

The Billboard

The World's Foremost Amusement Weekly

FEBRUARY 8, 1941

15 Cents

Vol. 53. No. 6



GUY LOMBARDO

Management Music Corporation of America

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6 WEEKLY COLUMNS

- Orchestra Notes
- Talent and Tunes on Music Machines
- Music Items

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The Billboard

Vol. 53
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The World's Foremost Amusement Weekly

February 8,
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PARIS HAS TO BE GAY

Pa. Fairs' Powwow Out of State In '42 Proposed; Bylaws Say No

HARRISBURG, Pa., Feb. 1.—An unprecedented proposal to stage the 1942 meeting in another State was advanced at the 29th annual convention of Pennsylvania State Association of County Fairs in the closing minutes of the main session on Thursday in the Penn-Harris Hotel here. Recommendation was made by Ed H. Scholl, president of Allentown Fair, but his official motion on the subject was not seconded, tho discussion was allowed.

Delegate Scholl, claiming lack of proper accommodations in most of the State's convention sites already tried, said a meeting in Trenton, N. J., would be ideal, whereupon Charles W. Swoyer, Reading, secretary-treasurer of the association, arose to explain that a section of the bylaws would prevent a meeting from

being held outside the Commonwealth's borders.

Scholl's motion was made during an extemporaneous address on other subjects and when the suggestion to switch to New Jersey left his lips it came like a bolt of lightning upon the assembly. Many a brow was arched and many a whistle of consternation heard. With no visible support of his plan, Scholl withdrew the motion and put forward another to hold the next powwow in his own city of Allentown. This was carried.

Altho the convention did not begin until Thursday morning, there was large representation, especially from the amusement and supply fraternity, starting with Tuesday, following the Virginia meeting in Richmond. Considerable sparring for contracts was indulged in and a few fairs switched their dates to accommodate some midways. A feature (See PA. FAIRS' POWWOW on page 60)

Indiana Bill Hits All Touring Shows

INDIANAPOLIS, Feb. 1.—Termed a "hot potato" by one member of the committee to which it has been referred is a bill which soon may come before Indiana legislators and which, if it is enacted into law, would play hob with circuses, carnivals, ice rinks, and other amusement enterprises.

Altho it has not yet been considered by the judiciary committee to which it was turned over when introduced in the House of Representatives, the bill already has aroused considerable interest among show people, whom it affects most seriously, and also among school groups and similar organizations, which come under its provisions as now written.

In its preamble the bill specifically states its purpose as designed to control "fly-by-night" operators. Promoters and transient promoters are included in its scope. Unless specifically exempted, however, it would affect all entertainment devices and services. The bill gets its teeth from a section providing that "every promoter must file 10 days in advance with the secretary of state a copy of a duly recorded deed or lease, together with an affidavit under oath, that said promoter has the bona fide title to the premises where the entertainment enterprise is to be housed or staged." The promoter would also be required to post adequate bond to assure full payment of rental and any damages or claims assessed against him.

The bill's next section says that these provisions will not apply to any promoter who can show he already has a lease on the property where his entertainment is (See TOURING SHOWS HIT on page 60)

Henie Tour Tops Million \$ Mark

NEW YORK, Feb. 1.—Sonja Henie Hollywood Ice Revue tour for the 1940-'41 season will wind up at the Coliseum, Omaha, Neb., February 13, with a gross going over the \$1,000,000 mark. Miss Henie will then return to Hollywood to make another picture. Arthur Wirtz, her road manager, states that another ice spectacle starring Miss Henie will go into rehearsal late this summer.

The Henie show played to 130,000 customers at the Madison Square Garden here during eight performances (January 20-28). Reported receipts totaled \$280,000, a new record for the New York date,

Illinois Fair Men Told To Nurse State Aid by New Aggie Director

SPRINGFIELD, Ill., Feb. 1.—The 31st annual meeting of Illinois Association of Agricultural Fairs, larger than that of 1940, drew more than 300 representatives from 82 fairs at sessions in the Hotel Abraham Lincoln here on January 29 and 30. Delegates were greeted by Howard Leonard, newly appointed State director of agriculture, succeeding J. H. Lloyd.

Director Leonard asked fair boards to keep premium awards within the appropriated sum to prevent necessity of asking deficiency appropriations. State aid to fairs in 1940 totaled \$370,000, including a \$40,000 deficiency now being sought in the Legislature.

Address of Gov. Dwight H. Green at the banquet Wednesday night marked

Sailors Have Nothing on Act Cruising for Six Years; 3 U. S. Line Boats Use 5 Turns Each

NEW YORK, Feb. 1.—Phil Sandler, talent booker for the United States Lines since 1933, reports that the company is now using an average of five acts on each of its three boats—the newly built America and the Manhattan and Washington. The boats are used for the firm's two cruise routes, originating in New York and leading to the West Indies and San Francisco. In addition, two dance bands (one for first class and one for the tourist class) and a strolling trio are used on the 31-day round trip to cruises to California. There is only one class of passengers for the 12-day West Indies cruises.

Standard acts are employed, but no names. Sandler explains that many names are available for these cruises (some of them even offering their serv-

45 Theaters Open, But Most Are Said To Be Losing; Americans Out; Domination of Yankee Jazz Ends

By CHARLES M. CHAMBERS

NEW YORK, Feb. 1.—The outer dress and appearance of a Paris of other days is insisted upon by the present powers-that-be. Window displays must be as varied and with the habitual good taste of pre-war days. Articles that have not existed as sales items since that time are on display. To carry the illusion to its highest degree, stage plays and entertainment are being advertised and produced nightly in some 45 theaters. All, with the possible exception of vaude and the indoor circuses, are proving consistent money losers, but as yet have shown no inclination to fold.

Among the houses formerly owned or controlled by Jews, who are now in flight or residing in unoccupied territory, are the Ambassadors, Ambigu, ABC, Pigalle, Gymnasse, and many others, all reopened under Nazi supervision. The two indoor

circuses boasted by Paris, the 75-year-old Cirque Medrano and the Cirque d'Hiver, have been taken over by the German operator, Busch, and are known as Medrano-Busch and the Busch Winter Circus. The four Bouglion brothers are in North Africa, while Medrano resides in Nice. Mitty Goldin and his American partner, Harry Saltzman, former main-springs of the ABC, are also outside German military lines. Reports are conflicting regarding the former British manager of ABC, Joe Brooks, one claiming he died at sea, another reporting a safe landing at home.

The Latest on Paris

The accompanying story by Charles M. Chambers, *The Billboard's* Paris correspondent, was written the day after he arrived in New York aboard the S.S. Siboney from Lisbon.

Chambers was continuously in Paris for the past 10 years, and had intimate knowledge of all French show business angles.

The offices of Clifford C. Fischer on the Champs Elysees have been closed, as well as his Ambassadeurs night spot. This will apparently end his career in France.

When Fischer left with his last troupe of 35 to 40 French girls and specialty (See END OF 20 YEARS on page 12)

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No Problem

NEW YORK, Feb. 1.—Phil Sandler, booker of cruise boat talent, has no act-scarcity problem. When asked if he has enough acts on hand, he replied: "I have more acts than passengers."

Girl Units Best Draws of 1940 In Buffalo's Two Vaudefilmers; Tucker-Baker, "Funzafire" Tops

By EVA M. WARNER

BUFFALO, Feb. 1.—While vaudeville generally hasn't had another forward surge during the past year, its importance in Western New York has been considerably strengthened. All indications point to continued use of name bands, name acts, girlie units, and variety talent.

Locally, two out of the five downtown first-run film houses have been offering spot vaude for a total of 41 full weeks of name bands and talent. Shows came on the average of once every other or every third week. Shea's Buffalo (seating 3,500) employed flesh 21 weeks in 1940, and the 20th Century (capacity 3,200) 20 weeks. These two houses drew a total of \$621,100 during 1940 for their live talent shows, and this large increase over the preceding year has encouraged vaudefilm houses to stick to the policy.

The Buffalo made an important concession to traveling attractions when it dropped its house ensemble of 20 pieces (local musicians) plus featured conductor and changing vocalists or vocal groups September 19 in order to enlarge its budget for name bands and name acts, according to Vincent R. McFaul, manager. While this house promised more frequent shows in order to make up for the lack of regular orchestral entertainment, it hasn't actually increased the number of shows greatly so far. This is supposedly due to lack of good available shows. The Buffalo sticks to name bands plus extra added attractions and three to four acts. For its 21 weeks of names this house garnered a fat \$362,000 last year, well above 1939. Weekly average for vaudefilm stands ran \$17,238 here, while average for straight double features was \$12,500. Bookings are made thru Artists' Service Bureau (Harry Kalcheim), New York.

The 20th Century, which inaugurated vaudefilm late in 1939, has been steadily upping number of stageshows during 1940. While only 11 shows played the Century in 10 months from the inaugural show September, 1939, to June, 1940, the entire year of 1940 brought 20 shows. The Century, managed by Richard Kemper, brings name bands and personalities and lavish girlie units. Bookings are open to anyone, but are usually made direct with New York agencies. Total 1940 take for live talent shows

was a pleasing \$259,100, with a weekly vaude average gross of \$12,650, compared to double-feature film average of \$6,500.

Small-town theaters are also capitalizing on the trend toward more live talent. Most houses use broken-week policy and one-day vaude, employing both variety shows supplied by territorial bookers and occasional traveling units.

The Palace Theater, Lockport, N. Y., is successfully using Sunday night shows for the second season now, offering four acts plus house band. Seymour Morris is manager. The Hollywood, Gowanda, N. Y., managed by Hoyt Eastwood, has been using Sunday night vaude the past two years. Both book thru Ray S. Kneeland, Buffalo, except for occasional directly purchased units.

Other Western New York houses using traveling shows once in a while are Majestic, Hornell, managed by Arthur Peters; Shea's, Jamestown, and Capitol, Dunkirk.

Best gross for the 1940 season was attained at the Buffalo Theater here (See *Girl Units Best Draws* on page 23)

A list of army camps is being published in the Wholesale Merchandise Department. This week's list is for the Ninth (Washington, Oregon, Montana, Utah, California, Alaska) Corps Area. It can be found on page 54.

Bert Smith Using 53 in San Antone

SAN ANTONIO, Tex., Feb. 1.—Bert Smith *Revue*, with 53 people, headed by Tommy Hanlon and Nellie Clark, which began an indefinite stock engagement at the Texas Theater here January 17, includes Roy Kinslow, Helen Doyle, Allan Sherr, Vic Shaffer, John Head, Ravi Raye, Tege Hanlon, Dot Keelin, Les Miller, Judith James, Woody Mosher, Benny Ray, Billy Miller, Lew Bolyard, Billie Chester, and Ruth Lawson.

Line girls include June Davis, Rose Redding, Dorothea Janice, Eileen Olson, Ronnie Richards, Bea Worrell, Carole D'Amore, Bette Jo LeBlanc, Betty Miller, Joan Martin, Eleanor Arlington, Ninotchka, Malda Froumont, Kathryn Harkins, Betty Carter, Kay O'Neil, Evelyn Burke, Ruby Lee, Frances Morgan, Nellie Brave, Helen Van, Virginia Lee, and Alice Woods.

True Fristoe is musical director; Paul Kane, chorus producer; Elmer Morris, scenic artist; Ruby Lee, wardrobe mistress.

Irwin Resigns as Houston Aud Mgr.; Andrew Succeeds

HOUSTON, Tex., Feb. 1.—Al Irwin, manager of the Coliseum and City Auditorium, announced his resignation late Tuesday (28), effective January 29. His resignation followed by a few hours the action of the city council in approving the appointment of John L. Andrew, Houston cotton man, to succeed Irwin February 15.

In his resignation letter to Mayor Neal Pickett and the councilmen, Irwin said he will be unable to remain with the city to assist in handling the Houston Fat Stock Show and Livestock Exposition, which will open Wednesday, February 5, continuing thru February 12, as he had been requested.

The Houston Coliseum and City Auditorium have been among the few in the United States to show a profit each year since Irwin took over the management. He attached to his resignation a statement from City Controller W. H. Maunsell that his books had been checked and were found to be in order.

Government Flacks Probed, Including Air, Pix Dough

WASHINGTON, Feb. 3.—Independent investigation of money spent by the government for publicity purposes is being made by Congressman Richard B. Wigglesworth, Republican from Massachusetts. Questionnaire to the Bureau of the Budget has requested all executive departments and agencies to answer 16 questions on propaganda costs. Items concern number of persons and their salaries, money spent on paid advertising, production costs of radio shows, movies, research, information bulletins, and other printing for the information of the public, press, or school students. Even the costs of travel for speech-making purposes have been asked by the representative.

Material, when compiled, is expected to be loosed by the member in a speech from the House floor.



MIAMI BEACH, Fla., Feb. 1.—Ted Husing's been taking on so much weight you can now see his body behind the microphone. . . . Frank Walker, pianist at Lew Mercur's Nut Club (the Club 18 of the Beach), claims he's a fifth cousin of F. D. R. . . . Bill Brandt, at the Roney, estimates that the gold wedding band Desi Arnaz wears while working at Tom Cassaro's Rumba Casino will cost him plenty of shekels. Fair hearts don't swoon at a groom, even if Desi's wearing a Lucille Ball and chain. . . . If there's such a thing as the Times Square of the South its in the lobby of Benny Gaines' Dempsey-Vanderbilt. . . . The resort is over-hotelized and over-clubbed. There are more cars here than you'll find in an auto finance company garage. Also more silver foxes. . . . Plenty of gambling everywhere you turn. Dade County is so wide open Martha Raye could yawn without either cheek touching an authority.

THE Joe-and-Asbestos Klings are living in the home cartoonist Bud Fisher has owned but occupied only twice in 12 years. "You said the estate had a rock garden," Ken complained, "but you didn't say it was in the middle of the mattress!" . . . Nick Kenny went out fishing in Howard Johnson's yacht and got an odd bite—from a whitefish! . . . Frances Faye bought a new \$8,000 car with everything on it but neon-lighted initials. . . . It looked like a Gus Edwards reunion in front of the Roney Plaza Cabana Club, with George Jessel, Georgie White, and Walter Winchell in a huddle. . . . Hottest comic in town is Dave's son, Billy Vine. Kitty Davis and her husband built a club around Billy, and he's held fort at the Airliner for eight months. . . . No truth to the rumor Broadway Rose is casting a Miami road company.

CONNIE IMMERMAN will open a club in Panama after the current season (which hasn't begun yet) ends. . . . Dot Dey, *Herald* gossip columnist, lives at a hotel called Love Manor. And her assistant is named Reno. . . . Sixty-four employees celebrated Chinese New Year's Eve at Ruby Foo's Den by feting boss-man Al Goldman—their bread and Buddha. . . . While all the hotel and club owners are crying, the Jai Alai Fronton is jammed nightly and Berenson is breaking last year's records. . . . Benny Davis has a terrific hunk of show at Joe Moss's Mayfair—good enough to fit into any club in the country, thanks to a formula that mixes nostalgia with youth. Benny was so nervous opening night he pulled a pretty Goldwynism: "This is not an imitation—it's a piece of mimicry!"

ACCORDING to MCA, Xavier Cugat's wife, Carmen Castillo, is one of 23 children. "Her mother was so beautiful," the blog admits, "her father wouldn't let her out of the house for 10 years!" . . . Joe E. Lewis, who claims he'll make show business a hobby the first time he can throw seven passes, describes the good old days as the days when mickey was just a potato! . . . Cleverest magician in town is MacDonald at the Miami-Biltmore. One-armed, he works intimately at your table and is left but not dumb! . . . With the Latin Quarter, the Rumba Casino, Jenny Grossinger's new Spanish Billy Reed Room, the Royal Palms, the Beachcomber, and a flock of other rumba-conga rendezvoodos, the populace now combines Spanish and Dixie with its own speckle of English. "Buenos noches, Senorita, and vot do you all heah from Mr. Lefkowitz today?" . . . Edwin C. Hill and Sinclair Lewis dinner partners at Walter Jacob's Lord Tarlton.

CUTE reunion at the Mayfair between golf pro Ross Sobol and Babette, the Philadelphia night club operator. First time they met since Sobol played piano for her in London back in 1913! . . . Every Broadway press agent seems to be here. Joe Russell, Irving Fields, Jay Russell, Harry Davies, Coleman Jacoby (he married one of the Valero Sisters), Carl Erbe, Ray Redmond, Ken Burgher, Ronnie Ames, Ted Howard, and George Lottmann. . . . Sophie Tucker credits Ed Sullivan with special material for *The Last Time I Saw Paris*, which she introduces at Ben Marden's Colonial Inn. . . . Yipppeee—the sun just came out. . . . Nooop, it was just Neon Sign Number 5,673,562!!

Pros in Princeton Show

PRINCETON, N. J., Feb. 1.—Vivi-Anne Hulten will be the featured professional performer at the ninth annual ice skating carnival to be given Saturday (8) in Baker Memorial Rink here, sponsored by the Princeton Skating Club. Other professional skaters will be added to the bill this week.

GUY LOMBARDO (This Week's Cover Subject)

CANADIAN-BORN Guy Lombardo has been consistently successful thruout his entire career as a bandleader, and his Royal Canadians are credited with being the original orchestral unit to apply and stick to a policy of sweet, melodic music. For 10 successive years the Lombardo band has won the radio editors' poll conducted by The New York World-Telegram.

Lombardo, whose band numbers 14 people, of whom four are his brothers, came to the United States via the vaude circuit and immediately earned the distinction of having the most unusual sax section in the country. Guy's was the first ork to go on the airwaves with a Coast-to-Coast broadcast under the sponsorship of Wrigley's chewing gum. He is presently sponsored by Lady Esther, Ltd., and waxes for Decca Records.

Outside of Guy, probably the next best known of the Lombardos is Carmen, first as a singer with the band and second as a songwriter. Among others, some of his hits are "Little Lady Make Believe" and "Confucius Say." Brother Victor is in the sax section. The family pride and joy, 14-year-old Rose Marie, sings with the band on occasional radio programs and recordings.

Band is booked by Music Corporation of America.

SPECIAL PRINTED ROLL or MACHINE	100,000 FOR \$20.00	TICKETS	RESERVED SEAT — PAD — STRIP	STOCK ROLL TICKETS
			COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS	ONE ROLL \$.50 TEN ROLLS 3.50 FIFTY ROLLS 15.00 ROLLS 2,000 EACH
ELLIOTT TICKET CO.			Double Coupons, Double Price No C. O. D. Orders Accepted	

409 LAFAYETTE ST., N. Y. C.
82 W. WASHINGTON ST., Chicago.
615 CHESTNUT ST., Phila.

Possibilities

TRADE SERVICE FEATURE Billboard

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents, and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

MACDONALD CAREY—young legit actor, now appearing with Gertrude Lawrence in *Lady in the Dark*, smash hit at the Alvin Theater, New York. Plays a poorly written role with solid ability and enough charm to make it one of the high spots of a gala evening. In appearance he's a bit like Franchot Tone but heavier and more solid looking. Should screen well.

For LEGIT MUSICAL

THREE HEAT WAVES—three boys who sing, dance, and impersonate in fast and furious style. They are Steve La Marr, who tap dances and plays the guitar; Jackie Winston, comic, and Don Bruce, trumpeter who offers strong impressions of horn-tooting maestra. Caught at the Top Hat, Union City (N. J.) night spot, where they went strong. Own act could easily fill a revue spot, and the trio could be used thruout the show, particularly Winston and his nut comedy.

Halifax Blue Laws Rule Out Live Shows

HALIFAX, N. S., Feb. 1.—Altho there is a demand for live entertainment, particularly from the army, navy, air force, and merchant marine, theater operators are handicapped by obsolete regulations in the theater act. This altho the act was issued in 1940. One of the clauses involves a fine of \$100 against any theater which allows a woman without full-length stockings to appear on the stage. Another calls for a levy of \$100 on each theater offering a stage-show for each performance. There is also one ordering the instant arrest and confinement to jail without warrant of any theater owner, manager, or lessee if an inspector comes upon an exit light that is not burning, even if it has been out only a minute and has not been noticed by anybody on the staff.

There are many other provisions smacking of deep blue. They have not been enforced, but as long as they continue in the amusement act the enforcement can develop any time. If a license fee of \$100 a performance were collected from a theater for a live talent show it would mean an outlay of \$1,200 for a week.

Theater men cannot understand why such archaic clauses are retained and yet they have been unable to have them extracted.

Sharkey Manages S. F. Op

SAN FRANCISCO, Feb. 1.—Edwin J. Sharkey has been named manager of the Opera House to succeed the late Selby Oppenheimer. Job pays \$375 a month to start, with a maximum of \$400 to come within six months or a year. Oppenheimer received \$500 a month.

Sharkey was once deputy field collector for the Department of Internal Revenue and had served as a journeyman mechanic in the metal and building trades.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

More Chi Lounges Using Talent; Demand Is Exceeding the Supply

CHICAGO, Feb. 1.—Mushroom growth of cocktail lounges here has been so pronounced that it is felt the demand will exceed the supply of suitable acts. These glorified taverns cannot always use ordinary night club talent. Acts in demand are primarily musicians who can double as singers or comedians, strolling players, and novelty acts. Units of two or three men and a girl are proving to be the most popular.

Most bookers avoid cocktail business because salaries are low, and operators, outside of Loop spots, refuse to pay the commission. Hence, most acts book direct. Talent budgets range from \$75 or \$100 to \$400 or \$500 a week in the several hundred lounges in Chicago and environs. Major bookers, of course, compete to book Loop lounges, particularly hotel spots. The only concentrated solicitation of nabe lounges is being done by Bill Parent, of Frederick Brothers' office. The little profit can be made on each spot, Parent works on the theory that volume business will prove lucrative. Dick Stevens, of MCA, reports great demands for cocktail units from the hinterland. George Konchar, of CRA, says that he doesn't have nearly enough units to fill orders.

The trend is toward bigger and more lavishly decorated bars. Latest is Greenfield and Schwartz's the Brass Rail, brightly tinseled and boasting a mezzanine floor with a second bar. It features as a night-time draw Wingy Mannone and his hot trumpet, and the Niblicks, a musical trio, during the day. Place redecorated recently and added a luxury-lounge polish and entertainment policy, after the Riviera, new spot across the street, operated by Al Martin, opened up to a rushing business. Greenfield and

London Notes

LONDON, Dec. 28.—George Black alleges that certain vaude stars refuse to play halls in bombed areas, and his contention is supported by E. H. Newsome, who controls theaters at industrial centers recently visited by the blitz. Newsome says on all sides he has had point-blank refusals from star artists to appear at his theaters, irrespective of terms.

By way of feeling public reaction, Sir Oswald Stoll reopened his Shepherds Bush Empire on Monday with a vaude bill, performances being fixed at 3 and 5 each day. Syd Seymour and band head the bill, with Constance Evans in supporting company.

Bristol Hippodrome's Christmas week program of vaude has American headliners in Vic Oliver and Clifford and Marion.

Second edition of matinee-only revue, *Diversion*, goes into Wyndham's Theater on January 1. Twenty-three new numbers are promised.

Blitz over Southampton destroyed one of the town's theaters. Luckily the house was empty, the show booked for that week having been canceled at the last moment.

For the first time in the history of the British stage, Sunday pantomime performances are being permitted at Manchester Opera House.

Vaude entertainments in London and provincial communal air raid shelters are being given in increasing numbers. In some cases ENSA is responsible; in others the local authority makes its own arrangements. At one London underground shelter the entertainment has been on a scale large enough to include performances by bands like Gerald's.

Comedy Theater reopening for a short season of midday pantomime performances in aid of a war fund sponsored by *News-Chronicle*.

Charlie Forsythe, Addie Seamon, and Eleanore Farrell playing their first English pantomime engagement as Baron and Ugly Sisters in *Cinderella* at Morecambe Winter Gardens Theater.

Akron Gets "Ice Fantia"

AKRON, O., Feb. 1.—First professional ice show here, *Ice Fantia*, is scheduled for Iceland Arena, February 4-5. Company includes Bobby McLean, Lou Morgan, Bobby Duffy and Claire Simon; Big Boy, a bear, and a dancing chorus.

The show is being offered under the auspices of the Akron Figure Skating Club.

Schwartz also own the Capitol Bar, which ran into the money when Eddie South was booked. Currently, the Capitol is featuring the Modulators, three men and a girl, during the day, and Roy Eldridge, colored band, at night. The Tropics, in the Hotel Chicagoan, is another successful spot, featuring the Three Friars, a pianist, and girl singers. Other Loop lounges are Elmer's, Elmer Falkenstein's place, with Gladys Palmer, sepiia pianist; Barney Ross's, which also uses continuous entertainment; the Brevoort Crystal Bar, with vocal and instrumental strollers and a combo; the Benton Grill, Billy Rose's, and the Mayfair.

Nabe sections of the city are heavily dotted with entertainment bars. Scale in these spots is \$35 a week, with the chisel applied more frequently than not. The lounges with the better entertainment are drawing the traffic, but even those bars that merely have a girl accordionist have found that the customers come there in preference to places where there is no entertainment at all. Most successful policy is that of continuous entertainment, tho this is feasible only in Loop spots or other heavily populated points.

Even bowling alleys have been caught in the current. At least four sport bars with girl singers or musical entertainment—the Palladium, Bowling Lanes, Cascade Bowling Center, and Lawrence Bowling Alleys.

Consensus of opinion is that talent budgets, at least in Loop spots, will expand. Demand for small musical units with flexible talent has caused several small bands to break up and take these dates as stop-gaps.

Gov't Must Return Amusement Tax Assessment to Hotel, Court Rules

COLUMBUS, O., Feb. 1.—In a decision of vital interest to hotels maintaining night spots, U. S. District Judge Mell G. Underwood, held Tuesday (14) that the Deshler Hotel Company here had been improperly penalized and assessed by the government for failing to collect amusement tax on its operation of the Ionian Room, a night club.

The government, contending that the hotel operated a public performance for profit and was required to collect 15 per cent on all admission charged, imposed an assessment of \$6,056.70 against the hotel for a period between August, 1934, and including January, 1937.

Judge Underwood held the hotel was entitled to recovery of the sum with 6 per cent interest from time of collection.

Hotel had failed to make the collection on admissions, contending it was not subject to that law.

In his decision Judge Underwood said that before a tax can be collected the following essentials must be established:

- 1. There must be a charge made for admission; 2. the admission must be to

a public performance; 3. the performance must be for profit; 4. the performance must be at a roof garden, cabaret, or similar entertainment place.

The decision found that the Deshler Hotel Company made no direct charge for admission to its Ionian Room, either in prices paid for beverages or food or otherwise. Judge Underwood ruled that orchestras were items of overhead expense and could not be considered a performance for profit.

"In general," said the decision, referring to the requisite that the performance must be for profit, "it may be said that no commercial firm undertakes expenditures in the form of overhead without expecting profit from the business in which the expenditures are made, but it is not of these overhead items that profit is derived. The profit is derived from the business itself and it is partially consumed by the overhead expenses, hence such items are in themselves items of expense and not items of profit."

"Ice-Capades" Big In Washington

WASHINGTON, Feb. 1.—*Ice-Capades* of 1941 opened the new Uline Ice Arena here last Tuesday (28) with 5,000 persons packing the house. Plenty of advance publicity helped to make current engagement a sock gate. Seats are selling for \$1.10, \$1.65, \$2.20, and \$2.75, with box seats at \$3.30. Show will play thru February 9.

Expected gross from *Ice-Capades* for the local engagement is estimated at around \$50,000. First three days brought \$8,700, despite bucking President's birthday ball activities. A hypo is expected from government paydays the first of the month.

Anson Weeks Injured In Iowa Auto Crash

DES MOINES, Ia., Feb. 1.—Band leader Anson Weeks suffered scalp injuries and a fractured left arm in an accident involving band's bus and three other motor vehicles. Weeks was thrown out of the bus and found under the machine after the crash, which occurred near Marengo, Ia.

The driver of the bus, Harold Holmes, of Chicago, was cut and bruised, and Carl Knauer, a member of the band, suffered a back injury.

None of the other band members were injured, and they continued to Chicago in a second bus. Weeks and his band had played Friday night for Young Republicans' National Convention in Des Moines.

Flu Eases Up in South

NEW ORLEANS, Feb. 1.—The epidemic of flu that has caused hundreds of schools and theaters to close in the South this winter continues unabated as a whole, but has eased to such an extent in this area that many gatherings are again allowed in Louisiana, East Texas, and Mississippi.

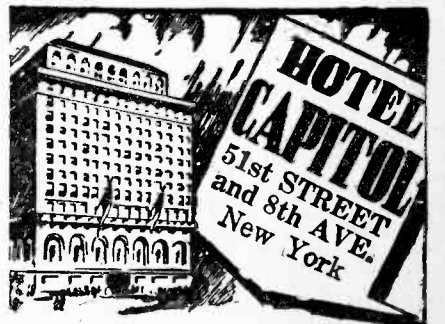
At one time, it was estimated, approximately 200,000 cases were reported in the Gulf and South Atlantic States. Memphis last week reported 45,000 cases.

Garrick, Wilmington, Finished

WILMINGTON, Del., Feb. 1.—The Garrick Theater, dark for more than 10 years, will be at least partially demolished next month, says James N. Ginns, one of the owners.

Ginns is considering erection of a new two-floor store at a cost of about \$100,000. An alternative, he said, would be remodeling the structure to provide for new stores facing Market street.

William Dockstader built the Garrick in 1903 at a cost of \$75,000 as a vaude house. Later it played legit and films.



Opposite Madison Square Garden

Only two blocks from Radio City, in the heart of the theatrical and shopping district. The Capitol is a thoroughly modern, friendly, home-like hotel with 300 large, beautifully appointed, outside rooms with every comfort and convenience. Gymnasium and swimming pool.

Rates From \$2.00 Daily
Write for particulars and booklet

William F. Thomann,
Managing Director
HOTEL CAPITOL
51st St. and 8th Ave., N. Y. C.

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FOR ALL SWEETHEARTS FROM SIX TO SIXTY — SEND WESTERN UNION'S COLORFUL VALENTINE GREETINGS. ONLY 20c LOCALLY. 25c TO ANY WESTERN UNION POINT IN THE UNITED STATES.

<p>STOCK TICKETS</p> <p>ONE ROLL . . . \$.50 FIVE ROLLS . . . 2.00 TEN ROLLS . . . 3.50 FIFTY ROLLS . . . 15.00 100 ROLLS . . . 29.00 ROLLS 2,000 EACH Double Coupons, Double Price. No C. O. D. Orders Size: Single Tick., 1x2"</p>	<p>Send Your Next Inquiry for</p> <h2 style="margin: 0;">TICKETS</h2> <p>Of Any Description to</p> <p>THE TOLEDO TICKET COMPANY</p> <p>TOLEDO, OHIO</p> <p>52 Years of Experience Tell Us How To Get Them to You in a Hurry.</p>	<p>SPECIAL PRINTED</p> <p>Roll or Machine</p> <table style="font-size: 8px; width: 100%;"><tr><td>10,000.</td><td>\$ 6.95</td></tr><tr><td>30,000.</td><td>9.85</td></tr><tr><td>50,000.</td><td>12.75</td></tr><tr><td>100,000.</td><td>20.00</td></tr><tr><td>1,000,000.</td><td>150.50</td></tr></table> <p>Double Coupons, Double Price.</p>	10,000.	\$ 6.95	30,000.	9.85	50,000.	12.75	100,000.	20.00	1,000,000.	150.50
10,000.	\$ 6.95											
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SERIAL THESPS' 2 MILLION

Year Total Based on 40G a Week Salaries for 51 5-a-Week Shows; Range From Union Scale to 15C

NEW YORK, Feb. 1.—Producers and agency talent buyers estimate that casts of 51 network daytime dramatic serials, airing five times weekly, are now getting salaries totaling \$40,000 weekly, or \$2,080,000 a year. Some trade estimates are somewhat higher, some lower, but either way it is conceded to be pretty good dough. Procter & Gamble, of course, is by far the biggest sugar daddy, and bulk of the money is paid out by four or five big sponsors, including General Mills, American Home Products, General Foods, Lever Brothers, and a few others.

Breakdown is figured on basis of average strip totaling a production cost of \$2,000, of which 40 per cent goes to cast of four or five as salary. Salaries are variable in the sense that they cover a very wide range, from American Federation of Radio Actors scale up to \$1,500 a week, but by far the greatest number of those working in the field are getting about \$150 weekly, which is very close to AFRA scale for five 15-minute shots plus repeats.

In the very top brackets are Bess Johnson, reported as getting \$1,500 weekly for *Hilltop House*, and Joan Blaine, reported as dragging down between \$750 and \$1,000 for *Valiant Lady*. Another category includes Gertrude Warner, reported at \$400 for *Ellen Randolph*, and Alice Frost and Martin Gabel, understood to be tilting the bank for between \$300 and \$400 as leads on *Big Sister*.

Remaining workers, however, go from \$200, reported salary for Arlene Blackburn in *Pretty Kitty Kelly*, down to union scale.

Serial Audience Huge

NEW YORK, Feb. 1.—How highly legit players think of dramatic serials is illustrated in Morris Carnovsky's attitude.

Carnovsky, now appearing in the play *My Sister Eileen* and for years prominent in Group Theater shows, was telling a radio performer the other day, "Just give me 10 weeks on one of those network serials and I'll reach a mass audience my years on Broadway never touched."

Production costs of daytime serial field have never gotten out of hand. Typical set-up for one of the lower-priced serials allots \$600 to \$700 as salary for cast, \$500 for scripts, \$125 for organist, \$300 for producer, \$150 for director, and \$35 for sound effects. This breakdown of the money involved varies widely, particularly in instances when writer may have a hand in production and is also an actor—as Gertrude Berg.

Figuring on basis of five actors to a show, the 50-odd strips supply about 250 jobs weekly, these jobs netting about 160 weekly on the basis of the \$40,000 weekly outlay for salaries. Reports vary on how many actors float around the daytime serial field and pick up an appreciable amount of work. Nick Keesely, talent buyer for N. W. Ayer, figures that between 600 and 700 actors are covered by daytime strips. AFRA figures this is a fair estimate. Independent producers estimate the figure is much too high, and that a truer approximation would be between 300 and 400 as really making any money. Harry Hoff, of General Amusement Corporation, and Bernard L. Schubert, indie producer, figure not many more than 250 to 300 are getting appreciable money. Those really in the groove, however, are able to grab \$15,000 or so yearly.

Altho daytime radio has very few names, as Bess Johnson and Joan Blaine, and the salaries for the most part on a modest scale, name actors from legit are more than ever anxious to crack the five-a-week strips. Exec at AFRA states that a legit thesp dragging down \$500 weekly would "cut off his right arm" to get into the serial field—angle being

that, once set, employment is likely to be steady.

Lead players, however, have lately been squawking for more money and more billing.

According to Keesely and indie producers, actors of the better sort, however, are very easily obtained at union scale price. Hoff and Schubert maintain there is definitely a shortage of good talent, particularly female leads.

Producers and agencies figure the serial has not yet reached its saturation point; that the programs are hitting specialized audiences with very little waste circulation, and that housewives cannot get enough of them—like *True Story* magazines.

AFRA Ups Initiation Fee

NEW YORK, Feb. 1.—American Federation of Radio Artists increases its initiation fee from \$25 to \$50, beginning March 1.

Move will be effective at all AFRA locals, including New York, Los Angeles, Chicago, and San Francisco.

Fox Extends ET Licenses

NEW YORK, Feb. 1.—Harry Fox, music publishers' agent, has extended contracts of transcription libraries to May 1, with rates being charged on a pro rata basis in view of the current ASCAP-radio situation. Usual basis of payment had been \$15 per tune annually, this \$15 giving the wax company permission to record.

Advertisers, Agencies, Stations

NEW YORK:

NEW NBC-Blue network rate card lists 97 regular Blue stations subject to special discounts and 55 additional stations available by special arrangements. Included for the first time are 10 stations in the Southeastern group and five in the Oklahoma group. . . . Olsen and Johnson's *Hellzapoppin* has bought time on Ed East's *Breakfast in Bedlam* broadcast, aired Monday thru Saturday over WJZ at 7 a.m. . . . R. J. Reynolds Tobacco Company has renewed *Luncheon at the Waldorf*, with Ilka Chase, over 53 NBC-Blue stations for 52 weeks, effective February 22. William Esty is the agency.

Dan Russell, one of the founders of NBC's International Division, has left NBC to take up public relations post with Pan-American Airways' Grace Line, operating on the West Coast. Russell had been with NBC for eight years. . . . Tom Bennett, director of NBC's *Basin Street* program, advanced to spot in the network's music division. Successor is Joe Thompson. . . . Lady Esther, Ltd., has renewed contract with CBS covering Guy Lombardo program on 52 CBS stations. Pedlar & Ryan is the agency. . . . Conti Products Corporation has renewed contract with WHN for 52 weeks for daily station breaks and spots. Set thru Birmingham, Castleman, & Pierce.

Joseph J. Harty, formerly with WMCA and WOR, is now executive secretary of the Medical Service Administration of New Jersey. . . . NAB's Ed Kirby granted a leave of absence to establish a radio division for the War Department. . . . Radio Time Sales Company has contracted for three one-hour broadcasts weekly for 13 weeks over WINS.

PHILADELPHIA:

JUDY GREY, stenog at Cox & Tanz agency, discovered as a singing find by Tommy Smith, WPEN program director, is getting a solo build-up spot on the station. . . . N. W. Ayer loses Vice-President Douglas G. Meldrum to Ivey & Ellington, making up the deficiency in vice-presidents by promoting Marvin Murphry, who managed the publicity department last year, to v.-p. standing. . . . WIBG names Voices, Inc., as consultants

Zenith Inks 9-Year Lease For F-M Headquarters

CHICAGO, Feb. 1.—A nine-year lease on space in the Field Building, in the Loop, has been signed by Zenith Radio Corporation, operating the only FM station in Chicago. Lease becomes effective May 1 when the station, using the call letters W51C, goes from 5,000 to 50,000 watts. Zenith began FM operation just a year ago and is now servicing more than 1,000 set owners.

Station WGN expects to have its FM station in operation about May 1.

"Mom's" Drafted Audience

CHICAGO, Feb. 1.—What is claimed to be the first radio show directed at the 16,000,000 potential draftees makes its bow tomorrow (2) over the Columbia network. Titled *Dear Mom*, the show is sponsored by Wrigley and will originate in the WBBM studios. It will share the time now held by Gene Autry's *Melody Ranch*, Autry taking 25 minutes and *Dear Mom* 20 minutes. Show takes the form of a dramatized letter from a recruit to his mother telling of the trials of army camp life. John Walsh plays Homer Stubbs, the recruit; Dolph Nelson his chum, "Red" Foss, and Marvin Mueller a hard-boiled sergeant.

ASCAP Show on 109 Indies

NEW YORK, Feb. 1.—Total of 109 stations have contracted to carry the ASCAP on *Parade* program, according to check-up at press time. Out-of-town stations receive show cuffs via waxes made by World Broadcasting System.

According to ASCAP, independent stations have informed Society that station's mail has increased as high as 150 per cent in some instances.

Willie Howard Sues Ted Collins for 6G

NEW YORK, Feb. 1.—Engelman & Rosenberg, attorneys for Ted Collins, this week verified that Willie Howard is suing Collins for money allegedly owed him for a series of appearances he was slated to have made on the Kate Smith program.

Howard did not finish out a 13-week term and is suing for \$6,000. According to a spokesman for Collins, there had been dissatisfaction between Collins and Howard over the latter's work on the program.

Attorney Engelman stated that dropping Howard should not be regarded as a slight on the comedian's ability, but that it was considered necessary.

Philly Shuffling Programing Execs

PHILADELPHIA, Feb. 1.—New surge of programing anticipated, with major changes going into effect soon at local program departments. Most significant is the expansion of its local radio production department on the part of Ward Wheelock advertising agency, bringing in Fred Dodge, who joins the agency on February 17. Dodge is currently assistant to Roger W. Clipp, general manager of WFIL, coming to the local station in June, 1939, after five years with WBNF, Binghamton, N. Y., and before that with the old George Batten agency in New York and N. W. Ayer here.

At WIP, Ed Wallace, production manager, moves up as assistant to program chief Murray Arnold, replacing Bob Horn, who joins the station announcing staff to devote his time to several commercial shows. Change, effective Friday (7), brings in Sam Serota, WHAT program head, as WIP production chief.

WIND New Business

CHICAGO, Feb. 1.—Nine contracts have been signed during the last week by WIND. They are Union Life Insurance Company, 15 minutes daily, Monday thru Saturday for 52 weeks, thru Morris & Davidson; Coca-Cola Bottling Company, 30 announcements weekly for 52 weeks, set thru William B. Wisdom, Inc.; Waltham Fountain Pens, three quarter-hours on *Supper-time Frolic*, thru United Advertising Company; Windsor Park Laundry, 12 announcements weekly, thru Robert Kahn & Associates; Orangeine Powders (Kemp & Lane, Inc.), seven 50-word announcements weekly for 52 weeks, thru F. A. Hughes Company; General Furniture Company, 30 minutes daily, Monday thru Friday, for 52 weeks, thru Illinois Advertising Agency; Conti Products Corporation, 24 announcements weekly, thru Birmingham, Castleman, & Pierce, Inc.; Hirsch Clothing Company and another sponsor as yet unnamed, 52-week contract for six hours of night time, 6 to 7, Monday thru Friday, thru Schwimmer & Scott, and a renewal of the Germania Broadcast, 10 to 11 p.m., Monday thru Friday, thru United Broadcasting Company.

Kuhl Gets Goodman Show

NEW YORK, Feb. 1.—Cal Kuhl will produce the Benny Goodman-Old Gold program for J. Walter Thompson agency, starting February 10 on WJZ. Following brief test period, show will get a network spot.

JWT is shifting A. K. Spencer back to the *True or False* show.

Plough Expands Sked

MEMPHIS, Tenn., Feb. 1.—Plough, Inc., in the interests of St. Joseph Aspirin and Penetro, has expanded its radio advertising by adding 12 more stations in the South and Southwest, making a total of 47 stations. One-minute spots and chain break announcements are being used.

NEW YORK, Feb. 1.—Irving Vendig takes over the script job on *City Desk* Thursday (6) on CBS. Vendig was formerly with the City News Bureau in Chicago.

Radio Talent

New York By JERRY LESSER

JOE BELL and **GEORGE MAYNARD** will be known hereafter as assistant production managers of drama and music, respectively, at NBC. **CHARLES STARK** and **CHARLES PAUL** are organizing *The Last Minute Club*. It will include any radio artist who, because of conflicts or traffic conditions, arrives at the studio with only 10 seconds to spare. Any radio artist who has saved his job by arriving in the nick of time is eligible. . . . **BMI** bought *Moon Over County Jail* and *Rug-Cutting in the Prison* from Chicago lawyer **KENNETH K. KRIPPENE**. Could these have been ghosted by former clients? . . . **BARRY WOOD** has just bought a 50-acre Connecticut farm for all-year-round living. *How To Be a Band Leader*, by **PAUL WHITEMAN** and **LES LIEBER**, is on the *Book-of-the-Month's Club's* recommended list for February. . . . **ALVINO REY**, whose band is heard nightly from the Rustic Cabin via MBS, is an amateur radio operator, with call letters **W6RDX**. . . . **GEORGE BRYAN**, CBS announcer, broke into radio in 1936 when he won a contest that included a 20-week contract to announce the Feenamint show on CBS. . . . **JAMES MONKS** is playing the role of Mr. Slagg on *Little Orphan Annie* over WOR. . . . **CAMILLE JOACHIM**, who was such a sensation on the **PHIL SPITALNY** program, is trying to decide what she wants: a professional or a business career. She's the same gal who associated with the Radio House transcription firm.

LURENE TUTTLE plays the new character of Peggy Edwards in CBS's *Those We Love*. . . . If anyone wants any canceled envelopes marked "12 p.m., Columbia's Col. Stoopnagle has a good supply. When he remarked that there was no such time, more than 100 postal employees sent him letters postmarked 12 p.m. . . . **VIRGINIA PEINE**, the movie glamour girl playing with **GERTRUDE LAWRENCE** in *Lady in the Dark* on Broadway, is appearing on two radio dramatic shows under the name of

VIRGINIA SPRUCE. . . . **ELAINE BASSETT'S** description of a hard-to-handle radio star: "She wears her hair up—and her sponsors down." . . . Those funny **HARTMANS** tell the one about the Indian magician who did the famous rope trick and the trouble he had in the navy. "Every time he climbs the rigging, he disappears," the admiral complained. . . . **FRANK FOREST**, tenor on *Double or Nothing*, has just received a Christmas present from a fan in England. For six weeks **HELEN M. LLOYD'S** letter and gift traveled thru mine-infested areas before it reached these shores. It was written in a bomb shelter. Miss Lloyd has followed **FOREST'S** career since he appeared in motion pictures in London. . . . **NAT BRUSILOFF'S** new tune, *Songwriter's Lament*, or *I've Got Those ASCAP-BMI Blues*, will be published by **FAMOUS**. **BEATRICE MILLER** is a new addition to the cast of *By Kathleen Norris*.

IF THERE are any grandmothers left who just sit in a corner and knit, **JANE WEST** is certainly not one of them. **JANE WEST** is a grandmother, author of *The O'NEILL'S*, and on Tuesday (4) she celebrates her 50th birthday. Not only has she written the story for eight years, but she also appears in the serial as Mrs. Bailey. . . . **HELEN HAYES** missed a line during a rehearsal for her air theater when she said "cake" instead of "sake." Commented the actress, "Well, I certainly frosted up that one." . . . There's a sponsorship deal on for **LUM AND ABNER**, who are building a new half-hour series which will include a featured vocalist, a singing group, and a name band. . . . Too bad that **WYNN ORR** and the cast of *King Arthur Jr.* lose out because NBC has sold the time the program occupied. . . . Insiders report that **Spam** may shove **BURNS AND ALLEN** in favor of a five-a-weeker. . . . **KEN ROBERTS** has conquered the flu and will be back on his announcing assignments next week.

Chicago By NORMAN MODELL

D. O. COE, for the past five years salesman for **WIND**, has been elevated to the post of resident manager. . . . **DON KELLEY**, WLS promotion chief, was away from the office last week owing to an attack of flu. . . . **BOB HARDAWAY** has been given a new role on *Captain Midnight*. . . . **BOB WEISS-KOPF** gave up the job of copy chief at the Meyer Both Agency to take one writing gags for **Eddie Cantor**. . . . **BOB MIDDLETON** is now doing radio work in New York. . . . **MARTHA NORTON** taking a two-week vacation with her folks in Kansas City. . . . *'Til We Meet Again* is the new dramatic serial transcription on the Wheatena Playhouse program over **WMAQ**. . . . A new sports review featuring **Bob Elson** started January 28 over **WGN** and will run for 52 weeks, Tuesdays, Thursdays, and Saturdays. Sponsored by the Barbasol Company and set by **Erwin, Wasey**. . . . Actor **MARTIN OLSON** has volunteered for Uncle Sam's ski troops. . . . Draftees among the local radio folks who will soon depart for training camps include **JOHNNY FOSTER** and **DON GALLAGHER**. . . . **A. B. KNOWLES** is directing a new series over **WJJD** titled *Chicago's Institutions*. . . . **VIRGINIA JONES** will leave for New York early this month to wed **LESTER DAMON**. . . . **FRANK KETTERING**, who slaps the bass with the **HOOSIER HOT SHOTS**, organized a six-piece combo and is making e. t.'s for the *Armour* air show. . . . **BARBARA MURPHY**, Denver ingenue, is a recent addition to the *Wings* program. . . . **SHIRLEY BELL**, ex-Orphan Annie, turned down an offer to go to N. Y. and do Annie on platters.

DIRECTOR FRITZ BLOCKI has recruited **FLORENCE RAVENEL** (she was featured on the *Court of Missing Heirs* program) for **NBC's Your Dream Has Come True**. . . . **DON McNEILL** back from a fishing vacation at New Orleans and resumes his *Breakfast Club* stint Saturday (8). . . . **VERNE SMITH**, announcer on *Your Dream Has Come True*,

planned to New York a few days ago to be screen tested by a major studio. . . . **Sarah Allgood** and **Barry Fitzgerald** probably will have leading roles in *Dixie Dugan*, the **J. P. McEvoy** strip show. **McEvoy** was in *Chi* Wednesday (29) on his way home from the West Coast to New York, and lunched with **Jimmy Parks**, who is handling **McEvoy's** radio activities.

Seek To End Music War in California

SACRAMENTO, Feb. 1.—Assemblyman **Jack B. Tenney**, of Los Angeles, composer and former president of the Los Angeles musicians' union, this week introduced in the California Legislature four bills which he says he hopes will end the **ASCAP-BMI** fight in the State.

Principal intent of the legislation, **Tenney** said, is to outlaw the right of a composer's syndicate to act as a collective bargaining agent under a pool of royalties.

"My bills intend to save to the individual songwriter and copyright owner the right to recovery of royalties under the federal law as an individual," **Tenney** said. "They would prohibit the pooling of copyrights for the purpose of enforcing monopolistic collection of royalties."

Three of the **Tenney** bills are patterned after **Washington State**, **Nebraska**, and **Florida** acts, the first of which has been sustained in the courts.

Y&R Shuffles Producers

NEW YORK, Feb. 1.—**Bob Welch**, Young & Rubicam producer, has left for Coast to take over the **Eddie Cantor** program. **George McGarrett** has come east to resume piloting **Y. & R.'s Aldrich Family**. **Sam Fuller**, **Welch's** assistant on the **Kate Smith Hour**, now takes over the reins on that show.

FCC Budget Asks 200G To Check Foreign Language Programs; See Action Soon on Monopoly Report

WASHINGTON, Feb. 1.—Investigation of foreign language programs this year was indicated this week by the House Appropriations Committee, which revealed testimony given the committee by members of the Federal Communications Commission. Plans for checking foreign language shows were disclosed in budget items for purchase of radio equipment.

Congress was told that it will be necessary to make recordings of programs emanating from at least 20 foreign stations and "spot check" recordings of all foreign language shows broadcast in this country by about 115 domestic radio stations. A total of \$199,935 was asked for radio receivers, recorders, and other necessary accessories to accomplish this end. This work, it was explained, is needed for national defense and calls for 10 language translators to be added to the staff.

Testimony was given to justify the annual appropriation for the FCC, which this year asks \$4,259,729 for the fiscal year beginning next July 1. Hearings behind closed doors last January 8 gave the FCC opportunity to explain its request for a \$283,389 increase over the year before.

FCC is working in close harmony with **G men**, the State Department, and army and navy intelligence officers in watching for subversive use of the air waves. During the last six months of 1940 the commission made 1,099 investigations, listening in and turning the resulting information over to the interested government agencies.

Over most radio channels, **E. K. Jett**, FCC chief engineer, said, the FCC is keeping a 24-hour watch, and since last

NBC Sets Up Talent Division in Frisco

SAN FRANCISCO, Feb. 1.—NBC is plugging the gap made by recent discharges and policy changes by bringing in new artists and stepping up auditions. A talent division headed by former production manager **Bob Seal** is also being created.

Average number heard has been 121 first three weeks, with two getting jobs. At present casting is done only for radio shows. However, **Seal** plans to expand the department to handle night clubs and casuals as soon as **booker's** license is received.

General Manager **Al Nelson** announced there will be no shutting of doors to potential performers.

Schick Buys "Tavern"

NEW YORK, Feb. 1.—Magazine Repeating Razor Company, for **Schick Injector Razor** and blades, will sponsor *Duffy's Tavern* on 55 Columbia stations beginning March 1. **Ed Gardner** and **John Kirby's** orchestra will be on the show, which will be a half-hour session at 8:30 p.m. Saturday. **J. M. Mathes** is the agency.

Duffy's Tavern, sold by **Columbia Artists, Inc.**, was one of the *Forecast* programs showcased by **Columbia** last summer.

"Quiz Kids" Get Disney

CHICAGO, Feb. 1.—The *Quiz Kids*, **Alka-Seltzer** program, will head for the West Coast shortly to make a broadcast from Hollywood on which **Walt Disney** will make a guest appearance. **Disney**, who makes few personal appearances, has given his oken, and the broadcast will be tied up with two **Disney** features, *Fantasia* and *The Reluctant Dragon*. The *Quiz Kids* go to **Atlantic City** February 22 to appear before the educational convention there.

CHICAGO, Feb. 1.—**Ward Webb**, formerly in radio presentation for **Ruthrauff & Ryan, Inc.**, has joined the **National Research Bureau, Inc.**, and will be in charge of radio transcription program analyses and sales. This marks **Webb's** return to advertising business after an illness of more than a year.

July 1 it has checked 137 cases at the request of the Federal Bureau of Investigation. Sixty-eight of these cases are still open.

Suggestions were made by Representative **Wigglesworth**, Massachusetts Republican, to tax broadcasting stations on their gross revenues, with a proposed base rate of 15 per cent. He asked the FCC to supply estimates of prospective revenue.

Wigglesworth, on the basis of Senate hearings into fitness for office of former Commissioner **Brown**, asked about **RCA** activities in the anti-trust case which was settled in **Wilmington Federal Court** by consent decree. He also asked about **CBS** stock swaps with **Paramount Pictures**, with specific inquiry as to whether the FCC continued to give **NBC** and **CBS** licenses to operate.

The FCC was asked to produce records of travel expenses incurred by members of the commission in their official movements to various parts of the country. Pointed questions were asked about the purchase of 13 \$150 radio receivers for installation in homes of commissioners and other FCC chiefs. It was explained by **Jett** that the sets were for FM reception, which comes on only at night in **Washington**.

In another forecast by the FCC, **Chairman Fly** said that commission action on the long-awaited monopoly report would be made this month.

WRAW Ups Magee, Jackson

READING, Pa., Feb. 1.—**Bob Magee**, sales manager of **WRAW** and **WEEU**, both local stations operated by the same **Reading and Berks Broadcasting Companies**, upped to commercial manager of **WEEU**. He started as a singer over the local stations in 1931. **Cal Jackson**, announcer and salesman of **WRAW**, also earns a promotion, named program director of **WRAW**. He was one of the first announcers to be heard locally, starting in 1930. **Lew Rogers**, of the **WRAW** announcing staff, left to do similar chores for **WIBG**, **Glenside, Pa.**

WMCA "Request" Mail Up

NEW YORK, Feb. 1.—Mail on **WMCA's** song-request programs has jumped between 35 and 40 per cent since January 1, owing to the **ASCAP-radio** situation. Station has an **ASCAP** license.

Programs checked included **Alan Courtney's** all-night session, *Sweetest Love Songs*; nightly dance hours; **Lee Grant's Strike Up the Band**, and **Art Green's** recorded programs.

JAN BART

Song Impressionist

★

Just Completed Two Successful Weeks at

ROXY THEATER, NEW YORK

"American Jewish Swing Hour"

★ WHN ★

Sundays 1:30 P.M.

Personal Direction

MIKE HAMMER

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"Per Program" License Seen as Smoke Screen; Estimate Cost at \$2,500,000; ASCAP-DJ Confabs

NEW YORK, Feb. 1.—With Schwartz & Frohlich, ASCAP attorneys, now buzzing with Department of Justice officials in an attempt to work out a consent decree satisfactory to the Society, trade worked itself up as to just how far the Society might go to meet the DJ's terms. Society is very willing to okh clearance at the source, and spokesmen say it has always favored this. It is also willing to do business on a per program basis—but John G. Paine, ASCAP general manager, has pointed out that machinery necessitated by this method would total some \$2,500,000 annually and would raise radio's music cost to a much greater figure than that indicated in the contract proposed by ASCAP.

Feeling in ASCAP and in trade circles is that the per program system has been used as a talking point to combat the Society, and that it has been a "smoke screen" raised by an articulate minority. It is claimed that many broadcasters—despite squawks against ASCAP's blanket license—have never been sold on any other method.

High cost of per program system is necessitated, according to claims, by need for a checking system. ASCAP, too, claims that copyright holders are quite likely to ask for higher fees on sustaining programs, and points out that programs would have to be planned months in advance in order to be certain that music would be cleared. Much negotiation with individual publishers and possible restraints, such as insistence upon specific instrumentation in bands and billing for composers, is also indicated.

WASHINGTON, Feb. 1.—Attorneys for ASCAP contacted officials here yesterday to reopen discussions on the radio-music war.

Reports emanating from New York indicated that chances for ASCAP inking a consent decree were good since BMI has signed on the dotted line. Feeling among ASCAP officials was said to be, "What's BMI got that we can't have?" However, it was said here that a more elaborate treatment will be required in

ASCAP's case, since it is a collection of individuals instead of a single entity as in case of BMI.

So far as the music user is concerned, an agreement between federal authorities and ASCAP would be practically identical with that signed by BMI. In addition, the agreement would have to cover the relationship between ASCAP and its members, and it is believed that the latter consideration may cause some delay. As reported two weeks ago exclusively in *The Billboard*, provisions are to be made which will permit members of ASCAP to negotiate on their own account, liberalize qualifications for membership in the Society, end self-perpetuating features of the ASCAP directorate, and redetermine methods for apportioning ASCAP income.

Question of hardship of this program upon the Society is dismissed in circles here because it is argued that ASCAP had operated successfully without exclusive rights to music until 1922. Convenience of dealing with ASCAP instead of shopping around for individual catalogs is deemed sufficient for the Society's business purposes. It was said that if ASCAP has to have a monopolistic hold on music rights in order to survive, "there is no economic justification for its existence."

Deal worked out between BMI and the government verified predictions that clearance of music at source is at hand.

Some trade circles pointed their fingers at the provision in BMI agreement concerning non-exclusive music rights when acting as an agent. It was said that since BMI published its own music and therefore owned its copyrights the provision would for most part hit ASCAP. Officials here countered that BMI does not own outright all the music available.

Suggestions that ASCAP members might merge their publishing firms to skirt this limitation was scouted. Lawyers said that Section 2 of the Sherman anti-trust laws would then apply, but it would be up to the courts to determine which law would prevail—copyright or anti-trust.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

ZEKE MANNERS is one of the most successful radio hillbillies. WMCA and WNEW, New York, keep him busy on several shows, and many sponsors feel that only his type of entertainment can bring them business in the radio way. This particular show was caught over WMCA, 5:45-6 p.m. Monday (27) and Zeke himself, between guitar-accompaniment solos, delivered spiels for Community Opticians in a very good, corn-lacking voice. When he was thru, you felt you owed it to yourself to hurry out to have your eyes examined.

Zeke has a gang of fiddlers and warblers on his show, and the type of fare is typical of almost any hillbilly program throughout the land. Most of the tunes are the sentimental kind, always longing to go back home. Example: *I Know They're Thinking of Me Tonight Down in the Old Home Town*. But there is a vast audience for this stuff, and Zeke does a noble job serving it.

HEDDA HOPPER is a bright radio personality, and a late hearing of her Sun-kist program (caught over WABC, New York, 6:15-6:30 p.m. January 27) proves it. Picking up a syndicate column job when her acting career was about finished, she is now doing better than ever before. Her voice is friendly, pleasing. The information offered is not startling but of interest to movie fans. A share of her quarter hour is still devoted to an episode in the real life story of a movie star, dramatized in an effective if minor way. Three commercials spaced nicely and handled in okeh fashion. S. H.

HENRY MORGAN has developed a funny sense of humor on his *Here's*

Morgan show (WOR, New York, nightly 6:45-7 p.m.). He has been a staff announcer for a couple of years, and only last summer designed a program which kids the daylights out of everything in general and nothing in particular. Some of the situations are as good as Pete Smith's screen shorts.

Works in an easy-going, who-gives-a-darn manner and with a personality that has plenty of mike attraction. It is a co-operatively sponsored affair, with the commercials plugged by Morgan in an original style. (When caught Chateau Martin Wines were ballyhooed.) Most of his material satirizes well-known programs or subjects and his comment is highly amusing. His parody on Anthony's *Good-Will Hour* was laugh-provoking. S. H.

FRED WARING is getting by nicely on his Chesterfield show (five times a week, WEAF and Red network, New York, 7-7:15 p.m.) despite the ASCAP-BMI fight. The only weak point was caused by the forced switch in theme songs, the current piece of patchwork being a poor and slightly ridiculous imitation of *When a Cigarette Is Burning*.

The show is well produced and has enough talent to fill an hour. Entire program caught (January 27) was devoted to original songs written by members of the Waring band family. They included *Baby, Lend Me Your Arms*, by Hal Cantor, of the Two Bees and a Honey trio; *Worthy of You*, by Gordon Goodman and Paul Gibbons, and *Blue Lullaby*, by Kay Parker. And they weren't bad. The Glee Club closed the show with *Goodbye, Lover, Goodbye*. Worth 15 minutes of anybody's time. S. H.

Program Reviews

EDST Unless Otherwise Indicated

"Teacher, I Know"

Reviewed Monday, 9-9:30 p.m. Style —Quiz show. Sustaining on WFIL (Philadelphia).

Conceived and conducted by Hy Burton, local school teacher, this weekly stanza is a friendly form of quiz pitting students from a Philadelphia parochial school against a suburban high school team. It's also a juvenile battle of the sexes, having a gal gang stack up against the fellows.

Queries fired by Teacher Burton cover the gamut of school subjects, student listeners being urged to send in the stickers. Teams are quizzed alternately, and upon failure of one to furnish the right answer, question goes to the competing team, in which manner the score is rolled up.

Schools are also invited to form a "TIK" (Teacher, I Know) Club, requiring a team of three with two stand-bys. Winning team members get a leather-bound book containing copy of Constitution and Declaration of Independence. On this initial stanza, same gifts given to the losers.

It's an obvious gesture on part of station to bring in the youngsters as dialers, and it achieves its purpose. Makes for leisurely listening for old and young alike. Runs smoothly, quizmaster Burton parrying banter with announcer Tony Wheeler to make the lulls even brighter than the quizzing. Packs commercial possibilities, too. *Orodenker*.

"Sadie's Boarding House"

Reviewed Tuesday, 3:30-4 p.m. Style —Variety. Sponsor—Nathan Williams, local White Lilac Tea and Coffee distributor. Agency—Direct. Station—WBRE (Wilkes-Barre, Pa.).

This is a five-a-week hodge-podge variety show which includes everything from Jewish and Polish dialecticians to hillbillies. Scene is laid in Sadie's boarding house, inhabited by a hillbilly band, George and His Radio Pals; radio announcers Jerry Butler and Jimmy McCarthy, and a traveling salesman, Aaron Aaron. The lady next door, dialectician Mrs. Washig-Klostk, visits each day and gives the best humor to the show. House-keeper Sadie gives recipes and reads commercials. Announcers tell jokes and kibitz with each other, while hillbilly music is good for the type. Singing and chatter are fair.

Program is ad lib and probably could be improved with good script preparation. Mail is heavy, result of announcing request numbers and prizes of products advertised for correct solution of daily arithmetic problem. It is fair afternoon entertainment for the ladies as a recess from the tear-jerking serials. *Milt Miller*.

"The Happy Ranger"

Reviewed Tuesday, 12:15-12:30 p.m. Style—Western songs. Sustaining on WINS (New York).

Ed McBride, radio's Happy Ranger, sings and strums a guitar daily in typical Western fashion. A personal touch is added between numbers when he converses with listening youngsters and their mothers, wishes the kiddies a happy birthday, etc., and gives their mothers household hints.

Happy's singing, with a yodel here and there, is pleasing to hear. His songs are all requests, arranged in the form of a tour thru the West. His chatter could be cut some, but for those who like this type of music, this is a pleasant program. Martin Weldon does the announcing chores. *Turner*.

"Fashions and Music"

Reviewed Monday, 8-8:15 p.m. Style —Talks and recorded tunes. Sponsor —Balut's Fur Shop. Agency—Salsburg Advertising Agency. Station—WBRE (Wilkes-Barre, Pa.).

This musical program of pop tunes is unusual in two ways. First, it is announced by a pleasant-voiced female commentator, Gertrude Joyce. Secondly, the presented six nights weekly there is no specific time for nightly broadcast. Sponsor evidently contracted for best

available time each night. Present schedule has two programs at 8, two at 8:30, and two at 9 p.m. Music furnished by different transcribed orchestra each night.

ASCAP-BMI battle affects appeal for lovers of dance music. Repetition of numbers also takes away from drawing power. Miss Joyce delivers commercials in suave manner and tells story about different fur nightly. Voice registers very well and, altho sponsor sells to women, undoubtedly many male ears bend in the direction of the loud-speaker for this voice. *Milt Miller*.

"This Is Our Regiment"

Reviewed Monday, 7:15-7:30 p.m. Style — Interviews. Sustaining over WBRE (Wilkes-Barre, Pa.).

Broadcast from the armory of the 109th Field Artillery, unit of the Pennsylvania National Guard which is to be inducted into federal service soon, this program takes advantage of the current great interest in national defense and military organizations. As all members of this regiment are from Wilkes-Barre and surrounding Wyoming Valley, there is a particular appeal and human interest in the stories of regimental old-timers and new recruits as brought forth by announcers Franklin D. Coslett and Arnold Kraft. High-ranking regimental officers appear on each broadcast in remarks limited to three of the 15 minutes. Coordinating officer for the broadcasts is Lieutenant Alfred Millner-Camp, who does a nice job. Program has definitely aided recruiting, using it as theme. *Milt Miller*.

Spence NAB Director

PORTLAND, Ore., Feb. 1.—Representatives of 28 stations in the 17th district of the National Association of Broadcasters, holding their annual meeting here, elected Harry Spence of Aberdeen, Wash., director. He succeeds C. W. Myers, president of local KOIN. C. E. Arney, of Washington, D. C., assistant to the president of NAB, and Carl Haverlin, of New York, representing BMI, spoke.

UP's Station Waxes

NEW YORK, Feb. 1.—United Press is furnishing its radio clients with a series of waxes dramatizing news coverage. Platters, designed for 15-minute program spots, provide for local station tie-in announcements.

Series is announced by Rush Hughes, script and production job handled by Hughes and Walt Rundle, of UP promotion department.

McKay Yankee Prod. Chief

PHILADELPHIA, Feb. 1.—In an effort to build live shows for the Quaker network, Mid-Atlantic regional web originating with WFIL here, Roger W. Clipp, Quaker general manager, has brought in John McKay as the first production director for the regional network. Operating out of the key station, McKay, who comes to the newly created post from WJR, Detroit, will have complete charge of building, writing, directing, and producing shows for the Quaker web, which already carries two live commercial shows and three sustainers.

WATN, Watertown, Debuts

WATERTOWN, N. Y., Feb. 1.—WATN, first station in the Watertown area, expects to debut Monday (3). WATN will operate on a frequency of 1210 kilocycles, with a power of 250 watts, day and night. Station manager and director is S. Kirby Ayers. A. (Dinny) Dinsdale is commercial manager.

The Same Old Story

BRIDGEPORT, Conn., Feb. 1.—When the recent Governor's Inaugural parade passed the studios of WDRC, Hartford, Conn., all of the station's windows had to be closed in a hurry because of the possibility that ASCAP music played by two bands might filter into the studio microphones.

FIRST INFRINGEMENT CASE

Philly Stations Cry Maestro Sabotage in Heavy BMI Plugging

PHILADELPHIA, Feb. 1.—After blitzing the ASCAP songs from the air, local radio stations are now putting the ban on some of the BMI melodies. It's not a split in the ranks, but rather a protective move caused by overplugging that finds the three network stations, KYW, WFIL, and WCAU, placing a complete bar on *Jeanie With the Bells*. Tune is also on WDAS's verboten list. First three stations have also restricted *Frenesi* and *There I Go* on all sustaining programs originating from the studio.

Broadcasters are calling the overplugging of Stephen Foster sabotage on the part of band leaders, burning because they have been placed in the middle of the ASCAP-BMI fight. They say that with some 600,000 tunes made available by BMI, there's an ulterior motive on the part of the band boys restricting their broadcast selections to the same six or eight songs and overlooking so many other good tunes at their disposal.

At WIP, which plays phonograph records for a good deal of its 24 hours on the air daily, anything and everything goes. Says Murray Arnold, program director: "What's all this fuss about hearing *Jeanie* and *Frenesi* over and over again. Have we forgotten *Flat Foot Floogie*, *Bei Mir Bist Du Schoen*, *Ticket Tasket*, and the rest of them?"

AFM Locals Elect

CHATTANOOGA, Tenn., Feb. 1.—Increasing the board of directors from seven to nine, Local 80, AFM, elected Robert Morrison president; Ralph Cooper, vice-president; Alvin Blumberg, secretary-treasurer; Buell Anthony, sergeant at arms, and Borden Jones, Everett O'Neil, Ellis Goodloe, Jack Bowen, and Gordon Gates, directors. Executive officers also serve as directors.

YOUNGSTOWN, O., Feb. 1.—Harry M. Dunsbaugh was elected for his 34th term as president of Local 86, AFM. Frank Pascarella was elected vice-president for the 30th time.

Joe Martinko will succeed the late Ben Seaman as recording secretary and treasurer, and George H. Foster was elected sergeant at arms. Trustees, all re-elected, are Herbert Schroeder, Fred Noll, and Charles Martin.

Two new members, Tee Ross and Don Ricardo, were chosen on the executive board, while Michael Ficocelli, Stephen Napolitano, Harry Joyce, Bert Reardon, and William Carroll were re-elected.

MIDDLETOWN, N. Y., Feb. 1.—David C. Buell became president of Local 809, AFM, at its 20th annual election last week, with Ralph Palumbo named to the vice-presidency; Henry H. Joseph, secretary; Edward C. Vollmer, treasurer, and Lewis Kelder, sergeant at arms. Buell held his present office in the local from 1922 to 1925, and has been on the executive board ever since.

Trustees elected are Robert Robertson, Carl Werner, and Jerry DeSantolo, while the executive board numbers as its members William Romer, George A. Keene, and Faber Jennings.

PHILADELPHIA, Feb. 1.—George (Doc) Hyder was re-elected president of Local 274, AFM, local Negro musicians' union. Complete Hyder slate in for the year, including Frank Fairfax, LeRoy Boxite, Gus Johnson, Johnny Bowden, Harry Marsh, Ray Jackson, Ike Covington, Bobby Lee, and Reese Dupree. Practically all are band leaders. Hyder disbanded his famous Southernaires several years ago to devote his full time to the union's activities.

ATLANTA, Feb. 1.—Ben Young and orchestra have been brought back for a return engagement at the Rainbow Roof of the Ansley Hotel, where they did the best business in a holiday engagement of any band to play the Roof all season.

It's a Thought!

NEW YORK, Feb. 1.—Perhaps Shakespeare had some sort of psychic premonition of the ASCAP-radio shindig even way back in Stratford-on-Avon days, because five lines in Act 2, Scene 4 of *Twelfth Night*, spoken by the Duke, are peculiarly apropos of the present radio war. The Duke declaims:

"Now, good Cesario, but that piece of song,
That old and antique song we heard last night,
Methought it did relieve my passion much
More than light airs and recollected tunes
Of these most brisk and giddy-paced times."

The immortal Bard (not barred) couldn't have been thinking of *Jeanie With the B. H.*, could he?

RCA Red Seal Label Adds Six New Orks

CAMDEN, N. J., Feb. 1.—RCA Victor has signed up six additional symphony orchestras for its Red Seal label, in addition to several smaller symphonic groups and concert artists, to maintain its position in classical disk circles. Charles O'Connell, RCA music director in charge of the Red Seal platters, explained that the bigger demand for American artists accounts for the increase in the roster. Additions bring the total of symphony orks under the label to over 50.

Including the National Symphony Orchestra of Washington, D. C., Hans Kindler conducting, whose initial platters are already out, newcomers are the Indianapolis Symphony, conducted by Fabian Seivitsky; Cincinnati Symphony, Eugene Goossens conducting; San Francisco Symphony, led by Pierre Monteux; Toronto Symphony, Sir Cecil MacMillan conducting, and the Greater Orchestra of the National Orchestra Association in New York, Richard Korn conducting. Last named is an all-youth ork body founded by Leon Barzin, and signing it to the Red Seal is seen as a move to combat Leopold Stokowski's younguns on the Columbia classical roster. Also added is the Philadelphia Chamber String Symphonietta, conducted by Fabian Seivitsky.

Concert artists added include Eleanor Steber, American lyric soprano; Norman Cordon, Metop basso; Leonard Warren, Metop baritone; the General Platoff Don Cossack Chorus, and a renewal of contract to Rose Bampton. Two stars of the dramatic stage also added to the label in Otis Skinner and Cornelia Otis Skinner.

Goodman and Dorsey on Alec Templeton's "All American"

NEW YORK, Feb. 1.—Alec Templeton, noted blind concert and radio pianist and composer, was invited by the New York School of Music to stick his neck out and nominate an "All-American" team of musicians for 1940. Templeton, selected as the selector because of his equal enthusiasm and appreciation of both jazz and the classics, picked the following 11 musicians (for the following reasons) as outstanding during the past year:

Benny Goodman, clarinetist—"for his versatility and artistic integrity."
Tommy Dorsey, trombonist—"for his luscious tone, the envy of all trombonists."

Sergei Rachmaninoff, classical pianist—"in my humble opinion the most magnificent pianist of all time."

Andre Kostelanetz, orchestra leader—"for his hair-raising orchestral arrangements."

Will Bradley, trombonist—"a terrific exponent of boogie-woogie."

Fritz Kreisler, classical violinist—"for his greatness of soul."

Larry Adler, harmonica expert—"for making a harmonica sound like everything but what it is."

Art Tatum, Negro pianist—"for his great facility and extraordinary keyboard coloring."

Izler Solomon, conductor of the Chicago Woman's Symphony Orchestra—"for putting a woman's symphony orchestra really on the map."

Vitya Vronsky and Victor Babin, classical piano team—"two pianists who really play as one."

Yella Pessi, fem classical harpsichordist—"for making a harpsichord interesting even to the uninitiated."

Templeton was not attempting to pick an orchestra, but was simply choosing an All-American "eleven."

Robbins Tune Allegedly Played On CBS Affiliate; 2,400 Other Infringements, ASCAP Charges

NEW YORK, Feb. 1.—The first court action involving the unauthorized use of an ASCAP song on a non-ASCAP radio station since the start of the all-out war between the Society and radio was filed against the Columbia Broadcasting System by Robbins Music Corporation in Federal Court here last Wednesday (29). The suit charges that the Robbins song, *Don't Be That Way*, hit tune in 1938 written by Benny Goodman, Edgar Sampson, and Mitchell Parish, was played over WEEI, CBS outlet in Boston, without permission on January 14. Papers were served on Joseph H. Ream, CBS secretary and general attorney. Penalty for unauthorized usage of an ASCAP number is \$250 for each station. In the present instance, the Robbins tune allegedly went out over only the Boston station.

Muggsy Spanier To Have Own Ork Again

LOS ANGELES, Feb. 1.—Muggsy Spanier is departing the Bob Crosby ork, now making a picture here, to make his second attempt at fronting a band of his own. Art Eisendrath, who will manage the new crew, is in New York at present lining up musicians for Spanier, who this time will forego the seven-piece Dixieland combination he had the last time he was a maestro in favor of a full band of five brass, four reeds, and four rhythm.

Spanier, acknowledged one of the greatest cornet players produced by jazz, is reported to have heavy financial backing from a group of Chicago business men. No successor for his chair in the Crosby band, which he took over from Billy Butterfield last spring, has as yet been found.

Jerry Johnson, Ex-Leader, Opens New Dallas Agency

DALLAS, Feb. 1.—Jerry Johnson, former band leader, is to head a new booking agency here, called the Jerry Johnson Agency. Offices have already been opened, with bookings to be handled mostly in Southwestern territory for several orchestras which Johnson has recently taken under his wing.

Eddy Dunsmoore's band, which just closed three weeks at the Heidelberg Hotel, Jackson, Miss., is being handled by Johnson, and also Chan Chandler's ork, last at the Olmos Club in San Antonio.

This suit is the first to be filed in the courts since the beginning of the ASCAP-radio war, and heralds, according to John G. Paine, general manager of the Society, many more to come. Paine stated that ASCAP has under consideration about 2,400 infringement claims, of which about 75 will be put into the courts soon. Evidence, according to Paine, is in recorded form, picked up by ASCAP's "listening posts" thruout the country.

Lending strength to Paine's admission of the Society's intention to go after alleged infringement cases was the notice served on radio stations by ASCAP last week that it considered three songs published by Broadcast Music, Inc., as infringing on numbers controlled by ASCAP. One of the three tunes involved is *I Hear a Rhapsody*, one of the most popular of the BMI catalog currently, written by George Fragos, Jack Baker, and Dick Casparre, and alleged to be an infringement on *I Found a Dream*, by Jay Gorney and Don Hartman.

Other two infringements claimed by ASCAP are *I Look at You*, by Melvin Thorne and Vin Gannon, regarded by ASCAP as resembling the Richard Rodgers-Lorenz Hart *My Heart Stood Still*, standard musical comedy hit from *A Connecticut Yankee*, produced a dozen years ago, and *All I Desire*, by David Lieberman, said to infringe on Marion Sunshine's *I Got a Guy*. Radio stations have been formally notified by ASCAP that "they have no right to play these BMI numbers," the indication being that past use of the disputed songs would not necessitate court action, but that suits would be instituted if the numbers were continued to be performed on the air.

No Dropping of Tunes

BMI execs said they saw no reason to order these tunes off the stations, and that they would continue to allow them to be played, adding, "ASCAP publishers have been suing each other for years on every hit song published, and we cannot expect them to be any more ethical with BMI."

Paine claimed that should the Society be successful in proving infringement in the case of *I Hear a Rhapsody* alone, it stands to collect a colossal figure, the amount of which Paine couldn't estimate. The song has been one of BMI's biggest hits, and has received countless network plugs during the past number of weeks. At \$250 per tune per station, "if we're successful, we'll probably wind up owning the radio industry," said Paine.

Herman Finkelstein, of the office of Schwartz and Frohlich, ASCAP counsel, has stated that infringement suits growing out of the dispute with radio will not be dropped at such time as a settlement is made between the warring factions. Regardless of the outcome of the struggle, they will be prosecuted fully, according to Finkelstein.

Philly Leaders Fined for Booking Acts Sans License

PHILADELPHIA, Feb. 1.—Anthony Sharkey, in charge of licenses for booking agents for the Pennsylvania State Department of Labor and Industry, after sounding a warning to those booking performers without benefit of the State's \$100 yearly license fee (with a special sounding to ork leaders, who were the major offenders), haled five leaders into court last week. Appearing before Magistrate Dogel, each was nicked to the tune of \$25 fine and costs.

Hizzoner originally assessed each a \$50 fine, but finally reconsidered and sliced the penalty in half. Those feeling the pinch were Jack Lewis, Harry Webb, Bernie Berle, Karl Beubeck, and Mort Braude. All figure prominently in the one-night field here, and Sharkey's evidence included letters from all the leaders to various organizations submitting bids for booking acts as well as the band.

On the Records

A critical analysis of the latest record releases, stressing their commercial value to record retailers and music machine operators. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.
Key: FT—Fox Trot; W—Waltz; VC—Vocal chorus; V—Vocal recording.

By DANIEL RICHMAN

HAL KEMP (Victor P-51 and Columbia C-42) Memorial Albums—Four Records in Each.

VICTOR, for whom the late Hal Kemp was recording at the time of his death after an automobile crash on the Coast in December, managed to nose out Columbia by a few days in the race to bring Kemp memorial albums to record counters. The two differ in some respects, and each ought to enjoy a nice sale, both because of the wide following enjoyed for years by the Kemp organization and because of the sentimental appeal attached to the packaged tributes to one of America's top dance music names. The Victor album has one advantage in its more personalized approach to the subject, being admittedly a grouping of "eight of Hal's best loved recordings." The explanatory booklet accompanying the set gives biographical data about the leader, and explains technical points involved in the development of his band, emphasizing why the disks in point were Kemp's favorites. Columbia, on the contrary, very sketchily discusses its album's contents and meaning on the inside front cover. But in the latter album's favor is the song selection it contains, practically every number out of the eight having been at one time a substantial hit tune, all recorded by Kemp under the erstwhile Brunswick label before the American Record Company was taken over by Columbia. (Presence of these old masters in Columbia's files is, of course, the reason for this album, although Kemp had been waxing for Victor ever since leaving Brunswick in 1937.) And then, to balance the scales again, the Victor pressings, while containing generally lesser-known songs, have the advantage of fuller, richer orchestrations, played by a larger crew than Hal had when he was on Brunswick. In addition to that, these disks are of more recent vintage than the Columbia items, thus being technically better as regards reproduction. Lead-off song in both sets is, of course, the Kemp theme, *Got a Date With an Angel*, scored essentially the same in each case, although the tempo on the Victor disk is a good deal brighter. Victor titles are *Remember Me*, *Whispers in the Dark*, *Lamplight*, *Love For Sale*, *Speak Your Heart* (reputedly Kemp's favorite of all his recordings), *In Dutch With the Duchess*, and *In an 18th Century Drawing Room*. Columbia lists *Dinner For One, Please, James*; *You're the Top*, *Lullaby of Broadway*, *I've Got You Under My Skin*, *The Gentleman Obviously Doesn't Believe*, *Where or When*, and *There's a Small Hotel*. Present in both albums are Skinny Ennis vocals, John Scott Trotter arrangements, the staccato triple-tongue trumpets, the sub-tone clarinets and typical Kemp reed blends, and all the other accoutrements that put this band on top. There's little to choose between the packagings in physical appearance, and their sales returns will undoubtedly prove to be the best tribute to the memory of one of orkdom's most popular figures.

WAYNE KING and JACK HYLTON (Victor 36387) Escapada—Tango. Grinzing—Waltz.

A PARTICULARLY good bet for lovers of semi-symphonic music in the lighter vein is this coupling of domestic and foreign versions of two colorful compos. Curiously enough, King—the waltz king—gives his side of the 12-inch disk over to a tango by the English composer, Sid Phillips, leaving his usual medium, the three-quarter-time field, to Jack Hylton, renowned British maestro, on the reverse. Thru no fault of his own, Wayne suffers a bit in comparison with the truly lush, rich, and vividly executed Viennese tempos that Hylton has grooved into side B. With a fuller, larger orchestra than King's, Hylton—always noted for his elaborate scorings—plays the Ralph Benatzky waltz brilliantly, his string sections at times soft and delicate, at other times richly powerful as its swirls in and around the lilting rhythm. King's musical scope is not as broad or sweeping, but he gives dramatic, well-conceived treatment to an interesting composition, also using fiddles to their best possible advantage. This pairing (the Hylton contribution, incidentally, was recorded in Europe) won't cause any stampedie to disk counters among the general record buying public, but it supplies another excellent answer to those more discerning souls who want good music of a less serious format.

TED STEELE (Decca Set No. 179) Mood Indigo—Five-Record Album.

STEELE is the young Novachord expert who began an NBC career as a page boy in the network's Rockefeller Center studios and subsequently turned into a much-in-demand program asset thru his ability to handle the latest addition to the Hammond list of electric instruments. Here he makes his disk debut with a small orchestra that includes, besides his Novachord, a regulation Hammond organ, a guitar, piano, and bass. Perhaps the most efficacious thing about this album set—as far as guaranteeing sales and also getting Steele off to the good start that wouldn't be possible otherwise, due to his lack of name strength—is the shrewd selecting of an all-Duke Ellington program that is bound to stimulate sales interest. As the album's title implies, the mood is one of deep blue thruout, taking in the subtle, fascinating melodies and rhythms that make up the Duke's *Solitude*, *Sophisticated Lady*, *Azure*, *In a Sentimental Mood*, *I Let a Song Go Out of My Heart*, *Love in My Heart*, *Prelude to a Kiss*, *Awful Sad*, *Lost in Meditation*, and the title song itself. All are played feelingly and delicately, with Steele evoking some surprisingly varicolored tonal effects from the Novachord, and all are projected in arrangements that nicely complement the numbers themselves in the setting of a mood that is melancholy but not heavy-handed.

BOB CHESTER (Bluebird B-11017)

Beau Night in Hotchkiss Corners—FT; VC. *I Could Write a Book*—FT; VC.

This band is now turning out dance disks that can stand on their own against all comers. Having completely dropped the Glenn Miller reed overtones that hid the worth of his crew behind

the sometimes dangerous screen of imitation, Chester now displays fine, solid ensembles, brass or reed, and excellent drive and lift that make either listening or dancing a pleasure. Side A here rocks nicely, especially near the end where some pulsating ensemble swing is pierced by the terrific ceiling-reaching trumpet of Bob Peck for a honey of a finish. Betty Bradley's vocal is good here, as is Bill Darnell's on the Rodgers and Hart *Pal Joey* ballad on the reverse. This side is slower and quieter, but with the same basic instrumental sock.

WILL BRADLEY (Columbia 35912) High on a Windy Hill—FT; VC. Love of My Life—FT; VC.

Forsaking momentarily the boogie-woogie beats that brought him recording prominence, Bradley leads his crew thru two well-played pop tunes that are given just the proper balance of sweet-swing scoring and danceable rhythm. The Bradley trombone and Jimmy Valentine's vocals highlight the sides.
(See ON THE RECORDS on page 69)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Mel Marvin

and His "Take It Easy" Music
(Reviewed at Blue Gardens, Armonk, N. Y.)

THIS young group (11) was originally organized in the Joliet (Ill.) High School some five years ago, and has since played many ballroom and hotel dates in the Midwest. It is a promising, ambitious outfit playing sweet, rhythmic music in a digestive and entertaining manner.

Some musical passages will remind the more attentive customers of styles created by name leaders (particularly Lombardo), but the effect of the group's combined efforts is original.

Marvin makes a youthful, winning appearance, and is an alert salesman of both the numbers and his vocalists. He employs continuity in chaining the numbers of the dance sets, and the result is interesting.

The vocalists, all doubling from the bandstand, are a strong asset here, each boasting a good, full voice in his particular field. Bobby King sings the ballads, Wayne Engle handles the novelty songs, and Al Jain dispenses the rhythm ditties. Together they also work as a harmony and novelty trio, embellishing many of the corn turns with entertaining vocal touches.

Instrumentation includes three sax, three brass, and four rhythm. Leader does not play, but he composes and arranges.
Honigberg.

Eddie Young

(Reviewed at the Turnpike Casino, Lincoln, Neb.)

WITH several changes, especially the enlargement of the brass section from two to three men, Young's orchestra emerges with a bit more musical boot than it had formerly, well able to fill the bill in small or large spots. Primarily, it's not a hall band, and can do better in medium floor space where intimacy can count.

The 11 people are spaced so that Eddie leads and sings, Florence Davis gives the rostrum physical and voice attractiveness, and there are three lads in each instrumental section. Songs, aside from those soloed by Young and Miss Davis, come from a rhythm trio—Art Kremish, Les Bowen (saxes), and Benny Keeler. Keeler also stands alone at the mike. Arrangements have several calls for all the brasses to team up for specialty, and same goes for the three reeds—normally on clarinet.

Rhythm section was subject to the biggest change in the reorientation, now being manned by Eddie Blue, bass; George Laing, drums; and Herb Schumann, piano. No ballroom or room op needs to dodge this outfit, even the territorially new. It's okeh.
Oldfield.

Scott Cameron

(Reviewed at the Turnpike Casino, Lincoln, Neb.)

R. H. PAULEY, Turnpike manager, was caught short when he booked Scott Cameron, an eight-piecer, into his spot, and the band was far short of patron expectations at the dancery. Light instrumentally, low on library, and slim on volume, the unit was in over its depth.

Cameron himself, always with a sax in his mouth, is one of the three reeds. On rhythm he has four men, of whom Frank Wilhelm, vibes and accordion, is most used. He's a deep-voiced singer, who shares the wordage with Hazel Lynn. Neither is a stopper.

Wally Paske is the lone brass, and he stands out in a big hall such as this by loneliness only. Cameron, with his size and type, belongs to smaller halls.
Oldfield.

Charlie Gaines

(Reviewed at Carroll's, Philadelphia)

IN THE days before swing's hysteria, they were wont to compare Charlie Gaines with Louie Armstrong because of his capacity to make his trumpet hit the high ceiling notes. And after authoring *I Can't Dance*, *Got Ants in My Pants*, he hit the limelight, including recording assignments. But Gaines never had his heart set on a big band and its attending complications, being content to write

his own ticket with a small combo in the immediate territory. And the pudding's proof is that he has been able to keep going on thru the years without any layoffs or 300-mile jumps.

Band attracts attention solely because of Gaines's own Gabriel-horn work. Blows hot and sweet at the same time, grinding the valves in the Henry Busse manner all the way up to the peanut-whistle notes of the hot boys. And carries the lyrics as well on the jumpier tunes. However, it's not the typical Harlem jump band, the versatility of the maestro pacing the seven-piece crew in the sweeter tempos as well.

Surrounds himself with a sax section of three, piano, drums, and bass tuba. Only other instrumental gloss comes from the pianist, but it's strictly Charlie's horn and showmanly blowing that make it count.
Orodenker.

Tommy Flynn

(Reviewed at Chez Ami, Buffalo)

EASE is the keynote of the Flynn band, and its excellent musical product is presented with a facility that would do credit to any big name. The fluent smoothness of this 11-piece unit is danceable and listenable, and compares favorably with the output of any band seen around these parts in some time, including some of the biggies.

While torrid tempos are entirely taboo in this congregation, the rhythmic sweet style, played with versatility in selections and timing, provides plenty of appeal. Individuality is achieved with a special trill introduction, band's identifying feature, used to begin numbers and injected into arrangements. Melodic tag is put out via the rhythm section, with fiddles the standout.

Latin lilt is the Flynn combo's forte, presented as the real McCoy with all the trimmings, such as maracas, claves, etc., or in an Americanized manner with rhythm department and violins carrying the highlights. The latter conception is done with particularly commendable finesse.

Band has come a long way since its ballroom work last year, and has picked up much polish to aid its general appeal. Flynn himself is an engaging front, who sticks to batoneering without antics. His occasional fine accordion solos add lift to the Latin numbers. His vocalizing is praiseworthy, and his pipes adapt themselves perfectly to novelties, as well as rumba rhythms. Sharing the spotlight with him is Fran Hines, a personable chap with a rich, full ballad voice.

Instrumentation takes in two violins, three sax, two trumpets, three rhythm. Jack Fisher (piano), Eddie Heim (drums), and Mike Masino and Johnny Miller (fiddles) are chiefly featured. Reed and brass sections are well blended and don't predominate. Arrangements, refreshingly varied, are credited to Fisher and Jack Chandler (not with band).
Warner.

Joe Cappel

(Reviewed at the Peabody Hotel, Memphis)

CATERING more to the sweet tunes, and styled particularly for dancing, Cappel's ork offers dancers much better-than-average fare. The band came to the Peabody's Skyway for four weeks, and has had its contract extended for two additional weeks.

Cappel's accordion and Kay Taylor's vibraharp provide the background for most of the tunes. Taylor's work with the mallets is exceptional and is a crowd pleaser.

Top favorite locally of the 12-man outfit is Bill O'Brien, whose tenor vocals are as good as any heard hereabouts in many a moon. He has a great range of voice, and is particularly adept with the old and sweet tunes.

The arrangements are good. They are handled by Hal Dunning, bass player, and Val Wasson, sax man. Taylor builds his vibraharp parts around the original arrangements. Few swing numbers are in the library. Most of them are sweet, with a pleasant mixture of rumbas and tangos.
Tucker.

BILLY BAER and his ork open a month's engagement on Valentine's Day, February 14, at the Nicolet Hotel in Minneapolis.

SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, ice shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in *The Billboard* free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, *The Billboard*, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

Music Appreciation

LONDON, Jan. 27.—A new song, titled *Thanks, Mr. Roosevelt*, was introduced in England this week by Bebe Daniels, former screen star presently living here with her husband, actor Ben Lyon. Tune, penned by Tommy Connor and published by Feldman, Ltd., was premed by Miss Daniels over the British Broadcasting Corporation network.

Londoners are predicting the number will be one of the most popular of the season, because it gives Britishers an opportunity to sing and dance their appreciation of American war help.

Ork Unemployment Compensat'n Status Aired in Wisconsin

MILWAUKEE, Feb. 1.—Voyta Wrabetz, chairman of the Wisconsin Industrial Commission, has responded to a letter from Howard L. Ashworth, executive secretary of the Wisconsin State Hotel Association, with reference to the status of "name bands" under the State unemployment compensation act. The query was made in behalf of an association member who was notified by the industrial commission that payments had to be made on orchestra members even tho "it has in each case contracted for this music with the manager or leader of a so-called name band."

The commission's reply declared, "We have given this matter a great deal of thought, and we find that it is impossible to apply any rigid rule to orchestra employment, since the terms under which such employment is made differ so widely.

"Generally, we have found that members of an orchestra are in an employment relationship with the purchaser of the music, even tho the contract may have been made with the leader of the band, and even tho it may have some of the aspects of a 'name band.'

"We have also found that in most such cases, the element of control still remains with the purchaser of the music, even tho he may not, as a matter of practice, exercise such control, or, as a matter of policy, may decide that it is best not to raise the issue of control with members of the band. Legally, however, the purchaser of the music still has the right to direct the performance of the service of the orchestra, and such members are in an employment relationship within the definition of the Wisconsin Unemployment Compensation Act.

"If our auditing staff has billed one of your hotel members for contributions on such pay roll, it is undoubtedly because of the fact that their study of the facts of the particular situation led them to the conclusion that the orchestra in question is in an employment relationship under the Wisconsin Act.

"As you know, this same question arises under the Federal Unemployment Tax Act, and while you indicate that it is your general impression that the federal government has excluded 'name bands,' we are wondering whether you have ever had a specific ruling from the federal government on this particular case. I think it is obvious to you that if the federal government does not

Orchestra Notes

By DANIEL RICHMAN

Broadway Bandstand

BEN ZUCKER, brother of Stan and exec in the latter's booking office, answers the conscription call, and leaves for Camp Upton on Long Island this week . . . coming in to take over some of his duties in the agency will be FRANCES FOSTER, who among other things will handle one-nighters. . . . HARRY JAMES is opening his own New York office to take care of the various and sundry matters that beset a band leader. . . . DAVE KAPP, recording major dromo at Decca, another of the many victims of the flu. . . . JACK TEAGARDEN signed a year's contract to press the platters for Decca, his first waxing having taken place last week. . . . BENNY CARTER'S originally scheduled one-nighter at Nick's in Greenwich Village got itself stretched into a three-week engagement. . . . Joe Rogers opens the Rumba Room addition of his Rogers' Corner with BOBBY NORRIS and his ork . . . while WALTER POWELL makes the music in the spot's main salon . . . the ART BARKER group is at the Hotel Warwick's Raleigh Room. . . . BENNY GOODMAN plays a one-nighter at the Fiesta Danceteria on the 9th, one of the few top names Richard Decker has offered there this season . . . with TEDDY WILSON moving on to Chicago to start a tenure in the Pump Room of the Hotel Ambassador on the 21st, FLETCHER HENDERSON brings his band into the uptown Cafe Society on the 17th.

Midwestern Murmurs

BUDDY FISHER is being held at the Rainbow Ballroom, Denver, thru February 14. . . . BILL FREDERICK, head of the New York office of Frederick Brothers' Music Corporation, was a visitor to the Chi offices of the agency last week. . . . BILL BURNHAM, another New Yorker, out of the Consolidated Radio Artists office, is likewise in the Windy City, planning to stay several weeks. . . . BOB EHLERT, formerly in charge of CRA's one-night bookings in Chi, moves over to that city's William Morris office. . . . TINY HILL is back in Chicago territory, playing one-nighter and theater dates. . . . JACK CRAWFORD is now working out of the FMC Chi office on jobbing dates. . . . EDDIE YOUNG, concluding a week at Madura's Danceland, Hammond, Ind., opens the 3rd at the Heidelberg Hotel, Jackson, Miss., for six weeks. . . . BILL SCHWARTZ is now booking bands and entertainers as a newly formed agency in Green Bay, Wis. . . . SOL TURNER and His Continentals are rounding out a year at the Jug Restaurant, Hotel Coronado, St. Louis.

exclude such 'name bands' it is certainly to your advantage to make payments to the State without further objection. Until and unless you have received such ruling from the federal government, it is presumptive that the band is in an employment relationship with the employer as far as the Wisconsin Act is concerned."

Archer Ballroom Wins Decision In Liability Insurance Case

OMAHA, Feb. 1.—A Wisconsin State Supreme Court decision, which has an important bearing on public liability insurance for amusement places, was handed down in favor of the Archer Ballroom Company of Nebraska in the "Big Apple" case, in which a patron of the Chermot Ballroom here received injuries when ejected by employees.

Archer company brought suit against the Great Lakes Casualty Company on a public liability policy to recover attorney fees spent in settlement of the damage suit brought by the patron. Wisconsin court held the ballroom company was entitled to its claim of \$2,700 for expense in defending the damage suit.

High point of the decision was over whether the injuries were accidentally or deliberately inflicted. Insurance firm had refused to enter the damage suit, claiming the policy covered only accidental injury, the court however, by awarding the decision to the ballroom

company, deciding it was liable under the policy.

Case started in 1937 when Jack MacKay of Chicago swung into the "Big Apple" at the Chermot. Special officer Rudy Mueller interrupted the performance forcibly. Mueller insisted he only slapped MacKay, but the patron brought suit against the ballroom for \$10,000, and was first awarded a \$5,000 verdict by a trial jury. The court set aside the verdict and ordered a new trial. Before the case came to a second trial MacKay settled for \$581.10, which was paid by the Archer company. Latter then brought suit against the insurance firm for the expense of defending the damage suit.

The trial court of Wisconsin determined that "while on the premises covered by the policy, the patron was unlawfully and violently assaulted without just cause or provocation and thruout no fault of his own by agents of the company."

Penn-Jersey Patter

CLIFF HALL leaves Philadelphia for Palm Beach, Fla., to play the private parties for MEYER DAVIS, including one for the Duke and Duchess of Windsor, February 19. . . . CHARLES GAINES takes over at Carroll's, Philadelphia. . . . TRUMAN QUIGLEY leaves CLYDE LUCAS, taking his trumpeting to JACK TEAGARDEN. . . . FRANK STERLING set at Alpine Tavern, Atlantic City. . . . SLAPPY'S SWINGSTERS move into Red Hill Inn, Pennsauken, N. J. . . . ANGELO CIPRIOTTI building a band in Philadelphia, using the name of ROBERT KENT for the billing. . . . JOE TYE for the Sunday night terps at Palcons Ballroom, Trenton, N. J. . . . DAN VERSEE set at Philadelphia's Lido Venice. . . . RAY ROSS and His ROYALISTS take over at the 20 Club, Camden, N. J. . . . JOEY KEARNS, JOE FRASETTO, and CLARENCE FUHRMAN, all originally dance batoneers, continue for a second year as musical director, respectively, at WCAU, WIP, and KYW,

Philadelphia. . . . LEON MULL brings his Charleston Ramblers to State Hill Garden, Reading, Pa. . . . PAUL TITUS takes over at Crescent Garden Cafe, Pennsauken, N. J.

Of Maestri and Men

LARRY CLINTON has a new guitarist in MIKE POVEDROMO . . . the KORN KOBBLERS were presented with a year's pact to wax the sides for Okeh, doing a minimum of four of them a month. . . . Joe Glaser has LIONEL HAMPTON at the Grand Terrace in Chi. (See ORCHESTRA NOTES on page 13)

PHOTO REPRODUCTIONS

All sizes, glossy prints, from 4c, in quantity. 100 prints, 8x10, \$5.50. 50 prints, \$3.25. Others even lower! . . . References: MCA, RCA Victor, Wm. Morris, CRA, etc. Write for price list. **4c**
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End of 20 Years' Domination of French Music by American Jazz; Negro Bands Ousted From Paris

(Continued from page 3)
performers about two years ago he had to put up the usual \$500 bond in cash for each person with the American Embassy in Paris. This money is frozen in Paris, and he will probably not be able to recover until the end of the war.

The fate of the huge Fischer estate on the outskirts of Paris, reputedly worth several million francs, which Fischer rarely visited anyway due to his being so busy in Paris, is not known. The German army has not been confiscating the real estate property of American citizens, but often uses the estates and homes for troop and officer quarters.

The war has been tragic for many other Americans and names familiar to Americans. Josephine Baker, dusky dancer who conquered Paris, is living in the unoccupied zone, as is also her

former partner, Maurice Chevalier, neither of whom have been granted their request to return to Paris, where they had been signed to co-star at the Casino de Paris.

Joan Warner, American bubble dancer, cabaret performer, and film star, is in Lisbon, South America bound. Her mother, Mrs. Holbrook, is unable to detach herself from Paris and is still there. Rigoletto Brothers, musical comics, are trying to get to the U. S. A. from Lisbon.

Norman Kerry, former glamour boy of silent films, serving with the French Foreign Legion, managed to get out of Africa and is now Hollywood bound. Kerry arrived on the S. S. Siboney here Wednesday (29).

Roy Bradley, who replaced Chevalier and Miss Baker at the Casino, is still working in Paris, but said he would leave for home in Indiana as soon as the show closed about February 1, if the Nazis were agreeable.

Lucienne Boyer remained in Paris and is again entertaining her public. Charles Trenet, film singer and matinee idol (a Rudy Vallee type), is still a prisoner in Germany. Vitch, a Russian whose cartoons decorating the walls of the Brown Derby in Hollywood are world famous and who headlined the Casino show in Paris with his souse act, is endeavoring to secure an American visa on his passport.

Individually, hardest hit by the war were the American Negro bands in Paris. With the edict of the French government issued about a month previous to the German invasion, placing dancing under the ban, over 200 American musicians were thrown out of work overnight. With the Nazi entry into Paris, all Negroes were ordered by the German government to leave France and return to their homeland, this order applying to French colonials as well as Americans. The order brought to an end an era that will go down in history as 20 years' domination of French dance music by American jazz and American musicians, and it also marks the end of a golden dream to the boys who could get hot. All but one have been repatriated.

Among the American Negro musicians who left Paris were Bobby Jones, Vance Lowry, Gerald Stokes, Hilton Jones, and the Three Harmony Kings, who were originally reported killed on the road by the Germans during the exodus from Belgium.

The Harmony Kings played two weeks in a Lisbon night club prior to embarking for New York aboard the Siboney Thursday, January 16. Hilton Jones was the tenor at the American Cathedral in Paris as well as working in jazz bands.

Piano Jackson is probably the only American Negro musician still in Paris. He was supposed to catch the train for Lisbon in order to catch the Siboney but missed the train.

At the time of the declaration of war, considerable headway had been made for the launching of the automatic gramophone (music machines) on the French market. The society of authors and composers had come to terms and had agreed to a reduction in the royalties, large orders had been placed or were about to be placed with American manufacturers. American name bands were already enjoying much prestige among the dancers, and music machine dealers were preparing to market the machines in a big way. All these efforts can be considered lost. Among the music machines that were already on Paris market were Rock-Olas and Wurlitzers.

Reverse Twist

NEW YORK, Feb. 1.—With Tin Pan Alley publishers whose product bears the ASCAP imprimatur retrenching in various degrees due to the exigencies of the radio war, Leeds Music, Lou Levy's firm, does an about-face, and instead of back-watering goes on an enlargement spree.

Company has taken new quarters here, doubling its present office space; salaries thruout the organization have been upped, and a West Coast representative, Marty Melcher, has been added to the pay roll. With Archie Levinson holding down the Leeds fort in Chicago, the firm apparently is not unduly bothered by the ASCAP blitz.

Movie Music Due For Recognition Via 'Oscar' Route

WILMINGTON, Del., Feb. 1.—With a view to doing for music in films what the Academy of Motion Picture Arts and Sciences does for actors, directors, writers, and technicians, the National Federation of Music Clubs, at its biennial convention to be held next June in Los Angeles, will award its own music "Oscars" to motion picture musicians for each of the following features: An original musical score of a dramatic picture; a score which is in part original, and which also includes adaptations or arrangements of existing material; a stage musical; a feature length cartoon; male and female performances; an original song.

Mrs. Grace Widney Mabey, of Los Angeles, chairman of motion picture music of the NFMC, says that music in motion pictures will come into its own at ceremonies to be conducted by the motion picture industry in Hollywood Bowl June 21, when Mrs. Vincent, Hilles Ober, the National Federation president, will present the awards to the winners determined by the first nationwide poll to be conducted by the organization. Poll will take in more than 250 musicians and educators serving as a special committee.

Curtis Records Due To Hit News Stands Middle of the Month

NEW YORK, Feb. 1.—Curtis Publishing Company is bringing out the first of its long-promised 25-cent recordings February 15, the initial disk being *Frenesi* and *Here's My Heart* as recorded by Jack Teagarden. Disks bear the label name of Viking, and are made of a plastic material that resembles in appearance standard 35 and 50-cent platters.

Curtis has lined up distribution on about 80,000 news stands thruout the country, and intends releasing one record every two weeks. A different name band will be used for each disk, altho Teagarden waxed four sides for Viking several weeks ago.

Last spring a possible tie-up was understood to be under way between Curtis and Eli Oberstein's United States Record Corporation. Curtis disks did not materialize at that time, however, and subsequently U. S. Record filed a reorganization petition, with its financial difficulties still not entirely straightened out.

Musician in Strike Middle

BRIDGEPORT, Conn., Feb. 1.—Jay Johnson, who has been singing and handling the organ at the Pink Elephant Room, Hotel Barnum, here for the past two years, was called out this week by the local musicians' union because of a labor dispute between the bartenders and the waiters' union on one side and the hotel management on the other. Hotel has been placed on the unfair list, with Johnson the innocent victim.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

- A**
 - Adler, Louis: (The Grossinger) Miami Beach, Fla., h.
 - Akin, Bill: (Battle House) Mobile, Ala., h.
 - Allen, Henry (Red): (Cafe Society) NYC, nc.
 - Alpert, Mickey: (Cocoanut Grove) Boston, nc.
 - Alberto, Don: (El Chico) NYC, nc.
 - Apollon, Al: (Biltmore) Atlanta, h.
 - Arias, Don Ramon: (La Conga) Cleveland, nc.
 - Armando: (Colonial Inn) Hallandale, Fla., nc.
 - Ashman, Eddie: (Panamanian) NYC, nc.
 - Austin, Gene: (St. Paul) St. Paul, h.
- B**
 - Baer, Billy: (Eagles) Milwaukee, b.
 - Baquet, George: (Wilson's) Phila., c.
 - Barlow, Ralph: (Aragon) Cleveland, b.
 - Barnett, Arne: (Harry's New Yorker) Chi., nc.
 - Baroni, Jackie: (McCurdy's) Detroit, nc.
 - Barry, Jules: (Helene) Miami Beach, Fla., h.
 - Bartal, Jen: (Lexington) NYC, h.
 - Batkin, Alex: (Rumba Casino) Miami Beach, Fla., nc.
 - Baum, Charlie: (Stafler) Buffalo, h.
 - Becker, Howard: (Dellwood) Buffalo, b.
 - Beckner, Denny: (Anglesey Supper Club) Minneapolis, nc.
 - Beely, Malcolm: (Adolphus) Dallas, h.
 - Benson, Ray: (Warwick) NYC, h.
 - Benton, Bernie: (Evans) Miami, Fla., h.
 - Bergere, Maxmillian: (Miami Biltmore) Miami, h.
 - Bernie, Ben: (Victor Hugo's) Los Angeles, nc.
 - Beourne, Earl: (Dreamland) Kankakee, Ill., b.
 - Black, Charles: (Crystal) Upper Darby, Pa., b.
 - Bodnar, Ernie: (Sir Walter Raleigh) Raleigh, N. C., h.
 - Bono, Richard: (Statler) Cleveland, h.
 - Borr, Mischa: (Waldorf-Astoria) NYC, h.
 - Bownman, Charley: (Wivel) NYC, re.
 - Bradd, Eddy: (Seaside) Atlantic City, h.
 - Bradley, Will: (Ga. Tech Aud.) Atlanta 6-8.
 - Bragale, Vincent: (Dempsey - Vanderbilt) Miami, h.
 - Brandt, Eddie: (George Washington) Jacksonville, Fla., h.
 - Brandwynne, Nat: (Copacabana) NYC, nc.
 - Breese, Lou: (Chez Patee) Chi., nc.
 - Brigode, Ace: (Music Box) Omaha 6-12, b.
 - Brownagle, Chet: (Shelborne) Miami, Fla., h.
 - Bruno, Anthony: (Latin Quarter) Boston, nc.
 - Burns, Tommy: (Circle Inn) Lathams, N. Y., nc.
- C**
 - Bush, Eddie: (Hurricane) NYC, nc.
 - Busse, Henry: (New Kenmore) Albany, N.Y., h.
- D**
 - D'Amico, Nicholas: (Versailles) NYC, nc.
 - D'Amore, Emery: (Roney-Plaza) Miami Beach, Fla., h.
 - Day, Bobby: (Arcardia) NYC, b.
 - Day, Oscar: (Coq Rouge) NYC, nc.
 - De Lange, Jimmy: (Pennsylvania) NYC, h.
 - De la Rosa, Oscar: (Hurricane) NYC, nc.
 - Debonairs, The: (Metzger) Salem, O., h.
 - Decker, Don: (Hill) Omaha, h.
 - Del Carmen, Dolores: (Stork Club) NYC, nc.
 - Delmar, Jerry: (Jeff's) Miami, Fla., nc.
 - Denny, Jack: (Mike Todd's Theater Cafe) Chi., nc.
 - Deutsch, Emery: (Roney-Plaza) Miami Beach, Fla., h.
 - Devlin, Danny: (Paddock International) Atlantic City, nc.
 - Devodi, Don: (El Morocco) NYC, nc.
 - Dickler, Sid: (Anchorage) Pittsburgh, nc.
 - Donahue, Sam: (Coral Gables) E. Lansing, Mich., b.
 - Dorsey, Jimmy: (Pennsylvania) NYC, h.
 - Drummond, Jack: (Wright's) Plainville, Conn., re.
 - Duchin, Eddy: (Palmer House) Chi., h.
 - Duffy, George: (Biltmore) Dayton, O., h.
 - Dunham, Sonny: (Rainbow Rendezvous) Salt Lake City, b.
- E**
 - Dunsmoor, Eddy: (Heidelberg) Jackson, Miss., h.
- F**
 - Ellington, Duke: (Casa Manana) Los Angeles, nc.
 - Ellis, Joe: (Queen Mary) NYC, nc.
 - Engel, Freddy: (University Tap Room) Albany, N. Y., nc.
 - Esquires, The: (Book-Cadillac) Detroit, h.
 - Evans, Bobby: (Cotton Club) Phila., nc.
 - Evans, Roland: (El Nido) Vallejo, Calif., nc.
 - Everette, Jack: (Ritz Club) Springfield, Mo., nc.
- G**
 - Fens, Eddie: (Hi Hat) Chi., nc.
 - Fidler, Lew: (Tampa Terrace) Tampa, Fla., h.
 - Fields, Shep: (Gay White Way) NYC, nc.
 - Flo Rito, Ted: (Blackhawk) Chi., re.
 - Fisher, Art: (Club Minuet) Chi., nc.
 - Fisher, Mark: (5100) Chi., nc.
 - Fisher, Freddie: (Blatz Palm Gardens) Milwaukee, nc.
 - Fisher, Buddy: (Rainbow Room) Denver, nc.
 - Fisk, Charlie: (Black & Gold Inn) Columbia, Mo., nc.
 - Fitzgerald, Ella: (Brunswick) Boston, h.
 - Fitzpatrick, Ed: (Plantation) Houston, Tex., nc.
 - Flindt, Emil: (Paradise) Chi., b.
 - Fomean, Basil: (Ciro's) Hollywood, nc.
 - Fontaine, Sonny: (Walton) Phila., h.
 - Foster, Chuck: (Biltmore) Los Angeles, h.
 - Fotin, Larry: (Chez-Vous) Phila., b.
 - Friddin, Murray: (Pepper Pot) NYC, nc.
- H**
 - Gallord, Slim: (Stamp's) Phila., c.
 - Gaines, Charlie: (Lexington Casino) Phila., nc.
 - Garber, Jan: (Roosevelt) New Orleans, h.
 - Garcla, Kiki, & His Sibonays: (El Patio) Baltimore, nc.
 - Gasparre, Dick: (Plaza) NYC, h.
 - Gilbert, Jerry: (Edgewater Gulf) Biloxi, Miss., h.
 - Gilbert, Johnny: (Mike Todd's Theater Cafe) Chi., nc.
 - Gill, Emerson: (Green Mill) Saginaw, Mich., nc.
 - Gordon, Don: (Olde Cedar Inn) Brookhaven, N. Y., nc.
 - Gorham, Jimmy: (Club Embassy) Phila., nc.
 - Gorner, Mischel: (Belmont-Plaza) NYC, h.
 - Gowry, Cecil: (Schroeder) Milwaukee, h.
 - Graff, Johnny: (Beachcomber) NYC, nc.
 - Graffolier, Frenchy: (Club 100) Des Moines, nc.
- I**
 - Graham, Sammy: (Rotisserie) Jackson, Miss., nc.
 - Grant, Bob: (Savoy Plaza) NYC, h.
 - Gress, Lou: (Park Casino) Phila., nc.
 - Griffin, Art: (Oasis) Muncie, Ind., nc.
 - Guy, Vernon: (Congo) Phila., c.
- J**
 - Hagenor, Herbert: (Park Lane) NYC, h.
 - Hale, Harriet: (McGee's 15 Club) Phila., nc.
 - Hall, Sleepy: (Homestead) Kew Gardens, L. I., h.
 - Hallett, Mal: (Edison) NYC, h.
 - Hamilton, Bob: (Majestic) Long Beach, Calif., b.
 - Hamp, Johnny: (New Kenmore) Albany, N.Y., h.
 - Hanley, Don: (Club 35) Richmond, Ind., nc.
 - Hannaway, Bud: (Odenbach's) Rochester, N. Y., re.
 - Hanson, Eddy: (Alpine House) Chi., nc.
 - Harper, Don: (Grove) Orange, Tex., nc.
 - Harris, Jack: (La Conga) NYC, nc.
 - Harris, Sally: (Worthy) Springfield, Mass., h.
 - Harris, Phil: (Wiltshire Bowl) Hollywood, nc.
 - Harris, Billy: (Ship o' Joy) Albany, N. Y., nc.
 - Helmling, Kitty: (Middletown) Middletown, N. Y., h.
 - Hendricks, George: (Cobb's Mill Inn) Weston, Conn., nc.
 - Herbeck, Ray: (Edgewater Beach) Chi., h.
 - Herman, Woody: (New Yorker) NYC, h.
 - Herman, Sylvan: (Barclay) Phila., h.
 - Hetherington, Ray: (Barry's Inn) Albany, N. Y., nc.
 - Hill, Dick: (Hi-De-Ho) Phila., c.
 - Hill, Tiny: (Donahue's) Mountain View, N. J., nc.
 - Hills, Worthy: (Club Esquire) Miami, nc.
 - Hilton, Frankie: (La Salle) Battle Creek, Mich., h.
 - Hines, Earl: (Fiesta Daneteria) NYC, re.
 - Holmes, Miller: (Gym) University, Miss., b.
 - Holmes, Herbie: (Log Cabin) Armonk, N. Y., ro.
 - Hummel, Bill: (Edgewood) Tallahassee, Fla., nc.
 - Hutton, Ina Ray: (Beverly Hills) Newport, Ky., cc.
- K**
 - Iona, Andy: (Waikiki) NYC, nc.
 - Irwin, Marty: (Churchill Tavern) Pittsburgh, re.
 - Isaac, Vernon: (Paradise) Phila., c.
- L**
 - James, King Reed: (Barrel of Fun) Miami, nc.
 - James Sonny: (El Rancho) Chester, Pa., nc.
 - Jarretts, Ted: (Westfield) Westfield, Mass., h.
 - Jays, Freddie: (Embassy Club) Albany, N. Y., nc.
 - Jerome, Henry: (Childs' Paramount) NYC, re.
 - Johnson, King: (Governor Clinton) NYC, h.
 - Johnson, Johnny: (Shelton) NYC, h.
 - Jones, Isham: (McAlpin) NYC, h.
 - Jones, Kay: (Eastman) Hot Springs, Ark., h.
 - Jones, John Paul: (400 Club) Ft. Worth, Tex., nc.
 - Jordan, Snooks: (Pinto's) NYC, nc.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Juanita: (Club Ball) Phila. nc.
Juneau, Tommy: (Show Boat) St. Louis, nc.
Jurgens, Dick: (Aragon) Chi, b.

