne on the screens of 33 theaters which they operate in the New York area. Broadcast instead was held in the NBC studios. NBC, which didn't have tickets printed up for the broadcasts, steered out-of-towners taking the NBC guided tour into the studio to provide an audience for the show.

Harry Euber, treasurer of Local 802, said that sponsored broadcasts before paid theater audiences would lead to the diminution of studio house bands, and that all such requests would be turned down. He said that "Byrne should have known better himself."

Kaye, Lucas Lifting Ban on Girl Singers

PHILADELPHIA, Feb. 15.—Two of the main band holdouts against the policy of using girl vocalists are letting down the bars and lending an ear and an optic for femme chirpies. Both Sammy Kaye and Clyde Lucas, the latter for the first time, are planning on adding girl singers to the stand. Kaye, in town last week for a theater date at the Earle, auditioned local girls. The swing-and-sway maestro is so much sold on the district side now that he figures on finding a few trio or quartet as well.

Lucas, current at the Benjamin Franklin Hotel here, sold himself on the idea of a canny offer giving a week's work to Judy Harp, local thrush, winner of a Miss Opportunity contest promoted by Lucas as a search-for-a-vocalist stunt.

Both leaders have made much and extensive use of male voices in the past. Kaye tentatively tried a gal singer on his theater tour last summer, the few weeks she was with the band being the only time this crew ever offered skirted vocalizing.

1,300 for Jimmie Lunceford

KNOXVILLE, Tenn., Feb. 15.—Nine hundred dancers (colored) and 400 white spectators came out for Jimmie Lunceford, February 9, at Hodgson's Auditorium, a crowd second only to that brought in by Cab Calloway last year. Tickets were 50 and 75 cents. Booker was Abe Stein, of Nashville, who has Fats Waller for same hall on March 6.

Reading Dancery Destroyed

READING, Pa., Feb. 15.—Despite efforts of two volunteer fire companies, a blaze resulting from an over-heated stove destroyed the roof and interior of the Pastime Inn, suburban dance hall near here, at Womelsdorf, Ballroom was a remodeled barn owned by Paul Cassart and operated by Clifford Cole, of Lebanon. Damage was estimated at \$7,000.

HARRISBURG, Pa., Feb. 15.—Pit Moore and his orchestra, 744 admiral at 35 cents here Monday (10) for the weekly dance at Club Madrid Ballroom. Promoter Gene Otto has booked the Penn State Campus Ochs for a return engagement February 24.

BMI and Canadian Society Ask More Radio Royalties

By M. A. APPEL

OTTAWA, February 15.—Applications by the Canadian Performing Rights Society, an affiliate of the American Society of Composers, Authors, and Publishers, for an increase in radio music royalty rates from 8 cents to 14 cents per radio set, and by Broadcast Music of Canada, Inc., to obtain half of the present 8-cent rate collected by CPMS, were heard Thursday (13) by the Copyright Appeals Board.

Col. O. M. Biggar, representing the Society, told the board that the increase in royalties was being sought because "since 1935 the situation in relation to radio broadcasting throughout the world has greatly changed." At the same time, Joseph Sedgewick, representing BMI of Canada, said, "If the present rate stands, then we consider we are entitled to 4 cents on the basis of our used and usable repertoire."

BMI attempted to enter the royalty field in Canada when it appeared before the board in December, and asked permission to collect royalties at the rate of 1 cent per set. In Canada, the entire performing rights royalties are based on the number of sets in Canada, unlike in the United States, where ASCAP collects on radio time sales.

CPMS received \$159,181 from 40 radio stations in Canada last year, and Colonel Biggar told the hearing that the proposed increase would bring the Society about \$100,000 additional revenue this year. Four thousand authors and composers shared the royalties.

Samuel Rogers, Toronto attorney, representing the Canadian Association of

Broadcasters, said that because ASCAP music had been driven off the air in the U. S., Canadian radio stations have been "swamped with BMI music piped in from the States."

"BMI music is being piped in, and we can't help but use it," Rogers said. "Therefore we consider that BMI and the Society together are giving us the service which we once got from the Society. Under the circumstances we feel that the rate should not be increased." Rogers also stated that his association had no financial connection with BMI.

Musical Protective Society of Canada, represented by A. J. Thomson, also intervened, and said that theaters and "other commercial users of music" might later become involved in royalties claimed by BMI. He expressed the fear that they would have to pay BMI a fee next year.

Colonel Biggar, opposing the BMI application, also submitted that BMI had not complied with the technicalities of filing a list of its songs with the copyright office, and was not entitled to share in Canadian broadcast royalties. BMI's Sedgewick said that a list had been filed, but was being submitted in another form.

Since 1935, Biggar said, "Comparable rates in other countries have greatly increased, and the business or radio broadcasting in Canada has been revolutionized and has acquired enormously commercial importance."

Hearing, presided over by Justice MacLean, will continue.

Universal Cuts Out Sound-on-Film Plugs

NEW YORK, Feb. 15.—Holding that even the recordings of musical film selections are plugs for pictures and the music, Universal Pictures refused to allow Mills Music Company to place the sound-on-film songs which Mitchell Ayres recorded from the picture *Road to Singapore* into the Mills-Roosevelt Soundie machines.

Universal claimed that this would be competition to the film, which was just released nationally. Last week Ayres film-recorded *You're a Lucky Fellow, Mr. Smith* and *Boogie-Boogie People* by among two others, for which the band received \$3,000.

Picture company, however, contended that the Ayres' violations would be competition to the picture at this stage of the run.

Chi Country Clubs Class A

CHICAGO, Feb. 15.—Local 10, American Federation of Musicians, has adopted a ruling that commencing April 15 engagements at all golf and country clubs in Chicago and vicinity are Class A engagements, and must be booked in accordance with prices, hours, and other conditions governing Class A spots.

The Truth May Out

LINCOLN, Neb., Feb. 15.—All the band leaders and girl singers with phony stage names may have to do more than just be booked in Nebraska to play there, if one of the bills in the Legislature here gets passed.

It demands that all people who do business in other than their own names either register them with the secretary of state before doing that business or use their own names.

Selling the Band

Exploitation, Promotion, and Showmanship Ideas
By M. H. ORODENKER

Schooling Record Sellers

ROCA-VICTOR is organizing "schools" in every section of the country for its record dealers, according to W. W. Early, Victor record sales manager. Plan is to offer a course based on record dealers' needs as expressed by themselves, in merchandising, market analysis, inventory control, advertising and promotion, and related subjects. School will be held in local districts by the record distributors, a full day required for the presentation of the course.

J. L. Hallstrom, assistant record sales manager, and Jack M. Williams, record advertising manager, will conduct the "preview" course, and also present to the distributor salesmen copies of the "dealer's guide," in which complete instructions for administering the school course has been given. Both men will participate in a number of dealer schools in key cities as well.

Heart of the course is a 125-page selling and merchandising manual, serving as a textbook to every dealer attending class. Manual, *Victor Record Merchandising Institute Manual*, covers in detail every subject of interest to the record dealer, from store layout to the effective use of local 15-15s. An appendix contains a wealth of information on the succeeding art and how records are made. Also information on the various musical forms and composers, from old masters to contemporary tunesmiths. Glossary and pronunciation guide of musical terms, composers, compositions, and artists is included, as is a chronological list of composers. Manual concludes with photographs and descriptions of hundreds of sales aids and display maps.

"We want to tell the dealer how he may increase his business and his profits," Early explained, "and so the word 'how' becomes the theme of the school." RCA-Victor distributor salesmen, who will conduct the schools, will "preview" the course this month in special meetings at company plants in Camden, N. J.; Hollywood, and Indianapolis.

Hal Davis-Lex Lieber, publicist in the interests of Barry Wood, is promoting the singer's recordings for music machine consumption, with the distribution of waxed nickels. Shipping out a "Barry Wood Waxed Nickel," with the buffalo markings, the Wood 'w' nickel is attached to a card carrying the singer's picture.

Phila. Survey Shows Populace Favoring Radio, Anti-ASCAP

PHILADELPHIA, Feb. 15.—First scientific survey on the ASCAP-BMI situation here, conducted by Dan E. Clark II, director of the Front Door Ballot Box, sponsored by the Philadelphia Evening Ledger, showed that public sympathy here has been definitely on the side of radio.

Polling a typical cross-section of the town, survey brought out that practically one-third of the city is unaware that any dispute is even going on. Second, that while a majority think the radio programs have suffered because of the ASCAP ban, they are, nevertheless, opposed to ASCAP and would like to see radio win out (38 per cent for ASCAP, 62 per cent for radio). Chief comment of those who favored the networks was that the elimination of ASCAP had spoiled the radio stations to give them time to classical music.

Women were more regretful on the dispute than men, youngsters (83 per cent) were disappointed over loss of ASCAP music, while those over 50 years of age were divided, half thinking programs better, half worse.

WINDOW CARDS

1422 Cord, Bldg. per 100, Washington, S. C.
Patricia and Valentine Dance Posters, \$1.25 Sample
Stamps, \$9.75 per 250.

BOWER SHOW PRINT CO., FOWLER, IND.

titles of his first Victor releases, and setting forth that "There'll be a stampede for the coin machines with Barry Wood records, as the attractive," Tie-up of Wood with the waxed coin is not only a natural, but complete as expounded by Davis-Lieber.

Press Manual

HANSEN-WILLIAMS offers a new note in press manuals. This one is in the interests of Duke Ellington, and is a certainty to find a prominent and permanent place on a band buyer's desk. It's a black-leathered memo book, ringed to be used for any type of office or personal service. Cover imprint, in gold letters, carries the name of the recipient and of the orchestra.

Not only does it allow for re-fills on memo sheets, but also for further exploitation sheets on Ellington. Contents include a photo of the maestro, a foreword extolling Ellington and his music; personal of the band; news stories and reviews of the band's triumphs in popularity; European tours and concert; compositions of the maestro; recordings; theater triumphs; motion picture, hotel, and club assignments. It's a graphic and well-organized presentation that can't help selling Ellington to a prospective buyer.

Eddie Heller, record promotion expert for Kaywood Rosen, Inc., Philadelphia Victor-Bluebird distributor, grabbed off plenty of attention in taking Erskine Hawkins to Eddie Hart's Paramount Record Shop in Philadelphia during the maestro's recent theater appearance in that city at the Earl's. A large flag hanging from the music shop announced, "Erskine Hawkins is Coming." And it was a real coming, cheering fans in the Harlem section of town being the street leading to the store, where Hawkins autographed his disks, showed his trumpet, and distributed photos and postals pushing the platters.

Easter Eggs

EASTER is still many weeks away (April 13), but it's not too early for the band boys to start planning holiday promotions, especially those set to open locations around that date. Attention is called to a stunt last Easter by Cliff Williams for his holiday opening at the Stevens House, Chicago. Williams sent out large Easter baskets filled with eggs and chocolates, with the receiver's name neatly inscribed across the top of the largest egg. Basket was tagged with a card inviting the receiver to turn out at the Stevens to "celebrate Easter with the band that sings as it swings." A record turn-out and loads of good will resulted.

College Tunesmith Sells Ditties Penned as Hobby

PHILADELPHIA, Feb. 15.—Bob Troup, University of Pennsylvania student who has been writing songs and music as a lark, breaks into professional ranks with maestro Sammy Kaye buying his *Daddy and Pin Hop to His Rep*. Both tunes will wind up on wax in the Kaye version.

Kaye, here last week for an Earle Theater date, became engrossed in the *Daddy* ditty while visiting the local Embassy Club one night. Nitty band was beating it out, having its books loaded with Troup's composite, all of which smacked of smart wordage.

New Kind of Raise

NEW YORK, Feb. 15.—Irv Cerroff's band at Jack Dempsey's Broadway nitty was having balance rehearsals prior to its first remote broadcast over WABC.

During one of those, Buddy Hoff, vocalist with the band, complained about the high vocal keys, and reminded the leader that he was a baritone.

"I'm giving you a raise," Cerroff replied, "from now on you sing tenor." (Which brings to mind the story about the song-pluggers who went over to his boss and asked for more money on every respect.)

Repatriated American Musicians, Back After Years in Europe, Find The Band Biz Bit More Hectic Here

NEW YORK, Feb. 15.—Besides offering satisfactory entertainers, authors and film stars, the U. S. today is doing a big business in repatriating American entertainment talent. Early last year Britains lost two Yankee band leaders who, until the war spread, were perennial names on the English band scene. They are Jack Harris, now at La Cooze here, and Boy Fox, who is currently leading his new band at La Martinique.

After 15 years in London for Harris and 10 for Fox in Britain and on the Continent of Europe, both say they are finding it difficult to acclimate themselves to the U. S. scene again. England, they say, has so much slower, more methodical a way of life, that the grind and swift tempo here are hard on their "English" nerves. In England, the boys report, a dance band usually works a 10-to-2 a.m. stint. Laws prevent a spot with a heavier lounge from selling the stuff after midnight, so very few places operate late.

Music Items

Songs and Such

GLADYS SHELLEY and Ruth Cleary obtained permission from *After Shave* to use its trade mark, *Was You Can Be Teller Than She Is*, as the title of a song, Mills Music publishing.

Bill Waters and Howard Steiner's song, *Tumbledown Ranch in Arizona*, has been sold on the West Coast for a Range Busters film. Broadway Music publishing that and another tune by the same writers, *On You It Looks Good*.

Lloyd Hunt was erroneously listed as being leader of *Four Chiefs*, Madge Warren musical unit. He merely gave them some tunes to record, and has a similar group of his own.

Ivring Berlin's two newest songs, "When That Man is Dead and Gone" and "A Little Old Church in England," introduced just two weeks ago over ASCAP's erstwhile Saturday night program, have probably created more comment in the music industry than any other song written with a war angle.

The Berlin spots were presented to the public with plenty of showmanship and publicity. Sales of sheet music have been soaring.

Publishers and People

HARRY LINK, general manager of *Harvest*, on his way home from the Coast after arranging campaign on musical score of *MUM's Zeigfeld Girl*.

Rocco Vocca is in Miami catching some of the sun's rays and some plugs.

Leo Levy is expanding the quarters of his *Leeds Music Company*.

Boy Music is publishing *Honolulu Is Calling* and *Twenty-One*. Letter was written by Jimmy Eaton and E. P. LaFollette.

Chart Music, Chicago, has acquired the publishing rights to *Parade Me For Falling In Love*, by Grif Williams and Joe Rigdon.

Harna is getting out a new film edition of the 45-year-old-tune, *The Band Played On*, in conjunction with Warner's film, *Starbukey Blonde*.

Johnny White's professional staff, at Remick's has gone to work on local and recording plugs on "Unusually Delicious Durbin film, *Nick Girl*. Songs include *Thank You America* and *The Lights of Home*.

Philly Pickings

IT'S vacation time for the local song pluggers affiliated with ASCAP firms—orders from the home office, whether they want a soldier or not.

Charlie Galine, Carroll's cafe maestro, and Elizabeth Hake, his sax tooter, have tagged a new ditty *Love Is Nitty*, which Galine believes will be better than his *I Got Ants In My Pants*.

Ben Greenblatt, the piano zumber, penning Strauss waltz arrangements for BMI.

Frank Capano, the Philly sidly, gets Jack Lewis to introduce his "Merry, the Frolic, and I" on a Decca disk. Paul Casagrande, composer of "I Am an American," making a personal appearance at Jack and Bob's, nitty at Trenton, N. J.

There is competition in England, but at a different part. Fox says there are probably no more than six outstanding bands there, and they have nothing to worry about, because once the English public has placed its stamp of approval on an outfit it can grow whiskers in a spot. Harris was on one stand for five years. Breaking into this select circle is the tough task.

On the tune side, neither leader had any trouble. The English like American tunes, and they are played almost to the exclusion of anything else. Britons instinctively shy away from anything new and are not good dancers, so swing and other novelties are frowned upon. The club-patronizing elite dress in formal attire every night, and this sticking to convention extends into all habits of behavior. There are English pitterbugs, but their antics are as restrained as an Arthur Treacher smile.

Band bookers are a rarity in England, and the leader deals direct with the club operators. The money is plentiful when the band is in. Salary range is from 300 to 1,500 a pounds a week, or about \$1,500 to \$7,500, past rate of exchange. Fox had a 21-piece band, concentrating his work on theaters. Vaudeville there is still confined mostly to the two-o'clock and the acts and routines change very little.

Besides leading a band, Harris also turned entrepreneur, operating *Club Club* and the *400 Club* in London. The former is now closed for bomb repairs, but the 400 Club is still operating. When Harris left London last May the English government would allow him only \$500 of his money. On leaving England, how cuts into the country's dollar exchange value.

Both leaders were disappointed at losing their English passports, and say they would like to have stayed for the blitz duration.

That French Scene

On the French side of the picture, the great migration of American musicians to Paris and the favorite French watering spots in the halcyon 1920's has done an about-face back to the United States. But not before the Yankees created a definite era in jazz, mainly controlled by New Orleans.

Warren Stokes, American Negro pianist who was part of the musical gold rush to France in 1926, returned to this country two weeks ago, claiming that with the fall of Paris came the smashing of a musical generation that embraced the American musician, interpretation, and music.

"The pickings were pretty, too, according to Stokes. United States musicians were paid off by the day, and from 1929 to 1933 they were earning approximately 400 francs a day. (The franc was worth 20 cents in the early '30s.) Postwar earnings, however fell to 200 francs a day, with a total value of about \$10.

Salaries, of course, said Stokes, ranged according to the spots, of which there were about 15 at the time. American musicians were always sure of making more money in spots which were patronized by older people and tourists. Places that drew the French equivalent of pitterbugs were always slow pay-off spots.

While the musicians' union in Paris, the *Syndicat des Musiciens*, controlled the work to the extent that all bands had to employ 75 per cent French musicians, they didn't issue working cards, as is the practice here. Instead, the government handed out a work permit, which cost the American musician 400 francs for three years. American musicians are scarce now, because of many obsolete reasons, including the fact that bands which formerly ranged around 15 men are now playing with five.

That American music wielded an unopposed influence in the life of the Frenchman is manifest in Stokes' observations that customers wanted mainly American music, that Benny Goodman and Count Basie were the most favored bands among the swing fans, and that coin-operated phonographs were just beginning to make their appearance before the war broke out.

WILKES-BAIRE, Pa., Feb. 15.—Shane, on the site of the former Club Mafex here, has renewed the contract of Lenny Matner and his band for another eight weeks.

The Billboard

WEEK ENDING FEBRUARY 14, 1941

MUSIC POPULARITY CHART

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

THERE I GO. (11th Week) Vaughn Monroe, Will Bradley, Tommy Tucker, Woody Herman.

DREAM VALLEY. (7th Week) Sammy Kaye, Woody Herman, Frankie Masters.

FRENESI. (6th Week) Artie Shaw, Woody Herman.

I HEAR A RHAPSODY. (14th Week) Charlie Barnet, Jimmy Dorsey, Al Donahue.

STARDUST. (3d Week) Artie Shaw, Tammy Dorsey.

ALONG THE SANTA FE TRAIL. (2d Week) Bing Crosby, Dick Jurgens, Sammy Kaye.

I GIVE YOU MY WORD. (1st Week) Mitchell Ayres, Eddy Duchin.

COMING UP

SO YOU'RE THE ONE. Hal Kemp, Eddy Duchin.

YES, MY DARLING DAUGHTER. Glenn Miller, Dinah Shore, Benny Goodman.

THE LAST TIME I SAW PARIS. Kate Smith.

YOU WALK BY. Blue Barron, Tommy Tucker.

HIGH ON A WINDY HILL. Jimmy Dorsey, Gene Krupa, Vaughn Monroe.

SCRUB ME MAMA, WITH A ROOGIE BEAT. Andrews Sisters.

SAN ANTONIO ROSE. Bing Crosby, Bob Wills.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 15 best selling records of the past week: New York City: Century Music Store; Bloomingdale Music Shop; Liberty Music Shop; Vesey Music Shop; Galety Music Shop; Boston: Boston Music Co.; The Melody Shop; Modern Music Co., Inc.; Buffalo: Whitecap Song Shop; Broadway Music Shop; Avonlea Record Shop; Pittsburgh: Wilkerson Bros., Inc.; Philadelphia: Ted Burke, Inc.; Wayman Co.; Co-Operative Music Co.; Washington: Geotgia Radio Co., Inc.; Denver: The May Co.; The Record Shop; Charles E. Wolfe Music Co.; Salt Lake City: Z. C. M. I. Record Dept.; Portland, Ore.: Moore-B. Frank Co.; J. E. Olli Co.; Los Angeles: Dinkel-Richardson; Southern California: Music Co.; Hollywood Music of Music; San Francisco: Schwabacher-Frey; Quartz Music Co.; Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Gertrick Music Shop; Cincinnati: Song Shop; Willie Maize Co.; Toadish Writer Co.; St. Louis: J. H. Blumberg, Inc.; Clinton Mass. Shop; Milwaukee: Schumaker's Record Library (Old Dream); Broadway House of Music; J. B. Bradford Piano Co.; Des Moines: Des Moines Music Shop; Harrison Co. (Iowa): Wurlitzer's; Grinnell, Iowa: Kansas City, Mo.: Music Box; St. Louis: Acollin Co. of Music; Famous & Barr; St. Paul: W. Dreyfus & Bros.; Mayflower Novelty Co.; Cleveland: Halls Bros. Co.; Springfield, Mo.: L. E. Limes Music Co.; Birmingham: Nola's Radio Service Shop; E. E. Forbes & Son; March Music Co.; Louisville: Dixie Dry Goods Co.; Atlanta: Cox Prescription Shop; Raleigh, N. C.: James E. Thibault; C. H. Stephenson Music Co.; Miami: Richards Stars Co.; Burlington, Vt.: New Orleans; Louis: Grunwald Co., Inc.; O. Schirmer, Inc.; Fort Worth, Tex.: McCreary's; Kenzie Bros.; Furniture Co.; San Antonio: Thomas Adams; Atlanta: Music Co.; San Antonio Music Co.

Table with columns for NATIONAL, EAST, WEST COAST, and SOUTHWEST. Each column lists record titles, artists, and chart positions.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week: New York City: Music Dealers Service, Inc.; Adler Music Supply Co.; Philadelphia: Volkstein Brothers, Inc.; Barr-Franckson; Pacific Coast Music Jobbers; Sherman, Clay & Co.; Los Angeles: Morse M. Pesenthal, Inc.; Seattle: Capitol Music Co.; Portland, Ore.: Sklare Music Co.; Chicago: Lyon & Healy; Carl Fischer, Inc.; Cassibile Record Music Co.; A. C. McClure; St. Louis: W. Louis Music Supply Co.; Kansas City, Mo.: Jenkins Music Co.; Detroit: Grand Rapids; San Antonio: Southern Music Co.; Fort Worth, Tex.: Auto Music Co.; New Orleans: O. Schirmer of Louisiana; Atlanta: Globe Piano Co.; Phoenix, Ariz.: Dawson Music Co.

Table with columns for NATIONAL, EAST, WEST COAST, and SOUTHWEST. Each column lists sheet music titles and artists.

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WJLP, WASH) between 8 a.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sundays for the week ending Friday, February 14. Indianapolis plugs are tabulated on WDR, WDRW, WMCB, WISN. Film tunes are designated as "F"; musical production numbers as "M."

This compilation is based upon data supplied by Accurate Reporting Service.

Table with columns for Position, Title, Publisher, and Plugs. Lists the top 30 songs with their respective radio plug counts.

Orchestra Notes

By DANIEL RICHMAN

Broadway Bandstand

IT'S likely that the follow-upper to WOODY HERMAN on the stand of the Terrace Room of the Hotel New Yorker will be BOBBY BYRNE. Herman is in until April 10, with a possibility of staying longer. . . . VINCENT LOPEZ moves into the Hurricane February 25. . . . JOE REICHMAN winds up his engagement at the Essex House's Casino-on-the-Park the 26th, followed on the podium by PAUL BAHON, whose crew is currently heard on Saturdays on the Chase's Canal radio show. Luncheon at the Waldorf. . . . BILL HARDO comes into New York for a date at Loew's State the February 27 week. . . . JOAN MERZILL is the latest thrush to land in Hollywood. . . . the Bluebird chanteuse left Thursday (18) for the Coast to start a three-year pact with Columbia Pictures, her first job being sketched for the Glen Gray-Buddy Vallee flicker, *Show Business*. . . . STUART SEYMOUR, former road manager for Louis Armstrong, joined Joe Oliver's office in New York. . . . RED NICHOLS is set for a string of one-nighters in Southern territory thru March 15. . . . REGGIE CHILDS steps off the General Amusement Corporation rolls, and moves over to Fredrick Brothers' Music Corporation. . . . The draft got WALLY GORDON, drummer in the Johnny Long outfit, with HAL BERMAN coming in for the replacement. . . . DAVE MARTIN, sepi pianist, is current with his band at the Hotel St. George's Bermuda Terrace, across the river in Brooklyn.

Club, Newport, Ky., has been handed a holding ticket good for a couple of additional weeks. . . . following that stint, she moves over to St. Louis and Western Murmurs

INA RAY HUTTON, originally set for a two-weeker at Beverly Billie Country the Tinseltown Ballroom for a week. . . . VAL OLMAN starts this week at the

Detroit Athletic Club in that Michigan city. . . . HILLY HICKS and His "Singing Six" began a run at Blatz's Palm Garden in Milwaukee Monday (17). . . . The Trionon and Aragon ballrooms in Chicago, after long sessions with LAWRENCE WELK and DICK JURGENS, have returned to the open market for bands. . . . GENE KRUPA is in at the Trionon for a single date tomorrow (16), doubling with Welk, while the Ed duo TINY HILL doing the same. . . . GUS ARBEIM plays the demand for three days February 25-26. . . . beginning March 1 Welk will be replaced at the Trionon by GRIFF WILLIAMS, who closed at the Stevens Hotel in Chi yesterday (14). . . . RAY HEATHERTON follows at the Stevens, with DEL COCKRINE skedded for a summer's run starting April 12. . . . ORHUY TUCKER is due in at the Aragon for a limited engagement after Jurgen's, starting Easter Sunday.

Atlantic Seaboard

HENRY WOODS set for the CLYDE LUCAS follow at Philadelphia's Benjamin Franklin Hotel March 2, going on the MCA roster at the same time. . . . MIKE PEYDIN is at Martin's, Easton, Pa. . . . HERMAN WEINER first in for the music making at Iyer's Cafe, Trenton, N. J. . . . GRACIE RAY gets the nod for her Rhythmatics at Forest Hill Tavern near Princeton, N. J. . . . THE SWINGETTES, all-gal gang, at Green's near Allentown, Pa. . . . BOB PARKER parks at Romaine Grille, Philadelphia. . . . SAXIE SHOLLENBERGER spaces at Riverview Inn, Reading, Pa. . . . LEON LIXONARD and His Cavaliers are at St. Mary's Hall, Trenton, N. J. . . . SLIM and SLAM Trio returns for a date at Red Hill Inn, Pennsauken, N. J. . . . LILLIAN CLAIRE, former JOE VENUTI songstress, singles at Philadelphia's Evergreen Casino. . . . DOBOTHY JOHNSON, styled as "the feminine Benny Goodman," at 60th Street Rathskeller, Upper Darby,

Pa. . . . EDDIE HILL at Hotel Penn's Mirror Room, Trenton, N. J. . . . THE CATS AND THE FIDDLE in the limelight at Philadelphia's Lido Venice. . . . BOBBY BLUE brings his band to Schlenker's Ballroom, Shartsville, Pa. . . . EDDIE JAMES' brand of jam at New Colonnade Club, Chester, Pa. . . . BILL VAN moves his Kings to Dick's Cafe, Atlantic City. . . . DON SNYDER, up from Baltimore's Hotel Arlington, locates at Murphy's Grill, Trenton, N. J. . . . DOT KING brings her Notes to Minaret Tavern, Philadelphia. . . . JACK DONALDSON for the dancing at George Curtin's Inn at Geopp's Lake near Trenton, N. J. . . . PERO WAGNER waving his wand at Carlisle Grille, Allentown, Pa. . . . MARIE NANETTE takes her Hawaiian band to Blanche's Cafe, Camden, N. J.

Of Messrs. and Men

DUKE ELLINGTON, closing at the Casa Manana in Culver City, Calif., on the 20th, then tours up and down the West Coast until he plays the Los Angeles Paramount in April. . . . EARL HINES is en route to Florida on a dance tour, getting back to New York and the Apollo Theater April 18. . . . TED LEWIS makes it the Bol Tamarin, San Francisco, for four weeks beginning the 18th. . . . SAXIE DOWELL, on the same day, goes into the George Washington Hotel, Jacksonville, Fla., for a pair of weeks with a possible two more if he clicks, after which he'll be followed by EPOCH LIGHT for a fortnight. . . . CY MANES is now handling personal management duties for the CHARLIE SPIVAK band. . . . Manes was last associated with Harma, Inc., and before that with General Amusement Corporation. . . . HURRY SHAWKER takes over the drumming assignment with Spivak, coming to the latter's current Glen Island Casino, New Rochelle, N. Y., stand via Alvino Rey's band. . . . COUNT BASIE is booked solidly on one-nighters in the South and Midwest until April 13, when he plays the SAVOY Ballroom in Chicago. . . . Hotel Chase, St. Louis, gets HENRY BUSSE the 25th. . . . DICK KUHN opens a return date at the Stadler in Buffalo May 15, for four months.

Dozen Work Steady Pitt Bookings for Local Bands Weak:

PITTSBURGH, Feb. 15.—Total bookings for home-town bands are weak this far this year, according to Secretary Charles Grafelder of Local 60, AFM, altho six to eight traveling orchestras weekly bring contracts to the union office here.

With a listed membership of 68 bands in the local, the district offers a steady employment to about a dozen outfits. Benny Burton doubles as ballroom erk and staff crew for Station WJAS; Earl Trussell does the same for WCAE and Bernie Armstrong likewise at KDKA. Required by contract with the AFM to hire a staff band only 20 weeks during the year, WWSW has Paul Astor's band part time. KQV, sister station to WJAS, hires no staff units.

Night clubs use a few more aggregations. Eno Covato plays at the Club Madrid, which he partly owns; Brad Hunt recently opened at the Merry-Go-Round; Clyde Knight last week got his first class A break at Bill Green's Casino; Al Marcollo has been at the Nixon Restaurant for more than two years, and George Scizzo longer than that at the Oliver Building Restaurant.

As the first local orchestra at the spot for many months, Baron Elliott bowed last week in the William Penn Hotel Chatterbox, and Ted Blask began an engagement at the Roosevelt Lounge Cafe. Billy Hinds handles the Hotel Schenley ballroom's assignment on week-ends. Traveling dates in the area's higher spots that attract outfits frequently are usually filled by Al Presutti, Jeff Sims, Maurice Spitzley, Nelson Mayles, Marty Greger, Herman Middleman, Danny Nurella, Don Mota, Eddie West, Joe Schaefer, and others.

OUT TOMORROW

LISTEN TO THE
4

INK SPOTS

NEWEST AND GREATEST
RECORDING

"PLEASE TAKE A LETTER MISS BROWN"

DECCA RECORD No. 3626

BACKED BY "RING TELEPHONE RING"

PERSONAL MANAGEMENT GALE INC., 48 WEST 48th ST. N. Y.

On the Records

A critical analysis of the latest record releases, stressing their commercial value to record retailers and music machine operators. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.
Key: FT—Fox Trot; W—Waltz; VC—Vocal chorus; V—Vocal recording.

By DANIEL RICHMAN

JOE REICHMAN (Victor 73235)

I Hear a Rheppody—FT. VC. I Could Write a Book—FT. VC.

WITH Reichman, the "Piaçella of the piano," Victor acquires a strong contender for the pianistic recording honors currently (and for some time past) held by the Columbia label's Eddy Duchin. Given proper handling in the matter of song selection, promotion, and exploitation, Reichman has the opportunity to out in on the wax popularity enjoyed by Duchin among those disk buyers who favor smooth, suave dance music paced by scintillating keyboard technique. Joe's style differs from that of Duchin in that he foregoes any imitation of the latter's melody-in-the-bass pattern, but his piano work in general is just as bright, glib, and ripping as Duchin's is in the upper registers. For his debut on this label, he has been allowed free rein in the matter of showcasing his own performance, his hot-rod-style band staying pretty much in the background while he takes choruses, and waxes in, around, and behind Marlon Shaw's vocals and such instrumental passages where he himself isn't in the full spotlight. Emphasizing his new acquisition as a potential threat to the Duchin throne by mixing nine parts Reichman with one part anything else on this initial starter is a good move by Victor, for it sets this new record name in diskophiles' minds as a "piano band" rather than just another band with nothing particular to make it stand out. Reichman's work may lack the subtle distinctions of Duchin's, but his rich and imaginative fingering, strewn lavishly thru both sides here, ought to win him a quick following on this label. *Rhapsody* unfortunately has been worn through by this time, and it was a mistake to burden a debuting band with a song that everyone is sick of at this late date, but the so far unblemished brightness and newness of the Rodgers and Hart *Pat Joey* tunes on the B side do nothing to correct the error. Miss Shaw's vocals are hard, brittle, and a detriment to an otherwise highly creditable job.

HARRY JAMES (Columbia 35932)

Music Makers—FT. Montevideo—PT. VC.

AFTER a switch last summer from the Columbia rolls to the Varsity label of the now practically defunct United States Record Company, James returns to his waxing duties at his old stand and celebrates his second debut on the label with an original on the A side that has about it that intangible aura that often spells music machine and home phonograph success. In the case of *Music Makers* the potentialities stem from an interesting, effective theme, scored provocatively and with an irresistible freshness and simplicity. Played coolly and in the relaxed swing tempo that has done so much for past coin phonograph hits—*notably Glenn Miller's In the Mood* and *Tuxedo Junction*—its "walking" rhythm, two-beat style combined with the unbridled bluntness of the melody makes listening (or dancing) practically compulsory. Where the sheer virtuosity of James' unforgettable Varsity version of *Fights of the Humble Bee*, or his Columbia disk of last year, *Concerto for Trumpet*, was lost upon the majority of record addicts, who apparently were too frightened by the uncommercial classicism of these proceedings to support them to the extent they deserved, the simple, rhythmic appeal of *Music Makers* may give Harry his first taste of real music machine popularity. The stereotyped eulogy of *Mononoiden* charms that supplies the backing prevents James from carrying out a perfect score here, although the band does what it can with the lackluster tune at its disposal, while Dick Haynes makes the heat of a poor lyric.

WILL BRADLEY (Columbia 35922)

This Little Jockey Went to Town—FT. Break It to Me Gently—FT. VC.

WITH a dearth of really good coin phonograph material at the current moment, neither side here is capable of doing its part to fill the void. *Break It to Me Gently* has the edge in popular appeal because of Ray McKinley's personality packed vocalizing of an exceptionally clever little lyric. Voicing a plea to a hypothetical band leader to "break it up" gently—a plea steadily voiced undoubtedly by a good many people to a good many not-so-hypothetical leaders—McKinley sets the side from the start with his humor-filled drawl, after which the band takes over for a potentially danceable, listenable couple of choruses. Tempo is on the boogie-woogie side, something this crew does particularly well—a fact appreciated by the general public, as attested to by the success of the Bradley *Red Me Dearly, Eight to a Bar*,—and the eight beats are carried over to the reverse, which has no vocal, but makes up for that lack with some fine, driving swing and a Freddie Slack piano bit at the beginning that is almost startling in the technical proficiency with which its difficult eight-beat intricacies are dispatched. With both sides styled in a groove that has proven popular of late, this latest Bradley disk offers much, especially to music machine operators.

DUKE ELLINGTON (Victor 73236)

The Girl in My Dreams Tries To Look Like You—FT. VC. Flamingo—FT. VC.

Following in at least the songwriting footsteps of his esteemed father, Mercer Ellington, Duke's son, is responsible for the A side ballad. The tune and lyric, however, are only fair, altho Ellington's pure gives them his customary muscularly added treatment. *Flamingo* contains some beautiful work by the band on a fun, sensitive arrangement of one of the Duke's better originals.

BENNY GOODMAN (Columbia 55002)

Supernum—FT. More Than You Know—FT. VC.

Goodman's second 12-inch jazz masterpiece on this label and with his new band follows closely the same formula that marked *Benny Bites Again* and *The Ken I Love, No. 1* in the series. First side give the band boys a field day, permitting Cootie Williams in particular to shine in a virtuoso trumpet performance that deservedly receives featured label billing. The less original *More Than You Know* is expended on doesn't always measure up to an excellent work which it is considered. *Five-Over*, by the *Mardi L'Or*, lets Helen Forrest have pretty much her own way with the Vincent Youmans standard, and again this chirper exhibits a style and voice that few band vocalists can touch. The format of all-out jazz on one side and vocal balladry on a well-known song on the reverse is good, and

the general excellence of the Goodmanites makes the contrast that much better and more effective.
(See ON THE RECORDS on page 72)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal, rather than the musical ability of the bands reviewed.

By SOL ZATT

Henry Busse

(New Kemmere Hotel, Albany, N. Y., CBS Network, Thursday (11), 12:05-12:30 a.m.)

HENRY BUSSE'S shuffle rhythm maintains a good rhythmic standard on its network tempo, with a half hour of diversified tune selection in the pop and light classical vein. The *Hot Lips* maestro gives his mellow trumpet enough of a workout to be outstanding in his own right, and provides enough instrumental variety in his arrangements to make for interesting and listenable music.

Program is definitely musical, and without any production effects is musically nevertheless. Plenty of vocal choruses to offset a full musical half hour, and enough chatter to explain what goes on in the classics department to keep the listener interested.

Decidedly a pleasing 30 minutes, without boisterous effect and too much bias.

Leo Reisman

(Palace Hotel, San Francisco, NBC Red Network, Thursday (11), 12:30-1 a.m.)

LEO REISMAN'S band, an ace tune peddling outfit, dispenses sweet music with a rhythmic lilt, but his introduction of a San Francisco debutante as a vocalist is a good argument why ambitious socialites should keep their well-powered noses away from the microphone.

Reisman's half hour of music, for presentation and song variety, was without fault until she deb indicated her heavy, untamed voice on some otherwise good songs. Dispensing with her (the name was slightly garbled in the announcements), the maestro sells personality and music with equal deftness. Latin songs and the like were more emphasized than the pop, but in the end the remote had a balanced musical mixture.

Roy Fox

(Reviewed at La Martinique, New York)

AFTER 10 years in England and on the Continent, Fox has again taken up a stand in America. The result is good, and especially so when it is considered that his present aggregation is but six weeks old. He has had foresight enough not to try to compete with the Millers, Shaws, and Goodmans, but has striven for versatility and uniqueness.

His formula for this goal is worked up with 10 men (three rhythm, four reed, one brass, one fiddle, and a harp-ist), all adept musicians, and a pop-and-old-favorites library which already shows distinctiveness in arrangement. Fox features the reeds and harp in these arrangements, with an occasional doubling of two of the reedists on violin. On the instrument stands are also an English horn and a bass clarinet. Result of all this is a band with a good, full sound and well-paced rhythm. Once in a while Fox throws a hot groover into one of the sets to tickle the jives, but his main suit is in the more rhythmic tunes and semi-classical stuff, all very polished.

Kay Kimber, originally a London gal is different with the vocals, chiefly because of a wide range (three octaves). She sings pleasantly, and graces the stand with her looks. Fox doesn't split the same in his full-dress with his directing, but lends a distinguished air to the podium with his neat appearance.

Humphrey.

Lee Shelley

(Reviewed at Ches Amt, Buffalo)

THIS 11-piece shuffle rhythm band dishes out a commercialized brand of music, with an unusual amount of versatility its biggest asset, altho musicianship isn't sacrificed. Variety of instrumentation and vocal offerings is designed to keep interest centered around the bandstand at all times, while dance appeal isn't lacking in the least.

Unit tags NBC singer Paul Carroll as its outstanding feature. Smar displays fine baritone pipes, aided by an ingratiating personality, and he sells himself and the rock solidly. He handles romantic ballads to best advantage and also works in a swell trio with Shelley and George Stephan, who sports a nice tenor voice. Happy Woodgan (sax) gives the swingeroo a comely touch and score with his clattering. Glee club style is employed occasionally and sounds okay.

Shelley is a competent stick waver, but forsakes the baton most of the time for featured violin, accordion, and clarinet offerings when he's not chirping in a pleasant style, which adapts itself well to rhythm novelties. Instrumental solos include three sax, three brass, and four rhythm. Mixed brass carries off most of the instrumental honors, with Stephan (a recent importation from

Alvino Rey's band) getting off some fine trombone tooting. Hal Kane solos with a torrid ride trumpet, while Dave Mul-tudo (a Henry King graduate) inserts solid straight horn work. Jean Henry is spotlighted on guitar and double clarinet and fiddle.

Play string shot of eight violins in well received and has the sax and brass sections doubling in addition to Henry and Shelley. Books include sweet-swing array, with a generous sprinkling of rumbas and congas, waltzes, and a few hotchas. Arrangers are Joe Stone (piano) and Kane. Warner.

Laurence Keyes

(Reviewed at Casa Fiesta, Kansas City, Missouri)

BACK in the Keyes music lineage B with an almost completely revamped crew, Keyes bills his septa crew the "Twelve Keys of Rhythm," band measuring three brass, four saxes, four rhythm, and vocalist Ernie Henderson. It's a neat outfit, built along Andy Kirk lines, playing soft swing and featuring novelties. Lack of alphas fails to hamper the band, good Negro trombonists being in rarr in this area that most colored bands have learned to get along without them.

Keyes is a very serious musician and works long and hard over his band to get the results he wants. He plays a satisfying piano, composed mostly of Basie-like riffs on his solos and Teddy Wilson runs on the filigree. Concentration is on the right hand. He also plays novel choruses that please the kiddie crowd.

Most instrumental solos are kept to a minimum, Keyes attempting to accent the band's ensemble work. Hugh Jones' trumpet and the lead tenor of the Donnelly stand out, particularly on the jump arrangements of Frank Vaughan. Vocals of Henderson are mostly on ballads and click satisfactorily. The band is one which with hard work should become a good show or entertaining outfit. Locke.

Eugene Jelenik

(Reviewed at the Deshler-Fallick Hotel, Columbus, O.)

NEW to this territory, Jelenik and his capable crew of musicians are making their bow in Columbus. Under the leadership of the Jelenik violin, the act plays a varied repertoire of music, ranging from semi-concert style to riff stuff and handles all varieties in satisfying fashion.

One of the few bands to use a cello in its make-up, the outfit bends strongly to strings and woodwinds, a feature that makes it extremely acceptable to diners here. During dance numbers it puts out a number of flexible combinations of instruments for stumby, swing, sweet, and rumbas. The rumbas department knows its business in a big way.

Phyllis Mylee is an attractive vocalist who scores with the crowds, and Dick Steve, trumpet, and Harold Corlin, guitar, step to the mike on occasion. Jelenik also uses a trio—Dennis Curtis, Ted Rhodes, and Jack Keating—which he designates as the Promenade. McConnell.

Territorial Bands Total
8894 in 2 London Stands

LINCOLN, Neb., Feb. 15.—Doc Lawson, the Turnpike Chalzo's hardy perennial took a three-day count of \$54 last week-end (7-8), which was fairly good. Skippy Anderson (8-9) at Pla-Mor got \$350, which is nice. Lawson went for \$5 cents per person and Anderson for 25 cents.

Time Marches On

NEW YORK, Feb. 13.—Famous Mason Locke Weems, circa 1776, was the biographer of George Washington and inventor of the cherry tree story and its tagline, "I cannot tell a lie."

In 1941 his great, great, great-grand-grand-grandson Arthur Mason Weems and Robert Locke Weems, ar-band personnel managers.

(Routes are for current week unless otherwise given.)

Adler, Louis: (The Growlers) Miami Beach, Fla.
AHO, Bill: (Belle House) Mobile, Ala.
Alford, Dick: (El Club) NYC.

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Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

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Bands on Tour—Advance Dates

EARL HARRIS: Bada Theater, Washington, Pa.
IRONARD KELLEY: Englee's Ballroom, Savannah, Ga.
JOE FRASER: Produce Dealers' Ball, Philadelphia, Pa.

JIMMIE LUNGFORD: Harvest Court, Beaumont, Tex.
JIMMIE LUNGFORD: Harvest Court, Beaumont, Tex.
JIMMIE LUNGFORD: Harvest Court, Beaumont, Tex.

WILL BRADLEY: Mitten Hall, Philadelphia, March 18.
HENRY BUSSE: Highland Park Casino, Quincy, Ill.
LAWRENCE WELK: Michigan Theater, Muskegon, Mich.

Roadshow, Tryout, Stock Plan Mulled For Atlantic City

ATLANTIC CITY, Feb. 15.—Legit has a good chance of being revived at this summer resort under a program now before local interests. Proposal from Morris Green, of New York, for an Atlantic City Civic Theater was presented this week to the Atlantic City Hotel Men's Association, which has designated Adrian Philip as head of a committee to investigate possibilities. Calls for an original investment of \$30,000, to come largely thru subscriptions.

Plan asks for organization and operation of a first-class stock company using professional talent, plus frequent bookings of road attractions. It would also bring the resort back as a tryout town. Pop prices would prevail, slightly higher for musicals; subscribers would be given benefits in the choice of seats and special-priced tickets.

System of financing includes sale to subscribers of 24 plays a season with the aim of averaging \$1,000 weekly. But the idea would be peddled on a cash-down payment and the balance on weekly installments. The organizing sponsorship group would underwrite the project, getting first money when products are divided. Sponsors would also be represented on the board of directors and management. Profits would be divided 50-50 between management and a reserve fund devoted to any contingent losses or extra costs. When a featured star or production comes above the customary price, it is proposed to meet this difference on a percentage basis from the gross receipts above \$6,000 for the week.

Management would work in co-operation with Broadway producers for tryout performances. As a means of further boosting attendance, it is suggested that the railroads and bus lines might cooperate with the hotels by including theater tickets in the price of a shore visit.

SEND IN YOUR ROUTES

Routings of bands, acts, vaude units, ice shows, repertoire-act shows, dramatic and musical shows, cruises, and carnivals are carried in *The Billboard* free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, *The Billboard*, 35-37 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

"Story" Takes 25G in Third Philly Return; "Animal" Big \$10,300

PHILADELPHIA, Feb. 15.—Cash registers rang merrily at both legit houses this week, with the loudest note at the Forrest Theater, where *Philadelphia Story* took a top-heavy \$28,000 at a \$3.50 top, amounting for the week's stand. Marked the second return for the Katharine Hepburn epic this season and the third time in the past two seasons. Last run, with a terrific advance sale and in face of the fact that the current story was currently playing its fourth week, bettered the September 30 take by almost \$800.

Localist Street Theater, following the smash fortnight of *The Time of Your Life*, finds his plenty brisk for *The Male Animal*. For its first week ended tonight (18), at \$2.50 top, and with the blessings of the local critics, the take was much on the favorable side with \$10,300.

Two list-minute bookings enable the Forrest to keep lighted. Opening Monday (17) for a week is B. W. Behrman's *The Mechanical Heart*, with Ina Claire and Phillip Moraglio. On February 22 Maurice Schwartz brings in Yiddish Art Company for two weeks in repertory.

"I. Q." Looks Amusing In Provincetown Tryout

NEW YORK, Feb. 15.—"I. Q.", written and directed by Ben Levine and presented at the Provincetown Playhouse, proved amusing. Chances are it would have earned a much better play if the surroundings had been more pleasant.

It is the story of a punch-drunk prize fighter who has a mental wizard for a son, and his trials and tribulations with his in-laws, his divorced wife, and his brother-in-law, who is also his former manager and a phony. The family are trying to marry off his former wife (their daughter) to a wealthy friend whom they feel can do big things for the child. The fighter attempts many comebacks in the ring, but somehow he can't win a fight. The family's wealthy friend, after becoming engaged to the daughter, schemes to have the child adopted by a professor friend, but his plans are foiled before the curtain falls. All ends happily with the prize fighter and his lady reconciled, which is what the child wanted all the time, and her family on friendly terms with their son-in-law. The brother-in-law finally consents to go to work, much to the surprise of all.

The legit hit show was caught two of the actors were old—Jackie Ayres, who was to have played the part of the child prodigy, and William Calvert, the punch-drunk prize fighter. Their parts were taken over by Emanuel Duval and Ben Levine (the author) respectively. The wealthy friend, originally scheduled to be played by Levine, was played by Harry Gordon, who gave a good performance. Ed Price, as the brother-in-law, turned in a very good job and should be given more chance. Levine did very well as the prize fighter, and Leonard A. Black acted as the father-in-law. Others in the cast were Nina Nader, Irene Daily, Ed Husey, and Wolf Bayer, all of whom were adequate. Levine stuttered now and then, which was no doubt due to his being theoretically punch-drunk.

C. A. T.

Two more shows have been booked for the Colonial. *The Male Animal* will arrive March 18, and Lynn Fontanne and Alfred Lunt in *There Shall Be No Night* will play March 28.

The addition of the two productions will make it the biggest season in more than a decade.

'Hellza' Breaks 15-Yr Cincinnati Record; Great Legit Season

CINCINNATI, Feb. 15.—*Hellsbopper*, with Eddie Garr and Billy Howe, hung up a 15-year record for a week-stand roadshow attraction in Cincinnati when it pulled nearly \$40,000, including taxes, at \$3.50 top for nine performances at the Taft Theater, ending last Saturday night (9). Show enjoyed a \$20,000 advance sale. Cox Theater is the town's regular legit house, but the rooney shows are generally sent to the more capacious Taft (2,200 seats).

Nelson G. Trumbidge, Cox manager and local legit impresario, reports that top business for a legit attraction in Cincinnati this season and for as far back as he can remember was done by *The Philadelphia Story*, with Katharine Hepburn, which played the Taft in November to a terrific \$30,000 in three night performances and a matinee at \$3.50 top. Matinee prices for *Philadelphia Story* was slightly higher than for *Hellsbopper*.

Second best business of the season to date belongs to Lunt and Fontanne in *There Shall Be No Night*, a rousing \$24,000 in four days at the Taft.

Trumbidge reports the current legit season the best in many years, and far ahead of last season, which was considered fairly good.

American Academy Students Offer Barry, Coward Plays

NEW YORK, Feb. 15.—This week's offerings of the American Academy of Dramatic Arts at the Empire Theater included Noel Coward's *Hay Fever* and the first act of Massachusetts and MacDonald's *The Lake*, both presented on Friday (7), and *The Animal Kingdom* by Philip Barry, given on Tuesday (11). Coward's comedy fared somewhat better than the other plays at the hands of the young people. The direction of it was better than usual, and the fast pace was kept up beautifully by Jane Hughes in the part of Foei and Kenneth Forbes in the part of Simon; both turned in excellent performances. Good work was also done by Richard Caine as David and attractive Dorothea Marion as Myra. Joyce Connor had a new and very amusing twist in the role of Jackie, and Verne Armetrum was a most acceptable Oranham. Jo Ellen Stevens, as Judith, fell into the obvious and over-sensitized posing that seems almost inescapable for the non-professional in the role, and Samuel Bea was incoherently allowed to act like a nitwit in the part of Sandy. His interpretation was the one directorial flaw. Alissa Clayton was Ciss.

The performances of *The Lake* was noteworthy for the grand work done by Barbara March as Lena and for a most amusing bit of staging that permitted a girl to greet the surprise visit of her newly acquired fiancé and carry on a conversation of about six lines without ever facing him, which seems like appalling excessiveness. Besides Miss March, the cast included Theres Hayden, who the obviously nervous did better in this than in her previous appearance; Terry Lynn, Herbert Tank, Grace Johnson, Ellen Nisoll, William Van Fleet, and Jack Sherry.

Donna Munson, an extremely attractive young lady, did outstanding work as the wife, Cecelia, in *The Animal Kingdom*. Her voice is lovely and her reading and posture leave little room for criticism. Her poise and walk could be improved, but these are merely minor matters that can easily be remedied; she is definitely a girl to be watched. Helen Maxwell was a better Grace than has been seen recently at the Academy, and Eleanor Millay showed possibilities as Franc. Margalo Franco Wilson had no idea whatsoever of what Daly was all about and gave an unsympathetic and ineffective reading. The pair of Helen and Grace with Paul Wilson in an uncertain terms and left Mr. Wilson looking very foolish. William Trospe gave a strange, unwinning performance as Tom, unbelievable and unconvincing. Lunt Rahey did nothing for Joe except to show that his diction needs work, and Bert O'Dell gave little to the part of Owen. William Van Fleet's excellent make-up was the only indication he gave that he was playing the part of the father.

M. A. S.

Two More for Akron

AKRON, O., Feb. 15.—The record-breaking interest displayed here in Tobacco Road had the anticipated results.

FROM OUTFRONT

The Renaissance of the Song-and-Dance

—BY EUGENE BURR—

THREE years ago if someone had said that during the season of 1940-41 only six musicals would be produced on Broadway, three of them intimate and topical, and that of the six only two would be even legitimate hits, this corner would have figured him a probably canny prognosticator. Through the depression period, musicals—which hit their gilt-and-plush (or gilt-and-lush) high during the glittering twenties—went steadily downward. They gave every indication of going down still further until they were practically non-existent, except in the form of smart, sophisticated, and topical revues. The day of the lavish book show, the sex-and-smoking-room revue, the bare-flesh bacchanale, or the gushing operetta seemed gone forever—a phenomenon at which those of us who love the more nearly legitimate theater were hardly disposed to weep. Cafe-revues were springing up in a luxuriance and abandon hitherto unmatched save in the gardens of Babylon or the pipe-dreams of Billy Rose; and customers, with only a certain amount of money to spend, were prone to take their dinner and their show for the price of a single admission.

Now all that is changed. It seems to this corner that the lavish cafe-revues have, generally speaking, shown a tendency to evaporate into clouds of creditors, except in certain specific instances in key cities—(to that is something that can only be verified by the omniscient Mr. Denis and his herd of midnight patrolmen). In any case, musical shows—legitimate musicals, for want of a less emphatic term—have definitely increased. They have even to some extent unperilled, since the yacht-and-boozing era, and, that a number of them have died speedily and unannounced deaths, mistakes have contributed the season's most rounding hits. Ever since September they have been leading in the ratings of the ticket brokers—that mystic Dun & Bradstreet of Broadway. *Hold On to Your Hats, Boys and Girls Together*, *Cabin in the Sky*, *Panama Hattie*, *Pal Joey*, *Meet the People*, *Lady in the Dark*, and others have been among the more esteemed financial contributors to the success of the season. They include all varieties and all grades of excellence—but the public is flocking to them, and the producers are putting on more and more.

THEIR renaissance, however, is not entirely due to the whims of producers or a suddenly depraved public taste. It was caused in a far greater measure by events over which neither the theater nor musicals themselves had any particular control. We all expected a rash of girl-and-gag shows with the start of the first year of the World's Fair, since everyone quaintly figured that visitors to the Fair would want the same sort of midway entertainment on Broadway. The Fair did give musicals an impetus, but it quickly blew away when showmen discovered to their horror that there were actually a few people in the United States who wanted to stay at home during the summer of 1939. Then, just as the sudden restraints were dying away, came the latest European war.

Columns and columns, written both before and after the start of hostilities in the current chapter of Europe's unending blood-bath, have dealt with the accepted theory and the desire of the public for light entertainment to neutralize

(See FROM OUT FRONT on opp. page)

Review Percentages

[Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.]

"Foxy"—17%

YES: Coleman (*Mirror*).
NO: Kronenberger (*PM*), Waldorf (*Foxt*), Lockridge (*Sun*), Whipple (*World-Telegram*), Atkinson (*Times*), Watts (*Herald-Tribune*).
NO OPINION: (No signature) (*Journal-American*).

"Out of the Frying Pan"—50%

YES: Whipple (*World-Telegram*), L. B. (*Journal-American*), Waldorf (*Foxt*).
NO: Lockridge (*Sun*), Atkinson (*Times*), Kronenberger (*PM*).
NO OPINION: Coleman (*Mirror*), Mantle (*News*), Watts (*Herald-Tribune*).

"Claudia"—72%

YES: Atkinson (*Times*), Mantle (*News*), Coleman (*Mirror*), Whipple (*World-Telegram*), Lockridge (*Sun*), Watts (*Herald-Tribune*).
NO: Kronenberger (*PM*), Waldorf (*Foxt*).

NO OPINION: H. A. S. (*Journal-American*).

"Boudoir"—11%

YES: None.
NO: Kronenberger (*PM*), Waldorf (*Foxt*), Mantle (*News*), Watts (*Herald-Tribune*), Atkinson (*Times*), Coleman (*Mirror*), Lockridge (*Sun*).
NO OPINION: L. B. (*Journal-American*), Hawkins (*World-Telegram*).

BOOTH

New Plays on Broadway

Reviewed by Eugene Burr

PLAYHOUSE

Beginning Monday Evening, February 10, 1941

POPSY

A comedy by Fred Hendren. Directed by...

WINDSOR

Beginning Tuesday Evening, February 11, 1941

OUT OF THE FRYING PAN

A comedy by Francis Swann. Staged by Alexander Kirkland...

GOLDEN

Beginning Friday Evening, February 7, 1941

BOUDOIR

A play by Jacques Deval. Directed by Jacques Deval...

seemed an incongruous and unhealthy attitude...

As for Claudia herself, her psychobal aberrations defeat the author's obvious intention...

There are many highly amusing lines in the light-comedy sections of the play...

Most of the defects, however, are glossed over at the Booth by a superlatively fine cast...

But despite the excellence of production and cast, the piece as a whole left a dark brown taste in the mouth...

tion and cast, the piece as a whole left a dark brown taste in the mouth...

Beginning Tuesday Evening, February 11, 1941

A comedy by Francis Swann. Staged by Alexander Kirkland...

One of the most heart-warming and hilarious plays about the show business ever to create bedlam on both sides of the footlights...

ACT I—Scene 1: Late Friday Afternoon in Cutler. Scene 2: Saturday Morning. ACT II—Saturday Evening. ACT III—Sunday Morning.

Mr. Swann has taken as his theme the hilarious tribulations and even more hilarious expedients of six youngsters who are trying to get on the stage...

But despite the excellence of production and cast, the piece as a whole left a dark brown taste in the mouth...

FROM OUT FRONT

(Continued from opposite page)

the weight of heavy days. Producers met that theatrical desire with a flood of comedies, both with music and without...

Whereas more and more musicals and other "escapes" shows are being put on, producers, unfortunately, are business men...

MUSICALS thus have enjoyed a new popularity, unmatched in more than a decade, not entirely dependent on their own excellence...

The plots of book-musicals, except in the brief and golden Victorian days when Sir William Schwenck Gilbert was writing them...

Now, on the other hand, a new type seems growing, in which the story not only plays an integral part...

Now, that is, if you forget (in a different field) the musical dramas of Wagner. This corner is habitually eager to forget them.

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Now, that is, if you forget (in a different field) the musical dramas of Wagner. This corner is habitually eager to forget them.

Mary... Nancy... Prof... Mrs. Hatch... Dr. Thomas Lovell... Florence T. Sims... Dr. Mac... William Brewster... The Action of the Play Takes Place in the Home of Henry Tibbs in Madison, Wis. Time—One. ACT I—Afternoon. ACT II—Early Morning. ACT III—The Same Evening.

The stage of the Playhouse is currently occupied (at present writing, anyhow) by a plaster bust of an Indian...

Beginning Friday Evening, February 7, 1941

A play by Jacques Deval. Directed by Jacques Deval...

The scene: The Scourer of Cora Amberhall's Home on Madison Avenue in New York. ACT I—Late Afternoon. ACT II—Scene 1: Early Afternoon. Seven Days Later. Scene 2: Late Afternoon. The Same Day. ACT III—11 P.M. The Same Day.

There is an unauthenticated rumor that Jacques Deval wrote Boudoir as a serious play. This, however, is hard to believe.

It tells all about Cora Amberhall, a Cyprian of Madison Avenue, who lives in a house provided by rich old Edgar Masterson...

(See BOUDOIR on page 42)

FEAGIN SCHOOL OF DRAMATIC ART. 200 West 58th Street, New York. STAGE, SCREEN, RADIO. Branch of Music and Song. Day and Evening Classes. Public Performances—Theatre. Public Classes—Institution. Spring Term Begins April 2. Students Open, 400 Fifth Ave., New York.

BROADWAY RUNS. Dramatic. Musical Comedy. Table with columns for play name, date, and performance count.

Penny May Change Law on Young Gals Working Niteries

PHILADELPHIA, Feb. 15.—A check-up on the age of performers and employees at all local night clubs is being made by agents of the State Department of Labor and Industry.

State liquor control board bans employment of females where liquor is sold, and enforcement would displace more than half of local performers. On the basis of evidence to be gathered, a single air-tight law fixing 18 for females may be the result.

Pitts Niteries Eye Better Acts

PITTSBURGH, Feb. 15.—Singer Jackie Heller, with brother Sol, has bought Nick Andolina's interest in Yacht Club and will import bigger names than previously booked.

Villa Madrid few weeks ago began bringing in names. Stepa Fitchik was first attraction and Nick Lucasa came in Monday.

Both spots are fighting Nixon Restaurant, which presented city's biggest and most expensive shows until El Chico opened September with Latin line-up that in cost and size has rivaled Nixon.

Detroit Agents Form Another Association

DETROIT, Feb. 15.—Detroit agents banded this week to form a new organization, Theatrical Agents and Bookers' Association, membership comprising licensed bookers in the area.

The group succeeds the old Michigan Theatrical Agents and Producers' Association, established in 1927 but long dormant. No statement of specific aims is available, according to Sol Beres, president, other than the general aims of a trade association in providing a common forum.

Others, in addition to Beres, are Corine Muer, vice-president; Betty Bryden, secretary; Del Delbridge, treasurer; Peter J. Jodice, Henry Loeders, and Ken Conroy, directors.

JL&S Lose Oriental; Todd Will Operate

CHICAGO, Feb. 15.—Jones, Linck, & Schaefer drop the Oriental Theater the end of current week, at which time the management of the house reverts to the building owners. Mike Todd, promoter and niter operator, will take the helm, operating the house for the building owners. William Morris office will book the first show, starting February 21.

Disagreements between Jones, Linck, & Schaefer and building owners has been in the air for several months. Issue arose first over the fact that the theater chain was in arrears in rent, and secondly over rental differences in drawing up the new lease. The former weekly rental is said to have been \$3,000, a price regarded as too steep by JL&S, who made an offer of \$105,000 a year plus a percentage. Trustees for the building, represented by Robert C. Farrell, refused the offer and decided to take a gamble on running the house themselves.

Atlanta Grady Changing

ATLANTA, Feb. 15.—Manager Judd Johnson of the Henry Grady Hotel's Spanish Room says the room will be re-dedicated in March and name changed to Spanish Room.

Band and floorshow policy will continue.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Benny the Bum Mad

PHILADELPHIA, Feb. 15.—Considering how New York alley operators have met with continued success in suits against local spots using their trade names, one local op is figuring on paying back the legal debt.

Benny Fogelman, better known in the trade as Benny the Bum, is threatening action against columnist Westbrook Page—*for* referring to Benito Mussolini as "Benny the Bum."

Curtis, Pickman Join Lyons Agency

NEW YORK, Feb. 15.—Jack Curtis, formerly of Curtis & Allen, and Milton Pickman joined the A. & S. Lyons Agency Monday (16). It is believed that Allen, a vet artist representative, will represent Lyons arts in vaude and also do work in radio and plays.

Pickman, personal manager of Teddy Powell and other bands, will probably handle the band department.

Joan Merrill Signs 3-Yr. Columbia Pact

NEW YORK, Feb. 15.—Joan Merrill, singer who was recently recommended in *The Billboard's* "Possibilities" column, signed a three-year Columbia Pictures contract this week, calling for two pictures a year.

She left for Hollywood Thursday (15) to begin February 20 on *Shenandoah*, which will also feature Rudy Vallee, Glen Gray and band, Ann Miller, and the Three Stooges. If she is a click in her first film, Columbia will co-star her with Fred Astaire in *He's My Uncle*.

Miss Merrill's contract permits her to free-act among other studios between Columbia pictures and to work clubs and theaters.

Bill Would Set Up Night Club "Zones"

HARRISBURG, Pa., Feb. 15.—A bill to establish night club zones in Pennsylvania cities where spots could remain open an hour longer than present closing time, 3 a.m., has been introduced in the House by Assemblyman John L. Powers.

"Guston" in Vaude

NEW YORK, Feb. 15.—Irving Kaufman, the Queen of the Chastest Martin Wins transcriptions, who loves the "Ooo Ee A" so avidly, will do a series of vaude dates. He opens at the Majestic Theater, Paterson, N. J., February 18. Charles Allen office is handling him.

Hazy Is Taking Vocal Lessons on The Sly But Mairis Not Worrying

Dear Paul Denis:

I JUST picked up a copy of *The Billboard* in Joe Pirsant's office and I was surprised to read Fred Fraser's letter. How right about our act got getting anywhere. Why only last week I accidentally discovered that Hal, my partner, has been taking vocal lessons on the sly.

No wonder he doesn't seem interested in ballroom dancing any more! And here I've been loading him occasional 10-spots to promote our ballroom act. . . . He's probably been paying for his vocal lessons. Well, I started to check on Hal's progress as a singer, and I was glad to know that he's not too good. Someone told me that his vocal teacher can't figure out Hal's voice. After a heavy meal it sounds like a boy soprano. It hasn't set yet, says the teacher.

I LEARNED some more about Hal's singing yesterday. He goes to the Yen Bust school, where they turn out those male singing trotters, and was turned down because he didn't look romantic in a military uniform. Not only that but when they tried him out in one of those marching songs he could only puff his chest one-half inch—whereas all Bust singers puff their chests at least three inches. Or more. Hal is taking deep breathing exercises and deep knee bending—but it won't do his act good. Even if he got up sufficient chest expansion, and even if he worked his way down to a tenor voice, he could never learn to sing while looking mad. And you've got to look mad in those male singing acts—especially when the leader is waving an imaginary sword and shouting "Down with Burgundy!"

I don't think Hal would make a good singer because he doesn't look well with his mouth open. He looks okay when he's dancing, and even then I've got to cover up his spine and lifts because his lumbago has been getting worse.

ANYWAY, I'm thinking seriously of breaking up the act and maybe doing a single again. I would love to do my high-class toe number again. Or maybe I could change my style and do Beasor Powell routines—you know, leaping, tapping, tumbling, stopping while the music goes on, and dancing while the music breaks. You know that anybody who dances without music is considered great nowadays—so why shouldn't I do it, too?

Let me know what you think of the idea.

MAIRIS

Miami Night Clubs Attack "PM" Articles Alleging Dirty Shows

(The New York daily "PM" recently ran a series of articles by Duncan Allison on conditions in Miami. Night clubs came in for a special roasting. Allison claiming Miami has a lot of female impersonators, that the Club has men in girls' clothes who dance with male patrons and sing dirty ballads; and that the Paloma Club has girls who snarf their savings for a tip of 10 cents or more.)

Miami night club owners are up in arms over the allegations and have asked "The Billboard" to answer Allison. The following open letter is signed by our Miami correspondent, Fred J. Gobelle, to Mr. Allison:

You don't get around, Mr. Allison. Where did you spend your time while you were in "greater playtown," as you so aptly refer to this "escape" resort? According to your article in *PM*, don't you think Baylton on Bonanza Bay would be a better title?

Three rocks isn't much time, Mr. Allison, to explore a city like Miami. You covered a lot of ground, apparently, but your picture of Miami night life managed to get a little distorted either in the telling or in researching. There are a lot of night clubs in this area, and *The Billboard* manages to get around to most of them in the course of the winter season. There are so many that I'm afraid we'll not have time nor space to devote much effort to covering the three to which you gave so much space in your article.

No, Mr. Allison, if you spent one evening attending one night club each of your 21 days here, you'd not have been able to get to them all. Did you know that Miami Beach has 15 licensed night clubs, that scattered around Miami there are as many more? They make a lot of jobs for entertainers, musicians, waiters, and so on—and they handle a lot of money. Surprising as it may seem to you, Mr. Allison, very few of them suffer from hunger and you'd have to hunt for days to find a stripper, a G-string performer, or a girl-boy actor among the entertainers.

You know this isn't a convention city. Most of the Miami visitors come as families—men, wife, and children, and grandparents, too. Milton Berle's mother is here with him, you know—and Winchell's children are here with him. People do come here to relax, to get a change, to escape, if you will. They come as a family unit, not as to a convention with its inevitable all-night poker game and the pernsial strip show. They come to be entertained. And they come to the right place.

Low Mercur Protests

Low Mercur runs a night club here. They call him "Kernel" because his is

the Nut Club. He doesn't remember you, Mr. Allison; doesn't recall that you visited his club. The "Kernel" feels slighted, wants you to drop in, have a drink with him, and talk this thing over. He says it isn't this, "Look, the three clubs Allison mentions have a top seating capacity of 600—two of them are way out of town. Right here in Miami and Miami Beach are clubs with a total capacity of over 10,000. Why didn't Allison visit some of those? The one club he mentioned that is in town is just a bar; it isn't even licensed as a night club and can't be licensed. What possessed Allison to visit those clubs?"

Tom Cassara, night club and hotel owner, suggests that you drop in to see him at the Rumba Casino. But he's a narrow-minded man. Mr. Allison has won't allow any snuff in his club. The Rumba Casino specializes in Latin atmosphere and entertainment, featuring Rasol and Mrs. Reyes at the moment. They're nice people, the kind you wouldn't meet in the places you visited. Incidentally, they're man and wife and have a youngster. The Nut Club hasn't a girl in the show, just six men—and not one is a pervert. Odd, eh?

Paul McCastland, of El Chico, would be happy to have you visit his Miami Beach club as his guest. He expresses the fear that you may need some cheering up after your terrible three weeks in "greater playtown," and promises that Ralph Cook and Company will help you enjoy a lighter, less lewd side of Miami.

And there are many more, with any type of decent entertainment you'd like. Xavier Cugat and orchestra are at the Beachcomber, Paul Whiteman, Sophie Tucker, and Harry Richman at Ben Moran's Colonial Inn; Frances Faye and Louis Prima at the Padlock. Yes, any kind of entertainment, decent or otherwise. Mr. Allison, that won't bring a blush to your sensitive cheek.

\$25 Cover Charge Challenged

Where did you get that story about the \$25 cover charge? Wingy Grober, of the Ball—'s in Miami proper, remembers—would like you to note out the club charging that. If this Allison can show me a public club, whether they have gambling or not, that charges a cover of \$25, or even half that, I'll give \$1,000 to any charity he will name. Yes, and for every \$10 he gives, I'll give \$500 more. There's no public club like the one you suggest, Mr. Allison, sorry. Not in Miami.

Arthur Childers, operator of the Royal Palms Club, labels your story "ridiculous." He suggests that every city in the country has its share of questionable entertainment spots, gambling casinos, etc. But if they're in Miami, they're sanctioned, hence wicked. And, by the way, Mr. Childers is happy to report for your benefit that the first seven days of February, 1941, are ahead of the same period last year by a large margin. There may be a "season" after all.

You'd better come back to Miami another time, Mr. Allison. *The Billboard* representative will be happy to act as guide, introduce you to some of the world's finest characters—the people who are here in Miami to entertain other people to help them "escape," as you phrase it.

Maybe It Is Escape

By the way, where are the hundreds of gamblers, flunkies, night club operators to whom you talked? *The Billboard* representative has queried dozens of people about your article and fails to find one who talked with you. Well, we'll keep trying. Or perhaps there really is something in this "escape" business, this getting away from the facts.

Finally, you can visit any night club here with just a \$10 bill—have an excellent dinner, enjoy a fine show, and come out a happier man, with change in your pocket. Better try it—it's much better than spending a dime to watch a chorus girl strip her sarong.

Fred J. Gobelle.

Williamsville Club Continues

WILLIAMSVILLE, N. Y., Feb. 15.—Oles Wintergarder is continuing its niter policy despite severe cold spell. Harry Altman usually closes spots at this time of year, but Williamsville's Bambi Sandler, house band here since spring, has left for New York's Aradia Ballroom.

Follow-Up Short Reviews of Spots In Buffalo, Union City, New York

CHES AMI, Buffalo.—With business down since the first of the year, Phil Amigo and Jack Good have cut the budget somewhat, but manage well in keeping the entertainment on the usual high plane. Tony Ryan and his very smooth, semi-erect band are back, replacing Lee Shelley's ckt. Flynn fits the sophisticated, eye-catching atmosphere here and dishes out thoroughly satisfying dance and show music. Show features three nice acts, none of which, however, is really sensational. New line, the Betty Co-Rds, has replaced Don Arden's Actlets Models, and does okay. Ches Ami's production ideas can't easily be duplicated.

The Burrasels, a smooth ballroom team which boasts plenty versatility, put over four offerings. A soft shoe, an Alexander's Rhythm Band dance version, a semi-sero turn with whirrs and spins, and a peppy number sold well. A girl rhythm trio, Three Moons, sound pretty good with Madame La Zonga and What and Day, and make a nice appearance.

Rayburn and Barline, a couple of boys, are simply knockabout with acrobatics that are laugh-getters. On the whole, the act isn't too well adapted to Ches Ami's light-hour requirements.

The six Betty Co-Rds come thru with some pleasing routines, including a conga, a waltz, and a rhythm tap. Fran Hines and Flynn share the band vocals. Audience was rather blasé and chill during show caught. Warner.

TOP HAT, UNION CITY, N. J.—This high limit club just across the river from Times Square is going along nicely with a pleasing, floorshow built around its first floor. Ray Line and the popularity of Marc Ballers, who has become this club's biggest favorite. The line is on for three nice numbers, the opener a red heart Valentine affair, the middle a minut with parades, and the closer a tap in white furlike costumes. The formations are pleasing, the girls display plenty of leg, and the costumes are attractive.

Rayburn entered boldly and then held set-to-closing with his sharp, quick impersonations. His best were Ed Robinson, Lionel Barrymore, Jack Benny and Rochester, and Joe E. Brown. His vocal mimicry is really good, and he often uses a hat or glasses to achieve a good enough physical resemblance. For an encore he asks for requests and then does five or six of them. It's a risky procedure, but he's the first mime we have ever seen who does all requests, and well.

The girls numbers are highlighted by the tap solo of six-foot-tall Christine French. Her height, of course, holds attention, and her dancing is okay without being spectacular. Gets applause. Small, bright, brunet Evelyn Spear is a deep contralto who does ballads, both lonely and swingy. With a less flashy make-up, and as she gains in delivery tricks, she ought to really hit. Did well here.

Ralph Olsen and Lynn Shirley, a novelty acrobatic team only five months old, already look good enough for a Broadway revue. Olsen is a veteran eccentric dancer and acrobat, and the girl is a captivating little brunette who does truly unusual acrobatics. Their presentation, furthermore, is refreshing.

Julie Wynn fronts the nine-man dance and show band and doubles as manager of the club. His band is good, and Wynn is a thoroughly likable personality. Alternate band is Henry Day (electric guitar, clarinet, and sax) and guitar-foolish, accordion, drums, and string base. Also a good combo. Denis.

ROBERTS' CORNER.—Walter Powell's comedy band (seven men and a girl) opened here Tuesday (4), replacing Ben Yon's Variety Eight, which closed the same night, giving the spot (Rodeo) venue the first road band since Joe Ewers reopened this pretentious set-up (formerly Ben Yon's Nightclub, a restaurant). It is not an act, but a team to work in the place spreading with booths and tables.

The pop price policy is attracting very good trade, particularly during nights when the across-the-street Madison Square Garden has attractions.

Powell is somewhat lost here, but some of his screwy numbers get attention and many laughs. All his bars is devoted to entertaining either the table sitters or bar patrons, since no room is reserved for dancing. The boys cut up in a

Hellpoppin' manner, and the gal warbler, Joan Maylen, readily joins the gang with imberbic mannerisms and odd vocal contortions of the Martha Boye school. Highlight of Powell's various sessions is his goofy newswriter bit in which anything and everything can happen. Powell's new, from-time specialty is a good novelty.

Augmenting the continuous entertainment policy presented on a high, small stage are bombastic singers and piano workers, including Eddie Purman, Joan Riley, Otis Spencer, Eddie Gold, and Bob Fisher.

The adjoining decorative Rumba Room is a modern week-end, Robert Norris furnishes the dance music. *Honigsberg.*

HAVANA-MADRID, NEW YORK.—Rudis Orizge staged this new flashy Latin floorshow featuring herself, with baritone Arturo Cortes assisting. She appears twice, first in her respective Carmen dance and then in her matador cape dance. Encored both times and, as usual, punched across her flashy, attention-compelling dancing.

Cortez emcees straight and then eases at the mike, singing pop Latin tunes in paucely, applause-getting style. Pepita and Lucia, young, cute singers from Guatemala, harmonize native folk songs nicely and get the customers clapping for the Chopreows numbers. Carlos, Carlos, young dancer, is on for a couple of lively, shake-and-rattle dances, one with a sup of flame balanced on his head. Strong novelty turn.

Don and Felice, subbing for Maner and Minnon, who were ill when this show was caught, impressed with a fine appearance (the girl is a sweet looker), since their ballroom numbers were not too original and the opening number was too long. Dance nicely.

The eight ensemble girls are wenchy looking and their clinging, flashy costumes enhance their charms. Do wooty parading, sexy wiggling, and simple dancing.

Mays and his Panamerican played the show well and also did okay with rumbas, congas, tangos, and Latinized American pops. Juanita Sanabria's band alternated, also doing its usual competent job with Latin dance rhythms. Denis.

Small Units Do Well in W. Pa.

PITTSBURGH, Feb. 15.—Despite a mild flu epidemic throughout Western Pennsylvania, suburban and hinterland theaters are booking stage shows and name bands again.

Stuffed Seandals is breaking records on one-night stands, according to booker Sid Marks. The Joe Carson show will play the Warner, New Kensington; the Maryland, Cumberland, and other houses during the next couple of weeks. The unit will then go to the Midway for some dates and return here after that. With a cast of 26, Seandals plays on percentage. Average admission in the houses it plays is 40 cents.

Marks has also set bookings for Ed Gardner's Sensations of 1941 and June-Curt's Parisian Creations, as well as the bands of Phil Levant, Jack Teagarden, Emerson Gill, John Messner, and Dick Stabile.

He maintains there are six weeks in the territory, and that good shows can be sold.

Joe Hiller has lined up dates for Singer's Midgets, Blackstone, John Kirby, Bobby Byrne, Paul Pencharvia, and Maurice Spitalay.

Colony Club Revives Shows; Borde Books

CHICAGO, Feb. 15.—Colony Club, owned by Gouy Goldstone, will return to its former pulch of floorshows. Club has been off the talent wagon for several months and, according to reports, found no increase in net take during the period it offered only dance music.

At Borde will book the new shows, first of which took off March 14. Club will line four or five acts, retaining current orchestras, Bobby Bross and Memphis. Only act booked thus far is the Reya.

New York:

JACKIE GLEASON, who closed Thursday (19) at Leon and Eddie's, New York, goes to the Club Royale in Detroit, then to Hollywood to fill a Warner contract.

CLAIRE AND ARINA went into the St. Morris Hotel, New York, Saturday (22).

LYDA SOBE is back from South America. She worked at the Atlantic, Elaine de Janeiro, for 13 weeks. **ELAINE AIRDIN** is doing a new act with Murray White, singer.

ELMORE WOOD will be held over for the New Park Central show. **PASTINES AND PANCHON** close a six-month run there shortly. **MAGGI McWELLIE** opens at the Rainbow Room February 22. Kevin and Vilan and James Copp also on the bill. **ROMO VINCENT** closes at the Hurricane February 19 and moves to the Carrousel, Miami Beach, Fla. the following day.

Chicago:

RUBY MERGER has been succeeded by Ruth Dennen, 1930 prize winner of the Chicagoan Music Festival, in the lead singing role at Mike Todd's Theater-Cafe.

AMITA JAKOBI, who toured with Fold On to Your Heels, joined the show at the 608 Club Monday (10).

BOB EVANS, currently at the Palmer House, is booked for a return at the Paramount, New York, in June. He Keough set the date.

FLOYD CHERITY has replaced the Blanchards and Rosier and Shadow at Harry's New Yorker.

Cincinnati:

SYLVA FROOS and Frank Payne head the show which opened Friday (14) at Beverly Hills Country Club, Newport, Ky. Others are Earl and Josephine Lench and Florence and Andy Mayo (Pansy the Nurse), with Gene Kerwin and His Swinging Strings the intermission offering. Ina Ray Hutton and her band have been held an additional two weeks.

DICK BAURE is in his 40th week as emcee at the New Bar Club. **HELEN LE CLARE**, dancer, is new at Kelly's on the Harbor Coast. **PETE AND GLENN SCHMIDT**, former Beverly housemen, have returned from a Florida vacation. Plan to revive their former Glenn Rendezvous in Newport, Ky. **JEAN BISHOP**, Hotel Netherland Plaza p. a., also has taken on title of advertising manager. **BEVERLY HILLS** Country Club checks its 10 Lovely Ladies, stock ensemble, in favor of traveling line, beginning February 22 with the Bernard Brothers' line of six girls and three boys.

MASAGER MAX SCHULMAN, of the Netherland Plaza, is sojourning in Miami. **IRENE HART** and Marguerite Hattery are now at Kitty Davis's Airliner, Miami.

Philadelphia:

VAL IRVING new emcee at Club Ball, Fin. causing Alan Gale to drop out. **GERARDO** brings his conga line to the same spot. **CHUCK MILLER** heads the new show at Palumbo's Cafe, which brings in Kathleen May, Toni Bradley, Wade and Wade, and the Cocktail Girls.

HARRY ROTH adds entertainment at his P. M. Restaurant. **CAROL RHOADES** and Dorothy Vulfsoff added at Embassy Club. **VESTA VICTORIA** amassing at McGee's Club 15.

FOUR OCTAVES (Paul Kane, Allen Wood, Billy Bailey, and Billy Hughes) open at the Open Door Cafe.

Here and There:

OSBIE AUSTIN is at Don Leaning's Tavern, Miami. **BARNIE AND LOUIE JAY**, after winding up at the Variety, Hall, Portland, Ore., open this week at Music Hall, Seattle, Wash.

EARL AND JOSEPHINE LEACH have completed 10 weeks at the Washington Hotel, Indianapolis, and opened Friday (14) at Beverly Hills Country Club, Newport, Ky.

JOEY BAIRDIN closed Thursday night (18) at the Chicago Theater, Chicago, and opened Friday at the Chase Hotel, St. Louis. **DOROTHY BLAINE** opens at the Club Royale, Detroit, February 21 after a two-weeker at Hotel Gibson, Bathsheba, Cincinnati.

VALDEZ AND PROGGY, in Florida since last October, are current at a West Palm Beach club. **JEAN DANLING**, emcee, has left the Red Dragon, St. Louis, to join Bob Allen's Scrap Book Revue at the Playhouse.

Akron, O. Show, under direction of Wanda Lane, features Jacqui Mahra and Pat Lyons. **DANNY RICHARDS**, emcee, opened at Music Hall, Portland, Ore., February 10.

DOROTHY DAY has concluded a series of night club and hotel engagements in New England. **KESSLEY AND NORMAN**, after finishing at the George Washington Hotel, Jacksonville, Fla., go to the Last Lake, Miami.

THE VARRONES (Carlos and Dolores) have moved from the Royale York Hotel, Toronto, to the Washington Towers Hotel, Shreveport, La., booked by Paul Tyrrel, Chicago.

JULIO AND JEAN TUDILL are new additions to the Benny Davis show at the Mayfair Club, Miami.

KOLLETTTE AND DEANE will remain at the Casino, Rio de Janeiro, for an indefinite stay. **LAYE, PRINCE, AND CLARK** open at the Swan Club, Philadelphia, February 19, after their engagement at the Park Central, New York.

KENNY VINCENT is in his sixth week at McElrath's Casino, Pittsburgh.

JACKIE GROSS is a holdover at the Brass Rail, Southwick, Mass. **DORN AND JOSEY** have been held over at the Redoubtable, Boston.

DOBBAY AND DIANE, who recently finished three months in Canada, are appearing nightly at Old Europe, Broadway at 77th, New York. **LLOYD AND WILLIS** are being held four more weeks at the 608 Club, Chicago, booked by Eddie Smith. **GUY CHERNEY**, emcee, who was to have concluded a two-weeker at Arabell Supper Club, Columbus, O., February 9, remains over thru the 24th.

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Versailles, New York

Talent policy: Two bands; floorshow at 10, 11, and 2. Management: Nick Prounis and Arnold Rosenthal, owners; Leonard MacBain, press agent. Prices: Cover \$1.50 weekdays; \$2 Saturdays; drinks from 75 cents.