K

Kalsow, Karl: (Moonlight Gardens) Saginaw, Mich. b.
Kane, Allan: (St. George) Brooklyn, h.
Karon, Maria: (Gene's) Fargo, N. D., c.
Kassel, Art: (Bismarck) Chi, h.
Kaye, Don: (Claremont) Berkeley, Calif., h.
Kent, Peter: (New Yorker) NYC, h.
Kent, Roger: (The Embassy) Brooklyn, re.
Kerby, Cameo: (Gerard's) Albany, N. Y., nc.
King, Henry: (Mark Hopkins) San Francisco, h.
King, Eddie: (Di Pinto's) Phila, c.
King's Jesters: (La Salle) Chi, h.
Kinney, Ray: (State) NYC, t.
Kirby, Cameo: (Gerard's) Albany, N. Y., nc.
Kirschnr, Herman: (Old Vienna) Cincinnati, re.
Klyde, Harvey: (Chateau) Chi, b.
Knight, Bob: (Drake) Chi, h.
Knopp, Johnny: (Palady) Chi, b.
Kolkor Bros.: (Piccadilly) Baltimore, nc.
Korn Kobblers: (Flagship) Union City, N.J., nc.
Kristal, Cecil: (Supper Club) Sarasota, Fla., nc.
Kuhn, Dick: (Astor) NYC, h.

L

Landis, Morty: (Benny the Bum's) Phila, nc.
Lane, Eddie: (Bossert) Brooklyn, h.
Lang, Lou: (Sheraton) NYC, h.
Lauro Bros.: (Studio) Phila, b.
Layton, Eddie: (Continental Room) Atlantic City, nc.
Lear, Jerry: (Heldelberg) Phila, nc.
Le Baron, Eddie: (Book Cadillac) Detroit, h.
LeBato, Paddy: (Latin Quarter) Miami, nc.
Leighton, Joe: (John Marshall) Richmond, Va., f.
Leonard, Ada, & All-American Girl Band: (Shubert) Cincinnati, t.
Levant, Phil: (Muehlebach) Kansas City, Mo., h.
Lewis, Sid: (Nut Club) Miami, nc.
Lewis, Ted: (Shrine Mosque) Springfield, Mo., 7; (Blossom Heath Inn) Oklahoma City 8.
Lombardo, Guy: (Roosevelt) NYC, h.
Lopez, Jose: (Slapsie Maxie's Frolics) Miami, nc.
Lucas, Clyde: (Ben Franklin) Phila, h.
Lynn, Sammy: (Bomb Shelter) Dallas, nc.
Lynn, Bert: (La Conga) Hollywood, nc.

M

McCreery, Howard: (Blackstone) Chi, h.
McGee, Johnny: (New Yorker) NYC, h.
McGrane, Don: (Van Cleve) Dayton, O., h.
McGrath, Joe: (Moose Club) Phila, nc.
McHale, Jimmy: (Westminster) Boston, h.
McIntyre, Lani: (Lexington) NYC, h.
MacFarland Twins: (Chatterbox) Mountain-side, N. J., nc.
Madden, Bill: (Traymore) Atlantic City, h.
Madriguera, Enric: (Statler) Detroit, h.
Majors, Three: (Lafayette Inn) Bradford, Pa., nc.
Malanga, Albert: (Bordewick's) Tuckahoe, N. Y., ro.
Malneck, Matty: (Ambassador East) Chi, h.
Malvey, Hal: (Showboat) Brooklyn, nc.
Manners, Paul: (Club Frolics) Albany, N.Y., nc.
Manone, Winy: (Brass Rail) Chi, nc.
Marsala, Joe: (Hickory House) NYC, nc.
Martel, Frank: (Copacabana) NYC, nc.
Martin, Lou: (Leon & Eddie's) NYC, nc.
Martin, Harold: (Benson's) Atlantic City, nc.
Martin, Joe: (Club Morocco) Phila, nc.
Marvin, Mel: (Blue Gardens) Armonk, N. Y., ro.
Masters, Charlie: (20th Century Tavern) Phila, nc.
Masters, Frankie: (Taft) NYC, h.
Matsu, Bob: (Waikiki) NYC, nc.
Matthews, Frankie: (Mayfair) Miami, nc.
Maya, Froilan: (Havana-Madrid) NYC, nc.
Meyers, Jack: (Book-Cadillac) Detroit, h.
Miller, Russ: (Jack & Bob's) Trenton, N. J., nc.
Miller, Herman: (Abraham Lincoln) Reading, Pa., h.
Miller, Glenn: (Paramount) NYC, t.
Milton, Al: (Harry's New Yorker) Chi, nc.
Mique, Don: (Club Gaucho) NYC, nc.
Monchita: (Colony) Chi, nc.
Monroe, Vaughn: (Statler) Boston, h.
Moore, George: (Albany Arms) Atlantic City, c.
Morales, Mono: (La Conga) NYC, nc.
Morgan, Eddy: (Ritz Carlton) Atlantic City, h.
Morton, Jerry: (Pierre) NYC, h.
Munro, Hal: (Happy Hour) Minneapolis, c.
Murphy, Francis: (Ten Eyck) Albany, N.Y., h.
Murphy, Joe: (Fort Orange Tavern) Albany, N. Y., nc.

N

Navis, Mary: (Yacht Club) Phila, nc.
Newman, Ruby: (Ritz Carlton) Boston, h.
Nielsen, Paul: (Sasser's) Clearwater, Fla., nc.
Noble, Leighton: (Waldorf-Astoria) NYC, h.
Novy, Micha: (Wofford) Miami Beach, Fla., h.

O

Oger, Bill: (Hillcrest) Toledo, h.
Ohman, Phil: (Trocadero) Hollywood, Calif., nc.
Olman, Val: (The Drum) Coral Gables, Fla., nc.
Oliver, Ted: (Carroll's) Phila, nc.
Oliver, Eddie: (Hollywood) Hollywood, Fla., h.
Olsen, George: (Rice) Houston, Tex., h.
Olson, Hem: (Coral Gables) Coral Gables, Fla., cc.
Oppe, Herman: (Emerald Inn) Albany, N.Y., nc.
Orlando, Don: (Chez Paree) Chi, nc.
Ovando, Manuel: (Iceiland) NYC, re.

P

Pablo, Don: (Palm Beach) Detroit, c.
Paige, Pauline: (McGee's Club 15) Phila, nc.
Palmquist, Ernie: (Trocadero) Wichita, Kan., nc.
Panchito: (Versailles) NYC, nc.
Panchon: (5 o'Clock Club) Miami, nc.
Pantone, Mike: (Lark Tavern) Albany, N.Y., nc.
Parfurny, Joe: (Belmont Plaza) NYC, h.
Parker, Paul: (Hunter's Grill) Albany, N. Y., nc.
Parrish, Charlie: (Harbor Club) Muirkirk, Md., nc.
Pastor, Tony: (Lincoln) NYC, h.
Paul, Toasty: (Olson's) Chi, re.
Pedro, Don: (885) Chi, nc.
Perez, Milo: (Palmer House) Chi, h.
Peters, Oscar: (Senator) Atlantic City, h.
Powell, Walter: (Roger's Corner) NYC, c.
Powers, Heywood: (Mon Paris) NYC, nc.
Prager, Col. Manny: (Lookout House) Covington, Ky., nc.
Preston, Jimmie: (Moonglow) Chester, Pa., h.
Prima, Leon: (Paddock Club) Miami Beach, Fla., nc.

Q

Quartell, Frank: (Colosimo's) Chi, nc.

Quintana, Don: (El Chico) Miami Beach, Fla., nc.

R

Raines, Chick: (Bruno) NYC, c.
Ramos, Bobby: (Colony) Chi, nc.
Ravazza, Carl: (Netherland Plaza) Cincinnati, h.
Ravel, Arthur: (Belmont Plaza) NYC, h.
Read, Kemp: (Center Gardens) Brockton, Mass., ro.
Reichman, Joe: (Essex House) NYC, h.
Reinick, Harold: (Oosterhout's) Albany, N. Y., nc.
Renardo, Jacques: (Versailles) Boston, nc.
Resh, Benny: (Bowery) Detroit, c.
Reynolds, Howard: (Palumbo's) Phila, cb.
Ritchie, Ben: (Covered Wagon Bar) NYC, c.
Rizzo, Vincent: (Walton) Phila, h.
Roberts, Bill: (Olympic) Seattle, h.
Roberts, Chick: (Club Tally-Ho) Albany, N. Y., nc.
Rocky River Ramblers: (Country Kitchen) Glenwood, N. Y., nc.
Rogers, Eddy: (Schroeder) Milwaukee, h.
Rogers, Dick: (Roseland) NYC, b.
Rogers, Harry: (Bouche's Villa Venice) Miami Beach, Fla., nc.
Romano: (Cafe Bruno) NYC, nc.
Rossello, Jack: (Monte Carlo) NYC, nc.
Roth, Eddie: (Alabam) Chi, nc.
Russin, Babe: (Slapsie Maxie's Frolics) Miami, nc.

S

Sachs, Coleman: (Pickwick Club) Birmingham, nc.
Salazar, Lou: (Pago-Pago) NYC, nc.
Sanabria, Juanito: (Havana-Madrid) NYC, nc.
Sanger, Bobby: (Top Hat) Dennison, Ia., nc.
Saunders, Red: (Club Delisa) Chi, nc.
Saunders, Hal: (St. Regis) NYC, h.
Scherban, George: (The Yaw) Chi, re.
Schroeder, Gene: (The Pirates Den) NYC, nc.
Scott, Raymond: (Lansing) Lansing, Mich., 6-8; (Temple) Saginaw 9-11, t.
Secasas: (Beachcomber) NYC, nc.
Senators, Four: (Pelican Club) Palm Beach, Fla., nc.
Sharappa, Pat: (Convention Hall) Asbury Park, N. J., b.
Shevlin, Pat: (Evergreen Casino) Phila, nc.
Show, Andy: (Roxy) Columbus, O., nc.
Siegel, Irving: (New Community Hall) Arpin, Wis., b.
Sigmund, Milt: (Allen) Phila, h.
Silhouettes, Four: (DeWitt Clinton) Albany, N. Y., h.
Siry, Larry: (Ambassador) NYC, h.
Sissle, Nobel: (Diamond Horseshoe) NYC, nc.
Smith, Joe: (La Rue) NYC, nc.
Smith Bros.: (Hickory Inn) Albany, N. Y., nc.
South, Eddie: (Cafe Society Uptown) NYC, nc.
Spitalny, Phil: (Buffalo) Buffalo, t.
Spivak, Charlie: (Glen Island Casino) New Rochelle, N. Y., ro.
Spor, Paul: (New Willard) Toledo, h.
Sterling, Frank: (Bill Bailey's) Atlantic City, nc.
Straeter, Ted: (Monte Carlo) NYC, nc.
Stoefler, Wally: (Belvedere) Baltimore, h.
Stephenson, Charles: (Pine Inn) Albany, N. Y., nc.
Story, Lew: (Graemere) Chi, h.
Strickland, Don: (Radisson) Minneapolis, h.
Strong, Benny: (Gibson) Cincinnati, h.
Sullivan, Mickey: (Lido) Worcester, Mass., c.
Swingettes, The: (Columbia) Kalamazoo, Mich., h.
Sylvio, Don: (Bertolotti's) NYC, nc.

T

Tan, Jimmie: (Kaufman's) Buffalo, nc.
Teagarden, Jack: (Univ. N. C.) Chapel Hill, N. C., 7-8; (Coliseum Ballroom) Tampa, Fla., 9; (Beach Theater) Miami Beach 10-13.
Terry, Frank: (McVan's) Buffalo, nc.
Thomas, Joe: (Macfadden-Deauville) Miami Beach, Fla., h.
Thomas, Al: (Blue Grotto) West Springfield, Mass., nc.
Thomason, Joe: (Versailles) Miami, nc.
Tisen, Paul: (Commodore) NYC, h.
Tomlin, Pinky: (Orpheum) Portland, Ore., t.
Tovaro, Pedro: (Henry) Pittsburgh, h.
Towne, Jack: (El Morocco) NYC, nc.
Troxel, Buck: (St. James) Reading, Pa., h.
Tucker, Orrin: (Biltmore) NYC, h.

U

Unell, Dave: (Alabam) Chi, nc.

V

Valero Sisters: (Carrousel) Miami Beach, Fla., nc.
Varell, Whitey: (President) Atlantic City, h.
Varral, Tommy: (Club Ball) Brooklyn, nc.
Venuti, Joe: (Orpheum) Minneapolis, t.
Vera, Joe: (Congress) Chi, h.
Varzos, Eddie: (St. Moritz) NYC, h.
Viera, Pete: (Caca Loma) Flint, Mich., nc.
Vierra, Al: (Ivanhoe) Chi, re.

W

Wald, Jerry: (Child's Spanish Gardens) NYC, re.
Walters, Lee: (Blue Lantern) Detroit, nc.
Watkins, Sammy: (Hollenden) Cleveland, h.
Weber, Jack: (Libby's Club Era) Chi, nc.
Weems, Ted: (Broad) Columbus, O., t.
Welk, Lawrence: (Trilanon) Chi, b.
Whitehead, Peter: (Roney Plaza) Miami Beach, Fla., h.
Whiteman, Paul: (Colonial Inn) Hallandale, Fla., nc.
Williams, Chick: (Gay '90s Cafe) Phila, nc.
Williams, Griff (Stevens) Chi, h.
Williams, Sander: (Astor) NYC, h.
Willis, Forrest: (Kapp's) Albany, N. Y., nc.
Wilson, Teddy: (Cafe Society Uptown) NYC, nc.
Wilson, Dick: (Mon Paris) NYC, nc.
Winton, Barry: (Rainbow Grill) NYC, nc.
Wolfe, Bob: (New Dragon Club) Miami, nc.
Woods, Herby: (Ben Franklin) Phila, h.

Y

Young, Eddie: (Heldelberg) Jackson, Miss., h.
Zarin, Michael: (Beachcomber) NYC, nc.
Zanello, Doc: (Brockley's) Albany, N. Y., nc.

Woods Good With 3,000

PHILADELPHIA, Feb. 1.—Herby Woods, playing at Turner's Hall here last Friday (24) for an All-Ireland Ball sponsored by the Irish War Veterans' American Legion Post, proved a potent draw. Clicked at the gate with 3,000 dancers at \$1, to make it a \$3,000 promotion.

Carroll Levis Says London Show Business Is Still Carrying On

December 25, 1940.

To the Editor:

Despite the fact that we're getting some unwelcome visitors by plane, show business here is far from being at a standstill. I still have two shows running, which for the most part are working the provinces, altho we'll probably open at the Shepherd's Bush Empire, London, December 30. I have also concluded a series on the BBC entitled *Carry On*, which received the highest rating of any program on the air with the exception of the news broadcasts.

There is all around us much evidence of show business activity, altho the only stageshows now running here in London are the Anglo-Polish Ballet under the direction of Alicia Halama at the Apollo and the Arts Theater in Leicester Square. This is a small house and the show there carries with it an idea which has caught public fancy. They have what they call lunch and tea ballet at appropriate hours, and they're doing quite nicely. The only variety show here is at the Coliseum in Harrow. They have two shows daily.

The only stageshow is *Diversion* at Wyndham's, West End, with Herbert Farjeon, Edith Evans, Dorothy Dickson, Walter Crisham, Irene Elsing, Joyce Grenfell, and the Aspidistras. A fine show, too. Also running is the *Windmill Revue* at the Windmill Theater, which is in its ninth year. It is a glorified burly show.

Most of the cinemas are still open, with *The Great Dictator* running at three houses, the Marble Arch Pavillion, Gaumont, and the Prince of Wales Theater.

All the restaurants are open and these clubs, Cosmo, Murray's, Paradise, Starboard, and the 100 Club, are still in operation, with the latter having opened December 9. The Cafe de Paris is also in operation with a line of 10 and Ken (Snakehips) Johnson ork doing rhythms in the style of Cab Calloway. There are midnight shows at the Piccadilly, the Lansdowne Restaurant, the Meurice (formerly Quagliano's) and the Picadilly Hotel, all of which have an orchestra and some entertainment. The Mayfair Hotel has Jack Johnson's ork, which is one of the big league bands here, and the only hotel floorshow in London. This week their floorshow has an American act, Jack and Daphne Barker. A Canadian girl, Inga Anderson, follows them.

Most of the open clubs and theaters are doing excellent business. The Empire Theater, Glasgow, which seats 3,500, plays twice nightly to capacity

houses. I am scheduled to play there within a few weeks. Blackpool has come in for its share of winter business, getting all of the big West End shows, including Leslie Hensen, Binnie Hale, Cyril Richards, and Stanley Holloway with *Up and Doing*, and the road show edition of *Black Velvet*, which is doing terrific business in the provinces.

Another show packing them in is the *BBC Band Wagon* with Arthur Askey, who has just made the latest film version of *Charley's Aunt*, which will no doubt soon be seen in your country.

Anyway, it's nice to report that Londoners can take it and find time to enjoy themselves, too.

Sincerely,
CARROLL LEVIS.

(Editor's Note: Levis is a British radio and stage name whose letter is a good commentary on British show business carrying on. In a postscript, Levis remarks that he still has offices in Cecil House, but "as they are almost on the roof, we have spent most of our time in Triumph House on Regent Street, which is the office of the Paradise night club. What a life!")

Savitt Pulls Heavy In Lincoln; Draft Hits Neb. Terp Biz

LINCOLN, Neb., Feb. 1.—Jan Savitt, who did only fair for R. H. Pauley at his Turnpike Casino here last summer and barely broke even, came back (24) and vindicated the drawing power of his band with a \$950 gate.

Savitt was bucking the first blasts of a stiff snowstorm and was spotted in the Turnpike right in the center of final exam week for the collegiates. Tariff was \$1.10 per person in advance, and \$1.35 at the door. More than \$800 of the take was wrapped up by the advance sale before the band even arrived in town.

Brunt of the storm, plus following Savitt's wringing of amusement dollars, descended upon Rudy Rudisill, who came in for the next two nights (25-26), at 55 cents per. He got only \$310, most of which came from the Sunday five and a half hour session. It was his first appearance, however, and reception was good enough for Pauley to go after him for a quick return. Tiny Little (25-26), at the Pla-Mor at two-bits a head, got \$325 for Mrs. Matt Kobalter, which is fair.

Draft Hurting

All dance places have been feeling the blow of the draft and the National Guard mobilizations, which have taken heavily from the territory. All Nebraska spots have been suffering, save those in Omaha, which is near two army posts. There, taking advantage of the service influx, Harry Taylor is promoting what he calls service night at the Music Box, with special prices to army bucks. First will be February 5, with Howard Becker playing.

Ballroom Ops Going for South's Sunny Climes

OMAHA, Neb., Feb. 1.—Iowa ballroom managers seem inclined to look into what the Sunny South has to offer. Clarence W. Peterson, of Electric Park, Waterloo, Ia., is in Florida, and Larry Geer, of Fort Dodge, is southbound any day now.

Howard Turnley, of Arnolds Park, Ia., is in Tampico, and Tom Archer, of the big Iowa ballroom string, is equatorial-minded and will do something about it this month.

Al Donahue Does OK at Ritz, Bridgeport, Conn.

BRIDGEPORT, Conn., Feb. 1.—Al Donahue, making his first appearance of the season at the Ritz Ballroom here last Sunday (26) did okeh, despite the handicap of a cold, slippery night and the strong triple bill of Blanche Calloway, John Kirby, and Maxine Sullivan at the Loew-Lyric Theater. Donahue, a strong favorite here, drew 1,198 dancing folks, and with the pastebrows marked 75 cents each, gross amounted to \$898.50.

Wally Stoefler in for a one-nighter tomorrow (2), while Sammy Kaye will be a mid-week attraction on Tuesday (4).

Leaders Suffer Music Loss In Washington Nitory Fire

WASHINGTON, Feb. 1.—Fire destroyed the Del Rio night club on outskirts of this city last week at an estimated loss of \$85,000.

Musical instruments and sheet music valued at almost \$5,000 were lost by two orchestras featured at the club. George Ray, leader of one band, declared that he had lost arrangements on which he had worked a year. Frank Padilla, leader of the conga-rumba band, said that a \$700 library of Spanish numbers had been destroyed.

ORCHESTRA NOTES

(Continued from page 11)

... DON REDMAN comes back into the band picture with a new orchestra, opening February 21 at the Colonial, Detroit. ... JACK NAPLES, formerly with N. T. G., has joined the Glaser forces, and will manage Redman's tour. ... KITTY McLANE is the new 18-year-old canary with the Charlie Spivak contingent, still current at New Rochelle's Glen Island Casino. ... JO STAFFORD, femme member of Tommy Dorsey's Pied Pipers quartet, cut her first record as a soloist with the band last week. ... she has done solo work on dance dates, but this is her first time in front of the Victor studio mike by herself. ... CHARLIE BROSEN, formerly with Raymond Scott, now playing tenor sax with Alvin Roy at the Rustic Cabin, Englewood Cliffs, N. J., replacing BILL SHINE, drafted into army service. ... CHICK RAINES goes into the Cafe Bruno, New York, this week. ... DELTA RHYTHM BOYS, septa quintet at the Ruban Bleu, New York, will record for Decca.



The Billboard

WEEK ENDING
JANUARY 31, 1941

MUSIC POPULARITY CHART

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

THERE I GO. (9th Week) Vaughn Monroe, Will Bradley, Tommy Tucker, Woody Herman.

DOWN ARGENTINE WAY. (8th Week) Bob Crosby, Shep Fields, Leo Reisman, Gene Krupa.

A NIGHTINGALE SANG IN BERKELEY SQUARE. (6th Week) Guy Lombardo, Glenn Miller, Ray Noble, Sammy Kaye.

DREAM VALLEY. (5th Week) Sammy Kaye, Woody Herman, Frankie Masters.

FRENESI. (4th Week) Artie Shaw, Woody Herman.

I HEAR A RHAPSODY. (2d Week) Charlie Barnet, Jimmy Dorsey, Al Donahue.

STARDUST. (1st Week) Artie Shaw, Tommy Dorsey.

COMING UP

ALONG THE SANTA FE TRAIL. Dick Jurgens, Sammy Kaye, Bing Crosby.

I GIVE YOU MY WORD. Mitchell Ayres, Eddy Duchin.

YES, MY DARLING DAUGHTER. Glenn Miller, Dinah Shore.

THE LAST TIME I SAW PARIS. Kate Smith.

SCRUB ME MAMA, WITH A BOOGIE BEAT. Andrews Sisters.

SO YOU'RE THE ONE. Hal Kemp, Eddy Duchin.

YOU WALK BY. Blue Barron, Tommy Tucker.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Bloomfield Music Shop; Liberty Music Shop; Vesey Music Shop; Gaiety Music Shop. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc.; Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkwein Bros., Inc. Philadelphia: Ted Burke, Inc.; Wayman Co.; Co-Operative Music Co. Washington: George's Radio Co., Inc. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Birkel-Richardson; Southern California Music Co.; Hollywood House of Music. San Francisco: Schwabacher-Frey; Quarg Music Co. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Garrick Music Shop; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc. Milwaukee: Schuster's; Record Library (Ed Dram's); Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo. Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Cleveland: Halle Bros. Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros.' Furniture Co. San Antonio: Thomas Acuna; Alamo Piano Co.; San Antonio Music Co.

NATIONAL

POSITION	Last This Wk.	This Wk.	Title	Artist
1	1.	FRENESI	—ARTIE SHAW	
2	2.	I HEAR A RHAPSODY	—CHARLIE BARNET	
5	3.	ANVIL CHORUS	—GLENN MILLER	
3	4.	I HEAR A RHAPSODY	—JIMMY DORSEY	
—	5.	THERE I GO	—WILL BRADLEY	
7	6.	THERE I GO	—VAUGHN MONROE	
4	7.	PERFIDIA	—XAVIER CUGAT	
9	8.	ALONG THE SANTA FE TRAIL	—GLENN MILLER	
—	9.	HIGH ON A WINDY HILL	—WILL BRADLEY	
—	10.	SUMMIT RIDGE DRIVE	—ARTIE SHAW	

EAST

POSITION	Last This Wk.	This Wk.	Title	Artist
1	1.	FRENESI	—Artie Shaw	
2	2.	I Hear a Rhapsody	—Jimmy Dorsey	
6	3.	There I Go	—Vaughn Monroe	
—	4.	Perfidia	—Xavier Cugat	
5	5.	Anvil Chorus	—Glenn Miller	
—	6.	We Three	—Tommy Dorsey	
7	7.	Yes, My Darling Daughter	—Dinah Shore	
—	8.	Scrub Me Mama	—Will Bradley	
—	9.	There I Go	—Will Bradley	
—	10.	So You're the One	—Vaughn Monroe	

MIDWEST

POSITION	Last This Wk.	This Wk.	Title	Artist
1	1.	FRENESI	—Artie Shaw	
2	2.	I Hear a Rhapsody	—Charlie Barnet	
5	3.	There I Go	—Will Bradley	
9	4.	So You're the One	—Eddy Duchin	
—	5.	Stardust	—Tommy Dorsey	
—	6.	Anvil Chorus	—Glenn Miller	
3	7.	You Walk By	—Eddy Duchin	
8	8.	Along the Santa Fe Trail	—Glenn Miller	
—	9.	Concerto for Clarinet	—Artie Shaw	
—	10.	You Walk By	—Kenny Baker	

WEST COAST

POSITION	Last This Wk.	This Wk.	Title	Artist
1	1.	FRENESI	—Artie Shaw	
—	2.	High on a Windy Hill	—Will Bradley	
—	3.	San Antonio Rose	—Bob Wills	
2	4.	I Hear a Rhapsody	—Jimmy Dorsey	
4	5.	Anvil Chorus	—Glenn Miller	
—	6.	There I Go	—Will Bradley	
—	7.	Southern Fried	—Charlie Barnet	
3	8.	Perfidia	—Xavier Cugat	
—	9.	You Walk By	—Tommy Tucker	
—	10.	There I Go	—Vaughn Monroe	

SOUTH

POSITION	Last This Wk.	This Wk.	Title	Artist
1	1.	FRENESI	—Artie Shaw	
2	2.	I Hear a Rhapsody	—Charlie Barnet	
—	3.	Summit Ridge Drive	—Artie Shaw	
4	4.	Five o'Clock Whistle	—Glenn Miller	
7	5.	Only Forever	—Bing Crosby	
5	6.	There I Go	—Vaughn Monroe	
—	7.	Along the Santa Fe Trail	—Glenn Miller	
—	8.	So You're the One	—Vaughn Monroe	
9	9.	You Walk By	—Blue Barron	
—	10.	High on a Windy Hill	—Jimmy Dorsey	

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. Fort Worth, Tex.: Ault Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL

POSITION	Last This Wk.	This Wk.	Title
2	1.	I HEAR A RHAPSODY	
1	2.	FRENESI	
4	3.	I GIVE YOU MY WORD	
3	4.	THERE I GO	
5	5.	YOU WALK BY	
7	6.	A NIGHTINGALE SANG IN BERKELEY SQUARE	
8	7.	TONIGHT	
6	8.	SO YOU'RE THE ONE	
10	9.	MAY I NEVER LOVE AGAIN	
9	10.	DOWN ARGENTINE WAY	
12	11.	THE LAST TIME I SAW PARIS	
14	12.	IT ALL COMES BACK TO ME NOW	
11	13.	FERRYBOAT SERENADE	
13	14.	WE THREE	
15	15.	SAN ANTONIO ROSE	

EAST

POSITION	Last This Wk.	This Wk.	Title
1	1.	I Hear a Rhapsody	
2	2.	FRENESI	
3	3.	I Give You My Word	
4	4.	There I Go	
6	5.	You Walk By	
7	6.	A Nightingale Sang in Berkeley Square	
5	7.	So You're the One	
9	8.	High on a Windy Hill	
8	9.	Tonight	
10	10.	Down Argentine Way	
12	11.	Let's Dream This One Out	
11	12.	We Three	
—	13.	San Antonio Rose	
13	14.	May I Never Love Again	

MIDWEST

POSITION	Last This Wk.	This Wk.	Title
1	1.	FRENESI	
2	2.	I Hear a Rhapsody	
4	3.	A Nightingale Sang in Berkeley Square	
3	4.	There I Go	
6	5.	I Give You My Word	
7	6.	You Walk By	
11	7.	May I Never Love Again	
9	8.	Down Argentine Way	
8	9.	Ferryboat Serenade	
10	10.	So You're the One	
13	11.	The Last Time I Saw Paris	
14	12.	San Antonio Rose	
—	13.	It All Comes Back to Me Now	
5	14.	Tonight	
—	15.	You've Got Me This Way	

WEST COAST

POSITION	Last This Wk.	This Wk.	Title
1	1.	I Hear a Rhapsody	
2	2.	FRENESI	
5	3.	I Give You My Word	
6	4.	Tonight	
3	5.	There I Go	
4	6.	You Walk By	
8	7.	So You're the One	
7	8.	May I Never Love Again	
10	9.	The Last Time I Saw Paris	
13	11.	San Antonio Rose	
9	12.	It All Comes Back to Me Now	
11	13.	Down Argentine Way	
—	14.	We Three	
14	15.	Ferryboat Serenade	

SOUTH

POSITION	Last This Wk.	This Wk.	Title
2	1.	I Hear a Rhapsody	
1	2.	FRENESI	
3	3.	There I Go	
—	4.	You Walk By	
6	5.	America, I Love You	
4	6.	So You're the One	
5	7.	May I Never Love Again	
7	8.	The Last Time I Saw Paris	
8	9.	I Give You My Word	
—	10.	It All Comes Back to Me Now	
9	11.	Down Argentine Way	
10	12.	Ferryboat Serenade	
13	13.	We Three	
—	14.	You've Got Me This Way	
12	15.	Two Dreams Met	

The list of Songs With Most Radio Plugs, usually found in this space, has been temporarily discontinued due to the abnormality of the network song situation that has resulted from the ASCAP-radio war.

The list had been maintained past the December 31 deadline that marked the ban of all ASCAP music from network programs in the belief that it would constitute an interesting record of radio song hits developed from diversified sources.

Radio's plug songs, however, have sprung from only one source, with one or two exceptions, since the beginning of the year. This being the case, The Billboard feels such a list serves no useful purpose, because radio's top songs are now apparently based upon expediency rather than upon the former basis of open competition for plugs by music publishers and the opportunity for a wide selection of songs by orchestra leaders and radio singers.

OUT-OF-TOWN OPENING
"Claudia"

(The Playhouse)
WILMINGTON, DEL.

A play by Rose Franken. Directed by the author. Produced by John Golden. Scenery by Donald Oenslager. Cast includes Frances Starr, Donald Cook, Dorothy McGuire, Adrienne Gessner, Frank Tweddell, John Williams, Olga Baclanova, and Audrey Ridgwell.

Despite the fact that interest sagged several times during the progress of the play, Rose Franken's new comedy, *Claudia*, impressed favorably on the whole in its first presentation Saturday (25) afternoon at the Playhouse and won a hearty reception from its audience.

The scene is the living room of the Naughtons' house in the country, 70 miles out of New York, and the story deals with the lives of Claudia and David Naughton, who have only recently bought the farm. Undercurrents draw the parallel between their affairs and those of the servants—and of the livestock. The threads of the story are effectively woven into the plot, with comedy and pathos stemming from character and situation.

Claudia and David are the delightful young couple who have been the subject of two of Mrs. Franken's most popular novels, and they provide a story that is wholesome and encouraging on the state of marriage in America. This play depicts a young husband who loves his mother-in-law.

Fine performances are turned in by Dorothy McGuire in the title role of the scatterbrained young wife who speaks in malapropisms but combines innocent naivete with intuitive wisdom; Donald Cook, as her patient, long-suffering husband, and Frances Starr as Mrs. Brown, Claudia's wise, spirited mother.

Frank Tweddell, as Fritz, the house servant who once took a forgery "rap" to shield his son, and Adrienne Gessner, as Fritz's wife, Bertha, do good work in support. John Williams, as the veddy British neighbor, Jerry Seymoure, who kisses Claudia and makes her love her husband all the more, and Audrey Ridgwell, as David's sister, Julia, are adequate.

Olga Baclanova was enthusiastically applauded for her vigorous second-act portrayal of the temperamental opera star, Mme. Daruschka, to whom Claudia almost sells the farm for 100 per cent profit. Baclanova injects a deal of action to the role of the diva who has a penchant for pinching Claudia's cheek. Sets and costumes are of high order.

Henry L. Sholly.

Chekhov "Twelfth Night"
Seen in North Carolina

SALISBURY, N. C., Feb. 1.—An audience which taxed the Catawba College auditorium here to its capacity guffawed its unqualified approval of the Chekhov Theater Players' production of *Twelfth Night*. Not in years has Salisbury had the opportunity to enjoy the work of so able a cast or to appreciate such technical originality in stagecraft as the Chekhov players brought.

Directed by Michael Chekhov with the assistance of George Shdanoff, the *Twelfth Night* seen here was probably closer in spirit and essential decor to the *Twelfth Night* of Shakespeare's own theater, and at the same time more thoroly modern in execution than any Shakespearean vehicle ever trucked into these parts before. Opening with an atmospheric prolog worthy of the dire portents of *The Tempest*, translating quickly to tender love scene and bawdy slapstick in turn, Chekhov's *Twelfth Night* runs a stirring gamut of emotions which exhausts the possibilities of the ancient story.

Dispensing with conventional scenery, the Chekhov players utilize a variety of set pieces so versatile in their adaptability as to become very nearly characters in the play. The actors in the course of the action whisk these stage pieces on and off the stage just as if they were hand props, suiting the tempo of their "scene shifting" to the mood of the action at the time of changes in scene—serving, in fact, as an informal ballet.

Joseph Wood's incidental music does much to bolster the ballet illusion as well as to set the tempo of the whole performance.

Reversible curtains, a turntable throne, miniature trees foliated with hanks of colored wool, a portable doorframe and door with balcony attached which gave the illusion of a whole house—these and

kindred expedients "performed" as flawlessly as the actors themselves.

A better Viola could not be sought than the one created by Beatrice Straight; Ford Rainey was excellent as Sir Toby, and Hurd Hatfield was a marvel of make-up and mannerism as Aguecheek. John W. Harden.

Springfield Legit
Return Looks Big

SPRINGFIELD, Mass., Feb. 1.—As plans progressed satisfactorily for the inauguration of the legitimate stage in this city, after an absence of almost five years, with the production of *Ladies in Retirement* on the 5th, the Springfield Playgoers' League announced that second production of the season had been definitely booked. It will be the Ballet Russe, here Monday (17).

Daniel J. Maloney, executive secretary of the League, also revealed that the advance sale of tickets for the Flora Robson vehicle is "tremendous." Demands have come in from thruout this section of New England and, he said, the high-priced seats are going faster than was expected.

Plans have been made for a luncheon to be given the cast on the day of the performance, open to members of the League only.

With the house scaled from 75 cents to \$2.75 in the evening and from 55 cents to \$1.65 in the afternoon, the League is finding it easy to sell the house. The plan is being watched by interested groups in other cities, Maloney said, revealing that he had inquiries from Providence, R. I., and other cities. *Ladies in Retirement* will be the first top-ranking legitimate show to play in Springfield since Walter Huston in *Othello* showed here on December 8 and 9, 1936.

London Has Eight Shows at
Start of Year, Despite Blitz

LONDON, Jan. 4.—Contrary to expectations, a certain liveliness in London's inner and outer theaterland ushered the new year. As the curtain dropped on 1940 good crowds were being attracted to the Coliseum's two-performances-a-day of pantomime *Aladdin*; a brief revival of *Where the Rainbow Ends*, at the New, was drawing fair business with daily shows at 2 and morning matinees twice a week at 11; Lunch Ballet continued to justify three performances a day at the Intimate Arts; balletomanes found further diversion in a short-Anglo-Polish season at the Apollo with early afternoon performances: Shakespeare enthusiasts were being served by condensed versions of the Bard's works at the Strand, these being staged daily at 1 and 2 by a company including Irene Vanbrugh; fair crowds supported Jean Forbes Robertson's first venture into management at the Vaudeville, her choice being *Berkeley Square* with one afternoon show a day; a second edition of *Diversions* at Wyndham's proved as entertaining as the first, with Edith Evans, Dorothy Dickson, and Walter Crisham retained as leads, and a matinee policy continued, and business was well up for the 139th edition of *Revueville* at the Windmill.

Further afield, the Harrow Coliseum, which has remained open right thru the blitz, was staging a pantomime season with *Cinderella*; Richmond had resumed operations as from Boxing Day, the re-opening fare being *Lilac Time*, with matinees every day at 2:15 and a 5:30 show on Wednesdays, Thursdays, and Saturdays; the "Q" presented Henry Kendall's

production of Kenneth Horne's comedy, *A Lass and a Lackey*, and Golder's Green Hippodrome and Streatham Hill Theater came back to life with pantomimes, respectively *Aladdin* and *Mother Goose*, each a Prince Littler production.

Vaude was not entirely neglected, with Shepherd's Bush Empire continuing matinee and early-morning performances, the New Year week bill being headed by Carroll Lewis and a dozen of his BBC "Discoveries"; the reopening of Collins' Music Hall as of December 26 with an afternoon continuous policy, and a restoration of stage acts to the Trocadero Cinema at the Elephant and Castle.

In the provinces an outstanding event was the first production in England of S. N. Behrman's *No Time for Comedy* on December 23 at Blackpool Opera House, the cast being Diana Wynyard, Rex Harrison, Elisabeth Welch, Lilli Palmer, Walter Fitzgerald, Charles Peters, and Arthur Macrae. Harold French directed.

Managers and players continue to press for removal on restrictions against Sunday openings. They derive encouragement from concessions granted to picture theaters.

"Foxes" Set Phoenix Mark

PHOENIX, Ariz., Feb. 1.—Box-office records of many seasons' standing for traveling roadshow attractions were broken when Tallulah Bankhead played a one-night engagement at the Orpheum Theater here (23) in *The Little Foxes*. Carol Frantz, auditor for the Publix-Rickards-Nace Theater Corporation, owner of the Orpheum, reported the show grossed 1,500 paid admissions but said his financial statement would not be available until later. Admish prices ranged from \$2.80 to \$1.12. Capacity of the house is 1,650.

Frantz said the gate was the largest in several seasons for a legit attraction. It was the season's first road show in Phoenix.

The Orpheum, a leading local movie house, accepts all good legit shows desiring to stop here, according to James Pike, assistant manager.

Booked as the next legit presentation at the Orpheum is *Pygmalion*, starring Ruth Chatterton, which will give one performance February 8.

Passion Play Sale Light

ATLANTA, Feb. 1.—Advance sale of tickets to the Black Hills Passion Play, Luenen version spoken in English, which opens a week's run at the Municipal Auditorium here Monday, has proved disappointing, the company advance agent blaming it on lack of newspaper publicity, which has not been heavy.

The Shrine is sponsoring the play.

FROM OUT FRONT

Malice in Blunderland

—BY EUGENE BURR—

IN THE course of the average theatrical year a large number of plays are described on their programs as farces. Everything, as a matter of fact, that fails to fall into the classifications of tragedy, melodrama, or high comedy is, it seems, labeled by its author or its press agent as farce. Actually, of course, the overwhelming percentage of the plays so labeled are nothing of the sort. Most of them are either burlesques or low comedies—generally very low comedies indeed.

For farce is a very narrow (and a very high) category of theatrical writing, and one that demands almost perfect technique from its practitioners, together with air-tight logic, the ability to create believable characters beyond the realm of mere humanity, a sure sense of precise inversion, and a reasonably warped mind. Farce, unlike meller or low comedy, has nothing to do with complete suspension of belief; it must be more meticulously believable than almost any other type of theater. And it certainly has nothing to do with the host of little plays that use it as a convenient label of explain away their cheap humors, fantastic exaggerations, incompetently drawn characters, and general corniness. There is nothing cheap, exaggerated, or corny about farce. *Separate Rooms*, for example, is most emphatically not a farce, no matter what its authors may choose to call it. On the other hand, *Arsenic and Old Lace* is a farce; as a matter of fact, it is the first real farce we have had since *Springtime for Henry* seven years ago.

FOR farce, in the strict as distinct from the Broadway sense of the word, carefully inverts accepted values or situations, and then logically develops character, action, and reaction within that inverted world. The logic is just as necessary as the inversion. Granting the cockeyed premise upon which a farce is based, everything within it must be as logical and inevitable as the events of a Greek tragedy. It is the original inversion, coupled with astoundingly contrasted fitness within a topsy-turvy world, that creates the laughs.

Thus, most farces—almost all of the best of them—are the products of keen and incisive minds, and a large number, based as they are upon a somersault of accepted verities, are essentially malicious. They are the revenge of logical minds upon a world never notable for its logic.

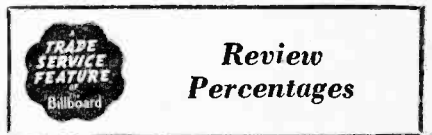
That analytical minds often turn naturally to farce (real farce) for their humor can hardly be doubted. *Alice in Wonderland*, probably the greatest and best sustained farce ever written, was produced by a mathematician; Stephen Leacock's inimitable farces are the product of a mind regularly occupied in far more scientific pursuits. In both, the magnificently cockeyed events, that seem like hilarious blunders to the naked eye, are the rigidly logical results of the cockeyed original premises. In *Alice*, of course, malice is seldom present—or, at least, seldom obvious. But the careful reader can easily detect a caustic and bitingly critical attitude thruout *Wonderland* toward the conditions and thought-habits of ordinary life.

ARSENIC AND OLD LACE fills all the farce requirements. Its mad succession of hilarious and outre events smashes every tenet of rational or even human conduct, and yet, within its central inversion, everything is built up with fierce, cold logic. Granting the fact that two nice old ladies in Brooklyn could so radically overturn accepted standards as to believe that murder is a form of philanthropy, everything follows naturally. Granting the original inversion, the characters are compact and chillingly believable, and within its own topsy-turvy world *Arsenic and Old Lace* is an extremely sensible show.

It is also a very funny one.

And its liberties with accepted standards create an atmosphere that is so malicious it becomes very nearly depraved. Screamingly funny, it bases its humor on a matter of 25 murders—and certainly murder is no subject of widespread mirth in the world today. In the world of *Arsenic and Old Lace*, however, it is.

And the malicious penetration of the mind of the farce writer can be seen in the fact that the author's shocking inversion results in a mere 25 murders—while no inversion of accepted verities at all is needed by ministers of God, among others, to urge further spread of mass murder thruout the non-farce world.



(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.)

"Crazy With the Heat"—44%

YES: Ross (*World-Telegram*), Mantle (*News*), Coleman (*Mirror*).
NO: Rice (*PM*), Lockridge (*Sun*), Atkinson (*Times*), Anderson (*Journal-American*).
NO OPINION: Waldorf (*Post*), Watts (*Herald-Tribune*).

New Play on Broadway

Reviewed by Eugene Burr

44TH STREET

Beginning Thursday Evening, January 30, 1941

CRAZY WITH THE HEAT

(Revised Version)

A revue starring Willie Howard and Luella Gear. New sketches written and staged by Lew Brown. Lyrics and music mostly by Irvin Graham. Additional music by Rudi Revil. Additional songs by Jack Lawrence. Additional skit written and staged by Matt Brooks. Musical arrangements and orchestrations by Jacques Dallin. Some sketches staged by Arthur Sheekman. Settings and lighting designed by Albert Johnson. Choreography by Catherine Littlefield. Some dances staged by Carl Randall. Costumes designed by Lester Polakov and Maria Humans. Musical director, Harold Levey. Production staged by Kurt Kasznar. Additional sketches and dialog by Arthur Sheekman, Sam E. Werris, Max Liebman, Don Herold, Arthur Stander, and Sydney Zelinka. Scenery executed by Studio Alliance. Costumes executed by Brooks Costume Company. Press agent, Zac Freedman. Stage manager, Harry Howell. Assistant stage managers, Earl J. Brisgal and James W. Carr. Presented by Kurt Kasznar (with an assist from Ed Sullivan).

PRINCIPALS—Willie Howard, Luella Gear, Mary Raye and Naldi, Diosa Costello, Gracie Barrie, Carlos Ramirez, Betty Kean; Tip, Tap, and Toe; Don Cumming, Ted Gary, Harold Gary, Matthew Smith, David Rollin, Jane Hoffman, Ward and Lane, Bobby Busch, Wilma Horner, Al Kelly, Vivienne Allen, Stapleton Kent, Frances O'Day.

CHORUS—Marion Bailey, Helen Hudson, Irene Reilly, Jean Stanton, Eleanor Dawn, Helenita Riordan, Frances O'Day, Dale Priest, Philip King, Matthew Boccino, David Rollins, Harry Hale, Bobby Busch, Hal Anthony, Philip Gordon, Remi Martel, Vivienne Allen, Evelyn Bonefine, and others.

Philanthropy rears its head in the most outlandish places. Some people endow Sanskrit scholarships or homes for decrepit cows; Ed Sullivan, columnist of *The Daily News*, on the other hand, evidently prefers to endow decrepit shows. At any rate, out of the greatness of his heart and in order to keep a number of people working despite lambasting reviews, he provided financing (some of it his own) to change and reopen Kurt Kasznar's production of *Crazy With the Heat*, a dull and driveling revue, and he further got concessions from the various stage unions to help along. It all seems rather amazing. If Mr. Sullivan was actuated by charity, surely these days you can spend \$20,000 to better advantage than on continuing a Broadway turkey; and if he just wanted to back a show, there are plenty of other pieces that would have given him a better run for his money. His choice of *Crazy With the Heat* brings memories of his days as play reviewer for *The Graphic*.

The wonder is not that Mr. Sullivan, with the aid of Lew Brown and various others, managed to turn *Crazy With the Heat* into a good show (which he most emphatically did not) but that he managed to improve it at all. This last he did, speeding the pace and bringing some new life and lift to the lethargic proceedings. But the result is still miles away from a competent Broadway revue. A couple of new songs of minor import have been added to the painful original score, with *A Twist of the Wrist* still the outstanding tune by virtue of lack of competition; several new sketches have been added, almost as abysmally unfunny as those in the original, but paced and routined better than before; and a number of the old scenes have been speeded and vastly improved. Notable among these is Mr. Howard's hilarious ballet number, which was funny in the first place, but which is screamingly hilarious now. It's the one bright comedy spot in the show.

Largely nullifying the improvements, however, are various changes in the cast. Carl Randall, with his sophisticated and brilliantly imaginative dancing, is now out of the show; so, too, is Luba Rostova, the ballerina who was submerged in the original, and Richard Kollmar, whose singing is sorely missed. Marie Nash's singing is also missed, but in a different way, and one of her numbers is taken over by Gracie Barrie to infinitely better effect. Added instead are Tip, Tap, and Toe, the Negro trio who can probably do their over-familiar competitive hoofing routines in their sleep; Carlos Ramirez, whose effusively wavering gesticulations are matched only by his effusively wavering vibrato; and Diosa Costello, quaintly dubbed a Latin bombshell, whose only possible reason for being allowed on a stage is her control over an extremely large and mobile posterior. There are plenty of gals in

burlesque, tho, who can leave her, so to say, far behind.

Also added, but making a real and tremendous improvement in the show, are Mary Raye and Naldi, who are for this reporter's money the greatest ballroom team in the known world. Their grace, easy flow of movements, daring and spectacular lifts, breathtaking spins, imaginative conceptions, and magnificent ability are, literally, beyond adequate description. They represent the poetry of movement at its highest and best—a poetry that far outdistances the pedestrian poetry of words. And they leave certain of their highly acclaimed contemporaries so far behind that there isn't even room for comparison.

For the rest, the performers are about the same. Mr. Howard is perhaps a bit happier with his new material and a bit more comfortable in the old, doing yeoman service with frequently hilarious effect; Miss Gear is still lackadaisical and hampered by poor material, going thru her chores as tho she wished she were somewhere else; Gracie Barrie is still an extremely cute and able song saleslady; Don Cumming impresses better than ever as a comedian and rope twirler; Ted Gary remains a superlative tap dancer, and Betty Kean is still an outstanding dancing comedienne.

But why anyone should have bothered to resuscitate the show remains a mystery. Maybe it was all done in a spirit of revenge, to force the critics to sit thru *Crazy With the Heat* twice. That would be punishment enough to make up for any set of reviews.

Chi Prospects Slack

CHICAGO, Feb. 1.—The local legit season which earlier promised to be a big one has slackened, and at present there is little indication of activity during coming months. Only new booking announced is *My Sister Eileen*, set to open at the Harris February 17. *DuBarry Was a Lady* is advertising "last weeks," but so far nothing has been announced to follow. *Blossom Time* revival may remain at the Grand Opera House for some time, depending upon business, which so far has been only fair. *Life With Father* goes into its second year at the Blackstone with no sign of slackening, and *Pins and Needles* continues to do excellent business at the Studebaker.

"Life" Terrific in Buff

BUFFALO, Feb. 1.—First play to come here since the beginning of 1941 was *Time of Your Life* January 16. *Yokel Boy*, which was set for January 30, was canceled because of Joe Penner's sudden death.

Life, the fourth in the series of Theater Guild plays, piled up a swell gross and went far above anticipations. While on opening night some seats were vacant, all other performances (four in all) were packed, and the box office clocked a juicy \$7,200 in three days. Due to advance Guild season subscriptions, \$4,000 was in the till before the show arrived. Receipts were topped this season only by Katharine Hepburn in *Philadelphia Story*, which garnered \$13,000, and *Hellzapoppin*, which grabbed \$20,000 in eight performances.

Two More Philly Foldings, as Critics Worry, Kick at Fare

PHILADELPHIA, Feb. 1.—Local drama critics are becoming worried that Philadelphia will soon earn the reputation of being the spot where all the shows fold tent. Not counting the box-office eggs, past two months found a half dozen shows pulled off the boards after trying out here.

Past week had two casualties. Lew Leslie's *Rhapsody in Black*, without any previous announcement, failed to open Monday night (27) for its second week at the Erlanger Theater, closing for extensive revisions. After two nights of music-drama at the Forrest Theater, Fortune Gallo's San Carlo Opera Company, on the third day (29), announced the fortnight's run would be cut to a single week, closing tonight (1). "Too much opera" was the management's explanation of the withdrawal, leaving the house dark for the current week.

BROADWAY RUNS		Performances to Feb. 1 Inclusive.	
	Dramatic	Opened	Perf.
Arsenic and Old Lace (Fulton)	Jan. 10	27	
Charley's Aunt (revival) (Cort)	Oct. 17	124	
Corn Is Green, The (National)	Nov. 26	79	
Cream in the Well, The (Booth)	Jan. 20	16	
Flight to the West (Guild)	Dec. 30	40	
George Washington Slept Here (Lyceum)	Oct. 18	123	
Johnny Belinda (Lougaere)	Sept. 18	158	
Life With Father (Empire)	Nov. 8, '39	518	
Man Who Came to Dinner, The (Music Box)	Oct. 16, '39	544	
Mr. and Mrs. North (Belasco)	Jan. 12	24	
My Sister Eileen (Biltmore)	Dec. 26	44	
Old Acquaintance (Morosco)	Dec. 23	48	
Separate Rooms (Plymouth)	Mar. 23	361	
Tobacco Road (Forrest)	Dec. 4, '33	3037	
Twelfth Night (St. James)	Nov. 19	87	
Musical Comedy			
Boys and Girls Together (Broadhurst)	Oct. 1	143	
Cabin in the Sky (Beck)	Oct. 25	115	
Crazy With the Heat (revised edition) (44th St.)	Jan. 30	4	
Hold On to Your Hats (Shubert)	Sept. 11	166	
Lady in the Dark (Alvin)	Jan. 23	12	
Louisiana Purchase (Imperial)	May 28	287	
Meet the People (Manfield)	Dec. 25	45	
New Hellzapoppin (Winter Garden)	Dec. 11, '39	480	
Pal Joey (Barrymore)	Dec. 25	45	
Panama Hattie (46th St.)	Oct. 30	110	

Experimental Group Formed

NEW YORK, Feb. 1.—Experimental Theater, Inc., recently okehed by the Actors' Equity Association and the Dramatists' Guild, has received incorporation papers from Albany. For the past six weeks work has been going on unofficially, and more than 50 plays have been read. Arrangements have been made for three of them to be put into production within the next few weeks and for three more to follow soon after. Each production will have one performance, without scenery.

Elected officers of the group are Antonette Perry, president; George Sklar, vice-president; Clifford Goldsmith, secretary, and Winifred Lenihan, treasurer.

Wilmington Legit Sked

WILMINGTON, Del., Feb. 1.—Raymond N. Harris, lessee and manager of the Playhouse, has lined up a number of attractions to follow the presentation last Saturday of *Claudia*, new comedy-drama by Rose Franken, produced by John Golden. *Home, Sweet Home* is coming February 6 for two days. *The Man Who Came to Dinner*, with Alexander Woollcott, will be here February 18 and 19. *Tobacco Road* is engaged for a return March 20, 21, and 22.

No definite dates have been set for *The Time of Your Life*, *The Male Animal*, and *The Little Foxes*.

5G for Command Performance

WASHINGTON, Feb. 1.—*Old Acquaintance*, which brought the New York company down here for a one-night command performance, grossed \$5,180 at the National Theater last Sunday (26). House was packed solidly, with crowds drawn by chance to see the President and Mrs. Roosevelt make one of their rare visits to the theater. Tickets sold at \$5 for orchestra, \$3 and \$2 for first balcony, and \$1.50 for the gallery. Capacity of house is 1,680.

"Story" Breaks All Atlanta Records; Boosts Future Shows

ATLANTA, Feb. 1.—Katharine Hepburn in *The Philadelphia Story* broke box-office records at the Erlanger Theater for a two-day stand with afternoon matinee. Manager W. F. Winecoff said the play even broke capacity receipts. Explaining, he told of selling straight chair seats in the orchestra pit at \$3.30 each and selling standing room at \$1.10 to each of the three performances. Mail orders were filled as far south as Quincy, Fla., about 350 miles from Atlanta, and between \$3,000 and \$4,000 had to be returned due to the sellout.

Both Show Manager Herman Bernstein and Theater Manager Winecoff agreed the play could easily have run a week here.

The sellout had a good effect on ticket purchases for the forthcoming *The Man Who Came to Dinner*, with Clifton Webb, Wednesday and Thursday night, and *The Little Foxes* with Tallulah Bankhead, February 14 and 15. Mail orders for both these plays began coming in immediately when word got around about the sellout on the Hepburn show.

Hellzapoppin and Ruth Chatterton in *Pygmalion* are also booked for February and March.

Miss Hepburn made a hit with both audience and critics at all shows. Van Heflin, who plays the reporter, also went over big here.

From Atlanta the company went to Savannah to begin some one-nighters into Boston, where the company will disband.

Sets N. O. Record

NEW ORLEANS, Feb. 1.—Grosses in the Municipal Auditorium hit an all-time high when Katharine Hepburn in *The Philadelphia Story* played there for a matinee and evening performance. Receipts totaled \$9,567.22 for the two showings. Indications point to another sellout when Tallulah Bankhead in *The Little Foxes* plays February 6.

American Academy Students Offer 'Personal Appearance'

NEW YORK, Feb. 1.—In their presentation of Lawrence Riley's *Personal Appearance* last Friday at the Empire Theater the senior students of the American Academy of Dramatic Arts seemed to have found their feet. The pacing was much more professional than that of previous showings, and some very nice talent came to light in the work of two of the young women. Peta Carter turned in an excellent job as Mrs. Struthers, making you believe that she really had been presented at the Court of St. James's and had never gotten over it. She created great sympathy for the part, an unusual feat for a non-professional. And Dorothy Reeves made a lovely Joyce, giving full importance to the part rather than to herself. She is an attractive young lady, with an exceptionally flexible voice which she uses extremely well, and she definitely deserves to be watched.

Cynde Stradler, another attractive lass, overplayed the actress, making her much too languid and soft, and Micheline Barrett showed the same shortcomings in the part of the pert, incorrigible Gladys. Constance Johnson was adequate as Aunt Kate; John Hargreaves did very acceptable work as Bud, and James Moreno rates credit for his very human Clyde. The part of the fast-thinking press agent, Tuttle, was a little too fast for Paul Wann, who reads well and should be excellent in other types of character work, such as his excellent Cumberland in *Berkeley Square*. He mugs overmuch in straight parts. Michael Barrett and Eleanor Millay made nice showings in the bits of Johnson and Jessie. M. A. B.

Non-AEA Agent Gets % Award

NEW YORK, Feb. 1.—The legal department of Actors' Equity Association is studying the situation regarding the booking of Horace Stewart, known professionally as Nicodemus, into *Louisiana Purchase*. Nicodemus landed his role thru a non-Equity agent, as was disclosed when the matter was taken to court February 14, before Judge Ben Shalleck, who awarded Nat Nazzarro, who booked Nicodemus, \$150 in back commissions. In addition, Nicodemus was ordered to pay legal costs amounting to approximately \$19.

Iceland Catches On as N. Y. Biz Picks Up a Bit

NEW YORK, Feb. 1.—Iceland Restaurant, with its popular food prices, has caught on and promises to do much better than its short-lived predecessor, Treasure Island. Dinner has averaged 700 to 800 people since the opening January 24, and double that business over the week-end. Show has been altered since opening day. Cass Franklin, Elaine Dowling Girls, and Nola Day replaced Pete Randall, Gayle Gaylord, and the Leon Sisters. A complete change is set for February 13.

The Famous Door changed its policy again, giving up the name band idea after a single week. Small floorshow on hand again, the feature being Bee Kalmus, who moved over from the neighboring Torch Club.

Page Pago has been doing poor business this month and the new Calypso show brought little extra attention. Owner Bob Mernit still hoping to battle it out.

Park Central changes show in a week, the first new bill in several months. Jack Waldron, who developed a personal following, stays over. Pansy the Horse (Andy Mayo) is one of the acts set.

Jimmy Kelly's in the Village lost its liquor license for five days this week (29 to 2), accused of selling drinks after hours.

Cafe Society East has been doing big business, grossing an average of \$6,000 to \$7,000 weekly. Management originally did not expect to do better than \$3,000 a week. Fred Keating stays on as emcee.

St. George Hotel in Brooklyn switched bills, bringing in Allan Kane's band for its first New York appearance. Mitchell Ayres moved out to fill theater dates.

Bill Robinson's Nemo Club, long a private membership spot in Harlem, opened its doors Friday (24) to public. Big colored floorshow a feature.

George White's Gay White Way continues to do nice business. Lou Levin has charge of the restaurant department. Show added Betty Jane Smith, replacing Marian Miller, and changed intermission bands. Machita's outfit following Manuel Ovando's combination, which moved to the Iceland.

Carroll Club Gets A Great Film Plug, But Picture's Poor

If Earl Carroll doesn't pick up the tabs of Paramount execs making a night of it in his Hollywood spot, then he is indeed ungrateful. National publicity on a scale seldom given an actual night club is afforded his spot in *A Night at Earl Carroll's*, which debuted at the Criterion, New York.

The film gives the spot and its operator a huge plug by selecting that nitery as the scene of a kidnaping plot wherein Carroll and the cast of his floorshow are abducted. Those left behind carry on with lavish girl numbers. The succession of these production numbers slows up the action of the film to the extent of becoming tedious.

Talent used in the show includes Ken Murray, Brenda and Cobina, Three Normans, Mary Lou Cook, and Lela Moore. Carroll himself is, fortunately for the film, among those kidnaped and remains hidden from view during most of its running time. J. C.

Oriental Rent Jam; But Booking Ahead

CHICAGO, Feb. 1.—Difficulties between the owners of the Oriental Theater and Jones, Linick, & Schaefer remain at a deadlock, there having been no change following a meeting Tuesday (28) between Johnny Jones and rental agents. Theater is booking as far ahead as week of February 21.

Jones denied all rumors that the theater would shutter soon or that he would bow out at the end of the month. When the differences first arose the theater was offered to several other organizations, among them Balaban & Katz.

So You Want To Dance?

PROVIDENCE, R. I., Feb. 1.—Sammy Kaye, the band maestro, bowed as a dancer at the Metropolitan last week when he showed with his new unit.

He is doing a routine with the Statler Twins, one of the acts in the show, and the number was set by Jack Lenny, formerly associated with the Statlers as a performer and now an agent. Kaye will continue with the new act thruout his present tour.

Detroit Club Plays Up Variety Bills; Draws 1,500 Weekly

DETROIT, Feb. 1.—With business holding to around an average of 1,500 admissions weekly since the spot added enlarged floorshows, the Club Casanova, operated by Lowell Bernhardt, went considerably over to around 1,700-1,800, with a show headlined by Helene, mentalist act, three weeks ago. Weather hit business after that, with some fear of flu as a factor.

Show headed by Dick Ware, emcee, got off to a poor start because of sloppy weather for several days, but built up enough over week-end, closing Sunday (18), to draw around 1,700. Last week's bill, headlined by the veteran Billy Van, getting the results of continued rainy weather on top of the flu scare, drew around 1,300.

Extensive concentration of advertising names of acts which play the spot has been the policy that has built business for the club the past two months. The spot was renamed after being known for several years as the Blue Lantern.

Outstanding is the theater-type marquee, facing two ways. Two other two-bank signs are placed flat against the building so that names of all acts are thus extensively advertised.

Still Room for More Cincy Clubs

CINCINNATI, Feb. 1.—Cincinnati has 72 fewer niteries than allowed under the quota based on the 1940 census, according to figures released by the Ohio Liquor Control Board. The 1940 quota for the city was 301 restaurant and 228 night club permits. The new quota is 304 restaurant and 228 night club permits. Active eatery permits now total 308, while there are only 156 night clubs.

Under the census system set up by the Ohio Legislature, one sale-by-glass permit may be issued for each 2,000 persons in cities under 50,000 and one for each 1,500 in larger cities.

Fred Says He's Willing To Be Maisie's Partner and Show 'Em

Syracuse.

Dear Paul Denis:

I GUESS you've been worried about not hearing from me lately. Well, I'll give you the lowdown. I told you that some guy in Detroit said it was easy to hitch a ride to New York if you were dressed nice, so I put on the tux and finally got a ride on a truck. I decided to amuse the driver with some of my snappy gags, but he must have fallen asleep because we landed in a ditch. I wasn't hurt, but the tux was ruined.

Anyway, Paul, I landed here and thought I'd try to get in touch with Maisie—as I knew all the time she'd never get anywhere with that lazy guy, Hal Hazy. Why, they seem to be laying off all the time!

THE agents here must have been tipped off by that Detroit home-guard bunch, because after I played one date the agents figured I made the rest of the acts look sick and so they boycotted me.

So I got me a job, Paul. And I'm fed up with those night club joints, anyway. They don't appreciate talent; they just want young girls.

Really, I'm sorry about Maisie laying off. Poor kid. When is she going to realize how far she'd get with me? Why don't the CHISEL Agency tell her the truth—that Hazy is holding her back and he's too far gone for her to hold up.

LISTEN, Paul, you know I'm a real topnotcher and you know how I used to stop 'em on the Gus Sun time. Tell Maisie that I'm still single and I'm going to put out a unit. Some friends of mine, a team, just made a trailer for four—so she won't have to worry about hotels and bus fares.

All I'll need is about \$4 to get the tux fixed up and cleaned—but you can assure her I ain't asking for quick tens, like that pony-playing Hazy. (And don't forget I'll give you lots of publicity, Paul, when we get going, and that'll show *The Billboard* what a live-wire night club editor it has.) Your friend,

FRED FRAZER.

P. S.—If Maisie is out of town see what you can do with Daisy Dale, Hazy's old partner. But strictly business.

Enken Raps Haddock's Methods; 100 Attend Agent - Actor Meet; Wm. Green Probes Comm. Squawk

NEW YORK, Feb. 1.—The night club owner's reaction to currently hectic activities in the American Guild of Variety Artists is one of indifference. And in cases where the employer had personal contact with AGVA representatives the reaction is one of resentment, according to statements of several owners interviewed this week.

Of those approached to air their views on AGVA, only one, Leon Enken, co-owner of Leon and Eddie's, would talk for publication. Enken, in the nitery business for 12 years, is in favor of a performer organization, but feels that it should not be run the same way as an ordinary labor union.

In this respect he accuses Hoyt S. Haddock, executive secretary of AGVA, of being a labor man who does not understand the "human angles" of this business. Haddock is extremely "radical (communistic)" in his views, Enken asserts, and, therefore, cannot build any good will between performer and employer. Enken feels that Haddock's methods of organization are "riot inciting" and not productive of results beneficial to the performer.

Enken bases his thoughts on his recent experience with Haddock and other AGVA officials who sought to sign the spot to an AGVA agreement. Enken points out that he would not close any negotiations with Haddock, but that he signed a contract only when it was brought to him by Dewey Barto, president of AGVA. (Present Leon and Eddie's contract calls for minimums of \$50 for principals and \$30 for chorus. Originally, union sought minimums of \$60 for principals and \$40 for chorus.)

Enken compliments Barto on his more "realistic and more practical way" of negotiating contracts, explaining that because of Barto's experience as a performer for some 30 years he has the performer's welfare in mind at all times.

Enken says that he pays more than the designated minimums and that he always treats the performers as human beings.

When called upon for a statement on the Enken charges, Haddock said: "I have no comment to make. I will let the charges speak for themselves."

A mass meeting called by the Associated Agents of America Thursday (30) at the Union Church resulted in an open forum, with performers expressing their pet peeves and the agents calling upon performers to correct what they term trade evils, such as direct booking.

The expected fireworks, despite addresses by Phil Irving, former local executive secretary of the American Guild of

Variety Artists, and Tom Kelly, head of the United Entertainers' Association of Philadelphia, which has been set up in opposition to AGVA, failed to come off.

Instead, each expressed his own opinion without the other taking the opportunity to blast or refute.

Approximately 100 attended the meeting, about 60 of whom were performers.

It was expected that Kelly, who arrived that afternoon from Philadelphia with a committee at the behest of Hymie Goldstein, AAA head, would call for a resolution condemning AGVA and calling for a co-operative set-up of indie locals in various cities. Kelly blasted alleged communistic tendencies of the union, and, without mentioning Haddock (Hoyt S. Haddock, executive secretary of AGVA), called upon the crowd to get the "fish" out of office. He said that he always worked in co-operation with the agents, and called for the establishment of a permanent arbitration board where agents and performers could iron out disputes.

Irving called upon performers to work within AGVA and take an active interest in its affairs, forcing union execs to eliminate the evils of the trade.

Most of the performers tiraded on mixing, chiseling agents, cuffed performances, and asked the agents to clean house. The agents likewise denounced performers who book direct.

Goldstein said today that he would like AGVA to invite AAA members to its next AGVA meeting, which is tentatively set for February 18.

In answer to an appeal "on behalf of the variety actor" made to William Green, president of the AFL, by Murray Lane, vice-chairman of the Variety Actors' Betterment Campaign Committee, urging him to intervene in the current Four A's-AGVA activities, Green answered: "I will write again to William Collins (Eastern representative of the AFL) to meet with you and your committee to consider your problem and to find ways and means by which it can be either fully or at least partly solved."

LOS ANGELES, Feb. 1.—Harry Vinnicuff, manager of the Strand, vaude house in Long Beach, has signed a contract with AGVA calling for minimums of \$8.50 a day and \$40 a week per performer, pay or play. The agreement was negotiated by C. J. Hyans, AGVA rep in the Federated Amusement and Allied Crafts.

AGVA heads here also claim that office, long in the red, is now collecting enough dues to operate in the black.

DETROIT, Feb. 1.—A meeting of colored AGVA acts was held Tuesday (28) at the Plantation Club, local night spot, to take action on a different wage scale for colored acts. Present AGVA scale is \$35 per week for a single in Class D spots, the lowest wage class.

According to Les Golden, AGVA local executive secretary, colored acts are working for \$15 to \$25 weekly, undercutting standards established for white acts. Golden is for equal minimums for all acts, and said that the sentiment for lower pay among colored performers is represented by "those few acts willing to take advantage of the situation by working at lower rates."

Golden pointed out that food and clothing and transportation expenses are equal for white and colored acts, while living expenses may actually be higher, because the colored acts have to live further away from the theatrical district. The situation is being presented to the AGVA local board today thru Paul Foster, colored member of the board.

New Jackson Club Opens

JACKSON, Miss., Feb. 1.—Spinning Wheel opened January 16, half mile south of Terry on U. S. Highway 51. First show features Frankie Kay and ork, with bands and acts changing weekly.

ST. PETERSBURG, Fla., Feb. 1.—A new night spot has been opened at Johns Pass, near-by beach resort. Known as Larry Ford's, it has a floorshow including Jim Williams ork, Johnny Wright, and Dale Sisters.

Iceland Restaurant, New York

Talent policy: Dance and show band; Latin relief band; floorshows at 7:30, 11:30, and 1:30. Management: Mike Larsen and Danny Doyle, owners; Irving Zussman, publicity; Jack Mandel and Senia Gamsa, bookers. Prices: Smorgasbord dinner, 99 cents; regular dinner from \$1.40; drinks from 35 cents; no cover or minimum.

Larsen and Doyle, operators of the six-year-old successful Queen Mary Restaurant as well as the Iceland at the World's Fair, have taken in hand this 800-seater (a recent flop as the Treasure Island) and turned it into a gay, informal, Swedish restaurant. Two large Smorgasbord tables decorate the back of this large room. Prices are reasonable enough to attract the masses and the policy may cut into the neighboring Wivel Restaurant which, for years, has been doing well under a somewhat similar set-up.

The show is not elaborate, but good enough to entertain and to compete with any pop-priced spot. Layout includes two small bands and five acts.

Pete Randall, pleasant sort of chap and forceful talker, takes good care of emceeing. He falls short in his own spot purely because of lack of suitable material. His satirical songs have entirely too much talk to hold an audience in a room of this size.

The Leon Sisters (2), personable acrobatic team, appear in two spots (to pad the show) with peppery numbers. Routine act, but okeh for cafes.

Gayle Gaylord, buxom blond singer, is best on ballads, overtaxing mannerisms during rhythm numbers. Her set included *There's a Great Day Coming*, *Manana*, *Melancholy Baby*, and *Down Argentine Way*.

Grace Drysdale is a clever and original manipulator of finger puppets. Displays her characters on a high, portable stage. Presents a single dancer first in several numbers and then pairs her with a male for a ballroom team offering. For the closing, she comes out from behind the curtain to show how it's done. Went well.

Garron and Bennett scored with four versatile ballroom numbers. They are good on climax-building tricks. Set included a waltz, tango, Moorish fantasy in which they use finger cymbals, and a Parisian bolero. Appearance is good. Miss Bennett wore a striking black crepe gown trimmed with colored sequins.

Ted Eddy's group (7) plays good dance

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and show music. Maintains a lively dance rhythm.

Rumbas, tangos, and congas by Manuel Ovando (6). A small but torrid Latin band. *Sam Honigberg.*

Helen Hamilton's Troika, Washington

Talent policy: Continental entertainment but mainly Russian; dance band. Management: Mrs. Hamilton. Prices: Dinner, \$2 up; minimum, \$1.50 weekdays and Sundays, \$2 Saturdays.

Seven years at the same stand hasn't worn off the smartness of this club, mainly because of the superb menu. Good indications that trade is steady are patrons of old American stock singing Russian songs with the entertainers during floorshows. A shrewd eye toward talent with publicity value keeps Mrs. Helen Hamilton's spot at the top of the heap here.

Show opens with mixed Russian quartet singing native folk songs around samovar. Fantomine puts over comic angles. Emcee Boyd Heathen keeps show moving swiftly to La Marita, Mex dancer, who snaps her castinets thru a fairly good Spanish number.

Perennial feature is violinist Sasha Lucas, who does a good job on classical numbers for a hushed house. Dena Larena sings a Russian number climaxed by some male patron downing the drink she carries. Ringsiders appear to look forward to this routine. Vania Orlik and Vovo Bajan perform lively Russian numbers ended by Cossack leaps by Bajan.

Heathen treats the house with a rich baritone. He explains he's half Cherokee, so these songs usually have an Indian or Western flavor. Unquestionably he's the tall, dark, and handsome man one always hears about, and this contributes greatly to his appeal. La Marita returns for another Spanish number.

Current attraction is Patricia Prochnik, deb daughter of the former Austrian minister here. She has been the darling of Washington for some while, and not too long ago had a spread in *Life*. Meyer Davis is sponsoring her show career. She is pretty, has loads of personality, and a fair voice. She is just wearing off their rough edges, but promises to make good, especially so when considering her assets to society spots. She is her best with Austrian numbers. Her pop tunes are improving.

Show closes with Troika Gypsies, who appeared individually thruout the show, singing Russian numbers climaxed with dances.

Patrons dance to a Meyer Davis unit led by Sasha Lucas. Toward the closing hours, Pat Drochnik amuses herself on the stand with Ina Ray Hutton mannerisms, or almost, and everyone likes it; but we don't recommend it.

Edgar M. Jones.

Nixon Restaurant, Pittsburgh

Talent policy: House orchestra, line, three or four acts, usually singing and dancing, occasionally novelty; floorshows 8 and 12:30. Prices: Dinners, \$2 up; liquor, 50 cents up. Management: Tony Conforti; headwaiter, George Lazar; booker, Joe Hiller.

For 18 years Tony Conforti has made money by specializing in excellent food, superb service, top-notch entertainment, and sizable prices. Even when nights are slushy and a minor flu wave has confined most people to their homes, the Nixon has continued with fair and sometimes near-capacity crowds. The Nixon meets a weekly pay roll of \$2,100 to \$2,400.

Majority of patronage is mature, the waiters being highest earning crew in city. Most of them have been with Conforti since he took over in 1922. The chef came with him, too, and door-greeter George Lazar has been on hand for 16 years.

Show usually comprises line of six girls and three acts. Paying top wages for this district, spot uses traveling talent. Bills ordinarily run three weeks, with standouts occasionally held over.

Current layout opens with Norton Starlets in gaily costumed, standard but eye-catching routine. Sextet is particularly tall and shows off variety of colorful wardrobe.

The Thompson Brothers and Norma, fast-stepping young tappers, win favor here not only because their terp is in-

triguing, but also because the Norma (Shea) once acted in Pittsburgh Playhouse shows. Trio opens, singing medley. Miss Shea and the brothers successively solo, after which union again.

Norton line, ballet-frocked, follow. Tenor Bob Carter, emcee, wins house with ballads, as he has done ever since first week at Nixon more than two years ago, when he came in as singer with Fran Eichler's band. During his long run he has emerged as a confident, clear-voiced entertainer. He is featured twice weekly on KDKA broadcasts, one a commercial.

Chorine Georgia Kane next in a tap single. She could profit by cutting down on clickers and play up her high kicks.

Lester and Irma Jean, seasoned adagio duo, repeat their success scored during last engagement. Altho not sensational, they pace their stuff to win hands. Especially hand-winning are stands with girl underneath, balancing Lester. The line closes 40-minute show with mixture of Latin and taps.

Al Marsico's nine-piece orchestra, slick outfit for show numbers, dishes out rhythms to please dancers who prefer fox trots to blaring boogie-woogie, with waltzes and rumbas sandwiched in.

Experiment with South American outfit alternating with Marsico for eight weeks last fall proved more profitable educationally than financially.

Morton Frank.

Versailles, Boston

Talent policy: Floorshows, 7:30 and 11:30; band for dancing and shows; Latin relief band. Management: Al Tacier; Wally Wanger, producer. Prices: \$1.50 minimum after 9 p.m.; dinner from \$1.50 up, drinks from 50 cents.

With a booking feud going on in Boston, the Versailles, one of the most beautiful clubs in town, met competition by featuring Lois Andrews the same week her husband George Jessel was at the Mayfair.

Miss Andrews, coming to town for her first nitery booking, got top billing. Very easy on the eyes and gorgeously gowned, she delivered three songs smoothly and effectively. Trying too hard to please in a cold room, however, her performance was no more than adequate.

Joe Kirk, of the late *Hi'ya Gentlemen*, emceed and opened with the usual introductory patter prior to the first number by the 10 talented Wally Wanger girls. The duce spot went to the Leighton Sisters, song duo, who were well received in a pair of novelty ditties. After some ado by Kirk, Chapell and Hanon offered two acro dance specialties, and without too much urging, encored. Pleasant enough, but one got the impression the gal was doing all the work.

After a beautiful Hawaiian number by the girls, with George MacFarland, ork leader, handling the vocal nicely, came the show-stopper. Buster and Billy Burnell gave out with two neat bits of tap. Personable and impressive, the kids repeated with a sock tricky little story turn in dance.

Miss Andrews followed with *What Are You Gonna Do About It?*, *Ferryboat Serenade*, and *Argentina Way*. She seemed to impress more by her looks than her warbling. Joe Kirk then proceeded with his specialty, a series of impressions and impersonations. Well liked was his take-off of the *Gangbusters* show. Old stuff but good.

Finale was a rumba by the line and the two dance teams. The line showed to great advantage on the good-sized raised floor in its spread formations.

The show was smooth and well paced and was liked by the adult crowd usually frequenting this bistro.

Fred Gottesman.

Rumba Casino, Miami Beach

Talent policy: Three shows nightly, last at 3 a.m. Management: Tom Cassara, owner; Joe Conti, headwaiter. Prices: \$1 cover week nights; \$2 others; cuisine by Arnold Reuben; dinners, \$3.

Way back three years ago, before the Latin idea took over the local clubs, Tom Cassara had an idea, the Rumba Casino. Now look what's happened.

Basically the Rumba Casino is the same spot it was three years ago, except this season a new elevated bar has been added. Current headliner, who has needled the take triple-o, is Desi Arnaz, complete with new wife, Lucille Ball, who's not on the pay roll. Arnaz has

picked up much polish since he last appeared in Miami, but he is not the dynamic Desi until he rips his tie loose and beats a torrid conga drum. In that role he justifies his build-up and Dorothy Kilgallen's raves.

Arnaz emsees. Rosita Rios opens. Strange that only blondes are listed as "bombshells." This dark-tressed singer deserves that appellation. Her voice is good, her personality decidedly clicko. She is a salesman, too, best demonstrated by her superb use of a mike. She won over the clubbers with a comedy version of *El Rancho Grande*, then sewed 'em up with sweet singing of *Estrellita*.

Unusually fine group of eight form the La Comparsa Dancers, working together for the first time here. Four men and four women, they do delightfully spirited versions of current Latin dances. Girls are under direction of Gloria Cook, beautiful brunette. Other three are blond and beautiful, Bernice Stewart, Lucille LaMar, and Barbara Wood, all of whom worked with Arnaz in the film version of *Too Many Girls*. Nicely costumed, their impact is terrific when they dance behind Arnaz and his thumping drum in the show's finale.

Raoul and Eva Reyes, pint-sized dancing couple, are a huge click. They have really clever comedy routines and when they stick to the straight rumba-conga business they are more than just good.

Music is provided for show and dancing by Alex Batkin and orchestra. This, Batkin's third year in Miami, will probably add more laurels to his brow. His music, whether Latin or American, is right out of the top drawer.

Show is booked by Georgie Woods. Ronnie Ames handles publicity. A word should also be said for one of the club's drawing cards, palmist Frances Thomas. A fixture at Miami's clubs, the tiny palmist is a real showman.

Fred Gobelle.

Pago Pago, New York

Talent policy: Dance and show band; shows at 8:30 and 11:30. Management: Bob Mernit, operator; Al Mernit and Jack Tirman, press agents. Prices: Drinks from 50 cents; dinners from \$1.50; no cover or minimum.

The new Calypso show here blends nicely with the spot's South Seas motif. The ork, Trinidad Calypso Troubadours, is headed by a West Indian billed as the Duke of Iron, who was formerly with the Calypso troupe at the Village Vanguard. According to his publicity, he had gone back to Trinidad, rounded out his own combo, and gotten them into Local 802.

His calypso songs are excellent, being witty as well as topical. Unfortunately at show caught movies were being made of the troupe, and the Duke had to work into a dead mike lined up only to the sound camera. Much of the humor was lost without the amplification apparatus. Singing and emceeing are also okeh. He works from the floor, backing the dancers with the songs, explaining the motions of the terpers.

Bill Matons, formerly with the Charles Weidman Dancers, heads the calypso dance combo. Matons and three femmes have a solid interpretative dance background and supply good visual accompaniment for the topical tunes. However, their work impresses as still more suited for concerts than for night spots. The troupe, with more commercial development, may yet be a good asset for a class spot.

Routines employ much rumba-conga stepping. Did a Windsor-Wally satire

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and another number advising that children should be sent to an orphan's home. Orders from the cameraman and retakes loused up the show immeasurably. Customers were a rarity when show was caught. *Joe Cohen.*

Hi Hat Club, Chicago

Talent policy: Show and dance band; floorshows at 9, 11:30, and 2. Management: Louis and Elmer Falkenstein, managers. Prices: Dinner from \$1.50; drinks from 50 cents; minimum \$1.

This attractive, intimate spot offers a fairly pleasing show, biggest asset of which is Willie Shore, here for the last two years and still a strong favorite. Shore, an ideal emcee for a sophisticated spot, is adept at gagging and also offers several side-splitting skits, best of which is *Tobacco Road*, in which Jerry Bergen assists. Shore is at his best in soft-shoe eccentric dancing, offering novel and entertaining routines.

Little Jerry Bergen is a deft pantomimist with a thoro knowledge of comedy values. Also did some entertaining fiddle foolery that registered nicely. Working with him is a hefty gal soprano, an excellent foil for his pantomime. Bergen also has burlesque bits that put him over solidly.

Doris Robbins is not only attractive but also an excellent vocalist, and her songs were well received. Ginette Calle offers a Frenchified song and dance routine that is mildly entertaining, and Ann LeVell tap dances nicely. The Beverly Young Dancers (6) are an attractive line.

Excellent music is played by Eddie Feins' orchestra. *Nat Green.*

Show Box, Seattle, Wash.

Talent policy: Dance and show band; continuous nightly show. Management: Ben Lyons, managing owner.

Following its policy of bringing a new floorshow in every Monday, the Show Box's bill last week fell a little below standard. However, Frances Heaton's all-girl band makes up for whatever the show lacked.

The all-girl band is quickly winning a following in Seattle with its hot and sweet numbers. Capitalizing on the ASCAP-BMI war, the band is offering plenty in the way of new tunes and vocals.

The Polk Four, harmonists and dancers, are well received in heading the floorshow. Their harmony appears more smooth than the dancing. Clark and Van, eccentric dancers, win a big hand with their dance farces.

Jackie Wing labors with the banjo. He failed to go over in a big way, mainly because there was no distinctive touch to his music. Barbara Baker does a acrobatic number which appears rough in spots. However, she is good in her control numbers.

Tom Farmer continues as part of the entertainment with his Hobby Hosses, a gag that brings plenty of laughs for all. *James Douglas.*

Frank Palumbo's, Philadelphia

Talent policy: Dance and show band, relief trio; floorshows at 7:10, 10:15, and 1. Management: Frank Palumbo, owner-manager; Johnny Bazzani, maitre d'; Frank Blumey, stage director; Earl Corwell, banquet manager; Milt Shapiro, publicity; Eddie Suez, booker. Prices: Dinners from \$1; drinks from 40 cents; no cover, no minimum.

A well-balanced bill and with a regular stage for the setting.

The spot is built up big for its food, with eight banquet parties on hand at the dinner show caught, Frank Palumbo wisely makes the stage count as much as the kitchen. And when it comes to hosting, Palumbo is second to none, which makes his successful operation of five night clubs easy to explain.

Line of girls, Six Shades of Rhythm, get it off to a running start with a rhythm routine. Don and Ruth Marshall, dance duo, please with a rumba tap. Male handles emcee efficiently.

Erma Lynn, blond chantress, takes over for rhythm song selling with *And So Do I, Our Love Affair*, and *I Can't Give You Anything But Love*.

Line returns for a striking ensemble. Garbed in flimsy fly-netting habiliment, gals give the show just enough spice with an *Azure* dance.

Mimicry of Billie Lee is on next, her best effort being a take on Joan Davis. Jim Wong Troupe (5), standard act of Chinese male acro aces, gives it a flying finish with their hand balancing, con-

ortionistic, and tumbling antics.

Customers compete on hobby horses, blowing a balloon, and guzzling soft drinks from a nipples bottle. Goes far in creating a party atmosphere. Bottle of champagne goes to the winners.

Howard Reynolds (6) gives the show excellent musical support and plenty potent for the hoofing appeal. Al Francis Trio (fiddle, bass, accordion) fills the lulls.

Line includes Ruth Cavanaugh, Mona Stanford, Terry Sherman, Joyce Caudill, Rose Larson, and Betsy Dittmar. *M. H. Orodener.*

Belmont Plaza Hotel, Glass Hat, New York

Talent policy: Dance and show band; Latin relief band; shows at 8, 10:30, and 12:30. Management: John H. Stember, manager; Rodriguez, headwaiter; Gloria Safer and Mike Cramoy, press agents. Prices: Dinner from \$1.50; \$2 minimum Saturdays after 10 p.m.

The management apparently has found its most successful formula for this room. It is good food, continuous dance music, and a warm, intimate atmosphere. The floorshows are secondary in importance, keeping the customers in and still featuring above everything else the Belmont Balladeers, a group (19) of singing colored waiters here for over three years.

Environment is extremely pleasant and prices comparatively reasonable. The waiters, between show appearances, are most courteous.

Acts are held for long engagements and often stay on for months. Current show features Lucille Johnson, soprano; Moro and Chita, Spanish and gypsy team, and Dacita, rumba and conga singer and dancer (appearing as a dancer

at the 12:30 session only). Band specialties and the singing waiters augment the bill.

The Balladeers, under direction of Fritz Weller (also a waiter), are an impressive choral group. They work in organized, professional fashion. Several of them boast strong, trained voices, and they are featured individually between group selections. Sing spirituals, standards, and pop tunes.

Moro and Chita are a graceful team, doing well with Spanish Gypsy routines accompanied by the usual ceremony of clicking castanets and toe and heel work. Girl is a voluptuous brunette. Man is handsome but shy on showmanship.

Lucille Johnson, tall, good-looking blonde, has a soft, sweet voice, but lacks punch. Offers familiar prima donna tunes, such as *Kiss Me Again, Play Gypsy*, and does such standards as *Day In Day Out* and *All the Things You Are*.

Dacita, Puerto Rican beauty, puts a lot of rhythm into her maraccas when she fronts Joe Pafumy's rumba combination during the Latin dance sets. Makes a striking, authentic appearance. (Dacita, here since September, goes into New York's La Conga February 5 as a single and mistress of ceremonies.)

Arthur Ravel's dance combination (7) plays sweet, melodic dance music. Ravel's work as an emcee, however, is mild. Two of his boys offer an accordion specialty at show time.

Pafumy (accordion) has a good Latin dance outfit. It is rhythmic and stimulating.

Dr. A. R. Kamm, bio-psychologist, works at tables. Gwen Gary, attractive brunette, plays the piano and sings at the cocktail bar afternoons and during intermissions evenings.

Mishel Gorner and band play Saturday and Sunday cocktail sessions. *Sam Honigberg.*

Follow-Up Reviews of New York and Boston Night Clubs

MAX GORDON'S VILLAGE VANGUARD—After a run at the Rainbow Room and an engagement at the Radio City Music Hall the Revuers (5) have settled into an indefinite engagement at Max Gordon's Club in the Village. On night caught, one of the group was la gripping. However, handicap being easily overcome with other femme doubling up on material.

The Revuers' lyrics and songs are clever, even to the extent of being over the heads of an average audience. Their stuff, to be appreciated, must have a very attentive crowd. Fortunately, patronage was sufficiently agape, and act went over well.

Did well-written satires, best of which were the radio and musical comedy ribs. Also put across a spoof on songwriting.

Business light on show caught. Zutty Singleton's sepiat trio (piano, sax, and drum) provide the music. *J. C.*

COPACABANA, NEW YORK—The new show in this swanky Monte Proser East Side room features Patricia Bowman, ballerina, and Elvira Rios, Spanish singer. The fresh, beautiful costumes draping the shapely Samba Sirens (6) in the production numbers are in keeping with the general Brazilian theme of both the show and the atmosphere of the spot.

Miss Bowman is a talented, engaging ballet dancer who executes her routines with grace and an abundance of rhythm. Most of her work is of a semi-classical nature, extremely suitable for the smarter cafes and hotel rooms. Jack Potteiger pairs up with her in a waltz, a passionate love number, and a Mexican concoction, all danced beautifully.

Elvira Rios still prefers soft lights and little music during her act, creating an attention-holding mood. She sings in Spanish and stayed on for several numbers, including the popular *Frenesi*. Smooth in voice and appearance.

Juanita Juarez, striking Latin beauty who fronts Marti's rumba band, works in the production numbers with handsome Fernando Alvarez, vocalist and Spanish emcee. Both add colorful and authentic touches to the general pattern.

Nat Brandwynne and his orchestra hold over to play lilting dance tempos and good show music. Marjery Fielding staged the show; Miles White designed the costumes. *Honigberg.*

DIAMOND HORSESHOE, NEW YORK.—Only a couple of changes in Billy Rose's nostalgic show which still moves along with race-horse speed and is as enjoy-

able to see again as a successful Katharine Cornell vehicle.

Professor Lambert is the chief comic, and goes over big with his trick xylophone. The strip by one of the show girls during his act is still a very clever bit.

Rose's line of dancing girls (12) is one of the cutest and one of the freshest looking on Broadway, and the show girls (6) are stately and beautiful.

The new intermission dance outfit is fronted by Myron Henley. Noble Sissle is still around to play a sock show and swing dance music. The show's line-up still includes the Lane Brothers and such old-timers as Gilda Gray, Eddie Leonard, Blanche Ring, Harland Dixon, Pat Rooney, Julian Eltinge, Horton Spur, and Dave Mallen. Four Ben Yost singers and Wini Shaw handle the vocals.

The customer leaves with the indelible impression that Rose is a great showman. If he wants something different and can't produce it himself, he knows the people who can do it for him. *Honigberg.*

WESTMINSTER HOTEL BLUE ROOM, BOSTON—Since it was last reviewed, Harry Drake, booker, has taken over the spot. A smart showman, he has doubled his talent budget and gone in for advertising. He added a line of girls and a relief band and is using one or two acts more.

Current offering includes a six-girl line with productions by Earle Lindsay,

Jimmy McHale's music for show and dancing, Adrian O'Brien's singing, and three extremely clever acts.

Pearl Robbins, a toe tapper, opens with a sparkling routine and returns later with more. Utilizing fresh and difficult routines, especially for toe tapping, Miss Robbins clicked. Paul Regan, imitator, has a fairly lengthy routine, with material that is at times good and at times only fair. Cutting down on time and strengthening his material would make Regan a sock entertainer. Yukoi Duo, clever balancers, go thru a swiftly paced turn on bicycles and unicycles. Small floor space hampers them somewhat.

Adrian O'Brien, long a Hub fave, sings nicely, and the McHale music keeps 'em dancing.

Drake has something here. As soon as his advertising campaign begins to sink in, this may well be one of the most popular spots in town. *Mike Kaplan.*

GREENWICH VILLAGE INN, NEW YORK—Jim Riley's club is presenting a pleasing floorshow, with spicy song deliverer Aileen Cook still featured. Miss Cook had a tough time with this noisy room, but she holds her own with good material and knowing delivery. She emcees the show nicely. The six-girl Guy Martin line does opening and closing numbers that are brightly costumed. The girls look nice but don't do any fancy dancing.

Elenore Knight, an attractive brunette, does two lively, actionful tap routines spiced up with leaps, twists, whirling taps. Holds close attention. Her second number, to paso doble music, show-stopped. Looks like a comer. Bernice Manning, a young brunette, sings torchy ballads with a much-improved contralto since last caught here. Her *Paris* song was her best, and she show-stopped. Another girl worth watching, Marquita, Spanish dancer, performs in the expected vivacious style, plus castanets and smile. Denise Anderson displays a slick young figure in a "Javanese" dance in slick costume. Good, exotic flesh item.

Anthony Trini's five-man band played the show well. His band and Jules Di-Salvo's three-man combo alternate on good dance music. Grace Patterson is band vocalist. *Denis.*

Chi Vaudefilmers Sans Units, Bands

CHICAGO, Feb. 1.—Vaude acts have the call in Loop vaudefilmers this week. For the first time in many months neither a band nor a unit is to be found on any stage. Each of the three houses has a five-act bill. No trend away from bands or units is planned, it was indicated. Next week will see Gene Krupa at the Chicago, with Phil Spitalny to follow. At the State-Lake a new unit, *Screwballs of 1941*, will be the attraction. Oriental is bringing in a unit that has been paying under the title *American Beauties on Parade*. Title is being changed to *Down Miami Way*, and the Oriental sent a producer to Detroit, where the show played this week, to revamp the show. A couple of acts are being changed and six show girls will be added.

The Sally Rand unit, which has been playing the Midwest, closed at Minneapolis this week, and Miss Rand is playing single at the State-Lake.

New Mgr. for Atlanta Roxy

ATLANTA, Feb. 1.—Roxy Theater, which spasmodically plays vaude and stage bands, has another new manager. He is Jack Hodges, formerly Roxy publicity manager. He succeeds Ed Shepard.

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(Routes are for current week when no dates are given.)

A
 Abbs, Vic (Stuyvesant) Buffalo, h.
 Adams, Charlie (Nut Club) Miami, nc.
 Adriana & Charly (Shubert) Cincinnati, t.
 Alexander, Mentalist (Lookout House) Covington, Ky., nc.
 Allen & Kent Foursome (Edgewater Beach) Chi, nc.
 Alma & Roland (Paddock Club) Miami, nc.
 Alpert, Mickey (Cocoanut Grove) Boston, nc.
 Alpert, Pauline (Sutton) NYC, h.
 Alvarez, Fernando (Copacabana) NYC, nc.
 Ambassadors, Monocled (Jefferson) St. Louis, h.
 Anderson, Erna (New Yorker) NYC, h.
 Andre, Renee (806) Chi, nc.
 Andrews, Jo (Brown) Louisville, h.
 Andrews Sisters (Orpheum) Minneapolis, t.
 Anita & Andre (Old Heidelberg) Milwaukee, c.
 Archer, Gene (Earle) Washington, D. C., t.
 Ardell Sisters (Dinty Moore's) Chi, nc.
 Armida (Lookout House) Covington, Ky., nc.
 Arnolds, Three (Stanley) Pittsburgh, t.
 Arturo & Evelyn (Lookout House) Covington, Ky., nc.
 Auld, Aggie (Lexington) NYC, h.

B
 Baker, Bonnie (Biltmore) NYC, h.
 Baker, Art (Warwick) NYC, h.
 Barclays, The (Mayfair Club) Miami, nc.
 Barnes, Ruthie (Orpheum) Minneapolis, t.
 Barry, Prince & Clark (Park Central) NYC, h.
 Barry, Dave (Roxy) NYC, t.
 Barton, James (State) NYC, t.
 Bates, Lulu (Gay Nineties) NYC, nc.
 Beauvel & Tova (St. Moritz) NYC, h.
 Belling, Clem (Clark's Oasis) Buffalo, nc.
 Belmont, Bobby (Mayflower) Akron, O., h.
 Below, Pappy (Village Barn) NYC, nc.
 Bergen, Jerry (Hi-Hat) Chi, nc.
 Bernard, Ben (Gay '90s) NYC, nc.
 Bernard & Jensen (Temple) Saginaw, Mich., 6-8; (Strand) Lansing 9-12; (Michigan) Jackson 13-15, t.
 Bernays, The (New Kenmore) Albany, N.Y., h.
 Bernette & Parkes (State-Lake) Chi, t.
 Berry Bros. (Strand) NYC, t.
 Bertay Sisters (Colosimo's) Chi, nc.
 Besser, Joe, & Co. (Oriental) Chi, t.
 Bishop Bros. (Nut Club) Miami, nc.
 Blaire & Barnett (Lido Club) San Francisco, nc.
 Blake, Gloria (Gay White Way) NYC, nc.
 Blondell Twins (Continental Club) Chesapeake, O., nc.
 Bond Sisters, Three (Fort Hayes) Columbus, O., h.
 Bowman, Frisco (Stork Club) Phila, nc.
 Bowman, Patricia (Copacabana) NYC, nc.
 Bridgeport Four, The (Roxy) NYC, t.
 Brown, Evans (Arabian Gardens) Columbus, O., nc.
 Bruce, Carol (Pierre) NYC, h.
 Bruce, Betty (Royal Palm) Miami, h.
 Bryant, Willie (Cafe Society) NYC, nc.
 Buchanan Paddy (Nut Club) Miami, nc.
 Buckmaster, John (Savoy-Plaza) NYC, h.
 Burnay, Isabel (Raulf) Oshkosh, Wis., h.
 Burns Twins & Evelyn Price (Mayflower) Akron, O., h.
 Byrne, Betty (Theodore's) NYC, re.
 Byton, Dorothy, Dancers (Sherman) Chi, h.

C
 Californians, Four (Stuyvesant) Buffalo, h.
 Callaway, Cal, Trio (Clarendon) Daytona Beach, Fla., h.
 Calle, GINETTE (Hi Hat) Chi, nc.
 Camp, Mary (Harry's New Yorker) Chi, nc.
 Capella & Beatrice (Rainbow Room) NYC, nc.
 Carbone, Maria (Music Hall) NYC, t.
 Cards, Three (Tower) Kansas City, Mo., t.
 Carlisle, Kitty (State) NYC, t.
 Carlton & Juliette (Philadelphia) Phila, h.
 Carr, Billy (606) Chi, nc.
 Carroll, Frances (Famous Door) NYC, nc.
 Carroll, Christina (Roxy) NYC, t.
 Cartwright, Helene (Miami-Biltmore) Miami, h.
 Cascade, Billy (Gaucho) NYC, nc.
 Caston, Bobbie (Southland) Boston, c.
 Cavaliers, The (Netherland Plaza) Cincinnati, h.
 Chamberlain, Peggy (Jack & Bob's) Trenton, N. J., nc.
 Chandra Kaly Dancers (Colonial) Hallandale, Fla., nc.
 Chaney & Fox (Walton) Phila, h.
 Claire & Hudson (Harry's New Yorker) Chi, nc.
 Clark, Keith (Rainbow Room) NYC, nc.
 Clark & Bailey (Lookout House) Covington, Ky., nc.
 Cody, Harry (Jack & Bob's) Trenton, N.J., nc.
 Collegians, Four (Chez Maurice) Montreal, nc.
 Collette & Barry (Bismarck) Chi, h.
 Cooke, Leonard (Stamp's) Phila, c.
 Copp, James, III (Cafe Society) NYC, nc.
 Coralli, Claudia (Yar) Chi, nc.
 Cordan & Sawyer (Harry's New Yorker) Chi, nc.
 Corez, Joan (Jack & Bob's) Trenton, N. J., nc.
 Cornell & Nester (Astor Grill) Montreal, nc.
 Cortello, George, & Canine Mimics (Metropolitan) Providence, R. I., 7-9, t.
 Cortez, Arturo (Havana-Madrid) NYC, nc.
 Cortez & Lopez (Wagon Wheel) Phila, nc.
 Cosmo & Anita (Hopkins Rathskeller) Phila, nc.
 Covert & Reed (Warwick) NYC, nc.
 Crackerjacks, Five (Palumbo's) Phila, c.
 Christians (Chicago) Chi, t.
 Cross & Dunn (Club Esquire) Miami, nc.
 Cunningham, Fairy (Town & Country Club) Milwaukee, nc.
 Cunningham, Florrie (Jack & Bob's) Trenton, N. J., nc.
 Curtis, Renay (Circlon) Easton, Pa., c.

D
 D'Abour & Renee (Harry's New Yorker) Chi, nc.
 D'Amore, Franklin, & Anita (Oriental) Chi, t.
 Dacita (Belmont-Plaza) NYC, h.
 Daks, Nicholas (Music Hall) NYC, t.
 Daley, Cass (Broad) Columbus, O., t.
 Daniels, Billy (Stork Club) Phila, nc.
 Dare, Yvette (Club Charles) Baltimore, nc.
 Darrell, Emily (Tower) Kansas City, Mo., t.
 Darro & Davis (Philadelphia) Phila, h.
 Davis, Leona (San Juan) Miami, nc.
 DeAngelo & Porter (Club Esquire) Miami, nc.
 Dean, Aloha Bobbie (Chatterbox) St. Petersburg, Fla., nc.
 Deana & Del Campo (Cromwell) Miami, h.
 Delahanty Sisters (Martin's Tavern) Lima, O., nc.
 Delta Rhythm Boys (Ruban Bleu) NYC, nc.
 De Marco, Tony (Colony) McClure, Ill., nc.
 DeMarco, Isabel (L'Aiglon) Chi, re.
 DeMay, Moore & Martin (Tower) Kansas City, Mo., t.

(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE
OF
THE Billboard

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; re—restaurant; s—showboat; t—theater.
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

DeMontez, Camille (Rumba Casino) Miami Beach, Fla., nc.
 De Shon, Maxine (606) Chi, nc.
 Del Carment, Maria (Embassy Club) Phila., nc.
 Dennett & Dae (Broad) Columbus, O., t.
 Dennis & Sayers (Old Mexico) N. Attleboro, Mass., nc.
 Del Rio, Jose (Frontenac) Detroit, nc.
 Derral, Dottie (Stamp's) Phila, c.
 De Simone, Cheena (Bowery) Detroit, nc.
 Deval, Merle & Lee (Minnesota) Minneapolis, t.
 DeWolfe, Billy (Warwick) NYC, h.
 Diaz & Dolores (El Patio) Baltimore, nc.
 D'Ivons, The (Club Esquire) Miami, nc.
 Dixie Brownies, Two (Wright) Annapolis, Md., h.
 Don & Therese (HopkinsRathskeller) Phila, nc.
 Dooley, Mary (Park Casino) Phila, nc.
 Dorben Dancers, Dorothy (Edgewater Beach) Chi, h.
 Dorsay & Diane (Bellevue Grill) Montreal, c.
 Downey, Morton (Chez Paree) Chi, nc.
 Drysdale, Grace (Iceland) NYC, re.
 Duggan & D'Ray (West) Sioux City, Ia., h.
 Duke, Al (Fountain Square) Cincinnati, h.
 Dumont, Marie (Crisis) NYC, nc.
 Dunbar, Dixie, & Rhythmaires (State) NYC, t.
 Duffins, The (Edgewater Beach) Chi, h.
 Duval, Betty (606) Chi, nc.

E
 Earls of Whirl (Colosimo's) Chi, nc.
 Eckler, Hilda (Music Hall) NYC, t.
 Eddy, Marion (Famous Door) NYC, nc.
 Edwards, Joan (Gay White Way) NYC, nc.
 Elgins, Five (Lyric) Indianapolis, t.
 Elin, Marita (El Gaucho) NYC, nc.
 Elmer, Arthur (Times Square) NYC, h.
 Emerald Sisters (Strand) NYC, t.
 Emerson, Hope (Brevoort) NYC, h.
 English, Margaret (Stevens) Chi, h.
 Enrica & Novello (Hurricane) NYC, nc.
 Ernie & Fisher (Cat & Fiddle) Cincinnati, nc.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Estes, Del (Mouset) Chi, nc.
 Evans, Bob (Palmer House) Chi, h.
 Evans, Dale (Drake) Chi, h.

F
 Faconi, Norbert (Brevoort) NYC, h.
 Faye, Frances (Paddock Club) Miami Beach, Fla., nc.
 Pennard, Lou (Old Harbor House) Boston, nc.
 Ferguson, Hal (San Juan) Miami, nc.
 Finnell, Carrie (606) Chi, nc.
 Follies Bergere (Michigan) Detroit, t.
 Foster, Gae, Girls, Sixteen (Earle) Washington, t.
 Fox, Gladys (606) Chi, nc.
 Fraday Dancers (Oriental) Chi, t.
 Franklin, Hazel (St. Regis) NYC, h.
 Franks, Four (Minnesota) Minneapolis, t.

G
 Garat, Pepper (Yacht Club) Phila, nc.
 Garcia, Lucio (B-Bar-H) Chi, re.
 Gardner's, Cheerful, Royal India Elephants (Shrine Circus) Los Angeles.
 Gasca Bros. (Shrine Circus) E. St. Louis.
 Gay, Sally (The Drum) Miami, nc.
 Gaylore, Gayle (Iceland) NYC, re.
 Geraldine & Joe (Gay White Way) NYC, nc.
 Gibson, Harry & Ruth (Times Square) NYC, h.
 Ginster, Lena (Caderra's) Bend, Ill., nc.
 Givot, George (Lookout House) Covington, Ky., nc.
 Gleason's Royal Guards (Royal Palm) Miami, h.
 Gleason, Jackie (Leon & Eddie's) NYC, nc.
 Glenn, Louise (Colosimo's) Chi, nc.
 Glover & Laine (Brown) Louisville, h.
 Gongalo & Cristina (National) Havana, h.
 Good & Goody (Corktown Tavern) Detroit, nc.
 Gordon, Vera (Lobby) Juarez, Mexico, c.
 Grandfather's Follies unit (Blackhawk) Chi, re.
 Granpappy & His Pine Ridge Hillbillies (Roanoke) Roanoke, Va., 5-8, t.
 Gravel, Rhoda (Roxy) NYC, t.
 Gray, Gilda (Diamond Horseshoe) NYC, nc.
 Grayce & Graham (Netherland Plaza) Cincinnati, h.
 Green, Paul (Cat & Fiddle) Cincinnati, nc.

H
 Hadley Dancers (Bismarck) Chi, h.
 Hale, Chester, Girls (Gran Casho Nacional) Havana, nc.
 Hall, Wilbur (Minnesota) Minneapolis, t.
 Hank, the Mule (B-Bar-H) Chi, re.
 Happy, Tom & Jerry (Oriental) Chi, t.
 Harmes, Angelita (Congress) Chi, h.
 Harmonica Eagles, Five (Roxy) NYC, t.
 Harris, Bud, & Co. (Lyric) Indianapolis, t.
 Harrison, Spike (Gay '90s) NYC, nc.
 Hart, June (Colosimo's) Chi, nc.
 Havilland, Dick (Corktown Tavern) Detroit, nc.
 Hayworth, SeaBee, Revue (Broadway) Fayetteville, N. C., 5; (Carolina) Wilson 6; (St. Pauls) St. Pauls 7; (Carolina) Lumberton 8; (Wanoca) Wallace 10; (Carolina) Rocky Mount 11, t.
 Healy & Evans (Chateau Frontenac) Quebec, h.
 Healy, Dan (Village Barn) NYC, nc.
 Heasley Twins (St. Regis) NYC, h.
 Heat Waves, Three (Wit's End) Miami Beach, Fla., nc.
 Helaine & Donaldson (Evergreen Casino) Phila, nc.

Heller, Jackie (State-Lake) Chi, t.
 Henderson, Alicia (Coo Rouge) NYC, nc.
 Hildegard (Hollywood Beach) Hollywood, Fla., h.
 Hildin, Magician (Arlington) Binghamton, N. Y., h.
 Hilliard, Jackie (Paddock Club) Miami Beach, Fla., nc.
 Hoffman, Lou (Bismarck) Chi, h.
 Hollywood Co-Eds (Lyric) Indianapolis, t.
 Holt, Meymo (Lexington) NYC, h.
 Holtz, Lou, Unit (Riverside) Milwaukee, t.
 Honnert, Johnny (Park Plaza) St. Louis, h.
 Hoveler, Winnie (Hurricane) NYC, nc.
 Howard, Eddy (Palmer House) Chi, h.
 Hyers, Frankie (Club 18) NYC, nc.

I
 Iles, Steven (Weylin) NYC, h.
 Inge, Adele (New Yorker) NYC, h.
 Irmagard & Alan (White) NYC, h.

J
 Janeen (Cat & Fiddle) Cincinnati, nc.
 Jansleys, Four (Weber's Hofbrau) Phila, nc.
 Jemima, Aunt (Top Hat) Union City, N. J., nc.

POLLY JENKINS
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 For Dates and Terms: JOHN SINGER, Mayfair Building, 701 Seventh Ave., New York City.

Johnson, Peter (Cafe Society) NYC, c.
 Johnson, Patsy (Club Nomad) Atlantic City, nc.
 Johnson, Lucille (Belmont-Plaza) NYC, h.
 Jones, Virginia (606) Chi, nc.
 Jordan Trio (B-Bar-H) Chi, nc.
 Jordan, Jean (Beverly Hills) Newport, Ky., cc.

Joyce, Marion (Leon & Eddie's) NYC, nc.
 Joyce, Patricia (Leon & Eddie's) NYC, nc.
 Joyita & Maravilla (El Chico) NYC, nc.
 Juarez, Juanita (Copacabana) NYC, nc.
 Judge, Arline (Riverside) Milwaukee, t.
 Julian, Don & Marjori (Rainbow Grill) NYC, re.

K
 Kahler, Jerry (Seneca) Chi, h.
 Karavaef, Simeon (Russian Kretchma) NYC, nc.
 Kay, Dolly (Harry's New Yorker) Chi, nc.
 Kay, Katya, & Kay (Royal Palm) Miami, nc.

Claims Niteries Are Pro-ASCAP

NEW YORK, Feb. 1.—American Society of Composers, Authors, and Publishers is keeping tab on songs requested by patrons in night clubs. ASCAP claims that in the Evduro cafe, Brooklyn, out of an average of 60 requests nightly 55 were for ASCAP tunes, while five asked for BMI tunes. The cafe features request programs.

The Society also claims receipt of a letter from Die Schier Hofbrau, Sinking Springs, Pa., which asked to resume its ASCAP license. The proprietor, Ralph C. Riffert, wrote he was touted off ASCAP by his organist, who is also employed by one of the broadcasting companies.

Auction Stunts Draw in Seattle

SEATTLE, Wash., Feb. 1.—Jerry Ross, former emcee who now manages the Palomar Theater, reports that his Wednesday Daffy Auction out-grosses all other week nights. Ross uses all local products.

Ross buys nonsense articles and gives the customer merchandise with the cash, or asks for blinds bids. The auction Wednesday, January 22, grossed \$1,100 for the 1,200-seat house, \$700 over the week-day average.

Ross says next best night is his Friday night amateur program, which grosses close to the auction average.

Kinley, Eddie (Club Ball) Brooklyn, nc.
 King, Carol (Gay White Way) NYC, nc.
 King, Evelyn (Duke's) Baltimore, nc.
 King, Mary Lou (Club Ball) Brooklyn, nc.
 Knight Sisters (State) NYC, t.
 Kollette & Deane (Casino Atlantico) Rio de Janeiro, nc.
 (See ROUTES on page 61)

BURLESQUE (Hirst Circuit Shows)

Broadway Scandals: (Gayety) Norfolk, Va., 2-8.
 Cavalcade of Girls: (Lyric) Bridgeport, Conn., 3-8.
 Dazzling Cuties: Open 2-6.
 Follies of Pleasure: (Garrick) St. Louis 1-7.
 Frisky Frolics: (Gayety) Washington 2-8.
 Howlarious Nights: (Empire) Newark, N. J., 2-8.
 Midnight Maidens: (Colonial) Utica, N. Y., 7-9.
 Naughty Nifties: (Casino) Pittsburgh 2-8.
 Night Hawks: (Mayfair) Dayton, O., 31-Feb. 6.
 Peek-a-View: (National) Detroit 31-Feb. 6.
 Revue of Revues: (Troc) Phila 2-8.
 Rockin' the Town: (Gayety) Baltimore 2-8.
 Scan-Dolls of 1941: (Hudson) Union City, N. J., 2-8.
 Step Lively Girls: (Old Howard) Boston 3-8.
 Topical Teasers: (Orpheum) Reading, Pa., 5; (Lyric) Allentown 7-8.

ICE SHOWS ON TOUR

Henie, Sonja, Hollywood Ice Revue: Indianapolis 5-9.
 Ice-Capades: (Riverside Stadium) Washington, D. C.; (Arena) Hershey, Pa., 7-16.
 Ice Follies, produced by Shipstad & Johnson: (Arena) New Haven, Conn., 3-9; (Coliseum) Springfield, Mass., 10-16.
 Lamb-Yocum Ice Revue: (Peabody Hotel) Memphis until Feb. 11.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Bankhead, Tallulah, in Little Foxes: (City Aud.) Beaumont, Tex., 5; (Municipal Aud.) New Orleans 6; (City Aud.) Jackson, Miss., 7; (Aud.) Memphis 8.
 Blossom Time: (Grand O. H.) Chi.
 Chatterton, Ruth, in Pygmalion: (Kimo) Albuquerque, N. M., 5; (Plaza) El Paso, Tex., 6; (Rialto) Tucson, Ariz., 7; (Orpheum) Phoenix 8.
 Claire, Ina, in The Talley Method: (Shubert) New Haven, Conn., 6-8.
 Claudia: (McCarter) Princeton, N. J., 6-7.
 Dante: (American) St. Louis.
 DuBarry Was a Lady: (Erlanger) Chi.
 Hellzapoppin': (Taft) Cincinnati.
 Heppburn, Katharine, in The Philadelphia Story: (Colonial) Boston.
 Home, Sweet Home: (Playhouse) Wilmington, Del., 6-7.
 Ladies in Retirement: (Horace Bushnell Aud.) Hartford, Conn., 6; (Klein Memorial Aud.) Bridgeport 8.
 Lunt & Fontanne, in There Shall Be No Night: (Metropolitan) Seattle 6-8.
 Male Animal, The: (National) Washington, D. C.
 Man Who Came to Dinner, with Alexander Woolcott: (Ford's) Baltimore.
 Man Who Came to Dinner, with Clifton Webb: (Erlanger) Atlanta 5-6; (Bijou) Chattanooga, Tenn., 7; (Bijou) Knoxville 8.
 Night Must Fall: (Royal Alexandra) Toronto.
 Pins & Needles: (Studebaker) Chi.
 Time of Your Life: (Locust St.) Phila.
 Tobacco Road: (Nixon) Pittsburgh.

Penna Cafe Owners Start Curfew Drive

PHILADELPHIA, Feb. 1. — Pennsylvania Cafe Owners' Association, representing practically all night clubs in Eastern Pennsylvania, held its first annual banquet Sunday (19) at the Broadwood Hotel here. Evening marked the beginning of a campaign to rid the statute books of the Saturday midnight curfew. Bill Hopkins, of Hopkins Rathskeller here, is president. Frank Palumbo was chairman of the banquet committee. Joe Frassetto's orchestra provided the music.

Vaudeville Notes

ANTHONY J. SALO, of Perry and Salo, who were on the road with *Night in Rio*, is confined in the Jamaica Hospital, L. I. The act had to leave the show because of his illness. . . . COUNT FRO-ZO and Madame Blondin are playing dates in Texas.

LAUREL AND HARDY have returned to Hollywood, following a brief tour with their vaude unit.

JOHNNY KING, Chicago, is agenting a new unit coming from the East, *American Beauties on Parade*, made up of Atlantic City bathing beauties, which goes into the Oriental, Chicago, Friday (7).

TITO CORAL tops a Latin unit set for the Stanley, Pittsburgh, week of February 7. Show was organized by Henri Gine, of New York, and includes Cesar and Rosita with Pancho, Mario del Carmen with Jose Vega, Ferdinand the Bull, and Ramon's Cuban Caballeros.

Club Talent

New York:

JOHNNY HOWARD, emcee, goes into the St. Moritz Hotel February 22, his first local hotel date. RAMON TALOVERO DANCERS, three mixed teams, are in town after four weeks at the Latin Quarter in Miami. REGINA ZUCKERBERG is heading the Roumanian Village show now, with Jack Hirsch, Velma Ravel, and Buddy Mack band rounding out the bill. KNIGHT SISTERS, currently at the State, open at the Ambassador Hotel (Cocoanut Grove), Los Angeles, March 4. Betty Knight will undergo a minor spine operation February 10. CALYPSO TROUBADOURS, featuring Bill Matons, have had two of their routines shot by Spotlight Productions of New York at the Club Pago Pago last week. For slot movie machines.

Chicago:

The THREE RYANS will open February 13 for four weeks at the Roosevelt Hotel, New Orleans, booked by Marty Whyte. While in New York the Ryans parked their car in Times Square and it was broken into and everything stolen except two tuxedos.

Philadelphia:

THE COLSTONS new feature at Benjamin Franklin Hotel. VESTA VICTORIA heads the all-girl revue at McGee's Club 15. THE FOUR BLUES make their local bow at Irvin Wolf's Hotel Senator Rendezvous. DON POPIKOFF set to emcee the February 24 show featuring the Mills Brothers at Club Ball. BONNIE STUART, KYW songbird, doubling at Tom O'Boyle's Cadillac Tavern. DOROTHY JOHNSON teams with Jerry Brandow at Frank Palumbo's New 20th Century Club. GLORIA BELMONTE added at Embassy Club.

Cincinnati:

MILT BRITEN and the "Crazy Show," slated to open at Beverly Hills, Newport, Ky., Friday (31), was canceled, with Ina Ray Hutton's band; Marty May, emcee; Le Paul, magician, and Pancho and Dolores substituted. GEORGE GIVOT tops the new bill at Jimmy Brink's Lookout House, Covington, Ky. Clark and Bailey are on the same bill.

Hollywood:

WIENE BROTHERS, who recently closed at Earl Carroll's, spotted in the 20th-Fox picture *The Great American Broadcast*. JERRY COLONNA will be featured with Bob Crosby in Republic's *Sis Hopkins*. CLIFF EDWARDS will be featured in a new series of Columbia shorts. The first will be a hillbilly yarn. WARNERS are reissuing the five two-reelers made by Bob Hope in the days when he was still playing vaude only. BERRY BROTHERS, now at Strand, New York, due here in March for a spot in a forthcoming Metro musical.

Here and There:

NADINE AND CHARLES have closed at the Roosevelt Hotel, Jacksonville, Fla., and are current at the Hi-Hat Club, Daytona Beach, Fla. JIM CURRY is working niteries in Pittsburgh. THREE PERSONALITIES of Rhythm (Ed Rice, Vera Garrett, and Delores Donar) are in their 18th month in the Celtic Room of Hotel Sherman, Chicago. BARNEY AND LONJIE, after winding up at the Kona Club, El Cerrito, Calif., for the Sam Rosey office, have hit for Seattle. They report night club conditions on the Coast below par. DANNY RICHARDS is the new emcee at Silver's, Oakland, Calif. THREE ROSS SISTERS have taken delivery on a new Schult Aristocrat trailer. DICK AND EVELYN BARCLAY have closed at the Mayfair, Miami, and shifted to the George Washington Hotel, Jacksonville, Fla., for a two-weeker. ARTIE HOLTZ band is leaving the Beachcomber, Miami, for the Colony Club there. VELERO SISTERS' band will stay on at the Carrousel, Miami. DEL CASINO is slated for the

Netherland Plaza, Cincinnati, for four weeks, starting March 12. FREDDIE FISHER leaves a long run at Blatt's Palm Gardens, Milwaukee, February 16 to open at the Merry Go Round, Dayton, O., February 24. BOB ALLEN AND PAT LYONS opened at the Playhouse, Akron, after a run at the Crystal Tavern, Youngstown, O. KARYL NORMAN is in his 63d week as emcee at the Club Frontenac, Detroit.

VICKI NEVADA, strolling accordionist, has closed at Hotel Meigs, Toledo, O., and moved to Adolphus Hotel, Dallas. CHARLOTTE ANN HILBERG, until recently with Donn Arden's Artists Models at the Lookout House, Covington, Ky., has joined the line at Beverly Hills, Newport, Ky. MARGUERITE RATTERY and Irene Hart, late of the Lookout House ensemble, have joined Noel Sherman's line in Miami.

CAPTIVATORS TRIO (Zig Baltusis, Harry Martin, and Tony Lombardo) close at Netherland Plaza Hotel, Cincinnati, January 23. Trio opened there October 14. They are set for the Park Plaza, St. Louis, for five weeks, starting January 24. PRINCESS ORELLA, Pete, and Company, dance act, have moved from Abe and Pappy's Club in Dallas to the one in Houston.

The SIX BYTONETTES, playing the 365 Club, San Francisco, have had their run extended three months. MCA has acquired representation of S. N. Snyder's *Water Follies*, which stars BUSTER CRABBE and is being offered to auditoriums. PARKER AND DANIEL'S *Hollywood Revue*, now at the Chase Hotel, St. Louis, has been given an extension. BILLY REYES is set for the Ambassador Hotel's Coconut Grove February 4. CHUCK AND CHUCKLES have been held over at the Sherman, Chicago, until the close of the Gene Krupa engagement.

MARCIA GRIFFIN and Margaret Gibson take a two-week turn at the Cat and Fiddle, Cincinnati, February 3. BETTY JANE COOPER, together with Florence and Alvarez, opened at the Walton Roof, Philadelphia, January 30. ROSE MARIE is set for the Mayfair, Boston, following her vaude engagement there at the RKO-Keith. FERNANDO AND FAIR are current at the Chez Ami, Buffalo. EDDIE DANIELS is in his fourth month at the Hotel Winona, Winona, Minn. PIERRE AND RENEE open February 15 at the Edgewater Beach Hotel, Chicago.

SALLIE SAWYER, after six weeks at Club Federal, Buffalo, opened Monday (27) at Barrett's Dude Ranch, Washington, for an indefinite stay.

DOROTHY DUVAL, accordionist who recently concluded a year at Hotel Brevoort, Chicago, is now at Hotel Ventura, Ashland, Ky., a Pick hostelry, and moves to the chain's Fountain Square Hotel, Cincinnati. BURNS TWINS and Evelyn Price closed at Beverly Hills Country Club, Newport, Ky., and opened February 3 at Mayflower Hotel, Akron, O. PEDRO AND RAFAEL closed at the Tower Theater, Kansas City, Mo., January 30, and are current at the 100 Club, Des Moines, Ia. ROSE MARIE returns to the Little Rathskeller, Philadelphia, February 3 for a four-week stay.

PAUL GILBERT opens at the Cocoanut Grove, Boston, early February. LUIS AND DELITA are at the Graystone, Mansfield, O., after a run at Alpine Village, Cleveland. THREE HEAT WAVES have been held over at the Wit's End Club, Miami Beach. They opened there January 25 following a run at the Top Hat, Union City, N. J. MITZI GREEN opened at the Chase Hotel, St. Louis, January 31. LILLIAN CARMEN is set for the same spot starting February 28. TAMARA goes into the Biltmore, Providence, R. I., February 3. GEORGE GIVOT starts at the Lookout House, Covington, Ky., February 4. JOEY NASH opens at the Hollenden, Cleveland, Monday (3). SALLY KEITH, tassel tosser, is being held over at the Crawford House, Boston, until May 3. PRINCESS ORELLA AND PETE open at the Latin Quarter, Boston, early March, after a run at the Abe and Pappy Club, Houston, Tex.

FRANK SMALL and his musical revue have been set by Frank Wirth for the Florida State Fair, Tampa. THE ROSSILIANOS close at the Statler, Cleveland, February 9 and open February 12 at the Netherland Plaza in Cincinnati. WESSON BROTHERS are booked in theaters thru the Eddie Sherman office, New York, until March 7.

"Suffocated Dancer"

PHILADELPHIA, Feb. 1.—Audrey Joyce, dancer in from the West Coast, is chucking at one of the local bookers. Upon contacting the office, she advised she was a "sophisticated dancer." But in inking in the contract for a nitery date, it was made out as a "suffocated dancer."

Detroit Spot Seeks Strong Name Acts; Elaine Barrie Off

DETROIT, Feb. 1.—Local night club business is due to pick up February 1, according to Frank Barbaro, manager of the Bowery, who has probably catered more consistently to year-round crowds than any other manager in town. Barbaro's comment was based on study of records of six years, practically since Repeal, showing a consistent drop, running from 35 to 60 per cent, based upon average high figures of fall business.

Typically, the Sally Rand show, counted on for a record breaker here, opening just before Christmas, opened to about 11,000 admissions the first week, above average. Business sank to 7,000 for second, third, and fourth weeks despite heavy exploitation. Bad weather plus holiday distractions were considered largely responsible.

Elaine Barrie, following in, did very disappointingly with about \$6,000. Barbaro commented that her routine, a sketch type, did not appear best adapted for a night club.

The spot shifted to straight vaude shows, with revue, headed by Mirth and Mack, drawing about 7,000 persons, followed last week by Sid Tomak and the Reis Brothers' playing to about the same number.

Policy of names is being continued by this spot. Barbaro insists the name alone is insufficient unless the act can justify its reputation.

Kalcheim Adds Chi, Buffalo Theaters

NEW YORK, Feb. 1.—Two houses are being added by Harry Kalcheim, Paramount booker.

The Regal, Chicago, 2,826-seater, will be on a sepi band policy when attractions are available. Already booked are Erskine Hawkins, February 14; Jimmy Lunceford, April 25, and the Inkspots with the Sunset Serenaders, May 9.

Other house is the Hippodrome, Buffalo, which will play vaude for the first time February 21. *The Streets of Paris* unit is the attraction. Unit is getting \$7,500 net plus overage.

The Hippodrome will be in opposition to the Buffalo and the 20th-Century. The latter may use vaude every week, and is currently using spot shows.

AFA Fund Plan To Supreme Court

NEW YORK, Feb. 3.—New York Supreme Court on Thursday (6) will be presented with a compromise plan to operate the Death Benefit Fund of the defunct American Federation of Actors. The plan will provide for the fund to continue, instead of being liquidated, to collect until the fund is finally exhausted.

Appearing before the court will be State Senator Robert Wagner Jr., last year appointed special guardian of the DBF, and representatives of the DBF trustees and of Allan Corelli.

London Nixes Sunday Shows

LONDON, Jan. 11.—Just as managerial hopes of being granted permission for Sunday opening were rising, Home Secretary Herbert Morrison refused Francis Laidler's application for Sunday performances of *Aladdin* at the Coliseum.

Vaude Returns to Orpheum, Spokane; Daniels' 10 Weeks

SPOKANE, Wash., Feb. 1.—After an absence of nearly seven years vaude is returning to the Orpheum, giving the Post Street steady stage competition.

The Bert Levey Circuit, which has been booking the Post Street, will switch to the Orpheum February 19, according to Manager W. R. Seale, and Post Street manager, Bill Evans, will get his shows thru Joe Daniels, of Seattle.

The Orpheum is an Evergreen chain house; Post Street is an independent. The former has been booking occasional unit shows. The latter carried the Levey circuit for 27 weeks in 1938 on a two-day-a-week policy; four weeks in 1939, and continuously now for a year and five months on a three-days-a-week policy. Manager Evans says business has been down 25 per cent this fall and winter compared to a year ago. He plans to use a Daniels' show Fridays to Sundays, with Edith Rogers Dahl this week-end. The Orpheum will try a Thursday to Saturday policy.

The Post Street grossed average \$1,750 January 24 to 26 with five acts plus *Millionaires in Prison* and *West of Pinto Basin* on screen.

SEATTLE, Wash., Feb. 1.—The Joe Daniels office here has rounded out a route of 10 consecutive weeks for acts. The office is setting up four-act units for these spots.

The units generally start at the Cave Club, Winnipeg, Man., for two weeks, and follow at the Post Street Theater, Spokane; the Oasis Club, Seattle; Cave Club, Vancouver, B. C., and the Clover Club, Portland.

Playing time at the various clubs differs.

Reading Vaude Remains

READING, Pa., Feb. 1.—Friday and Saturday vaude at the Astor Theater, only film-flesher in town, will continue after management changes hands in May.

Lease held by Warner goes back to Harry J. Shad, original owner, who said he is completely sold on retaining vaude. House is booked out of Warner's New York booking office.

NEW YORK, Feb. 1.—Ciro Rinnac, band leader, was called here early this week from Pittsburgh, where he was appearing, to be at the bedside of his wife, Rosario, who died here Monday. Further details in Final Curtain, this issue.

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Paramount, New York

(Reviewed Friday Evening, January 31)

Glenn Miller and band are back for their third date in this house and the film this time is a technicolor lemon, *Virginia* (Paramount). The stagemore runs 53 minutes and is handsomely lighted and nicely routined.

The Miller band holds up its reputation as the "Nation's No. 1 Band," with Miller fronting quietly and his boys delivering excellently arranged pop tunes with their usual class musicianship. The seven brass, five reeds, and four rhythm combine to give each arrangement real lift and interesting variations. Aided by judicious lighting and good vocal and instrumental standouts, each number held close attention. The band theme won immediate recognition and then went into *Tuxedo Junction*, followed by a swell *Frenesi*. Bobby Lane and Edna Ward, short boy and girl novelty dance team doubling from *Crazy With the Heat*, scored nicely with *Fighting for the Funnies* bit in which they go thru difficult acro dance steps while "reading" the comic strips. Lane's head spins are stock stuff.

The Modernaires, male quartet, step off the bandstand to warble *Make Believe Ballroom Time*, and then the band's new vocalist, Dorothy Claire, sings *I'm in Love*, followed by a special version of *La Cucaracha* with the Modernaires. She's okeh.

Dean Murphy has the next spot, doing a dozen short film star characterizations, best of which were Mrs. FDR, Jimmie Stewart, and Ronald Colman, encouraging with his always-surefire FDR number and also with his *Damn* bit. All of his mimicry is not clean cut, but the sum total of his act is a sure click.

The Modernaires warble again and smoothly, and then Ray Eberle baritone *The Nightingale Sang in Berkeley Square* pleasantly enough, and joins the Modernaires for *The One I Love*. The band's final number is *Anvil Chorus*, played in tricky, showmanly style that had the patrons clapping in rhythm. The band as a whole once more impresses as a superb dance band that relies entirely on musicianship and which shuns individual personality stuff, comedians, and novelty effects.

Cass Daley, another Para favorite, closes the bill with her screwball songs, comic and grotesque posturings, shouts, and dynamic personality. A punchy, thoroughly likable comedy singer.

Next bill will have Ella Fitzgerald and band and Bob Howard heading a colored show and the Tucker-Baker film, *You're the One*. Among other band attractions coming in are Benny Goodman, Gene Krupa, Xavier Cugat, Harry James, Vaughn Monroe, Tony Pastor, Will Bradley. *Paul Denis*.

State, Baltimore

(Reviewed Wednesday Evening, Jan. 29)

This branch of the vast Durkee chain of neighborhood movie houses is the only one of said group operating with a combo policy, and in addition has the distinction of being the only local second-run house offering vaudeville. Using the split-week arrangement, policy has apparently been successful by reason of its long continuation.

Current layout comprises three acts running 35 minutes, along with pic, *Thief of Bagdad*. George Rowland, juggler, has opening spot for his display of ball tossing and balancing. The objects used are large balls, knives, and cigar boxes. Rowland uses his back as receptical for receiving the dropping

Vaudeville Reviews

balls and the cigar boxes to produce a melody as they are being juggled. Also balances ball on the end of pole with his chin.

Elmer Cleve, assisted by Marlyn Miller and Professor Cheer, opens his session with a rapid-fire xylophone solo and then proceeds to kid around, with Miss Miller as chief baiter and stooge. Rubber-faced Professor Cheer makes his entrance for a musical saw selection, but his comical facial expressions brings forth the laughs and applause. He also permits Cleve to beat out a tune on his skull with xylophone hammers. In addition, the Professor works with a trick exploding accordion. Slapstick, but funny. Blond Miss Miller manages to get a song and dance into the festivities, while the trio combine efforts to bow out with the *William Tell Overture*.

Highlight of the entertainment is furnished by Bob Fuller's Singing Texans, five men and a girl. It's a well-conceived group, the soprano voice of the girl blending perfectly with the bass of the men. Their harmonious arrangements are particularly outstanding, and for the Western selections of *Home on the Range* and *Down the Oregon Trail* they display good cowboy and Indian effects. The sextet captures the audience with its renditions of *Summertime* and a brace of college songs, adding an encore of patriotic tunes for good measure. Big hand.

Pit band, under direction of Louis Sokolove, scores nicely with smooth musical accompaniment. House manager is Leonard Camarata. Eddie Sherman, of New York, is booker. *Phil Lehman*.

State-Lake, Chicago

(Reviewed Friday Afternoon, January 31)

With Sally Rand headlining, the State-Lake has a satisfying stage bill this week, and the picture fare, *Escape to Glory*, is not bad. Beautiful week-end weather should set the house off to an excellent week.

Following a catchy production number, Bernette and Parkes give the show a good start. The versatile trio—two men and a girl—open with a short and snappy roller-skating session, follow with clever acrobatics, and wind up with a perch act in which the man on the pole does a marvelous spin, and a three-high shoulder stand, earning a good hand.

Jackie Heller, diminutive singer, packs plenty of punch in his vocalizing and sells his bubbling personality nicely. Won the audience with his singing of *You're the One, I Hear a Rhapsody*, and *Argentina*, and encored with *Frenesi*, to a big hand.

Deval, Merle, and Lee are accomplished straight and comedy dancers who present a thoroughly entertaining routine. Comedy bits are nicely done and the trio finishes with some good adagio work that puts them over big.

Sid Tomack and Reis Brothers are the comedy hit of the bill. A trio of clever gabsters, they bowl the customers over with comedy impressions of a ventriloquist, Mills Brothers, an old-time quartet, and others. Insistent calls for an encore brought them back for a very funny *Sonny Boy* bit. A sure-fire act for any bill.

Sally Rand is working alone this week and comes on to a beautiful production number done by the house line. Opens fully dressed, then to the nude for her fan dance on dimly lighted stage, and follows with her bubble dance. Act

gracefully done in beautiful setting, packs plenty of appeal and drew a big round of applause. *Nat Green*.

Century, Buffalo

(Reviewed Thursday Evening, Jan. 30)

Vincent Lopez on tap with a thoroughly entertaining supporting layout. The scant hour of music and visual offerings moves rapidly, and as a whole show is most commendable.

Lopez, tho he is an old-timer in the business, has plenty of tricks to keep the customers contended. Opening has the 16 band members giving out in neat swing fashion. Unit follows thru with an interestingly detailed la conga version replete with an array of Latin American gadgets for the standout effects.

Sonny Skyler handles vocals effectively and boasts excellent diction and smoothness of delivery. His renditions of *Frenesi* and *Our Love Affair* proved 100 per cent enjoyable, and necessitated encore of Skyler's own ditty, *Don't Cry*.

Musical melange is interrupted by Pearl Robbins's well executed toe-tap routine. The comely brunette works with facility and surprising endurance, and garnered a good hand.

Band consists of three rhythm, four sax, five brass, and three fiddles, with each section coming in for special innings. Buck Spangler has the stage nearly to himself during a snappy *Beat Me Daddy, Eight to a Bar*, and gives the hides a walloping workout.

Songstress Anne Barret is a credit to the congregation and sells her wares Betty Hutton style without trouble. A stunning blonde, she's endowed with a sparkling personality and her struts and antics impress. A swing ditty and *Ferryboat Serenade* were sock stuff, and the extra, *Old Man Mose*, was a sure-fire climax.

The Arnaut Brothers have an amusing routine that gets response. Comedy antics with two violins are strong, boys also displaying faultless fiddle technique. Clever take-off on two love birds took the cake. Act is best of its kind ever seen here.

Leader Lopez comes into his own on the piano, giving out generously with *18th Century Drawing Room*, *Stardust*, *Nola*, and several others. His restrained showmanship is an asset, and he had to finally get off.

Finale makes the most of comic relief, when one-by-one band boys walk off after Skyler's agitating vocal, but return fast when Lopez yells: "No play, no pay." *Charlie Was a Boxer*, at end, was somewhat anti-climatic, and might as well have been left off.

Crowd was fair opening night day, despite all-day snowstorm. Pix, *One Crowded Night*, will never crowd a theater. *Eva M. Warner*.

Loew's State, New York

(Reviewed Friday Evening, January 31)

Bill played to a packed house when caught, James Barton heading a strong line-up. Pix a weak one, *Comrade X*. Stagemore ran exceptionally long, Barton closing and having a tough time getting off the stage. Lew Parker emseed.

Barton clicked solidly in a varied repertoire. Opened singing *You Made Me Love You*, then went into his mad dog routine and followed with impressions of lounge lizards of 20 years ago and their counterpart today. Also contributed two hoofing sessions. Still a terrific performer and certainly one of the most versatile today. Closed with *Annabelle Lee*, leaving audience wanting more.

Kitty Carlisle, warm-voice warbler, in next-to-closing. Delivered *Ferryboat Serenade*, a waltz medley of operetta tunes, *There'll Always Be an England*, and encored with a couple of Irish melodies. Style is straight, ditto arrangements, and a good voice.

Dixie Dunbar, plus four male hoofers, does a series of tap routines. Opens working with the men, pacing the routines in front of the line, and follows with two or three solos. Act has much verve. Most interesting rhythms were the ensemble's treatment of Latin American dances, and Miss Dunbar's *Comes Love* routine from her last year's legit. *Yokel Boy*. Miss Dunbar is lively and pert and the stepping is an eyeful.

Frank Paris a clever worker with marionettes. Handles one at a time, the figures showing up well. Spotlight plays upon the figure. Paris being dressed in black. Figures included a rumba dancer, skater, butterfly dancer with phosphores-

cent costume, jitterbug, and bicycle rider. Clicked.

Opener to Knight Sisters, adagio act, which is unusual in that both are femmes. Do usual routines, displaying strength and agility.

Lew Parker knitted show together with gags, some good and some corny. Handling of acts was okeh, letting each get due applause. One of Parker's best items included comedy takeoffs on types of restaurant diners, and a nut session with Sid Gold, done panto. Gold also came thru with a few loony impressions, imitating an airplane motor, etc., with queer labial sound. *Paul Ackerman*.

Chicago, Chicago

(Reviewed Friday Afternoon, January 31)

It's a sort of laugh week at the Chicago, comedy predominating on both stage and screen. Not a heavy b. o. bill but one that should draw a satisfactory gross. Lovely Gertrude Niesen headlines, and she has what it takes in both voice and salesmanship. Picture, *This Thing Called Love*, an excellent comedy.

Opening are the Six Cristianis, acrobatic troupe and members of the famous Cristian Family on the Ringling-Barnum circus. Five men and a girl present a fast-moving, entertaining routine of acrobatics—tumbling and teeterboard work. All finished performers, they do marvelous stunts. Concluding tricks, a four-high to a headstand, sends them off to prolonged applause.

George Prentice presents a topnotch Punch and Judy act that garners a lot of laughs. The Three Samuels and Harriet Hayes offer an entertaining dance act. Two men and a girl do taps interspersed with comedy; girl solos with high kicks, twirls, and difficult flips, then a second girl joins the trio for a military tap finale that is pleasing and wins them a nice hand.

Nan Rae and "Mrs. Waterfall" are a laugh-getting pair. Miss Rae appears as a commentator and asks that those whose names are called come to the platform. "Mrs. Waterfall," planted in the audience, responds and there is a very funny chatter session between the two. Nicely handled and well received.

Gertrude Niesen opens with the much-overdone *Frenesi*, follows with a lively gypsy song and *There I Go*, getting a big hand. Encores with *Blow, Gabriel, Blow*, a sock number as she does it, and on insistent calls for more does a couple of sexy versions of *Oh, Johnny* that send her off to a tremendous hand. *Nat Green*.

Golden Gate, San Francisco

(Reviewed Wednesday Afternoon, January 29)

Hite, Lowe, and Stanley steal the honors here this week. Their nonsense is clean and funny, and the audience rocked with laughter. Hite reaches for the ceiling with his 7 feet 9 inches of good humor. Still he dances with as much agility as either Lowe, the medium-length comic, or Stanley, the midget.

The Three Rogers Dancers, two men in ties and tails and a girl in party dress, begin their adagio exercises with unexciting formality, then suddenly begin tumbling about stage until the attire of all is in pieces.

Nelson and Knight, called the Merchants of Menace, add to their clowning the more or less sweet strains of Miss Knight's violin.

Other acts of lesser importance were the St. Claire Sisters and O'Day, in a trick bicycle riding routine, and Fredericks and Lane, tumblers.

Maestro Charles Kaley did a song number and was riotously summoned for an encore. The Peggy O'Neill Beauties made one of their routines a featured prelude to the Rogers dancing turn to the tune of *The Last Time I Saw Paris*.

Screen attraction, *Kitty Foyle*. *Edward Murphy*.

GLORIA SAFIER and Mike Cramoy are a new press agent combination in New York, handling night clubs. Ditto with George McMurray and Bill Sherwood.

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Pitts Burly House Finds Vaude Acts Good for Business

PITTSBURGH, Feb. 1.—Pointing to his theater's success with featured specialty acts the past few months, publicity director Frank Shenkel of the Casino believes burly houses can be the medium for reviving vaude.

Strippers rarely draw applause at the Casino, altho Shenkel and Manager Ed Shafer think that part of the trade expects to see the nearly-nude gals as part of any bill. Favorites are comedians and novelty musical turns, with singers, dancers, and acrobats also usually good for share of favor. One of best-received in past months was old-time Swiss bell-ringing act.

The 14 weeks in Issy Hirst's wheel, and 14 weeks on the Western wheel, could be nucleus for a full season for acts, similar to the defunct Keith Circuit, Shenkel maintains, with most houses increasing their profits if Casino business is a criterion.

Casino began adding vaude performers to Hirst units in fall when Stanley began booking vaude units. Initial bookings of two turns expanded into three, and then four per show.

Time was gained for inserts without running bill over usual 90 minutes by tightening up burly numbers, deleting some talk, and speeding up choruses.

To Use Acts in 20th-Fox "Miami"

NEW YORK, Feb. 1.—Night club and vaude acts may be spotted in the forthcoming 20th Century-Fox musical, *Miami*, a technicolor feature, part of which will be filmed in Florida. Picture is now being cast on the Coast, and so far only the featured players have been set—Betty Grable, Jack Haley, Charlotte Greenwood, and Don Ameche.

The William Morris Agency has been approached to submit a list of acts. The film company is interested in spectacular dance talent. A deal for the Chandra Kaly Dancers, now at Ben Marden's Colonial Inn, Hollywood, Fla., is pending. Acts currently working in Florida will get the nod.

Fay's, Providence, Resumes With Vaude

PROVIDENCE, Feb. 1.—Fay's Theater, which dropped its vaudefilm policy eight months ago, returned to flesh Friday (24). Reason was said to be lack of sufficient first-run film product. House had been going in strong for Westerns and melodramas in its film offerings since dropping acts. Is using full-week five-act bills, changing Fridays.

Versailles, Boston, Pulls Lois Andrews

BOSTON, Feb. 1.—Versailles Club today canceled the contract of Lois Andrews (Mrs. George Jessel) as the result of the under-age ruling of the State Commission of Labor Industries, which forbids anyone under 21 years old to work after 10 p.m. where liquor is sold.

Miss Andrews said that 16 was her publicity age and that she actually is 21. A check-up, however, revealed that 16 was correct. Commission, it was stated, will prosecute the club. Local stand was Miss Andrews' first night club engagement.

HOMER KNOWLES, for many years organist at the Fox Theater, Atlanta, entered the army and has been replaced by Jimmy Beers.

ACTS, SKITS, GAGS, MINSTRELS

Gene Arnold's COMPLETE MINSTREL SHOW, \$10; 60 RED HOT PARODIES, \$1; 120 GAGS and JOKES, \$1; 48 Comic RECITATIONS, \$1; 36 RIPS and BLACKOUTS, \$3; 100 Funny MINOLOGUES, \$3; 100 SKITS and SKETCHES, \$2. E. L. GAMBLE, Playwright, East Liverpool, O.

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Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

Has Sponsored Vaude Unit Plan

DETROIT, Feb. 1.—Maurice Stoller, of Wilding Picture Productions, reports that his plan for sponsored vaudeville shows has been submitted for consideration to Dave Idzall, manager of the Fox Theater here.

Stoller worked out a plan to use shows based on current news topics, with the acts involved fitting in with the general idea of the show. He feels that the plan lends itself to sponsorship, and commercial plugs can be handled in the theater either thru a screen trailer or thru diplomatic handling of the script.

According to Stoller's plan, the sponsor should guarantee about 50 per cent of production costs, "the same or a portion of the amount to be refunded in the event the box office shows a fair profit."

Vaudefilmers Explain

ATLANTA, Feb. 1.—In answer to complaints by patrons that such lousy films are shown with stage attractions here, theater owners said they were unable to reach agreements with the film companies for better films on combo bills, claiming the film companies wanted too much money.

GIRL UNITS BEST DRAWS

(Continued from page 4)

when Orrin Tucker and Bonnie Baker pulled \$28,900, substantially topping the house record of Horace Heidt the preceding year, \$24,000. The Tucker-Baker top take is the best in the history of the house and was accumulated August 23 week with a pic, *Money and the Woman*, which was very weak. Three contenders tied for the second place in the Buffalo grossing line-up with \$21,500. They are Jimmy Dorsey (September 6 week) with film, *The Great McGinty*; Jan Savitt (February 16 week) with *I Take This Woman*, Martha Raye (February 9 week) with *Remember the Night*.

Definitely worth a mention are the good grosses of Harry James and Tommy Dorsey. The former drew \$24,500 in 10 days (January 1 to 10) together with Red Skelton and film, *Balalaika*. Dorsey drew \$20,100 with Bert Wheeler only co-attraction, plus *Stardust* on screen.

At the bottom of the ladder were Borrah Minevitch Harmonica Rascals plus house layout and pic, *The Great Victor Herbert*, with \$12,000 (January 26 week); Adrian Rollini Trio in return date with house staples and pic, *Pride and Prejudices*, with \$12,500 (August 2 week), and Clyde McCoy band with \$13,200, last show of 1940 (December 13 week).

The 20th Century's best 1940 take was achieved January 26 week by Benny Meroff's *Funzafire* unit of 45 people, which pulled \$20,600, a record here which still stands. Pic was *Private Detective*. Very close runner-up was a variety layout starring Dead End Kids, two weeks before, which brought \$20,500, and had *Dead End Kids on Dress Parade* film.

Also excellent were A. B. Marcus *Continental Revue* of 75 people (December 25 week), grossing \$17,500 with help of screen fare, *Too Many Girls*, and George White's *Scandals* (August 9 week), starring Ella Logan and Ben Blue, which nabbed \$16,000, aided by *Beyond Tomorrow*. Obviously big revues with plenty of gals are the best bet here.

Lowest grosses went to Will Osborne (September 20 week), who did a skimpy \$8,500 coupled with *Ladies Must Live*; Dixie Dunbar (August 16 week) for a poor \$9,500 with *Anne of Windy Poplars*, and Don Bestor for \$9,900 (July 25 week) with Stepin Fetchit and film, *Gangs of Chicago*.

Gerrits, Parker In Dispute Over Diner Comedy Bit

NEW YORK, Feb. 1.—A suit on alleged lifting of material is threatened by Paul Gerrits, who is contemplating action against Lew Parker, current at the State Theater here.

Gerrits claims that Parker's skit on impressions of diners was lifted bodily from a scene done by him in the defunct legiter, *All in Fun*. He says that after the closing of the show he bought the skit from Virginia Faulkner, author of the bit and a member of the Dramatists' Guild, for \$300.

He says he revised the skit in conjunction with Miss Faulkner. The piece was originally written, he claims, for Joe Cook and subsequently rewritten for Bobby Clark, Pert Kelton, Jerry Lester, and finally for himself.

He has written Parker, threatening legal action.

Parker claims he originated the skit while performing at the President Hotel, Swan Lake, N. Y., and first performed it at that hotel two summers ago.

\$550 Show for Detroit

DETROIT, Feb. 1.—The former Paradise Cave, north-end night spot, has reopened as the Club Trocadero, under management of Herman (Turk) Cantor. Using a floorshow, spending about \$550 weekly for four acts and band. Tubby and His Tubs of Rhythm are current, with Andy Rice Jr. emcee. Show booked thru Jack Davis, of the Betty Bryden Office.

May Buy Springfield Club

SPRINGFIELD, Mass., Feb. 1.—Frank D. Lennehan may become owner of Sam's Diner, Inc., night club, it was revealed at a hearing in bankruptcy court before Referee Walter L. Stevens.

Thomas J. Collins filed for Lennehan an offer of \$5,000 for personal and real estate at the Boston Road site.

Buffalo Club Dates Increase, Giving Much Work to Acts

BUFFALO, Feb. 1.—The new year opened with a bang for agents and acts in this territory. While night clubs and vaude stands continue to be fairly important sources of employment for traveling acts, the mainstay here is the increasing number of private club dates. Booking offices here have felt a pick-up.

An explanation for this territorial prosperity may be the increased employment at industrial plants here.

Ray S. Kneeland's Amusement Booking Service, which has handled 50 club dates since the first of the year, says last season at the same time only about 30 were booked. Kneeland is using phone book ads in Buffalo and surrounding towns, as well as direct mail. Novelty vaude routines seem to be in biggest demand. His club dates average from 5 to 10 acts, with average budgets running from \$50 to \$75.

Walter J. Gluck, who handles a good share of nitery work here, also reports an increase in private club bookings. Shows average from 5 to 10 acts, same as Kneeland's. Gluck has tie-ups with Art Leard, Harold Austin, Mrs. May Belle Heyneman, and others.

Frank J. Dubick's Empire Entertainment Service is also booking more club dates, altho shows average only from four to five acts, and include territorial teams along with traveling performers available.

Lee Fayette, who specializes in club work, boasts a 50 per cent upswing over 1940, and slightly higher budgets, with shows ranging from eight to 14 people.

Sid Rogers' Palace Theater Agency shares the general upswing, as do several smaller licensed bookers around these parts.

Roxy Year in Red

NEW YORK, Feb. 1.—Operation of the Roxy Theater for the year ending August, 1940, resulted in a \$42,289 loss for the year. The previous year's operation ended with a \$40,686 gain.

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Vaudefilm Grosses

Roxy Surprise Holdover in "Tall"; Miller Big at Para; MH Still Tops

NEW YORK.—Broadway business continues to hold. Bright spots are the Roxy and Strand. The Music Hall is still doing terrific with *The Philadelphia Story*.

The Paramount (3,664 seats, \$37,000 house average) did fairly well week ended Tuesday afternoon (28), the second week of *Second Chorus* and stagershow with Harry James ork, Nan Rae and Maude Davis, and Frank Parker. Take amounted to \$30,000. First week of this bill did \$45,000. Glenn Miller's ork, with Dean Murphy and Cass Daley, came in at a special premiere Tuesday night. Pix is *Virginia*. First week should bring a strong \$53,000.

The Roxy (5,835 seats, \$36,000 house average) surprised with a whammo \$53,000 for the first week, ended Wednesday (29) of a Major Bowes unit and film *Tall, Dark, and Handsome*. Draw was expected to hit bottom, but rave reviews brought customers and an unexpected holdover. Second week should go to \$40,000.

The Strand (2,758 seats, \$33,500 house average) hit big coin brackets with the first week ended Thursday (30). Bill with Henry Busse ork, Quentin Reynolds, and film, *High Sierra*, pulled \$44,000. Second week is expected to do around \$30,000.

The Music Hall (6,200 seats, \$84,000 house average) is still the leading draw in town, fifth week, ended Wednesday (29), hit a sock \$83,000. Bill, *The Phila-*

delphia Story and stagershow, *Pan-American*, with Jay and Lou Sellar and Pansy the Horse, is staying a sixth week and perhaps a seventh. Previous weeks did \$125,000, \$115,000, \$90,000, and \$83,000 respectively.

Loew's State (3,327 seats, \$22,500 house average) had its poorest week in a long time with a take of \$13,000 for week ended Wednesday (29). B.-o. downfall is attributed to film, *Love Thy Neighbor*, which was milked dry with four weeks at the across-the-street Paramount. Stage talent included Ray Kinney ork, Adelaide Moffett, and Steve Evans. New bill in Thursday (30) has Jim Barton; Kitty Carlisle, Lew Parker, and Dixie Dunbar and film, *Comrade X*. Should pull around \$22,000.

Goodman Held Down To \$3,400 Sunday

NEW YORK.—The huge Westchester County Center at White Plains, N. Y., drew \$3,400 and 6,500 patrons for two performances Sunday (26) with Benny Goodman's band and a seven-act vaude bill. Icy roads and snow kept down traffic and hurt the box office.

The previous and first Sunday of the new season drew \$4,600 and 9,500 people with Tommy Dorsey's band and seven vaude acts.

About \$300 is being spent in advertising the one-day vaude.

Ted Lewis Strong Last Show at Para

ATLANTA.—Ted Lewis and show opened at the Paramount Theater here Wednesday (22) and packed the 2,200 seats each night, doing well on afternoon shows also.

It was a nice finish for the Paramount, which this week changes policy to second-run films from the Lucas & Jenkins de luxe house, the Fox. The present policy of the Paramount, A pictures with occasional stage attractions, will be carried on at the L&J Roxy.

Lyric, Ind'p'lis, Skids to \$5,700

INDIANAPOLIS.—Adverse weather caused the 1,892-seat Lyric to skid to \$5,700 (normal is \$8,500) for the week ended January 30. The show, *Shoot the Works*, had been aimed especially at the theater's sizable rural patronage. Show and slippery roads kept the hinterlands home, however.

Show's cast included Ezra Buzzington and His Rustic Band, the Ranchettes, Bud Carlisle and Company, Annette Ames, the Monroe Brothers, and Dude Kimball. Pix was *Barnyard Follies*.

Springfield Okeh

SPRINGFIELD, Mass.—The vaudefilm bill, *Park Avenue Scan-Dolls*, headlined by Bob Howard, of NBC, played to good business at the Court Square Theater here for the three days ending Saturday (25).

Stage included Ward and King, Wells and White, Nelson and Marsh, Rubeyette and Don, Art Spaulding, and a chorus of eight headed by Jeanette Hackett.

On the screen, *Give Us Wings*.

Snow, Flu Hurt "Paris" in Pitts

PITTSBURGH.—Snow and flu cut the Stanley's third week of resumed vaudeville to \$22,000, under estimated take for *Streets of Paris* tab version, but still \$4,500 above average. On the screen, *Second Chorus*.

Last week Singer's Midgets and Kay Kyser on screen in *You'll Find Out*, failed to lift gate above \$15,500.

Booking Thursday (6) will bring Latin-American unit, labeled *La Conga Revue*, following current week of Larry Clinton's band, Wally Vernon, the Condos, and the Arnolds.

"Folies Bergere," Adler, Calloway Up Chi Grosses; Current Week's Prospects Okeh

CHICAGO, Feb. 1.—Conventions, which have been responsible for increased grosses during January, have slackened, but there is still a sufficient number to keep the vaudefilmers well patronized. Bad weather over the week-end cut grosses to some extent last week, but on the whole business was good. Clifford Fischer's *Folies Bergere* and the picture, *Second Chorus*, were excellent b. o. at the Chicago, giving the house better than 37G. Cab Calloway and his sepia revue drew the swing addicts to the State-Lake for a very good \$16,000. Oriental did okeh with a bill that included Larry Adler, Mitzl Green, and other well-knowns, grossing better than 17G.

Current week started off well, weather

being perfect and stage bills and pix fare satisfactory. Business very good on Friday and Saturday. The Chicago, with Gertrude Niesen heading the stage bill and *This Thing Called Love* on the screen, looks to be headed for an excellent 34G. Larry Adler is held over at the Oriental and has a good supporting bill along with a fair picture, *Lady With Red Hair*, and should do a fair 15G. Sally Rand is a consistent draw at the State-Lake and with a good supporting bill should roll up a satisfactory 16G.

Capitol, D. C., Sock 22G With "Maisie"; Earle Chalks 14G

WASHINGTON.—Competish from *Ice-Capades*, legit *Claudia* at National plus letdown after Inaugural and President's Birthday Ball celebrations, put a damper on this week's theater biz. However, special ASCAP jam session by Sam Kaufman is drawing hep cats to Loew's Capitol for week ending February 6. Fred Astaire pix, *Second Chorus*, with Hal LeRoy, Romano Brothers, Stuart Morgan Dancers, Three Sailors, and Rhythm Rockets on stage, expect to gross a good \$18,000. Last week *Maisie Was a Lady* surprised with a sock \$22,000.

Warner's Earle premier of *Virginia* for week ending February 6 should do \$17,000. On stage are Fred Sanborn, the Stapletons, and the Roxyettes. Last week's holdover of *Northwest Mounted Police* brought \$14,000.

65Cs in Seattle For Bowes Unit

SEATTLE, Wash.—Major Bowes' *Talent Parade of 1941* drew \$900 over the average house gross by getting \$6,500 at the Palomar Theater (1,200 seats). The unit played with a weak single bill on the screen, *Friendly Neighbors*, January 20-26.

Kaye Okeh in Springfield

SPRINGFIELD, Mass.—Sammy Kaye and his band and three acts drew "very nicely." Manager Edward Smith, of the Paramount Theater, reports. Band closed a three-day engagement Wednesday (29). On screen, *The Pride of the Bowery*.

NTSC Urges F-M for Tele; FCC Seen "Softened"; RCA's Reverse

WASHINGTON, Feb. 3.—Startling recognition of FM's radio qualities came last Monday (27) when the National Television Systems Committee urged the Federal Communications Commission to make FM the standard for sound channels on television. At the conclusion of an all-day engineering conference with the FCC, Chairman Fly announced that the commission would begin new television hearings in Washington on Thursday, March 20. These would be tantamount to a continuation of those held in January, 1940, which ended without approval of either standards or commercialization.

In the Monday meeting only the standards suggested by the Systems Committee were heard, and these in general were the same 441 lines plus 30 frames in pictures that were offered to the FCC last year. However, the report to the commission is not unanimous, as Dumont Laboratories are still against this type of picture. It was also revealed that the RCA representative on the Systems Committee voted against the 441-line image in favor of a picture having 507 lines. In 1940 RCA's position was substantially 441 lines or nothing.

In urging commercialization, the Systems Committee suggested that amplitude modulation (present-day system) be employed for transmitting the picture and for synchronizing the scanner. However, for transmission of voice or sound the committee urged use of FM. Television has been a competitor of FM for public favor.

Since the FCC turned thumbs down on proposals for commercialized television in 1940, members of the commission have traveled twice to New York to inspect new developments in the field. Each time they have returned

impressed with accomplishments of the various devices, but still questioning availability of an all-out sale of sets. However, since last year's break over the question, the FCC has been roasted by the trade in every manner, and it is now believed that this softening process has had some effect.

Tele for U. S. Army

PHILADELPHIA, Feb. 1.—Regardless of what the FCC thinks of television's commercial possibilities, the U. S. Army is finding plenty use for the medium as aid to its generals in directing men in battle. The American Institute of Electrical Engineers, in convention here last week at the Bellevue-Stratford Hotel, were told by Dean Joseph W. Barker, of Columbia University's School of Engineering, that television is being harnessed to flash running picture stories of troop movements and actual battles from airplanes equipped with television cameras to general staff headquarters.

Shapiro to S. A. for Talent

CHICAGO, Feb. 1.—Sol Shapiro, of the New York William Morris office, spent a couple of days here conferring with local executives, and left Friday (31) for Rio de Janeiro. Shapiro will tour South America in search of new entertainment material.

Peyton's, Pitt, Reopens

PITTSBURGH, Feb. 1.—Eddie Peyton's has reopened for the season. Opening show has Marion Muller, who is being held over. Show normally changes weekly. Spot is located in Crafton, near here.

Philly Earle Sets New High; Weather Knives Fay's Take

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight film bookings, \$14,000) chalked up a new high for the season with \$29,400 for the week ended Thursday (30) with an all-sepia show that had Erskine Hawkins' ork, with Ida Jane and Jimmie Mitchell, the Four Ink Spots, and Tip, Tap, and Toe. Gross topped the New Year's Eve week by \$400 despite the fact that the week was marked by rain, snow, and cold. *Trail of the Vigilantes* on the screen.

New bill opening Friday (31) got off nicely, but figures are at more normal levels with \$22,000 expected of the *Streets of Paris* unit, which includes Think-a-Drink Hoffman, Syd Marion, and Cliff Hall, Hylton Sisters, Frank and Jean, Petch and Deauville, Ann Crosby, Don Richards, Peggy Alexander, and Hubert, Ernesto, and Talia. *Keeping Company* the pix.

Fay's Theater (seating capacity, 2,200; house average, \$6,900) was licked by the weather for the week ended Wednesday (29) and brought a scant \$6,000. Ceil, Vendell, and Marcia shared the billing with vaude acts including Rex Weber, Three Sophisticated Ladies, Emile and Eugene Nathane, Paddy Cliff, house line, and ork. Screen showed *The Phantom Submarine*.

New bill opened strong Thursday (30) with Ann Corio and figures to hit at least \$8,700. Miss Corio opened the house last September to a season's high of \$10,500. Variety support comes from the Wesson Brothers, Margo Sisters, Jimmie Fields, and Fenwick and Cook, with *Gallant Sons* on the screen.

Look for 18G From Spitalny in Buffalo; Lopez 5G in 3 Days

BUFFALO.—Despite near-zero temperatures and blizzards, vaudefilmers wound up a juicy week, due to strong screen draws. Current bills, featuring big flesh attractions at both combo houses, should stay up at the top.

The Buffalo (seating capacity, 3,500; house average, \$12,500) opened well for its 15th anniversary week, January 31, with a very large layout of beautiful femininity which is expected to pull a big take. On stage, Phil Spitalny and (See LOOK FOR 18G on page 27)

Debunking the "Showcase"

CLASSY night clubs in key centers have been getting away with murder buying acts for peanuts and a spiel that their appearance in those rooms will make them stars overnight. Except in very rare instances where performers benefited directly as a result of their appearance in those widely publicized rooms, the benefits have been nil. The act does not get its regular salary, it works under false pretenses, and it is usually bitterly disappointed.

Operators selling acts the idea that their night clubs are showcases for the trade and that the acts should therefore work for a cut salary are making a grave mistake. Experience shows that strong standard acts will not work cheap and that, in the long run, these night clubs wind up with inferior acts anyway.

What happens is that the "showcase" spot loses its reputation as a leading club in the city and grosses fall accordingly. And acts that are not yet ready for the better rooms are suddenly catapulted into strange environments and, with equal suddenness, find themselves back in their own alley after delivering a poor job in the "showcase."

In the long run both parties suffer.

Magic

By BILL SACHS

CHARLES C. ARRAS, veteran mystifier, is still active around his home town of Lockport, N. Y., getting in an occasional date with his magic and mugging turns. . . . **HARRY HOUDINI ASSEMBLY**, Society of American Magicians, Waterbury, Conn., played host recently to SAM delegations from Providence, R. I., and Springfield, Mass. Among guests were H. Adrian Smith, national SAM president; Vynn Boyar, national vice-pres; Dr. Calkins, past national president, and Charles A. RossKam, general chairman of the Society's 13th annual national convention to be held in Providence May 30-June 1. . . . **MEMBERS OF THE IBM rings** at Harrisburg, Pa., and Lancaster, Pa., were hosts at a midnight supper recently to Blackstone the Magician and members of his company during the latter's three-day engagement at a Harrisburg theater. . . . **FRANK KINI**, after a week at Casa Grande, Cincinnati, departed for Toledo, O. . . . **DUKE HALL**, Columbus, O., magish, played Cincinnati's Palm Garden last week. . . . **THE GREAT JAXON**, ventriloquist, after six weeks for the Ernie Creech office, hopped into Cincinnati last week to open at the New Bar for Jack Middleton. He has several weeks of Ciney clubs out of the latter office. Last date for Creech was at the Flamingo Club, Louisville, Ky. . . . **AL DELAGE and Company** are set on a string of Warner Bros. theaters in Pennsylvania with George King and his orchestra. . . . **A. N. ROSSI** is heading westward with his school show, after winding up seven weeks in the knowledge boxes around Baton Rouge, La. Rossi says he has an offer to join Ovette the Magician in Toronto to present his Marjah mental act, which he did with Ovette from 1927-'32, with Bill Stewart on advance. According to Rossi, Joe Ovette is winding up work on a new book on magic that is something. . . . **THE 10TH ANNUAL Magi-Fest**, sponsored by the Columbus (O.) Magic Club, January 24-25, pulled the biggest registration for the event in 10 years, according to Syl Reilly, chairman of the Magi-Fest committee. The Saturday afternoon show for magicians only filled the Neil House Red Room, and the charity show Saturday night at Masonic Temple pulled a packed house, Reilly says. Receipts went to the Masons' Orphans' Home. Douglas Anderson emceed, with the following presenting their wares: Reeder Hutchinson, Bob Kuntz, Guy Stanley, Ed Fanley, Harry Cecil, Paul Williams, and Jess Haney. Dealers present were Percy Abbott, Joe Berg, Harold Rice, and Gemagic. H. Adrian Smith, national president of the Society of American Magicians, took in the two-day affair.

RUSSELL SWANN, who recently moved into the Empire Room of the Hotel Waldorf-Astoria, New York, is being held over four additional weeks. . . . **LE PAUL** has a prominent spot in the new floorshow at the Beverly Hills Country Club, Newport, Ky. . . . **LESTER (MARVELO) LAKE** has resumed work in Cincinnati niteries, after a jump to his (See *MAGIC* on page 59)

After All That Trouble

PHILADELPHIA, Feb. 1.—Lucille Rand, strip dancer featured at Carroll's local niteries with burlesque-flavored floorshows, says she spent a year and \$1,500 making a costume out of 100,000 sequins.

But when she introduced her dazzling raiment for the first time the other night, she discovered that the ringsiders were much more interested in seeing her without benefit of even one sequin.

Margie Hart Wins Philly Troc Vote

PHILADELPHIA, Feb. 1.—Margie Hart was voted the strip fave by patrons at the Troc Theater here, the result of balloting for three January weeks. Second place went to Ann Corio, followed by Hindu Wassau, Rose La Rose, Georgia Sothern, and Dian Rowland.

According to Jules Arliss, Troc manager, patrons took the balloting seriously, and only a single ballot was ruled out, a vote for burly comic Max Coleman.

Moe Costello's Norfolk Burly Policy a Click

NORFOLK, Va., Feb. 1.—Moe Costello, veteran burly operator, has taken an old shack, the Cavalier, and converted it into a little doll house retitled the Gaiety.

The house was dark since October. Today it is one of the most patronized entertainment spots in the city.

Little Rock Musical Stock

LITTLE ROCK, Ark., Feb. 1.—Sam Reider, of St. Louis, and Harry Einhorn, of Cincinnati, have taken over the Little Theater here on a five-year lease. Policy is to be "sophisticated musical comedy stock," with a change of bill weekly and a midnighter Saturdays. Two matinees, Saturday and Sunday. Opening February 7.

Review

"The Saucy Serenaders"

(HIRST)

(Reviewed at Troc, Philadelphia, Wednesday Evening, January 29)

It's a frolicsome and spicy dish cooked up on this trip, and the comics, strippers, and production numbers all blend to leave little to be desired. Comedy is in the keeping of Billy Foster, with a flair on the Willie Howard side, and George Lewis, the underdog dude. Work collectively and individually, and with the usual blue for most of the bits.

Lewis does a nice bit as a Civil War vet. Delivers a poem about the unknown soldier and has the house sold. Best bit is *The Maestro*, with Lewis the wand-waver and Foster the bass drum beater. They skip the sewer talk and it sells swell.

Danny Jacobs gives dandy support, outstanding as the loony *Doctor Jitterhouse*, assisting both comics. Some support also from Bobby Burns, who concentrates more on clicking with his lyrical tenor singing.

Lois De Pee towers over the efforts of the other strippers, both professionally and physically. Leona Lewis and Dimples De Lite, both with plenty, make fetching peelers to climax their slow struts.

Chorus of nine steppers and four for show acquit themselves admirably, being put thru the paces by Natalie Cartier, who earns another producing bow on this unit. Apart from the ballet bits, chorus scores in a doll dance, ceiling strings giving it a marionette effect. Costumes and scenery are in keeping with their efforts, with Conchita building the ballet numbers, first with a hand dance that ends with an epidermis display and then with a neat tap.

Lenny Gale, vaude specialty, out when caught, bedded by the grippe. Lad offers impersonations.

Rosita Royce heads the next unit in, along with Dawn Delyse and Cleopatra. Merrick Valinote the pit conductor. Business good when caught.

M. H. Orodanker.

GARRON AND BENNETT will be the first ballroom team to play the Brandt houses in New York when they open February 13 at the Flatbush, Brooklyn, on the same bill with the Bobby Byrne band.

So. Jersey Roadhouses Use Nudes To Regain Trade From Blue Philly

CAMDEN, N. J., Feb. 1.—Budgets making it impossible for the dozen and one roadhouses dotting the South New Jersey roads to bring in any names, owners are depending almost exclusively on strip dancers. Practically every club is swinging over to a stripper to lead the bill. Not only helps week-day trade, but helps build Sundays. (It's an open Sunday outside the city limits.)

Strips also draw auto trade from Philadelphia, which had dwindled since Repeal in spite of the closed Sunday in Philadelphia. Moreover, liquor board in Pennsylvania frowns on any sort of nudity in floorshows.

Current week finds more clubs swinging over to the strip lead policy. Mary Hubbard's Cafe, Berlin, has Renee LaPoint and tassel-tosser Gipsy Rose Bee.

Twin Cedar Inn, Clementon, has Nardean. Marcia Stevens is at Royal Cafe, Marlton. Holloway's Marlton, has Virginia Lewis. Royal Oak Tavern, Bellmawr, features Margie DeVoe and Betty Lee, and there are always two on tap in the same town at Abe's Browning Lane Inn. Totem Ranch, Maple Shade, brings in Marie LaFoye. Smart Spot, Haddonfield, has La Vodis and Rose Joy splitting the peeling.

Cafe owners make no bones about the flesh display. Newspaper advertising plays up the "body beautiful" angles. Territory is also the remaining corner where the female impersonators are permitted to work, about a half dozen clubs featuring them. Newest of such spots is Bert's Bar here in town, with a *Greenwich Village Highlights* revue featuring Adrian Ames and Texas Plant.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

JESSICA ROGERS, while in Boston recently with a Hirst wheeler, met a stock chorine, Florence DeCastro, and both were surprised to learn they attended the same school in Tampa, Fla. . . . **HONEY BEE KELLER**, Irma Vogelee, and Joan Carroll, the last named back after nine months at the 606 Club, Chicago, opened at the Gaiety January 17. Charmaine, after a week in Buffalo, vacations in Kentucky. . . . **JACK LEWIS**, designer, has shifted from the Eaves to the Follies Costumes shop. . . . **ANN CORIO** to vacation thru March in the Bahamas. . . . **MAC (GOOGLES) BARRON** and Rose Gore still at the Piccadilly Club, Baltimore, where recent additions are Jean Andrews, Dixie Dixon, June Martin, Rose Ross, Jackie Holmes, Mickey Strauss, and the Kolky Brothers ork. . . . **VICKI WELLES**, Julia Bryan, Ann Smith, Lester Mack, and Ernie Harmon were new principals at the Triboro January 24. . . . **MARGIE KELLY**, recovered from her recent illness, opened at the Republic January 26, along with Elinor Sheridan, Mary Murray, and Bob Ferguson. . . . **FLOYD HALLICY** left town hurriedly for Rochester, N. Y., to attend the burial of his dad, Jeremiah, who passed away January 27.

LESTER MONTGOMERY, producer at the Casino, Toronto, drew a rave in a local daily review, which compared his chorus with Radio City Rockettes in technique, particularly his ballets, *Little Red Riding Hood* and *Moon*.

LEONARD RAYMOND, Star, Brooklyn, executive, and Sam Briskman planed to Miami last week on a fortnight's vacation.

JERRY ADLER, another out-front chief of the Star, is having new molar plates installed. . . . **MARCIA ELOISE** and Margaret Gibson open February 3 at the Cat and Fiddle Club, Cincinnati, booked by Sammy Clark. . . . **I. H. HERK**, Gaiety's operator, back after a carbuncle operation. Ditto Max Sarp, concessionaire, out 10 days battling the

flu. . . . **BOB TAYLOR** was another successful flu fighter who kept right on straightening during Union City week January 19-25.

PATRICIA PERRY, engaged for a week but held over six in featured spot, left the Republic January 25 to return to the Hirst Circuit. . . . **VALERIE LANTZ** is being acclaimed champion poker player of the Miller-Hamp-Clexx show on the Hirst wheel. . . . **JULIUS KOENIG**, theater manager, has returned to Broad- (See *BURLESQUE NOTES* on page 59)

CHICAGO:

HARRY HIRSCH is reopening the Alvin, Minneapolis, February 28, and will feature Ann Corio. Milt Schuster is now casting for the new show. House will play two-a-day. . . . **VALEREE PARKS** is making her jumps on the Midwest Circuit in a new Buick. . . . **KENNY BRENN** and Mrs. Brenna are returning soon from their Australian tour. . . . **LEW FINE** is back from a tour of Australia and opened on the Midwest Circuit at St. Louis January 31. . . . **RED MARSHALL** and Dolores Dawn are returning soon to the Midwest Circuit.

DESPITE REPORTS to the contrary, the Casino, Toronto, is still playing Midwest shows and will until the circuit closes in the spring. . . . **AFTER** another week in Mexico, N. S. Barger's burly review returns to the States. Barger, who has just returned from Mexico, reports that the show has been doing great business, and he plans to take another show to Mexico City to open in April.

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Wolcott Tenter Invading Texas

COTTONPORT, La., Feb. 1.—F. S. Wolcott's Rabbit Foot Minstrels opened their winter tour in Natchez, Miss., January 21, crossed the river into Louisiana on the 22d, and have been doing a satisfactory business since. The big top is heated on cold nights.

Elmer Yancey, after two weeks in Ferguson, Ark., with his wife and children, rejoined the advance in Bunkie, La. W. W. Clark, agent, is also doing some special work ahead.

J. C. Goodard, who was doing the local contracting, has closed due to illness and is now at his home in Corinth, Miss.

The Wolcott show enters Texas February 10 at Beaumont and will remain in that State thru February and March. It is routed in Oklahoma for the month of April.

Evergreen Players To Do Three-Acter

PORTLAND, Ore., Feb. 1.—Don Taylor, who formerly had out the Rose City Players, is organizing a new troupe, the Evergreen Players, to tour with the three-act comedy mystery, *Scientific Romeo*, using a cast of eight. Paul E. Blackman, of Seattle, Wash., will be owner of the show, with Taylor serving as director and business manager.

Rehearsals begin in Seattle February 24, with the opening set for the first week in March. Edward Groth is already out in advance. A mystic quiz vaude feature is being framed to accompany the production.

John J. Justus to Wichita

MIAMI, Feb. 1.—John J. Justus, of the Justus-Romain Show, called here several weeks ago by the illness of his sister, leaves Monday for Wichita, Kan., on business. That completed, Justus plans to return here for the rest of the winter, accompanied by Mrs. Justus (Ethel Romain). Commenting on local conditions, prior to his departure, Justus said: "The favored spots here seem to be doing very well, but the most optimistic will not admit that the season compares with last year. I believe, tho, that the Beach is hit much harder than Miami proper."

Williams Touring Colorado

DENVER, Feb. 1.—George (Arizona) Williams, associated with various tent shows for many years, now has his own vaude-picture show playing halls and schools in Southwestern Colorado. He reports business as satisfactory. Williams still does his one-man band act, and carries a three-piece orchestra to play for dancing after the show. At one time Williams operated his own *Uncle Tom's Cabin* company in the Pacific Northwest, and later was associated with Leon W. Washburn in the same field.

W. C. FEAZEL AND KING BRADY
Announce
The First of Five Shows for 1941
ALEXANDRIA, LA.
Downtown Auditorium
OPENING WEDNESDAY, FEBRUARY 12
WARNING!
Three of the largest Army Camps in America are located here. Forty thousand workmen and thousands upon thousands of soldiers. Three million dollar a week payroll. **DON'T COME HERE UNLESS ACCEPTED.** People sleeping in cars. Absolutely no rooms. Contestants will be instructed by return mail where to report. Write, don't wire
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BENTLEY HOTEL
ALEXANDRIA, LA.
Notice: Joplin Show has been canceled for this show. John Hubbard will be chef.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

Ches Davis Opens In Stock in Miami

MIAMI, Feb. 1.—Ches Davis, veteran tab and tent-show manager and producer and until recently in advance of Calvert the Magician, has framed a 30-person unit for an indefinite stock engagement at the Flagler Theater here, beginning tomorrow.

The unit, which will carry Davis's old *Chicago Follies* title, will present three shows a day, with a change of bill thrice weekly. Heading the first show is Vivian Proctor, interpretative dancer. Davis will draw most of his talent from the Miami area.

Prior to becoming associated with Calvert the Magician, Davis handled theater bookings in the South for John Lair's Renfro Valley Barn Dance.

Rep Ripples

ALBERT (BERT) LOURIE has a vaude-pix outfit playing the Brattleboro, Vt., section. He works the dance-after-the-show idea and reports business good in spite of adverse weather. . . . WILLIAM O. FULLER, who recently retired as editor of *The Courier-Gazette*, Rockland, Me., is one of the best posted men on old-time rep shows in that section. He was an intimate friend of H. Price Webber, pioneer in Maine rep circles. . . . JAY C. MAISON is working clubs in and around Savannah, Ga., having been forced to cancel engagements at

Southern army camps with his unit show due to the flu epidemic. He was with the Buddy Players in Pennsylvania the last two seasons as producing comedian. . . . JIMMY NORTON (Lewis Naden) is asked to send in his address to the column. The writer holds an important message for him. . . . CAL AND BONNIE WEST, after winding up their radio stint on WLW, Cincinnati, and theater engagements with the station's rural unit, the Boone County Jamboree, are playing Midwestern club dates for the Pete Iodice office, Detroit. It is likely that next season will see them back on Billy Wehle's Billroy's Comedians. . . . BILLY SNAITH, comedian and ventriloquist with various tenters in the past, is playing in and around Lakehurst, N. J. . . . CALLE BROTHERS, who have had a small tent trick in Western Texas, are now in Miami to take a fling at the clubs thereabouts. They have stored their outfit at Ardmore, Okla. . . . ALAN MOORE, now Private H. F. Smith at Mitchel Field, Long Island, N. Y., hopped into New York over a recent week-end and happened into his former general business man, Ted Gordon, who is readying a unit to play New York State. The pair called on Billy Bryant before he left New York to return to his winter headquarters at Point Pleasant, W. Va.

LOWERY'S SHOW, which has been laying off at Bakersfield, Calif., has resumed its trek and is currently playing schools around Reno, Nev. . . . THE CRAWFORDS, three-people trick presenting *Bits From Famous Plays*, arranged by E. F. Hannan, are working school and auspices dates around Nelson, B. C., Canada. They report intensely cold weather and moderate business. They also toto a 16mm. film outfit, showing pictures of an educational nature.

More Old-Timers Remember 10-20-30 Reps of Long Ago

Huntington, W. Va.
Editors *The Billboard*:
Here are a few of the old favorites of the 10-20-30 days that played Huntington years ago.
Schiller Stock Company, Himmelein Stock Company, Keystone Dramatic Company, Howard-Dorcey Company, the

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

Coliseum Longie Has 16 Teams at 1,400-Hour Mark

CHICAGO, Feb. 1.—Coliseum walkie continues to play to its usual good biz, with 16 couples remaining at the 1,400-hour mark. They are Phil Arnold and Jo Jo Sperach, Eddie Leonard and Harriet Blurton, Billy and Ruthie Willis, Jack and Joan Duval, Pete Carrillo and Patsy Paterson, Earl Harrington and Hazel Dietrich, Benny and Betty Mack, Bozo Gillardi and Tillie Donnison, Phil Rainey and Edwina Trahan, George Bernstein and Leona Barton, Johnny Hughes and Phillis Citra, Fred Lawrence and Sally Smith, Rocky Rhoades and Jean Prakop, Buddy and Doris Jeffries, Red Munro and Floy Marin, and Jack (Dead Pan) Kelly and Pat Young.

Phil Murphy, Chuck Payne, Cliff Real, and Tex Swan handle the emcee duties. Recent wedding of Benny Mack and Betty Bussart, augmented by the frozen alive act by Pat Paterson, brought out turnaway crowds. Artie Starck's band is still on the stand.

8 and 1 Enter Fifth Week In Stutz Derby; Biz Okeh

SAN DIEGO, Calif., Feb. 1.—The Lou Stutz Derbyshow here playing in Mission Beach Ballroom is in its fifth week and showing to good houses. Contest, which opened December 27 with 23 teams and four solo boys, now has eight couples and one solo boy. All teams are sponsored. Contestants are Stan West and Margie Bright, Lou Meredith and Chad Alviso, Bill Steele and Maxine Lang, Mickey and Eileen Thayer Jr., Eddie Tompkins and Bernice Pike, Joe Rock and Buttons Slaven, Johnnie Russo and Adele Bailis, and Joe and Margie Van Ramm. Mickey Britton is solo.
Staff includes Danny Brammer and Jimmy Grable at the mike; Eddie Bernard, floor judge; Betty Kelly, chief

nurse; Carl Holt, house manager, and Charlie Walpert, concessions. Music is furnished by Jay Eslick's orchestra. Station KFSD carries the air show.

Five Years Ago

ERNIE MESLE'S Shrewsbury, Mass., contest had six teams and three solos out of the 54 couples that started. . . . FAY AND FRANK FREEMAN were in Fremont, Neb. . . . MERLE MILLSPAUGH was in Hamilton, O., waiting for a good show to open. . . . PEGGY EVANS was resting in Columbus, O. . . . THE WILLOWS SHOW, halfway between Tulsa and Claremore, Okla., was past the 250-hour mark, with 15 couples on the floor. . . . JOE RICCIO and Kitty Potter were at home in Wilmington, Del. . . . HAROLD LIPPMAN had forsaken the endurance field for night club work in and around Boston. . . . CHIC ABBOTT, after a spell of night club work in Michigan, was seeking a partner for a return to the walkies. . . . HANK LEWIS was doubling at the Jean Anthony Ballroom and Supper Club in Portland, Ore. . . . HANK SHELBY was vacationing in Dallas. . . . PORKY JACOBS was dancing in the Carl W. Raabe show with Boots Martin, her first show. . . . JOE B. BULLA and wife, judge and nurse respectively, were resting with their parents in New York. . . . KENNY WERKMAN was with the Leo A. Seltzer organization in Chicago.

KING BRADY has canceled arrangements for his proposed Joplin, Mo., to put all his effort behind his Alexandria, La., contest, which gets under way soon. Brady is looking for a bonanza in Alexandria, what with the town loaded with 40,000 workmen and thousands of soldiers.

B. BERNARD, veteran walkie, comes thru with an answer to our recent query here as to which was the longest contest ever run off. "The longest show on record" (See *ENDURANCE SHOWS* on page 60)

The Billboard

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No telegraphed advertisement accepted unless remittance is telegraphed or mailed so as to reach publication office before noon Monday. The Billboard reserves the right to edit all advertising copy.

Vol. 53 FEBRUARY 8, 1941 No. 6

Vandike-Eaton Company, J. Russ Smith Murry Comedy Company, Latimore & Leigh Company, Chicago Stock Company, Pearl Stock Company, Via Stock Company, and Harris Parkinson Company.

If any you old-timers remember the Howard-Dorcey Company you should remember George Howard's matinee slogan for children: "One dollar and 20 cents a dozen, and if you haven't a dozen bring \$1.20; we need the money anyway. I was on the gallery door and took tickets."
LYLE B. PEACO.

Grinnell, Ia.

Editors *The Billboard*:
In reply to Charles F. Edward's article on rep shows not mentioned by Mr. Nealand and others, he will find the Irving French Company mentioned in my all-too-lengthy article in a December issue of *The Billboard*. Irving French was killed in a railroad crash at Altoona, Pa., several years ago.

A few other companies I have not seen mentioned are Don and Mazie Dixon, Ward Hatcher Players, Junita McCarthy Company, Cairns Bros.' Company, Kempton Komedij Kompany, the Heyer Sisters' Company, Jack Brooks Company, Hazel M. Cass Company, Francis Ingram Players.

Let's have some word from Glenn Chase and Harry Paige on old-time rep companies!
J. LOU SAMPSON.

Pittsfield, Ill.

Editors *The Billboard*:
I am listing below some of the old reps that used to play the Fishell and K. of P. opera houses in Pittsfield, Ill. Lee Scoot and I took care of the Fishell Opera House at that time.

Here's the list of some of the shows that played Pittsfield in those days: Emma May Cook Company, Kempton Komedij Kompany, Jolly Della Pringle Company, J. Doug Morgan Company, Art Calhoun Company, J. B. Rounour Company, Sights' Comedians, Crow Sisters, Gordinier Brothers, Spooner Dramatic Company, and Payton Stock Company.
CHARLES W. BODINE.

WINDOW CARDS
14x22 Cards, \$4.00 per 100.
Washington's Birthday, St. Patrick and Valentine Dance Posters, 5 1/2 x 28 Bumper Strips, \$3.75 for 250.
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Non-Theatrical Films

Conducted by THE ROADSHOWMAN
(Communications to 1564 Broadway, New York City)

3 Big Occasions in February Offer Roadshowmen Opportunity To Increase Bookings, Profits

NEW YORK, Feb. 1.—Three big events—Lincoln's Birthday, St. Valentine's Day, and Washington's Birthday—during this month are expected to up road show bookings. Libraries in key cities report reservations for subjects for special showings on these occasions exceed those of last year. Because of the new defense program and the war in Europe, roadshowmen are stressing both Lincoln's and Washington's birthdays in their programs. Plans throughout the nation to mark these events with American celebrations will afford operators an excellent opportunity for increased bookings and larger crowds.

Parties Popular

According to Arthur Daly, well-known New Jersey roadshowman, children's parties will prove one of the big money-makers for the St. Valentine's Day programs. In the vicinity served by this operator, comedies, cartoons, and short subjects of interest to children will be featured. He plans to use Shirley Tem-

ple pictures as the main part of his program and supplement them with Mickey Mouse and Flip the Frog films.

Pictures that have a definite bearing on peace are expected to be shown in greater numbers than ever before. Roadshowmen playing schools will concentrate on films with historical backgrounds. War films, because they show the importance of peace, will find places on many programs.

While *Abraham Lincoln* fits definitely into any program to be shown on Lincoln's Birthday, it has been reserved by a number of operators for Washington's Birthday programs. Not only will films based on the lives of these great men be shown but pictures on current events, including the recently released *The Third Inauguration of Franklin D. Roosevelt*.

School Ops Busy

Included in the reservations by school roadshowmen are *Sails and Steam*, two-reel sound, showing the history and development of water transportation, types of water vessels from canoes to ocean liners; *The Pioneers*, one-reel sound, showing the life of the early settlers, candle making, pewter pouring, block houses, log cabins, wooden fireplaces, flintlocks, and similar scenes authentically; *Story of Our Flag*, one-reel sound, and *Gold Rush*, film story of the discovery at Sutters Mill.

Feature subjects on peace that have been placed on reserve lists include *The Big Drive*, eight reels of authentic war pictures showing scenes from the World War, and *Fight for Peace*, seven reels which include shots of Mussolini, Hitler, Chiang Kai Shek, Emperor Hiro Hito, Schuschnigg, Franco, Haile Selassie, and Anthony Eden. Pic opens with a dedication to Lincoln and his ideals for peace. This film also shows events surrounding the making of the Treaty of Versailles and scenes of devastation in Ethiopia, China, Spain, and Austria. Narration is by David Ross.

In *Dealers in Death* topics presented include story of Sir Basil Zaharoff, Briey and Dombasle scandals, Vickers and the World Arms Empire, Krupp hand grenade fuse episode, evolution of arms, the Kaiser and Krupp, Japan in Manchuria, and war scares and munitions profits. *The Constitution* and *The Monroe Doctrine* are also booked for shows this month.

Film on Pioneers

The Covered Wagon, featuring J. Warren Kerrigan, Lois Wilson, Ernest Torrence, Tully Marshall, and Allan Hale, will also be used because the story is based on pioneer life in this country.

In addition to *The Third Inauguration of Franklin D. Roosevelt*, *News Parade of 1940*, and *Modern History*, which is based on the greatest headlines of the past 20 years, will be shown.

Roadshowmen showing special programs on these occasions report that following Washington's Birthday they will turn their attention to religious films during Lent, which begins February 26.

New 16mm. Film Announced

BINGHAMTON, N. Y., Feb. 1.—A new high resolving sound recording 16mm. film with sensitive coating made by a new process of emulsification which results in an emulsion structure of unusual homogeneity and uniformity of crystal size and insures clean, sharp resolution of the sound track recorded on the film with a blue-filtered exposing light has been announced by Agfa Ansco.

Film is obtainable in standard lengths thru the regular supply channels. It may be handled under usual positive safe-lights and can be developed in any clean-working developer that will produce good contrast.

Cutting It Short

By THE ROADSHOWMAN

Frank B. Sajdak reports that he will soon inaugurate a policy of non-theatrical movies in his Club Hicks Park in Spring Valley, Ill. Club has a seating capacity of 300 and approximately 2,000 square feet of dance floor. Old-time movies will be featured. During the past nine months club has been staging quiz contests, jitterbug events, and hobby-horse races. The movie program will be added to these events.

Frank Eidt, owner of the Windmill Club near Natchez, Miss., reports that his movies of sports events have clicked solidly. When this program was started, Eidt was a bit dubious because of the number of football games in the section. Since the grid season closed, Eidt is now featuring fresh-water fishing, swimming, and basketball. Residents of this area go strong for baseball and an enlarged movie program will be inaugurated when the season opens. Plans are also under way to show old-time movies between the sports seasons.

Francis Ring, New Jersey roadshowman, is already making plans for the summer. On a recent visit to *The Billboard* office he said that he expects movies in mountain resorts to go stronger than ever and that he would start booking about the middle of March. While the Catskills will be the scene of his activity, Ring will also put on shows at seashore spots. At present he is playing school and community hall dates and reports results as "most satisfactory."

George Lubin, son of Sid Lubin, who plays the piano and homemade beer bottle organ at the 48th Street Music Hall, New York, is putting on old-time movies in the vicinity of Atlantic City, rolling up his biggest success at the Community Center. Program included Charlie Chaplin in *The Immigrant* and Laurel and Hardy in *Love and Hisses*. Show was given in conjunction with a club dance. Young Lubin has bookings thru March.

LOOK FOR 18G

(Continued from page 24)

His All-Girl Orchestra monopolize the spotlight. Gross is estimated at about \$18,000. Pix, *Four Mothers*, should help.

For week ended January 30 one of the best box-office results was accomplished without the aid of flesh, with sock film, *Philadelphia Story*, bringing in throngs to the tune of \$17,100. Second feature was *Wild Man of Borneo*.

The 20th Century (seating capacity, 3,200; house average, \$6,500 for straight film bookings) opened big for a three-day stand of Vincent Lopez January 30. First day did well over \$1,000, despite inclement weather, and engagement should bring around \$5,000. Sharing the honors with the Lopez band were Sonny Skyler, Anne Barret, Pearl Robbins, and Arnaut Brothers. Pix, *One*

Crowded Night, not much help. For following four days, to complete week ending Feb 5, a double pix bill is on hand. *Let's Make Music with Lil' Abner* should do average business.

For week ended January 29 the Century did well above average with a pleasing gross of \$8,200, despite absence of names on stage. *East of the River* coupled with *Always a Bride* was the attraction.

London Hip, Ph'nix, Others Hit by Bombs

LONDON, Jan. 18.—The censor now permits publication of the fact that in recent air raids the Hippodrome and Phoenix were hit by bombs. At the Hippodrome, a Moss Empire house and in recent years scene of big hits by Vic Oliver and Frances Day, the bomb damaged the vestibule, a bar, and part of the offices. Even slighter was damage at the Phoenix, the doors being blown off by blast.

Publication of names of all London theaters and vaude houses hit is not permitted. Others which have been released for naming are the Coliseum (very slight damage), Drury Lane (somewhat extensively), Saville (internally by fire and water and externally by blast), Queen's (vestibule and front of house generally), and the Strand.

Woolwich Empire is to reopen February 3 with revues and vaude. This house closed with all others (excepting Windmill) in London area when blitz began last September.

All being well from the air, Francis Laidler's *Aladdin* at the Coliseum will run until March. Attendances are averaging 1,800 at the first show from 12 to 3 and 1,500 at the second, 4 to 7.

New Houston Spot

HOUSTON, Tex., Feb. 1.—The Varsity Club, on the site of the Old Blossom Heath, later the Lucky, was opened January 28 for a preview. Mrs. M. A. Oster is the owner. Music was by a local orchestra, Bill Mraz. Cover charge of 35 cents per person. Dancing between 9 p.m. and 1 a.m. No floorshow.

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Conducted by KEVIN BRENNAN.
198 City Tattersalls Building, Pitt Street, Sydney, Australian Office of THE BILLBOARD.

New and Recent Releases

(Running Times Are Approximate)

MOVIES MARCH ALONG, released by Irving K. Meginnis. New version. Film covers movies from 1896 to 1928, showing scenes in which Theda Bara, John Bunny, Douglas Fairbanks, Charlie Chaplin, and others appeared. Silent. Running time, 15 minutes.

NEW YORK HAT, released by Irving K. Meginnis. Film gives a slant on 1912. Mary Pickford, Lionel Barrymore, and Lillian and Dorothy Gish are among the stars appearing in this film. Silent. Running time, 15 minutes.

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The Final Curtain

AKST—Emanuel, 56, retired musician and vaudeville performer, suddenly January 24 in Freeport, L. I. At one time he was a member of the vaudeville team of Manny and Pinard. He also had played in the orchestra at the old Hippodrome Theater, New York, and had been a trumpet player in B. A. Rolfe's orchestra. Akst was a delegate of Local 802, American Federation of Musicians. Survived by his widow, a daughter, and three sons.

BENDIKSEN—John A. (Jonnie Dixon), 48, for many years with circus, fair, and vaude acts in this country and abroad, January 25 in United States Marine Hospital, Galveston, Tex. At the time of death he was an employee at the Norwegian Consulate, Galveston. Survived by his widow, Solveig; two sons, Jens and Thoralf, all of Galveston, and his father and a brother in Norway. Burial in Oleander Cemetery, Galveston, with Argonne Post No. 20, American Legion, participating in services at the grave.

BENNETT—E. K. Jr., 33, East Liverpool (O.) musician, January 24 in St. Vincent's Hospital, Los Angeles, after an operation. Until recently he was band and orchestra director at the Wadsworth (O.) High School for 10 years. He graduated from the Saugerties Band School at Ithaca, N. Y., and was manager of the band, and member of the glee club and college quartet at Mt. Union College, Alliance, O. Bennett also organized and directed the Wadsworth City Band. His widow, a son, his parents, two brothers, and six sisters survive. Services in Los Angeles January 27, with a second service and burial in East Liverpool.

BUCK—Dudley, 71, singer of a generation ago and sponsor of the Dudley Buck Singers in Fairfield, Conn., January 13 after a long illness. He was a son of the late Dudley Buck, composer of church music. Survived by his widow, the former Helen Babcock, of New York, and a son, Dudley Buck Jr.

CASLIS—Michael, 67, former musician, at his home in Ware, Mass., January 23 after a long illness. He was born in Italy and studied music at the Italian Conservatory of Music for four years. He came to this country 53 years ago and for several years was a member of Arthur Pryor's band of Providence, R. I. Survived by his widow, two sons, and two daughters.

CAVAN—Allan, 60, actor, January 19 in Hollywood.

CLARKE—Arthur H. Sr., 73, former orchestra director, January 26 at his home in Wilmington, Del., after an illness of about five years. Clarke was a former president of the Wilmington Musicians' Union. His daughter, Ethel Clarke, is associated with the West's World's Wonder Shows. He leaves his wife and two other children. Buried in Silverbrook Cemetery.

CLENENGERE—Mrs. Annie, known to many show people thru touring with her daughter, Hazel Rocco, January 17 at her home in Lincoln Park, Newark, N. J. She also leaves a sister, Elsie. Burial in Point Pleasant, N. J.

COLE—Dolline, 81, recently while attending a show in the Garden Theater, Pittsburgh. Formerly an actress-singer, she had been billed as "America's leading female baritone." Her body was cremated and dropped from a flying airplane in accordance with her wishes.

CURRAN—Thomas A., 61, film player and former stage performer, January 24 at his home in Hollywood of pneumonia. He leaves his wife.

DALBEY—William R., 70, former president of Omaha, Neb., AFM, Local 70, recently at home in that city after a brief illness. He was a member of the former Omaha Symphony Orchestra.

DUFFY—Joseph R., drummer formerly with Al Donahue and other orchestras, suddenly January 22 at his home in Providence, R. I. Survived by his widow and three children. Interment at St. Ann's Cemetery, Cranston, R. I.

DUTREMBLE—Mrs. Lola, former Hon tamer, January 26 at her home in Biddeford, Me., from accidental asphyxiation by gas. She has been connected with several small circuses and carnivals.

EMINGER—Herman D., 75, for many years manager of the Colony Club, Springfield, Mass., in that city January 22. He formerly managed the Nyasset Club there. Survived by his widow, Adde.

ENGEL—Mose, 94, one-time circus advance man and former minstrel performer, January 20 in San Francisco.

GARDENER—Mrs. Catherine T., 84, widow of Edmund W. Gardener, years ago operator of the Extra Dry, one of Atlantic City's most famous Boardwalk cafes, January 25 at the Atlantic City Hospital after a long illness. Two sons survive.

GIRARD—Jessie Gardner, 68, retired singer and actress, January 27 at the Southside Hospital, Bay Shore, L. I. She had toured the country in vaudeville with her husband, Eddie Girard, and had appeared in plays produced under his direction. Among the shows in which she appeared were *Natural Gas* and *My Friend From India*.

HACKNEY—Charles V., railroad engineer for many years and brother of Mrs. Charles H. Tompkins, of El Reno, Okla., who was connected with the advance of Tompkins Wild West Shows from 1915 to 1917, killed on his engine at Oklahoma City January 20. Interment in El Reno January 23.

HALL—F. W., showman for many years and owner-manager of the former F. W. Hall's Overland Shows, at his home in Clear Lake, Ia., January 11. Survived by his widow, Nellie. Burial in Humboldt, Ia.

HARRITY—Edward F., 57, vaudeville performer, January 22 at the home of his daughter in Folcroft, Pa., after a 10-month illness. He performed for 40 years until last April, when he was stricken with heart trouble. Known as "Upside-Down Harrity, because of his novelty dance act, he toured the country in a family act which included his wife, Josephine; a son and daughter, all of whom survive. Deceased was active in several actors' welfare groups. Burial January 25 in Philadelphia.

HAYES—Milton, 46, variety artist, song and monolog writer, in Nice, France, recently.

JONES—Jimmy, 50, vaudeville orchestral leader, January 29 at his home in Philadelphia of a heart attack. He was musical director at Fay's Theater, Philadelphia, at the time of his death, and each summer conducted the pit orchestra at the Steel Pier's Music Hall, Atlantic City. In earlier years he was associated with the Bart McHugh vaudeville booking agency, Philadelphia. His wife, former vaudeville entertainer professionally known as Bobby Brooks, and a son, survive.

KENNEDY—Helen, vaudeville and musical comedy actress and former wife of the late Arthur Hawk, who was well known in the tab field, suddenly January 24 in Urbana, O. She and her sister, Iris, were known in vaude as the Kennedy Sisters, and later were of the act Teck Murdock and the Kennedy Sisters. Deceased was a daughter of the late Steve Kennedy, who with his wife was known in many branches of show business. Survived by her mother, Mrs. Van Miller, widow of the repertoire manager, and her sister. Services in Urbana January 27, with burial in Oak Dale Cemetery there.

KOBIELA—Frank R., 51, former acrobat, January 23 at his home in Atterbury, Ill. The three brothers, Frank, Rudolph, and Joseph, were once members of the Josetti and the Bonasetti troupes of acrobats. Survived by his widow, a daughter, and one brother. Interment in Rose Hill Cemetery, Atterbury, January 25.

KOPPIN—Henry S., 64, who built the Woodward Theater Company of 26 houses, largest circuit ever established in Detroit, January 24 at Toledo, O. He ultimately disposed of all his theaters and closed the circuit offices in 1933. His widow and five children survive, including Calvin and Clarence, now manager of the Norwood Theater, Detroit, and Henry E., supervisor of Wisper & Wetsman theaters. Interment in Elmwood Cemetery.

KUENZ—Mrs. Harriet M., 49, Detroit pianist, suddenly January 24 at her home in that city. Her husband survives. Interment in Saginaw, Mich.

LANG—Howard, 65, veteran stage and screen actor, January 25 in Hollywood. Lang was best known as the Irish priest in *Abie's Irish Rose*.

LESLIE—Alfred A., 69, former president

of the Leslie Motion Picture Newspaper Syndicate, January 23 at his home in Atlantic City. At one time he was publicity agent for many Hollywood stars, including Mary Pickford and Charlie Chaplin. He leaves his wife and a daughter.

LEWIS—Mrs. Tony, wife of *The Billboard* sales agent and mail man on Cetlin & Wilson Shows, recently in Fayetteville, N. C.

LYNN—Grace, 57, actress and writer, January 29 in Montefiore Hospital, Bronx, N. Y. Most of her appearances on the stage were in stock. She wrote many articles on theatrical and film activities for newspapers. Survived by two sisters and two brothers.

MADISON—W. M. (Billy), 73, pioneer motion picture exhibitor and writer, January 24 at his home in Los Angeles. Madison started in show business in 1884, and exhibited for nine years thruout this country, Canada, Cuba, and Mexico. Survived by his widow. Services in North Hollywood, Calif.

MASON—William C., 53, former vaudeville performer and motion picture actor during the silent era, January 24 at his home in Orange, N. J., after a long illness. He was known in vaudeville as Smiling Billy Mason. Survived by his widow and a brother.

MATT—Lester E., for many years a theater owner at Flint, Mich., suddenly January 26. He withdrew from active operation a few months ago, selling his State, Strand, Roxy, and Della theaters to the Butterfield Theaters Circuit. His widow, Della, survives.

METZGER—Samuel T., 64, for two years Michigan State Commissioner of Agriculture in the early '30s, in direct charge of Michigan State and county fairs, January 26 at University Hospital, Ann Arbor, Mich. Interment in Greenville, Mich., his home.

MONROE—Frank Steven, 87, of Divernon, Ill., father of Clare Illington, circus aerialist, January in St. John's Hospital, Springfield, Ill. Burial in Brush Creek Cemetery, Divernon.

MUNRO—Donald Sutherland, 84, treasurer of the Temple Theater, Detroit, leading Midwest vaudeville house, from 1900 to 1920, January 23 at his home in Detroit. Four children survive.

MURPHY—George P., 75, father of Etta Henderson and Pat Murphy and grandfather of Travis Spencer, all well-known show people, at his home in Argo, Tex., January 5 after a brief illness. Burial in Liberty Hill Cemetery, Argo.

MURRAY—Jennie, Bridgeport, Conn., musician, recently in that city after a brief illness.

In loving memory of
Our Darling Husband and Father
ARTHUR NELSON
Who Passed Away January 23, 1941
WIFE, DAUGHTER and SON

NARELLE—Mme. Marie, 70, former concert singer known as the Queen of Irish Songs, January 28 at Chipping Norton, Oxfordshire, England. Mme. Narelle made her debut at a concert in Royal Albert Hall, London, in 1902, where she sang on the same program with the star of the day, Mme. Adeline Patti. The same year she sang before Queen Alexandra and King Edward VII, and at the opening of the Cork Exposition in Queenstown. Her first visit to this country was in 1904, when she sang at the opening of the St. Louis Exposition. Subsequently she toured England, Australia, and New Zealand, and from 1909 to 1911 toured the United States with John McCormack. One of her last appearances on the concert stage in this country was in New York in 1931, where she sang in Town Hall at a benefit concert. Survived by a daughter in London, and a daughter and son in New York.

NAVARRA—Mrs. J. S., 73, mother of George Davis, concession superintendent of Polack Bros. Circus, in Missouri Baptist Hospital, St. Louis, January 30, after

being confined there for 23 weeks. Funeral February 1.

WE THANK OUR MANY FRIENDS

for their kind expressions of sympathy and condolence during our recent bereavement.

MRS. ARTHUR NELSON AND FAMILY

OVERLY—William George, 61, superintendent of Springlake Park, Oklahoma City, Okla., and connected with the park since its opening in 1926, recently in that city of a heart ailment. Before going to Springlake he worked at parks in Galveston, Tex., and Denver, and was credited with the designing of a widely used roller coaster safety rail. He was well known in Western park circles. Survived by his widow, son, daughter, and brother.

PIGGOTT—Rutherford H. Jr., 36, magician known as Rutherford the Great, in Parkersburg, W. Va., January 24 after three months' illness. Survived by his father. Services and burial in Parkersburg.

REDDINGTON—George T., 73, prominent figure in show business in St. Augustine, Fla., for many years, and former owner of the St. Augustine Alligator-Ostrich Farm, January 20 in a hospital in that city. Reddington was known as an exponent of beach development. Survived by his widow and a son, Victor, who reside in New York State. Services in St. Augustine January 21, with burial in National Cemetery there.

IN LOVING MEMORY OF
W. H. "BILL" RICE
Who Passed Away Feb. 7th, 1939,
at St. Louis, Mo.
LOVEY, IVY & BILL RICE

RIMAC—Rosario, 39, wife of Ciro Rimac, band leader, in New York January 27 of complications following an operation. Deceased came from the Pereira Family, well known in the circus world, and was more recently a dancer in her husband's act. Besides her husband she leaves a son.

ROSE—Dave, member of the National Showmen's Association, in Lincoln Hospital, New York, January 27. Burial in Beth David Cemetery, Staten Island, N. Y.

RUSSELL—William Thomas, 63, for many years until 1928 advertising manager of the Winter Gardens Company, London, and acting manager of the Opera House, recently in Blackpool, England. Russell was well known to many American performers playing Blackpool. In recent years he was licensee of taverns at Lytham and Manchester, England.

SANTOES—Eleanor Whitcomb, 23, wife of Joseph M. Santoes, musician, who was with the Ringling show several seasons, in a Waltham, Mass., hospital January 7 of pneumonia. Survived by her husband, her parents, Ted and Lottie Whitcomb, who were with the California Exposition Shows several years, and three children, Joseph, Patricia, and Lester. Burial in Rocklawn Cemetery, Marlboro, Mass.

TRENCH—Mrs. Hilda M., 52, wife of Michael Trench, with whom she was associated in the operation of night clubs in Philadelphia, suddenly January 28 at her home in Atlantic City. They recently operated Neptune Inn, Atlantic City. She leaves her husband, a son, her father, three brothers, and three sisters.

TURNQUIST—Father of Carl A. Turnquist, well-known concessionaire, at Clanton, Ala., January 19. He was 92 years old. His son has had the Penny Arcade on the World of Mirth Shows the past several years.

WEIFFENBACH—Carl Franz, 60, for many years supervisor of dog shows at Ohio State fairs, January 26 at his home in Reynoldsburg, O. His widow and two sons survive. Services in Columbus, O., with burial in Green Lawn Cemetery there.

YORKEY—Henry, 80, retired actor, January 21 in Syracuse, N. Y., of pneumonia.

Marriages

BARLOW-JORDAN—Dick Wayne Barlow, portable rink operator who has been connected with Greenwood Armory Roller (See MARRIAGES on page 33)

List of Army Camps

Readers interested in U. S. Army Posts, Camps, and Stations will find a list of these running in installments in the Wholesale Merchandise Section of *The Billboard*. The first installment appeared in the issue of December 14, 1940. The ninth appears in this issue.

Annual IAS Party Set for March 15

ST. LOUIS, Feb. 1.—International Association of Showmen this week completed arrangements to make its annual party a St. Patrick's Ball. Event will be held in the Grand Ballroom of the DeSoto Hotel on March 15 and will be jointly sponsored by the Missouri Show Women's Club. Tickets are \$1.

A name band has been engaged and an elaborate floorshow is to be presented. Dee Lang, IAS president, appointed a special committee to handle the affair. Tom Allen is chairman, assisted by Charles T. Goss, Crawford Francis, Francis L. Deane, Leo C. Lang, Sam Solomon, Harry Coulson, and Frank Joerling.

Goodman Adds Fair Dates; Quarters Work Progresses

LITTLE ROCK, Ark., Feb. 1.—Goodman Wonder Shows, with quarters here, last week announced the signing of a number of midway contracts for 1941 fairs. Fairs are for a North Dakota circuit; Oklahoma Free Fair, Muskogee; Nebraska State Fair, Lincoln; Arkansas Stock Show, Little Rock; Steel County Fair, Owatonna, Minn., and Red River Valley Fair, Sioux Falls, S. D.

Owner Max Goodman left here early last week for the meeting of the Texas Association of Fairs in the Adolphus Hotel, Dallas. Quarters work is progressing and a crew of 22 has been here since January 4. Plans for 1941 include the addition of several new rides and shows.

Dee Lang Obtains Minn., North Dakota Contracts

ST. LOUIS, Feb. 1.—Dee Lang, owner of Dee Lang Famous Shows, announced upon his return here on January 25 from the Minnesota and Dakota fair meetings that his organization was contracted to provide the midways at Pennington County Fair, Thief River Falls, Minn., and Perham (Minn.) Fair. At the Dakota meeting shows signed contracts for a North Dakota circuit, including Stutsman County Fair, Jamestown; Wells County Free Fair, Fessenden; Cavalier County Fair, Langdon, and Pembina County Fair, Hamilton.

Lang was accompanied to the meetings by Noble C. Fairly, whom Lang appointed contracting agent early last month. Lang left here for Dallas to attend the meeting of the Texas Association of Fairs in the Hotel Adolphus.

Rochester Stand Ends Okeh For Harry Lewiston's Unit

CANTON, O., Feb. 1.—Harry Lewiston's World's Fair Freaks opened at 332 East Tuscarawas Street here on January 27 after closing a successful two-week engagement in Rochester, N. Y., despite inclement weather which prevailed there the first week. Unit is located in a large building here and business has been satisfactory, Paul D. Sprague reported. Remote broadcasts over Station WHBC daily, with O. F. Friend handling the mike, are producing good results.

Friend and Larello, man with revolving head, and dog, Frisco, guested on Janet Baker's program, heard daily over the station. Several members of the show miraculously escaped serious injury en route here when the new car, purchased by Rose Lewiston recently, overturned on an icy road outside of Rochester. Vivian Dunning was called home to Minneapolis because of the death of her sister.

Dodson Inks Two More

SAVANNAH, Ga., Feb. 1.—Mel G. Dodson, owner of Dodson's World's Fair Shows, said today that his organization has been contracted to provide the midways at the 1941 fairs in Roanoke, Va., and Burlington, N. C.

Golden Belt Shows Zimdars New Title

HOT SPRINGS, Ark., Feb. 1.—Harry H. Zimdars, general manager of Zimdars Greater Shows, said here this week that he had changed his plans for selling his organization and it would return to the road in 1941 under the title of Golden Belt Shows. Opening is scheduled in late March. Equipment, which was sold, LaVerne Zimdars reported, will be replaced and shows contemplate a number of changes for the coming season.

Newer type rides will grace the midway and a new executive staff is being lined up. A number of fairs have been booked and Roy Menge has a crew of eight in quarters preparing for opening.

NSA Raises About \$500 at President's Birthday Ball

NEW YORK, Feb. 1.—About \$500 was raised at the President's Birthday Ball in the clubrooms of the National Showmen's Association on January 30, Assistant Executive Secretary Leo Poorvin stated today. A capacity crowd of close to 300 attended.

Officers of the club, President Max Linderman and Vice-Presidents Art Lewis and Oscar C. Buck, wired their regrets on their inability to attend, as did President Emeritus George A. Hamid. Among those at the affair were Thomas Brady, Dorothy Packtman, Sam Taffet and family, Mrs. George A. Hamid and family, Mrs. Helen Rothstein, Orest Devany and family, Mr. and Mrs. Harry Rosen, Mr. and Mrs. Irving Rosenthal, Ladies' Auxiliary President Midge Cohen, and Herman Cohen. Secretary Sam Rothstein was chairman.

Marks Buys Rocket Ride; Shows Line Up 11 Fairs

RICHMOND, Va., Feb. 1.—During the annual meeting of Virginia Association of Fairs in the Hotel John Marshall, John H. Marks, whose shows are quartered here, announced purchase of a new Rocket ride for the coming season. Owner Marks, who returned to quarters after attending fair meetings, including those in Columbia, S. C., and Raleigh, N. C., said 16 spring dates and 11 fairs have been contracted.

Dates include Sumter (S. C.) County Fair; Great East Radford (Va.) Fair; North Carolina Coastal Fair, Wilmington; Northwestern Fair, Wilkesboro, N. C.; Cumberland County Fair, Fayetteville, N. C.; Pee Dee Fair, Florence, S. C.; Greenwood (S. C.) County Fair; Greenbrier Valley Fair, Ronceverte-Lewisburg, W. Va., and American Legion Fair, Mount Airy, N. C.

Marks and executive staff, including Charles A. Abbott, general agent; James M. Raftery, business manager, and Willie Lewis, legal adjuster, were hosts to numerous showfolk and fair secretaries at the Virginia meeting here and many of them visited quarters.



RECENTLY ELECTED president of the Missouri Show Women's Club, Mrs. Judith Solomon was inducted into office at the annual installation in the American Hotel, St. Louis, on January 18. She is the wife of Sam Solomon, owner of Sol's Liberty Shows. Installation was followed by a banquet celebrating the 11th anniversary of the club.

Mo. Show Women Induct Officers At Annual Feed

ST. LOUIS, Feb. 1.—With Viola Fairly as installing officer, Missouri Show Women's Club inducted its officers for 1941 at the American Hotel here on January 18. Installation was followed by a banquet celebrating organization's 11th anniversary. Festivities got under way with Mrs. Fairly thanking retiring President Mrs. Anna Jane Pearson, Secretary Grace Goss, and Treasurer Gertrude Lang for their untiring efforts in the club's behalf.

She then installed Mrs. Judith Solomon, president; Nell Allen, first vice-president; French Deane, second vice-president, and Ethel Hesse, third vice-president, along with Secretary Goss and Treasurer Lang, who were re-elected to their posts. Mrs. Pearson is chairman of the board of governors. After Mrs. Pearson turned the gavel over to Mrs. Solomon and a brief meeting was held, all retired to the banquet room.

Mrs. Fairly was emcee and called upon the retiring president and president-elect for brief talks and both responded in good style. All retiring officers were presented with gifts from the club, and Mrs. Pearson presented her officers and committee chairmen with costume jewelry. Secretary Grace Goss was awarded the prize for bringing in the most new members.

A huge cake in the form of a tent, donated by club's first president, Marietta Vaughn, held a prominent place at the banquet table. Floral tributes were sent by the auxiliaries of the Pacific Coast Showmen's Association, Showmen's League of America, and Heart of America Showmen's Club, and Grim and Gorley, florists. Mr. and Mrs. Matt Dawson provided favors in the form of elephant models, and corsages for Mrs. Solomon and Mrs. Pearson. Representing the Ladies' Auxiliary of the Showmen's League of America was Mrs. Edna O'Shea. Also on hand from that club were Mrs. Lucille Hirsch and Mrs. Elsie Miller. After the banquet all retired to the clubrooms where dancing, games, and refreshments prevailed for the remainder of the night. Many members of the International Association of Showmen were on hand and showed the women a swell time.

Body of Carnival Girl Is Still Unidentified

CINCINNATI, Feb. 1.—Jay C. Maison, performer, this week advised *The Billboard* from Savannah, Ga., that the Fox & Weeks undertaking establishment is holding the body of an unidentified young woman who took her life there recently. Maison says the pretty, titian-haired woman is believed by local officials to have worked in Hazel Rocco's palmistry booth with the James E. Strates Shows last season.

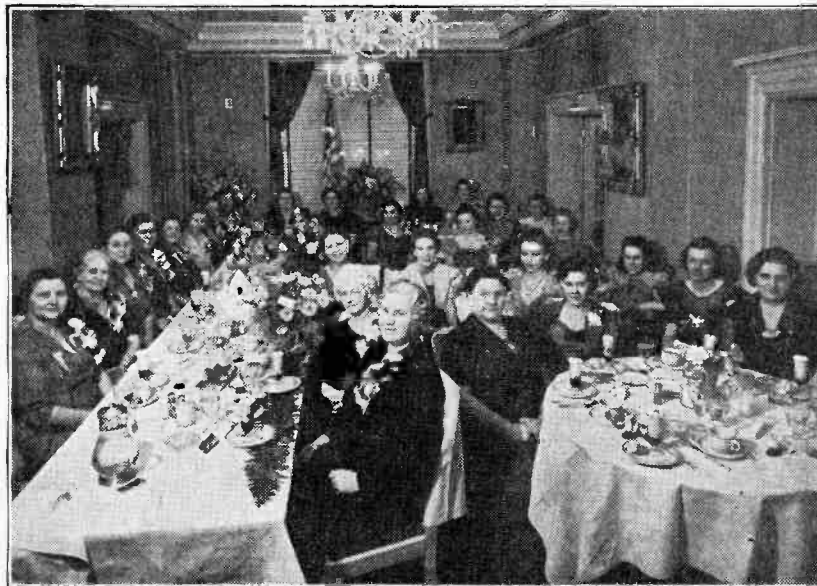
Mortuary officials reported that the body will have to be interred soon as unclaimed if it remains unidentified. The woman, says Maison, is about 25 years old, five feet tall, and weighs about 110 pounds. She was smartly dressed and wore an expensive gold wrist watch, and a pawn ticket for a diamond ring was found on her person. Savannah police were attempting to learn her identity from a postcard, found among her personal effects, and which was addressed to Catherine Hollis or Holly, General Delivery, Hornell, N. Y.

Larry Hogan Out of Hospital

CHICAGO, Feb. 1.—L. S. (Larry) Hogan, Amusement Corporation of America general agent, has been released from Alexian Bros. Hospital and is leaving for Texas, where he will spend several months recuperating from his long illness.

3 Ontario Fairs to Conklin

HAMILTON, Ont., Feb. 1.—Upon his return here to quarters from the annual meeting of Western Canada Association of Exhibitions in Winnipeg, Frank R. Conklin announced that the Conklin Shows had been awarded contracts for three 1941 Ontario fairs, Lindsay Central Exhibition; Great District Fair, Leamington, and Belleville Exhibition.



HERE'S THE HAPPY GROUP that attended the Missouri Show Women's Club's annual installation of officers in the American Hotel, St. Louis, on January 18 and helped to celebrate the organization's 11th anniversary at a banquet which followed induction ceremonies. Assuming duties for 1941 with President Mrs. Judith Solomon were Nell Allen, first vice-president; French Deane, second vice-president; Ethel Hesse, third vice-president; Grace Goss, secretary, and Gertrude Lang, treasurer.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Feb. 1.—Past President J. C. McCaffery was in the chair at the last meeting, and seated with him at the table were Past President Edward A. Hock and Secretary Joe Streibich. Membership committee presented the application of Billie Clark, who was elected and credited to Sam Applebaum. Relief Committee reported that Brother Jack Hawthorne is recovered, as is Brother Jack Pritchard. L. S. (Larry) Hogan is feeling much better and plans to leave the hospital this week and then go to Texas to rest. Tom Rankine, John Saladin, James Murphy, Tom Vollmer, and Jack Lydick are still confined. A letter from Miami advised of the illness of Brother Joseph A. Rowan.

Spring Party Committee is arranging details for the big affair on March 10. Chairman Brother Lee R. Sloan has his sub-committees working hard and event is expected to be an outstanding one. Past President C. R. Fisher was called east because of the death of his father. C. D. Odom came in for the meeting, as did Irving Schenwar, after a long absence. Vice-Presidents Carl J. Sedlmayr and Harry W. Hennies came in for a visit. Late reports indicate that the wife of Brother Harry Paul is seriously ill. Rudy Singer and Al Rossman left for Florida. Max Goodman and Louis Berger

Club Activities

are lining up the Goodman Wonder Shows for the summer.

Harry W. Hennies sent in six more business cards for the annual Outdoor Show World Directory. Pat Purcell was among those in Chicago during the week. William B. Naylor and Walter Hale hobbled with the boys at the rooms, and Al Sweeney returned from a business trip. Welcome letters were received from Nate Nye and Tom Sharkey. Dave Picard has become a regular at the bridge table. Members were sorry to learn of the death of Billie J. Collins, who at one time was an active League member. Red Marcus was the guest of Lew Keller at the rooms. Bob Seery is among the regulars in the Sherman Hotel lobby. Elwood Lorman visited.

Ladies' Auxiliary

Club held a social the night of January 24 in the clubrooms at the Hotel Sherman, with Past President Mrs. Leah M. Brumleve as hostess. Beautiful prizes were awarded and a large crowd attended. Members were sorry to learn that Myrtle Hutt was injured in a recent accident. Rose Page is still in American Hospital.

Auxiliary is planning a big bunco and card party for some time in March, and all members have pledged their co-operation. Mrs. Anne Doolan will direct the affair. Club held its regular bi-weekly meeting on January 31 in the Sherman, with President Edith Streibich presiding.

Neal, 10; Thomas Douglas, John McCormick, 11.

Ladies' Auxiliary

Because of the unusual weather this winter many members are on the sick list. President Midge Cohen is recovering from a recent illness, but she's still under orders not to leave the house. Others on the list are Sisters Madge Bloch, Magnolia Hamid, Leah Greenspoon, Rose Weinburg, Helene Rothstein, Dolly McCormick, and the mothers of Sisters Bess Hamid, Jean Windsor, and Peggy Holtz. Sister Beulah Denmark is reported to be recovering.

It is with deep regret that the board of governors met last week in special session to consider the resignation of Secretary Anita Goldie, who says the pressure of business will not permit her to continue on in that capacity. She is in Florida recuperating from a strenuous winter. Board reluctantly decided to accept the resignation. Within the past few weeks much mail has been returned for members who have not advised the club of their new address. Please send in your new address immediately.

Heart of America Showmen's Club



Reid Hotel
Kansas City, Mo.

KANSAS CITY, Mo., Feb. 1.—Regular weekly meeting was called to order by Brother Chester I. Levin, with Secretary G. C. McGinnis and Treasurer Harry Althuler also present. Minutes of last meeting were approved, and Henry (Fat) Duncan and Ralph A. Ward were elected to membership. Communications were read by the secretary from Brother Roy E. Marr, who has been on the sick list and who states he is feeling much better, but still at Hot Springs, Ark.; Mattie Rhoades Society, expressing thanks for the Christmas bag distributed by Midwest Merchandise Company and the club. Others were read from Lee R. Sloan, Showmen's League of America; Bob Locke, of *The Kansas City Journal*; Ben O. Roodhouse, and Brother J. M. Stone. Attendance was light and the meeting was brief.

There was no report from the chairman of the Banquet and Ball Committee anent the location for the annual event. Brother Joe Scholibo, of the World of Today Shows, came in on business, as did Doc Hefferon and Howard Y. Bary, representative of George A. Hamid, Inc. George E. Warren, agent for Snapp Greater Shows, stopped en route to the fair meeting in Lincoln, Neb. Paul Fairly returned from an Eastern trip, and Brother Dave Stevens has been released from the hospital and is recuperating at his home. Mrs. Bud Anderson has been released from a local hospital, where she underwent an operation, and is reported to be recovering rapidly. Billy Edwards, wrestler, who was killed in an auto accident in Texas, was well known at the club, where he had many friends.

Ladies' Auxiliary

Club's new officers entertained the members last Friday night in the clubrooms. Winners at bridge and pinocle were Lola Hart, Viola Fairly, Trixie Clark, Margaret Haney, and Loretta Ryan.

Gertrude Allen won the night's award. Lunch and refreshments were served. Officers acting as hostesses were Ruth Martone, president; Lettie White, first vice-president; Blanche Francis, second vice-president; Loretta Ryan, secretary, and Helen Brainerd Smith, treasurer.

Michigan Showmen's Association

156 Temple Street
Detroit

DETROIT, Feb. 1.—Many members of the club attended the meeting of the Michigan Association of Fairs in the Fort Shelby Hotel here on January 21-23, and as a result a number of new members

were brought into the organization. With President Harry Ross and First Vice-President Hymie Stone in Miami for the winter, Second Vice-President Ora A. Baker presided at the January 27 meeting. Altho many left for the South, attendance was large. Unfinished business occupied the board of directors for an hour. A final report on the club's New Year's Eve frolic in the Eastwood Park Grand Ballroom revealed that the event was far superior to any other charity ball held by the organization. Attendance and profit from the frolic proved gratifying and a vote of appreciation was given the committee in charge.

Bernhard Robbins, sick and relief committee chairman, reported that Brothers Lester Davis and Nate Golden have recovered from the flu which had them confined for a week.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Feb. 1.—Monday night's regular meeting was called to order by President Joe Glacy, with Vice-President Pat Armstrong, Treasurer Ross R. Davis, Secretary Harold O. (Pop) Ludwig, and 207 members present. Minutes of the last meeting were read and bills were approved and ordered paid. Among communications were letters from Vice-Presidents Mike Krekos and Earl O. Douglas, and Brother Val Vino, who advised that he's residing at the Elks' Home, Bedford, Va. He keeps in constant contact with the club activities thru *The Billboard*. Each meeting opens with the allegiance to the flag, with Brother Harry Rawlings leading the standing salutation. At this meeting House Committee Chairman Brother Ed Walsh brought in an enormous screen which was attached to rollers on the wall and resembled a large map and beautifully inscribed with the "Allegiance to the Flag." Inscription done by Brother Earl Caldwell. Another innovation was the installation of new doors, which are attended by the sergeant at arms during meetings and closed sessions.

A prominent visitor was Jackson Hughes, formerly at the Golden Gate International Exposition, San Francisco, and well-known writer, speaker, and publicist, who when introduced was given a wonderful ovation. He was accompanied by his 12-year-old son, who is his constant companion. Lucille King and Sis Dyer, of the Ladies' Auxiliary, visited and informed members of their organization's desire to send a donation to President Franklin D. Roosevelt for the Infantile Paralysis Fund. The question was put to the body, and Brother Ted Le Fors gave an excellent explanation of the matter. Chairman Moxie Miller of the Spring Festival, which will be held in the clubrooms on February 3, explained the event and his corps of assistants offered tickets for the show. Brother Pat Armstrong started the sale going by buying \$100 worth of ducats. Over 600 are expected to be on hand. Club's new telephone number is Mutual 8831. This is the club's 20th anniversary year, and with the fair meeting and convention coming to Los Angeles this year, President Joe Glacy has many plans in store.

Board of governors for 1941 includes Brothers Ralph E. Smith, chairman; Mike Krekos, Roy E. Ludington, Earl O. Douglas, Pat Armstrong, Pop Ludwig, Charles Albright, Roy M. Barnett, Hugh C. Bowen, Everett W. Coe, Ben Dobbert, Frank Downie, James J. Dunn, Richard Eyeber, Al Fisher, Leo Haggerty, William Lauerman, Al (Moxie) Miller, John M. Miller, Nate Miller, Tommy Myers, William Hobday, Bill Jessup, Cal Lipes, Jimmy Lynch, Ted Le Fors, Charles W. Nelson, John A. Pollitt, Harry Phillips, Harry C. Rawlings, Milt B. Runkle, Harry Taylor, John R. Ward, Monte Young, and Past Presidents Harry G. Seber, James W. (Patty) Conklin, Orville N. Crafts, Harry Fink, J. Edward Brown, Sylvester L. Cronin, Archie Clark, Theo Forstall, C. F. (Doc) Zeiger, and Harry H. Hargrave.