Like the other East Side spots using names, the Versailles has had its problems filling its two-week bills with strong personalities. Competition for names is very keen, and the better names are being repeated.

It is obvious that Prounis and Rosenthal have reached the bottom of the name well. Not one of the three acts in this show—Dixie Dunbar, Milton Watson, Collette Lyons—has any above-normal following among society people. In favor of these acts, however, is their appearance, at one time or another, in a Broadway show, and that is an asset for East Side spots. The emcee (hand's singing guitarist) makes no secret of the fact that Miss Dunbar is recently from Yoked Boy, Watson from Streets of Paris, and Miss Lyons from a recent George White's Scandals.

Watson, warm-voiced tenor, opens the bill with standard and pop tunes. He makes a sincere effort to please and, while he has little luck competing with the club's excellent food dishes, his act is quite suitable for the better night club. His set included "The World is Mine Tonight," a Spanish tune, "Nightgown," and "Last Time I Saw Paris."

Miss Dunbar tap dances with four tall, good-looking boys and gives out with a winning personality. Dancing is weak, particularly for a cafe that has played some of the top dance acts in the business. After a fair opening, the boys leave Dixie to do some lively stepping to "Come Live and Return to Close with a nicely designed conga and rumba.

Collette Lyons, comedienne, closes. Stuff is a little broad for a society spot, but they seemed to go for it. Her forte is a drunk character with appropriate

ad libbing. Her entire turn consists of talking comedy songs, embellished with facial manifestations.

Nicholas D'Amico and band play polished dance and show music. Good Continental stuff. Panchito's rumba band is strong on Latin fare.

Miss Doris, pianist, work tables.
Sam Honigberg.

Hotel Sherman, Panther Room, Chicago

Talent policy: Show and dance band; floorshows 8 p.m. and 12 midnight. Management: Ernest Byfield and Frank Berg, managers; Howard Mayer, publicity. Prices: Dinner from \$2; drinks from 50 cents; minimum, \$1 weekdays and \$3 Saturdays.

After an interlude with names (Larry Adler and Bob Zurke) the room has reverted to small-budget talent coupled with a name band. The lion's share of the entertainment rests upon the Six Dorothy Byton dancers. They do a very good dance of the Jitterbug on stilts. Another number, "Booms-a-Deity," has plenty of sock. The girls finish this routine with patrons, results proving highly amusing.

Stump and Stumpy, whecky septa clowning, get off some funny tomfoolery, and at times become hilarious. Their dancing is far better than their singing and much more comprehensible. Impressions of The Lone Ranger, Donald Duck, and Ted Lewis are great.

Dolly Bell, acro dancer, uses a cane to make rolls and somersaults more difficult. Has two or three acro tricks that click but, on the whole, not lacks punch.

Larry Clinton's orchestra provides music which makes up for what the show

fails to offer. Band has two side men who add vocals: Butch Stone, sax, whose acute sense of comedy sells "Abercrombie and My Feet" too big, and Jimmy Curry, who does midline well on several tunes. Clinton's canary, Peggy Mann, has the kind of mellow pipes that we could listen to for hours.
Norman Modell.

La Martinique, New York

Talent policy: Dance and show band; Latin band; floorshows at 9, 11:30, and 2. Management: Doris and Jimmy Vernon, owners; Ed Dukoff, press agent. Prices: \$2 minimum weekdays and \$3 minimum Saturdays and holidays.

Something similar to a home-steaders' land rush seems to be in progress at this club, judging from the mid-week crush jamming the tables from about 11 p.m. on.

A short and small show designed for discriminating tastes. The repatriated (from England) Roy Fox has in a few weeks shaped up a dance and show band which is excellent and fits the room perfectly. Henry Kaye leads the bill in the second and third shows after doing one of the leads in the current leg. Lady in the Dark, Ruth Mata and Eugene Hart, dance team, and Fox's girl vocalist, Kay Kimber, round things out.

Mata and Hart perform two very neat and novel routines, a satirical speech and a tinsy-pantsime titled "The Circus Aerobics." Their work is clever and amusing and their wardrobe is particularly fitting.

Kay Kimber sings "The Last Time I Saw Paris" and "Someday." Her voice doesn't take to the mike. However, she has a versatile range, very good appearance, and a pleasant, restrained delivery.

Kaye closes the show with his comedy, which was more than well received. He did three satires. The first in "Rhythm," a combination of scat singing and garbier chatter with lots of mugging. His second, "a glimpse into the life of a ballet dancer," done in dialect, helped by Mrs. Kaye's piano and bits from the band, was cleverly done and is smooth comedy. Flashed with a take-off on an English male concert-hall singer, with the crowd roaring for more. Herbert Curbeolo still holds forth with his Latin rhythms as the alternate band.
Harold Humphrey.

Hotel Netherland Plaza, Pavillion Caprice, Cincinnati

Talent policy: Dance and show band; floorshow at midnight. Management: Max Goldman, hotel manager; Peter Maurice, room manager; Richard A. Elmer, catering manager; Tom LeMaré, emcee; Jean Ribop, advertising and publicity. Prices: Dinner from \$2.50; drinks from 50 cents; minimum weekdays, \$1.50; Saturday, \$2.50.

Shurle Madrignera and his "two bands in one," which began a four-weeker here last Wednesday (12), bids fair to emulate the successful run here last December of Xavier Cupat and his orchestra, who holds the high mark for business here so far this season. Mixing the rumba-conga rhythms with the conventional sweet and swing, Madrignera boasts a solid and sensibly staged musical aggregation, with his accompanying floorshow a choice morsel for this type room.

Labeled "Midnight Moods," the floor layout opens with eerie maniacal cries from the drummer, following which Tito Rodriguez, the band tenor and bongo beater, makes the rounds of the tables warbling "Pescar Vender" while toasting goobers to the payee. Barita Herrera, voluptuous Latin dancer, picks up with a rousing Spanish vocal, a conga ditty that registers. A change in wardrobe from her regular stand attire would add to the effectiveness.

The Romillanca, from a standpoint of talent and grace one of the soundest dance pairs to show here in months, offer a waltz to "Deep Purple" and follow with a Spanish novelty, both decidedly different and original. Their daring spins and twirls in the former won them frequent applause during the running, and they stopped off to a Grand band. To Barita Madrignera's stopped things cold with his sensational work on the violin, despite much noise from customers who were whooping it up at the bar. Offered first his own arrangement of "Starburst," followed with "Intermezzo," and before

they'd leave him go was forced to fiddle a tango.

Patricia Gilmore, a stunning blonde with a sweet voice and a good choice of songs, found the going extremely easy, and garnered a swell reception with "Give Me Time and I've Got To Go Her." Purred out for an encore to do her best work on "The Last Time I Saw Paris."

The Madrasa tatters, in Polish peasant attire for a colorful matricula and polka. Wind up with their version of a Polish conga, with all out for the finale, a chain conga around the floor.

The hotel's new policy of decorating the bandstand background and the sunken panels around the room in accordance with the band's motif lends warmth and color to the proceedings.
Bill Backs.

La Conga, New York

Talent policy: Floorshows at 8, 11, and 2; dance and show band; Latin relief band. Management: Mill Rubin and Irving Zusman, owners and press agent; Henry Glass, booker; Charles Richter, host. Prices: Dinner from \$1.25; minimum after 10 p.m. \$3 weekdays except Saturdays (\$2.50).

The new show has five acts, one a holdover (Della Norella). The layout is an economical one, reflected primarily in the caliber of talent. But the average out-of-town visitor will not complain, getting a good dinner at reasonable prices and plenty of Latin atmosphere in both the environment and floor bill.

Dactis, exotic brunette recently at the Belmont Plaza Hotel, is mistress of serenade. A good idea. She introduces the acts in a charming manner. Her turn she offers a rumba and conga, with a song introduction. Suitable here.

Grego and Teresita (the man was formerly known as Ramon Cerrano), do Spanish and gypsy work, employing castanets and exuberant facial manifestations for effect. Femme is weak. Appear in two spots and in the same costumes.

Conchita and Larry Wirth double from Panama Hat. The girl is a cute brunette and, tho she does not let go as much as she should, her Latin dances are appealing. Wirth accompanies her on a Latin instrument while she warbles "I Want My Mama," and joins her for the dance numbers.

Della (formerly Adelle) Norella, attractive, offers Spanish songs, delivered in a lively, fairly impressive way. Has a sweet soprano voice that lends itself nicely to pop Latin tunes.

Towns and Knott, American team announced as recent arrivals from South America, close the bill. Women is a striking blonde whose personality embellishes the Brazilian routines they feature. During one of their numbers they work to ward and heightening beats on conga drums. Do lifts and shoulder spins.

Jack Harris and band (9) remain to play the early shows and dance music. They do an excellent job on waltzes. Nino Morales' band alternates, and its versions of rumbas, tangos, and congas draw most of the table occupants on the floor.
Sam Honigberg.

Fefe's Monte Carlo, New York

Talent policy: Show and dance band; relief band; shows at 1 a.m. Management: Fefe Ferry, manager. Prices: \$2 cover week nights; \$2.50 Saturdays; drinks from 85 cents.

One of the top society spots in town and everything about it—including the luxurious Continental environment, hospitable service, and distinctive music—lives up to its advance publicity. It is not for the masses, of course (note prices above), but there are no restrictions.

Due to the competition among East Side acts and the word-of-mouth and printed publicity resulting from personal appearances of name performers, Fefe, veteran manager of smart nightclubs, decided to add a short but strong floorshow for the after-theater trade. No floor entertainment had been seen here since last July, when the Hartmanns and Christinas Lind appeared briefly.

Current plan makes way for top personalities throughout the season. Opening attraction is Ethel Waters and a Negro childe of 16, who turn up nightly following their appearance in "Cabin in the Sky" at the Martin Beck Theater. Miss Waters is the second Negro personality booked in a classy spot within the last month (Bill Robinson recently closed at the Versailles).

Miss Waters is clicking very nicely. While not as strong on voice as in former years, she surpasses herself on showman-

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ship and delivery. She seems to make an extra effort to please this café mob (and a nightly such it is) and works with her troupe a good 30 minutes.

The staging is effective. The choir is kept in the background on a stage behind the bandstand and lends impressive vocal support to about half of Miss Waters' selections. Three females in the choir appear briefly with the star in a spiritual medley. Miss Waters' numbers include the tunes from her show, *Dinny*; Irving Berlin's new one, *I'll Be Glad When That Man I Love Comes Home*; *Hail of Ho, Hoey*; Carmichael's *Broad and Gravel*; *Miss Olla Leggett*; St. Louis Blues; one outside *Amens* piece, *Stormy Weather*, and, finally, *At 11 Blues*.

Ted Strasser (a Monte Carlo figure) lends a capable dance and show band. The boys play smart, interesting music. The Freshmen, another bright combination, alternates with Strasser on the dance set at night.

Fife is on the job nightly greeting the trade. A charming host.

Sam Honigberg.

Blitz Palm Garden, Milwaukee

Talent policy: House orchestra and orchestra. **Prices:** Dinners, 15¢ up; liquor, 25¢ up; coffee, 25¢ cents per person. **Management:** Joe Schaeffer.

A complete show in itself is Freddie Fisher and his six-piece Schminckeltrix Band, which has been packing them in since November 10. The latest extension holds over the world's corniest and dullest band at the Blitz until February 16 at least.

Every member of this screwy aggregation is a real entertainer, and audiences consist of persons who have heard them often before. Joking them requests for such noteworthy remissions as *The Three Trees*, *The Chair*, *Aunt Annie's Fannie*, and others.

The boys have plenty of zip and clown about in great style. The townfolk eat up their insidious nonsense.

Between band appearances is Johnny Ditty, organist, a personable fellow who entertains with requests and invigiles.

JERRI VANCE



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 The Billboard.



Opening March 12

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listeners to join in the vocals.

The Schminckeltrix Band is generous in its selections and has a nightly airing at 11:30 of WEXAR, with Colonel Corn as the opening and signing-off number.

The outfit is a typical show band and no provision is made for dancing during its engagement here. H. C. Brunner.

El Chico, Pittsburgh

Talent policy: Latin American singers, dancers, orchestral floorshows at 11:30 and 12:30. **Management:** Joe Sala; publicity, Joe Antoon; booker, Joe Miller. **Prices:** Dinners \$1.50 up, drinks 50-cent stamp.

Six months ago, when former Nixon restaurant huzzam Joe Sala plunged a reported \$25,500 into first local Pan-American hitery, customers walked off floor when band switched from fox-trots to rumba or conga. Now many of them ask for tropical tunes.

Fantasy trade, industrial moguls, and "the middle class that makes up more than half our trade" are now all subscribing to the Good Neighbor policy. Transients seeking a spicy evening approve, too; but they comprise only 25 per cent of the cash register.

El Chico's show is full of sauce and one of the cleanest locally.

Ciro Bimac heads the bill, co-featuring Albers Camargo, whom he imported six months ago from Brazil, and his son, Charlie Boy. They're both sokers.

Miss Camargo doesn't speak much English. Giro advises when introducing her numbers. She needsn't. Her tanning smiles, eye, swaying hips, and gay smiles are for herself. She's pretty, and she can sing. Her six numbers, four of them solos and the other two fronting the troupe, thaw even the die-hard. Most settling turn was her circulating around the ringside while torching some. With careful training the gal should move up the ladder.

Charlie Boy dances three numbers, spotted thru the layout, and smokes in each. He rumbles with Chinita, one of the three girls in the troupe, blues thru a "Brazilian ritzing" with pop and teens with Estrellita in a Mexican hat dance. The lad toasts in acrobatic, cakewalks, and unpeeps other steps.

Black-haired Estrellita, who suggests a smoldering volcano ready to erupt, dashes thru a Samba with Giro Bimac and clicks castanets.

Chinita writhes suggestively thru a voodoo dance, in addition to pairing with Estrellita in a conga.

Bimac's seven-piece musicians, supporting the show with occasional chants and background choruses, also plays for dinner and supper dancing. They go heavy on Pan-American rhythm, alto also inserting fox trots.

One improvement to bill might be flash floor number involving whole troupe, perhaps an enlargement of the finale.

The unit, booked here until the end of March, changes routines every two weeks. El Chico's comfortable apartment is 200, altho 400 can be accommodated. The decorative motif, Cuban . . . and two bars. The pay roll includes 40 people at \$600 weekly, besides the show.

In his first four months Sala made money. In a January show was brutal all over, even, he about broke even. Business has picked up the past several weeks. Morton Frank.

Lookout House, Covington, Kentucky

Talent policy: Dance and show band; floorshows at 11:30 and 12:30. **Management:** Jimmy Brink, owner; Howard Smith, manager; George Rehr Jr., publicity. **Prices:** Dinners from \$1.50; drinks from 40 cents; minimum \$1.25; Saturdays, \$2.25.

Highlighting George Olivet, Greek dialectician, with the ballroomers Arturo and Evelyn on the holdover, this layout makes for suitable floor fare, altho nothing out of the ordinary. Show is one act stronger than recent offerings.

Now Sherman Girt's (R), new line here, open with *March of the Blues*, a good routine done a bit roughly. Girt contributes two other routines in fair style. Lack the looks and wardrobe of the spot's previous line, Judy Cain, shapely blonde, leads one of the line selections with a solid and graceful toe dance.

Clark and Bailey, comedy acro lads, mix the smack-in-the-kisser and kick-in-the-pants stuff with some sound strong-arm stuff to fair results. Few merited applause at intervals with their dabbling in and acro work and a measure of laugh with their slip-stick antics. They should trim running time to eliminate dull spots.

Betty Boucay, ensary with the Mandy

Prager act, warbles south of the border ditties. She's a looker with a good enough voice and a knack for selling.

Arturo and Evelyn are the soundest ballroom pair here in months. With their appearance and wardrobe an asset, they registered solidly with their *Rhapsody in Blue*, a corking routine marked with numerous startling twists and spins. Highlighting is the finish, with Arturo pocketing his mitts while whistling furiously on his shoulders. They also contribute a conga that's dashing and different. Took the soundest sitting of the show.

George Olivet, the "Greek ambassador," blew hot and cold. He masters a corking dialect, and his opening set-so, wherein he takes Mussolini and the Italian army for a ride, drew some loud guttaws, but much of the material that follows has been bandied about a bit. Also needs something stronger than his parody on *Begin the Beguine* to get himself off. Bowled to a fair land.

Col. Mandy Prager and his entertaining band, on a return here, continue to please with their solid brand of dance rhythms. They do a good job, too, on the show score. Bill Sucka.

Club Mimo, New York

Talent policy: Dance and relief bands, floorshows at 11 and 2 a.m. **Management:** Bill Robinson, Mal Fraser, and Anthony Morrison; George MacMurray, and Bill Sherwood, press agents. **Prices:** Drinks from 40 cents; minimum, \$1 Fridays, Saturdays, and Sundays.

This recent addition to Harlem night life looks like a strong bid to capture the wandering palatate trade. Bill Robinson as the host will no doubt attract much patronage. When caught he did not perform because of possible booker's betts, now that he is appearing at the Flatbush, Brooklyn.

Room is tastefully decorated with gold leaf murals and contains none of the bizarre decor associated with Harlem hot spots. Patronage when caught was predominantly gay. Spot may develop into another Cotton Club, which also laid a Harlem genesis before inuring to Broadway.

A book show, with Porter Crutinger doing the music and Clarence Robinson producing, is current.

Opener is Charlie Bristol, a fast and smooth tapper, with tricks that draw applause. Did two numbers, one a cappella, preceded by a special lyric.

Claudia McNeal has a rich, deep, and throaty contralto voice. The gal is tall and makes a nice appearance. Appears as she she will go places when she gets a little more experience. Her two numbers, *Honey and Me* and *I Can't Get You*

Out of My Mind, went over nicely. Mandy Brans, ensue, is ingratiating. Also contributes a soft-shoe number. Dewey Brown and Alma Taylor appear to be the only superlative contributions to the show. Did a curvy number with a blue tinge.

Madeline Jackson, creamy-colored coozer, in briefs and bra, does a single stink which went over nicely. Interprising some arm work with her wiggling. Walked off to a nice hand. Her dance is preceded by a Latin number by Carolyn Wright, a easy looker with an oish voice.

Candy and Pepper do fast tape in male garb. Went over big, altho their steps were neither too intricate nor original.

A good-looking line of eight does three numbers, the best of which is the conga number. Costuming and routines are good.

Cornie McLean's act (R) is the national mainstay, altho the red hot band of Sidny Bashore (4) fills the floor equally well. Joe Cohen.

Swan Club, Philadelphia

Talent policy: Dance and show band, floorshows at 11:30 and 1:15. **Management:** Joe Tolls, owner-manager; Jilly Japer, booker. **Prices:** Food is a carte; drinks from 25 cents; \$1 minimum Saturdays and holidays.

Having to a legal edict won by New York's Stork Club, Philadelphia's Stork spot now becomes the Swan Club. But it's still the standard for the gaudier-about seeking divertimento in the North Philly sector.

Emphasis is on the individual acts and an ensue. And that Freddy Bernard does superbly. For his own tuning, Bernard gives good voice and interpretation of Richman, Jessel, and Jolson.

Show gets off to a nice tempo with the rhythmic tapping of Jack and Judy Manner, youthful duo. Gal returns for a solo clix with song-mimicry. After warming up in husky-throated manner with pops, has a nice bit of material in *I'm Just a Mackerel Pirate*, mimicking Africa, Hepburn, and Mrs. F. D. R. in song. Gets off nicely with a Bonnie Baker number on *Stop, It's Wonderful*.

More stellar song selling from Margie Drummond in the modern manner on *Corralito in Corrientes*, Argentine Way, and *Ferryboat Serenade*.

Vet vande team of Hudson, Morgan, and Barro, two males and gal, make for the dance flash with an adagio turn. Go satirical, males tearing each other's clothes off for the finish. A full-run acro dance by barrel-topped Pummy Raymond complicates the roster.

Henry Patrick (6) still on for top designation and show support. Proprietor Joe Tolls over the gracious greeter. M. H. Oradock.

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Dir.—JACK LENNY—HERMAN FIALKOFF AGENCY

Vaudefilm Grosses

So-So Biz, But State 26G and Roxy 40G Good; Para, Strand Only Fair

NEW YORK.—Broadway box-office temperature continued fair and warmer, with no outstanding grosses being registered, although Roxy and Paramount got comfortable takes.

The Paramount (3,564 seats; \$37,000 house average) continues well with Glenn Miller band as stage attraction, film, *Virginia*, is credited with little gross. The third week of this layout, which ends Wednesday (19), will probably wind up with \$35,000. The second week, ended Tuesday (18), got a very nice \$42,000. First week did \$52,000. Elin Renger and film, *You're the One*, in next.

The Strand (2,758 seats; \$33,800 house average) is also suffering because of film. *Housewife* for three is on screen. On stage are Kay Noble band, Yvette, and George Tappé. Set to pull a poor \$18,000 for second week of the bill. First week, ended Thursday (13), scored a small \$20,000. Raymond Scott, plus *Strawberry Blonde*, will be next attraction.

The Roxy (4,835 seats; \$39,500 house average) is set to do an okay \$40,000 for second week of *Western Union* and stage-show with Bob DuPont, Smoothies, Marie Bello, and the Palidays. First week, ended Wednesday (12), brought in a nice \$47,000. Bookie Jesse Kaye is lining up an old-time show as the next attraction with Tobacco Road. Joe E. Howard and Thelma Savits have been signed.

The Music Hall (6,200 seats; \$64,000 house average) opened Thursday (15) with *Yule* featuring Eddie Louie and usual Bill stage production. Will probably collect around \$80,000 for its opening week. The one-week run of *Arizona* ended Wednesday (12) with a small \$63,000. *Lone Star* (3,227 seats; \$32,500 house

average) is expected to pull around \$25,000 with the first run of *Smile*, *Private* and stage bill with Belle Baker, Hal Leroy, and Marie Kaye's act. For week ended Wednesday (13), Johnny McGee's band, Sammie Healy, Joan Merrill, and Diamond Brothers and the film, *Night Command*, pulled a good \$20,000.

Kaye Ork Socko \$30,000 in Philly; Fay's Beats Average

PHILADELPHIA.—Earle Theater, seating capacity, 4,000; house average for straight picture booking, \$14,000; hit one of the heaviest grosses of the season for the week ended Thursday (18) with \$20,000 in the till. It was Sammy Kaye's orchestra all the way for the money-making, overcoming a rainy opening day and building terrifically on the weekdays to holiday proportions with his "So You Want to Lead a Band" contest. No help from the screen's *Sir Lancelot* from *Madame La Zongra*. Kaye unit featured Tommy Ryan, Charlie Wilson, Jimmy Brown, Arthur Wright, Three Kadets, Stella Taylor, Chris Cross, and Louie, and the Torpe Monchaints. Maestro's personal appearances all over town helped loads and gross exceeded house expectations.

New bill opened Friday (14) figured on a much lighter \$18,000 considering another rainy opening, with the screen's *Housewife* for three expected to help the Johnny (8ca) Davis orchestra on the stage, along with Julie Sherwin, Johnny Downs, Sus Ryan, and the Diamond Brothers.

Fay's Theater (seating capacity, 2,500; house average, \$6,900) enjoyed a profitable week ended Wednesday (12), holiday helping, with \$7,500 for Maxine Deshon and Irma Vogeler in the strip-tease. Vaude line-up included Don Arras, Marcus and Allen, Bobby Pinkus and Ruth Foster, and Smith, Rogers, and Eddy, with house line and Billy Klask's house ork *Sid, Kelly, Ride on the screen*.

New bill opened Thursday (13) points higher to \$10,000. *Burly's* Elmer Shickelton and Annette Ross share billing with localite Eddie White, along with the 16 Rockettes for the house line and Ashley and Clayton, the Del Bros, and Morgan and Pope rounding out the bill. *Elmer Queen, Master Detective* on the screen.

Wash. Biz Weak; Pay Day May Help

WASHINGTON.—Mid-month pay day on the 15th is the only optimistic note in current show biz. Even then, moderate take is indicated. Warner's Earle, showing *Arizona* for week ending February 20, expects a good \$17,500. Stage lets the Pitchman, Loper and Barratt, Calgary Brothers, Gene Archer, and the Koyettes. Last week *Thing Called Love* netted estimates with a good \$18,000.

Lowe's Capitol, with Son of Monte Cristo, strives to reach a week \$14,000 for week ending February 19. Stage given over to Benny Meeroff's *Passerby* unit. Pickers, *Road House*, last week slipped lower than expected, with a lousy \$13,500.

Palomar Gross Down

SEATTLE, Wash.—With a vaude show headed by Raibe Demarest, the Palomar Theater (1,430 seats) fell a little below the \$5,700 average last week, grossing \$5,200.

Included in the show were the Four Kit Kids, the Four Wong Tramps, Joan Spalding, and Art Duke.

On the screen were *Nidin' On a Rain-bow* and *Remedy for Riches*.

Ada Leonard 64C

DAYTON, O.—The Colonial didn't do so well with Ada Leonard and Her All-Girl Band, plus the pseudo-strip-tease she gave while riding the wagon. Gross receipts were down to \$6,400.

Hour of Charm, "Virginia" Big 40G at Chi; S-L Hollywood Unit 17½G; Oriental Good

CHICAGO, Feb. 15.—Chicago Theater came thru with the expected 40G primarily on the appeal of the Andrews Sisters and Gene Krups, with indifferent assistance from the picture *Four Mothers*. State-Lake had a good week with Al Border's unit, *Scrubwrit* of 1941, grossing around 17G. Pix was South of Sws. Oriental Theater hit a neat 16G with the

unit (locally tagged) *Down Miami Way*. On the road show is known as *American Beauties on Parade*. Picture was *Hit Parade* of 1941.

Current week shows the Chicago Theater keeping up its strong pace. Full Spitalny's Hour of Charm, girl band unit combined with rock picture, *Wrens*, should bring in \$40,000. State-Lake Theater, with a Western flicker and *Sister Over Hollywood* unit, featuring Simons Simon, is headed for a good \$17,500. Oriental, with Louis Armstrong and a septet unit, will equal its last week's figure, \$16,500. Picture is San Francisco Dock.

9,000 See "Red" Unit in 3 Days

HARRISBURG, Pa.—In a three-day run at State Theater here February 3 to 5 the Red, Hot, and Looey Zeeze, girl show with Miss Hemkin and Big Red Hot Cok, drew 9,000 in 28 cents for matinee and 44 cents and 28 cents at night. Movie was *Girl in the News*, starring Margaret Lockwood.

Johnny Downs Okeh

SPRINGFIELD, Mass.—The three-day vaudeville bill that closed at the Court Square Theater Saturday (8), drew good crowds at all shows. Johnny Downs was featured in *Bombay Nights* and the pic was *Master Detective*.

Revue Okeh in KC

KANSAS CITY, Mo.—Revue tagged *Prosperity Parade* grossed better than par \$7,500 here for the week ended February 5 at S. Bernard (Barney) Joffe's Tower Theater. Acts included DeMay, Moore and Martin, Emily Darnell, the Three Cards, Glamour Girls, and Lester Harding. Pic was W. C. Fields' *The Bank Dick*.

For week ended January 30 it was average \$6,000 with stripper *Tina* starring in show labeled *Neptune Festival*. Acts included Jack Major, Pedro and Rafael, Kirk and Clayton, and Tina. Pic, *Six Lessons From Madame La Zongra*.

Reviews Of Units

'International Casino Revue'

(Reviewed Saturday Evening, February 8, at Palace Theater, Arden, O.)

Dominated by girls, lots of them, and good looking, too, this is one of the flashiest units to appear here in a long time.

Unit is made of several standard turns and carries about 30 girls in line, one of the best large choruses seen here in many seasons. Dancing precision is good and convincing is colorful. They appear often and stay so long, even using a runway for close-up inspection.

Acts range from a tricky framed jock-trot to ballroom dancing. Gordon's Racketeers, dog turn, shows considerable ingenuity in routine. It serves well the cause of laughter.

The Del Oris present Spanish dances, backed by the chorus. Operating without smooze, program includes Ohio and Lee, Bobby Morris, Lee Kelson, Barbara Vyrnon, and the Harvest Moon dancers. The audience is left to identify the talent, no easy task. From these assorted entertainers comes an unusual exhibition of physical control, a nut comedy routine that provides several guffaws, some tunes, and some more dancing. The lack of crediting the acts is doubtless due to the show's conviction that girls and more girls are what the customers are interested in—and the customers probably are.

Screen, *Behind the News* (Rep.).
See McConnell.

'Stars Over Hollywood'

(Reviewed at the Chicago Theater, Chicago, Friday Afternoon, February 14)

Unit has a more-or-less knocked-together appearance, failing to use to the ultimate the talent of which it is composed. Opening is consistent with title, depicting a scene at a Hollywood preview, but subsequent bits not only show poor production but also fail to follow thru on theme.

Show has an excellent line, which adds a lot to the glamor content. The Hollywood talent roster, as usual, contributes the least to the show. Shurley Donn is more active than the rest, doing a song and a dance and a little comedy, but not with the necessary polish to rank as a professional vaudevillian. Dorothea Kent does practically nothing at all, and deserves little mention. The star, Simons Simon, has improved her stage technique since her appearance in the ill-fated musical, *Three After Three*, and does a selling job on *The Last Time I Saw Paris*, not by virtue of her voice, but because the lyric is a natural for a Frenchy.

The comedy quota is more than well taken care of by Eddie Poy Jr., Roy Roger, the Mercer Brothers, and Clyde Hagar. Poy's take-off on Nelson Eddy, using false teeth, is hilarious, his eccentric dancing inevitable, his impression of the original Eddie Poy delightful. Roy Roger is a plenty funny guy. His self-confident style and comical pun reflects

itself in the audience thru an immediate and hearty response. Despite the fact that his prop-acting bit is also done by Char Chase, and his body bits with Dorothea Kent is hoary, his acrobatics and miscellaneous nonsense make him a distinct asset to the show. The Mercer Brothers provide several amusing dance routines. Especially good is their burlesque of ballroom dance teams. Clyde Hagar, the pitchman, goes thru his polo-peddler sales pep, followed by his stock-fathering business, with no diminution in the audience youth that has set regularly precipitates.

Zorby and Wiers, a relatively new team, afford the dance specialty number and do a pretty good job. Melody Men Quartet sing one song and accompany production numbers. Walter Davidson, house band leader, conducts a community sing.

Pix, *Texas Rangers Ride Again*, Norman Modell.

JOE KIRK stopped off in Chi for a week on his way to the Coast to appear in a picture for Universal.

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BETTY BRYDEN ENTERTAINMENT

Fox Theatre Bldg. Detroit, Mich.

Indianapolis Lyric Tops House Average

INDIANAPOLIS.—Rain on closing day (February 13) kept the Lyric (1,823 seats) gross for week's engagement of *Stars Over Hollywood* down to \$6,500, which still was above the \$5,200 average. Show headlined Simons Simon, Eddie Poy Jr., Roy Rogers, Dorothea Kent, and Shirley Deane, with several supporting acts.

Pix was *Housewife for Three*.

Loew's State, New York

(Reviewed Friday Evening, February 14)

Good, standard acts and Universal's Buck Fritzsche, with Abbott and Costello, made everything lively at the box office here this week. The army retained a bot by not having a recruiting booth in the foyer.

All W. Loyal and his dogs open the stage fare, and the circus' tricks pleased the crowd. A hind-stand on a tight wire by one of the mutts and some smart catching of the safe end of some wooden-handled steel blades by another are outstanding.

Hal LeRoy taps off four nice routines. He is a good technician, works smoothly, and was well received. His nonchalant tap hit while sitting in a chair is a clever closer.

Belle Baker took over the customers, running the gamut of songs, old and new, from Down Argentine Way to Her Mr. But du Schöen. Her dialect and ballads are still sold solidly. A dramatic version of The Last Time I Saw Paris struck an especially receptive note, with the audience waiting nurse.

Walter Dore Wald and his rubber-limbed partner, John Trama, performed their tangled acro work to solid laughs. Closed with straight and extremely difficult hand-to-hand work. Big reception.

Herbie Key and his 13-piece band did a good tight job on arrangements. Sewing out on Beat Me Daddy, Five O'Clock Whistle, and a medley from Trains Betin Times. Vera Furr, attraction dancer, and Ellen Connor, fern vocalist, are featured in specialties. Ken Nealy, pianist, also vocalizes and squeezes the accordion. A good rendition of Rose of Washington Square is the finale.

Ruby Zwering's pit cut handled the rest of the show. Harold Humphrey.

RKO Palace, Cleveland

(Reviewed Friday Afternoon, February 14)

David Binea show this week ranks among the best of the season. Surrounding Joe Venuti's band, an ordinary crowd, Barrett Deems, with the Andrews Sisters, Buster West and Lucile Paige, and Hittie Barnes, he gets non-high results. The fair-staged opening show crowd came to see and hear the Andrew Sisters and were not disappointed as they sang The Ferryboat Serenade, Mean to Me, Rhumba, Scram Me Mama, With a Hoogie Beat, Rogie People People Boy, and The Beer Barrel Polka. Took well-deserved encores.

Before show ended, however, patrons realized they had enjoyed and applauded as loudly for Buster West and Miss Paige and Hittie Barnes as they had for the Andrew Sisters. West has played Cleveland on numerous occasions, with little change in his dance routine, but he still remains on top. His staff is different than any other on the boards, and second to his pleasing personality and manner of presentation. The solo acrobatic dance number by Lucille Paige and her comedy dance duo with Buster puts the proper finishing touch to the act.

Miss Barnes is a tidy combination of dancer Powell and Bill Robinson, and her fast tapping and tinkling feet won

the hearts of the customers, who called her back for three encores. Her best number was done without orchestra. Venuti band's outstanding number was A Cocktail Nocturne, an unusual arrangement of about 10 songs, each one played by a different instrument. With all instruments being played at the same time, number ends up in good melody, with each song easily distinguishable. Vocalists with the band are Kay Starr, who offers a pleasing deep blues voice, and Don Darcy, a fair baritone.

Picture is Hudson's Bay.

Oscar A. Bergman.

Music Hall, New York

(Reviewed Thursday Evening, Feb. 13)

The production staff was not prepared to present an entire new show when it was decided to pull Arizona after a week's run. As a result, three of the five current scenes are repeats of the last show. It is explained that they are repeated due to wire, telephoned, and written requests of patrons.

Show is still Paris in theme, employing only one outside act (the Jewelys). The opening (new) features the expertly trained ballet girls (36) in a delightful interpretation of Degas's painting at the Opera.

The Jewelys, mixed team balancing with balls, have a well-loved act. The man defies laws of nature by balancing his blond partner on rubber balls (one, two, and finally four) placed precariously on his head. During a couple of these daring feats he also balances himself on a teetering contraption. Good entertainment.

The rest of the bill was seen last week. It includes the Parade of the Provincias, in which mixed Glee Club groups march out in yessant costumes, featuring Henry Calvin in a spirited vocal solo. Another brightly staged parade number sees the choral ensemble marching in front of the Arc de Triomphe. The Rockettes repeat their precision dance they performed at the Dance Festival in Paris in 1937 and, in the finale, the choral ensemble, fronted by Earl Lippy, sings The Last Time I Saw Paris. The ending is rather disjointed, since it rightfully belonged in the continuity of last week's short-lived bill.

The symphony orchestra, directed by Eric Hape, plays selections from Carmen for its ovation.

On screen, Columbia's This Thing Called Love. Looks like a two-week picture. Business off last show opening day. Sam Houtberg.

Colonial, Dayton, O.

(Reviewed Friday Afternoon, Feb. 14)

The Colonial stage looks like an ASCAP convention this week, with five "Song-writers on Parade" in the persons of Charles Tobias, Peter De Rose, J. Fred Coots, Jack Lawrence, and the veteran Jean Schwartz. Between them the boys have written many hits now barred from the air, but such reference as is made to this part of the game is done discreetly, with Tobias expressing the hope

that everything will be straightened out soon.

Except for Tobias, who acts as emcee in addition to singing his own songs and helping out the other boys occasionally, the composers remain at the ivory of four pianos ranged along the rear of the stage. Preliminary concerts of Tobias singing "Now" a Popular Song to illustrate "how" to write a song; introduction of the players; Tobias's song You're Sweet for Eddie Cantor, Gee, But You're Spoiled, and a medley of Victor Herbert melodies which are unnecessary and nearly drowned out by the house orchestra.

Then the boys get down to real business, playing and singing in turn another of their most popular hits, ending in each case with a full rendition of a number. The audience greets each familiar tune with heavy applause. The boys have a swell act and go over big.

Stubby Frank (Patsy) Sanborn, whose pantomime work has been a joy on vaude bills and in revues these many years, repeats with his familiar routine, opening with some passes with a shooze which he awakens in mirth. Then he falls into his zany act of playing "first in a nonsensical interlude and ending with some beautiful legitimate playing.

Allen and Kops do well enough with modern taps and then bring an Maad and Jim Kennedy, a couple of oldsters who reap the bulk of applause with their stepping, which goes so far as including the jitters.

The Five Gamsatelys open the bill with some daring work on high ladders, working by two and three in hazardous stunts, finally with two of the number on a trapeze suspended on a pole held by a pair standing on a high unsupported ladder.

Corry but apparently what the customers want is the act of Olinger Manners, who imitates but does not approach in effectiveness Martha Hays and Fannie Brice, plus a few numbers on the piano, stand-up dances, and finally lands in the footlight griter. Rob Adams.

RKO-Boston, Boston

(Reviewed Thursday Evening, Feb. 13)

The a double pit bill usually denotes accompanying mediocre vaude, on this bill only the films looked bad. This was one of the best-balanced five acts seen here.

After a so-so house-erk Rhapsody medley overture belated by Larry Clint, who also more or less emceed the show, came Tom and Betty Wonder, terp combo. Did a burlesqued jitters bit, followed by Tom's strut complete with topser and cane. Bringing down the house was the gal's vocal of Mamma the Moocher, accompanied by wacker dancing. Tom came back with clever but old dancing and a dimmy. Strong act, very well received.

Frank Paris, unlike most puppeteers, uses no shields or platform. First was a rumba dancer, then the ostrich ballet dancer, a jittersbugging mannequin, a cleverly conceived Santa Henie, and a luminous skeleton that had the audience roaring.

Top billing went to the third act, the Kiddoids, four boys, who did a bang-up job singing and playing in a bar now accompanied by toy whistles, horns, pianos, and other toy shop knick-knacks. With only a single guitar and their voices to keep the audience from swearing they were watching a Disney Silly Symphony, did four numbers and encoored with a novelty arrangement of Big Bad Wolf.

Next was Harman Timberg, assisted by Judy Kelly. The billing should have been vice versa. She did some terrific eccentric tapping and gagging, while Timberg effected claps and well-liked soft-shoe tapping. His fiddle playing to the gal's warbling was strong. Partner and pace very good and they came back for several bows.

An exceptionally fine balancing act, the Three Arnolds, two guys and a gal, closed. Did excellent and breath-taking balancing and tumbling, with the only sour note being their corny gagging.

The pit were Don Men's Sherr and Sidling on a Raitshop. Coming in for four days next week is Ben Bernice. Fred Gottsmann.

Irving, Wilkes-Barre, Pa.

(Reviewed Thursday Afternoon, Feb. 11)

A well-balanced show with lots of appeal for the patron. Opener is Don Costello and the Californians, three well-groomed girls in attractive costumes going thru a colorful dance routine to the

accompaniment of Don's singing of South American Way. The girls' military tap and Costello's tap specialty were well received, with their crowning number being the Latin American scene, with Costello hanging out the rhythm on his bong.

Kathlynn Sprue, NBC star, chided with her rendition of Dream Valley and Donkey Serenade, but when she teamed with her ma and pa on Old Man Moses he had the applause become louder. This further scored in a battle of luck and wing with the jitters style, with the older couple finally going into the swing version. Miss Byrne climaxed with a chorus of In the Arms of the U. S. A.

A take-off on the draft by George Nijbo and Company featured by comical antics of two alleged soldiers, straightened by a neatly attired captain, brought comical laughter as the latter put the pair thru dr. pieces.

Kaynor Lehr, emcee, was at his best with his gags when playing opposite his girl stoope and Willie, his aloof colored dancer, who caught the audience's favor. Lehr did well himself by doing the dances called out by patrons. His use of an avirane cigarette lighter, brought up by orchestra leader Don McDaniel, and two newspapers for the fan dance evoked many chuckles.

Roberta Society Circus, featuring ponies, dogs, a monkey, and a bucking mule, went well with the children and adults alike. Don Meluskie's pit orchestra overtured with God Bless America. Joe Penberg agency booked the show.

Pho is Always a Bride. Mitz Miller.

Fay's, Providence

(Reviewed Friday Evening, February 14)

With Louis Prima's cork playing opposition (at the Metropolitan), the Schooler's Swinghearts, girl band, and surrounding bill held their own here. Band not only gave a good account of itself in its own stunts but does a good job with the show music, leaving Joe Spasiano's house band only a pop medley overture to perform. Opening with Night Ride, the 20-piece girl unit follows with an early American medley in modern tempo. In this act the trio does an Astor Job at I Love You a Tricky.

Thompson Brothers and Norma are introduced by Schooler, who comes in addition to doing the basson variety. Opening with a brief vocal I Bear Music, trio goes into a shag-tap routine. Girl then gives a clever triple-tap solo followed by male duo in a good Paul Draper-esque routine. Three close with a tap climaxed by a fast one-foot spin.

Rhumbafoote by girl band gets jam artists warmed up. Freddy Jean Arrau handled the vocals on Magde and Yes My Darling Daughter. Demands for encore went unheeded by Schooer, who took the spotlight to display his talent in a piano rendition of Last's Second Hungarian Rhapsody. Girls then do their instruments for a gleeful presentation of Yours Is My Heart Alone, straight and in swing, in which vocal trio—Dolores Gale, Ginny Manley, and Peggy Weber—and soprano soloist, Jane Phillips do good work at the mike. Jimmy Evans, with flashy paraphernalia and unneeded foot-juggling talent, clixed with his familiar routine.

A symphonic medley by band gives a violin trio, Elma Jacobs, Jean Phillips, and Peggy Cafani; Jan Baker, playing two trumpets at the same time; Barbara Nelson, with the sax, and Greta Getsook (a Providence lass), with trumpet, a chance to step out in Rene's Peppercorn Hotness, ending in Tomboyia, and Flight of Bumblebee. Band's swing group, the Sweetpeas (Julie Otter, guitar; Margie Speed, piano; Shirley Harris, trumpet; Betty Sloan, clarinet; Dolores Gale, drums, and Jan Baker, xylophone), then go to town.

Bert Howell and Walter Battie, with their dark humor, had things their own way thruout. Howell's tenor voice and uke playing in mandolin manner of Heartness of You and later, his violin bowing, added a love ballad scene, as Good Battle dancing. The finish, boy and girl Victor Herbert's March of the Toys, with front line using toy instruments at one point. Pic. Side, Kelly, Nde.

Charles A. Rosekem.

LOUISE SHANNON
"MERRY-CO-ROUND OF RHYTHM"
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Claims Fischer Owes \$270 in Fare

NEW YORK, Feb. 16.—Byva Mann and Company, adagio troupe and Clifford J. Fischer's Police Berpex unit, lodged a complaint with the American Guild of Variety Artists here against the producer, claiming an unpaid sum of almost \$270 for transportation. Suit was signed by AGVA earlier this season. A hearing was heard this week and Fischer denied the charge. The matter is being considered by the union's national board.

Vaude Replaces Burl At Tivoli, Brooklyn

NEW YORK, Feb. 15.—The Tivoli Theater, Brooklyn, was switched from a burly to a vaude policy. Switch was caused by a scarcity of burly talent. House opened about two months ago with talent coming in from the Midwest Circuit.

First vaude bill opened yesterday (14). Show consists of Penwick and Cook, Pearl Robbins, Three Gussies, Jerry Leck, Stuart and Taylor, and Ben Yost's New Yorkers.

House will continue to use double-features. There will be three shows daily. Eddie Sherman books.

Vaude Maybe for 2 Minnie Houses

MINNEAPOLIS, Feb. 15.—The possibility that vaude may be added to the Princess and Alvin theaters here may put the local vaude situation into the battle for royal cash. Currently the Osburn and the Minnesota are battling it out with same attractions.

The Alvin is contemplating full-week vaude and the Princess a split week.

Holyoke Mad at "Dirt" In Golden Gate Revue

HOLYOKE, Mass., Feb. 15.—A promise that more electricity will be shown in stage performances was given to Mayor Henry J. Theopert last week by the Holyoke Theater after a visit by the police had disclosed alleged ribald dialog in *The Golden Gate Revue*, which ended its engagement Saturday (9).

"Positively filthy" was the report submitted by the vice squad to the mayor, who threatened to revoke the license of the theater.

Chattanooga Drops Vaude

CHATTANOOGA, Tenn., Feb. 15.—The Capitol Theater dropped vaude last week. It was taken over by Independent Theaters, Inc., and reopened as a vaudeville Thanksgiving Day, 1940. For several weeks it literally packed 'em in. And then a long slump that caused the management to drop vaude and to feature two bank nights each week. Policy was for four acts, four-a-day, full week. "Big Time Vaude" was featured in the newspaper ads, but no "big time" acts were brought in. Admish was 20 cents, 25 cents, and 30 cents.

CAI Sets "Truth" Dates

NEW YORK, Feb. 15.—Larry Puck of Columbia Artists, Inc., has lined up some additional dates for Ralph Edwards' air show, *Truth and Consequences*. The units which played at the Fox, St. Louis, last week, will open at the Orpheum, Minneapolis, March 23, and at Wisconsin Theater, Milwaukee, April 4. The show is set to play the major cities. Other dates are being lined up.

Rapp's Drum, Cincy, Reopens

CINCINNATI, Feb. 15.—Barney Rapp's sign of the Drum, dark the last two months, reopened last night as an "opry house," with the Aulger Bros.' company presenting the old matter, *Adrift in New York* on *Her First Love Step*, set for an indefinite stay. Troupe will do one show a night.

Max Turner Widow Agents

CHICAGO, Feb. 15.—Eva Turner, widow of Max Turner, late booker for Rialto and Keltz, has gone into the Merritt Abbott organization as an agent. She is picking up old contacts made by her husband when he was an artistic rep.

3 Big Niteries Vie for Havana Carnival Trade

HAVANA, Feb. 15.—Preliminary to starting Havana's colorful carnival Wednesday (19) when the lid is off, the owners of local night clubs and roadhouses are putting on new shows.

The National Casino opened a new show Tuesday (11) consisting of Bobby May, juggler; Diana Denise, musical comedy; Pierce and Roland, dancers; and the Greater Girls Girls. The two Cuban orchestras, Brothers Leo Betero and the Paizo Brothers, have charge of the music.

A new roadhouse attracting a lot of attention is Tropicana, located on the grounds of the Villa Mina estate, which formerly was the residence of the American ambassador. Show features Liva and Lala Moura, dancers; Graciela Santos, Cuban soprano; Violi, dancer; Brandini, the Three Mask Dancers; and a girl choir. Orchestra are Alfredo Brito and Ilvencito Leon. The Hammond electric organ is played by Herman Kohn.

The old stand-by, San Souci, still holds its own. Show consisting of the Stadlers, dancers; Monica Moore, singer; Phyllis Addison, dancer; Espidio and Margu, rumba dancers, and the San Souci orchestra.

Three Package Shows Set

CHICAGO, Feb. 15.—Weems, Inc., is producing complete package shows for night clubs. The first of these opened last night at Hotel Nicolet, Minneapolis, with Lettberg Brothers and Virginia Lee, Rita Martine, Allan Carney, Thelma Marland, and Billy Bauer's orchestra. Another will open next Tuesday (18) at the Lookout House, Covington, Ky., with the Mammograms of Mayfair, Jack and Jill Warner, the Three Freshmen, Guy Chorney, and Henry Senne's orchestra. Third show opens March 6 at the Nederland Plaza Hotel, Cincinnati, with the Fausse Dancers, directed by Harriet Smith, and Collette and Harry.

Buying Better Acts

CHICAGO, Feb. 15.—With change of ownership, the Alibi Club, North Side niterie, has effected a new talent policy, which calls for higher priced acts. First show under the new program opens February 17 with Sid Tomack and the Rita Roberts, Bernette and Parks, a line of 12 girls, and several other acts as yet unlisted. Johnny King booked the next show. Ownership changed recently from Art Peterson to Charley Conrad. Lou Finn is the manager.

New Berni Vici Unit

CHICAGO, Feb. 15.—Count Berni Vici and Billy Diamond have collaborated on a new unit, Pan American Folies, which opens in Des Moines, Ia., February 20, followed by Sioux City, Des Moines, and Cedar Rapids.

Unit carries the Three Flames, Tito Valdez, Buddy Howe and Jean Carroll, Al Samuels and Company, Helen O'Hara, Hector and Paik, a 15-piece band, and line of 12 girls.

Vaudeville Notes

ANTON SCIBILLA is lining up acts for a revival of his *Wabash Nights*. Unit is already set for 10 weeks, with the opening slated for the middle of April.

OWEN BENNETT, who closed his Cincinnati Heat Wave unit two weeks ago to jump to Atlanta to attend the funeral of his sister, is ill at the home of his brother-in-law there. NICK LUCAS opens Friday (21) at the Colonial, Dayton, O., jumping in from Villa Madrid, Pittsburgh. BOLLIE CHILD has rejoined his *Feminie* in Fun unit after a several weeks' rest at his home in Pine Prairie, La., to mend from injuries sustained in a recent auto crash.

PAUL AND GRACE HARTMAN have started their routines for the pie *Senny*, which stars Anna Neagle and Edward Everett Horton. ALLAN JONES winds up an Eastern seaboard concert tour and Friday (21) hits the air on the Kate Smith Hour.

ELLA LOGAN goes into the Paramount, New York, February 26.

JOS CARSON'S Studio Scandals unit, Ed Gaudin's Sensations of 1941, and June Carr's Paris Creations are currently in rehearsal.

Committee To Run AGVA 60 Days; Haddock Tossed Out; Barto Quits

(Continued from page 4)

dismissed following "The action was instigated by and through the decision of one man. This one man, Dewey Barto, for the past six months has been consistently acting against the interests of variety performers. This action is the last attempt to continue his policy which the Chicago, Detroit, Cleveland, Pittsburgh, and Cincinnati locals repudiated at a conference only two weeks ago. These locals gave me a complete vote of confidence."

When a vote on Haddock's dismissal was taken, a sig to six the recalled, Barto, as president, cast the deciding vote against Haddock. Barto on previous occasions stated that he has and will work in the interests of the performer and said the reason for his resignation is to avoid any thoughts of dictatorship in the minds of performers. He felt that when members began to look at him as a union man it was time to get out and give the union a better chance to prosper. AGVA's term limit is a year and a half old, during which time not one of the four executive secretaries (Maida Reads, Dorothy Bryant, Jean Muir, and Mad-

Five in Year and Half

Three passes, one strike-out in the score so far for AGVA's exec secretaries in the year and seven months the union has been in existence. All were appointed. The were: Maida Reads—July 27, 1939, to September 23, 1939 (resigned). Dorothy Bryant—October 3, 1939, to December 20, 1939 (resigned). Jean Muir—December 30, 1939, to March 10, 1940 (resigned). Hoyt Haddock—February 9, 1940, to February 10, 1941 (dismissed). Gerald Griffin—February 14, 1941 to ?

dock; were able to bring unity or progress. The organization is now in debt to other Four A unions to the tune of over \$60,000.

Interested members of AGVA here campaigned for Monday's meeting said that they will fight for local autonomy and representation on AGVA's national board. They feel that heads of AGVA (See Com. to Run AGVA on page 33)

Talent Agencies

SERGE ADAGOFF, former dancer, has opened a talent agency in New York. . . . BOOTS MCKENNA will do production for the Columbia Entertainment Bureau, New York.

HERMAN MALKOFF, New York booker, says there is a scarcity of talent for the South American market.

CONSOLIDATED Orchestras & Productions, Cincinnati, has added to its books the Neon and Chateau clubs, Louisville, Ky.; Stone's Grill, Portsmouth, O.; Windsor Hotel, Hamilton, O.; and the House of Blues and New Wonder Bar, Cincinnati. Al Deuro handles the office's club bookings; Art Dahman, the cocktail units, and Wally Johnson, banjo.

EDWARD SHOELIMSON, former manager of the Newmont County Club, Palisburgh, N. Y., is now host in the restaurant of the Hotel Braslin, New York.

ALLAN RUPERT has returned to his New York office after a trip to the South. . . . TONY PHILLIPS, of the Evergreen Casino, Philadelphia, to his books. . . . O. D. MACK, Philadelphia agent, bedded by a heart attack, has Mrs. Mack carrying on the affairs of the office.

WALTER J. GLUCK, of Buffalo, added Frank Farron to staff. . . . FRANK J. DUNICK, Buffalo, is taking another one of his frequent trips to California, and started by car about February 1.

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MICHAEL O. SOTTILE, proprietor of the Bottile agency of Pittsfield, Mass., has opened a branch office in Albany, N. Y. H. L. Hickman is in charge. . . . WILLY AMORIS AGENCY takes the Three Peppers under its management with Jolly Joyce, Philadelphia booker, continuing as personal manager. Joyce spots the Three Peppers at Doe's Club, Baltimore, Md.; Ann Howard at Jeff's Club, Miami; Buddy Lewis at McGee's 15 Club, Philadelphia, and Ruth Warren at Cadillac Tavern, Philadelphia.

M. S. FELDMAN, New York agent, is negotiating the final stages of a two-week show in Newark at Shant's. . . . JACK EDWARDS, formerly of Lane, Tree, and Edwards, is now connected with the Arthur Grossman office, New York. . . . MAY SHERMAN has secured affiliation with Hotel Astor entertainment department in New York.

TRENTON, N. J., Feb. 15.—Listing liabilities of \$5,434 and assets of \$622.50, Endore Derkowitz, operator of the New Mill Cafe, has filed a voluntary petition in bankruptcy. Liabilities consist chiefly of debts for liquor.

Scott, Bernie, Spivak, J. Dorsey Set for Strand

NEW YORK, Feb. 15.—Strand Theater has placed hand attractions up to the beginning of May. Following the current run of Ray Noble, Raymond Scott starts in conjunction with *Stranberry Blonde*.

Ben Bernie will follow March 14. Feasible film then is *Footlight in the Dark*. Charlie Spivak with *The Sea Wolf* will be Bernie's successor, with Jimmy Dorsey opening April 11 for three weeks.

KID CONTRACTS

(Continued from page 3)

problem. In its regulations there is a clause which holds that if a minor enters infancy as an actor to breach a fair and equitable contract the performer can be suspended or barred from working.

Leo Shapiro, theatrical attorney, cites the need of legislative action to make minor's contracts legal after the court's approval is obtained. The approval of the surrogate, while indicating honorable intentions, will not bind the minor in a court case.

In other than theatrical fields there have been similar cases. In one, a minor. (See KID CONTRACTS on page 34)

ACTS, SKITS, GAGS, MINSTRELS

How Arnold's COMPLETE MINSTREL SHOW, \$10.00 PER HOUR PARODIES, \$1.25 PER GAG AND \$1.00 PER SONG. \$1.00 PER REPERTORIUM, \$1.00 PER RHYME, \$1.00 PER SONG. \$1.00 PER MINSTRELLO, \$1.00 PER RHYME AND SONGS \$2.00. E. L. GARNER, Playwright, East Liverpool, O.

WANTED ACTS

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Corio, Hart 1-2 In Top 10 Voting In Hirst, "Gazette"

NEW YORK, Feb. 15.—Polls taken in 19 burly houses by the First Circuit and The Police Gazette have given Ann Corio the title of Queen of Burlesque. Theaters where the balloting took place were in Philadelphia, Pittsburgh, Utica, Boston, St. Louis, Detroit, Dayton, Reading, Washington, Baltimore, and Norfolk. The Police Gazette poll was taken from readers sending in their votes.

First 13 strippers and number of votes to the Hirst voting were: (1) Ann Corio, 6,703; (2) Margie Hart and Marian Miller tied, 4,232; (3) Hinda Wassau, 3,026; (4) Georgia Southern, 2,560; (5) Noel Carter, 2,088; (6) Amy Fung, 2,049; (7) Diane Rowland, 2,002; (8) Scarlett Kelly, 2,001; (9) Lois De Fen, 1,959; (10) Rose La Rose, 1,908; (11) Zorita, 1,622; (12) Mariane, 558.

Upset in the Hirst poll was Marian Miller's tie for second. Margie Hart is a strong draw in New York where no theater balloting took place.

First 10 in The Police Gazette poll tallied up: (1) Ann Corio; (2) Margie Hart; (3) Hinda Wassau; (4) Zorita; (5) Amy Fung; (6) Diane Rowland; (7) Lois De Fen; (8) Georgia Southern; (9) Marian Miller; (10) Vicki Wells.

Hirst Circuit will pull off a crowning ceremony for Miss Corio in Chicago later on.

Midwest Mgrs. Okch Circuit

CHICAGO, Feb. 15.—Midwest Managers' Association held a meeting at the Barlum Hotel, Detroit, Sunday (9). All managers attended with the exception of George Young, of Cleveland, who was seriously ill at the time and voted by proxy. All managers expressed a desire to remain with the Midwest circuit, and Grand Opera House, St. Louis, currently straggler, indicated that it would rejoin on the circuit. Several new houses made application to join the co-operative burly wheel this fall, and applications were taken under consideration. Another meeting will be held in four weeks.

Youngstown Burly Out

YOUNGSTOWN, O., Feb. 15.—For the third time since stock burlesque was inaugurated at the Grand last fall, the house is dark. Last effort lasted two weeks. House had been maintaining a grind policy, changing principals Fridays. No announcement on reopening. Jack Kane has been sponsoring burlesque here the past three seasons.

MONKEY KIRKLAND, comic, broke his arm in a fall on stage at the Jacques Theater, Waterbury, Conn., recently and is now betting out the laughs with his arm in a sling.

Buffalo Burly Biz Down Despite Factory Boom

BUFFALO, Feb. 15.—The Palace Theater's burly business is so far off that Dewey Michaels, operator, doesn't know just what to offer patrons next.

According to Michaels, business is about 20 per cent below that of 1940, which in itself wasn't such a good year. He blames the current lack of interest in burly on a general lack of spending, which is also evident at vaudeville houses and niterias. Although factories are busy and employment conditions excellent, folks appear to be hanging on to their coin.

The Palace is part of the Midwestern burly circuit booked by Milton Schuster, Chicago. Michaels says managers of the 10 theaters in the circuit get together monthly at the Barlum Hotel, Detroit, where ideas to promote business are discussed and recasting and new bookings are denoted on.

Michaels now offers one or even two headliners, plus an added attraction, several vaude acts, and the 14-girl house line. Freddie O'Brien is producer here.

Latest addition to the Midwestern circuit is Trina, the Wine Bath Girl, who opened at the Palace yesterday. Georgia Southern and the Bob Carney show are slated February 21.

Gets \$50 Raise Despite Contract; But the Agent . . .

PHILADELPHIA, Feb. 15.—Chris Cross, ventriloquist, currently on tour with the Sammy Kaye band, despite the fact that a contract is in effect, was voluntarily given a \$50 weekly increase by Kaye.

However, while he's happy to get the coin, he's tempted to relinquish the raise, since part of the commission he pays Music Corporation of America, which booked him, will go to Charlie Allen, who holds a representation contract on the strength of a 60-day assignment Cross signed a year and a half ago.

The situation was recently arbitrated by a joint committee of American Guild of Variety Artists and the Artists' Representatives' Association. Cross yelled foul when Allen was upheld.

Clamage Continues Midwest

CHICAGO, Feb. 15.—It was innocently stated in last week's issue that Arthur Clamage, Detroit burly operator, said there is no truth to reports that he will continue to use Midwest Circuit Shows. Statement had been intended to read: "There is no truth to reports that he will not continue to use Midwest Circuit shows."

Burlesque Notes

(Communications to New York Office)

NEW YORK:

VALERIE PARKS returned to the adroit Circuit February 7 at the Casino, Toronto, following her big week at the Star, Brooklyn.

LESTER MONTGOMERY, producer, says the Casino, Toronto, will probably continue with Midwest Circuit shows until the close of the season about four months hence. . . . PAT BERNARD is producing chorus numbers at the Jacques, Waterbury, Conn., a Midwest wheel spoke.

DONNA DARNELL, a Dave Cohn booking, is set for the local Agency, opening February 23. Recovered from injuries sustained in a train wreck coming from Chicago to St. Louis with a Hirst Circuit show January 17. . . . STAN BROOKLYN, celebrated its 27th anniversary January 31 week with a big cast including Valerie Parks, Petite Carroll, June Taylor, Leone Thurston, Dorothy Henry, Morgan Sisters, Tommy Raft, Steve Mills, Danny Tucker, and Tanglefoot, plus new and elaborate Polles costumes. February 7 week had Mimi Lynne featured.

VALDA, dancer, held over three weeks at the Republic. Originally booked for one.

MARGIE HART'S Ettinge week (January 31-February 6) necessitated two extra shows, one each on Saturday and Sunday. . . . E. P. (GOO GOO) PADDEN, 22 years with the Division of Police in Norfolk, Va., and over a period of 23 Chicago va. in show business, was a guest of Max Rudnick here last week. . . . VIRGINIA CURTIS recovering from a recent spinal operation in St. Luke's Hospital. Hurt when she fell a few years ago while riding a horse in a rodeo outfit. . . . JEAN ROCHELLE and Eddie Kaplan opened at the Star, Brooklyn, February 7. . . . PAULINE BRYANT, now Wamba, dancer, was a burly first-timer at the Ettinge last two weeks. . . . MOTHER HANES' right arm severely hurt as the result of a fall on the pavement on 42nd Street recently. . . . MAC DENNISON, comic, despite offers

from both circuits, opened at the Triboro February 7. Other new principals are Madge Canby and Diane Logan.

TREDDY UNDERWOOD reports the Gayty, Baltimore, is experiencing its best season in 20 years and that Ann Corio broke a 19-year record there. . . . TOM PHILLIPS, BAA president, was the Sunday Celebrity Night feature at Harold Mike's 31st Club February 2.

MARY WELSH, dancer, and the Sheldon Trio, who set, are newcomers to burly via the Hirst Circuit.

RENEES, Jerry, and Louise, modernistic dancers, closed at the Tivoli, Brooklyn, February 14. Back to night clubs. . . . VALDA, who completed three weeks' holdover at the Republic February 8, opened February 17 at Pat and Don's niterie, Newark, N. J., with Leon and Eddie's to follow. . . . ROSITA ROYCE opens as feature at the Republic February 23, following Scarlett Kelly's week. Marlene returns Match 2 All Phil Rosenber's bookings. . . . DAVE COHN booked Manny King, Phil Stone, Ernie Harmon, and Charles McNally for the Grand, Canton, O., which reopened February 21, under Frank Bryan's operation.

MARCELLITA shifted from the Tivoli, Brooklyn, to the Pioneer Sat. Club last week. . . . MORRIS TRAUB decided seven weeks' trial of Polles shows at his Tivoli, Brooklyn, was sufficient. Replaced with vaude and chorus February 13. . . . HOWARD MONTGOMERY, producer, is doubling at the Triboro and taking care of a line of five girls, his own quintet at the Torch Club. Also supplying routines for Pat Joyce at Leon and Eddie's. Polles costumes decorate the Torchies.

PRINCESS WHITE WING, late of the Ettinge, is now at Ernie's, Greenwich Village, where there is also Tangara, another burly ex, with her African Jungle routine. . . . EALLY KEITH, pictured and storied in The Philadelphia Record, recently admitted being "the highest priced used lover in the business and the originator of her own particular style of taste dance." . . . JUNE TAYLOR was the feature at the Triboro week of February 7. . . . BRENDA WILLIAMS, strip principal with N. S. Barger show that played Mexico City, sends word from Monterey, N. L., she was married to Alphonso Brito, the Mexican partner of Barger in the show, and will remain in that country. . . . SAM COHN, manager of the Hudson Union City, N. J., vacationing in Miami since Feb. 10. . . . CAROL LORD, after her Ettinge week, opened February 21 for a fortnight at the Empress, Milwaukee.

CHICAGO: N. S. BARBER'S Mexican unit returned to Chi Friday. A new unit, to be produced by Fred Clarke will open in Mexico City's largest theater April 13. Clarke and his assistant, Eds. Rose, will accompany the show to Mexico. . . . ALVIN, Minneapolis, will open with two-day burly February 28. Ann Corio will be the lead-off attraction. . . . BUET GRANT closed the Midwest Circuit Thursday (13). . . . MADELINE GANDNER opened at the Pos, Indianapolis, Friday (14). . . . LILLIS CAIRNS will open at Toronto February 21. . . . MARION MOROAN and Buster Lorenzo are spending a week's vacation with Mr. and Mrs. Jack Cadden. Mrs. Cadden is the former Nadie, burlesque feature. . . . CHARLES (RED) MARSHALL and Dolores Davis will reopen on the Midwest Circuit soon. . . . CARL FREED'S band closed at Chicago. There is a possibility that it may be included with Barger's new Mexican unit.

Magic

By BILL SACHS

TOMMY THOMPSON, p.a. for the Blackstone show, breezed into Cincinnati last Thursday (13) to lay the radio, newspaper, and personal appearance groundwork for the master rabbit hider who arrives in Cincy Wednesday (19) and opens Friday at the Schubert Theater there for a week's stand. The genial Tommy, who took up his press agent duties with Blackstone in Cincinnati in 1937, is planning on leaving the Blackstone troupe at the conclusion of the Cincinnati engagement to go to his home in Memphis, Tenn., to enlist in the army. He figures on stealing a march on Uncle Sam and the draft board by getting up for a hitch in the service on his own, thus giving him the opportunity to pick the branch of the service he prefers. . . . GERRIE THE MAGICIAN has just concluded a week's stand at the New Wonder Bar, Cincinnati. . . . RAYMOND is under contract with International Harvester Company until late in March, presenting his silent, comedy and spook magic turns. He had as recent veterans Booze the Magician, John Lipky Jr., and the Great Roman. . . . DUKE MONTAGUE opened his 1941 tour at the Strand Theater, Evanston, Wyo., February 8. Featured in Myrnelia, the "girl with the photo-physic mind," Montague recently sold his marionette show, Hollywood Dollies, to Antea the Magician, of East St. Louis, Ill. . . . MAL D. LIPPINCOTT typewrites from Columbia, S. C., under date of February 9: "Regarding the 'who is this Marquis guy' article which appeared in your column in the February 15 issue, I allow me to say—Doo I haven't talked with Marquis recently—your readers will remember that during the prurish of his rope trick at the New York World's Fair last fall, the East Indian lad who Mr. Marquis imported to work in the rope trick failed to reappear after vanishing. The a corp of New York's finest searched for days and Mr. Marquis even resorted to Haber's (for meaning of this word, please see Busdown, now running in The Saturday Evening Post), no trace of the youngster was ever found. In view of this, I feel that Mr. Marquis will hesitate in accepting Mr. Dante's \$10,000 challenge at this time. With show business being what it is, especially for magical productions, I would advise Mr. Dante to put that 10 grand in his grouch, just in case Mr. Marquis doesn't have \$5,000 anyway."

D. ARTHUR MARCUS, the "mad magician" and double-talk artist, is at the Latin Quarter in Miami. . . . SOME 900 TEXAS magicians are due to meet in Dallas, February 26-27, when the Dallas Brotherhood of Magicians sponsors its annual session. Harry MacDaniel is president of the Dallas group. The meeting will honor John Snyder Jr., of Norwood, O., president of the International Brotherhood of Magicians, who is on tour of the Midwest. . . . MARCELINUS the magic fame was invited (See MAGIC on page 32)

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FROM ALL AROUND: SCARLETT KELLY, with Hank Henry and Harry (Hello, Jake) Fields, heads new Hirst unit breaking in February 12 at the Ophemus, Reading, Pa. . . . JOAN BYELL, new dancer at Carroll, Philadelphia niterie, will deal on fire for Carrie Finnell to follow. . . . PATRICIA PERRY featured in new Hirst unit which opened February 17 at the Troc, Philadelphia.

Brownwood Stand Okeh for Sadler; Soldier Biz 18%

BROWNWOOD, Tex., Feb. 15.—Harley Sadler's Own Show, which opened here under canvas January 9 to good business, continues to enjoy a satisfactory h-o-o play, with Manager Sadler certain it will pay out a successful stand. Show is slated to remain here for several more weeks at least.

The Sadler organization has an attractive set-up here, with the semi-permanent neon front measuring 70 feet wide and 24 feet high. Manager Sadler has gone to considerable expense to grade the lot, placed gravel on the parking lots, and try use lites for heating. Fourteen gas stoves are used to heat the big top-show is located between the Brownwood city limits and the army camp, which eventually is slated to house some 50,000 men. Bus service has been established to and from the show lot.

The Sadler company has been pulling most of its business from the civilian population of Brownwood and surrounding territory, business from the soldiers amounting to only around 18 per cent of the total gross. Show has been advertising heavily for 50 miles in every direction, and the results have been satisfactory despite much inclement weather. Manager Sadler looks for vastly improved business once the weather breaks.

The 45-piece show is giving 'em individual presentations, with special scenery and costumes, and vaude specialties between the acts.



JOHN GINNIVAN, who has spent all of his 56 years in show business, and who remembers well many of the old reps of the 10-20-30 days which have been mentioned on this page recently. His parents were in show business before him, and his son and daughter, Frank and Norma Ginnivan, have for many years successfully operated their own tent theater companies. He makes his home with his daughter in Dayton, O., in the winter and travels with her tent show each summer. The above photo was snapped two weeks ago.

Kinney To Launch Van Arnam Tenter

CINCINNATI, Feb. 15.—From his headquarters in Syracuse, N. Y., John S. Van Arnam, veteran minstrel and tent show impresario, this week advised that he has closed a deal with Frank J. Kinney whereby the latter will take out the Van Arnam one-night tent show this season, opening in Virginia May 1. A Western movie personality will be featured, with this person, whose name is not mentioned, slated to bring an entertaining troupe of 10 from the Coast. One of the Western star's pictures also will be shown, Van Arnam announces.

If Van Arnam is able, he will handle the advance with two assistants. He has been laid up since June with a serious leg injury. A. H. Spalding has been engaged to build new trucks, bodies and trailers for the new show, Van Arnam reports. There will also be new trucks, new canvas, and a complete line of advertising, he says.

Kinney, who has been out of the tent show business since the days of Paul English, was slated to leave this week for headquarters near his home town of Lynchburg, Va. He was with the old Van Arnam Minstrels as a musician 20 years ago.

March Family Set for Lent

BALTIMORE, Md., Feb. 15.—March Family Players, who inked Baltimore their headquarters, have booked 20 dates between here and Knoxville, Tenn., for Lenten showings of their religious pictures and dramatic offerings. They have other dates to follow in Northern Florida. The March unit played more than 90 dates in New England and New York State before the holidays.

'Mandy Green' Opens in May

KANSASVILLE, Tenn., Feb. 15.—H. A. Thomas's Mandy Green From New Orleans, all-colored tent show, begins its fourth annual tour early in May, according to W. E. Arnold, press agent. A new tent seating 1,500 will be used this season. Manager Thomas says this season's offering will be all new. The show will number some 20 people, including a five-piece orchestra.

absence. Buck Nelson still has charge of the show's band and orchestra. E. M. Robertson is general agent.

Pierce Minstrels Lose Top in Fire

AUGUSTA, Ga., Feb. 15.—Clyde R. Pierce Minstrels lost their top in a fire which struck the show on the lot here February 4. No one was injured, and all wardrobe, trucks, and seats were saved.

Turn the quick action of the show's staff and A. T. Dixie, of the Dixie Tent & Awning Company, new canvas was on the lot within 72 hours, and the show resumed its trek on Saturday (8). Show will continue on its regular route.

Show has been going along steadily since March 4, 1940, and recently concluded a fair swing thru Florida. Mosey Le Lewis and George Washington are back on the show after a several weeks'

Jay Wall Plans Tent Corker

ALBUQUERQUE, Pa., Feb. 15.—Jay Wall, associated with various tent reps in the past, is reported to have issued show permits in New York State to launch his own white minstrel show under canvas this spring. He plans to leave here soon for headquarters in New York State to begin work on painting and decorating the outfit for the road trek. A hot minstrel band will be one of the features of the show, he says.

Norma Ginnivan Reading

DAYTON, O., Feb. 15.—Norma Ginnivan, of the Ginnivan Dramatic Company, who put in the winter at her home here, is leaving March 1 for her show's quarters in Fayette, O., to get the outfit ready for the opening early in May. The Ginnivan company is one of the oldest tent reps in the business and has never missed a season in its many years on the road.

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14 Teams in Chi Walkie

CHICAGO, Feb. 15.—After 68 days, 14 teams remain of the 48 couples who opened the Coliseum Derbyshow here November 29. Those left are Phil Arnold and Jo Jo Sprach, Jack Duval and Harriet Burritt, Billy and Ruthie Willis, Pete Corilla and Patsy Peterson, Bozo Giant and Tillie Donnison, Phil Bainsy and Edwina Trahan, George Bernstein and Leona Barton, Johnny Hughes and Phillis Citra, Fred Lawrence and Sally Smith, Karl Harrington and Hazel Dietrich, Bookie Rhoades and Jean Prokop, Buddy and Doris Jefferson, Ed Munro and Floy Moran, and Jack (Dead Pan) Kelly and Pat Young. Staff remains intact, with Artie Starke's band on the stand.

KIDDIE ALBERT info from Peoria, Ill., that Sammy Lee is bartender at Chuck's Tap Room there. Kiddle would like to read some notes in the column on Sue Davis, Steve Roberts, Jackie Richards, and the Pahokas brothers.

GAPT. PHIL C. MATHEU is located in Fort Arthur, Tex., with his indoor skeet and target range, and going ahead by himself. Phil says he has all new equipment and is organizing shooting teams among the Home Guards, a home defense organization of the State of Texas. "Visited the Show and Dimpal show, which played at the old car barn location, and had many visitors from the show at my gallery." Phil adds: "Among them were Art Wolf, Leola Paige, Mr. and Mrs. Monte Hall, Clyde and Angie Hamby, Jimmie Plasso, Cloris Wearn, John Mc-

nutly (who won the shooting event of the evening), Marvin Hobangh, Tex Smith, and Red Long and his prize-winning Dalmatian."

THE BILLBOARD'S Letter List Department is maintained for your convenience. When you want to get in touch with friends write them a letter in care of The Billboard, 25 Opera Place, Cincinnati. The service is free. Also get into the habit of looking thru the Letter List every week. There may be mail for you.

RE INQUIRIES on Bobby Burns Jr., the last the column heard from him he was in Chicago.

INQUIRIES WERE RECEIVED recently on Johnny Hughes, Mickey Byrnes, Chad Alton, Gordon Hasting, Roy Myers, Chuck Payne, Marjorie Sheets, Buddy Lee, Benny Leonard, Charlie Snalley, Stan West, Edie Tompkins, Ruthie Carroll, Edith Merritt, Phil Arnold, Joe Raity, Johnny Bowman, Chick Archer, George Harrington, Art Woods, Jess Dakin, Billy Skidmore, Otis West, He Hill, Bill Steep, and Judy Ella. Where are you and what are you doing, kids?

CHARLES THOMASSON—Shoot your address to the column. We have some info that may be of interest to you.

GENE DE KERGOULEN, writing from Corona, N. Y., doesn't agree with R. Bernard on the matter of the longest endurance show. The contest mentioned by Bernard ran 3,500 hours. Kergoulen has the following to say in rebuttal: "If you (See ENDURANCE SHOWS on page 34)

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Rep Ripples

TOBY NOED (E. A. Nordseth) is mending nicely in Ward 10 of Veterans' Hospital, Hayward, Calif., and expects to be out in May or June. He had as recent visitors Ferris Taylor, Herbert Thayer, Dick Lockays, Frank Ward, and Howard Macy. . . . **THOMAS R. GALLAGHER**, who has a vaude-picture outfit in the Finger Lakes section of New York State, reports fair biz and says he'll have a tent show to play the summer months in that State the coming season. He is using the dance-after-the-show idea in most of his spots. . . . **FOREST A. BROWN**, for many years chief biller ahead of Billy White's Billroy's Comedians, closed recently with F. S. Wolcott's Rabbit Foot Show at Benmont, Tex., and returned to his home in Delphos, O., to audit the bluebird's song. . . . **JACK W. BURKE**, well known in rep circles and who for many years had his own tabs on the Sun and Spiegelberg circuits, is planning a return to the theater tent after two seasons with the Frank Buck Enterprises at the Jungle Camp on Long Island, N. Y., and the New York World's Fair. He has been sticking close to New York in recent years to be near his wife, Robe, who has been in ill health. . . . **JOHN J. AND CASSIE ROBINSON**, who for years toured Maine and Nova Scotia regularly, recently have been working auspicious dates in the Cape Cod section of Massachusetts with short sketches and educational items, films. . . . **CHESTER WILSON**, veteran rep, tab, and minstrel performer, is doing his black act with the International Harvester Company show in the Dallas area. . . . **BERNICE CARTER** is promoting amateur groups under auspices in the Lewiston, Idaho, section. . . . **TATES SHOW**, three-piece trio showing the pix *Across the Rockies* and *It's a Wonderful World* after-the-show idea, is playing halls and schools in Arizona. . . . **JACK ADAMS** is out of the business and settled with his wife and two kiddies in Dallas, where he is holding down a good job.

AULGER BROTHERS opened Friday (14) at Barney Rapp's Sign of the Drum nitey, Cincinnati, with their tear-jerker, *Arty's a New York or Her First False Step*, for an indefinite stand. . . . **ROLAND HILDONIN** is playing churches and schools under auspices in East Conny, Massachusetts, with his vaude-pix trick. . . . **LEON HARVEY**, former rep and tab performer who until recently operated a smoke shop in the Park Hotel, Columbus, O., has joined Midwest Attractions in that city as manager of the club and theater booking department. . . . **BILLY BRYANT**, of the Bryant Show-brood, scribbles that his troupe is definitely set to play New York next fall, and no foolin'. The Bryant craft users in its (See REP RIPPLES on page 34)

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The Final Curtain

BALLARD—Henry T., 50, oil operator and one of the owners of the 400 Club, Fort Worth, Tex., in an auto accident near Fort Worth, February 9. Survivors include his widow, a daughter, five brothers, and two sisters. Services in Fort Worth, February 11.

BANKS—David W., 62, president of the Theodore Presser Company, Philadelphia music publisher, February 4 at the home of his son in Woburn, Mass. He also served as a member of the board of directors of the company and of the Presser Foundation. Another son survives. Burial in Arlington Cemetery, Philadelphia, February 8.

BARDEN—Robert (Red), 22, radio announcer, February 9 in Buffalo of a heart attack. He was the announcing staff of WOR-WKBW in that city and was a member of the Roadside Players, a stock company. He leaves his parents and a sister.

BARNES—Charles, musician, and former circus performer, December 21 in Brownwood, Tex., of a heart ailment. At one time he was a member of the E. C. Jones *Polly of the Circus* company. He had also been with the Luma Players.

BARON—Albert G., 50, general stage manager for Ed Wynn, February 10 at his hotel in New York after a brief illness. Baron had been associated with the late Florence Ziegfeld and had appeared in several musical comedies. At the time of his death he had a minor role in Wynn's show, *Boys and Girls Together*. He leaves his wife.

BENDER—Charles, 23, former acrobat with various circuses, at his home in Fort Worth, Tex., February 7 after a two-year illness. Bender left the circus to operate a bakery at Arlington, near Fort Worth, retiring from business about 10 years ago. Survived by two sons in Pittsburgh. Funeral in Fort Worth, February 8. The body was sent to Kokomo, Ind., for burial.

BROADWELL—George F., 49, theater executive, February 11 at his home in Coeurville, O., of a heart attack. Shortly after he graduated from Oberlin Academy in 1912 he was named manager of the Family Theater, Oberlin's first motion picture house, and before the world war he operated the Apollo Theater there. After the war he opened the Rex Theater in Oberlin and operated it a year. In 1921 he had been associated with an oil company. His widow, Lucinda, and a son, George, survive. Services in Oberlin with burial in Westwood Cemetery there. Military services were held at the grave.

R. L. Atterbury

Robert Lee Atterbury, 75, veteran circus operator and owner of the Atterbury Bros. Circus, which has been operated by his son, R. Atterbury, the past several years, died in Sioux City, Ia., February 15 from a kidney and bladder ailment. Born in Paris, Mo., February 10, 1866. Atterbury had been in show business more than 50 years, entering it in 1883 with Burr Robbins Circus & Menagerie. From 1884 thru 1910 he appeared with such organizations as Dr. James L. Thayer's Railroad Circus, G. W. Donaldson's Three Combined Shows, P. H. Rich's New Railroad Circus, Greater Bros. Railroad Circus, French & Company, Foreman Circus, Miss Craton, Edie & Ruffertown, W. B. Reynolds, Dan Skiby, George Nichols Great Lakes Circus, Wintermute Bros., Hutchinson & Company, Cullen Bros., Walter McDonald, Younger & James Wild West Show, Kirshart & Bechtold Circus, W. P. Hall, Barnum & Bailey, Buffalo Bill, Rose Bros., and Lamont Bros. In 1910 he organized the Atterbury Bros. Circus, which he managed until the fall of 1924, when he sold them. In 1925 he bought the Colonel Hockessworne Circus and animals and continued to operate under that title until 1927, when he changed the name to Cook Bros. In 1930 he sold the organization and joined Harrington's Circus in 1931, where he provided the five acts presented by the Atterbury Troupe. He died at his home in Sioux City, Ia., five years before his death, he owned and managed the Atterbury Bros. Circus. He was a member of the Knights of Pythias.

Survivors include his wife, Rose; Edith Atterbury, active in outdoor show circles; two daughters, Leona and Catherine, from a previous marriage; and eight other children, including Robert, who will continue to operate the show. Interment in February 19.

BROWNING—Evan H., former pitchman and novelty salesman, who recently had taken care of the concession privilege at Duke University, Durham, N. C., in that city February 6. Browning was also a sheet writer for many years. Funeral in Durham from the home of his brother-in-law, Wallace Lee, a magician.

BUCHHEIM—Herman, 60, director of his own band for many years, February 9 at his home in Schobogen, Wis. Buchheim played first violin in the Schubogon Symphony Orchestra for many years and organized and led the Knights of Pythias orchestra for several years. Survived by his widow, two brothers, and three sisters.

BUBB—Harry (Senator), 58, song plugger, February 5 in North Hollywood, Calif. He was professional contact for music houses throughout the country for many years.

CAMORATO—Ralph, 41, operator of the Camorato Inn, night club near Haddonfield, N. J., February 7 in Pennsylvania Hospital, Philadelphia, after a short illness. Two brothers and two sisters survive.

Marge (Mrs. Peter Fick)

Marge, of the radio team known as Myrt and Marge, died February 13 in the Englewood (N. J.) Hospital after giving birth to an eight-pound boy. She was 39 years old. The child survived.

Miss Donna Demeral, Marge appeared in vaudeville as a child with her parents. In 1921, she and her mother, Myrtle Vail Demeral, conceived the characters Myrt and Marge and went on the radio in Chicago. Since that time they had been regular broadcasters. Currently they had been broadcasting twice daily, Monday thru Friday, over WABC.

She leaves two other children from two previous marriages, her husband her mother, and a brother, George Demeral, band leader.

CAROCCHI—Ettore (Hector), 74, trumpet and French horn player, who traveled with chautauques and concert bands, and for many years associated with Leo Tobolsky's concert band and various carnivals, including the Ketcher and Davis, T. O. Mass, D. D. Murphy, and Gene DeMarco shows, February 1 in Chicago, Services in Chicago February 8 with burial in Mt. Carmel Cemetery.

DALTON—Lee, 92, former showman, recently in U. S. Veterans' Hospital, Memphis, Tenn. Dalton had been advance man for various carnivals and at one time had his own show. He retired 10 years ago. Survived by two daughters, Mrs. Evelyn Stach and Mrs. F. M. Reynolds. Burial in Elmwood Cemetery, Memphis.

DAVIDSON—Katharine, former actress, professionally known as Katherine Large, February 6 at the home of a niece, Mrs. Frank Winter, Newark, O. She played leading roles in such old-time favorites as *Under the Gas Lights*, *Murder Heart*, *Lady Audley's Catch*, and *Ann Ophelia in Uncle Tom's Cabin*. Her first husband was Charles Large, a violinist, now deceased. She later married W. H. Davidson, an actor. He died in 1909. Services in St. Francis de Sales Church, Newark, with burial in the church cemetery.

FABRINI—John J., 60, former theater owner in Rochester, N. Y., in that city January 26 after two years' illness. He had managed the old Hippodrome Theater, and had been part owner of the Victoria Theater, Rochester, until his retirement in 1929. Survived by his widow, Mary. Burial in Holy Sepulchre Cemetery, Rochester, January 29.

FLECHER—Stoughton J. (Bud), playwright and actor, suddenly in Los Angeles February 10.

FRANCIS—J. B., 77, for many years associated with his brother-in-law's show, the Ten Shows, going magic and funny, and Judy, at his home in Norfolk, Va., February 5. Survived by his widow, Alice. Burial in Norfolk February 9.

GETTY—Charles L., 51, proprietor of the Terrace Cafe, Philadelphia night club, suddenly February 10 at his home in that city. His widow, Helen, and two sons survive.

GILBERT—Walter A., 68, for 23 years city editor of *The Springfield (Vt.) Daily Messenger*, in that city February 2.

GOLDEN—Joram, 70, New Haven, Conn., brother of Nathan and Samuel Goldstein, owners of Western Massachusetts Theaters, Inc., of Springfield,

Mass., in Hollywood, Fla., February 8. Survived by his widow, two daughters, three brothers, and three sisters. Burial in New Haven.

GOODMAN—William Sr., 74, father of Kenneth Goodman, Philadelphia pianist and organist, February 9 at his home in Philadelphia after an illness of six months. His widow, Lucy, and five other children survive.

GOODMAN—Sophie, 87, mother of Max Goodman, owner of the Goodman Wonder Show, February 4 in Brooklyn, Besides Max, she leaves three daughters and another son. Burial in Mt. Carmel Cemetery, Brooklyn, February 4.

GORE—Rosa (Mrs. Minnie Lyon), 74, actress and former vaudeville performer, February 4 at her home in Los Angeles. She and her husband toured the United States and Europe billed as *Circusman and Gore*. She leaves her husband Alexander, and a son, Andrew.

GRANVILLE—Terry, 21, singer known as Naomi Simmon, of Baltimore, Md., February 4 in Miami in injuries sustained when she fell from a yacht.

HARTMANN—Louis, 64, assistant director of sound operation and maintenance at the Bado City Music Hall, New York, February 9 at the Roosevelt Hospital, that city, of a cerebral hemorrhage. Hartmann began his career as a prop boy at Hammerstein's Old Harbor Opera House, New York. Later he joined the late David Belasco as chief electrician, remaining with him about 30 years. He conceived many of the stage lighting devices in general use today. Survived by his widow and a brother.

HESLEY—Elias H., 54, retired musician and arranger, February 13 at the Harvard Hospital, Long Branch, N. J. He leaves his wife, two daughters, and a son.

HOCKEY—Mrs. Amelia, 63, Detroit organist, February 8 at her home there. Five children survive. Interment in Woodmere Cemetery, Detroit.

JACOBSON—John F., 83, cornetist, composer, and band director, February 10 at his home in Palmyra, O., of a heart attack. He had directed bands at Hancock, Mich.; Ashabula, and Conneaut, O., and at the time of his death was director of the Diamond All-Ball Company based at Painesville, O. In 1926 and 1927 he toured England with the Summit band of Palmyra. He recently wrote *Far-west March*. His widow, a daughter, and a son, Arvo, of Brooklyn, who is active in music in that city, survive. Services and burial at Palmyra.

JOYCE—Toddy (Edmond John Cutbertson), 36, well-known British dancer and band leader, recently in Glasgow, Scotland, of spinal fever. Joyce was trained as a concert violinist and had appeared in the larger cities in this country before going to England.

JUNGINGER—Mrs. Frederica, 83, mother of George Marlow, contortionist, February 8 at her home in Canton, O. Four daughters also survive. Services and burial in Canton.

KANT—Mrs. Anna, 83, of Gary, Ind., mother of Walter Kant (Walter Adair), of Adair and Kant, who has also been associated with the Three Walters, Haas Bros., Spack Circus, Barcum & Bailey, and the Walter Guice Troupe, February 13 in Gary.

KEOGAN—Ramona, actress, February 6 in Minneapolis of leukemia. She had appeared with Tyrone Power Sr. and in the road company of *Soot Marie*.

KIAPP—Art, 44, blind pianist and former radio performer, February 8 at home in Buffalo of a heart attack. He leaves a stepmother, a stepbrother, and a stepson.

LAND—Mrs. Minnie, 68, mother of Marvin (Moon) Land, secretary on various carnivals and "biggest weight" scale concessionaire the past 20 years, February 4 at her home in St. Louis. She leaves another son, Charles, a brother, and two sisters. Burial in St. Louis February 7.

LANDIS—Frank, 80, retired actor, February 10 at his home in Woodside, L. I., N. Y. He had been on the stage from 1873 until 1909, having appeared with such old-time favorites as How Coghlan, Robert Marshall, John Drew, Maurice Barrymore, Richard Mansfield, and Olga Nethersole. Among the New York productions in which he appeared were *Reckless People*, *A Parisian Romance*, *Scusi Drummed*, *Nero*, and *Steppe*. Landis played the part of the villain in the first New York production of *Way Down East*. He leaves a daughter. Burial in Kensico Cemetery, Kenosia, N. Y.

LUM—Ada, 47, former burlesque and vaudeville performer, February 9 at home in New York of heart disease. Her last

burlesque appearance was with Barney Gersha's *Girls De Luxe* in 1935. Later she was partnered with Guisale White in vaudeville. She leaves her husband and her mother. Burial in Cypress Hills Cemetery, Queens, N. Y.

In Living Memory

My Ideal Husband

ALFRED "NELSE" LIST

Who Slepeath February 17, 1940

Mrs. Alfred Nelson List

LYONS—John S. (Jack), 81, former West Coast showman and one of the oldest members of the Pacific Coast Showmen's Association, February 8 at his home in Los Angeles after several years' illness. He had been the club chaplain for many years. Survived by his widow, Marie. Services February 10 with burial in Showmen's Rest, Evergreen Cemetery, Los Angeles.

MCCARTHY—W. Harry (Mac), 79, road pitchman for many years, suddenly at his home in Toledo, O., February 3. Burial in Forest Cemetery there.

MATTIMORE—James, 84, father of Richard Arden, film actor, in Bethesda Hospital, St. Paul, February 10. Survived by his widow, a daughter, and another son.

MILLER—Mrs. Frank A., 71, who retired as a circus performer 13 years ago, at her home in Wichita, Kan., February 7 after two months' illness. Mrs. Miller and her husband were formerly with the Ringling Bros. Circus and later with the Surkey Bros. Wild West shows. She was a native of Illinois. Besides her husband, a sister, Mrs. Alice Boyd, of Woodward, Okla., and a brother, John Leiford, of Strasser, Ill., survive. Burial in Maple Grove Cemetery, Wichita.

MURRAY—Anna G., 49, former actress, February 6 at an Atlantic City Hospital after a long illness. She was associated with the Catholic Actors' Guild.

NEELIS—Frank H., 78, superintendent of the Audubon Park Zoo, New Orleans, for 18 years, in that city February 13 of a heart attack. Survived by his widow, two sons, a brother, and three sisters. Services in New Orleans, with interment in Hammond, La.

NEWCOMERS—Hope (Mrs. John S. Thomas), 59, January 20 in New York of a heart attack. She formerly managed the Westport Country Clubhouse, Westport, Conn., was affiliated with the North Shore Players, Marlborough, Mass., and at the time of her death was registrar of the Dramatic Workshop of the

(See FINAL CURTAIN on page 23)

George Hartzell

George Hartzell, 77, "the millionaire clown," died at his home in Philadelphia February 6 after a year's illness.

Born in Philadelphia in 1864, Hartzell began his circus career with John O'Brien in 1882. From 1888 to 1892 he was with the Clark Bros.' Wagon Show, and later with the show, later known as the Hawks Show, and the Kritner & Smith Wagon Show. From 1893 to 1897 he was with Hummel, Hamilton, & Wells. The fall of 1897 he went with the Big Sautelle Wagon Show, and in 1898 was with the John Robinson show, under Ringling management. From 1899 to 1923 he was with the Ringling-Barcum circus, serving part of that time as producing clown.

Upon his retirement from the circus in 1925 he went to work in the city tax office in Philadelphia. He gained his sobriquet, according to circus legend, when doing a walk-around with the Ringling circus in a white satin dress suit and top hat, with patsi diamond rings and studs to suggest diamonds.

Hartzell was also an equestrian, trapeze performer, and lion tamer. Surviving are a son, George Hartzell Jr., and two sisters, Mrs. Nora Pugh and Mrs. Laura Warren, all of Philadelphia. Funeral February 10 in that city, with burial in North Cedar Hill Cemetery there.

SLA Tampa Benefit Big

Talent array nets club \$500—Conklin, Sedlmayr, Hennies head committee

TAMPA, Feb. 15.—Midnight benefit performance for the Showmen's League of America in the Victory Theater Wednesday proved one of the outstanding events for showmen during the Florida State Fair, which ended here tonight. With President Frank B. Conklin and Vice-President Carl J. Sedlmayr and Harry W. Hennies heading the committee, the event netted the club's hospital and charity funds \$500 from straight ticket sales with no auctions or most courts. Tickets were priced at 41, with all services, except union stagehands, contributed. Jesse L. Clark donated the use of the theater.

Gasparilla Carnival ball, held the same night, offered some competition. Frank Wirth's *Solists to Freedom* company, night show attraction at the fair, presented the 2 1/2-hour show, which featured the Frank Smith Chorus, Ben Hays, Vandy Knight, the Claudmith Brothers, Debas Troupe, Emace Carl and Panette Randall, Laddie Lamont, and Bill Cope, accordionist from Tampa's Chestnut Bar.

Emace Randall introduced Frank D. (Doc) Shean, who in turn presented all SLA executives on hand and called attention to the League's benefit to be held in Miami. Sedlmayr, when introduced, explained to the non-professionals in the audience what use would be made of the money accrued from the benefit show. President Conklin thanked all in attendance for their patronage.

A comedy touch was added when the *Solists to Freedom* chorines carried Frank Wirth to the stage in response to a demand for a speech and smothered him with kisses. Incident drew a second hand. At conclusion, President Conklin highly complimented the committee headed by Sedlmayr for making a success of the short-notice promotion. Committee included: Arrangements, Carl J. Sedlmayr, chairman; Bill Caskey, Cliff Wilson, Buddy Paddock, K. Lawrence Phillips. Publicity, Jimmy Malone, chairman; Pat Purcell, Jerry Harrison, Nat Green, Leonard Traube. Entertainment, Frank Wirth, chairman; George Pohl, Carl Randall, Tony Corrado, Executive, Sedlmayr, Jimmie Malone, Frank Conklin, Frank Wirth, and Frank Shean.

Calif. State Fair Midway Contract to Foley & Burk Again

SACRAMENTO, Calif., Feb. 15.—Contract to provide the midway at the 1941 California State Fair, sought by several shows, was awarded to the Foley & Burk Shows at a meeting of the State Fair board here on Thursday. This will be the 27th consecutive year for the organization at the fair. Letting of the soft drink concession contract, the second most important on the grounds, was referred to the concessions committee for action at the March meeting.

Poor climatic conditions on the West Coast have become a source of concern for local showmen. Most of the show lots have become inundated from the continuous rains which have hit this section.

Texas Kidd Defeated by Weather at Hondo, Tex.

HONDO, Tex., Feb. 15.—Hampered by rain and a muddy lot, Texas Kidd Show wound up their week's stand here with a blank. H. B. Howe reported. A new horse and cattle tent, purchased recently, is expected to arrive on the show soon. Charlie Shultz's Hondo Company is with it and doing well. Slim Cantrell, of the Lone Star Shows, playing near by, visited with Ted Custer and Texas Kidd. For the first time in years management will play a route out of Texas the coming season.

Equipment is in good shape and shows are transported on 45 trucks and trailers. Organization carries 5 rides, 3 shows, 15 concessions, and free act. A special round truck is being used.



HERE'S A PORTION OF THE 500 showmen, fairmen, and their friends who attended the Lone Star Show Women's Club's initial dance at the Adelphi Hotel, Dallas, on January 31. Held during the annual meeting of Texas Association of Fairs, the event proved an outstanding financial and social success and added a handsome sum to club's treasury. Club officials reported the party will be an annual affair if present plans work out.

Jones Expo Is Contracted for Milwaukee Fete

MILWAUKEE, Feb. 15.—The Midsummer Festival Commission has announced contracting the Johnny J. Jones Exposition for the 1941 Milwaukee Midsummer Festival on the lakefront. Carnival receipts last year produced \$12,002 in revenue for the festival. It was reported.

The commission has again contracted Larry L. Hall to operate food and beverage concessions. At the 1940 festival the Hall concerns netted the commission \$5,438.

An appropriation of \$2,500 has been approved by the commission for issuance of a tabloid paper to advertise the festival. The tab will be sent to newspapers throughout the state and to 7,000 out-of-town visitors who registered last summer.

Hughes & Gentsch 10-Week Winter Tour Satisfactory

GREENWOOD, Miss., Feb. 15.—Hughes & Gentsch's Shows came into quarters here this week from Vidalia, La., where they closed a successful 10-week winter tour on February 1. Shows were placed in local quarters with other equipment used on the regular 1940 36-week tour. Combined tour of 46 weeks proved profitable, the management reported, despite a poor early-season start.

Some of the personnel plan to return to their homes or visit friends, while others will remain at local quarters. Mr. and Mrs. Gentsch plan to commute

Ted Club Host at Open House Party at Florida State Fair

TAMPA, Fla., Feb. 15.—A highlight of the Florida State Fair here was the successful Open-House Party staged on Gasparilla Day by the Ted Club, which comprises women members of the Royal American Shows, on the midway at the fair. A buffet lunch was served to more than 75 visiting women members of various carnivals. Gerry Gaughan and Hand Katz were hostesses. Members said the sixth issue of *The Midway Breeze*, published by the club, sold like hot cakes. Billy B. Mack reported.

Among visitors who registered in the club's scrapbook were Morn Wasserman, Ruth Sikorsky, Bertha (Orr) McDaniels, Mrs. Frances Lockert, Mrs. W. W. Setzer, Mrs. Lee Cuddey, Mrs. Joan Dellabasso, Mrs. B. Blakely, Mamie and Mary Jane Hyatt, and Mrs. Laura Andreano. Johnny J. Jones Exposition: Betty Baumel, Betty Barnes, and Mickey Ames, Royal American Shows; Peggy Fisher, Real Exposition Show; Fannie Barfield, World of

Ouellette Frames New Organization; Staff Is Lined Up

LONG BEACH, Calif., Feb. 15.—Pierre Ouellette, set West Coast general agent and showman, who operated the Tip Top Shows in 1940, will launch a new organization this season. It was learned here this week. New combo, which will be known as Ouellette's Mighty Midway & Greater Animal Circus, plans to carry 5 major rides, 2 kiddie rides, 5 shows, 35 concessions, a complete circus, and a band. Besides Ouellette, staff includes Leo Haggerty, secretary; Pave Ouellette, treasurer; George L. Morgan, general agent; Morris Kaplan, special agent, and Guy Smith, billposter.

Shows will carry their own light plant. Rides are streamlined and shows are featuring the latest in lighting effects. A crew has been working in local quarters for the past month and everything is expected to be ready for opening in Los Angeles about March 1.

Recent visitors included Frank Castel and son, F. Christerson, Johnnie Caldwell, George and Ruby Morgan, Mr. and Mrs. Herb Usher and daughter, Mr. and Mrs. Floyd Robison, Rudie Bohlsen, Ralph and Margaret Balcom, Mr. and Mrs. Victor Lobdell, Virgil Green, Sam Brown, Joe Glacy, Cal Lips, and Bessie Besset, who will have the Side Show.

from their home in Winona, Miss., and Mr. and Mrs. Robert Hughes will visit their folks in Chicago for two weeks. Quarters will open on February 24 when they go to make shows ready for their opening late in March gets under way.

Coast Club, Members Are Kortez' Guests At Pasadena Opener

PASADENA, Calif., Feb. 15.—Over 100 members of the Pacific Coast Showmen's Association, Los Angeles, were guests of Pete Kortez and Roy B. Jones at the auspicious preview showing of Kortez' World's Fair Museum here on February 6. Also on the guest list were a number of prominent local officials. Showfolk complimented management on the attractiveness of the unit, which is believed to have been the first of its type to play a downtown location here in about 26 years, and credited Jones with doing an outstanding publicity job.

Local papers gave the preview showing plenty of space and show used numerous radio spot announcements. Among showfolk visitors were Mr. and Mrs. Ed F. Walsh, Leo Haggerty, Ross B. Davis, Mr. and Mrs. Archie B. Clark, Ben Dobbert, Lou Johnson, Ben Bene, Charles Haley, Johnny Kearns, Mickey Grady, Harry B. Chapman, Mr. and Mrs. Frank I. Bennett, Mr. and Mrs. J. E. Peppin, Moe and Harry B. Levine, Pat Armstrong, Joe Glacy, Harold (Pop) Ludwig, Cal Lelopes, Mora Hagby, Nina Rogers, Lucille Zimmerman, Sammy Coomes, Al M. and Babe Miller, Mr. and Mrs. Joe Krug, Mr. and Mrs. George Morgan, Mr. and Mrs. Pierre Ouellette, Frank Babcock, Nate Miller, Mr. and Mrs. Frank Forest, Homer Farmer, Jim Ogilvie, Ted and Marie Le Pora, William D. Sinclair, Mr. and Mrs. Joe Horowitz, Don Paramore, Tom O'Brien, Al and Florence Webber, William Helting, A. J. Buxid, Charley Sodderberg, M. E. Arthur, Hal Compton, Sam Houston, Bert Fisher, and Mr. and Mrs. Harry Seber.

Bill Nelson, Capt. W. D. Ament, Buck Heger, Hugh Wier, Mr. and Mrs. William H. Hobday, Harry Callan, A. Rubin, Fred Hayes, Bert Chipman, Louis Bickelup, Milt Runkle, Dr. Ralph E. Smith, Larry Strickland, Mark and Theo Rickard, John A. Pollitt, Art La. Roe, George McCarthy, Gene Hall, W. E. McMunn, Mr. and Mrs. Ted Levitt, Sam Brown, Eddie Stewart, Jimmie Jamison, Nio Gasparoni, W. C. Hillbeck, Duke Hall, Babe and Phyllis Collins, and Bill and Ruth McMahon.

Pioneer To Enlarge For '41; Stan Reed Is Aid to Percell

WAVERLY, N. Y., Feb. 15.—Management of the Pioneer Shows this week completed plans for an enlarged midway for the 1941 tour, and under the new set-up organization will carry 7 rides, 10 shows, 35 concessions, 2 free attractions, and 2 sound trucks. Special paper has been ordered and a seven-piece band also will be a feature.

Manager Mickey Percell announced that he has signed Stan Reed to assist him in the operation of the shows. Both are away attending meetings in Western New York and Pennsylvania. Quarters' work gets under way on March 1, when a crew of 16 begins overhauling and repainting equipment. Manager Percell recently took delivery on a new bingo and several other tops.

Sam Serlen has booked his new cook-house and will arrive here about April 1. Joe Ritco will be back again with his Athletic and two grand shows, and Tommy Fallon will have five shows and several concessions with it. Other concessionaires signed include P. L. Sweeney, Charles Whithead, and Tracy Martin. Management also announced that a number of firemen's conventions have been booked.

Eli Bridge Is Honored

JACKSONVILLE, Ill., Feb. 15.—The Production Press, Inc., of this city, has just issued the ninth of a series of folders, each of which has taken as its theme an event or institution that has contributed to the historical background of Morgan County and the city of Jacksonville. The current folder gives a brief resume of the life of the late W. E. (Ded) Sullivan, and the Eli Bridge Company, which he founded, feels highly honored that he was included in the series.

With the Ladies

By VIRGINIA KLINE

TAMPA, Feb. 15.—The Florida Fair opened February 4 and more than the usual number of show people were on hand. Mr. and Mrs. Harry Butt, of Ponchartraine Beach, New Orleans; Butt's mother, Mrs. John Butt, and his aunt, Mrs. Mina Carrano, attended the fair. Mr. and Mrs. Butt's son, Jimmy, took in Jimmie Lynch's Thrill Show and the night grandstands show, as well as the Royal American Shows midway, and then left for Hollywood, Fla., where Mr. and Mrs. Butt's son is in military school. Mr. and Mrs. Jimmie Butt and daughter, Virginia Harris, spent three days at the fair, but were forced to leave for their show's quarters to take delivery on some new trucks. And see Mrs. Castro Bullock thru an initiation in the Eastern Star. Mr. and Mrs. Bud Cross and their two children, Dot and Daniel, are comfortable on the showgrounds in a new trailer. Clio Hoffman, cashier of her husband's (Pussy Hoffman's) canteen at the fair, proudly remembers when she rode relay races on horses furnished by Hot Campbell.

Bills and Solly Wasserzaman celebrated their 15th wedding anniversary and Solly's birthday on February 9. Grand Debates get out to the fair to work, but is always ready to help entertain visitors at the Lafayette Hotel. Jack and Jackie Dondlinger came in from New Orleans and Jackie has a new stock of stories for the crowd at the Turf each night. Mr. and Mrs. Bob Parker were in the crowd one night and Mrs. Parker and I tried to drown a cold, but had little luck. Bob tells me they intend to troupe with Harold Mook on the John W. Moore Shows. Louie and Bill Kemp are staying at Marjorie and Walter Kemp's home on Davis Island. Marjorie looks well, but has not recovered from her accident of last year. Lee and Mildred Cuddy are on hand for the fair with their dog, Joe, but they are buying the Miami papers to see who is catching the big fish while they are gone.

Jerry Kohn entertained two officials of the Fulton Bag & Cotton Mills at the Turf. Ruby Velare, as busy as usual, but as gracious as ever, in the office of the Royal American Shows, tells me her niece, Grace Geoffrey, of Salina, Kan., will plane in for the fair. My old friend Benzo the Chimp looks a little older, but still holds the crowds for his master, Larry Banton. Baynell has a new show that is an appeal and carries on despite a heavy cold. Mr. and Mrs. Al Carlsky and Mr. and Mrs. Bill Carlsky are sporting a becoming tan that will be envied in their native Chicago. Mrs. George A. Hamid and Mrs. Emma Pink and party are the Gasparilla Parade from Glen Hoffman's windows at the Lafayette.

Hotel, but stopped in to tell us the news of the Ladies Auxiliary of the National Showmen's Association. Eddie Cosmossed the fun as he was forced to undergo a minor operation at a local hospital. Mr. and Mrs. Hans Mertens accompanied us on a visit to the local trailer camp. Mr. and Mrs. Neal Creamer, Coleman Bros. Shows, came in for a visit and presented Abner with some trick night-shot pictures of the rides he operates.

Mrs. A. Anderson, Mr. and Mrs. Frank Curley, and Mr. and Mrs. Leslie Waters came in for a short stay and the women were wearing gorgeous fur coats. They reported that weather in Connecticut is not much worse than this year's Florida sample. Mr. Harry Rubin, now a resident of Evansville, Ind., came in for breakfast at the hotel and asked about her old friends, the Lachmans. She used to have soles on the Leachman-Carson Shows and is still interested in her old friends. Mr. and Mrs. Freddie Phillips visited with the Travers at St. Petersburg and then came over here with Mr. Murphy to see us. Freddie is one of the most enthusiastic ride boosters I've talked to. Mr. and Mrs. John Wendler, of North Tomawanda, N. Y., came in to see the parade with us and greeted Joe Hedding, Dick Lussan, George Haley, and the Harry Butt family. Bird and Art Brainerd and Grace and Raymond Elder also arrived in time for the parade and, while they enjoyed it, Grace says if she ever gets back to Kansas she will never leave again in the winter unless she's looking for cold weather.

Daley Hennessey arrived for a short stay with her son, Everett. Mr. and Mrs. Frank Sheen stopped long enough to tell us how warm it is in Miami. Mr. and Mrs. Alf and Mr. and Mrs. Ronny Sprague, of Lansing, Mich., and Sarasota, Fla., motored in and are planning a long boat trip. Bertie Mandelstam looked very looosene without his pal, Ned Torti, who was detained in Milwaukee by the advent of a new hat. Raymond Lussan is here and showing pictures of his four-week-old son. Cliff and Freda Wilson are cutting up jackpots on the old Patterson Shows days with Art Brainerd. Max Grauberg is showing pictures at his daughter, who is engaged to be married. Mrs. Johnny J. Jones and Mrs. Boothe Padlock are trying to keep up with the changing weather. Mrs. Carl Leather is wearing a clever spring outfit that looks like summer but feels warm enough for even the coldest nights.

The newly organized Ted Club made all visitors welcome and entertained all day on Gasparilla Day. Luncheon was served from 2 until 6 p.m., with Hazel Kaitz, Nellie Corbett, and Cherry Gering acting as hostesses. The table was attractively decorated and the food especially good. All visitors were asked to sign the guest book and it reads like the 400 of outdoor show business.

Endy Signs Rice, Wilno Again

MIAMI, Feb. 15.—Louis A. Rice, manager of Endy Bros.' Shows for the past two years, has been engaged in that capacity again for 1941. David B. Endy, president of the organization, said here today. Shows, which provided the midway at South Miami Fair and Exposition here this week, also inked the Great Wilno, free attraction, for the fourth consecutive season.

Fla. Circuit to Bistany

MARIANNA, Fla., Feb. 15.—Leo M. Bistany's Orange State Shows have been contracted to provide the midway for the West Florida Fair Circuit. It was announced here on Tuesday. List includes Talis in Jay, Milton, Crestview, Marianna, Panama City, Mountsain, and Port St. Joseph.

Los Angeles Stand Starts Well for Martin's United

LOS ANGELES, Feb. 15.—Martin's United Shows moved in here from Baldwin Park, Calif., on January 29 and successfully opened a weekly stand at New York and McDougal avenues. Two new rides were added, giving the shows a total of seven. Mr. and Mrs. Harry Nolten-er purchased a new kiddie Airplane Ride, and Mr. and Mrs. Larry Purris joined with their midjet auto racing team.

Mr. and Mrs. Hinesler, who have been with the shows all winter, left last week for Santa Ana, Calif., where he will rebuild his new photo gallery. Earl Shultz has his two ball games on the show, and Dutch Webber is doing a good job as superintendent. Visitors here included Terrence Turk, Mr. and Mrs. J. H. Krug, and Mr. and Mrs. Elmer Hanscom.

10 RIDES

2 FREE ACTS

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We will open in the vicinity of Detroit and show the large manufacturing cities in Michigan, Ohio and Indiana during the still date season. The fair season opens the first week in August and will extend until late in October.

WANT: Motor-Drum, Masher Circus, Fun House, Glass Show or any other attractions which do not conflict. Exceptional opportunity for large Circus or Animal Show to feature.

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Museums

Address Communications to Cincinnati Office

Oddities Business Continues Good at Columbus Stand

COLUMBUS, O., Feb. 15.—Now in its third week at 211-South High Street here, the International Congress of Oddities continues to pack them in from opening at 10 a.m. until closing at 11 p.m. City to date has given the Oddities the biggest gross of the winter tour, even surpassing the exceptional grosses reported in Kansas City, Mo., and Toledo, O. Publicity was unlimited during the local engagement. Radio stations WDBK, WOOL and WDNS carried spot announcements daily, and two stations aired 15-minute remote-control broadcasts from the building twice daily. About 12,000 of the show's four-page Amusement Journal covered the rural district mail boxes, and street cars carried the show's billing during the engagement.

The Ohio State Journal, Columbus Citizen, Columbus Dispatch, and weekly papers were liberal with space. Special writers and columnists gave the exhibit many additional plugs, with Johnny Jones, writer of *Now Let Me Tell You* column in *The Dispatch*, giving especially good co-operation. Heavy billing on boards and signs locations was handled by Dick Cavanaugh's plant.

Among visitors were Don Howland, Dick Cavanaugh, Herbert Sheffer, R. W. Benson, Cole Bros., Circus, Myrtle and Mrs. Cottingham, Mr. and Mrs. Bert Perry, Gooding Greater Shows, William Lowrey, Rubin & Cherry Exposition, George Watson, O. V. Filippo, James E. Dewey, Motor City Shows, John Rogers, Johnny J. Jones, Exposition, P. K. Gooding, Gooding Greater Shows, Robert Smith, Cole Bros. Circus, Bob Handly, Hennessey Bros. Shows, Dick Saunders, Chester Barrett, T. C. Holt, Beckmann & Gerety Shows, Mr. and Mrs. Bobby Coesman, Johnny Jones, columnist, Columbus Dispatch, Mrs. Jessie Shurey, Bill Harlow, Walt Jones, Mr. and Mrs. Ronaldo, Lester Lake, George Streeter, Walter Kennedy.

Mr. and Mrs. J. E. (Doc) Ogden, Mr. and Mrs. Harlan (Butch) Burkhardt, and Ray Dean, Cole Bros. Circus; Roger Harrison, Columbus Star; Dick Albany, Mr. and Mrs. J. L. Harrison, Mr. and Mrs. Harry Benson, Pete Lettina, and Emory and John Watkins.

1941

WANTED

1941

NEW SMITH'S GREATER SHOWS

Party for Tenth-Gen. 20x30 tent, 100 ft. banner line, Best William and Don Nardy, write. Will equipped Midwest Show, 20x70 tent, beautiful panel tent, seats and slats, good proposition for reliable party. Also party for Girl Show. Make extra contacts. Need Ride Foreman for St. Wines, Chair-Piano and Merry-Go-Round. RALLY SURE. Will have other rides not conflicting. Need party for Cook House or will sell same. Good opening for Concessions of all local Cook House. Ogden Pan Game, Red Joint, High Walker, Captain Machine or any legitimate Rides. We have a spring picnic coming in June, with a nice line of full fare. Open March 19th to 25th, Sumner, S. C., with Manning, S. C. American Lager Exhibition is follow. These teams are well supplied with money from the Bartoo Cooper Project and distant funds. Will consider a nice Free Air. Frodo, write K. F. SMITH, Mgr., P. O. Box 1081, Sumner, S. C.

BLUE RIBBON SHOWS, INC.

OPENING COLUMBUS, GA., MARCH 30TH, 2 SATURDAYS

Will place Blue Show complete and will furnish complete outfit to reliable party. At Allright, write. WANT party, include Lot Show that has Jordan 10-Run Show, completely outfitted. Will Blue Help with anti-rather experience. Sailer Evans, Clarin, Al Orington, McKeena, Don, Leo Adams, Kirk, repeat winter country at show. Will place Blue Concessions for long season. Fair starts early in July. WILL PLACE Cookhouse Manager that can and will cater to show people. We furnish complete outfit with transportation. WANT Concessions that can supply and look after all details. Address: 202 Masonic Temple Building, Columbus, Ga.

REAL BARGAINS

Like model drive, no deal men. Logo-Piano with five fans, some that flip up, with Ford Truck. Five \$125 (over \$200), or will sell individually. Can be seen any time at Fair Grounds, Knoxville, Tenn. One complete Cook House with look barrels, cash register, dishes, etc. Size of Cook House 20x32. Also Tables and Counters, with or without International Truck. Stand in Knoxville. One complete 18x32 83-cup OOH Tank. First \$1300 (over \$2000). Stand in Marietta, Mo. WANT Radio-Phone Foreman that knows Radio-Piano and can drive truck. Others don't write. No Cash Game. Help for long season.

JOHN GALLAGAN, Marietta, Fla., until Feb. 24, then Box 1276, Knoxville, Tenn.

LOOK

IN THE WHOLESALE
MERCHANDISE SECTION

for the
LATEST NOVELTIES, PRIZES,
PREMIUMS AND SPECIALTIES

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Feb. 18.—There were indications that the New York fair meeting in Albany on February 18 would take considerable of our time in connection with legislative matters of interest to the industry.

It appears that this year there is a possibility that action may be taken by the New York Legislature regarding control of billboards along highways. Four bills have been introduced on this subject. The first would license billboard companies with a levy of 2% cents per square foot of sign space and business would be refused for boards at dangerous intersections or at places where they obstruct vision of drivers. Two of the bills would authorize municipalities and counties to restrict use of billboards within their limits thru zoning regulations. The fourth bill is intended to regulate location of billboards in interests of traffic safety.

There is no present indication which of any of these bills may prevail. Next week we will give a report of our activities at the Albany meeting.

Los Angeles

LOS ANGELES, Feb. 18.—Crafts 20 Big Shows leave quarters on February 17 for their opening stand in Southern California. Ben Dobbert, manager Crafts Golden State Shows, is commuting between here and North Hollywood, Calif., until the shows are ready for opening. O'Connell Co. of the Cory Bros' Shows, came in from Phoenix, Ariz., but left again on a prospecting tour. Al Fina is at the shows' quarters.

Eddie Stewart left for quarters of the Clark Greater Shows, where he says he will have the Circus Side Show and two other shows. O. B. Hildebrand came in from San Pedro, Calif., and stated his night spot was doing satisfactory business. Ben Martin Shows did well in Southern California.

Lobby of the Hotel Bristol is a busy place and general agents and carnival trouper are much in evidence. Mr. and Mrs. J. E. Kepen are vacationing here, and Roy (Doc) Jones and Pete Cortes came over from Pasadena, Calif., for a brief stop. Mr. and Mrs. Eddie Hayes came in for a short visit. Frank W. Babcock is getting his shows ready. Bert Fisher and the chimps are working on a movie job.

FINAL CURTAIN

(Continued from page 29)

New School for Social Research, New York.

PALMERI—George C., 85, owner-manager of the Palmer Opera House, Cuba, N. Y., there February 5 after a long illness. He leaves his wife.

PICKARD—E. H., sales manager of Station WFID, Petersburg, Va., February 1 in that city of a heart attack.

REYNOLDS—Marie, 60, former show girl, suddenly February 18 at her home in New York of natural causes. She had been an original member of the Broadway Sextet and at one time was in the *Sheepfold Follies*.

REAGANS—Kittie (Mrs. Lewis Henderson), many years ago one of the prominent vaudeville actresses of the country, February 9 at her home in Newburgh, N. Y. She had her own company and was seen in *Pygmalion* and *The Flier's Wife*, and played many years in the old Burles Opera House, Auburn, N. Y. Burial in Mount Pleasant Cemetery, Port Byron, N. Y., February 12.

RUBACK—Mother of Jack Ruback, owner of Alamo Exposition Shows, in Kansas City, Mo., February 3. Burial in that city February 6.

RYAN—John J., 62, former manager of the old Hogan Opera House, now the Town Theater, Southampton, Pa., February 8 at the Barnes Memorial Hospital, that city, after an illness of two months. He leaves his wife, a son, three brothers, and a sister, buried in Laurel Hill Cemetery, Snodgrass, Pa.

SCHULTZ—Kostan, 55, night club operator for many years in Wildwood, N. J., February 1 in Miami of pneumonia. His widow, two daughters, and a son survive.

SEITZ—Joseph Carl, 57, concert pianist, composer, and music instructor, February 8 at his home in Denver after a short illness. Seitz studied in Vienna and Berlin and made several extensive concert tours in this country and Europe. He was professor of piano at Syracuse (N. Y.) University 35 years.

SPAIN—William K. 30, elephant trainer at the Oceanario Zoo, Long Island, N. Y., there recently of self-inflicted gunshot wounds. He leaves his wife, Ruth.

SWEET—Frank S., 78, bandman, of Greenfield, Mass., in that city February 8 after a long illness. He leaves a son and two daughters.

THORNE—Frank D., 58, who assisted in establishing Station WFDQ, St. John, N. B., in 1928, and engineer and announcer at the station for seven years, recently in that city after a year's illness. Thorne also established Station WJMA in 1936. Survived by his widow, a son, and a brother.

TRAIL—Edward, 83, former theater manager, February 13 at his home in Brooklyn. He served as manager and treasurer of several of Brooklyn's old-time theaters and was well known in theatrical circles. He leaves a daughter.

VALLANTY—Mrs. Helene, 82, former singer, February 7 at the home of her daughter in Abeccon, N. J., after a long illness. From 1900 to 1937 she sang with the Metropolitan Opera Company, New York. Her husband, Martin, another daughter, a son, and a brother survive.

WALBROOK—Henry M., playwright and critic, February 13 in London. Walbrook joined the staff of *The Pall Mall Gazette* in 1904 and was its drama critic from 1905 to 1918. He had written a number of books, including *J. M. Barrie and the Theater* and *A Playgoer's Wanderings*. In 1933 he was chosen president of the Critics' Circle.

WATSON—Isabelle, former dancer, February 13 at Rochester, N. Y. She was

a dancer on the RKO Circuit and later a member of the Children's Theater in New York.

WILDING—Harry, 84, veteran British puppet worker, at Gladsmoor, England, January 8. Wilding first served apprenticeship in the circus, then joined his father's puppet show, later traveling with many puppet troupes before resuming with his own traveling theater. For the last two years he was a vice-president of the British Puppetry Guild, Interment at Cannock Cemetery, Staffordshire.

WILLINGS—George C., 52, former radio and newspaper executive in Florida and New York, February 5 at his home in Pensacola, Fla. A native of Liverpool, England, Williams had successively been a railroad clerk, railroad traffic manager in Mobile, Ala., and Florida; publisher of *The Pensacola News Journal*, and executive vice-president of the Perry newspaper and radio interests in Florida. He had also been connected with the Olean, Bradford, & Salamanca Railway in Florida. Survived by his widow, Georgia L., a daughter, Frances; two brothers, and three sisters. Services in Pensacola February 10, with burial in St. John's Cemetery there.

WINCHESTER—Edgar Clinton, 83, known to many theatrical people, living in Mobile, Ala., and Florida; publisher of *The New London*, Conn., the past 37 years, January 31 in New London after a brief illness.

WINTER—Walter, 78, founder and president of the Wales Winter Dramatic agency, February 8 in Glen Cove, L. I., N. Y., after a month's illness. He started his career as an actor after graduating from the American Academy of Dramatic Arts. After several years on the road Winter gave up acting and formed the agency that bore his name. He retired about four years ago. Survived by his widow, a daughter, and a sister.

YOUNG—Thomas E., 81, father of Robert Young, film actor, February 11 in Hollywood of injuries sustained a week before when hit by an auto while bareback riding. He was a former captain in the United States Army.

Marriages

BARB-ZIMBARDO—Johnny Barb, of Youngstown, O., and Ursulina Zimbardo, professionally known as Elaine Moore, dancer-comediennes, also of Youngstown, February 8 in St. Patrick's Church, that city.

COOKE-PICKES—Henry Cooke, NBO Chicago announcer, and Mary Pickes, of St. Louis, February 19 in St. Louis.

GARWOLD-DWYER—Dave Garwold, NBO Chicago announcer, and Adele Dwyer, of St. Louis, February 15 in St. Louis.

BECKERT-HOAGLAND—Harold C. Eckert, dramatic editor of *The Ohio State Journal*, Columbus, O., and Mrs. Thora Hoagland in Columbus January 29.

FREEMAN-HEM—Royal Freeman, member of the Marie and LeFlore high serial act, and Ruby Hem, late of the Hehrand Circus, in Los Angeles January 30.

HILDMAN-BENNETT—Al Hildman, auditor of the Archer Balloon Company, Des Moines, and Lenore Bennett, of Des Moines, February 9.

HUTCHINSON-NEWBOLD—Sydney Emily Hutchinson, nee, and Mrs. Trencard Emily Newbold, mother of Evergreen Casino, Philadelphia night club, February 9 in that city.

KERLOCK-MANNERS—J. Stewart Kerlock, nee, and Jarne Manners, show girl, in West Palm Beach, Fla., January 27.

KRASNER-CAPLAN—Benjamin Krasner, general manager of Lakewood Park, Denver, and Miriam Caplan, Kansas City, Mo., February 9.

MANN-McGEE—Benny Mann, executive of Beverly Hills Country Club, Newport, Ky., and Trudy McGe, dancer-director, in Newport February 13.

PENNITT-SAMPLE—Fred Pennitt, nee, and Barbara Sample, former press agent for the Hotel 84, Regis, New York, in that city February 12.

SIMPSON-FRANKLIN—R. M. Simpson, with the Al G. Barnes, Singing-Barnum, and Russell Ives' circuses over a period of 12 years as horse trainer and menage rider, but now in the restaurant business in Fort Worth and Mineral Wells, Tex., and Maurine Franklin, nee, of Mineral Wells, Tex., in Dallas recently.

Atlantic City, and Cher Renault, Miami, in Atlantic City soon.

Patry Johnson, burlesque dancer, and Leo Candello, bass fiddler of the Tony Lane Trio, in Philadelphia soon.

Ralph E. Provoet and Winifred Rosemary O'Mara, of the dramatic staff of Station WMPF, Plattsburg, N. Y., in that city soon.

William Opstray and Dorothy Kolb, professional sisters, at Mincola (L. I.) Roller Rink, soon.

Durwood Kirby, NBO Chicago announcer, and Mary Paxton, radio writer and announcer associated with the Chicago office of the Stack-Goble Advertising Agency, in the fall.

Jerome Doty, son of Dan Doty, show producer, and Gail Watson, daughter of Joseph K. Watson, of the former team of Watson and Cohen, in New York March 30.

Bruno Zecchini, of the Zecchini cannon act, and Germana Loyal, bareback rider of the Loyal-Repenksi riding troupe, soon.

Births

A daughter to Mr. and Mrs. Jack Flynn at Fitzgerald-Mcroy Hospital, Philadelphia, February 8. Father is district manager for Warner Bros. theater circuit in Philadelphia.

A son to Mr. and Mrs. Jack McNeill at Temple University Hospital, Philadelphia, February 1. Father was a former publicity man for Warner Bros. theaters in that city.

A son to Mr. and Mrs. Lester Brown at Hahnemann Hospital, Philadelphia, February 3. Father is pianist with the Wellington Hotel orchestra in that city.

A daughter to Mr. and Mrs. Johnny Hackett at Misericordia Hospital, Philadelphia, February 9. Father is trombonist with Joe Francetto's studio orchestra at Station WIP, Philadelphia.

A daughter by Mr. and Mrs. J. P. Bowling at Harris Memorial Hospital, Fort Worth, Tex., January 31. Father formerly operated the Show Boat night club in Fort Worth.

A daughter, Winifred Katherine, to Mr. and Mrs. Harold Betts February 11 at Highland (Ill.) Park Hospital. Father is a Chicago radio performer, heard on the *Doggy Dog* program.

A son, Bobby Joe, to Judy and Fred Lytel in Texas February 12.

Divorces

Rita Lowe, costume designer, from Edmond Lowe, film actor, in Hollywood February 13.

Virginia Lee, singer, from Frank Quartell, band leader, in Chicago February 10.

MAGIC

(Continued from page 38)

to attend the second annual magic conclave sponsored by the La Salle County Knights of the Elks. Plans to be held at a new Rock Lodge in Starved Rock State Park, near Union, Ill., March 5. Frances Ireland, of Chicago, with music, and performer will include Dr. Manuel Smith, the Mentors, the Great Ashley, Mike Deagan, Baffling Buff, Doc Lewis, Jim Marshall, Laurin Ireland, Jerry Anderson, and Billy Doty.

HARRY CIKIL, "world's worst magician," put on a half-hour show for the Detroit Variety Club last Saturday. . . . **EDITH DECKMA**, after winding up on schools in Fort Worth and Richmond, Ind., hopped into the Evansville, Ind., sector for a few dates before moving into Illinois. He reports that Indiana has been splendid since the holidays. He will discard kid shows in theaters in Illinois, but will try to average four schools a day.

DeCama says present bookings carry him up to April 17. Jim Adair continues on advance. . . . **STUART P. CRAMER**, Cleveland wizard, was knocked off by the draft board last week, forcing him to cancel a long list of engagements set for him by the Hickie-Bossberg Lecture Bureau. Drafter at the same time was his brother and assistant, Al Cramer. . . . **THE GREAT VIROIL** and his wife, Julie, plotted by Henry Hudson Davis are headed towards New York after a series of appearances on the West Coast. . . .

HOWARD HUNTINGTON is showing his wares thru Eastern Nebraska and Southwestern Iowa for the National Harvester Company on a program straddling power farming. . . . **C. THOMAS MACRUM** wrote from St. Louis: "I hope Marquis shoots soon and lets Duke know that the Hindu Rope Trick can be done. I believe George is serious this time."

Coming Marriages

Joseph Abata, nee, and Carolyn Fore, daughter of Frank Fore, operator of the Penn-Atlantic Palm Room, At-

WANTED TO LEASE

Merry-go-round, Ferris Wheel, Tilt-a-Whirl, Chimes or other rides, or will book same for seasons 1941. All rides and scenery made in Chicago location since October April 2nd 1941. Write: October 22nd 1941. Full details in this paper—descriptions, photographs, etc. **JOE SAVAGE, 2400 W. Madison St., Chicago**

GOLDEN BELT SHOWS

Now Booking 1941 Shows

Cook County, Cook County, Platteau, Fremont, Oakland, Loyal Officers, Pan and Hot Games still open. Can these Riders, Shows and Concessions of all kinds. Address: BOX 79, Mt. Spring, Ark.

FOR SALE

Wax Figures, in good condition; also Penny Arcade, complete with or without top.

Address: BOX 422, OCALA, FLA.

GREATER EXPOSITION SHOWS

EARLY OPENING, MARCH 8

4 big weeks at Bidler Dams, 10,000 workmen and 25,000 soldiers, Virgin route. No Westerns while VE lasts. All types and numbers on St. Louis, Ia., and Florida and California in Missouri and Illinois. **WANT**—Ride Mule and Ride Program for all rides. Good prospects for eight new, either percentage or salary. Can place 500, 1/2 of Side Show. Will furnish complete outfit. Can use any other shows that have own outfit. Write: Companies that will sell for stock and not use 10 cents, as nothing over a five will be permitted. Write: Excelsior, Des Moines and Westgate in all departments. Jack (Red) Draper, write: For Sale—Motor Drome and 3 Motorcycles (good ones ready) and will book same for season. **COMMITTEES** for Plastics and Cabarets, see further from 7 to 10. Ricka. Attn: Shows and Free Attr. All notes: **MARYLAND HOTEL, ST. LOUIS, MO.**

BARNEY TASSELL SHOW

Wants for Lake Worth, Fla., Fair, Week of Feb. 24, in the Heart of Town: Shows and Concessions. Write Lake Worth.

'40 NYWF Concession Revenue

\$3,479,383; \$461,000 Under '39

NEW YORK, Feb. 15.—The New York World's Fair Corporation of 1940 received a gross income of \$3,479,383 from concessions in all classes, according to a tabulation furnished exclusively to *The Billboard* by Harvey D. Olmson, chairman of the board. Revenue to the expo from the second edition was approximately \$461,000 behind the 1939 grosses, which amounted to \$3,940,383.

Fair's participation from restaurants and refreshment stands was again No.

1, with \$1,705,840, bettering the maiden edition in this bracket by about \$76,000. An even greater ratio score was made by 1940 games and vending machines, which brought close to \$1,000,000 to the expo, compared with about \$97,000 in 1939. These were the only two concession classes which outran the first season.

Between 850 and 900 concession contracts are involved in the tabulation which follows:

	1940	1939
Restaurants and refreshment stands	\$1,705,840	\$1,239,274
Rides, amusements, show-stands, and villages	416,627	651,272
Busses, trains, chairs, and other transportation	414,186	439,917
Miscellaneous stands and stores	300,300	592,988
Foreign, State, and exhibitors' sales privileges	321,591	870,218
Games and vending machines	109,453	96,529
Miscellaneous	64,900	187
Totals	\$3,479,383*	\$3,940,383

*Actual figure is \$3,479,383.53 when carried out to dollars and cents.

IND. PRO-FILM BILL

(Continued from page 3)

exemptions. Sponsors, who are spearheaded by the Associated Theater Owners of Indiana, expect to gain support of American Legion and school groups by specifically exempting any of their entertainment undertakings.

A "transient promoter," defined as one who does not intend to conduct his amusement enterprise on the same premises for at least eight months consecutively, would have to be the owner of the premises on which enterprise is to be staged, would have to own deed to premises for 10 days prior to date of such enterprise, or be obligated by a lease for one year with intention of using it at least eight consecutive months.

The new bill still provides for registration with secretary of state of a record of transfer of deed, with affidavit that promoter is owner of premises. A new wrinkle is a section empowering circuit and superior courts, on request by citizens or by any bona fide association of promoters, to issue temporary or permanent injunctions against anyone thought to be violating provisions of the law. Promoters who do not comply are subject to \$100 to \$1,000 fine or prison term of one year or both. Each day of violation would constitute a separate offense.

As now worded, bill would seem to be directed principally at circuses, carnivals, vaude tent shows, traveling movie shows, hockey games, and drive-in theaters. Bill has been committed to the Judiciary committee for preliminary action.

Neb. Solon's Tax Bill

LINGOEN, Neb., Feb. 15.—The only two slabs at the amusement business taken thus far by Nebraska's Legislature are aimed at the movie industry and offered by Sen. E. M. Neuberger, of Orleans, Neb. He aims to amend principally at movie theater tickets, but includes all other pastebards as well. He wants to charge 1 cent tax for each 10 cents' worth of ticket. The other is purely colloidal, asking \$1,000 annual license fee for distributors, plus \$1 a reel tax for each spool undergoing rental in the State.

Kill Montana Tax Bill

HELENA, Mont., Feb. 15.—The Montana House of Representatives today killed a bill which, among other things, would have placed a 2 per cent tax on all billboards and poster displays in the State. The tax on advertising displays was included in a 2 per cent sales tax which would have included all amusements as well as retail sales except staple groceries.

Measure was killed by adoption of an adverse committee report. Representative Oliver, of Carter County, author of the bill, attempted to have it printed and placed on general orders, but the effort lost on a voice vote.

Portland Censors Start Clamping Down

PORTLAND, Ore., Feb. 15.—A threat to burly houses is seen in the views expressed at a meeting of the recognized censor board and theater men here, Ted Gamble, owner-manager of the Capitol, wide houses, and member of the board, said the board intends to establish practically the same rules for stagewalks that it has for movies.

The board now operates under enlarged powers which give it control over movies, stagewalks, floorshows, all other entertainment, and advertising of shows. The campaign comes under the leadership of Mayor Earl Riley, who took office January 1.

Gamble said operators would have no trouble with the board. If they do their own censoring, but added that there have been many complaints about some shows. Local burly houses are Galey, Star, and Third Avenue theaters.

The new ordinance has created the job of viewer at \$135 monthly. The viewer and non-paid assistants, chosen by the board, must view all stagewalks, pictures, advertising, billboards, and anything pertaining to theatrical attractions. The city council is the final board of appeal.

Ark. Anti-Blue Law Bill

LITTLE ROCK, Ark., Feb. 15.—Senate Bill introduced last week into State Legislature, now in session, would repeal blue laws by empowering city councils of Arkansas municipalities to regulate labor and other activities on Sundays. The bill has been referred to the Cities and Towns Committee for amending.

The bill would end forced early closing by night spots around larger cities of the State and also permit Sunday operations under local option.

Buffalo Aud Concession Let

BUFFALO, Feb. 15.—Phil Amigone, owner of Chess and literary here, and Peter Gust Economic, manager of the Park Lane nitery, lost out on the bar and restaurant concession for the new Memorial Auditorium. Lew Hoerschel

got the bid. Counsel for Amigone, Matt Weimar, suggested a taxpayers' protest action, as did Bob Bousberg, counsel for Economic. Action will most likely be waived by Amigone. Eric Concession Corporation, consisting of Hoerschel, Marvin Jacobs, and Fred Seama, holds all civic concessions in Buffalo.

ENDURANCE SHOWS

(Continued from page 27)

memory doesn't fail, I had to correct Bernard once before back in 1938 or '37. It seems that Bernard isn't up-to-date on walkies other than the ones he was in. The world's record was established in Buzzards Beach, Mass. It was a Pop Dunlop show which started June 14, 1933, and closed December 19, 1937, going 189 days, or 4,536 hours. I was in that one, and some of the other dancers, many of them still in the game, were Charlie and Vivian Branch, Hughie Hendrierson, Billy Willie, Eddie Leonard, Jack (Dead Pan) Kelly, Stan West, and Joe and Mary Nock. I've been working for the American Airlines here in the Big City, and on my last year's vacation took a trip around the country to visit some of the contacts. As Chicago I met Billy Willis and Patsy Peterson. In St. Louis I saw the Ryan Brothers working a theater. Next hopped to Kansas City, Mo., and the Playmor Ballroom to visit my old partner, Jo Jo Ritt, and Holo and Jean Nobough, Vivian Branch, Lou Meredith, and Mickey and Eileen Thayer. Expect to make a similar tour this year. This year at the World's Fair I met Dick Edwards, who had the frozen alkie exhibit. I still have a yen for the walkies, but I have such a swell job with the air line that I think I'm put for a long time.

REP RIPPLES

(Continued from page 27)

new season at Leon, W. Va., March 24, with the turkey. A highlight in Chicago is DONALD H. McNALLY's, who recently underwrote an emergency operation for appendicitis at Paul Kimball Hospital, Lakewood, N. J., is back with the show and doing fine. . . . CECIL J. MILLER has a vaude-picture layout operating in the Calais, Me., section. . . . LOWEY'S SHOW is reported enjoying favorable business in schools in Washoe County, Nevada. They have a 16mm. picture outfit, and for flesh entertainment are offering the three-piece, 45-minute sketch, *Sour Grapes*, by E.P. Hannan.

KID CONTRACTS

(Continued from page 25)

after dissipating money obtained from the sale of land, sued to recover the property. The courts upheld him and he did not have to return the coin. In another case a minor sued for his original investment when a broker with whom he bought stock on margin sold him out after a drop in price. This kid also got his money.

There has been only one adverse New York decision affecting a minor, but that involved property damage. In subsequent cases courts have ruled this case to be no precedent.

The contract with Yvette was entered into thru Surrogate's Court here, in which her mother was appointed legal guardian. Yvette is a minor, being 18 years old.

Yvette said yesterday (14) that, should the case go to court, she will not enter infamy as her defense, but will have the case argued on its merits. It is generally

conceded by local attorneys queried that should infamy be entered as a defense the equity of the contract will not come into the discussion.

Duke and Lee signed Yvette a little more than a year ago to a management contract calling for 30 per cent, of which NBC was to get 10 per cent. Duke claims that by coaching and developing of her present personality they built her up from a \$40-a-week singer at Butler's Tap Room in New York to occasionally get a \$5 club date to the point where last week she got more than \$1,000. Her Strand salary is \$600, with \$250 from the Canal program and a similar sum from the Waldorf-Astoria. In addition, she gets \$300 monthly, exclusive of royalties, from Victor Records.

Duke claims he was instrumental in getting Yvette into top hotel spots and got her an NBC audition. In addition, he claims he cultivated her present personality to get her around her difficulty with \$'s.

He says that while vacationing in Florida about four weeks ago, he received a registered letter in which Yvette notified him that he and Lee would no longer be empowered to act as her managers.

His commissions, he said, included the cost of coaching and half of the press agent's fee. Yvette says she paid for all of her press agency.

Yvette, on the other hand, says that Duke was not instrumental in getting her all her dates, and that, at the time of her taking with him, she already had a contract with NBC. She further says that Duke could no longer help her, since "he was barred" in several of the places in which she worked. In addition, she claims none of her top dates were the result of the Duke-Lee management. She also claims losing a date at the Honey-Plaza in Miami because of Duke's approach to Edward Joffrey, managing director of that spot.

In addition to her commissions, she also paid Lou Mindling, Music Corporation of America, for her booking at the Waldorf.

Duke denied a report that a \$4,000 settlement had been offered him and that he was holding out for \$12,000. He says all he will seek in the courts is the continuation of the contract.

VAUDEVILLE NOTES

(Continued from page 23)

rently touring Western Pennsylvania area in Warner and Independent theaters.

DINAH SHORE signed for the Paramount, New York, for May or June. Booked for two weeks with options. . . . GRAY GORDON is set for the Orpheum, Minneapolis, March 7. . . . ANDREWS SISTERS booked for the Paramount, New York, March 26. Charlie Barnet band and Jack Leonard on the same bill.

SARIE CARROLL's unit goes to the Michigan, Detroit, March 7. . . . JOE VENUTI is signed for the State-Lake, Chicago, March 28. . . . JOHN BOLES will be at the Adams, Newark, February 21. . . . JOEY BARDON penciled in for the Chicago, Chicago, February 27.

TRIZA and her wine bath act liked so well at the Tower, Kansas City, Mo., that she will head a unit, *Rise and Shine*, booked for 10 weeks over the Kerns Stage in the South. . . . RALPH SCOTT is 17 weeks, her second engagement this season, at the Crawford House, Boston, terminates May 3, when another return booking, starting May 5, this time for eight weeks, brings her to the Little Rhaskeller, Philadelphia. . . . LEANNE SISTERS replaced the Ted Sisters with the Ted Lewis unit, opening at the Bal Tabarin Club, San Francisco, February 16.

ELLA LOGAN is set for the Paramount, New York, February 26. . . . MITZ MAYFAIR, forced out of that course by illness recently, Ella out her contract the same week. Ben Blue completes the bill. . . . A. B. MARCUS show opens at the Strand, Stracuse, N. Y., February 28. . . . CONNIE BOSWELL is signed for several numbers in Paramount's *Kiss the Boys Goodbye*.

BOB HOPKINS, mimic, has landed a string of the Comerford houses in Pennsylvania thru the Joe Petersberg office, New York.

SHARON DE VRIES, comedienne, sailed from New York Friday (7) on the Brazil for Rio de Janeiro to open a six-week run at the Casino Atlantic February 25. Set thru Ital Sands.

RUBINOFF is doing a p-a. tour in the Northwest. He is currently at Salem, Ore., the sixth week of his tour.

JOHNNY READING, formerly of Puffs, Reading, and Boyce, is appearing with a new knockabout act known as Don and Johnny Reading, which opened for Bert Levey in Vancouver, B. C., February 14.

The Cincinnati offices of *The Billboard* have on file thousands of biographies of members of the amusement profession and allied fields. Not a week passes that this biographical file is not drawn upon for data of people who have passed on. If you are not represented in this file please send to *The Billboard* Biographical Editor, 25-27 Opera Place, Cincinnati, O., the following data about yourself:

Name; age; place and date of birth; home address; number of years in amusement business, or if in allied

field so state; date of entering it and first connection and capacity; other connections and capacities and length of each connection to date (mention years if possible); married or single; if married, give wife's name and state if she is active in amusement business; if married previously, give names, dates, etc.; names and ages of children if any; names and addresses of parents; names of fraternal and business organizations you belong to; date of furnishing data and your signature.

Biographies

LOOK

IN THE WHOLESALE
MERCHANDISE SECTION

FOR THE
LATEST NOVELTIES, PRIZES
PREMIUMS AND SPECIALTIES

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

In House North, Engagement: Pending. Week ended Feb. 15, 1941.

Dear Editor:

During the dark hour of midnight the five-section train of Ballyhoo Bros., completely chromium plated and gold-leafed, streaked out the winter quarters' siding to make its first run of this season. Much secrecy was attached to our leaving, not because of our competitors, but the bosses never had any committee or landlords good-by. Thus they dodged answering many questions which might have been burdensome to our staff.

If any ill feeling arises from our sudden departure, it will be quickly overcome with a holiday card next December. If our past landlord did not live in Florida, he would even get a box of oranges from the show at about fair-booking time next winter. As Pete Ballyhoo put it, "He may even have to come to me for a favor some time and then I will be the first to discuss the matter with my brothers." Furthermore, Sid, being a friend of the press department and used to having his cookhouse heated, can take it.

When we saw a grocer load the privilege car with two cases of eggs, three hams, a gunny sock of meat rinds, and then load two staterooms full with boot-cake flour, we realized that the run would be a long one. We figure a run by the amount of cake flour. The entire run was made over the Great Southern & Northern Depository Road, used by many shows heading north.

The run was closely contracted as a junction-to-junction move, the first junction being Jacksonville, where a hingo operator joined with his deposit and then we continued on to Raleigh. Here we met our snowcone, candy apple, and cotton candy operators, who boarded the train with their season's deposits, and the train left for Baltimore and junction No. 4. A wire from our sponsor, Flashing Red, hit the show here, asking for her deposit. The bosses wired their grab-joint operator instructing him to jump from Chicago to our destination and to pay his deposit to the committee.

At Baltimore we were joined with popcorn, on the line penny pitch, out of the rock, and mase games, from the hip. These 4 p.m. put the train into Philadelphia. In Philly the train was stalled for a day while they unloaded two of our baggage cars that had carried vegetables and grapefruit north for a produce company. The freight charges collected, we proceeded on to Newark, N. J., where we again stopped for 12 hours. This time

we were held up by the unloading of our stock car that had been filled with household furniture, a hay rake, two plows, 30 boxes of hay, four horses, three cows, six dogs, and a cream separator. Perhaps this was the first time that a farmer ever moved his equipment on a show train. This freight collection put the show on its way.

We had traveled only 30 miles when the train stopped again. Here the air was filled with quacks, cack, squawks, and squawks. To our surprise, we learned that they were unloading the bosses' private car in which they had freighted north a load of chickens, ducks, and geese for a poultry house. Saw more cash change hands that should put the show in town before Sunday night.

MAJOR PRIVILEGE

SINCE commenting on Indiana House Bill No. 114 in this pillar last week and giving evidence to show that the Theater Owners of Indiana, a picture theater group, were supporting the measure, we learned that the opponents asked for a public hearing and were granted it. To further substantiate our statement that the theater men were backing the bill, let us say that at this public hearing a representative of the moving picture interests appeared and spoke in favor of it.

Because of the opposition, no small part of which came from church, people and American Legion posts, the bill was withdrawn and a substitute introduced in the Legislature that exempts from its provisions churches, Legion posts, and other organizations staging events

where all profits are for charitable purposes. The old bill limited them to five such events in a calendar year.

The second bill, known as House Bill No. 430, has the same teeth in it as regards carnivals and other forms of traveling entertainment as the first one. It would eliminate all such amusements that would compete with the moving picture interests. The bill was introduced by Claude L. Baylor (D), of Speed, who is listed as a safety engineer, and Fred E. Goodard (R), of Blueville, who is listed as a farmer.

As in the case of the first bill, the motion picture interests are backing the second one. Evidence of this is contained in an item which appeared in *The Indianapolis Star* of February 12, in which it was said that "Harold Rositter, executive secretary of the Associated Theater Owners of Indiana, told members of Judiciary B committee of the Indiana House yesterday that motion picture theater operators in the State feel they are entitled to protection on their investment." Mr. Rositter, in his item, stated, "I am in behalf of a bill which would require registration and bonding of transient promoters and amusement operators. The bill has been described as an effort to curb the operations of 'fly-by-night' operators. George Morgan, of Peru, operator of portable outdoor motion picture shows, told the committee the case had been misrepresented to the theater owners. He pointed out that many small communities without theaters would be deprived of motion pictures by the bill. The committee decided to defer action on the bill."

As we said above, the general make-up of the bill is about the same as the first measure, with the exception of eliminating churches, religious bodies, veteran organizations, etc., as coming under it. The year of the bill covering the exemptions reads that the act shall not apply to "political parties at the rallies or meetings of any political party, fairs, educational institutions, home shows, organized churches, or penal, benevolent, or correctional institutions."

Item N of Section I reads in part: "Exemption applies only to such promoters to whom and to such enterprises and services when housed in or (See *Hartmann's Broadcast* on page 88)

Hartmann's Broadcast

CINCINNATI

Selective Service Mail for These Men at The Billboard's Offices

CINCINNATI, Feb. 15.—The following men have Selective Service mail at The Billboard's various offices. In some instances the mail consists of questionnaire and in others order number cards. The order numbers are given in parentheses where known. All of these men are requested to send forwarding addresses immediately:

CINCINNATI OFFICE, 25-27 OPERA PLACE

Adams, Walter Woodrow	Hilton, Herman	Mohr, Ralph Everest
Aiken, Glad Woodrow	Hines, Chas. Chappie	Mohr, Thomas
Anderson, James	Higgins, Raymond	Morley, Donald V.
Andrews, Clifford T.	Hibbert, Clarence Estlin	O'Neil, Patrick John
Arnold, Chester Allen	Holmes, George	Oliver, James Clayton
Bachner, Roy William	Jackson, Harry James	Oswald, W. W.
Baile, Harold Chester	Jain, John T.	Owen, George (82)
Baker, Otis G. (944)	Jerman Jr., Westworth M.	Palmer, Bob, Stanley
Barney, Stanley Joseph	Johnson, Leonard H.	Parry, Lawrence Lee
Barred, Dave	Johnson, Alvin	Patt, Chester
Barrett, Anthony James	Jones, William Oscar	Pevas, Jas. Joe
Beaver, Clarence O.	Joyner, Wm. Howard (111)	Perrill Jr., Chas.
Beggs, J. Frank	Kalash, Harvey	Peterson, Wm. R.
Beggs, Roger Emerson	Jackson, Ralph	Pfaff, Milton I.
Belk, Herman E.	Jackson, Robert (22)	Pomperoy, Art B.
Belk, Robert Sam	Jackson, Edward Frank	Porter, Earl G.
Bennett, Walter	Jackson, Fred Randall	Prie, Wm. J.
Bessman, Charles G.	Jackson, Wesley LeRoy	Ragland, Phillip Thomas
Berk, Valerian	Janczak, Stephen J.	Radtiger, George H.
Berkov, Arthur Edwin	Jensen, Nathan Palmer	Rae, Earl G.
Besroun, John	Jeter, Van Lee	Rally, James Joe
Brada, Joseph John	Jock, Frank S.	Reynolds, Gerald Gordon
Brown, Clayton George	Johnson, Mike F. (154)	Reynolds, Louis
Brown, Joseph Elmer	Johnson, James H.	Robeson, David Emory
Burgardner, Lee	Johnson, Jerald Paul	Roberts, Steve
Burdine, Charles El	Johnson, Mike J.	Robinson, Ralph James
Burgess, Earl O.	Jones, Fredrick William	Rogers, Glen (2)
Burns, Edw. W.	Jones, James O.	Rogers, Otter G.
Byrd, Tom Albert	Jones, Roger Lee	Rutherford, Claude Ruth
Cash, Jas. L.	Karpinski, Stanley Jacob	Ryan, Joseph P.
Call, William Richard	Kayce, Don	Saunders, Charles Elmer
Call, Robert Lott	Kelley, John Michael	Satterfield, Thomas M. (128)
Callahan, Chas. Truman	Kelley, Alan H.	Schmoyer, Harold Earl
Coile, Creston E. (2209)	Kelly, John Lisbon	Shaw, Jack A.
Colburn, Herbert David	Kenny, Henry F.	Shaw, Robert Perry
Conko, Winston Baldwin	Ketchum, Steve	Shaw, Bernard James
Cox, John William	Kilberry, Raymond Otis	Shaw, Wm. Milton
Daniel, Vernon L.	King, Wm. Robert	Shepherd, Seady
Darwin, Joseph Clarence	Knight, Dallas G.	Sherrwood, Richard H.
Davis, Harvey B.	Knight, Joseph Patrick	Shineraker, Earl P.
Day, Bob, Lewis	Kranz, Walter Lamwood	Shoemaker, Tom P.
DeBono, Walter	Lee, Edward	Smith, Willis O.
DePellin, Grace McKay	Lee, Tom Fred	Smith, Willis O.
DeWitt, Mr. Jesse	Lee, John Elmer	Smith, Willis O.
Dobson, Mr. Wayne A.	Leo, Anthony	Smith, Jimmy LeRoy
Dunn, Louis Gaston	Leone, Mattio Joseph	Smith Jr., Glen Edward
Eakin, Harvey	Leone, Lovetta Paul	Staley, Michael J. (222)
Edkard, Albert A. (142)	Lilly, Kermit V.	Staley, Fred (200)
Ehrlich, Frank Edward	Long, George Wayne	Stanley, Steve
Ehrlich, Harry A.	Loren, John Miller	Stearling, John W.
Ely, Mike T. (31)	McBride, Jas. Wm.	Stewart, Theodore Goodenrich
Embott, Jessie H.	McDonnell, Jesse Anne	Straton, Wm. H.
Emmerson, Paul E.	McDonald, Ross Leroy	Streeter, Jas. W.
Fairman, Lewis E. (572)	McGuire, Richmond	Stuber, Gary L.
Faustberg, Louis Jacob	McGuire, Edward Lee	Stovnan, Kokum
Fell, John T.	McGuire, Wm. Garrett	Taylor, Henry C.
Fisher, Edward Louis	McKee, James Monroe	Taylor, Wesley Allen
Fogle, Charles Howard	McKee, Lee	Thomas, Arthur
Force, Harold Willis	Mallery, Richard (184)	Thomas, Samuel Buck
Ford, Charles Thomas	Markis, Steve Mitchell	Thomas, Wm. Ed
Gartman, Dallas R.	Martin, Robert P.	Thorn, Wm. Thomas
Giberson, Steve J. (121)	Mathews, James	Van, George Arthur J.
Gieseler, Frank A.	Meach, Dan K.	Vanzick, Frank Paul
Gilbert, Edward J.	Meyle, Frederick Edw.	Ward, Wm. P.
Goad, James Daniel	Miller, Harvey A.	Washington Jr., Nelson
Goodwin, William F. Jr.	Miller, James	West, Alfred Boris
Goode, Frank Charles	Miller, Frank	Wesner, William Franklin
Grady, F. W. (257)	Miller, Richard B.	Wint, Richard Lee
Grisso, Bill	Miller, Harry E.	Witt, Theo. J.
Gulbert, Curtis A.	Mills, William Emory	Williams, Lewis Henry
Halt, Arthur	Minella, James T.	Wilson, Alfred J.
Hammord, Carl J.	Morris, James Milton	Wilson, Harry Joe
Hansen, William Bunz	Morison, Robert F.	Winters, Jas. Francis
Haris, Lucas Edw.	Murray, James	Wolf, Norman Chas
Harrison, Bob	Mullins, John E. M.	Wolfsdorf, Robert Lee
Hartley, Albert	Myers, Wm. Burdette	Woodard, Harry W.
Hicks, Chas. W.	Noble, Myford Andy	Wray, John Henry
Hanson, Wilmer Kenneth	Newman, Jack	Yost, Arthur M. (130)
	Nichols, Green Jack	Zabel, Alexander
	O'Brien, Donald	

ST. LOUIS OFFICE, 390 ARCADE BLDG.

House, Lee Jackson

Melville, Frederick Edward

O'Brien, James M.

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Baccamanti, Michael

Kropp, Ernest William

Keller, Fred

Randall, Leon Grant

Stewart, James M.

Talon, Eddie Penn

CHICAGO OFFICE, 155 NORTH CLARK STREET

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DEFENSE MACHINE TOOL

for Shows and Parks Threatened with War by Competition

A SMART NEW 1941 TLT-A-WHIRL



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SHOW TENTS AND CONCESSION

Fulton Bag & Cotton Mills
Manufacturers of the following:
ATLANTA ST. LOUIS CHICAGO NEW YORK
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TENTS-BANNERS

3 Weylter Colfax Street In Real Good Condition.

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O. HENRY TENT & AWNING CO.
4811 North Clark Street, CHICAGO, ILL.

NOW—1941—

MODEL TRUCKS & PASSENGER CARS
Available for Immediate Delivery.
Originators of the Showman's Finance Plan.

Write **CHAS. T. GOSS**
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Sole U.S. "Mac" Mobility
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MIAMI, FLA.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

WINTER swallows S. Y's.

BOOKING his concessions with Smith's Greater Shows recently was Bill Penny.

CARNIVALITE Wanda Lee is spending the winter working at the South Sea night club, Pensacola, Fla.

ERNEST TUCKER has leased the cookhouse on the Parada Shows, he reports from Chicago.

SIGNING his Ten-in-One Show with Zacchini Bros.' Shows for 1941 recently was Charles Williams.

SIMILE: Flatter than a February grinch bag.

WILLIAM BRADLEY SMITH (Aloa, the Alligator Boy) recently signed with the Zacchini Bros.' Shows for 1941.

CLYDE WARRINGTON has booked his fishpond and popcorn stand with Zacchini Bros.' Shows.

SIGNING their ball game and ham and bacon stand with Smith's Greater Shows recently were Mr. and Mrs. Fred Barrett.

HERMAN HENDERSON, Omaha, has contracted his two sets of diggers with

Angies that he has booked his candy stand with Martin's United Shows for the second season.

BOOKING his custard machine with Zacchini Bros.' Shows for the coming season recently was A. Paul, Carl O. Bartles, secretary, reports.

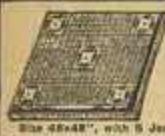
MANAGER of Zacchini Bros.' Shows, Bruno Zacchini, advises from Tampa that he has booked Joe Bruno's Dog and Monkey Show for the season.

SAW a robin the other day—a sign that it'll soon be mating time on the midway—Cousin Peig.

MRS. LYNN BAKER, North Tomsawanda, N. Y., has contracted with the Sunburst Exposition Shows for exclusive popcorn and peanut privilege for 1941.

LEE MOSS reports that his two new diggers and enlarged Penny Arcade are about ready to take to the road with the Frisk Greater Shows for the fourth consecutive season.

AFTER a complete rest Manager K. F. Smith will open his Smith's Greater Shows in Sumter, S. C., about the middle of March. Peck Wilson reports from Knoxville, S. C.



PENNY PITCH GAMES

Size 48x48"
Price \$20.00
Size 48x58"
Price \$25.00
Size 58x58"
Price \$30.00
Size 68x58"
Price \$40.00

PARK SPECIAL WHEELS

50" in Diameter, Beautifully Painted. We carry in stock 12-18-20-24 and 30" Wheels. Price \$12.00

BINGO GAMES

75-Player Complete \$8.00
100-Player Complete \$12.00

SEND FOR CATALOGUE

Full of New Games, Bicycles, Bells, Lamps, Aluminum Ware, Games, etc.

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ASTRO FORECASTS AND ANALYSES

1941 ASTRO READINGS ALL COMPLETE

Single Sheet, \$1.14, Transmittal, Per M. \$2.00
Analysis, 3-p., with Blue Cover, Each03
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Samples of 10 & Readings, Four for 25c.
No. 1, 32-Page, Gold and Silver Covers, Each30
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Prob. 1940 Dreams, Bound in Heavy Cover. \$2.00
New Covers, Good Quality Paper, Remains \$2.15

HOW TO WIN AT ANY KIND OF SPECULATION

24-Page Booklet, Beautifully Bound, Samples, 25c.

PACK OF 70 EGYPTIAN F. T. CARDS, Answer All Questions, Lucky Numbers, etc. \$2.00

ZODIAC F. T. CARDS, Pack50
Orchology Charts, 2x17, 3x17, 5x17, 8x17, 10x17, 12x17
MENTAL TELEPATHY, Booklet, 21 p., \$1.00

"WHAT IS WRITTEN IN THE STARS" Feeling Books, 12 p., 25c. Contains all 12 Analysis, Very Well Written, Per Doz. \$20.00, Sample 1.00

Shipments Made to Your Customers Under Your Label. No checks accepted. U. S. D. 25% Deposit. Our names on ads do not count in any contest.

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Instant Delivery. Send for Wholesale Prices.

The Improved Kiddie Airplane Swing

Attention Carnival Owners and Park Managers



Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed, airplanes and beautifully hand decorated airplanes with no advance in price. Ride receives from airplane seats, 20 gears or more in better with. Weight about 2,000 lbs. Description and price on request.

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228 W. 42d Street, NEW YORK CITY.

WANT BREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES.

Operate All Shows.

State sales and all details in first letter.

Opp. A. T. & T. Bldg.

SCHORK & SCHAFER

You can make EASY MONEY by Part-time Selling or Contract Reading with our NEW

BUDDHA PAPERS

Clear cut script, Simple explanation, Full of interesting facts, CATALOGUE, BELLEMEAD, NEW JERSEY

DIXIE BELLE SHOW

OPENS SATURDAY, APRIL 26

WANTS clean Concessions. Will sell X an Pop-Cans, Penny-Pitch and Bingo. Will furnish fishy outfit for Minutal Show to capable Manager who can furnish people, wardrobe and hand. Will pay based out of office. Have "A. T." Show, equipment for manager who can get Boxes and Wrestlers (has some) no advance from office. Other Shows open. What have you? Winter-quarters now open. Address:

Box 7303, Mount Vernon, Ind.

SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00—New York, Field Book Trucks, Cost \$20.00

\$5.00—Baltimore, 28 in. High, Five Year

\$5.00—Electric Counter, Flashed Ware, Big Glass

Per Game, 60-cent, 100, 150, 200, 300, 400, 500, 600, 700, 800, 900, 1000

\$5.00—Set of Gold Soap, 2—\$1.18

\$5.00—224. We get Extra Money, Little Time

2080. W. R. WELLS, PHILADELPHIA, PA.

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THE OXYGEN MASK in this photo doesn't hide enough of this fellow's features to make it difficult to recognize him. It's none other than the popular L. S. (Larry) Hogan, general agent for the Amusement Corporation of America, as he appeared at intervals during his recent stay in Alexian Brothers' Hospital, Chicago. He's now cozily located in San Antonio, Tex., where he plans to rest for two or three months.

the Parada Shows, which open the season in Caney, Kan., in April.

DON'T count your tails before they're snatched.

MRS. KEITH BUCKINGHAM is recovering from her gottle operation. She and her husband are spending the winter in Elmira, N. Y.

MAILMAN and The Billboard sales agent on Puzell's United Shows, P. W. Pratt has rebooked his popcorn and peanut stands with the organization.

HERBERT ENGELKING, Miami, will have the lead gallery on the J. H. Edwards Shows again this season. Owner J. H. Edwards reports.

FLOYD (SLIM) ARNOLD, the Musical Babe, has rejoined Joe Sims on Franks Greater Shows for the coming season. Arnold was with Joe two years ago.

That "bad penny" that comes back does so only when it's touch and he needs a favor.

WALTER LANSPORD'S All-American Concert Band opened the season with Mighty Monarch Shows in Frostproof, Fla., on February 8.

CARL E. CLARK reports from Los

MR. AND MRS. LEO Tarbach have booked their popcorn, candy apple, and penny pitch stands and palmistry booth with Smith's Greater Shows for the coming season.

SENDING a few bucks home to mother during winter makes it easier for a touch during winter.

ALBERT WINES cards from West Frankfort, Ga., that he has signed as electrician and mechanic on the Paradise Shows. He has also booked his scales and lead gallery.

WEST COAST THROUPER Buck Ritchey cards from Georgetown, Wash., that he is in the King County Tuberculosis Hospital at 6001 Carson Avenue there and would enjoy reading letters from friends.

FROM ALL REPORTS crafts 20 Big Shows will take the road this season boasting a number of modern features. Innovations in neon-animated figures will be standouts on special fronts.

WELL-KNOWN outdoor show designer and inventor, Carlus Juscut, who has been signed by Dodson's World's Fair Shows, promises some innovations in show design next season.

GEORGE, take the back of your apron

and wipe the grease off your shoes. Anything I hate is fifth."

HAVING closed his store show in Augusta, Ga., James H. Drew, Jr., is rebuilding and repainting his concessions. Jake Heeling is in charge of all equipment and quarters work.

H. G. NIXON, who is in Veterans' Hospital, Atlanta, awaiting a new brace for his neck, which was broken recently, advises that he'd like to read letters from friends.

WINTERING in Washington are Red Webster and Slim Harris, who are operating a shooting gallery. M. Reel reports Joe Rosen, of Keystone Shows, is assisting them.

MYERS CONCESSION COMPANY worked its frozen custard and soft-drink stand to good results at the recent Toledo (O.) Sportsman's Show. F. J. Kluba pencils from Dupont, O.

A GOOD talker can create a new line of patter and different from the chatter that patrons hear at every bally stand.

WILLIAM A. PHILLIPS has booked his Penny Arcade with the Sunset Amusement Company. He is getting the machines in shape and reports the attraction will go out under new canvas.

MANAGER of the Athletic Arena on the Golden West Shows last season, Steve (Bull) Smith has been spending the winter in Minneapolis wrestling and promoting wrestling matches.

FORMERLY WITH the W. G. West Shows, Happy Atwood reports from Jackson, Mich., that he will not return to the road this season, but will continue to operate his restaurant and trailer park near Jackson.

OPERATOR of the penny pitch on the T. J. Tidwell Shows last season, Alton McCoy is in St. Mary's Hospital, Port Arthur, Tex., recovering from an appendectomy. She would like to read letters from friends.

WANT press agent who can get it in the papers. One who can pole wagons on and off given preference.—Cate & Kanner Shows.

FORMER West Coast showman and new operator of a rink in Columbus, O., Dick Wayne Barlow and his bride of a few weeks and other relatives visited his many friends in Southern California towns recently.

ROSE WESTLAKE letters from Los Angeles that she is still making arrangements to book with an outdoor attraction and is not with M. E. Arthur's Mighty American Shows as was recently reported.

MARIE LE DOUX is spending the winter in Alexandria, La., getting up a new wardrobe for her side show, which has been booked with the Amusement Shows again, making her second season there.

RAYMOND LEE FRANKLIN, who is in Lansing, Mich., with George Speare Jr., pens that he will present his Stella Mae Adams, three-armed-girl attraction, on Jim Hodges' Ten-in-One Show for the fourth consecutive season.

LOBBY Eavesdropping: "Yeah, I DID borrow some money from him but that was BEFORE he got behind with his privileges."

K. G. GARMAN, manager of the Sunset Amusement Company, reports from Danville, Ill., that because of a misunderstanding his shows will not play the

Rehearsal

ARRIVING on the grounds of a pumpkin fair at 4 a.m., a broken talker, who was looking for a job, decided to walk around and give the shows a gander. In front of a typical 40-unit frame-up, consisting of a pyramid army tent, that had been put in the air on longer poles and with a home-painted sign dangling on the front, walked a native son, mumbling to himself. "A trained wild goose and a big black bear—buy tickets here and go in there!" Over and over he repeated the words and the talker finally said, "Good morning, partner. What put you out here so early?" Came the 40-unit's reply, "I got up early in practice my

His Nose Knows

TWO RIDE BOYS who had been making the highways all winter arrived on the lot for an early spring opening. "Look!" exclaimed one. "Doesn't the Ferris Wheel look good turning over! The old Merry-Go-round is all painted up. Isn't it a swell sight? And the new side-show bazaar! Ain't they some flash?" Then turning to his pal, who had been listening with an apparently cold ear, he demanded, "What's the matter with you? Can't you enjoy the sights we have waited five months for?" "Sights, hell!" was the reply. "It's the smell of onions frying in the cookhouse that interests me."

1941 Farmer City (Ill.) Fair as he reported in last week's issue.

WEST COAST girl show operator of note, Carl (Red) Lindsay, has been released from Providence Hospital, Seattle, Wash., where he recently underwent an operation. He says he plans to take out a girl show again this season.

CONCESSIONAIRE William Mackey has signed his two stands with the Bright Lights Exposition Shows for the season. Manager John Geocma reports from Pittsburgh. Mackey is wintering in Bridgeport, O.

THE manager who never spends a dime in his own show's cookhouse is generally the one who never can understand why it can't pay the bills.

PAUL AND BLANCHE KEARNS, with several concessions, recently joined H. L. Wright's United Shows at quarters in Wamsboro, N. C., and are now readying their stands for shows opening near Columbia, S. C.

MOTODROME rider with Johnny J. Jones Exposition and Dodson's World's Fair Shows, Dr. Stewart is handling the looking of Frank Zerk's Museum. She has signed as a feature rider with Gable Heger's Motodrome on Dodson's World's Fair Shows for the coming season.

MARY ANN, the late William Randolph Heart's elephant, will be used in Kiddieland on Crafts 30 Big Shows. General Manager Roy E. Ludington opines the elephant ride should be a snap, with no tear-down or set-up money required and the ride will walk on and off the lot.

PROF. WILIE J. BERNARD, South Liberty, Mo., has leased his fresh animal show for the coming season, he reports. Bernard, who has been buying and selling animals this winter to good results, predicts a good season for outdoor show business.

"PAY your wires! I pay mine. No money was kicked advanced." This is the result of the theft of the who have ridden good horses to death.—Colonel Patch.

H. L. MILLER pens from Jefferson Berwick, Mo., that he has been confined in the veterans' hospital there all winter, but expects to be released by April 1. He says he's recovering from several operations and would like to read letters from friends.

CONCESSIONAIRES who have signed again with Puzell's United Shows for the coming tour include Al and Margie Conley, Slim and Eva Logan, Bob Karsky, Ann and Jimmie Stephens, Elmer Sadler, Frank and Bill Norris, E. B. Croder, Mrs. Margie Kahn, and Mr. and Mrs. Ed Friend.

LART REASON with Miller Bros. Shows, Max Stevens (the Great McGonagall), letters from Jacksonville, Fla. "Have been doing Florida this winter and visited the Royal American Shows at Winter Haven during their stand here. Spent a pleasant visit with Elmer Velore."