Committee chairmen are Brothers Ross R. Davis, cemetery; John M. Miller, finance; Ed Walsh, house; Theo Forstall, auditing; Patrick A. Armstrong, sick and relief; J. Edward Brown, public relations; Abe Lefton, 1941 fair convention; Jimmy Lynch, membership; Charles Walpert, ways and means; Ted Le Fors, entertainment; Harry Chipman, publicity; Norman Schue, sergeant at arms; Wil-

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National Showmen's Assn
Palace Theater Building
New York

NEW YORK, Feb. 1.—First member to be inducted into the army was Brother Irving Berk, who has left for Camp Dix, N. Y. Brother Harry Prince was tendered a banquet at Revere, Mass., in celebration of his being elected councilman. Among the 600 who attended were Brothers Sam Peterson, Morris Batalsky, and Oscar Harvey. Brother Murray Goldberg went to Boston to attend the Sportsman Show, and Brothers Arthur Campfield and Ben Weiss attended the fair meeting in Harrisburg, Pa. Brother Murray Zand is vacationing in Tampa, Fla. A vote of thanks was given Brother George Bernert for decorating the club for the President's Birthday Ball and Brother Bill Pinsker for donating cups for the affair. Members are reminded that bingo parties are held every Tuesday night. Admission is free.

Remember the annual banquet will be held at the Hotel Astor on November 26. Regular visitors to the rooms include Brothers Milton and Archie Paer, Morris Finkelstein, Phil Isser, K. C. McGary, Neal Carr, Harry (Bosco) Sandler, Fred Fornier, Herman Cohen, Barney Walker, Happy White, Ed Elkins, William (Bibs) Malang, Ross Manning, Harry Decker, George Rector, James Davenport, Max Gruberg, Charles (Doc) Morris, Casper Sargent, and Arthur Hill. Members were pleased to learn that Matthew J. (Squire) Riley is improving at the General Hospital, Elizabeth, N. J. Secretary Sam Rothstein was welcomed back after being ill at home with la grippe, as was Brother Arthur Goldberg, who was ill for several days. Brother Sam Lager went to a local hospital for a throat operation.

Mr. and Mrs. Joe McKee went to Pittsburgh to attend the funeral of Joe's uncle. Still on the sick list are Brothers Adolph Schwartz, James Corcoran, and P. S. McLoughlin. President Max Linderman and Vice-Presidents Art Lewis and Oscar C. Buck are arranging for their shows' fair dates and lettered their regrets at their inability to visit the club more often. Chaplain George Traver is opening in Ocala, Fla., and Brothers Fred Phillips and Al Katzen will join him there.

Birthday congratulations to Clairmont H. Scofield, James Ashner, February 5; James R. Kelleher, 6; Hon. Harold G. Hoffman, Lou Ceder, Charles Horrow, Raymond R. Cuesta, Joe Dudiak, Sam Shapiro, 7; Adolph Schwartz, Charlie Halliday, David L. Drubin, 8; William Hamilton, Anthony Van Stetina, William A. Wood, 9; E. D. Kelmans, James R.

liam A. Sherwin, counselor; Dr. Ralph E. Smith, physician, and Harold O. (Pop) Ludwig, chaplain. Brother Al Weber is handling work on new club banners, which will be completed soon. Brother Ted Le Fors was detailed to act as an ambassador to the Ladies' Auxiliary.

Several members were asked to speak briefly, including Charles W. Nelson, who recently returned from the fair meetings in the North. At adjournment lunch and refreshments were served by Brothers Ben Beno, Nick Wagner, Jim Dunn, and Leo Haggerty. Brother M. A. Arthur was sighted at one end of the lounge with a bunch of the boys, while Brother Charles Nelson was entertaining another group. Executive-Secretary Lou W. Johnson has been suffering from a severe cold. Brother J. Ed Brown is still sojourning at the California Hot Springs. Brother Pat Shanley is still recuperating in Arizona. Among the gathering of performers seen after the meeting were Capt. Jimmy Jamison, Ted Le Fors, Capt. Charles Soderburg, Harry De Garro, Ray Rosard, and Ben Beno.

Ladies' Auxiliary

Regular weekly meeting drew a large crowd and President Allerita Foster and her cabinet were on the rostrum. First part of the meeting was conducted by Second Vice-President Rose Rossard, and Mario LeFors extended compliments from the floor for the able manner in which Rose handled the meeting. She also congratulated First Vice-President Vivian Gorman, who presided at the first part of the last meeting. President Foster is making a hit for the way she is conducting club affairs. PCSA President Joe Glacy visited and assured members of co-operation from the men's club. He was given a standing vote of welcome and thanks. The Auxiliary has arranged, with the sanction of the PCSA, to forward a check for \$25 to President Franklin D. Roosevelt to cover its contribution to the birthday fund for crippled children. A committee of two, Sis Dyer and Lucille King, called on the PCSA to obtain permission to make the donation, which was wholeheartedly approved.

A letter was read from the Missouri Show Women's Club, St. Louis, for flowers sent by the auxiliary. Committee appointments for 1941 were: Board of directors, Nell Ziv, Clara Zeiger, Maybelle Crafts, Martha Levine, Ethel Krug, Peggy

Forstall, Marlo LeFors, Nina Rodgers, Rose Clark, Lucille King, Ester Carley, Sis Dyer, Inez Walsh, Florence Webber, Estelle Hanscom, Mora Bagby, Marie Jessup, Margerett Farmer, Vera Downie, Ruby Kirkendall, Edith Bullock, Babe Miller, Edith Walpert, Vivian Gorman, Betty Coe, Rose Rossard, Mabel Bennett, Rosemary Loomis, Mary Taylor, Fern Chaney, Cecelia Kanthe, Bobbie Fisher, Ruth Korte, Jessie Campbell, Mabel Brown, Jennie Rawlings, Amelia Earls, Jewel Hobday, Ruth McMahon, Virginia Kline, and Grace Metz.

Cemetery board (appointed for five years), Nell Ziv, Maybelle Crafts, Rose Clark, Clara Zeiger, Martha Levine, Marlo LeFors, Nina Rodgers, and Relley Castle. House, Lillian Schue, chairman; Ethel McDonald, Margerett Farmer, Josephine Thomas, Alice Jones, Oleta Joyce, Betty Wilson, Jennie Rawlings, Hazel Fisher, Emily Mettler, and Ethel Houghtling. Way and Means, Marie Jessup, chairman; Betty Coe, Ruth Korte, Florence Webber, Gladys Young, Nellie Bowen, Hazel Redmond, Inez Alton, Sis Dyer, Margie Stephens, Rosemary Loomis, Millie Dobbert, Alice Wrightsman, Marge Corey, Topsy Gooding, and Mildred Levitt.

Entertainment, Lillabelle Williams, chairman; Ester Luthy, Fern Chaney, Jessie Loomis, and Leona Barie. Sick, Mora Bagby, chairman; Inez Walsh, Vivian Gorman, and Vivian Horton. Reception, Mother Minnie Fisher, chairman; Bobbie Miller, and Maybelle Bennett. Finance, Clara Zeiger, Rose Clark, Maybelle Crafts, Martha Levine, Ethel Krug, Peggy Forstall, Marlo LeFors, and Nina Rodgers. Sergeants at Arms, Ester Luthy and Julia Smith. Publicity, Lucille King, chairman; Edith Bullock, Bobbie Fisher.

The diamond wrist watch donated by Blossom Tipton will be awarded soon, with the Ways and Means Committee handling the tickets. Topsy Gooding attended after several weeks' absence, as did Nellie Bowen, of Joyland Shows. Edith Lenzler also attended, as did Fern Chaney. Ruth McMahon promised another appearance before leaving for the road, as did Rose Clark. Lucille King will join Bowen's Joyland on February 5. Secretary Vivian Horton is still receiving congratulations for her capable method of taking over her chair.

**Lone Star Show
Women's Club**

Campbell Hotel,
Dallas

DALLAS, Feb. 1. — Regular weekly meeting was called to order Monday night by President Margaret Pugh, and all Dallas members were on hand. Inez Shankle, who moved to Mineral Wells, Tex., motored in to attend the meeting and donated a beautiful Mexican serape to the club. Ketta Lindsey returned from a visit with friends in Corpus Christi, Tex., and brought along a new member, Babe Ulcar. Sylvia Re was elected second vice-president. Mr. and Mrs. Mel Vaught came in last week and remained for the big doings at the Adolphus Hotel on January 30-31.

**Missouri Show
Women's Club**

Maryland Hotel
St. Louis

ST. LOUIS, Feb. 1.—President Judith Solomon presided at the January 23 meeting and on the rostrum with her were First Vice-President Nell Allen, Second Vice-President French Deane, Third Vice-President Ethel Hesse, Secretary Grace Goss, and Treasurer Gertrude Lang. President Solomon named her committees for 1941 and, after a brief session, the meeting was adjourned. Norma Lang was hostess for the rest of the night and various games were played. Night's award went to Ethel Hesse. Mrs. Lang served lunch and the members of the International Association of Showmen also partook of the food and refreshments.

Club and IAS are making plans for a joint St. Patrick's Party on March 15 in the DeSota Hotel. Irene Burke was named ticket chairman. Nell Allen, in charge of publicity and representing the club, placed \$5 in dimes at the city's Mile-of-Dimes location here. Mabel Pierson, of the Gold Medal Shows, attended the meeting.

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Fairs start June 30th at Jamestown, No. Dak., followed by Fessenden, No. Dak.; Langdon, No. Dak.; Hamilton, No. Dak.; Thief River Falls, Minn.; Perham, Minn.; Cedar Rapids, Iowa.; Albert Lea, Minn.; North Dak. State Fair at Fargo; South Dak. State Fair at Huron; Clay County Fair at Spencer, Iowa; McKinney, Texas; Mt. Pleasant, Texas; Center, Texas; Hope, Ark.; Gilmer, Texas, and Conroe, Texas.

All people contracted with us for 1941, get in touch with us immediately.

Concessions: Can place Grab Joints, Fish Pond, String Game, and any legitimate Concession that operates for not over ten cents. Also can place Agents for office Concessions and Girls for Ball Games. Bob Lee and Julius Cummings, write—have good proposition to offer you. Also all other Concession Agents who have been with us before, write.

SHOWS: Can place any high class Show with or without own outfit not conflicting with what we now have. Can place several good Grinders for well-framed Shows.

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CAN USE OUTSTANDING FREE ACT. COMPETENT SHOWMEN, WITH OR WITHOUT OWN OUTFITS. WANT RIDE MEN WHO CAN DRIVE SEMI-TRAILERS. A-1 BUILDER AND PAINTER.

WANT MAN WITH ACTS TO TAKE PIT SHOW (Have Complete Frame-Up).

Will make good proposition for Motordrome or Fun House. Need Man to take charge of completely framed Monkey Show.

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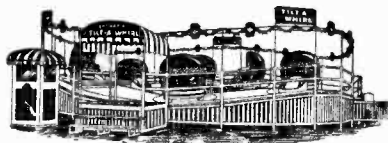
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A Century of Profit Show

By STARR DE BELLE

Sty's Tourist Camp, Fla.
Winter Quarters,
Week ended Feb. 1, 1941.

Dear Editor:

There is nothing like giving employees work during the layoff. As a matter of fact, it is cheaper to let them make their own than to turn them loose to graze in the neighborhood truck patches. The office staff figured it a great saving in sending out a road unit that would not only pay and feed those with the show but would turn in a profit big enough to keep the cookhouse in quarters going. Last Sunday a truck loaded with equip-

ment and people took to the road to present what we titled Condon & March and London & Bradley's Combined European Oddities and Mammoth Jesse James From Missouri. Pay-Me-Almer was appointed acting manager-in-chief, with the rest of the personnel taking the titles of inactive managers, professors, doctors, and other names of distinction.

Launching of the winter enterprise and winter quarters activity make it necessary for the writer to combine the news of the two in this weekly letter. Winter quarters work is coming along nicely. Most of it is being done in the office, living trailers, and cookhouse. In those three places much building and buying has been carried on with many heated discussions. It is apparent that the work laid out in the cookhouse and trailers will involve some \$40,000 more than that being planned in the office. Adding the two amounts planned on will run the spending well into the \$41,000 mark (on paper). It is funny how the different additions to the show have been planned in the cookhouse. The carnival men have added new fronts and concessions, while the former circus troupers with the show have insisted on adding several cross cages and elephants. This gave the office food for thought and it may put out a combined carnival-circus for the coming season, using both the Ballyhoo Bros. and the Won, Horse, & Upp Circus titles, providing we can combine the First National and Florida State Bank titles for a combined touch and can buy two eight-horse chariots.

A letter from our road unit has just reached the writer's desk. The heading reads, "School Auditorium on Rural Route 4, 15 miles west of Bradenton." Something is wrong with the location, unless it's on an island in the Gulf of Mexico. The letter states that the oddities did not seem to draw so well there but that the Jesse James production attracted a large crowd that resulted in more shooting outside of the school auditorium than on the stage. They

asked us to send on 500 rounds of blank cartridges, more money, and 200 feet of sidewall, as they are planning an outdoor date next week.

General Agent Lem Trucklow returned to quarters after an extensive booking tour that covered *The Billboard's* St. Louis office, Chicago office, and Cincinnati plant. He stated that from the glowing accounts given by other general agents that he met at those places, conditions thruout the Northern industrial section are better than ever before and that our show will not have to be first in the towns to get money. They also said that production and employment would pick up, getting better day by day, and that the last show into those towns would reap the richest harvest. He brought with him a confidential list of towns, given to him while he was at the Sherman by other general agents, that are open and which they gave their word of honor they would never try to book. After the bosses look over the list we will know how soon work is to start.

MAJOR PRIVILEGE.

With the Ladies

By VIRGINIA KLINE

WEST PALM BEACH, Fla., Feb. 1.—While in Birmingham on January 16 we called on Mrs. Rose Hennies, who was comfortable in her private car at the fairgrounds. This was the first time I had been in the car and Rose took me around and showed me what a good housekeeper one can be. The decorations are pleasing to the eye and easy to keep clean as they all are of soft shades of grey, with rose tones. Rose was busy crocheting and collecting odd bottles for Clara Zeiger's collection. We enjoyed a visit with Louis Heth, who is wintering in Birmingham, but were unable to locate our good friend, Hugh Hill.

In New Bern, N. C., we found the Kaus family at their quarters near the edge of the city. They have an ideal location near the railroad, and a beautiful home for the several families and an office as well. I met Tillie Kaus Burns, who was leaving with her mother and family for Florida. Adolph and W. C. Kaus also left after our visit to attend the various fair meetings. It had been several years since I had seen the Kaus folks, but they are as always hospitable and glad to see you.

We spent one night in Norfolk, Va., and planned to go to Washington for the President's inauguration, but the weather turned cold and the highways icy, so we turned south and listened to the inaugural ceremonies over the radio while en route. At Savannah, Ga., we spent a night at the old Savannah Hotel. The last time I was there the late Annette Sheesley and I spent many happy hours in the Drum Room, where the huge clock bears the signs of the zodiac instead of numbers on the face. We drove out to the James E. Strates Shows' quarters and, altho Owner Strates was away on a trip, Dick O'Brien took us thru quarters and we enjoyed the warm sun, as did the lions, whose cages had been taken outside for the day.

We stopped at the Guy Dodson Camp on the highway out of town and enjoyed a swell cup of coffee. Mr. and Mrs. Mel Dodson, Mrs. Guy Dodson, and Mr. and Mrs. Hanson made us welcome, and while we rested we told the news of Florida and the South. The Dodsons expect to be in Tampa, Fla., for the fair to renew acquaintances. We are staying with the Dick Lusses here and as usual they have a full house and still room for more. Dick drove in recently from the North with Mrs. Hannah Klinehoffer and Mrs. Edith Rames, Ambler, Pa., and George Raley, of Chalfont, Pa. We've spent one day fishing so far, but Abner hasn't hooked the sailfish he says he will catch before he leaves. Mrs. Elsie Lusse and mother, Mrs. Hertz, are excellent hosts, and Dick and his father, and Joe and Hank Redding see to it that the fishing is interesting for the many visitors.

It looks as if the usual crowd will be on hand at Tampa this year, and a recent letter says that Mr. and Mrs. Raymond Elder, of Quenemo, Kan., and Mr. and Mrs. A. T. Brainerd, of Kansas City, Mo., will be there for the event.

The mild weather has kept winter business above former years at the beaches. J. Eddie Brown is recuperating at Gilmore Hot Springs. Charley and Edith Walpert and Frank J. Morgan are with the Stutz Endurance Show at San Diego, Calif. Whitey Perry, Tommy Van Cott, Wingle Callahan, and Goldie Lietz, former troupers, are located in San Diego.

Harry Wooding joined the Anfenger Shows and has the banners. Roy Jones, agent of Pete Kortess' World's Fair Museum, came in from Phoenix, Ariz. Charley Didson, former trouper, is working in San Diego. Harry Seber reports his show on Market Street, San Francisco, is doing well. Albert Wright, of Jack Ruback's Shows, is vacationing here. Lee Brandon returned from trip in the interest of the Grafts Enterprises. Roy E. Ludington returned from trip last week and came in for a few days. Mr. and Mrs. Ted Levitt signed with West Coast Amusement Company, he to be second agent and have the advertising banners. Al (Slim) Ronnow is selling novelties at a downtown location. Whitey Gire is with a local printing and engraving company. Ted and Marlo Le Fors have signed with the Joyland Shows. Bill and Jewell Hobday came in from Long Beach, Calif. Mort Rasmussen visited briefly.

3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices.

95 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100.

No. 140 — Extra Heavy Green Both Sides. Per 100, \$8.50.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.

Automatic Bingo Shaker. Real Glass \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

Lightweight Lapcards, 6x16, Per 100 .50

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo sheets, 5 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50

Postage extra on these sheets.

Bingo Card Markers, in strips, 25,000 for 1.25

Dice boards and pads, wardrobe checks, coupon books, subscription books, misc. items. Cat. and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

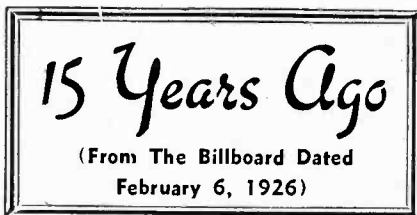
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ANIMATED TALKING AND LAUGHING FIGURES
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Biggest Spring Event in the State of Texas
The Citrus Valley is in the best condition in years
WANT TO BOOK OR BUY ROLL-O-PLANE. CAN PLACE SHOWS OF MERIT THAT DO NOT CONFLICT.
WANT MERCHANDISE CONCESSIONS
Lead Gallery and American Palmistry
All Address: JACK RUBACK, Mgr., Lamar Hotel, San Antonio, Texas

WANTED WANTED WANTED
S. W. FREE FAIR, FORT MYERS, FLA.
5—Days—6 Week February 17 6—Nights—6
CONCESSIONS that work for stock and not over 10c. First-class Cookhouse, Ball Games, Penny Pitches, Pitch-Till-Win, Long Range, Sky Fighters, Scales, Novelties, Rat and Pan open. Demonstrators, Pitchmen, Jewelry. SHOWS—Want first-class Minstrel Show. Other Independent Shows, wire. We have following FLORIDA Fairs: Ft. Pierce, Sebring, Eustis, Melbourne, Green Cove Springs and three more pending. Ride Help—All Rides. Experienced Man for Tilt and Octopus. Preference those drive semis. CRESCENT AMUSEMENT CO., Vero Beach, Fla., this week; then Ft. Myers, Fla.

WANTED WANTED
J. R. EDWARDS SHOWS
Cook House, Corn Game, legitimate Concessions of all kinds with exception of Lead Gallery, Pop Corn and Photo Gallery, which are booked.
SHOWS—Fat Girl, Illusion, Musical Comedy, Ten-In-One.
Ride Help for Tilt-a-Whirl, Ferris Wheel, Merry-Go-Round. Address all mail and wires to
J. R. EDWARDS SHOWS, WOOSTER, O.



Zebbie Fisher was appointed ticket chairman for the Showmen's League of America's annual party in the Tiger Room of the Hotel Sherman, Chicago. . . . L. M. Brophy, chairman, was busy with plans for Mississippi Valley Showmen's Association's Banquet and Ball in the American Hotel, St. Louis. . . . Harry S. Noyes signed as general representative of the Abner K. Kline Shows, which opened the season at Allhambra (Calif.) Fruit Exposition. . . . Nat Reiss Shows were contracted for the 1926 Cape Fear Fair, Fayetteville, N. C. . . . For two seasons general agent of the Isler Greater Shows, Louis Heminway signed as secretary and treasurer of the J. George Loos Shows.

Jack Oliver formed a partnership with Mr. Schulenberg to operate the Alabama Amusement Company. . . . Jack Raney, Ferris Wheel operator, signed with the Greater Sheesley Shows for 1926. . . . Nat D. Rodgers was in a Tampa, Fla., hospital recovering from injuries sustained in an automobile accident. . . . M. Lee Barnes resigned as president of the Pacific Coast Showmen's Association and was succeeded by Walter B. Hunsaker, first vice-president. . . . William M. Breeze joined the executive staff of the Macy Exposition Shows in Louisiana. . . . Irving Udowitz signed his 10 concessions with the K. F. Ketchum Shows for 1926. . . . Wise Shows wound up a three-week stand in St. Petersburg, Fla., to satisfactory business.

Mrs. S. B. Curtis, mother of Mrs. Leona Macy, owner of Macy's Exposition Shows, died on January 19 at her home in Rockville Center, L. I., N. Y. . . . Punch Allen, of the Morris & Castle Shows, was wintering in Kansas City, Mo., his home town. . . . Prof. W. Matfield re-signed with Johnny J. Bejano's Side Show on the Morris & Castle Shows. . . . E. C. Velare returned to Kansas City, Mo., after a sojourn in Florida. . . . Max Kinney signed to manage the Midget Theater on the Rubin & Cherry Exposition. . . . Mr. and Mrs. Carl Hathaway, concessionaires from Greenville, O., booked their three stands with the May & Dempsey Shows for 1926.

Los Angeles

LOS ANGELES, Feb. 1.—Carnival folk still gather at the Hotel Bristol daily. Al and Bobbie Fisher left Thursday for the East. C. F. (Doc) and Mrs. Zeiger left for Albuquerque, N. M., quarters. The Ben Martin Shows closed a good week at Baldwin Park, Calif. Frank Forest has been contracted for the side show on Krekos' West Coast Circus Shows. Hal Compton came in from Seattle and will join one of the major West Coast carnivals. Arthur Hockwald signed as general agent with C. F. Zeiger's United Shows. Hughie Bowen is getting the Joyland Shows ready for opening.

Siebrand Bros.' Shows will open in San Diego, Calif., soon, as will Clark's Greater Shows. Harry E. Munson is vacationing in New York and Washington.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Feb. 1.—We are preparing to issue the 1941 certificates of membership, and have found from experience that on occasions show members change their titles, necessitating a re-issue of some membership certificates to bring them up to date. We should appreciate it if any members who have made such changes would notify us promptly. Failing to hear from them within a reasonable period, we shall issue 1941 membership certificates to the same titles as last year.

Preparations for our attendance at the New York State fairs meeting in Albany on February 17 and 18 are progressing, and we are again requesting members who plan to attend to notify us so that adequate preparations may be made for disposition of matters of interest to them.

We continue to receive much material relative to cost of electric current to consumers which should be of interest and of benefit to our membership. Latest covers a detailed analysis of the cost in each State. Another item of interest received from the nation's capital is a copy of an address on highway development delivered recently by Congressman Cartwright, of Oklahoma, including a report from the chief engineer of the Iowa State Highway Commission. Either of these items and others mentioned in this column are available to membership upon request.

West Coast Notes

By WALTON DE PELLATON

LOS ANGELES, Feb. 1.—Hazel Fisher arrived from her home in El Cerrito, Calif., and has taken an apartment downtown. She reports her niece and partner, Verna Seeborg, is vacationing at the home of her mother, Mrs. Katherine Quivala, in El Cerrito, Calif. . . . Mrs. Margaret Balcom, who has been ill all winter, is slowly recovering. She and husband, Ralph, signed their concessions with Arthur's Mighty American Shows. . . . Mr. and Mrs. John White, with their performing dogs, also signed with Arthur's combo, as did Mr. and Mrs. Clyde McChan with their concessions. . . . J. H. and Wendell Foss, who have their rides in a park near Sunland, Calif., have entered the painting business and will not tour in 1941. . . . Mr. and Mrs. William Groff and daughter, Ruth, are wintering at their home in Bell, Calif., and have signed their eight concessions with Arthur's Mighty American Shows. . . . Lucille King, former general agent of Hilderbrand's United Shows, has signed in a like capacity with Bowen's Joyland Shows. . . . Mr. and Mrs. Everett W. Coe have taken a downtown apartment. . . . Mr. and Mrs. Pierre Ouellette, of Tip Top Shows, are wintering at their apartment in Long Beach, Calif. . . . Mr. and Mrs. Daniel Bud Cross, who are wintering in their Oakland, Calif., home, will send some of their rides to the East Coast again this season. . . . Mr. and Mrs. Hugh Bowen, owners of the Joyland Shows, are spending their time between Stockton, Calif., and Los Angeles. . . . Mr. and Mrs. Charles Steffans, owners Steffans Superior Shows, who purchased almost all of Hilderbrand's United Shows' fleet of trucks, are reconstructing them for the road at their quarters in Inglewood, Calif.

Mr. and Mrs. C. L. Bower, of Grants Pass, Ore., have signed their two concessions with Arthur's Mighty American Shows. . . . Joe and Ethel Krug report they will join a West Coast show with their concessions. . . . Mr. and Mrs. C. F. Corey, owners White City Shows, have made several trips to Los Angeles from Phoenix, Ariz., where their shows open. . . . Mr. and Mrs. Elias (Pickles) Pickard are operating a show in Los Angeles suburbs. . . . Fern Chaney has taken an apartment in downtown Los Angeles. . . . Mr. and Mrs. Charles Youngman are spending the winter near San Diego, Calif. . . . Mr. and Mrs. Charles Miller, of Crafts Enterprises, are wintering at their home in Ontario, Calif. . . . Mrs. Margaret Hilderbrand and daughter, Joan, are residing in their home in Portland, Ore. . . . Mr. and Mrs. Glenn H. Perry's cafe in East San Diego, Calif., is doing well, as is Mr. and Mrs. H. B. Clifford's cafe in the Paramount Studios, Hollywood. . . . Mr. and Mrs. Al Keenan, of the Sensational Hollywood Skyrockets,

are wintering with the Earl McCanns at Salt Lake City, and Ted and Ming Tol Right, of the West Coast Amusement Company, are wintering in Sacramento, Calif. . . . Mr. and Mrs. Frank Ward will leave soon as the representatives of a Northwest show. . . . Mabel Stark has been busy with her movie contracts all winter.

Mr. and Mrs. Robert Perry will return to the Douglas Greater Shows this season. . . . Burt Warren, who has been ill all winter, is slowly recovering. . . . Jack Brick, owner of the Four Apollos, was with the Fernandez Show in the Hawaiian Islands. He will return to Los Angeles soon. . . . Jerry Mackey was inducted into the U. S. Army recently, and Eddie Desmukes is operating a cafe at Mission Beach, Calif. . . . Mr. and Mrs. Chris Olson will again join a West Coast organization with their side shows. . . . Mr. and Mrs. Ed Lahey have decided not to tour this season and have opened a cafe in Fullerton, Calif. . . . Al Gray and Penny Marshall have booked their acrobatic act on the Bert Levy Circuit. . . . Olga Celeste is preparing her lion and leopard acts to join a West Coast show. . . . Ross Ogilvie reports he will not tour this season. . . . Billie Williams will return to Clark's Greater Shows with his Rolloplane.

Mr. and Mrs. Cleo Qualls spent the winter at Clark's Greater Shows' quarters in San Diego, Calif. . . . William Summer is spending the winter with his mother in Stockton, Calif. . . . Irene Brooks is at her desert home in Phoenix, Ariz. . . . Mr. and Mrs. Jack Dykes have joined Arthur's Mighty American Shows with their diggers. . . . Jean Casper and Joe White are residing in Venice, Calif. . . . Eva Perry, of girl show note, is residing at her home in San Fernando, Calif. . . . Harry Hillman is busy selling *The Times* annual pictorial magazine.

MARRIAGES

(Continued from page 28)

Rink, Columbus, O., this winter, and Margaret Jordan January 24.

CAMPBELL-BEARDSLEY — Frank Campbell, concessionaire, and Margaret Beardsley, daughter of Silver Jackson Beardsley, owner-manager of Down East Attractions, January 7 in Ridgeland, S. C.

CLAIN-KOHLER—Wilfred M. Clain and Evelyn Kohler, both of the Royal American Shows, January 24 in Tampa, Fla.

CONNELLY-MALONEY—Joe Connelly, publicity and promotion chief at Station WCAU, Philadelphia, and Mary Louise Maloney, formerly with the publicity department at WFIL, Philadelphia, in that city February 7.

FUERSICH-NEIDHEIMER — George Fuersich, nonpro, and Peggy Neidheimer, former dancer with Jay Maison's Five Rhythmettes, in Cincinnati December 8, it has just been revealed.

KAPLAN-LOHN — George Kaplan (Georgie Kaye), orchestra leader and saxophonist and a member of a Major Bowes unit, and Lillian L. Lohn, in Bridgeport, Conn., January 22.

KAPLAN-WINER—Ira Kaplan, owner of the Cinema Theater, Detroit, and Gertrude Winer, radio dramatic actress, in Detroit January 19.

KELLY-OWEN—Paul Kelly and Claire Owen, film players, January 23 in Yuma, Ariz.

MACCOLL-FAVERSHAM — James MacColl, who plays the role of Beverly Carleton in the touring company of *The Man Who Came to Dinner*, and Marjorie Faversham, of New York, January 31 in Newport, Ky.

MOREHOUSE-MARLOWE—Ward Morehouse, playwright and columnist, and Joan Marlowe, actress, in Easton, Pa., recently.

PORTER-WALLACE — Bill Porter and Florence Wallace, concessionaires, January 28 in McClenny, Fla.

PUTINTE-HEDBERG — Thomas Putinte, acrobat known as Tommy Ross, of the Ross Brothers, and La Rosa Hedberg, formerly of the Siegfried act, January 23 in St. Peter's Lutheran Church, New York.

REID-GEARING — Jimmy M. (Gamble) Reid, of the Colonial Theater stage crew, Detroit, and Dorothy Gearing, of Detroit, in that city January 25.

RITCHIE-LAWDER—George D. Ritchie, New York, a member of the staff of *The New York Sun*, and Mrs. Hope Lawder, of Saratoga Springs, N. Y., head of Hope Lawder Productions and director of the summer theater at the New York State Reservation, Saratoga Springs, in Pittsfield, Mass., January 23.

SHEPARD-AARON—Bob Shepard, radio announcer, and Ruth Aaron, nonpro, in New York January 3.

SHERIN-FLANAGAN — Jim Sherin, drummer with the Irish Ramblers' orchestra of Station WDAS, Philadelphia, and Helen Flanagan, nonpro, in that city February 1.

STATON-MARLAND—Dell C. Staton, musician with Johnny Burkarth's orchestra, and Thelma Marland, singer with the band, January 26 in Rockford, Ill.

Coming Marriages

Paul Windheim, nonpro, and Ruth M. Marks, daughter of Adolph Marks, manager of the Embassy Club, Philadelphia, and former night club operator, in that city soon.

Bernie Lit, emcee, and Evelyn King, singer, March 14.

Gene Kipper, orchestra booking agent, and Marian Miller, burlesque performer, in Toledo, O., February 20.

Howard R. Elliott, son of Nick Elliott, New York booking agent, and Evelyn Syrkin, nonpro, in New York soon.

Births

A son, William Walter, to Mr. and Mrs. R. W. Elliott in Freeport (N. Y.) Sanitarium, January 24. Mother is the former Jo LaVerne, of the team Laurel and LaVerne.

A daughter to Arlene and George Carl in St. Saviours Hospital, Portage, Wis., January 25.

A son to Mr. and Mrs. Johnny Melbourne January 25 in Springfield, Ill. Father is a member of the talent staff of Station WCBS, Springfield.

A son to Mr. and Mrs. Bill Beal in Shady-side Hospital, Pittsburgh, January 20. Father is continuity editor for Station KDKA.

A son to Mr. and Mrs. Frank Manno January 25 in Philadelphia. Father is the former male member of the Manno and Stafford ballroom dance team, and mother is the former Betty Hartz, model.

A son to Eleanor Whitcomb Santos in Therisian Hospital, Waltham, Mass., December 31. Mother is a former dancer.

A son, Eddie Jr., to Mr. and Mrs. Eddie Peabody January 29 at Mercy Hospital, Chicago. Peabody, known as the "banjo king," appears on the WLS National Barn Dance program.

Divorces

Lois Whiteside from Thomas F. Whiteside January 22.

Sally Payne, film comedienne, from William Telask, writer, in Los Angeles January 24.

GREAT SUTTON SHOWS

OPENS SATURDAY, APRIL 12
Want Rides and clean Concessions. Will sell exclusive on Photo Gallery and Mitt Camp. Will furnish swell frame-up for Minstrel Show to capable Manager who can furnish People and Wardrobe for same. Also have new "At." Show equipment, need capable Manager who can furnish Wrestlers and Boxers for same.
Betty John needs Working Acts for 10-in-1.
GREAT SUTTON SHOWS
Box 304, Osceola, Arkansas

CAN PLACE

For Broward County Agricultural Fair, Ft. Lauderdale, Fla., 8 days, commencing Saturday, Feb. 8th. All Concessions open except Cookhouse, Bingo, Diggers, Arcade, Fun Games. Don't want grift. Percentage Games okay. Real opportunity for Seales, Guess Your Age, Novelties, Fish Ponds, Hat Game, Bull Games, Popcorn, Grab, Shooting Galleries, Cigarette Galleries, Balloon Dart, Penny Pitch, Pitch Till Win, Can place Loop-o-Plane, Dinsey Boodle and Whip, Fun House, Glasshouse. All replies:

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Week Feb. 3, Starke, Florida

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Wants Annex Attraction. Inside Lecturer, outstanding Freaks and Oddities. Long season for capable people. Address:

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Want Girl Show Manager with Music, Costumes, Girls, and transportation. Opening for Roll-o-Plane. Evelyn Finley, Earl Crane, please answer. Responsible Concessionaires, write.
Winterquarters, BOX 1148, Hattiesburg, Miss.

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FIRST CLASS GENERAL AGENT

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Address:
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BARLOW'S BIG CITY SHOWS Opens Apr. 3
playing Industrial Cities and Street Fairs. Will sell Ex. on Corn Game, Penny Pitch, Photos, Cookhouse, Palmistry, Hoop-La, Long Range, Diggers, Custard, Scales. No grift. Outfits open for Girl Snake, Plant, Athletic, 5-in-1 Shows. Want Ride Foremen on all rides on percentage. Family Free Acts, also Contest Promoter. Address:
529 N. 52nd St., East St. Louis, Ill.

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DRAMATIC END TOP

Complete with 8 ft. Sidewall, Marquee and Proscenium, best condition, cheap for cash, or will trade for factory-built House Trailer, Chair-o-Plane or 14 ft. Concession Tops, Frames. Address:
MRS. D. D. KELLY, Gen. Del., Ehrhardt, S. C.

Showmen ★ Ride Owners ★ Attention ★ Concessionaires PARADA SHOWS

Want for 1941 season starting April 5th, on the streets, Legion GALA WEEK, two Saturdays, CANEY, KANSAS; week April 14th (CELEBRATION), announced later; week April 21st, METRO CLUB FIESTA, BIG CELEBRATION, PARADES, FREE ACTS, ETC., NEODESHA, KANSAS; week April 28th, VETERANS' JUBILEE, PAOLA, KANSAS, WITH THREE WEEKS TO FOLLOW ON LOTS NEAR MIDDLEWEST'S LARGEST DEFENSE PROGRAM, 16,000 WORKERS, AND TWENTY FAIRS AND CELEBRATIONS RUNNING THRU—ARMISTICE WEEK, WATCH COMPLETE ROUTE ANNOUNCEMENT IN MARCH 15TH ISSUE OF THE BILLBOARD. BEST ROUTE IN MIDDLE WEST. WANT CONCESSIONS—All open except Bingo and Cookhouse; have complete framed Cookhouse, everything new, will turn over to capable party on percentage with small nut in tickets. Good Cookhouse territory, or will sell and book on show for season. Will sell exclusive Diggers, American Palmist, Popcorn, Custard, Snow Floss, Pangame, Fish Pond, Jingle Board, Stock Wheels, and other Concessions. Can place capable, reliable, sober Grind Store Agents and Agents for Stock Joints. Want working Acts for new well-framed Side Show, Half and Half to feature, Freaks, Magician, Buddha, Tattoo Artist, Acts of all kinds, also Talkers and Lecturer. Have complete new Athletic Show, want capable Wrestlers and Boxers for same; best At. Show anywhere in country. Want Girl Show people with girls and wardrobe; we have outfit. Max Wilson, who was with Zimdar, answer. Want Arcade, Mechanical City, Grind Shows of all kinds. Want experienced Ride Help all rides. Write before coming. Want A-1 Electrician that understands GM Plant, also AC. Will book Kiddie Autos, Pony Ride, one Flat Ride. What have you? Want Free Act to feature. Send photos. All NOTE: Have for Sale—Reconditioned Organs, all sizes. Will buy used Carnival Rides and Equipment. Give details and price.

JOHN R. WARD SHOWS

Want capable Manager and Acts for 10-in-1 and Girl Shows. Girls and Musicians for Minstrel Show. Place Shows with own outfit or furnish outfits to reliable showmen. DOC WARREN, wire. Manager and Riders for Motor Drome. Want A-1 Wheel Foreman. Place legitimate Concessions. Opening Baton Rouge, La., March 8th.

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OFFICIAL OPENING 1941 SEASON, BARTOW, FLORIDA

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N. P. ROLAND and GEORGE GOFFAS, Frostproof, Florida, this week.

PENNY PITCH GAMES
 Size 46x46", Price \$20.00.
 Size 48x48", With 1 Jack Pot, \$30.00.
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 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24- and 30 number Wheels. Price \$12.00

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 75-Player Complete \$5.00
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 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

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 VIC HORWITZ
 355 Lake Street, Toledo, Ohio

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

DEPOSITS nick bank rolls.

PLAYING fairs and festivals in Florida with his sound truck on the Crescent Amusement Company is Al Devine.

AL AND EM TREAUDEY booked their concessions with the Bright Light Shows, Al cards from Charleston, S. C.

DANNY O'CONNOR cards from Hollywood, Fla., that he is set at the Spotlight Club there for the season.

CHANGES in midway contracts don't always come under the head of amusements—for the losers.

CHARLES E. LARKIN cards from Winter Haven, Fla., that he signed with Lee Cuddy's Rocket ride on the Royal American Shows for Florida fairs.

JUDD GOLDMAN, of the Paint Exchange, Chicago, is at home recuperating after a hospital siege during which he underwent a leg operation.

SPENDING the winter in Goldsboro, N. C., is Bob Coleman, who letters that he will rejoin Miner's Model Shows where he will have charge of both girl shows.

THAT "bad penny" that always returns is usually paid off with brass and meal tickets.

ELEPHANT TRAINER on Jay Gould's Million-Dollar Circus for the past four

BEN WILLIAMS, of the shows bearing his name, and Mrs. Williams, after a three weeks' rest in Mobile, Ala., have gone to Jacksonville, Fla., for remainder of the winter.

MR. AND MRS. J. C. WEER last week returned to Miami after a three-week stay in Havana, Cuba. They are currently operating their Rocket Ride in Key West, Fla.

A MEMBER of Hennies Bros.' Shows last season, Eddie Garretty is now managing the Royal Cafe in Anniston, Ala., where several thousand New York National Guardsmen are in training. He has a number of showfolk in his employ.

SOME managers show their private correspondence to their special agents and others are smart enough to keep it to themselves.—Cousin Peleg.

ANYONE knowing whereabouts of Bob Russell is requested to have him contact his home in Suffolk, Va., immediately. Mrs. Bob Russell reports that their daughter was seriously injured in an auto accident.

FOR MANY YEARS with the J. L. Landes Shows, J. E. Campbell has booked his pony ride and popcorn stand with the Sunset Amusement Company for next season, K. G. Garman advises from Danville, Ill.



CONCESSIONAIRE of note, William R. (Judge) Harlan (right) and son, Vic, with the seven and eight-point bucks they shot in Monroe County, Pennsylvania, during the first week of the State's hunting season. Harlan has operated his long-range lead gallery, high striker, watch-la, and cork gallery on various carnivals, including Endy Bros.' and Cetlin & Wilson shows, and usually winds up each season at North Carolina fairs. He's spending the winter working at Fort Meade, Md.

years, Elwood Emery has signed with Wyse Greater Shows for 1941.

TED C. TAYLOR advises from Miami that Mrs. Albert Heth's corn game and penny pitches have been booked by Funland Shows.

PRESS REPRESENTATIVE for Endy Bros.' Shows for the past three seasons, Glenn Ireton is in Toronto, Ont., where he is doing some special exploitation work for Warner Bros.' Pictures.

THERE never was a winter so tough that 99 per cent of carnival troupers didn't make it until spring.

BABE LABARIE, who has been booked into the General Lee Night Club, Savannah, Ga., for an indefinite stay, has been playing niteries in Louisiana and Florida since closing her outdoor season.

GENERAL agent of the J. J. Colley Shows for the past 14 years, Frank DuShane signed as assistant manager in charge of concessions with the Ozark Amusement Company.

ASTOR PHILLIPS booked his kiddie autos and streamlined train, with an attractive new Kiddieland front, with the Down East Attractions, Rae Russell, shows' secretary, reports.

WHO said it would make an appropriate-looking hot-dog stand if built of dogwood and trimmed with bark?

FORMERLY with the World of Pleasure and Beckmann & Gerety Shows, Bill Agner is now night manager of the D. C. Cab Drivers' Mutual Benefit Club Cafe, Washington. He advises he plans to hit the road soon.

THOSE who felt the past depression the least were the showmen who always closed broke. To them it was just an unusually long winter.—Oscar, the Ham.

TEX'S KID CIRCUS is still clicking to good results in Southwest Georgia, Tex J. Allison scribes from Richland. "We've been playing from two to four schools per day, and Mrs. Allison is doing a good job in advance."

ROY C. FAUSTINO, well-known girl show operator, reports that he has taken a job as announcer on the staff of Station WLOG, Logan, W. Va., under the name of Felix Adams, which he has used off and on in the radio field since 1938.

DURING Harry Lewiston's World's Fair Freaks' stand in Canton, O., O. F. Friend spent a busy week entertaining friends from Massillon, O., his home town. In addition to relatives, visitors included Jack and Bill Minehart, R. Jay Myers Jr., Clyde Mann, and Ralph J. Peters.

HEIGHT of dumbness is that of a first-season trouper trying to show off by cracking wise in pig-Latin to a waitress for his own amusement.—Cat Rack Annie.

WELL KNOWN in outdoor show circles,

Leave 'Em Clean!

THE OLD CRY, "Leave your lots clean," has now hit indoor museums with, "Leave the buildings clean and treat them as a local merchant would." One good location has been reported closed because the museum operator refused to pay \$3 to have water turned on for the restrooms and left the building in an unsanitary condition. Store showmen must remember that there are others to follow and that even they may want to go back. Such things could even close a town permanently.

Dave Stevens was released from Menorah Hospital, Kansas City, Mo., on January 29, the same day his wife, Sallie, was taken to Research Hospital in the same city. Both are reported to be doing well and expect to be about soon.

BUNNY VENUS REVUE is playing spots in West Virginia to successful returns, Bunny reports from Charleston. In the line-up are O. K., magician and emcee; Dottie Lee, dancer; Roscoe and Audrey, California Pals; Evelyn, rumbas, and Bunny Venus, dancer.

BOMBS wrought havoc to Charles Heal & Sons' Jacob Street Fair Grounds, Bristol, England, during a recent air attack. Fire resulting from bombing destroyed a Noah's Ark and Dodgem ride belonging to Heal and a great deal of sidestuff owned by tenants.

COOKHOUSE Eavesdropping: Blatant banner man—"I'm the best banner salesman in the country." Vulcanizer—"Then why don't you go back to Claytowner and pay your hotel bill?"

MR. AND MRS. TOMMIE HENDERSON have been wintering in their new Paris, Tex., home since closing a successful outdoor season. They plan to leave soon for Jacksonville, Fla., for a visit with Mr. and Mrs. W. S. Neal. Mrs. Henderson was called to her home recently because of the death of her father.

"AFTER closing as a mechanic with two shows, I came here, where I'm operating a garage and doing general repair work," cards Francis R. Madden from Indianapolis. "Business has been satisfactory. My wife is in Buffalo, giving a demonstration in dime stores. I'll probably return to the road this season."

"HAVE BEEN playing circuits and independent theaters with my escape and handwriting graphology acts to successful results," Capt. Jack O'Diamonds letters from Oklahoma City, Okla. "Am booking fairs for my thrill show and will have to reorganize, since three of my stuntmen have been called to service."

ANNETTE McKIERNAN, of girl-show note, is in St. Luke's Hospital, New York, where she has been receiving treatment

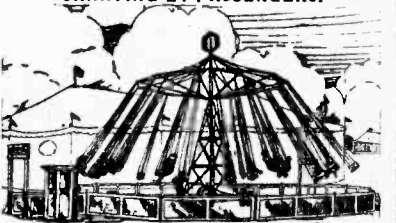
"GOOD PROPERTY"

No Ride-Man considers a BIG ELI Wheel a liability. It does more than pay its way. The profit it brings is often the margin that keeps the show moving. For resale it finds a buyer at a good price. Wise investors choose a BIG ELI because it is proven "Good Property."



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THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS.



The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.
 SMITH & SMITH, Springville, Erie Co., N. Y.

since January 21. Her brother, Leo Pat Julien, reports that she is under observation and probably will undergo an operation soon. She has been in ill health the last four months.

QUICKEST way to get off the nut is to take a powder over a fairgrounds fence. The "prodigal son" is soon forgiven and can return next season. Forget and forgive now appears to be part of the business.—Colonel Patch.

FRANK J. LEE, press representative for the J. George Loos Greater United Shows, is handling publicity for the annual Washington Birthday Celebration in Laredo, Tex. Event is being billed within a 500-mile radius with special red, white, and blue one-sheets, bearing Washington's picture. Mexican and local papers are co-operating.

CHARLES ZIEGLER, manager of the Ziegler Shows, returned to quarters in Seattle last week from an extended tour of points along the Mississippi River, F. L. Kirsch reports. During the trek, Ziegler booked three new rides and four shows for the organization, which plans to carry 7 shows, 11 rides, and about 20 concessions in 1941.

WELL, we now have the winter percentage in our favor, three down—November, December, and January—with two more to go—February and March. Sometimes we find the two out of the five the hardest to make.—Whitey Cooks.

MR. AND MRS. W. S. CURL, of Curl & Lamb Shows, were recent visitors in Hot Springs, Ark., where they took a series of baths and purchased a new Tilt-a-Whirl from Glenn O. Hyder. En route back to quarters in London, O., the Curls spent several days visiting L. E. (Roba) and Gladys Collins in Patterson, Mo.

"JUST returned from Centre, S. C., where I visited H. E. Sneck, who was exhibiting three rides and some swell-looking equipment there," pencils Joseph A. Bowman from Moncks Corner, S. C. "Sneck told me the State asks a cash bond of \$50 for each ride and show, something for the fellows to remember when playing this territory."

BOBBY KORK, formerly with Sims Greater Shows of Canada, writes from New York: "Instead of wintering in Florida this year, Cherie, Karos, Albert-Alberta, Gene-Eugene, Leo-Leola, Francis-Francette, Lew-Lewette, and Jean Nadja are finding New York an interesting winter resort and preparing their new annex attractions for carnivals in 1941."

THEY didn't come. "Several million customers can't be wrong," declared a carnival manager to a fair secretary whose fair he was trying to book. "Perhaps that is why we are broke this winter," cracked a ride boy who hadn't been paid off all season.

"I'm taking a course of baths here," cards J. L. (Larry) Wilson from Hot Springs, Ark. "Will be with the Crafts 20 Big Shows in the concession line-up again. Others here included Dinty Moore, Bill Hames Shows; Sam Gordon, Rubin & Cherry Exposition; Roy Goldstone, Fuzzell's United Shows, and Bill Dyer, Dyer's Greater Shows.

CONCESSIONAIRES Mr. and Mrs. T. A. Waters have been playing selective service camps to satisfactory results since closing with Snapp Greater Shows in Alexandria, La. Mrs. Waters recently

Get Modern!

WEARING his Prince Albert coat, a fedora hat, ornate gold-mounted lion's claws, and carrying a heavy cane, the orator of the old school stepped up on the bally stage of the side show and started his long opening. He began with, "Friends and neighbors, you have assembled here today from your happy rural homes and hillside habitations upon nature's green-sward under the azure dome of heaven for a day of recreation and pleasure," when he was suddenly interrupted by the show owner with, "Never mind the azure dome of heaven. Tell 'em about the fat girl and tattooed man inside for a dime."

sustained a broken arm when she slipped on the doorstep of her trailer home while in Oakdale, Pa. She also sustained severe bruises.

A MEMBER of the girl show on Goodman Wonder Shows last season, Waneta Lane will produce the attraction in 1941, she advised during a visit to *The Billboard* Cincinnati offices last week. In the line-up will be Billie and Buddy, Jean Darling, Lyons and Reed, Jaquxo Mahra, Alice Randall, Helen Lesburg, Demitre Burke, Helen Kountz, and Al Still's Aristocrats.

GATE & Banner Shows, a 75-trucker, carries one semi-trailer loaded with nothing except their old license plates used during the past 10 years. Manager Gate said, "You never can tell when the State will use the same-colored plates again and when it does, what a saving it will be!"—Milo McCoof.

"JUST arrived here from Clearwater, Fla.," pencils J. J. Boxwell from St. Petersburg, Fla. "Visited the Royal American Shows in Largo, Fla., and have been on various midways since 1900. For the last four years I was with the W. G. Wade Shows as a sign painter and have signs on a number of organizations. This is my 17th winter in Florida and there are numerous showfolk here."

R. L. (DICK) TEAGUE pens from Sedan, Kan.: "Conditions in general here are better than they have been in years. Visited several shows which are quartered in the State, including Elite Exposition, and State Fair. W. A. Gibbs, and Parada shows. Owner Swisher of the last-named organization is doing good work with the shows and a number of new attractions have been added. He is planning to play a new route this season."

FRANKIE SHAFER writes from Seattle that the Washington Fairs Association meeting in the New Washington Hotel there on January 17-18 attracted many general agents and showmen to the city. Among them were George Cole, Earl Douglas, George Jessup, Harry L. Gordon, George French, and Alvin Miller. Concessionaires on hand, in addition to Shafer, were Al Hamilton, Grover Wright, and Ray Holman.

WHEN a committee asked for an \$1,800 guarantee, the boss said, "Gentlemen, I am combining your name with my title to draw people to the lot. We are partners in the grosses and each gets a percentage of the take. But I am not buying your auspices outright; I am selling it to showgoers on a percentage basis."—John Onceyear.

EDDIE LEONTO YOUNG, concessionaire, in a letter received at the carnival desk last week, is asked to contact his wife, Mrs. Eddie Leonto Young, who is seriously ill at her home, 1918 North Prairie Avenue, Dallas, immediately. Mrs. Young's brother and mother died recently, as did Eddie's brother-in-law, Roy Clark. The letter also states that Young's two sons have enlisted in the U. S. Army and that his daughter is in Fort Worth, Tex., where she is ill.

NOTES FROM F. & F. ATTRACTIONS by George Hill from Eadytown, S. C.: "Shows remained here for a second week because of inclement weather the first week. Mr. Wilkerson gave good co-operation, and Earl Miller joined here with pan stand, and Red Gerber, with pea pool. Dize Tent & Awning Company advises that all new tops will be ready for shows' spring opening. Management has booked its concessions with the Bright Light Shows for a tour of Ohio, West Virginia, and Maryland.

LATLIP SHOWS' Charleston, W. Va., quarters' notes by Roy Rex: With most of the spring dates booked, Captain Latlip is looking forward to one of the best tours in several years. Rebuilding and painting is moving along smoothly here, under direction of L. D. Hall, and everything is expected to be in shape for opening on April 17. A new semi, purchased recently by Latlip, is being reconstructed to carry the Merry-Go-Round. Recent visitors included James Lloyd, Murry and Mack, Mr. and Mrs. Bill Jones, and Joe Cook.

AMONG recent visitors to M. E. Arthur's Mighty American Shows' quarters (See *MIDWAY CONFAB* on page 51)

EVANS MONEY MAKERS
 Make your Concession the LIVE SPOT! Rely on EVANS' 47 Years' Experience for the Latest and Best
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PADDLE WHEELS OF ALL KINDS \$10.00 UP
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 10,000..\$6.95 50,000..\$12.75 90,000..\$18.55 250,000..\$41.75
 20,000.. 8.40 60,000.. 14.20 100,000.. 20.00 300,000.. 49.00
 30,000.. 9.85 70,000.. 15.65 150,000.. 27.25 500,000.. 78.00
 40,000.. 11.30 80,000.. 17.10 200,000.. 34.50 1,000,000.. 150.50
 Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.
STOCK ROLL TICKETS WELDON, WILLIAMS & LICK
 FORT SMITH, ARK.
 1 ROLL50c
 5 ROLLS40c
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 IF ADMISSION IS OVER 20c NAME OF THEATRE AND TAX MUST BE PRINTED ON TICKET—FEDERAL TAX IS ONE (1c) CENT For EACH TEN (10c) CENTS

NOTICE
 Due to improvements incorporated in the Fly-O-Plane Ride since its introduction at Chicago and icy mountain roads en route, we find it impossible to show at the Tampa Fair.
 Abner K. Kline, our Sales Manager, will show authentic moving pictures of the ride at Tampa February 4 to 10; Lake Charles, Louisiana, February 14, and Tucson, Arizona, February 22.
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FRISK GREATER SHOWS
 Announce that the following are only some of the bona fide County Fairs to be played by them in 1941. Fairs start June 23rd, namely, Barnesville, Hallock, Fertile, Warren, Roseau, Mahanomen, Austin, Detroit Lakes, St. James, St. Peter, Caledonia, and Fairmont, all in Minnesota. Northwood, Iowa, has also been signed. Three additional northern fairs are being signed this week. Our southern fair list will be published later.
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 We can use and will book the following: Any additional money-making, non-conflicting Ride, especially Electric Scooter. Want Motor Drome. H. Norman Smith, write. Will book any outstanding Show with or without own outfit. Show must come up to our standards. Can use some 10c Concessions, including Lead Gallery. All Concessions must be absolutely legitimate. No racket, grift, gambling. Can use Ride Help in all departments, especially reliable Foremen. Season opens March 15. Address all mail to
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MRS. ANNA JANE PEARSON, owner of the Pearson Shows, was photographed in her home in Ramsey, Ill., admiring her collection of elephant models, one of her chief hobbies. Collection, which she prizes highly, totals 267 pachyderms, each of which is less than six inches tall.

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Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

James E. Strates

SAVANNAH, Ga., Feb. 1.—Manager James E. Strates returned for one day and was agreeably surprised with activities at quarters. Harvey Potts booked his Hawaiian Show, and Bill Hegerman, Funhouse operator and owner of the Two-Headed Baby attraction, infos from Gibsonton, Fla., that he will build another show when he arrives here. Jake Sobol, ride operator, is overhauling his ride, and Manager Strates reports he has booked the Erie County Fair, Hamburg, N. Y. Quarters visitors included Mr. and Mrs. Abner Kline, Mel and Guy Dodson, Harold English, Chris Smith, William Wright, Charles Fournety, Lou Beverly, Austin Franks, Tom Severn, and Gus Evans. **DICK O'BRIEN.**

Cetlin & Wilson

PETERSBURG, Va., Feb. 1.—Lucille (Mom) Lee, who was seriously ill with the flu the past three weeks, is recuperating and getting ready to help Mrs. Cetlin and Mrs. Wilson assembly the new wardrobe for the Paradise Song and Dance Revue. Princess Mitzi, featured dancer for the Paradise Revue, is practicing new routines for the 1941 season at West Palm Beach, Fla. Mr. and Mrs. William Cowan and daughter, Jacqueline, are wintering at West Palm Beach. John W. Wilson and I. Cetlin, co-owners, with General Agent Harry Dunkel, attended the fairs meetings in Richmond, Va. Frank Massick, show superintendent and ride foreman, has been ill with flu. News of the death of Mrs. Tony Lewis, wife of Tony Lewis, *The Billboard* sales agent and mailman, was received this week

from Fayetteville, N. C. Paul Lewis, Paradise Show drummer, has been drafted into the army. Art Parent is directing the orchestra for the *Crazy Show of 1941* unit which played Richmond, Va., last week, and many showfolk visited with him; Julie English, featured dancer, and Dee Carroll. Wesley Charles is working in a Richmond, Va., night club. Jean Walker and Georgia Brown also have played Richmond clubs. Working at Camp Lee near here are Judkins T. Mitchell, Claude Ecker, Clarence Linebach, and George Griswold. Gent Welsh also has been drafted and is at Camp Meade, Md. Boots Brown is wintering at his home in Erie, Pa. Reports from Fayetteville, N. C., indicate that Mrs. Fred Utter, wife of shows' head electrician, who is working at Fort Bragg, is seriously ill. Visitors have included Walter D. Nealand and William Glick. **RAYMOND D. MURRAY.**

Dee Lang

SINTON, Tex., Feb. 1.—New arrivals at local quarters are Mrs. Marie Jones, with glass house, and Mr. and Mrs. Leo Blondin, with 20 performing monkeys to augment the Monkey Circus, of which Blondin will have charge. Mrs. Babe Hutchinson, whose husband, Lester, is in charge of quarters, enjoyed visits from her sister, Mrs. E. D. Kent, her aunt, Mrs. Carrie Lash, and her father, Charles (Dad) Eyer. Jack Barnes, who has the concessions ready for opening, left for a short visit with relatives in Waco, Tex. Lou Ingleheim and Blackie Adams, bill-posters, are awaiting the starting signal, and Sonora and Doc Carver, of diving horse show, report the horses are in fine shape. Carl E. Martin has overhauled his shows. Manager-Owner Dee Lang arrived January 31, and reported shows will be ready for the opening February 14. **DAN J. MEGGS.**

Wallace Bros.

JACKSON, Tenn., Feb. 1.—All rides have been repaired and painted and are stored and ready for opening. Work is now centered on shows and trucks. Owner E. E. Farrow returned this week from a booking tour and reports that conditions for the coming season look favorable. He is speeding up work for an early opening. Margaret and Shep Miller arrived and are located here for the rest of the winter. Abe and Edna Franks returned here from a fishing trip. Agent Rube Wadley is in the North on shows' business and Tressie McDaniels stopped en route to Kansas City, Mo. He signed as special agent with the shows for 1941. Frank Sparks advises he is employed in Brunswick, Mo., where he will remain until opening. Albert Brown is assisting James Reed in repairing the trucks, and Little Bit Reed has returned from a visit with relatives in Henderson, Ky. Mr. Brewer, last season with the F. H. Bee Shows, also visited, as did Mr. and Mrs. Dale Hall, of Memphis. **EUGENE C. COOK.**

Scott Bros.

ATLANTA, Feb. 1.—F. N. Ogilby is in Kentucky booking early fairs, while Bob Stewart is booking November fairs in Alabama and Georgia. Much painting and repairing is being done in quarters. Among recent visitors were J. J. Page and C. C. Jernigan, J. J. Page Shows; Mr. and Mrs. E. B. Kaw, Blue Ribbon Shows; Mr. and Mrs. Charles Bosher, Eddie Hubbard, Mr. and Mrs. Bernie Shapiro, Mr. and Mrs. Al F. Williams, and Mr. and Mrs. Bob Nash. Mrs. Scott returned from a visit to Roanoke, Va. Manager Scott's brother, Turner, formerly of Orlando, Fla., has moved to Roanoke. Arthur Scott has been ill with the flu. Shows plan to open here, where they will play lots here for a few weeks before taking to the road. **B. M. SCOTT.**

Greater United

LAREDO, Tex., Feb. 1.—A large crew of carpenters, painters, ride operators, and canvas repairmen started work in local quarters on January 2, under direction of Grady Hawkins, and to date have accomplished much. New fronts have been built for the Musical Revue, Hillbilly Show, and Dancing Girl Show and all will feature plenty of illumination. Color scheme blends with the attractive front entrance arch. **B. J. Har-**

ris, electrician, and assistant, C. W. Scott, are installing new lighting equipment on all fronts and rewiring all rides. Chick Lowman will operate the Loop-o-Plane, and Pat Lowman will be one of the ticket takers. Esther and Hoesy Wheeler are in charge of the kitchen, and Perry Cochran, W. W. Collins, Frenchy Dubois, B. J. Mack, Milton Blöse, and C. J. Johnson are doing the renewing of all show equipment. Elmer and Mrs. Cohan are building a new basketball game. B. H. Britt and crew of three arrived from Florida with their Rollo-plane. They left for Salem, Ore., to pick up their new Octopus, and Mrs. Britt and Mrs. Clarkson accompanied them. Maple Williams and concession agents are expected in soon. Owner J. George Loos and Jack Edwards have been away attending the various fair meetings, while the writer and Mrs. Lee have returned from Monterrey, Mexico, where they vacationed with Mr. and Mrs. Alvin Parks. Owner Loos was chairman of the Webb County Christmas Basket Fund. **FRANK J. LEE.**

Blue Ribbon

COLUMBUS, Ga., Feb. 1.—Because of rainy weather the quarters crew, expected in January 1, will not come in until March 1. Chief Mechanic Happy Sumrall is getting rolling stock in shape, and quarters foreman Jimmie Paden is working on show fronts and making up blue prints for the new front entrance. Chief Electrician Pat Brady is working on electrical equipment and transformer wagon, Art and Mary Ann Alexander are vacationing in Florida and visiting with Mr. and Mrs. Pope Hudgins. They will be joined for a two-week pleasure and fishing trip by Mr. and Mrs. L. E. (Eddie) Roth. A full crew will be put to work when the Roths return. Mr. and Mrs. Jimmie Paden returned from the fair meeting in Louisville, Ky. **LEE PADEN.**

Bright Lights Expo.

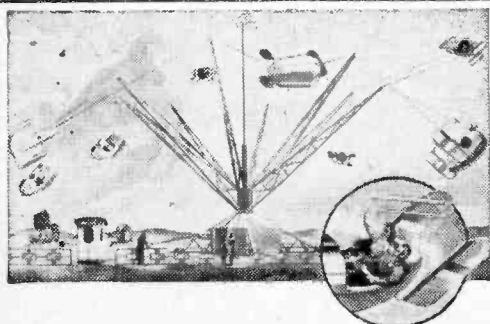
PITTSBURGH, Feb. 1.—Much activity prevailed at shows' office this week after Manager John Gecoma returned after a two-week siege of the flu. Latest to book with the shows are Tiger Mack, with concessions, and H. W. Walker, Hillbilly Show. H. C. Kinskey visited, coming in from Washington, Pa. Manager Gecoma plans a week's booking trip thru Ohio, West Virginia, and Maryland. Bill and Gladys Koford are working in South Carolina, awaiting opening. They have three concessions booked. Doc Huston is a regular caller and reports he'll be with it this season after an absence of eight years. He will have a musical comedy show. Work in quarters will not start until the weather breaks. **WILLIAM MASSOF.**

Texas Expo.

SAN ANTONIO, Feb. 1.—Quarters crew was busy this week applying finishing touches on shows' opening here today. Organization plans to carry 15 rides, 15 shows, about 35 concessions, and two free attractions. Quarters work has been under supervision of Bob Thompson and Tex Morris. Among recent arrivals were Mr. and Mrs. Ike Wolfenburger, Mr. and Mrs. Skidmore, Mr. and Mrs. McBride, and Eddie Smith. All show fronts have been repainted and repaired, as have the semis and other equipment. J. V. Archer purchased a new semi and truck to transport his seven concessions. Skidmore is building a new trailer for his lead gallery and Clyde Meeks is constructing a new trailer for his lunch stand. Snippy Kolb, of Mineral Wells, Tex., signed his grab, diggers, and photo gallery stands. Management adds another Merry-Go-Round and a few stands, which will be under supervision of Joe Rosen. Mr. and Mrs. Hansen are expected in from Corpus Christi, Tex., daily, and the writer and Mrs. Dixon plan to take a trip to Aransas Pass, Tex., to visit their children, who are residing with Mrs. Krinklaw while attending school there. **N. L. DIXON.**

Patrick's Greater

DISHMAN, Wash., Feb. 1.—Work is in full swing here and new fronts are beginning to take shape. W. H. Olson, designer, has plans made for the panels and fronts ready and each will be animated. A new front gate will replace the one destroyed in the fire last September. Earl Raider returned to Spokane, Wash., after a short trip to Tacoma, where he visited his parents. Mr. and Mrs. R. D. Uttke and Lawrence Peterson came in from Seattle, Wash.,



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with Joe Pongo, the ape. They will remain in quarters until the show opens. Uttke recently purchased a new truck on which he built a new van, making a walkaround for the Joe Pongo show. Mrs. Richardson is putting out swell meals, assisted by Mrs. Jimmy Barkdoll. Martin Lavelle is doing the carpenter work since recovering from a long hospitalization. The writer has been made tool man. Jimmy Barkdoll has taken over the Merry-Go-Round. Mr. and Mrs. Patrick returned from a 12-day trip to Tucson, Ariz., where Harry Gordon joined them. They visited San Diego, Calif., and spent two days in Los Angeles and were guests at a meeting of the Pacific Coast Showmen's Association. Patrick visited with friends he has not seen for 25 years. From Los Angeles they went to Seattle, where they attended the fair meeting, and en route home spent one night with Patrick's people in Wenatchee, Wash. Harry Gordon is en route to attend the fair meeting in Great Falls, Mont.

DANNY CONGDON.

Down East Attractions

EHRHARDT, S. C., Feb. 1.—Not much activity prevails here, altho canvas and equipment are arriving daily. Quarters will open February 23, while shows' opening is scheduled for March 22. Manager-Owner Silver Jackson is leaving nothing undone to produce an attractive midway. New fronts are under construction and free acts have been contracted. A new and well-illuminated front entrance is under construction and shows will operate behind a 10-cent gate. Another feature will be the presentation of fireworks displays nightly. Several shows have been contracted and all rides will be office controlled. The winter outfit, consisting of office-owned Minstrel Show and several concessions, is operating to fair business, and will remain out until opening date. George Beardsley is still vacationing in Miami, but will return to quarters before opening. Jackson's son-in-law, Frank Campbell, is looking after the winter unit. Wallace Richards' photocade continues to click and a new personnel will be in charge this season. Shows plan to carry six rides, five shows, and about 25 concessions. The writer is leaving for a vacation in New Orleans and will return to quarters after the Mardi Gras.

RAE RUSSELL.

O. N. Crafts

NORTH HOLLYWOOD, Calif., Feb. 1.—Work in all departments has been going full blast to keep up with the heavy schedule outlined by Owner Orville N. Crafts, who is on the job early and late daily. Many rides have been set up in front of the buildings and new fronts for the new Glamour Girlsque, Athletic, Motordrome, Side Show, Lilliputian, and

Tortures of Borneo shows have been erected and are fast becoming neonized. Fronts are built on 33-foot semi-trailer arrangements and each contains animated figures in new color neon tubing, an innovation of Harvey Quackenbush. H. C. Landaker, designer and artist, and crew have been active for the past month on the new fronts, and he's receiving much praise from visiting showmen. About 75 men are now on the pay roll, Harold Mook, auditor, reports. Ben Dobbert, of the Golden Gate Shows, returned last week from a booking tour and reported his route is set. Roy E. Ludington, of the No. 1 unit, returned from a 12-day trip in the North, where he and General Agent W. Lee Brandon spent much time. J. C. McCaffery, of Amusement Corporation of America, visited recently. Despite the heavy work schedule and short time left, most of the rides will be completed with neon before opening on February 10. All rides will have their colors at official opening on March 13.

Word has been received from Sellner Manufacturing Company that the two Tilt-o-Whirls will be shipped soon, and Bisch-Rocco Manufacturing Company advises the Flying Scooters are about ready to go. Frank Hrubetz, ride builder, of Salem, Ore., has completed the new Spitfire ride and will ship it here in a few days. Abner K. Kline advises the new Eyerly Aircraft Company's ride will arrive in time. A feature this year will be the Kiddies' Playland. Bill Meyers is superintending quarters and doing a good job, and among those registered in the mess hall daily, Chef Louis Cody reports, are Eddie Bliss, Willard Carrol, Jake Boyd, Chet Dallas, Mack Doman, Dick Fleming, Fred Henry, Eddie Johnson, Frank Kempf, Bob Lambert, W. H. (Kokomo) McCormick, Bill Meyers, Edward Murphy, Nick Obrovatz, Gerald Osler, Charles (Three-Finger) Smith, Al Stribling, James Teixeira, Philby Vansickle, Louis M. Pettinari, Sam Hinson, Clyde Rawlings, George Burmaster, Curtis Prosser, B. McDonnell, Robert Hall, Ben Gridley, and John Flambores. Many parties have been given recently among the personnel, the last two being the Cecchini-Laggle dinner in Glendale, Calif., and the Uncle John (Spot) Ragland smokehouse feed at the Ragland-Korte home in Burbank, Calif.

CLAUDE (CURLEY) ROGERS.

Pioneer

WAVERLY, N. Y., Feb. 1.—Among the many concessions already booked are Elmer Beer's three stock stands. Ray Daniels again will be secretary and Eddie Kalen also will resume his old duties. Among recent visitors were George O'Brien and Ray Leo. George Harvey is still vacationing and scouting for new exhibits. Management plans to carry nine shows and seven rides. New sound truck is being painted and will be ready for opening. Joe Ricco cards from New York that he is doing well with his indoor shows.

WILLIAM MULHOLLAND.

Arthur's Mighty American

LOS ANGELES, Feb. 1.—With shows' bookings proceeding rapidly, line-up for 1941 is about completed and will include 8 rides, 12 shows, and about 30 concessions. Office owns four rides and four additional ones will be booked. Following opening at Bakersfield, Calif., on February 22, shows will return here for four weeks and then head north for their tour of California, Oregon, Washington, and Idaho. Two more trucks were purchased by Manager Arthur and all trucks and trailers have been painted in white and trimmed in red. Color scheme is the idea of Artist C. H. Ferguson. The office, light plant, and lighting and sound systems are complete, and the two trucks that will be placed at the entrance to carry out the marquee idea are being finished. The blues for the circus arena, which will seat 1,000 patrons, are ready. All new banners have been painted by the Caldwell Studios and General Agent Hort Campbell informs he has routed shows thru the boom area. Among concessionaires booked are William Groff, Mr. and Mrs. Ralph Balcom, Mr. and Mrs. Clyde McGhan, Mr. and Mrs. L. H. Bowers, E. E. Wilson, Jack Dykes, Mr. and Mrs. C. H. Ferguson, Joseph Mana, and H. Blash. Shows to be presented include Arthur's Double Circus Side Show, Mr. and Mrs. Charles Griener's Naughty Nifties Revue, Posing and Unborn Show, Roy Rogers' Deep and South sea shows, Mae Stewart's Illusion Show, and a dope, crime, and a monkey show.

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SHOWS: We have an opening for one or two outstanding Bally Shows of merit. Good opportunity for troupes that can really perform and present attractions worthy of our route. Can also place one good Grind Show. We invite correspondence from reputable showmen. Opening for high-class SIDE SHOW. RIDES: Will consider booking an outstanding and new Ride that does not conflict with those we already have.

CONCESSIONS: Opening for a limited number of strictly legitimate Concessions of all kinds. PROPOSALS ARE INVITED FOR OUR "EXCLUSIVE" CONCESSIONS FOR THE 1941 SEASON.

HELP: Can place experienced and steady help in all departments for both our winter quarters and on the road. Reliable Ride Foremen and Assistants who are deserving will find good salaries and accommodations with us. Also want one or two good Talkers for our feature shows. Would like to hear from Jack Paige. Opening for experienced Trainmaster and Train Help. Position open for Lady Stenographer for office work.

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100 DAVENPORT ST. DETROIT, MICH.
P.S.: Our 4th of July week is Sault Ste. Marie, Mich.

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Open in Southern Virginia April 17th, 2 Weeks, Then North Where the War Dollars Are Earned.

Want Circus Side Show, Monkey Circus, Dog and Pony, Mechanical, Athletic, Plantation, Dope, Crime, Posing, Jungle, Motor Drome, Dancing Girl Show, Platform Shows, Big Snake, Peggle, write. Good proposition for Penny Arcade. Have Fronts and Canvas for all Shows. Slack Hubbard, write. Want Ride Help, Ferris Wheels, Whip, Loop-o-Plane, M. G. Round, Chair-o-Plane, Kiddie Rides, Lindy Loop. Will book Roll-o-Plane and Octopus. Youl Mathes, write. Aster Phillips, Harry Lindstrom, Eddie Jones, Cliff Perry, write, and all others with me before. Want Whip and Lindy Loop Foreman. CONCESSIONS—Want Cook House, tickets for privilege; Custard, Diggers, Pop Corn, Photos, Hoop-La, Shooting Gallery, Pitch Till You Win, Bingo, Duck Pond, Ball Games; everything open. Will give exclusive on any and all Concessions, including Wheels, No coupons. All address:
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P.S.: Have extra set of five Rides for No. 2 Show, will furnish experienced Showman that will furnish capital and his time to operate same. Also have Light Plants.

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OPENING LATE IN APRIL

Need LEGITIMATE CONCESSIONS, Ball Games, Photo Gallery, Pitch-Till-You-Win, and any Concession not conflicting with Cookhouse, Custard, Popcorn, and Bingo. Want PENNY ARCADE with good flash. GIRL SHOWS need Singers, Lady Musicians, and Dancers. Want RIDE MEN who can drive trucks. Write
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\$3.00 Each—Side Show Banners. Great bargain. \$15.00—Eight Legged Pig. Mounted glass case. Genuine Chinese Ricksha, rubber tires, cheap. \$5.00—New Govt. Field Desk Trunk. Cost \$30.00. \$7.50—New heavy Waterproof Tarpaulins, 10x15 feet. Others. We buy Concession Tents, Games, Wheels, Unborn Show, Pay cash. WEIL'S CURIOSITY SHOP, 20 So. 2nd St., Phila., Pa.

Draft Delinquents

CINCINNATI, Feb. 1.—Draft Board No. 7, located in Room 513, Hotel Havlin, Cincinnati, has announced that the following troupers are considered delinquents:

- Adams, Geo.
- Adams, Walter W.
- Allen, Claude W.
- Anderson, James
- Andies, Wm. G.
- Ashworth, Richard
- Ball, Emery
- Barber, Oddis G.
- Barfield, Carl C.
- Beaver, Clarence B.
- Ber, Frank Alfonz
- Bohn, Carl
- Bookman, Chas. C.
- Boris, Valerian
- Borsvold, Arthur E.
- Bowman, Charles R.
- Bright, James H.
- Broda, Joseph J.
- Childres, Wm. R.
- Clark, Robt. A.
- Crow, Richard C.
- Davis, Earl W.
- Davis, Arthur
- Debow, James H.
- Demetro, Archie
- Demetro, Walter
- Dorrell, James V.
- Eckhart, Harry A.
- L. Elliott, Murl R.
- Endicott, Jimmy R.
- Endicott, Roy
- Eysted, Benjamin A.
- Famer, Lewis E.
- Fastenberg, Louis J.
- Faultz, Chas.
- Felmet, Robert G.
- Fitzgerald, Kenneth
- Fleming, Lloyd J.
- Force, Harold W.
- Fox, Benny
- Frick, Jack L.
- Galluppo, Jack O.
- Garrett, Frank E.
- Gibson, Howard C.

- Glidden, Floyd E.
- Goldfarb, Itsy
- Grant, Harry L.
- Greaves, Wm. F.
- Hall, Chas. C.
- Hamilton, Floyd D.
- Harper, Marshall T.
- Helm, Chas. P.
- Helton, Herman
- Hermon, Willie H.
- Hodges, Cecll C.
- Hoffman, Woodrow
- Horton Jr.,
- Hurd, Edw. C.
- Jackson, Fred R.
- Jackson, Robt.
- Jensens, Ralph P.
- Jeter, Van L.
- John, Frank S.
- Johnson, Mike
- Johnson, Cody T.
- Johnson, Mike J.
- Jones, Carl T.
- Jones, Jessie
- Jones, Willoughby
- Kelly, John L.
- Kelson, Chas. E.
- Kenny, Henry P.
- Kesler, Sydney
- Killebrow, Raymond
- King, Henry
- King, Patrick T.
- King, Tex
- King, Wm. R.
- LaLonde, Reid L.
- Leary, Ellis L.
- Leatherman, Fred L.
- Lee, Arthur W.
- Lento, Tony
- Lewis, L. P.
- McCormack, Cecil L.
- McCormick, Jesse A.
- McDaniel, Daniel E.
- Madore, Patrick A.
- Mallery, Richard
- Mason, Chester H.
- Mathews, Robt. P.
- Miller, Ralph A.
- Miller, John L.
- Mills, Madison E.
- Morley, Donald V.
- Morrison, Robt. P.
- Morse, David
- Mullen, Harry J.
- Muller, Paul
- Murphy, John W.
- Nixon, Paul E.
- Oliver, James
- O'Neil, Patrick

- Osterberg, Wm. H.
- Own, George
- Patterson, Leon L.
- Politte, Leo
- Porter, Claude R.
- Ragland, Phillip T.
- Reves, Jessie D.
- Richardson, Raymond J.
- Roberts, Steve
- Robinson, Ralph J.
- Ruppe, Paul E.
- Rutherford, Claude
- Samoska, Joe Paul
- Sawyer, Hugh T.
- Schuemaker, Hoyt W.
- Scott, Harrison B.
- Scofield, Clifford M.
- Shannon, Bert
- Shaw, Wm. M.
- Sherwood, Richard
- Snyder, Wm. R.
- Stacey, Michael J.
- Stanley, Frank
- Starr, Albert
- Satterfield, Thomas
- Stewart, Blakey
- Stiles, Albert
- Stites, Eugene R.

- Stone, Carl G.
- Sullivan, Chas. C.
- Thomas, Arthur
- Upton, James H.
- Van Camp, Arthur
- Van Hoosen,
- Lawrence Woodard, Russey W.
- Wade, Harper F.
- Wall, Otis L.
- Wapnick, Nathan
- Washburn Jr.,
- Nelson Yost, Arthur M.
- Weathers, Sandy F.
- Wells, Albert
- Wheeler, Carl F.
- Whyte, Frank
- Wiggins, Roy
- Williams, Claude B.
- Wilst, Richard L.
- Womack, Carmack
- Wonko, Frank
- Wright, Henry B.
- Wray, John H.
- Wyatt, Richard L.
- Young, Howard A.
- Zubel, Alexander

Selective Service Mail for These Men at The Billboard's Offices

CINCINNATI, Feb. 1.—The following men have Selective Service mail at The Billboard's various offices. In some instances the mail consists of questionnaires and in others order number cards. The order numbers are given in parentheses where known. All of these men are requested to send forwarding addresses immediately:

CINCINNATI OFFICE, 25-27 OPERA PLACE

- Alaire, Edw. J.
- Alford, Elmer R. (511)
- Anderson, James
- Bacon, John
- Baldwin, Ruel Milton
- Ball, Emeric (499)
- Balog, John Edward
- Banks, Harold Chester
- Barber, Otis G. (546)
- Beaver, Clarence C.
- Beggs, J. Francis
- Bemore, Willard Hall
- Benet, Jos. M.
- Ber, Frank A.
- Bigomy, Roger Emerson
- Binder, Herman E.
- Blake, Delbert Sam
- Blank, Theodore Roosevelt
- Bragg, Elsin Milton
- Braswell, Wm. D.
- Bresley, Charles C.
- Brown, Gilman E.
- Brunk, Eugene Sterling
- Bujnowski, Joseph Steve
- Burgardner, Lee
- Burdine, Charles Bell
- Burgess, Earl G.
- Butfers, Edw. W.
- Butter, Donald
- Byrd, Tony Albert
- Cahill, Jas. L.
- Caines, Clarence Henry
- Cameron, Charles A.
- Cole, Creston E. (4206)
- Cooke, Winston Ralston
- Costello, Tom (297)
- Counter, Wm. John
- Cox, John William
- Craig, Jos. Jack
- Daniel, Norman L.
- Daniels, Raymond
- Davis, Harvey S.
- Davis, Benny J.
- Davis, Robt. Lewis
- Dodson, Mr. Jessie
- Dooley, Wayne A.
- Dowell, Earl T.
- Duncan, Louis Gaston
- Eckhart, Harry A. (142)
- Edwards, Tom
- Ely, Mike J. (35)
- Farlosse, Paul E.
- Farmer, Lewis E. (573)
- Florence, Elmo
- Franz, Otto
- Gabel, Nathaniel
- Gardner, Homer Edward
- Gaveron, Steve J. (132)
- Gee, Robt. Henry
- Geiseneaffer, Frank A.
- Gentry, Alva Byron
- Goldfarb, I. (520)
- Goodwin, William F. Jr.
- Graham, P. W.
- Grant, Harry Lee
- Greaves, Wm. F. (257)
- Gripp, James M.
- Guthrie, Curtis A.
- Hager, James R.
- Hall, Arthur
- Hammond, Carl J.
- Hanson, Harry Laverne
- Harris, Luma Edw.
- Harrison, Robt.
- Haughton, Robt. F.
- Heady, Abram E.
- Henry, Chapple
- Hilborn, Clarence Edwin
- Horn, John T.
- House, Leonard H.
- Humphreys, Arlee
- Hugh, William Oscar
- Hughes, Wm. Howard (111)
- Hull, Leo
- Jackson, Horace
- Jackson, Ralph
- Jackson, Robert (82)
- Jacobs, Wesley Leroy
- Janecek, Stephen J.
- John, Frank S.
- Johnson, Mike F. (134)
- Johnson, James H.
- Johnson, Jerrell Foist
- Jones, Freddie William
- Jones, James O.
- Jones, Roger Lee
- Jones, Morris
- Kayne, Don
- Kelsey, Allan H.
- Killebrow, Raymond Otis
- Knight, Dallas C.
- Kohls, Fred Chas.
- Krause, Walter Linwood
- Kreiger, Albert W.
- Lamb, H. E. Buddy
- Landers, Patrick J.
- Leary, Ellis Lee
- Lee, Arthur W. (237)
- Lee, Edward
- Lee, John Elmer
- Lepore, Mattico Jos.
- Lewis, LaVerne Paul
- Lilly, Kermit V.
- McBride, Jas. Wm.
- McDaniel, Daniel E.
- McGire, Richmond
- McGuire, Edward Lee
- McLaughlin Jr., Samuel
- McLaughlin, Wm. Garrett
- McLaughlin, Melvin H.
- Mackey, Leo
- Mallery, Richard (184)
- Mason, Richard Linwood
- Mathews, Robert P.
- Mathews, James
- Meech, Ben R.
- Meyers, Joseph
- Micali, James J.
- Miller, Harvey A.
- Miller, John L.
- Miller, Art
- Miller, Cole
- Miller, James E.
- Miller, Richard R.
- Miller, Harry E.
- Miller, Kenneth
- Mitchell, Alfred E.
- Mitchell, Bob D.
- Mitchell, Frank Jno.
- Montello, James T.
- Moore, Ralph Everett
- Moore, Thomas
- Morley, Donald V.
- Morris, Allen
- Morris, James Milin
- Morrison, Robert P.
- Morrow, James
- Mrochak, George J.
- Mullahy, John
- Mullock, Edward Clinton
- Naugle, Michael Andy
- Nixon, Ezra F.
- Noey, Harry
- O'Brien, Michael
- O'Brien, James P.
- Osborne, Paul Jennings
- Own, George (69)
- Paitner, Robert Westley
- Pare, Lawrence Jos.
- Park, Geo. N.
- Parkinson Jr., Henry C.
- Petria Jr., Chas.
- Pettus, Wm. R.
- Polk, Milton L.
- Pompeni, Art B.
- Poplin, Chas. M.
- Porter, Earl C.
- Price, Wm. J.
- Pursell, John W.
- Reese, Elmer C.
- Renfo, Ozie Lee
- Ristick, Louis
- Rivers, Ralph Leon
- Robinson, Ralph James
- Rogers, Clem (13)
- Rogers, Otey G.
- Samuelson, Charles Elmo
- Satterfield, Thomas M. (129)
- Scarborough, R. W.
- Scarborough, Richard
- Schoonover, Harold Earl
- Scott, Wallace A.
- Seeley, Robert Percy
- Segal, Benj.
- Sharpe, Raymond Wm.
- Shaw, Bernard J.
- Shepherd, Sandy
- Sherwood, Richard B.
- Shimek, Arthur A.
- Shoemaker, Walter Scott
- Slate, James J.
- Smith, Willis C.
- Smith, Jimmy Leroy
- Smith Jr., Geo. Edward
- Snyder, White Harold
- Solis, Fred Garcia
- Stacey, Michael J. (288)
- Stanley, Frank (330)
- Stanley, Chas. W.
- Stanley, Steve
- Sterling, John W.
- Stewart, Blakey W.
- Stewart, Theodore Roosevelt
- Stratton, Wm. H.
- Streeter, Jas. W.
- Sullivan, Kokomo
- Tan, Alex
- Taylor, Henry C.
- Taylor, Wesley Allen
- Taylor, L. E.
- Thomas, Arthur
- Thompson, John Joseph
- Tidwell, Royce Wilson
- Tomes, Wm. Eli
- Tousey, Gear A.
- Usher, Wm. Thomas
- Van Camp, Arthur John
- Wade, Harper Felton
- Wapnick, Nathan (418)
- Ward, Wm. P.
- Washburn Jr., Nelson
- Weaver, Wm. J.
- West, Alfons Boris
- Western, William Franklin
- White, Richard
- Wiggins, Roy
- Wilst, Richard L. (118)
- Williams, Lewis Henry
- Wilson, Alfred J.
- Wilson, Harry Jno.
- Yonko, Frank
- Yonko, Nicholas
- Yost, Arthur M. (130)
- Young, James Robert
- Zubel, Alexander
- Zupana, August V.

ST. LOUIS OFFICE, 390 ARCADE BLDG.

- Alexander, Ted S.
- House, Lee Jackson
- Ray, Ralf P.

NEW YORK OFFICE, 1564 BROADWAY

- Estrowitz, Theodore
- Krepper, Ernest William
- Marks, Steve Mitchell
- Mighty Sheesley Carnival
- Murphy, James Joseph
- West, Alfons Boris
- Yates, Eddie Penn
- Zingo, James

CHICAGO OFFICE, 155 NORTH CLARK STREET

- Conrad, Robert Joseph
- (LaPlaya Dancers)
- Decco, Fred Lee

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Mobile Show Draws; '42 Edition Planned

MOBILE, Ala., Feb. 1.—Home Show sponsored by the Mobile Realty Association, first of its kind ever held here, closed successfully on January 25 at Fort Whiting Auditorium. Estimated attendance on opening night, January 20, was 3,000. On Thursday night the show drew a sellout crowd, estimated at 4,500. Door check showed that 19,200 attended during the week.

E. N. Williams directed the show and acted as emcee. There were 48 exhibits. At close of the show Williams said he had re-signed with the sponsor for a show in 1942. General Chairman George R. Irvine, Association President F. Lee Griblin, and Williams made talks on the show before civic groups.

Bill Lagman's orchestra furnished music for the stage show, which included Cloyd Harrison, his daughter, Yetta, and Billy Irwin, cyclists and comedy tables; Carl Clark's dogs, goats, and pigs; Royal Rockets, skating trio, and the LeMoind Troupe, juggling and contortions. The Klines, rube act, worked between numbers.

Large Turnout Is Expected At Starke Festival; Bill Set

STARKE, Fla., Feb. 1.—Visitors from Camp Blanding, seven miles distant, where 20,000 soldiers are stationed, are expected to boost attendance at seven-day Bradford County Strawberry Festival and Agricultural Fair here, reported Manager W. V. Allsopp, formerly of Duval County Fair, Jacksonville. Non-profit corporation is sponsoring the event. Others working in an executive capacity are Al Alkire, publicity and premium books, and H. A. Tyer, queen contest and advance sale.

Program plans are virtually completed. Floridian Exposition Shows have been booked for the midway. Opening day will feature band concerts, daylight fireworks, and free barbecue. There will be a school day, featuring a children's pet show, and queen coronation ceremonies will be held on another day. Three big tops will house auto, cattle, agricultural, horticultural, commercial, and educational exhibits. Large premiums will be awarded for strawberry exhibits.

Irwin Leaves Coliseum

HOUSTON, Tex., Feb. 1.—Al Irwin and the new city administration, which took office the first of the year, have agreed to disagree, which means that he is no longer connected with Sam Houston Coliseum. Irwin became manager of the Coliseum when it was first opened and served under two administrations.

OZARK SHOWS, reported Manager K. G. Clapp, have been booked for three 1941 Missouri affairs, Osceola Independence Celebration and Crane and Humansville reunions.

Shorts

GEORGE E. VOORHEES has been named general chairman of 1941 Jackson (Mich.) Cascades Festival.

CANADIAN Legion Post, Amherst, N. S., will again sponsor the four-day Cumberland County Motor Show. F. J. Elliott will be in charge.

GEORGE H. BROOKS reported that some concessionaires "just lived off the climate" at Bowling Green (Fla.) Strawberry Festival on January 20-25.

IT IS PLANNED to again book a midway and free acts for 1941 Byesville (O.) Home-Coming. New officers are Ross Hockenberry, chairman, and Martin Nagel, financial secretary.

THE DALTONS, rifle and pistol sharpshooters, rope spinners and bull-whip manipulators, have been booked for sportsmen shows at Philadelphia and Bangor, Me., reported Charles Dalton.

H. C. SWISHER'S Parade Shows have been booked for six-day Paola (Kan.) Spring Jubilee, reported Clinton C. Gross, of the sponsoring Veterans of Foreign Wars Post. There will also be free acts.

CHRIS F. CUSACK, director of publicity for the Denver Air Show, underwritten by business men, said Stedhan Acker, of Birmingham (Ala.) Airport, will direct the show. Don Wilson, radio personality, will appear as emcee.

HOMER GILLILAND, representative of Texas Exposition Shows, is managing Corpus Christi (Tex.) Spring Carnival, Fiesta, and Merchants' Exposition under auspices of the Central Labor Union, reported R. W. Wallers. City is being billed heavily and decorated.

E. R. GRAY, of American Decorator, reported he is furnishing 10 acts and concessions for the three-day second annual indoor circus in Evansville (Ind.) headquarters of Local No. 265 of the International Union of Automobile Workers (See SHORTS on page 51)

WANTED—JUNE 23-28

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SEVENTH ANNUAL EXPOSITION, AUG. 5-6-7-8-9.
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W. C. CODAY, SECT.
"The Ozark's Greatest Show and Festival"

Polack's 2d Cincy Shrine Date Pulls an Estimated Gross of \$40,000 to \$50,000 at 12 Shows

CINCINNATI, Feb. 1.—Polack Bros. Circus, which played its first after-holiday indoor date at Little Rock, Ark., giving seven performances in four days, beginning January 20, to excellent business, came into Cincinnati January 27 for its second consecutive engagement under auspices of the Syrian Temple Shrine and enjoyed a good week's business, with the gross estimated at between \$40,000 and \$50,000. Six matinees and six night shows were given. Advance ticket sales were heavy and capacity crowds were the rule the greater part of the week.

Show was given in Music Hall in two rings and on one stage under the personal direction of Irv. J. Polack. Strengthening the performance here were Mrs. Edna Curtis's black horse troupe, which will be with the show for the rest of its dates, and John Robinson's Military Elephants. Nate Lewis announced the show.

During the week about 10,000 under-privileged children were entertained at matinees. A unit also appeared at the Alfred Condon School for Crippled Children Tuesday morning.

The three-hour program was exceptionally good this year, with as much novelty as this writer ever saw in a circus performance. There were several new and outstanding acts, chief of which was Reuben Castang's Hollywood Chimpanzees, a show stealer, featuring "Matilda" in impersonations, with the aping of George Arliss getting a big hand. Constant ad libbing by one of the chimps kept the audience wondering what he would do next. This chimp, which wore a muzzle, rode a bicycle continuously, occasionally stopping to beat on a drum and to toss a toy gun about the arena. Captain Spiller's Seals, presented on the stage, were also tops, featuring "Oceania" playing *America* on horns and doing some fancy juggling. Spiller himself drew quite a few laughs with his own comedy. Carlos Carreon, working the Edna Curtis black horse troupe (six) in Ring 1, provided a treat in feats of horsemanship, the shiny steeds making a nice flash. Jake Crumley did a very difficult rollo bollo act in Ring 3 to a good hand. Leo Gasca did a drunk on the tight wire that registered. Luster Brothers, altho not new with the show this year, pleased with a new act in which they were announced as comedy best dressers. The Larkin Duo's furniture moving, the Ward-Bell Troupe's flying, and the Blondin-Rellim high-wire act had the patrons breathless.

Among the favorites back again this year were Noble Hamiter's lion act, which was much improved and given on the stage instead of in a corner as last year. Eugene Randow and his company

of clowns again provided plenty of laughs, featuring "Aunt Jemima and Her Three Pancakes." They also put on a burlesque boxing match. The Bell Troupe of teeterboard acrobats featured a double somersault to a chair atop a pole by Wanda Bell. Felix Morales, with his 100-foot head slide, was tops among the old acts, and the same goes for his sister Teresa on the trapeze featuring heel catches.

The Program

Display No. 1—Overture by Bee Carsey and his band.

No. 2—Maree and Her Pals, dog act in Ring 1, and Betty Hilton and her dogs in Ring 3.

No. 3—Spanish web by Teresa Morales in Ring 1, and Peggy Mitchell, Ring 2.

No. 4—Noble Hamiter's lion act in a steel arena on the stage.

No. 5—Gasca Brothers, rolling globe, in Ring 1, and Felix Morales, trampoline, in Ring 3.

No. 6—Carlos and Etta Carreon, menage.

No. 7—Eugene Randow and company, featuring "Aunt Jemima and Her Three Pancakes," on the stage.

No. 8—Randow and wife and son, Eugene Jr., clown boxing number, on the stage.

No. 9—Leo Gasca, tight wire, on the stage.

No. 10—Betty Hilton with Mona, baby elephant, in Ring 1, and George Thompson with John Robinson's military elephants in Ring 3.

No. 11—Hank, unridable mule, in Ring 1, and a clown number on the stage.

(See POLACK'S CINCY DATE on page 58)



TOMMIE ADKINS BRYDON, four years old, who is conceded to be America's youngest show stockholder. His father, the late Jess Adkins, was one of the best known circus operators of his time. His mother, Theresa, has spent her life under the big tops as an aerial performer and equestrienne. After the marriage of Ray Marsh Brydon and Mrs. Adkins, thru the Circuit Court of Fulton County at Rochester, Ind., Tommie and his sister, Patricia, were adopted by Brydon to carry his name and as heirs to all properties.

Woekener With Russell

PERU, Ind., Feb. 1.—Eddie Woekener will again have the band on Russell Bros.' Circus next season. Woekener has not been working any dates this winter.

Shrine Show in Detroit May Set Record, Advance Sale Indicates

DETROIT, Feb. 1.—Annual Shrine Circus here may set an all-time record this year, a preliminary report from Manager Tunis (Eddie) Stinson indicates. Ticket returns to date are \$4,000 ahead of last year at this time, Stinson said. This is despite the fact that the show opens two weeks later than usual. The delayed opening, incidentally, is counted on to give the show better breaks in the weather as the first two weeks of February are normally the worst of the year in this city.

Advertising appropriation has been more than doubled this year, with \$35,000 as the approximate total budget, compared to \$17,000 last year. Bob Clifton is handling publicity again this year.

The list of principals booked for the show, as released by Stinson, includes Clyde Beatty, animal act; Loyal Trio,

Black Brothers, and Hollis Trio, comedy acrobatics; Ray Goody, slide for life; Roland Tiebor, with Cole Bros.' seals; Volse Trio and the Harolds, aerial bars; Shyrettos, bicycle act; Ben Francisco, Ray Goody, and Maximo, wire acts; Karolis, Walkmirs, and the Solts, perch act; Pallenberg's bears and Snyder's bears; Doro Duo and Hamilton Sisters, swinging ladders; Mickey King, endurance grind; Victoria and Lorenz, table drops; Neiss Troupe, trampoline; Loyal-Repensky Troupe, the Freemans, and Reiffenachs, riding act; Jean Allen, Marlon Knowlton, and Wanda Wentz, elephant act; Rudy Rudynoff, Dorothy Herbert, and William Heyer, menage; Kimris Duo, aerial act; Rudy Rudynoff, John Smith, and Adolph Delbosq, Liberty horses; Flying Behees and Harold Volse, flying act, and Zacchini Brothers, double cannon.

Record Business For Ireland's Christmas Show

BELFAST, Ireland, Jan. 8.—All records at the Belfast Royal Hippodrome here were smashed by the Hunter-Delino Christmas Circus during Christmas week, with the first two days pulling fair business and the last four filling all 3,000 seats at each of three daily shows, and with capacity standing in all parts of the house. Second and final week saw similar business. Pix bookings prevented extension of the season, but proprietor G. L. Birch has contracted for another circus next Christmas. At end of first week Birch entertained the performers and the staff at supper.

Most of the acts from Hunter-Delino show will open at Royal Theater in Dublin January 13 for a short season.

LONDON, Jan. 8.—In Edinburgh, Scotland, the Waverly Market Circus played to capacity in its hurriedly found new home, Eldorado Stadium, but difference in money possibilities could not make up entirely for loss of the usual building.

Manchester Show Poor

Manchester Belle Vue management is hoping to carry on thru scheduled five weeks, tho so far transport difficulties have not made evening shows possible. Business at day shows has been well below par. Behavior of Tommy Kayes' lions during heavy air raid showed them to be indifferent to the noise. For safety purposes, Tommy had the lions caged separately, but thruout a night of heavy explosions and shattering anti-aircraft fire they slept soundly. Horses, elephants, and other animals in the show also remained amazingly placid thruout the blitz.

No plans for summer tenting have yet been mooted. Proprietors are sitting quiet, waiting to see how the war situation develops. Practically all male British performers of service age are in uniform, and labor problem is more acute than in 1940.

Many Celebrities At Nelson Funeral

MOUNT CLEMENS, Mich., Feb. 1.—The funeral of Arthur Nelson, 73, head of the famous Nelson Family, who died January 23 in Mount Carmel Hospital, Detroit, of injuries suffered in an auto collision January 2, was held here last Monday afternoon. Burial was in the family lot in Clinton Grove Cemetery.

Mrs. Nelson, also a circus star, who had been in the same accident, was recovered sufficiently to attend her husband's last rites along with three daughters and a son, Mrs. Noyelles Burkhardt (Hilda Nelson), of Peoria, Ill.; Mrs. Zack Terrell (Estella Nelson), of Louisville, Ky.; Mrs. George A. Brown (Rosina Nelson), of Detroit, and Paul Nelson, of Mount Clemens. Paul now has an acrobatic act called the Young Nelsons and brought two of the boys from the act to the funeral. Zack Terrell, owner of Cole Bros.' Circus, accompanied his wife here, and there were many other circus celebrities, friends of the elder Mr. and Mrs. Nelson, who paid last respects.

Scores of floral pieces came from all over the country, and many messages of condolence were also received. Mayor Donald R. Westendorf of Mount Clemens sent the following telegram to the family: "May I convey unto you all my personal sympathy and deep feeling of sorrow in the passing of Arthur Nelson, a good husband, father, and friend. He (See MANY CELEBRITIES on page 51)

E. H. Bostock's Bequests Total More Than \$230,000

LONDON, Jan. 11.—Edward Henry Bostock, the veteran British circus man who died last September, left bequests amounting to 57,899 pounds (about \$233,332).

Bostock's bequests included 100 pounds each to the Western Royal and Victorial Infirmaries, Glasgow; the Sick Children's Hospital, Glasgow; Brinsworth Home for Circus Artists, the Showmen's Guild, and St. Mary's Cathedral, Glasgow; 50 pounds to the Scottish Musical Artists' Benevolent Fund, 30 pounds each to the Limbless Soldiers and Sailors' Home (Erskine), the Royal National Lifeboat Memorial, and the W. F. Frame Memorial Fund.

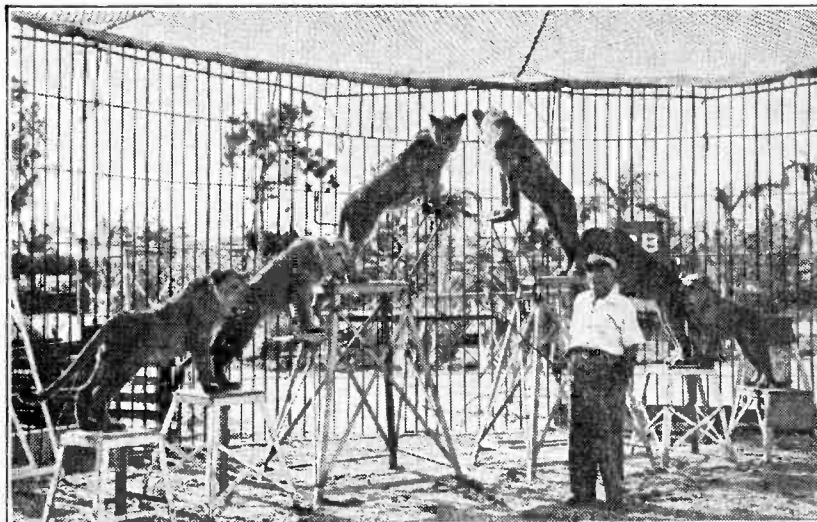
Morton and Bary In Narrow Escape

PHILADELPHIA, Feb. 1.—Bob Morton and Howard Y. Bary, both of the Hamid-Morton Circus, had a narrow escape from serious injury if not death in an auto accident midway between Milwaukee and Rockford, Ill., a few days ago. The car in which they were riding on an icy highway was almost demolished.

Morton was confined in a hospital at Rockford for three days, after which he returned to Milwaukee, where he took a plane to Kansas City, Mo., and Topeka, Kan. He then flew to New York City and there, accompanied by George A. Hamid, hopped a train for Hartford, Conn., where he signed contracts for the appearance of the HM show under the Shrine. From Hartford Morton flew to Montreal, from which point he jumped to Philadelphia this week.

Bary, who was slightly scratched, went to Kansas City from Rockford to take charge of exploitation of the police circus which Hamid-Morton will produce there.

Morton stated upon his return here that with 12 contracts in his pocket this will be the biggest indoor (winter and spring) season the Hamid-Morton Circus has ever had. "This is an example of the return of boom times," he declared. "Everywhere there seems to be a demand for amusements of the higher type."



SULTAN, NERO, CAESAR, NAPOLEON, ELLA, AND TARZAN, the six young lions at Clyde Beatty's Jungle Zoo, Fort Lauderdale, Fla., under the expert tutelage of John Helliot, are now performing like old-timers. Almost perfectly matched and ranging in ages from one to one and a half years, the cubs form pyramids, leap thru hoops, balance on rolling drums, lie down, sit up, and roll over at command.

15 Years Ago

(From The Billboard Dated February 6, 1926)

Al Wirth, director of publicity for the Orange Bros. and Moon Bros. circuses, wintering at Ada, Okla., announced that those shows would be consolidated for the 1926 season and known as Greater Orange Bros. Shows, with Honest Bill Newton as manager. . . . Bee Star, tiny double and triple mid-air somersaulter of the Flying Ward acts with Sells-Floto Circus, opened as an aerial single on the Loew Circuit at Loew's Delancey Street Theater, New York. . . . Paul Conway, Southern newspaper man, had been engaged as general press representative for the Walter L. Main Circus. . . . Joe Loyd was made new boss hostler of Christy Bros. Shows. . . . Doc Walker, superintendent of privileges with the Sparks Circus for a number of years, had purchased the Macon Hotel, Macon, Ga. . . . Charles Cooper had been contracted as 24-hour man with the Gentry Show. . . . Bruce LaFarra, with Lee Bros. Circus in 1925, had just undergone an operation at a Dallas hospital. . . . Gil Robinson, 81-year-old veteran of the white tops, left Cincinnati January 30 for New Orleans after a visit at *The Billboard*.

Arthur and Rose Hellar were contracted again with Sells-Sterling Circus, the former as musical director and the latter to ride menage and do aerial work. Crazy Mac, calliope player, was also set with the show, and Otto Zabel was re-engaged as announcer. . . . J. E. (Doc) Ogden, side-show manager in 1925 with Walter L. Main Circus, was engaged in that capacity with Lee Bros. Shows. . . . George H. Williamson was again booked as property superintendent with the Sells-Floto Circus. . . . The Aerial Clarks (George and Mae) were playing the Loew Time. . . . C. Stanley Fulton, formerly an agent with the John Robinson and Sparks circuses, was in Tampa, Fla., where he had a snipe and three-sheet plant. . . . Willard Garr had signed with the Hagenbeck-Wallace Circus to be with the advertising car. . . . John F. Fenelon was in Fort Worth, Tex., taking it easy until spring, when he was set to go with Walter L. Main Circus. . . . Charles (Frenchy) Levesque and W. B. Arguin were booked for the advertising car of the Sells-Floto Circus.

ROXY FIBER, after seven weeks in Mexico, arrived last week in Corpus Christi, Tex.

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OPENING FEBRUARY 24TH, CLOSING INDOOR SEASON MAY 20TH.
OUTDOOR THRILL CIRCUS OPENS IN JUNE.

GEORGE A. HAMID **BOB MORTON**
10 ROCKEFELLER PLAZA, RADIO CITY, NEW YORK

Circus Saints AND Sinners' Club

By Fred P. Pitzer
(National Secretary)

NEW YORK, Feb. 1.—Jim Schonblom, press agent for the Lillian Leitzel Tent, of Bradford, Pa., sends the following items of the tent's activities: Eleven of our members, known as the Cod Club, held their annual New Year's Eve brawl with the usual fantastic success. Lew Mallory is also head of that outfit. Jim Casey had the Lillian Leitzel headquarters all lit up for the holidays. Ping-pong has hit the outfit and the teams of Brennan and Fesenmeyer, Mitchell and Melvin, and Habgood and myself are each trying to make the others look bad. Jim Coit and George Dana took part of the Mighty Watson acts to Salamanaca recently with outstanding acclaim. Art Haggerty did a swell job organizing a special train to travel to Buffalo for Sonja Henie's ice show, and over 500 went along. Bill Hulme didn't surprise us when he got married last week, but he claims he was surprised. Edna claims he's a saint, but we'll still call him a sinner. Juny Lowe is having an awful time going thru his pile of mail from those wishing to buy the Mighty Watson Shows. Bob Perry is slowly getting around after breaking his leg last hunting season. Our show designer, Al Johnston, is visiting in New York to attend the corset show and maybe get some new ideas.

Remmie L. Arnold, former national president of the CSSCA and founder of the Will Rogers Tent, of Petersburg, Va., was elected illustrious potentate of Acca Temple, Ancient Arabic Order Nobles of the Mystic Shrine. Arnold's election marks the second time in the 55 years' history of the organization that a member residing outside of Richmond, Va., has been chosen to serve Acca Temple as potentate.

Los Angeles

LOS ANGELES, Feb. 1.—Kenny and Edris Hull, last season with the Ringling-Barnum circus, will not go out next season as they are employed in Los Angeles and are building a new home.

Dick Gerald is working out on a new bar act at the Los Angeles Athletic Club preparatory to working night spots and clubs.

Ruby Wood, as the result of her injury, will undergo another operation on her limb.

The Robinson Company, major downtown department store, will inaugurate a circus February 15, to be a benefit show, presented mornings and afternoons. A small admission will be charged. Charley Post and his band have been engaged for the show.

Stan Rogers, art director at Metro-Goldwyn-Mayer studios and an ardent circus enthusiast, and W. J. Hoffman, former circus troupier, who has a position with the city of Los Angeles, have organized a force for getting signers for a U. S. postage stamp honoring P. T. Barnum, the Ringling brothers, or the original John Robinson.

Mrs. Elizabeth Clarke and daughter, Ernestine, are living at the Waldorf Hotel, Venice, Calif. Ernestine is doing a bareback number in the circus picture, *Sunny*, starring Ann Neagle.

Braden Rejoins Ringling

PHILADELPHIA, Feb. 1. — Frank Braden, who has been doing publicity here for Walt Disney in connection with the opening of the *Fantasia* film, left last week to rejoin the Ringling circus as publicity man. He left for Havana with John Ringling North to accept delivery of the "bride" for Gargantua.

HARLEY HUBBARD is wintering in the lower Rio Grande Valley, Texas.

Seen and Heard In My Travels

By STANLEY DAWSON

LOS ANGELES, Feb. 1.—After taking the usual 21 baths at Hot Springs, Ark., I pulled out for Los Angeles, arriving here Monday night. I missed Charley Seigrist Jr. at Tucson, Ariz. He was in El Paso, Tex., at the time I passed thru.

Manny Mallman and wife arrived at the Springs a couple of days before I left, as did Paul Wanger. Mel Fleming was a recent arrival at the Springs.

On arrival at Los Angeles I found Ed Nagle a very sick man, and he is still confined to his bed. Joe Trosey and wife and Mike Healey were in town and during their stay Mike gave a party to all visiting chameleon salesmen.

The advance men of circuses meet every Monday morning at the billposting plant of Kallum & Company, where you will find Vern Williams, Johnny Brassel, Glen Booth, and others. Vern is still working at the Santa Anita race track.

I made a trip out to the Veterans' Hospital at Sawtelle, Calif., to see Charley Smith, head keeper of the San Diego Zoo, and found him very cheerful. His wife, Loretta, was visiting him at the time.

Calling on Paul Eagles at his plant, we ran into Sylvester Cronin and Pittsburgh Pete Miller, his chauffeur. I found Mark Kirkendall very much improved and able to walk without a cane. Eddie Neu is at present visiting in Los Angeles.

Taking a drive out to Baldwin Park, we stopped at the cafe of Chester Pelke and visited Frank Chicorella, Jake Posey, Whitey Versteeg, and George Singleton and wife.

At the Bristol Hotel I learned that Charley Hugo, brother of Vic Hugo, of Hong Kong, had come back from the Orient and was located in Los Angeles. Met Freddie Haynes, brother of Tommy Haynes; Micky Gradis, Eddie Stewart, and Morris Kaplan at the Bristol.

Scotty Brown, John Agee, and Eddie Allen are making their headquarters at the Gene Autry Ranch.

Able Albert is busy with his auto novelty and is working at the Hollywood Auto License Bureau. Charley Worrel is up for some government job. Dale Turney expects soon to go into the trucking business in a big way. Jack Burleson and Homer Cantor have gone to an army project north. Bill Farmer is still at Long Beach.

Called on Cheerful Gardner and his herd of 14 elephants at Culver City, Calif., and found Cheerful staffed with Ed Copeland, John Riley, and F. Jones. Had a nice visit with Charles and Percy Clarke. George Fabian is looking after Clarke's horses and props.

Just missed Charles (Kid) Koster. He recently was at the Biltmore with Talulah Bankhead. Ida Delno, well-known show woman, is living in Hollywood. Bill Barry, brother of Wallace, is a frequent caller on Charley Smith.

Around the Cecile Hotel I met Bob Hampton, Jack Grimes, Winnie Wakefield, Portland Jew, Johnny Brassel, Arthur Stallman, Bill Hamilton and Stella, Carl Knudsen, Jimmy Woodward, Al Moss, Jimmy McGee, Ted Metz, Ginger Hooth, Gene Hodgeman, Murray Pennock, Larry Vogt, Ted Le Fors, Ralph Clawson, Buck Reger, Mike Tchudy, Mabel Stark, Olga Celeste, Eddie Tree, I. J. Polack, Fat Alton, Archie Clarke, Arthur Hockwald; Charles Cunningham, wife and daughter, and Curley Phillips.

Jimmy Woods is busy furnishing circus equipment for the studios. Jack Daley is working in the picture *A Pot of Gold*.

Paul McCarthy, after spending the summer at Lowell, Mich., is back home at Los Angeles. He hurried here on account of the illness of Ed Nagle, his brother-in-law.

Charles Armitage, well known to every showman who has ever made the Orient and a man who has made 308 crossings on the Pacific, called on us this week. He tells that he has retired.

I expect to leave here February 3 for Florida and will make a detour to Mexico City, stopping there a couple of weeks. Charley Armitage and Yellow Burnett will be in the party.

VEO D. POWERS and his dogs and bears will wind up three weeks of engagements at schools in Erie, Pa., February 12.



With the Circus Fans

By THE RINGMASTER

President WILLIAM H. JUDD, 25 Murray St., New Britain, Conn.
Secretary W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Feb. 1.—The monthly meeting of the Charles Sparks Tent No. 14 was held on January 25 at the home of the Buckingham, Gales Ferry, Conn., and in spite of cold weather and slippery road conditions, the following Fans were present: Mr. and Mrs. Randall Palmer, Mr. and Mrs. Walter Holden, Mr. and Mrs. Edwin Coit, Mr. and Mrs. Felix Callahan, Mr. and Mrs. Joseph Daley, Mr. and Mrs. Bert Gager, John Tarrant, Ed Smith, Mary Gribbon, Margaret and Lillian Roarke.

It also happened to be Walter Buckingham's birthday, so previous to the meeting the gang sat down to a most delicious supper in honor of the event. Mrs. Buckingham had decorated the tables appropriately, the centerpieces being miniature circus rings filled with animals and clowns from Walter's collection, and on the walls of the room were framed lithographs of various shows. John Tarrant, on behalf of the Fans, presented Walter with a leather sport jacket. During the evening Felix Callahan, member of the Norwich committee of the Mile of Dimes for Infantile Paralysis Fund, made reference to that fund and all members were glad to make a contribution to the worthy cause. After the regular meeting the guests enjoyed moving pictures of the 1940 convention and other shots taken during the 1940 season.

CFA Joe Beach and his grandson, Wally, both of Springfield, Mass., recently visited with the Four Macks, sensational roller skaters, also the Ruttons, who have a very interesting trained dog act. Both acts appeared at the Court Square Theater, Springfield.

Thru the efforts of Melvin D. Hildreth, Washington, John Ringling North had seats directly in front of the reviewing stand for the inauguration of President Roosevelt. North was met at the train by Senator Pepper of Florida. Mr. DuVal, legal adjuster of the Ringling show, was also in Washington for the inauguration. Hildreth states that the Ringling dates there will be May 15, 16, and 17.