WELL-KNOWN cookhouse operators Mr. and Mrs. Jack Kenyon are among recent showfolk visitors to San Francisco and Oakland, Calif. They will have the cookhouse with the Foley & Burk Shows and Kenyon will return to Oakland early in March and will remain there until shows open in April.

K & D PREMIER SHOWS

On Plain and Gold Grids. Chairman, small

STEPHEN DECKER

284 Arden St., Nairford, Conn.

GIVING the office a short count all season and then refusing to consider unless a pretty negative answer that some concessionaires can't take a hint without a kick.—Oscar the Man.

MEMBERS of the Gold Medal Shows sighted at the Florida State Fair, Tampa, included Owner-Manager Oscar and Mrs. Bloom and baby, Mr. and Mrs. Roy Duffy, Mr. and Mrs. Paul Farris, and Alton Peterson. All plan to spend a few days in Florida for some fishing before returning to quarters in Columbus, Miss.

GEORGE HILL, of F. & P. Attractions, reports from Charleston, S. C., that he has leased his trucks with the Strickland Construction Company there and has accepted a position with the company as contracting agent. He says Herbert Skeens will be in charge of the trucks.

AMONG showfolk with Barfield's Cosmopolitan Shows who spent a successful two weeks in Key West, Fla., and landed a good catch of blue crabs and king mackerel were Billie Clark, E. E. (Doc) Barfield, Mrs. Pearl Barfield, Bill Moore, and Mrs. Townsend.

MRS. TEX CHAMBERS is at her home in Dallas, where she is recovering from a recent operation and being treated for diabetes. She and husband have signed their bingo and other concessions with Mel Vaughn's State Fair Shows. Mrs. Chambers says she received many flowers and cards while at the Sparks Clinic, Dallas.

A TALKER who had blown a show without giving notice three times in one season returned in the spring and asked the show's secretary, "I wonder, does the boss feel better toward me?"



HARRY A. ROSE, general agent with C. H. Todd's Attractions, has been re-employed in that capacity for 1941, making his third consecutive season with the show. He recently returned to show's headquarters, N. Y., quarters from a successful booking trip.

O. C. (HEAVY) McCLAIN pens from Frostproof, Fla.: "Mighty Monarch Shows opened with a bang here on February 5 and attendance was highly satisfactory. Shows purchased a new semi-trailer and tractor and two new house trailers. Joe Potoms is still doing paint work on the fronts. Ray Highsmith, who has the cookhouse, recently added a bingo stand."

NOTES FROM J. J. Colley's Shows' quarters in Hugo, Okla., by H. B. Dickson: Work is under way and all rides and equipment are being overhauled and repaired. The writer, who has his two Kiddie rides and a new Pinhouse booked, is starting his third season with the organization. Opening has been set for March 20.

JESS WILLARD, former world's heavyweight champion, spent a few nights with Roy E. Ludington, general manager of Crafts 30 Big Shows, at the Hotel Claude in Sacramento, Calif., recently. The big fellow, says Roy, likes to talk show business and may accept a proposition to manage the Athletic Stadium on the Crafts Shows later in the season.

"JUST received a proposition from the big show," remarked a talker who was reading his mail. "What did they say?" asked his buddy. The talker replied, "They said they can't see me."

CARNIVAL trapper Johnny O'Hara left Columbus, O., to return to Toronto, Ont.

to enlist in the Canadian Army and he is now stationed with the Ottawa Forces, Queens Park, Toronto. Johnny was with the United States Army and participated in five major battles in the last conflict.

MRS. LEONE WHEELLOCK was guest of honor at a theater party and supper in North Little Rock, Ark., tendered her by friends in celebration of her birthday on January 31. She received a number of gifts from friends and relatives. Attending the party were Mr. and Mrs. Ray Dean, Babe Waford, Sam Galama, Mr. and Mrs. Ray Wheellock, the guest of honor and her husband, Ray Wheellock.

MANY a show owner and manager has been lured to the skies for his good fellowship, generosity, and character. He only to have the illusion exploded by his Man Friday.—Walton de Pelletan.

"HAVE BEEN working for the past month contracting fairs in Alabama and Tennessee," Bill Dollar, general agent of Franks Greater Shows, writes from Albany, Ga. "Among attractions signed for 1941 include the Milo Terna of radio note, and Dollitta. While in Ocala, Ala., recently I was the guest of Mr. and Mrs. Gus Gilman, former cookhouse operator with the J. V. Sparks Show. Owner Franks has been busy the past few weeks directing painting and building activities at quarters. Shows contemplate using plenty of radio advertising this season."

QUARTERS NOTES from Zachari Bros.' Shows by Carl O. Bartels: With most of the spring dates booked, Bruno Zachari is looking forward to one of the best tours in several years. Rebuilding and painting work is moving along smoothly in quarters at Tampa, Fla., under direction of Al Lang. Everything is expected to be in shape at opening. Recent visitors included Charles A. Lora, Abner E. Kilne, Albert C. Bartels, Captain Schultz, Larry Nathan, Kentucky (Archer) McGowan, G. Wenz, Mr. and Mrs. Albert Prondorfer, Mr. and Mrs. Joe Winters and daughter, Alva Jane; John B. Davis, and Jack Bell.

TEACHER (To bright son of carnival owner)—"Johnny, what are the duties of assistant manager?" Johnny—"His duties are to cover up the boss's mistakes and tell all calves that the boss is out of town."

NOTES FROM St. John, N. B.: Work on the Bill Lynch Greater Shows is under way and rides, fronts, and other equipment being renovated. Eddon Wilson, concessionaire with the shows, is playing rinks in Nova Scotia rinks as a comedy skating cop. . . . William Michaels, carnival concessionaire, is wintering in Charlottetown, P. E. I., where he is in the retail grocery business with his father and two brothers. . . . Ian (Kid) Dryden, also a concessionaire, is dividing his time between Halifax and St. John. . . . St. John, Stacey, Mountain, Frederick, Woodstock, Edmonton, Gatham, Charlottetown, Summerside,

Amherst, Truro, New Glasgow, Kentville, Halifax, Dartmouth, Lunenburg, Yarmouth, Sydney, and Port Hawkesbury should be good for carnivals, since units of the army and navy are stationed at these spots.

AMONG RECENT visitors to Arthur's Mighty American Shows' quarters in Los Angeles were Mike Kresko, Frank Furber, Ted Levitt, Ted LeFlore, Doc Cunningham, Ben Wallace, Mr. and Mrs. Bill Runkle, Mr. and Mrs. Arthur Parker, Vic Davis, Jerry Jackson, Mr. and Mrs. John Donnell and family, Mr. and Mrs. C. H. Alton, Mr. and Mrs. Hugh Bowen.

(See MIDWAY CONFES on page 52)

EVANS' DICE WHEEL

A Sensational Money-Maker!

Popular! Flashy! Fast!

Beauty Designed
Evens Distinct
Evens Distinct

Perfectly Balanced
Uniform Performance

WHEELS OF ALL KINDS!

Manufacture Wheels, Pads, Wheel
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Galeries, and everything for the Shows,
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NOW BOOKING SHOWS AND ATTRACTIONS FOR 1941 SEASON.
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WRIGHT'S UNITED SHOWS

Opening Feb. 22, Wamsboro, N. C. Free ride on market. WANT Rides, join or view. WANT Shows with own outfit. Call place a few more days. Concessionaire, 213 S. 1st, W. WANT Ride lists and Concession Agents.

H. L. WRIGHT, WINTERS, N. C.

MONEY MINDED MEN

Amazing Success Possibilities in POTATO CHIPS

There are real profits in potato chips. Extraordinary profits in chips can be made with very modest profit. It's easy, clean, from the potato, then improve them. Research a month, waiting, preparing, packing, dist. chip that wholesalers, grocers, restaurants, stores, etc., grab for. Complete, simple, authoritative, profitable. No previous experience necessary, and you make a handsome profit. Immediate, trade marked, top advertising material, window displays. Very small investment necessary.

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Let me send you facts and figures on the potato chip business. It will cost you 50¢ to the profit and the market of nearly five chips. Everything is sent to you absolutely free. If you are tired of the old grind, if you want to make some real money, rush me your name. Get "Potato Chip Profit Facts" at once for the asking.

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Consistent Money Makers

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ARNER R. KLIME, Sales Mgr.
Eastern Factory Branch:
RICHARD F. LUSSE, Chairman, Mucka County, Pa.
European Suppliers: LUSSE BROS., Ltd., Glasgow, Eng.

Showmen's League of America

Sherman Hotel
Chicago

CHICAGO, Feb. 15.—Vice-President Harry W. Hennies was in the chair at the last meeting, after which he left on a long business trip. Seated with him at the table were Secretary Joe Birschlich, Past Presidents Edw. A. Hook, Sam J. Levy, C. E. Fisher, C. G. McCaffery and Frank P. Duffield, and R. L. (Bob) Lehman, president, Heart of America's Showmen's Club. Chaplain Charles G. Driver gave the invocation, and routine matters were handled with precision. Membership committee presented the application of Sam Rindella, which was tabled until the next meeting. This is credited to Brother Lee Sloan. Relief committee reported that Past President Ernie A. Young is confined in his room, and that Brothers Tom Rankine, Judd Goldman, James Murphy, and Tom Volmer are still at their homes. There was no news from Jack Lydick, Joseph A. Rowan, Arthur Hopper, or John Saladin.

Brother Lee Sloan reports the reservations for the Spring Party, to be held in March 10 in the Panther Room of the Hotel Sherman, are coming in nicely. Proceeds go to the Charity Fund. Sam Sloan is still working for Bill Cranky of the house committee, but Bill writes he will be back soon. Al Rossmann and Rudy Singer still doing their stuff down Florida way. President Frank Conklin arrived the day after the meeting, and visited while en route from a hurried trip to Tampa, Fla. Brother R. W. Hood and W. A. Tratsch visited and had Dave Coffield as their guest. Denny Pugh arrived and stayed over for a few days. Sam Chasnik is still working in and out of Chicago. Vice-President Harry Hennies and Past President J. C. McCaffery left for Tampa. Don Elliott and William Rankin visited, and Tony Brodsky is still around town. Maurice Helman has been wintering in Chicago.

Membership drive standing to date is Neil Webb, 19; Lee R. Sloan, 10; Bernie Mendelson, 10; G. L. Wright, 3; Orval W. Harris, 2; L. B. Barney Lamb, 1; Sam Applegate, 1; Ernie W. Weaver, 1; Roy Lehman, 1; Jack Zuhack, 2; and Fred H. Kresmann, 1. Drive is running ahead of last year and it looks as the Chairman Buddy Padlock is getting good co-operation from the boys. Recent visitors included R. L. (Bob) Lehman and son, Nat Hirsch, J. C. McCaffery, Harry W. Hennies, Denny Pugh, Zebbie Fisher, Jack Temkin, Lou Leonard, Sam Bloom, Denny Howard, William Young, Jack Pritchard, Charles H. Hull, Fred H. Kresmann, M. J. (Doc) Leary, Julia Wagner, Maurice Hanuser, John O'Shea, Lew Keller, Bob Benoit, Jack Benjamin, Jack Hawthorne, John Lerman, Ray Cakes, Oliver Barnes, Fred Donnelly, Sam Bruntman, Walter P. Driver, Pety Plevor, Dave Tennyson, Dave Picard, Max Hirsch, Leo Berrington, and Izzy Brodsky.

Lou Torti arrived in time for the meeting, and Don T. Elliott came in for a few (See SLA on page 54)

Club Activities



National
Showmen's Assn

Palace Theater Building
New York

NEW YORK, Feb. 15.—Wednesday's meeting was presided over by Secretary Sam Rothstein in the absence of President Max Linderman and Vice-Presidents Art Lewis, Oscar S. Buck, and Jack Rosenthal. Six new applicants were accepted as follows: E. E. Cooper, proposed by Charles Lewis; Louis D. King, by Harry Kaplan; Jerome S. Gottlieb, by Julia Laures; Jack Harris, by Lee Weinberg; and Michael Veris and Charles Padrona, by James Davenport. The annual Atlantic City Spring Festival is scheduled for March 22 and 23. This two-day weekend at \$5 per person has become one of the favorite events of the social season. A barn dance will be held on Saturday evening, March 29. Price is 50 cents and dancing and entertainment will be the theme of the evening. Prizes for costumes will be awarded and many comedy surprises are being planned.

It has been decided to hold Saturday evening jamborees in the clubrooms every Saturday evening beginning February 15. They will be open-house affairs with an orchestra for dancing and entertainment. Members are urged to attend and bring their friends with them. Admission will be free. Brother Robert Stray of Atlantic City, broker of a trip he took thru many States and reported that he believes the coming season will be a banner year for showmen. Dr. Jacob Cohen reported a self-factory return to health by many members from flu and gripe attacks but advised that Counselor Max Hofmann was bedded. Members are requested to notify the office whenever they know of any member indicated into the army thru selective service.

Standings to date in the handicap pocket billiard tournament are as follows:

	W.	L.
Ralph Corey	4	0
Doc Morris Jr.	2	0
Arthur Goldberg	6	1
Sam Levy	8	2
Murray Goldberg	8	1
Lozans Fink	3	1
Whitely Polley	6	5
John Liddy	3	3
Jack Carr	4	5
Ben Merzon	3	4
Al Katzman	1	2
Leo Poorens	3	0
Harry Bundler	1	3
Harry Agne	1	3
D. D. Simmons	2	7
Frank Blasky	1	6

(See NSA on page 53)



Pacific Coast
Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Feb. 15.—The regular meeting February 10 was called to order by President Joe Glacy, with Vice-President Patrick A. Armstrong, Secretary Harold Ludwig, and Treasurer Ross R. Davis also on the rostrum. Attendance was 214. Allegiance to the flag opened the meeting. The minutes of the January 27 meeting were read and bills were ordered paid. A pulpit has been erected at the end of the rostrum, from which Secretary and Chaplain Harold Ludwig delivered an impressive memorial service sermon, honoring the late Brother John S. Lyons. Various committees reported progress in their work and Brother Ed Walsh spoke on the recently installed innovations, including a telephone booth in the main reception room, from which members may contact business in privacy; new assembly room, dome, and special lighting effects for the rostrum.

Communications were read from Brothers Edwin Tait, from the Orient, who revealed that amusement operators have been hindered somewhat by military operations; Brother Dan Meggs, Brother Pierre Ouellette, Dee Lang, and J. W. (Patty) Conklin. President Joe Glacy congratulated Brother Moxie Miller on his untiring efforts to make the Spring Festival an outstanding success, and Miller in turn gave the credit to his committee members. A standing ovation of thanks was given Brother Pat Armstrong, who purchased a \$100 block of tickets.

Brother John Miller then explained the reason for setting up the Lion Head. He related how Brother J. W. (Patty) Conklin presented it to the club and how each Christmas the organization has fed several hundred showfolks from the money accrued from Lion Head donations. At conclusion, club members, to strains of music emanating from the recently installed sound system, marched down the aisles and past the Lion Head by deposit pennies, nickels, and dimes. After recess President Glacy requested that Past President Harry H. Hargrave was asked to turn over to all show owners, representatives of shows, parks, and beaches, who had opened the season or were planning to do so soon, the club's new 1941 banners. They were asked to hang the banners either in their offices or at the main entrance so that showfolk as well as laymen could feast their eyes upon it. In impressive manner Brother Hargrave did the honors while President Glacy told of how the custom originated. This year's banner is believed to be the most attractive yet conceived by the club. Also many show-owner members were unable to be present, their banners will be delivered to them. Those receiving the banners at the meeting were Brothers M. E. Arthur, Arthur's Mighty American Show; Richard Kyber, Silver Spray Pier; John Ward, Long Beach Pier; Asher, Ocean Park Pier; Harold (Pop) Ludwig, Virginia Beach Park; Clarence A. Alton, Alton Show; Charles H. Steppner, Steppners Greater Show; Archie Clark, Clark's Greater Show; Ted Le Parc, Bowen's Joyland Show; Ed Walsh, Bristol Hotel, and Ross R. Davis, ride operator at Lincoln Park. Club also asked that any member who has been called into the army under the selective service please advise the secretary. Their names will be inscribed on an honor roll, which will be placed upon the wall of the assembly room.

Brother Pete Kortes was given a vote of thanks for playing host to 150 members of the club and Ladies' Auxiliary at his World's Fair Museum. Brother Louis O. Binstinger, who was absent for many months, was introduced and responded with a brief talk. Lunch and refreshments were served by Brothers Ben Beno, Jimmie Dunn, and Nick Wagner.

Ladies' Auxiliary

February 10 meeting was called to order by President Aliceita Foster. All other officials were in their chairs, and attendance was good. Board of directors (See POSA on page 63)

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Feb. 15.—A short business meeting was called to order by First Vice-President Noel Walters, with Secretary G. C. McGinnis also present. Minutes of the last meeting were read and approved. Meeting adjourned early to permit members to accept an invitation from the Ladies' Auxiliary to partake of a delightful luncheon, after which bridge games held the spotlight.

Brother B. E. Spencer arrived from the West Coast to take charge of the Roger Haney rides again this season. Brother Chester J. Lewis, of Midwest Merchandise Company, is on a business trip in the South. Members were sorry to learn of the death of Jack Kuback's mother, who passed away on February 3. Brothers Neal Walters, George Du Vall, and Mr. and Mrs. Harold Elliott have returned from the fair meeting in Dallas. Blackie Wilson visited while en route to Omaha. Brother Harry Duncan states that attendance at club's President's Ball was satisfactory.

Brother Denny Pugh visited last week while en route to Chicago. Brother Slim Johnson, of Midwest Merchandise Company, has returned from an Eastern business trip. Location for the club's annual banquet and ball on New Year's Eve has not been passed out as yet. Brother Jim Pennington, veteran bill-poster, is a daily visitor at the club.

Ladies' Auxiliary

Since the night of February 7 was set aside for the regular social meeting, no business was transacted. After an interesting evening of games, conversation, and cards, homemade cake, sandwiches, and coffee were served by the entertainment committee. Members of the HASO were invited to join the ladies for lunch. Night's award, a beautiful French doll donated by Ruth Ann Levin, was given Letty White. A surprise birthday gift, a black purse, was tendered Gertrude Allen Parker.

Mrs. Bud Anderson has been released from the hospital and is reported improving. Mrs. Nathan's mother is recovering from pneumonia. Elizabeth Yearout was absent because of illness. Rosa Lee Elliott and Martha Walters have returned from the fair meeting in Dallas. Both reported a swell time at the meeting and festivities of the Lion Star Show Women's Club. Virginia Laughlin lettered she is getting along fine and looking forward to a visit to the city soon. Sally Blewett is recovering from a recent illness, and Elid Brainerd and Mr. Brainerd are vacationing in Florida.

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USED TENTS
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Absolute Perfect Condition.
A BARBACON PORT QUICKE SALE
ALLAN HERSHCHEL COMPANY, INC.
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Due to Disappointment!

Can place Manager for Athletic Show.
Chief Chiczowich, wire me at once.
All address:

Dee Lang's Famous Shows

Corpus Christi, Texas, until February 23.
February 24 to March 1, Victoria, Texas.

W. S. CURL SHOWS WANT

HIDES: Will lease or buy Octopus, Single or Double Loop-or-Plane, Ride-or-Ride not conflicting. SHOWS: Have good location, Mar 10-14 with my outfit or any good Show with or without outfit capable of getting money, Glass Show, Fire House, Motor Drive and Penny Arcade. CONCESSIONS: Will only take working for stock. Everything open except Bingo, P. C., Poppers, Will positively pay for all. Also, Bachelors, or any other. This show has one of the best routes in the Midwest. What territory, where there is plenty of dance money. Have several Illinois Fairs, also the best club of July Celebration in Indiana on the street fireworks and fire acts. Fair Societies and Concession Committees. If you want these amusement opportunities we have a few desire open. Here for Bill-Tenley Challenge, complete on Chev. Truck, all in A-No. 1 condition. Will sell with or without truck. Address:

W. S. CURL, Manager, W. E. LAMB, General Representative, Box 27, London, Ohio

WANT---ELITE EXPOSITION SHOWS---WANT

HIDES: Roll-or-Plane or Octopus with new transportation or any new Ride, good proposition. SHOWS: Will pay \$1000. Big Show, Mar 10-14 with my outfit or any good Show with or without outfit. CONCESSIONS: Will only take working for stock. Everything open except Bingo, P. C., Poppers, Will positively pay for all. Also, Bachelors, or any other. This show has one of the best routes in the Midwest. What territory, where there is plenty of dance money. Have several Illinois Fairs, also the best club of July Celebration in Indiana on the street fireworks and fire acts. Fair Societies and Concession Committees. If you want these amusement opportunities we have a few desire open. Here for Bill-Tenley Challenge, complete on Chev. Truck, all in A-No. 1 condition. Will sell with or without truck. Address:

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WANTED WANTED WANTED

HELP: Electrician, Show Painter, ROOKIE FOREMAN and other Ride Help, Semi Drivers, Motor and reliable, top salaries. SHOWS: Sidewalk Acts and Talker—24 weeks. CONCESSIONS: Grindstones, Photo Gallery.

DICK GILSDORF, General Manager, Winter Quarters, Warehouse Poles, Conn.

Showmen! A NEW IDEA...

A "Live One" For Bigger Profits

WEBSTER - CHICAGO

25¢ RECORD YOUR VOICE!

IT'S FUN
TO HEAR
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WEBSTER-CHICAGO'S Portable Recorder comes complete in one luggage style carrying case with crystal microphone and all the equipment you need to successfully operate a money-making recording booth. It is easy to operate, makes clear life-like recordings up to 12" size and plays them back immediately. The

built-in amplifier is ideal for "gathering a crowd." WEBSTER-CHICAGO builds a complete line of public address systems from 10 to 280 watts, mobile amplifiers for 6 volt D.C. or 115 volt A.C. operation, microphones, speakers, accessories, etc. Write for full information and catalog. Address Section N-12.

PORTABLE RECORDER

Where there's a crowd, there are dollars to be made with a WEBSTER-CHICAGO Portable Recorder. The fascination of listening to one's own voice is without parallel. The smart concessionaires will cash-in by setting up a recording booth on every midway.



WEBSTER-CHICAGO CORPORATION

5622 Bloomingdale Avenue, Chicago, Illinois

Lone Star Show Women's Club

Campbell Hotel,
Dallas

DALLAS, Feb. 15.—President Margaret Pugh presided at the February 3 meeting. Myrtle Potvin, secretary, reported that the ball given by the club in the Hotel Adolphus, proved a social and financial success. Honor guests included Senator and Mrs. Westerkoff, Police Chief Charles and Mrs. Balder, W. H. Mulvey, secretary of the Elks Club, and Mrs. Mulvey and Harry Smith, of the Elks Club. Grand March was led by Margaret Pugh and Police Chief Balder. Among congratulatory wires was one from the Ladies' Auxiliary of the Heart of America Showmen's Club, Kansas City, Mo. Mr. and Mrs. Whitley Elliott represented the HABC, while Mr. and Mrs. Charles T. Gose acted as representatives of the International Association of Showmen.

Hattie Mae McFarland, of the Ladies Midway Attractions, has pledged to bring in a minimum of 25 new members. Edna Chambers is rapidly recovering from a recent major operation and expects to join her husband later in the

READ OUR AD ON PAGE 17

BRYDON'S BEAUTIFUL BASS BEACH

MOLLY'S GREATER SHOWS

New booking shows and bills for season 1941. All concessions open. Will book Chesham, Fur Ball—Tim Wood, also Lewis-the-Loop, York-Peas.

JAMES YORK

37 Lancaster St., Portland, Maine

WANTED TO BOOK FOR WANTED 1941 SEASON

Pop Coss, Photo Galleries and Oak Galleries, either Park or Central.

E. L. RUCKER

2014 Via Ave., Ft. Wayne, Ind.

season on the State Fair Show, where they will have several concessions. Vice-President Sylvia Re is attending the Houston Fat Stock Show and Exposition and expects to sign a number of new members. A birthday party honoring Sal Murphy was held on February 10. Mrs. Louise Mickman entertained members at a bridge party at her home on February 7. Mary Ellen and Jimmie Leberman are successfully operating a restaurant in downtown Dallas.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Feb. 15.—Club's regular meeting was presided over by First Vice-President Mrs. Nell Allen. Elma Obermark served as secretary in the absence of Secretary Grace Goss, who is vacationing in Corpus Christi, Tex., as the guest of Mrs. Dee Lang. Several members were honorary pallbearers at the funeral of Mrs. Millicent Navarro, who died on January 30.

Peggy Smith won the attendance prize, with the weekly awards going to Ethel Hesse and Imogene Leonard. French Deane was hostess. Goldie Fisher won the blind award. Past President Anna Jane Pearson invited personnel of the club and members of the International Association of Showmen to be her guests at a dinner in her home on February 23. Ticket Chairman Irene Burke reports that she dined at the St. Patrick's dance in the De Soto Hotel on March 15, which is sponsored by the club and IAS, are going well.

Michigan Showmen's Assn

156 Temple Street
Detroit

DETROIT, Feb. 15.—Altho attendance was down to 42 members because of re-

Want --- ZACCHINI BROS.' SHOWS --- Want

We can see and will book the following money-making, non-conflicting bills, especially Fly-Plane, Want More Shows. Will book any outstanding show with or without our outfit. Show must come up to standards. Can see some Ten-Cent Concessions, including Lost Gallery. All Concessions must be absolutely legitimate. No raffles, raffles, raffles. Want PENNY ARCADE with good float. Want Palmistry, Ball Game, Hoops, Pitch Tilt You Win, Fish-Pool, Penny Picnic, any other Good Shows. Want Ride Help that offers same. Our Southern Fair will be published later. Winter Quarters, 2001 Fountain Blvd., Tampa, Fla. BRUNO ZACCHINI, Gen. Mgr.

WANTED---O. J. BACH SHOWS, INC.---WANTED

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Will book or buy Tilt-a-Whirl and Polo Fun Shows. WANTED---Slide Show, Dog and Pony Show and Athletic Show. Have concrete outfits for same. Also Mechanical City. CONCESSIONS: Penny Arcade (John Hoffman, writer), Long Range Gallery (Mr. Fisher, writer), Pitch-Tilt-Whirl, Ball Game, Ace-Em Darts, Hoops, Soccer and Soccer.

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414 SO. MAIN ST., ELMIRA, N. Y.

cent Southern departures, the regular meeting packed plenty of activity. It developed that the standing committee tried to outdo each other in voicing good reports. Brother Joe Burns, public relations committee, reported that Hon. Murray D. Van Wagner, governor of Michigan, and Hon. Frank Murphy, lieutenant governor, and Hon. William Cady, Circuit Court commissioner, were accepted as honorary members.

Harry Wish, entertainment committee chairman, revealed plans for club's second annual spring party. Affair proved a tremendous hit last year and Chairman Wish has originated a plan whereby the sole expense of the party is the printing of tickets, and the net revenue runs into surprising figures. Bruce Sobel, house committee chairman, stated that revenue from the clubhouse has been increasing steadily and the past several weeks have been considerably above operating expenses. Louis Maltin, of the same committee, reports the spring cleaning is off to an early start. All card tables are being recovered, a new radio is scheduled for the rooms, and the flags, draperies, and curtains are at the cleaners.

Brother Robert Cohn was inducted into the army this week and is now stationed at Camp Custer. A number of other members are eligible for the draft and likely will join Bob soon.



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Want capable Athletic Show Manager, also Billiard, Horse, Show, Basketball, and any good Show with own equipment. Any legitimate Concessions that will be 10¢ except Billiard, Ball Game, Hoops, or Dog Cart, which are booked. HAVE GOOD OFFERING FOR SMALL COOR HOUSE. Help for Tilt-a-Whirl, Ocean, Wheel, Wreck-a-Some, S. C. Hoops-Peas and Kiddle Auto. Must be capable of handling same. Revenue and charges, see your stamp. Opening in Central Avenue about the first week in May. Address: RAY WILSON, Atlanta, Ill.



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Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

James E. Strates

SAVANNAH, Ga., Feb. 15.—General Manager James E. Strates returned to local quarters for a brief stay and reported that shows had been re-signed to provide the midway at the Erie County Fair, Hamburg, N. Y., and Gastonia (N.C.) Fair...

These projects, but is expected back in time for opening. The Minstrel Show is intact and Rustin Jones will go into rehearsal soon...

L. J. Heth

NORTH BIRMINGHAM, Ala., Feb. 15.—Shows, under director of Joe J. Fontana, is making many changes. A new transformer wagon has been built and two more transformers have been installed...

Wallace Bros.

JACKSON, Tenn., Feb. 15.—Work in quarters is progressing and almost all of the heavy work has been completed. Shows have been re-signed and repainted...

3000 BINGO

Heavy-weight cards, black on white. Wood pattern design, 3000 cards, 100 sets of 30 cards. Put 25 in the following six sets and prizes...

3000 KENO

Made in 20 sets of 100 cards each. Placed in 3 rows across the cards—100 sets and odds. Light-weight cards, 3000 cards, 100 sets of 30 cards...

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Black on white, special card thickness. Can be replaced or reworked. 3000, 50 set, per 100, \$1.25. In lots of 1000, \$1 per 100. 3000 Automatic Bingo Shaker, Real Class, \$12.50. 3000 Auto Pel Bingo Shaker, \$10.00...

J. M. SIMMONS & CO. 19 W. Jackson Blvd., Chicago

Fuzzell's United

NORTH LITTLE ROCK, Ark., Feb. 15.—A full crew began work in quarters on February 1. Harry Falter has charge of the electrical and light towers; Edward Elam, mechanical work; Joe Kahn, rider; P. M. Starns, scenic work and show fronts; Joe Stanley, barns. Each department has a crew of three, and shows are being enlarged through concession manager Roy Goldstone's advice...

Burdick's All-Texas

YOKUM, Tex., Feb. 15.—Quarters' work has been started by the skidder crew which has been here all winter. Crew will be augmented soon and shows will feature a new entrance arch this year. New tops have been ordered for the girl and colored shows and several new neon-lighted fronts are to be constructed...

SICKLES UNITED SHOWS

Operating in Savannah, Tennessee, 2 Saltpitns, March 29-April 5. Want Special Agent with car who can sell 4500 4x4 and 1000 4x2. Want 2000 4x4. Will sell on Cash. Want good Cook Shows. Placing in mail tickets. We have 5000 Cook Shows, Motor Shows and Permanent cards. Want Shows with car. We will sell Kentucky and Ohio and Kentucky, Tennessee, Georgia, Ala. Address: BOX 437, Jackson, Tennessee

BURDICK'S ALL TEXAS SHOWS

All Ride Help and Attractions that are contracted for 41 season report at winter quarters, Yoakum, Texas. Shows closing March 15. Fat House Shows, Northland, Texas. Show Independent Shows, 25-5. Have new teaming for Girl Shows and 16 Shows. Have 1000 Motor Shows and Permanent cards. Want Camp Corn Cook Shows and Permanent. Will lease or rent Ferris Wheel, Merry-go-round, Flying Bikes, Also want to book Five Act that will work reasonable for thirty weeks or more. Have 1000 4x4 and 1000 4x2. Want 2000 4x4. Have contracted at present 11 Collections and Fairs. With, write or come on.

FOR SALE PORTABLE ICE RINK 44x80' with two towers. Trucks, Cools and Compressors. Complete with about 250 pairs of Blue Skates. Good 2 months old. E. K. FERNANDEZ P. O. Box 2257, Hopkinsville, T. H.

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Burdick's All-Texas

YOAKUM, Tex., Feb. 15.—Quarters' work has been started by the skidder crew which has been here all winter. Crew will be augmented soon and shows will feature a new entrance arch this year. New tops have been ordered for the girl and colored shows and several new neon-lighted fronts are to be constructed...

Shafer Expo.

SEATTLE, Wash., Feb. 15.—Roy Harris has taken over supervision of the paint department in quarters here, replacing Chas Sanders, who was called away and T.V. participated. Mr. and Mrs. Burdick then left for the annual fair meeting in Louisiana and a visit with friends, Curly Pritchett will have the Ten-in-One Show and cookhouse with it this season. Mr. and Mrs. Ira Burdick Jr. purchased a new ride which they will operate on the shows in addition to their concessions. PAULINE BURDICK.

H. P. Large

PITTSBURGH, Feb. 15.—Owner H. P. Large has returned from a business trip to Jacksonville, Ill., where he purchased a new Ferris Wheel. He reported that factories and mines are working to capacity and that business in general is good. Mr. and Mrs. Large spent the winter in Tennessee, where he did some hunting and fishing. Large will return to East St. Louis, where he will open quarters about February 20. Shows are slated to open there on April 1. SAM COLLINS.

Crystal Expo

GAMDEN, S. C., Feb. 15.—Quarters are humming with activity, also, they are only a small force on hand, under direction of Sam Petrella. Much painting and repairing has been accomplished, and trucks have been overhauled. At Crystal River, Fla., home of Owner W. J. Bunte and family, another crew is combining business with pleasure. Jim Crown is building a new front, stage, and sets for the Colored Show, which will sport new canvas. New canvas also has been ordered for the Illusion Show and the front gate marquee will be delivered at the same time. Office reports that the partnership between Johnny Bunte and H. Benjamin, concessionaires, has been dissolved. Bunte will continue to operate his concessions, including a corn game on the organization. Harold Edpatrick has been re-engaged as billposter and handcarman. His second consecutive season with it. The winter season will start on a tour thru North Carolina, Virginia, Ohio, and Kentucky. H. LEWIS.

Scott Bros.

ATLANTA, Feb. 15.—The weather has been good here and shows have had numerous visitors. Mr. and Mrs. E. B. Kaw moved into quarters with their trailer and Mr. and Mrs. George King, of side-show note, visited this week. Bob Nash is a frequent visitor, as are several trouper, who are wintering here. Agent Bob Stewart returned to quarters after a successful booking tour. Manager Scott has returned from Hot Springs, Ark. Four men have been added to the work crew. The electrician is working on the fronts and rides. All rides have been repainted. Charles Drill came in to overhaul and paint his Loop-the-Loop. Most of the crew is working on the fronts. G. D. SCOTT.

WANTED. Concessions, Bikes, Shows and Free Acts for permanent placement, located in night of Camp Carl, where 20,000 soldiers train. This park sponsored by the American Legion and endorsed by the Chamber of Commerce. Following concessions open for exclusive lease: (Amusement, Refreshments and Beer Parlor. All addresses: Manager Camp Carl Amusement Park, Care American Legion, Spartanburg, S. C. Phone 1288

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The full season of amusement events, week March 24-25, 1941, at the National Orange Show, San Bernardino, Calif. ...

Wand—FRISK GREATER SHOWS—Wand
Managed by Art Heide Show, Concession—Ball Game, Musical, Bowling Alley, ...

MAC'S CARAVAN SHOWS
Mac's Caravan for March 1941, featuring in Missouri, ...

Mac's Caravan
SUDAN CREEK, Mo., Feb. 15.—Plans for a large show and new stalls are about completed and quarters work is progressing. All motors and rides are being overhauled and repaired, and much repairing and building are being done on shows and stands. ...

Frisk Greater
NORTH LITTLE ROCK, Ark., Feb. 18.—Work in quarters is progressing and P. E. Wagoner, in charge of show front and truck body building, reports the new office truck and several new show fronts have been completed. ...

O. N. Crafts
NORTH HOLLYWOOD, Calif., Feb. 18.—Finishing touches have been made on all paraphernalia of Crafts 30 Big Shows spring unit, which opens in Brawley, Calif., February 18 for a 10-day run before moving to Imperial, Calif. ...

THE SUPER CATERPILLAR



With 18 fully streamlined all metal cars running on 12" asbestos wheels. A new 10-speed thrill ride with specially made for the railroad slow, and compact enough for the show. ...

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OPENING EARLY IN MARCH

Can place the following Concessions: Ball Game, Fish Pond, Lead Gallery, Bowling Alley, Photo, ...

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Last Call—FUNLAND SHOWS—Last Call

Will open Saturday, March 1st, Columbia, S. C., for 2 weeks, 5 sessions. All to let big government ...

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TOCOGA, GA. OPENING MAR. 28-APR. 5
On the streets of TOCOGA, GA. We play nothing but show locations. ...

New Employee Injury Law

By LEO T. PARKER, Attorney at Law

At various times considerable controversies have been written in these pages relative to avoidance of liability for injuries sustained by patrons of carnivals, and other traveling shows. However, little has been said about the law pertaining to injuries sustained by employees of amusement places. It is true that the modern law on this subject is both interesting and startling when compared with similar laws a few years ago. Therefore, in order that readers may comprehend the presently established law on this subject, we shall review late and leading higher court cases which illustrate various phases of these legal controversies.

When Employee Is Negligent

The circumstances are numerous under which amusement employees may recover payment for injuries under State Workmen's Compensation laws and, also, under federal laws. And, again, in many instances employees may sue and recover damages from the employer instead of accepting compensation payment under State or Federal laws.

First, it is important to know that irrespective of when or how an employee sustains an injury, he is not entitled to recover damages from his employer if the testimony shows that the accident could have been avoided had the employee used "ordinary care" to protect himself against the injury. This is known as the law of "contributory negligence." This term means that the employee sustained an injury as a direct result of his own carelessness.

For illustration, in *Guthrie v. F. R. Company*, 51 Neb. 740, the court said: "Contributory negligence is conduct for which one is responsible, amounting to a breach of the duty to which the law imposes upon persons to protect themselves from injury."

See *Baker v. Merritt*, 331 N. W. 830, in which the court said: "Want of ordinary care is the test of contributory negligence."

And in *Welsh v. South*, 133 N. W. 302, the court said: "A duty rests upon a person to exercise ordinary care for his own safety."

In view of our modern higher court decisions no amusement company employee is entitled to recover damages for an injury sustained as a result of his own carelessness. Therefore, an important consideration of the court in suits filed against employers by employees for injuries, is: Did the employee exercise care to protect himself against the injury? If the answer is negative, then the amusement corporation against which the suit was filed is not liable.

However, this law relates exclusively to suits filed by employees against their employers. In other words, the law of contributory negligence is not applicable where an injured employee filed a claim for compensation under State or Federal laws. This is so because compensation laws are designed and intended to provide adequate money payments to all

persons who are injured while performing their regular duties, whereas damage allowances against employers cannot be granted unless the testimony proves that some degree of negligence on the part of the employer resulted in the injury. But, before we begin discussion of higher court cases of particular interest involving damage suits, readers should realize that while an employee who sustains an injury as a direct result of his own carelessness or negligence may not recover damages yet he may recover compensation under State or Federal laws. BUT nevertheless, such employee cannot recover damages from his employer nor can he recover compensation under State or Federal laws if the testimony shows that the injury was sustained while the employee was performing acts "outside the scope of employment." For example, in a late case the higher court refused to allow damages or compensation to an employee whose duty was to assist in erecting a tent, seats, etc. where the evidence showed that the employee was struck by an automobile while he was crossing a street to purchase a soft drink. On the other hand, in another case the court allowed compensation to an employee who was injured while going from his regular work to a toilet on the grounds. In this case the court explained that when an employee leaves his work to perform an act naturally and apparently necessary, he remains "within the scope of the employment," but if he leaves his regular employment or working place for his own pleasure, or unnecessary desire, he is "outside" the scope of his employment and, in event of injury, he cannot recover damages from his em-

ployer nor compensation under State or Federal laws.

Contributory Negligence

In many litigations involving contributory negligence the testimony may indicate that negligence of both the employee and another person, as his employer, resulted in the injury. Under these circumstances the one whose negligence was greater is the party at fault and, therefore, liable for the consequences. For illustration, in *Mundt v. Chicago*, 236 N. W. 691, it was said: "If plaintiff (employee) is guilty of negligence directly contributing to the injury, he cannot recover, even the defendant (employer) was negligent, unless the contributory negligence of plaintiff (employee) was slight, and the negligence of employer was gross in comparison therewith."

Also, see *Joseph v. Hedge*, 44 Neb. 442, in which the court said: "Two sets of independent sources are not immaterial in causing an injury if one of them merely furnishes a condition by which such injury is made possible, and later such injury occurs thru the efficient, self-setting, and independent operation of the other. In such case the latter and not the former is the proximate cause of such injury."

Now, to verify explanations of the law, we shall briefly review leading higher court cases involving contributory negligence, and in which the injured employee was not entitled to recover damages.

In *Winterson v. Bantel Realty Company*, 283 N. W. 393, the employee contended that the injury resulted from poor illumination at a place of danger.

Sponsored Events

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Conducted by CLAUDE R. ELLIS

(Communications to 25 Opera Place, Cincinnati, O.)

Penny Firemen Set Midway

OLYMPIA, Pa., Feb. 13.—Pioneer Shows have been awarded midway contract for an eight-day amusement here during the three-day 11th annual convention of Northeastern Pennsylvania Volunteer Firemen's Federation under auspices of Olyphant Fire Department, reported Willie Mitholland. Pioneer organization is to furnish five free sets. There will be special events daily, including parades and fireworks. About 8,000 sheets will be used in hitting the convention, which will have delegates from 15 counties. Pioneer Shows were represented during negotiations by Owner M. (Mickey) Purcell and Stan Reed.

Acts for Macon 4-H Show

MACON, Ga., Feb. 15.—Program of professional acts, with daily matinees for children, will be offered in connection with the four-day Middle Georgia Farm and Home Show here in Municipal auditorium, reported D. F. Bruce, county agricultural agent, who with Francis G. Lewis, home demonstration agent, is directing the show. It will be sponsored by 4-H Clubs. There will be demonstrations of products of benefit to farm and city homes.

Shorts

H. C. SWISHER'S Parada Shows have been booked for Metro-Esta Week, Neodesha, Kan., reported Harold Green, Neodesha Club president. There will be free sets and special events daily.

MELVIN A. SOBER, Pennsylvania promoter, expects to miss a season or two in that field, as he is now a corporal and band drummer with the 100th Field Artillery Band, of Northumberland, Pa., at Camp Shelby, Miss.

SIX vaude sets will be booked for the first national home show to be staged six days in Columbus, Ga., under direction of Edwin S. Williams, of Federal Production Company, reported John Scarborough, secretary of the sponsoring Real Estate Board. There will be 50 display booths and a model home will be erected in the building.

THIRD annual fire-day home-coming sponsored by Wellsville (O.) Volunteer Fire Department will feature a midway and parade in which fire departments and drum corps will take part. M. L. Clendenning is general chairman.

MEHLE A. BEAM, sponsored events director, reported he has numerous dates booked and that he will open the season at a street fair sponsored by Hollisville (Pa.) Fire Department.

EXECUTIVE committee of Beaver (Wis.) Dam Centennial voted for a midway at the 1941 celebration.

JOHN BAROENT, Menominee, Wis., has been elected general chairman of the 1941 Smelt Carnival, Marinette, Wis., dates for which will be set as soon as Tappan City fishermen predict the smelt run in the Menominee River.

However, the higher court refused to hold the employer liable because the employee failed to prove that the lack of lights was the proximate cause of an accident.

In *Sodomka v. Doe*, 193 N. W. 809, an employee who backed into a shaft without looking was held not entitled to recover damages because his negligence was so gross that a recovery was barred.

In *Schabel v. Omeriga*, 231 N. Y. 2, 280, an employee fell down at a dark and dangerous place. This court said that "danger lurks in strange place in darkness" and that a greater duty rests upon the employer under those circumstances to exercise care than on the employer to make the place perfectly safe.

In *Benton v. Watson*, 231 Mass. 582, the court held that "one who walks in the total darkness is likely to encounter obstructions to his passage and pitfalls."

In *Weller v. Consolidated*, 196 N. Y. 58, the employee proceeded into a darkened tent and sustained an injury. The court held that he did so at his own risk and that since he failed to exercise an ordinary degree of care he was not entitled to recover damages.

Also, for other cases upholding the law that an employee is not entitled to recover damages if his own negligence was the proximate cause of the injury, see *Murphy v. Coburn*, 223 Mass. 84; *Boggs v. Beckley*, 76 Mich. 235; *Medcraft v. Exchange*, 211 Cal. 404; *Massey v. Sellar*, 45 Or. 267; *Johnson v. Washington Route*, 121 Wash. 605.

Federal Law Applicable

Considerable discussion has arisen from time to time when and under what circumstances circus, carnival, and other traveling show employees are legally classified as interstate employees. When deciding this question the particular occupation or services of the employee is an important consideration. Moreover, when determining this question, the fact that the amusement company travels interstate is not conclusive that the employee is an interstate worker.

For example, in *Salked v. Pennsylvania*, 15 Alt. (2d) 351, the legal question arose: When and under what circumstances is an employee of a company which travels interstate controlled by interstate commerce regulations?

In this case an employee who repaired vehicles used to transport equipment intrastate was injured. It was contended that the employee was under interstate commerce regulations and laws because a part of the equipment being transported was destined to be shipped interstate.

The higher court held the employee to be an intrastate worker, and said: "Employment follows interstate transportation and begins when the workman, on a carrier's premises, makes a forward move to serve in that traffic or employment, and ends only after he has completely dissociated himself therefrom. Interstate employment follows such character of commerce if the instrumentality is wholly or partly engaged therein."

According to a decision rendered by a recent higher court any and all employees who perform transportation services on equipment destined for interstate shipment are interstate workers. This is so because the essential character of the commerce determines whether it is interstate in its character.

In this late case, *Herb v. Pitcairn*, 29 N. E. (2d) 543, the question presented the court was whether an employee who works on equipment, as tents, wagons, and other items, primarily intended for interstate shipment is entitled to recover compensation under State law or Federal laws. This court clearly held that an employee is an interstate worker if he is employed in such capacity that interstate travel is contemplated. Therefore, in view of this decision, an employee of a carnival, for instance, which may incidentally be moved from one State into another is an intrastate worker and, therefore, within protection of intrastate or State compensation laws. On the other hand, an employee of a circus which is intended to be moved from one State into another is an interstate worker. (See *New Employment Law on page 14*)

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Any spectacular attractions that fit in a show of this type. Log Rollers, Retrieving Dogs, Pistol and Rifle Fancy Shooters. Can place a few Demonstrators, also Photos, Seals, Guess Your Age, Jewelry, Shoe-Ball, Airplane, Guns. Space is limited. Deposit required. Want Banner Men. Two good Photo Men. Over two and one-half million dollar weekly payroll. Dick Scaffery, write.

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Organized by WALTER HORNBAKER, Editor
"The White Flag," 1000 Washburn Building,
Canaan, Conn., Ill.

BOCHELAK III, Feb. 15.—All but two of the members of the Birch Landolf Tent No. 24, Hartford, Conn., attended the monthly meeting February 8 at the Sea Food Restaurant in that city. It was in the nature of a surprise farewell to their popular historian, First Sergeant Elmer C. Lindquist of the 118th Observation Squadron, 4th Aviation Division, Connecticut National Guard, who will be inducted into service with his unit February 24. At the start of the dinner, Gil Contina, president of the tent, announced to Elmer the gathering was a farewell to him, after which President W. H. Judg, who is a tent member, presented him with a pipkin utility bag, a gift from the members. Following the dinner, the business session was held, after which Elmer talked informally of his service experiences, which cover 24 years in the United States Army and National Guard. Elmer has long been an ardent Circus Fan, with clowning as his particular angle, which he has followed for a great many years, having clowning from Maine to New York with all the leading circuses. He probably established a record during the past season by clowning three consecutive days in three different cities on three different shows, Cole Bros., the Big One, and the Shrine Circus at Pawtucket, R. I. He has a host of friends among the professional clowns, who know him as "Metoo."

Frank Magin, CFA of Detroit, visited in Los Angeles where he has a branch factory, and had as his dinner guests Erna Fowler, Bernice Brown, and George Emerson, former Barnes and Ringling performers; Condie Omara, owner of show horses, and Mildred and Stan Rogers, CFA.

George H. Barlow III, of Binghamton, N. Y., writes that Circus Fans there are looking forward with much interest to the coming Rotary Club Circus that is scheduled there for March. Recreation Hippodrome will be general headquarters for the affair. The regular mid-winter meeting of the Psi Valdo Tent will be

held at the Barlow home the latter part of the month.

CFA Carlos S. Holcomb, of Hartford, Conn., recently showed his colored circus movies at a meeting of the H-Y Club of the High School of Commerce in Springfield, Conn., with the Nizamah Girls' Club, of that school, as special guests. Others present were Pats Charney Davis and Joe Beach, Harry Maynard and Elmer Litch, all of Springfield. The meeting was held in the Springfield YMCA and the large crowd present thoroughly enjoyed the pictures and several records of circus music furnished by CFA Joe Beach. Following the entertainment refreshments were served, with the circus motif in mind. Wally Beach, grandson of CFA Joe Beach, was chairman of the affair.

Los Angeles

LOS ANGELES, Feb. 15.—Mickey Graetz, of the Ringling-Barrow circus ticket department, who has been vacationing on the West Coast, left for New York and will again be with the Big Show.

R. L. (Yellow) Burnett, after a recent West Coast visit, returned East. Jack McEfee left for the East for a visit with home folks.

Marilyn and Betty Rich, local aerialists, announce having contracted with Cole Bros.' Circus for the coming season.

Mr. and Mrs. Alex Brock will stay at home next season, after many years as circus troupe.

Arthur Borella is visiting a sister in San Antonio, Tex.

Frank Chicorelli will have a combination circus and carnival on tour season of 1941.

Doc Cunningham is recuperating from a recent illness.

Louis Roth, wild animal trainer, is the author of a new book, Forty Years With Jungle Killers, dedicated to his former associates and the Circus Fans.

Jimmie Woods and Bob Thornton are handling the acts for the circus and rodeo at Wrigley Field. Among contracted acts are Paul Egan's five elephants, worked by Cheerful Gardner, Mrs. Bossie Gardner has completed new Oriental costumes for Cheerful and helpers.

George Perkins, clown, of Santa Monica, Calif., had his car demolished and suffered slight injuries in a recent auto accident.

Eddie Trees left for the East and will drive a new car back to the Coast.

Mrs. Elizabeth Hanneford, mother of the famous Hanneford family, came to the Coast on a visit to Mrs. Elizabeth Hanneford Clarke.

Carl Traynor, clown and make-up man, is among the firm of the circus folk to be called for military service.

Dick Lewis, CFA, returned after three months in Imperial Valley, where he was employed by the Southern Pacific Railway.

Walter Mattheis, circus model builder of Long Beach, Calif., is building a miniature circus on one-quarter inch scale. Stan Rogers, CFA, and art di-

15 Years Ago

(From The Billboard Dated
February 20, 1926)

Equestrian Director John Beckman, of the Al O. Barnes Circus, had a large force in the wardrobe department in quarters at Palma, Calif., preparing for the show's opening in March. . . . George Tryby had been re-engaged as steward. Advance contracting agents J. O. (Dusty) Rhodes and F. W. Owens were in the field. . . . Eddie Dowling, who had been with the Hagenbeck-Wallace Circus as inside ticket superintendent, was engaged by Manager Sam B. Dill, of the John Robinson Circus, to take charge of the advertising banners and reserved seats. . . . Jerome T. Harriman signed contracts with Andrew Downie to become general agent for the Downie Bros.' Circus. . . . The Roy Alexander Troupe had just played the Detroit Shrine Circus. . . . Vernon Williams was promoted to manager of the No. 1 advertising car of the Bella-Foto Circus. George Audette was again set as boss billposter.

Joe Wilks, formerly of the Hagenbeck-Wallace Circus, had signed to manage the No. 2 Side Show with Heritage Bros.' Circus. . . . Final papers were signed February 11 making the King brothers sole owners of the Gentry Bros.' Circus with the acquisition of the half interest held by John Fluto. . . . Sylvester (Butter) Cronin had resigned from the American Circus Corporation. . . . Edward M. Ballard's son was in Europe with the Ballard family, recovering from an appendectomy. . . . Jack Crooke had signed to be superintendent of inside tickets and purchasing agent with Downie Bros.' Circus. . . . Robbins Bros.' Circus bought the last baby hippo of the municipal zoo at Overton Park, Memphis, Tenn., for \$3,250. It was the third hippo born to Venus and Adam, the only breeding hippopotami in America. . . . J. B. Muckle was engaged as steward for Heritage Bros.' Circus and Frank P. Melater was set as band leader. . . . Bruce Chesterman was contracted with Sparks Circus as press agent, one week ahead.

Director of Metro-Goldwyn-Mayer studios, is assisting James T. Craven of Glendale, Calif., in compiling a catalog of circus movies. . . . Chester Kelly reports he is doing very nicely with the night spot on Ramona Boulevard. . . . Murray Penneck is business manager of the new Hollywood stage success Standing Room Only. . . . Another circus movie, as yet untitled, is readying for production on Toluce Lake lake. . . . Mrs. Tina Burrows, aunt of the late Lillian Lelander, is seriously ill at General Hospital here and would like to hear from friends.

Circus Saints AND Sinners' Club

By Fred P. Pitzer
(National Secretary)

NEW YORK, Feb. 15.—Paul Proehm, noted artist, at the Christopher Morley luncheon drew a Civil War epic. It was the picture of a woman who had married a Confederate soldier nine months ago. According to the title, she was "Looking for the First Grey Hair." Almost 600 attended this luncheon and we have had almost 600 requests for a copy of this picture.

FM, in its issue of February 3 issue, shows tall guys John Ringling North and Norman Hel Godes working over models for the new streamlined circus. It shows a picture of the monkey mountain, the new style of cage, Gargantina's bridal suite, and elephant runs. At first blush, one thinks he is looking into the world of tomorrow. We understand that Godes's streamlining will extend even to the circus posters.

To avoid conflict with the annual Staunton (Va.) fair, the annual convention, which is to be held under the auspices of the Hugh E. Sprout Tent, has been fixed for the early part of October instead of the middle of September.

Billy Waite, of the Australian Waite, is now in the Pilgrim Hospital, Brentwood, L. I. If you get a minute drop him a line. Bill's part in the circus was to thrill us with boomerang throwing and whip work.

The W. W. Workman Tent has gotten out a monthly bulletin which is finely gotten up, particularly the color work on the lead page, which shows a parade led by a clown band wagon, followed by four elephants. We want to thank not only the Workman tent but President Thomas A. Scott and Editor Raymond G. Hall. The first issue is a swell number.

Gainesville Rehearsals Begin; Jimmy Odell Joins

GAINESVILLE, Tex., Feb. 15.—Rehearsals are in full swing for the 1941 season of the Gainesville Community Circus. Mr. and Mrs. Arthur Henry and Mr. and Mrs. Jimmy Omers have some 25 performers working out nightly in Fair Park Auditorium.

Jimmy Odell has been added to the staff of horse trainers and is working on specialty numbers. Verne Brewer is breaking an eight-horse Liberty act, and Fortis Sims is breaking three new high school horses and a dog and pony riding act.

Work in the shops is progressing rapidly, all new rigging having been turned out, a ring curb built, and seats repaired. Painting will get under way shortly.

Secretary G. D. Bell, A. Morton Smith, Cecil H. Tinsley, and C. B. Stringer attended the Texas Fair Association convention in Dallas January 31.

Recent visitors included Frank Ketrow and Al Clarkson, of Kay Brothers Circus, and Skinny Dawson, former press agent for Parker & Watts Circus.

Opening dates of the show are April 23-25 in Gainesville, with four other spring dates to follow.

Circus Historical Society

WICHITA, Kan., Feb. 15.—The CHS received a card from Mrs. Zack Terrell, thanking the Society for flowers and expressions of sympathy upon the death of her father, Arthur Nelson.

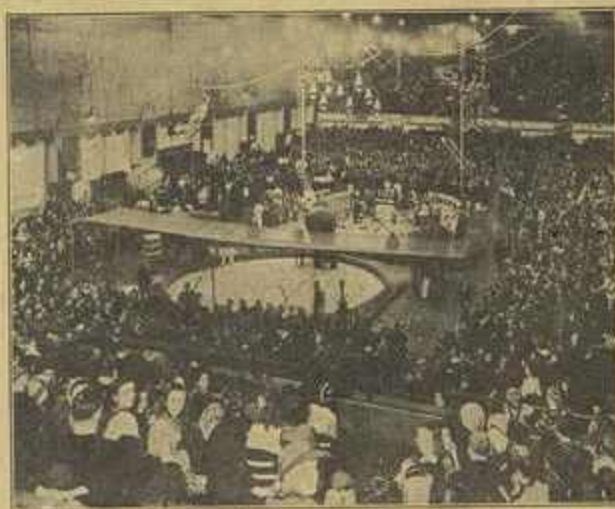
Walter W. Tyson, CHS of Guelph, Ont., has over 600 lithos from 60 different titles of circuses.

Dr. H. N. Olendorf, CHS of Manchester, N. H., enjoyed a visit from Chester A. Wright of Bradford, N. H. Wright has a troupe of trained dogs he is booking in near-by towns.

Collectors of circustiana who are interested in the CHS should write to Walter Pietschman, secretary and treasurer, at 7337 Third Avenue, Detroit.

No Indoor Show for Dayton, But Sports Show in Spring

DAYTON, O., Feb. 15.—Dayton will not have an indoor circus this winter, but will have an eight-day sports show at the Fairground Coliseum in April, under the direction of Frank and Bill Orsini, former circus man and Jertis Beaudin, former circus billposter.



POLACK BROS.' CIRCUS stood 'em up at the second best mattress in its history in the north wing of Music Hall, Cincinnati, Saturday, February 1, the last day of the show's engagement there under auspices of the Sprion Temple Shrine. The attendance was about 4,600.

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ON PAGE 47
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Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

THE O'BRYONS will play the Minneapolis Shrine Circus next month.

ELDON D'ONHO, xylophonist and drummer, is playing night clubs out of a Chicago office. He will be with a railroad circus next season.

JOE BROWN, who was with the Al G. Barnes Circus for 18 years, is one of several troupers at the County Farm in Hondo, Calif.

KARL CARTWRIGHT will be with Sam Dock's Bell Bros. Circus next season, presenting magic and ventriloquism in the side show, also a turn in the concert. He was with Dock in 1935.

HARRY HAMMOND, for the last several seasons with Russell Bros. Circus, has purchased the Wells Lunch establishment in Chicago and reports good business.

HAROLD LENOX, formerly press representative with the Barnett Bros. and Wallace Bros. circuses, is now police reporter on The Akron (O.) Beacon Journal.

JOSEPHINE COFFIELD, performer of Cole Bros. Circus, spent a week in West Palm Beach, Fla., recently and is now at her mother's home in Cleveland for the remainder of the winter. She will be with the Cole show again next season.

HOWARD Y. BARY, former manager of the Haguenbeck-Wallace Circus and now with the George A. Hamid office, is in Kansas City, Mo., doing exploitation work on the Police Indoor Circus to be held in Municipal Auditorium there.

ROBERT D. GOOD has completed his one-inch scale model of the old Barnum and Bailey Two Hemispheres band wagon, which was under construction since last August. The color scheme is red with genuine gold leaf carvings and figures.

THE HEUBE TAYLOR TRIO (Herb Taylor, Rube Stimuda, and Zela Taylor) will open in Milwaukee February 27 with the Hamid-Morton Circus, with 12 weeks to follow. A set of rocking tables has been added to the comedy act.

MIDIE ROGERS visited the Shrine Circus in Cleveland February 11 and met many old-timers, including Eddie Grady, of Cole Bros. Circus; Billie and Walter Burn, of Wallace Bros. show; Ray Goody, and the Mills brothers, of Mills Bros. Circus.

ROBERT AND LOIS STANLEY have been working clubs thru Michigan and have finished 15 weeks for the Pete Iodice office, of Detroit. They have added one more dog to their dog act and will soon add another. They are traveling in their new trailer.

KARYL DEMOTTIE impersonator and clown, is playing lodges and night clubs in Western Pennsylvania, as are Carl Smith and Mitch Taylor, comedy acrobatic team; Ernie Stewart, contortionist, and the Stewart Troupe, clown and dance numbers.

MR. AND MRS. JACK MALLOY, Edythe Siegrist, Buck Moughtman, and Ted Depp, all of Canton, O., were guests of Mr. and Mrs. Orrin Davenport at the February 8 evening performance of the Al First Grotto Circus in Cleveland. Following the circus, they were entertained by Mr. and Mrs. Davenport at their hotel.

"SUICIDE" SOBESKY, juggler, who toured in vaudeville and with many leading circuses, is operating the Casino Terrace, tourists' home, at Key West, Fla.

Recently he took out his paraphernalia that he used in show business and starred in Key West's Lions' Club minstrel, *Rollin' Rhythm*.

MR. AND MRS. P. G. LOWERY were guests of Orrin Davenport and Vic Robbins at the Grotto Circus in Cleveland and they met many friends. The Lowerys entertained Robbins, Amos Thompson, Tommy Comstock, and Albert Voder at their home in Cleveland. Robbins and Lowery will again have the bands with Cole Bros. Circus.

ED HILER, who with Floyd King had the Robbins Circus last season as "Two merchants' circus on the downtown streets of Texarkana, Ark., is wintering in Texarkana and will operate by himself the coming season. A good many dates have already been contracted and the opening will be the last of March, he says.

CLOWNS at the Shrine Circus in Cleveland were Earl Shipley, Micky McDonald, Kenneth Wall, Chester Sherman, Jack Kennedy, Everett Hart, Paul Kerby, Joe Vant, Joe Short, Billie Segars, Thad Tusk, Black brothers, Jack Kippel, Pinky Hollis, Otto Ortbling, Emmett Kelly, Freddie Freeman, Horace Laird, LaSalle Trio, Linzy Wilson, and Mason brothers.

EIGHT lads of Manitowish, Wis., who will troupe with the Ringling Bros. and Barnum & Bailey Circus this season, left last week for Sarasota, Fla. Seven of the group make up an acrobatic act known as Les Gauchos. They are Eugene Albrecht, Harvey and Eugene Rokinsky, Richard Jagodinsky, Ray Augustus, Ray Thielson, and Bernard Armstrong. The other youth, Bobby Maurer, joins the Yasopti Troupe.

JACK AND JAKE MILLS are back at their winter quarters in Beres, O., after working the Al First Grotto Circus in Cleveland, sponsoring tickets. Several persons with the Grotto show were recent visitors at Mills Bros. quarters, also Mrs. Parker, her brother, and several of her students with Parker's Ranch. Ben Holmes has been contracted as general agent for Mills Bros. Circus, reports Jack.

SLIVERS JOHNSON and wife left the South February 10 for Ohio. They have been visiting relatives there, and their departure was a week ahead of schedule, as Slivers had a call to work the indoor show at New Castle, Pa., week of February 17. Slivers will leave the show Friday (21) in order to make the date at Milwaukee for the Hamid-Morton Circus. After that he will play Kansas City, Mo.; Topeka, Kan., and dates in the East for Hamid-Morton. He was set thru Herman Blumenthal, of the Hamid office.

WIN CLARKE, former trouper, later a professional ballplayer, and now executive (See UNDER THE MARQUEE on page 42)

F&M Sets Acts For St. L. Show

NEW YORK, Feb. 15.—Fanchon & Marco will stage the St. Louis Police Circus for the third successive year. Jesse Kaye, booking talent, has already made most of the agencies and has signed Eric the Great, Mlle. Bernice, Les Rimsis, the O'Carls, Four Albanis, Parrot Trio, Bob Eugene Troupe, William Hyer, Flying Keheas, Christensen's Liberty Horses, Conley Troupe, Aerial Ballet, Clyde Bantey, Four Sidneys, Victoria Troupe, Harold Barnes, and Bert Sloan. More acts are to be signed.

The show is scheduled to start at the St. Louis Municipal Auditorium April 17 and winds up April 26. Jack Partington is supervising the production.

Elmer Myers With Mills

COLUMBIA, Pa., Feb. 15.—Elmer Myers, formerly of the ticket department with the Barnes, Sells-Moto, Haguenbeck-Wallace, Christy Bros., and Sam E. Bell circuses, and the last two seasons banner collector and ticket department worker with Bud E. Anderson's Circus, has signed contracts for 1941 as superintendent of tickets with Mills Bros. Circus.



GEORGE HARTZELL, "the millionaire clown," who died February 6 at his home in Philadelphia after a year's illness. He has been in show business for more than 60 years when he retired from that work in 1925. Funeral and burial were in Philadelphia February 16.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

COL. W. T. (ZACK) MILLER has been signed to direct the rodeo to be held in connection with the annual Charro Days Celebration in Brownsville, Tex. Among contracted performers will be a group of Mexican trick ropers, a peering troupe of Cherokee Indians, and Bitney Franklin, American-born bullfighter.

SOUTH AMERICAN cowboys will be invited to pit their skill against American cowboys at the 1941 edition of the Cuyeneque (Wyo.) Frontier Days. Robert Hanesworth, committee secretary, said the invitation will be sent as the result of a suggestion made by the Nelson Rockefeller Committee on South American relations.

MAYOR T. E. ACKER, of Jacksonville, Tex., recently was informed by Washington officials that the WPA has approved plans on construction of a livestock and rodeo building. The project to cost \$50,045, including the building of the rodeo and exhibition facilities, drives, sidewalks, fences, and water and sewer lines. Work will get under way immediately, Acker said.

CONTRACT WHICH Larry Sunbrock signed with the Cuban government on February 7 to present a combination circus, rodeo, and thrill show in Tropical Stadium, Havana, Cuba, the week beginning February 24, calls for the government to provide facilities, including use of stadium, radio plugs, and other exploitation, tax free. Pact also calls for the government to provide the stadium and ticket personnel, plus co-operation in the staging of a street show.

JACK STORY, special promotions director for Montgomery Ward & Company, has completed arrangements for the second annual 4-H Club Rodeo at Will Rogers Memorial Coliseum, Fort Worth, Tex. Event will be held on 4-H Club Day at the Southwestern Exposition and Pat Stock Show and is free to 4-H Club members and closed to the general public. It is given in the morning, with Montgomery Ward awarding prizes to winners in the various events. Story will also be the announcer.

T. E. ROBERTSON, rodeo producer of Mountain Home, Ark., returned to Fort Worth, Tex., February 7 for the final hearing of the suit filed by the Fort Worth musicians' union against the All-American Rodeo, and Robertson, as head of the rodeo. Robertson reported he formed a new company and will be back in the rodeo field in mid-March, when he will produce a rodeo in Alexandria, La., with another a week later in Lake Charles, La. He also has signed as producer of about six other rodeos in the Southwest.

"RODEOS give much-needed oomph to the budding livestock business of the South." W. M. Babin, Louisiana State University's extension agent, said in an address before the Association of Southern Agricultural Workers in convention at Atlanta, Tex., on February 9. "And by oomph," Babin pointed out, "I don't mean the sound made by a cowboy thrown by a steer or bronco, but highly successful advertising for livestock raising." Babin also told delegates that gaily clad cowboys and mean steers stimulate interest in livestock shows and

help to develop more energetic raising. "Rodeos and livestock shows naturally are boon companions, and the rodeo idea has proved highly successful in Louisiana," he concluded.

Houston Show Draws 'Em

ANNUAL RODEO, held in connection with the Houston (Tex.) Pat Stock Show and Livestock Exposition, drew capacity crowds to the 6,104-seat Sam Houston Coliseum at the eight night and five matinee performances, with the exception of the final day. Almost all available seats were taken for the last performance and only a few vacancies were noted at the matinee show, however. Bill McMacken, with a mark of 5.3 seconds in the steer wrestling event, came within one-fifth of a second of tying the world's championship record. Winners in the finals were: Bareback Bronk Riding—Smookey Snyder, Ed Fletcher, Ned Hendley, Steve Wrestling—Mickey McCrorey, Rusty McGinty, George Wilderspin, Bull Riding—Dick Griffith, Smookey Snyder, Charley Colbert, Calf Roping—Tony Salinas, Frank Hindey, Clyde Burk, Rodeo Bronk Riding—Vic Schwarz, Alvin Gordon, Fritz Trutt, Everett Colburn produced and directed the show, with Gus Illinois as arena director; Fred Alford, arena announcer; John Jordan, announcer; Leo Martensy and Gilton Booth, judges; Chris Baker, Ted Lucas, and Judge Ben Davidson, timers.

Day Money Winners

Calf Roping—First day (Wednesday matinee and night and Thursday night), Tony Salinas, Buck Eckels, Dick Trutt, Everett Shaw. Second day (Friday matinee and Saturday matinee and night), Jess Goodspeed, Sonny Hancock, Homer Pettigrew, Frank Holey. Third day (Sunday matinee and night and Monday night), Mike Fisher, Rusty McGinty, Howard McCrorey and Tom Hagan split fourth. Buck Eckels, T. J. Braun and Norman Person; Dick Trutt and Herschel Ross split fourth. Third day (Sunday matinee and night and Monday night, and Tuesday matinee), Rusty McGinty, Gene Bow, Howard McCrorey, Buck Jones and Dick Trutt split fourth. Fourth day (Tuesday night and Wednesday matinee and night), Herschel Ross, Mike Fisher, Rusty McGinty, Howard McCrorey and Tom Hagan split fourth.

Wild Cow Milking—Wednesday matinee, Doug Page, Everett Shaw, Homer Pettigrew. Wednesday night, Clyde Burk, Sonny Hancock, Frank Holey. Thursday night, Clyde Burk, Sonny Hancock, Frank Holey. Friday night, Everett Shaw, Homer Pettigrew. Doug Page. Saturday matinee, L. N. Baker, Frank Holey, Bob Crosby. Sunday matinee, Bob Crosby, Frank Holey, Clyde Burk. Sunday night, Everett Shaw, Doug Page, Joyce Sewall. Monday night, George Wilderspin, Homer Pettigrew, Everett Shaw. Tuesday matinee, Clyde Burk, Sonny Hancock, Doug Page. Tuesday night, Bob Crosby, Sonny Hancock, Frank Holey. Wednesday matinee, Bob Crosby, Everett Shaw, Joyce Sewall, Elma, Everett Shaw, Sonny Hancock, Doug Page.

Wild Horse Race

Wild Horse Race—Wednesday matinee, Melvin Harper, Bud Dix, Fritz Becker; Wild Ride, Elmo Walls. Wednesday night, Melvin Harper, Bud Dix, Fritz Becker. (See CORRAL on page 43)

PHOTOGRAPHS AT WHOLESALE

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Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of THE BILLBOARD. This list is published in addition to the names which are set in capital letters in the regular Letter List.

DEFENSE OPENS DUCAT BID

Rosenthal Has
Cut-Rate Plans
To Aid WorkersCommittee of ops to meet
government officials in
co-op move suggested

NEW YORK, Feb. 15.—With the defense program playing a leading part in national life today, amusement parks throughout the country can co-operate by providing suitable recreational outlets for army boys and defense workers, declared Irving Rosenthal, who with his brother, Jack, operates Falklands (N. J.) Amusement Park. Plans are under way by Rosenthal to have a committee of representative park operators formed to meet with government officials to discuss the co-operation that can be given.



Irving Rosenthal

"It has been proved many times that the strength of an army lies in the morale, and that boils true with any group of workers operating as a team," he said. "The problem of an army's morale is much more difficult to solve than the actual training of military fighting machines. During the World War amusement parks throughout the country played a great part in sustaining the emotional level of both our fighting and civilian forces and (See DEFENSE BIZ PLAN on page 48)

Gravatt Denies
Steel Pier Deal

ATLANTIC CITY, Feb. 15.—Steel Pier is not for sale and there are no negotiations pending with George A. Hamid nor anyone else for its purchase, declared Frank P. Gravatt, president and general manager, regarding reports that new interests would take over the pier.

"It is true," he said, "that various parties have sought to purchase the pier within the last year, as well as previously, but these parties lacked ability to perform representations made by them. "Steel Pier will be operated as usual under its present ownership and management in 1941 for its 44th season."

AC "Entrance Fee" Plan
Proposed by Chamber Board

ATLANTIC CITY, Feb. 15.—Resort commissioners this week received a resolution from the board of directors of the Chamber of Commerce calling for careful study of proposals to tax out-of-town motorists and non-resident bathers visiting the city.

The directors recommended a 10-cent "entrance fee" for all automobiles coming into the resort and the charging of a fee, probably 25 cents, for use of the beach by excursionists who come during the summer on week-ends and holidays without spending money for lodging or food.

GREEN BAY, Wis.—Sylvester (Coony) Eder, Appleton, Wis., was retained by the park board on February 10 as manager of Bay Beach here in 1941. He will manage the pavilion, bathhouse, and concessions under the board's direction, as he has done for the last two seasons. He guarantees to return \$3,100 to the board, the same amount as in the 1940 contract. No bids were made for the post.

Projected Piers
In Texas Pushed

GALVESTON, Tex., Feb. 15.—Galveston pleasure pier bill, introduced to allow 2,000 feet of Outer of Mexico water bottom to meet legal requirements, has received an unanimously favorable report by the Senate committee on public lands and is now before the House committee for co-approval. Bill covers granting to the city a 750-foot strip on Galveston Beach and extending the required 2,000 feet into the water.

Sponsors of the bill explained that the IOPC has granted Galveston a \$1,100,000 loan and that the city has voted \$300,000 in municipal revenue bonds toward cost of the project, loans to be repaid out of revenues from amusement concessions to be constructed on the pier.

Galveston Beach Association has elected W. D. McMillan, president; Ed Leach, vice-president; James Pyetledge, secretary-treasurer. Plans for laying out Stewart Beach, municipal pleasure area, were discussed by the association and R. J. Cummins, Galveston engineer, this week.

The pier, to include an auditorium, theater, dance hall, rides, concessions, fishing stand, and other features, would be at the foot of 29th Street.

Port Arthur Up to RFC

PORT ARTHUR, Tex., Feb. 15.—Within the next two weeks the Reconstruction (See PIERS FOR TAXES on page 52)

O. Spot Prepares for Boom;
3,000,000 Attendance Seen

RUSSELLS POINT, O., Feb. 15.—This the 1940 season at Indian Lake here was a banner one. Increased industrial activity in surrounding area is expected to boost the number of 1941 vacationists to 3,000,000, a substantial gain over the 1940 total, said Francis L. Wilgus, managing director of Sandy Beach Park. Manager Wilgus is preparing for the anticipated boom by ramping his park. He is adding rides, concessions, and boardwalks. Attractions will open on April 18 and will operate on Saturdays and Sundays until May 24, when daily operation will be inaugurated. Over 5,000 cottages are on the lake and many more, now under construction, are expected to be completed by spring.

Roster of NAAPPB Committee
Workers for 1941 Is Announced

CHICAGO, Feb. 15.—Committees of the National Association of Amusement Parks, Pools, and Beaches for 1941, appointed following the election last December of Adrian W. Ketchum, Forest Park Highlands, St. Louis, as president, have been announced from the offices of Executive Secretary A. R. Hodge here as follows:

American Recreational Equipment Association awards, L. K. Chriaman, chairman; L. C. Addison, vice-chairman; Charles F. Keller Jr., Joseph Malec; banquet, Roy Staton, general chairman; Mrs. P. M. Killy, general vice-chairman; George A. Hamid, entertainment chairman; Mrs. R. F. Schmeck, ticket sales chairman; Mrs. H. W. Frederick, John M. Gurtler; finance, Herbert P. O'Malley, chairman; N. S. Alexander, vice-chairman; Arnold B. Gurtler; historians, W. P. Mangala; R. S. Droell; legislators, Fred L. Markey, chairman; Leonard B. Schloss, vice-chairman; Fred E. Wesselmann.

Location and exhibits arrangements, Herbert P. O'Malley, chairman; N. S. Alexander, vice-chairman; A. H. Hodges, Edward L. Schott; membership, F. W. A. Moeller, chairman; Richard P. Lusse, vice-chairman; John Logan Campbell, R. E. Chambers, Fred Parizer, George A. Hamid, Paul H. Huedepohl, Abner K. Kline, Raymond Lusse, R. B. Mallard, Jack Rosenthal, H. P. Schmeck, C. V.

\$40,000 Blaze
Visits Virginia
Beach Seaside

VIRGINIA BEACH, Va., Feb. 15.—Overcoming severe handicaps, firemen on February 8 extinguished a two-hour fire at Seaside Park here which destroyed the dance hall and another section of the amusement pavilion and for a time threatened the entire park. Estimated damage was \$40,000. Fire company officials who made an investigation the following day said the blaze was caused by a defective chimney.

The fire broke out about 2:45 and raged in two the dance hall, which had been the scene of a dance a few hours before. It spread to an adjoining section, destroying equipment valued at \$10,000. Bathhouses beside the swimming pool were also razed. Firemen fought the blaze in extremely cold weather. Icebergs formed on their equipment and clothing, and live wires leading to the park caught fire, creating an additional hazard before the current was cut off. Aiding firemen was a company from nearby Fort Story.

Co-Manager David G. Shelburne said loss of building and contents was covered by insurance. He said restoration of the structure will be considered at an early meeting of Sea Pines Improvement Corporation, operator. Thomas P. Thompson, Albert Hoffheimer, C. M. Woodhouse, and Shelburne are principal stockholders. The building was erected originally by the Norfolk Southern Railroad Company about 30 years ago and has changed hands several times since. For the past six years it has been operated by the Sea Pines firm. Elaborate plans had been made to modernize the park and add attractions this year.

Krasner Married in Denver

DENVER, Feb. 15.—Following the marriage of Benjamin Krasner, general manager of Denver's Lakewood Park, and Miriam Caplan, Kansas City, Mo., the night of February 9 in R. M. H. Synagogue here by Rabbi C. E. Hiller Kauvar, wedding dinner was given in the Brown Palace Hotel by Krasner's sister, Mrs. Marty Ruttner. After the banquet the couple left for a trip to California.

Starkweather, R. S. Uzell; music royalty, A. Brady McSwigan, chairman; Herbert P. O'Malley, vice-chairman; Joseph Malec; nominating, Edward L. Schott, chairman; H. P. Schmeck, vice-chairman; Daniel E. Bauer, Arch E. Clair, Harold D. Gilmore, Leonard B. Schloss. Program-general, Fred L. Markey, chairman; Edward L. Schott, vice-chairman; Harry A. Ackley, A. H. Hodges, Paul H. Huedepohl; program—beach and pool (personal to be announced later); public liability and fire insurance, N. S. Alexander, chairman; Leonard B. Schloss, vice-chairman; Richard P. Lusse, H. P. Schmeck, Edward L. Schott; publicity, A. C. Hartmann, chairman; Johnny J. Kline, vice-chairman; Herman Hunsenfeld, Earl K. Collins, Paul H. Huedepohl, Bert Nevins, R. S. Uzell; reception and social, Roy Staton, general chairman; Mrs. George J. Baker, general vice-chairman; George J. Baker, penthouse activities chairman; Mrs. H. P. Schmeck, ticket sales chairman; John Logan Campbell, L. K. Chriaman; Ida E. Cohen, Mrs. W. Frederick, C. M. Gurtler, Arnold B. Gurtler Jr., C. E. Kenninger, Davis Humphrey, Mrs. A. W. Kuchera, Mrs. P. M. Killy, George H. Luserman, Florence Lusse, Mrs. Raymond Lusse, Richard P. Lusse, Mrs. Herbert P. O'Malley, Mrs. Edward L. Schott.

Resolutions, R. S. Uzell, chairman; John L. Coleman, vice-chairman; Raymond Lusse, L. K. Chriaman; safety code. (See ROSTER OF NAAPPB on page 52)

Crew Starts Expanding
Bass Lake (Ind.) Beach

BASS LAKE, Ind., Feb. 15.—Development work has been started at Bass Lake Beach here, which has been purchased by Bass Lake Beach Improvement Company, a holding company comprising Ray March, Brydon, his wife, Theresa, Adeline Brydon, and J. J. Stevens, all associated with the International Congress of Oddities now on tour.

Johnnie Reeve Jr., with an office in the park, has started an advertising campaign in the press, having already contracted space with papers for 60 miles around. He spent several days in Chicago arranging for special ad mats and pictorial cuts. Papers are now carrying stories relative to the May 26 opening and proposed augmented attractions.

Brydon has contracted in Cincinnati for special paper from half-sheet to 10-sheet lithographs. Cards, fence signs, and novelty advertising, including books, gum, blotters, and pencils, have been ordered. Picnic promotion has been started. A crew of five men is clearing grounds and preparing buildings for alterations.

George Bechoffe, park and exposition technician and architect, has been engaged to build a new 165-foot entrance arch and to revamp and modernize club, tavern, bathhouse, and dance pavilion. Modern lighting and effects will be installed. Additional space has been leased for a fire parking area, to be well lighted and with directional neon arrows.

Lake Worth Casino
Lease Given Smith

PORT WORTH, Tex., Feb. 15.—City council this week authorized a lease of Lake Worth Casino to George T. Smith, its present manager, for five years. Agreement calls for rental ranging from \$1,250 the first four years to \$1,500 the last year plus 3 per cent of gross receipts above \$50,000 annually.

In addition, George Smith will pay rent on the bingo building, only structure left standing when the Casino Boardwalk was removed recently. Rent on the bingo building will be \$75 a month for the first two years, \$90 a month for the next year, and \$100 a month for the last two years.

New lease agreement had to be made with city council for the ballroom and bingo building after the other structures were razed. City owns the land on which the buildings are situated.

River Park in Winnipeg
To Contest Royalty Suit

WINNIPEG, Feb. 15.—River Park Amusement Company here will contest a suit for \$500 royalties claimed by Novelites, Ltd., against the park's Race-In ride, it was said by David Slater, company agent, and Nicholas Passalis, manager of rides, who were named defendants in an injunction and infringement suit filed in the Court of King's Bench. Ride is a circular rail raceway with electrically driven horses for patrons. Each horse has a controller by which its speed may be increased.

A device, said to be similar, was patented by Fred W. Williams, Headingly, Man., in August, 1934, and the patent assigned to Novelites, Ltd., in 1936. The model was about 18 feet long and players sat at controllers at the side attempting to increase their horse's speed on the track. The River Park ride was promoted by E. B. Reynolds, Winnipeg, in 1938 under license, claim the plaintiffs. Reynolds is said to have built a similar device for Michigan Race-Make, Inc., Detroit, the following season. Novelites, Ltd., claims it terminated the license with Reynolds a year ago and that it is entitled to damages for infringement of its patent since operation by the River Park company.

Counsel for River Park interests announced intention to contest the claim on the ground that their model on an actual ride scale is not covered by the Williams patents. Patents have been taken out on their model which they claim protect its principles.

BEAUTIFUL

TO CONCESSIONAIRES

We offer undoubtedly the best and most profitable season in any park in the Central West. Our opening during Decoration Day Week will bring thousands to this old park in a new dress.

Nothing of an off-color nature will be permitted and only one of a kind will be booked on a flat rate, but at a livable, easy to pay friendly "good neighbor" policy.

We invite correspondence from an operator who can finance and stock the complete concession row or boardwalk, or individuals with the newest items and most attractive stores. Operators of pinball or coin machines of all kinds wanted. We want the newest automatic games of every description.

**All Concessions Open,
None Have Been Sold**

Act now, this ad will not appear again.

**BRYDON'S
BASS-LAKE**

**POLICY, PURPOSE AND PROGRAM OF
"NORTHERN INDIANA'S
PARADISE OF PLAY"**

POLICY—To work diligently with both brain and brawn to make Brydon's Bass Beach the most modern, beautiful, elaborate and popular. . . . To carry on an unlimited advertising campaign that will involve an expenditure of thousands of dollars. . . . Space has already been contracted with the daily and weekly papers of South Bend, Michigan City, Gary, Plymouth, Rochester, Winamac, Logansport, Ft. Wayne (Ind.), Kankakee (Ill.), and surrounding metropolises. . . . Time has been contracted with Radio Stations WTRC, Elkhart; WGL, NOWD, Ft. Wayne; WIND, Gary; WIBC, Indianapolis; WFAM, South Bend, and WLS, Chicago.

PURPOSE—To make Brydon's Bass Beach the largest crowd drawing recreation center, with the largest earning power and gross shattering record breaker. . . . To make it the talk of amusement seekers in the Middle West.

PROGRAM—To bill heavier than any like resort has ever dared to attempt. . . . The Enquirer Job Printing Co., of Cincinnati, Ohio, has already contracted to make special paper from 1/2 sheet cards to 24 sheet lithographs of fifty different styles. . . . To offer name bands and attractions, as Johnny "Shot" Davis, Andy Devins, Dead End Kids, live acts and fire works daily, featuring the "Lake of Fire."

We will plan, to us to work now, a front or construction expert. Must be able and a builder and practical and thorough ideas. A capable artist, designer, and builder to start in. Must have references. Mail version in operation of District interests.

BEACH

TO SHOWMEN

If you have something outstanding in the way of an attraction, new and modern to the utmost degree, we have a proposition on percentage you cannot afford to pass up. Shows that cater to children and family trade only wanted. Motor Shows, Monkey Shows, Wild Animal Exhibitions, U. S. or N. S. Show or any clean money getter wanted.