Leaving their autos in Springfield, Mass., due to a heavy snowstorm, a group of Fans boarded a train early the morning of the 25th bound for Worcester, Mass., about 50 miles away, to witness the closing performances of the annual Grotto Circus at the City Auditorium. Large crowds turned out, altho the city was buried in about a foot of snow. Acts included Mickey King, Capt. John Teibor and his trained seals, the Antaleks, Voise flying act, Pichianni teeterboard act, Monroe and Grant with their novelty trampoline, Goldsmith Brothers with their trained dogs; Herb Taylor and Hary Rittley, clowns, and the Gibson Knife Throwers. In the group attending the show were Jim Hoyer, of Hartford, Conn., Charles Davitt and Joe and Wally Beach, all of Springfield.

Robert C. Zimmerman, assistant secretary of state for Wisconsin, our new member in Madison, is much interested in the idea of having a postage stamp to commemorate the circus and has written to the postmaster general asking that this stamp be issued. He asks all Fans to induce their friends to help us in obtaining this stamp.

Samuel M. Prentiss, our State chairman of Connecticut, has arranged with the amusement manager of Ocean Beach Park, New London, Conn., to present a kids' circus at the beach on July 19, the local Fans to assist in lining up the show. Sam and Mrs. Prentiss will leave in February for the Mardi Gras in New Orleans and will spend March in Florida.

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

CAPT. ALBERT SPILLER and his seals are contracted to play all the winter dates with Polack Bros.' Circus. During December he played in theaters.

GEORGE DAVIS, concession superintendent of Polack Bros.' Circus, left Cincinnati last Friday night for St. Louis to attend the funeral of his mother who died January 30.

BARON NOVAK, midget, was compelled to cancel his appearance at the Hotel Belden, Canton, O., starting January 27, when he was stricken ill with influenza.

TINY TIM has resigned from the Wild West field and gone with the James M. Cole Indoor Circus, playing schools in New York, Connecticut, and Massachusetts.

FLOYD HARVEY, since the close of Newton Bros.' Circus, has been spending the winter at his home in Des Moines, Ia. His plans for the coming season are indefinite.

NAIDA PEREZ is resting at the Reid Hotel, Cleveland, after a serious accident in which she suffered a fractured skull. She thanks friends from the St. Paul Shrine Circus and others for their remembrances.

JAMES M. COLE, owner of the James M. Cole Indoor Circus, has eight new styles of paper for his show. Paul Champion is now booking agent for the show and has dates in Connecticut and Massachusetts lined up. Show will play schools until May.

JOHANNA RITILEY, formerly with the Ringling-Barnum circus, and wife of Harry Rittley, also of that show for many years, is currently with Harry Lewiston's World's Fair Museum, playing thru Eastern Ohio. Their year-old son is with her.

DOC ELLET has closed a contract with Florence Rettia and her sister for the coming season, making four girls in his novelty aerial offering. Doc has been away from the big top for a year, but will be on the road next season. He has his act booked for all the summer season.

SHCWOMEN who attended the funeral of Arthur Nelson at Mount Clemens, Mich., January 27 included Allen King, Earl Romig, Vern Wood, Walter Pietschman, and Don Smith. Among the floral tributes at the Hubbard Funeral Home were those of Cole Bros.' Circus and the Circus Historical Society.

ROY BARRETT recently clowned with the Hamid-Morton Circus in Cleveland and will open with that show in Milwaukee week of February 24, after which he will play the Shrine circus in Minneapolis. Later he is booked to open April 18 at the Chicago Stadium for Sam Levy, Barnes-Carruthers office.

FERIS PHILLIPS and wife, of Grand Rapids, Mich., played the Shrine circus there, following which they entertained a number of local friends at a dinner, celebrating the opening of their new home. Jack Kennedy and the Kenneth Walte Troupe, who played the Shrine show, were present.

HUGHIE FITZ AND COMPANY (two clowns and three trick dogs) presented their variety show of magic, juggling, acrobatics, contortion, singing, and tap dancing to the delinquent children's home of Happy Valley, Pomona, N. Y. Another engagement is planned to be given there soon.

MARION WALLICK and his Texas Playboys have signed with the Sid Katz Enterprises for one year, according to R. H. Harris. They will broadcast over Station WCMI, Huntington, W. Va., on the Mutual Broadcasting System and will make recordings and personal appearances.

E. F. (FAX) LUDLOW for several years now has been representing L. M. Berry & Company, handlers telephone directory advertising of Dayton, O. His territory is Ohio, Indiana, Illinois, and Wisconsin. Fax retired from the road some years ago after experiences with circuses, carnivals, minstrels, legit, vaudeville, burlesque, dramatic stock, and other

shows. Immediately prior to his present connection he was a deputy judge of Probate Court at Urbana, O.

FRANK KONOPKA, who was with the Walter Guice bar act for years on different circuses, will again be with the Ringling show next season doing aerial bars with the Concellos. He will finish with the Guice Troupe after working the Tampa (Fla.) Fair and an engagement in Milwaukee and Minneapolis.

SEVERAL ACTS of the J. R. Malloy Circus received a big ovation when they played the White Swan night club near Canton, O., recently, presented by Nancy Darnell (Mrs. J. R. Malloy). Among the acts were Tinker Toy and his canine pals; Timbu, human ape on the slack wire, and Art Hill, the fashion-plate cyclist.

BILL MYERS, who had out his own one-ring circus two years ago, has completed a successful promotion at Marion, O., under auspices of the Veterans of Foreign Wars. Myers visited several outdoor showmen at the recent annual convention of the Ohio Fair Managers at Columbus. He said he was undecided on plans for the 1941 outdoor season.

A BIG TOP that will not house a circus, but the \$7,000,000 Mud Mountain Dam being constructed by army engineers on the White River near Enumclaw, Wash., is being made in Seattle, Wash. The 13,000 square yards of waterproof canvas will cover an area 196 by 328 feet and will weigh 30,000 pounds. The job is especially difficult because the canvas must be cut to fit the uneven edges of the canyon.

GEORGE (SLIM) GRIFFIN will again be superintendent of reserved seats with Dailey Bros.' Circus next season. Writing from Bowman, S. C., he says the show will be given in four rings the coming season and will have a six-piece band and a calliope. The show will have an early opening in Southwest Texas. Griffin says George W. Christy, Harrel Christy, and Marrett Blew, of Christy Bros.' Circus at Houston, Tex., are building apartment houses in South Houston. Griffin also visited Charles Sparks in Macon, Ga., recently and reports that Charles is enjoying good health.

A RECEPTION at Hotel Biltmore, Los Angeles, following the wedding of Al Fine, West Coast showman, to Fay Raphael, of Johannesburg, South Africa, was attended by Mr. and Mrs. Morris Melnick, Mr. and Mrs. Robert Banard, Sidney Schief, Stanley L. Ross, Sylvia Brazier, Bertha and Morris Risenberg, Mr.

Hoffman Is RAA Pres.; '42 Meet to Colorado Springs

SALINAS, Calif., Feb. 1.—R. J. Hoffman, of Cheyenne, Wyo., was elected president of the Rodeo Association of America for 1941 at organization's 12th annual two-day convention, which ended January 25. He succeeds L. B. Sylvester, of Monte Vista, Colo., who was named president emeritus and who is the first to hold such a title since association's inception. Fred S. McCargar, of this city, was re-elected secretary.

Regional vice-presidents named were: First District (California), Elton Hebron, Salinas; second (Washington), Lou Richards, Ellensburg; third (Montana), Sol Frank, Livingston; fourth (Colorado), John Addington, Montrose; fifth (Idaho), Mose Tyler, Lewiston; sixth (Utah and Nevada), E. J. Fjelsted, Ogden; seventh (Oregon), Roy Ritner, Pendleton.

Eighth (Arizona and New Mexico), J. C. Kinney, Tucson; ninth (Texas) Frank Dew, Houston; 10th (Wyoming), E. F. Ernest, Sheridan; 11th (Arkansas and Louisiana), G. B. Harper, Fort Smith, Ark.; 12th (Canada), Charles Yule, Calgary; 13th (New York, Massachusetts, Pennsylvania, Illinois, Tennessee, Ohio, and other States east of Mississippi), Frank Moore, New York; 14th (Kansas, Missouri, Nebraska, Iowa), F. W. Mansel, Burwell, Neb.; 15th (Minnesota, South and North Dakota), Noel Van Tilburg, Minneapolis.

List of Army Camps

Readers interested in U. S. Army Posts, Camps, and Stations will find a list of these running in installments in the Wholesale Merchandise Section of *The Billboard*. The first installment appeared in the issue of December 14, 1940. The ninth appears in this issue.

and Mrs. M. Friedman, Mr. and Mrs. Ed F. Walsh, Steve Henry, Mrs. Faye Martin, Julian and Gladys Kilkin, Mr. and Mrs. James Smith, Mr. and Mrs. Arthur Neckritz, Norman Dexter, Mr. and Mrs. Julian Selgman. Congratulatory wires were received from J. Gordon, the bride's father, of Tel Aviv, Palestine, and Marion Gordon, of Johannesburg.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

SHORTY KIRKENDALL and wife, the former Mary Carter, are wintering in El Reno, Okla., where Shorty is employed at Fort Reno, breaking horses for the government, and Mary is running their filling station and tourist camp.

THE MEMBERS of the Waverly (N. Y.) Board of Trade are right on their toes when it comes to any project that will help their town and they work 100 per cent together. Altho their third annual JE Ranch Rodeo is more than five months off, they already have started preliminary work on their advertising and publicity campaign with the use of special stationery.

"SPENT A FEW HOURS at the Orange Bowl here last week watching preparations for Larry Sunbrock's Great European Circus, Rodeo, and Barney Oldfield's Thrill Show," Willard J. Oakley letters from Miami. "I saw cowboys and cowgirls galore making ready for the contest events. A large big top houses the stock and some of the ponies, and numerous house trailers and small tents dot the grounds outside the large bowl. The chutes are ready and stands will seat about 10,000, with bleachers for the overflow."

JOHN B. DAVIS, secretary-manager of the Southwestern Exposition and Fat Stock Show in Fort Worth, Tex., announces that rodeo and horse show committee is planning one of the best programs in event's history. Verne Elliott will manage the rodeo, while Don Nesbitt will be arena director. Nesbitt replaces Ed McCarty. Six invitation tours are being planned by the Round-

Colorado Springs, Colo., was chosen as the convention site for 1942.

Annual event drew 150 delegates, who were welcomed by F. E. Dayton, president of the Salinas Rodeo; Mayor Edward J. Leach, and Tevis Paine, assistant secretary of the California State Fair. Officials announced that an agreement had been reached with the Cowboy Turtles Association which will eliminate all controversies in the future. According to the pact, rodeos will be permitted to engage talent from within or without the Turtle Association. On the other hand, CTA President Johnny Schneider, will have the right to object to certain killer bulls in the bucking contest and rule them out of competition.

First official meeting of the association was a luncheon Friday at the Caminos Hotel, where response to the welcome message was given by President L. B. Sylvester. Representatives of 22 California rodeos were on hand, as well as those from shows in New York, Boston, Cheyenne, Wyo.; Pendleton, Ore.; Calgary, Canada; Lewiston, Idaho; Livingston, Mont.; Ogden, Utah, and Monte Vista, Colo.

High light of the banquet Saturday night was the presentation of a gold belt buckle and \$500 by Walter Hess, president of the San Francisco Chamber of Commerce, to Fritz Traun, of Salinas, RAA's all-round champion cowboy for 1940.

AMA Signs Eskew For Eastern Dates

NEW YORK, Feb. 1.—Arena Managers' Association has signed Jim Eskew's JE Ranch Rodeo for engagements in Washington, Cleveland, Pittsburgh, Philadelphia; New Haven, Conn.; Providence, R. I., and Hershey, Pa., starting in April. Show has been enlarged with new stock, a bigger band, and feature attractions, the AMA said, with wild cow milking added as a contest. Other spots are being eyed.

Autry for Indoors

NEW YORK, Feb. 1.—Gene Autry, film, radio, and rodeo performer, has completed a deal with Arena Managers' Association which makes the latter exclusive agent for Autry's arena appearances with a claimed minimum guarantee of \$100,000 for a tour covering at least eight spots. John Harris, AMA president, said that appearances have been set in Washington, Cleveland, Pittsburgh, Montreal, Boston; New Haven, Conn.; Providence, R. I., and Hershey, Pa. Deal was set thru Herbert Yates, head of Republic Pictures, which has Autry under its banner. Only indoor arenas are scheduled for the time being, but the managers' group is also figuring on outdoor dates.

up Committee, of which Homer Covey is chairman.

ROY VINCENT, deaf roper, is still doing his rope act on the Bibbel Bros.' Circus, which has been out all winter playing under canvas. This is Vincent's third season with the organization and he says business in Georgia has been good. Roy states he plans to visit with his folks, whom he hasn't seen in five years, in March and then will return to the show in April. He'd like to see notes in the column from Cherokee Hammond, Rex Cole, and Ted Merchant.

HAPPENINGS in the rodeo field 10 years ago: John Tom Ray, old-timer with the 101 Ranch Wild West, was residing in Los Angeles. . . . Al Chase, of Connecticut, was readying his Red Horse Ranch Show for the road. . . . Verne Tantlinger was working in pictures in Hollywood. . . . Hank Darnell was slightly injured at an exhibition show in Phoenix, Ariz., when his horse fell and broke its shoulder. . . . Herb Hunt, old-time contestant, rode a bucking bronk at a rodeo staged by J. C. Smith at Culver City, Calif. Other participants were California Jimmy Joe Balch, Baldy Slaughter, Ted Snyder, A. R. Smith, and Charles McCoy. . . . Charles Adridge was in New York, but still on crutches and suffering with a broken leg he sustained at the Madison Square Rodeo the preceding fall. . . . Jack Casey, bulldogger, was in a hospital at Sonora, Calif. . . . Appearing in a Guild Theater production in New York were Tex Cooper, Peggy Hannan, Everett Cheatham, Chick Hannan, Carl Beesley, Blackie Bryant, Pete Schwartz, Hank Worden, Jack Miller, and Elmer Carr.

PUBLICITY CAMPAIGN for the Great European Circus, Rodeo, and Barney Oldfield's Hollywood Thrill Show in the Orange Bowl, Miami, February 2-9, under Mahi Shrine auspices, came to a satisfactory close in the Florida city last week. The big three-in-one show, directed by Larry Sunbrock, is reported to have broken records for advertising and promotional stunts there. Airplanes, with changeable neon lights, flew over the city and dog tracks nightly, drawing unusual attention. A huge boat, with an advertisement of the show painted on its sails, sailed on Biscayne Bay and near the shoreline of Miami and Miami Beach several hours daily. All radio stations in Miami, Palm Beach, Fort Lauderdale, and Fort Myers carried spot announcements every six minutes. Dinty Dennis, sports commentator at Station WQAM, devoted his program, *Dugout of the Air*, for one day and Jack Bell, sports editor of *The Miami Daily News*, devoted his column to Oldfield.

King Kovas, featured with Oldfield's Hollywood Thrill Show, is creating unusual interest there because of his youth. Advance sale of tickets was unusually heavy, according to executives of the Walgren Drug Stores where the sale is held. Latest addition to Sunbrock's staff is Milt Morris, who will be official greeter. Max Kemmer heads the Mahi Shrine Committee. Nat D. Rodgers was given much credit for the way he handled ticket campaign. Tex Sherman is show's publicity director.

Santa Monica Pier Changes

Newcomb Takes Over Operation

More publicity and added enterprises slated—better approach completed

SANTA MONICA, Calif., Feb. 1.—Walter D. Newcomb Jr., owner and operator of Venice Funhouse and other concessions on Venice Pier and Santa Monica Pier, has taken over operation of Santa Monica Amusement Pier, which adjoins Municipal Pier and is visited by thousands annually.

Santa Monica Pier, long known as a playground of movie stars, has recently been improved by a new concrete approach and bridge at a cost of several hundred thousand dollars, Operator Newcomb said.

Traffic Is Bettered

Pier entrance now passes over instead of crossing the State highway, facilitating pedestrian and auto traffic. At present 55 tenants and concessionaires occupy the pier, which has five cafes, including the Galley Cafe over the ocean, and Merry-Go-Round, Penny Arcade, gift and souvenir shop, shooting gallery, Auto Ride, photo gallery, badminton courts, and other concessions.

The new operator said the pier will have new enterprises, and that he will work with Santa Monica officials in staging summer events and in publicity for the two piers and yacht harbor. Paddle Board Club of Santa Monica staged a recent successful midwinter carnival and races which pulled thousands of visitors.

Resident 22 Years

Business and amusement conditions in the Santa Monica Bay area have been noted by Operator Newcomb during his 22 years' residence there. He is former president of the First National Bank of Venice and has served as president of Venice Chamber of Commerce and president of Venice Amusement and Business Men's Association.

He was organizer and first commander of the American Legion Post of Venice and one of the organizers and a director of Venice Mardi Gras Association. Also a member of Santa Monica Chamber of Commerce, Santa Monica Lodge of Elks, an executive of Santa Monica Rotary Club, he belongs to Santa Monica Bay Shrine Club and other civic and social organizations and the Pacific Coast Showmen's Association.

L. I. Amusement Interests Eye Spread of Army Camps

FAR ROCKAWAY, L. I., N. Y., Feb. 1.—Men are beginning to pour into Long Island's many army camps, and the amusement contingent is doing some figuring as to futures. When Uncle Sam has his training program in full swing, Long Island probably will be the home of more military men than any other sector of the nation.

Amusement men here have learned by experience that soldiers are a most welcome type of patrons and that there can't be too many of them. Looks like the War Department will have a lot to do next summer with keeping business in motion for amusements hereabouts.

In face-lifting work of the past 15 years on Rockaway Peninsula no less than 100 rides have found their way to the junk heap. These rides have been salvaged to make room for roads, parks, and buildings and constituted half of the number in the entire resort.

OCEAN PIER, N. J.—Check-up of Music Pier has been started by city officials, heavy seas having caused the first real damage the amusement center has suffered from beach erosion. Mayor George D. Richards reported the concrete floor has developed a good-sized crack near the main auditorium stage and there is other damage. Three stone jetties built last fall are expected to accumulate enough sand to move out the water line and give the pier piling supports better penetration.



RUDOLPH BENSON, who is beginning his ninth season as publicity director of Coney Island, Cincinnati, having joined the staff under the late president and general manager, George F. Schott, in March, 1933. A veteran newspaper man, feature writer, and theatrical press representative, he has continued during the regime of President and General Manager Edward L. Schott.

Ramagosi Sets Casino Park for Wildwood, N. J.

WILDWOOD, N. J., Feb. 1.—S. B. Ramagosi, president of Carll-Ramagosi, Inc., operating Casino Arcade and other amusement interests here and in Florida, announced that the 1941 season will find Casino Arcade taking on all aspects of an amusement park, altho it is situated on the Boardwalk. Its name has been changed to Casino Park.

Improvements have been ordered. Sagel's Salt Water Taffy stand, a landmark at Boardwalk entrance to the Casino, has been added to the park proper. Structure will be razed to make space for a Merry-Go-Round at cost of \$25,000. Paul Bros.' restaurant on the Boardwalk, at the other Casino entrance, has also been added to the park. It will be operated directly by the park as a southern-style cafeteria, called the Arcade Restaurant. Acquisition of the two properties extends the Casino onto the Boardwalk.

Stands to be Improved

The new park will feature rides, having a Dodgem, Pretzel, Funhouse, Strato-

Activity and Improvements Mark Calif. Goebel Wild Animal Farm

CAMARILLO, Calif., Feb. 1.—Throngs have been visiting Goebel's Wild Animal Farm near here, which is the scene of much activity. Elephant barns and additional quarters for new animals recently purchased by Owner Louis Goebel have been completed. Crew of about 30 is working about the farm, which has two wagon sheds and circus equipment: trucks, tractors, and semis, and cage trailers of new construction, including a four-section cage trailer equipped with lighting system.

Louis Roth, who has been with Goebel 10 years, is working new acts daily, one of which is a lion and sheep novelty. He recently purchased property near the farm and built a home. Olga Celeste has erected her arena at the farm and is working her leopard group. Luigi Mastro, her assistant, is training a group of lions. Captain Winston is giving his equestrian seals and ponies workouts in another building.

Three arenas, used for shows during summer, are in use for training purposes. Animals on display includes a

Hamid Dickers For Steel Pier

ATLANTIC CITY, Feb. 1.—George A. Hamid, operator of Hamid's Million-Dollar Pier here, may transfer his operations to Steel Pier. Negotiations in that direction have been going on behind locked doors for almost two months, and final action is expected to be taken within the next two weeks upon the return of Eddie Sherman from Florida. Sherman has been booking the acts and shows for the pier for a number of years.

It's no dark secret that Frank P. Gravatt, present operator of Steel Pier, has been negotiating with individuals to raise money to hold onto the pier.

In spite of its popularity and the huge attendance figures piled up each summer, Steel Pier is said to have been a losing proposition for several seasons and that last year it went deep in the red.

Bridgeport Funds Asked

BRIDGEPORT, Conn., Feb. 1.—City Comptroller Perry Rodman in his annual report to city council asked that \$232,000 be appropriated for city-operated Pleasure Beach Park and Seaside Park, which also includes funds to operate Klein Memorial Auditorium. Comptroller Rodman said he expected to get a return of \$265,000 gross from Pleasure Beach Park in the coming season, which will be opened with an industrial exposition.

Boyce Gets Galveston Post

GALVESTON, Tex., Feb. 1.—Donald Boyce Jr., Long Island City, N. Y., has been appointed supervisor of Stewart Beach, municipally operated part of Galveston beach-front area. Appointment was by Mayor Brantly Harris, who said plans for a revenue bond issue to finance expansion and remodeling was being worked out with a Houston engineer. Boyce was connected with Jones Beach, New York, and also worked at the New York World's Fair.

CANTON, O.—More than 500 attended a recent benefit dance in Moonlight Ballroom in Meyers Lake Park here. Proceeds will be used to purchase fire equipment for the village of Meyers Lake. Mayor George Seeley and William Clark, who are on the ballroom staff, were in charge of arrangements.

sphere Ship, Skeeter Boats, Dude Ranch, and Kiddie Rides. It is planned to add at least one other ride. Pretzel and Funhouse will be renovated, a puzzle-mirror (See PARK FOR WILDWOOD on page 48)

List of Army Camps

Readers interested in U. S. Army Posts, Camps, and Stations will find a list of these running in installments in the Wholesale Merchandise Section of *The Billboard*. The first installment appeared in the issue of December 14, 1940. The ninth appears in this issue.

Benson Into 9th Coney Year; Start On The Billboard

CINCINNATI, Feb. 1.—Rudolph Benson, beginning his ninth season as publicity director of Coney Island here, has had a checkered career in the writing profession. It has included stints as stenographer, translator, newspaper man, and theater and county-fair publicist.

He first smelled printer's ink while employed in the Cincinnati office of *The Billboard* in 1904. In 1905-'06 he worked for A. Nielen & Company, Cincinnati premium house, as a German novel translator, leaving to work for *The Chattanooga Times* in October of the latter year to begin a career of newspaper work. In the ensuing 17 years his work took him to *The Cincinnati Enquirer*, *The Cleveland Plain Dealer*, *The New Orleans Item*, on which he was assistant city editor; a return engagement with *The Cincinnati Enquirer*, and *The Cincinnati Times-Star*. It was during this last connection that he began doing publicity work in spare time and by 1923 the side line had grown to such extent that it was more profitable than newspaper work.

Benson accounts have included the Empress Theater, Cincinnati, which played Sullivan & Considine vaude under management of George M. Fish from 1912-'15; Walnut Theater, a legit house also managed by Fish; old Chester Park, managed by Col. Ike Martin, 1912-'25; Lyric Theater, which played Shubert attractions, 1916-'18, under Carl H. Heuck, and Isaac Libson film theaters, 1915-'22. In 1926-'27 Daniel Frohman, then president of the Actors Fund of America, New York, sent for Benson to conduct a publicity campaign in connection with a fund-raising effort by the organization. Back to Cincinnati he went in 1928 to handle publicity for the local zoo for five years until his Coney Island connection. He has also handled press for the Cincinnati Symphony Orchestra, 1929-'38; Cincinnati Orpheus Club since 1939; Hamilton County Fair since 1928, and drama and dance schools.

Benson's oldest son, Leon, is in the Hollywood advertising and publicity department of Paramount Pictures. A younger son, Myron, is a news and commercial photographer in Cincinnati.



WALTER D. NEWCOMB JR., who has taken over operation of Santa Monica (Calif.) Amusement Pier, is owner and operator of the Fun House and other concessions on Venice (Calif.) Pier and on Santa Monica Pier. He has lived in the Santa Monica Bay area 22 years and is prominent in civic and business affairs. Improvements, added installations, and more effective publicity are planned for the Santa Monica play spot.

LEGAL NOTICE

NOTICE OF SALE

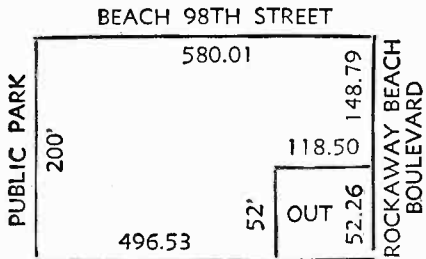
SUPREME COURT OF THE STATE OF NEW YORK, County of New York, Henry C. Burnstine, etc., plaintiff, against Playland Holding Corporation et alio, defendants:

Pursuant to order of the Supreme Court, County of New York, dated January 17, 1941, the undersigned will request leave of the Court at Special Term Part I of the Supreme Court, New York County, at the County Court House, at Pearl and Centre Streets, Borough of Manhattan, City of New York, on the 10th day of February, 1941, at 10 o'clock in the forenoon of that day, to sell at said time and place to the highest bidder and, if no offers are submitted on or before said date better than the offer of Rita Geist heretofore submitted to the Receiver, to sell to said Rita Geist the following described property:

All the right, title and interest of Harry Zamore, as Receiver of Playland Holding Corporation, appointed by interlocutory decree entered in the Office of the Clerk of New York County on October 23rd, 1940, in the above entitled action, in and to the property of Playland Holding Corporation of every kind, nature and description and wheresoever situate including all the real estate, more particularly described as follows: "ALL that certain plot, piece or parcel of land, together with the buildings and improvements now located thereon or which may hereafter be erected thereon, situate, lying and being at Rockaway Beach, Fifth Ward, Borough and County of Queens, City and State of New York, bounded and described as follows:

"BEGINNING at the corner formed by the intersection of the Southerly side of Rockaway Beach Boulevard, formerly known as Central Avenue, with the Easterly side of Beach 98th Street, formerly known as Ward Avenue; running thence Easterly and along said Southerly side of Rockaway Beach Boulevard, a distance of 148.79 feet more or less to a point therein distant 52.26 feet Westerly from the corner formed by the intersection of the said Southerly side of Rockaway Beach Boulevard with the Westerly side of Beach 97th Street, formerly known as Tompkins Avenue, thence Southerly and on a line parallel with said Westerly side of Beach 97th Street, a distance of 118.50 feet; thence Easterly and on a line at right angles to said Westerly side of Beach 97th Street, a distance of 52 feet to the Westerly side thereof; thence Southerly and along said Westerly side of Beach 97th Street, a distance of 496.53 feet more or less to a point in the Northerly line of property acquired by the City of New York for Public Park Purposes, as acquired in this section, under Vesting of May 11, 1938; thence Westerly and along said Northerly line of property acquired by the City of New York for Public Park Purposes, a distance of 200 feet to the Easterly side of Beach 98th Street; thence Northerly and along said Easterly side of Beach 98th Street, a distance of 580.01 feet more or less to the Southerly side of Rockaway Beach Boulevard, formerly known as Central Avenue, the point or place of beginning."

TOGETHER with all right, title and interest of the mortgagor, of, in and to the lands lying in the bed of any street or avenue upon which said property fronts, to the center lines thereof, and all buildings and improvements erected and situate thereon or appurtenant thereto, subject to any state of facts an accurate survey would show and subject to easements, restrictive covenants and agreements of record, if any, to encroachments and projections and to any violations pending or which may subsequently be imposed against the premises up to the date of sale by any governmental or municipal authority, and all other property and assets, tangible and intangible to which the Receiver has title at the time of passing of title herein, except cash on hand or in bank belonging to the Receiver at the time of passing of title hereunder, and any recoveries which may be effected in behalf of Playland Holding Corporation in the above entitled action. The following is a diagram of the real property to be sold:



The aforementioned property is an amusement park, known as "Rockaway's Playland," located at Beach 97th and Beach 98th Streets, Rockaway Beach, New York.

The sale shall be upon the following terms: (a) No bid shall be received unless accompanied by a deposit with the Receiver of the sum of \$5,000 in cash or certified check.

(b) The successful bidder shall make an additional deposit immediately upon the closing of the bidding, in an amount sufficient to make the total deposit by said bidder at least 20% of the amount of the successful bid. All other deposits received by the Receiver shall be forthwith returned to the unsuccessful bidders who shall have made such deposits.

(c) The balance shall be paid in cash or certified check at the time of the closing of the title, to take place thirty days after the date of such sale at the office of Seligsberg & Lewis, attorneys for the Receiver, 29 Broadway, Borough of Manhattan, New York City.

Offers may be submitted to the Receiver at the offices of his attorneys prior to February 10th, 1941. There has been deposited with the Receiver the aforementioned offer of Rita Geist and a copy of the annual report of the accountant for Playland Holding Corporation, covering the fiscal year ending September 30th, 1940, and a copy of the balance sheet of Playland Holding Corporation as of December 31st, 1940, and said offer, accountant's report and balance sheet will be available for inspection by all interested parties at the offices of the Receiver's attorneys during all reasonable hours of the day up to the time of such sale.

The real property of Playland Holding Corporation, also known as "Rockaway's Playland," located at Beach 97th and 98th Streets, Rockaway Beach, New York, will be open for inspection by all interested parties, between the hours of 9 a.m. and 12 noon, except Sundays and Holidays, for the period commencing with the date of the publication of the first advertisement of this sale and ending with the day preceding the date of the sale. Such inspection may be had by application at the offices of said Corporation, 187 Beach 97th Street, Rockaway Beach, New York. Telephone No. Bello Harbor 6-1230.

DATED: New York, January 17, 1941. Harry Zamore, Receiver.

SELIGSBERG & LEWIS, Attorneys for Receiver, Office & P. O. Address, 29 Broadway, Borough of Manhattan, City of New York.

American Recreational Equipment Association

By R. S. UZZELL

John J. Carlin is about persuaded to purchase the Bobsled of the New York World's Fair for removal to his park in Baltimore. He knows full well the headaches of moving a ride of such a character. He knows that the purchase price is the small end of the transaction and only the beginning of trouble. Nevertheless, we know that he has the pluck to go thru with it if he makes a commitment.

The park has developed such a fine volume of winter business on boxing, wrestling, and roller and ice skating and hockey-game attendance he is encouraged to give summer business another big push. His son, John Jr., is just raring to go and has the supreme advantage of being coached by his father, who knows which way to go. Advantage will be taken of experience extending over more than 20 years. Here is a team of youth and experience that will score a good run.

Mrs. May Baker, wife of the late Harry C. Baker, has decided to liquidate the estate and return to Chicago, the scene of her girlhood life. George Baker has been a prince in making it as easy as possible for his sister-in-law. The entire industry wishes her a serene life, free from exacting responsibility such as summer operation demands.

To get gears and steel castings is growing "worse and worse."

It is time for Harry Duncan to speak up about his new park in Kansas City.

John J. Carlin offers to entertain the National Association of Amusement Parks, Pools, and Beaches and allied interests at a summer meeting at his Buckeye Lake (O.) amusement park.

N. E. Meet March 11

The New England park men have scheduled their annual meet for March 11 in the Manger Hotel, Boston. Secretary Fred L. Markey is scouting for innovations. Here is a bunch of good fellows with a friendly, co-operative spirit excelled nowhere in the amusement business. An interesting meeting and a fine entertainment can be depended upon. John T. Clare, the president, just radiates good fellowship. At last summer's meeting in his park at Providence he showed himself an accomplished host.

This year taxation, legislation, and rehabilitation are bound to come up for consideration. Some old blue laws that hamper legitimate business should take it on the jaw for the long count. Insurance should never be neglected. It is just as important in New England States as in any section of America. These men have a lot of the answers.

A Night at Carlin's

C. V. Starkweather, president of the AREA and secretary-treasurer of the Allan Herschell Company, who sustained a fractured jaw, facial cuts, loss of some teeth, and an injured kneecap in an automobile accident on December 20, will hardly be able to navigate before March. All manufacturers well know what it means to be away from duty the first part of the year, when business must be booked if at all. Starkweather has the sympathy of our industry wherever he is known. His mink farm may profit by his presence but we know how keenly he will feel the enforced confinement.

Fred Fansher, in the loss of his father, has our heartfelt sympathy. Those of us who have suffered a similar loss can fully appreciate his great sorrow.

John T. Benson may be a little shaky on his underpinning but his noodle still functions. He crashed the press with an offer of seven elephants to the government for building camps. "They do not get out of order or need oil or gasoline," John says, "and are more dependable than tractors." He demonstrated this in using them to remove fallen trees from his roadway just after the 1938 misplaced tropical storm. John T. is about to place one of our well-known men in charge of his wild animal farm.

Raymond Lusse is the proud father of a fine boy and the Lusse name will carry on.

A night in Carlin's Park, Baltimore, recently showed us about 2,000 in the roller rink and a good crowd on the artificial ice rink, all at 40 cents a session. John Carlin Jr. was on the job with a watchful eye for detail, in the absence of John J. Sr., with his hockey team at Hershey, Pa. These men have

an encouraging volume of winter business. At the commodious arena they have boxing Monday nights, wrestling Tuesday nights, and roller skating five nights weekly. Roller skating ran about \$800 the night of our visit. John Jr. knows his beans. Here is another rising young man among the sons of the leaders in the industry. Some day we shall call the roll of our youths making good.

Morris Carlin has the refreshments at Carlin's winter activities in Baltimore and at Buckeye Lake, O., in summer, a Carlin park. His plaint is against savings banks, which will not accept his deposits fast enough to absorb his income from his stands, another way of saying he is making good.

Silk-Shirt Period

The silk-shirt period is around the corner. Better wear cotton, as we do, and deposit the difference. It beats the bread line when the bloom is off the rye. A lot of them were exposed to saving plans before but they did not take. Some are sure to get the virus this time. Don't buy an extravagant car this time but a cheaper one that will get you to work and get more miles to the gallon. Milk or coffee makes you a better driver than champagne. Your insurance policy and savings bank book are more comforting in the long heat. You will never really know unless you try it. You can't save it after it has gone. The mill does not grind with the water that has passed.

Bill de L'horbe tells us he slowed down to 15 miles per hour on the icy roads over the Rocky Mountains. It is better to ride slowly, listening to the radio, than spending weeks at the hospital taking orders from nurse and doctor. This youth grows more conservative each year.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

MIAMI BEACH, Fla.—We trust that Floyd Zimmerman's water show at Macfadden Deauville pool here looks better now that when this department caught the presentation, on opening night. At the debut lighting was faulty and performances were below par. Alibis were flung left and right and, while this column purposely refrained from commenting on the show in the last issue and no regular review was prepared by this correspondent, it is about time someone told show people who attempt to put on public shows to do it right the first time, postpone opening, or stand the consequences. There was presented to about 2,000 spectators a half-baked, unprepared aquatic spectacle. As has been previously reported, Buster Crabbe is star of this revue, which is presented nightly with a matinee on Sunday.

Understand Sam Howard, who jumped from Manhattan, Coney Island, N. Y., to Billy Rose to national fame, is doing more in Zimmerman's show at this writing. In the initial performance Sam accomplished an unthrilling high dive of some 70 feet. In this writer's opinion, Howard is one of country's cleverest fancy divers. He gracefully leaps rings around many other divers. Pete Des Jardines and Marshall Wayne did much more than he did at the opener. To be sure, Sam's equipment was not ready for the opening night. So why did whoever was in charge put Sam Howard before a packed initial crowd and have him attempt an unsatisfying one-dive stunt?

How does Kay Mattern earn the equal billing she receives with Buster Crabbe, who, besides being former amateur swim champ, is world famous because of his motion picture work? Granted, Kay was starred in Zimmerman's show at the Miami Biltmore last summer and probably captured considerable popularity. Buster is one swell fellow to stand for it. And, lest there is a misunderstanding, may I hasten to add that, not having

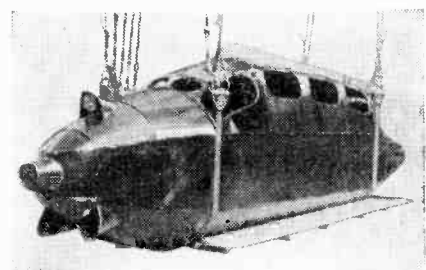
met Miss Mattern, I am not holding it against her. And there's nothing personal in this criticism. It's just that I think the powers-that-be on the Macfadden Deauville show should know better.

Tony Zuccas, who dove in these parts for the past few years and who also performed for Harry Lanzner at New York's Park Central indoor plunge, has become a full-fledged actor. Yeah, man, he has traded in his diving board for thespian roles and is now traveling with Larry Schwab, ye producer, for a suitable vehicle to thrust upon ye public. Coises!

Dan Walker, one of many Broadway columnists visiting Miami this winter, made appearances at both Macfadden's and the Miami Biltmore tanks to look-see the aquatic shows there. Naturally, his column devoted space to both natoriums, with Billy Collins, who emcees Zimmerman's show, getting a rave notice.

Jacike Ott, son of Impresario Alex, is polishing up on flying. He expects to serve his country soon in the air corps. But I bet it won't be until after the current Florida season, for who would

(See POOL WHIRL on page 51)



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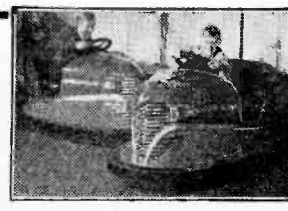
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DIXIE MEETS PROVE STUDY

Virginians Are Told To "Adjust Or To Adjourn"

Next 10 years are seen as crucial — Somma is re-elected prez of managers

RICHMOND, Va., Feb. 1.—Agriculture not only plays an important part in national defense, but a healthy chunk of the economic structure of the nation will be affected by the hostilities in Europe, no matter who wins. The farm market may not come back in our lifetime, with post-war reaction expected to reduce export-import opportunities. The status of agriculture in American life from the present until war ceases will do much to determine the general business set-up in the United States.

This was the general picture painted by John R. Hutcheson, State director of extension service, addressing the 24th annual convention of the Virginia Association of Fairs in the Hotel John Marshall at the closing session on Monday. In his opinion the next 10 years will prove vital to the destiny of the nation, "and the fair man who can't adjust during the next 10 years will adjourn."

The agriculturist's theories received support and interpretation from several fair delegates who voiced their opinions privately or in informal discussions in the rooms and lobby. One of them, considered an outstanding student of county and State fair activities, said "it would be foolish if not downright suicide" to allow optimism over the ex-

(See VIRGINIA MEET on page 46)

Quebec Fights Adversities In '40; '41 Prospects Good

QUEBEC CITY, P. Q., Feb. 1.—The 1940 29th annual Quebec Provincial Exhibition here had operating surplus of \$6,327 and net surplus of \$3,780 after deduction of permanent improvement charges, paid from ordinary revenue, according to report of Secretary Emery Boucher. Suppression of federal grants was made up by funds from the exhibition treasury. Gate attendance was 126,470, an increase of 10,000 over 1939 figures despite several days of rain. Grandstand attendance was 13,802. Night shows in the Coliseum drew 20,449, an increase of more than 3,000 over 1939 figures.

Directors believe defense activities in the area will make the 1941 annual a banner one and some contracts have already been let. Conklin Shows will furnish midway attractions and larger programs have been booked for the grandstand and Coliseum thru George A. Hamid, Inc.

Exhibits in 1940 included horses, 224; cattle, 524; sheep, 123; swine, 125; poultry and pets, 880; handicraft, 1,321; farm products, 1,220; art, 230, and industrial and commercial, 105.

New Iowa Circuit Elects; Closer Co-Operation Seen

MASON CITY, Ia., Feb. 1.—Organization of North Central Iowa Fairs Circuit was completed at a recent meeting here, attended by representatives from 12 counties. Dr. C. E. Juhl, Osage, secretary of Mitchell County Fair, was elected president; Norton Bloom, Big 4 Fair, Nashua, vice-president, and R. V. Wilkinson, Rock Falls, secretary-manager of North Iowa Fair here, secretary-treasurer.

Circuit will include Kossuth, Winnebago, Hancock, Wright, Franklin, Butler, Floyd, Chickasaw, Howard, Mitchell, Worth, and Cerro Gordo county fairs. Object of the organization is to foster closer co-operation between members. One notable achievement credited to the circuit's preliminary organization last fall is lack of conflict in 1941 dates.



ROBERT P. TRASK, general manager of Essex County Fair, Topsfield, who was named president of Massachusetts Agricultural Fairs Association at its annual convention in Boston on January 21 and 22. The new head was unusually active at the deliberations. He delivered an address on "The New Midway," captained the winning team in a novel quiz, was one of the honor guests at the banquet, and in his report on Grange exhibits at fairs submitted what is regarded as an ideal "score-card method of judging and classification. In line with the MAFA policy of usually staging the winter meeting in the locality of the president, it is expected that the 1942 powwow will be in Salem.

Snow Steps Out at Mich. State; First Profit at '40 Fair

DETROIT, Feb. 1.—Dr. Linwood W. Snow, Northville, secretary of Michigan State Fair here for the past two years, resigned on Saturday in a communication to Gov. Murray D. Van Wagoner, effective on February 1. Dr. Snow said the resignation was to allow appointment of a member of the governor's own party (Democratic). In a final statement, Dr. Snow said the fair had operated in 1940 at a profit for the first time in its history and he recommended establishing a permanent industrial exposition on the grounds.

In a statement to *The Billboard*, M. C. Avers, comptroller of the fair, analyzed the financial situation of the management and said net profit for 1940 would be slightly under \$1,500, a somewhat higher figure than reported in last fall's audit because of subsequent revenue. In 1939 the fair under Dr. Snow's first year of management showed a net loss of \$3.10, said to have been the lowest on record at that time. Expenditures of \$27,000, chiefly for repairs of grandstand property, were included in this year's expenses so that, had these been handled by a sinking fund instead, the fair would have shown a net profit of about \$22,000, Avers said. Fair has operated without State aid for the past two years in contrast to previous fairs which had large appropriations from the Legislature.

Avers said the fair now has bank deposits sufficient to meet the pay rolls for 60 days, in contrast to two years ago (See SNOW OUT IN MICH. on page 46)

Miss. Favors Scheduling Dates To Give Better Booking Breaks

JACKSON, Miss., Feb. 1.—Mississippi Association of Fairs, at its annual meeting here in the Edwards Hotel on January 24 and 25, went on record as strongly in favor of a schedule under which all county fairs in the State would precede district fairs, and all district fairs would precede the State Fair. Secretary J. M. Dean, Jackson, declared this procedure would enable greater co-operation between fairs and attractionists by giving the latter more convenience in booking engagements.

Mississippi has over 25 county fairs, four district fairs, and the State Fair. While most county fairs in the past have preceded district fairs and the State Fair, there has been no definite schedule, and such arrangements, if they occurred, were accidental.

Nelson Sigrist, Kosciusko, Attala County Fair, was elected president, and Secretary Dean was re-elected for the 16th time. K. G. Sickler, Columbus, was renamed vice-president, and a new vice-president was added with selection of J. M. Savery, Tupelo. Retiring president is R. K. Booth, Laurel.

Secretary Dean reported that during 1940 attendance at 34 county and district fairs and the State Fair was 785,525, the Free State Fair in Jackson topping the list with 200,000. Other leaders were Mississippi-Alabama Fair and Dairy Show, Tupelo, 107,000; South Mississippi Fair, Laurel, 60,000, and East Mississippi Fair, Meridian, 40,000.

Amusement representatives included Oscar Bloom, Larry Rohrter, Gold Medal (See DATES IN MISS. on page 46)

N. C. Would Fix Classes To Gauge State Aid

Standards to be defined in proposed legislation — Robinson new prez of secs

RALEIGH, N. C., Feb. 1.—Classification of fairs by fixed standards and State appropriations to supplement premiums given by county agricultural fairs meeting the specifications were recommended to the General Assembly in resolutions at the annual meeting of North Carolina Association of Agricultural Fairs in the Sir Walter Hotel here on January 24 and 25.

Recommendations were in the report of the legislative committee headed by Dr. J. S. Dorton, Shelby. Other members were W. H. Dunn, Wilson, and G. R. Lewis, Henderson, who presented the report with the explanation that it had the approval of Commissioner of Agriculture W. Kerr Scott.

Legislation sought by the association would set up a committee to work with Commissioner Scott "to define what constitutes a standard agricultural and industrial fair." Report forms covering every phase of fair operation would be required annually from fair secretaries or managers and the department of agriculture would be required to inspect all fairs "to ascertain the amount and quality of exhibits, shows and rides, concessions, entertainment, attendance, transportation, sanitation, condition of grounds and buildings, etc."

Under the proposed legislation, the committee would designate fairs as Class A or Class B, with minimums respectively (See CLASSES IN N. C. on page 47)

Attractions, Officers Set At Minn. Circuit Conclave

ST. PAUL, Feb. 1.—Preliminary plans for fairs in the Minnesota Red River Circuit and several other Northern Minnesota fairs were made at the recent annual circuit conference here. Albin Olson, Hallock, Kittson County Fair, was elected president, and Joseph W. Reseland, Polk County Fair Association, Fertile, was named secretary.

Circuit fairs will start with Clay County Fair, Barnesville, and follow with Kittson County Fair, Hallock; Marshall County Fair, Warren, and Polk County Fair, Fertile. Frisk Greater Shows will provide midways and grandstand attractions will again be furnished by Lew Rosenthal, Roseau County Fair, Roseau, and Mahnomon County Fair, non-members, have engaged Gus Sun acts and the Frisk Shows. Clearwater County Fair, Bagley, another non-member, has contracted Yahr Amusement Company for the midway and Williams & Lee for the grandstand.

Kittson County Fair President Olson said the annual is out of debt and has made improvements on the grounds, including erection of a large grandstand and construction of a drainage system, new race track and building, and fencing.

Tex. Circuit Powwow Draws

BELLVILLE, Tex., Feb. 1.—Large delegations from 11 member fairs of the South Texas Fair Circuit were here on January 20 when President G. B. Robertson called the annual meeting to order. Fairs represented included Yoakum Tom Tom, Yoakum; Gillespie County, Fredericksburg; Austin County, Bellville; Lee County, Giddings; De Witt County, Yorktown; Gonzales County, Gonzales, and Fort Bend County, Rosenberg. There were also non-member delegations from Brenham, Tyler, and Wharton, Tex. Among speakers were Col. Mike Ashburn, Texas A. & M. College; Circuit Secretary O. H. Burgdorf, Fredericksburg; Vice-President H. G. Hertel, Giddings; J. George Loos, Greater United Shows; Ira Burdick, All-Texas Shows, and Ed Stritch, Ed Stritch Shows. Yoakum was selected as the 1942 meeting place.



THESE ARE THE 1941 OFFICERS of North Carolina Association of Agricultural Fairs, chosen at the annual meeting in Raleigh on January 24 and 25. Sitting is John W. Robinson, Hickory, president. Standing, left to right, are Norman Y. Chambliss, Rocky Mount, vice-president; W. H. Dunn, Wilson, secretary, and Hobart Brantley, Spring Hope, vice-president. All were re-elected except Chambliss, who succeeds Aaron Weinstein, Reidsville.

Reed Beaten For Neb. Post

Vet State Fair sec retired —managers favor bill to reorganize present board

LINCOLN, Neb., Feb. 1.—The joint annual meeting of Nebraska Association of Fair Managers and State Board of Agriculture in the Lincoln Hotel here on January 27-29 was highlighted by the stepping down of Perry Reed, State Fair secretary since 1933, and a county-fair fostered bill for reorganization of the State board, which was introduced in the unicameral Legislature. For the past four years each meeting of the fair men has promised action aplenty, with a group of "progressive" fairites clamoring for new blood on the State board, with Perry Reed, Henderson, the special target. Last year Reed, after a close race for the secretarial post, announced he would retire at the close of 1940.

Running against him for the past two years has been the old-board-sponsored Ed J. Miille, Loretto, and this year he made it. He replaces Secretary Reed and goes on duty at once. J. F. Shubert, president two years, surrendered the gavel to Gates Lilley, Papillion. Other officers of the State board are J. S. Golden, Oakland; Edwin Schultz, Elgin, vice-presidents, and G. C. Hueftle, Eustis, treasurer. Reed said several of the old board members had insisted that he again be a candidate. Vote was 41 for Miille and 31 for Reed.

Raun New President

Al D. Raun, an attorney, Walthill, moved into the presidency of the managers' association, succeeding Joe Steele, Kimball, who served two years. Raun had been vice-president two years. E. S. Scheffelbein, Wahoo, is new vice-president, and Chet G. Marshall, Arlington, was elected secretary-treasurer for the ninth consecutive term.

Pushed by State Junior chambers of commerce and seconded by the fair managers, a bill (L. B. 157, by Senators Blome and Johnson) is now before the unicameral Legislature to reorganize the State Fair body. It calls for management by the governor, dean of the agricultural college, and director of agriculture. They would supersede the State board of agriculture, be empowered to hold annual fairs, name a general manager at a salary of \$3,000 a year, and administer and report on any moneys appropriated to them. The bill raps the practice of self-perpetuation which has been charged against the fair board almost since its inception 82 years ago. County fair men charged the State body with mismanagement by failure to keep up with the times and with letting too much politics and too little ability feature its actions. The board contends giving management of the fair to the governor will put politics into it stronger than ever and make of it a patronage dumping ground.

Governor Raps Defeatism

Business done by attractionists was comparable and for some even better than in the last two or three years. There was less of the old convention stall, the often-voiced wish of boards that they see the color of crops in May before signing any contracts. Free-act contracts led. Kenneth Wherry, Pawnee City, declared, "Only a well-balanced program will do. The fair which over-emphasizes is lost. Above all, a fair should be kept clean because that's the only way to get the crowds to bring the kids, future fair attendants, back next year."

At the annual banquet Gov. Dwight Griswold charged fair men with having given way to a feeling of defeatism, "when there are better days immediately ahead for agricultural Nebraska." About 350 were seated for the feed and frolic, and V. C. (Stub) Hascall was toastmaster.

Among amusement people were Lew Rosenthal Enterprises, Billie J. Collins, Billy Williams; O'Connor Bros.' Rodeo,



ARNELL G. ENGSTROM, new president of Michigan Association of Fairs, has been secretary of Northwestern Michigan Fair, Traverse City, for the past 15 years and long an active worker in the association. A banker, he is prominent in business and civic affairs and is a member of the 1941 Michigan Legislature.

O'Connor Brothers; McMahon Shows, J. L. McMahon; Ward Thrill Show, Capt. Bob Ward; Northwestern Amusement Company, Jule Miller; Gibbs Shows; Thearle-Duffield Fireworks Company, Ray Anderson; Barnes-Carruthers, M. H. Barnes, Jack Polk; Williams & Lee, Billy Williams; Truex Fireworks Company, B. C. Truex, Vic Allen, Mrs. Steve Thomas; Chris Lyck Fireworks Company, Chris Lyck; Interstate Fireworks Company, Ralph Reader; Rhoades Fireworks Company, Ralph Rhoades; Gus Sun Agency, Irving Grossman; E. G. Staats & Company, Russell Greene; Regalia Manufacturing Company, Frank Sharp, Frank Van Brocklin; Frederick Amusement Company, R. S. Frederick; Elite Exposition Shows, C. G. Buton; West Bros. Shows, G. West; Anderson-Srader Shows, H. W. Anderson; J. C. Michaels Attractions, J. C. Michaels; Vada M. Oldfield, *The Billboard*.

Retiring State Fair Secretary Reed said he hoped some arrangement would be made to refinance the \$237,000 in grandstand debentures on which \$13,000 annually is paid in interest. Original amount was \$250,000 and the issue is 10 years old.

Around the Grounds

SALT LAKE CITY. — Abolishment of the Utah State Fair department as now constituted is proposed by Gov. Herbert E. Maw. He proposed that the fair board, now an independent department having specific appropriations, be merged with several other offices in what he calls the department of lands and water. Board now includes citizen members, directing efforts of Manager Ernest S. Holmes. The governor said the new department, headed by a commission of three, would be for the interests of farmers, sportsmen, and livestock men, and that it should include the duties now performed by the fair board.

MIAMI.—Preliminary plans for an annual six-day South Miami Fair and Exposition were outlined at a meeting recently at Community Hall here. Clyde A. Allen was elected president; Chief of Police Wiegand, vice-president; Carl Gluck, secretary; S. M. Coover, treasurer.

Committee appointments included Mayor Frederick Glass, F. J. Hutting, R. N. Chafer, R. Riley, J. Fosselman, G. K. Williams, Florence Gluck, Harley Vanderboegh, and H. P. Bennett.

CLINTON, N. C.—Clinton Lions' Club will operate Sampson County Fair in 1941, reported Hans Silvertsen, chairman of the county board of commissioners. Under the agreement the club can operate the fair from 1941 to 1943. If there is a chance to sell the property the club

will have first option on the purchase. Henry E. Moore was chairman of the club committeemen handling negotiations, and William G. King, club member and former manager of the fair, has been offered the post again. Proceeds will be used for charitable work.

LITTLE ROCK, Ark.—A bill before the Arkansas Legislature to increase State appropriations for the Arkansas Livestock Show here was approved at a recent meeting of show officials at the Hotel Marion. Senator Clyde Byrd, executive secretary of the sponsoring association, said the bill would increase State appropriations for premiums from \$12,500 to \$15,000 and would make \$30,000 available to finance a WPA project for erection of exhibition buildings. George Pratt, State purchasing agent, said part of the appropriation for the publicity committee should be used to advertise the show in trade journals.

BISMARCK, N. D.—Measure has been introduced in the North Dakota Assembly which would permit pari-mutuel betting on licensed horse racing and would enable fairs to conduct pari-mutuel systems in connection with horse races 14 days annually. It also provides that 15 per cent of moneys collected would go to fair associations and 3 per cent would be remitted to the State general fund.

BARIUM SPRINGS, N. C. — Iredell County commissioners have agreed to lease an old prison camp site near here to Iredell County Fair Association. It is the purpose of fair officials to hold the annual here instead of in Statesville.

SPRINGFIELD, Mo. — Ozark Empire District Fair Association is constructing a new swine and sheep pavilion, to be ready for the 1941 fair. Other ground improvements are also under way.

CIRCLEVILLE, O.—Members of Pickaway County Agricultural Society, sponsor of the Circleville Pumpkin Show, have voted to augment the midway and reduce premiums in all departments except for the junior fair, which will be given added impetus. Show will be operated on a deficit budget, Mayor W. B. Cady, president, naming R. G. Colville and Herman Hill to act as a committee to cut unnecessary expenditures.

DEVILS LAKE, N. D.—Lumber from the grandstand of Lake Region Fairgrounds here will provide material for construction of a winter sports arena. Fair discontinued operations several years ago. New 200 by 100-foot arena will cost \$40,000, with WPA providing labor and 15 to 20 per cent of the cost. It will be available for ice and roller skating and automobile, 4-H Club, and livestock shows.

CALDWELL, Kan.—Parada Shows have been booked for Sumner County Fair here, reported Manager John J. Adkins.

HALIFAX, N. S.—After twice rejecting an offer from the dominion government to buy the Halifax Fair plant for \$225,000, city council reconsidered and voted in favor of the sale. The provincial government, partner of the city in ownership and operation of the plant, had previously agreed to transfer of the property. Plant includes the Forum Skating Rink, operated by Nova Scotia Exhibition Commission, representative of the province and the city.

FLEMINGTON, N. J.—Flemington Fair officials have decided to open four \$1,000 stakes for harness horses, two for trotters, and two for pacers, said Major E. B. Allen, president and manager. Several changes have been made in show classes. Because of rain last year automobiles did considerable damage to the track and it is being resoled.

FREDERICTON, N. B.—Fredericton Exhibition Association has laid off Secretary C. L. Sypher. He had been full-time secretary for 13 years. Move was made for economy, it being felt that need of a full-time secretary has dimin-

List of Army Camps

Readers interested in U. S. Army Posts, Camps, and Stations will find a list of these running in installments in the Wholesale Merchandise Section of *The Billboard*. The first installment appeared in the issue of December 14, 1940. The ninth appears in this issue.

ished because of the fair plant being used for military purposes. Treasurer C. D. Holder, on part-time pay, will also handle secretarial duties under the temporary plan.

BENTON, Ill. — Franklin County Fair here has again contracted with Al Wagner's Great Lakes Exposition Shows for the 1941 annual, reported Secretary Harry W. Nolen.

UPPER SANDUSKY, O.—Charles Artz, treasurer of Wyandott County Agricultural Society, reported the group is \$2,722 better off than at the start of 1940, despite expenditure of \$1,000 in permanent grounds improvements.

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TRADE MARK

RM Group Has Record Turnout; Contracts Made

GREAT FALLS, Mont., Feb. 1.—Record registration of 56 fair representatives and 32 attractionists was made at the 16th annual meeting of Rocky Mountain Association of Fairs in the Hotel Rainbow here on January 26-28. Frank Barnum, Rosebud County Fair, Forsyth, Mont., was elected president; Larry Burns, Fallon County Fair, Baker, Mont., vice-president, and Secretary Jack M. Suckstorff, Sidney, Mont., was re-elected. Missoula, Mont., was selected the 1942 convention city.

Barnes-Carruthers Fair Booking Association, represented by Fred H. Kressmann, was awarded the 1941 grandstand show contract for the A circuit. *Music on Wings* will be presented. Thearle-Duffield Fireworks Company, represented by Art Briese, took the 1941 pyro contract in the A loop, and the carnival contract went to the Amusement Corporation of America.

Banquet Attended by 125

In the B circuit the 1941 amusement contract went to Barnes-Carruthers, and Thearle-Duffield displays were contracted. Midway contract went to C. F. Zeiger, Zeiger United Shows. C. W. Nelson Attractions were booked in the C circuit, midways went to American United Shows, and fireworks will be booked independently.

North Montana State Fair here, of which Harold F. DePue is secretary-manager, was host at an elk mulligan "get together" dinner in the Rainbow Room of the hotel on the night of January 26 for delegates and attractionists. Convention highlight on the night of January 27 was the annual banquet in the Rainbow Room, attended by 125. Pat McElliot, county agent and secretary of Marias County Fair, Shelby, Mont., was toastmaster, and President O. S. Warden, North Montana State Fair, was principal speaker.

Browning (Mont.) Fair Association was admitted to membership, and delegates said a 1941 fair would be held.

Three Loops Set Dates

Dates were set for these fairs: A circuit, Lewis and Clark Racing Association, Helena; North Montana State Fair, Great Falls; Midland Empire Fair, Billings; Western Montana Fair, Missoula, all Montana.

B circuit: Phillips County Fair, Dodson; Hill County Fair, Havre; Marias County Fair, Shelby; Richland County Fair, Sidney; Dawson County Fair, Glendive; Eastern Montana Fair, Miles City; Rosebud County Fair, Forsyth; Fallon County Fair, Baker, all Montana.

C circuit: Big Horn Basin Fair, Powell, Wyo.; Northwest Montana Fair, Kalispell; Blaine County Fair, Chinook; Chouteau County Fair, Fort Benton; Ravalli County Fair, Hamilton; Central Montana Fair, Lewiston, all Montana.

VIRGINIA MEET

(Continued from page 44)

pected boom resulting from the national defense program to determine the budget for the fair. He said that the coming lush years should be used to build up substantially enough reserve funds to tide fairs over the post-war and post-defense period and sharp income drop which is bound to come with it. This official, in company with others, said his own event would shave expenditures without visibly impairing merit, and the saving would be put aside against the day when it would "come in mighty handy."

New Advertising Rules

H. J. Neale, landscape engineer of the State highway department, addressing the body on new regulations governing outdoor advertising effective as of January 1, 1941, also submitted a booklet giving the rules. Section 13 (r) is especially important because of a provision which states that announcements of special events in connection with a bona fide agricultural county, district or State fair shall not consume more than 50 per cent of the display area of the sign or billboard. Carnivals and other attractions are expected to suffer from the restrictive provision contained in the regulations, but the situation was not felt to be serious.

Among other speakers at the two sessions were Frank Wiswall, of Albany, N. Y., executive vice-president U. S.

Nix on Mileage

DETROIT, Feb. 1.—Place of residence of a fair manager does not justify traveling expenses between his home and the fair office, according to Leo J. Nowicki, State budget director. His ruling was made in turning down an item of \$1,515, covering car expense of Dr. Linwood W. Snow, retiring secretary of Michigan State Fair, who lives in Northville, about 25 miles away. Dr. Snow pointed out that he had retained his residence in Northville, and had presented this expense account for two years rather than run up a higher expense account for hotel bills by establishing temporary residence in Detroit, as he could have done under arrangement by which he took office.

Trotting Association; R. Willard Eanes, Petersburg, who spoke briefly on types of passes carrying identification photos; Col. C. H. Ratcliffe, president Virginia State Fair, who delivered the keynote at the opening of the afternoon session by expounding on fairs in general; Dr. J. S. Dorton, North Carolina State Fair, who made a plea for more and better lighting effects, augmenting his oral remarks with a series of photos in color showing how lighting equipment, cheaply and effectively produced, can be adapted to strategic points around a plant; W. L. Tabscott, Lewisburg, W. Va., whose topic was showmanship at fairs; L. M. Walker Jr., State commissioner of agriculture, who felt that "more courtesy" should be shown to visitors from farm areas; Frank H. Kingman, Brockton, Mass., speaking for the International Association of Fairs and Expositions, of which he is secretary and chief field worker, and W. W. Wilkins, South Boston, who explained how children could be made more interested in fairs.

Tomfoolery at Luncheon

Charles A. Somma, general manager of Virginia State Fair, was re-elected president of the association, the whole state going with him as follows: T. B. McCaleb, Covington; W. L. Tabscott, Lewisburg, W. Va.; R. W. Eanes, Petersburg, and W. W. Wilkins, South Boston, vice-presidents, and C. B. Ralston, Staunton, secretary-treasurer.

Annual get-together luncheon, complete with the well-known Virginian type of tomfoolery, including medicated candy, was held in the George Washington Room, and the post-prandial "talk" was delivered by Max Linderman, boss of World of Mirth Shows. The chief gags and practical jokes were saved for the banquet and official State fair and association suites, however, and the person who escaped attention and attack has not yet been found among the 300-odd who participated in some way at the annual conclave.

Capacity at Banquet

The banquet was one of those capacity-producing functions with never a dull moment from feed to finish. President Somma acted as toastmaster and George Hamid as master of ceremonies. Borrowing a leaf from the local Saints and Sinners, the banquet committee, consisting of Clarence T. Riddick, assistant manager of the State fair, aided and abetted by W. W. Wilkins and J. M. Mason, dressed up some of the boys in masks depicting Stalin, Hitler, Churchill, Gandhi, Mussolini, Von Ribbentrop, and a guy called Foo Young. There was also a familiar figure in the masked person of Depression, who appeared to be recognized by all and sundry.

The booking agencies of George A. Hamid, Frank Melville, Gun Sun, and James F. Victor furnished the acts, which included Betty Ann Wentworth, kid soprano; Katherine Smith, contralto; Wesley Charles, tenor from Maybelle Kidder's and Jean Walker's La Conga club; Carter Family, skaters; Yeoman Brothers, instrumentalist mimes and vocalists; Masy and Brach, acrobatic, juggling, and eccentric cyclists, and Reg Kehoe and His Marimba Band. The Skating Carters, featuring two child performers, stopped the show cold, and the Kehoe troupe, which finished the bill, was called back again and again, but also outstanding were the Yeoman boys and Masy and Brach. The music for show and dancing was by Jack Lundin's orchestra.

In the drawing for prizes, another Saints and Sinners practice, John Marks, of Marks Shows, got himself a case of "Four Roses"—four flowers in a carton filled with bricks to give it weight. Art Lewis, Art Lewis Shows, received a handsome pitcher and wash basin. Frank

Kingman got a fire alarm, Max Linderman a pair of red socks, and others were suitably rewarded with mouse-traps, ladders, and vegetation. Guest speaker was C. K. (Brownie) Brown, Staunton editor, who philosophized and poetized. George Hamid gave special introductions to Lucky Teter, of Lucky Teter and His Hell Drivers, and Leonard Traube, of *The Billboard*. On the dais, aside from the officers, were Ralph A. Hankinson, of Hankinson's Speedways, who delivered the invocation; Frank Kingman, and Max Linderman. Guests of honor were Governor Price and Mayor Bright.

Some Contracts Made

Attraction and supply companies represented were Endy Bros.' Shows, Dave Endy; Art Lewis Shows, Art and Charles Lewis; O. C. Buck Exposition, Oscar C. Buck; Convention Shows, Clay Mantley; Gus Sun Agency, Gus Sun Jr. and Buddy Fuller, of Sound by Fuller; United Fireworks Company, Cetlin & Wilson Shows, Jack Wilson and Izzy and Marge Cetlin, Harry Dunkel; W. C. Kaus Shows, W. C. Kaus; Bantly's All-American Shows, Mr. and Mrs. Herman Bantly and L. C. (Ted) Miller; International Fireworks Company, John Serpico and Fred C. Murray; Globe Poster (Shapiro); Strates Shows, Jimmy Strates; Dodson's World's Fair Shows, Mel Dodson, Harold English; Frank Wirth Booking Association, Mack Kasso; Irish Horan—Jimmie Lynch Death Dodgers, Irish Horan; Marks Shows, John Marks, Charlie Abbott, Jimmy Rafferty, Willie Lewis, and Walter D. Nealand; Ban Eddington, printer; World Fireworks Company; World of Mirth Shows, Max Linderman, Ralph Smith, Frank Bergen, and Charles Kidder; Polly Jenkins and Ploowboys; Roeller's Amplifying Service, Henry Roeller; Lucky Teter and His Hell Drivers, Lucky Teter and J. H. Powell; Nelson Bell, sound systems; J. F. Victor Agency, Jimmy Victor; Globe Poster Corporation, Sidney Goldstein; World's Fair Shows, Sam Prell; George A. Hamid, Inc., George A. Hamid and M. B. Howard; Lawrence Greater Shows, Sammy Lawrence and Billy Briese; World Famous Shows, Max Gruber; Ideal Exposition Shows, William Glick; Joe Casper; Hankinson Speedways, Ralph Hankinson; William de L'horbe Jr., Bisch-Rocco Amusements; Sam Nunis, Montgomery Ward; Triangle Poster, Jake Shapiro; Ohio-Dixie Fireworks Company; Mighty Sheesley Midway, John M. Sheesley; Frank Melville agency; Coleman Bros.' Shows, Richard, Thomas, and Nellie Coleman; Fair Publishing House; Clem Schmitz, insurance; Hennies Bros.' Shows, Howard Ramsey; Ohio Display Fireworks Company, Tony Vitale; Mrs. Bertha (Gyp) McDaniel, Johnny J. Jones Exposition.

Delmar's Fighting Lions, Fred Delmar; Jones Bingo Enterprises, H. W. Jones, Ralph Flannagan; Oddities on Parade, Mr. and Mrs. Carl J. Lauther; Fred Lewis Jr.

Bantly's Shows announced contracts for Luray and Blackstone, Va.; Sanford, Murphy, Cherokee Indian, and Henderson, N. C., and Lancaster and Newberry, S. C.

Art Lewis Shows reported Staunton, and Lynchburg, Va.; Ebensburg, Pa., Hendersonville, Greensboro, and Rocky Mount, N. C.

Ideal Exposition Shows landed Salisbury, N. C., and South Boston, Va.

Lawrence Greater Shows acquired Fairmont, Franklinton, Rutherfordton, and Goldsboro, N. C., and Camden, Union, and Anderson (colored fair), S. C.

Cetlin & Wilson received Petersburg, Va.; Hickory and Wilson, N. C.; Hatfield and Reading, Pa.; Trenton, N. J., and Elmira, N. Y.

Galax and Radford, Va., and Lewisburg, W. Va., were reported for Marks Shows, and Covington, Va., for Kaus Shows.

James Victor agency announced Galax, Staunton, and Warsaw, Va., and part of the show in South Boston.

International Fireworks reported Richmond, South Boston, Petersburg, Danville, Covington, Staunton, and Emporia.

Charlie Woo, member of Richmond Tent, Circus Saints and Sinners, attended the meeting, celebrating Chinese New Year's and mingling with friends.

DATES IN MISS.

(Continued from page 44)

Shows; William R. Dyer, Dyer's Greater Shows; Mr. and Mrs. James Rogers, Harry Lamon, Rogers & Powell Shows; H. F. Steen, J. F. Sparks Shows; Mr. and Mrs. C. A. Vernon, Walter B. Box, Robert Fox, Harold Clippard, United American Shows. While representatives made contracts with the 70-odd delegates, contracts generally are not completed until spring.

Fair Elections

CIRCLEVILLE, O.—Pickaway County Agricultural Society elected Mayor W. B. Cady, president; Thomas D. Krinn, vice-president; R. G. Colville, treasurer; Mack Parrett, secretary.

MARSHALL, Tex.—Thomas J. Agnor was re-elected president of Central East Texas Fair Association; Mrs. N. P. Cook, W. T. Kieley, vice-presidents; W. M. Thomas, treasurer; Mrs. Grace Keck, assistant secretary-manager. New officers are Harry W. McGee Jr., E. N. Power, vice-presidents; Edward Stone, manager.

LAGRANGE, Tex.—W. B. Loessin was elected president of Fayette County Fair Association; Dr. B. Schmidt, vice-president, and G. A. Koenig, was renamed secretary-manager.

MANSFIELD, Mo.—Ozark Summit Exposition Association re-elected Mark H. Shipp, president; W. C. Coday, secretary-treasurer.

FARMER CITY, Ill.—New Farmer City Fair Association elected L. C. Gring, president; W. F. Peterson, vice-president; E. S. Wightman, secretary; E. R. Rinehart, treasurer.

SPRINGFIELD, Mo.—Ozark Empire District Fair Association elected H. Frank Fellows, president; Dr. W. A. Delzell, vice-president; Tom Watkins Sr., treasurer, and re-elected G. B. Boyd, secretary-manager.

UNION GROVE, Wis.—Racine County Fair Association re-elected J. Frank Bradley, president; John Borgenson, vice-president; E. A. Polley, secretary; Oscar R. Graf, treasurer; W. G. Roberts, superintendent of privileges; Leo Nisen, marshal.

BOONEVILLE, Miss.—Homer W. Parker was elected president of Prentiss County Fair Association, succeeding Donald Franks; F. W. Duckworth, vice-president; Mabel Cunningham, secretary-treasurer.

Denver Stock Show Draws; Rodeo Is Big Attraction

DENVER, Feb. 1.—National Western Stock Show here on January 11-18 drew the biggest gate in history, according to General Manager Courtland R. Jones. With the exception of one matinee, every performance was a sell-out. Weather was ideal. Prize money was the largest ever offered. Sales exceeded expectations and the highest prices in the show's history were paid. Rodeo was the big drawing card.

Manager Jones will soon embark on a tour in search of new ideas and talent for next year. Idea of presenting an equestrian revue next year is being mulled. Performers who appeared here included Abe Lefton, announcer; Homer Holcomb, clown, who sustained a broken leg during a performance; Ted Allen, champion horseshoe pitcher; Dick Griffith and Pauline Nesbitt, trick riders, and Maj. Hiram Tuttle and his Dressage Horses. Exploitations and promotions were again handled by Chris F. Cusack.

Miss. Building Program Set

FOREST, Miss., Feb. 1.—Full speed ahead signal has been given for construction of eight buildings to house Southeast Mississippi Livestock Show here. At special meeting of city aldermen bids were asked for February 13 in the belief that some structures will be ready for the spring show. Planned are a sales and show arena to seat 1,500; four exhibit sheds for livestock; work-stock and hog exhibit buildings, and poultry quarters. Show President R. L. Goodwin expressed confidence in the outlook for this season.

SNOW OUT IN MICH.

(Continued from page 44)

when Dr. Snow met the pay roll for his first six weeks in office by advances from personal funds, as the fair was then without cash resources. Contracts have been completed for rental of the Coliseum and some other buildings, chiefly for automobile storage by manufacturing companies, which will bring about \$2,500 revenue monthly for the next year.

UNION GROVE, Wis.—Racine County Fair Association reported \$1,300 loss for its 1940 annual due to bad weather. Directors have been authorized to ask the county board for aid.

N. D. Presses Bills To Boost Gate and Take

FARGO, N. D., Feb. 1.—To improve their annuals, members of North Dakota Association of Fairs at the annual meeting in the Waldorf Hotel here on January 23-25 decided one method they would follow would be to press the Legislature for passage of two bills designed to increase attendance and revenues. The legislative committee, Franklin Page, Pembina County Fair; Dr. G. A. Ottinger, Stutsman County Fair, and Henry L. Finke, Minot Fair, was delegated to go to Bismarck, where the legislators are in session, to ask passage of a pari-mutuel measure and another which provides that the State appropriate \$20,000 to maintain the fairs.

The appropriation bill, modeled after those of neighboring States, would provide for a special commission which would distribute the fund on a pro-rata basis, with the State paying half of the premium money offered, up to \$5,000. In State aid each fair now gets \$375 annually, this sum, however, going to its 4-H Club exhibit department.

Mutuels Bill Perennial

If the measure is approved these fairs would benefit: Stutsman County Fair, Jamestown; Wells County Fair, Fessenden; Burke County Fair, Flaxton; Bottineau County Fair, Bottineau; Pembina County Fair, Hamilton; Greater Grand Forks State Fair, Grand Forks; Red River Valley Fair, Fargo; State Fair, Minot, and Morton County Fair, Mandan.

The other bill, which would permit fairs to conduct pari-mutuel betting, blooms and dies in the Legislature regularly. Under its terms 15 per cent of the receipts would go to each fair association and 3 per cent to the State general fund. One member of the committee, Franklin Page, is a State senator.

Manager Finke, while he will be active for the two bills, has planned an innovation at Minot Fair, which draws about 100,000. He is booking a combination horse show, hippodrome, and circus. He closed a contract with Barnes-Carruthers and Jule Miller, Northwestern Amusement Company, for some of these acts and will get others from independents. For the stage acts he will use stage settings and equipment from the Minot Bowl. He plans to add to this equipment from year to year. He pointed out that Minot is situated in a "horsey" area. He will conduct a polo tournament, first in North Dakota, using squads of Minot, Dickinson, and Killdeer. Another feature will be two-horse chariot races, a sport he developed several years ago.

Goodman Gets Circuit

Speakers included E. W. Van Cura, Fessenden, association president, who offered practical suggestions on how to build fair attendance. J. O. Ryan, Langdon, was elected president to succeed Van Cura. Other officers named are Charles Fleming, Hamilton, vice-president; Dr. G. A. Ottinger, Jamestown, re-elected secretary-treasurer, and Van Cura and Jack Currie, Cando, directors. The 1942 convention will be held in Grand Forks.

Secretaries reported 1940 attendance and receipts as generally good. In the western part of the State improved crops helped. Rain cut receipts in Fargo, Grand Forks, and Minot. Goodman Wonder Shows were contracted for Grand Forks, Minot, and the circuit that opens in Grand Forks.

Amusement representatives included Ernie Young, Rube Liebman, Fred H. Kressmann, Barnes-Carruthers; Pat Purcell, Jimmie Lynch's Death Dodgers; Frank Winkley, of Winkley Thrill Shows; De Waldo Attractions; Regalia Manufacturing Company; Robert L. Lohmar, Rubin & Cherry Exposition; Noble C. Fairly, Dee Lang's Shows; Max Goodman, Goodman Wonder Shows; Jule Miller, Northwestern Amusement Company; William & Lee Attractions; Art Biere, Thearle-Duffield Fireworks Company; George B. Flint, Lew Rosenthal.

Ernie Young was stricken with sciatic rheumatism upon his arrival and conducted business from his bed and from a wheel chair. He was placed on a train for Chicago on Friday and planned to enter a hospital.

MANSFIELD, Mo. — Buckeye State Shows have been signed for 1941 Ozark Summit Exposition midway.

CLASSES IN N. C.

(Continued from page 44)

tively of \$1,000 and \$500 for premiums. Class A fairs meeting the requirements of a "standard fair" would get \$500 or more from the State for agricultural and industrial premiums, and Class B fairs would get a minimum of \$250. Commissioner Scott was authorized to make application to the Legislature now in session for an annual appropriation of \$25,000 to operate the program. He also was directed to ask that county commissioners be authorized by State law to appropriate annually an amount not to exceed \$5,000 "for the purpose of encouraging agricultural and industrial fairs in said county."

The association also asked that license fees for shows and carnivals be reduced to a minimum where a fair meets the standardized requirements, and asked revocation of the law making frozen custard machines illegal. Other recommendations were for uniform classification of rules governing restaurants and eating stands at all fairs, a law to license concessionaires at fairs, and to exempt fairs from a bill now pending which would outlaw fireworks thruout the State. The fair officials also requested a State law prohibiting circuses or other tent shows from posting paper in any city or town 15 days prior to a standard fair or while the fair is in progress.

Members of the association are to return to Raleigh next week to meet with their legislative committee and put final touches on the recommendations, which are aimed mostly at securing State aid in paying premiums or a reduction in the present State licenses, which range to \$300 for the larger fairs. Little dis-

cussion was occasioned by the legislative report. N. G. Bartlett, Kinston, expressed fear, however, that its adoption by the Legislature would kill fairs not able to meet the minimum requirements of \$500 for premiums.

Surprise for Lewis

John W. Robinson, Hickory, was elected president; Hobart Brantley, Spring Hope, vice-president; W. H. Dunn, Wilson, secretary, and Norman Y. Chambliss, Rocky Mount, was named vice-president, succeeding Aaron Weinstein, Reidsville. Directors are Dr. J. S. Dorton, Shelby; G. R. Lewis, C. M. Hight, Henderson; Dr. A. H. Fleming, Louisburg; F. B. Patterson, Albemarle. Brantley conducted an open forum on fair problems, and Chambliss secured adoption of a resolution expressing appreciation to carnival operators for midway improvements. On motion of Art Lewis, of the shows bearing his name, the association voted to give 50 cents from each annual banquet ticket, beginning next year, to the cemetery fund of the National Showmen's Association. Lewis, incidentally, was astounded when he met a fair secretary who was leaving the date of his fair to the carnival operator to fit the latter's schedule. Pete Neece, of the Burlington Fair, when asked his date, told Lewis he was leaving it to the carnival owner's convenience.

About 75 attended the meeting, evenly divided between showmen and fair secretaries. They were welcomed by Mayor Graham H. Andrews, and Vice-President Brantley responded. Speakers at the business meeting included Charles Parker, city editor of *The News and Ob-*

The "Art" of Publicity

By EDWARD R. PLACE

Part of an address delivered at the Massachusetts Fairs Association convention in Boston on January 21 by the editor and publisher of Playtime, recreational magazine, and well known for his press agency in New England. The picture or "art" portions of the speech have been lifted from the whole owing to the unusual amount of interest shown by editors in news pictures in recent years.

You have doubtless heard this remark, "I'd rather have one picture than several stories." The idea behind this is, of course, that the newspaper reader's attention is more apt to be drawn to a picture than to an article. There is something in this attitude. Of course, a picture with a story is better still. There's no argument there.

How do you get pictures in the papers today? I would be willing to bet that I've had a finger in about as many pictures that have appeared in the papers as anybody in New England, but I have had no formula that is a sure click. There are a lot of angles. The best tip is to use the best news photographer you can find, tell him what you've got, what you have in mind, and let him do the rest. It costs a novice as much to make a picture as it costs an expert—probably more, because the dub will waste more film and bulbs. The beginner may charge a bit less, but his results usually will be vastly inferior. And yet I know a group which resented the fact that it couldn't get more than two or three pictures in the paper one season when another group had hundreds. The group that was well publicized used a photographer who had a newspaper background. The group that complained used a schoolgirl with Margaret Bourke White aspirations but a Brownie and no experience to work with.

Best None Too Good

The best pictures are none too good today to submit to picture editors. An editor recently told me he looked over 150 to 200 pictures every day in making his selection of a dozen to 15 or 16 which might be published. How much time do you suppose he would waste on an inferior print, possibly out of focus, not sharp, or lacking in composition or human interest?

It is always a tough assignment for a publicity director to peddle poor pictures. It happens frequently that the press agent has a photographer assigned to him because the fellow is an ambitious member of a local camera club, or he underbid everybody else for the job. You can't get something for nothing. It is far better to pay a standard price to a reliable photographer and get pictures

editors will accept than spend a few dollars less and have most of the pictures rejected. It is better to think in terms of a few good pictures than a lot of bad ones. Of course, it is always desirable to have staff photographers of the newspapers make as many pictures for you as you can induce them to cover. But the fairs are not all easily accessible for the city camera men, and even in Boston a story has to be pretty hot to bring out a 100 per cent representation of cameras. Frequently today one or two papers out of a group will report interest but inability to cover because of being shorthanded, and "Will you have your man make it and bring it down?" is frequently the suggestion of the city editor or the sports editor.

Contests Not Outlived

Mats are essential, of course, for getting satisfactory picture coverage in weeklies. One and two-column mats are more likely to find their way into the paper than three, four, and five-column spreads. Any major thrill show or first-rate grandstand show is pretty certain to have a press book, plenty of good pictures, and a supply of mats for use by the fair, and the name bands, auto racers, and carnival may send along a press agent or two and possibly a photographer. The smaller fairs may not be as fortunate in getting this extra lift.

Frank Kingman will not mind, I am sure, mention of the "Cutest Dimples Contest" staged a couple of years ago at the Brockton Fair. This contest required very little time and effort to run and cost only a few dollars for a suitable trophy, and yet the three or four-year-old youngster who won appeared in syndicated pictures from Coast to Coast, getting a mention for Brockton and a bigger press than most of the highly paid stars.

Altho the Queen Contest to end all Queen Contests was supposed to have been staged about 300 B. C., they still go big. Last year the writer gave the Polish Relief an idea that netted around \$2,000 in the Battle of Glamour between the Debs and the Professional Models. Believe it or not, the demand on the syndicates for pictures of this event was so great that an editor informed me the volume surpassed that of the Squalus submarine disaster. When interest was lagging in the New England Drug and Health Show last spring, the Miss Vitamin-O-for-Oomph Contest gave the attendance a real boost. This contest cost only the price of a trip to the World's Fair to stage every night, and yet it pulled in customers.



Fair Meetings

Canadian Association of Exhibitions, February 6 and 7, Royal York Hotel, Toronto, Ont. W. D. Jackson, secretary, London, Ont.

Class "B" Fairs Association, February 12, King Edward Hotel, Toronto, Ont.

Ontario Association of Agricultural Societies, Feb. 13-14, King Edward Hotel, Toronto.

Louisiana State Association of Fairs, February 14 and 15, Majestic Hotel, Lake Charles. P. O. Benjamin, secretary, Tallulah.

New York State Association of County Agricultural Societies, February 18, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine Avenue, Albany.

server; Dean I. O. Schaub, Mrs. Esther G. Willis, and John W. Goodman, of the North Carolina State College Agricultural Extension Service. Banquet speakers were Commissioner Scott and Secretary of State Thad Eure. Scott said he fully approved the idea of part of the fairs' taxes finding its way back to the counties for increased premium lists, and pledged his support. He explained and urged upon fair men his idea for a mammoth coliseum at the State Fair for livestock shows, judging contests, winter fat stock shows, kennel shows, horse shows, and even "a real rodeo." Eure brought greetings to the association, and Monroe Redden, Hendersonville, presented Representative L. L. Burgin, House agriculture committee chairman. Charles A. Somma, Richmond, secretary-manager of Virginia State Fair, was introduced as a special guest.

WM for N. C. State

Editor Parker suggested that fairs investigate possibilities of introducing North Carolina to its people thru the media of exhibitions on the order of the State's exhibits at the New York World's Fair. He opined that, despite the recent controversy over State history texts, a great many people know more about North Carolina's history than about its rapidly progressing present. The extension specialists spoke on the value of agricultural fairs in meeting problems arising in the agricultural readjustment brought on by war conditions.

Dr. Dorton said Max Linderman's World of Mirth Shows had been contracted again for the State Fair, but he declined to announce other attractions for the time being. Heretofore George A. Hamid, Lucky Teter, and Ralph A. Hankinson have presented the grandstand shows, thrill show, and auto races respectively since the State resumed operation of the fair four years ago under Dorton's management.

Attractionists in attendance included Max Linderman, World of Mirth Shows; A. V. Medlin, Dixie Fireworks Company; Art Lewis, Art Lewis Shows; Izzy Cetlin and John W. Wilson, Cetlin & Wilson Shows; David B. Endy, Endy Bros. Shows; Sam Lawrence, Sam Lawrence Shows; Ted Miller, Herman Bantly, Bantly's All-American Shows; W. C. Kaus, W. C. Kaus Shows; Sam Prell, Sam Prell Shows; O. C. Buck, O. C. Buck Exposition; Tony Vitale, Ohio Display Fireworks Company; J. A. Franklin, Fair Publishing House; H. W. Jones, Jones Bingo; Jake Shapiro, Triangle Poster Printing Company; Harry W. Hennes, Amusement Corporation of America; John M. Sheesley, Mighty Sheesley Midway; John H. Marks, Marks Shows; George A. Hamid; Ralph A. Hankinson, Hankinson's Speedways; Irish Horan, Jimmie Lynch's Death Dodgers. Dates for some of the 1941 fairs were set.

ALTAMONT, N. Y.—Directors of Albany-Schenectady County Fair here have decided to stage sanctioned AAA auto races on Memorial Day. President Foster Decker has appointed committees on attractions, auto racing, premiums, horse racing, exhibits, and finance. As soon as weather permits the race track will be resurfaced. Midway and roads will be resurfaced and a drainage system will be built. Coleman Bros. Shows have been booked for the 1941 annual.

PERLE ELLIOTT, secretary of Muskingum County Fair, Zanesville, O., reported booking Ezra Buzzington's Revelers, Hoagland's Hippodrome Sensations, and Boone County Jamboree thru the Gus Sun Agency.

Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

Freeman Spot Preps For RSROA Affair; L. I. Skaters Draw

DORCHESTER, Mass., Feb. 1.—Fred H. Freeman, president of the Roller Skating Rink Operators' Association of the United States and general manager of Winter Garden Rollerway here, is looking forward with keen anticipation to February 18. On that night, biggest on the Winter Garden calendar, members of the Fred H. Freeman Figure Skating Club will stage their annual revue in connection with the rink's RSROA Night. Proceeds will be turned over to the association for advancement of amateur roller skating.

About 60 amateur skaters are in rehearsal in the rink for the program, which will consume over an hour. It will be studded with ensemble and precision groups, solos, pairs, and comedy numbers and will close with a military drill. The Winter Garden professional staff has placed 50-cent general admission tickets on sale and has distributed tickets for sale to Winter Garden-managed Chez Vous Rollerway, Dorchester, and Lyonhurst Rollerway, Marlboro, Mass.

Near-capacity crowds witnessed RSROA-sanctioned exhibitions in the rink on January 25 and 26. Principals in the show were Walter Bickmeyer, 11, and Lois Goeller, 13, respective men's and women's U. S. junior amateur roller figure skating champions of Earl Van Horn's Mineola (L. I.) Rink. The two skaters and Mrs. Inez Van Horn, who accompanied them, were guests of Mr. and Mrs. Freeman during their visit. Their exhibitions of skate dancing and figure skating received much applause.

Entries for Massachusetts and New England championship contests in figure skating and skate dancing at the rink on March 20 and 21 were reported coming in rapidly. Eight winners in finals, three couples in skate dance division and two winners in figure skating, will represent the Freeman figure skating club in the RSROA-sponsored national championships in Cleveland in April.

COMPELLED to suspend operations because of an influenza epidemic in the area, Rock Springs Park Roller Rink, Chester, W. Va., resumed operations January 23 and is now on a schedule of Tuesday, Thursday, and Sunday sessions. Management has worked out a plan

whereby patrons pay bus fare from the north side of the Ohio River and receive free return transportation. Park Manager R. L. Hand is supervising the rink.

RIVERVIEW and Broadway Armory, two of Chicago's better known roller rinks, are emphasizing unique contests, which have done much to increase attendance. Manager Red Paul of River-view reported that his recent Riverview Romp contest was a big success and made many new patrons. Four gold medals, four silver medals, and 12 bronze medals were awarded winners. Judges were Joe Laurey, Bill Henning, Marge Magnusson, Katherine Reise, and Vincent Voss. At Broadway Armory Rink Manager Bill Schmidt started a 202 Tramp contest Sunday (26). It will terminate February 15. The 202 Tramp is a special glide originated by Schmidt.

CORNELL AND NESTER, "The Flying Aces," roller skaters, report they opened a four-week engagement as headline attraction at the Astor Grill, Montreal, on January 27. They have lost only four days in the past three months in Canada and expect to remain in Montreal until April. With exception of a date at Glenlea Country Club, Hull, Que., they have played in Montreal, appearing at the Social Democratic, El Morocco, and Versailles clubs; American and Vienna grills, and Chez Maurice.

DICK WAYNE BARLOW, portable rink operator who has been connected with Greenwood Armory Roller Rink, Columbus, O., this winter and who was married to Margaret Jordan on January 24, reported he was to leave for a three-week trip to California on January 27. He expects to open his portable at Springfield, O., in May.

HAPPY JACK DARLING, clown skater, who has finished his third week in charge of novelty prize attractions in Mr. and Mrs. H. Hudgens' Southland Roller Rink, Donna, Tex., reported January 26 was a big day, with two regular sessions and a private party from 5 to 7 p.m. Recent visitors were Otto Munz, Philip Curry, and Earl Andrews, skaters from Dixon's Roller Rink, Monroe, Wis. They taught skaters a new step, the Wisconsin Dip. Waltzing and figure skating are taught by the Hudgens' children, Reese, Margaret, and Dorothy. Rink also plays acts.

JESSE AND MALCOM CAREY, oper-

ators of Circus Gardens Roller Rink, Philadelphia, gave an exhibition January 26 at Trenton (N. J.) Army Rink. Frank Klopp was also on the program.

AUDUBON (N. J.) Roller Rink has introduced a bank night feature for week-days, skaters getting an envelope containing play money.

PARTY staged by the Roller Skating Club of Chicago in Hollywood Rink on January 26 drew a good crowd despite bad weather, reported Gwen Ray, corresponding secretary. First and second-place medals were awarded winners of a Collegiate contest. Next party is scheduled for Mill Bridge Rink, Lyons, Ill., on February 9. Collegiate and graceful skating contests will be featured.

VALENTINE DAY, February 14, will be celebrated at Winter Garden Rollerway, Dorchester, Mass. Candy will be distributed. Manager Fred H. Freeman is advertising the coming national skating championships, to be staged by the Roller Skating Rink Operators' Association of the United States at Cleveland in April, on his business envelopes.

COFFMAN'S Roller Rink, Inc., Lub-lock, Tex., has filed incorporation papers at the State capital. Incorporators include A. E. and Addie Coffman and Lenore Daniell.

MANAGER Floyd Sturtz has announced reopening of Prairie Roller-drome, near Coshocton, O. Sessions are held Wednesday, Friday, and Sunday nights and Friday and Sunday afternoons. Arthur Sturtz is owner of the rink.

BUSINESS at Mile Hi Roller Rink, Denver, has been on a steady increase since Christmas, according to Manager Carl Johnson. New policy of nightly sessions is proving successful. Skaters are practicing routines for preliminary dance-skating contests to be held this month. Medals will be awarded winners of preliminary contests. Finalists will compete in the national contests in Cleveland. Rink club is active and most of the members have graduated from novice to advanced dance classes. Junior club is being organized under direction of Skippy Swanson. Influx of recruits at Lowry Field is reflected in the presence of a number of soldiers at the rink.

PARK FOR WILDWOOD

(Continued from page 42)

front to be installed for the Funhouse bally.

Two World's Fair features will be introduced in the park, the Girl-in-Bed game and Freakatorium Show. In Casino Auditorium Jimmy, legless swimmer, will be back for a second summer, sending word from Honolulu that he will augment his solo performances to make a production show.

Practically all concessionaires will be back, plans calling for all stands to be improved. Set to return are Meyer Shenkman's balloon and milk bottle games, Harold Gorman's horse races and pokero stands, and the pig slide.

Firm Is Reorganized

Ramagosi announced appointment of Dick Edwards as park superintendent. He was manager of several midway concessions at the New York World's Fair the past two years and before that promotion director of Meyers Lake Park, Canton, O. He was previously associated with Ramagosi as road manager for walkathons. Associated with Edwards in management will be John Lue, Jack Humber, and Forbes Triplet.

The Carl-Ramagosi firm has again taken over operation of the resort's Convention Hall, which will house a roller skating derby for the second summer. In the reorganization Ramagosi continues as president, with Rae Broudo coming in as vice-president, and Louis Broudo, formerly vice-president, elected secretary-treasurer.

With the Zoos

MILWAUKEE. — San Diego Queenie, liness in Washington Park Zoo here, gave birth to a cub on January 16. Announcement was delayed by keeper Charles Stanke to keep curious away from Queenie's cage until she took a liking to the latest offspring, her seventh. Sim is the father.

HOUSTON, Tex. — Support in establishing a zoological society to operate Hermann Park Zoo here was being sought by J. L. Davidson, Houston oil official. The society, non-profit, would

have the mayor as honorary president but a board of directors as controllers. Zoo properties would continue to be city property. Present zoo budget is \$40,000, Davidson said, but it is held too small to allow Director Hans Nagel full needs. Davidson has made animal donations to the zoo in the past, recently bringing a giant python from the Dutch East Indies, where he was an engineer.

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AGENTS AND DISTRIBUTORS WANTED

AGENTS! — MEN'S SUITS, 88c; PANTS, 23c; Top Coats, 49c; Ladies' Coats, 36c; Dresses, 10c. Other bargains. Catalog free. PORTNOY, 566-C Roosevelt, Chicago. x

ATTRACTIVE COLORED, WATERPROOF PAPER Raincoats for fairs, conventions, football, baseball and other outdoor games. F. A. READ, INC., Manufacturers, Albion, N. Y.

BIG MONEY TAKING ORDERS — SHIRTS, Ties, Hosiery, Underwear, Pants, Jackets, Sweaters, Uniforms, etc. Sales equipment free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago. mh29x

GOOD SIDELINE FOR PRINTING AND ADVERTISING Salesmen—Decalcomania Name Plates in small quantities. Great demand. Also make money applying Initials on automobiles. Free samples. "RALCO," 727 Atlantic Ave., Boston, Mass. x

HOWES, 110 EAST 31ST, ERIE, PA.—WHOLESALE Razor Blades and Billfold Deals that click. fe8x

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ROSE BEANS (JUMBO SIZE), SANDAL BEANS, Perfume Buds, Sachet Cubes. Lowest prices. Samples, 10c. MISSION, 2328W Pico, Los Angeles, Calif.

SELL KOEHLER'S FAMOUS 9x11 BLUE SIGNS —Changeables. Religious. Experience unnecessary. Homes and merchants, prospects. Write. KOEHLER'S, 335 Goetz, St. Louis, Mo. fe22x

UNIQUE NUMBERS CHART — NUMBERS FANS buy readily. Sample, 25c coin or stamps. Quantity discounts. CHAMBERLAIN COMPANY, Professional Bldg., Pittsburgh, Pa.

WANTED — PERMANENT REPRESENTATIVE for Hoover Uniforms, Smocks, Aprons, Frocks, Nurses', Doctors', Waitresses' Uniforms. Smartest styles. Finest quality. Exceptional commissions. Line free. HOOVER, 251 W. 19th St., Dept. PK-4C, New York. fe22x

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127 WAYS TO MAKE MONEY IN HOME OR office. Business of your own. Full particulars free. ELITE, 214 Grand St., New York. fe22x

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ALLIGATORS, SNAKES, CHAMELEONS, WILD Cats, Bears, Raccoons, Squirrels, Racing Turtles, Fox, Opossums; Snake Dens our specialty. ROSS ALLEN, Ocala, Fla. fe15

ANIMALS, BIRDS AND SNAKES FOR SHOW Folks — Now contracting Trained Wild Animal Acts for next spring. SNAKE KING, Brownsville, Tex. fe8x

BABY RINGTAIL AND SPIDER MONKEYS, \$15.00 each; Two Toed Sloths, \$15.00; large tame Spider Monkeys, \$20.00. LOUISIANA BIRD & PET FARM, Box 4125, Sta. F, New Orleans, La.

FOR SALE QUICK — PAIR FINE LIONS, FIVE years old, good condition. Cage complete. FOMAN E. THOMAS, Winston-Salem, N. C.

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Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

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GET WISE! MODERN ARCADE-SPORTLANDS are profitable year around. World's largest selection of equipment to choose from. Write for new 1941 catalog and price list. MIKE MUNVES CORP., 593 10th Ave., New York. tfnx

GOLDEN OPPORTUNITY — 300 SNACK 3 Column Vendors on stands, \$7.00 each. All on location in Chicago. Also 20 Seeburg Plazas, \$145.00 each. OAKDALE SALES, 2875 N. Clark St., Chicago.

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2-8-41

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MAGICAL APPARATUS

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LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe22x

MAGICAL APPARATUS FOR SALE REASONABLE — New and used items. Stamp for bargain list; no postcards. LOHREY, 40 E. Norman, Dayton, O.

NEW AND USED MAGIC CHEAP—SEND 3c stamp for list. CARL BORSSE, 1011 St. Clair Ave., Sheboygan, Wis.

WANTED — APPARATUS OR PLANS, MAGIC Disappearing or Production Cabinets for use with small live animals, etc. State clearly all. BOX C-18, Billboard, Cincinnati.

MISCELLANEOUS

ARE TRICKS YOUR HOBBY? — OUR COLLECTION of ten Novelty Jokes, postpaid \$1.00. KANT NOVELTIES, 323 Third Ave., Pittsburgh, Pa. fe15x

FLUORESCENT LIGHTING FIXTURES — ALSO complete line of parts. No catalog. State wants. WHOLESALER, 201 West "F" Street, San Diego, Calif. fe8x

LEARN BUSINESS PENMANSHIP! — COMPLETE course, 30c. Etiquette Encyclopedia, 75c (both \$1.00). Big Money-makers' Catalog, 10c (refundable). SIMPLEX, 222-D, Watska, Ill.

SAVE MONEY — MEN'S HOSIERY, SELECTED seconds of regular 35c and 50c Socks. No holes. Fancy and good looking. Real value, \$1.50 dozen; 79c 1/2 dozen. Sizes 10 to 12. CLEWORTH & CO., 12 Burt, Lowell, Mass.

M. P. ACCESSORIES AND FILMS

NOTICE

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

A BARGAIN SPECIAL — NEW CRYSTAL Microphones. Satisfaction guaranteed or your money promptly refunded, \$9.95 cash or C. O. D. Our Summer Roadshow Catalog mails in February. Many new releases. SWANK'S, 620 N. Skinker, St. Louis, Mo. mh1x

A NEW LIST AMAZING BARGAINS—SOUND-Silent Film, Equipment, Accessories, Ampro, Victor Projectors, cheap. Rent complete sound programs, \$10.00 week. ZENITH, 308 W. 44th, New York.

ACTION, WESTERNS, SERIALS, SENSATIONAL Roadshows; also Shorts. Outright sales or rental. Also trades. 35MM. only. STANDARD FILM SERVICE, Charleston, W. Va.

AMBITIOUS? — SHOW TALKIES THEATRELESS communities. Sound Equipment. Weekly Programs rented. Used 16MM. Sound Projectors, \$95.00. ROSHON, 521 E. State Theatre Bldg., Pittsburgh.

ANNUAL CLOSE-OUT 16MM. SOUND AND Silent Movies. Yearly event. Large selection of Features, Comedies, Cartoons, Novelties, Religious Subjects. Send for your "Bargain-Movie-Special" today. Specify sound or silent. INSTITUTIONAL CINEMA SERVICE, INC., 1560a Broadway, New York.

BARGAINS IN USED REBUILT PROJECTORS, Sound Heads, Amplifiers, Speakers, Opera Chairs, Screens, Spotlights, Stereopticons, Rectifiers, Rewinds, Ticket Machines and Generators. Catalogue \$ free. MOVIE SUPPLY CO., 1318 Wabash, Chicago. mh1x

ONE FIRST-CLASS CONDITIONED PRINT 6 reels, 35MM. descriptive talking "Passion Play." Value, \$75.00; bargain price, \$55.00. First \$5.00 deposit gets it. Examination allowed. No lists. OAK STORAGE, Armitage and Western, Chicago.

Show Family Album



FRANK ZORDA (left), vet side-show man, as he appeared in 1917 while in France with the American Expeditionary Force. As talker, lecturer, and magician he toured with the Greater Sheesley Shows before the war and returned to the Sheesley midway when peace was restored. He has trouped with many attractions, including Dodson's World's Fair Shows in 1939 and Miller Bros.' Shows in 1940.

At the right is Merry Rosp Perry, fat girl, snapped in 1916 while appearing in the late Charles Armstrong's Ten-in-One at old Luna Park, Detroit. In recent years she has appeared with the Crescent Amusement Company.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

SHOW MOVIES — NO INVESTMENT. THOUSANDS theatreless towns your territory waiting. We furnish Films, Sound Projector, etc. Write for details. BOX NY-16, care The Billboard, New York City.

TWO 35MM. SLIGHTLY USED HOLMES PORTABLE Projectors, perfect condition. \$1,200 new; sell for \$500 cash. VIRGINIA BROUGHTON, 2248 Park Ave., Cincinnati, O.

UNUSUAL OPPORTUNITY FOR ROADSHOWMEN to cash in with our 16MM. Movies. Send for our "Roadshowmen's Special" today. INSTITUTIONAL CINEMA SERVICE, INC., 1560a Broadway, New York.

WANTED — SIX SMALL PEERLESS LAMPS, six small Rectifiers, twenty 35MM. clean Sound Features, Comedies. No sex nor junk. ORRILL O'REILLY, Box 822, Houston, Tex.

WILL TRADE ALMOST NEW HOLMES 16MM. Projector with stand and nine ft. Crystal Beaded Screen, for Sound Recording Camera. Give description. FLINT MOTION PICTURE SERVICE, 2633 N. Saginaw St., Flint, Mich.

16MM. PASSION PLAY — NEW SOUND PRINT, \$30.00; Silent Reels, \$2.50; Sound, \$4.95. ARTCRAFT, Hammond Bldg., Hammond, Ind.

MUSICAL INSTRUMENTS, ACCESSORIES

WURLITZER BAND ORGAN — SUITABLE FOR rink or carnival; 12 Rolls. Guaranteed perfect. J. F. HALLER, 800 Chetopa St., Pittsburgh, Pa.

PARTNERS WANTED

NO MORE LOOKING FOR THE HOT SPOTS — I am settled down now in photo-finishing business, looking for a partner, a woman between 25 and 35. Indian, Mexican or Gypsy preferred. Write CHIEF TWOHOARSE, Photo-Service, New Castle, Ind.

PHOTO SUPPLIES AND DEVELOPING

ABSOLUTELY BEST DIRECT POSITIVE BUY — New Portable Double Unit, with cool fluorescent lighting system. Takes both 1 1/2x2" and 2 1/4x3 1/4" pictures. Send for general catalog and information on new metal precision enlarger-reducer. MARKS & FULLER, INC., Dept. BC540, Rochester, N. Y. mh1x

ALL 4 FOR 10c OPERATORS—CUT PRICE ON all Machines and Supplies. Full Length Camera. WABASH PHOTO SUPPLY, Terre Haute, Ind. fe15

DIREX DIRECT POSITIVE PAPER — NO FADING, best gradation, highest speed. THE POSITYPE CORP. OF AMERICA, 244 Fifth Ave., New York, N. Y. mh1x

PHOTO MACHINES—SINGLE, DOUBLE, AND three size outfits. Heavy duty self cocking Shutters, finest Copper Mechanisms, best and fastest Lenses. \$100.00 to \$229.00. Get the facts before you buy. HASSAN, Box 971, Parkersburg, W. Va. mh1x

PHOTO OPERATORS—CONVERT YOUR PRESENT single outfit to make 1 1/2x2 1/2 and 2 1/2x3 1/2 size photos. Install one of the famous Glossick Duplex units. Liberal trade in allowance on your single unit. Write GLOSSICK, 211 Grinnell St., Peoria, Ill.

ROLLS DEVELOPED — TWO PRINTS EACH and two Free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. fe8x

SALESMEN WANTED

ATTENTION, PITCHMEN, AGENTS — WRITE today for sample and sales plan of a single Tool with a hundred uses. Send thirty cents to cover cost of tool and postage. COOPER SPRING CLEANER CO., LTD., 706 N. Fairfax Ave., Los Angeles, Calif.

EVERY BUSINESS MUST BUY PRINTING, Advertising Specialties, Book Matches, Tags, Pricing Sets, etc. Take orders for the pioneer line; 1,000 necessity items at 50% price saving. Free deals. 40% advanced commission, bonus. Experience unnecessary. Outfit free. WILLEN, 2130 Gladys, Dept. 52, Chicago. x

SELL COMPLETE LINE EVERYDAY BUSINESS Necessities — Over 2,000 items. Lowest prices. Beats competition. Commissions advanced. Experience unnecessary. Samples free. FEDERAL, 301-B So. Desplaines, Chicago. x

\$75.00 WEEKLY EASY TO MAKE. ORGANIZE crew; make \$200.00. Sell four \$3.00 advertisements to business men on brand new beautiful lithographed patriotic sacred calendar. Nobody refuses. We deliver and collect. Check mailed receipt orders. Drawing account reliable men. Write now free samples, order blanks, instructions. No capital required. Start work immediately. FERGUSON MANUFACTURING COMPANY, 322 N. Senate Ave., Indianapolis, Ind. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE-SHOW BANNERS AND Pictorial Panels — Positively no disappointments. NIEMAN STUDIOS, INC., 1236 S. Halsted St., Chicago, Ill.

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest prices. SCHELL SCENIC STUDIO, Columbus, O. x

TENTS—SECOND-HAND

FEW SLIGHTLY USED, GOOD AS NEW TENTS —State size. Send stamp; postals ignored. Write SMITH TENT COMPANY, Auburn, N. Y. fe15x

THEATRICAL PRINTING

FREE — SAMPLES OF OUR NEW DESIGNS in Flashy 3-Color Window Cards, 14x22, non-binding, \$3.00 hundred. TRIBUNE PRESS, Box 551-B, Fowler, Ind. fe8

NEARGRAVURE-EMBOSSO LETTERHEADS IN Colors! Circus, Midway, Clown, Magician, Orchestra, Rink, Show illustrations. Distinctive, striking, different. Samples 10c. "You'll be surprised!" SOLLIDAYS, Letterhead Specialists, Knox, Ind.

PERSONAL OR BUSINESS STATIONERY — 100 7 1/4x10 1/2 or 8 1/2x11 heavy Ripple Letterheads and 100 Envelopes, \$1.00 postpaid. HERBERT HICKMAN, Highspire-3, Pa.

WINDOW CARDS—14x22, ONE COLOR, 100, \$2.50. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penn. x

5,000 6x9 ASSORTED HANDBILLS, \$5.00 — Cash with order, no C. O. D. Guaranteed same day service. LIBERTY PRESS, Box 493, Indianapolis, Ind. fe8

WANTED TO BUY

PORTABLE SKATING RINK — MUST BE 60x90 feet, Eastern States. THOMAS PATON, 957 E. Schiller St., Philadelphia, Pa.

USED OR NEW GLASS REFLECTOR BALL FOR center of Roller Rink. Send information to D. R. MCKINDREE, Wilcox, Pa.

WANT TO BUY PHOTO MACHINE — PAY cash. EARL H. SHEARER, 605 E. Cherry St., Nevada, Mo.

WANTED TO BUY — PENNY WEIGHING Scales. Am particularly interested in Watling Fortunes, Mills, Rock-Ola, Pace small types. LAWRENCE DURKEE, 1410 Chevrolet Ave., Flint, Mich. fe15

WILL BUY USED ARCADE EQUIPMENT, ERIE Diggers. Also any Rides or Equipment. PIERCE GREATER SHOWS, 1110 Lemon St., Tampa, Fla.

WILL BUY LARGE ESTABLISHED COIN MACHINE Route if money maker and priced correctly. Or will consider buying machines and locating own route. BOX C-17, Billboard, Cincinnati.

WILL PAY CASH FOR LONG RANGE SHOOTING Gallery, 8 or 10 feet wide with moving targets. SPORTLAND, 354 Asylum, Hartford, Conn.

At Liberty Advertisements

5c a Word (First Line Large Light Capitals)
2c a Word (First Line Small Light Capitals)
1c a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only

MINIMUM 25c CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS

At Liberty — Experienced Fast Ground Tumbler. Age 25, weight 161, wants engagement with a well organized act at once. For full details write or wire Sylvester Domeier, 1426 N. Minn. St., New Ulm, Minn. fe22

AT LIBERTY AGENTS AND MANAGERS

AGENT — LATE MODEL CHEVROLET. BOOK your show schools and theatres, percentage. Go anywhere. BOX C-13, The Billboard, Cincinnati, O. fe15

Advance Agent with Car—Reliable, live wire. Can book any good attraction, small or large unit. Acquainted all territory, best contacts. If you want action, write full details. Ben Ross, care General Delivery, Harrisburg, Pa.

Manager for Roller Rink — Small or large. A-1 references. 12 years' experience. Go anywhere. Good ideas and programs. Experience with roller hockey. H. W. Price, 119 W. 10th, Newton, Kan.

AT LIBERTY BANDS AND ORCHESTRAS

FOUR KINGS AND A QUEEN AFTER FEB. 15TH. Piano, Guitar, Tenor Sax doubling Clarinet, String Bass, and Marguerita, Vocalist. Soft, sweet, excellent for cocktail lounges, small clubs and hotels. Union, go anywhere, but must be guaranteed at least 6 weeks. Care PARAMOUNT ORCH. SERVICE, Southbridge, Mass.

ORGANIZED GIRL ORCHESTRA — UNION, fine musicians; 45 weeks last spot. Trumpet (d) Mellophone, Violin (d) Accordion, Tenor Sax (d) Clarinet, Violin, Drums, 3 vocals. Cut shows, beautiful gowns. **KITTY HELMLING,** Flourtown, Pa.

Charles Vagabond and His Orchestra—This Chicago unit covering entire South. One of the best entertaining bands in the business. Union. Write, wire. 635 Toulouse, New Orleans, La. fe22

AT LIBERTY BILLPOSTERS

AT LIBERTY — BILL-POSTER. Ten years' experience with circus and carnival. Will go anywhere. **MAX HOLLINGSWORTH,** 518 W. 4th, Bicknell, Ind.

AT LIBERTY CIRCUS AND CARNIVAL

BANNER SOLICITOR — CIRCUS OR CARNIVAL. Contract newspaper and merchant tie-ups. Prefer Western States. **BOX C-14,** The Billboard, Cincinnati, O. fe15

Two Neat White Face Clowns — Very best white and satin wardrobe. Good clown walkaround and clown numbers for indoor circus and stage shows. **The Bakers,** 215 Whittaker St., Salem, Ill. mh1

AT LIBERTY COLORED PEOPLE

Armond Jackson's Orchestra available for clubs, hotels, theaters, dance engagements. Also strollers for cocktail lounges. Just finished engagement at Regal Theater, Chicago. **Armond Jackson,** 319 East Lincoln, Luverne, Minn. fe8

Band and Orchestra Leader, Trumpeter—Wife does leading parts. Can furnish small troupe for circus, shows or night club. **Prof. John Penny,** 345 Beal Ave., Memphis, Tenn.

AT LIBERTY MISCELLANEOUS

YOUNG LADY, 21, EAGER TO GAIN MORE experience in fair and carnival. Age Guessing. Attractive appearance, intelligent. Drive, type. Prefer traveling. **MARIE BRUNE,** care Contact Delivery, Poplar Bluff, Mo.

AT LIBERTY M. P. OPERATORS

OPERATOR WITH TWO PORTABLE PROJECTORS, Film. Tent or circle. Go anywhere. **SHOWMAN, Oneco, Fla.** fe15

Projectionist — Experienced in theatre work on Powers and Simplex machines. Go anywhere. Efficient, reliable. Like a steady job; married. **M. S. Cory,** 824 S. 3d St., Tucumcari, N. M. fe15

Thirteen Years' Experience as Projectionist. Theatre Manager, Film Salesman, Booking Agent. Can handle any sound equipment. Excellent reference. **Contact Charles Dickens,** 308 E. Vine, Goldsboro, N. C.

AT LIBERTY MUSICIANS

ALTO SAX DOUBLING ON TENOR AND CLARINET—Young, experienced and free to travel. Union, reliable, no bad habits. **GODFREY HOLZBACH,** Route 7, North Canton, O.

ARRANGER — STRICTLY MODERN ARRANGEMENTS, any combination. Very reasonable. Write or wire **HI HENRY, Saugerties, N. Y.** fe15

CLARINETIST AT LIBERTY FOR CIRCUS BAND this season. Experienced, sober, reliable. Union. Not in draft. Only reliable leaders need answer. **GLEN DANDO, Bronson, Mich.**

DRUMMER — OLD TIME, MODERN. GO ANY-where. State salary. **JACK BOLGER,** Lambert, Minn. mh1

GUITARIST—RHYTHM AND SOLO. PREFER cocktail combination or small band. Guarantee satisfaction. **BOX C-15, Billboard, Cincinnati.** fe8

GUITARIST — ELECTRIC SPANISH. READ and fine take-offs. Some arranging, experienced large and small combos. Union, sober and reliable. Write, wire immediately. **MUSICIAN, 21 E. Central Ave., Orlando, Fla.**

TROMBONE — ALL ESSENTIALS, DIXIELAND ride. Neat, sober and reliable. Cut or else. **"DUKE" DUNAWAY, Eufaula, Ala.** fe15

TROMBONIST — EXPERIENCED, UNION, young. Good tone, good reader, take off. Also vocals. New horn. Travel or locate; East preferred. **VIC BEAVERS, Burlington, Kan.** fe8

TRUMPET — 2D OR 3D. WELL EXPERIENCED, all essentials. Only reliable organizations, please. **JIMMIE KOVARIK, Spillville, Ia.** fe8

TRUMPET—23; EXPERIENCED WITH GOOD bands traveling and on location. Good section and lead work; also good go-stuff. Fast reader with exceptional endurance. **BOX C-646, Billboard, Cincinnati, Ohio.** fe8

TRUMPET — ALL ESSENTIALS. WIRE BILL ROBINSON, Duval Hotel, Jacksonville, Fla.