Fun House Operators, Crystal Maze, Walk Thru Shows, Turn Over Shows, Magic Carpet, etc. RIDE OPERATORS, while we have virtually closed contracts with F. E. Gooding for a "Garden of Eden" at Brydon, we are agreeable to looking one or two sides of a sensational nature.

WANT TO HEAR FROM AN A-1 promotional manager, one who has actual park promotion experience, one with every knowledge of Picnic, Family, Church, and Civic Club gatherings. Must know exploitation from every angle. YEAR AROUND WORK.

Make All Replies to BRYDON'S BEAUTIFUL BASS BEACH, Rte. 1, South Bend, Ind., or General Office, 412 E. 10th St., Grand Rapids, Mich.

We invite correspondence from Exhibitors, Park Planning, Operators and All Park Equipment Supply or Mfg. Companies.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Postman Rings Often

Alan Niles, Miami, writes: "See where you called the turn in your recent column from Miami Beach. Rumors throughout the country that prices are high down here and that hotels haven't any vacancies have hurt business. Accordingly, as you suggested, Hamilton Wright's office is starting a big ad campaign to counteract that false impression. Ads will be published throughout the country to let the nation know that there's plenty of room. You certainly were the first to mention it, and those comments from daily papers vacationing here hopped on the band wagon."

From Paul H. Huestepohl, Jantzen Beach Park, Portland, Ore.: "I'm on my way to Eugene, Ore., to help put over my idea of a nice municipal pool in that city. Money is available and I'm to arrange layout, collaborate with architect, and act as consultant. Hope to have a nice \$25,000 tank—50 by 110 feet. By the way, this size pool is what I recommend for medium-size communities. This size is 48 laps to a mile, 24 laps to a half mile, 12 laps to the quarter, 6 laps to one-eighth and 3 laps for 110 yards minimum. I scout whether 100 yards will be used often any more in racing. The 110, 220, 440, 880, and the mile are the brackets most likely to be used in outdoor competition, so an 8 1/2 footer, a one-timer, or 168-foot pool are considered the best size."

Another note is from Harry Pincus, of Twin Cascades outdoor tanks, New York City, with whom the writer spent some pleasant days—and expensive nights—in Miami last month. He writes that he has gone into a new biz with Wally Wallbrecht and Larry Solomon, offering a repair and remodeling service for operators of vending machines. Aquatics will certainly know a swell pool man if he makes too great a success with this new project.

My recent trip south brings still; an-

other letter from Miami, this one from Sam Howard, see fancy diver last seen in those parts in Billy Rose's Aquadome, who pens: "Season here for us in the water line isn't what everyone banked on. . . . Our really swell show at Macfadden Desautelle pool closed on the night of February 8, leaving more than a surplus of talent jobs. However, it is aim of Floyd Zimmerman to continue with a show each Sunday if he can keep the nest together. Most of his water-ballet are from New York, so that may be difficult. Have been giving a lot of thought to a show of my own, using a high dive and cast of about 10 with a tank of sufficient size to stage a well-rounded 30-minute show for grandstands at fairs and celebrations."

A steady contributor to this column is Capt. Speedy Phoenix, who has the curiosity of a nine-life cat. Speedy, who does high net dives at fairs and parks, arrived in New York City last week and attempted to find out real identity of Nat A. Tor, writing that he thinks he knows who it is. Well, Speedy, I'm not a-tellin'.

Cyril Gables, Fla., is the postmark on a letter from Walden, high-wire performer, who types (and so neatly, too): "A few innocent, well-meaning lines in your column and presto! changed you're on top of a powder keg! Referring to your write-up on the Miami Biltmore water show in which you called the 4 Kay's act a Walden ensemble, the similarity in our names is a pure coincidence."

A release from Ira Green, Miami Beach, Fla., informs that he is doing publicity for Morton Kirsh's Sands outdoor pool for Morton Kirsh's Sands outdoor pool and also hosts the drum for those Sunday Biltmore shows. According to his notes, Pete Desjardins and Marshall Wayne, former Olympic divers, both of whom started the season working in Zimmerman's show at Macfadden Desautelle, are now appearing in weekly water carnivals presented at Sands plunge. He continues: "In addition to acrobatic divers, Manager Kirsh is presenting a water ballet in his new submarine lighted pool, composed of girls from the San Francisco expedition. Kirsh has invited the AAU officials of Florida to hold the State championships at Sands tank."

**IT'S
Lusse Auto-Skoofers
AGAIN
THIS SEASON**

AUTO-SKOOFERS get the crowd, and you get the CASH when you operate them.

LUSSE BROS., INC.



2809 N. Fairhill St. Philadelphia, Pa.

**AT
PARKS, FAIRS
AND ON
CARNIVALS**

Write today for complete information without obligation. **LUSSE BROS., LTD.** 52 Bedford House, 52 London's Inn Fields, London, W. C. 2, England

**48 UNIT KENTUCKY DERBY
AND 25 POKER TABLES**

Used at 1940 World's Fair, complete with beautiful stoolchairs now stored in New York City. Sell all or part.

BILL BEASLEY

Royal York Hotel, Toronto, Canada.

**AN IMPORTANT ANNOUNCEMENT BY THE
SHOWMEN'S LEAGUE OF AMERICA**

Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25.

You are urged to join now for only **\$10.00**

Contact your nearest League member or write direct to Membership Committee, **SHOWMEN'S LEAGUE OF AMERICA, Sherman Hotel, Chicago.**



Rogers Wilson, Phoenix, Ariz., elaborates on a recent communication of his: "I deeply appreciate the interest you have given my question concerning my three-way dive. Question was brought up when a bunch of us performers were talking about various tricks of our type and then, as we are all high divers, we wondered whether this particular trick of mine had ever been duplicated? As I said before, I performed the feat from a 70-foot height, using gasoline, standard police caps, and a double-thick towel for a blindfold."

**WANTED
LOCATIONS FOR PENNY ARCADES**

BOX NO. 214
The Billboard, 1564 Broadway, N. Y. C.

FOR LEASE

Leach-Drick stand in established amusement park situated in central part of Michigan. Inside the Ferris Wheel or over the top. Twenty sets now on traveling highway.

A. H. GRIFFEL

942 Barton Ave., Escanaba, Mich.

American Recreational Equipment Association

By R. S. UZZELL

No amusement park in the country is showing more energy, courage, and enthusiasm than Riverside Park, Springfield, Mass. A New York City group has taken all games and refreshments. They have money and experience and investigated well before making the commitment. The secret of getting strong outside support for this restoration is very simple. Edward J. Carroll put in his own money last year to a considerable amount, which not only showed his faith but also demonstrated that it could be made a great comeback. This, with his further expenditures for this year,

worked like magic in getting substantial concessionaires into the park. This year will present a well-revamped park with several attractions entirely new to the community. With increased earnings in the Springfield area, the park cannot fail to click this year.

The first amusement park fire of this year was that at Virginia Beach, Va., on February 8. The dance hall was heated for a dance. Detective fire was the cause. A large substantial dance hall, bathhouses, and building known as the kitchen were lost. Insurance coverage is adequate, we are told. Rex D. Billings Jr. takes a philosophical attitude on the fire and will proceed to fill in the area and cover it with other attractions. The large dance hall had a substantial basement for storage purposes and overhead wires a number of rooms used as living quarters for employees who cannot make the long trip to Norfolk after closing hours at night.

Value of Inventories

Here is a tip to all amusement park men and concessionaires. Was the material stored in the basement, the beds, dishes, etc., and the equipment on the main floor inventoried? Usually this is not done unless some experienced man has the matter in charge. The man or men responsible for this task should also be responsible for removing as far as possible all fire hazards.

The Marinelli brothers were in New York from Springfield looking up some new attractions for Mountain Park at Holyoke, where they have a number of concessions. In common with all of us, they expect a better year barring the antics of the weather man.

In faraway Winnipeg, Harry Gault expects a better year for the resort he manages. He says nothing about the cold weather up there because they have so much weather they take no notice of it, 50 degrees below being not unusual in winter. Someone said they had nine months of winter and three months of hot sliding. Harry does not understand our language when we talk about winter weather. It is needless to say that their bathing season is short. They also have the auto derobering chamber to compete with their bathhouse and cannot fence the lake.

Rex D. Billings Sr. has just air-mailed us from Miami that he is leaving for Northern Ohio to attend the funeral of an uncle. A sad trip and they never come at a convenient time. Sympathy of friends is a great consolation at such times. He will be away from Florida for a week, then soon he will make the trek to Montreal, where his men are still scooping snow from roofs to prevent a collapse of the structures. From Miami spice to Montreal ice in February is worse than the proverbial dip on September morn. Most Florida visitors keep the sand in their shoes until April.

NE Men Preparing

Fred W. Pearce must be all set for the New Orleans Mardi Gras. Tell us about it, Fred, and what you have been ruminating about the museum.

New England park men are formulating a program of cooperative work well with the time and expense of attending the meeting on March 11 in the Manger Hotel, Boston. Their tireless secretary, Fred Markey, began on that meeting arrangements soon after the first of the year and accelerates his efforts as meeting time approaches. The detail which makes for comfort and welcome of guests is never neglected by Fred.

Another Florida flash just came in from Fred Fansher. His father and mother would have celebrated their 57th wedding anniversary on February 8 had the father survived a few days longer. A most remarkable record to note in these days of rapid-fire divorce—a priceless heritage for Fred, his children, and his children's children. Your author predicts a similar record for Fred and his good wife if their thread of life is spun out to that length. Fred and family are enjoying the abundance of flowers with their riotous bloom, even if they cannot speak so graciously of the weather.

Further Improvements Set For Summit Beach, Akron

AKRON, O., Feb. 15.—Pursuing a policy of constant improvement on Summit Beach Park here, inaugurated in 1937 when Summit Beach, Inc. became operator, further modernizations will be made this spring, officials said.

Changes will include at least two new rides, additional picnic facilities, new main scheme, and improvements in the dance pavilion and to the ballroom's outdoor garden. Details of the program are expected to be divulged soon following a directors' meeting. Decision also will be made at that time on a manager and other executive staff appointments.

Since acquired four years ago by the operator, the spot has been completely rehabilitated, and each season gross business has shown a substantial gain. Fine bookings have shown a big pickup. It is understood that the policy adopted two years ago of constant free act programs will be continued. Roller rink has been operating without interruption since it was rebuilt two years ago. Frank Ratul has been managing director under the new regime, with Lew Platt handling band bookings and directing the ballroom.

AC Expects Holiday Influx

ATLANTIC CITY, Feb. 15.—Influx of visitors is expected to give the resort its largest crowd in the past decade for the Washington Birthday week-end. Boardwalk parade of winter fixtures is expected to rival Easter Sunday processions. About 14,000 teachers and school administrators will attend convention on February 16-28. Every beachfront hotel reports heavy reservations for the week-end and all will put on special shows and parties, as are night clubs and theaters.

DEFENSE BIZ PLAN

(Continued from page 48)

there is every reason to believe that human nature changes little.

Rosenthal points out that he has already been in touch with government agencies, discussing with them the possibilities of giving out cut-rate tickets to the boys in army camps near Palisades Amusement Park as well as factory defense workers in the vicinity, and that his suggestions have met strong approval.

"All over the country factories are humming, working day and night shifts on defense work," he continued. "Hundreds of thousands of boys will leave their homes for training camps before the amusement park season opens. We in the outdoor amusement business can do our part for the government by doing the work which we know best, that of keeping up the morale of these men who are so important to the future of America. On the other hand, they form for us a new body of moneyed patrons. I believe that, thru the formation of a committee of amusement people thru-out the country, we can and should formulate plans to give the best advantage of our government and ourselves."

"Factory workers who are at high tension either night or day will certainly turn to some branch of the amusement field in their off hours, and what could be more likely than the outdoor amusement business? Men who work on night shifts are expected to be perfect prospects for parks with pools and beaches. As for draftees, men between 21 and 35 have always been among the best possible customers for all parks and there is every reason to believe that the situation of them will cause them to turn more and more to the country's amusement spots."

Rosenthal feels that such a committee could evolve a project to provide cut-rate tickets to army men and defense workers which not only would help the government but would be of great aid to amusement park business. Parks in vicinity of camps will naturally benefit more but it is pointed out that in nearly every community facilities are being engaged in defense work, which means there are thousands of additional prospects for parks this summer.

Palisades Is Preparing

With the plan for co-operation with the government defense program, it was announced that many changes and much modernization will take place in Palisades Amusement Park this season. As in previous years during the Roosevelt regime, everything in the park has been repainted and new fronts have been constructed for many buildings. The large Candyland at the junction of two of the main midways has been rebuilt into one

of the most modern concession of the kind.

New lighting effects purchased by the Rosenthal brothers from the New York World's Fair have been installed. Other World's Fair purchases have gone into refurbishing and rebuilding the big midway restaurant. Another change will be construction of an administration building with all executive offices in the new building, and the old administration building will be used only for information headquarters and sale of combination tickets.

From Florida, where he is wintering, Jack Rosenthal reports he has arranged for installation of three new rides sent by him at the Tampa Fair. Pre-act policy will continue, with use of name bands, augmented by an aerial act weekly. While last year only a Columbia Broadcasting System wire was used, this plan is now to use Columbia and National Broadcasting Company with several spots on the air daily.

Advertising Stepped Up

For the seventh consecutive year publicity and advertising will be under direction of Bert Nevins. It is planned to use an additional amount of newspaper space as well as increased radio spot announcements. Radio spots will be used to plug season lockers because of the addition of 1,000 steel lockers, making a greater seasonal membership sale possible. There will be an increase in the number of outdoor boards used and choice locations are being selected. A new 24-sheet is being designed to take the place of the bellring girl that has been used for the last few years. Again several spots on Times Square will be used, Palisades being the only outdoor amusement spot to make use of downtown Broadway boards.

Public department, under direction of Charles (Doc) Morris, has started work and is running about 80 per cent ahead of last year. Besides big picnics signed by Morris, concentration will be placed on small church and other organization picnics and a special department will be set up for the latter work.

"We look forward to our biggest season," said Irving Rosenthal. "Altho in the past two years we have done very nicely in spite of the World's Fair, we believe that this year, with the fair's close and the thousands of people that it has helped to make outdoor-amusement-conscious, we are in a perfect position for a banner season."

FORT WORTH, Tex.—Veterinarians and Zookeeper Hamilton. Hitson are puzzled over the sudden blindness of Alex, five-year-old Arabian baboon in Forest Park Zoo. He is being given injections and a special diet.

Solve THE STRATOSPHERE MAN
World's Highest Aerial Act

Act was an outstanding success at World's Fair 1937

NEW EXCELLENT PUBLICITY STUNT
ASSURE FINANCIAL SECURITY

Permanent Address: Care of The Billboard, Cincinnati, O.

Write or wire for complete details, prices and pictures.

PENNY ARCADE SPACE WANTED!

Will install complete Penny Arcades on rental or percentage basis in any progressive amusement park, beach or summer resort. All BRAND-NEW machines. Send full details and space available.

BOX D-27, care The Billboard, Cincinnati, Ohio

Complete PARK PLANNING SERVICE

COASTERS, ICE RINKS, DOOLS, GOLFERS RINKS, OLD MILLS, AMUSEMENTS, etc. etc. etc. ACKLEY, BRADLEY & DAY, PITTSBURGH, PA.

FOR SALE 12-CAR RIDE-O-RIDE

Complete and in A-1 First-Class Shape. Terms by Reasonable Payments.

ALLAN HERSHELL COMPANY, INC.
N. Tonawanda, N. Y.

FOR SALE AERO SWING

Eighty-five foot tower, complete with boats and in extra good condition, only twenty-four months. reasonable terms and more. See us.

RIVERSIDE AMUSEMENT PARK
INDIANAPOLIS, IND.

Can Place for 1941 Season in

CELORON PARK

Jamestown, N. Y.

RIDES—Must be modern, well operated and comply with park regulations. We operate Coastier, Ferris Wheel, Dodgem, Whirl, Miniature Railroad, Octopus, Air Line Swings, WHAT HAVE YOU TO OFFER? SHOW—Come close first, class shows, 100 words worth. Ride outfit and 40 riders, save your time. MYOR DROME—Same as Shows—10 words worth—see Standard-Metall about cost. CONCEPTIONS! If you have anything different let's hear from you. This is a major job getting the biggest bang for the buck. Will sell here opening for Oakland, Peasora, Refreshment and Game Operators. We see these Operators.

NO. 16 BIG ELI

The most dependable of all large Amusement Park Rides. It pays a profitable return on the investment year after year, yet requires only ordinary care. Fine line and outside net profits your Park needs a No. 16 BIG ELI Wheel.

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Ave., Jacksonville, Ill.

RIDE OWNERS, NOTICE

Want to Camp Croft Amusement Park, owned by Spartanburg American Legion Pool and ordered by the Chamber of Commerce. Park located in sight of camp where 20,000 services in training, with new groups moving in and out every few days, as this is a retirement camp. Want rides of all kinds. Good location. Answer office. Address:

Manager Camp Croft Amusement Park
Care American Legion, Spartanburg, S. C.
Phone 1599

FOR SALE CARROUSEL

50 Ft. 8-Arms Gallop Horse (Hunted make). Excellent machine for park or beach. Opportunity to buy standard machine at low cost.

NOAH'S ARK OR FUNHOUSE FIGURES
Will illustrate to show you.

H. PAUL
3122 N. Park Ave., Philadelphia, Pa.

Sellout, Repeater Set for NE Revue

DORCHESTER, Mass., Feb. 18.—Indications are that all attendance records for Winter Garden Rollerway here will be broken on February 18 when the Fred H. Freeman Figure Skating Club presents its annual revue in connection with the rink's RRROA night, proceeds of which are turned over to the Roller Skating Rink Operators' Association of the United States for the advancement of amateur skating.

So heavy has been the advance sale that it seems a certainty that all who wished to see the show would be unable to gain admittance and resulted in the announcement by General Manager Freeman that the show would be presented again on February 19. Last year the show was staged on only one night and many regrets were expressed by people who were unable to witness the revue.

VALENTINE DAY party was staged at Fred H. Freeman's Winter Garden Rollerway, Dorchester, Mass., February 14, 10 couples being awarded boxes of candy.

HYDE PRESENTS THE Betty Lytle ROLLER RINK SHOES

LET Betty Lytle go to work for you. Capitalize on the tremendous popularity of the queen of the rollers by giving the shoes bearing her name

exclusively. Thousands of roller enthusiasts are asking for them. 19 Other Styles in Stock. HYDE ATHLETIC SHOE CO. Division A. B. Hyde & Shoe Co. DANVER, MASS.

Write for Catalog

The First Best Skate

QUALITY

RICHARDSON BALL BEARING SKATE CO.

Established 1904. 3312-3318 Ravenwood Ave., Chicago, Ill. The Best Skate Today

No. 321 DUSTLESS FLOOR DRESSING. Cleanses, lifts, polishes & waxes any floor which has both slippery floor and chalk dust. Resists high traffic, remains bright, in place. Keeps floors clean and shiny—great & saves up to 50% on ordinary floor dressings. Now you have heavy-duty bearings. 3212 each and 3214 each. 10 lb. cans, \$7.50 per can. 25 lb. cans, \$12.50 per can. Shipped C. O. D. Price major accompanied by 5¢ purchase price.

GAGAN BROTHERS, EVERETT, MASS.

New Low Prices To Rinks On LANE'S DUSTLESS FLOOR CHALK

Now there's an economical, long-lasting floor dressing for roller skating rinks. It's the only one that's been tested and approved by the American Roller Skating Association. It's the only one that's been tested and approved by the American Roller Skating Association. It's the only one that's been tested and approved by the American Roller Skating Association.

WANTED. Seeking rink for permanent permanent park built in rink in Lane's rink, replacement of 20,000 sq. ft. of rink. For information, contact and enclosed to Chicago in connection. Good opportunity to help in rink. Address: CARP GROFF AMUSEMENT PARK, Phone 1588, O'Connell, Pa. O'Connell, Pa. O'Connell, Pa.

Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

Denver Spot Preps Revue

DENVER, Feb. 18.—Elaborate plans are being made in Mammoth Garden Roller Rink here for presentation of Mammoth Garden Roller Skating Frolics on February 18-23, said to be the first show of its type ever staged in Denver. Cast of 30 Mammoth Garden skaters under the direction of John Mason, rink professional, will present 4 chorus numbers, 12 specialties, and state-dance exhibitions in costume. Manager Irving Jacobs said newspapers and radio stations will be used to exploit the show. He reported business holding up well at the rink.

ABOUT 36 members of the Traveling Rollers Club, Norwood (O.) Roller Rink, were reported to have been affected by gas fumes while visiting D. H. Trueman's Icy Wild Roller Rink, Marion, Ind., on February 8. Of the group seven were forced to remain in Marion for treatment in a hospital, according to reports, and the remainder, after receiving treatment, returned to Norwood in their chartered bus five hours late. It is believed that the accident was the result of gas burners, used to heat the rink going out. Norwood Rink Manager Edward Vonhagen said that 20 Marion residents were also affected by the fumes.

SINCE January 1 Owner George King has resurfaced the floor of Silver Leaf Roller Rink, Springfield, Ill., and added a new ornate. Carl Pelman, reported Alvin M. Hyler, Monday night alumps in attendance have been eliminated by speed contests for men. Weekly winners are slated to compete in finals on March 3. Danewant Roller Club, Decatur, Ill., visited on January 21. Blue Island hockey team played the Silver Leaf Club team on February 7, the latter winning 5 to 3. Spread Eagle Wals contest is to be held soon. Club's spring frolic is scheduled for March 1.

EARL VAN HORN, general manager of Minnesota (L. L.) Roller Rink, has scheduled rink championships for March 9. State championships will be held in Fordham Rink, Brook, on March 18 and 19. William Opatry and Dorothy Kolb, 1940 United States amateur pair skating champions, who recently turned professional and joined the Minnesota staff, have announced their engagement and plans for an early marriage. They will leave Minnesota for a honeymoon of several weeks that will take them to a number of cities, including Washington and Pittsburgh, and will give exhibitions.

ROLLER Skating Rink Operators' Association of the United States has awarded Fred A. Martin's Arena Gardens Rink, Detroit, sanctions for official 1941 Michigan amateur skating championships on March 12-14. Meet will include every



MARGARET WILLIAMS, 12-year-old member of Detroit Figure Skating Club and 1940 runner-up in the Michigan junior girls' figure skating championships, whose ability is highly regarded by Fred A. Martin, general manager of Arena Gardens Roller Rink. She took part in the club's 1941 carnival, "Fun Valley," on January 28, appearing in a free skating exhibition and in a story-book fantasy presented by junior club members.

class of competition open to amateurs and will be judged by RRROA committee and several ice judges. Arena's RRROA night, proceeds of which are turned over to the association for extension of skating activities, was scheduled for February 15. Organist Russell Dies prepared a special selection of music for the program. Valentine party was held February 14, with candy being awarded winners of contests.

HAPPY JACK DARLING, clown skater, who was in charge of novelty features at Mr. and Mrs. Hudgen's Southland Roller Rink, Donna, Tex., and closed a four-week engagement there on February 15, reported there are many good skaters in the Big Grande Valley. On February 6 Johnnie Wise, pianist and organist, and Gene Patton and Johnnie Rollins, trick skaters, were special attractions. The latter have been booked for a return date. Darling reported novelty and prize contests popular at Donna.

WITH the Vermont Legislature considering further liberalization of Sunday blue laws, the Senate general committee has held two hearings on the question of permitting Sunday roller skating. It is expected that an amendment covering the sport will be approved.

ARMORY ROLLER RINK, Chicago, will be closed to skaters on March 8 and 9, when it will be used for army induction purposes, reported Bill Henning, skater-room manager, Old-Timers' Club of Chicago, scheduled a bus trip to Waukegan, Ill., for February 15. Floor Manager Vic Praesch's free Sunday afternoon dance class has over 300 members. Henning is assisting him. After a two-month absence Joe Launey has returned to Chicago's Riverview Roller Rink to take charge of the beginners' floor.

R. D. MARTIN, Detroit, chairman of the figure-skating committee of the Roller Skating Rink Operators' Association of the United States and assistant secretary in charge of tests, reported that in 1940 958 proficiency tests were taken through the association. Of that number, roller skating had the highest percentage, with figure skating a close second. Speed-skating judges were set up in several cities for the purpose of opening that phase of roller skating tests. While a number of speed tests were passed, the late start did not permit the number to be large. Goal of the association is to handle 2,000 tests in 1941. Tests for judges became more stringent in 1940, thus closing the margin of error and creating a demand for better skating.

Ladies' and Men's Shoe-Skates

Trade Mark "VELVET-TREAD" on every tongue

Prize Winners Demand This Quality Outfit Serviceable and Classy

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PORTABLE • ALL-STEEL SKATING RINK EARLY TRUCKED TO SITE. QUICKLY SET UP. ALL CLEAR FLOOR SPACE. FIREPROOF. LOW COST. WIDTH: 40, 50 or 60 ft. LENGTH: Any multiple of ten ft.

These operators are using Mesker Skating Rink: Hodges Bros., Miller Rink, St. Louis, Mo.; Fox Skating Palace, Baltimore, Ill.; Fairway Roller Rink, Bensenville, Ill.; Barryville Sport Center, Bensenville, Ill.; Franklin's Amusement, Dayton, Ohio; Big-Ten Roller Rink, Evansville, Ind.; Big-Ten Roller Rink, Palmetto, Tex.; The Roller Rink, Montgomery, Ala.

Send for Price Today!

GEO. L. MESKER & CO. Dept. X, Evansville, Ind.

PLAZA ROLLER RINK, Wildwood, N. J., has inaugurated a Sunday night program of dancing and floorshows to follow regular skating sessions. Mac McGuffee, WSNJ announcer, emceeds the show, featuring Russ and Ruth, comedians. Bill Broadway's Hawaiians play for dancing.

JACK AND JUDY MANNERS, offering tap rhythms on skates at the Swan Club, and Billy Evans, solo skater at Simo's, are featured at both Philadelphia spots.

TRO the roller-skating business is still much in its infancy in the Southwest, more people are becoming skate-minded and the sport is catching on rapidly, reported George Hardin, general manager of Olympia Rollergrams, Houston, Tex. At a meeting on February 9 he had 450 skaters on the floor of his recently remodelled rink. It has a 120 by 100-foot arched roof over a newly laid rubber-cement maple floor which is free from posts. Races, featured once a week, are beginning to attract so many spectators as skaters. Dance skating, heretofore somewhat in the background, is rapidly becoming popular and the average person does not realize how much youngsters have developed their proficiency until they witness the exhibitions on the rink floor, said Manager Hardin. Floor is managed by Joe Nunes and Tom Scott. Teddy Lee is skateroom manager.

RRROA night, when proceeds are turned over to the Roller Skating Rink Operators' Association of the United States for the advancement of amateur skating, was slated for February 18 at Woolley's Rink, Salt Lake City. Manager Gordon B. Woolley said some other rinks in the State indicated they would participate in the program. State dance and figure skating championships will be conducted in the rink in mid-March and winners will be taken to Cleveland in April for participation in national contests. Photographer from L/A recently took pictures at the rink.

"OMAHA FIBRE" RINK SKATE WHEELS. All sizes. One 1 1/2 inch wide. Brown Fibre, Maple, Ashland Fibre, Birch, Walnut, Rubber. Write Today for Price and Complete Skate Parts. OMAHA FIBRE PRODUCTS CO., Rollins, Nebraska (Rollins Omaha)

SKATING RINK TENTS SHOW AND CONCESSION NEW & USED TRAYS CAMPBELL TENT & AWNING CO. 831 E. BROADWAY, ALTON, ILL.

Canadian Sees Chary of Future Tariffs by BMI

TORONTO, Feb. 15.—The function of fairs during wartime is just as important to Canada as in peacetime, declared Dr. E. S. Archibald, director of Experimental Farms, Ottawa, to delegates at the 17th annual meeting of Canadian Association of Exhibitors here on February 7 and 8 in the Royal York Hotel. Officers elected are: President, Sydney C. McLennan, general manager of Canada Pacific Exhibition, Vancouver, B. C.; vice-president, T. G. Dalgligh, Canadian National Exhibition, Toronto; secretary-treasurer, Walter D. Jackson, Western Fair, London, Ont.; Past President Frank E. Loedly, general manager of Provincial Exhibition, Halifax, N. S., was unable to be present, having been detained in Halifax to complete sale of the exhibition's property and buildings to the Department of Defense. Sale price was announced at \$250,000.

Date Hits Attendance

Attendance at the meeting lowest in years, with only one delegate from Western Canada. Changing of the date from November to February was said to be the cause. Session opened with discussion on the entry of a second licensing body for the performance of music, known as Broadcast Music, Inc., Canadian Division, and affiliated with the Canadian Performing Rights Society. Members are viewing this new body with concern, since the tariff at present applies only to live performances.

(See CANADIAN SECS on page 52)

Somma Is Named Head of GR Group By IAFE Directors

TAMPA, Feb. 15.—Charles A. Somma, secretary-manager of Virginia State Fair, Richmond, was named chairman of the government relations committee of the International Association of Fairs and Expositions at a meeting of IAFE directors here last Sunday. He succeeds Milton Danziger, assistant general manager of Eastern States Exposition, Springfield, Mass., who resigned after many years of service.

Conference was attended by Charles W. Green, Sedalia, Mo., president of the IAFE; IAFE Secretary Frank H. Klingman, secretary-manager of Brockton (Mass.) Fair, and P. T. Srieder, southern secretary of the IAFE and general manager of the Tampa fair.

The association is throwing its strength solidly behind the national defense program. It was announced.

Houston Gate Is 300,000; Coliseum Rodeo Biz Large

HOUSTON, Tex., Feb. 15.—With one day of bad weather, Houston Fat Stock Show and Livestock Exposition, sponsored as a civic venture, drew 300,000 at night and five matinee performances on February 5-12. Best attendance was on Saturday, when 8,000 Future Farmers of America and 4,000 4-H Club members attended.

Capacity business was done by the rodeo, directed and produced by Everett Colburn, in the 6,104-seat Coliseum at all shows except on closing day. Saturday was especially big, with hundreds turned away at matinee and night shows and more than \$1,000 being refunded to persons who purchased tickets in advance but were unable to get seats. Bill Hames Shows, on a lot adjacent to the Coliseum, did fair business with 10 rides, five shows, and concessions.

Show officials were J. W. Sartwell, president, and Julian A. Weslow, vice-president and livestock division superintendent.

Fl. Worth Signs Attractions

FORT WORTH, Tex., Feb. 15.—Southwestern Exposition and Fat Stock Show here has signed Music Corporation of America to produce the floorshow in its night club, the Silver Spur, during the annual nine-day run. Jack Ambing's orchestra will play for the floorshow and dancing, making the band's second year here. Turf Catering Company has again been signed for the Spur. Admissions will be 50 cents matinee, 75 cents week nights, and \$1 Saturday nights.



JOHN W. ROBINSON, who was elected president of North Carolina Association of Agricultural Fairs at the 1941 annual meeting in Raleigh, is a veteran fair worker and secretary of Catawba County Fair Association, Hickory. The association is seeking legislation by which a committee would work with the State commissioner of agriculture to classify fairs by fixed standards.

Vickers Returns to S. La.

DONALDSONVILLE, La., Feb. 15.—R. S. Vickers is again secretary-manager of South Louisiana State Fair here after having resigned three years ago from the post he had held 23 years. Secretary Vickers agreed to the comeback for the 1941 annual after his successor, Sidney Harp, announced he would be unable to continue. Harp has been named executive vice-president to assist Vickers.

Probe Asked To Learn If Mich. State Lapse Means Loss of Land

DETROIT, Feb. 15.—A concurrent resolution for a legislative inquiry into selling Michigan State Fair grounds here, to be followed by abolition of the State Fair as such, was introduced in the Legislature in Lansing on Wednesday by Representatives Audley Rawson and Arthur U. Odell.

Rawson broke into print a week ago as author of a plan to establish an agricultural fair at Michigan State College, formerly Agricultural College, and to either drop the State Fair or supersede it by an industrial and auto show in Detroit, plus amusements.

Reports were started this week that the deed giving the fairgrounds to the State required the property to be used

Group Dickering At Davenport May Hold Fate of MVF

DAVENPORT, Ia., Feb. 15.—A group of "outside investors" apparently control the fate of Mississippi Valley Fair here. It was said at the annual meeting of stockholders. The outside group is said to include a supplier of entertainment at the fair in the past and Maurie W. Jencks, manager of Kansas Free Fair, Topeka. It is understood that if the group completes its plans the fair will have a free gate.

One of the stockholders said that if the group "does not come thru" the fair probably will not be continued. The fair plant went under the sheriff's hammer in 1938 and the Liquidation Corporation took it over in default of a \$112,000 judgment against the property. A proposition to sell the property to Scott County for \$50,000 was placed before the voters last November and defeated.

Howard W. Power, receiver and fair secretary, said the interested group had proposed purchasing the property for \$50,000 and leasing it to the fair association so as to keep up local interest. He said this plan was felt by stockholders to be the best for all interests. The 1940 fair had 50,493 paid admissions and, beset by bad weather, finished with a deficit of \$2,937. Receipts were \$36,777 and expenses \$39,714.

Utah Session on March 20

SALT LAKE CITY, Feb. 15.—Annual meeting of the Association of Utah Fairs will be held in the Newhouse Hotel here on March 20, the call being signed by President A. E. Smith, Nephi, and Secretary Martha E. Gilbre, State Capitol here.

Forecast Bright At Idaho's Meet

TWIN FALLS, Idaho, Feb. 15.—Forecast that 1941 would be an exceptionally good year for fairs highlighted the recent two-day Idaho State Fair Association meeting in the Pocatello Hotel here. Officers elected are: William Hendrix, Meridian, president, succeeding Thomas Parks, Piler; Charles Lawrence, Caldwell, vice-president, and Wendell Palmer, Burley, secretary.

Matters discussed included classification of dairy herds and of other livestock exhibited at fairs. Ivan H. Loughbray, extension dairyman, and E. F. Pinehart, extension husbandman, will develop a uniform system of classification which will be observed at all Idaho fairs. Other changes were made relative to exhibiting of livestock and were adopted so that all exhibits would be uniformly classified in premium books. Committee made up of Eric Sundquist, Blackfoot; Wendell Palmer, Cassia County agent, and Thomas Parks was named to investigate possibilities of purchase of a dynamometer. Boise was selected as site of the spring meeting on June 7 and 8. News of the spring meeting on June 7 and 8 will be held at the annual meeting held in January of 1942. Albert Jagels, vice-president of the Idaho State Dairy Association, discussed possibilities of better dairy exhibits in Idaho, stressing need for open competition in all fields.

Attractionists attending included Sunny Bernat, Globe Poster Corporation; C. E. Zeiger, Zeiger's United Shows; William Coe, Coe Bros. Shows; Monte Young, Monte Young Shows; P. W. Siebrand, Siebrand Bros. Shows; Fred H. Kewen, Kewen Bros.-Caruthers Fair Booking Association; George Ball, George Ball Attractions; George Nelson Attractions, and Eddie Burke, Eddie Burke Attractions.

W. Va. Aid Given Horse Shows Sought For Smaller Fairs

CHARLESTON, W. Va., Feb. 15.—Recommendations to aid small fairs are to be made to J. B. McLoughlin, State commissioner of agriculture, by West Virginia Association of Fairs. This decision was made when the association convened here this week, re-elected officers, set some fair dates, and urged by resolution that no State aid be paid to county horse shows but rather that the funds be diverted to small associations. Last year more than \$6,000 was used to aid Charleston and Huntington horse shows.

Fair dates were set for Pocahontas, West Virginia Free Fair, Tucker County, Gilmer County, Tri-County, Clay County, Ritchie, Jacksons Mill, Barber, Stuart, Jackson County, Greenbrier Valley, Boone County, Clay District, and Putnam County.

President J. B. Sydenstricker, Lewisburg, was re-elected with Vice-President Fred C. Allen, Marlinton, and Secretary J. O. Knapp, Morgantown.

"Everybody Pays" Order Piles Up Big Ill. Surplus

MORRISON, Ill., Feb. 15.—"Everybody pays" policy was credited with financial success of 1940 Whiteside County Fair here, which turned in the best profit in history. It was reported at the mid-winter meeting. Harold T. Matthews, treasurer, said receipts had enabled officers to pay all outstanding bills, make a payment on the real estate mortgage and interest, and that there was a balance of \$1,687. Included in bills paid were bank bills of over \$3,300.

Success of the fair was the result of plans laid at the 1939 mid-winter meeting, when officers were faced with a serious deficit, despite the fact that large crowds had attended the fair. At that time it was reported that passes and season exhibitor and concession tickets had been badly mistimed.

To Study Pa. Mutuels Bill

READING, Pa., Feb. 15.—Reading Fair officials do not favor pari-mutuel horse race betting at the fair, but may try it if a bill legalizing it is passed by the Legislature. Secretary Charles W. Swartz said. Appointed on a committee of three to study the bill scheduled to be presented in the Legislature this week, he said it was his opinion that such racing would not be a paying proposition for Reading Fair.



ACTIVE AT THE 17TH ANNUAL MEETING OF Canadian Association of Exhibitors in the Royal York Hotel, Toronto, on February 7 and 8 were members of this group. Front row, left to right: Walter D. Jackson, secretary-treasurer of the association and secretary of Western Fair, London, Ont.; Frank R. Conklin, Conklin Shows; T. Gordon Dalgligh, vice-president of the association and secretary-treasurer of the Canadian National Exhibition, Toronto. Standing, left to right: Worray W. Price, secretary of Great Eastern Exhibition, Standbrook, Que., and Emory Boucher, secretary of Quebec Exposition Provinciale, Quebec City. Photo by Len Humphries.

Trenton Mutuels Still a Possibility

TRIDENTON, N. J., Feb. 15.—President George A. Hamid has picked for the 1941 New Jersey State Fair here the week corresponding with that of 1940, to open on Monday with special auto races. The week last year had only one rainy day.

Uncertainty of pari-mutuel racing on the fair track has somewhat held back announcement of plans. President Hamid was anxious first to apply for a racing permit, planning to build a mile track and improve the grounds. Derivatives of the State Racing Commission were said to be such that he later withdrew his application. However, the reluctance of those who received a permit to proceed with plans for a Monmouth County track has induced Hamid to consider making another application.

He has hit the racing commission with a broadside, declaring that it is "too Santa Anita conscious." The commission secretary, Fred Ryan, replied that if Hamid wanted to reconsider his application the commission will again take up the matter. As it now stands New Jersey has had a racing law two years and not a spade has been turned by any track promoter, and dreams of vast revenue for the State appear to be fast fading. Hopes are held, however, by the commission that New Jersey will have racing and pari-mutuel betting this year.

N. Y. Moves for New Annual

CANAJOHARIE, N. Y., Feb. 15.—Legislation will be introduced soon in the State Senate and Assembly as a step toward establishment of a regional fair to supplant the present Panics (N. Y.) Fair and provide an adequate annual for Montgomery, Fulton and Herkimer counties, according to C. Everett Dienerdorf, Canajoharie, who is behind the move. Decision to start legislative wheels turning was reached recently when representatives of the three counties met with Commissioner Holton V. Noyes of the Department of Agriculture and Markets at Albany. Attending the conference were Assemblyman John F. Brennan, Port Jervis, and Senator Walter W. Stokes, Cooperstown, who will present a bill in their respective branches of the Legislature which will make possible organization of the proposed society.

Donaldsonville, La.—L. A. Borne

was re-elected president of South Louisiana State Fair Association. Others named are L. J. Auth, Sidney Harp, vice-presidents; Norbert Defatts, treasurer; B. S. Wickert, secretary-manager; L. J. Debus, auditor; Joseph Poirrier, superintendent of grounds.

New 4-Year Beaumont Lease Is Proposed to City Council

BEAUMONT, Tex., Feb. 15.—City Manager Raymond Edmund has introduced an ordinance in city council on a proposed new contract with South Texas State Fair Association under which the present fair group would be given a four-year lease, with a \$100,000 bond-issue payment to be amortized by the fair. A member of city council would be named to the fair's budget committee to see that operating expenses are reduced to insure such payments on items. Edmund said, Mayor George W. Morgan recently objected to the association's "liberal manner of spending money while not paying off its bond issue as promised." Fair officials point out that the city has gained thru much money spent in recent seasons on improvements to the fair plant.

New Ill. Ind. Horse Org

PAERIS, Ill., Feb. 15.—At a dinner meeting in the Hotel France here on February 13, attended by 110 horsemen from Illinois and Indiana, organization of the Illinois and Indiana Horse Show Association was completed, reported Charles H. Clement, secretary-treasurer. Purpose of the association is to create interest in horsemanship and horse shows in the areas represented by members. Plans call for a horse show, with members competing. All profits will be placed in the association fund. Directors will meet on February 19 and the next association meeting will be held here on March 9. Raymond Kiser, showman and announcer, was elected temporary chairman.

Grandstand Shows

PENNINGTON County Fair, Thel River Falls, Minn., has signed Chuck Agree's quiz program and an Ernie Young revue for night shows. Barker Ross' rodeo will be afternoon attraction.

HANCOCK County Agricultural Society, Blue Hill, Me., has signed with American Fireworks Company and Beacon Entertainment Exchange for acts at the 1941 annual, reported Secretary E. O. Williams.

Fair Elections

PORTAGE, Wis.—John Klaha was re-elected president of Columbia County Fair Association. Others named are A. J. Van Lusa, vice-president; Earl Peterson, treasurer; W. H. Johnson, secretary.

JEFFERSON, Wis.—Jefferson County Fair Association re-elected William Triloff, president; Robert Slindum, vice-president; Emil Masi, secretary; Clarence Frohmader, treasurer.

PITTSBURG, Tex.—J. A. Giest, was elected president of Northeast Texas Fair Association; W. E. Spearman, vice-president; Elton Acker, secretary-treasurer.

BROOKHAVEN, Miss.—A. F. Parkinson was re-elected president of Lincoln County Fairs Fair Association. Others named are Martin Holmes, vice-president; G. D. Williams, secretary-manager.

NEW BODYS, La.—A. B. Cotten was re-elected president of Pointe Coupee Parish Fair Association. Others named are Henry A. Rougon, Morris Olin, Joseph Beaud, vice-presidents; J. Gade Lebeau, secretary-manager; Mrs. Hazel Bondy, assistant; A. B. Curot, auditor.

GREENFIELD, Mass.—Franklin County Agricultural Society elected Fred R. Dale, president; George Fuller, J. B. Kennedy, vice-presidents; Whitman E. Wade, secretary; William C. Conant, treasurer; Roger B. Ladd, race secretary.

WATERLOO, N. Y.—Seneca County Agricultural Society elected George F. Collins, president; Raymond L. Schaffer, vice-president; Mrs. Nellie Douglass, secretary; George L. Marshall, treasurer.

GERMANTOWN, Ky.—T. F. Black was elected president of Germantown Fair Association.

MORRISON, Ill.—Whiteside County Fair Association re-elected William Boyd, president, and named Miles Hamra, vice-president, and Vernon Daringer, secretary.

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J. W. (Patty) Conklin and Associates are grateful and proud to be afforded the opportunity and honour to contribute our share of amusement to the pleasure loving people along the "A" Circuit . . . and we hereby re-dedicate ourselves to greater efforts, firm in the belief that the FAITH and confidence imposed in us will not find us lacking in PERFORMANCE . . . PERFORMANCE to which the name CONKLIN dedicates itself in building. . . .

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MINNESOTA STATE FAIR

The Minnesota State Fair Board will hold meetings Wednesday and Thursday, March 5 and 6, at the Redmen Hotel in Minneapolis, for the purpose of purchasing Grandstand Attractions, Advertising Material and Premium Ribbons. Representatives of interested parties are invited to present their proposals.

1941 FAIR DATES — AUGUST 23 TO SEPTEMBER 1 — TEN DAYS
RAYMOND A. LEE, Secretary, St. Paul

Court Opens S. C. Records

SPARTANBURG, S. C., Feb. 15.—Circuit Court Judge P. H. Stoll signed an order directing D. C. Todd, director and manager in charge of records of Spartanburg County Fair Association, to allow inspection of records and minutes of board meetings by E. W. Johnson, administrator of the will of Thad C. Dean, deceased, who was member of stock in the association. Order directed that all records be made open to Johnson for his inspection "at all reasonable times."

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for the LATEST NOVELTIES, PRIZES, PREMIUMS AND SPECIALTIES

Amusement Contingent Is Out Heavily To Look-See at Tampa

TAMPA, Feb. 15.—Hailed as the "best-contest of the 1941 season," Florida State Fair here on February 4-15 was the setting of a get-together of fair officials and outdoor showfolk from all over the nation and those registering at the convention of the Wassermans were D. B. Wilson, Mr. and Mrs. Johnny Ballock and daughter, R. H. Nook, Mr. and Mrs. Lee Cuddy, Mrs. Nellie Erickson, Abner and Virginia Kilne, Mr. and Mrs. Harold Padcock, Mrs. Ralph Lockett, Mr. and Mrs. Rubin Gruber, Mr. and Mrs. Bob Edwards, Bobby Dean, Josephine Haywood, Johnny J. Kline, Blazette Jacobson, Lloyd Thomas.

Jack Yazman, Eddie Coe, Joe End, Sam Glickman, Dave Olson, Frankie Costello, Meria Lipky, Ralph Reynolds, Fred and Evelyn Taylor, Eddie Dondlinger, Tommy Hinkle, Peary and Cwo Hoffman, Charlie Kay, Carl Blair, Pat Gavin, Jack Housh, Ray Guyer, Lucille Lamkin, James Chickrell, Clyde Choulet, Gladys Henry, Lloyd Jeffords.

Jack and Betty Winston, Eddie and Pat Strahan, Harry M. Harris, Skeeter and Kitty Adams, Larry Davis, P. H. and Mae Campbell, Joe Reading, Joe L. Struborn, William C. Dumas, Sol Weintraub, T. O. E. L. and Frank Moss; Tom M. Allen, Mrs. Harry Copping, Mrs. Herman Bantley, Mr. and Mrs. Al Wallace, Mr. and Mrs. Bill Chesky, Harry Pollak, Fisher, Bertha (Clipp) McGinnis, Mr. and Mrs. J. C. Simpson, Frank and Shirley Allen, Harry and June Boyles, Bert Moser, Mary Bity, L. O. Krieger, Art Lewis.

Charles Lewis, Mr. and Mrs. H. Backot, Ted Levey, Harry Elliott, Mr. and Mrs. Gene O'Donnell, Mrs. E. J. Madigan, James W. Anderson, Whittie Thompson, C. B. (Red) Scott, Robert F. Alice, and Dorothy Weeks, F. J. Brusk, John H. Marks, Mr. and Mrs. J. D. Wuglet Jr., Jack Gilbert, Mr. and Mrs. H. T. Wilson, Edward J. McDonnell, William Conlon, Whitey and Skippy Hinkley, Max Gruber.

Joseph Bity, Mrs. Harvey Wilson and daughter, Gloria; Mr. and Mrs. Ned Cromer, Mr. and Mrs. Carl J. Lauther, Mr. and Mrs. J. Ocellin, William T. McNally, Nat Green, Leonard Truabe, Sam Abbott, The Billboards; Barney Williams, Charles T. Coas, Fionnie Harfield, Mr.

and Mrs. Cwo Johnson, Mr. and Mrs. Milton Morris.

Frank C. Miller, Eph Gettman, Paul Fisher, Doc Hall, Ed E. Cooper, Harry George, Howard B. Mints, L. W. McCoy, Mrs. Johnny J. Jones, Mr. and Mrs. Del Lammkin, Mr. and Mrs. Jerry B. Ott, Etienne Lovorno, Mr. and Mrs. Roland Butler and daughter, John Ringling North, Pat Valdo, Mrs. Ines Smith and family, Merie Evans, Win H. Kinman, Doug Baldwin, Lee Warner.

William B. Hiroch, Bruce and Charlee Suidman, Mr. and Mrs. Harry B. Correll, Mr. and Mrs. Carl Fleckenstein, Mr. and Mrs. Charles W. Sweover, Charles Singmaster, Paul V. Moore, D. B. Witcover, Henry Rodler, Charles A. Romma, Charles B. Ralston, J. H. Powell, Frank H. Kingman, Charles W. Green, Muzie C. Stokes, Matt L. Dalgier, Mr. and Mrs. Nat D. Rogers, Denny Pugh, Frank B. Conklin, Mr. and Mrs. Frank D. Shean, Bill Fisher, Mr. and Mrs. Sam Nulis, Mr. and Mrs. Charles O. Burko, Herbert W. Ege.

Around the Grounds

AMARILLO, Tex.—At a recent directors' meeting of Tri-State Fair here Manager O. L. (Ted) Taylor reported the association has about \$3,000 in the bank, and less than \$25 in accounts payable as of December 31. Report showed 1940 gross receipts increased \$10,128.50 over the previous year, and expenses were \$3,656.06 under those of 1939.

SHREVEPORT, La.—George Freeman, many years president of Louisiana State Fair Association here and who resigned a few years ago, was elected chairman of a newly created State advisory committee of the WPA. Fair Secretary-Manager W. B. Hiroch is a member of the committee, appointed to study community needs in relation to national defense and seek to extend WPA aid to public and private groups.

GREENFIELD, Mass.—Praising a record pre-fair ticket sale, Treasurer William O. Conant, Franklin County Agricultural Society, in his recent annual report said the 1940 annual was able to pay off \$1,100 on a mortgage despite unfavorable weather cutting gain receipts. Society carries into 1941 working balance of \$637, according to auditor's report, which shows 1940 income as \$15,691 as compared with \$16,108.18 in 1939, including \$568 on hand a year ago. Disbursements were listed as \$15,738. Midway receipts of \$3,354 were \$242 under the 1939 figure, but race receipts showed a \$388 gain.

BLUE HILL, Me.—Ben Williams Shows have been signed for 1941 Hancock County Fair here, said Secretary E. G. Williams.

JEFFERSON, Wis.—Receipts of 1940 Jefferson County Fair here were \$12,795.56, including cash on hand. Disbursements were \$12,134.58, leaving a balance of \$660.78. Cash on hand last year was \$768.07.

SMITHFIELD, N. C.—Officers of Johnston County Fair Society plan to double the 1941 premium list and enlarge the fairgrounds, reported Secretary J. W. Whithead. Penn Framer Shows have been booked for the midway.

FRANKFORT, Ky.—Taylor County Fair Association, Campbellville, with capital stock of \$1,000, has been organized. Incorporators are given as Ira Vaughn, Paul Holt, J. H. Penn, Albert Clark, H. L. Kerr, Winfrey Beard, Eva Stevins, Brack Sanders, Philip Betram, and Jack Holt.

MIAMI—D. B. Van Atta, secretary of Hamilton County Fair, Cincinnati, arrived here several weeks ago for a vacation. He has been concerned with the fair in a managerial capacity 20 years, and his trip here marked the first time he has inhaled attending the Ohio Fair

Manager's Association meeting at Columbus. Race program at the 1941 annual will offer \$1,500 in stakes.

COLUMBIA, S. C.—D. D. Witcover, president of South Carolina State Fair Association for a number of years, has been reappointed a board member of South Carolina Public Service Authority by Gov. Burnet R. Maybank.

AUGUSTA, Ill.—Augusta Community Livestock Association here had a successful fair with a free gate in 1940, reported L. R. Toltz.

PIERS FOR TEXAS

(Continued from page 46)

tion Finance Corporation may act on an amended application for \$200,000 in RFC support of the \$400,800 development of Pleasure Pier here, Chamber of Commerce Manager Robert Blanton reported upon his recent return from Washington.

The original application, which was not approved because of the nature of the project and the large number of defense projects for which aid is sought, asked the RFC for \$400,000 to go with a \$200,000 city bond issue.

Under the present plan the RFC and city would each supply \$200,000. Manager Blanton, who spent three days conferring with Washington officials, said the grant may be reduced an additional \$25,000 or \$50,000.

ROSTER OF NAAPPB

(Continued from page 46)

Richard P. Luwe, chairman; George P. Smith Jr., George J. Baker; service awards, Harvey J. Humphrey, chairman; Fred W. Pearce, vice-chairman; John J. Carlin, Thomas C. Foley, Benjamin Kramer, W. E. Kooker.

Official roster includes President Ketchum; Roy Station, first vice-president; Fred L. Markey, second vice-president; F. W. A. Moeller, third vice-president; A. R. Hodge, secretary-treasurer; A. L. Plograsso, assistant treasurer; board of directors, N. S. Alexander, Harry J. Batt, John L. Coleman, Arnold B. Gurler, George A. Hamid, Paul H. Hunspehl, A. R. Hodge, A. W. Ketchum, J. K. Lambie Jr., Richard F. Luwe, Fred L. Markey, A. B. McSwigan, F. W. A. Moeller, Herbert V. O'Malley, Fred W. Pearce, Leonard B. Schloss, H. P. Schmeck, Edward L. Schott, Roy Station; executive committee, A. R. Hodge, A. W. Ketchum, Fred L. Markey, F. W. A. Moeller, Roy Station.

With the Zoos

FORT LAUDERDALE, Fla.—Blacky and Mrs. Blacky, black swans at Clyde Beatty's Jungle Zoo here, are parents of a brood of cygnets. After 43 days they were hatched from the light blue eggs, with grayish-white babies that daily are becoming darker. Blacky and his mate take the youngsters swimming on the lagoons. Visitors lately were Edwin C. Hill, Mr. and Mrs. Frank Hartless, Mr. and Mrs. Alvin Baumgart, Oak Park, Ill.; Mrs. J. H. Powell, Myron and Normy Oetton; Frank Cigrand, of The Chicago Tribune, and family, and Ira Garner, Detroit. On February 7 Capt. B. S. Cook, Lieutenant Kelly, and 75 members of the 8th Reconnaissance Troop from Fort Jackson, S. C., that spent five days camping on the north beach here, visited the zoo.

PHILADELPHIA.—Philadelphia Zoological Gardens celebrated the 43rd anniversary of its Leif's Visit the Zoo weekly program on February 15. Miles were taken to the monkey house for a special half hour. Burma, the zoo's pet elephant, cut the cakes.

MIDWAY CONFAB

(Continued from page 37)

Charles Dodsworth, William Harvey, Mr. and Mrs. John White, Clyde Gooding, Mr. and Mrs. Harry Sucker, Mr. and Mrs. Charles Steffens, Mr. and Mrs. Clayton Henry, Bud Henry, J. Jay, O. C. Conkling, Walter Gindie, Mr. and Mrs. Ralph Balsong, Charles Marshall, Wendell Ross, Chris Olson, John Foster, Chet Barker, Sam Brown, Archie Clark, Joe and Anna Metcalfe, J. C. Atkinson, Mr. and Mrs. John Barrett, William Groff, Lonny and Coe Graves, Tammie Miller, and Jack De Salvo.

FAMOUS Pinhead Shows posted a notice in winter quarters that the season would open early to beat all opposition to the turn, but nothing was said about the visible shortage of

fat pork and black-eyed Suzans—Whitey Gooks.

JOHNIE W. HEATON'S Exposition quarters notes from Greenville, S. C., by James Kay: A. B. Hopper has signed his Royal Midgets Show, and Leo Leduc has had his cigarette gallery reopened. Bruce Heaton, president of John Guest, business manager, and H. O. Wells, general agent, left for Chicago and New York on business. Mr. and Mrs. Hall Heale left for Key West, Fla., but will return in time for shows' opening. Monte Wozniak went to New York to purchase costumes and scenery for his musical comedy revue. Among those attending the recent birthday party for Meris Howard were Donna Crayle, Jerry Bennett, La. Benson, Betty and Buddy Lottar, Dixie Henry, Helen Carson, Bobby Miller, Harry Rogers, Olga Klein, Ruby Heaton, Paul Norris, H. O. Wells, Mrs. Joe Callison, and Mr. and Mrs. Hal Hallis. Truck Foreman Howard Smith has all trucks and trailers in good shape, and Joe Callison has added room, and new chromium on all rides and four show fronts. Bud Gutoff and crew are building new fronts for the Midgets in Paris and South Carolina. Night shows, Mr. and Mrs. Dan McCoy, of Johnny J. Jones Exposition; William Jackson, Arthur's Mighty American Shows, and Ed Curt, Curtis 20 Big Shows, visited recently. Dick Donson left for Cuba and South America.

PALACIOS, Tex., notes by Al Nation: Showfolk who have been wintering here are beginning to leave for their various show connections. Mr. and Mrs. Crawford sold their interest in the Black Cat Cafe to Virgil Sills, and Jack Stanley has been placed in charge of the spot. Ray Brewer sold a half interest in his Penny Arcade and will put another one in at Mineral Wells, Tex. Doc Cotton has his shooting gallery here and also is operating a cafe at Hillbrook, Tex., another attraction. Russell Grant is still checking material for the government, and Pat O'Day and family are getting ready to leave soon. Bob Hammond is still working as electrician at the army camp. Chuck Moss and Sammy Allen went to Houston, Tex., and Johnnie and Ruth Welch have their well-flashed fruit stand clogging here. Max Nation is painting her cafe, and Cy Perkins is doing a fair with his new stand. Fussy Hughes came in from the West Coast fair, and other visitors included Louis Ringold, Alamo Exposition Show; Jack Edwards, J. George Lusk's Greater United Shows, and Bob Morrelock, Don Lang Famous Shows. Mr. and Mrs. Bill Spears left for Houston, as did Johnnie Quinn.

TWO colored gals were returning from the lot. One of them, who went to the show first and refused the same, was knocked out by the other. "Don showfolk don't give nobody nothing," squawked the knocker. "I deems, I deems," said her pal. "I won a nice blanket." "So nuff, so nuff, yo' won a blanket," admitted the knocker. "But where, but where is yo' cents?"

NOTES on the Pacific Coast Showmen's Association's recent successful annual spring party in the clubroom in Los Angeles, by Harry Chipman: Chairman Moxie Miller and committee were given much credit in presenting what is believed to be the best party ever staged by the club. The Ladies' Auxiliary also did a grand job, handling the checkroom and lunch privileges. Brother Neff Wagner officiated at the ticket office with Brothers Ed Walsh, Monroe Chapman, and Leo Haggerty. The showmen. Brother Charles Gammon announced the event.

Brother Harry G. Seber arrived from San Francisco and is getting his attraction ready for the road. Brother Arthur S. and Mrs. Louise Morrell attended the spring party. Brother Harry H. Hargrave, past president, is recovering from a heavy cold, and Brother Dr. Ralph E. Smith, past president, has been ill with the flu. Mrs. Sophia Malvern came up from San Diego for the party and while here will visit her son for a few days. Brother Will Z. Smith is busy with his stores on Olvera Street. Brother Ernest Lefson spent last week entertaining his brother and family from San Francisco. Familiar faces seen around the club during the party were Brothers Dan D.M. Charles A. Farmer, Lee McDonald, Charles Bailey, and Mark T. Kirkendall. Brother Charles Alton attended the party, as did Brother Mike Kekko, who he was busy at his shows' quarters, and Brother Sylvester L. Cronin, who drove in from home at San Marino, Calif. Brother Buck Reger, who is returning home, will have soon for the Lewis Bros.' Circus.

CANADIAN SECS

(Continued from page 50)

to broadcasters. It is feared it will ultimately try to collect fees from fairs.

Since early in the '30s annual fairs and exhibitions have been subject to fees imposed by the Canadian Performing Rights Society for performance of music on grounds. On several occasions fairs refused to pay the tariff and court decisions were in favor of the CPRS. The fair, it was stated, sought exemption based on an amendment to the Canadian Copyright Act which says that "performance of any musical work without motive of gain, at any agricultural or agricultural-industrial fair which receives a grant from or is held under federal, provincial, or municipal authority" shall be exempt from paying fees to the CPRS.

To Admit Class B

A highlight was discussion of the effect that the new customs tax imposed by the Dominion government late in January would have on carnivals and circuses entering Canada (see page 29, The Billboard, February 15). As the fair, it had been notified of the passing of the new regulation, it was decided to request the Dominion government in future to notify all fair boards of contemplated changes of this nature. A resolution was adopted to alter the constitution of the association to admit members of Class B fairs so that common problems can be discussed in one group.

Among those in attendance were Murray W. Price, Great Eastern Exhibition, Sherbrooke, Que.; Nancy Rotzschke, Quebec Province Exhibition, Quebec; Mr. and Mrs. Staubs, Leanington, Ont.; Dr. E. E. Archibald, Ottawa (Ont.) Winter Fair; Senator R. E. Little, Ormelgh (Ont.) Winter Fair; D. G. Dalglish, Charles Ross, Fred Wilson, Canadian National Exhibition, Toronto; Sydney C. McLennan, Canada Pacific Exhibition, Vancouver; R. C. G. Bailey, Maritime Winter Fair, Annetest, N. B.; Conklin Shows, who represented by Frank R. Conkling and Neil Webb; George Hamer, Inc.; Joe Hughes; Gordon Green; Attractions, Toronto; William Gardens.

Events—Disabled American Veterans of World War. June 11-14. Herbert J. Anderson, 2619 Oak St.
Seattle—Old Fellows. Feb. 25-26. George H. Chandler, 805 Fawcett, Tacoma.
Seattle—Pacific Northwest Reg. Unit No. 6 of American Legion. March 25-26. Dr. L.



Winter Fairs

Arizona
Tucson—La Fête de Lou Vassaron, Livestock Show & Fair. Feb. 17-21. Mary Lovelace.

California

Imperial—Imperial Co. Fair. March 1-8. D. V. Stewart.
Santa—Serrano Co. Fair & Date Festival. Feb. 22-23. George W. Ames.
San Bernardino—National Orange Show. March 11-23. William Baerle.

Florida

Duval—Lake Co. Fair. March 10-18. Karl Lehmann.
Fort Myers—Southwest Fla. Free Fair. Feb. 17-22. C. P. Heuck.
Homeside—Sealand Dist. Fruit Festival of Dade Co. March 1-8. E. H. Oaklark.
Melbourne—Brevard Co. Fair Assn. March 2-26. C. H. McKinley.
Orlando—Central Florida Expo. Feb. 24-March 1. Crawford T. Bickford.
Miami City—Florida Strawberry Festival. First week in March. H. H. Hurt.
Palm Beach—Florida Yacht Festival. April 24-26. George D. Burtcham.
Pompano—Baptista Co. Agri. Fair Assn. & Pageant of Sara de Sota. Week of March 2. John Haupt.
Sebring—Sebring Farmers' Co. Fair Assn. Week of March 3. E. F. Wilson.

Texas

El Paso—Southwestern Livestock Show. March 25-31. W. B. Fowler.
Fort Worth—Southwestern Expo. & Pad Stock Show. March 7-18. John B. Davis.
Houston—Fai Market & Livestock Expo. Feb. 5-13. W. O. Cox.



Coming Events

These dates are for a five-week period.

Arizona

Tucson—Livestock Show, Industrial Fair & Expo. Feb. 31-33. Major Coppola.

California

Cerritos—Citrus Fair. Feb. 21-22. M. A. Adams.
Connecticut
Hartford—Citrus Circus. March 31-April 2. Ralph W. Thompson.

Florida

Avon Park—Historical Pageant. Feb. 13-22.
Bradenton—DeSoto Pageant. Feb. 19-22.
Bunnell—Arbor Day Celebration. Feb. 22.
Dayton—Beach—Holiday Festival Expo. March 27-29. W. V. Aldrop.
Eustis—Washington's Birthday Celebration. Feb. 22.
Hollywood—Florida Tropicals. Feb. 22. Elna J. Stollberg, Box 200.
Jacksonville—United Peoples Club of Florida Celebration. March 1-30.
Ocala—Historical DeSoto. Feb. 19-22.
Lake Wales—DeSoto Indian Festival. March 10.
Sevilla—Flower Show. March 10-15.
Serrano—Serrano Fair & Rodeo de Soto Pageant. Feb. 25-March 1.
Tampa—Cigar Festival. March 2-8.
Tampa—Horse Show. Feb. 21-22. Mrs. J. W. White, 114 Rosewood Road.
Tampa—Horse Show. Feb. 27-March 2. Mrs. H. Howard White, 114 Rosewood Road.
Vallejo—Flower Show. March 12. A.

Georgia

Abbeville—Fair Stock Show. Feb. 25. A. E. Rumball.
Macon—Fair Cattle Show & Sale. March 10-11. Lee E. Trimble.
Milledgeville—Fair Cattle Show. March 4-8. Oscar House.

Illinois

Chicago—Ind. Spectator's Show. Feb. 22-March 1. F. W. Kiefer.
Chicago—National Trade Show. Feb. 22-March 2.

Indiana

Evansville—Hans Show. March 15-20. Jerry P. Burton.
Kendallville—Indoor Circus & Carnival. Feb. 26-March 1. Mrs. Owen Galtman.

Kentucky

Lexington—Hens Show. March 7-15. Maurice Dunn.

Louisiana

New Orleans—Southern Sportsman's Show. March 8-10. W. W. Kessler, 907 La Salle Ave.
New Orleans—Mardi Gras. Feb. 18-23.
New Orleans—Sports Festival. March 18-20. H. Kohlman.

Massachusetts

Boston—City Show. March 10-14. George F. Little, 250 Fifth Ave., New York.
Boston—New England Spring Flower Show. March 17-22. E. T. Perrington.

Michigan

Detroit—Spring Circus. Feb. 15-March 2. E. C. Gunn.
Detroit—Bullfight Show. Feb. 14-23. Kenneth G. McCreery.
Grand Rapids—Home & Food Show. March 24-28. Herman Hansen.

Margarette—White Horse Carnival. Feb. 20-21. Clarence T. Bullock.
Saginaw—Opentown & Sosserr Circus. March 21-22. Maurine M. Guy.

Minnesota

Minneapolis—Hogge Beautiful Expo. March 15-22. H. H. Cory.

Mississippi

Canon—Madison County Pad Stock Show. March 26-27. E. C. Lane.

Missouri

St. Louis—All-American Flower & Garden Show. March 22-26. Lutz T. Kelly.

New York

New York—Gift Show. Feb. 24-26. George F. Little, 250 Fifth Ave.
New York—National Sportsman's Show. Feb. 15-22. Albert C. Rao.
New York—International Flower Show. March 15-22. A. Herrington.
Rochester—A. Serrano Circus. March 10-15. W. T. Price.

North Carolina

Greensboro—Better Homes Expo. March 17-22.

North Dakota

Valley City—Winter Show. March 10-14. J. T. Banger.

Ohio

Cleveland—Cuyahoga County Maple Festival. March 27-28. Paul E. Denton.
Cleveland—Food & Home Show. March 6-14. Walter W. Knight.
Columbus—Home Show. March 24-26.
Youngstown—Home Show. March 9-14. Arthur H. Altman.

Oklahoma

Atoka—Spring Festival. March 8-9. I. C. Marshall.
Enid—Tulsa Industrial Exposition. March 2-6. G. E. Zink.
Guthrie—Northwest Jrs. Livestock Show. March 17-18. J. B. Hertz.
Oklahoma City—Livestock Show. March 17-21. G. W. Ziner.

Pennsylvania

Philadelphia—Gift Show. March 24-26. George F. Little, 230 Fifth Ave., New York.
Philadelphia—Motorboat & Spaceman's Show. March 2-6. William H. Bates.
Philadelphia—Flower Show. March 24-26. H. B. Sharkey.

South Carolina

Columbia—Mason-Eliks Celebration. March 12.

South Dakota

Deadwood—Black Hills Building & Industrial Show. March 30-31. Nell Ferguson.
Sioux Falls—Eliks Charity Circus. Feb. 19-22. E. B. Petersen.

Texas

Beaumont—Home Show. March 17-22. Ed N. Williams.
Brownsville—Charro Days. Feb. 21-22. Joe Lindberry.
Fort Worth—Southwest Exposition & Pad Stock Show. March 7-14.
Galveston—Texas Open March Graz. Feb. 27-28. Guy A. Armstrong, Jr., 264 Andros Bldg.
Houston—Sports & Recreation Show. March 6-11. M. Wright.
Lubbock—Washington's Birthday Celebration. Feb. 22. C. H. Chasler.
Mercedes—Los Grande Valley Livestock Show. March 20-22. Carl A. Bleag.
Mineral Wells—Pad Stock County Livestock Show & Rodeo. March 28-29. Paul Ord.
San Angelo—Fair Stock Show & Rodeo. Feb. 28-March 3. J. C. Deal.

Washington

Seattle—Western Oil-Lamp and Houseware Show. Feb. 21-24. Kay Laker.
Seattle—National Flower & Garden Show. March 23-26. Robert H. Boland.

West Virginia

Wheeling—Better Homes & Electrical Show. March 4-7.

Wisconsin

Harford—Home Show. March 16-20.
Milwaukee—Hans-Martin Circus. Feb. 24-March 5.



Poultry Shows

These Dates are for a Five-Week Period.

Connecticut

New Haven—Fair. Feb. 21-23. E. R. Danberg, 689 Rice St.
St. John, Wash. State College, Pullman, Wash.
Society of American Federation of Musicians. June 2-14. Fred W. Burnham, 23 Devon St., Newark, N. J.
Spokane—Eliks. Jan. 19-22. A. J. Pettit, Box 1005, 1005 W. Wall.
Troy—William Carver, 1701 McVey, Huntington.

West Virginia

Wheeling—Grand Commodore Ketchup Festival. May 14-15. Henry F. Smith, Fair-grounds.
Charleston—United Spanish War Veterans. June 2-11. Norris Bruce, Pleasant.
Martinsburg—Imperial Orange Rec. Mdn. May 29-31. William Carver, 1701 McVey, Huntington.
White Sulphur Springs—Libographers' National Assn. May 21-23. W. Floyd Maxwell, 203 Madison Ave., New York.

Wisconsin

Madison—American Bandmasters' Assn. Feb. 17-March 2. Glenn C. Blum, 214 Park Hill.
Wausau—Old Fellows. June 2-8. John Burmeister.

Wyoming

Sheridan—Orlov Eagles. June 13-24. M. A. Comstock, 126 N. State St.

Canada

Lethbridge, Alta.—Order of Old Fellows. March 12. Alex. D. Ballantine, 203 J. O. O. F. Lodge.
London, Ont.—H. A. Mason. April 23-24. E. Beattie, 262 Dufferin Ave.
Ottawa, Ont.—Grand Old Fellows. June 11. P. D. Gray, 2 Black Block.
Saskatoon, Sask.—Grand Chapter. May 17. Francis H. Kelly, 313 Westman Chambers.
Toronto, Ont.—Ontario Hort. Assn. Feb. 27-28.
Toronto, Ont.—Order of Foresters. June 17-18. A. P. Vanhormer, Box 940, Brantford, Ont.
Windsor, Man.—A. P. & M. June 4-8. J. H. G. Russell, Massena Temple.



Dog Shows

These Dates are for a Five-Week Period

Arizona

Phoenix—March 12-13. R. E. Wolcott, Box 1078.
Tucson—March 15-18. Mrs. H. C. Numan, 122 E. Speedway.

California

Los Angeles—March 1-4. Mrs. Rue Gardiner, 14780 Valere, Van Nuys.
Oakland—March 2-5. Helen Zimmerman, 28 Brymore St., San Francisco.
Santa Ana—March 22-23. Jack Bradshaw, 1814 B. Grand Ave., Los Angeles.

Illinois

Chicago—Feb. 22. Thomas Moore, 104 N. Hubbard.

Massachusetts

Boston—Feb. 25-23. Foley, Inc., 2000 Randolph St., Philadelphia.

Michigan

Detroit—March 1-2. A. Wilson Box, 2006 12th St.
Flint—Feb. 27. A. Wilson Box, 2006 12th St., Detroit.

Missouri

St. Louis—March 15-22. Foley, Inc., 2000 Randolph St., Philadelphia.

New Mexico

Albuquerque—March 2-4. Mrs. George Oenke, 1812 A. Box 191.

New York

White Plains—March 23. Foley, Inc., 2000 Randolph St., Philadelphia.

Ohio

Canton—Feb. 29-22. A. Wilson Box, 2006 12th St., Detroit.
Cincinnati—Feb. 27. W. L. Hardenberg, 8813 Laibon Place.
Cleveland—March 11-16. Foley, Inc., 2000 Randolph St., Philadelphia.
Cleveland—March 5-9. Foley, Inc., 2000 Randolph St., Philadelphia.
Cleveland—March 25-27. W. G. Loffer, 742 Tod St.

Rhode Island

Providence—March 2. T. L. Kemp, Bismarck, Water, Mass.

Tennessee

Kingsport—March 30-31. Mrs. Carrie M. Page, Box 823, Johnson City.
Memphis—March 29-31. Mrs. Frank Leonard, 263 Elmwood St.

Texas

El Paso—March 15-20. Tony H. Phillips, 3830 Wilson St.

NEW EMPLOYMENT LAW

(Continued from page 42)
employee and therefore protected by federal compensation laws.

Legal Rights of Employee

Generally speaking, if an injured employee applies for compensation under State or Federal laws he cannot subsequently sue and recover damages from his employer. In other words, making an application for compensation insurance is the legal equivalent of abandoning rights to sue and recover damages from the employer. In fact, the only good reason employers pay compensation insurance premiums is avoidance of damage suits by injured employees. Nevertheless, circumstances may exist, as when an employer fails to provide safety devices required by law, under which the employee has the privilege of electing to sue the employer instead of accepting State or Federal compensation allowances. Actually, the compensation is certain and the amounts usually are satisfactory, but occasionally an employee decides to sue his employer for damages rather than accept the State or Federal compensation payments. But, as above mentioned, he must file the suit, as a general legal rule, before he applies for State or Federal compensation. Otherwise he forfeits his legal right to sue his employer. And, of course, if an employee sues his employer and loses the suit he cannot at a later date apply for State or Federal compensation. All modern higher courts are in accord with this legal rule, although the older courts hold to the contrary. So, therefore, it is far more advantageous for injured employees to accept compensation under State or Federal laws than risk final

adjudication in favor of the employer in a damage suit.

Variations of Law

It is important to know that the higher courts in different localities have held that the receipt of wages, salary, compensation, or damages by an injured employee from his employer does not prevent him from suing and recovering damages from another who is responsible for the injury. Therefore, an injured employee who has received either compensation, damages, or his regular wages during the time lost while recovering from an injury negligently effected by a private citizen or other firm does not forfeit any of his legal rights to file suit and recover damages from the one whose negligence actually caused the injury. This law is generally effective, since a majority of readers may have believed the contrary.

Readers who desire to have at hand a record of leading cases which uphold this law may refer to the following cases: Connecticut, Hayes v. Morris, 98 Conn. 23; Delaware, Campbell v. Brandenburger, 162 A. 284; Georgia, Wachler v. Leonard, 193 S. E. 212; Illinois, Hoobler v. Vospel, 249 Ill. App. 60; Louisiana, Perouse v. Murray, 9 La. App. 189; Massachusetts, Donohue v. 70 York Street, 246 Mass. 485; New Jersey, Busk v. Jetties, 110 N. J. L. 307; Wisconsin, Campbell v. Stutiff, 193 Wis. 576.

Also, see the leading case in which suit was filed by an employee to recover damages for personal injuries resulting from negligence of a private citizen. The court in this case, Hayes v. Morris & Company, 98 Conn. 602, held that the payment of the employee's salary by his employer during the time lost because of the injury did not reduce the amount of damages to which the employee was entitled to receive from the private citizen whose negligence caused the injury.

Also, in Campbell v. Brandenburger, 162 A. 284 it was shown that an employee was injured not by negligence of his employer but that the negligence of officials of another corporation. This court held that although the employee received wages from his employer during the time he was recovering from the injury, the corporation was fully liable.

And, in still another case, Stutiff, 214 N. W. 371, the legal question arose whether the ordinary amount of damage allowable to an injured employee could be reduced in view of testimony that the employee had during the entire period of disability received his regular salary from his employer.

In holding that the amount of damage to which the employee was ordinarily entitled could not be reduced, although the employee had received his regular salary, the higher court said: "We see no reason why one whose acts have caused injury to another should reap the entire benefit that comes from the payment of wages made by an employer. . . . If either is to profit by the payments made by the employer, it should be the person who has been injured, not the one whose wrongful acts caused the injury. The extent of the liability of the wrongdoer is dependent upon the extent of the injuries inflicted by his wrongful act, not upon the question whether the employee receives wages during disability from his employer."

SLA

(Continued from page 38)

days. Past President Edw. A. Hock came back and is bridging it with the boys. Harry and Dave Russell are still in Florida. Frank D. (Doc) Sheen and Bill Fisher are also wintering in Florida.

Ladies' Auxiliary

Club's social on February 7 at the Sherman Hotel had Past President Nan Rankin as hostess. She selected beautiful prizes for the occasion. Mrs. Nate Hirsch won first, and Mrs. Ida Chase won second prize. A large crowd attended. Mrs. Rose Page, Mrs. Alva Hill, Mrs. Harry Beiden, Mrs. Al Miller, and Myrtle Hunt are still on the list.

Club will hold a benefit luncheon and card party for the American Hospital Linen Fund on March 8 in the Orest Room of the Sherman Hotel. Mrs. Ann Doonan is chairman, and tickets are 50 cents. Members will soon learn that Past President Mrs. Leah M. Bramler's mother is ill. Mrs. William Carkey, treasurer, is still in Miami, and Ethel J. C. Weer is enjoying a successful season in Florida. President Mrs. Joseph L. Ströbel urged all members to attend the meeting on March 21 in the Sherman Hotel.

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AGENTS, DEALERS, CONCESSIONAIRES—WHY not work Imprints with your line! Samples free. DE FREES, 1042 W. 90 St., Los Angeles, Calif. x

AGENT 5-1 — CLEAN UP WITH OUR LINE! Cartoons, Books, Photos, Novelties, Crosses. Lowest prices; prompt service. WHOLESALE, Box 430, Fayetteville, Tenn. x

AGENTS — SALESMEN — NEW SUCCESSFUL, Non-Liquid Metal Polish, Homes, hotels, buildings, stores, etc. Our agents making large profits. Sample 30c. NIP PRODUCTS COMPANY, 235 E. 42d St., New York City. x

BIG MONEY TAKING ORDERS — SHIRTS, Ties, Hosiery, Underwear, Pants, Jackknives, Sweaters, Uniforms, etc. — Sales equipment free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago. x

GOLD MINE AT ALL ARMY CAMPS—PERFUME. Beads sensational seller. Swell line. Particulars free. MISSION, 2228C W. Flor, Los Angeles, Calif. x

GOOD SIDE LINE FOR PRINTING AND ADVERTISING. Salomon—Discalcomenia Name Plates in small quantities. Great demand. Also make many applying initials on automobiles. Free samples. "RALCO," 727 Atlantic Ave., Boston, Mass. x

"HELL WITH HITLER" — 10c WINDSHIELD stickers! Sweeping America like wildfire! 20, 50, 100 postpaid; sample, 10c. DANIEL, 799 Colgate, Beaumont, Tex. x

HOWEY, 110 EAST 31st, BRN, PA.—WHOLESALE Razor Blades and Billfold Deals that tick. mh8a

KEY CHECK—STAMPING OUTFITS — BIG profits stamping Checks, Name Plates, Social Security Plates, THE ART MFG. CO., 303 Detroit St., Brooklyn, N. Y. fe22x

REBUREAU PLANT — UNIQUE NOVELTY, "Miracle of Nature." Costs below 2c; sells for 2c. C. E. LOCKE, 7 Rio St., Mesita, New Mexico. x

SALESMEN, DISTRIBUTORS — MARVELOUS Magnetite Brush excels vacuum cleaner. Also 20 brushes, mops, chemicals. Highest commissions. NEWAY BRUSH WORKS, Hartford, Conn. x

SELL KOEHLER'S FAMOUS 9x11 BLUE SIGNS — Orangeables. Religious, Experience unnecessary. Homes and merchants. Prospects. Write, KOEHLER'S, 335 Goetz, St. Louis, Mo. fe22x

SILL NEW FLORAL DESIGN BROCHURES — Resorts, fairs, army camps. Send one dollar for samples; refund within ten days if unsatisfactory. ENFIELD ART WORKS, Hazardville, Conn. x

START YOUR OWN BUSINESS—DOLLAR MAKING opportunities, popular, reliable. Manufacture them at home. Free information. WARREN WHITE, 1300-B Commerce, Dallas, Tex. x

VERY PROFITABLE! — CANVASERS FOR ACTIVE line Handmade 5x7 Pictures through-out U. S. A. Brochure sample \$1.00 postpaid. GRIET-D-FOT, 1107 Broadway, New York. x

WORLD'S SENSATIONAL MIDGET ROCKETS. Radio—A winner, knockout seller. Millions waiting to buy. JOSEPH CURTIN, 1607 Carpenter St., Chicago. x

171 WAYS TO MAKE MONEY IN HOME OR OFFICE. Business of your own. Full particulars free. ELITE, 214 Grand St., New York. fe22x

WANTED — PERMANENT REPRESENTATIVE for Novor Uniforms, Snacks, Aprons, Fezoks, Nurses, Doctors, Waitresses' Uniforms, Smart-cut Styles. Finest quality. Exceptional commissions. Line free. HOOVER, 251 W. 19th St., Dept. PK-9C, New York. fe22x

ANIMALS, BIRDS & PETS

FOUR TRAINED DOVES — CLIMBING LADDER, killing barrel, riding Merry-Go-Round and Ferris Wheel, with all props, \$15.00. Head Magic wanted. THOS. FINN, Housick Falls, N. Y. x

FRESH DIAMOND BACK SATTLE SNAKES, \$10.00 each; Harness Snakes, \$10.00 each; Goats, large, \$3.00; Mexican Beaded Lizards, \$10.00. Wild Cats, \$6.00; Jaguar, 3 years, \$10.00. WORLD'S REPTILE IMPORTER, Box 106, Laredo, Tex. x

MEXICAN DONKEYS (BURROS)—VERY TAKE special for children to ride on, baseball play, polo play, etc. \$18.00 each. NATIONAL PRODUCTS COMPANY, Laredo, Tex. x

TAME BABY SPIDER MONKEY, \$78.00; TAME Baby Bob Cat, \$7.50; English Pointer or Star-wire Blower Pigeons, \$2.50 pair; Canaries, Parakeets, Puppies and Pups of all kinds. LACKEY'S PET SHOP, San Antonio, Tex. x

BOOKS, CARTOONS, INSTRUCTIONS, PLANS

MUSIC MACHINE OPERATORS — 25c FOR your old records. Personalized instructions and sales plans. \$5.00. SWATSON HAUSER, 224 Ridge, New Kensington, Pa. x

WRITE SONGS SHORT, EASY, ILLUSTRATED method. Harmony Theory Music. Personal instruction. Pay while learning plan. GERRY BALOSKI, Box 122, Cincinnati, O. x

YOU CAN ENTERTAIN AT ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog free. BALDA ART SERVICE, Dubuque, Wis. fe22x

BUSINESS OPPORTUNITIES

FOR SALE IN CALIFORNIA — OLD ESTABLISHED Route of 17th Phonograph; 150 Boxes Control Boxes. Gained over \$28,000 during the year of 1940. \$25,000 all cash. For particulars write BOX C-19, Billboard, Cincinnati, O. fe22

FOR RENT — PICNIC GROVE, BATHING, boating, eating stand, dancing and roller skating building, 60x100. Also hotel quarters. No competition. P. O. BOX 236, Burlington, N. J. fe22

MONEY-MAKING FORMULAS — THOUSANDS of new trade secrets and compounds. Illustrated circulars free. O. WARREN, 15 Park Row, New York. mh8x

FOR SALE — CRYSTAL SPRING PARK, containing of 40 acres. Open since 1911. Building in A-1 shape. Big Lake; no competition. Write W.M. T. C. YOUNG, Parkersburg, Pa. fe22x

PENNY ARCADE FOR SALE — EXCELLENT location, good opportunity for right party. Write immediately. BOX 220, Billboard, 1564 Broadway, New York.

PITCHMEN SOLICITORS — MAKE EXTRA money with new Stamping Outfit. Stamp Checks, Plates, Febs. Catalog 69-8 from C. H. HANSON, 303 W. Erie, Chicago. x

PORTABLE OR PERMANENT ROLLER BINK— Fully equipped. Hammond Organ, Chicago Skates, 6,000 or 7,200 sq. ft. Town 50,000. BOX C-25, care Billboard, Cincinnati, O. x

RARE OPPORTUNITY — WIDOW WILL SACRIFICE entire business block with private beach located on one of California's best and safest beaches. This is the best business block in a fast growing resort town. Deal with owner. About \$35,000 will handle. C. T. JOHNSON, 512 Cornell, Fresno, Calif. x

YOU CAN MAKE \$10.00 TO \$50.00 DAILY operating our Ball-Throwing Games. Complete outfit furnished. Information free. LAMANCE, 782A Marion, S. E., Atlanta, Ga. x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ADVANCE 25c-32c, \$7.50; 3 ROCK-DIA TEN Slices, late series, \$32.50. Will buy late model Phonomatic. ROSS V. McQUIP, 1322 Lark Ave., Long Beach, Calif. mh8

BALL GUN, 5/8", FACTORY FRESH, 12c BOX; Tab, Stick, Midget Chicks, every Vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. mh8

CASH FOR MILLS BLUE OR BROWN FRONTS. Serials over 400,000. BOX C-22, The Billboard, Cincinnati, O. fe22

CASH PAID FOR ALL LATE MODEL SEEBURG, Wurlitzer, Rock-Dia 20 and 28 Record Phonographs. Will trade any other type of coin machine at best prices for phonographs. Give lowest price and condition. SILENT SALES CO., 200 Eleventh Ave., S., Minneapolis, Minn. fe22x

DO YOU NEED WURLITZER PHONO PARTS? Write us your name and save money! SUPREME VENDING CO., 537 Rogers Ave., Brooklyn, N. Y. mh8

ERIE DIGGERS, COUNTER MODELS, MODEL G Diggers, Hockeyes, Love Testers, Counter Games at low prices. NATIONAL, 4242 Market, Philadelphia, Pa. mh8

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co., 25 Opera Place,
Cincinnati, O.

Insert the Following Advertisement under the classification of

Name and Address Must Be Included

Remittance of \$..... is inclosed to cover the cost of
..... words at 10c each (minimum \$2).

From

Address

City and State

Forms Close Thursday for Following Week's Issue

2-22-41

FOR SALE — ONE WURLITZER MODEL 300, excellent condition. \$225.00. E. J. GILLETTE, First National Bank Bldg., Omaha, Neb. x

FOR SALE — 150 and 300 WATT JANETS Converters, excellent condition. \$12.50 each. PARAMOUNT MUSICAL, 1438 N. Wain, Chicago. Mohawk 6056. x

FOR SALE — KEENEY SUPER-TRACK TIMES. Postimes, Faces, Racks, Western Baseballs. Fine Play Games, Lilla Bonus, Mills Vest Crochets, Grotchen Ings., Slot Sates, Metal Traces, 24 Records, Phonographs. CHARLES RITZLE, New Bedford, Mass. mh8x

GET WISE! MODERN ARCADE-SPORTLANDS are profitable year around. World's largest selection of equipment to choose from. Write for new 1941 catalog and price list. MIKE MINNES CORP., 392 10th Ave., New York. mh8

GOODBODY HAS A MESSAGE FOR EVERY OPERATOR reading this advertisement. Send in your names and address at once. JOHN GOODBODY, 1824 E. Main, Rochester, N. Y. fe22

MILLS & BELLS, \$27.00; THRONES OF MUSIC, \$29.00; Wurlitzer 500, \$175.00; P-12, \$25.00; 24 Records, Phonographs, \$50.00. Track Record, Multiple Races, \$40.00; Fleet-Wood Fairground, \$10.00; Rally Entry, \$20.00. WELLCOME MUSIC CO., Spokane, Wash. fe22x

NORTHWESTERN DELUXE, \$9.00; TO GRIPPER, \$3.00; Pace Scale, \$15.00; Deuces Wild, \$7.50; Track Rent, \$7.50; Reel Slot, \$3.50; Counter King, \$12.50; Ring, \$6.00. 1/2 deposit. VAN WYSE, Box 232, Union, N. J. x

OPERATORS — WE WILL BUY YOUR USED Phonograph Records. Advise how many you have and lowest price. BIRMINGHAM VENDING CO., 2117 3d Ave. N., Birmingham, Ala. mh8

PHONOGRAPH SPECIAL — 3 USED 1040 MILLS. Throne of Music with vacuum mechanism, \$149.50 each; equipped with adapter, \$169.50 each. 1/2 deposit, balance C. O. D. BIRMINGHAM VENDING COMPANY, 2117 3d Ave. N., Birmingham, Ala. mh8

SEND FOR BADGER'S 32-PAGE COIN MACHINE Catalog — Over 1,500 different Machines, Bargains, Accessories, Parts and Supplies. BADGER NOVELTY, 2346 N. 30th, Milwaukee, Wis. mh29

UNUSUAL CHARM PACK — REVELATION assortment of 144 items, \$1.00 postpaid. 1/2 deposit with order. BRODIE CO., 3411 Ross, Dallas, Tex. mh8

WANT USED COIN OPERATED PUNCHING Bags — State particulars and price in first letter. SOLOMON'S BAR, 51 John, N. D. mh8

WANT TO BUY MILLS VEST POCKETS AND Counter Games. WEST COAST AMUSEMENT CO., 320 S. Lubin Ave., Tampa, Fla. mh8

WANTED — 10 TO 50 EXHIBIT MERCHANTS Diggers, Series 3200 and up. Write E. P. ENLAND, 6956 N. Wolcott Ave., Chicago, Ill. mh8

WANTED FOR CASH—ROTARIES, HOCKEYS, Diggers, Blow Balls, Baseballs, Rifles, Metallographs, Arcade Machines, Cigarette, Legal Counters, Phonographs, Scales, BOX 213, care Billboard, 1564 Broadway, New York. mh8

WURLITZER 51 COUNTER MODEL, \$34.50 each; two for \$63.00; Vest Pockets, guaranteed, \$37.75; Penny Wurlitzer, \$22.50; Ak-San-Ian, \$34.50. COLEMAN NOVELTY, Rockford, Ill. mh8

TO JENNINGS FREE PLAY VENDERS, LIKE NEW, \$80.00 each. One-third deposit with order. L. W. FERGUSON, Brooks Hotel, York, Pa. fe22

COSTUMES, UNIFORMS, WARDROBE

ASSORTED BUNDLES, \$1; COSTUMES, \$1 UP. Fans, Hats, Hinds, Evening Gowns, Wraps, Furs, Bargains. CONLEY, 510 W. 47th, New York. x

GLAMOURIZE YOUR STYLE — MOVIE STARS. Slightly Used Clothing, Gowns, Dresses, Stacks, Playthings, Costumes, large Mixed Bundles, \$5.00 and \$10.00. MOSS, 6115 Fountain Ave., Hollywood, Calif. x

NEW SPORT SUIT — NINETEEN HUNDRED different pieces. Vanilla Town make, latest style 3 button draps. Picture on request. MUSEEY-MOSS CO., Lewisburg, Tenn. x

FORMULAS

MAKE BIG MONEY IN THE SOAP BUSINESS — Every home uses soap every day. Teach you how to make Soap Powder, Bar Soaps, and Can Soaps. Full machinery required. You make it at home. \$2.00 will start you. Every \$2.00 you spend you will get \$8.00 back. How is that for making money? Send \$2.00 for formulas to HAROLD ENGLHART, Custer, D. x

PITCHMEN'S NEW 924 PAGE MONEY MAKING Bible—Contains 10,000 Formulas, Recipes, Secrets for easily making fast profits and bigger profits. Complete book, \$19.95. Includes a C. O. D. ADAM BROWNS COMPANY, Chesham Hill, Mass. mh8

THAXLY FORMULAS FOR SUCCESSFUL PRODUCTS—Accurate Analysis Assured. Research. Catalog free. Y. THAXLY CO., Washington, D. C. x

MAIL ON HAND AT CINCINNATI OFFICE 22-27 Open Post

Parcel Post Affton, Billie E. 144 Adams, Mrs. W. W. 20...

Mrs. F. Miller, Mrs. A. Miller, Mrs. E. Miller, Mrs. J. Miller...

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office...

DEMETRO, WALTER 144 GARRISON, DALLAS E. 20...

Women

Alford, Mrs. Ed 144 Adams, Mrs. W. W. 20 Adams, Mrs. J. 20...

Vatons, Mrs. Dora 144 Watson, Mrs. Anna 144 Watson, Mrs. Anna 144...

WILSON, Mrs. Anna 144 Wilson, Mrs. Anna 144 Wilson, Mrs. Anna 144...

WATSON, Mrs. Anna 144 Watson, Mrs. Anna 144 Watson, Mrs. Anna 144...

Men

Almon, Mrs. 144 Almon, Mrs. 144 Almon, Mrs. 144...

Almon, Mrs. 144 Almon, Mrs. 144 Almon, Mrs. 144...

Almon, Mrs. 144 Almon, Mrs. 144 Almon, Mrs. 144...

Almon, Mrs. 144 Almon, Mrs. 144 Almon, Mrs. 144...

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

John, J. J. ... L. ... M. ... N. ... O. ... P. ... Q. ... R. ... S. ... T. ... U. ... V. ... W. ... X. ... Y. ... Z.

M. ... N. ... O. ... P. ... Q. ... R. ... S. ... T. ... U. ... V. ... W. ... X. ... Y. ... Z.

P. ... Q. ... R. ... S. ... T. ... U. ... V. ... W. ... X. ... Y. ... Z.

S. ... T. ... U. ... V. ... W. ... X. ... Y. ... Z.

T. ... U. ... V. ... W. ... X. ... Y. ... Z.

MAIL ON HAND AT CHICAGO OFFICE

120 Park Avenue Bldg., 100 N. Clark St. ... Women ... Men ...

RAIL ON HAND AT NEW YORK OFFICE

1004 Broadway

Women ... Men ...

MAIL ON HAND AT ST. LOUIS OFFICE

200 Adams Bldg.

Women ... Men ...

RAIL ON HAND AT CHICAGO OFFICE

120 Park Avenue Bldg., 100 N. Clark St.

Women ... Men ...

Truck and Trailer Legislation

AUSTIN, Tex., Feb. 15—A new truck load limit bill is now under consideration by the Texas Legislature. The present truck load limit is 7,000 pounds. The new bill would regulate the load

limit by a scientific formula and would impose a weight regulation allowing up to 30,000 pounds, or a gross weight of 54,000 pounds.

SINCE closing a successful session recently, Harry (March) Daniels has been working as clerks at the Miner Hotel, Mason, Ga., doing 24-hour work greeting circus and carnal visitors.

Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by SAM ABBOTT—Communications to 1564 Broadway, New York

Demand for Spring Promotion Merchandise Being Hypoed by Government Defense Spending

NEW YORK, Feb. 15.—With spring a scant month away and with the three biggest days of the season—St. Patrick's Day, April Fools' Day, and Easter—coming up at two-week intervals, salesboard and bingo operators, as well as pitchmen, streetmen, direct sellers, and other users of prize and premium merchandise are concentrating on making 1941 sales top any in the past decade. Men feel especially optimistic as more and more of the \$17,000,000,000 the government has allocated for defense contracts goes into circulation. Government statisticians have estimated that between 40 and 70 per cent of all contracts will be paid out in wages. Figured out in terms of what this means on such projects as the \$108,000,000 munition plant being erected in Charleston, Ind., where some 14,000 men are employed, or Chickasaw, Ala., where some \$20,000,000 are being spent to build destroyers; or in terms of additional jobs employing millions at good salaries working either on government projects such as barracks at army camps or on defense orders placed with private industry, makes it easy to see why all members of the merchandise fraternity are sure this spring will be a banner one.

Workers making plans to cash in on

St. Patrick's Day already are placing orders for shamrocks, Erin go brath, balloons, Erin flags, green snakes, bows, buttons, clay pipes, and paper carnations. Men who annually work St. Patrick's Day parades will be using patriotic jewelry items to supplement Paddy Day numbers.

Two weeks later is April 1, and with it comes the usual large demand for trick and joke items, such as skunk perfume, mystic smoke, salt chilets, foaming sugar, exploding matches, dish-water beer, pepper gum, shooting cigars and cigarettes, and rubber candy.

Easter falls on April 15 this year. Demand for bunnies, Easter dolls, cuddle dolls, chicks, egg dye, and baskets will supplement the usual lines workers will sell. Here, too, the patriotic motif is expected to assert itself. Miss America Bunny, with flashing electric eyes and red, white, and blue dress, is clicking big, it is reported. Growing demand for such patriotic novelties as the navy goat and army mule is expected to be stepped up still more.

In between working items for these specific dates, the annual drive by pitchmen and direct sellers on the housewives of the nation with such house-cleaning aids as polishers, scratch removers, polishing cloths, and moth preventatives, will be launched in full force.

Salesboard operators already are concentrating on Easter deals, with special emphasis on candy and stuffed animals. Candy deals always click at this time, whether they be in the form of a giant egg or a fancy box. A twist more operators are using is candy put up in a fancy mirrored box. Miniature cedar chests are also going well. Eye-catching boxes suitable for use as jewelry and cosmetic boxes are being offered in a wide variety of styles and patterns.

The study animal trend, which periodically goes and comes, is once more on the comeback trail. In fact, these numbers showed remarkable life last year and have been growing steadily in demand under the stimulus of some corking good new items for the past six months. Newcomers, in addition to the standard line of Easter rabbits and dolls, reported clicking are the Miss America Bunny and the navy goat and army mule.

Bingo operators, too, are planning to give their prize displays a spring touch. Bunnies and other Easter items are sure to appear on stands during the next few weeks. Greatest activity, however, is among operators who are lining up places for outdoor games. Some already have

New Item

NEW YORK, Feb. 15.—Phil Goldfarb, member of Goldfarb Novelty Company, is all smiles these days. He just got back from the winter racing season in Florida in time last week to see his wife, Helen, bring in a new winner at the Doctors' Hospital. New son is doing fine. Mother, ditto.

Bingo Attendance Up in Cincinnati

CINCINNATI, Feb. 15.—Bingo enthusiasts here turned out in greater numbers during January than for any month in 1939 and the early months of 1940, a report of Police Chief Eugene T. Weatherly disclosed.

During the month 249 games were staged, drawing total attendance of 301,942 and gross receipts of \$216,161.80. Average net cost per person was 84.2 cents.

These figures compared with 209 games attended by 233,706 in January, 1940, and 190 games with 157,719 attendance in 1939.

Chi Premium Show Dates Announced

CHICAGO, Feb. 15.—The 11th annual National Premium Exposition has been set for the week of April 30-May 3 in the Palmer House here. With 80 per cent of the display space sold the first 10 days after dates were officially announced, the Premium Advertising Association, sponsor of the show, expects it to top all others in buyer attendance and exhibits.

As usual, the sponsoring organization will hold its convention concurrently with the exposition. Howard W. Dunk, secretary, announced. Exhibit space is being assigned by A. B. Coffman, exposition manager.

Many bingo and salesboard operators and others whose business it is to select merchandise items for distribution in prize and gift channels are expected to take in the show to look over the large number of prize and premium items that are annually displayed.

contracted to take over the bingo concession on carnivals, while others are lining up with churches and other organizations for outdoor games. They are not overlooking the temporal element in making their present games a success, however, and are featuring various house-cleaning items in addition to Easter merchandise and their regular line-up of prize numbers.

Atlantic City Set for Biggest Convention Year in a Decade

ATLANTIC CITY, Feb. 15.—This Southern New Jersey resort will enjoy the best convention business in a decade this year. Numerous conventions already have signed for 1941. Going back over the years to 1930, no 12 months on record show anything near convention expectations for this year. With October the month in which the conventions actually start, the resort nevertheless began sharing in the profits as early as last week. On February 11 the American Association of School Administrators, meeting for nine days, brought 14,000 people to the resort. Eight other conventions will fill this month's schedule.

March is fairly well filled, with convention groups from widely scattered points, and April looks large, with the American Association for Health, Phys-

ical Education, and Recreation leading the procession, arriving April 27, with at least 5,000, and remaining until May 3.

May is practically a day-by-day booking, with Eastern Music Educators' Conference with 2,500 people; Federation of Women's Clubs bringing 7,000, and the National Variety Clubs with over 2,000, among the bigger ones. June, as it appears on the convention list for 1941, is another record-breaker, the American Outdoors Association with 3,500 in attendance, among the larger gatherings.

Even July, heretofore strictly a summer vacation month with few if any conventions, has several big ones booked for Convention Hall, the New York Hardware Manufacturers' Association, with 4,000 people, one of the largest. Some of the biggest conventions of the year are booked for September, in fact, from Labor Day until December 15 the resort will be entirely filled up.

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

DEALS

By BEN SMITH

We've told this one before, but it's worth repeating. Have you ever heard the story about the captain who ran a boat along the Mississippi. He had a whistle on the boat to warn others of his approach in foggy weather, but never used it. A friend asked him why. "Well," he said, "when I start the whistle this old tub of mine stops." The engine couldn't move the boat and took the whistle at the same time.

Some operators are like that. They don't seem to be able to work a deal and plan ahead at the same time. They go along all right while the deal is clicking, but when it turns sour call a halt until a new one comes along. Why these boys wait until the last minute to start their search for another deal we wouldn't know. However, we do know they can avoid a costly interlude, in most cases, by looking around while the old deal is still going on all four. Right now operators should be preparing for the spring season. It is only a month or so away and it's none too early to begin window shopping.

Operators are always interested in getting advance information on new items. Manufacturers should be just as anxious to get the advance information to them, for the salesboard operator, when he likes an item, can gain for it quick public acceptance and widespread distribution. Manufacturers have been able to break retail barriers with the salesman's help that they could not crack in any other way and manufacturers who have had that experience will work with operators at every opportunity. Not only do they get a good volume of business from the operator directly, but thru his efforts develop large orders in other channels.

We are willing to do our share in spreading the word on new merchandise if the manufacturer will co-operate by dropping us a line when he has something new to offer. Each item illustrated on a salescard receives some of the finest publicity obtainable. And it doesn't cost the manufacturer a cent.

"How often have you said to yourself 'Why didn't I get on to that item when it was first introduced?' referring to a number which went over big but which you did not pick up until most of the cream had already been taken by others. Check back and you may find that here is the answer to why you did not make as much money last year as you had anticipated.

This is a fast business. The average life of a deal is comparatively short and more often that not money must be made quickly if at all. Operators know that, but sometimes many of them fall asleep or go ultra-conservative. They'll see a new deal, a new item, but instead of taking a little flyer to test its possibilities they'll say, "We're from Missouri; we want to be shown." By the time they are shown it is often too late to take in their share of the long run.

We believe that every new deal is worth a test if nothing more. There is no good gamble involved in placing a few cards just to see how they'll move. Maybe the operator who does this will lose a couple of bucks occasionally and his time. But in testing all possibilities the chances of missing out on the big deal will be for all practical purposes zero.

HAPPY LANDING.



WHAT'S new in bingo equipment?

JUDGING by reports from manufacturers of bingo supplies, they've been doing nothing else all winter but thinking up ways and means of making bingo easier and more interesting to play. Just to mention a few of the improvements, news of which has come our way:

MORRIS MANDELL reports he has a hopey of a promotional idea for bingo promoters. It is a remote-control device that enables members of the audience to participate in the spinning of the dial. This enables the operator to circulate among players and give each on the chance to spin the dial. He maintains the device will do a lot to stimulate player interest in the game.

THIS is one of the many stunts Mandell has thought up for bingo operators. His Five Star Aero Bingo Blower is still going great guns, he says. In fact the pace at which he has been going finally took its toll, and he had to knock off work for a while to rest.

METRO MANUFACTURING COMPANY also is developing some new equipment. The firm reports it is putting the finishing touches on a new blower which it expects to announce in a few weeks.

FROM Chicago, the K-2 Bingo Sales sends us a new players' board that eliminates need for any cutouts and makes it possible for players to play while standing. The board is made with sliding panels for numbers. If number 16, for instance, comes up, a touch of the finger pushes the 16 out of sight and automatically brings up in its place a small black spot. When bingo is made, a few small taps on the bottom of the card causes the black spots to disappear and the numbers reappear, and the card is ready for the next game. Firm reports that operators and players alike are taking to the new card like ducks to water. (See BINGO BUSINESS on page 43)

FOR 1941
Let the Shure Catalog
 Be Your Buying Guide!
 ●●●●●●●
Better Values—
For Less Money
 Our Policy for Over 50 Years
 ●●●●●●●
 If You Haven't a Copy of Our Latest
 Catalog #135, Write for One Now.

N. SHURE CO.
 200 West Adams St.
 CHICAGO, ILL.

NEW 5 STAR AERO
BINGO BLOWER

● Fool-proof operation.
 ● Automatic waste-board returns balls.
 ● One-year guarantee.
 ● Portable — carried anywhere.
 ● Hexagonal in shape; red & black colors.
 ● Second-hand material used in this high grade Bingo Blower.
 Jokers only, write for full particulars.



Special prices on Bingo Specials in dozens and over.

1123 Broadway, N.Y.C. **61000**
MORRIS MANDELL

LADIES' WATCH

Very Flashy

WHITE GOLD COLOR chromium plated case with metal link bracelet to match, 10 1/2" link size. Guaranteed jewel movement. Gift boxed. Looks like a \$10.00 watch.
 10085—each \$2.25

YELLOW GOLD COLOR case with yellow case. Metal bracelet in yellow case. Otherwise same as above.
 10086—each \$2.50

10087—each \$2.50

Write for Page Catalog Now Ready!!

ROHDE-SPENCER
 223 W. Madison Chicago

Bingo Operators!

New E-Z Bingo Board (copyright) for players in greatest advancement in years. Eliminates markers, cones, beans, etc.; saves money and bother. Even 200 standing can play! Unique construction speeds up play as much as 25%; ends hopping over, confusion, loss of time. As many combinations as desired.

SEND \$1 FOR SET OF SAMPLES
E-Z BINGO SALES
 20 E. Jackson Blvd., Chicago, Ill.

ST. PATRICK NOVELTIES

Write for Complete Listing Covering a Select Line of St. Patrick's Day Novelties at LOWEST PRICES. A Sample Dozen each of 10 different Numbers or a total of 120 Pieces will be sent POSTPAID on receipt of \$1.25.

LEVIN BROTHERS
 SINCE 1886
TERRE HAUTE, IND.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Nut Chopper

Another new culinary gadget introduced by Federal Tool Corporation is the nut meat container, chopper, and dispenser. Item serves as a container for whole nut meats and a tight fitting cover keeps the nuts fresh. By removing the cover, inverting the jar, and turning the handle, device chops the nuts and dispenses them at the same time. Item is constructed of nickel-plated steel with a red wooden handle and cover. Jar is fashioned in crystal glass pattern with a 14-ounce capacity.

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Auto Cash is a pliable, soft-rubber, slotted device that holds securely nickels, dimes, quarters, and half dollars and may be affixed to either windshield or dashboard by a suction cup. Leftcoo, Inc., maker of the device, herald it as just the thing for motorists in this day of toll bridges, tunnels, ferries, and parking meters, as the item makes it possible for the driver to have change ready for needed tolls. Comes in a variety of colors and is priced for price and premium use.

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BINGO BUSINESS

(Continued from page 60)

Cost of cards is moderate, firm, easy, and sturdy construction assures long life.

A BTRONG movement is afoot to return bingo to Jamesburg, N. J. In spite of the county ban, authorities granted Postmaster Joseph Corse and Councilman Henry Tumbler permission for a game for the national carnival drive. Town was literally a hotbed of games until the beginning of this year when Chief Justice Case, acting on a presentment from a grand jury, banned the games. Churches in this vicinity, conducting a straw vote on the subject of returning the games, report an overwhelming sentiment in favor of the move.

THE CLEVELAND police and the State Tax Division of Ohio are reported to be launching a drive to collect amusement taxes from churches and welfare organizations who employ promoters to operate bingo games. Under State law, bingo parties are exempt from payment of amusement tax only when they are operated by their sponsors or when the promoter is hired on a salary instead of a percentage basis.

PCSA

(Continued from page 33)

held its regular meeting at 2 p.m. when all by-law changes were made and submitted for approval. Body approved the decision to make dues become payable September 1, with the deadline November 15. Board also established absentee lists for future elections. Dues remain the same and with new by-law books return from the party they will be mailed to all members. Meeting brought in a few members who have been absent for several weeks because of work and illness. Among them were Edith Bullock, Tucky Gooding, Marge Stephens, Ruby Kirkendall, Lee Strum, and Emma Clifford.

Mrs. Hagby reported that Leona Barie is recovering and that Clara Zeiger has been ill since returning to New Mexico quarters. Letters were read from the Ladies' Auxiliary, Showmen's League of America, Edith Walport, and Hazel Redmond. Amelia Barie was on hand for the meeting, as were Jessie Campbell and Estell Hanson. Edith Bullock is recruit to the pinocle game. Babe Miller, Edith Bullock, Allertia Foster, and Edith Louiss spent the week-end in the mountains at guests of Betty Perzaly.

Secretary Vivian Horton continues to do a good job in that office. Among those who reported the meeting would be their last until fall were Mario LeFors, Bob Clark, Nina Rodgeas, Babe Miller, Cecelia Kanthe, Marge Stephens, Fern Chasney, Lillian Eisman, Ethel Krug, Beth Hanson, and Lucille King. After adjournment games and cards were played.

NSA

(Continued from page 28)

Andre Dumont, 0 1
The Weinberg, 0 1
Other contestants who have not played any games as yet are Ben Wiley, Milton Roper, James Davenport, Louis Fisher, Gene Hamid, Matthew Riley, Harry Kaplan, Sam Miller, Max Tuhis, Art Levin, and Max Linderman. Members miss Milton Roper, who has signed a contract with Markrop Company of Cincinnati as manager of the office there.

Birthday congratulations to Jack Pearl, Morris Friedman, Charrie Johnson, February 15; Byron Cosh, 20; Hugh McKenna, 21; Jack Owen, 21; W. G. Curtis, Robert White, Jr., 22; Frank Sullivan, Bill Raymond, Oswald Lenzbach, William Harvey Hester, 24; William Burke, 25.

Ladies' Auxiliary

Auxiliary was well represented at the Tampa Fair this year. President Midge Cohen, Vice-President Edna Lamore, Business Managers Ethel Gross, Florence Row Lunge, Ben Hamid, and several others arrived in time to spend Casaparla Day there. They contacted a great many of our members who seldom if ever get into New York to visit the club, as well as prospective members. Sister Anna Halpin postcards from Miami that she also visited Tampa Fair

for a few days and that she will extend her Southern visit a few weeks. Sister Pearl Kovars is leaving for Miami, where her sister is dangerously ill. Sister Arlene Burke writes from Richmond, Calif., that she is enjoying the mild winter out there with the exception of a case of influenza, from which she has recovered. She adds that she will not return until the latter part of March. With so many of the members elsewhere, the clubroom is all but deserted. However, many will return in time to attend our next meeting on February 26, which will be a social with a short business session. Sister Irene Greene, chairman of the entertainment committee, with her associates will be the hostesses of the evening. Related congratulations were extended by members to Sister Hilda Vincent on the advent of a "Bundle From Heaven" recently.

POPSY

(Continued from page 17)

a nose as red as an apple pie firecracker. Dismal as it may be, however, he does serve to distract attention from the play, and in the long scenes that stretch from 3:50 to 10:50 you begin to like him and even to sympathize with him. After all, he has to stay thru Popsy every night.

The play—an American comedy, Mr. Herendeen calls it—is the sort of thing we used to suffer in the days when shoe strings and two-for-ones very often led to picture sales, and pieces like *Tommy* and *Skidding* sometimes ran for months. The theater may be on the verge of financial collapse, but there's comfort in the thought that now an opera like *Popsy* is pretty sure to disappear almost instantaneously. It has nothing to recommend it. Everything about it is flimsy, drab, and cheap.

It tells of Professor Henry Tibbs, about to realize a lifelong dream and go with his wife to a South Sea Island, now that his youngest daughter is about to marry. But he is prevented when his other two daughters depend on him just before the wedding and his youngest breaks with her young man. One married daughter has left her husband because he conducts smelly chemical experiments in the cellar; the second has left her husband because they want a baby and she doesn't seem able to provide one; and the youngest has broken with her lad because they want different colors of wallpaper in the bedroom.

From that point it's easy to see that the youngest will make up again easily enough, that the eldest will receive a wire from her husband saying that his experiments have landed him a lovely job in South America, and that the other will be suddenly afflicted with an acute case of coming child. In this latter respect, the utter innocence of Mr. Herendeen and his characters seems astounding: the little stranger's flustered antics are discovered only when its impecunious mother faints and a doctor examines her—offstage. I hasten to add.

The only point of interest, really, lies in Mr. Herendeen's frantic efforts to keep on writing until he has enough copy to fill a last act, despite the fact that his play has already long since ended. This he does by such devices as having the coming father arrive with an armful of baseball bats and football helmets for the baby, and by the quaint process of putting his exposition in his third as well as his first act. For long minutes the characters sit around telling each other about things the audience has already seen, happen. In this way the audience can make no possible mistake as to how ridiculous those things really are.

Everything is obvious, hackneyed, and dull, with no funny lines whatsoever, no wit or even competence in the writing, and no situations that reach above the level of the adventures in an unsuccessful comic strip. Rowland G. Edwards has directed in a way that cannot be called stock only because, if it were, stock direction would have reason for itself charges. And the cast (with the exception of Edith King, who does a gallant and excellent work as the mother) divides its efforts sharply into two categories—s Vandeville performing and performing that is even worse. In the former class is Al Shean, who is still a delightful personality, but who enacts a profane by mugging, jumping around, appearing in long underwears, and taking the whole thing as tho it were a burlesque skit (which it very well might be). The others, under Mr. Edwards' ministering hand, are pretty much of a piece—the some mention should be made of the success scored by Herbert Kover, the juvenile. His blue shoes caused the only ripple of audience interest during the evening.

OUT OF THE FRYING PAN

(Continued from page 17)

in the case of a couple of the kids who have gotten themselves severely married and how expect a baby. They eventually live chiefly on the allowance of Dottie, whose father is a Boston politician, and they've chosen their apartment because the one beneath is occupied by Mr. Kenny, the great producer.

Trouble enters in the form of Muriel, a prudent Boston babe of Watch and Ward Society ilk, who comes to see Dottie and tries to tell Dottie's father about the awful conditions in the bower of Theopie. The frantic efforts of the other kids to keep Dottie with them—Dottie is almost as weak-minded as her father, but in a much nicer way—and their even more frantic efforts to get Mr. Kenny to listen to a visit thru of his latest Broadway hit, which they're rehearsing in private, make up the body of the play. They eventually get Mr. Kenny to see their show by fixing it so that the local geandames hold him in the room, and Dottie finally defers her father and announces that she's going to marry Norman, who is leader of the group despite his impressionable advocacy of the Stanislavsky Method. As for Mr. Kenny, he gets into a fight with Dottie's father, who insists that he's going to blackmail the play in Boston—and the resultant publicity hustles, sending out a road company, peopled by the six smallest kids. The coming child, in case you're wondering, has just started on its journey from Never-Nevrland.

That's just the bare outline. You'll have to take a trip to the Windsor (you won't regret it) to get the horrendous details of how Muriel, the Boston babe, impersonates an unwilling corpse; how Mrs. Garnet, the landlady, acts as extreme critic of the play; how the Stanislavsky Method gets the youngsters out of tight places (it's nice to know that it's good for something); and of all manner of other blood-curling and beguiling incidents. The piece is warm and richly human—and it's a scream from beginning to end.

Of course there are defects, but they're important only because the rest of the piece is so good that you want it to be perfect. The second act, for instance, is based almost entirely on the run-thru for Mr. Kenny, and keeps repeating itself with variations until it almost threatens to become boring, and the curtain lines aren't nearly effective enough to hold up the hilarity of the play as a whole. But those are things that are overlooked in the general enjoyment.

It may be argued that the play is too much of and for show business to reach the general public, but this corner doubts it. The full flavor of the side-wipes at the Stanislavsky (or Make-Like-a-Teacup) Method may be lost on the public at large, so may such magnificent cracks as the one in answer to "There's nothing wrong with the Group Theater"—the answer being "Nothing that Abbott couldn't fix." But in general, I suspect, the public will like the "inside" picture almost as much as it will like the prevailing hilarity. That is, if *Out of the Frying Pan* can hold on long enough to cash in on its word-of-mouth praise.

Alfred Drake, previously known as the best young singer on Broadway, plays Norman, leader of the group, and proves

that his acting is as fine as his singing. It's a beautiful performance, cashing in on everything offered by the author and creating countless moments of its own. Similarly excellent are the other five notable youngsters—Sellyva Myra, an extremely promising juvenile; Nancy Doggins, William W. Terry, Louise Snyder (an extraordinarily pretty lass), and Barbara Bel Geddes, daughter of Norman. Young Miss Geddes' baby-voiced interpretation is pretty hard to take at first, but you end by liking her immensely. Also scoring heavily are Mabel Paige, as the marvellously innocent bedmate of a landlady, and Reynolds Evans, as Mr. Kenny. And walking off with a terrific hunk of personal acclaim is Florence MacMichael, who plays Muriel. Miss MacMichael does one of the funniest burlesques I can remember seeing.

A program note says, "The characters and events in this play are purely imaginary, and anyone claiming resemblance or similarity ought to be ashamed to admit it." There aren't many who can claim resemblance or similarity to anything as heart-warming and amusing as this.



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PITCHMEN

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(Cincinnati Office)

T. J. (SENATOR) ROCKWELL is reported to be getting some long groom working a Seattle, Wash., department store.

REGRETS: The passing of W. Harry (Mac) McCarthy, mad man, and Ivan H. Browning, pitchman and novelty worker.

BOB POSEY has been in West Texas the last 15 days but has not worked because of illness. He would like to read pipes from Al Cover, Jack Curren, Doc Tom, Neely, Duke Donaher, Speed Hascal, and Al Rice.

RICHARD ARGAND and wife have been resting since Christmas at Buffalo, awaiting a blessed event, which turned out to be a boy, born February 5. Dick says he had a good Christmas, working toys on streets in downtown Buffalo.

FAMOUS LAST WORDS: "Go, I wish the winter would last forever."

DICK MARSHALL of umbrella fame, is awaiting spring in Buffalo. Few pitchmen are there, he says.

J. W. KIMHOFF has been wintering in Gadsden, Ala., taking things easy. Says he is figuring on working tricks next season. He inquires about Mr. and Mrs. H. H. Walker, King Lassar, Eddie Salem, and Tommy Burna.

FRED HUMPHREY splits from Cleveland: "All the boys and myself welcome Jake Neuwendhuyse back to the States. When the weather permits, I will write sheet. I met Al Kleiman here working pants hangers in the May store. Other boys here include Phil Kraft, Jack Davis, Speedy Ross, Jack Andrews, and Bill Overton. A special note to Doc Jerry Costel: Pipe in and brand the story that you are dead false. I would like to see pipes from Al Nordquist, Jerry Frost, George Sanders, Fred Allen, Frank Polk, and Jimmie Cobancon."

JERRY THE JAMMER SEZ: "Recessions and depressions are routed by a good impression."

HARRY MAIERS is in the Moultonville Hospital, Bronx, N. Y., and says he may have to undergo an operation for cancer of the stomach. He advises all who are inclined to overeat to be careful, lest they wind up as he has.

HARRY WORTHY is working homes and blades in Atlanta to fair business, and says he works neighborhood theaters on week ends.

RUEB, FORD, while in Cincinnati recently, met Doc Wick with herbs in Weisner's dime store. Food is now in Hollywood, Fla.

IT WON'T BE long now until the pitchmen, like the blueshirts, will begin their singing.

PROF. BILL KAYE sends a resume of his recent doings: "After playing to bloomers with World's Fair Highlights in Cleveland and Detroit, I decided to stay in these parts for a while. January 11-19 I played the Polish Wag Ballet Show at Convention Hall, Detroit. Since then I have been doing much better. From January 30 thru February 1 I worked handwriting analy-

sis in Bettner's department store, Saginaw, Mich. Currently I am appearing nightly at Connie's Cafe, Detroit. I am scheduled to play my first theater in Detroit at the Majestic. If the date is clear, other theaters in the State will follow. I would like to see pipes from Doc Friedman, Harry Brunella, and Ed Reicher."

SETMORE JACOBS recently blew into Philadelphia from Norfolk, Va. He says to stay out of the South.

WHO OF YOU have been working the army camps scattered throught the nation?

K. E. SHUMWAY en route to Fort Landerdale, Fla., scribbles from Hollywood, Fla., that he will work sea shell brooches at the fair in Fort Landerdale. He says he has been working that item around Florida to good takes. He recently saw Morris Kahntruf leaving for parts unknown.

JACKIE ANDREWS and his boys were spotted working the Grotto Circus in Cleveland last week. Doc Furrester's pitch store is packing them in on Prospect Street, Cleveland, according to Ed Radley.

THE WAY to collect the cash dividends is to go out and make it happen, not just all around waiting for something to happen.

PITCH EXPONENTS George Watson and O. V. Phipps are reported to be doing better than average business in Columbus, O.

SOME OF THE BOYS would like to know if Smiley Ferner, vet glass cutter and peeler worker, is still getting the geedus in San Antonio, Tex.; if D. Harry Bell is still out Minnesota with eye-glass cleaner; if Doug and Lola Couden are playing Southern Georgia in this winter with their wonder car; if Wanda Hoeman is still demonstrating cleaner, and if George Meeks is selling the Gyro cork medicine?

TRIP OD PINNINGS: "Man a fellow who continually waits until the sun shines on both sides of the fence ofttimes finds himself crowded under the fence."

EDDIE JENSEN after a successful stand in Palacios, Tex., with his jewelry layout, left recently for the Houston Fair Stock Show and Exposition.

WHATEVER BECAME of Eddie (Shifty) Lewis, Charlie Halligan, Lon Stegman, Grace Oranger, J. A. Holzer, Larry Clark, Leo Rubin, Jack Heller, W. E. Knox, Mel McBride, Harry Logan, Tate McAlister, Jack Murray, Doc Perry, L. P. West, Jack Roach, Dr. Joe Steel, Charles Blankenship, E. O. Peters, and Sam Jones? What are they doing and where are they working?

ACCORDING to the number of communications received from demonstrators, there must be very few of them working indoors this winter.

HERE I DEMONSTRATOR Jack Ryan continues to work to successful turns at Newberry's, Cincinnati.

STILL GOING STRONG with the name-on-a-sheep brooches in Nulmer's Cincinnati five-and-dime, is Frank A. Whyte.

ERIN EDWARDS astrologer, pipes that he has had four nice weeks with the Neisner chain stores in Chicago and is booked for five more weeks with another chain.

THESE'S SOME consolation in the fact that February is a short month. Weather permitting, the boys and girls will be out and getting it soon.

RARE SHERWIN PLAYERS are building a bigger and better outfit at their winter quarters in Canning, Okla., and will open early next spring, tells Harry H. Kinchade. He reports

that money is plentiful in the Southwest and boys say sales are picking up. Tom McNeely started in Oklahoma on his way home to Pueblo, Colo., and was looking prosperous, according to Kinchade.

MUEL WEBSTER has been having some good pameos, working drug store windows in Eastern Texas. He went into Muskogee, Okla., recently to work windows with Max-O-Yal.

HOW MANY of the pen, pecker, and other specialty workers are making the special in-door events this winter? Why not tell the BILL about it?

DOC VICTOR E. LUND and L. Chapman are wintering in Joplin, Mo., making sales days out of there.

JACK ZIMMERMAN on pealers, and Gene Maynard, polish, are in Strawbridge's in Philadelphia.

HEN GARBER and Red Noble have been in the H. I. Green store, Philadelphia, with oil and foot soap, reports Jack Bell, who is working mad in W. T. Grant's store there to

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187 E. Spring St., Columbus, Ohio

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of The Billboard. This list is published in addition to the names which are set in capital letters in the regular Letter List.

good takes. Bell says Noble is leaving for a three-week vacation in Florida. Fully in the best in years, says Bell, Phil Kraft and George Thurman are asked to pipe in.

WHO WAS IT who once said: "I've been picking off many more sales since I quit selling than the other man's business and put my mind to my own."

WONDER HOW MANY of the boys and girls will come out with that old-time pep when the winter has passed.

Pitchdom Five Years Ago

Tex Worth just arrived in Houston, Tex. where he met Doc Bell, Little Doc Brown, and Pat Dana. . . . Bob Noel and his show were in Kinston, N.C. . . . Roster included Bob, juggling; Mrs. Noel, card-playing and assisting in acts; A. F. Whitley Johnson, oil. . . . Ollie Lockboy and Nick Kay were with the D. D. Lockboy med. op. in the stocks of lower South Carolina, getting fair bits. Doc Bill Kerr visited the show at Hampton. . . . Guy and George Peterson had been in Duluth, Minn., two weeks with excellent results. They had with them Helen and Ed France, American. . . . His was god. . . . Earl Bryan and wife had just arrived in Tifton, Ga. from a vacation in Florida. They saw Davey Jones, comedian, at Clearwater Beach, Fla. All Florida towns were open and there were plenty of red ones. . . . Smokey Harrier and wife were hibernating in Omaha, Neb. after many months behind the cork on the King David Erbo Show. . . . Red-Sheet Austin was back in Texas after two weeks in Louisiana. . . . Arthur Engel was demonstrating ring-gauger in a Pensacola, Fla. store to good business. The town was closed, with only store work permitted. . . . Doc George M. Reed and Henry La Votte and wife were working a chain store in Woodring, W. Va. Henry was working wire stones and rings, and his wife, reading paste. . . . Old Bill Ellis found Sawnee, Okla., very bad, with Indians and cowboys comprising 60 per cent of the top. . . . D. F. (Flo) McPherson was selling harness at station sales in Waterloo, Ia., to good bit. Weather had set below zero for a month. . . . Things were tough in West Texas, and Doc N. F. Tate was doing poorly in Waco. . . . Doc D. A. Swan and wife were in Leland, Miss. . . . Still working blades and wires in Birmingham, Ala., was H. I. Crumpton. He had just returned from a tour of Tennessee, South Carolina, and Georgia. There was a small reader in Chattanooga, Tenn.; Knoxville was closed, and Bristol, Va., and Bristol, Tenn., were free on your o. m. . . . That's all.

Material Protection Bureau

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Place a full description of the idea or material in a sealed envelope.

On the face of the envelope write your signature, your permanent address and any other information you deem necessary.

Attach the sealed packet to a letter asking that it be registered in The Billboard's Material Protection Bureau, and send them both, together with return postage, to Elias E. Sugarman, The Billboard's Material Protection Bureau, 8th Floor, Palace Theater Building, New York City.

Upon receipt, the packet will be dated and filed away under your name. The Billboard takes every reasonable precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

- ILL.—Chicago, International Sportsman's Show, 22-March 1.
International Trailer Show, 22-March 2.
IND.—Branville, Indoor Circus & Carnival, 22-March 1.
MICH.—Detroit, Shrine Circus, 17-March 2.
DETROIT, Dog Show, 1-2.
Flint, Dog Show, 21.
N. Y.—New York, Gift Show, 24-25.
TEX.—San Antonio, Fair Stock Show & Rodeo, 22-March 2.
WIS.—Milwaukee, Hamid-Morton Circus, 24-March 2.

WEST COAST

(Continued from page 33)
were Mabelle Crafts, Mario LeFors, Marjorie Steffans, Estelle Hancock, Ross Clark, Betty Cox, Nina Rodgers, Dolores Miller, Fern Chaney, Mary Taylor, Babe Miller, Ethel Lemmer, Six Dyer, Charlotte and Katherine Warren, Vivian Gorman; Nell Ziv, Ethel King, Inez Walsh, Margaret Farmer, Betty Wilson, Jennie Rawlings, Florence Webber, Nellie Bowen, Inez Alton, Alice Wrightman, Minnie Fisher, Lucille King, Blossom Tipton, Ruby Morgan, Martha Levine, Eva Rockwell, and Cora Groves. Margaret Soderberg is still suffering from a long illness and also under the weather are Leona Baris, Margaret Bulcock, and Betty Cox. . . . Doc Cunningham is preparing his circus acts for the road, as are Mr. and Mrs. Jack Schaller. . . . Mr. and Mrs. Ben Wallace have signed their Animal Shows with Arthur's Mighty American Shows. . . . Everett W. Coe returned from the fair meetings in Montana, Idaho, Washington, and Oregon. . . . Mr. and Mrs. Harry Stecker left for a visit in Texas before rejoining Monte Young Shows. . . . Mr. and Mrs. Leon Whitton will have their concessions with Bowen's Joyland Shows again. . . . Secretary Leo Lees of the West Coast Amusement Company is back in quarters preparing for shows' opening. . . . Paul Strumm is slowly recovering from a lengthy illness of his home in Phoenix, Ariz. . . . Mr. and Mrs. Monte Young, owners of shows bearing their name, are making many improve-

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Events for Two Weeks

- February 17-22
ALB.—Tucson, Livestock Show, Industrial Fair & Expo, 17-22.
CAL.—Chico, Calif., Fair, 21-22.
CAL.—New Haven, Poultry Shows, 21-22.
LA.—Aven Park, Historical Pageant, 19-22.
Bradenton, De Solo Pageant, 19-22.
Savannah, Arrow Day Celebration, 22.
Savannah, Washington's Birthday Celebration, 22.
Jacksonville, Mardi Gras & Jubilee, 22.
Tulsa, International Rodeo, 19-22.
Tulsa, National Holms College Founder's Day, 22.
Tulsa, Horse Show, 21-22.
Tulsa, National Trailer Show, 19-24.
ILL.—Chicago, Dog Show, 21.
LA.—New Orleans, Mardi Gras, 19-25.
MO.—Branson, Dog Show, 21-23.
MICH.—Grand Rapids, Dog Show, 24-25.
DETROIT, Shrine Circus, 17-March 2.
Margate, Winter Sports Carnival, 20-21.
N. Y.—New York, National Sportsman's Show, 18-22.
O.—Dayton, Dog Show, 21-23.
Cincinnati, Dog Show, 21-23.
S. D.—Sioux Falls, Klor Chaney Circus, 16-22.
ILL.—Branvilleville, Charro Days, 21-23.
Coppes Christi, Spring Carnival, Fiesta de San Antonio, Expo, 15-27.
Galesburg, Fair, Live Mardi Gras, 21-25.
Lafayette, Washington's Birthday Celebration, 20-22.
MARIETTA, W. Va., Western Gift-Lamp & Hardware Show, 21-22.
February 24-March 1
CAL.—Los Angeles, Dog Show, 1-2.
FLA.—Bollywood, Fiesta, Yachting, 22-24.
Branville, Rara de Solo Pageant and Fair, 24-March 1.
Tulsa, Horse Show, 27-March 2.
Yonkers, Fair Show, 27.
ALB.—Albany, Fair Stock Show, 22.

The Cincinnati office of The Billboard have on file thousands of biographies of members of the amusement profession and allied fields. Not a week passes that this biographical file is not drawn upon for data of people who have passed on. If you are not represented in this file please send to The Billboard Biographical Editor, 25-27 Opera Place, Cincinnati, O., the following data about yourself:

- Name; age; place and date of birth; home address; number of years in amusement business, or if in allied field so state, date of entering it and first connection and capacity; other connections and capacities and length of each connection to date (mention years if possible); married or single; if married, give wife's name and state if she is active in amusement business; if married previously, give names, dates, etc.; names and ages of children if any; names and addresses of parents; names of fraternal and business organizations you belong to; date of furnishing data and your signature.

ments at quarters in Provo, Utah. . . . Mr. and Mrs. Monroe Blumman have signed with White City Shows again. . . . Mr. and Mrs. Arky Biser, owners of Biser Greater Shows, are busy in quarters at Mesa, Ariz. . . . The Myles Nelsons have signed with Clark's Greater Shows. . . . Anna Paul is doing well with her roadside shop in the South Broadway district. . . . Mr. and Mrs. Frank Coates, after a brief visit, returned to their home in Chandler, Ariz. . . . Mrs. Hort Campbell has taken an apartment on Bernardo Street and will not troupe this season. . . . Delbert O. McClary is with a radio organization in Marshfield, Ore. . . . Betty

Corry, daughter of Mr. and Mrs. Ted Coates, owners of the White City Shows, is attending school in Phoenix, Ariz. . . . Max Kaplan has his concessions at White City Shows' quarters in Phoenix. . . . Mr. and Mrs. Bud O'Farrell are reading in Sacramento, Calif. . . . Eva Rockwell has her string of concessions at her home in Compton, Calif., and will be with Stefan's Superior Shows again.

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Leonard Traube's

Out in the Open

NEW YORK

Florida State Fair

(Continued)

PICKED UP on the run . . . We left Tampa wondering why no one has cracked that it should be called the Tam-Pa Strieder Fair. . . . Probably because it's a bad pun on the name P. T. (Pa) Strieder. . . . Which brings us to wondering about those initials P. T. . . . If they don't stand for Phineas Taylor, they stand for . . . Because this gent's a showman. . . . And anyone who has heard "Let's Make a Deal" Strieder talk knows why. . . . Everyone who knows Max Goodman was saddened over the death of his mother. She lived to the proverbial ripe age of 87, long enough to see her son rise from nowhere to become one of the leading carnival owners in the country, and with a reputation for being out cranking that will be his greatest heritage. Goodman was one of hundreds of showfolk who visited the greatest "convention" fair of them all. . . . Within a small area we could single out John Marks, Oscar Buck, Lawrence Phillips, Oscar Bloom, Frank Conklin, Ralph Lockett, John Wendler, Bortha (Gyp) McDaniels, Jimmy Strates and Freddie Phillips. . . . If you looked further you could find such cutters up of Jackpots as Art and Charles Lewis, Max Goodman, Jack Gilbert, T. W. (Slim) Kelly, Bob Edwards, Jerry Kohn, Bernie Mandelson, Howard Ramsey, Rubin and Annie Gruber, Carl Lauther, Marge Ceilin, Sue Campbell, Joe Redding, and Sam Prael.

They came from the amusement parks, too. . . . Harry Batt, the "ponch" boy from New Orleans, with the wife. . . . Jack Rosenthal, of Palisades, who played in Miami and announced that a deal had been made which brings the new Sky-Rider to the New Jersey spot on a percentage basis. Rosenthal was heavy in confab with Curtis Velaz, of Royal American Shows, who is proud of the double revolving Ferris Wheel type of ride. . . . And he should be because it's one of the greatest sights on any midway. . . . That was Bob Pecker, of the Watercraze featuring Lottie Meyer's disappearing ballet, explaining that the mass of bubbles employed in the bubble game is home-made—genuine. But it's funny that it looks phony. Well, many real things have a way of looking artificial.

Ralph Hankinson, arrived from his Orange City Hotel with the announcement that he had played host to a flock of fair officials. . . . Including Dave Witteover, Paul Moore, R. Williams, and Dr. H. C. Hood, of South Carolina State Fair, Columbia. . . . Harry Correll, Carl Greenstein, Bruce Erdman, and Charles Sandeman, of Bloomingburg (Pa.) Fair. . . . Mack E. B. Allen, Flemington (N. J.) Fair. . . . Howard Ringmaster, Ed Scholl, and Charles Yockey, of Allentown (Pa.) Fair. . . . And Charles Sawyer and E. M. Reider, of Reading (Pa.) Fair. Most of them came in for Tampa's Gasparilla Day, the land and water fete, which compares with the best.

Other delegations from the fair circuits included Lee Warner and Doug Bolden, Minnesota State Fair. . . . Halbey being the man who doubles at the Alabama State Fair as secretary. . . . Also mark down Charlie Bonoma, Virginia State Fair. . . . Bill Hirsch, Louisiana State Fair. . . . Charlie Green, Missouri State Fair. . . . And someone said they saw Doc Dorton, of Raleigh, Shelby, and Charlotte, N. C. . . . Also on hand was Bill Hunsan, Bangor (Me.) Fair. . . . In one group we noted Herb Schmeck, the Philly tobacconist. . . . Charlie Falise, the ride builder. . . . Roy Luss, of Luss' fairs. . . . There go Max Crosby, Bob Lee, Solly Solomon, Mrs. George Hamid, Ethel Gross, Edna Pink, Midge Cohen, Gene Hamid, Emma Lassure, and Mrs. Roland Butler with Evelyn, the beautiful gal from Vassar. . . . The merry-go-roundery wouldn't have been complete without the familiar and ever welcome figures of Charlie (Chevy) Gos and Sam (Golt's Liberty Shows) Solomon.

At Sarasota, winter quarters of Ringling-Barnum, we got a gorgeous close-up of Gargantua, housed beyond the reach of customers in one of the big sheds. The "we" means Pat Purcell, of Lynch's Death Dodgers, and Chuck

Burke, the Detroit radio specialist. . . . Press Agent Frank Braden took us in for a long inspection and the gorilla seems to have put on a lot of weight, which makes it look more forbidding than ever. Dick Kroener, the trainer, was asked if Gargy recognizes him at all times. "Yes, but it doesn't mean anything," he said. Kroener showed a heavily bandaged left arm to prove it. A new glass-enclosed cage has been built to take care of a new occupant, Gargy's "bride," and all hands were readying for the trip to Cuba to bring the lucky (?) "girl" to the States.

Publicity Director Roland Butler was in a huddle with Arthur Hopper on plans for the coming season. We found Buddy North in a swell mood to talk shop. He said that Al Butler, contracting agent for many years, has been replaced by Ed Kelly. A little later John Ringling North came in with Pat Valdo and, altho someone said they spotted George W. Smith, he must have come in and out of the office in a hurry as we didn't get to see him to say hello. A day or two later John North and Valdo came to Tampa to see Frank Wirth's Salute to Freedom and renew acquaintances with Frank and May Wirth and other trouper. . . . From what we saw of Alfred Court's wild animals in training, better be prepared for one of the greatest exhibitions in this line that has ever been presented in this or any other country.

Back in Tampa we ran into Ed (Pop) Duley, Merle Evans, Doc Sheen, and Bill Fisher and their loving ones. . . . Julius Cahn, of Luxembourg, Wis., who permitted us the rare privilege of sampling his hamburger cheese with pumpernickel. . . . Mrs. Herman Bantley, of Bantley's Shows, accompanied by her mother, Mrs. Susie Copling, widow of Harry, and Luther Gedric (Ted) Miller, general agent. . . . Jimmie and Virginia Lynch, who took us for a ride in their Death Dodgers boat for the Gasparilla invasion, a water journey pleasant in every single particular, followed by the traditional parade of floats before the grandstand. . . . Oh, yes, Maude Stokes and her daughter, Leone, were there. We don't suppose the fair would be the same without Maize and Leone, of Davenport, Ia.

Nat Green's

The Crossroads

CHICAGO

TAMPA TATTLE: A chilling wind blew across Tampa Bay last Monday (19) as the glamorous pirate ship Jose Gaspar, flying the skull and crossbones and loaded to the gunwales with blood-thirsty buccannars, sailed into the city to "take" it without resistance. But the hearties aboard with admirable foresight had fortified themselves with the traditional bottle(s) of rum, and neither wind nor weather bothered them in the least. All outdoor showmen was on hand to see the Gasparilla Day festivities.

As a meeting place for showmen and fairdom there's no place like the Tampa Fair. Every afternoon the entrance to Pezzy Hoffman's cookhouse looked like the Maple Carpet of the Hotel Sherman in Chi during convention week. And everywhere one turned in the Tampa Terrace lobby there were showmen. Pezzy posted a sign outside his eating place: "Welcome, Convention Kibitzers." Manager P. T. Strieder and Jim Malone, his efficient publicity director, conducted a continuous reception for visitors, especially during the second week of the fair. An idea of the cosmopolitan gathering may be gleaned from those mentioned by our Out in the Open column. Len Traube, who beat us to the fair by several days. E. T. Jessup, of U. S. Tent & Awning Company, was on hand and making good use of the swell movie camera presented to him by the National Canvas Goods Association as a token of appreciation of his handling of the organization's presidency. . . . Bill Carsky, who had spent seven weeks in Miami, stepped off for the big days of the fair leaving for Chi. . . . Nate Eagle still toying with the ambli-

engaged in at motion picture theaters, vaudeville or legitimate stage theaters, opera houses, and amusement parks for which the appropriate permit has been previously issued by the State fire marshal," etc.

Section 2 says: "That the operations and enterprises of fly-by-night and other transient providers or promoters of so-called amusement and entertainment enterprises or services in many instances have caused injuries, damages, and losses to the people of this State and to the several communities thereof without the possibility of proper recourse to a responsible person, firm, corporation, or insurance carrier for the correction of such injuries or the recovery of such losses or damages, and, other such enterprises or services conducted and without such payment of requisite license fees, and such transient amusement and entertainment providers very often design to, and do, avoid the payment of taxes which by law are required to be paid on property and income."

Section 3 hits all kinds of transient shows in three words: "When entertainment or amusement enterprises or services are not actually and with bona fide intention to be conducted for at least eight months consecutively, and, in addition, the person, firm, or corporation who or which is to engage in or conduct or operate or service or supply the same or any of these or any part of any of them is not the owner in fee of the premises in or at which such enterprise or service will be staged or housed, and has not been the actual and bona fide owner of the fee simple title of such premises for at least 10 days prior to the date on which such enterprise or service is to commence; or alternatively to the ownership in fee, when such person, firm, or corporation is not actually obligated by a bona fide written lease to the premises actually requiring the payment of rent for at least one year of at least 365 consecutive days for the premises in or at which (with bona fide intention for at least eight months' consecutive operation) such enterprise or

to be the best dressed man in outdoor show biz and confident he'll win. . . . With Charlie Goss around everyone was well supplied with matches. . . . We were honored to be able to provide a place for SEA pres Frank H. CoeMlin to park for a day until Frank Winchell used his magic and grabbed a room for him out of nowhere. Winchell is now in his sixth year with the Collier hotels and is a real friend of showfolk.

An interested visitor at the fair was Dave Gilson, publisher of a string of newspapers in Huntington, W. Va. Dave likes people, has an inquiring mind, and gets a tremendous kick out of life. A kiddie ride on the Royal American midway intrigued him immensely and it wouldn't be surprising if he conned E. G. Via, of Camden Park, into installing one of the rides. Dave also got at least a start on a liberal education in concessions. Accompanying him on an extended tour of Florida was his brother, Wm. Gilson, Baltimore banker. With the Gilsons (reminds us of the 'em Bible) and we keep wanting to call 'em Deacon) we made a pleasant trip to Sarasota for a brief look-in on the Ringling quarters. Found the press department in the persons of Roland Butler and Frank Braden, hard at work. Arthur Hopper, outdoor advertising manager, also was on the job, chipper as usual, and George Smith, manager of the show, was supervising work around the quarters. We happened in just as the new air-conditioned cage which is to be the home of Toke was being loaded on a truck for shipment to Havana to bring back Gargantua's bride, Frank Braden

Hartmann's

Broadcast

CINCINNATI

service is to be put on, conducted, exhibited, staged, or housed which such lease has been filed with and recorded in the office of the recorder of the respective county." In this section also appears the following clause: "It shall be unlawful, unless exempted herein, to engage in any enterprise or service without prior compliance with this act and term 'enterprise or service' includes any and every enterprise or service and contingent thereof and the preliminaries thereof which is designed for or which can be deemed to be entertainment or amusement."

The main intent of the bill is to shut out traveling shows by making them file bonds to guarantee payment of all bills contracted, etc. Fines are "not less than \$100 or more than \$1,000 for each offense, or be imprisoned for any period not exceeding one year, or both. Each day of such violation is a separate offense.

As in the first bill, the term "fly-by-night" is used in the new one apparently to win it better support, but there is no distinction made between the fly-by-night (the irresponsible) and the responsible transient show operator or promoter. Where is there justice in that? And, too, why is the new bill, the same as the one withdrawn, discriminatory—why does it apply only to traveling shows and promoters when fly-by-nights can be found in all lines of business?

Furthermore, to use the words of the showman whom we quoted last week: "Why not the wholesale grocers get together and have a law passed that all who are newcomers in a town to open restaurants must provide a bond that they pay their bills? Why use the State to force people to pay up!"

P. B.—Since the above was written, we learned that the new bill was referred to the committee on Judiciary B, and that this committee reported it back to the House with the recommendation that it be amended to exempt circuses, the subsection covering this so read: "Amusement" which are commonly known as circuses which have available within the State of Indiana a substantial part of its property or money for the satisfaction of any judgment which might be procured against such circus or the operators or the promoters thereof."

Here again discrimination is shown. What about a Roobler who may own a carnival and have plenty of real estate in the State, would he not have to come under the law because he does not own a circus?

went along to bring "Mrs. Gargantua the Great" back to Sarasota. Lunched at the Big Top restaurant in Sarasota, where the circus atmosphere is carried out in wall murals of giraffes, zebs, and other animals, and spent an hour admiring the wonderful art collection in the John Ringling Art Museum.

Pat Purcell discovered us with an hour after we arrived in town and with half a dozen friends chauffeured us out to his cozy home. We herby nominate Pat and Agnes the perfect host and hostess—and Agnes must possess a wonderful disposition to stand for Pat bringing in any number of guests without notice. . . . E. Lawrence Phillips and practically all of the Johnny J. Jones outfit were at the fair during its closing week. We had our first glimpse of the Jones winter quarters at De Land, and it's a beautiful place, tastefully landscaped and kept immaculate. . . . Among the new rides at the fair, the Sky Rider was the real flash. From our room at the Tampa Terrace, a mile away, the big neon-lighted wheels were plainly visible, topping everything on the midway. . . . Maize and Leone Stokes, who motored down from Davenport, Ia., continued their trip to Sarasota and the East Coast. . . . Harry Hennes came down from Chi on Wednesday and J. C. McCaffery and Barry Corey were due Saturday. . . . Sam Solomon is a time conserver—few in Sunday and early Tuesday. . . . How, we couldn't stick around for the benefit show Wednesday night, but are happy to learn it was a great success.

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Northwest—

Minneapolis convention will focus attention on the important work done by a live trade association

The Northwest Coin Machine Show for 1941 has been announced for March 25 and 26. It may be called the next big event in the coin machine industry because it represents all or parts of half a dozen or more States and even a section of Canada.

The event is sponsored by the Minnesota Amusement Games Association, Inc., and the exhibits will be at the Radisson Hotel, Minneapolis. Distributors in that area always have co-operated in making the exhibits a success and they are co-operating again this year. The displays of the latest coin machines are made by distributors at the Northwest show. It is always an excellent demonstration of the business spirit of the distributors in that area. They really have business push.

This is the third show or convention sponsored by the Minnesota Amusement Games Association and serves to bring the activities, the men, the committees, and the general program of this organization into national prominence. The fact that two previous shows have been held means that much experience already has been gained in conducting such exhibits. Like the national shows in Chicago, the Northwest show this year will be "bigger and better than ever before." The two previous shows have been highly complimented by industry leaders who attended them.

The success of the first Northwest show was so evident that it was said by many to be the beginning of regional shows in certain well-defined market areas. The Northwest territory is a very definite market area, has many operators in the smaller cities and towns thruout the area, and many of them feel they cannot attend the national conventions. So a regional convention meets a real need in the area.

The Pacific Coast region held a successful regional show in November, 1940, and tentative plans are to hold the next show in October of this year. Apparently the industry will thus have two regional shows as a part of the industry program.

The work of the Minnesota association is not limited to holding a regional show by any means. Our files have many interesting news items covering a period of years which show many problems the association has had to face. Its success has not been a rosy path by any means. With the co-operation of the officials of the organization we may be able

to compile an interesting history of the organization which would be helpful to associations in other States.

Perhaps the association's work on the legal front should be listed as of primary importance. The association worked for the passage of a license in Minneapolis and other cities and did secure the passage of a license for amusement games in Minneapolis in 1935. The license plan is considered favorable for the area and the association has demonstrated its greatest work in promoting the strict compliance of Minneapolis operators to the law. The fact that the association has worked so hard to secure compliance with the license law has won the respect of officials and of the newspapers. One local newspaper published an editorial (April 20, 1940) which has a place in our bulletin on the outstanding newspaper editorials of the country favorable to pinball games.

The Minneapolis local association is a part of the State organization and also the largest group in the State. The Minneapolis license plan, like the license plans of many other cities, has had to face more than one attempt to secure its repeal. The city and State organizations have in every case conducted a wise and successful defense. The license has even been made

a campaign issue. It has stood up under the crusading charge that students used pinball games to gamble. About every attack that can be made has been leveled against the license plan, but it still works to the satisfaction of the city revenue department and the operators.

The association has also carried on a successful public relations and publicity program. Some of this material and the ideas followed by this association will be used in a bulletin on publicity plans which we will publish at an early date. In fact, we have reproductions of some of the publicity ready for distribution now.

While the association has been carrying on publicity and public relations work, also legal defense, it has been at the same time educating its members how to carry on like business men. Its officers have also been gaining valuable experience in leadership and the total result has been beneficial to operators thruout the region.

The industry as a whole will naturally take great interest in the forthcoming Northwest show, March 25 and 26. The various kinds of work done by the association will encourage other associations all over the country.





ToneColumn —sensational new ROCK-OLA development. So unusual, so radically *different* from anything else ever heard by patrons that it is being sought by all the *best* locations from coast to coast. Not to be confused with *ordinary* reproduction. ToneColumn music is, beyond the shadow of a doubt, the *world's finest!* Five beautiful styles. Models for rejuvenation of old equipment or for complete installations.

It's no wonder more and more Operators are investing in ROCK-OLA Dial-A-Tune Wall and Bar Boxes. Once they realize that their attractive, easily-installed units increase profits as much as 300%, they want them for every good location in their route. Constructed with usual ROCK-OLA simplicity, Dial-A-Tune Wall Boxes open on smooth hinges for rapid servicing. Gorgeously illuminated with warm, glowing colors. Fascinating telephone-type dial for choosing selections.

ROCK-OLA Playmaster unit is the record-changing mechanism and amplifying system for Spectravox or Glamour ToneColumn installations. Comes complete with remote control adapter as standard equipment. Playmaster is supplied in a convenient walnut cabinet. May be used in same room with ToneColumn or in a rear room or basement. Front and top open for full accessibility, and entire unit is complete, ready to install. Simple as A-B-C!



*
The principles which make ToneColumn supreme in performance are covered by U. S. PATENTS. Infringement will be prosecuted.



ROCK-OLA DIAL-A-TUNE BAR BOX



ROCK-OLA DIAL-A-TUNE WALL BOX



ROCK-OLA PLAYMASTER



ROCK-OLA MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE • CHICAGO

Southwest Coinmen All Smiles as Biz Comes Their Way

PORT WORTH, Tex., Feb. 15.—Coinmen of the Southwest are all smiles. Bright promises of better business for them loom brightly amid the bustle and bustle of renewed business activities. Smoke is tonguing upwards from every factory, the builders' hammers are clanging on construction, and stores are crowded with customers. Soldiers by the thousands move into various camps being set up by the government all over the Southwest. Moving in with these legions of uniform-clad men are clerks, bookkeeper, stenographers, and accountants.

Millions of dollars are beginning to flow thru business channels and thousands of new stores, taverns, cafes, filling stations, and factories are opening weekly.

To add to all this renewed business activities come airplane plants into the great Southwest. One of the largest island bomber assembly plants will be located on Lake Worth near Port Worth. In Louisiana great army camps are springing up. At New Orleans boats coming in are loaded to capacity—boats that mean boom days for the Crescent City. The old Mississippi is abuzz with renewed life—business life that means heavier cash boxes for operators. Then up north and northeast thru the Delta country floats news of better times, more jobs, and more money.

Soldiers' Heavy Spending

Oklahoma comes in for her share of the prosperity being created by government spending and the general renewal of better business. Tramping over every road artery is the clank of hobnails and come the soldiers—knee-clad young men who spend their monthly salaries. New oil fields are springing up in Texas, Oklahoma, and Arkansas. One of the largest government inland forts will be established in Arkansas. Already thousands of families are vacating the land bought by the government for setting up this huge army center. Business in Little Rock, Fort Smith, Pine Bluff, and other leading cities is increasing daily.

New Mexico slumbers no longer. The clang of construction, building activities, and flurry of preparedness programs in the State has awakened every citizen. Operators are alert. Increasing locations are being cared for and the magic coin chute is busy.

Texas in Boom Turnout

Texas rises up midst a boom of prosperity that is almost baffling—so sudden has it struck. Every Texas city is alive with people buying, working, and seeking amusement, service, and merchandise. Every coin chute is receiving its portion of the flow of coins. Parking meter revenue has almost doubled dur-



KATE SMITH RECORDS JIM MANGANE'S PATRIOTIC SONG, "We're All Americans." Left to right are Maude Sacks, manager of recording artists and repertoire; Ted Collins, Kate Smith's manager; Kate Smith, and Jim Mangane, well-known coin machine man.

ing the past 30 days and more parking meters are needed. Every type of factory and plant is running full force. Garment factories are flooded with orders for their dealers.

Real estate prices are climbing. Houses, apartments, and hotels are filling up. Railroads are running longer trains heavily loaded with people and goods. The highways are crowded with automobiles, trucks, and buses. Penny vendors, scales, candy bar vendors, cigarette vendors, amusement devices, phonographs, all are receiving their share of the increased circulation of coins. Night and day the operators' coin chutes are sliding, coins are jingling into the cash boxes, service trucks are rolling, keeping equipment going. Old equipment is being housed, traded, or destroyed, and new equipment is moving in. The new reign of prosperity demands it. The aloof operator is being crowded from the scene. It's an age of alertness, business foresight, and quick action.

From present indications the operator's dream will materialize during 1941 in the Southwest. Sure, he's smiling—smiling because he has a reason to smile.

Many of these Southwest operators attended the 1941 coin machine show, looking over all the new models. Buying is heavy—heavy because the demand is in evidence, a demand that must be met.

Success Story of Denver Distributor

DENVER, Feb. 15.—Four years ago Gibson Bradshaw, owner of the Denver Dis-

Correction!

In the Hercules Machine Exchange ad in the February 1 issue of *The Billboard*, the price of Rotation was incorrectly listed as \$11.50 instead of \$11.50.

tributing Company, came to Denver from Bessemer, Ala., where he had operated for six years. He came with a brief case, order blank, pencil, and \$10 in his pocket as factory representative for Rock-Ola.

Today Brad distributes Rock-Ola products in Colorado, Wyoming, New Mexico, Western Kansas, Western Nebraska, and Utah. He also has distribution on coin-operated machines of the Greenback Tool Company, O. D. Jennings Company, Exhibit Supply Company, and International Mutoscope Reel Company.

The firm was originally Bradshaw & Griffin. Late in 1937 Bradshaw bought out the interest of Griffin, his brother-in-law. Expansion of business has necessitated moving into larger quarters three times since the company was formed, and even now Bradshaw is making plans for another expansion.

When Bradshaw came to Denver there was not a Rock-Ola machine in the territory. Today Rock-Ola are to be found in even such secluded places as the restaurant adjacent to the Grand Canyon. Recently he opened his own arcade, the first of its type in this region. All indications are that it will prove another successful Bradshaw venture.

One of the best known figures in the coin machine field, Bradshaw has gained the friendship of operators to the extent that when something new is brought out by the industry Brad is established as to its merit. Married and the father of two children, Bradshaw recently purchased a new home in Denver, and his position in the business world recently brought him an appointive membership in the Chamber of Commerce.



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips.

Also built with Mystery Cash Payout and Token Award Jack Pot.

Built for 1c-5c-10c-25c Play

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4640-4660 W. Fulton St.
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Est. 1925—Tel.: COLUMBUS 2770
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USED SLOTS	
2 Jumbo Chief	\$30.00
20 Mills Blue Front Mfg., Reconditioned and Reconditioned, G-10-20	\$2.50
25 Mills Brown Front, Bell, S-10-25	\$7.50
10 Mills Ben. Fr. Bell, Drill Prod. 2c-5c	\$2.00
4c-5c Slugs	9.00
USED PAYLOTS	
2 Grand National	\$60.00
2 One-Paw Three	\$2.00
1 Jumbo Parade (New Head)	\$7.50
2 Jumbo Parade (Old Head)	15.00
4 Mills Square Balls	\$5.00
2 Pure Blue (Black)	15.00
2 Track Time (Round Head)	15.00

Write for Prices on All New Games. Terms: 1/3 Down, Balance C. O. D.

OLIVE NOVELTY CO.
2820 Loom Ave., ST. LOUIS, MO.

WANTED TO BUY

412 Wurlitzer Phonographs, Chicago, Ben. Mayo-Lite, Harp-Lite, Stair, Kopy's Air Riders, Dally's Road Five. Make models and serial numbers. Quote lowest prices and conditions. Address: BOX ST. L. 68, care The Billboard, 250 Arcade Bldg., St. Louis, Mo.

PIKE'S PEAK

100% LEGALITY ASSURED

IT'S FUN TO PLAY

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SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games. Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

IT'S 100% LEGAL

REX AMUSEMENT COMPANY
Legal Coin Operated Machines
710 50. SALINA ST. SYRACUSE, N. Y.



MAESTRO CHESTER FLINGS A WHING DING ON A WURLITZER. The able leader and his band recently recorded a number with the cryptic name, "Whinging A Whing Ding." Above he listens to his new disk on the Wurlitzer Victory Model 420.



MUSIC MERCHANDISING



Hollywood Signing, Featuring Top Recording Stars To Cash In On Their Music Box Popularity

HOLLYWOOD, Feb. 15.—More recording artists than ever before are currently making important pictures here. Producers, realizing the nationwide following some recording stars have built up as a result of their popularity on music machines and in home phones, are busy securing services of those top names still unassigned, finding proper vehicles for those who've inked contracts, and supervising production of films in which recording stars already are at work. Several pictures featuring big record names already have been released, and the box-office grosses they are bringing up are reported making producers all the more eager to follow suit.

Most of the major studios are currently using both bands and singers in one or more big budget pictures now in production.

Ray Kassar, on a comparative basis, is a leading recording artist in pictures, having a long-term agreement with RKO. Not only do the producers work hand in hand with him in the preparation of stories, but his ideas on how he should be presented and how the picture should be exploited are often carried out in full.

Bob Crosby did so well in RKO's *Let's Make Music* that he has been signed for a leading role by Republic in *His Hospitality*. It is Republic's intention to develop Bob into a standard picture name.

Paramount has signed Connie Boswell for *Kiss the Boys Goodbye*, in which Mary Martin will be featured, and also contracted for Russ Morgan and his band to appear in a forthcoming musical. Other recording stars on Paramount's roster include Cerin Tucker and Bonnie

Columnist Notes Phono Popularity

SPRINGFIELD, Ill., Feb. 15.—Popular subject with columnists are automatic phonographs. Most recent report of such a comment comes from *The Illinois State Journal* published in Springfield. The phonograph was featured in a column conducted by J. Emil Smith called "Making Conversation."

Says Smith in his column: "A man dining alone at the Roma Cafe the other evening called the waitress as he was slipping his coffee."

"Take this quarter, please, and select five of the liveliest tunes listed on the juke box. I'm in the mood for music," he said.

The juke box may prove to be a passing fad but right now the big fifty automatic phonographs you see everywhere are very popular. The juke box is found in hotel lobbies, restaurants, dance halls, beauty parlors, filling stations, bus depots, soda fountains—wherever Americans stop long enough to hear a three-minute record.

In undertaking establishments, hidden behind palms, it plays Rock of Ages and other appropriate music. Rented out for weddings, it plays the wedding march, *I Love You Truly*, and loud polkas for the dancing.

Many thousands of nickels go into the automatic phonographs located in public places throughout the nation. It takes 5,000,000 records to fill them and, with turnover, explains the enormous sale of records last year.

Six hundred thousands copies of *Oh, Johnny, Oh*, made by Cerin Tucker's orchestra with Bonnie Baker singing in her coy voice, have pulled millions of nickels into the boxes. Eddy Duchin's record of *Oh, Men, Men* with the lyric song by Patricia Norman was another banana.

Singers and orchestras find the juke box a new road to fame and fortune. Along with royalties from records, an orchestra leader can introduce himself to a vast audience without appearing on stage, radio, or screen. There are those who predict that the juke box is the forerunner of a super-super juke box with television.

Baker, who recently completed *You're the One*; Tommy Doney, in *Las Vegas Nights*; the Merry Maes, who appeared with Jack Benny and Fred Allen in *Love Thy Neighbor*; and Artie Shaw and his band, who played in *Second Chorus*. Bing Crosby, a veteran Paramount contract player, is currently working with Bob Hope in *Caught in the Draft*.

Universal has re-signed the Andrews Sisters to start on a third picture in April, titled *Ride 'Em Cowboys*, and will feature Carol Bruce in a big-budget musical scheduled to start in June.

Twentieth Century-Fox is looking for several name recording bands and artists to be spotted in several musicals currently in the writing stages. Already signed are the Ink Spots for *The Great American Broadcast*, in which a number of music machine favorites will appear, and Glenn Miller and his orchestra, who will co-star with Sonja Henie in *Sea Valley*.

Columbia is well aware of the current trend in talent. Already on its roster are Cerin Nelson and band, with Harriet Hilliard, who will be starred in *Hetty Co-Ed*, and Glen Gray and band for *Show Business*. The company signed Joan Merrill in New York this week to appear in the last-named picture.

Republic employed Frances Langford and Kenny Baker for *Hit Parade of 1941*, and also used Miss Langford in *Dreaming Out Loud*. Warner Brothers recently signed Nan Wynn to a term contract. United Artists is now using Horace Heidt and his organization in the widely exploited *Foot of Gold*.

In addition, the Paramount and Warner Bros. short subjects departments are keeping many recording artists busy in their hand shorts. Paramount recently used Johnny Messner, Larry Clinton, among others, and WB is releasing two-reelers starring Matty Malneck, Joe Reichman, Jan Garber, Stanney Ebnets, and Henry Busse.

Set Up Telephone Music

READING, Pa., Feb. 15.—Patmore Music Company has set up a central studio for the transmission of telephonic

Who's the Operator?

NEW YORK, Feb. 15.—A drunk sneaked into the display rooms of Modern Vending Company and after opening the new phonos on display staggered over to cashier Rubel and exchanged a dollar bill for 30 nickels. He rubber-legged his way back to the phone and inserted nickel after nickel to listen to the music. After inserting each coin the drunk would sit down and stare at the machine. Mac Feinstein and Miss (Schoonny) Schoenberger soon began arguing as to who owned the location. Nel Cohn, who appeared at the moment, settled everything. He claimed he was the operator and made the collection himself after the drunk was banished out.

Southern Music Showings

NEW ORLEANS, Feb. 15.—Music operators of the Crescent City area got their first taste of three-dimensional tone when the Louisiana Amusement Company, State distributor for Rock-Ola phonographs, was host to a steady stream of callers in the Gold Room of the Roosevelt Hotel. It was one of the most elaborate premieres ever held here.

To be sure that the merits of the new phonographs were well conveyed to those attending, Ben Boldt, Rock-Ola advertising and sales promotion manager, brought with him Phil Kutchak, service engineer. Hans Von Hovel, regional sales manager, also made the trip down to the Deep South to help in the introduction. The Rock-Ola Leadership Girl was also there.

Receiving at the exhibition for Louisiana was Marvin Malloy, general manager, and Harold H. Horton and Tom Williams, partners in Stella & Horton, Houston.

On February 3 the United Novelty Company, Biloxi, Miss., sponsored a similar showing at the Admiral Seaman Hotel, Mobile. J. J. Bertuch, head of the United company, presided over the event. Boldt and Kutchak also directed the showing at Mobile.

music installations set for more than 50 locations in this Eastern Pennsylvania territory, including Lebanon, Pottstown, Pottsville, Minersville, and Port Carbon, in addition to Reading.

Ork Leader Hails Cleveland Assn.'s Hit-of-Month Plan

CLEVELAND, Feb. 15.—The Cleveland Phonograph Merchants' Association held its February meeting at Hotel Carter recently with a large attendance. Just before the business session, Cab Calloway, widely known band leader, playing the Palace Theater here, came over for a visit and was introduced by Howard Meckley.

He congratulated association members on their "Hit of the Month" record campaign and said he thought it an excellent idea and that it would do a lot to popularize records and create business. He stated that it is his intention to concentrate on making instrumental records from now on, as he has many requests for such.

The association discussed the "Hit of the Month" campaign and gave a vote of confidence to the advertising program headed by Jack Cohen. It was also voted to continue the campaign. Reports of members were to the effect that *I Hear a Rhapsody*, the current featured record, is played on an average of from 40 to 75 times weekly on each phonograph and is increasing in popularity. Harry Leif, chairman of the educational committee, reported a regular wave of modernizing of equipment being done with wall and bar boxes, and remote control being installed throughout the city and county. This move is stepping up receipts substantially.

Phono Dedications Bring Humorous Note

ATLANTIC CITY, Feb. 15.—Introduction of the mechanical hostesses at this season's resort had Sen Jay, *Boardwalk Brevities* columnist, making the following observations in his pillar last Sunday. Under the heading of "Robot Hostess," he stated:

"Night life of the city has been converted on by two of those new mechanical music makers in which the patron deposits a nickel, and a sweet voice from a central broadcasting unit requests, 'what number would you like played?' . . . The nickel cropper names his studies and the record is played. . . . But the apparatus is affording a type of replete entertainment never planned by the makers.

"The 'voice,' it seems, belongs to a real young woman, so some of the ribbers are requesting various announcements with their numbers. . . . For instance, a local draftee, soon to leave for camp, was surprised to hear the voice say, 'we are dedicating this number to you and so on. . . . Then someone was heard singing *I Want My Mama*. . . . A young wife called by a downtown taproom, knowing her husband was hanging over the bar, and asked that they dedicate the number, *A Good Man Is Hard To Find*, to him as a reminder to come home. . . . And a disgruntled husband, seated in one of the booths with his quarrelsome wife, dropped a nickel in the slot and asked for *Seven Years With the Wrong Woman*. . . . Frequently, when some argumentative lambs gets too noisy, the machine blazes out: 'We're dedicating this to the gentleman at the end of the bar,' the number being *The Bad Humor Man*. . . . This recording is usually on the house."

Prock & Robbins Showing

DALLAS, Feb. 15.—Prock & Robbins, Inc., is the new firm name of the successors to George Prock & Company, Texas and Oklahoma distributors for Rock-Ola phonographs and music equipment. The firm is composed of George Prock and Hal Robbins, both members of the old firm of Prock & Company.

The new firm held a grand showing of Rock-Ola equipment today at its Oklahoma City headquarters. The show which was originally scheduled for February 19 was moved up.

In addition to the showing, the firm was host to the visiting music and columnists at a buffet luncheon which presented the Leadership Girl in person.



FROM SUNNY FLORIDA COMES A REPORT of the warm reception tendered Wurlitzer's 1941 model phonographs. They were shown by the Simplex Distributing Company of Jacksonville. Above, the Wurlitzer phonograph proves a center of interest for music merchants. Left to right are R. Morris, Nashville, Ga.; Mrs. R. L. Parks Jr., St. Augustine, Fla.; E. L. Parks Jr., Harold Hunt (Anselton), Wurlitzer district service manager; Clyde Taylor Jr., Brunswick, Ga.; John Mordell, Simplex Distributing Company, and H. K. Starling, Gainesville, Fla.



THIS IS A "JOOK" such as described in the accompanying article. Note the electric light meter on the left next to the chimney which was installed for the operation of the "jukebox." Also note the peg-legged man who perhaps derives a living from operating the juke.

The "Jook"

By J. M. DALZIEL

Operator, Lake City, S. C.

IN A Southern village not so long ago a Negro was being tried in court for assault and battery.

"What is your occupation, Bubber?" asked the magistrate.

"You means what does I do?" replied the Bubber. "Well, sah, I runs a jook."

"A what?" Demanded the puzzled judge.

"A jook, sah. Dats a place where all the colored folks gets together and jukes the piccolo."

After much questioning, the judge was finally educated on the subject of the jook, juke, juke, or however it happens to be spelled in various parts of the country.

Which, of course, brings us to the subject of the piccolo or coin-operated phonograph, which is the backbone of the jook. The one-room shanty containing the piccolo may not be worth \$25 for scrap, but it is a common thing to find one of the latest light-up models worth several hundred dollars in such a location, and rolling in the nickels. Despite the squalor of the surroundings, piccolo juke joints have been known to have grossed surprising amounts. And in further proof of the observer, there may be as many as 10 or 15 piccolo juke joints to the square mile.

The jook operator rivals the Broadway night club operator in his ability to politic for new business. This is the secret of his success; the personality to draw the customers and to get them to spend once they are there.

How about the records used on such locations? Well, the wise operator will let the jook operator select the records to be placed on the machine. This will save time and money, since the Negro's choice of records is very hard to discover. Sometimes he will listen to a score of blues records that all sound alike to the white man and finally announce his selection of one or two.

Three or four new records a month are enough to keep the nickels flowing. The jook man seems to prefer the 12-inch model, since a larger number of records seems to continue everybody else up the works. The average jook piccolo will contain four or five Hill Parade tunes, three or four swingeroos, and the rest blues or race records and occasionally a hillbilly tune. A record that makes a hit with the darkeys, such as the Bing Crosby's "Blue Hawaii," is good for 8 or 10 months and is sure to be played continuously to the exclusion of almost all others.