VIOLINIST DOUBLING CELLO, SAX — Experienced theatre, symphony, hotel, radio. Age 39. Wife experienced Pianist, Organist. **Address KESHNER, 315 W. Main, Olney, Ill.**

VIOLINIST — DOUBLING GUITAR. RESPON-sible, reliable, all essentials. Can lead vaudeville. Union. **1006 Raynor, Joliet, Ill.** fe8

Tenor Man and Girl Vocalist—Tenor plays any chair, transpose, some "hot" clarinet, some arranging. Girl small, cute personality, F to C range, nice style. Both young, clean, conscientious. Have car and public address system. Former band folded suddenly. Go anywhere for band that means business. Wire or write **Jack Davidson, General Delivery, Macon, Ga.**

Trombonist wants job now or later. All essentials, read, fake, take-off, tone, range, modern. Also double nice vocals. Cut any job. No beginner. Prefer name or semi-name band, but anything considered. **Wire Slim Burns, 504 E. Chestnut St., Dodge City, Kan.**

AT LIBERTY PARKS AND FAIRS

FOR FREE ACTS — BOB FISHER'S FEARLESS FLYERS, Box 31, St. Petersburg, Fla. fe22

ROSCOE ARMSTRONG'S COMEDY FORD ACT — Thrills, spills and excitement. **ROSCOE ARMSTRONG, Tangier, Ind.** mh1

Aerial Cowdens — Lady, Gent. Three snappy Free Acts. Double Trapeze, Comedy Revolving Ladder, Swinging Ladder. Flashy appearance. Literature, price on request. **Address, Billboard, Cincinnati, O.** fe22

The Guthries — Four different Free Attractions: Dancing, Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. **201 W. Ninth St., Cincinnati, O.** fe15

AT LIBERTY PIANO PLAYERS

PIANIST — MODERN, READ, TRANSPOSE; some arranging. Prefer club work; consider all reliable offers. **HERB HAMLIN, Merrill, Wis.** fe15

Dance Pianist — Double Hammond or Pipe Organ. Experienced in all lines. Solid hot swing or sweet style. Ten year concert study background. Single, age 24, reliable, sober and union. Prefer location jobs. **Address Paul Bolich, N. Lake Rd., Ironwood, Mich.**

AT LIBERTY VAUDEVILLE ARTISTS

Dixie Dandy Dog and Monkey Circus for schools, toy departments, theatres, vaudeville. Flash, clever, classy. Presented by man and woman. **Bud Hawkins, 3830 Drakewood Drive, Cincinnati, O.** fe8

Novelty Adagio Act—Using ten year old girl as Rag Doll working with male adult as Clown. Flashy opening with powder flash, girl appearing out of "nowhere" to go into routine. Comedy throughout routine. Sure fire ending with girl using loaded sleep-stick on clown. Girl does very difficult and flashy tricks throughout routine, also acrobatic work alone. Team works straight also. Go anywhere. What have you? State all. **Jimmy Murphree, 710 Charleston St., Mobile, Ala.**

Panabasika's Society Circus —Dog, Pony, and Monkeys, featuring the Act Beautiful, the Famous White Cockatoos, Military Macaws. Presented by the only original Prof. Panabasika. **Address Circus Headquarters, Geo. E. Roberts, Manager, 3504 N. 8th St., Philadelphia, Pa. Sagamore 5536.**

MIDWAY CONFAB
(Continued from page 35)

in Los Angeles were Archie Clark, Nina Rodgers, Moe Levine, Mr. and Mrs. Ralph Balcom, William Groff, J. J. Connolly, Harold Webber, Charles Marshall, Frances Husted, Sam Brown, Wendell Foss, G. C. Conkling, Mr. and Mrs. Chris Olson, Clyde McGhan, Mr. and Mrs. Frank Casteel, A. Casteel, Flying LaForms, Glenn Henry Duo, Great Baretis, Joe Gass, Mr. and Mrs. John White, Louis Goebel, Dutch Hewes, Tom Pierson, Ed Smithson, Mr. and Mrs. Charles Greiner, Roy Rodgers, Reggie and Marie Marion, Jack DeSalvo, and C. L. and Blanche Rives.

THE midway was as empty as a closed night spot. The side-show manager had his banners in the air and all of his people dressed, waiting for a live one. At 4 p.m. some children, about four in number, were playing on a dump behind the lot. Closer and closer they came to the back end of the side show, when one stepped an actor who yelled, "Hey, you ****! kids! Get the hell away from here. All of you go home." Asked why he had

rousted the youngsters in such a rough manner, the actor replied, "Why, if the four of 'em had gotten around to the front of the show, the boss would have opened."

AMONG showfolk occupying trailer homes at Crafts Enterprises winter quarters in North Hollywood, Calif., are Mr. and Mrs. Roger Warren, Mr. and Mrs. Frank Warren, Mr. and Mrs. Johnny Gilliland, Mr. and Mrs. Ben Dobbert, Mr. and Mrs. O. N. Crafts, Mr. and Mrs. Roy E. Ludington, Mr. and Mrs. John Dempsey, Mr. and Mrs. Roy Shepperd, Mr. and Mrs. H. Taylor, Mr. and Mrs. Frank Kitchener, Mr. and Mrs. Pat Murphy, Mr. and Mrs. H. C. Landaker, Mr. and Mrs. Jerry Godfrey, Mr. and Mrs. Gene Smith, Mr. and Mrs. Jeff Griffith, Mr. and Mrs. Joe Duran, and Mr. and Mrs. Babe Collins.

FITZPATRICK AND WOLFE Wild Life Exhibit went into Columbia, S. C., quarters recently after a successful four-week stand at West Columbia. Show will be repaired and a new front is to be constructed. Wire has been ordered for about 50 new cages. About 25 searchlights will be used in 1941 instead of the towers, Roger Young reports. G. T. Fitzpatrick returned to quarters from New York, where he purchased a new sound picture projector, and Herman Wolfe left for Eastern fair meetings. Joe Sparks, general agent, will handle still-date bookings in New Jersey and New York. Roger Young is in charge of quarters, while Lee Hoffman will handle the animals. Nancy King will have five concessions. Boy Boyd is in charge of canvas. Philip T. Fitzpatrick is press representative.

"IT is time for us to get our route set," started a manager to his typist. Take a letter. First, we will write to some fair secretaries. 'Dear Sir and Friend—' Wait! Hold it; I think we oughta line up our celebrations, as they come first. Start again. 'Dear Chairman—' Hold it, hold it! Wait a minute. I think the proper thing to do is to line up our still dates, as they will precede the fairs and celebrations. All right, let's start. 'Dear Post Commander—' Hold that letter. Wait a minute; I think the proper thing to do is write to my general agent. 'Dear Agent Hank: As soon as you are thru with your fishing in Florida, step out and get some dates. You should be ready to fake to the road by March 1.' Then, turning to his typist, he remarked, "Dammit, there's nothing like getting action in this business."

W. FRANK DELMAINE comes thru with the following tribute to the late Col. Dan McGugin. "Dan's life," says Delmaine, "was one of sincerity and loyalty and he was probably one of the greatest examples of what the word friend implies. He was loyal to his mother and never missed seeing her on Christmas. He was loyal to everything he thought was good; his word was his bond, and he always carried good thoughts for those he called friends. His friendship was often tried and found true; his heart was as big as his body, and he was generous to a fault. To know Dan was to love him and he practiced the creed, 'Always be kind to your fellow men,' which his mother taught him. I for one hope that when the final day comes Dan will be on the doorstep to check us in with his big smile."

"AFTER a pleasant vacation in Southern Georgia and Florida since closing his Dixie Belle Shows in October, Owner-Manager Louis J. Riley is en route to quarters in Mt. Vernon, Ind., letters John C. Brown from Louisville, Ky. "Work at quarters is in charge of R. Harper. A new Diesel light plant has been purchased and new show fronts and ticket boxes are being constructed. Hoyt Schum will arrive soon to do decorating and apply finishing touches. All semis used in transporting the shows have been arranged to eliminate use of crates. Merry-Go-Round horses and Ferris Wheel seats will be loaded on hangers in covered vans. Max Heller is expected soon to overhaul musical equipment. Frank Hearn, electrician for the past three years, employed at a government project in Hinesville, Ga., will return for opening. Manager Riley reports he has contracted a number of 1941 fairs. The writer has signed as concession superintendent."

Montana Circuit to Zeiger

GREAT FALLS, Mont., Feb. 1.—C. F. Zeiger United Shows last week were awarded midway contracts for a circuit of eight 1941 Montana fairs, including those in Dodson, Havre, Shelby, Sidney, Glendive, Miles City, Forsyth, and Baker.

POOL WHIRL

(Continued from page 43)
Daddy Ott have to heckle in his water shows if the kid were gone?

To Helen Wallenda: You write, "Have just finished reading your column of January 18 and would like to have you make a correction. You stated that members of the Wallenda Family, billed as the Five Kays, are doing a wire cycling act at Miami Biltmore pool. This is erroneous and no member of Wallendas is working for Alexander Ott's water follies. I call this to your attention because we are booked for a thrill circus which plays shortly in Miami. The Kays and Wallendas are two different troupes, having no relation whatsoever." Okay, Helen; consider statement retracted. Awfully sorry.

To Roger Wilson, Phoenix, Ariz.: Please pardon delay in answering your letter and then publicly doing so. I do not know the answers to your question but perhaps some of our readers do. You want to know if there is any record of anyone doing a high dive, blindfolded, handsuffed, and on fire at the same time? Is that right? You say you performed such a dive in Joyland Park, Phoenix, Ariz., on July 4, 1938, and you want to know whether you are the only one to accomplish this feat. 'Twas done by you from a height of 70 feet. All right, you high divers. Is Roger Wilson the only one to do such a dive?

MANITOWOC, Wis.—A pair of 2-year-old elk purchased from Washington Park Zoo, Milwaukee, by Manitowoc Elks' Lodge, have been presented to Lincoln Park Zoo here.

SHORTS

(Continued from page 38)
of America. Mrs. Oma Gallman is entertainment committee chairman.

TOM HASSON, who recently directed a successful event for Columbia (S. C.) Elks' Club, has been signed to direct a State-wide one-day fashion show and ball there under auspices of the Scottish Rite, Masonic order, and Elks' Club, reported Jack Perry. There is to be a name band. Advance sale has begun and newspapers and radio stations are giving publicity.

MANY CELEBRITIES

(continued from page 39)
was my personal friend, and the memories of our many friendly visits shall always remain with me. The Nelson Family is considered to be a highly important unit of Americana, and Mount Clemens has been indeed fortunate by its residence and presence for three generations. So in behalf of our entire citizenry I extend sincere city-wide condolence to the bereaved family."

Mr. and Mrs. Arthur Nelson (Sara Warren) first met in 1898 on the Ringling Bros.' Circus. P. T. Barnum brought Mr. Nelson's parents, Mr. and Mrs. Robert Nelson, to this country from London in 1880. The Nelson Family represents four generations of acrobats. The act last appeared on Cole Bros.' Circus in 1935, when the deceased and his wife retired. All of their children were born and reared in Mount Clemens. Two of the daughters, Oneida and Carmencita, died several years ago.

Circus Historical Society

WICHITA, Kan., Feb. 1.—Jack Harrison, former circus clown, is presently in Pratt, Kan. Frank Marshall, former band leader on the Barnum & Bailey Circus, is in Oklahoma City, Okla.

The CHS is heartily in favor of a postage stamp to honor P. T. Barnum, and Don Smith, president of CHS, is visiting all philatelist societies in the Detroit area in an effort to gain support for the idea. Don was formerly president of the Detroit Animal Society and regional representative of the National Federation of Stamp Clubs for several years. He is obtaining publicity on the subject of a circus stamp in the Detroit Sunday papers and the various stamp collectors' magazines thruout the country.

Art (Doc) Miller, of Elmira, N. Y., is repainting and readying his vaudeville tent show for the coming season.

Charlie Campbell, CHS, has added the big show records of *A Day at the Circus* to his collection of circulsiana.

Pauline King, former dancer on Barnett Bros. and Sells-Sterling circuses, is in New York for the winter. Reported by Bette Leonard.

Wholesale Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by SAM ABBOTT—Communications to 1564 Broadway, New York

Valentine Day Biz To Exceed Records, Buying Indicates

NEW YORK, Feb. 1.—Merchandise prize users and those who work valentines are reported getting set for one of the biggest February 14s in recent years. Progressive bingo and salesboard operators and concessionaires who go in for extra cash at this time of the year have already received large amounts of merchandise. Supply houses report that shipments are still going forward to take care of the expected demand.

Among late items to come on the market is the Valentine Teddy Bear. Made of white plush and 19 inches in height, it shows indications of clicking the instant it is put on display. Bear has a large red valentine right in the center of its chest, but this may be removed and the item used in year-round promotion. Item is cellophane wrapped and individually boxed.

Comic valentines will again come in for their share of cash. New designs have been placed on the market and firms have complete assortments. Levin Brothers is offering them and has an offer of 144 different comic verses in four colors on 7 by 10-inch cards. Another item the firm is handling is the self-mailing style of valentine of 24 latest comic verses. They are 8¼ by 10 inches. Magnotrix Novelty Company is another firm that is carrying a complete line. Types offered include postcard, baronial, and folders. Prices are said to be lower than ever before, offering those in the trade an opportunity to make a good margin of profit.

Electrical Appliance Demand Up as Operators Rush Orders

Nationwide advertising campaigns, reduction of power rates, labor-saving features, and extension of rural electrification boost popularity of lines

NEW YORK, Feb. 1.—Shipments of electrical appliances to bingo and salesboard operators are increasing, wholesale merchandise supply houses here report. Electrical units for use about the home are in the lead, with much attention being paid appliances for use in the workshop and on the automobile. Three factors, extension of rural electrification projects, nationwide advertising campaigns, and reduction in residential power rates have influenced the growing demand. Reports from wholesale houses are substantiated by those from salesboard operators in

nearly every section of the country. The unusual demand for electrical items has brought out larger boards to make the offering of higher priced merchandise profitable. Increase in size of boards also allows operators to pay bonuses to placement men who have to work slightly longer to complete them. However, with top items in the field being offered, the job of selling the board is proving an easier task.

Among top items in the electrical appliance field is the broiler. This item has always been in demand, but it is claiming more popularity since new and larger models have been placed on the market. The broiler, a representative of one of the large supply houses said, is finding many sales because new models are sufficiently large to allow the broiling of fowl and meat at the table. Since serving is directly from the broiler, many steps from kitchen to dining room are saved. This labor-saving feature has placed the appliance on the "must" list of families.

Lamps Consistent

With other supply houses lamps are leading the electrical item trend. A firm doing a big business in lamps reports that demand is also being shown for broilers and grills. The head of the firm adds that large-sized broilers are being used by bingo operators as grand prizes. "Since there is hardly a housewife who at some time or other hasn't wished for an item of this kind, it is proving one of the best drawing cards on the market," he said. Lamps, it was said, have always been consistent crowd-getters and this season they are proving no exception. Other items in this category clicking solidly are waffle irons, toasters, percolators, and mixers.

New York electrical appliances spokesmen for the various supply houses were in agreement that broilers were headed for big things. Lamps are considered a staple item, with percolators gaining rapidly in popularity. Waffle irons are strong in nearly every section, and the new steaming iron of lighter weight and modern design is proving one of the

Camp Workers Add To Regular Items

NEW YORK, Feb. 1.—Training camp workers are supplementing their regular lines of patriotic and military items with Valentine's Day and Easter lines to supply demand and increase their takes.

Meanwhile the regular lines of patriotic numbers, including service banners and red, white, and blue rhinestone pins, are going strong. Military emblems are also popular.

Cameras loom as one of the top sellers, and workers report that they are scouting around for such items. Both still and movie cameras are in demand. With spring just around the corner, indications are that the line will be in the top selling brackets. Prices are lower than ever, allowing volume distribution and a margin of profit that puts cameras definitely on the "must" list.

outstanding items to come on the market in recent months.

Listed among the items that are being shipped in large quantities are cylinder-type vacuum cleaners, electric clocks, fruit juicers, radios, heaters, tea kettles, and heating pads.

U. S. Army Posts, Camps, and Stations

This list completes the nine corps areas of the army. Next week in this same section the Naval Bases will be published. Clip these lists for future reference.

Ninth Corps Area

(Washington, Oregon, Montana, Utah, California, Alaska)

ACTIVITY	POST OFFICE	FREIGHT OFFICE
Camp Anchorage	Anchorage, Alaska	Anchorage, Alaska
Fort Baker	Fort Baker, Calif.	Sausalito, Calif.
Fort Bary	Fort Baker, Calif.	Sausalito, Calif.
Benicia Arsenal	Benicia, Calif.	Army Point, Calif.
Boeing Field	Seattle, Wash.	Seattle, Wash.
Boise Barracks	Boise, Idaho	Boise, Idaho
Camp Bonneville	Camp Bonneville, Wash.	Vancouver, Wash.
Fort Canby	Iiwaco, Wash.	Iiwaco, Wash.
Fort Casey	Coupeville, Wash.	Everette, Wash.
Chilkoot Barracks	Haines, Alaska	Seattle, Wash.
Fort Columbia	McGowan, Wash.	Chinook, Wash.
Crissy Field	Presidio of San Francisco, Calif.	San Francisco
Fort Cronkhite	Fort Baker, Calif.	Sausalito, Calif.
Fort Douglas	Fort Douglas Station, Utah.	Salt Lake City
Fort Flagler	Port Townsend, Wash.	Port Townsend, Wash.
Fort Funston	Fort Winfield Scott, Calif.	San Francisco
Hamilton Field	San Rafael, Calif.	DeWitt, Calif.
Fort George Wright	Fort George Wright, Wash.	Spokane, Wash.
Fort Gibbon	Tanana, Alaska	Tanana, Alaska
Grand Central Terminal	Glendale, Calif.	Glendale, Calif.
Gray Field	Fort Lewis, Wash.	Fort Lewis, Wash.
Grays Harbor	Grays Harbor, Wash.	Hoquiam, Wash.
Fort William Henry	Fort William Henry, Harrison, Mont.	Helena, Mont.
Fort Lawton	Seattle, Wash.	Seattle, Wash.
Letterman General Hospital	San Francisco	San Francisco
Fort Lewis	Fort Lewis, Wash.	Fort Lewis, Wash.
Lindbergh Field	San Diego, Calif.	San Diego, Calif.
Long Beach Municipal Airport	Long Beach, Calif.	Long Beach, Calif.
Fort MacArthur	San Pedro, Calif.	San Pedro, Calif.
March Field	Riverside, Calif.	March Field, Calif.
Fort Mason	Fort Mason, San Francisco	San Francisco
Mather Field	Mills, Calif.	Perkins, Calif.
McChord Field	Fort Lewis, Wash.	Fort Lewis, Wash.
Fort McDowell	Angel Island, Calif.	San Francisco
Municipal Airport	Medford, Ore.	Medford, Ore.
Fort Miley	San Francisco	San Francisco
Fort Missoula	Missoula, Mont.	Post, Mont.
Moffett Field	Moffett Field, Calif.	Mountain View, Calif.
Muroc Bombing Field	Muroc, Calif.	Muroc, Calif.
Municipal Airport	Oakland, Calif.	Oakland, Calif.
Ogden Ordnance Depot	Ogden, Utah	Ogden, Utah
Camp Ord	Presidio of Monterey, Calif.	Monterey, Calif.
Pearson Field	Vancouver, Wash.	Vancouver, Wash.
Presidio of Monterey	Presidio of Monterey, Calif.	Monterey, Calif.
Presidio of San Francisco	Presidio Station, Calif.	San Francisco
Fort Rosecrans	Fort Rosecrans, Calif.	San Diego, Calif.
Sacramento Airport	Sacramento, Calif.	Sacramento, Calif.
Municipal Airport	Salt Lake City	Salt Lake City
San Diego Barracks	San Diego, Calif.	San Diego, Calif.
Airport (School of Aviation)	Santa Maria, Calif.	Santa Maria, Calif.
Fort Winfield Scott	Fort Winfield Scott, Calif.	San Francisco
Fort Stevens	Fort Stevens, Ore.	Fort Stevens, Ore.
Fort Townsend	Fort Townsend, Wash.	Port Townsend, Wash.
Vancouver Barracks	Vancouver, Wash.	Vancouver, Wash.
Fort Whitman	LaConner, Wash.	Mount Vernon, Wash.
Fort Worden	Port Townsend, Wash.	Port Townsend, Wash.
Fort George Wright	Fort George Wright, Wash.	Spokane, Wash.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Valentine Day, February 14. Many of the boys have already jumped the gun and you're missing a good bet for a nice turnover if you haven't prepared a valentine deal of your own. Most of the year John Public needs a shot in the arm to get him to patronize a card. When the holiday spirit hits him he's a pushover.

As his valentine offering, Murray Weitz, of Fredmorr, Inc., is featuring a vanity cedar chest filled with two pounds of high-grade chocolates. Item is beautifully finished and fitted with full-view mirror, metal hinges and handles, padlock, and two keys. Across the chest is a decorative valentine cellophane band. Without band it will go for Easter and other holiday promotions.

Ever since manufacturers developed candy containers which can be put to another use after the confection has been eaten, the combination has been good for a nice take in season.

The miniature Golf Bag Lighter deal is doing well, according to reports. As the name implies, item offered is in the shape of a golf bag with a set of clubs. Light is obtained by snapping the putter. Deal works on a small card, only 23 holes, 1 to 29 cents with a \$5.99 take and gives away two lighters as major awards and two Wahl Eversharp pencils as consolations. Lighter is five

(See DEALS on page 56)

BINGO BUSINESS

By JOHN CARY

MICHIGAN has joined the line-up of States taking action in favor of bingo. A bill to legalize games has been introduced in the Legislature by Senator Ernest G. Nagel. It would restrict operation of games to churches and veteran and fraternal organizations, the report said.

ONE OF the reasons for the declining popularity of bingo in certain sections is that some operators continue to try to pass off inferior merchandise prizes—

(See BINGO BUSINESS on page 56)

PARADE OR WALKING CANES



MAPLE FINISH. Made in U. S. A. Ideal for fairs, conventions, amusement parks. Overall length, 36 inches. Maple finish with highly polished metal ferrules. No. B15N3. Per Dozen \$1.65. Per Gross \$18.50.

BAMBOO WALKING STICK Made of bamboo, burnt joints, metal ferrules. Crook handle. Overall length, 36 inches. No. B15N2. Per Doz. 90c. Per Gr. \$9.75.

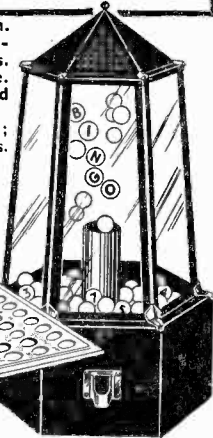
Write for 684 Page Catalog. MENTION YOUR BUSINESS.

JOSEPH HAGN COMPANY

Wholesale Distributors Since 1911
217-223 W. Madison St., Chicago.

NEW 5 STAR AERO BINGO BLOWER

- ★ Fool-proof operation.
 - ★ Automatic master-board returns balls.
 - ★ One-year guarantee.
 - ★ Portable — carried anywhere.
 - ★ Hexagonal in shape; red & black colors.
- No second-hand material used in this high grade Bingo Blower. Jobbers only, write for full particulars.



Special prices on Bingo Specials in dozen lots and over.

1123 Broadway, N. Y. C.

MORRIS MANDELL



LADIES' WATCH
Very Flashy
WHITE GOLD COLOR chromium plated case with metal link bracelet to match. 10 1/2 ligne size. Guaranteed jeweled movement. Gift boxed. Looks like a \$10.00 watch. B9583—Each\$2.25

YELLOW GOLD COLOR case with chromium plated back. Metal bracelet is yellow gold color. Otherwise same as above. B3893—Each\$2.50
400 Page Catalog Now Ready!!

ROHDE-SPENCER

223 W. Madison Chicago

Engraving Jewelry

and Supplies at Prices You Can't Beat.
"500 Gr. Closeout" of Single Scotties and Double Heart Brooches for Engraving @ \$3.75 Gr. while they last.
Send for our cat., with Locketts, Brooches, Bracelets, Rings, Crosses, Military Items, and save real money.

All Goods C. O. D. 20% With Order.
DEXTER LACQUER & ENAMEL CO.
197 Harrison St., PROVIDENCE, R. I.

Send for NEW 1941 CATALOG

ELGIN--WALTHAM
GRUEN--BULOVA--HAMILTON
Wrist and Pocket Watches
PRICES START **\$2.95**
GUARANTEED LIKE NEW.

JOSEPH BROS., Inc.
59 E. MADISON STREET, CHICAGO

HINDU MYSTIC SECRET

SMOKE FROM FINGER TIPS
Mystifying — Bewildering
Produces from your finger tips or empty hands out of the air—clouds of smoke.

DOZEN \$2.00
GROSS \$23.00
SAMPLE 35¢ POSTPAID

RUBBER CHARACTER MASKS—Fits Over Head. 15 Diff. Characters. Doz. \$15.00
1/3 Deposit—Balance C. O. D.
Wholesale Catalog. State Your Business.

GORDON NOVELTY CO.
838 BROADWAY, NEW YORK CITY

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Bunny

Wisconsin DeLuxe Corporation reports the new Miss America Bunny is clicking solidly with salesboard and bingo operators and other prize users. Item has electric bulb eyes with flasher and is recommended highly for the salesboard field. Thirty inches high, Bunny is gowned in flashy rayon red, white, and blue costume. Because of the Easter drive and the item's patriotic design, it is getting a good start. Firm also carries a complete line of Easter bunnies dressed in various gowns. Those in the trade are offered special prices that allow a good margin of profit, the firm reports.

Polar Bear

Salesboard operators and other prize users are finding big demand for the new Valentine Polar Bear, Chicago Stuffed Toy Manufacturing Company reports. Item is made of white plush and is 19 inches high. It is cellophane packed and individually wrapped. Bear has a large red heart across its chest but this may be removed and the item used for year-round promotion. Prize users are said to be taking advantage of the item's low price to cash in on St. Valentine's Day business. Since stuffed toys will be used in large quantities this year, indications are that the Polar Bear will earn a pretty penny for those in the trade who take advantage of the firm's offer.

Folding Seat

According to William Efinger, the Scout Boy's Folding Seat is proving a money-maker with parade workers. Item is designed so that workers are finding a ready market for the stem where crowds gather—bingo games, sporting events, picnics, etc. While seat weighs less than a pound, it will support over 400 pounds. It is easy to carry and folds into a neat and compact package. Inverted it may be used as a general container. Workers who have offered the item report it brought instant sales. Special low prices are offered to those in the trade and an illustrated circular is available, Efinger adds.

Portable Radio

The Admiral, three-way Bantam Super Radio, shows promise of being one of the leaders in the prize field this season, D. A. Pachter Company reports. Set gives performance that is equal to that

of large sets, and operates on AC, DC, or batteries. It is smartly styled in an 8 by 4 1/2 by 4-inch tenite case trimmed in simulated leather, has a full-fledged superheterodyne circuit, and a dynamic speaker with full tonal qualities. Winter sales are claimed for the item because of its AC-DC features, and when vacation time arrives turnover should be rapid. Price allows a good margin of profit, the firm reports.

Sweetheart Doll

Sweetheart o' Mine doll is going strong with prize users over the nation, Jerry Gottlieb, Inc., reports. While it is designed for year-round promotion, it may also be featured for St. Valentine's Day. Doll is gowned in white or cream rayon silk and trimmed with bright red rayon silk. Twenty-seven inches high, it is seen as a top item at fairs. It is available in blue, royal, green, Dubonnet, egg shell, gold, orchid, and peach, and has plenty of flash. Salesboard operators who have offered the item report that it is one of the hottest they have seen in recent months. Firm adds that a number of the dolls were sold for use at the Florida State Fair, Tampa.

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Our Policy for Over 50 Years Has Been Better Values — For Less Money!

If You Haven't a Copy of Our Latest Catalog B135, Write for One Now!

N. SHURE CO.

200 West Adams St. CHICAGO, ILL.

BAKER AUTOMATIC BINGO BLOWERS
Master Builders of Fine Games for 40 years. Electric Bingo Master Boards, Midway Games of Every Description at prices far below others. **BAKER'S GAME SHOP**
2907 W. Warren, Detroit, Mich.

Going Over Big!

America's Newest Premium Sensation!

FAMOUS WILCOX-GAY RECORDIO JR. RECORDER—PHONOGRAPH—RADIO 3-IN-1 COMBINATION



Amazing 3-way performance. A Recorder, Phonograph and Radio all in one. Irresistible appeal! Tremendous sales power! Thrilling 3-way entertainment. Portable. All electric. Nationally advertised. Priced for fast sales. Send for details NOW!

EVANS NOVELTY CO.
A Division of Premium Sales Co.
800 Washington • Chicago

Exclusive National Premium Distributors

MISS AMERICA BUNNY

ELECTRIC Bulb Eyes With FLASHER

Perfect for salesboard. Store to store for window display. Every Tavern—Hotel—Store will want one. 30 inches high. Gowned in flashy rayon silk costume, red, white and blue.

DOZEN LOTS \$3600 SAMPLE \$325

We carry a complete line of Easter Bunnies, dressed in various characters.

Write for full details. State your business.

Wis. De Luxe Corp. 1902 No. Third St. Milwaukee, Wis.



No. 04650

WATCH FOR IT!

In NEXT WEEK'S ISSUE

A Complete List of NAVAL BASES

Will Be Run in the Wholesale Merchandise Section

Order a copy from your news-dealer NOW or mail 15 cents

in postage or cash to

The **Billboard** Circulation Dept.

25 Opera Place Cincinnati, Ohio

BINGO GAMES AND SUPPLIES CARNIVAL SUPPLIES PREMIUMS NOISEMAKERS HATS BALLOONS WRITE FOR OUR No 50 CATALOG BE SURE AND MENTION YOUR LINE OF BUSINESS

MIDWEST MERCHANDISE CO. 1006 BROADWAY KANSAS CITY, MO.

BULOVA — GRUEN — WALTHAM — ELGIN



WE LEAD FOR PRICE AND QUALITY

Wrist & Pocket Watches FOR LADIES AND GENTS
Reconditioned. Guaranteed Like New. 1941 Styles now available. Write for Free Catalogue.

801 SANSOM ST.

Wholesale Jeweler

PHILADELPHIA, PA.

NORMAN ROSEN

NEW FOR MOTORISTS WATCH-MY-TURN Signal



OPERATES FROM DASH FLASHES RED TO SHOW RIGHT OR LEFT TURN!

A WHIRLWIND fall and winter sell when hand signaling is difficult and disagreeable. The newest, flashiest, fastest selling auto specialty we've seen any place. Drivers buy on demonstration. Can be attached to any car with screw driver. No drilling or tapping, no complicated wiring. Just stick signals **INSIDE** rear windows, twist wires together and start taking orders. To operate, simply touch the handy dash switch and the arrow in the rear window flashes red to point the direction of your turn.

LET ME SEND YOU A SAMPLE DEMONSTRATOR FOR YOUR OWN CAR

Just mail your name. Get in on this quick—while it is brand new. You can make a clean-up in your neighborhood selling single sets to drivers and *dozens* lots to dealers.

NOMONEY Your profit mark-up as high as 200%. No money needed to take orders from demonstrator sample we send with a cent—just your name and address. We'll do the rest.

WATCH-MY TURN SIGNAL CO.,
Dept. W-432
Walnut Bldg. Des Moines, Iowa

DEALS

(Continued from page 54)
inches in height and is available in oxidized silver.

Leo Fiske is on the road again, this time in connection with the chocolate deal I mentioned some time ago. Instead of the regulation salesboard, deal is tied up with an ingenious machine which was instrumental in making the deal click to heavy coin in France. Purchaser receives a 5-cent bar of chocolate with each purchase and as an additional advertising sale premium has a chance to obtain one of many 10-cent bars, assorted small boxes of confections and a large two-pound box of fruits and nuts for last sale. Deal has been in the development stage for the past few months and is about ready for the market. Leo is now lining up his sales force and will cover the South, Southwest, and Midwest on his present trip. More about this later.

The regulation size fur coats are still moving, fur-coat manufacturers have already laid the groundwork for their spring promotions. Within the next couple of weeks emphasis will be placed on fur jackets and boleros, and milady and her boy friend will have a new incentive for shelling out the shekels. Furs on a card or board have become as much of a staple as the small radio.

BINGO BUSINESS

(Continued from page 54)

items that they have picked up at fire sales or sell-outs for a song. Usually the items aren't even worth that much. When an operator puts such merchandise on his display shelf, there are already two strikes against him. This action is definitely poor business. While it may mean a slightly larger margin of profit, repetition of such a move is sure to mean ruin. When players walk away from a bingo game with items that are scratched, scarred, dented, or soiled, there is no reason on earth why the operator should expect them to return. Merchants who are in business for profit never try such tactics. Bingo is a business and the same tactics should be used. Where good merchandise is given the operator is successful. This point deserves a lot of thought. Think it over, operators.

THERE IS no reason why operators should give out inferior merchandise. Wholesale merchandise supply houses have complete lines designed especially for bingo operators. The firms are co-operative and the prices are right and allow the profit operators seek.

A LETTER came recently from Bill Sullivan, who states that he is thinking of entering the bingo field in the South. He adds that money from training camp improvements in his section has turned loose quite a bit of cash, and that he is certain that the people are hot for bingo.

He wants to find out how he can speed up the game for an organization of which he is president.

THIS QUESTION is typical of those asked by beginners in the field. But Sullivan is a step ahead of most new operators. He has found that a good many of the club members want to serve on the committee. Games will be limited to two and a half hours. Since Sullivan has already had the good fortune to find his fellow members most co-operative and has limited the running time of his game, we'd say that he just about has the bull by the horns.

SULLIVAN intends to use merchandise prizes, for, as he puts it, "We are sure that people must want serviceable merchandise in preference to cash."

IN THE NUMBER of cases that we have seen on record, the tilts with John Law have been because the operator, getting a little greedy for profits, has resorted to cash. When this comes to pass, John Law steps in and becomes one of the most interested spectators at the game. When merchandise is used, the people get items they can use. They are satisfied and John Law feels that players are being served in the proper manner. We might refer to the paragraph in the first part of this column about inferior merchandise. Stick to good merchandise, use plenty of it, and the game will prosper, adding to the treasury of the organization. In this case the organization is well known in the section and the cause is a worthy one.

USE PLENTY of merchandise and you'll soon see your organization come out of the red. Other organizations that have followed this policy know the value of serviceable items on the shelf and we pass the word on.

Turn Your Time Into Dollars
By Selling the Merchant What He Wants

MOTION
For His Display

ROTO SHO
Electric Turntable, 18", Carries 2 oz. to 200 lbs.

Be the first in your community to offer this remarkable "eyecatcher." Sells on demonstration. Every merchant a prospective buyer. Men now earning better than \$20 daily. Send for complete information and illustrated leaflet. Profit by the demand for movable displays. Write at ONCE!!

KLARION MERCHANDISING CORP.
17 W. 45th St., New York, Dept. 17

WATCHES and RINGS WHILE THEY LAST!

BRAND NEW LADIES' WATCHES
1 Jewel—Yellow Top. In Box. Lots of 6—Each \$2.75

10K SOLID GOLD LADY'S DIAMOND RING. SPECIAL Lots of 3. Each \$3.25
Special Prices for Quantity Users. 25% Deposit, Balance C.O.D. Sample 50c Extra. Send for Catalog.

N. SEIDMAN 173 Canal Street New York, N. Y.

New! P. D. Q. AUTOMATIC PHOTO MACHINE
Today's Big Money Maker!

Takes and Finishes Beautiful Black and White or Sepia Photographs in Daylight & in 1 Minute. Carnivals, Fairs, Picnics, Beaches, Parks, Back Yards, Front Porches, Street Corners—**EVERYWHERE**—you will make big money with the P. D. Q. . . . the real camera sensation of 1940.

NO EXPERIENCE REQUIRED
Takes and finishes beautiful BLACK and WHITE or Sepia Photographs.
NO FILMS—NO DARK ROOM.
Direct Positive Photos, size 2 1/2 x 3 1/2 inches. **NOT TIN TYPES.**
Big attraction. Watch photos develop in daylight in one minute.
Easy to operate. Simple instructions show you how.

P. D. Q. Photos are guaranteed NOT TO FADE.
About \$60 starts you in this interesting, Big Money business.

P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BB-2, Chicago, Ill.

Read What They Say:
Mr. Joseph Hoy, of Arkansas, wrote: "I grossed \$39.20 worth of photos and frames Saturday. My wife can operate the machine as good as I can. I rigged up a little booth with lights and I do more business at night than I do in the daytime."
Ray Zeller, of Massachusetts, says: "I did \$20.00 Sunday with my P. D. Q."
Mr. Seymour, of Pennsylvania, wrote: "I operate Saturdays and Sundays only and run about 400 photos in 2 days."
WRITE OR WIRE FOR DETAILS

WORLD'S FAIR VIEWERS
Complete with film. Large quantity on hand! Immediate deliveries. Hustlers cleaning up! Selling like Wild Fire. NOW CAN BE RETAILED AT 25¢ EACH.

DOZEN \$1.75 GROSS \$18.00
Sample Prepaid 25¢

BENGOR PRODUCTS CO.
878 BROADWAY, NEW YORK, N. Y.

RED HOT VALENTINES
Postcard size 100 60¢ 3.50 1000
Baronial Size, Folders Cartoon, Poetry Folders all 1.00 per 100
Semi Luxe Folders 1.50 per 100
Legit. Comics, Cutouts, Novelty types etc. Special 40¢ a gross about 50 diff. assts. to these.

SPECIAL BARGAIN CATALOGUE NOW READY.
Discounts up to 50% on Tricks, & Jokes. NEW . . . Woollen Warmers for Women Doz. 2.50
Silk Sets for Men & Women 3.00 doz sets
EL ROPO CIGAR . . . Tobacco wrap cigar with a ROPE inside. Per Box of 25 Cigars 1.25
SMOKEFROM YOUR FINGER TIPS . . . Doz. 2.50
Send 2.00 for 30 Samples & Catalogues.

MAGNOTRIX NOV. CORP., 136 Park Row, N. Y.

NEWEST EASTER RABBITS and DOLLS
at LOWEST PRICES

SPECIAL MONEY-MAKING DEALS FOR SALESBOARD OPERATORS--

JUMBO STUFFED PLUSH RABBITS CLOWN RABBITS . . . CUDDLE DOLLS

NEW EASTER CATALOG No. 55-A JUST OFF THE PRESS! SEND FOR YOUR FREE COPY NOW!

Sell VALENTINES
Share in the Profits

Comics are in BIG demand

Bx3488—Self Mailing Style—24 Latest Comic Verses—Size 8 1/4 x 10 in. Gr. 65c
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Bx3485—144 Different Comic Verses in Four Colors—Size 7x10 in. Per Gr. 30c

Postage Extra - Aver. Wt. Gr. 1 Lb.
FULL CASH WITH ORDERS

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TERRE HAUTE, INDIANA

ELGIN, WALTHAM, BULOVA
Renewed GUARANTEED
MEN'S WRIST AND POCKET WATCHES STARTS AT \$2.95

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4000 OPPORTUNITIES

Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting catalog. For salesmen, agents and dealers.

260 PAGES
Chock-full of interesting money makers. Sales ideas that may increase your earnings \$2 to \$15 a day and thrilling values galore. Each and every item sold under a money back guarantee. Get your copy by sending for it today.

SPORS CO., 241 Billet, Lo Center, Minn.

ATTENTION! LIVE WIRE OPERATORS!
A FLYING START FOR THE NEW YEAR. BE THE FIRST IN YOUR TERRITORY WITH THE LATEST. NEW NOVELTIES—NEW PREMIUMS—NEW SPECIALTIES. If it's New—you can always find it at Acme. Write for Special Listings Today. Please state your Business.

1-day Service ACME PREMIUM SUPPLY CORP.
3139 OLIVE ST., ST. LOUIS, MO.

EVERYTHING
For Wagon Jobbers, House Canvasers, Premium and Salesboard Operators. **BIG PROFITS** in Drug Items, Extracts, Lotions, Notions, Carded Goods, Sideline Merchandise, Box Chocolate Deals. Write Free Catalog.

6 1/2 Inch Glassbake DISH 18 to Carton (no less sold) \$1.55

KNIFE & PEN DEALS
Nudies, Patriotic, Midget, Hunting, Jackmaster. 12 to Deal with 1c to 39c Card. Per Deal \$1.80
METAL FLAG LAPEL BUTTONS, 100 for 95¢. (Include Postage Deposit.)

CHAMPION SPECIALTY CO., 814-S Central St, Kansas City, Mo.

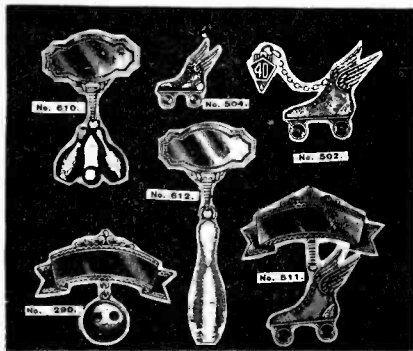
Greatest Money Making Opportunity in all History - Cash in on Front Page Headlines
AMAZING NEW MACHINE ENGRAVES PENNIES

Four dies on machine, big selection:
UNITED STATES FLAG STATUE OF LIBERTY
UNITED STATES MAP LORDS PRAYER
PREAMBLE CONSTITUTION CRUCIFIX and MANY OTHERS
Write for Literature Quick

TROPICAL MANUFACTURING CO.
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MARDI GRAS and FAIR SPECIALS
Velvet Covered Running Mice Gr. \$6.00
Silver Wiggly Snakes Gr. 3.00
Chinese Thin Batons Gr. 8.40
Heavy Hawaiian Lels Gr. 2.00

Send for Special Price List
HARRY KELNER & SON, Inc.
50 BOWERY, NEW YORK CITY



BOWLING PINS! . . . SKATE PINS!

NOW—is the season for promoting bowling pins and skating pins. Six good styles—shown above! A complete line shown in our Catalog No. 25. Write for it today. State your business.

HARRY PAKULA & CO. 5 No. Wabash Ave., Chicago, Ill.

America's Latest Craze

YOUR NAME

In raised Coral Colored Letters on a genuine Tropical SEA-SHELL BROOCH

Flash color plus name appeal. California Redwood was big, this is tremendous. Fastest selling novelty in years. It is getting a fast 25¢. Cost 2 1/2 cents complete with printed brooch card. Takes 1/2 minute to assemble. Now being sold by demonstrators to capacity "biz" in Kress, Kresge, Grant and department stores. Demonstrators, Wire Jewelry Workers, Novelty Workers, act now. It's a winner. Price list: Shells, \$1.25 a hundred; \$10.00 a thousand. Jewelers Brooch Pins, \$1.44 gross. Printed Brooch Cards, \$4.00 a thousand. Letters now 35¢ a lb. Sample any name, post paid, 25¢.

J. A. WHYTE & SON 6307 N. E. 2nd Ave., Miami, Florida

Coupon Workers • Sheetwriters • Pitchmen Get the Pen That Makes You Money

WALTHAM

New Push Filler Pens—Lever Pens—Combinations. The new Waltham all-pearl package gets you the real money. Write for price list on all type Waltham pens.

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4c Each, \$3.50 per 100; \$32.50 per 1,000. IDENTIFICATION PLATE, containing Draft and Order Number, Name and Social Security Number. Quick sales, big profits. Send 25¢ for sample plates and cases. Catalog free on Die Set and Stamping Machine.

FRANK BONOMO (BB-8) 65 Central Avenue, Brooklyn, N. Y.

CHEWING GUM 23 BOX

RETAILS FOR \$1.00. Each box holds 20 Cellophaned 5¢ Packs of Factory Fresh Gum! Snappy Display Boxes help you to get quick 100% to 200% profits. Be our distributor—get started! Send 50¢ for sample box (prepaid). GREAT FIELD FOR AGENTS. Write for AMERICAN CHEWING PRODUCTS CORP. 4th and Mt. Pleasant Ave., Newark, N. J.

FILL-O-MATIC

The Newest and Best Low-Priced Line of PENS—SETS—COMBINATIONS. New Push-Filler (Illustrated) and Lever-Filler Types Backed by ARGO'S Reputation for Quality. ARGO PEN-PENCIL CO., Inc. 220 Broadway, New York, N. Y.

ROLLED GOLD PLATED WIRE (Gold Filled)

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PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by BILL BAKER

(Cincinnati Office)

Iowa Tax Law Affects Sheeties

In the fall of 1939 the State Tax Commission of Iowa raised the question of the collection and remittance of the State's use tax in connection with subscriptions to periodicals. At that time the National Publishers' Association, Inc., of New York, arranged a conference with the commission and convinced it that the difficulties of enforcement of such a ruling without discrimination would cost more than the amount of tax would justify. Commission finally agreed that it would be inadvisable to insist upon such collection, but in doing so advised that it was a temporary opinion and one the commission might have to reconsider at a later date.

As a result of the conference, there has been no question raised as to collection and payment of the Iowa use tax on the sales of subscriptions to publications sponsored by the National Publishers' Association. However, an opinion set down by the Iowa Tax Commission, headed by Fred W. Nelson, chairman, in Des Moines January 2 indicates that sheet writers and other subscription agents doing business in the State may be compelled to collect a use tax.

Commission's new opinion supercedes any prior regulations or opinions on the subject and requires that "sellers of subscriptions to magazines and periodicals in interstate commerce, who solicit such subscriptions in Iowa thru means of sales agents or representatives and fulfill such subscriptions by subsequent delivery of the magazines or periodicals in interstate commerce to users in Iowa, are required to collect the use tax for the State, in accordance with the provisions of the Use Tax Law and the regulations relating thereto."

Nothing has been indicated as to the procedure the State will use in the application of its use tax, it was reported.

JOE BARKOW . . . is still working Columbus, O., with his jewelry layout to satisfactory business.

COME ON, boys and girls, pipe in. Every little bit helps, you know.

STILL WORKING . . . to good tips and managing to garner his share of the gelt with gummy in Newark, N. J., is Bob Ainsworth.

K. MAX SMITH . . . is reported to be vacationing in Ohio and preparing his photo and jewelry layouts for opening early in April. He's also working the name-on-a-sea-shell brooch.

CALCULATOR SCHULTZ . . . is working in New York again, having returned recently to the Eastern Metropolis from a successful trip in the Carolinas.

WENDELL HEDDEN . . . scribes from Joes, Colo., that he has been doing very little work so far this year, but he and Mrs. Hedden are slated to open with juicers in a Denver chain store February 10.

WATCH YOUR STEP. The path to success isn't an easy one.

THAT ACE EXPONENT . . . of the tripes and keister, Art Nelson, comes thru with the following tribute to the late Fred (Jerry) Coates from Cleveland: "We just received word of Jerry Coates' death and burial in Arlington Cemetery, Philadelphia. To those in Pitchdom who knew Jerry we can only say that one of the master pitchmen of America has passed on, to live in our memory for many years to come. Jerry always played hard and worked hard and the many times that he quit the tripes and keister only to return to the field proves conclusively that this business of pitching was his life. Few of us knew that he had a bad pump. His creed

seemed to be: 'Live today and let tomorrow bring what it may.' To his family we say, 'Jerry will continue to live in the memory of the many pleasant years of his association with the pitch world.'"

JOHNNIE LA BARIE . . . is reporting to be getting some swell takes working the name-on-a-sea-shell brooches in the General Lee night club, Savannah, Ga.

SOME OF THE FOLKS . . . have written in asking to read pipes from Al Morris, Max V. Golden, S. Poptel, Barney Weiner, Maurice (Speed) Hascal, Prof. Jack Scharding, Carl Herron, G. Sander, Charles A. Emery, C. Schroeder, W. D. Cooper, Doc Tom McNeeley, and Madaline and Mary Ragan. Get out the ink sticks, boys and girls.

HAVEN'T HEARD FROM . . . Ricton, "Barnum of the Sticks," recently. Wonder what's doin' in his diggings?

IF YOU LIVE to help live, you're really living.

STILL MANAGING . . . to collect the lucre with herbs in Nelsner's, Cincinnati, is Doc Ehrling.

ANYBODY GOING . . . to work the Mardi Gras in New Orleans? Tell us about it.

STILL THEY DO IT . . . Please, boys and girls, don't be negligent about signing your names to communications to the column. We received two of them last week, one of which was a nifty from Columbus, O., but neither had a John Henry appended and both found a resting place in the wastebasket. You write 'em and sign 'em, and we'll print 'em.

WE RECENTLY . . . caught a pitchman working a small Indiana town, who had a nifty idea of selling fountain pens. For a bally he rapidly drew pen sketches of members of his tip to demonstrate the efficiency of his pens. Unfortunately, we failed to obtain his name.

well and you'll gain the respect and honor of everyone."

WHAT'S HAPPENED . . . to all the peeler demonstrators? About time we're hearing from them.

ABOUT THIS TIME . . . last year the snow and cold weather just about killed off any attempt at outdoor pitching in Detroit, but there were plenty of pitchfolk working in department stores. How is it this year?

SOME OF THE . . . boys and girls want to know if Joe Kenner (The Count) is still working gummy; if Mr. and Mrs. William Stroehlin and Stroehlin's sister, Laura, are getting the geedus with sharpeners and flowers; if Morris Kantroff is working in the South this year, and if Teddy Goldstein and wife are still working their hum-a-tones in the East.

INDOMITABLE COURAGE is what enables men to surmount the greatest obstacles. Pitchmen are blessed with it.

CLIFF STAND . . . blasts from Miami, where he has had three weeks of swimming and fishing, that he is leaving for the New Orleans Mardi Gras with Frank J. Fisher, Harry

OAK HYTEX BALLOONS HY-GLO CIRCULAR STRIPES A striking glossy finish and broad bands of variegated color around balloons make Hy-Glo Circular Stripes a knockout for beauty and sales appeal. The OAK RUBBER CO., RAVENNA OHIO

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Schwartz, Al Pollack, and Alex Rosoli. They are all working your-name-on-a-sea-shell brooch.

DOC MORGAN . . . pipes from Havana that he is still selling on all spots from Buenos Aires, Argentina, northward. He's touring by plane and says business is good.

TAKE THOSE predictions of a late spring in the North for what they are worth. Remember, they're merely predictions and do not govern the elements.

FROM BOB POSEY . . . "West Texas has the usual amount of wind. Tips are not hard to get, but anything over a quarter is slow to move. I saw Mac Muncie with gas savers working at the post office in Abilene, Tex. Readers there are fair, but a few of the spots are closed. Jockey lots are mostly open, but I find doorways better. All the camps I have made so far have not been so hot. How about a pipe from Ted Travis, Tom Sigmourney, and Frankie Loger?"

WONDER WHAT . . . the readings on J. H. McCaskey's (he of juicer note) business barometer indicate for 1941? What will the year bring, J. H., good or bad results?

THEY TELL US . . . that conditions in Florida this winter are good, despite exceptionally high readers in several of the town. A number of the boys and girls are corraling some long green with demonstrations in stores and juicer workers are plentiful.

PITCHDOM, like any other profession, had its successes and failures in 1940. This year will be no different. Which class will you be in?

TOM KENNEDY . . . is reported to have wound up a successful three-week stand in the H. L. Green Store, Milwaukee, on tube gummy.

FRANKIE PIPER . . . pipes from Atlantic City that after seven years of working specialties from Coast to Coast he has decided to quit the pitch game to enter the coin-operated vending machine business.

EDDIE GILLESPIE . . . and Jake Nieuwenhuys, fountain pen kings, sent the Pipes desk a novel envelope, showing their own art work. The envelope was addressed to Gasoline Bill Baker in beautiful writing. In the upper left corner of the envelope was pictured a gold nugget, studded with a large diamond. Opposite this was the writing, "Jake Nieuwenhuys, the nugget from the Klondyke."

The word "greetings" on the front side of the envelope was shown flowing from a fountain pen, and this question was

Selective Service Mail

In the Carnival Department of this issue appear the names of those having Selective Service mail in the various offices of *The Billboard*. This list is published in addition to the names which are set in capital letters in the regular Letter List.

Also in the Carnival Department is given a list of registrants who are considered delinquents.

asked from a pictured airplane: "Who is Fred McFadden, of long-jump fame?" The back of the envelope pictured the pen kings riding in a chauffeur-driven car talking about the 48,000 satisfied customers they had in Hawaii. The pen kings, after a successful time in Hawaii, are back in the States and en route to Miami.

FLAUNT REGARD for moral and financial obligations and you're a cinch to become a failure.

CHARLIE MILLIGAN . . . wire worker, was in Cincinnati recently and rated a two-column story in *The Cincinnati Enquirer*. The story told how Milligan recites parodic verse as he works just for the fun of it. His three favorite poems are *The Cremation of Sam McGee*, *The Gila Monster Route*, and *The Son of Dan McGrew*.

AMONG . . . those present at a New Year's party at Cecil and Kitty Rawlings' new photo studio in Corpus Christi, Tex., were Bill and Marion Johnson, punch needles; Mr. and Mrs. Archie Jordean, wire jewelry, and Al Adams.

BEN AND MRS. BROWNE . . . of peeler fame, are reported wintering in Corpus Christi, Tex.

TRIPOD OPININGS: "The boys who are always squawking about bad business are usually the ones who never get into a town that hasn't been burned up."

BEND AN EAR . . . and listen to the following effusion from the pen of Mrs. Robert Noel from Bedford, Va.: "Why don't more of you boys and girls pipe in? What's become of Morris Kahntroff, Doc Raggett, Paul Houck, and dozens of others? Pipe up, folks! We'd especially like to read pipes from E. J. Franklin. Haven't seen or heard from him in ages. We came down the line earlier than usual this fall. Louisiana always has been extra good for us, but will have to admit it wasn't so hot this time. We met the Art Gilberts before Christmas working near New Orleans with their tent show. The George Bishops joined us recently and we spent the holidays in New Orleans. We have a new house trailer and new truck on which we exhibit a trained chimp. Bob drives the trailer and I drive the truck. We also carry a penny pitch. Besides Bob and me and our two children, roster includes Claire and George Bishop. Claire has taken over the penny pitch until we can get a hoop-la laid out. George is the peanut vender before and after the show. The Bishops have a trailer and car. Outfit isn't big, but we've been getting good crowds, altho weather has been against us most the time down here. We've been booking the chimp at schools and he's been clicking. Plan to go to New Orleans for the Mardi Gras. After that we head north and probably will play the New England States this summer. Pipe in, Snoden Holland."

Pitchdom Five Years Ago

George Long was in Boise, Idaho, where he met Harry Roberts. . . . Doc N. F. Tate was in Waco, Tex., after closing one of his most successful med seasons. . . . Jeff Farmer, after a month in Veterans' Hospital, Hampton, Va., was back in harness again at McKenzie, Tenn. . . . Doc George M. Reed was experiencing poor business at his store in Parkersburg, W. Va., due to snow and cold weather. . . . Frenchy Thibaut was

in Shreveport, La., doing fair biz. Town was open and had a free reader on your o. m. . . . Bill Westfall and Art Cox had opened a demonstration at a chain store in St. Louis. Mrs. Cox was in the Herman Klefer Hospital, Detroit. . . . H. L. Crumpton was in Johnson City, Tenn., working about two days a week. . . . H. M. Zorn was in Lancaster, Pa., which could not be worked without a s. r. . . . Greta Keefer was working a polishing cloth demonstration in Cincinnati chain store to good takes. She visited *The Billboard* while in Cincinnati. . . . Doc Raggett, old Doc Colby, Guy Warner, and Mary Ragan and husband were working court days and tobacco markets in Tennessee. . . . Mrs. Reta Murphy piped that her father, Chief Bearfoot, veteran med show man, had died. . . . The Clarks were still operating in a St. Louis store after more than a year with stocking darners. . . . Ray Redding was in Johnson City, Tenn., on the tobacco market. . . . M. G. (Mike) Ward was in Harrisonburg, Va., and met Jack Stover, Pat Kelly, on the leaf; Colonel Maitland, oil, and Doc Lovett, coils. . . . George (Heavy) Mitchell, Jimmy Brenell, Harry Weber, Doc Jackson were alone on the tobacco markets in Mountain Home, Tenn. . . . Among those at the Denver Stock Show were Red Powell, H. Brown, A. G. Goldberg, E. D. Henry, Joe Burell, Brownie Holmes, E. Arnheim, G. K. Peck, J. Phillips, Frank Ellis, Charles Lawson, Slim Gorman, E. Baldwin, and Mrs. A. G. Goldberg. . . . Doc Campbell was in Hot Springs, Ark., and saw Harry Woodruff and wife working a pen sale with about a dozen pitchmen in the tip. . . . That's all.

Events for Two Weeks

- February 3-8**
CALIF.—Big Bear Lake. Snow Sports Carnival, 8-9.
FLA.—Avon Park. Air Meet, 9.
 Miami. Circus-Rodeo-Thrill Show, 1-8.
 Starke. Bradford County Strawberry Festival & Agr. Fair, 1-7.
 Vero Beach. Indian River County Fruit Festival, 3-8.
ILL.—Chicago. Merchandise Fair, Inc., 3-7.
 Chicago. National Boat & Sports Show, 1-9.
 Chicago. Gift Show, 3-14.
MASS.—Boston. New England Sportsmen's & Boat Show, 1-9.
MINN.—Crookston. Poultry Show, 3-7.
MICH.—Petoskey. Winter Carnival, 7-16.
MINN.—St. Paul. Winter Carnival, 1-9.
MO.—St. Louis. Southwest Sportsmen's Show, 8-16.
N. Y.—New York. National Notion & Novelty Exhibit, 3-8.
 New York. Dog Show, 9-12.
O.—Cleveland. Al Sirat Grotto Circus, 3-15.
W. VA.—Morgantown. Farm & Home Week, 4-7.
WIS.—Madison. Farm & Home Week, 3-7.
- February 10-15**
FLA.—Kissimmee. International Rodeo, 15-23.
 Tampa. Gasparilla Invasion & Parade, 10-11.
ILL.—Chicago. Gift Show, 3-14.
IND.—Richmond. Dog Show, 15.
 Muncie. Dog Show, 16.
MICH.—Detroit. Builders' Show, 14-23.
 Munising. Ski Tournament, 16.
 Petoskey. Winter Carnival, 7-16.
 Sault Ste. Marie. Winter Carnival, 11-13.
MO.—St. Louis. Southwest Sportsmen's Show, 8-16.
N. H.—Manchester. Poultry Show, 12-14.
N. Y.—New York. National Sportsmen's Show, 15-23.
O.—Cleveland. Al Sirat Grotto Circus, 3-15.
S. C.—Greenville. National Home Show, 10-15.

POLACK'S CINCY DATE

- (Continued from page 39)
 No. 12—Ward-Bell Flying Act in Ring 3.
 No. 13—Felix Morales, head slide.
 No. 14—Castang's Hollywood Chimpanzees.
 No. 15—Karl and Ruby Larkin, jug-

glers, in Ring 1; Art Earl, chair balance, on the stage, and Jake Crumley, rollo bollo, Ring 3.

No. 16—Edna Curtis working her horse, General Gran, in Ring 1; Peggy Michell, single traps, Ring 3.

No. 17—Iva Morales, loop-the-loop, Ring 1; Pedro and Leo Gasca, double traps, Ring 3.

No. 18—Luster Bros., comedy best dressers (Eugene Randow Jr. and Joe Ferguson), on the stage.

No. 19—Larkin Duo, furniture movers, on stage.

No. 20—Teresa Morales, aerial trap act, featuring heel catches.

No. 21—Bell Troupe, teeterboard act, on stage.

No. 22—Carlos Carreon with Edna Curtis' black horse troupe in Ring 1.

No. 23—Captain Spiller's seals, featuring "Oceania."

No. 24—Clowns.

No. 25—Blondin-Rellim Troupe, high-wire act.

Bee Carsey was bandmaster and he had with him Jack Bell, cornetist, and James Rakness, drummer. The other musicians were local bandmen. Doc Goodwin was property superintendent, in charge of rigging the building. George Davis was head concession man and was assisted by Shorty Bird.

The concert consisted of C. L. Younger's seven Hopi Indians in ceremonial dances and handicraft work.

Vernon L. McReavy, who had been in Cincinnati since before the holidays, promoted the local engagement, and Mrs. McReavy handled the office. Other staff members assisting Polack were Mrs. Opal Mills, secretary, and Louis Stern, assistant manager and treasurer. Assisting in the promotional work were James Rison and Joe O'Donnell, phone men. Justus Edwards, of the Polack staff, and Alvin Plough, a Shriner, handled the press. Judge Otis Hess, head of the Shrine committee, was general chairman of the show.

Local newspapers gave liberally of space and the radio stations co-operated wonderfully.

A contest in which children of two age groups (under 8 and between 8 and 13) were asked to color their favorite comic strip was run in *The Cincinnati Post* and proved a big success. A prize of \$5 in cash and six box seats was awarded to the first winner in each group and tickets given to second, third, and fourth winners. This work was handled by Plough.

About 50 members of *The Billboard* staff were guests of the show and saw Monday night's performance, which was also witnessed by Mr. and Mrs. William Dressman of the Cincinnati Zoo. Others of the zoo who visited Thursday night were Sol Stephan and his son, Joe. On Friday afternoon Clyde Beatty was a visitor, he and his wife, Harriet, passing thru town en route from Fort Lauderdale, Fla., to Cleveland to play the Grotto circus. John Robinson IV saw several of the performances.

Many Repeats Booked

The show will play East St. Louis, Ill., next week, and after a week's layoff will move to Louisville, Ky., followed by Davenport, Ia.; El Paso, Tex.; Albuquerque, N. M., and Oakland and Sacramento, Calif. All of these engagements, under Shrine auspices, will be repeats, except Oakland (Ahmes Temple). El Paso and Albuquerque will be made for the first time in three years, and it will be the sixth year for the show to appear in Sacramento. Two exceptionally long jumps are in this route—Davenport to El Paso, about 1,500 miles, and Albuquerque to Oakland, about 1,100 miles. McReavy will handle the Oakland date, leaving by motor for that point next Monday.

LETTER LIST

- (Continued from page 53)
 Carlson, Flo & McCoy, Mrs. F. T. Dot Madison, Miss
 Davis, Mrs. Dorothy Valrie Maxine, Madam & Prof. Rodah
 Doria, Betty Lee Evans, Mrs.
 Florence, Mrs. Elenora
 Hannon, Mollie
 Hughes, Jennie
 Kennis, Mae
 Lipsy, Pearl
 Brown, Russell A. Briggs, Wm. B. Carlson, Ernest Castle, Whip Clark, Gordon Cook, John & Nora Cooper, Al Avers, Henry Baldwin, Billy Brophy, Pete
 Egan, Joe
 Ellenberg, J. E. Emerson, C. R. Emerson, S. C. Fidler, Irvin Forrest, Tom & Bette
 Forrest, Thomas P. Gagnon-Pollock Co. Goad, Charles Grundy, Buster Hedger, S. R. Hiler, Ed
 Hoffmann, Johnny
 HOUSE, JACKSON
 Hugo, Harry.
 Hunter, W. Todd (Omar)
 Hutton, M. C. Cooper
 Justus-Romaine Co. Kaplan, Sam Karr, Olan J. Knapp, Wm. J.
 Knight, Richard J. LaBarie, Babe Lambert, Nate Little, Jack Loucaric, Frank Madden-Stillin Players
 Madison Bros. Marlowe, Don Martin, Art Miller, Frank Miller, J. Mush & Sugar Neilson, Red Nelson, Charlie O'Neil, Bob O'Neil, Patrick J. Paige, George W. Parisen, George C. Pasha, G. T. Pasha, Thomas George
 Patzold, August
 Poole, Bill
 RAY, RALF P. Rink, Sidney Roberts, Bill Robinson, J. W. Rolin, Theodore W.
 Rosenbalm, Ted Savage, Emory Russell, Paul (Tess)
 Sayvilla, Harry Scott, C. B. Scott, J. C. Shannon, Lawrence Patrick
 Sharkey, Tom Sierman, G. B. Sorber, Geo. H. Stokes, J. C. Teska, Adam Thurman, Albert George
 Wade, Edwin & Jack
 Wahl, Ted Wells, Earl Wells, William West, Glenn Williams, J. A. Wilson, Dime Wilson, Pop & Morn
 Yagla, E. L. Young, Robert

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Nat Green's

The Crossroads

CHICAGO

THERE has been a deluge of complaints lately about a couple of promoters leaving unpaid bills, bad checks, and stranded performers, and requests that we blast them in the columns of *The Billboard*. While there is little doubt that most of the complaints were justified, we think it unfair for the complainants to expect *The Billboard* to blast the presumably guilty parties on what quite often is hearsay evidence or, at best, unsupported statements. No one would be happier than we if the small minority of "bad boys" in the business could be permanently eliminated. Purveyors of entertainment, by the very nature of their business, are plagued with many troubles, and one of the worst is the renegades who give the entire field a black eye.

In the last six months we have received many complaints, along with requests to "tell the world about these crooks." Usually the letters ended with: "Please don't mention my name, as it might get me in bad." In other words, the complainant asks *The Billboard* to assume entire responsibility. Frequently we suggest that when and if court action is taken *The Billboard* will then publish it as legitimate news. But thru some peculiar quirk of human nature, those who have been "gypped" refuse to prosecute and content themselves with beefing to anyone who will listen; which does no one—except the crook—any good. There always will be fast-talking promoters who worm their way into the good graces of auspices, tradesmen, and performers alike, pay those who get wise in time, and leave the rest holding the bag. The pity of it is they kill the game for the man who is legitimate.

C. D. (DAN) ODOM has again been "guesting" at a West Side Hospital for a couple of weeks, but left for Pittsburgh late last week, hoping the doc won't have to put him on the operating table again. . . . Capt. Bob Bartlett, explorer, in Chi for a series of lectures. . . . Marie Lovett, wife of Eddie (Ripley) Lovett, is out of the hospital and convalescing at her home in New York. . . . Jack Hamilton, high act, stopped to say hello on his way to Miami to play a

BURLESQUE NOTES

(Continued from page 25)

way after a few years on West 42d Street. Back to the Central. . . . I. B. HAMP and Gertrude Beck left Union City January 25 minus two grips filled with personal and stage effects stolen from in front of a rooming house. . . . DOLORES WEEKS and Shuffle LeVan new at the Eltinge January 24. . . . MORGAN SISTERS, from the Midwest Circuit, opened with new costumes and routines at the Star, Brooklyn, January 24, together with Noel Carter, latter featured. . . . JACKIE WHALEN, emcee, formerly with the Hirst wheel, back to niteries. Did lengthy stays at the Nomad, Atlantic City; Barclay's, Brooklyn, and at Pat and Don's, Newark. Now at Butler's Tap Room. . . . ANNETTE ROSS coming from a long engagement at the Follies, Los Angeles, where she had her schnozzle lifted. Opened at Fay's, Philadelphia, February 13, thru Jack Parr's booking.

REGGIE WHITE, billed as "Queen of the Tassle Dancers," is featured at the Gaiety. First time here in four years. Georgia Sothern had the date, but had to cancel because of sister's demise in San Francisco. . . . JERRY AND LOUISE RENEE are at the Club Embassy, Brooklyn, with Marie Doherty's Gentlemen of Swing. . . . B. S. PULLY and Gump, comedy acros, are burly newcomers, found by Harold Minsky and transferred by him from his 51 Club to his Gaiety. Have been doing vaude and niteries. . . . PRINCESS WHITE WING, dancer, who was at the Eltinge January 17 week thru Dave Cohn's booking, was another first-timer in burly. Not to be linked with the Princess White Wing who appeared at the same house in 1938 (Garcia Gomez). . . . BILLY AINSLEE, comic, back to the Hirst Circuit from the Eltinge. Rejoined in Detroit to co-comic with Max Ferman. . . . LEONA THURSTON moved from the Eltinge to the Star, Brooklyn, January 24. UNO.

winter date. . . . Frank Bering, Sherman Hotel manager, and his wife, the former Joan Winters, were all togged out in Western regalia for the Emerson House rodeo ball. . . . Ben Atwell in town extolling the merits of Walt Disney's *Fantasia*. . . . Pat Purcell left early last week for the State fair meeting in Harrisburg, Pa., then to Tampa for the fair. . . . Frank Mayer, New York program publisher, has been in and out of town the past week working on the new Ringling program. . . . Jack Duffield off to St. Paul to handle the fireworks end of the Winter Sports Carnival. . . . Beverly Kelley in from Delaware, O., to look over the latest in furniture.

THE BILLBOARD should feel complimented for being considered an inexhaustible source of information. Its staff is always happy to answer inquiries pertaining to show business, but occasionally something comes up that becomes wearing on the nerves. For the last two weeks the Chicago office answered from 50 to 60 calls a day from contestants in a newspaper contest called "Game of Check." Question asked was: "How many times has Bill Robinson, the tap dancer, appeared at benefits during his stage career?" Happily, the contest closed last Monday.

DURING the last few years the Showmen's League spring party or theatrical night has grown to the point where its rivals the annual banquet and ball held in December. Held in the popular College Inn of the Hotel Sherman, it attracts more of the general public than the December affair. Walter F. Driver, chairman of tickets and reservations, reports that more than 400 reservations already have been made, and one of the first notables to buy tickets was former mayor William Hale Thompson. Lee R. Sloan, general chairman, is hard at work on plans for the occasion, and his entertainment committee, headed by George H. Terry, is lining up an array of talent that will include many night club names. It's going to be the biggest \$3 worth the League has ever offered!

Hartmann's

Broadcast

CINCINNATI

IN 1939 Charles R. Milbauer, theatrical artists' representative and circus lover, started a movement for representation of the circus on U. S. postage stamps thru the use of a picture of P. T. Barnum or the Ringling brothers. To aid in this movement he urged showmen, performers, and circus fans to write a postcard to him or the postmaster-general at Washington stating that they desired a stamp honoring the circus. He does not know who, if anybody, wrote the postmaster-general, but Milbauer does know that he received only two postcards—these from persons who were merely readers of *The Billboard*. Not a one did he receive from members of the Circus Fans' Association and Circus Saints and Sinners' Club.

Disappointing as this response was, Milbauer refused to give up. In *The Billboard* of January 4 he again appealed to all who should be interested in a circus stamp to aid in the movement by writing a postcard either to him or Postmaster-General Frank Walker at Washington. The response from circus people and members of the CFA and CSSC again has been disappointing. He gives credit to Robert Zimmerman, assistant secretary of State, of Madison, Wis.; Warren Wood, of Englewood, N. J.; George H. Barlow III and Porter Van Ault, all of them CFAs, as doing their share, but, as he puts it, "it is only a drop in the bucket." So far as the CSSC is concerned, Milbauer says he received only one letter and that from Lowell Thomas, who is a very busy man and hasn't the time to spare to do much with the movement. On January 29 Milbauer sent a petition with about 200 names to Postmaster-General Walker, and of that number only two or three were members of the CFA, while Thomas was the sole member of the CSSC.

Milbauer has also sent to the postmaster-general a litho from the Ringling show which he made over to conform with the requirements demanded by the post-office department. The litho is the familiar one with the pictures of Barnum, Bailey, and all of the Ringlings.

Why showmen and performers are

showing negligence in getting behind this movement Milbauer cannot understand. He feels, too, that the Fans and Saints and Sinners should certainly take more interest, and that they really should do something collectively.

Following is a part of a letter which CFA Zimmerman wrote to Postmaster-General Walker on January 14: "In the January 4 issue of *The Billboard* the subject of a circus stamp is again revived. As a member of the Circus Fans of America and one sincerely interested in this subject I should like to solicit your interest and co-operation in the issuing of a circus commemorative. Friends, workers, and fans of the circus the nation over will deeply appreciate any consideration you may give this suggestion."

Thru our Los Angeles outdoor correspondent we learn that Stan Rogers, art director at Metro-Goldwyn-Mayer studios and an ardent circus enthusiast, and W. J. Hoffman, former circus trouper, who has a position with the city of Los Angeles, are lending their co-operation by getting signatures to a petition for a circus stamp honoring P. T. Barnum, the Ringling brothers, or the original John Robinson.

Milbauer favors a stamp honoring P. T. Barnum or the Ringling brothers. On the West Coast the original John Robinson (as noted above) is also suggested. Regardless of whose picture might be selected as the subject for the stamp, April 7 will mark the 50th anniversary of the death of Barnum, and it would be very appropriate in consideration of this if a circus stamp was issued in 1941.

But no such thing will come to pass without the proper co-operation from showmen, performers, Circus Fans, Circus Saints and Sinners, and circus lovers. Write Charles R. Milbauer, 1697 Broadway, New York, today and tell him to count you in on the movement. Or drop a postcard to Postmaster-General Frank Walker, Washington, D. C., urging him to give us a circus stamp.

MAGIC

(Continued from page 25)

home in New Trenton, Ind., to attend the funeral of his mother, who passed on recently after an extended illness. . . . PLATO AND JEWEL last Thursday (30) concluded a two-weeker at the Hotel Gibson Rathskeller, Cincinnati. . . . EIGHTH ANNUAL SHOW of the Wizard Club of Chicago will be held February 14 at Kimball Hall, with the public and all magi invited. Joe Berg, magician and magic dealer, who has been in charge of the show the last six years, will again handle those duties. The show, *Foolies of 1941*, will carry such talent as Al Saal, Toledo, O.; E. J. Moore, Newark, O.; Clarence Slyter, Milwaukee; Jimmy Trimble, Terre Haute, Ind., and W. C. (Dorny) Dornfield, Chicago, emcee. . . . BIRCH THE MAGICIAN is playing six weeks of South Carolina time under the management of N. P. Patton, who formerly trouped as Selwyn the Magician and who now conducts a school booking agency known as the Carolina Assembly group. Birch is carrying his usual show for the six-week trek, including Mabel Sperry as a feature on the xylophone. While the flu epidemic has cut in on the show's receipts at some spots, business as a whole has been highly satisfactory, Patton reports. . . . MAGIC HOBBY CLUB, Columbus, O., staged its annual magical shindig at the Neil House, that city, beginning at noon Saturday, January 25, and running until 6 a.m. the next morning. Total registration for the magic get-together numbered 183, according to Bob Nelson, one of the founders of the club, and 73 took in the dinner party held at the Neil House. Johnny Jones, columnist of *The Columbus Dispatch*, devoted his entire stint January 27 to reviewing the show presented by the Magic Hobby Club at the Franklin County Children's Home January 25.

LAST CALL!

Pitchmen, Demonstrators, Sheetwriters, Popcorn, Etc. NATIONAL HOME SHOW WEEK OF FEB. 10 Greenville, S. C. (Indoors) A Few Choice Spots Left G. Hodges Bryant, 307 News Bldg., Greenville, S. C.

Leonard Traube's

Out in the Open

NEW YORK

Powwow Patter

PICKED up on the run at the Virginia fair meeting in Richmond. . . . Frank Kingman, sec of Brockton, Mass., and of the International Association of Fairs and Expositions, made this convention, too, then up to Harrisburg for the Penny get-together. After that back to Washington for the steenth time to discuss business matters with Joe Hiscox, of the U. S. Department of Agriculture, and Ted Allen, the AAA man. From there to the Tampa Fair, where everyone seems to be going these days. . . . Max Linderman, the World of Mirther, spent a couple days around his local winter quarters and was also headed southward. . . . Hear that Louis Kaufman, formerly in showbiz, is ill in a Miami hospital. . . . Looking as cheerful as ever was Carl Lauther, putting in his 13th week with his museum in Norfolk, Va. . . . Howard Ramsey, of Hennies Bros.' Shows, set out for Florida to do some winter chores with the Royal American Shows. . . . Quite a guy and talker is Leon Nowitzky, chief of the homicide squad in Norfolk, who attends the Virginia powwow whenever he can. His brother, Herman, is master mechanic for the Wilmer & Vincent Circuit. . . . Bill de L'horbe came down from Baltimore, Md., for the day and left for Chicago. He's the personable peddler of Flying Scooters. Bill says Ray (Lusse Bros.) is all excited (as who wouldn't be?) about having become a pappy to Ray Jr., week before last. . . . Max Gruber, boss of World Famous Shows, reported that he bought a flock of rides while on a NY trip. . . . The only night spot in Richmond, Va., using ork and floorshow is La Conga. But more im-

portant is that it is operated by Maybelle Kidder and her daughter, Jean Walker, who know their way around the midway bases. . . . Latest gag around meeting lobbies these days is the Sign of the Three S's—Seven Suing Shapiros, meaning the printery boys whose respective businesses and their locations are just about as easy to comprehend as Einstein's unified field theory—or do you prefer the theory of relativity? . . . That was good old Walt Nealand regaling all customers with reminiscences of his exploits around the road-show-picture circuits.

CONTINUING the run at the Pennsylvania convention. . . . Svelte-figured Dave Endy, with an answer to everything, shadowed by Oscar Buck, the guy with the handsome puss. . . . L. C. (Ted) Miller, of Bantly's Shows, showing older general agents how it's done. What a tactician is this versatile Luther Cedric! . . . Pat Purcell and Irish Horan, two silver-tongued gents who are spreading the gospel for their own units of Jimmie Lynch Death Dodgers—and what gospel! . . . Izzy Cetlin says he'll sign anything that doesn't cost him any dinero, thus showing excellent judgment. And his sad-looking pard, Jack Wilson, who spent three days trying to get off a letter and still didn't do it. . . . Give me Benny the Bingo Weiss and Sam (World's Fair Shows) Prell when it comes to kibitzing their joust at poker, table stakes variety. And throw in William (Ideal Shows) Glick to make it a dramatic job. . . . Tommy Thomas, the J. J. Joneser, stalked thru the lobbies in the grand manner. A grand feller with a smile as wide as Grand Canyon, all of it sincere. . . . And so to sleep.

State Aid and Fair Statistics

By A. W. LOMBARD

Address delivered at the annual meeting of Massachusetts Agricultural Fairs Association in Boston on January 22 by the secretary of the association, veteran member of the State Department of Agriculture.

The Division of Plant Pest Control and Fairs of the Department of Agriculture takes pleasure in presenting at this time a report of its stewardship or rather perhaps the results of fair inspection and other activities which the Division of Fairs carries on during the year. The season of 1940, I think we will all agree, was most favorable from a fairs' standpoint. There seemed to be a decided change in the attitude of all who attended fairs, and money was spent more freely and the carnival spirit was more noticeable.

Where everybody seems to be happy and in a jovial frame of mind, the conditions for carrying on a successful fair are much easier and the management senses the friendly spirit and interest of its patrons.

The Department of Agriculture during 1940 received requests for an allotment of State prize money from 132 agricultural and horticultural societies, grange and community fairs, and poultry and rabbit associations holding shows. Of this number 112 held fairs, and State premium checks were mailed to the secretaries, who in turn forwarded them to the individual winners. A grand total of 1,977 checks were sent out. Of this number boys and girls received 806 checks, and the rest went to men and women. The department also awarded 100 three-streamer blue ribbons and 187 two-streamer ribbons to Granges holding fairs. Bronze medallions to the number of 125 were awarded to 4-H Club boys and girls, vocational agricultural students, and other young people. The department also awarded four silver medals and one Certificate of Merit, and in addition 29 trophies were awarded.

More Exhibits, Fewer Fairs

Special exhibitions were installed in the Massachusetts Building on Eastern States Exposition grounds, West Springfield, and the Brockton Fairgrounds, Brockton; also at Marshfield, Topsfield, and Great Barrington fairs. Other special exhibitions were put up during the year in connection with specialty shows in Massachusetts and other States.

The fair inspection work was carried on as usual and the statistical information will show the results of this work. The department, however, would like to extend its fair inspection to a greater number of Grange and community fairs, but under the present set-up it is a question both of lack of manpower and finances to make this work possible.

Four fairs had light harness racing and two running horses with pari-mutuel betting. The remainder of the fairs depended upon automobile races, thrill shows, rodeos, and the like to furnish their track attractions.

Total agricultural exhibits increased over the previous year and this with a lesser number of fairs being held. The total number of all exhibits also showed an increase. Boys' and girls' exhibits are about holding their own. The increase in attendance and the number of exhibits shows a most healthy condition and testifies to the interest of exhibitors as well as the public in agricultural fairs. You may be interested in the following 1940 statistical information:

Attendance, all fairs.....	766,809
Total agricultural exhibits.....	73,858
Total boys' and girls' exhibits....	9,204
Total number, all exhibits.....	87,228
Total amount paid in premiums for agricultural exhibits:	
By State.....	\$16,869.09
By Fairs.....	15,566.90
Total	\$32,435.99

Figures on 12 Plants

A questionnaire was sent out to 14 major fairs and 12 replied. A tabulation of the results of the questions asked shows that 12 of the 14 major fairs own land on which their fairgrounds are located to the amount of 450 acres and that on this land 168 permanent buildings furnish a combined floor space of 720,320 square feet and that a value of \$3,059,657 is set upon the land and buildings. The 12 fairs have 54 horse barns capable of housing 1,346 horses and they can tie up either in barns or in the open 3,575 head of cattle. This gives a pretty fair picture of the size of and capital investment in the major fairs in Massachusetts and you will note that no mention is made of equipment and materials used in staging these fairs. Of the 12 listed 8 have half-mile tracks which are used each year in some way during the fair.

The division appreciates very much the splendid co-operation and support which it has received from fair officials thruout the State. It is its purpose and desire to work in the closest harmony with all fairs and the division welcomes requests for services and assistance. We will try to do everything we can to help you.

ILLINOIS FAIR MEN

(Continued from page 3)

Fleming, Arthur; G. P. Seibel, Princeton; Paul Powell, Vienna; S. S. Richey, Pinckneyville, and W. R. Hayes, Du Quoin.

Irwin is Toastmaster

President Irwin was toastmaster at the banquet and there were numerous

borne, Emil and Evelyn, St. Claire and Elaine, Natalie and Howard, Ray Conlin and His Dummy, Three Kings; Warfield the Magician; Young Sisters, Captain Frank's Wonder Dogs, and Reihl Trio.

Attractionists Registered

Attraction and supply firms and representatives registered included Fair Publishing House, R. G. Teets; World Fireworks Supply Company; Snapp Greater Shows, Jack Downs; Groves Greater Shows, George Kane; Johnny J. Jones Exposition, Sam Gluskin; Imperial Shows, Edward A. Hock; L. J. Heth Shows, Joe J. Fontana; Joe J. Smith Amusement Service, Joe J. Smith; Gus Sun Agency, W. C. (Billy) Senior, Jinks Hoagland; American Decorator, E. R. Gray; Boyle Woolfolk-B. Ward Beam Agency, George B. Flint; Barnes-Carruthers Fair Booking Association, Ethel Robinson, Camille LaVilla; Sacco Theatrical Mart, Tommy Sacco; Curl & Lamb Shows, W. E. Lamb; Sutton Greater Shows, F. M. Sutton, F. M. Sutton Jr.; A. E. Selden, "The Stratosphere Man"; Monett-Lunsford Rodeo, T. J. Smith; E. G. Staats Company, M. H. Lines, R. P. Hobbs; Byers Bros.' Shows, C. W. Byers, Bill Carner; Wadley Bros.' Shows, R. R. Wadley; Mendota Radio Service, R. G. and G. E. Whitmore; Tilley Shows, E. H. Bunting; Deal-Shute Theatrical Exchange, Edna Deal, Ray Shute; American Speedways, H. G. Clark; Ohio Valley Sound Service, Carl Wolf; Reginald Voorhies Company, L. N. Freckles, Floyd T. Shaw; Francis Bros.' Shows, John and Crawford Francis; Sidney Belmont Agency, Sidney Belmont; Fulton Sound Service, Ray Fulton; Pearson Shows, Anna Jane Pearson, Don, Emerson, and Powell Leonard; Eli Bridge Company, Ben O. Roodhouse, Lee Sullivan; Desplanter Bros., E. J. Desplanter; General

upward of \$300,000 into Pennsylvania to help defeat the bill which, if passed, would cut into the neighboring Commonwealth's handle.

Brice Re-Elected Prez

William Brice Jr., Bedford, was re-elected president, and renamed with him were Harry B. Correll, Bloomsburg; John H. Rutter, York, and M. H. Beary, Allentown, vice-presidents, and Charles W. Swoyer, Reading, secretary-treasurer. Re-elected to the executive committee were Ed Scholl, Allentown; John S. Giles, Reading; Samuel S. Lewis, York; Jacob H. Maust, Bloomsburg; Edward E. Frontz, Hughesville; Karl D. Shiner, Towanda; Guy R. Klinger, Gratz; Dr. H. W. Turner, Doylestown; Frank H. Marvin, Mansfield; Walter B. Parker, Stoneboro; Frank R. Diehl, Lehighton; Ralph M. Bashore, Pottsville; R. W. Gammell, Honesdale; Ira Bloom, Ebensburg, and David G. McDonald, Pittsburgh. Added were R. J. Ferguson, Butler, and Joe McGraw, Washington, the latter succeeding the late R. L. Munce.

More details, covering banquet, meetings, amusement representation, and contracts awarded will appear in the next issue.

TOURING SHOWS HIT

(Continued from page 3)

or has been conducting his enterprise for at least eight consecutive months prior to July 1, 1941. Should a lapse or break of 90 days or more occur during the conducting of the enterprise the promoter would have to file again with the secretary of state and post his bond all over again.

Penalties for violations of the proposed law are fines of \$500 to \$10,000 for each conviction. Owners of the property which houses the entertainment are also made liable to fines in another section.

The bill specifically exempts the following from its provisions: Political rallies; enterprises under the direct supervision of the athletic commission of the State of Indiana; educational institutions; State Fair, Home Show, county fairs; charitable, religious, fraternal, labor, social, and patriotic groups (provided all proceeds go to sponsoring organization); amusement parks, community enterprises, agricultural or farm festivals, and entertainments held in buildings especially devised for legitimate, vaudeville, or movie productions if they are not put on by a transient promoter.

The bill is understood to have the backing of the Associated Theater Owners of Indiana, who have long been working for the elimination of traveling motion picture operators and carnivals, as well as ice hockey games.

ENDURANCE SHOWS

(Continued from page 26)

ord officially." scribbled Bernard, "was the Tibbett & Brockett show held in Norfolk, Va., in 1935. Several people had misjudged the hours; they actually walked 3,500 hours, to be exact, with 48 couples participating. The winners were 'Carolina' Webster and Edith DeRosa."

INQUIRIES HAVE BEEN received recently on Lou Devine, Doris Donovan, Bill Ross, Clyde and Angie Hamby, Eric Lawson, Sammy Lee, Jim Coffey, Johnny Agrilla, Charles Batavia, George Dale, Curley Kent, Lou Dans, Steve Roberts, Joe and Mary Rock, Lou Jarvis, Marge Sheffield, Mickey Martin, Jackie Anderson, Violet Kaye, Tex Hall, Georgie Walker, Johnny Guilfoyle, Bobbie Allen, Tim Hammack, Frankie Little, Pee Wee Collins, Pauline Boyd, Eddie Graves, Annette Andrews, Wells Sloniger, Larry Cappel, Johnny Makar, Hal Loth, Don J. King, Opal Ferdig, and Joe Nalty. Drop a line to the column, kids.

FAN GINNY ACKERMAN types an inquire on Chad Alviso, Louis Meredith, Billy Ryan, and Jo Jo Hitt.

JAMES G. SHOEMAKER, retired business man of Upper Darby, Pa., tosses an orchid to the San Diego, Calif., contest. Shoemaker visited the contest recently and says everything was sold solid.

JIM (KING KONG) COFFEY—Shoot in your address. Your aunt, Mrs. F. H. Hobbs, writes the column that she hasn't been able to locate you for the past two years. She adds that she has been very ill.

SELLHORN
SARASOTA, FLA.—E. LANSING, MICH.

Alma and Vagabond Special Show. Financed. See RAY MEYERS at 1298 Grand Central, Tampa, Fla.

The Cincinnati offices of *The Billboard* have on file thousands of biographies of members of the amusement profession and allied

fields. Not a week passes that this biographical file is not drawn upon for data of people who have passed on. If you are not represented in this file please send to *The Billboard* Biographical Editor, 25-27 Opera Place, Cincinnati, O., the following data about yourself:

Name; age; place and date of birth; home address; number of years in amusement business, or if in allied

Biographies

field so state; date of entering it and first connection and capacity; other connections and capacities and length of each connection to date (mention years if possible); married or single; if married, give wife's name and state if she is active in amusement business; if married previously, give names, dates, etc.; names and ages of children if any; names and addresses of parents; names of fraternal and business organizations you belong to; date of furnishing data and your signature.

speakers. J. C. McCaffery, general manager of the Amusement Corporation of America, and Frank P. Duffield, Thearle-Duffield Fireworks Company, were introduced as past presidents of the Showmen's League of America. George B. Flint was stage director of the floor-show, and dance music was by Frank Leeder's orchestra. Ed Johnson, Jacksonville, Ill., was emcee, and W. R. Hancock, Salem, Ill., was in charge of the program furnished by Joe Marino, So-Ho Tavern; Joe J. Smith Attractions, Orla Lashbrook & Son, Mt. Vernon Tent & Awning Company, Edna Deal-Ray Shute Theatrical Exchange, Tommy Sacco Creations, Gus Sun Agency, Barnes-Carruthers Fair Booking Association, Grover LaRose Attractions, Sidney Belmont Agency, and Woolfolk-Beam Agency.

Programed were Salvator, the Troubadour; Mother Douglas, Rose Brent, Pappy Cheshire, and KMOX Radio Stars, Verne and Tom Cowan, Arthur Dick, Three St. Johns, Libonati Trio, the Roliteers, Hagerman and Newton, Jack Os-

Equipment Company, Frank Thomas; Tippet Tent Company; Wilson Shows; Sunset Amusement Company, K. H. Gorman; Fuzzell's United Shows, C. S. Noel; Boone County Jamboree; WLS Barn Dance; Regalia Manufacturing Company; R. H. Armbruster Tent Company.

Manager Irwin announced that Beckmann & Gerety Shows had been booked for the 1941 Illinois State Fair here.

Members of District No. 5, United States Trotting Association, elected E. J. Hayes, Du Quoin, a national director for three years. The horsemen endorsed the action of State Fair Manager Irwin in throwing out the barrier for starting after the first day of the 1940 meeting.

PA. FAIRS' POWWOW

(Continued from page 3)

ture of the opening session was an address by John S. Giles, Reading, on problems of conducting a fair successfully. During recess an official delegation went in a body to meet Gov. Arthur H. James. In the afternoon there were speeches by John H. Light, State secretary of agriculture; Prof. H. C. Fetterhoff, chief of the agricultural education wing of the State department of public instruction; Dr. G. E. Brandow, of State College, and Frank L. Wiswall, executive vice-president of the United States Trotting Association. A. L. Baker, of State College, presented slides relating to 4-H Club activities.

On the previous evening members of District No. 8 of the trotting association held their annual meeting to discuss race problems and violations and Friday morning the convention ended with a get-together of the Central Fair Circuit, which was concerned with the pending pari-mutuel bill. It was noised around that Maryland racing figures have sent

FRANK SMALL and his

16---TELEVISION FOLLIES GIRLS---16

Presenting New York's Outstanding Ensemble

featuring novelty production numbers with

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Gasparilla Celebration — Grandstand Attraction — Fairgrounds

Management: FRANK WIRTH, 10 Rockefeller Plaza, N. Y.
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Truck and Trailer Legislation

SALEM, Ore., Feb. 1.—A bill designed to offset an earlier measure in the Senate, which would increase the length, height, and weight limits of trucks using highways and streets in the State, has been introduced in the House of the Legislature.

The House bill proposed to increase truck weight-mileage tax rates. Under the present law trucks carrying loads of more than 30,000 pounds have the option of paying 1-mill tax per ton mile or a 6 per cent gross revenue tax. The new measure eliminates the option feature and puts the tax on a graduated scale, from 1 1/4 mills to 1 3/4 mills per ton mile, according to weight.

The bill holds that "certain private interests, apparently seeking to capitalize on popular sentiment with respect to national defense, are now advocating removal of the present statutory limits on the sizes and weights of trucks and trailers operated on the Oregon highways." It is endorsed by many of the county courts.

ROUTES

(Continued from page 20)

Korda, Nina (Fifth Ave.) NYC, h. Kreig, Mary (Club Petite) Pittsburgh, nc.

La Franconi, Terry (Rumba Casino) Miami Beach, Fla., nc. La Marr, Sally (Benny the Bum's) Phila, nc. Lamont, Lee (Walton) Phila, h. Lane Eros (Diamond Horseshoe) NYC, nc. Lane, Wanita (Royal) Marion, O., c. Lane Trio, Tony (Wolf's Rendezvous) Phila, nc. Lane, Dixie (Cat & Fiddle) Cincinnati, nc. Lane, Larry (Jack & Bob's) Trenton, N. J., nc. Lane & Ward (Broad) Columbus, O., t. Le Paul, Paul (Beverly Hills) Newport, Ky., cc. Lassen, Sigrid (Beachcomber) Miami, nc. Lee, Bob (Wivel) NYC, re. Lee, Jack & Jane (Colosimo's) Chi, nc. Lee & Le Roy (College Inn) Phila, nc. Lee, Gypsy Rose (Mike Todd's Theater Cafe) Chi, nc. Lee, Ginger (Primrose) Newport, Ky., cc. Leonard, Eddie (Diamond Horseshoe) NYC, nc. LeRoy, Hal (Capitol) Washington, D. C., t. Lester, Jerry (Copacabana) NYC, t. Lester, Jerry (Minneapolis) Minneapolis, t. Le Vell, Ann (Hi Hat) Chi, nc. Leverenz, Clarence (Broad Lincoln) Columbus, O., h. Lewis, Meade (Cafe Society) NYC, nc. Lewis, Dorothy (St. Regis) NYC, h. Lewis, Hank (El Nido) Vallejo, Calif, nc. Lewis, Ralph (Little Rathskeller) Phila, nc. Lewis Sisters (606) Chi, nc. Lewis, Joe E. (Colonial) Hallandale, Fla., nc. Libuse, Frank (Chez Paree) Chi, nc. Lightning Trio (Lounge) Easton, Pa., c. Lit, Bernie (Duke's) Baltimore, nc. Little Ann Little (Casa Nova) Buffalo, nc. Litz, Angie (Kelly's) Cincinnati, nc. Lloyd & Willis (606) Chi, nc. Lucerre (Monte Carlo) NYC, nc. Luis & DeLita (Yacht Club) Pittsburgh, nc.

McClennan, Rodney (Carrousel) Miami, nc. McDonough, Sally (Philadelphia) Phila, h. McKay, DeLloyd (Kaliner's Little Rathskeller) Phila, nc. Mack, Ernie (Village Nut Club) NYC, nc. Mack, Mae (Lookout House) Covington, Ky., nc. Malcolm & Ruthiana (Bordewick's) Tuckahoe, N. Y., ro. Malina, Luba (Versailles) NYC, nc. Malo Trio (Colosimo's) Chi, nc. Mangan Girls, Hazel (Brown) Louisville, h. Marco & Romola (Jimmy Kelly's) NYC, nc. March, June (606) Chi, nc. March, Snooky (Times Square) NYC, h. Mardoni (Broad) Columbus, O., t. Margo (606) Chi, nc. Marianne (Ben Marden's Colonial Inn) Hollywood, Fla., nc. Marilyn & Martin (Boulevard Tavern) Elmhurst, L. I., nc. Marmon, Lew "Suicide" (Red Gables) Indianapolis, nc. Marna (Freddie's) Cleveland, c. Marshall & Sandra (Hub Cocktail Bar) Owensboro, Ky., nc. Mateer Bros. (Chez Ami) Buffalo, nc. Maughan, Dora (Leon & Eddie's) NYC, nc. Maurice & Cordoba (Palmer House) Chi, nc. May, Marty (Beverly Hills) Newport, Ky., cc. May, Winnie (Shubert) Cincinnati, t. Maychelle Billie (Harry's New Yorker) Chi, nc. Maychoff, Eddie (Brevoort) NYC, h. Mavo, Andy & Co. (Music Hall) NYC, t. Melby Vivian (Club Bali) Brooklyn, nc. Merrill, Joe (Hurricane) NYC, nc. Mitchell, Pinky (Stamp's) Phila, c. Mona, Jean (Leon & Eddie's) NYC, nc. Mondt, Vince "Blue" (Rox) NYC, t. Montoya, Carmen (La Conga) NYC, nc. Moods, Three (Colosimo's) Chi, nc. Moore, George (Harry's New Yorker) Chi, nc. Moro & Chita (Belmont-Plaza) NYC, h. Morton, Alvira (Minuet) Chi, nc. Munro & Adams (Utah) Salt Lake City, h. Murphy, Dean (Broad) Columbus, O., t. Murray, Jan (Tic Toc) Montreal, nc. Murray, Kitty (Lyric) Indianapolis, t. Murray, Marion (Leon & Eddie's) NYC, nc. Murray, Jack (Atlas Garden) Panama City, Panama, nc. Musicaloons, Three (Chateau Moderne) NYC, nc.

Na Pua (Lexington) NYC, h. Neller, Bob (Book-Cadillac) Detroit, h. Nevada, Vicki (Adolphus) Dallas, h. Neville & Day (Cat & Fiddle) Cincinnati, nc. New Orleans Quintet (Brevoort) NYC, h.

Niesen, Georgie (Victoria) Greenfield, Mass., t. Niesen, Gertrude (Chicago) Chi, t.

THE NONCHALANTS

On Tour With Sammy Kaye * Direction—M.C.A. *

Norman, Karyl (Club Frontenac) Detroit, nc. Northwest Mounties (Colosimo's) Chi, nc.

O'Day, Darlene (B-Bar-H) Chi, re. Oehmen Twins (Gibson) Cincinnati, h. Olsen, Fin (Cafe Vienna) NYC, nc. O'Neill, Peggy (Alan) Phila, h. Orr, Henry (The Canteen) Ashtabula, O., nc. Ortega, Rosita (Havana-Madrid) NYC, nc. Ortell, Patty (Carrousel) Miami, nc.

Paige, Ann (Mayfair Club) Miami, nc. Paine, Billy (Coconut Grove) Boston, nc. Pancho & Dolores (Beverly Hills) Newport, Ky., cc. Paris, Frank (State) NYC, t. Parish, Deone (Versailles) Boston, nc. Parker, Gale (Century) Steubenville, O., nc. Parker, Patsy (885) Chi, nc. Parker, Lew (State) NYC, t. Pastines & Fanchon (Park Central) NYC, h. Patti, Joe & Louise (The Place) NYC, nc. Payne, Johnny (Elysee) NYC, h. Peaches (Colosimo's) Chi, nc. Pedro & Rafael (100 Club) Des Moines, Ia., nc. Pepita & Lucia (Havana-Madrid) NYC, nc. Peric, Blanka (Embassy Club) Phila, nc. Perrin, Mack (Savoy-Plaza) NYC, h. Petty, Ruth (Club Esquire) Miami, nc. Pitchmen, Three (Shubert) Cincinnati, t. Playboys, Three (Colosimo's) Chi, nc. Ponti, Frank (Yacht Club) Phila, nc. Powell, Jack (Minnesota) Minneapolis, t. Prentice, George (Chicago) Chi, t. Prince, Jack (Colosimo's) Chi, nc.

Rae, Nan, & Mrs. Waterfall (Chicago) Chi, t. Raleigh, Alice & Diplomates of Rhythm (Clifton) Marquette, Mich., h. Rand, Sally (State-Lake) Chi, t. Rando, Barbarita (Pinto's) NYC, nc. Rankin, Joseph (Music Hall) NYC, t. Ray, Reta (885) Chi, nc. Rave & Naldi (Plaza) NYC, h. Reed, Patsy (Harry's New Yorker) Chi, nc. Reed, Billy (Grossinger) Miami Beach, Fla., h. Renee & Root (Whitehall) Miami, h. Reynolds, Quentin (Strand) NYC, t. Reynolds & Collette (Cat & Fiddle) Cincinnati, nc. Rhythm Rockets (Capitol) Washington, D.C., t. Rice, Don (Minnesota) Minneapolis, t. Richey, Jean (Villa Madrid) Pittsburgh, nc. Richman, Harry (Colonial) Hallandale, Fla., nc. Rio, Joe (Primrose) Newport, Ky., cc. Rio, Carmen (Riverside) Milwaukee, t. Rios, Elvira (Copacabana) NYC, nc. Rives, Tubby (Nut Club) Miami, nc. Robbins, A. (Mike Todd's Theater Cafe) Chi, nc. Robbins, Doris (Hi Hat) Chi, nc. Roberts & Farley (New Yorker) NYC, h. Roberts Bros. (Westfield) Westfield, Mass., h. Roberts, Freddie (Roosevelt) New Orleans, h. Roberts, Jack & Renee Enos (Wagon Wheel) Leavittsburg, O., nc. Robinson, Bill (Versailles) NYC, nc. Rollo Rollo (Mike Todd's Theater Cafe) Chi, nc. Romano Bros. (Capitol) Washington, D. C., t. Rooney, Pat (Diamond Horseshoe) NYC, nc. Rosebuds, Six (Colosimo's) Chi, nc. Ross & Stone (Oriental) Chi, t. Ross, Eve, Dancers (Minnesota) Minneapolis, t. Russell, Strawberry (Rox) NYC, t.

St. Clair & Durand (Shoreham) Washington, D. C., h. Sailors, Three (Capitol) Washington, D. C., t. Samuels, Three, & Harriet Hayes (Chicago) Chi, t. Sanborn, Patsy, & Co. (Earle) Washington, D. C., t. Sanchi, Lorraine (Palmer House) Chi, h. Sanoff, Vera (Le Ruban Bleu) NYC, nc. Sarella, Princess (McGee's Club 15) Phila, nc. Sargent, Jack (Platinum Grill) Chillicothe, O., nc. Schenk, Al (Mayfair Club) Miami, nc. Schubert, Florence (Ivanhoe) Chi, re. Scott, Hazel (Cafe Society Uptown) NYC, nc. Screwballs of 1941 (Minnesota) Minneapolis, t. Seller, Jay & Lou (Music Hall) NYC, t. Selden, Monroe (Colonial Inn) Singac, N. J., ro. Shandor & Margo (Jack & Bob's) Trenton, N. J., nc. Sharon, Nita (Club Giggalleaux) Peoria, Ill., nc. Shayne, Betty (606) Chi, nc. Shea, Bob (Gay White Way) NYC, nc. Sheldon, Gene (Broad) Columbus, O., t. Shelley, George (Chez Maurice) Montreal, Que., nc. Sheridan, Nora (Le Ruban Bleu) NYC, nc. Sherman, Noel, Girls (Lookout House) Covington, Ky., nc. Shields, Ella (Sawdust Trail) NYC, nc. Shore, Willie (Hi Hat) Chi, nc. Sillman, June (Brevoort) NYC, h. Sims & Kaye (Rainbow Room) Hollywood, Fla., nc. Sinclair, Tony (Club Cuba) NYC, nc. Skate-o-Maniacs, The (Rox) NYC, t. Sloan, Estelle (Roosevelt) New Orleans, h. Smiles & Smiles (Lido Venice) Phila, nc. Smith, Manny (Gus-Andy's) NYC, re. Smith, Betty Jane (Gay White Way) NYC, nc. Spear, Harry (Latin Quarter) Boston, nc. Spencer, Penny (Jack & Bob's) Trenton, N. J., nc.

STATLER TWINS ON TOUR WITH SAMMY KAYE Per. Mgt., Jack Lenny, Herman Fialkoff Agency

Standish, Helene (Embassy Club) Phila, nc. Stapletons, The (Earle) Washington, D. C., t. Stefansen, Georges (The Yari) Chi, nc. Sterling, Allen (Cadillac Tavern) Phila, nc. Sterner Sisters (Chez Paree) Chi, nc. Stirling & Rubia (Kaliner's) Phila, nc.

Stoozes, Three (Orpheum) Minneapolis, t. Storm, June (Ambassador West) Chi, h. Streets of Paris (Earle) Phila, t. Stuart-Morgan Dancers (Capitol) Washington, D. C., t. Stump & Stumpy (Sherman) Chi, h. Sullivan, Lee (Club Charles) Baltimore, nc. Summer, Helen (Ivanhoe) Chi, re. Summers, Andrew (Theodore's) NYC, nc. Swann, Russell (Waldorf-Astoria) NYC, h. Sylvia & Clemence (Shubert) Cincinnati, t.

Tatum, Art (Cafe Society) NYC, nc. Terrible Swedes, The (Old Hickory Inn) Chi, re. Tharpe, Sister Rosetta (Cafe Society) NYC, nc.

HENRI THERRIEN The "Painter of Songs" Now in his 8th Week and Held Over Indefinitely. Latin Quarter Club, Miami Beach

Therrien, Henri (Latin Quarter) Miami Beach, Fla., nc. Thornton, Red (Sky Club) Miami, nc. Tisdale Trio (Montparnasse) NYC, c. Tomack, Sid, & Rells Bros. (State-Lake) Chi, t. Traube, Toni (Park Central) NYC, h. Tryon, Dorine & Fletta (Leon & Eddie's) NYC, nc. Tucker, Sophie (Colonial) Hallandale, Fla., nc. Tudor, Rowan (Evergreen) Phila, nc.

Ulmer, Jack (Dinty Moore's) Chi, nc.

Valdez & Peggy (San Juan) Miami, nc. Valley & Lynne (Philadelphian) Phila, h. Van Deusen, Bert & Arrvola (Harbor Bar) W. Palm Beach, Fla., nc. Variety Girls, Three (Jack & Bob's) Trenton, N. J., nc. Velasco, Vera (Wetherill) Plattsburg, N. Y., h. Verdi, Al (Minnesota) Minneapolis, t. Vernon, Wally (Stanley) Pittsburgh, h. Vernon, Kay (Bordewick's) Tuckahoe, N. Y., ro. Vinay, Marlon (Village Barn) NYC, nc. Vincent, Romo (Hurricane) NYC, nc. Vocal Airs, The (Piccadilly) NYC, h.

Waldron, Jack (Park Central) NYC, h. Walsh, Sammy (Carrousel) Miami Beach, Fla., nc.

Walton & O'Rourke (Hollenden) Cleveland, h. Walz, Nadine (Yacht Club) Phila, nc. Ward, Bill (Jack & Bob's) Trenton, N. J., nc. Warla, Lilyon (Colosimo's) Chi, nc. Watson Sisters (Shubert) Cincinnati, t. Wayne, Whacky (606) Chi, nc. West, George (Oriental) Chi, t. Whalen, Maurice & Betty (Jefferson) St. Louis, h. Whalen, Jackie (Butler's) NYC, nc. White, Jerry (New Yorker) NYC, h. White, Jack (18 Club) NYC, nc. White, Eddie (Colosimo's) Chi, nc. White, Olive (Colonial Inn) Singac, N. J., ro. Whitson Bros. (Roosevelt) New Orleans, h. Willie & Dare (Riverside) Milwaukee, t. Williams, Joy (Somerset) Boston, h. Willie, West, & McGinty (Mike Todd's Theater Cafe) Chi, nc. Winton, Jane (Plaza) NYC, h. Withee, Jeri (Torch Club) NYC, nc. Wood, Eleanor (Park Central) NYC, h. Woods, Johnny (Strand) NYC, t. Worthington, Harlow (Cat & Fiddle) Cincinnati, nc.

Yarr, Sonya (Sutton) NYC, h. Yost, Ben, Quartet (Diamond Horseshoe) NYC, nc. Yvette (Waldorf-Astoria) NYC, h.

Zerby & Wiere (Lyric) Indianapolis 7-13, t.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mainline points are listed.)

B. & H. Am.: Norway, S. C. Crescent Am.: Vero Beach, Fla. Evangeline: Tioga, La. Fleming, Mad Cody: Moniac, Ga. Floridian Expo.: (Fair) Stark, Fla.; Ft. Lauderdale 10-15. M. & G. Am.: Chula, Ga. Martin's United: Bellflower, Calif. Miller, Ralph E.: Forest Hill, La. Royal American: (Fairgrounds) Tampa, Fla. Shugart, Doc: Bogata, Tex. Southern United: Kiowa, Okla. Texas Shows: Pharr, Tex. Texas Kidd: Hondo, Tex.

CIRCUS

Davenport, Orrin: (Grotto Circus) Cleveland 3-15. Polack Bros.: E. St. Louis, Ill.

MISCELLANEOUS

Birch, Magician: Charleston, S. C., 5; N. Charleston 6; Georgetown 7; Myrtle Beach 10; Florence 11; Kingstree 12; Aiken 13; Scottsboro, Ala., 18. Black, Lew: (Capitol Theater) Toledo 3-8. Blythe, Billy: High Spire, Pa., 3-8. Campbell, Loring: West Concord, Minn., 5; Rochester 6; Grand Meadow 7; Hibbing 10; Coleraine 11; Esko 12; Duluth 13; Barnum 14; Omaha, Neb., 17.

12 Rides--GOLDEN BELT SHOWS--10 Shows WANT

RIDES—Roll-o-Plane. SHOWS—Minstrel Show, Dog and Pony Circus, Grind Shows, Roy Menge wants Acts for Side Show. W. H. Kelly wants Girls for Girl Shows. CONCESSIONS—If you can and will work for 10c, can place Concessions of all kind. Will sell X on Cook House, Diggers, Frozen Custard, Long and Short Range Gallery, Snow Cone, Cotton Candy, Photos, American Milt Camp. No Coupons, no Wheels. Can place Special Agent, Ride Boys on all Rides that drive semis. Show opens in March. Celebrations and Fair Secretaries—Newly framed Show, and have some dates open. Get in touch with us. Address: BOX 79, HOT SPRINGS, ARK. P.S.: Have for Sale—Fun House on Semi, Two-Story Dark House, Jones Chair-o-Plane, Loop-o-Plane, Fronts, Tops and Sidewall.

Daniel, B. A.: Drakesboro, Ky., 5-6; Dawson Springs 7-8; Madisonville 10; Providence 12-13. DeCleo, Harry: Marysville, O., 3-8. Harlan, Doc Matt: Waynesburg, O., 3-8. Jarvis, Magician: (Park) Cresaptown, Md., 5; (Liberty) Keyser, W. Va., 6; (Maryland) Kitzmiller, Md., 7; (Colonial) Buckhannon, W. Va., 8. Long, Leon: Miami, Fla., 4-9; Homestead 11; Coconut Grove 12; Stewart 13. Virgil, Magician: Prescott, Ariz., 7; Jerome 8; Mesa 10; Coolidge 11; Glote 12; Chardler 13. Williams, Rusty: Newton Grove, N. C., 3-8.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Allen, Bob, & Co.: (Arcadia Grill) Canton, O., 3-8. Andrews, Lois: (Versailles) Boston 3-8. Burnell, Buster & Billie: (Versailles) Boston 3-8. Chords, Three: (Fay's Theater) Providence, R. I., 3-8. Drysdale, Grace: (Iceland Restaurant) NYC 3-13. Fernando & Fair: (Chez Ami) Buffalo 3-8. Hannon & Chappelle: (Versailles) Boston 3-8. Kennedy, Bill: (Cafe Louis) Montreal 3-8. Kirk, Joe: (Versailles) Boston 3-8. Lang & Lee: (Aud.) Dallas. LaZellas, Aerial: (Plantation Club) Corpus Christi, Tex., 3-17. Lee & Roule: (George Washington Hotel) Jacksonville, Fla., 3-17. Overman, Wally: Dallas 9-15. Rios, Rosita: (Continental Rumba Club) Miami Beach, Fla., 3-8. Sato, Ruth: (Club Waikiki) NYC 3-8.

GM DIESEL LIGHT PLANTS

Constant Money Savers! Cost Less Than 1c Per K.W. Hr. To Operate



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FOR SALE THE WORLD WONDER CAR

Traveling Museum Combination G.M.C. Tractor and Semi-Trailer, 52 1/2 ft. in length. Over 100 lineal feet of govt. and educational exhibits, all mounted under glass, inside trailer. No set up nor tear down. Now exhibiting at schools and on downtown street locations in South. A going business year around and opportunity for the showman. Can also exhibit at Fairs and Celebrations. Or car can be easily converted into excellent dining car for Fairs, Army Camps, etc. Owner accepting govt. appointment. Sacrifice for cash, immediate sale. 1107 Massachusetts Ave., N. W., Washington, D. C.

ACTS WANTED

For OMAHA SHRINE CIRCUS WEEK APRIL 14TH Address: RINK WRIGHT, Box 384, Stanton, Neb.

ANDERSON-SRADER SHOWS, INC.

Open in April. Want to hook Cook House. Will take meal tickets for privilege. Want to book Shows with their own outfit. Crazy House, Mechanical Show, Monkey Motor Drome, Animal Show, Penny Arcade. Address: 216 South Topeka, Wichita, Kansas

FOR SALE

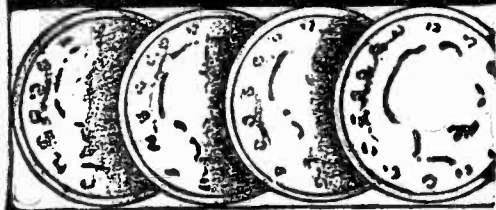
Buck Lamb, weight 85 lbs., with 5 legs and 6 feet, in perfect health. Picture on request.

MRS. J. S. PARSONS BOX 123, EDGERTON, WYOMING

FOR SALE

ELI 5 AND 7 TUB TILT-A-WHIRL BOX D-30, Care The Billboard, Cincinnati, O.

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • •



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

Neutral -- Phono trade renders good music services to smallest establishments and seeks good will of all

The week of January 27 opened with big news in the music world. On that day it was announced that the Department of Justice had filed its anti-trust action against BMI (Broadcast Music, Inc.) in Milwaukee and also that BMI officials had agreed on a consent decree. The consent decree had seven points on which BMI officials agreed not to do business.

These points which BMI agreed to omit from their business policies included most but not all of the complaints which the Department of Justice had originally included in its bill against ASCAP (American Society of Composers, Authors, and Publishers), BMI and the big broadcasting chains. The BMI case is to be heard in court February 3, according to announcement, and the consent decree will be made official.

Music operators in all parts of the country have indicated great interest in the news developments in the so-called music war and also in the probable effects of these general events on music boxes. The regular music and orchestra news departments in The Billboard give the latest developments each week in the general music situation. It is not always easy to get a clear idea of how the total picture shapes up.

The music box business has tried to follow a strictly neutral attitude thru the entire situation and only to defend itself against burdensome legislation or assessments. Newspaper reports have tended to emphasize the presence of ASCAP tunes in the music boxes, but this has been simply a matter of circumstance, as the music operators quickly turn to new music, whatever the source, as fast as it gains public attention or shows promise of appealing to the public. Music operators never stop to consider the origin of music so long as it gets the popular play. Hence music operators are not a party to any contests that may come in the general music world.

To sum up the present situation for music operators, it was announced on January 29 that ASCAP officials had agreed to discuss a consent decree with government agents again; ASCAP had refused to sign a consent decree in December and subsequently the government announced its anti-trust proceedings, with the plan to file complaint in Milwaukee.

In signing the consent decree BMI officials stated they did not admit to any guilt but did promise not to follow certain practices which the government charges are a

monopoly. It remains to be seen what concessions ASCAP will make if a consent decree is signed. The government has charged that the copyright pool of ASCAP, among other things, is a violation of anti-trust laws. The charges are rather complex and it is not yet possible to say how records for music boxes will be affected.

The government is definite in its plans to prevent monopolies in music and also discrimination on fees for the use of copyright music.

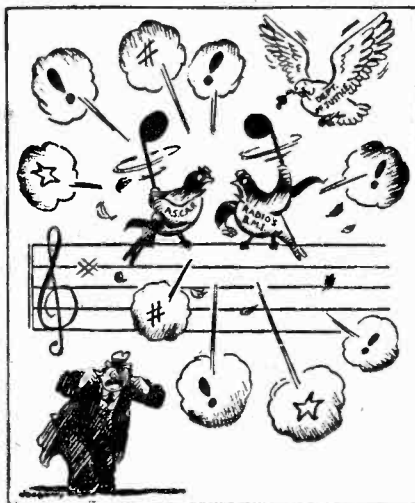
While these anti-trust proceedings are going on the United States Supreme Court has agreed to hear two appeals involving anti-ASCAP laws in two States. Whatever else happens, a U. S. Supreme Court decision seems certain on some of the points. Then it will be easier to predict future possibilities.

Reports indicate that ASCAP or allied organizations are filing test suits against minor locations and music operators in unexpected parts of the country. The object apparently is to get as many judgments as possible in as many States as possible to use in future proceedings. These should not be alarming for the present because the outcome of the anti-trust cases and of the two cases to come before the U. S. Supreme Court are almost certain to determine all future policy. Test cases

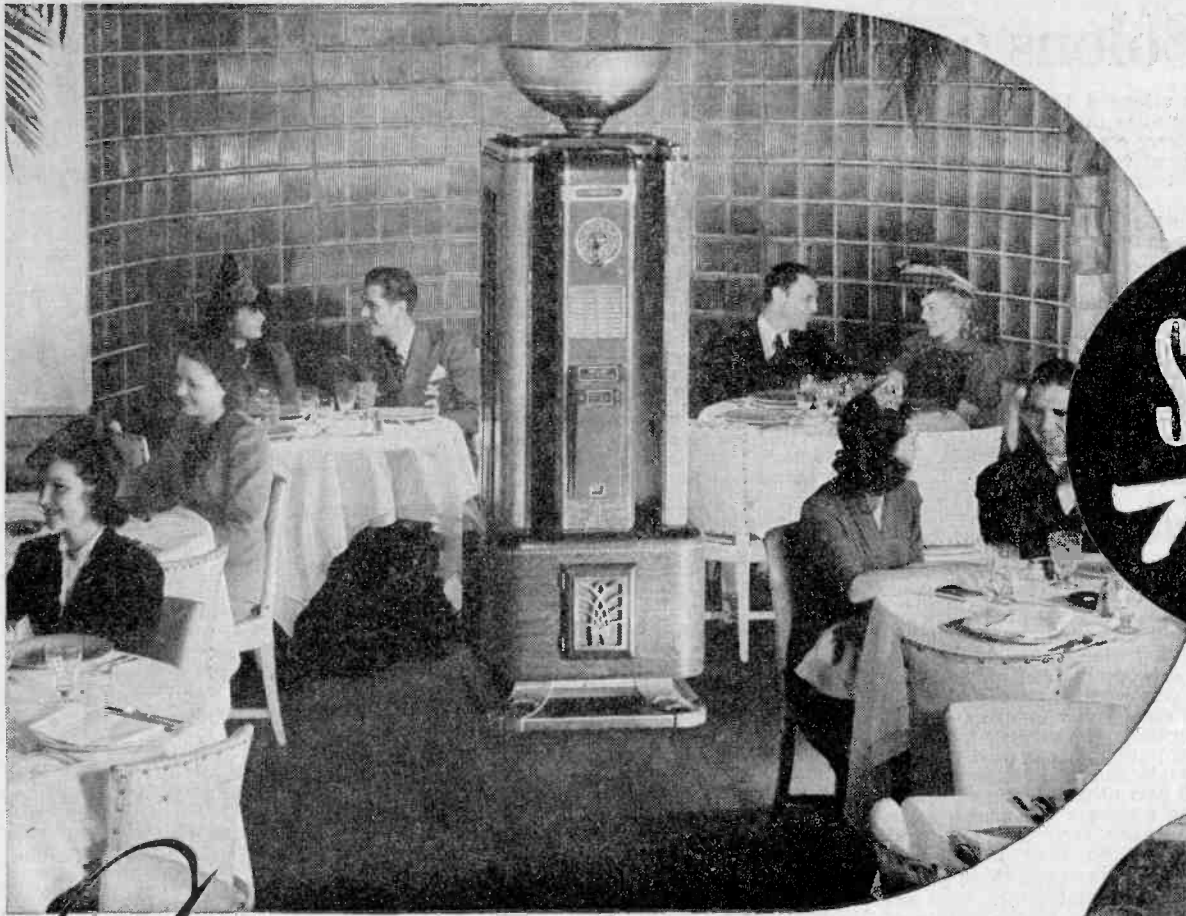
against music operators and a location are also pending in Pennsylvania, but the anti-trust and Supreme Court appeals will no doubt determine the outcome of these.

Thru all of these things music operators in all parts of the country have continued to supply popular music to the public and to help many thousands of small establishments to stay in business. These music operators have kept their courage up, have not become alarmed at rumors that circulate, and have conducted themselves as business men. They have been curious to know what is actually going on behind the scenes. From actual experience they know that if taxes and assessments are placed upon music boxes the bad effects will strike first and hardest upon the smallest business establishments. The larger and better locations will not suffer so much, but the thousands of smaller places will suffer because their establishments will lack the appeal of popular music.

The American public will rally to the support of these smaller establishments and the music boxes once it understands the situation and the principles of reason and justice that are involved.



Music operators hope for reason and justice when so-called music war is over. (Cartoon by Herblock in Boston Transcript.)



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THE PERFECT MUSIC INSTALLATION

At Last! The search for flawless, Third-Dimensional tone is ended. Through the genius of ROCK-OLA Engineers, Spectravox ToneColumn brings a new conception of Beauty to Music. This amazing unit, when used in conjunction with ROCK-OLA Playmaster, offers Operators what is undoubtedly one of the *greatest* contributions ever made to the field of recorded sound. A surpassing combination that will glorify *any* location and give it vivid, life-like Music comparable to an *actual* command performance by world-famous orchestras.



ROCK-OLA ToneColumn is available in five magnificent designs — a model for every purpose. Of significant importance to operators is the ease with which ToneColumn may be adapted to old equipment, returning it again to top money brackets. Universal Model may be used with *any* type of remote control system manufactured. For downright dependability, for unsurpassed performance — ROCK-OLA ToneColumn is the *perfect* musical installation!

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The principles of tone control which make ToneColumn supreme in performance are covered by U. S. Patents. Infringement will be fully prosecuted.

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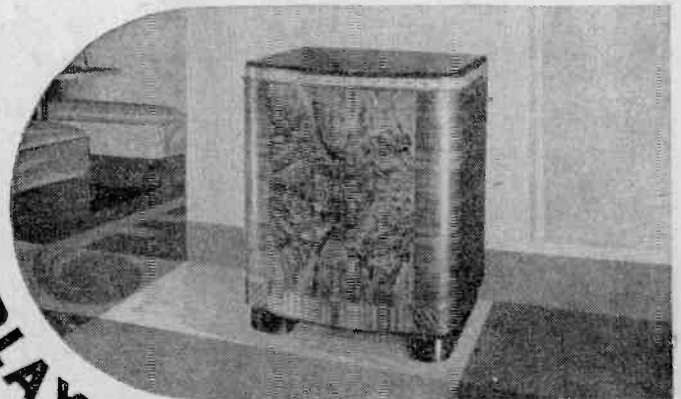
BOOTH DIAL-A-TUNE

by ROCK-OLA continues to build greater patronage for locations and increases gross receipts as much as 300%! Beautiful, fool-proof, reliable.



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is ROCK-OLA'S rugged record changer mechanism mounted in richly finished walnut cabinet. The ideal unit for use with ROCK-OLA Spectravox and Glamour ToneColumns.



PLAYMASTER

makes it easy for patrons to select their favorite tunes without rising from their seats. Always instantly available where nickels, dimes and quarters are most likely to be spent.

Okla. Bill to Solons

Merchants' request for games, sales stimulators to be presented to Legislature

OKLAHOMA CITY, Feb. 1.—For the first time in the history of Oklahoma a State legislator will present a bill to the lawmaking body at the direct behest of thousands of small merchants and restaurant owners. It is the first time that those desiring the law have banded together into a strong enough group to make their needs felt.

This announcement was made a few days ago at a State-wide meeting (January 19) of the Oklahoma Progressive Merchants' Association, sponsor of a bill to have pin games and salesboards licensed. The meeting, held at association headquarters in the Wells-Roberts

Hotel, was attended by members from half the counties in spite of inclement weather. Every county in the State has been organized to help in the drive by these small business owners who already are beginning to bombard their representatives with letters and telegrams urging passage of the bill.

Pointing out that the big stores sponsor radio contests, giving money and merchandise as premiums, and that the amusement games and merchandise boards are the little business man's trade stimulators, members of the association laid plans to continue their fight. The new law would provide thousands of dollars in taxes for State coffers under the proposed set-up.

Bachelor Party For Al Simon

NEW YORK, Feb. 1.—Al Simon, of Savoy Vending Company, Brooklyn, was given a gala bachelor party this week by Jack Semel and Murray Simon, co-members of the Savoy firm. Over 100 operators in this area were present as well as a large delegation of the Simon family. The entertainment, music, and general festivities, aside from an elaborate dinner, were all part of the celebration honoring Al who tomorrow will marry Ruth Green. After the ceremony they will leave for Miami on their honeymoon.

The party was held at the Hotel Abbey, New York, and special tables were arranged for operators. Many leaders of the industry were there. At the head tables were Sol Silverstein, Eddie Corriston, Murray Sandow, Irving Blecher, Joe Nakof, Jack Semel, Murray Simon, Dave Simon, Ben Simon, Jay Simon, Jimmy Savarese, and Al Simon.

Among the more than 100 guests present were Max Weiss, Lucky Skolnick, Teddy Blatt, Marshal Levy, Phil Gould, Dave Friedman, Jerry Karpman, Ben

Distrib Must Have Two Set-Ups Today

By MORRIE GINSBERG

Of Atlas Novelty Company, Chicago

The distributing concern of today must have really two organizations—one an administrative and selling organization and the other a buying organization.

Buying contacts with sources of supply are today as important to the distributor in servicing his operator customers as are sales contacts.

Where To Buy

A distributing company must know where to get games and machines in satisfying their operator demand for new and used equipment.

The Atlas Novelty Company is fortunate in its line-up of factories represented—the "cream of the crop," we believe, in lines offered in this field.

And we are equally fortunate in sources of supply on used machines. That is why Atlas never sees a shortage of used equipment offerings. Our sources of used machine supply are assured through years of contact with people who have such equipment to offer.

This is why Atlas does two big businesses. One, a big sales volume in new machines. And, two, a big business in used equipment. And this is why Atlas really maintains two organizations. One to sell and serve the operator. And, two, one to buy.

Robbins, Sam Kramer, Bob Hartnett, Morris Karlitz, Lenny Block, Benny Meltzer, Artie Malament, Jack Katz, Eddie Welsman; Harry, Ben, and Hymie Koeppel; Eddie Glickman, Jack Ehrlich, Howie Cohen, Abe Shultz, Julie Schneider, Harry Fraier, Lenny Raisen, Al Berkowitz, Sam Seid, Jack Rothstein, Morris Silverstein, Sam Aaron, Izzy Lavenar, Harry Marcus, Bill Billig, Murray Hildebrand, Dave Barron, and others.

A. B. T. of N. J. Names Officers, Directors for '41

NEWARK, N. J., Feb. 1.—An official notice from the Amusement Board of Trade of New Jersey, Inc., names the officers who have been selected for 1941. Official notice also names committees of the board of governors for 1941.

David M. Steinberg is chairman of the board of governors and heads the list of officers. Jules Rusoff is president of the organization. Other officers are: vice-president, Frank D. Russo; secretary, Arthur Daddis; treasurer, Nathan Mark; sergeant at arms, Irving Wolfe, and comptroller, Charles P. Polgaar. LeRoy Stein retains his position as executive secretary. Maurice Schapira was retained as general counsel for the group.

Administrative committee in charge of purchasing, financing, and auditing is composed of Nathan Mark, James L. Murtha, and Jules Rusoff. Mark is chairman.

Promotion committee, in charge of membership, house, and entertainment, is composed of Arthur Daddis, Irving Wolfe, and Frank Dello Russo. Daddis is chairman.

Public relations committee, in charge of legislation, labor, merchant membership, and good and welfare, is composed of David M. Steinberg, Charles P. Polgaar, and Barnet Sugarman. Steinberg is chairman.

Arbitration committee, in charge of all matters pertaining to interpretation of the rules and regulations of the association constitution, bylaws, and code of fair trade practices, complaints, and arbitration, is composed of Jules Rusoff, James L. Murtha, and Irving Wolfe. Rusoff is chairman.

Gene Callahan New Ajax Sales Manager

DETROIT, Feb. 1.—Gene Callahan, formerly with John A. Fitzgibbons & Company, New York, has been appointed sales manager of Ajax Novelty Company, Detroit jobbing house. Callahan was well known in the East, where he covered a large territory for Bally Manufacturing Company.

M. Y. Blum, retiring as manager of Ajax, expects to take a leave of absence for several months.

Callahan, in assuming his new duties in this territory, was impressed by sales demand piling up for the new Bally Defender.

Invents Multi-Coin Parking Meter

SPRINGFIELD, Mass., Feb. 1.—A patent on a parking meter was issued recently to Charles H. Martin, local inventor and one of the pioneers in the parking meter field. He is head of Martin Timing Devices, Inc.

The meter makes it possible to deposit coins of different denominations for parking different periods of time. If one wants to park for a short period of time he deposits a nickel, while another person who may wish to park for a longer period may deposit a dime, and in each case when the specified time has elapsed the signal indicates that the time is up.

AIN'T IT THE TRUTH?

Pardon the grammar—but it is the truth that pictures appeal to everyone, whether they talk the King's English or sprinkle every sentence with "ain't", "dose" and "dem". PHOTOMATIC, the remarkable coin-operated photographing machine, enables YOU to cash in on this basic human trait.

INVESTIGATE

International Mutoscope Reel Co., Inc.
44-01 11th St., Long Island City, New York

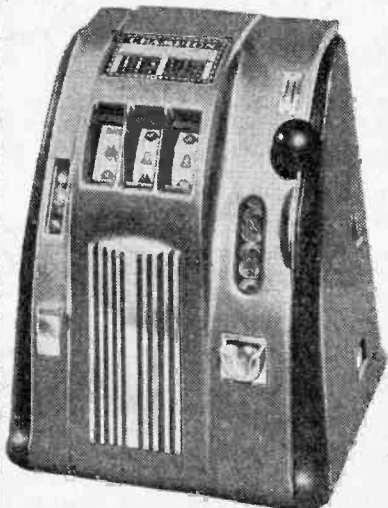
BARGAINS FROM DAVE MARION

Mills 5¢ Q. T. S. A-1, Repainted . . . \$27.50 Up
Exhibit Novelty Candy, V Claw Type . . . \$59.50
Challengers . . . \$12.00 | Model F, 1940 \$16.00
Mercury 1¢ Cig. . . 17.50 | Imp Cig. Meter . . 8.50
Turf Champs . . 11.50 | 5¢ War Eagle . . 24.50
Vest Pockets, Late Blue & Gold (Like New) 34.50
Trade Your Counter Pieces on View-A-Scope.
Write for Pre-Inventory Bargain List.
Jobbers—Write Us for Quotations—All Types.
1/3 Deposit Required—Immediate Service.
Write for Complete Bargain List.
MARION COMPANY, Wichita, Kansas.

Hollywood Shortage

HOLLYWOOD, Feb. 1.—The various glamour girl pictures now in production, such as *Ziegfeld Girl*, have caused an acute shortage of lookers in Hollywood, so that Sam Coslow's Cameo Production unit has been forced to send to New York for a flock of Powers models for Soundies. As glamour is the prime requisite for the movie box subjects, the above step was found necessary to insure an ample supply of pulchritude.

F-A-S-T-E-R PROFITS



CHAMPION FRUIT-REEL BELL

Here is the ultimate in token-payoffs—the extra flash, thrills, suspense that puts CHAMPION in the BIG-MONEY bracket. TWO automatic payouts—frequent mystery awards on all winning combinations plus GOLD-AWARD JACKPOT on three bars.

No hit-and-miss method of paying Gold-Award. CHAMPION utilizes the full fascination of the Jackpot principle.

Convertible Penny or Nickel. Open or Concealed Payout. Larger, brighter fruit symbols. Now clog-proof coin chute.

Make more money—f-a-s-t-e-r with CHAMPION!

Order Today—Immediate Delivery!

GROETCHEN
130 N. UNION CHICAGO

RECONDITIONED SLOTS

5¢ Jennings Chiefs	35.00
10¢ Jennings Chiefs	35.00
25¢ Jennings Chiefs	35.00
5¢ Mills Blue Front Double JP	35.00
5¢ Mills Blue Front Single JP	45.00
10¢ Mills Cherry Bell	55.00
25¢ Mills Cherry Bell	55.00
5¢ Pace Kittys	35.00
5¢ Pace All Stars	30.00
10¢ Pace All Stars	30.00
25¢ Pace All Stars	30.00

1/3 Deposit with order, Balance C. O. D.

Automatic Coin Machine Corporation

340 Chestnut St., SPRINGFIELD, MASS.

Getting the Facts . . .

One of the biggest problems, when city or State legislation on pinball games is being considered, has been to get correct information before the lawmakers as to the types of amusement games. Too often it has happened that a license fee applicable only to payout games has been passed in a bill which calls for strictly novelty games.

The Washington State Legislature is considering a pinball license, and at the committee hearing on the bill, January 27, the State tax commissioner was heard in detail about pinball games, the various types, and the rate of tax that could be paid by each.

Reports say the discussion was very frank and apparently an attempt was made to get at the facts. Apparently some officials were trying to get at the truth about revenue possibilities. The incident and the attitude of the Washington officials may become a real precedent in preventing unfair and hasty legislation in other cities and States.



MR. AND MRS. GEORGE PROCK obligingly pose for a picture with Stars, Exhibit Supply Company's latest re-play game. The picture was taken in the Chicago factory showroom. Prock heads the George Prock Company, Exhibit distributor in Dallas.

MUSIC MERCHANDISING

Columnist Comments On Cleveland Song- Of-the-Month Plan

CLEVELAND, Feb. 1.—Norman Siegel, columnist, comments anent the Cleveland Phonograph Owners' Association's Song-of-the-Month plan in *The Cleveland Press* of January 24. Says Siegel: "A concentrated drive to popularize a tune a month will be conducted by the operators of the 4,000 juke boxes in Cuyahoga County. The new hit campaign will be launched February 1, with *I Hear a Rhapsody* being featured as the first Song of the Month. All of the machines will contain a recording of the number. Newspaper ads and special cards on the coin boxes will call attention to the selected song.

In announcing the campaign today, Jack Cohen, vice-president of the Phonograph Merchants' Association which operates the machines in the county, stated that Cleveland was the first place in the country where the new idea was being tried out. If successful here it may be adopted nationally.

The tune to be featured each month will be selected by the 100 servicemen who check the machines in this territory. Records on the machines are changed weekly, with one or two popular ones being kept over. According to Cohen, the average life of a hit is six weeks. Under the new plan one number a month will be plugged and the record will be kept in all the boxes during that time.

At the moment the two favorites are *Frenesi* and Abe Lyman's recording of a Spanish number called *Help Me*. However, the servicemen report that *I Hear a Rhapsody* is on the way up, so it will be the first hit in the jitney parade.

The coin phonograph machines have become one of the biggest factors in the popularizing of a modern tune. A song, however, can become too big a success for its own good, Cohen informed us, as proprietors of the spots which have machines often request that a number which is being played frequently be taken out of the boxes as they are sick of hearing it over and over all day long.

Friday is the best night in the week at the box spots, we're told. That's because Friday is pay day at a number of the town's industrial plants. It's also the "night out" for school kids, largest patronizers of the machines.

Both ASCAP and BMI tunes will be featured in the Song of the Month drive. Recording shops are also tying up with the campaign and will feature the disk picked by the Phonograph Merchants' Association. So get set for a full month of *I Hear a Rhapsody*, for you're really going to hear it in February—all 28 days.

Build Up Coin Machine Man's Tune for Washington Birthday Celebration

CHICAGO, Feb. 1.—"In helping to commemorate the spirit of George Washington's Birthday, February 22, there can be no better way than by all operators featuring that popular, patriotic song, *We're All Americans*, written by Jimmy Mangano, advertising manager of Mills Novelty, and sung by Dick Todd," stated Ed Ravreby, of the Owl Mint Company, Boston, on a recent visit to Chicago.

"We distributors and operators of music machines should display our American spirit on this great holiday; we owe it to the many soldiers and sailors who are this day in the service of our country."

In addition, Ravreby asked his operators to feature the Mangano-Todd record on their machines the week of February 17-22. Many other Mills distributors have written of their intentions to feature *We're All Americans* that week. Bill Frey, Miami, has it as No. 1 record in all his machines and uses streamers to announce it.

Was He Only Juking?

KEWANEE, Ill. (Special)—Romance: A want ad in a Kewanee paper expresses a woman's request for correspondence with the man who played an *Only Forever* record for her three times in a Kewanee tavern last November.—From *The Chicago Tribune*, January 28.

Phono Gain From PhonoFeudPublicity

PHILADELPHIA, Feb. 1.—Radio's music war is spotlighting plenty of attention on the music machines in the news and editorial columns of the local newspapers. Pro-ASCAP in its coverage of the music feud, inference all around is that in order to hear desired music, reader should go to the corner drugstore to escape it all from the color of Jeanie's hair.

Telephone and man-on-the-street interviews conducted by the five newspapers in town on the music situation all disclosed that people are running to the music machines faster than to the radio, a most popular answer of the queried readers being: "Thank goodness we have a phonograph."

That the radio music war has aided music machines is confirmed by local operators. Several queried by *The Billboard* stated that business has been above average for the past month. The increase is credited to the vast amount of newspaper publicity locally on the BMI-ASCAP situation, calling attention to music in the machines heretofore taken for granted. Operators here say that there is a marked indication of a renewed interest in machines. So much so that there is talk among the music operators to fully capitalize on the music situation by a program of institutional advertising aids to call attention to the fact that the music machine is an "oasis" in the "desert."

Portable Device Tests Wire Film

SCHENECTADY, N. Y., Feb. 1.—A new portable device for testing the physical toughness of magnet wire insulating film has been developed by the General Electric Company, according to J. A. Weh, of the concern's general engineering laboratory.

He stated that by using the new instrument the insulation of wire can be subjected to a repeated scrape abrasion test, utilizing a needle which acts as a mechanical finger nail to wear through the wire insulation to the metal underneath. According to Weh, the instrument was designed primarily for new insulations of the formvar type but it also may be used to study any kind of enamel or film used on wire.

End of ASCAP-Radio Music War One Step Closer as BMI Signs Dept. of Justice Consent Decree

NEW YORK, Feb. 1.—A definite step in the direction of ending the current ASCAP-Radio war was taken this week when Broadcast Music, Inc., signed a Department of Justice consent decree in Milwaukee Federal Court Monday. Deal worked out between BMI and the government verified predictions that clearance of music at source is at hand. This decree goes into effect only when similar restraints have been imposed upon ASCAP, either as the result of that group's signing a similar decree or as the result of the federal government's prosecuting ASCAP and winning.

As a result of signing the decree, the Department of Justice withdraws its announced prosecution against BMI, the National Broadcasting System, and the Columbia Broadcasting System. Under terms of the agreement BMI promises: (1) Not to exercise exclusive control over performing rights of music on which it doesn't hold the copyright itself; (2) never to discriminate either in price or in terms among music users, all BMI tunes will be offered to the same class of users on equal conditions; (3) license music on a pay-when-you-play basis; (4) clear music at the originating station; (5) transcription firms may obtain licenses for use of songs to be broadcast from records; (6) never to engage in an all-or-none policy but permit movie exhibitors, restaurants, hotels, radio stations, and all commercial users to obtain rights for any BMI songs without buying the entire catalog, and (7) will not attempt to regulate price of recording its music for broadcast transcriptions.

Effects

While BMI's signing of the decree has no immediate bearing on the current situation as far as the operator of music machines is concerned, the fact that the step has been taken has speeded up the machinery for an early settlement which will return ASCAP music to the airmen.

ASCAP attorneys are already at work in Washington with Department of Justice officials seeking to work out a consent decree satisfactory to the Society. ASCAP execs have declared they are willing to do all they can to effect such an agreement. If, however, the decree demanded by the DJ is so stiff that it will inflict too great a hardship on ASCAP will then fight it out with the government in the courts. If it doesn't sign, the Department of Justice has stated it will bring to bear the monopoly and anti-trust charges against ASCAP, which it has been holding in abeyance for some time now. If ASCAP does work out a decree, however, the way will be

paved for ASCAP and radio to sit down and work out licensing agreements which will return to the airmen the music banned January 1 when ASCAP licenses with radio stations lapsed.

Buffalo

BUFFALO, Feb. 1.—Business for the coin machine merchants here is holding its own.

Harry Winfield, of J. H. Winfield Company, Buffalo's Wurlitzer distributor, reports a shortage of new games, and says he can't get deliveries to supply the pin game demand.

James D. Blakeslee, Iroquois Amusement Company, is still laid up with flu, but reports that phonograph business is holding up nicely. He has bought an array of new games, and has had good results with Seven-Up, Schooldays, and Sport Parade. He intends getting some of the new Seeburg wallboxes and speakers soon.

The meeting of the Frontier Cigarette Machine Operators' Association is set for February 5, according to Secretary Theo. E. Phillies.

Slugs haven't bothered coin machine operators here. Less than half of 1 per cent is found in total weekly collections of leading cigarette machine operators.

Ken Gittere, head of Buffalo Electric Company's record department, Victor and Bluebird distributor here, reports surprisingly steady sales for this time of year.

Rex Amusement Company, Rock-Ola distributor, is expecting a shipment of the new ToneColumns soon and will have a showing of this equipment soon after Lew Wolf, manager of the firm, returns from his honeymoon in Florida next week.

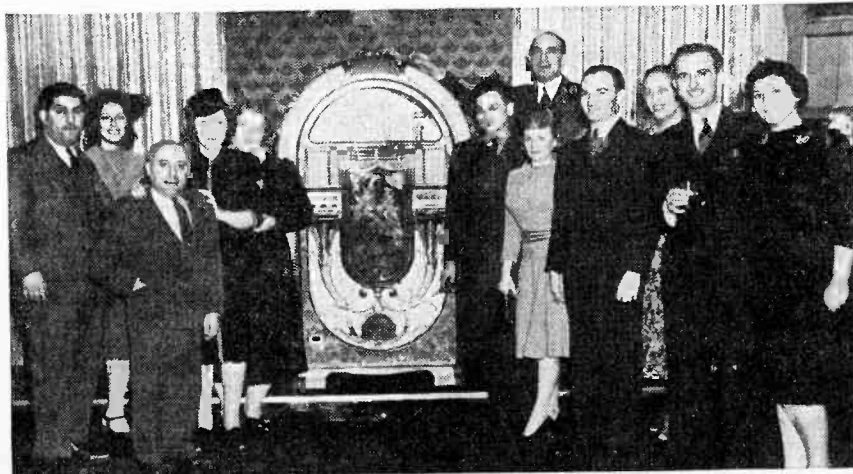
Bill Flaschetti, head of the Rex service department, is a great ski enthusiast and spends every possible week-end gliding down the slopes at Old Forge in the Adirondacks. Last week, however, Bill had tough luck and sprained an ankle and a wrist just before ending a perfect day in the winter wonderland.

Al Bergman, Royal Operating Company, is recovering from a case of flu, which had him confined at home for several days. Ben Kulick, Atlas Phonograph Company, Seeburg distributor here, also had his share and was on the sick list for a couple of days. Helen Hempstock, secretary to Bergman, managed things nicely while the boss was home. She is even finding time, aside from her regular duties at Royal and as mother and housewife, to handle a part-time bookkeeping job on her afternoon off.

Frank T. Curran, who holds the Mills Panoram franchise in this territory, is in New York on biz. He has just placed a soundie movie machine in the Everglades Restaurant, which is doing very satisfactorily.

Dick Levy, head of W. Bergman Company's record department, which distributes Okeh and Columbia disks here, has just returned from a three-week cruise to Cuba and Panama aboard a Swedish vessel.

James Blakeslee is ahead of the crowd with the purchase of several promising new recordings which he ordered at the convention. They are *Alexander the Swoose*, by Art Kassel; *Tiger Rag*, by Alvino Rey, and *Hindustan Fox-Trot*



HUB AUTOMATIC SALES COMPANY, Boston, unveiled the new Wurlitzer phonographs in its beautiful new showrooms recently. According to Hub officials, the polaroid illumination proved the big hit of the showing. From all reports, both the new quarters and the new Victory models were greeted by Boston music merchants with a great ovation.

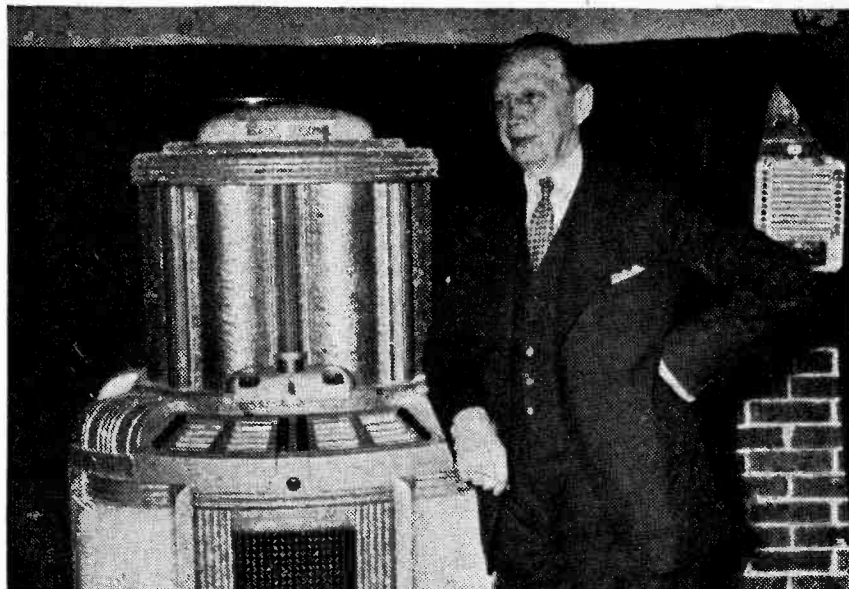
HALF-WAY MEASURES Don't Go in MUSIC!

We'll show you
how to UP your
profits with

KEENEY WALL BOXES

See Your Keeney Distributor
Or Write

J. H. KEENEY AND CO.
NOT INC.
6630 S. ASHLAND AVE., CHICAGO



FOUNDER J. P. SEEBURG, of the J. P. Seeburg Corporation, is still very active in the organization. He says: "The new Seeburg HiTone Symphonola has a great influence for the betterment of music operating. I believe it is the best in my 40 years of automatic music."

EASTERN FLASHES

NEW YORK, Feb. 1.—There aren't as many local coinmen leaving for the warm sands of Florida this year. Not that they don't want to. It's just that business is roaring along at such a pace few of the men feel they can afford to leave now.

AROUND THE TOWN . . .

One New York coinman who is in Florida right now is Bert Lane. While he and Mrs. Lane are enjoying a brief rest, Sanford Warner is in charge at Seaboard Sales, where the demand for Genco, Mutoscope, and Daval winners is reported booming. . . . DeWitt (Doc) Eaton really had to hit the ball this week, to hear him tell it, helping Willie Blatt, of Supreme; Barney Sugarman, of Royal, Newark; Mike Bond, of Boston, and Artie Pockrass, of Philly, set up distributors in their territories for Buckley Music Systems. . . . Earle C. Backe, of National Novelty, Merrick, L. I., was a visitor in town this week, looking over the new equipment that arrived since the convention. "Can't see how the operators can miss cashing in this year," he declares. . . . Back in town and full of pep is Packard's Rudy Greenbaum. . . . Dave Simon climbed out of a sick bed to spend a few days at Simon Sales and then left again. He's still trying to recuperate from the hectic activity at the convention. . . . Dave Firestone is on his way back to his Cent-a-Mint headquarters here after a trip to Minneapolis, Detroit, and other Midwestern cities. He reports his Mason Mint Vender is clicking all along the line. . . . Charley Lichtman, of Roxy, is back on the job after a pneumonia siege. . . . Leon Taksen is telling everyone about the way his Amsterdam firm is going to town. . . . Once again Chippy Maltz has come up with something that looks like it will go places. . . . Bill Alberg chalked up another birthday recently. "Makes me feel younger than I look," he reports. Both he and Charley Aronson declare they are working at top speed at their Brooklyn Amusement headquarters.

FAST FLASHES . . .

Over at the factory of International Mutoscope Bill Rabkin and Earl Winters say they're running like hell every time the phone rings. "We know its another distributor demanding more of our Ace Bombers, Drive-Mobiles, and Voice-o-Graphs. We're working feverishly to turn out as many of the machines as possible in order to quiet those phones, but it's some job, for orders are pouring in faster all the time." . . . Officials of Atlas Sound report that a number of distributors have taken on their line of extension speakers for music boxes, and that prospects for a good volume of business during the rest of 1941 are rosy. . . . Irving Mitchell is catching up on back orders now that his assistants are back on the job after a tussle with flu germs. Irv is casting envious eyes at Florida timetables, but expects he'll have to remain on the job as long as

business keeps going at its present clip. . . . Four name bands are reported to have recorded Eddie Lane's new song, *The Two Little Squirrels (Nuts to You)*. Mitchell Ayres has made it for Bluebird, Tommy Tucker for Okeh, Lou Jordon for Decca, and Sammy Kaye has reserved it for his forthcoming Victor date.

MEN AND MACHINES . . .

At Tri-Way Products execs state they are being hard pressed supplying the demand for Ultratone and Illumitone chandelier speakers. "From the day we introduced the Illumitone all-gold, light-up ceiling speaker baffle we hit new highs," they point out. "We feel that both speakers are going to be on top throughout the year." . . . Hymie Budin reports he's had a lot of compliments on that story which appeared in the convention issue about his start in the coin biz. Right now he's all enthused over the way Stoner's Armada is catching on. "Shipments arrive this week," he announces. . . . At the Ponser offices these days Jack Mitnick, Seymour Piltch, in addition to George Ponser himself, are busier than ever before. "It seems operators from all around this section have been dropping in to discuss equipment with us," George stated. "All the boys are getting set for 1941 and are anxious to get started on the right foot; so it's only natural that they want to discuss matters with us and look over the lines of equipment we represent." . . . At the offices of Savoy Vending Al Simon and Jack Semel report they are working harder than ever supplying the demand for Chicago Coin's Sport Parade. . . . Mike, Marc, and Joe Munves are off on a flying start for 1941. "Already we have three times as many arcade orders on hand from arcade men than we had this time last year," Joe states. . . . Tony Gasparro, of Weston Distributors, is telling operators how great Exhibit's machines are. "If the way Exhibit products clicked at the show is any criterion of what they'll do thruout the year, I'm going to need a corps of 10 assistants to handle the rush," Tony declares.

COIN SHOTS . . .

From the DuGrenier headquarters Mike Chance states that the firm is up to its ears with orders booked at the convention. "Merchandise machine operators everywhere okehed the DuGrenier Champion line as the most dependable of any ever put on the market," he said. . . . Jack Fitzgibbons was so busy this week he couldn't even find time for his midday cup of that extra strong tea. Jack can boast of more than 25 years in the coin biz, so when he declares, "1941 is going to be the biggest year in the history of this business, not only for us and Bally products but for everyone," he's really saying something. . . . Nat Cohn was host to a group of Connecticut operators who came to see Modern's new showrooms and the new Seeburg line of Hitone phonos. Nat is again tearing his hair for more machines. "We could sell a million if we only had them," he says. . . . Miss A. M. Strong, of G. V. Corporation, reports her firm is looking for a big year with DuGrenier 1-cent Adams Gum Vender because of the way the machine won the wholehearted approval of leading operators at the show. . . . Plenty of activity

LOWDOWN SEEBURG'S MAYFAIR PLAZA PRICES!!

\$149⁵⁰ LOTS OF 10

SINGLE — \$175.00
WURLITZER 616 REBUILT PERFECT \$69.50

BABE KAUFMAN 250 W. 54th St., N. Y. C. (CIRCLE 5-9615)

MUSIC OPERATORS, ATTENTION

EQUIPMENT A-1 - - - - FIRST \$700 CASH TAKES ALL

1 Wurlitzer Model 700	2 Wurlitzer Model 600A	1 1939 Rockola Deluxe
1 Wurlitzer Model 61	1 1939 Mills Throne	1 Capehart Model M2W
1 Wurlitzer Model 312	1 1938 Mills Zephyr	

BOX D-25, CARE OF THE BILLBOARD CINCINNATI, OHIO

10 Wurlitzer 616s, \$59.50

Illuminated Grille and Record Compartment. Guaranteed A-1 Condition.
1/3 With Order, Balance C. O. D.

MELODY PHONOGRAPH, INC.

594 STATE STREET, SPRINGFIELD, MASSACHUSETTS

Defense Awards At \$11,315,856,533

NEW YORK, Feb. 1.—Defense contracts awarded in the period from January 1 to January 15 inclusive brought the total for the country to \$11,315,856,533 for the period from July 1, 1940, to January 15, 1941, according to data compiled by the Office of Government Reports in collaboration with the National Defense Advisory Commission.

New Jersey regained the lead as the State in which the largest total of awards has been made. The figures showed a cumulative total for that State of \$1,271,911,650. A recent compilation by the

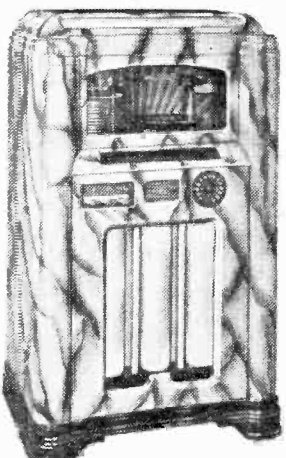
Conference Board for contracts awarded in the period from June 13 to December 31, 1941, placed California first, with New Jersey second and New York third. The figures of the Office of Government Reports for the period thru January 5 puts New Jersey first, New York second, and California third. This comparison, however, makes no allowance for the fact that many textile contracts placed in New York are for goods to be made in several other States, notably in the South and in New England.

The Office of Government Reports is now issuing semi-monthly statements, listing individual contracts with the name and city of the contractor, the goods ordered, and the amount. Copies of these reports are available at the Office of Government Reports at 45 Broadway.

PHONOGRAPH HEADQUARTERS

GERBER & GLASS

WURLITZER
16 Record—MARBL-GLO
As Illustrated



Complete **\$69.50**
Ready to Operate

- 412 Wurlitzer \$ 29.50
- 400 Wurlitzer 29.50
- 616 Wurlitzer 49.50
- 616 Wurlitzer Illum. Grill 54.50
- 24 Wurlitzer Marbl-Glo With Keyboard... 119.50
- 500 Wurlitzer Special 142.50

MISCELLANEOUS

- Rotary Merchandiser .. \$79.50
- De Luxe Diggers 89.50
- Vitalizers 49.50
- Astrascopes 79.50
- Kirk Scales 99.50
- Chicken Sams 54.50
- Convict Gun 69.50
- Anti Aircraft (Brown) 79.50
- SkeeBallEtte 69.50
- T-n Strikes 39.50

IMP

1c, 5c or 10c Play

\$12.50



1/3 Deposit With Order

GERBER & GLASS

914 Diversey Blvd., Chicago

1 to 11, 20c ea. — 12 to 99, 10c ea. — 100 up, 16c ea.

Better Music
More Sales with

Miracle Point Needles

M. A. GERETT CORPORATION
2943 N. 30th Street, Milwaukee, Wis.

these days at the offices of Manhattan Distributing Company, where operators are reported flocking to see and hear all about the new Wurlitzers.

JERSEY JOTTINGS . . .

Al S. Cohen, of Asco, is convinced that Mexico is sure to become the leading export market for coin machines. "We received another big order for reconditioned merchandisers from Mexico this week," he reports. . . . Jack Kronberg, of Crown Distributors, is busy planning bargains for the boys, he declares. . . . Want to see a busy man in action? Drop around the Newark offices of the Ponsler Company and get a glimpse of Irv Morris in action. Not only is Irv ad man for the Ponsler organization, but he also helped originate the "Carrollization" process for rebuilding used games. He's also in charge of sales for the Ponsler org in the Skeeter State. . . . Irv (Hercules) Orenstein, of Newark, and Billy Ehrenberg, of Elizabeth, were seen exchanging views this week and discussing the grand time they had at the show. . . . Barney (Shugy) Sugerman, of Royal, reports he has appointed many outstanding distributors to handle Buckley Music Systems thruout the State and that the names of the firms will be announced shortly. . . . Abe Green, of Newark, is now Abe Green, of Irvington, where he has set up a beautiful apartment for his bride. . . . Dave Stern is sporting some fancy \$5 ties, which he got for \$1.95 in Chicago, according to reports. . . . Jack Kay, of Ace, is het up over the way orders are pouring in. . . . Tom Burke is recovering from that slip in the tub at the Sherman which injured his side. . . . Harry Wichansky, of Elizabeth, is reported going to town with Buckley Systems in Union County. . . . Eddie Corrison is well satisfied with the Bally games he saw at the show.

FROM HERE AND THERE . . .

A good number of coinmen from this area are taking in the opening of Lew London's Leader Sales Company at Reading, Pa., tomorrow. . . . Art Nyberg, of Calvert, reports he's busier than ever these days. . . . Joe Ash, of Active, is wondering how he can get more games. . . . I. H. (Izz) Rothstein, of Banner Specialty Company, Philly, reports: "Found a mountain-high stack of mail waiting for me when I returned from Chicago. It all came from operators wanting to know what machines Banner is going to endorse now that we've seen them all at the show." . . . Al (Arco) Rodstein, of Arco, Philly, is expecting to become a father any day now. . . . Morris Hankin, of Atlanta, sends word that his new building will be ready soon and wants all his friends in this territory to drop down for the big party he's throwing.

Metal Priorities Reported Due Soon

NEW YORK, Feb. 1.—Establishment of a priorities board for non-ferrous metals, the first to be set up on a non-voluntary basis, was reported in the local metals market recently. According to the information received here but unconfirmed in Washington, all plans for the crea-

ANOTHER SUPER FEATURE and ANOTHER REASON FOR YOU TO BUY BUCKLEY MUSIC SYSTEM WITH DIRECT "TOUCH-TO-TOUCH" ACTION



THE DOOR ON THE BUCKLEY MUSIC SYSTEM WALL AND BAR BOX IS HINGED LIKE A DOOR ON A SAFE

For easier, speedier servicing and collecting—the doors on the 32, 24, 20, 16 and 12 record BUCKLEY MUSIC SYSTEMS are HINGED—just like the door on a safe! No more yanking and pulling! A simple turn of the key in the lock on the side—and presto—the door swings open! Quicker! Better! Easier! A BIG FEATURE! A BETTER FEATURE! A BUCKLEY FEATURE! Built with a complete knowledge of the operators' needs! That's why BUCKLEY MUSIC SYSTEM with Direct "Touch-To-Touch" Action and these original, super-features is acclaimed by leading music operators "The Finest One For '41"—Get Wise! Get BUCKLEY! WRITE, WIRE or PHONE for Full Details TODAY!! You'll be glad you did!!

BUCKLEY MUSIC SYSTEM INC.
4225 W. LAKE ST. - CHICAGO - ILL.



tion of the board have been completed but the recommendation has not yet cleared through the Office Production Management.

Need for priorities in the non-ferrous metals is stemming from the tight delivery situation now existing on aluminum, zinc, copper, and brass and from the chaotic conditions into which the scrap and secondary metal markets have been thrown. Since quantities of the latter come on the market from time to time, in contrast to the extended deliveries now ruling on the virgin materials, buyers are bidding frantically for all lots whenever they appear.

Thus with new aluminum quoted at 17 cents a pound, a similar price and possibly higher is ruling on old scrap aluminum. Bids for aluminum clips have jumped to 19 and 20 cents a pound.

"ILLUMITONE"

IS THE NEW, ALL-GOLD, ALL-METAL, LIGHT-UP CHANDELIER, CEILING SPEAKER - BAFFLE WITH UNIFORM 360° SOUND COVERAGE FOR USE WITH ANY 12" or 15" SPEAKER FROM YOUR OLD PHONO! 1/3 Deposit, Balance OP'S PRICE **\$30.50**

TRI-WAY PRODUCTS CO., INC.
108 E. 27th St., New York City

Buyers have bid as high as 10 cents a pound for zinc clips, whereas the spot price on new metal is 7.25 cents a pound.

Excited trading in zinc recently drew the attention of Leon Henderson, member in charge of price stabilization, Advisory Commission to the Council of National Defense. While the spot prices remained unchanged, futures jumped to a level commanding 2.5 and 3-cent premiums. Henderson has been investigating the situation and it was regarded as possible that he has recommended establishment of a priorities board for metals.

Concern over the demoralized secondary metals markets was expressed at a meeting of a committee appointed by Harry S. Goldstein, president of the National Association of Waste Material Dealers, to investigate the situation and make recommendations.

Goldstein told the meeting that the scrap and secondary metal trades must make every attempt to end the abnormal market situation to prevent any drastic action by the price stabilization division of the Defense Council. He said that the gravity of the situation was recognized and urged co-operative action by the trade to restore normal markets.

Various suggestions from the committee members and from scrap metal dealers were received yesterday by the committee. The committee will consider these suggestions and then make a report to the defense committee of the National Association of Waste Material Dealers, following which it will submit its findings to the price stabilization division in Washington. — *New York Times*.



RECENT MILLS NOVELTY VISITORS were Jack Williams, RCA Victor record advertising manager, and Dick Gordon, personal appearance star at the Chicago Theater. They were photographed in the Mills Music Hall, where Gordon sang Jack's favorite song.

ADVERTISE IN THE BILLBOARD
—YOU'LL BE SATISFIED WITH RESULTS.

Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By SAM HONIGBERG

News Notes

Tony Martin has left Hollywood for New York to renew his Decca contract. . . . Michael Loring, heard on Columbia records, is now fronting a band at the Beachcomber, New York night club. . . . Patty Andrews, of the Andrews Sisters, will get featured billing in the trio's third Universal picture, "Ride 'Em Cowboy," scheduled to start in April. . . . Columbia has given the Korn Kobblers, comedy band, a year's contract for a minimum of four sides a month on the Okeh label.

Dave Kapp, Decca executive, has been ill with the grippe for a week. . . . The Bob-o-Links, vocal quartet spotted in Bob Crosby's first picture, "Let's Make Music," will also be heard on his recordings. Their first tune on records is "Blue Echoes." . . . The Andrews Sisters have recorded "Boogie Woogie Bugle Boy" and "Bounce Me Brother With a Solid Four," both numbers featured in their current picture, "Buck Privates." . . . Elvira Rios has recorded for Decca both Spanish and English versions of "I'll Never Smile Again" and "Time on My Hands."

Two More for BMI

Two of the strongest tunes on records popularized on the air by Broadcast Music, Inc., are *Frenesi* and *I Hear a Rhapsody*. The former is a comparative old-timer, the latter a newcomer that came up with amazing speed. Due, of course, to the current ban of ASCAP music on network shows, the above numbers, among other BMI songs, have been getting an unprecedented number of broadcast plugs.

Frenesi was composed by Alberto Dominguez, Mexican band leader and pianist, who is also responsible for *Perfidia* (Tonight). It was not introduced in the United States before Artie Shaw picked it up last summer during his trip thru Mexico. Dominguez is one of five musical brothers and is best known in his native land for his rumbas. He is scheduled to hop to New York to compose and organize a band. *Frenesi* was originally published by Southern Music and is cleared thru BMI.

A 21-year-old Greek youth, George Fragos, composed the music for *I Hear a Rhapsody*. He also is a band leader, playing private functions in New York. Despite his youth he is an excellent pianist. Tune caught on so strongly that it is currently the sheet-music sales leader (23,000 copies were sold last week) and one of the most popular records on locations. Lyrics were written by George Baker, Westchester County (N. Y.) business man, and a polishing job was contributed by Dick Gasparre, the band leader. Columbia Pictures will use their tune in one of its forthcoming musicals.

Industry Pictures Planned

According to current reports from Hollywood, both Paramount and Uni-

versal are planning to produce feature pictures based on the human-interest story of the music machine industry. While details on these plans are still lacking, both companies want to use recording artists in featured roles and in a greater number at one time than ever before.

Titles, in the meantime, are being reserved by both firms. Paramount is claiming *Juke Box Johnny* and *Juke Box War*. Universal likes *Juke Box Parade of 1941*, *Juke Box Hits of 1941*, and *Fifty Million Nickels Can't Be Wrong*.

This and That

Army and war sentiment songs are doing well in the Blue Gardens machines in Armonk, N. Y. Current favorites there are *Let's Be Buddies*, *You're in the Army Now*, and *The Last Time I Saw Paris*. . . . Old Gold will try out Benny Goodman in a new program, starting Monday, February 10, over WJZ, New York. The idea will be tested on one station before putting it on a Coast-to-Coast network. Goodman, incidentally, has Dave Tough for drummer, succeeding Harry Yaeger. . . . Harry James's return on the Columbia label is marked with his recordings of *Montevideo* and *Music Makers*, released last week.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide:

NEW YORK:

High on a Windy Hill. Jimmy Dorsey, Sammy Kaye.

A new dance piece that gets some nice promotion by two of the above-mentioned boys who are tremendous favorites in this territory. J. Dorsey and Kaye have repeatedly worked top hotels in New York (Dorsey is currently at the Pennsylvania), as well as leading Broadway houses, and most of their records are good bets for music machines.

CHICAGO:

Maria Elena. Lawrence Welk.

A waltz with intimate musical trimmings by Welk, who is steadily building in reputation among ballroom addicts. He is a particular favorite in Chicago, where he has played numerous times and is currently being featured in the William Karzas ballrooms (Aragon and Trianon). Welk features a vocal chorus by Jane Walton on this record.

NEW HAVEN, CONN.:

May I Never Love Again. Bob Chester.

An old ballad by a comparatively new name on records, doing well in the busier spots all over New Haven. The melody has unusual appeal, and Chester's re-



THIS LIVELY LOCATION in Los Angeles attributes a large part of its popularity to the installation of Keeney wall box remote music selectors. Mac Mohr, Keeney distributor, advises that this location's activity is typical of all spots featuring Keeney wall boxes.

cording, operators say, keeps this appeal alive thruout the number. Good bet for machines.

DETROIT:

Golden Wedding. Woody Herman.

A standard and a member of the popular domain music which is being revived on the air and, consequently, gaining some favor on machines. Herman brought this oldie up to date with a fresh arrangement that will please many a listening ear.

PHILADELPHIA:

Redskin Rumba. Charlie Barnet.

Operators report that this one is going up and fast, producing many plays in a variety of locations. It is topical music with a modern arrangement in a Barnet style that has long been popular here. Barnet is also showing up well with *I Hear a Rhapsody*.

BUFFALO:

Perfidia. Xavier Cugat, Jimmy Dorsey, Tony Martin.

While most cities have had their peak with this Spanish number, Buffalo is giving its best play around here to date. The city is conscious of Latin fare and music machines are reaping their share of the profits with tunes carrying South American flavor. Cugat, J. Dorsey, and Martin have been big recording names here for a couple of years.

MILWAUKEE:

The Guy at the End of the Bar. Tiny Hill.

This tune has the best chance of bringing Hill the success he has once enjoyed with *Angry*. Operators here say that it is made to order for tavern locations and that it gets many repeat plays.

Fort Worth

FORT WORTH, Tex., Feb. 1.—The row was sorry to learn of Earl Reynolds' accident, which happened on the train while Earl was returning from the Chicago show. Earl was going from the diner to his compartment when he slipped on some ice between the two cars and fell, injuring his head and back. When the train arrived in Dallas he was rushed to a hospital, where he has been up to this time. Earl is doing nicely, but the doctors feel that he should take it easy for a while.

Fort Worth was represented at the big show by 14 coinmen and coinwomen, the biggest representation ever sent to the show by the Panther City.

Southwest distributors are primed for a big year during 1941 and are on their toes, looking forward to the arrival of the new show models.

Fort Worth operators are looking forward to the several showings of new machine and phonograph models which are scheduled to take place in Texas cities in February and March.

There is much talk pro and con along

the row as to the various opinions on the many drastic departure models of phonographs and games shown at the recent convention of coinmen. However, most of the operators end up by saying, "I'm buying."

Jean and Jane Walker, daughters of operator Ernest Walker, Walker Sales Company, this city, were recently elected the most popular students of the North Side High School here. Five other popular students were elected with them and all were recently honored with a high school formal dance. The girls are twins and were cheer leaders during the school's football season.

Seattle

SEATTLE, Wash., Feb. 1.—Distributors and operators here advise that sales are continuing in fine shape. Manager Horace Newton of the Puget Sound Novelty Company says January has been the biggest month they have enjoyed for some time. Jennings' Fast Time and Silver Moon, Genco's Four Roses, and Evans' Lucky Lucre are meeting with favor with the coinmen.

Gertrude Anderson has joined the Puget Sound Novelty Company force.

Al Brashin, popular operator, says he always picks winners—not only in pinball games but in horses. He has several horses, one of which proved its worth at Longacres Track last season.

Milton Rounn, handling pinball games and salesboards, reports most satisfactory business. He will buy out his partner, Jack Katz, who recently struck it rich in a gold mine enterprise in Eastern Washington.

Alec Lewis, who came here from New York a few years ago and developed a prolific business, has sold out to West Bolyn. Lewis and his wife leave this week for Los Angeles, thence to the East via the Panama Canal.

Sybil Stark, manager of Heberling Bros., says she had a glorious time at the CHI convention. Besides cigarette and candy vending machines and salesboards, for which Heberling Bros. were originally known, the acquisition of Mills Novelty Company products comes under the personal supervision of Miss Stark. Alaska business is on the increase, the firm reports.

"Operators are highly pleased with my Keeney Air Raiders," asserts Walter Solomon, manager of Western Distributors, Inc. He says that Air Raiders are chalking up a success story for themselves and Keeney wall box installations are going ahead in most satisfactory manner.

Ron W. Pepple, manager of Northwest Sales, is enthusiastic about the coming grand showing of Rock-Olas this month. Miss Leadership will be on hand to convince visitors to the showing that Rock-Olas have the sensational music equipment line of 1941.



TWO BUCKLEY MUSIC SYSTEM REPRESENTATIVES, Les Martin and Bob Lindelof, Chicago distributors for Buckley Music System.

LAWRENCE WELK (Okeh 5976)
Sweet and Low—W; VC. Little Sleepy Head—FT; VC.

Head and shoulders above any other of the component parts of this platter is the vocal work of Jayne Walton. In duet with Parnell Grina on the A side, and solo both on that side and on the reverse, the young lady reveals a voice that has much to recommend it. The waltz is sweetly played, with Welk's accordion featured, and the plattermate is likewise done quietly and unobtrusively, altho a bit draggily. But fortunately Miss Walton occupies a good part of both sides, and manages to pick things up considerably, even the incompatible marriage of words and tune that is *Little Sleepy Head*.

ARTIE SHAW (Victor 27289)
Dr. Livingstone, I Presume?—FT. When the Quail Come Back to San Quentin—FT.

Borrowing a leaf out of Raymond Scott's book of screwy titles for swing instrumentals, Shaw, aided and abetted by his Gramercy Five, the small group within his big band, here cuts two effective sides. The famous meeting between Stanley and Livingstone is musically portrayed with much ingenuity, with Shaw's favorite jungle tom-toms lending the properly weird (if not completely authentic) touch. Billy Butterfield has a trumpet solo on this one that matches the African veldt in heat. The quail get back to San Quentin in a less imaginative manner than Stanley gets to Livingstone, but it's a prime example of small band jazz excellence, with Shaw, of course, the standout.

SAMMY KAYE (Victor 27287)
All Night Long—FT; VC. The Memory of a Rose—FT; VC.

Two more forthright sides from the swing and sway maestro that again present superior vocalizing to top off the established Kaye brand of smoothly sweet music. Arthur Wright has the microphone on the English *Memory of a Rose*, and is as effectively fine as always. The quartet on the reverse wordage is equally ear-appealing in a different way on a nice song that unfortunately hews a little too closely to the melody line of the yesteryear favorite, *Just a Memory*.

HORACE HENDERSON (Okeh 5978)
Ginger Belle—FT. Do Re Mi—FT.

More of the usual swingcopation from Fletcher Henderson's brother, with the second side having the advantage of considerably more originality of ideas than most effusions of this sort. Both tunes are originals, both swing out righteously, and both contain the accredited number of solos, played exceedingly creditably.

BENNY GOODMAN (Columbia 35910)
Yes, My Darling Daughter—FT; VC. These Things You Left Me—FT; VC.
Goodman treats the quondam Hebraic

On the Records

This column is designed to aid music machine operators in the selection of records for their machines. It gives a descriptive appraisal of the latest releases and an evaluation of their potential commercial value to phonograph operators.

(CONTINUED FROM PAGE 10)

folk melody on the A side to a full-flavored, humorous arrangement, letting Helen Forrest cover the song story thoroughly, with the band boys aiding and abetting with false-voiced answers to the lyrical questions. The instruments further along the disk carry the humor forward in the same vein, tonally simulating the spoken "yes, my darling daughter." This is a good version of the number, the kind that can be listened to over and over without tiring. Reverse is well-arranged, customary on Benny's disks, with Miss Forrest changing her mood for another fine vocal endeavor.

ADRIAN ROLLINI (Okeh 5979)
Isle of Capri—FT; Rumba; Conga. The Girl With the Light Blue Hair—FT.

One of the greatest mistakes committed by the record industry is the issuance of all-too-few releases bearing the Rollini name. Each pressing turned out by this group is unusual and different, and this one is definitely no exception. The major trick here pulled by Rollini, Frank Victor on guitar, and Harry Clark on bass is a four-time rhythm switch

releases of late. The songs are good, and the orchestral backing rounds off a nice enough performance that is commercial without being a potential world-beater in sales, and that is competent without being brilliantly artistic.

EDDY HOWARD (Columbia 35915)
Wrap Your Troubles in Dreams—V. Exactly Like You—V.

A couple of months ago this ballad singer stepped out of character and recorded three minutes of swing singing that was fair enough but that emphasized the fact that his forte definitely lies in the delineation of the sweeter melodies. Once again he essays the unusual with another side wherein he sings hot rather than soulfully, and once again it's not bad, altho as in the previous disk the style switch seems unnecessary in the face of his ballad ability and his lack of swing singing strength. *Exactly Like You* is the 32-bar peg he hangs the hot stuff on here, and there are places in the arrangement where any student of good jazz warbling is bound to raise an amused eye-brow. Plattermate is in Howard's regular metier,



ROCK-OLA'S TONECOLUMN gets enthusiastic applause from operators, as J. D. Lazar, Rock-Ola distributor for Western Pennsylvania, takes down the good words. Second from the left is Frank Leon, who has his arm around Louis Grossman. Both are operators from Pittsburgh.

on side A—first fox trot, then into a rumba, then conga, and finally back to swing, all on a song that has always sold itself on its own merits ever since it was a hit originally several years ago. What the Rollini combination does with it in those various tempos is something that must be heard, not described. Plattermate is the Raymond Scott opus, swung along at a lively clip by Adrian, with one of his astounding chimes choruses the highlight of the side.

TOMMY TUCKER (Okeh 5973)
Walkin' Thru Mockin' Bird Lane—FT; VC. You Walk By—FT; VC.

Danceable, lilting rhythm features the A side, but little else is present to make the arrangement stand out in any way. Acceptable is the Don Brown and Voices Three warbled chorus, but the whole thing is a little on the vacuous side. *You Walk By*, one of the better BMI melodies, graces the B side, played well enough, altho it's a little too sugary in spots, and sung duet fashion by Brown and Amy Arnell in a vocal that spreads over into a second chorus with special tune and melody embellishments that distinguish this version from other disks of the song.

DICK TODD (Bluebird B-11024)
The Memory of a Rose—V. You Forgot About Me—V.

Usual Todd vocalizing, a bit better and more assured on these sides than on his

altho Bing Crosby had the whole say on this number with his disk some time ago, and it seems a bit ineffectual for a singer of Howard's limited name value to repeat the same song, particularly at so late a date. Jazz backing under Teddy Wilson's direction gives both sides a distinguished quality that the disk's featured artist himself doesn't always live up to.

TEDDY POWELL (Bluebird B-11016)
Here's My Heart—FT; VC. Taking a Chance on Love—FT; VC.

The musicianship of Powell's new band is commendable, but it doesn't always get the most admirable beat for dancing purposes, particularly on slow ballads like the A side tune. Here is a basically weak number that calls for strong, solid rhythm to inspire real listening (and, of course, dancing) pleasure, but Teddy makes it drag along in a lackluster manner. Ruth Gaylor is all right on the vocal, but the tempo gets her down, too. Reverse makes up for the rhythm indiscretions of its companion piece, being a bright, bouncy bit of melody, with Miss Gaylor again for the word-selling in a capable manner.

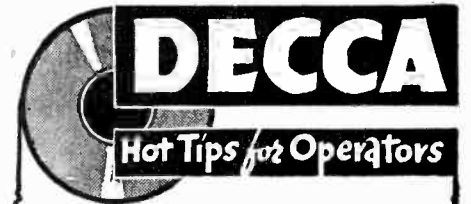
BLUE BARRON (Bluebird B-11019)
In Copacabana—FT-Tango; VC. Mean to Me—FT; VC.

Barron comes out first with a song that has the essentials to turn into a hit of sizable proportions, the pseudo-

South American number on the A side. The likely melody penned by Harry Revel is all but hung, drawn, and quartered by the insipid Barron conception and execution, which, despite its ambitious labeling as a "fox trot-tango," succeeds in being neither here nor there rhythmically. Russ Carlyle's word-dispensing is adequate, but the accompanying ensemble wall is too banshee-like to be anything but ludicrous. Charlie Fisher is ineffective on the words of the B side revered oldie, and the band's fast and poor arranged interpretation doesn't help matters either.

LARRY CLINTON (Bluebird B-11018)
Rockin' Chair—FT; VC. Nobody Knows My Troubles—FT; VC.

A personal triumph is registered on these sides by Peggy Mann, new girl chirper with the Clinton crew. After a vocal on a Clinton disk of a couple of weeks ago—*Moonlight and Tears*—wherein Miss Mann distinguished herself, she covers herself with complete

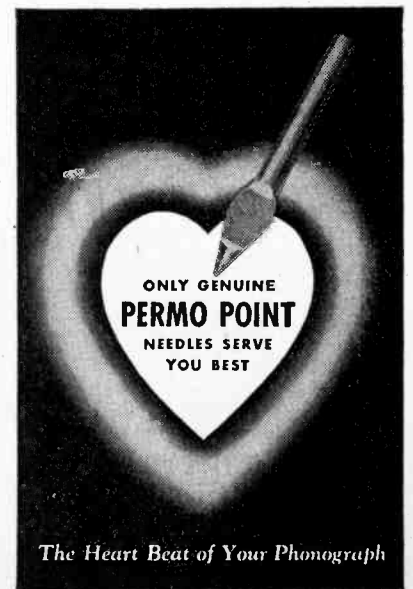


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- 3590 NEW SAN ANTONIO ROSE
IT MAKES NO DIFFERENCE NOW
Bing Crosby with Bob Crosby and His Orch.
- 3565 ALONG THE SANTA FE TRAIL
I'D KNOW YOU ANYWHERE
Bing Crosby
- 3477 WHEN I LOST YOU
WHEN YOU'RE A LONG, LONG WAY FROM HOME
Bing Crosby with Paradise Island Trio
- 3570 THE MEMORY OF A ROSE
I HEAR A RHAPSODY
Jimmy Dorsey and His Orch.
- 3553 SCRUB ME, MAMA, WITH A BOOGIE BEAT
JOHNNY PEDDLER
Andrews Sisters
- 3572 I DO, DO YOU?
YOU SAY THE SWEETEST THINGS
Glen Gray and His Orch.
- 3559 SAN ANTONIO ROSE
I USED TO LOVE YOU
Dick Robertson and His Orch.
- 3560 YES, MY DARLING DAUGHTER
JOHNNY PEDDLER
Johnny Long and His Orch.
- 3427 FRENCH!
A SONG OF OLD HAWAII
Woody Herman and His Orch.
- 3464 ALONG THE SANTA FE TRAIL
DOWN IN TOYLAND VILLAGE
Guy Lombardo and His Orch.
- 3453 A NIGHTINGALE SANG IN BERKELEY SQUARE
DID ANYONE CALL?
Guy Lombardo and His Orch.
- 3432 DO I WORRY?
JAVA JIVE
Ink Spots

Decca Records Inc.

Canadian Distributors:
THE COMPO CO., LTD.
LACHINE, MONTREAL
QUÉBEC



LATEST RELEASES BY
SAMMY KAYE
AND HIS SWING & SWAY ORCHESTRA

"... A NATURAL FOR THE PHONOS"
Says The Billboard Record Buying Guide,
Feb. 1, 1941

UNTIL TOMORROW
VICTOR—27262

"SAMMY KAYE has a record here that has the music machine potentialities written all over it in large letters. In the same soft-lights-and-sweet-music vein as I'll Never Smile Again, created, as it was in that smash, by some fine quartet vocal work, this has an appealing melody and lyric that add up to a NATURAL FOR THE PHONOS, particularly as treated on this disk."

ON VICTOR RECORDS

glory here. This young lady really knows how to sing a song, and she makes a coupling that would be good enough without her seem great with two of the best word-selling jobs on recent records. Clinton's customary arranging skill is very much in evidence thruout both perennials here, the famous spiritual on the B side played particularly well in a slow, respectful, and meditative mood.

JOHNNY HODGES (Bluebird B-11021)
Day Dream—FT. Junior Hop—FT.

The small group out of Duke Ellington's big band that is headed by Johnny Hodges has its inning here on an especially interesting couplet. Side A is entirely a field day for the rippings of Hodges' alto sax, with his slow, reflective, and extremely lovely solo taking up the entire surface from rim to label. Companion piece gives the others more of a



INSTALLATION IN COTTON CLUB, Indianapolis, of Pla-Mor remote-control equipment made by the Packard Manufacturing Company. The installation was made by the Central Distributing Company, Indianapolis.

changes have begun. Taran reports Bally's new five-ball Flicker, one-ball Kentucky payout; five-ball Bluegrass free play multiple; Defender air-target gun and free play Hi-Hand console are expected to arrive by week's end. Mills' Empress and Throne phonos are moving along at a good pace.

A remodeling program is on the books at La Beau Novelty Company, according to N. L. Nelson, of the St. Paul distributing firm.

At Acme Novelty Company, Ted Bush, head man, has returned from a visit to the Milwaukee office, while Oscar (Ozzie) Truppman, sales manager, is back from a jaunt thru the territory in Wisconsin.

Sam Taran, Mayflower Novelty, is reportedly looking over the Northwest territory with a view to opening several branch offices.

With Dorothy Rowe in charge, the record department at La Beau Novelty Company is carrying a bigger stock of disks than ever before.

Hy-G Amusement Company, reports Sid Levin, is awaiting shipment of the new Seeburg phonos.

Coinmen seen in town during the past few days were Jack Harrison, Northern Minnesota coinman from Crosby, Minn.; Earl Scholl, of Chippewa Falls, Wis.; Ted Heil, of Gaylor, Minn.; Jack Lowry, of Wabasha, Minn.

"Business is great," reports Harry Bryant of Music Installations. The firm has many inquiries about the new Buckley music box.

A big shipment of 1941 ToneColumn Rock-Olas are due in within the next few days at La Beau Novelty Company, N. L. Nelson reports. Meanwhile Groetchen's new Champion and Liberty counter games are getting a terrific play.

Visitors to Mayflower Novelty Company in recent days included Emil Christensen, of Bainville, Mont.; George Binek, of Dickinson, N. D.; Stanley Bader, of New Rockford, N. D.; William Doty, of Clarks-ville, Ia.; Frank Davidson, of Spooner, Wis.; Leo De Mars, of Ashland, Wis.; Bud Beck, of Frederick, Wis.; Carl Schumacher and Joe Miller, of St. Cloud, Minn.; Jack Lowry, of Wabasha; Al Redding, of Houston, Minn.

Without a vacation for eight years, A. S. Buck, White Bear, Minn., coinman, has packed his kit and headed for Miami.

Another Seeburg remote-control installation has been announced by Gilman Hanson, fast-stepping op from St. Peter, Minn.

N. Y. Incorporations

ALBANY, N. Y., Feb. 1.—Three newly organized vending machine enterprises have been issued charters of incorporation by the secretary of state. They include the following projects:

Pan-American Automatic Machine Corporation, New York; capital, 200 shares of stock; shareholders: Harold L. Fisher, Samuel Lerner, and Jacob Smith, New York.

Penny Sales, Inc., Manhattan; capital, \$20,000; stockholders: Sally Rodet, Stanley H. Swerdlow, and Edward Schaeffer, New York.

The Budin's Long Island Corporation, Freeport, N. Y.; capital, 100 shares of stock; shareholders: Herman Budin, William J. Boxer, and Rochelle Dronge, New York.

Soundies Showing

PHILADELPHIA, Feb. 1.—A group of local music machine distributors and operators journeyed recently to the State capital at Harrisburg for the Pennsylvania premiere of Soundies. The Harrisburg Soundies, Inc., held a three-day public viewing of the machine movies in the lobby of the Penn-Harris Hotel.

WANTED ALL USED PHONOGRAPH RECORDS
Highest Cash Prices Paid
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PHONOGRAPH complete, remodeled as shown. **\$174.50**

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Completely remodeled (without dome). Only **\$69.50**

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PARTS AND SUPPLIES FOR EVERY TYPE OF COIN MACHINE! WRITE NOW FOR YOUR COPY!

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"The band that plays the blues"

GOLDEN WEDDING (3436)
YOU'RE THE ONE (FOR ME) (3528)
CHIPS BOOGIE WOOGIE (3577)

ON DECCA RECORDS

chance on a medium tempo jump tune that has much to recommend it, among its assets being a bright theme, some good piano, and the superior Hodges' tootlings.

RAY KINNEY (Victor 27290)
Hawaii Across the Sea—FT; VC. A Million Moons Over Hawaii—FT; VC.

The titles indicate with no uncertainty that here is Hawaiian music with a vengeance. But in Kinney's hands the grass-skirt rhythms are always soft, pleasant, and musically right. Side A is slow and nostalgic, the reverse a little faster, both sung and played pleasingly and well.

LEO REISMAN (Victor 27288)
Lone Star Trail—FT; VC. Don't Ask Me Why—W; VC.

Scored with a background clip-clop beat similar to Ferde Grofe's *On the Trail*, the Western ditty on the first side is smoothly and prettily played, with Hal Lieber's soft voice blending with the interpretation from the instruments to make a polished three minutes. More finesse—a typical Reisman trademark—is discernible in the delicately done waltz on the flip-over, with Lieber again in for another long vocal that is never tedious.

PANCHITO (Bluebird B-11023)
Uri-Uri-Uri—Conga; VC. Estrellita Mia—Bolero; VC.

Run-of-the-mill Latin American outpourings that are no better or worse than hundreds of recordings grooved in the same pattern. Panchito knows the proper delineation to give to south-of-the-border numbers, and gives it here, but the sides contain nothing that hasn't been heard a great deal of late.

JACK LEONARD (Okeh 5975)
Love of My Life—V. I Should Have Known You Years Ago—V.

Leonard's intimate, appealing ballad style flavors two picture tunes here, and with a fine assist from Ray Bloch's orchestral backdrop, the erstwhile Tommy Dorsey vocalist turns in another commendable performance, not as good, perhaps, as the job he did on the recent release of his theme, *Getting Sentimental Over You*, but listenable nonetheless.

ORRIN TUCKER (Columbia 35914)
You're Breaking My Heart All Over Again—FT; VC. You Didn't Steal That Kiss—FT; VC.

Side A is probably the nicest, smoothest, most ear-appealing thing Tucker has done in some time, with the usually jittery fiddle section held down to a smooth, easy interpretation. Unfortunately, the high listenable quotient doesn't carry over to the reverse, which once again finds Bonnie Baker simpering over the inanities of a stupid song. In between simpers the band plays the number well enough.

DOLLY DAWN (Okeh 5977)
How Come—FT; VC. I Could Kiss You for That—FT; VC.

With Miss Dawn making so few records, it's a shame to waste her undeniable flair for taking either a ballad or a rhythm tune and making it mean something, as is done here via the bad selection route. *Kiss You for That* is a cute little ditty, and Dolly has her way

with it, but the coyness of its lyric isn't exactly for her bold, assured phrasing and voicing. The heaviness of *How Come* conversely holds down the free and easy singing that Miss Dawn brings to songs that complement her style.

GLENN MILLER (Bluebird B-11020)
I Do, Do You?—FT; VC. You Are the One—FT; VC.

Both sides are slow, both typically highlight the reeds, and both contain Ray Eberle vocals—all of which adds up to the impression that more contrast would have been of immeasurable help in making this disk worthy of Miller's high standard. It doesn't take two almost similarly scored songs on one platter to prove that the Miller clarinet-sax choir is superbly beautiful to listen to.

RAYMOND SCOTT (Columbia 35911)
Copyright 1950—FT. Eagle Beak—FT.

The titles may sound like something out of Scott's imaginative mind, but actually the numbers are not his own originals. Both, of course, are ingeniously scored, modern thruout, weird in spots, and containing some virtuoso jazz tootlings, particularly from the hot trumpet on the second side. The themes are in-and-outers, highly original and effective in places, but a bit anemic and forced at other times. In toto, tho, it's much better-than-average swing stuff, with infinitely more imagination used in its creation than is bestowed on eight-tenths of the instrumentals that work their way under the needles.

General Outlook Is Good

CHICAGO, Feb. 1.—Mr. and Mrs. C. R. Tobin, music operators in Harvard, Ill., were visiting in Chicago this week and called at several of the manufacturers. They said they were snowed in during the big 1941 convention and were just now getting into the manufacturing city to see the new machines.

Music is going along fine in their city, they stated, and they expect improvement during the entire year. The general atmosphere seems to be encouraging, they said.

Minneapolis-St. Paul

MINNEAPOLIS, Feb. 1.—Business in the Twin Cities is off to a grand start, with Minnesota distributors and operators looking ahead to the Northwest Coin Machine Show in Minneapolis in March.

Hot shots from William (Sphinx) Cohen, of Silent Sales Company: Keeney Velvet, a new five-ball game is on the way, while the new Keeney six-wire wall box is expected any day now. . . . Demand for Genco's Seven-Up is bigger than the supply. . . . Gottlieb's School Days has arrived. . . . Daval's Cub and Ace are good business-getters. . . . Miraben's light-up tops for phonos are getting good reception. . . . Pace scales are selling fast, with Saratago seniors and juniors in big demand.

Sam Taran, of Mayflower Novelty, is enthusiastic when the talk turns to Panoram and Soundies. There are 20 units on location in the State and weekly film



COLUMBIA POPULAR 75

- 35937 **BENNY GOODMAN**
I HEAR A RHAPSODY
I LEFT MY HEART IN YOUR HAND
- 35932 **HARRY JAMES**
MUSIC MAKERS
MONTEVIDEO
- 35933 **XAVIER CUGAT**
I HEAR A RHAPSODY
MARIA MY OWN
HORACE HEIDT
- 35934 **FANTASY IMPROMPTU**
ETUDE
CLYDE LUCAS
- 35935 **SHE'S WAY UP THAR**
CHINESE RHUMBA
MARIE GREENE
- 35936 **LET'S STEAL A TUNE FROM**
OFFENBACH
IN CHI-CHI-CASTENANGO



OKEH POPULAR 185

- 6021 **GENE KRUPA**
THERE'LL BE SOME CHANGES
MADE
THESE THINGS YOU LEFT ME
- 6022 **DICK JURGENS**
NIGHT AND DAY
MY SILENT LOVE
TOMMY TUCKER TIME
- 6023 **YOU'RE A LUCKY FELLOW, MR.**
SMITH
THAT OLD SWEETHEART OF MINE
TINY HILL
- 6024 **LOVIN' SAM**
JUST LIKE A BOLT FROM THE BLUE
GINNY SIMMS
- 6025 **MAY I NEVER LOVE AGAIN**
WALKIN' BY THE RIVER
HORACE HENDERSON
- 6026 **SULTAN SERNADE**
TURKEY SPECIAL
LES PAUL TRIO
- 6027 **WHERE IS LOVE?**
SWANEE RIVER
- OKEH HILLBILLY 185**
- 06016 **LIGHT CRUST DOUGHBOYS**
TEA FOR TWO
LITTLE ROCK GET-A-WAY
- 06017 **HOOSIER HOT SHOTS**
EVERYBODY LOVES MY BABY
TIGER RAG
- 06018 **LEON PAPPY SELF**
I'M SORRY I NEVER MET YOU
NOBODY CARES ABOUT ME
BROTHER GEORGE
- 06019 **EVERYBODY WANTS TO KNOW**
HOW I DIE
JESUS TOUCHED ME
ALFRED FIELDS
- 06020 **'29 BLUES**
QUIT YOUR JIVIN'



VOCAL HITS

- On Columbia and Okeh**
- 35802 **KATE SMITH**
THE LAST TIME I SAW PARIS
ALONG THE SANTA FE TRAIL
- 35822 **KATE SMITH**
SOMEWHERE
MY BUDDY
- 35915 **EDDY HOWARD**
WRAP YOUR TROUBLES IN
DREAMS
EXACTLY LIKE YOU
GINNY SIMMS
- 5903 **FRENESI**
YOU ARE THE ONE
MILDRED BAILEY
- 35943 **HOCKIN' CHAIR**
THERE'LL BE SOME CHANGES
MADE
- 5975 **JACK LEONARD**
LOVE OF MY LIFE
I SHOULD HAVE KNOWN YOU
YEARS AGO
- 6002 **MARY HEALY**
I'LL SEE YOU AGAIN
WHAT IS THERE TO SAY?
- 35942 **THE CHARLOTTERS**
MAY I NEVER LOVE AGAIN
WHY IS A GOOD GAL SO HARD
TO FIND?
- 35936 **MARIE GREENE**
LET'S STEAL A TUNE FROM
OFFENBACH
IN CHI-CHI-CASTENANGO
- 35927 **MICHAEL LORING**
WE COULD MAKE SUCH BEAU-
TIFUL MUSIC
OH YOU GYPSY!

COLUMBIA RECORDS
Okeh RECORDS

Record Buying Guide



An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

Stardust. A sudden jump of unexpected strength this week lands this Hoagy Carmichael revival up in the big time as one of the top phono items of the moment. Both the **ARTIE SHAW** and the **TOMMY DORSEY*** records—which are wholly responsible for the renewed interest in the song—are doing exceptionally well despite their wide difference in conception. This looks good for continued popularity over a period of quite a few weeks now.

There I Go. (9th week) **VAUGHN MONROE***, **WILL BRADLEY***, **TOMMY TUCKER***, **WOODY HERMAN***.

Down Argentine Way. (8th week) **BOB CROSBY***, **SHEP FIELDS***, **LEO REISMAN***, **GENE KRUPA***.

A Nightingale Sang in Berkeley Square. (6th week) **GUY LOMBARDO***, **GLENN MILLER***, **RAY NOBLE***, **SAMMY KAYE***.

Dream Valley. (5th week) **SAMMY KAYE***, **WOODY HERMAN***, **FRANKIE MASTERS***.

Frenesi. (4th week) **ARTIE SHAW**, **WOODY HERMAN***.

I Hear a Rhapsody. (2d week) **CHARLIE BARNET***, **JIMMY DORSEY***, **AL DONAHUE***.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Along the Santa Fe Trail. Still hovering right at the very brink of complete hitdom, this nevertheless is not reported by operators quite unanimously enough to regard it as a universal success. Which isn't to say that this tune isn't doing exceedingly well for those ops playing it, in the **DICK JURGENS***, **SAMMY KAYE**, and **BING CROSBY** versions.

I Give You My Word. A quick leap upward this week puts this BMI song right next door to possible smash popularity. It started only last week, but it has climbed surprisingly fast, and at the moment it would be no surprise to see it in the section above this in another week or so. **MITCHELL AYRES*** and **EDDY DUCHIN*** have the phono field to themselves currently on it.

Yes, My Darling Daughter. Doing consistently well, but not showing enough at the moment to predict complete and thorough hitdom for it, this novel adaptation of an old Hebraic melody is profitable for the machines having it available to their patrons, but it doesn't happen to be in enough of them yet to consider it a really popular item in general sense. **GLENN MILLER*** and **DINAH SHORE** are carrying its lilting melody in the boxes.

The Last Time I Saw Paris. This superb bit of tune-and-lyric contrivance got a bit better last week, but this week it eases off again in a disappointing way—disappointing because if ever a song deserved to head the list on the strength of its fine quality and merit this Kern-Hammerstein gem is it. But operators' reports tell the story that that merit isn't being appreciated to the extent it should be, at least not at the moment. **KATE SMITH** is still alone on this one.

Scrub Me, Mama, With a Boogie Beat. It was remarked in this space last week that this, despite a fairly good start, didn't figure to be as big as its predecessor, *Beat Me Daddy, Eight to a Bar*. With another week of its career behind it in the phonos, it's beginning to seem that observation will prove correct. Doing pretty well in some spots, it's weak in others, and not even on the turntables in still others. Anything can happen, since the number is still young, but it has that follow-up bugaboo to overcome. The **ANDREWS SISTERS** have the disk here.

So You're the One. The newest BMI-er to hit this department, mentioned as a likely looking "Possibility" last week, and now starting its rise to glory. It looks as tho it might be able to make it, too, in the **HAL KEMP*** and **EDDY DUCHIN*** arrangements.

You Walk By. Pretty good describes this one, altho it was outdistanced this week by its companion BMI song directly above. **TOMMY TUCKER*** now joins **BLUE BARRON*** as its second leading purveyor in the music machines, Barron retaining the lead he has held since this one started.

Songs listed below are these which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

You've Got Me This Way. (5th week) Getting weaker. **KAY KYSER***, **GLENN MILLER***, **JIMMY DORSEY***.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon radio performances, sheet music sales, reports from music publishers as to the relative importance of certain songs in their catalogs, as well as on the judgment of The Billboard's music department.

Until Tomorrow. Keep an eye on this **SAMMY KAYE*** recording of a lovely ballad he himself wrote. It has everything it needs in the way of tune, lyric, and interpretation to lift it to the heights along the phono network.

Tonight. This Latin American song, also known as *Perfidia*, has been around for some time and is becoming increasingly popular over the air and over sheet music counters. It will be no surprise to see the coin phonos pick it up in like proportions very shortly; for that matter, some of them have already done so.

The Mem'ry of a Rose. A pretty ballad by a team of English songwriters that is being released on a number of good available recordings. These British songs have a way of becoming popular over here, and title, melody, and words combine here to give the boxes a potential hit.

It All Comes Back to Me Now. Still another BMI product that is beginning to meet with a fair measure of success in every direction. One or two operators report an increasing demand for it, and where there's smoke there's apt to be a sizable fire a little later on.

* Indicates a vocal chorus is included on this recording.

Double-meaning records are purposely omitted from this column.

MONEY MAKERS FOR YOUR MACHINE



Victor AND Bluebird RECORDS



VICTOR "POPULAR" RELEASE NO. 409 LIST PRICE 50c

- 27314 Bugle Call Rag
One o'Clock Jump
Metronome All Star Band
- 27315 *Beau Night in Hotchkiss Corners
*The Calypso
Artie Shaw
- 27316 Altitude
*I Nearly Lost My Mind
Lionel Hampton
- 27317 *Dolores
*I Tried
Tommy Dorsey

27318 Dicky Wells Blues
Dicky Wells, Trombone; Sam Allen, Piano; Roger Chaput, Guitar; Bill Beason, Drums.
Bill Coleman Blues
Bill Coleman, Trumpet; Django Reinhardt, Guitar.

BLUEBIRD "POPULAR" RELEASE NO. 315 LIST PRICE 35c

- B-11025 *There'll Be Some Changes Made
Dardanella
Vaughn Monroe
- B-11026 *Moon Over America
*Lonely Breeze
Abe Lyman and his Californians
- B-11027 *Little Brown Gal
*Kawika—Hula
Johnny Kaonohi Pineapple and his Native Islanders
- B-11028 Georgia On My Mind
Old Man Harlem
Ethel Waters with Ed Mallory and his Orchestra
- B-11029 Song of the Volga Boatmen
*Chapel in the Valley
Glenn Miller

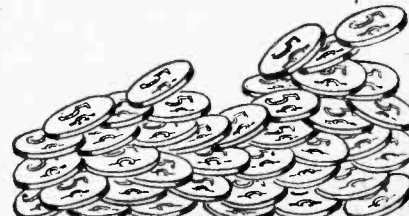
B-11030 *Rose of the Rockies
*The Sidewalk Serenade
Mitchell Ayres & his Fashions in Music

BLUEBIRD RELEASE NO. 315 OLD FAMILIAR TUNES—LIST PRICE 35c

- B-8616 Echoing Hills Yodel Back to Me
My Texas Sweetheart
Montana Slim
- B-8617 Rubber Dolly
Bye Bye, Baby, Bye Bye
Roy Hall & his Blue Ridge Entertainers
- B-8618 My Little Nappanee
Somebody's Darling, Not Mine
Four Pickled Peppers

*Vocal Refrain.
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In Canada, RCA Victor Co., Ltd., Montreal.

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Greatest Counter Game value. Combination Amusement and Ball Gum Vender. ONLY

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Each in Lots of 5 or More
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TOPPER
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The last word in vending perfection. Truly a great vendor—it is universal—vends all types of bulk merchandise including Ball Gum and vends them accurately—no additional parts necessary. Investigate our Time Payment Plan.

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Each
Porcelain Finish
50c Extra

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PHILA., PA.

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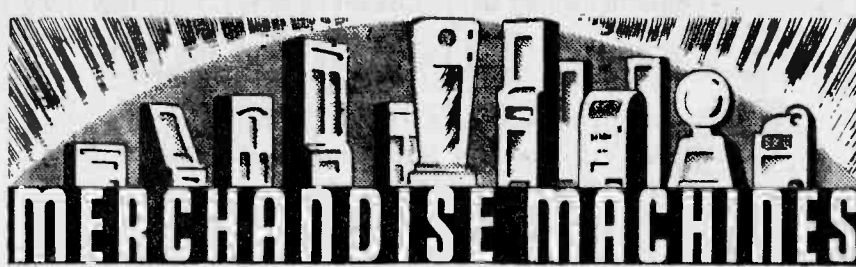
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PHILA., PA.



Texas Solons Hail Beverage Vending Machine Installation

AUSTIN, Tex., Feb. 1.—Legislative matters in Texas will flow more freely now, thanks to the installation of beverage vending machines for the Senate recently. The House has had a beverage vending machine previously and it proved so successful in facilitating legislation that the Senate has followed the example. The Senate will even get a rake-off of 25 cents per case. *The Fort Worth Press*, January 30, envisions what the vending machine will do to promote clean legislation.

According to the Fort Worth paper, "Gone are the bottles and paper cups that have littered the desks of legislators in the past. Gone will be the spectacle of several members rising in

session and flipping coins for the drinks while some orator thunders away unheeded.

"The trail of pages to and from the drugstore of the capitol to bring refreshments for thirsty senators has ended.

"No more will members sit at their desks and lift bottles or paper cups in mock-toast during debate.

"When a senator raises a thirst, he will have to get off the floor of the Senate, retire to the privacy of the back hall, drop a coin in the vending machine and consume his drink in more-or-less solitude.

Will Increase Dignity

"It was agreed this was the greatest contribution to senatorial dignity since former Lieut. Gov. Walter Woodul built a brass rail around desks of members and banished visiting wives, relatives, and employees to the far reaches of the hall.

"Senator Joe Hill, of Henderson, who once became so outraged he made an hour-long speech when members had a whole case of soft drinks hauled into the Senate and distributed during debate, rejoiced mightily in the new rule.

"This is the greatest thing that will be done here this session," Hill told the Senate.

"The House also has pop vending machines. But the House isn't worried about dignity. It never had any. Members may consume soft drinks at their desks to their hearts' content. Senator with nostalgia for the good old picnic style of legislation have only to visit the House to revive the glory of by-gone days."

New U-Need-a-Pak Cig Vender a Hit

NEW YORK, Feb. 1.—That the new U-Need-a-Pak cigarette merchandiser, Model 500, enjoyed a greater reception at the recent CMA show and NATD convention than any previous models displayed by this firm was revealed today by company execs.

This model, designed by Norman Bel Geddes, was accorded much admiration and praise from hundreds of operators who visited the U-Need-a-Pak, the executives added. Especially appealing to operators was the latest innovation of Streamlined Central Delivery, the method perfected by the firm of having all cigarettes drop into a central chromed cup. New mounted mirror displaying the various brands and the graduated keyboard were other features drawing favorable comment, execs declared.

Grout New Pres. Of Jersey CMA; Banquet Date Set

NEWARK, N. J., Feb. 1.—John Grout was elected president of the New Jersey Cigarette Merchandisers' Association at the first regular meeting of 1941 held Tuesday night. Despite bad weather and the influenza epidemic, a large crowd was on hand for the election of officers and directors and for the discussion of plans for the banquet March 29.

Other officers elected include Michael Lascari, vice-president; Edward Dierickx, secretary; Sam Malkin, treasurer, and Henry Cavalcante, sergeant at arms. Named to serve on the board of directors during the ensuing year were Harry Zink, John Sharenow, Max Jacobowitz, Gage Beemer, John Minerio, Mannie Weinberger, Nicholas Marino, and John Radigan. Officers are automatically members of the board.

Following his election Grout named Henry Hartmann, chairman; Leon Minikin, Gage Beemer, John Sharenow, and A. S. Stryker as members of the arbitration committee for three months. Alternates are Harry Kolodny and Michael Herman.

Plans were advanced for the annual banquet and the date definitely set for March 29. Event, according to plans drafted, will be the most outstanding one in the history of the organization. Features will include an all-star floor-show and music furnished by a well-known band. Site of the banquet is yet to be selected. Reservations are now being received at \$7.50 per plate.

Banquet committee lists will be released soon, James V. Cherry, manager, said.



THE COMPLETE LINE OF DuGRENIER CHAMPIONS was displayed in this exhibit of Arthur H. DuGrenier, Inc., at the Coin Machine Industries show in Chicago. Display of DuGrenier equipment filled three booths, and included both cigarette and candy-bar venders.

Ohio Fair Trade To Supreme Court

COLUMBUS, O., Feb. 1.—The first case involving application of Ohio's Fair Trade Act reached the Ohio Supreme Court January 27 in a suit over cigarette price fixing.

Leo Rayess, a tobacco and cigarette dealer of Toledo, asked the court to review an Appellate Court decision which had dismissed his action to compel the Lane Drug Company, of Toledo, to desist from selling cigarettes for less than the established retail price under the Fair Trade Act.

The Lucas County Common Pleas Court had granted an injunction against the company, but the higher court dismissed the action on the ground that the fair trade contracts did not conform to law, as they were in fact contracts between jobbers and not between jobber and retailer.

TALK of the SHOW WAS INVEST IN SECURITY BUY

Northwestern
BULK VENDING EQUIPMENT



Hundreds of machines were displayed at the recent Show, but experienced operators still agree that Northwestern bulk vending equipment offers the industry's most profitable and dependable buy. Here is an investment in security that will provide a permanent source of revenue for years to come. Write today for complete details on the most up-to-date line of bulk venders—Northwestern.

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PIKE'S PEAK
IS THE MOST BRILLIANT NOVELTY GAME OF THE YEAR
It looks different—it plays differently—it is refreshingly new—it's completely legal everywhere.
DON'T DELAY! ORDER NOW!
Just Attach \$5.00 Bill or M.O. as a Deposit and We Will Ship Balance C. O. D.
Send for Circulars and Prices of Complete GROETCHEN LINE.
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PEANUT MACHINE OPERATORS!
Mix our Cellophane Tubes of FOREIGN POSTAGE STAMPS in your machines. Your sales will Double and Triple!
BE FIRST IN YOUR TERRITORY!
Write for Free Samples of Stamps and Details of our Plan.
D.ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

Soft Drink Field Surveyed; Sales \$131,000,000 in '39

WASHINGTON, Feb. 1.—A report has been issued by the Federal Trade Commission on the combined finances of six corporations which are responsible for almost half the total production of non-alcoholic beverages. The figures are for the year 1939.

The combined net income on the average corporate net worth investment or stockholders' equity after provision for income taxes amounted to \$39,587,929, a return of 38 per cent on the stockholders' investment. The range in rates of return for individual corporations was from a loss of 3.6 per cent to a profit of 64.6 per cent.

The six corporations, whose products are primarily carbonated beverages and do not include fruit and vegetable juices, reported consolidated sales aggregating \$131,197,584, or slightly more than 47 per cent of the total value of products reported by the Bureau of the Census for 1937. Of the total sales \$113,376,077, or 86.4 per cent, represented domestic sales, and \$17,821,057, or 13.6 per cent, represented foreign sales.

The combined net income on the average total capital of \$104,455,232 employed by the corporations was \$48,592,268, or a return of 46.5 per cent.

The corporations realized a net income, after provisions for income taxes, of \$39,587,929. The combined cash divi-



Coming Events

Chicago Gift Show, Palmer House, Chicago, February 3 to 14.

National Confectioners' Association Convention, Palmer House, Chicago, June 2 to 5, 1941.

Third Annual Northwest Coin Machine Show, Minneapolis. March 25 and 26. Radisson Hotel, Minneapolis.

Beverage Bottlers' Conventions:

- Indiana. Hotel Antlers, Indianapolis, February 17-18.
- Kentucky. Hotel Brown, Louisville, February 13-14.
- Louisiana. New Orleans, February 5-6.
- Ohio. Hotel Deshler-Wallick, Columbus, February 4-5.
- Oregon. Portland, February 6-7.
- South Dakota. Hotel Marvin Hughitt, Huron, February 11-12.
- Utah. Salt Lake City, February 14-15.
- Washington. Hotel Washington, Seattle, February 10-11.
- West Virginia. Huntington, February 10-11.

dends paid or accrued on preferred shares amounted to \$1,885,197 and on common shares \$25,261,584.

The operating ratios of the six corporations show that the total cost of goods sold (exclusive of taxes, social security, and pension fund payments, selling expenses, administrative and general office expenses, etc.) represented 35.6 per cent of total sales. Of the total cost of goods sold, raw materials represented 25.5 per cent of sales; production wages and salaries, 2.9 per cent; other costs and expenses (not listed under "expenses"), 3.3 per cent; depreciation and obsolescence applying to production facilities, 1.2 per cent, and finished goods purchased for resale, 2.7 per cent. The gross margin was 64.4 per cent on each dollar of sales revenue.

The total of items listed as expenses represented 28 per cent of total sales.

Ring of Phony Coins in Vender Traps Slugger

NEW YORK, Feb. 1.—The acute hearing of a tavern owner, John Kondes, trained by years of bouncing pewter quarters on his bar, has caused the jailing of an unethical patron who thought he could bounce slugs into a cigarette vending machine without arousing any suspicion from anyone.

Kondes had been suffering slug trouble for weeks and finally caught two culprits. Detective Peter Waeger came around to discuss the prosecution.

They were talking when Kondes held up his hand. "Hist!" he said, "somebody's at it again."

Standing by the machine was Richard Jones, 27. He was seized. The coin box was found to contain two slugs. In Jones's pockets were 25 more.

The prisoner was fined \$10 by Magistrate Michael A. Ford. Jones didn't have \$10, so he went to jail for five days.

Pepsi-Cola Plant For Baltimore

BALTIMORE, Md., Feb. 1.—Pepsi-Cola Bottling Company of Baltimore has announced plans for the construction of a large bottling plant.

The capacity of the new building will be 2,000,000 bottles a week of six eight-hour working days, according to the announcement.

The new plant, including equipment, will represent an investment in excess of a quarter of a million dollars. The entire bottling operation will be in full public view from without and within, it was said.

Stamps for Penny Vending Machines

BROOKLYN, Feb. 1.—"Thousands of men, women, and children enjoy the hobby of stamp collecting," declares Dave Robbins, head of D. Robbins & Company. "It is now possible for operators to cash in on this popular hobby," Robbins continues, "by placing stamps in their penny peanut and candy vending machines. D. Robbins & Company offer the stamps in small individual cellophane tubes which vend perfectly thru Master, Esquire, Advance, Empire, Topper, and Columbus peanut machines.

"About 200 of the tubes are mixed with the candy or nuts. Attractive labels are furnished for the machines. Once folks start saving the stamps in scrapbooks, they will become steady patrons of the machines. Thousands of different stamps are available, therefore Robbins' plan should be profitable for many years."

N. Y. CMA Banquet Committees Named

NEW YORK, Feb. 1.—With the naming of committees, work on the annual banquet and dance of the Cigarette Merchandisers' Association began in earnest this week. Date for the event has been set for Saturday, March 15. The Hotel Pennsylvania again will be the place, but this year the event will take place in the Grand Ballroom. Event this year will



NORMAN BEL GEDDES and staff at work designing the new U-Need-a-Pak Model 500 cigarette merchandiser.

Alholz Returns to U-Need-a-Pak Post

NEW YORK, Feb. 1.—Following his return from the coin machine convention and tobacco show, Sam Alholz, manager



Alholz

of the U-Need-a-Pak Philadelphia office, was notified of his transfer back to the home office to assume new advertising and sales duties. This move was found necessary because of the fine reaction to the company's Model 500 machine and new bookings for this model taken during the shows. Alholz has been connected with U-Need-a-Pak Products Corporation since 1935. In 1938 he was transferred to the Philadelphia office. He will continue to contact his trade throughout the East as in the past. For the present Alholz will conduct his affairs thru the New York office.

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A Route of
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Model "40s" (America's finest bulk vendor) will give you a permanent cash income with a small investment.

Under our new 30c per month time payment plan old operators can expand their operations, and you can start in this business with a small investment and let the machines pay for themselves. WRITE AT ONCE FOR DETAILS!

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Less than 100 \$5.20
Less than 25 \$5.45

SILVER KING

\$5.50 Each in lots of 10

ONE OF THE 250 MODELS

5 Lb. "SILVER KING," \$6.50

10 at \$5.50

FREE Cat. & Instructions. Write today for terms.

TIME PAYMENT PLAN ON SILVER KINGS, NOW, LOW AS 50c A MONTH

SPECIAL FACTORY REBUILT

CENT-A-PAKS PENNYPAKS IMPS 5 BALLY BABYS } \$8.00

Each 1 or 100

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Yes, and so are our fresh and meaty **SMALL FILBERTS (Blanched)**

NEW CROP SPANISH

SMALL WHOLE CASHEWS

NONPAREIL MIXTURE

SUPREME MIXTURE

Made-to-order shipments are sent out the same day. Write for FREE samples and price list.

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Vends Everything! Nuts, Candies, Peanuts, Pistachios, Charms, Ball Gum, etc.

Only \$6.75 Each

USED MACHINES

Totalizer	\$ 8.75
Victor Home Run (Like New)	12.50
Silver King (Porcelain)	8.95
Northwestern 16-5¢ Standard	6.25
Northwestern 1¢ Standard	3.45

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The Last Word in Vending Perfection. Vends Candy, Charms, Nuts, Ball Gum.

Circular

London's Reading Opening Big Event

READING, Pa., Feb. 1.—Grand opening of Lew London's Leader Sales Company, 141 North Fifth Street, today was considered one of the outstanding events in the history of the coin machine business in this State. The headquarters, probably the most unique in the country, have been perfectly adapted to the needs of the coin trade. The elaborate fixtures, the fine layout of the new quarters, the unusual cottage front, the well-spaced showrooms, the modern repair and supplies departments, and the private offices made a profound impression upon the visitors.

A tasty buffet luncheon was arranged for the visitors, and a large bar carried every type of refreshment. Dozens of congratulatory floral offerings decorated the spot. The latest machines in the industry were on display, and representatives of leading factories were present, as were the outstanding ops, jobbers, and distributors from the territory. Some of the visitors came hundreds of miles to pay tribute to London, who is well known to the trade.

Among those present were: Sol Silverstein, Chicago Coin, Chicago; Sol Gottlieb, Chicago; Bill Gersh, New York; Seymour Piltch, New York; Bill Abrahamson, Philadelphia; Bert Schlein, Philadelphia; Bill and Al Rodstein, Philadelphia; Henry Fuderman, Philadelphia; A. Featherman, Reading; H. Himmelreich, Reading; Meyer Horowitz, Baltimore; Sid Zimmerman, Chicago; Joe Ewas, Reading; Louis Bloom, Trenton, N. J.; Jack Hirschbaum, Reading; Joe Ash, Philadelphia; W. C. Firman; E. S. Shelly, Zieglerstown, Pa.; Ralph Hopwood, Hamburg, Pa.; Joe Shugars, Reading; Morris Pickelty, Reading; Don Rubincani, Coatesville, Pa.; Frank Cortman, Philadelphia; A. Bill Gross, Philadelphia; M. Frank, Pottstown, Pa.; Herb Kreider, Reading; John Neibert, Reading; M. S. Carpin, Reading.

A. E. Strausser, Reading; Mrs. Drexel, Reading; Mr. Hornberg, Reading; Mr. Burkhardt, Reading; J. Autletto, Camden, N. J.; H. E. Bair, Harrisburg, Pa.; Orville Barnes, Greencastle, Pa.; R. W. Barnhart, Waynesboro, Pa.; Sergie Bartoli, Shickshinny, Pa.; S. M. Basch, Scranton, Pa.; Edwin A. Beakes Jr., Delta, Pa.; Frank Binder, Allentown, Pa.; Louis Bloom, Trenton, N. J.; C. P. Boyer, Reading; Sam Bramwell, Bethlehem, Pa.; George Brehm, West Hazleton, Pa.; F. Earl Brown, Chester, Pa.; John Callery, New Philadelphia, Pa.; Stephen S. Catalano, Grindstone, Pa.; C. F. Cromer, Harrisburg, Pa.; C. W. Crouath, East Lansdowne, Pa.; C. C. Culer, Wilmington, Del.; Albert Dally, Bangor, Pa.; Tony Debruno, Vineland, N. J.; Ben Fazio,



CROWDS GATHERED at the Art Novelty Company headquarters in Albany and Syracuse, N. Y., to inspect the new Wurlitzer phonographs when they were introduced. According to Art Herman, head of Art Novelty, the two-day showing was the biggest in its history and resulted in its greatest volume of orders.

Moosic, Pa.; Frank Dissinger, Lebanon, Pa.; Joseph Domitrowich, Allentown, Pa.; H. L. Dunkle, Lock Haven, Pa.; W. J. Embar, Lebanon, Pa.; M. Eskow, York, Pa.; William Eagle, Pottstown, Pa.; Earl Everingham, Kennett Square, Pa.; G. H. Everson, Allentown, Pa.; W. E. Fannasy, Harrisburg, Pa.; C. Felsburg, Minersville, Pa.; A. Federman, Allentown, Pa.; L. Ferguson, York, Pa.; W. C. Firman, Ambler, Pa.; James Flannery, Camden, N. J.; Flexer Brothers, Williamsport, Pa.; John S. Ford, Lancaster, Pa.; Joseph Forti, Old Forge, Pa.

Slug Seller Held

WINONA, Minn., Feb. 1.—Leonard Duffney, of Austin, Minn., is under federal indictment for the sale of 5, 10, and 25-cent coin slugs and is held in jail here pending arraignment. He was arrested in Austin on a federal bench warrant.

Spokane Movie Boxes

SPOKANE, Wash., Feb. 1.—W. C. Marugg and Burney H. Kjose have been appointed distributors of Mills Panoram movie machines, and have organized the Panoram Distributing Company, with offices in the Peyton Building.

The Northwest premiere of the Panoram, scheduled to take place in the town's swankiest hotel and given a good publicity break by *The Spokane Daily Chronicle*, had to be postponed at the last minute.

The premiere was held January 31 and February 1 in the Davenport Isabelle Room. Bernard Lewis, Hollywood, Northwest sales manager for the movie machines, helped arrange the showing.

Denver Coinmen Very Optimistic

DENVER, Feb. 1.—The coin machine trade here is optimistic. One distributor reports he did as much business in two weeks recently as he had done in the two previous months. Operators report better play on their machines, especially near places where there are concentrations of soldiers.

Two bills in the Legislature which are of interest to the trade include a proposed State tax on cigarettes and also a proposal to license slot machines. The cigarette tax would be to help pay for the proposed new Moffat tunnel near here. The tunnel is expected to boost business in this area.

A cigarette price war is going on here. Chains are selling standards at 13 cents plus the 1-cent city tax. Vending machines are still selling them at 15 cents. The independent retailers are the ones feeling the price onslaught.

Denver now has a coin machine manufacturing firm making a golf practice machine shown at the recent convention in Chicago. At least one distributor here is reported to be buying all used games he can get to hold for future developments.

CMI Warns Trade Of Fake Salesman

CHICAGO, Feb. 1.—Coin Machine Industries, Inc., issued an announcement this week warning operators and distributors to be on guard against a man falsely representing himself as a salesman for Chicago coin machine manufacturers in particular.

The notice said: "Distributors, jobbers, operators, and merchants! Beware of a man posing as a manufacturer's agent and taking deposits for merchandise. The man in question was last reported to be driving a 1940 Dodge coupe with Illinois license; now said to be on West Coast and most likely will travel east. He is reported to reside in New York and is described as of dark complexion, stout, and about 5 feet 7 inches tall; is foreign looking and speaks with a foreign accent.

"Last information received reports he is claiming to represent Baker Novelty Company and Daval Manufacturing Company. If approached by this man, wire the Coin Machine Industries, Inc., Sherman Hotel, Chicago."

Soundies Signings

HOLLYWOOD, Feb. 1.—Bobby Sherwood, musical director for the Eddie Cantor show, has been signed by Sam Coslow's Cameo Productions to score their first reel of Soundies for the Roosevelt-Mills Corporation.

The Fashionaires, novelty harmony group, has also been signed and will appear with Gale Storm in Cameo Production's Soundies.

Pinball Allowance

CHICAGO, Feb. 1.—Discussing his salary with Eddie Cantor and telling how he spends it, Harry Von Zell, announcer, proclaimed on the former's radio program, January 29, that he spent some of his money on pinball games. "I spent \$8 on pinball games," gags Von Zell. "After all, a guy's got to have some fun."

Pictures

for coinmen who didn't call for them at convention

We have in *The Billboard* office, 155 N. Clark Street, Chicago, a number of pictures taken during the 1941 Coin Machine Show. Those listed below may have prints of these pictures by writing the above address and telling where they want the pictures mailed. Send cards and letters to the above address, attention of the coin machine department.

Pictures are on hand for:
HARRY L. KELLY, Seeburg district manager for New York and Pennsylvania.
L. DeFLAVIS, Tarrington, Conn.
R. FANTASIA, Bristol, Conn.
JULIUS HAUSMAN.
KEN JARRETT, Waterbury, Conn.
MR. LIPPMAN, Chicago.
JERRY HANSON.
OTTO DELITZ, Racine, Wis.

We also have two pictures of groups of men. In each case every person except one has received his print of the photo. We have no way of checking as to who has received and who has not received his print. Therefore, we list the names of all individuals in each picture with the request that the one individual who has not as yet received his print write us. The two group pictures are:

HERBERT TAYLOR, ART HEINKE, and BERNARD NEEL.
LOUIS CANTOR, AL HARTY, WALTER STRAUSS, and A. A. Werdman.

Perfect Automatic Sound Slide Device

CHICAGO, Feb. 1.—Perfection of an all-automatic sound slide projector has been announced by J. I. Sheffield, president, Talking Sales Pictures, Inc., who said that marketing plans are being formulated rapidly. The Talk-Pix, as it is known, eliminates use of the customary bell on the record to indicate when slides should be changed. Equally important, it simplifies the task of the seller, who merely plugs in, turns a button, and relaxes.

The Talk-Pix has as accessory equipment a crystal microphone attachment which may be used as a public-address system. Features of the automatic projector are a permanent sapphire point pick-up and a dual-speed turntable which permits it to play popular records, requiring 78 revolutions per minute, as well as the slide film records of only 33 rpm. The cabinet is 16 by 12 by 6 inches and weighs only 20 pounds.

Talking Sales Pictures, Inc., has bought five patents held by Bendix Aviation Corporation, as well as filing a few of its own, so that it controls every phase of the patent rights. The secret of the projector is the method of recording the sound so that it trips the film. The company will probably license large users who make frequent changes of their stores to do recording.

Sheffield has the idea, apart from his new machine, that another deficiency of sound films has been their tendency to lag. He is speeding up the narrative by using seven pictures per minute, so that this method of telling a story compares favorably with that offered by the moving picture. The automatic projector works equally well with black and white and colored film.

Write today for the **ATLAS BARGAIN GUIDE**

Keeney's TRIPLE ENTRY, 1939.....\$114.50
Evans' GALLOPING DOMINOS, 1939... 114.50
Evans' BANG TAILS, 1939 119.50
Console Paytables--Combination Ticket and Payout
SPORT PAGES! GRAND NATIONALS! PACEMAKERS!
WE HAVE THEM ALL!
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. OFFICES: ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
ATLAS NOVELTY CO., 1901 Fifth Ave., PITTSBURGH

FRIENDLY
PERSONAL
SERVICE

BARGAINS IN USED PHONOGRAPHS AND GAMES NOW ON LOCATION

WURLITZERS	SEEBURGS	ROCK-OLAS
616\$39.50	A\$16.50	12 Record ...\$ 15.50
412 22.50	B 19.50	'39 DELUXE . 149.50
P-12 17.50	D 22.50	MILLS
61 74.50	REX 59.50	'39 20 REC. .. 135.00

STUART & McGUIRE CIG. VENDERS '39 1-2-3 F.P. (Animal or Fruit Reel) \$44.50
7 Col., \$32.50; 9 Col., \$42.50

WRITE OR WIRE FOR LATEST LIST OF USED F. P. GAMES

G & S DISTRIBUTING CO. NASHVILLE, TENN.
WURLITZER DISTRIBUTORS

Torr Is Delivering

CUB
SAMPLE \$13.95
CASE OF 6 \$75.

—AND—

ACE
SAMPLE \$14.95
CASE OF 6 \$80.

BALL GUM, \$3.75 CASE OF 4,250 BALLS
'TIME PAYMENTS TO THE DESERVING!
TORR 2047A So. 68th St., Phila., Pa.

Buffalo Business Fair, According to Market Report

BUFFALO, Feb. 1.—After one of the most successful years, the 1941 January business along coin machine row experienced the usual let-down, which, however, didn't surprise or worry any of the distributors and operators. General business conditions in the Queen City couldn't be better, with industrial plants busier and all merchants here getting the benefit of the increased money flow everywhere. New locations are cropping up steadily, especially for pin tables, as is indicated by the large number of new pinball licenses recently taken out.

Naturally the most important event during the past month was the annual coin machine convention in Chicago, and a record number of Buffalo coin machine merchants attended it. During that week, as is natural, nothing of great importance was undertaken here. In fact, prior to the show, everyone was recovering from the holiday rush and preparing to go away, and after returning piled-up work had to be attended to, and thus the slackening of activities wasn't felt much. Practically all operators who were at the show came home full of new ideas, conceived either by viewing the displays or by talking to fellow coinmen.

Sales have dropped some, especially in the phonograph field, where everyone is waiting for the new equipment to be delivered. All indications point to a greater-than-ever year for wall boxes, and distributors are planning to push these particularly hard in the next months. Not much new equipment has appeared on the pin table market, but on the contrary, distributors are having a problem in trying to get enough new pinball games to supply the demand. Deliveries are very slow because of the dearth of available games at present.

In the music machine line operators are drifting along with so-so collections, but on the whole the slump isn't nearly as bad as last year.

The Mills Panoram soundie movie machine is so far the only sound-on-film machine seen in this territory. Frank R. Curran, a newcomer in the coin machine field, has taken over the franchise for this territory, and has already placed one machine. He is expecting to spot five others next week, when another shipment will arrive here.

Pinball operations here are as usual the most profitable branch of the coin machine industry. Collections aren't all they might be, but coinmen continue to buy more equipment, and new licenses are taken out almost daily. The total number for the current fiscal year, which will end September 1, 1941, amounts now to 2,256 pinball licenses, which compares very favorably to the 1,500 of the total past fiscal year, which ended September 1, 1940. A very favorable amendment to the city ordinance last year, which took the power of pinball table approvals out of the hands of the police department and put it into the hands of the license division and the Department of Weights and Measures, helped the boom along.

It is said that many new locations helped bring on the increase, and that in place of one machine many locations now boast two or three pin tables and keep all of them busy most of the time.

There is again much talk of an organization for games operators, but so far nothing constructive has happened. An association is desired, according to most men, but somehow the trade can't seem to get any concerted action along those lines. Possibly a move will be made within the next month.

An association of cigarette machine operators, the Frontier Cigarette Machine Operators' Association, has been active here for almost five years. The members meet every month and much has been accomplished by co-operation and organization of efforts. The eight leading ops (there are only a few non-members in the city) have been able to clean up the working conditions and ethics to a splendid degree and were able to win several legal cases during 1940. It is estimated that there are about 4,000 cigarette machines in the city and immediate vicinity now. Over 3,000 of these belong to association members.

Slugs, which can be a real menace to ciggie ops especially, because money as well as penny change and merchandise is lost, haven't bothered Buffalo men much. It is said that slugs amount to less than half of one per cent of total weekly collections.

The economic outlook is excellent for late winter and early spring despite the



ADVERTISING MANAGER JIM MANGAN, Mills Novelty Company, compliments Tom Madden, International Falls, Minn., on his outstanding blue shirt and yellow collar combination. Mangan in turn receives a word of congratulation from Madden on his composition of a patriotic song.

current slack. While the general biz boom goes on, coin machines will get their share, and operators will continue to prosper.