Long live the "jook," and personality I prefer one good jook to locations such as cafes.

Mississippi

NATCHEZ, Miss., Feb. 15.—Wall boxes are becoming more and more important in this area. Operators installing boxes in booths, cafes, hotels, and other spots report business has been better.

Some owners, Sam McCabe and Sam Soto, report their machine business has

greatly increased following installation of wall boxes for locations.

March 2 marks opening of annual pilgrimages of Pilgrimage Garden Club. Operators anticipate a big volume of business from thousands of tourists expected here. Coinmen owning machines in hotels and cafes are installing new machines on the strength of an expected influx of tourists.

Beverage machines at the new Municipal Auditorium did a big business when the world champion basketball team, New York Celtics, played an exhibition game with all-stars of the Natchez City League.

Despite the fact he has a low draft number, Conner Burns, Natchez's youngest and newest operator, is still doing business and says he has made arrangements for his family and business associates to carry on his business. Conner has bought several new machines and has ideal locations.

Return of bingo and other games in city and county has been a boon to machine men. New coin machines and phonos have been installed in many bingo parlors.

Private Hugh C. Rowe, former operator, was home recently on a furlough from Camp Shelby, Hattiesburg, Miss. Hugh says he likes army life and adds: "I expect to profit greatly by my year of selective military training."

Operator Charles Smith, of Sicily Island, La., who also operates Charlie's night club in Louisiana City, is recuperating from a serious illness. He has been removed from a local hospital to his home in Sicily Island.

C. R. (Pinky) Vermillion, operator, who recently sustained a broken leg in a fall at one of his locations, is still a patient at Natchez Sanatorium. His



SEEKURG GIEL LORETTA ROSE watches a companion illustrate the ease with which phonograph selections can be made on the new Seekurg De Luxe Selecto-Matic, remote-selector unit featured in Seekurg's 1941 line. Music operators will inspect Seekurg equipment during Seekurg National Demonstration Week at all distributors' display rooms from March 2 to 8.

DOUBLE AND TRIPLE YOUR PROFITS



BUCKLEY MUSIC SYSTEM

DIRECT "TOUCH-TO-TOUCH" ACTION

Earn TWO and THREE times as much as you ever did before with the FIVE different BUCKLEY MUSIC SYSTEM models for 32-54-20-18 and 12 records—all same perfect small size! AND—all featuring DIRECT "Touch-To-Touch" ACTION! Sure satisfaction for every location! SURE BIGGER, BETTER, EASIER AND STEADIER PROFITS FOR EVERY OPERATOR! Hop on the BUCKLEY MUSIC SYSTEM bandwagon today! Buy "The Finest One for '41"—WRITE! WIRE! PHONE!!!

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RECONDITIONED PHONOGRAPHS AT LOWEST PRICES!!

Wurlitzer 500	\$129.00	Mills "30 Three of		Records 18 Rec-Inc. 1930-40	\$30.00
Amphibed	125.00	Mills Like New	\$120.00	Records Ten Plus	49.50
Wurlitzer 24	79.00	Mills Do-It-Myself, Being		Billy Alley	39.50
Wurlitzer 718 or 618	39.50	Kings or Zephyr	25.00	Royal Flush	79.50
Wurlitzer 400	79.00	Seekurg Classic	109.50	Remote Control with any of the	
Wurlitzer 716 or 616	39.50	Seekurg Plaza	149.00	above Seekurg or Wurlitzer	
Wurlitzer 412	32.50	Seekurg Royal	119.00	machines—Write for Prospect	
Wurlitzer 716 or 616	39.50	Seekurg Star	109.00	Form 1/3 with order, Bul-	
Wurlitzer 7-12	22.50	Seekurg Standard	109.00	G. O. B. (Outside U. S. A.)	
Counter Model 71 with		Records 30 Standard	129.00	Full Cash with Order.	
Stand	149.00	Records 12 Record	22.50		

DAVIS SALES CO., 105 LEXINGTON AVE., SYRACUSE, N. Y.

condition is improved and he will soon be able to leave the hospital.

Shamp Rogers, of Gloster, Miss., who formerly resided here, was a recent visitor.

WANTED!!!

USED RECORDS

Advice—Quantity, Approximately Age and Price. No Lots Too Small or Too Large!! Contact Immediately.

ROYAL AMUSEMENT CO.

1672 Main St., BUFFALO, N. Y.

WANTED ALL

USED PHONOGRAPH RECORDS

Highest Cash Prices Paid

MODERN MUSIC CO.

8720 Woodward Ave., DETROIT, MICH.

12 in. 10 in. 8 in. 6 in. 4 in. 3 in.

Easier on the Ears

Records - Pocketbook

Miracle Point Needles

M. A. GERETT CORPORATION

2342 N. 20th Street, Milwaukee, Wis.

WANTED

USED RECORDS

Highest Prices Paid

MILLS MUSIC SERVICE

Hi-Land, Atlanta, Chicago, Pa.

Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By SAM HONIGBERG

News Notes

Joan Merrill landed a picture contract with Columbia on the strength of her first Bluebird recording, which included her version of "How Did He Look?" She left for Hollywood Thursday (13) and begins work on her first picture, "Show Business," February 20. Pictures also features Rudy Vallee and Gene Krupa and band. Miss Merrill is also set for another Bluebird recording date in L. A. and will do Almer Silver's new tune "I'm Afraid of Myself," among others.

In keeping with the Decca policy of feeding its leading artists with standard, long-life numbers, Bing Crosby recorded "When Day Is Done" early this month.

Columbia has signed Danny Kaye, stage comedian, to a one-year term. Kaye is a current feature in the Gershwine Lawrence show, "Lady in the Dark," and in the La Martiniere Club, both in New York. . . . Victor has renewed Alvin Karp's contract for a year. He will continue to record on the Bluebird label . . .

Len Joy, Victor's recording manager, was in Chicago last week to preside over Eric Madriguera's first date.

Tommy Reynolds has a new vocalist in Patty Morgan. . . . Gary Stevens is the new tune with Charles Spivak's band, recording Frank Howard. . . . Dave Kapp, of Decca, is happy to report that Woody Herman's recording of "There I Go" is second in sales only to the maestro's "French." . . . Bob Houston is Johnny Lang's new singer.

Hal Roach's screen production of "Road Show" features Hoagy Carmichael's new act, "I Should Have Known You Years Ago." . . . Victor will launch a big exploitation campaign among operators for Artie Shaw's recording of "Dancing in the Dark," to be released Friday (21).

News From Buffalo

Roy Bergman, of Royal Amusement Company, Buffalo, takes time out to report on the current music machine front in his area. Lately, Bergman says, he has been getting requests for recordings calling attention to the musical number only, with no mention of the artist. He feels that this is due to too many weak tunes which have been flooding the recording field lately, and even the some of them have been made by name artists the general quality of the song is below par.

"Best bets currently," says Bergman, "are *French* and *I Hear a Rhapsody*. The former platter is Artie Shaw's without much competition, and the latter has been popularized by Charlie Barnet and Jimmy Dorsey. Dinah Shore's *My Man* is creating quite a stir and is among the surest nickel nabbers. While destined for tavern takes in particular, *They Still Say Yes at the End of the Bar* is catching on extremely well. Also hot in the *Beer Barrel Polka* class, the tune looks promising and should get the beer garden's coin for the coming weeks without trouble. Bing Crosby's new version of *It Makes No Difference Now* is giving this number a big chance for a comeback. Other getting nice plays include Benny Goodman's *These Things You Left Me* and *It All Comes Back to Me Now* made by Gene Krupa."

Golddust in "Stardust"

Despite the lack of promotion on the air, due to the current ASCAP-BMI battle, Hoagy Carmichael's 11-year-old *Stardust* is keeping many music machines extremely busy in both key cities and small towns. The tune was origi-



THE EYES HAVE IT—and there's a happy gleam in every pair as George Young, left, Rock-Ola regional manager, calls Warren Fitch, Rock-Ola Florida distributor, and two visitors together for a picture. It was a red-letter day to Fitch's territory when operators from miles around attended the solo Rock-Ola regional show at the George Washington Hotel in Jacksonville, Fla. The reason for the smiles, it is said, is that they have just inspected Rock-Ola's 1941 offerings.

nally published in 1930 by Mills Music Company and has the distinction of being recorded on one disk by two name bands. Tommy Dorsey recorded it on one side, backed up by Benny Goodman's version. Its revived popularity is responsible for a number of new recorded versions prepared by Victor, Columbia, and Decca. Tommy Dorsey has recorded it for the second time, and others boasting popular Stardust disks include Will Bradley, Artie Shaw, Glenn Miller, Bing Crosby, and Bixy Howard. Bixy made it as the first number on his new Columbia contract. Mitchell Parrish wrote the tune's lyrics.

Territorial Favorites

Following is a list of reports from operators in various sections of the country who have mentioned artists and records or local favorites, in addition to the national leaders listed in the Record Buying Guide:

BURLINGTON, VT.:

Don't Ask Me Why, Leo Reisman.

A surprise hit here, due to the comparatively strange name of Reisman on music machines. While his band has been a standard organization in theaters and cafes, the records have had poor results on locations. And the rise of this number has been sudden, too.

DETROIT:

I'm Getting Sentimental Over You, Jack Leonard.

A leader in the auto manufacturing town. It is the best number made by Leonard, former vocalist for Tommy Dorsey, who originally popularized the tune. Leonard, on his own, has been doing well for operators, his particular style always a favorite with dancing couples.

WILKES-BARRE, PA.:

Blue Danube, Marek Weber.

An old recording that is finding some topical interest here. Weber was a name band leader in Continental Europe before the war and during the last four years has developed some following among the court-set night clubbers in and around Chicago. He has recorded with a full, majestic band.

CINCINNATI:

Tiger Rag, Alvin Roy.

This is the first indication of Roy's popularity on records. It is listed here as a "coming up" tune on music machines, and operators liked the way the boys play it. Roy only recently signed a contract with Victor, featuring his band and the four King Sisters. This is one of the first tunes he ever recorded under his name.

DES MOINES, IA.:

Memory of a Rose, Sammy Kaye.

Kaye is showing up well in this ballad. Operators always boosted Kaye's stock, for it is paying off handsomely on locations. The current campaign is tied in with his vaudeville tour, which will take him into the Midwest next month.

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On the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(CONTINUED FROM PAGE 14)

LAWRENCE WELK (Okeh 6000)

Or *Best It—PT. VC. You're the Cream in My Coffee—PT.*

The "Champagne Music of Lawrence Welk" bubbles thru both sides here and adds up to a generally negative performance. Jayne Watson's vocal on the first side ballad is nice, and the band's treatment isn't bad, but the familiar Desjays-Brown-Henderson show tune on the reverse is mutilated by a plethora of stylized tricks and poor scoring that don't give what has always been a film song the remotest chance to sound as it should. This particular *Coffee* is more like a champagne Mickey.

UNA MAE CARLISLE

(Bluebird B-11033)

Walkin' By the River—V. I Met You When, I Know You Now—V.

The septa Miss Carlisle has an intimate song-selling style that is definitely ear-enticing, and if her strictly honky-tonk pastimes, heard on the second side here, are something less than that, she has enough vocal attributes to make this disk (as well as most of the other numbers she has recorded) a nice slice of listening pleasure. As co-writer of these ditties, her conception of them is even now assured. A half-chorus of Benny Carter's trumpet on side A adds to the record's enjoyment.

BARRY WOOD (Victor 27327)

Or *Notte (Good Night)—V. I, Yi, Yi, Yi, Yi—V.*

Wood goes Latin American with two synthetic south-of-the-border numbers by Mack Gordon and Harry Warren from *Be Now With Centery-Plus* picture. *That Night in Rio*, and does an exceptionally well job on the pair. With good times in work with Barry applies an intimate humming trick to the first side and lends humor to the Pan-American count of the stuttering *K-R-K-Katy* on the reverse. Wood has the vocal versatility to do equally well with either romantic or novelty ditties, an admirable quality not always apparent in most singers.

CHUCK FOSTER (Okeh 6003)

All I Desire—PT. VC. Spring Fever—PT.

The Foster band is miles removed from the ability to generate dancing or listening pleasure, and this double cites two more examples of that lack. Just another ballad, played ineffectively, emanates from the first side, while the second displays much piano work that is neither good nor is it bad, with the ark coming in every now and then. This disk will serve its purpose nicely with the adherents that Foster has attracted on the West Coast, but the general record buying public will pay little or no attention to it.

EDDY DUCHIN (Columbia 35924)

Wishful Thinking—PT. VC. How Did He Get—PT. VC.

Duchin's ballad parade continues this week, but this time he at least has better material to work with than he has had lately. Both songs are better-than-average examples of picture and pop music scribbling, and the smooth, melodic Duchin arrangements, paced by his insistent keyboard touches, embellish them in an ear-appealing way. "Chaplin" Chapman debuts as a vocalist on this band's recorded product with the A side number and contributes a nice bit of wailing. June Hobbs carries the lyrics of the companion piece in her acceptable style.

CENE KRUPA (Okeh 5997)

Apokalypto—PT. Jungle Madness—PT.

After all the many releases Krupa has had on this label, he finally has gotten around to putting on wax his curiously named theme song (the first five letters of the title spell Krupa in reverse). Gene has a wide following, all of whom are familiar with his identifying signature, and that alone ought to guarantee pretty nice sales for this disk. The arrangement itself is subdued, with fine solid rhythm taking the place of the noisy instrumentation sometimes indulged in by this band. The net result is very much on the credit side. More solid playing backed by a good beat is discernible on the B

swingeroo, with the ton-toms indicated by the number's title naturally present.

CHARLIE BARNET (Bluebird B-11037)

Good for Nothing Joe—PT. VC. Charleston Alley—PT.

The first side of this latest Barnet disk serves to introduce to wax enthusiasts the band's new girl singer, Lena Horne. The three suitors are mostly all vocal. In slow lurch tempo, with Miss Horne turning in a performance that for the most part is good, albeit she gets a little too teary in spots thru trying too many vocal tricks that don't always come off as intended. Flip-over is another swing epic, one one wait different than a hundred of the same genre. Only the Barnet sax outpourings make it stand out, but for the rest it's the same blatant brass, etc., that is always present on sides like this.

TEDDY POWELL (Bluebird B-11039)

All Night Long—PT. VC. Slip-Happy-Leslie—PT. VC.

The cute novelty ditty on the second side has its possibilities for coin phonograph consumption, for it's a swingy,

that differ widely from the rhythms in which they were originally written. Orchids has always been a tango, but *Pemptions* sounds new all over again in the colorful garb in which it's dressed here. The Victor disk, tho, presents nothing that calls for a second hearing.

ORRIN TUCKER (Columbia 35925)

I Know, I Know—PT. VC. Autumn on the Campus—PT. VC.

When Gray Gordon recorded the B side number, and when it was released by Bluebird, it really was autumn on a lot of campuses, but the song still didn't mean very much to colleagues or anyone else. It's hard to see how it can mean any more now, with the added handicap of titular untimeliness to overcome. Tucker's Bodyguards vocal group does a nice job on the lyric, singing an arrangement that has plenty of listenable points and stings it well, and then staying around for a second background chorus behind a muted trumpet that has much to recommend it. The reverse is a stupid bit of tunesmithing that doesn't deserve wax immortalization. Bonnie Baker is the vocalist.

FRANKIE MASTERS (Okeh 5998)

Let's Dream This One Out—PT. VC. I Should Have Known You Years Ago—PT. VC.

The Springmasters, this band's vocal aggregation, take the lyrics of the first side in a performance that is exceptionally good, while Marion Francis adds to the high vocal level of this disk with a B side set of words in a pleasant, easy style. With the band itself filling in some nice quality dance music around and behind the vocal passages, the whole

trio, but a rumba beat is prominent throughout half of the number. Alternating between swing and rumba, it's a highly listenable bit of playing, and Betty (See ON THE RECORDS on page 74)

DECCA

Hot Tips for Operators

THERE ARE BARRELS OF NICKELS IN THESE HOT NUMBERS!!

3590 NEW SAN ANTONIO ROSE
IT MAKES NO DIFFERENCE NOW
Bing Crosby with Bob Crosby and His Orch.

3588 BOOGIE WOOGIE BOGLE BOY
BOUNCE ME, BROTHER, WITH A SOLID FOUR
Andrew Sisters

3585 I UNDERSTAND
HIGH ON A WINDY HILL
Jimmy Dorsey and His Orch.

3570 THE MEMORY OF A ROSE
I HEAR A HAPSPOOT
Jimmy Dorsey and His Orch.

3572 I DO, DO YOU?
YOU SAY THE SWEETEST THING
Glen Gray and the Casa Loma Orch.

3568 THE ONE I LOVE
THREE LITTLE WORDS
Ella Fitzgerald and Her Famous Orch.

3560 YES, MY DARLING DAUGHTER
JOHNNY PEDDLER
Johnny Long and His Orch.

3427 FRENEY
A SONG OF OLD HAWAII
Woody Herman and His Orch.

3501 THE LAST TIME I SAW PARIS
YIP, THE LIGHTS OF LONDON
SHINE AGAIN
Tony Martin

3508 I'M ALWAYS CHASING RAINBOWS
TEA FOR TWO
Ouy Lombardo and His Royal Canadians

3500 POMPTON TURNPIKE
DO YOU CALL THAT A BUDDY?
Louis Jordan and His Tympany Five

3507 BLESS, MISTER JOHNSON
SWING ALONG WITH ME
Buddy Johnson and His Band

Decca Records Inc.

Canadian Distributors:
THE COMPO CO. LTD.
LACHINE, MONTREAL
QUEBEC



YOUR BEST BET FOR BIG TAKES, on these LATEST RELEASES

AND HIS CALIFORNIANS

B-11026 Lonely Breeze
Moore Over America

B-11005 The Pyloners' Song
Marta Elena

B-10992 Missouri Scrambler
Oh! How I Hate To Get Up in the Morning

ON BLUEBIRD Records



INSTALLATION OF PACKARD EQUIPMENT in the Rainbow, Roseburg, Ore. Says Mrs. Vician Padelford, owner: "My place being small did not permit a photograph or large counter boxes. I found the Packard Flo-Mor a definite aid to my music problem. Mrs. Padelford is third from the left. With her are V. V. Helbig, operator, and Packard District Manager C. Ballard.

bouncing little number that boasts a particularly amusing set of words, sung by Ruth Gaylor in the best style she has exhibited thus far on Powell recordings. The band backs her up nicely, and in toto it's unquestionably the most listenable thing Teddy has turned out to date on platters. The first side shows traces of a bit of copying of the Glenn Miller road style (for the nth time), and while Powell doesn't borrow the clarinet lead in wholesale fashion, Miller's style is so distinctive that even touches of it here and there in another band's arrangements stand out like a beacon light. Miss Gaylor has the words on this side also, but doesn't measure up to the merit of her B side job.

XAVIER CUGAT (Columbia 35923 and Victor 27329)

Orchids in the Moonlight—Tango, Temptation—Tango. La Rosita—Tango. Tiers—Tango.

Oddly enough, Cugat's latest Columbia release and the newest disk issued by Victor of the masters left behind by Cugat when he switched over to Columbia last fall contain tangos on every side. And still more oddly, the two Columbia numbers are richly, beautifully played, while the Victor doubles offers very quiet, very ordinary arrangements that hardly seem as if they could have been done by the same hand responsible for the lovely tango rhythms on the newer record. The Columbia platter follows Xavier's recently imitated pattern of occasionally recording familiar standards or semi-classics in Latin American tempo

adds up to one of Masters' best platters in recent weeks.

MICHAEL LORING (Columbia 35927)

We Could Make Such Beautiful Music—V. Oh, You Gypsy—V.

For the first time since he undertook recording for this label Loring does an easy, pleasant, and sincere job of song selling. The material he has bestowed upon him here isn't the most admirable that could have been found, with the B side tending to lean toward the heaviness apparent in previous disks from this singer. But on the whole it's his best performance to date.

BOB CHESTER (Bluebird B-11034)

Waterloo Bridge—PT. VC. Blue Echoes—PT. VC.

The second side is labeled as a fox

keep your machines hummin' and the nickels comin'

with TOMMY DORSEY'S recording of
THE BIG HIT OF THE YEAR...

"THE ONE I LOVE
(BELONGS TO SOMEBODY ELSE)"

A Foster Publication

VICTOR RECORD 26650



WHAT GOOD IS ONE GLOVE FOR A TWO-FISTED GUY?



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MUSIC MAKERS AND MILLS PHONOGRAPHS make up this all-star picture. Left to right are Buddy Moreno and Harry Cool, vocalists of the Dick Jurgens band; W. E. Redd, owner of the Northwestern Music Company, Peoria, Ill.; Dick Jurgens, band leader playing at the Aragon Ballroom, Chicago; Geraldine Deane, Bill Jensen, Bob Jones, and Dick Mitchell, all members of the band.

'Kate,' You're Great

By JAMES T. MANGAN

Kate Smith recently recorded Mangan's patriotic tune, *Managers*, advertising manager of the Mills Nobly Company, who was present at the recording session, was impressed to the extent that he wrote the following:

KATE SMITH is one of the greatest, grandest, finest women that ever lived. She is rich in spirit, overflowing in energy, even more appealing personally than she is on the air—and on the air she's the best.

Don't take my word—just ask the fellows who were with me to see and hear *Ways All Americans* put on wax. There was Hal Cohn, of Modern Vending Company, the man who has sold more phonographs than any distributor alive and who plans to sell 1,000,000 records this year. There was Jack Mitnick, general manager of George Finner & Company, a coin machine veteran who distributes Mills phonographs and musical merchandise up and down the Eastern Seaboard. There was Charlie Engelman, president of the New York Operators Association, representing thousands of music operators who operate over 30,000 pinns. There was Frank Dandico—the oldest phonograph operator in New York City—and Frank is still a young man. Elias Sugarman and Maynard Reuter, of *The Billboard*, also came along, and many other potent personalities representing BMI and Columbia were also on hand. Dutch Alberg, of the Brooklyn Amusement Company, started over but was sidetracked on the way. Unaccounted, Dutch got there in spirit by phoning in an order for the first 200 records of the song released.

The whole bunch of columnen loved Kate at first sight, thrilled like school-boys when they had individual pictures taken with her, and stuck around for two hours while Columbia made one of the most elaborate records it has produced in years. It was a mighty stage production, comprising Jack Miller's 24-piece band and Ted Strater's 14-member chorus. Kate made six cuttings of *We're All Americans* in order to be sure she had it just right; there were countless revisions and experimental singings before she got to the master record. Such patience, craftsmanship, and joy of art, calling for such an expenditure of attention, concentration, and energy, explains why she has reached the top of fame's ladder.

Of course, there's another explanation, too, and his name is Ted Collins. Ted is Kate's manager-producer, the man who discovered plain Katherine Smith playing comic parts in musical shows and transformed her into the lovely queen of radio. Ted Collins is a quiet, handsome man who prefers to remain in the background, doing that all-important background work, the only thing on which lasting fame stands.

Manie Sachs, manager of artists and repertoire for Columbia, and Joe Higgins were on hand to meet all the phonograph men and to help stage the party. It was great to see these two top-flight musicians participate in the affair.

Kate recorded the song with extreme spirit, brilliant musicianship, and enunciation that would make any author glad, especially myself who hates to hear people talk as tho they have mud in their mouths. Kate's voice is as clear as sunlight, lasting from tubes of platinum. Her whole personality goes into the voice, and this personality plus craftsmanship and art of the performance combine to make perfection. Jack Miller's band gave her brilliant accompaniment, and the work of Ted Strater's boy and girl chorus was marvellous.

This is going to be one of the most exceptional records ever made. Kate told me that herself, and that she was doing it not only because of the song, but because of her appreciation of all the phonograph operators have done for her many other records. She was thrilled by her sentence on this day—a perfect representation of the coin machine industry.

Up your TAKE with these LATEST HITS by
WOODY HERMAN
AND HIS ORCHESTRA
The band that plays the blues



Bounce Me, Brother
(With a Solid Four)
Boogie Woogie Bugle
Boy . . . 3617
Golden Wedding (3-436)
Stars Remain (3544)

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Break Point . . . Needle
Must Never be Turned . . .
Round Point, True Tens.

Keystone Philly Showing

PHILADELPHIA, Feb. 19.—More than 200 music machine operators of Philadelphia, Southern New Jersey, and Eastern Pennsylvania turned out for a trade showing of Rock-Ola's new machines by the Keystone Vending Company.

Sam Stern, Keystone head, played host, while Jack Nelson and Cliff Bailey, of the photograph manufacturing concern, were on hand to make the showing both a business and social success. The parties started in the afternoon and, with plenty of refreshments at hand, ran each night into the morning hours.

ON THE RECORDS

(Continued from page 75)

Bradley doesn't let down the generally creditable work with her vocal chorus, which is probably the best she has done

so far since joining this band. Bill Darnell likewise turns in a good job on the ballad words of *Waterloo Bridge*, which is made potent dance fare via a fine toe-tapping beat.

MARY HEALY (Okah 6002)

I'll See You Again—V. What Is There to Say?—V.

Miss Healy's voice and delivery are not up to the exacting requirements demanded by these well-known and superior show songs. She does absolutely nothing for the Noel Coward opus on the first side, chalking up perhaps the most uninteresting vocal performance within recent memory. It's hard to ruin completely songs with the basic melodic and lyrical merit of these two, and it's their inherent musical quality that saves the young lady from registering a total fiasco. But she adds nothing whatever to them, and the entire six minutes are a waste of even the most amiable listener's time.

IF IT'S A HIT, IT'S HERE!



COLUMBIA POPULAR 78

- 25842 HENRY GOODMAN
FRIDAY
SING THE FOUR KNOS BITCHES
WILL BRADLEY, featuring RAY McKINLEY
- 25843 BOOGIE MY BROTHER, WITH A SOLID FOUR
RAY McKINLEY & FREDDIE SLACK
ARTHUR W. SCHENKEL
- 30064 KAVIER CUGAT
IN CHI-CHI-CASTENANGO
JOEY TUCKER & A TUNE FROM OFFENBACH
- 30065 KATE SMITH
IT'S A HOT TRUE
LOVE IS
ORRIN TOUCHER
- 30066 HELLAS, MA, I'VE DONE IT AGAIN
GOTTA BIG DATE WITH A LITTLE GILL
- 30067 JIMMIE LUNCFORD
LIGHT OF THE JITTERBO
JOEY TUCKER
- 12205-F TREBLY CARVAL
RAINBOW WALTZ



AMERICA'S GREATEST BOOGIE WOOGIE ARTISTS WILL PULL NICKELS FOR YOUR MACHINES

- 30058 HENRY JAMES
TOO-YOY
JOE TURNER and PETE JOHNSON
- 30059 COURT BARKER'S BLUE FIVE
DEBBIE WOOLIE
WANDA MAZUR and PETE JOHNSON—ALBERT ARMONG
- 30060 BOOGIE WOOGIE PRAYER (Part II)
JOEY TUCKER
- 30061 ALBERT ARMONG
SHOUT FOR JOY
WANDA MAZUR & LEO BROWN
SHEAR CAT CRAWL

OKEH POPULAR 187

- 30046 GENE KRUPA
GHEM BOOGIE
HOW 'BOUT THAT MESSY
COURT BARKER
- 30047 MUSIC MAKERS
IT'S NOAH'S ARC IT ROCKS
TOMMY TUCKER
- 30048 ON THE OUTRIN LOOKING IN
CALLING ALL HEARTS
LEO BROWN
- 30049 BROWN STREET
BARBARA ALLEN
STONEY BROWN
- 30050 I KNOW A SECRET
A STONE'S THROW FROM HEAVEN
LITTLE BILLY GATNER
- 30051 HELLAW MOPP
JITTERBOG JOY
FRED FETTER QUARTET
- 30052 STEE BEE BLEES
DAPPER DAN

OKEH HILLBILLY 187

- 30041 BOB STOMER and BONNIE BLUE EYES
DIXIE
I'M LEAVING YOU TO UNCLE SAMMY
- 30042 LOUISE MASSEY and THE WEST-ERNERS
ANDERSON POLKA
SAILOR BOY
BILL COX and CLIFF HORSE
- 30043 BILL COX and CLIFF HORSE
TULLY THROUGH TEAR
LITTLE BILLY GATNER
- 30044 LITTLE BILLY GATNER
1941 HEDON
JEALOUS WOMAN BLUES
STONEY BROWN
- 30045 RUMANCE IN THE DARK
STONEY BROWN

THREE SMASH HITS

- for coin photographs
MUSIC MAKERS
by Harry James
Columbia 35932
- BOUNCE ME, BROTHER, WITH A SOLID FOUR**
by Will Bradley and Ray McKinley
Columbia 37565
- I GIVE YOU MY WORD**
by Eddy Duchin
Columbia 35912

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COLUMBIA RECORDS
OKeh RECORDS

Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

I Give You My Word. The amount of radio plugging accorded this BMI song (as well as quite a few others in this column) has resulted in a speedy rise to the top for it. MITCHELL AYRES* this week paces EDDY DUCHIN* in the contest each record has been staying for the most favor among phono patrons. The song cannot be considered a world-beater, but its advent in this blue-ribbon section is accompanied by enough stamina to indicate its staying around up here for a considerable number of weeks now.

There I Co. (11th week) VAUGHN MONROE*, WILL BRADLEY*, TOMMY TUCKER*, WOODY HERMAN*.
Dream Valley. (7th week) SAMMY KAYE*, WOODY HERMAN*, FRANKIE MASTERS*.

French. (8th week) ARTIE SHAW, WOODY HERMAN*.
I Hear a Rhapsody. (4th week) CHARLIE BARNETT*, JIMMY DORSEY*, AL DONAHUE*.

Stardust. (3d week) ARTIE SHAW, TOMMY DORSEY*.
Along the Santa Fe Trail. (2d week) BING CROSBY, DICK JURGENS*, SAMMY KAYE*.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

So You're the One. The jingly, bouncy rhythms of this BMI-er have apparently caught the public fancy, for this week it steps out in a big way along the phono network, registering the most progress of all the Broadcast Music, Inc., tunes in these various sections. The HAL KEMP* record takes the play away from EDDY DUCHIN* and becomes the most favored disk in the boxes.

Yes, My Darling Daughter. Doing pretty well, but lacking the help from radio plugging to make it as familiar as it should, and probably would, be if the ASCAP-networks battle weren't standing in its way, this worthwhile novelty swing number is being applied to numerous nickel droppers in the GLENN MILLER*, DINAH SHORE, and HENRY GOODMAN* versions.

The Last Time I Saw Paris. Another ASCAP song that has suffered badly because of the current radio fracas. This department is convinced that, if this song had had the advantage of normal network plugging it would have been one of the biggest smashes in popular music history. KATE SMITH has been carrying it practically single-handed in the phones. Operators report that it's good, but it's far from the success it ought to be.

You Walk By. This BMI number, as well as the one below it, is creeping slowly but pretty surely up the ladder to a point where it may challenge the leaders for phono supremacy in a couple of weeks. BLUE BARKHORN* has the most popular disk at the moment, with TOMMY TOUCHER* coming along behind him.

High on a Windy Hill. A curious switch in the record affections of inside machine clientele this week finds a couple of disks that had started with this number dropping out of the picture, at least temporarily, while two other names have taken over the conquest of the boxes on it. JIMMY DORSEY* and GENE KRUPA* are the new standard-bearers here, with VAUGHN MONROE* remaining around to bring up the rear.

Scrub Me Mama, With a Boogie Beat. Not distinguishing itself in any particular way, this follow-up to Beat Me Daddy, Eight to a Bar is experiencing the difficulties of overcoming the sequel bugaboo that usually prevents the second of a series from being as successful as the first. The ANITA BATES SISTERS are the only ones here.

San Antonio Rose. A "Possibility" for several weeks past, this liltin' hillbilly styled number is beginning to catch on, both in the BING CROSBY version and also in that of BOB WILLS. It's pretty perfect phono fodder, and it's starting to prove it nicely.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even though they most probably will never climb into "Going Strong."

You've Got Me This Way. (7th week) Still hanging on. KAY KYSER*, GLENN MILLER*, JIMMY DORSEY*.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performance, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs, as well as on the judgment of The Billboard's music department.

Tonight. Also titled *Perfidia*, this beautiful Pan-American number is rapidly attracting phono attention sufficient, if it continues for another week in the same proportion, to merit it a niche in the section above this. GENE KRUPA* and KAVIER CUGAT* are getting the jump on their wax competitors.

There'll Be Some Changes Made. An oldie that dates back a good many years, this has suddenly blossomed forth because it is part of a music catalog that is licensed by BMI for network broadcasting. A number of band leaders have been featuring the song, and the music machine spotlight is beginning to be turned on it.

Music Makers. In this relaxed, easy, two-beat swing number, with its provocative melody and "walking" rhythm tempo, HARRY JAMES may possibly have a future stable phono hit. There is about this number the same attractive features that made hits out of *In the Mood* and *Tuxedo Junction*.

If All Comes Back To Me Now. Still another BMI opus, and in the HAL KEMP* arrangement on wax it has been garnering scattered attention from nickel droppers in various locations. It might be wise to keep an eye on it.

* Indicates a vocal chorus is included. Double-measure records are properly marked from this column.

NICKEL NABBING NIFTIES!



ON Victor AND Bluebird RECORDS

VICTOR POPULAR RELEASE No. 411 LIST PRICE 50c

- 27322 "I'm Always Chasing Rainbows" and "As an Eye on Your Heart" Joe McEvoy and Joe McEvoyans
- 27324 You Bounced Out of a Dream The Beautiful In Last Harry Wood with Orchestra
- 27326 Dancin' in the Dark Smoke Gets in Your Eyes Artie Shaw and His Gramercy 5
- 27327 Exotic Fantasy "Bop" and "Bop" Sidney Bechet and his New Orleans Feetwarmers
- 27328 In A Good Fashion Time—Waltz "When I Love You—Waltz" Wayne King

BLUEBIRD "POPULAR" RELEASE No. 317—LIST PRICE 35c

- B-11041 "Rings—High" "My Prefect"—Waltz Almino Ray
- B-11042 "You Stopped Out of a Dream" "Kiss Telephone, Kiss" Glenn Miller
- B-11044 Row of the Rockies "When You Said 'Good-Bye'" Dick Todd with Orchestra
- B-11045 "My One Romance" Take It Jackson Vaughn Monroe
- B-11046 "You're a Lucker Fellow, Me, Bess" "Bogie Woogie Rode Day" Mitchell Ayres and his Fashion-in-Music
- B-11047 Blue Echoes "Right Over Rio" Gertrude Parraga with Orchestra
- B-11048 "Keep Cool Fol" "No Use Boogieing" Erskine Hawkins (The 25th Anniversary Edition)

BLUEBIRD RELEASE No. 317 OLD FAMILIAR TUNES—LIST PRICE 35c

- B-8028 Little Darlin' I'll Be Yours "Whispering Will" The Pine Ridge Boys
- B-8028 You're Always on My Mind "Adoly Hopner and his Texans" North Carolina Moon Wanda Mazur and his Sons of the Mountaineers
- B-11042 Carolina Blues "Amenable Had a Zambie" Larry Clinton

RACE

- B-8028 You Can't Hurry God "Boogie Woogie, Nobody Care" Four Great Wonders

ORDER TODAY FROM YOUR VICTOR RECORD DISTRIBUTOR

**ESQUIRE**

The last word in vending perfection. Truly a great vendor—it is universal—vends all types of bulk merchandise including Bull Gum and rock tins accurately—no additional parts necessary. Invest in one. This is your Plan. Sample Esquire only \$6.95

Each Parcela Field 50c Sales

WATCH FOR Roll a Pack
VICTOR'S NEW... PENNY PLAY...
CIGARETTE DICE... COUNTER MACHINE...
WITH REEL MACHINE SUSPENSE...
1-2-3 CLICK! CLICK! CLICK! \$55

TORR 2047 A-SO. 68
PHILA., PA.

ASCO WEEKLY SPECIALS

VENDORS		1/2 Line Game	
1/2 Parcel	1 1/2 lb. can. \$1.95	Quinn	\$7.45
1/2 Parcel	50 bar cap. 1.35	COUNTER GAMES	
1/2 Parcel	50 bar cap. 1.45	1/2 Toyline	\$9.95
1/2 Parcel	2 bar. 2.85	Marvel, Tol. Pk.	\$6.00
1/2 Parcel	12 bar. cap. 3.25	S. Game	18.25
1/2 Parcel	12 bar. cap. 3.25	Imp	8.85
1/2 Parcel	12 bar. cap. 3.25	Home Run	13.50
1/2 Parcel	12 bar. cap. 3.25	Liberty	22.50
1/2 Parcel	12 bar. cap. 3.25	American Eagle-Wheel	For Price.
1/2 Parcel	12 bar. cap. 3.25	1/2 Dns. Int. C. O. D.	Write for New, Complete Catalog!

ASCO, 140 ASTOR ST., NEWARK, N. J.

TRADE IN

Your Old Counter Game for Davar's CUB and ACE. Allow minor Adjust.

SEND US YOUR LIST TODAY!

CUB SAMPLE \$13.95
CASE OF \$75.00

ACE
Sample \$14.95
Case of 6 \$80.00

1/2 With Order, Balance C. O. D.

ASCO, 140 Astor St., Newark, N. J.

PIKE'S PEAK

The 100% Legal Skill Counter Game that will double profits for you!

Sample \$29.50

Write for Quotations, Prices and Our Catalog

ASCO, 140 ASTOR ST., NEWARK, N. J.

FREE WEIGHT SCALE

OPERATOR'S CASH PRICE
ONLY \$69.50

Terms: One-Third Down, With Order, Balance C. O. D.

The Free Weight Scale will enable you to locate the chosen locations in your territory.

Vends a stick of Adams Gum for each penny—then gives your money FREE. A PERMANENT MONEY MAKER!

Be First! Send Your Order Today!

J. ROBBINS & COMPANY
1111 DE KALB AVENUE BROOKLYN, N. Y.

**DuGrenier Names Two More Distributors**

NEW YORK, Feb. 15.—(Burnett) (Nip) Glasgow, vice-president in charge of sales for Arthur H. DuGrenier, Inc., announced this week the appointment of two more distributors for DuGrenier products, the Hamlin Music & Cigarette Service, of Atlanta, and Richard A. Parina, of San Francisco. Hamlin firm, headed by Morris Hamlin, well-known Southern salesman, will cover the State of Georgia for DuGrenier. Parina is an operator of long standing and has distributed vending machines on the West Coast for many years. His firm will cover California and five surrounding States.

"Both of the firms are reliable, with years of experience in this business," Glasgow observed. "They have the facilities, the ability, and the organization to give operators in their territories the best of service and the closest of cooperation. Both will handle the complete DuGrenier line, consisting of the Champion cigarette merchandiser and the 5-cent candy bar vender—two great machines which have won the approval of operators everywhere."

Inventor Offers New Vending Device

To the Editor:
I am indebted to a business friend for your address and am taking the liberty of calling to your attention a novel invention which I have reason to believe will probably interest you.

I am ready to submit to you, free of charge and without any obligation on your part, drawings and a complete description of the invention. The title of the invention is: Butter Fat Vending or Dispensing Machine.

In my opinion the article presents possibilities of a large and profitable sale.

Will you please let me know whether you would be interested and would wish further detailed information about the invention? If so I will gladly send you further particulars promptly upon receipt of your letter.—C. E.

Those who desire to reach "C. E." may do so by writing The Billboard, Coin Machine Department, 155 N. Clark Street, Chicago. Kindly indicate that you wish this address by mentioning the initials "C. E."

Carolina Bill Would Keep Candy Levy

RALEIGH, N. C., Feb. 15.—House Bill 14, introduced by Representative Vogler, attempts to remove the 3 per cent sales tax from all food sold for home consumption except candies and confectionery.

The bill has been referred to the finance committee.

Writer Offers Vender Invention

To the Editor:
It has been suggested to me that I write to you concerning a patented newspaper vending apparatus that I wish to sell.

I should like to obtain the names of manufacturers who might be interested in the type of device which I have perfected.—F. A. C.

(Anyone interested in the above-mentioned device may obtain the inventor's name by writing The Billboard, Coin Machine Department, 155 North Clark Street, Chicago. Kindly mention the initials "F. A. C." when writing for this information.)

Cleveland

CLEVELAND, Feb. 15.—R. P. Edwards, head of the Five Star Amusement Company, Youngstown, has been elected representative from the Youngstown-Warren chapter to the board of the Ohio State Automatic Electric Phonograph Owners' Association. He succeeds Joseph Baker.

John Guenther, of Berea, O., has purchased the route of D. H. Whitman, who has retired to devote his full time to his automobile agency.

Arlene Wappeler, assistant secretary-treasurer of the Phonograph Merchants' Association of Cleveland and the Ohio State organization, is the proud possessor of an autographed photograph of Kay Kyser, presented to her on his recent visit and meeting with association members.

Leroy Robinson, operator and partner in the firm of Meekley & Robinson, is expected back from a Southern vacation within a few days.

Jerry Antel, president of the Phonograph Merchants' Association of Cleveland, represented the association at the annual luncheon meeting of the Cleveland Convention and Visitors' Bureau of the Chamber of Commerce at Hotel Statler here.

By Golden, of Ace Cigarette Service Company, has departed for a Florida vacation. His brother Lou, head of the company, expects to go to Florida upon his return.

Harry Golden, president of the Golden Cigarette Service Company, is back on the job following several weeks' illness with a throat infection. He expects to spend a little time soon at Hot Springs, Ark., to recuperate. Two of his employees, Henry Hollar and Albert Ostajenna, have joined the army. His bookkeeper, Miss Markman, is in Florida for a couple of weeks' vacation.



LOUIS STEINER, president of U-Need-a-Pak; Warren Green, of Norman Bell Giddler; Murray Warner, U-Need-a-Pak sales manager; Dave Simon, of Simon Sales, New York distributor, and Leo Wilkins, vice-president of U-Need-a-Pak, pictured left to right. Picture was taken at the Eastern showing of the U-Need-a-Pak Model 500 held February 1 at the U-Need-a-Pak factory in Brooklyn.

**Rugged Dependability!
Carefree Performance!
Built For Operating!**

That's **Northwestern**
BULK VENDING EQUIPMENT

Everywhere alert operators are turning to Northwestern for their most profitable and dependable investment in bulk vending. Bull for operating—there's the reason. Clear! Eye-catching beauty! Yes, having all the ruggedness and dependability for years of continuous performance. Wide selection of money-making models to meet every location requirement. Invest in security—know you are buying the best!



FREE! Write today for information on our complete line of machines—our best trial offers—brochures and trade-in plan!

THE NORTHWESTERN CORPORATION
2 EAST WASHINGTON STREET, CHICAGO, ILLINOIS

FULL NORTHWESTERN LINE

- ★ Recommended
- ★ Guaranteed
- ★ Distributed
- ★ Financed by

TORR 2047 A-SO. 68
PHILA., PA.

New England Operators!

Buy **Northwestern**

FOR BIG PROFITS IN BULK VENDING

Machines built for operating! We have the complete Northwestern line of money-makers at your very door. Trade-ins, financing, merchandise. Let us serve you!

NORTHWESTERN SALES & SERVICE
E. L. Flanagan, Mgr.
1198 Tremont St., Boston, Mass.

SILVER KING

\$5.50 Each in lots of 10

ONE OF THE 250 MODELS

5 lb. TIME PAYMENT PLAN ON SILVER KINGS. NOW. LOW AS 50c A MONTH

FREE Cat. & Instructions. Write today for terms.

SPECIAL FACTORY REBUILT
CENT-A-PAK PENNYPAK IMPS 5 BALLY BARTS } \$8.00 each \$1.00

TORR 2047 A-SO. 68
PHILA., PA.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

EASTERN FLASHES

NEW YORK, Feb. 15.—Sammy Goodman and Herbert Scherer, mechanics in George Ponsler's New York headquarters, are off for a year's stretch in Uncle Sam's army. . . . Bad weather of the last few weeks has had its effect on collections, but the trade predicts they'll be jumping back up again very soon. . . . Harry Rosen has left for a few weeks in Miami. . . . Pat Cohn, as a result, is busier than ever taking care of music operators dropping in to see the Seeburg line at the Modern Vending offices. . . . Charley Aronson, of Brooklyn Amusement, also is busking in the Florida sunshine while Bill Albert demonstrates his prowess to the trade on "Bang" Tommy Gum. . . . Tony Casparro has returned from his trek to Ariz-

ona. He stopped off in Chicago on his way back. Ed Becker was glad to see him return, as Ben has been a busy lad taking care of the demand for Exhibitor Stars at Tony's Weston offices the past few weeks.

COINSHOTS

Charley Fleischmann, of Baltimore Salesbook, is expecting to become a pappy next any day, and he is ever proud. . . . Joe Fishman declares he has a stack of orders to show as a result of the recent showing of Rock-Ola equipment at his New York showrooms. . . . Doc Eaton, Eastern regional director for Bucky Music System, really gets around. He was in Boston, Albany, Trenton, and Philadelphia last week. He reported that Harry W. Seiden, of Seiden Distributing Company, Albany, has been appointed distributor for the firm. . . . El Miller and Ray Knoss, of Midway Vending, are trying to find time for a Florida vacation, but business is so rushing they say it looks as tho they'll never get there. . . . Jack Devlin, Bill McDonald, Jimmy Colroy, and the other boys over at Jack Fitzgibbon's office, were given a real workout this week while Jack dashed upstate to tell the boys all about Lilly's Flicker. . . . Over at Bert Lane's Seaboard Sales, Sanford Warner is burning the midnight oil supplying the demand for Genco games and taking care of the hundred and one details that are constantly coming up while Bert and his wife are in Florida.

FAST FLASHES

Offices of the Mike Murner Corporation continue to be crowded all day long. Mike reports he and his staff are doing all they can to catch up on orders. His brother, Joe, is also going at top speed putting the finishing touches on a complete display of arcade equipment. "Just got a big order from Alaska," Joe reported. "And I was nearly floored to learn that up there many of the operators make the rounds by airplane." . . . Henry Zwick was busy telling some of the boys why he carries so many rings in his pockets and sets of dishes in his car. . . . Jane Traan, the new Bucky Music System girl in town, with Doc Eaton showing her around. . . . Dave Simon reports he's swamped with demands for Kenney's new Velvet game. "I've been phoning Chicago three and four times a day to increase my orders." . . . Hymie Budin is all sparked up over Stoner's Sparky. He believes this is the game of the year for all operators in this territory. . . . Dave Firestone, of Cent-a-Mint, returned to town this week after a Western trip on behalf of his Mason Mint Vender. He'll soon be leaving to tell operators in the South all about the device.

Tri-Way Products, maker of Illumitone and Ultratone speaker-baffles, reports big biz, with more orders coming in every week.

AROUND THE TOWN

Bill Habrin, of International Microscope, hardly has time to sit at his desk these days. Seeman's he's always, hopping from the factory to a plane. "Be'vent trying to step up production on Drive Mobile and Ace Bomber and satisfy all who have orders on hand for these two winners. I'm busier than the proverbial one-armed paper hanger," Bill maintains. . . . Letters in praise of his credit plan continue to arrive at Earl Backe's desk. "One arrived from Altoqueque, N. M., this past week," he reports. "Daily more operators are taking advantage of our



REFRIGERATED APPLES are vended in this machine developed by the J. M. Miller Company, Yelkna, Wash., center of the Northwest's apple growing district. "Apples are vended as they should be," said Miller, "cold, firm, juicy, and snappy."

credit plan to acquire National Novelty's outstanding reconditioned games." . . . Jack Seiden and Murray Simon haven't much time to relax, what with Al Simon on his honeymoon. "Demand for Chicago Coin's Sport Parade keeps us constantly on the jump," they state. "Every time we ask an operator how many he wants the usual answer is 'all you have.'" . . . Miss A. M. Strong, of G. V. Corporation, is preparing to tell all operators why sales of the firm's DuGranger 1-cent Adams Gum Vender have jumped so much, she says. . . . The gang at the George Ponsler offices continue to get a real workout daily taking care of all the operators who come in to look over the many lines the firm handles.

JERSEY JOINTINGS

"Doing a great job with Daval's Cub and Ace," declares Al S. Cohen, of Aceco. . . . What with handling the public relations post for Allied, plus the sale of the many lines his firm handles, Irv Morris, of the Ponsler Newark office, is one of the busiest men in Jersey. "With Gottlieb's School Days, the Daval hits, and other games we're pushing, plus the reconditioned demand, our only wish could possibly be for more hours in the day," he says. . . . Dave Sturm is reported to have been visiting with Harry Brown in Philly the other day. . . . Harry Wichansky and Barney (Bugs) Sugarman in a bundle over delivery of more boxes. . . . Eddie Corstolon, of Pallades, hasn't been around lately. Boys are wondering if he's in Florida, too. . . . Lou Bloom, of Trenton, comes thru with this one: "What Trenton makes, the world takes—and that's our slogan, too."

FROM HERE AND THERE

Irv Rothstein, of Benner, has changed his letterhead. It reveals that he has been in the coinbusiness 1917. . . . Bill Roudstein, of Philly, is predicting an upswing in business. . . . Sol Silverstein, of Chicago Coin, reported heading southward. . . . Bill Gross, of Lehigh Specialty, and his wife are a great team. . . . Joe Ash, of Active, now has three secretaries busy taking care of increased business. . . . Roy McGinnis, of Baltimore, says he's telling operators to "strike it lucky with Lucky Strike." . . . Art Nyberg, of Calvert, is reported doing nothing these days but talking about Billy's latest hits. . . . According to Irv Blumenfeld, of Baltimore, "The General is busier than ever with orders for reconditioned machines."

Denver

DENVER, Feb. 15.—Walt Reitzel, Wolf Sales Company, Denver and San Francisco, has announced the appointment of Intermountain Distributing Company, Salt Lake City, as a sub-distributor for Utah and Eastern Idaho for Wurlitzer products. M. D. Closs is head of Intermountain Distributing Company. Reitzel will go to Mexico City soon to arrange for the establishment of a branch to handle used equipment for sale in Mexico.

Recent visitors at the Denver Distributing Company included E. W. Regan, of Aurora, Colo., who purchased his second remote control set-up; W. C. Johnson, of Rawlins, Wyo., who purchased both remote control equipment and penny machines; and C. E. Burns, of Grand Junction, Colo., who purchased his 19th remote control set-up, as well as an assortment of penny machines.

Stanley Chavon, son of Dave Chavon, manager of Automatic Equipment, was the first and youngest volunteer in the State for military service and is now on duty with the 197th Infantry at Fort Sill, Okla.

Oano Bentz, Rocky Mountain Soundies Company, has announced that all except five counties in Wyoming have been franchised. John Brazney, Wyoming Novelty Company, Casper, has the counties of Natrona, Sheridan, Albany, and Laramie. L. I. Quirk, Rock Springs, has half of the State from Casper west. New releases of film have arrived in Denver, from where they are distributed thru the company's own exchange.

Lawrence Stone Jr., Automatic Equipment, announced that patents have been applied for and are now pending on a wall box for phone line operated music boxes. "The boxes, to be assembled in Denver, will feature selective talking with non-interference."

Gilson Bradshaw, Denver Distributing Company, is making elaborate plans for the Rock-Ola regional showing to be held March 7 and 8. In addition to the Leadership Girl, Rock-Ola officials will be in attendance. Bradshaw is now remodeling his quarters, featuring new lighting, carpeting, and complete redecorating. He is having new office quarters constructed.

Leading operators in attendance, Lew Wolf and his bride-of-a-month were excellent as host and hostess. Rock-Ola executives in town for the occasion included Art Weinsand, phonograph sales manager; Eddie Frankiewicz, Rock-Ola service manager; and Cliff Ballie, Eastern territorial sales manager.

Frank H. Curran, who holds the territorial Mills Panoram franchise here, has placed five machines and reports good business.

Leo Curran, Rochester Panoram franchise holder, reports four machines on location so far, all doing well.

Theo E. Phillips, secretary of the Frontier Cigarette Machine Operators' Association, has been busy with his duties as president of the Greek organizations here and as chairman of the Greek War Relief Ball held February 13 at the Hotel Statler.

Ed Hartman is the new service man at Rock Amusement Company, replacing Don Kolman. Bill Fackler, service manager there, has purchased a new Chevrolet.

Buffalo Electric Company, distributor of Victor and Bluebird records, has added Betty Wheeler to the record department staff. Charles Thompson also joins the firm.

Ben Kulick, Atlas Phonograph Company, Seeburg distributor, is off on a business trip to Detroit. The Atlas opera house party and two-day special showing of 1941 Seeburg equipment is scheduled for March 1 and 2.

James Hakeside, Ingotops Amusement Company, reports the purchase of Groetchen's Pike's Peak, the new 1-cent game. He is so pleased with results that he'll soon reorder. Hakeside is also getting ready for a line-up of Irish records for distribution before St. Patrick's Day.

12 PAY PLAN **TIME PAYMENTS** **30¢ PER MONTH**

A Steady Cash Income

A Route of **Northwestern**

Model "40's" (Automatic) (Patented) will give you a permanent cash income with a small investment.

Under our new 30¢ per month time payment plan old operators can expand their operations, and you can start this business with a small investment and let the machine pay for themselves. **1/3 DEPOSIT. WRITE AT ONCE FOR DETAILS!**

\$4.95 In Lots of 100

Less than 100 \$8.25
Less than 25 \$8.45

RAKE

78 S. 22nd, Phila., Pa.

\$29.50 EACH

1/3 Deposit Required

PIKE'S PEAK

IS THE MOST BRILLIANT NOVELTY GAME OF THE YEAR

It looks different—plays differently—it is revolutionary new—the completely used operators. **DON'T DELAY! ORDER NOW!**

Ask Attach \$5.00 Bill or M.O. as a Deposit and We Will Ship Balance C. O. D.

Send for Circular and Proof of Complete GROETCHEN

RAKE

5-8 S. 22nd St. PHILADELPHIA, PA.

MARGAIN BUYS

20 Shipper 2 Col. T. Harby, Nearly New. . . . Only Few Weeks Old \$ 9.50
 15 Shipper 5c Harby, Brand New \$ 9.50
 15 Shipper 9 Col. Charney \$ 8.95
 (\$75.00 for All)

20 Three Column T. Harby \$ 12.95

Machines Wanted, All Types.

NIDWAY VENDING MACHINE COMPANY

412 West 42nd St. New York City

EASTERN ESQUIRE

The Last Word in Vending Perfection. Vends Candy, Churns, Nuts, Ball Gum.

Circular

350 MULBERRY ST. NEWARK, N. J.

CLOSE-OUTS—PERFECT CONDITION

CIGARETTE MACHINES **MUSIC MACHINES**

NATIONAL 9-30 \$49.50 SEEBURG MAYFAIR PLAZA **\$149.50** Less \$10

NATIONAL 6-26 19.50 SINGLE \$175.00

With Metal Stand 19.50 WURLITZER 616 \$69.50

MASTERS—Chrome Front 15.00

BABE KAUFMAN 250 W. 54th St., N. Y. C. CIRCULAR 5-96151

Buffalo

BUFFALO, Feb. 15.—Buffalo's new Amusement Machine Operators' Association is off to a flying start, with all officers working feverishly to get matters in order so that regular meetings can be held and an association headquarters office can be opened soon.

Box Amusement Company's big open house party and Rock-Ola showing was a huge success, with practically all the

New Sicking Branch Mecca for Coinmen

LOUISVILLE, Ky., Feb. 15.—Ben Goldberg, president of Sicking, Inc.; Bill Marmer, vice-president and general manager, and Charles A. Trau, manager of the firm's Louisville office, were hosts to visiting manufacturers, distributors, jobbers, and operators February 8 and 9, when formal opening of the company's new branch office here was held in this city. Modern in every respect, the new showrooms and offices are said to be among the finest in the country.

Occupying floor space of more than 10,000 square feet, the building is ideally arranged with double display and sales rooms, one directly behind the other. In the front rooms, which extend across the entire width of the building, with the exception of 10 feet used for an enclosed, drive-in, will be displayed phonographs, novelty games, counter machines, and rifle machines. The second display room, immediately behind the other, will be used primarily for consoles, bell, and other machines.

To the right is located the private office of Charles A. Trau, manager of the branch, and to the left is a large office to be used for general bookkeeping and detail work. Directly behind the second display room is the repair shop and large stockrooms which will enable Sicking, Inc., to provide the most efficient repair service available anywhere and to carry on hand at all times sufficient machines to take care of the



EDDIE AND MORRIE GINSBURG, extreme left and right, respectively, announce that the Atlas Novelty Company's Chicago staff is all set to demonstrate to operators the line of music equipment which the firm handles. Shown left to right are: Salzman Schwartz, Freer, Pincus, Fish, and Oelta.

immediate needs of operators.

For the opening celebration the front display room was beautifully illuminated and bedecked with floral tributes bearing the good wishes from Sicking friends in every part of the country.

Saturday evening Messrs. Marmer, Goldberg, and Trau were hosts to 40 guests at a dinner at the Browne Hotel. The guests included manufacturers, their

representatives, and local and visiting distributors, jobbers, and operators.

Many operators from Cincinnati territory, where Sicking, Inc., has been established since 1893, motored here Sunday to pay respects and join in the festivities. Souvenirs were given to everyone attending and an elaborate buffet lunch was served thruout Saturday and Sunday.

Among the manufacturers attending were Vince Shay, Art Cooley, Charles Schick, and S. York, of Mills Novelty Company; George Maloney, of Bally Manufacturing Co.; Al Douglas, of Daval Company; John Christ, of Exhibit Supply Company; Sol Gutlieb, of D. Gottlieb & Company; Dick Hood, of H. C. Evans Company; Sol Silverstein, of Chicago Coin Machine Manufacturing Company; William J. Ryan, of J. H. Keeney & Company; Harold Baker and Harry Hoppe, of Baker Novelty Company; Carl Vetterick, of Groetchen Tool Company; Harold Wood, of Tokono Manufacturing Company; and Lew Washin, of Superior Products, Inc.

Among visiting distributors, jobbers, and operators were groups from Kentucky, Southern Indiana, and Southern Ohio.

Blatt Appointed District Manager

BROOKLYN, Feb. 15.—Willis (Little Napoleon) Blatt, of Supreme Vending Company, this city, and Belmore, L. I., has just been appointed district manager for the metropolitan New York area for Buckley Music System, Inc., reports DeWitt (Doc) Eaton, Eastern regional director for Buckley.

"Willie has done such a tremendous sales job in this area that we have decided to appoint him our district man-

Alberg Becoming Expert Marksman

BROOKLYN, Feb. 15.—Bill Alberg, of Brooklyn Amusement Machine Company, is shooting Ryan's latest Tommy Gun a day long, according to reports of employees of the organization.

"Bill has a bet that he will be the greatest crackshot in the world on Tommy Gun," they say. "He's invited all comers to challenge him for the championship on it and believes no one can shoot his gun as well as he can.

"This has started something here. Every one wants to work anymore. Every operator or jobber that comes in is instantly pulled into the contest. Bill is going to make a lot of money—one way or the other. He's either going to sell about 10,000 for Dick Hood or he's going to win that much money outbidding the boys who come in here."

Bill himself is so sold on this device that he has issued a communique to all the trade here stating, "Tommy Gun is the answer for blasting profits out of the toughest locations. We have made some severe tests already and have found it one of the very best money-makers we've ever had."

Ponser To Fete N. Y. Music Men

NEW YORK, Feb. 15.—George Ponser and his staff are making plans to entertain music machine operators in this territory at a showing of the line of Packard music equipment February 23 and 25 in the East Room of the Hotel New Yorker. George says he, Jack Milnick, and Irv Morris are spending every spare minute making plans for the event.

"We promise that the party will be the talk of the town for days afterward," Ponser stated. "Homer Capehart will be here to meet all his old friends, as will Ruddy Greenbaum and other factory officials. More important, however, than the social aspect of this affair will be the opportunity all operators will have to inspect the remote-control boxes, adapters, and console speakers Packard manufactures. We'll be releasing more details later on," he concluded.

Blatt said Eaton. "This is not only a reward for his fine work, but proves the confidence that we have in him. He now has the authority to appoint all distributors in this section and will have complete jurisdiction over sales here."

Blatt will retain his offices at 377 Rogers Avenue, Brooklyn, and will spend a great deal of time from now on contacting those music men whom he believes should become distributors for Buckley Music System.

GROWING BIGGER BY SERVING BETTER

Mills Junior Parade, Free Play	\$24.50	Gremlin Liberty	\$13.50
Gremlin Imp, One of Six	\$20.50	Mills Junior Parade, Present	\$4.50
Patrol Horse, Brown Walnut Cabinet	\$35.00	Gremlin Imp, Used	6.50
		Gremlin Comedian, Cigarette Reel	\$4.50

FIVE BALL FREE PLAY NOVELTY GAMES

Artliner	\$22.50	Amused	\$33.50	Brits Best	\$31.50	Big Show	\$32.50
Continental	14.50	Champion	17.50	Champion	24.50	Circus	24.50
Doughboy	19.50	Drum Major	17.50	Lucy	24.50	Navy	24.50
Flash	17.50	Follies	24.50	4-4-6	24.50	Flagship	28.50
Gold Star	24.50	Score Saver	17.50	Big Six	15.50	Score Champ	28.50
Headliner	24.50	Top Notcher	27.50	Love-Fun	14.50	Low-Brower	14.50
Keen-Ball	17.50	Lim-O-Gard	22.50	Rebound	17.50	Junior	17.50
Triumph	18.50	Scop	18.50	Thriller	17.50	On Deck	39.50
Tracy	24.50	Rink	25.00	Yacht Club	27.50	Security	37.50
Vogel	14.50	Varsity	14.50	Cherone	14.50	Chute	14.50
Fifth inning	14.50	Mogul	17.50	Battling Champ	14.50	Big League	34.50

AUTOMATIC PAYOUT CONSOLES

Keeney Pentons	\$125.50	Time	\$139.50	Rally Royal Flush	\$89.50
Pace Sarsaparil, 1940	\$9.50	'40 Banquet, Has Now 189.50		Sanctus	49.50
Galloping Domino	35.50	Jeopardy Multi, Race 28.50		1938 Truck Time	79.50
Bally Ball	35.50	Denise Ball	29.50	Saddle Stick	99.50

Terms: 1/3 Deposit, Balance C. O. D.

MONARCH COIN MACHINE CO.

1545 NORTH FAIRFIELD AVE. (Armitage 1434) CHICAGO, ILL.

It's tops in appeal and originality

PIKE'S PEAK

THE THRILL IT'S FUN TO PLAY

ACTION EVERY SECOND

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

MAYFLOWER NOVELTY CO.
2218 University Ave., St. Paul, Minn.

IT'S 100% LEGAL

You can ALWAYS depend on JOE ASH—ALL WAYS

Big Six	\$ 9.50	Leader	\$62.50	Super Six	\$12.50
Brits Best	22.50	Milly 1-2-3, F.P.	27.50	Lucy	43.50
Obie	14.50	Orway	16.50	Zany	39.50
Gremlin	5.50	Relator	21.50	Triple Threat	8.50
Dave, Feature	19.50	Scop	12.50		
Turna	29.50	Score Champ	12.50		
Follies	17.50	Bottom	12.50		
Hold Over	19.50	Bumpercar	12.50		
Jelly	22.50				

1/3 Dep. With All Orders, We Ship Est. C.O.D.

Legal Restroom
Keeney Gun,
Big. Obs. \$50.00
Eyes, Tex.
Stove 39.50



ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 2635.



KEENEY DISTRIBUTOR BEN ROBINSON, head of Robinson Sales Company, Detroit, took this photograph of a battery of Keeney Air Raiders in action at the 10-day Polish Festival in Detroit. "Four Air Raiders grossed more money than the total of all other machines operated at the festival," Robinson declared.

SMASH!

... GOES ANOTHER RECORD

THE BILLBOARD HAS JUST ESTABLISHED THE
BIGGEST JANUARY COIN MACHINE LINEAGE
RECORD IN ITS HISTORY

The Billboard is today stronger and more widely accepted by the coin machine trade than ever before. New advertisers, one after the other, are falling in line with scores of old advertisers and advertising in The Billboard every week---proof The Billboard always makes money for its advertisers.

THE BILLBOARD PUBLISHING CO.

25 OPERA PLACE

CINCINNATI, OHIO

WE WANT 100,000 USED RECORDS!

HIGHEST PRICES ALLOWED ON MERCHANDISE!

WRITE QUICK FOR DETAILS!

LEGAL GAMES

2 Bally RAPID FIRE GUNS, P.S. \$124.00
3 Seaburg SHOOT THE CHUTES, P.S. 20.00
2 CHICKEN GAME, Used 44.00
2 Western 1939 BASEBALLS 44.00
2 '40 MAJOR LEAGUE BASEBALLS 30.00
5 Jokers ROLL IN THE BARRELS 79.00
3 RED, WHITE & BLUE TARGETS. White
1 Exhibit VITALIZER, Floor Scarer 44.00

FREE PLAY NOVELTIES

2 Mills 1-5-3, Free Play 500.00
1 BRABEL (Like New) 40.00
1 BRIGHT SPOT, Payout Unit 30.00
2 LITE-O-CARD, Late Model 32.00
3 SHOOT STOPS 25.00
3 BOOZE CARDS 22.00
4 TRIUMPHS 22.00
1 FLAGSHIP 22.00
1 MR. CRISP 19.00

PAYOUT TABLES

13 GRAND NATIONALS 502.50
2 GRAND STANDS 74.50
1 Western HORSESHOES 64.00
2 GOLD MEDALS 47.50
1 DERRY CLOCK 32.50
2 DERRY TIME MULTIPLE 17.50

1 AVALON
2 ROLLER BERRY
2 OHUBBIE
2 C. O. D.
1 DOWBOY
1 SPORTS
1 FLUGY STRIKE
\$17.50 KA.

COUNTER GAMES

2 VERY POCKET BELLS 627.50
2 SKILL SHOW (New) 17.50
2 TOTALIZERS (New) 12.50
2 X-RAYS 17.50
1 FAIR DEAL (New) 10.35
5 BURGERS, 1/2 10.35
1 SPARKS, 1/2 10.35
4 REEL SPOTS
1 PENNY PACH
1 REEL RACES
\$2.00 EA.

1 SUPER SIX
1 FLASH
3 JUMPER
1 GOLDEN GATE
2 DANDY
\$11.95 KA.
1 EL YORD
2 PARABOUNT
\$9.50 EA.

USED PHONOGRAPHS

WE STILL HAVE 47 USED PHONOGRAPHS THOROUGHLY RECONDITIONED—SING DO RE MI—DANCING—ROCKOLA 12" Seaburg SYMPHONOLAS—12 Record Wurlitzer P12 and P10 etc.
\$19.50

WURLITZERS

3 Model 800, 24 Record, 1940
4 Model 700, 24 Record, 1940
5 Model 600, 24 Record, 1939
2 600A KEYBOARD, 24 Record, 1939
2 600C with Mirrored Dome, 24 Record, 1939
15 600s, 24 Record, 1939
WRITE FOR PRICES

15 MODEL 714, USED ONLY THREE WEEKS—12 RECORD, COUNTER, MODELS, 8r, 10r, 25r, BLUE PROOF CHUTES
\$147.50

9 018A, 1028, 30 Record 642.50
2 Model 501, 1028, 12 Record Console 37.50
1 Model 018, Console with 12 Rec. Mechanism 27.50

ROCK-OLAS

1 1028 STANDARD \$110.00
3 1033 Counter Model, 12 Record, 8r, 10r Slip Proof Only Chute 72.50
7 12 Record Counter Models, Mirrored Cabinets 57.50

SEEBURG and MILLS

4 Seaburg DROWNS, 1938 \$ 68.50
2 Mills THROW OF MUSIC, 1938 198.50

Send second and third checks. 1/3 deposit must accompany all orders.
Any order less than \$25.00—Cash in full.

ACME NOVELTY CO.

1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

it's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND THE THRILL IT'S FUN TO PLAY

Variable playing speed, within a time-limit, gives novel playing thrills to this grand new 5-ball counter game.

"A TWIST OF THE WRIST" controls balls and movable 3-dimensional playing field.

100% legality demonstrated in any territory. EARN PEAK PROFITS from your \$29.50 investment.

WESTERN DISTRIBUTORS, Inc.
3120 Elliot Ave., SEATTLE, WASH.

Western Distributors, Inc.
1222 S. W. 10th Ave., PORTLAND, ORE.

Mac Sanders
2837 W. Pico Blvd., LOS ANGELES, CALIF.

Advances Automatic Sales Co.
1021 Golden Gate Ave., San Francisco, Calif.

IT'S 100% LEGAL

The Last "Word" in Your Letter to Advertisers, "Billboard"



AJAX NOVELTY COMPANY OFFICIALS M. Y. Ham (right) and V. Christopher (center) agree with John Christ, Exhibit Supply Company sales manager, that Stars is one of Exhibit's greatest games and one that is doing much on location. Ajax is located in Detroit.

Bond Buckley Party Boston's Biggest

BOSTON, Feb. 17.—Mike Bond's Buckley Music System Victory Party, held here at Hotel Brunswick yesterday, was chalked up as Boston's biggest coin machine party. Ops from all over New England were present. Not only the ops, but their wives and children, too, Elia Fitzgerald, who with her ork is playing the Brunswick Hotel, is proving herself one of the best boosters of the automatic phones in the country, according to Boston ops.

A tasty buffet luncheon was served, and the bar proved one of the most popular spots of the party. A photog was present to commemorate the event with pin. Mike Bond was around to greet all visitors. De Witt (Doc) Eaton, Eastern regional manager for Buckley Music System, was also present to meet the New England coinmen.

Among those present at the gala party were Tiny Meltzer, Lucas Tevina, Mr. and Mrs. De Witt (Doc) Eaton, Bill Gersh, Pete Schenone, Mr. and Mrs. Trapanier, Mr. and Mrs. Fallon, Mr. and Mrs. Shanfield, Mr. and Mrs. Rosello, Mr. and Mrs. Sarubi, Ronald Faino, Arthur Faino, Joe Carter, Ray Mitchell, Alfred Michael, Daniel Ellison, A. Klapper, Henry Riley, Murray Rosenthal, Fred Pitt, Simon Conrad Jr., Ray Shea, Mr. and Mrs. James Melito, Joe Coruso, Frank Coruso, Charley Foote, Harold Harwich, Sam Landeau, Jim Melito, Art Pearlstein, Nick Russo, Ed Trapanier, Harry Abelson, Tom Freiberg, Tony DiCaro, John Piroe, Tom Libby Jr.

Sam Shanfield, Ray Shea, Bert Klapper, Sol Cowan, Bernard Cohen, Al Dolins, Sam Goldstein, Louis Levine, Leo Meltzer, Frank Mulready, D. O'Ray, Dan Robinson, I. Spector, A. Stungis, Walter

Atwood, Jim Balboni, Pete Chorosi, Al Essex, W. Dalton, Dan Dillon, Mike Daniels, Chasley Ford, John Fallon, Pete Farris, Pete Gomez, Sam Garnick, G. E. Gagnon, Norman Gray, Ed Joslin, Bill Langan, Mike Miller, E. McCaffrey, John Matieka, George Marx, Andy Nicholas, Tony Patricia, Jack O'Day, and many others.

Munves Prepares Arcade Display

NEW YORK, Feb. 15.—Mike Munves, "the arcade king," has completed arrangements for a complete display of arcade equipment.

According to Joe Munves, who is in charge of the arcade department for this firm, "the arcade season is getting under way earlier this year than last. Already arcade men are coming in to look over the machines and place orders so that there will be no hitch in deliveries.

"There is no doubt that the popularity of arcades has skyrocketed since 1934," said Joe. "This display of machines is a conviction in itself. Many of the games are old standbys, but there are so many new machines that have proved to be winners that the arcade man who fails to see them is really missing something."

IN NEW ENGLAND
IT'S TRIMOUNT
FOR
VARIETY
AND
VALUES
IN COIN
MACHINES

Send for List!

TRIMOUNT COIN MACHINE CO.
122 Washington St., Boston, Mass.

TAKE YOUR OWN
Photo

INTERNATIONAL MOTOCOPES
Photomatic plays a star role in the picture "The Gals' Goodbyes."

NYSSCO MINIATURE LAMPS

Lamp No. 25.....\$2.33 Per 100
Lamp No. 40..... 3.77 Per 100
Lamp No. 44..... 3.77 Per 100
Lamp No. 47..... 3.77 Per 100
Lamp No. 51..... 5.19 Per 100
Lamp No. 52..... 4.19 Per 100

For P10 Games and Wall Space, All 4.8 Volts. Write for Smaller Quantity Prices.

Write for Our Complete Parts and Supplies Catalog on Bulbs, Fuses, Rectifiers, Rubber Items, Contacts, Coin Chutes, Wipers, Wire, Sockets, Locks, Plugs, Timers, Etc., Etc.

NYSSCO, 818 TENTH AVE., NEW YORK

ARCADE MACHINES

Five Ball—All reconditioned Motocopes, \$20.00
Knock-Out—Flippers, \$22.00. Metal Strength
\$22.00. Hitless (Over), \$24.00. Iron
\$25.00. Sals, \$5.00. Patino Tallas, Green
Perfection, Puro, Ball, etc., \$2.00 each. Wall
Top Game, Bowling Game, Hockers, Old
Candy Vendors.

DEVAULT'S AMUSEMENTS, Newburgh, N. Y.

Mohr Puns Name To Sell Machines

LOS ANGELES, Feb. 15.—Mac Mohr, of the Mac Mohr Company, Pacific Coast representative for Daval, is trying his own name to boost sales of Daval's Cub and Ace machines. In his advertising, Mac headlines: "Make Mohr Money—Buy Mohr Cams and Aces."

In talking to operators, he is again taking advantage of his name and is using terms along these lines, "You'll get Mohr money with Mohr machines—like Cub, Ace, American Eagle, and Marvel." Another favorite expression has become, "Make Mohr with Mac Mohr's counter games."

Mac has everyone on the Coast planning like slogans for him. He is of the belief that his name fits perfectly into the sales picture and is winning much comment from the trade with his unique ideas.

Record Revenue Collection in Ark.

LITTLE ROCK, Ark., Feb. 15.—Arkansas' all-time record of \$57,220,494.02 special tax collections last year resulted from the personnel increase of 30 persons, who stepped up collection efforts, according to State officials. The 1939 collections were \$3,069,415.63 less than that collected during 1940.

Special taxes of interest to the coin machine trade, as reported by the revenue department, are:

Sale of cigarette tax stamps during 1940 totaled \$1,564,751.30, as compared with the \$1,476,130.75 in 1939.

Vending machine taxes totaled \$30,742.25 during 1940, which was approximately \$4,000 lower than those collected during 1939.



COMMERCIAL MUSIC COMPANY'S party held recently at the Dallas branch was attended by many coin machine men, some of whom are shown in the above picture.

New Buckley Music System Girl Named

CHICAGO, Feb. 15.—Jane Texan, who recently won a beauty contest sponsored by national advertisers and who has for the past year been decorating front covers of national magazines, including Vogue and Cosmopolitan, has been chosen as the Buckley Music System girl for 1941, according to advices from Buckley Music System, Inc., Chicago.

She replaces the 1940 girl, Jean Martin. According to the Buckley firm, Miss Texan won hands down in a contest in which a number of the best known models competed. Said one of the Buckley judges: "Like the Buckley Music System, Jane Texan is music to the eyes and ears. She is sure to meet with approval from all as she carries the Buckley Music System's standard to a most triumphant year's business in 1941."



JANE TEXAN

"We believe that Jane Texan is truly symbolical of the beauty of the new 1941 Buckley Music System. Because of the new and beautiful light-up, luminous plastic Buckley Music System, introduced this year has new beauty. Like Jane Texan, it is perfect from every standpoint."

It is reported that the 1941 Buckley girl will make a tour of important centers meeting Buckley distributors and operators throughout the country. She recently sent an autographed photo to each distributor saying: "I hope that you will help me over the top as the Buckley Music System girl by doubling and tripling your sales."

Production Set For Night Bomber

CHICAGO, Feb. 15.—Clenda E. Kirk, sales director, Shoenen Manufacturing Corporation, advises that all production facilities on the company's new Night Bomber are ready to go into full action. "Materials for an extended run are in the process of delivery," said Kirk. "We are also adding to our factory personnel. Once we get rolling on sufficient production to meet the tremendous number of orders now on hand, there will be no

possibility of delay in getting Night Bomber out to the operators.

"Hardly a day goes by," averred Kirk, "that the postman don't dump an armload of orders on our desks. Telegrams and phone calls are also common occurrences, each of them requesting delivery of quantities of Night Bomber. Our distributors all over the country are doing a good job with a truly amazing game, and it is a foregone conclusion among usmen that Night Bomber is going to do a real job of money-making on location. The black-out light action, the rapid-fire machine gun, the unusual plane action, and many other features with which Night Bomber is endowed are bound to set location players a-buzzing with enthusiasm."

Lieberman New Chi Distributor

CHICAGO, Feb. 15.—Bud Lieberman, well-known business man, has announced the opening of his new distributing quarters at 481 Washington Boulevard, Chicago. He reports that he has 8,000 square feet of space with excellent free parking facilities. Also, he reports, loading facilities are unobtainable.

Lieberman will carry a full line of new and used machines representing the

School Days Recalls Baffle Ball Days

CHICAGO, Feb. 15.—"Maybe School Days have been called Baffle Ball Days, because it seems to have brought those good old days back with a bang," declares an official of D. Gottlieb & Company. "Distributors and operators continue to drive in and storm the Gottlieb factory for rush delivery. You only have to stand around a bit and watch them pull up with their own trucks, cars, and trailers, and wait to grab the games as they come off the lines. To see it seems like the same good old Baffle Ball Days of way back when."

Dave Gottlieb himself turned into a reminiscing mood at the sight. "It does seem like those gay days all over again," Dave said. "In those days operators, jobbers, and distributors lined up at the factory with cars, trucks, or any conveyance they had to get their games not off the assembly lines. Nobody waited for delivery, but took the shortest route to the factory and camped on the loading platform in person, using every argument and device they could think of to get faster service. Now they're doing the same to get School Days."

"The reason is that School Days is bringing back the good old days of real collections," he added. "Some of the most amazing reports of location successes come to us daily, which explains why the demand for this hit has broken all records with us. Thanks to our new factory and vastly improved facilities, we can turn them out in quantity, otherwise we wouldn't know how to keep the trade satisfied."

products of all manufacturers. "This is an individually owned firm and I will personally give my attention to every visitor, order, and inquiry received. I expect many visitors, inasmuch as our headquarters are convenient to the Sherman and other hotels," declared Lieberman.

Lieberman is a veteran of 21 years in the coin machine industry. During that time he has taken part in every phase of the industry from manufacturing to operating. He believes, because of his extensive background, that he will be able to aid all operators with their problems. "Twenty-one years is a long time," he says, "and in that time I believe I've seen everything. That is the reason that I am making a point of giving every detail my personal attention."

BIG Play—BIG Profits!

WESTERN'S MAJOR LEAGUE BASEBALL

Three Models—Free Play, Cash Payout, Combination Free Play and Payout.

Order Today!

WESTERN PRODUCTS, Inc.
625 W. North Ave., CHICAGO

STERLING BARGAINS

With 4 Balls with Cash Payout \$37.50
With 4 Balls, P.P. 30.50
With 4 Balls, P.P. 27.50
With 4 Balls, P.P. 24.50
With 4 Balls, P.P. 21.50
With 4 Balls, P.P. 18.50
With 4 Balls, P.P. 15.50
With 4 Balls, P.P. 12.50
With 4 Balls, P.P. 9.50
With 4 Balls, P.P. 6.50
With 4 Balls, P.P. 3.50

Terms: 1/3 Down, Balance C. O. D.

Write for Our Complete List of Used Machines.

STERLING NOVELTY CO.

659 S. Broadway, Lexington, Ky.

CLEARANCE SALE

AUTOMATICS
Fairgrounds, P.P. \$34.50
Grandstand, P.P. 30.50
Grandstand, P.P. 27.50
Grandstand, P.P. 24.50
Grandstand, P.P. 21.50
Grandstand, P.P. 18.50
Grandstand, P.P. 15.50
Grandstand, P.P. 12.50
Grandstand, P.P. 9.50
Grandstand, P.P. 6.50
Grandstand, P.P. 3.50

1/3 Cash Down, Remainder C. O. D.

A. E. CONDON SALES CO.

110 MAIN ST., LEWISTON, IDAHO

Write today for the **ATLAS BARGAIN GUIDE**

SPECIAL—DEVICES WILD COUNTER GAME \$ 8.50
KEENEY'S TRIPLE ENTRY, 1939 Console 114.50
MILL'S SQUARE BELL, Console 67.50
Console Paytable—Comb. Ticket and Payout
Bally's Pacemaker \$89.50
Sport Pages Grand National! Nowhere!
And Hundreds of Late Model Free Plays!

WE HAVE THEM ALL!
 Terms: 1/3 With Order, Bal. C.O.D.

ATLAS NOVELTY CO.
 2280 N. WESTERN AVE., CHICAGO, ILL.
 ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
 OFFICES [ATLAS NOVELTY CO., 1901 Fifth Ave., PITTSBURGH

FRIENDLY PERSONAL SERVICE

it's tops in appeal and originality

PIKE'S PEAK

100% LEGALITY ASSURED

IT'S FUN TO PLAY

or Purchase Price Refunded
 SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games.

Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a ready income your \$29.50 investment will buy.

IT'S 100% LEGAL

CLINTON VENDING MACHINE CO.
 411 So. Second St., CLINTON, IOWA

Bally Multiples In Big Demand

CHICAGO, Feb. 15.—Discussing the current demand for multiple games, George Jenkins, general sales manager of Bally Manufacturing Company, stated that the proverb about old wine in new bottles has become a profit proverb for operators. "By that," Jenkins explained, "I mean that Bally's new Kentucky and Blue Grass multiples feature the melow, proved, and potent wine of Bally's famous multiple hits—now packaged with new flash, new brilliance, new sparkle that gives new life to multiple locations.

"Kentucky is the one-shot payout model, while Blue Grass is the re-play model, convertible for one or five-ball play. The rich eye appeal and brand-new look of the games send players flocking back to their favorite pastime. And when they discover that they really are playing their favorite game—and they try their special shots again—and guess to cheer, as the case may be. Why, it's like hearing an old favorite melody in a new setting tempo—and they love it!

"The result is a quick jump in collections—as proved by hundreds of Kentucky and Blue Grass games already on location in various territories. Without exception the games are pushing multiple profits up to a new high—which, in turn, means plenty of repeat sales for Bally distributors."

Valentine for Tripps

ST. LOUIS, Feb. 15.—Prominently displayed at the grand opening of Ideal Novelty Company's new headquarters here was a giant valentine sent by Bally Manufacturing Company. The valentine was a giant heart, supported by an easel, and standing six feet tall. Headed, "Valentine for Carl," the novel display carried the following message: "We started together. We've grown together. And today, as always, we are proud to say, 'See Ideal Novelty Company, Bally's distributor in St. Louis territory, for the best games, the finest service, and greatest year-round money-makers.'"



ONE OF THE MOST ARTISTIC TAVERNS in San Francisco is Heltuly's, located on Stockton Street. Featuring a mountain resort atmosphere, it has been a sensation. A recent addition was a Wurlitzer Colonial model phonograph. Wurlitzer Music Merchants Orri and Rossi were responsible for the placement. Today the operators and the location owner are happy in increased profits from the instrument.

Good Report on Sports Parade

CHICAGO, Feb. 15.—Chicago Coin Machine Company officials advise that operator reports on Sports Parade performance throughout the country indicate the game to be a favorite among location patrons.

According to executive Samuel Wolberg, Sports Parade is slated to occupy the production lines long enough to set a record for games produced. "Orders and re-orders from our distributors indicate a record run," said Wolberg. "Even with

our doubled production facilities we have to strain every effort to keep operators supplied with Sport Parade.

"As a money-maker Sport Parade has no equal. It is even more powerful in appeal and earnings than the games we produced in 1940, a fact that is becoming more and more apparent to operators as the weeks go by. The first-place ranking which we accorded Sport Parade among the money-making games of the current season has been fully justified from every point of view.

"Not only is Sport Parade first in production and sales, but it is also first in reliability in operation and dependability in profit earning."

Big Demand for Baker Big Time

CHICAGO, Feb. 15.—"In box-office language Baker Novelty Company's new re-play game, Big Time, is a complete sell-out," say officials of the company.

"Big Time has won the acceptance of operators as a big-time money-maker almost without an equal," said Harold Baker, president of the company, "just as it's winning its way into the affections of the playing public as one of the most exciting games ever offered.