Portland

PORTLAND, Ore., Feb. 1.—Among those who flew to the Chicago show were Bob Allen and Lester Beckman, of Coast Amusement Company. They also visited Rock-Ola and Mills factories while there.

Budge Wright, Western Distributors manager; Ace Arnsberg, head of Northwest Amusement Company; Cecil Beckman, of Beckman & Grohs Company; Earl Wurzeiler and Irving Neuman, all of Portland, and Walter (Solly) Solomon, Western Distributors Seattle manager, traveled together on the North Coast Limited and had a time for themselves on their trip to the Windy City.

Wright was there long enough to see Sam McConnell, of Grants Pass, Ore., and his daughter, Sybil Stark, of Hebeling Bros., Seattle; Tex Shields, Tacoma, and Babe Kaufman. Shortly after his arrival in Chicago Wright received word of the death of his father here. After waiting some time for weather that would permit him to fly he rushed back on the Union Pacific streamliner. His father, P. P. Wright, 69, pioneer confectionery owner here, died January 15.

With the addition of Alice Jester to the local Jack R. Moore Company contingent in the special role of stock clerk, the office staff now totals six, the same number working on the outside.

Mrs. Helen Cuson, Moore's office manager, after taking in the convention with Thelma Oliver, of Seattle, has high praise for the way manufacturers made everybody welcome and thinks Seeburg will revolutionize the music machine field.

In the showroom of Western Distributors is a 1912 model of Mills Novelty Company's Violano-Virtuoso, which Wright obtained from Jack Campbell, former agent here for Mills.

Jack Moore is working his vast territory by car again, taking his typewriter with him and giving much attention to his correspondence as he goes. Winter weather sometimes prohibits flying, Moore's favorite mode of travel.

New Orleans

NEW ORLEANS, Feb. 1.—Among those who were at the annual convention and came home in a most enthusiastic mood after viewing the new streamlined ideas in phonographs for 1941 was George Brennan, president of the local music operators' association. Few men show such optimism over the outlook for music operations this year as Brennan, who has long stood by the dispensing of clean music.

"The public is going to like the new ideas in coin phonographs this year and

opened offices in the Masonic Temple Building and has installed a wired music studio, where experiments with request music are being witnessed by operators of this area. Jack Morse, well known in phonograph circles of the Middle West, is manager of the branch.

One of the best equipped entertainment spots in suburban New Orleans is the new \$75,000 restaurant opened by the St. Regis Company on the New Orleans-Baton Rouge Airline. There are a score of bells, consoles, and pin games, and a remote-control system by J. P. Seeburg, all operated by the Bell Distributing Company.

Charles Wicker, sales manager of the J. H. Peres Amusement Company, Wurlitzer distributor in Louisiana, plans to make a business trip over the State during the coming week. Wicker reports a continued heavy demand for all types of 1941 Wurlitzer phonographs.

R. N. McCormick, Southern sales manager for Decca Distributing Corporation, reports no letdown in sales of Decca disks thruout the Middle South after the record-breaking holiday period. January sales should establish a new all-time mark for the month, he forecasts.

Ernie Oertle, head of Southern Music Sales Company, is agog over the new Seeburg Hitone phonograph for 1941. The new Symphonola is due to set the music world afire this year," Oertle forecasts, as he begins packing and crating for the moving of his offices and display rooms to a three-story building on Poydras Street.

patronage as a result should set new records," Brennan forecasts. "All lines are equally fascinating and in sharp contrast to last year's models, confirming that the manufacturers are alive to the future."

The O. D. Jennings Company has

MARVEL

WORLD'S GREATEST CIGARETTE REEL
TOKEN PAYOUT COUNTER GAME



10 FOR \$275

SAMPLE \$32.50

BALL GUM MODEL ONLY \$2 EXTRA

Marvel is now available in the same gorgeous color combination as American Eagle! The only TOKEN PAYOUT 3 REEL CIGARETTE PLAY MACHINE WITH TWO YEAR UNCONDITIONAL MECHANISM GUARANTEE!! From any angle—player appeal—super-attractiveness—big, steady, proven profits—mechanical perfection—long life on location—resale value—or price—You'll marvel at MARVEL—the most marvelous machine you've ever seen! QUICK! Get Busy Again! RUSH YOUR ORDER FOR TEN TODAY!!

DAVAL, 2043 CARROLL AVE., CHICAGO

Pacific Coast • MAC MOHR CO • 2916 W. PICO BLVD • LOS ANGELES, CALIF.

A REAL "New" IDEA!

NOT JUST A MAKESHIFT REHASH OF OLD DEALS

Originated and Introduced Only by Gam

A NEW ERA OF PROFITS!

Gam's Latest Achievement
A Candybox Style Ticket Game

Terrific Flash and Play Appeal!

Slot Symbol Sensation

BAR BELL—1000 Ticket Size—Slot Machine
Symbols—5c Play—Average Profit \$24.35—
Maximum Profit \$28.50.

OPERATORS AND JOBBERS ONLY

Write for Details on BAR BELL and Other
GAM Sensations of the Coin Show.

GAM SALES COMPANY

Manufacturers Only
1319-21 SO. ADAMS ST., PEORIA, ILL.

SUCCESS "PATRIOTIC THEME" PIN GAME...

Red, White AND Blue

WAVING HIGH OVER ALL THE REST...

...WITH BIG Money-Making Appeal!

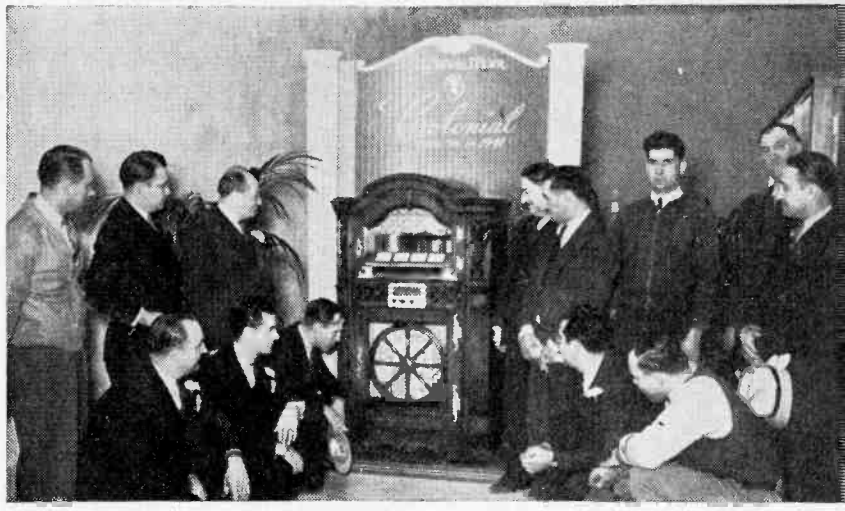
NIGHT BOMBER

300 SHOT RAPID FIRE MACHINE GUN
JUST ABOUT READY TO DIVE INTO
BIG PROFITS! ORDER FROM YOUR
SUCCESS DISTRIBUTOR AND BE
READY FOR ACTION

YOU'LL SUCCEED WITH

Success MFG. Corp.
2626 W. WASHINGTON BLVD. CHICAGO, ILL.

***DISTRIBUTORS-JOBBERS!**
It won't be long now before the big supporting campaign begins! Get set for some really big sales action!



COLORADO MUSIC MERCHANTS praised the Wurlitzer Colonial model when they saw it for the first time at the headquarters of the Wolf Sales Company, Denver distributor. To Wolf Reiwitz (standing third from the left) and his right-hand man, A. Roberts (kneeling second from the left), the occasion was worth celebrating, according to their comments on the showing.

Baltimore

BALTIMORE, Md., Feb. 1.—There is a dearth of new merchandise and distributors feel they are losing some business. Very few of the new numbers shown at the coin machine show have made their appearance on the local market. Distributors are expecting shipments of some new numbers during the current week. All are of the opinion that the new numbers are humdingers and that when they finally make their appearance on the market business should zoom upwards.

Roy McGinnis, distributor, looks for a shipment of Keeney's new Velvet. A substantial number of orders have been booked, McGinnis said.

William J. Claire, manager of Keystone Novelty Company, distributor for Mills Novelty phonographs and games, also for the Packard Pla-Mor, is looking for a shipment also.

Chicago Coin's Sport Parade has made its appearance on the local market. Hub Enterprises is distributor. From early indications it looks as tho this number would sell in larger volume than other Chicago Coin big hits of 1940.

Ralph J. Klotzbaugh, president of Josselyn's, candy manufacturing firm, came back from the coin machine show greatly impressed with the new offerings in candy vending machines.

Joseph Garfink, manager of the Baltimore and Washington division of Simco Sales Service Company, and Mrs. Garfink left Saturday for Miami.

An increasing number of Malkin-Illion cigar vending machines are being placed by Standard Sales Company.

Fitzgibbons Holds A Bally Rally

CHICAGO, Feb. 1.—Calling together all members of his organization on his return from the coin machine show, John A. Fitzgibbons held what he termed: "Our first inter-organization Bally Rally."

"Bally once again demonstrated at the 1941 coin machine show that the greatest games, the games the operators can bank on, are Bally games," said Fitz. "We want our organization to be as familiar with these facts as we who attended the show are—so that whenever discussion of any type of Bally product comes up every member of our organization will know the answers as well as all the details of the machines.

"We feel that this Bally Rally is a good idea. It is our hope to enlarge it to eventually include all the operators and jobbers in our territory and then hold a really big Bally Rally to acquaint them with Bally's efforts in their behalf to bring them the best and finest equipment.

"Operators who were at the show and who have visited with us since agree that this is going to be a Bally year. The games we have been placing on the market meet conditions for all operators regardless of territory and requirements. We have something for everyone—ranging all the way from counter games to our Bally Beverage Vender—and not forgetting our replay novelty games, pay-tables, consoles, guns, and all of our other equipment."

Fitzgibbons also reported that shipments of new Bally equipment—including Flicker, Blue Grass, and Defender—were leaving his headquarters at a speedy rate and that business had jumped far over the corresponding period in 1940.

BUY WITH CONFIDENCE AT AVON NOVELTY!

FREE PLAY GAMES

4 Big Six	\$14.00	2 Big Town	\$26.50	2 Blondies	\$37.50
2 Big Shows	25.00	3 Bowling Alleys	27.50	2 Big Chiefs	65.00
2 Chevrons	12.50	2 Commodores	25.00	1 Double Feature	40.00
2 Dude Ranch	50.00	2 Four-Five-Six	22.50	1 Double Feature	40.00
2 Formations	59.50	2 Gold Stars	69.50	5 Home Runs	30.00
2 Headliners	16.50	3 Landslides	42.50	7 Leaders	69.50
1 Lancer	35.00	4 Majors	12.50	2 Metro	65.00
2 Nippy	25.00	1 Ocean Park	20.00	2 Oh Boys	25.00
4 On Deck	37.50	2 On Deck Birdie	37.50	3 Pick Ems	22.50
4 Punch	25.00	2 Polos	27.50	5 Red Hots	27.50
2 Roxy	30.00	1 Repeater	65.00	8 Super Six	19.50
2 Speedys	15.00	3 Speedways	45.00	5 Stop & Go	12.50
3 Toppers	15.00	6 Triumphs	15.00	2 Varietys	17.50
3 Vogues	17.50	1 Wings	39.50	2 Yacht Club	37.50

1/3 Deposit, Balance C. O. D.

WE BUY-SELL-TRADE

AVON NOVELTY SALES CO., INC.

2923 Prospect Avenue, Cleveland, Ohio



BUY "CUB" and "ACE"

SAMPLE \$13.95 | SAMPLE \$14.95

Case of 6 \$75.00 | Case of 6 \$80.00

ORDER TODAY!

1/3 With Order, Bal. C. O. D. | Buy a Case From Us Now.

KENTUCKY SPRINGLESS SCALE CO., INC.
514-516-518 SOUTH SECOND STREET, LOUISVILLE, KY.

GROETCHEN'S

PIKE'S PEAK \$29.50

The machines listed below are slightly used and offered subject to prior sale.

SPECIALS	
20 Triumphs, Free Play, Perfect	\$13.50
20 Mills 1-2-3, Metered, no payout tube, late models	29.50
1 Mills 1-2-3, Free Play, Late Model	52.50
3 Santa Anita, Used 10 Days	\$119.50
4 Bally Grand Natls. ..	82.50
1 Seeburg Chick. Sam, Factory Rebuilt	69.50
100 Mills Slot Machine Locks, New & Used ..	1.00

CONSOLES & AUTOMATIC PAY	5-BALL FREE PLAY
3 Paces Races, 5c, Cash Pay	2 Bally Dandy, F.P.
1 Baker Pacers, 25c DeLuxe	1 Bally Fifth Inning, F.P.
4 Pace Saratoga Jr., #51769 & Up ..	1 Bally Scoop, F.P.
1 Pace Saratoga Sr., #51825	3 Bally Pick Em, F.P.
1 Pace Reels, #51307	1 Bally Bull's Eye, F.P.
5 Mills Jumbo Parade, F.P.	1 Bally Zephyr, F.P.
1 Mills Square Bell	2 Chicago Coin Disk, F.P.
1 Evans Royal Lucro, 5c	1 Gottlieb Paradise, F.P.
1 Jennings Fast Time, Cash Pay	1 Baker's On Deck, F.P.
1 Watling Big Game, Cash Pay	1 Baker's Dough Boy
1 1937 Evans Gal. Domino, Small Drum ..	
1 Rays Track, Good Condition	
1 Evans 1938 Domino, Large Drum ..	
2 Jumbo Parades, Cash Pay	

COUNTER GAMES

1 Liberty, 1c	\$18.50
1 Keeney's Spinner Winner	7.50
2 Groetchen Imps, F.S.	8.00
1 Steeple Chase, 1c, F.S.	9.50

The above prices are effective February 8, 1941. Get our prices on all new games before you buy elsewhere, as we guarantee to meet any clean competitive prices. 1/3 certified deposit with order, balance C. O. D. Write and ask us to put you on our mailing list.

MOSELEY VENDING MACHINE EX., INC.
00 BROAD STREET RICHMOND, VA.
Day Phone, 3-4511 Night Phone, 5-5328



PICTURED HERE IS THE DISPLAY of International Mutoscope Reel equipment that met the eyes of visitors to the recent Coin Machine Industries Convention in Chicago.

Mississippi Supreme Court Okehs Coin-Operated Quiz Machine; Held Game of Skill

JACKSON, Miss., Feb. 1.—Coin machines which pay cash prizes for correct answers to questions drew divided opinions last week from the Mississippi Supreme Court, as one justice termed such devices a "mulatto product of the union of luck and learning." However, a majority view held that the machines

were games of skill and not of chance.

With two of the six justices dissenting and one not participating, the court upheld an injunction granted by Stone County Chancery Court to restrain Sheriff J. S. Rouse from confiscating "I. Q." machines operated by T. U. Sisson.

In affirming legality of the question-and-answer machine, Associate Justice Virgil A. Griffith's majority opinion explained that persons operating the device inserted a coin, then scanned a list of printed questions, selecting the correct answer to each from a group shown him.

The correct choice was indicated by a numbered key and persons making a certain number of correct choices were paid stated sums in cash.

Asserting the machine was a legal "game of skill" and not a "game of chance," Judge Griffith said: "Operation of the machine is not beset by any hazards or chances within the mechanism which permit interference or deflection from the will and control of the player. Because the result is determined solely by the knowledge or want of knowledge of the player himself, this falls within the class of a game of skill."

Associate Justice Julian Alexander dissented, saying: "The gamble is that the operator will turn up a card or a question whose query he can answer, plus the additional chance he answers promptly. The machine at best is a mulatto product of luck and learning, deriving its status and stigma as a result of this infusion of chance," he declared.

Regarding legality of the device under statutes prohibiting operations of slot machines, the majority opinion held absence of the gambling characteristic removed the machine from the illegal classification.

Box-o-Fun Gains In Popularity

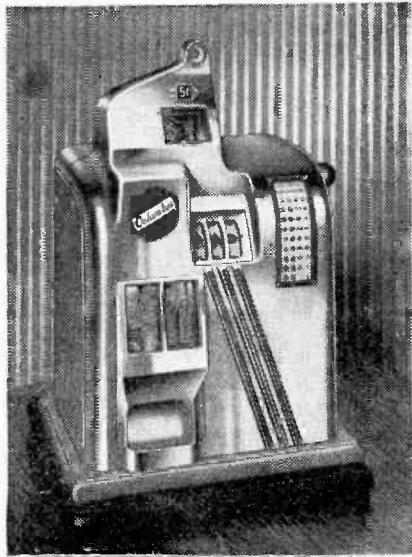
PEORIA, Ill., Feb. 1.—"The sensational reception Gam Sales Company's new Box-o-Fun ticket games enjoyed from the operators and jobbers attending the recent coin show was not an accident," acclaims Maurice G. Sax, manager of the firm.

In the opinion of Sax the amount of coin show orders and the resultant increasing amount of reorders are examples of what can be accomplished when a "new idea is originated, developed, and proved before being introduced to operators."

Sax goes on to say: "New ideas must be translated into their greatest player appeal and utmost earning power on location before they can possibly be absolute money-makers for the operator."

"The reputation that we at Gam have built upon originality and dependability is again taking the lead with the introduction of these latest ideas in single-unit candy-box-style ticket games."

"The 1,000-ticket size offers action and playing appeal in every type of location whether large or small, luxurious,



CHROME BELL COLUMBIA

Flagship of a magnificent fleet of Columbia Bells.

You need this Chrome Bell to command the play on every location.

Stately in appearance, large Fruit Reels, Cash or Check payout, large Jackpots; convertible on location from Nickel to Dime or Quarter Play.

Its low Price will surprise you.

We also feature other types of Columbia for every type of operating need.

GROETCHEN TOOL COMPANY
130 N. Union St. Chicago, Ill.

WANTED!!

PENNY ARCADE MACHINES OF ALL KINDS IN ANY QUANTITY. CASH WAITING. SEND COMPLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER. BOX D-28, CARE THE BILLBOARD, CINCINNATI, O.

OPERATORS

TURN YOUR STOCK OF USED RECORDS INTO WORKING CAPITAL. INVESTIGATE OUR LIBERAL TRADE-IN ALLOWANCE

NOVELTY GAMES		COUNTER GAMES	
Lite o' Card \$32.50	Blondie ... \$39.50	Daval's X-RAY (Token Payout) .. \$17.50	Groetchen's GINGER (Token Payout) 17.50
Rotation ... 47.50	Lot o' Fun .. 17.50	Groetchen's SPARKS (Token Payout) 17.50	TOKETTE (Token Payout) 11.95
Flagship ... 24.50	Chubbie ... 14.50	TOT (Token Payout) 7.95	PENNY PACK 3.95
Short Stop ... 32.50	Cowboy 17.50	REEL RACES 2.95	Bally BABY 2.95
Hold Tight .. 12.50	Contact 14.95	TALLY 2.95	
Triumph 24.50	Flash 14.95		
Sports 29.50	Topper 14.95		
Ali Baba ... 17.50	Paramount .. 9.95		
Golden Gate 17.50	Red Hot ... 17.50		
Dandy 17.50			

CONSOLES		PAYOUT TABLES	
Jennings BOBTAIL & SILVER MOON (Used one week) \$ 94.50	Buckley's TRACK ODDS 64.50	Gottlieb's TRACK RECORD \$84.50	Mills' SPINNING REELS 99.50
Jennings GOOD LUCK CONSOLES. 54.50	Jennings MULTIPLE CUBES 27.50	Western's HORSE SHOES 59.50	Bally's GOLD MEDAL 47.50
Mills RIO 17.50	LUCKY LUCRE—1940 159.50	FAIRGROUNDS 17.50	
Mills' FOUR BELLS, like new 219.50	GALLOPING DOMINOS, 1939... 94.50		
Evans BANTAILS, 1939 94.50	Groetchen's SUGAR KING 49.50		

MISCELLANEOUS		SLOTS	
Seeburg's SHOOT THE CHUTES ... \$99.50	Bally's RAPID FIRE 139.50	Bally Bell, 5c-25c, Ser. 15226 ... \$44.50	Bally Bell, 5c-25c, Ser. 1593 37.50
ROLL IN THE BARREL 69.50	CHICKEN SAM 49.50	Mills Bonus (Over 445000, 5c) 52.50	Mills Handload (Over 445000, 5c) 62.50
Western's 1939 BASEBALL (Payout & Free Play Comb.) 44.50	BALLY ALLEY 19.50	Mills Q.T.'s, 1c (Over 12000) 25.00	Mills Q.T.'s, 1c (Over 18000) 32.50

ALL MACHINES RECONDITIONED AND GUARANTEED

USED PHONOGRAPHS WURLITZERS

Model 500A—Slug Proof—24 Records \$179.50
Model 600—Mirabene Dome—24 Records 159.50
Model 600A—Slug Proof—24 Records 149.50
Model 616—Lite-Up Sides—16 Records 59.50
Model 616A—Lite-Up Grill—16 Records 49.50
Model 616—16 Records 44.50
Model 616—Cabinet With 12-Record Mechanism 29.50
Model 24A—Slug Proof—24 Records 97.50
Model 24—24 Records 89.50
Model 50—12 Record Console 37.50
Model 61—Counter Model—12 Record 87.50

MODEL 71 1940—12 Record Counter Models—5-10-25 \$147.50
Slug Proof Slots. Used Three Weeks. Like New

ROCK-OLAS

1939 Standards—20 Records, Like New \$119.50
1939 Counter Models—12 Records with 5c & 10c (Slug Proof Slots) 77.50
20 Record Imperials 37.50
16 Record 32.50

110 USED PHONOGRAPHS YOUR CHOICE WHILE THEY LAST \$19.50
WURLITZERS 412-312-P12-P10
MILLS DO RE MI—Dance Master—Studios
SEEBURG SYMPHONOLAS—12 Record—10 Record
ROCK-OLAS—12 Record

Send second and third choice. 1/3 deposit must accompany all orders. Any order less than \$25.00—Cash in full.

ACME NOVELTY CO.

1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

or just run-of-the-mill spots, and this spells big earnings for operators."

Bomber Shipments To Start Soon

CHICAGO, Feb. 1.—Claude R. Kirk, director of sales for the Success Manufacturing Corporation, has announced that volume shipments on the new Success machine gun, Night Bomber, would begin at an early date.

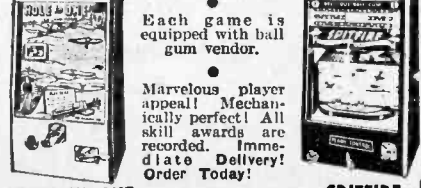
"Production lines are in full-time operation," said Kirk, "and our shop staff has been augmented to move up the delivery date to an earlier time than we had originally anticipated."

"In spite of the apparent delay in Night Bomber shipments, we are way ahead of schedule, and our many distributors thruout the country anticipate heavier business on this gun machine marvel than they had foreseen several weeks ago. Orders continue to pour into our offices from distributors and jobbers, increasing commitments to as many as two and three times the quantity of their original orders."

"The surprising realism of Night Bomber action is motivating an ever-

PENNY SKILL GAMES ONLY \$17.50 EACH

These New Counter Games Will Make 1941 Your Most Prosperous Year!



Each game is equipped with ball gum vendor. Marvellous player appeal! Mechanically perfect! All skill awards are recorded. Immediate Delivery! Order Today!

D. ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

increasing flow of operator orders, too," stated Kirk. "The jobbers and distributors who witnessed the fascinating black-out and searchlight action lost no time in imparting their enthusiasm for Night Bomber to their customers. The realism of the plane action, the shooting thrills, and the many other exclusive Night Bomber features are the talk of the trade wherever coinmen gather to discuss the industry's money-makers."

watch
for
STONER'S
latest

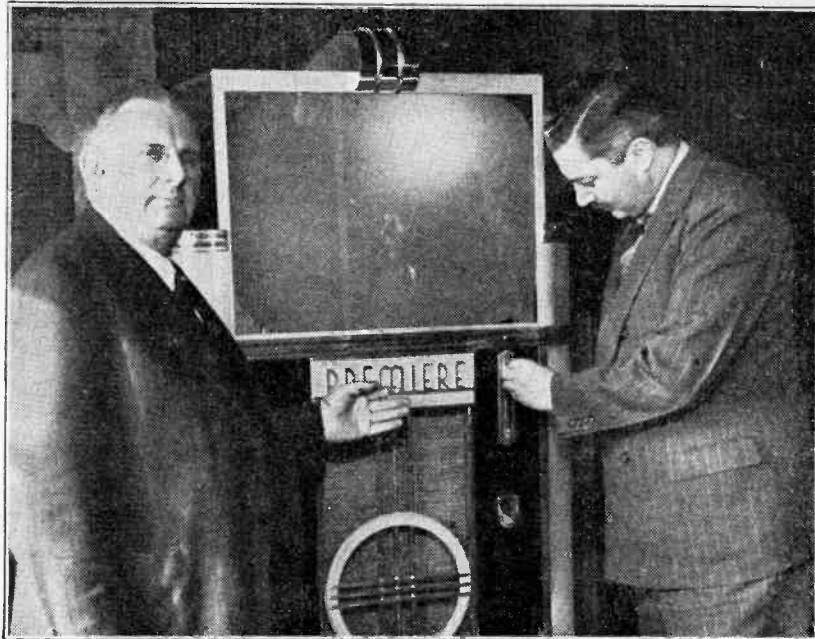


SPARKY

★
it's
great



STONER CORP., AURORA, ILL.



TWENTY-TWO YEARS OF EXPERIENCE in the 16mm. picture field is back of the Premiere coin-operated movie machine, shown at the 1941 convention. Bertram Willoughby, president, at left, and Jim Guichard, manager of movie machine division, Ideal Picture Corporation, of Chicago, maker of the machine.

Hundreds of Models In Groetchen Line

CHICAGO, Feb. 1.—Token payout counter games, originated and introduced to the trade by Groetchen Tool Company in 1937, are the most versatile coin machines ever designed, according to officials of the firm, who state that they manufacture more than 100 different models of token payout games to fit every possible requirement of territory or location.

"An operator could place 48 Liberty machines in as many locations and still have no two of them alike," officials said. Twenty-four models of Mercury and the same number of Sparks Champion are manufactured. Finally the operator can choose from eight different models of the new Champion fruit-reel Bell. This makes a total of 104 different models of Groetchen token payout games, without even considering the various color schemes, several of which are available for each model. In addition to token payout games, the complete Groetchen line includes 11 other types of current machines which are best sellers in their respective fields.

"Ginger was the original token payout game, succeeded by Mercury, which is believed to have established all-time earning records for three-reel counter-size games. Mercury is one of the industry's most staple games, selling in undiminished volume after more than two years of steady production. Its running mate, Liberty, is also constant in sales and is an even more versatile machine in that it is furnished in so many different models.

"As standard fare for the nation's players, Liberty and Mercury have the kind of come-on that never falters. Month after month for the past two years operators have reported amazingly large collections from the two machines. As a result," concluded Groetchen officials, "Mercury and Liberty rank as must investments for all operators."

He used all his persuasive powers, got the five to call a temporary armistice and step over to the bowling parlors a few steps from the plant.

"Dave proved such a good host that they completely forgot their mission of mutual competition. Then they rushed back to the plant, but Nate had saved the day for himself by making a quick exit during their absence, so a compromise settlement had to be effected.

"Production at the new plant has been tremendously increased, yet the demand for School Days is taxing even the new facilities to capacity to turn out the orders that are flowing in thick and fast. School Days is one of the greatest games ever turned out by the Gottlieb Company and is building up a location reputation that's really amazing. No wonder operators, jobbers, and distributors are rushing us for delivery."



COME AND GET 'EM
FROM HARRY PAYNE!



CUB

3 Reel-Cigarette
Fruit or Number
Play with Coin
Dividers and 2
Separate Cash
Boxes. 1¢ or 5¢
or 10¢.

Sample
\$13.95

Case of 6
\$75.00

ACE



5 Reel Poker or
Joker Wild Play
with Coin Div-
iders and 2
Separate Cash
Boxes. 1¢ or
5¢ or 10¢.

Sample
\$14.95

Case of 6
\$80.00

H. G. PAYNE CO.

312-314 Broadway, Nashville, Tenn.

Distributors Demand New Gottlieb Hit

CHICAGO, Feb. 1.—What happens when distributors decide to beat each other to the gun? Dave Gottlieb knows the answer. That's the predicament of officials of D. Gottlieb & Company found themselves in last week.

"Five important distributors," they explained, "flocked into our new plant, each was bent on getting immediate delivery on School Days, without knowing the others were on the same errand too. Were their faces red when they met!

"Nate Gottlieb was on a spot when each insisted upon complete satisfaction in his own case. Nate was at his wits' end when Dave rallied to the occasion.

Better Buy BUDIN'S Better Buys!

DOUBLE FEATURE	\$20.00	BRITE SPOT	\$25.00
LINE-UP	49.50	HOLD OVER	25.00
		COMMODORE	18.00

1/3 Deposit With All Orders, Balance C. O. D. Write for Our New 1941 List Quick! Save Money!



BUDIN'S, INC. 174 SO. PORTLAND AVE.,
BROOKLYN, N. Y. Telephone: NE 8-3700
Branch: 36 E. MERRICK RD., FREEPORT, L. I. (Freeport 2100)

BADGER'S BARGAINS

FIVE-BALL FREE PLAY SPECIALS

Gold Stars	\$59.50	Crosslines	\$59.50	Formation	\$59.50	Big Chief	\$89.50
Dixies	59.50	Speed Demons	44.50	Powerhouse	54.50	Line-Up	59.50
Dude Ranch	49.50	Vacations	39.50	Mascots	34.50	Rotations	39.50
Landslides	39.50	Brite Spots	34.50	Big Shows	29.50	Score Cards	29.50
Mills 1-2-3	39.50	Eurekas	29.50	Big Towns	29.50	Red Hots	27.50
Doughboys	39.50	Short Stops	24.50	Jumpers	16.50	Big Sixes	16.50
Follies	29.50	Spotterms	12.50	Arrowheads	14.50	Triumphs	16.50
Bangs	12.50	Contacts	12.50	Keen a Ball	14.50	Scops	16.50

PHONOGRAPHS

Seeburg Classics	\$159.50	Wurlitzer 500s	\$144.50	Rock-Ola DeLuxes	\$144.50
Seeburg Regals	124.50	Wurlitzer Model 24s	89.50	Rock-Ola Standards	129.50
Seeburg Gems	109.50	Wurlitzer 616A's	59.50	Rock-Ola Imperial 20	59.50
Seeburg Model A's	29.50	Wurlitzer 412s	29.50	Rock-Ola Rhythm	
				King 12	29.50

AMUSEMENT MACHINES

Bally Rapid Fires	\$109.50	Jennings Roll-In-the-Barrel	\$69.50
Seeburg Jailbirds, with Base	59.50	Keeney Anti-Aircraft	49.50
Bally Bull's Eyes	49.50	Evans Ten Strikes	39.50
Seeburg Chicken Sams, with Base	49.50	Bally Alleys	24.50

OUR NEW 1941 CATALOG JUST OFF THE PRESS

Our 32-Page Catalog Contains Hundreds of Reconditioned Machines, Supplies, Accessories, and Parts. Most Complete Coin Machine Catalog Ever Offered. Don't Fail To Send for Your Free Copy Today.

BADGER NOVELTY COMPANY
2546 N. 30TH STREET MILWAUKEE, WIS.

You can ALWAYS depend on JOE ASH — ALL WAYS

MAKE '41 AN "ACTIVE" YEAR WITH THESE BUYS!

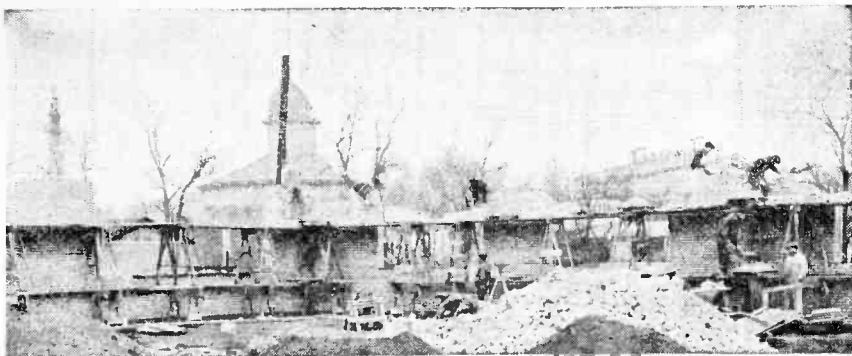
Brite Spot	\$25.00	Mills 1-2-3, F.P.	\$27.50	Score Champ	\$14.50
Congo	17.50	Lucky	14.50	Spottem	12.50
Cowboy	10.00	Punch	14.50	Sports	14.50
Big Six	10.00	O'Boy	17.50	Super Six	14.50
Double Feature	24.50	Red Hot	14.50	Topper	12.50
Hold Over	22.50	Roxy	19.50	Triumph	12.50
Home Run	19.50	Rotation	32.50	Western Trio	15.00

1/3 DEPOSIT WITH ALL ORDERS, WE SHIP BALANCE C. O. D.



ACTIVE-AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.



UP GO THE WALLS FOR NEW ADDITION to the Bally Manufacturing Company factory. By March production is expected to be humming in the annex now under construction, tripling Bally's productive capacity, according to Bally executives.

Idea To Foil Cash Box Thieves

To the Editor:

As you may or may not know, there has been an epidemic of cash box thievery in Cleveland the past four months. It seems we had an unwelcome visit from some Detroit people who gave the pin

game operators in town plenty of headaches. They went a little beyond the pale, however, when they went to work on the parking meters of the city and were caught. The gang is now in jail, but from accurate knowledge in the hands of the writer it appears that the head man was not caught and he may return at any time and begin robbing cash boxes again.

As a preventive we installed a mechanical burglar alarm which worked very well. However, if a collector forgets to wind the alarm its usefulness is eliminated. We have been trying to figure out a way to lock the cash boxes, but that is next to impossible on account of the difference in the construction of the cabinets, so we have been at a loss as to what to do.

You can imagine our surprise when we uncrated a shipment of Exhibit games this morning and found a cash box compartment in which all we had to do was install a lock, giving us double protection. Is there any reason why all the pin game manufacturers could not install this same type of protection in their games and likewise make a cabinet of standard size? This would indeed be a boon to operators who must carry a different size glass for each game.

It is my belief that an editorial in your magazine directed to the pin game manufacturers might be of great benefit to your subscribers.—Skill Amusement Company, Cleveland. (Writer's name withheld upon request.)

Houston

HOUSTON, Tex., Feb. 1.—Stelle & Horton, Rock-Ola distributors, will have a complete showing of Rock-Ola operating equipment in their showrooms here February 7.

Rock-Ola Leadership Girls will be on hand, and entertainment and refreshments are promised. Operators from everywhere have been invited.

Louisiana Amusement Company, Rock-Ola distributor, will present a complete line of Rock-Ola operating equipment to Louisiana operators at the firm's headquarters in New Orleans February 5.

Jack Renfro, operator and sportsman, was honored January 13 when he was declared one of the three winners in the annual Antlers' contest sponsored by the well-known Taxidermist Yanks.

Out-of-town Texas operators in the city recently looking over the new equipment included A. A. Berry, Edna; M. Schultze, Richmond; Frank Abate, Marlin; Fred Finch, El Campo; Tony Genna, Galveston, and J. W. Ripple, Needville.

Cleveland

CLEVELAND, Feb. 1.—The first public demonstration of Panoram was held in the concourse of the Union Terminal Monday to Thursday by the Northern Ohio distributor, Midwest Specialties, Inc., Cleveland. The take was turned over to the Mile of Dimes infantile paralysis fund. The dropping of the first dime in the box was broadcast over Station WGAR. The machine was in constant operation.

Milton Kreis, head of Sportland, will install a number of new pinball games as soon as they arrive from the factories. He placed the orders while at the Chicago

The HIT of the SHOW The NEW and BETTER GUESSING SCALE

OPERATES
AUTOMATICALLY
WHAT DOES THAT
MEAN?

It does not require electric current or batteries to operate. It is built without springs which insures accurate weight.

★ ★
REQUIRES LITTLE
FLOOR SPACE
15 X 25 INCHES

Stands only 50 inches high without the mirror top sign, with the mirror top sign it is 65 inches high.

★ ★
NON-CLOGGING
COIN CHUTE

When you pull the handle down the chute will open and any paper, toothpicks or bent coins will fall out, this eliminates trouble calls.

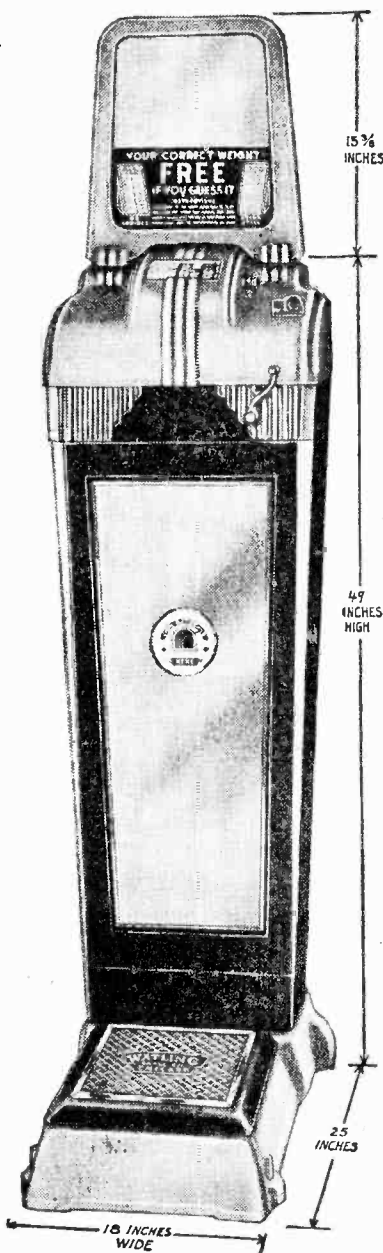
★ ★
NO SPRINGS
BALANCE WEIGHT

TERMS:

\$10.00 down, balance monthly.

30-DAY MONEY BACK GUARANTEE

Write for Special Prices
WATLING MANUFACTURING CO.
4640-4660 W. FULTON ST. CHICAGO, ILLINOIS
Est. 1889—Tel., Columbus 2770
Cable Address, "WATLINGITE", Chicago



ALLIED APPROVED RECONDITIONED COIN MACHINES

FREE PLAY GAMES

Mills 5-in-1 \$62.50	Big League \$35.50
Mills 1-2-3 54.50	Big Town 34.50
Speed Demon 43.50	Roxy 34.50
Speed Way 42.50	Follies 33.50
Three Score 42.50	Commodore 32.50
Oh Johnny 42.50	Mr. Chips 27.50
Bally Beauty 41.50	Lucky Strike 24.50
Brite Spot 41.50	Conquest 24.50
Score Champ 39.50	Triumph 23.50
Big Show 36.50	Scoop 23.50

WRITE FOR FREE PLAY LIST

AUTOMATIC PAYTABLES

Grand Natl. \$92.50	Thistle-down \$56.50
Pace Maker 87.50	Gold Medal 54.50
Grand Stand 72.50	Sport Page 52.50
Hawthorne 57.50	Breakneck 17.50

WE HAVE 'EM! ACE AND CUB

Sample \$14.95 Case of 6 \$80.00
Sample \$13.95 Case of 6 \$75.00
SAVE DELAY—ORDER TODAY FROM "ALLIED"

CONSOLES

Bang Tails, 1938, Walnut Cabinet	\$87.50
Tracktime, 1938	82.50
Skilltime, 1938	81.50
Mills Square Bell	69.50
Tanforan	29.50
Derby Day Flat Top	24.50

PHONOGRAPHS

Wurlitzer 500, Like New	\$149.50
Wurlitzer 600A, Slug Proof	137.50
Wurlitzer 616, 16 Record	54.50
Wurlitzer 716, 16 Record	54.50
Seeburg Classic, 1939	169.50
Seeburg Gem	117.50
Seeburg Royale	82.50
Seeburg Model "C"	31.50
Rockola DeLuxe, 1939	139.50
Rockola Standard, 1939 Model	127.50
Rockola 1939 Counter Model	87.50
Rockola Windsor, 1938 Model	84.50

TEN STRIKES, GUNS, ETC.

Keeney's Anti-Aircraft Gun, Brown Cabinet	\$82.50
Keeney's Anti-Aircraft Gun, Blk. Cab.	62.50
Evans' Ten Strike	49.50
Rockola's Ten Pins	49.50

Terms: 1/3 Deposit, Balance C. O. D. F. O. B. Chicago.

Allied

NOVELTY COMPANY

Phone: Capitol 4747
3520 W. Fullerton Ave., CHICAGO, ILL.

Perfectly Reconditioned FREE PLAY GAMES

Anabel 543.50	Lead Off 330.00
Bandwagon 49.00	Line Up 45.00
Big Chief 55.00	Mascot 19.00
Big Town 17.00	O'Boy 14.50
Big League 17.00	Power House 41.00
Big Show 17.00	Rotation 28.00
Blondie 27.50	Roxy 19.50
Brite Spot 25.00	Score Card 16.50
Cadillac 34.50	Super Six 11.00
Cross Line 48.00	Score-a-Line 32.50
Dixie 39.00	Triumph 15.00
Dude Ranch 36.00	Vacation 27.00
Drum Major 28.00	Vogue 14.00
Double Feature 21.50	Yacht Club 27.00
Formation 51.50	Zombie 35.00
Fantasy (Nov.) 10.00	Repeater 72.50
Gold Star 54.00	Snooks (Nov.) 10.00
Line Light 27.00	Nippy 15.00
Landslide 25.00	Commodore 15.00
Leader 63.00	Balance C. O. D.

TERMS: 1/3 Cash, 4 Amsterdam, N. Y. C. Circle 6-7313

ROXY SALES CO.,

show. Also operator of the Hotel Sherman drugstore, he was visited by many leading coin machine men from all sections of the country who are old-time friends. Milt also operates the Hotel Hollenden drugstore in Cleveland.

Jack Cohen, head of the J. C. Novelty Company, has taken additional space in the Euclid-Windsor Building.

The back-order situation on Okeh and Columbia records has been cleaned up and immediate deliveries are being made, Don Seager, manager of the disk department of Strong, Carlisle, & Hammond Company, reports.

Leo Rayess, cigarette and tobacco dealer of Toledo, has asked the Ohio Supreme Court to review an Appellate Court decision which dismissed his action to compel the Lane Drug Company, Toledo, to desist from selling cigarettes for less than the established retail price under the Fair Trade Act. The Appellate Court dismissed the case because the Fair Trade contracts did not conform to the law, as they were in fact contracts between jobbers and retailers.

OLIVE BARGAINS IN RECONDITIONED MACHINES

COUNTER GAMES

1 Puritan Baby Vendor	\$4.00
1 Tavern, Cigarette Reels	4.00
1 Reel Dice	3.00
1 Reel Twenty-One	3.00
3 Dough Boy	9.00
1 Smoke Reel	6.00
5 Lucky Pack	5.00
1 Bally Baby	5.00
1 Penny Pack	4.50
1 Gem Vendor	4.00
10 American Eagles, 1¢ & 5¢	Write
2 Mercury, 1¢ Cigarette Reels	15.00
5 Marvels, 1¢ Cigarette Reels	15.00
8 Imps, 1¢ Cigarette Reels	7.00
6 Imps, 1¢ Fruit Reels	7.00
4 Mills Vest Pocket Bells, Old Style	25.00
1 Target Skill, Reconditioned	17.50
1 Challenger, Reconditioned	22.50
1 Ajax, Reconditioned	25.00
3 Peanut Vendors, Each	3.00
Mills Square Bells	60.00
1 Bally Rapid Fire Gun	117.50
Keeney Anti-Aircraft	40.00

With the exception of those Machines sold "As Is" all Reconditioned Machines are thoroughly cleaned and checked—Ready to place on locations. Guaranteed in A-1 Condition. Terms: 1/3 Dep., Bal. C. O. D.

OLIVE NOVELTY CO.

2625 Lucas Ave., ST. LOUIS, MO.
(Phone: Franklin 3620)

British Coinmen Keep Going; Sportlands Hit in Bombings

Unable to get new equipment, they get long life from pre-war games

LONDON, Jan. 10.—British operators have been deprived of new importations since September, 1939. American equipment has proved that it has, with reasonable care and attention, life far in excess of what it usually has the chance to show. This includes tables of the pin and pre-bumper vintage.

Bomb Sportlands

Widening of enemy air activity has resulted in more casualties among Sportlands. Recently at least two have been demolished and others have suffered damage to a varying degree. The only London manufacturer still producing coin-operated amusement machines had to close down for a week while the premises were cleared of debris from a direct hit on a building opposite. The manufacturer deems himself lucky, for altho the blast removed another workshop adjoining his place, apart from debris muddle, suffered only from a damaged roof and weakened wall.

Some machines acquired for spares stripping were blown asunder. Most of the parts when collected proved to be fit for further use, however.

Goddard Novelty Closes

Peter Taylor, successor to Percy Goddard, having been called to the navy, the Goddard Novelty Company has closed its London headquarters for duration and will operate from Aberystwyth in Wales, where a new distributing organization has been set up under Buck Taylor.

Expansion Move

Chicago Automatic Machine Supply, most progressive of London's dealers since the war began, is augmenting its distributing service by opening a depot in the Midlands.

Fruits, Vegetables in Cranes

To Tommy Mann, Lancashire machine operator and amusement promoter, goes the credit of being first to use vegetables and fruit as prizes in cranes. Onions and lemons have been almost unobtainable in Manchester shops, but Mann, also a member of the city's governing council, by chance got hold of four dozen onions and two dozen lemons. From one of the cranes in his Manchester sportland he removed the usual merchandise, replacing it with the onions and lemons. As a result all manner of people, including many not usual frequenters of sportlands, queued up to put their pennies in the slot.

Manchester Bombing

Manchester's sportlands escaped serious damage when enemy air raiders heavily bombed the city. One happens to be

adjacent to a tall building which, after the raid, was in danger of collapsing. The area was roped off as a precaution, but the owner of the sportland having proved his identity was permitted to pass thru to his property. Covering the intervening ground at speed, great was his astonishment on entering to find two assistants nonchalantly polishing a row of wall machines just as tho they hadn't a care in the world.

Consistently good business is reported from the majority of sportlands in South Wales despite air raids of severity.

Dick Scott III

Dick Scott's health continues to give great concern to his wide circle of friends. Removal from London to a spa has had to be further postponed, the doctor refusing permission for the patient to travel.

Meeting in London

Amusement Caterers' Association, holding annual general meeting in London January 30, has invited all attending to a luncheon following the business session. Expense of this will no doubt be partly borne by associate tobacco company formed to supply cigarettes as prizes at wholesale rates to members.

Add These Names To Buyers' Guide

In the Buyers' Guide published in *The Billboard*, January 18, page 80f, we omitted the following scales manufactured by the Watling Manufacturing Company, Chicago. A number of different models of scales are made by the firm, and the following are suggested as of special interest to the operator:

New Guessing Scale offers the well-known Watling quality with the modern guess-your-weight feature.

Fortune-Telling Scale has all the appeal of this well-known feature.

Horoscope Scale; due to the growing interest in horoscopes, this model is highly recommended by the maker.

Gum Venders

In the same issue we also omitted the following gum vender made by the G. V. Corporation, New York.

Adams gum vender, a modern vender which sells the well-known Adams gum.

BIG TIME

THE BIG TIME HIT OF THE SHOW!

8 WAYS TO WIN

HERE'S the hit for a big-time profit clean-up! Action! Thrills! Last ball suspense! Fetching "come on"! Every second jam-packed with big Replay possibilities! 3-Way New High Award innovation! 5 additional Ways of Scoring! Intriguing ball action . . . Appeal in every detail! On locations it's piling up a tremendous record for play and profits!

Boom your profits . . . Here's real, big-time money-making with BIG TIME! Order yours today!

OTHER BAKER HITS!
LUCKY STRIKE
 Cigarette Counter Game
BAKER'S PACERS
 Aristocrat of Consoles



\$109.50

THE BAKER NOVELTY COMPANY INC.
 2626 WASHINGTON BOULEVARD—CHICAGO, ILL.

MILLS FREE PLAY JUMBO PARADES

New, Original Crates \$115.00
 Used Less Than Month 90.00

STANCO BELL With Separator, Mills or Jennings Mystery Mechanism . . . 40.00
 DUBL-BELL—Same as Above, With Two Mechanisms 65.00

One-Third Deposit, Balance C. O. D.

Peninsular Candy Co.

Port Clinton, Ohio

Who Makes 'Em?

Recently we have had an inquiry to know who makes a beverage vending machine that can be used for hot drinks. A few years ago a machine for dispensing hot coffee was announced, but our information is that the firm is now out of business. If there is a machine for dispensing hot drinks, we would like to know about it.

Blue Blazer Machine

Also an inquiry has been received asking for information about the Blue Blazer machine, said to have been made by the Elliott Products Company. Writer says he understands the firm is out of business but he would like to contact someone formerly associated with the firm.

IN NEW ENGLAND
IT'S TRIMOUNT
 FOR
VARIETY AND VALUES IN COIN MACHINES



Send for List!

TRIMOUNT COIN MACHINE CO.
 1300 Washington St., Boston, Mass.

WILL SELL

25 Evans Ten Strike \$32.50 Each
 1 Chicken Sam (Hitler) 37.50

WILL BUY

Jumbo or Blue Streak Claws
AUTOMATIC COIN MACHINE COMPANY
 809 Poydras Street, NEW ORLEANS, LA.

WATCH FOR Roll a Pack

VICTOR'S NEW PENNY PLAY
 CIGARETTE DICE . . . COUNTER MACHINE
 WITH REEL MACHINE SUSPENSE . . .
 1-2-3 CLICK! CLICK! CLICK! \$\$\$



DISTRIBUTOR LES STIVERS, of New Orleans, shakes hands with a fellow Buckley distributor, J. E. Cobb, of Louisville, Ky. H. R. Perkins, sales manager of the Buckley Music System, writes the business.

NATIONAL'S VALUES!

5-BALL FREE PLAY GAMES

<p>GOTTLIEB Gold Star . . . \$63.00 Score-a-Lie . . . 45.00 Summertime . . . 42.50 Three Score . . . 35.00 Score Card . . . 33.00 Bowling Alley . . 31.50 Keen a Ball . . . 17.00</p> <p>GENCO Dude Ranch \$52.50 Bandwagon . . . 49.50 Blondie 45.00 Cadillac 42.50 Big Town 32.50 Foilies of '40 . . 30.00 Mr. Chips 27.50</p> <p>CHICOIN Dixie \$59.00 Polo 49.00 Yacht Club . . . 39.50 Roxy 32.00 Jolly 31.50 Commodore . . . 27.50 Oh Boy 25.00 Nippy 22.50 Lucky 22.50 Bubbles 15.00</p>	<p>BALLY Limelight . . . \$38.50 Mascot 34.50 Eureka 19.00 Triumph 17.00 Pickem 14.00</p> <p>EXHIBIT Landslide . . . \$42.50 Flagship 23.00 Conquest 21.00 Rebound 17.00 Golden Gate . . . 15.00</p> <p>KEENEY Speedway . . . \$45.00 Red Hot 29.00 Super Six 22.00 Super Charger . . 17.50 Big Six 15.00</p> <p>STONER Rotation . . . \$45.00 Brte Spot 35.00 Fantasy 17.50</p> <p>Mills 1-2-3, F.P., An. Char. \$42.50</p>
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MISCELLANEOUS

Bally Rapid Fire \$125.00	Keeney Anti-Aircraft 67.50
Shoot the Bull 55.00	

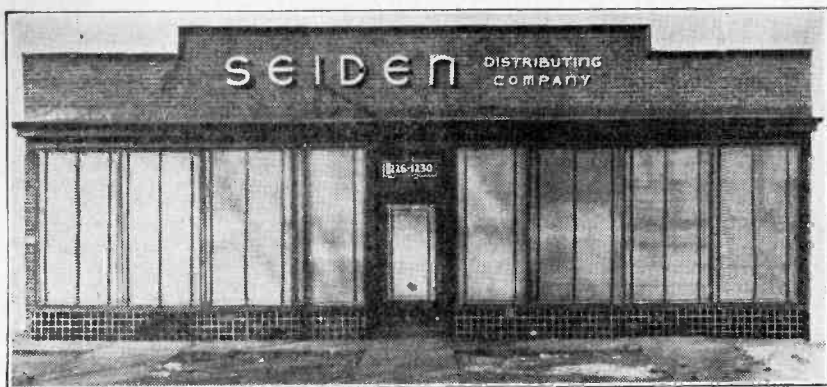
PHONOGRAPHS

Rockola '39 De Luxe \$144.00	Rockola '39 Standards 127.50
Rockola 12-Record 29.00	Wurlitzer 600 Plano Keyboard . . . 139.00
Wurlitzer 500 Plano Keyboard . . . 145.00	Seeburg K-20—Rockalite Fin. . . . 69.00

Terms: 1/3 Deposit, Balance C. O. D.
 F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 Diversey Blvd., CHICAGO, ILL.



SEIDEN DISTRIBUTING COMPANY'S headquarters in Albany, N. Y., are new, but already the firm is planning an addition, on which construction will begin in the spring.

Koplo Sales Has Biggest Month

CHICAGO, Feb. 1.—Al Koplo, of Koplo Sales & Supply Company, Chicago distributor, who exhibited at the recent coin machine show, reports: "The big show is over, but the work connected with it is not. We are still filling orders and reorders as a result of business taken at the show.

"Roll-a-Cent rolled its way into great popularity at the show as did Seven Grand. It was gratifying to hear many operators mention that they still had Seven Grands on location that they purchased in 1938. It proves that the sturdy little counter game never wanes in popular appeal.

"Its trouble-free feature has eliminated the expense and time required for service calls and has made it the favorite

of operators everywhere. Roll-a-Cent, too, is a service-free machine and the only attention it needs is the collection from overflowing cash boxes.

"Business is fine in every department at Koplo Sales. Equipment of all kinds for games and phonographs is in steady demand. Likewise we have noticed a steady climb in the demand for the large selection of jar games we have in stock. All in all, we are happy with 1941 to date—we look forward to 11 more profitable months."

Keeney's Velvet To Make Debut

CHICAGO, Feb. 1.—Velvet, new J. H. Keeney Company release, will make its debut to the coin machine trade next week, according to J. H. (Jack) Keeney, head of the organization.

"Production lines at our new plant are in full swing on the super game," said Keeney. "By the time this reaches print, big shipments will be in process of being readied for our distributors throughout the country and our efficient lines will be producing large quantities of Velvet for an expected record run.

"Previews of Velvet by our distributors inspired many enthusiastic comments. The gist of all of them was that Velvet would prove to be a terrific money-maker. Location tests made since then have proved the opinions of the wisest coinmen in the business to be actual facts. Velvet, a game that operates as smoothly as its name, has an extremely powerful appeal that holds players longer than the average game now on the market. We expect Velvet to be as great among pin games as were our Air Raider and Anti-Aircraft Machine Guns among the other types of amusement machines."

Miraben Products Get Big Demand

CHICAGO, Feb. 1.—"We at the Miraben Company have recovered from the 1941 coin machine show," reports Ben Lutske, official. "That is," he continued, "all except our shipping department. They are still going strong taking care of orders and reorders resulting from contacts at the convention.

"Our replacement cabinets for outmoded automatic phonographs are still the No. 1 item in our line, and operators are preparing for the record-setting months expected soon. Following the replacement cabinets in importance is our counter model cabinet which utilizes old mechanisms to complete a modern ensemble welcomed in all locations.

"Our various operator kits of springs, bulbs, and fuses have been going like wildfire, and we have had to prepare hundreds more of each kit in order to meet the demand.

"All in all, the first month of 1941 has been a fine month for our business. If the rest of 1941 is as fine in a business sense as January has been, we expect to more than double our 1940 business."

Detroit

DETROIT, Feb. 1.—Al Shifrin, who formerly was a jobber here under the name of the Detroit Coin Machine Exchange, has moved to Chicago.

Eddie Clemons, of Modern Music Company, is adding an extensive used records department.

Sol Schwartz, of the S. & W. Coin Machine Exchange, is on the road in the

the thrill game of 1941 PIKE'S PEAK

THE HIT OF THE SHOW

Revolutionary new idea in counter skill game, unlimited play possibilities. Five balls—penny or nickel play. Adjustable high score feature. 100% legal in all territories.

Groetchen Tool Co.
130 N. Union Chicago

\$29.50



PIKE'S PEAK

★ \$29.50 EA 1/3 Deposit, Balance C. O. D. Ten Days' FREE TRIAL

- ★ Money refunded if you are not fully satisfied providing machine is returned prepaid within 10 days.
- ★ Time payment in lots of 5 or more—5 months to pay.
- ★ Liberal trade-in allowance on used counter games or bulk merchandisers.
- ★ Guaranteed and sold by

TORR 2047A-SO. 68
PHILA., PA.

OUR WEEKLY SPECIAL BULLETIN—ALL FREE PLAY

DON'T WRITE—TELEGRAPH!

All American	\$69.50	O'Boy	\$14.50
Bangs	9.50	Power House	37.50
Brite Spot	24.50	Red Hot	16.50
Bowling Alley	17.50	Rebound	12.50
Bally Beauty	17.50	Roxy	17.50
Crossline	47.50	Rotation	23.50
Commodore	13.50	Super Charger	9.50
Double Feature	19.50	Summertime	27.50
Free Races	10.50	Score a Line	32.50
Fox Hunt	37.50	Sporty	27.50
Fantasy	13.50	Triumph	9.50
Gold Star	29.50	Three Score	22.50
Landslide	39.50	Vacation	27.50
Line Up	59.50	Variety	9.50
Leader	59.50	Yacht Club	26.50
Metro	16.50	Zomble	67.50
Mascot			

SPECIAL LOW PRICES
Keeney's Machine Gun, Brown Cabinet . . . \$49.50
Chicken Sam, complete with base . . . \$39.50

ALL MACHINES GUARANTEED TO BE IN A-1 CONDITION!
1/3 Deposit Required With All Orders, Balance C. O. D., F. O. B. Newark, N. J.
PLEASE LIST SECOND CHOICE.
ACE DISTRIBUTORS, 1125 BROAD ST., NEWARK, N. J.

State for the company, while his partner, Maurice Weinberger, manages the office here.

The S. & F. Amusement Company, formed by Alex Friedenbergs and Frank Silver, who operated a large route of pin games, has been split up, with each partner establishing his own route.

Friedenberg has established headquarters on Stimson Street, while Silver's headquarters are at the old location on Pallister Avenue. Both are specializing in ray guns.

Paul Scott, one of the oldest active Detroit operators, has been ill but is convalescing now.

WORLD'S LARGEST HEADQUARTERS For PENNY ARCADE EQUIPMENT; ALL FREE PLAY GAMES; NEW AND USED MACHINES OF EVERY KIND MADE!

LEGAL EQUIPMENT

1941 Western Baseball	\$115.00
Tom Mix Ray Rifles	34.50
Sportsman Ray Rifles	25.00
Evans Ten Strikes	39.50
Skee-Ball-ettes	39.50
100 Drop Pict. Mchs. (As Is)	7.50
A.B.T. Fire & Smoke Pistol	17.50
Large Golf Machines	25.00
Gypsy Palm Readers	75.00
Radio Rifles	39.50

MERCHANDISE MACHINES

In-a-Bag Peanut Vendors	\$ 4.95
Eveready, 4 Column Vendors	3.50
Snacks, 3 Column Vendors	6.50
Marcor 1¢ Hershey Vendor	12.75
Sanitary Napkin Vendors	15.95

We are Distributors for the great 1¢ Mason Mint Vendor — WRITE FOR FULL DETAILS AND PRICES!!

WRITE FOR PRICES AND FULL DETAILS OF THE GREATEST LITTLE LEGAL COUNTER GAME EVER BUILT "SCOOTER"

A sensational smash hit! WRITE QUICK!

FREE PLAY GAMES

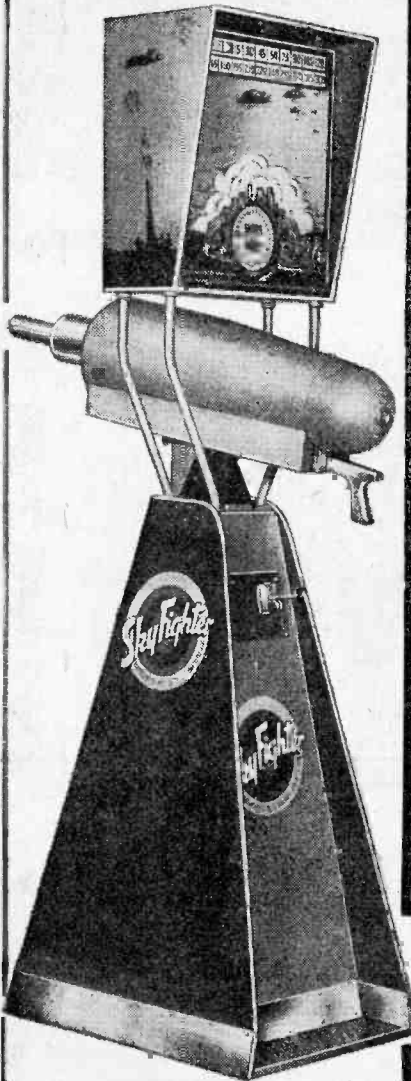
Leader	\$62.50	Dbl. Feature	\$21.00
Gold Star	54.50	Roxy	18.00
Formation	49.50	Home Run	18.00
Cross Line	47.50	Jolly	17.00
Line Up	45.00	Big Town	16.00
Anabel	42.50	Big League	16.00
Powerhouse	40.00	Big Show	16.00
Dixie	38.00	Bowling Alley	16.00
Polo	38.00	Bally Beauty	16.00
Cadillac	35.00	Commodore	15.00
Limelight	30.00	Follies	15.00
Glamour	28.00	Fantasy	15.00
Rotation	27.50	Punch	15.00
Sporty	27.50	Score Champ	15.00
Blonde	27.50	Short Stop	15.00
Vacation	26.50	Super Six	15.00
Yacht Club	26.50	Triumph	15.00
Hold Over	25.00	Nippy	15.00
Landslide	25.00	O'Boy	15.00
Brite Spot	22.50	Miami	12.00

TERMS: 1/3 deposit must accompany all orders, we ship balance C. O. D. WRITE FOR COMPLETE LIST, INCLUDES PHONOS, CIGARET MACHINES, ARCADE PARTS, ARCADE MACHINES AND ALL OTHER MACHINES ON THE MARKET.

Mike Munves Corp.

593 10th Ave., New York City
All Phones: BRyant 9-6677

UNEQUALLED
IN
EARNING POWER
UNSURPASSED
IN
LASTING
APPEAL
UNRIVALLED
AS THE WORLD'S
LEADING GUN!



**SKY
FIGHTER**

TRADE MARK
U. S. Patent No. 2,212,257,
Other Patents Pending

**THE GUN YOU
SHOULD BE
OPERATING NOW!**

MANUFACTURED BY

**INTERNATIONAL
MUTOSCOPE REEL CO., Inc.**

44-01 11TH STREET
LONG ISLAND CITY, N. Y.

**BUY NOW
FROM YOUR
NEAREST
MUTOSCOPE
DISTRIBUTOR**



ORCHESTRA LEADER LAWRENCE WELK shows one of his records to the Rock-Ola Leadership Girl, as Jack Nelson (left), Rock-Ola vice president, and Jane Walton, singer in Welk's band, look on.

**Three Successive
Hits for Baker**

CHICAGO, Feb. 1.—"Altho Defense has made a record showing for the past eight weeks, there were a large number of orders placed for the game at the recent coin machine show, indicating that Defense is still producing profits for the operator and will continue to do so for some time to come," declare officials of the Baker Novelty Company.

"Our new game Big Time," they continued, "which was the hit of the show, is now in production along with Defense. Due to the avalanche of orders received there will be a slight delay in delivery. All orders are being filled in rotation, and we ask that our customers have patience and we will fill all orders just as soon as possible.

"In Big Time we feature something entirely new—plus brand new thrills. Reports on Big Time have been unusually good. These reports are backed up by repeat orders, which proves that the game is going well on location. Big Time is the third big hit in a row for Baker. Line Up, Defense, and now Big Time put Baker at the head of the parade with profit-producing games."

**Legislatures Ponder Over
Bills on Games, Cigarettes**

SEATTLE, Wash., Feb. 1.—The governor of Washington in his inaugural address suggested that the Legislature pass a State license law for pinball machines and similar devices. The State has a program which calls for considerable funds during the next two years.

Such cities as Seattle and Spokane already license pinball games.

In accordance with the Governor's suggestion, the Edwards-Sullivan bill was prepared, which would assess a monthly fee on games.

Michigan Expectant

DETROIT, Feb. 1.—Rumors have persisted for some time that the Michigan Legislature will get a bill most any day to license pinball games all over the State. The bill would be based on the former Detroit license, which was regarded as one of the most successful license systems in the country. Another

rumor persists that a bill to license bell machines in the State will also be introduced.

Colorado's Two Bills

DENVER, Feb. 1.—Business will be boosted in this area if the proposed new Moffat tunnel near here goes thru. A State tax on cigarettes is being considered for raising part of the money. A proposal to license slots also has come before the Legislature.

Iowa License Proposed

DES MOINES, Ia., Feb. 1.—The Iowa Legislature received a bill January 25 which would license pinball games, salesboards, and bells.

**Acquittal in Iowa
Pinball Case**

DES MOINES, Ia., Feb. 1.—A directed verdict of acquittal was returned by the jury in the trial against Marjorie Howard, county tavern operator, in connection with the seizure of an alleged payoff pinball game. The presiding judge ordered the verdict of acquittal in accordance with the defense's motion.

Said the judge: "This court finds that the State has failed to prove the allegation of the indictment or in any way overcome the presumption of innocence of the defendant. There is no evidence whatever in this case that the defendant kept and maintained a place where gambling was permitted or that the pinball machine referred to was used as a gambling device, there being no showing that the machine was used for gambling or that anybody ever received any money from the machine."

**Begin Pike's
Peak Deliveries**

CHICAGO, Feb. 1.—Deliveries of Pike's Peak are scheduled to start early next week, it is announced by officials of Groetchen Tool Company.

"The terrific siege is broken," declared Karl Klein, general manager of the firm, "and operators and distributors who have snarled our communication lines with insistent wires and long-distance phone calls will be glad to learn that Pike's Peak is ready for shipment.

"The storm of approval which followed introduction of Pike's Peak was of an intensity we did not anticipate. Naturally we believed we had a winner, but since Pike's Peak is absolutely without competition we supposed the trade would be willing to wait a week or two if necessary. We've had winners before, big winners, but never anything that has aroused the industry like this sensational new novelty game which promises unprecedented earnings in closed or restricted territories.

"From Philadelphia Roy Torr has sent a constant barrage of orders for Pike's Peak, many from operators who have not even seen the machine.

"From St. Paul Sam Taran, of Mayflower Novelty Company, has reported daily orders, totaling several hundred, without even having a Pike's Peak in his showrooms.

"From Pittsburgh Sam Strahl, of American Cigarette Machine Company, wires the same question daily: 'When do we get Pike's Peak? Operators stamped-ing our offices for delivery.'

"It is the same with all important distributors throught the country. But the delay, caused by the addition of a brilliant new feature in Pike's Peak, is at an end and locations will soon be supplied with the thrill game of 1941," Klein declared.

Are Your Machines
PREPARED?

MILLS JUMBO PARADE, FREE PLAY CONSOLE, SLUGPROOF	\$94.50
MILLS JUMBO PARADE, AUTOMATIC PAYOUT, LATEST MODEL	99.50
PACES RACES, BROWN WALNUT CABINET, EQUIPPED WITH JACKPOT	139.50
PACES RACES, BROWN WALNUT CABINET, RECONDITIONED	89.50

MILLS RECONDITIONED SLOT MACHINES

Cherry Bell, 5¢ Play	\$52.50	Club Bell Console, 10¢ Play	\$94.50
Melon Bell, 5¢ Play	52.50	Bonus Bell, 10¢ Play	89.50
Club Bell Console, 25¢ Play	94.50	Blue Front, 10¢ Play	42.50

MISCELLANEOUS EQUIPMENT

Exhibit Claw Novelty Candy Vendor, Latest Model, Like New	\$89.50	Exhibit Rotary Merchandiser	\$69.50
Seeburg 1939 Plaza Phono, 20 Rec.	144.50	Wurlitzer 1939 Model 600 Phono, 24 Record	134.50

AUTOMATIC PAYOUT CONSOLES

Keeney Pastime	\$129.50	Bally Royal Flush	\$ 89.50	Mills Square Bell	\$65.00
Keeney Kentucky Club	49.50	Evans 1940 Pacer	189.50	Mills Rio	17.50
Evans Bangalls, '40	169.50	Evans Gal, Dominoes	39.50	Bally Teaser	17.50
Buckley Track Odds, Late	159.50	Jennings Cubes	49.50	Bally Saddle Club	39.50

ONE BALL AUTOMATIC PAYOUTS

Grand National	\$89.50	Thistledown	\$57.50	Home Stretch	\$69.50
Grand National, Comb.	99.50	Hawthorne	57.50	Hey Day	39.50
Cash & Ticket	79.50	Gold Medal	49.50	Feed Bag	39.50
Winning Ticket	79.50	Stepper Upper	59.50	Flasher	34.50
Preakness	17.50	Fair Ground	25.00	Mills 1-2-3	39.50

Terms: 1/3 Deposit, Balance C. O. D.

MONARCH COIN MACHINE CO.
1545 NORTH FAIRFIELD AVE. (Armitage 1434) CHICAGO, ILL.

CUB and ACE

3 Reel - Cigarette - Fruit or Numbers Play with Coin Dividers and 2 Separate Cash Boxes. 1¢ or 5¢ or 10¢.	Sample.. \$13.95 CASE OF 6... \$75.00	5 Reel Poker or Joker Wild Play with Coin Dividers and 2 Separate Cash Boxes. 1¢ or 5¢ or 10¢.	Sample.. \$14.95 CASE OF 6... \$80.00
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BIRMINGHAM VENDING COMPANY 2117 Third Ave., North BIRMINGHAM, ALA.



PERSONNEL OF SILENT SALES SYSTEM gathered recently for a party. Sitting on the floor in front are John McLean, supervisor of operations; Ira T. Byram Jr., owner and general manager, and J. W. Stead, office manager. At the party Byram passed out bonus checks, which added much to the reasons for happy festivity.

Sicking Louisville Opening Feb. 8 and 9

LOUISVILLE, Ky., Feb. 1.—“Tell all the boys to be on hand for the grand opening of our Louisville branch, 927 E. Broadway, Saturday and Sunday, February 8 and 9,” is the word from Bill Marmer, vice-president and general manager of Sicking, Inc. Ben Goldberg, president of the firm, nods in agreement and adds, “Don’t miss it. Our new branch here represents the finest in coin machine showrooms, and leading manufacturers have promised to come down from Chicago to help us make this an outstanding event in coin machine history,” continued Goldberg.

Ben and Bill, both known to operators throught the country, are all enthused and are pointing out the real benefits operators will derive by attending the affair. “Here it will be possible to see all the latest games and machines and at the same time meet personally the various manufacturers and their representatives under one roof, whereas it would require several days to accomplish the same thing by visiting the various plants in Chicago,” stated Bill Marmer.

“Realizing that the fine traditions and enviable reputation of Sicking, Inc., must be maintained,” Marmer continued, “we went out and secured the services of a man whom we know to be thoroly acquainted with the operators’ needs and anxious to serve them at all times. In Charles Trau we have a man who has over a decade of experience and knows most of the operators in Southern Ohio, Southern Indiana, and Northern Kentucky.”

“I will always have the best interests of the operators at heart,” said Trau. “My policy will be to stick strictly to the jobbing business and to sell to coin machine operators exclusively. The Louisville branch of Sicking, Inc., will be exclusive distributors for leading coin machine manufacturers and will carry at all times complete stocks of new and used machines so that the needs of operators can be taken care of on a moment’s notice. In addition to having the finest display room in the country we will maintain a complete repair department—something all operators appreciate. Operators visiting Louisville can drive and park their cars in our building, take care of their business with us, and attend to whatever other business they might have in Louisville without bothering with parking problems. I want to see all my friends, acquaintances, and other operators and jobbers at the big opening, where they will find plenty to eat and drink and souvenirs and entertainment on a big scale.”

Daval Builds for Easier Operation

CHICAGO, Feb. 1.—Al S. Douglass, of the Daval Company, reports that the firm’s policy is to build its counter games so as to make operating easier. “The specialty designed and engineered construction of Cub, Ace, American Eagle, and Marvel are based on the idea of making operating easier for the operator,” said Douglass. “That’s why when we built such tiny-sized counter games as Cub and Ace we included our original Daval automatic coin divider and two separate cash boxes.

“Even in the construction of the mechanism on Cub and Ace we have made operating easier. No nuts, no bolts, no screws. Hold one simple spring catch and the entire mechanism slides right out into the operator’s palm.

“All this is equally true on American Eagle and Marvel. On both games we advertised a two-year mechanism guarantee. American Eagle with its free play, mystery payout, and token award has become the most outstanding counter game of 1940 and 1941.

On Genco Seven Up

CHICAGO, Feb. 1.—“There’s been no let-up in our production of Seven Up,” reports Meyer Gensburg, executive of Genco, Inc., Chicago. “This game is gathering new laurels for our factory because it’s rolling up record collections for operators from Coast to Coast. Seven Up boasts unusual staying power on individual locations, due to its tremendously appealing play of which players



WOW! HOLD EVERYTHING FOR **KEENEY’S** NEW '41 **VELVET**

Detailed information available thru your local Keeney distributor

THIS WEEK’S SPECIAL!

— ★ ★ ★ ★ —
SHOOT THE 'CHUTE

RAY-O-LITE, WITH BASE

\$109.50

FREE PLAY GAMES
\$12.95 and Up

WRITE TODAY FOR BIG LIST
OF USED
PHONOGRAPHS AND GAMES!

SOUTHERN AUTOMATIC MUSIC CO.

542 S. 2nd St., Louisville, Ky.

312 W. Seventh St.
CINCINNATI, OHIO

531 N. Capital Ave.
INDIANAPOLIS, IND.

425 Broad St.
NASHVILLE, TENN.



BIG EARNINGS CONSISTENTLY • MONTH AFTER MONTH

Long-lived money-makers are the backbone of every successful route. Operators demand quick return of investment — then months of p-r-o-f-i-t-a-b-l-e trouble-free operation.

★ LIBERTY ★

TOKEN PAYOUT BELL

is LOW in initial cost, requires no mechanical service, pays for itself in a few days, provides CONSTANT APPEAL month after month on the same location, produces B-I-G collections every week. Operators: Place MORE Liberty Bells NOW, before prices are increased!

GROETCHEN
130 N. UNION CHICAGO

never seem to tire.

“The consensus of operators’ opinions has it that Seven Up is one of Genco’s best games, which is high praise indeed when it is considered that this factory has been turning out hit after hit consistently.”

Bert Lane, head of Seaboard Sales, Inc., New York, Eastern distributor, declares that Seven Up is one of the fastest selling games he has ever handled. “Seven Up certainly has what it takes to bring repeat orders from operators. Primarily, of course, the reason is that Seven Up is a top money-maker. Added to this are such factors as the precision Genco construction which assures perfect operation and the recognized superiority of Genco games which reflects itself in highest trade-in prices.”

BEST OFFER

takes all or part, or will trade for anything in Pin Games, Paytables, Counter Games, Guns, Slots or Consoles; thirty-five 6-ft. Daval Bumper Bowlings, rebuilt with new units; three 6-ft. Daval U-Roll-Its, perfect; twenty 6-ft. Bally Alleys in good shape; eight 9-ft. Chicago Coin Rot-A-Scores, rebuilt and repainted like new, and twenty-five Bally Reserve Pin Games.

WANTED FOR CASH
Machine Guns—Mills 5¢ O. T.—Daval American Eagles—Vest Pockets
Any quantities. State lowest prices, serial number and shape.

WINNER SALES CO.

2363 Milwaukee Avenue, Chicago, Illinois

NOW Two Large Complete Showrooms--CINCINNATI and LOUISVILLE

You and Your Friends Are Cordially Invited to Attend

GRAND OPENING OF SICKING, INC., IN LOUISVILLE, KY.

AT 927 E. BROADWAY

Saturday and Sunday, February 8 and 9 — From 9 A.M. Till ???

Ladies Invited -- Souvenirs -- Refreshments -- Entertainment

HERE you will find the outstanding Showroom in the Coin Machine Industry—over 10,000 square feet of display. If you missed the Chicago Show this is your chance to see all the latest games and machines ready for delivery. Also to meet in person manufacturers and their representatives.

SEE MILLS' PANORAM MOVIE MACHINE

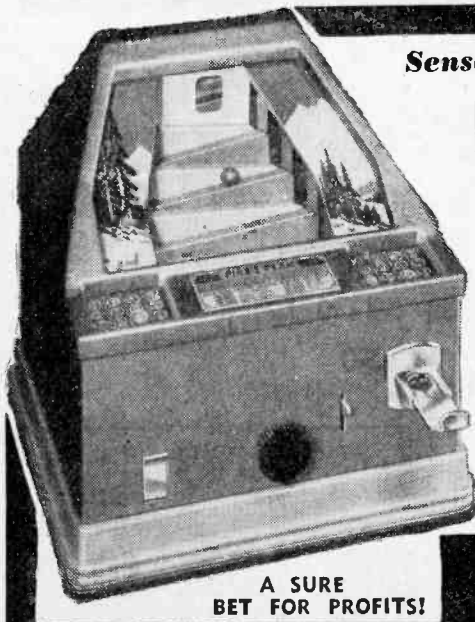
MILLS NOVELTY CO. Represented by Art Cooley - Vince Shay Chas. Schlick Rhonographs - Three Bells Four Bells - Jumbo 1941 1-2-3 Tables - Slots Panoram Movie Machine	BALLY MFG. CO. Represented by Ray Moloney - Geo. JENKINS Defender - High Hand Big Top - Flicker Many others	THE DAVAL CO. Represented by Al Douglas Ace - American Eagle Cub - Marvel	J. H. KEENEY & CO. Represented by Jack Keeney Velvet - Air Raider	A. B. T. MFG. CO. Represented by Walter Tratsch Skill Targets - Fire & Smoke Red, White & Blue - Challenger
D. GOTTLIEB & CO. Represented by Dave Gottlieb - Nate Gottlieb School Days	CHICAGO COIN MACH. MFG. CO. Represented by Sam Wolberg Sport Parade	GENCO, Inc. Represented by Meyer Ginsburg Seven-Up	EXHIBIT SUPPLY CO. Represented by John Chrest Stars - Arcade Equipment	WESTERN PRODUCTS, Inc. Represented by Jimmy Johnson Big Prize
H. C. EVANS & CO. Represented by Dick Hood Tommy Gun	BAKER NOVELTY CO. Represented by Harry Hoppe Big Time - Baker's Pacers	STONER MFG. CO. Represented by C. R. Adelburg Armada	SUCCESS MFG. CORP. Represented by C. R. Kirk Night Bomber Red, White & Blue	GARDNER & CO. Represented by Lou Goldman Salesboards

927 E. Broadway
LOUISVILLE, KY.

SICKING, Inc.

1401 Central Parkway
CINCINNATI, OHIO

PREMIUM MERCHANDISE - ARCADE EQUIPMENT - IF IT IS OPERATED WITH A COIN WE HAVE IT



Sensation of the Show!

PIKE'S PEAK

5-BALL COUNTER GAME

Something really new and different in a counter skill game! Adjustable high score features. Equipped with ball gum vendor.

\$29.50 Ea.
1/3 Deposit

GERBER & GLASS

914 Diversey Blvd., Chicago

Southern Automatic Remodeling Done

LOUISVILLE, Ky., Feb. 1.—Leo Weinberger, Southern Automatic Music Company executive, announces that remodeling activities at the Louisville office have been completed. The newly arranged main room of Southern Automatic headquarters is given over to executive and general offices and a huge showroom for the display of the new 1941 line of phonographs, accessories, and new games of various types. Off the main showroom is an auxiliary display room for used phonographs. Opposite the used phono room is another display room for used games, guns, and similar equipment. Part of this particular room is portioned off into a large stockroom for all new phonographs, remote selector units, and new games of all types.

At the rear of the showrooms are parts departments for phonographs and games. There are two repair shops, one for phonograph work and another for games. Each has its own specialized staff.

A special section is reserved for shipping and receiving, eliminating all interference with displays and workrooms. The new arrangement permits a finer, more efficient service by Southern and an easier inspection of all equipment by customers.

According to Weinberger, special spraying equipment is being installed to add to the efficiency of game remodeling and refinishing.

Western Production At Full Capacity

CHICAGO, Feb. 1.—Don Anderson, sales chief for Western Products, Inc., has announced that production on Western games is on a full-time production basis as a result of heavy orders during the past several weeks.

"All of our products, including Tot, token payout counter game, and Big Prize, one or five-ball multiple free game, are being rolled off the lines as rapidly as our production facilities will permit," he said.

THE COUNTER GAME WITH 9 LIVES
THOUSANDS STILL IN OPERATION
SINCE 1938



Price
\$36.50
F.O.B.
Chicago

1/3 Deposit
With Order,
Balance C.O.D.

SEVEN GRAND
2 Games in 1

Plays 5-10-25¢ coins. Top award 100-1. 3 coins to location owner, who makes awards. 1 coin to operator 2 cash boxes—extra set of cigaret dice and card for cigaret awards. Get in the real money with this real counter game.

KOPLO SALES & SUPPLY CO.
3118 Millwaukee Ave., CHICAGO, ILL.
Exclusive Distributors

QUALITY SPEAKS FOR ITSELF		
FREE PLAY 1 BALL	FREE PLAY	FREE PLAY
Jumbo Parade \$99.50	Sidekick \$10.00	Lot-o-Fun \$10.00
Sport Page 50.00	Big Six 10.00	Majors 10.00
Mills 1-2-3 42.50	Chevron 10.00	Buckaroo 17.50
Fairgrounds 37.50	Champion 12.50	C. O. D. 17.50
High Flier 29.50	Super Six 14.00	Scoop 17.50
Congo 27.50	White Sails 14.00	Vogues 17.50
Exhibit Bowling Game 24.50	Triumph 14.00	Nippy 19.00
Arlington 19.00	Mr. Chips 22.50	Short Stop 27.50
Across the Board 19.00	Follies 24.50	On Deck 29.50
Grand Prize 17.50	O'Boy 24.50	Progress 29.50
High Card 17.50	Commodore 27.50	Roxy 29.50
	1/3 Deposit With Order—Balance C. O. D.	

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVENUE, CLEVELAND, OHIO

FROM THE HOUSE OF DEPENDABLE SERVICE		
10 Mills 5¢ Jumbo Parades, Free Play \$ 92.50	2 Jennings 5¢ Fast Times \$ 79.50	
3 Pace Saratogas, 5¢ Combination Free Play and Payout 125.00	1 Pace 5¢ Free Play Slot Vender, F.S. 125.00	
10 1940 Mills 1-2-3s 95.00	2 Bally Santa Antas 115.00	
20 1939 Mills 1-2-3s 42.50	1 Brown Paces Races, Separator Model 85.00	
	10 Western Baseballs, F.P. '40 Models 75.00	
	Half Deposit With Order—Write for Our Complete List.	

CLEVELAND COIN MACHINE EXCHANGE
2021-5 PROSPECT AVENUE, CLEVELAND, OHIO

BUY 2 TOT
AT \$24.95 EACH AND GET ONE FREE

GUM VENDOR \$2 EXTRA

The Calvert Novelty Co.
708 N. Howard St., Baltimore, Md.

First Again With "CUB"

3 REEL-3 WAY PLAY WITH AUTOMATIC COIN DIVIDERS

★A REAL OPERATOR'S MACHINE! 2 Separate Cash Boxes and Daval's famous Coin Dividers. Standard Divider Model 75%-25%. Also available in 80%-20% model. Take your choice of Cigarette, Fruit or Number Reels! ORDER QUICK!!

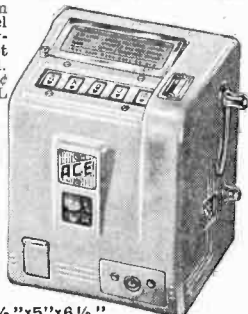


SAMPLE \$1395
CASE OF 6 \$75.00
Size Just 5 1/2 "x5"x6 1/2 "

"ACE"

5 REEL POKER PLAY WITH AUTOMATIC COIN DIVIDERS

★Eliminate need for meters. Cut down servicing. BIG CASH BOX FOR OPERATOR. Gum Vendor. Reel windows covered when not being played. 1c, 5c or 10c play. REEL POKER PLAY!



SAMPLE \$1495
CASE OF 6 \$80.00
Size Just 6 1/2 "x5"x6 1/2 "

AMERICAN EAGLE

World's Smallest Fruit Symbol Bell With Automatic Token Award.



SAMPLE \$32.50
10 for \$275
Gold Award Model \$1.50 Extra
Ball Gum Model \$2.50 Extra

BALL GUM

15c Per Box, 100 Pieces. Case of 100 Boxes, \$12.75.
1/3 Deposit, Balance C. O. D.

SICKING, INC.

1401 Central Pkwy., Cincinnati, O.

MILLS PHONOGRAPHS CONSOLES BELLS TABLES
Distributor

KEYSTONE NOVELTY & MFG. CO.
26th & Huntingdon Sts., Philadelphia, Pa.
Baltimore Office: Baltimore, Md.
515 Cathedral St., Baltimore, Md.

THE TRADING FOOL

I want slots of any kind if cheap. Also Model No. 800 Wurlitzers. Spot Cash I Pay.

KING HARRY'S
26 13th St. Augusta, Ga.

OPERATORS, WRITE . . .

H. G. PAYNE COMPANY
312-314 Broadway, NASHVILLE, TENN.
For Weekly Bargain List. Most Complete Stock of New and Used Coin Machines in the South.

Coinmen Enthuse On Seeburg Hitone

CHICAGO, Feb. 1.—The enthusiasm with which Seeburg distributors and music operators greeted the new 1941 Seeburg Hitone Symphonolas is reflected in a message sent by Electro Ball officials Si Lynch and Ed Furlow to A. C. Hughes, phonograph chief of the Electro Ball organization, declare Seeburg officials.

The message reads as follows: "New line revolutionary change in cabinet design. Does not even look like old-type phonograph. Impossible to describe. New cabinet built around a new principle in acoustics as applied to automatic phonograph. Music comes out ear level and 180 degree angle sides same as front. Seeburg distributors were shocked but enthusiastic beyond anything ever before. Purposely waited to wire you until we ascertained operators' reaction, which was even more enthusiastic than distributors'. Two models, both equipped with the famous Seeburg electric selector. You would be particularly pleased on account of the new musical result achieved plus outstanding cabinet design. Do everything possible to hold operators off until they have opportunity to see new samples. Number of Texas operators are placing orders here in order to get first deliveries. This is not the usual build-up . . . it is the real thing."

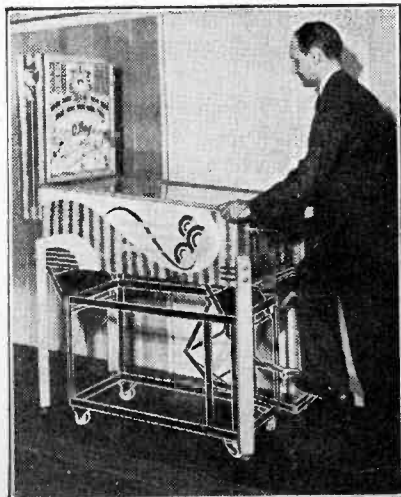
A. C. Hughes reproduced the above and sent it out to his operators with this comment: "You see what Lynch and Furlow think of the 1941 Hitone Seeburg models, and I find this is the opinion of all operators who attended the show from this territory."

Sport Parade Demand Grows

CHICAGO, Feb. 1.—Samuel Wolberg, Chicago Coin Machine Company executive, reports that demand for Sport Parade, first of Chicago Coin's releases for 1941, continues.

"Sport Parade," said Wolberg, "is truly the No. 1 game of the year. Our records and those of our distributors disclose that it is first in sales over all other games. That means, of course, that it is first in performance, first in appeal, first in location acceptance, and first in profits. With a background like that it is only logical that Sport Parade continue to engage all the facilities of our production lines."

Samuel Gensburg, co-official, announced that the present production lines are rapidly catching up with demand. "Back orders have been filled and we are now delivering on schedule. However, even with increased production we find it necessary to work our lines on an overtime basis several days each week in order to keep our operators supplied. Such activity was not unexpected, however; the trend has been to Chicago Coin games all during 1940, and a majority of operators have started 1941 with a definite resolve to make Chicago Coin the first choice over all others."



L. BERMAN & COMPANY have perfected a lift for handling games, as illustrated above. L. Berman, head of the firm, presses on a lever which raises the game off the floor. It can then be rolled away on the lift.

Best Wishes

TO A NOBLE TRIO

*Bill Marmar
Ben Goldberg
Charley Trau*

See the Famous Line of Mills Novelty Machines at the Opening of the new Louisville Branch of Sicking, Inc. **FEBRUARY 8th and 9th, 1941** Mills Novelty Company

--- Track Down ---
The BIG BLACK BEAR

for BIGGER RETURNS!



SUPERIOR'S new sure-fire big-game thriller . . . 1200 holes. Original symbols depicting animals . . . Attractive thick die-cut board . . . Easels . . . Celluloid protection over jackpots. Approximate average profit is \$27.00. Maximum profit is \$30.50. Write SUPERIOR for details on THE BIG BLACK BEAR and other die-cut sensations.

NEW DIE-CUT FEATURE

SUPERIOR PRODUCTS

14 NORTH PEORIA ST. CHICAGO, ILLINOIS

QUICK! WRITE FOR OUR PRICE LIST!

CONTAINS ALL THE MACHINES SHOWN AT THE CONVENTION! ALSO THE LATEST AND BEST RECONDITIONED BUYS IN AMERICA!

ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.

INVENTORY SALE

Scoops, Contacts, Majors, Spottom, Triumph, Big Six, Thriller, Super Six, Midways, etc., \$9.50 EACH.
Keeney Anti-Aircraft \$39.50 Double Feature . . . \$19.50 Sporty . . . \$29.50
5 In 1 . . . 67.50 Chicken Sam & Base. 39.50 Vacation . . . 29.50
Yacht Club . . . 29.50 1-2-3 . . . 27.50 Hold Over . . . 19.50
Rotation . . . 29.50 Write What You Want and 1/3 Deposit.

LEHIGH SPECIALTY CO.

2ND & GREEN STREETS,

PHILADELPHIA, PA.



SEVEN-UP

BY

GENCO

IF YOU THOUGHT FORMATION WAS A GREAT GAME—WAIT 'TIL YOU SEE "SEVEN UP"—THE GREATEST OF ALL!!

Here's ACTION for you! "SEVEN UP" has 6 tingling ways to make replays . . . and the most brilliant array of "come on" features ever assembled in one game! Sensational, proven "1 to 7" FORMATION feature—by hitting Bumpers 1 to 7 when lit, replays are awarded for each bumpers are lit, player gets #8 Bumper after the first seven bumpers are lit, player receives an ADDITIONAL 5 EXTRA REPLAYS. By going thru A, B, C and D lanes when lit, special SUPER BUMPERS award from one to five replays thereafter. By getting 7 DIAMOND LANE LIGHTS, SPECIAL REPLAY AWARD of 20, 40, 60, or 77 REPLAYS IS WON. Also High Score Winners. \$104.50, free game convertible.

TAKE A TIP FROM THE TOP LINE IN THE BUSINESS—GO GENCO AGAIN WITH "SEVEN UP"! ORDER QUICK!!

GENCO

BUILDS GREAT GAMES

2621 N. ASHLAND AVE. CHICAGO, ILL.

CARL TRIPPE *Price Plus Guaranteed Satisfaction* **Always A SQUARE DEAL WITH IDEAL**

LEGAL EQUIPMENT

All A-1 Reconditioned—Ready To Operate

BALLY BULL EYES GUNS (With Base) \$47.50	KEENEY ANTI-AIRCRAFT GUNS, Black \$52.50
BALLY ALLEY (1940) 25.00	KEENEY ANTI-AIRCRAFT GUNS, Brown 74.50
ROCK-OLA TEN PINS (1940) 34.50	ROCK-OLA WORLD SERIES 39.50
A. B. T. MODEL F TARGET GUNS 10.00	CHICKEN SAM GUNS (No Base) 42.50
ADVANCE SHOCKERS 6.00	CHICKEN SAM GUNS (With Base) 49.50
UNEDAPAK 5 COLUMN CANDY VENDER, 5c. 39.50	JAILBIRD GUNS (With Base) 62.50
SCALES, ROCKOLA LOBOY, Porcelain (New) 42.50	BALLY RAPID FIRE 99.50
SCALES, MILLS HIBOY, Porcelain 12.50	PACIFIC PLAY BALL 25.00
SCALES, MILLS LOBOY, Porcelain 25.00	SHOOT THE CHLTES 69.50

Terms: One-Third Deposit, Balance C. O. D. Send for Our Complete Price List on Any Games You Are Interested In!

IDEAL NOVELTY CO.
NOW LOCATED AT OUR NEW ADDRESS
2823 Locust St. St. Louis, Mo.

Stoner Releases New Game, Sparky

AURORA, Ill., Feb. 1.—Announcement from the offices of the Stoner Corporation, of Aurora, reveals that the firm is releasing a new pinball game. The name of the game is Sparky.

Another outstanding item at the Stoner factory and at distributors' showrooms is the new theater model Univender for candy. The theater model is a twin model. A special base and attractive mirrors complete the fine exterior appearance. The inside mechanism is the proven Univender mechanism which has stood test after test in locations thruout the country.



BERT LANE Says:

ON THE UP AND UP!
GENCO'S SEVEN-UP
Is Upping Collections Everywhere

SEABOARD SALES, INC.
619 10th Ave., N. Y. Wisconsin 7-5686



MORRIE GINSBURG, partner in the well-known brother combination, Morrie and Eddie, heads of the Atlas Novelty Company, Chicago, looks over Stars and says: "Exhibit's Stars is one of the greatest games ever produced."

TWO NEW HITS!

"NEW COMBINATION"
840 HOLES SLOT AND DICE TICKETS
Takes in \$42.00
Average Payout . . . 19.89
Profit . . . \$22.11
A THICK BOARD SNAPPY LOOKING

"BLACKOUT"
780 HOLES TIP TICKETS
Takes in \$39.00
Average Payout . . . 19.09
Profit . . . \$19.91
BEAUTIFUL 5-COLOR PRODUCTION

GLOBE PRINTING CO. • 1023-27 RACE STREET • PHILA., PA.

"See At First"

Reconditioned, All Free Play, Convertible

Variety . . . \$10.00	Lancer . . . \$15.00
Rotation . . . 32.50	Majors . . . 10.00
Jolly 22.50	Pick 'Em . . . 12.50
Big Six . . . 10.00	Red Hot . . . 15.00
Blondie . . . 32.50	St. Baseball . 12.50
Commodore . 17.50	Supercharger . 12.50
Cadillac . . . 34.50	Super Six . . . 15.00
Gold Cup (Console) . 50.00	Score Champ 19.50

SPECIAL! PERFECT CONDITION!
ANTI-AIRCRAFT (Black Cab.) \$50.00
ANTI-AIRCRAFT (Light Cab.) 69.50

1/3 With Orders, Balance C. O. D.

IF YOU DON'T SEE IT ADVERTISED—ASK FOR IT!! LARGE STOCK OF FREE PLAY GAMES—GUNS—AND OTHER AMUSEMENT EQUIPMENT ON HAND AT ALL TIMES!

ARCO SALES CO.
AL RODSTEIN
1334 Spring Garden St., Philadelphia, Pa.

SCHOOL DAYS

\$104.50

That School-Day Favorite
TIC-TACK-TOE
Streamlined in the Modern Tempo!
Simple as a-b-c
IMMEDIATE DELIVERY

PRODUCTION PRODUCTION PRODUCTION
our **THEME SONG!**

**TREMENDOUS EARNINGS!
OVERFLOWING COMPLIMENTS!
A DELUGE OF ORDERS!**

D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO

STYERS BARGAINS

CONSOLES

8 Keeney Triple Entries	\$109.50
10 Keeney 1938 Skilltimes	50.00
12 Mills Jumbo Parades, F.P., Used 3 Weeks	85.00
4 Mills Jumbo Parades, Cash, Used 3 Weeks	80.00
1 Evans Jungle Camp, F.P. & Cash Comb., Used 1 Week	109.50
3 Jennings Fast Times, Used 60 Days	89.50
4 Mills Square Bells, Animal or Numbered Reels	59.50
2 Paces Races, Late Arrow Models, Ser. Above 6250, No. J.P.	109.50

PIN TABLES—PAY-OUT MODELS

1 Bally Sport Page	\$37.50
2 Bally Hawthornes	37.50
3 Mills 1-2-3, Animal Reels Reversed, Bally Cash Pay-Out Units, Fac. Built	24.50
15 Bally Preakness, Clean	15.00
8 Bally Arringtons, Clean	15.00
1 Keeney Winning Ticket	35.00

MISCELLANEOUS

4 Jennings X V Type Cigarolas, Clean, Used 3 Months	\$75.00
1 1938 Model Fan-Type Mutoscope Crane, Used 3 Months	60.00
40 Mills Blue Front 1-5-10c Machines	Prices Write for
1 Jennings Chief, 25c, Ser. 422501	24.50
1 Caille 1c D.J.P., Ser. 11025	19.50
1 Groetchen Imp	7.00

All machines reconditioned and with good glass. One-third certified deposit, balance C. O. D. F. O. B. Winston-Salem, N. C. Subject to prior sale. Reference: Wachovia Bank & Trust Co. **STYERS COIN MACHINE COMPANY** Route #3, Winston-Salem, N. C.

Sebring Sees Big Benefit From Show

CHICAGO, Feb. 1.—Ever since the close of the show Grand National Sales Company has been snowed under with orders, reports Al Sebring, head of the firm.

“Unquestionably the show has accounted for the influx of business,” Sebring asserts, “altho Mac Churvis and I agree that the national business boom has a lot to do with it too.”

“Despite the volume of orders coming in from every part of the country, we are keeping up on our deliveries and are getting shipments out as fast as orders are received.”

QUEEN OF ALL

PRICE \$4.39 EACH

QUEEN OF ALL!

F-5480 — 2000 Hole — Takes in \$92.00
Pays Out \$57.00 — Profit \$35.00

PRICE \$4.39 EACH

OTHER NEW ATTRACTIONS

600 hole F-5485 Bells at	\$1.31
1530 hole F-5440 Brownie Barrel of Winners	\$3.23
2000 hole F-5370 Sugar Bones at	\$5.20
2000 hole F-5405 Jar-O-Win at	\$2.83
2052 hole F-5340 Pippins at	\$4.92

CHAS. A. BREWER & SONS
Largest Board and Card House in the World
6320 Harvard Ave., CHICAGO, U. S. A.

10 Hitler Guns (Chicken Sam Conversions)	\$60.00 Each
10 Late Model Counter Games, Token Payout	17.50 Each
5 Evans Ten Strikes Bowling Machines	35.00 Each
2 Bally Rapid Fire Submarine Guns	100.00 Each
4 Rockola Ten Pins Bowling Machines	35.00 Each

FREE PLAY GAMES

7 Lot of Funs	\$17.50 Each
1 Chevron	20.00
1 Bright Spot	35.00
2 Super Slices	25.00 Each
2 Triumphs	22.50 Each
1 Super Charger	25.00
2 Late Type Gun Machines	Write for Price List for Other Machines

Write for Price List for Other Machines Not Listed Here.
1/3 Deposit With All Orders.
CRESCENT CITY NOVELTY COMPANY
1010 Poydras Street, New Orleans, La.



CO-OWNERS OF R. & A. Distributing Company, left to right, are Sam Ayo, Jack Renfro, and H. M. Crowe. Renfro was recently adjudged a winner in a contest picking the best antlers obtained by hunters during the season.

THIS IS HOW A KNOCKOUT LOOKS!

LIKE **CUB** OR **ACE**

SAMPLE \$13.95
CASE OF 6 \$75.

SAMPLE \$14.95
CASE OF 6 \$80.

"WE ENDORSE ONLY THE BEST"

BANNER SPECIALTY COMPANY
1530-32 PARRISH ST., PHILADELPHIA, PA. • 1508 FIFTH AVE., PITTSBURGH, PA.

WANTED
Experienced all around Mechanic on Pin Games and Music.
AMERICAN CIGARETTE MACHINE CO.
1349 Fifth Avenue, Pittsburgh, Penna.

Chicago ^{1ST} Coin's

SPORT PARADE

1ST IN SALES!

1ST IN PROFITS!

1ST IN PERFORMANCE!

1ST IN LOCATION ACCEPTANCE!

1ST IN APPEAL!

PROFIT AMMUNITION!

EVANS' TOMMY GUN

SMALLEST! LIGHTEST! FASTEST!

Lowest Price! Only **\$145.00**

Ask Anyone Who Saw It!

On sight—this new anti-aircraft gun sensation captured the approval and endorsement of big-timers in the business. Distributors, jobbers and operators rave over its compact size that fits anywhere—its streamlined beauty and lightning action. They marvel at the amazingly small investment—so low, it returns its cost and pays you big profits in almost no time at all! Grab it quick! It's sure-fire ammunition for top earnings!

Please Be Patient! Samples Now Being Shipped!
Orders filled in order of receipt!

H. C. EVANS & CO.

1520-1530 W. ADAMS ST. CHICAGO

SAVOY'S WEEKLY SPECIALS RECONDITIONED and GUARANTEED

BRITE SPOT \$22.50	LEADER \$62.50	ROXY \$19.50
CROSS LINE 49.50	LINE UP 47.50	SCORE CHAMP .. 22.50
DBLE. FEATURE. 18.50	RED HOT 17.50	SUPER SIX 17.50
LANDSLIDE 27.50	ROTATION 27.50	1/2 With Orders, Bal. C.O.D.

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N. Y.

CLOSEOUTS FREE PLAY GAMES

5 Mills '40 Model 1-2-3, F.P., Animal Reel .. \$85.00	2 Stoner Hold Over ... \$29.50	2 Genco Lucky Strike .. \$15.00
5 Mills F.P. Jumbo Parade .. 74.50	5 Triumph 10.00	5 Exhibit Short Stop .. 19.50
5 ChickenSams with Bases 39.50	5 Stoner Dble. Feature 19.50	5 Lucky 13.50
2 Bally Gold Cup, F.P. 49.50	5 Stoner Rotation 29.50	3 Commodore 17.50
1 1937 Red Head Track Time .. 29.50	We have 25 brand new EASY FEET	
1 Jennings Good Luck .. 39.50	the mechanical massage	
2 Exhibit F.P. Long-champs 34.50	Regular Price \$104.50	
2 Keeney 1938 Track Time, Brown Cab. .. 74.50	Special \$59.50 Each	
5 Each—Spottem, Snooks, Triple Play, Hillite, Chevron, Bally Supreme, Up & Up, Liberty, Keen-a-Ball .. \$8.50	2 Super Six 15.00	2 Red Hot 17.50
	2 Lot of Fun 15.00	3 Yacht Club 27.50
	2 Sporty 29.50	

Terms: One-Third Deposit, Balance C. O. D. Send for Complete List of New and Used Machines.
K. C. NOVELTY CO. 419 MARKET STREET. PHILADELPHIA, PA.



CREDIT WITHOUT EXTRA COST EXCEPT SLIGHT BANK CHARGE

FAIREST, SIMPLEST CREDIT PLAN and America's best reconditioned used games, guaranteed perfect!
BANG, Nov. \$ 9.75 | SPEEDWAY \$35.00
CHAMPION, Nov. .. 11.25 | CROSSLINE 59.75

5% OFF for full cash with order. Cashier's check, certified check, or money order only.

FREE! Write for National's Illustrated Newsette! Packed with quality buys of every type!

Just 2 Things To Do for Credit:
1. Send Your Order With 10% Dep.
2. Send Us the Name of Your Bank.

NATIONAL NOVELTY CO.
183 Merrick Road, MERRICK, LONG ISLAND, N. Y.

Mississippi

NATCHEZ, Miss., Feb. 1.—Despite a mild influenza epidemic, coin machine business in this area has been good.

Edward Newell, formerly of Newellton, La., has been working Natchez locations owned by Buster Williams. He replaces E. B. Ezelle.

During recent Federal Court session in

Adams County Courthouse the coin beverage machine did a land-office business. One trial which lasted two weeks and drew capacity crowds daily was a boon to operators.

Coinmen in this area expected to reap plenty of business during the Annual Garden Pilgrimage period in Natchez, opening March 5 and continuing thru April 6, attracting thousands of visitors from all over the world.

Smashing all Records

There's a REASON

Ask Any Operator who has them

EXHIBIT SUPPLY CO. 4222 W. LAKE ST. • CHICAGO

Operate It Anywhere!
GET BIG PROFITS EVERYWHERE!

BIG PRIZE

1 or 5 Ball Multiple
FREE GAME

Western Products, Inc.

925 W. North Ave., Chicago, Ill.

Good Business Is Seen by Distrib

PHILADELPHIA, Feb. 1.—Roy Torr, prominent distributor here, says he is now fairly settled after the big annual trade convention in Chicago and that he is rushing to keep up with the increased business coming in for new machines and products.

He reports having enjoyed a great time at the convention and also that he negotiated for some important new machines. He expects a very successful year's business, he said.

WANT TO BUY FORMATIONS—FOUR ROSES BIG CHIEFS — DIXIES

GET OUR PRICES BEFORE BUYING

Distributors for all Leading Coin Machine Manufacturers

We Specialize in Guaranteed Used Machines

3147 Locust St. ST. LOUIS, MO. **CALL NOVELTY CO.**



EDWARD M. RAVREBY, treasurer and general manager of the Owl Machine Company, Boston, is also president of the Panoram-Soundies Sales Corporation of New England. Ravreby's organization recently sponsored a showing of the movie machine. The shirt Ravreby has on is part of his Legion regalia.

POP!

Up Jump Awards when Jumping Jacks are punched

YOU'RE A JUMP AHEAD WITH **JUMPING JACK**
New Harlich Low Priced Mechanical Board

Profits! Action! Player Appeal! They're all here in this fool-proof, tamper-proof mechanical board. Top awards are concealed. When hole is punched, mystery card pops up and amount of award appears under celluloid.

No. 1845 5c a Play 1800 Holes
Takes in \$90.00 Average Payout \$43.25

WRITE FOR NEW FOLDER NC-21

HARLICH MFG. CO.
1413 JACKSON BLVD., CHICAGO, ILL.

PUDDLE-O-DOUGH

420 Pulls on 10 1/2 x 14 card at 5c pull. (No tickets.) Twenty-one 25c winners here. Has jackpot on left with 12 seals paying 50c and 4 seals receiving pulls at jackpot on right. Only 8 of these will be pulled. Jackpot on right has thirteen \$1 seals, one \$3, one \$6, one \$10. Average pulls at this jackpot two. Takes in \$21 and makes an average profit of \$7. A fast little deal. Sample deal 85c. Dozen deals \$9. Put and Take Boards, 100 punches, takes in \$4.50, pays out \$2.00. 4 Boards for \$1.00.

GREENVILLE NOVELTY CO.
10 Anderson Bldg., Greenville, O.

BUY "CUB" AND "ACE" BY THE CASE!

Sample **\$13.95**
CASE OF "6 CUBS" **\$75**
1/3 With Order, Balance C. O. D.

Sample **\$14.95**
CASE OF "3 ACES" **\$80**
1/3 With Order, Balance C. O. D.

ATLAS NOVELTY CO. 2200 N. Western Ave., Chicago, Ill.

ASSOC. OFFICES { ATLAS AUTOMATIC MUSIC CO., 3939 GRAND RIVER AVE., DETROIT
ATLAS NOVELTY CO., 1901 FIFTH AVE. PITTSBURGH

YOU MAKE MONEY QUICKER

WITH Bally FLICKER

Delivery Now!

DEFENDER

WITH ZOOMING AIRPLANE TARGET

All the play appeal of Rapid-Fire—plus new money-making features galore! Order now!

COMPACT UNIT CABINET



POPULAR HIGH-SCORE—plus new fascinating ROTATION-SPELLING idea packed with "came-close" appeal—and SPECIAL BIG-WINNER feature to insure continuous repeat play! Simple, fascinating, easy-to-understand score system holds players for long sessions of play. FLICKER is already ringing up the fattest novelty collections of the year. Get your share—order FLICKER today!

IMMEDIATE DELIVERY

QUICK CHANGE ON LOCATION FROM RE-PLAY TO NOVELTY

- BLUE GRASS**
REPLAY MULTIPLE
- KENTUCKY**
PAYOUT MULTIPLE
- HIGH HAND**
REPLAY POKER CONSOLE
- ROYAL DRAW**
PAYOUT POKER CONSOLE



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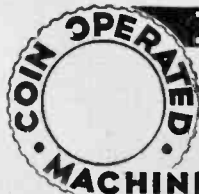
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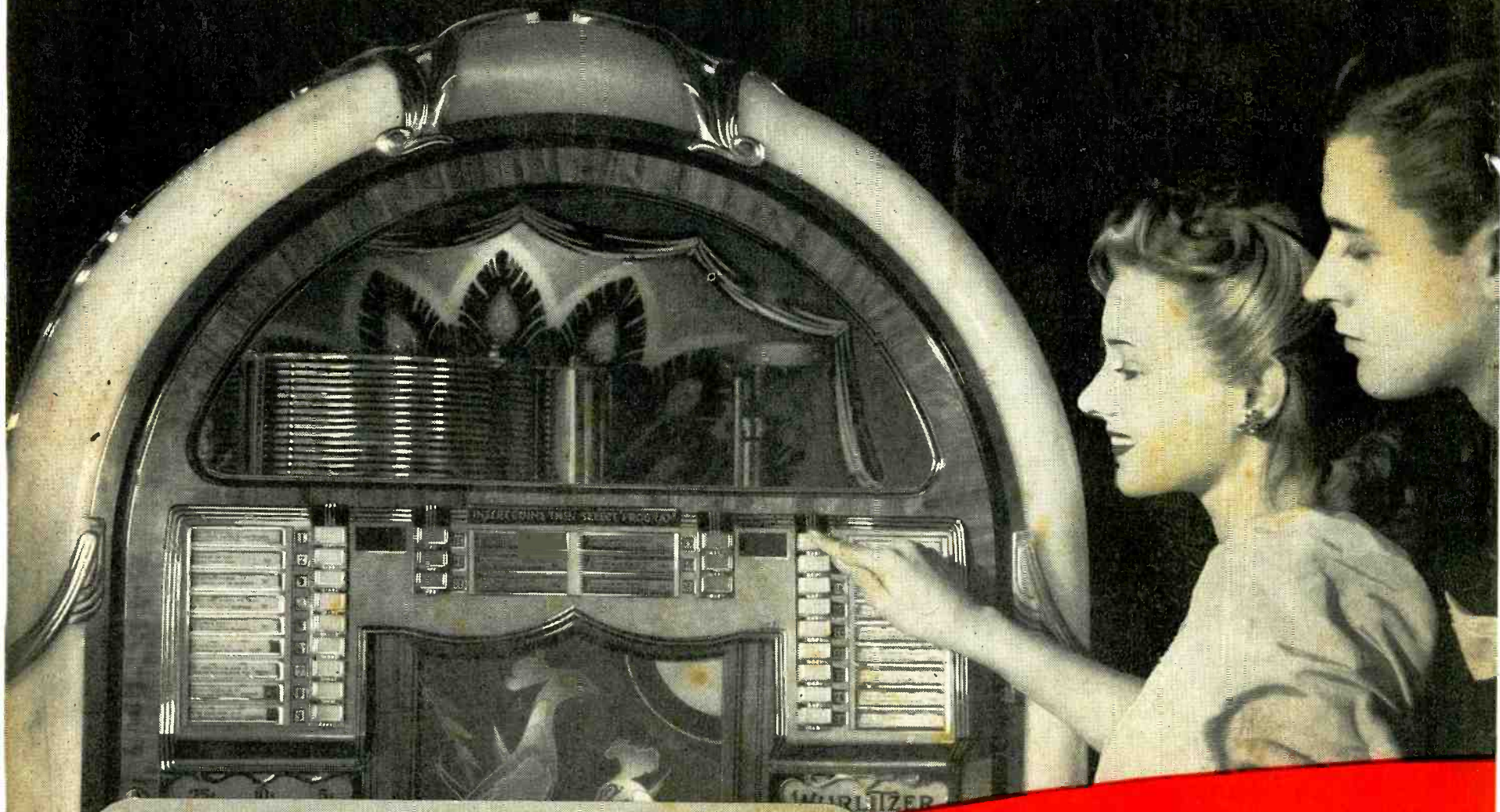
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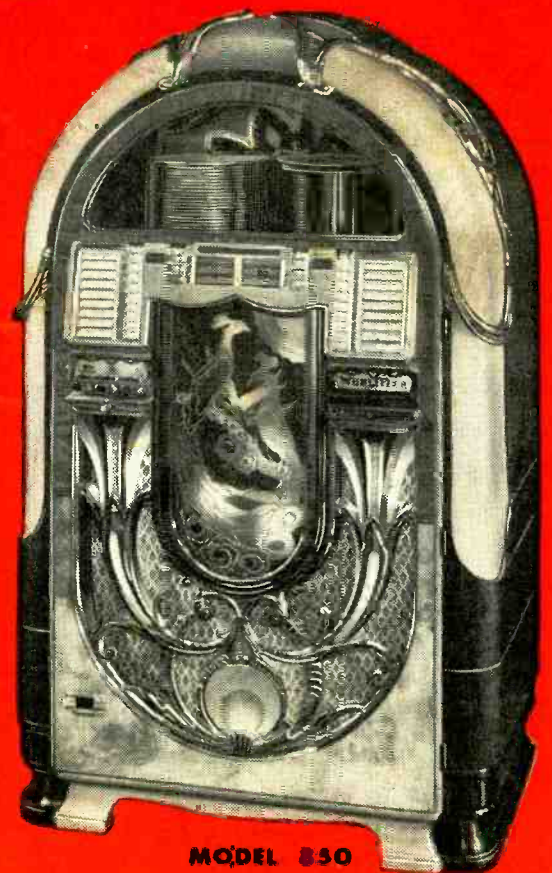
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