"Big Time introduces for the first time a host of brand-new ideas and winning features, which provide eight separate ways to win and which are scoring a top hit in locations everywhere. The game created great interest at the show, but since then its popularity has grown by leaps and bounds, as evidenced by the constant stream of orders.

"The demand for this game alone taxes production facilities to the utmost. Add to that the other Baker hits that are clicking, particularly Lucky Strike, our new cigarette counter game, and 1941 Baker's Pacers, which again ranks as the unchallenged aristocrat of console games, and you can see what a problem it is for us to keep up production. We are more than delighted with the marvelous endorsement of these games by the trade."

Grand National's Buying Campaign

CHICAGO, Feb. 15.—Grand National Sales Company, Chicago, is contacting operators all over the country for used equipment, according to Mac Chubb, sales manager. "The demand is so great for good used equipment that our problem now is one of getting merchandise rather than selling it," Chubb continued.

"The brick business we are now receiving," said Al Seering, head of the company, "is undoubtedly tied to the great run we take in reconditioning the equipment we receive. Our staff of expert mechanics are trained to precision work, and no stone is left unturned to see that every machine that leaves our plant is in the finest condition."

Buckley Names New Distributors

CHICAGO, Feb. 15.—Buckley Music System, Inc. announced the appointment of new distributors in two market centers during the week—Pleasure Music Company, New Orleans, and Charlie Hughes Merry Whirl Amusement Company, Indiana, Ind. The latter is close to Indianapolis.

"It's a pleasure to have these new men join our organization," says R. H. Perkins, sales manager, "for they are both well-established, experienced music men in their respective territories. The locations in the New Orleans section should be unlimited. In getting news about this appointment from Les Rivers, district sales manager, he says that we now have representation that can systematically see that installations of the new illuminated music systems are made in New Orleans.

"Charles Katz, our Indiana district man, spent a pleasant day with Charlie Hughes, telling him all about the Buckley 1941 line and its possibilities. Once these distributors get started with this new line they are going to have the same satisfactory results as the many other music men using this equipment."

Southern Completes Hoosier Offices

INDIANAPOLIS, Feb. 15.—S. L. Stichel, official of Southern Automatic Music Company, announces the completion of re-building activity at the Indianapolis headquarters of the distributing firm.

Sam Weinberger is in charge at the enlarged quarters, assisted by Sam Dieter, who also travels the State of Indiana in behalf of the firm.

The new showrooms are reported to be on a par with the best in the country. An exceptional amount of floor space is to be devoted to the display of equipment of all sorts, with special sections for individual types of games. Featured in the display rooms will be the photograph line which the firm handles. In the rear of the huge new showroom large shops and a complete parts department have been set up, and service efficiency is reported greatly increased by the installation of the most modern equipment.

From the House of Dependable Service

SLOTS	
1 Mills 5¢ Sinner Belle	\$22.50
2 Mills 5¢ Ocean Belle	42.00
1 Mills 5¢ O.T. Green Front	22.50
1 Mills 5¢ Blue Front, D. Green	42.00
1 Mills 5¢ Blue Front, Blugram	40.00
1 Mills 5¢ Blue Front, Rafin, Brown	35.00
1 Mills 1¢ Blue Front, Rafin, Brown	35.00
2 Mills 5¢ Brown Front, Club Hands	42.00
10 Mills 5¢, 10¢, 25¢ Mills Green Fronts	37.50
1 Club Hands, Blugram	25.00
2 Mills 5¢ War Eagle	25.00
1 Waiting 10¢ Front Vender	20.00
2 Waiting 5¢ Redace	35.00
1 Jennings 5¢ Chief	30.00
1 Jennings 5¢ Silver Chief	42.00
1 Jennings 5¢ Silver Chief, Blugram	35.00
1 Jennings 25¢ Chief	30.00
2 Penn 10¢ Credits	30.00
2 Penn 1¢ Credits	30.00
1 Columbus 1¢ S.A. Rear P.O. Lasso	35.00
1 Columbus 5¢ J.J. Lass Model	35.00
1 Callie 25¢ Gambler	15.00
1 Callie 15¢ Gambler	15.00
1 Callie 5¢ Gambler	15.00
1 Hunt 5¢ Keen	25.00
1 Jennings 5¢ Flaming Thor	20.00
1 Play 5¢ Free Play Slot Vender, F.S.	10.00
1 Mills 5¢ Free Play Slot Vender	15.00
COIN GAMES	
1 Jennings Multiple Rear	\$ 40.00
1 Baker's Free Play Daily Dealer	145.00

Write for our latest list of Catalogs, Free Plans, Arcade Equipment and Vending Machines, Half Dollars, With Order, Backed by C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2221 Prospect Ave., CLEVELAND, O.

WANTED

Contact with party who needs equipment and can operate consoles or counter games. If you have the territory, I have the machines and will work with you. Write BOX No. 469, Care of The Billboard, Chicago.

WANTED

Up to 10 10¢ Double Victory Slots w/ 10 The Business Little Dishes, or any 10¢ Theater for either Victory or Dishes. Write or call

LEE SALES CO.

1815 So. Lafayette St., Fort Worth, Tex.

"AMERICAN EAGLE"



FOR BIG, STEADY PROFITS

DAVAL · 2043 CARROLL AVE. · CHICAGO
MAC MOHR CO., 2916 W. PICO BLVD., LOS ANGELES, CALIF.

it's tops in
appeal and
originality

PIKE'S PEAK

ACTION EVERY SECOND
100% LEGALITY ASSURED
IT'S FUN TO PLAY

or Purchase Price Refunded

SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games.

Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

TRIMOUNT COIN MACHINE CO.

1292 Washington St., Boston, Mass.

IT'S
100%
LEGAL



SHOWING THE PINBALL GAME used by the Pangborn Corporation in its exhibit at a chemical trades convention. The balls of the marble game fit up the scoreboard directly in back of the game and the pictures on the exhibit back wall. The large picture on the left, which is lighted, says: "You Get a Pangborn Piggy Bank."—Picture courtesy of the Pangborn Corporation.

Industrial Firm Uses Pin Game in Conclave Exhibit

Dust control manufacturer ties up amusement with business promotion to draw attention to exhibit booth—a come-on for inquiries and names

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CHICAGO, Feb. 15.—Altho the following article is self-explanatory, some mention should be made of the fact that this is an excellent promotion for the pinball machine in itself. Its use by thousands of industrial executives will bring good results. For the next time these officials see a pinball game, they will remember the clever exhibit of the Pangborn Corporation which featured a pinball game.

WHETHER amusement can be mixed with business promotion and good results still be obtained was successfully

demonstrated by an unusual exhibit of Pangborn Corporation at the recent National Chemical Exposition. In this case a pin game was operated by visitor to the display and the booth was crowded throughout the day.

The object of the exhibit was to have some novel movement of light and color to draw attention of those passing the Pangborn booth. Then to follow up that attention, visitors were offered something to do that would get them into the booth and sign a card. The card they signed with name, title, and address also provided places for request of literature, bulletins, and a representative to call. Each card carried a "Dust Hog" coin which enabled the visitor to play the marble game.

As visitors awaited their turns to play the "Control the Dust Hog" marble game, they watched colored lights race around the display background only to suddenly stop at an illuminated transmittal of some Pangborn dust collector installation. Each installation view had a value ranging from 1,000 to 9,000. A 10,000 value was a large Dust Hog transmittal. Each player had four marbles to play and those who built up their score to 10,000 and flashed the Dust Hog picture received a nicely housed papier-mache piggy bank. Those who lighted a 20,000 transmittal were awarded a fine Schaeffer pencil. Some packages of Pangborn cigarettes also were given as auxiliary prizes, and a daily award of \$10 during the show was given to the person making the highest score.

Thus, in addition to being something of amusement, the exhibit directed attention to Pangborn dust collector installations due to the many fine photographic process dusts which were used to indicate the scores. This also gave the operator a continuous opportunity to talk about these installations as they would light up for the players.

Over 2,800 persons signed the Pangborn cards. These included many presidents, vice-presidents, sales managers, chief chemists, purchasing agents, and other key men from some of the largest chemical process plants in the Middle West districts. And from these came numerous requests for literature and several valuable requests for proposals.

Out of the 2,800 players, 555 received a Pangborn piggy bank, each with stick-

BADGER NOVELTY'S * * *

GRAND OPENING

Of Their Streamlined Offices

FEATURING

ROCK-OLA'S SENSATIONAL MUSICAL EQUIPMENT
AND THE LATEST COIN MACHINES

* * * * *
Friday and Saturday—February 21 and 22

FROM 10 A.M. TO 10 P.M.

YOU AND YOUR FRIENDS
ARE CORDIALLY INVITED TO ATTEND

SOUVENIRS * BUFFET LUNCH * REFRESHMENTS

* * * * *

5-BALL FREE PLAY SPECIALS

Atlantida	\$74.50	Leaders	\$85.50	Smoking	\$60.50	Four Roses	\$60.50
Devil Stars	57.50	Class Links	67.50	Live-Up	45.50	Power House	45.50
Dixies	49.50	Millie 7-2-3	37.50	Pushups	55.50	Saved Geymex	25.50
Quilt Rascal	47.50	Palms	24.50	Shuffles	55.50	Short Staps	24.50
Spaceways	55.50	O Boys	25.50	Lardolans	34.50	Trid Hole	24.50
Oh Johnny	37.50	Jamboree	14.50	Big Blows	25.50	Muscle	24.50
Little Rascal	29.50	Ribbons	14.50	Big Tones	25.50	Big Six	14.50
Pinball	25.50	Spin-a-Balls	15.50	Tic-Tac	14.50	Scow	14.50
Spacem	12.50	Home	12.50	Kitties	12.50	Shaker 4-4-4	12.50
Continents	12.50	Centrics	12.50	Zippers	12.50	Gun Clubs	12.50

AMUSEMENT MACHINES

Single Hand Pins	\$109.50	Jackies Roll-In-The-Barrel	\$59.50
Kenny Anti-Aircraft Guns	49.50	Beer's Sky Pilot	59.50
Billy Bull's Eye	44.50	Chicken Bone with Base	44.50
Rock-Ola Ten Pin	59.50	Billy Alder 10-10 Wheel	22.50
Rock-Ola World Series	84.50	Western Baseball	34.50

Terms: \$10 Cash Deposit With Order, Balance C. O. D.

* NEW 1941 CATALOG JUST OFF THE PRESS *

Our 32-Page Catalogue Contains Hundreds of Reconditioned Machines, Supplies, Accessories, and Parts. Most Complete Coin Machine Catalog Ever Offered. Don't Fail To Send for Your Free Copy Today.

BADGER NOVELTY COMPANY

2546 N. 30TH STREET

MILWAUKEE, WISCONSIN

Harry Payne Is Rolling Big, Steady Profits Right Down Your Alley With..



CUB



SAMPLE \$13.95
CASE \$75.00
OF 6

ACE



SAMPLE \$14.95
CASE \$80.00
OF 6

H. G. Payne Co.

312-314 BROADWAY
NASHVILLE, TENN.

it's tops in
appeal and
originality

ACTION
EVERY
SECOND

PIKE'S PEAK

100%
LEGALITY
ASSURED

IT'S FUN
TO PLAY



IT'S
100%
LEGAL

as Purchase Price Refunded
SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of localities now closed to other coin games. Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

RICHARD JOHNSON AMUSEMENT CO.
25 Morris St., Charleston, S. C.

ers on its side reading: "Dust Control Saves — Write Pangborn Corporation, Hagerstown, Md." Fifty-two pencils were distributed and 101 packages of Pangborn cigarettes.

The idea of the exhibit was conceived by A. L. Gerdner, Pangborn advertising manager, who designs all of the company's exhibits, and it was constructed in the Pangborn wood shop under his direction. The marble game was an old machine which had been withdrawn from service by its operator and was purchased for only \$20. It was taken apart to the company's wood shop and thru the use of 120-volt relays the lighting system was changed from the six-volt in the original circuit to the 120 volts used on the transmitters.

Injecting a little human interest into exhibits appears to be the current trend,

and those who have been doing it one way or another seem to be well satisfied with results obtained. The point to observe, however, is that the play lends itself in some manner to tie-up with the general promotion plan and appropriate follow-up.

Operates Film Machines

ELYRIA, O., Feb. 15.—Phil White, of the Ohio Amusement Service, Elyria, has disposed of his entire phonograph route and has taken over distributorship for a well-known film phonograph company. It is reported. White expects to operate and distribute the movie machine, and it is reported that he already has placed one on location, which is doing well.

NOW DELIVERING!

EVANS'

TOMMY GUN

LOWEST PRICE \$145.

COME IN AND SEE IT TODAY!
BRING YOUR MONEY WITH YOU!



BROOKLYN AMUSEMENT MACHINE CO.

660 BROADWAY, BROOKLYN, N. Y. (Tel.: Evergreen 8-4732)



SAM TARAN, Mayflower Novelty Company, St. Paul, deep in meditation—which resulted in large order for Bully Flicker games, according to George Jenkins, Bully Manufacturing Company general sales manager.

SRO Sign Out On Keeney Velvet

CHICAGO, Feb. 15.—"From Coast to Coast Keeney distributors are hanging up the standing room only sign," comments J. H. Keeney, head of J. H. Keeney & Company. "With the introduction of Velvet last week our distributors began reporting new highs in sales.

"First days of operation have also set records in earnings, we are informed. The powerful appeal of '41 Velvet play has made it necessary for many operators to double up on locations, placing not one, but several Velvets in many of their spots.

"Altho quantity shipments are being made at more than a normal rate of speed, all the games are put thru the careful Keeney inspection process."

MINNEAPOLIS, Feb. 15.—Bill (Sphinx) Cohen, head of Elmont Sales Company, says that Keeney's '41 Velvet is nothing to keep quiet about. "Jack Keeney has certainly rung the bell again with this money-maker, and the bells on the phones here are ringing all day long with orders and reorders on Velvet," stated Cohen.

BOSTON, Feb. 15.—David S. Bond, Trimount Coin Machine Company chief, reports exceptional sales activity on Keeney's '41 Velvet. "Bigger than average shipments received are not sufficient to meet the tremendous demand for Velvet," he said. "It has been necessary for us to increase the quantity and frequency of our orders to Keeney in order to keep our operators satisfied."

Uses Slug by Mistake; Gets a Fine Anyway

WILKES-BARRE, Pa., Feb. 15.—Charged with putting a slug in one of the city's parking meters on West Union Street, Peter Wolfe, Hanover Township political leader and a Luzerne County sub-

assessor, was fined \$10 and costs when arraigned before Police Magistrate Thomas Ows.

Wolfe was arrested by Patrolman Pat Dougherty, who testified he found a slug in a meter zone where Wolfe's car was parked.

The township man said that he put the bad coin in the meter accidentally and that he inadvertently took it from some change he had in his pockets. He said the slug found in the meter and another one he had in his possession, came from a music box machine at an amusement place he operates at Syvas Lake.

Introducing Model No. 2

Cent Rolled Thru Upright Slot in Fence Marked 5 Pays 5c

• 10 Pays 10c
• 15 Pays 15c

Without Finish Cabinet

ROLL-A-CENT

Model No. 2. Pack of slugs for every cent that rolls through either of the upright slots in fence. All winning games on later amusement compartments. No record of payouts. No mechanism to get out of order. Pays for itself quick. **ONLY \$9.95**

(Be Sure To Order by Model Number)
Send Full Payment or 1/3 Deposit,
Get on Our Mailing List.

KOPLO SALES & SUPPLY CO.
3115-S Milwaukee Ave., CHICAGO, ILL.
Tel.: Avenue 8008

RECONDITIONED FREE PLAY GAMES	COUNTER GAMES	RECONDITIONED PAYDUT TABLES
BALLY	Mazel \$15.00	Balancing Balls \$28.00
Lightsight \$35.00	Liberty 19.00	Grand National 32.50
Voyage 18.50	1940 Mercury 19.00	Pacemaker 30.00
C. O. D. 10.00	Target, Model F, Metal Head 10.50	Grandstand 77.95
Visionary 15.00	Head 12.50	Thirlamans 58.00
Variety 15.00	Melody Gun, New, with Gun 12.50	Heartbeats 50.00
System 12.50	Silver Ball 8.00	Spout Page 43.00
Fifth Landing 12.50	Counter Game 7.50	Grand Slam 36.00
Bully Beam 12.50	Hannity Ball 7.50	Jacobsen Pleasants 30.00
Cleopatra 10.00	Jeopardy Sanitary Pen-out Vendor 7.50	One-Two-Three 27.50
Alimony 10.00	Jiffy 7.50	Keeney Pop Shot 17.50
KEENEE	Crutch-Park 8.50	Fairmington 17.50
Landscape \$44.50	Penny Pack 8.50	Across the Board 17.50
Flashing 22.50	G-Man Grabber 8.50	Rhonda 15.00
Queen Game 15.00	Wedges Round 5.00	Bully Entry 35.00
Jump 10.50	Bully Race 5.00	Planetone 18.00
Reflected 10.50	Summer Planted Vendor 4.00	Hay Day 18.00
Fish 10.50	Penny King 4.00	Busy Time Multiple 15.00
Comet 10.50	Ball Skill 4.00	Stoner Chances 18.00
Type 10.50	Penny Smoke 4.50	Problems 18.00
Ill 12.50	17 Ball Gun 4.50	Blue Bird 18.00
STONER	California Fruit, Vendor 4.00	RECONDITIONED CONSOLES
Stone Baseball \$19.50	Melody Music Pen-out Vendor 3.50	Track Odds, low load \$120.00
All Stars 15.00	Jiffy 3.50	Flashing Ferris, low load 130.00
Snappers 15.00	21 Vendor 3.50	Bully Head Fire 125.00
Davy Jones 12.50	Gun 3.00	Armed Parade, F.P. 88.50
Outback 10.50	Dora's Game Vendor 3.00	20 Soreness S.P. 88.50
Crosser 10.50	Punchette 2.50	25 Galloping Demons 82.50
CHICAGO COIN	Bull Shot 2.00	26 Maltese Jr. 72.50
Commodore \$22.50	RECONDITIONED BILL GAMES	28 Soreness S.P. 82.50
NAVAL	Soburg Rayette \$77.50	27 Flashing Ferris 42.50
Gun Club \$15.00	Bully Head Fire 100.50	Mills Square Ball 60.00
Queen Lights 12.50	Do Loas Wonders, Ball, F.P. & P.B. 89.50	Good Luck 38.00
Big Store 12.50	Exits in The Barrel, F.P. 55.00	Willie Win 17.50
GENEO	Keeney Ancient Gun 44.00	29a 15.00
Chief \$22.50	Chicken Gun 42.50	29b 10.00
Wang 18.00	Exits Ten Strike 32.50	PHONOGRAPH
Rosette 12.50	Outback Slave Ballade 38.00	Wurtzler 20-E 80.00
Lucky Strike 12.50	Wurtzler Slave Ball 39.00	Wurtzler 21-E, Low Light 80.00
KEENEY	Rock-a-Way 30.50	Demco Slide, Front 85.00
Race Rod \$28.50	Bully Lucky Strike 19.00	Wurtzler 21-E, New Front & Side Drills 78.00
Water Ski 15.00	Ball's Hammer Bowling 19.00	Huckla Winner 50.00
Big Six 15.00	Bully Alibi 12.50	Huckla Monarch 50.00
Supercharger 15.00	Child's Game, F.P. 12.50	Wurtzler 21-E 50.00
Score Champ 15.00	Miss Modern Scale 25.00	Wurtzler 21-E 50.00
Goalie 15.00	Wilson La Boy Scale 25.00	Huckla Rhythm King 40.00
DOTTLER	Wood Scale 25.00	Commodore 30.00
Lite a Card \$32.50	RECONDITIONED	Huckla #2 20.00
Lot a Fun 15.00	Soburg Rayette \$77.50	Wurtzler 21-E 20.00
SKENEE	Bully Head Fire 100.50	Willy Go-It 20.00
Four-Fix-Six \$15.00	F.A. 55.00	Willy States Master 18.00
MILLS	Keeney Ancient Gun 44.00	Gold 15.00
Forward March \$10.00	Chicken Gun 42.50	
COIN	Exits Ten Strike 32.50	
Center Golf \$12.50	Outback Slave Ballade 38.00	

It's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

THE THRILL IT'S FUN TO PLAY

Variable playing speed, within a time-limit, gives novel playing thrills to this grand new 5-ball counter game. "A TWIST OF THE WRIST" controls balls and movable 3-dimensional playing field. 100% legality demonstrated in any territory. EARN PEAK PROFITS from your \$29.50 investment.

SOUTHERN AUTOMATIC MUSIC CO.
642 So. Canal St., LOUISVILLE, KY. 425 Broad St., NASHVILLE, TENN.
231 W. Chestnut St., INDIANAPOLIS, IND. 312 W. Seventh St., CINCINNATI, OHIO

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS



STILL MORE CONVENTION PICTURES. For this one this is with the grand opening of new quarters for the Ideal Novelty Company, St. Louis distributors. In the above picture, (left to right), are Jack Rosenfeld, Ideal route supervisor; Harry Schooley, phonograph operator of Central Illinois; Leadership Girl; Carl F. Tripp, president, Ideal, and Hana Von Rept, juntry district manager.

New Model of Roll-a-Cent

CHICAGO, Feb. 15.—Kopko Sales & Supply Company is introducing a new model of its successful penny counter game, Roll-a-Cent. The game which features the idea of rolling a penny down an incline into slots on the backboard of the playing field is developed into a new model which features a system of awards for skillful shots.

Says Al Kopko, head of the firm: "There's never an out-of-order sign on Roll-a-Cent, as there is no mechanism to get out of order. It is a skill game, and practice is necessary for the player who would attempt to roll the pennies between the slots in the fence. Separate compartments for pennies which show the number of winning plays are a feature of the machine.

"Also selling well is another operator

favorite, Seven Grand. There are thousands of them in operation throughout the country now. It is a dice game in which the dice are activated by a slide lever. They are actuated under glass. Multi-coin play, double cashboxes, convertible playing fields, and other features make Seven Grand a favorite—such a favorite as it has been since 1933.

Wash. Panoram Preview

SPOKANE, Wash., Feb. 15.—Two thousand persons attended the premiere showing here of the Mills Panoram movie machines and soundies, according to local distributor W. O. Marugg.

The showing was held in the Isabella Room of the Davenport Hotel, Public introduction followed a preview for the press and civic leaders.

Installation of machines in locations is being held up pending the city council's approval of Marugg's application for a permit.

it's tops in appeal and originality

ACTION EVERY SECOND

PIKE'S PEAK

THE THRILL OF IT'S FUN TO PLAY GAME OF 1941

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain, 100% legal everywhere.

GERBER & GLASS

914 Diversey Blvd., CHICAGO, ILL.

IT'S 100% LEGAL

Here's something to cheer about!

RED, WHITE and BLUE

PATRIOTIC THEME PIN GAME

IS TURNING IN PROFIT RECORDS EVERYWHERE and your distributor has yours ready for immediate delivery!

ORDER TODAY!

NIGHT Bomber

300 SHOT RAPID FIRE MACHINE GUN

REALISM IN BLACKOUTS. SEARCHLIGHTS AND PLANE ACTION WILL MAKE MORE MONEY FOR YOU THAN YOU EVER THOUGHT POSSIBLE! ORDER TODAY—LINE UP YOUR LOCATIONS AND GET SET FOR PROFITS!

YOU'LL SUCCEED WITH

Success Mfg. Corp.

2626 W. WASHINGTON BLVD., CHICAGO

YOU BUY WITH CONFIDENCE—WE SELL WITH CONFIDENCE—A COMBINATION THAT CAN'T BE BEATEN!

IMMEDIATE SHIPMENT!!

Mats	\$62.50	Drum Major	\$29.00	Roy	\$21.00
Line Up	47.50	Baron-Lite	24.50	O Boy	17.50
Three Bars	24.50	Leader	24.50	Hotdog	17.50
Hold Over	27.50	Charm	14.50	Continuity	42.50
Powerhouse	24.50	Phunk	17.50	Field	17.50
Ohio Feature	22.50	Big League	17.50	Yacht Club	29.50
Parade	58.50	Disk	42.50	Mr. Chief	15.00
		Gold Star	42.50	'28 Model 1-2-3	28.50
				173 With Order, Est. G.O.D.	



AFFILIATED WITH GEORGE PONSER

NEWARK COINO, 107 Murray St., Newark, N. J.

★ THEY'RE REALLY "New"! ★

NOT DRESSED-UP OLD STYLE DEALS



Originated and Introduced Only by Gam

THEY'RE RED HOT!

Gam's Latest Achievement Offers CANDYBOX STYLE TICKET GAMES

With TERRIFIC EARNING POWER! BARS OF FUN

1000 Ticket Size—31st Machine Symbols—5c Play—Average Profit 24.50, Maximum Profit 28.50.

OPERATORS AND JOBBERS ONLY Write for details on BARS OF FUN and other Gam hits of the Coin Show.

GAM SALES COMPANY

Manufacturers Only

1319-21 50, ADAMS ST.

PEORIA, ILL.

it's tops in appeal and originality

ACTION EVERY SECOND

PIKE'S PEAK

100% LEGALITY ASSURED

IT'S FUN TO PLAY

or Purchase Price Refunded

SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games.

Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

VIKING SPECIALTY CO.

530 Golden Gate Ave. San Francisco, Calif.

Hughes Starts Firm

LADOGA, Ind., Feb. 15.—Chailey W. Hughes, well-known association official and coin machine man of Indiana, has established his own firm for leasing and used coin machines. He calls it C. W. Hughes & Company.

Hughes reports that he will buy and sell machines and serve as an agency for others who have machines to sell.

He advises that he will maintain a card list of all machines thus offered and will bid the sale on these machines when they are called for.

Hughes reports that his decision to enter the business was made because he is sure there is a definite demand for good used machines. As to his location in Ladoga, he points out that he is less than 45 minutes from the center of Indianapolis and has all the transportation facilities available.

BIG TIME

8 WAYS TO WIN

THE BIG TIME HIT OF THE SHOW!

HERE'S the hit for a big-time profit clean-up! Action! Thrills! Last ball suspense! Fetching "come on"! Every second jam-packed with big Replay possibilities! 3-Way New High Award innovation! 5 additional Ways of Scoring! Intriguing ball action . . . Appeal in every detail! On locations it's piling up a tremendous record for play and profits!

Boom your profits . . . Here's real, big-time money-making with **BIG TIME!** Order yours today!

OTHER BAKER HITS!
LUCKY STRIKE
 Cigarette Counter Game
BAKER'S PACERS
 Automobile of Consoles



\$109.50

Badger Showing at New Quarters Soon

CHICAGO, Feb. 15.—William H. Happel Jr., owner of Badger Novelty Company, Milwaukee, announces the opening of his newly remodeled headquarters Friday and Saturday, February 21 and 22. At the same time Happel will show the new Rock-Ola equipment.

"Our new quarters," declared Happel, "consist of an addition of 10,000 square feet to our old space. A complete conversion of offices, salerooms, and show structures has been made. We now have one of the most modern and streamlined salerooms. It is designed and constructed of special acoustically perfected walls. We have installed an additional music room on the second floor which will be used to properly demonstrate our increased supply of reconditioned and used phonographs, featuring our factory-installed light-up grilles, domes, and sides for earlier model phonographs.

"We also have installed a separate display room for our pinball machine department featuring Northwestern equipment and another for our large variety of counter games and scales. We have, in addition to these new improvements, provided an especially attractive space for demonstration and display of our complete line of pin games, console tables of all kinds, and many other coin-operated devices.

"Our coin machines parts section, which is a new venture for Badger, is moving along well and occupies a prominent place in our new set-up. Because of this addition to our line and generally increased business, we have had to reorganize our office staff. To do this we have formed divisional offices to speed up the work and consequently can give quicker delivery.

"We look forward to entertaining our many friends engaged in the coin machine business in the Midwest and assure them a most hearty welcome not only

A Proven Money-Maker



Beautiful Red Crackle Finish — All Chrome Front — Rotary Grip Handle — Plug-Proof — Chute — Holds \$20.00 in Pennies

GET SAMPLE NOW
 1/2 With Order, \$12.75
HOLLY MANUFACTURING COMPANY
 2791 Union Guardian Building
 DETROIT, MICHIGAN

GRIP SCALE

Approved By
TORR 2047A-50, 68
 PHILA.

Write for Illustrated Circular and Terms.
 NATIONAL DISTRIBUTOR

THE BAKER NOVELTY COMPANY INC.

2424 WASHINGTON BOULEVARD—CHICAGO, ILL.

MACHINE CLOSEOUTS

GUYS	MISCELLANEOUS
16 Ball-Around (Bull, Cabinet) . . . \$25.50	4 Extra Ten Bricks . . . \$ 20.50
4 8-Ball-Around (Bull, Cabinet) . . . 42.50	4 100 Wm. 2-Column (Bumper) . . . 120.00
10 Chicken Game (With Base) . . . 40.00	2 Backup Vapor . . . 142.00
14 Chicken Game (With Consoles) . . . 45.00	8 S.H.T. Meat F . . . 8.00
12 Shoot the Chicken . . . 35.50	8 Extra Dink Win Slings (Lamin. Orange) . . . Like New!
7 Hand First . . . 105.00	

All Machines Thoroughly Reconditioned and Ready To Operate. Write for Prices

ROBINSON SALES CO.

3100 GRAND RIVER AVE. (Phone: Temple 2-5424) DETROIT, MICH.

EXTRA SPECIALS

1939 Free Play One-Two-Threes, Fruit or Animal Reels, \$39.50. Free Play Jumbo Parades, \$39.50. 1937 Bangtails and Galloping Dominoes, \$39.50. Write for complete list of good used equipment at once. Distributors for the leading pin game manufacturers. Write for new deal on new games.

AUTOMATIC SALES CO.

203 Second Ave., North

Nashville, Tenn.

it's tops in appeal and originality

PIKE'S PEAK

THE THRILL GAME OF 1941

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—It's the profit wonder of '41. Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

LA BEAU NOVELTY SALES CO.

1946 University Ave., St. Paul, Minn.

it's tops in appeal and originality



IT'S 100% LEGAL

ACTION EVERY SECOND

PIKE'S PEAK

100% LEGALITY ASSURED

IT'S FUN TO PLAY

or Purchase Price Refunded
 SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games.

Its playing thrills are unequalled, its re-play profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

EARL REYNOLDS DISTRIBUTING CO.
 4116 Live Oak St., Dallas, Texas

BUY ATLAS' TWO BEST BUYS!

	'CUB' SAMPLE \$13.95 CASE OF 6 \$75.00	'CUB' and 'ACE'	'ACE' SAMPLE \$14.95 CASE OF 6 \$80.00	
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1/2 With All Orders, Balance C. O. D.

ATLAS NOVELTY CO.

2200 N. Western Ave., Chicago, Ill.
 ASSOC. OFFICES: ATLAS AUTOMATIC MUSIC CO., 3939 GRAND RIVER AVE., DETROIT
 ATLAS NOVELTY CO., 1921 FIFTH AVE., PITTSBURGH



Just 2 Things To Do for Credits:
 1. Send Your Order With 10% Dep.
 2. Hold On to the Name of Your Bank.

CREDIT WITHOUT EXTRA COST EXCEPT SLIGHT BANK CHARGE

Finest, simplest credit plan
 America's Bank
 Leader \$67.50
 On Day 24.75

5% OFF for full cash with
 our credit check,
 certified check, or money
 order only.

FREE! Write for National
 4's Illustrated Requested
 packed with quality
 of every legal

NATIONAL NOVELTY CO.
 182 Morris Road, MERRICK, LONG ISLAND, N. Y.

Milwaukee Coin Set for Showing

MILWAUKEE, Feb. 15.—Just returned from a brief vacation in Hot Springs, Ark., Sam London, head of Milwaukee Coin Machine Company, is back at his desk with a new supply of pep and energy ready for the firm's big phonograph showing, March 1 and 2.

"It was just a little lull before the storm—a rest before a new workout," said Sam, referring to his vacation. "Now we're putting the final touches on preparations for our big event, the showing. It will outstrip anything in the past, I am sure. We will display the complete line, which includes every type of flooring equipment. Also, we will have samples of other new things. This year new things have been popping up so fast that operators in our territory are going to find it of immense advantage to themselves to attend our exhibit. We are looking for a big turnout from every part of the State, and assure the visitors that they'll be more than repaid by what they'll see and learn."

Youngstown-Warren Phono Men Meet

YOUNGSTOWN, O., Feb. 15.—The Youngstown-Warren chapter of the Ohio Automatic Electric Phonograph Owners' Association held its first employer-employee get-together meeting February 8 at Beron's Restaurant here.

President J. Copland presided. Attendance was 100 per cent. Guests from the Cleveland Phonograph Merchants' Association were Jerry Antel, Leo Discor, Peter Luskish, and William Rosenfeld, association attorney.

All spoke briefly on the Cleveland "Hit of the Month" record campaign and its excellent results, also on the need for close co-operation between the employers and employees, citing how much good this was accomplishing in Cleveland.

Attorney Rosenfeld spoke on legal matters and legislation. The meeting was preceded by a dinner and by a party.

the thrill game of 1941 PIKE'S PEAK

THE HIT OF THE SHOW
Revolutionary new idea in counter skill game, unlimited play possibilities. Five balls—penalty or nickel play. Adjustable high score feature. 100% legal in all territories.

Groetchen Tool Co.
130 N. Union Chicago

\$2950



WEST COAST OFFICE: JOHN KAGAN, 978½ So. Stearns Drive
Los Angeles, California

ALLIED APPROVED RECONDITIONED COIN MACHINES

FREE PLAY GAMES	
Ball Shot \$27.00	Wren \$34.00
Billie 44.50	Boyz Shoot 34.50
Speedy 47.50	Crommodity 32.50
Speedy Game 42.50	Mr. Chips 27.50
Speed Way 42.50	Super Bill 34.50
Don't Fudge 42.50	Triumph 31.50
Three Aces 41.50	Super Charger 19.50
Billy Beauty 41.00	Booze 27.50
Super Cheese 37.50	Fantasy 38.50
Big Show 35.50	Rebound 37.50

WRITE FOR FREE PLAY LIST	
AUTOMATIC PAYABLES	
Grand Natl. \$22.00	Thunder \$26.50
Pan Maker 27.50	Old Road 24.50
Grand Stand 22.50	Sport Post 25.50
Hawthorne 27.50	Prospects 27.50

CONSOLES	
Yonkima, 1938 \$22.50
California, 1939 21.00
Millie Square Ball 27.50
Keene's Trials Entry, 1939 112.50
Daily Day Fin Top 24.50

PHONOGRAPHS	
Wurlitzer 500, Like New \$149.50
Wurlitzer 500A, Big Price 127.50
Wurlitzer 914, 16 Record 34.00
Wurlitzer 718, 16 Record 34.00
Harmony Classic, 1938 44.50
Harmony Gem 117.50
Harmony Royal 82.50
Harmony Model 34.50
Harmony DeLuxe, 1939 128.50
Rockola Standard, 1938 Model 127.50
Rockola 12 1/2 Corner Model 87.50
Rockola Winter, 1938 Model 34.50

TEN STRIKES, GUNS, ETC.	
Keene's Anti-Aircraft Gun, Brown Cabinet \$79.50
Keene's Anti-Aircraft Gun, Black Cabinet 87.50
Keene's Ten Strike 49.50
Keene's Ten Strike 49.50
ABT Targets, Model F, Yellow Cab. 12.50
Jalbird (S) 82.50

Terminal 1/2 Dupont, Milwaukee O. O. D. F. O. B. Chicago.

Allied

NOVELTY COMPANY

Phone: Capital 4747
6020 W. Fullerton Ave., CHICAGO, ILL.

NOTICE

Immediate delivery on Baby's Blue Grass, Defender, Ficker, Rapid Fire, Keene's Air Raider, Chicago Coin's Sports Parade, Gosco's Seven Up, Gettlieb's School Days, Baker Defense, Groetchen's Pike's Peak, Champion, Doyle's Ace and Cub, Mills Vast Pocket, Jumbo Parade, Eckhart's Stars, A.S.T. Targets. Jobbers, write us for your price before buying.

SLIGHTLY USED MACHINES

The machines listed below are slightly used and offered subject to prior sale.

SPECIALS	
23 Triumph, F.P., Perfect \$18.50
20 Mills 1-2-3, similar to P.O. tube, last model 29.50
454 Mills Vast Pocket, Blue & Gold 22.50
2 Justice Parade, C.P. 77.00
2 Justice Parade, F.P. 82.50
2 Sporting News, C.P. 89.50

H. F. MOSELEY
Pres.-Treas.

5-BALL FREE PLAY	
1 Keene's Baseball, F.P. \$28.50
1 Keene's Baseball 21.00
1 Billy G. O. D. 17.50
1 Billy Vacation 29.50
1 Billy Beauty 13.50
1 Billy Dandy 10.00
1 Billy Post-It 15.50
1 Billy Chorus 15.50
1 Chicago Coin Tapper 19.50
1 Chicago Coin Skating 27.50
1 Chicago Coin Sport 27.50
1 Baker's On Deck 29.50
2 Keene's Trip-A-Ball \$100.00
2 Keene's 25 Ball Time 65.00

The above prices are effective February 22, 1941. Write us for list of our other machines. 1/2

MOSELEY VENDING MACHINE EX., INC.

00 BROAD STREET
Day Phone, 3-4511
RICHMOND, VA.
Night Phone, 5-5328

its tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

THE THRILL IT'S FUN TO PLAY

Coincidental control of balls and of movable, 3-dimensional playing field by player assures thrills galore on Pike's Peak—the only "time-limit" counter game.

It's 100% legal in your territory. 5 balls, adjustable Hi-score features, separate, locked cash drawer to hold PEAK PROFITS.

R. & S. SALES CO.
2 Butler St.
MARIETTA, OHIO

1209-1303 St. N. W.
WASHINGTON, D. C.

GROETCHEN TOOL COMPANY

announces the opening of a
WEST COAST OFFICE
located at
978½ So. Stearns Drive, Los Angeles, Calif.
Under the Management of JOHN KAGAN.

PIKE'S PEAK

NATIONALLY DISTRIBUTED BY

TORR

2047 A-SO. 68
PHILA., PA.

BUY "CUB" and "ACE"

ORDER TODAY!

SAMPLE \$13.95	SAMPLE \$14.95
Case of 6 \$75.00	Case of 6 \$80.00

1/2 With Order, Bal. C. O. D.
Buy a Case From Us Now.

KENTUCKY SPRINGLESS SCALE CO., INC.

514-516-518 SOUTH SECOND STREET, LOUISVILLE, KY.

**SMARTEST OPERATORS
ARE STILL BUYING
HUNDREDS OF
SKY FIGHTERS!**

**THERE MUST BE
A GOOD REASON
THAT'S WORTH YOUR
INVESTIGATION NOW!**



**SKY
FIGHTER**

TRADE MARK

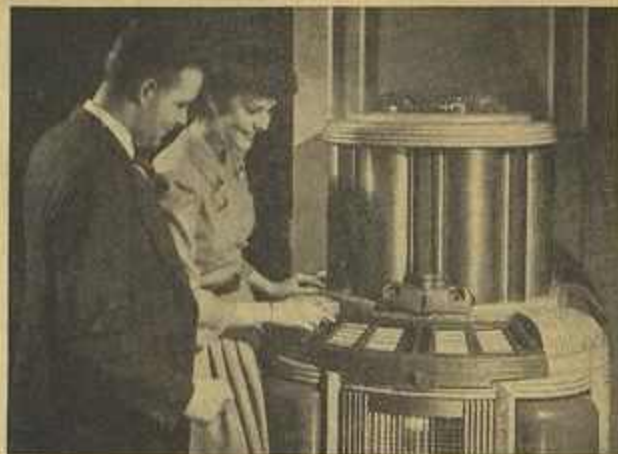
U. S. Patent No. 2,412,257
Other Patents Pending

MANUFACTURED BY

**INTERNATIONAL
MUTOSCOPE REEL CO., Inc.**

44-01 11TH STREET
LONG ISLAND CITY, N. Y.

**BUY NOW
FROM YOUR
NEAREST
MUTOSCOPE
DISTRIBUTOR**



POPULAR CHICAGO PHOTOGRAPHERS' MODEL. Marian Lynn smiles approvingly at beauty of Seebury Hi-Tone Symphonola and ear-level tone projection, while Seebury's Mr. Hanson helps her to choose other tunes on the electrical selector. Seebury distributors will display the complete 1941 Seebury line during National Seebury Demonstration Week, March 1 to 8.

Buffalo Association Off to Good Start

BUFFALO, Feb. 18.—The newly formed association of Buffalo amusement machine operators is off to flying start and all indications point to the fact that the organization will begin to prosper and get results immediately. All officers are giving much of their time to assure continued co-operation among the local trade.

At a meeting February 11 special committees were appointed in order to expedite matters, such as the establishment of a regular office and office manager. Membership in the first week increased from 47 operators to 51, with more applications pending at present.

Initiation fee for association member is \$10. Membership identification cards will soon be ready for distribution. Special membership cards and tags for machines on location are being printed.

Most important issue at the last meeting was a plan to interest straight music merchant in joining hands with the amusement machine men and those that operate both phonos and games. This complete co-operation would be insured. Special committees are: Clarence (Bus) Allen, appointed to find an office location for the association; Harry Wismer, who is in search of the office manager, and Norman Steinke, Louis Clair, and Al Bergman, to contact music machine operators in order to interest them in joining the association.

Unemployment Figures Better

WASHINGTON, Feb. 15.—A total of 2,110,270 Americans over 14 were seeking but were unable to find employment last

WANTED ABT MODEL F's
ROCK-OLA IMPERIAL 20's

MILLS VEST POCKETS, Blue and
Gold Cabinets \$34.50
ROYALTON 39.00
ROXY 29.50

S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., DETROIT, MICH.

1c SKILL GAMES ONLY \$17.50 EACH 1c

These New Outdoor Games Will Make 1941
Your Most Prosperous Year!



HOLE IN ONE Salemen Wanted SPITFIRE
D. ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

April 1, 1940, the census bureau reported recently.

Youths 14 to 19 seeking work constituted 35 per cent of the total workers of that age group, and most of them had never had a full time job lasting a month or more. For each of the age groups over 25 years the proportion of workers in the labor force who were seeking work was only 7 or 8 per cent.

The best age to get and hold a job, apparently, is between 25 and 44. Of this age group 94.7 per cent were in the labor force. The percentage of women in the labor force reached a maximum of 48.4 per cent at 30 to 34 years.

Of the total number of 45,250,438

Americans employed, 97.1 per cent were actually at work during the last week of March, 1940. A total of 1,300,057 persons, or 2.9 per cent of the total, were not working because of vacation, temporary illness, industrial disputes, bad weather or short layoff.

The total labor force of the nation was composed of 47,204,000 white and 5,637,000 non-white workers. Non-whites in the labor force represented 38.4 per cent of the total non-whites over 14, whereas the corresponding figures for whites was only 31.7 per cent. The differences were due mainly to the higher proportion of non-white women workers. The non-whites also start working earlier and continue later in life than the whites.

A comparison of the 1940 with the 1930 census statistics indicates that increased retirement made possible by new social legislation is taking more men over 65 out of the labor force, and that prolongation of schooling and the extension of social legislation to children is keeping more youths out of it. On the other hand, more women between 20 and 64 years now work than formerly.

ATLANTA, Ga.—About 2,000,000 unemployed have been put to work thru rearmament efforts of the nation in the last few months, William Green, president of the American Federation of Labor, estimates.

Demand Heavy At Western Products

CHICAGO, Feb. 15.—Orders are coming in so fast for our various games that it has become necessary to arrange for increased production facilities," reports Don Anderson, sales manager of Western Products, Inc.

"Tot. Big Prize, and Major League Baseball, our current releases, are in heavy demand," said Anderson. "In order to meet delivery dates we are developing a complete production line, with complete production staff, for each game. In this way production will keep pace with orders."

"MARVEL"



FOR CONTINUOUS PROFITS

DAVAL · 2043 CARROLL AVE. · CHICAGO
MAC MOHR CO., 2916 W. PICO BLVD., LOS ANGELES, CALIF.

it's tops in
appeal and
originality



**IT'S
100%
LEGAL**

PIKE'S PEAK
100%
LEGALITY
ASSURED
IT'S FUN
TO PLAY

or Purchase Price Refunded
SKILL and amusement features of Pike's Peak will stand any legal test anywhere. Earn wonderful profits from thousands of locations now closed to other coin games. Its playing thrills are unequalled, its steady profits reach an all time PEAK. Find out what a steady income your \$29.50 investment will buy.

SPARKS SPECIALTY CO.

Soperton, Georgia
320-322 Ivy St., N. E., Atlanta, Georgia

First Again With

"CUB"3 REEL-3 WAY PLAY WITH
AUTOMATIC COIN DIVIDERS

*A REAL OPERATOR'S MACHINE! 2



Complete Cash Boxes and Payoff
Coin Dividers
Model 15-A
2 1/2". Also
available in
RPG - 2 1/2"
model. Take
your choice
of Cigarette,
Stamps or
Bottle
CHERRY
QUARTZ

SAMPLE
\$1395CASE OF 6
\$75.00

Size Just 6 1/2" x 8 1/2" x 11"

"ACE"5 REEL POKER PLAY WITH
AUTOMATIC COIN DIVIDERS

*Eliminate need for meters. Out down

entirely. BIG CASE BOX FOR OPERATOR.
TODAY. Game
Tender. Hand
wipes, etc.
and when not
being played,
1 1/2" x 8 1/2" x
11" for
POKER
PLAY.

SAMPLE
\$1495CASE OF 6
\$80.00

Size Just 6 1/2" x 8 1/2" x 11"

AMERICAN EAGLEWorld's Smallest
Full Symbol Ball
With Automatic
Token Award.SAMPLE
\$32.50

10 for \$275

Gold Award Model
\$1.50 ExtraBall Game Model
\$2.00 Extra**BALL GUM**1c Per Box, 100 Pieces. Case of
100 Boxes, \$12.75.

1/2 Deposit, Balance C. O. D.

SICKING, INC.1401 Central Pkwy., Cincinnati, O.
927 E. Broadway, Louisville, Ky.
444 Mass. Ave., Indianapolis, Ind.

MISS CENT-A-MINT demonstrates
the one-cent Mason Mint Merchan-
dizer which is said to have clocked
well at the 1941 Coin Machine Show.
Dave Freestone and Herber Gottlieb
were in charge of the booth during
the conclave.

**Distrib Showings
Of Pike's Peak**

CHICAGO, Feb. 16.—Distributor show-
ings of Pike's Peak are bringing unusual
reports to the offices of Groetschen Tool
Company, it is reported.

"Pike's Peak arrived yesterday," writes
Roy Torr from Philadelphia, "and our
entire office and shop declared an all-
day holiday to play the game. I have
set my quota for the year at 10,000 and
am running ahead of schedule at this
time."

From Louisville it is reported that
operators at the Sicking grand opening
had to wait more than hour to play
Pike's Peak while Mrs. Bill Marmor in-
dulged in a spirited marathon.

"Now that my customers have seen
and played Pike's Peak they cannot wait
longer for deliveries," writes Sam Strahl
from Pittsburgh. "Rush 300 immediately
to take care of back orders, and as many
as possible every day."

"After seeing operators and players go
wild about Pike's Peak we admit we had
underestimated this great little game,"
writes Mike Murves from New York.
"Change our order from weekly ship-
ments to daily shipments until further
notice."

"First samples of Pike's Peak on loca-
tion prove it to be the greatest game for
closed territories ever designed," declares
Max Glass, of Chicago. "Operators are
offering heavy premiums for immediate
delivery after playing the game them-
selves."

These and other reports, according to
Groetschen officials, indicate that opera-
tors and distributors are not only en-
thusiastic about the profit possibilities
of Pike's Peak, but have found a game
so fascinating that they like to play it
themselves, just for the fun of it.

it's tops in
appeal and
originality

PIKE'S PEAKACTION
EVERY
SECOND100%
LEGALITY
ASSUREDIT'S FUN
TO PLAY

or Purchase Price Refunded
SKILL and amusement fea-
tures of Pike's Peak will stand
any legal test anywhere. Earn won-
derful profits from thousands of locations
now closed to other coin games.

Its playing thrills are unequalled, its re-play
profits reach an all time PEAK. Find out what
a steady income your \$29.50 investment
will buy.

ROY TORR

2047 So. 69th St., PHILADELPHIA, PA.

IT'S
100%
LEGAL

10 DAYS' FREE TRIAL—MONEY-BACK GUARANTEE—TIME PAYMENT
IN LOTS OF FIVE OR MORE. FIVE MONTHS TO PAY.

STONER'S

Sparky**LEADS THEM ALL!**

Truly high score feature.
Sparky lights out.

Two green bumpers double
each thousand earned with 200
bumpers.

Mystery 1-6000 side roll-over
lanes.

Scoring high score and Sparky
earns grand replay award.

STONER CORPORATION

Aurora, Illinois

Order \$104.50
today**SPECIAL! THIS WEEK ONLY!!****LEADER \$59.50**1/2 Deposit With All Orders, Balance C. O. D. Write for Our
New 1941 List Quick! Save Money!**BUDIN'S, INC.** 174 SO. PORTLAND AVE.,
BROOKLYN, N. Y. Telephone
NE 3-9700

Branch: 36 E. MERRICK RD., FREEPORT, L. I. (Freeport 2100)

**TWO NEW HITS!****"NEW
COMBINATION"**840 HOLES SLOT
AND DICE TICKETS

Takes in \$42.00

Average

Payout . . . 19.89

Profit . . . \$22.11

A THICK BOARD
SNAPPY LOOKING**"BLACKOUT"**780 HOLES
TIP TICKETS

Takes in \$39.00

Average

Payout . . . 19.09

Profit . . . \$19.91

BEAUTIFUL 5-COLOR
PRODUCTION

GLOBE PRINTING CO. • 1023-27 RACE STREET • PHILA., PA.



You can bank on Bally
TO GIVE YOU THE WINNERS IN EVERY CLASS

NOW IN PRODUCTION!

FLICKER replay-novelly sensation
BLUE GRASS deluxe replay multiple hit
KENTUCKY one-shot payout multiple
DEFENDER the Rapid-Fire gun for '41
HIGH-HAND 5-reel replay poker console
ROYAL DRAW 5-reel payout poker console
BIG TOP . . . console bell, payout, replay or skill
BALLY BABY . . . penny cigarette counter game

SEE YOUR DISTRIBUTOR TODAY!

BALLY MANUFACTURING COMPANY 2840 BELMONT AVENUE
CHICAGO - ILLINOIS

Ride for **PROFITS**
with
JOCKEY JUNIOR

SUPERIOR'S new die-cut thoroughbred speeds along for big returns at the finish . . . 1000 holes . . . Tickets bear horse racing symbols . . . Total average profit is \$24.00 . . . Extra-thick board. Easels. Celluloid protector over jackpot.

Write **SUPERIOR** for details on the **JOCKEY JUNIOR** board, and other die-cut money-makers.

A New Trend in
DYNAMIC
DIE-CUTS
by

SUPERIOR PRODUCTS - 18 NORTH HOUSTON AVENUE
HOUSTON, TEXAS

500 FREE PLAY GAMES IN A-1 CONDITION

TO BE SACRIFICED AT THESE PRICES

All American	\$66.00	Jolly	\$17.00	Three Stars	\$22.50
Brits Spot	22.50	Live Up	58.00	Varsity	9.50
Big Six	9.50	Lucky	24.50	White Balls	10.50
Billy Beauty	18.50	Leaky	58.50	Yacht Club	24.50
Big Chief	53.50	Ocean Park	9.50	Zambie	66.50
Woodie	26.50	O'Bea	14.50		
Outfit	31.50	Punch	15.50		
Dixie	30.50	Prize House	26.50		
Snattle Feature	17.50	Red Hot	14.00		
Duke Ranch	32.50	Roxy	14.50		
Planet	44.50	Rare Sucky	49.50		
Fortune	48.50	Red Hot	14.00		
Golden Gate	13.50	Speed Demon	24.50		
Golden Gate	9.50	Score a Line	21.50		
Gold Star	42.50	Speedway	18.50		
Maid Over	21.50	Trueman, 9.50, or 3 for 25.00			
		Topper	9.50		

1/3 Deposit Required With All Orders. Balance C. O. D. P. O. B. Newark, N. J.

PLEASE LIST SECOND CHOICE.

ACE DISTRIBUTORS, 1125 BROAD ST., NEWARK, N. J.



MONARCH COIN MACHINE COMPANY officials, Al Stern and Roy Baxton declare they have good reason to smile for the camera. "Paper on the desk represents part of orders for thousands of pieces of equipment which have been sold since the beginning of the year," they declare.

Defense Boom Ups Miraben Business

CHICAGO, Feb. 15.—"With the increased demand for photographs for use in defense project centers, we are getting a real workout," declares Ben Lutsko, head of the Miraben Company. "Operators faced with the new business rolling in because of booming industry, soldier camps, and other defense-fed projects are meeting the demand with renovated photographs. Miraben's process of rejuvenating outmoded photographs is allowing these operators to gain profits out of photographs where they had faced a possible loss.

"The beauty of Miraben replacement parts goes unchallenged. New side mountings of light-up plastics, new domes of plastic, finished in highly polished metal, enhance the appearance of old models until they are acceptable in all locations.

"Not only is there a demand for photographs, but with the increase in business operators are clamoring for our kits of parts and supplies for every type of coin machine. A new line for Miraben, this group of kits for parts, bulbs, fuses, and springs has been a surprise. Miraben has answered a definite need, judging from operator response."

Torr Increases Office Personnel

PHILADELPHIA, Feb. 15.—"Due to unusually heavy ordering from every point of the compass for machines of every description we have been obliged to increase our office staff," reports Roy Torr, Philadelphia distributor.

"It has always been the policy of our company to assure immediate and efficient handling of all orders, whether large or small," continued Torr. "With our enlarged personnel we shall be able to handle all shipments promptly.

"Every indication points to a highly profitable year for operators who avail themselves of the many fine machines now being manufactured," concluded Torr.

GARDNER'S
BIG 4
TERRIFIC
NEW
PLAYING IDEA!



GREATEST COME-ON BOARDS IN THE INDUSTRY

No. 2000 BIG BONUS—50c
If Board Runs Only 1000 Holes, \$41.00
If Board Runs Out Complete, \$181.00

No. 2000 E-Z
If Board Runs Only 1000 Holes, \$35.50
If Board Runs Out Complete, \$116.00

No. 2000 BONUS PLAY—10c
If Board Runs Only 1000 Holes, \$38.50
If Board Runs Out Complete, \$66.00

No. 2000 LUCKY BONUS—5c
If Board Runs Only 1000 Holes, \$22.20
If Board Runs Out Complete, \$49.20

These four cumulative jackpot boards are terrific money-makers and the greatest entertainment of all time. They are all based on a sensational new playing idea originated by Gardner. Write for full descriptions.

"GARDNER'S THE ONE FOR '41"

GARDNER & CO.
2207 S. ARCHER CHICAGO, ILL.

WANTED!!

PENNY ARCADE MACHINES OF ALL KINDS IN ANY QUANTITY. CASH WAITING. SEND COMPLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER. BOX D-28, CARE THE BILLBOARD, CINCINNATI, O.

It's tops in appeal and originality



KEENEY'S MACHINE GUN, Brown Cabinet . . . \$59.60
CHICKEN SAM, Complete with Base . . . \$39.50

IT'S 100% LEGAL

PIKE'S PEAK

THE THRILL IT'S FUN TO PLAY
ACTION EVERY SECOND
GAME OF 1941

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK—it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain, 100% legal everywhere.

BIRMINGHAM VENDING CO.
2117 Third Ave. BIRMINGHAM, ALA.
Box 10000, N. W. Hwy. 10 Miles
"One Day Two"

**PHONOGRAPH
HEADQUARTERS**

**GERBER
&
GLASS**

WURLITZER

16 Record—MARBL-GLO

With Illuminated Dome
As Illustrated



Complete **\$69.50**
Ready to Operate

412 Wurlitzer \$ 29.50
400 Wurlitzer 29.50
516 Wurlitzer 49.50
616 Wurlitzer Illum.
Grill 54.50

24 Wurlitzer Marbl-Glo
With Keyboard ... 119.50
500 Wurlitzer Special 142.50

MISCELLANEOUS

Rotary Merchandiser .. \$79.50
De Luxe Diggers 89.50
Vitalizers 49.50
Astrascopes 79.50
Kirk Scales 99.50
Chicken Sams 54.50
Anti Aircraft (Brown) 79.50
SkeeBallEtte 69.50
Ten Strikes 39.50

IMP

1c, 5c
or 10c
Play

\$12.50



1/3 Deposit With Order

GERBER & GLASS

914 Diversey Blvd., Chicago.

**Heavyweight Championship
Fight Jackpot Cards**

PRIZE FIGHTS—REAL MONEY MAKERS.
10 LOTS 5¢. AND BEHOLD, FOR LOT 10
STRO GODOY, 30 numbers to sell at 25¢ per
number, selling in 25.50 and more, only \$5.00.
100¢ \$1.25. 25 Cents. 22.5¢. OTHER BOXES
ON CASH IN SIX THREE EXTRA PROFITS.
NEO SALES CO.

11, 22, 109 Orin Ave., S. E., Minneapolis, Minn.

OPERATORS, WRITE...

H. G. PAYNE COMPANY
11014 Broadway, NASHVILLE, TENN.
Write Weekly Bargain List. Most Complete Stock
of New and Used Coin Machines in the South.

**Stars Outshines
Other Exhibit Hits**

CHICAGO, Feb. 15.—"Demand for Stars, our latest novelty pinball game, continues heavy," said a spokesman for the Exhibit Supply Company this week. "Production has been geared up 50 per cent in an effort to make reasonably prompt shipment of the deluge of orders."

"Exhibit officials wish to thank all distributors and jobbers for their kind patience and loyal co-operation when the company was hopelessly buried under the surge of initial orders, the greatest advance demand ever booked for a new game."

"The high resale value Exhibit games command on the used market is a tribute to their earning power, sturdy construction, and fine mechanical perfection."

"Exhibit Supply Company's policy of thoroly investigating and promptly acting on all constructive criticisms, in fact, encouraging such criticism from operators and distributors the country over, in an effort to constantly improve their products, is in a large measure responsible for the excellent reputation Exhibit Products enjoy in the field."



**BERT
LANE
Says:**

**GENCO GAMES
MAKE MORE
COST LESS ***

* BECAUSE OF HIGHEST
TRADE-IN VALUES OF ALL!

SEABOARD SALES, INC.

810 10th Ave., N. Y., Wisconsin 7-8888

**WORLD'S LARGEST
PENNY ARCADE
HEADQUARTERS**

INVITES YOU

TO SEE ALL THE LATEST AND
BEST NEW AND USED ARCADE
EQUIPMENT FOR 1941! IF YOU
CAN'T COME IN PERSON
WRITE QUICK FOR OUR CATA-
LOG AND PRICE LIST!

"THE ARCADE KING"

MIKE MUNVES

520 WEST 43rd STREET
NEW YORK (7th Floor)



POP!
Up Jump Awards when
Jumping Jacks are punched

**YOU'RE A JUMP AHEAD WITH
JUMPING JACK**

New Harlich Low Priced
Mechanical Board

Profitful Action! Player Appeal!
They're all here in this fool-proof,
tamper-proof mechanical board.
Top awards are concealed. When
hole is punched, mystery card pops
up and amount of award appears
under celluloid.

No. 1848 5c a Play 1800 Holes
Takes in \$90.00 Average Payout \$43.25

WRITE FOR NEW FOLDER NC-21

HARLICH MFG. CO.

1413 JACKSON BLVD., CHICAGO, ILL.

Torr Is Delivering



SAMPLE
\$13.95
CASE OF 6
CUB \$75.

SAMPLE
\$14.95
CASE OF 6
AGE \$80.

BALL GUM, \$3.75 CASE OF 4,250 BALLS

TIME PAYMENTS TO THE DESERVING!

TORR 2047A So. 68th St., Phila., Pa.

it's tops in
appeal and
originality



IT'S
100%
LEGAL

PIKE'S PEAK

ACTION
EVERY
SECOND

100%
LEGALITY
ASSURED

IT'S FUN
TO PLAY

or Purchase Price Refunded
SKILL and amusement fea-
tures of Pike's Peak will stand
any legal test anywhere. Earn won-
derful profits from thousands of locations
now closed to other coin games.

its playing thrills are unequalled, its re-play
profits reach an all time PEAK. Find out what a
steady income your \$29.50 investment will buy.

AMERICAN CIGARETTE MACHINE CO.

1260 Fifth Ave.,
PITTSBURGH, PA.

1523 Main St.
BUFFALO, N. Y.



RIDE ON VELVET with

KEENEY'S '41 Velvet

OPERATORS TELL US IT MAKES MORE PROFITS THAN ANY GAME THEY'VE SEEN IN A LONG, LONG TIME

J. H. KEENEY & CO. NOT INC.

"The House That Jack Built"

6630 30. ASHLAND AVENUE, CHICAGO, ILLINOIS

YOUR KEENEY DISTRIBUTOR HAS HIS NOW!

SUPER TRACK TIME

9-Coin Selective Head Console with "Even" or "Odd" Feature.

TRIPLE ENTRY (Selective 9-Coin Play, Top Earning Console)

NOW IN PRODUCTION

AIR RAIDER

Fastest, Biggest Profit Maker Ever Produced

NAVY BOMBER

New Keeney Machine Gun with Award Feature!

NOW DELIVERING!
KEENEY'S
VELVET
Location Tested Proven Winner
★ EXCLUSIVE KEENEY DISTRIBUTOR
FOR NEW YORK, NEW JERSEY
AND CONNECTICUT

WRITE, WIRE, PHONE
YOUR ORDER NOW!

SIMON SALES, INC. 437 West 42d St.
New York City
Tel. Penn-6-9495

Look To The GENERAL For LEADERSHIP!

Big Show	\$25.00	Pylon	\$27.50	Keeney Gun, Bank Cabinet	\$49.50
Big Top	25.00	Score Card	27.50	Keeney Gun, Brown Cabinet	25.00
Callisto	29.50	Short Stop	25.00	Chickie Sam, Bank	47.50
Circle Round	27.50	Seerky	27.50	Ward Fire	115.00
Clammy	27.50	Sumertime	22.50	Revs Jr. (1940)	115.00
Hot Over	35.00	Three Stars	35.00	1-2-3 (1940)	35.00
Home Run	27.50	Vacation	26.50		
Playmate	22.50	Yacht Club	35.00		

Our used games are tops in appearance and mechanical condition. Write for complete list.
175 deals with orders, Baltimore, G. O. D.

THE GENERAL VENDING SERVICE CO. 306 NO. GAY ST. BALTIMORE, M.D.

SAVOY'S WEEKLY SPECIALS RECONDITIONED AND GUARANTEED

ANABEL	\$44.00	JOLLY	\$19.00	RED HOT	\$17.50
BIG SHOW	18.00	LEADER	28.50	ROXY	13.50
CADILLAC	24.00	LINE UP	42.50	ROTATION	28.50
DIXIE	28.50	O'DAY	16.50	SUPER SIX	17.50
DILE. FEATURE	18.00	PARADISE	22.50	1/2 doz. with extra, incl. G. O. D.	

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N.Y.

WANT TO BUY PORTABLES — FREE PLAYS
SLOTS AND PHONOGRAPHS
State quantity, condition and price in your first letter.

GRAND NATIONAL SALES COMPANY
2300-04 W. ARMITAGE AVENUE, CHICAGO, ILLINOIS

it's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

THE THRILL GAME OF 1941

IT'S FUN TO PLAY

Uses entirely new playing principles requiring utmost skill and timing. Its "Repeat-play-profits" reach an all time PEAK — it's the profit wonder of '41.

Five balls, player controlled, double and hi-score feature, adjustable for percentage, separate locked cash drawer, attractively finished. At \$29.50 it's a bargain. 100% legal everywhere.

H. G. PAYNE CO.
312-314 Broadway, NASHVILLE, TENN.

IT'S 100% LEGAL

3 Machines

WHERE ONLY ONE
STOOD BEFORE

And they are all in one cabinet, with three separate coin chutes and payouts, stemming from one central Mills Mystery Bell Mechanism. The 5¢ Jackpot is 9.00, the 10¢ Jackpot 18.00, the 25¢ Jackpot 45.00.

MILLS 3 Bells



PRODUCT OF MILLS NOVELTY COMPANY
4100 FULLERTON AVE., CHICAGO, ILLINOIS

BARGAINS

LEGAL EQUIPMENT	
Event Top Drive	\$45.00
Outlaw Game-Mini-Size	\$3.00
Western Baseball	\$3.00
Western Baseball	Special Price
Play and Pay-Out, or Pay-Out	\$6.00
Anti-Air Drill	\$9.00
Chicken Barn with Beam	\$9.00
Rockale Baseball	\$9.00
Golfing Outpost	\$9.00
Single	\$5.00
2 Way	\$5.50
New	\$6.50
Bully Bowling Alley	\$18.50
Exotic Bowling Alley	\$4.50
Terms: 1/3 Down, Balance 60, 90, 120 Days	

WE HAVE ACE & OUB
Right for Price!

MILWAUKEE
Coin Machine Company
1455 W. Forest St. Lincoln
Milwaukee, Wisconsin

Phonograph Bargains

A-1 Reconditioned—Ready To Operate

ROCKOLA DE LUKE (1939) ... \$145.00
WUBLITZER 616-A ... 49.50
MARBURG REGAL ... 124.50

WANT TO BUY
BAKER'S RACES

WE BUY, SELL AND EXCHANGE

1947 Lehigh St.
ST. LOUIS, MO. 177 CALL NOVELTY CO.

MILLS
Distributor
PHONOGRAPHS
CONSOLES
BELLS
TABLES

KEYSTONE NOVELTY & MFG. CO.
2810 & Huntington Sts., Philadelphia, Pa.
Baltimore Office:
515 Calverdale St., Baltimore, Md.

2 Single Column Vendors, 5 Lbs. \$2.75 Ea. 8 Lbs. \$3.25 Ea., 100 Double Column Vendors at \$4.00
A. 50 Randa Hawkeye Bars, \$3.00 Ea. 50 Randa
Candy Bars, \$4.00 Ea. 20 Northwestern Pepp
to La Vendor, \$5.00 Ea. 50 Snacks at \$5.75 Ea.
1 Lit. Bases, \$3.50, 12 Bubbly 1938 Phones,
\$5.00. Want to buy Sewing Gens.
OAKDALE SALES
878 So. State St., Chicago, Ill.

Cub and Ace Sales Continue Upward

CHICAGO, Feb. 15.—Sales of Cub and Ace counter games are as big as ever, according to officials of the Deval Company, Al Douglas, of the firm, states: "Sales of our midget-sized counter games are continuing big. We believe sales will continue big for some time to come, due to the fact that more and more operators are finding them the perfect profit producers."

"It's sometimes puzzling to us to note a game get started on the market and just when we think that sales are reaching their maximum they drop off. In the case of Cub and Ace, sales started out with a boom and have continued in this same booming fashion without let-up. In fact, we can say that sales are spreading all over the country covering more territory than they did originally."

"Letters we have received from our distributors advise us that, in their estimation, sales will continue in a large volume for months to come. One letter read: 'I firmly believe that you will be able to set up Cub and Ace as standard machines. There is no doubt that the two little money-makers are going to sell in my territory for a long period of time and I wouldn't be surprised if they are selling just as well six months from today as they are now.'"

BUY 2 TOT
Automatic
Tobacco Vendor
AT \$24.95
EACH AND
GET ONE
FREE

GUM VENDOR
52 EXTRA

The Calvert Novelty Co.
708 N. Howard St., Baltimore, Md.

it's tops in
appeal and
originality

ACTION
EVERY
SECOND

IT'S
100%
LEGAL

PIKE'S PEAK

THE
THRILL
GAME OF 1941
IT'S FUN
TO PLAY

WRITE—WIRE—PHONE

MIKE MUNVES CORP.
593 TENTH AVE., NEW YORK
All Phones: Bryant 9-6677

Simple
\$29.50

QUANTITY BUYERS
WRITE FOR PRICE!

WONDER
3 BAR
JACKPOT

WONDER 3 BAR JACKPOT F-5280

1025 hole—Takes in \$51.25
Pays out \$27.76—Average Profit \$23.49

PRICE \$2.73 EACH

OTHER FAST SELLERS

1640 hole F-5240-3 Bar Jackpot at... \$3.65
1200 hole F-5275-Horses at... 3.92
800 hole F-5270-Pocket Dice at... 1.89
720 hole F-5255-Pocket Jack at... 1.86
600 hole F-5305-Royal at... 2.12

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave., CHICAGO, U. S. A.

Chicago Coin's SPORT PARADE

1ST IN SALES!

1ST IN PROFITS!

1ST IN PERFORMANCE!

1ST IN APPEAL!

1ST IN LOCATION ACCEPTANCE!

SO GOOD THEY'RE
SELLING FASTER THAN
WE CAN MAKE THEM!
And FOR A GAME
IN ITS 5TH WEEK
-- That's
Something!

GET THE DOPE ON THESE

**HOT
EVANS' GAMES**

★ **TOMMY GUN**
Lowest Price, \$143.00

★ **JUNGLE CAMP**
New 1941 Model!

★ **LUCKY LUCRE**
Free Play—Payout—Combination

★ **BANG TAILS**
New 1941 Model—Racing Sensation!

★ **GALLOPING DOMINOS**
New 1941 Model—Better Than Ever!

ARCADE EQUIPMENT
TEN STRIKE — IN-THE-BARREL
SKEE-BALL-ETTE

These Machines Equipped With 2c Coin Chutes

H. C. EVANS & CO.
1520-1530 W. ADAMS ST. CHICAGO

it's tops in
appeal and
originality



IT'S
100%
LEGAL

PIKE'S PEAK

THE
THRILL
GAME OF 1941

IT'S FUN
TO PLAY

Uses entirely new playing
principles requiring utmost
skill and timing. Its "Repeat-
play-profits" reach an all time PEAK
—it's the profit wonder of '41.

Five balls, player controlled, double and
hi-score feature, adjustable for percentage,
separate locked cash drawer, attractively
finished. At \$29.50 it's a bargain, 100% legal
everywhere.

AUTOMATIC COIN MACHINE CORP.
338 Chestnut St., Springfield, Mass.

Allied Novelty Adds to Personnel

CHICAGO, Feb. 15.—"To still further
improve our service to customers," de-
clares Sam Kleiman, of Allied Novelty
Company, of Chicago, "we have increased
our office force and the number of em-
ployees in our shop. This addition has
been made necessary because of the many
customers who now continually favor us
with their large volume orders.

"Allied approved reconditioned coin
machines are meeting with the whole-
hearted approval of more and more op-
erators, who appreciate the fine, clean
quality of our merchandise, as well as
our fast, efficient service and consistent
low prices.

"Allied machines are ready for location
when they are shipped, which means that
operators can immediately put them out
to earn money without any further time,
investment, or trouble. Another thing,
our customers know that they will never
be disappointed in an Allied machine.

"This, put together, is service, the kind
that operators appreciate so well, that
they continually increase their orders,
and as a result our business grows larger
every day."

Houston

HOUSTON, Tex., Feb. 15.—Regional
showings of the complete line of Rock-
Ola operating equipment was held in
Houston February 7. Biella & Horton's
saloon was the scene of the display,
with Harold Horton and members of his
firm as reception committee. K. F.
(Ben) Boldt, Rock-Ola advertising man-
ager, was present.

A. B. Garza, manager of Houston of-
fice of the Southwestern Music Corpora-
tion, reports that January record sales
were only slightly lower than for Decem-
ber. Garza's opinion was that such an
unusually good report for a generally
off month indicates that 1941 will be a
great year.

Don Bruce, Decca sales representative
in the San Antonio territory, was a
week-end visitor in the city. He reported
excellent business for the month of
January.

T. V. Williams and Harold Horton, of
Houston, attended the Rock-Ola showing
by Louisiana Amusement Company, New
Orleans, February 8. Louisiana Amuse-
ment is connected with Biella & Hor-
ton, of Houston.

SCHOOL DAYS

IT'S A
**5-STAR
HIT!**

\$104.50

That School-Day Favorite
TIC-TACK-TOE

Streamlined in the Modern Tempo!
Simple as a-b-c

IMMEDIATE DELIVERY

**TREMENDOUS EARNINGS!
OVERFLOWING COMPLIMENTS!
A DELUGE OF ORDERS!**

D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO



NATIONAL'S VALUES!

5-BALL FREE PLAY GAME BARGAINS

Paradise	\$95.50	Gold Star	\$63.00	Divis	\$55.00	Dude Ranch	\$52.50
Prize	48.00	Solex-Lite	48.00	Landlady	46.00	Rotation	46.00
Blissmore	44.00	Blindie	44.00	Centina	42.00	Speedway	42.50
Summertime	42.00	Oh! Johnny	38.50	Lighting	38.50	Sports	37.50
Fault Club	37.50	Three Stars	38.00	Beauty	35.00	Billy Book	35.00
Home Run	36.50	Happy	32.00	Score Card	33.00	Big Show	32.50
Short Stop	32.00	Big Town	32.00	Ruby	32.00	Rolling Alley	31.50
Jolly	31.50	Fellow of '40	30.00	Score Champ	29.00	Red Hot	27.50
Comedians	27.50	Oh! Boy	25.00	Mr. Chile	24.50	Booze	23.00
Lucky	22.50	Prize	22.50	Power 68	22.00	Consuel	18.00
Supercharger	17.50	Fantasy	17.50	Triumph	17.00	Roussard	17.00
Supercharger	15.00	Clipper	15.00	Pickash	14.00		

PHONOGRAPHS

Master 1840 Records, Rockola (Floor)	\$198.00
Records, 1939 De Luxe	144.00
Records, 30 Standards	127.50
Records, 12 Records	29.00
Wurlitzer 606, Piano Keyboard	146.00

SLOTS

Mills Blue Prints, S.J. 501 Pl.	\$49.50
Mills Cherry Bloss, 2-10 Play, 5c Pl.	44.50
Blue Prints, D.J. 5-10 Pl.	28.50
Johnny Chair, 5c & 2c Pl.	20.00
Three Coins, All Day, 10c Pl.	22.00
War Eagles, 5c & 2c Pl.	22.00
Walking Horse, 5-10-25c Pl.	22.50

MISCELLANEOUS

Chicken Run	\$49.00	1/2-20c Pl.	\$14.00
Rockola World Series	39.00	Rio-Bump	14.00
Buddy Alley	25.50		
Lucky Strike	24.50		
Tom Mix Rifle	20.00		
Dart Barrier Shooting	19.50		

TERMS: 1/3 Deposit, Balance C. O. D. F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE 1411-13 Diversey Blvd. CHICAGO, ILL.

QUALITY SPEAKS FOR ITSELF

PAYOUTS		FREE PLAY		FREE PLAY 5-BALL	
318 Patsie Ham, Factory	104.50	Centur	\$10.00	Junjo Parade	\$37.50
Suburb, 2 Mts, Old \$19.50	84.50	Big Six	10.00	Full Time	37.50
By Big Game	104.50	Hot Tight	10.00	Farquards	37.50
Oh Royal Flush	84.50	Mad King	10.00	High Flyer	27.50
Bill Breaker	74.50	Wasting Champ	10.00	Onge	24.50
Keeney Anti-Aircraft	67.50	Play-and-Go	10.00	Amalgam	18.00
Shoo-In-Ball	64.50	Ohayon	10.00	Ampland	17.50
Rockola Top Prize	45.00	Triumph	14.00	Ampland-Board	17.50
		White Balls	14.00	Wills T-3	10.50
		Super Six	14.00	Grand Prize	17.50
		Victory	17.00	St. Bowling Game	24.50

MODERN AUTOMATIC EXCHANGE, INC. CLEVELAND, OHIO
118 CARNegie AVENUE.

11 American	\$85.00	1-2-3	\$29.50	Chief	\$85.00
Hot Ropes	69.50	Western De-Lux Baseball	85.00	1-2-3 (1940)	85.00
Red	69.00	Zumbie	88.00	Comp	77.50
1-1	68.00	Various, Southern, Phoenix, Triumph, Buckson, Scoop, etc.	\$2.50 EACH.	Rapid Fire	125.00

Write what you want and 1/3 deposit.

LEHIGH SPECIALTY CO.

ND & GREEN STS. PHILADELPHIA, PA.

it's tops in appeal and originality

PIKE'S PEAK

ACTION EVERY SECOND

THE THRILL OF THE GAME OF 1941

IT'S FUN TO PLAY

The Money-making wonder of the year. Entirely new playing principles, Five balls, double and hi-score features, separately locked cash drawer.

\$29.50 1/3 Deposit Balance C. O. D.

OHIO SPECIALTY CO.

29 W. Court St., Cincinnati, O.
539 S. 2nd St., Louisville, Ky.

IT'S 100% LEGAL

GUNS-GUNS

SPECIAL!!!
MILLS JUMBO PARADE, F. F. CONSOLE \$79.50

Keeney Anti-Aircraft	\$57.50	Billy Rapid Fire	\$109.50	A.B.T. Fire & Smoke Test	\$16.50
Brown, Like New	39.50	Submarine	44.50	getPistols, like new	10.00
Black, Clean	39.50	Chicken Sams	44.50	Billy's Bull's Eyes	49.50

LEGAL GAMES

RISK AIR-DEFENSE, Legal \$44.50
CROTTCHEN ZOOMS 17.50
10.00

FREE PLAY MACHINES GUARANTEED

Triumph	\$14.50	Super Charger	\$13.50
Flagship	16.50	Scoop	14.00
Super Six	17.50	Comp	24.50

AJAX NOVELTY CO.
2707 WOODWARD AVE., DETROIT, MICH.

OUR PRICE LIST IS FAMOUS...

FOR SAVING OPERATORS BIG MONEY ON THE LATEST AND BEST NEW AND USED MACHINES OF ALL TYPES AND MAKES! BEFORE YOU BUY ANOTHER MACHINE - GET OUR PRICE LIST!

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.

GOING STRONGER than Ever

There's a REASON

Ask Any Operator who has them

EXHIBIT SUPPLY CO. 4222 W. LAKE ST. • CHICAGO

YOU BUY THE BEST BUYS WHEN YOU BUY FROM US!

George Ponser



CHICAGO COIN	STONER
COMMODORE . . . \$17.50	ANABEL . . . \$49.50
DIXIE . . . 42.50	BRITE SPOT . . . 26.00
FOX HUNT . . . 29.50	DELE. FEATURE . . . 22.50
JOLLY . . . 19.50	HOLD OVER . . . 27.50
O'BOY . . . 17.50	ROTATION . . . 31.50
POLO . . . 42.50	
SKYSYNE . . . 34.50	GOTTlieb
SPORTY . . . 31.50	LITE-A-CARD . . . \$27.50
YACHT CLUB . . . 29.50	DRUM MAJOR . . . 29.50
ROXY . . . 21.50	COLD STAR . . . 54.50
	PARADISE . . . 56.50
EXHIBIT	SCORE-A-LINE . . . 34.50
LANDSLIDE . . . \$29.50	SCORE CARD . . . 19.50
LEADER . . . 64.50	THREE SCORE . . . 24.50
CENCO	RALLY
BIG TOWN . . . \$19.50	CROSS LINE . . . \$49.50
BLONDE . . . 32.50	CLAMOUR . . . 32.50
FORMATION . . . 54.50	MASCOT . . . 22.50
METRO . . . 62.50	SCOOP . . . 14.50
POWERHOUSE . . . 42.50	TRIUMPH . . . 14.50
PUNCH . . . 17.50	VACATION . . . 31.50
BAKER	CHARM . . . 14.50
LINE UP . . . \$47.50	

ONLY 12 MILLS 1940

"1-2-3" F. P.

LATEST MODEL

ANIMAL WHEELS

\$84.50

OR EX.

A REAL BUY AT THIS PRICE!

Each One Practically Brand New!

Every machine listed here is "Carrotized" by the George Ponser Carrotizing Process. Every machine guaranteed regardless of price. Everyone perfect as to appearance and condition—ready for location. Enclose 5¢ deposit with all orders—we ship balance C. O. D.

GEORGE PONSER CO.
519 WEST 47TH ST. NEW YORK CITY

MEMBER
SINCE 1912

11-15 E. RUNYON ST. NEWARK, N. J.

it's tops in appeal and originality

ACTION EVERY SECOND

PIKE'S PEAK

THE THRILL GAME OF 1941

IT'S FUN TO PLAY

Variable playing speed, within a time-limit, gives novel playing thrills to this grand new 5-Ball counter game. "A TWIST OF THE WRIST" controls balls and movable 3-dimensional playing field. 100% legality demonstrated in any territory. EARN PEAK PROFITS from your \$29.50 investment.

IT'S 100% LEGAL

DIXIE SALES COMPANY
883 Union Ave., Memphis, Tenn.



CUB and ACE

3 Rod - Cigarette - Fruit or Numbers Play with Coin Dividers and 2 Separate Cash Boxes. 16 or 24 or 100.

Sample . . \$13.95
CASE OF 6 . . \$75.00

5 Rod Poker or Jackie Wins Play with Coin Dividers and 2 Separate Cash Boxes. 16 or 24 or 100.

Sample . . \$14.95
CASE OF 6 . . \$80.00

BIRMINGHAM VENDING COMPANY

2117 Third Ave., North BIRMINGHAM, ALA.

Here Are the Greatest Buys in "American" History!

FREE PLAY GAMES	Follies . . . \$19.00	LEGAL GAMES	Chicago Sam . . . \$40.00	PHOTOGRAPHS	Seeburg Regals . . \$104.20
Newly . . . \$17.50	Leader . . . 50.00	Exam Test . . . \$40.00	Exam Ten . . . 40.00	Seeburg Royals 80.00	Seeburg Regals 80.00
Reap . . . 18.50	Gold Star . . . 54.50	Billy Alley . . . 10.00	Seeburg R4001 35.00	Seeburg Regs. . . 75.00	Seeburg Regs. 75.00
Mr. Chief . . . 18.00	Jolly . . . 19.50	Brookshire . . . 14.50	Brookshire . . . 14.50	Whirlizer #12 25.00	Whirlizer #12 25.00
Castles . . . 30.00	Ferris Wheel . . . 54.50	Shots . . . 104.00			
Drive Book . . . 22.50	Zambie . . . 85.00				
Blonde . . . 30.00	Play 'Em . . . 14.50				
News Book . . . 20.00	Supercharger . . . 17.50				

AMERICAN COIN MACHINE CO., 557 CLINTON AVENUE, N. ROCHESTER, N. Y.



L. L. MITCHELL & CO.

THE BEST MACHINES + THE BEST PRICES

Write for Our List of Used Pin Games

PHONE: GLENMORE 2045E
1070 Broadway, BROOKLYN, N. Y.

There's
**MORE
MONEY**



In OPERATING SEEBURG HiTone SYMPHONOLAS *because..*

OPERATORS GET
THE BEST LOCATIONS!

THEY PAY TO SWAY
TO EAR-LEVEL
TONE PROJECTION!

NEW LIGHTWEIGHT
PICKUP CUTS
NEEDLE *and* RECORD
WEAR 50%!



DON'T MAKE ANY COMMITMENTS ON ANY
OTHER PHONOGRAPHS UNTIL YOU HAVE
SEEN YOUR SEEBURG DISTRIBUTOR!

"FOUNTAIN OF LIGHT"
COLOR ILLUMINATION
ATTRACTS CAPACITY PLAY!

TO GO AHEAD .. *Go..*

Seeburg
J. P. SEEBURG CORPORATION • 1500 DAYTON ST., CHICAGO



Greatest Wall Box Value Ever Offered!



WURLITZER
MODEL 100
MULTI-WIRE
WALL BOX

only
\$13.50

QUICKLY PAYS FOR ITSELF!

Never before a Wall Box value like this! Despite the sensational low price of the Model 100, it's a typical Wurlitzer quality job throughout.

It features a handsome, durable, polished metal case with colorful, eye-arresting trim—an accessible and convenient lock on the front—double strength, rubber mounted glass for positive protection against breakage.

Wurlitzer Phonograph Models 750E, 780E and 850, either 115 volt 50-60 cycle A.C. or 115 volt D.C., are equipped to

operate one to ten Model 100 Multi-Wire Wall Boxes. No additional equipment is required.

Install these beautiful Wurlitzer Model 100 Wall Boxes wherever there are tables or booths—in any location, large or small.

The Rudolph Wurlitzer Company, North Tonawanda, New York. Canadian Factory: RCA-Victor Co., Ltd., Montreal, Quebec, Canada.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

WURLITZER

ONLY

BUILDS A COMPLETE LINE OF WIRELESS, DUAL-WIRE AND MULTI-WIRE REMOTE CONTROL EQUIPMENT